

# Radio & Records

ISSUE NUMBER 434

THE INDUSTRY'S NEWSPAPER

MAY 28, 1982

## INSIDE R&R:

**Three In A Row Or Fork Over The Dough:** Country's (and radio in general's) hottest contest explained by its practitioners — the pros are numerous, but watch out for the cons . . . . . 34

**New Commissioner Steve Sharp's Positive Words For Radio:** Former FCC General Counsel calls radio people potential communications industry "leaders" . . . . . 4

**Radio Saves A Life:** When a visitor to Phoenix couldn't afford a life-or-death operation, KAIR stepped in to raise the cash . . . . . 30



**WABC MUSICRADIO 77.1**  
Salute To A Legend

Over two decades of Top 40 excitement, chronicled by the stars who made it happen . . . . . 20

**Album Tracking Controversy Comes Back In Boulder:** KBCO plays entire McCartney album, and CBS cuts off station's record service . . . . . 3

**Arbitron Goes To PRIZM:** Details of the new demographic information service soon to be available . . . . . 12

**Richard Janssen Promoted To Scripps-Howard VP:** Supervises chain's radio stations . . . . . 3

**KWKI Debuts A/C Approach:** Complete new image for Sandusky's recent Kansas City acquisition . . . . . 3

\$3.50 Single Copy

## WVCA Loses License To Challenger

WVCA/Gloucester, MA last week became possibly the first station in history to lose its license in a comparative renewal proceeding despite being found qualified to remain a licensee. On a 4-2 vote, the FCC stripped owner Simon Geller of the small FM station and awarded the license to Grandbanke Corp.

Grandbanke won because it promised to broadcast 136 hours per week, devote nearly 29% of its airtime to news and public affairs and provide service to 360,000 people. WVCA, a symphonic music station operated singlehandedly by Geller, now broadcasts 44 hours a week, runs virtually no news and public affairs and reaches a potential audience of only 43,000 people.

There are many cases on record of comparative renewals in which incumbents lost because they were found unqualified, the most being RKO's loss of WNAC-TV/Boston. But, with the possible exception of the famous WHDH/Boston license denial, the FCC has never before awarded a license to a challenger over an incumbent who was found to be qualified to hold a license.

### Are Politics Involved?

"I believe it's a case of money," Simon Geller told R&R. "One of the principals in the corporation to which they awarded my license is a millionaire and a former state

## Sharp Named To FCC

Steve Sharp, the FCC's 34-year-old General Counsel, was nominated last week by President Reagan to fill a seven-year GOP seat on the Commission, replacing Abbott Washburn. A close ally of Chairman Mark Fowler, Sharp is a former radio and television reporter who has spent the last ten years in legal positions at the FCC and in private practice.

The White House forwarded the nomination to the Senate Commerce Committee on Tuesday (5-25), but early action is unlikely. A two-week Senate recess that begins Friday (5-28) may serve as a needed cooling-off period from the bitterness that nomination has aroused in some quarters.

Although Sharp has strong backing within the Senate, two of its key members, Bob Packwood (R-OR) and Ted Stevens (R-AK) had



Steve Sharp  
SHARP/See Page 37

Republican chairman. So you draw your own conclusions. Three of the four Commissioners who voted against me are Reagan appointees."

Geller pledged to fight the decision at the Commission and, if necessary, in the courts. Last week he obtained legal counsel for the first time when a public interest law firm agreed to represent him free of charge.

Siding with Geller were Commissioners Abbott Washburn and Jim Quello. "We submit that Geller has demonstrated a strong, unique and continuing commitment to the community which is

WVCA/See Page 37

## KISW/Seattle In Renewal Battle

The FCC has designated Kaye-Smith Enterprises station KISW/Seattle's renewal application for what promises to be a long and expensive hearing against a challenger. The competing applicant is Vincent Hoffart, Kaye-Smith's former Director of Engineering.

Hoffart calls himself a "concerned citizen" attempting to correct wrongdoing by Kaye-Smith. But the group's attorney, Jerome Boros of the firm Fly, Shuebruk, calls Hoffart "a professional objector" who has filed more than 20 actions against Kaye-Smith stations since he was fired in 1976.

According to Hoffart, the trouble began in 1973 when he was asked to condone logging violations by announcers. He complained to the FCC in 1975, Hoffart claims, was then "put in a deep freeze" by management and finally fired in 1976.

### JOINS KPRZ IN MORNINGS

## Owens Back On L.A. Airwaves

After more than 20 years with Golden West's KMPC/Los Angeles, Gary Owens will join Gannett's KPRZ/Los Angeles in morning drive on June 7. Owens, who has been off the air at KMPC working as a "creative consultant" for GW since last June, told R&R, "I am very happy to be back on the air again. Ah, to be silly on the air . . . how I've missed that."

KPRZ & KIIS President/General Manager Wally Clark commented to R&R, "We're extremely pleased to have a man of Gary's quality and professionalism on our staff. He'll be in an environment here in which he can work best. He can be his own man, he can do what he wants to do on the air, and we have the kind of audience that will appreciate Gary the most."

### ACTION AT ADVISORY COUNCIL MEETING

## Arbitron Makes New Pricing Proposal, Changes Diaries

Arbitron proposed a new pricing formula and announced revisions in its new diary's station ID provisions last week. The actions climaxed what Arbitron Radio Advisory Council Chairman George Green called "a very positive session" between the Council and Arbitron executives in Key Largo, FL.

Arbitron's new alternative pricing proposal avoids its past reliance on Highest Open Minute Rate (HOMR) and CPI adjust-

ments to base rates on a station's performance in county coverage, with market revenues also factored into the equation.

Connie Anthes of Arbitron described the plan: "If a station showed up in 80% of the counties in its TSA, as measured by our County Coverage study, then it would pay 80% of the given rate for that market. Market revenue increases or decreases would also be considered." When asked how market revenues would be determined since the FCC no longer will collect such data, she replied, "We expect someone will step in and fill that void." Both Arbitron and the Council will consider this alternative pricing idea and discuss it again at the August meeting of the two bodies.

### Diary ID's Revised

At the request of the Council, which had heard from a number of stations concerned about the new diary's greater stress on call letter entries, Arbitron has once again decided to revise diarykeeper instructions. Production of newly-formatted diaries was held up, and the instructions for the

ARBITRON/See Page 37

## Tuesday Wins Antitrust Suit Against AFTRA

In one of the few cases where a union has successfully been sued for antitrust violations, Tuesday Productions, a San Diego-based production company, was awarded \$9.3 million in damages in San Diego U.S. District Court in its antitrust suit against AFTRA. The jury found AFTRA had engaged in a group boycott against Tuesday, which was deemed a violation of the Sherman Antitrust Act. Compensatory damages of \$3.1 million were automatically tripled because the law triples what the plaintiff lost from sales owing to the defendant's illegal actions. Tuesday was also awarded attorneys' fees and court costs which are expected to push the award total to over \$10 million.

Tuesday Productions President Tom Di Noto said, "The system works and I'm delighted that it does. During the four years we've been fighting this thing, I've wondered whether Tuesday still had the right to compete freely for radio and TV commercials. This verdict answers my questions."

TUESDAY/See Page 37



Wally Clark (left) & Gary Owens

KPRZ runs the Al Ham "Music Of Your Life" syndicated format. The station also employs two other former KMPC air personalities: Dick Whittinghill and Johnny Magnus. Owens said, "It's a reincarnation of those Camelot days when the three of us were together. I'm very excited about KPRZ, its staff, its great sound, and now I'll have a daily avenue of silly ways to express myself!"

# BECAUSE THEY'RE TWO OF THE BEST NEW SINGLES, THEY'RE GETTING ACTION LIKE THIS:



Z93 add	KX104 add	KHYT add
94Q add 29	WBCY add	KIKI add
CKLW add	WAYS add	WCIR add
WFBR add	WCSC add	WZYQ add
WKRZ-FM add	WANS-FM add	Q104 add
K104 add	WRVQ add	95SGF add
Y103 add	WZZR add	WFOX add
WDOQ add	WJXQ add	WCGQ add
WBBO add	KMGK add	WYKS add 38
FM100 add 29	Z104 add	WTRU add
	KKXX add	

KEGL 21-16	WIGY deb 27
WRCK on	WZYQ on
3WT add 36	Q104 deb 34
WKRZ-FM add	WFLB add
KZFM add	KSEL-FM deb 21
KSET-FM 30-19	KVOL add
KINT add	KKXL-FM add
WVIC on	KFYR on
WJXQ deb 29	KRNA on
WIKS on	KFMZ add
KCPX add	KSLY add



## CHICAGO



### "Hard To Say I'm Sorry"

Produced by David Foster



## AMBROSIA



### "How Can You Love Me"

Produced by James Guthrie



this week ... 5-28-82

Washington Report	4
What's New	6
Networks/Suppliers/Reps	10
Ratings: Jhan Hiber	14
Sales: Jonathan Hall	15
Street Talk	16
CHR: Joel Denver	20
AOR: Jeff Gelb	27
A/C: Jeff Green	30
Country: Carolyn Parks	34
Nashville: Biff Collie	36
Calendar: Brad Messer	37
Black Radio: Walt Love	38
Picture Page	39
Marketplace	40
Opportunities	40

**COMING NEXT WEEK**  
**PROMOTIONS:**  
 The Industry's Fun  
 And Games

A businesslike but lighthearted look at radio and record promotion techniques — past, present, and future.

**The Music Section**

Begins on Page 43

This Week In Music History	43
National Music Formats	44
AOR	45
Country	50
Black	52
A/C	54
CHR	55

**staff**

Editor & Publisher: BOB WILSON  
 Vice President, Sales & Marketing: DICK KRIZMAN  
 Executive Editors: KEN BARNES, JOHN LEADER  
 Art Director: RICHARD ZUMWALT  
 News Editor: GAIL MITCHELL  
 Adult/Contemporary Editor: JEFF GREEN  
 AOR Editor: JEFF GELB  
 Black Radio Editor: WALT LOVE  
 Contemporary Hit Radio Editor: JOEL DENVER  
 Country Editor: CAROLYN PARKS  
 News/Talk Editor: GAIL MITCHELL  
 Ratings & Research Editor: JHAN HIBER  
 Sales Editor: JONATHAN HALL  
 Contributing Editor: JIM DUNCAN  
 Nashville Correspondent: BIFF COLLIE  
 Associate Editors: KRISANN ALIO, CHRISTINA ANTHONY, ELLEN BARNES, MELINDA MILAM, LINDA MOSHONTZ, PAULA PONCE, NINA ROSSMAN, SYLVIA SALAZAR, CLAUDIA STEWART  
 Computer Services Director: DAN COLE  
 Assistant: LEE CLARK  
 Research: JACK TOOTHMAN  
 Traffic Director: ADRIENNE RIDDLE  
 Washington Bureau: 1101 Connecticut Ave., NW, Suite 1004, Washington, DC 20036, (202) 466-4960  
 Bureau Chief: JONATHAN HALL  
 National Sales Director: BARRY O'BRIEN  
 Washington Editor: BRADLEY WOODWARD  
 Office Manager: VIVIAN FUNN  
 Legal Counsel: JASON SHRINSKY  
 Creative Consultant: MARK SHIPPER  
 Associate Art Director: MARILYN FRANZSEN  
 Photography: ROGER ZUMWALT  
 Production Director: RICHARD AGATA  
 Typography: KENT THOMAS, LUCIE MORRIS  
 Graphics: LT. PEARL, GARY VAN DER STEUR  
 Vice President, Business Affairs: ROBERT KARDASHIAN  
 Vice President, Marketing: BILL CLARK  
 Creative Services Director: MIKE ATKINSON  
 Marketplace Coordinator: PAM BELLAMY  
 Office Manager: NANCY HOFF  
 Administrative Assistant: GAYLE DUNCAN  
 Controller: MARGARET BECKWITH  
 Assistant: CAROL TAYLOR  
 Circulation: JUDY LUCCARELLI

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A., CA 90067 (213) 553-4330. Subscriptions \$195 per year or \$55 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1982 Radio & Records, Inc.  
 A division of Harte-Hanks Communications.

**CBS CUTS OFF KBCO**

**Album-Tracking Controversy Flares At Boulder Station**

The longstanding battle between AOR stations and record companies over airing entire albums erupted in Boulder last week after KBCO tracked Paul McCartney's "Tug Of War" LP. CBS's local Branch Manager Michael Wagner immediately stopped servicing the station and its A/C-formatted AM, KADE, with product. The company cited the home taping problem, saying KBCO was "hitting him (Wagner) where he lives."

KBCO PD Dennis Constantine told R&R, "We've tracked albums since the day we went on the air. We used to be promoted by record reps to track albums; it was a way to get exposure for new acts. More recently, the mood has changed, and we agreed to a compromise: to break up each album side with an announcement of some kind so no tape being made would be 'clean,' and they'd still have to buy the album." A CBS rep called the break-in ID "minimal."

Constantine continued, "The branch manager decided to stop servicing the station, along with our AM. They have nothing to do with this at all." A spokesperson for KADE said the station was able to procure CBS product on request, although

**GM DONNELLY EXITS**

**Grogan Takes Over At KPLX & KLIF**

Larry Grogan, Regional VP of Susquehanna Broadcasting, will take over the day-to-day operations of the company's KPLX & KLIF/Dallas from exiting GM T.J. Donnelly. Grogan told R&R, "I have had this station in my region for the last two years, and I'm just coming down and working out of here now. I'm still in charge of WFMS/Indianapolis, and I haven't made up my mind yet if I'll be moving to Dallas or bringing in a GM for either station. I really haven't gotten that far yet, although it is a strain commuting between the two markets. We don't anticipate any other personnel changes at the station."

Susquehanna Senior VP/Radio Art Carlson told R&R, "Larry has been the regional VP in charge of both the Dallas stations and Indianapolis, and he is now taking direct charge of Dallas. It's not a replacement as such... he maintains his current position as Regional VP. At this point he's running all three stations. Changes are a part of the radio business... T.J. Donnelly is no longer at KPLX & KLIF... and that's about as far as I want to comment on it."

**Thomas Becomes PD At WNSI**

Jan Thomas has been appointed Program Director at WNSI/Tampa-St. Petersburg, moving up from Assistant Operations Director at the News/Talk station. Thomas replaces John Eastman, who remains with the station as 6-9pm host.

Harte-Hanks Radio Regional VP Peter Schulte told R&R, "Jan is one of the most gifted programmers I've ever worked with. She was in the news department at WRBQ, our FM sister station in Tampa. Then she went on from there to KCMO/Kansas City and decided she wanted to come back home. She has that special ability to communicate with the audience."

Schulte continued, "John Eastman will still do a show; he's got some television interests and he's a professor at a local university here — he'll devote time to teaching, so Jan has taken over as Program Director. She's at WABC/New York studying the new ABC Talkradio format which we are going to put into operation on June 7 here."

it was not being directly serviced. "My plan is to continue playing CBS product," Constantine said. "It only hurts the listeners if we suddenly pull all the CBS product off the air. We're going to have to go out and buy it."

KBCO's tracking program is sponsored by a local stereo store that sells blank tape. CBS contended that the show advocated taping openly, but Constantine denied it. CBS/See Page 39

**Janssen Promoted To Scripps-Howard VP**

Richard Janssen has been elected to the position of Vice President/Broadcasting for Scripps-Howard. Janssen had been Assistant to Scripps-Howard Broadcasting President Donald Perris since joining the company in 1978.

A company spokesperson termed the promotion "a vote of confidence in Dick's abilities." Janssen will supervise Scripps-Howard's radio division. The company, which recently acquired KUPL-AM & FM/Portland, OR as part of an acquisition drive, now owns seven radio stations, the others being WBSB/Baltimore, WMC-AM & FM/Memphis, and KMEQ-AM & FM/Phoenix.

**WINS Settles AFTRA Strike**

WINS/New York and AFTRA have settled their differences, with all WINS AFTRA members returning to work May 21 following an 81-day work stoppage. WINS VP/GM Tony Hirsh said, "We are extremely pleased to see our announcers and reporters returning to work. Labor disputes are always difficult for everyone involved."

During the strike, news management personnel from other Group W radio and television stations and outside personnel staffed the News Department at WINS. Commenting on the settlement, Hirsh said, "The agreement provides WINS with sought-for productivity improvements, allowing the station to be more competitive in the New York market. In return, our on-the-air talent has received wage and benefit increases."

**KFAT GM Levin Dies**

Harvey Levin, owner and General Manager of KFAT/Gilroy (San Jose) and owner of KUIC/Vacaville, CA, died last week of cancer at the age of 38. Levin was a broadcaster for 23 years, became GM of Metromedia's KNEW/Oakland-San Francisco at the age of 30, and bought his first station (KUIC) at 33. LEVIN/See Page 39

**KWKI Switches On New A/C Format**

Sandusky's recently-acquired KWKI/Kansas City debuted its new 25+ full service Adult/Contemporary format last week (5-20). The station, dark for the past 2½ months, previously broadcast religious programming.

As part of the change, an entirely new staff has been brought in, headed by General Manager Stephen Dinkel, formerly GM at KKJO/St. Joseph, MO. Stepping in as Program Director is Jim Owens, who most recently spent two years as MD for sister station KWFM/Tucson. Filling out the staff are all Kansas City broadcasters: MD Terri Moore, Production Director Dave Munday, News Director Dave Krieger, morning man Dan Donovan, and overnight personality Greg Duncan. Aurie Marimaldi has been appointed Sales Manager.

"We're building the station, step by step, from the ground up while we're on the air," said Owens. "We're researching the listeners to learn who and what they want, and then responding to those needs. We can't fool the people, so why even try?"

"We're also not going to be a jukebox," Owens emphasized. "Everything we're going to put out on the radio here will be because the people want it. That's what's going to set us apart from the other A/C's in town."

Owens has been pleased with the reaction so far. "Aside from some initial resistance to the format change, it's been great. Some people are saying, 'It's about time somebody asked us what we want,' while others just call to say 'Thank you.'"

Commenting on his own appointment, Owens stated, "It's a great opportunity for me to be able to work with this staff and Sandusky. Special credit must go to Ben Weiss, our Chief Engineer. He's responsible for our great technical sound."

KWKI has applied for a call letter change to KLSI, pending FCC approval.

**Reese Named WNOE-FM PD**

Jim Reese has been appointed Program Director of WNOE-FM/New Orleans, coming to the Country station from an evening news anchor position at WWJ/Detroit. He replaces Charlie Marcus, who recently joined KOCY & KXXY/Oklahoma City as PD.

WNOE GM Eric Anderson told R&R, "Jim and I had established a friendship with each other when he was at CKLW-FM/Detroit, so when we were going through the process of looking for a Program Director, I talked to him and he told me he was still interested. We're happy to have him, and wish Charlie Marcus all the luck in the world at his new position."

Reese commented, "I made the move" REESE/See Page 39

**Planet To RCA, Island To Atlantic**



The long-rumored distribution deal between Planet Records and RCA was officially announced last week. First release is a Pointer Sisters album, "So Excited." Pictured celebrating the association are (l-r) RCA President Bob Summer, Planet attorney Abe Somer, Planet President Richard Perry, and RCA VP/USA & Canada Jack Craig.



Island Records and Atlantic put the official seal on their previously announced distribution agreement last week. First releases are albums by Joe Cocker, Black Uhuru, and Talking Heads guitarist Adrian Belew. Pictured commemorating the occasion are (l-r) Atlantic Chairman Ahmet Ertegun, Island founder Chris Blackwell, and Atlantic Vice Chairman Sheldon Vogel.

# Washington Report

## FCC Assigns Dark Indianapolis FM License

Peoples Broadcasting has been chosen over three other applicants to build a new station utilizing the former frequency of WIFE-FM/Indianapolis. WIFE-FM, a Star Station owned by Don Burden, lost its license in the 1970's due to fraudulent billing and contests, plus furnishing free campaign airtime to Senator Vance Hartke (D-IN) in violation of the Fairness Doctrine.

Two FCC law judges found Peoples best qualified because stockholders with 58% ownership of the firm will be involved in fulltime management, and a black female will be employed as operations manager.

One of the other applicants was Richard Kiley, WIFE's former GM. A major focus of the FCC's inquiry was determining to what extent he was to blame for wrongdoing at WIFE. The law judges ruled he was not to blame for the fraudulent billing and contests. But they assessed a "substantial comparative demerit" against Kiley because they said it was inconceivable that he was unaware of the free airtime given to Sen. Hartke.

## Harris Wins Oregon, Canadian AM Stereo Polls

Harris Corp. is the favored AM stereo system among station in Oregon and Canada, according to the final tallies of recent surveys by the Oregon Association of Broadcasters (OAB) and the Canadian Association of Broadcasters (CAB).

In Oregon, 42 or nearly half of the state's stations took part in the survey. A total of 15 said they're planning to install AM stereo, 15 others said they're not, and 12 indicated they'll wait awhile. Of those definitely going stereo, seven named Harris as their first choice, while three picked Motorola and two mentioned Kahn.

A total of 77 Canadian stations took part in the CAB poll. Nearly 39% expressed no preference among the five systems. Harris was named as the first choice by 33.7%, Magnavox by 15.7%, Kahn by 8.4% and Motorola by 3.6%.

Meanwhile, Motorola is trying to bolster its position by offering royalty-free licenses to any transmitter manufacturers who build its system. And Harris Corp. has announced a 10% price hike on all its products, effective May 10.

## Mahone, Tarleton Fill NAB Board Vacancies

Sheridan Broadcasting Network's new President Glenn Mahone is the newest member of the NAB Board. The group's Executive Committee has named him to fill the vacancy created by the resignation of former Sheridan President Skip Finley.

A second vacancy, created by the departure of former WOR/New York VP/GM Rick Devlin, has been filled with the appointment of Cullie Tarleton, Jefferson Pilot Sr. VP/Radio. The appointment gives an extra year on the board to Tarleton, whose present term expires in June. He is currently Chairman of NAB's Radio Board.

## Station Sales Clear FCC In 60 Days

It now takes an average of 60 days for a station sale to be approved by the FCC, according to Renewal & Transfer Division Chief Roy Stewart. A year ago, he says, processing took from 90 to 120 days.

The main reason for the speedup is that Stewart's staff no longer has to wade through reams of data on the financial condition of station buyers. Applicants are now allowed to simply certify that they have the resources to buy the station and operate it for the first three months.

## Assignment Of New FM Channels Streamlined

Claiming its 20-year-old rules for assigning new FM channels to communities are "outdated and cumbersome," the FCC has taken a series of steps to speed up the process.

Many factors formerly considered have been dropped altogether. For instance, the FCC will no longer limit the number of FM channels available to a community based on its size. Gone is the ban on assigning two different classes of FM channels to the same town.

Also gone is the former policy of only putting Class A's in small towns and Class B's and C's in larger ones. And, no longer will the Commission delve into whether a party actually intends to serve the designated community or a larger one nearby.

According to the FCC, these and other changes will save work both for applicants and the Commission, and result in speedier start-up of new FM stations.

## WITS Liquor Ads Arouse Groups' Ire

Cossack vodka commercials aired on WITS/Boston have inspired letters to Congress and the FCC from six anti-liquor groups. The radio spots, forbidden under the NAB's advertising code, began this spring on WITS following the partial upholding by a federal judge of the Justice Department's antitrust suit against the NAB code. Cossack is not a member of the Distilled Spirits Council, which discourages radio/TV liquor ads. Groups protesting the spots include the National Citizens' Committee for Broadcasting, the Media Access Project, and three organizations concerned with drunk driving.

## In Other Key Developments:

- The FCC has okayed Coca-Cola's acquisition of WWVA & WCPI/Wheeling, WV and KCPX-AM & FM/Salt Lake City. Coke will get the stations as part of its \$750 million merger with Columbia Pictures.
- On July 30 the FCC's Cincinnati Field Office will shut down and its functions will be transferred to the Detroit office.
- A hearing has been ordered to choose among three applicants seeking the facilities of WMOU & WXLQ/Berlin, NH. White Mountain Broadcasting lost the licenses in 1979 due to fraudulent billing.



## BOLGER BRINGS UP NAB PLAN

NAB's five-point proposal for saving public broadcasting was delivered last week to FCC Commissioner Jim Quello (right), who heads up the agency's Temporary Commission on Alternative Financing for Public Telecommunications. Making the presentation was Tom Bolger of WMTV-TV/Madison, WI, who chaired the NAB task force.

Quello's commission met privately early this week to finalize its recommendations, and the full FCC scheduled a meeting yesterday to receive that report on suggestions it should send to Congress to develop new revenue sources for public broadcasting.

# FCC Nominee Sharp Envisions "Traffic Cop" Commission

Last summer, when R&R interviewed FCC General Counsel Steve Sharp, he revealed the kind of conservative outlook that made him Chairman Mark Fowler's — and now President Reagan's — first choice for the GOP seat on the Commission that comes open June 30 (see related story, Page 1.)

He told R&R that ideally, "This agency's function would be to facilitate private enterprise getting into business. Ultimately, if all goes well, we can be a traffic cop," he said.

This week Sharp expanded on that theme for R&R, asserting that radio people are uniquely suited to explore new technologies. "Radio has adjusted to a very sophisticated marketing structure over the last 20 years — narrowcasting, market segmentation, whatever you call it.

"Radio has identified population groups and adapted to serving those groups, and that's exactly what's happening now in video. So people who have mastered techniques in radio are ideally suited to doing the same thing in video," says Sharp. "I think they could very well be the industry's leaders."

He forecasts a straightforward, low-

profile style for himself as a Commissioner: "I don't see myself spending a lot of time making statements and speeches."

On reaching decisions, he explains, "I like to take an agenda item, work it through, look at the alternatives, listen to as many people as possible. When that process is complete, you go to a Commission meeting with a fairly good idea of where you are."

Finally, although his strongest support comes from the Senate's conservative bloc, Sharp doesn't regard himself as the captive of any group. His experience as a broadcaster, FCC staffer, and private attorney, he believes, gives him insights and perspectives that will be valuable in his new job. "You understand what these guys are going through and that's very useful," Sharp told R&R. "I don't think it's a matter that you're biased one way or the other. I do not equate knowledge with bias."

# Radio Marti Knocked Off AM Dial

It looks as though Cubans listening to Radio Marti may not have their sets tuned to 1040 kHz, after all. The House Telecommunications Subcommittee last week voted to prohibit the government from putting the proposed anti-Castro propaganda station on or near any AM frequency used by U.S. commercial stations.

If Congress goes along, that means Radio Marti will have to be a shortwave station, or use the outer fringes of the AM band. The State Department reportedly has been lobbying to reverse the vote. An attempt to overturn it was expected later this week when the full House Energy & Commerce Committee votes on the Radio Marti bill (HR 5427).

Last week's action came in the form of an amendment offered by Rep. Tom Tauke (R-IA), who fears threatened Cuban jamming of 1040 kHz, Radio Marti's chosen

frequency, would wipe out co-channel WHO/Des Moines and other stations. The amendment passed 12-2.

Even loyal Reaganite Jim Collins (R-TX) backed Tauke, warning that Radio Marti could cause "irreparable harm to the broadcast industry." Chairman Tim Wirth (D-CO) accused the administration of having "misguided" priorities. It wants to spend \$18 million on a single station aimed at Cuba, he charged, but is "unwilling to spend even one penny" to build public radio stations for the American public.

# Deregulation Foes Attack Commission Policy Changes

Without access to program logs and extensive renewal information, the FCC has no way of telling whether a station has served the public interest. That was the thrust of arguments Monday (5-24) in the U.S. Court of Appeals in Washington by lawyers for public interest groups appealing radio deregulation and postcard renewal.

Lawyers for the FCC countered that the Commission can gauge a station's responsiveness to its community by examining the programs/issues list that must now be kept in public files.

Program logs, which radio deregulation eliminated, gave only stop and start times and did not address community responsiveness, FCC lawyer Daniel Armstrong argued. With the programs/issues lists, "The emphasis is now on responsiveness and that's where it should be," he told the three-judge panel. And, he added, since renewal is at stake, stations are likely to "put their best foot forward" in assembling their yearly programs/issues lists.

Making the case for the United Church of Christ, former Carter Administration official Henry Geller complained, "The Commission has changed policy and given no rational explanation." Noting that virtually all stations have retained program logs for business purposes, Geller contended it would not be "unreasonable" for the FCC to once again examine a randomly-chosen "composite week" at renewal time, as it used to.

## Postcard Renewal Attacked

In the postcard renewal case, attorney Jeff Olson argued the appeal on behalf of Black Citizens for a Fair Media. Since the renewal form was cut to five simple questions, he told the court, the Commission is making renewal judgments "without any knowledge whatsoever regarding that licensee's performance."

But Judge Robert Bork made it clear he disagrees. In the "real world," he said, with the FCC's long experience regulating broadcasters, it can generally presume a station has done a good job unless complaints are received from the public.

Several times, Judge Skelly Wright asked questions which indicate he's troubled about how, without program logs to refer to, citizens and groups can obtain the raw data they need in order to file complaints.

The third judge, William Jamieson of Montana, sat silent throughout the hearing. He is regarded as the swing vote. Since Bork is expected to side with the FCC while Wright backs the pro-regulation public interest side.

# FOR OUR FIRST CONCERT, WE SIGNED 163 TOP NAMES.

<b>KGUM</b> Agana GUAM	<b>WYEN (FM)</b> Chicago IL	<b>KNAX (FM)</b> Fresno CA	<b>WLPW-FM</b> Lake Placid NY	<b>WHLY-FM</b> Orlando FL	<b>KOLT</b> Scottsbluff NE
<b>KQEO</b> Albuquerque NM	<b>WECM-FM</b> Claremont NH	<b>WRUF-FM</b> Gainesville FL	<b>WVIC (FM)</b> Lansing MI	<b>KYLC (FM)</b> Osage Beach MO	<b>KZAM (FM)</b> Seattle WA
<b>KBYR</b> Anchorage AK	<b>WKVL</b> Clarksville TN	<b>WENT</b> Gloversville NY	<b>KIOZ (FM)</b> Laramie WY	<b>WKZW (FM)</b> Peoria IL	<b>WDRV</b> Statesville NC
<b>WDNG</b> Anniston AL	<b>WWWM (FM)</b> Cleveland OH	<b>WNFL</b> Green Bay WI	<b>KOBE</b> Las Cruces NM	<b>WILQ (FM)</b> Philadelphia PA	<b>WQKX (FM)</b> Sunbury PA
<b>WSKY</b> Asheville NC	<b>KXXX (FM)</b> Colby KS	<b>WQMG (FM)</b> Greensboro NC	<b>KUDO (FM)</b> Las Vegas NV	<b>KOOL-FM</b> Phoenix AZ	<b>KREW</b> Sunnyside WA
<b>KEYI (FM)</b> Austin TX	<b>WNOK-FM</b> Columbia SC	<b>WHAI</b> Greenfield MA	<b>WLAP-FM</b> Lexington KY	<b>WWKS (FM)</b> Pittsburgh PA	<b>WSRZ (FM)</b> Tampa/St. Petersburg/Sarasota FL
<b>WTKT (FM)</b> Baltimore MD	<b>WHUB-FM</b> Cookeville TN	<b>WNIX</b> Greenville MS	<b>KWST (FM)</b> Los Angeles CA	<b>WYNZ-FM</b> Portland ME	<b>WTZE-FM</b> Tazewell VA
<b>WORK (FM)</b> Barre VT	<b>KSHR-FM</b> Coquille OR	<b>WFBC</b> Greenville SC	<b>WKJJ-FM</b> Louisville KY	<b>WBRU (FM)</b> Providence RI	<b>WVTS (FM)</b> Terre Haute IN
<b>WAFB (FM)</b> Baton Rouge LA	<b>WCBC</b> Cumberland MD	<b>WABG</b> Greenwood MS	<b>WGOL (FM)</b> Lynchburg VA	<b>KGMQ</b> Pueblo CO	<b>KTHE</b> Thermopolis WY
<b>KHYS (FM)</b> Beaumont/Port Arthur/Orange TX	<b>KAFM (FM)</b> Dallas TX	<b>WJEJ</b> Hagerstown MD	<b>WKBR</b> Manchester NH	<b>KQQQ (FM)</b> Pullman WA	<b>WPAX</b> Thomasville GA
<b>WGEO-FM</b> Beaverton MI	<b>WVUD-FM</b> Dayton OH	<b>WTSL</b> Hanover/Lebanon NH	<b>WBAT</b> Marion IN	<b>KOAK</b> Red Oak IA	<b>WIBW-FM</b> Topeka KS
<b>WMOU</b> Berlin NH	<b>WDOQ (FM)</b> Daytona Beach FL	<b>WIOF (FM)</b> Hartford CT	<b>KBFM (FM)</b> McAllen TX	<b>KCBN</b> Reno NV	<b>KTKT</b> Tucson AZ
<b>WAAL-FM</b> Binghamton NY	<b>WSOY-FM</b> Decatur IL	<b>WASA</b> Havre De Grace MD	<b>WMEL</b> Melbourne FL	<b>WCWC</b> Ripon WI	<b>WQTC-FM</b> Two Rivers WI
<b>WRKK (FM)</b> Birmingham AL	<b>KOAQ (FM)</b> Denver CO	<b>WHDG (FM)</b> Hopewell VA	<b>WMC-FM</b> Memphis TN	<b>WFIR</b> Roanoke VA	<b>KUKI</b> Ukiah CA
<b>KBOM</b> Bismarck/Mandan ND	<b>WCZY (FM)</b> Detroit MI	<b>WHAP</b> Hopkinsville KY	<b>WWWL (FM)</b> Miami FL	<b>WWNH-FM</b> Rochester NH	<b>KROK (FM)</b> Shreveport LA
<b>WRBA</b> Bloomington IL	<b>KDIX</b> Dickinson ND	<b>WHOP</b> Houston TX	<b>WLUM (FM)</b> Milwaukee WI	<b>WRHI</b> Rock Hill SC	<b>KTHO</b> South Lake Tahoe CA
<b>WEEI-FM</b> Boston MA	<b>WOWQ (FM)</b> DuBois PA	<b>KULF</b> Houston TX	<b>WCCO-FM</b> Minneapolis MN	<b>WYBR (FM)</b> Rockford IL	<b>WHUR-FM</b> Washington DC
<b>WBGH</b> Bowling Green KY	<b>KDGO</b> Durango CO	<b>WQMU (FM)</b> Indiana PA	<b>KTRM (FM)</b> Moses Lake/Ephrata WA	<b>WHBF-FM</b> Rock Island IL (Quad Cities)	<b>KWLO</b> Waterloo IA
<b>WPHD (FM)</b> Buffalo NY	<b>KVMX-FM</b> Eastland TX	<b>KWOS</b> Jefferson City MO	<b>KMUS</b> Muskogee OK	<b>KWOD (FM)</b> Sacramento CA	<b>WTNY</b> Watertown NY
<b>WQCR (FM)</b> Burlington VT	<b>WLEV (FM)</b> Easton PA	<b>WHLG (FM)</b> Jensen Beach FL	<b>WNDH (FM)</b> Napoleon OH	<b>WQHQ (FM)</b> Salisbury MD	<b>KTRW (FM)</b> Wenatchee WA
<b>WKJF-FM</b> Cadillac MI	<b>WDEA</b> Ellsworth ME	<b>WIDD</b> Johnson City TN	<b>WRNO (FM)</b> New Orleans LA	<b>KISN (FM)</b> Salt Lake City UT	<b>WRMF-FM</b> West Palm Beach FL
<b>KRLN</b> Canon City CO	<b>KGWA</b> Enid OK	<b>KBTM-FM</b> Jonesboro AR	<b>WPIX-FM</b> New York NY	<b>KGGI (FM)</b> San Bernardino CA	<b>KKRD (FM)</b> Wichita KS
<b>KTWO</b> Casper WY	<b>WFNN-FM</b> Escanaba MI	<b>KQKY-FM</b> Kearney NE	<b>WIKE</b> Newport VT	<b>KIFM (FM)</b> San Diego CA	<b>WWPA</b> Williamsport PA
<b>WDWS</b> Champaign IL	<b>WYER-FM</b> Evansville IN	<b>WNBX-FM</b> Keene NH	<b>KFBR</b> Nogales AZ	<b>KEZR (FM)</b> San Francisco/San Jose CA	<b>WSTW (FM)</b> Wilmington DE
<b>WKTU (FM)</b> Charleston SC	<b>WFMP (FM)</b> Fitchburg MA	<b>KTKN</b> Ketchikan AK	<b>WGH</b> Norfolk VA	<b>KAFE-FM</b> Santa Fe NM	<b>WWRW (FM)</b> Wisconsin Rapids, WI
<b>WBCY (FM)</b> Charlotte NC	<b>WFDL</b> Flint MI	<b>WLCX</b> La Crosse WI	<b>KLTE (FM)</b> Oklahoma City OK	<b>WGBI-FM</b> Scranton PA	<b>KONG</b> Visalia CA
<b>WSKZ (FM)</b> Chattanooga TN	<b>WFMD</b> Frederick MD	<b>WNFQ (FM)</b> Lake City FL	<b>KOIL</b> Omaha NE		<b>WQRA (FM)</b> Warrenton VA

**RADIORADIO just aired our first concert, a Daryl Hall and John Oates exclusive. The 90-minute concert was cleared by 163 stations nationwide, covering 82% of adults 18-34.\***

We'll be following our tremendous debut with more exclusive concerts and specials

aimed at young adults. Coming soon: The Little River Band, Al Jarreau, Sheena Easton, The Almost Comedy Hour, and The Commodores.

If you'd like to get involved with our next concert, call Dave West at RADIORADIO, a service of CBS, at 212-975-2097.



\*Source: 1980 Arbitron Coverage Study



# DOUBLE-PACK POWER!

## QUEEN Hot Space

E1-60128



CHR CHART # 17

FEATURING

### "Body Language"

E-47452

- |               |                |               |               |             |
|---------------|----------------|---------------|---------------|-------------|
| WBEN-FM 6-4   | KRLA on        | WKRZ-FM 18-16 | WDOQ 8-4      | FM103 20-16 |
| WIFI 20-16    | KFI 26-22      | K104 24-18    | WQUT 20-17    | KRQ 13-10   |
| WCAU-FM 35-18 | KIIS-FM deb 18 | KINT 7-7      | WBCY 20-18    | KIKI 11-9   |
| B94 2-1       | KIQQ 14-13     | KROD 20-13    | WAYS 18-12    | WJBQ 34-25  |
| B104 21-19    | KEZR 26-24     | KHFI 20-11    | WCSC 16-12    | WGUY 20-12  |
| JB105 15-13   | B100 24-23     | KBFM 17-14    | WNOK-FM 29-23 | WFBG 8-6    |
| WPGC 8-7      | XTRA 15        | WTIX deb 27   | KIHK 31-20    | WZYQ 19-16  |
| CFTR 12-10    | KYYX 16-14     | B97 6-4       | KMGK 20-16    | 95SGF 20-12 |
| CHUM 7-6      | KUBE deb 25    | WFMF add 30   | KZ93 deb 19   | KKLS 15-12  |
| CKGM 16-13    | KIMN 28-27     | WABB-FM 13-11 | WNAP 23-19    | WSPT 21-15  |
| Z93 deb 19    | Q103 17-14     | WZYP 16-11    | WMEE 12-6     | KRNA 16-10  |
| Y100 21       | KZZP 19-16     | WHHY-FM 14-8  | KQKQ 11-6     | KDVV 14-7   |
| WLOL-FM 22-18 | WPHD 5-4       |               | WLYT 18-14    | KENI 16-8   |
| KBEQ 36       | WHFM 27-21     |               | KGGI 20-14    | KKLV 19-11  |
| WGCL 19-15    | WRCK 11-7      |               | KNBQ 10-9     | KCBN 20-13  |
| WKTI 16-13    | 3WT 13-10      |               | KKFM 12-9     | KOZE 13-7   |

## PATRICE RUSHEN Straight From The Heart

E1-60015



*Patrice Rushen  
Straight from the Heart*



- WKBW add  
WBEN-FM 9  
WIFI 17-14  
WCAU-FM 18-16  
WXKS-FM 13-9  
Z93 19-13

- KITY add  
KZFM add  
KINT deb 25  
KBFM add  
WTIX 40-38  
KROK add  
WJDX 16-12

FEATURING

### "Forget Me Nots"

E-47427

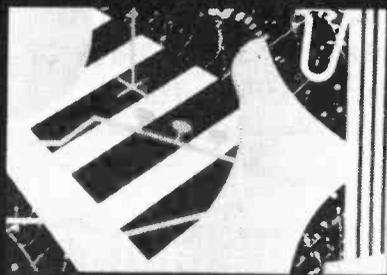
- |              |               |               |                |             |
|--------------|---------------|---------------|----------------|-------------|
| CKGM 40-35   | WHFM add      | WDOQ 24-22    | WGH add        | 95XIL 40-39 |
| CKLW 13-11   | WTIC-FM 20-15 | WBBQ 30-26    | WZZR on        | Z102 add 37 |
| WLOL-FM add  | WDRG-FM 30-28 | FM100 add 28  | WVIC 29-28     | 95SGF add   |
| KEARTH 9-5   | KC101 add 29  | KX104 on      | Z104 on        | WFOX deb 30 |
| KRLA 11      | KBBK on       | WMAK-FM 28-26 | KQKQ 22-21     | WFLB 24-19  |
| KFI 9-5      | KCPX deb 38   | WOKI add      | WHOT deb 28    | WGLF 29-20  |
| KIIS-FM 10-5 | KSKD on       | WSEZ deb 33   | KYNO-FM add 31 | Q101 add    |
| KIQQ 8-8     | KIKI on       | WCSC deb 29   | KIDD deb 29    | KVOL on     |
| KFRC add     | WJBQ deb 39   | WKEE deb 40   | FM102 deb 25   | KENI 38-31  |
| KEZR add     | WGUY 26-20    |               | KGGI 3-3       | KSLY deb 30 |
| XTRA add     | WACZ add      |               | KNBQ add       | KCBN add    |
| WFBR 10-6    | WTSN deb 37   |               | KKFM 19-16     | KDZA on     |

## GREG KIHN BAND Kihntinued

E1-60101



GREG KIHN BAND  
KIHTINUED



FEATURING

### "Happy Man"

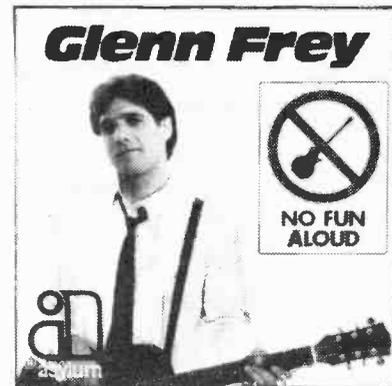
B-47463

- |      |         |       |         |         |         |
|------|---------|-------|---------|---------|---------|
| B104 | WKEE    | KSTT  | KSKD    | WAEV    | WAZY-FM |
| CKGM | KZFM    | KZ93  | KRQ     | WCGQ    | WCIL-FM |
| KEGL | KINT    | Z104  | KHYT    | WISE    | KRNA    |
| KFRC | KROD    | WIKS  | WGUY    | WFLB    | 99KG    |
| KEZR | WSKZ    | KIDD  | WIGY    | WGLF    | KFMZ    |
| KIMN | WOKI    | KBBK  | WFEA    | KILE    | KENI    |
| WPHD | WCSC    | KCPX  | WFBG    | KSEL-FM | KKLV    |
| WRCK | WSSX    | FM103 | WOMP-FM | KVOL    | KSLY    |
| 3WT  | WANS-FM | K96   | WCIR    | KKXL-FM | KCBN    |
| WPST | WWIC    |       |         | KKRC-FM | KDZA    |
| WYCR | WJXQ    |       |         | WSPT    | KATI    |
|      |         |       |         |         | KOZE    |



## GLENN FREY No Fun Aloud

E1-60129



FEATURING

### "I Found Somebody"

E-47466

- |             |             |           |             |
|-------------|-------------|-----------|-------------|
| 96KX add 29 | WYCR add    | WNAP add  | WYKS on     |
| B94 add     | K104 add    | KGGI add  | KSEL-FM add |
| JB105 add   | B97 add     | KBBK add  | WSPT add    |
| CKLW add    | G100 add    | KRQ add   | KRNA add    |
| KEARTH on   | WHHY-FM add | KHYT add  | KCBN add    |
| KIQQ add    | WQUT add    | WFEA add  | KDZA add    |
| B100 add    | WBCY add    | WCIR add  | KYYA add    |
| KOPA add    | WCSC add    | 95XIL add |             |
| WRCK add    | WSSX add    | WZYQ add  |             |
| 3WT add     | WZZR add    | Q104 add  |             |
| WPST add    | Z104 add    | 95SGF add |             |



# OUT of

**EMI**  
AMERICA<sup>®</sup>

# WORK

*GARY U.S. BONDS*

The first single from the forthcoming album:

*On the Line*

Produced by Bruce Springsteen & Miami Steve

# Networks/Program Suppliers

## MUSIC FEATURES

### RKO

#### Hot Ones (Is, Inc.):

Smokey Robinson (June 28)  
Juice Newton (July 12)  
Toto (July 28)

#### Musicstar Specials (Is, Inc.):

T.G. Sheppard (June 21)

#### Solid Gold Saturday Night (Dick Bartley):

Everly Brothers (June 19)  
Dave Clark 5 (June 26)

#### Weekly Music Magazine (Drake-Chenault):

The Midnight Hour (June 19)  
Remembering 1968 (June 26)

#### Rolling Stone Magazine Productions

#### Continuous History Of Rock & Roll:

The Producers: Jimmy Iovine (June 21)  
Greatest American Bands (June 28)

#### Rock Star Guest DJ:

Outlaws' Freddie Salem (June 21)  
Eddie Money (June 28)  
Heart's Ann Wilson (July 5)

#### United Stations

#### Dick Clark's Rock Roll And Remember:

David Gates & Bread (June 18)  
Bobby Vinton (June 25)  
Beach Boys (July 2)

#### Weekly Country Music Countdown:

Moe Bandy/Joe Stampley (June 18-20)  
Willie Nelson (June 25-27)  
Conway Twitty (July 2-4)

#### Watermark

#### Soundtrack Of The 60's:

The Association/George Harrison/Gene Pitney (June 19-20)  
Mary Wells/Pete Best/Summer's Joys (June 26-27)

#### Westwood One

#### Budweiser Concert Hour:

Temptations (June 25-26)

#### In Concert:

Greg Kihn/Point Blank (June 18-19)  
Go-Go's (June 28)

#### Live From Gilley's:

Gary Morris (June 18-19)  
Ray Price (June 25-26)  
Johnny Lee (July 2-3)

## FM Ahead Of AM In Listening, Usage

According to **Statistical Research, Inc.**'s most recent **RADAR** survey, FM's share of radio listening is still on the rise, representing 61% of the total radio audience. FM's weekly reach also leads that of AM (75% vs. 68%) among the 12+ age group. Total radio reach ranks 96%. Network-affiliated stations (**ABC, CBS, Mutual, NBC, RKO, and Sheridan**) account for a weekly reach of 79%.

With the exception of persons 50+, FM usage among other age groups exceeds AM's: 12-24, 79% vs. 21%; 25-34, 68% and 32%; 35-49, 53% and 47%; and 50+ with AM in front at 58% vs. FM at 42%. FM also wins the daypart race although AM almost closes the gap during 6-10am with 49% to FM's 51%. The other dayparts are as follows: 10am-3pm, 62% and 38%; 3-7pm, 64% and 36%; 7-midnight, 69% and 31%; midnight-6am, 59% and 41%.

#### Off The Record:

Toto (June 18-19)  
Joan Jett (June 25-26)  
REO Speedwagon/Pt. 1 (July 2-3)

#### Rock & Roll Never Forgets:

Jimi Hendrix (June 18-19)

#### Rock Years:

1976 (June 18-19)  
1977 (June 25-26)  
1978 (July 3-4)

#### Special Edition:

Earl Klugh (June 18-19)  
Patrice Rushen (June 25-26)  
LTD (July 2-3)

#### ABC

#### Contemporary Net/Spotlight Special:

Sheena Easton/Juice Newton/Kim Carnes (June 20)

#### Entertainment Net/Silver Eagle (DIR):

Roger Miller (June 19)  
Don Williams (June 26)

#### Rock Net/King Biscuit (DIR):

Genesis (June 20)  
Dave Edmunds & Dwight Twilley (June 27)

#### Rock Net/Supergroups (DIR):

Quarterflash (June 19)

#### CBS

#### RadioRadio:

On Stage Tonight: Al Jarreau (July 24)  
Great American Summer Countdown: Top songs of summer during last 15 years (July 3-5)

#### Clayton Webster

#### Country Calendar:

Mickey Gilley (June 18)  
Anne Murray (June 19)  
Father's Day Tribute to Ernest Tubbs (June 20)  
Lynn Anderson (June 21)  
Chris Christopher (June 22)  
June Carter Cash (June 23)  
Barbara Mandrell (June 24)

#### Rarities:

Elton John (June 18)  
Tom Fogerty (June 21)  
Jethro Tull (June 22)  
Bob Dylan (June 23)  
Rick Springfield (June 24)

#### Retro Rock:

Chuck Berry (June 21)  
Procol Harum (June 28)  
Creedence Clearwater Revival (July 4)

#### Earth News

Cheap Trick (June 21-24)  
Donnie Iris (June 25-27)

#### Inner-View

Van Halen/Part II (June 21)  
John Cougar (June 28)  
Pat Benatar (July 5)

#### Mutual

From Australia With Love with Dick Clark (August 28-29)

#### Narwood

#### Country Closeup:

Rosanne Cash (June 21)  
Kendalls (June 28)

#### Music Makers:

Sammy Kays (June 21)  
Andy Russell (June 28)

#### NBC

#### Source:

Paul McCartney Today (June 18-20)  
Asia Special (June 25-27)



**SONGBIRD WINGS WAY TO NARWOOD** — Arista artist Angela Bofill recently taped an interview for Narwood Productions' syndicated "Outlook" with host David Lampel. Bofill is snapped while autographing a copy of her latest LP as (l-r) Narwood's Bonnie Bordins and Lampel watch approvingly. The interview airs May 31.

## NEWS & INFORMATION FEATURES

#### CBS

**Almost Comedy Hour:** Hour-long special featured on RadioRadio network with special guests Father Guido Sarducci, the Firesign Theatre, Milton Berle, Bob & Doug McKenzie, and hosts Franken & Davis who present skits, parody music, and perform other comic takeoffs. (June 18)

#### Earth News

Arnold Schwarzenegger/Sandahl Bergman (June 17-20)  
Bill Gilles, Mattel videogames (June 21-23)  
Carl Weathers of "Rocky III" (June 24-27)

#### Narwood

#### Minding Your Business

Bio-engineering/IRS Drills into Underground Economy (June 10)  
Post Office Stamps Down On Vending Machines/Word Processors (June 11)

#### Outlook

Eddie Murphy of "Saturday Night Live" (June 10)  
Max Robinson (June 15)  
"Pray Before Play" (June 16)

#### RKO

Two series of "sportSpecials" cover Wimbledon tennis championships (June 28-July 2)

#### Watermark

TV Tonite: Magnum P.I./CBS (June 3)  
Rainbow Girl/NBC, The Mating Season/CBS (June 4)

#### Westwood One

#### Spaces & Places:

How To Get In Shape For Summer (June 21)

## NEW PROGRAMMING

● **NBC News Business Correspondent Mike Jensen** hosts "The Jensen Report," which examines personal finance Monday through Friday. It debuts May 31 and replaces the network's "Confrontation," which airs for the final time on June 11. For more information contact **Jo Moring**, VP/Radio News at (212) 664-4444.

## PEOPLE

● **Skip Finley**, President of the **Sheridan Broadcasting Network**, has resigned to pursue personal interests. Stepping in and overseeing the network's day to day operations will be **Glenn Mahone**, President of parent **Sheridan Broadcasting Corporation**.

● **NBC Radio Network's** VP/Eastern Regional Sales Director, **Ed Keane**, has resigned. A replacement will be announced at a later date.

● **UPI** appoints two: **Robert Berger** to Sports Director and **Dennis Neubacher** as news anchor. They fill the vacancies left by **Mike Aulabaugh** and **Peter Donnelly**.

● **Gloria Dickler** to Director/Sales Administration for **Mutual Broadcasting System**.

## KMET Previews TM's "Royalty Of Rock"

On May 29, between 10am-8pm, AOR-formatted **KMET/Los Angeles** will sneak preview **TM Programming's** "The Royalty of Rock: The Celebration of the Rock Empire." Ten hours of the special have been produced thus far, featuring **John Lennon, Paul McCartney, Bob Seger, the Eagles, Janis Joplin, and Jimi Hendrix**, among others. Two hours will also be devoted to **Bruce Springsteen**.

When completed, the special will comprise 30-48 hours, and it's scheduled for release in fall '82. For station availability information call VP/GM **Neil Sargent** at (214) 634-8511.

# WESTWOOD ONE

AMERICA'S NUMBER ONE  
PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED  
RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK

# WSQV 98

The Ultimate FM

Jersey Shore, PA

## Music On TV

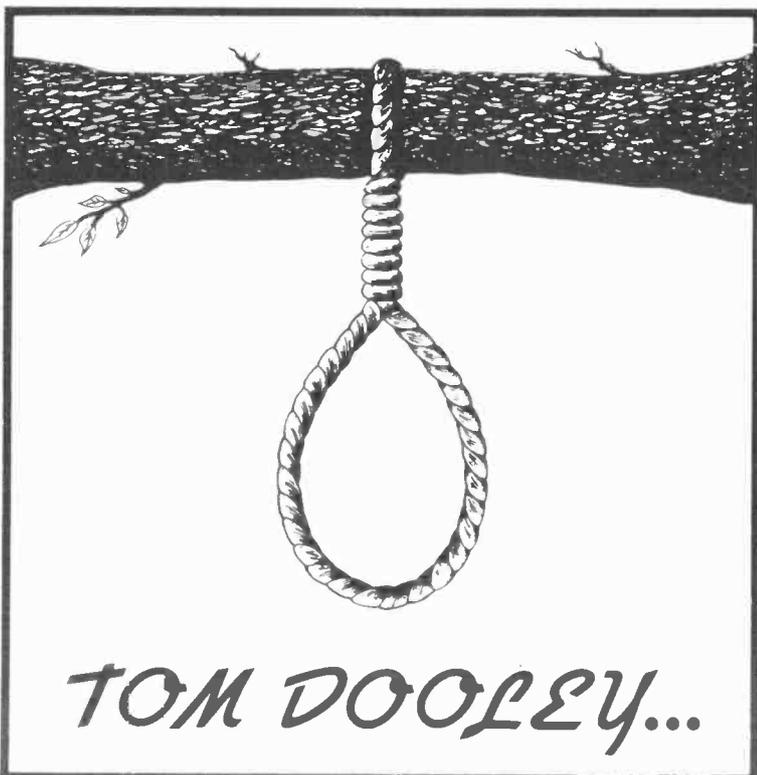
The **Righteous Brothers** take on a guest host stint on "Solid Gold" the week of May 28, joining host **Marilyn McCoo** and guests **Charlene, Sheena Easton, Paul McCartney & Stevie Wonder, O'Bryan, Conway Twitty, and Bobby Womack** . . . The **Grass Roots** and **Patrice Rushen** appear on "American Bandstand" May 29 . . . **John Cougar, Sammy Hagar, and Graham Parker** will be interviewed on MTV's "Liner Notes" May 30.

### Blair Video, Somach/Nelson Launch New Show

**Blair Video Enterprises** and **Somach/Nelson Productions** are co-producing a new weekly half-hour rock "magazine" program, the "Rock & Roll Show," already signed to the five CBS-owned stations in mid-July. **Denny Somach** and **Dave Nelson** described the show as having a "topical news and music structure," with rock news, concert coverage, an interview profile segment, new artist profile, top ten "Rock Chart," and almanac segment. Starfleet Blair will aid with talent coordination and video recording. Radio veteran Somach is joined by the pilot's anchor **Mark Goodman**, an MTV VJ who's worked at **WMMR/Philadelphia** and **WPLJ/New York**; and Director of Promotion/Publicity/Marketing **Jane Norris**, formerly at **WMMR** and **WCOZ/Boston**.



**HALL & OATES FALL BY MAUDLIN TALKFEST** — RCA's Daryl Hall & John Oates performed on "SCTV" 's top-rated talk program the "Sammy Maudlin Show," and were deemed big enough stars to talk to Sammy, his genial sidekick William B., and funnyman Bobby Bittman. Pictured (l-r) are William B. (John Candy), Bittman (Eugene Levy), Daryl Hall, John Oates, and Maudlin (Joe Flaherty).



## Pro:Motions

### Powell To Nat'l Sales At KULF, KYND

**Bill Powell** has been appointed National Sales Manager of **KULF & KYND/Houston**. Powell brings with him nine years' radio experience, including his most recent stint as VP/GM of **KBEZ/Tulsa**.



Bill Powell

### Boettner Promoted At WEZN

**Al Boettner**, most recently News Director at **WEZN/Bridgeport**, has been upped to the newly-created post of Assistant to the President/**Katz Broadcasting Company**.

### Danzis New GM At WCMB, WFSM

**Brian Danzis** has been named VP/GM of **WCMB & WFSM/Harrisburg, PA**. He transfers over from the GM position at **KWTO/Springfield, MO** and counts ten years' radio broadcasting experience.



Brian Danzis

### Harrison Upped At WXRT

**Vance Harrison, Jr.** has been elevated to National Sales Manager at **WXRT/Chicago**. In his new post, Harrison will oversee the station's national rep firm, **Jack Masla & Company**. Harrison joined **WXRT** in 1978, moving over from sales representative at **WBBM-FM/Chicago**.

### Biviano Tapped GSM At KS100

**Mark Biviano** has assumed the General Sales Manager position at **KS100 (WKSW)/Cleveland**. Prior to joining **KS100**, Biviano spent seven years as an account representative, the last five at **WRIF/Detroit**.

### Gould Takes CBS VP Helm

**Melvin Gould** has been named Vice President/Manufacturing, **CBS Records**. He moves in-house from Assistant to the Sr. VP/Operations Manufacturing.

### Falstrom Heads E/A Finance

**Jerry Falstrom**, currently VP/Controller at **WEA Distributing**, has been appointed Sr. VP/Finance for **Elektra/Asylum/Nonesuch Records**, effective July 1. He succeeds **Jack Reinstein** who served the labels in that capacity for the last 14 years. Reinstein leaves to become president of the **Paradigm Corporation**.

### Cloutier To KJJY General Manager

**William Cloutier** has been elevated from Station Manager to General Manager at **KJJY/Des Moines**. He first joined the station in 1981, following a stint as National Sales Manager at sister outlets **WBLM/Lewiston-Portland** and **WOKQ/Dover**.



William Cloutier

### Zarecki Joins Klemm Media

**Thomas Zarecki** has assumed the post of Marketing/Programming Strategist with **Klemm Media**. He had served as Director of Co-op Sales at **WELI/New Haven**.

### Mendell Promoted At MCA

**Lorine Mendell**, a five-year **MCA Records** veteran, has been named Director of Marketing/Promotional Services for the label. In addition, Mendell will retain the duties of her prior post, Director/Trade Relations and Special Projects.

### Heaps To A&R Post At Geffen

**Danny Heaps** has joined the A&R staff at **Geffen Records** following a three-year stint as co-president/founder of **Rock Pool Promotions**. In his new post, Heaps will be based in New York City.



Danny Heaps

# BALTIMORE IS GONE.

Baltimore's gone Superadio. WKTK has just signed with us.

So if you were thinking about being the Superadio station in Baltimore, don't give it any further thought.

But there are other major markets still available, so call David Pollei at (212) 708-8172. Before it's too late.

**SUPERADIO** RADIO ENTERPRISES abc

# Ratings & Research



JHAN HIBER

## Week In Review

### Birch To Reissue Seattle Quarterly

Due to "a combination of human and mechanical problems," the just-issued Seattle-Tacoma Quarterly Summary Report will be reissued this week by the Birch Report. According to Tom Birch a "null file" was created for the women 55+ demographic. This resulted in there being no estimates shown for this demo in the survey, which covered January-March.

# PRIZM Possibilities

In an attempt to serve the radio industry's urgent need for better qualitative research, Arbitron has recently come up with PRIZM. © Why has Arbitron gone to this new service, what is it, and how can it be used in radio sales — these are the questions I'll address this week. Also, what you see on this page is the industry's first look at a sample PRIZM printout showing radio listening with qualitative data factored in.

### Qualidata No, PRIZM Maybe

There is little argument that the broadcast business — radio specifically — has a long way to go to match the qualitative data that the print media can supply to advertisers. We have been sorely lacking in this area of sales information. However, Arbitron's first attempt to fill this void has met with less than resounding success. I'm referring to Qualidata. Broadcasters and agencies have been less than enthusiastic about this product, which reinterviews diarykeepers, asking qualitative and consumption questions.

Last year the RAB GOALS Committee put out a position statement urging Arbitron to take steps to improve Qualidata. In an interview with me several months ago, Arbitron's Executive Vice President Rick Aurichio stated "We're going to do Qualidata until we get it right." Finally, in a recent survey of the New York ad community done by my consulting firm, it was amazing to note that there were no positive comments on the Qualidata studies, with agency buyers citing its late delivery and the fact that due to format changes and so on it might be outdated by the time the volumes were received.

Given the weight of this type of feedback, Arbitron has debuted what it hopes will be an improvement over the Qualidata product. Arbitron has contracted with the respected Claritas Corporation to marry Claritas's geo-demographic PRIZM system to Arbitron's radio (and TV, for that matter) estimates. Let's see how this marriage takes place.

### 40 ZIP-Market Clusters

What does geo-demographic mean in English? The bottom line for PRIZM is that it targets neighborhood geographies using zip code data that is arranged qualitatively. PRIZM sorts each neighborhood or zip code into one of 40 ZIP-Market Clusters. Qualitatively these clusters can range from "Blue Blood Estates" to "Bunker's Neighbors" to

"Back-Country Folks." PRIZM attempts to arrange each zip code in the nation into 40 cluster labels — and it may indeed work. At the recent NAB convention I was introduced to PRIZM and was asked to tell the operator of the computer terminal what my home zip was. I did — 93953 — and the response was that I lived in a cluster that fell into the "Money and Brains" category. Any system that right on couldn't be all bad, I figured.

Seriously, some might wonder about the underlying theory to all this. Can a zip code really fully describe the characteristics of the people that reside in that geography? After all a zip code was intended to be nothing more than a postal convenience, a delivery area averaging some 2250 households or approximately 6300 people. Besides, zip codes change monthly, usually several hundred at a time nationally.

Claritas (and by implication Arbitron) responds that by measuring five groups of factors taken from census data, it is able to explain 87% of the variance between neighborhoods at the zip level. The five domains it uses to determine the cluster classifications are:

*Measures of Education and Affluence*

*Measures of Family Life Cycle (demography)*

*Measures of Mobility*

*Measures of Ethnicity*

*Measures of the Housing Stock and Degree of Urbanization*

Claritas also adds that while it is aware that all zip residents are not identical in the areas noted above, homogeneity is still possible. "Homogeneity, as employed by PRIZM, means that all zip markets within a given cluster will share highly similar (emphasis added) neighborhood lifestyles and predictable behavior."

### Radio Applications

What does all this theory mean for radio? The hope is that by crosstabulating the radio listening estimates from Arbitron with the qualitative targeting offered by PRIZM, advertisers will be able to make more pinpoint buys. Stations with geographic audience concentrations, or a better qualitative than quantitative story, will have another useful sales tool to employ.

According to Arbitron's Rip Ridgeway, crosstabs between PRIZM and the books are available on any recent Arbitron. By using indirect access through an Arbitron sales office, the material will be run on the AID system and sent to the station ASAP. Costs are something you'll have to take up with Arbitron, but Aurichio told me several months ago that Claritas was adding a surcharge to whatever Arbitron's AID fee would be, so be sure to get a handle on what runs will cost you.

Courtesy of Ridgeway, I picked up a sample printout on a recent trip to New York. With market and calls masked you can still get an idea of how various stations stack up given the numbers they have in certain zip code areas or clusters. Not all of the 40 possibilities are shown here, just 10 clusters for space's sake.

You can see the interesting uses of this example. WAAA, which had a rating of 1.2 from these zips in the Arbitron, was probably Urban or ethnic appeal at the time, since its strength was in the cluster entitled "Urban Mixed." "Urban Mixed" is described by Claritas as "Mixed Black, Spanish and Foreign Stock in Aging Center City Row and Hi-Rise Areas." Advertisers needing to appeal to these type of areas could concentrate their dollars on WAAA and probably WBBB also.

Look at WFFF, however. A much different qualitative profile comes out of the PRIZM system for this station. While the station ranks sixth overall in the clusters and zips examined, it is first among the "Blue Blood Estates" portion of the geography. "Blue Blood Estates" is described by PRIZM as "America's wealthiest socioeconomic neighborhoods, where people live in luxurious surrounds." An advertiser caring to talk to these affluent people would do well to target a schedule on station WFFF.

### Qualifications

I think PRIZM has potential for radio sales usage and may even replace Qualidata down the road. But how good is the

research behind it? Well, naturally you have the vagaries of any problems Arbitron may have had in sampling the market where PRIZM will be available (the top 10 at first). Then, there is the problem currently that the zip data is based still on the 1970 Census, which notably undercounted minorities. I understand that the 1980 Census material will be plugged in when available, but that is not on-line yet. Finally, there is the question of what zips comprise each cluster in your market.

Ridgeway mentioned to me that owing to proprietary concerns on the part of Claritas, it will not release, even to Arbitron, details about what zips comprise each qualitative cluster in a market.

I suppose that leaves you with two alternatives. Either purchase a full-market mechanical from Arbitron and count, by zip, the in-tab for each station in the market. This would give you a cume penetration idea of what zips comprised hot areas for each station. Doing PRIZM runs, you might then find what clusters were your strongest and by inference assume that the zips you jotted down were the same as used by Claritas.

The other approach would be to do endless zip code runs on Arbitron's Programmer's Package, again trying to note your areas of strength, then comparing to the PRIZM labels for the clusters where you were strongest. Either of these are messy at best, and this may be a real stumbling block. Stations and advertisers would, it seems to me, want to know what geography was being discussed. It's great to have qualitative crosstabbed with listening information — but what good does it do you if you are not sure what areas the clusters pertain to? Perhaps Jonathan Hall can discuss that with some sales managers in one of his upcoming columns.

Given the qualifications above, PRIZM may be worth taking a look at if your station is in need of qualitative data. Like Qualidata before it, and like whatever follows, PRIZM is not perfect but it represents an attempt to fill the void for additional geographic and socioeconomic research for radio.

Another attempt to fill that need is being mounted by Blair through a subsidiary called Quantiplex. I was recently at the Quantiplex headquarters in New York and will do a future column on a still different means of trying to give radio some additional research and sales ammunition.

Selected Stations From A Top 10 ADI Spring 1981 AQH Ratings By PRIZM Clusters

Cluster	Book	Blue Blood Estates	Pools and Patios	Money and Brains	Young Influentials	Young Suburbia	God's Country	Urban		Coalburg and Corntown	Urban Mixed Minorities High School Blue Collar
								Singles College Grads White Collar	Family High School Blue Collar		
WAAA-FM	1.2	.1	.3	.1	.2	.5	-	1.1	1.1	-	3.1
WBBB-FM	1.1	.4	.6	.2	.1	.4	.1	1.2	1.0	-	2.3
WCCC-AM	1.1	.8	.8	.8	2.3	.9	1.1	1.6	1.3	.2	.6
WDDD-AM	.9	.5	.6	.3	.5	.8	.8	.7	1.0	.6	1.1
WEEE-AM	.9	.6	1.4	1.8	.8	1.2	.9	.9	.8	1.7	.4
WFFF-AM	.8	1.4	.8	1.6	1.3	.8	1.1	.9	.8	-	.8

**EXPLOSIVE**

**HITS THAT**

**ACTIVATE**

**YOUR PLAYLIST**



## KARLA BONOFF "Personally"

**THE BACK PAGE**

**BREAKERS**

**KARLA BONOFF Personally (Columbia)**

55% of our reporters on it. Moves: Up 59, Debuts 18, Same 23, Down 0, Adds 18 including Y100, WHFM, Q106, KHFI, KX104, WOKI, WNOK-FM, KMGK, WOW, KIDD, WGUY, WFBG, KVOL, WAZY-FM, KWLO. See Parallels, will debut next week on the CHR chart.

**AVERAGE MOVE +4**

**ARC**

## DENIECE WILLIAMS "It's Gonna Take A Miracle"

**CHR NEW & ACTIVE**

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 79/7

Moves: Up 41, Debuts 8, Same 20, Down 3, Adds 7, JB105, WHFM, WAYS, WKFR, WGBF, KKFM, KRQ, WXKS-FM 3-2, 94Q14-11, Y100 17-13, KIIS-FM 5-4, KFRC 5-5, XTRA 21-8, WTIC-FM 6-4, WJDX 15-8.

**AVERAGE  
MOVE +4**



## JOURNEY "Still They Ride"

**CHR NEW & ACTIVE**

JOURNEY "Still They Ride" (Columbia) 101/37

Moves: Up 21, Debuts 16, Same 27, Down 0, Adds 37 including Q107, Y100, Q105, WLOL-FM, WGCL, KFI, KIMN, Q103, WPHD, WLAN-FM, WFME, KX104, WKFR, KBBK, WYKS.

## "Be Mine Tonight" NEIL DIAMOND

**CHR NEW & ACTIVE**

NEIL DIAMOND "Be Mine Tonight" (Columbia) 66/16

Moves: Up 16, Debuts 14, Same 20, Down 0, Adds 16 including KBEO, KFI, KEZR, Q103, WTIC-FM, KHFI, G100, Y103, WKFR, KQKQ, KSKD, WCIR, WISE, Q101, KVOL.



**ON COLUMBIA RECORDS**

# The RIGHT KIND OF LOVE Is Easy To Find:

WXKS-FM deb 29  
KEGL add  
KEZR 30-28  
XTRA add  
KCNR 21-17  
KYYX deb 28  
WNOK-FM add  
WGH add  
WGUY add  
WFEA add  
Q104 add  
KKQV add  
KKXL-FM add  
WAZY-FM add  
KSLY add  
WIFI on  
96KX on  
KFI on  
WRCK on  
3WT 40-39  
WPST deb 33  
WKRZ-FM on  
WKEE deb 35  
KSET-FM 24-17  
KINT 26-18  
G100 deb 28  
WAXY on

BJ105 40-34  
CK101 on  
WQUT on  
WCSC 29-25  
WJXQ 14-12  
KZ93 20-17  
KKXX 26-19  
KJRB deb 28  
KNBQ on  
KSKD 28-23  
KRQ 7-6  
KHYT on  
WIGY on  
WOMP-FM deb 34  
WCIR on  
95SGF on  
WFOX on  
WYKS 38-25  
KKLS deb 30  
WTRU on  
KRNA on  
KFMZ on  
KENI on  
KKLV on  
KCBN deb 37  
KYYA on  
KOZE deb 24



**"RIGHT KIND OF LOVE"**

**QUARTERFLASH**

Produced by John Boylan



GEFFEN RECORDS

Distributed by Warner Bros. Records

## RATINGS REPORT

### ARBITRON RADIO

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

#### Reading METRO RANK 107

POP(00): 2693

Share Trends		Persons 12+	Mon-Sun 6AM-Mid
		Spring '81	Fall '81
1	WEEU-AM	18.0	WHUM-AM 13.6 (C)
2	WRFY-FM	10.9	WEEU-AM 12.3 (AC)
3	WHUM-AM	8.6	WRFY-FM 9.2 (AC)
4	WIFI-FM	6.9	WIFI-FM 9.0 (R)
5	WYSP-FM	6.9	WRAW-AM 4.8 (R)
6	WRAW-AM	5.4	WYSP-FM 4.6 (A)
7	WWSH-FM	4.9	WMMR-FM 3.9 (A)
8	WEAZ-FM	3.9	WWSH-FM 3.9 (BM)
9	WXKW-FM	3.6	WXKW-FM 3.9 (C)
10	KYW-AM	3.2	WEAZ-FM 3.5 (BM)

Adults 18-34 Mon-Sun 6AM-Mid

RANK	STATION
1	WIFI-FM
2	WYSP-FM
3	WMMR-FM

#### Lexington METRO RANK 108

POP(00): 2669

Share Trends		Persons 12+	Mon-Sun 6AM-Mid
		Spring '81	Fall '81
1	WLAP-FM	20.5	WKQQ-FM 18.2 (A)
2	WVLC-FM	15.4	WKQQ-FM 21.2
3	WVLC-AM	14.7	WLAP-FM 16.3 (R)
4	WKQQ-FM	12.8	WVLC-AM 14.6 (AC)
5	WTCC-AM	8.7	WTCC-AM 8.8 (C)
6	WLAP-AM	6.5	WLAP-AM 8.9
7	WVLC-AM	2.4	WVLC-AM 5.8 (AC)
8	WAXU-FM	2.2	WAXU-FM 4.1 (C)
9	WAXU-AM	1.7	WAXU-FM 2.6
10	WHS-AM	1.7	WVLC-AM 2.9 (C)

Adults 18-34 Mon-Sun 6AM-Mid

RANK	STATION
1	WKQQ-FM
2	WLAP-FM
3	WVLC-AM

#### Colorado Springs-Pueblo METRO RANK 111

POP(00): 2604

Share Trends		Persons 12+	Mon-Sun 6AM-Mid
		Spring '81	Fall '81
1	KSPZ-FM	16.4	KILO-FM 14.0 (A)
2	KILO-FM	11.0	KSPZ-FM 12.4 (R)
3	KRDO-FM	9.9	KKFM-FM 9.3 (R)
4	KYSN-AM	9.0	KRDO-FM 9.0 (C)
5	KSSS-AM	7.6	KRDO-FM 8.3 (BM)
6	KVOR-AM	7.3	KVOR-AM 7.1 (AC)
7	KOA-AM	6.2	KYNR-FM 6.2 (C)
8	KLZ-AM	5.1	KOA-AM 4.8 (R)
9	KRDO-AM	4.5	KYNR-FM 4.3 (R)
10	KYNR-FM	4.5	KKCS-FM 3.8 (BM)

Adults 18-34 Mon-Sun 6AM-Mid

RANK	STATION
1	KILO-FM
2	KSPZ-FM
3	KKFM-FM

#### Huntington-Ashland METRO RANK 112

POP(00): 2603

Share Trends		Persons 12+	Mon-Sun 6AM-Mid
		Spring '81	Fall '81
1	WKEE-FM	18.9	WKEE-FM 24.2 (R)
2	WAMX-FM	16.7	WGNT-AM 12.6 (AC)
3	WHEZ-FM	12.3	WTCR-AM 11.5 (BM)
4	WGNT-AM	11.8	WTCR-AM 11.2 (C)
5	WTCR-AM	10.7	WTCR-AM 9.3 (C)
6	WHTN-AM	6.3	WAMX-FM 8.1
7	WEMM-FM	3.8	WEMM-FM 7.3 (RL)
8	WIRU-AM	1.9	WIRU-AM 2.5
9	WNST-FM	1.9	WIRU-AM 1.7 (AC)
10	WKLC-FM	1.6	WKLC-FM 1.7 (R)

Adults 18-34 Mon-Sun 6AM-Mid

RANK	STATION
1	WKEE-FM
2	WAMX-FM
3	WHTN-AM

### The Birch Report

Average persons 12+ Monday-Sunday 6am-midnight Rolling Averages

#### Washington, D.C.

WKYS Reclaims First, Passes WHUR; WWDC-FM Slips AS WAVA Climbs; WGAY-FM, WTOP Softer

	Jan./Feb.	Mar./Apr.
WKYS (U)	12.1	9.6 10.1
WHUR (B)	9.4	9.8 8.3
WWDC-FM (A)	8.2	8.5 7.9
WMAL (AC)	9.3	6.6 6.5
WRQX (R)	5.9	6.5 6.4
WAVA (A)	2.9	4.8 5.9
WPGC-AM & FM (R)	4.9	5.7 5.7
WJMD (AC)	4.4	3.5 4.4
WGAY-FM (BM)	5.5	5.2 4.2
WGMS-AM & FM (CL)	3.3	3.7 4.2
WMZQ (C)	3.6	3.9 3.6
WRC (T)	4.5	2.8 3.5
WOOK (B)	4.2	5.0 3.2
WASH (AC)	3.2	3.2 3.0
WPKX-FM (C)	1.7	2.1 2.5
WTOP (N)	3.8	3.0 2.5
WEZR (BM)	1.0	2.1 2.4
WHFS (A)	1.0	1.4 1.3
WYCB (RL)	.9	1.1 1.1

#### Milwaukee

WQFM Grabs Top Spot; WLPX Slips; WISN Moves Into Second; WTMJ Softer Again; WOKY Still Growing

	Jan./Feb.	Mar./Apr.
WQFM (A)	8.2	7.9 9.2
WISN (AC)	9.1	8.2 9.0
WTMJ (AC)	11.9	9.3 8.5
WBCS (C)	8.6	9.1 7.9
WOKY (BB)	4.6	6.9 7.8
WEZW (BM)	7.3	7.1 6.7
WLPX (A)	8.9	7.4 6.5
WZUU-FM (AC)	6.6	6.7 6.1
WKTI (R)	3.6	3.9 5.2
WMYX (AC)	3.0	2.6 3.8
WZUU (AC)	2.3	2.9 3.0
WRKR (R)	2.4	2.5 2.7
WFMR (CL/J)	3.8	3.9 2.6
WLUM (U)	3.4	3.5 2.4
WAWA (B)	1.0	1.4 1.8
WXJY (BM)	.9	1.4 1.4

#### Seattle

KISW, KIRO Remain 1-2; KUBE Jumps Into Third; KMPS-FM Grows KRPM Debuting Strongly

	Jan./Feb.	Mar./Apr.
KISW (A)	12.4	12.0 11.0
KIRO (N/T)	11.4	10.9 8.8
KUBE (R)	5.4	4.9 6.3
KOMO (AC)	5.5	5.8 5.9
KZOK-FM (A)	5.0	5.1 5.6
KVI (N/T)	4.2	4.6 5.1
KSEA (BM)	5.3	5.7 4.6
KBRD (BM)	3.2	4.0 4.4
KJR (AC)	4.1	4.2 3.8
KMPS-FM (C)	2.0	3.0 3.8
KING-FM (CL)	3.0	2.3 3.4
KZAM (A)	2.8	3.2 3.4
KNBQ (R)	2.6	2.5 3.3
KIXI (BM)	2.5	2.5 3.0
KPLZ (AC)	2.7	2.7 2.4
KING (AC)	3.2	3.1 2.1
KRPM (C)	-	.5 2.1
KBIQ (RL)	2.9	2.3 1.9
KMPS (C)	3.2	3.1 1.8
KIXI-FM (AC)	1.9	1.5 1.6
KKFX (AC)	1.7	1.1 1.4
KYYX (R)	1.6	1.6 1.4
KEZX (AC)	1.0	1.2 1.3

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

# Sales



JONATHAN HALL

- Key Sales Challenge: Keeping The Old, Adding The New Business
- Devising "Promotions For The Times"
- ◀ Targeting 18-24 Audience As Money-Spenders
- ▶ Sales Executives Try New Experiments

## How's Business — R&R Spot Check, Pt. II

A random sampling of several differently-formatted radio stations in different-size markets has revealed that for the most part business is holding about even or a little ahead of last year.

● Despite the good news, it appears the biggest problem for station sales people is keeping the old stable business, such as banks and car dealerships, while adding new accounts to replace businesses that have stopped advertising in this economy.

Surprisingly, boutiques and specialty stores are up considerably among our stations surveyed. So are beers, soft drinks, and restaurants. The biggest effect of the economy is the overall uncertainty which

▶ At Country-formatted WOBL/Oberlin, OH, VP/Sales Manager Doug Wilber is targeting new businesses run by young people "who grew up with radio and are comfortable with it." Because people have more time, they are taking time to listen to pitches. For example, with one tire dealer he's running an experimental campaign using one ad every morning for 30 days in lieu of a multiplicity of ads each day for a shorter duration. The rationale is that with

*"Salespeople are becoming more professional and showing clients how to use ad dollars more effectively."*

is making it difficult to project revenues. Another negative effect mentioned is increased competition from additional radio outlets and cable.

Car Dealerships: This category shows the most fluctuation, ranging from being way down to way up. Motorcycles are up.

Airlines: Generally up.

Banks: About even or a little down.

Real Estate: Holding even.

Department Stores: Up a little overall; but schedules are much shorter.

Entertainment: Movies and arcades are running ahead of last year; records are still generally down.

### Times Dictate New Philosophies

Bill Wayland, VP/GSM at AOR-formatted WCOZ/Boston, commented that there could be a great deal more actual selling going on in radio. His strategy is to find dollars that are committed to radio already and go after them. He notes that retailers just don't have the backlog that manufacturers do to put into advertising.

"Salespeople are becoming more professional and showing clients how to use ad dollars more effectively," Chuck Wittman, General Manager of CHR KATI & KAWY/Casper, WY, told R&R. Chuck is emphasizing a fight for newspaper dollars.

◀ A big problem resulting from having to work so hard for existing dollars is not being able to plan adequately. KMOD-AM&FM/Tulsa General Manager Stan Webb described his whole sales approach as understanding clients and their capabilities in relation to the station's audience. Despite the contention that 25-54's are supposedly "the buying age group," the CHR station is targeting 18-24's as "viable and money-spending" and developing a strategy necessary to "understand their anticipated purchases."

Webb detailed his sales staff's approach as first presenting KMOD's history of sales in the prospective client's area. Past successes are an inherent part of the pitch to persuade a new client. Also important is getting the client to establish a yardstick for measuring the success of a campaign (traffic, cash register, etc.)

fewer tires being purchased, the retailer can still keep his image up.

### Sales Promotion Stressed

KMOD's Stan Webb isn't using sales promotions because he lacks the time to plan them. On the other hand, in Evansville, IN, WGBF's Carl Evans attributes his healthy 22% increase in business over last year to careful and long-range advance planning of promotions. Already, WGBF is working on promotions for 1983.

For example, Carl has been running a 13-week multimedia promotion involving radio, direct mail, television, and print. The "WGBF Spring Sweepstakes" sent a four-color, eight-page mailer to 165,000 households. Included were discount coupons from Hardees, the primary sponsor, plus promotional plugs for eight additional sponsors.

WOBL's Doug Wilber, is running

smaller promotions, i.e., two to four-week promotions instead of up to six-week promotions. Monthly promotions offer the opportunity to work closer with clients and to generate more visibility for the station, he stressed. For example, Doug has resurrected a "Businessman's Salute" which he stopped ten years ago. Also, the station did well with a motorcycle giveaway.

WGR/Buffalo Sales Manager Jim DiMino has cosponsored with a local supermarket chain a highly successful health and nutrition expo at the Buffalo Convention Center. Approximately 20,000 persons were attracted to health and nutrition booths set up by the supermarket's vendors and suppliers. Of course listeners could get discount coupons at participating merchants' stores. Admission was donated to charity.

■ KATI & KAWY's Chuck Wittman is also a big believer in promotions for these times. He's using a "supercheck" promotion that involves using checks that look like regular checks. They're numbered and given to listeners who wait to hear their numbers called. Checks are given away by participating merchants.

The station has also staged donations giving away a new car and a new stereo every week for six weeks. Chuck has also been doing a "visible vault" promo, with the winner who guessed the right combina-

tion winning its contents. Chuck also says he's big on the TM package for yearly campaigns. The emphasis is put on quality at all levels in every promotion, he stressed. The station uses professional sales presentations, plus slick point-of-purchase graphics, posters, newspaper ads and occasionally TV.

I've spent a couple of weeks discussing the psychology of building sales (see 5-14 interview with RAB's Sr. VP Dick Montesano) by demonstrating "radio's impact" and discussing how business is and some of the promotions being used to generate it.

*"Past successes are an inherent part of the pitch to persuade a new client."*

Sales promotions can help attract clients, and it's hoped the concept of impact will deliver radio new dollars for the future. But to keep pace and sustain growth, sales managers need to provide a lot of training. That topic continually surfaced at the RAB Managing Sales Conference last January. Next week, we'll look at what one successful medium market station is doing for sales training.

## REP REPORT

Torbet Radio will rep the Professional Rodeo Network's "Great American Cowboy" syndicated radio show, presently in 115 markets... At RAR, Deborah De Maria joins as account executive, coming from a similar position at WIOQ/Philadelphia... Cindy Newlin joins Eastman Radio's New York office as an account executive from the Chicago office... Katz Radio has picked up WDBO-AM & FM/Orlando, WAKY & WVEZ/Louisville, and WTMA & WSSX/Charles-

town, SC for representation.

### Trade Association News

New officers/directors for the New York State Broadcasters Association were elected recently in an Albany meeting. Radio representatives in the hierarchy are WBLI/Long Island's James Champlin, Secretary; and directors Paul Butler, WHLD & WZIR/Grand Island, Richard Novik, WPUT & WRVH/Brewster; and Ellen Straus of WMCA/New York... AP Broadcasters in three states elected new officers. In Massachusetts, WHYN-AM & FM/Springfield News Director Dave Scott is President, with WROR/Boston's Rod Fritz VP, and WHMP-AM & FM/Norhampton's Hugh Massey secretary. WIS/Columbia's Dave Cureton is the new President for the South Carolina AP Broadcasters Association, with WBEU/Beaufort's Bill Poston Vice President/Radio and WSNW/Seneca's Wayne Morton and WHSC/Hartsville's Nancy Truesdale elected to the board. In Oklahoma, Neal Kennedy of KVOO/Tulsa is President-elect, while board members include KEBC/Oklahoma City's Bob Sands, KTMC/McAlester's Ed Montray, KRAV/Tulsa's Mark O'Connell, KEBC's David Parrett, KGOU/Norman's George Ryan, KSPI/Stillwater's David Free, and KLMN/Ft. Smith, AR's Theresa McGehee.

### 25-49 DEMO CONTINUES SWEEP

## Major Market, Torbet, Eastman Confirm No. 1

Results from first quarter surveys conducted by Major Market, Torbet, and Eastman confirmed the dominance of the 25-54 demographic in advertiser requests. All three rep firms showed 25-54 more than doubling the next most-requested demo (18-49), with Major Market showing 34.3% of requests, Eastman 33%, and Torbet 31.8%. Interestingly, the Major Market figure represented a miniscule decline from first quarter '81, while Torbet showed a 3.3% rise over a similar period. All three companies showed 25-49 in third place, with figures ranging from 14% (Eastman) to 9.7% (Major Market; a 4½%). 18-49 figures ranged narrowly from 14.6% (Torbet) to 16% (Eastman).

In other sidelights, the 18-34 demo took a 2½% drop for Torbet while climbing half a point in Major Market's computations. Teens made a notable comeback for Major Market, nearly quadrupling from 2.2 to 8.5% of requests. Eastman had a sizeable increase in requests for "farm" demographics, which it lumps together regardless of age and considers a separate demo; the farm total rose to 7%.

# Not Only Is It Celling, It's Breaking!

## CHR BREAKERS

### SOFT CELL Tainted Love (Sire/WB)

64% of our reporters on it. Moves: Up 52, Debuts 27, Same 18, Down 6, Adds 35 including WBEN-FM, B104, Q107, KBEQ, WKTI, KZZP, 3WT, KBFM, KIIK, WZOK, FM102, KJRB, FM103, KQIZ-FM, WTRU. See Parallels, debuts at number 29 on the CHR chart.



# SOFT CELL

## "Tainted Love"

Produced by Mike Thorne



Manufactured & Distributed by Warner Bros. Records



## STREET TALK

WOMC/Detroit PD Bill Garcia has resigned, due to those familiar "philosophical differences" with management. GM Elaine Baker had no comment, but Street Talk hears a new PD may be named as early as this weekend.

John Walton, PD of KIXX/Dallas, was terminated Monday (5-24), and when we asked why, he said. "They didn't give me a reason beyond it being time for a change. As far as I know they haven't replaced me with anybody." That last point was confirmed by GM Jim Stansell, who is now currently looking for a PD with major market experience.

Last week was a memorable one for Rolling Stones fans in Philadelphia, where both WMMR and WYSP played what is reported to be tapes from the upcoming Stones live LP. Both stations played cuts from the tapes last Thursday, were delivered cease and desist orders on Friday morning, and complied by removing the tapes from further airings. Atlantic will now release the LP on June 1, and you can bet they'd really like to know just where those "advance" copies came from. Naturally, neither station is talking.

Is it true that WPGC/Washington is auditioning comedy talent with no prior radio experience to be teamed up with a seasoned radio pro for a possible new morning team? Could be interesting.

Speaking of seasoned radio pros . . . John Records Landecker reports, "I am not looking for a job. I have no job offers. I am delighted to be doing mornings at CFTR/Toronto especially in light of the fact we just bested CHUM in 18-34 quarter-hour shares in morning drive." Our congratulations.

KAYO/Seattle has applied for the new call letters KSPL, but GM Bill Walker says that doesn't mean it's over for KAYO's Country format. "As far as changing format goes, there's been no determination made at all, although we're certainly looking at all the options," Walker said.

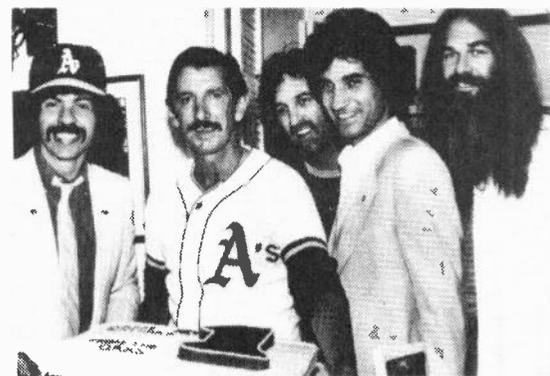
### What's New? Don't Ask!

Last Thursday (5-20) was anything but dull for WLW/Cincinnati. For starters, the station's trafficopter lost power and crashed onto a golf course. Luckily, the pilot and traffic reporter suffered only minor injuries. However, the chopper was demolished.

Next, WLW learned that, pending FCC approval of the station's ownership change, its contract to carry Bengals football would be picked up by crosstown rival WKRC!

And then, late Thursday evening, lightning struck WLW's transmitter, knocking the station completely off the air for nearly an hour. Ouch!

WLW PD Bill Stedman said, "This has been one of the greatest (sic) days in the station's history."



**OAKS AND A'S ON BILLY'S B-DAY** - Those promotionally minded Oak Ridge Boys dropped in to the Oakland-Yankees game recently to sing the national anthem and present Oakland A's manager Billy Martin with a special Oaks birthday cake. Pictured are (l-r): Joe Bonsall, Martin, Duane Allen, Richard Sterban, and William Lee Golden. The Oaks were in Northern California for an appearance at the Concord Pavilion.

There's talk in Los Angeles that KBIG may sue KOST over the use of the term "easy listening." Fred Seiden, formerly VP at KBIG, is now at KOST and has revamped the station's ad campaign to include the descriptive phrase "easy listening." KBIG's Rob Edwards is apparently unhappy, claiming KBIG has a service mark on the term.

RKO 2 is reportedly cutting back some services and personnel. RKO net President Tom Burchill told Street Talk, "There's no doubt about it, the economy is soft for all radio networks."

EMI America/Liberty Atlanta promo rep Frank Turner, who was busted last week in Palm Springs for possession of drugs, will be replaced by Charlotte rep Terry Lawson, who will now handle both cities.

Personality Don Geronimo has been cut loose at KIIS/Los Angeles. No immediate replacement was named, and Don is looking for a new radio home . . . it shouldn't take him long to find one.

Following Joe Krause's exit at WFBQ/Indianapolis PD to join WAPP/New York as Assistant PD, WFBQ Asst. PD Jim Pemberton has been named interim PD. It seems likely he'll get the job permanently in about a month.

Former WB National Album Promotion exec Bonnie Simmons will join Bill Graham Management for the summer, assisting that organization in the promotion of related LP's (Santana, Eddie Money, etc.)

Jeff Lucifer has been promoted to Operations Manager at KCNN/San Diego. Jeff, who had been PD of the former 13K before its switch to CNN-2, will now obviously be staying on to run the new format.

WABB-AM & FM/Mobile VP/GM Mike McVay has exited the stations to devote full time to his consulting business based in Cleveland. The new VP/GM is Mike Hankins, who you may remember as Mike McCormick — longtime PD of WLS/Chicago.

WBBM-FM/Chicago morning man Steve Davis has been tapped by PD Buddy Scott to be Music Director.

Communication  
Graphics inc

### Outclass Your Competition!

If your competitors use a tape & label type sticker, they'll cringe when they see the screen printed decal you bought from us. It will last a lot longer, too!

...and we can give you references!

WINDOW DECALS - BUMPERSTICKERS

TOLL FREE 1-800-331-4438

# Fresh tracks.

B L O N D I E

H A L L I N T E R

Featuring "War Child"  
and the single  
"Island Of Lost Souls"

Blondie Live on Tour • Summer 1982 • "Tracks Across America"



**Chrysalis**  
REG. U.S. PAT. & TM. OFF.  
The album CHR 1384  
Produced by Mike Chapman  
Management & Alive Enterprises, Inc.

# THE RADIO PA

Listen to this.  
Nobody knows how to make money in radio like ABC. Because we know how to compete successfully in major markets. And because we have the best talent today. On and off the air.

And now ABC has developed a program called Superadio, that will make all that expertise available to you. 24 hours a day. 7 days a week. So *your* station can compete successfully in your market—and make more money.

ABC's programming has made us what we are today, one of the acknowledged leaders in radio broadcasting. But our Superadio program is programming plus a great deal more. Along with the best on-air talent, music selection and rotation, you'll get the kind of promotion and total advertising and marketing support you can't get from anyone else but ABC.

We'll plan your media. Customize TV commercials for your station. And most important, pay for the space and TV time you need to become a major voice in your market.\*

# ONLY PROGRAM WORTH LISTENING TO.

Superadio's total program provides you with bigger and better on-air promotion, as well as the best musical sound in radio. But everything Superadio does for you will be customized to your station's local identity. Because your local success is important to us. Our success depends on it.

What's more, we'll provide *you* with access to the experts who have built the largest audiences in history. Like Rick Sklar—the man

whose programming made WABC, New York, the most listened-to station in America. And Pat Pantonini, whose award-winning promotions are among the most effective in the industry. Not to mention the most imitated.

Superadio provides you with everything you need to build a bigger audience, and keep it. The strongest programming on the air. And the best marketing program off the air.

So call David Pollei collect at 1-(212)708-8172. Because Superadio is one radio program you can't afford to miss.

**SUPERADIO**<sup>TM</sup> **RADIO ENTERPRISES** 

# Contemporary Hit Radio



JOEL DENVER

21 YEARS AS A MUSIC STATION

## The Last Few Days

Music Radio, WABC/New York officially concluded its music programming for all intents and purposes at noon Monday May 10, 1982, over 21 years after its humble, confused beginnings on December 7, 1960.

Dan Ingram ended his last regular show (5-7) by playing Donna Summer's "Last Dance." He then remarked, "I'm going to be doing a wonderful new thing called Superadio which will premiere on the 22nd anniversary (7-3-82) of my continuous employment with ABC. I'll be taking off about seven weeks, and I'll enjoy that.

"I said at the top of the show I wouldn't tell you who the honored group of the day was until the end. I suppose it should be Hal Neal, who gave me my start at WABC, or my wife and family, who saw me through some rough times. I suppose it should be my peers who are here in the studio with lots of love. But the honored group of the day is you, my friends, the listeners, without whom I wouldn't be here," Dan concluded.

An ironic note on Ingram's playing "Last Dance" was that it was the first record ever played on Disco-formatted WKTU, the station generally credited with defeating WABC.

The final step in saying goodbye to Musicradio took place on Monday May 10, from 9 to noon, with a 3-hour two-man show featuring Ron Lundy and Ingram. During the show they reminisced about the old days and some of the colorful things that happened while they worked together at WABC. They took a positive outlook, with nostalgic thoughts of the past and bright hopes for the future of WABC and Superadio.

During the last 45 minutes, the duo played a montage of the great music of the last 20 years, which had been produced with the help of WLS/Chicago's Tommy Edwards and other station staffers. They interspersed WABC jingles from different packages over the years. Ron Lundy noted, "This is a beginning for you (Dan), for Rick (Sklar), and for me and Superadio, and a new beginning for WABC TalkRadio. That's the way I look at it, and always want to."

Dan Ingram closed out by saying, "This will be the last time I'll ever be able to say WABC/New York. This has been a ball for almost 21 years for me, and 17 years for you, Ron, and for almost 22 years of this programming. I'd like to play a couple of things to nail it down." The engineer then played John Lennon's "Imagine," followed by the long-retired, but familiar WABC "Chime-Time" jingle. There was a three-second pause, and the station debuted a minute long News/Talk jingle.

The end for WABC MusicRadio was handled with as much class as the entire operation of the station for these many years. Sure, WABC is still going to play a couple of recordings now and then on the Ross & Wilson morning show, but the reality is - WABC is no longer a music station.



Dan Ingram - 1961 Dan Ingram - 1982

### Deciding To Change Formats

When the stark reality hit WABC that it was time to make a major course adjustment in a radio station that has been successfully playing music for 20 years, the decision was painful. Foreknowledge of the reaction from the media, the public and WABC's employees made the move even more sensitive.

WABC VP/GM Al Racco explained, "The final decision to change WABC from CHR to News/Talk was made internally in January, but the New York Times broke the story on February 22. This was a lot earlier than any of us wanted it out, but there was no way to avoid the issue once it hit the streets. We just had to grit our teeth and bear with the reaction."



Al Racco

For Racco it was a matter of business, but for PD Jay Clark and ABC's Rick Sklar, it was a business decision, complicated by emotion. "It really began a year ago when we got the Yankees and hired Art Rust Jr. to do a sports talk show. Even though it was early, I was mentally preparing myself for the change," Clark recalled.

Rick Sklar, who programmed WABC from 1964-76 and is currently ABC's VP/Program Development, said, "The station came to its own decision to change formats. I feel saddened that it has finally happened, although I'd seen the handwriting on the wall for some time now. There were lots of meetings where we all sat down and tossed around options and possibilities about what we could do to keep it like it was. When the Yankees came in, I think that was really the future of the station right there, but no one could admit it publicly, much less to themselves."

"Research had been done some time ago to determine format options for WABC," explained Racco. "We knew the station had been in trouble since 1979 and we needed to get things turned around. When we saw what the Yankees started to accomplish for us before the strike last year, and the research was indicating what we had earlier surmised, it clinched the decision for me, although it didn't make publicizing it any easier."



### DECIDING TO CHANGE FORMATS:

WABC VP/GM Al Racco, PD Jay Clark, and ABC VP Rick Sklar discuss why the format was changed from CHR to News/Talk after nearly 22 years . . . . . 20

### BACK TO THE BEGINNING:

An early look at the humble beginnings of WABC from consultant Mike Joseph, and Sam Holman, the first PD . . . . . 22

### THE RICK SKLAR ERA 1964-1976:

The most prosperous years for WABC were during Rick's programming reign. Former jocks share memories of this era, when nothing was out of reach or inconceivable for the station promotionally . . . . . 25

### THE BEGINNING OF THE END:

A look at Disco and WKTU's effects on the ratings decline of WABC, with comments from jocks and programmers . . . . . 26

### TRYING TO PUT IT BACK TOGETHER:

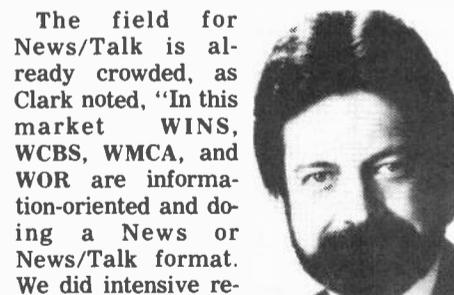
Former PD's Glenn Morgan and Al Brady Law, and current PD Jay Clark, among others, discuss efforts to make WABC number one again . . . . . 26



Rick Sklar

The PD position at a station in ratings trouble with a heritage and format like WABC's creates unimaginable pressure. Jay Clark commented, "Each time we'd get an Arbitron back and open it up, I'd get the same sinking feeling that the numbers displayed. Our plan was to take the audience gained from the Yankees and the sports show and recycle it around to the other dayparts, but we soon found in this market, it was getting impossible to compete on AM with music in the other dayparts."

"To continue to do so would have cost us enormous amounts of money. We did do some promotion in the spring of 1981 for the Yankees, but that was a whole year after I got here, and the numbers just weren't improving a great deal. In a sense we were bloc-programmed for a while, and it became obvious that it wasn't working."



Jay Clark

The field for News/Talk is already crowded, as Clark noted, "In this market WINS, WCBS, WMCA, and WOR are information-oriented and doing a News or News/Talk format. We did intensive research already on the format and feel our brand of News/Talk will be much different than what's currently being offered within the marketplace. The use of the satellite will be of immense help to us, as it will deliver proven programming. Our job is to market the new product."

Al Racco summarized his feelings on the format switch by noting, "My background is in News/Talk from KGO/San Francisco, and when we hired Jay Clark from WTIC-AM & FM/Hartford, I knew he was familiar with both formats, so it was logical to make that move. It would cost us

## Van Halen rocks radio with another GIANT WEEK!

WBEN-FM add 40	WBBQ deb 27	WACZ 30-27
WIFI deb 30	WMAK-FM add	WIGY on
WCAU-FM on	WSKZ add	WFBG 23-22
B104 on	WOKI 33-30	WOMP-FM deb 36
WXKS-FM deb 24	WSEZ on	WCIR add
JB105 35-31	WRQK add	WZYQ 28-24
CHUM 27-21	WSSX 26-20	Q104 24-17
CKGM add	WANS-FM 29-25	WAEV on
KEGL 24-17	WRVQ add	WCGO deb 29
Y100 add	WVIC 31-30	WXLK 29-25
KBEQ deb 35	WJXQ 6-4	WGLF deb 26
WGCL deb 21	WKFR on	WYKS add 31
KFI add	KMGK on	KKQV on
KFRC 24-23	KOFM on	KSEL-FM 16-10
WPHD 13-10	KZ93 on	Q101 add
WRCK deb 28	Z104 29-25	KVOL deb 27
3WT 32-26	WNAP on	KKXL-FM on
WPST 30-27	WLYT on	WSPT add
WLAN-FM add	92X add	WCIL-FM deb 23
WYCR on	KKXX 27-24	KRNA deb 25
WKRZ-FM on	KJRB on	99KG deb 37
K104 34-31	KNBQ on	KFMZ deb 24
WKEE 36-31	KBBK on	KDVV on
KSET-FM 15-9	KCPX on	KENI deb 37
KINT deb 21	FM103 24-21	KKLV on
KHFI add	K96 add	KSLY 26-24
WABB-FM add	KSKD on	KCBN deb 39
G100 deb 29	KLUC add	KDZA add
WHHY-FM add	KHYT 29-24	KATI deb 30
BJ105 32-29	KIKI 30-27	KYYA 29-25
CK101 add	WGUY deb 26	KOZE on



## VAN HALEN

# "Dancing In The Street"

Produced by Ted Templeman



Manufactured and Distributed by Warner Bros. Records

## Stations with vision see that Eye To Eye is a SMASH!

CKGM add	WBBQ 27-21	WJBQ add
Z93 deb 30	FM100 30-26	WGUY on
94Q 16-9	KX104 deb 27	WFBG on
Q105 25	WMAK-FM on	WOMP-FM add
KBEQ add	WSKZ on	WCIR on
KRLA add	WOKI 40-33	Q104 14-10
KFI on	WQUT on	WAEV 29-25
KIQQ add	WBCY 15-6	Z102 30-26
KEZR deb 29	WRQK add	95SGF deb 28
KYYX on	WCSC deb 27	WFOX on
KZZP deb 29	WSSX on	WCGO on
WPHD deb 29	WANS-FM on	WISE deb 33
WHFM on	WGH on	WGLF deb 31
WAEB deb 30	WVIC on	WYKS add
WKEE deb 33	WJXQ deb 28	KILE 40-37
KZFM deb 27	KMGK on	Q101 on
KINT add	KZ93 add	KVOL on
KROD on	Z104 on	KKXL-FM deb 25
KHFI add	KIDD on	KELO 33-31
KBFM on	KNBQ add	WSPT on
KROK on	KKFM deb 24	99KG on
WJDX add 29	KCPX deb 33	KENI 35-34
WZYP on	KSKD add	KSLY 30-27
WHHY-FM deb 26	KLUC add	KCBN deb 29
BJ105 on	KRQ add	KDZA on
WDOQ on	KHYT add	KATI on



## EYE TO EYE

# "Nice Girls"

Produced by Gary Katz





Continued from Page 20

over \$3 million a year to keep WABC afloat promotionally with music, and it will cost us a lot to get the new format marketed, but right now I see it as better dollars invested. This is a hell of a commitment to go News/Talk, and I know what the competition is like, but with ABC's expertise and the satellite, we will do real well."

### Reaction To The Change

Everyday, things around us change. Many changes could be more aptly described as evolutions but WABC's move from CHR to News/Talk was neither . . . to many in the industry and the WABC listening audience, it was a downright shock. "People inside the building were very upset," recalled Racco. "I remember the day the Times broke the story. I had to say something, so we called a staff meeting. People were visibly shaken. Many had expressed a feeling that something was coming but the reality of it was pretty tough for some.

"I remember asking the staff to think deep down if they felt WABC could regain its former lead as the top music station in New York. They knew we couldn't do it playing music, so I went on to explain what we were setting out to do. I told them how we were late getting into the Top 40 game, and how we might be a bit late with this format, but we plan to win nonetheless.

"I had many calls from advertisers and the listening audience. The calls continued strongly for about 10 days, and then the reality of it set in, and the calls lessened a bit. Many expressed their disappointment and how they were saddened since they had grown up with the station."

Echoing his GM's observations, Jay Clark added, "I got lots of calls from listeners too. I asked the people when they had last listened to the station, and many admitted it had been several years before. They still liked the music; they just preferred FM. Within the station, many felt a sense of history being changed, which is indeed what's happening.

"The change tugs at my heart; I can't deny that at all. I want to emphasize the move that WABC is making is not the move for every other AM rocker to make. Music is still viable for AM depending on the market situation. Look at WLS/Chicago; they're still doing really well. All we're trying to do is maximize our potential."

Rick Sklar commented, "I could say I'm sad, but there certainly is a feeling of nostalgia that washes over me as the overriding emotion. This has been a great radio station for many years and will continue to be, but in another format. It will be a hard habit to break, not hearing the hits on WABC."

Insiders generally suspected something was going to happen. Glenn Morgan, WABC PD from 1976 to 1979 and now at the Mutual network said, "Even here, I was starting to hear things were coming apart. The rumors grew more intense as time went on, and when I saw them in print I still couldn't believe it. It's still hard for me to swallow."

Mike Joseph, who originally rocked the station in 1960 as a consultant, commented, "I was saddened to hear of the demise of the most popular music station in the history of broadcasting. Considering I was there in the embryo stages of it, it touches me deeply. I have always been tremendously proud of being associated with WABC and being on the ground floor, helping to create the framework for what everyone considers to be the greatest music station in history. I'm proud that I was there in the beginning."

After Joseph left, Sam Holman was brought in as PD from 1961 to 1963. Holman, who is now working in advertising for MTA based in Los Angeles, said, "I'm really not sad. After all, they had a great run at it. I'm just sorry I wasn't with them longer to have helped them reach the success the station eventually enjoyed."

Al Brady Law was PD from October 1979 to May 1980. He reflected, "Like most, I'm sad, but it's because so many people grew up with the station, and I'm no exception to that. My feelings are, however, tempered by the reality of the business decision to

change formats. It's the end of an era and I know I will miss it. I think all of us are in a sense changing formats with WABC. I do think WABC will be successful with News/Talk."

### Jocks Saw It Coming

Dan Ingram is the senior personality at WABC, and would have celebrated his 22nd anniversary at the station July 3, 1982, which coincidentally is the day ABC kicks off its Superadio satellite format. He was not surprised by the switch. "I saw it coming, even before they told me I'd be moving to a new network. I've had such a great time over the last 20 years here. I look at it as stepping up to the dice table everyday for 20 years and rolling sevens every time.



Ron Lundy

as long as we did. It's kind of interesting that the recent Arbitron numbers (winter '82) are the best we've seen in years, isn't it?"

"I think the format change is a smart move," remarked Scott Muni, who joined WABC in 1960 as a part of the original staff from rival WMCA. Now PD at WNEW-FM, he observed, "WABC's day in the sun is over and they are taking on a new direction, and to me that makes good business sense. They'll do well; they've got this News/Talk thing down real good. Personally, I think it was part of a brilliant master plan to kick off their new networks."

Probably the most vocal and the most negative about the switch is "Cousin" Bruce Morrow. He rocked the nocturnal airwaves at WABC from 1961 to 1973, when he went across town to WNBC. He is now part-owner of several radio stations. Morrow summed up his feelings by saying, "I just don't believe that 'MusicRadio' is dead on AM. I'm angry to see this happen. WABC just threw in the towel and said 'Uncle.' They simply forgot how to be a human-sounding, people-oriented radio station, in my opinion. They just got too far into research and computer printouts. That's why I left in 1973."



George Michael

The man who replaced Cousin Bruce was WFIL/Philadelphia's George Michael. George, now a sportscaster for WRC-TV/Washington, stated, "It makes me sad to see them do it. It's like a part of history dying, but by the same token it was predictable. They hung in as long as they did because of their 50kw signal at 77. They were just unable to compete with FM. It's interesting to note that WFIL and WABC have both changed formats a year apart. I know Rick Sklar did everything he could to help it. He's a great programmer."

Liz Kiley, now working at KFI/Los Angeles, was the station's first female air personality. "I got there in January 1979 and worked at WABC until August 1979. Interestingly enough, I grew up listening to the station, and always had a goal to work there. Glenn Morgan made that possible. I'm sad about it, because WABC has always been so much a part of New York for me."



Liz Kiley

Another New Yorker shared similar sentiments. Current morning team member Brian Wilson of Ross & Wilson said, "I grew up listening to Herb Oscar Anderson, Bruce Morrow, and Scott Muni. Sure, I listened to WINS and WMCA, but when WABC came on, it was so different, it was totally head and shoulders above the others. Now that I'm working here, it really saddens me. I sure would have liked to have seen one more go at it, but both Ross and I look forward to the new format. It'll be a hell of a challenge for us."

One member of the WABC staff, Johnny Donovan, who competed against the station at WOR-FM years ago, remarked, "I joined WABC nine years ago doing swing work and more recently noon to 3pm. I helped work to put this station under at WOR-FM, but now I'm seeing it change not because of another competing station, but because of the overall market conditions. Change is inevitable, and this format change cannot erase the greatness of WABC from people's memories. It won't from mine."

## Back To The Beginning:

The year was 1960, and ABC Radio had big problems. Every one of its properties with the exception of WXYZ/Detroit was losing money . . . big money. WABC was losing \$900,000 a year and was one of the lowest-ranked stations in the market. Let's go back to the beginning for WABC and follow its history through to the present. We'll look at the people that helped make WABC what it was and what it's become.

### From MOR to Top 40

Our story begins with consultant Mike Joseph. "Hal Neal was the GM at WABC fresh out of WXYZ, and he was frustrated with his station. I went on payroll as a consultant in March 1960, but I wasn't able to get into the station fulltime until October. Hal and I worked weekends on plans and format development, which he carried out in my absence.



Mike Joseph

"The station was so overloaded with clutter, it was no wonder it was losing mo-

ney. The announcers were over the hill, and the music was terrible. There was the Don McNeal Breakfast Club from 9-10am. WABC carried every network newscast plus 'flare reports' and a news bloc from 6 to 7:30pm. Overnight we ran a bartered show called "The Happiness Exchange" with Joe Rosenfeld. We had the Metropolitan Opera on Saturday afternoons, plus Notre Dame football. Almost all day Sunday was religion and public affairs.

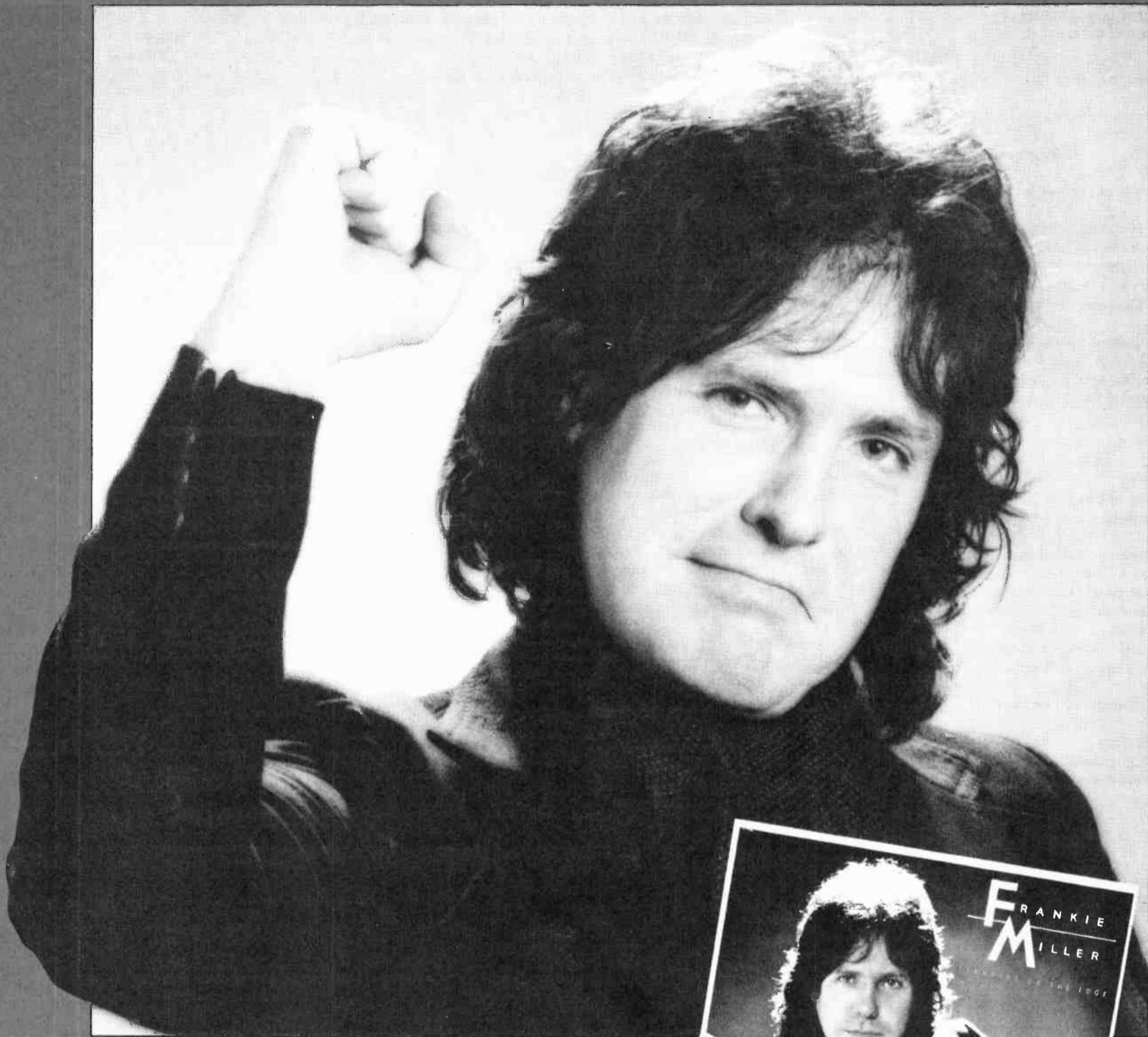
What Mike describes was a situation that could only improve. "The first thing we did was to bring in a new staff," he recalled. "Herb Oscar Anderson, Jack Carney, Chuck Dunaway, Charlie Greer, Scott Muni, Dan Ingram, and Bruce Mor-

WABC/ See Page 24

**WABC SWINGIN' 77 SURVEY**

1. Runaround Sue, Dion Lurie	21. The Mountain High, Dick & DeeDee, Liberty
2. Bristol Stamp, The Dovells, Parkway	22. Hanne, Tommy Hunt, Scepter
3. Hit the Road, Jack, Ray Charles, ABC Par	23. Big John, Shirelles, Scepter
4. Cryin', Roy Orbison, Monument	24. The Closer You Are, Magnificent 7, Whole
5. Big Bad John, Jimmy Dean, Columbia	25. The Shoopin', Paul Y, The Flares, Feisted
6. Ya, Ya, Lee Dorsey, Fury	26. The Charming Gun, Lita & The Flares, Lonna Donegan, Dot
7. Take Good Care of My Baby, Bobby Vee, Liberty	27. The Shoopin', Paul Y, The Flares, Feisted
8. The Way You Look Tonight, The Lettermen, Capitol	28. Bart, Tim, Yero, Liberty
9. Please, Mr. Postman, Marvelettes, Tamla	29. The Shoopin', Paul Y, The Flares, Feisted
10. The Fly, Chubby Checker, Parkway	30. More Money For You & Me, Four Preps, Capitol
11. Let's Get Together, Mayday Mills, Vista	31. The Shoopin', Paul Y, The Flares, Feisted
12. Heartache, Marcella Colfax	32. The Shoopin', Paul Y, The Flares, Feisted
13. Mexico, Bob Moore, Monument	33. I Wonder Like You, Rick Nelson, Imperial
14. This Time, Troy Shondell, Liberty	34. Hollywood, Connie Francis, MGM
15. A Little Bit of Soap, Jarmels Lurie	35. I Understand, G.Clef, Terrace
16. Sad Movies, Sue Thompson, Hickory	36. It Isn't Fair, Betty Eckstein, Mercury
17. Lover's Island, Blue Jay's, Milestone	37. Michael, Highwaymen, U A
18. I Love How You Love Me, Paris Sisters, Grogmark	38. Sweets for My Sweet, The Drifters, Atlantic
19. It's Gonna Work Out Fine, Ike & Tina Turner, See	39. Slick Shift, The Death Sea
20. You Must Have Been a Beautiful Baby, Bobby Darin, Atco	40. Little Sister, Elvis Presley, RCA Victor

# MILLER MUSCLE



**AN AOR  
POWERHOUSE**

**F** R A N K I E  
—  
**M** I L L E R



**AOR BREAKERS**

**FRANKIE MILLER**  
**Standing On Edge (Capitol)**  
"Danger" "Don't" "Dream" "Angels." 60% of  
our reporters on it. Total album reports. 102.  
A-27, M-68, H-7. Album charted this week at  
number 19.

STANDING ON THE EDGE

**FEATURING THE SINGLE "TO DREAM THE DREAM"**

Produced by Barry Beckett



© 1981 CAPITOL RECORDS, INC.

## WABC Timeline

Here's a quick look at the important events that occurred during the history of WABC from 1960 to the present.

### 1960

- Mike Joseph hired to change format from MOR to Top 40.
- Veteran NY personality Martin Block retired.
- On December 7, WABC kicked off the new format.
- Mitch Miller hired to cut jingles for the station.
- Original lineup included: Herb Oscar Anderson, Don McNeil's "Breakfast Club, Charley Greer, Farrell Smith, Jack Carney, Chuck Dunaway, Scott Muni, Big Joe Rosenfeld's "Happiness Exchange," and Bill Owens.
- The first WABC Radio "Swingin' Sound Survey" debuted, listing Top 7 albums, 7 Sure-Shot albums, Swingin' 70 Singles, Soaring 7 Singles, and the '77 Sound Sleeper.

### 1961

- Swingin' Sound Survey replaced by "Silver Dollar Survey."
- Dan Ingram joined with cast of characters: "Ingram Filigram," "Peter The Meter Reader," and "Fat Fortune."
- "Cousin" Bruce Morrow joined the staff.
- Muni & Morrow dubbed "The M&M Boys" after Yankees' sluggers Roger Maris & Mickey Mantle.
- Fred Hall became first all-night music host as "Happiness Exchange" was terminated.
- Long-running "Principal Of The Year" contest debuted.
- Swingin' 7 jocks made their first appearance at Freedoland.
- Mike Joseph ended his consultation of WABC.

### 1962

- Sam Holman promoted to PD, and retained on-air slot.
- Jocks become the "Good Guys", then "7 Good Guys Plus One" as Bob Lewis joined the staff.
- "Hotline Of The Hits" jingles debuted.
- NY Mets' first game air on WABC.
- Howard Cosell and Ralph Branca hosted Mets pre and postgame shows.
- WABC's featured hit of the week, "Lone Twister," left the air quickly when it was discovered that the artist was WINS jock Murray The K.
- Les Marshak won "Be A DJ Contest."

### 1963

- New York City had too many Good Guys, as WMCA was also using the slogan, so WABC became the home of the "All Americans."
- Dan Ingram began weekly Tuesday countdown of the All-American Survey, with Bruce doing a nightly countdown.
- The Four Seasons created the famous "Having A Ball With Cousin Bruce" theme that ran for years.
- Scott Muni introduced a new format concept, going into the "WABC Goldmine."
- Bob Dayton joined the staff, called his show "Dayton Place" after popular TV show.
- Station stopped playing the hits during JFK assassination coverage.
- Sam Holman fired as PD.

### 1964

- Production Director Rick Sklar upped to PD.
- WABC brought the Beatles to New York for a concert.
- Slogan "W-A-Beatle-C" coined.
- WABC listener plea to recover lost St. Christopher medal belonging to Ringo Starr worked.
- Cousin Bruce and Scott Muni hosted a TV "Bandstand"-type show for a 13-week run.
- The All-Americans appeared at World's

Continued from Page 22

row were the original staffers. Howard Cosell was doing Speaking Of Sports for the network and also a local sports show." When WABC decided to go Top 40, it was an already-crowded field in New York. WINS was number one with Murray The K, plus Jack Lacy (now at KIQQ/Los Angeles) doing afternoons. "It was a big one-two punch," according to Joseph. "WMGM (now WHN) was rocking, WNEW even tried it for a while. Our biggest competitor in the end was WMCA with the likes of Joe O'Brien, Jack Spector, Harry Harrison (who later joined WABC) and Gary Stevens. We stole Scott Muni from WMCA."

With all of this competition, how did WABC get it together? "We had exclusivity of sound, music, and personality," explained Joseph. "We had the tightest playlist in America. We listed 77 songs but only played about 30. We were also the first station to coin the phrase 'Solid Gold' and play oldies as part of the format. Everyone else played 100 records or more. I knew we had to get comes up, and from past experience, I knew the tight list would work."

### No Contests

Mike Joseph elaborated further about the exclusivity of sound. "We had no money for contesting at all. The station was in the red. I had jingles cut (by Mitch Miller) and we ran them everywhere. We also put heavy reverb on the air. People always knew what station they had on. Others tried to imitate it, but our sound was different."

"All of the jocks were very surprised at how the station sounded. We jingled into music, out of music, into news, out of news. Some of the jocks couldn't adjust, and our first casualty was Jack Carney, who went to Europe, and then returned to St. Louis (KMOX). I left for other projects in December 1961, and Sam Holman came in as the first real PD. Sam and I had also worked together at WKNR/Detroit, and he stayed until Rick Sklar became PD around the end of '63 or the start of '64. Those early days were fun, but very tense."

And how did outsiders view WABC in those early days of rock? Juggy Gayles, who has lived in New York all his life and has been involved with record promotion for decades, recalled, "Mike Joseph put it all together in the beginning and started to turn things on. His format sounded really weird, like nothing we'd ever heard before. Dan Ingram replaced Jack Carney when he left WIL/St. Louis, and again when he left WABC," remembered Gayles.



Juggy Gayles

"In fact, I'll tell you how Dan got his job at WABC. He took one of Jack Carney's tapes and put his own voice in place of

Jack's doing the same bits. I was told that by Hal Neal. Still, Dan was the best jock ever on that station. He's amazing. They sounded different from Alan Freed and Murray the K. When WABC came in the party was over for WMGM and WINS," and eventually WMCA, but that wasn't until about 1969."

Doubleday Broadcasting President Gary Stevens, was a "WMCA Good Guy" who recalled, "WABC was hamstrung with all sorts of network commitments in the beginning. It was their signal and the fact that they could only get better that helped them through those early days. In the metro we gave them a real run for it, but in the TSA, it was all theirs. I never found them to be as awesome as everyone else thinks, since I was going against them, and we had to think we were every bit as good, if not better."



Gary Stevens



Bruce Morrow

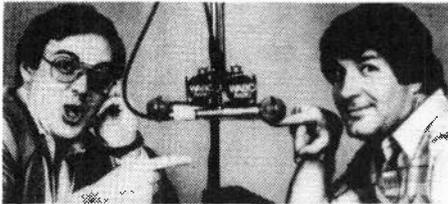
Cousin Bruce joined WABC as a young, energetic, hungry-to-win jock. He remembered, "Hal Neal called a meeting and told us the first person to become number one in his time slot would win a suit of clothes, and \$500 cash. It was a great incentive, since \$500 was an impressive amount of money in 1960. It paid off, and so did Hal."

### The First PD of WABC

Mike Joseph exited the station after his contract was up in December 1961. His work was complete and the framework for WABC's format was set and in motion. Hal Neal, on the recommendation of Joseph, hired Sam Holman as the first PD of WABC under its new music format.

"I got there in September of 1961 and worked with Mike to learn what needed to be done," said Sam. "I remained as PD until November of 1963, when I was fired by Wally Schwartz, who now works for Blair-TV. In those early days we still had to muddle through all that network stuff, like the 'Breakfast Club' and that long news bloc at night."

"The sad part about it," he continued, "was that in all their wisdom, ABC was still not giving us any money to work with, and wasn't helping to get rid of these programs that didn't fit, despite the fact that



Ross & Wilson

the numbers and billing were improving dramatically. Part of the imagery I introduced was to call ourselves 'New York's First Station.' WABC was originally licensed as WJZ/Baltimore. It helped us get over."

"Our jingles sounded like the melody line from Richard Rogers's 'Manhattan,' and we ended up paying him royalties for years. We just copped the melody and put it to 77... WABC and everyone knew it instantly. Those jingles were done for us by PAMS/Dallas and we liked them so much we kept going back to them again and again. I guess years ago they put WABC jingles on all of their demo packages."

From Holman's description, it sounded more like a fraternity than a radio station. "We did more incredible things off the air in those days than on, because they gave us no money. We partied a hell of a lot, because we were young and dumb. I remember I'd bought a new Volkswagen convertible, and I took Scott Muni for a ride in it. Damned if we didn't roll the thing in Central Park at around 7pm and Muni had to go on the air in a half-hour. Needless to say, he didn't make it that night."

"We were even the 'Mets Station' for the first two years of that team's existence. It was frustrating to know we were happening big, but not able to get out there and act big-time, because they didn't give us the money. Rick Sklar was the first person to get them to spend the bucks, and he did an amazing job with the station. He made WABC what it really was."



(Above) WABC Silver Dollar Sound Survey. (Top right) Paul McCartney talks with Cousin Bruce in 1966 as (l-r) Dan Ingram and Rick Sklar look on. (Bottom right) Sklar, Bruce Morrow, George Harrison, Ringo Starr, and an unidentified engineer, 1965.

Fair Coca-Cola pavilion.

### 1965

- Jingle theme for the year became "WABC A-Go-Go."
- Scott Muni resigned over programming disputes, and Cousin Bruce took over early evenings.
- Bob Dayton dismissed for playing TuneWeavers' "Happy Birthday Baby" and dedicating it to Hiroshima on 20th anniversary of the first atomic bomb blast.
- Chuck Leonard hired as the first black on a major Top 40 station. He popularized the rap "Keep your ear near, dear, you'll like what you hear."
- Charley Greer's all-night show sponsored by famous Dennison's Mens Clothiers, and popularized phrase, "Money talks and nobody walks."
- NY blackout hits, and Dan Ingram

found his way to Lodi, NJ transmitter site and resumed his show.

### 1966

- Jingle theme for the year became "We'll Take Fun City and WABC."
- Station temporarily banned Beatles songs in wake of John Lennon's remarks regarding group being more popular than Jesus.
- Ron Lundy joined WABC and popularized his on-air signature of "Hello love, you're in the greatest city in the world."
- Station banned Napoleon the 14th's "They're Coming To Take Me Away" after citizen complaints.
- Dan Ingram started a jazz show imitating jock Jazzbo Collins on WABC-FM.
- The All-Americans went out on strike. Rick Sklar and other personnel kept the station on the air.

### 1967

- Station debuted new jingle package, "Music Pow-Pow-Power."
- "Truck-A-Luck" contest showered New Yorkers with tons of prizes in largest radio giveaway to date.

### 1968

- Network's Don McNeil Breakfast Club replaced by Roby Yonge.
- Nightly hourlong news block disappeared.
- Morning man Herb Oscar Anderson replaced by WMCA Good Guy Harry Harrison.
- Station introduced "Most Music" jingle package.
- Weekly "Pick Hit" dropped from survey.
- Jocks Roby Yonge, Chuck Leonsrd, and Bob Lewis heard on WABC-FM.

## The Rick Sklar Era, 1964-1976

Sklar joined WABC as Production Director in 1962, and was named PD in January of 1964. Prior to that he was PD at WMGM and WINS, and left each time when the stations were sold, so he knew the market. By this point, WABC was starting to make the money necessary to go all out, and Sklar got all the tools he needed.

"I really think WABC affected more people's lives than any other radio station ever did," reflected Rick. "At one time we were coming over a million people an hour, and our sales slogan became 'A Quarter-Million Every Quarter-Hour.' We tried not to dwell on the power aspect of the station. I knew what kind of influence we had, and tended to downplay it to prevent from creating an ego monster at the station."

Under Sklar, the format of the station essentially stayed as it was when Mike Joseph set it up. "We still used tons of jingles. We used them everywhere . . . probably more extensively than others did as we looked at them as part of the entertainment value of the station. That's why we had such enormous jingle packages cut

each time. By comparison, we had more jingles in the control room at any one time than records in the whole library.

"I introduced 'WABC Chime Time' and that became another station identifier besides the heavy reverb and all those jingles. By this point, WABC was becoming a habit. WMCA was having fits over us, and it was basically the two of us going at it in 1964. That was the year we brought the Beatles to New York."

### W-A-Beatle-C Radio

Market observers point to WABC bringing in the Beatles as probably the single most important promotional stunt ever done in New York radio. It cemented WABC in listeners' minds (while at the same time the Beatles were immortalizing WINS's Murray The K as well).

Sklar recalls the lead-up to bringing them over. "We had already started to do some contesting. We'd continued with the 'Principal of The Year' contest and had gotten over 174 million votes in. Our lawyers insisted that every vote be counted, and it took us a couple of months with a staff of 80 Kelly girls working around the clock to do it. We knew we had it together then.

"I was following the progress of the Beatles in Europe and we worked with (promoter) Sid Bernstein to bring them in to Carnegie Hall for a concert. He was afraid to book them in a bigger place for fear they wouldn't sell out. Little did we all know. Sure, we knew their records were amazingly popular, but the reaction was incredible.

"At the concert you couldn't hear or really see anything . . . just screaming and flashbulbs. I don't know if I ever heard a note of their music. Those four guys were scared to death. The security surrounding their appearances was formidable, but it never seemed enough. Each of them feared for his well-being."

Not only did WABC present the Beatles in concert, but the station broadcast from their hotel room at the Warwick as 10,000 fans stood on the streets below with transistor radios. Cousin Brucie said, "Everytime I'd go to the windows and shake the curtains, thousands of people began screaming down below. I was with them, so was Rick and Scott Muni, but Dan was on the air at the station when we got them to sing jingles. Imagine, 10,000 kids standing on the streets singing, 'Your world looks great with WABC All-American Radio.'"

Scott Muni developed a strong relationship with the Beatles and spent a lot of time with them during their stay in New York. "I remember talking to Ringo Starr on the air, and he fainted away at one point due to the excitement. McCartney



Scott Muni

was white as a ghost, and John Lennon wanted to go out and party. He left the hotel disguised as a girl and he hit the town. It was at that time that we became 'W-A-Beatle-C.' We devastated the market, and I don't think anything has ever come as close to that event ever again in terms of promoting a station."

Morrow also recalled their second trip to New York. "When they landed at the airport, they called me on the air from their limo, and sang, 'We love you Cousin Brucie' on the air. I had the pleasure of introducing them on stage at Shea Stadium. It was a repeat of the first performance at Carnegie Hall, lots of screaming and noise, but on a much larger scale."

### Contests, Contests and More Contests

Once WABC started rolling, there was no stopping it. Sklar realized that "when the giant moved, New York responded." In fact, there was often so much response that it caused countless complications, like in the principal contest mentioned earlier.

"We had a 'Mona Lisa Contest' where we asked listeners to make up pictures of Mona Lisa. The winner," Sklar said, "would be judged in categories of largest, smallest, most unusual, etc. We ended up having to use the old Polo Grounds to judge them. The day we picked turned out to be bad weather, and thousands of these pictures started flying about. We called for some boxes to help hold down the larger pictures. It turned out there was soap in the boxes, and when the rain hit, you know what happened. The same problems happened when we held a kite-flying contest in Central Park. You couldn't see the sky for all the kites. It was impossible to judge."

The man who signed most of the checks for these contests was Al Racco. He looks back with pride on the station's promotional history. "We invented the 'Big Ticket' contest. In fact, I really think we were the first to consistently use big money time after time, rating book after book. We had distributed 10 million Big Tickets in two newspaper drops. The whole market was more aware than ever of WABC."

Rick Sklar pointed out another major step in the station's evolution. "About 1967, we finally got rid of the 'Breakfast Club' and all the other network stuff and really became a 24-hour-a-day rocker. We then took full advantage of it, and always had contests going. I remember giving away 10 cars in one day."

So did Johnny Donovan. "To me it was the most spectacular thing. We gave away two Cadillacs and eight Buicks that day. The station was flooded with calls. It got so bad, the phone company got pretty upset, but stopped short of any action on this contest."



Johnny Donovan  
WABC/ See Page 26



### 1969

- New station theme and jingles became "Sock It To Me," tied in with a summer of fun, and prizes for listeners.
- Cousin Brucie totally destroyed Dan Ingram when Ingram read forecast calling for "brief showers" and Brucie was on hand with hundreds of jockey shorts for effect. On-air laughs went on for minutes.
- Roby Yonge removed from the air for causing undue listener concern during the alleged "Paul is dead" hoax.
- Les Marshak, winner of 1962 "Be A DJ" contest, replaced Roby Yonge.

### 1970

- Another jingle package debuted, with the theme "Music is Our Message" and "Right On."
- Extensive "antidrug" campaign launched using comments from former addicts.

- Jay Reynolds joined the staff.
- Network's "Retro-Rock" series hosted by Chuck Leonard and Jim Nettleton.

### 1971

- New station image developed into "MusicRadio."
- WABC began playing album cuts in addition to top hits.
- Cousin Brucie gave away copies of New Seekers' "Buy A Coke" record as featured on his show, forcing release of the single.

### 1972

- Famous "WABC Chime Time" jingle was retired.
- Johnny Donovan hired.
- WABC ARB cumes reached an all-time high.

### 1973

- Station modified air sound to

emphasize "Less Talk & More Music" campaign.

- Cousin Brucie beat WNBC's Wolfman Jack in the ratings.
- Brucie asked to drop the use of "Cousin." It lasted only two months.

### 1974

- Cousin Brucie resigned to join WNBC after 13 years.
- WFIL/Philadelphia's George Michael replaced Brucie.
- \$25,000 Buttons debuted all over New York on people of all ages, hailed as most successful new contest in New York to date.
- WABC and McDonald's produced "Bumper Buttons" for cars too.

### 1975

- WABC continued \$25,000 Button contest.
- Dan Ingram soundalike Bob Cruz hired for all-nights.

### 1976

- Joint US-USSR space mission resulted in Dan Ingram's show being heard in both countries. Tape of Ingram playing War's "Why Can't We Be Friends" goes for \$100 a copy in Russia on the black market.
- WABC cume exceeded five million.
- Rick Sklar upped to Operations Director.
- Glenn Morgan given more programming responsibilities.

### 1977

- Station celebrated the "Year Of Sevens" by giving away seven cars in one day.
- George Michael aired a tribute to Elvis Presley including rare exclusive interviews with Priscilla Presley.
- Second blackout hit New York, and George Michael stayed on all night furnishing the city with vital information.

### 1978

- Rick Sklar joined the ABC corporate offices as VP/Programming for owned stations.
- Glenn Morgan upped to PD.
- Jingles and long newscasts disappeared in efforts to streamline the station against FM.

### 1979

- WABC suffered huge rating and cume loss to WKTU Disco format.
- Experimentation with disco music began as station shifted to a "defensive" programming posture.
- Station broadcast in AM stereo as part of test for the FCC.
- Glenn Morgan departed station.
- Al Brady Law named as Operations Manager.
- Big staff shakeup occurred with Harry Harrison, George Michael, and Chuck Leonard dismissed.
- Dan Ingram moved from afternoons to mornings, Bob Cruz upped from overnights to afternoons, Howard Hoffman joined staff in evening slot, and Sturgis Griffin became all-night host.
- First female jock in station's history, Liz Kiley, hired from WPGC/Washington.

### 1980

- Jay Clark replaced Al Brady Law as Operations Manager from WTIC-AM&FM/Hartford.
- WABC acted as pinch-hitter for WINS, and carried Yankees during political convention coverage.
- First ever "live concert" broadcast on WABC from Central Park featuring Columbia recording artists the Manhattans, hosted by Dan Ingram.
- WABC cosponsored the Pepsi 10,000-meter run through the city.
- Station aired first long-form documentary "Super Seventies" on New Year's Day.

### 1981

- Dan Ingram returned to afternoon drive and Ross & Wilson were hired for mornings from Z93/Atlanta.
- Yankees baseball became permanent part of the WABC lineup.
- Art Rust Jr. hired to do nightly sports talk show.
- Psychologist Judith Kuriansky joined staff for nightly telephone talk show as station stopped all nightly music programming.
- Dan Ingram celebrated 20 years with WABC on July 3.

### 1982

- Ross & Wilson did their show live from Jacob's Department Store in Paterson, NJ.
- February 23 New York Times broke story that WABC would drop music programming and go News/Talk. Station forced to confirm story that day.
- March 22 station announced plans to become first TalkRadio affiliate.
- May 9 was last full day of music on WABC.
- May 10 Ron Lundy and Dan Ingram did a special two-man goodbye to MusicRadio, as station went News/Talk at noon.



Continued from Page 25

According to Racco, that wasn't the end of it either. "We were eventually logging 10 million calls a month during the month of April 1977. The phone company tried to make us stop the Big Ticket promotion, but instead they invented the 'choke system' that routed extra calls to dead trunks."

Other successful promotions that WABC ran included the "\$25,000 Button," which was really the first big money contest WABC ever did. It also offered the interest on a million dollars, and held a free concert in Central Park attended by 100,000 people, among many others too numerous to mention. When WABC promoted, it went first class.

**Memories Of The Glory Days**

Juggy Gayles, a longtime record promoter in New York, voiced his frustrations with WABC. "Rick Sklar was beyond reproach as the most honest programmer I've ever dealt with. When the station went on a record, you immediately moved 40 to 60,000 pieces of product. There were records in the Top 10 they'd never play, and only Rick knew why. They'd add records, and drop them the next week, and drive us nuts."

What was the reason for the music policy? "We went totally on sales, and when we added something we expected a certain amount of reaction," said Sklar. "We never took requests seriously and based everything on a sales pattern. We played the number one song every hour and never worried about burnout. If we weren't totally convinced it was a hit, we didn't play it." This music policy would one day haunt the station.

Muni vented his frustration over the music policies of WABC too. "I left the station because I found it too constraining. I got bored playing the same things over and over again. All of this new music was out, and I thought we needed to play it. Rick and I fought terribly about it all the time at the weekly music meetings."

Ron Lundy remembers more pleasant times. "They used part of my show in a scene from 'Midnight Cowboy' where I said my name and one of my famous 'Hello Loves.' That was a thrill. I also remember when the U.S. and USSR hooked up in space, and they broadcast WABC up to them and to Moscow simultaneously. That was a mind-boggling thought to know you were being heard in space."

Dan Ingram recalled his ratings high point. "I was on the air in 1970, and someone came in with the latest numbers. It showed me with 28% of the audience. I wasn't too knocked out, since it meant that 72% weren't listening, and that's the attitude we had. We wanted them all."

"I was on the air when the blackout hit New York," he continued. "It was weird. Everything just slowed down and stopped. Another time there was this huge traffic jam on the Long Island Expressway. I was on the air talking about it, and it turned out to be a situation where everyone would be stranded for hours. Well, I told them to roll down their windows and make some new friends while they waited. Six months later I got invited to a wedding of two people who met because of my suggestion."

Cousin Brucie left WABC in 1974, and he explained why. "I left because I felt the station had gotten boring. I beat Wolfman Jack, and WNBC offered me his job. I took it, and even though it only lasted a couple of years, I'm glad I did it. I've got no regrets whatsoever."

Another person who's glad Morrow went to WNBC is George Michael. "I joined WABC in 1974 from WFIL/Philadelphia, and stayed until 1980. It was great to work with Ingram, Lundy, and Sklar, but I really got satisfaction out of beating Brucie, who claimed he would kick my ass. The only sad part of it all was seeing WABC peak in 1978."

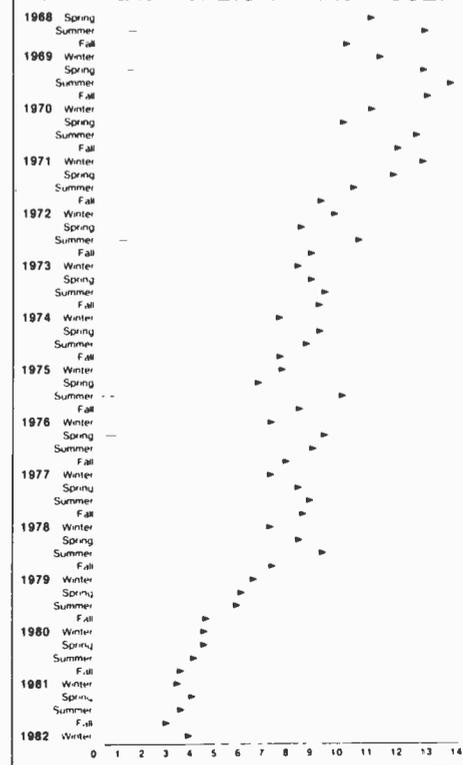
**The Beginning Of The End**

Rick Sklar stayed on as PD until 1976. It was during his tenure that WABC gained its true legendary status. What influenced his decision to leave? "I saw the handwriting on the wall before anyone did. I knew AM would eventually succumb to FM. It was either go to work for ABC corporate, or become GM when Hal Neal stepped down. I didn't want to do that. If technology hadn't progressed for FM, I think I might have stayed on longer," he confessed.

Assistant PD Glenn Morgan was tapped as Sklar's replacement. Glenn joined WABC in 1971 from WMID/Atlantic City. He actually became PD in 1974, when Rick was named Operations Director, but when Rick became VP/Program Development, Glenn began calling the shots. "We held onto our own using Rick's principles for an incredibly long time. I was constantly working with the air talent to modernize their air sound, which was getting dated in spots. We had to stay contemporary."

**WABC Ratings Chart**

Arbitron began surveying New York City about 1968, and the first numbers available for WABC are from spring of that year. WABC reached a peak 12+ share of 13.9 in the summer 1969 book, and a low share of 3.1 in fall 1981. While teen numbers are not shown, WABC scored a 44.8 share in fall 1970, and hit a low of 2.8 in winter 1982.



"We had a lot of competition from WOR-FM, or 99X at the time, as well as growing competition from WNEW-FM and WPLJ. We began to streamline the station, doing away with the jingles, extra news, and spot overloads. In the end, it was disco that topped WABC."

**Disco Dominates New York**

WABC historically played only the records that sold, and eventually became a victim of its own system. Racco said, "At first disco was only a small percentage of our list, and it was like any other black product we played. Then it became the overriding sound as it became the dominant sales item in record stores."

Rick remembered, "I was at an NAB convention in 1978 and when I came back WABC was playing nearly all Disco. I was shocked, but there was nothing I could do about it. Had I stayed on as PD I don't know whether I would have gotten as far into that music as we did. I might have readjusted our music policies."

Glenn Morgan defended his position on disco by saying, "It wasn't just me making the decisions to play this music. We saw the bottom drop out of our ratings in one book. WKTU had a 10 share and we had dropped to a 5.9. I knew we were in trouble. WKTU broke our cume and we were dropping a couple hundred thousand listeners each book."

Everyone has 20-20 hindsight in these kinds of situations, and Racco, who was in the middle of it, reflected, "If we had known the incompatibility of our music with disco, we'd have steered clear of it. When the anti-disco campaigns started, we realized the mistake had been made, and we moved to correct it quickly."

However quickly the station moved, it was too late. "All we ended up doing was familiarizing the market to WKTU's music. The people who used to listen to us now found the same music on FM at WKTU. Others who hated disco stayed with 99X or went to AOR stations. The mistake left an indelible impression on New Yorkers, and many people never came back again," said Morgan.

Johnny Donovan recalled, "The 'Disco Sucks' buttons drove it home for me that we were in trouble." Dan Ingram, Ron Lundy and George Michael all echoed opinions that disco was the downfall of WABC.

**Trying To Put It Back Together**

Glenn Morgan left WABC in 1979. "We went back to the basics again, and I left the station with the highest Mediatrend (7.9) in some months, so I felt good about that. I didn't leave directly as a result of the disco thing; it was just a very frustrating period for all of us."



Glenn Morgan

Al Brady Law was Morgan's replacement. Law had success stories at WHDH/Boston and more recently at Q107/Washington, so he seemed the most likely candidate to turn the station around. Instead, it became an equally frustrating time for him. "I stayed from October 1979 to May 1980 and returned to WHDH. The station's future as a music station was already in doubt, and it was an equally bad time in my personal life."



Al Brady

He went on to explain how he tried to help WABC. "I knew that Dan Ingram was our strongest jock, and we were having severe

problems against Don Imus at WNBC. We moved Dan to mornings in an effort to show the audience we were not the same old WABC that played disco. Maybe it was a good idea to move him, and maybe not. At the time I thought it was right. Eventually they returned Dan to afternoons, so maybe I wasn't."

It was during Law's tenure that WABC made strides in the areas of research and scientific programming strategies. When Law left, Jay Clark became his replacement, and he worked to further refine and develop music and audience research systems to hold things together.

"There was no doubt that the audience was so fragmented when I joined that the best we could do was to hold on and get the station stabilized. Our research showed us that people either thought of WABC as a Disco station or like it was 10 years ago. It was neither in reality, but people still perceived it as number one, which wasn't a reality," Clark said.

"I want to emphasize again that what WABC has done isn't right for every AM station. I repeat that music isn't dead on AM radio. For this market and in this situation, News/Talk is the right thing to do. We tried so very hard to do everything we could to rectify the mistakes and keep WABC as a music station. The reality is that it couldn't be done. I'm saddened by the change, but I'm very confident of my abilities and that of ABC to make WABC as big a station in News/Talk as it was playing rock," concluded Clark.

Now that WNBC is the lone contemporary music outlet on AM in New York, how does WNBC PD Kevin Metheny see the future? "I'm actually remorseful to see WABC change formats," he confessed. "WNBC will gain some from the format shift, but I think that WYNY will become the biggest benefactor. I hope we'll be able to hold on to a music cume for AM as the only music station on the band. Competition has been very healthy for us, as we've been in a horserace with WABC for a long time. As any career broadcaster would, I will miss WABC a lot. They shaped my earliest thinking in radio, as well as the thoughts of many others."



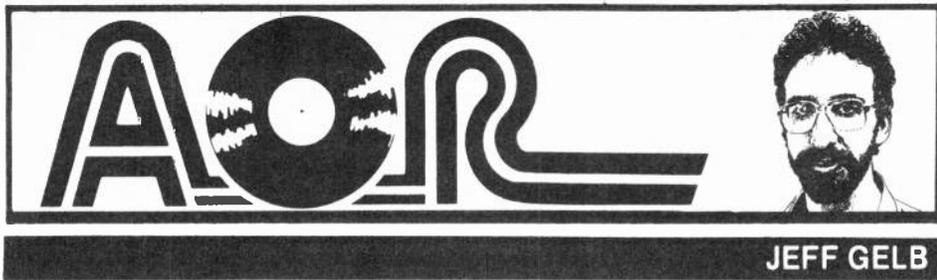
Kevin Metheny

**Editor's Comments**

There is no doubt in my mind that WABC MusicRadio was the quintessential role model in contemporary music broadcasting. The station rode the wild horse of success for nearly 22 years. This monumental effort took a lot of work from some dedicated, proud, professional broadcasters.

Phrases such as "end of an era" or "it's sad" or "New York will never be the same again" have cropped up liberally throughout this story. These words can't begin to express my personal feelings for what WABC stood for as a music station. The station touched the lives of many people throughout the years... probably more than any other station. I'm glad to have had the pleasure of listening to WABC first-hand over the years.

My sincere thanks to Richard J. Lorenzo Jr. of Programming and Research for Richard A. Foreman Associates, for his help in gathering historical facts pertinent to the story. Also, my thanks to Diane Latore of WABC's Creative Services department for providing additional pictures and visuals. Without your efforts, this wouldn't have been possible.



JEFF GELB

## Oedipus On WBCN's Resurgence

The WCOZ/Boston success story is legendary by now. When then-PD John Sebastian joined the station in 1980, his programming sent the station's 12+ share spiraling upwards, leaving longtime competitor WBCN reeling. In ensuing ratings books WCOZ's strong 12+ share gathered enough industry attention to start Sebastian on a new phase of his career as an AOR consultant (a job he continues, having garnered an excellent track record).

Meanwhile, in Boston, something very interesting has transpired: WBCN has made tremendous strides in regaining a strong 12+ figure; the winter Arbitron results showed WBCN at an up 5.9 to WCOZ's down 6.7. More interesting are WBCN's demographic details: The station is #1 in the market in men 18+, including 18-34, 25-39, and 25-54. WBCN is also #1 in adults 18-34, 18-49 and 25-34, all exceedingly attractive demographics from an ad revenue standpoint. Also important is the comparison teen figures between the city's two AOR's: WBCN had a 6.8 share to WCOZ's 35.7.

### Oedipus Who?

These figures suggest there's method behind the madness at WBCN, long considered a freeform progressive rocker. The changeover began about a year ago when



WBCN PD Oedipus

air personality Oedipus was named PD by Tony Berardini, who was segueing from the PDship to GM status. Oedipus recalls, "Tony and I had been doing an airshift together, so he got to know my viewpoints on radio. We found we thought in common on most areas, and when Tony needed to find his own replacement, he was looking for someone with fresh insights, as opposed to a PD who was just recycling old ideas from other stations."

In some ways, Oedipus was quite an odd choice. He'd never been either an MD or PD before, and had a longstanding reputation as a punk/new wave aficionado. Indeed, his first radio experience was doing a weekly new wave show for a Boston area college station (a program he still does today). He was hired at WBCN in 1977 when then-PD Tommy Hedges noticed his name and college show mentioned in Arbitron diaries for the market.

Oedipus explains, "I grew up listening to

Top 40 in its heyday, and fell in love with radio. I decided to get into radio when I heard music on the street that was happening but which was not getting played on the air. At first I did volunteer work for (WBCN jock) Charles Laquidera, learning production and writing a weekly feature of rock news called 'Rock Journal.' Hedges gave me my first part-time airwork, and his successor, Charlie Kendall, helped mold me into a professional air personality. Tony did the same to help develop my PD potential. We still work very closely together on a daily basis. He's a great GM to have because he's still vitally interested in the music; he still does a weekly airshift."

### The Musical Canvas

For Oedipus, music is everything, which he admits can have both positive and negative effects: "WBCN was an elitist station at one point, and I was the prime culprit because I'm such a new music freak. We allowed ourselves to get too far ahead of our audience, and we were losing them. We had to pull back and investigate other ways to showcase that music without losing our audience. We studied the consultants' 'back to basics' approach, and applied that in our own way to what we do at WBCN. We put together a musical structure; I hesitate to call it a format, because the jocks still have freedom of musical choice. But there are boundaries; the boundaries of the art. It's like a painting where the artist works within the boundaries of his canvas. The WBCN canvas covers all the years and types of rock. We play many of the same acts that all AOR's do; we have to. We can't ignore their popularity. But there's also other great stuff that should be played that the other AOR's won't, everything from reggae to Ray Parker Jr."

While many stations are afraid of mixing musical styles, Oedipus says he has no such problem at WBCN. "Anyone who says he can't segue varied musical styles doesn't know how to do his job. It's an excuse for not thinking hard enough."

**"Anyone who says he can't segue varied musical styles doesn't know how to do his job."**

WBCN eschews the current trend toward research for determining musical choices. Oedipus explains, "I think its validity is overestimated. It's basically a consultant scam. If you have intelligent music-oriented jocks with good instincts about the market, their listeners, and their daypart, you can get by without it. I think our success proves that."

## KROQ Rocks L.A. AOR's

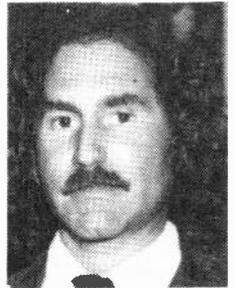
WBCN wasn't the only new music advocate to do well in the winter Arbitrons. KROQ/Pasadena broke into the 3's for the first time, much to the astonishment of its Los Angeles AOR rivals, and to the pleasure of KROQ PD Rick Carroll. He has masterminded the station's growth with a preselected mix of AOR standards and new music cuts, which take up half of the station's hefty current playlist.

The major difference between KROQ's ratings success and that of WBCN is that KROQ's majority of listeners are teens (the station was number one in the market for teens this book), while WBCN scores better 25+. Carroll explained, "They've been around a lot longer than we have, so their listeners have had the chance to become accustomed to their songs and come to expect them as oldies. They've created their own hits, as we have, but with the 25+ gang. We're creating them right now, starting with teens, who will want to hear our songs as oldies as they grow up. That's the big thing about our format: its growth factor."

KROQ's format may grow quickly now that the station has garnered some serious numbers. Carroll has contacted several stations and is negotiating to bring the KROQ format to other markets. "I think it can work in all of the top 50 markets. It's a valid format with an appeal to a large portion of the market. It's by no means just an L.A. phenomenon. I can see it exploding as the Disco format did, but with much greater longevity."

Those who study playlists have undoubtedly noted already the effect of KROQ's success on its L.A. AOR neighbors' add choices. Carroll mentioned, "I think they're foolish to be adding KROQ music. With oldies taking up 75% of their sound hour, that leaves little time for new music. When they do play new music, for example a song like the Jam's 'Town Called Malice,' it will probably come up once a day. Someone who really wants to hear the Jam or that kind of song can tune in KROQ and hear it every three hours. And I think there's a lot of older people listening to those stations who just don't like the KROQ sound, and will end up tuning them out."

Carroll is so bullish on KROQ's format and future that he was willing to make this prediction: "We're real confident that come the middle of July, we're going to beat KLOS or KMET in 12+ numbers. It's a ballsy prediction but you can quote me on it." The day that prediction comes true is the day AOR radio may have to rethink its entire musical structure.



Rick Carroll

Everyone has input into the WBCN music library, though Oedipus has final say over adds. "We can't break everything; there's just too many great records that we all want to play. We have to choose wisely; otherwise none of the records will get rotated enough to have any effect on the audience."

"The jocks have a requirement to play a certain amount of new music per hour, from a specified body of music. But they can choose from within that body of music, and there's no place within that hour when they have to play a certain song at a certain time." Oedipus reports that this loose structuring of cuts does not result in an overkill of jock favorites, as might be expected. "That potential problem is nipped in the bud because we force each other to move around the body of music in any particular bin. If I see they're not doing so, we talk about it."

### Jocks As Artists

"They're extraordinarily disciplined and extraordinarily talented," Oedipus says of his airstaff. "My jocks are exhausted after a show. It's not like at most AOR's, where the jocks just play cuts from a computer playlist and read cue cards. WBCN jocks are expected to listen to the music so they can segue it, to think about the music, set it up properly, and play everything in each category while moving around our library of music."

He admits, "It would be so much easier to have a computer playlist they worked from; I wouldn't have to monitor the station as much or meet with them as often. But the advantage to the WBCN structure is the pride it gives each jock in his work; he can consider each show a work of art. These people are on the line every time they're on the air; each show has to be great regardless of how they're feeling. It's very demanding. And their interest can't stop there. They listen to the albums, go to the shows, want to MC and meet the listeners and hear the upcoming bands. They are encouraged to come in to me with ideas for shows and promotions."

WBCN promotions are people-oriented, according to Oedipus. "We don't work with a large promotional budget, so we stick to the promotions that get us out in the community, interacting with the listeners. We do a lot of remotes, especially in the summer months when we can take the WBCN van to the beaches. Of course we do the usual giveaways for concerts, movies, and sporting events. Our biggest promotion is

our bumper stickers; we give them away whenever we meet our listeners. They love them, which is lucky, because it's about all we can afford to give out."

### Jock Shortage

WBCN's primary product is its music. The station's music library is legendary in size; 15,000 albums are at arm's reach of any jock searching for that "perfect segue." Segues are still a part of the WBCN image. "I'm not sure whether people notice good segues," Oedipus admits, "but the bad ones stick out like a sore thumb."

WBCN jocks are given one "wild-card" cut choice per hour, when they can play whatever they choose. In general, each is required to be a "musicologist" in the best

**"If the consultants admit their job is not to sell records, the record industry should . . . stop assisting them."**

progressive rock radio tradition, and Oedipus claims finding such knowledgeable jocks gets more difficult each year. "I've had to resort to mining the college stations for the kind of jocks I need. When I get audition tapes, more often than not it's time-and-temp guys who play nothing but blocks of Beatles or Stones. That won't get them a job at WBCN."

Oedipus blames the jock talent shortage on consultants: "They've stifled creativity on every level. Their jocks read from cue cards, their PD's are molded into robotic mouthpieces for the consultants. Consultants claim PD's are still very important, but I don't believe it for a second. Consultants have deliberately beaten down creative personnel because it's the only way they can stay in business."

### Consultants: Bane Of The Industry?

Mention consultants to Oedipus and his reaction is immediate, strong, and negative. "They're killing the music business. It's not the kids at home who are taping albums; that's a lame excuse. Those kids are music junkies; chances are they already own the albums they tape, they see the shows, they watch the videos."

"The consultants play ten songs in current rotation; it's no wonder kids won't risk the

Continued on Page 28

## EVOLUTION

KZOK-AM/Seattle switches from Oldies to "Modern Rock" on June 1st. Steve Larson programs the automated station . . . John Bloodwell exits as Asst. PD of WMMR/Philadelphia. He can be reached at (215) 735-1645 . . . Jon Russell is upped to Assistant PD AT KRQR/San Francisco . . . Across the street at KMEL, MD Brooke Jones exits. Nadine Marz is named Acting MD . . . Steve Keller exits as MD of WAPI-FM/Birmingham for family business, as does WAPI airstaffer Sean Scott . . . Rick Williams exits as MD at KZOZ/San Luis Obispo as Harlan Winslow is upped to MD . . . Steve Hubschen joins KQRS/Minneapolis from WLLZ/Detroit for mornings . . . Rick Anderson joins WKLS/Atlanta from DC 101/Washington for 10pm-2am . . . Kelly Saunders is upped to full-time afternoon drive from part-time at WIYY/Baltimore . . . WAIM/Greenville is a new Jeff Pollack client station . . . Don Garrard joins KPRI/San Diego from WBBF/Rochester for afternoons . . . Kelly Cox is upped to afternoons at KOME/San Jose from weekends, as Gary T. exits . . . Alan Sells joins WSKS/Cincinnati from M105/Cleveland for afternoon drive. Also joining WSKS from M105 is Eddie Fingers, for production and middays . . . Don Payne exits afternoon drive at WXUS/Lafayette . . . Dice Martin exits as MD of KOMP/Las Vegas . . . Phil Couloudon exits as PD at KYTX/Amarillo.

## AOR Reporter Profile



**KBCO/Boulder-Denver**  
**PD: Dennis Constantine**  
**Asst. PD: John Bradley**  
**MD: Jeremy McCaleb**  
**Power: 33,000 watts**  
**Consultant: none**

"KBCO has positioned itself as an alternative to the tight-listed hard rockers. Music is our focal point, but we involve our listeners with numerous on-and-off-air promotions. The people of Boulder-Denver lead a very active lifestyle, so KBCO is involved in many promotions the listener can participate in (bike races, videoshows, kinetic conveyance races, T-shirt swaps, etc.). We're definitely a young-adult radio station (Boulder's average age is 27), aimed more at the aware, active trendsetter, yet our presentation makes us very accessible to a passive listener who puts us on for background.

"The staff of KBCO is a close-knit family, and it shows on the air. Some have been here for our entire five years, and everyone has input into the KBCO components.

"Colorado's music tastes are diverse. We program jazz, reggae, acoustic and lots of 'new music,' but we never stray too far from our core sound of the top mainstream album groups. Our listeners are always kept up-to-date on new bands and new music trends. The music is selected weekly in meetings with the PD, MD and Asst. PD. The first criteria for adding a record is 'sound' - Is it right for KBCO? We don't play heavy metal, even though it's top ten; we do play rock and roll that's good musically, but may not be a chart-killer. After the sound, we check local sales and national trades. The person on the air has a choice of several thousand library cuts. The key to KBCO's success is mixing a variety of musical styles together. We have now gone six consecutive ratings periods in Denver showing 12+ gains." - D. Constantine, J. Bradley



**KSFX ROCKED** — Look closely at this photo; it's the last time you'll ever see this entire staff together. KSFX/San Francisco's staff posed for this picture on the roof of the station on the eve of the station's changeover to KGO-FM.



**ENTRY OVERFLOW** — CFOX/Vancouver simulcasted a TV concertcast of Epic's Angel City. Afterwards, listeners were asked to jot down all the songs played during the show, in hopes of being drawn to win limo service and backstage passes to the group's local concert date. Pictured is the group's Doc Neeson in the CFOX studios with some of the contest's 5000 entries, received in just five days.

## WBCN

Continued from Page 27

price of a record when they've only heard one cut on the radio. They walk into record stores and haven't heard 90% of the music on the shelves.

"The consultants have stated in print that their job is not to sell records. That's how I differ the most from all consultants: I believe my job is to sell records. We've proven it. And if we sell records, that means the industry stays healthy, the groups we love keep making great music, and we get time buys and stay healthy too."

He continues, "If the consultants admit their job is not to sell records, the record industry should say 'fuck you' and stop assisting them. Why are they aiding them, making time buys on their stations, servicing them and their jocks? The jocks don't need to hear the records at home; they have no say in what gets played. They just end up selling them to used record stores.

"Time buys and assistance should go to the stations still committed to keeping new music alive. I wish just once that another station in this town would break a record that's new and significant that we are not playing, that sells through. The records we don't play that our competition adds don't sell significantly. Conversely, WCOZ is now playing WBCN staples like Human League, Go-Go's, Ray Parker Jr., and XTC. They're even playing the B-52's, which used to be the ultimate dividing line between WBCN and WCOZ, though they save that one for their 'Party Out of Bounds' program."

Oedipus doesn't agree with the policy of block-programming varied styles of music: "A hit is a hit is a hit - it's irresistible. Delineating musical styles is counterproductive. You just have to promote your music, to turn your audience on to it. WBCN plays hits, but what makes us different from the other hit-oriented AOR's is that we don't have stylistic boundaries. We choose from all styles of music, and just have fun with it and with our listeners. That's the key: to sound like you're having fun. People respond to it."

Bostonians have responded to WBCN in a big way, but not in sufficient overall numbers to give the station a 12+ win over WCOZ, its closest competitor for listeners. Oedipus says, "Our goal is not to be #1 in 12+. It would be nice, but to do it we'd need teen numbers, and we really don't want them. You can't sell teens like you can sell 18-34's, which is a demo I see us continuing to dominate in future books.

"WBCN is sold out, and our last two books have been our most salable ever. So what more can we ask? It may be nice on paper to see a number one 12+, but who really cares? We're making a lot of money and having a lot of fun."



**JELLO WRESTLING** — Leave it to WDIZ/Orlando to think up this intriguing variation of the ever-popular jello jump promotion; a jello wrestling match. Pictured is WDIZ jock Mick Dolan (left) taking on an employee of the "DIZ Funny Farm," a local comedy club. The show raised money for the Save the Manatee fund.

## UPDATE

Happy 13th AOR anniversary to WHCN/Hartford, which is celebrating with special retrospective programming and a giveaway of a \$4000 video system including rock tapes . . . KGON/Portland's latest promotion offers a complete rock and roll wedding to winners in its latest promotion. The wedding will actually be broadcast on KGON . . . WCMF/Rochester is sending a winning pair of listeners to see the Rolling Stones in London in its latest World Tour promotion. WCMF and competing WMJQ just met for a softball game that saw WCMF win 11-7 . . .

KGB-FM/San Diego just held its annual "Sky Show." This year the show was held in conjunction with a rock concert featuring Cheap Trick, Joan Jett, and Susan Lynch. 47,000 attended the show and subsequent fireworks display, while police estimated that another 300,000 watched the fireworks display outside the stadium throughout the city! . . . Buffalo's newest AOR, WZIR, has begun publishing its own newspaper. The monthly "Z-Sheet" covers station promotions and special programming along with record reviews, editorials, photos and sports news . . . College AOR V92/Huntington, PA recently presented a week-long tribute to the music and news of the 60's . . . WXKE/Ft. Wayne sponsored a free "Sandbag Concert" to thank those who helped during the March Ft. Wayne flooding. Four area bands performed . . . WTUE/Dayton cosponsored "Rock on Campus" with a local community college open house. 2500

attended the free rock concert of two local bands, plus displays of exotic cars . . . WHMD/Hammond helped avert a tragedy last week when it mounted a blood drive for a local youngster injured in a car accident. WHMD's on-air plea for donors resulted in a crowded blood bank, and the boy's blood needs were completely covered. Way to go!

## CONCERTS &amp; CONVERSATIONS

**BROADCASTS:** Krokus on WLIR/Long Island. **GUEST DJ'S:** Iron Maiden on WIOT/Toledo . . . Wendy Waldman on WPLR/New Haven. **CONVERSATIONS:** Joan Jett on KSJO/San Jose, KTYD/Santa Barbara, KMGH/Bakersfield . . . Huey Lewis on WPLR/New Haven, WMJQ/Rochester . . . Rare Earth on KILQ/Colorado Springs . . . Journey, Asia, Moon Martin, Chas Sandford, Rainbow, 38 Special, Iron Maiden on WIOT/Toledo . . . Wendy Waldman on KKRQ/Iowa City . . . Black Sabbath, Dave Edmunds, Krokus on WLIR/Long Island . . . Bryan Adams, Burton Cummings, Loverboy on CITI-FM/Winnipeg . . . Eric Burdon on WAAF/Worcester . . . Angel City on WMAD/Madison . . . Asia, Joan Jett on KRQR/San Francisco . . . Asia on KRKN/Anchorage . . . Nina Hagen, Haircut 100, Oingo Boingo on KROQ/Pasadena . . . Asia, Eric Burdon on WPDH/Poughkeepsie . . . Sparks, Haircut 100, John Kaye, Squeeze on CHUM-FM/Toronto . . . Rainbow, 38 Special on WEBN/Cincinnati . . . John Mayall on KTIM/San Rafael.

# “Three Sides Live.”

A specially priced 2-record set of Genesis in concert.  
Featuring a 4th side of previously unreleased studio tracks.

Includes the single “Paperlate”<sup>4053</sup>

On Atlantic Records and Cassettes  SD 2-2000  
Produced by Genesis.

Manufacturer's suggested  
Retail Price \$10.98

*Genesis*  
*Three Sides Live*

## *Genesis on tour:*

**AUG. 1** Civic Center, Peoria, IL., **2-3** Poplar Creek Aud., Chicago, IL., **6-8** Greek Theater, Berkeley, CA., **9-10** The Forum, Los Angeles, CA., **11** Arizona Veterans Memorial Coliseum, Phoenix, AZ., **13** Reunion Arena, Dallas, TX., **14** The Summit, Houston, TX., **15** The Myriad, Oklahoma City, OK., **16** The Checkerdome, St. Louis, MO., **18** Pine Knob, Detroit, MI., **19** Merriweather Post, Columbia, MD., **20** Venue to follow, Northeast Area, **21** JFK Stadium, Philadelphia, PA., **22-23** Forest Hills Stadium, Forest Hills, NY., **26** Saratoga Performing Arts Center, Saratoga, N.Y., N.Y., **28** C.N.E. Stadium, Toronto, Canada, **29** Jerry Park, Montreal, Canada



# Adult / Contemporary



JEFF GREEN

COORDINATES HEART TRANSPLANT FUNDRAISER

## KAIR To The Rescue

"Mr. Fletcher, with a heart transplant, we can save your wife Anne's life. But first we need \$37,000."

With these words from the surgeons at the University of Arizona Hospital, Michael Fletcher called the Associated Press last month expressing his dismay and despair. The wire service briefly mentioned the situation at the tail of the Arizona summary.

Over at KAIR/Tucson, Program Director John Stevens spotted the news item and decided to do something about it. "I immediately thought, 'God, that could be my wife,'" he recalled. "I was shocked that in 1982 someone could be told 'we can save your life but first you have to fork over the tab!'"

John then approached KAIR's management to discuss his idea of coordinating a \$37,000 fundraising campaign. "I went directly to (KAIR owner) Surrey Broadcasting President Howard Duncan to ask his support. He was totally behind the idea, and in fact, promptly cut a \$1000 check to contribute to the fund! That floored me."



John Stevens

### On-Air Pitch

Certain that the community would respond to KAIR's request for financial help, the station began devoting heavy news coverage to the story. "We had our personalities come on the air with a direct appeal," said John, "without reaching Jerry Lewis telethon-type proportions. We weren't down on our knees begging. Each hour, listeners heard a 20-second rap of the basic facts: the woman needed the operation immediately or else. Even though Anne Fletcher was actually from Peoria, IL, by knowing this community I had faith it would come to her rescue."

John explained how keeping the contribution system simple helped expedite the collection process. "We weren't dealing with pledges, but with cash donations. There was no minimum — we asked for anything people could give. Initially, we set up a system so that a donation could be made at any branch of the First Interstate Bank in Tucson. Next, we fed stories and interviews (with head surgeon Dr. Jack Copeland and Anne's husband) to Phoenix stations KTAR

and KOY, which broadcast the news all over the state. Then, through additional efforts of the bank, we were able to expand the contribution network to every branch in the state. The bank didn't charge us at all for this service. Rather, they saw it as a chance to get involved with the community, too."

### Media Participation

John related his surprise and delight when competitor KHYT got into the act. "You wouldn't expect any other station in town to become involved in something another station was promoting so heavily, especially during a book." Praising KHYT, he remarked, "They actually went on the air and announced 'KAIR is responsible for this fund and we support it. We want you listeners to get involved.' It just about blew us away to hear them say this."

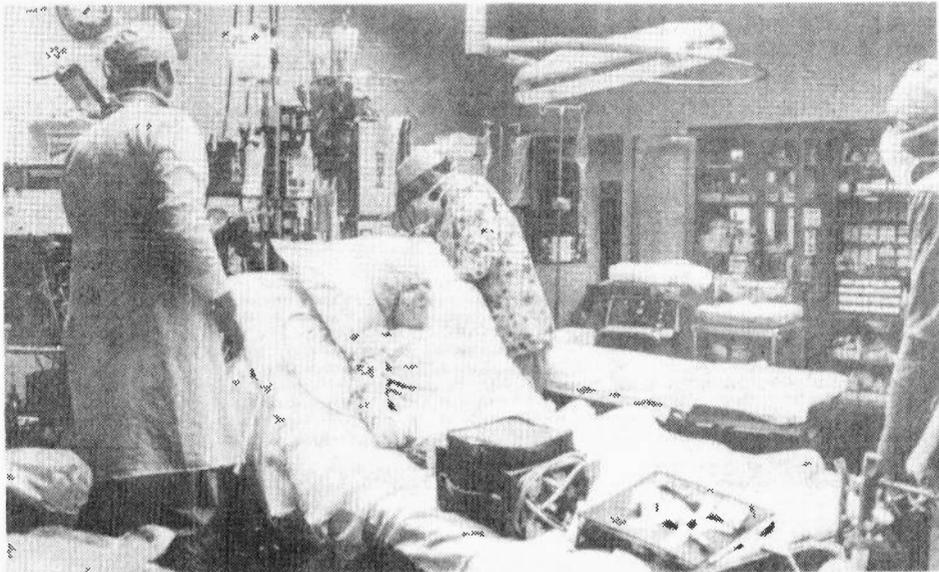
With the radio coverage supplemented by local newspaper and TV visibility that John appraised as "encouraging," over \$30,000 was raised in less than four days! Meanwhile, funds collected in Anne's home town added even more to help cover the expected post-operation costs. Together, the money, awareness, and outcry from the community led to an immediate search for a heart, even before the necessary total had been reached. The hospital issued a statement to the effect that because the initial efforts were going so successfully, it had no doubt the total sum would be achieved. The wheels went into motion.

The heart acquisition process came none too soon, as Anne's serious condition, stemming from a pregnancy-related complication, had worsened. Doctors feared she had but a few days to live.

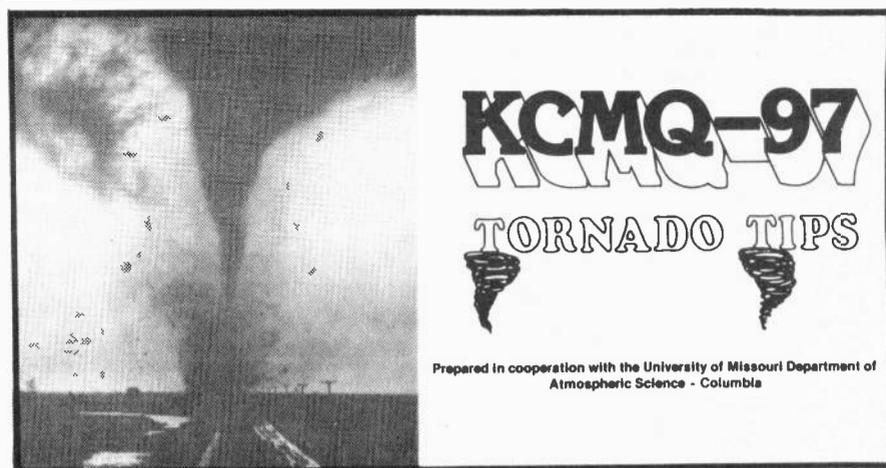
Fortunately, this story has a happy ending. A heart was soon found, the operation went successfully, and Anne, although still hospitalized until early summer, is expected to make a full recovery.

### Coordination Procedures

John detailed some of the mechanical pro-



Anne Fletcher awaits anesthesia in the operating room before receiving her new heart. (Photo courtesy Arizona Daily Star)



**STORM SENTRY** — KCMQ/Columbia, MO distributed this 8-page booklet and wallet cards to area schools and residents, as part of its increased coverage of tornadoes that threaten the region this time of year.

cedures the station took to properly coordinate the project. "First of all, as obvious as it sounds, it's important that any time you get involved in a charity — especially on a large scale — that management be fully aware and supportive of what you're doing. "Even before we went to management," John continued, "we had checked the story out thoroughly. We contacted the heart surgeon at the hospital and obtained a letter stating, A) to the best of his knowledge there were no financial resources available to pay for the operation, and B) that it was a medical emergency."

John pointed out that a clear and visible route of the donations to the fund is also very important. "You have to make sure what you say the money is for is actually where it's going. For example, Michael Fletcher had initially established a fund in his own name when we became aware of it. Before we decided to get involved, we had the surgeon's name signed on the bank card. That prevented any mishandling of the fund. Furthermore, we acquired a letter from Mr. Fletcher stating that any leftover money would go into a permanent heart transplant fund for any future patients."

Illustrating how sensitivity helped the station's relations with the medical team, John reflected, "We had no trouble getting interviews with Dr. Copeland, because unlike some of the TV stations in town, we didn't berate the hospital's policy of prepayment. They asked rude questions such as, 'Well, if the money isn't raised, are you really going to let her die?' I mean, the guy was doing everything he could. He and the other medical team members were totally

willing to waive their fees, and would have done anything to see Anne live. The hospital was just following procedure. You see, if they had allowed the transplant to be performed for free, it would have set a precedent, creating big problems for all future similar instances. But because of the way we handled this policy," John concluded, "we were the only people the surgeon would talk with during the actual transplant period."

### Special Credit

John was quick to laud the efforts of everyone involved. "First of all, Howard and our station GM Dick Paye were great — totally behind us right from the start. They constantly checked to see if there was anything we needed or had overlooked.

"It was also encouraging to see the Tucson media participate, especially during the ratings. Everyone decided to do what they could to see the money raised.

"Finally, special credit goes to staffer Bob Wrench, who worked very hard to set up interviews and coordinate the project."

Would KAIR ever try this again? "Sure," John responded, "without hesitation. Being involved in the community means more than just running PSA's. It means a personal commitment and hands-on involvement by the station and personalities. It's a great way to create awareness for your station in a positive manner and help somebody out at the same time."

KAIR is to be commended for their dedication and humanitarian effort. Radio, recognized for such compassion, is the ultimate beneficiary.

## Progress

### Air Personalities

WLW/Cincinnati has a new lineup: Gary Burbank, 6-10am; Jim LaBarbara, 10am-2pm; Bill Gable, 2-6pm; Bob Trumpy, 6-9pm; Lynn Riley, 9pm-midnight; NBC Talknet, midnight-6am... Brad Creamer has joined WORC/Amsterdam, NY as midday personality, Mike Leland was promoted to full-time handling the 7-11pm shift, Pat Mullany joins the station as a part-timer and Jerry Martin, Assistant General Manager will now handle additional investigative special assignments... 20-year veteran Ron Brothers joins WNGS/West Palm Beach to handle midday production, coming from WSHE/Miami... Rick Saylor is now AM drive at Y106/Orlando, formerly doing mornings at 97AIA/Miami... Al Mitchell has resigned as morning personality at WBBM-FM/Chicago to take weekend and fill-in shifts across the street at WKQX... After over 13 years with KOY/Phoenix, Dan Armstrong joins KKLT/Phoenix to handle morning drive... Moving from KSTT/Davenport is Tom Clay, who joins WFSM/Harrisburg along with Rick Sten, who comes from WAHT/Lebanon... New lineup at WWNR/Beckley: David Cole, 5:30-10am; Jim Andrews, 10am-2pm; Sean Michaels, 2-6pm; Kimberly Shay, 6pm-midnight... WMGK-FM/Philadelphia adds Bruce Fox, who comes from WTFM/New York, to handle the 6-10pm slot... WIP/Philadelphia personality Bob Charger is now working with Celebrity Directors, a New York celebrity

placement firm... Karin Caruso has joined the airstaff at WMYX-FM/Milwaukee. She comes from WLUM/Milwaukee... Two new staffers at WCIL/Carbondale; Brad Young, formerly with WIDB/Carbondale and Warren Bruce, from WBYG-FM/Kankakee, IL. Both are handling weekends... Dan Kelly, formerly with WGAR/Cleveland, rejoins WVLK/Lexington to handle mornings and the Assistant PD position. His last stint with the station was from 1971-1977... WZOE/Princeton announces the addition of Janis Cunningham, previously with KMHL/Marshall, MN... The new lineup at WGGG/Gainesville includes: Boomer In The Mornings, 6-10am; Richard Allen, new from Y100/Miami, 10am-3pm; Jerry Banta, from across town at WKGR, 3-7pm; Tom Murphy, 7pm-midnight; Jeff Dugan, from WTMC, midnight-6am; and Mike Nowell on the weekends, from WRTS... Tim Todd joins WEIM/Fitchburg as afternoon drive, most recently with 96X/Lawrence, KS... 20-year pro Jim Nettleton joins WSNI/Philadelphia to handle mornings.

## The Music Section

A/C's Most Accurate  
Music Information  
Begins on Page 54

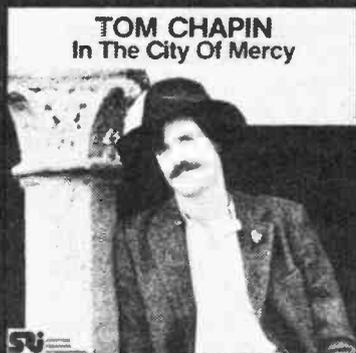
# Tom Chapin

Tom Chapin's  
IN THE CITY OF MERCY,  
is an accessible  
provocative work by an artist  
whose time has come.

Star of the Emmy and Peabody  
award-winning, ABC-TV network  
show, "Make A Wish."

TOM CHAPIN'S Smash New Single,  
(All My Life's A) CIRCLE  
Available on 7" SRI-B00022.

From the LP  
"IN THE CITY OF MERCY"  
SW-70004



CALL YOUR LOCAL  
CAPITOL RECORDS SALESMAN  
TODAY FOR YOUR ORDER.

**KRM**  
INTERNATIONAL CREATIVE MANAGEMENT

**KRAGEN**  
NEW YORK

MANAGEMENT:

Jeb Hart & Bob Hinkle for  
Kragen & Co., N.Y.

PUBLIC RELATIONS:

Guy Thomas, Harriet Sternberg for  
Kragen & Co.

"There's no getting around it...  
Circle sounds good on LOVE 94..."  
— Bob Linden, LOVE 94

"No circle here, it's straight to  
the top with instant reactions!!!"  
— Alan W. Anderson, 97/A1A



Spector Records International Distributed by Capitol Records, Inc. ©1982 Spector Records International, Inc. All Rights Reserved

# THE BEAST ROARS



# IRON MAIDEN



After a record-breaking, sold-out, headlining European tour that stimulated top 10 album sales across the Continent, "The Beast On The Road" World Tour '82 roars through America now through October!



**The Number Of The Beast** — already over ¾ million albums sold worldwide; Now a top 40 album in America with over 200,000 units sold domestically; Sales surge after every staggering concert performance.!



The beast is roaring, but it's only just begun! Get ready for Eddie!

Engineered and produced by Martin Birch  
Management: Rod Smallwood/Sanctuary

# RS ON THE ROAD!



## ALREADY THREE WEEKS INTO THEIR MOST DEVASTATING U.S. TOUR YET!

- |                      |                       |                      |                    |
|----------------------|-----------------------|----------------------|--------------------|
| <b>MAY</b>           | 23 Toronto, Canada    | 30 Vancouver, Canada | 13 Houston, TX     |
| 29 Des Moines, IA    | 24 Kingston, Canada   | 21 Victoria, Canada  | 14 Dallas, TX      |
| <b>JUNE</b>          | 26 Montreal, Canada   | 22 Edmonton, Canada  | 16 San Antonio, TX |
| 1 Atlanta, GA        | 27 Philadelphia, PA   | 24 Calgary, Canada   | 17 Odessa, TX      |
| 2 Nashville, TN      | 29 New York, NY       | 27 Regina, Canada    | 18 El Paso, TX     |
| 4 Birmingham, AL     | 30 Hempstead, NY      | 28 Winnipeg, Canada  | 20 Albuquerque, NM |
| 5 Huntsville, AL     | <b>JULY</b>           | 29 Fargo, ND         | 21 Phoenix, AZ     |
| 7 Knoxville, TN      | 2 Chicago, IL         | 30 Minneapolis, MN   | 22 Boulder, CO     |
| 8 Columbus, GA       | 4 East Troy, WI       | 31 Springfield, IL   | <b>SEPTEMBER</b>   |
| 9 Tallahassee, FL    | 6 Rockford, IL        | <b>AUGUST</b>        | 1 Long Beach, CA   |
| 11 Memphis, TN       | 7 Cedar Rapids, IA    | 1 Indianapolis, IN   | 3 Sacramento, CA   |
| 12 Jackson, MS       | 9 St. Louis, MO       | 3 Cleveland, OH      | 4 Oakland, CA      |
| 13 New Orleans, LA   | 10 Kansas City, MO    | 4 Columbus, OH       | 7 Boise, ID        |
| 15 Little Rock, AR   | 11 Omaha, NB          | 6 Louisville, KY     | 8 Missoula, MT     |
| 16 Tulsa, OK         | 14 Salt Lake City, UT | 7 Evansville, IN     | 10 Spokane, WA     |
| 18 Shreveport, LA    | 16 Seattle, WA        | 8 Nashville, TN      | 11 Portland, OR    |
| 19 Oklahoma City, OK | 17 Anaheim, CA        | 9 Memphis, TN        |                    |
| 22 Ottawa, Canada    | 18 Portland, OR       | 10 Little Rock, AR   |                    |

AND MORE TO COME!



Give the gift of music.





REWARDING PROMOTION OR ROYAL PAIN?

# A Look Into More Music Guarantees

One of the hottest promotions to come down the pike recently is the "More Music Guarantee," which promises listeners a certain monetary reward (usually thousands of dollars) if they catch the station playing fewer than three or four records in a row. However, the guarantee is more than a contest; it's a statement of policy which stations hope will indelibly plant in their listeners' minds that here is the station in town which is playing more country music than anyone else.

Sounds like a fairly simple promotion, right? It's a good way to build up quarter-hour listening while attracting potential new listeners, plus you have the ability to control the amount of money given away by either sticking to your stated music policy or purposely breaking the guarantee to insure a winner. Unfortunately, it doesn't always work out that way.

While some stations have had remarkable luck in controlling the outcome of the promotion, others have been forced to fork over tens of thousands of dollars because of on-air mistakes, mistakes which have cost at least three air personalities their jobs. Makes you wonder if the potential rewards are worth some of the resulting problems. The following case histories offer some valuable insight to those considering this type of promotion, with comments running the gamut from "I sit everyday like the jocks do just hoping that we get through another day" (KCBQ-FM PD Bob McKay) to "If I had to do it all over again, I'd do it in a heartbeat" WUSN GM Chuck Artique).

**Vern Ore, VP/GM  
KZLA-FM/Los Angeles**

Vern, who is the self-proclaimed inventor of the promotion, first ran it when he was GM at KSCS/Ft. Worth. The station allotted \$10,000 to dramatize how much music it was playing and also issued a policy whereby any on-air personality who gave away the money "accidentally" would be dismissed. In a short period of time KSCS was forced to make good on both counts (although the DJ who goofed has since been rehired at the station). A following KSCS payoff resulted in a court arbitration to determine which one of four people claiming the guarantee money had actually won, a decision that still has not been determined. In spite of all these hassles, Vern is still very high on the promotion and has now instituted it at KZLA. He explains why.

"Look what's happened with the latest ratings. Basically we stayed even in a

down Country market and a down Country book all over the country, so the promotion probably helped in the longterm listening, which gave us those quarter hours. There are too many ads around saying 'Your Kind Of Music.' What is that? This really says what we do; this is what we play, and we guarantee it.

"The \$10,000 we just gave away on KZLA was an accident, although the person who gave it away is still with us. Originally, at KSCS if anybody goofed, it was their job, which was done to prevent collusion. However, after reviewing that, we decided that it was really harsh, because accidents do happen. Now what we do is that if anybody blows it, they're subject to a very strict review to find out if they knew the person who won it.



**BRUCE BREAKS KZLA'S BANK:** Ed Bruce had the distinction of choosing KZLA's \$10,000 winner from a drawing of all correct entries held at the station April 2. He's pictured with winner Shelly Moore.

"The contest rules state that if you hear us playing fewer than three songs in a row, write us a letter, and everybody with the same (earliest) postmark will be eligible for a drawing to determine the winner. That helps to avoid the collusion. Most people

# An Alternative Guarantee



Although Viacom stations KIKK-FM/Houston and WKHK/New York have both participated in the "More Music Guarantee" promotions, the chain has also come up with an alternative promotion, which has proven equally effective. At some point each of the Viacom Country stations will play four previously announced songs in a row, awarding the first listener who hears this sequence and calls the station a cool \$50,000. If the winner happens to be a station club card (see WMZQ-FM/Washington example) holder, he or she will take home an additional \$50,000! One of the first winners of this giveaway was Mary Cullinane, who was both a faithful WKHK listener and club card holder. Mary is pictured with her \$100,000 payoff surrounded by (rear, l-r) WKHK DJ Tim Byrd, PD Bill Ford, and station personalities Shawn Burke, George Jay, and Maryann Roque. WKHK personality Dave Shaw is seated next to Mary. KIKK-FM and WMZQ have also recently had \$100,000 winners in this promotion.

who work for you have been with you for a while, and it's not worth their jobs or reputation to do that.

"I'd like the promotion to run two months at a stretch, but my experience both here and in Ft. Worth is that it doesn't last that long. You can afford to do it maybe every two months, but you can't afford to do it every week. You're always searching for the right amount of money to promote the guarantee. You could do it with \$500; and although \$500 is a substantial amount of money to most people, it's really not worth the effort. We decided to settle on \$10,000. You could do it for a million bucks; but if there was a mistake and you had to pay off, you couldn't do the promotion again for ten years! It sure does get interesting, and we're still into it, with a second \$10,000 guarantee running now."

**Bob McKay, PD  
KCBQ-FM/San Diego**

While Vern obviously feels that the ultimate benefits of the "More Music Guarantee" outweigh the drawbacks, Bob McKay has his doubts at this point. Bob had the unfortunate task of firing two air personalities who, within a three week period, both broke the guarantee without authorization from the front office, costing the station \$20,000. Bob relates why such drastic measures were taken.

"When we decided to put the \$10,000 guarantee on, it was not as a promotion or a contest, but more of a statement to cement our image as the music station. Of course when you put a promotion like that together, you have the money earmarked to give away, but we didn't want to give it away right away. We wanted to pick our time, so we had a meeting with all the jocks to explain the concept, the execution, the whole philosophy. I couldn't take the chance of having somebody flub up through lack of concentration, since a careless mistake could cost us \$10,000. Beyond that, collusion was a big concern. Instead of having everyone sign affidavits, we put out a memo and had a mass staff meeting to tell them that the first person who gives away \$10,000 through lack of concentration will be fired.

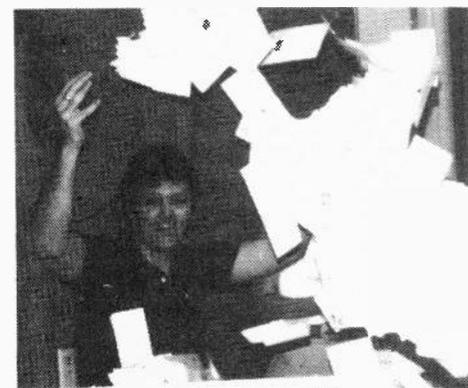
"So they all knew that up front . . . if you screw it up unauthorized, it's our way or the highway. All the music is preprogrammed in sets of three, four, and five. We told them to never load a commercial until you're ready to play it . . . the whole thing. We made it as effortless and as easy as possible for them to play three in a row.

"The contest went on the air January 21, and on March 11 Susan Payne, who was working the 6-10pm shift, had somebody in the control room with her (which also is a station violation), became distracted, and at the conclusion of the second song she did a backsell and we got hit. I'm not out to ruin anybody's career, and I consider Susan a tremendous talent, but she doesn't concentrate. There were many, many memos on record prior to this about her specifically not concentrating. Since she had continually been cautioned and admonished, she was fired on the 12th.

"We put another \$10,000 guarantee on right then, and on April 1 the all-night guy, Larry Darnell, gave it away. He played only two records in a row, a woman called in to claim the money, and he told her he had an equipment malfunction, which he didn't. When she called in again, he lied to her again and told her he played four songs. During all this I was right down the hall working on the AM, but I didn't know anything about it because Larry didn't mention it to me during the night.

"The next day I got a call from our GM Mike Stafford, who told me he had been called by the fraud division of the San Diego Police Department. We listened to the logger tape and determined the woman caller was correct, so we wound up paying \$10,000 to her. Larry was fired because he lied to her . . . blatantly! He did indeed commit fraud. I would never have fired anybody if they hadn't known the policy right up front. That would have been highly unfair, and I'm not that kind of person. But, in these cases, everyone knew in advance what the policy was.

Continued on Page 36



**KSON'S ENTRIES RUNNETH OVER:** KSON's unlucky DJ Nick Upton, who "accidentally" gave away \$10,000, is shown among some of the 3000 correct entries the station received before drawing winner Kathy Gaston's name.

**WE GUARANTEE IT!**  
THREE IN A ROW OR TEN GRAND IN DOUGH!

**WIN \$10,000!**  
If you hear less than 3 songs in a row on Q105

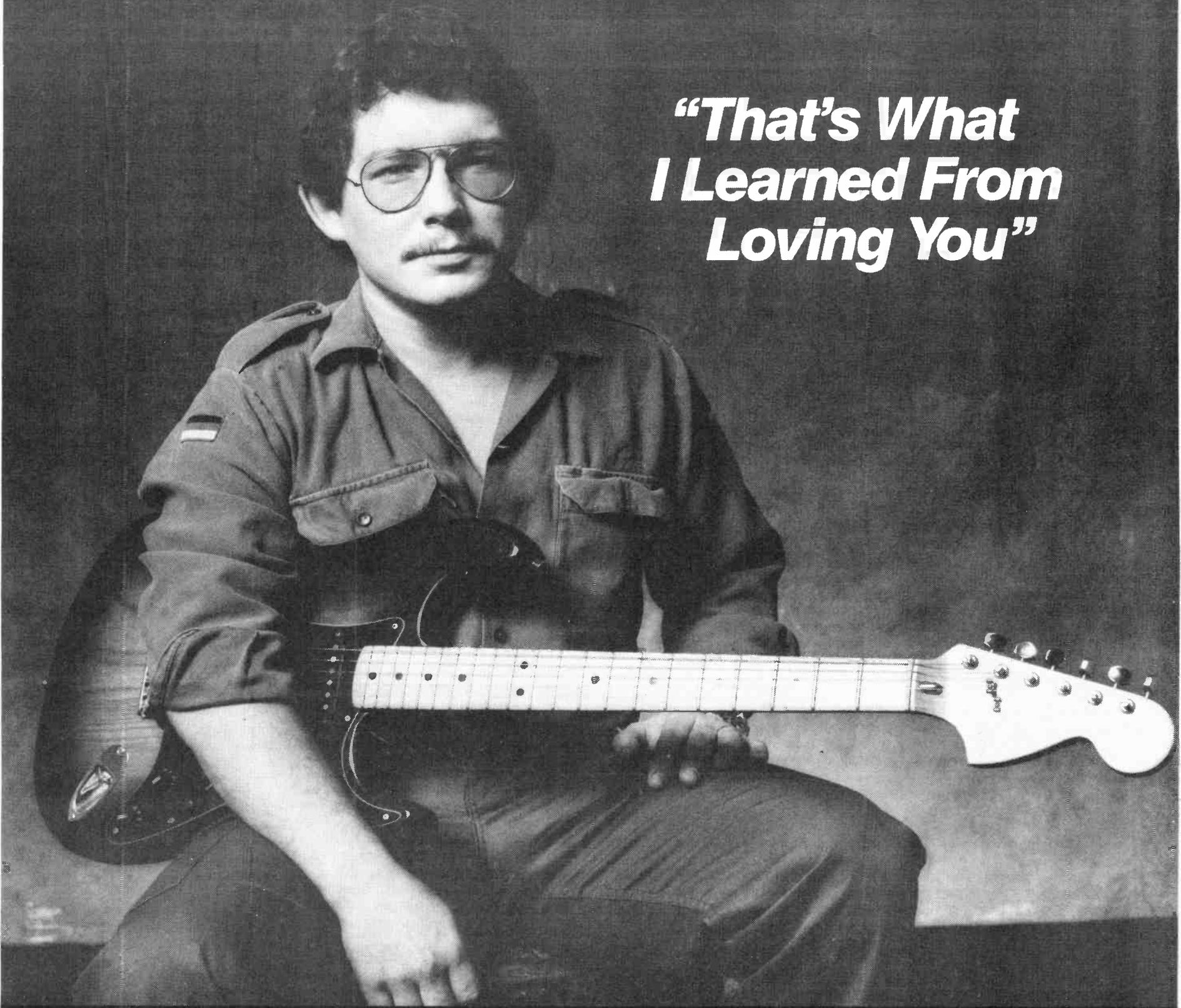
**\$10,000 THREE IN A ROW GUARANTEE**  
KZLA 94

WE DON'T INTERRUPT FOR LOVE OF

Three money guarantee forms

*The Single Country Called For!*

***"That's What  
I Learned From  
Loving You"***

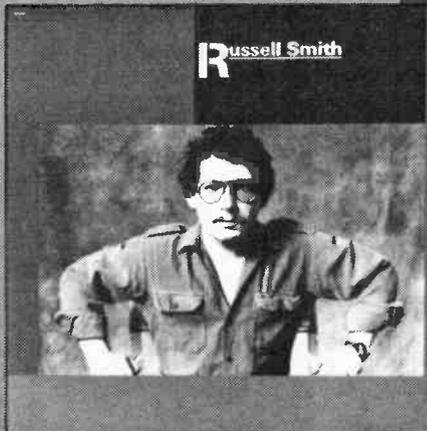


*From The Solo Debut Album Of A Country Comer.*

# **R**ussell Smith



Produced By **Barry Beckett & Jimmy Johnson**



## Inside Nashville



BIFF COLLIE

**MOUNTAIN MUSIC:** Oak Ridge Boys' "Bobbie Sue" certified Gold . . . Crystal Gayle (she is "country") played at Billy Bob's in Ft. Worth May 21 . . . Elton John was here (he ain't "country") . . . Anne Murray made her first Nashville record session (Anne says one lady fan told her she had fallen in love to three Anne Murray songs — three different times!) . . . George Jones & Merle Haggard's "off-again-on-again" duet album was recorded last week . . . Snuff Garrett is now producing Porter Wagoner . . .

Ricky Skaggs first tried to get on the Grand Ole Opry at the age of seven (labor laws prevented it), and finally made it at 27 . . . The Gatlins host the Dallas Metro PGA Celebrity Golf Tournament June 17 . . . Remember Warner Mack?? His "Is It Wrong" is making the rounds again radio-wise, he just got back from 16 days in England, and he left for a two-week tour of the Southwest. Mike Hight of Nancy-Lee Productions says his new album will be out shortly . . . Kenny Rogers about to sign a giant \$\$\$ deal with RCA . . . Jerry Gillespie just produced a session on Buck Ford, whose father is Ernest Jennings Ford, better known as Tennessee Ernie . . . The Osmonds did their first Elektra album in Muscle Shoals this week with Rick Hall producing. The guys are celebrating their 25th year in showbiz (20 years recording). They have 25 gold records (not counting Donnie & Marie's stuff), but stations are still "needling" their "I Think About Your Lovin'" . . . Accompanying Dolly & Burt in the "Best Little Whorehouse in Texas" are Jim Nabors, Dom Deluise and Lois Nettleton . . . Kitty Wells concert at the Smithsonian Institute. (That's a long way from the elementary schoolhouse in Aldine, Texas) . . . Charley Pride opened CEECA Recording Studio in Dallas, managed by Kraig Pride . . . Roy Clark's selling Frisbees Country Cousins (dog food) on TV . . .

**CAPPING IT OFF:** Tim Williams of KOKE/Austin called to remind all of you who are planning to attend the fourth annual FICAP mini-clinic in Wichita on June 18-19 to get your registrations in fast! They've lined up a top-notch list of panelists, including Dale Turner (WSAI), Hal Jay (WBAP), Bobby Denton (WIVK), Bobby Kraig (KPLX), and Mike Carta (WIL). For further information, contact Jerry Adams at host station KFDI, (316) 838-9141 or Georgia Twitty at (615) 320-0115.

**DANGERS OF THE BIZ:** So you think touring the country on one of those sleek new buses the stars have is the only way to fly? Some recent mishaps which befell RCA's Leon Everette and Elektra's Eddy Raven might make you change your mind. Enroute to the West Coast Leon's bus decided to make an unscheduled stop about 120 miles east of Denver, forcing Leon and his road manager Bobby Martin to camp out all night before the tow truck arrived. Eddy's experience was shorter-lived but much more unnerving. While traveling near Seminole, OK his driver spotted a tornado in the bus's path. They pulled over to the side of the road until the storm passed by only to run into a deer further on down the road in the blinding rain. The bus survived . . . the deer didn't.

**ALWAYS ON MY MIND:** Willie Nelson's



Following the recent Academy of Country Music awards, Elektra artist Conway Twitty huddles with (from left) Twitty Enterprises' Dee Henry, United Talent's Jimmy Jay, and EIA Nashville Director of Marketing Ewell Russell. Could they be making plans for an L.A. version of Twitty City??

daughter Lana (she manages his Pedernales Country Club in Austin) started her own business called "Hook Lines," featuring specialized greeting cards utilizing a unique source of inspiration. Ask her about it (512-264-1779) . . . Willie's answer to "What are you gonna do with all these duet albums?" (he and Hoyt Axton) recorded one last weekend while I was down there). "Probably run CBS boss Rick Blackburn crazy!" . . . John Hartford is the Grand Marshal of the "Uncle Dave Macon Day" parade July 9 in nearby Murfreesboro, TN (his home county) honoring the Country Music Hall of Famer whose entertainment career didn't start till he was 50. In 1924 he went to New York to record "Chewing Gum" and a song called "Hill Billie Blues" (the first time that term was ever used in a song), and from that time parlayed his part-time banjo picking into a career that lasted till his death 30 years later . . . Dan Rather had a CBS-TV associate call New York's Country WKHK-FM and ask them to play more Waylon Jennings records . . . Waylon's "20-20" profile on ABC-TV the other night talked about "outlaws." Charlie Daniels says an outlaw is somebody that's wanted by the law; Willie Nelson says an outlaw is somebody who's done something he shouldn't . . . Hank Thompson's new "one of a kind" country club will take two years to build and cost \$150 million. Charter members include Roy Clark, Ernest Tubb, Faron Young, Charlie Walker, Leon McAuliffe, and former Texas University Coach Darrell Royal, although they won't start building until this September! . . . Ray Griff, after a three-year hiatus from the music business, is chart-active again. Ray's had over 40 ASCAP & BMI awards on his dozens of country hit songs. Glad you're back, Ray . . . Steve, Rudy, and Larry Gatlin, T.G. Sheppard and Conway Twitty are among the new owners of Nashville's Stockyards Restaurant and Bullpen Lounge, which has become the gathering place of the country stars here.

## More Music Guarantees

Continued from Page 34

"We are no longer running the contest, although we are still supporting the three-in-a-row guarantee with smaller prizes. We've also rescinded the policy on firings. However, if you're a bank teller and you carelessly give away \$10,000, chances are you'll be fired. It's not unknown in this business to be fired for lesser things. You really have to put some strong guidelines on it. We're talking \$10,000 here, and you're taking a chance of conceivably giving away \$10,000 a day. That's not a promotion . . . that's bankruptcy!"

### Ed Chandler, PD KSON-FM/San Diego

By a strange twist of events, both KCBQ and KSON were running the exact same contest at the same time. Whereas KCBQ had nothing but problems with its promotion, KSON's contest went off like clockwork, with the station "slipping up" on the exact day it planned. However, the station has decided not to give away another \$10,000 simply because of all the overhype the dual promotions caused. Ed's version of the guarantee was also an earliest postmark determination, although with a twist.

"The whole promotion ran 90 days and we got it down to the point where we were giving clues on the air as to when it would happen, what time, and announcer's name. We had thousands and thousands of entries that had it nailed down, except we had an ace up our sleeve. On the day it happened, we put a part-time DJ on the air in place of me, which invalidated all the entries! However, we got thousands more postmarked the next day, all of which went into a drawing we had on the air.

"The only hassles we encountered were from the mail situation. During the entire promotion we got entries from people who thought they had heard us break the guarantee, so we were continuously checking the programming logger tape. There was a lot of paperwork involved and a lot of hassles trying to stay on top of it, but as far as the operation of the contest we never had a problem. Since the beginning we just talked about the fact that this is a team effort and that all I'm ever asking you to do is count to three! No threats or anything like that. We just had regular meetings once a week to discuss any problems that anybody had, and were just fortunate."

### Chuck Artigue, GM WUSN/Chicago

If you think paying out \$20,000 in three weeks is nerve-racking, consider WUSN's situation. The station introduced its new Country format several months ago with a \$25,000 music guarantee, which lasted only four days. The second \$25,000 guarantee



**WRNL REDUCES RISK OF BANKRUPTCY —** While some stations have given away as much as \$25,000 on music guarantees, WRNL/Richmond decided to lessen the stakes somewhat in its "Three In A Row Cash Guarantee." Shown are \$1000 winners Mr. & Mrs. Prosser and giveaway artist (and afternoon jock) Tom Ager, who was immediately put out on the streets holding the pictured WRNL mugs in an effort to make restitution!

lasted a mere seven days! Chuck notes how "I went from a very bright, good-looking, 29-year-old to a very beat-up, gray-haired, dilapidated 50-year-old man in less than two weeks!" Surprisingly, he still feels it was all worth it.

"Basically we're the underdog here. This is a big city and the competition for audience is tremendous, so we tried to find something that we thought we could carry off, which was four songs in a row. We put our money where our music was and, unfortunately, we stubbed our toe twice. However, if I were coming in here to do it all over again, I'd still do it. I can't tell you how many people come up to me and say, 'You're the guy that gave away the \$50,000. We felt so sorry for you. That's what started us listening to US99.'

"Although it's not a contest or a promotion but a guarantee, you have to be prepared to give away the money if it comes to that. I must have had conservatively 200 challenges on the four songs in a row. 99 9/10 of the claims that were made were just wishful thinking, but we checked each one out. The only two times that we were in fact wrong were the two times that we gave away the money, and both times we only had one person who caught it. When you're playing four songs in a row, hour after hour, 24 hours a day, seven days a week, somebody has to be listening pretty astutely. Our winners were the first persons to deliver to us in writing a letter as to the time that we violated our guarantee.

"I'm not making any value judgments against any other station, but my point of view is that if I'm the one who dreams up the promotions and I'm the one who as manager has to guarantee the money, then that should be my problem and not some jock who's trying to do the best he can. If he just happens to be running the board when the mistake is made, I can't hold him responsible. To avoid any allegations of collusion we had both the jocks and the winners sign an affidavit.

"To make a long story short, it was fun to do, it was worthwhile doing, and we were pleased with the results. For a new radio station it's a terrific promotion. We have done some other promotions since then, but we haven't done that one again. However, I'm seriously thinking about going back to the music guarantee again because it is so exciting. I think maybe now that our staff has been with us for 3½ months and we're together technically, we could get by several weeks without blowing off the bell!"

## Country Closeup

Congratulations to WXLY/Jackson, MS, now operating 24 hours with the addition of the all-night Music Country Network . . . Also to KOMA/Oklahoma City PD Gregg Lindahl, who got married May 22. He and wife Libby are honeymooning in Jamaica for two weeks . . . Linda Simmonds joins WHK/Cleveland as morning weather and traffic reporter for WKDD-FM/Akron . . . KLIK/Jefferson City, MO looking for a News Director to replace Dave Marsett, who leaves at the end of the month to join a network operation . . . New Country station in the Portland, ME area, WPIG-FM (love those call letters!), needs a complete airstaff (including PD) as well as record service. Scheduled to debut July 1. Contact Bart Bailey, GM, Box 567, Saco, ME 04072, (207) 283-1235.

## The Music Section

Country Radio's Most Accurate  
Music Information  
Begins on Page 50



### Coors Country News

This Week's Special Guest:  
**EMMYLOU HARRIS**

Call Pete Howard or Kirt Daniels (213)392-8743  
228 Main St., Suite R Venice, CA. 90291

# CALENDAR



BRAD MESSER

## Now Up To the Mountain

Have you seen people arrested permanently at some stage in their lives? They just stop progressing, almost frozen in time, and after the freeze they admit no new thoughts and entertain no new theories. Everything to them is better the old way, including the way they will evermore part their hair, write their copy, and get their kicks. Standing still frightens me because I don't want the future to arrive with me still mired in an unchangeable past. I'm writing this to tell my friends I'm packing off toward the horizon to look for some new ways to do my thing, which for the past two decades has been gathering and processing information.

About the time you're reading this, I'll be abandoning a metropolitan area in search of a place to live up in what have until recently been remote mountains. They're still beautiful but they're no longer remote. Satellite dishes and computers are stealing the meaning for the word in exactly the same way telephones and airplanes have shrunk the planet, making it unnecessary to be in a big city to do many big city things.

Having graciously been granted an extended leave time by my radio stations, I'm off to the pines at the end of some pothole road, to live in what's now being called an electronic cottage. Just me and my honey and that li'l ol' computer, which I hope will enable me to study what's being done in Information Science, and perhaps eventually to better contribute to my profession. Not to mention the scenery, huh?

### Memorial Day

**MONDAY, MAY 31** — In 1868 Gen. John Logan, touched by the sight of women decorating Civil War graves, suggested a National Decoration Day . . . which has become Memorial Day, honoring those who have fought for America.

On this date in 1889 an old dam broke during heavy rains, causing the Great Johnstown Flood, which killed more than 2000 Pennsylvanians.

Brooke Shields is 17. Her first modeling job was at the age of eleven months, as an "Ivory Snow baby." Joe Namath is 39. Peter Yarrow is 44. Clint Eastwood hits 52, and Prince Rainier of Monaco is 59.

### Goddess Juno: Protector of Married Women

**TUESDAY, JUNE 1** — This 30-day month is named for Juno, queen of the ancient Roman gods and "protector of marriages and married women." Barbara Tober, the Editor-In-Chief of Brides magazine, says a tradition is changing and "June is no longer the big month for weddings" in the U.S.

Superman first appeared in a comic book 44 years ago. During the early years Supe had to push off from a building or get a running start to fly.

Cleavon Little is 43. Charles Eugene "Pat" Boone is 48. Andy Griffith is 56 and Nelson Riddle is 61.

### Bologna Boys' "Useless Toy"

**WEDNESDAY, JUNE 2** — Two brothers in Bologna, Italy, perfected a way to send electric signals thru the air in 1885. Government officials told them their invention was interesting but probably useless. One brother then took the invention to England, received an enthusiastic reception, and came on to the United States to give more demonstrations. Guglielmo Marconi subsequently received the U.S. patent on the brothers' invention — radio - 86 years ago today in 1896.

American Indians were granted full citizenship only 56 years ago today (1928).

Marvin Hamlisch is 38. Stacy Keach is 41. Sally Kellerman hits 45, and Charles "Pete" Conrad — who flew to the moon thirteen years ago — is 52.

### World's Largest Sculpture Underway

**THURSDAY, JUNE 3** — On a mountain in North Dakota a 73-year-old man has been working since 1948 on what will be the world's largest sculpture. Korczak Ziolkowski dedicated and began his epic mountain-carving 34 years ago today, and quite certainly won't complete it in his lifetime. It's a 563-foot-tall statue of Chief Crazy Horse astride a pony. Rob DeWall at Crazy Horse Mountain (605 - 673-4681) says "just the horse's head will be 22 stories high. This summer Korczak is going to begin the first finish-carving, the horse's left eye, (which will be) taller than a two-story house and about thirty feet wide."

This is Confederate Memorial Day, a legal holiday in ten Southern states. Tony Curtis is 57.

### Frisbee Pie: Something To Eat

**FRIDAY, JUNE 4** — A PR man visiting Yale University 25 years ago saw students having fun tossing metal pie tins thru the air. Sensing a business opportunity, he told his firm about the fun people were having playing catch with empty tins from the Frisbee Pie Company, thus inspiring Wham-O Manufacturing to create its plastic flying disc in 1957. Dr. Gene Roddick of the Int'l. Frisbee Disc Ass'n says an original Frisbee is now worth around \$350.

Today's the 40th anniversary of the Battle of Midway, the first major defeat of Japanese forces in WWII. And 45 years ago today Oklahoma City grocer Sylvan Goldman made his contribution to commerce, the world's first grocery shopping cart with wheels.

Gordon Waller is 37. Bruce Dern is 46. Dennis Weaver hits 58 and Charles Collingwood is 65.

## KTAM & KORA's Nemec Dies In Accident

Louis Nemec, Station Manager of KTAM & KORA/Bryan, TX, died Sunday (5-23) in a sailing accident at the age of 33. While he was attempting to beach his sailboat, his mast became entangled in three high voltage power lines, which sent 7000 volts through him, killing him instantly. Nemec had been at the stations for seven years, the last five as Station Manager; he previously managed a station in Sherman, TX.

Bryan Broadcasting President Carolyn Vance composed a eulogy for Nemec, stating, "Louis was the kind of man who took all the rough spots out of your life and handed you back a polished, finished product. The loss of Louis Nemec is a tragic loss to all of us who loved, respected, and counted on him. KTAM and KORA will continue to follow in the direction Louis had achieved. We could do no less in honor of his memory."

KTAM & KORA News Director Jeff Rouse commented, "There's no one I know in any radio station anything like him. He was an exceptional man and an exceptional station manager and everyone is going to miss him a lot around here." Rouse added that staff members' eulogies were aired all day Monday (5-24).

## KISW

Continued from Page 1 & FM/Kansas City. In that case, he had charged failure to disclose the status of a lawsuit he had filed after his firing and an EEO complaint.

In overruling Hoffart's objections, the Commission cleared the way for the takeover of the Portland, Spokane and Kansas City stations by Lester Smith, currently Kaye-Smith's Executive Director. He is sole owner of Alexander Broadcasting, which owns 20% of Kaye-Smith and which will now acquire the other 80% from Dena Pictures, Inc.

## Arbitron

Continued from Page 1 summer survey will again allow dial position and personality/program entries.

### Monthlies A "Battle"

In what Green termed "a huge battle," the Council reaffirmed its opposition to monthly reports as they are currently generated, calling them "detrimental to the best interests of the radio industry." An alternative to be considered is a three-month rolling average, which Arbitron will research.

Other topics tackled at the Council-Arbitron conference were DST and its development for blacks and Hispanics; PRIZM as a new qualitative sales tool (see Page 12); the four-week cume study ready by August; and ADI (Area of Dominant Influence). The consensus was that the ADI section of the book should remain in the back of the volume and not be given parity with the metro numbers on the data pages. One matter not discussed but placed on the agenda for the next gathering was the establishment of reissue criteria for correcting reports when errors are discovered.

## WVCA

Continued from Page 1

far above a level of service which would minimally warrant renewal," they wrote in a dissenting opinion.

While Grandbanke proposed superior programming, they argued, Geller should have won because he has no other media interests and his one-man operation represents 100% integration of ownership in management. Diversity and integration are two key factors in FCC license decisions.

## Sharp

Continued from Page 1

played hardball politics in a bid to win the job for Marvin Weatherly, a member of the Alaska Public Utilities Commission.

Under the law, Abbott Washburn will remain on the Commission past the June 30 expiration of his term if Sharp has not been confirmed by the Senate by that date.

Before Fowler named him as FCC General Counsel last spring, Sharp had practiced communications law at the Washington firm Schnader, Harrison, Segal & Lewis since 1978. He also assisted the Reagan-Bush Committee and the Reagan transition team. After graduating from the University of Virginia in 1973, Sharp spent three years in various jobs within the FCC GC's office he now heads. From 1976-78 he was Legal Assistant to Commissioner Margita White.

Sharp got some practical broadcast experience in 1968-69 as a reporter at WAVY-TV/Portsmouth, VA and as a part-time announcer/newscaster at WREL/Lexington, VA.

## Tuesday

Continued from Page 1

Tuesday's fight against the national union began in 1978 when the firm filed unfair labor practice charges with the National Labor Relations Board, charging that the AFTRA commercials contracts contained illegal provisions. The move was in response to AFTRA's putting Tuesday on its unfair list of producers. In the final settlement of the NLRB dispute, AFTRA changed provisions of its 1982 national TV and radio commercials contracts enabling non-union production companies like Tuesday to do business with signatory firms.

Di Noto added, "The principles that apply here are a lot more important than the dollars. The appeal procedure may take five or six years, and there's no guarantee that \$9 million will be the final amount awarded. What is important is that now we can go about our business without interference from AFTRA and without misinformation being fed to advertising agencies who are our main source of business."

In the antitrust suit, Tuesday claimed it had sustained significant losses due to AFTRA's threats and lost several accounts owing to union pressure. Since AFTRA maintains the right to terminate its agreements with advertising agencies that don't adhere to all provisions of the contracts, Tuesday invoked the group boycott argument. The judge ruled that provisions of the AFTRA commercials contracts rewritten in response to the NLRB verdict upholding Tuesday did not dilute the illegal effect of the clauses.

# Black Radio



WALT LOVE

## Chicago's WBMX Makes Its Move

After two weeks of Urban radio interviews, the pendulum has swung back to Black FM radio. This week I contacted WBMX/Chicago because of its recent success in the ratings wars. WBMX was the winner in Chicago some years back with a Black format on FM. We all recall the past success of WVON on AM in Chicago; for those who don't know, WBMX was the station which took that dominance away. I can remember going to Chicago to program WVON in 1976 and really wondering if we could somehow knock off an FM and get the numbers back — thank God we did, but that's another story!

I spoke with General Manager Kernie Anderson and Program Director Lee Michaels to see what's been happening at WBMX. There's discussion about the current numbers, sales, music, public affairs and more.

I started by asking Mr. Anderson what has been the difference since he became GM? "When you talk about the difference, you're talking about the end result. The end result, at this point after about 11 months as general manager, is that we're sitting here with a 4.6 share in ARB. We have a good relationship with the community, we have a stronger relationship with the advertising community, and I strongly feel that we have a great deal of stability here at WBMX."



Kernie Anderson

WBMX has undergone pressure from community organizations and some negative press over past events, so I asked Mr. Anderson about it. He said, "At one time we had PUSH and other community activists picketing the radio station. Now, we have a regular Sunday morning interview with the leader of PUSH (Rev. Jesse Jackson). We also have a regular interview program with one of the Congressmen here. We're perceived as a radio station that's obviously very strong with the music, but also very aware of the importance of a broadcast facility to our community."

How do you combat the negative press you've been getting from the Chicago Defender (the only black daily newspaper in America, by the way)? "I think that's too strong a term. The Chicago Defender is one of the greatest newspapers in America. It is not correct to say that we get such a negative image in the Chicago Defender — the Defender is made up of many employees and indeed many columnists. There happens to be a columnist there who takes delight in discussing media events in the Chicago market. Now, the reason he has chosen to spend so much time on WBMX I think is a carryover of what he has been doing for WBMX for the last two years. He has chosen to ignore, apparently, the successes we have made and would rather deal with the inane, which he often does in an incorrect manner."

### Analyzing The Growth

I decided to ask Lee Michaels how he accounted for WBMX's ratings growth, and what he changed in programming when he took over as PD. "I attribute our success to a lot of things. Basically we analyzed the radio station over the course of a few months. We did extensive research and we compared our station with others in the marketplace. First, we removed all of the negatives — clutter and that type of thing. There was some segmented programming on the station. We also decreased our com-

mercial load from 9½ to eight minutes an hour. Just prior to my taking over as Program Director, the station had gone through several changes from a long playlist to a short one, from a widespread rotation to a very quick one. It was maybe 1½ hours to two hours on the powers. We stretched the station out, fixed the music, fine-tuned, and played the hits. At that point we got the jocks on target and just put out a good clean presentation."

For years, Chicago has been known as a "blues" city. Seeing Lee's music on a weekly basis, I've noticed that WBMX not only plays the hits but some jazz. I asked him to explain this music move. "What I've done is check out the background of the people I'm trying to reach. They're basically Southern people. If they're not directly from Mississippi, their parents or somebody in the family is, so there's definitely a Southern flavor in their background. Not to oversophisticate the radio station in its music and chart presentation, we brought it down home and made it real natural. The music variety goes from one extreme to another. We play the latest contemporary dance-oriented music, blues, and we put in a little bit of contemporary jazz. We use the traditional stuff on our jazz program because basically the station is pretty contemporary. That used to puzzle me when I first moved to the Midwest — not just Chicago, but another market very similar, St. Louis. They're basically people with the same background. They want radio presented very simply."

### Definitely A Black Format

Do you consider WBMX a Black format or an Urban format, and do you program for a crossover audience in your market? "We consider ourselves a Black format. Secondly, we have incorporated a couple of special mixes of songs that have a combination of English and Spanish passages in them. We do that in hopes of appealing to a Hispanic audience. We play very little pop-oriented music or rock & roll if you want to call it that. I feel if whites want to listen to a Black radio station, they don't listen to it to hear rock & roll — they listen to hear what we play, and we play black music basically."

What place in your programming does public affairs take? "Public affairs we consider a very important vehicle for us," he said. "We have a Sunday morning show called 'Sunday Morning Live.' On this show we feature national and local newsmakers doing a live 'talk to the people' show."

Kernie Anderson added, "There's a feeling here in Chicago that kind of says 'we get things done with our public affairs programming.' We get involved in issues. Most recently, strength was demonstrated



Lee Michaels

- WBMX Community Strength Important
- Lee Michaels Probes Audience Background
- Programming To The Crossover Audience

when a local high school (Marshall High) called us to see if we would help them raise money for the boys' basketball team to attend the state championship being held in another part of the state. Within less than two hours we went on the air with a news story, then some jock mentions in the afternoon that Marshall High's team needed \$1000 more to pay for the trip. In a two-hour period, we raised \$3000, and what's good about this story is the following week the girls' team from the same school made it to the championship and needed money. We were able to send the boys' team, the girls' team, and some of the student body down to the finals.

"Yes, we interview the Mayor of Chicago, we interview Jesse Jackson, Ruth Love, and all the so-called 'Heavy Hitters,' but also there are many, many community groups who just need the exposure. These people need to use our airwaves to get their story over," Mr. Anderson concluded.

### The Sales Picture

Finally, I doubled back to ask Mr. Anderson how sales were for WBMX now that the gap between WGCI is being closed. "You have to understand, WBMX for several years has always been a very strong radio station because of the impact that the station has made in this market

traditionally for the last 7-10 years. Our declining numbers obviously did affect our sales and our increased numbers will positively affect our sales. So it's just a natural phenomenon that sales will go up. But it's a mistake to suggest that our sales were not strong here before." Your sales, then, have always maintained a certain level whether the ratings were high or not? "Absolutely. I think you might be dealing with some of your smaller stations, that don't have the strong tradition that we have being a Sonderling Radio Corporation station. If you analyze our ratings situation, we've always been in the 3's and 4's. We had a dip there, we went down in the fall book to a 2.1; prior to that our numbers were always relatively strong. A good sales person is going to be able to save a certain amount of business period. I think it's just a function of sales as to how effective you're going to be. Obviously with good numbers you're going to do much better and it's going to be easier for our sales people to get by, but it's the function of a strong radio station and a strong sales department to generate sales whether you have those big numbers or not. I have to say that I wasn't satisfied with the level of sales, and as a sales-oriented manager you wouldn't expect to be satisfied. But to suggest we were in a pauper's category is not right."

## ACTION

### LOVE 94 Wins TV Commercial Award

• Last week KRLY (Love 94 FM)/Houston got some good news. The station was the recipient of a Bronze award in the TV commercial division of the 1982 Houston International Film Festival. The award was presented to Love 94 and the commercial's director, Gary Griffin of Gary Griffin Productions, during the awards banquet held at Houston's Greenway Plaza. The 10-second commercial was produced at KHTV Channel 39 in Houston. The commercial features the Love Machine, an all-female dance group sponsored by Love 94.

The commercial, which only cost \$5000 to produce, defeated 40 other commercials with production budgets of \$25,000 to \$100,000. Love 94 has recently expanded the commercial to 30 seconds, and it's currently being aired on four Houston TV stations during this ratings sweep. If you want to know more about this approach contact Steve Fisch, Promotions Director at KRLY.

• A few weeks ago we mentioned the KISS FM (WRKS/New York) March of Dimes Walk for Birth Defects but no pictures were available. Well

• Here's a unique promotion carried out by KNOW/Austin. After a long search KNOW has found Austin's ugliest car. Over 450 cars registered for the event and hundreds of people attended the judging for the fun. To qualify, the entries had to be registered in the state of Texas; have a valid inspection sticker and plates; operable on a day-to-day basis; and the driver must hold a valid Texas driver's license.



STANDING ON THE TOP — Promotions Director Bonnie Startek celebrates with KNOW winner George Washington.

The judges, John Erwin from Miller Beer, Bill Williams from Budweiser, and Lynn Lawler from Pearl Beer, chose a 1969 Cadillac owned by George Washington as Austin's ugliest car. As the winner, Mr. Washington received the following: a paint job and body work not to exceed \$500; a set of new tires; a tuneup and oil change; seatcovers and floor mats; and a car sound system.

KNOW General Manager, Joe Abernathy said, "This contest stirred up a lot of excitement in this town, and the gathering was like a huge parking lot party. Everyone had a good time."



Chuck Leonard Luther Vandross (L), Mary Thomas here's air personality Mary Thomas as she welcomes Walk Chairman Luther Vandross to the bandshell in Central Park. Luther and Mary were joined on stage by air personality Chuck Leonard (far left) for the official kickoff of New York's 1982 March of Dimes walk-a-thon. The results were staggering: 18,000 walkers brought in pledges totaling \$1.5 million, making the 1982 WalkAmerica the most successful walk-a-thon in New York City history.

## The Music Section

Black Radio's Most Accurate Music Information

Begins on Page 52

# THE PICTURE PAGE

## Lamont Cranston Shadowed By RCA



RCA's Lamont Cranston Band played Los Angeles's Country Club recently, and were greeted backstage by label executives. Pictured (l-r, rear) RCA's Barry Gross, RCA VP's Richard Thorward, Larry Gallagher, and Joe Mansfield, manager Gary Marx, and group's Rick O'Dell, Charlie Bingham, and Bruce McCabe; (l-r, front) group's Jim Novak and Pat Hayes.

## Quarterflash Rates With Bonnie



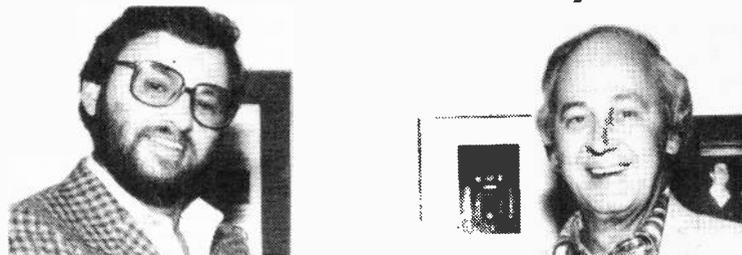
Marv and Rindy Ross of Quarterflash witnessed Bonnie Raitt's Portland performance and stopped by backstage to greet her. Pictured (l-r) are Marv Ross, producer Rob Fraboni, Raitt, Warner Bros.' Greg Lee, and Rindy Ross.

## Toto's Tokyo Platinum



While in Japan for a concert tour, Columbia's Toto received platinum plaques for their "Toto IV" album. Pictured (l-r, front) are group members Jeff, Mike, and Steve Porcaro, Bobby Kimball, Steve Lukather, and David Paich; (l-r, rear) R&R Publisher/Editor Bob Wilson (visiting in connection with a video project), CBS/Sony's Yoshikatsu Inoue, CBS International's Peter Bond, CBS/Sony President Toshio Ozawa, Udo Artists President Serjiro Udo, Toto manager Larry Fitzgerald, CBS/Sony GM Tai Ohnishi, April Music GM Namihiko Sasaki, and CBS/Sony's Jack Isomura.

## Attic Moves To Quality



Canadian label Attic Records has signed a distribution deal with Quality Records for Canada, after having been with CBS for the past three years. Pictured at the signing are (l-r) Attic President Al Mair and Quality President George Struth.

## Mirage Signs Schneider



Helen Schneider, American vocalist with recent success in Germany, has been signed to Mirage Records, with a single already released and an album set for June. Pictured (l-r) are Mirage President Jerry Greenberg, Schneider, manager George Nassar, and WEA International President Nesuhi Ertegun.

## Alfa Signs Loeffler



Alfa Records has signed actor/singer John Loeffler, with his first album due in the summer. Pictured (l-r) are attorney Alan Siegel, Loeffler, and Alfa President Bob Fead.

## Levin

Continued from Page 3

KFAT Station Manager Russ Martineau recalled, "Harvey actually started in

## CBS

Continued from Page 3

### CBS Point Of View

Columbia National Album Promotion Director Paul Rappaport told R&R, "There's no official company policy about not searching stations that program albums; it's a matter taken up station by station. Michael, as Branch Manager, has to make money for CBS by selling records. When KBCO played the entire McCartney album, it had to cut into sales of the record, and Michael got mad about it. After all, they're tampering with his way of living.

"It's like when a record company goofs in some way and makes a radio station mad - what's the first thing that station does? Threaten to take off the company's albums for a month, or they aren't allowed in the station for a month. Michael is understandably mad. He's a real good record man who knows what he's doing. I stand behind him and his decision.

Rappaport added that he understood KBCO had tracked other CBS albums, including Tommy Tutone's. He said, "Although KBCO may not feel it's hurting Paul McCartney because he obviously doesn't need any more money, Tommy Tutone is still trying to make a living."

### KBCO's Viewpoint

Constantine, in KBCO's defense, told R&R, "We feel we're living up to our end of the bargain. I know there's a big lobby against home taping, but I think playing albums, especially by unknown artists, or artists with questionable images, you can turn someone on to buying the record. We got a lot of calls after we played the McCartney thanking us for playing it, because listeners weren't sure whether they should go out and buy it, as the previous couple of albums weren't to their liking. So I see it as a service that enhances sales."

broadcasting when he was 15 on a suburban Chicago station, where he sold his own time by having his mother drive him around Chicago on sales calls! He had one singular interest in life, and that's been broadcasting.

"He was an impeccable perfectionist... an incredible driving force. He knew radio inside out and had studied it all his life. I've never met anyone who had such a total understanding of the entire business."

Martineau added, "This station is going to be set up as a foundation according to Harvey's will. The board of directors will decide where the profits from the station will be used specifically, but Harvey requested that the profits be split between two things, environmental issues on a national level and medical research on a more local level." Both KUIC and KFAT honored Levin's memory by playing uninterrupted music all day following his death.

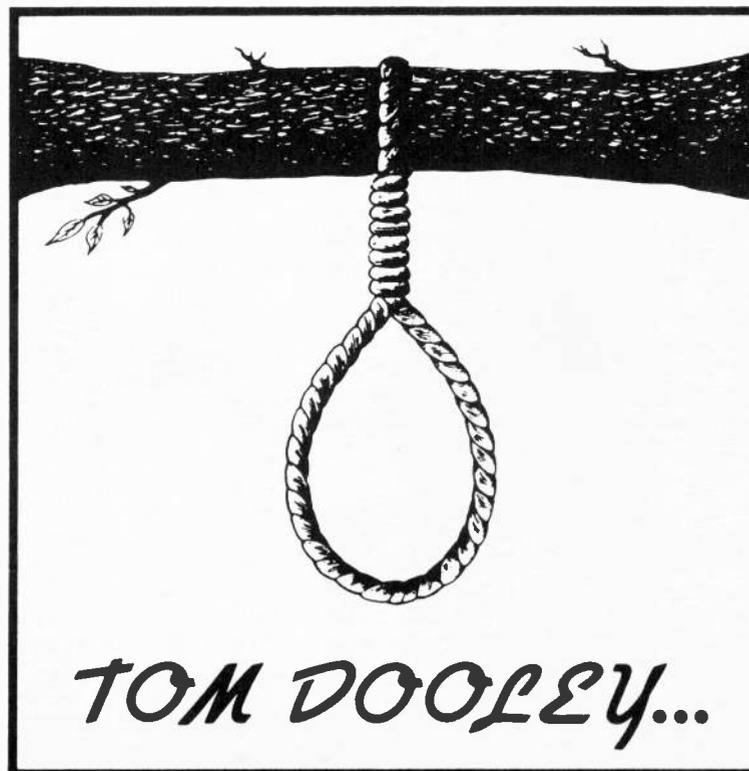
## Reese

Continued from Page 3

primarily because after that many years in the same market (Reese spent most of the last ten years in Detroit) you begin to get stale. Right now I'm an off-the-air PD, although I really wouldn't mind going on the air again, since it gives you more of an insight into their problems. However, the staff situation here is so good that I'm not willing at this point to make any moves at all to disrupt things. When Charlie Marcus left, he left the radio station in a beautiful condition.

"I think my main job is one of maintenance to try to make sure we don't get fat," Reese continued. "I'm going to have a hard row to hoe to better the numbers that the station had in the fall book." He added, "I foresee a long and enjoyable relationship between Jim Reese and Eric Anderson!"

Reese's 24-year broadcasting career includes news and air personality positions at CKLW (both AM and FM), WCAR/Detroit, and WNBC/New York.



# Opportunities

## Openings

### EAST

FM85 (WAYV) Atlantic City has immediate opening for afternoon drive personality. T&R: John Barab, Chelsea Ave. & Boardwalk, Atlantic City, NJ 08401. EOE M/F (5-28)

Production pro creative with copy. Experience in production. Sales oriented. New Studios. Contact Gary Bruce, WLAM, Box 828, Lewiston, ME 04240. EOE M/F (5-28)

## PROGRAM DIRECTOR

We're looking for a PD to work in a sophisticated, technologically advanced environment.

This individual must have 3-5 years winning track record with Top 40 or A/C format and have a willingness to relocate.

For confidential consideration, please send tape and resume to:

Program Director  
P.O. Box 1396  
Radio City Station  
New York, NY 10019

If you're intelligent, tight and talented we've got an immediate opening. T&R: WMMN, 21 Colony St., Meriden, CT 06460. EOE M/F (5-28)

## Openings

WGRQ/Superstars looking for full/part-time rockers. T&R: Paul Heine, WGRQ, 59 Virginia Place, Buffalo, NY 14202 EOE M/F (5-28)

Major broadcasting company searching for dedicated professional broadcasters experienced in the areas of programming, news or announcing. Formats include CHR, A/C, Black and Hispanic. Send T&R to Radio & Records, 1930 Century Park West, #340, Los Angeles, CA 90067 EOE M/F

WHA1/Greenfield looking for future full/part-time announcers. T&R: Jay Deane, Box 32, Greenfield, MA 01302. EOE M/F (5-28)

NYC Metro A/C-Info seeks PM drive personality. Experienced only. Production, community involvement necessary. T&R: Bob Recchia, WJDM, 9 Caldwell Pl., Elizabeth, NJ 07201. EOE M/F (5-28)

WCCC 50,000 watt AOR looking for experienced full/part-time. No calls. T&R: Lich, 243 S. Whitney St., Hartford, CT 06105. EOE M/F (5-28)

### Immediate Midday Opportunity

WBEN Radio 930, rated #6 nationally, seeks experienced adult talent with production voice and community involvement. Tapes, resumes and picture to: BOB WOOD, Algonquin Broadcasting, 2077 Elmwood Ave., Buffalo, NY 14207.

Announcer/MD for Urban Contemporary. T&R: Box 17422, W. Hartford, CT 06117. EOE M/F (5-28)

ABC Superadio station in Baltimore seeking combination Production/Public Relations Director. Call PD (301) 486-2400. EOE M/F (5-28)

## Openings

WMGK/Philadelphia has part-time news opening. Experienced & sharp writing skills must complement conversational delivery. T&R: Bob Craig, 1 Bala Cynwyd Plaza, Bala Cynwyd, PA 19004. EOE M/F (5-28)

Available August 1st, part-time news. Later fulltime probable. T&R: Ruth Ludwig, ND, WBZA, Box 928, Glens Falls, NY 12801. EOE M/F (5-28)

## DJ MORNING DRIVE

If you have a terrific personality and a desire to relocate, opportunity knocks.

Individual selected will work with a renowned program director and complement some of the best on-air talent in the country.

You must have 3-5 years experience in Top 40 or A/C morning drive (evening drive an added plus)

Qualified individuals seeking confidential interview should send tape and resume to:

Drive Time DJ  
P.O. Box 1269  
Radio City Station  
New York, NY 10019

WYSP/Philadelphia accepting T&R for immediate part-time/possible fulltime opening. No calls. T&R: Michael Picozzi, WYSP, 1 Bala Cynwyd Plaza, Bala Cynwyd, PA 19004. EOE M/F (5-21)

## Openings

### CONTINENTAL RECORDINGS

We're looking for a creative, ambitious, self-motivated person with a working knowledge of radio sales and promotions; also marketing, organizational skills, and telephone sales experience to market our station ID's and commercial jingles. Call or send resume to Dan Flynn, Continental Recordings, 210 South Street, Boston, MA 02111.

### SOUTH

KZOM-FM looking for dedicated rock professionals. Morning, all-nights, weekends available. Experience a must. T&R: Don Golden, Route 11, Box 484, Orange, TX 77630. No calls. EOE M/F (5-28)

WHBB/Selma has immediate opening for well seasoned announcer/production personality. T&R: PD, Box 1065, Selma, AL 36701, (205) 875-3350. EOE M/F (5-28)

Looking for morning talent. 100,000 watt A/C-FM on Texas Gulf Coast. Top 100 market. Experienced communicator. T&R: PD, Box 6087, Beaumont, TX 77705. EOE M/F (5-28)

AOR tapes needed for future openings amongst the palm trees. T&R: Scott Fisher, WIZD, 200 Palm Beach Lake Blvd., W. Palm Beach, FL 33409. (5-28)

Morning anchor ND with solid delivery. Salary. Upper teens. T&R: Bobby Kay, Box 898, Corpus Christi, TX 78403. (5-28)

# Marketplace

## 10,000 Radio Jobs!!

You Now have access to 98% of the American Radio Nationwide Job Openings everyweek!

1. Hundreds of openings for DJ's, newsmen, engineers, PD's (male & female)
2. Receive 98% of the current American Radio Job listings computer-printed and mailed to the privacy of your home.
3. Small, medium and major markets.
4. Country, Rock, MOR, AOR, Beautiful Music, All News and Talk formats.
5. The American Radio Job Market is subscribed to by major universities, colleges, broadcast schools, working and non-working personnel.
6. MONEY BACK GUARANTEE

Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 - you save \$21.00!

American Radio  
JOB MARKET

6215 Don Gaspar, Dept. R, Las Vegas, NV 89108

## Current and Classic Airchecks!

Current issue # 26 features KMPC/Robert W. Morgan, KLOS/Frazer Smith, KIIS/Rick Dees, KGB-FM/Jim McInnes, plus Boston's AOR Battle with WCOZ and WBCN. And a quick look at Calif. Coast rock, with KACY, KKBZ, KMGQ, KTYD, KRQK, KSLY & KZOZ. 90 minutes. Cassettes \$5.50.

Classic issue # C-19 features WCFL/Larry Lujack-1975, KFWB/Wink Martindale-1965, WINS/Mad Daddy-1964, WAYS/Jay Thomas-1974, KMET/Stephen Clean-1964, KIIS-FM/Humble Harv-1975, KHJ/Machine Gun Kelly-1974, plus KCBQ-1972 and KING-1976. Cassettes \$10.50.

Special issue # S-3 features Las Vegas and San Bernardino CHR/AOR/A-C, with KLUC, KENO, KMJJ, KLAV, KORK, KOMP from Las Vegas, plus KCAL-FM, KFxm, KGGI from San Bernardino. Cassettes \$5.50.

CA residents add 6%. Write us for a back-issue list or subscription info.

CALIFORNIA AIRCHECKS

Box 4408 - San Diego, CA 92104

## pro 't' call FREE to PD's & GM's

The services of Pro't.call. We're a broadcast placement service and our clients are some of the top broadcasters in the country. We can find exactly the talent you need for your specific opening Give us a call: (504) 392-3665.

Pro't.call, 3700 Rue Delphine,  
New Orleans, LA 70114

What would Mom say if she thought you were skipping lunch?



Over 6 years of creative COMEDY material.

For complimentary snack call (313) 434-6142 or write 1390 Arroyo Dr., Ypsilanti, MI 48197



A weekly three-hour program of America's favorite past hits.

For rate availability in your market call: (303) 756-9091

TIMBERLINE PRODUCTIONS

Box 9541 So. Station, Denver, CO 80209

## FREE SAMPLE!

...from DIAL-LOG, RADIO'S NEWEST SERVICE FOR AIR PERSONALITIES!

(2nd Big Month!...And They Said It Wouldn't Last!) HUMOR, CONVERSATION, CALLS, CALENDAR & MORE.

Write or Call:



4325 N. Lockwood, Toledo, OH 43612

(419) 478-1031

## Embroidered Emblems

We make emblems for the broadcast industry. Promote your station with low-cost, high-quality emblems. Order now for delivery before the next rating period. Will be the hottest items your station has to offer. Will outlast any T-Shirt or sticker.

FREE ARTWORK

Fireball Mgmt.

P.O. Box 588, Freeport, NY 11520

(516) 223-1244

WILL TRADE

## FREE ISSUE OF Galaxy

Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead: Box 20093R, Long Beach, CA 90801 (213) 595-9588

## Job Hunting?

National Broadcast Talent Coordinators can help. We specialize in radio personnel placement. Programming, sales, management. Our client stations need qualified broadcast people. For complete, confidential details, write:

NATIONAL BROADCAST TALENT COORDINATORS  
Dept. R, P.O. Box 20551, Birmingham, AL 35216  
(205) 822-9144

## O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service!

For sample, write on station letterhead to: O'Liners

1448-R, West San Bruno Ave., Fresno, CA 93711  
or phone (209) 431-1502

## R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion:
1 Time	\$37.50
6 Insertions	\$32.50
13 Insertions	\$27.50
26 Insertions	\$22.50

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West  
Los Angeles, Calif. 90067 (213) 553-4330

# Opportunities

## Openings

New KRBE needs newperson to co-anchor afternoon drive. Conversational style, good writing a must. T&R: Sue Schneider, 9801 Westheimer, Suite 700, Houston, TX 77042. EOE M/F (5-28)

KKYK/Little Rock, AR needs air talent. Contact: Ron White, Box 4189, Little Rock AR 72214. No calls please. EOE M/F (5-28)

MS's top CHR just moved to new studios. Looking for air talent. Great production a must. T&R: Kirk Cliett, Box 4606, Beloxi, MS 38631. (5-28)

WAIM-FM/Greenville-Spartanburg AOR has immediate opening for announcer with strong production. Daytime shift. T&R: Gary Jackson, Box 650, Anderson, SC 29622. (803) 226-1511. EOE M/F (5-28)

On-air announcer. 5 yrs experience. Salary negotiable. Start June 28th. Major market production. T&R: S. Andrews, WVEE, 805 Peachtree St., Atlanta, GA 30308. EOE M/F (5-23)

Amerillo Country FM looking for morning jock/production. T&R: Nancy Allen, KBUY-FM, Box 5844, Amerillo, TX 79106. EOE M/F (5-28)

Future openings at a great SC coastal adult FM. We're making some exciting changes. T&R: John Roberts, 3040 Boundary St., Beaufort SC 29902. (5-28)

WJBO/WFMF has rare opportunities for ND or anchor. 3 yrs experience. T&R: Randy Rice, Box 496, Baton Rouge, LA 70821. EOE M/F (5-28)

KESI/San Antonio looking for WNEW-AM style A/C personality. T&R: Kevin Fennessy, OM, KESI, Box 20107, San Antonio, TX 78220. EOE M/F (5-28)

If you can help us become Small Market Country Station of the year, we want to hear from you. PM drive or evening slot. Good pay and benefits. Great facilities. Sales combo for bigger bucks. Production skills a must. T&R: to Ben Granger, PD, KVVP-FM, Drawer K, Leesville, LA 71446. (318) 238-0354 12noon-2pm CDT only. EOE (6-4) •

Forward Communication Corp. looking for air talent, all formats, facilities, all over the country. T&R: Al Brock, Box 3168, Tallahassee, FL 32303. EOE M/F (5-21)

Mississippi's #1 C-R, Gulf Coast has possible future full time air position. Good voice/production. T&R: Mickey Coulter, WQID-FM, Box 4606, Biloxi, MS 39533. (5-21)

Possible future openings for air personalities. CHR. T&R only: WCOG, Box 8009, Greensboro, NC 27419. (5-21)

WFMI/Lexington, KY. Drive time entertainer, good pipes, production for Lexington metro A/C. Also need weekend. T&R: Charlie Box, 58 1/2 South Main, Winchester, KY 40391. (5-21)

## Openings

K102/Miami is searching for 2 AOR jocks. Self motivated and creative. T&R: WCKO, 4431 Rock Island Rd., Ft. Lauderdale, FL 33319. EOE M/F (5-21)

Wanted: Strong, take-charge personality for live assist Country station in central LA. \$225-\$300 per week. Strong production a must. Call collect: Roger Cavaness (318) 445-5306. EOE M/F

Contemporary Country FM in major Sunbelt market is seeking a warm, human, professional entertainer for high profile morning show. Lots of community involvement and relatability required. Stable, growing company, good benefits and salary. Experienced pros only! No time & temp jocks or beginners please! Rush T&R including references to Radio & Records, 1930 Century Park West, #343, Los Angeles, CA 90067.

TX Panhandle AM/Class C FM combo seeks top announcer and/or sales combo for future opening. Great for beginners or experienced jocks who want to escape the pressure. Country format. Numbers are super. T&R: KLSR-AM/FM, Box 400, Memphis, TX 79245. (806) 259-3511. (5-28) •

## MIDWEST

Suburban Chicago station is in need of local talent for part-time and fill-in positions. Commercial experience required. T&R: WXLC, Waukegan, IL 60085. EOE (5-28)

Aggressive suburban sunbelt A/C needs DJ. One yr man experience. T&R and salary requirement: KMYO, 509 N. Aspen, Broken Arrow, OK 74012. EOE M/F (5-28)

**14WBNS**  
COLUMBUS RADIO

14WBNS has a rare on-air personality opening. WBNS is seeking a dedicated professional who loves oldies and possesses 5 years commercial experience. If you're tired of working for a group that seldom says "thanks" for a job well done, rush tape, resume and salary history to: Gary Parks, PD, 62 E. Broad St., Columbus, OH 43215. EOE M/F

Production Director/air shift opening. #1 station in livable Midwest community. T&R: Ron Eric Taylor, KEYN, 2829 Salina Avenue, Wichita, KS 67204. EOE M/F (5-28)

## Openings

Wanted ND for AM/FM combo in Dubuque, IA. Contact: Chuck Bailey (319) 583-6471. EOE M/F (5-28)

Personality radio ND needed immediately for 2 person staff in Capitol City town. T&R: WVIC, 2517 E. Mt. Hope, Lansing, MI 48910, c/o Jim St. John. EOE M/F (5-28)

WXLC is now accepting T&R for possible openings in morning and afternoon drive positions. Prior experience is a must. T&R: WXLC, Waukegan, IL 60085. EOE M/F (5-28)

WHMQ/Finley, OH has an opening for an afternoon Country pro. Must have good production skills. T&R: D.P. Glass, 101 1/2 Sandusky, Finley, OH 45840. EOE M/F (5-28)

Midwest AOR looking for morning man. Good opportunity for young, creative talents. T&R: Larry Moffitt, KGGO, Des Moines, IA 50317. No calls. EOE (5-28)

Number one CHR in top 40 market looking for experienced daytime air personality. Send tape and resume to Radio & Records, 1930 Century Park West, #338, Los Angeles, CA 90067.

WJNR-FM upper MI 50kw looking for mature voice for dayparted A/C-AOR format. Male or female. Four seasons, incredible beauty, lots of water. T&R: PD, Box 626, Iron Mountain, MI 49801. EOE (5-28) •

Prime shift opening. WXUS, AOR. T&R: Stuart McRee, Box 7093, Lafayette, IN 47903. (5-28)

Northeast OH, 5KW A/C AM, 50KW Beautiful FM needs jocks. Pros only. T&R: Bruce Scott, WFUN/WREO, Box 738, Ashtabula, OH 44004. EOE M/F (5-28)

Morning drive reporter/anchor, minimum 2 years on-air commercial experience. No beginners. Emphasis on local news. Send tape, resume, writing samples and 3 professional references to Radio & Records, 1930 Century Park West, #337, Los Angeles, CA 90067.

Air talent search by a growing station in Minot, ND. A 6 station market. T&R: Paul McDonald, KTYN, Box 637, Minot, ND 58701, or call (701) 852-0301. EOE M/F (5-21)

Immediate opening for morning-production pro in personality radio. T&R: Kert Redel, WFIN, 101 W. Sandusky, Findlay, OH 45840. EOE M/F (5-21)

## Openings

KODY AM/FM looking for a fulltime announcer with production background. Call Steve King (308) 532-3344, 308 West 4th St., North Platte, NB 69101. EOE M/F (5-21)

**Experience Secondary**

Midwest, mid-size FM has immediate opening for energetic, intelligent personality who is fun, warm and prepared. Up-tempo, promotion styled A/C format. Production, remotes and community services duties. Send demo tapes, 30 minutes minimum with resume. \$15,000 yr to start/benefits. Send to Radio & Records, 1930 Century Park West, #345, Los Angeles, CA 90067.

Appleton-Oshkosh-Greenbay's hottest CHR, WKAU AM/FM, accepting T&R for future PM drive. Must be good with strong production. Ron Ross, WKAU, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (6-4) •

## WEST

KIQO-FM A/C looking for 1 fulltime and 1 part-time announcer. Production skills a must. Now accepting calls 9am-4pm: (805) 466-6511. EOE M/F (5-28)

KAFY/Bakersfield Country immediate opening. Three years experience preferred. Contact: Joseph King, 1527 19th Street, Suite 300, Bakersfield, CA 93301 or call (805) 324-4411. EOE (5-28)

KRKO/Seattle has opening for weekend air talent. Send T&R: Bruce Butterfield, Box 1227, Everett, WA 98208 or call (206) 355-1144. EOE M/F (5-28)

**TALK-NEWS-SPORTS Personalities**

KNUS, Denver's newest talk radio station, is seeking experienced, mature talent for future openings in the talk, news, and sports area. KNUS is part of the prestigious Sandusky Broadcast Group. Absolutely no telephone calls accepted. Send T & R only to: Programming Dept., KNUS, 4450 Morrison Road, Denver, CO 80219. EOE

KMBY-FM/Monterey has immediate opening for part-time, also future fulltime. Adult format. T&R: Randy Summers, Box 1291, Monterey, CA 93942. EOE M/F (5-28)

The skilling is good. The radio is great! KJQ needs jock/production ace. Adult CHR. T&R: Tom Greenleigh, 1506 Gibson, Ogden, UT 84404. EOE M/F (5-21)

Come to the booming Southwest. KBIM AM & FM looking for CHR announcer/production ace. T&R: Harry Dierks, Box 2308, Roswell, NM 88201. EOE M/F (5-28)

# Marketplace

**GREAT JINGLES  
STATION ID'S**

Call or write for a free demo

**CONTINENTAL RECORDINGS**

210 SOUTH STREET, BOSTON, MA 02111 617-426-3131

**Contemporary  
COMEDY**

Hundreds renewed again!  
**Free sample!**  
Write on station letterhead to:  
**Contemporary Comedy**  
5804-D Twining  
Dallas, TX 75227

**ELECTRIC WEENIE**  
RADIO'S MOST RESPECTED  
DJ GAG SHEET SINCE 1970

Dr. Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you to guys who inquire where I get my material."

FOR FREE SAMPLES WRITE  
The Electric Weenie, P.O. Box 25-866  
Honolulu, Hawaii 96825 (808) 395-9600

**INSIDE COUNTRY**

Designed With The Country D.J. In Mind  
Current Artist Bios, Monthly Calendar, Country Trivia  
WE DO THE RESEARCH! YOU SOUND INFORMED!  
Send for FREE sample  
**INSIDE COUNTRY**  
6000 Fulton Ave. • Suite 12 • Van Nuys, CA 91401

Surely You Jest? **LONE STAR**  
Try  
comedy service/newsletter.  
Write for sample and information  
12216 White Cap, Houston, TX 77072

**COMEDY SERVICE**

Expand your show material with the most topical, up-to-the-minute comedy service available.

- DJ COMEDY - Monthly humor based on what's happening in the world today.
- DJ "THROWAWAYS" - record intros and outros sent twice monthly.

Send for sample today, or call (713) 984-2144 and leave your address. **Mastercard**

Be sure to include your form! **DJ A PROFESSIONAL COMEDY SERVICE**  
3530 TIMMONS LANE, SUITE 301D  
HOUSTON TEXAS 77027

**GoodFate PRODUCTIONS**  
PRESENTS  
**"Celestial Trek"**  
Starring Captain Quirk  
A unique and inspired parody of Science Fiction

**FOR FREE DEMO TAPE**  
SEND \$1.00 FOR SHIPPING AND HANDLING  
GOODEAR PRODUCTIONS  
P.O. BOX 70286 FT. LAUDERDALE, FLORIDA 33307

# Opportunities

## Openings

Professional nationwide music production firm seeks articulate, bi-lingual Mexican music programmer with production experience. Mariachi and Contemporary Mexican music knowledge required. Send T&R to Radio & Records, 1930 Century Park West, #342, Los Angeles, CA 90067

**KKAL/Arroyo Grande, CA needs morning communicator yesterday!** Send T&R and salary requirements: Doug Vincent, Box 220, Arroyo Grande, CA 93520. EOE M/F (5-28)

**Production Pro with some on-air work.** Resume & samples: Russ Gerber, KEZR, Box 2337, San Jose, CA 95109. EOE M/F (5-28)

**KENI/Anchorage, AK has a future opening for super talent.** No calls please. T&R: PD, KENI Radio, 1777 Forest Park Drive, Anchorage, AK 99503. EOE (5-28)

L.A. market. Major area station needs reporter/anchor with creative approach. Great salary and benefits. Send T&R to Radio & Records, 1930 Century Park West, #344, Los Angeles, CA 90067.

**KOLO/Reno now accepting T&R for possible future full & part-time openings.** Good voice & strong production. T&R: Michael Hegerty, Box 10800, Reno, NV 89570. EOE M/F (5-28)

**FM-100/Colorado Springs-Pueblo accepting tapes for future openings.** Air/production experience required. T&R: Scott Hutchinson, FM-100/KYNR, Fifth & Main, Pueblo, CO 81003. EOE (5-28)

**Las Vegas' KENO A/C Oldies needs strong morning personality.** Best bucks for the best talent. T&R: Bill Alexander, Box 26629, Las Vegas, NV 89126. No calls. EOE M/F (5-21)

**Reporter/anchor wanted for pending opening.** Experienced only. T&R: Randy LaVon, KRKE, Box 737, Albuquerque, NM 87103. EOE M/F (5-21)

## Positions Sought

**Experienced announcer seeking full-time position.** Good production. Call DON (303) 351-8294 after 4pm MST. (5-28)

**Major market air personality currently in Urban Contemporary seriously looking.** 6 yrs. experience, including KIIS-FM, KUTE/Los Angeles. Have done CHR, A/C. MARK (314) 361-0956. (5-28)

**Experienced MD, Assistant PD in AOR, CHR.** Prefer West. Call BOBBY (806) 792-4830 or (806) 745-3129. (5-28)

**Lady DJ, 6 yrs. experience, MD, 1st phone, good production.** Major market from Los Angeles-Miami, CHR, AOR, A/C. I want the airwaves. (213) 465-9674. (5-28)

**Enthusiastic, witty & versatile personality looking for Southern medium market station to grow with.** Call EDDIE FARRIS (312) 374-3210. (5-28)

**Former radio station owner, PD, DJ, Sales Manager looking for PD/DJ/Management position-a new challenge.** 10 yrs. experience. RICHARD KAUFMAN (201) 992-4881. (5-28)

**STEVE SUMMERS experienced in major markets.** Recently MD/Afternoons at WDRQ/Detroit. Available due to format change, seeking stable CHR format. Let's talk. (313) 474-7097. (5-28)

**Fully qualified country programmer/PD available now.** 23 yrs. experience, all phases of radio. BOB (313) 229-4022 anytime. (5-28)

**Young, experienced DJ, 5 yrs. in Country, A/C, Rock & News,** looking to relocate Chicago/Milwaukee area. Call BRUCE (507) 457-2336. (5-28)

**Air talent with MD experience and PD abilities.** 8 yr. pro great production, college, 1st phone seeking AM drive or ? THOM (318) 478-9829. (5-28)

**Creative personality, loyal employee available.** RICK OHMAN (406) 452-2382. (5-28)

**AM in radio doldrum.** 10 yrs. in broadcasting. Looking for AOR evenings overnights or production position. Excellent skills, warm personality. STEVE SUNBERG (802) 479-0717. (5-28)

**11 yr. pro, dependable Sports P-B-P, Talk, DJ,** excellent references. DANNY (503) 588-9434. (5-28)

**Experienced female announcer & newperson.** Any format, available immediately. (213) 375-4869, evenings. (5-28)

**PHIL BECKMAN, 11 yrs. AOR, A/C, CHR; WNOR, WAPE, WRQX, KTLK.** Wife JOANNE 5 yrs. WNOR, WAPE, WIVY, WWDE; A/C, BM & News. (804) 877-9944. (5-28)

**AM drive personality with good ratings seeks slot with CHR, AOR.** Preferably morning drive and/or MD position. LEE GORDON (713) 775-0883. (5-28)

## Positions Sought

**Major market DJ, BLK/ROCK, heavy production.** Looking for great opportunity. No small market please. Have bucks will travel. Call RON COOPER (312) 478-6929. (5-28)

**Best possible bet for PD/MD for medium to major market.** Currently winning big. Let's talk. (901) 362-2281. (5-28)

**Real Pro seeking work at medium or major market station.** B.A./Communications. Well-rounded with all formats. Please call MR. HAYES (212) 993-0276 or (212) 733-2583. (5-28)

**Hard defined A/C, CHR talent.** JOHNNY LUNDQUIST of KS95-FM is inspecting wholesome opportunities. (612) 823-5661. Major markets only (5-28)

**JAY DuBARD, tight personality, production wizard with newly acquired audio-visual skills,** 14 yrs. experience seeks medium/major market with stable position. (716) 838-6187. (5-28)

**CHARLIE GREER, formerly WABC, proven, current numbers at 50 clear AM drive seeking new challenge with aggressive A/C.** (716) 671-3470. (5-28)

**Medium market with 4 yrs. A/C experience & production & marketing degree seeks creative atmosphere at A/C for CHR.** East or South preferred. (717) 299-3227. (5-28)

**Starving female seeking on-air position.** Medium/major markets. South or East. 8 yrs. experience. CHR & R&B. Great voice, production, numbers. KELLY (717) 299-3227. (5-28)

## \$\$\$ SALARY BACK \$\$\$

If not completely satisfied with the ratings and revenue this mass appeal morning concept generates. Currently succeeding through community involvement, localized humor, credibility, and no ego problems. This product, major market tested, is available if you meet a criteria for winning. (609) 397-8318. (offer good in the U.S. and Canada).

**SAM CORNISH, 5 yrs. AOR experience looking in medium/large market.** CA, Southwest, Northwest area. (415) 349-3971. (5-28)

**8 yr. pro, excellent production, B.A. degree.** Air shift, production, operations. Management background. BRYAN ST. PETERS, 6412 Ironbark Lane, Las Vegas, NV 89107. (702) 870-2420. (5-28)

**Experienced reporter/talk show host looking to move up to larger market.** Now in Bakersfield. RON B. FINEMAN (805) 834-7372. (5-28)

**A/C DJ with 6 yrs. experience looking to relocate.** T&R: (615) 388-3636, 9am-5pm CST or (615) 388-7905. (5-28)

**Announcer/salesman can sell on air & off.** DJ-I'm an up. Sports-I'm exciting, intelligent with looks & personality. J. HOWARD (212) 371-2356. (5-28)

**Presenting PD, 8 yr. pro with #1 morning show looking for bigger bucks, bigger city.** Spontaneously funny, great spots & personal appearances. KEN (914) 457-5397. (5-28)

**TERRY TROUJET, 10 yr. pro looking for major market position.** Formerly WCBM, gone Newstalk. Good Communicator. (301) 337-5284. (5-28)

**Talented night person-evenings, overnights-AOR, CHR, BLK.** Call now. Seriously looking (205) 875-3350 "KC". All markets call now.

**Still looking announcer sportscaster 5 1/2 yrs. experience.** CHR format Southern Rockies, West Coast preferred. Anytime (303) 651-3549. (5-28)

**Rating proven programming, production, promotions talent with major market experience & 1st phone available.** MARK HILL (916) 241-9152 or leave message at (707) 822-6912. (5-28)

**Looking for CHR format.** 3 yrs. experience & MD experience. Hard working, reliable & good references. Call REES KIRK (605) 335-8906. (5-28)

**4 yrs. DJ experience, sports announcing as well, some production work OH or IN area.** Call TERRY (216) 647-4287. (5-28)

**Your news can be #1.** Aggressive reporter, solid writer with strong delivery. B.S./Journalism, small to medium market. Call WAYNE (301) 473-8650. (5-28)

**CHR personality, currently major market PM drive, experienced would like to work for you.** For T&R call MARK (713) 295-2079. (5-28)

**Eager beginner, just graduated MBS in Chicago.** Hard worker, good voice & attitude. Will relocate. For T&R: LARRY (309) 346-0471. (5-28)

**DJ position wanted.** 10 yrs. experience, including major market. All formats. Highest ratings. Personality & humorous. Prefer West. Major market. JANET WILSON (415) 564-7665. (5-28)

**Satellite makes major market PD available for corporate/local position.** Winning track record. Strong research, administrative leadership abilities. Good with people. MICHAEL O'MALLEY (301) 561-3187. (5-28)

**MIKE MOSS, experienced jock with good voice looking for Black format, in South.** (704) 865-7166. (5-28)

## Positions Sought

**CHR talent with 5 yrs. experience looking for team concept in the South or Midwest.** Formerly of WGBF/Evansville & KQKQ-FM/Omaha. SCOTT DOTSON (502) 451-4629. (5-28)

**Walks with it. . . talks with it. . . personality - plus intelligent 3 yrs. communications/MD.** NYC & Long Island. HEATHER (212) 582-4366 or (212) 336-7198. (5-28)

**News and/or sports.** Looking for medium/small market. JEFF (713) 295-2079. 3 yrs. experience. (5-28)

**Female willing to relocate.** Searching for entry level position. Copywriting, producing/news experience. For portfolio copy & T&R: 220 Rouse, Lansing, MI 48910. (5-28)

**Newsperson.** Well informed, hard working. B.A./Radio, Television, Film. Seeking radio news position. All offers considered. MICHELLE (215) 928-1291. (5-28)

**CHR jock wants out of Country format.** Looking for position at A/C or CHR station in central VA area. Former Assistant PD, 1 1/2 yrs. experience. GREG (703) 948-6459. (5-28)

**Tired of living off my husband's successes.** Will fight dirty to be your AOR queen. MARY KUZBOMB (513) 888-3696. (5-28)

**Medium market stations in West:** Jock looking for CHR, AOR or Contemporary Country station. Experienced & dedicated. BOB STUDLEY (401) 826-1790. (5-28)

**I'm lonely! Need to communicate with people!** Voice of Contra Costa College seeks medium/major market on air gig. FRANK BUTERA (415) 223-1534 now! (5-28)

**10 yrs. as air personality/newsmen in small & medium markets.** 2 yrs. college instructor/station manager. Want PD or OM post in Southeast. For T&R: TOM (704) 867-2624. (5-28)

**Ex-BBC network man.** Radio & TV. 14 yrs. U.S. Exceptional mike, writing, production, interview talent seeks new challenge. Prefer D.C., NYC, SE. (716) 394-2532 NOW! (5-28)

**Authoritative newsmen/PD experience.** Medium market, any format. Will relocate for right opportunity. LARRY KAY (717) 653-2500, after 3pm. 203 Harvestview North, Mount Joy, PA 17552. (5-28)

**MD/drive time jock with 3 yrs. experience.** AOR, CHR, Country & degree seeks DJ or PD/MD position in MI. ROB (505) 622-4281 or (313) 729-4115. (5-21)

**Operations Manager inquiry.** Established individual seeking opportunity with growing organization. I have a proven track record, positive personality, and enthusiasm which generates a winning atmosphere. Allow me to challenge your staff and stimulate the market! Call for presentation and materials. (804) 384-5483. (6-4) •

**Lady DJ, 6 yrs. experience, MD, 1st phone, good production.** Major market from Los Angeles - Miami, CHR, AOR, A/C. I want the airwaves. (213) 465-9674. (5-21)

**Seattle, Indianapolis, Chicago: versatile jockette,** extensive production background seeks up tempo CHR. (312) 348-3384. (5-21)

**2 B announced: MICHAEL TURNER, 23. 5 yrs. radio,** college, commercial & club experience. Will work all formats. Will relocate. (213) 752-2336. (5-21)

**CHARLIE SOMMERS, a talented, creative communicator with WAYS/Charlotte is seeking advancement with a medium/major market FM.** Excellent references. Call mornings (704) 827-9857. (5-21)

**Radio personality currently part-time at 2 A/C stations** searching for full-time medium/small market. Call DANIEL RENTON (517) 485-1671. (5-21)

**15 yrs. experience. Heavy in programming but want to sell.** Medium market. For T&R: Call WOODY SPLAWN, (602) 965-3420 or (602) 946-6700. (5-21)

**11 yr. pro. CHR/A/C/Country, Operations Director, PD/MD talent.** Looking for medium/major markets. AL SELLERS (715) 845-2384. (5-21)

**Dedicated professional seeking larger market.** Single, 23, 7 yrs. experience. Currently PD in small market. DAN RYAN (205) 245-5756 or leave message (205) 274-8333. (5-21)

**C.C. McCARTNEY, formerly with KIMN, KRLY & KRBE is ready to rock.** Great references. Call (713) 492-0262. (5-21)

**Clip and save coupon.** Attention Los Angeles and San Francisco. This coupon and phone call will get you a fantastic production person, board operator, MD etc. I have worked at KHTZ, KIQQ, 10Q, and the Weedeck Radio Network. If I can be any service to you please call KEVIN (415) 864-3171. (6-4) •

## Changes

### RADIO

**John Juncos** has joined the Sales Staff at KRLA/Pasadena, CA.

**John Roberts** moved to PD/MD at 99-WQLO/Beaufort, SC.

**Terry Rowe** appointed PD at CKRM/Regina/Sask., CAN.

**Gary Miller** named MD at CKRM/Regina/Sask., CAN.

**Janet M. Leavitt** appointed Sales Manager at WOKO/New England.

### RECORDS

**Mary Ann Mastropaolo** named Arista's Records Director of Personnel and Office Services.

**Dovida Lazar** appointed Assistant to the GM at Main Street Records.

### INDUSTRY

**Chrissie Harwood** appointed Director of Artist Relations & Publicity for Gary Borman Management & Production.

**Noel Newbolt** named Director of Artist Development and Production for Gary Borman Management & Production.

**Michael Jay** named Professional Manager for MEGA Records Publishing Group.

### Miscellaneous

**WMJY CHR, 156 Broadway St., Long Branch, NJ 07740,** needs record service, back and present, from all labels. Send to Beau Richards, c/o WMJY. (201) 222-1071. (5-28)

**Records. . . records. . . records. . . We need records!** Our station format is A/C-MOR and Country Western. Send to Joe Gooser, KFIZ, 254 Winnebago Dr., Box 1167, Fond Du Lac, WI 54935. (5-28)

**KIQX/KIX 101-FM, Durango, CO needs CHR (p and 45 service,** all labels. D.J. McCoy, VP Programming, Box X, Durango, CO 81301. (303) 259-4444. (5-28)

**WWCH/Clarion, PA needs A/C and Country 45 record service,** all labels. Send to Tim Gaeza, Box 391, Clarion, PA 16214. (5-21)

**KEKA 790-AM needs A/C 45 service from all labels.** Rich Williams, Box 1386, Eureka, CA 95501. (5-21)

### R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

\* Must run consecutive weeks.

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

## This Week In Music History

BY DAN FORMENTO OF THE SOURCE

### Johnny Paycheck Born

**MONDAY, MAY 31** — Johnny Paycheck, country music's "Ohio Kid," was born May 31, 1941, in Greenville, Ohio. At age 19, young Donald Lytle (his real name) left the farm country of Greenville determined to make it as a singer in Nashville.

Buddy Killen of Tree Publishing heard him sing and signed him to record a series of singles for Decca Records



under the pseudonym Donnie Young. The records didn't sell well, and Donnie took to playing bass with other country artists, most notably Ray Price and George Jones, staying with the latter for four years. By then restless for bigger things, Donnie changed his name again, this time to Johnny Paycheck, and broke into the Country top ten with "Lovin' Machine" in 1966 and "Juke Box Charlie" in 1967.

**EXTRA FACTS:** Also born, Peter Yarrow of Peter, Paul and Mary, 1938 . . . and the late John Bonham of Led Zeppelin, 1948.

### "Sgt. Pepper" Released

**TUESDAY, JUNE 1** — The Beatles crossed the line from rock 'n' roll hit makers to living legends in the minds of many with the June 1, 1967, release of "Sgt. Pepper's Lonely Hearts Club Band." Most people would agree that "Sgt. Pepper" was the high-water mark of the psychedelic era, and the Beatles' greatest technical achievement.

**EXTRA FACTS:** Birthdays today include Ron Wood of the Stones, 1947 . . . and Pat Boone, 1936.

### Bunny Berigan Died

**WEDNESDAY, JUNE 2** — Renowned trumpeter and big band leader Bunny Berigan died of cirrhosis of the liver in a New York hospital on June 2, 1942. Best known for his theme, "I Can't Get Started," Bunny was a dynamic trumpeter who'd first established himself with Benny Goodman and Tommy Dorsey, winning the 1936 "Metronome" poll for jazz trumpeters by a wide margin. His career as a bandleader, however, was never solidly established, owing partly to his undisciplined lifestyle (he was a heavy drinker), and partly to his inability to be an effective leader. Berigan died a financially and physically broken man at age 33.

### Stones First U.S. Tour

**THURSDAY, JUNE 3** — The Rolling Stones arrived in New York for their first U.S. tour on June 3, 1964. As the Stones were longhaired and British, the American press couldn't resist comparing them to the Beatles, who'd made their U.S. concert debut just four months before "They are dirtier and streakier and more disheveled than the Beatles," reported a major news wire service, while a publicity release photo was captioned with, "The Rolling Stones may be terrific musicians, but they will never be considered GOOD-LOOKING!"

### Capitol Records Launched

**FRIDAY, JUNE 4** — Even in the face of World War II and severe shortages of petroleum, a basic material used in the manufacture of records, a pioneering spirit survived in Glenn Wallichs, who launched Capitol Records on June 4, 1942. From its start, Capitol took a novel approach to the marketing of its product. It was the first to take advantage of radio disc jockeys, sending copies of its latest releases to fifty of the most influential among them. Most of Capitol's competitors made it a point to avoid radio, and strictly prohibited the broadcast of their records. Capitol's most successful years were the 60's, when the Beatles and the Beach Boys boosted the label from a \$30 million business to \$120 million. **EXTRA FACTS:** Rolling Stones are the first to receive record royalties from Russia, 1975.

# The Music Section

MAY 28, 1982

	CHR	A/C	AOR	Country	Black Radio
<b># 1</b>	McCARTNEY/WONDER (3rd week)	McCARTNEY/WONDER (6th week)	ASIA (8th week)	T.G. SHEPPARD	TEMPTATIONS/RICK JAMES
<b>Next Week's #1 Contenders:</b>	TOTO (3-2) HUMAN LEAGUE (5-3) ASIA (6-5)	RONNIE MILSAP (6-2) JUICE NEWTON (12-5)	38 SPECIAL (12-2) JOHN COUGAR (4-4)	EDDIE RABBITT (7-3) BELLAMY BROTHERS (5-4) DON WILLIAMS (9-5)	CHANGE (8-5)
<b>Breakers:</b>	SOFT CELL (64%) STEVIE NICKS (59%) ALABAMA (57%) KARLA BONOFF (55%)	BILL LaBOUNTY (48%) MECO (46%)	FRANKIE MILLER (60%) 707 (12-inch) (50%)	RICKY SKAGGS (73%) DOLLY PARTON (72%) EMMYLOU HARRIS (71%) CON HUNLEY (70%) RONNIE McDOWELL (63%) HANK WILLIAMS JR. (63%)	STEVIE WONDER (70%) "D" TRAIN (62%) LAKESIDE (62%)
<b>Most Added:</b>	RICK SPRINGFIELD STEVE MILLER BAND GLENN FREY JOURNEY SURVIVOR	ALABAMA CHICAGO LESLIE PEARL DENIECE WILLIAMS NEIL DIAMOND	AXE FRANKIE MILLER MARSHALL TUCKER MONROES	HANK WILLIAMS JR. OAK RIDGE BOYS SYLVIA ROSANNE CASH RICKY SKAGGS	STEVIE WONDER REDDINGS CHERYL LYNN
<b>Hottest:</b>	McCARTNEY/WONDER TOTO HUMAN LEAGUE ASIA RAY PARKER JR.	McCARTNEY/WONDER DAN FOGELBERG WILLIE NELSON JUICE NEWTON ROBERTA FLACK RONNIE MILSAP	ASIA VAN HALEN 38 SPECIAL JOHN COUGAR	CONWAY TWITTY T.G. SHEPPARD DON WILLIAMS RONNIE MILSAP EDDIE RABBITT	GAP BAND DAZZ BAND ONE WAY TEMPTATIONS/JAMES
<b>Biggest Chart Jumps:</b>	JUICE NEWTON (18-8) ROBERTA FLACK (30-22) JOAN JETT (14-9) WILLIE NELSON (17-12)	ALABAMA (26-17) JUICE NEWTON (12-5) NEIL DIAMOND (19-12) DENIECE WILLIAMS (25-18)	FRANKIE MILLER (30-19) 38 SPECIAL (12-2) QUEEN (21-11) CHEAP TRICK (27-18) SHERBS (31-24)	DOLLY PARTON (49-38) MERLE HAGGARD "Good" (38-30) ALABAMA (42-34)	CHIC (28-16) JUNIOR (29-17) RICK JAMES (17-10) JEFFREY OSBORNE (15-9)
<b>Debuts:</b>	HEART (28) SOFT CELL (29) STEVIE NICKS (30)	BILL LaBOUNTY (29) MECO (30)	KANSAS (7) 707 (25) MONROES (34) HEART (35) A FLOCK OF SEAGULLS (38)	RICKY SKAGGS (37) HANK WILLIAMS JR. (42) JOHN SCHNEIDER (50)	STEVIE WONDER (21) "D" TRAIN (26)
	CHR	A/C	AOR	Country	Black Radio

WLLZ/Detroit  
 WAVA/Washington  
 KLOL/Houston  
 KTXQ/Dallas  
 WDVE/Pittsburgh  
 WPYX/Albany  
 WRNO/New Orleans  
 KZOK/Seattle  
 WAQX/Syracuse

**And over 30 other radio stations are rocking with the biggest rock & roll talent search in radio history.**



- Dominate your market with thousands of free customized four-color posters, entry blanks, counter cards and POS material!
- Call Letter exposure wherever Miller Beer is sold
- Albums and cassettes completely designed by you
- Over \$80,000 in Ramsa Professional Sound Equipment
- Winning Band receives an Atlantic Records Single Release
- Ad Dollars for your Sales Department

**The rock to riches talent search....coming to your market soon. Lock Out Your Competition Now!**

Call Collect: (713) 961-1975  
 Gene Tognacci /Ed Driskill  
 Starstream Communications Group, Inc.  
 4801 Woodway Suite 315W  
 Houston, Texas 77056

# National Music Formats

## Added This Week



George Williams (214) 343-9205

THE STARSTATION  
 HEART "This Man Is Mine" (Epic)  
 LARRY LEE "Don't Talk" (Columbia)  
 LESLIE PEARL "If The Love Fits..." (RCA)  
**Country Coast-To-Coast**  
 EMMYLOU HARRIS "Born To Run" (WB)  
 JUICE NEWTON  
 "Love's Been A Little Bit..." (Capitol)



Bob Stevens (214) 934-2121

### The **Z** Format.

GENESIS "Paperlate" (Atlantic)  
 GLENN FREY "I Found Somebody" (Asylum)  
 ALABAMA "Take Me Down" (RCA)  
 AMBROSIA "How Can You Love Me" (WB)  
 STEVE MILLER BAND  
 "Abracadabra" (Capitol)

### The **A-C** Format

STEVIE NICKS  
 "After The Glitter Fades" (Modern/Atco)  
 TOTO "Rosanna" (Columbia)



OAK RIDGE BOYS "So Fine" (MCA)  
 REBA McENTIRE  
 "I'm Not That Lonely Yet" (Mercury/PolyGram)  
 EARL THOMAS CONLEY  
 "Heavenly Bodies" (RCA)  
 RICKY SKAGGS "I Don't Care" (Epic)



John Iles (800) 426-9082



NEIL DIAMOND "Be Mine Tonight" (Columbia)  
 ALABAMA "Take Me Down" (RCA)  
 LARRY LEE "Don't Talk" (Columbia)

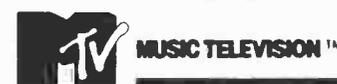
### Country Living

MEL TILLIS  
 "The One That Got Away" (Elektra)  
 BOBBY BARE  
 "If You Ain't Got Nothin'..." (Columbia)  
 EMMYLOU HARRIS "Born To Run" (WB)  
 RICKY SKAGGS "I Don't Care" (Epic)  
 ALABAMA "Take Me Down" (RCA)  
 DOLLY PARTON "Heartbreak Express" (RCA)  
 MARTY ROBBINS  
 "Some Memories Just Won't Die" (Columbia)



Chick Watkins (303) 578-0700

DENIECE WILLIAMS  
 "It's Gonna Take A Miracle" (ARC/Columbia)



Buzz Brindle (212) 944-5399

CHEAP TRICK "She's Tight" (Epic)  
 CHEAP TRICK "If You Want My Love" (Epic)  
 GREG KIHN  
 "Happy Man" (Beserkley/Elektra-Asylum)  
 MEN AT WORK "Who Can It Be Now" (Columbia)



Bob Laurence (213) 883-7400

### XT-40

ALABAMA "Take Me Down" (RCA)  
 J. GEILS BAND "Angel In Blue" (EMI America)  
 MOTELS "Only The Lonely" (Capitol)

### Contempo 300

KARLA BONOFF "Personally" (Columbia)

### Great American Country

DOLLY PARTON "Heartbreak Express" (RCA)  
 OSMONDS  
 "I Think About Your Lovin'" (Elektra/Curb)  
 ALABAMA "Take Me Down" (RCA)



Cal Casey (214) 634-8511



BLONDIE  
 "Island Of Lost Souls" (Chrysalis)  
 SOFT CELL "Tainted Love" (Sire/WB)  
 STEVE MILLER BAND  
 "Abracadabra" (Capitol)



OAK RIDGE BOYS "So Fine" (MCA)  
 SYLVIA "Nobody" (RCA)  
 CON HUNLEY "Oh Girl" (WB)



MELISSA MANCHESTER  
 "You Should Hear..." (Arista)  
 TOTO "Rosanna" (Columbia)  
 CAROLE KING "One To One" (Atlantic)  
 ALABAMA "Take Me Down" (RCA)



Lee Nye (916) 782-7754

### Adult Rock

ROBERTA FLACK "Making Love" (Atlantic)  
 SOFT CELL "Tainted Love" (Sire/WB)  
 VAN HALEN "Dancing In The Street" (WB)  
 JOURNEY "Still They Ride" (Columbia)  
 EYE TO EYE "Nice Girls" (WB)  
 NEIL DIAMOND "Be Mine Tonight" (Columbia)  
 QUARTERFLASH  
 "Right Kind Of Love" (Geffen)

### Here's How to Order

### More Copies of The R&R



Please send me \_\_\_\_\_ additional copies of the 1982 R&R Ratings

Report/Vol. I, at \$20.00 per copy. I have enclosed a check or money order for \$ \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

Mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

(Allow 4-6 weeks for processing)

# Radio & Records AOR NATIONAL AIRPLAY/40

## May 28, 1982

### 169 REPORTERS

Album cuts are listed in order of airplay preference.

5/7	5/14	5/21	5/28	Artist	Album	Album Cuts
1	1	1	1	ASIA	Asia (Geffen)	"Heat" "Only" "Sole" "Time"
-	6	12	2	38 SPECIAL	Special Forces (A&M)	"Caught" "Chain" "Back" "Rough"
2	2	2	3	VAN HALEN	Diver Down (WB)	"Dancing" "Good" "Woman" "Guitars"
12	7	4	4	JOHN COUGAR	American Fool (Riva/PolyGram)	"Hurts" "Jack" "Thundering" "Close"
4	4	3	5	SCORPIONS	Blackout (Mercury/PolyGram)	"No One" Title
5	5	5	6	RAINBOW	Straight Between The Eyes (Mercury/PG)	"Stone Cold" "Power"
-	-	→	7	KANSAS	Vinyl Confessions (Kirshner/CBS)	"Play" "Right"
25	9	8	8	PAUL McCARTNEY	Tug Of War (Columbia)	"Ballroom" "Pound" "Take" "Here"
19	15	10	9	MOTELS	All Four One (Capitol)	"Lonely" "L" "Mission" "Art"
8	8	7	10	TOTO	IV (Columbia)	"Rosanna" "Afraid" "Good"
-	-	21	11	QUEEN	Hot Space (Elektra)	"Fire" "Body" "Calling" "Power"
3	3	6	12	ALDO NOVA	Aldo Nova (Portrait/CBS)	"Fantasy" "Hot" "Heart"
14	13	11	13	JETHRO TULL	Broadsword & Beast (Chrysalis)	"Fallen" "Beastie" "Broadsword"
13	10	14	14	GREG KIHN BAND	Kihntinued (Beserkley/Elektra-Asylum)	"Testify" "Happy"
15	11	13	15	HUMAN LEAGUE	Dare (Virgin/A&M)	"Don't" "Seconds"
7	12	15	16	JOAN JETT & THE BLACKHEARTS	I Love Rock-N-Roll (Boardwalk)	"Crimson" Title
10	14	16	17	LOVERBOY	Get Lucky (Columbia)	"Over" "Take"
-	-	27	18	CHEAP TRICK	One On One (Epic)	"If" "Tight" "Want" "Love's"
-	-	30	19	FRANKIE MILLER	Standing On The Edge (Capitol)	"Danger" "Don't" "Dream" "Angels"
21	20	18	20	BLUE OYSTER CULT	Extraterrestrial Live (Columbia)	"Roadhouse" "Godzilla" "Bumin'"
22	22	19	21	POINT BLANK	On A Roll (MCA)	"Great" "Let" Title "Fire"
18	19	17	22	FRANKE & THE KNOCKOUTS	Below The Belt (Millennium/RCA)	"Keep" "Never"
35	29	25	23	ELTON JOHN	Jump Up (Geffen)	"Ball" "John" "Garden" "Legal"
-	30	31	24	SHERBS	Defying Gravity (Atco)	"Ride" "Alive" "Throw"
-	-	→	25	707	Mega Force (Boardwalk)	12-inch 45
24	25	22	26	KROKUS	One Vice At A Time (Arista)	"Stick" "Woman" "Bad"
9	16	20	27	RICK SPRINGFIELD	Success Hasn't Spoiled Me Yet (RCA)	"Calling" "Don't" "Kristina" "Tonight"
20	24	24	28	HUEY LEWIS & THE NEWS	Picture This (Chrysalis)	"Do" "Workin'" "Change"
33	32	34	29	CAT PEOPLE	G. Moroder/D. Bowie (Backstreet/MCA)	Title
30	27	29	30	OUTLAWS	Los Hombres Malo (Arista)	"Don't" "Rebel" "Running"
17	21	23	31	SAMMY HAGAR	Standing Hampton (Geffen)	"Only" "Piece" "Fire"
37	36	33	32	DAVE EDMUNDS	D.E. 7th (Columbia)	"Small" "Me"
6	17	26	33	CHARLIE DANIELS BAND	Windows (Epic)	"Saigon" "Ragin'"
-	-	→	34	MONROES	The Monroes (Alfa)	"People"
-	-	→	35	HEART	Private Audition (Epic)	"Man" "City's" "Bright"
-	-	40	36	AMBROSIA	Road Island (WB)	"How" "Satisfied" "Kid" "Openers"
34	33	37	37	IRON MAIDEN	The Number Of The Beast (Capitol)	"Run"
-	-	→	38	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)	"Ran" "Space"
23	26	35	39	GAMMA	3 (Elektra)	"Right" "Gone"
29	28	32	40	DUKE JUPITER	1 (Coast-Coast/CBS)	"Drink"

New Entry →

## MOST ADDED

Artist	5/28	5/21	5/14	5/7	4/30
1 AXE	56/55	1/1	0/0	0/0	0/0
2 FRANKIE MILLER	102/27	61/43	60/59	2/2	0/0
3 MARSHALL TUCKER...	25/25	0/0	0/0	0/0	0/0
4 MONROES	60/20	43/21	34/24	15/13	4/4
5 CHEAP TRICK	101/18	100/32	12/12	0/0	0/0
6 AMBROSIA	61/16	52/22	45/40	4/4	2/0
7 KANSAS	29/15	0/0	0/0	0/0	0/0
8 A FLOCK OF SEAGULLS	53/14	39/7	38/13	34/24	14/10
9 QUEEN	130/13	128/12	1/1	0/0	0/0
10 BOW WOW WOW	34/13	21/6	17/6	11/4	13/9
11 MEN AT WORK	25/13	15/7	8/2	0/0	0/0
12 HEART	16/12	0/0	0/0	0/0	0/0
13 MARSHALL CRENSHAW	36/12	24/17	19/19	1/0	0/0
14 FRANK ZAPPA	14/12	0/0	0/0	0/0	0/0
15 SQUEEZE	33/11	28/21	12/11	0/0	0/0
16 RY COODEF	11/11	0/0	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

Artist	5/28	5/21	5/14	5/7	4/30
1 MOTELS	140/74	131/72	120/73	107/65	91/48
1 JETHRO TULL	120/74	120/74	123/71	118/68	111/64
3 SHERBS	86/72	72/55	74/44	50/17	36/0
4 FRANKIE MILLER	102/68	81/36	60/0	2/0	0/0
5 QUEEN	130/67	128/6	1/0	0/0	0/0
6 GREG KIHN BAND	114/66	116/70	130/79	123/82	120/78
7 BLUE OYSTER CULT	85/63	89/69	98/71	94/56	87/10
8 POINT BLANK	84/61	90/71	97/74	97/78	101/80
9 CHEAP TRICK	101/59	100/5	12/0	0/0	0/0
10 RAINBOW	144/57	142/62	147/66	138/67	134/62
11 KROKUS	72/53	75/56	78/58	73/66	78/58
11 OUTLAWS	63/53	64/53	79/59	65/58	65/54
13 PAUL McCARTNEY	141/52	142/51	133/44	114/8	30/1
14 FRANKE & KNOCKOUTS	80/48	90/53	102/70	105/75	104/71
15 DAVE EDMUNDS	62/46	61/42	56/42	57/39	50/29

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

Artist	5/28	5/21	5/14	5/7	4/30
1 ASIA	162/153	162/155	166/159	164/158	165/153
2 VAN HALEN	143/117	144/113	147/116	145/103	144/111
3 38 SPECIAL	155/111	144/25	23/3	0/0	0/0
4 JOHN COUGAR	151/104	148/91	139/71	124/43	85/5
5 SCORPIONS	140/98	135/98	140/98	137/90	135/81
6 TOTO	122/97	135/101	140/89	131/70	121/52
7 RAINBOW	144/87	142/80	147/78	138/64	134/45
8 PAUL McCARTNEY	141/86	142/81	133/64	114/10	30/2
9 ALDO NOVA	111/75	129/53	143/108	139/111	141/109
10 MOTELS	140/63	131/49	120/36	107/26	91/18
10 HUMAN LEAGUE	98/63	102/67	114/66	112/55	100/51
12 JOAN JETT...	92/57	98/71	108/72	118/79	122/84
13 LOVERBOY	85/53	86/54	102/71	111/78	117/85
14 QUEEN	130/50	128/0	1/0	0/0	0/0
15 GREG KIHN BAND	114/47	116/44	130/48	123/37	120/37

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.









# Country

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### RICKY SKAGGS I Don't Care (Epic)

On 73% of reporting stations. National Summary: Up 11, Same 26, Down 2, Debuts 23, Adds 36. A Most Added Record. R&R Chart: Debut 37.

### DOLLY PARTON Heartbreak Express (RCA)

On 72% of reporting stations. National Summary: Up 21, Same 22, Down 0, Debuts 25, Adds 28. A Most Added Record. R&R Chart: 49-38.

### EMMYLOU HARRIS Born To Run (WB)

On 71% of reporting stations. National Summary: Up 25, Same 25, Down 0, Debuts 21, Adds 24. A Most Added Record. R&R Chart: 46-39.

### CON HUNLEY Oh Girl (WB)

On 70% of reporting stations. National Summary: Up 27, Same 25, Down 0, Debuts 22, Adds 21. A Most Added Record. R&R Chart: 47-40.

### RONNIE McDOWELL I Just Cut Myself (Epic)

On 63% of reporting stations. National Summary: Up 50, Same 14, Down 0, Debuts 12, Add 9. R&R Chart: 45-41.

### HANK WILLIAMS JR. Honky Tonkin' (Elektra/Curb)

On 63% of reporting stations. National Summary: Up 10, Same 10, Down 0, Debuts 12, Adds 52. A Most Added Record. R&R Chart: Debut 42.

### MOST ADDED

- HANK WILLIAMS JR. (52)  
Honky Tonkin' (Elektra/Curb)
- OAK RIDGE BOYS (50)  
So Fine (MCA)
- SYLVIA (45)  
Nobody (RCA)
- ROSANNE CASH (39)  
Ain't No Money (Columbia)
- RICKY SKAGGS (36)  
I Don't Care (Epic)

### HOTTEST

- CONWAY TWITTY (63)  
Slow Hand (Elektra)
- T.G. SHEPPARD (54)  
Finally (WB/Curb)
- DON WILLIAMS (39)  
Listen To The Radio (MCA)
- RONNIE MILSAP (38)  
Any Day Now (RCA)
- EDDIE RABBITT (36)  
I Don't Know Where To Start (Elektra)

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist, title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Indicated one of this week's most added new songs.

- JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS) 76/16  
National Summary: Up 23, Same 22, Down 0, Debuts 15, Adds 16, WCAW, WIXY, WAJR, WFOR-AM-FM, WADR, KIXZ, WCOS-AM-FM, WFNC, WQIK-FM, WCII, WOKK, WSM, KWKH, KWMT, WTSO, KIDN. R&R Chart: Debut 50.
- MARTY ROBBINS "Some Memories Just Won't Die" (Columbia) 74/10  
National Summary: Up 26, Same 23, Down 0, Debuts 15, Adds 10, WOKQ, WQAM, WSIX-FM, KYXX, WKMF, KFH, KEIN, KVEG, KSON-AM-FM, KBBQ, WIXL-FM 36-28, KIXZ 48-40, KFDI-AM-FM 48-37, KNIX-FM 35-25, KCKC 31-22.
- LARRY GATLIN "She Used To Sing On Sunday" (Columbia) 67/22  
National Summary: Up 9, Same 25, Down 0, Debuts 11, Adds 22 including KIXZ, KHEY, WAMZ-FM, WSM, WSAI-AM-FM, WITL-FM, WTSO, WHBF, WIL-AM-FM, KVOO, KVEG, KWJJ, KSOP-FM, KCKC.
- MEL TILLIS "The One That Got Away" (Elektra) 62/17  
National Summary: Up 7, Same 25, Down 0, Debuts 13, Adds 17, WIXL-FM, WYKR, KXYL, WCOS-AM-FM, WSM, WNQE-AM, WMNI, WKMF, KFH, KMAK, KRWQ-FM, KVEG, KLAC, KCCY-FM, KRYS, KRAK, KIGO.
- ROSANNE CASH "Ain't No Money" (Columbia) 60/39  
National Summary: Up 5, Same 9, Down 0, Debuts 7, Adds 39 including WRKZ-FM, WNYR, KIKK-FM, KRMD-AM-FM, KBMR, WCUZ-AM-FM, WIRE, WBCS, KFDI-AM-FM, KRST-FM, KEED, KMAK, KWJJ, KRYS, KSOP-FM, KBBQ.
- BILLY PARKER "The Last Country Song" (Soundwaves) 59/8  
National Summary: Up 20, Same 24, Down 1, Debuts 6, Adds 8, WCAW, WYII, WMPS, WNQE-AM, WMNI, KCJB, WXCL, KSON-AM-FM, WVAM 42-33, KIXZ 35-30, KBMR 48-40, KSO 29-22, KTTS-AM-FM 40-31, KWJJ 47-42, KGA 35-30.
- OAK RIDGE BOYS "So Fine" (MCA) 58/50  
National Summary: Up 4, Same 1, Down 0, Debuts 3, Adds 50 including WPOC-FM, KRRV, WBEU, WZZK-FM, WCOS-AM-FM, WESC-AM-FM, WMC-AM, WCMS-FM, WCXI, WCUZ-AM-FM, WKKQ-AM-FM, WIRE, KFDI-AM-FM, KEED, KLAC.
- JACK GRAYSON "Tonight I'm Feeling You (All Over Again)" (Joe-Wes) 52/15  
National Summary: Up 8, Same 25, Down 0, Debuts 6, Adds 15, WNYR, WFNC, WESC-AM-FM, WLWI-FM, WSIX-FM, WNQE-AM, KKYX, KRMD-AM-FM, WCMS-FM, WKMF, WQHK, KCJB, WTHI-FM, KFH, KEEN.
- SYLVIA "Nobody" (RCA) 50/45  
National Summary: Up 0, Same 2, Down 0, Debuts 3, Adds 45 including WSEN-AM-FM, WEEP, WFOR-AM-FM, WFNC, KLRA, WNQE-AM, WCMS-FM, WIRK-FM, WKKQ-AM-FM, WFMS-FM, KTTS-AM-FM, KFDI-AM-FM, KRST-FM, KLAC, KRYS, KSOP-FM.
- BOBBY BARE "If You Ain't Got Nothin'..." (Columbia) 50/12  
National Summary: Up 10, Same 20, Down 1, Debuts 7, Adds 12, WOKQ, KIXZ, KIKK-FM, WNQE-AM, KRMD-AM-FM, WSAI-AM-FM, WFMS-FM, WHBF, KTTS-AM-FM, KCBQ-AM, KGA, KIGO, WIXL-FM 39-31, KKYX 48-37, KRWQ-FM 38-26.
- REBA McENTIRE "I'm Not That Lonely Yet" (Mercury/PolyGram) 49/28  
National Summary: Up 3, Same 12, Down 0, Debuts 6, Adds 28 including WGNA-FM, WADR, WSOC-FM, KHEY, KIKK-FM, WSM, KRMD-AM-FM, KSO, WKMF, KOMA, KTTS-AM-FM, KVOO, KLZ, KMAK, KRAK.
- CRISTY LANE "Fragile - Handle With Care" (Liberty) 47/4  
National Summary: Up 18, Same 17, Down 0, Debuts 8, Adds 4, WCAW, WTQR-FM, WHK, KKAL, WVAM 40-34, WIXL-FM 29-20, KHEY 48-41, WSIX-FM 17-15, KKYX 39-32, WHBF 38-34, KTTS-AM-FM 32-25, KVOO 48-42, KEED 43-38, KMAK 40-35, KSOP-FM 34-30.
- RAY STEVENS "Where The Sun Don't Shine" (RCA) 46/8  
National Summary: Up 17, Same 16, Down 0, Debuts 5, Adds 8, WSOC-FM, WFNC, WESC-AM-FM, WNQE-AM, WTQR-FM, KGEM, KRAK, KEEN, WCAW 39-32, WIXL-FM 37-29, WQYK-FM 37-32, WCMS-FM 40-34, KUZZ 47-40, KRWQ-FM 35-24, KWJJ 40-35.
- JERRY LEE LEWIS "I'm So Lonesome I Could Cry" (Mercury/PolyGram) 44/4  
National Summary: Up 22, Same 12, Down 1, Debuts 5, Adds 4, WKSJ-FM, WMNI, KVEG, KGA, WVVA 39-32, KIXZ 36-32, WMPS 15-13, WNQE-AM 42-35, KKYX 35-27, KTTS-AM-FM 31-24, KVOO 42-36, KFH 39-35, KEED 36-30, KCOM 43-40, KEEN 38-34.
- DAVID FRIZZELL "I'm Gonna Hire A Wino To Decorate..." (WB/Viva) 43/9  
National Summary: Up 10, Same 18, Down 0, Debuts 6, Adds 9, WIXY, WFNC, KECK, KGEM, KRWQ-FM, KYTE, KCOM, KEEN, KIGO, WIXL-FM 47-36, WYII 50-45, KKYX 49-38, WIRK-FM 39-29, KCBQ-AM 27-22, KMPS-AM-FM 27-19.

## SIGNIFICANT ACTION

- SONNY JAMES "A Place In The Sun" (Dimension) 39/2  
National Summary: Up 22, Same 10, Down 0, Debuts 5, Adds 2, WIXL-FM, WESC-AM-FM, WGNA-FM 43-38, KKYX 40-33, KTTS-AM-FM 38-30, KVOO 48-40, KFDI-AM-FM 46-39, KUZZ 39-34, KCBQ-AM 26-21, KGA 39-33.

# Radio & Records NATIONAL AIRPLAY/50

## May 28, 1982

Three Two Last  
Weeks Weeks Week

8	5	2	1	T.G. SHEPPARD/Finally (WB/Curb)
4	3	3	2	MICKEY GILLEY/Tears Of The Lonely (Epic)
11	10	7	3	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
9	8	5	4	BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb)
20	13	9	5	DON WILLIAMS/Listen To The Radio (MCA)
2	1	1	6	WAYLON & WILLIE/Just To Satisfy You (RCA)
7	6	6	7	STATLER BROTHERS/You'll Be Back... (Mercury/PolyGram)
25	16	13	8	CHARLEY PRIDE/I Don't Think She's In Love (RCA)
16	11	10	9	TAMMY WYNETTE/Another Chance (Epic)
27	18	15	10	CONWAY TWITTY/Slow Hand (Elektra)
17	12	11	11	MEL McDANIEL/Take Me To The Country (Capitol)
22	15	14	12	LEE GREENWOOD/Ring On Her Finger... (MCA)
35	25	19	13	RONNIE MILSAP/Any Day Now (RCA)
34	27	21	14	BARBARA MANDRELL/'Til You're Gone (MCA)
26	20	18	15	RAZZY BAILEY/Everytime You Cross My Mind... (RCA)
24	19	17	16	LEON EVERETTE/Just Give Me What You... (RCA)
30	23	20	17	JOHN ANDERSON/Would You Catch A Falling Star (WB)
1	2	8	18	WILLIE NELSON/Always On My Mind (Columbia)
23	17	16	19	JOE STAMPLEY/I'm Goin' Hurtin' (Epic)
5	4	4	20	STEVE WARINER/Kansas City Lights (RCA)
37	31	23	21	ED BRUCE/Love's Found You And Me (MCA)
39	33	25	22	JOHNNY CASH/The General Lee (Scotti Bros./CBS)
31	30	24	23	RAY PRICE/Forty And Fadin' (Dimension)
6	7	12	24	GENE WATSON/Speak Softly (You're Talking...) (MCA)
41	34	27	25	BILLY SWAN/With Their Kind Of Money (Epic)
46	39	30	26	JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia)
44	38	29	27	JOHNNY LEE/When You Fall In Love (Full Moon/Asylum)
47	40	32	28	LACY J. DALTON/Slow Down (Columbia)
45	37	31	29	JERRY REED/The Man With The Golden Thumb (RCA)
-	43	38	30	MERLE HAGGARD/Are The Good Times Really Over (Epic)
48	42	34	31	TERRI GIBBS/Ashes To Ashes (MCA)
3	9	22	32	ALABAMA/Mountain Music (RCA)
-	45	40	33	OSMONDS/I Think About Your Lovin' (Elektra/Curb)
-	-	42	34	ALABAMA/Take Me Down (RCA)
10	14	26	35	GARY MORRIS/Don't Look Back (WB)
12	22	28	36	CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)
-	-	-	37	RICKY SKAGGS/I Don't Care (Epic)
-	-	49	38	DOLLY PARTON/Heartbreak Express (RCA)
-	-	46	39	EMMYLOU HARRIS/Born To Run (WB)
-	-	47	40	CON HUNLEY/Oh Girl (WB)
-	-	45	41	RONNIE McDOWELL/I Just Cut Myself (Epic)
-	-	42	42	HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)
-	-	48	43	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
18	26	36	44	MOE BANDY/Someday Soon (Columbia)
13	24	33	45	DOLLY PARTON/Single Women (RCA)
14	21	35	46	EDDY RAVEN/A Little Bit Crazy (Elektra)
21	32	39	47	GAIL DAVIES/Round The Clock Lovin' (WB)
15	28	37	48	JOHN CONLEE/Busted (MCA)
19	29	41	49	KIERAN KANE/I Feel It With You (Elektra)
-	-	-	50	JOHN SCHNEIDER/Dreamin' (Scotti Bros./CBS)

New  
Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- ROY CLARK "Paradise Knife & Gun Club" (Churchill) 38/6  
National Summary: Up 13, Same 13, Down 0, Debuts 6, Adds 6, WFOR-AM-FM, WVVA, WDGY, KFH, KUZZ, KVEG, WVAM 44-37, KKYX 48-40, KFDI-AM-FM 45-38, KSON-AM-FM 39-31.
- KENDALLS "Cheater's Prayer" (Mercury/PolyGram) 34/18  
National Summary: Up 1, Same 13, Down 0, Debuts 2, Adds 18 including WVAM, WADR, WDAK, WESC-AM-FM, WFMS-FM, KTTS-AM-FM, KKAL, KEED, KWJJ, KIGO.
- T. HALL & E. SCRUGGS "There Ain't No Country Music" (Columbia) 31/2  
National Summary: Up 18, Same 9, Down 0, Debuts 2, Adds 2, KHEY, KKYX, WGNA-FM 30-26, WVAM 46-38, WITL-FM 38-35, KTTS-AM-FM 49-40, KFDI-AM-FM 42-35, KFH 45-33, KEED 38-32, KWJJ 48-43.
- ROGER MILLER & WILLIE NELSON "Old Friends" (Columbia) 30/21  
National Summary: Up 1, Same 6, Down 0, Debuts 2, Adds 21 including WGNA-FM, WIXL-FM, WAMZ-FM, KRMD-AM-FM, WHK, WIRE, WXCL, KFDI-AM-FM, KMAK, KRWQ-FM, KYTE.
- STEPHANIE WINSLOW "Slippin' & Slidin'" (Primer) 29/3  
National Summary: Up 14, Same 9, Down 0, Debuts 3, Adds 3, WITL-FM, KBNY, KVEG, WVAM 30-26, KIXZ 39-34, KRMD-AM-FM 38-32, KWKH 24-18, KTTS-AM-FM 30-23, KFDI-AM-FM 39-34, KCOM 33-28.
- CONWAY TWITTY "Over Thirty (Not Over The Hill)" (MCA) 28/1  
National Summary: Up 13, Same 11, Down 2, Debuts 1, Adds 1, WIRK-FM, WVAM 41-31, WIXL-FM 28-19, WSOC-FM 40-37, WMCA-AM 27-23, KKYX 23-19, KRMD-AM-FM 35-31, WCMS-FM 25-23, WWWW-FM 19-17, KIGO 49-44.
- JIM REEVES & PATSY CLINE "I Fall To Pieces" (MCA) 27/16  
National Summary: Up 2, Same 7, Down 0, Debuts 2, Adds 16 including WIXL-FM, KIX106, WCOS-AM-FM, WAMZ-FM, WMC-AM, KRMD-AM-FM, WSAI-AM-FM, KYTE, KCKC, KIGO.
- MARGO SMITH "Either You're Married or You're Single" (AMI/NSD) 26/2  
National Summary: Up 9, Same 13, Down 0, Debuts 2, Adds 2, WVVA, KSON-AM-FM, KIXZ 45-42, KHEY 47-40, WMNI 32-28, KTTS-AM-FM 48-39, KFDI-AM-FM 50-45, KUZZ 45-39, KEED 44-40, KCOM 45-42.
- MAC DAVIS "Rodeo Clown" (Casablanca/PolyGram) 25/9  
National Summary: Up 1, Same 10, Down 0, Debuts 5, Adds 9, WYKR, WSOC-FM, WWOOD, WKSJ-FM, WAXX, KFGO, WKMF, WHBF, KFH, KSO 39-31.
- BILL NASH "Survivor" (Liberty) 24/2  
National Summary: Up 4, Same 14, Down 1, Debuts 3, Adds 2, WIRK-FM, WITL-FM, WBGW-FM 34-29, WOKK 33-27, KKYX d-43, KTTS-AM-FM d-47, KEED 46-39, KRAK 49-46, KMPS-AM-FM d-28.
- ALBERT COLEMAN & ATLANTA POPS "Hooked On Country" (Epic) 23/9  
National Summary: Up 7, Same 6, Down 0, Debuts 1, Adds 9, WNYR, WSOC-FM, KIKK-FM, WCMS-FM, WHK, KOMA, KXRB, KEED, KUGR, WIRK-FM 34-23.
- JUDY TAYLOR "A Step In The Right Direction" (WB) 22/2  
National Summary: Up 5, Same 12, Down 1, Debuts 2, Adds 2, WHBF, KIGO, WVAM 47-39, WIXL-FM 43-35, WSIX-FM on, KSO 35-29, WXCL d-50, KUZZ 50-44, KUGR d-40, KRAK 47-45.
- JIM & JESSI & CHARLIE LOUVIN "North Wind" (Soundwaves) 19/6  
National Summary: Up 5, Same 6, Down 0, Debuts 2, Adds 6, WESC-AM-FM, WIRK-FM, WKMF, KTTS-AM-FM, KEED, KRAK, WIXL-FM 34-27, WSIX-FM 18-16, KSO 32-27, WXCL 35-30, KRWQ-FM 15-9.
- LOUISE MANDRELL & R.C. BANNON "Our Wedding Band" (RCA) 19/5  
National Summary: Up 2, Same 9, Down 0, Debuts 3, Adds 5, WWOOD, KWKH, WTSO, WXCL, KFDI-AM-FM, WGNA-FM 45-39, WIXL-FM d-46, KRMD-AM-FM d-49, KRWQ-FM 48-47, KRAK d-50.
- TOM CARLILE "Hurting For Your Love" (Doorknob) 18/4  
National Summary: Up 5, Same 8, Down 0, Debuts 1, Adds 4, KIXZ, KRMD-AM-FM, KWMT, WXCL, KHEY 38-34, KSO d-38, KTTS-AM-FM 34-26, KFDI-AM-FM 49-44, KEED 45-41, KRAK 50-47.
- LANE BRODY "He's Taken" (Liberty) 18/3  
National Summary: Up 7, Same 6, Down 0, Debuts 2, Adds 3, WTQR-FM, KCJB, KMAK, WNQE-AM 40-39, KSO 24-20, WBCS 26-25, WXCL 14-9, KXRB 29-25, KVOO 44-38, KRYS d-38, KCBQ-AM 28-23.
- CHARLIE ROSS "The High Cost Of Lovin'" (Townhouse) 15/5  
National Summary: Up 2, Same 7, Down 0, Debuts 1, Adds 5, WHN, WGVN, WCMS-FM, KWMT, KFDI-AM-FM, WSIX-FM 25-24, WNQE-AM d-49, WXCL 46-42, KEIN on, KSOP-FM on.
- BERTIE HIGGINS "Just Another Day In Paradise" (Kat Family/CBS) 15/1  
National Summary: Up 5, Same 7, Down 1, Debuts 1, Adds 1, WQYK-FM, WVAM 39-32, WSEN-AM-FM 47-42, WMZQ-FM 32-27, KXYL 41-31, WLWI-FM on, WCMS-FM d-49, KBNY on, KUGR on, KBBQ 43-40.
- TOMPALL & GLASER BROTHERS "I Still Love You (After All...)" (Elektra) 14/14  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 14, WBGW-FM, WADR, WBEU, WDAK, WGVN, WWOOD, WSIX-FM, KKYX, WIRE, KFDI-AM-FM, KLZ, KMPS-AM-FM, KCUB.
- NARVEL FELTS "Sweet Southern Moonlight" (Lobo) 13/6  
National Summary: Up 0, Same 6, Down 0, Debuts 1, Adds 6, KRRV, WKSJ-FM, KKYX, KFGO, KFDI-AM-FM, KGA, WGNA-FM on, WLWI-FM on, KTTS-AM-FM d-49, KVOO on, KRAK on.



Regional Acads & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST, HOTTEST. Lists artists and record labels like H. Williams Jr. (Elektra/Curb), T.G. Sheppard (WB/Curb), Ricky Skaggs (Epic), Conway Twitty (Elektra), T.G. Sheppard (WB/Curb), Oak Ridge Boys (MCA), Rosanne Cash (Columbia).

Table with columns: EAST, MIDWEST, SOUTH, WEST. Lists radio stations and their current reports, such as WQMA-FM Albany, NY; WKYC-TV Cincinnati, OH; WWSW-TV Nashville, TN; WJAX-TV Jacksonville, FL.

Table with columns: WEST, SOUTH, WEST. Lists radio stations and their current reports, such as KRST-FM Albuquerque, NM; KVOZ Cooper, WY; KEIN Great Falls, MT; KXIX-FM Phoenix, AZ; KRIS Rosevelt, NM; KSON-AM & FM San Diego, CA.

Hottest Tracks: "Mistakes" DON WILLIAMS (MCA)

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay. ALABAMA - Mountain Music - (RCA) "Close Enough To Perfect" "Green River" "Changes Comin' On" "Gonna Have A Party" "Never Be One" "Lovin' You Is Killin' Me" BELLAMY BROTHERS - When We Were Boys - (Elektra/Curb) "Until The Money's Gone" "Get Into Reggae Cowboy" "You Make Love So Easy" "Goin' Sane" "We're Just A Little Ole Country Band" "This Time" CALAMITY JANE - Calamity Jane - (Columbia) "Walkin' After Midnight" "When Love's In Your Heart (It's In Your Eyes)" JOHN CONLEE - Busted - (MCA) "A Little Of You" "Shame" "Common Man" "Guilty" GAIL DAVIES - Givin' Herself Away - (WB) "Movin' (I Might Decide To Stay)" "You Turn Me On I'm A Radio" "All The Fire Is Gone" "Hold On" "Givin' Herself Away" "Singing The Blues"

WAYLON JENNINGS - Black On Black - (RCA) "Women Do Know How To Carry On" "May I Borrow Some Sugar From You" OAK RIDGE BOYS - Bobbie Sue - (MCA) "Old Kentucky Song" "Up On Cripple Creek" "I Wish You Could Have Turned My Head (And Let My Heart Alone)" "Back In Your Arms Again" "Doctor's Orders" BARBARA MANDELL - ...In Black & White - (MCA) "Black & White" "You're Not Supposed To Be Here" "Dreams Don't Lie" "Operator, Long Distance Please" "Some Things Never Change" "Gettin' Over A Man" "The Thrill Is Gone" WILLIE NELSON - Always On My Mind - (Columbia) "Do Right Woman, Do Right Man" "Permanently Lonely" "Bridge Over Troubled Water" "The Party's Over" "Let It Be Me" "Staring Each Other Down" DOLLY PARTON - Heartbreak Express - (RCA) "Do I Ever Cross Your Mind" "My Blue Mountain Boy" "Prime Of Your Love" CHARLEY PRIDE - Charley Sings Everybody's Choice - (RCA) "When She Dances" "Love Is A Shadow" "I See The Devil In Your Deep Blue Eyes" "Cup Of Love" "You're So Good When You're Bad" "I Hope You Never Cry Again" JERRY REED - The Man With The Golden Thumb

(RCA) "She Got The Goldmine (I Got The Shaft)" "It Tears Me Up" "44" CONWAY TWITTY - Southern Comfort - (Elektra) "It Turns Me Inside Out" "I Was The First" "She Only Meant To Use Him" DON WILLIAMS - Listen To The Radio - (MCA) "Mistakes" "If Hollywood Don't Need You" "I Can't Get To You From Here" "Fool, Fool Heart" "Only Love" "If She Helps Me Get Over You" HANK WILLIAMS JR. - High Notes - (Elektra/Curb) "The South's Gonna Rattle Again" "I've Been Down" "If You Wanna Get To Heaven" "Ain't Makin' No Headlines (Here Without You)" "Whiskey On Ice" "High And Pressurized" "Norwegian Wood (This Bird Has Flown)" Most Requested: CONWAY TWITTY "Slow Hand" (Elektra) T.G. SHEPPARD "Finally" (WB/Curb) WILLIE NELSON "Always On My Mind" (Columbia) JOHN ANDERSON "Would You Catch..." (WB) LEE GREENWOOD "Ring On Her Finger..." (MCA)

134 Current Reports The following stations did not report this week: KOKE-AM/FM/Austin WJEZ-FM/Chicago WDAF/Kansas City KBCF-FM/Oklahoma City WPLO/Atlanta WXBQ-FM/Bristol KUYO/Cheyenne KYGO-FM/Denver

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### STEVIE WONDER

#### Do I Do (Tamla/Motown)

70% of our reporting stations on it. Rotations: Heavy 9/0, Medium 13/4, Light 9/4, Extra Adds 15, Total Adds 23, WILD, WAOK, WDIA, WYLD-FM, WBMX, WCIN, KMJM, KSOL, WSSJ, WNHC, KHOW, WATV, WOIC, WJMI, WJAX, WJJS, WBLX, WANT, WTMP, WLTH, WKWM, WLUM, KAEZ. A Most Added Record. Debuts at number 21 on the Black Radio Chart.

### "D" TRAIN

#### Keep On (Prelude)

62% of our reporting stations on it. Rotations: Heavy 6/1, Medium 17/0, Light 12/3, Extra Adds 6, Total Adds 10, WXYV, WOOK, WJPC, WJMO, WOIC, WANT, WTOY, WLTH, WLUM, KAEZ. A Most Added Record. Debuts at number 26 on the Black Radio Chart.

### LAKESIDE

#### Something About That Woman (Solar/Elektra)

62% of our reporting stations on it. Rotations: Heavy 12/0, Medium 17/1, Light 9/0, Extra Adds 3, Total Adds 4, WJMO, WPDQ, WVOL, WTOY. Heavy: WILD, WOOK, WDIA, WBMX, WGCI, KDKO. Moves 30-24 on the Black Radio Chart.

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week.  indicates one of this week's Most Added new songs.

### REDDINGS "Sittin' On The Dock Of The Bay" (Believe In A Dream/CBS) 34/14

Rotations: Heavy 0/0, Medium 10/2, Light 16/4, Extra Adds 8, Total Adds 14, WAMO, WDIA, WBLZ, WCIN, KDKO, KDAY, XHRM, WATV, WENN, WPDQ, WANT, KTFM, WDAO, KAEZ. Medium: WXYV, WHUR, WAOK, WHRK, KOKY, WVOL, WANM, WLUM.

### RITCHIE FAMILY "I'll Do My Best (For You Baby)" (RCA) 33/8

Rotations: Heavy 3/0, Medium 11/1, Light 13/1, Extra Adds 6, Total Adds 8, WXYV, WCIN, WJMO, KNOW, WKXI, KOKY, WLTH, KUKQ. Heavy: WILD, WJLB, KACE. Medium: WDAS, WAOK, WHRK, WEDR, XHRM, KSOL, WVOL, WLUM, KAEZ, WWWW.

### SISTER SLEDGE "All The Man I Need" (Cotillion/Atco) 29/6

Rotations: Heavy 0/0, Medium 15/0, Light 9/1, Extra Adds 5, Total Adds 5, WXYV, WBLZ, WJMO, KOKY, WBLX, WTOY. Medium: WILD, WDAS, WVEE, WDIA, WYLD-FM, WBMX, KDAY, XHRM, WENN, WPDQ, WLOU, WJJS, WDAO, WLTH, KPOP-FM.

### HIGH FASHION "Feelin' Lucky Lately" (Capitol) 28/4

Rotations: Heavy 1/0, Medium 11/0, Light 12/0, Extra Adds 4, Total Adds 4, WXYV, KOKY, WJJS, KUKQ. Heavy: WAOK. Medium: WWIN, WDAS, WHUR, WHRK, WEDR, WJLB, KDAY, XHRM, WVOL, WTLC, KPOP-FM.

### GENE CHANDLER "Make The Living Worthwhile" (Chi-Sound Int'l.) 28/4

Rotations: Heavy 5/0, Medium 5/1, Light 15/0, Extra Adds 3, Total Adds 4, KMJQ, WJLB, KNOW, WDAO. Heavy: WAOK, WBMX, WGCI, WWRL, WLTH. Medium: KDAY, XHRM, WBLX, WTLC.

### O'BRYAN "Still Water" (Capitol) 25/5

Rotations: Heavy 2/0, Medium 5/0, Light 15/2, Extra Adds 3, Total Adds 5, WCIN, WNHC, WKXI, WANT, WANM. Heavy: WWIN, KDKO. Medium: WXYV, WENN, WJAX, KOKY, WKWM.

### DENNIS BROWN "Love Has Found Its Way" (A&M) 25/1

Rotations: Heavy 6/0, Medium 9/0, Light 10/1, Extra Adds 0, Total Adds 1, WDAS. Heavy: WYLD-FM, WBMX, WGCI, WGIV, WJAX, WLUM. Medium: WWIN, WXYV, WILD, WHUR, XHRM, WNHC, WOIC, WLTH, KACE.

### QUEEN "Body Language" (Elektra) 25/1

Rotations: Heavy 4/0, Medium 10/1, Light 11/0, Extra Adds 0, Total Adds 1, KNOW. Heavy: WAIL-FM, WDMT, KELP, WPDQ. Medium: WHUR, WGCI, KDKO, KDAY, KSOL, WNHC, WJAX, WBLX, WVOL.

### SHOTGUN "Ladies Choice" (Montage/Capitol) 25/1

Rotations: Heavy 4/0, Medium 14/0, Light 6/0, Extra Adds 1, Total Adds 1, WLTH. Heavy: WENN, WJAX, WTLC, KAEZ. Medium: WAOK, WDIA, WHRK, WCIN, KDKO, WKND, WPDQ, KOKY, WLOU, WVOL, WOWI, WTMP, WWWW, KDIA.

### DRAMATICS "Live It Up" (Capitol) 24/1

Rotations: Heavy 4/0, Medium 13/1, Light 7/0, Extra Adds 0, Total Adds 1, WANT. Heavy: WAOK, WJLB, WOIC, KAEZ. Medium: WDAS, WHUR, WCIN, KDAY, XHRM, WGIV, WJJS, WOWI, WKWM, WTLC, WWWW, WVOL.

### HIGH INERGY "First Impressions" (Gordy/Motown) 23/2

Rotations: Heavy 1/0, Medium 12/0, Light 8/0, Extra Adds 2, Total Adds 2, WYLD-FM, WPDQ. Heavy: WWWW. Medium: WGCI, KDAY, XHRM, WATV, WENN, KOKY, WLTH, WTLC, WLUM, KAEZ, WVOL, KACE.

### DIANA ROSS "Work That Body" (RCA) 23/2

Rotations: Heavy 6/0, Medium 12/0, Light 4/1, Extra Adds 1, Total Adds 2, WJPC, WDMT. Heavy: WXYV, WILD, WOOK, KDAY, WENN, WDAO. Medium: WAIL-FM, XHRM, KSOL, WATV, WBLX, WVOL, WOWI, WTMP, KAEZ, WVOL, KDIA, KPOP-FM.

### AURRA "A Little Love" (Salsoul/RCA) 23/0

Rotations: Heavy 6/0, Medium 11/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WEDR, WBMX, WGIV, WDAO, WTLC. Medium: WDAS, WAMO, WAOK, WJMO, XHRM, KSOL, WSSJ, WJAX, WBLX, WTMP, WLTH.

## SIGNIFICANT ACTION

### ST. TROPEZ "Femmes Fatales" (Destiny) 22/3

Rotations: Heavy 2/0, Medium 12/0, Light 6/1, Extra Adds 2, Total Adds 3, WXYV, WTOY, WVOL. Heavy: WHUR, WJAX. Medium: WWIN, WILD, WGCI, KDAY, XHRM, WSSJ, WENN, WGIV, WJJS, WVOL, WOWI, KACE.

### VALENTINE BROTHERS "Money's Too Tight" (Bridge) 22/2

Rotations: Heavy 1/0, Medium 10/0, Light 10/1, Extra Adds 1, Total Adds 2, WPDQ, WBLX. Heavy: WAOK. Medium: WWIN, WXYV, WDAS, WAMO, WHRK, WGCI, WCIN, KDKO, WSSJ, WTLC.

### WILLIAM "BOOTS" COLLINS "Take A Lickin' And Keep On Kickin'" (WB) 22/0

Rotations: Heavy 6/0, Medium 8/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WGCI, WJJS, WDAO, WLTH, WTLC, KUKQ. Medium: WAMO, WAOK, WCIN, XHRM, WENN, WKXI, WOWI, WKWM.

### R.J.'S LATEST ARRIVAL "(Aerobic Dancin) Keep Dancin'" (Zoo York) 21/3

Rotations: Heavy 6/0, Medium 6/0, Light 7/1, Extra Adds 2, Total Adds 3, WDIA, WHRK, WLTH. Heavy: WJMO, WJLB, WGIV, KELP, WTLC, WWWW. Medium: WEDR, WCIN, WENN, WLOU, WVOL.

### STARPOINT "Do What You Want To Do" (Chocolate City/PolyGram) 20/4

Rotations: Heavy 0/0, Medium 7/0, Light 11/2, Extra Adds 2, Total Adds 4, WKND, WGIV, WLOU, WWWW. Medium: WWIN, WAOK, WEDR, KDKO, WATV, WOWI, KAEZ.

### HERBIE HANCOCK "Lite Me Up" (Columbia) 20/2

Rotations: Heavy 1/0, Medium 11/0, Light 7/1, Extra Adds 1, Total Adds 2, WAMO, WTOY. Heavy: WTLC. Medium: WXYV, WDAS, WHUR, WJMO, KSOL, WSSJ, WJJS, WOWI, WLUM, KAEZ, KACE.

### FREDI GRACE & RHINSTONE "Help (...Save This Frantic Heart Of Mine)" (RCA) 20/2

Rotations: Heavy 2/1, Medium 6/0, Light 11/0, Extra Adds 1, Total Adds 2, WOOK, WAIL-FM. Heavy: WEDR. Medium: XHRM, KSOL, KELP, WLOU, WLTH, WTLC.

# Radio & Records NATIONAL AIRPLAY/30

May 28, 1982

Three Weeks	Two Weeks	Last Week	
9	3	3	1 TEMPTATIONS.../Standing... (Gordy/Motown)
10	5	1	2 GAP BAND/Early In The Morning (Total Experience/PGM)
8	1	2	3 DAZZ BAND/Let It Whip (Motown)
1	2	4	4 DENIECE WILLIAMS/It's Gonna Take... (ARC/Columbia)
13	9	8	5 CHANGE/The Very Best In You (RFC/Atlantic)
11	8	6	6 ASHFORD & SIMPSON/Street Corner (Capitol)
7	7	5	7 BLOODSTONE/We Go A Long Way Back (T-Neck/CBS)
4	4	7	8 PATRICE RUSHEN/Forget Me Nots (Elektra)
26	18	15	9 JEFFREY OSBORNE/I Really Don't Need No Light (A&M)
27	17	17	10 RICK JAMES/Dance Wit' Me (Gordy/Motown)
-	25	14	11 ONE WAY/Cutie Pie (MCA)
18	14	12	12 P. McCARTNEY/S. WONDER/Ebony And Ivory (Columbia)
2	6	9	13 RAY PARKER JR./The Other Woman (Arista)
5	10	10	14 CHERI/Murphy's Law (Venture)
3	11	11	15 SHALAMAR/A Night To Remember (Solar/Elektra)
-	-	28	16 CHIC/Soup For One (Mirage/Atlantic)
-	-	29	17 JUNIOR/Too Late (Mercury/PolyGram)
-	29	21	18 NARADA MICHAEL WALDEN/You're #1 (Atlantic)
20	20	19	19 SMOKEY ROBINSON/Old Fashioned Love (Tamla/Motown)
-	26	24	20 WHISPERS/Emergency (Solar/Elektra)
-	-	21	21 STEVIE WONDER/Do I Do (Tamla/Motown)
23	23	22	22 D. WARWICK/J. MATHIS/Friends in Love (Arista)
-	30	26	23 LARRY GRAHAM/Don't Stop When You're Hot (WB)
-	-	30	24 LAKESIDE/Something About That Woman (Solar/Elektra)
15	16	16	25 O'JAYS/I Just Want To Satisfy (Phil. Int'l./CBS) <b>New Entry</b>
-	-	26	26 "D" TRAIN/Keep On (Prelude)
6	12	13	27 CAMEO/Just Be Yourself (Chocolate City/PolyGram) <b>→</b>
14	15	20	28 A TASTE OF HONEY/I'll Try Something New (Capitol)
12	13	18	29 ATLANTIC STARR/Circles (A&M)
17	27	27	30 SKYY/Let's Celebrate (Salsoul/RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- STEVIE WONDER (23)
- REDDINGS (14)
- CHERYL LYNN (11)
- "D" TRAIN (10)
- CANDELA (9)

### HOTTEST

- GAP BAND (35)
- DAZZ BAND (34)
- ONE WAY (23)
- TEMPTATIONS/JAMES (21)
- BLOODSTONE (18)

### WAR "Outlaw" (RCA) 19/7

Rotations: Heavy 4/0, Medium 7/3, Light 5/1, Extra Adds 3, Total Adds 7, WWIN, WAOK, KDKO, WATV, WOIC, WBLX, WANT. Heavy: WHUR, WSSJ, WWWW, KACE. Medium: WDAS, WJAX, WPDQ, WVOL.

### CARRIE LUCAS "Show Me Where You're Coming From" (Solar/Elektra) 19/5

Rotations: Heavy 1/0, Medium 4/1, Light 11/1, Extra Adds 3, Total Adds 5, WOOK, WSSJ, WDAO, WLUM, KACE. Heavy: WWIN. Medium: WHUR, WNHC, WANM.

### SINNAMON "Thanks To You" (Becket) 19/5

Rotations: Heavy 1/0, Medium 6/0, Light 8/1, Extra Adds 4, Total Adds 5, WAOK, WVEE, WJLB, WJAX, WTOY. Heavy: WWIN. Medium: WXYV, WDAS, WHUR, WHRK, WGCI, WVOL.

### MIGHTY FIRE "Sixth Street (Turn It Up)" (Elektra) 19/0

Rotations: Heavy 1/0, Medium 6/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WENN. Medium: XHRM, WSSJ, WLOU, WOWI, WDAO, WTLC.

### DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 19/0

Rotations: Heavy 4/0, Medium 10/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, XHRM, WSSJ, KUKQ. Medium: WXYV, WILD, WAMO, WVEE, WEDR, WAIL-FM, WYLD-FM, WWRL, WPDQ, WLTH.

### TIME "Gir" (WB) 19/0

Rotations: Heavy 6/0, Medium 9/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KMJQ, KNOW, WATV, WENN, KELP, KOKY. Medium: WXYV, WAOK, KRLY, KMJM, WBLX, WOWI, WTMP, WDAO, WLTH.

### SHARON BROWN "I Specialize In Love" (Profile) 17/3

Rotations: Heavy 2/0, Medium 9/1, Light 4/0, Extra Adds 2, Total Adds 3, WOOK, WENN, WLTH. Heavy: WILD, WANM. Medium: WXYV, WDAS, WAMO, WBMX, XHRM, WOWI, WANT, WTLC.

### KLIQUE "Dance Like Crazy" (MCA) 17/1

Rotations: Heavy 2/0, Medium 8/0, Light 6/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: XHRM, WENN. Medium: WHUR, WAOK, KSOL, WGIV, WJAX, WLOU, WDAO, KAEZ.

### SUPERIOR MOVEMENT "Wide Shot" (CIM/CBS) 16/6

Rotations: Heavy 0/0, Medium 4/0, Light 10/4, Extra Adds 2, Total Adds 6, WWIN, WDAS, WBMX, WCIN, WGIV, WLOU. Medium: WHRK, KSOL, KOKY, WLTH.

### RANDY CRAWFORD "One Hello" (WB) 15/6

Rotations: Heavy 0/0, Medium 2/0, Light 8/1, Extra Adds 5, Total Adds 6, WSSJ, WKND, WPDQ, WJJS, WBLX, KPOP-FM. Medium: WWIN, WJAX.

### BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 15/2

Rotations: Heavy 2/0, Medium 7/0, Light 5/1, Extra Adds 1, Total Adds 2, WKND, WTOY. Heavy: WAMO, WEDR. Medium: WWIN, WXYV, WYLD-FM, WGIV, WJAX, WLTH, KACE.

### SECRET WEAPON "Must Be The Music" (Prelude) 15/0

Rotations: Heavy 9/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WDAS, WAIL-FM, WGCI, WDMT, WSSJ, WATV, KELP, WANT. Medium: KMJQ, KRLY, WHRK, KSOL.

### SEQUENCE "I Don't Need Your Love" (Sugar Hill) 14/7

Rotations: Heavy 0/0, Medium 3/1, Light 5/0, Extra Adds 6, Total Adds 7, WOOK, WAOK, XHRM, WATV, KOKY, WJJS, WDAO. Medium: WAIL-FM, WVOL.

### MICHAEL WYCOFF "Looking Up To You" (RCA) 14/4

Rotations: Heavy 1/0, Medium 3/0, Light 7/1, Extra Adds 3, Total Adds 4, WXYV, WAIL-FM, WGCI, WKWM. Heavy: KACE. Medium: WJLB, WLUM, WVOL.

### SYLVIA "It's Good To Be The Queen" (Sugar Hill) 14/0

Rotations: Heavy 4/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WGIV, WLOU, WANT, WTLC. Medium: WENN, WKXI, WOWI, WANM, WLTH, WVOL.

### DREAMGIRLS "And I Am Telling You I'm Not Going" (Geffen) 13/5

Rotations: Heavy 3/0, Medium 3/0, Light 6/4, Extra Adds 1, Total Adds 5, WDAS, WAMO, WCIN, WWRL, WATV. Heavy: WWIN, WHRK, KNOW. Medium: WHUR, WGCI, KOKY.

### THOMPSON TWINS "In The Name Of Love" (Arista) 13/4

Rotations: Heavy 0/0, Medium 6/0, Light 6/3, Extra Adds 1, Total Adds 4, WXYV, WDAS, WGCI, WBLX. Medium: WWIN, WAIL-FM, XHRM, WWRL, WTLC, KUKQ.

### SOUL SONIC FORCE "Planet Rock" (Tommy Boy) 13/3

Rotations: Heavy 0/0, Medium 5/0, Light 5/0, Extra Adds 3, Total Adds 3, WVEE, WHRK, WAIL-FM. Medium: WEDR, WJLB, WATV, WJAX, WTMP.

### RICHARD JON SMITH "Stay With Me Tonight" (Jive/Arista) 13/2

Rotations: Heavy 0/0, Medium 5/0, Light 6/0, Extra Adds 2, Total Adds 2, WJJS, WTOY. Medium: XHRM, WLOU, WLTH, KUKQ, KPOP-FM.

### XAVIER "Do It To The Max" (Liberty) 13/1

Rotations: Heavy 1/0, Medium 8/0, Light 3/0, Extra Adds 1, Total Adds 1, WJMO. Heavy: WHRK. Medium: WBMX, KDAY, XHRM, KNOW, WGIV, WLOU, WLTH, KUKQ.

### Z.Z. HILL "Cheating In The Next Room" (Malaco) 13/1

Rotations: Heavy 1/0, Medium 6/0, Light 5/0, Extra Adds 1, Total Adds 1, WVEE. Heavy: WLTH. Medium: WDIA, WJLB, WNHC, WOIC, WTMP, WVOL.

# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WXYV/Baltimore**  
Tim Watts

HIGH FASHION  
THOMPSON TWINS  
SISTER SLEDGE  
MICHAEL WYCOFF  
ST. TROPEZ  
RITCHIE FAMILY  
D TRAIN  
ANGELA CLEMONS  
HUEY LEWIS & NEWS  
RICH LITTLE  
Hottest:  
MCCARTNEY/WONDER  
HUMAN LEAGUE  
THIRD WORLD  
SHALAMAR  
ASHFORD & SIMPSON

**WYIN/Baltimore**  
Curtis Anderson

LEGACY  
DOLETTIE McDONALD  
CHIC  
BOBBY BELLE  
WAR  
MIKE & BRENDA  
TRILARK  
MANAGERS  
ELUSION  
SUPERIOR MOVEMENT  
O.C. SMITH  
Hottest:  
GAP BAND  
WAS (NOT WAS)  
HUMAN LEAGUE  
DAZZ BAND  
SECRET WEAPON

**WILD/Boston**  
Steve Crumley

STEVIE WONDER  
MIKE & BRENDA  
CHERYL LYNN  
CHARLES EARLAND  
Hottest:  
TEMPTATIONS/JAMES  
RAY PARKER JR.  
SHALAMAR  
PATRICE RUSHEN  
DENIECE WILLIAMS

**WSSJ/Camden-Philadelphia**  
Gary Shepherd

RANDY CRAWFORD  
JERRY BUTLER  
CARRIE LUCAS  
CHAS JANKEL  
STEVIE WONDER  
NORWOOD B.  
Hottest:  
DAZZ BAND  
SECRET WEAPON  
GAP BAND  
MCCARTNEY/WONDER  
D TRAIN

**WKND/Hartford (J)**  
Eddie Jordan

ROSE ROYCE  
STARPOINT  
BOBBY CALDWELL  
RANDY CRAWFORD  
Hottest:  
DENIECE WILLIAMS  
ATLANTIC STARR  
STEVIE WONDER  
PATRICE RUSHEN  
CHERI

**WOKK/Washington**  
Dwight Langley

BILLY OCEAN  
CHERYL LYNN  
Hottest:  
STEVIE WONDER  
CHERI  
RAY PARKER JR.  
SHALAMAR  
PATRICE RUSHEN

## MIDWEST

**WBMX/Chicago**  
Lee Michaels

STEVIE WONDER  
SUPERIOR MOVEMENT  
CON FUNK SHUN  
BERNARD WRIGHT  
Hottest:  
DAZZ BAND  
BLOODSTONE  
GAP BAND  
ASHFORD & SIMPSON  
GENE CHANDLER

**WGCI/Chicago (J)**  
Pam Wells

D TRAIN  
JERRY BUTLER  
DIANA ROSS  
SALSOL ORCHESTRA  
ATLANTIC STARR  
Hottest:  
CHERI  
DAZZ BAND  
ROBERTA FLACK  
DENIECE WILLIAMS

**WJPC/Chicago**  
Jerry Bouding

BOBBY CALDWELL  
MIKE & BRENDA  
BILLY OCEAN  
JERRY BUTLER  
MICHAEL WYCOFF  
LEON WARE  
THOMPSON TWINS  
Hottest:  
DENIECE WILLIAMS  
JEFFREY OSBORNE  
STEVIE WONDER  
BLOODSTONE  
GAP BAND

**WVON/Chicago**  
Pam Wells

HUMAN LEAGUE  
REDDINGS  
ONE WAY  
SISTER SLEDGE  
Hottest:  
PATRICE RUSHEN  
SHALAMAR  
DAZZ BAND  
RAY PARKER JR.  
BLOODSTONE

## SOUTH

**WAOK/Atlanta**  
Larry Tinsley

STEVIE WONDER  
COFFEE  
SEQUENCE  
CHERYL LYNN  
CANDELA  
WAR  
SINNAMON  
RONNIE DYSON  
Hottest:  
BLOODSTONE  
ONE WAY  
DAZZ BAND  
DENIECE WILLIAMS  
GAP BAND

**WVEE/Atlanta**  
Scotty Andrews

SINNAMON  
SOUL SONIC FORCE  
RITCHEE FAMILY  
ZZ HILL  
MIKE & BRENDA  
EDWIN BIRDSONG  
TOTO  
Hottest:  
ONE WAY  
GAP BAND  
RICK JAMES  
REDDINGS  
TEMPTATIONS/JAMES

**KNOW/Austin**  
Selby Edwards

STEVIE WONDER  
RICK JAMES  
QUEEN  
GENE CHANDLER  
RITCHEE FAMILY  
Hottest:  
ASHFORD & SIMPSON  
TEMPTATIONS/JAMES  
GAP BAND  
ONE WAY  
DREAMGIRLS

**WENN/Birmingham**  
Gene Wise

FELIX & JARVIS  
J.P. RODGERS  
ASHFORD & SIMPSON  
SHARON BROWN  
MURPHY'S  
DON HOLLINGER  
TROUBLE FUNK  
REDDINGS  
LARRY GRAHAM  
ATLANTIC STARR  
Hottest:  
DENIECE WILLIAMS  
DAZZ BAND  
GAP BAND  
TIME  
ONE WAY

**WATV/Birmingham**  
Ron January

COFFEE  
KID CREOLE  
REDDINGS  
ATKINS  
WAR  
SEQUENCE  
GREG PERRY  
JOE SIMON  
STEVIE WONDER  
DREAMGIRLS  
Hottest:  
GAP BAND  
DENIECE WILLIAMS  
JEFFREY OSBORNE  
RICK JAMES  
SOUL SONIC FORCE

**WOKK/Washington**  
Dwight Langley

BILLY OCEAN  
CHERYL LYNN  
Hottest:  
STEVIE WONDER  
CHERI  
RAY PARKER JR.  
SHALAMAR  
PATRICE RUSHEN

**WQIV/Charlotte**  
Chris Turner (J)

MARZ  
STARPOINT  
SUPERIOR MOVEMENT  
MIKE & BRENDA  
GREENS III  
WILTON FELDER  
Hottest:  
DENIECE WILLIAMS  
DAZZ BAND  
GAP BAND  
RAY PARKER JR.  
CHANGE

**WOKC/Columbia, SC**  
Mickey Arnold (J)

STEVIE WONDER  
D TRAIN  
COFFEE  
RONNIE DYSON  
JOE SIMON  
WAR  
Hottest:  
TEMPTATIONS/JAMES  
MCCARTNEY/WONDER  
GAP BAND  
ONE WAY  
CHANGE

**KELP/El Paso**  
Estrella Flores

none  
Hottest:  
DAZZ BAND  
JECKYLL & HYDE  
SKYY  
SECRET WEAPON  
LIPPS, INC.

**KRLY/Houston**  
Steve Harris

RICH LITTLE  
IMAGINATION  
ATLANTIC STARR  
JUNIOR  
LARRY GRAHAM  
Hottest:  
ONE WAY  
DAZZ BAND  
O'BRYAN  
CAMEO  
PATRICE RUSHEN

**KMJQ/Houston (J)**  
Ross Holland

GENE CHANDLER  
DAN SIEGEL  
QUINCY JONES  
Hottest:  
TIME  
DAZZ BAND  
ONE WAY  
O'BRYAN  
RICH LITTLE

**WJMI/Jackson**  
Carl Haynes

GEORGE DUKE  
STEVIE WONDER  
CENTRAL LINE  
VIDEO  
CHIC  
DAZZ BAND  
DOROTHY MOORE  
ONE WAY  
RICK JAMES

**WLOU/Louisville**  
Neal O'Rea

CHARLES EARLAND  
ONE WAY  
STARPOINT  
VIDEO  
CANDELA  
SUPERIOR MOVEMENT  
Hottest:  
GAP BAND  
TEMPTATIONS/JAMES  
SYLVIA  
CHANGE  
BLOODSTONE

**WKXI/Jackson**  
Tommy Marshall

RITCHEE FAMILY  
CHERYL LYNN  
JERRY BUTLER  
O'BRYAN  
RICH LITTLE  
Hottest:  
DAZZ BAND  
DENIECE WILLIAMS  
CAMEO  
TEMPTATIONS/JAMES

**WPDQ/Jacksonville**  
Earl James

LONNIE JORDAN  
LAKESIDE  
B.B.C.S. & A.  
RANDY CRAWFORD  
HIGH INERGY  
ASHFORD & SIMPSON  
TEDDY PENDERGRASS  
VALENTINE BROS.  
KID CREOLE  
TEMPTATIONS/JAMES  
WAR  
REDDINGS  
PATRICE RUSHEN  
RAY PARKER JR.  
MCCARTNEY/WONDER  
SMOKEY ROBINSON  
SKYY

**WJAX(95X)/Jacksonville**  
Steve Fox (J)

STEVIE WONDER  
CHIC  
SINNAMON  
ALTON EDWARDS  
SMOKEY ROBINSON  
TEDDY PENDERGRASS  
Hottest:  
DAZZ BAND  
O'JAYS  
GAP BAND  
MCCARTNEY/WONDER  
REDDINGS

**WEDR/Miami**  
Leo Jackson

CHERYL LYNN  
COFFEE  
SADANE  
IMAGINATION  
CANDELA  
LIVE BAND  
MASS PRODUCTION  
MARY WELLS  
RICH LITTLE  
Hottest:  
CHERI  
CAMFO  
PATRICE RUSHEN  
BLOODSTONE  
DAZZ BAND

**WJSLynchburg, VA**  
Art Young

HIGH FASHION  
RICHARD JON SMITH  
CON FUNK SHUN  
SEQUENCE  
STEVIE WONDER  
RANDY CRAWFORD  
VAN HALEN  
Hottest:  
ASHFORD & SIMPSON  
TEMPTATIONS/JAMES  
TOM TOM CLUB  
KLEER  
ONE WAY

**WDIA/Memphis**  
Carl Connors

STEVIE WONDER  
DAZZ BAND  
JUNIOR  
REDDINGS  
RJ'S LATEST ARRIV  
TEDDY PENDERGRASS  
Hottest:  
GAP BAND  
ONE WAY  
TEMPTATIONS/JAMES  
REDDINGS  
DAZZ BAND

**WHRK (K97)/Memphis**  
Ron Olson (J)

BILLY OCEAN  
ODYSSEY  
IMAGINATION  
SADANE  
RJ'S LATEST ARRIV  
SOUL SONIC FORCE  
RICH LITTLE  
Hottest:  
DAZZ BAND  
O'JAYS  
GAP BAND  
MCCARTNEY/WONDER  
REDDINGS

**WEDR/Miami**  
Leo Jackson

CHERYL LYNN  
COFFEE  
SADANE  
IMAGINATION  
CANDELA  
LIVE BAND  
MASS PRODUCTION  
MARY WELLS  
RICH LITTLE  
Hottest:  
CHERI  
CAMFO  
PATRICE RUSHEN  
BLOODSTONE  
DAZZ BAND

**WBLX/Mobile**  
Michael J. Alexander

STEVIE WONDER  
WAR  
COOPER & ROSS  
SISTER SLEDGE  
RANDY CRAWFORD  
COFFEE  
MCCRAYS  
THOMPSON TWINS  
VALENTINE BROS.  
Hottest:  
DENIECE WILLIAMS  
RAY PARKER JR.  
DAZZ BAND  
BLOODSTONE  
MCCARTNEY/WONDER

**WVON/Nashville**  
Fred Harvey

WHISPERS  
LAKESIDE  
MAGIC LADY  
JOE SIMON  
FELIX & JARVIS  
Hottest:  
RAY PARKER JR.  
MCCARTNEY/WONDER  
DAZZ BAND  
GAP BAND  
J. GEILS BAND

**WAIL-FM/New Orleans**  
Barry Richards

ALTON EDWARDS  
CANDELA  
CHERYL LYNN  
JUNIOR  
MAGIC LADY  
SOUL SONIC FORCE  
FREDI GRACE & PHI  
MICHAEL WYCOFF  
Hottest:  
MCCARTNEY/WONDER  
ATLANTIC STARR  
DENIECE WILLIAMS  
HUMAN LEAGUE  
JEFFREY OSBORNE

**WYLD-FM/New Orleans**  
Tony Brown

BERNARD WRIGHT  
STEVIE WONDER  
HIGH INERGY  
JUNIOR  
LEON WARE  
RONNIE DYSON  
CON FUNK SHUN  
Hottest:  
DENIECE WILLIAMS  
ATLANTIC STARR  
TASTE OF HONEY  
THIRD WORLD  
BLOODSTONE

**WOW/Norfolk (J)**  
Chester Benton

none  
Hottest:  
DAZZ BAND  
PATRICE RUSHEN  
GAP BAND  
ST. TROPEZ  
WANT/Richmond  
Kirby Carmichael

**WTOY/Roanoke (J)**  
Robert Tucker

SINNAMON  
D TRAIN  
REDDINGS  
LAKESIDE  
KLICUF  
RICHARD JON SMITH  
HERBIE HANCOCK  
BOBBY CALDWELL  
ST. TROPEZ  
RONNIE DYSON  
LONNIE JORDAN  
SISTER SLEDGE  
Hottest:  
RAY PARKER JR.  
PATRICE RUSHEN  
GAP BAND  
MCCARTNEY/WONDER  
JEFFREY OSBORNE

## WEST

**KDKO/Denver**  
Byron Pitts

EDWIN BIRDSONG  
SALSOL ORCHESTRA  
WAR  
L.A. BOPPERS  
MCCRAYS  
REDDINGS  
WALDO  
IRENE CARA  
SHUN  
CHAS JANKEL  
JEFF LORBER  
FELIX & JARVIS  
MASS PRODUCTION  
INSTANT FUNK  
CAPTAIN SKY  
Hottest:  
TEMPTATIONS/JAMES  
ONE WAY  
DAZZ BAND  
GAP BAND  
JUNIOR

**KDAX/Los Angeles**  
J.J. Johnson

NARADA M. WALDEN  
REDDINGS  
VIDEFO  
CHERYL LYNN  
EDWIN BIRDSONG  
Hottest:  
GAP BAND  
BLOODSTONE  
TEMPTATIONS/JAMES  
ONE WAY  
RICK JAMES

**KACE/Los Angeles**  
Alonzo Miller

CHERYL LYNN  
BILLY OCEAN  
CARRIE LUCAS  
Hottest:  
ONE WAY  
DAZZ BAND  
STEVIE WONDER  
GAP BAND  
RICK JAMES

**KTFM/San Antonio**  
Joe Nasty

REDDINGS  
RICH LITTLE  
SOFT CELL  
Hottest:  
JOAN JETT  
RICHARD D. FIELDS  
MCCARTNEY/WONDER  
GRANDMASTER FLASH  
RAY PARKER JR.

**WTMP/Tampa**  
Jerry Walker

STEVIE WONDER  
JOE SIMON  
COFFEE  
WAR  
RAY PARKER JR.  
CAMEO  
W.A.G.B. BAND  
Hottest:  
TROUBLE FUNK  
DAZZ BAND  
SHOTGUN  
SMOKEY ROBINSON  
SOUL SONIC FORCE

**KDIA/Oakland**  
Jeff Harrison

RICK JAMES  
CAMEO  
Hottest:  
CAMEO  
GAP BAND  
PATRICE RUSHEN  
BLOODSTONE  
RICK JAMES

**KUKQ/Phoenix**  
Steve Smith

LINDA CLIFFORD  
HIGH FASHION  
CANDELA  
REDDINGS  
RITCHEE FAMILY  
ONE WAY  
CHANGE  
WHISPERS  
GAP BAND  
HUMAN LEAGUE  
MCCARTNEY/WONDER

**KPOP-FM/Sacramento**  
Bill Jeffries (J)

GREG PERRY  
IRENE CARA  
RANDY CRAWFORD  
STEVIE WOODS  
Hottest:  
DAZZ BAND  
ONE WAY  
SHALAMAR  
BILL SUMMERS  
TOM TOM CLUB

**KHRM/San Diego (J)**  
Duff Lindsey

SEQUENCE  
REDDINGS  
LEON WARE  
ELUSION  
TROUBLE FUNK  
NOEL POINTFR  
CANDELA  
TIME BANDITS  
Hottest:  
ONE WAY  
DENIECE WILLIAMS  
PATRICE RUSHEN  
GAP BAND  
TEMPTATIONS/JAMES

**KSOL/San Mateo, CA**  
Bernie Moody

STEVIE WONDER  
ATLANTIC STARR  
Hottest:  
PATRICE RUSHEN  
DAZZ BAND  
T-CONNECTION  
ONE WAY  
QUEEN

# JAZZ RADIO NATIONAL AIRPLAY/30

## May 28, 1982

Last Week	Rank	Artist/Track	Label
2	1	BEN SIDRAN/Old Songs...	(Antilles/Island)
1	2	JEFF LORBER/It's A Fact	(Arista)
3	3	RAMSEY LEWIS/Live At The Savoy	(Columbia)
4	4	PATRICE RUSHEN/Straight From The Heart	(Elektra)
5	5	FATHERS & SONS/Fathers & Sons	(Columbia)
7	6	DAN SIEGEL/Dan Siegel	(Elektra)
8	7	HEATH BROTHERS/Brotherly Love	(Antilles/Island)
6	8	JEAN LUC-PONTY/Mystical Adventure	(Atlantic)
9	9	MAYNARD FERGUSON/Hollywood	(Columbia)
10	10	GROVER WASHINGTON JR./Come Morning	(Elektra)
11	11	FREDDIE HUBBARD/Ride Like The Wind	(Musician/Elektra)
12	12	LEE RITENOUR/Rio	(Musician/Elektra)
13	13	GEORGE DUKE/Dream On	(Epic)
28	14	PAT METHENY GROUP/Offramp	(ECM/WB)
21	15	MILES DAVIS/We Want Miles	(Columbia)
22	16	JUDY ROBERTS/Nights In Brazil	(Inner City)
18	17	WEATHER REPORT/Weather Report	(ARC/Columbia)
23	18	TANIA MARIA/Taurus	(Concord)
19	19	CHARLES EARLAND/Earland's Jam	(Columbia)
20	20	SONNY ROLLINS/No Problem	(Milestone/Fantasy)
30	21	PHIL UPCHURCH/Free & Easy	(JAM)
16	22	ERNIE WATTS/Chariots Of Fire	(Qwest/WB)
14	23	MICHAEL FRANKS/Objects Of Desire	(WB)
15	24	FUSE ONE/Silk	(CTI)
→	25	MARCIO MONTARROYOS/Magic Moment	(Columbia)
→	26	HERB ALPERT/Fandango	(A&M)
25	27	AL JARREAU/Breakin' Away	(WB)
17	28	ROY AYERS/Feeling Good	(Polydor/PolyGram)
24	29	AZYMUTH/Telecommunication	(Milestone/Fantasy)
29	30	GRIFFITH PK. COLLECTION/Various Artists	(Musician/Elektra)

New Entry

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Art Russell; WYRS/Stamford, CT, Rick Petrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFM/Chicago, IL, Jim Walsh; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

(J) Black reporters also contributing to Jazz chart.

# Regional Adds & Hots

<p><b>EAST</b> <b>Parallel One</b></p> <p><b>WCMH/Baltimore</b> Hottest: MELISSA MANCHESTE REDDINGS Hottest: SHEENA EASTON JUICE NEWTON DENICIE WILLIAMS KARLA BONOFF RONNIE MILSAP</p> <p><b>WROB/Beacon</b> Mills Adams RAY PARKER JR. LBB NEIL DIAMOND Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK CHARLENE DENICIE WILLIAMS</p> <p><b>WYFF/Charlotte</b> Rag Johnson JUICE NEWTON RONNIE MILSAP Hottest: BARRY MANLOW SHEENA EASTON WILLIE NELSON DENICIE WILLIAMS CAROLE KING</p> <p><b>WISN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p> <p><b>Parallel Two</b></p> <p><b>WCCB/Bridgeport</b> Lee Roberts BILL LABOUNTY LESLIE PEARL Hottest: SIMON &amp; GARFUNKEL JUICE NEWTON MANHATTAN TRANSFE WARRICK &amp; MATHIS NEIL DIAMOND</p> <p><b>WKAZ/Charlotte</b> Frank George LESLIE PEARL LARRY LEE JOHN SCHNEIDER TOTO Hottest: MCCARTNEY/WONDER DAN FOGELBERG ROBERTA FLACK CHARLENE WILLIE NELSON JUICE NEWTON</p> <p><b>WNE/erie</b> Ted Abbott ALABAMA STEVE WONDER Hottest: CHARLENE DAN FOGELBERG SHEENA EASTON WILLIE NELSON DENICIE WILLIAMS</p>	<p><b>WFSM/Harrisburg</b> Bob Pate ALABAMA JOHN SCHNEIDER Hottest: MCCARTNEY/WONDER ROBERTA FLACK SIMON &amp; GARFUNKEL RONNIE MILSAP JUICE NEWTON</p> <p><b>WYZZ/Hartford</b> Glenn Colligan DAN FOGELBERG LESLIE PEARL STEVE NICKS TOTO MELISSA MANCHESTE Hottest: MCCARTNEY/WONDER ROBERTA FLACK ELTON JOHN KARLA BONOFF CAROLE KING</p> <p><b>WTIC/Hartford</b> Gleny Jasionka none Hottest: MCCARTNEY/WONDER GORDON LIGHTFOOT WILLIE NELSON WARRICK &amp; MATHIS</p> <p><b>WVAF/Johnson</b> Ray Jones JUICE NEWTON RONNIE MILSAP Hottest: BARRY MANLOW SHEENA EASTON WILLIE NELSON DENICIE WILLIAMS CAROLE KING</p> <p><b>WBSN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>Parallel Three</b></p> <p><b>WVNB/Beckley</b> David Cole PATRICIE RUSHEN BLONDIE SHAKIN' STEVENS OAK RIDGE BOYS HEART CHARLIE ROSS QUARTERFLASH Hottest: DENICIE WILLIAMS MCCARTNEY/WONDER RICK SPRINGFIELD EYE TO EYE ELTON JOHN</p> <p><b>WVAB/Bridgeport</b> Rues Garrett ALABAMA REDDINGS EARL KLUGH HOTTEST: MCCARTNEY/WONDER WILLIE NELSON SIMON &amp; GARFUNKEL LARRY ELGART &amp; HI ROSMARIE CASH MCCARTNEY/WONDER JAMES DON WILLIAMS QUARTERFLASH REDDINGS STEVE WONDER J. GEILS BAND GLADYS KNIGHT Hottest: SHEENA EASTON JUICE NEWTON MANHATTAN TRANSFE TOTO KARLA BONOFF</p> <p><b>WVAF/Johnson</b> Ray Jones JUICE NEWTON RONNIE MILSAP Hottest: BARRY MANLOW SHEENA EASTON WILLIE NELSON DENICIE WILLIAMS CAROLE KING</p> <p><b>WBSN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>MIDWEST</b> <b>Parallel One</b></p> <p><b>WGLN/Chicago</b> Gary Price CHICAGO DENICIE WILLIAMS CHARLENE MCCARTNEY/WONDER WILLIE NELSON KARLA BONOFF RONNIE MILSAP</p> <p><b>WYZZ/Hartford</b> Glenn Colligan DAN FOGELBERG LESLIE PEARL STEVE NICKS TOTO MELISSA MANCHESTE Hottest: MCCARTNEY/WONDER ROBERTA FLACK ELTON JOHN KARLA BONOFF CAROLE KING</p> <p><b>WTIC/Hartford</b> Gleny Jasionka none Hottest: MCCARTNEY/WONDER GORDON LIGHTFOOT WILLIE NELSON WARRICK &amp; MATHIS</p> <p><b>WVAF/Johnson</b> Ray Jones JUICE NEWTON RONNIE MILSAP Hottest: BARRY MANLOW SHEENA EASTON WILLIE NELSON DENICIE WILLIAMS CAROLE KING</p> <p><b>WBSN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>WISN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>WISN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>WISN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>WISN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>WISN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>WISN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>WISN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>	<p><b>WISN/Sheila</b> Rager Christian QUINCY JONES Hottest: MCCARTNEY/WONDER WILLIE NELSON DENICIE WILLIAMS CHARLENE ELTON JOHN</p> <p><b>QRSB/Suffolk</b> Jarry Roe KARLA BONOFF TOTO Hottest: MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON</p> <p><b>WYNY/New York</b> Jeff Mazza JUICE NEWTON JOHN DENVER Hottest: PAUL DAVIS MCCARTNEY/WONDER ELTON JOHN DENICIE WILLIAMS SANTA ESKERLADA</p> <p><b>WPPH/Philadelphia</b> Bob Russo NEIL DIAMOND JUICE NEWTON MANHATTAN TRANSFE Hottest: none</p> <p><b>WTAB/Pittsburgh</b> Don Barnes EDDIE RABBITT RONNIE MILSAP COOPER &amp; BOSS Hottest: ROBERTA FLACK WARRICK &amp; MATHIS GREG GUIDPY STEVE WOODS MANHATTAN TRANSFE</p> <p><b>WTTW/Washington, D.C.</b> Salaban/Cummings MECO NEIL DIAMOND SHEENA EASTON MELISSA MANCHESTE BILL LABOUNTY Hottest: DENICIE WILLIAMS KARLA BONOFF MECO JUICE NEWTON STEVE WONDER</p> <p><b>WASH/Washington, D.C.</b> Bob Duckman TOTO ALABAMA NEIL DIAMOND STEVE WONDER Hottest: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK JUICE NEWTON EDDIE RABBITT</p>
--	---	---	--	--	--	--	--	--	--	--	--

### 132 Current Reports

The following station reported a frozen playlist this week:  
**KFQD/Anchorage**

The following stations did not report this week and therefore their playlists were frozen:

- WTIC/Hartford**
- KRNT/Des Moines**
- WAKR/Akron**
- WLVA/Lynchburg**
- WPRO/Providence**

The following stations have discontinued reporting:

- WHYN/Springfield**
- KDKA/Pittsburgh**
- KRBE/Houston**
- WGAC/Augusta**

# PARALLEL PLAYLISTS

## EAST

### CF 680 Toronto

PD: Bob Saint  
Music Coordinator: Cyd Kaplan

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 ASIA/Heat Of The Moment
- 3 CHARLENE/I've Never Been To Me
- 4 TOTO/Rosanna
- 5 RAY PARKER JR./The Other Woman
- 6 TOMMY TUTONE/867-5309/Jenny
- 7 HUMAN LEAGUE/Don't You Want Me
- 8 SRI L ENZ/Six Months In A Leaky
- 9 RICK SPRINGFIELD/Don't Talk To Strangers
- 10 QUEEN/Body Language
- 11 JOAN JETT/Clonson And Clover
- 12 PAUL DAVIS/65 Love Affair
- 13 DAN FOULBERG/Run For The Roses
- 14 VANGLIS/Charlots Of Fire
- 15 ELTON JOHN/Empty Garden/Hey Hey
- 16 MEN AT WORK/Who Can It Be Now
- 17 WETLIE NELSON/Always On My Mind
- 18 JUIE NEWTON/Love's Been A Little
- 19 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 20 JOHN COUGAR/Hurts So Good
- 21 BERTIE HIGGINS/Key Largo
- 22 DONNIE IRIS/My Girl
- 23 HALL & GATES/Did It In A Minute
- 24 LRB/Man On Your Mind
- 25 GARNETT FORD/Stay In The Way You Are
- 26 ROSETTA STONE/Hiding From Love
- 27 SRI ENZ/Six Months In A Leaky
- 28 JOAN JETT/I Love Rock 'N Roll
- 29 LOVERBOY/When It's Over
- 30 ATLANTIC STARR/Circles
- 31 HUEY LEWIS & NEWS/How You Love Me Like
- 32 GUY/Make A Move On Me
- 33 BEATLES/Move Medley
- 34 JOURNEY/When It's Over
- 35 KANSAS/Play The Game Tonight
- 36 BLONDE/Island Of Lost Souls
- 37 STEVE MILLER BAND/Abraccadabra
- 38 MENTAL AS ANYTHING/Too Many Times
- 39 KATE & ANNA MCGAR/Love Over And Over
- 40 TORGAT/Your Dedy Don't Know

ADDS 36, 37, 40  
SURVIVOR/Eye Of The Tiger  
WETLIE NELSON/Always On My Mind  
MORGES/What Do All The Peop  
RICK SPRINGFIELD/What Kind Of Fool Am I

ON FOREIGNER/Break It Up

### WXKS-FM Kiss

PD: Sonny Joe White  
MD: Joe Carvello

- 1 RAY PARKER JR./The Other Woman
- 2 DENICE WILLIAMS/It's Gonna Take A Mir
- 3 MC CARTNEY/WONDER/Ebony And Ivory
- 4 LOVERBOY/When It's Over
- 5 SHALAMAR/A Night To Remember
- 6 ALESSI/Put Ays Your Love
- 7 SHARON BROWN/Specilize In Love
- 8 ROBERTA FLACK/Making Love
- 9 PATRICE RUSHEN/Forget Me Not
- 10 JOAN JETT/Clonson And Clover
- 11 TEMPTATIONS/Jams/Standin On The Top
- 12 MOTELS/Only The Lonely
- 13 DAZZ BAND/Let It Whip
- 14 TOTO/Rosanna
- 15 SISTER SLEAZE/All The Man I Need
- 16 TOMMY TUTONE/867-5309/Jenny
- 17 ATLANTIC STARR/Circles
- 18 ASIA/Heat Of The Moment
- 19 LRB/Man On Your Mind
- 20 WATRESSES/I Know What Boys Like
- 21 ONE WAY/Got The Beat
- 22 STEVIE WONDER/Do I Do
- 23 BEATLES/Move Medley
- 24 VAN HALEN/Dancing In The Street
- 25 RICHARD D. FIELDS/If It Ain't One Thing
- 26 JOHN COUGAR/Hurts So Good
- 27 JUIE NEWTON/Love's Been A Little
- 28 HEART/This Man Is Mine
- 29 QUARTERFLASH/Right Kind Of Love
- 30 J. GEILS BAND/Angel In Blue

ADDS ASHFORD & SIMPSON/Street Corner  
MORGES/What Do All The Peopl  
CHAD/Sup For One  
KIM WILDE/Kids In America

ON ODYSSEY/Inside Out  
WARRICUT 100/Love Plus One  
BLONDE/Island Of Lost Souls  
RAINBOW/Stone Cold

ADDS STEVIE WONDER/Do I Do  
RITCHIE FAMILY/If I Do My Best For Y  
KARLA BONOFF/Personality  
GAY BAND/Early In The Morning  
ELTON JOHN/Empty Garden/Hey Hey

### wifi 92 Philadelphia

PD: Don Cannon  
Music Assistant: Verna McKay

- 1 HUMAN LEAGUE/Don't You Want Me
- 2 RAY PARKER JR./The Other Woman
- 3 MC CARTNEY/WONDER/Ebony And Ivory
- 4 TOTO/Rosanna
- 5 CHARLENE/I've Never Been To Me
- 6 ASIA/Heat Of The Moment
- 7 HALL & GATES/Did It In A Minute
- 8 LRB/Man On Your Mind
- 9 ELTON JOHN/Empty Garden/Hey Hey
- 10 JOAN JETT/Clonson And Clover
- 11 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 12 ROBERTA FLACK/Making Love
- 13 DENICE WILLIAMS/It's Gonna Take A Mir
- 14 PATRICE RUSHEN/Forget Me Not
- 15 DONNIE IRIS/My Girl
- 16 QUEEN/Body Language
- 17 SPARKS/I Predict
- 18 WILLIE NELSON/Always On My Mind
- 19 DAN FOULBERG/Run For The Roses
- 20 SHEENA EASTON/When He Shines
- 21 JUIE NEWTON/Love's Been A Little
- 22 MOTELS/Only The Lonely
- 23 ALDO NOVA/Fantasy
- 24 LOVERBOY/When It's Over
- 25 JOHN COUGAR/Hurts So Good
- 26 HUEY LEWIS & NEWS/How You Love Me Like
- 27 DAZZ BAND/Let It Whip
- 28 KANSAS/Play The Game Tonight
- 29 VAN HALEN/Dancing In The Street

ADDS 27  
SURVIVOR/Eye Of The Tiger  
RICK SPRINGFIELD/What Kind Of Fool Am I  
GENESIS/Paperlete  
BOB WOH/Who I Want Dearly

ON JOHN SCHNEIDER/Dreamin  
FOREIGNER/Break It Up  
DONNIE IRIS/My Girl  
HEART/This Man Is Mine  
RAINBOW/Stone Cold  
LESLIE PEARL/If The Love Fits Near

ADDS 32, 33, 34, 35  
FOUR TOPS/Back To School Again  
GLENN FREY/I Found Somebody

ON HAIRCUT 100/Love Plus One  
MORGES/What Do All The Peopl  
BOB WOH/Who I Want Dearly  
RAINBOW/Stone Cold

(H) indicates one of the five "hottest" records on each Parallel One playlist.

### Hot 102.7 WCAU 102.7 Philadelphia

PD: Roy Laurence

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 CHARLENE/I've Never Been To Me
- 3 TOMMY TUTONE/867-5309/Jenny
- 4 HUMAN LEAGUE/Don't You Want Me
- 5 RAY PARKER JR./The Other Woman
- 6 ASIA/Heat Of The Moment
- 7 HALL & GATES/Did It In A Minute
- 8 LRB/Man On Your Mind
- 9 ELTON JOHN/Empty Garden/Hey Hey
- 10 JOAN JETT/Clonson And Clover
- 11 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 12 ROBERTA FLACK/Making Love
- 13 DENICE WILLIAMS/It's Gonna Take A Mir
- 14 PATRICE RUSHEN/Forget Me Not
- 15 DONNIE IRIS/My Girl
- 16 QUEEN/Body Language
- 17 SPARKS/I Predict
- 18 WILLIE NELSON/Always On My Mind
- 19 DAN FOULBERG/Run For The Roses
- 20 SHEENA EASTON/When He Shines
- 21 JUIE NEWTON/Love's Been A Little
- 22 MOTELS/Only The Lonely
- 23 ALDO NOVA/Fantasy
- 24 LOVERBOY/When It's Over
- 25 JOHN COUGAR/Hurts So Good
- 26 HUEY LEWIS & NEWS/How You Love Me Like
- 27 DAZZ BAND/Let It Whip
- 28 KANSAS/Play The Game Tonight
- 29 VAN HALEN/Dancing In The Street

ADDS 30, 31, 40  
WETLIE NELSON/Always On My Mind  
SPARKS/I Predict  
LESLIE PEARL/If The Love Fits Near

ON ON/Make A Move On Me  
GO GO'S/Me Got The Beat  
JUIE NEWTON/Love's Been A Little  
LOVERBOY/When It's Over  
HEART/This Man Is Mine  
VAN HALEN/Dancing In The Street  
DAN FOULBERG/Run For The Roses  
SHEENA EASTON/When He Shines  
MARNICK & MATHIS/Friends In Love  
BERTIE HIGGINS/Just Another Day In...  
RONNIE HILSA/Any Day Now

### 92 PRO-FM Providence

PD & MD: Gary Berkowitz

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 RAY PARKER JR./The Other Woman
- 3 CHARLENE/I've Never Been To Me
- 4 ROBERTA FLACK/Making Love
- 5 JOURNEY/Open Arms
- 6 RICK SPRINGFIELD/Don't Talk To Strangers
- 7 HUMAN LEAGUE/Don't You Want Me
- 8 LRB/Man On Your Mind
- 9 WILLIE NELSON/Always On My Mind
- 10 HALL & GATES/Did It In A Minute
- 11 ASIA/Heat Of The Moment
- 12 JOAN JETT/Clonson And Clover
- 13 JUIE NEWTON/Love's Been A Little
- 14 PAUL DAVIS/65 Love Affair
- 15 KOO & THE GANG/Get Down On It
- 16 VANGLIS/Charlots Of Fire
- 17 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 18 PATRICE RUSHEN/Forget Me Not
- 19 JOAN JETT/I Love Rock 'N Roll
- 20 QUEEN/Body Language
- 21 HUEY LEWIS & NEWS/Do You Believe In Lov
- 22 TOTO/Rosanna
- 23 THIRD WORLD/Try Jah Love
- 24 J. GEILS BAND/Freeze Frame
- 25 HALL & GATES/Did It In A Minute
- 26 BERTIE HIGGINS/Key Largo
- 27 VAN HALEN/Dancing In The Street
- 28 DENICE WILLIAMS/It's Gonna Take A Mir
- 29 GREG GUDRY/Go!n' Down
- 30 BEATLES/Move Medley
- 31 GAY BAND/Early In The Morning
- 32 ROBERTA FLACK/Making Love
- 33 JOHN COUGAR/Hurts So Good
- 34 RICK SPRINGFIELD/Don't Talk To Strangers
- 35 ALDO NOVA/Fantasy
- 36 JOURNEY/Open Arms
- 37 ATLANTIC STARR/Circles
- 38 SIMON & GARFUNKEL/Make Up Little Susie
- 39 WATRESSES/I Know What Boys Like
- 40 MOTELS/Only The Lonely
- 41 RAINBOW/Stone Cold

ADDS NONE

ON SOFT CELL/Tainted Love  
TOTO/Rosanna  
JOHN COUGAR/Hurts So Good

### ROCK 102 WBEN-FM

PD: Bob Wood  
MD: Roger Christian

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 WILLIE NELSON/Always On My Mind
- 3 ASIA/Heat Of The Moment
- 4 QUEEN/Body Language
- 5 TOMMY TUTONE/867-5309/Jenny
- 6 DENICE WILLIAMS/It's Gonna Take A Mir
- 7 CHARLENE/I've Never Been To Me
- 8 RAY PARKER JR./The Other Woman
- 9 PATRICE RUSHEN/Forget Me Not
- 10 HUMAN LEAGUE/Don't You Want Me
- 11 JOAN JETT/Clonson And Clover
- 12 LOVERBOY/When It's Over
- 13 TOTO/Rosanna
- 14 ROBERTA FLACK/Making Love
- 15 ELTON JOHN/Empty Garden/Hey Hey
- 16 RAINBOW/Stone Cold
- 17 HUEY LEWIS & NEWS/How You Love Me Like
- 18 JUIE NEWTON/Love's Been A Little
- 19 SHEENA EASTON/When He Shines
- 20 RONNIE HILSA/Any Day Now
- 21 HALL & GATES/Did It In A Minute
- 22 LOVERBOY/When It's Over
- 23 RICK SPRINGFIELD/Don't Talk To Strangers
- 24 RICK SPRINGFIELD/Don't Talk To Strangers
- 25 RICK SPRINGFIELD/Don't Talk To Strangers
- 26 RICK SPRINGFIELD/Don't Talk To Strangers
- 27 RICK SPRINGFIELD/Don't Talk To Strangers
- 28 RICK SPRINGFIELD/Don't Talk To Strangers
- 29 RICK SPRINGFIELD/Don't Talk To Strangers
- 30 RICK SPRINGFIELD/Don't Talk To Strangers

ADDS 39, 40  
STEVIE MILLER BAND/Abraccadabra  
BLONDE/Island Of Lost Souls

### Q107 FM MUSCRADIO

PD: Alan Burns  
MD: Dallas Cole

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 RAY PARKER JR./The Other Woman
- 3 TOMMY TUTONE/867-5309/Jenny
- 4 GO GO'S/Me Got The Beat
- 5 GREG GUDRY/Go!n' Down
- 6 HALL & GATES/Did It In A Minute
- 7 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 8 DENICE WILLIAMS/It's Gonna Take A Mir
- 9 ELTON JOHN/Empty Garden/Hey Hey
- 10 RICK SPRINGFIELD/Don't Talk To Strangers
- 11 TOTO/Rosanna
- 12 ASIA/Heat Of The Moment
- 13 DONNIE IRIS/My Girl
- 14 HUEY LEWIS & NEWS/Do You Believe In Lov
- 15 LRB/Man On Your Mind
- 16 DAN FOULBERG/Run For The Roses
- 17 JUIE NEWTON/Love's Been A Little
- 18 QUARTERFLASH/Find Another Fool
- 19 SIMON & GARFUNKEL/Make Up Little Susie
- 20 HUMAN LEAGUE/Don't You Want Me

ADDS JOURNEY/Still They Ride  
JOHN COUGAR/Hurts So Good  
SOFT CELL/Tainted Love

ON LOVERBOY/When It's Over  
POLICE/Secret Journey  
JOAN JETT/Clonson And Clover

### WBZZ Pittsburgh

PD: Dan Vallie  
MD: Chuck Tyler

- 1 QUEEN/Body Language
- 2 MC CARTNEY/WONDER/Ebony And Ivory
- 3 SOFT CELL/Tainted Love
- 4 TOMMY TUTONE/867-5309/Jenny
- 5 KOO & THE GANG/Get Down On It
- 6 CHARLENE/I've Never Been To Me
- 7 VAN HALEN/On/In Pretty Woman
- 8 HUMAN LEAGUE/Don't You Want Me
- 9 RICK SPRINGFIELD/Don't Talk To Strangers
- 10 SKY/Gail Me
- 11 IRENE CARA/Anyone Can See
- 12 HALL & GATES/Did It In A Minute
- 13 QUINCY JONES/One Hundred Ways
- 14 ROLLING STONES/Hang Fire
- 15 ELTON JOHN/Empty Garden/Hey Hey
- 16 ASIA/Heat Of The Moment
- 17 DONNIE IRIS/My Girl
- 18 LRB/Man On Your Mind
- 19 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 20 JOAN JETT/Clonson And Clover
- 21 RAY PARKER JR./The Other Woman
- 22 GO GO'S/Me Got The Beat
- 23 PAUL DAVIS/65 Love Affair
- 24 VAN HALEN/Dancing In The Street
- 25 DAZZ BAND/Let It Whip
- 26 STEVIE WONDER/Do I Do
- 27 STEVIE WONDER/Do I Do
- 28 STEVIE MILLER BAND/Abraccadabra
- 29 JUIE NEWTON/Love's Been A Little
- 30 JOHN COUGAR/Hurts So Good

ADDS RICK SPRINGFIELD/What Kind Of Fool Am I  
MOTELS/Only The Lonely  
LOVERBOY/When It's Over  
GLENN FREY/I Found Somebody

ON KANSAS/Play The Game Tonight  
STEVIE NICKS/After The Glitter....

### 92.7 WDCB Washington, D.C.

PD: Steve Kingston  
MD: Bruce Kelly

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 RAY PARKER JR./The Other Woman
- 3 CHARLENE/I've Never Been To Me
- 4 ROBERTA FLACK/Making Love
- 5 JOURNEY/Open Arms
- 6 RICK SPRINGFIELD/Don't Talk To Strangers
- 7 HUMAN LEAGUE/Don't You Want Me
- 8 LRB/Man On Your Mind
- 9 WILLIE NELSON/Always On My Mind
- 10 HALL & GATES/Did It In A Minute
- 11 ASIA/Heat Of The Moment
- 12 JOAN JETT/Clonson And Clover
- 13 JUIE NEWTON/Love's Been A Little
- 14 PAUL DAVIS/65 Love Affair
- 15 KOO & THE GANG/Get Down On It
- 16 VANGLIS/Charlots Of Fire
- 17 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 18 PATRICE RUSHEN/Forget Me Not
- 19 JOAN JETT/I Love Rock 'N Roll
- 20 QUEEN/Body Language
- 21 HUEY LEWIS & NEWS/Do You Believe In Lov
- 22 TOTO/Rosanna
- 23 THIRD WORLD/Try Jah Love
- 24 J. GEILS BAND/Freeze Frame
- 25 HALL & GATES/Did It In A Minute
- 26 BERTIE HIGGINS/Key Largo
- 27 VAN HALEN/Dancing In The Street
- 28 DENICE WILLIAMS/It's Gonna Take A Mir
- 29 GREG GUDRY/Go!n' Down
- 30 BEATLES/Move Medley
- 31 GAY BAND/Early In The Morning
- 32 ROBERTA FLACK/Making Love
- 33 JOHN COUGAR/Hurts So Good
- 34 RICK SPRINGFIELD/Don't Talk To Strangers
- 35 ALDO NOVA/Fantasy
- 36 JOURNEY/Open Arms
- 37 ATLANTIC STARR/Circles
- 38 SIMON & GARFUNKEL/Make Up Little Susie
- 39 WATRESSES/I Know What Boys Like
- 40 MOTELS/Only The Lonely
- 41 RAINBOW/Stone Cold

ADDS 27, 29, 30

### 1050 chum Toronto

PD: Jim Waters  
MD: Brad Jones

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 SRI L ENZ/Six Months In A Leaky
- 3 JAM/Town Called Malibu
- 4 TOMMY TUTONE/867-5309/Jenny
- 5 TOTO/Rosanna
- 6 QUEEN/Body Language
- 7 HIRSCUT 100/Love Plus One
- 8 ASIA/Heat Of The Moment
- 9 MOTELS/Only The Lonely
- 10 RAINBOW/Stone Cold
- 11 JOAN JETT/Clonson And Clover
- 12 LOVERBOY/When It's Over
- 13 DAVID BOWIE/Let's Dance
- 14 GAMMA/Right The First Time
- 15 JOHN COUGAR/Hurts So Good
- 16 BRYAN ADAMS/Fits To Go
- 17 PETE SHELLEYS/Hospital
- 18 RICK SPRINGFIELD/Don't Talk To Strangers
- 19 RICK SPRINGFIELD/Don't Talk To Strangers
- 20 TEEGEE HEADS/Some Kind Of Fun
- 21 VAN HALEN/Dancing In The Street
- 22 IRON MAIDEN/Run To The Hills
- 23 SPOONS/Nowhere
- 24 ELTON JOHN/Empty Garden/Hey Hey
- 25 HALL & GATES/Did It In A Minute
- 26 HEART/This Man Is Mine
- 27 SCORPIONS/You're In A Good Way To Go
- 28 38 SPECIAL/Caught In The Act
- 29 HUMAN LEAGUE/Don't You Want Me
- 30 XTC/Senses Working....

ADDS FRANKIE MILLER/To Dream The Dream  
HEART/This Man Is Mine  
ALAN PARSONS/Eye In The Sky  
GENESIS/Paperlete

### 96.3 WJZZ Pittsburgh

OM: Bobby Christian  
MD: Clarke Ingram

- 1 ASIA/Heat Of The Moment
- 2 TOTO/Rosanna
- 3 JOURNEY/Escape
- 4 DONNIE IRIS/That's The Way Love... Love
- 5 RAINBOW/Stone Cold
- 6 DONNIE IRIS/My Girl
- 7 FOREIGNER/Break It Up
- 8 KANSAS/Play The Game Tonight
- 9 HALL & GATES/Did It In A Minute
- 10 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 11 POLICE/Secret Journey
- 12 JOAN JETT/Clonson And Clover
- 13 LOVERBOY/When It's Over
- 14 HUMAN SALETTE/Man On Your Mind
- 15 STEVIE NICKS/After The Glitter....
- 16 ASIA/Soul Survivor
- 17 JOURNEY/Still They Ride
- 18 JOHN COUGAR/Hurts So Good
- 19 RICK SPRINGFIELD/Don't Talk To Strangers
- 20 QUEEN/Body Language
- 21 RICK SPRINGFIELD/Don't Talk To Strangers
- 22 CHEAP TRICK/If You Want My Love
- 23 STEVIE NICKS/After The Glitter....
- 24 38 SPECIAL/Caught In The Act
- 25 MC CARTNEY/WONDER/Ebony And Ivory
- 26 HUMAN LEAGUE/Don't You Want Me
- 27 GENESIS/Paperlete
- 28 SHIRLEY BASSE/If I Found Somebody
- 29 GLENN FREY/I Found Somebody
- 30 STEVIE MILLER BAND/Abraccadabra

ADDS 27, 29  
ASIA/Here Comes The Feelin'

ON GREG KINN/Justify  
PAUL MCCARTNEY/Take It Easy  
HUEY LEWIS & NEWS/How For A Living  
MOTELS/Only The Lonely  
QUARTERFLASH/Right Kind Of Love  
MORGES/What Do All The Peopl

### 96.3 WJZZ Pittsburgh

PD: Jan Jeffries  
MD: Clarke Ingram

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 RAY PARKER JR./The Other Woman
- 3 WILLIE NELSON/Always On My Mind
- 4 HUMAN LEAGUE/Don't You Want Me
- 5 ASIA/Heat Of The Moment
- 6 HALL & GATES/DID IT IN A Minute
- 7 GREG GUDRY/Go!n' Down
- 8 KOO & THE GANG/Get Down On It
- 9 CHARLENE/I've Never Been To Me
- 10 VAN HALEN/On/In Pretty Woman
- 11 HUMAN LEAGUE/Don't You Want Me
- 12 RICK SPRINGFIELD/Don't Talk To Strangers
- 13 SKY/Gail Me
- 14 IRENE CARA/Anyone Can See
- 15 HALL & GATES/DID IT IN A Minute
- 16 QUINCY JONES/One Hundred Ways
- 17 ROLLING STONES/Hang Fire
- 18 ELTON JOHN/Empty Garden/Hey Hey
- 19 ASIA/Heat Of The Moment
- 20 DONNIE IRIS/My Girl
- 21 LRB/Man On Your Mind
- 22 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 23 JOAN JETT/Clonson And Clover
- 24 RAY PARKER JR./The Other Woman
- 25 GO GO'S/Me Got The Beat
- 26 PAUL DAVIS/65 Love Affair
- 27 VAN HALEN/Dancing In The Street
- 28 DAZZ BAND/Let It Whip
- 29 STEVIE WONDER/Do I Do
- 30 STEVIE MILLER BAND/Abraccadabra
- 31 JUIE NEWTON/Love's Been A Little
- 32 JOHN COUGAR/Hurts So Good

ADDS RICK SPRINGFIELD/What Kind Of Fool Am I  
MOTELS/Only The Lonely  
LOVERBOY/When It's Over  
GLENN FREY/I Found Somebody

ON KANSAS/Play The Game Tonight  
STEVIE NICKS/After The Glitter....

### BT 4 WBSB Baltimore

PD: Jan Jeffries  
MD: Johnny Dolan

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 RAY PARKER JR./The Other Woman
- 3 WILLIE NELSON/Always On My Mind
- 4 HUMAN LEAGUE/Don't You Want Me
- 5 ASIA/Heat Of The Moment
- 6 HALL & GATES/DID IT IN A Minute
- 7 GREG GUDRY/Go!n' Down
- 8 KOO & THE GANG/Get Down On It
- 9 CHARLENE/I've Never Been To Me
- 10 VAN HALEN/On/In Pretty Woman
- 11 HUMAN LEAGUE/Don't You Want Me
- 12 RICK SPRINGFIELD/Don't Talk To Strangers
- 13 SKY/Gail Me
- 14 IRENE CARA/Anyone Can See
- 15 HALL & GATES/DID IT IN A Minute
- 16 QUINCY JONES/One Hundred Ways
- 17 ROLLING STONES/Hang Fire
- 18 ELTON JOHN/Empty Garden/Hey Hey
- 19 ASIA/Heat Of The Moment
- 20 DONNIE IRIS/My Girl
- 21 LRB/Man On Your Mind
- 22 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 23 JOAN JETT/Clonson And Clover
- 24 RAY PARKER JR./The Other Woman
- 25 GO GO'S/Me Got The Beat
- 26 PAUL DAVIS/65 Love Affair
- 27 VAN HALEN/Dancing In The Street
- 28 DAZZ BAND/Let It Whip
- 29 STEVIE WONDER/Do I Do
- 30 STEVIE MILLER BAND/Abraccadabra
- 31 JUIE NEWTON/Love's Been A Little
- 32 JOHN COUGAR/Hurts So Good

ADDS RICK SPRINGFIELD/What Kind Of Fool Am I  
SOFT CELL/Tainted Love

ON VAN HALEN/Dancing In The Street  
STEVIE MILLER BAND/Abraccadabra  
KANSAS/Play The Game Tonight  
MOTELS/Only The Lonely  
GREG KINN/Justify

### WDCB Washington, D.C.

PD: Steve Kingston  
MD: Bruce Kelly

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 RAY PARKER JR./The Other Woman
- 3 CHARLENE/I've Never Been To Me
- 4 ROBERTA FLACK/Making Love
- 5 JOURNEY/Open Arms
- 6 RICK SPRINGFIELD/Don't Talk To Strangers
- 7 HUMAN LEAGUE/Don't You Want Me
- 8 LRB/Man On Your Mind
- 9 WILLIE NELSON/Always On My Mind
- 10 HALL & GATES/Did It In A Minute
- 11 ASIA/Heat Of The Moment
- 12 JOAN JETT/Clonson And Clover
- 13 JUIE NEWTON/Love's Been A Little
- 14 PAUL DAVIS/65 Love Affair
- 15 KOO & THE GANG/Get Down On It
- 16 VANGLIS/Charlots Of Fire
- 17 FRANKIE/MOCKOUTS/Without You/Not Anoth
- 18 PATRICE RUSHEN/Forget Me Not
- 19 JOAN JETT/I Love Rock 'N Roll
- 20 QUEEN/Body Language
- 21 HUEY LEWIS & NEWS/Do You Believe In Lov
- 22 TOTO/Rosanna
- 23 THIRD WORLD/Try Jah Love
- 24 J. GEILS BAND/Freeze Frame
- 25 HALL & GATES/Did It In A Minute
- 26 BERTIE HIGGINS/Key Largo
- 27 VAN HALEN/Dancing In The Street
- 28 DENICE WILLIAMS/It's Gonna Take A Mir
- 29 GREG GUDRY/Go!n' Down
- 30 BEATLES/Move Medley
- 31 GAY BAND/Early In The Morning
- 32 ROBERTA FLACK/Making Love
- 33 JOHN COUGAR/Hurts So Good
- 34 RICK SPRINGFIELD/Don't Talk To Strangers
- 35 ALDO NOVA/Fantasy
- 36 JOURNEY/Open Arms
- 37 ATLANTIC STARR/Circles
- 38 SIMON & GARFUNKEL/Make Up Little Susie
- 39 WATRESSES/I Know What Boys Like
- 40 MOTELS/Only The Lonely
- 41 RAINBOW/Stone Cold

ADDS 29, 30

### WNBC New York

Radio 66  
PD: Kevin Metheny  
Music Coord.: Lyndon Abell

- 1 MC CARTNEY/WONDER/Ebony And Ivory
- 2 HALL & GATES/Did It In A Minute
- 3 BERTIE HIGGINS/Key Largo
- 4 VANGLIS/Charlots Of Fire
- 5 GREG GUDRY/Go!n' Down
- 6 CAROLE KING/One To One
- 7 QUINCY JONES/One Hundred ways
- 8 HUMAN LEAGUE/Don't Talk To Strangers
- 9 RICK SPRINGFIELD/Don't Talk To Strangers
- 10 PAUL DAVIS/65 Love Affair
- 11 AIR SUPPLY/Sweet Dreams
- 12 DAN FOULBERG/Leader Of The Band
- 13 SING & GORFUNKEL/Make Up Little Susie
- 14 HUEY LEWIS & NEWS/Do You Believe In Lov
- 15 BARRY MANILOW/Let's Hang On
- 16 MIKE POST/Theme From Magna P.I
- 17 JOHN DENVER/Shanghai, Brazes
- 18 DAVID LASLEY/If I Had My Wish No
- 19 ROBERTA FLACK/Making Love
- 20 DONNIE IRIS/Any Day Now
- 21 TOTO/Rosanna
- 22 MARNICK & MATHIS/Friends In Love
- 23 DAN FOULBERG/Run For The Roses
- 24 SHEENA EASTON/When He Shines
- 25 KAR

**GR** Parallel One Playlists

**MIDWEST**

**WLS** Chicago

PD: Richard Lippincott  
MD: Steve Perun

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 PAUL DAVIS/65 Love Affair  
H 3 HUMAN LEAGUE/Don't You Want Me  
H 4 YANGLIS/Charlots Of Fire  
H 5 RAY PARKER JR./The Other Woman  
H 6 CHARLENE/I've Never Been To Me  
H 7 RICK SPRINGFIELD/Don't Talk To Strangers  
H 8 ASIA/Heat Of The Moment  
H 9 JOAN JETT/Love Rock 'n Roll  
H 10 TOTO/Rosanna  
H 11 TOMMY TUTOR/867-5309/Jenny  
H 12 HUEY LEWIS & NEWS/Do You Believe In Love  
H 13 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 14 RICK SPRINGFIELD/Don't Talk To Strangers  
H 15 38 SPECIAL/Caught Up In You  
H 16 JOURNEY/Still They Ride  
H 17 GENESIS/Man On The Corner  
H 18 DAN FOGLBERG/Run For The Roses

ADDS 23, 24, 25  
ON KANSAS/Play The Game Tonight  
ON JOURNEY/Still They Ride

**94FM WKTI** Milwaukee

PD: B.J. Hunter  
MD: John Grant

H 1 TOTO/Rosanna  
H 2 JOAN JETT/Love Rock 'n Roll  
H 3 RICK SPRINGFIELD/Don't Talk To Strangers  
H 4 HUMAN LEAGUE/Don't You Want Me  
H 5 RAY PARKER JR./The Other Woman  
H 6 ASIA/Heat Of The Moment  
H 7 CHARLENE/I've Never Been To Me  
H 8 HUEY LEWIS & NEWS/Do You Believe In Love  
H 9 J. GEILS BAND/Freeze Frame  
H 10 JUSTICE NEWTON/Love's Been A Little  
H 11 DONNIE IRIS/My Girl  
H 12 JOHN COUGAR/Hurts So Good  
H 13 QUEEN/Body Language  
H 14 KODOL & THE GANG/Get Down On It  
H 15 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 16 LOVERBOY/When It's Over  
H 17 KANSAS/Play The Game Tonight  
H 18 YANGLIS/Charlots Of Fire  
H 19 38 SPECIAL/Caught Up In You  
H 20 JOURNEY/Still They Ride  
H 21 TOMMY TUTOR/867-5309/Jenny  
H 22 GENESIS/Man On The Corner

ADDS 23, 24, 25  
ON FOREIGNER/Break It Up  
ON JOHN JETT/Love Rock 'n Roll  
ON RAINBOW/Stone Cold  
ON CDB/Still In Saigon  
ON HUEY LEWIS & NEWS/Do You Believe In Love

**100 FM** San Diego

PD: Glen McCartney  
MD: Gene Knight

H 1 HUMAN LEAGUE/Don't You Want Me  
H 2 MCCARTNEY/Wonder/Ebony And Ivory  
H 3 SOFT CELL/Tainted Love  
H 4 TOTO/Rosanna  
H 5 RICK SPRINGFIELD/Don't Talk To Strangers  
H 6 ASIA/Heat Of The Moment  
H 7 TOMMY TUTOR/867-5309/Jenny  
H 8 ELTON JOHN/Empty Garden/Hey Hey  
H 9 J. GEILS BAND/Freeze Frame  
H 10 JOAN JETT/Love Rock 'n Roll  
H 11 YANGLIS/Charlots Of Fire  
H 12 ALDO NOVA/Fantasy  
H 13 JOHN COUGAR/Hurts So Good  
H 14 LOVERBOY/When It's Over  
H 15 HOTELS/Only The Lonely  
H 16 JOHN COUGAR/Hurts So Good  
H 17 STEVE NICKS/After The Glitter....  
H 18 HUEY LEWIS & NEWS/Do You Believe In Love  
H 19 ROLLING STONES/Hang Fire  
H 20 ABBA/The Visitors  
H 21 KANSAS/Play The Game Tonight  
H 22 QUEEN/Body Language  
H 23 NORWEGE/What Do All The Peopl  
H 24 HEART/This Man Is Mine

ADDS 18  
ON GLEN FREY/I Found Somebody  
ON STEVE MILLER BAND/Abacadabra  
ON JETHRO TULL/Fallen On Hard Times

**100 FM** Phoenix

PD: Steve Rivers  
MD: Chaz Kelley

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 ELTON JOHN/Empty Garden/Hey Hey  
H 3 WILLIE NELSON/Always On My Mind  
H 4 DAN FOGLBERG/Run For The Roses  
H 5 RAY PARKER JR./The Other Woman  
H 6 HUMAN LEAGUE/Don't You Want Me  
H 7 BEATLES/Howie Medley  
H 8 MIKE POST/Theme From Magna P.I.  
H 9 YANGLIS/Charlots Of Fire  
H 10 TOTO/Rosanna  
H 11 SIMON & GARFUNKEL/Meek Little Susie  
H 12 GREG GUY/Run For The Roses  
H 13 RICK SPRINGFIELD/Don't Talk To Strangers  
H 14 PAUL DAVIS/65 Love Affair  
H 15 KODOL & THE GANG/Get Down On It  
H 16 LRB/Man On Your Mind  
H 17 HUEY LEWIS & NEWS/Do You Believe In Love  
H 18 HALL & OATES/Did It In A Minute  
H 19 GLENN FREY/I Found Somebody  
H 20 BARRY MANILOW/Just A Fool  
H 21 ALDO NOVA/Fantasy  
H 22 JOHN COUGAR/Hurts So Good  
H 23 STEVE NICKS/After The Glitter....  
H 24 HUEY LEWIS & NEWS/Do You Believe In Love  
H 25 ROLLING STONES/Hang Fire  
H 26 ABBA/The Visitors  
H 27 KANSAS/Play The Game Tonight  
H 28 QUEEN/Body Language  
H 29 NORWEGE/What Do All The Peopl  
H 30 HEART/This Man Is Mine

ADDS 23, 24, 25  
ON ALABAMA/Take Me Down  
ON GLEN FREY/I Found Somebody  
ON HEART/This Man Is Mine  
ON KARLA BONOFF/Personality

**KCR** Portland

PD: Richard Harker  
MD: Trevlyn Holdridge

H 1 RICK SPRINGFIELD/Don't Talk To Strangers  
H 2 OJL/Make A Move On Me  
H 3 MCCARTNEY/Wonder/Ebony And Ivory  
H 4 WILLIE NELSON/Always On My Mind  
H 5 PAUL DAVIS/65 Love Affair  
H 6 LRB/Man On Your Mind  
H 7 HUMAN LEAGUE/Don't You Want Me  
H 8 BEATLES/Howie Medley  
H 9 KARLA BONOFF/Personality  
H 10 DAN FOGLBERG/Run For The Roses  
H 11 TOTO/Rosanna  
H 12 ASIA/Heat Of The Moment  
H 13 JUSTICE NEWTON/Love's Been A Little  
H 14 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 15 RAY PARKER JR./The Other Woman  
H 16 WILLIE NELSON/Always On My Mind  
H 17 SHEENA EASTON/When He Shines  
H 18 QUARTER LASH/Right Kind Of Love  
H 19 HUMAN LEAGUE/Don't You Want Me  
H 20 BEATLES/Howie Medley  
H 21 BUCKNER & GARCIA/Run For The Roses  
H 22 GORDON LIGHT/Don't Stop Believin'  
H 23 STEVE NICKS/After The Glitter....  
H 24 JOHN COUGAR/Hurts So Good  
H 25 JOHN COUGAR/Hurts So Good  
H 26 STEVE MILLER BAND/Abacadabra  
H 27 HOTELS/Only The Lonely

ADDS 23, 24, 25

**104 FM** Phoenix

PD: Randy Stewart  
MD: Steve Goddard

H 1 HUMAN LEAGUE/Don't You Want Me  
H 2 EYE TO EYE/Nice Girls  
H 3 RICK SPRINGFIELD/Don't Talk To Strangers  
H 4 MCCARTNEY/Wonder/Ebony And Ivory  
H 5 WILLIE NELSON/Always On My Mind  
H 6 ELTON JOHN/Empty Garden/Hey Hey  
H 7 GLASS HOOD/In A Carouse  
H 8 LRB/Man On Your Mind  
H 9 CDB/Still In Saigon  
H 10 JUSTICE NEWTON/Love's Been A Little  
H 11 RAY PARKER JR./The Other Woman  
H 12 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 13 DAN FOGLBERG/Run For The Roses  
H 14 HALL & OATES/Did It In A Minute  
H 15 YANGLIS/Charlots Of Fire  
H 16 QUEEN/Body Language  
H 17 ROBERTA FLACK/Making Love  
H 18 JOHN COUGAR/Hurts So Good  
H 19 KANSAS/Play The Game Tonight  
H 20 BERTIE HIGGINS/Just Another Day In...  
H 21 STEVE NICKS/After The Glitter....  
H 22 JOHN COUGAR/Hurts So Good  
H 23 GORDON LIGHT/Don't Stop Believin'  
H 24 JOHN COUGAR/Hurts So Good  
H 25 JOHN COUGAR/Hurts So Good  
H 26 STEVE MILLER BAND/Abacadabra  
H 27 HOTELS/Only The Lonely

ADDS 23, 24, 25  
ON SOFT CELL/Tainted Love  
ON RICK SPRINGFIELD/What Kind Of Fool Am I  
ON SURVIVOR/Eye Of The Tiger  
ON STEVE NICKS/After The Glitter....

**800/CKLW** Detroit

PD: Pat Holiday  
MD: Rosalie Trombley

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 CHARLENE/I've Never Been To Me  
H 3 DAZZ BAND/Let It Whip  
H 4 RAY PARKER JR./The Other Woman  
H 5 ASIA/Heat Of The Moment  
H 6 ELTON JOHN/Empty Garden/Hey Hey  
H 7 LOVERBOY/When It's Over  
H 8 TOTO/Rosanna  
H 9 TOMMY TUTOR/867-5309/Jenny  
H 10 JOHN COUGAR/Hurts So Good  
H 11 ALDO NOVA/Fantasy  
H 12 ROBERTA FLACK/Making Love  
H 13 QUEEN/Body Language  
H 14 JOAN JETT/Love Rock 'n Roll  
H 15 JUSTICE NEWTON/Love's Been A Little  
H 16 RAY PARKER JR./The Other Woman  
H 17 HUEY LEWIS & NEWS/Do You Believe In Love  
H 18 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 19 SHEENA EASTON/When He Shines  
H 20 38 SPECIAL/Caught Up In You  
H 21 KANSAS/Play The Game Tonight  
H 22 BOB HOPE/My Way  
H 23 HUEY LEWIS & NEWS/Do You Believe In Love  
H 24 HALL & OATES/Did It In A Minute  
H 25 TOTO/Rosanna

ADDS 30  
ON GLEN FREY/I Found Somebody  
ON CHICAGO/Hard To Say I'm Sorry  
ON JOHN SCHNEIDER/Dreamin'  
ON STEVE NICKS/After The Glitter....

**WCCO 98** Cleveland

PD: Bob Travis  
Asst. PD & MD: Jay Stone

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 HUMAN LEAGUE/Don't You Want Me  
H 3 SOFT CELL/Tainted Love  
H 4 RAY PARKER JR./The Other Woman  
H 5 WILLIE NELSON/Always On My Mind  
H 6 DAZZ BAND/Let It Whip  
H 7 ASIA/Heat Of The Moment  
H 8 ELTON JOHN/Empty Garden/Hey Hey  
H 9 LOVERBOY/When It's Over  
H 10 TOTO/Rosanna  
H 11 TOMMY TUTOR/867-5309/Jenny  
H 12 JOHN COUGAR/Hurts So Good  
H 13 ALDO NOVA/Fantasy  
H 14 ROBERTA FLACK/Making Love  
H 15 QUEEN/Body Language  
H 16 JOAN JETT/Love Rock 'n Roll  
H 17 JUSTICE NEWTON/Love's Been A Little  
H 18 RAY PARKER JR./The Other Woman  
H 19 HUEY LEWIS & NEWS/Do You Believe In Love  
H 20 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 21 SHEENA EASTON/When He Shines  
H 22 38 SPECIAL/Caught Up In You  
H 23 KANSAS/Play The Game Tonight  
H 24 BOB HOPE/My Way  
H 25 HUEY LEWIS & NEWS/Do You Believe In Love  
H 26 HALL & OATES/Did It In A Minute  
H 27 TOTO/Rosanna

ADDS 27, 28  
ON J. GEILS BAND/Angel In Blue  
ON NORWEGE/What Do All The Peopl  
ON KIM WILDE/Kids In America  
ON NARWICK & MATHEWS/Friends In Love  
ON RONNIE MILSAP/Any Day Now

**KIQ 100.7 FM** Los Angeles

PD: Paula Matthews  
MD: Robert Moorhead

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 DAZZ BAND/Let It Whip  
H 3 HUMAN LEAGUE/Don't You Want Me  
H 4 ONE WAY/Get It  
H 5 DENICE WILLIAMS/It's Gonna Take A Mir  
H 6 RAY PARKER JR./The Other Woman  
H 7 RICHARD D. FIELDS/If It Ain't One Thing  
H 8 PATRICE RUSHE/Forget Me Not  
H 9 DAVID BOWIE/Cat People (Putting O  
H 10 ATLANTIC STARR/Circles  
H 11 JOAN JETT/Love Rock 'n Roll  
H 12 JUSTICE NEWTON/Love's Been A Little  
H 13 HUEY LEWIS & NEWS/Do You Believe In Love  
H 14 QUEEN/Body Language  
H 15 PAUL DAVIS/65 Love Affair  
H 16 WILLIE NELSON/Always On My Mind  
H 17 SHALAMAR/A Night To Remember  
H 18 HALL & OATES/Did It In A Minute  
H 19 TOTO/Rosanna  
H 20 TEMPTATIONS/James/Standin On The Top  
H 21 SHEENA EASTON/When He Shines  
H 22 FRANK ZAPPA/Volley Girl  
H 23 JOURNEY/Still They Ride  
H 24 LOVERBOY/When It's Over  
H 25 HUEY LEWIS & NEWS/Do You Believe In Love  
H 26 NARWICK & MATHEWS/Friends In Love  
H 27 BOB HOPE/My Way  
H 28 RON STEWART/How Long  
H 29 JOHN COUGAR/Hurts So Good  
H 30 BERTIE HIGGINS/Just Another Day In...  
H 31 HARICUT 100/Love Plus One  
H 32 KIM WILDE/Kids In America  
H 33 RONNIE MILSAP/Any Day Now  
H 34 DONNIE IRIS/My Girl  
H 35 BOBBY CALDWELL/Jamella  
H 36 FOREIGNER/Break It Up  
H 37 MICHAEL SMITH/Heaven/Oazy In Love  
H 38 BLONDIE/Island Of Lost Souls  
H 39 D. HOLZ/Long Love  
H 40 SPARKS/I Predict

ADDS 30  
ON HALL & OATES/Your Imagination  
ON STEVE MILLER BAND/Abacadabra  
ON CHEAP TRICK/If You Want My Love  
ON JOHN SCHNEIDER/Dreamin'  
ON GLEN FREY/I Found Somebody  
ON EYE TO EYE/Nice Girls  
ON GAP BAND/Get It In The Morning  
ON RICK SPRINGFIELD/Callin All Girls

**100 FM** Denver

PD: Doug Erikson  
MD: Gloria Avila

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 TOTO/Rosanna  
H 3 ASIA/Heat Of The Moment  
H 4 JUSTICE NEWTON/Love's Been A Little  
H 5 HUMAN LEAGUE/Don't You Want Me  
H 6 DAN FOGLBERG/Run For The Roses  
H 7 HALL & OATES/Did It In A Minute  
H 8 JOAN JETT/Love Rock 'n Roll  
H 9 HUEY LEWIS & NEWS/Do You Believe In Love  
H 10 RAY PARKER JR./The Other Woman  
H 11 JOHN COUGAR/Hurts So Good  
H 12 CHARLENE/I've Never Been To Me  
H 13 38 SPECIAL/Caught Up In You  
H 14 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 15 JOAN JETT/Love Rock 'n Roll  
H 16 SHEENA EASTON/When He Shines  
H 17 LOVERBOY/When It's Over  
H 18 OJL/Make A Move On Me  
H 19 RONNIE MILSAP/Any Day Now  
H 20 SIMON & GARFUNKEL/Meek Little Susie  
H 21 QUEEN/Body Language  
H 22 KANSAS/Play The Game Tonight  
H 23 HUEY LEWIS & NEWS/Do You Believe In Love  
H 24 KARLA BONOFF/Personality

ADDS 27, 28  
ON DONNIE IRIS/My Girl  
ON ROBERTA FLACK/Making Love  
ON SOFT CELL/Tainted Love  
ON GREG KIM/Happy Men  
ON ALABAMA/Take Me Down  
ON NEIL DIAMOND/Be Mine Tonight  
ON BLONDIE/Island Of Lost Souls

**610 KFRC** San Francisco

PD: Gerry Cagle  
MD: Kate Ingram

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 JOAN JETT/Love Rock 'n Roll  
H 3 RAY PARKER JR./The Other Woman  
H 4 DAZZ BAND/Let It Whip  
H 5 DENICE WILLIAMS/It's Gonna Take A Mir  
H 6 PAUL DAVIS/65 Love Affair  
H 7 G'RYAM/The Gigolo  
H 8 JOAN JETT/Love Rock 'n Roll  
H 9 TOTO/Rosanna  
H 10 KODOL & THE GANG/Get Down On It  
H 11 TOM TON CLUB/Genius Of Love  
H 12 JOURNEY/Still They Ride  
H 13 TOMMY TUTOR/867-5309/Jenny  
H 14 HUMAN LEAGUE/Don't You Want Me  
H 15 CHARLENE/I've Never Been To Me  
H 16 RAY PARKER JR./The Other Woman  
H 17 J. GEILS BAND/Freeze Frame  
H 18 LRB/Man On Your Mind  
H 19 ATLANTIC STARR/Circles  
H 20 RICK SPRINGFIELD/Don't Talk To Strangers  
H 21 GO GO'S/We Got The Beat  
H 22 CHER/If My Heart Should Sore  
H 23 VAN HALEN/Dancing In The Street  
H 24 YANGLIS/Charlots Of Fire  
H 25 LOVERBOY/When It's Over  
H 26 GAP BAND/Early In The Morning  
H 27 CHANGE/The Very Best In You  
H 28 HALL & OATES/Did It In A Minute  
H 29 LARRY GRAMMAN/Don't Stop Believin'  
H 30 STEVE NICKS/After The Glitter....  
H 31 JOHN COUGAR/Hurts So Good  
H 32 JOURNEY/Still They Ride  
H 33 GREG KIM/Happy Men  
H 34 SOFT CELL/Tainted Love  
H 35 RAINBOW/Stone Cold  
H 36 ROBERTA FLACK/Making Love  
H 37 HUEY LEWIS & NEWS/Do You Believe In Love  
H 38 RANDY CRAWFORD/One Hello  
H 39 JOHN SCHNEIDER/Dreamin'  
H 40 W/Out/Live

ADDS 27, 28  
ON PATRICE RUSHE/Forget Me Not  
ON DONNIE IRIS/My Girl  
ON REDDINGS/Sittin' On The Dock  
ON JUSTICE NEWTON/Love's Been A Little  
ON BUCKNER & GARCIA/Do The Donkey Kong

**KRLA 101 FM** Los Angeles

PD: Jack Roth  
MD: Rick Stancato

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 DENICE WILLIAMS/It's Gonna Take A Mir  
H 3 HUMAN LEAGUE/Don't You Want Me  
H 4 RAY PARKER JR./The Other Woman  
H 5 SOFT CELL/Tainted Love  
H 6 RICHARD D. FIELDS/If It Ain't One Thing  
H 7 DAZZ BAND/Let It Whip  
H 8 CHARLENE/I've Never Been To Me  
H 9 YANGLIS/Charlots Of Fire  
H 10 JOAN JETT/Love Rock 'n Roll  
H 11 PATRICE RUSHE/Forget Me Not  
H 12 ROBERTA FLACK/Making Love  
H 13 RICK SPRINGFIELD/Don't Talk To Strangers  
H 14 PAUL DAVIS/65 Love Affair  
H 15 BERTIE HIGGINS/Just Another Day In...  
H 16 JOAN JETT/Love Rock 'n Roll  
H 17 KODOL & THE GANG/Get Down On It  
H 18 RAY PARKER JR./The Other Woman  
H 19 TOM TON CLUB/Genius Of Love  
H 20 ATLANTIC STARR/Circles  
H 21 RICK SPRINGFIELD/Don't Talk To Strangers  
H 22 GO GO'S/We Got The Beat  
H 23 CHER/If My Heart Should Sore  
H 24 TOMMY TUTOR/867-5309/Jenny  
H 25 O'BRAYNE'S Law  
H 26 TOTO/Only The Lonely  
H 27 GAP BAND/Early In The Morning  
H 28 REDDIT 100/Love Plus One  
H 29 JOURNEY/Still They Ride  
H 30 GO GO'S/We Got The Beat

ADDS 27, 28  
ON EYE TO EYE/Nice Girls  
ON ALABAMA/Take Me Down  
ON STEVE MILLER BAND/Abacadabra

**Q12** Cincinnati

PD: Jim Fox  
MD: Tony Galluzzo

H 1 LOVERBOY/When It's Over  
H 2 JOAN JETT/Love Rock 'n Roll  
H 3 KODOL & THE GANG/Get Down On It  
H 4 RICK SPRINGFIELD/Don't Talk To Strangers  
H 5 RAY PARKER JR./The Other Woman  
H 6 SAMPY NAKAR/If I Fall In Love Age  
H 7 PAUL DAVIS/65 Love Affair  
H 8 ASIA/Heat Of The Moment  
H 9 MCCARTNEY/Wonder/Ebony And Ivory  
H 10 HUEY LEWIS & NEWS/Do You Believe In Love  
H 11 HALL & OATES/Did It In A Minute  
H 12 TOTO/Rosanna  
H 13 GREG GUY/Run For The Roses  
H 14 DAN FOGLBERG/Run For The Roses  
H 15 RICK SPRINGFIELD/Don't Talk To Strangers  
H 16 JOURNEY/Still They Ride  
H 17 ELTON JOHN/Empty Garden/Hey Hey  
H 18 ROLLING STONES/Hang Fire  
H 19 STEVE NICKS/After The Glitter....  
H 20 HUMAN LEAGUE/Don't You Want Me  
H 21 JOHN COUGAR/Hurts So Good  
H 22 TOMMY TUTOR/867-5309/Jenny  
H 23 DAZZ BAND/Let It Whip  
H 24 OJL/Make A Move On Me  
H 25 38 SPECIAL/Caught Up In You  
H 26 GO GO'S/We Got The Beat  
H 27 LOVERBOY/When It's Over  
H 28 SURVIVOR/Eye Of The Tiger  
H 29 STEVE NICKS/After The Glitter....  
H 30 JUSTICE NEWTON/Love's Been A Little

ADDS 28, 30

**WLS** Chicago

PD: Richard Lippincott  
MD: Steve Perun

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 HUMAN LEAGUE/Don't You Want Me  
H 3 RICK SPRINGFIELD/Don't Talk To Strangers  
H 4 ASIA/Heat Of The Moment  
H 5 JOAN JETT/Love Rock 'n Roll  
H 6 TOTO/Rosanna  
H 7 TOMMY TUTOR/867-5309/Jenny  
H 8 HUEY LEWIS & NEWS/Do You Believe In Love  
H 9 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 10 LOVERBOY/When It's Over  
H 11 KANSAS/Play The Game Tonight  
H 12 ALDO NOVA/Fantasy  
H 13 38 SPECIAL/Caught Up In You  
H 14 CAROL SINCE/You're Gone  
H 15 SCORPIONS/No One Like You  
H 16 JOURNEY/Still They Ride  
H 17 GENESIS/Man On The Corner

ADDS 37  
ON CHEAP TRICK/If You Want My Love  
ON JOHN COUGAR/Hurts So Good  
ON JOURNEY/Still They Ride  
ON KANSAS/Play The Game Tonight

**100 FM** San Diego

PD: Jeff Hunter  
MD: Jim Richards

H 1 FRANK ZAPPA/Volley Girl  
H 2 MCCARTNEY/Wonder/Ebony And Ivory  
H 3 SOFT CELL/Tainted Love  
H 4 HUMAN LEAGUE/Don't You Want Me  
H 5 RICK SPRINGFIELD/Don't Talk To Strangers  
H 6 JOAN JETT/Love Rock 'n Roll  
H 7 KODOL & THE GANG/Get Down On It  
H 8 DENICE WILLIAMS/It's Gonna Take A Mir  
H 9 J. GEILS BAND/Freeze Frame  
H 10 TOMMY TUTOR/867-5309/Jenny  
H 11 TOTO/Rosanna  
H 12 TOM TON CLUB/Genius Of Love  
H 13 HALL & OATES/Did It In A Minute  
H 14 GO GO'S/We Got The Beat  
H 15 QUEEN/Body Language  
H 16 RAY PARKER JR./The Other Woman  
H 17 JOHN COUGAR/Hurts So Good  
H 18 JOAN JETT/Love Rock 'n Roll  
H 19 ROBERTA FLACK/Making Love  
H 20 HUEY LEWIS & NEWS/Do You Believe In Love  
H 21 SHEENA EASTON/When He Shines  
H 22 DAZZ BAND/Let It Whip  
H 23 KIM WILDE/Kids In America  
H 24 DONNIE IRIS/My Girl  
H 25 ALABAMA/Take Me Down  
H 26 J. GEILS BAND/Angel In Blue

ADDS 27  
ON STEVE NICKS/After The Glitter....  
ON QUARTER LASH/Right Kind Of Love  
ON PATRICE RUSHE/Forget Me Not  
ON BLONDIE/Island Of Lost Souls  
ON SHALAMAR/A Night To Remember  
ON BOB HOPE/My Way Candy

**KE106.7** San Jose

PD & MD: Bob Harlow

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 TOTO/Rosanna  
H 3 ASIA/Heat Of The Moment  
H 4 JUSTICE NEWTON/Love's Been A Little  
H 5 HUMAN LEAGUE/Don't You Want Me  
H 6 WILLIE NELSON/Always On My Mind  
H 7 DAN FOGLBERG/Run For The Roses  
H 8 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 9 KARLA BONOFF/Personality  
H 10 DENICE WILLIAMS/It's Gonna Take A Mir  
H 11 SOFT CELL/Tainted Love  
H 12 STEVE NICKS/After The Glitter....  
H 13 JOAN JETT/Love Rock 'n Roll  
H 14 HUEY LEWIS & NEWS/Do You Believe In Love  
H 15 HALL & OATES/Did It In A Minute  
H 16 PATRICE RUSHE/Forget Me Not  
H 17 DONNIE IRIS/My Girl  
H 18 HEART/This Man Is Mine  
H 19 JOHN COUGAR/Hurts So Good  
H 20 HUEY LEWIS & NEWS/Do You Believe In Love  
H 21 RAY PARKER JR./The Other Woman  
H 22 SHEENA EASTON/When He Shines  
H 23 QUARTER LASH/Right Kind Of Love  
H 24 EYE TO EYE/Nice Girls  
H 25 RAINBOW/Stone Cold

ADDS 27  
ON STEVE MILLER BAND/Abacadabra  
ON RICK SPRINGFIELD/What Kind Of Fool Am I  
ON HARICUT 100/Love Plus One  
ON NEIL DIAMOND/Be Mine Tonight  
ON PATRICE RUSHE/Forget Me Not  
ON J. GEILS BAND/Angel In Blue  
ON 38 SPECIAL/Caught Up In You  
ON JOURNEY/Still They Ride  
ON LEO RUDOL/Last Safe Place On Ea  
ON GREG KIM/Happy Men  
ON LESLIE PEARL/If The Love Fits Wear

**KFRM** Los Angeles

PD: Gerry De Francesco  
MD: Mike Schaefer

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 RAY PARKER JR./The Other Woman  
H 3 ROBERTA FLACK/Making Love  
H 4 DENICE WILLIAMS/It's Gonna Take A Mir  
H 5 PATRICE RUSHE/Forget Me Not  
H 6 RICK SPRINGFIELD/Don't Talk To Strangers  
H 7 CHARLENE/I've Never Been To Me  
H 8 HALL & OATES/Did It In A Minute  
H 9 RAY PARKER JR./The Other Woman  
H 10 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 11 JOAN JETT/Love Rock 'n Roll  
H 12 ATLANTIC STARR/Circles  
H 13 QUEEN/Body Language  
H 14 DAN FOGLBERG/Run For The Roses  
H 15 YANGLIS/Charlots Of Fire  
H 16 BERTIE HIGGINS/Just Another Day In...  
H 17 KANSAS/Play The Game Tonight  
H 18 JUSTICE NEWTON/Love's Been A Little  
H 19 SHEENA EASTON/When He Shines  
H 20 HUMAN LEAGUE/Don't You Want Me  
H 21 JOHN COUGAR/Hurts So Good  
H 22 SHEENA EASTON/When He Shines  
H 23 OJL/Make A Move On Me  
H 24 HALL & OATES/Did It In A Minute  
H 25 PAUL DAVIS/65 Love Affair  
H 26 DAZZ BAND/Let It Whip  
H 27 STEVE NICKS/After The Glitter....  
H 28 JOHN COUGAR/Hurts So Good  
H 29 FOREIGNER/Break It Up  
H 30 BLONDIE/Island Of Lost Souls

ADDS 17, 25  
ON WILLIE NELSON/Always On My Mind  
ON STEVE NICKS/After The Glitter....  
ON MANNATT TRANSFER/Route 66  
ON RONNIE MILSAP/Any Day Now

**101 FM** Seattle

PD: Gary Ryan  
MD: Evelyn Ichiyama

H 1 TOTO/Rosanna  
H 2 MCCARTNEY/Wonder/Ebony And Ivory  
H 3 LRB/Man On Your Mind  
H 4 HUMAN LEAGUE/Don't You Want Me  
H 5 KARLA BONOFF/Personality  
H 6 JOHN COUGAR/Hurts So Good  
H 7 DONNIE IRIS/My Girl  
H 8 ASIA/Heat Of The Moment  
H 9 JUSTICE NEWTON/Love's Been A Little  
H 10 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 11 JOAN JETT/Love Rock 'n Roll  
H 12 RAY PARKER JR./The Other Woman  
H 13 38 SPECIAL/Caught Up In You  
H 14 QUEEN/Body Language  
H 15 DAN FOGLBERG/Run For The Roses  
H 16 ELTON JOHN/Empty Garden/Hey Hey  
H 17 KANSAS/Play The Game Tonight  
H 18 LOVERBOY/When It's Over  
H 19 SHEENA EASTON/When He Shines  
H 20 HUMAN LEAGUE/Don't You Want Me  
H 21 JOHN COUGAR/Hurts So Good  
H 22 SHEENA EASTON/When He Shines  
H 23 OJL/Make A Move On Me  
H 24 HALL & OATES/Did It In A Minute  
H 25 PAUL DAVIS/65 Love Affair  
H 26 DAZZ BAND/Let It Whip  
H 27 STEVE NICKS/After The Glitter....  
H 28 JOHN COUGAR/Hurts So Good  
H 29 FOREIGNER/Break It Up  
H 30 BLONDIE/Island Of Lost Souls

ADDS 17, 25  
ON RICK SPRINGFIELD/What Kind Of Fool Am I  
ON NORWEGE/What Do All The Peopl  
ON SURVIVOR/Eye Of The Tiger  
ON ROBERTA FLACK/Making Love  
ON J. GEILS BAND/Angel In Blue  
ON ALABAMA/Take Me Down  
ON NARWICK & MATHEWS/Friends In Love  
ON BERTIE HIGGINS/Just Another Day In...  
ON EYE TO EYE/Nice Girls  
ON JEFF LOBERG/It's A Fact  
ON RAINBOW/Stone Cold  
ON DENICE WILLIAMS/It's Gonna Take A Mir

**WJOL 99.1 FM** St. Paul

PD: Bob Berglund  
MD: Phil Huston

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 HUMAN LEAGUE/Don't You Want Me  
H 3 RAY PARKER JR./The Other Woman  
H 4 KODOL & THE GANG/Get Down On It  
H 5 TOTO/Rosanna  
H 6 HALL & OATES/Did It In A Minute  
H 7 ELTON JOHN/Empty Garden/Hey Hey  
H 8 LRB/Man On Your Mind  
H 9 DAN FOGLBERG/Run For The Roses  
H 10 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 11 DONNIE IRIS/My Girl  
H 12 JOHN COUGAR/Hurts So Good  
H 13 ASIA/Heat Of The Moment  
H 14 RICK SPRINGFIELD/Don't Talk To Strangers  
H 15 WILLIE NELSON/Always On My Mind  
H 16 JUSTICE NEWTON/Love's Been A Little  
H 17 38 SPECIAL/Caught Up In You  
H 18 QUEEN/Body Language  
H 19 KANSAS/Play The Game Tonight  
H 20 JOAN JETT/Love Rock 'n Roll  
H 21 SOFT CELL/Tainted Love  
H 22 LOVERBOY/When It's Over  
H 23 RONNIE MILSAP/Any Day Now  
H 24 SHEENA EASTON/When He Shines  
H 25 HUEY LEWIS & NEWS/Do You Believe In Love  
H 26 GREG GUY/Run For The Roses  
H 27 RICK SPRINGFIELD/Don't Talk To Strangers  
H 28 HALL & OATES/Did It In A Minute  
H 29 J. GEILS BAND/Angel In Blue  
H 30 KIM WILDE/Kids In America

ADDS 27  
ON MELISSA MANCHESTE/You Should Hear How...  
ON BLONDIE/Island Of Lost Souls  
ON DICK SPRINGFIELD/Don't Talk To Strangers  
ON PATRICE RUSHE/Forget Me Not  
ON JOURNEY/Still They Ride  
ON LE ROUD/Last Safe Place On Ea  
ON KARLA BONOFF/Personality  
ON BOB HOPE/My Way Candy  
ON PHILIPS/Song On The Radio

**KBEQ** Kansas City

PD & MD: Maja Britton

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 HUMAN LEAGUE/Don't You Want Me  
H 3 RAY PARKER JR./The Other Woman  
H 4 HALL & OATES/Did It In A Minute  
H 5 ELTON JOHN/Empty Garden/Hey Hey  
H 6 LRB/Man On Your Mind  
H 7 DAN FOGLBERG/Run For The Roses  
H 8 FRANKIE/KNOCKOUTS/Without You/Not Anoth  
H 9 DONNIE IRIS/My Girl  
H 10 JOHN COUGAR/Hurts So Good  
H 11 ASIA/Heat Of The Moment  
H 12 RICK SPRINGFIELD/Don't Talk To Strangers  
H 13 WILLIE NELSON/Always On My Mind  
H 14 JUSTICE NEWTON/Love's Been A Little  
H 15 LRB/Man On Your Mind  
H 16 JOAN JETT/Love Rock 'n Roll  
H 17 SIMON & GARFUNKEL/Meek Little Susie  
H 18 LOVERBOY/When It's Over  
H 19 JOHN COUGAR/Hurts So Good  
H 20 CAROL SINCE/You're Gone  
H 21 KARLA BONOFF/Personality  
H 22 HUEY LEWIS & NEWS/Do You Believe In Love  
H 23 38 SPECIAL/Caught Up In You  
H 24 DAN FOGLBERG/Run For The Roses  
H 25 DONNIE IRIS/My Girl  
H 26 RONNIE MILSAP/Any Day Now  
H 27 J. GEILS BAND/Angel In Blue  
H 28 HEART/This Man Is Mine  
H 29 STEVE NICKS/After The Glitter....

ADDS 27  
ON SURVIVOR/Eye Of The Tiger  
ON ALABAMA/Take Me Down  
ON STEVE MILLER BAND/Abacadabra  
ON SOFT CELL/Tainted Love  
ON NEIL DIAMOND/Be Mine Tonight  
ON RICK SPRINGFIELD/What Kind Of Fool Am I  
ON EYE TO EYE/Nice Girls  
ON BLONDIE/Island Of Lost Souls

**XTRA** San Diego

PD: Jeff Hunter  
MD: Jim Richards

H 1 FRANK ZAPPA/Volley Girl  
H 2 MCCARTNEY/Wonder/Ebony And Ivory  
H 3 SOFT CELL/Tainted Love  
H 4 HUMAN LEAGUE/Don't You Want Me  
H 5 RICK SPRINGFIELD/Don't Talk To Strangers  
H 6 JOAN JETT/Love Rock 'n Roll  
H 7 KODOL & THE GANG/Get Down On It  
H 8 DENICE WILLIAMS/It's Gonna Take A Mir  
H 9 J. GEILS BAND/Freeze Frame  
H 10 TOMMY TUTOR/867-5309/Jenny  
H 11 TOTO/Rosanna  
H 12 TOM TON CLUB/Genius Of Love  
H 13 HALL & OATES/Did It In A Minute  
H 14 GO GO'S/We Got The Beat  
H 15 QUEEN/Body Language  
H 16 RAY PARKER JR./The Other Woman  
H 17 JOHN COUGAR/Hurts So Good  
H 18 JOAN JETT/Love Rock 'n Roll  
H 19 ROBERTA FLACK/Making Love  
H 20 HUEY LEWIS & NEWS/Do You Believe In Love  
H 21 SHEENA EASTON/When He Shines  
H 22 DAZZ BAND/Let It Whip  
H 23 KIM WILDE/Kids In America  
H 24 DONNIE IRIS/My Girl  
H 25 ALABAMA/Take Me Down  
H 26 J. GEILS BAND/Angel In Blue

ADDS 27  
ON STEVE NICKS/After The Glitter....  
ON QUARTER LASH/Right Kind Of Love  
ON PATRICE RUSHE/Forget Me Not  
ON BLONDIE/Island Of Lost Souls  
ON SHALAMAR/A Night To Remember  
ON BOB HOPE/My Way Candy

**64.1 FM** Los Angeles

PD: Tom Bigby  
MD: Roger Collins

H 1 MCCARTNEY/Wonder/Ebony And Ivory  
H 2 DENICE WILLIAMS/It's Gonna Take A Mir  
H 3 DAZZ BAND/Let It Whip  
H 4 PATRICE RUSHE/Forget Me Not  
H 5 RAY PARKER JR./The Other Woman  
H 6 CHER/If My Heart Should Sore  
H 7 HUMAN LEAGUE/Don't You Want Me  
H 8 JOAN JETT/Love Rock 'n Roll  
H 9 HUEY LEWIS & NEWS/Do You Believe In Love  
H 10 SOFT CELL/Tainted Love  
H 11 RICHARD D. FIELDS/If It Ain't One Thing  
H 12 RICK SPRINGFIELD/Don't Talk To Strangers  
H 13 SHALAMAR/A Night To Remember  
H 14 ROBERTA FLACK/Making Love  
H 15 SHEENA EASTON/When He Shines  
H 16 ATLANTIC STARR/Circles  
H 17 TOTO/Rosanna  
H 18 HALL & OATES/Did

**EAST**  
**Most Added® Hottest**  
 Rick Springfield Paul McCartney  
 Steve Miller Band Toto  
 Glenn Frey Human League  
 Genesis

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
**Most Added® Hottest**  
 Rick Springfield Paul McCartney  
 Journey Toto  
 Chicago Human League  
 Asia

**EAST**

**PARALLEL TWO**

**WKEE/Huntington, WV**  
 Gary Miller

STEVE MILLER BAND  
 STEVE WONDER  
 RICK SPRINGFIELD  
 Hottest:  
 TOTO 1-1  
 ASIA 3-2  
 DONNIE IRIS 5-3  
 38 SPECIAL 8-4  
 JUICE NEWTON 15-5

**WPST/Trenton, NJ**  
 Tom Taylor

GLENN FREY  
 GENESIS  
 JON & VANGELIS  
 RICK SPRINGFIELD  
 SURVIVOR  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RAY PARKER JR. 13-3  
 FRANKE/KNOCKOUTS 6-4  
 TOTO 11-7  
 JOHN COUGAR 17-10

**WTRY/Albany, NY**  
 Bill Cahill

SOFT CELL  
 MOTELS  
 ALABAMA  
 RICK SPRINGFIELD  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 HUMAN LEAGUE 9-4  
 RAY PARKER JR. 11-7  
 TOTO 22-16  
 SOFT CELL A-21

**WAEB/Allentown, PA**  
 Jefferson Ward

LARRY LEE  
 LESLIE PEARL  
 BLONDIE  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 HUMAN LEAGUE 4-2  
 TOTO 12-6  
 WILLIE NELSON 15-8  
 SOFT CELL 14-9

**KC101/New Haven, CT**  
 Danny Lyons

HEART  
 PATRICE RUSHEN  
 RICK SPRINGFIELD  
 BUCKNER & GARCIA  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 WILLIE NELSON 7-4  
 JUICE NEWTON 11-8  
 TOTO 15-9  
 RONNIE MILSAP 18-15

**WFBZ/Baltimore, MD**  
 Andy Szulinski

OAK RIDGE BOYS  
 RICK SPRINGFIELD  
 CHICAGO  
 Hottest:  
 WILLIE NELSON 2-1  
 DENICE WILLIAMS 4-3  
 PATRICE RUSHEN 10-6  
 RONNIE MILSAP 19-13  
 JUICE NEWTON 22-13

**WBLI/Long Island, NY**  
 Bill Terry

STEVE WONDER  
 SOFT CELL  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 ELTON JOHN 8-5  
 DAN FOGELBERG 14-10  
 LRB 19-16  
 HUMAN LEAGUE 22-17

**WTIC/FM/Hartford, CT**  
 Rick Donahue

JOHN COUGAR  
 MOTELS  
 NEIL DIAMOND  
 RICK SPRINGFIELD  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 HUMAN LEAGUE 5-3  
 PATRICE RUSHEN 20-15  
 SOFT CELL 24-18  
 WILLIE NELSON 27-20

**Q106/York, PA**  
 Dan Steele

RICK SPRINGFIELD  
 WILLIE NELSON  
 MOTELS  
 SOFT CELL  
 KARLA BONOFF  
 STEVE MILLER BAND  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RAY PARKER JR. 5-2  
 LRB 6-4  
 TOTO 14-6  
 HUMAN LEAGUE 24-19

**WHFM/Rochester, NY**  
 Almes Peck

BLONDIE  
 JOHN COUGAR  
 PATRICE RUSHEN  
 DENICE WILLIAMS  
 KARLA BONOFF  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 TOTO 11-3  
 ASIA 10-7  
 HUMAN LEAGUE 17-14  
 JUICE NEWTON 21-16

**K104/Erie, PA**  
 Bill Shannon

WILLIE NELSON  
 SURVIVOR  
 GLENN FREY  
 GENESIS  
 CHICAGO  
 RICK SPRINGFIELD  
 Hottest:  
 FOREIGNER 2-1  
 JOURNEY 3-2  
 KANSAS 19-8  
 JOAN JETT 20-12  
 RAY PARKER JR. 26-16

**V100/Charleston, WV**  
 Jay Jarvis

STEVE NICKS  
 MELISSA MANCHESTE (dp)  
 SOFT CELL (dp)  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RAY PARKER JR. 4-2  
 JUICE NEWTON 12-4  
 TOTO 20-9  
 RONNIE MILSAP 22-10

**WKRC-FM/Wilkes-Barre, PA**  
 Jim Risling

RICK SPRINGFIELD  
 AMBROSIA  
 KIM WILDE  
 SURVIVOR  
 HEART  
 SCORPIONS (dp)  
 CHICAGO  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 FULL MOON D-5  
 38 SPECIAL 8-7  
 JUICE NEWTON 25-8  
 CHI-LITES 3-2  
 RAY PARKER JR. 29-9

**82FLY/Albany, NY**  
 Jack Lawrence

FORIGNER  
 ALABAMA  
 J. GEILS BAND  
 Hottest:  
 MCCARTNEY/WONDER 3-1  
 HUMAN LEAGUE 7-2  
 ASIA 10-3  
 DONNIE IRIS 14-11  
 SOFT CELL 70-17

**WDRG-FM/Hartford, CT**  
 Paul Roberts

STEVE WONDER  
 BLONDIE  
 J. GEILS BAND  
 RICK SPRINGFIELD  
 HUEY LEWIS & NEWS  
 ALABAMA  
 ONE WAY  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 ASIA 3-2  
 HUMAN LEAGUE 5-3  
 RAY PARKER JR. 9-4  
 WILLIE NELSON 12-6

**WRCK/Utica, NY**  
 Rick Reitz

JIM SPRINGFIELD  
 GENESIS  
 STEVE MILLER BAND  
 GLENN FREY  
 Hottest:  
 ASIA 2-1  
 JOAN JETT 6-5  
 QUEEN 11-7  
 JOHN COUGAR 15-10

**3WTB/Binghamton, NY**  
 Scott Michaels

SOFT CELL  
 BOW WOW WOW  
 GLENN FREY  
 RICK SPRINGFIELD  
 GENESIS  
 AMBROSIA  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 TOTO 5-2  
 ALDO NOVA 8-5  
 ASIA 12-8  
 QUEEN 13-10

**WPHD/Bufallo, NY**  
 Moore Piccolo

RICK SPRINGFIELD  
 LESLIE PEARL  
 JOURNEY  
 SQUEEZE  
 GENESIS  
 SURVIVOR  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 QUEEN 5-4  
 RAINBOW 9-5  
 TOTO 12-8  
 HAIRCUT 100 25-14

**WLAN-FM/Lancaster, PA**  
 Dave Russell

ALABAMA  
 ROBERTA FLACK  
 JOURNEY  
 VAN HALEN  
 STEVE MILLER BAND  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RAY PARKER JR. 4-2  
 SOFT CELL 9-4  
 TOTO 12-5  
 LRB 19-8

**WZYQ/Fraderick, ND**  
 Kemosabi Joe

RICK SPRINGFIELD  
 RICK BOWLES  
 SURVIVOR  
 GENESIS  
 CHICAGO  
 GLENN FREY  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 J. GEILS BAND  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RAY PARKER JR. 11-3  
 HUMAN LEAGUE 12-7  
 JUICE NEWTON 23-13  
 QUEEN 19-16

**WYCR/Hanover, York, PA**  
 J.J. Randolph

STEVE MILLER BAND  
 RICK SPRINGFIELD  
 HEART  
 WILLIE NELSON  
 DAZZ BAND  
 BOW WOW WOW  
 GLENN FREY  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RAY PARKER JR. 4-2  
 HUMAN LEAGUE 9-6  
 LOVERBOY 18-5  
 JOHN COUGAR 19-14

**WVCR/Beckley, WV**  
 Jim Martin

CHICAGO  
 NEIL DIAMOND  
 GLENN FREY  
 BLONDIE  
 RICK SPRINGFIELD  
 VAN HALEN  
 Hottest:  
 WILLIE NELSON 1-1  
 MCCARTNEY/WONDER 2-2  
 HUMAN LEAGUE 3-3  
 JOHN COUGAR 8-5  
 38 SPECIAL 17-7

**PARALLEL THREE**

BLONDIE  
 MCCARTNEY/WONDER 1-1  
 RICK SPRINGFIELD 2-2  
 TOTO 10-6  
 LRB 11-8  
 JUICE NEWTON 14-10

**WFBQ/Altoona, PA**  
 Tony Booth

RICK SPRINGFIELD  
 SURVIVOR  
 KARLA BONOFF  
 HUEY LEWIS & NEWS  
 STEVE NICKS  
 Hottest:  
 ASIA 14-9  
 38 SPECIAL 18-12  
 JUICE NEWTON 20-16  
 RONNIE MILSAP 25-17  
 STEVE MILLER BAND 30-21

**WGUY/Bangor, ME**  
 Jim Randall

BLONDIE  
 QUARTERFLASH  
 STEVE WONDER  
 HEART  
 KARLA BONOFF  
 JEFFREY OSBORNE  
 STEVE MILLER BAND  
 REDDINGS  
 RICK SPRINGFIELD  
 ASHFORD & SIMPSON  
 Hottest:  
 MCCARTNEY/WONDER 2-1  
 CHI-LITES 3-2  
 RAY PARKER JR. 9-4  
 SHALAMAR 16-9  
 TOTO 27-15

**WJBO/Portland, ME**  
 Brian Phoenix

J. GEILS BAND  
 WILLIE NELSON  
 GRASS ROOTS  
 EYE TO EYE  
 LARRY ELGART & HI (dp)  
 JON & VANGELIS  
 SHALAMAR  
 DAZZ BAND  
 Hottest:  
 MCCARTNEY/WONDER 2-1  
 RAY PARKER JR. 3-2  
 TOTO 21-14  
 QUEEN 34-25  
 LOVERBOY 39-30

**WTSN/Dover, NH**  
 Jim Sebastian

SPLIT ENZ  
 ALABAMA  
 FOUR TOPS  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 WILLIE NELSON 9-3  
 TOTO 13-4  
 JUICE NEWTON 12-8  
 LRB 15-9

**WQGY/Beth, ME**  
 Willie Mitchell

CHEAP TRICK  
 GENESIS  
 STEVE MILLER BAND  
 RICK SPRINGFIELD  
 OUTLAWS  
 Hottest:  
 ASIA 3-1  
 TOMMY TUNONE 2-2  
 TOTO 10-4  
 JOHN COUGAR 13-10  
 38 SPECIAL 18-12

**96XII/Parkersburg, WV**  
 Terry Lee Collins

SURVIVOR  
 GENESIS  
 GLENN FREY  
 RICK SPRINGFIELD  
 Hottest:  
 CDB 1-1  
 MCCARTNEY/WONDER 3-3  
 SOFT CELL 5-4  
 ALDO NOVA 11-5  
 DIANA ROSS 14-7

**WACZ/Bangor, ME**  
 Michael O'Hara

RAINBOW  
 PATRICE RUSHEN  
 BLONDIE  
 WILLIE NELSON  
 JON & VANGELIS  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RAY PARKER JR. 2-2  
 VANGELIS 3-3  
 HUMAN LEAGUE 7-4  
 JOHN COUGAR 18-14

**WZYQ/Fraderick, ND**  
 Kemosabi Joe

RICK SPRINGFIELD  
 RICK BOWLES  
 SURVIVOR  
 GENESIS  
 CHICAGO  
 GLENN FREY  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 J. GEILS BAND  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RAY PARKER JR. 11-3  
 HUMAN LEAGUE 12-7  
 JUICE NEWTON 23-13  
 QUEEN 19-16

**WOMP-FM/Bellair, OH**  
 Jolene Baller

GENESIS  
 MONROES  
 SURVIVOR  
 SPLIT ENZ  
 EYE TO EYE  
 Hottest:  
 HUMAN LEAGUE 1-1  
 MCCARTNEY/WONDER 2-2  
 LOVERBOY 18-5  
 ASIA 20-6  
 TOTO 23-7

**WHEB/Portsmouth, NH**  
 Rick Bean

HEART  
 ALABAMA  
 STEVE NICKS  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RICK SPRINGFIELD 2-2  
 TOTO 10-6  
 LRB 11-8  
 JUICE NEWTON 14-10

**WVCR/Beckley, WV**  
 Jim Martin

CHICAGO  
 NEIL DIAMOND  
 GLENN FREY  
 BLONDIE  
 RICK SPRINGFIELD  
 VAN HALEN  
 Hottest:  
 WILLIE NELSON 1-1  
 MCCARTNEY/WONDER 2-2  
 HUMAN LEAGUE 3-3  
 JOHN COUGAR 8-5  
 38 SPECIAL 17-7

**PARALLEL THREE**

BLONDIE  
 MCCARTNEY/WONDER 1-1  
 RICK SPRINGFIELD 2-2  
 TOTO 10-6  
 LRB 11-8  
 JUICE NEWTON 14-10

**WFEA/Manchester, NH**  
 Keith Lemire

GLENN FREY  
 STEVE MILLER BAND  
 QUARTERFLASH  
 JON & VANGELIS  
 SHAKIN' STEVENS  
 CHERI  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 HUMAN LEAGUE 7-4  
 JOHN COUGAR 13-7  
 JUICE NEWTON 16-10  
 DONNIE IRIS 17-13

**WY103/Jacksonville, FL**  
 Robert John

HEART  
 J. GEILS BAND  
 STEVE MILLER BAND  
 NEIL DIAMOND  
 CHICAGO  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 RAY PARKER JR. 4-2  
 HUMAN LEAGUE 22-15  
 38 SPECIAL 24-20  
 LOVERBOY 38-28

**WRVQ/Richmond, VA**  
 Bill Thomas

VAN HALEN  
 HEART  
 STEVE MILLER BAND  
 RICK SPRINGFIELD  
 CHICAGO  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 ASIA 7-4  
 TOTO 10-5  
 RAY PARKER JR. 26-16  
 JOHN COUGAR 34-24

**KEEL/Shreveport, LA**  
 Tom Kenny

ALABAMA  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 TOTO 11-6  
 WARWICK & MATHIS 14-11  
 RONNIE MILSAP 18-13  
 JUICE NEWTON 23-18

**KTSA/San Antonio, TX**  
 J.J. Rodriguez

PETE WILCOX  
 JOURNEY  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 TOTO 7-3  
 ROBERTA FLACK 14-7  
 ALABAMA 23-17  
 CHARLENE 17-12  
 TOTO 27-20  
 JUICE NEWTON 29-24

**KXX106/Birmingham, AL**  
 Chris Trane

KANSAS  
 STEVE NICKS  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 T.G. SHEPPARD 10-7  
 RAY PARKER JR. 13-9  
 ROBERTA FLACK 21-17  
 ELTON JOHN 74-21

**WAXY/Ft. Lauderdale, FL**  
 Rick Shaw

HUEY LEWIS & NEWS  
 PAUL MCCARTNEY (dp)  
 LARRY ELGART & HI (dp)  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 ROBERTA FLACK 6-5  
 WILLIE NELSON 11-6  
 HUMAN LEAGUE 18-8  
 ASIA 12-10

**WAYS/Charlotte, NC**  
 Lou Simon

SOFT CELL  
 RICK BOWLES  
 HERB ALPERT  
 CHICAGO  
 DENICE WILLIAMS  
 Hottest:  
 RAY PARKER JR. 3-1  
 MCCARTNEY/WONDER 5-2  
 HUMAN LEAGUE 4-3  
 ASIA 13-9  
 QUEEN 18-12

**WBBQ/Augusta, GA**  
 Bruce Stevens

RICK SPRINGFIELD  
 J. GEILS BAND  
 CHICAGO  
 JOURNEY  
 RAINBOW  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 ASIA 6-3  
 JOHN COUGAR 11-6  
 TOTO 9-7  
 38 SPECIAL 21-12

**WFME/Baton Rouge, LA**  
 Rice/Watkins

QUEEN  
 SOFT CELL  
 JOURNEY  
 BLONDIE  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 TOTO 7-4  
 JUICE NEWTON 21-14  
 38 SPECIAL 25-20  
 ALABAMA 28-22

**WGH/Norfolk, VA**  
 Bob Canada

STEVE MILLER BAND  
 PATRICE RUSHEN  
 LARRY ELGART & HI  
 WENDY WALDMAN  
 ASHFORD & SIMPSON  
 QUARTERFLASH  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 WILLIE NELSON 4-2  
 JUICE NEWTON 7-6  
 NEIL DIAMOND 19-11  
 GORDON LIGHTFOOT 11-12

**WJDX/Jackson, MS**  
 Bill Crews

JOURNEY  
 BLONDIE  
 RICK SPRINGFIELD  
 DAZZ BAND  
 NEIL DIAMOND  
 GLENN FREY  
 RAINBOW  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 TOTO 8-3  
 ASIA 9-6  
 LOVERBOY 14-8  
 SOFT CELL 25-18

**WTFX/New Orleans, LA**  
 Gary Franklin

JOURNEY  
 ALABAMA  
 SOFT CELL  
 MOTELS  
 J. GEILS BAND  
 JOHN SCHNEIDER  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 ASIA 13-6  
 TOTO 14-7  
 HUMAN LEAGUE 19-10  
 DAZZ BAND D-34

**WSEZ/Winston-Salem, NC**  
 Bob Mahoney

RICK SPRINGFIELD  
 HEART  
 LARRY ELGART & HI  
 JON & VANGELIS  
 JOHN COUGAR  
 GAP BAND  
 Hottest:  
 MCCARTNEY/WONDER 5-1  
 LRB 11-6  
 HUMAN LEAGUE 14-8  
 TOTO 17-11  
 JOAN JETT 28-21

**KSET-FM/E Paso, TX**  
 Kris Van Dyke

VAN HALEN  
 HEART  
 STEVE MILLER BAND  
 RICK SPRINGFIELD  
 CHICAGO  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 JOAN JETT 10-5  
 TOTO 17-10  
 HUMAN LEAGUE 22-15  
 RAINBOW 25-18

**FM100/Memphis, TN**  
 Garry Wall

PATRICE RUSHEN  
 CHICAGO  
 STEVE MILLER BAND  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 TOTO 7-3  
 ROBERTA FLACK 14-7  
 ALABAMA 23-17  
 CHARLENE 17-12  
 TOTO 27-20  
 JUICE NEWTON 29-24

**KTSA/San Antonio, TX**  
 J.J. Rodriguez

PETE WILCOX  
 JOURNEY  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 TOTO 7-3  
 ROBERTA FLACK 14-7  
 ALABAMA 23-17  
 CHARLENE 17-12  
 TOTO 27-20  
 JUICE NEWTON 29-24

**KXX106/Birmingham, AL**  
 Chris Trane

KANSAS  
 STEVE NICKS  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 T.G. SHEPPARD 10-7  
 RAY PARKER JR. 13-9  
 ROBERTA FLACK 21-17  
 ELTON JOHN 74-21

**WAXY/Ft. Lauderdale, FL**  
 Rick Shaw

HUEY LEWIS & NEWS  
 PAUL MCCARTNEY (dp)  
 LARRY ELGART & HI (dp)  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 ROBERTA FLACK 6-5  
 WILLIE NELSON 11-6  
 HUMAN LEAGUE 18-8  
 ASIA 12-10

**WAYS/Charlotte, NC**  
 Lou Simon

SOFT CELL  
 RICK BOWLES  
 HERB ALPERT  
 CHICAGO  
 DENICE WILLIAMS  
 Hottest:  
 RAY PARKER JR. 3-1  
 MCCARTNEY/WONDER 5-2  
 HUMAN LEAGUE 4-3  
 ASIA 13-9  
 QUEEN 18-12

**WBBQ/Augusta, GA**  
 Bruce Stevens

RICK SPRINGFIELD  
 J. GEILS BAND  
 CHICAGO  
 JOURNEY  
 RAINBOW  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 ASIA 6-3  
 JOHN COUGAR 11-6  
 TOTO 9-7  
 38 SPECIAL 21-12

**WFME/Baton Rouge, LA**  
 Rice/Watkins

QUEEN  
 SOFT CELL  
 JOURNEY  
 BLONDIE  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 TOTO 7-4  
 JUICE NEWTON 21-14  
 38 SPECIAL 25-20  
 ALABAMA 28-22

**WGH/Norfolk, VA**  
 Bob Canada

STEVE MILLER BAND  
 PATRICE RUSHEN  
 LARRY ELGART & HI  
 WENDY WALDMAN  
 ASHFORD & SIMPSON  
 QUARTERFLASH  
 Hottest:  
 MCCARTNEY/WONDER 1-1  
 WILLIE NELSON 4-2  
 JUICE NEWTON 7-6  
 NEIL DIAMOND 19-11  
 GORDON LIGHTFOOT 11-12

**WJDX/Jackson, MS**  
 Bill Crews

MIDWEST Most Added® Hottest

Rick Springfield Paul McCartney Survivor Steve Miller Band Toto Asia

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Rick Springfield Paul McCartney Steve Miller Band Glenn Frey Toto Human League

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nuttar
WILLIE NELSON VAN HALEN
Hottest: MCCARTNEY/WONDER 1-1 ELTON JOHN 4-3 DAN FOGELBERG 9-5 ASIA 10-6 RAY PARKER JR. 12-8

KIOA/Des Moines, IA

A.W. Pantoja
JOHN SCHNEIDER LARRY LEE
MOTELS Hottest: MCCARTNEY/WONDER 2-1 ROBERTA FLACK 10-6 FRANKE/KNOCKOUTS 14-10 WILLIE NELSON 17-13 TOTO 18-14

KOFM/Oklahoma City, OK

Brock/Morgan
38 SPECIAL RAINBOW
RICK SPRINGFIELD LESLIE PEARL JOHN COUGAR
Hottest: MCCARTNEY/WONDER 1-1 ELTON JOHN 12-8 TOTO 16-10 RAY PARKER JR. 18-13 ASIA 19-14

KRAV/Tulsa, OK

Gary Reynolds
HUMAN LEAGUE
Hottest: MCCARTNEY/WONDER 1-1 RICK SPRINGFIELD 4-2 TOTO 7-5 JUICE NEWTON 12-9 ROBERTA FLACK 13-10

KZ93/Peoria, IL

Keith Edwards
SOFT CELL GRFG KIHN EYE TO EYE
Hottest: MCCARTNEY/WONDER 1-1 TOTO 8-2 JOAN JETT 6-4 KANSAS 14-7 CDB 16-11

WGRD/Grand Rapids, MI

J.J. Duling
JOHN COUGAR
Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 2-2 TOTO 8-2 ALDO NOVA 4-4 RAY PARKER JR. 15-9

WHOT/Youngstown, OH

Dick Thompson
ROBERTA FLACK J. GEILS BAND ALABAMA
Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 8-3 TOTO 12-5 WILLIE NELSON 14-9 DONNIE IRIS 21-16

WMEE/Fort Wayne, IN

John Curry
HUEY LEWIS & NEWS MELISSA MANCHESTE STEVE MILLER BAND
Hottest: RAY PARKER JR. 2-1 ASIA 8-5 QUEEN 12-6 JOHN COUGAR 13-7 TOTO 15-8

WNAP/Indianapolis, IN

Larry Mago
GLENN FREY RICK SPRINGFIELD
Hottest: MCCARTNEY/WONDER 1-1 LRB 6-3 RAY PARKER JR. 9-4 TOTO 11-6 ASIA 14-8

WNCI/Columbus, OH

Steve Edwards
HUEY LEWIS & NEWS MELISSA MANCHESTE
Hottest: MCCARTNEY/WONDER 1-1 DAN FOGELBERG 2-2 ROBERTA FLACK 3-3 SIMON & GARFUNKEL 7-4 BERTIE HIGGINS 12-8

WOW/Omaha, NB

Michael Shane
KARLA BONOFF MOTELS (dp)
Hottest: MCCARTNEY/WONDER 1-1 JUICE NEWTON 10-6 RONNIE MILSAP 14-9 STEVIE NICKS 16-10 WILLIE NELSON 17-11

WVIC/East Lansing, MI

Jim St. John
MELISSA MANCHESTE SHAKIN' STEVENS STEVE MILLER BAND MICHAEL MURPHEY RICK SPRINGFIELD DR. HOOK
Hottest: MCCARTNEY/WONDER 1-1 SIMON & GARFUNKEL 8-3 TOTO 14-4 FRANKE/KNOCKOUTS 12-5 RONNIE MILSAP 25-14

KSTT/Davenport, IA

BW Young
38 SPECIAL
Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 9-5 TOTO 12-7 JUICE NEWTON 14-9 JOHN COUGAR 20-17

KEYN-FM/Wichita, Kñ

Terrie Springs
ALABAMA JOHN COUGAR
Hottest: MCCARTNEY/WONDER 1-1 TOTO 6-4 HUMAN LEAGUE 12-7 WILLIE NELSON 13-10 ROD STEWART 16-11

WYFM/Youngstown, OH

Jeff Tobin
ALDO NOVA TOTO JOHN COUGAR
Hottest: MCCARTNEY/WONDER 1-1 TOMMY TUTONE 2-2 RAY PARKER JR. 11-4 HUMAN LEAGUE 14-5 ASIA 8-7

WAKX/Duluth, MN

Dave Strandberg
DONNIE IRIS ROBERTA FLACK
Hottest: MCCARTNEY/WONDER 1-1 CHARLENE 2-2 TOTO 11-7 WILLIE NELSON 12-9 JUICE NEWTON 16-12

WNAM/Appleton-Oshkosh

Chris Calne
RICK SPRINGFIELD
Hottest: MCCARTNEY/WONDER 1-1 ASIA 10-8 WILLIE NELSON 21-9 38 SPECIAL 16-13 JUICE NEWTON 23-16

WGBF/Evansville, IN

Kevin Carpenter
DENIECE WILLIAMS
Hottest: MCCARTNEY/WONDER 1-1 DAN FOGELBERG 2-2 SIMON & GARFUNKEL 3-3 WILLIE NELSON 5-4 ASIA 13-7

WZOK/Rockford, IL

Mr. Ed
JOURNEY SOFT CELL SURVIVOR
Hottest: RAY PARKER JR. 1-1 TOTO 5-2 HUMAN LEAGUE 8-4 LRB 6-5 JOHN COUGAR 13-11

Z104/Madison, WI

Little/Hudson
GLENN FREY SURVIVOR CHICAGO GREG KIHN
Hottest: MCCARTNEY/WONDER 1-1 JOAN JETT 3-2 ASIA 11-5 HUMAN LEAGUE 13-9 LRB 15-10

WIKS/Indianapolis, IN

Jay Stevens
SURVIVOR FRANKE/KNOCKOUTS MONROES GENESIS DONNIE IRIS
Hottest: JOHN COUGAR 1-1 KANSAS 11-2 MCCARTNEY/WONDER 10-6 ASIA 12-8 HUMAN LEAGUE 15-9

U93/South Bend, IN

J.K. Deering
ASIA WILLIE NELSON
Hottest: MCCARTNEY/WONDER 1-1 CHARLENE 3-2 TOTO 10-4 HUMAN LEAGUE 23-12 ELTON JOHN 17-16

WDJX/Dayton, OH

Steve Allen
BERTIE HIGGINS
Hottest: MCCARTNEY/WONDER 2-1 WILLIE NELSON 6-3 RAY PARKER JR. 8-5 DAN FOGELBERG 9-7 KOOL & THE GANG 18-11

WKDQ/Evansville, IN

Hobbs/Payne
MOTELS ROBERTA FLACK SHEENA EASTON DAZZ BAND CHEAP TRICK SURVIVOR
Hottest: RAY PARKER JR. 2-1 ALABAMA 6-3 TOTO 10-4 JOHN COUGAR 14-10 HUMAN LEAGUE 20-15

WJXQ/Jackson, MI

Ryan/Cheeks
STEVE MILLER BAND (dp) SHAKIN' STEVENS (dp) CHICAGO (dp) SURVIVOR RICK SPRINGFIELD
Hottest: ASIA 1-1 JOHN COUGAR 9-5 HUMAN LEAGUE 12-7 KANSAS 13-9 SURVIVOR A-18

KQKQ/Omaha, NB

Jay Taylor
ALABAMA STEVIE WONDER NEIL DIAMOND
Hottest: MCCARTNEY/WONDER 1-1 TOTO 6-2 ASIA 10-5 QUEEN 11-6 JOHN COUGAR 13-8

KHK/Davenport, IA

Chuck King
ALABAMA SOFT CELL
Hottest: MCCARTNEY/WONDER 1-1 TOMMY TUTONE 4-3 HUMAN LEAGUE 12-7 TOTO 21-15 JOAN JETT 24-16

WZZR/Grand Rapids, MI

Brian Thomas
JOURNEY HUEY LEWIS & NEWS BLONDIE LESLIE PEARL CHICAGO GLENN FREY RICK SPRINGFIELD
Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 2-2 TOTO 5-3 RAY PARKER JR. 6-4 ASIA 13-6

WZRR/Grand Rapids, MI

Swart/Chapman
NEIL DIAMOND DENIECE WILLIAMS JOURNEY J. GEILS BAND
Hottest: MCCARTNEY/WONDER 1-1 TOTO 5-2 RAY PARKER JR. 10-5 WILLIE NELSON 14-7 HUEY LEWIS & NEWS D-20

WLYT/Cleveland, OH

Scott "Smoker" Howitt
JOAN JETT LOVERBOY JUICE NEWTON FRANKE/KNOCKOUTS KANSAS RONNIE MILSAP WARWICK & MATHIS STEVIE NICKS
Hottest: MCCARTNEY/WONDER 1-1 ELTON JOHN 4-2 HUMAN LEAGUE 6-5 ASIA 11-8 LRB 13-10

WVLT/Cleveland, OH

Michael Stone
MONROES BOW WOW WOW KARLA BONOFF SURVIVOR CHICAGO PINUPS
Hottest: ASIA 2-1 SOFT CELL 7-4 KIM WILDE 16-13 QUEEN 20-16 SPARKS 30-26

KMGK/Des Moines, IA

Michael Stone
MOTELS KARLA BONOFF J. GEILS BAND BERTIE HIGGINS JOURNEY GREG KIHN QUARTERFLASH MONROES
Hottest: RAY PARKER JR. 1-1 ASIA 9-9 JUICE NEWTON 12-11 MOTELS 16-15 HEART 19-17

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan
JON & VANGELIS MOTELS LOVERBOY RICK SPRINGFIELD
Hottest: MCCARTNEY/WONDER 1-1 TOTO 8-4 DONNIE IRIS 11-8 JOAN JETT 13-9 RONNIE MILSAP 16-12

KKLS/Rapid City

Sherwin/Piper
GENESIS
Hottest: MCCARTNEY/WONDER 1-1 TOTO 8-3 LOVERBOY 11-6 ASIA 14-9 RAY PARKER JR. 18-10

WRKR/Racine, WI

Steve Warren
J. GEILS BAND DAZZ BAND RONNIE MILSAP
Hottest: MCCARTNEY/WONDER 3-1 HUMAN LEAGUE 10-7 ASIA 14-9 JOHN COUGAR 26-21 ROBERTA FLACK 28-22

WSPT/Stevens Point, WI

Fuhr/Stage
STEVE MILLER BAND RICK SPRINGFIELD GLENN FREY SURVIVOR VAN HALEN (dp)
Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 2-2 ONE WAY 16-14 DAZZ BAND 28-16

WTRU/Muskegon, WI

Larry Olek
SOFT CELL JOURNEY WILLIE NELSON CHICAGO
Hottest: MCCARTNEY/WONDER 1-1 RICK SPRINGFIELD 2-2 RAY PARKER JR. 4-3 TOTO 8-4 ASIA 13-11

KDVV/Topeka, KS

Tony Stewart
DR. HOOK HEART SOFT CELL J. GEILS BAND
Hottest: MCCARTNEY/WONDER 1-1 TOTO 2-2 ASIA 6-3 QUEEN 14-7 LOVERBOY 13-9

KELO/Sioux Falls, SD

Marc Elliot
JOHN COUGAR ALABAMA
Hottest: MCCARTNEY/WONDER 1-1 ASIA 5-3 LOVERBOY 9-5 TOTO 12-8 HUMAN LEAGUE 15-9

KWLO/Waterloo, IA

Drew Bentley
KARLA BONOFF 38 SPECIAL JEFFREY OSBORNE RICK SPRINGFIELD LAURA BRANIGAN (dp)
Hottest: MCCARTNEY/WONDER 1-1 ELTON JOHN 4-2 HUMAN LEAGUE 6-5 ASIA 11-8 LRB 13-10

WAZY-FM/Lafayette, IN

Bob Leonard
SOFT CELL KARLA BONOFF J. GEILS BAND FORIGNER STEVE MILLER BAND ALABAMA BERTIE HIGGINS JOURNEY GREG KIHN QUARTERFLASH MONROES
Hottest: RAY PARKER JR. 1-1 ASIA 9-9 JUICE NEWTON 12-11 MOTELS 16-15 HEART 19-17

KRNA/Iowa City, IA

Jeff Harmon
GLENN FREY GENESIS SURVIVOR BOW WOW WOW (dp) 707 (dp)
Hottest: MCCARTNEY/WONDER 2-1 ASIA 3-2 ALDO NOVA 7-7 SOFT CELL 9-8 QUEEN 16-10

KQWB/Fargo, ND

Wayne Hiller
MOTELS HUEY LEWIS & NEWS JOHN COUGAR
Hottest: MCCARTNEY/WONDER 1-1 TOTO 5-2 RAY PARKER JR. 3-3 HUMAN LEAGUE 8-4 ASIA 9-6

WCIL-FM/Carbondale, IL

Tony Waitkus
BLONDIE STEVE MILLER BAND BERTIE HIGGINS SPARKS WILLIE NELSON DAZZ BAND
Hottest: LOVERBOY 5-1 TOMMY TUTONE 7-6 ASIA 8-8 CARPENTERS 24-18 VAN HALEN D-23

KFMZ/Columbia, MO

Steve Graziano
AMBROSIA SURVIVOR GRAHAM PARKER JOURNEY
Hottest: JOHN COUGAR 8-5 MOTELS 13-8 GREG KIHN 21-11 SPLIT ENZ 26-16

99KG/Salina, KS

Denny Collier
J. GEILS BAND GREG KIHN STEVE MILLER BAND JON & VANGELIS BOW WOW WOW SPLIT ENZ
Hottest: RAY PARKER JR. 3-1 TOTO 5-2 JOHN COUGAR 13-10 JUICE NEWTON 21-14 MOTELS 28-22

KKRC-FM/Sioux Falls, SD

Dan Kiley
MOTELS STEVIE NICKS STEVE MILLER BAND
Hottest: TOMMY TUTONE 1-1 HUMAN LEAGUE 4-2 TOTO 6-3 ASIA 8-4 CDB 7-6

KKXL/Grand Forks, ND

Gary Leigh
RICK SPRINGFIELD AMBROSIA (dp) KIM WILDE (dp) QUARTERFLASH (dp)
Hottest: ASIA 1-1 HUMAN LEAGUE 2-2 TOTO 4-3 LRB 7-6 JOHN COUGAR 14-7

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron
RICK SPRINGFIELD BONNIE RAITT CHEAP TRICK AMBROSIA LE ROUX WARWICK & MATHIS
Hottest: MCCARTNEY/WONDER 1-1 HALL & OATES 2-6 NEIL DIAMOND 22-18 MOTELS 29-24 STEVIE NICKS D-30

KJRB/Spokane, WA

Suds Coleman
RICK SPRINGFIELD DAZZ BAND MEN AT WORK SOFT CELL SURVIVOR
Hottest: MCCARTNEY/WONDER 1-1 LRB 10-7 WILLIE NELSON 17-10 JOHN COUGAR 15-12 JUICE NEWTON 19-14

KROQ/Tucson, AZ

Guy Zapoleon
DENIECE WILLIAMS GLENN FREY STEVE MILLER BAND KANSAS JON & VANGELIS EYE TO EYE
Hottest: TOTO 2-1 HUMAN LEAGUE 4-3 QUEEN 13-10 BLONDIE 18-11 38 SPECIAL 20-12

Y94/Fresno, CA

John McCorkle
ROBERTA FLACK JUICE NEWTON
Hottest: MCCARTNEY/WONDER 1-1 TOTO 4-2 HUMAN LEAGUE 11-6 DAN FOGELBERG 10-7 WILLIE NELSON 21-16

KLUC/Las Vegas, NV

Dave Van Stone
EYE TO EYE MOTELS VAN HALEN (dp)
Hottest: MCCARTNEY/WONDER 1-1 TOTO 6-5 38 SPECIAL 18-15 FOREIGNER 23-19 JUICE NEWTON 24-21

KYNO-FM/Fresno, CA

John Lee Walker
TOTO RICK SPRINGFIELD PATRICE RUSHEN LESLIE PEARL BLONDIE
Hottest: TOM TOM CLUB 1-1 RICHARD D. FIELDS 15-10 WILLIE NELSON 14-11 ONE WAY 16-14 DAZZ BAND 28-16

FM102/Sacramento, CA

Billy Manders
KARLA BONOFF SOFT CELL
Hottest: MCCARTNEY/WONDER 1-1 CHARLENE 5-2 WILLIE NELSON 9-4 HUMAN LEAGUE 14-9 TOTO 23-14

KSPZ/Colorado Springs, CO

Mike Daniels
38 SPECIAL ROBERTA FLACK
Hottest: MCCARTNEY/WONDER 1-1 RAY PARKER JR. 4-2 LRB 5-3 HUMAN LEAGUE 8-5 TORONTO D-17

KHYT/Tucson, AZ

Rich Brother Robbin
CHICAGO EYE TO EYE GENESIS SURVIVOR GLENN FREY RICK SPRINGFIELD
Hottest: MCCARTNEY/WONDER 1-1 TOTO 2-2 HUMAN LEAGUE 5-3 DENIECE WILLIAMS 26-22 SOFT CELL 32-27

KIDD/Monterey, CA

Barry Brown
ALABAMA KARLA BONOFF MOTELS
Hottest: MCCARTNEY/WONDER 1-1 RICHARD D. FIELDS 8-5 TOTO 16-8 JOAN JETT 24-15 DENIECE WILLIAMS 30-20

PARALLEL THREE

KCBN/Reno, NV
Jim O'Neal
STEVIE NICKS RICK SPRINGFIELD GLENN FREY STEVE MILLER BAND BLONDIE HUEY LEWIS & NEWS KIM WILDE PATRICE RUSHEN
Hottest: MCCARTNEY/WONDER 1-1 QUEEN 20-13 MELISSA MANCHESTE 28-21 FOREIGNER 34-25 EYE TO EYE D-29

KKXX/Bakersfield, CA

Squires/DeRoo
BLONDIE CHICAGO GENESIS
Hottest: SOFT CELL 6-1 TOTO 5-3 JOHN COUGAR 11-8 QUARTERFLASH 26-19 STEVE MILLER BAND D-26

KNBQ/Tacoma, WA

Bryan/Roberts
RICK SPRINGFIELD PATRICE RUSHEN STEVE MILLER BAND SURVIVOR EYE TO EYE
Hottest: MCCARTNEY/WONDER 1-1 KOOL & THE GANG 14-6 QUEEN 10-9 JUICE NEWTON 21-10 JOHN COUGAR 22-13

K96/Provo, UT

Gentry/Kraddick
MOTELS HUEY LEWIS & NEWS VAN HALEN (dp)
Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 5-2 TOTO 13-7 RAY PARKER JR. 14-8 LRB 17-12

FM103/Salt Lake City, UT

Lorraine Winnegar
SOFT CELL STEVE MILLER BAND J. GEILS BAND JOURNEY
Hottest: MCCARTNEY/WONDER 1-1 ALDO NOVA 2-2 ASIA 3-3 TOTO 6-5 JOHN COUGAR 18-13

KBBK/Boise, ID

Bob Lee
HEART GLENN FREY GREG KIHN OAK RIDGE BOYS MELISSA MANCHESTE JOURNEY
Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 7-2 RAY PARKER JR. 8-3 TOTO 11-7 JOHN COUGAR 13-9

KSKD/Salem, OR

Len E. Mitchell
BLONDIE ALABAMA EYE TO EYE NEIL DIAMOND (dp) JOURNEY (dp) WILLIE NELSON
Hottest: MCCARTNEY/WONDER 2-1 TOTO 19-9 WILLIE NELSON A-25 KIM WILDE 32-26 RONNIE MILSAP D-33

KKFM/Colorado Springs

Jack Hamilton
DENIECE WILLIAMS 38 SPECIAL
Hottest: RICK SPRINGFIELD 1-1 TOMMY TUTONE 2-2 MCCARTNEY/WONDER 7-3 HUMAN LEAGUE 6-4 SOFT CELL 8-6

KIKI/Honolulu

John Fink
ROGER WHITTAKER CHICAGO RICK SPRINGFIELD MOON MARTIN STARS ON 45
Hottest: MCCARTNEY/WONDER 1-1 ALIIS 3-2 CHARLENE 7-4 DAZZ BAND 10-5 KIDS FROM FAME 14-8

PARALLEL TWO

KGGI/Riverside-San Bernardino
Steve O'Neil
GLENN FREY ROBERTA FLACK JEFFREY OSBORNE GAP BAND HEART
Hottest: MCCARTNEY/WONDER 1-1 RICHARD D. FIELDS 10-6 QUEEN 20-14 DENIECE WILLIAMS 29-19 STEVIE WONDER 30-25

THE FOLLOWING STATION REPORTED A FROZEN PLAYLIST THIS WEEK: PRO-FM/Providence
EVERY STATION REPORTED THIS WEEK. THANK-YOU FOR A PERFECT WEEK.





(Juice Newton continued)
KFI 8-30
KISW 21-16
KIOQ on
KRCM on
KZMA 5-4
KNR 18-12
KYYE 18-9
KXIA 19-14
KXNN 14-10
KXST 18-11
KXVA 26-23
KZSP 18-10

(Ray Parker Jr. continued)
WLOLPM 7-3
WABC 26-26
WCCV 5-4
WDCB 3-2
WDTN 3-2
WFTS 2-2
WFTS 2-2
WFTS 2-2

(Rainbow continued)
WFLA on
WFLA 34-33
WFLA 34-33
WFLA 34-33
WFLA 34-33
WFLA 34-33
WFLA 34-33

(Rick Springfield continued)
WEST
KEARTH 13-19
KFLA 10-13
KFLA 10-13
KFLA 10-13
KFLA 10-13
KFLA 10-13
KFLA 10-13

(Tommy Tutone continued)
OIOS 5-5
WDOO 14-20
WDOO 14-20
WDOO 14-20
WDOO 14-20
WDOO 14-20
WDOO 14-20

(Van Halen continued)
JBIOS 35-31
CRUM 27-21
CRUM 27-21
CRUM 27-21
CRUM 27-21
CRUM 27-21
CRUM 27-21

STEVIE NICKS
After The... (Modern/Atco)
LP: Bella Donna
Regional Reach: 126/18
National Summary: 59%
DEBUTS: 27
SAME: 23
DOWN: 3
ADDS: 16

QUARTERFLASH
Right Kind Of Love (Geffen)
LP: Quarterflash
Regional Reach: 54/11
National Summary: 25%
DEBUTS: 13
SAME: 20
DOWN: 0
ADDS: 11

PATRICE RUSHEN
Forget Me Nots (Elektra)
LP: Straight From The Heart
Regional Reach: 70/21
National Summary: 33%
DEBUTS: 12
SAME: 12
DOWN: 0
ADDS: 21

RICK SPRINGFIELD
What Kind Of Fool... (RCA)
LP: Success Hasn't Spoiled Me Yet
Regional Reach: 78/74
National Summary: 35%
DEBUTS: 0
SAME: 1
DOWN: 1
ADDS: 74

TOTO
Rosanna (Columbia)
LP: Toto IV
Regional Reach: 210/4
National Summary: 98%
DEBUTS: 18
SAME: 18
DOWN: 2
ADDS: 4

DENIECE WILLIAMS
It's Gonna... (ARC/Columbia)
LP: Niecy
Regional Reach: 79/7
National Summary: 37%
DEBUTS: 41
SAME: 20
DOWN: 3
ADDS: 7

QUARTERFLASH
Right Kind Of Love (Geffen)
LP: Quarterflash
Regional Reach: 54/11
National Summary: 25%
DEBUTS: 13
SAME: 20
DOWN: 0
ADDS: 11

SOFT CELL
Tainted Love (Sire/WB)
LP: Non-Stop Erotic Cabaret
Regional Reach: 138/35
National Summary: 64%
DEBUTS: 27
SAME: 18
DOWN: 6
ADDS: 35

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

STEVIE WONDER
Do I Do (Tamla/Motown)
LP: Original Musiquarium
Regional Reach: 51/14
National Summary: 24%
DEBUTS: 12
SAME: 9
DOWN: 0
ADDS: 14

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

QUEEN
Body Language (Elektra)
LP: Hot Space
Regional Reach: 147/1
National Summary: 68%
DEBUTS: 7
SAME: 22
DOWN: 3
ADDS: 3

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

STEVIE WONDER
Do I Do (Tamla/Motown)
LP: Original Musiquarium
Regional Reach: 51/14
National Summary: 24%
DEBUTS: 12
SAME: 9
DOWN: 0
ADDS: 14

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

QUEEN
Body Language (Elektra)
LP: Hot Space
Regional Reach: 147/1
National Summary: 68%
DEBUTS: 7
SAME: 22
DOWN: 3
ADDS: 3

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

STEVIE WONDER
Do I Do (Tamla/Motown)
LP: Original Musiquarium
Regional Reach: 51/14
National Summary: 24%
DEBUTS: 12
SAME: 9
DOWN: 0
ADDS: 14

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

QUEEN
Body Language (Elektra)
LP: Hot Space
Regional Reach: 147/1
National Summary: 68%
DEBUTS: 7
SAME: 22
DOWN: 3
ADDS: 3

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

STEVIE WONDER
Do I Do (Tamla/Motown)
LP: Original Musiquarium
Regional Reach: 51/14
National Summary: 24%
DEBUTS: 12
SAME: 9
DOWN: 0
ADDS: 14

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

QUEEN
Body Language (Elektra)
LP: Hot Space
Regional Reach: 147/1
National Summary: 68%
DEBUTS: 7
SAME: 22
DOWN: 3
ADDS: 3

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

STEVIE WONDER
Do I Do (Tamla/Motown)
LP: Original Musiquarium
Regional Reach: 51/14
National Summary: 24%
DEBUTS: 12
SAME: 9
DOWN: 0
ADDS: 14

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

QUEEN
Body Language (Elektra)
LP: Hot Space
Regional Reach: 147/1
National Summary: 68%
DEBUTS: 7
SAME: 22
DOWN: 3
ADDS: 3

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

STEVIE WONDER
Do I Do (Tamla/Motown)
LP: Original Musiquarium
Regional Reach: 51/14
National Summary: 24%
DEBUTS: 12
SAME: 9
DOWN: 0
ADDS: 14

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

QUEEN
Body Language (Elektra)
LP: Hot Space
Regional Reach: 147/1
National Summary: 68%
DEBUTS: 7
SAME: 22
DOWN: 3
ADDS: 3

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

ALDO NOVA
Fantasy (Portrait/CBS)
LP: Aldo Nova
Regional Reach: 73/1
National Summary: 34%
DEBUTS: 2
SAME: 24
DOWN: 13
ADDS: 1

38 SPECIAL
Caught Up In You
LP: Special Forces
Regional Reach: 167/6
National Summary: 78%
DEBUTS: 8
SAME: 20
DOWN: 0
ADDS: 6

STEVIE WONDER
Do I Do (Tamla/Motown)
LP: Original Musiquarium
Regional Reach: 51/14
National Summary: 24%
DEBUTS: 12
SAME: 9
DOWN: 0
ADDS: 14

RAY PARKER JR.
The Other Woman (Arista)
LP: The Other Woman
Regional Reach: 174/0
National Summary: 81%
DEBUTS: 4
SAME: 43
DOWN: 3
ADDS: 0

RAINBOW
Stone Cold (Mercury/PG)
LP: Straight Between The Eyes
Regional Reach: 94/8
National Summary: 44%
DEBUTS: 40
SAME: 9
DOWN: 34
ADDS: 8

RICK SPRINGFIELD
Don't Talk To... (RCA)
LP: Success Hasn't Spoiled Me Yet
Regional Reach: 158/0
National Summary: 73%
DEBUTS: 5
SAME: 18
DOWN: 123
ADDS: 6

TOMMY TUTONE
867-5309/Jenny (Columbia)
LP: Tommy Tutone 2
Regional Reach: 125/0
National Summary: 58%
DEBUTS: 1
SAME: 19
DOWN: 84
ADDS: 0

JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS) 14/4
Moves Up 1, Debuts 1, Same 8, Down 0, Adds 4, KIQQ, KBFM, WTIX, KIOA, WFLR on, CKLW on, KRLA on, KRCR 40-30, WBQQ on, WDCG on, WCSO on, WNOK-FM on, WZZR on, WFLX d-34

EDDIE RABBITT "Don't Know Where To Start" (Elektra) 13/1
Moves Up 7, Debuts 1, Same 4, Down 0, Adds 1, KJ100, WABE on, V100 24-23, WEEI 13-10, KROR d-26, Y103 34-33, WGH-55, WVIC 20-17, KSTT 17-15, WGBF 14-11, WLYT on, WOMP-FM 27-20

RAY PARKER JR.
The Other Woman (Arista)
LP: The Other Woman
Regional Reach: 174/0
National Summary: 81%
DEBUTS: 4
SAME: 43
DOWN: 3
ADDS: 0

RAINBOW
Stone Cold (Mercury/PG)
LP: Straight Between The Eyes
Regional Reach: 94/8
National Summary: 44%
DEBUTS: 40
SAME: 9
DOWN: 34
ADDS: 8

RICK SPRINGFIELD
Don't Talk To... (RCA)
LP: Success Hasn't Spoiled Me Yet
Regional Reach: 158/0
National Summary: 73%
DEBUTS: 5
SAME: 18
DOWN: 123
ADDS: 6

TOMMY TUTONE
867-5309/Jenny (Columbia)
LP: Tommy Tutone 2
Regional Reach: 125/0
National Summary: 58%
DEBUTS: 1
SAME: 19
DOWN: 84
ADDS: 0

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 12/10
Moves Up 0, Debuts 0, Same 2, Down 0, Adds 10, 293, 94Q, KEARTH, WAXY, WMAK-FM, WSEZ, WNOK-FM, WGH, WJBO, WFLB, WVIC on, KWLO on

ALESSI "Put Away Your Love" (Quest/WB) 12/0
Moves Up 8, Debuts 0, Same 5, Down 1, Adds 0, WKSX-FM 11-6, Y100 25-23, KIQQ d-30, WVIC 36-34, KIKI 28-25, WJBO on, WGLV 25-17, WHEB on, WABE 20-18, WABE 20-18

RAY PARKER JR.
The Other Woman (Arista)
LP: The Other Woman
Regional Reach: 174/0
National Summary: 81%
DEBUTS: 4
SAME: 43
DOWN: 3
ADDS: 0

RAINBOW
Stone Cold (Mercury/PG)
LP: Straight Between The Eyes
Regional Reach: 94/8
National Summary: 44%
DEBUTS: 40
SAME: 9
DOWN: 34
ADDS: 8

RICK SPRINGFIELD
Don't Talk To... (RCA)
LP: Success Hasn't Spoiled Me Yet
Regional Reach: 158/0
National Summary: 73%
DEBUTS: 5
SAME: 18
DOWN: 123
ADDS: 6

TOMMY TUTONE
867-5309/Jenny (Columbia)
LP: Tommy Tutone 2
Regional Reach: 125/0
National Summary: 58%
DEBUTS: 1
SAME: 19
DOWN: 84
ADDS: 0

JOHN SCHNEIDER "Ashes To Ashes" (MCA) 8/1
Rotations: Heavy 1/0, Medium 4/0, Light 1/1, Extra Adds 0, Total Adds 1, WDEF, Heavy, WEIM, Medium: WCCO, KEX, KMZB, KFDD

CHARLIE ROSS "The High Coast Of Loving" (Townhouse) 5/4
Rotations: Heavy 0/0, Medium 1/1, Light 1/1, Extra Adds 0, Total Adds 1, WCCO, KVM, KQW, KMG, WMMR

RAY PARKER JR.
The Other Woman (Arista)
LP: The Other Woman
Regional Reach: 174/0
National Summary: 81%
DEBUTS: 4
SAME: 43
DOWN: 3
ADDS: 0

RAINBOW
Stone Cold (Mercury/PG)
LP: Straight Between The Eyes
Regional Reach: 94/8
National Summary: 44%
DEBUTS: 40
SAME: 9
DOWN: 34
ADDS: 8

RICK SPRINGFIELD
Don't Talk To... (RCA)
LP: Success Hasn't Spoiled Me Yet
Regional Reach: 158/0
National Summary: 73%
DEBUTS: 5
SAME: 18
DOWN: 123
ADDS: 6

TOMMY TUTONE
867-5309/Jenny (Columbia)
LP: Tommy Tutone 2
Regional Reach: 125/0
National Summary: 58%
DEBUTS: 1
SAME: 19
DOWN: 84
ADDS: 0

JOHN SCHNEIDER "Ashes To Ashes" (MCA) 8/1
Rotations: Heavy 1/0, Medium 4/0, Light 1/1, Extra Adds 0, Total Adds 1, WDEF, Heavy, WEIM, Medium: WCCO, KEX, KMZB, KFDD

CHARLIE ROSS "The High Coast Of Loving" (Townhouse) 5/4
Rotations: Heavy 0/0, Medium 1/1, Light 1/1, Extra Adds 0, Total Adds 1, WCCO, KVM, KQW, KMG, WMMR

**DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 79/7**  
 Moves: Up 41, Debuts 8, Same 20, Down 3, Adds 7, JB105, WHFM, WAYS, WKFR, WGBF, KRFM, KRQ, WXKS-FM 3-2, 94Q 14-11, Y100 17-13, KIIS-FM 5-4, KFRC 5-5, XTRA 21-8, WTIC-FM 6-4, WJDX 15-8.

**EYE TO EYE "Nice Girls" (WB) 78/17**  
 Moves: Up 12, Debuts 18, Same 31, Down 0, Adds 17 including CKGM, KBEQ, KRLA, KIQQ, KINT, WJDX, WRQK, KZ93, KNBQ, KSKD, KRO, KHYT, WJBO, WOMP-FM, WYKS.

**BERTIE HIGGINS "Just Another Day In Paradise" (Kat Family/CBS) 77/4**  
 Moves: Up 43, Debuts 4, Same 26, Down 0, Adds 4, WHHY-FM, WDJX, WAZY-FM, WCIL-FM, 94Q on, WFBR 27-22, KC101 14-12, V100 21-18, KZFM 23-18, KXX106 15-13, BJ105 39-33, CK101 27-23, WOFI 31-29, WVIC 36-32, WAKX d-19, WNCI 12-8, WFOX 24-21, WFLB 23-20, WTRU 25-18.

**RICK SPRINGFIELD "What Kind Of Fool Am I" (RCA) 76/74**  
 Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 74 including WFI, B94, B104, JB105, WPGC, CFTR, Z93, 94Q, WLOL-FM, KBEQ, KEARTH, KEZR, KYXX, KZZP, WDOQ, WZZR.

**BLONDIE "Island Of Lost Souls" (Chrysalis) 75/35**  
 Moves: Up 3, Debuts 11, Same 26, Down 0, Adds 35 including WBEN-FM, CFTR, 94Q, WLOL-FM, KBEQ, WGCL, Q103, WDRG-FM, G100, WCSC, KXXX, KSKD, WGUY, WCIL-FM, KCBN.

**ALDO NOVA "Fantasy" (Portrait/CBS) 73/1**  
 Moves: Up 33, Debuts 2, Same 24, Down 13, Adds 1, WYFM, WCAU-FM 39-34, Y100 22-15, Q105 10-10, CKLW 7-5, 3WT 8-5, KHFI 23-17, WSSX 5-2, WJXQ 2-2, KZ93 11-9, KHYT 19-15, WOMP-FM 21-16, 95XIL 11-5, Q104 7-5, WCIL-FM 27-20.

**PATRICE RUSHEN "Forget Me Nots" (Elektra) 70/21**  
 Moves: Up 25, Debuts 12, Same 12, Down 0, Adds 21 including WKWB, WLOL-FM, KFRC, KEZR, XTRA, WHFM, KITY, KZFM, FM100, KYNO-FM, KNBQ, WACZ, Z102, 95SGF, KCBN.

**NEIL DIAMOND "Be Mine Tonight" (Columbia) 66/16**  
 Moves: Up 16, Debuts 14, Same 20, Down 0, Adds 16 including KBEQ, KFI, KEZR, Q103, WTIC-FM, KHFI, G100, Y103, WKFR, KQKQ, KSKD, WCIR, WISE, Q101, KVOL.

**DAZZ BAND "Let It Whip" (Motown) 64/12**  
 Moves: Up 28, Debuts 10, Same 12, Down 2, Adds 12, WFI, Q105, WYCR, KITY, G100, WOKI, WKDQ, KJRB, WJBO, KVOL, WRKR, WCIL-FM, WCAU-FM 14-9, KIQQ 4-2, WLYT 25-19.

**GREG KIHN BAND "Happy Man" (Beserkley/Elektra-Asylum) 63/14**  
 Moves: Up 12, Debuts 5, Same 32, Down 0, Adds 14, CKGM, KRDD, WCSC, KZ93, Z104, KBBK, WAEV, WGLF, WAZY-FM, 99KG, KENI, KKL, KSLY, KATI, WPHD 18-15.

**QUARTERFLASH "Right Kind Of Love" (Geffen) 53/11**  
 Moves: Up 13, Debuts 10, Same 20, Down 0, Adds 11, KEGL, XTRA, WNOK-FM, WGH, WGUY, WFEA, Q104, KKQV, KKXL-FM, WAZY-FM, KSLY, WXKS-FM d-29, KCNR 21-17, KSET-FM 24-17, KXXX 26-19.

**STEVIE WONDER "Do I Do" (Tamla/Motown) 51/14**  
 Moves: Up 16, Debuts 12, Same 9, Down 0, Adds 14, CKGM, KIIS-FM, XTRA, WBLI, WDRG-FM, WLAN-FM, WKEE, KROK, WQUT, KQKQ, WGUY, 95SGF, KKL, KDZA, WPGC 16-13.

**SIGNIFICANT ACTION**

**JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 49/13**  
 Moves: Up 11, Debuts 9, Same 16, Down 0, Adds 13, WPST, WZYP, WQUT, WSEZ, KIOA, KRQ, WJBO, WACZ, WFEA, WAEV, KFYP, 99KG, KSLY, KEARTH 27-24, K104 16-11.

**MELISSA MANCHESTER "You Should Hear How She Talks..." (Arista) 47/11**  
 Moves: Up 17, Debuts 6, Same 13, Down 0, Adds 11, CKGM, WLOL-FM, V100, KROK, WRQK, WVIC, WNCI, KBBK, WFOX, Q101, KBEQ 37-31, WAEB 24-16, KXXX 28-25, Q104 20-14.

**MONROES "What Do All The People Know" (Aha) 45/11**  
 Moves: Up 3, Debuts 4, Same 27, Down 0, Adds 11, WXKS-FM, CFTR, KYXX, CK101, KMGK, WIKS, WOMP-FM, KVVQ, KILE, WAZY-FM, KOZE, KEGL 26-20, KEZR d-23, B100 d-24, WRKR 37-34.

**HAIRCUT 100 "Love Plus One" (Arista) 42/3**  
 Moves: Up 15, Debuts 7, Same 17, Down 0, Adds 3, KRLA, KFI, KEZR, CHUM 8-7, Y100 on, WGCL d-29, KEARTH 21-17, WPHD 25-14, WHFM 36-32, WJDX 30-24, WISE 31-28, WYKS 40-36, WRKR 34-30, WCIL-FM 34-24, KCBN 40-35.

**DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 42/2**  
 Moves: Up 21, Debuts 5, Same 14, Down 0, Adds 2, WLYT, KCPX, KIQQ 28-26, WFBR 20-18, WAEB 16-14, WTIX 28-23, KEEL 14-11, KROK 21-15, WAXY 17-14, WMAK-FM 14-10, KIK 35-29, WNAM 27-23, WNCI 23-17, WFLB 29-26, KSLY 11-10.

**LESLIE PEARL "If The Love Fits Wear It" (RCA) 41/8**  
 Moves: Up 2, Debuts 3, Same 28, Down 0, Adds 8, WCAU-FM, WPHD, WAEB, WZZR, KOFM, KYNO-FM, Z102, KATI, WFI on, KIQQ on, KEZR on, WMAK-FM on, KCPX 31-28, WFEA on, WISE on.

**GLENN FREY "I Found Somebody" (Asylum) 40/38**  
 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 38 including 98KX, B94, JB105, CKLW, KIQQ, B100, KOPA, WRCK, WPST, K104, WQUT, WSSX, Z104, KBBK, WCIR.

**KIM WILDE "Kids In America" (EMI America) 38/8**  
 Moves: Up 11, Debuts 5, Same 14, Down 0, Adds 8, WXKS-FM, Y100, 95, WKZR-FM, KSET-FM, Q101, KKXL-FM, KCBN, WPST 34-31, K104 38-35, KMGK 16-13, KSKD 32-26, KRRC-FM 25-22, WRKR 32-29, KFMZ 27-21.

**SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS) 37/36**  
 Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 36 including WFI, CFTR, KEGL, KBEQ, Q102, KFI, KYXX, KZZP, WPST, WANS-FM, Z104, KNBQ, WOMP-FM, KSEL-FM, KOZE.

**BOW WOW WOW "I Want Candy" (RCA) 37/14**  
 Moves: Up 4, Debuts 4, Same 15, Down 0, Adds 14, WFI, 3WT, WYCR, BJ105, WDCG, WSSX, KMGK, WGLF, KILE, KVOL, KRNA, 99KG, KENI, KSLY, KIQQ 31-27.

**SPARKS "I Predict" (Atlantic) 33/2**  
 Moves: Up 7, Debuts 8, Same 15, Down 1, Adds 2, WCAU-FM, WCIL-FM, WFI 21-17, CHUM 29-26, KEGL on, KFI on, KIQQ d-40, WPHD d-28, WYCR on, WKRZ-FM 22-20, KSET-FM d-30, WHHY-FM on, KMGK 30-26, WAEV 26-24, 99KG d-35.

**CHICAGO "Hard To Say I'm Sorry" (Full Moon/WB) 31/31**  
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 31 including Z93, 94Q, CKLW, WKRZ-FM, KX104, WBCY, WRVQ, WZZR, KMGK, Z104, KIKI, WCIR, WZYQ, 95SGF, WTRU.

**LE ROUX "Last Safe Place On Earth" (RCA) 25/3**  
 Moves: Up 3, Debuts 5, Same 13, Down 1, Adds 3, KZFM, KINT, KCPX, WLOL-FM on, KEZR on, 92FLY on, KROK d-30, WZYP on, WSSX d-25, WVIC on, WIKS 23-17, WZYQ d-28, Q101 on, WAZY-FM 23-21, KFMZ d-25.

**SHALAMAR "A Night To Remember" (Solar/Elektra) 24/1**  
 Moves: Up 13, Debuts 0, Same 8, Down 2, Adds 1, WJBO, WXKS-FM 10-5, WPGC 13-11, Y100 9-3, XTRA on, WHFM on, WDRG-FM on, WTIX 21-11, CK101 11-8, KGGI 17-15, WGUY 16-9, WFOX 29-25, WFLB 25-22, KVOL 16-13, 99KG on.

**GENESIS "Paperlate" (Atlantic) 23/23**  
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including WFI, CHUM, KEGL, 3WT, K104, KSET-FM, WIKS, KXXX, WOMP-FM, WAEV, KKL, KRNA, KENI.

**SPLIT ENZ "Six Months In A Leaky Boat" (A&M) 23/9**  
 Moves: Up 4, Debuts 1, Same 9, Down 0, Adds 9, WMAK-FM, WDCG, WTSN, WOMP-FM, WAEV, WISE, WAZY-FM, 99KG, KENI, CFTR 10-8, CHUM 3-2, CKGM 33-29, WPHD on, KMGK on, KFMZ 26-16.

**AMBROSIA "How Can You Love Me" (WB) 22/10**  
 Moves: Up 2, Debuts 4, Same 6, Down 0, Adds 10, 3WT, WKRZ-FM, KZFM, KINT, KCPX, WFLB, KVOL, KKXL-FM, KFMZ, KSLY, KEGL 21-16, KSET-FM 30-19, WVIC on, WIKS on, WIGY d-27, KFYP on.

**CHERI "Murphy's Law" (Venture) 22/1**  
 Moves: Up 16, Debuts 2, Same 2, Down 1, Adds 1, WFEA, WFI 7-5, WCAU-FM 12-8, CKGM 10-8, 95 d-19, KFI 10-7, KFRC 25-22, WTIC-FM 21-16, KC101 22-18, WLAN-FM 26-15, Q106 19-14, WDOQ 12-10, KIKI 26-18, WJBO 33-27, WGUY 11-7, WFBG 29-26.

**ATLANTIC STARR "Circles" (A&M) 20/0**  
 Moves: Up 13, Debuts 1, Same 4, Down 2, Adds 0, WCAU-FM 30-36, KEARTH 16-14, KFI 19-16, KIIS-FM 14-10, KIQQ 10-10, KFRC 23-19, WTIC-FM 12-8, WDRG-FM 23-21, WTIX 18-12, CK101 32-30, WAYS on, KYNO-FM 13-9, KIKI d-29, WGUY 24-16.

**SCORPIONS "No One Like You" (Mercury/PolyGram) 18/1**  
 Moves: Up 8, Debuts 2, Same 7, Down 0, Adds 1, WKRZ-FM, CHUM 30-27, KEGL 29-18, WLS-FM 39-33, WPHD on, WRCK d-30, WPST 29-26, KSET-FM 18-11, WJXQ 10-10, KZ93 d-16, FM103 on, WIGY on, KKQV on, KSEL-FM 10-8, KFMZ 22-19.

**CHEAP TRICK "If You Want My Love" (Epic) 17/8**  
 Moves: Up 2, Debuts 2, Same 5, Down 0, Adds 8, WLS-FM, KIQQ, KZFM, KINT, WKDQ, KCPX, WIGY, KENI, 96KX 25-22, WPHD d-27, K104 d-37, KZ93 on, Z104 25-21, WIKS on, KJRB on.

**FOUR TOPS "Back To School Again" (RSO/PolyGram) 16/2**  
 Moves: Up 1, Debuts 0, Same 12, Down 1, Adds 2, JB105, WTSN, WHFM on, WLAN-FM on, WYCR on, WJDX on, BJ105 on, WSEZ on, KIDD on, KBBK on, Q101 on, KSLY on, KCBN 36-34.

**GAP BAND "Early In The Morning" (Total Experience/PGM) 15/6**  
 Moves: Up 5, Debuts 0, Same 4, Down 0, Adds 6, WCAU-FM, KRLA, KIQQ, WSEZ, WNOK-FM, KGGI, WXKS-FM on, KFRC 29-26, KZFM 19-15, WCSC on, KYNO-FM 29-28, KIKI on, Z102 38-34, WFLB 36-29, Q101 on.

**SHAKIN' STEVENS "You Drive Me Crazy" (Epic) 14/8**  
 Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 8, CKGM, KZFM, WVIC, WJXQ, WFEA, WFLB, KENI, KSLY, KINT d-30, WKDQ on, KCPX 34-31, KHYT on, WFBG on, KVOL on.

**SIGNIFICANT ACTION**

**STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 29/8**  
 Rotations: Heavy 3/0, Medium 14/2, Light 11/5, Extra Adds 1, Total Adds 8, WSB, WZUU, WWYZ, WSLI, WQUA, Q96, KFOR, WJON. Medium: WRIE, KEY103, WSGN, WQUE, WSRZ, WHBY, WFMK, WNNR, KSEL, WORG, WDAY, KPAT.

**HUEY LEWIS & THE NEWS "Hope You Love Me Like You..." (Chrysalis) 28/7**  
 Rotations: Heavy 0/0, Medium 12/0, Light 16/7, Extra Adds 0, Total Adds 7, WAFB, WQUE, KRKD, WCHV, KSEL, KPAT, KADE. Medium: WHHY, WSRZ, WMHE, KWAV, KYUU, WNNR, WKZE-FM, WLVA, WORG, WDAY, KBAI, KRKK.

**STEVIE WONDER "Do I Do" (Tamla/Motown) 27/15**  
 Rotations: Heavy: 1/1, Medium 13/5, Light 12/8, Extra Adds 1, Total Adds 15, WASH, WCCO, KEX, WRIE, WBT, WARM98, KRKD, KKUA, KWAV, WKZE-FM, KRBC, WORG, WDAY, KBAI, KSRO. Medium: WBEN, WLTT, WHHY, WSRZ, WSKY, WCHV, KSEL, KBOZ.

**JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 27/5**  
 Rotations: Heavy 2/0, Medium 13/3, Light 12/2, Extra Adds 0, Total Adds 5, KEY103, WRVR, Y106, KFOR, KISN. Heavy: WRVA, KWAV. Medium: WSB, KOY, KPLZ, SM95, WSRZ, KRNT, KBOI, WSKY, WLVA, KRKK.

**EARL KLUGH "I'm Ready For Your Love" (Liberty) 26/10**  
 Rotations: Heavy 0/0, Medium 8/2, Light 17/7, Extra Adds 1, Total Adds 10, WLTA, KEY103, WHBY, WHIO, WDFD, WQUA, WMHE, WNAB, WJON, KISN. Medium: KBOI, KSL, KRBC, WSKY, WDEF, WWSA.

**RAY PARKER JR. "The Other Woman" (Arista) 24/2**  
 Rotations: Heavy 8/1, Medium 13/0, Light 3/1, Extra Adds 0, Total Adds 2, WROR, KRKD. Heavy: WFYR, WHEN, WAFB, WSGN, WSRZ, WSKY, WORG. Medium: WASH, WGAR, WZZP, KHOW, KOY, WAAV, WHHY, Y106, 610TVN, WOWO, WNNR, WEIM, Q96.

**DR. HOOK "Loveline" (Casablanca/PolyGram) 23/12**  
 Rotations: Heavy 0/0, Medium 8/4, Light 15/8, Extra Adds 0, Total Adds 12, WRVA, WHBY, WHBC, KRKD, KBOI, KRBC, WSKY, WCHV, KSEL, WORG, WSGW, KRKK. Medium: WLVA, WWSA, WDAY, KBOZ.

**CHICAGO "Hard To Say I'm Sorry" (Full Moon/WB) 21/21**  
 Rotations: Heavy 1/1, Medium 8/8, Light 12/12, Extra Adds 0, Total Adds 21, WSB, WCLR, WCZY, WCCO, KEX, KGW, WHHY, SM95, WSRZ, WHBY, WHBC, WOMC, WFMK, KOB, KBOI, KUGN, WSKY, WDEF, WBOV, KBAI, KRKK.

**REDDINGS "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS) 20/15**  
 Rotations: Heavy 2/1, Medium 5/3, Light 12/10, Extra Adds 1, Total Adds 15, WCBM, WCCO, WGY, WRVA, WARM98, WHIO, KRKD, KKUA, WNAB, WKZE-FM, WORG, WDAY, KBOZ, KTWO, KRKK. Heavy: WLTA. Medium: WSB, WSKY.

**DONNIE IRIS "My Girl" (MCA) 19/0**  
 Rotations: Heavy 3/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WQUE, WSRZ, WROV. Medium: WCBM, 97AIA, WFSM, WHEN, WHHY, KSLQ, WMHE, KYUU, KFOR, KPAT, KFQD.

**JOURNEY "Still They Ride" (Columbia) 18/4**  
 Rotations: Heavy 0/0, Medium 7/2, Light 11/2, Extra Adds 0, Total Adds 4, SM95, Y106, Q96, KBOZ. Medium: WSRZ, KKUA, WKZE-FM, WSKY, KRKK.

**LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 17/8**  
 Rotations: Heavy 1/0, Medium 4/0, Light 11/7, Extra Adds 1, Total Adds 8, KFMK, KPLZ, KUGN, KCEE, WKZE-FM, WORG, KRNO, KISN. Heavy: WSBA. Medium: KRNT, WNAB, WDEF, KFQD.

**BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 16/2**  
 Rotations: Heavy 2/0, Medium 8/4, Light 5/1, Extra Adds 1, Total Adds 2, WQUA, KSRO. Heavy: WSKY, KRNO. Medium: WBEN, 97AIA, WCCO, WHBC, KRNT, KBOI, KRBC, WDEF.

**BILL CHAMPLIN "Sara" (Elektra) 15/7**  
 Rotations: Heavy 0/0, Medium 4/2, Light 10/4, Extra Adds 1, Total Adds 7, WHBY, WARM98, KSL, KBOZ, KTWO, KRKK, KISN. Medium: WCCO, WGY.

**LESLIE SMITH & MERRY CLAYTON "Before The Night Is Over" (Elektra) 15/0**  
 Rotations: Heavy 1/0, Medium 5/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KKUA. Medium: WLTA, SM95, WNNR, KFQD, KBOZ.

**B.J. THOMAS "But Love Me" (MCA) 14/7**  
 Rotations: Heavy 1/0, Medium 5/2, Light 7/4, Extra Adds 1, Total Adds 7, WSB, WHBY, WHBC, WCHV, KSEL, KCRG, KBOZ. Heavy: WDEF. Medium: WCCO, KEX, KRNT.

**MOTELS "Only The Lonely" (Capitol) 14/2**  
 Rotations: Heavy 4/0, Medium 6/1, Light 4/1, Extra Adds 0, Total Adds 2, WZUU, WSRZ. Heavy: Y106, KWAV, Q96, KRKK. Medium: WHHY, WEIM, WSKY, KSEL, WDAY.

**OAK RIDGE BOYS "So Fine" (MCA) 12/8**  
 Rotations: Heavy 0/0, Medium 5/2, Light 7/6, Extra Adds 0, Total Adds 8, WLTA, WCZY, WCCO, WRVA, WNNR, KRBC, WORG, KBAI. Medium: WSGN, KMBZ, KSEL.

**MAXUS "Keep A Light On" (WB) 12/4**  
 Rotations: Heavy 0/0, Medium 3/1, Light 8/2, Extra Adds 1, Total Adds 4, WLTA, Y106, KTWO, KRNO. Medium: SM95, KRBC.

**FRANKE & THE KNOCKOUTS "Without You..." (Millennium/RCA) 12/1**  
 Rotations: Heavy 4/0, Medium 7/1, Light 1/0, Extra Adds 0, Total Adds 1, KMJJ. Heavy: WSRZ, KWAV, WNNR, WLVA. Medium: WGAR, WHHY, WSKY, WCHV, WROV, KPAT.

**JOSEPH WILLIAMS "That First Night" (MCA) 11/3**  
 Rotations: Heavy 0/0, Medium 4/1, Light 6/1, Extra Adds 1, Total Adds 3, KWAV, K108, KSRO. Medium: 97AIA, KOB, KRNO.

**DON WILLIAMS "Listen To The Radio" (MCA) 11/2**  
 Rotations: Heavy 0/0, Medium 8/0, Light 3/2, Extra Adds 0, Total Adds 2, KLTE, WKZE-FM. Medium: WLTA, WCCO, KMBZ, KBOI, KRBC, WDEF, WWSA, WSGW.

**RICK SPRINGFIELD "What Kind Of Fool Am I" (RCA) 9/9**  
 Rotations: Heavy 0/0, Medium 2/2, Light 7/7, Extra Adds 0, Total Adds 9, WSRZ, WFMK, WMHE, KTKT, WEIM, WSKY, WCHV, WORG, KBAI.

**QUARTERFLASH "Right Kind Of Love" (Geffen) 9/3**  
 Rotations: Heavy 0/0, Medium 5/1, Light 4/2, Extra Adds 0, Total Adds 3, WNNR, WKZE-FM, KRNO. Medium: KEX, KGW, KWAV, WSKY.

**LARRY SANTOS "I'll Come Back To You" (Overture) 9/2**  
 Rotations: Heavy 2/0, Medium 3/1, Light 4/1, Extra Adds 1, Total Adds 2, WCCO, WGY. Heavy: WCZY, WFMK. Medium: WDFD, WMHE.

**GLENN FREY "I Found Somebody" (Asylum) 8/8**  
 Rotations: Heavy 0/0, Medium 1/1, Light 7/7, Extra Adds 0, Total Adds 8, WRVR, SM95, WFMK, WMHE, KTKT, WEIM, KADE, KBAI.

**MICHAEL MURPHEY "What's Forever For" (Liberty) 8/8**  
 Rotations: Heavy 0/0, Medium 2/2, Light 6/6, Extra Adds 0, Total Adds 8, WLTA, WCCO, KEX, WHBY, KSL, WSKY, WDAY, KBAI.

**BLONDIE "Island Of Lost Souls" (Chrysalis) 8/6**  
 Rotations: Heavy 0/0, Medium 2/1, Light 5/4, Extra Adds 1, Total Adds 6, WSB, WSGN, WNNR, WEIM, WKBR, KPAT, KBAI.

**JIMMY BUFFETT "Where's The Party" (MCA) 8/0**  
 Rotations: Heavy 0/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0. Medium: 97AIA, Y106, WRVA, WSRZ, WEIM, KBOZ.

**QUINCY JONES featuring PATTI AUSTIN "Somethin' Special" (A&M) 7/7**  
 Rotations: Heavy 0/0, Medium 2/2, Light 4/4, Extra Adds 1, Total Adds 7, WBEN, KUGN, KKUA, KIXI, WSKY, WCHV, KTWO.

**KANSAS "Play The Game Tonight" (Kirshner/CBS) 7/3**  
 Rotations: Heavy 0/0, Medium 4/2, Light 3/1, Extra Adds 0, Total Adds 3, WHHY, WSRZ, Q96. Medium: KYUU, KRKK.

**SHAKIN' STEVENS "You Drive Me Crazy" (Epic) 7/2**  
 Rotations: Heavy 0/0, Medium 2/0, Light 4/1, Extra Adds 1, Total Adds 2, WNNR, KTWO. Medium: WSGN, KRKK.

**HUMAN LEAGUE "Don't You Want Me" (Virgin/A&M) 7/0**  
 Rotations: Heavy 4/0, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WHHY, WFMK, KSLQ, Q96. Medium: KWAV, WKZE-FM.

**LEO SAYER "Have You Ever Been In Love?" (WB) 7/0**  
 Rotations: Heavy 0/0, Medium 6/0, Light 1/0, Extra Adds 0, Total Adds 0. WCZY, KEY103, WEIM, WLVA, KFOR, KRKK.

**PATRICE RUSHEN "Forget Me Nots" (Elektra) 6/4**  
 Rotations: Heavy 0/0, Medium 0/0, Light 6/4, Extra Adds 0, Total Adds 4, WQUE, WMHE, WNNR, KBAI.

**J. GEILS BAND "Angel In Blue" (EMI America) 6/3**  
 Rotations: Heavy 0/0, Medium 2/1, Light 4/2, Extra Adds 0, Total Adds 3, WMHE, WKZE-FM, WSKY. Medium: WHHY.

**EYE TO EYE "Nice Girls" (WB) 6/2**  
 Rotations: Heavy 2/0, Medium 4/2, Light 0/0, Extra Adds 0, Total Adds 2, WSRZ, Q96. Heavy: WNNR, WSKY. Medium: WHHY, KWAV.

**SOFT CELL "Tainted Love" (Sire/WB) 6/2**  
 Rotations: Heavy 0/0, Medium 1/0, Light 5/2, Extra Adds 0, Total Adds 2, WHHY, WFMK. Medium: KBAI.

# GET HOOKED

From The Company That  
Brought You "HOOKED  
ON CLASSICS" And Sold  
4.5 Million Worldwide

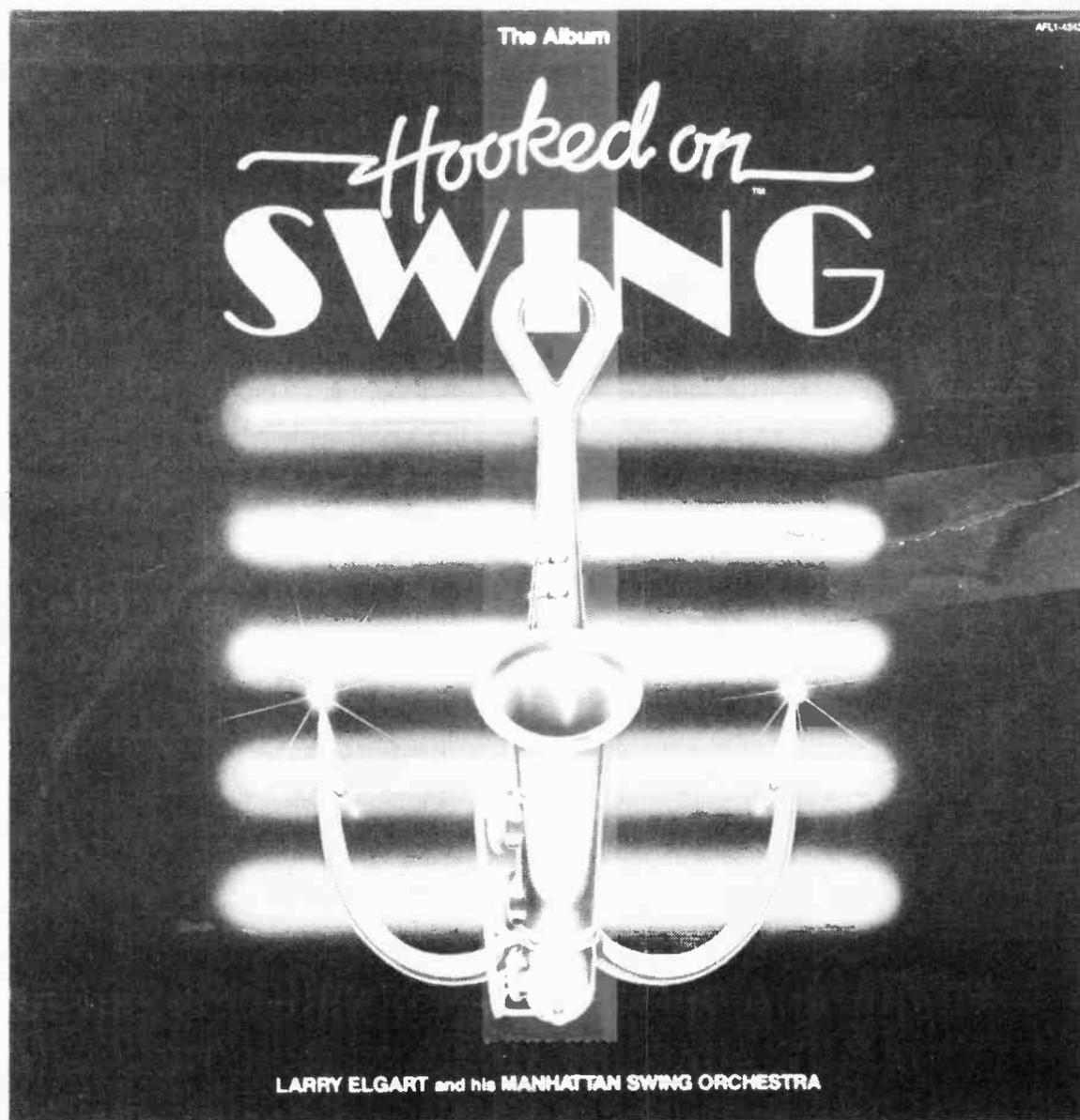


Now...

# "HOOKED ON SWING"

Now  
Playing On:

Z93  
94Q  
KEARTH  
KFMK  
KPLZ  
WAXY  
WMAK-FM  
WSEZ  
WNOK-FM  
WGH  
WVIC  
WCCO  
WICC  
WSBA



KCEE  
KTKT  
WJBQ  
WFLB  
KWLO  
KRNT  
KUGN  
WNAB  
WKZE-FM  
WDEF  
WORG  
WJON  
KFQD  
KRNO  
KISN

# LARRY ELGART

And His  
**Manhattan Swing Orchestra**

"A great follow-up to 'Hooked On Classics'. I feel that 'Hooked On Swing' will make our cash registers sing!"

Lou Fogelman, Pres. of Show Industries

**TWO-DAY REORDER OF 65,000 -- WITH OVER 200,000 SHIPPED!**

**RCA** 

Three Weeks Last  
Weeks Weeks Week

2	1	1	1	McCARTNEY/WONDER/Ebony And Ivory (Columbia)
13	6	3	2	TOTO/Rosanna (Columbia)
9	5	5	3	HUMAN LEAGUE/Don't You Want Me (Virgin/A&M)
6	4	4	4	RAY PARKER JR./The Other Woman (Arista)
16	10	6	5	ASIA/Heat Of The Moment (Geffen)
1	2	2	6	RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
14	12	8	7	LITTLE RIVER BAND/Man On Your Mind (Capitol)
27	21	18	8	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
22	17	14	9	JOAN JETT & BLACKHEARTS/Crimson And Clover (Boardwalk)
17	14	12	10	FRANKE & KNOCKOUTS/Without You... (Millennium/RCA)
10	9	9	11	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
—	30	17	12	WILLIE NELSON/Always On My Mind (Columbia)
24	19	16	13	JOHN COUGAR/Hurts So Good (Riva/PolyGram)
7	7	11	14	TOMMY TUNONE/867-5309/Jenny (Columbia)
21	18	15	15	DONNIE IRIS/My Girl (MCA)
28	23	20	16	38 SPECIAL/Caught Up In You (A&M)
25	22	19	17	QUEEN/Body Language (Elektra)
30	27	22	18	LOVERBOY/When It's Over (Columbia)
3	3	7	19	DARYL HALL & JOHN OATES/Did It In A Minute (RCA)
4	8	10	20	CHARLENE/I've Never Been To Me (Motown)
29	25	21	21	SHEENA EASTON/When He Shines (EMI America)
—	—	30	22	ROBERTA FLACK/Making Love (Atlantic)
—	28	25	23	KANSAS/Play The Game Tonight (Kirshner/CBS)
—	29	26	24	RONNIE MILSAP/Any Day Now (RCA)
—	—	29	25	MOTELS/Only The Lonely (Capitol)
—	—	28	26	HUEY LEWIS & NEWS/Hope You Love Me Like You... (Chrysalis)
15	13	13	27	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
—	—	—	28	HEART/This Man Is Mine (Epic)
—	—	—	29	SOFT CELL/Tainted Love (Sire/WB)
—	—	—	30	STEVIE NICKS/After The Glitter Fades (Modern/Atco)

Three Weeks Last  
Weeks Weeks Week

1	1	1	1	McCARTNEY/WONDER/Ebony And Ivory (Columbia)
23	15	6	2	RONNIE MILSAP/Any Day Now (RCA)
2	2	2	3	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
3	3	3	4	WILLIE NELSON/Always On My Mind (Columbia)
25	18	12	5	JUICE NEWTON/Love's Been A Little Bit Hard on Me (Capitol)
16	10	8	6	SHEENA EASTON/When He Shines (EMI America)
14	9	7	7	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
4	4	4	8	ROBERTA FLACK/Making Love (Atlantic)
17	13	9	9	D. WARWICK & J. MATHIS/Friends In Love (Arista)
20	16	14	10	BERTIE HIGGINS/Just Another Day In Paradise (Kat Family/CBS)
22	19	13	11	KARLA BONOFF/Personally (Columbia)
—	27	19	12	NEIL DIAMOND/Be Mine Tonight (Columbia)
5	5	5	13	SIMON & GARFUNKEL/Wake Up Little Susie (WB)
13	11	11	14	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
21	20	18	15	T.G. SHEPPARD/Finally (WB/Curb)
6	6	10	16	CHARLENE/I've Never Been To Me (Motown)
—	—	26	17	ALABAMA/Take Me Down (RCA)
—	—	25	18	DENIECE WILLIAMS/It's Gonna Take A Miracle (ARC/Columbia)
24	23	20	19	CAROLE KING/One To One (Atlantic)
8	8	16	20	JOHN DENVER/Shanghai Breezes (RCA)
12	12	17	21	GORDON LIGHTFOOT/Baby Step Back (WB)
—	26	24	22	MANHATTAN TRANSFER/Route 66 (Atlantic)
7	7	15	23	PAUL DAVIS/'65 Love Affair (Arista)
—	—	27	24	MELISSA MANCHESTER/You Should Hear How She... (Arista)
—	—	29	25	LARRY LEE/Don't Talk (Columbia)
10	14	21	26	BARRY MANILOW/Let's Hang On (Arista)
9	17	23	27	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
11	21	22	28	GREG GUIDRY/Goin' Down (Badland/Columbia)
—	—	—	29	BILL LaBOUNTY/Never Gonna Look Back (WB/Curb)
—	—	—	30	MECO/Big Band Medley (Arista)

RICK SPRINGFIELD "Fool" (74)  
STEVE MILLER BAND (50)  
GLENN FREY (38)

JOURNEY (37)  
SURVIVOR (36)

**MOST  
ADDED**

ALABAMA (30)  
CHICAGO (21)  
LESLIE PEARL (21)

DENIECE WILLIAMS (21)  
NEIL DIAMOND (19)

P. McCARTNEY/S. WONDER (173)  
TOTO (129)  
HUMAN LEAGUE (88)

ASIA (75)  
RAY PARKER JR. (67)  
WILLIE NELSON (44)

**HOTTEST**

P. McCARTNEY/S. WONDER (94)  
DAN FOGELBERG (52)  
WILLIE NELSON (51)

JUICE NEWTON (47)  
ROBERTA FLACK (40)  
RONNIE MILSAP (39)

## BREAKERS

### SOFT CELL

#### Tainted Love (Sire/WB)

64% of our reporters on it. Moves: Up 52, Debuts 27, Same 18, Down 6, Adds 35 including WBEN-FM, B104, Q107, KBEQ, WKTI, KZZP, 3WT, KBFM, KIIK, WZOK, FM102, KJRB, FM103, KQIZ-FM, WTRU. See Parallels, debuts at number 29 on the CHR chart.

### STEVIE NICKS

#### After The Glitter Fades (Modern/Atco)

59% of our reporters on it. Moves: Up 50, Debuts 37, Same 23, Down 0, Adds 16 including KFI, KIMN, Q103, V100, KXX106, WRQK, WLYT, WHEB, WFBG, Q104, WYKS, KKRC-FM, KCBN, KATI. See Parallels, debuts at number 30 on the CHR chart.

### ALABAMA

#### Take Me Down (RCA)

57% of our reporters on it. Moves: Up 38, Debuts 26, Same 23, Down 0, Adds 35 including WPGC, KBEQ, WGCL, KRLA, KOPA, 92FLY, KBFM, CK101, KIIK, KQKQ, WHOT, KIDD, KSKD, WTSN, WXLK, KELO. See Parallels, will debut next week on the CHR chart.

### KARLA BONOFF

#### Personally (Columbia)

55% of our reporters on it. Moves: Up 59, Debuts 18, Same 23, Down 0, Adds 18 including Y100, WHFM, Q106, KHFI, KX104, WOKI, WNOK-FM, KMGK, WOW, KIDD, WGUY, WFBG, KVOL, WAZY-FM, KWLO. See Parallels, will debut next week on the CHR chart.

12-34

## NEW & ACTIVE

### J. GEILS BAND "Angel In Blue" (EMI America) 107/28

Moves: Up 18, Debuts 22, Same 39, Down 0, Adds 28 including WKBW, KEGL, Z93, KEARTH, 92FLY, WDRC-FM, WLAN-FM, KHFI, Y103, WDCG, WKFR, FM103, WJBO, KILE, WRKR.

### JOURNEY "Still They Ride" (Columbia) 101/37

Moves: Up 21, Debuts 16, Same 27, Down 0, Adds 37 including Q107, Y100, Q105, WLOL-FM, WGCL, KFI, KIMN, Q103, WPHD, WLAN-FM, WFMF, KX104, WKFR, KBBK, WYKS.

### RAINBOW "Stone Cold" (Mercury/PolyGram) 94/8

Moves: Up 40, Debuts 9, Same 34, Down 3, Adds 8, WCAU-FM, KLPO, G100, WBBQ, KOFM, WACZ, WAZY-FM, KKLK, WBEN-FM 31-21, 96KX 7-5, CHUM 16-10, KEGL 10-7, WPHD 9-5, WPST 18-15, KZFM 28-24.

### VAN HALEN "Dancing In The Street" (WB) 93/21

Moves: Up 29, Debuts 20, Same 23, Down 0, Adds 21 including WBEN-FM, CKGM, Y100, KFI, WLAN-FM, KHFI, WMAK-FM, WSKZ, WRVQ, 92X, K96, KLUC, WCIR, WYKS, KDZA.

### FOREIGNER "Break It Up" (Atlantic) 92/6

Moves: Up 40, Debuts 12, Same 32, Down 2, Adds 6, Y100, WGCL, 92FLY, KROK, WFOX, WAZY-FM, WBEN-FM 35-30, KBEQ 35-30, KEZR 10-7, 3WT 23-17, KSET-FM 19-15, KMGK 28-24, KLUC 23-19, KVOL 30-25, KCBN 34-25.

### STEVE MILLER BAND "Abracadabra" (Capitol) 91/50

Moves: Up 6, Debuts 17, Same 18, Down 0, Adds 50 including WBEN-FM, WIF, CFTR, CKGM, KBEQ, WGCL, KRLA, KIQQ, KEZR, B100, KCON, WKEE, Y103, WJXQ, KNBO.

### BILL LaBOUNTY

#### Never Gonna Look Back (WB/Curb)

48% of our reporters on it. Rotations: Heavy 4/0, Medium 29/1, Light 31/8, Extra Adds 2, Total Adds 11, WLTT, KGW, KEZL, WICC, WVLK, WENS, WQUA, KOB, WCTC, KCRG, KPAT. Debuts at number 29 on the A/C chart.

### MECO

#### Big Band Medley (Arista)

46% of our reporters on it. Rotations: Heavy 2/1, Medium 34/4, Light 26/8, Extra Adds 1, Total Adds 14, WLTT, KOY, KEY103, WBT, KMGK, SM95, WFDF, KMBZ, WFMK, KKUA, KIXI, WKBR, Q96, KISN. Debuts at number 30 on the A/C chart.

## NEW & ACTIVE

25-49

### TOTO "Rosanna" (Columbia) 58/11

Rotations: Heavy 15/0, Medium 32/5, Light 11/6, Extra Adds 0, Total Adds 11, GR55, WASH, KJR, WKAZ, WVVY, WHEN, WAAY, WARM98, WQUA, KOB, KRNO. Heavy: WSB, WGAR, WAFB, WHHY, WSRZ, KKUA, KYUU, WNNR, WKZE-FM, WCHV, Q96, WROV, WBOW, KBAI, KRKK. Medium: WYNY, WTAE, 97AIA, WFYR, KGW, KPLZ.

### LITTLE RIVER BAND "Man On Your Mind" (Capitol) 56/2

Rotations: Heavy 24/0, Medium 29/2, Light 3/0, Extra Adds 0, Total Adds 2, WROR, KJR. Heavy: WZZP, WRIE, WSFM, WGY, WSGN, SM95, WSRZ, KSLQ, KWAV, KYUU, KTKT, WNNR, WKZE-FM, WEIM, WCHV, Q96, WLVA, WORG, WROV, KCRG, KPAT, WBOW, KBAI, KRKK.

### STEVIE WOODS "Fly Away" (Cotillion/Atco) 49/0

Rotations: Heavy 5/0, Medium 33/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WSB, KGW, WRVA, WQUA, WLVA. Medium: WPRO, WLTA, 97AIA, WCZY, WCCO, KEX, KPLZ, KEY103, WBT, WVLK, WPTF, WHBY, WHBC, WARM98, WHIO, KRNT, KRKD, KBOI, KUGN, KWAV, KSL, WNNR, KSEL, WJON, KBOZ.

### JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS) 46/10

Rotations: Heavy 4/0, Medium 21/2, Light 20/7, Extra Adds 1, Total Adds 10, WKAZ, WSFM, WAFB, WSLI, WVLK, WPTF, WKBR, KRBC, KSEL, WJBC. Heavy: WLTA, WCCO, WFMK, WDEF. Medium: WSB, WCZY, KEX, WICC, KEY103, WRVA, WHBC, WHIO, WFDF, WMHE, KBOI, KSL, WLVA, WWSA, WSGW, KBOZ.

### LESLIE PEARL "If The Love Fits Wear It" (RCA) 38/21

Rotations: Heavy 2/1, Medium 12/4, Light 23/15, Extra Adds 1, Total Adds 21, KEZL, KJR, WICC, WKAZ, WVVY, WBSA, KEY103, SM95, WHBY, WARM98, WIBA, WMHE, KOB, KUGN, WSKY, WJBC, KCRG, WSGW, WBOW, KBOZ, KRNO. Heavy: WLTA. Medium: WSB, WHBC, WNNR, KRBC, WCHV, WLVA, WORG, WJON.

### HEART "This Man Is Mine" (Epic) 36/13

Rotations: Heavy 4/0, Medium 12/1, Light 17/7, Extra Adds 3, Total Adds 11, WLTA, 97AIA, WCCO, KIXI, KCEE, WNNR, WEIM, WKBR, KRKK, KISN, KSRO. Heavy: KJR, WQUE, KKUA, KWAV. Medium: KPLZ, WICC, WGY, WHHY, Y106, WSRZ, WNAB, KRBC, WCHV, WORG, KRNO.

### BARBARA MANDRELL "Til You're Gone" (MCA) 36/2

Rotations: Heavy 5/0, Medium 21/1, Light 10/1, Extra Adds 0, Total Adds 2, WFDF, WIBA. Heavy: WCZY, WCCO, WRVA, KSL, WLVA. Medium: WLTA, WSB, KEX, WICC, WBSA, KEY103, KRNT, KMBZ, KBOI, WNNR, WNAB, WCTC, WDEF, WWSA, KFOR, WJON, KFQD, KBOZ, KRNO, KSRO.

### DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 33/0

Rotations: Heavy 7/0, Medium 18/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WZZP, WRIE, Y106, WSRZ, WOWO, WKZE-FM, WKBR. Medium: WCBM, 97AIA, WGAR, WZUU, KHOW, WFSM, WHEN, WRVR, YES95, 610TVN, WENS, WFMK, WMHE, KCRG, KFOR, KPAT, WBOW, KBAI.

### RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 31/1

Rotations: Heavy 13/0, Medium 14/0, Light 4/1, Extra Adds 0, Total Adds 1, 55KRC. Heavy: WGAR, Y106, WSRZ, YES95, WOWO, WFMK, KSLQ, KKUA, K108, WNNR, WSKY, KSEL, WLVA. Medium: GR55, WYNY, WFYR, WHB, WHEN, WRVR, WMHE, KMJJ, KTKT, WCHV, Q96, KPAT, WBOW, KISN.

### SMOKEY ROBINSON "Old Fashioned Love" (Tamla/Motown) 31/0

Rotations: Heavy 4/0, Medium 18/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WNNR, WKZE-FM, WLVA, KCRG. Medium: WSB, 97AIA, WICC, WBT, WSLI, Y106, WRVA, WHBY, KRNT, KUGN, KSL, KRBC, WSKY, WCHV, WDAY, WSGW, KRKK.