ISSUE NUMBER 430

THE INDUSTRY'S NEWSPAPER

APRIL 30, 1982

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83.50 Single Copy

NAB's Wasilewski Resigns

Vince Wasilewski, NAB's President since 1965, announced to the association's Executive Committee in Washington Tuesday (4-27) that he'll leave the NAB by year's end, confirming reports over the last several weeks of his imminent resignation.

Wasilewski, 59, said of his departure after 33 years at the NAB, "I think it's time." While not detailing his reasons for quitting, he did mention "an extremely heavy travel and public ap-pearance obligation."

Wasilewski promised "a transition with dignity and grace and all good will." He refused to say what he'll do next, but he is expected to practice communications law in Washington.



Wasilewski

NAB Board Chairman Eddie Fritts pledged a "thorough but not long and protracted" search for a successor. He said the search committee will consist of NAB's Executive Committee plus four additional members to be named within a week.

"We feel we have an obligation to this industry to cover every

LAST CHARTER STATION SOLD

Amaturo Buys WDRQ For \$5 Million

The Amaturo Group has purchased WDRQ/Detroit, the last remaining Charter Broadcasting station, for \$5 million. The broker in the transaction was Frank Kalil, who also served as Charter's rep in the sale of its other six stations to Surrey Communications last December.

Charter President John Bayliss, who will head Surrey's new broadcast division when the firm absorbs the six Charter stations, told R&R, "Joe Amaturo and I go back a long time. Frank Kalil had the exclusive listing on the property, and J.P. Smith, who is the President of Chartcom, and I negotiated on behalf of Charter with Joe for the sale. That completes the circle for Charter of the one remaining broadcast proper-

Amaturo, which currently owns and operates KMJQ/Houston, KMJM/St. Louis, and WFTL & WEWZ/Ft. Lauderdale, anticipates a late summer or early fall takeover of WDRQ. Operating at 93.1 mHz, WDRQ has 20kw of effective radiated power.

base to find the best possible person available to head this associasaid Fritts. He indicated some thought is being given to hiring an executive search firm to help in the task.

"Terrible Damage" From Thurston Rumors

Fritts volunteered that NAB Executive VP/GM John Summers is one of the people who will be looked at very closely," but said he knows of no other individual already in the running.

Speculation has centered on Summers, plus former FCC Chairman Dick Wiley and former

WASILEWSKI/ See Page 14

RENWICK ALSO EXITS

Mounty Moves Up At NBC As Sherman Departs

NBC Corporate VP/Marketing Bob Mounty has assumed the duties of Executive VP for the NBC Radio Division. His appointment follows the departure this week of Executive VP Bob Sherman, who becomes President of a new subsidiary of New Yorkbased ad agency Della Femina, Travisano & Partners. In an unrelated move, NBC Executive VP Chuck Renwick announced his departure to become VP/System Manager of Mid America Media's Plantation Cablevision.

SUPREME COURT REFUSES HEARING

Gap Loses Radio In-Store Play Case

In a decision that could reduce the amount of airplay radio stations receive in stores, the U.S. Supreme Court this week declined to review lower court rulings which held that the Gap retail clothing chain must pay royalties to copyright owners whose songs are piped into Gap stores over the radio.

The practical effect of this week's action is to uphold a general guideline, developed in an earlier court case and in the 1976 Copyright Act, which says a store must pay copyright royalties if it is larger than 1000 square feet and uses more than four radio speakers to entertain customers.

Although the two Gap stores involved in the dispute used only four speakers, both were over 2000 square feet in size. On that basis, the courts denied the chain the exemption it sought from having to pay royalties.

A Washington communications attorney familiar with copyright law told R&R the latest action is likely to have little effect on airplay in commercial establishments. While stores that don't qualify for an exemption "should be a bit apprehensive," the attorney said the chances of violators being caught are relatively slim.

The Gap case began in 1978, when seven copyright owners brought suit after their songs were overheard being played on the radio in two Gap stores in New York City.

Mounty reports to NBC Executive VP/TV Stations & Radio Mike Eskridge and told R&R that Eskridge would function like a CEO while he would



serve in effect as Bob Mounty the Radio Division's Chief Operating Officer. He commented, "My style of operation will enable all our people to contribute across the board and receive recognition from the top." Before joining NBC in 1975, Mounty served at WHN/ New York and previously spent 15 years with Metromedia.

Along with Sherman and Renwick's exits, NBC has experienced several other key executive departures, including VP/Programming & Audience Development Al Brady Law's move to Surrey Communications Research, VP Walt Sabo's return to ABC Radio, and NBC Radio President Dick Verne's switchover to LIN Broadcasting. A replacement for Verne is expected soon, but the positions of Law, Sabo, and Renwick have not been filled. Mounty will be directly supervising NBC Radio Network & Talknet VP/GM Dick Penn and Source VP/GM Ellyn Ambrose.

Sherman, who became Executive VP at NBC only six months ago from the VP/GM position at WNBC/New York, will head Della Femina, Travisano & Sherman, working in the area of radio station advertising. "The little boy in me is very excited," he told R&R. "I've had a growing entrepreneurial bent.

Hershberger **Promoted To** VP At WDOK

Neil Hershberger has been promoted to VP/Operations for Gannett's Beautiful Music-formatted WDOK/Cleveland after 18 months as Operations Manager at the station. He had earlier been Operations Manager at WLPA & WNCE/Lancaster, PA.

Hershberger commented, "Naturally, I'm very honored. (President/GM) Pete Irmiter, the WDOK staff, and the people at Gannett Radio have shown a great deal of faith in me, and I'm proud to have lived up to their expectations."

Irmiter, in making the announcement, praised Her-HERSHBERGER/ See Page 14



KUKA CONTRIBUTES FOR KIDS — Every year KDKA/Pittsburgh raises money for the Children's Hospital in town, with an assist from KDKA-TV's annual special. And every year their combined efforts pull in over a million dollars for the cause, with this year's total reaching \$1.5 million. Pictured receiving a small but significant portion of that sum from two youthful donors is KDKA morning man Jack Bogut.

Bob Hattrik, previously Doubleday's V.P./Programming, bas the best winning percentage and more #1 start-ups than anyone!

*KWK-FM/AM St. Louis.

Bob Hattrik delivered the highest music radio share in St. Louis the first book on the air, only to top itself the next book (with an 11.0 12 +, #1 18-49, #1 18-34, #1 teens). KWK-FM is still St. Louis' #1 music station over 3 1/2 years later!

*KDWB-FM Minneapolis.

Upon appointment as Group P.D., Bob Hattrik took KDWB-FM from a 2.8 to a 5.7 in one book, using the same local P.D. and staff. That turnaround put "Twin Cities 101" on top of the AOR competition. Today, KDWB-FM is *still* the Twin Cities' dominant FM AOR!

WLLZ-Detroit.

Bob Hattrik's next move was the creation of Detroit's first new rock station in over 10 years. Detroit's "Wheels" signed on and was instantly Detroit's #1 music station (7.9 12 +). Next book, WLLZ was #1 with the largest music share ever in Detroit! WLLZ still holds that record (racking up a 9.2 total persons 12 + , and holding #1 18-34 adults, and #1 18-49 adults, #1 teens).

KPKE-Denver_

After numerous formats, call letter changes, and a succession of P.D.'s and staff, Bob Hattrik came to Denver to build "Denver's New Peak". Installing the new format swept Denver scoring a 5.9 total persons 12 + from the previous book's 1.8, and claiming #1 Adults 18-34 M-F! That impressive debut was eclipsed recently by the winter book, as KPKE climbed to Denver's #1 contemporary music station, 12 + , and held rank as #1 18-34 Adults M-S 6 a.m.-Mid.

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WTWR Switching To Country

WTWR/Detroit, Golden West's FM CHR facility, will adopt a "more music, contemporary Country format" beginning May 3. The station will also apply for new call letters WCXI-FM to coincide with the company's Country AM outlet, WCXI.

WCXI President/GM John Risher, who will now take over managerial duties for both stations, told R&R, "This (format change) decision comes directly from (Golden West owner) Gene Autry, and of course has the backing of GWB Radio President Bill Ward. I'm most excited about the format change as it is being made to help shore up the Country strength already generated by WXCI, and will insure that GWB will own the Country format in Detroit. We expect the call letters to be approved quickly since they already exist in the market.

Regarding the current WTWR staff, Risher said, "Naturally we have asked everyone to stay who would like to remain with the station to do the Country format. Morning man Tom Shannon just renewed his contract in February, and has been asked to stay on, but whether he will or won't isn't certain at this point.

"WCXI PD Larry Patton will handle the programming duties for both facilities, with an emphasis on personality for the AM and a more contemporary/more music approach for the FM. We will not be simulcasting any dayparts, as both stations are located in different parts of the city." WTWR/ See Page 14

GIDION RESIGNS

Newman Upped To Handshake VP

Joel Newman has been promoted to the newly created position of Vice President/ West Coast Operations for Handshake Records. Newman, who had been Director/ National Operations for the label, reports

directly to President Ron Alexenburg in matters of national promotion and West Coast A&R. He has also been given new administrative responsibilities for the West Coast, reporting in these areas to VP/ Finance Al Kiczales.



Before joining Hand-Joel Newman shake, Newman served in national promotion positions at Infinity, Epic, and Arista, working closely with Alexenburg at the first two labels named.

Alexenburg commented, "Joel Newman's contributions to Handshake and other enterprises where I've had the opportunity of working with him make him uniquely qualified for his new post. I look forward to our continuing relationship in the years ahead.'

NEWMAN/ See Page 14

Hill To Manage WGLD & WOKX

Chuck Hill has been named General Manager of Mann Media's WGLD & WOKX, located in the Greensboro/Winston-Salem/High Point, NC area. He was most recently Vice President/Sales for LIN's WBBF & WMJQ/Rochester, and previously managed WAXC & WWWG in the same city. A 16-year radio veteran, Hill started as an air personality at WHLD/ Niagara Falls, NY.

Mann Media President Bernie Mann commented, "We are very proud to have Chuck Hill join us in this capacity. He comes to us with an outstanding background in sales and management, and has an excellent reputation within the broadcast industry. He is a professional who has committed himself to our industry."

EDITORIAL

NAB: Time For A New Direction

He's been President of the NAB for 17 years. His style of operation has been more political than anything else. He's a survivor. So it comes as a bit of a shock to hear that Vincent T. Wasllewski is actually leaving the NAB (see story Page 1).

We're not sorry to see Mr. Wasilewski go. We have failed to see strong leadership on radio's behalf coming from his office. Indeed, we question his true knowledge of current radio opera-

Does this mean that the President of the NAB should be a broadcaster? Not necessarily What is needed, however, is leadership.

The NAB's hierarchy is workable. The NAB Board sets the direction of the association. Its Executive Committee, chaired by a broadcaster who usually serves a two-year term, meets monthly to discuss interim policy matters. The staff, headed by the association's President, implements the policies.

Rethinking NAB's Role

We feel strongly that as the directors look for acceptable candidates, they should also rethink the association's role in the coming decades. We agree with former NAB Chairman Dick Chapin, who told R&R, "These are new times and new conditions, and perhaps it's time review the direction we're going in." And that view was seconded from outside the broadcasting community; Rep. Al Swift of the House Telecommunications Subcommittee told R&R that Wasilewski's exit "might be kind of coterminous with the end of an era and give the NAB the opportunity to look for new leadership whose Job is really going to be very different from Vince's.

We believe now is the opportune time to continue talks with other trade associations, notably the NRBA but also RAB and NCTA, with the goal of a more unified representation for all broadcasters — a definition that may be extended to cable and others entering the programming and broadcasting fields in the future

President Should Hold Fiscal Responsibility

We also recommend that Mr. Wasilewski's replacement, as well as other association heads, be held accountable in a real "business" fashion for a "bottom line." That means goals and objectives should be established and the chief executive made to answer for any failings.

While current NAB accomplishments - radio deregulation, longer licenses, and AM stereo are cited - have parallelled the regulatory mood of the times, arguably NAB's biggest accomplishments for radio have been convincing the FCC to eliminate or modify needless and tedious paperwork, which saves broadcasters thousands of man-hours of work. This is the kind of accomplishment which the industry will probably too soon forget, but according to one NAB Regional Manager it's led to big increases in membership recruitment.

However, the NAB still has a tired Image, despite a revitalization in recent times owing to the efforts of its Chairmen, Eddle Fritts, Tom Bolger, and Don Thurston. Other positive signs are NAB's staff, for the most part hardworking and bright, and a force of Regional Managers who are good ambassadors in the field.

Armed with a new mandate, a new NAB President should be well positioned in the coming decade to champion broadcasters' interests, especially in turning the so-called threats of new technologies into opportunities.

DEALING WITH "MONOPOLY"

RAB Reviews Ratings Committee Plan

The RAB All-Industry Radio Ratings Committee has received what is described as "a very encouraging" legal analysis on forming a negotiating committee to deal with radio audience measurement services. The 75-page report, given to all members of the RAB Committee, states, "When faced with a de facto monopoly (such as Arbitron), there is ample precedent for forming a negotiating committee to deal with that monopoly," according to an individual heavily involved in the RAB effort.

Negotiating Tactics Undecided

Once the legal analysis by Weil, Gotshal & Manges has been scrutinized by the legal departments of the various

WCCO Radio **Pioneer Dies**

Lawrence Haeg, longtime broadcaster and executive at WCCO/Minneapolis, passed away April 15 of heart failure. He was 73.

During his 41 years in broadcasting at WCCO, Haeg worked his way up from

Farm Service Director (the station's first) in 1941, to General Manager in 1952, corporate VP in 1967, and President/CEO in 1969. He retired from his executive positions in 1976, and most recently acted as a consultant to



WCCO and Director Lawrence Haeg of parent company Midwest Radio-Tele-

In addition to being named the first President of the National Association of Radio Farm Directors, Haeg served 16 years in

the Minnesota Legislature.

WCCO/ See Page 14

groups involved in the RAB movement, organizational work involved in setting up the negotiating committee will get underway. A key observer told R&R, "It will be a couple of months before the committee is organized, then they'll review negotiating tactics and positions." Part of the committee's strategy may be to seek a common expiration date for all ratings contracts, making cancellation easier. The committee source indicated that "trying to reduce the confiscatory price structure which everybody feels is now facing them might also be a topic of discussion." He added, "The negotiating committee will be around for quite a while-this is a very serious undertaking." To date about \$115,000 has been raised

to support the RAB project. A goal of \$150,000 has been established.

Sale Programs WCKX As Station Moves A/C

Wally Sale has been appointed Program Director at Metroplex's WCKX/Tampa, replacing Johnny Velchoff, who took over the position two months ago (R&R 3-5). The station will now complete its gradual conversion from CHR to Adult/Contemporary under the continuing consultation of E. **Alvin Davis**

WCKX GM Jim Johnson told R&R, "When I became GM in February, Johnny was already here as an announcer, and was moved into the PD position on an acting basis. He understood at that time that it might be more than he could handle, so it didn't come as a surprise to him when we made the change. We brought Wally Sale in because of his knowledge and expertise in the areas of research, music, and the handling of personalities for an A/C radio station.

WCKX/ See Page 14

Washington Report

NAB Cranks Up Productivity Campaign

Starting around Thanksgiving, radio and televison stations will be asked to donate as much free airtime as they can for spots urging Americans to be more productive on the job. The request will come from the Broadcast Industry Council to Improve American Productivity (BICIAP), which got the blessings of NAB's Executive Committee this week.

BICIAP, a corporation independent of NAB, hopes to raise about \$200,000 to produce and distribute its spots, probably through the Trout-Ries agency in New York. Already, 12 groups have kicked in \$10,000 apiece: Bonneville International, Broad Street Communications, McGavren-Guild Radio, Malrite, Greater Media, Field Communications, GCC Communications, and the Buckley, Century, Fairbanks, Hubbard, and Susquehanna Broadcasting groups.

Senate Broadcast Coverage Clears First Hurdle

By voice vote last week, the Senate gave its approval to radio and television coverage of its proceedings. However, it also decided to send the resolution (SR 20) back to the Senate Rules Committee with instructions to report back within 60 days with proposed rules to govern electronic coverage.

"We're declaring victory," said Ernie Schultz of the Radio-Television News Directors Association (RTNDA). However, he concedes the resolution isn't entirely out of the woods. The full Senate will have to vote again once rules have been proposed giving opponents still another chance to scuttle the resolution.

Broadcasters Warned Not To Censor Political Ads

The FCC has warned broadcasters they have no right to refuse or edit any material a candidate submits as a station "use" under the political broadcasting laws. Ironically, the warning came as the Commission rescinded an earlier admonition of WPAM/Pottsville, PA for intimidating a candidate into changing an ad.

In 1979 WPAM refused to air a local candidate's ad which contained derogatory information about one of the station's owners. After checking with counsel, WPAM agreed to run the spot but threatened to sue over its contents. The candidate then dropped the offensive material.

Even though it lifted the admonition against WPAM, the FCC warned broadcasters against trying to intimidate candidates with legal threats or imposing "other requirements that have a chilling effect on the exercise of a candidate's rights."

WRKL/New York Goes Nighttime

In the near future, WRKL/New York will no longer be a daytime-only station. An FCC law judge has granted the station permission to add nighttime service with 1 kw of directionalized power.

WRKL's bid had been challenged by Capital Cities Communications, owner of WPAT/Paterson, NJ. Cap Cities claimed WRKL's nighttime signal would interfere with WPAT. However, a joint analysis conducted by engineers representing both parties showed that only a minimal overlapping of signals would result.

Three Maryland Stations Get EEO Warning

Seven Maryland stations won license renewal last week despite complaints of shoddy EEO performance filed by the National Black Media Coalition (NBMC). However, three of the four radio stations involved were ordered to report yearly to the Commission on their minority recruitment efforts, job applicants and hirings. The stations are WYRE/Annapolis, WVOB/Bel Air, and WAMD/Aberdeen. WRLX/Baltimore was renewed unconditionally.

In a dissent from imposing the reporting requirement, Commissioner Jim Quello complained about using a "strict numerical standard" to judge the stations. In fact, he said, two of the stations would come into compliance with EEO guidelines if they hired just one more minority employee.

Quello said he hopes the Commission will review its EEO rules soon and adopt a policy "which focuses strictly on each station's minority recruitment efforts in conjunction with its size, location, and available resources."

Age Wins Advantage In Calls Dispute

If two or more stations apply for identical call letters on the same day, the FCC says the letters will go to the applicant with "the longest continuous record of broadcasting operation under substantially unchanged ownership."

The rare conflict arose last October 23 when the letters WNCR were sought by both WLAB/St. Pauls, NC and Tampa Bay Concert Radio, which is building a new FM in Safety Harbor, FL.

BROADCAP Loans Total \$3.75 Million

A new round of nine loan commitments by BROADCAP has brought the NABsponsored venture capital firm's total aid to minority broadcasters to \$3.75 million.

The new commitments, in the form of both loans and loan guarantees, total \$2.95 million and are expected to leverage an overall investment of \$18.99 million in eleven stations.

Commitments were made to Silver Star for an AM-FM combination in Birmingham, AL; Seaway Communications for a VHF television station in Bangor, ME; KIM Communications for a Cincinnati AM; GMP Communications for an FM in Spokane; Latino Broadcasting for an AM in Denver; and Gilliam Communications for an AM in New Orleans. Three commitments were made to assist minority syndication ventures.

In other developments:

• The FCC announced it will close its Pittsburgh Field Office on April 30 and said enforcement in the area will now be handled by its office in Philadelphia.

• George Gray, 65, NAB Director/Government Relations Special Projects, died April 23. Before joining NAB in 1976, he was Avco Broadcasting's VP/Washington Affairs.

• With only Chairman Mark Fowler dissenting, the FCC voted to waive its rules to allow WETA-TV/Washington to run an on-air fundraiser on behalf of Wolf Trap, a performing arts center that burned down earlier this month. FCC policy allows noncommercial stations to raise funds on-air only for the stations themselves.

ions

Leasing Of Radio Frequencies
Explored In Hill Talks

R&R has learned of a new deregulation initiative being explored on Capitol Hill in recent weeks centering on the longterm rental of radio frequencies for fees that would be used to fund public radio.

The idea is being pushed by the National Radio Broadcasters Association (NRBA) and National Public Radio (NPR). NRBA lobbyists report encouraging reactions in several meetings they've held with the staff of Tim Wirth's (D-CO) House Telecommunications Subcommittee and in a session Tuesday (4-27) with Senate Commerce Committee Chief Counsel William Diefenderfer.

Although conceding the plan is "a long shot," NRBA lobbyist Bob Schule says there's a chance such a scheme could clear Congress this year if a consensus developed among all parties concerned.

However, chances of achieving such a consensus appeared unlikely this week when NAB Chairman Eddie Fritts, whose association would be critical, termed the initiative "far-fetched." Fritts told R&R, "Unless our board changes its position, we couldn't at this point in time embrace any leasing proposals of that nature." Fritts confirmed that NAB President Vince Wasilewski was briefed on the plan early this week by NPR President Frank Mankiewicz.

NRBA Seeks 50-Year Licenses

Here is the outline of NRBA's plan, which is only in the exploratory stage:

• The FCC's radio deregulation would be cemented into law, so it could not be easily reversed by a new administration.

 Radio stations would win longterm leases on their frequencies, creating industry stability. (NRBA has proposed 50 years; Wirth's staff reportedly suggested 15 years.)

• Stations would pay the government a rental fee that could not be changed during the lengthy lease period. NRBA is talking about a figure equalling 1 or 1½ % of a station's gross revenues.

• The rental fees would be used to fund public radio, a sweetener NRBA officials believe may help bring skeptics like Tim Wirth and Rep. John Dingell (D-MI) on board the deregulation bandwagon.

NRBA officials report finding considerable interest in the idea on both sides of Capitol Hill. They say Rep. Wirth's staff was enthusiastic, taking a "let's go" attitude. However, Wirth aides gave R&R only a "no comment" when asked about the plan.

On the Senate side, Diefenderfer reportedly indicated that Commerce Committee Chairman Bob Packwood (R-OR) might go along if some way could be found to satisfy the television industry, which is not part of the radio-only plan.

Fritts Says NRBA On Wrong Course

NAB Chairman Fritts seemed disappointed that NRBA is, in his opinion, "dividing" the industry at a time when everyone should be working to win passage of deregulation hills already pending in Congress.

Noting the Senate's unanimous passage of a radio-television deregulation bill earlier this month, Fritts commented, "We're halfway home." He said he wishes NRBA would more actively attempt to get more Congressmen to cosponsor deregulation bills offered in the House by Rep. Jim Collins (R-TX).



BUSH ON HAND AT NPR — Steering clear of Reagan administration budget cuts that have put a financial strain on public broadcasting, Vice President George Bush concentrated on nuclear arms control last week as he addressed National Public Radio's annual conference in Washington, D.C. Over 600 executives from local public radio stations were in attendance.

Lottery Compromise Headed For Hill OK

Legislation clearing the way for the FCC to use a timesaving lottery in granting new radio and TV licenses appeared almost certain to win approval this week from the House Telecommunications Subcommittee. Also, at presstime, Subcommittee Chairman Tim Wirth (D-CO) was considering offering an amendment to reduce the number of FCC Commissioners from seven to five as a way to save \$500,000 a year.

Both developments were expected on Wednesday (4-28) as the Wirth panel took up HR 5008, a package of heretofore minor FCC reforms. A Wirth aide said, "mutually satisfactory language" on the lottery would almost certainly be included.

Faced with processing over 5000 lowpower television applications, the FCC badly wants a lottery. But it has refused to use authority already in its hands. It says too many groups get preferences as the law now stands, and little or no time would be saved because each applicant's

qualifications would have to be checked in advance.

The compromise would largely solve both problems. Only minorities and those who don't already own telecommunications facilities would get preferences; unions and community groups would be written out. Also, the new language would let the FCC hold a lottery among all applicants, then check only the qualifications of the winner. No time and effort would be wasted checking out the losers.



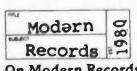


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WFBG add
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WCIR add
95XIL add
WZYQ add
Q104 add
WXLK add
WYKS add 39
KSEL-FM add

KVOL add KFYR add KRNA add 99KG add KFMZ add KDVV on KENI add





ALBUM ON YOUR DESK MAY 20th



Spray Prolongs Equipment Life

Touted as the "new space age shield," Acrolite was developed to prolong the life of your mechanical, electrical and electronic equipment in the home and office as well as the farm or factury. It can be sprayed on a variety of things including autos, bikes, motor homes, golf clubs, television parts, cables, instruments, typewriters, computers — the list goes on and on.

Subtermed the "longevity treatment," Acrolite acts as a defense against breakdowns and costly repairs by suspending the detrimental effects of friction and oxidation. Its blend of "liquid" and "solid" lubricating particles claims to protect up to 40 times longer than other similar oroducts.



For more details write Acrolite International, 416 West San Ysidro Blvd., San Ysidro, CA 92073; (714)

Kapri Opens Doors To Indie Labels

Based on the concept that two heads are better than one, Kapri Records is extending an open door policy to those independent labels interested in establishing a distribution/promotion cooperative. Kapri, a subsidiary of Kapri Entertainment, plans to share its industry acumen so other companies may benefit, especially when it comes to cutting high overhead costs. As such Kapri's new policy includes the offer of U.S. distribution, record promotion, and business/cost effectiveness consultation.

Direct inquiries to Kapri Entertainment Corp., 7419 Clybourn Avenue, Los Angeles, CA 91352; (213) 765-2774.

10th Burns Media Radio Seminar Slated

As it has done for the past five years, Burns Media will conduct the tenth in a series of ongoing "Radio Studies Seminars" designed to challenge the programming/marketing problems faced by radio. The Marina International Hotel, Marina Del Rey, CA, is the selected site; seminar dates are June 21-23 with classes running from 9am to 5pm each day with the exception of June 23 (1pm). Registration fees total \$545 which includes a nonrefundable \$50 deposit to reserve a space. Multiple registrants from the same company and Burns Media Review recipients are entitled to a 10% discount. The balance is due May 21.

For further details contact 3054 Dona Marta Drive, Studio City, CA 91604; (213) 985-8522.

All-Night Jocking Hazardous To Health?

The night shift attracts a lot of workers who, for a variety of reasons (including the avoidance of those early morning traffic jams), like to work after dark. But working those hours might not be what it's all cracked up to be. Or so says Peter Finn, who studied night-shift workers in a recent "Monthly Labor Review." According to him, late-night workers may not only experience reduced job satisfaction, but problems with health, family relationships, and social activities.

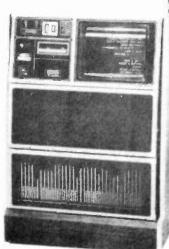
Physical and nervous disorders can be caused by insufficient and poor quality sleep, which is described as any problems you may have in falling asleep, sleeping fitfully, or waking up early. This can also lead to problems in psychomotor performance that in turn can be the culprit behind on-the-job accidents. Night shift staffers seem to have more digestive problems when compared to their regular-hour counterparts. 43 percent in one report admitted they took some type of medication for digestive allments. Then there's the problem of being out of synch with the daily activities of spouses and children. "Quality time" spent with either isn't worth it if the spouse/parent is tired.

So the next time you're listening to your favorite all-nighter, give him or her a call. Let them know you care.

Jukebox Joins Forces With Video

Seeburg's "VMC" (Video Music Center) teams the ordinary capabilities of a Jukebox with the extraordinary ones of video. The unit comes with a 19-inch color TV monitor that displays some 200 music titles plus credits and information regarding location-format, which is also listed by means of a scrolling message across the screen's bottom.

Other highlights include precision customer controls: a thumbwheel to call up musical category selections and a select knob so you can select individual titles; a stereo speaker system able to power six separate remote speakers, and a whole line of standard and new accessories. Each business can also

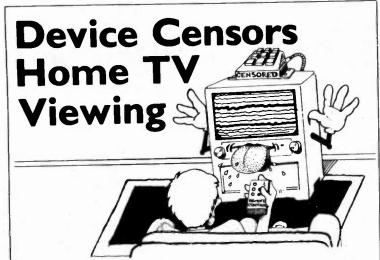


customize the VMC to its location with information ranging from menu choices to stock exchange numbers and sport scores.

One-Sided Singles

In an effort to make 45's less expensive and more attractive to consumers, CBS Records plans to test "one-sided" singles, described as having no "B" sides or samplers on the flip. Testing begins within the next couple of weeks in New York and Los Angeles with forthcoming single releases from Journey, Karla Bonoff, the O'Jays, and Jimmy Hall.

Besides A&M, CBS is the only other major label that hasn't upped its singles to \$1.99. Although a set price for the one-sided disks has yet to be established, a label spokesperson stated it would be "significantly lower" than that of current singles. In addition to increased sales, label executives hope the lower priced one-sided 45's translate into higher profits, since mechanical/artist royalties will be cut in half.



It's 9pm. Do you know what your children are watching on television? Soon, thanks to **General Electric**, you won't have to wonder or worry any more. Beginning in June, GE will market its new home television censor on a dozen top-of-the-line 1983 models. Just by dialing a private code number and the desired television channel number, you can prevent the viewing of that channel for 12 hours.

The censoring device comes as part of the sets' remote control unit; equipped sets are priced from \$645 for the 19-inch model. But even though some of the worry has been eliminated, remember to write the private code number on a slip of paper. If you forget the code, that darkened channel will remain that way for the life of the television's electronic memory — a mere 27 years.

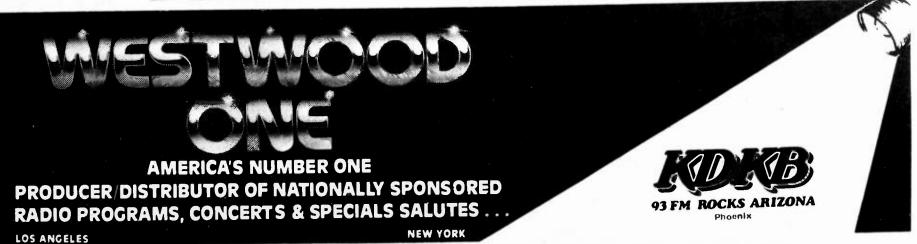
Computers Call Up 3-D Images

First there were 3-D movies. Now there's **SpaceGraph**, a newly-developed device that generates three-dimensional computer images. And unlike with films, special glasses aren't necessary.

The premise behind SpaceGraph is very simple. It generates a rapid series of images representing a particular object as it would look from different depths. These computer images are fed singly to a cathode-ray tube and are reflected to viewers by a flexible mirror. The mirror's curvature changes on a continuous basis, making the images appear closer or farther away. These

curvature changes synchronize with the succession of images on the tube. Since the image changes occur at about thirty per second, the viewer sees the changes combined into a single, three-dimensional picture that looks as if it's floating in space. As an extra added attraction, all parts of the entire object can be viewer-visible — no parts would be hidden as in the case of a solid object.

Uses range from visualizing abstract mathematical problems to identifying subtle patterns of seismological and other scientific data to observing the three-dimensional x-ray images of us humans.



Networks/Program Suppliers

MUSIC FEATURES

Global Satellite Network

Rockline:

Kansas (May 24) Jethro Tull (May 31)

Innerview

Innerview:

Asia (May 24) Z.Z. Top/Part I (May 31) Z.Z. Top/Part II (June 7)

Narwood Productions Country Closeup:

Bill Anderson (May 24)

Music Makers:

Jonah Jones (May 24) Helen Forrest (May 31)

Country Sessions:

New Faces Show (May 22) Tom T. Hail (May 29) Michael Murphey (June 5) Terri Gibbs (June 12)

NEWS &

INFORMATION

FEATURES

Westwood One

Spaces And Places:

Women's Changing Role (May 21) Whatever Happened to Solar Energy (May 28)

The Cable Revolution (June 4)

PROGRAMMING

 Westwood One announces a forthcoming two-hour national radio special featuring an exclusive interview with former Beatle Paul Mc-Cartney. Said to be McCartney's "only national radio interview granted this year," the special airs July 4 weekend and includes producer Bert Kleinman's interview with McCartney, who relates his career from its early days until now and his relationship with John Lennon. Program host is KMET/Los Angeles personality David Perry. The special is available exclusively to one station per market. For more information call (213) 204-5000

 Pacific Satellite Network (Pacsat) is an Australian communications syndication and programming company in Los Angeles addressing the needs of the Australian/New Zealand market. "Pacsat One - The Music Network" features Rocksat Reports, rock/lifestyle news capsules, and Starsat, a live weekly satellite show originating from Los Angeles. The hour and a half interview/question program is hosted by Australian DJ/Pacsat Creative Director John Hood. It debuted April 21 with Angel City followed by the Motels, Split Enz, and Christine McVie. "Pacsat Two — The News Network" concentrates on hard news reports. For additional details contact Milt Barlow, Managing Director at (213) 655-5044.

Sammy Hagar Live (May 22) Aldo Nova (May 21-23) Alan Parsons (May 28-30)

RKO

Hot Ones:

Ray Parker Jr. (May 31) Dr. Hook (June 14)

Musicstar Specials:

Cliff Richard (May 24-25) Nell Sedaka (June 7)

Rolling Stone Magazine Productions Continuous History Of Rock And Roll:

Memorial Day Tribute to All Rockers Who Have Died (May 24) Where Rock Began/li (May 31) The Greatest Live Albums (June 7) Fast Coast Rock - Pt. II (June 14) The Producers: Jimmy lovine (June 211

Greatest American Bands (June

United Stations Dick Clark's Rock Roll And Remember:

Righteous Brothers (May 21) Elton John (May 28) Johnny Rivers (June 4) Gladys Knight & Pips (June 11) David Gates & Bread (June 18) Bobby Vinton (June 25) Beach Boys (July 2)

Weekly Country **Music Countdown:**

John Conlee (May 21-23)

Watermark

Soundtrack of the 60's:

Rob Grill (Grass Roots)/Mars Bonfire/Death Songs (May 22-23)

Aretha Franklin/Howard Hesseman/Creedence Clearwater Revival (May 29-30)

Westwood One

Budweiser Concert Hour:

Dazz Band/A Taste Of Honey (May 21-23)

In Concert:

Tommy Tutone/Krokus (May 21-23)

Live From Gilley's:

Bobby Bare (May 21-23) Moe Bandy (May 28-30) Mel McDaniel (June 4-6)

Off The Record:

Sammy Hagar (May 21-23) Stevie Nicks (May 28-30)

The Rock Years: Portrait Of An Era:

1972 (May 21-23) 1973 (May 28-30) 1974 (June 4-6)

Special Edition:

Quincy Jones/Part II (May 21-23) Con Funk Shun (May 28-30)

Silver Eagle: (prod. by DIR)

Frizzell & West (May 22) George Jones/George Strait (May 29)

CBS RadioRadio:

Live Coast To Coast:Barry Manilow (May 22), produced by Creative Factor

On Stage Tonight: Little River Band (June 5) Al Jarreau (July 17)

Summer Beach Special: Six-hour presentation of summer hits during last 15 years (July 3-5)

Clayton Webster Country Calendar:

Rosanne Cash (May 24) Tom T. Hall (May 25) Hank Williams Jr. (May 26-27) Don Williams (May 28-29) Bellamy Brothers (May 30)

Rarities:

Stevie Winwood (May 24) Pete Townshend (May 25) Becker/Fagen (May 26) J. Geils (May 27) Rod Stewart/Peter Green (May 28)

SINGING COWBOY STRIKES AGAIN - This time the trail led Rex Allen, Jr. (allas The Singing Cowboy) to Los Angeles where the Warner Bros. artist taped interviews with Ron Martin, host of Weedeck's "Country Report" and Country Report Countdown." Smiling for the cameras are (i-r) Rex and Ron.

ABC Extends Derby Contract

ABC Radio Networks has inked a five-year extension pact with Churchill Downs, Inc. to air live exclusive coverage of the Kentucky Derby through May 1987. The networks first gained the exclusive radio rights in 1980; coverage of Kentucky Derby's 108th running will be broadcast to over 500 stations on May 1

CBS Officially Launches RadioRadio

RadioRadio, CBS Radio's new young adult network (R&R 9-4-81), officially kicked off at 12:50am, April 26 with a two-minute news broadcast CBS's first new radio network since its founding 54 years ago, RadioRadio blends entertainment, lifestyle and information with a monthly offering of concerts/specials, highlighted by the May 22 "Live Coast To Coast" - a network radio music/phone in special featuring Barry Manilow.

The network is comprised of more than 70 affiliates. These include stations in the country's Top 10 markets plus coverage in 19 of the Top 25, 34 of the Top 50. At the recent NAB Convention, more than ten stations were signed. with KAFM/Dallas among the group. Robert Kipperman, VP/GM of RadioRadio, stated, "We're extremely pleased with these figures, which surpass the goals we had set for ourselves by air date. We are also encouraged and delighted by the number of stations signing up for our music specials and music concerts on an ad hoc basis.

Anchors for the network's 90-second "In Touch" features are Tom McKay, Carl Arrington of People magazine, Kris Erik Stevens, longlime air personality, and Lisa Birnbach, editor of the "Official Preppy Handbook. The news staff is headed by News Director Larry Cooper and Assistant News Director Fran Stern, both overseeing nine news correspondents and eleven editorial staff members.

Ten advertisers signed with RadioRadio prior to its inauguration: AT&T Longlines, Armour Foods, two divisions of Bristol-Myers, Budweiser Lite, Dell Books, Jel-Sert desserts, Kodak, Schwab investment services, and the Wall St. Journal. Another half dozen are reported currently firming negotiations

Watermark Embarks On **Sweepstakes Promotion**

Coinciding with its third year of production, "Soundtrack Of The 60's" recently initiated a sweepstakes contest with participants vying for a completely restored candy apple red 1966 Mustang convertible. Listeners of the Watermark/ABC Radio Enterprises syndicated show have until July 20 to mall in postcards listing their three tavorite 60's songs. Soon thereafter a grand prize winner will be chosen through a random draw ina.

- Anna Mae Sokusky to Director/CBS Radio Stations News Service, replacing Joseph Durso, Jr. who was appointed News Director, WBBM/Chicago.
- Wink Martindale tapped as new host of Creative Factor's "20:20 Musicworld," which begins a second year.
- Betsy Dirnberger to United Press International as Director/Broadcast Group Sales





George Davies

Robert Carpente

- George Davies appointed Director/Sales And Marketing at Bonneville Broadcasting from Director/Affiliate Affairs at Enterprise Radio. Robert Carpenter also joins Bonneville as Client Services Associate from OM or WCTO/Long Island.
- Rachel Myers Lowe to News Supervisor at Mutual News.

UPI Carries Commercials Via McGavren

Radio news network UPI Audio has reached an agreement with rep firm McGavren Guild resulting in UPI's carrying commercials for the first time. McGavren Guild will essentially "become the agent for UPI" via McGavren's newly-created division called Newsco. Through Newsco, time will be acquired on UPI Audio station subscribers in a method similar to that of line networks acquiring time for supplying newscasts to stations. But there won't be any station compensation payments, whereas before a station paid UPI for its news service. Instead Newsco will pay the fee for stations subscribing to the news service in exchange for a number of spots predetermined at the beginning of a station's contract. UPI Audio's current pacts with subscribers won't be affected



SCHWARTZ SEEKS SOURCE REFUGE - Atco artist Eddie Schwartz was on hand recently to discuss the "No Refuge" LP with NBC's Source Network. Pictured in the middle of a heated discussion are (I-r) Sean Coakley, Atco National Director/Album Promotion; interviewer Alan Tullio and Eddie



Music On TV

Air Supply, the Bellamy Bros., Dr. Hook, Huey Lewis & the News, Melissa Manchester, Olivia Newton-John, Eddie Rabbitt, and Sister Sledge are featured on "Solid Gold" the week of April 30 ... Third World makes an appearance on a special edition of "SCTV" on May 1 in "Saturday Night Live's" time slot ... Norman Saleet is on "Merv Griffin" May 1 ... George Duke and Taste of Honey guest on "American Bandstand" May 1 ...; Franke & the Knockouts are displayed in concert over MTV May 1, while Cars leader Ric Ocasek is profiled on the network May 2

Showtime is planning a pair of musical cable specials. "Folk Music Reunion" features the Kingston Trio as hosts, with guests Judy Collins, the Brothers Four, the Firesign Theater, the Limeliters, Tom Paxton, John Sebastian, Mary Travers, and Glenn Yarbrough. "Hallelujah Gospel" stars Glen Campbell and Andrae Crouch as hosts, with Ray Charles and Deniece Williams plus gospel notables the Hawkins Family and the Imperials.

CBS WINS SEASON RATINGS

Final figures for the 1982-82 TV season are in, and CBS was the winner, although with the lowest overall average ever, 19.0. ABC was second with 18.1, and NBC, scoring the lowest seasonal average in 25 years, had a 15.2. Top 20 programs for the year were:

- 1. Dallas (CBS)
- 2. 60 Minutes (CBS)
- 3. The Jeffersons (CBS)
- 4. Three's Company (ABC)
- 5. Joanie Loves Chachi (ABC late season entry)
- 6. Alice (CBS)
- 7. Dukes Of Hazzard (CBS)
- 8. Too Close For Comfort
 (ABC)
- 9. Monday Night Football (ABC)
- 10. MASH (CBS)

- 11. One Day At A Time (CBS)
- 12. NFL Football (CBS)
- 13. Archie Bunker's Place (CBS)
- 14. Falcon Crest (CBS)
- 15. The Love Boat (ABC)
- 16. Hart To Hart (ABC)
- 17. Trapper John MD (CBS)
- 18. Magnum PI (CBS)
- 19. Happy Days (ABC)
- 20. Dynasty (ABC)
- 20. Dynasty (ABC)





- WCAO-FM/BALTIMORE GOES DISCO, BECOMES WXYV
- EDDIE DE JOY NAMED PRESIDENT AT JANUS
- CHARLIE TUNA TAKES OVER MORNINGS AT KHJ/LOS ANGELES
- NUMBER ONE FIVE YEARS AGO: "When I Need You" Leo Sayer (WB) (2nd week)
- NUMBER ONE COUNTRY: "Some Broken Hearts Never Mend" Don Williams (ABC/Dot)
- NUMBER ONE LP: "Rumours" Fleetwood Mac (WB) (10th week)

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records,

1930 Century Park West, Los Angeles, CA 90067.

Pro:Motions

Butler, Ashley, McNally Add Duties At Doubleday

James Butler, Chief Engineer at KWK-AM & FM/St. Louis, assumes the additional position of Group Chief Engineer at Doubleday Broadcasting. WAVA-FM/Washington, DC Chief Engineer William Ashley adds post of Assistant Group Chief Engineer while E. Patrick McNally, Station Manager at WAVA, takes on the additional responsibility of Director of Sales at Doubleday.

Cheshier To Sales Development At KOMO

John Cheshier has been appointed Sales Development Manager at KOMO/Seattle, effective May 1. For the past four years, Cheshier was Retall Advertising Manager for the Seattle Post-Intelligencer.



John Cheshler

Payson Upped To WCI Exec. VP

Martin Payson has been elected Executive VP/General Counsel of Warner Communications Inc. Formerly Senior VP/General Counsel, Payson has worked at WCI since 1970.

Roberts Appointed President, Lorimar Music Group

Bobby Roberts has been tapped as President of the Lorimar Music Group, overseeing both the development and expansion of Lorimar Records and Lorimar Music Publishing. Roberts' music experience includes the 1965 start, with partner Lou Adler, of Dunhill Records and the Mums/CBS label, geared up in 1975.



Bobby Roberts

Wallace Becomes Nat'l Sales Manager At KFAC

Susan Wallace joins KFAC/Los Angeles as National Sales Manager from a similar post at neighboring

Darst Named Dir./Artist Development At Island

Ellen Darst has been appointed Director/Artist Development at Island Records. Before joining Island, Darst served as East Coast Artist Development Manager for Warner Brothers Records.



Ellen Darst

Chodosh Directs West Coast Operations At Chi-Sound

Len Chodosh has been appointed Director/West Coast operations for Chi-Sound International Records which recently opened a West Coast office. It is located at 8230 Beverly Boulevard, Suite 28, Los Angeles, CA 90048; (213) 655-8404.

Holser Directs Mktg/Sales At Mega

Tom Holser has been named Director/Marketing and Sales at Mega Records. He most recently served in a national promotion/marketing capacity for Takoma Records.

Urban Rock Records Label Created

Ira Cossin, a producer/writer/artist, has launched Urban Rock Records. The label's first release is a self-titled album by the group Cousin Ice.

Pride, Wright Assume New Posts At RaKel



Pride

William Wright

James Pride, President of Rakel Communications and EZY Com Corporations, adds the GM post at newly-acquired WEZY & WCWR/Cocoa, FL to his duties. In other company related activity, William Wright, GM of WMOH/Hamilton, OH, has been appointed Executive Vice President at Rakel.

Morgan Rejoins Todd Wallace

Following a two-year stint as PD of WPIX/New York, Chuck Morgan has rejoined Todd Wallace/Associates as VP/Director of U.S. Consultation. Morgan's appointment comes in the wake of the firm's major expansion into radio program consultation following the opening of an office in Sydney.

Smith To GM At WVOI

William (Billy Joe) Smith III has been named General Manager of WVOI/Toledo. Prior to his appointment, Smith was a partner in the advertising/marketing firm of Hobbs and Smith, LTD.



William Smith

Eagle Syndication Takes Flight

Paul Meacham, formerly VP/partner at First Com Broadcast Services, has created Eagle Syndication, offering syndicated programs, contests, audience builders, and sales tools to radio stations. The firm is currently selling a direct mail promotion/campaign that helps radio stations build audience and make money. Eagle Syndication is located at 3616 Shore Road, Fort Collins, CO 80524; (303) 484-4736.

Call To VP/Nat'l Sales Manager At KPRZ, KIIS

Dick Call, most recently VP/National Sales Manager of **KPRZ/Los Angeles**, assumes the same post at both KPRZ and sister station **KIIS-FM**.



Dick Call

Altfeld Reactivates Maui Music



Dr. Don Altfeld, composer of several Jan & Dean hits and co-founder of the Big Music America talent contest, has reactivated his Maul Music publishing firm. He will be writing songs for the company, as will Roger Christian, cowriter of a number of Beach Boys and Jan & Dean tunes and a longtime Los Angeles radio personality. Altfeld's partner, engineer Chris Huston, is joing with George Benson in the opening of the Lahaina Sound Recording Studio in Maul as well. Pictured (I-r) are Altfeld and Benson.

Perez-Solis New VP, CBS Songs

Antonio Perez-Solis has been named VP/CBS-Songs Latin America, based in Coral Gables. Perez-Solis first joined CBS in 1976; he was most recently Regional Director/CBS Songs Latin America.

O 1122



THE OTELS ALL FOUR ONE Caturing the CI-R hit "Only the Lonely"

MOTELS

MOTELS

All Four One (Capitol)

"Only" "L" "Mission" "LLA." 53% of our reporters
on it. Total album reports: 91. A-25, M-48, H-18.
Album charted this week at number 23.

R NEW & ACTIVE

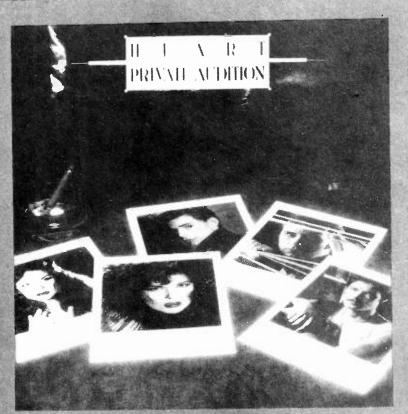
MOTELS "Only The Lonely" (Capitol) 67/26
Moves: Up 2, Debuts 5, Same 34, Down 0, Adds 26 including WBEN-FM, WXKS-FM, WLS-FM, KIQQ, KEZR,
KYYX, WRCK, WPST, KHFI, WAXY, CK101, WQUT, WAYS, WSEZ, WANS-FM, WNAM, KGGI, KNBQ, KHYT.







Records Proudly Announces The Release Of



HEART

"This Man Is Mine"

SHAKIN'S STEVENS

"You Drive Me Crazy"







Third Anniversary Perspectives

In a business where three years at the same job entitles you to a gold watch, I am pleased to note that I'm completing my third year here at R&R. It sure doesn't seem like three years — the time goes so quickly in this crazy broadcast biz. However, in looking back over the last 1096 days some interesting items came into focus. I thought I'd run some of these by you in order to give a perspective on what is going on now in the ratings and research world and what may happen next.

Ratings Companies Come & Go

When I started here in May 1979, after having been at Arbitron, then CKLW/Detroit in the previous years, it was an exciting time in the radio research world. Do you remember when there was going to be "competition" to Arbitron? There were five companies in the radio ratings field; besides Arbitron, Audits & Surveys, Burke, RAM, and Mediastat.

Where are these companies today? Mediastat has been acquired by Birch, RAM is a shadow of its former self, and A&S and Burke have gone to that big computer room in the sky. Here's a trivia bit for you, with the correct response earning the winning station an extra share in the spring Arbitron sweeps - Where are Avery Gibson, Harry Bolger, Jack McCoy, and Jim Seiler? If you can't recall, don't worry, but the point is that the one constant in the radio research field has been, is, and will be Arbitron.

Today the challenger is Tom Birch and his Birch Report service. Three years ago Tom was programming WQAM/Miami - now he heads up the number two ratings service in America. Where will he and his service be in three years? Hard to tell, but much depends on the ability of the Birch Report to be seen and used as a sales tool. Birch has avoided some of the pitfalls that doomed A&S and Burke. If the industry sees Birch as having sales as well as programming utility, then there may indeed be a notable alternative to Arbitron.

New Reality Has Dawned

One of the most startling changes in the last three years has been the plethora of methodology revisions to the way Arbitron surveys radio. The rules of the game have definitely changed as a result of the new Arbitron procedures, with almost a revolutionary impact on the way radio does business.

Here are examples of the "new reality," all of which I was involved with during my days at Arbitron . . .

 Expanded Sample Frame: This technique to measure homes not listed

"The rules of the game have definitely changed as a result of the new Arbitron procedures."

in the phone book began in 1977, but has been expanded significantly in the last several years. Effective with the spring '82 survey, every market will be measured using ESF. In some markets 50% of the homes are not listed in the books, homes that often contain ethnics or young males. There have been shocks when ESF hit in the past and there will be more this spring as the remaining markets see ESF possibly boost ethnic and AOR stations.

· Quarterly Measurement: This technique of 10 and 12-week long surveys began in the spring of 1978, and was known then as Extended Measurement. As you might imagine, tripling the length of the surveys caused some sleepless nights for PD's and GM's

Tim Watts, PD of WXYV/Baltimore, wrote in to ask, "Why is it necessary to note Washington, DC stations that showed up in our ratings book? You did not mention which Baltimore stations showed up in the D.C. book?"

The criterion that R&R uses for listing stations in the advance ratings breakouts is the achievement of a one-share in the respective metro. Some stations outside a metro will have more than a one-share in that market, and will be listed. It happened that none of the Baltimore stations reached the one-share threshold in the D.C. book.

Week In Review

Arbitron Name To Change

It's name-change time again at the nation's radio ratings leader. Formerly the American Research Bureau, and more recently the Arbitron Company, the firm's moniker will be Arbitron Ratings Company. The name change, effective immediately, was made, according to spokesperson Connie Anthes, "so there will be no question what this company's business is."

BRC Selects Dimling, Expands Role

The Broadcast Ratings Council, which monitors the performance of several of the nation's ratings services, has appointed John Dimling, former NAB and Arbitron researcher, as Executive Director. Dimling's appointment becomes effective June 1, following the retirement of 50-year broadcast veteran Mal Beville.

In addition, BRC Chairman Dan Kops, President of Kops-Monahan Communications,

smeed that the BRC will seek to expand to include all electronic communication. We already have ample interest on the part of cable and strong support from multi-media corporations. It's obvious that John Dimling's arrival will coincide with the BRC's movement into service for the whole spectrum of electronic

Arbitron Longterm Deals Top 1000

According to Arbitron representative Connie Anthes, "In the last year over 1300 stations have signed longterm contracts with Arbitron, a number we are pleased with." Among those groups covered by long-term deals is Sandusky; Ms. Anthes stated: "The Sandusky stations in Dallas and Tucson are on five-year deals, while the Phoenix, Denver and Seattle properties are on three-year contracts." In last week's R&R, Sandusky indicated its intention to drop Arbitron when its contracts expire.

of victory it appears that Birch's leadership has set a course that will keep it afloat. A telephone survey, compared to Arbitron's diary technique, will help certain formats such as AOR. Sales staffs and media buyers can now have another useful way of looking at audience estimates, and this can be good too for radio. If the soon-to-be-released Birch Quarterly Market Reports are well-received, the radio ratings battle could develop.

On the down side I've been disappointed by these items:

1. Knee-jerk reactions to the numbers. It never fails that the pages of R&R will be filled with firings after the numbers are out. Yet how many of those who make the firing decision realize what went into the estimates? How many realize the error factor in the books? How many have been to Laurel to look through the diaries to see the problems that really hurt the station? Not many, I'd imagine, and it's a real shame.

"As subscription to the ratings gets more expensive, seems piracy growing."

2. The piracy of ratings numbers. As subscription to the ratings gets more expensive, piracy seems to be growing. Piracy means that those who do subscribe are getting ripped off, and that the agency or station staffer giving out the numbers to non-subscribers is undermining the integrity of our business. Remember, Arbitron has been very successful in nailing judgements against stations that pirate the numbers.

3. The abuse of the focus group process. All too many researchers and stations are using focus groups as a be-all and end-all. Focus groups are generally only the beginning, not the end, of a research process.

It's been an interesting three years. I've enjoyed serving you through this column and the semi-annual Ratings Reports. It's all worthwhile when I get a comment like the one volunteered at the recent NAB, when a gentleman came up and said, "My station has gone from a 5 to a 10 using tips in your column." Hope that happens to many of you! Here's to the future . .

who had to wrestle with budgets that didn't triple at the same time. On the whole, though, QM has been an improvement, allowing for a potentially more reliable survey while attempting to cut down on the hype that goes on. Still, with the longer surveys, stations that don't have significant ad or promotion budgets are penalized.

• Differential Survey Treatment: Three years ago DST was still being tested internally at Arbitron. However, effective with either the recent winter sweep or the current spring survey in your area, this new way of measuring blacks is bound to be noticed. In some markets it appears that giving blacks diaries and additional incentives to return those diaries may have resulted in larger shares for stations with notable black appeal. Stations without much ethnic appeal may proportionate-

What's ahead? There's a new diary (to be debuted here next week), DST for Hispanics is likely to happen next year, and other surprises. Bottom line is that the last three years have brought major changes in the way radio ratings are produced by Arbitron. Whether the future will see as many dramatic revisions remains to be seen.

Good Trends, Bad Trends

Let me offer some thoughts on the worthwhile things happening in the radio research field over the last three years, then we'll look at the down side. Herewith some trends that seem positive:

1. More and more research is being done. Stations are waking up to the fact that in today's competitive radio battlefield, market research, music research, and ratings research are vital tools. After the numbers are achieved, better sales research systems, such as Market-Buy-Market, Marketron, Simmons, and Qualidata can generate the revenue payoff. It is heartening to see many stations spending for research, as well as hiring competent station research directors.

2. Arbitron's longer surveys and new reliability study mean that its numbers are more believeable than ever. This is good for radio, since the agencies accept Arbitron readily. More useful data may mean more dollars for radio.

3. There is a worthwhile alternative to Arbitron, namely the Birch Report. Unless it snatches defeat from the jaws

These Stations Already Know Hagar By "Heart":

KEGL	WGH	WIGY
KYYX	WRVQ	95XIL
WPHD	WVIC	KSEL-FM
K104	WJXQ	KFMZ
WKEE	KZ93	KENI
KSET-FM	KKXX	KSLY
BJ105	KBBK	KOZE
WOKI	KSKD	

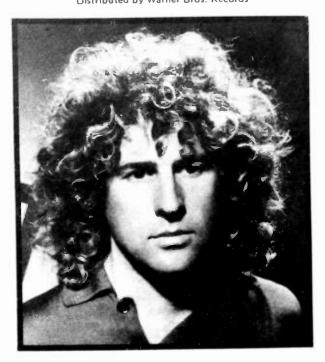
"Piece Of My Heart" SAMMY MAGAR

Produced by Keith Olsen



GEFFEN RECORDS

Distributed by Warner Bros. Records



Jessop KISN Operations Manager/PD

Dan Jessop has been named Operations Manager/Program Director at KISN/Salt Lake City. He comes to the station from crosstown KCPX, where he spent ten years as an air personality, Production Director, and for the last five years, Assistant Program Director.

"Things were very comfortable at KCPX," said Jessop. "It was hard leaving after 10 years. But this is something I've been wanting for a long time." Regarding any station changes, he stated, "We're continuing our association with the Churchill A/C format, but we'll be doing more of the music on our own." Summarizing his feelings, he said, "It's going to be

really different for me and a great challenge. It's my first time as a PD, but they have a lot of confidence in me here. I'm really excited."

KISN General Manager Bunk Robinson commented, "I'm very pleased that we can have someone of Dan's integrity and broad experience in this market. Anyone who has spent any time in Salt Lake knows this is a unique city. He really fits in with our long-range goals."

Jessop replaces Scott Gentry, who was appointed PD at nearby KFMY/Provo last week (R&R 4-23). No replacement was named at KCPX. Jessop starts Monday (5-3)

Island Moves To Atlantic Distribution

Island Records, which only recently ended its distribution deal with Warner Bros. Records to go independent (R&R 3-12), has now reversed itself and announced a distribution agreement with Atlantic. Island subsidiaries Mango and Antilles will continue to go through independents, as they did under the Warners arrangements.

The new deal is scheduled to debut in a few weeks with a new Joe Cocker album. Under the Atlantic agreement, Island will underwrite a higher proportion of promotion expenses than it did with Warners, and will use its own promotion staff (including newly-appointed VP Michael Abramson) and independents to bolster Atlantic efforts. Familiarity with the WEA system (which distributes both Warners and Atlantic) was also cited as a positive influence on the deal; however, no decision has been reached about Island's controversial "1-plus-1" cassette innovation (a complete LP on one side of the tape, with the other side blank).



BASEBALL, BEACH BOYS AND B100 — With the possible exception of Mom, apple pie and the flag, what could be more American than baseball and the Beach Boys? Well, that's what B100/San Diego figured in arranging for the Beach Boys to play a special concert following the May 2 San Diego Padres/Philadelphia Phillies game. The combined playing efforts of the Padres and the Beach Boys should be more than enough to fill the stadium beyond "standing room only." Pictured getting ready for the big night are: (i-r) Padres Kurt Bevaqua, Sixto Lezcano, John Montefusco, and Rupert Jones, all supporting two lovely Beach Boy fans on a surfboard.

WTWR

As to the future of current WTWR VP/GM and GWB FM Division VP Victor Ives, Risher explained, "Victor will be moving to our GWB West Coast offices in an undisclosed capacity at this point." A Golden West executive added that WCXI GSM Michael Berman will take on those duties for both stations, while WTWR Station Manager Tony Salvadore has been designated Local Sales Manager for both.

When Golden West purchased WTWR four years ago, it was WCAR-FM, a Country station. WTWR has been an Oldies format, Adult/Contemporary, and most recently CHR.

WCKX

Sale, who most recently programmed WTAR/Norfolk, observed, "We are definitely moving the station in an A/C mode completely. WCKX's main demographic target will be 25-34, and we will be beefing up the news and information aspects of the station in an effort to complete the transition. I'm very excited to be getting the chance to program this station."

Newman

Continued from Page 3

Gidion Exits As Promotion VP

In a move announced a few days earlier, VP/Promotion Peter Gidion resigned his position. Gidion commented, "My years with Ron have been the most exciting, thrilling, and motivating in my life, but it suddently dawned on me that with my background in sales, plus my extensive expertise in promotion, it was time to expand my horizons and explore some new opportunities that have recently developed."

Alexenburg added, "Peter's leaving at this time, after our close association, will leave both a physical and emotional void. Being one who always looks for challenges, I understand his need to make the move and wish him nothing but the best."

Hershberger

Continued from Page 1

shberger's "fine work and attention to detail, which obviously has been a tremendous factor in WDOK's continuing dominance in the market."

Wasilewski

Continued from Page 1

NAB Chairman and Berkshire Broadcasting President Don Thurston.

Thurston told R&R that trade press speculation about his replacing Wasilewski has been premature, has done "terrible damage," and is "an embarrassment."

Before any search is undertaken, Thurston believes NAB's Futures Committee must assess what direction the organization should take. Indeed, Fritts indicated that the panel's mandate, which has been to study NAB's structure, will be expanded in light of Wasileski's resignation.

WCCO

Continued from Page 3

WCCO VP/GM Phil Lewis commented, "Lawrence Haeg was a tremendously energetic man, one who gave us leadership and inspiration. He offered a family-type organization, an environment we will continue to maintain. He was a great man, a great leader, and most of all, just a great human being."

KARLA BONOFF is taking her new hit single "PERSONALLY" this week

A/C BREAKERS

KARLA BONOFF

Personally (Columbia)

57% of our reporters on it. Rotations: Heavy: 9/0, Medium 45/6, Light 24/6, Extra Adds 3, Total Adds 15, WJMD, WCLR, WISN, KHOW, KPPL, KEZL, KFMB, WGY, WENS, WFMK, WQUA, KSL, WWNR, WSKY, Q96. Debuts at number 24 on the A/C chart.



This Week At CHR:

94Q add
KBEQ deb 37
KEARTH on
KRLA add
KIQQ on
KEZR 29-22
KCNR 26-21
KYYX 22-20
KIMN add

WRQK add
WJXQ add
KRAV add
KBBK add
KSKD add
WYKS add
KKQV add
KENI add

KSLY add
KCBN add
WAEB deb 30
WMAK-FM 25
WCSC deb 30
KJRB deb 29
Q104 31-28
WAEV 17-13

5-16	Z102 31-28 WFOX 32-29 WXLK 22-19 WKEE WHHY-FM WBCY WGH WVIC
	WVIC



Sales



JONATHAN HALL

COMMUNITY CLUB AWARDS

Selling Public Service

While radio has gained giant freedoms under deregulation, many stations haven't changed their outlook regarding community service. In 1982, working with community groups, however, must be good business in addition to good for business. So I decided to take a look at the longstanding Community Club Awards (CCA)

For WABB/Mobile President Bernie Dittman, CCA is a way of getting national business which would be nonexistent otherwise. The payoff isn't a bonanza, confesses Bernie, but it is \$125,000 in revenue the station wouldn't be getting.

WCAO/Baltimore GSM Jack Devlin has been using CCA for three years and is just as enthusiastic about the program as Bernie, who has run it for over 20 years. "We have a spring cycle and a fall cycle. Last year we did approximately \$350,000 total, most of it new business with approximately 80% renewal," Jack stated. "The beauty of it is that all the little loopholes are out of it because it has a track record of 27 years."

How It Works

CCA President John Gilmore, who bases the company in Westport, CT, explains that civic group leaders are invited to a kickoff meeting annually. For example, in Baltimore, Jack Devlin said he had representatives from 232 clubs representing over 100,000 club members at a wine and cheese party a month ago. "At this particular meeting we explained the whole prograin - that's for the newly-solicited clubs, and gave out the awards to previous winners so it hyped the new people," Jack noted. "Now at the same time, the participating sponsors if they wish, will have exhibit tables all around the hall. So when the members of these nonprofit organizations come in and see the sponsors, they can talk to them and can get little freebies. This develops interest at both the club level and the sponsor level.'

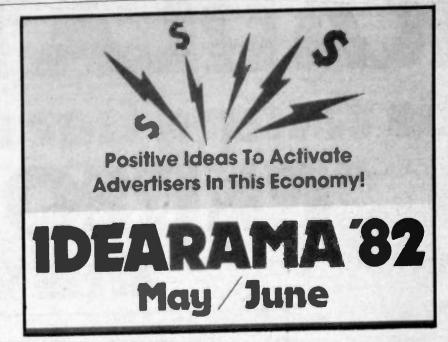
In addition, John Gilmore says each participating group must appoint a CCA director to work with the station's fulltime CCA director. Next, groups identify what they would like to collect. It can be anything from cereal boxtops to canned gravy. Then the station approaches national advertisers backed by an army of consumers ready to purchase the manufacturer's products.

After sponsors are identified, a buyer's guide listing all participating products is distributed and clubs are given points for their proof of purchases. Sponsors are given status reports every two weeks. At WCAO, for example, there's a \$15,000 pot with clubs turning in the most proofs of purchase getting the biggest shares.

John Gilmore told me he began CCA after doing five radio Miss America Pageants at WGH/Norfolk close to thirty years ago. Presently, he has six field representatives calling on stations and has approximately 110 station participants in the U.S., Canada and Australia.

Stations pay 15% of gross after cash awards, agency and rep commissions - or about 11% of total gross - to CCA on a 17-week schedule.

Since John Gilmore holds all rights to the idea, I asked him what other stations might do on their own to generate a different type of community service sales strategy. His suggestion was to do "presentation selling." There are lots of ideas waiting to be tried, he stressed, but each must be sold using the "presentation sell."



RAB Puts Idearama '82 On The Road

The Radio Advertising Bureau has set 41 meetings for May and June in its "Idearama '82" campaign. The regional meetings include sales ideas and motivational techniques, basic principles, and plots to win sales away from other media, with an overall emphasis on inspiring positive attitudes about radio. Early May meetings are May 4 in Minneapolis at the Sheraton Airport Inn, May 6 in Madison at the Sheraton Inn & Conference Center, May 11 in Charlotte, NC at the Holiday Inn, May 11 in Los Angeles at the Sheraton Plaza La Reina, May 13 in Richmond at the Airport Holiday Inn, and May 13 in Sacramento at the Airport Red Lion Motor Inn.

Sponsor Benefits

Jack Devlin explained the benefits of the program as being an ongoing trackable record of merchandise sold, spot packages for the 17-week cycle, and ads in the buyer's guide. "I believe it's a great program because it incorporates broadcast media, print, word-of-mouth and public relations," Jack told me.

Are there any drawbacks to it? "Not that know of. The only drawback is at this particular moment is that a lot of sponsors - local and national - are finding it very hard to commit to longterm campaigns. Because the economy is the way that it is, they are skeptical of doing more than a week, two weeks, three weeks, four weeks' advertising."

With that situation, is the program more attractive to pitch? "Sometimes it is because we generate totally new dollars, Jack told me. "We did this with Kellogg and Maxwell House Coffee and the money didn't

even come from their ad budgets. It came from the public relations and marketing departments."

How many people sell CCA at WCAO? "All my sales people sell CCA as a regular part of sales continuity. But we have a Community Club Awards director who coordinates with the sponsors as to what to put in the booklets and what's said in the newsletters. And she coordinates the pickups of all the proofs of purchase from the clubs, speaks at the clubs, tabulates the clubs' returns, etc."

For more information on this communityoriented sales proposition, you can contact Gilmore at Community Club Awards, P.O. Box 151, Westport, CT 06881.

REP REPORT

Marc Gross appointed VP/Sales for McGavren Gulld, upped from Sports Director. Gross is a nine-year veteran of the rep firm.

Welss becomes Sr. VP for Bernard Howard & Co., after nine years with the company culminating in a National Sales Man ager position bet has opened its 15th office, this one in Minneapolis, with former Detroit account exec Craig Rosenthal appointed Office Manager. Bob Luri-



Marc Gross

to is Chicago/Minneapolis Divisional Manager Jim Marshall has been promoted to Network Manager for the Eastman Radio Network, moving

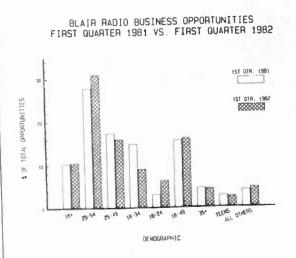
up from account executive and transferring from Detroit to New York. Also at Eastman, Madeline Dubrowski moves from Director of Publicity & Promotion for the parent firm to account executive for Eastman Radio Network. Dave Tolbert joins Eastman in Dallas as an account ex-

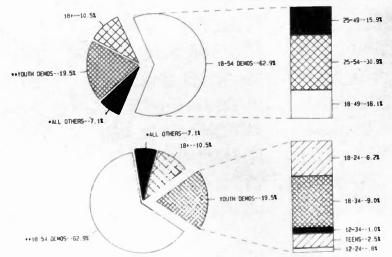


ecutive from the Southwest Sales Manager position at H-R/Stone. And Nell Cutler joins the Eastman Los Angeles sales team from KZLA-AM & FM/Los Angeles. Eastman has added KXEW/ Tucson; WSPR/Spring!ioid, MA; and WIXY & WAQY, also in Springfield. . Hillier, Newmark & Wechsier now reps WJMD/Washington, DC

BLAIR FIRST QUARTER COMPARISONS

25-54 Increases Most Desired Demo Status





Blair Radio's new analysis of the most requested demographics for 1982's first quarter shows the 25-54 group extending its lead three points to 30.9% of all requests. Interestingly, the 25-49 group was down from 17.3% in 1981's first quarter to 15.9%, falling to three points to 30.9% of all requests. Interestingly, the 20-13 group was down from 17.3% in 1981's first quarter to 13.3%, rathing to the third narrowly behind 18-49 at 16.1%. Requests for 18-34 were way down, 14.8% to 9%, but 18-24 climbed from 3% to 6.2%. 35+ was static at 4.3%, while teens dropped a bit to 2.5%. Combining teens, 12-24, 12-34, and 18-34 into a total youth figure, Blair indicates that static at 4.3%, while teens dropped a bit to 2.5%. demand for that segment has dropped dramatically from 19.1% last year to 13.3%. The graphs pictured render a visual look at the demographic request breakdowns.

TV. TONITE KEEPS THE VIEWERS LISTENING.

Every day on radio Ron Hendren previews T.V. for your listeners. In hard-hitting 60-second reports, Hendren saves hours of time wasted on bad T.V. . . and spots the goodies in advance. People listen . . and sponsors buy. T.V. Tonite is already in most of the Top 100 radio markets.

Some exclusivities still available. Check with your Watermark rep at 800/423-2502 or collect at 213/980-9490.

WITH RON HENDREN I





STREET TALK.

POLYGRAM RECORDS BREAKERS

JOHN COUGAR "Hurts So Bad"



Two big items of interest in L.A. radio this week... first, Chuck Martin resigned as PD of KWST, after almost a year of fighting it out for a CHR niche in the market. Chuck, who recently had some gallstones removed, will take time to relax and recuperate before announcing his future plans. No immediate replacement was named.

Over at KEARTH, PD Bob Hamilton has finally selected a permanent morning man after nearly a year of Pat Evans temporarily filling in. Dean Goss, who did AM drive for Jeff Lucifer at 13K/San Diego (prior to 13K becoming KCNN and going all-News), will take over KEARTH's morning slot.

Remember when WHDH & WCOZ/Boston dropped Arbitron in favor of Birch by not renewing their Arbitron contract? Well, apparently the stations have had a change of heart. According to Arbitron's Richard Lamb, "We have a verbal commitment that the stations are going to renew. However, we have not received any confirming paperwork yet." Some you win, some you lose . . . Lamb also told Street Talk that two more groups, Stoner and Midwest Stations, have recently cancelled their Arbitron contracts.

Rick Sklar said Superadio had signed a female air personality to its lineup, and he wasn't kidding. Made public for the first time this week, when she gave notice at WYNY/New York, Ms. Carol Mason will join ABC's new satellite service on-air staff.

Street Talk from Chicago says that popular WLUP personality and Music Director Sky Daniels is about to cross the street to WMET in the same capacities. Don't worry about current WMET MD Dave Benson. We hear he'll be retained for his excellent airwork.

Speaking of Midwest personalities . . . there's talk that WTWR/Detroit morning man (and longtime CKLW staffer) Tom Shannon may not stay with the soon-to-be-Country WCXI-FM (see Page 3). Although Tom recently signed a new one-year pact, there is speculation that he'll ask for some severance and depart, possibly for the West Palm Beach area. Family considerations may be playing an important part in Tom's decision to relocate.

KXXY/Oklahoma City has announced plans to switch to Country, dropping its current AOR format on June 1. No word yet on which airstaffers will be retained.

Neil Young has signed with Geffen Records. Look for Joni Mitchell to do the same after one more Asylum LP. Paul Anka has apparently signed a deal with Columbia. The biggest record signing rumor this week had Kenny Rogers going to RCA for megabucks. We'll just have to wait and see on that one.

WWWS/Pittsburgh (the AM) held a press conference this week to announce that it will affiliate with ABC's Talkradio network. This could be the first of some more format changes coming soon from Pittsburgh.

Lee Bailey, who had been VP/Programming at TM in Dallas, has set up his full-service consultancy business. He is based at the TM offices (TM was the first to sign for Lee's services), and has just pacted with WHAS & WAMZ/Louisville.

KSRR/Houston has retained the services of Burkhart/Abrams/Michaels/Douglas on a special "research-only" basis. Alan Sneed, KSRR PD, said, "We are interested in obtaining as much input as possible, but want to make it clear to the industry that KSRR will be an independently programmed radio station."

WSGW/Saginaw Operations Manager Rick Belcher has resigned to become Program Manager at WSPD/Toledo. In Toledo, Rick replaces Skip Essex, who is being transferred to WSPD sister station WOOD/Grand Rapids as Program Manager. In the wake of Rick's deprture from WSGW, Dave Murray becomes Operations Manager in addition to News Manager; Fred Heller is now MD; and Art Lewis is PD, remaining on in morning drive. Meanwhile, Skip replaces Bill Struyk at WOOD, with Bill remaining with the station in middays.

Was that Mantovani doing "Freeze-Frame?" Hey, how did WDOK/Cleveland turn up with a 27 share of teens in middays during the recently released winter ARB? The Beautiful Music station scored notably with the 12-17's in other key dayparts too. Arbitron is investigating, but it looks like two heavy-listening teen diaries may be the culprits.

Kate Ingram has been named MD at KFRC/San Francisco replacing Sandy Louie, who did join the staff at KDIA/Oakland, as we speculated she might. If Kate's name sounds familiar, it might be because she was at one time MD at WCOZ and WBCN/Boston.

Marcus Palmer, who had been one of Steve Dahl's assistants at WLS-FM/Chicago, died Monday (4-26) shortly after an operation to remove his tonsils and adenoids. While in the recovery room after the routine operation, Marcus (age 22) somehow pulled a tube loose and went into immediate cardiac arrest. Efforts to revive him failed and he passed away. Dahl was unable to finish his Monday show and did not work on Tuesday. Our condolences to Marcus's many friends and his family.



HUEY/EWIS



"Hope You Love Me Like You Say You Do"

the second single from the album

"Picture This"



Chrysalis

The single CHS 2604 The album CHR 1340
Produced by Huey Lewis and the News

"Long" Players:

WBEN-FM 40-35

JB105 add, 34 CFTR on **CKGM** on KIQQ 36-31 KEZR add KZZP deb 27 KEGL 26 WFBR deb 28 WPHD add 3WT 29-26 WPST 31-28 WI.AN-FM on **WAEB 30-28** WYCR on WKRZ-FM add WKEE 36-35 KSET-FM on KHFI deb 23 KROK on KXX106 19-14 Z104 on

G100 32-27 WZYP add WHHY-FM 26-22 KNBQ 25-23 WDOO on KCPX add WDOQ on WBBQ add KX104 on WMAK-FM on **WOKI 30-27** WQUT on WAYS 28-24 WSEZ on

WRQK on WCSC 23-21 WSSX deb 25 WANS-FM deb 29 WNOK-FM on WIXO add WKFR add KEYN-FM add

KKXX 21-17 KHYT on WJBQ deb 36 WACZ deb 29 WIGY on WTSN deb 26 WFEA deb 28 WFBG add WOMP-FM on WCIR deb 30 95XIL deb 37 Q104 27-23 WAEV add 95SGF on WFOX add 35 WCGQ on

WISE add

WFLB add WXLK 14-12 WYKS on KKQV on KILE add 40 KSEL-FM 26-25 **KPUR 25-19** Q101 add KVOL add WAZY-FM 22-19 WCIL-FM 30-28 99KG add KFMZ 25-18 KSLY add KCBN deb 37 KDZA add KATI 35-31

KYYA deb 30

KOZE on



"How Long"

STEWART

Produced by Rod Stewart Co-Produced by Jim Cregan



on Warner Bros. Records

CALENDAR



BRAD MESSER

Surprise For News: No De-Reg Blues

I'm told a Miami psychic once called in reporters and said "I predict a major snowstorm here in July!" When the openly skeptical news corps challenged so preposterous a prediction, the man said "I agree with you that it seems impossible. There's no real chance it'll actually happen. But if it does I'll be the greatest damned predicter in history, won't I!"

The greatest predictions are monkey-wrenched by the most unexpected developments, and we in News who feared Deregulation would ax our jobs are now seeing the luckiest twist of timing coming to our rescue. Just as Uncle Sam began moving to stop forcing News programming, broadcasters finally realized what a few successful programmers had been saying all along: when the music's the same, good News programming can make a station stand out favorably. The rapidlygrowing mood of the industry is that a substantial News operation is one of the few ways a station can set itself apart from the music copycats and be a valuable Successful community resource.

Some of us thought by now we might be interns in shoe stores because stations would blow off News to make room for (less expensive) music programming, but instead — even despite the nation's economic hard times and the feared Deregulation - we see expanding Information and News operations from the local level up through the new nationwide satellite operations.

I would have believed the summer-snow-in-Miami prediction before I fell for anything as unlikely as more and better News under Deregulation.

1st Passenger Jet: Un-American

MONDAY, MAY 3: America isn't first in everything. Thirty years ago this week the world's first scheduled jet airliner service began aboard a British "Comet." Milton Brown of the National Aeronautic Association says the U.S. lagged a half-dozen years behind England only because America's aircraft priority in the 1950's was the military jet bomber, which we did have first.

Frankie Valli is 45. Arnold George Dorsey, who changed his name to Englebert Humperdinck, is 46. James Brown reaches 54. Sugar Ray Robinson is 62. Legendary composer/performer Pete Seeger, who wrote "Where Have All The Flowers Gone" and "If I Had A Hammer" and many others, is 63.

\$24 For Manhattan: Who Skinned Whom?

TUESDAY, MAY 4: Today's the anniversary of Dutch colonizer Peter Minuit landing on Manhattan Island in 1626. He's said to have bought it from natives for \$24 worth of fish hooks and trinkets, but historian James Trager wonders who really scammed whom in that deal. What became New Amsterdam and then New York, he says, may not have belong ed to the Indians who sold it. The deal may have been similar to selling the Brooklyn Bridge and pocketing the money Roberta Peters is 52. Audrey Hepburn is 53.

First American In Space

WEDNESDAY, MAY 5: Twenty-one years ago today America's first man in space went on his fifteen-minute ride, about three weeks after the Soviet Union orbited Yuri Gagarin. Alan Shepard's comment after rocketing 115 miles into space: "Boy, what a ride!" NASA's Dr. John Lawrence says, "We really didn't know what to expect in a weightles environment, whether he'd be able to swallow food, whether his heart and lungs would work properly. That was really ex ploration of the finest degree during that period.

Tammy Wynette (born Wynette Pugh) is 40. Reporter Bob Woodward, is 39.

"It's Burning, Bursting Into Flames, Ohhh!"

THURSDAY, MAY 6: Until 45 years ago today many people believed the future of world air transportation was the dirigible. Then the German zeppelin "Hindenburg" exploded in a ball of fire while landing at Lakehurst, NJ. Thirtyfive of its 97 passengers died, and the airship industry itself was killed by negative PR. Radio reporter Herbert Morrison was there to broadcast a live color piece describing a routine landing, and as the big airship exploded he kept talking. "It's crashing! It's crashing, terrible, oh my get out of way please, it's burning, bursting into flames and it's falling on the mooring pads, and all the folks, this is terrible! This is one of the worst catastrophes in the world, Ohhh!

Orson Welles is 67. Willie Mays is 51. Others born on this date have included the founder of psychoanalysis Sigmund Freud and the man who introduced strained baby food to the U.S., Daniel Gerber.

Non-Mom Creates Mothers' Day

FRIDAY, MAY 7: This weekend's will be the 74th Mothers' Day in the United States, thanks to Anna Jarvis who singlehandedly created it in 1908 to honor her own mom. When she saw all the commercialization, Jarvis began not lik ing what she had created, and spent many years opposing the florists, gift shops and card companies. She had wanted a day of emotion, not commerce, and Miss Jarvis eventually withdrew from society and became a recluse because her idea had heen co-opted by the mighty dollar

Edwin Land, who invented the instant camera in 1947, is 73. Teresa Brewer is 51, and football legend Johnny Unitar

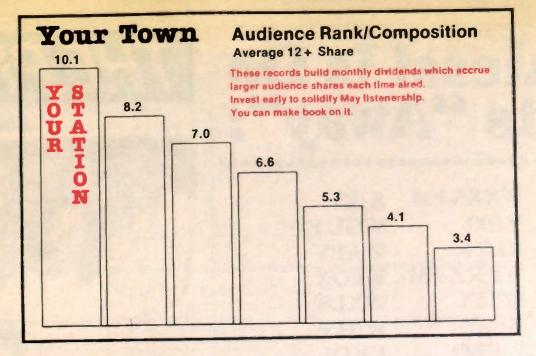
Use a TRAVELING BILLBOARD for the Best in BUMPER STRIPS and WINDOW LABELS . .



Call Byron Crecelius Collect . . . 314-423-4411 1561 Fairview Ave. • St. Louis, MO 63132







LOVERBOY "When It's Over"

WBEN-FM 23-18 96KX 28-25 WXKS-FM 20-18 CKOM 6-5 **KEGL 22-18** 940 19-15 WLS-FM 40-34 WLOL-FM on **KBEQ 40-33** 0102 24-17 WKTI 22-19 KIQQ 31-28

KEZR deb 29

Q103 add WPHD 15-6 WHFM deb 38 WRCK 22-19 3WT 9-5 **WPST 28-25** WLAN-FM add 9106 add WYCR 29-25 WKEE 27-25 KZFM 22-17 KSET-FM 10-5 KINT 19-11

KHFI 10-7 WFMF 14-10 WABB-FM deb 28 WZYP 30-26 WHHY-FM deb 28 BJ105 add 37 WBBQ 24-14 WSKZ 19-16 **WOKI 23-19** WDCG deb 28 WSSX add **WJXQ 8-4** KMGK 20-16

KZ93 11-7 Z104 19-16 **WMEE 24-19** KKXX add KIDD 27-22 FM103 20-16 **KLUC 25-18 WACZ 21-17** WIGY 4-4 WFBG 25-21 95XIL 13-11 WZYQ 20-16 Q104 14-9

KILE 35-32 KSEL-FM 7-2 **KELO 27-24 KKLS 22-19 WAZY-FM 27-23** KFMZ 16-12 **KDVV 26-19 KENI 32-29** KKLV add KSLY 28-25 KCBN 29-25 **KYYA 18-15** B104 25

KKQV deb 27 CHUM 18 KQIZ-FM 29-28 **WBCL 20** KVOL deb 30 KYYX 25 **WRKR 32-31** K104 6-9 CK101 deb 40 WCIL-FM 23 **KRNA 19-17 WRVQ 17** 99KG 31-29 **WIKS 14-13 KATI 30-27** KNBQ 15-13 **KOZE 25-23** KSKD 21-19 KBFM **KHYT 38-36** KROK WOMP-FM 39-36 0100 WAEV deb 30 WMAK-FM 95SGF deb 29

WCIR

95SGF

WFOX

KENI

KDZA

KIIK WZOK WHAM 92X KBBK KCPX WGUY WCIR WFOX WISE WFLB **Q101** KDZA

WZZR

DENIECE WILLIAMS "It's Gonna Take A Miracle"

WABC 13-4 WKBW 17 WBEN-FM 21-13 WIFI deb 29 **B104** on **WXKS-FM 10-8** 949 26-22 Y100 on **KEARTH 17-14**

KRLA 19-16

KFI 28-20 KIIS-FM 23-21 KIQQ 10-9 KFRC 28 **KEZR 21-19** KYYX on **WBLI** add WTIC-FM 20-15 KC101 25-20 Q106 29-26

KITY add KZFM deb 29 **KINT 38-32** WTIX 30-25 **WJDX 29-26 BJ105 deb 38** CK101 deb 39 FM100 22-18 WMAK-FM 17-11 KIKI 17-12

WFLB 13-9 WGLF 28-21 KILE 28-25 WCIL-FM 21-17 WFBR 16-14 **WKEE 39** KCPX 26 **WGUY 19** KSLY WDRC-FM

KROK WDOQ WBBQ WSEZ KIDD. KBBK KSKD KHYT WACZ WTSN

WILLIE NELSON "Always On My Mind"

WKBW deb 16 WBEN-FM 14-3 WIFI on B104 deb 27 WPGC add 28 Z93 1-5 949 1-3 195 add Q105 27-19

CKLW 8-7

WLOL-FM on

KBEQ 39-34 WGCL add **KEARTH 27-24** KRLA on KIQQ 29-20 **KEZR 28-25** KYYX 15-13 KUBE add **KIMN 17-13** Q103 20-14 **KOPA 20-16**

KZZP add 30 WHFM add KTSA add 19 KJ100 add WAKX add KEYN-FM add WNAM add WKDQ add KIKI add WGLF add WFBR 18-8

WKEE 33-30 V100 deb 30 KITY deb 27 **KZFM 3-3** KINT 18-16 KHFI 25-20 **WTIX 3-2 KROK 21-18** WFMF 28-21 KLPQ deb 20

KC101 29-22 WJDX 7-3 KXX106 1-4 WABB-FM 29-26 G100 29-23 Y103 24-21 WD0Q 6-3 CK101 8-7 WBBQ 1-3 FM100 13-11 KX104 24-10 **WOKI 1-2**

WAYS 4-3 WSEZ 13-11 WRQK 22-16 WCSC 3-2 WGH 17-9 WKFR 25-20 **KSTT 7-6** KIIK 21-18 KIOA 30-26 KOFM 22-20

WZYQ 28-19 **KRAV 6-4** WGBF 21-16 **WNCI 8-8 WDJX 18-16** WNOK-FM 6-5 FM102 deb 25 WFOX 6-5 **KCPX 9-7** KRQ 11-2 WTSN deb 25 WFEA deb 20 WFBG 14-11

WCIR 7-3

9104 2-2 **WAEV 9-4** Z102 18-16 WCGQ 28-22 **WFLB 7-6 KPUR 13-10 KKXL 16-9 KFYR 18-14**

KQWB deb 18

KBBK **KELO 18-11** KHYT WRKR 34-28 955**G**F **KSLY 4-8** WISE KDZA deb 29 KILE 9101 WHHY-FM KENI WMAK-FM KKLV WMAK-FM KATI

WAEB

WDCG

WZZR

KEEL

LARRY LEE "Don't Talk"

Starting at these A/C stations: WKAZ WLTA WGAC WCZY **KEY103** WCCO

WAFB

WSLI **SM95** WSRZ WHBY WHBC WHIO

KMBZ WFMK WMHE KKRD KBOI KUGN

KRBC KKUA KIXI WNAB WKZE-FM WLVA WEIM

WKBR

WSKY WCHV WORG

WDAY KPAT MOLW WBOW KFQD

KADE

KTWO KRNO KRKK KISN

KSRO



KEX

Neil Diamond's "BE MINE TONIGHT" On your Desk Monday, May 3

WJBC



Its "Away":

WXKS-FM KIKI WGUY Y100 KEZR WAEV WKRZ-FM WFOX WXLK WTIX WGLF BJ105 **KVOL** WBBQ WAZY-FM WGH **KMGK** KSLY **KDZA** KGGI KNBQ

ALESSI

"Put Away Your Love"

Produced by Christopher Cross and Michael Ostin

Executive Producer: Quincy Jones



Management: Tim Neece, Artist Communications Manufactured and Distributed by Warner Bros. Records



Alessi Is On THE PICTURE PAGE



Atlantic's Chic played New York's Palladium recently, and met backstage with industry notables. Pictured (I-r) are Atlantic/Cotillion VP Everett Smith, group's Alfa Anderson, unidentified guest, group's Bernard Edwards and Luci Martin, Atlantic/Cotillion's Bill Cureton, group's Nile Rodgers, booking agent Steve Ellis, and Atlantic's Bob Kaus.

Le Roux Pops In To L.A.



RCA's Le Roux visited the label's Los Angeles offices recently. Pictured (I-r) are RCA's Jeff Naumann, group's Tony Haselden, RCA VP Joe Mansfield, group's Rod Roddy, label's Kelly Summers, and manager Budd Carr.

Ripe Deal For Elektra/Asylum



Elektra/Asylum has signed a production agreement with Ripe Productions headed by artist manager Al Bunetta and producers Peter Bunetta and Rich Chudacoff. The first single under the deal, by Leslie Smith with Merry Clayton, was recently released, with a Smith album due late in May. Pictured (I-r) are Peter Bunetta, E/A Sr. VP Kenny Buttice, Al Bunetta, Rick Chudacoff, and E/A Sr. VP Jerry Sharell.

Liberty's Marz Venture



nas signed Marz, with an album due shortly and a single just out. Pictured at the signing are (I-r rear) attorney Toby Pieniek, group's Gregory Mackell and Keith Rowel, EMI/Liberty VP Don Grierson, label's Ted Currier, group's Marvin Ennls, Dwayne Herndon, William Pettaway Jr., Gerard Mackell, and Perry Hudson; (I-r seated) producer Lionel Job and group's Gloria Lloyd.



Presents The Eleventh Annual Radio/Records Seminar/Awards Banquet At The **Marriott Airport Hotel** Atlanta, Georgia 30337

JUNE 25 & 26, 1982

Final Nominees For Record Industry '81

- 1. Record Company Of The Year '81 (Corporate) Atlantic...Capitol...Arista...Columbia...Epic...Polygra RCA...Elektra...Atco...MCA
- 2. Record Company Of The Year '81 (Independent) Boardwelk...Geffen...Motown...Mil Radio...Handshake...Claveland international...Island...Scotti Brothers
- 3. Record Company President Of The year 'B1 (Corporate) Jim Mazza (EMI/Liberty) Doug Morris (Atlantic) Walter Yetnikoff (CBS) Robert Summer (RCA) Don Zimmerman (Capitol) Bob Siner (MCA) Joe Smith (Elektra) Guenter Hensier (Polygram) Mo Ostin (Warner Brothers) Dick Asher (Columbia)

- Walter Yetrikoff (CBS) Robert Summer (RCA) Don Zimmerman (Capitol) Bob Siner (MCA) Joe Smith (Elektra) Guenter Heneler (Polygram) Mo Ostin (Warner Brothers) Dick Asher (Columbia)

 4. Record Company President Of The Year '81 (Independent) Neil Bogart (Boardwalk) Bob Fead (Alfa) Gli Friesen (A&M) Devid Geffen (Ceffen) Jay Lasker (Motown) Sel LiCata (Chrysalis) Al Coury (RSO) Ron Alexenburg (Handshake) Jerry Greenberg (Mirage) Ed McGlynn (Radio)

 5. Record Company Executive Of The Year '81 (Corporate) Don Dampsey (Epic) Jack Crelgo (RCA) Jack Klernen (Polygram) Jerry Sharell (Elektra) Al Teller (Columbia) Ruse Regen (Casabianca) Robert Sherwood Klernen (Polygram) Deve Glew (Atlantic) Joe Mensfield (RCA) Perry Cooper (Atlantic)

 6. Record Company Executive Of The Year '81 (Independent) Bob Edeon (RSO) Irv Blegel (Boardwalk) Milcheel Leon (A&M) Dick Kline (Radio) Ray Anderson (Pasha) Ed Rosenblatt (Geffen) John Powell (A&M) Milcheel Leon (A&M) Dick Kline (Radio) Ray Anderson (Pasha) Ed Rosenblatt (Geffen) John Powell (A&M) Herb Corrack (Island) Rich Fitzgerald (RSO) Milke Sullivan (Kat Family)

 7. Vice-President Of Promotion Of The Year '81 (Corporate) Vince Faraci (Atlantic) Al Gurewritz (Epic) Dick Williams (EMI /Liberty) John Bartancourt (RCA) Howard Rosen (Warner Brothers) Burt Stein (Elektra) Ed Hynes (Columbia) Bill Cataldo (Polygram) Reen Nalli (Atco) Pat Pipolo (MCA)

 8. Vice-President Of Promotion Of The Year '81 (Independent) Scott Kranzberg (Boardwalk) Jack Forsythe (Chrysalis) Johnny Barbis (Geffen) Charlie Minor (A&M) Kevin Keogh (Alfa) Skip Miller (Motown) John (Chrysalis) Johnny Barbis (Geffen) Charlie Minor (A&M) Kevin Keogh (Alfa) Skip Miller (Motown) John (Scott) Brothers)

 9. National Promotion Director Of The Year '81 (Corporate) Steve Meyer (Capitol) Frank DiLeo (Epic) Milke Becce (RCA) Bill Smith (Elektra) Jack Setter (EMI /Liberty) Gordon Anderson (CBS) Rede Richards (Warner Brothers) Glen Lajeski (Arista) Scott Regen (Atco) Joe Groseman (Polygram)

 10. National Promotion Director Of The Year
 - Lemmone (Arista) Frant Turner (Emily Cepic) Alan Oreman (Columbia) Denny Davenport (Warner Brothers) Geary Tanner (Elektra) Frant Dropped St. (Epic) Alan Oreman (Columbia) Denny Davenport (Warner Brothers) Geary Tanner (Elektra) Francis (Polygram) Milchael Prince (Atlantic)
 Regional Promotion Director Of The Year '81 (Independent) Joel Newman (Handshake) Milke Martin (Alfa)
 Al Twanmo (Chrysalis) Jim Francis (Boardwalk) Jeff Hackett (Chrysalis) Bruce Greenberg (Motown) Louie
 Al Twanmo (Chrysalis) Wayne Fogel (Motown) Larry Green (Handshake) Robert Neebitt (Chrysalis) Rikds Gele
 Newman (Chrysalis)

 (Alfa) Chuck Oliner (Chrysalis)
 - (Alta) Chuck Oliner (Chrysalis)

 Local Promotion Director Of The Year '81 (Corporate) Mike Lesener (Capitol) Ed Nuhfer (Warner Brothers)

 Earl Rollison (Columbia) Danny Lyons (Capitol) Larry Ven Druff (RCA) Joan Lawrence (Arista) Tommy
 Schoberg (EMI/Liberty) Robble Vogt (RCA) Chuck Jones (Elektra) Butch Waugh (Capitol) Jim Stewart

 (Epic) Frank Scierra (Atlantic)

 Local Promotion Director Of The Year '81 (Independent Control of The Year '81 (Independe
 - (Epic) Frank Sciarra (Atlantic)
 Local Promotion Director Of The Year '81 (Independent) Eva Wood (A&M) Tommy Teague (RSO) Al
 Local Promotion Director Of The Year '81 (Independent) Eva Wood (A&M) Tommy Teague (RSO) Al
 Cafaro (A&M) Lee Durham (A&M) Johnny Bee (Pickwick) Mark Weiss (Schwartz) John Schuler (A&M)
 James Bishop (Motown) Bob Gallieni (RSO) Paul Crowley (A&M) Dane Morris (A&M) Patricia Breedlove
 - (RSO)
 Independent Promotion Director Of The Year '81: Jerry Meyera...Jonas Cash...Lavinthal/Bear...Lu
 Fields...Barry Resnick... Ernie Phillips...Gary Bird...Sally Jerome/Butch Lowrey...Howle
 Goodman...Don Graham...Doug Lse...Joe lagro...Bly/Hakim Bobby Hurt...Tom Gelardi...B.J.
 McElwee...Paul Gellis...Perry Stevens...Chuck Dembrak...Merv Pilgrim...Bob Patton... Vic
 Perrotti...Tony Richland...Don Tolle..Sam Karamanos...Tony Muscolo...Mike Manocchio...Deve Carrico
 Record Distributor Of The Year '81 (Corporats) CBS (Washington) W/E/A (Philadelphia) Polygram (Atlanta)
 CBS (Atlanta) MCA (Baltimore) CBS (New York City) RCA (Atlanta) CBS (Philadelphia) RCA (Washington)
 Record Distributor Of The Year '81 (Invianantes) Ton (Atlanta)

 - Cas (Atlanta) Work (Mashington)

 19 Record Distributor Of The Year '81 (Independent) Tera (Atlanta) Universal (Philadelphia) BIB (Charlotte)

 19 Record Distributor Of The Year '81 (Independent) Tera (Atlanta) Universal (Philadelphia) BIB (Charlotte)

 Pickwick (Atlanta) Alpha (New York City) Schwartz Brothers (Charlotte) Big State (Dallas) Malverne (New York City) Lieberman (Atlanta) Progress (Cleveland)

Final Nominees For Radio Industry '81

- 1. Radio Executive Of The Year '81: Tom Bigby (GCC) Gary Edens (Harze-Hanks) Pat Norman (RKQ) Ron Bledsoe (Sumner) Jerry Blum (Jefferson Pilot) Gary Stevens (Doubleday) Bud Polacek (First Media) Jerry Rogers (Weis) Jack Alik (Patten) Gary Rodriquez (Mariner)

 2. Radio Consultant Of The Year '81: Dwight Douglas...E. Alvin Davis...Jerry Clifton...Paul Christy...Mike Joseph...Landsman/Rivers...Bob Elilot...Donna Halper...George Burns...Bob Henaberry

 3. National Programmer Of The Year '81: Tom West (Rounsville) Steve Roddy (Scripps Howard) Bobby Hattrik (Doubleday) Jay Cook (Gannet) Dan Vaille (E.Z.) George Johns (Fairbanks) Al Casey (Surrey) Andy Bickel (Jefferson Pilot) Jirn Ryan (Patten) Ross Regan (Shamrock)

 4. Major Market Radio Station Of The Year '81: KSTP-FM (Minneapolis) Z-93 (Atlanta) KFRC (San Francisco) WPGC (Washington) 96KX (Pittsburgh) B104 (Baltimore) WXKS-FM (Boston) WNBC (New York City) WLS AM/FM (Chicago) Q107 (Washington)

 5. Major Market Program Director Of The Year '81: Gerry Cagle (KFRC) Jirn Morrison (94-Q) Paula Matthews (KIQL) Bobby Christian (96KX) Chuck Knaop (KSTP-FM) Jan Jeffries (B104) Kevin Metheny (WNBC) Steve Kingston (WPGC) Alan Burns (Q107) Bo6 Travis (WGCL)

 6. Major Market Music Director Of The Year '81: J.J. Jackson (WQXI) Jerry Steele (KFMK) Andy Szulinski (WFBR) Liz Kiley (WIFI) Roger Collins (KFI) Scott Richards (WCAO) Frank Holler (Q107) Jay Stone (WGCL) Rick James (B104) Bob McKay (WZZP)

 7. Major Market Air Personality Of The Year '81: Dr. Don Rose (KFRC) Don Geronimo (KIIS-FM) Jirn Elliot/Scott Woodside (WPGC) Steve McCoy (Z-93) Dick Purtan (CKLW) Steve Dahl (WLS-FM) Gary McKae (94-Q) Don Cannon (WIFI) Jonethan Doll (KEGL) Terry Young (WCAU-FM)

 8. Large Market Radio Station Of The Year '81: Q106 (Tampa) WTIC-FM (Hartford) I-95 (Miami) ROCK 102 (Buffalo) 92-X (Columbus) KBEQ (Kansas City) WKRQ (Cincinnati) KOPA (Phoenix) WZUU-FM (Milwaukee) KTFM (San Antonio) Radio Executive Of The Year '81: Tom Bigby (GCC) Gary Edens (Harte-Hanks) Pat Norman (RKO) Ron

- KTFM (San Antonio)
 Large Market Program Director Of The Year '81: Bob Wood (ROCK102) John Driscoll (WZUU-FM) Steve Rivers (KOPA) Scott Shannon (Q105) Dave Anthony (KZZP-FM) John Shomby (B-97) Buddy Scott (92-X) Robb Stewert (KITY) Joe Nasty (KTFM) Garry Wall (WNIC)
 Large Market Music Director Of The Year '81: Rick Donahue (WTIC-FM) Gary Franklin (WTIX) Pat McKay (Q105) College Cassidy (WCKX) Jerry Lousteeu (B-97) Mark Shands (Y100) Chaz Kelley (KOPA) Bill
- Shannon (WZUU-FM) Steve Goddard (KZZP-FM) Donna Walker (WKTI)
- Large Market Air Personality Of The Year '81: Harv Moore/Robert Taylor (WPHD) Meson Dixon (Q105) Jonathan Brandmeier (KZZP-FM) B.J. Hunter (WKTI) Bruce Kelly (Y100) Ken Cooper (B-97) Johnny
- Velchoff (WCKX) Kid Curry (I-95) Chris Thomas (WIKS) Paul Mendenhell (WNAP)

 Medium Market Radio Station Of The Year '81: KX104 (Nashville) Y103 Jacksonville) WBCY (Charlotte) PRO-FM (Providence) IXX106 (Birmingham) WMC-FM (Memphis) WGII (Norfolk) BJ105 (Orlando) WRVQ (Richmond) WOKI (Knoxville)
- Medium Market Program Director Of The Year '81: Todd Chase (JBI05) Bob Canada (WGH) Scott Slade (WAYS) Gary Berkowitz (PRO-FM) Bill Thomas (WRVQ) Smokey Rivers (KXX106) Robert John (Y103) Dave Wright (BJ105) Rick Shaw (WAXY) John Jenkins (KOFM)
- Medium Market Music Director Of The Year '81: Jon Anthony (KX104) Stave Kelly (WRVQ) Chris Trane (KXX106) Terry Long (BJ105) Rick Williams (Y103) Phil Stanley (WMAK-FM) Bill Evans (WNOX) Kenny Lee (WAXY) Joe Dawson (WJDX) Mark Preston (KSFM)
- Medium Market Air Personality Of The Year '81: John Boy (WBCY) Coyota McCloud (KX104) Paul Barsky (WBBF) Jeff Morgan (WRVQ) Mark Kessler (WAYS) Bill Hickok (WMC-FM) Pete Berry (WKOS-FM) Mike
- West (WTIC-FM) Dave Mann (Y103) Jeff Warren (KXX106) 16. Secondary Market Radio Station Of The Year '81: WDOQ (Daytona) WHHY-FM (Montgomery) WICC (Bridgeport) Q106 (York) Z102 (Savannah) WCSC (Charleston) Z104 (Fredrick) KC101 (New Haven) WQEN (Gadaden) WPST (Trenton) WJAD (Bainbridge) WYRE (Annapolis)
- ndary Market Program Director Of The Year '81: Jack Diamond (WYRE) Larry Stevens (WHHY-FM) Gary Peters (WICC) Bill McCown (WANS) Dan Steele (Q106) Rick Knight (WDOQ) J.D. North (WAEV) Lerry O'Neal (Q101) Kemosabi Joe (Z104) Randy Kabrich (G105) Roger Gaither (Q104) Doug Weldon (WSGF)
- idery Market Music Director Of The Year '81: Chris Bailey (WCSC) Stu Wright (WORG) Neil Harrison (WHHY-FM) Leo Davis (Q104) Joe McClure (WCGQ) David Lee Michaels (WXLK) Dave Russell (FM97) Sem Church (WANS) David Ford (WGAD) Jim Forrest (WSSC) David Miller (WETB) Ed Volkman (KHFI)
- 9. Secondary Market Air Personality Of The Year 'B1: John Chommie (WHSY) Ron Frederick (WSGA) Larry Cannon (WFLB) Chris Van Dyke (KSET) C.J. & Buzz (WTMA) Rob Leonard (WSEZ) Bart Goynehor (KRNA) Joe Holland (WGAD) David Carroll (KZ106) Dick Phillips (WEVA) Bill Matthews (WIKZ) Greg Simm (WMYO)

KENT BURKHART (Burkhart/Abrams)



GEORGE WILLIAMS



*Award Winners For '79 & '80 Were Not Eligible For Nomination.

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BOB HAMILTON (KEARTH)



GERRY CAGLE (KFRC)



Contemporary Hit Radio



JOEL DENVER

CONTESTS: MOMENTUM OR CLUTTER?

The Pleasure And Pain Of Promotions

Like the age-old question, "Which came first the chicken or the egg?", it's still anybody's guess as to how effective promotions, contests, and other assorted gimmicks are in attracting, but more importantly, holding audiences. The question is complicated further when a station has no promotion director to put it all together. Planning a successful promotion without the help of a promotion director can be a painful experience.

On the other hand, when this painfully executed contest comes off without a hitch, the pleasure and rewards are immense. I talked with four programmers, three in medium markets and one in a small market about their viewpoints on promotions and contests. They share some good ideas on some successful contests they've run, and explain what they go through being program director and promotion director rolled into one.

Mark Evans, PD KQKQ/Omaha

I put in 20-hour days sometimes trying to pull all the strings together for promotions, but I love it. Up until now, Sweet 98 has done without a promotion director, but we've just hired one to do some of the details, planning and legwork. This will leave me more time to spend on the creative ends of the job.

My GM Bill Cunningham came from Y100/Miami and has a wealth of ideas and knowledge about promotions. We try and sit down, close the door, and brainstorm at least twice a week on what we need to do. Our promotions are filled with action, be-



filled with action, beMark Evans
cause this is one of the key ingredients that
brings listeners back again, and again.

When we changed KQKQ from AOR to CHR, we ran a "Cash Call" promotion. Listeners answered the phone, "I listen to the new sound of Sweet 98." This cume-building promotion worked real well, as we are now the highest cuming FM in the market. We gave away prizes of \$50,000, \$10,000, and

Then came the bumper stickers, where we gave one listener \$98,000, not to mention numerous other prizes. Our most recent big promotion is the "World's Largest Bingo Game," where we packed 9000 folks into an arena playing for cars, cash, and trips worth \$98,000 all totalled. Now we play bingo on the radio with game cards available at grocery stores. Prizes include cash and food, which in today's economy goes over real well.

To promote all of this requires airtime, and to some listeners it's clutter. The most important thing is to make the recorded promos so interesting that they'll capture

THE SWEET SO SACO TUNIES FOR SE SON ONLY SALES SE COMME

the attention of the listener. The biggest danger is for them to sound like another commercial.

The promos should convey a mental image to the listeners of what is going on and how they can participate. To get away from the typical overproduced, bigger-than-life promos, we sometimes do them in the form of two-voice skits, which seem to work nicely. Here again, the big problem is avoiding repetition, so it's necessary to have several versions rotating.

I think when you are a PD without a promotion director, it becomes a great strain to continually come up with great ideas, and have to tie up the loose ends too. If you're in this situation, delegate responsibility and find someone in your station to sit down and bounce ideas off.

Chris Squires, PD KKXX/Bakersfield

There was a time when I would agonize daily over what we were going to do in the way of contests. It became a daily grind for me without a promotion director. The only



way I've found to get out from under it all is to plan ahead. I try and stay five or six months ahead, and set up a promotions calendar.

For the spring sweep I had several things lined up ready to be plugged in, but ended up scrapping them for something else. We ended up using the "Secret Song" contest, using riffs from records, letting people take guesses at it for cash. With the



it for cash. With the Chris Squires exception of albums and concert tickets, generally all our prizes are cash, since it's something everyone can use.

WMEE Asks For Help

ust before deadline, I received this letter from John Curry, PD at WMEE/Ft. Wayne. He had phoned me some weeks ago asking for assistance in securing a major band to play for a free concert as a thank-you to the kids who worked to save the city from recent floods. At that time I gave him some suggestions and told him if nothing happened, I'd get more involved.

It seems that John has had little success in securing a known band from a record label to do this concert, and he has sent along this open letter to the music industry. Please read it, think about it, and get in touch with John. He's trying to do a nice thing for his community, and deserves your help. Thanks.

AN OPEN LETTER TO THE MUSIC INDUSTRY:

What's the matter with kids today? Not A Damn Thing!

The kids in Fort Wayne are the greatest. This is your chance to help thank the kids and gain national exposure, too!

Fort Wayne suffered through the largest flooding in the city's history in March, resulting in over \$20 million in damages.

As you saw during national TV coverage, the kids turned out by the thousands to stand in sand, mud, and water to fill sandbags and pile them on the dikes. The kids literally saved our city.

Now the city has come to us to arrange a free concert for those great kids to thank them for their help. The Fort Wayne newspapers, school system, local union leaders, and ABC affiliate TV 21 have offered this help and support for this concert.

"That's incredible" is doing a feature on the flooding for an upcoming program. The city of Fort Wayne has secured in writing commitments from ABC, CBS, NBC, and Newsweek magazine for coverage of the concert and the story behind it.

The city wants a major recording act for the concert. The city will pay expenses. With your help it will be a great celebration.

ur neip it will be a great celebration.
If you want to be involved, call me at WMEE, (219) 447-5511 and let's get rolling.

Sincerely, John Curry WMEE PD/MD

KKXX incorporated the idea of cash giveaways into our billboards and TV spots. I think one way you make a contest more palatable is to explain it carefully to the audience. This way active listeners, who you hope are holding diaries, will be more likely to get involved. It also stimulates interest for a person in the car.

It's bad enough that he's not able to call in, but if the game works easily enough, he can listen and reach satisfaction from maybe knowing the answer or be interested in what someone else guesses. It then encourages that listener to become actively involved once a phone is near.

One thing we try and stay away from is trendy contests. Sure, it's nice to do a weekend thing with "Jaws," or Rubik's Cube or something along those lines, but to involve yourself in something like this on a long-term scale is dangerous. Most of the solid ideas come from myself and the GM, while the trendy on-the-street ideas, come from my jocks. They help me stay on top of things.

Contest clutter is avoided if you think through the mechanics carefully. Overpromotion of a contest is also a negative. We did a bumper sticker campaign where I think we almost overdid it. I now run a recorded promo about every hour and a half, and fill with live promotional information.

There are times I've wrestled with the idea of taking my cash for contests and sinking it into extra billboards and TV spots, but have resisted. I think the momentum generated by a contest or promotion is worth its weight in what it does for the sound of the station.

We've recently experimented with avoiding the "call in and win clutter" for movie tickets by announcing that the tickets are free and available at the studios. This won't work in a huge market, but for Bakersfield, we are pretty accessible. This way, only the people who want to go to the show get tickets, and we end up with a full house, plus avoid extra clutter on the air.

Dan Steele, PD Q106(WQXA)/York

In my whole career as a programmer, I've never had the luxury of a promotion



director. For that reason, I've always developed and maintained a good working relationship with the sales manager. It's amazing what kinds of tricks they can pull out of mid-air for you on contests and prizes.

Too many young PD's have the idea that sales promotions are a big negative. With a little communication with the sales department, you can avoid lots of problems with this stumbling block. When you take a little extra time to work it out, you can



work it out, you can Dan Steele take an awkward promotion with a desirable prize and make it sound like your own, but still make the client happy.

I think the hardest thing to do is to come up with new ways of giving things away in a clean manner that's not old and wornout sounding to the audience. All you can really do is put a new twist on a good idea. We did this at Q106 with "Hi-Lo Cash." We now call it "10-second Showdown." The listener is given just 10 seconds to zero in on the hourly jackpot amount.

This contest moves quickly, encourages audience participation, but isn't offensive to people who don't care about contests. This aspect concerns me greatly. I've often asked myself how valid contests are and if it would really make a difference if we didn't contest. I think the bottom line is that everyone else does, and it adds some excitement to the station, which is greatly apparent from your jocks.

One promotion I did years ago that got lots of talk started was asking listeners to send a saltine cracker to the station in the mail. The first virgin cracker to make it through the postal system got a stereo system. Mail-in contests generally take time to generate response, but this one was pretty quick.

Probably the most effective contest I ever saw was the "Fantasy Contest." It offered listeners the chance to write down the fantasy they would like to win, worth up to a set amount. They listened for their fantasies and names to be announced for a qualifying prize. If they called in, their names were added to a drawing for winning the fantasy. It's one of the best quarter-hour contests I've ever seen. Imagine trying to put that together without some help. I did once, and it was tough.



IANA & ENVER



DOUBLE YOUR DEMOGRAPHIC APPEAL

DIANA ROSS "WORK THAT BODY"

"No. 2 most requested record, 25 + demographics after only two weeks. (24 to 17)."

BOB HAMILTON - KRTH/Los Angeles

"Concert was electrifying - and 'Work That Body' is working even better!"

JEFF HUNTER - XTRA/San Diego

"Fabulous! Great female calls and the jocks are cheating on it – they love it!"

PHIL ZACHAREY - WQUE/New Orleans

"With the exercise craze in America, Diana's 'Work That Body' is perfect for any format."

DON POTTER - KSLY/San Luis Obispo

RC/I Records

JOHN DENVER "SHANGHAI BREEZES"

"The finest piece of art in Denver's illustrious career. No. 1 at KVIL!"

CHUCK RHODES - KVIL/Dallas

"Heavy mass appeal record, attracts strong females."

ANDY SZULINSKI - WFBR/Baltimore

"Great easy adult record, sounds super for all demos."

LYNDON ABELL - WNBC/New York

"John Denver definitely delivers. Excellent 25 + male and female response."

JERRY STEELE - KFMK/Houston



PERSONAL MANAGEMENT:
JERRY WEINTRAUB
HANAGEMENT THREE

THE BACK PAGE CHR BREAKERS.

SIMON & GARFUNKEL Wake Up Little Susie (WB)

56% of our reporters on it. Moves: Up 51, Debuts 23, Same 31, Down 1, Adds 13 including KFI, KYYX, KIMN, BJ105, WGH, WKDQ, KQKQ, WLYT, FM102, KNBQ, KSPZ. See Parallels, will debut next week on the CHR chart.



"Wake Up Little Susie"

SIMON & GARFUNKEL

Produced by Paul Simon, Art Garfunkel, Phil Ramone and Roy Halee



On Warner Bros. Records

The Pleasure And Pain Of Promotions

Continued from Page 24

One thing I try to keep in mind when planning a promotion is to keep the prize believable. If the prize becomes too big, it may attract attention, but it lessens your listeners' personal expectations of winning. Look at Publisher's Clearing House and their contests. They give the prizes away, but no one believes they could win, so don't try.

Bob Abbott, PD WGOL/Lynchburg, VA

In a market this size, you might be limited by the amount of money your station is willing to spend. We're fortunate the owner of WGOL believes in promotion, and spends money for contests. I rely very heavily on my Assistant PD/MD Wayne Fanning, and copywriter Diane Baylor for assistance in doing promotions.

Our station is very music-oriented, so image contests are important to us. We are about 50 miles from Roanoke, and we jump at the chance to give away concert tickets for shows there. Very few shows come here, but movies are a big item



movies are a big item Bob Abbott for prizes too. We tend not to put winners on the air for these kinds of prizes, as it helps to cut down on the clutter.

Don't lose this ticket, it can be worth the control of dollars in prizes, listen every thousand of dollars in prizes, listen every thousand of dollars in prizes, listen every thousand of dollars in prizes, listen every the week day morning at approximately 7.00 week day morning at approxime to the or this number, you have not not to an office and week of the prize and week of the prize and the prizes are the control of the prizes and the prizes are the prizes are the prizes and the prizes are the

Promotions can be very effective, but I think too many get too complicated and end up wasting time. We're currently involved in a direct mail campaign contest. We sent a mailer to 50,000 homes in the area and surrounding four counties. That covers roughly 100,000 or more people, which is the entire population of the region. We've literally got them blanketed.

All listeners have to do is take the five winning numbers they've been sent, and listen each day at 7:10am for their numbers to be called. We also call out bonus prize numbers throughout the other dayparts too. Prizes include cruises, cash, stereo systems, dinners and more. This is pretty big for this area. It was coordinated through an outside agency, so our internal planning was cut down to a minimum on this one. The beauty of this promotion is that it's all explained in the mailer, and very little time needs to be spent on the air with longwinded explanations, which bore audiences, and detract from contests.

Bits

• KIIS-FM/Los Angeles morning man Rick Dees is taking his show on the road with appearances scheduled earlier this year at Disneyland. Coming up May 23 he'll be at Magic Mountain. With the help of his wife Julie Dees, a cast of Dees's characters make appearances in this highly successful comedy routine.

• WILK/Wilkes-Barre recently gave away a full-sized \$3000 Pac-Man video game. Each hour the name of a different Pac-Man monster was announced, with calls taken to identify the name for hourly prizes. These winners received Atari Video Game systems with Pac-Man cartridges, concert tickets, motorcycles, vacations, and more. Hourly winners then guessed at imagining the score on the Pac-Man machine. If they matched it, they won the video game.

 KHFI/Austin sponsored a concert by Christopher Cross and Friends. It was for the benefit of the Wild Basin Wilderness. Tickets were \$10 a person and approximately \$10,000 was rasied.

• KWLO/Waterloo is active with the conclusion of their annual "Hi-Lo Cash" contest. The station has now started giving away money using a game called "Computer Cash." A ticket giveaway is also taking place for Willie Nelson at the Uni-Dome in Cedar Falls, and the station is looking for 400 walkers in this year's March of Dimes Walk-A-Thon.

Coming Next Week

While we are in the midst of an Arbitron sweep, now is the time for planning for the fall. Next week, I'll be talking to Q107(WRQX)/Washington Promotion Director Rick Fowler about some valuable do's and don'ts concerning promotions. Out of that conversation I will put together a promotions checklist of sorts that will be useful to hang on to.

Motion

Z93/Atlanta PD John Young informs that he's hired Chris Thomas from WIKS/Indianapolis to do 4-8pm and Jay Andrews to do all-nights from WFOX/Gainesville...Jim Morgan, PD at CK101/Cocoa Beach has resigned effective June 15 to take on a new challenge.

Michael Griffin moves across town from WFBQ(Q95)/Indianapolis to middays at WNAP ... KSTT/Davenport lineup: 5:30-10am Denis Prior, 10am-noon PD Jim O'Hara, noon-3pm Jack McKay; 3-7pm Dave Shropshire, 7pm-midnight Keith Avallone, and MD Bill Young overnights ... Susan Platt is promoted to all-nights at WLS/Chicago, replacing veteran Yvonne Daniels. Filling Susan's parttime duties at WLS-FM is Laurie Sanders, most recently from WHAS, and KJ100/Louisville.



PLAYBOY PLAYMATE PLAYS AROUND — All eyes were on the JB105/Providence booth at the recent Custom Car Show held at the Providence Civic Center as March Playboy Playmate Karen Wittner was signing autographs. Shown (I-r) is half of the JB105 morning team Mike Waite, Karen, and the other half of the team, Jeff Baker.

The Music Section

CHR's Most Accurate Music Information Begins on Page 55

Radio Is Making ALDO NOVA's "FANTASY" A Reality!

The Single:

WIFI deb 30 B104 on **CKGM 11-10** KEGL 7-6 195 17-11 Q105 add 24 WLS-FM 20-16 CKLW 17-10 WGCL 13-7 WKTI on KRLA add KFI on **KIQQ 38-27** KEZR on B100 19-16 KYYX add WHFM add WLAN-FM add 30 WKEE add WGRD add 14 WIKS add WI.YT add 28 WACZ add 95SGF add KKLV add KDZA add **WPHD 3-4 WRCK 12-8** 3WT 23-17 **WPST 13-11** K104 17-15 **KZFM 27-23** KSET-FM 21-16 BJ105 19-16

WOKI 6-5 WQUT 26-22 WSSX 5-12 **WANS-FM 20-17 WIXQ 2-2 KMGK 9-5** KZ93 deb 17 WMEE deb 23 KKXX 6-6 KNBQ 17-10 FM103 11-9 **KSKD 4-4** KHYT deb 32 Q104 16-12 WGLF 22-15 **WYKS 39-29** KSEL-FM 3-4 KRNA deb 23 KFMZ 11-10



CK101 WSKZ WSEZ WNOK-FM WRVQ WVIC KOFM WNAM KJRB KCPX KIKI WIGY **WOMP-FM** 95XIL WZYQ WISE **KKQV** Q101 KVOL KELO WRKR **KWLO** 99KG KENI KATI

KYYA

KOZE

KCBN 14-9

WABB-FM

CFTR

Q106

WYCR

KBFM

WZYP

The Album:

#2 R&R AOR Airplay
#2 FMQB Album Chart
#2 Album Network
#10 Superstar/Billboard

Produced by Aldo Nova

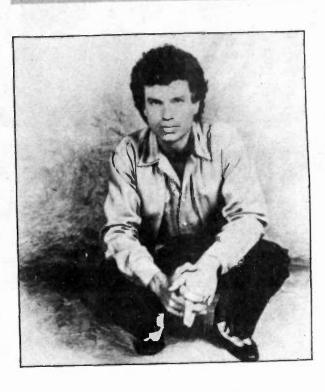
Executive Producers: Val Azzoli & Lennie Petze



Hall the Hit! Hall the Time!

"FOOL FOR YOUR LOVE"

JIMMY HALL



KFI	BJ105	KCPX
KIQQ	WDOQ	KHYT
KEZR	CK101	WGUY
KYYX	WBCY	WCIR
3WT	WCSC	WAEV
WKEE	WGH	95SGI
KZFM	WIXQ	WFOX
KROK	KIOA	WFLB
WABB-FM		KVOL
WZYP	KGGI	KENI

Produced by Norbert Putnam



THE BEAST BEGINS TO ROAR!



THE NUMBER OF THE BEASST

featuring "Run To The Hills" and "The Number Of The Beast"

DEBUTS AT #36 AOR NATIONAL AIRPLAY/40
OVER 150,000 ALBUMS ALREADY SOLD

A DIE-HARD CULT HAS BECOME A MASSIVE HORDE

WATCH THE BEAST BREAK LOOSE WITH RECORD NUMBERS
AS THE NATIONWIDE TOUR COMMENCES MAY 11th!



Produced and engineered by Martin Birch

Management: Rod Smallwood/Sanctuary

Give the gift of music.



The Hattrik Music Research System

"Modal" Dayparted Music

Ultimate Responsibility: Ratings

■ The Rock And Roll Image

ENTERS CONSULTANT RACE

Bob Hattrik On AOR Programming

In the last several years, a "phantom consultant" has been overseeing the operations of some of AOR's biggest winners. As Doubleday's National PD, and then VP/Programming, Bob Hattrik put three stations on the air as AOR's: KWK/St Louis, WLLZ/Detroit, and KPKE/Denver; switched KDWB-FM/Minneapolis to an AOR from another format; and helped guide new Doubleday acquisition WAVA into the winning

Hattrik mold. Last week, Hattrik and Doubleday parted company and Hattrik made a move that was entirely natural: in forming Bob Hattrik Communications Inc., he will put his winning philosophies to work for new clients.

This week, Bob offers his first comments on the state-ofthe-art of AOR programming - and consulting, in an R&R interview. Though many questions and answers refer to the Doubleday stations where his philosophies were so successful, they can

Rob Hattrik be applied equally as the guidelines he will follow now as a consultant.

R&R: When you left Doubleday, you were in the process of helping set up WAPP/ New York as a new AOR. What approach would have been taken in that highly competitive market?

BH: The concept was to go pretty directly against WPLJ, if a bit broader-based, playing on WPLJ's weaknesses as our research turned them up. Plus we'd play up "The Apple" as New York's new rock station; there's always an advantage to be able to come into a market fresh. It makes life a lot easier than, say, at KDWB, where we had to turn around an image that was badly perceived.

R&R: Is there really room for another AOR in New York City?

BH: I don't know. The first thing that happened in Detroit, when WLLZ debuted so strongly, was WWWW changing formats. Metromedia (WNEW-FM) and ABC (WPLJ) are very committed to their formats, and I don't expect them to lie down without a battle. I think WPLJ is one of the best competitors we've ever had. They're a fine radio station, and if anyone else is responsible for what is today called "tight AOR" besides KWK, it's certainly Larry Berger and WPLJ. It would have been a

R&R: No one would argue your success rate at Doubleday, which made the down book in Detroit this time surprising to the industry. What happened there?

BH: We spent no money on promotion from November through March. That was not my decision, and I objected to it strenuously. ABC spent a lot of money and did a promotion (five in a row or \$5000) I wanted to do there. They may have known I wanted to do that; I'd done the same promotion in St. Louis six months before

From what we can tell in-house, it looks like the situation has already reversed. If the station has any weakness, it's 25+ men. That's because it's going after stations with 10-12 years of AOR image in the market.

In general, our wins in markets like De troit, Denver, St. Louis, and Minneapolis have not just been teens and 18-24. 25+ males have come through remarkably well

R&R: Is there a target demo for your for-

BH: From what I know of the other consultants, I would say I target my stations a bit more broadly. Many consultants gear 12-24 as their target base. When we sample a market, I target 14-17 M-F, 18-24 M-F, and 25-32 M-F. The 25-32 cells are weighted with respect to what can reasonably be expected for that market's AOR performance in those cells. In most markets you can't expect a large share of 25+ women in your research. Cleveland, Detroit, St. Louis, and Denver are examples of such markets.

R&R: Is the cornerstone of your personal programming philosophy research or promotion, or both?

BH: Both. No radio station sustains its market position without proper promotion. KWK is still the No. 1 AOR in St. Louis, fighting one of the most entrenched AOR's in the United States, KSHE, a wellpromoted radio station. That win didn't happen from lack of promotion! Incidentally, the first person I hired for my company is Bill Moir, who worked with KSHE's pro-

We'll make sure our client stations have a street awareness and are involved in every nuance of rock and roll.

R&R: You and John Sebastian seemed to come on the AOR scene with music research systems at about the same time. How would you say your system differs from his?

BH: I'm not here to say anything derogatory against John. He's done a good job with some of his stations and a fine one with others. His associate Steve Casey I consider an old friend. John does callouts, and preselects the methodology, the questions asked the respondents, the way they gather the respondents, the way they conduct the interviews, and ultimately, the way the received data is utilized. It's all done very differently than I do.

"I believe the consultant field will narrow."

My music research produces ongoing audience data and listener profiles with regard to their images of radio stations. It also produces information the PD and MD can use to determine not only what songs to play and when, but also how the songs will affect certain demographic and psychogra-

The efficacy of the system is proven by its results. I believe that no one has had better results in AOR radio than my system and its execution. Of course, all the correct data in the world won't produce ratings. You must add proper interpretation, historical knowledge of the format in the market, and proper promotion.

There are some services that sell my stations' playlists, tracked over a period of time. While copying may be of some value

short-term, it's of no value longterm, and, in fact, would probably be detrimental. You have to know why you're doing what you're doing. The market is always changing and you need to remain sensitive to those changes. If you simply rely on a bank of songs and liners that you were sold from an outside source in August 1981, they may not be valid in December 1981.

All our music research is entered into a master data base which produces a national overview. That base contains all the data from all the markets and can be accessed in any way: by most recent calls, by any time frame or tempo, by acceptance or burn level. You can specify the parameters and access it for your market or the national overview. And of course, Bill and I will always be available to help interpret the

The real advantage to this national music base is that, often you'll find titles that have never been used locally on any level, that you might want to put in as currents for awhile if they've shown extreme positive reactions in other markets.

R&R: Some people argue that phone lines provide inadequate sound quality for music research, or that it is unfair to judge a song outside the context of the radio sta-

BH: Callouts don't ask for a judgment of a song the respondents aren't familiar with. If they're not familiar with a song we don't ask any other questions about it.

The way we ask questions and what we ask helps reveal how each song would apply to radio. Anyway, we're certainly closer to defining a record's potential for radio by playing a bit of a song for a listener than by judging by units sold. And requests make up too small a population sample of your audience to reflect anything accurately.

We test all the music, including new music. Every six months we do an ongoing attitudinal study focus group, which I personally conduct, to find out several things: what artists are developing image problems, which ones are gaining, and the same for radio stations.

We also conduct ongoing music panels. The MD sits down with part of our respondent base, who are brought in for some sandwiches and a few dollars, and go over new music on a trial basis. They don't have the final say, but they add an interesting dimension to our decision-making process. Of course, over the course of time, I have been able to train my ears as to what works and what doesn't work. That doesn't mean I hit everything; I missed Human League. But it generally means that what is added works for us.

R&R: Is your music "modal"; that is, all

BH: Modal carries with it the stigma of two years ago when Lee Abrams was touting modal theory. Our music is certainly not that hard, nor that narrowly-based. Without abandoning our 18-24 base, we're very careful to blend each quarter-hour so we're hitting all our targets. Target specificity? To that extent, yes, we're modal. Modal, to the extent that some of the Abrams stations were or some of the Sebastian stations are, no.

The music is very dayparted, though the personality approach is consistent throughout the day. The music reflects the changes

not so much in audience composition (that stays more stable on a cume basis than people tend to realize), but it does reflect changes in perceived desires of that audience (based on in-depth studies we've done that show us what people want from radio during certain dayparts).

R&R: Do you ever play mellow older material by people such as James Taylor or Joni Mitchell?

BH: No Joni Mitchell, but in some markets James Taylor does very well. In St. Louis "You've Got A Friend" and "Fire & Rain" are extremely strong; they're dayparted and used sparingly. There are other markets where they're inappropriate and never touched, all based on a preselected audience sample.

R&R: What about black product? Someone like a Stevie Wonder?

BH: It's unlikely but possible. We're finding just very recently a need for more variety, a bit more depth in the oldies, and a bit more variety in the overall station sound. Within the boundaries of our systems we strive for that.

"No radio station sustains its market position without proper promotion."

R&R: Do you feel any responsibility to expose new music?

BH: Only to the extent that our potential audience demands it. And again, we are seeing more demand for it, and are trying to do that, through special programs that are admittedly put in less than high-cume dayparts. The "Classic Rock" show is on at 10:30pm, while "Freeform," which exposes new product, is after midnight (except on the AM in St. Louis, where it starts at 9pm).

R&R: Do you feel any responsibility to help sell records?

▶ BH: Our stations have a responsibility to get ratings. If they have ratings and play the popular music it may sell. If it sells records so much the better. That's not based on any animosity toward the record companies; their responsibility is not to get ratings for us.

R&R: Your industry image is someone who is unapproachable to record companies. Why?

BH: I'm pretty busy and don't have a lot of time. I do listen to the music and I will test what's appropriate. But you're right, my policy has always been not to have lunches and entertainment with record people. That's a policy I'll continue. Again, it's not based on any personal animosity. I know they have a job to do; many are very fine, hard-working people. It's simply not my responsibility to spend time with record people. My responsibility is with the radio stations to make sure they're working. I've been able to successfully delegate the radio station-record company interface to my

R&R: Is there really nothing they can tell you to help make your decisions?

BH: Generally that's true.

R&R: What can you offer to client stations that don't have the budget for your music research system?

Continued on Page 30

EVOLUTION

Several new AOR's to report this week: WVBK-AM/Herndon, VA, switching from Country to AOR with Mark Steven as PD; KXRT/Taos, returning to the air in June after a two-year off-air hiatus, with Brad Hockmeyer as PD; and CKIK-FM/Calgary signing on with Andrew Forsyth as PD and Jaime Wohl as MD . . . Chuck Geiger exits as KPKE/Denver Asst. PD/MD as Mike Schmidt is upped to MD and Greg Fitzgerald joins from KTCL/Ft. Collins for air-Exiting DC 101/Washington are airstaffers Michael McKay, Howard Page and Richard Anderson, as the station also announces plans to automate sister AM station WWDC WHMD/Hammond operations Manager Rod Starns and airstaffer Jeanne Juneau exit . . . Ron LaRussa is upped to Asst. PD for WBAB/Long Island from jockshift . . . KRKN/Anchorage shifts MD Morgan Evans to Promotion Director spot as Jim Conner is named MD from . KLOL/Houston hires Nick Van airstaff Cleve from WYNF/Tampa for middays David Place is appointed Promotion Director for WHJY/Providence . . . Jan Schaeffer joins WAVA/Washington for airwork from DC 101/Washington KQRS/Minneapolis signs with Pollack Communications Inc. as consultants . . . Holly Danner joins KMTN/Jackson, WY as News Director from KRKK/Rock Springs . Jeanne Samois is named Programming Assistant for WTPA/Harrisburg.

Coming Next Week: In the latest Arbitron results, no market was quite as closely matched in AOR 12+ results than Tampa, where both WQXM and WYNF had good up books. The results? A virtual tie, with WQXM up 4.9-5.2, and WYNF scoring 5.0-5.1. Next week, both stations' PD's talk about the market and their competitive bat-

AOR Reporter Profile



Kingsport

OM: Reggie Jordan MD: John Kelly Power:

Consultant: none 1000 watts

"Having been on the air since October 31, 1981, Y105 has already begun to make an impact on the Tri-Cities market in East Tennessee. Our programming philosophy is to be a radio station that serves the lifestyle of the 18-34 young adult. We are promotionminded, community-minded, personality-oriented, and musicallyoriented only to our audience.

"Y105's on-air approach is human and personal, to have a one-on-one rapport with our audience. We give them concert information, news, and features that are of interest to our target demographic. We feature concerts and interview features every weekend, plus our midweek syndicated program 'Rock Album Countdown.

"Our music policy is to be a music station 24 hours a day. We play a blend of old and new product that's instantly recognized and accepted by our core audience. We closely monitor national trades, local retail sales. and keep our ears to the ground for new trends and music in our area. In a short time Y105 has earned the reputation of 'rocking the Tri-Cities.' (WZXY is a new AOR reporting sta-— Reggie Jordan

he Music Section

AOR's Most Accurate Music Information Begins on Page 45

Bob Hattrik On AOR Programming

Continued from Page 29

BH: The master data base helps very small markets get research at no cost. It may not be localized but for their purposes will probably be fine. In a larger market or more competitive environment we'll have to have local research, to get a quick handle on the market. The local research will be processed and paid for completely by the consultancy; however, the personnel actually making the calls will be hired by the station. In a market the size of St. Louis. that represents 90 hours of part-time help a week generally. We will provide all training of these people and all forms for them.

R&R: Will you accept any size market station as a client?

BH: Yes. But I want to limit myself personally to ten or II major clients, and will bring in shortly a VP/Programming to work with the other clients. We'll both be working with all the stations to some extent, no matter the size.

R&R: In starting a new AOR (especially one that's switching formats to AOR) are certain things essential to your philosophies; for example, commercial-free

BH: No, in fact we were only commercialfree two weeks in Denver and we were not commercial-free in Washington. There are certain format techniques that help, certain ways of imaging a station from the start, and making certain that all the music is right from day one. You don't want to promote a product and change it later because you've found you've made some errors.

R&R: Are your stations personalityoriented?

BH: I believe they are much more personality-oriented than several other consultants' out there. When our personalities speak they talk about rock and roll. They talk about all the things our target audience tells us they want to hear about. When they speak they should know about rock and roll

Few things are sadder and more uncom-

■ True, our jocks don't cut up. They don't talk about what happened to them on the way to work. But they do lend credibility and credence to what rock and roll radio Is all about: a street image that the station knows what's happening with rock and roll. We want the identity that, when Belushi or Lennon's death occur, they call us to find out if it's true, not our competitors. That is one of the most important images a rock station can have: to be the place that knows everything about rock and roll.

The jocks do use liners. However, hopefully they don't read them, they say them. They don't overemphasize words or call letters. We have probably the most naturalsounding air personalities around. I'm very proud of the programming staffs I assembled at Doubleday and am sorry that I'm leaving many of them behind.

R&R: Do your jocks have any freedom of song choice?

BH: No. The PD will be thoroughly trained in each and every nuance of what we're trying to achieve, and able to make the right

R&R: Does this present morale problems for the jocks?

BH: No, in fact it gives the jocks more time to look over their music, decide what they want to talk about, etc.

R&R: What's the role of news to your sta-

BH: It's important in mornings only: that's when our respondents told us they wanted to hear it. Much of the news is what's going on around town or rock oriented, but when something important happens, we'll tell them about it briefly. Sports is also important and we use it heavily; we run scores in the afternoons.

R&R: How do you feel about outside programming and networks?

BH: Outside programming, and particularly live concerts (this comes back to

us from our focus panels), as well as the ones we generate, have been enormously successful in capturing specific audiences that the general format cannot develop allegiances with. It's a tool we use carefully but generously.

As far as networks are concerned, I'm not interested in having to take programs we don't want, and the sales department wasn't interested in what it felt was the potential to lose business because clients felt they had us covered by their ads on the affiliated network.

They can, in certain environments, be turned into a positive. Certainly a lot of the programming provided by the nets is exceptionally good.

well-known as an R&R: You're outspoken, strong-willed programmer. As a consultant, who will get the final say?

BH: Obviously the client. But they're not paying me to keep my mouth shut. I'm being paid to help, and part of that help consists of making sure everything is being done as well as can be. If I believe a client station is leading itself down the wrong path, or not executing to the maximum any particular programming element, I will make my feelings known as strongly as I

R&R: The consultant field is getting pretty crowded. What will make your contributions unique?

BH: I believe the consultant field will narrow. I don't feel there will be as many in a few years as there are today. What Bob Hattrik Communications Inc. offers is state-of-the-art programming, research, promotion, audio, and production. We offer the ability to train people in our systems and use them to the fullest. When I think of all my competitors in the field, I can see their special talents and what they offer to specific stations. But I can't think of one who will offer as much as we will to all our

UPDATE

fortable than the last days at a radio station switching formats. When, after 11 years as a rocker, it was decided to switch KSFX/ San Francisco to a News/Talk operation (mirroring its AM sister station KGO), PD Pat Evans decided to make the station's last days something San Franciscans will recall for years to come. The station's staffers put together an eleven-day commemorative celebration of KSFX's 11-year rock history called "When the Music's Over The Last Eleven Days." Each day, from April 22 through May 2, the station is devoting its music and jock presentation to the songs and events of importance for each of those 11 years. Bay Area musicians, radio and music industry leaders, local politicians, and other notables are visiting the studios to provide guest commentary. Departing PD Pat Evans stated, "We've been putting so many hours and so much energy into this special programming that we've almost forgotten that it's our final days. This will certainly be a great reminder to our audience of the contribution we made to music and radio here in the Bay WNEW-FM/New York is readying its 15th anniversary celebration for July, which promises to be a big one. Meanwhile, it's already released the first commemorative item connected to the station's anniversary: a limited edition "NEW-FM 15 Years" pin that's sure to become a sought-after collector's item . . . WMMR/ Philadelphia is just one year behind WNEW-FM; the station is celebrating its 14th anniversary (and the city's 300th) with a low-dough show featuring Point Blank, Novo Combo, and others . . . Great ratings news for KISS/San Antonio, which got a

whopping 19.5 in the latest Birch (No. 1 in

go is sponsoring two special Grad Nights at nearby Marriott's Great America theme

the market, naturally) . .

. WMET/Chica-

park, including live broadcasts and rock from Prism, Le Roux, Shooting Star, and Donnie Iris . . . Owners of WCOZ/Boston T-shirts, pins or COZ Cards were eligible for free admissions at several recent promotional functions, including a rock concert of local acts, the planetarium, and rock roller skating parties . . . KSMB/Lafayette attracted 5000 fans to a free Kite Flight party . . . KZAP/Sacramento's producing its own TV show, "Capitol Rock," of local and national bands, which is simulcast on the station . . . WQDR/Raleigh and KILO/Colorado Springs both won prestigious Pea-

body awards for (unrelated) news specials on the plight of the Vietnam vet . Corpus Christi held a "Beach Clympics" competition and live music celebration for Special Olympics that garnered 7000 KFMH/Muscatine is introducing listeners to new wave and other special sounds in a new program called "Off the Beaten Track," which runs weekly. KZAM/Seattle just started a new feature called "The Lifestyle File," a series of three 21/4-minute daily pieces dealing with issues of interest to listeners.

COLOR

ROCK AND ROLL PAYDAY: WLUP/ Chicago invites listeners to call each Friday to register for \$98 "rock and roll paychecks;" the station gives out ten each Friday.

\$25,000 DOUBLE PLAYS: WMMS/Cleveland is presenting a contest that asks listeners to catch double-plays (two back-to-back songs by the same artist) and then be the first to call a special station phone number to win \$1000. The station's giving away a total of \$25,000.

OFFICE LOVE PARTY: WTPA/Harrisburg pacted with Johnston/CBS and Susan Lynch's "Office Love" track for an "Office Love Party." Listeners won invitations to the party by submitting their office love fantasies on company stationery. Once picked, 20 winners had a wine and cheese listening party with Lynch, who gave them tickets to see her concert performance in town that night.

BLOCKBUSTERS: KFMH/Muscatine did "block parties," playing several songs in a row by the same artist, then asked listeners to call at a certain time of night and identify at least two of the artists spotlighted in the day's block parties. Winners received prize packages including car stereos and video games.

PLAID MADNESS: WLPX/Milwaukee tied in with Universal Pictures and the new Steve Martin movie, "Dead Men Don't Wear Plaid," in a contest asking listeners to send in something bizarre in plaid. The most imaginative entry wins its sender an expenses-paid trip to the Hollywood premiere of the film

CONCERTS&CONVERSATIONS

PRESENTATIONS: KVRE/Santa Rosa presented Dwight Twilley for \$1.01.

CONVERSATIONS: Motels on KZAP/Sacramento... Squeeze on WLIR/Long Island, WNEW-FM/New York, WDHA/North Jersey . Donnie Iris on WKWK/Wheeling...Country Joe, Dwight Twilley on KVRE/Santa Rosa . . Loverboy, Long John Baldry, Foreigner, Bryan Adams on CHOM-FM/Montreal . . . Urish Heep, Asia on WEZX/Scranton . . . Duke Jupiter on KTCL/Ft. Collins . . . Motels, Dwight Twilley on KKDJ/Fresno . . . Krokus on KLAQ/EI Paso . . Cheap Trick on WLUP/Chicago.

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INSIDE TRACK

With Lisa Robinson

SHOW #1 • March

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SHOW #2 • April

Rod Stewart • Ray Davies • Ian Hunter

SHOW #3 · May-

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THE INSIDE TRACK, a 90-minute monthly special.

For further information, please contact: David Knight or Ellen Meyrowitz, DIR Broadcasting, (212) 371-6850

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Adult/ Contemporary



JEFF GREEN

BOB HENABERY, CONSULTANT

Listening To The Voice Of Experience

Consultants today play a large role in radio programming. There are literally dozens of consultants specializing in individual formats, and some who cover several. One such person is Bob Henabery, a radio programmer for 34 years. His experience includes work with the ABC 0&O AM & FM stations, WCBS/New York, WKYS/Washington, WWJ-AM&FM/Detroit, and WRKO-AM&FM/Boston. Among his current A/C clients are WENS/Indianapolis, WWYZ/Hartford, WZZP/Cleveland, WCCO-FM/Minneapolis, and KHTZ/Los Angeles.

Broadly-experienced consultants like Bob represent a valuable industry commodity: advice and education. There are no schools for radio programmers, so whenever a programming expert is willing to share time-tested insight, it's worth a listen.

Those who know Bob will tell you he can authoritatively address nearly any topic about programming. Although he insists "there are no success secrets," Bob did share several interesting and seldom-heard thoughts directed towards young or developing programmers.

Music Balance & Research

Many programmers today use only records that score well in their research or appear high in the charts. It sounds sensible, but you can't perceive the excellence of the music on a station to be the sum of the individual scores. The answer lies in a perception of correct balance. Love songs get the high marks in callouts, but you obviously can't just play ballads. It gets boring — extremely boring. Watch for aspects such as artist fatigue and tempo variety

Progress

Programming/Operations

In addition to positions as producer/air talent, Bill Oberst has been promoted to Music Director at WIS/Columbia, SC... Across town at WSCQ, Joel Knight is appointed Music Director... Bob Cummings, most recently PD at WNDE/Indianapolis, joins WJMD/Washington as Music Director and morning personality... John Roberts, former PD at WSQR/Sycamore, IL, is

appointed Music Director for WQUA/Moline, IL... Chris Hunter is named Program Director at KSRO/Santa Rosa... WSKY/Asheville has appointed Tom Cassidy as Music Director, replacing Shannon West, who is the new MD at

WJAD/Bainbridge, GA

Vadaray Callotte, 12, 13

Andrew

... Greg Peddicord is Ockershausen upped to MD, in addition to his midday show at WVLK/Lexington... Michael Hagerty returns to KOLO/Reno as afternoon drive personality/MD, after serving as News Anchor for KTVN-TV/Reno

... Paul Ehlis is promoted from PD to GM at KBOZ/Bozeman, MT, while former WKTY/La Crosse staffer David Fezler is named Operations Manager ... Robin Barron has been promoted from secretary to co-MD at WEIM/Fitchburg ... In its 35th annual ceremony, the Greater Washington Board of Trade Directors announced WMAL/Washington Executive VP/GM Andrew M. Ockershausen as their 1982 "Man Of The Year." He has been with WMAL for over 32 years.

Research is a fine tool, but a station can still cause tuneout, even with the individual records all testing at high score levels. If the playlist is too tight and off-balance, the entire music list can experience a massive "meltdown," and the overall radio station sound suddenly burns out. I've seen it happen in a variety of formats, and it is a very serious situation.

Basically, I'm a gut instinct programmer who values and uses research, but instead of letting it control my decisions, I use it to confirm my own instincts. Sometimes my research methods themselves have not been considered "valid" as seen by statistical experts, but a creative person can extrapolate, using his professional experience in constructing synthetic forms parallel to his own past experiences.

Radio: Creative Or Scientific?

As important as creativity is, it's essential to keep your creative successes in perspective. There is a limit to the amount of creativity this industry generally exercises. After all, we in radio don't create the actual music and the news that occupy such a large percentage of our programming. Therefore, it could be said that radio is not an overwhelmingly creative business. However, this is an extremely difficult business, because of the complexity in obtaining feedback from the people using radio. For this reason, I see radio as much a scientific field as a creative business. An analytical mind is as important as a creative one.

Leaving Mistakes Behind You

The qualities of a successful career programmer are familiar: a hard-working attitude and honesty. Not so well-known are emotional control, the ability to honor confidentiality, and very significantly, leaving your mistakes behind you when switching jobs. Making a job change is one of the best moves you can do, because you can analyze your weaknesses, and try to correct them as you begin you new position.

I've always discouraged programmers from hiring friends from previous working experiences. The reason is that these friends have become witnesses to the weaknesses you supposedly left behind. This situation makes it more challenging for you to change and improve yourself.



WHAT THE HECK IS THAT?! — Just another wild entry in KALL/Salt Lake City's co-sponsored Snow Sculpture competition. The day-long activities include sled races, baseball, public-built giant snowpeople, chill cook-offs, trophies, and cash prizes.



HOLLI MEETS HOLLY — Miss Indiana 1981/Miss U.S.A. first runner-up Holli Dennis stops by for an interview with WZUN/Lowell, IN afternoon personality/Operations Manager Jim Holly, as part of the station's involvement in the annual beauty pageantry.



LAMESANS LOVE CHUBBY — Chubby Checker, accompanied by his son Sheen, says hello to KCOT/Lamesa, TX morning personality John Rizzo and his wife Renee during a recent rodeo appearance nearby.

Understanding Management BS: The Real Truth

This is a very critical area young PD's should be on the alert for. Young PD's are sometimes totally naive about the things management tells them. They need to be able to tell the difference between a lie and RS



Bob Henabery

"Young PD's are sometimes totally naive about the things management tells them."

A lie is when someone is led to really expect what is said to be the truth. On the other hand, BS is telling someone something that is not expected to be believed. The problem occurs when the manager thinks he has simply BS'd the PD, while the PD feels he was lied to. This instance occurs frequently over the issue of company advancement. Here's the point: This business called radio is controlled and managed by businesspeople, and most businesspeople rightfully do not want to give management opportunities to young PD's because they have neither the selling nor the money management experience.

For this reason, when management tells a young PD, "You stick with us and we'll have a management opportunity for you at some point," that's usually all BS. What he's really saying is, "We don't want to lose you because we think you're good." He's just saying these things to make you stay, but he doesn't really mean it. After all, when the big jobs comes up, they go to the

sales managers. I really believe that. You don't see PD's promoted to management except in unusual situations. It just doesn't happen. Most of the time when a young programmer is told, "Don't take that new job - stick around because great things are going to open up in the company," he's being fed BS. Yet these are not lies. It's up to the programmers, as professionals, to understand what is BS and to accept it as that. It's not calling someone a liar, it's recognizing corporate behavior. You really can't expect people in business to be more straightforward, because we're talking about human nature. People don't want to lose good employees, and will BS to keep

In the final analysis, this point about corporate BS reveals an important lesson about business loyalty; i.e., there is no such thing. Recently, I talked with a guy considering a new job, but he wanted to stay where he was because of loyalty. Frankly, I had to laugh at the notion! What does loyalty have to do with business? Loyalty has everything to do with family, spouse, country, and religion, but has nothing to do with the dollars and cents of a straight business proposition.

If leaving your job for another creates problems for your station, you can try to work a smooth transition for all concerned, but in the end, it's just tough luck for your company. It's crazy for a manager to say, "You're leaving us in the middle of the ratings period!" He's being unrealistic. Why should someone stay when he's been offered an immensely better opportunity? That's what the American system is all about. Provided it's ethical and legal, what everybody in this business should do is what is best for themselves.

The Music Section

A/C's Most Accurate Music Information Begins on Page 54

DICK CLARK'S Rock Poll & Remember

The Summer of '82 Super Specials

Join WCBS-FM, New York; KCEE, Tucson; KNBR, San Francisco; (and stations in more than 100 other markets) and let The United Stations help you build the biggest summer ratings ever for your radio station!

Dick Clark's Rock, Roll and Remember features an in-depth interview profile of a major artist, as well as additional interviews with as many as a half dozen other artists. Dick Clark and The United Stations create a new four-hour radio special each and every week of the year!



This summer Dick Clark's Rock, Roll and Remember is sure to attract listeners to your station with a roster of the biggest stars of pop music, including these listener-grabbing specials:

Memorial Day Weekend with Elton John!

Dick flew to London to do a recent one on one interview with this star who's celebrating his first dozen as a hitmaker.

Independence Day Weekend with the Beach Boys!

The biggest Sun and Fun weekend of the year with the group that means "summer" to radio listeners

Labor Day Weekend with Elvis Presley!

Rare interview material from Dick's personal collection shows sides of Elvis that your listeners have never heard before.



All the great music you remember from the beginning of Rock and Roil until today.

For more information on how your station and its audience can be a part of our Summer of '82 Specials, call us at (800) 368-3033 or (703) 556-9870.

The United Stations

New York office: One Times Square Plaza, New York, NY 10036 (212) 869-7444 or (800) 223-5676 Washington, DC office: 7927 Jones Branch Drive, McLean, VA 22102 (800) 368-3033 or (703) 556-9870 in Virginia

- Testing Potential Hits
 - Don't Prejudge Record By Label Or Artist
 - **Production Quality Is Important**

RADIO MD'S RESPOND

Bridging The Communications Gap

Last week's article dealt with some of the problems independent record labels face in their dealings with radio stations. With, in most cases, a limited promotional budget and a roster of unknown artists, these companies often find the task of getting their records played and distributed a disappointing and frustrating experience. However, a number of helpful hints were brought out, the most frequent being honesty — on both sides.

Not too surprisingly, that basic premise was also foremost on the minds of the three radio Music Directors I talked with this week, KMAK/Fresno's Charlie Scott, KBMR/Bismarck's Kim Gillund, and WGNA-FM/Albany's Rex Gregory. Following, these MD's offer their thoughts on the at times tentative and always symbiotic relationship that exists between the radio and record industries, and some ideas on how to make this relationship work to the advantage of both the record players and promoters.

Charlie Scott KMAK/Fresno

My primary motivating force in adding a record is is it a good record for KMAK? If it's on a label that I have no information on whatsoever, I'm not afraid to go by the sound of the record. However, I do like to get some information on it, such as what some of my fellow programmers are thinking about the record, although I won't necessarily wait for someone else to go on it first. I appreciate it when I get calls from the label giving me some background on the record, but still the primary thing is is it good for our format and do I think it's going to be a hit?

If I haven't been contacted by the label, I'll even call them and tell them I'm considering adding the record because I can appreciate the difficulty a small label has in getting a record started, so I like to help them out. I find that the biggest problem, particularly with some of the independent or smaller labels, is that after we're playing a record and our listeners want to go buy it, they start calling us because they can't find it in the stores. However, there are a couple of major labels that could be a little bit faster with their distribution too!

My music policy is very liberal. I may have anywhere from three adds up to whatever I feel is necessary. I never tell someone that I'm going to add his record if I'm not going to add the record. One of the ways that I have compromised, if that's a

good word, is that I do have a period of time where we'll test some records that have potential. I'll put the record on at night, usually after 9pm, and have people call and vote on it. It's an old gimmick but it's surprising how many times we find some left-field hits. Some of the small independent labels have themselves a hit on their hands and they're probably not aware of how big a record it could be. If it doesn't test well, I tell them that I don't feel I can justify adding it but to keep me posted. If everybody else in the world plays it, then it means I was wrong, and I'll probably add it.

I don't take calls when I'm on the air (between 2-6pm) because the companies are calling long distance and it's difficult for me to talk to them and probably expensive for

"Everybody on both sides of the fence should exhibit a little more honesty with each other, and it would probably be a much healthier situation."

— Charlie Scott

them as well. However, I do take calls from anybody and everybody before I go on the air. KMAK has excellent service, so I do get a lot of product. I listen just about every night because I feel I should listen to everything that comes in. One thing I do like to know is where the record was produced, who produced it, and where it was recorded. That's important, because if it's an established studio and an established producer, obviously the company has put a lot of money into it, which means that it's not just one of those overnight garage records.

Sometimes there's a little more hype from some of the smaller labels. They'll call me and say, "Boy, we're getting great action on it, and I've got an awful lot of adds." When I ask who, they'll say, "Well, I don't have my sheet right here, but . . ." I'm not going to not play the record because of that, but talk to me like a big boy. If no one's playing it, fine, tell me! If I hear a record and think it's good, I'll add it, and we have done that. Fortunately, we've not been wrong very often.

Where the problem enters is when the label doesn't have faith in the record itself. In that case I don't think they should try to convince someone else to have faith in the record. I feel that labels should have a little more straightforward presentation of the story behind the record and a little less hype. Let's all be a little more honest about a record on both sides . . . the person promoting it and the programmer who's considering it. I think that the people who add the records should realize that it's a very responsible and serious business, one that is critical to a record company. Just one add from a significant station for a small label can mean a make it or break it situation. What it all boils down to is that everybody on both sides of the fence should exhibit a little more honesty with each other, and it would probably be a much healthier situa-

Kim Gillund KBMR/Bismarck

Mainly I do a heck of a lot better with the smaller labels because it seems like they don't have as much product to promote, so they're more apt to call just to make you aware of it. They're not pushy at all, whereas some of the major labels don't even call here. Since we are kind of a starter station, I tend to lean that way in reporting and adding records. If a label is pushing a new artist and calls me, I'll often

add it to help them out, because it is hard to get started.

I try to take my music calls between noon and 2pm on Wednesday and Thursday. By Friday it really isn't of much use to them anyway. Although I've told people not to call me at other times, I still have trouble with a few who call while I'm on the air. If everyone would call at the right time, it would work great, but it hasn't worked for me yet!

"I like to get input from the listening audience because I don't think one person should judge what everyone else should listen to."

— Kim Gillund

There is a little problem getting some of the smaller labels into the stores here. If we play an off-brand label and it's a good song and people want to buy it, I have no way of knowing who to contact to get it into the stores. However, we'd still keep it on. Mainly the stores around here carry the major stuff, even if a song does get really hot. Everybody and their dog sends their records to us, so if we do happen to play it then the store probably doesn't get it.

Some people prejudge a record by what label it's on (such as the Charlene record on Motown) or even by the name of the artist (like Petula Clark), and some MD's won't even listen to it. I usually listen to everything that comes in and sort it out into three piles . . . stuff we're not going to play, a "maybe" pile, and records that will definitely go on. However, if someone calls me and asks for an add and I'm still kind of worried about going with it, I'll put the record on a program we have called "Rate A Record" and see how people react to it. So it's not entirely my decision. Plike to get input from the listening audience because I don't think one person should judge what everyone else should listen to.

If it's a new artist, a lot of times I'll be the first one on it, so I don't know who else is



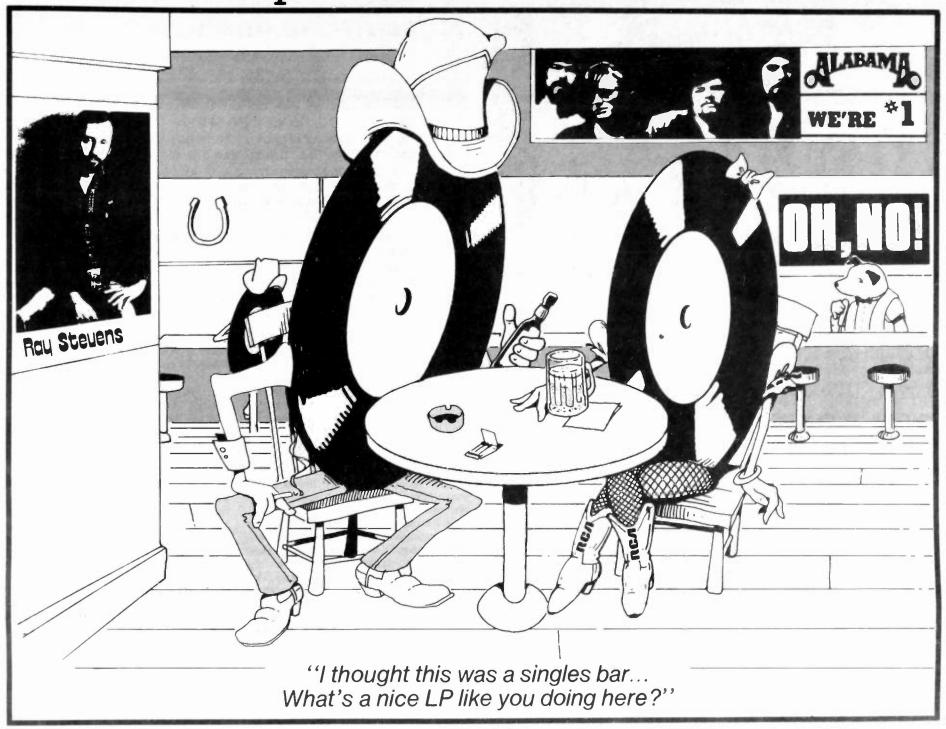




COMING TO YOUR NEIGHBORHOOD SOON! When shy, retiring RCA artist Jerry Reed comes to visit your station, look out for some fun times (and some very interesting pictures)! Jerry, currently on a promotional tour in support of his current single and album, is shown hamming it up with (1)

WYDE/Birmingham PD Jim Powell (rear) and jock Chris Fox; (2) WLWI/ Montgomery MD Shubarb Jones (center) and RCA's Gaylen Adams; and (3) WPLO/Atlanta MD Len Anthony.

On The Flip Side



RANDY PARTON

"Oh, No"
BB ★ 79

PAUL OVERSTREET

"Beautiful Baby" BB ★ 87

RAY STEVENS "Where The Sun Don't Shine"





MLZ EXPOSES COUNTRY — KLZ/Denver recently presented its first annual listener appreciation event, the Colorado Country Expo, featuring numerous booths and exhibits, live local bends, and two performances at the Denver Coliseum by Charley Pride and Sylvia. Over 25,000 people stopped by to look and listen as KLZ broadcast live from the site. Pictured (top, I-r) are KLZ jock Sandy Travis, RCA's Carson Schreiber, Kim Melick, KLZ GM Ed Hardy, KLZ announcer Perry Martin, station PD Bill Bradley, and KLZ Promotion Director Ann Quinn; (bottom, I-r) station personality Chuck Leary, KLZ Sales Manager Jon McNutt, Sylvia, Charley Pride, and KLZ staffers Mike Tanner and Jockey Joe.

Bridging The Communications Gap

Continued from Page 34

playing it. However, I do like to know if the artist has done anything before, what area of the country he or she is from, etc. I don't need a whole lot, just a little background information, because I go basically on how the song sounds. If a label calls to make me aware of a song coming out, I'll look for it and if it's good, I'll put it in rotation the day we get it.

If I say I'm going to add a record, it goes at the top of my list, because a lot of times when I report my list to say the Gavin Report, they only have so much room and they may drop off your last couple of adds. If you don't report it as the first one, it's not going to get on there. I think a lot of MD's will say they're going to add the record and then don't and then try to avoid the promoters. If you're not going to add it, tell them you're not. At least be honest!

Rex Gregory WGNA-FM/Albany

What I look for basically in a record is if it's country and if it's professional. We're going with the heaviest country sound we can get and still be professional and salable. If it sounds good and the quality is good, I don't really worry if it's not on a big label. I'll go with a new artist if the record has a real good country sound and a good storyline. In fact, I'd rather go on something like that than something that is more pop, such as the new Barbara Mandrell, which I'll probably lay back on until it starts to move a little bit.

▶ Production quality is also important. I've had some records come in and sound good and the lyrics are great, but the record quality is so bad you can't use it. It's a shame because the artist isn't going to make it because of that. This mostly happens with the smaller labels, although I've had it happen with even some of the bigger labels.

We also monitor the lyrics because the one thing we have to worry about up here is if the lyrics are really bad or gross. If so, we won't play it, or if it's a heavy crossover record that really isn't country I won't play it. With about ten other A/C or CHR stations in the market, we try to keep our ID away

The Music Section

Country Radio's Most Accurate Music Information Begins on Page 50 from them and establish our own identity. I don't find it a problem saying no to someone who wants me to add their record if I don't think it will fit, because you've got to worry about the sound of the station. I just tell them the reason and most of the time they take it in stride

There's so much product coming in all the time that you have to pick and choose. However, our playlist is usually around 60-65, so I've got a lot of room to play with. Even if a record doesn't really make it, I'll usually stay on it four to five weeks if it sounds good. At least it gives the listeners a chance to hear it and request it on the air if they want. I feel that if it was good enough to add originally, it deserves to stay in for at least a month because in a light rotation the listeners aren't going to hear it that often.

We get good service from both the large and small labels. The only real problem is

"I feel that if it was good enough to add originally, it deserves to stay in for at least a month."

- Rex Gregory

getting the records into the stores. There are only two or three stores around here that carry a big selection of country, so it's tough to get them to carry artists that are not as well known as say a Mickey Gilley or Charley Pride. If they get enough airplay, a lot of the smaller labels will then send product to the stores in the area, so I always tell them what we're playing and how the requests are so they have some idea of how their record is doing.

I'd say I probably have a little better rap-port with most of the majors, simply because they handle more well-known product and it's not much of a push thing. However, I basically haven't had many problems with any of them. If we're not going to play a record, that's it. I'll always listen to what the promoter has to say, but I find that the less they hype me on something and the more they let me rely on my own judgment, the more open I'll be. The one thing which does get to me is when they start calling two times a week. I'd rather have them call once every two weeks if it's something that isn't a real big hit, because it doesn't change that much in a week. If enough stations are on it, I'll listen to it again, but the main thing is still sound.

Inside Nashville



BIFF COLLIE

WHAT ARE YOU GONNA DO WHEN YOU GROW UP?: This month marks the anniversary of my romance with radio. I started playing disc jockey at age 15 at KMAC/San Antonio in 1943. Every manager I've ever worked for at one time or another has opined: "The money's not great, but look at the exposure you're getting." Would you call 39 years on the air "overexposure?" (It's still my first love) . . . Graceland (Elvis's home in Memphis) is girding for gawkers, opening the grounds and the house for general public viewing at \$5 a whack starting June 7. Sorry, you still won't be able to see in inner sanctum upstairs, where he lived and died. That will be off-limits . . .

Jerry Clower became a member of the Nashville Chamber of Commerce. (He lives in Mississippi) . . . Dolly says she's "back to the country" musically after a run at "All Over The Road" music. Dolly says she wore herself out making the "Best Little Whorehouse In Texas" movie. By the way, while they were here recording the music soundtrack for that movie, one day the female background singers all appeared at the studio in "proper attire befitting the 'Call House' station in life," all dressed like streetwalkers. Got a good laugh. George Jones has a new personal manager, Don Gilbert of Florence, AL. Nashville columnist Michael Erickson branded last year's No.1 chart champ Razzy Bailey as 'long on hits but short on fame." It's coming for Razzy though . . . The new Big Boy restaurant on Music Row opening this week and the companion hotel with reservations into winter 1982 won't be open for sometime, but they're stacking bricks fast Lots of radio people and hopeful artists in town for the Wrangler Country Starsearch National Finals held April 28. The 49 state winners went through the elimination stage all week, culminating in the TV-taped, two-hour show featuring the Top 10 finalists presented at the Opry Wednesday night. Look for the show to air in early summer, with special in-person performances by Jerry Reed, Tammy Wynette, George Jones, Mel Tillis, T.G. Sheppard, and Connie Cato, and hosted by . . By the way, Ray Price Dennis Weaver . has announced that he will no longer be associated with the Starsearch "for personal reasons," as he feels the original objective "to promote new talent all around the country" has now been accomplished

AIRLINES: Faron Young's description of a girl he heard perform the other night: 'She should be arrested for loitering in front of a band!" "Hee Haw" matchstick-figured Roni Stoneman says: "I married my husband Richard Adams for his money and he married me for my body and we both got cheated!" Lynn, after sessioning with her favorite producer Owen Bradley, flew to L.A. to videotape the Richard Simmons show I'd say Barbara Mandrell has arrived. Erma Bombeck wrote a column on her Bobby Mackey's new record "Pepsi Man" and a case of Pepsi is being delivered to stations all over the country by your neighborhood Pepsi-Cola delivery man great idea! ... "I DON'T BELIEVE DOL-LY SAID IT DEPT.: "I make a better whore than a secretary" comparing, of course, her first two movie roles, "9 to 5" and "Best Little Whorehouse In Texas" Cindy Cash says the way her dad got "into"

the "Man In Black" stage clothes evolved from his first public appearance as a singer with a band; it was in a church and they all thought it would be nice to dress alike, hence the black attire . . . Conway Twitty's "Star-Shower" at Opryland theme park in Nashville last week kicked off a succession of stars succeeding Sundays this summer: Ray Stevens, Bonnie Raitt, Ricky Skaggs, Quarterflash, et al for the month of .Wayne Edward's editor should be arrested. He's always got funny lines in his 'Bullsheet' from RCA's Dallas office. Go ... Rick Springfield's date at the Opry House here on Sunday May 16 was sold out an hour after the tickets went on sale. They could fill three or four houses here for all the Soap/Rock addicts . . . Have you seen the newest singing cowboy? He's Rex Allen Jr., seen hereabouts with his dad . . . Hey, Wayne Edwards, the cowboy on your weekly sheet looks like Mer-cury/PolyGram's Frank Leffel. (Better Karen Taylor's starcheck that out) ... route is following the pattern of Janie Fricke. Karen's been a studio back-up singer on hundreds of country hits, including Dolly, George Jones, and more, and you know, it shows in her record product Former Cleveland, LA DJ and local Texas promotion man Charlie Ross just cut his first single for Townhouse Records. As Charlie explains, his varied background will come in handy, since "I can record 'em, promote 'em, and play 'em!"

Although gold records line the walls of many radio stations around the country, this special presentation of the "Coal Miner's Daughter" movie soundtrack album was the first gold presentation ever received by the CMA and the first ever



specially packaged for the CMF. Loretta Lynn is pictured doing the honors with Country Music Assocation Executive Director Jo Walker-Meador (left) and Country Music Foundation Executive Director Bill Ivey (right).

HOW TO "PITCH" A HIT-SONG: Kris Kristofferson, a licensed pilot, flew over Johnny Cash's Old Hickory Lake home, his helicopter landed in the yard, got out and sang "Sunday Morning Coming Down." You know "the rest of the story."



Coors Country News This Week: AN INSIDE LOOK AT COUNTRY PROMOTION

Call Pete Howard or Kirt Daniels (213)392-8743 228 Main St., Suite R Venice, CA. 90291

News/Talk



GAIL MITCHELL

WWDB 7-YEAR VET

Talk's Alive And Well On Philly FM

Following its switch in format allegiance from music to talk (R&R 4-23), KGO-FM/San Francisco joined the ranks of the few not adhering to a commonly-held belief — FM isn't suited for talk; AM is. To find out just how well talk holds its own on the FM band, I recently talked with Lita Indzel Cohen, Exec. VP/General Counsel, and Sid Mark, Exec. Operations Manager of WWDB-FM/Philadelphia.





Lita Cohen

WWDB began talking on St. Patrick's Day; however, it's not "green" any more where talk is concerned. It's been seven years. Though the station went down (5.0-4.7) in the winter book, it has consistently scored well in the wake of such competition as Group W's KYW (9.3-10.5) and CBS's WCAU (3.4-3.6). For 18 years prior the station had programmed jazz, which was an aesthetic success but not a monetary one. But what prompted Banks Broadcasting to change its 50,000 watt facility from music to talk? "Billy Banks, who was the founder and owner of the station, always did innovative things," explains Lita, a six-year station vet. (Dolly Banks now serves as President/GM) "We saw the growth of FM and this was a chance to find our niche. When everyone was switching to the FM band, there we were as a refreshing oasis in a desert of music.'

Sid, who's been with the station for 26 years, dismisses the "swallowed up" feeling of being surrounded by all that music and adds, "Absolutely, the more music the

better. Let them all play music. Just about all other formats were available in Philadelphia on either AM or FM, and the management had the bright idea of trying talk on FM. Everybody from the President of Arbitron to former CBS executives told us that it was sheer suicide. But it has been enormously successful."

Talk All The Time

Besides the strong signal, both think part of WWDB's success stems from the station being talk all the time. Sid elaborates, "Most Talk stations go into a news cycle for their morning and afternoon drivetimes whereas we continue right in with our two-way conversation straight through the morning and afternoon." That's not to say the station doesn't air any news. It carries ABC every hour at the top of the hour and local news every hour at the half. And it hasn't entirely forsaken its musical roots. Sid hosts the long-running Frank Sinatra program which WWDB broadcasts for four hours on Friday, five hours on Sunday.

There was a time, according to Lita, when the station was known only for the Sinatra show. But as time passed, audience awareness evolved and they now associate WWDB with Sinatra and talk, and know the air personalities by name. It's the talent and management's camaraderie with them that is credited with enhancing the on-air sound and the station's popularity. Talk hosts include Richard Hayes, a singer formerly associated with the Arthur Godfrey show, and Frank Ford, described as the father of Philadelphia talk radio. The



MASCOT HOUNDS CITY FOR NEWS — A familiar sight these days sniffing around the French Quarter and elsewhere in New Orleans is WGSO's station mascot, News-Hound. Buff-tan with black trim and a bright red tongue, News-Hound is in actuality personality Ken "Hollywood" Hernandez. Besides being a popular audience attraction at remote broadcasts and other special events, News-Hound barks out live reports via a wired two-way radio.



BOOSTING MDA PLEDGE SUP-PORT — WRKO/Boston, the Boston Celtics, and the local "Stop and Shop" chain have banded together in support of the Muscular Dystrophy Association. One dollar from every Celtics T-shirt is donated to the MDA. Shown modeling the official T-shirts are Celtics Head Coach Bill Fitch and Massachusetts MDA poster child Jennifer Haskins.

weekends feature a potpourri of specialists who give advice on real estate, finance, and health/physical fitness. Overall, the station strives for a blend of controversy and entertainment: "It's not just a station where people call in and talk," Sid stresses.

Promotion = Listener Loyalty

Ongoing promotions that "don't clutter, but are done within the flow" add to WWDB's community awareness. The station has sold hamburgers for a dime and french fries for a nickel, gas for 39.9 cents, paid listener auto gas and telephone bills for a year, and sponsored a "big cheese" contest with station personnel coming to listeners' place of business with cheesecakes. Such promotions aim for high visibility, strong community feeling, and the ultimate goal of listener loyalty.

One example is a recent trip host Frank Ford made to South America. He took along a capacity crowd of listeners who paid close to \$4000 for the travel opportunity. Then there's the case where a cult movement was being forced to evacuate the house in which they were dwelling. Innocent neighbors were removed and the whole area was sealed off from the press. However, one person, who had been asleep, was overlooked. When he looked out of his win-

dow and saw what was happening, he called WWDB and gave the station a blow-by-blow account of the proceedings; his accuracy resulted in the station tapes being sub-poenaed. "The young man who saw it could have called anywhere," Lita reiterates. "But he picked us."

Crowding The Oasis

Since WWDB has carved a successful space on the FM dial, why haven't more within the market and nationally staked out a share of the oasis? "In Philadelphia, KYW is doing well. WCAU tried to do all-News, KYW buried them, and they went back to a Talk format," Sid explains. "We are currently in a position of strength. I would say that number one it's difficult to find the personnel that's required to do Talk radio, both male and female." Lita agrees and emphasizes, "The FM band still has the feeling of music so that people are reticent across the country to try it on FM. We just happen to be in a lovely position here in Philadelphia for the same reason that no one challenges KYW anymore." However, she does concede that could change. "Once AM stereo becomes not just accepted, but more predominant, at that point there may be no difference between AM and FM. Then other people across the country may try it.

News/Talk Personalities

ON THE MOVE: Beginning May 3, syndicated columnist Pat Buchanan cohosts a one-hour talk show with Tom Braden on WRC/Washington, DC.

In other station activity, Bob Levey, Washington Post columnist, jumps aboard as afternoon talk host; fellow Postonian Mike Causey tackles a Sunday talk show; Ron Eisenberg, attorney, hosts a weekly talk segment; and Dr. Mark Cathey, horticulturist, cohosts a gardening talk



Gail Parker

program with Mac McGarry . . . KCNN/San Diego kicked off its new format last month and the news staff is as follows: Larry Bruce, PD; Jeff Prescott, News Director; Roxane Russell, Managing Editor; Bob Hudson, AM anchor and Jeff Lucifer, PM anchor; Lyn Lacye/Ashley Gardner, community news; and reporters Rick Hill, Robin Brown, Dr. Benjamin Wool, Steve Springer, Robert Lakisol, and Larry Lindner . . . Kathy Gerrow named writer/reporter at KYW/Philadelphia

...WBBM/Chicago News Director John Hultman, appointed Senior Correspondent at the station ...

Jim Nelson replaces Sean O'Brien as PM host at KMED/Medford, OR; O'Brien moved to KUGN-FM/Eugene ... WINS/New York announces Ritschard Homberg's elevation to Promotion Manager, names Karln Ericson Research Director ... Copy Editor Roger Nadel to Executive News

Producer at KNX/Los Angeles, which just celebrated its 14th anniversary as a News station ... KVI/Seattle welcomes Deborah Berger as Consumer Reporter . . .Dr. Gall Parker (pictured)

hosts "Ask the Psychologist" on WXYZ/Detroit,
Monty Korn named host of station's "Money Talk"
... KYXI/Portland, OR (News 15) evening anchor/reporter Dennis Brodigan elected President
of Oregon Associated Press Broadcasters
Association ... Barbara Riegel, KFWB/Los
Angeles's Orange County Bureau Chief, elected
President of S. California division of AWRT ...
WRKO/Boston State House reporter Owen May
was the sole Boston media rep at the recent

ABC TALKRADIO ADDS TWO: Effective May 3,

Democratic Gubernatorial Debate Panel

KLIQ/Portland, OR joins ABC's talk network fold, followed by the May 6 affiliation debut of WERE/Cleveland.

PROGRAMMING HIGHLIGHTS: WBAL/Baltimore broadcasts live from Mt. Vernon Place at the 66th annual Flower Mart Festival on May 5 KVI/Seattle now programs "Dream Talk," hosted by clinical psychologist Dr. Gayle Delaney, who analyzes dreams . . . KCBS/San Francisco set to air live coverage of the Earthquakes' 1982 outdoor soccer season ... WMCA/New York recently launched an "Advertising Age" segment on its "Special Edition" show with AA Executive Editor Fred Danzig working alongside station host Bob Grant ... KTRH/Houston kicks off monthly talk show featuring Mayor Kathy Whitmire ..KORK/Las Vegas adds business news segment with veteran business reporter Gordon Williams, who files for ABC Information Network "Down To Earth," a gardening program with

George Miller, joins WEZO/Rochester lineup . . . KIRO SEEKS ACTION: KIRO/Seattle has formed a Newsradio Action Group, a team of 12 radio journalists who are prepared to cover major news events live from anywhere in the world within 24 hours of departure. The team includes: News/Programming Director Vic Bremer, Managing Editor Andy Ludlum, morning host Bill Yeend, morning anchor Dave Stone, sr. reporter Phil Johnson, midday host Jim French, afternoon anchor Dave Ross, Sportsline host Wayne Cody, evening host Bill Gallant, weekend host Rick Van Cise, and reporters Jim Meyer and Carolyn Duncan . . . WOR/New York once again winged its way to London for the second time to broadcast live from the Duke of York's Theater.

NBC SEARCH: NBC Radio is looking for the right talk host to complement Sally J. Raphael on its Talknet, dealing with human relations. Interested talkers can contact Morrie Trumble at (212) 664-2490....

KYXI SPELLS TAXPAYERS' RELIEF: On April 15, KYXI/Portland, OR was on hand at the local post office with coffee and donuts for the midnight deadliners...For the second year WGST/Atlanta sponsored the "World's Largest Garage Sale," featuring more than 120 civic, charitable and refigious nonprofit organizations selling their

Black Radio



WALT LOVE

KTWN-FM/MINNEAPOLIS, ST PAUL

"Pop-Jazz" — A New Radio Format?

Our Jazz radio stations across the country continue to decrease while jazz-oriented musicians continue to grow in numbers. College music professors are desperately trying to find seasoned jazz musicians to interact and sit in with their students so the true art form won't be lost. When one speaks of a black musical art form, jazz has been as solid a part of our music background as gospel and the blues. If there are no outlets for this music to be heard, it will die like so many other things in our society.

Well, in Minneapolis/St. Paul, one radio station, KTWN-FM, is preserving music — especially music by blacks, whites, and anyone whose music may not be considered "commercial." If one's music is jazz or what is sometimes referred to as "fusion," an outgrowth of jazz, KTWN-FM will give you an opportunity to have your music heard. After speaking with Jack Moore, KTWN-FM Owner/General Manager, and Tom Pelissero, the station's Operations Manager, I concluded that here was a unique format aimed to please a special type of audience that obviously included the small percentage of blacks in the area.



6

lack Moore

Tom Pelissero

I started by asking both gentlemen to tell us something about Minneapolis/St. Paul and their format. Jack Moore told me, "For those who may not know the Minneapolis/St. Paul market, we think of it as the 'San Francisco of the plains.' It's a fairly sophisticated market, with good theater, major league sports, a nationally famous orchestra hall, and great art institutes. Considering all of this we were not surprised to find an audience for our 'Pop/Jazz' format. Generally speaking, we play listenable music raging from Art Tatum to Keith Jarrett and Joe Sample (if you're thinking in terms of piano). I suppose if you're thinking trumpet it would range from the softer fu-



WLUM/MILWAUKEE VISITS WITH KLUGH — After a recent engagement in Milwaukee, WLUM Program Director Jack Randall (left) and Music Director James Milner (right) went backstage to say helio to Earl Klugh.

sion of Chuck Mangione, Wynton Marsalis, Maynard Ferguson to Dizzy Gillespie."

Turning to Operations Manager Tom Pelissero, I asked him to comment on his rationale for the specific choice of music selections. "First of all, I'd like to clarify that Jack listens to everything that comes in - every album, every cut. We approach our format on the mellower side of jazz and pop. Everything has to be listenable and easy on the ears of our 25-49 year old, upscale audience. When I mention upscale I'm not necessarily talking about money; I am talking about well-educated people with a developed taste in music." Adding to these comments, Jack continued: "It's more than a formal education,' we're talking about a lifestyle; we're talking about those persons who go to concerts, plays, and out to good restaurants! We are definitely not talking about that 40% who watches 70% of television. Mediatrend has assisted us in determining that evening is our heaviest listening time.

Pop/Jazz Fusion

With a general idea of KTWN-FM's audience, I wanted a more in-depth description of this approach to music selection. Jack responded, "Our format as far as we know is unique. Locally people refer to us as a Jazz station but we are not one of those stations that plays hard straight-ahead jazz; these types of stations have had a very limited appeal and for the most part have not survived. Our listenership is attracted to a type of music that has merged from the classics and rock. I guess fusion is really the word for it. Your aunt Martha would like to listen to some of this stuff if she didn't know it was jazz; if she knew that it was jazz, she would get upset. Again, it's easy to listen to, music played by good musicians like Jeff Lorber, Earl Klugh, Bob James and Dan Siegel.

"We originally started something like this about three years ago and since that time it has gradually evolved. In fact we didn't know where we were headed when we first started. I remember around the time when Chuck Mangione stayed on the charts for twenty weeks. I got to thinking what can I play that people want to hear and nobody else is playing? My only other alternative was to establish a standard format and try to outpromote and outspend my competitors, and this I could not do. Instead, we were able to recognize that there was a lot of music out there not being played, despite its listenability. We began looking for and then playing this noncommercial type of sound and Mediatrend showed us that there was a substantial group of people out there just waiting for it. Today we do not get the heavy end of peo-ple's budgets, but we are used by the



MAJIC 102 FM AND THE GLOBETROTTERS — When the Harlem Globetrotters were in Houston, Majic 102 FM's "Majicians" challenged them to hoop. Pictured (kneeling) is KMJQ morning personality Jim Snowden, while standing from left are Majic producer Joe Martel, Program Director Fred Henderson, Globetrotter Curly Neal, Majic air personality "World Famous" J. Thomas Smith, and two loyal Majic 102 FM fans. Naturally, the Majic staff didn't tell us the score!!

largest accounts in the market as well as by large media buyers. People who buy time locally are some of our biggest fans. They've said it's about time that somebody did something different; we really like your sound."

Adding to his GM's comments, Tom stated: "When we first approached this format three years ago, Jeff Lorber was one of the first artists that we selected. Thus, we were one of the first stations to expose his music to the Minneapolis/St. Paul market. Consequently, Lorber has a good relationship with us and usually when he's in town he'll stop by In fact, Jeff was here last week and had the opportunity to come in and listen. We value the musicians' opinions, and when Lorber declared us one of the most interesting, progressive - not in the rock sense but progressive enough to program material not heard elsewhere stations, we were very pleased. Lorber's albums, like Earl Klugh's, sell really well here and concerts are usually sold out in ad-

"We are not one of those stations that plays hard straight-ahead jazz; these types of stations have had a very limited appeal and for the most part have not survived."

Impressed with the display of confidence and belief in their product, I asked Jack and Tom about competition within their city. Jack answered, "As far as we know we have no competition in our market or anywhere else in the entire country. We are aware that many stations play a lot of soft rock flavored by Mangione, Deodato or the Crusaders, but we don't know of anyone who plays soft pop only if it has a fusion background. Normally, we will not play vocals with big strings but we'll play Bar-bra Streisand if she's accompanied with fusion." Tom added, "I would say that one of our most popular vocalists is Randy Crawford, along with Ella Fitzgerald from the jazz point of view and Judy Roberts, who is extremely popular here despite that she's yet to record on a major label. Just this morning we played a few cuts from the new Patrice Rushen album and immediately the phones lit up with listener inquiries.'

When I asked both men if they considered themselves pioneers, they responded in the negative. Instead they feel that the musicians are the pioneers and KTWN-FM is the medium which exposes these musical works to the people. As General Manager

Moore states, "We have found something which we want to share with people."

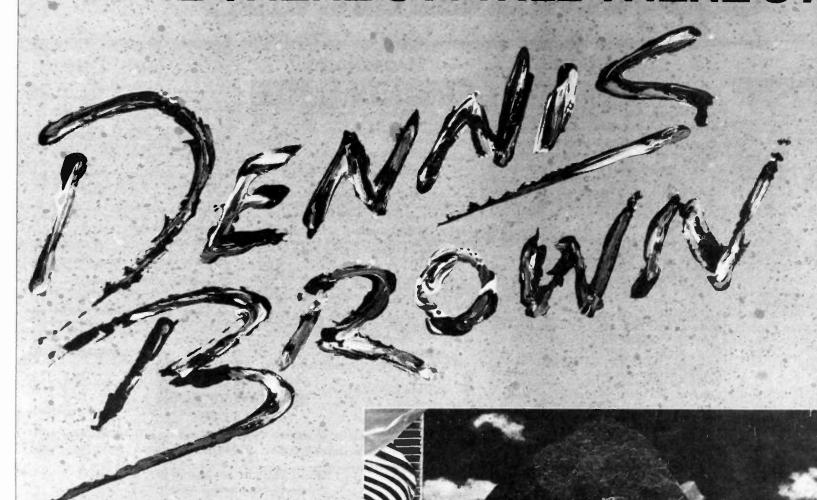
Recalling our discussion early in the interview about the Minneapolis market, I asked Tom, from a programming point of view, what else he could observe on the subject. "I think the most important thing is that musicians, not just the public, but musicians in general at a national level are behind the station and our approach to music. They're in constant contact with us regarding their new product and whether or not it's receiving airplay. Why? They know that their records will sell in this market if they're good. If the record companies don't know enough about the market, don't know enough to get the music to us the musicians will make sure that it happens. Jack mentioned earlier that records which don't sell anywhere else often sell here. In fact, we go out into many stores and pick out of the cutout bins selling five LP's for \$6. We'll play our selected cuts on the air and the phones will light up with people asking where they can find that album. I refer them to the same place. Jack says we are playing something that people wanted to hear, and the reason the product can be found in a cutout bin is it was never given airplay before. If they had - in many cases - some would have been million sellers. People here want to hear these albums and most want to go out and buy them. For this reason Columbia Records has worked directly with us on the promotion of a mini-LP with four long playing cuts - all new releases from Ramsey Lewis, Charles Earland, Wynton Marsalis, and Marcio Montroyes. CBS went ahead, footed the bill on the whole thing, made 10,000 copies, brought it into this market, gave away some free copies, and within ten days all copies were sold. The main reason they did it here in Minneapolis was because Bob Ewald, CBS's Branch Manager, said, Hey, KTWN-FM is selling product here like no other market - let's get behind them and give them some support!' So he went to the national people, they came through, and it has been a big plus for both our station and for CBS.'

It's nice to know that some radio stations are still out to entertain and expose good music to the public while making their mark financially. There are no black music stations in Minneapolis/St. Paul as such, but it's obvious that black music can be heard there with some regularity — on KTWN-FM.

The Music Section

Black Radio's Most Accurate Music Information Begins on Page 52

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Opportunities

Openings

EAST

WAPP/New York needs jooks. No beginners. Miljor market experience preferred. TER to Frank Kelly, 173-18 Horsce Harding Blvd., New York NY 11365. EOE MF

WDRC-AM/FM/Hartford looking to fill fulfilms summer viscation shifts. June thru Sept. TER: Charlie Parker, 809 Blue Hills Ave., Bloomfield, CT 06002. (4-30)

Central PA music FM accepting TSR's for future openings. Send to Steve Austin, PO WPRR, Box 1827, Attoons, PA 18801. EOE WF (4-30)

Immediate afternoon drive opening for A/C personality communicator. Growing market, one hour from NY. TER: Drew Wilder, WLAD, 198 Main St., Danbury,

Accepting airchecks for future reference. New studios, TM package. Fernales encouraged to apply. No calls. T&R: Rod Grant, WHNT, Box 1639, Huntington, WV 26718, EOE M/F (4-30)

All night opening coming soon. WSFM/Hamsburg. Expenericed A/C performers preferred, T&R: Bo WSFM, Box 3433, Hamsburg, PA 17105. (4-30)

WHCN needs weekend snnouncer immediately. T&R to Dan Hayden, WHCN, 1039 Asylum Ave., Hartford, CT 08106. No calls please. EOE M/F (4-30)

WNBF/Binghamton updating file of available talent, & talent only! T&R to Tony Russell, Box 414, Binghamton, NY 13903. No calls, EOE M/F (4-30)

WRFY-FM/Reading, PA has immediate openings. Looking for adult communicators. TER to Mike Shannon, 2325 Perkiomen Ave., Reading, PA 19606 EOE M/F (4-23)

Full-time AOR ennouncers for all shifts, T&R to Lich, 243 S. Whiteny St., Hartford, CT 0605, EOE M/F (4/23)

Openings

Q84, only CHR FM serving JohnstownVAltoons, needs creative morning talent immediately! T5R: Chauncey Ross, WBXO-FM, Box FM94, Altoons, PA 10630. EOE M/F (4/23)

Program Director, broadcast leader requires individual that possesses proven track record along with top-notch managerial skills. 3-5 years commercial radio experience in programming a must. Send resume to Personnel Department, WJLK, Press Plaza, Asbury Park, NJ 07712. (4-30) •

WYCR/New York, PA seeks experienced drive time jock. Good production for CHR 50,000 watt FM. T&R: John Lawrence, Box 234, Hanover, PA 17331. EOE M/F (4/23)

Full-time opening for CHR personality. Experience necessary. T&R to Jim Simonatti, WSPK, Box 1703, Poughkeepsie, NY 12601. EOE M/F (4/23)

Immediate opening part-time announcer. Must be bright, professional/good team worker. Send T&R: Cerol Parker. 98 WMZQ-FM, 5513 Connecticut, Ave., NW Washington, DC 20015. EQE M/F (4/23)

92 Star is searching for A/C part-timer. T&R to Raiph Rhoades, 6623 Reisterstown Rd., Baltimore, MD 21215. EOE M/F (4/23)

Got your act together and want to work with real pros7 Send TER immediately to Bill Anthony, WBBF, 850 Midtown Tower, Rochester, NY 14804. EOE M/F

Small market Country music station needs jock to also handle production. Call Dennis at WAFL, Milford, DE. (302) 422-7575. (4/23)

Openings SOUTH

100,000 west FM Country gient neede top 7pm-mid communicator. Top pay, berefits, climate, college market, T&R: Menager, KXKZ, Box 430, Ruston, LA 71270, EOE M/F (4-30)

Needed: PD and OJ for 24 hour A/C. Heavy emphasis on oldies. Sand TSR: Torn Thies, KLOU, Box 1725, Lake Charles, LA 70502. EOE M/F (4-30)

Growing aunbeit company searching for midday an-nouncer. Experience a must. T&R to Gary King, Box 498, Baton Rouge, LA 70821. EOE M/F (4-30)

KOZA is looking for an experienced MOR announcer. Strong personality and conversational approach. TSR: Woody Stevens, KOZA, Box 361, Odessa, TX 79760. EOE MVF (4-30)

Class "C" FM needs aggressive Country PO. Ex-perience necessary. Top pay, medium college market. TGR; Manager, KXKZ, Box 430, Ruston, LA 71270. EOE

WKQQ-FM/Lexington 100,000 watt AOR eccepting ap-plications for Production Director position. T&R; Gery Dickson, Box 100, Lexington, KY 40690. (4-3))

Openings

Wanted now; Afternoon drive newsperson. T&R: Gary Mitchell, KBIU, Box 3306, Lake Charles, LA 70602. EOE

WBPA:AM total radio 95 Greenville/Spertanburg needs middley A/C personality, Production skills, Five day work, Benefitsl TGR: Larry Cook, Box 1717, Spertan burg, SC 29304. EOE M/F (4-30)

WKQQ.—FM 100,000 went AOR looking for partitime air talent. Must be able to commute. TER: Gary Dickeon, Box 100, Lexington, KY 40590. (4-30)

Move to the beach. PM and night shift. 100,000 watt A/C. TER to Bruce Cotton, 211 N. 2nd St., Wilmington, NC 28401. EDE M/F (4-30)

WRVQ/Richmond, VA has rere pert-time/vscation relief shift. Opering June 1st. TER: Bill Thomas, Operators Director, Box 1394, Richmond, VA 23211. EOE M/F (4-30)

Air personality with strong production skills. TGR: Tommy Oliver, One Radio Park, Jackson, TN 36301. EOE M/F (4-30)

Off air Production Director. Major market expension. Send TER and 10 examples: Joe Conway, KCCW/KLLS, 8401 Datapoint Dr., Suite 900, San Antonio, TX 78229. EOE M/F (4-30)



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Opportunities

Openings

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Experienced ND qualified administrator with research investigative street reporting. For locally community-involved stations. T&R: Station MGR., WSAC/WWKK, Ft. Knox, KY 40121, EOE M/F (4-23)

Texas major market needs newscaster. Personality + reporting. T&R: Anne Schiller, KTSA/KTFM, Box 18128, Sen Antonio, TX 78218 or call (512) 655-5500. EOE M/F (4-23)

Looking for morning jock with comedy personality. Big bucks for right person, T&R to Berry Richards, WAIL-FM, 1639 Gentilly Blvd., New Orleans, LA 70119. EOE M/F (4-23)

Accepting T&R's for 7-mid & mid-8. Good prod. T&R to John Canterbury, WOWW-107-FM, Pensecole, FL or cell (904) 434-7388. EOE M/F (4-23)

PM Drive opening Mid-May for Contemporary Country. Must keep sheed of Dallas ADI. T&R: Tim Hart, PD. KEMM-FM, Box 1292, Greenville, TX 75401. (4-23)

Openings

Need experienced PD for A/C with air production, B' administrative capabilities. T&R: Station Manager, WSAC, Box 70, Ft. Knox, KY 40121. EOE M/F (4-23)

Urban Contemporary station seeks announcer for possible future opening. Absolutely no cells. Rush cassette aircheck: Skip Taylor, WTKL, 7249 Florida Blvd., Baton Rouge, LA 70806. EOE M/F (4-23)

Creative Production Director/air personality needed for June opening at top rated AOR KISS/San Antonio. At least five years rock radio experience preferred. Four-track experience a plus. Send T&R to Tim Spencer, KISS, 1100 N. Main, San Antonio, TX 78212. (5-12) •

MIDWEST

KSKU/Hutchinson, KN 100kw CHR is looking for pert-time weekend on air help. T&R to Bob Walker, 1120 N. Helsteed, Hutchinson, KN 67501. EOE M/F (4-30)

Powerful AOR in Top 50 market needs a mor ning personality. Good working conditions and benefits. Send tapes and resumes to Radio & Records, 1930 Century Park West, # 328, Los Angeles, CA 90067. EOE M/F

Openings

Strong personality for community oriented A/C station. Communicator for afternoon drive. Minimum two years commercial experience. T&R: Alien Strike, WTRC, Box 699, Elkhart, IN 46615. EOE M/F (4-30)

Needed yesterday. Expanding chain seeks News Director. Life-style, one-to-one news. "Readers" need not apply. Target news 25-44. Should be self-starter. Send tape and resume to Radio & Records, 1930 Century Park West, #332, Los Angeles, CA 90067.

KOIO/Omaha now accepting tapes for possible future openings. A/C format. Rush T&R to Terry Mason, KOIO, 3000 Famum, Omaha, NE 68131 or call (402) 345-1290. EOE M/F (4-30)

TOP 50 MIDWEST MARKET CHR

station looking for an experienced morning entertainer. If you are creative, self-motivated, and ready to work with professionals apply now to Radio & Records, 1930 Century Park West, #326, Los Angeles, CA 90067. EOE

WMIL/Milwaukee's new Country FM has a fulltime opening. Call PD, Michael St. James at (414) 785-4545 1:00 PM - 5:00 PM CST. EOE M/F (4-30)

Openings

Newsperson needed at Top 50 AOR. Must be concise, creative and authoritative. T&R; Jeff Freund, 716 S.E. 79th St., Oklahoma City, OK 73149. EOE M/F (4-30)



I'm looking for a career-minded, businessoriented announcer and newsperson who can fit in with America's first staff of Satellite announcers. Our people are self-starters who need to be told only once how the job is done. They respond to good pay, benefits, and security with consistent quality performance. If you think you're capable of performing coast to coast with our Chicago-based team of top-flight announcers and affiliates, contact me at America's first 24-hour satellite radio programmers: Robert Hall, Operations Manager, Satellite Music Network, Adult Contemporary Station, P.O. Box 977, Mokena, IL 60442 or call (312) 479-1717.

Operations Director/Program Director WCFL. Send description of your accomplishments (no tapes/no calls) and salary history to J. Blbbs, 300 N. State, Chicago, IL 60610. EOE M/F (4-23)

Marketplace



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Toby Arnold & Associates

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Classic issue /C-18 features WABC/Dan Ingram-1968, KFRC/Bobby Ocean-1973, WWDJ/Bwana Johnny-1972, KMPC/Robert W. Morgan-1978, KHJ/Dr. John Leader-1975, plus CKLW-1968, KCBQ-1967, and B100-1975. (Cassettes \$10.50.)

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- 1. How many grooves there are on the Beatles' "ABBEY ROAD" LP?
- What TV production company DICK MARINO is associated with and how?
- The name of the man who hammered the gold spike, marking the completion of AMERICA'S TRANSCONTINENTAL RAILROAD?

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The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads Just call PAM at (213) 553-4330 for more information

Opportunities

Openings

Future job openings at Claveland's fastest growing radio station. TER: Jim Davis, 3920 Euclid Ave., Claveland, OH 44115. EOE IMF (4-23)

Cincinnati's new AOR now accepting tapes for possible future openings. No beginners. TER:Michael McConnell, PD, WSKS, 96 Stereo Lane, Hamilton, OH 45013. No calls, EOE M/F (4-23)

WBOW/Terre Haute, IN looking for experienced AM news anchor. T&R: Barry Kent, 1301 Ohio St., Terre Heute, IN 47807. EOE M/F (4-23)

Personable one to one communicator wanted. 100,000 wett KS CHR. Individual for assistant PD/MD. TE/R: Mark Spencer, K101, 171 S. Main, Hoisington, KS 96644, EOE M/F (4-23)

Group Broadcaster

with eleven properties in Midwest has opening for two PD's for AM A/C's. Send station com-posite five minutes or less and resume to with eleven properties in Midwest has opening Radio & Records, 1930 Century Park West, #324, Los Angeles, CA 90067

High energy AOR winner wented for 99 WNOR/Norfolk, VA. Great beaches, great sun, great station. Send tape and resume to Jim Harper, Group PD, Josephson Radio Stations, 15001 Michigan Ave., Dearborn, MI 48126. (5-7) •

WEST

Wanted: Enthusiastic sales people to meet challenge of a growing all news radio station. Commission sales. Resumes to KGUY, Box 1270, Palm Desert, CA 92261 or (714) 346-1270 (4-30)

Promotion wizard wanted. We are ready to be amazed With or without airshift. Send info to Gaylen Palmer, Box KEYY, Provo, UT 84603: EOE M/F (4-30)

Small market Northern California AM-FM seeking PD/Operations Manager. Must have leadership and promotion development experience. Much opportunity. TER: GM, Box 1010, Red Bluff, CA 96080. EQE M/F

Colorado radio looking for good communicator. TER: Greg Bennett, Box 117, Windsor, CO 80550. No calls please. EOE M/F (4-30)

Middays in UT. If you're real good you can stert tommorrow. TErR to . Gaylen Pelmer, Box KEYY, Provo, UT 84603. EOE M/F (4-30)

Tapes and resumes requested for future openings News/sports. Call Bob Brill, News Director, KYNO/Fresno. (209) 251-0505 9AM-11AM only. EOE

Afternoon drive KIIX/Ft. Collins, CO. TER to: Scot Aber, 1608 Riverside Drive, Ft. Collins, Co 80524. No calls please. EOE M/F (4-23)

Wanted: dynamite production talent for top Chico Adult Rocker. Females encouraged. T&R: Brent Farris, KNVR, Box 1167, Paradise, CA 95969 or call (916) 895-1197. EOE (4-23)

Tapes & resumes requested for future openings. Air personality for adult formet. T&R to: Alan Richmond, KYNO-AM, Box 6029, Fresno, CA 93703 or call (209) 255-8383. EOE M/F (4-23)

Aggressive station seeking experienced announcer with production skills. Good bucks for right person. TGR to: Fentasy, 337 W. 12th Ave., Anchorage, AK 99501. EOE (4-23)

KZLS-FM/Billings, MT is now accepting tapes and resumes for full-time positions. CHR. Jim Schaeffe 300 N. 25th St., Billings, MT 59101. EOE (4-23)

KFAT covers much of California with unusual format - ranging from George Jones to Dave Edmunds and Fats Domino to Eagles. We need warm, playful, experienced jock. Customized tape preferred to standard AOR or Country aircheck. T&R to Box 9686, San Jose, CA 95157. For further info, call Larry, (408) 847-0330. EOE

Positions Sought

No ego trip, just want to work. Experienced in AOR/CHR. Available now. Prefer West. Call BOBBY (806) 792-4830 or (806) 745-3129. (4-30)

DJ, MD with 4½ yrs. experience in small markets. Interested in working in established small market station. Will consider all opportunities. Call STEVE (918) 749-3649. (4-30)

Medium market female pro + your frequency = the winning combination. Winning combination: (217)

RICH ERICKSON, KJR, KAYO, KTLK, looking for me-jor/medium merket eir shift. Cell (309) 755-7945. (4-30)

Positions Sought

Telented CHR/Top track programmer sveilable. I've worked with Doubleday, Malrite & others. 8 yrs. experience. Degree, Stable family men. (313) 334-4487. (4-30)

Exciting CHR night personality is looking. Available NJ g surrounding states, also FL. 5 yrs. experience velcomes all markets. Cell (201) 364-8863. (4-30)

6 yr. pro. Excellent ratings & references. Formarly KROK, KIMP, KSET. Ready to leave the market. For a good time call WEIRD BROTHER JERRY (915) 598-2863, (4-30)

Male announcer, new, aggressive, some experience In writing & production seeks start in Set Orange Counties. PHIL (714) 483-4264. (4-30)

I would like to help you grow. Cell MIKE at (618) 654-7293 or (314) 781-9195. (4-30)

Experienced small market Country personality ready to move on to right medium market Country station in upper Midwest. Country a must, comfortable at night. TIM SMITH, Box 436, Sperta, WI, (608) 289-7801. (4-30)

AL TAYLOR (AL'T') now part-time Y104 seeks full time W.PA or S.CA, AOR or CHR, sir or production. (412) 273-5586. (4-30)

The satellite is coming & I'm going. KSON, San Diego's GREG EDWARDS is looking. PD/MD experience. All offers considered. (714) 464-5670. (4-30)

STEVE SUMMERS, recently MD/afternoons at WDR O/Detroit, If you're looking for the right person . . . (ooking for the CHR challenge, (313) 474-7097, (4-30)

GARY VAN, 25 yr. veteran. Recently OM, A/C, WNDR/WNTO/Syracuse. Available for medium market OM, small market GM position. Cell (315) 862-7453. (4-30)

TOM GILLIGAN THE KID IS HOT TONIGHT. OR BURN THE AFTERNOONS.

Let me add fuel to your fire. 5 yrs. large market experience; WIKS, KJ100, & WZZD. Call (317) 545-7827.

WOODY FLOE, formerly of WPPR & PRO-FM, personality type jock looking for same. Character voices & medium to large market only. Will relocate. (614) 231-6282. (4-30)

Contemporary Country talent with WSOC-FM/Charlotte, looking for station that wants to Improve ratings & overall sound. Cell JIM WALL (704) 366-6771.

JIM MICHAELS, CHR evening personality WTWR/Detroit dumped for Country. Former middays WNIC/Detroit, evailable now! Let's talk (313) 374-2033.

10 yrs. experience in radio, First phone. Looking for A/C or CHR station. Prefer Southwest. Announcer end/or Announcer/sales position acceptable. Call RICKY (201) 992-4881. (4-30)

Available immediately due to station format change at WGOE/Richmond, VA (804) 355-1791. BOB CAMP-BELL, Afternoon drive, excellent production, (804) 358-4165. LEE EDWARDS, middays (804) 355-6762. (4-30)

Former radio station owner, PD, DJ, Seles Manager looking for PD/DJ/Management position — e new challenge. 10 yrs. experience. RICHARD KAUFMAN (201) 992-4881. (4-30)

Major market air personality currently involved in Urban Contemporary format. Seriously looking. 6 yrs. experience, have done CHR & A/C. Cell MARK (314) 361-0956. (4-30)

I've got pipes that please & talent to turn on your listeners. Will go anywhere for the chance to start. LAVERNE (312) 874-7793, after 6:00. (4-30)

weking to join a programming team that cuts the illcrap, gets down to business, & doesn't take life too riously. Call MARK (303)693-7008. (4-30)

Morning specialist, 7 yrs. experience. A/C, CHR & Telephone Talk. Very conversational, opinionated, quick & good. Medium/major only. JOHNNY (419) 389-1500. (4-30)

JOHNNY LUNDQUIST of KS95-FM is inspecting wholesome opportunities. (612) 823-5661. Major markets only. (4-30)

MARK McGREGOR. Experienced in all formats. Excellent ratings & natural tolent. All response greatly appreciated. (208) 384-5849 or (208) 343-4500. (4-30)

I've elmost finished bertending school, but radio is my fortel Voice of Contra Costa College still hustling for on-air work. Call FRANK BUTERA at (415) 223-1534 nowl

8 yr. pro. formerly of KDWN, KXTZ & KSOM, with B.A. On-eir, production or operations. (702) 870-2420, BRYAN ST. PETERS, 6412 Ironbark, Las Vegas, NV 99107. (4-30)

Positions Sought

Demned good news, too outrageous for the "Rock Radio Network." Takes no prisoners in momings. Great writing, insene delivery. Cell now. ROB (205) 928-8919. (4-30)

Dedicated, promotion, programming MD with major market experience & proven skills. Now programming A/C. Stable operation only. Call MIKE (303) 434-5549.

Sportamen for all seasons. P.B.P, spocial features, in-terviews, part of experienced resume. Seek chance to join professional medium market team. MIKE (507) 437.6598. (4-30)

Ace newsman, great personality, great track record KYNO/Fresno, 13WAYS/New Haven, KLZ/Denver, 96X/Miami. (213) 515-5353 days, (213) 492-1139 eve ings/weekends. MIKE ELLIOT. (4-30)

CHRIS JARRETT, currently at WAYS/Charlotte seeks position in medium or major market. Smooth, knowledgeable communicator. Superb references. (704) 525-8427 or (704) 392-8191. (4-23)

Experienced famale communicator with excellent knowledge of music. Looking for MD/on-air position in Southeast. Cell LEE (803) 762-0873. (4-23)

8 yr. pro. Excellent production, B.A., management experience. On-air or off, responsible, knowledgeable dedicated personality. BRYAN ST. PETERS, (702:870-2420, 6412 Ironbark, Las Vegas, NV 89107. (4-23)

Girls who don't repulse men's advances, advance engineering experience seeks medium market. ROB (312) 894-3987. (4-23)

4th yr. - Youngstown/Warren, Friendly, werm, smooth, A/C & Modern Country, Creative production, FRED ANDERSON (216) 538-3600, late eftermoons, 3226 S. Lipkey, N. Jackson, OH 44451. (4-23)

Telented young announcer with a very mature sound eagerly seeking second job. Can adapt quickly to any format. Call MIKE (212) 758-2194. (4-23)

mution minded announcer with 3 yrs. expe AOR, A/C, Country formats. Available April 23rd. Cell RAY (305) 275-2133 or (305) 277-4103. (4-23)

Assistant PD at regional station wants to fly alone. 6 yrs. experience. Call LARRY (308) 382-3820. (4-23)

Newsman from the Great White North looking for a move South. 5 yrs. radio & TV experience, anchoring & reporting. Contact RANDY PIKE (519) 352-7615. (4-23)

\$ \$ \$ \$ \$ SALARY BACK \$ \$ \$ \$

- \$ If not completely sotistied with the ratings and revenue mass appeal morning concept generates. Curthis mass appeal morning concept generates.
- s rently succeeding through community involvement, to calized humor, credibility, and no ego problems. This product, major market tested, is ovaliable if you meet a criterio for winning...(609) 397-8318...(offer good \$
- \$ in the U.S. and Canado)

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

I've got 10 yrs. of experience to put to work at your CHR station. Formerly with WLCY/Tampe, KX104/Nashville & B94/Pittsburgh. Cell BEAU RICHARD (412) 628-8122. (4-23)

Psychic will donate open line service free! Present on-air: KNEU/Denver, WKNR/Bettle Creek, Ml. Cell CA DY WINKLER (213) 851-7625 & leave message. (4-23)

Experienced Sports Director seeks college footbe basketball PBP position in medium to major market. Contact PAT FOSS (612) 251-1450. (4-23)

Experienced AOR/CHR jock. Former Music Director/Production Director ready to work hard, available now. Prefer West. Cell BOBBY (806) 792-4830 or (806) 745-3129. (4-23)

Rookle of the Year. Formerly WFTL/Ft. Leuderdale. Seeking small/medium, CHR or Talk, Well read, energized, 26, college grad. We need each other. EDDIE (305) 940-3101. (4-23)

Dedicated, ambitious, 8 yrs. pro with small/medium market. PD/MD experience. Solid references. All offers considered. Aveileble now. Cell STEVE (304) 723-5596. (4-23)

This ad has been pre-recorded. MICHAEL TURNER, to be announced. 5 yrs. experience, will relocate, will work all formats. (213) 752-2336. (4-23)

PBP Sports Director with 5 yrs. experience looking for college PBP job. RON (313) 681-3510. (4-23)

DAVID GREENE, WOBC PD about to graduate, seeks health & happiness at AOR station anywhere. 4 yrs. jock, also news & production. (216) 775-8107, afternoons. (4-23)

In need of fulfilling minority commitment? Hispanic with 10 yrs, experience, presently on-air in large market. Cell (512) 340-5764. (4-23)

Silky voiced news person is seeking a station. Experienced multi-faceted, creative with good writing skills. Prefer West of the Mississippi. JULIE EVANS (303) 667-1407. (4-23)

Positions Sought

Announcer/sportscaster, 5½ yrs. experience in CHR. Southern Rockies, West coast preferred. (303) 651-3549. (4-23)

WAYNE MAIN newsman with winning edge, Aggressive, solid writer with strong deliverly. Small or medium market, B.S./Journalism. (304) 296-3039, (4-23)

Major market air personality from Magic 108-FM look-ing. Call MARK (314) 361-0966. (4-23)

Talented, tight & personable former PD/MD, 3½ yrs. in Chicago area seeks CHR or A/C full-time. Call RICH PADGEN for T&R today. (312) 237-5278. (4-23)

British accent, AOR experience, seeking gig enywhere In U.S. Call (813) 251-2929, anytime. (4-23)

Versatila. On air, production, copywriting & MD ex-perianca. Former MD at WGVL-FM looking for AOR/CHR position. GARY SHERMAN (904) 371-2947.

Male announcer, new, aggressive, so writing & production seeks start in Si Counties, PHIL (714) 483-4264, (4-23)

Good low valce jock with 10 yrs. experience in CHR & Country formats seeks gig within 2 hour distance York City, BILL DALLAS (516-423-0167, (4-23)

Established Operations Manager for profitable small market company is looking for move up. I have a proven track record in programming/sales, positive personality, and enthusiasm to generate a high self image. Seeking company that's on the move, promotes from within and challenges their employees. Call (804) 384-5483. (4-23) •

Changes

RADIO

Duane Fox appointed National Sales Menager at KRBC/Abilene, TX.

Pat Ryan joins WHK/Cleveland, OH sales steff.

Bari Shand named Senior Account Executive for KJ-Caroline Cassidy named Senior Public Relations Assistant at RKO General, Inc., NY

Mercie Davis joins the sales staff at KQYT/Phoenix,

Dixie Fields named Account Executive at

Charles Kriel joins WFIW-AM & FM/Fairfield, IL as

Jim Cozzi appointed Account Executive at

Helen Dumont appointed Personnel Representative at RKO General, Inc., NY.

Miscellaneous

Q-94/WBXQ-FM, Altoone/Johnstown, PA needs CHR LP and 45 service, all labels. Chauncy Ross, Box CHR LP and 45 servic 94, Cresson, PA 16630.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one Inch (12 lines; 96 words).

Frequency Rates *

3 Weeks 2 Weeks 1 Week \$20 00 \$12 00

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classifled Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

This Week In

Music History

BY DAN FORMENTO OF THE SOURCE

Wings Over America

MONDAY, MAY 3 - Paul McCartney & Wings embarked on their first-ever North American Tour on May 3, 1976. "Wings Over America," as the tour was known, played 31 concerts in 23 cities, beginning in Fort Worth and finishing seven weeks later with three nights at the Forum in Los Angeles. Even those in the audiences too young to remember the Fab Four seemed electrified during the Beatles set. "Wings Over America," a live triple LP, documents the event.

4 Dead In Ohio

TUESDAY, MAY 4 — A living nightmare took place on May 4, 1970, when four students at Kent State University in Ohio were shot and killed during a campus demonstration by overzealous National Guardsman. Young America's outrage was reflected in the lyrics of Neil Young's "Ohio," written in the wake of the killings. ("Tin soldiers and Nixon's coming/ We're finally on our own/ This summer I hear the drumming/ Four dead in Ohio.") The song became a hit for Crosby, Stills, Nash & Young

TRIVIA: Entering American album charts are the Beach Boys' "Surfin' U.S.A.," 1963, and the Moody Blues' "Days of Future Past," 1968... Birthday greetings to Jackie Jackson of the Jacksons, 1951.

Tammy's B-I-R-T-H-D-A-Y

WEDNESDAY, MAY 5 - Country darling Tammy Wynette was born Wynette Pugh on May 5, 1942, in Red Bay, Alabama. Since fighting

her way from the cotton fields of Mississippi to the recording studios of Nashville, Tammy has been named the Country Association's Music Female Vocalist of the Year three times. Her remarkable string of 32 straight country hits includes classics like "D-I-V-O-R-C-E" (of which she's



had four herself including one from singer George Jones), and "Stand By Your Man," the biggest selling country single in history

TRIVIA: Buffalo Springfield disbanded, 1968.

Live Rhymin'

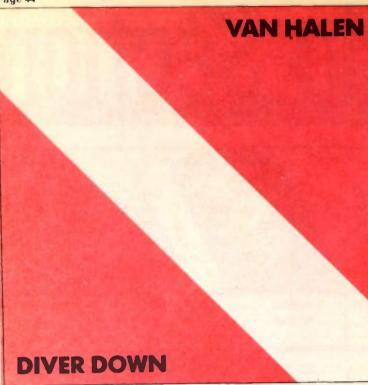
THURSDAY, MAY 6 — Paul Simon began his first concert tour without longtime partner Art Garfunkel on May 6, 1973. (The two parted company a year earlier when it became apparent that Art's interests tended more toward acting than music.) For this extensive American and European tour, Paul enlisted the backing support of gospel group The Jessy Dixon Singers and a South American band Urubamba. Tapes rolled for many of the shows, and out of it came an album, "Live Rhymin'," which contained no new music but many radically different versions of previously recorded material.

Janis Ian Is Born

FRIDAY, MAY 7 — In "At 17," Janis lan's 1975 No.1 hit single, she sings an autobiographical tale of a young girl caught in that difficult period between puberty and womanhood. What she doesn't mention is that by age 17, Janis Ian was already a well-known singer/songwriter with a 1967 hit "Society's Child." Ian, born in New York on May 7, 1951, started singing at the Village Gate and was signed by Elektra Records when she was just 15. By 16, she had her first album in the charts. Soon, however, Janis became disillusioned with the pop record business and dropped out to marry and live with her husband in Philadelphia. By 1971, her self-assurance restored, she started recording again, first for Capitol, then for Columbia, for whom she recorded her biggest hit "At 17

le M ISIC Section **PRIL 30, 1982**

		7	A STATE OF THE STA	Carlo C	Radio
#1	RICK SPRINGFIELD (4th Week)	McCARTNEY/ WONDER (2nd Week)	ASIA (4th Week)	ALABAMA (3rd Week)	DENIECE WILLIAMS
Next Week's #1 Contenders:	McCartney/Wonder (3-2) Hall & Dates (4-3)	WILLIA NELSON (5-2) DAN FOGELBERG (10-3)	ALDO NOVA (2-2) SCORPIONS (6-3)	WILLIE NELSON (3-2) WAYLON & WILLIE (5-3)	Ray Parker Jr. (2-2) Shalamar (5-3)
Breakers:	Joan Jett (64%) John Cougar (58%) Simon & Garfunkel (56%) Queen (55%)	KARLA BONOFF (57%) CAROLE KING (49%) RONNIE MILSAP (49%)	VAN HALEN (84%) RAINBOW (78%) .38 SPECIAL (77%) MOTELS (53%) BLUE OYSTER CULT (51%)	RONNIE MILSAP (83%) ED BRUCE (77%) BARBARA MANDRELL (71%) BILLY SWAN (60%) RAY PRICE (60%)	WARWICK & MATHIS (65%) PLEASURE (64%) SMOKEY ROBINSON (59%) McCARTNEY/WONDER (59%)
MOST ADDED:	JUICE NEWTON .38 SPECIAL JOAN JETT QUEEN KANSAS RONNIE MILSAP	RONNIE MILSAP JUICE NEWTON BERTIE HIGGINS MELISSA MANCHESTER KARLA BONOFF MANHATTAN TRANSFER STEVIE WOODS	VAN HALEN BLUE OYSTER CULT JOHN COUGAR ELTON JOHN SHERBS	RONNIE MILSAP JANIE FRICKE BARBARA MANDRELL LACY J. DALTON	Jeffrey Osborne Whispers Narada M. Walden Gap Band Larry Graham
Hottest:	McCartney/Wonder Rick Springfield Charlene Ray Parker Jr. Hall & Oates Tommy Tutone	McCartney/Wonder Willie Nelson Charlene Paul Davis Dan Fogelberg Vangelis	ASIA ALDO NOVA RICK SPRINGFIELD	ALABAMA WILLIE NELSON WAYLON & WILLIE T.G. SHEPPARD	Ray Parker Jr. Patrice Rushen Dazz Band Richard "d" Fields Shalamar Cheri
Biggest Chart Jumps:	LITTLE RIVER BAND (26-18) RAY PARKER JR. (15-9) ELTON JOHN (17-11) ASIA (30-24)	DAN FOGELBERG (10-3) WARWICK & MATHIS (25-18) EDDIE RABBITT (23-17) SHEENA EASTON (24-19)	VAN HALEN (38-14) MOTELS (36-23) RAINBOW (13-6)	DON WILLIAMS (34-24) ED BRUCE (50-40)	GAP BAND (29-16) ASHFORD & SIMPSON (19-14) McCARTNEY/WONDER (20-15)
Debuts:	Joan Jett (29) John Cougar (30)	KARLA BONOFF (24) CAROLE KING (28) RONNIE MILSAP (30)	.38 SPECIAL (20) BLUE OYSTER CULT (31) CAT PEOPLE (Snd Trk) (35) IRON MAIDEN (36)	RONNIE MILSAP (39) BARBARA MANDRELL (41) BILLY SWAN (45) RAY PRICE (46)	PLEASURE (22) SMOKEY ROBINSON (23) WARWICK & MATHIS (28)
	CHR	A/C	AOR	Country	Black Radio



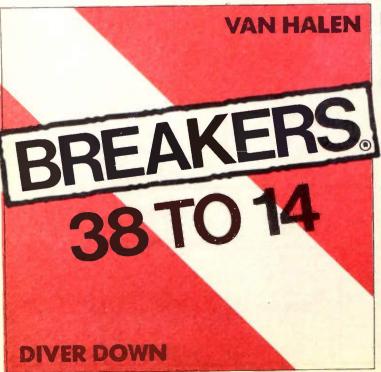
"WHERE HAVE ALL THE GOOD TIMES GONE!" "DANCING IN THE STREET"



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National Music Formats

Added This Week



George Williams (214) 343-9205

THE STARSTATION

RONNIE MILSAP "Any Day Now" (RCA)

Country Coast-To-Coast

CONWAY TWITTY "Slow Hand" (Elektra)
RONNIE MILSAP "Any Day Now" (RCA) JOHNNY CASH

"The General Lee" (Scotti Bros./CBS)
BARBARA MANDRELL " 'Til You're Gone" (MCA)

century 2

Bob Stevens (214) 934-2121

The **3** Format.

JOAN JETT & THE BLACKHEARTS 'Crimson & Clover" (Boardwalk) MOTELS "Only The Lonely" (Capitol)
.38 SPECIAL "Caught Up in You" (A&M)
RONNIE MILSAP "Any Day Now" (RCA)

JUICE NEWTON "Love's Been A Little Bit Hard On Me" (Capitol)

The 12th Turney

RONNIE MILSAP "Any Day Now" (RCA) JUICE NEWTON

"Love's Been A Little Bit Hard On Me" (Capitol)

FRANK BARBER ORCHESTRA
"Hooked On Big Bands" (Victory/Sugarhill)

नाग्नाहरू

JOHNNY LEE When You Fall In Love" (Elektra)

MERLE HAGGARD

'Are The Good Times Really Over (I Wish A Buck Was Still Silver)" (Epic)

BPI

John Hes (800) 426-9082

COULTAND SAND.

BERTIE HIGGINS

"Just Another Day In Paradise" (Kat Family/CBS)
KARLA BONOFF "Personally" (Columbia)

Compy Ling

BARBARA MANDRELL

" 'Til You're Gone" (MCA)
RONNIE MILSAP "Any Day Now" (RCA)
LACY J. DALTON "Slow Down" (Columbia) TERRI GIBBS "Ashes To Ashes" (MCA) JERRY REED

"The Man With The Golden Thumb" (RCA)

"Don't Worry About Me Baby" (Columbia)



Lee Nye (916) 7754

Adult Rock

JUICE NEWTON

"Love's Been A Little Blt Hard On Me" (Capitol) LARRY LEE "Don't Talk" (Columbia)

'Tribute To Stevie Wonder" (Radio/Atlantic) RONNIE MILSAP "Any Day Now" (RCA)



MUSIC TELEVISION "

Buzz Brindlo (212) 944-5399

GODLEY & CREME "Wedding Bells" (Mirage/Atlan-

ELTON JOHN "Ball And Chain" (Geffen) MOON MARTIN "X-ray Vision" (Capitol) FLESHTONES "R.I.G.H.T.S." (IRS/A&M)

IM

Cal Casey (214) 634-8511



ROD STEWART "How Long" (WB)
.38 SPECIAL "Caught Up in You" (A&M)
JOAN JETT & THE BLACKHEARTS "Crimson & Clover" (Boardwalk) MOTELS "Only The Lonely" (Capitol)
QUEEN "Body Language" (Elektra)

Benutiful, ROKO

SHEENA EASTON "When He Shines" (EMI America) DARYL HALL & JOHN OATES 'Did It In A Minute" (RCA)

COUNTRY

TERRI GIBBS "Ashes To Ashes" (MCA)
RONNIE MILSAP "Any Day Now" (RCA)
RONNIE McDOWELL "I Just Cut Myself" (Epic) JANIE FRICKE "Don't Worry About Me Baby" (Columbia)

展地影心、民

Chick Watkins (303) 578-0700

LITTLE RIVER BAND 'Man On Your Mind" (Capitol) ROBERTA FLACK "Making Love" (Atlantic)



Kenny Bosak (901) 320-4433

Bright Blue

MANHATTAN TRANSFER

"Route 66" (Atlantic)
RONNIE MILSAP "Any Day Now" (RCA) BOBBY CALDWELL "Jamaica" (Polydor/PolyGram)
STEVIE WOODS "Fly Away" (Cotillion/Atco)

"Love's Been A Little Bit Hard On Me" (Capitol)

TANner Country

CHARLEY PRIDE "I Don't Think She's In Love Anymore" (RCA) JOHNNY CASH

"The General Lee" (Scotti Bros./CBS)
CONWAY TWITTY "Slow Hand" (Elektra)

MERLE HAGGARD "Dealing With The Devil" (MCA)
JOHN ANDERSON

"Would You Catch A Falling Star" (WB) JERRY REED

"The Man With The Golden Thumb" (RCA)
ED BRUCE

"Love's Found You And Me" (MCA)
RONNIE MILSAP "Any Day Now" (RCA)
BARBARA MANDRELL

'Til You're Gone" (MCA)

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(Allow 4-6 weeks for processing)

				April 30, 1982	172 REPORTERS	Album cuts are listed in order of airplay preference.
4/9	4/16	4/23	4/30		Asia (Geffen)	"Heat" "Sole" "Only" "Dreams"
2	2	2	2	ALDO NOVA	Aldo Nova (Portrait/CBS)	"Fantasy" "Gun" "Foolin" " "I ate"
10	9	6	3		Blackout (Mercury/PolyGram)	
9	6	3	4	CHARLIE DANIELS BAND	Windows (Epic)	"Saigon" "Partyin' "
5	3	4	5		Success Hasn't Spoiled Me Yet (RCA)	
	-	13	6		Straight Between The Eyes (Mercury/PG)	
6	8	7	7		Get Lucky (Columbia)	
4	5	5	8		I Love Rock-N-Roll (Boardwalk)	
8	7	9	9		Tommy Tutone-2 (Columbia)	
3	4	8	10		Standing Hampton (Geffen)	
38	25	14	11		IV (Columbia)	
26	14	12	12		Kihntinued (Beserkley/Elektra-Asylurn)	
7	10	10	13		Picture This (Chrysalis)	
	_	38	14		Diver Down (WB)	
35	31	18	15		Dare (Virgin/A&M)	
	36	16	16	IETHRO TULL	Broadsword & Beast (Chrysalis)	"Fallen" "Beastie" "Clasp" "Colours"
11	11	11	17	GAMMA	3 (Elektra)	"Right The First Time"
28	21	15	18		Below The Belt (Millennium/RCA)	
37		23	19	POINT BLANK	On A Roll (MCA)	"Let" "White" Title "Don't"
J	20		20		Caught Up In You (A&M)	
24	19	22	21		1 (Coast-Coast/CBS)	
26	23	25	22		Industry Standard (Arista)	
	_	36	23		All Four One (Capitol)	
36	34	28	24		One Vice At A Time (Arista)	
16	20	19	25		Ghost In The Machine (A&M)	
12	. 12	17	26		Freeze-Frame (EMI America)	
19	22	21	27		Abacab (Atlantic)	
	_	31	28			"Hurts" "Jack & Diane" "Hand" "Close"
15	16	24	29		Last Safe Place (RCA)	
17	-	27	30	CARS	Shake It Up (Elektra)	"Since" Title "Victim" "Think"
		→	31	BLUE OYSTER CULT	Extraterrestrial Live (Columbia)	"Roadhouse" "Veteran" "Burnin' "
18	17	20	32	JAY FERGUSON	White Noise (Capitol)	"Tonite" Title "Alive"
1 _	40	34	33	OUTLAWS	Los Hombres Malo (Arista)	"Don't" "Rebel" "Foxtail" "Goodbye"
13		26	34	PRISM	Small Change (Capitol)	"Don't Let Him Know"
_		-	35	CAT PEOPLE	G. Moroder/D. Bowie (Backstreet/MCA)	Title
_		→	36	IRON MAIDEN	The Number Of The Beast (Capitol)	"Run"
23	27	30	37	GO-GO'S	Beauty & The Beat (IRS/A&M)	"Beat" "Lips" "Town"
30	32	32	38	SECRET POLICEMAN'S OTHER BALL	Various Artists (Island)	"Roxanne" "Message" "Air" "Cross"
29	35	33	39	BONNIE RAITT	Green Light (WB)	"Keep" "River" "Me" "Can't"
32	37	39	40	SOFT CELL	Non-Stop Erotic Cabaret (Sire/WB)	"Tainted" "Sex"

MOST ADDED.

		4/30	4/23	4/16	4/9	4/2
1	VAN HALEN	144/126		0/0	0/0	0.00
•	Diver Down (WB)	M-7	M-0			
	"Dancin' In The Streets"	н11	H-0			
2	BLUE OYSTER CULT	87/76	0/0	010	0/0	0/0
_	Extraterrestrial (Columbia)	M 10				
	"Roadhouse Blues"	H-1				
3	JOHN COUGAR	85/50	14/7	0.00	0.40	0/0
_	American Fool (Riva/PG)	M-30	M6			
	"Hurts So Good"	H-5	H-1			
4	ELTON JOHN	50/44	1/1	1/1	0/0	0/0
	Jump Up (Geffen)	M-4	M-O	M-0		
	"Empty Garden"	H-2	H-0	H-0	l i	
5	SHERBS	36/36	0.00	0.00	0/0	0.00
•	Defying Gravity (Atco)	M-0				
	"I'm Alive"	H-O				
6	RAINBOW	134/27	85/64	0.00	0/0	0/0
_	Straight (Mercury/PG)	M-62	M-15		200	
110	"Stone Cold"	H-45	H-6			
6	PAUL McCARTNEY	30/27	0.00	0/0	0/0	0.10
	Tug Of War (Columbia)	MI1				
	"Ebony & Ivory"	H-2				
8	MOTELS	91/25	75/45	41/41	1/1	1/0
	All Four One (Capitol)	M-48	M-20	M-0	M-0	M-1
	"Only The Lonely"	H-18	H 10	H-0	H-0	H-0
9	ROBERT PALMER	20/20	1/0	1/0	1/1	0.10
	Maybe It's Live (Island)	M-0	M-0	M-0	M-0	
	"Some Guys"	H-0	H-1	H1	H-0	
10	SPLIT ENZ	33/19	16/15	4/3	1/0	2/0
	Time And Tide (A&M)	M-11	M1	M-1	M-0	M-1
	"Six Months"	H-3	H-0	H-O	H1	H11
11	JETHRO TULL	111/17	107/29	88/85	4/4	1/1
	Broadsword (Chrysalis)	M-84	M-56	M-0	M-0	M-0
	"Fallen On Hard"	H-30	H 23	H-3	H0	H-0
12	DAVE EDMUNDS	50/15	44/36	13/13	0/10	010
Tie	D.E. 7th (Columbia)	M-29	M-7	M-0		
	"From Small"	H-6	H-1	H-0		
12		15/15	0/0	0/0	0/0	0/10
	Parallax View (Elektra)	M-0				
	"Surrender"	H-0				
14	HUMAN LEAGUE	100/13	91/16	69/12	57/11	50/13
	Dare (Virgin/A&M)	M 36	M 32	M-36	M-25	M 19
	"Don't You Want Me"	H61	H43	H-22	H 21	H-18
15		14/10	2/2	0/0	0/0	010
Tle	A Flock Of, (Jive/Ariste)	M4	M-0			
	"I Ran"	H-0	H-0			
15	MAGNUM	14/10	10/10	0.40	0/0	010
	Chase The (Jet/CBS)	M-3	M-0			
	"Walking The Line"	H-1	H-0		1	

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		4/30	4/23	4/16	4/9	4/2
1	POINT BLANK	108/80	90/64	90/45	72/0	0/0
	On A Roll (MCA)	B-A	A-14	A-35	A-72	
	"Let Her Go"	H 13	H12	H-10	H-0	
2	GREG KIHN BAND	120/78	119/81	105/61	89/49	90/2
	Kihntinued (Berserkley/E-A)	A-5	A-9	A-17	A-28	A-88
	'Testify'	H-37	H-29	H 27	H-12	H-0
3	FRANKE & KNOCKOUTS	104/71	108/72	88/63	88/57	78/5
	Below (Millennium/RCA)	A-7	A-15	A-B	A-26	A-71
	"Never Had It Better"	H 26	H21	H-17	H-5	H-2
4	DREGS	88/69	86/68	87/70	90/72	83/57
	Industry Standard (Arista)	A4	A-5	A4	A-9	A-14
	"Crank It Up"	H-13	H-12	H 13	H-8	H 10
5	JETHRO TULL	111/64	107/55	88/0	4/0	1/0
	Broadsword (Chrysalis)	A-17	A-29	A-85	A 4	A-1
	"Fallen On Hard"	H 30	H-23	H-3	H-0	H-0
6	RAINBOW	134/62	85/15	0.00	0.40	0.10
	Streight (Mercury/PG)	A-27	A-64			
	"Stone Cold"	H-45	H-6			
7	тото	121/60	110/49	89/41	75/2	5/0
	IV (Columbia)	A-9	A-20	A 26	A-73	A-5
	"Rosanna"	H 62	H-41	H-22	HO	H-0
8	KROKUS	78/58	73/58	69/52	62/41	66/7
	One Vice At A Time (Arista)	A-5	8 A	A11	A 17	A-58
	"Long Stick Go Boom"	H-15	H 7	H-6	H-4	H-1
9	GAMMA	98/55	118/68	120/79	122/87	130/90
	3 (Elektra)	A-0	A-3	A-0	A-2	A-6
	"Right The First Time"	H-42	H-47	H-41	H-33	H-34
10	DUKE JUPITER	80/54	85/57	85/60	88/62	86/58
Tle	1 (Coast-Coast/CBS)	A-1	A-2	A-2	A-12	A-16
	"I'll Drink To You"	H 25	H 26	H 23	H-14	H 12
10	OUTLAWS	65/54	69/40	68/0	0/0	0.10
	Los Hombres Malo (Arista)	A-5	A-26	A-68		
	"Don't Stop"	H-6	H-3	H-0	*****	44260
12	SCORPIONS	135/53	130/57	121/51	114/64	112/63
	Blackout (Mercury/PG)	A-1	A-2	A-9	A-5	A 24
	"No One Like You"	H-61	H 71	H-61	H-45	H-25
13	JAY FERGUSON	64/51	87/63	88/68	96/73	104/76
	White Noise (Capitol)	A-0	A-5	A-1	A-3	A-7
	"Tonite"	H-13	H 22	H-19	H 20 124/56	H-21 113/57
14			136/51	126/50	A-16	A 25
	Windows (Epic)	A-3	A-2	8 A		H-31
	"Still In Salgon"	H-86	H-83	H-70	H-82	7/1
15	MOTELS	91/48	75/20	1		
	All Four One (Capitol)	A-26	A-45	A-41	A:1	A-0
	"Only The Lonely"	H-18	H10	HO	H-0	H-0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album his week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

		4/30	4/23	4/16	4/9	4/2 146/DO
1	ASIA	165/153			152/113	
	Asia (Geffen)	A-1	A 1	Δ-4	A-6	A-20
	"Heat Of The Moment"	M-11	M-16	M 26	141.00	M 46
2	ALDO NOVA	141/109		139/101		
	Aldo Nove (Portreit/CBS)	A-0	A-2	A-3	A 2	A 1
	"Fantasy"	N-32	M-33	M 35	M-39	140/95
3	RICK SPRINGFIELD	127/99		134/101		
	Success Hesn't (RCA)	A-0	AO	A 1	Δ-1	A 3
	"Calling All Girls"	M 28	NI-21	M 32	M-48	M 42
4	0		136/83	126/70	124/52	113/31
Tio	Windows (Epic)	A-3	A 2	A 6	A 16	A 25
110	"Still In Saigon"	M49	M-51	M-50	M 58	M-57
4	LOVERBOY	117/85	123/93	118/96	125/93	129/95
	Get Lucky (Columbia)	A-0	A-0	A-3	A-0	A 1
	"When It's Over"	M-32	M-30	M 29	M 32	M 33
6	JOAN JETT	122/84	128/97	124/96	135/97	136/106
	1 Love Rock (Boardwalk)	A-0	A-1	A 1	A 2	A-0
	"Crimson & Clover"	M 38	M-30	M-27	M 36	M-28
7	SCORPIONS	135/81	130/71	121/61	114/45	112/25
	Blackout (Mercury/PG)	A 1	A-2	A-9	A-5	A 24
	"No One Like You"	M 53	M-57	M-51	M-64	M-63
8	TOMMY TUTONE	107/77	114/81	116/84	119/77	126/74
-	Tommy Tutone-2 (Columbia)	A-O	A-2	A-0	A-3	A 3
	"867-5309/Jenny"	M:30	M-31	M 32	M-39	M 49
9	SAMMY HAGAR	109/70	124/85	128/99	131/108	146/12:
•	Standing Hampton (Geffen)	A 1	A-0	AO	A-0	A O
	"Only One Way"	M 38	M 39	M 29	M 23	M 23
10	HUEY LEWIS & NEWS	101/58	114/69	119/68	132/72	133/74
	Picture This (Chrysalis)	A-0	A-1	A-0	AO	A-2
	"Workin For A Livin"	M-43	M 44	M 51	M-60	M 57
11	****	121/52	110/41	89/22	75/0	5/0
	IV (Columbia)	A 9	A-20	A 26	A-73	A-5
	"Rosanna"	MAO	M-49	M-41	M 2	M-0
12	HUMAN LEAGUE	100/51	91/43	69/22	57/21	50/18
12	Dere (Virgin/A&M)	A 13	A-16	A 12	A 11	A-13
	"Don't You Want Me"	M 38	M-32	M 36	M 26	M 19
13		134/45	85/6	0/0	0/0	0/0
13	Straight (Mercury/PG)	A 27	A 04	-	-/-	
	"Stone Cold"	M 62	M-15		1	
14	GAMMA	98/42	118/47	120/41	122/33	130/34
		A-0	A-3	A.0	A 2	AB
Tie	3 (Elektra)	M-55	M de	M 79	M 87	Man
	"Right The First Time"	70/42	89/56	95/63	109/84	132/10
14	J. GEILS BAND			A-0	A 0	AO
	Freeze (EMI America)	A 1	A-0			M-29
	"Rage In A Cage"	M-27	N4-34	M 32	M 25	11/4-5/8

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the albums' reports in other rotations for the week. The album's preferred airplay cut is listed.

BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

VAN HALEN Diver Down (WB)

"Dancin' " "Good" "Pretty' "Secreta." 84% of our reporters on it. Total album reports: 144. A-128, M-7, H-11. Album charted this week at number

RAINBOW

Straight Between The Eyes (Mercury/PG)
"Stone" "Death" "Bring" 'Tearin'." 78% of our reporters on it. Total album reports: 134. A-27, M-82, H-45. Album charted this week at number

38 SPECIAL "Caught Up in You" (A&M)

12-Inch 45
77% of our reporters on it. Total single reports:
133. A-117, M-9, H-8. 45 debuted this week et number 20.

MOTELS

All Four One (Capitol)
"Only" "L" "Mission" "L.A." 53% of our reporters
on it. Total album reports: 91. A-25, M-48, H-18.
Album charted this week at number 23.

BLUE OYSTER CULT

Extraterrestrial Live (Columbia) "Roadhouse" "Veteran" "Bumin" "Godzilla." 51% of our reporters on it. Total album reports: 87. A-78, M-10, H-1. Album debuted this week et DAVE EDMUNDS D.E. 7th (Columbia) Total: 50. A-15, M-29, H-8 "Me" "Small" ... Jump Up (Geffen) ELTON JOHN ... Total: 50. A-44, M-4, H-2 "Garden" "Boys" Scuba Diver (EMI America) DWIGHT TWILLEY . Total: 48. A-1, M-35, H-12 "Somebody" "I'm Back" . Another Grey Area (Arista) GRAHAM PARKER Total: 40. A-6, M-24, H-10 "Beauty" "Hit" . BRYAN ADAMS . . . You Want It — You Got It (A&M) "Nights" "Fits" Total: 37. A-1, M-17, H-19

Significant Action

Defying Gravity (Atco)
Total: 36. A-36, M-0, H-0 SHERRS "Alive" "Ride" "Angel" "Hollywood" Total: . . Renegade (WB) THIN LIZZY Total: 33. A-0, M-21, H-12

JOHNNY & THE DISTRACTIONS Let It Rock (A&M) "Complicated" Total: 33. A-0, M-24, H-9 . Time And Tide (A&M) SPLIT ENZ Time And Tide (A&M)
"Boet" "Walk" Total: 33. A-19, M-11, H-3

Significent Action listings showcase product in all musical configurations that has received significant simpley but which has not gumered sufficient reports to chart on the Nettonal Airplay/40 listing. These records are listed in order of simpley. They may be either still on the rise, or former National Airplay/40 chart acts.

Hottasi JOAN JETI (Boardeath) ASIA (Gaffen) ASIA (Gaffen) ASIA (Gaffen) COYEMBUT (Golumbia) HAMAN LEAGUE (TIFGINSALM) HOOTS TOO BAN' POLICE (AMP)

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WLIR/Long Island (518) 485-9200

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"Great" "Soering" "Touch" . Dan Slegel (Elektra) It's A Fact (Arista) 3 2 JEFF LORBER "Tierra" "Springs" "Always" 4 3 JEAN-LUC PONTY . Mystical Adventures (Atl.) "Rhythms" "As" . Sleepwalk (WB) 4 LARRY CARLTON . "Nite" "Blues" Title 7 5 AL DI MEOLA ... Electric Rendezvous (Col.) "Cruisin" "Black" 2 6 FULL MOON N. Lersen/B. Felten (WB) "Sierra" "Eyes" 8 7 LEERITENOUR Rio (Musicier v Line) "Rio" "Sunset" "Reinbow" . Rio (Musician/Elektra) 8 MICHAEL FRANKS ... Objects Of Desire (WB) ... "Ladies' " "Flirtation" 10 9 WEATHER REPORT Weather Report (ARC/Col.) 9 10 CASIOPEA Make Up City (Alfa)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred simpley cuts are listed; singles are in bold type. Artists in larger type registered significant simpley gains this week.

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WHJY/Providence (401) 438-6110

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PD: JIM MAPHY

REGIONAL ASIR ACTIVITY

EAST

MOST ADDED

Van Halen (36/29)Blue Oyster Cult (21/20) John Cougar (21/15)Elton John Paul McCartney (9/9)

MEDIUM

Greg Kihn Band (22/18) Franke & KO's Point Blank Rainbow Huey Lewis

(22/15)(20/15) (33/14) (24/14)

THE HOTTEST

Asia Aldo Nova Loverboy Joan Jett Rick Springfield (26/20)

(36/33) (31/25)(30/23)

Desired Land Control And Advanced Land Control Control

WIYY/Baltimore (301) 888-0096

rortast CARS (Estante) ASIA (Geffon) ALDO Maria (Portrait/CBS) TUMBET TUTORE (Columbia) COB (Epic) LUTIMOT (Columbia)

WAAL/Binghar (607) 772-6680 MO: MAY ROSS MO: JUNE LARTER

FO : CHUCK DULOTT

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WPY3UAlbeny (618) 785-6800

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WNEW-FM/New York (212) 966-7000

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WPLJ/New York (212) 847-7777

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NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rota-

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CFOX/Vanco

PUT CLA SHAFER Asod ATMAG TULL IGHT year "Faiten Un Hard" UNILAMS (Ariste) "Dan't Stop" MAIMAN (Marcury/Pol "Stone Cole"

Name Lab AMADE (1) (Egic) Illian MF (Egic) Il

HOTTEST SAMES HALANT (GOTTER) PLATE UND MAY.," J. ILIUS BAND IERT AMERICA!

ALLOND TO THE STORY OF THE STANDS TO THE STA



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RONNIE MILSAP

Any Day Now (RCA)

On 83% of reporting stations. National Summary: Up 13, Same 23, Down 0, Debuts 26, Adds 48. A Most Added Record. R&R Chart: Debut 39.

ED BRUCE

Love's Found You And Me (MCA)

On 77% of reporting stations. National Summary: Up 34, Same 25, Down 0, Debuts 21, Adds 23. A Most Added Record. R&R Chart: 50-40.

BARBARA MANDRELL 'Til You're Gone (MCA)

On 71% of reporting stations. National Summary: Up 12, Same 23, Down 0, Debuts 22, Adds 38. A Most Added Record. R&R Chart: Debut 41.

BILLY SWAN

With Their Kind Of Money... (Epic)
On 60% of reporting stations. National Summery: Up 34, Same 25, Down 0, Debuts 10, Adds 11. R&R Chart: Debut 45.

RAY PRICE

Forty And Fadin' (Dimension)

On 60% of reporting stations. National Summary: Up 45, Same 17, Down 0, Debuts 9, Adds 8. R&R Chart: Debut 46.

MOST ADDED •

RONNIE MILSAP (48) Any Day Now (RCA)

JANIE FRICKE (41) Don't Worry 'Bout Me Baby (Columbia) BARBARA MANDRELL (38) LACY J. DALTON (30) Slow Down (Columbia)

HOTTEST

ALABAMA (89) Mountain Music (RCA)
WILLIE NELSON (85) Always On My Mind (Columbia)
WAYLON & WILLIE (60) Just To Satisfy You (RCA) T.G. SHEPPARD (39) Finally (WB/Curb)

NEW & ACTIVE

100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many ton to on, add to on, \$1-31, etc.), moved it down on their charts, or Added it this week. Windicated one of this week

JERRY REED "The Men With The Golden Thumb" (RCA) 69/8
National Summery: Up 29, Same 24, Down 0, Debuta 8, Adda 8, WWVA, WCOS-AM-FM, KYXX, WITL-FM, KECK, WTH-FM, KBMY, KBBQ, WVAM 41-38, WIXL-FM 19-10, WWOD 26-22, KKYX 40-34, WWWW-FM 30-25, KXRB 21-18, KSO-DEFM 46-41.

Z3-18, KSOPFM 45-41.

MERLE HAGGARD "Dealing With The Devil" (MCA) 66/11

National Summery: Up 22, Same 23, Down 0, Debuts 10, Adds 11, WIXY, KLVI, WOKK, WSM, KWKH, WMNI, WKMF, WFMS-FM, WDAF, WXCL, KUZZ, WADR 37-28, WIRK-FM 38-31, WKKQ-AM-FM 29-24, KCKC 21-18.

TERRY GREGORY "I Never Knew The Devil's Eyes..." (Hendshake/CBS) 56/3

National Summery: Up 30, Same 16, Down 2, Debuts 5, Adds 3, KIX108, WKMF, KYGQ-FM, WYII 48-41, KYXX 29-24, WIRK-FM 30-23, WMNI 15-13, WBCS 17-16, KFDI-AM-FM 42-37, KFH 25-17, KUZZ 38-27, KRWQ-FM

15-12, KLAC 24-20, KCBQ-AM 24-17.

TERRI GIRRS "Ashes To Ashes" (ACA) FE (12)

TERRI GIBBS "Ashes To Ashes" (MCA) 55/19
National Summery: Up 8, Same 19, Down 0, Debuta 9, Adds 19 including WWVA, WCOS-AM-FM, WESC-AM-FM, WIRK-FM, WTQR-FM, WKMF, KTTS-AM-FM, WIL-AM-FM, KFH, KUUY, KMAK, KYTE, WGNA-FM 44-39, KRMD-

MICHAEL MURPHEY "The Two-Step Is Easy" (Liberty) 55/1

National Summary: Up 34, Same 17, Down 0, Debuts 3, Adds 1, WDAK, WWVA 39-26, KLVI 11-10, KHEY 22-17, WWOD 23-19, WKSJ-FM 21-19, WSIX-FM 5-4, WNOE-AM 17-15, WAXX 36-31, KEBC-FM 18-17, WHBF 48-39, KEED 29-24, KCBO-AM 18-9, KMPS-AM-FM 27-21.

LACY J. DALTON "Slow Down" (Columbia) 54/30
National Summany: Up 7, Sama 14, Down 0, Debuts 3, Adda 30 including WSIX-FM, WNOE-AM, KKYX, KFGC
WKKO-AM-FM, WTSO, KFDI-AM-FM, KLAC, KNIX-FM, KWJJ, KSOP-FM, KCKC, KEEN, KBBQ, WFMS-FM 36-29. WSIX-FM, WNOE-AM, KKYX, KFGO,

WINDLEMPITM, WI GU, REUPANYEM, RLAC, RNIKEM, RWJJ, RSOPEM, KURC, KEEN, KBBQ, WFMS-FM 36-29.

BOXCAR WILLIE "Bad News" (Main Street) 52/1

Netional Summary: Up 30, Same 12, Down 0, Debuts 8, Adds 1, WNOE-AM, WYII 41-37, WLWI-FM 21-15, KKYX

46-38, WIRK-FM 31-24, WHK 26-23, WAXX 31-25, WITL-FM 33-28, WTSO 10-9, KUZZ 18-14, KEED 24-19, KRAK

25-21, KMPS-AM-FM 2-2, KGA 13-9.

JANIE FRICKE "Don't Worry Bout Me Beby" (Columbia) 48/41 National Summany: Up 1, Same 4, Down 0, Debuta 2, Adda 41 including WGNA-FM, WSEN-AM-FM, WCOS-FM, KIKK-FM, WCMS-FM, WSAI-AM-FM, WUBE-FM, WFMS-FM, WBCS, KEBC-FM, KOMA, KFDI-AM-FM, KNIX-FM, KSOP-FM.

ALLEN TRIPP "Love Is" (Neshville) 46/6
National Summary: Up 19, Same 18, Down 0, Debuts 3, Adds 6, KXYL, WQIK-FM, WWOD, WTQR-FM, WHBF, KBMY, KIXZ 56-37, KOKE-AM-FM 38-32, KKYX 36-30, KOMA 33-27, WXCL 39-32, KFDI-AM-FM 38-33, KRWQ-FM 44-37, KTDM 38-30, KGA 38-21

BURRITO BROTHERS "Closer To You" (Curb/CBS) 45/8
National Summary: Up 18, Same 17, Down 0, Debuts 6, Adds 6, WIXY, KIXZ, WIRK-FM, WSAI-AM-FM, WMNI, KVEG, WBGW-FM 44-36, WCMS-FM 42-39, KTTS-AM-FM 44-31, KVOO 44-40, KFH 47-39, KEED 43-38, KRAK 36-32, KTOM 45-40, KMPS-AM-FM 15-9, KGA 40-32.

45-40, KMPS-AM-FM 15-9, KGA 40-32.

KIPPI BRANNON "If I Could See You Tonight" (MCA) 43/1

National Summary: Up 25, Same 14, Down 0, Debuts 3, Adds 1, KVEG, WVAM 25-22, WYII 32-26, KHEY 49-43, WKSJ-FM 29-24, WLW-FM 28-22, WSIX-FM 14-11, WSM 32-24, KKYX 33-27, WSAI-AM-FM 33-29, WXCL 42-38, KFDI-AM-FM 41-38, KRW0-FM 23-19, KWJJ 42-37, KGA 35-31.

G. STEWART & D. DILLON "Brotherly Love" (RCA) 40/3

National Summary: Up 15, Same 19, Down 0, Debuts 3, Adds 3, KOKE-AM-FM, WFNC, KKYX, WIXL-FM 8-8, WAMZ-FM 31-25, WWOD 24-20, KEBC-FM 33-31, KFH 45-43, KKAL 38-32, KEED 44-40, KWJJ 41-36, KTOM 43-38, KEEN 39-27.

SIGNIFICANT ACTION

OSMONDS "I Think About Your Lovin" (Elektra) 38/23

National Summan: Up 1, Same 11, Down 0, Debuts 3, Adds 23 including WBGW-FM, WWVA, KLVI, WQYK-FM
WSALAM-FM, WHK, WFMS-FM, WDAF, WIL-AM-FM, KLZ, KCBQ-AM.

CORBIN/HANNER BAND "Everyone Knows I'm Yours" (Alfa) 35/4
Netional Summery: Up 12, Same 16, Down 1, Debuts 3, Adds 4, WESC-AM-FM, WFMS-FM, KFH, KKAL, WSIX-FM
18-16, WXCL 43-36, KTTS-AM-FM 41-29, KFDI-AM-FM 47-42, KEED 40-36, KSOP-FM 47-42.

RANDY PARTON "Oh, No!" (RCA) 32/12
National Summary: Up 2, Same 13, Down 2, Debuts 3, Adde 12, WIXY, WYII, WXBQ-FM, WGVM, WCMS-FM, KBMR, mary: Up 2, Same 13, Down 2, Debur KTTS-AM-FM, KKAL, KEIN, KVEG.

JERRY LEE LEWIS "I'm So Lonesome I Could Cry" (Mercury/PolyGram) 32/8
National Summers: Up 5, Same 17, Down 0, Debuta 2, Adds 8, WYII, KIKK-FM, WMC-AM, KUUY, KEED, KCCY-FM, AM-FM 45-37 KEBC-FM 48-44, KUZZ 46-39

KRAK, KSOP-FM, KRMD-AM-FM 46-37, KEBC-FM 48-44, KUZZ 48-39.

RONNIE McDOWELL "I Just Cut Myself" (Epic) 30/26

Netronel Summery: Up 0, Same 2, Down 0, Debuts 2, Adds 26 including WADR, WSM, KRMD-AM-FM, WIRK
FM, WSAI-AM-FM, WDAF, WBCS, KEBC-FM, KEED, KSOP-FM, KMPS-AM-FM.

T. HALL & E. SCRUGGS "There Ain't No Country Music..." (Columbia) 30/14

National Summery: Up 5, Same 11, Down 0, Debuts 0, Adds 14 including WOKQ, KLRA, KBMR, WAXX, WDAF, KFH,

Radio@Records. NATIONAL AIRPLAY/50

Three Two Last Weeks Weeks Week	April 30, 1982
4 1 1 0	ALABAMA/Mountain Music (RCA)
12 5 3 2	WILLIE NELSON/Always On My Mind (Columbia)
16 8 5 0	WAYLON & WILLIE/Just To Satisfy You (RCA)
3 2 2 4	CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)
9 6 4 5	GAIL DAVIES/'Round The Clock Lovin' (WB)
20 14 11 6	STEVE WARINER/Kansas City Lights (RCA)
14 10 8 7	DOLLY PARTON/Single Women (RCA)
13 9 6 8	JOHN CONLEE/Busted (MCA)
28 19 13 1	MICKEY GILLEY/Tears Of The Lonely (Epic)
22 17 12	GENE WATSON/Speak Softly (You're Talking) (MCA)
29 22 17	STATLER BROTHERS/You'll Be Back (Mercury/PolyGram)
21 18 14	GARY MORRIS/Don't Look Back (WB)
25 20 16 B	MOE BANDY/Someday Soon (Columbia)
18 16 15	EDDY RAVEN/A Little Bit Crazy (Elektra)
40 29 22	T.G. SHEPPARD/Finally (WB/Curb)
34 25 20 1	BELLAMY BROTHERS/For All The Wrong (Elektra/Curb)
5 4 7 17	RICKY SKAGGS/Crying My Heart Out (Epic)
36 28 24	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
32 26 23	KIERAN KANE/I Feel It With You (Elektra)
38 33 27 🐠	TAMMY WYNETTE/Another Chance (Epic)
37 32 25 2	MEL McDANIEL/Take Me To The Country (Capitol)
11 11 18 22	GEORGE STRAIT/If You're Thinking You Want (MCA)
6 7 10 23	D. FRIZZELL & S. WEST/Another Honky-Tonk (WB/Vive)
47 43 34 🚳	DON WILLIAMS/Listen To The Radio (MCA)
1 3 9 26	GEORGE JONES/Same Ole Me (Epic)
43 36 28 🐠	JOE STAMPLEY/I'm Goin' Hurtin' (Epic)
44 40 30 🕢	LEE GREENWOOD/Ring On Her Finger (MCA)
45 41 31 🚳	LEON EVERETTE/Just Give Me What You (RCA)
17 15 19 29	DOTTIE WEST/You're Not Easy To Forget (Liberty)
48 44 37 9 42 38 32 9	RAZZY BAILEY/Everytime You Cross My Mind (RCA)
	JACKY WARD/Travelin' Man (Asylum)
7 12 21 32	HANK WILLIAMS JR./A Country Boy Can (Elektra/Curb)
- 45 39 3	CHARLEY PRIDE/I Don't Think She's In Love (RCA)
2 13 26 34	CONWAY TWITTY/The Clown (Elektra)
42 3	CONWAY TWITTY/Slow Hand (Elektra)
- 50 43 🐠	JOHN ANDERSON/Would You Catch A Falling Star (WB)
49 46 38 👽	FRED KNOBLOCK/I Had It All (Scotti Bros./CBS)
50 48 40 🐠	REX ALLEN JR./Last Of The Silver Screen Cowboys (WB)
- → ⊕	RONNIE MILSAP/Any Day Now (RCA)
50	ED BRUCE/Love's Found You And Me (MCA)
	BARBARA MANDRELL/Til You're Gone (MCA)
46 D	JOHNNY CASH/The General Lee (Scotti Bros./CBS)
24 27 35 43 10 23 23 44	LORETTA LYNN/I Lie (MCA) ANNE MURRAY/Another Sleepless Night (Capitol) New
	BILLY SWAN/With Their Kind of Money (Epic) Entry
	RAY PRICE/Forty And Fadin' (Dimension)
8 21 29 47	KENNY ROGERS/Through The Years (Liberty)
15 24 36 48	LARRY GATLIN/In Like With Each Other (Columbia)
23 31 44 49	TOMPALL & GLASER BROTHERS/It'll Be Her (Elektra)
27 35 45 50	MERLE HAGGARD/Big City (Epic)
	any compiler weekly reports from our reporting stations. Black circled numbers indicate

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate ent from the majority of our reporters

CHARLENE "I've Never Been To Me" (Motown) 29/6
National Summery: Up 12, Same 7, Down 0, Debuts 4, Adds 6, WZZK-FM, WWOD, KWKH, WITL-FM, KCCY-FM
KRSY, WHN 13-10, WNYR 16-8, WILQ 14-10, WQAM 34-21, WHK 11-4, WWWW-FM 14-11.

KRSY, WHN 13-10, WNYR 16-8, WILCI 14-10, WCAM 34-21, WHK 11-4, WWWW-FM 14-11.

SUSIE ALLANSON "Wesn't That Love" (Liberty) 27/3

Netional Summery: Up 5, Seme 16, Down 0, Debuts 3, Adde 3, KLRA, KRSY, KCBC-AM, WBGW-FM 46-41, WKSJ-FM 42-38, KKYX 44-41, WCMS-FM 45-42, KFDI-AM-FM on, KSOP-FM on, KMPS-AM-FM on.

JOHN DENVER "Shenghal Breezes" (RCA) 26/1

Netional Summery: Up 13, Seme 9, Down 0, Debuts 2, Adds 1, WIXY, WHN 8-6, WNYR d-17, WILQ 19-14, IXYL 16-11, WQAM 1-1, WHK 34-31, WWW-FM 17-13, WKKQ-AM-FM 20-18, KUGR 18-14.

CONWAY TWITTY "Over Thirty (Not Over The Hill)" (MCA) 23/8

Netional Summery: Up 5, Seme 8, Down 0, Debuts 2, Adds 8, WGNA-FM, WESC-AM-FM, WQIK-FM, WWOD, WOKK,

IOXRB, KUZZ, WHOO 29-19, WWWW-FM 39-3

SONNY JAMES "A Place In The Sun" (Dimension) 22/15
National Summary: Up 1, Sema 4, Down 0, Debuts 2, Adds 15 including WVAM, WDAK, KHEY, KRMD-AM-FM, KBMR, WTSO, KTTS-AM-FM, KTOM, KSOP-FM, KGA.

KBMR, WTSO, KTTS-AM-FM, KTOM, KSOP-FM, KGA.

MUNDO EARWOOD "All My Lovin'" (Primero) 22/2

MUNDO EARWOOD "All My Lovin' " (Primero) 22/2

MUNDO EARWOOD "All My Lovin' " (Primero) 22/2

BANDANA "Cheatin' State Of Mind" (WB) 21/10
Netional Summery: Up 4, Same 7, Down 0, Debuts 0, Adds 10, KIXZ, WWOD, KWMT, KEBC-FM, WXCL, KTTS-AM-

STEPHANIE WINSLOW "Slippin" & Slidin" (Primero) 20/6
National Summery: Up 3, Seme 7, Down 0, Debuta 4, Adda 6, WBGW-FM, WESC-AM-FM, WLWI-FM, KFGO, WKMF,

DAVE ROWLAND "Why Didn't I Think Of Thet" (Elektra) 20/4
National Summary: Up 8, Same 8, Down 0, Debuts 2, Adds 4, WOKQ, KWJJ, KRSY, KSOP-FM, WIXL-FM 45-38,
WADR 48-42, WBEU d-38, WQYK-FM 35-32, KFGO 34-29, WKKQ-AM-FM 45-43.

DAVID ALLAN COE "Take Time To Know Her" (Columbia) 20/3
National Summary: Up 6, Same 10, Down 0, Debuts 1, Adds 3, WWVA, WESC-AM-FM, KUUY, KLVI 19-17, KIKK-FM
39-26, WAMZ-FM 19-14, WCUZ-AM-FM 33-28, KTTS-AM-FM 38-28, KFDI-AM-FM 49-44.

39-25, WAMZ-FM 19-14, WCUZ-ANI-FM 33-20, KT 13-ANI-FM 32-20, KT 13

JOHNNY PAYCHECK "No Way Out" (Epic) 19/1 Netional Summary: Up 3, Same 10, Down 0, Debuts 5, Adds 1, KUZZ, WGNA-FM 38-36, WESC-AM-FM on, WGVM d-32, WAMZ-FM 42-38, KRMD-AM-FM on, WSAI-AM-FM on, KEBC-FM 48-36, KFDI-AM-FM on, KCKC on.

d-32, WAMZ-FM 42-38, KNMD-ARVEM On, WSAFARVEM ON, REDCEM 43-36, REDCEM ON, REDCEM ON, REDCEMONS, REDCEMONS, RESPONSE ON, REPONSE O

40.38, KUVI 40.38, WNDE-AM on, KKYX 47-43, WQYK-FM on, KFH on, KRAK on.

EDDY ARNOLD "Don't Give Up On Me" (RCA) 18/1

National Summary: Up 3, Same 11, Down 0, Debuts 3, Adds 1, WHBF, WIXL-FM 41-38, WSIX-FM 24-21, KRMD-AM-FM on, KFD-AM-FM on, KUQR 30-28, KRAK on, KSOP-FM on, KMPS-AM-FM on.

CRISTY LANE "Fragile — Handle With Care" (Liberty) 17/10

National Summary: Up 1, Same 5, Down 0, Debuts 1, Adds 10, WWVA, KHEY, WQYK-FM, WBCS, WHBF, KTTS-AM-FM, KFD-AM-FM, KEED, KMAK, KRAK.

DEBORAH ALLEN "After Tonight" (Capitol) 17/4

National Summany: Up 1, Same 10, Down 0, Debuta 2, Adda 4, KRRV, KLRA, WWOD, WHBF, WSEN-AM-FM on, WIXL-FM 44-39, WADR on, WESC-AM-FM on, WSM on, WTHI-FM on.

BILLY PARKER "The Last Country Song" (Soundweves) 16/9
National Summary: Up 0, Same 6, Down 0, Debuts 1, Adds 9, WVAM, KHEY, WESCAM-FM, WKSJ-FM, WAXX

MERLE HAGGARD "Are The Good Times Really Over" (Epic) 13/4
Netional Summary: Up 3, Same 4, Down 0, Debuts 2, Adds 4, WSEN-AM-FM, WBGW-FM, WMC-AM, WLWI-FM, WHN 39-32, KPLX-FM d-29, WMPS on, WHOO 28-24, WMAQ on, KEBC-FM 41-33.

National Summery: Up 2, Same 8, Down 0, Debuts 1, Adde 2, KXRB, KFH, WSIX-FM 17-3, WQYK-FM on, KBMR on National Summary: Up 2, Same 8, Down 0, Debuts 1, Adde 2, KXRB, KFH, WSIX-FM 17-3, WQYK-FM on, KBMR on, KFGO on, WKMF on, WBCS on, WXCL 36-30, KGA on.

GORDON LIGHTFOOT "Beby Step Back" (WB) 13/1
National Summary: Up 8, Same 5, Down 0, Debuts 1, Adds 1, KUUY, WSEN-AM-FM 25-23, WNYR 30-27, WMZQ-FM



Regional Adds & Hots

RAY PRICE
LAME BRACT
CANALT TRITTY
HANGT PANTON
HOTTEST
HICKY SAAGG
UNISTAL GAILE
EDDIE HABBIT
JERKY REED
AMONT CASM

EAST Janie Fricke (Columbia)

Willie Nelson (Columbia)
Alabama (RCA)

MIDWEST MOST ADDED

HOTTEST Willie Nelson (Columbia) Alabama (RCA)

MOST ADDED Ronnie Milsap (RCA) Barbara Mandrell (MCA)

RUNNIE HILSAP ED BRUCK DUN WILLIAMS JANIE FRICKE HOTTBART CRYSTAL GAYLE GEURGE STRATT FRIZZECL & WES WILLIE HELSUN

KEBC-FM Oklahoma City, OK

CREATORN CRY, C
BANJANA
ZELLA LLER
JANIE FRICKE
RUBBIL MC DUBELL
RUY CLUME
ROTTEST:
GLUNGE STRAIT
HILLIE MELSON
JORONY CASH
AJRONIY PAYCHECK
TEMEY GREGORY

ED BRUE BERLE HAGGARD BARGANA BILLY SHAN RUMNIE BE DUBELL HOTTORY: GLUEGE SHANI ALAGMAN LUM LEE HILLIE MELSUM LEE WEETHOUGH

KQFX Plerre, BD

TAMPLE TAMPLET
TAMPLET THE TILL ELINE STREET
ANKET MARPO
OLIN WILLIAMS
LEE GARLET MALET
FRED TAMBLET
FRED TAMBLET
FRED TAMBLET
FRED TAMBLET
FRED TAMBLET
BUTTOST
WILLIE RELSON
ALMANDAM
AUMO CUBALE
MALANAM
AUMO CUBAL
AUMO
MALANAM
AUM

Wille Nelson (Columbia) Alabama (RCA)

WEST

RIMMER MC DUTELL JAME FRICKE THORSES ON THE SOURCE JAMES FRICKE JAMES OF THE SOURCE PAGE OF THE SOURCE JAMES OF THE SOURCE JAM

WQYK-FM Temper St. Petersbu CHSTY LANE RLY HEAD PATTI PAGE

WWK-FM Worl Palm Br

Ronnie Milsap (RCA) Lecy J. Dalton (Columbia)

Alabama (RCA)

EAST

JANIE FRICKE DIAME PFEIFER COMMAY THITTY SALID GLAD BAI JIM & JESSI &

WVAM Allouns, PA

Allowers, P.A.
ALBERT COLLEMAN
ALBERT COLLEMAN
BILLY PARKER
BILLY CLARK
POTTORY
BILLY TILLYS
BILLY FILLYS
BILLY FILLY
BILL

WSEN-AM & FM Resourcevitte, NY

WPOC-FM Baltimore, MD GLANTE WILSAP BARMARA MANDREL HOTTERT ALABAMA RICKY SALAGUS WILLTE MELSON CHTSTAL WATLE MAYLON & WILLTE

WBGW-FM Bangor, ME

DUM WILLIAMS
MEHLE HAMMAN
JANIE FRICKE
STEPHANIE WIN
KAY STEVENS
LSMUNOS
POTTOSTY
ALABAMA
WILLIE MELSUM
GEMRES STRAIT
JOHN CUMLEE
LEE CREEMWOO

DOWN PROTERMOUSE
DOWN = ILLIANS
PRED ROMENUES
CAMMANS
DAYE ROMENAND
Y. MILL & E. SCPLA
HOTTEST:
AL ABANA
WILLIE MELSON
GATE DAYES
DULLY PAPTUM
MAYLUM & MILLIE

CLIM WILL TAMES
JUPEN DE NYCE
RANGEY PANTON
REPLE NACIGACIO
JOHN ANGERSON
BARBARRA MANGRELL
HOTTON T
ALBRAN
STETE WAN INDER
CART HOLDER'S
RATUN & WILLIE
1.6. JUPEPPARLI

WRKZ-FM Hershey, PA

MUNICE MILLSAP BAMBARA MANGREL APRI ANGERSON NOTTOSTI ALABAMA HILLIE NELSUM RICRY SANGES T.U. SHEPMIC BELLANY BROTHER ESDIE MARRITT

WIXLFM Newton, NJ

ALPRE SCHELLER LIPE ANDERSON REX ALLER A-HOTTER! CHARLENE DAR BILLIAMS STATLER BRUTHE AND DENVEN RAZZY BATLEY

TERRY GREGINY
ED BRULE
RUBINE HIL SAP
BARBARA MARGELL
HOTTOSTI
GEORGE JAMES
CHYSTAL GAYLE
HILL E HELSON
STAILER GROTHERS
JOHN CORLEE

WEST.

KRST-FM

KUZZ Bakersheid, CA

AMMET LEE
MANIE FRICKE
MERLE HAGGARD
LAMMAY THITTY
LACY J. DALTON
APHINY PAYCHELR
KIN WASSY
BILLY PARKER
PALE LIVERSTREET
MOTTOST!

ALABAMA
GENE HATSON
ELLOT RAYEN
HICKEY GILLEY
REX ALLEN JR.

KMMY Ballinge, MT

JEPHY MEED MEMTIE HIGGIN: JUMN ANDERSON HOMIE HILSAP ALLEN TRIPP HOTTOST!

Newton, RM S
SUBST JANES
PATTI PRAG.
THAN SHE BROTHERS
JANES FRICKS
LIZ LYMBELL
FRICKS
LIZ LYMBEL
FRICKS
L

ALMRY REEL
RUNNIE BILLAP
GONNOTE BILLAP
GONNOTES
BILLY TAYLOR
DIAME MYLITER
ALAMAM
ELMIT LIBES
UNIST LANG
UNIST LEU
UNIST LEU
UNIST LANG
UNIST LEU
UNIST LE

ACAMIE ME DEATELL TERRI GIBBS JERRY LEE LEWIS RANDY PARTON

OWNLEY PRIVE
UN WILLIAMS
NOTTEST!
ALABAMS
BERTIE NIGGINS
WILLIE NELSON
OWNLENE
JUNO DENVER

STAL GATLE

1, HILL & E. SLRUGGS
USMINDS
RAMIE MC DUWELL
JAMIE FRICHE
HUTTEST:
ALABAMA

BAUSARA MANEREL RAMITE HILSAP ED BRUCE RAZZY BAILET MOTTON'I SIEVE WARINER HATUN & WILLII ALMBAM HICKEY GILLEY EDDIE RABBITT

KLZ Denver, CO

PROMOTER, THE LAND A, LIALTUN OF IORLING MARCH PROTEST LAND E FRICKE FLONG ME COMELL & E. SCREEN AND THE STALL & E. SCREEN AND THE STALL & G. SCREEN AND THE STALL & GATE AND THE STALL A STALL & GATE AND THE STALL A STALL & GATE AND THE STALL A STALL & ST

WMAQ Chicago, IL

MOTESTS
BILLIE NELSUM
MAYLUM & WILLI
T.G. SHEPPAND
DUM WILLIAMS
OLNWAY THIRTY W.EZFM Chicago, IL

CHARLET PRICE RUMITE HILSAP HOTTEST: ALABAMA HILLIE HELSON BATLON & WILLIE COMMAT TRITTY BANGARA MANCREL

KEED Eugene, OR

KRWG-FM Gold Hill, OR

LACY J. BALTON JIN & JESSI' & G BILLY AJE SHAYE HANDLE EARLING TEMPL GIBBS BERTIE HIGGINS MOTIONS

MOTTOSTI AME STAMPLET AME ANDERSON T.G. SHEPPARD BILLT SWAN EALY J. DALTON

ELI BRILLE RAT PRICE RLAGIE HILSAP LACY J. LALTAN RAPLT PARTIEN HOTTESTI GENE WATSCH HICKEY GILLET 1.G. SHEPPARD

CONNAY THITTY

Janie Fricke (Columbi Ronnie Milsap (RCA)

MIDWEST

ALMONT CASM MAT PRILLE HOTTOST: ALABAMA WILLIE NELSON MATUM & BILLI DULLY PARTUM MICHEY GILLEY

WWWW-FM Detroit, MI

FARGE, RED

APPRIVE LEE
LACY J. LALTON
AL WATERS
GRANDY PARTUR
BILL NASH
STEPHANIE WIRSL
NOTYONY
ALABAMA
MAYLON & WILLIE
WILLIE MELSON
STEVE WARRIER
GAME WATSCH
WYCAMF
From, Adl

AUTO AMERICAM BARBAHA MANAMEL BANGARA MAT CLARK DAYE HUMLAND GARALE MILSAM HOTTORTI RICHY SKAGGS ALABAMA

KNIX-FM Phoenix: AZ

HUMBIE MILSAP JANE FRICKE RUMBIE RUGERS JALRY MAGO PUTE MILCOX JUMBER CASH LACY J. DALTU ROTESTI. ALASAMAN

KWJJ Portland, OR

RCCY-FM Pueblo, CQ

JANIE FRICILE
MAEPPALE
BILLY PARKER
T. MILL & E. SURGGS
CAMMOS
LACY J. DALTON
HUTTUSTI
ALMARA
NEE BARDY
WILL IE NELSON
STEVE MASHER
STATLER BROTMERS JOE STAMPLEY
MANNIE HILSAP
BANGARA MANDRELL
JANIE FRICHE
POTTUST:
ALABAM
MATURE & WILLIE
T.G. SHEPPARO
BELLANY BRUTHERS
ON YIO ALLAN CUE

KUGA Green River, WY

BILLY SHAM
CAN'TE FRICKE
MENLE HAGGARD
LIAB HYPANNER BI
USHUMB MILLIE
BELLIE HELSUN
ALABABAN
MAYLUN & WILLIE
BELLIE HIGGINS
LEE GREENMULG

ED BRUCE HOTTONT: WILLIE MELSUN WAYLOW & WILLIE STEVE WAHINER MICKEY GILLEY 1.G. SMEPPARD WDAF Kenses City, MO

CHARLE MILLAR
BARBANA MAMERIL
T. MIL & E. SCRI
COMARDS
MOTTOST!
WILLIE MELSON
BICKY SHAGGS
STEVE WARLING
MATCH & BILLIE
GARY MARKIS

KIDN Pueblo CO

PUBBIO.

ED BRUCE
RUNNIE MILSAP
HABBARA MANDRELL
MOTEUST:
ALABANA
RICHY SKACIGS
GAIL DAVIES
STEVE WARFINER
GARY HUNRIS

KRSY Roswell, MM

KTOM Selines, CA

RLORILE MILSAP BANGARA MANCRE ED BRUCK TINES LIEBS JERRY MLED PATTI PAGE CHARLENE MOTORISTE ALABAMA MICKY SKAGAS JERN COMLEE GARY MURRIS MICKEY GILLEY

KECK Lincoln, Mil DUN WILLIAMS
CHARLEY PRIDE
ANNOT LASM
LEUM EVERETTE
AFROY REED
MOTERNET
GAIL DAVIES
STEVE WARRING
MICREY GILLEY
STATLER WRUTH
LEE GREENWIJD

WTSO Medicon, WI USMONDS
RUT CLARK
SUMMY AMES
LACT J. CALTUM
POTTOST;
ALABAMA
STEVE WARTINEM
MAYLUM & WILL IE
LUM WILL ITAMS
BANBARA MANGRELL

MINIMATERS, WI TAMPY WYNETTE GRISTY LANE JANIE FRICKE BILL LA BOUNTY RUPHIE NC DUNI HOTTEST: T.G. SHEPPARD COMMY THITTE RAZZY BAILEY RUPHIE MILSAP

KCJB Minot, MD COMMAT THITTY
RAMPIE MILSAP
BARBANA MANDRELI
MEL NG DANIEL
HOTHISTI
LEURIG JONES
RICKY SKAGGS
FRIZZELL & WEST
ALMBANA
GAIL DAYIES

KTTS-AM & FM Springfield, MO

KSON-AM & FM Sen Diego, CA

JAM ANDENSUM COMMAY TESTTY JUMMAY TESTTY JUMMAY CASM NAMBARA MAMERE ED BRUCK NOTTHEST RICKY SAAGOS GAIL DAYIES ALABAMA JAMM CUMLEE STEYE MARINER

HAZZY BASEEY LACY J. DALTUN HOTECST: ALABANA LATSTAL GATE LACLT PANTUN BATLUN & WILE! WILLTE NELSUN

KMPS-AM & FM Souttle, WA

DAMEANA MANCHELL
JANIE FRICAE
RUMNIE MIL LAMELL
LACY J. CALTON
BARDANA
SUMMY JAMES
HOLD SHIEN
HOLTERTET
HILLIE RILLIAM
BATUM & HILLIE

St. Anthony, ©
PATT PAGE
ICICALINE
INICALINE
I

WCOS-AM & FM Columbia. SC

SOUTH

ris, LA

ADDREY CASH AMONY LEE RICHARD LEIGH MIRE DERAE NOTTON'S RICHY SNAGGS GAIL DAVIES WILLIE MILSAN STATLER DRUTH LEE GREENHOOD

KTPK-FM Topoka, KS

KVOO Tules, OK

KFH Wichna, KS

HUNDU EARWILLD BARBARA MANDREL CARD IN/HINNER B TERNI G1865 T, HALL & E. SCHU LANE BRILDY RUTTUET I COMMAY THITTY ALABARA GAIL DAVIES

BERTIE HIGGINS CRYSTAL GAYLE ALABANA HILLIE HELSUN MATLUN & MILLIE

WXBQ-FM Bristol, VA

RCUB Tucson, AZ

CUNIAY THITTY
ED GRUCE
NOTTON!
LEURGE STRAFT
ALABAMA
JUAN CONCEE
BAYLAN & BILLIE
DUN BILLIAMS

KBBQ Venture, CA

BLANTE MILSAP BARBANA MAKERIL BEX ALLEN JR. BUREAN WILLIE JEANY RED LACY J. DALTON HOTELSTI

ALBERT CLAEBAN & STEMART & DILLUM RAY PRICE JANIE FRICKE RUMNIE MC DUWELL MUTTOST! ALABAMA MILLIE MELSUM HATLUM & WILLIE GART MURHIS 1.G. SHEPPARD HARRIT PARTUM ED BRUCE HOTTOSTI WILLIE MELSON ALABAMA GEURLE STRAIT JUNN CUNLEE GEURGE JUNES

ADMIT CASH REMOTE MILSAP MANDY PARTON HOTTOST!

WESC-AM & FM Greenville, SC

JANIE FRICKE JEHLY LEE LEWIS HUMBIE MILYAP

T.6 SHEPPARD TAMBY WINETTE EDDIE AARBITY ELEAN RANE ARE STAMPLEY JACKY MARD HOTHERS GAIL DAVIES MAYLON & BILLIE EDBIY RUGGES STAILER BROTHERS

WLWIFM

WBIX-FM

KPLX-FW Dalles/FL W

BILLY SWAH
HOTTOST:
LEE GREEHWOOD
GENE MATSON
RAT PRICE
PETE WILCOR
T.G. SHEPPARD

KHEY El Pago, TX

RUNNIE N. LAMEL LAGY J. DALTUM JOHNY LEE NUTT ARTUM HOTHOST: HILLIE NELSON HICHAEL MARMED DUM HILLIAMS OMARLEY PRIDE

ALANNE WILSAP MOTTOSTI ALASAMA WILLIE MELSUN WAYLON & WILLIE DAVID ALLAN COE COMMAY TWITTY

MACY J. DALTON M.MONIE ME DOWELL MERLE MAGGARD MOTHOST MILLE MELSON UNYSTAL GAYLE MAY UN & MILLE MAE SANDY STATLER BRUTHERS TAMENY WYNETTE HOTTOST: GENGE MORES HICHT SKREGS WILLIE MELSUN CLIMMAY THITTY JAMES COMEE

ALLEN TRIPP RICHARD LEIGH LEMMAY THITTY CHARLENE BANDANA LEMUNDS LEBURAN ALLEN POTTESTS KYXX Odeses, TX

TENNY GHBBS
HUB PMASUNS
BURKETS GRUTNET
BURKETS GRUTNET
BULLY SMAN
AUT TAYLOR
ANN SCHEETER
HOTTEST
BILLE RELSOR
UNYSTAL GRYLE
BAYLOR & WILLII
MARBANE
ME BANDY

134 Current Reports

The following stations lid not report this week:

WCAW/Charleston WPOR-AM-FM/Portland KSO/Des Moines WPLO/Atlanta WSOC-FM/Charlotte WRNL/Richmond KGEM/Boise

Hottest Tracks:

COUNTRY ALBUMS Cuts in bold type are receiving the heaviest airplay

ALABAMA — Mountain Music — (RCA) "Teke Me Down" "Close Enough To Perfect" "Changes Comin' On" "Lovin' You is Killin' Me" "Words At Twenty Paces" "Green River" "You Tum Me On"

BOBBY BARE - Ain't Got Nothin' To Lose - (Columbia) "If You Ain't Got Nothin' (You Ain't Got Nothin' To Lose)" "Golden Memories" "(I'm Not) A Candle In The Wind"

BELLAMY BROTHERS - When We Were Boys -(Elektra/Curb) "Until The Money's Gone" "Goin' Bene" "This Time" "You Make Love So Essy" "Get Into Regges Cowboy" "We Cen Handle It" JOHN CONLEE - Busted - (MCA) "Common Man"

LACY J. DALTON
JANIE FRICKE
HUMBIE MG OUNE
BERISE HIGGINS
JUMBNY CASH
HOTTEST
ALABARA
STATLER HUTTEST
STEYE WARINER
HICKEY GILLEY

AND ARBENSON
SUSIE ALLANSON
RAY PRICE
HOTTOST!
ALASARA
BELLANT BRUTHER!
GARY MARRIS
HILLIE RELSON
HICHREL MURPHEY

A Little Of You."

CHARLIE DANIELS BAND — Windows — (Epic)
"Ain't No Remblers Anymore" "Still In Selgon" "Nashville Moon"

GAIL DAVIES — Givin' Herself Away — (WB) "You

Tum Me On I'm A Redio" "Movin' (I Might Decide To Bitsy)" "Givin'

Herself Away" "Singing The Biues"

Tum Me On Tim A Hadda Mount Harry Ha "Women Do Know How To Cerry On" "Honky Tonk Blues" "May I Borrow Some Sugar From You" "Get Naked With Me" "Folsom Prison

GARY MORRIS — Gery Morris — (WB) "No Place To Hide" "Dancin' The Night Awey" "Sweet Red Wine" "Day By Dey" "Dreeme Die Herd" "I Cen Tell By The Way You Dence" WILLIE NELSON - Always On My Mind - (Columble) "A Whiter Shade Of Pale" 'The Party's Ove

OAK RIDGE BOYS — Bobble Sue — (MCA) "Doctor's Orderer" "8o Fine" "I Wish You Could Have Turned My Head (And Left My Heart Alone)" "I Wish You Were Here (Oh My Darlin)" "Old Kentucky Sonor"

DOLLY PARTON — Heartbreak Express — (RCA)
"Heartbreak Express" "Do I Ever Cross Your Mind" "Barbers On Your
Mind" "My Blue Ridge Mountain Boy" "Release Me"

CHARLEY PRIDE - Charley Sings Everybody's Choice — (RCA) "I Hope (You Never Cry Again)" "I See The Devil in Your Deep Blue Eyee" "Cup Of Love" "Oh What A Beautiful Love Song" "When She Dences" "You're So Good When You're Bed" JERRY REED - The Men With The Golden Thumb

WOKK Meridian, MS

- (RCA) "She Got The Goldmine (I Got The Sheft)" "44" JOE SUN — I Ain't Honky Tonkin' No More — (Elektra) "Fraulein" "I Ain't Honky Tonkin' No More" "Livin' Outside Of The

DON WILLIAMS — Listen To The Redio — (MCA)
"Mistakes" "If Hollywood Don't Need You" "Only Love" "If She Helpe
Me Get Over You" HANK WILLIAMS JR. - High Notes - (Elektra/ Curb) "If Heaven Ain't A Lot Like Dixle" "The Bouth's Gonne Rettle Again" "Whiskey On los" "High And Pressurized" "Ain't Mekin" No Headlines (Here Without You)" "Honky Tonkin" "I've Been Down"

Most Requested:

ARAMA "Mountain Music" (RCA) WILLIE NELSON "Always On My Mind" (Columbia)

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DIONNE WARWICK & JOHNNY MATHIS Friends In Love (Arista)

65% of our stations reporting it. Rotations: Heavy 3/0, Medium 13/2, Light 22/4, Extra Adds 5, Total Adds 11, KRLY, WYLD-FM, WJPC, KSOL, WKXI, WLOU, WVOL, WANT, WTOY, WTMP, WLTH. Debuts at number 28 on the Black Radio Chart.

PLEASURE

Sending My Love (RCA)

64% of our stations reporting it. Rotations: Heavy 4/0, Medium 21/1, Light 14/1, Extra Adds 3, Total Adds 5, WYLD-FM, KDAY, WVOL, WLTH, WKWM. Debuts at number 22 on the Black Radio

SMOKEY ROBINSON Old Fashioned Love (Tamla/Motown)

59% of our stations reporting it. Rotations: Heavy 3/0, Medium 21/0, Light 12/3, Extra Adds 3, Total Adds 6, WILD, KRLY, WCIN, WANT, WTMP, KDIA. Debuts at number 23 on the Black Radio Chart.

PAUL McCARTNEY with STEVIE WONDER **Ebony And Ivory (Columbia)**

59% of our stations reporting it. Rotations: Heavy 13/0, Medium 18/0, Light 7/0, Extra Adds 1, Total Adds 1, WKWM. Heavy: WXYV, WAOK, WAIL-FM, WDMT, WSSJ, KNOW. Moves 25-20 on the Black Radio Chart.

NEW & ACTIVE

ind of those, how many added it this week. The rotational breakdowns which follow in the song in the respective rotation and of those, how many added it into that particular rotation this week. In

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 35/3 Rotations; Heavy 4/0, Medium 18/0, Light 11/1, Extra Adds 2, Total Adds 3, WDMT, WTOY, WLTH. Heavy: WJMO, WNHC, KNOW, KAEZ. Medium: WXYV, WAMO, WAOK, WYLD-FM, WBLZ, WCIN, WJLB, KDAY, XHRM, WSSJ, WWRL, WENN, KOKY, WJJS, WBLX, WANM, WLUM, KUKQ.

BILL SUMMERS & SUMMERS HEAT "At The Concert" (MCA) 33/3 Rotations: Heavy 6/0, Medium 17/0, Light 8/1, Extra Adda 2, Total Adda 3, WBMX, WANT, KUKQ. Heavy: WOOK, WENN, WGIV, WJMI, WLOU, WOWI. Medium: WWIN, WHUR, WAOK, WDIA, WCIN, WJMO, KDKO, KDAY, KSOL, WJAX, WJJS, WVOL, WTOY, WDAO, WLTH, WTLC, KAEZ.

BRASS CONSTRUCTION "Cen You'See The Light" (Liberty) 33/0 Rotations: Heavy 10/0, Medium 12/0, Light 11/0, Extra Adda 0, Total Adda 0. Heavy: WILD, WAOK, WCIN, WJMO, XHRM, WENN, WJMI, WKWM, WTLC, KPOP-FM. Medium: WXYV, KDAY, WATV, WKXI, KOKY, WLOU, WVOL, WTOY, WLTH, KAEZ, KDIA, KUKQ. Moves 28-28 on the Black Redio Chert.

WTOY, WLTH, KAEZ, KDIA, KUKQ. Moves 28-28 on the Black Redio Chert. WEST STREET MOB "Sing A Simple Song" (Suger Hill) 32/5 Rotations: Heavy 6/0, Medium 13/0, Light 10/2, Extre Adds 3, Total Adds 5, WVEE, KMJQ, WJMI, WLOU, WTMP. Heavy: WDIA, WGIV, WJAX, WDAO, WWWS, KACE. Medium: WWIN, WDAS, WHUR, WAOK, WAIL-FM, WGCI, WJMO, WENN, WVOL, WOWI, WLTH, WTLC, KUKQ.

AURRA "A Little Love" (Selsoul/RCA) 31/4 Rotations: Heavy 1/0, Medium 15/1, Light 14/2, Extra Adda 1, Total Adda 4, WDIA, WHRK, KNOW, WTOY. Heavy: WGIV. Medium: WWIN, WILD, WVEE, WEDR, WCIN, WJMO, WJLB, KDKO, XHRM, WBLX, WVOL, WTLC, WVOI,

REDDINGS "I Know You Got Another" (Believe In A Dream/CBS) 31/3 Rotations: Heavy 8/0, Medium 15/0, Light 8/1, Extra Adda 2, Total Adda 3, WHRK, WATV, WTOY. Heavy: WOOK, WDIA, WEDR, WCIN, WENN, WJAX, Medium: WWIN, WAOK, WVEE, WJMO, KDKO, KDAY, XHRM, KSOL, WJMI, WBLX, WVOL, WOWI, WANT, WKWM, KDIA.

JEFFREY OSBORNE "I Really Don't Need No Light" (A&M) 30/18 Rotations: Heevy 1/0, Medium 3/0, Light 13/5, Extre Adds 13, Total Adds 18, WOOK, WAOK, WVEE, KRLY, WDIA, WEDR, WJPC, WBIZ, WCIN, WJMO, WJLB, WLOU, WOWI, WANM, WTMP, WDAO, WLUM, WWWS. Heavy: WWIN. Medium: WHUR, WHRK, KSOL

WHISPERS "Emergency" (Solar/Elektra) 30/16 Rotations: Heavy 2/1, Medium 9/2, Light 8/2, Extra Adds 11, Total Adds 18, WWIN, WHUR, WAOK, WCIN, KDKO, XHRM, WATV, WOIC, WJMI, KOKY, WJJS, WANT, WANM, WDAO, WLUM, KPOP-FM. Heavy: KACE, Medium: WOOK, WHRK, KSOL, KNOW, WPDQ, WVOI, KUKQ.

WILLIAM "BOOTSY" COLLINS "Take A Lickin' And Keep On Kickin" (WB) 30/0 Rotations: Heevy 2/0, Medium 19/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WAMO. Medium: WWIN, WHUR, WAOK, WEDR, WGCI, WCIN, WJLB, KDAY, XHRM, WOIC, KOKY, WLOU, WJJS, WTOY, WLTH, WKWM,

NARADA MICHAEL WALDEN "You're #1" (Atlentic) 28/16 Rotations: Heavy 1/1, Medium 6/1, Light 11/4, Extre Adds 10, Total Adds 16, WWIN, WXYV, WCIN, KDKO, WKXI, WJAX, WPDQ, WLOU, WJJS, WBLX, WTOY, WANM, WDAO, WKWM, KAEZ, KPOP-FM. Medium: WHUR, WDIA, WHRK, KSOL.

DIANA ROSS "Work That Body" (RCA) 28/7 Rotations: Heavy 0/0, Medium 12/0, Light 11/2, Extra Adds 5, Total Adds 7, WOOK, WJMO, XHRM, KSOL, WKXI, WTOY, KTFM. Medium: WILD, WEDR, WAIL-FM, KDKO, KDAY, WSSJ, WENN, WJMI, WPDQ, WBLX, WVOL,

SHOTGUN "Ladies Choice" (Montage/Capitol) 24/7 Rotations: Heavy 3/0, Medium 7/0, Light 9/2, Extre Adde 5, Total Adde 7, WOOK, WKND, WWRL, WJAX, KOKY, WTOY, WANM. Heavy: WATV, WENN, WPDQ. Medium: WDAS, KDKO, WLOU, WOWI, WTLC, KAEZ, KDIA.

SIGNIFICANT ACTION

- VERNON BURCH "Playing Hard To Get" (Spector/Capitol) 22/2
 Rotations: Heavy 20, Medium 9/0, Light 10/1, Extra Adds 1, Total Adds 2, WATV, WTOY. Heavy: WENN, WLOU. Medium: WILD, WEDR, WJMO, KDKO, KDAY, XHRM, WOWI, WTLC, KACE.
- ZOOM "Love Seasons" (Polydor/PolyGram) 22/0
 Rotations: Heevy 9/0, Medium 5/0, Light 8/0, Extra Adds 0, Total Adds 0, Heevy: WDMT, WJLB, WSSJ, WKND, WWRL, WLOU, WOWI, WANT, WLUM. Medium: WYLD-FM, WPDQ, KOKY, WTLC, KAEZ.
- ROTSTORE: PREMY STO, WANT, WLUM. Medium: WYLD-FM, WPDQ, KUKT, WTLD, WLL, KUKT, WTLD, WANT, WLUM. Medium: WYLD-FM, WPDQ, KUKT, WTLD, WLL, WLOW, WANT, WLUM, WANT, WLOW, WANT, WLUM, WANT, WLO, FXTE Adds 0, Total Adds 0, Heevy: WWIN, WHRK, WEDR, WJLB, WATV, WBLX, WVOL, WOWI, WVOI, Medium: WDAS, WVEE, WYLD-FM, WCIN, WNHC, WPDQ, WANT, WLUM, KAEZ.

Radio Records. Black Radio NATIONAL AIRPLAY/30

Three	Two	Laure	-	April 30, 1982
11	6	3	0	DENIECE WILLIAMS/It's Gonna (ARC/Col.)
4	2	2	0	RAY PARKER JR./The Other Woman (Arista)
6	5	5	0	SHALAMAR/A Night To Remember (Solar/Elektra)
5	4	1	4	PATRICE RUSHEN/Forget Me Nots (Elektre)
12	7	6	6	CHERI/Murphy's Law (Venture)
8	8	8	6	CAMEO/Just Be Yourself (Chocolate City/PolyGram)
2	3	4	7	ATLANTIC STARR/Circles (A&M)
13	9	9	(B)	A TASTE OF HONEY/I'll Try Something New (Capitol)
27	19	12	9	BLOODSTONE/We Go A Long Way Back (T-Neck/CBS)
20	14	13	1	DAZZ BAND/Let It Whip (Motown)
16	15	11	0	O'JAYS/I Just Want To Satisfy (Phil. Int'l./CBS)
1	1	7	12	RICHARD "D" FIELDS/If It Ain't One Thing (Boardwalk)
_	30	16	B	TEMPTATIONS/R. JAMES/Standing On (Gordy/Motown)
_	27	19	1	ASHFORD & SIMPSON/Street Comer (Capitol)
18	16	15	B	SKYY/Let's Celebrate (Salsoul/RCA)
_	_	29	1	GAP BAND/Early In The Morning (Total Experience/PGM)
	29	20	D	CHANGE/The Very Best Is You (RFC/Atlantic)
10	10	10	18	WAR/You Got The Power (RCA)
7	11	14	19	O'BRYAN/The Gigolo (Capitol)
-	_	25	20	P. McCARTNEY/S. WONDER/Ebony & Ivory (Columbia)
30	21	21	3	THIRD WORLD/Try Jeh Love (Columbia)
_	_	-	3	PLEASURE/Sending My Love (RCA)
_		-	3	SMOKEY ROBINSON/Old Fashioned Love (Tamla/Motown)
3	12	17	24	STEVIE WONDER/That Girl (Tamla/Motown)
26	26	26	Œ	BAR-KAYS/Freaky Behavior (Mercury/PolyGram)
_	28	28	23	BRASS CONSTRUCTION/Can You See The Light (Liberty)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

24 24 29 ROBERTA FLACK/Making Love (Atlantic)

28 23 23 30 PEABO BRYSON/There's No Guarantee (Capitol)

- 27 27 STARS ON 45/Tribute To Stevie Wonder (Redio/Atlantic)

D. WARWICK & J. MATHIS/Friends In Love (Ariste) New

MOST ADDED •

JEFFREY OSBORNE (18) WHISPERS (16) NARADA MICHAEL WALDEN (16) GAP BAND (13) LARRY GRAHAM (13)

PATRICE RUSHEN (25) DAZZ BAND (23) RICHARD "DIMPLES" FIELDS (22)

HOTTEST RAY PARKER JR. (32)

SHALAMAR (21)

Entry

CHERI (21)

LAKESIDE "Something About That Woman" (Solar/Elektra) 21/11 Rotations: Heavy 3/0, Medium 5/2, Light 8/4, Extra Adda 5, Total Adda 11, WWIN, WDIA, KDKO, KDAY, KSOL, WKND, KOKY, WLOU, WDAO, WLTH. Heavy: WGCI, WATV, WJAX. Medium: WHRK, WVOI, KACE. SECRET WEAPON "Must Be The Music" (Prelude) 21/0 Rotations: Heavy: 12/0, Medium 6/0, Light 3/0, Extra Adda 0, Total Adda 0. Heavy: WWIN, WXYV, WDAS, WAOK, WAIL-FM, WSSJ, WATV, WOIC, KELP, WOWI, WANT, WTMP. Medium: WYEE, WDIA, WJPC, WJMO, KDAY, WZIW.

GREG PERRY "It Takes Heart" (Alfa) 21/0 Rotations: Heavy 1/0, Medium 9/0, Light 11/0, Extra Adda 0, Total Adda 0. Heavy; WAOK, Medium: WWIN, WEDR, KDAY, XHRM, WKXI, WOWI, WDAO, WLTH, WTLC.

RICHARD JON SMITH "Stay With Me Tonight" (Jive/Arista) 20/6 RICHARD JON SMITH "Stay With Me Tonight" (Jive/Arista) 20/6 Rotations: Heavy 0/0, Medium 6/0, Light 9/1, Extra Adda 5, Total Adda 6, WBMX, WCIN, WJMO, WTLC, KUKQ, KPOPFM. Medium: WYEE, WEDR, XHRM, KSOL, WLOU, WLTH. DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 20/4 Rotations: Heavy 2/0, Medium 6/0, Light 9/1, Extra Adda 3, Total Adda 4, WYEE, WEDR, KDAY, WENN. Heavy: WAOK, XHRM. Medium: WAIL-FM, WSSJ, WYOL, WLTH, WLUM, KUKQ.

WACK, XHRIM. Medium; WAIL-FM, WSSJ, WYOL, WLTH, WLUM, KURQ. AL JARREAU "Teach Me Tonight" (WB) 20/1 Rotations: Heavy 1/0, Medium 11/1, Light 8/0, Extra Adds 0, Total Adds 1, WDJA. Heavy. KNOW. Medium: WOOK, WHRK, WDMT, KSOL, WSSJ, KOKY, WJJS, WTOY, WLUM, KAEZ. SYLVIA "It's Good To Be The Queen" (Sugar Hill) 19/5 Rotations: Heavy 3/0, Medium 8/0, Light 7/2, Extra Adds 3, Total Adds 5, WOIC, WPDQ, WANT, WTOY, WANM. Heavy: WHUR, WEDR, WGIV. Medium: WWIN, WILD, WENN, WLOU, WOWI, WTLC. ONE WAY "Costio Rio" (MCQ) 19/4

ONE WAY "Cutie Pie" (MCA) 19/4 Rotations: Heavy 9/0, Medium 8/0, Light 3/3, Extra Adda 1, Total Adda 4, WILD, KDAY, KSOL, WANT. Heavy: KMJQ, KRLY, WHRK, WGCI, XHRM, KELP, KAEZ, KACE, KPOP-FM.

CHIC "Soup For One" (Mirage/Atlantic) 18/3 Rotations: Heavy 1/0, Medium 3/0, Light 12/1, Extra Adds 2, Total Adds 3, WCIN, XHRM, WJJS. Heavy: WGIV. Medium: WHRK, KDAY, WJMI. TIME "Girl" (WB) 17/5 Rotations: Heavy 8/0, Medium 4/0, Light 5/3, Extra Adds 2, Total Adds 5, WXYV, KMJQ, WJJS, WANT, WTOY, Heavy: WDIA, WHRK, KELP, WJMI, WKXI, KOKY. Medium: KDKO, KNOW, WPDQ, WOWI.

MIGHTY FIRE "Sixth Street (Turn It Up)" (Elektra) 17/5 Rotations: Heavy 0/0, Medium 5/0, Light 9/2, Extra Adds 3, Total Adds 6, WJMO, WKND, WOWI, KDIA, KUKQ. Medium: KDKO, KDAY, XHRM, KSOL, WENN.

HERBIE HANCOCK "Lite Me Up" (Columbie) 17/1 Rotations: Heavy 0/0, Medium 8/0, Light 8/0, Extra Adds 1, Total Adds 1, WJMO. Medium: WXYV, WHRK, WJLB, XHRM, WGIV, WTOY, WTLC, WLUM.

AHHM, WGIV, WTOY, WTLC, WLUM. SHARON BROWN "I Specialize In Love" (Profile) 16/5 Rotations: Heevy 4/0, Medium 2/0, Light 6/1, Extra Adds 4, Total Adds 5, WXYV, WILD, WYLD-FM, WOWI, WKWM. Heavy: WAOK, WSSJ, WNHC, WWRL Medium: WWIN, WEDR. DRAMATICS "Live It Up" (Capitol) 16/1 Rotations: Heavy 0/0, Medium 7/0, Light 8/0, Extra Adds 1, Total Adds 1, WJMO. Medium: WJLB, KDAY, XHRM, WOIC, WJJS, WKWM, KAEZ.

- Wolf, WJS, WRWM, NAEZ.

 J. GEILS BAND "Flamethrower" (EMI America) 16/0
 Rotations: Heavy 9/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KMJM, XHRM, WATV, WJJS, WBLX, WVOL, WLTH, WWWS, KPOP-FM. Medium: WHRK, WAIL-FM, WGCI, KOKY, WKWM.

 FAT LARRY'S BAND "Act Like You Know" (WMOT/CBS) 15/1
 Rotations: Heavy 0/0, Medium 8/0, Light 8/0, Extra Adds 1, Total Adds 1, WSSJ. Medium; WXYV, WILD, WEDR, WLIS, WDAO, WLITH.

WJS, WDAO, WLTH. LARRY GRAHAM "Don't Stop When You're Hot" (WB) 14/13 Rotations: Heevy 0/0, Idedium 2/1, Light 2/2, Extra Adds 10, Total Adds 13, WWIN, WDAS, WHUR, WAOK, WDIA, WHRK, WGCI, WWRL, WGIV, KOKY, WVOL, WTMP, WKWM. Medium: KSOL ROSE ROYCE "Best Love" (Epic) 14/3 Rotations: Heevy 1/0, Medium 5/0, Light 7/2, Extra Adds 1, Total Adds 3, WVEE, WCIN, WTOY. Heavy: WAOK. Medium: WENN, KOKY, WDAO, WTLC, KPOP-FM.

- STARPOINT "Do What You Want To Do" (Chocolate City/PolyGram) 13/10
 Rotations: Heavy 00, Medium 2/1, Light 3/1, Extra Adda 8, Total Adda 10, WAOK, WEDR, WYLD-FM, KDKO, WENN, WJAX, WJJS, WTLC, KAEZ, KPOP-FM.
- QUEEN "Body Language" (Elektra) 13/10
 Rotations: Heavy 0/0, Medium 3/1, Light 3/2, Extra Adda 7, Total Adda 10, WXYV, WVEE, KSOL, WNHC, WVOL, WWWS, WVOI, KDIA, KUKQ, KPOP-FM. Medium: WHRK, WAIL-FM.

Black Radio **Hottest**

April 30, 1982

EAST Cheri Patrice Rushen Richard "Dimples" Fields Atlantic Starr Shalamar

Ray Parker Jr. O'Bryan Cameo Bloodstone Shalamar

SOUTH

Dazz Band Richard "Dimples" Fields Patrice Rushen Ray Parker Jr.

MIDWEST

Atlantic Starr Dazz Band Deniece Williams Cheri Patrice Rushen Ray Parker Jr.

WEST

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

TIME TROUBLE PUNK HIGH INERGY MARZ RICK JAMES ONE WAY IMAGINATION

WWIN/Baltimer

WAS (NOT WAS)
BILLY ALMAYS
NARADA M. WALDEN
WHISPERS WHISPERS
VISION
HUMAN LEAGUE
LAKESIDE
RITCHIE PAMILY
TEDDY PENDERGRASS
ALVIN PIELDS
MILES WATSON
A. COMPRETION SECRET WEAPON CHERI CHAS JANKEL DUNCANS RICHARD D. FIELDS

en Crumbien

SMOKEY ROBINSON ONE WAY RONNIE DYSON SIMMOMON SHARON BROWN SHARON BROWN
Hottest:
RAY PARKER JR.
CHERI
ATLANTIC STARR
SHALAMAR TEMPTATIONS/JAMES

Gary Shepherd

Gary Shepherd
GAP BAND
TROUBLE FUNK
PAT LARRY'S BAND
KENI BURKE
ALTON EDWARDS
JUNIOR
ROTTER:
O'JAYS
BLOODSTONE
CHERI
MCCARTNEY/WONDER
SECRET WEAPON

WKND/Hartford

BOBBY WOMACK LAKESIDE RONNIE DYSON SHOTGUN MIGHTY FIRE

WNHC/New Haven James Jordan

QUEEN HIGH FASHION SISTER SLEDGE HOTTEST: ATLANTIC STARR RICHARD D. PIELDS DENIECE WILLIAMS SKYY PATRICE RUSHEN

WWRL/New York Wanda Ramos

LARRY GRAHAM MILES WATSON TEDDY PENDERGRASS PEECH BOYS PEECH BOYB
JUNIOR
SHOTGUN
LONNIE JORDAN
MC CRARYB
FRANCE JOLI
DENNIS BROWN
RAINBOW VALLEY
EARL KLUCH
HOOTERST, Hottest: ATLANTIC STARR SHALAMAR DENIECE WILLIAMS

WDAS/Philadelphia Joe Tamburro

LARRY GRAHAM XAVIER RICK JAMES MANAGERS JUNIOR RJ'S LATEST ARRIV THOMPSON TWINS Hottest: CHERI THIRD WORLD ATLANTIC STARR RICHARD D. FIELDS PATRICE RUSHEN

none Hottest: PATRICE RUSHEN TEMPTATIONS/JAMES BOOTSY COLLINS

WOOK/Washington Dwight Langley

RICK JAMES JEFFREY OSBORNE JEPFREY OSBORNE
SHOTGUN
DIANA ROSS
HOTELST
HOT

TEDDY PENDERGRASS LARRY GRAHAM WHISPERS SISTER SLEDGE

WHUR/Washington

SISTER SLEDGE
HOTTEST SLEDGE
HOTTEST WONDER
CHERI
THIRD WORLD
PATRICE RUSHEN
SHALAMAR

Jerry Boulding GENE CHANDLER WARWICK & MATHIS WAR ASHPORD & SIMPSON ZZ HILL T-CONNECTION WALDO WALDO
HOTTEST:
RICHARD D. FIELDS
O'BRYAN
RAY PARKER JR.
ROBERTA FLACK

MIDWEST .

WJPC/Chicago

CHERI WGCI/Chicago

WGCUCHCAGO
Pam Wells
DENNIS BROWN
SUPERIOR MOVEMENT
HIGH INERGY
LARRY GRAHAM
LONNIE JORDAN
HOTTER WICHARD D. FIELDS
DENIECE WILLIAMS
O'LIAMS PATRICE PUSHEN SHALAMAR

WBMX/Chicago Lee Michaels

BILL SUMMERS BILL SUMMERS
RICHARD JON SMITH
SISTER SLEDGE
HIGH INERGY
RITCHIE FAMILY
22 HILL
GAP BAND GAP BOND
HOTLEST:
PATRICE RUSHEN
RICHARD D. FIELDS
TEMPTATIONS/JAMES
CHANGE
WEST STREET MOB

WBLZ/Cincinnati Harry Lyles

CHANGE JEFFREY OSBORNE JEFFREY OSBORN Hottest: PATRICE RUSHEN CAMEO SHALAMAR DAZZ BAND RAY PARKER JR.

WCIN/Cincinnati

EVERTH CORK
RICHARD JON SMITH
NARADA M. WALDEN
WHIS PERS
BOBBY WOMACK CHIC JEFFREY OSBORNE ROSE ROYCE
VALENTINE BROS.
SMOKFY ROBINSON
HOTTEST:
DAZZ BAND
CAMEO
RAY PARKER JR.
PATRICE RUSHEN
CHERI

CHERI
WDMT/Cieweland
Magic/James
PATTI AUSTIN
ELTON JOHN
PEABO BRYSON
HIGH INERGY HOTTEST:
DAZZ BAND
RICHARD D. FIELDS
RAY PARKER JR.
O'BRYAN
CHERI

Hottest: PATRICE RUSHEN DAZZ BAND ATLANTIC STARR SHALAMAR RICHARD D. FIELDS

WJMO/Cleveland

BLOODSTONE TEMPTATIONS/JAMES CHANGE DIANA ROSS GAP BAND

RICHARD JON SMITH MIGHTY FIRE DRAMATICS HERBIE HANCOCK JEFFREY OSBORNE

WDAO/Dayton Lankford Stephens LAKESIDE
NARADA M. WALDEN
SISTER SLEDGE
JEPPREY OSBORNE
WHISPERS
HOTLEST:
HOTLEST:
HOTLEST:
HATLAMAR
CAMEO
RAY PARKER JR.

WJLB/Detroit J. Michael McKay

JEFFREY OSBORNE JUNIOR Hottest: MICHAEL PRANKS RONNIE LAWS DAZZ BAND CHANGE

WLTH/Gary Dana Huskisson

PLEASURE PLEASURE
22 HILL
BOBBY WOMACK
GAP BAND
PATTI AUSTIN
MAGNUM FORCE
LAKESIDE
LAKESIDE
HOTEL
H

Frank Grant

TOM TOM CLUB TOM TOM CLUB
LARRY GRAHAM
MCCARTNEY/WONDER
PLEASURE
NARADA M. WALDEN
HIGH FASHION
SHARON BROWN
HOTELEST:
DAZZ BAND
CAMPO
DAGEL VIE DATELINE DENIECE WILLIAMS RAY PARKER JR.

WTLC/indianapolis

KLAS STARPOINT XAVIER HIGH INERGY RICHARD JON SMITH Hottest: LTD DAZZ BAND RAY PARKER JR. CAMEO PATRICE RUSHEN

Jack Randall

Jack Randall

SKOOL BOYZ
HIGH INPERCY
CHANCE
VISION
JEFFREY OSBORNE
O.C. SMITH
WHISPERS
SISTER SLEDGE
ANGELA BOFILL
HOTLEST!
GEMINI
SHALAMAR
CHERI
BLOODSTONE BLOODSTONE RICHARD D. FIELDS

KAEZ/Oklahoma City

BERNARD WRIGHT NARADA M. WALDEN L.A. BOPPPRS CHOCOLATE MILK STARPOINT STARPOINT
TONY TPOUTMAN
STEVIE WOODS
BETTYE LAVETTE
KENI BURKE
SMITH & CLAYTON
HOTTEST:
BAR-KAYS

WWWS/Saginaw, MI Kermit Crockett

JEFFREY OSBORNE JUNIOR CHOCOLATE MILK QUEEN MARZ GRANDMASTER FLASH Hottest: J. GEILS BAND O'BRYAN DAZZ BAND CAMPO RJ'S LATEST ARRIV

KMJM/St Louis Dick Edwards

TEMPTATIONS/JAMES
RAY PARKER JR.
DAZZ BAND
HOttest:
KOOL & THE GANG
STEVIE WONDER
J. GEILS BAND
MCCARTNEY/WOLDER
QUINCY JONES

WVOI/Toledo Maxx Myrick

MARK MYRCK

GAP BAND
RJ'S LATEST ARRIV
O'JAYS
ASHFORD & SIMPSON
HIGH PASHION
QUEEN
HOTHER BAND
ATLANTIC STARR
DAZZ BAND
RAY PARKER JR.
CAMEO

SOUTH .

WAOK/Atlanta Larry Tinsley

JEFFREY OSBORNE DOROTHY MOORE BOHANNON CAMPO PATRICE RUSHPN

WVEE/Atlanta Scotty Andrew

RICK JAMPS
ROSE ROYCE
JEFFREY OSBORNE
DAVID LASLEY
THOMPSON TWINS MIKE POST FRANCE JOLI JIMMY ROSS WEST STREET MCB TEDDY PENDERGRASS BOHANNON HOTTEST: O'BRYAN RAY PARKER JR. DAZZ BAND

KNOW/Austin Selby Edwards

TEMPTATIONS/JAMES TOTO
GAP BAND
AURRA
SMITH & CLAYTON
HOTCEST:
PAY PARKER JR.
KOOL & THE GANG
SHALAMAR
O'BRYAN
ASHFORD & SIMPSON

WENN/Blrmin

CAROLE SYLVAN
RJ'S LATEST ARRIV
KLEEER KLEEER
DAVID LASLEY
STARPOINT
FREDI GRACE &
HOttest:
CHERI
CAMEO
CONTROLLERS
BLOODSTONE
DAZZ SAND

WATV/Birmin Ron January

VFRNON BURCH REDDINGS ANGELA CLEMMONS ANGELA CLEMMO JUICY PUNKAPOLITAN WHISPERS HOTTEST BLOODSTONE CAMEO GAP BAND LTD BRASS CONSTRUCTIO WGIV/Charlotte

LARRY GRAHAM TOM TOM CLUB XAVIER KAVIER EDWIN BIRDSONG DOROTHY MOORE GRANDMAETER PLASH WANDMAETER PL HOLLEST: ATLANTIC STARR O'BRYAN CHANGE DENIECT WILLIAMS

WOIC/Columbia, SC

SYLVIA WHISPERS RITCHIE FAMILY CHANGE DAZZ BAND DENIECE WILLIAMS BLOODSTONE CHERI PATRICE RUSHEN

KELP/El Paso

Estrella Flores

ATLANTIC STARR
STEVIE WOODS
ALESSI
RAINBOW
COMMED
SKYY
D TRAIN
TEMPTATIONS/JAMES
HOTCEST:
TIME
O'BRYAN
SWITCH
ONE WAY
SECRET WEAPON

SMOKEY ROBINSON O'JAYS JEFFREY OSBORNE WARWICK & MATHIS WARWICK & MATHIS
HOTTEST:
RAY PARKER JR.
SHALAMAR
RICHARD D. FIELDS
O'BRYAN
STARS ON 45

KMJQ/Houston Ross Holland

TIME
BLOODSTONE
ATLANTIC STARR
WEST STPEET MOB
GAP BAND
HOTTEST:
ONE WAY
RICHARD D. FIELDS
O'BRYAN
DEPUTEMENT HILLIAMS DENIECE WILLIAMS QUINCY JONES

WJMI/Jackson Carl Haynes

WEST STREET MOB WEST STREET MO
WHISPERS
DOROTHY MOORE
HOTTOGET
DAZZ BAND
RAY PARKER JR.
CHANGE
SHALAMAR
TIME

WKXI/Jackson

WKXIJackson
Tommy Marshall
NARADA M. VIALDEN
WARWICK & MATHIS
GENE CHANDLER
DIANA ROSS
CAROLE SYLVAN

WPDQ/Jacksonville

SYLVIA GAP BAND TROUBLE PUNK NARADA M. WALDEN HOTTORY DENIFCE WILLIAMS RICHARD D. PIELDS O'BRYAN CHI-LITES JOHNNY OTIS

WJAX(95X)/Jacksonville

STARPOINT NARADA M. WALDEN DAZZ BAND K.I.E. SHOTGUN SHOTON ST. TROPEZ Hottest: CHERI TEMPTATIONS/JAMES SHALAMAR CAMEO DENIECE WILLIAMS

KOKY/Little Rock Ronda Curtis

LARRY GRAHAM WHISPERS
LAKESIDE
JUNIOR
RONNIE DYSON
SHOTGUN SHOTGUN
CHOCOLATE MILK
STEVIE WOODS
HOTTEST
CAMEO
DENIECE WILLIAMS
PATRICE RUSHEN
SHALAMAR
RAY PARKER JR.

WLOU/Louisville Neal O'Rea TEMPTATIONS/JAMES GAP BAND
LAKESIDE
NARADA M. WALDEN
ASHFORD & SIMPSOI
WARWICK & MATHIS
PREDI GRACE & RH.
WEST STREET MOB
JEFFREY OSBORNE
WALDO
HOTTEST BENON
KLEEER
RAY PARKER JR.
BILL SUMMERS

WJJS/Lynchburg, VA Art Young NARADA M. WALDEN WHISPERS CHIC WALDO TIME STARPOINT STEVIE WOODS ROD STEWART HUMAN LEAGUE Hottest: MANHATTANS ATLANTIC STARR CAMEO RAY PARKER JR. CHERI

WDIA/Memphis Carl Connors

TONY TROUTMAN AL JARREAU AURRA AURRA LARRY GRAHAM LAKESIDE ZZ HILL JEFFREY OSBORNE HOTTEST: TEMPTATIONS/JAMES RAY PARKER JR. CAMEO DAZZ BAND BLOODSTONE

WHRK (K97)/Memphis Ron Olson

LARRY GRAHAM JUNIOR REDDINGS AURRA Hottest: DAZZ BAND TEMPTATIONS/JAMES CAMFO ONE WAY RAY PARKER JR.

WEDR/Mlami Leo Jackson WANT/Richmond

STARPOINT TEDDY PENDERGRASS LA. CONNECTION JEFFREY OSBORNE TIME ONF WAY Hottest: CAMFO BLOODSTONE SHALAMAR Hottest: RAY PARKER JR. LTD O'BRYAN MERGE INSTANT FUNK

WBLX/Mobile Michael J. Alexander

SHALAMAR DENIECE WILLIAMS PATRICE RUSHEN RAY PARKER JR.

WVOL/Nashville Fred Harvey

QUEEN WARWICK & MATHIS PLEASURE PLEASURE LARRY GRAHAM RJ'S LATEST ARRIV KOMIKO HOTTEST: RAY PARKER JR. CHERI DAZZ BAND ONE WAY BOBBY JONES

WYLD-FM/New Orleans

WARWICK & MATHIS SMITH & CLAYTON SHARON BROWN PLEASURE PLEASURE STARPOINT GEORGE DUKE Hottest: JUNIOR RICHARD D. FIELDS SHALAMAR ATLANTIC STARR TASTE OF HONEY

WAIL-FM/New Orleans **Barry Richards**

TEDDY PENDERGRASS SHEILA
D TRAIN
HOTTEST:
RICHARD D. FIELDS
MCCARTNEY/WONDER
SECRET WEAPON
RAY PARKER JR.
HUMAN LEAGUE

WOWI/Norfolk Chester Bentor

ST. TROPEZ MIGHTY FIRE SHARON BROWN PEECH BOYS Hottest: BAR-KAYS BLOODSTONE TEMPTATIONS/JAMES RICHARD D. FIELDS RAY PARKER JR.

Kirby Carmichael

WHISPERS
WARWICK & MATHIS
O'BRYAN O'BRYAN
RONNIE DYSON
MASS PRODUCTION
BILL SUMMFRS
GAP BAND SMOKEY ROBINSON SYLVIA O'JAYS CHI-LITES

WTOY/Roanoke

GAP BAND O.C. SMITH CHANGE AURRA
WARWICK & MATHIS
DIANA POSS
TIME NAPADA M. WALDEN NAPADA M. WALDEN VERNON BURCH PATTI AUSTIN REDDINGS ROBERTA FLACK RONNIE DYSON SHOTGUN SYLVIA ROSE ROYCE LUTHER VANDROSS HOCKES WKWM/Grand Rapids HOTTES THE CAMPINOSS
RICHARD P. FIELDS
KOOL & THE GANG
ATLANTIC STARR
RAY PARKER JR.
PATRICE RUSHEN

KTFM/San Antonio Joe Nasty

DIANA ROSS HUMAN LEAGUE TEMPTATIONS/JAMES BOBBI WALKER LIPPS, INC. NOEL POINTER VANGELIS JUNIOR WANM/Tallahassee

SYLVIA WHISPERS NARADA M. WALDEN JEFFREY OSBORNE SHOTGUN SISTER SLEPGE RJ'S LATEST ARRIV CAMEO SHALAMAR BLOODSTONE

WTMP/Tampa

SMOKEY ROBINSON
DAZZ BAND
DERNARD WRIGHT
JEFFREY OSBORNE
LARRY GRANIAM
WARWICK & MATPIS
SISTER BLEDGE
THIRD WORLD
WEST STREET MOB
HOTOGOTH
HOTOGOTH
HOTOGOTH
BRANDI WELLS
RICHARD D. FIFLDS
PATRICE RUSHRN
DENIECE WILLIAMS
TROUBLE PUNK

WEST =

KDKO/Denver Byron Pitts

NARADA M. WALDEN SEARCH LAKESIDE WHISPERS STARPOINT ALVIN FIELDS HOTCHEST CHERI CAMFO ATLANTIC STARR BLOODSTONF BLOODSTONF TEMPTATIONS/JAMES

KACE/Los Angeles

O'JAYS ST. TROPEZ JUNIOR JUNIOR HOTTEST: ATLANTIC STARR DAZZ BAND PATRICE RUSHEN TFMPTATIONS/JAMES GAP BAND KDAY/Los Angeles

PLEASURE RICK JAMES LAKESIDE

CAMEO RAY PARKER JR QUEEN SMOKEY ROBINSON MIGHTY FIRE AZYMUTH
JEFF LORBER
HOTTOST
HOTOGRAPH
TOM TOM CLUB
DAZZ BAND
RAY PARKER JR.
DENIECE WILLIAMS

KUKQ/Phoenia Steve Smith

ASHFORD & SIMPSON LEVEL 42 BILL SUMMERS RICHARD JON SMITH MIGHTY FIRE HUMAN LEAGUE HAIRCUT 100 CUEEN QUEEN Hottest: ATLANTIC STARR RAY PARKER JR. CAMEO CHERI PATRICE RUSHEN

XAVIER RICHARD JON SMITH RICHARD JON SMITH
WHISPERS
STARPOINT
BETTYE LAVETTE
NARADA M. WALDEN
QUEEN
GREG KIHN
HOTTEST:
RAY PARKER JR.
DENIECE WILLIAMS
RICHARD D. FIELDS
ONE WAY
GAP BAND

KPOP-FM/Sacramento

Bill Jeffries

XHRM/San Diego Duff Lindsey

CHIC
THOMPSON TWINS
WHISPERS
ALTON ETWARDS
MATRIX
DIANA ROSS
HOTTER
DAZZ BAND
ATLANTIC STARR
DENIECE WILLIAMS
ONE WAY
CHERI

KSOL/San Mateo, CA

DIANA RCSS LINDA CLIFFORD LAKESIDE RICK JAMES QUEEN QUEEN
WARWICK & MATHIS
ONE WAY
HOLLEGE:
ATLANTIC STARR
DAZZ BAND
SKYY
TASTE OF HONEY
O'BRYAN

Regional Adds & Hots

EAST Parallel One

MJ KOBPETA FLACE CHARLERS HCCARTHEY/WONDER

WVBF/Boston Reg Johns

HOLLWAT: JOHN DENVER CHARLERF DAN FEGELBERG HCCARTHFY/WON AL JARREAU

CCARTHEY/WONDER MARLENE ILLIF NELSON MGELIS ENIECE WILLIAMS

QR55/Bultalo Jerry Reo

WYNY/New York

KDKA/PHtsburgh

WTAE/Pittsburgh Don Berns '

WAYLON & WILLIE MANHATTAN TRANS DAN POCELBERG NE MURBAY RBFA STFEISAND BERTA FLACK LLIE NELSON EY LEWIS AND TI

WPRO/Providen Gary Berkowitz

GREG GUIDRY
HOTTOS:
ROBIRTA FLACK
PAUL TAVIS
MCCARTNEY/WONDER
THARLENF

JUICE NEWTON
CAPG GUIDRY
HONNIE MILSAP
KARLA BLOOFF
HOLLES :
AL JARREFU
MLCARTNEY/WONDER
CHAPLENF
INN FOGELFREC
T.G. SHEPPART

ARTHPY/WONDER

Parallel Two

WKAZ/Charles Frank George

LARRY LEF HONNIE HELSAP HOCCARTHEY/WCMDEN MILLIE HELSON CHAPLENE PICK SPRINGFIELD HALL & GATES

HERTIE HIOGINB MOMNIE WILSAP EDDIE RAHBITT HOTTOGET CLIFF RICHARD DAN FCGETERO CHARLENE WILLIE NELSON GREG GUIDHY VANGELIN HEIL DIAMOND SINTEN KLEDGE ONJ CHARLENE

WWYZ/Hartford Glenn Colligen

JUICE NEWTON
SHORKEY RORINSON
RONNIE HILBAP
HOTLIAI
ROCARTHEY/WOMDER
ROBERTA FLACE
ELTON JOHN
DAN FOGELBERG
BEATLES

WWSW (3WSVPthaburgh

HOTTEST; ONJ PAUL DAVIS WILLIE NELSON CHARLENE DAN FCGELBYRG

ONJ ROBERTA FLACK

CHARLENF ELTON JOHN 51MON & GARPUNREL DAN POGELBERG

WHYN/Springfield, MA Mary Ferraro

WSBA/York Jim Horn

RABLA BGNOFF JUICE NEWTON HAY PARRES JR. BONNIE MILBAP MELIERA MANCHESTE

SMOKEY ROBINSON JUICE NEWTON RICK SPRINGFIELD

WEST

ELTON JOHN HALL & OATES KAPLA BONOFF LRB

LRB
HOTTOR:
BERTIE HIGGING
STEVIE WONDER
VANGELIS
QUINCY JONES
POINTER SISTERS

HOTTER: VANGELIS JOHN DENVER MCCARTNEY/MCNDER WILLIE NELSON GORDON LIGHTFOOT

KOY/Phoenia Charile Ven Dyke

JUICE HEWTON Hottest:

MELISSA MANCHES MANHATTAN TRANS JUHN SCHNEIDER RONNIE MILSAP Hottest: ONJ

KGW/Portland Jania Wojniak

ROBERTA FLACK HOTEMET! WILLIE NELSON VANGELIS STEVIE WOODS DAN FOGELBERG LARRY CARLTON

HOTTHST: GREG GUIDRY PAUL DAVIS EYE TO EYE FRANKE/NHOCKDUTS DONNIS IRIS

WNAB/Bridgep Russ Garrett

LRB KABLA BONOFF CHARLENF

WEIM/Fitchburg Raymond/Barron

TEPRI GIBBS LICO HAYER MELIBSA MANCHESTE RONHIE MILSAP LACY J. DALTON SMITH & CLAYTON JUICE NEWTUN HOLLUE NELSON MCCARTNEY/WONDER GREG GUIERY BEATLES

WKBR/Manchester Gary Duncan

Parallel Three

JUICE NEWTON HONNIE MILSAP MELISSA MANCHESTE HOLLEST:
CMARLENF
MCCARTNPY/WONDER
DAN FOGELBERG
SIMON 6 GARFUNKEL
BERTIE HIGGINS

MIDWEST Parallel One

ONJ BERTIE HIGGINS

WFYR/Chicago John Wetherbea

DAN FOOELBERG

AMGELIS

TOTO MANUEL MATHIS

OHJ HEFTIE HIGGENS HICK SPRINGFIELD MCCARTNEY/WONDER

SSKRC/Cincinnell John Phillips

RAY PARKER JR.

HOLIEST I HERTTE HIGGINS ANNE MURRAY CARPENTERS MCCARTNEY/WENDER VANGELIS

NOTE HOLEST!
HOTECST!
BERTIE HIGGINS
PAUL DAVIS
VANGELIS
RICK SPRINGFIFLD
RAY PARRER JR.

WZZP/Cleveland Bob McKay

SHEEN A FASTON
EDDIF RABBITT
RAY PARKEP JR.
HOTTOGET
VANGELIK
PAUL DAVIS
RICH SPRINGFIFLD
GREG GUIDRY
MCCARTNFY/WCMDER

POBERTA FLACK JUICE NEWTON RONNIE MILGAP WARWICK & MATHIS

Parallel Two

VANGELIS NEIL DIAMOND

PONNIE MILSAP DON MILLIAMS BARBARA MANDRELL LRB JUICE NEWTON DENIECE WILLIAMS BILL LABOUNTY HOTEOSE

DENIECE WILLIAMS
BILL LABOUNTY
HOTTERS:
PAUL DAVIS
WILLIE NFLSON
JOHN DENVER
CHARLENF
MCCARTNEY/WONDER

KUGN/Eugene, OR Brian James

KKUA/Honolulu Kimo Akane

RONNIE MILSAP

WCZY/Detroit Jim Scotlin

Jim Morn
DARBABA HANDRELL
RCCARTNEY MEMDER
HOLEVSE
JOHN DENVER
RUBERTA PLACE
BARRY MANILOW
EDDLE BARRYT
CHARLENE

WCTC/New Brunswick, h Jay Meyers LADD 6 VALLI BERTIE HIGGINS PHOZHE CATES HOLEUBLI BARRY MANILOM JOHN DENVER ROBERTA FLACK MCCARTHEY/MONDER CARPENTERS

KEZL/San Diego Gary Allyn

HOTTUST: WIELIE NELSON MCCARTNEY/WON SIMON & CARFU DAN FOGELBERG EDDIE RABBITT

KARLA BONIFF WARWICK & MAT T.G. SHEPPAHI JUICE NEWTON

KNBR/Sen Francis Larry Finkel

SHEENA FASTON

KPLZ/Seattle King/Cook

BERTIE HIGGINS HALL & CATES PAUL MCCARTNEY

PAUL MCCARTNEY
HOTTUBE!
MCCARTNEY/WONDER
JOHN DENVER
GORDON LIGHTFOUT
DAN FOGELBERG
WILLIE HELSON

WZUU-FM/M/Waukee

ONRTUN LIGHTFORT WILLIE HELBOH DAN FOOFLBERG RABLA HONOPF HOLIHAL! MCCARTHEY/WONDER VANGELIS REHNY ROGERS

WCCOMinn Denny Long HOSTWAT: HARRY MANILON MANHATTAN TRANSFE

K594/St. Louis Morgan/Walker BONNIT MILBAP

WAKR/Akron

Parallel Two

NOTE HOTICE!
VANCELIC.
JOHN DENVEH
HCCARTNEY/HCNDER
BARRY MANILOW
CHARLENE

WHST/Appleton Shannon/O'Hellorer

HARRABA MANDRELL RONNIE MILSAP TERRY CASHMAN

WHBC/Canton Mike Dorn

WARM98/Cincinneti Welker/Zerhusen

VES95/Cincinnati Rogers/James STARS ON 45 HALL & OATES

RAY PARKER JR.
HOTTOST.
HOTTOS

KMJJ/Las Vegas Bob Berzina

JOIN DENVER
EDDIF RAPBITT
SHEENA EASTON
BEFTIE HIGGINS
HOELVEST
PAUL DAVIS
VANCELIS
MCCARTHFY/MCNDSR
RICK SPRINGFIELD
ELTON JOHN

KWAV/Monterey Steve Parlato

IN SPECIAL

TOTO

K-108/Secreme Paul Mitchell

KYUU/Sen Francisco Yerry Denner

TOTO
RICHARD D. FIELDS
HOLLES I
VANCELIS
GREG GUIDPY
CHAPLEME
HALL & CATES
MCCARTNEY/WONDER

NOTE PATE
CARPENTERS
CHARLERS
HART HARTINE

Steve Gibbons

LARRY MANILAM

KMOREY BOBINNON

FILL LANCUNTY

MANHATTHA TRANSP

ROWNIE MILNAP

FOR THE MILNAP

LARCHEM TOGINS

LARRY FLOART & H

MELIBRA MANCHENT

JUICE NEWTON

HOLLWEIT

FORM

MELIBRA MANCHENT

HOLLWEIT

HOLLW

FDDIE RABBITT BERTIE HIGGIP HONNIE MILBAP OCHTON LIGHTE LARBY FAUTYB HOTTOST RCRFRTA FLRCK MCCAPTNFY/MONE BABHY MAKILOW CHARLEHS WILLIE NFLSON

HONNIE MILSAP

WOWO/Ft. Wayn Sam DeVincent

LE ROUX HALL & OATES

SHEENA EASTON BERTIE HIGGINS KARLA BONOFF HOLLOST: PAUL DAVIS HCCAHTNEY/WONDER JOURNEY CHURREY CHECKER CHUMBY CHECKEN WILLIE NELSON RONNIE MILSAP MANHATTAN TPANSF

WARWICK & MATHIS

610TVN/Columbus Denny Nugent

WFMK/Lansing Dave McClery JOHN SCHNEIDER
SIMON & GABFUNKEI
JUICE NEMTON
KARLA BOROEF
HOTCOEL
DAN FCGELBERG
GREG GUIDRY
MCCARTNEY/MCNDER
ABRA
T.G. SHEPPARE

HOLLWEL: WILLIE NELSON JOHN DENVER

MCCARTNEY/WONDER PAUL DAVIS

none Hottest: VANGELIS SISTER SLEDGE WILLIE NELSON BARRY MANILON MCCARTHEY/WONDER

RONNIE MILSAP DON WILLIAMS T.G. SHEPPARD HOTEFST: MCCARTHEY/WONDER WILLIE NELSON CHARLEME DAN FOGELBERG SIMON & GARFUNKEI

KCEE/Tucson

KTKY/Tucson Bobby Rivers

KLTE/Oklahoma City Tony Blone

WAYLON & WILLIE HOTEVOT: WILLIE NELSON CHARLENT I'AN FORLIBERG T.O. EMEPPART BINON & GARPUNKEL

CHARLENE DAN FOGELEFRC AL JARREAU

KSLQ/SI, Louis Andrew/Torcesse

PONNIE MILSAP MERTIE HICGINS

Parallel Three

MANHATTAN TRANSPE LARRY LEE RONNIE MILSAP BARBARA MANDRELL

HOTTEST:
DAN FOGELBERG
MCCARTNEY/WCNDEH
GORDON LIGHTFOOT
WARWICK & MATHIS
SIMON & GARFUNKEL

Parallel Three

MONNIF MILSAP
MELISSA MANCHESTE
BUBNY CALDWELL
DENIECE WILLIAMS
MANNATTAN TRANSFE
DONNIE I BIS
VIC ASHER
LARRY ELGART & HI
TERRI GIBBS
BARBARA MANDRELL
HOTERET

ONJ PAUL DAVIS WILLIE NFLSON CHARLENE

KADE/Boulder, CO Hartley/Barry

HOTEUR': MCCARTNEY/WERLEP WILLIE NFLSON CHARLENF POBERTA FLACK EAN POCFLEPRG

John Leeder

BILL LABOUNTY

FONBIE HILSAP

ANGELA BOFILE

ANGELA BOFILE

ANGELA BOFILE

ANGELA BOFILE

FORBIT CASHMAN

HOLLE SHMAN

HOLLE NELSON

FALLE NELSON

FALL DANN

ELTON JOHN

HAY PARKER JE, DONNIE IRIS HOLLOSE: LRB HCCARTNEY/WONDER LRB HUMAN LFAGUE WMHE/Toledo Ruth Ray

JUICE NEWTON
T.G. SHEPPARD
JOHN SCHWEIDER
WARMICK & MATHIS
LAB
HOSTALL
JOHN DEWVER
GREG GUIDRY
WILLIE NELSON
SHEENA EASTON
DAN FOGELBERG ROBERTA PLACE ELTON JOHN

WILLIE NELSON BERTIE HIGGINS

ONJ WILLIE NELSON BARRY MANILON GEORGE BENSON

KCRQ/Ceder Repide, IA Carl Mann HOTTEST : WILLIE HELSON ONJ

T.G. SHEPPARD
SMITH & CLAYTO
RONNIE MILSAP
BENTIE HIGGINS
JUICE NEWTON
CAROLE KING
STARS ON 45
HOLLEAT
HOCKARTNEY/MCND
DAN FOGELBERG
ROBERTA FLACK
JOHN DENVER
HALL & OATES
KRNO/RED

HOTTEST HALL & CATES AL JARREAU ROBERTA FLACK BARRY MANILOW ELTON JOHN

ELTON JOHN
KISNSeH Lake City
Shelly Hueser
ELTON JOHN
JIRMY HALL
DENIECE WILLIAMS
RONNIZ MILSAP
MELISSA MANCHESTE
STEVE MARS

RFOR/Lincoln, NB Pati Moran T.G. BHEPPARD MELIBRA MANCHESTE LEO SAYER BERTIF HIGGINN HOLLOS HOLICAL: MCCARTNEY/NCWDER CHARLENS DAN FOGELBERG RIMON & GARFURREL SHEENA EARTON

SOUTH Parallel One

PATTI PAGE BILL LABOUNTY MANHATTAN TRAN JOHN BÖNNEIDER PHOEBE CATES HOTTWEET DAN FOGELBERG T.G. SHEPPARD KARLA BONOFF AL JARREAU HICKEY GILLEY

LEO SAYER

DOROTHY MODRE
RONNIE MILBAP
JUICE NEWTON
HOTCOST
MILLIE NELSON
MCCARTNEY/WONDER
DAN FOGELBERG
CAP PENTERS
SHEENA EASTON

KVIL/Dallae-Ft, Worth Chuck Rhodes

ELTON JOHN
HOTTER
PAUL DAVIS
CHARLENE
LE ROUK
DAN FOGELBERG
WILLIE NELSON WBT/Charlotte Mary June Rose

BERTIE HIGGINS SHEENA EASTON SHOKEY ROBINSON STEVIE WOODS HOTCOST: WILLIE NELSON HOCARTHEY/WONDER DENIECE WILLIAMS

KMGC/Dallae-FL W Nichol/James

KRBE/Houston Roger Gerrett MIKE POST PRANKE/KNOCKOUTE

NONDIE MILSAP MANHATTAN TRANSFE STEVIE MODOS ALESSI HOTTER TO THE MODOS WILLIE NELSON JOHN DENVER BARRY MANILOM MCCARTNEY/WONDER

BERTIE HIGGING
HOTTEST!
PAUL DAVIS
JOHN DENVER
WILLIE NELSON
CHARLENE
ROBERTA FLACK

nonv Hottent: VANGELIS WILLIE NELSON QUINCY JONES INJ PAUL DAVIS

BARRY MANILON CNJ GREG GUIDRY KSRO/Senta Rosa Mike Alexander LRB LARRY LEF HOTTERT! CNJ PAUL PAVIS JOHN CENVE! WILLIE NPL! ROPERTA FL!

MERTIE HIGGINS CARGLE RING ROMNIS MILBAP HOLLPHII CHARLENE GMJ WILLIE NKLBOM MCCARTNEY/WOMDER ROBERTA FLACE

KPATISious Falls Craig Mets

HONNIE HILHAP JUICE HENTON TOTO MONEY ROBINSON MONEY ROBINSON MELISSA MANCORREY CABOLE RING HOTCERTING HOLD OF HOLD OF HOLD FOR HOLD OF HOLD FOR HO

BONNIE MILBAP BILL LABOUNTY MELIBBA MANCHESTE LARRY ELDARY & HI PRANK MARKET ONCH HOLLORY LAR POGELBERG LAR MILLIE NELBON MCCARTNEY/MONDER

WBOW/Terre Heute, IN Larry Joseph

JUICE NEWTON BERTIE HIGGINS CAROLE RING MOTEORY PAUL CHAIS MCCARTHEY/MUNDER CHARLENF HALL & CATES DAN FOGELFERG

WRVA/Rich

HANHATTAN TRAHSTE MTEVIE WOODS HOTTURE WILLIE MELRON MCCARTNEY/WONDER RIMEN 6 GARFUNKET CHARLENE PAUL DAVIG HOLLIET: WILLIE NFLAON CHARLENE DAN FOCELBERG GREG GUIDRY WARWICK 6 MATHIR

WSRZ/Serseote Schult/Tellone

NAYLON & WILLTE CARPENTERS HERTIE HIGGING T.O. HAMPPARE HOTTUBE! VANCELIS PAUL DAVIS BARRY MANILOW WILLIE NILSOW JOHN DEWER

Parallel Three

HOTTOST I MCCARTNEY/WONDER PAUL DAVIS JOHN DENVER WILLIE NPLSON CMARLENE WSKY/Asheville Tom Casaldy

DHI MICHAGIA
LIFB
CAROLE KIMG
SAMENA GARFUNKEL
WILLIE NELSON
ROBERTA FLACK
GREG GUIDBY
HOLERSE:
PAUL DAVIS
MCCARTHEY/MCHDER
HALL 6 QATER
CHARLEME ,
RAY PARKER JR. EYE TO EYE BOBBY CALDWELL WCHV/Charlottesville Tom Twine

WPTF/Rateigh George Denno

131 Current Reports

The following stations reported frozen playlists this week:

WAKR/Akron WASH/Washington WHIO/Dayton The following stations did not report this week and therefore

> **KAAY/Little Rock** WCCO/Minneapolis WGAR/Cleveland

their playlists

were frozen:

The following stations have discontinued reporting:

> KMED/Medford KING/Seattle

WLTA/Atlanta Allen Saunder

KFMK/Houston Jerry Steele

WAIA (97AIAYMIam FL Lauderdale Yolanda Paraper none Hottesti GREG GUIDRY

Parallel Two

WAIV/Jacksonville, FL Reggle Blackwell

KAAY/Little Rock Steve Kelly

HOTTEST: MCCARTNEY/WONDER VANGELIE PAUL DAVIS DAN FOGFEHERG ROBERTA FLACE

WHHY/Montg RONNIE HILSAP LARRY LEE

WSGN/Birming Brown/Chandle

HIRE POST JUICE NEWTON TOTO
HOTEWET:
VANGELIR
CHARLENE
RICK SPRINGFIELD
MCCAPTNEY/MCNDER
BARRY MANILOM

WTAR/Norfolk Tom Looney EDDIE RABBITT SIMON & GARPUNKEL SHEENA EASTON none Hottesti Hottesty/Wonder ONJ WILLIE WELSON CHARLENE

HOTTUST HONDER CHARLENE WILLIE NELSON BARRY MANILOW ROBERTA FLACK

BERTIE MIGGINS SIMON & GARFUN RAY PARKER JR.

WSLUJeckson, MS Joe Bennett

Lary from
STEVIE WOODS
MANNATTAN TRANSFE
MOREY ROBINSON
HOTE-SEL
JOHN DENVER
ELTON JOHN
DAN FOGELBERG
MCCARTNET/MONDER
BENTIE HIGGINE
KRKK/MOK Spring. W
Chuch Martin
JUICE NEWTON RONNIE MILSAP CAROLF RING T.G. SHEPPARD HOTTEST: VANGELIS JOHN DENVER ROBERTA FLACE ONJ PAUL DAVIS

WMAZ/Mecon Stave Murphy

KEY103/Auetin, TX Mike Petrick

WAFB/Baton Rauge Adams/Daniels

MOTELS
JUICE NEWYON
RONNIE MILBAP
QUZEN
BERTIE HIGGING
HOTTOSE
BICK SPRINGFIELD
TUMMY TUTONE
CHARLENE
MCCANTMEY/WONDER
RAY PARKER JR.

SM95/Nashville Bruce Sherman

KRBC/Abilene Smith/Shennor

MELIESA MANC JUICE NEWTON BILL LABOUNT KARLA BONOFF PATTI AUSTIN STEVIE WOODS CHALAMAR WHLY (Y-105)/Orlando Biti Michaels

PINUPS
HOTTOST
PAUL DAVIS
HALL & CATES
CHARLENE
MCCARTNEY/WONDER
WILLIE NELSON WDEF/Chatter Stanley Hell

KDKA/Pittsburgh KMGC/Dallas

97AIA/Miami

WDEF/Chattanooga WMAZ/Macon

WIS/Columbia KULF/Houston

R&R welcomes KJR/Seattle as a new A/C reporter.

JOAN JETT TOTO CAPOLE KING HOLLEWS CHABLENS GREG GUIDRY RICK REPINCEIELD VANCELIE HALL 6 OATKB

Q-96/Fs, Myers Fertaro/Dillon

KSEL/Lubbock, TX Chris Alexander

HARRY MANILOW ELTON JOHN

WILLIE NELSON CHARLENE CHARLENE WARWICK & MATHIR KARLA BCHOFF ROBERTA FLACK

WORG/Orangeburg, Stu Wright

TOTO HARBARA MANDRELL ALESSI ALESSI JUICE NEWTON STEVIE WOODS MELISNA MANCHYSTE HILL LABOURTY HOSTERST HILL IABOURTY HOSTERST HILL IABOURTY HOSTERST HILL IABOURTY HOSTERST HILL IABOURTY HOSTERST HILL IE MELSON FICK APRINGFIELD MCCAPTREY WONDER LAN FOCFILBERG

HOTTERT : MCCARTNEY/HONDER CHARLENE 51MON & GARPUNKE! GURDON LIGHTFOOT

WWSA/Sevenneh, GA Welker/Key Wathermay

DARBARA MANDRELL,
HOTTPETI
DAN FOGELBERG
GORDON LIGHTFOOT
WILLIE NELSON
WARWICK 6 MATHIS
CHARLENE

CHR PARALLEL ONE PLAYLISTS

EAST

SMon Montrea

PD: B. Beau Dean MD: Kevin Shea

Kevin Shea

FIGURE SHEET (LDDoor'S Tata To Strange A. (CLLS MADUTAGES of Tata To Strange A. (CLLS MADUTAGES of Tata To Strange A. (CLLS MADUTAGES of Tata Madutages MADUTAGES OF TA

QLEER/Body Language ResMCDE/Stone Cold JUICE MEMFOR/Love's Boon A Little

Oxinit intilizing tire to the State State



Washington, D.C. PD: Steve Kingston MD: Bruce Kelly

D. STUCK KEILY

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3 I NAT PROBLE J. The Stoken

4 I NAT PROBLE J. The Stoken

5 I NAT PR

25, 28, 30 ALICE MEMICRI/Lowris Boom A Little ADD DEWER/Shanghol Breccos T.G. SEPPHID/Finelly DAN FORLERS/Non For The Roses

wifi 92 Philadelphia PD: Don Cannon

Music Assistant: Verna McKay

C Assistant Verna Mcka

#ECARTIEV/#00LEV/#00pp And 1 or y

PRAIL 0x11/1/05 Leve #11/2/

PRAIL 0x11/1/05 Leve #11/2/

#101 File 1/2/05 File 1/2/05 File 1/2/05

#101 File 1/2/05 File 1/2/05

#101 File 1/2/05 File 1/2/05

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#10

Trioning Production of the Program of the Program of the Conference of the Conferenc

Olf fin/Body Language SPANIS/I Prodict 1.6, sel-Prodict III Phishitath On Your Reservation 2048 SCHE (SER/OreanIn*

ADM SIZE/OF CREATE TO SERVE SIZE/OF CREATE TO SERVE SIZE/OF CREATE THE SERVE SIZE/OF CREATE SIZE/OF CREATE SIZE/OF SIZ

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WXKS-FM Boston KUSA

MD: Joe Carvello Joe Carvello

OH-LIES/Yest to A Thing(Called of OH-LIES/Yest to A Thing(Called oh-Lies) A ALLIES (SIGN(LAMES) STRUM of OH-LIES/Yest on A Thing(Called oh-Lies) A ALLIES (SIGN(LAMES) STRUM of OH-LIES (TO) A ALLIES (SIGN(LAMES) STRUM of OH-LIES (TO) A ALLIES (SIGN) A Wash to OH-LIES (SIGN) A Wash

KAN SETTO INSON AND CLOVER MOTELS/ONly The Lonely PATRICE MUSICAL POPPER MOTE DAZ SAND/Let 17 Mile AL AMPRIAUTENCE NO TORIGHT SISTER SLEDGE/ALL The Nam 1 Named

SISTER SIZURE/All The mem .

ELTON LORDA/Dive Eyes
CAMMEN/RIGHT The First Time
THIND MEM LOVE LOVE LOVE LOVE
HITTESSELVE LOVE CONT. LIAA
MITTESSELVE LOVE LOVE LOVE LOVE
PATTE AUSTIN/body Conve To Ma

Hordinad Philadelphia

PD: Roy Laurence

Roy Laurence

J. GLLS BAND/Frestore Fremo
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20, 79, 39
BARRY WAINLOW/Let's Hong On
SMEENE EASTON/THOM He SAINES
RESERTE FACE/AMBRING Cove
STAILS ON 45/7/19/10 To Storle Mom
OAKID LASLET/IF I Had My Wish Tonl

LE ROCIA/Devi Seld IT MAX Es JOHN DERVEN/Shanghai Presens MECO/Pop Goes The Novies CASI/STACE YOU'RE COME FRAMES/CHICKEDUT/S/RITHOUT DER/MISS ON YOU MIND ONE FOREIBERG/MUN For The Roses



PD & MD: Gary Berkowitz

2 LOBEL TOP GARY BERKOWITZ

2 LOUIS TOP GARY BERKOWITZ

2 BIOC SWINGT ELENDON** Tall 10 STO

3 BIOC SWINGT ELENDON** Tall 10 STO

3 CONSELECT! You Rever them To the

4 CONSELECT! YOU Rever them To the

5 Octo SWINGT TALLOON FOR I YOU'R

5 OCTO SWINGT YOUR SWINGT FOR INTERPRETATION FOR INTERPRETATION FOR INTERPRETATION FOR IT INT

ADDS ASIA/Heat Of The Resent DOMBLE HIS/By Girl

WABC 77

New York PD: Jay Clark MD: James Golden

30, 35, AICE MERICALONE's Been # Little RESERVE FLACE/Making Love WHENCE & METHIS/Friends in Love

WBEN-FM Buffalo

MD: Roger Christian

PD: Bob Wood

THE ROBERT CHISTIAN

THE CONTROL THE STATE OF THE STATE O

37, 30, 36, 40 PALE MECANTHET/Tug OF Mar PALE HOCANTHET/Take 19 Away PALE HOCANTHET/Market's That You're Do PALE NCCANTHET/Bellross Descing

B104 WBSB
PD: Jan Jeffries Baltimore

lan Jeffries Bustimore

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JOHN COUGAR/Nurth So Good JOAN JETT/Orleson And Clover

DERIECE WILLIAMS/IT'S Gonna Take JOHN DERVER/Shamphal Breezes PRISM/Turn On Your Rader DIAMS ROSS/Mork Thet Body MATTRESSES/I Know What Boys Line ALDO NOVAFFANTANY GRYAN ADAMS/Lomely Rights

FM MUSICRADIO

Washington, D.C. MD: Dallas Cole

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ANN #11/Crimon And Clover (Amni) 1H15/My Girl AS18/Heat Of The Romant HAT PARKER #1/The Other Women

PRIA CATES/105 Love Affeir DIAM ROSS/Mark Thef Rody

WNBC New York Radio 66 PD: Kevin Metheny

Music Coord.: Lyndon Abell

1050 chum

Toronto PD: Jim Waters MD: Brad Jones

96 KR Pittsburgh OM: Bobby Christian

MD: Clarke Ingram

CLATKE INGTAIN
ARREVISIONS
STEVE WICKSTRING OF MOMENT
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JU 21 TOTO/Rosenna 23 22 ROLLING STONES/Hang Fire 25 22 FEALING STONES/Hang Fire 16 24 JAARNET/Open Ares 26 25 COTERBOY/Rena 11's Over 29 26 QUEEN/Body Langunga 29 27 QU COTS/MB GOT The Bart 31 28 NEJBAAN SALEET/Hang On in

JGAN JETT/Criegon And Clover PAUL MCCARTNET/Relifrom Dencing KANSAS/Play The Game Tonight



PD: & MD: Todd Chase

MD: Todd Chase

BLOX SHIELD (LOCANT Talk to Stronge (BEG GUIDENT Colon)

PALL DATIS/1001-100m

PALL DATIS/1001-1001-1000

PALL DATIS/1001-1001-1000

PALL DATIS/1001-1000

PALL DATIS/1001-1000

PALL

5), 34, 39 800 900 909/1 West Conty 861785545/1 Recy Shot Boys Lite

36 SPECIAL/Couple Up In You 96 IMEDIT/Stone Cold JUNE JETS/Crimon And Clover CHERI/Ampby's Los POLICE/Source Journay ASTA/Nort Of The Humon's

CFTR680

Toronto PD: Bob Saint Music Coordinator: Cyd Kaplan

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Buffalo

PD: Neil McGinley MD: Jon Summers

ADJ. JOS SUITTINEETS

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Product 1815/86 Girl

Za Sa Atlanta

ATLANTA'S RADIO STATION PD: John Young

PD: John Young

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26 RCADIE MILSAP/Any Day Now QUEEN/Body Language JUICE MEMIUN/Love's Been A LISTIN

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PD: Bill Tanner MD: Colleen Cassidu

Colleen Cassidy

JAM 2017 CELL/Trison And Clover

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ALESSI/Pyt Away Your Love QUEEN/Body Language DEWHICE WILLHAMD/IT'S Gonna Take A Bir RICHARD D. FIELDS/IT IF AIN'T One Thing PAUL DAYIS/YOS Love Affeit ASIA/Yasy Of The Homen'T

SOUTH

GE SM Miami

PD: Keith Isley WINZ-FM MD: Johnny Dolan

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PD. Christopher Haze MD: Billy Hayes

MD: Billy Hayes

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AMMA/The Visitors SAMMY HAGAN/Place Of My Heart ELTON JUNE/Empty GardeniMay May

QUEEN/Body Language
JOHN JETT/Crisum And Clover
JOHN CONSMITHER SEND SOUR
RANSE/Play The Game Tonight
SECIAL/Cought Up in You

HOCARTIET/HONDER/Ebeny And DRESS/Oranh 11 Up



MD: Pat McKay

MD: Pat McKay

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Atlanta

MD: Jeff McCartney

MD: Jeff McCartney

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3 WILLIE BELDWIA FELD ALL DON'T Fish To Strenge

4 PAUL ROSIN/SELDWIA FELD ALL DON'T FISH TO STRENGE

5 RESIDENCE ALL DON'T FISH TO SELDWIA FELD

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10 MAPLA BLOUFF/Porsonally SCORIE WILLAP/Any Day Nov SERTIE HIGGING/Just Another Day In.

PD Randy Stewart

MD: Steve Godderd

Phoenix Phoenix

MD: Stave Godderd

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RELABILITY OF A PARAMETERS

Los Angeles

Parallel One Playlists

MIDWEST



Steve Perun

J. SERVE PETER.

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Kansas City

PD & MD: Maja Britton

M. M.D. Maja Britton

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*Add. After Low-State of Stronge.

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800/CKLW ROCK'N TALK Detroit

PD: Pat Holiday MD: Rosalte Tromblev

D: Rosalie Trombley

Alth. #1111 Love Nata. *** Not.;

4. J. Chelling France State *** Not.;

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Objects in 15/My Girls ADRICOS LIGHTF ODT/Buo's Stra Box 9



Chicago

PD: Richard Lippincott MD: Steve Perun

TUT. STEVE F'ETUN

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(H) indicates one of the five "hottest" records on each Parallel One playlist.

Milwaukee WKan PD: B.J. Hunter MD: John Grand

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WCCLOB Cleveland

PD: Bob Travia Asst. PD & MD: Jay Stone

at. PD & MD: Jay Stone

1 SEARTHEY CHARMEN FAILING AND 1 series
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7 ALOR SHEED (1) SERIES

WILLIE RELSCHIFTONYS ON My mind AAN ETT/Cringon And Clover 36 SPECHAL/Compt My In You HEHTE HIGGIRS/Just Amother Day In.

Self-twi EAS-Uni/Bloom He Shit has Alten Chieff R/ Munighet | Breetan Pith SEL/Secret Aururry He MICUE 100A over Plas One I HARRA / MICCOOL FAR House Towilliat Anoth O NAR ROSS-YAMES - That Budy O NAR ROSS-YAMES - That Budy

Q102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

Tony Gallizzo

1 Quantification of the Proof of the P

ACDS 28, 30 J. GEILS BAND/FI mathrows

WIOLO Pam

PD: Bob Berglund St. Paul

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SHEEM EASTON/When to Science CEB/SFIEE to Seigns WIGLE HIS SEMENTARYS ON the Wind LOURDOY/When 10'0 Over SHEEM & GAMFUREL/Young Up Little Sextal CHRS, EME/Free Record Steam To Ma

WEST



San Diego

PD: Glen McCartney MD: Gene Knight

MD: Germ Knight

4 1 Sapariti Name and France

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AUDA COMPANIES IN Selger

ADD CLASSICATION to the their brists being being a continuous team to being be

Los Angeles PD Paula Matthews MD Paula Matthews

MD: Robert Moorhead

FAMOR BANNEL MICHAEL MISSION TORS

APPROXIMATE AND APPROXIMATION TO SET 11 T

San Dlego

XTRA

PD: Jeff Hunter MD: Jim Richards

ADAR #11/1 town Rock 19 Roll
J. IELIS BAND/France Frame
RICL 1991 INST 110 / Own 17 Talls 10 Strange
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OII CHERT/MATERY'S LOV

KUBE 93FM PD: Charlie Brown Seattle MD: Tom Hutyler

2100 PD: Stove Rivers MD: Chas Kelley

Phoenix

Chas Kelley

Helm 12-The 12-O Feet

Hill 19-The 12-O Feet

Hill 19-The 13-O Feet

Hill 19-T

ALDER HELSAFARY BOY No. A Little

Denver

PD: Doug Erikson MD: Gloria Avila

Doug Erikson

Storia Avila

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JUICE HENTOHYLown's Gren A LITTE RDD STEMMET/How Long QUEEn/North Language HILE POST/Thome From Hegnum F.: MUTELS/Only The Lonely

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64 KFI Los Angeles The "I hit station.

PD: Tom Bigby MD: Roger Collins

Roger Collins

HICK VEHICLE (ELDCont* Tain to Strings

BICK VEHICLE (ELDCont* Tain to Strings

PRAL DATA/195 Love Affair

PRAL DATA/195 Love Data

PRAL PARISED AJ / The Data/195

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24, 20 QALES/Body Longuege SINGE & GARF LEES L'ERNA UP LIFELE Surle MICHIEL BILLMAYANY Guy Man AICS MERTON/Lova"s Shon & LIFFE

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MD: Trevlyn Haldridge

FM97 Portland

San Francisco
PD. Gerry Cagle
MD: Kate Ingram

CHMICENTIFIC STATULETTES 1010/Mosanno JUNE JETT/Ortseun And Elover Descrit Tels LET/I's Back Again

MISS POSI/Frame From Magnum P. ADM COMSMI/Fur Fg So Same RUBERTO FLACO THEN IN LOVE DELLA TOMBORY DEAM SUBSIME SO THE SUBSI 01ATS/I Just Ment So Sottof GMMMA/Bignt Fnu First Time

KIISFM

102.7 Los Angeles PD: Gerry De Francesco

01, 19, 22 DAN FOOLLBERG/Num for the Roses 10TO/Rosenne PATRICE MUNER/FREGET No Note

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

MD: Alan Sledge

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610 # KFRC

PD: Jack Roth

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Seattle

PD: Gary Ryan MD: Elvin Ichlyama

MD: Elvin Ichlyama

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GAREN/Body Lampungs 50 SPECIAL/Cought Up to You MUTES/COLY The Lambly ANASAN/PSP The Same Yorkpit SIMUM & GARENMARE/TWOWN UP LITTLE REDO MUTENTERS

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Los Angeles PD: Bob Hamilton MD: David Grossman

Di David Grossman

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EAST

Most Added • Hottest J. Newton McCartney/Wonder

Kansas Queen 38 Special Rick Springfield

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

J. Newton McCartney/Wonder Rick Springfield Joan Jett Ray Parker Jr. Queen

EAST

PARALLEL TWO WILEE/Huntington, WV

38 SPECIAL JIMMY RALL SAMMY HAGAR KANSAS RONNIE MILSAP ALDO NOVA (RA)

WPST/Trenton, NJ Tom Taylor

JOURNEY
HOTELS
OUEEN
HOTELS
RICK SPRINGFIELD 2-1
RICK SPRINGFIELD 2-2
RALL 6 OATES 5-4
ASIA 16-6
PRANKE/KNOCKOUTS 20-1

WTRY/Albeny, NY

TOTO
JUICE NEMTON
Hottest:
JOAN JETT 1-1
MCCARTMEY/MCNDEF 10
PAUL DAVIS 11-9
HALL 6 OATES 12-11
TOHNY TUTONE 17-14

RONNIE MILSAP SOPT CELL JUICE NEWTON RICK SPRINGPIELD 1-1 CHARLENE 2-2 SHEENA FASTON 10-6 DONNIE 1R15 20-14 HUMAN LEAGUE 23-18

ECSMINEW Haven, CT

SHALAMAR ATLANTIC STARP BERTIE HIGGINS JUICE NEWTON PATTI AUSTIN Hottest: Hottest: RICK SPRINGFIELD 3-1 MCCARTNEY/WONDER 8-2 PAUL DAVIS 4-3 ELTON JOHB 14-11 DAN FOGELBERG 19-14

WFBR/Beltimore, MD

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FRANK BARBER ORCH JUICE NEWTON PATRICE RUSHEN Hottest: CHARLENE 1-1 MCCARTHEY/WONDER 4-2 HALL 6 OATES 11-7 WILLIE NELSON 18-8 DAN FOGELBERG 20-15

WBLI/Long Island, NY BIR Terry

DENIFICE WILLIAMS LRB ASIA BOOTCEST: MCCARTHEY/WONDER 5-1 PAUL DAVIS 3-2 RICK SPRINGFIELD 7-5 CHARLERE 13-8 GREG GUIDRY 11-9

Rick Donehue

DAN POGELBERG DONNIE IRIS DONNIE INIB BOTTEST: VANGELIS 2-1 KOOL 6 THE GANG 3-2 CHARLENE 7-3 TOMMY TUTONF 8-6 MCCARTNEY/WONDER 11-

Q106/York, PA

LOVERBOY
JOHN COUGAR
RONNIF MILSAP
CHERI
HOTLEST:
HOTLEST:
ROOL & THE GAMC 5-4
MCCARTHET/MODER 9-5
CHARLENE 8-7
GREG GUIDRY 15-10

WHFM/Rochester, NY

WILLIE WELSON WILLIE MELSON
OUTERN
30 SPECIAL
ALDO NOVA
HAIRCUT ION
FOUR TOPS
HOTSELT
PAUL DAVIS 11-1
RICK SPRINGFIELD 14-7
MCCARTHEY/WKNDER 18-8
CHARLESE 74-9
RAY PARKER JP. 20-15

K104Erle, PA

JOAN JETT
FAMBAB
RONNIE MILGAP
JOURNEY
VAN HALEN
JOH & VANGELIB
HOTLOST
BICK BPRINGPIELD 1-1
POCO 3-2
SOPT CELL 5-3
JOURNEY 9-4
FOREIGNER 13-7

V100/Charteston, WV Jary Jarvie BERTIE HIGGINS HOttest: CHARLENE 2-1 HALL & GATES 3-2 MCCARTHFY/WORDER DAN FOCELBERG 12-ELTON JOHN 13-10

WKRZ-FMWBkes-Ba

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OUEEN
ROD STEWART
JUICE NEWTON
ROWNIE MILSAP
PRISM
HOttest:
RICK SPRINCFIELD 1-1
MCCARTNEY/MONDER 4-2
FRANKE/KNOCKOUTS 11-9
HUMAN LEAGUE 20-13
TOTO 28-19

82FLY/Alberry, NY

38 SPECIAL
JUICE NEWTON
ELTON JOHN
DONNIE IRIS
HOCKERS:
RICK SPRINGFIELD 1-1
CHARLENE 6-4
BERTIE HIGGINS 7-7
KOOL & THE GANG 13-10
TOMMY TUTONE 17-12

WDRC-FM/Hartford, CT

JUICE NEWTON JOHN COUGAR 38 SPECIAL KANSAS KANSAS HOTTEST: VANCELIS 1-1 RICK SPRINGFIELD 2-2 TOMMY TUTONE 6-3 MCCARTHEY/WONDER 11-5 ASIA 28-18

WRCK/Utica, NY

KANSAS MOTELS Hottest: TOMMY TUTONE 1-1 RICK SPRINGFIELD 2-2 MCCARTHFY/MCNDER 11-5 HUMAN LEAGUE 17-9 ASIA 24-14

3WT/Binghamton, NY Scott Michesis

KANSAS POUR TOPS JUICE NEWTON POREIGNER FOREIGNER
Hottest:
RICK SPRINGFIELD 2-1
PAUL DAVIS 4-3
LOVERBCY 9-5
ALDO NOVA 23-17
TOTO 31-27

PHERY MOORE

RIM WILDE
HUEV LEMIS 6 NEWS
BOM WOW WOW
HAIRCUT 100
POD STEMART
FOREIGNER
HOCLERIC
HOCLERICH FOREIGNER
ASIA 4-3
LOVERBOY 15-6
POLICE 22-13

Deve Russell
ALDO NOVA
CHERI
QUEEN
38 SPECIAL
LOVPRBCY
HOTCEST:
RICK SPRINGFIELD 7-1
MCCARTHFY/MCNDER 8-2
CHARLENE 11-8
RAY PARKER JR. 19-12
HUMAN LERGUE 16-13

WYCR/Hanover-York, PA

POREIGNER
QUEEN
KANBAS
JUICE NEWTON
HOttest:
PICK SPPINCPIELD 2-1
KOOL 6 THE GANG 6-3
TOWNY TUTONE 7-4
AAY PARKER JR. 12-9
MCCARTNEY/WONDER 15-POREIGNER

PARALLEL THREE

WCIR/Beckley, WV

JMM MARTIN
JOAN JFTT
FANSAS
BONNIE MILSAP
MOTZILS
36 SPECIAL
HOCLESI
KOOL & THE GAMO 2-1
FAY PARRER JR. 3-2
WILLIE MELSON 7-3
PAUL DAVIS 10-5
HUMAN LPAGUE 17-6

WFBQ/Altoons, PA Tony Booth

AGIA
KAHBAG
RONNIE MILGAP
JO BPECIAL
STEVIE MODDS
ROD STEMAPT ROD STEWART
Mottost:
MICK SPRINGPIELD 1-1
MCCARTNEY/WUNDER 3-2
TORMY TUTOME 5-4
CHARLENE 6-5
RAY PARKER JR. 11-6

TOTO
JUICE NEWTON JUICE NEWTON
Hottest:
RICK SPRINGFIELD 1-1
QUARTERFLASH 4-4
MCCARTNEY/WONDER 7-7
DR. HOOK 10-10
HUMAN LEAGUE 13-13

WJBQ/Portlend, ME

TOTO
T.G. SHEPPARD
38 SPECIAL (4p)
JUICE NEWTON
BERTIE HIGGINS HOTCEST: RICK SPRINGFIELD 3-1 HALL 6 OATES 13-7 MCCARTNEY/WONDER 17-12 HUMAN LEAGUE 25-17 POLICE 38-28

WTSN/Dover, NH

QUEEN BERTIE BIGGINS JOHN CCUGAR JUICE NEWTON MOTELS OTO ARWICK & MATHIS WARMICK 6 MATHIN Hottest: RICK SPRINGFIELD 6-1 PAUL DAVIS 7-3 HALL 6 QATFS 5-4 JOHN DENVER 8-5 BARRY MANILOW 13-9

WIGY/Beth, ME

JOAN JETT SAMMY HAGAR KANSAS DONNIE IRIE JOHN COUGAR LEO SAYPR JUICE NEWTON OUEEN HORLEGEE: QUEEN
HOTCEST:
JOAN JETT 1-1
TOMMY TUTONE 2-2
CHARLENE 6-3
LOVERBOY 4-4
FRANKE/KNOCKOUTS 16-10

95XIL/Perkersburg, WV Terry Lee Colline

ASIA FANSAS JOUNNEY JON & VANGELIS BONNIE MILSAP HOTLESEL J. GEILS BAND 3-1 DIFEEL 10-4 HALL & GATES 18-8 CDB 25-12 MCCAPTNEY/MONDER 26-14

WACZ/Bengor, ME

WAITRESSES
JOAN JETT
BOW WOW WOW
STFANCER
JUICE NEWTON
FOREIGNER
38 SPECIAL
ALDO NOVA ALDO NOVA HOTCOST: JOAN JETT 1-1 CHARLEME 2-2 RICK SPPINGFIELD 3-3 RAY PARKER JR. P-4 VANGELIS 12-6

KIM WILDE KROKUS JUICP HEMTON SCORPION RONNIE MILSAP KANSAS HOTLEST CHARLENE 4-1 TOHMY TUTONE G-4 MCCARTNEY/WONDER 9-5 ASIA 15-10 WILLIE NELSON 28-19

WOMP-FM/Bellaire, DH

KANSAS JOAN JETT J8 SPECIAL MCCUPFY LANE HOCKLEST: FICK SPRINGFIELD 1-1 HALL 4 CATER 5-2 DR. HOOK 7-3 SNEAKER 14-9 FONNIE IRIS 21-12

WFEA/Manchester, NH

JUICE NEWTON
38 SPECIAL
HOTLEST:
HOTLEST:
HALL 6 OATES 4-4
ROLLING STOMES 16-11
LRB 17-12
DAN FOGELBERG 21-13

SOUTH

PARALLEL TWO

TOTO
LOVERBOY
JOAN JETT
SIMON & CARPUNKEL
JUICE NEWTON
ROWNIE HILSAP
OUEEN
SAMMY HAGAR
HOLLEST:
JOAN JETT 1-1
RICK SPRINGFIELD 4-3
TOMHY TUTONE 10-7

KEEL/Shreveport, LA

Form Court
VANGELIS 1-1
PAUL DAVIS 2-2
CHARLENE 7-7
WILLIE NELSON 13-13
SIMON 6 GARPUNKEL 24-24 KTSA/Sen Antonio, TX J.J. Rodriguez

WILLIE NELSON Hottest: RICK SPRINGFIELD 5-1 NICK SPRINGFIELD 5-1 VANGELIS 10-4 OAK RIDGF BOYS 14-11 HCCARTNEY/WONDER 17-13 RAY PARKER JR. 30-26

KXX106/Birmingham, AL

Hottest: RICK SPRINGFIELD 5-1 MCCARTNEY/WONDFR 9-5 KOOL & THE GANG 12-9 ROD STEWART 19-14 HUMAN LEAGUE 20-15

WAXY/Ft Lauderdale, FL

WARNICK & MATHIS BERTIZ HIGGINS JUICE NEWTON MOTELS HOLLEST: MCCARTNEY/WONDER 4-1 RAY PARKER JR. 3-2 BEATLES 12-9 ELTON JOHN 15-1 SIMON & GARPUNKEL 22-

WAYS/Charlotta, NC

JOAN JPTT
HOTELS
JUICE MENTON
ROBERTA FLACK
3R SPECIAL
HOTELS
J. GETLE BAND 2-1
GO GO'S 3-2
HALL 6 CATES 7-4
HUMAN LEAGUE 11-9
RAY PARKER JR. 16-11

WBBQ/Augusta, QA Bruce Stevens

JUICE NEWTON
KANSAS
ROD STEWART
MELISSA MANCHESTE
HOLLESE:
RAY PARKER JR. 2-1
KOOL 6 THE GANG 4-2
TOHNY TUTONE 8-7
MCCARTHEY/WCMDER 13-10
LOVERBOY 24-14

WFMF/Beton Rouge, LA

TOMPY TUTONE
JOAN JETT
RONNIP HILSAP
HOCLEST:
RICK SPRINGFIELD 1-1
RAY PARKER JR. 6-2
LOVFRECY 14-1C
HUMAN LEACUE 19-14
ASIA 29-24

WGH/Norfolk, VA **Bob Canada**

ELTON JOHN
JUICE NEWTON
KANSAS
SIMON & GARFUNKEL
JOAN JETT
POUR TOPS
HOTLEST
HOTALEST
CHARLENE 5-2
DAN POGELBERG 8-6
ROBERTA FLACK 11-7
WILLIE NPLSON 17-9

WJDX/Jeckson, MS BIII Crews

PATRICE RUBHEN
DOWNIE IRIS
RICHARD D. FIELDS
OUZEN
JOHN COUGAR
HOttest:
CHARLENE 1-1
RAY PARKEP JR. 5-2
WILLIE NELSON 7-3
ELTON JOHN 12-7
HCCARTNEY/WONDER 16-8

WTIX/New Orleans, LA

ROLLING STONES
JOHN COUGAR
HOLLEST:
HICK SPRINGFIELD 2-1
HCCARTNEY/MONDER 13-5
LAR 22-15
FICHARD D. FIELDR 28-20
DAN FOGELBERG D-27

Y103/Jeckson Robert John

OUEN LPAGUE
JUICF NINTON
PRANKE/KNCKOUTS
HOTERS:
HOTER WRVQ/Richmond, VA

TOTO Hottent: PAUL DAVIS 5-1 GREG GUIDRY 6-4 TOHMY TUTONE 9-5 HALL 6 OATES 8-6 MCCARTNEY/WCMDER 12 FM100/Memphis, TN Tom Prestigiscomo

Hottest: HALL 6 DATES 3-1 RAY PARKER JR. 5-2 MCCARTNEY/WONDER 7-KOOL 6 THE GANG 12-DAN FCGELBERG 21-16

WSKZ/Chattanooga, TN

BEATLES DAN FOGELBERG
JOAN JETT
Hottest:
RICK SPRINGFIELD 1-1
MCC.RTNEY/WORDER 5-2
ELTON JOHN 9-3
HUMAN LEAGUE 13-6
RAY PARKER JR. 20-10

KINT/EI Paso, TX Jim Zippo

JIM Zippo
ASIA
38 SPECIAL
BOW MON WOM
MOTELS
CAROLE KING
JUICE MENTON
KANNAS
HOLLEAT:
HICK SPRINGFIELD 1-1
MCCARTNEY/MONDER 4-2
JOAN JETT 29-10
LOVERBOY 19-11
OUEEN 23-18
KYMMANASHAMILE TN

KX104/Nashville, TN Jon Anthony

OUEEN
FOUR TOPS
JUICE NEMTON
HOTCHER
RICK SPRINGFIELD 3-1
HALL 4 OATES 8-2
MCCARTNEY/MONDER 14-3
RAY PARKER JR. 10-5
WILLIE NELSON 24-10

KJ100/Louisville, KY

WILLIE NELSON WILLIE NELSON HOTCEST: VANGELIS 1-1 PAUL DAVIS 2-2 CHARLENE 6-4 DAN POGELBFRG 13-10 ROBERTA FLACK 15-13

KHFI/Austin, TX Ed Volkman

JUICE NEWTON MOTELS BERTIE HIGGINS FOUR TOPS FOUR TOPS ASIA Hottest: HAIL & OATES 2-1 RAY PARKER JR. 3-2 HCCARTNEY/WORDER 7-3 LOVERBOY 10-7 TOTO 29-17

KBFM/McAllen-B

38 SPECIAL

QUEEN 38 SPECIAL RONNIE MILBAP RONNIE MILBAP
HOTEEST:
J. GEILS BAND 1-1
RICK SPRINGFIELD 2-2
TOPHY TUTONE 8-3
RAY PARKER JR. 10-6
MCCARTNEY/WONDER 14-9

CK101/Cocce Beech, FL

MRE Lowe

38 SPECIAL
DAZZ BAND
PATTI AUSTIN
JIMHY HALL
HOTFILS
ATLANTIC STABR
JOHN COUGAR
HOCLES!
KOOL 6 THE GANG 4-1
PAY PARKER JR. 76-11
SHEZNA EASTON 25-13
SHALAMAR 29-21
JOAN JETT 39-22

W8EZ/Winston Sale

Bob Mahoney

DONNIE IRIS
MIKE POST
GORDON LIGHTFOOT
RICHARD D. FIELDS
REWTIE HIGGINS
MOTELS
SHALAMAR
HOCLESTAL
FAIL INVIS 7-1
KOOL & THE CANG 7-3
HALL & GATES 9-6
CHARLERE 11-9
MCCARTNEY/MONDER 19-16

Krie Van Dyke

KANSAS PRISM SCORPION (dp) Hotteet: GLASS MOON 1-1 LOVERBOY 10-5 PRANKE/KNOCKOUTS JOAN JETT 25-15 TOTO 30-17

897/New Orleans, LA

JOAN JETT KELLY MARIE SOFT CELL HOTCESL: RICK SPRINGFIELD 3-1 TOMMY TUTONE 4-3 RAY PARKER JR. 14-9 JUNIOR 13-11 MCCARTNEY/WONDER 15-12

WOKI/Knoxville, TN Gery Adkins

JUICE NEWTON BEPTIE HIGGINS FOREIGHER FOUR TOPS JOHN DENVER LARRY LEE TOTO
JOAN JETT
38 SPECIAL
JOHN COUGAR LARRY LEE HOttest: RICK SPRINGFIELD 4-1 RAY PARKER JR. 7-4 CHARLENE 9-6 MCCARTNEY/MONDER 18-9 ASIA 34-21

WCSC/Charleston, SC

JUICE NEWTON FOUR TOPS
BOW MOW MON
HOELEST AT A-1
HALL & OATEF 6-4
MCCARTNEY/MONDER 10-5
HUMAN LEAGUE 15-9
CDB 12-10

WBCY/Charlotta, NC

JUICE NEWTON
JOAN JETT
JIMMY HALL
Hottest:
RICK SPRINGFIELD 1-1
TOTO 7-2
MCCARTNEY/MONDER 8-3
ELTON JOHN 18-12
LRB 19-13

WMAK-FM/N

Phil Stanley WARWICK & MATHIS
BERTIE HIGGING
JUICE NEWTON
JOAN JETT (dp)
SHALAMAR (dp)
GENESIS (dp)
OUERN (dp) QUEEN (dp)
Hottest:
RICK SPRINGFIELD 4-1
DENIECF WILLIAMS 17-1
DAN FOGELBERG 24-14
KARLA FONOFF 25-16
HUMAN LEAGUE 27-21

Sem Church MOTELS TOREIGNER MOTELS
FOREIGNER
KANSAS
RAINBOM
HOCKESE:
PICK SPRINGFIELD 1-1
PAUL DAVIS 8-2
HALL & OATES 10-4
HIKE POST 12-8
JOAN JETT 16-12 WEOKIG

WHHY.EM/Monto RICHARD D. FIELDS JOAN JETT RONNIE MILSAP HOCTERL: RICK SPRINGFIELD 1-1 HALL 6 OATES 4-2 MCCARTNEY/MONDER 8-4 ELTON JOHN 14-11 TOMMY TUTONE 18-12

WDOQ/Daytona Beach, FL JUICE NEWTON
OUEEN
PATRICE RUSHEN
SISTER SLEDGE
BERTIE HIGGINS
HOLLERLI
RAY PARKER JR. 3-1
HCCARTHEY/HONDER 7-2
WILLIE NEISON 6-3 MCCARTNEY/WONDER WILLIE NELSON 6-3 HALL 6 OATES 9-7 TOTO 29-11

WZYP/Huntsville, AL

ROD STEWART SHALAMAR STRANGER

MONNIE MILSAP
SHALAMAR
BENTIE HIDGINS
O'JAYS
DAZZ BAND
HOTESEL
KOOL 4 THE GANO 1-1
OREO GUIDBY 7-2
WILLIE NELSON 3-3
CHAPLEME 4-4
BCCARTHEY/WENDER 20-

KROK/Shreveport, LA Harrison/Green

KANGAS
T.G. SHEPPARD
SHERNA EASTON
HOTTEBLA EASTON
HOTTEBLA EASTON
HAVE JANUAL 2-1
RAY PARKER JR. 3MCCARTHEY WONDER
J. GEILS BAND 8-6
CHARLENE 9-8

WSSX/Charleston, SC

LOVERBOY POREIGNER KANSAS

KLPQ/Little Rock, AR

JOHN COUGAR HOTTEST: RICK SPRINGPIELD 1-1 MCCARTHEY/MONDER 13-3 PAUL DAVIS 10-4 HUMAN LEAGUE 12-10 RAY PARKER JR. 16-12

WQUT/Johnson City, TN Jey Christian

RAY PARKER JR.
ABBA
MOTELS
HOTLES
HOTLEST:
PAUL DAVIS 7-1
CUARTERFLASH 6-3
LE ROUX 10-4
ALABAMA 14-7
MCCARTNEY/WONDER

KROD/EI Paso, TX

SOFT CELL JOAN JETT JOAN JETT
POLICE
ELTON JOHN
HOTLESE:
J. GEILS BAND 1-1
RICK SPRINGFIELD P-6
KOOL & THE GANG 10-7
RAY PARKER JR. 12-9
HUMAN LEAGUE 16-12

WNDK-FM/Columbia, SC Tom Anderson

QUEEN
RONNIE MILSAP
POREIGNER
38 SPECIAL
TEMPTATIONS/JAMES
JUICE NEWTON JUICE NEWTON
HOTCHEST:
DR. HOOK 2-1
ALABAMA 4-3
MCCARTNEY/WONDER 19-14
CDB D-24
SIMON 6 GARFUNKEL D-30

KKYK/Little Rock, AR

RAY PARKER JR, PAN POGELBERG Hotteat: J. CEILS BAND 2-1 RICK SPRINGFIELD 3-2 MCCARTNEY/MONDER 13-4 TOPMY TUTONE R-6 LE ROUX 11-10

KARLA BONOFF
JOHN COUGAR (dp)
JOAN JETT (dp)
Hottest:
HALL & GATES 3-1
HCCARTNEY/MONDER 10-4
RAY PARKER JR. 20-14
DAN FOGELBERG 26-19
TOTO D-27

ROBERTA FLACK LARRY LEE SHALAMAR

WARB FM/Mobile, AL

KITY/San Antonio TX

RICHARD D. FIELDS DENIECF WILLIAMS HOTLEST 1-1 OO OO'S 2-2 ONJ 4-3 J. GEILS BAND 7-6 MCCARTNEY/WONDER 30-24

TOHMY TUTONE 5-3 J. GEILB BAND 8-5 MCCARTNEY/WONDER 15JOAN JETT 11-14

STRANCER
HOttest;
RICK SPRINGFIELD 1-1
HALL & CATES 8-3
KOOL & THE GANG 11-6
TOMMY TUTONE 13-7
MCCARTNEY/WONDER 15-9

KZFM/Corpus Christi, TX John Steels

JUICE NEWTON RONNIE MILBAP

KILE/Gelvecton, TX Scott Taylor JUICE NEWTON ROD STEWART QUEEN RONNIE MILSAP PICHARD D. PIELDS GENESIS Ashton/Martin

WCGQ/Columbus, GA

PARALLEL THREE

30 SPECIAL
JOAN JETT
RONNIE MILSAP
HOTLEST:
RICK SPRINGFIELD 2-1
PAUL DAVIS 3-2
HALL & OATES 8-4
GREG GUIDNY 7-5
CHARLENE 12-6

WISE/Asheville, NC

OUZEN
RONNIE MILSAP
ROBERTA FLACK
JUICE NEWTON
BERTIE HIGGINS
ROD STEWART
HAIRCUT 100 HAIRCUT 100
HOtteRt:
RICK SPRINGFIELD 5-1
MCCARTNEY/WONDER 19-16
DONNIE IRIS 23-19
PRANKE/KNOCKOUTS 26-27
ASIA 27-23

WFOX/Gainesville, GA Alan Dupriest

JOHN COUGAR JUICE NEWTON ROD STEWART ROD STEWART
HOttest:
RICK SPRINGPIELD 1-1
PAUL DAVIS 12-7
RAY PARKER JR. 26-15
LRB 23-19
ALABAMA 29-21

JOAN JETT JOHN DENVER HOCLEST: RICK SPRINGFIELD 1-1 HALL & OATES 3-2 HCCARTNEY/HONDER 7-3 KOOL & THE GANG 14-9 RAY PARKER JR. 23-12 968GF/Sevenneh, GA J.P. Hunter GENESIS RAINBOW 38 SPECIAL BERTIE HIGGINS SHALAMAR ALDO NOVA

Z102/Sevenneh, GA Jonethan Keyes ROBERTA FLACK LRB JOHN COUGAR HOCLest: RICK SPRINGFIELD 1-1 MCCARTNEY/MONDER 6-3 RAY PARKER JR. 11-5 JUNIOR 12-9 DAN PCCELBERG 19-14

KOIZ-FM/Amerillo TX

TIM Buter

JOHN COUGAR

JOAN JFTT

38 SPECIAL

QUEEN

HOTLEST

HOTLEST

GREG GUIDRY 12-7

HCCARTNET/MCDER

TONNIE IRIS 19-15

TOTO D-27

KVOL/Lafeyette, LA Philip Rankin

PhBIP Rankin
KANRAS
TOTO
ROD STFWART
38 SPECIAL (dp)
FOUR TOPS
ASIA
Hottent:
PAUL DAVIS 3-1
HALL 6 OATES 5-3
CHARLENE 4-4
MCCARTNEY/MCNDER D-23
TOTO A-24

WXLIC/Rosnoke, VA

RICHARD D. FIELDS RANGAG JUICE NEWTON POLICE RICK SPRINGFIELD LE ROUX HOCLEST HALL & GATES 1-1 HCCARTNEY/HONDER TOWNY TUTONE 4-4 CHARLENE 6-5 JOAN JETT D-15 Stan Contes

MOTELS

SCORPION
KANSAS
JOURNEY
POREIGNER
HOTESEL

LOVERBOY 7-2

ASIA 13-9

TOTO 15-10

RAINBOW 24-16

KKQV/Wichita Fells, TX

JOAN JETT
JOHN COUGAR
KARLA BOROFF
HOTLERI
HOCK SPRINGFIELD 1-1
MCCARTNEY/MONDER 8-3
TORMY TUTONE 11-8
RAY PARKE? JR. 15-10
HUMAN LEAGUE 19-14

QUEEN ROD STEWART JOAN JETT TOTO SPARKS

Leo Davis Leo Davis

JUICE NEWTON
KANSAS
MELISSA MANCHESTE
HUFY LEWIS 6 NEWS
HOCCOST:
RAY PARKER JR. 1-1
WILLIE NELSCN 7-2
CHARLENE 4-3
MIKE POST P-4
RICK SPRINGFIELD 5-5

WFLB/Fayetteville, NC

Larry Cannon Larry Cannon

TOTO
JUICE NEWTON
ROD STEWART
DAZZ RAND (dp)
TEMPTATIONS/JAMES (dp)
POLICE (dp)
HOTCHELLINE 5-1
RAY PARKER JR. 10-8
DENIECE WILLIAMS 13-9
MCCARTHEY/WCMDER 73-15
DONNIE IRIS 28-73

JOHN COUGAR
KANSAS
ROBERTA FLACK
QUEEN
KARLA BONOFF
MOTELS
HOTELS
HOTESS

J.D. North

BERTIE HIGGINS
MELISSA MANCHESTE
ROD STEWART
JUICE NEWTON
DAVID ROWIE
HOLLERL

WAEV/Sevenneh, GA

KSEL-FM/Lubb Stan Costles

SPARKS
MIKE POST
HOTCEST:
RICK SPRINGFIELD 1-1
GREG GUIDRY 8-5
RAY PARKER JR. 11-8
LRB 27-20
DONNIE IRIS 25-21

WYKS/Gainesville, FL

Bill Harmon

MIDWEST Most Added • Hottest

Joan Jett McCartney/Wonder Juice Newton Rick Springfield Charlene Toto

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

WEST Most Added, Hottest

J. Newton McCertney/Wonder Rick Springfield 38 Special Charlene Ronnie Milsap

MIDWEST

PARALLEL TWO

1200 Columbus OH

DAN POGELBERG Hottest: RICK SPRINGFIELD 1-1 MCCARTNEY/WONDER 11-4 ELTON JOHN 16-12 TOMMY TUTONE 24-16 FRANKE/KNOCKOUTS 20-17

A.W. Pantola

JUICE NEWTON UNITED REMINISTRATION
HOLLEST:
CHARLENE 2-1
PAUL DAVIS 4-3
RICK SPRINGFIELD 6-4
CDB 12-8
MCCARTNEY/WONDER 17-11

KOFM/Oklahoma City, OK

KRAV/Tulsa. OK

Hottest: PAUL DAVIS 1-1 ELTOW JOHN 3-2 WILLIE NELSON 6-4 MCCARTNEY/WONDFR CHARLETE 11-8

KZ93/Peorie, IL Keith Edwards

JOHN COUGAR ICK SPRINGFIELD 3-1 CCARTNEY/WONDER 7-3 ASIA 10-5 LOVERBOY 11-7 ELTON JOHN 13-8

WGRD/Grand Rapida, MI Seen Stevene

ASIA
HOTEGET:
RICK SPRINGFIELD 7-1
JOAN JETT 1-2
TOMMY TUTONE 8-4
MCCARTNEY/WONDER 19-5
ALDO NÖVA A-14

WHOT/Youngstown, OH

QUEEN HOTTEST: RICK SPRINGFIELD 1-1 MCCARTNEY/WONDER 8-2 CHARLENE 12-6 RAY PARKER JR. 71-16 JOAN JETT D-23

WMEE/Fort Wayne, IN

JOAN JETT

WNCI/Columbus, OH Steve Edwards

AL JARREAU HOTTEST: RICK SPRINGFIELD 2-1 HALL & OATES 4-2 MCCARTNEY/WONDER 9-5 DAN FOGELBERG 15-10 ROBERTA FLACK 1P-14

WOW/Omaha, NB

JOHN COUGAR JOAN JETT 38 SPECIAL QUEEN KANSAS

Jim St John

JOAN JETT EDDIE RABBITT FOUR TOPS JUICE NEWTON SPARKS PAUL DAVIS 2-1 MCCARTNEY/MCNDER 11-2 CHARLENE 13-8 GREG GUIDRY 18-12 ROBERTA FLACK 20-15

KSTT/Devenport IA BHI Young

JUICE NEWTON JULICE NEWTON
BERTIE HIGGINS
DONNIE JRIS
JOHN COUGAR
Hottest:
RICK SPPINGFIELD 4-1 CTB 3-2 CHARLENE 6-3 WILLIE NELSON 7-6 MCCARTNFY/WCNDER

KEYN-FM/Wichita, KN

Terrie Springs WILLIE NELSON HOTEST: RICK SPRINGFIFLD 1-1 HALL & OATES 11-5 HUEY LEWIS & NEWS 10-7 GREG GUIDRY 13-9 JOHN TENVER 17-13

WYFM/Youngstown, OH

Jeff Tobin PAUL DAVIS Hottest: JOAN JETT 1-1 RICK SPRINGFIELD 3-3 TOMMY TUTONE G-5 MCCARTNEY/WONDER 13-6 HUEY LEWIS 6 NEWS 7-7

WAKX/Duluth, MN

WILLIE NELSON JUICE NEWTON

WNAM/Appleton-Oshkosh

MOTELS MOTELS
JOAN JETT
JUICE NEWTON
BERTIE HIGGINS
RONNIE MILSAP
WILLIE NELSON HOTLEST NELSON
HOTCEST NELSON
RICK SPPINGFIELD 1-1
MCCARTNEY/WCNDER 3-2
ELTON JOHN 11-6
DAN FOGELBERG 22-17
TOTO 28-20

WGBF/Evensville, IN Kevin Carpenter

RAY PARKER JR. Hottest: CHARLENE 3-1 MCCARTNEY/WONDER 9-2 PAUL DAVIS 4-3 DAN FOGELBERG 10-4 HALL & OATES 11-8

WZOK/Rockford, IL

KANSAS KANDAS HOttest: RICK SPRINGFIELD 1-1 MCCARTNEY/WONDER 6-2 TOMMY TUTONE 4-3 HALL 6 OATES 5-4 RAY PARKER JR. 12-9

Z104/Madison, WI Little/Hudson

PRANKE/KNOCKOUTS JOAN JETT 1-1
CHARLENF 5-2
HALL & OATES 7-6
HCCARTNEY/WONDER 17-10
KOOL & THE GANG 18-15

Hal Martin JOAN JETT KANSAS ALDO NOVA CHUBBY CHECKER Hottest: JOURNEY 1-1 LRB 2-2 RICK SPRINGFIELD 3-3

U93/South Bend, IN J.K. Dearing

DAN FOGELBERG TOTO Hottest: Hottest: JOAN JETT 1-1 PAUL DAVIS 4-2 J. GEILF HAND 8-3 CHARLENE 18-7 MCCARTNEY/WONDER 15-9

WDJX/Dayton, OH Joe Deverson

RAY PARKER JR. Hottesti NAT PARKER JR.
HOTTERET;
VANGELIS 1-1
RICK SPRINGFIELD 3-2
J. GEILG BAND 4-3
CHARLENE 8-5
MCCARTNEY/WONDER 10-8

WKDO/Evaneville, IN

ASIA

ASIA
DONNIE 1R16
SIMON & GARFUNKEL
BERTIE HIGGINS
WILLIE NELSON WILLIE NELSON HOELEST: RICK SPRINGFIELD 1-1 CHARLENE 4-2 MCCARTNEY/WONDER 5-3 DAN FOGELBFRG 11-8 RAY PARKER JR. 24-11

WJXQ/Jackson, MI

KROKUS (dp)
SPARKS (dp)
STRANGER (dp)
KARLA BONOFF (dp)
ROD STEWART (dp)
GORDON LIGHTFOOT (dp) ASIA 1-1
LOVERBOY 8-4
JOAN JETT 14-R
38 SPECIAL 26-22
DWIGHT TWILLEY 25-23

KQKQ/Omaha, NB Jay Taylor

JOAN JETT QUEEN JUICE NEWTON SIMON & GARFUNKEL JUICE NEWTON
TOTO
HOTLEST:
CHARLENE 3-1
HALL & OATES 5-4
MCCARTNFY/WCNDER 12-8
DAN FOCELBERG 14-11
RICK SPRINGFIELD 19-14
RICK SPRINGFIELD 19-14
RAY PARKPR JR. 18-12

KHK/Davenport, IA Chuck King

JOHN COUGAR HOttest: JOAN JETT 1-I PAUL DAVIS 11-7 HALL & CATES 16-11 MCCARTNEY/WONDER 22 ROBFRTA FLACK 31-27

WZZR/Grand Rapids, MI **Brian Thomas**

OUEEN SCHNEIDER JOHN SCHNEIDEN
HOTTER:
RICK SPRINGFIELD I-1
HALL & OATES 3-2
GREG GUIDRY 6-3
MCCARTNEY/WONDFR 10-5
CHARLENF 8-6

WKFR/Kalamazoo, MI

ASIA ROD STEWART JUICE NEWTON 38 SPECIAL RAINBOW RAINBOW Hottest: MCCARTNEY/WONDER 5-3 LRB 18-11 DAN FOGELBERG 24-16 WILLIE NELSON 25-20 SHEENA EASTON 29-21

WLYT/Cleveland, OH Scott "Smoker" Howitt

CDB SHEENA EASTON LRB SIMON & GARFUNKEL DONNIE IRIS DONNIE IRIS
ASIA
RAY PARKER JR.
TOTO
Hottest:
BERTIE HIGGINS 1-1
VANGELIS 7-3
TOMMY TUTONE 11-6
MCCARTHEY/WONDER 26-14
CHARLENE D-17

KMGK/Des Moines, IA

KANSAS KIM WILDE KIM WILDE HOTCEST: HUEY LEWIS & NEWS 2-1 ALDO NOVA 9-5 ASIA 16-10 TOTO 19-12 SOFT CELL 22-15

PARALLEL THREE

KFYR/Blamarck, ND

KANEAR JOAN JETT 38 SPECIAL DONNIE IRIS RONNIE MILSAP HOTTORI VANGELIS 2-1

KKLS/Rapid City

OUZEN
POLICE
MELISSA MANCHESTE
RONNIE MILSAP
HOTEGET:
ELTON JOHN 4-1
VANGELIS 9-3
ROLLING STONES 13-R
MCCARTNEY/WCNDER 18-10
LRB 23-14

KKXL/Grand Forks, ND

BERTIE HIGGINS JOHN DENVER EDDIE RABBITT Hottest: Hottest: PAUL DAVIS 1-1 RICK SPRINGFIELD 2-2 HALL & OATES 4-3 MCCARTNEY/WONDER 7-5 CHARLENE 17-7

WRKR/Recine, Wi Steve Warren

KIM WILDE PETER NOONE PETER NOONE HOTLEST: VANGELIS 1-1 TOMMY TUTONE 17-10 CHARLENE 20-14 HUMAN LEAGUE 21-17 RAY PARKER JR. 25-18

KDVV/Topeka KS Tony Stewer

JOAN JETT ASIA SHPENA EASTON 38 SPECIAL HOTLEST:
RICK SPRINGFIELD 2-1
KOOL & THE GANG 3-2
RAY PARKER JR. 4-3
CDB 8-6
MCCARTNFY/WONDER 18-11

KELO/Sloux Falls, SD Marc Elliot

TOTO Hottest:

KWLO/Waterloo, IA **Orew Bentley**

JUICE NEWTON TRICK SPRINGFIELD 4-2 TOMMY TUTONE 7-4 CHARLENE 13-5 PAUL DAVIS 14-7

WAZY-FM/Lefayette, IN

ALESSI ABBA JUICE NEWTON PINUPS PETER NOONE PETER NOOME HOTEST: MCCARTNEY/WONDER 9-1 RAY PARKER JR. 10-4 LRB 12-7 DONNIE IRIS 13-8 TOTO 15-10

KRNA/lows City, IA Bart Goynehor

JOAN JETT KANSAS NOTELS
KIM WILDE (dp)
Hottest:
RICK SPRINGFIELD 1-1 HUMAN LEAGUE 3-2 RAY PARKER JR. 9-4 ASIA 20-16 TOTO 23-19

KQWB/Fargo, ND

DAN POGELBERG DAN FOREBERG ASIA HOTLEST: RICK SPRINGFIELD 2-1 PAUL DAVIS 3-3 HALL & CATES 6-4 CHARLENE 8-5 MCCARTNEY/WONDER 12-6

WCIL-FM/Carbondale, IL

JOAN JETT
DAN FOGELBERG
HOTTEST
HOTT
HOOK 7-2
KOOL & THE GANG 5-3
DENIECE WILLIAMS 21-17
BARRY MANILOW 27-21

KFMZ/Columbia, MO Steve Graziano

BCORPION CHURBY CHECKPR MOTELS KANSAS HOTEURI: HUMAN LEAGUE 3-1 SOFT CFLL 4-3 ASIA 8-4 POLICE 20-14 JOHN COUGAR 24-16

99KG/Salina, KS Denny Collier

JUICE NEWTON 38 SPECIAL KANNAS ROD STEWART Hottest: Hottest: RICK SPRINGFIELD 1-1 MCCARTNEY/WONDER 8-3 CHARLENE 12-7 RAY PARKER JR, 19-11 HUMAN LEAGUE 22-15

KKRC-FM/Sloux Falls, SD

LRB DAN FOGELBERG DAN FOGELBERG HOttest: RICK SPRINGFIELD 3-1 ONJ 4-3 PAUL DAVIS 6-4 HALL & OATES 8-6 TOMMY TUTONE 12-8

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT Gary Weldron

SIMON & GARPUNKEL JUICE NEWTON RONNIE MILSAP ROD STEWART KANSAS PATTI AUSTIN ABBA STEVIE WOODS STRANGER STRANGER
HOttest:
PAUL DAVIS 1-1
HALL & OATES D-10
JOHN DENVER 18-13
PRANKE/KNOCKOUTS 23-1
TOTO D-22
JOAN JETT 31-25

KJRB/Spokane, WA **Suds Coleman**

JUICE NEWTON
JOHN COUGAR
KANSAS
RICK SPPINGPIELD (dp)
Hottest: Hottest: CHARLENF 1-1 TOMMY TUTONE 7-4 MCCARTNEY/WONDER 12-8 DR. HOOK 18-9 ASIA 21-10

KRQ/Tucson, AZ

QUEEN
38 SPECIAL
JUICE NEWTON
HOTTEST:
VANGELIS 1-1
WILLIE NELSON 11-2
MCCARTNEY/WONDER 9-4
CDB 25-16
QUARTERFLASH 26-20

Y94/Fresno, CA John McCorkle

ASIA HUMAN LEAGUE Hottest: Hottest: JOAN JETT 1-1 RICK SPRINGFIELD 3-2 PAUL DAVIS 11-8 ELTON JOHN 18-14 TOTO 24-18

KLUC/Las Vegas, NV Dave Van Stone

QUEEN
JOHN COUGAR
36 SPECIAL
SHEENA EASTON
JOAN JETT
HOTLEST:
RICK SPRINGFIELD 2-1
MCCARTNEY/WONDER 15-8
HUMAN LEAGUE 20-12
CDB 21-17
LOVERBOY 25-18

KYNO-FM/Fresno, CA Welker/Davis

BAR-KAYS MCCARTNEY/WONDER TEMPTATIONS/JAMES FOUR TOPS

FM102/Bacramento, CA Manders/Preston

ASIA
HUMAN LEAGUE
SIMON & GARFUNKEL
BOLLOW
BOLLOW
HOCK BRINGFIELD 1-1
TOM TOM CLUB 3-2
MCCAHTNEY/WONDER 16-7
ATLANTIC STARR 23-19
WILLIE NELSON D-25

KSPZ/Colorado Springe, CO Mike Daniels

RAY PARKER JR.
SIMON & GARPUNKEL
HOTCOST.
HOTCOST.
FICK SPRINGFIELD 2-1
HALL & OATES 3-2
HCCARTNEY/NONDER 8-4
CHARLENE 11-7
DAN FOGELBERG 17-10

KHYT/Tucson, AZ Rich Brother Robbin

RONNIE MILBAP POREIGNER ATLANTIC STARR VAN HALEN T.G. SHEPPARD JUICE NEWTON MOTELS KANSAS QUARTERFLASH PINUPS PRISM MELISSA MANCHESTE MELISSA MANCHESTP HOTTEST: JOAN JETT 1-1 MCCARTNEY/WONDER 11-4 CHARLENE 19-10 TOTO 23-14 ASIA 27-15

KIDD/Monterey, CA

38 SPECIAL QUEEN FOUR TOPS TEMPTATIONS/JAMES TEMPTATIONS/JAMES
HOttest:
RICK SPRINGFIELD 2-1
VANGELIS 7-2
HALL 6 OATES 11-6
MCCARTNEY/WONDER 19-10
CDB 20-14

KGGI/Riverside-San Bei Steve O'Neil

CTB ATLANTIC STARR JUNIOR 13-6 MCCARTNEY/MONDER 21-9 HUMAN LEAGUE D-10 TOTO 20-17

KICOC/Bakersfield, CA

Saulres/DeRoo JOHN COUGAR LOVERBOY HOTTEST: LRB 1-1 SPARKS 18-5 MCCARTNEY/WONDER 16-8 HUMAN LEAGUE 23-18 TOTO 28-20

KNBQ/Tecome, WA

Gary Bryan JUICE NEWTON
FOREIGNER
51MON & GARFUNKEL
38 FPECIAL
MOTELS
HOTELS
HOTELS
HOTELS
HOTELS
ACCARTNEY/MONDER 16-6
ALDO NOVA 17-10
TOTO 21-14

K96/Provo, UT

TOTO
JOAN JETT
38 SPECIAL
HOTTEST
HOTTEST
HOTTEST
HOTTEST
HOTEST

FM103/Selt Lake City, UT. Lorraine Winneger

DONNIE IRIS
OUEEN
HOTLEST:
RICK SPRINGFIELD 1-1
TOMMY TUTONE 4-2
HUEY LEWIS & NEWS 3-3
ALDO NOVA 11-9
ASIA 26-19

KBBK/Boise, ID

38 SPECIAL CDB
HOttest:
RICK SPRINGFIELD 1-1
DR. HOOK 6-3
ELTON JOHN 7-5
CHARLENE 14-8
ROOL 6 THE GANG 10-9

Len E. Mitchell

RICHARD P. FIELDS 38 SPECIAL KARLA BONOFF KIM WILDE (dp) HAIRCUT 100 (dp) HOLLEST Hottest: JOAN JETT 1-1 MCCARTHEY/MUNDER 18-8 ELTON JOHN 20-15 CHARLEME 28-18 BEATLES 26-20

Jack Hamilton

RAY PARKER JR. ASJA
TOTO
DOMNIE JRIS
HOTLEST:
J. GEILS BAND 1-1
ROOL & THE CANG 3-2
TOMMY TUTONE 6-4
RICK SPRINGFIELD 5-5
BEATLES 16-10

KIKI/Honolulu John Fink

WILLIE NELSON JOURNEY
DAZZ BAND
JUICE NEWTON
RONI GRIPPITH
PAUL MCCARTNEY (dp)
PAUL MCCARTNEY (dp) PAUL MCCARTNEY (#P) HOTEER: TOM TOM CLUB 2-1 MCCARTNEY/WONDEP 10-3 ALIIS 9-6 TOMMY TUTONE 13-10 DENIFCE WILLIAMS 17-12

PARALLEL THREE

KCBN/Reno, NV Jim O'Nesi

KARLA BONOPP JOHN COUGAR MELISSA MANCHESTE FOUR TOPS 38 SPECIAL HOTEST:
RICK SPRINGFIELD 1-I
HUMAN LEAGUE 15-10
CHARLENE 18-11
MCCARTNEY/WONDEP 21-14
ELTON JOHN 28-21

KDZA/Pueblo, CO

ALDO NOVA ROD STEWART POREIGNER PATRICE RUSHEN ATLANTIC STARR Hottest: RICK SPRINGPIELD 1-1 PAUL DAVIS 3-2 TOMMY TUTONP 7-4 KOOL 6 THE GANG 8-5 MCCAPTNEY/WONDER 10-6

KSLY/Sen Luis Obispo

ALESSI
AMENICK & MATHIS
FOUR TOPS
PATRICE RUSHEN
RARLA BOMOFF
GORDON LIGHTFOOT
ROD STEWART
HOCKOSK!
RICK SPRINGFIELD 1-1
BARRY MANILOM 11-6
CHARLENE 12-7
RAY PARKER JR. 15-11
HUMAN LEAGUE 17-12

KENVAnchorage, AK Randy Robbin

POREIGNER
38 SPECIAL
KANSAS
RONNIE MILBAP
KAHLA BONOPF
PHOEBE CATES
PATRICE RUSHEN
MELISSA MANCHESTE
HOSTERM MELIDA MAMMEDIE HOttest ONJ 1-1 VANGELIR 3-2 HAILE OATES 14-9 CHARLENE 18-10 HUMAN LEAGUE 23-19

KYYA/Billings, MT Jack Bell

PONNIE MILSAP JOAN JETT JUICE NEWTON JUICE NAMON
HOTEOST:
VANGELIS 1-1
MCCARTNEY/WONDER 9-6
CDB 13-11
BEATLES 17-14
FRANKE/KNOCKOUTS 20-16

KATI/Casper, WY Fred Leehu

BERTIF HIGGINS
39 SPFCIAL
RONNIE MILSAP
HOLTOST
RICK SPRINGFIELD 2-1
HALL 6 OATES 4-2
TOMMY TUTONE 7-4
MCCARTNEY/MCNDER 12-5
CHARLENE 9-6

KOZE/Lewiston, ID

JUICE NEWTON SAMMY HAGAR RONNIE MILSAP POREIGNER PEREZIONEN HOTCEREL: RICK SPRINGPIELD 1-1 MCCARTNEY/WONDER 13-5 LRB 17-11 CDB 21-13 TOTO 27-18

KKLV/Anchorage, AK

Art Lewis JUICE NEWTON 38 SPECIAL LOVERBOY LOVERBOY
ALDO NOVA
BERTIE HIGGINS
HOTTEST 3-1
RICK SPRINGFIELD 5-2
PAUL DAVIS 7-3
HALL & OATES 15-10
MCCARTNEY/WONDER 18-11

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WNAP/Indianapolis WHEB/Portsmouth WSPT/Stevens Point WTRU/Muskegon

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

KFRC/San Francisco KBFM/McAllen-Brownsville KEEL/Shreveport WGUY/Bangor

Note: WCKX/Tampa is no longer a CHR reporter.

Sericiono I Sessimar y 50 25 Separes o Sericio y Artico y Artico 1

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Freeze... (EMI Art

152/1

FS

stallel I: Selected stations in major markets that are formal dominant ind/or exert a significant national influence.

realled It. Selected stations in secondary markets that are format immant's and/or exert a significant local or regional influence. This parallel ay also contain some major market stations that do not qualify for parallel to status.

stallet III: Selected stations in smaller markets that are format dominant

office: (*) Format dominance is based on the Monday-Sunday, 6AM-2Midnight, total persons 12 plus shares as published by Arbitron. All pre-inf and possible future reporting stations are evaluated and updated twice



DENOTES FIRST WEEK IN PARALLELS.

212 REPORTS 213 LAST WEEK

JOHN DOE "Hit Song"	nvlab	eD
LP: Hit Son		Nat
Beatenal	 	Sum

Resch E 33% M 21% S 56% W 19%

National Summary Up 51 Debuts 20 Same 4 Down 0 Adds 25

EXAMPLE

160/25 — 100 CHR reporting stations on a time week including 25 new adde.
44% — Percentage of this weeks reporters playing it.
Regional Reach — Percentage of reporters playing the song within each region.
National Summery

National Summary

Up 31 — Number of stations moving if up on the charts.

Debuts 20 — Number of stations debuting the eong this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving down on their charts.

Adds 25 — Total number of stations adding it this levels.



ASIA Heat Of The... (Geffen) LP Asia

159/27 2

07101 26-1 834 20-74 8882 on 850C 20-72 **P** FEDG 60-33 VREE 33-16 **P**3

WENY on NACE 27-21 HIOV 26-21 HIOV 26-21 HIDS 0-16 WANTYN 86-2 WC19 16-31 PSIIL 0-18 WEND 13-10 00.00 10-21 CHIT (0-3)

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#21 nm 0,54G o 0822 26-14 810* 23-10 8000 o-25 9777 26-23 8000 o 0,000 on 9300 on 9300 on SCAPP a GELLS 25-21 SFEECHU 23-25 SFEECHU 23-25-24 MAG 1701 25-24 MAG 1701 25-24 MAG 1701 25-11 THESE 0-4 SERVE 0-5 4

9707 4-1 07707 4-1 00777 0-20 00777 0-0012 34-14 077 00 0714 0-1 0012 34-14 071500 34-14 071500 34-14 071500 4-18 071500 4-18 VEST 17-11 7% 4-25 6100 m 79107 m 6479 21-40 6006 34-7 8006 d-16 8699 19-39

0 JOHN COUGAR

893 5-9 960 3-7 YICH 4-7 195 11-7 0105 7-1

WLA . CHEM 4-1 WLFALPH OF EDITO [0-1 WHIL 6-4 WHY! 7-4

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BEATLES Movie Med LP: Real Must 139/1 Do 1 64000 | Designed y 40° 94 00 470 | 0 5400 | 11 44500 | 1 16

9 CATY 19-11 SARTE (1-14 SARTE (1-14 STID (1-0 SARTE (1-0) SARTE (14-11 SARTE (14-11 **P**

WGUY 20-20 WACE 14-13 WIGT 27-27 WIGH 17-12 WELD 4-7 WELD 10-15 WELD 10-15 MCAOFE 29-19 Blod 19-10 HID APR ON PRO-PR 19-13 JB105 28-19 OLO7 OR CPTB 12-13 CROW 29-02 EXIGOS 180-38
MARREY 15-10
Glon 15-32
VITP 19-34
MARY 12-0-10
VITP 19-34
MARY 12-0-17
VITP 19-37-15
MARY 12-0-17
VITP 19-37-17
MARY 12-0-17
VITP 19-37-17
MARY 12-0-17
MARY 13-0-17
MARY 13 950/FH 950/F 12-2F WLA 18-69 WLA-PH 18-15 CYLM 19-15 WLAEQ 19-15 WARD 19-7 WOCL 17-14 WWTT 17-18 EPI 9-17 ETBA 21-21 ECBB 38-18 EUBB 6-7 EISBB 16-14 Q103 9-8 EDPA 21-19 WIED 19-13 WIED 19-13 WHIC 19-14 WHIC 19-14 Elion 24-21 WHIEN 17-15 WHIEN 17-15 WHIEN 17-15 WHIEN 27-21 WHIEN 27-21 WHIEN 27-21 WHIEN 23-21 WHIEN 23-21 WHIEN 23-21 WHIEN 23-21 NOTE 10-0 FFYP (3-1) KGWP 13-12 KGEO 23-21 KKLS 27-25 K **P** MTSP 0-0 MTSP 16-12 MTSP 16-12 MTSP 16-12 MTSP 15-11 MTSP 15-11 MTSP 16-12 MTSP 19-12 MTSP 19-14 MT

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#100 18-15 #GG1 23-27 #EPM 16-10 #BPE 17-11 #BBE 9-4

CHARLENE I've Never Been

188/2 78% Feach 7 618 8 F04 P 794 H 790 6

Hatlonal Summary UP 112 SENUTS 4 SAME 29 DOWN 19 ADDS 2 **D**

| 1377 | 77-25 | 1377 | 77-25 | 1377 | 77-25 | 1377 | 77-27 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-17 | 137-MADC 30-0 MMSC 32-21 M **P**

MGDY 27-27 MACE 2-7 MIGU 6-2 MFRA 3-1 MFRA 3-1 MFRA 3-1 MFRA 39-MC IP 23-10 95XIL 32-2 MXYQ 4-1 | SULTY|
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REAL 17-7 STYD 0-7 RCAM 0-5 RELO 2-2 RELO 2-2 RELO 2-3 RELO 2-3 RELO 2-3 RELO 2-3 RELO 17-3 RELO 11-5 POPE 12-6

6780000 10-01 794 14-17 8200 15-13 90107 0-22 9001 0-9 6290 1-1 123/28 Magination & Section & Sec 30 BREAKER

#783 0-4 #716 13-6 #716 13-6 #716 13-6 #8823 3-1 #8823 3

9 461 9 461 **P** (I) #191 m *191 m *190 a *190 a *2970 a

MORT 32-21 MORT ON MORT ON MORE ON MORE 6-13 MORE 6-11 MORE ON 8972 / 293 4-29 940 29-91 0104 6-37 0104 6-37 5177 0-16 51907 00 50703 0-13 50703 0-13 50700 00 50707 00 50707 00 50707 0-13 50707 0-14 50707 0-14 50707 0-14 50707 0-2 MB FF on M65 TPH 24-17 MC5LPH 32-11 MSMA dw 99MG 6-29 RFME 24-14 MSWV 6-39 4 WHITE ON SHICE 6-09 RET 40-15 STEEDERS & WEST 20-09 WLANTE ON 0176 & WYCE IN 6-34 WEST 10-26 ERICE o RIDE on RIDE on RIDE on RIDEO on RIDEO (0-29 RICHY 19-21 Philips 0-22 RIDEO (0-27 RIDEO (0-27 RICHY 19-35 #283 60-3A #EELV on #AELV on #COM o #EPH 4-37 ###TTM 4-22

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CHARLIF DANIELS BAND Still In Salgon (Epic)

141/6 Ballonst UP 104 DEBUTS 9 SAMT 17 DOME 5 ADDS 6 # eq tone # sa4 # 544 # 545 # 629 # 345 2

WEERFH 12-0 WIFT 24-21 B94 27-24 213 d-10 Q105 23-2

PTIE 24-29
PTIE 24-29
ESOE 27-19
ESOE 27-19
ELIPO 37-29
GIDN 70-20
GIDN 70-20 EREQ 37-24 WOCE 12-19 WWT1 0-27 FEASTW 27-18 FEASTW 27-18 FEASTW 27-21 FEASTW 27-21 FEASTW 27-21 FEASTW 27-20 FEASTW 30-29 FEASTW 30-23 FEEST 16-12

MJN0 26-19 MJN0 26-19 689T 3-2 681F 28-36 E30A 17-8 EMBA 17-8 EMBA 18-9 EMBA 18-10 MIRE 19-19 MIRE 19-19 MIRE 22-22 MOM ON MUTT 4-20

P2 -

MFRD 10-MAPH d-3' 92FLY 27 MFCK 16-3MT 11-1 MFRT 17-MLAMFH 2 Q106 20-MYCP 20-MY

Regions Fresh 2 Fit 6 B78 H 939

10] 8-A 94G 4-4 7100 on 195 13-15 GINS 18-1

WLA 25-14 CRLW |4-11 WLOLDH 1-2 ERBO 4-11 WOCL 9-12 Q102 11-0 WEST 2-1

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RICHL 13-11 FFYP on KgMP d-26 MBRCFM 17-KKLS 14-12 WFKP d-36 WAZYPH 17-WEILPH 13-FM LO d-26 ERH4 8-7 79KG 25-21 KFMZ 18-15 KDVV 8-6 WHAT

GOURT 9-2

KTPO 20-14

PM102 20-21

KGG1 0-30

KJSR 15-11

SUBQ 14-13

KGPE 6-16

PM103 13-12

KBRD 25-23

FEAUC 21-17

FRSD 29-16

PM5T 34-28

MJB0 26-26 MACE 25-23 HIGT 13-9 WTSH ON MTHA 10-15 MTHG 19-16 MOHPPH 31-2 MCIP 5-0 95KIE 25-12 WETU 33-12

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0507 14-12
1102 17-15
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9167 17-15
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91710 27-27
91710 27-27
91710 27-27
91710 16-14
9101 27-27
91710 9-8

94C 20-36

W007

RFT on BIOQ 25-22 RFZP on RYTH d-28 RUBE 25-21 RITH on GIIII 25-21 RCPA on RZIP 21-29

P2

WHEN 29-24 97EV d-29 WIREFN on WLANEN d-27 WARE 10-6 0106 d-29 WYCF on WRIZEN 29-2 ELOG 26-21 WEEZ 26-24 VION d-37

Pegtons Peach 7 114 8 479 M 69 W 479

9

893 78-36 Vine on 195 on G105 24-39

CRLM 10-14 WOCL 37-21

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RICHARD "D" FIELDS

If It Ain't One... (Boardv LP: Mr. Look-80-Good

HRIEN 4 HYROPH 25-29 REDD 6-29 KRRD 29-25

0

PAUL DAVIS 65 Love Affair LP. Cool Night

185/1 Marional Rummary UP 82 DEBUTS C SAMP 36 FORM 65 AFDF 1 4

PICO PMINI RGGI AJER KIRR KEPI EAR ECPI REED ELUC ERED ELUC ERED **D** MARC 12-15 WINC 0-1 WING 5-4 WRTEPW 16-1 WIFI 4-2 WEAUPW 13-1 874 on 8104 n-4 JRIOS 5-3 **P** 0107 3-4 WRSC 3-2 CPTF 21-14 CRG# 27-74

R177 11-10
R177 11-10 MJBQ 4-7 MBCE 5-8 MTEM 7-3 MTEM 7-3 MTEM 2-1 MTBG 0-8 MCHPPH 31 MC1P 10-5 MENG 2-1 MARY 1-10 E102 1-2 9500P 2-3 WF0% 12-3 MEQD 1-2 MIRE 2-5 MELF 12-1 WWR 3-1 FELF 0-2 ROIRFW 1-3 EFUR 2-4 Q101 3-4 SPUR 3-4 SPUR 3-4 SPUR 3-4 SPUR 3-4

HEPL 1 1 BPVP 1 1 BCDVP 1-1 BCDD 1-1 BCDD 1-0 BCDPW 4-6 BCDPW 4-6 BCDPW 4-6 BCDPW 4-7 BCDD 1-1 B

91/5 42% Bot jone 1 Summery up 16 DESOTT 9 SAME 26 DESOT 7 ACDS 9 Donch E 151 E 411 D 471 D 571 NEA 1002 on 0070 10-13 6360 on MDVTN (1-10 MINN (1-10 6197 3-7 BODY 30-77 BODY 30-77 BEDG 50 GLAC 20-10 WITY 00 MARY 10-2 YIND 31-31 WENG 4-7 CHI61 27-23 WENG 4-7 WENG 4-7 WENG 1-10 PI **P** NUTSO 8-6 975H 6-9 NUTSC CA NUTS ON 9170 25-24 80VTH E47 ca \$107 34-32 Yisof on MPOU 27-71 WISF 6-34 WFIA 27-36 WELE 6-39 RPUP 4 OlD1 on CBL# 20-30 EMF0 29-74 WOCL on WTED 18-10 WYTE 7-5 WYTE 7-5 WYTE 13-03 WITE 18-07 BIR 20-07 BOWN 11-0 GRAV 7-7 KEYNIP 17-13 WINNER MORE 29-29 WILLY ON MICH 12-11 WHO! 27-24 -FEASTW 26-1 FELA on GP1 6-90 FELO on PEEF 20-17 VCWB n-23 FFVE 1+-21 0189 22-14 0183 22-20 EDEL + EPTP CO EDELA CO PORC CO 02 WFBF 17-10 WMFH 6-20 ECIC1 10-15 MAZE 7-7 WEEE 30-29 V100 CB Y94 19-17 PRIN7 15-12 RGG1 16-16 RHBO on RBPE 22-20 **a** SHEENA EASTON When He... (EMI America)

LP: You Could Have Been With Me Wational Bumingy UP 45 DEBUTS 14 BANE 31 DOMH 2 ATDS 3 117/7 Regions Reach E 344 a 624 H 643 W 584 NAA MEZPI 24-19
EISHT 24-20
EISHT **D**

JOHN DENVER

Shanghai Breazes (RCA)

P3 WGUY 25-25 WACT 29-25 WYSH 6-22 WYTA on WYBC 6-26 WCID 6-27 V9XIL 36-33 80L/TH MT1E ON MT1C 26-25 MKFB 29-21 KEFT 19-10 KT1E ON KT1E ON KT1E ON KT1E ON KT1E ON TO THE TOTAL TO EREL d-23 EFES on WAZYPH 26-2 99EG 36-31 EDVV 6 WEST

> \star #BGL 4-27 EP1 19-34 14g 31-74

RENT 10-2P EXLV on MELV 25-91 ECBN 16-31 EDEA on RATI 31-29 ROSE 30-20

NEA HDG1 d-35 RJ89 75-71 FHRQ on HBBE on RCFF 46-17 ERFD a FRFT 10-9 FIR1 on HERE 4-40 **P** WFBC con B01/114 1107 37-39 9980F on WT18 34-13 WELF 0 WELF 0-24 WYD8 4-40 FSLF 0 EVOL 37-39 9900 4-38

ROBERTA FLACK Making Love (Atlantic)

UP Boundtrack "Making Love" Rys Even-frame q Lip com UPS start reserve a read 003-h 0 405 0 515 0 315 U 315

NEA

00.00 0 0000 0 0 0 0 0100 0 0 0 0100 0 0 10

P STATE 15-15

Bayon on the part of the part 0764 30-39 0765 on 0719 16-10 91815 5-1 700-FR 30-070C 1-34 E93 6-4 940 16-14 9107 4 0100 11-0 0708 11-0 0100 a 070.9 24-91 0171 ca **14-38 P** MC101 23-25 MAZP 9-9 Q106 12-16 F304 19-31 V100 21-18 DAN FOGELBERG Run For The Roses (FM/Epic) UP: The Innocent Age 159/11 Вич 100м Висосћ В 691 в 734 и 731 и 791 D REFL 20-76 EDDF on WYNF 22-17 ELFC 30-22 SAYE 4-20 MJDS 32-17 G100 21-15 WEITY 20-21 WHATY # 0-21 WHATY # 0-21 Y1F3 31-28 MICOL 10-17 Q WERN 11-17 WEENER PL-18 WEENER PR-20 **(2)** 1739 31-29
ETCOD 10-017
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ETCOD 21-16
ETCOD 21-17
ET MURO 30-32 MICS 20-22 W107 35-25 W708 16-10 W772 71-13 W78C 26-10 MCHPUW 26-1 MCHPUW 26-1 W110 0-27 MURO 0-27 800mi 193 d-37 9104 7-7
MAFY 71-14
\$107 19-14
\$107 19-14
\$107 19-14
\$108 21-4
\$108 29-25
#118 200 29-25
#118 17-12
#FEA 25-14
MEGG 26-27
#FEA 25-14
MEGG 26-27
#118 25-14
MEGG 26-27
#118 25-14
MEGG 26-27
#118 25-14
MEGG 26-27
#118 25-21 COPP TYYA CUAF FIRMS DISTA 2 HERL 27-17 RPTP 20-19 HGMP 4 RELO 33-27 FFHCPM a-25 HRIA 29-21 MASTEW 4 HRIA 15-1P 99HG d-40 #2101 19-1: WLAMPW 76-WARB 19-14 Q104 #-20 WYCB 75-37 K104 30-20 WREF 16-11 VION 12-7

FRANKE & KNOCKOUTS
Without., [Millennium/RCA LP: Below The Bell 160/2 75% 2

PI **P3**

MIA on MIA-PM on MIA-PM on MIDIPH IN-1 EMPG 14-10 MMCT on MMCT on

#FEL #4-87 #EMP 19-14 #EMP 74-13 #EMP 74-13 #EMP 10-10 #EMP 11-12 #EMP 21-12 #EMP 21-12

P

97FLY 76-7 MMCH 77-20 WTW 71-20 WTW 71-20 WTW 70-31-WIABP 70-59 OLOG 33-20 WTW 21-10 WERF 11-27 9100 cm

2 2 102 7-12 940 17-11 7100 11-10 195 4-6 0105 5-5 MORY 3-14 95-00 3-13 0000 6-1 0000 6-1 0000 6-1 0000 6-1 0000 6-1 0000 7-1 0000 5-1 00100 5-0 00100 5-0 00100 5-0 00100 5-0 00100 5-0 00100 5-0 CHEAR 3-6 WLDLFW 6-KRWG 10-0 WGCL 1-0 Q102 6-0 WWYI 5-7 **P GENESIS** Man On The Corner (Att.) LP. Abeceb 82/3

Projection Practical 2 601 9 411 9 605 10 238 NEA TET TO **(3)** 801/77* RECL IN-P WTES con MJRD 9-0 Elle 0-25 ElDA 26-25 ElDA 26-20 ElDA 21-19 UTES 06 UTES 06 UTES 06 UTES 06 UTES 06 UTES 06 8219 2.4 9100 23-8779 20 8329 24 2 WEST

GREG GUIDRY Goin' Down (Badland/Col.) LP. Over The Line 136/0 Support 1 Suppor 1 601 8 114 9 601 9 501 14

0 12-17 11-1 1-4 **Q** (IIII/Th

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NAA

Hetimes human UP n CEBUTS n SAMF n DIMES D ACES TO

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JUICE NEWTON

Beach # 431 B 904 H 255 W 174

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MADE .

943 a 940 a-10 0105 a-23

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Q107 71-19 WFGC 14-19 CFTS 37-11 CFGS UN

REAL 17-71

CRLW cm WLDLPN d-19 RAFQ a WOLL 24-21 WRY1 21-10

BF1 d=19 R100 on R218 30=27 RYYE 21=1P RUBE a 61HH on O101 on R88F 78=16

7

BC101 30-31 MPWY 37-34 MLAMPH 36-2 MARE 20-14 UNCB 30-22 WYCB 32-19 MRSEPH 27-2 WEST 12-9 WINT 12-9

ETME ETME

P2

KEGL 15-3 293 20-15 940 17-13

WLOLFH 15-1 Khto 7-6 WGCL 23-22

P2

W1.67

Baltuma | Fammarly UP | 117 EBUTA | 3 EAST | 14 EXITS | P 5 10/6 5 91 5 7 57 5 9 97 5 3 MEEL 1-3 P BITT 9-32 BITT 9-32 BYEA 10-15 BABTYN 13-1 GRUD 9-6 RMF1 2-1 BADYN 0-0 MYIN 11-7 BOT 11-3 BUEL 12-1 **P** MURC 13-3 MODY 8-8 MICS 18-14 MIGS 5-5 MIRA 5-4 MIRA 5-4 MIRA 5-4 MIRA 5-1 MIRA 11-14 NORFFW 5-2 MICS 11-14 NORFFW 5-2 MICS 11-14

Q104 10-25
MARY B-B
S102 10-0
938GP 6-4
MF0R 14-13
MECQ B-6
WF1R 4-4
WF1R 4-4
WF1R 1-1
WF1R 2-7
MF0Y 5-4
WF1R 12-1
WF1R 2-7
MF0Y 5-4
WF1R 10-8
WF1R 10-8
WF1R 2-7
MF0Y 5-4
WF1R 5-7
WF1

2

BRRL #-3 BPVB 10-1 BOMB L-4 BELO 11-7 BRRCPH #-6 BBLA 10-1 BRR 27-2 WARYPH 3-1 WCIBPH 27-1 WALO 10-1 BRMA 2-5 BPMZ 0-0 BPMZ 0-0 BDVV 14-1 19261

HUMAN LEAGUE

LP: Dare 78% Sational Summery UP 120 CFBUTS 15 SAMF 18 DOWN 6 ADDS 6 75 0 10 0 6 0 0 10 0 B

RBP2 d-19 RBBR 29-24 RCPx 17-24 PM103 22-1 R96 27-14 RSBD 13-12 RLUC 20-12 RBC 24-23 RHYT 16-25 F1E1 on 9 **P**

WARY 10-9
2102 21-14
9560F 23-21
WF0X 26-17
WF0Q d-24
WF18 27-2
WF18 32-27
WF18 32-27
WF18 30-21
XFQY 19-14
XFQY 11-15

WEST

7

MIDWEET
MIER 22-15
MIER 22-21
MIER 22-21
MIER 22-21
MIER 25-22
MIER 25-22
MIER 25-22
MIER 25-21
MIER 4-29
MIER 4-29 BZGE, 23-19 KOWB 24-21 KELD on KREE d-20 WRBE 21-17 MAZEW 6-2 WCLEW 19-1 WCLEW 19-1 WCLEW 25-15 KRMA 2-2 95KG 27-15 KPME 2-1 KDVV 27-16 M1910 THE MINIST OF THE MINIST KICRX V94 o A100 PH103 RGG1 BJAB KICRO KICPM WEST REMI 23-19 KRLV 29-24 KRLV 17-12 KCBN 15-10 RDZA 15-14 KATI 29-29 KYYA 7-0 RO2P 15-15

0

DONNIE IRIS My Girl (MCA)
LP: King Cool Hat Lon Button UP DEBUTS SAME FOMM ADDS 149/16 P+4ch g ms* 5 704 H L38 H 638 2

KBAD 23-27 KLUC 24-20 FBQ on KRYT on 1

P3

Glon 34-21 Glon 34-21 WITH 90-25 WITH 90-25 WITH 90-25 WITH 90-25 WITH 90-25 WITH 90-24-20 EXITO 74-20 EXITO 74-20 EXITO 74-20 MARTH 91-20 WITH 91-20 WTMM d-14 WTMA 27-25 WTMA 28-20 WEMPPH 21-12 WC38 wm 95m FL 19-20 WTMD d-39 KOOL & THE GANG Get Down... (De Lite/PG)

0

83%

matimaty
UP 93
EMBUTS 4
GAME 20
IUMB 10
AUD6 1

P3

NJBQ 22-[6 MAJE 22-3 MAJE 33-12 MYSH 4-23 MYSA 26-19 MYSO 13-9 MCIR 2-1

Q104 3-14 B103 B-7 758QF R-6

958GF R=R MFDS 3C=8 MFBS 15=31 WFLS 15=31 WFLS 15=10 MFB 75=37 RILE 5=5 RQISFM 22=1 RPUB 14=9 Q101 5=3 RVOL 12=12

MAX VPH 14-WCILPH 8-1 RWLO 24-25 VPKU 11-0 KDVV 2-2

RENI 4-3 RKEV 21-17 KDEA 6-5 RATI 26-21 KYYA 21-18 ROSE 18-16

HATIONAL SUMMARY UP 31 EBUTS 7 BANE 30 DOWN 0 ADDS 2

KNUK 20-18 KCPL 20-19 KKKC OR

P

MJBO 34-31 MGLY 14-14 MIGY on MFEA 29-27 MFRG on MOMPPH on MCIR on 75XTL on

MARY 73-23 MFOX on MISE 31-27 MFIJ 33-31 MYRS 36-39 KILE 24-22 Q101 on EVOL 28-28

99KG d-18

WEST

133/1

1

WILDIES 6-6 MASS ON 0106 5-6 MESS 6-3 WESS 6-2 VEOL 15-13

MBARPH 14-2 MBAS ON MONI 13-10 MAYS 15-12 WDCG 17-15 MBES 7-3 MBGK 27-25 MCGC 7-6

WEED 14-12 MRFH 32-10 ERTY 13-10 RETWITH d-28 E104 18-15 WHEE 6-6 WEED 12-14 WEED 12-14 WEED 10-6 WHEET 58-6 WEED 10-6

MAKE 30-25

0

NEA

Q106 27-24 MYCR 27-23 WEREPH 4-29

RID4 d=37 WKFF 34-12

NJ105 31-28 MDDQ on CRI01 32-29 MTBQ on KX104 29-28 MDK1 27-24 MDK1 27-24 MDK2 30-30 MTSZ 31-30 MCSC on MHIREPH on

LITTLE RIVER BAND
Man On Your Mind (Capitol)
LP: Time Exposure

1

169/7

33%

D

893 7-1 VICO 7-4 195 13-10 QLOS 7-7

CRLW n-91 WLDLFH 14 WGCL 10-1 Q103 18-1 WRT1 14-1

9

DAVID LASLEY

Regional Reach F 326 S 416 H 136 W 266

J

293 on

MEDERN & MGCL 28-27

RRLA on KIQD 40~38 KYYX on

P2

WFBE 29-26 WHPM 25-33 ECI01 22-23 WLAMPM ON

71/3

G104 FE:11 90:00F 4-10 HP01 im HC00 on HIRE 25-19 WELD 10-13 WELD 10-14 WELD 10-16 WELD

67 YR a 682.0 38-35 68 807W 24-2; 68.85 W 24-32 WAS 48-37 WAS 77W 13-8 WHID 4-18 WHID 4-18 WHID 5-18 WHID 5-24 9860 27-20 627V 28-17

REUI 35-37 URLV 35-33 RRIJ d-30 RDEA 30-24 RAYI 25-23 KYYA 23-19 ROBE 20-26

JOAN JETT. Crimson & Clover (Bos LP: I Love Rock 'N Roll 136/48

0

#100 30-24 #601 on #800 22-31 #87M 0-31 #80H 17-14 #CPE 10-12 PM103 n #96 32-22

Mation Summer UP DESUTS HAME DOWN ADDS Regjund Reach 9 658 8 788 H 446 W 659 23 BREAKER

WITO d=20

BOUTH

Q104 37-29
E102 79-23
95R0P on WYOK on GCOD a WFLM d-15
MCLT d-15
MCLT d-24
KROV e B1LT 14-24
KROV e B1LT 14-25
KREEPH 23-1
KOLIFH e RFUB e Q101 RVOL 75-70

BFYB a KKBCFW 29-2 WC1LFDI a RBMA a 99KG il-34 KFW2 d-22 RDVV a WEST

WVIC 0-38 MUJEQ 14-8 REYNPH 0 RE93 d-19 RIPG 3-29 WHAR 0 MIRF 0 MRIPC 00 MCW 0 EQRO 0-25 WHOT d-23 RENI d-19 KKLV on KCBN 40-32 KDZA on KAT1 d-33 KYYA a ROZE on HRRN 25-23 RYBOPH 32-32 RIDD on RJBB on RNBO on RBBR on RCPX 31-25 PM103 d-27 R96 a-30

ELTON JOHN Empty Garden... (Geffen) LP: Jump Up 159/3 Mational Summary UP 125 DEBUTS 7 SAME 18 DOWN 6 ADDS 3 Reach E 894 S 756 H 691 W 704 0

D P3 HABC 27-16 MEBM 14-10 MBENFM 20-MIFI 15-11 MCAUPM 40-894 26-23 MMEBPM 16-0107 22-20 MPGC 21-15 CFTR 18-7 CHUM 14-12

9103 38-14 MD00 [9-13 MB00 [9-8 MB10] 9-8 MB1104 15-12 MB12 9-3 MD11 79-36 MD11 79-36 MD11 79-36 MD11 19-38 MBCY 18-13 MBCY 18-13 MBCY 18-13 MBCX 18-

MRXL 19-10 IDPYR d-20 ROWB 14-10 KELO 19-15 IGRICPH 18-1 MRKR 31-24 MCLLPH 20-1 IGNLO 15-12 KRHA 10-8 WDVV 31-10 RKEE 14-7 y94 18-14 ROGI 17-15 RJBB 17-12 FIBQ 26-74 RHRE 7-5 PH103 21-10 R96 23-19

Netional Eummery UP 120 DRAUTS 21 SAME 21 DOWN C ADDS 7 Peach E 791 E 836 H 711 W F45 RCPX 12-9 PH103 24-23 RMRD 30-25 RLUC 16-13 RUG on RUYT on 9 MJBO 8-6 MGUY 17-17 MTGY 24-26 MTSH 15-11 MFEA 35-23 MFBG 30-26 MOMPFH 18-1 MCIR 26-19 95x1L on MIYO 12-12 NEW 21-13 KIPI 0-6 KIPI 0-6 KIPI 0-6 KIPI 0-6 KIPI 20-15 KIDK 19-20-15 KIDK 17-12 **P3** MJBC d-27 WCUY on MACX 23-19 W1GY 23-16 WTSW 24-20 MFEA 17-12 WFBG d+27 MCNFPH 31-1 WC1P d-23 WXYO 30-24 0104 6-6 MAEV 7-7 1102 20-10 95807 22-12 NC 00 17-12 NC 00 17-12 NC 00 17-12 NC MCLP 20-12 MYKE 14-11 KKOV 12-12 MYKE 14-11 KKOV 12-12 KULE 00 KELLE 00 KELLE 00 KELLE 01 KELLE 14-14 KKOV 12-12 KVOL 14-14 REGL 28-72 293 27-23 940 d-29 BOUTH

MAEV 74-19

MAEV 74-22

1102 a-35

955CF 24-17

WFCW 23-16

WFCW 33-20

WFSW 23-20

WFSW 23-20

WFSW 33-27

WFSW 33-27 REARTH a KFI 23-27 RISFM 22-20 RIGO d-36 RFRC 29-29 REZE 23-17 BIOC 23-22 TOM 10-22 KRRL d=25 EPYR on ROMB d=26 KREP d=26 KRLS 22=14 MREP 29=23 MAZYPH 12=1 KNEO 26=22 KRHA 25=20 99HG 33=26 EPHZ 23=26 RDVV 25=24 2 MZGF 14-1) 2104 n MMAH 23-19 MIRE d-21 MMIRE 23-22 MIRO 28-25 MICH 14-11 MICT 25-22 92K Ob KEN1 74-23 KKLV 30-26 KBLY 30-27 ACBH 27-22 KD2A 29-29

#FITE 10-15 #110 d-27 | PRIOR d-27 | PRIOR d-27 | PRIOR d-29 | PRIOR d 8871 27-24 8778 23-25 8082 17-11 LOVERBOY When It's Over LP: Get Lucky 106/7 Hat temo to the temp to the te 8 505 8 407 H 505 W 495 NAA EXPM 29-17 BABYWH 10-19 BABY 10-12 SAPP 10-12 SAPP 10-12 SAPP 10-12 SAPP 10-12 WFWP 16-10 MARBYH 48-28 G100 um WXYP 30-8 G100 de WXYP 30-8 G100 de WXYP 30-8 G100 de WXXP 30-14 WXXP 28-16 Q **P** MOLY 21-21 MACS 21-17 MIG9 4-4 MPBO 35-21 MEMPYN 39-3 MC18 GN 93815 13-11 MBYQ 20-14 WREHEW 33-VARS 28-35 RID4 34-35 WERSTW 30-1 CHUM 18-15 CHUM 6-5 0104 14-0 0104 14-0 MARY d-10 91007 d-10 91007 d-10 91007 d-10 WFLB on WFLB on WFLB on MFLB o ERGE 78-18 940 19-18 WLB-PW 4N-34 WLDLPH on RBFG 40-33 WGCL 20-20 Q103 24-33 WET3 23-19 WIRD ON WIEGO BO ON WIEGO BO ON WIEGO BO ON WIEGO ON WIEGO BO ON W #100 31-78 KEIR 4-39 EVVN 37-35 Q103 o RELD 27-24 RELD 22-19 WEER 37-31 MAINTH 37-2 WEILPH 29-2 REELPH 29-2 RPHX 10-17 RPHX 1L-12 RDVV 26-19 2 BRAN o 8100 27-22 8880 15-13 8888 on 867% 35-34 FM103 26-16 8880 21-16 8030 25-18 8037 38-36 MPID 15-6 WHFM d-38 WBCF 22-19 MT 0-5 MFMT 0-5 WFMT 0-29 WLAMFH a Q104 a MYCE 29-25 KID4 6-9 WKET 27-25 BEM1 37-79 BBLV a BBLV 2B-25 BCBH 29-25 BDEA on BAT1 30-27 EVYA 18-15 BOEN 25-23 0

ECMB 20-1 SYN 4-1 SUPF 4-3 SIMP 13-7 Q103 10-7 SOPE 10-4 E13P 5-3

P2

EASY 31-6 #11# 27-12 #12# 17-11 #12# 17-11 #12# 17-11 #12# 17-12 #12# 17

REER 14-0 SYMPTO 0-15 Y94 15-11 REDD 19-10

NAA

BOUTH

HEPH a
HTHP a
0100 a-12
HOPPPH 4
BJEN5 a
MEDQ on
PHINO 29-1
MARPH OR
HORE GHOOD

MCDE ON
MCD ON
M

WISS ON WVIC ON HOPN ON HILAY 4-30 WISS A

RJBB d-30 RBBB a RCPH a RBID on RHYT a

Only The Lonely (Capitol)
LP: All Four Dne

32%

3

MJBO ON MGUY ON MACE ON WIGY ON WYEN O WELF ON

WIBE ON WYRE O KSELPH O EVOL ON

RENA a

W1.81

NSA

RESTTM d-31
REST a-23
REST

WVIC on WJXQ on RNGK d~3D WNAH o

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WILLIE NELSON

Always On My Mind (Col.)

LP: Always On My Mind

107/14 50%

NEA

67/26

RONNIE MILSAP

Regions Seach 8 214 8 294 H 154 W 675

D

*BC a-28

793 a 940 a

READTH 4 BBLA a KFf a FIQU d-40 FEEP on Q103 a BOPA a

MOTELS

Beach E 350 B 386 M 130 W 600

D

WIFI ON WIFI ON WIKEPH o CHUM d-29

MLS-PH a

REARTH ON RPI ON RPIQO « REXP » EVYX »

P

BOLTH ON

Fench E 33% K GP% H 440 W 44%

D

Iny Day Now (RCA)

57/37

7-5 ###9 5-6 #### 19-6 #### 19-10 #### 11-11 #### 11-11 WCILTH 10-1 WCILTH 10-1 #### 11-6 \$980 6-1 #### 11-6

REET 18-13 REEV 18-11 RELY 5-4 FERN 21-14 RPEA 10-6 RATI 12-5 FYYA 5-8 ROSE 13-5

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Not tune Dommer LIP COUTS SAMA J DOMES ALDS J

P

WFBG a WCIP a 95xIL a WEVO a

MCGD s WISE a WFLS d-39 #1LE a

EPLD o

BARRY MANILOW Let's Hang On (Arista)

H415onel Summary UP 63 DENUTS 6 SAME 23 DOMM 8 ADDS 2 E 461 S 541 H 486 W 471 NAA **D P3** MJBQ 37-32 MACX on WTBB 13-9 WFEA 20-17 MCIR 24-24 95X1L 31-29

HAPH 20-20 WTIX 33-31 HREL IN-10 HREL I MABC 35-32 MHBC 25-12 MIFI ON MCAUPH a JBIOS 25-21 BOUTH Q109 14-16 WLOLFH a BHIQ 23-21 WGCL 26-26 WEST

REARTH 21-RRIA on RFI 25-23 RIIBPH 18-RIQD 21-19 RYY) 13-12 ROPA d-30 P2 WPHR 19-19 WHEN 10-19 WHEN 4-28 WHEN 4-28

MABC 7-3 MISC 17-12 MISM 3-1 MISM 3-1 MISM 3-1 MISM 3-1 MISM 3-1 MISM 3-1 MACAUPH 31-B104 16-1 B104 16-1 B104 16-1 MISM 3-1 MISM

REGL on 2°3 17-1: 940 9-5 9100 71-195 6-6 0105 8-2

WLS 10-3 WLS-PH 10 CRLW 6-9 WLOLFR 16 RRFQ 15-1 WGCL 1-1 Q103 0-28

MCRD 19-5 MEZR 10-5 MVIC 11-2 MEPR 5-3 WARD 12-8

Q104 70-18
MAEV on
9566F 4-30
MFOX 16-14
MCOQ on
WFBX 34-37
MFLB 35-16
MXLE on
WGLF 71-1P
MYRB 33-33
K1LZ 27-19
RPUS 4-29
Q101 23-23
KVOL 26-27 NC1LPH 27-19 MC1LPH 27-1 99MG 30-28 MDVV 23-27 W1.81 EXLV on KELY 11-6 KCBH 32-2: EDEA on KAY1 21-20 KYYA 25-20 KOZE 12-8 WRLF d-28 RC101 12-11 WLANPH 30-2 WAEB 14-17 Q104 24-22 K104 24-22 WREE 17-15 VLOO 11-11 W187

P. McCARTNEY/S. WONDER Ebony And Ivory (Columbia)

LP: Tug Of War

206/2 E 98% E 98% E 97% H 94% W 100% 2 REFU 37-36 REFU 37-36 REFU 37-6 REFU 37-6 REFU 37-6 REFU 17-3 REFU 18-16 REFU

D MOCT II MJBO 17-12 MCUT 7-7 MACE 17-11 HIGT 8-7 WTSM 20-14 MFEA 6-5 MFBC 3-2 MONPYN 26-2 MCIH 18-9 95XIL 26-2 MZYO 9-5 0104 17-10
whev 11-5
z102 6-3
s5xcy 18-7
wyok 21-18
wco 15-6
wils 19-10
wyls 7-3
wilk 7-2
wcl.y P-4
wyss 12-10
scov 6-3
sille 14-9

REARTH 27-2 RRIA on 8100 29-20 REZB 28-25 RYYK 15-13 RUBE 6 RIMN 17-13 Q103 26-14 ROPA 20-16 RZZP 8-30 **P**2 MITH a ECIDI 29-72 MAER ON WEFF 33-30 VICO 4-30

WTEN d-29 WFEA d-20 WFBG 14-11 WCIP 7-3 WEYO 28-14 Q104 2-2 MAPV 9-4 3102 19-14 98629 9-9 MFGD 28-29 MIGF 13-12 WTLB 7-9 MGLF a MILE 16-13 RPUB 13-10 Q101 30-27 RECEL 10-0 RFYR 10-14 ROWN 4-18-NELO 18-31 WREE 34-28

FH102 d-2 EBBF on ECPX 9-7 RRQ 31-2 KNYT on K1R1 e

P3

WESR a MVIC o WSFR a MARS o RICH o REAV a MARS O REAV A MA **P**2 MATE . OLIVIA NEWTON-JOHN Make A Move... (MCA) 143/0 Pagional *Beach F 754 8 504 H 734 W 651 10 #3197 4-3 #784 1-3 #784 1-3 #791 1-10 #876 1-3 #797 1-10 #876 1-3 #797 4-10 #877 4-10 Hat Some Downer UP DEBUTS SAMP DOWN R DON 193 |1-14 940 |21-21 7100 |9-9 CIGAM 12-15 WLOLPH 25-RBFO 6-16 0102 2-6 WRT1 3-6 SECEL 5-6 EFYP 12-16 LOVE 7-6 EELO 2-1 EELCPH 4-3 EELO 5-2 WEEL 5-2 WEEL 12-11 99FG 4-10 EDVV JC-12 **P23**

> Fantasy (Portrait/CBS)
> LP: Aldo Nove 87/13 Regions Brach g 405 8 224 M 388 W 498 NEA U F104 17-15 WEFF OR REFM 27-23 REFTM 27-23 REFTM 21-21 REFTM 21-21 REFM 21-W1F1 d-30 8104 cm CFTR 19-26 CRGH 11-10 KEGL 7-6 195 17-11 0105 a-24 MLB-PH 20-CKLW 17-10 MOCL 13-7 MRT1 on ERLA o RFI on RTO 16-27 ERZP on \$100 19-14 EYYX o

P2

ALDO NOVA

WELC 15-33 WELD 1R-19 EVALC ON EXMA 4-23 99RD 38-35 EPVE 11-10 RBUCK 6-6 KURB on KRBQ 17-10 ECPL 25-23 PRIOD 11-9 KBBD 4-4 KHYT d-32 KIEI on

Hat So Pulled UP FB UP S KAM E DOMB A CEB

P

0104 16-12 95ACF a M14R on MOLP 27-19 MYRE 39-29 EUCV on EXELIFE 1-4 0101 cm EVOL 23-21

SEPH o n 1877 o GMP1 o MAEY o P102 o MELO o WELEO o WELEO O MELO MATE A MATE A WIGY A WIGH A WIGH A WIGH A GENTH GIDA a MAN a WIDA a-14 WISS a WILA a WILA a WILA a-16 MASTPP at SITLO 4 998G a SOLF . Matlona Filmat UP DEBUTS BAMF 1 ECUTS 11 ACDS (3) MJBQ 2-5 WGUY 9-9 MACS 15-26 MIGY 10-11 WTEM 2-1 WTEM 5-14 WEEG 10-12 MCMPPH 1-7 95EIL 2-5 METQ 14-15 WEST 9-4 V100 19-14

ESONT 14-11 STYL 30-24 SETTY 14-11 STYL 30-24 SETTY 4-3 ESON 17-6 SETTY 4-3 ESON 17-6 SETTY 4-6 SETTY 4-6 SETTY 4-7 SETTY 4-7

97103 17-12 97100 126-11 97101 26-11 97101 26-11 971101 5-2 9

WIEP a WEFP 27-25 GETT 19-15 EXIF 23-16 DIGG 27-23 EXYEFP 25 WIGH 13-13 WIGH 14-17 WIGE 19-14 WIGE 4-17 WIGE 4-17 WIGH 24-11 EXECUTED 24-11 EXECUTED 24-11 WIGH 24-11 WIGH 24-11 WIGH 24-11 WIGH 24-11 WIGH 24-11 WIGH 24-11

Q

#NEMPH 10-9 #1971 17-15 #CAUPH 0-14 #34 a #104 15-0 #EMEMPH 40-1 #BD-PH 19-1 JB105 24-12 Q107 15-12 #FBC-PH 34-27 CRGH 9-6

193 3-2 940 5-1 9100 13-1 195 6-16 0105 17-9

CRLW 13-1 WILDLEW 180 EBEC 11-0 WGCL 15-1 Q102 26-7 WRTI d-21

NEAPTR 6-5 RELA 13-11 EPI 15-9 EIIBPH 19-1 EIIO 9-6 EIPBC 21-21 XTRA 75-24 EXPE 25-22 FUNE 6-24 EIVHZ 05-24 EIVH

P2

MRTH 20-15 978Y 30-28 92917 24-19 MBCK d-28 WTICFH 14-10 WDRCFH 24-26 EC101 22-16 MPST 29-26 VLAFFH 19-12 0106 19-13

POLICE

SEGL 25-25 0105 23-22

WGCL on

P2

MIKE POST

Req Lond Reach E 311 E 200 H 501 H 601

Q

693 9-7 940 15-9 0105 28-24

CATM 50-1 REGEN 11 CATM 50-1

FEARTH |6-19 FFLA |8-19 FFZ | 16-10 BFBC on FEXE UN FEYE |28-27 E10H |27-15 Q10) |14-16 BODA |18-15

P

WPW7 22-72 Q104 cm WTCP cm WFFFFW 19-1 WHER 24-23

Secret Journey (A&M)

104/4

N&A

NJ105 28-20 MEDOO on CEI01 on White on NCII do WEEL 11-20 WEEL 11-20 WEEL 70 W

WJKQ 11-10 WKPP on ERIT d-26 EIIR on EMGE 76-24 E191 d-16 WEAM on WREE on WDW on

"Magnum P.I." (Elektra)

NAA

WT(X 27-24 EDOS on MJOX on SULING 22-7) WARRPH on SYRYP 70-17 MONYPH 7-6 BJ105 on MODD 11-15 CP101 16-16 WEIDO 27-14

WBBO 70-36 PRIDO 27-23 SKIDG 27-23 SKIDG 27-23 SKIDG 27-23 SKIDF 17-11 WGUT 7-8 SKIDF 20-8 WARE ON WARE IT-17 WAREFW 17-8 WGR 00 EJ18C 20-18

LP: Ghost In The Mu

MING 27-26 HEFF 0-11 SEPE 0 HERF 22-21 E96 0-27 HEFF 24-21 HEFF 30-26 HEFF 30-26 HEFF 30-26 HEFF 30-26 HEFF 30-27 HEFF 30-27

P

OLOM 1-1 WARY 3-1 2102 11-5 958CF 4-3 MFOK 76-15 MFOK 15-10 SILE 19-16 MINIS 12-9 MINIS 12-9 SILE 19-16 MINIS 12-9 SILE 19-16

ECMB 6-14 EXECPH 21-1 EXLS on MEXP 25-10 MAXYPH 10-4 MEXIPH 12-1 EXMIN 21-16 EXEA 9-4 99EG 19-11 EDVV 4-3

Hational Summary UP 44 DEBUTS 14 SAMF 41 DOMB 1 ADDS 4

K96 29-25

LAST

MJBO 38-2F MACE on WIGY 74-72 WORPFH 35-1 WCIP on WZYO 24-2K

MARY 30-77 2102 30-27 9550P 30-76 MPON on MIGE 32-31 MPLM a-dp MILE 3 MILE 35-30 MILE 00 MRELY 42-9 MILE 00 MRELY 42-9 MILE 00 MRELY 18-30 0101 cm FVOL 22-19

NELO 19-17 FELS m ERMA 72-21 39EG 39-37 EFWE 20-14 EDVV on

WELDERN A WOCK G-31 WET1 OR

RELA o SPI o SZIR o STRA o STRA o SIRT o O101 d-24 SZIP o

P2

WPHD d=25 WHTH 6 WBCF d=30 JHT 32=28 WDBCPH on WPSF a WLAMPH a WCALPH a WCSCPH a E104 on WEEP 37=32

Charlots Of Fire (Polydor/PG)

5

MGRE | 11-1 MTER 5-9 MY/C | -0 MFFP 4-5 MARC 1-3 STIE 4-3 STOM 1-7 STOM 1-1 MARZ 2-1 WARD 2-5 WEDD 2-5 WEDD 2-5 MOM 5-9 MINT 2-1 MINT 2-1

162/0

67%

Mational Summary UP 27 DEBUTS 0 EARE 31 DOWN 96 ADDS 0

P

102 7-11 956CF 10-9707 2-4 8C00 6-13 97EE 7-2 97EB 7-2 97EB 7-2 97EF 6-3 8EQV 6-5 8ELEF 6-3 9101 10-

6001. 1=4 6PYP 2=1 6PYP 2=1 6PYB 1=2 8ELG 1=6 8ELG 1=6 8ELG 1=2 9PLG 1=1 19EG 1=1 19EG 1=1 EDVV 1=4

VANGELIS

QI

MARC 1-1 WHIC 6-2 WEEN 1-2 WEENPW 4-4 WEAMPW 4-5 BID4 8-7 PRO-PW 9-15 JBID5 3-4 WROC 1-5 CYTH 3-4 CHOM 20-25

293 18-21 940 6-11 Fino 7-6 195 2-3 Q105 1-1

P2

FEPH 5-6 EARTYN ON HINT 8-5 ENOD 4-27 EXP1 on EXPH 25-25 0

QUEEN Metionel tummary UP 10 DEBUTE 29 EAST 11 DOWN 0 ACCS 46 #eqiona #each # 60% # 59% # 33% # 47% BREAKER

Q P3 RIST 23-16 EHFI 23-16 EHFI ON 997 d-26 EBOF ON WJDL A MABBYH ON C100 a-27 MISY ON TIOL 6 EJIC WGUY on MACS d-27 MIGY a MTSH a WTSG 29-24 WGUTH d-28 MC1F d-29 95RIL 40-21 WTTO on WBENTH 4-27 W1FI n 94KZ 29-24 894 d-20 B104 d-28 WFGC a-25 CPTR a-25 CRUM d-24 CHGR n MECT .

OLTH
OLTH de24
MAEV on 2107 36-31
95867 on MICO on MISE a WYLB d-34
WYLB d-34
WYLB d-36
HILE a REELPH on ROISPN a OLU a EVOL on WISF a FROR on EY83 4 WHIEZ on WIDD 15-14 WOW a KONG a WHOT a ERLS a KRNA on 99KG d-32 EPH2 on KDVV d-30 IRRE d-24 KIDD a KGGT on KJFD on KJFD on KJFD d-30 KABK d-26 FM103 a KMS 20-26 KBSD d-35 KLDC a-27 IRRO a KMTT on KIKT 26-76 KENI d=40 KRLV on KSLV d=30 KCBN d=35 KDEA on KATI d=15 KYYA on HOSE d=10

0

RAINBOW Stone Cold (Mercury/PG) LP: Straight Between The Eyes

Reach 2 424 5 338 P 158 W 401 NEA **P** 96 ECX 22-15 JB105 on CITUR on CKGR a WGLY on WIGY on WPRG on WCNPPH or WCIP on WZYO on BONTH REGL 30-

WQCL d-29 MUNO 7-7 MEPR a AHGE 28-25 WIES ON **P** EIDD on KHBQ on FBAK on ACPK 34=33 PM103 on F51D 6-37 KHY7 on KIKI on FASA on KPMZ d-23 KDVV on WPRD 23-21 WRCK on JWT 30-20 WPWT 30-27 WLAWPH on Q106 on WPCB on WPCB on WEEZPH 30-28 E104 33-32 WRZE 35-34 KELY ON KCBH 39-36 FDZA on KATI ON KYYA 14-17 KOZE 26-24

ROLLING STONES Hang Fire (RS/Atco) Hational Summary UP 69 DEBUTS 1 SAME 35 DOWN 18 ATOS 1 Begions 9each F 71% 8 50% H 50% W 47% 25

BARRETY
UP 55
DEBUTE 5
EARE 36
DEBUTE 16
ADDS 5 Fibra 18-18

WT17 24-32

KEEL OF SEROF 25-23

ELFO 18-27

WT07 04-7

WT07 04-7

VT07 13-24

WT07 04-7

VT07 13-24

WT07 13-24 **P** MJBO 11-0 WGLY 14-14 WACE on MJGY 15-15 MPEA 16-11 MPEG 15-19 MGMPPH 14-0 MGMP **P** MUNO 24-33 MOUY on MYNG 7-14 NCIR 29-22 JRIOS 2* CPTP on CROH on 0007H 01-4 8-4 MRY 13-13 2102 13-10 95807 11-1 195807 2102 22-20 9586F on WCOQ 16-11 WISE 38-15 WXLE 9-0 WYNS 16-10 FILE 26-23 KQ12FW 17-1 Q103 20-10 FVOL 11-10 FREU 10-29 0102 22-19 HING 10-12
HING 10-12
HIFF on
HIFF on
HIFF 24-70
COPM 29-29
FE93 3-4
WING 21-21
HIFF 33-15
WING 13-15
WING 13-15
WING 17-14
WING 17-15
WING 17-15
WING 17-15 **P**2 RRIL 17-17 RPYP on ERICPH 0-9 FFLA 13-5 WDER 37-15 WARYPH 14-WCILPH 14-WCILPH 14-RRHA 17-10 39EQ 38-14 RFXL AN RFYD on KAMD 24-71 RELO 32-14 RESCRI 24-27 FFLS 24-27 FMLS 24-27 FMLS 24-27 FMLS 24-27 FMLS 24-27 FMLS 24-24 FIGUR 0-11 FIDD on FREQ 23-22 REPH 20-19 FREE 26-34 PHIO1 14-11 FNE 14-12 FOR 14-12 FOR 14-12 FEM: 21-70 FULV 24-73 ROLY 19-17 FDEA 14-11 FAT1 16-14 FYYA 24-21

Work That Body (RCA)
LP: Why Do Fools Fell in Love Hetional Summary UP 76 DFBUTS 5 BANE 29 DOMM 0 ADDS 0 Broch E 38% E 78% H 45 W 47% 929/L2 10-30 973/CPH 22-20 973/CPH 4-20 EC101 76-24 91/CPH 0H 01/6 34-31 HYCF ON WEB2PH ON WEB2 77-31 #38E 30-77 BCPE 29-28 FHYT on E3E3 30-26 **Q P3** WGUY 20-20 WFEA on 97FIL 19-36 EXPH 21-14 EINT d-14 EINT d-14 EINT d-14 EINT d-14 EINT d-24 MJDH 20-16 BJ105 JC-27 WHEQ on MCHI on MCHI on MCHI 32-31 MCSC 27-20 95BCF on MISE on WFLB 31-28 WGLF d-25 BILE on Q101 on EVOL 19-17 WET1 on EFI on E100 34-25 EFBC on ETRA d-25 0103 on E32F 30-2H W1C 31-10 ETHOPH 13-14 EGG1 27-20 EHBC on **P23** 0 T.G. SHEPPARD Finally (WB/Curb) UP: Finally! 28% Hetio Regions Brach E 154 E 574 H 154 W 214 NAA

MT IX on LEGIS on LEGIS on LEGIS on LEGIS on MITTER on MITTER on MITTER 14-10 (100 on MITTER 14-10 MITTER 15-14 BUILDED on MITTER 15-14 PHILOS 20-12 MITTER 15-14 MITTER 15-15 MITTER 15-15

WZER ON WV1C 34-27 KIDA ON KOPM 24-21 WCBP ON WXDQ 22-26

BCFX 28-27 RKYT a

SIMON & GARFUNKEL

Wake Up Little Susie (WB)

cert In Central Park

BREAKER

56%

P

OLOH 25-25 MAEV 20-18 2107 20-18 2107 20-21 958GP 78-25 WFOX on WCGD 21-15 MISE 20-20 KILE d-36 KQ122W on Q101 on KVGL 20-18

WEET

MJBC a

QJ

WIPT a

193 19-18

KBF0 16-3

P2

WFBR d-30 WYCR on WKE2 on

Q)

MABC 34-29 WEBS 22-20 WEBS 39-19 WEBSTPH 28-2 WIFI on WCAUTH d-36 B104 24-23 WIFC d-29

293 26-24 940 10-18

WLOLFM on KBF0 29-21

KEAPTH on EFI a RIISTH 24 BIOT on EYYE a RIMS a Q103 d-27 EOFA 78-2

P2

DIANA ROSS

RICK SPRINGRELD Don't Talk To... (RCA) 207/0 E 981 E 971 E 971 H 981 H 971 1 O ETTS 5-5
ETTS 5-5
ETTS 5-5
ETTS 7-1
ETT MARC 14-14 HWRC 20-18 HKRM 4-1 WREMPH 3-11 WREMPH 3-11 WREMPH 3-1 WREMPH 3-1 814 2-1 814 2-1 814 1-2 JRIOS 1-1 0107 1-1 WPGC 5-6 CPUB 3-2 CRUH 5-4 CRUH 1-1 **P3** MJBO 3-1 WODY 1-1 WACE 3-2 WIGT 7-R MMSM 6-1 WFER 1-2 WFBG 1-1 WCTR 0-13 95XIL 21-WEYO 1-7 REGL 3-3 793 4-3 740 2-2 7100 10-8 195 8-9 0105 4-4 BOUTH

OING 5-5
MREV 4-3
3102 1-1
915GF 1-1
MPOR 1-1
MPOR 1-1
MPOR 1-1
MFIR 6-5
MRLK 5-9
MCLF 6-6
MYLS 3-2
REGY 1-1
RILE 3-1
RILE WLE R=0 WLE=PH 8-CKLW 9-9 WLOLFH 1-KHEC 1-1 WCCL 3-4 Q102 10-5 WFT1 1-1 MCDID 2-3 WCZER 1-1 WVIC 10-2 WIZER 1-1 WVIC 10-2 WEZER 1-1 MERZE 19-1-1 MERZE 19-1-1 ESTI 4-1 ESTI 4-1 ESTI 4-1 ESTI 4-1 ESTI 4-1 ESTI 12-1 ESTI 12-1 ESTI 12-1 ESTI 12-1 ESTI 13-1 WIZER 1-1 WIZER 1-2 WIZER 1-1 WIZER 1-2 WIZER BEXIL 2-2 8FYP 5-4 KOMB 2-1 KFLD 6-4 KR RCFH 3-BEXIL 6-2 WRER 10-1 MCTLPH 15 KHLD 4-2 KFNA 1-1 29KG 1-1 KFNA 1-1 RDWL 10-2 KDV 2-1 P2 west KEM1 9-5 KKLV 5-2 F5LT 1-1 ECBH 1-1 KDZA 1-1 FAT1 2-1 KYYA 2-2 KOZZ 1-1 10001 ROD STEWART How Long (WB) LP: Tonight I'm Yours

79/21 Regiona Reach E 46% S 52% H 15% W 30% NEA RROK on PXX1106 19-14 OX 19-14 P

KIQO 36-31 KEZP 4 KZZP 4-37 P2 **P**

MJBQ 79-24 MT6H 19-18 MFEA 28-23 MFBG 22-22 MC1R 16-16 MZYQ 27-23 BJ105 a-40 MDDQ d-30 CRIO1 21-70 MDDQ d-30 CRIO1 21-70 MDDQ 1-70 MDARFW 30-29 WCEI d-35 WCAIT on WBCY 0-9-90 MCSC 29-90 MCSC 29-90 MCSC 29-90 MCSC 30-90 MODRIN d-30 MOH a KJ100 on MAEV 25-24 958GF on MFDX 3F-27 MCGQ 6-79 MIBE 35-13 MFLE d-35 MGLF 6 MYKE 34-31 KKOV d-76 KQIZFM d-70 EQIZFM d-79 EVOL on

WZIR 21-18 WY1C 29-24 MKPR 21-19 KBTT 29-23 KIIK d-14 KIOA on MOPH d-30 WAAH d-30 WAAH d-31 WKDQ o KQFQ o WLYT o WMCT 77-18 weer EEE 37-32 EELV on EELV 74-22 RCBH 77-15 RD2A 25-23 RATT 20-25 EYYA 78-20 RD25 d-39

> RIMP a **P**2

WHEN A

97FLY a

97FLY a

97FLY on

WEFF on

WEFF A

WEFF A

WEFF A

WEFF ON

WEFFF ON

WEFF A

WEFF A

FIGH ON

REFYRE 4-24 BINT 0-24 ERIF ON ELPU A MARRIE ON GIRO 0-29

Peach E 79% S 81% H 837 W 91% PI 37% Hational Summary UP 22 DEBUTE 13 BAHE 23 DOWN 0 ADDS 71 NTSN d-76
MFEA d-76
MFEA d-77
MFEA d-77
MFEA d-77
MFEA d-77
MFEA
MCMPPM on
SSXIL d-37
MEUTH
0104 77-23
MAEV a
9550F on
MFEA a-12
MFEA a-12
MFEA a-12
MFEA CO
M REGL 10-10 293 a-28 940 30-25 WEST

KEARTH 76-22

KELA ON

KF1 ON

KILSPH a

EIGO 33-29

KFIR 1a-E

BIOD d-21

KTRA a

KTYR 16-10

KUBE d-75

KIM d-28

GIOJ 24-18

KOPA d-29

FIF 39-22 SGCK 21-17 KHBQ 25-23 KCPX a KHYT on WAZYPH 22-19 WCILPH 30-28 99RG a RPHZ 25-18 WEST KBLY A RCBH d-37 KDEA a RATI 35-13 KYYA d-30 KOIE On

WFBK d-28 WPHD 4 3MF7 29-26 WPST 31-28 WLAMFH on WAER 30-28 WYCE on WERZFH a WRFE 36-75 **P3** WJBO d-36 WACE d-29 BOUTH RESETTE ON 38 SPECIAL MARY d-26 MIND d-26 MIND d-21 MIND d-27 MIND d-27 MIND 31-27 MIND 31-27 MIND MIND 4-2 MIND 4-HATION SUMMED UP DEHUTS SAME DOWN ADDS Brglom# Brach F 50% K 584 H 42% W 51% NEA WJBQ a=dp WGI77 on WACL a BIG7 on WFEA a WFRG a WGIF a STIL on WEYO on **(3)** BOUTH KEPH, d-26 MREFFW a-31 BOVTH SECL a BOUTH

SOUTH
Q104 on
MARY on
9580F a
9580F a
970H on
MCCQ a
MIBR d-26
MMILS on
MOLF on
MYNE 40-37
MCLEPH a
Q101 a
FYOL e-dp EFYP a EELO 39-36 SPLB on WARTEN 29-25 WCILPH ON EPHA ON 4 FPHE ON EDVY a -CURX n FIDD n NJBB cm RHNQ n RBH n cCPH d-30 THIRD a RBH n sLBC n-30 RHNC n RLBC n SIGNY cm RHQ n SIGNY cm **P**

0 TOMMY TUTONE 867-5309/Jenny (Co 158/2 Bee joh. Beech E 691 B 704 H 851 H 651 0 **Q** 293 14-13 940 11-8 9100 23-17 195 8-8 0105 20-12 KEARTH 6-1 KRLA 14-11 KP1 5-10 SPRC 2-2 KEXS 2-2 B100 1-3 XTRA 7-6 KIMB 10-8 Q103 21-1 **P** MPHO 11-14 WHPH 17-14 WHPH 17-14 92FLY 17-1 WHCK 1-1 3MT 1-2 WTICPH 8-6 MDBCPH 6-3 MPST 3-10 WLANPH 7-7 Q106 16-12 WYCH 7-4 0106 16-12 WYCE 7-4 WERZPH 6-4 E104 15-17 WEEZ 4-13 V100 0-24

Setionel Summary UP 110 DEBUTS 5 SAMF 21 DRMH 21 ADDS 2 RJRR 7=6 RJRQ 6=6 FFPH 6=4 RBRF 18=12 RCPK 13=30 PH103 4=2 RSED 9=6 KBRD 9=6 RJAC 7=6 RJAC 7=6 RJAC 7=6 RJAC 7=6 RJAC 7=6 **P** MJB0 14-11 MACE 6-5 MIGT 20-2 MPBG 3-4 MCJB 6-7 95KIL 24-21 MZYO 6-4 BOUTH 0-8 MARY 2-8 MARY 2-2 1202 13-16 MARY 2-9 120 13-16 MCG0 11-6 MCG 11-WGBD R-4 WIRE 12-10 WIRE 77-23 WIRE 6-19 WIRE 6-19 WIRE 13-8 KRETT 0-12 RIHE 13-8 KRETT 0-12 RIHE 13-8 WIRE 13-11 WHEE 12-7 WIRE 13-11 WHEE 12-7 WGB 13-11 WHEE 12-7 WGB 13-12 WGB 13-12 WGB 13-12 WGB 13-12 WGB 13-12 WGB 13-12 WGB 14-12 W EEXE 20-16 EPYP 14-10 EOWB 11-9 EELD 14-0 WEED 17-10 WEED 77-10 WAX YPW 7-5 MCILITE 8-6 EDILD 3-4 EDILD 3-4 EDILD 6-7 EDIV 6-7 EERR 12-16 EIDD 5-5 TOTO na (Columbia) 176/31 83%

23

HONTPH 2
HARY 21-Y103 34B3105 aWD00 29CK101 33
HR00 30PH100 23
KK104 dHWARFM dMSRZ 28WGRI 38WGRI 38WGRI 38WGRI 38WGRI 38WGRI 4-7
WBCQ 27WBCQ 27WBCQ 38WGRI 4-7
HRGK dHRGK 4-7
HRGK 38HRGK 38HRGK

W218 d-30 WY1C 38-33 W1XD on W1FP 30-76 W1FP 30-76 K1T 4-22 K11K a K10A d-30 KMGK 19-17 K0FM a-29 EXP1PP 25-20 W104 77-27 W104 77-27 W104 77-27 W104 77-27 W104 77-27 W105 d-26 W105 d-26 W105 d-26 W105 d-26 W107 d-28 W107 d-29 W107 d-29 W107 d-29

RKKR 2F-70 Y94 74-18 R100 on KGG; 20-17 LJNB 30-29 BMRQ 21-14 SKPN a-70 KRPR 28-22 RCPN d-22 PH103 27-26

H96 a-79 KS ND 34-31 KLUC d-25 KRQ d-10 KNYT 23-14 KIRI 21-19

P

MJRQ n HOUY 0 MACE 28-24 WIGY on WYRG 27-73 MONEPH d-3 95XIL d-40 WZYQ 26-21

Q104 76-20 MAREV 28-21 2107 35-37 2107 35-37 MTDE 35-37 MTDE 38-35 MTDE 38-75 MTDE 28-75 MTDE 28-75 MTDE 28-75 MTDE 28-75 MTDE 38-75 MTDE 38-75

W DENIECE WILLIAMS It's Gonna... (ARC/Columbia) LP: Niecy 26% Regions Basch E 351 5 291 H 21 W 401 NSA QI

MEER 40-39 KITY e KIDTH d-79 KINT 38-37 MTTH 37-25 KBOK OH MJDX 29-26 BJ105 d-28 MDDQ 27-26 CKIOI 0-39 MBDQ ON MHDQ ON M 940 26-22 7100 on

958GF on MPCR on MFLb 13-9 MGLF 28-21 EIL2 28-25 MC1LFH 21 EEE1 on HALY 21 23 HDSA on P2

CHR SIGNIFICANT ACTION

FOUR TOPS "Back To School Agein" (RSO/PolyGram) 13/13.
Moves: Up 0, Detute 0, Serie 0, Down 0, Adde 13, WHEM, SWT, KHEI, KX104, WOKI, WCSC, WGH, WVK

24) AL JARREAU "Teach Me Tonight" (WB) 12/2 Adves Up 4, Debuts 1, Barrie 4, Drawn 1, Adrie 2, WOKB PM, WNCI, WABC 18-31, K2PM d-28.

KUT00 21-19. WAITREBBES "I Know What Boys Like" (Polydor/PolyGram): 11/3 Mines Un 2. Debuts 1, flams 4, Drivn 1, Aultis 3, Jil 105, Y100, WACZ, WCAU PM d-39, WPDC 13-10, Z102

JOHN DENVER "Shanghai Breezes" (RCA) 91/5
Movies: Up 38, Debutis 9, Same 36, Down 2, Adds 6, WPGC, KCNR, WOKI, KPUR, KKXL, WNBC 28-26, KEZR
20.17, KROD 26-22, KOFM 11-8, KCPX 18-13.

ALDO NOVA "Fentasy" (Portrait/CBS) 87/13
Moves: Up 38, Debuts 6, Same 26, Down 6, Adds 13, Q106, KRLA, KYYX, WHFM, WLAN-FM, WKEE, WGRD, WIKS, WLYT, WACZ, 96SGF, KKLV, KDZA.

GENESIS "Man On The Corner" (Atlantic) 82/3

Mover: Up 40, Debuts 7, Same 27, Down 5, Adds 3, WMAK-FM, 96SGF, KILE, WIFI 23-20, B94 18-16, KEGL 10-8, WLS 26 23, KEZR 7-6, WLAN-FM 29-26, KZ93 18-13, 96XIL 27-24, WGLF 26-23, WRKR 36-33, KRNA 13-11.

ROD STEWART "How Long" (WB) 79/21

Movies: Up 22, Debuts 13, Same 23, Down 0, Adds 21 Including JB105, KEZR, WPHO, WKRZ:FM, WZYP, WBBQ, WJXQ, WKFR, KEYN:FM, KCPX, WFBG, WAEV, WFLB, KVOL, KOZA.

ROBERTA FLACK "Making Love" (Atlantic) 79/11

Up 47, Debuts 3, Same 17, Down 1, Adds 11, WABC, WNBC, WCAU FM, WPGC, Y100, KXX106, WAYS, Z102, WISE, WYKS, Z93 6-4, KEARTH 5-4, KZFM 12-7.

JUICE NEWTON "Love's Been A Little Bit Hard On Me" (Capitol) 76/76 Up 0, Debuts 0, Same 0, Down 0, Adds 76 including WABC, JB106, WPGC, CKGM, Z93, 94Q, Q106, TH, KFI, KIQQ, KEZR, KOPA, KZZP, KC101.

DAVID LASLEY "If I Hed My Wish Tonight" (EMI America) 71/3

Moves: Up 31, Debuts 7, Sense 30, Down 0, Adds 3, WABC, WCAU-FM, WLOL-FM, WIFI 27:24, KIQQ 40:38, WFBR 28:28, WYCR 27:23, CK101 32:29, WOKI 27:24, WVIC 30:28, KBBK 20:18, WJBQ 34:31, WFEA 29:27, WISE

RAINBOW "Stone Cold" (Mercury/PolyGram) 68/4
Moves: Up 16, Debuts 3, Same 45, Down 0, Adds 4, CKGM, WANS-FM, WKFR, 96SGF, 96KX 22-15, KEGL 30-24, WGCL d-29, WPST 30-27, WOKI 37-33, KMGK 28-25, KSEL-FM 24-16, KCBN 39-36, KYYA 14-12.

MOTELS "Only The Lonely" (Capitol) 67/26 'Only The Lonely" (Capitol) 67/20
Debuts 5, Same 34, Down 0, Adda 28 including WBEN-FM, WXKS-FM, WLS-FM, KIQQ, KEZR,
WPST, KHFI, WAXY, CK101, WQUT, WAYS, WSEZ, WANS-FM, WNAM, KGGI, KNBQ, KHYT.

T.G. SHEPPARD "Finally" (WB/Curb) 60/4

Moves: Up 25, Debuts 4, Same 27, Down 0, Adds 4, WIFI, KROK, KHYT, WJBQ, Z93 19-18, KBEQ 38-32, KXX106
14-12, CK101 24-20, FM100 20-17, WOKI 28-25, WGH d-19, WVIC 34-27, KOFM 24-21, WCGQ 21-15, KCBN 38-33.

DIANA ROSS "Work That Body" (RCA) 60/0

Moves: Up 26, Debuts 7, Seme 12, Down 0, Adds 37 including WNBC, Z93, 94Q, KEARTH, KRLA, KFI, Q103, WKRZ-FM, K104, WFMF, WHHY-FM, WNOK-FM, WNAM, KCPX.

RICHARD "DIMPLES" FIELDS "If It Ain't One Thing..." (Boardwalk) 56/8 Moves: Up 23, Debuts 6, Same 18, Down 1, Adds 8, KIIS-FM, KITY, WJDX, WHHY-FM, WSEZ, KSKD, WXLK, KILE, WABC 23-11, Z93 28-20, Q105 26-25, KEARTH 13-8, KRLA 21-10, KFI 17-11, KJRB 26-23.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 55/2
Moves: Up 28, Debuts 4, Seme 21, Down 0, Adds 2, WBLI, KITY, WABC 13-4, WBEN-FM 21-13, WXKS-FM 10-8, 94Q 26-22, KFI 28-20, KC101 26-20, WMAK-FM 17-11, KIKI 17-12, WFLB 13-9, WCIL-FM 21-17.

SIGNIFICANT ACTION

BERTIE HIGGINS "Just Another Day In Paradise" (Kat Family/CBS) 45/25 Moves: Up 6, Debuts 3, Same 11, Down 0, Adds 25 Including 94Q, WGCL, KC101, V100, KZFM, KHFI, WAXY, WDQQ, WMAK-FM, WOKI, WSEZ, WRQK, KSTT, WNAM, WGBF, WKDQ, WNCI.

WDOQ, WMAK-FM, WOKI, WSZZ, WNUK, KST, WOODER' (Radio/Atlantic) 44/1 STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 44/1 Moves: Up 20, Debuts 2, Same 18, Down 5, Adds 1, WCAU-FM, B104 17-15, PRO-FM 13-71, CKGM 18-14, WLOL-WOKI 24-22, KJRB 20-16

KANSAS "Play The Game Tonight" (Kirshner/CBS) 43/42

Moves: Up 0, Debuts 0, Seme 1, Down 0, Adds 42 including 96KX, KEGL, KBEQ, KYYX, KZZP, 3WT, WYCR, WKEE, KSET-FM, KROK, WSSX, WGH, WZOK, WMEE, KJRB, KCPX, KHYT.

KARLA BONOFF "Personally" (Columbia) 43/13
Moves: Up 10. Debuts 4, Same 16, Down 0, Adds 13, 940, KRLA, KIMN, WRQK, WJXQ, KRAV, KBBK, KSKD, WYKS, KKQV, KENI, KSLY, KCBN.

SHALAMAR "A Night To Remember" (Solar/Elektra) 34/8
Moves: Up 10, Debuts 1, Seme 15, Down 0, Adds 8, KC101, KZFM, WZYP, WMAK-FM, WDCG, WSEZ, WVIC, 95SGF, WXKS-FM 26-23, WPGC 30-26, KIQQ 26-17, WTIC-FM 18-14, CK101 29-21.

JUNIOR "Mama Used To Say" (Mercury/PolyGram) 33/0
Moves: Up 20, Debuts 0, Same 6, Down 7, Adds 0, B94 20-17, WPGC 15-9, CKGM 31-20, XTRA 9-7, B97 13-11, WAYS 10-8, Z104 28-25, KYNO-FM 5-4, KGGI 13-6, Z102 12-9.

DUKE JUPITER "I'll Drink To You" (Coast-Coast/CBS) 31/0
Moves: Up 12, Debuts 3, Same 15, Down 1, Adds 0, KEGL 25-23, KZZP 19-18, WPHD 17-15, 3WT 19-16, WTIX
40-39, WDCG 40-39, KLUC 17-16, 95XIL 38-30.

JIMMY HALL "Fool For Your Love" (Epic) 30/3
Moves: Up 2, Debuts 1, Same 24, Down 0, Adds 3, WKEE, CK101, WBCY, KFI on, KYYX on, 3WT 39-34, WCSC

Moves: Up 2, Debuts 1, Sen 24-23, KCPX d-40, 95SGF or PRISM "Turn On Your Radar" (Capitol) 29/4

Moves: Up 5, Debuts 2, Same 18, Down 0, Adds 4, WIFI, WKRZ-FM, KSET-FM, KHYT, KEZR 25-23, KINT 30-28, BJ105 36-32, WBCY 23-20, KILE 40-37.

BJ105 36:32, WBCY 23-20, KILE 40:37.

ABBA "The Visitors" (Atlantic) 27/4

Moves: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT Moves: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Down 0, Adds 4, B100, WQUT, KCPX, WAZY-FM, KEGL d-28, K104 37-33, KINT MOVES: Up 7, Debuts 2, Seme 14, Debuts 2, S

SOFT CELL "Tainted Love" (Sire/WB) 27/3
Moves: Up 13, Debuts 2, Seme 3, Down 6, Adds 3, WAEB, KROD, B97, WCAU-FM 3-2, B94 d-25, Y100 3-2, KIQQ
3-2, B100 18-13, XTRA 13-11, K104 5-3.

CAROLE KING "One To One" (Atlantic) 26/1 vn 0, Adds 1, KINT, WABC d-34, WXKS-FM 21-20, WFBR 25-22, KZFM

Debuts 2, Same 13, Down 0, 132, KSTT 17-13, WFLB 35-33. SAMMY HAGAR "Piece Of My Heart" (Geffen) 23/4

Moves: Up 4, Debuts 3, Seme 12, Down 0, Adds 4, WKEE, BJ105, WIGY, KOZE, KEGL d-29, WPHD 28-27, K104

d-38, WJXQ 17-16, KKXX d-28, KSEL-FM 28-21.

ATLANTIC STARR "Circles" (A&M) 22/9
Moves: Up 9, Debuts 0, Seme 4, Down 0, Adds 9, WCAU CAUFM, KEARTH, KIIS-FM, KFRC, KC101, CK101, KGGI,

DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 22/6 Moves: Up 6, Debuts 1, Same 9, Down 0, Adds 6, WABC, WARY, WMAK-FM, WTSN, KSLY, 29-24, CK101 38-30, WGH 19-17, WVIC 39-34.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 21/4
Moves: Up 5, Debuts 2, Same 10, Down 0, Adds 4, KC101, CK101, WZZR, KCPX, Y100 d-23, KIIS-FM 25-24, KIQQ

WMAK-FM d-22, KILE 36-30 EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 21/4

WVIC, KOFM, WGBF, KKXL, WAEB 22-21, WFMF 25-22, Moves: Up 6, Debuts 5, Same 6, Down 0, Adds WAYS 29-26, WGH 18-16, WFOX 35-32.

WAYS 29-26, WGH 18-16, WFOX 35-32.

ALESSI "Put Away Your Love" (Qwest/WB) 21/3

Moves: Up 0, Debuts 4, Same 14, Down 0, Adds 3, KGGI, WAZY-FM, KSLY, WXKS-FM d-27, KEZR d-28, WTIX FOREIGNER "Break It Up" (Atlantic) 20/16

Moves: Up 3, Debuts 1, Same 0, Down 0, Adds 16, WPHD, WRCK, 3WT, WYCR, WOKI, WSSX, WANS-FM, WNOK-FM, KZ93, KNBQ, KHYT, WACZ, KSEL-FM, KENI, KDZA, KOZE.

GORDON LIGHTFOOT "Baby Step Back" (WB) 19/3

Moves: Up 10, Debuts 1, Same 5, Down 0, Adds 3, WSEZ, WJXQ, KSLY, CKLW on, KCNR 6-5, V100 26-22, CK101 36-32, WVIC 26-22.

CHERI "Murphy's Law" (Venture) 18/3
Moves: Up 9, Debuts 0, Same 6, Down 0, Adds 3, KFI, WLAN-FM, Q106, WIFI 20-17, WCAU-FM 28-18, WXKS-FM 18-12, Y100 18-16, CKLW 30-17, KIQQ 20-18. 18-12, Y100 18-16, CKLW 30-17, KIQQ 20-18.

GAMMA "Right The First Time" (Elektra) 18/0

Moves: Up 7, Debuts 0, Same 10, Down 1, Adds 0, 96KX on, CHUM 22-17, KFRC on, K104 31-28, WJBQ 38-34, WOMP-FM 30-26, KFMZ 14-13.

SMOKEY ROBINSON "Old Fashioned Love" (Tamla/Motown) 18/0

Moves: Up 3, Debuts 5, Same 10, Down 0, Adds 0, KIQQ d-33, WTIC-FM 28-24, KINT 39-35, WOKI d-39, WVIC

DENIECE WILLIAMS "It's Gonne Take A Miracle" (ARC/Columbia) 32/6
Rotations; Henry 3/0, Mirdium 19/4, Light 9/1, Extra Addia 1, Total Addia 6, WYNY, WICC, KEY103, KBOI, KFQD, KISN. Henry: WBEN, WJMD, WWNR, Medium: WCBM, WASH, WLTA, WBT, KRBE, WHBC, KKUA, KSL, WKZE-FM, WEIM, KRBC, WSKY, WORG, WWSA, KBOZ.

WAYLON & WILLIE "Just To Satisfy You" (RCA) 32/5

WAYLON & WILLIE "Just To Satisfy You" (RCA) 32/5
Rotations: Heavy 3/0, Medium 22/3, Ught 7/2, Extra Adda 0, Total Adda 6, WTAE, KFMK, WSJS, WFDF, KLTE.
Heavy: KBOI, WDAY, KFOR. Medium: WSB, KVIL, WCCO, KPLZ, WSBA, WGAC, KEY103, WAFB, WSGN, KRBE,
WSLI, WHBY, WMHE, KSL, KRBC, WORG, WJON, KBOZ, WFMK.

STEVIE WOODS "Fly Away" (Cotillion/Atco) 31/15
Rotations: Heavy 0/0, Medium 13/5, Ught 18/10, Extra Adda 0, Total Adda 15, WCZY, KPLZ, WGAC, WBT,
WSLI, WRVA, WHBC, WQUA, KWAV, KIXI, WSKY, WORG, KBOZ, KRNO, KRKK. Medium: WSB, 97AIA, WCCO,
KEX, KEY103, WHBY, KSL, WLVA.

SIGNIFICANT

HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 26/0
Rotations: Heavy 5/0, Medium 13/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: KDKA, KVIL, WSRZ, WLVA, KBAI, Medium: WTAE, WGAR, KOY, WHHY, WFMK, KYUU, WWNR, WSKY, WCHV, Q96, WDAY, WBOW,

TOTO "Rosanna" (Columbia) 23/9

TOTO "Rosanna" (Columbia) 23/9
Rotations: Heavy 2/0, Medium 8/2, Light 12/6, Extra Adds 1, Total Adds 9, WFYR, WZUU, WSGN, KYUU, Q96, WORG, WROV, KCRG, KPAT. Heavy: WHHY, KWAV. Medium: WSRZ, KSLQ, KKUA, WCHV, KFOR, KRKK.

MELISSA MANCHESTER "You Should Hear How She Telks..." (Arista) 21/20
Rotations: Heavy 0/0, Medium 9/8, Light 8/8, Extra Adds 4, Total Adds 20, KEX, WGAC, KEY103, WHBC, KRNT, KSL, WWNR, WNAB, WEIM, WKBR, KRBC, WSKY, KSEL, WORG, KFOR, KPAT, WJON, KFQD, KRKK, KISN.

BARBARA MANDRELL "'TII You're Gone" (MCA) 21/9

Rotations: Heevy 2/0, Medium 11/3, Light 8/6, Extra Adds 0, Total Adds 9, WSBA, WHBY, KRNT, KBOI, KSEL, WORG, WWSA, WJBC, KFQD. Heevy: WLTA, WCCO. Medium: WSB, KEX, KMBZ, KSL, WDEF, KFQR, WJON, ROZ

KBOZ.

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 20/3

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 20/3

Rotations: Heavy 3/0, Medium 8/0, Light 9/3, Extrs Adds 0, Total Adds 3, WQUE, YES96, KBAI. Heavy: WYNY, KKUA, WLVA. Medium: KVIL, WCLR, WICC, WBT, WHIO, WWNR, WROV, KCRG.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 20/2

Rotations: Heavy 2/0, Medium 11/1, Light 7/1, Extrs Adds 0, Total Adds 2, WSGN, KRBE. Heavy: WQUE, WFMK.

Medium: KDKA, WRVR, WHHY, WSRZ, WHBC, YES96, KRBC, Q98, WORG, WSGW.

BILL LaBOUNTY "Never Gonna Look Back" (WB/Curb) 18/13

Rotations: Heavy 0/0, Medium 6/5, Light 10/6, Extrs Adds 2, Total Adds 13, WLTA, SM96, WHBC, KRNT, KBOI, KRBC, WSKY, KSEL, WLVA, WORG, WDAY, WJON, KTWO, Medium: KFOR.

KBOI, KRBC, WSKY, KSEL, WLVA, WORG, WDAY, WJON, KTWO, Medlum: KFOR.

BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 18/4

Rotations: Heavy 1/0, Medium 10/0, Light 7/4, Extra Adds , Total Adds 4, KOB, KKUA, WCHV, KFQD. Heavy: WLTA. Medium: WBEN, WCCO, WHBC, KRNT, KWAV, KRBC, WSKY, WDEF, KRNO, KRKK.

RAY PARKER JR. "The Other Woman" (Arista) 17/7

Rotations: Heavy 4/0, Medium 7/1, Light 4/4, Extra Adds 2, Total Adds 7, 55KRC, WZZP, WAAY, 610TVN, KSLQ, WWNR, Q96. Heavy: WHHY, WQUE, WSRZ, WSKY. Medium: WGAR, KOY, WHEN, WSGN, Y106, WORG.

ALESSI "Put Away Your Love" (Qwest/WB) 16/4

Rotations: Heavy 1/0, Medium 7/1, Light 8/3, Extra Adds 0, Total Adds 4, WSLI, KWAV, WKZE-FM, WORG. Heavy: KKUA. Medium: WSB, KEX, KBOI, WEIM, WSKY, WJON.

DONNIE 1815 "My Girl" (MCA) 14/2

KKUA, Medium: WSB, KEX, KBOI, WEIM, WSKY, WSON.

DONNIE IRIS "My Girl" (MCA) 14/2

Rotations: Heavy 2/0, Medium 4/0, Light 8/2, Extra Adds 0, Total Adds 2, KSLO, KFQD. Heavy: KWAV, WWNR. Medium: WCBM, WHHY, WSRZ, KFOR.

DON WILLIAMS "Listen To The Radio" (MCA) 14/2

Rotations: Heavy 1/0, Medium 9/2, Light 4/0, Extra Adds 0, Total Adds 2, KBOI, KCEE. Heavy: WDEF. Medium: WLTA, WSB, WCCO, KRBC, KSEL, WWSA, WDAY.

RANDY GOODRUM "Savin' It Up" (Polydor/PolyGram) 13/0 Rotations: Heavy 0/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: W 0. Medium: WLTA, WHIO, KRNT, KBOI TERRY CASHMAN "Talkin" Baseball" (Lifesong) 12/5

Rotations: Heavy 1/1, Medium 4/0, Light 6/3, Extra Adds 1, Total Adds 5, WHBY, KMBZ, WIBA, WNAB, KTWO. Medium: WGAC, WHBC, WFDF, WSGW.

ABBA "The Visitors" (Atlantic) 12/3

s: Heavy 1/0, Medium 7/1, Light 4/2, Extra Adds 0, Total Adds 3, WGAC, WMHE, WLVA: Heavy: WFMK. WTAE, SM95, KWAV, WWNR, WSKY, KCRG. PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 12/1
Rotations: Heavy 3/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WSKY, Heavy; SM95, KKUA, WDAY
Medium: WCZY, WWYZ, WWSA, KBOZ.

FRANKE & THE KNOCKOUTS "Without You..." (Millennium/RCA) 12/1
Rotations: Heavy 4/0, Medium 4/1, Light 4/0, Extra Adds 0, Total Adds 1, KRBE. Heavy: WHHY, KWAV, WWNR, WLVA, Medium: WSRZ, WSKY, WROV.

WLVA, Medium: WSRZ, WSRZ, WROV.

ROD STEWART "How Long" (WB) 12/1

Rotations: Heavy 1/0, Medium 5/1, Light 6/0, Extra Adds 0, Total Adds 1, WSRZ. Heavy: WHHY. Medium: KWAV,

CHARLIE DANIELS BAND "Still In Saigon" (Epic) 9/1
Rotations: Heavy 0/0, Medium 6/1, Light 3/0, Extra Adds 0, Total Adds 1, KWAV. Medium: WHEN, WHHY, WSRZ,

PETER NOONE "You Got Me Anywey" (Johnston/CBS) 9/1 Rotations: Heavy 0/0, Medium 0/0, Light 9/1, Extra Adds 0, Total Adds 1, KSEL.

JIMMY HALL "Fool For Your Love" (Epic) 8/2
Rotations: Heavy 0/0, Medium 3/1, Light 4/0, Extra Adds 1, Total Adds 2, KRBC, KISN

Total Adds 2, KRBC, KISN. Medium: WHEN, WSRZ.

MICKEY GILLEY "Tears Of The Lonely" (Epic) 8/1
Rotations: Heavy 1/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, KLTE. Heavy: WLTA. Medium: KMBZ,

DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 8/1
Rotations: Heavy 0/0, Medium 2/1, Light 6/0, Extra Adds 0, Total Adds 1, WSRZ.
JOHN SCHNEIDER "Dreamin" (Scotti Bros./CBS) 7/7

Light 5/5, Extra Adds 1, Total Adds 7, WLTA, KEX, KMBZ, WFMK, WIBA, MOTELS "Only The Lonely" (Capitol) 7/1
Rotations: Heavy 1/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, WHHY. He

L. SMITH & M. CLAYTON "Before The Night Is Over" (Elektra) 6/5
Rotations: Heavy 0/0, Medium 0/0, Light 6/5, Extra Adds 0, Total Adds 5, WICC, KKUA, WNAB, WEIM, KBAI.
TERRI GIBBS "Ashes To Ashes" (MCA) 6/2
Rotations: Heavy 0/0, Medium 3/1, Light 3/1, Extra Adds 0, Total Adds 2, WEIM, KFQD. Medium: WCCO, KEX.

Hotations: Heavy 0/0, Medium 3/1, Light 3/1, Extra Adds 0, Total Adds 1, WOWO. Heavy: WHHY. Medium: EARL KLUGH "I'm Ready For Your Love" (Liberty) 6/1
Rotations: Heavy 0/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WKZE-FM. Medium: KSL, WDEF WOWO, Heavy: WHHY. Medium: Q96.

Rotations: Heavy 0/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WKZE-FM. Medium: RSL, WDEF. ALABAMA "Mountain Music" (RCA) 6/0
Rotations: Heavy 1/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WSJS. Medium: WBT, WDAY. LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 5/5
Rotations: Heavy 0/0, Medium 2/2, Light 2/2, Extra Adds 1, Total Adds 5, KRNT, WNAB, WLVA, WJON, KFQD. PHOEBE CATES "Theme From 'Paradise'" (Columbia) 5/3
Rotations: Heavy 1/0, Medium 0/0, Light 4/3, Extra Adds 0, Total Adds 3, WLTA, WGAC, WCTC. Heavy: WDEF.

RICHARD "DIMPLES" FIELDS "If It Ain't One Thing..." (Boardwalk) 5/3 Rotations: Heavy 0/0, Medium 3/2, Light 2/1, Extra Adds 0, Total Adds 3, WYNY, WICC, KYUU. Medium VIC ASHER "I'll Take Whatchs Got" (Velsi) 5/2

VIL ADREN 111 18R9 WINBRUTHS GOT (Versi) 3/2
Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, KFQD, KRKK.
CHERYL LADD & FRANKIE VALLI "You Make It Beautiful" (Capitol) 5/1
Rotations: Heavy 0/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, WCTC. Medium: WSB, WGY, WWSA.

SIGNIFICANT ACTION

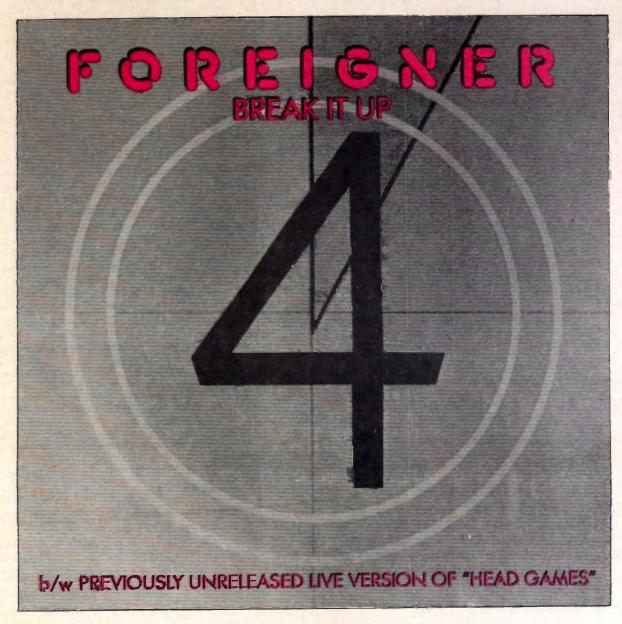
PATRICE RUSHEN "Forget Me Nots" (Elektra) 16/12
Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 12, WCAU-FM, WXKS-FM, KFI, KIIS-FM, KIQQ, WFBR, WJDX, WDOO KRBK KENI KSLY, KDZA

CARPENTERS "Beechwood 4-5789" (A&M) 16/0
Moves: Up 7, Debuts 0, Seme 7, Down 2, Adds 0, WSEZ 22-20, WGH 12-11, WVIC 32-29, KIOA 29-27, WNCI 22-19, KELO 13-12.

Continued on Page 61 Continued on Page 61



4 OUT OF 4!



"BREAK IT UP,"4044 THE 4TH SINGLE FROM FOREIGNER'S MULTI-PLATINUM ALBUM, "4." ON ATLANTIC RECORDS AND CASSETTES.

96KX 7-5 K 104 13-7 WPHD add WRCK add 3WT add WYCR add WOKI add WSSX add
WANS-FM add
WNOK-FM add
KZ93 add
KNBQ add
KHYT add

WACZ add 95XIL 33-27 Q 104 deb 30 KSEL-FM add KENI add KDZA add KOZE add



April 30, 1982

Radio&Records

Contemporary Hit Radio

NATIONAL AIRPLAY/30.

Adult/Contemporary

Three Weeks		Last West		
1	1	1	1	RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
19	7	3	3	P. McCARTNEY with S. WONDER/Ebony And Ivory (Columbia)
10	6	4	3	DARYL HALL & JOHN OATES/Did It In A Minute (RCA)
5	2	2	4	PAUL DAVIS/65 Love Affeir (Arists)
4	4	5	5	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
14	12	8	6	CHARLENE/I've Never Been To Me (Motown)
3	3	6	7	J. GEILS BAND/Freeze-Frame (EMI America)
17	14	9	8	TOMMY TUTONE/867-5309/Jenny (Columbia)
30	22	15	9	RAY PARKER JR./The Other Woman (Arista)
2	5	7	10	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
23	20	17	0	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
21	15	14	B	KOOL & THE GANG/Get Down On It (De-Lite/PolyGram)
27	24	18	1	HUMAN LEAGUE/Don't You Want Me (Virgln/A&M)
12	11	10	14	GREG GUIDRY/Goin' Down (Badland/Columbia)
8	8	11	15	JOAN JETT & BLACKHEARTS/I Love Rock 'N Roll (Boardwalk)
22	19	16	16	BEATLES/Movie Medley (Capitol)
_	30	20	D	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
_	29	26	18	LITTLE RIVER BAND/Man On Your Mind (Capitol)
9	10	13	19	HUEY LEWIS & THE NEWS/Do You Believe In Love (Chrysalis)
7	9	12	20	GO-GO'S/We Got The Beet (IRS/A&M)
28	26	22	3	FRANKE & THE KNOCKOUTS/Without You (Millennium/RCA)
29	25	23	22	CHARLIE DANIELS BAND/Still In Saigon (Epic)
		28	23	TOTO/Rosanna (Columbia)
		30	24	ASIA/Heat Of The Moment (Geffen)
24	23	21	25	ROLLING STONES/Hang Fire (Rolling Stones/Atco)
15	5 16	19	26	
_	-	29	2	DONNIE IRIS/My Girl (MCA)
6	13	3 24	28	STEVIE WONDER/That Girl (Tamla/Motown)
-	-	\rightarrow	29	
-		→	30	JOHN COUGAR/Hurts So Good (Rive/PolyGram)
F-MCC-	15	Service Services	-	CHEEN (46)

Weeks	Weeks	Wooh		
16	6	1	0	McCARTNEY/WONDER/Ebony And Ivory (Columbia
8	5	5	0	WILLIE NELSON/Always On My Mind (Columbia)
	. 14		0	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
4	3	2	4	PAUL DAVISI'65 Love Affair (Arista)
5	4	4	5	JOHN DENVER/Shanghai Breezes (RCA)
13	9	7	6	CHARLENE/I've Never Been To Me (Motown)
1	1	3	7	VANGELIS/Charlots Of Fire (Polydor/PolyGram)
14		9	6	ROBERTA FLACK/Making Love (Atlantic)
26		11	9	SIMON & GARFUNKEL/Wake Up Little Susie (WB)
10		8	10	BARRY MANILOW/Let's Hang On (Arista)
19	-		0	GREG GUIDRY/Goin' Down (Badland/Columbia)
2	2	6	12	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
18		13	B	AL JARREAU/Teach Me Tonight (WB)
22			Ø	GORDON LIGHTFOOT/Baby Step Back (WB)
24		17	Œ	CARPENTERS/Beechwood 4-5789 (A&M)
27	24	20	Ō	FLTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
_	26	23	Ø	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
d -	29	25	Œ	D. WARWICK & J. MATHIS/Friends In Love (Arista)
-	27	24	Ō	SHEENA EASTON/When He Shines (EMI America)
3	7	14	20	NEIL DIAMOND/On The Way To The Sky (Columbia)
-	-	27	3	BERTIE HIGGINS/Just Another Day In Paradise (Kat Family/CBS)
-	10070	26	22	T.G. SHEPPARD/Finally (WB/Curb)
7	12	16	23	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
§ -		-	24	KARLA BONOFF/Personally (Columbia)
9	13	18	25	STEVIE WONDER/That Girl (Tamla/Motown)
11	17	21	26	
6	11	19	27	SISTER SLEDGE/My Guy (Cotillion/Atco)
-		-	28	CAROLE KING/One To One (Atlantic)
12	18	22	29	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
-	-	\rightarrow	30	RONNIE MILSAP/Any Day Now (RCA)
		_	_	

JUICE NEWTON (76) 38 SPECIAL (50) JOAN JETT "Crimson" (48) **QUEEN (46)** KANSAS (42) RONNIE MILSAP (37)

MOST **ADDED** **BONNIE MILSAP (52)** JUICE NEWTON (38) BERTIE HIGGINS "Just" (27) MELISSA MANCHESTER (20) KARLA BONOFF (15) S. WOODS (15) M. TRANSFER (15)

P. McCARTNEY/S. WONDER (153) **RICK SPRINGFIELD (115)** CHARLENE (80)

RAY PARKER JR. (59) HALL & OATES (54) TOMMY TUTONE (48)

HOTTEST

P. McCARTNEY/S. WONDER (96) WILLIE NELSON (66) CHARLENE (61)

PAUL DAVIS (50) DAN FOGELBERG (43) VANGELIS (36)

JOAN JETT & THE BLACKHEARTS

Crimson And Clover (Boardwalk)

64% of our reporters on it. Moves: Up 31, Debuts 31, Same 26, Down 0, Adds 48 including WBEN-FM, 96KX, B94, B104, WXKS-FM, CFTR, KEGL, KBEQ, WGCL, WKTI, KFRC, Q103. See Parallels, debuts at number 29 on the CHR chart.

JOHN COUGAR

Hurts So Good (Riva/PolyGram)

58% of our reporters on it. Moves: Up 19, Debuts 32, Same 43, Down 0, Adds 29 including B104, JB105, CFTR, CHUM, KEGL, KBEQ, WKTI, WDRC-FM, Q106, KLPQ, KZ93, KKXX. See Parallels, debuts at number 30 on the CHR chart.

> SIMON & GARFUNKEL Wake Up Little Susie (WB)

56% of our reporters on it. Moves: Up 51, Debuts 23, Same 31, Down 1, Adds 13 including KFI, KYYX, KIMN, BJ105, WGH, WKDQ, KQKQ, WLYT, FM102, KNBQ, KSPZ. See Parallels, will debut next week on the CHR chart.

QUEEN

Body Language (Elektra)

55% of our reporters on it. Moves: Up 10, Debuts 29, Same 31, Down 0, Adds 46 including WBEN-FM, WIFI, WPGC, CFTR, CKGM, KEGL, Z93, WLOL-FM, KBEQ, KRLA, KFI, KEZR, XTRA, KYYX, KIMN, KZZP. See Parallels, will debut next week on the CHR chart.

(12-34)

SHEENA EASTON "When He Shines" (EMI America) 117/7 oves: Up 61, Debuts 16, Same 31, Down 2, Adds 7, WKBW, WCAU-FM, KRC XKS-FM 13-10, KBEQ 33-28, KIQQ 25-22, WAEB 10-6, K96 13-10, KPUR 22-17

MIKE POST "Theme From 'Magnum P.I.' " (Elektra) 115/5
Moves: Up 55, Debuts 5, Same 34, Down 16, Adds 5, WABC, KEZR, WSEZ, KEYN-FM, Q101, WNBC 27-24, 94Q
15-9, CKLW 29-16, KEARTH 16-12, FM100 27-23, KRQ 12-9, Q104 8-4.

38 SPECIAL "Caught Up In You" (A&M) 108/50
Moves: Up 8, Debuts 12, Same 38, Down 0, Adds 50 including WBEN-FM, KEI
WKTI, KYYX, KIMN, Q103, WLAN-FM, WKEE, KLPQ, G100, WMEE, KBBK, KSKD, N.FM. KEGL, WLOL-FM, KBEQ, WGCL,

WILLIE NELSON "Always On My Mind" (Columbia) 107/14
Moves: Up 62, Debuts 10, Same 14, Down 7, Adds 14, WPGC, 195, WGCL, KUBE, KZZP, WHFM, KTSA, KJ100, 62, Debuts 10, Same 14, Do

LOVERBOY "When It's Over" (Columbia) 105/7

Moves: Up 66, Debuts 10, Same 21, Down 1, Adds 7, Q103, WLAN-FM, Q106, BJ106, WSSX, KKXX, KKLV, WBEN-FM 23-18, KEGL 22-18, 94Q 19-16, WLS-FM 40-34, KBEQ 40-33, Q102 24-17, WPST 28-26, KSET-FM 10-5, KMGK 20-18, FM103 20-18. POLICE "Secret Journey" (A&M) 104/4
Moves: Up 44, Debuts 14, Seme 41, Down 1, Adds 4, KROD, WFLB, WXLK, KKLS, WBEN-FM
34-29, 894 29-26, WPGC 22-20, KEGL 29-25, KEZR 22-20, WPHD 22-13, G100 27-24, BJ105 28-20.

BREAKERS

KARLA BONOFF

Personally (Columbia)

57% of our reporters on it. Rotations: Heavy: 9/0, Medium 45/6, Light 24/6, Extra Adds 3, Total Adds 15, WJMD, WCLR, WISN, KHOW, KPPL, KEZL, KFMB, WGY, WENS, WFMK, WQUA, KSL, WWNR, WSKY, Q96. Debuts at number 24 on the A/C chart.

CAROLE KING One To One (Atlantic)

49% of our reporters on it. Rotations: Heavy 6/0, Medium 42/2, Light 21/8, Extra Adds 1, Total Adds 11, WVBF, WYNY, WVLK, WRVR, Y106, WHBC, Q96, WSGW, KPAT, WBOW, KBAI. Debuts at number 28 on the A/C chart.

RONNIE MILSAP Any Day Now (RCA)

49% of our reporters on it. Rotations: Heavy 1/0, Medium 30/18, Light 31/27, Extra Adds 7, Total Adds 52 including WCBM, WJMD, WSB, KFMK, WCZY, WHB, KS94, KEX, KEZL, KPLZ, WGY, KEY103, WRVR, KRNT, KSL, and 37 more. Debuts at number 30 on the A/C chart.

NEW & ACTIVE

25-49

DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 59/4

Rotations: Heavy 23/0, Medium 25/0, Light 11/4, Extra Adds 0, Total Adds 4, KHOW, KJR, YES95, WQUA. Heavy: WRIE, WSFM, WAFB, WSGN, WAAY, WHHY, Y106, WSRZ, WOWO, KKUA, KWAV, KYUU, WWNR, WEIM, WCHV, Q96, WVLA, WORG, KFOR, KPAT, WBOW, KBAI, KRKK, Medium: WPRO, WFYR, WZZP.

LITTLE RIVER BAND "Man On Your Mind" (Capitol) 51/9
Rotations: Heavy 9/0, Medium 21/2, Light 20/6, Extra Adds 1, Total Adds 9, KHOW, WSGN, Y108, WQUA, WMHE, KOB, KBOI, Q96, KSRO. Heavy: WHHY, SM95, WQUE, KWAV, KTKT, WKZE-FM, WCHV, WLVA, WJON. Medium: WHB, KEX, KNBR, WWYZ, WGY, KEY103, WAFB, WSRZ, KYUU, WEIM, KSLQ.

RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 48/2
Rotations: Heavy 31/0, Medium 10/0, Ught 7/2, Extra Adda 0, Total Adda 2, GR55, WKZE-FM. Heavy: KDKA, WASH, WFYR, WGAR, WZZP, WHB, WSFM, WAF8, WSGN, WAAY, WHHY, WQUE, Y108, WSRZ, WOWO, WFMK, WMHS, KKUA, KMJJ, K108, KTKT, WWNR, WKBR, WSKY, WCHV, Q98, WLVA, WORG, WBOW, KBAJ,

LARRY LEE "Don't Talk" (Columbia) 43/8

Rotations: Heavy 1/0, Medium 22/1, Light 20/7, Extra Adds 0, Total Adds 8, WCZY, WKAZ, WAF6, WSRZ, WNAB, WJBC, KADE, KSRO. Heavy, WLVA. Medium: WCCO, KEX, WGAC, KEY103, SM95, WHBY, WFMX, WMHE, KBOI, KUGN, WKZE-FM, WEIM, KRBC, WSKY, WCHV, WORG, WJON, WBOW, KFQD, KRNO, KRKK.

JUICE NEWTON "Lova's Been A Little Bit Herd On Me" (Capitol) 38/38 Rotations: Heavy 0/0, Medium 14/14, Light 20/20, Extra Adds 4, Total Adds 38 including WCBM, WJMD, WSB, WHB, KOY, KFMB, WICC, WWYZ, WGY, WHYN, WSGN, WHHY, SM96, KRNT, KMBZ, WFMK, WMHE, KOB, KBCI, KUGN, KWAV, K108, KTKT, WWNR, WSKY, WLVA, KCRG, KPAT, WBOW, K8OZ, and 8 more.

KOB, KSCI, KUGN, KWAV, K108, KTKT, WWNR, WSKY, WLVA, KCRG, KPAT, WBOW, K8OZ, and 8 more.

MANHATTAN TRANSFER "Route 68" (Atlantic) 37/15

Rotations: Heavy 1/0, Medium 17/4, Light 19/11, Extra Adds 0, Total Adds 15, WTAE, WLTA, WCZY, KEX, WICC, WSLI, WRVA, WARM98, KRNT, KKUA, KIXI, WJBC, WDAY, KFQD, KRNO. Heavy, WDEF, Medium: WCCO, KPLZ, WBT, WHBC, WFDF, KBOI, WNAB, WEIM, KRBC, WSKY, WWSA, WJON, KSL.

SMOKEY ROBINSON "Old Fashloned Lova" (Tamla/Motown) 33/8

Rotations: Heavy 2/0, Medium 18/2, Light 12/3, Extra Adds 1, Total Adds 6, WWYZ, WBT, KRNT, WKZE-FM, KPAT, KRNO. Heavy: KEY103, WLVA. Medium: WS8, 97AIA, WCCO, WICC, WGY, WRVA, KUGN, KKUA, KRBC, WSKY, KSEL, WORG, KCRG, WDAY, WJON, KRKK.