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\$3.50 Single Copy

O'Donnell New WCFL VP/GM

Bill O'Donnell has been named VP/GM of Mutual's WCFL/Chicago, replacing John Bibbs, who has resigned. O'Donnell was most recently VP/GM of CBS's WBBM/Chicago, a post he left amid controversy over his outside interests in March (R&R 3-12).

Mutual President/CEO Marty Rubenstein commented on O'Donnell's hiring, "It is a great pleasure to welcome a broadcaster of Bill O'Donnell's talent and experience to Mutual. We anticipate that he will make an important contribution to WCFL."

O'Donnell has spent almost his entire broadcast career with CBS. His first radio job was with KXOK/St. Louis, where he later became manager of the CBS Radio Spot Sales St. Louis office. In 1967 he became GM of WBBM, a post he held until 1982, except for two years (1972 & 1973) as GM of CBS's KNXT-TV/Los Angeles.

Following his dismissal from WBBM in March, O'Donnell filed a \$6 million lawsuit against CBS, claiming "defamation and wrongful discharge" (R&R 4-9).



Bill O'Donnell

Cohen WB's National Promotion Director

Stewart Cohen has been named to a National Promotion Director position at Warner Brothers Records. The former WB Northeast Regional Album Promotion Manager will relocate from New York to the label's Burbank headquarters, and will supervise Warners' CHR singles promotional efforts.

Warner Brothers VP of Promotion Howard Rosen commented, "This is an exciting time for our company, and we are certain that Stewart's expanded role will enhance our national promotion effort qualitatively."

Before taking on his regional album promotion position, Cohen was New York Promotion Manager for Warner Bros. for nearly five years. He began his WB career in 1973.



Stewart Cohen

ABC SATELLITE FORMAT GOES ON HOLD

Superadio's Debut Delayed "Indefinitely"

The July 1 kickoff of ABC's Superadio, the satellite-delivered personality format, has been "delayed indefinitely," according to ABC Radio Enterprises VP Mike Hauptman. The postponement, just two weeks before Superadio was scheduled to begin, came as a complete surprise to the six stations that had signed with ABC for the service. Barry Gaston, GM of Superadio client station KBRA/Wichita, told R&R he was "angry and disappointed. I would have much rather heard about this two months ago rather than two weeks before we were set to go with it. I think that was a little shabby, frankly."

Hauptman told R&R, "Superadio is a concept that still has validity. What we have to do is await the appropriate time to reconsider the launching. We're almost there, but there are still some concerns that we have: some environmental concerns, and perhaps a couple of marketing concerns that need to be addressed further, and must await resolution until we can move forward to the final launch. I want to emphasize that this is a delay, not a cancellation, because that's exactly how we're viewing this."

Asked about the use of the word "indefinitely" in the ABC press release announcing the delay, Hauptman said, "It is 'indefinite' in that we do not have a new date for the launch, but this should not be construed as killing the project. That is not our intent, and that is simply not what will happen."

Affiliates' Next Moves

In addition to KBRA (and one other station that had signed for Superadio but had not yet been announced), WACJ & WWOL/Buffalo, WKTK/Baltimore, and WRMZ/Columbus were also set to debut the format next week. Gaston indicated that he had received "a call from ABC on Friday (6-18) telling me that Superadio would not be happening, and that is the last I have heard from them. They indicated that they would be in touch with me over last weekend — they even took my home phone number so they could call me to discuss details — but I have not heard from them since the initial 'goodbye call' on Friday."

Hauptman told R&R ABC does plan to assist the six Superadio affiliates in making their future plans. "We are discussing with the individual stations how we may help them. It will be up to them to tell us, and we will do whatever we can to help them over the next few weeks."

Asked what KBRA planned to do for programming after July 1,

Gaston was philosophical. "We still have the commitment to do it, except now we will do it without Superadio. Our research indicated that we should switch from Beautiful Music to Adult/Contemporary, and we had planned to do just that before we were ever exposed to Superadio. Now that they are 'no longer,' we are back to plan one, which is to do it ourselves. We are going to find the best talent we can afford, put them on the air, and do it on our own."

Speculation that Superadio's delay was caused by economic considerations was reinforced by Gaston's comments to R&R. "I believed in the concept, and I think it would have done very well for ABC if they'd had the guts to hang in there. Naturally that's easy for me to say because it wasn't my millions that were on the line, but this station had a lot of money invested too. I think (ABC's) biggest problem from the economic standpoint was that the service was a very expensive deal for radio stations, especially the Wichitas of the world. We took a real hard look at that, and were convinced that we could do well

HEISER TAKES

NEW GROUP W POST

Drew George Joins KOAX As VP/GM

Drew George has been appointed Vice President/General Manager of KOAX/Dallas, replacing Chuck Heiser. Heiser moves up to the newly-created position for Director of Sales Training & Development for parent company Group W Radio. George had been GSM at KZEW/Dallas.

Commenting on George's appointment, Group W VP/FM Group Bert Wahlen said, "Drew George has a fine broadcasting background in both Houston and the (Dallas) Metroplex area, and in Beautiful Music and other formats." George had worked at KULF, KYND, and KENR/Houston before joining KZEW.

Group W Radio President Dick Harris, discussing Heiser's promotion, emphasized the importance of professional sales training to the company and added, "It is with this in mind that we created the new position... a position Chuck Heiser will fill most ably." Heiser will report to VP/Radio Sales John Waugaman. Before becoming GM at KOAX in July 1980, he was GSM at KYW/Philadelphia for nine years.

with it. We put our money down and invested in it. We built new studios, bought \$80,000 worth of new equipment, brought new people on board; we spent hundreds of thousands of dollars locally getting ready for this thing."

Talent Lineup's Fate

With Superadio having signed some of the most popular radio personalities in the country, including WABC/New York's Dan Ingram, WLS/Chicago's Larry Lujack, and KFRC/San Francisco's Dr. Don Rose among many others, R&R asked Hauptman about the disposition of the Superadio lineup. "Whatever our agreements with the talent are, we will honor those agreements," he said. "Since we don't know how long it will be be-

SUPERADIO/ See Page 14

ROCKOFF REAFFIRMS

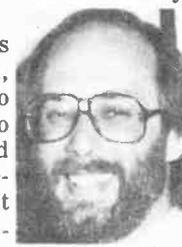
KHJ COUNTRY STANCE

Cook Moves Crosstown To KLAC

KHJ/Los Angeles PD Charlie Cook has moved to Country competitor KLAC as PD. KHJ GM Neil Rockoff told R&R that KHJ Assistant PD Lon Henson will serve as interim PD, and firmly denied widespread reports that KHJ would abandon its Country format.

Cook replaces Don Langford, who resigned two months ago (R&R 4-19) and this week became PD at KRAK/Sacramento (see story Charlie Cook Page 3). Cook told R&R, "This whole thing happened within the past week. I just decided it would make some sense. You don't get a chance to go with a company like Metromedia every week. When that kind of opportunity comes up you've got to say, 'What's best for Charlie Cook?'"

KLAC GM Don Kelly commented to R&R, "Charlie and I had talked off and on for two weeks feeling each other out, and finally he said, 'I'm ready if you want me,' so I said yes. He seems to be thrilled about it. He thinks there's a better future for him over here than with RKO. He's got a fine reputation and I respect his judgment in programming very much. Obviously we won't be doing the same programming they're doing at KHJ... that wouldn't make any sense." COOK/ See Page 3

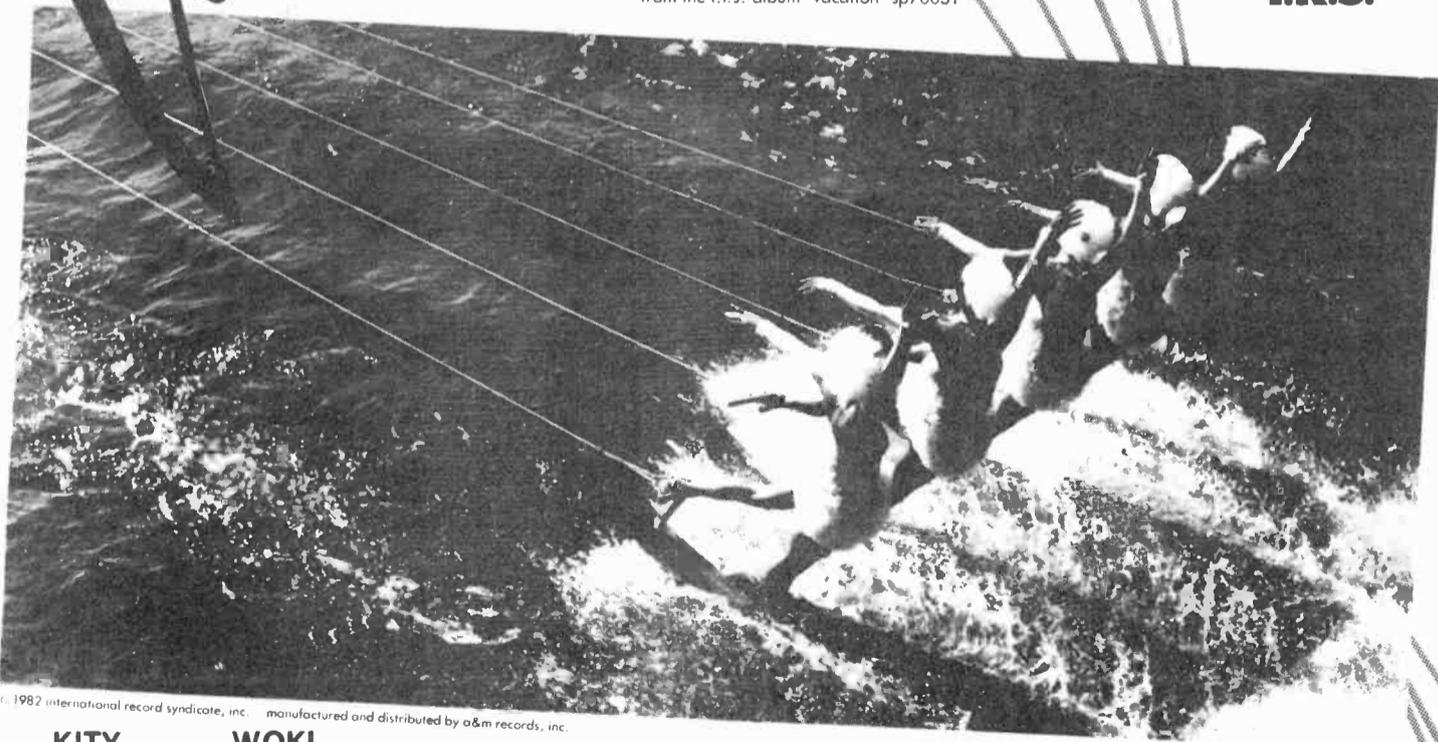




the new single

Vacation

ir 9907
from the i.r.s. album "vacation" sp70031



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|---------|---------|---------|---------|---------|------|---------|---------|------|
| B104 | KZZP | KITY | WOKI | WIKS | KBBK | WZYQ | KPUR | KDVV |
| WPGC | WPHD | KINT | WQUT | WMEE | K96 | WFOX | KFYR | KKLV |
| Z93 | WHFM | G100 | WBCY | WHOT | KSKD | WCGQ | KKRC-FM | KSly |
| Y100 | WTRY | WZYP | WAYS | WHOT | KRQ | WISE | WSPT | KCBN |
| WLOL-FM | 92FLY | WHHY-FM | WSEZ | KYNO-FM | KHYT | WFLB | WTRU | KDZA |
| KBEQ | WRCK | BJ105 | WRQK | Y94 | KIKI | WYKS | WAZY-FM | KOZE |
| KFI | 3WT | WDOQ | WNOK-FM | KIDD | WGUY | KKQV | KWLO | |
| KIQQ | WPST | CK101 | WRVQ | KGGI | WFEA | KILE | KRNA | |
| KEZR | WYCR | WBBQ | WZZR | KJRB | WFBG | KSEL-FM | 99KG | |
| B100 | WKRZ-FM | KX104 | KZ93 | KNBQ | WCIR | KQIZ-FM | KFMZ | |
| KYYX | WKEE | WSKZ | WNAM | KKFM | | | | |

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**#1 Most Added
in CHR**

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Comparing The Country Histories

With TM's "Story Of Country Music" out and Drake-Chenault's "History Of Country Music" coming soon, Country radio receives two massive, ambitious historical specials. Your chance to check them out this week.

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Watson Appointed GM AT WIFE

After one year as Director/News & Programming, Don Watson has been promoted to General Manager at News/Talk-formatted WIFE/Indianapolis.

Previously, Watson served as News Director at WWWE/Cleveland, formerly holding news, programming, and anchor positions at WIND/Chicago, KPRC/Houston, and WPLP/Pinellas Park, FL.

"Now I really understand what long days are," exclaimed Watson. "Obviously, the opportunity is a tremendous one for me. I certainly appreciate the confidence which (station owner) Communicorp Of America President Ken Palmer has in me and in what we've been able to do thus far. We intend to make WIFE even more successful."

Palmer commented, "I'm absolutely delighted that we have Don here to serve in this capacity. His broadcast experience and thorough familiarity with the operation here is a big advantage. Anytime we can promote from within we prefer to do it, and with somebody of Don's quality, there really wasn't any reason to look very far afield. He's a terrific guy, well-liked, and it's been just perfect for us."

Watson indicated that he does not plan to appoint a new PD right away, but announced that WIFE Managing Editor Doug O'Brien has been promoted to News Director.

SHAW PROMOTED

Langford Named KRAK PD

Don Langford, Program Director at KLAC/Los Angeles for seven years until his resignation in April (R&R 4-19), has joined

KRAK/Sacramento as PD. KRAK's current PD Walt Shaw has been promoted to Operations Manager at the station.

KRAK GM Jim Conley told R&R, "Don will be joining us within the next two weeks. Walt has really been functioning in two capacities - as Program Director for many years and within the last 45 days he's also been OM. Walt was awfully busy with so many duties at the station that we really felt we needed a Program Director . . . and

LANGFORD/ See Page 14



Don Langford

Watkins Joins WTOP

John Watkins has been named Director of News & Programming at News-formatted WTOP/Washington. Watkins was most recently Washington Bureau Chief for RKO.

Commenting on the appointment, WTOP VP/GM Michael Douglass told R&R, "He is a unique breed. He is unique among all programmers because he has the extra dimension of understanding good journalism." Douglass added, "We're in complete agreement as to the future direction of the station and what the station needs."



John Watkins

Stakelin, Beck Head NAB Radio Board



Bill Stakelin



Marty Beck

The NAB Board has elected Bluegrass Broadcasting Exec. VP Bill Stakelin to the position of Chairman of the group's Radio Board. Stakelin replaces Jefferson-Pilot Exec. VP/Radio Cullie Tarleton.

At the same Washington meeting, the NAB Board elected Beck-Ross Communications President Marty Beck Vice Chairman/Radio Board. Beck replaces Stakelin, who had held the position for a year.

KRLA Promotes Sayatovic To VP/GSM

Mark Sayatovic has been promoted from Sales Manager to Vice President/General Sales Manager at KRLA/Los Angeles. KRLA VP/GM Bert West told R&R, "I've worked with Mark for the past year and a half now, and I'm delighted that he and I will be working closer together. Mark had been our Sales Manager, but in his new position as GSM he is totally in charge of the whole department."

Sayatovic commented, "I'm very happy

SAYATOVIC/ See Page 14

RAB Turns Down Arbitron Meeting

The Radio Advertising Bureau has decided against meeting with Arbitron to discuss rates, as proposed in a recent mailgram from Arbitron President Ted Shaker (R&R 6-11). RAB President Miles David told R&R, "We've written to Shaker and said it's premature to meet as a committee" with Arbitron officials. Shaker had offered, along with Exec. VP Rick Aurichio, to meet with the RAB's All-Industry Radio Ratings Committee.

David told R&R, "At this time our only objective is to form a negotiating committee, and legal analysis about how best to do that is still continuing. We feel it unwise to meet with Arbitron until after that legal research is complete" When asked if this decision was permanent, David replied, "No, this doesn't rule out an eventual meeting between our group and Arbitron. It's just a matter now of completing the legal research, to make sure we are on firm ground."

ANTI-DRUNK DRIVING

MOVE ATTRACTS GOVERNOR

KDKB Connects Community "Lifeline"

Citing a "sincere desire" to better serve its community, and in recognition of the growing concern over drunk drivers, KDKB/Phoenix, AZ has instituted "Lifeline," a 90-day experimental program which gives free taxi rides home to persons too intoxicated to drive safely. The program gained the support of Governor Bruce Babbitt, who recently called a press conference to announce the special project, and incidentally labelled KDKB his favorite radio station.

"We've been attempting to change the image of KDKB over the last 18 months



Pictured (l-r): KDKB VP/GM Tommy Vasocu, Governor Bruce Babbitt, and Local Sales Manager Michael Collins.

from being an anti-establishment AOR to a mass appeal contemporary rocker," says Program Manager Jeff Sattler. Toward that end, Lifeline was first conceived by Local Sales Manager Michael Collins. Daily between 10pm-2am, intoxicated individuals can call a special station number. Station volunteers manning the phone lines alert the Yellow Cab Co. to give the drunken parties a free ride home. Lifeline stickers have been distributed to all local bars, which put them up next to their phones so the number is prominently displayed. Just in case callers are too drunk to remember where their cars are, cards that list the address/location of the automobiles are also handed out. Local sponsors absorb the Lifeline ride costs.

According to Sattler, "community support has mushroomed." Adds General Manager Tommy Vasocu, "It really broadens the promotional image of the station to something appreciated by all age groups in the community. We've had phenomenal response as far as public awareness is concerned. Besides that, as a community service, it's just fantastic.

Cook

Continued from Page 1

"Laying To Rest The Rumors"

Rockoff told R&R, "Charlie's going to KLAC and we wish him well. This is a team effort radio station and Charlie was not totally responsible for its success or lack of success, and as a result really isn't going to hurt the approach we're on at all."

He continued, "I'm going to lay to rest the rumors about a change of format once and for all. Do you know how much it costs to change a format? You're looking at \$4 or \$5 million in the hole at the end of three or four years, so what do you do? Do you back your bet and go like hell with it, put in a little bit more money after all the money you've spent here? Or would you go spend \$4 or \$5 million and start the whole thing over again? I don't know what the hell you're going to change AM stations to . . . there are not many places to go any more. If you want to go all-News and/or Talk you can double the figures I gave you.

"We're going to continue with it. The world has changed dramatically, so it takes two and three years to turn a station around," Rockoff stated. "Radio today is an entrepreneurial pastime . . . it's not a place for rock and roll weirdo freaks like it was in the early 60's and 70's. It's a business, and you just don't throw the baby

out with the bathwater. One doesn't cavalierly change a format. You hang in with it and you hope like hell."

Rockoff added, "If the rumor's anywhere it should have been with KLAC. If I owned a radio station that had eight straight down books, that's the station I'd be talking about. We're about to cross them in this book, and if we do, I think the handwriting's on the wall."



Radio Winners At International Fest — A highlight of the recent first International Radio Festival of New York was the presentation of Grand Award Winners. The Festival, organized as a companion to the International Film & TV Festival, awarded prizes in radio programming, promotion spots, and commercials, with a prestigious panel of radio executives judging and advising the competitors. Over 250 stations, agencies, producers, associations, and companies submitted entries. Pictured (l-r, top) are model Dawna Miller, Bonnevill Productions' Jack Crutchfield (winning for a PSA), ABC's Spencer Levine and Leida Snow (information program), KOMO/Seattle's Bob Adkins (entertainment program), Ogilvy & Mather's Steven Brice (commercial), and model Norma Jean Darden. (l-r, front) KYW/Philadelphia's Ed Balkin (news program), KHJ/Los Angeles's Joan Woolway (editorial), and KYW's Larry Litwin.

Washington Report

Reagan Sidesteps Question On First Amendment Rights

Hosting the NAB Board at the White House last week, President Reagan passed up a chance to repeat his earlier statement of support for full First Amendment rights for broadcasters.

When Cliff Gill of KWVE/San Clemente, CA asked him about the issue, the President at first joked, "In other words, that you wouldn't have to give equal time?" Reagan continued, "We've had a great many talks about this in our administration," and added that "broadcasting deserves a very solid look" in the area of deregulation. But he didn't answer the question directly.

Last winter Reagan had told TV Guide he could see some reasons for keeping the Fairness Doctrine. But then he wrote to the NAB Convention in April, "It is essential to extend to electronic journalism the same rights that newspapers and magazines enjoy."

Asked if he would continue his recently-concluded series of Saturday radio speeches, Reagan responded, "I'd like to continue something of that kind because it does give me a chance to straighten out the record."

On the subject of Cuban AM interference, he quipped, "I want to tell you that I have already spoken to our people about finding some answer to that because I have found out that that interference from Cuba — the station it would affect the most is WHO/Des Moines" (where Reagan once worked).

RTNDA Sees Threat To Voluntary Guidelines

Lawyers, judges, and reporters in 28 states operate under voluntary bar-bench-press guidelines in which all parties generally agree to be mindful of the rights of everyone else. Reporters, for instance, usually pledge to recognize the potential problems pretrial publicity can cause.

Now the Radio-Television News Directors Association (RTNDA) is worried that the whole system of voluntary guidelines may be thrown out of whack by a Washington state judge who made the rules mandatory. Unless reporters signed a pledge to follow the guidelines, the judge ruled they couldn't cover a murder trial. The Washington State Supreme Court upheld the judge, and the U.S. Supreme Court refused to get involved.

RTNDA President Wayne Godsey termed the ruling "a regrettable distortion of the results of a long and positive effort on the

part of the news media to reach an accommodation with lawyers and judges on many difficult constitutional questions."

Godsey urged reporters to work with judges to impress upon them that the guidelines are only voluntary, and that journalists must ultimately be free to make editorial decisions.

Harris Submits AM Stereo System For FCC OK

Harris Corp. last week became the second of five AM stereo proponents to submit its transmitting equipment to the FCC laboratory for type approval. Meanwhile, an official at the lab says there's a "pretty good chance" that approval of the only other system submitted so far, Leonard Kahn's, could be granted by the end of June.

Once the lab says a particular system meets the FCC's technical standards, stations which have installed the firm's exciter will be free to begin broadcasting in AM stereo — even if nobody will be able to hear it.

Walton Will Ask Supreme Court To Save KIKX

Walton Broadcasting has asked the FCC to postpone pulling the plug on KIKX/Tucson. The Commission has denied the station's renewal because of staged and distorted news, and failure to exercise the necessary control over station operations.

Walton challenged the denial in the U.S. Court of Appeals, but lost its appeal on May 28. Now Walton has asked the Commission to delay any final action because it intends to ask the Supreme Court to hear the case.

Religious Schools Told To Share Frequency

The FCC has refused to reverse its Review Board's order that Southeastern Bible College and Glen Iris Baptist College share an FM frequency in Birmingham, AL. Initially, a law judge had made Southeastern the sole winner, but the Review Board came up with the shared-time scheme, telling the schools to broadcast on alternate days.

Dissenting from the FCC's support of the joint license, Commissioner Anne Jones noted the "apparent animosity" between the two schools, and the fact that Southeastern had said it wouldn't participate. Under the circumstance, said Jones, Southeastern should not be "bludgeoned" into sharing the frequency.

Group W's Harris Offers Radio Action Plan For 80's

To survive and prosper, the radio industry must develop better management skills and "shut the barn door now" to prevent its best people from deserting to industries such as cable. That's what Group W Radio President Dick Harris told the Kansas Association of Broadcasters last week in Hutchinson.

"In areas such as professional forecasting, marketing and competitive strategy, information management, and modern theories of people management, our industry has lagged far behind what has been done in a good many other industries," Harris warned. "It's time we caught up."

Harris listed six priorities for radio in the 1980's:

- Cultivating traditional business planning and financial skills
- Being technologically aware and ready to exploit new engineering developments
- Building on radio's local nature, maintaining a suitable balance between national and local programming
- Careful tracking of changes in audience needs and wants
- Aggressive marketing and promotion of radio

• A willingness to take risks on new initiatives and experiments.

"Clearly, the old order in radio, held in place by decades of static technology and government control, has given way to a brave new world of enterprise," Harris told the KAB.

Just as radio responded to the advent of television by redefining itself as a local service and coming back "leaner and stronger than ever," Harris said, the radio industry today is "ready at the watch and superbly positioned to capitalize on our industry's inherent strengths."

And he stressed radio's role as a personal medium, telling the KAB, "No matter where technology takes us, I truly believe that our endeavors to communicate will only be successful if they are undertaken in the spirit of one speaking to one."

NAB CANDIDATE PROFILE

Thurston Believes NAB Needs Broadcaster At Helm

"I think a broadcaster would be, above all, the most effective lobbyist for the industry," says Berkshire Broadcasting President Don Thurston, who'd like to be the next NAB President. "What we need today is a high degree of expertise and a little less of the hired gun."

Thurston was NAB's Chairman for two years starting in 1977. A broadcaster for 33 years, he started out as an engineer in St. Johnsbury, VT in 1949. After an intermediate stop in Newport, VT, he moved to his present home, North Adams, MA, in 1960 to run WMNB. He added an FM in 1964, became sole owner three years later, and has since added WSBS/Great Barrington, MA and WCNX/Middletown, CT to his small group.

Cities NAB Experience

Thurston stops short of calling himself a candidate for the NAB presidency. "It's not an election, nor should it be treated as such," he says. "What I have said is that if they want a broadcaster, I'd like to be considered."



Don Thurston

"I think my background and experience qualify me very directly for that job. I think I can become operational much faster than most, with the exception of (Executive VP/GM) John Summers. I know the staff, their strengths and weaknesses. I also know the industry's problems and I'm very conversant in those arenas which I consider to be key to NAB's future — that is, advance planning, technology, international affairs, and First Amendment."

NAB Reactive, Must Plan Better

The most serious need at NAB today, Thurston believes, is the development of "long-range planning and a little better peripheral vision." In Thurston's view, "NAB needs a far higher degree of strategic planning, a planning horizon that is much further down the road than they have tended to operate under in the past. We are more reactive than proactive, historically."

Poor planning results in NAB being forced to make sudden decisions on such issues as its stance on new technologies, he argues. "If there hasn't been a lot of advance preparation and leadership in the discussion of these policy issues, then you can make some very serious errors."

Emphasizes International Affairs

In addition to improving NAB planning, Thurston advocates a much stronger role for the association in international affairs, such as upcoming world satellite and broadcast conferences. He also points to a move afoot at the UN to license journalists.

NAB, he says, should have on its staff an international expert who is so qualified that the government will look to the association for assistance. Moreover, hiring such a person would signal Congress and the State Department that "the United States commercial broadcasting industry thinks enough of its future and of its present that we'll have that expertise available to them."

Appalled At AM Stereo Morass

Thurston is "appalled" at the marketplace chaos that has evolved on AM stereo, and worries about the same thing happening with teletext and other technologies. He's convinced the situation could have been avoided.

"I think it needs more of an aggressive 'how can we do this?' rather than a 'here's the situation, what do we do?' approach," says Thurston. "We can't just throw it into the marketplace and expect the public to take all the risks because that just won't happen."

He feels the very future of AM radio could be riding on stereo. "There are so many that say the future of AM is limited to talk, which I do not subscribe to. I think that's bad news. It's had a depressing effect on AM values all across the country."



Reagan Joins NAB Radio Hall Of Fame

President Ronald Reagan was inducted into the NAB's Radio Hall Of Fame during an NAB White House briefing recently. Pictured with the Hall of Fame plaque are (l-r) outgoing NAB Radio Board Chairman Cullie Tarleton, Reagan, and NAB Board Chairman Eddie Fritts.

We're the One

We're Westwood One, America's largest producer/distributor of nationally sponsored radio programs.



WE'RE THE ONE FOR CONCERTS with "Live From Gilley's," heard on over 400 country stations; "In Concert," airing on over 250 great rock stations; and "The Budweiser Concert Hour," on over 100 black, urban and R&B stations.



WE'RE THE ONE FOR SPECIALS like "Off the Record with Mary Turner," "The Rock Years: Portrait of an Era," "Rock & Roll Never Forgets" and "Special Edition."



WE'RE THE ONE FOR WEEKLY FEATURES AND PROGRAMS like "Dr. Demento," "The Rock Album Countdown," "Star Trak," "Tellin' It Like It Was," "Shootin' the Breeze," "Off the Record," "Coleman Country," "Spaces and Places," "Wheels," "Daybook," "The Competitors," and "The Playboy Advisor."



WE'RE THE ONE FOR GREAT RADIO STATIONS. Over 2000 stations carry our programs for rock, country, black, urban and A/C formats. Nobody produces more programs for more stations than Westwood One! Not ABC, NBC, CBS, RKO or Mutual. Our programs are among radio's highest rated, delivering the largest possible audience for our stations and our national advertisers. **We're the one . . . for you.**

WESTWOOD ONE

Los Angeles: 9540 Washington Blvd., Culver City, CA 90230 • (213) 204-5000

New York: 575 Madison Ave., Suite 1006, New York City, N.Y. 10022 • (212) 486-0227

America's number one producer/distributor of nationally sponsored radio programs, concerts and specials.



God Squad Welcomes Radio Disciples

In light of deregulation, many stations have relaxed their public affairs commitments, especially when it comes to religious content. Stations usually cop out with the excuse that religion is a tuneout with the audience. However, Father **Harry Schiltt's** 55-second "God Squad" spots detour from the hellfire and brimstone route and opt for non-sermonizing, folksy spiritual messages delivered against the backdrop of current popular songs.

God Squad debuted on **KFRC/San Francisco** in 1975, winning several awards for its public service contributions. It is also on line at **KHJ/Los Angeles**; **KGKL/San Angelo, TX** and **WZEE/Madison**. The program was recently awarded a grant, making it available at no cost to interested stations. Inquiries should be directed to producer **Louise Molinari**, at Bridge Productions, 2655 Van Ness Ave., San Francisco, CA 94109; (415) 441-8111.

LABELS RECEIVE 50¢ ROYALTY

Jukebox Capitalizes On Video Craze

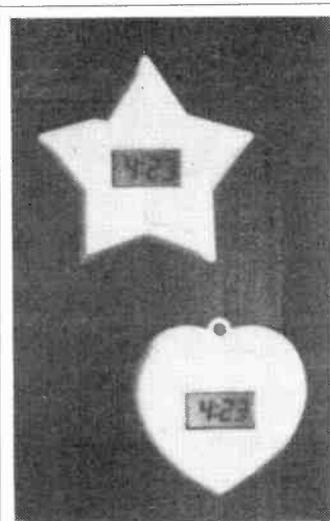
Overall, the jukebox market is going through a slump (**R&R** 5-21). However, jazz trumpeter **Jack Millman** plans to halt that downward trend with his "Video Startime Muzikboxx/Communicator." At the drop of fifty cents, the video jukebox displays record company/nightclub promotional shorts plus clips from video music performances developed for other media. Those record companies and others supplying video music performances will receive a royalty of fifty cents per song per location each month. That's not all. Its second main attraction is a continuing stream of commercial messages visible on-screen when the machine hasn't been activated.

Marketed by **Video Music International (VMI)**, the jukebox consists of a 25-inch color monitor, a stereo amplifier, studio-quality speakers, a printer system that keeps track of what's played and how many times, and two industrial model **Panasonic** half-inch VHS videocassette recorders. A patented controller oversees the videocassette selections by means of digital "bursts" which find the customers' choices on one of the vcr's. The other plays an ongoing loop tape of advertising.

Each videotape will feature a minimum of 32 selections with a maximum playing time of 150 minutes. Generally, the video music spots have a 2½ to 3½-minute duration. Under exclusive agreement VMI will provide software, working with a requirement of at least one new tape (\$200) per month for each location. Depending on the desired custom cabinet design and volume, the video jukeboxes fall anywhere between \$7500-\$15,000.

MCA, Others Tackle Vidgame Market

Following the successful lead of **WB/Atari**, **MCA** hopes to bite off its own sizable chunk of the video game market with its hungry shark, **Jaws**. This time the fish everyone loves to hate will be featured in MCA's own version of a Pac-Man clone. Others jumping on the video game bandwagon are **20th Century Fox** with "Games of the Century," **Columbia Pictures** working with pinball firm **D. Gottlieb & Co.**, and **Walt Disney's** "Tron" contest by **Bally** (**R&R** 6-18).



Message Sticks With Time

San Jose-based **Novelty Clocks** has combined usefulness and audience awareness with its small digital "Stick-It Clocks." Your calls or logo stick in listeners' minds while the clock itself sticks to any surface from the telephone or car dashboard to the bathroom mirror as you race against time to get ready for work.

The clocks come in four basic shapes — heart, square, star, or hexagon — and seven colors: red, white, blue, black, brown, beige, and yellow. A mold can also be created according to your specifications. All clocks can be imprinted with call letters and/or logo. For more details contact **Richard Brennan**, President, 3028 Chippenham Drive, San Jose, CA 95132; (408) 272-8348.

RCA Adds To Disc Player Line

In answer to consumers' preference for "a choice of features and prices" versus "limited product selection," **RCA** is introducing three new models of videodisc players, bringing the Selectavision family total to five. For the first time, the players will have stereo sound capability and range between \$300-450. Disc sales have fared better than the disappointing reception to the players with 2.5 million discs sold in 1981. This opens the door for stereo discs, which are also being launched.

The new deluxe model **SGT250** player is equipped with electronic controls, stereo, infrared remote control, and auto start. The **SGT200** has stereo but no remote or electronic controls. In order to achieve stereo sound, both of the machines must be hooked up to a stereo system or stereo television. Accessories include a series of stereo audio components.

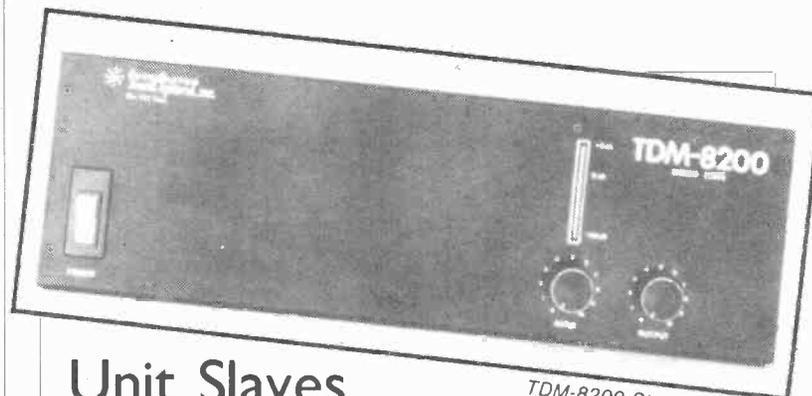
CLOUT TOTALS \$35 BILLION

Teens Wield Spending Power

According to the **Census Bureau**, as 1990 approaches there will be 20% fewer teens than in 1980. This represents a drop from 28.6 to 23 million as compared to the 1976 peak of 29.4 million. With such a dismal outlook, it's no wonder that radio, among others, tends to shy away from teenagers and court instead the lucrative baby-boom generation. But teens do have spending money — to the tune of approximately \$35 billion annually.

A survey of 1964 teen consumers (12-19 years) conducted by **Simmons Market Research Bureau** in 1981 reveals that three out of five maintain full or part-time jobs, bringing in an estimated \$600 million per week. Allowances account for \$80 million weekly based on a four out of ten receiver ratio. Since most of them aren't concerned with the adult headaches of rent or utility bills, to name a couple, teens' purchasing dollars fall under disposable income.

Purchases include current teen-oriented products like record albums, cosmetics, and electronic games, as well as other products not generally associated with that age group, like food. As the result of a recent **Beta Research Corp.** report, 64% of the 1002 surveyed teens handle a portion of the family food shopping, while six out of ten have a direct influence on the choice of brands being bought.



Unit Slaves To Compress Time

When linked with the **TDM-8000 Audio Time Compressor**, **Integrated Sound Systems' TDM-8200 Stereo Slave** compresses stereo sound tracks without changing the original pitch and tone. This allows program directors the luxury of separately adjusting the pitch while achieving the more plays per hour goal. For instance, you can keep the pitch 2% higher than the original piece and still play it at an 11% faster rate. This applies to not only stereo FM but stereo AM too; the audio processing is compatible with any of the marketed AM stereo systems.

Since the coupling doesn't affect the monaural capabilities of the **TDM-8000**, radio/TV commercials can still be shortened for the addition of regional tag lines and news/documentaries involving non-professional speakers can be tightened. This system makes stereo remastering of videodisc and videotape material easier and benefits television production work as well.

The **TDM-8200** costs \$2800; the **TDM-8000** retails for \$4995. For more details write/call **Mike Klasco** at 29-50 Northern Boulevard, Long Island City, New York, NY 11101; (212) 729-8400.

Third New Music Seminar Convenes

The third annual New Music Seminar will be held July 19-20 at the Sheraton Center Hotel in New York City. Panels cover a wide range of pertinent topics: distribution/marketing, video, publicity, urban contemporary and album promotion, and the urban contemporary/album radio formats. Panelists in the latter include **Rick Carroll, KROQ/Los Angeles**; **Scott Muni, WNEW/New York**; **Barry Mayo, WRKS/New York**; and **Steve Smith, KUKQ/Phoenix**. Showcases will be presented by **Haircut 100, Fashion, Soul Sonic Force, Gang of Four, and Trouble Funk**.

Registration is \$60 by July 1 and should be sent to 223 East 85th Street, NYC, 10028. After that, the fee will be \$75 at the door. For additional inquiries, call (212) 570-9500 or 777-1132.

1982		JULY	
2-4	★	THE BEACH BOYS	
9-11	★	THE ASSOCIATION	
16-18	★	JAN AND DEAN	
23-25	★	THE CARPENTERS	
30-8/1	★	THE CAPTAIN & TENNILLE	

Every weekend is Special on

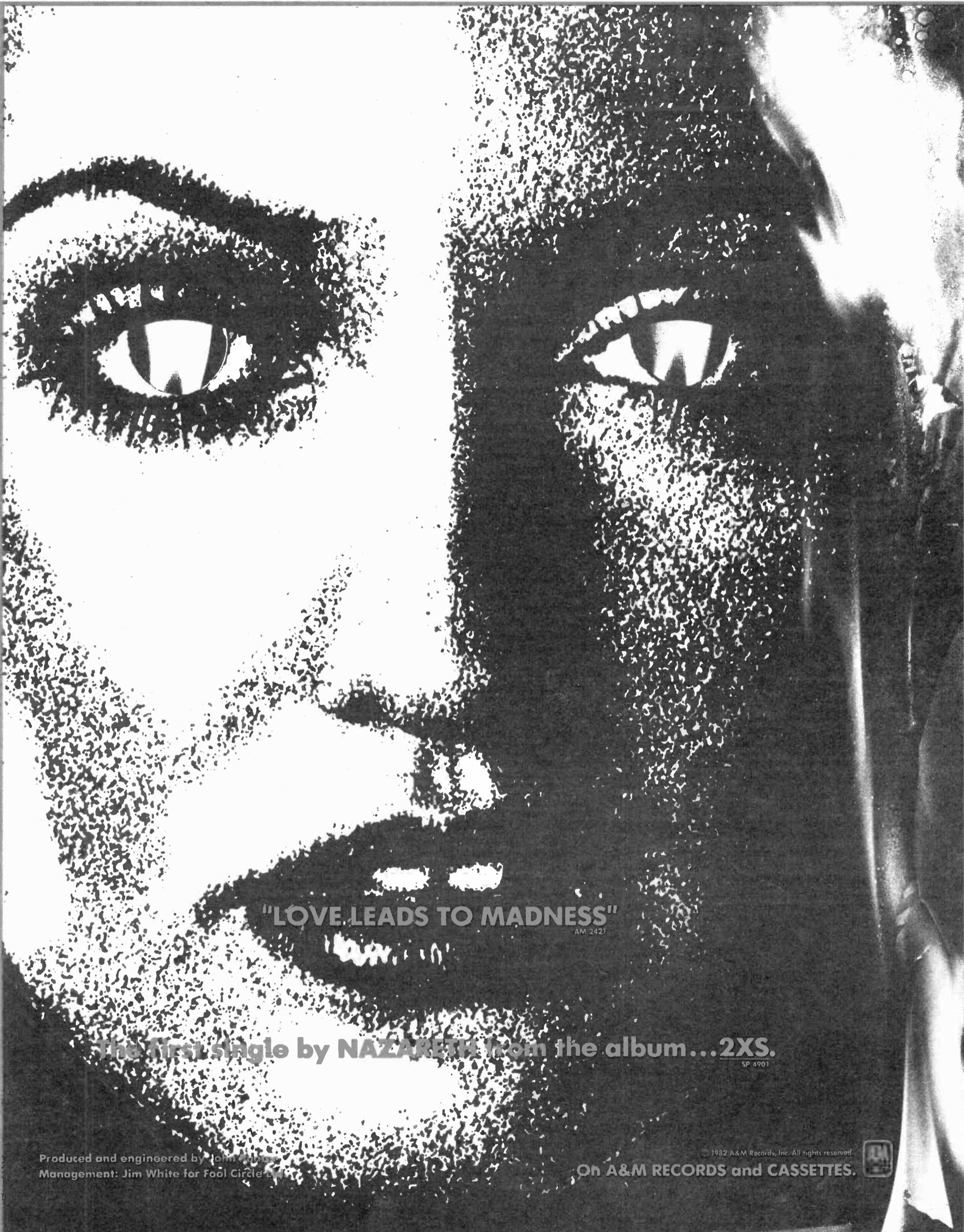
DICK CLARK'S

Rock Roll & Remember

Can we do something special for you? Unlike some programs which give you a steady diet of the same old thing, at the United Stations we believe we owe you something special. Not just on holidays, but on every program, every week. Big name artists, in-depth interviews. On your station, every weekend is special with "Dick Clark's Rock, Roll and Remember."

The United Stations

New York • Los Angeles • Washington, D.C.



"LOVE LEADS TO MADNESS"

AM 2421

The first single by NAZARETH from the album...2XS.

SP 4901

Produced and engineered by John...
Management: Jim White for Fool Circle...

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On A&M RECORDS and CASSETTES.



KEGL WPHD KSET-FM WRVQ WACZ WIGY WZYQ KSEL-FM KRNA

Networks/Program Suppliers

MUSIC FEATURES

Westwood One

Budweiser Concert Hour:

Jacksons (July 23-25)

In Concert:

Quarterflash/Prism (July 16-18)
A Flock of Seagulls/Marshall Crenshaw/Hair-cut 100 (July 23-25)
Sammy Hagar (August 6-8)
Cheap Trick (September 20-22)

Live From Gilley's:

Ed Bruce (July 16-18)
Loretta Lynn (July 23-25)
Steve Wariner (July 30-August 1)
Kieran Kane (August 6-8)

Off The Record:

Jethro Tull/Part I (July 16-18)
Jethro Tull/Part II (July 23-25)
Kansas (July 30-August 1)
Van Halen (August 6-8)

Rock Years:

1980 (July 16-18)
1981 (July 23-25)
1965 (July 30-August 1)

Rock & Roll Never Forgets:

Jim Morrison (July 16-18)
Brian Jones (August 13-15)

Special Edition:

War (July 16-18)
One Way (July 23-25)
Randy Crawford (July 30-August 1)
Johnny Bristol (August 6-8)

ABC

Entertainment Net/ Silver Eagle (DIR):

Joe Stampley/Charlie McCoy (July 17)
John Conlee/Leon Everette (July 24)
Kris Kristofferson/Billy Swan (July 31)

Rock Net/King Biscuit (DIR):

Foreigner (July 18)
Outlaws with special guests (July 25)

Rock Net/Supergroups:

Sammy Hagar/Emerson, Lake & Palmer (GK) (July 17)
Loverboy (DIR) (July 24)
Supertramp (GK) (July 31)

Toby Arnold

Rolling Stones

20th Anniversary Special:

North American Tour of 1981 (July 18)

CBS

RadioRadio:

On Stage Tonight: Al Jarreau (July 24)

Clayton Webster

Country Calendar:

Johnny Cash (July 17)
Ricky Skaggs (July 18)
Lefty Frizzell (July 19)
T.G. Sheppard (July 20)
Conway Twitty (July 21)
Tom T. Hall (July 22)
Faron Young (July 23)
Willie Nelson (July 24)
Marty Robbins (July 25)

Rarities:

Elton John (July 19)
Cream (July 20)
The Who (July 21)
Rolling Stones (July 22)
Police (July 23)

Retro Rock:

Cheap Trick (July 19)

Earth News

Loverboy (July 15-18)
The Dregs (July 19-21)
Ambrosia (July 22-25)
Human League (July 26-29)
Gamma (July 30-August 1)

Global Satellite

Rockline:

38 Special/Pete Best (July 12)
REO Speedwagon (July 19)
Eddie Money (July 26)
Billy Squier (August 16)

Inner-View

Crosby, Stills & Nash/Part II (July 19)
Crosby, Stills & Nash/Part III (July 26)

Mutual

From Australia With Love/Dick Clark (August 28-29)

Narwood

Country Closeup:

Bellamy Brothers (July 19)
Charly McClain (July 26)

Music Makers:

Woody Herman (July 19)
Mei Torme (July 26)

NBC

Country Sessions:

Gary Morris (July 17)
Thrasher Bros. (July 24)
Sylvia (July 31)
Dottie West (August 7)

Source:

Ozzy Osbourne Concert (July 16-18)
Jethro Tull (July 23-25)
Shooting Star Concert (July 30-August 1)

RKO

Hot Ones (IS, Inc.):

Juice Newton (July 26)
REO Speedwagon (August 9)
Supertramp (August 23)

Musicstar Specials (IS, Inc.):

Chicago (July 19)
Alabama (August 2)
Elton John (August 16)

Solid Gold Saturday Night

(Dick Bartley):

Bobby Vee (July 17)
Grass Roots (July 24)
Four Seasons (July 31)

Weekly Music Magazine

(Drake-Chenault):

Air Supply (July 10)

Rolling Stone

Magazine Productions

Rock Star Guest DJ:

Jefferson Starship's Mickey Thomas (July 19)
Cheap Trick's Robin Zander (July 26)
Asia's John Wetton (August 2)

United Stations

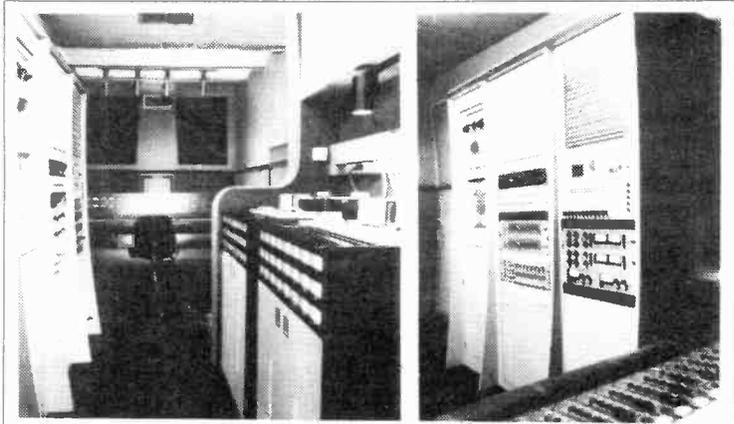
Weekly Country Music Countdown:

Ed Bruce (July 16-18)

Watermark

Soundtrack Of The 60's:

Michelle Phillips/Bobby Lewis/Surfaris/Paul Revere & the Raiders (July 17-18)



An inside look at Westwood One's mobile recording studio shows the console at left and the outboard equipment at right.

Westwood One Builds \$500,000 Mobile Studio

Westwood One Recording, a subsidiary of producer/distributor Westwood One, unveiled this week its \$500,000 45-foot custom designed Hi-Tech mobile recording studio. Serving as the firm's primary remote recording studio, the mobile unit gives Westwood One the distinction, according to President Norm Pattiz, of being the only radio network or syndicator with its own remote recording studio and the only concert producer to have control over its product from start to finish.

The mobile studio houses state-of-the-art equipment, a full complement of outboard equipment, and a lounge that can accommodate eight people, featuring an electronic bar, a closed circuit TV system, and a remote control camera with zoom lens for viewing and listening to recording sessions. Plans are to rent the mobile recording unit when it's not being utilized for Westwood One productions.

NEWS & INFORMATION FEATURES

ABC

ABC Direction Network airs "Moving Safely Along," a series about automobile safety (June 28-July 2); and "The 10% Tax Cut And You," (July 3-5)

Earth News

Steven Spielberg (July 12-15)
Narcotics Anonymous (July 16-18)
Leonard Nimoy (July 19-22)
John Dykstra, special effects for "Star Wars," "Firefox" (July 23-25)

Mutual

Live coverage of Space Shuttle Columbia (June 27-July 4)

Narwood

Minding Your Business:

Cutting Ad Costs/Direct Mail King (July 5)
Freedom Of Information Act/Buckstoppers (July 7)
No Load Life Insurance/Complaint Hot Line (July 9)

Outlook:

UNCF's Plans for Fundraising (July 7)
Ronaldo Nehemiah, football/track star (July 8)
New movies for young people (July 9)

Watermark

TV Tonite:

Midnight Lace/NBC (June 28)
Midnight Offerings/ABC (June 30)
My Old Man/CBS (July 1)
Mayflower: The Pilgrims Adventure/CBS (July 2-3)

Westwood One

Spaces and Places:

Child Actors: Growing Up On TV (July 12)
Cocaine (July 19)
Ms. President: Are We Ready For Woman President (July 26)

Tellin' It Like It Was:

Fisk University/Opport. for Blacks/Marian Anderson (July 5)

NEW PROGRAMMING

● **SPECIAL NOTES:** "American Top 40," hosted by Casey Kasem, is now exclusively available through the ABC Contemporary Network. This follows the January 1982 ABC Radio Enterprises acquisition of Watermark, Inc.



Shown celebrating during the official announcement are (l-r) Ed McLaughlin, President, ABC Radio Networks; Casey Kasem, and his wife Jean.

● In an agreement between Brown Bag Productions and NKR Productions, worldwide distribution rights to "Echoes: Inside the Music Process" have been returned to the program's producers, Dr. Michael Lee and Robert Lee. Echoes consists of 52 self-contained hours that explore the music business from the viewpoints of industry professionals ranging from artists/record producers to concert promoters/attorneys. Call (303) 388-9245.

● Before bringing their comedic talents to "Saturday Night Live," John Belushi, Chevy Chase, Bill Murray,

Gilda Radner, Brian Doyle Murray, and Michael O'Donohue performed with National Lampoon. Now the "National Lampoon Radio Hour" is offering 52 half-hour radio programs starring the aforementioned, edited from original shows between 1973-75. This show is sold on a cash basis only with a minimum 13-week schedule. 10% of the net profits will be donated to a memorial fund for Belushi, established by his wife. For additional details contact Robert Michelson, Inc. at (212) 243-2702.

● The "Dragnet" half-hour radio series, with Jack Webb as the infamous Sgt. Joe Friday, is available free to radio stations in exchange for 2½ minutes for sponsor Bardahl Oil Company; the remaining 3½ commercial minutes revert to the stations for their own sales together with co-op money via Bardahl dealers. This is part of a new "Free Radio Drama Barter Program" campaign. An initial 13-week schedule is slated. Call Charles Michelson, Inc. at (212) 243-2702 (Bob Michelson) or (213) 278-4546 (Charles Michelson).

● Medianet Inc., specializing in radio features and advertising has been launched by former Radio Arts staffers Ron Sacks and Rudy Maueri. Sacks will oversee distribution/sales while Maueri will handle creative/production responsibilities. They can be reached at (213) 461-8145.

● "NFL Pro Flashback" is a daily five-minute trivia program produced and distributed by the Creative Factor. Scheduled to air September 6, the show combines football trivia with audience participation via a national toll free call-in number. Bob Dunn of CBS Television and Dan Avey of KFWB/Los Angeles cohost the series, in which winners vie for prizes including paid trips to the Pro-Bowl in Hawaii. It runs for 21 weeks and is available free to stations on barter basis. For more information call Tom Shovan at (213) 467-5111.

PEOPLE

● Helene Blieberg to Manager/Press Information at CBS Radio Networks. She moves over from the Director/Advertising and Public Relations post at the Grossinger Hotel.

● Congratulations to W. Thomas Dawson, VP/Market Development at the CBS Radio Networks upon receiving a Distinguished Service Award from the Broadcasters Promotion Association. Dawson is a founder of the organization and an ex-BPA President.

● George Thomas named Operations Manager at Mutual Broadcasting. Prior to this, he was OM at WATS & WAVR/Sayre, PA.

1982		JULY	
2-4	★	CONWAY TWITTY	
9-11	★	LACY DALTON	
16-18	★	ED BRUCE	
23-25	★	JUICE NEWTON	
30-8/1	★	LEON EVERETTE	

Every weekend is Special on THE WEEKLY COUNTRY MUSIC COUNTDOWN

Some people think specials are only for holidays. At the United Stations we believe every program should have the impact of a special. That's why every week's program features a major artist and in-depth interviews. On your station, every weekend is special with "The Weekly Country Music Countdown."

New York • Los Angeles • Washington, D.C.

The United Stations

**“Advertisers love the way
capacity crowds cheer,
yell and beg for more.”**

Jim Freeman - GSM
KHTZ/Los Angeles



Builds Audience And Sales Revenues!

The Great Rock & Roll Time Machine is a dramatic new approach to rock entertainment and the cornerstone of several major radio promotional events. The soundtrack to our lives, compressed into 25 minutes - a dazzling multimedia experience. In this relatively new art form, slides, film, animation, and special effects combine with a soundtrack to dazzle the viewer's senses with color, sound and movement. Over 100 images a minute flash by.

**“The Time Machine reinforced our position
as ‘Atlanta’s Music Radio Station’”.**

Gary Hiatt - AE
Z93/Atlanta

For Radio Sales/Promotional Tie-Ins, Call Us . . .



ENTERTAINMENT MARKETING GROUP

1-213-553-4330

Music On TV

Shaun Cassidy takes the guest host position for the "Solid Gold" show during the week of June 25, with Franke & the Knockouts, Kool & the Gang, Charley Pride, Bonnie Raitt, Bobby Womack, and Moon Zappa on hand . . . Haircut One Hundred are set for "American Bandstand" June 26 . . . Carole King guests on "Merv Griffin" June 30.

Coming up starting in July is a syndicated 90-minute special called "Sultans Of Soul," featuring Bobby Caldwell, the Commodores, Earth, Wind & Fire, Daryl Hall & John Oates, Kool & the Gang, Lakeside, Carrie Lucas, Bob Marley & the Wailers, Paul McCartney & Stevie Wonder, Prince, Diana Ross, Patrice Rushen, Shalamar, Third World, and the Whispers . . . KROQ/Los Angeles will be coproducing a soon-to-be-syndicated TV series called "Sound Investments." KROQ air personality Jed the Fish will host the show, produced by the Professionals Group; and artists in a variety of genres will be featured. "Sound Investments" debuts in L.A. and Orange Counties in early July . . . "America's Top Ten," featuring host Casey Kasem, has been renewed for its third year.

5
YEARS AGO
TODAY

Radio & Records

- CHARLEY WARNER, BOB PITTMAN GO TO NEW YORK FOR NBC — Warner named VP/GM, Pittman PD at WNBC & WYNY; Burt Sherwood and Bill Hennes become GM, PD at WMAQ & WKQX/Chicago
- BOB GOODING NAMED VP/PROGRAMMING FOR WCOL-AM & FM/COLUMBUS
- NUMBER 1 FIVE YEARS AGO: "Undercover Angel" — Alan O'Day (Pacific/Atlantic)
- NUMBER 1 COUNTRY: "That Was Yesterday" — Donna Fargo (WB)
- NUMBER 1 LP: "Book Of Dreams" — Steve Miller Band (Capitol) (5th week)

Pro:Motions

Gleicher Moves To Polygram

Marvin Gleicher has been appointed Midwest Regional Promotion Manager at Polygram Records. He was most recently Associate National Album Promotion Director at Elektra/Asylum.



Marvin Gleicher

Boivin To GSM At KZEW

Gene Boivin has been named General Sales Manager of KZEW/Dallas. From 1977 to 1982, he served in the same capacity at WXYZ/Detroit.

Schaller New GM At WVUD

John Schaller has been tapped as General Manager of WVUD, the University of Dayton radio station. Schaller is also communications manager of the American Marketing Network in Winnetka, IL.

Alter Becomes Chrysalis Rep

Linda Alter assumes the Southeast Field Representative post at Chrysalis Records. Prior to joining the label, she worked in independent promotion and her background includes a stint as National Promotion/GM for Bang Records.



Linda Alter

Up Front Firm Formed

Lynda Emon has announced the formation of Up Front Management Inc. Its first client is the Denver-based band Randy Rock. The main office is at 40 Central Park South, New York, NY 10019; (212) 371-2096. In Los Angeles the number is (213) 476-9941.

Joint Communications Adds Staff Members

Two new staff appointments have been announced by Joint Communications. Jeff Vidler, formerly with Moffat, comes aboard as programming consultant, and Murray Smith assumes the Operations Research Coordinator post.

Friedman Upped At Rogers & Cowan

Sandy Friedman has been promoted to Executive VP of Rogers & Cowan's Music Division, in the wake of company restructuring/expansion. Joe Dera, formerly VP/East Coast Music Division, has been elevated to Sr. VP while the West Coast's Sarah McMullen has been named Publicity Director.

Riley Forms Consulting Co.

Tim Riley has launched the self-named Tim Riley & Associates, a promotion/marketing consultation firm. Riley is the former president of Memphis Music and most recently managed Omni Research and Development. The new company is based at 3364 Poplar, Suite 106, Memphis, TN 38111; (901) 452-7555.

Simon Starts Pulse

Lou Simon, a former Sr. VP at Polygram Records, has launched the Pulse label, including production, music and management divisions. The first artist signing is the urban contemporary group Third Rail. Pulse is located at 71 E. Division St., No. 506, Chicago, IL 60610; (312) 787-7237.

Heyward Promoted At RCA Records

Sharon Heyward, formerly Black Music Field Representative covering New York, Boston, and Connecticut, has been upped to Manager/Product Management, Black Music at RCA Records. She first joined the label in 1976.



Sharon Heyward

Team Records Launched

Team Records has been created under the direction of President Tony Bongiovi and executive VP Jules Malamud. A subsidiary of Team Entertainment Corp., Team Records' first artist is Big Al Downing, whose single, "I'll Be Loving You," was recently released. The label's address is 2416 Green Street, Philadelphia, PA 19130; (215) 569-1400.

Sirota Switches To Jem

Irwin Sirota has joined Jem Records, handling national radio promotion on an independent basis. He had served as East Coast AOR Promotion Manager at Capitol Records.

Flair Label Formed

The Producers Group LTD, whose principals are Max Youngstein, Dale Sheets, Norman Schwartz, Cliffie Stone, Mel Torme, and Mark Sindeband, has created the Flair record label. It debuts with the July 1 release, through MCA Distributing Corp., of "Torme, Encore at Marty's — New York," and Ruth Brown's "The Soul Survives."

Backstage Records Bows

A just released three-record collector's set, "Silver Beatles: Like Dreamers Do," marks the launching of Los Angeles-based Backstage Records. Jon Johnson serves as President. Backstage is located at 9878 Portola Drive, Beverly Hills, CA 90210; (213) 274-3548.

Gazes New WFAA GSM

Michelle Gazes has been named General Sales Manager at WFAA/Dallas. She's been with the station since 1980 as a sales representative.



Michelle Gazes

Caputo Becomes GSM At WBNS

Thomas Caputo has joined WBNS-AM & FM/Columbus as General Sales Manager. He moves over from the National Sales Manager post at KULF & KYND/Houston.

Dr Pepper Presents

LEW

IRWIN

REPORTS

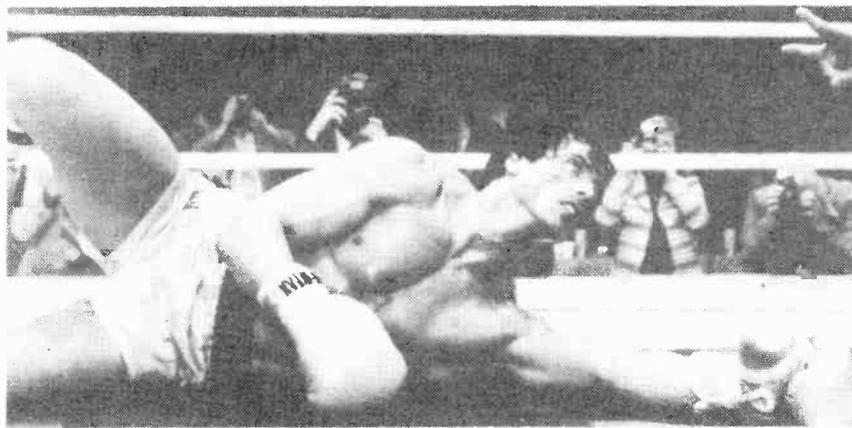
Week of June 28:

A special, week-long interview with Sylvester Stallone

Week of July 5:

Interviews with Air Supply, Dee Wallace (mother in "E.T."), and Ian Anderson (Jethro Tull)

Sylvester Stallone nearing the end of his recent interview with Lew Irwin



For information, contact Lew Irwin, 116 N. Robertson Blvd. #606, Los Angeles, CA 90048 or telephone (213) 657-1272.



NBC Radio's Young Adult Network

ELTON JOHN. LIVE. ON RADIO.



Spend an evening with Elton John. Brought to you live, by satellite, from The Starlight Theater in Kansas City. July 7. Exclusively on The Source. Elton John. His music has carved a special place in our lives. The quiet times. And the outrageous party times. Hear "Goodbye Yellow Brick Road," "Saturday Night's Alright For Fighting," "Rocket Man," and "Daniel." Plus "Ball And Chain," "Empty Garden," "Blue Eyes," and "Where Have All The Good Times Gone," from "Jump Up," his newest album on Geffen Records. And more! Elton John. Live. In concert. A rare evening with the man and his music.

Wednesday, July 7.

 Produced exclusively for The Source by Starfleet Blair Inc.

Ratings & Research



JHAN HIBER

A Ratings Pricing Alternative — How Feasible?

As a researcher and consultant I haven't been involved in the recent brouhaha over Arbitron's pricing practices. However, last week a letter came across my desk that piqued my interest on the pricing topic. The letter, from San Antonio-based consultant Gary Burns, made some interesting points that I'd like to share with you. Later I'll delve into some Arbitron perspectives and include some pertinent comments from Arbitron Radio Advisory Council Chairman George Green, VP/GM of KABC/Los Angeles.

Solving The Research Dilemma

In an industry in urgent need of more and better quantitative and qualitative research, there have been many suggestions about how to solve the research dilemma. The dilemma is that while more research is needed, the costs for certain aspects of that research, such as Arbitron's numbers in some cases, has been rising dramatically.

Burns has a three-part plan to solve this dilemma, at least as far as Arbitron goes. He suggests:

1. That Arbitron continually survey all top 50 markets and sell broadcasters and advertisers the research they require, on an "as needed" basis. He feels that there is much in an Arbitron market report that goes unused, thus driving up the costs unnecessarily.

2. That Arbitron set a base fee for the service that would include 12+ shares, limited demographic and daypart information, plus trend data.

3. That the firm sell all other numbers on a per-use basis, with both broadcasters and advertisers having to pay for such use and access.

While there are many questions to be answered about the approach Burns

"How is Arbitron going to help us lower our overall research costs?"

delineates, I thought that at face value it deserved some inquiry. So I called officials at Arbitron as well as George Green to see what thoughts they might have about such an idea. In light of the recent communication from Arbitron President Ted Shaker to Miles David of the RAB, I thought Arbitron execs would want to talk about the topic.

As you recall from seeing R&R two weeks ago, Shaker sent the RAB and the Advisory Council a mailgram asking for a meeting to discuss pricing policies. It seemed as though an important part of that session would cover the plans that Shaker and Exec. VP Rick Aurichio had been discussing with Green's advisory body. I was curious whether or not some of the points brought up in the Burns letter had been discussed between Arbitron and the Advisory Council.

In earlier conversations with Aurichio, some of which have shown up in the interviews I've done for previous R&R Ratings Reports, he has indicated that Arbitron was looking for a way to do away with the printed Arbitron report. More usage of computer access might not only mean better things for a company owned by a computer-based conglomerate (CDC), but might also cut down the amount of information each station would have to pay for — at least that seemed to be what Aurichio was hinting at. Stations with a frequent need to use the Arbitron data would pay for that privilege; stations with a little need for ratings data wouldn't have to have such a financial burden as in the past when they had to buy the whole book to derive a few key pieces of sales information.

Aurichio's Thoughts

Aurichio had several comments on the ideas proposed by Burns. "We have never discussed this approach with the Advisory Council," he said. "However, I can envision the day when this type of per usage idea might happen." When asked how quickly such a plan might be put into practice by Arbitron Aurichio replied, "Not in the next five years, I'm sure. There is a tremendous mechanical system that would be needed, and the costs for such a system start getting into the big numbers."

Did Aurichio's statement mean that even if a per usage pricing basis was implemented down the road that the subscriber costs might not be lessened? "Unless the technology becomes more efficient, the hardware and communications (phone charges) costs would not be efficient. That's one reason I don't see such an approach becoming practical until five to ten years down the road."

Since Arbitron has not broached this type of pricing structure of the Advisory Council yet, would the firm be willing to discuss it with the RAB Committee? "We'd have no problem at all talking with the RAB body about this idea." Perhaps the Arbitron-RAB meeting, if it ever comes off, could be the start of a significant dialogue on this pricing matter.

Advisory Council Perspective

Next I called George Green, who

Week In Review

Birch To Start Denver, Detroit

In a quest to round out its representation among the top 50 markets, Birch has recently signed enough subscribers in Detroit and Denver to begin surveying those metros. Denver began being swept by Birch June 1, while service in Detroit will commence July 1.

On another issue, Tom Birch has agreed to reissue the disputed Gainesville, FL book, noted here last week. "Even though the impact of our sampling error was minimal, we chose to reissue the report because we did sample outside the metro."

RML Consultancy Announced

Bob Lowry, recently President of Surrey Communications Research, formerly Director of Research for Bonneville's O&O stations, and an alumnus of the Frank Magid organization, has announced the opening of his research and programming consultancy. RML will be based in Tucson and will offer consultation primarily for stations in medium and smaller markets. RML currently has clients in markets ranging from Dallas to Morgantown, WV. RML can be contacted at (602) 742-2034.

was most helpful. I asked him about the gist of what Burns was proposing — had it been discussed with the Council and was it likely to be the kind of thing that Arbitron would want to talk with the RAB All-Industry Radio Ratings Committee about? Would the idea of offering less information in the standard reports be a way out of the "research dilemma?"

Green told me, "I'm all for pulling something out of the current report format, but what would it be?" Apparently there has been a wide diversity of opinion about what should be left in or dropped out. Green cited as an example the ADI issue. "Having the ADI be a separate book or just available through computer access has been under discussion," he said, as had the idea of moving the ADI data up to the front of the book along with metro and TSA numbers. Although the Council suggested at its last meeting that the ADI should not be moved to the front of the relevant books, there was and still is a significant variety of views on just this one issue.

If there's been a tremendous discussion about changing the display and access of the ADI data, you can imagine what amount of discussion might transpire when broader issues came up. Green seemed frustrated, but I offered a suggestion of my own. Whatever happened to the results of the study Arbitron had done last year regarding how broadcasters felt about key aspects of the way the current ratings report was laid out? Green told me, "I've not been aware of the study but I'd sure like to see the results."

The project I'm referring to was farmed out by Arbitron to academic researchers from the University of Maryland. They went across the nation interviewing a sample of industry leaders and researchers. The lady who interviewed me spent about two hours with me, going over the book section by section. I gave her my thoughts, as I'm sure others did, about the utility of each portion of the book and what could be done to improve the current Arbitron product. It all seemed like a worthwhile project, but I've never seen or heard of the results. If the idea of information reduction that Burns is espousing and in which Green basically can see merit (if

only there was a consensus on what could go) can be helped by analyzing the results of that Arbitron study, perhaps the Council or the RAB can look into it.

"What Must We Do?"

Green feels that Arbitron is really dodging the crux of the pricing concern and the heart of the research dilemma. He sees as the key Arbitron having a number (a revenue goal) for each market. "All they are willing to discuss is how do you (the broadcasters) want to reach that figure and divide it up amongst you. They'll discuss HOMR, or geographical formulas, but the bottom line is that we're still talking about reaching the revenue figure they have set."

As Green sees it, the real heart of the matter is "How is Arbitron going to help us lower our overall research costs?" That is the question that Gary Burns is trying to address also. If that question can be resolved, the "research dilemma" would be less of a demon.

Green continued, "What they can't discuss (from their perspective) is how they are going to lower our costs. They haven't said yet what we must do without to make our costs more reasonable." Perhaps the study results mentioned earlier could be a guideline for an Arbitron stance on that issue.

What about the offer by Arbitron to meet with the RAB ratings committee? Green says "I applaud them for wanting to get together and talk. However, I'm not sure how meaningful it will be since they'll never discuss private station or market costs with us."

Is Less More?

How about it, broadcasters? Gary Burns and George Green seem to be willing to settle for less standardized data if that will help reduce research costs and cut the research dilemma down to size. How about you? Would you be willing to have fewer books, smaller sample sizes, less data in each report if it would notably reduce your Arbitron rates? Give it some thought — as Gary Burns and George Green have — then speak up to your representative on the Advisory Council or to your favorite Arbitron rep or executive. Perhaps there is a way a consensus can be developed on this issue that will be a winning situation for all concerned.

When It Comes To **BREAKING** Artists
COLUMBIA
IS COMMITTED



EDDIE MONEY

"Think I'm In Love"



CK101 add
 WBBQ add
 KX104 add
 WOKI deb 40
 WQUT add
 WDCG add 39
 WCSC add
 WANS-FM add
 WGH on
 WZZR on
 WJXQ 22-18
 KMGK on
 KZ93 on
 Z104 on
 WNAM add
 KKXX on
 KIDD on
 KNBQ on
 KBBK on
 KCPX deb 39
 FM103 add
 KSKD add
 KHYT on
 WJBQ add

WIGY on
 WFBG add
 WCIR add
 Q104 add
 WAEV on
 WFOX on
 WCGQ add
 WISE deb 38
 WYKS deb 40
 KKQV add
 KILE add
 KSEL-FM deb 24
 KVOL add
 WSPT add
 WAZY-FM add
 KRNA on
 99KG add

KFMZ deb 22
 KDVV on
 KENI deb 36
 KKLV add
 KSLY on
 KCBN deb 35
 KDZA add
 KYVA add
 KOZE add

MOST ADDED

WBEN-FM add
 WIFI add
 CFTR add
 KEGL add
 WLS-FM add
 WLOL-FM on
 KEARTH add
 KFI add
 KIQQ add
 KFRC add
 KEZR on
 B100 add
 KIMN add
 WPHD deb 30
 WRCK on

3WT deb 36
 WDRC-FM add
 WPST deb 39
 Q106 add
 WYCR add
 WKEE add 40
 KZFM on
 KSET-FM 30-27
 KINT deb 21
 KBFM add
 KROK add
 WABB-FM add
 G100 deb 30
 WZYP on
 WHHY-FM add

From The Album
NO CONTROL

(FC 37960)



WXKS-FM add
 CKGM 10-9
 KEZR add
 B100 on
 WHHY-FM 22

WZZR add
 WJXQ 23
 KJRB deb 31
 KNBQ add
 WACZ add
 WAEV 29
 95SGF on
 WISE add
 WYKS on
 KRNA on
 KKLV add
 KYYS 16-13

MEN AT WORK

Significant Action

"Who Can It Be Now?"



From The Album
BUSINESS AS USUAL

(ARC 37978)

The Birch Report

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Average persons 12+
Monday-Sunday 6am-midnight
Rolling Averages

San Francisco	Miami-Ft. Lauderdale-Hollywood	Seattle-Tacoma	Dallas-Ft. Worth	Washington, D.C.	Tampa-St. Petersburg
KGO Leads Market By Three; KMEL Holds Second Place; KCBS, KFRC Tie For Third	WHYI On Top; WSHE, WINZ-FM Strong; WINZ Wins News Battle	KISW, KIRO Dominate Market; KOMO, KUBE Tie For Third; KZOK, KSEA Top Five-Share Level	KKDA-FM Edges KTXQ, KSCS; KVIL-FM, KZEW Above Six	WKYS Hits Double Digits; WHUR, WMAL Exceed Eight; WRQX Leads WPGC	WRBQ Leads By Seven; WQYK, WDAE Finish 2-3; AOR's Virtually Tied
January-March	January-March	January-March	January-March	January-March	January-March
KGO (T) 11.4	WHYI (R) 8.4	KISW (A) 11.8	KKDA-FM (B) 8.1	WKYS (U) 11.0	WRBQ (R) 14.8
KMEL (A) 8.5	WSHE (A) 6.9	KIRO (N) 10.6	KTXQ (A) 8.0	WHUR (B) 8.9	WQYK (C) 8.5
KCBS (N) 5.2	WINZ-FM (R) 6.3	KOMO (AC) 5.7	KSCS (C) 7.9	WMAL (AC) 8.5	WDAE (BB) 8.4
KFRC (R) 5.2	WQBA (S) 5.0	KUBE (R) 5.7	KVIL-FM (AC) 6.9	WWDC-FM (A) 7.9	WYNF (A) 7.5
KBLX (M) 4.3	WLYF (BM) 4.7	KZOK-FM (A) 5.3	KZEW (A) 6.1	WRQX (R) 5.9	WQXM (A) 7.4
KSFO (AC) 4.2	WNWS (N) 4.6	KSEA (BM) 5.0	KRLD (N) 5.8	WGAY-FM (BM) 5.2	WWBA-FM (BM) 6.5
KRQR (A) 4.0	WCKO (A) 4.5	KVI (N/T) 4.4	KPLX (C) 5.1	WPGC-AM & FM (R) 5.2	WCKX (AC) 5.7
KSOL (B) 3.6	WAXY (R) 4.3	KJR (AC) 3.9	KEGL (R) 4.8	WLTT (AC) 4.4	WSUN (C) 5.6
KIOI (AC) 2.9	WWWL (A) 4.1	KBRD (BM) 3.7	WFAA (N) 4.8	WRC (T) 4.3	WFLA (AC) 5.2
KNEW (C) 2.9	WRHC (S) 3.8	KZAM (A) 3.3	WBAP (C) 4.7	WAVA (A) 3.9	WJYW (BM) 5.0
KFOG (BM) 2.6	WIOD (AC) 3.7	KMPS-FM (C) 3.1	KMEZ (BM) 4.6	WMZQ (C) 3.8	WPLP (T) 3.7
KNBR (AC) 2.6	WEDR (B) 3.1	KING-FM (CL) 3.0	KNOK-FM (B) 4.0	WOOK (B) 3.8	WTMP (B) 3.3
KKHI-AM & FM (CL) 2.4	WQAM (C) 2.5	KNBQ (R) 2.9	KMGC (AC) 3.8	WGMS-AM & FM (CL) 3.5	WSRZ (AC) 2.6
KDIA (B) 2.3	WAIA (AC) 2.3	KING (AC) 2.8	KFJZ (BB) 3.2	WTOP (N) 3.4	WFLA-FM (BM) 2.2
KABL-FM (BM) 2.2	WYOR (BM) 2.2	KPLZ (AC) 2.8	KBOX (C) 3.0	WASH (AC) 3.1	WNSI (N) 1.4
KSAN (C) 2.2	WTMI (CL) 2.1	KBIQ (RL) 2.6	KOAX (BM) 2.7	WPKX-FM (C) 2.5	WSST (C) 1.2
KIBE & KDFC (CL) 2.0	WWJF (BB) 1.9	KIXI (BM) 2.6	WRR (CL) 1.8	WEZR (BM) 1.6	
KSJO (A) 2.0	WRBD (B) 1.7	KMPS (C) 2.5	KLVU (AC) 1.6	WHFS (A) 1.1	
KYUU (AC) 1.8	WKQS (C) 1.5	KIXI-FM (AC) 1.7	KAFM (AC) 1.5	WYCB (RL) 1.1	
KABL (BM) 1.7	WQBA-FM (S) 1.4	KKFX (AC) 1.6	KLIF (C) 1.4		
KLHT (AC) 1.5	WCMQ (S) 1.4	KJZZ (J) 1.4	KVIL (AC) 1.2		
KOIT (BM) 1.5	WVCG (BM) 1.3	KYYX (R) 1.4	KIXK (C) 1.1		
KOME (A) 1.5	WHTT (S) 1.2	KEZX (AC) 1.1			
KYA (O) 1.3	WOCN (S) 1.2	KGDN (RL) 1.0			
KJAZ (J) 1.1	WCMQ-FM (S) 1.1				
KLOK (AC) 1.0	WLQY (BM) 1.1				
	WFTL (AC) 1.0				
	WKAT (T) 1.0				

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

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98.1 KUDL

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Selector



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(201) 567-3263

Superadio

Continued from Page 1

fore we do launch, it will be difficult to advise them as to what to do. They will have to decide what they want to do in light of our agreements with them, and their individual desires. Some of them may want to jump ship and go somewhere else, and ask us for a release... I suppose we'd do

that. Some of them may elect for us to continue to pay them as part of our contractual agreement, and that will be fine as well."

Summing up, Hauptman said, "Superadio, perhaps the most ambitious of the new satellite-distributed program products, was conceived in the extremely healthy national advertising environment of early 1981. We have found, after a careful study of the marketplace

at this time, that the environment is not now conducive for the introduction of the service."

KBRA's Gaston was more direct, stating, "If they had gotten it on the air, I think the product would have sold itself. Obviously one of the problems they had was trying to sell something that was not up and running. They apparently couldn't close enough/stations... they had a million-dollar product and a ten-cent sales force."

Langford

Continued from Page 3

along comes Don Langford and we feel fortunate to get him. Don will report directly to Walt and I'm sure he'll do a great job for us."

Langford told R&R, "Walt will carry the title of Operations Manager and handle the day-to-day mechanical operations, engineering, news type of things, and I'll handle the programming." He takes up his new position July 6.

Sayatovic

Continued from Page 3

about my new position, naturally. KRLA is a marvelous station, and the sales department is very aggressive. They do an outstanding job. The future for KRLA is very exciting, and I'm glad to be able to help direct its growth from this position."

Sayatovic joined KRLA in 1977 from KFVB/Los Angeles. No immediate replacement was named for Sayatovic's vacated sales manager position.

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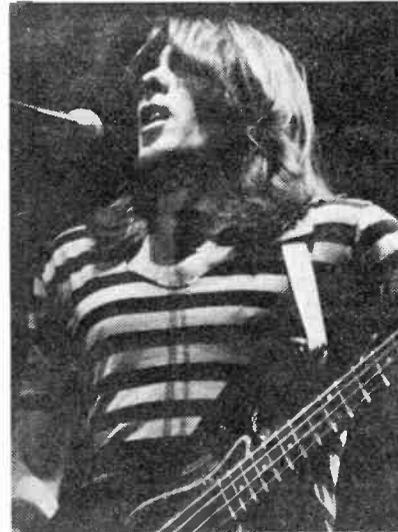
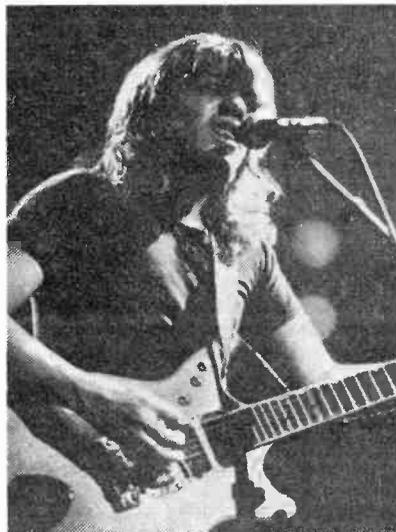
AC/DC

ROCK 'N' ROLL ALL WEEKEND.

There's more than fireworks in the air this 4th of July weekend. AC/DC. Ready to rock with you all weekend long in this exclusive special on The Source. It's not easy to get these five electric personalities together for candid conversation, but we did it! 90 minutes of interviews, music, special actualities. And more. Hear "Back In Black," "Dirty Deeds Done Dirt Cheap," "Highway To Hell," "Let There Be Rock," "Let's Get It Up," and "For Those About To Rock We Salute You." All on Atlantic Records. Produced by Denny Somach Productions. Join Angus Young, Brian Johnson, Malcolm Young, Phil Rudd, Cliff Williams and The Source this holiday weekend.

And LET THERE BE ROCK!

The weekend of July 2, 3, 4, & 5.



Brought to you, in part, by Toyota, and by The U.S. Army.

ANOTHER CONTEMPORARY HIT, RADIO...



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|---------|---------|---------|
| WBEN-FM | KROK | KCPX |
| 96KX | BJ105 | WIGY |
| KEGL | CK101 | WFBG |
| Q105 | WSEZ | WOMP-FM |
| WLS-FM | WANS-FM | WCIR |
| KFI | WGH | 95XIL |
| KIQQ | WVIC | WZYQ |
| KEZR | KIIK | KKQV |
| KYYX | KZ93 | KILE |
| WPHD | Z104 | KSEL-FM |
| WHFM | WNAM | KVOL |
| WRCK | WIKS | WRKR |
| K104 | KKXX | WSPT |
| KZFM | | WTRU |
| KSET-FM | | WAZY-FM |
| KBFM | | KFMZ |
| WTIX | | KSLY |



STREET TALK

Paul Christy may now move his consulting act from WMJC/Detroit across town to WOMC. Originally WMJC took Christy to court to keep him from working for A/C competitor WOMC, but Paul won the battle. We also hear that the multi-format consultant has added KPLZ/Seattle to his satisfied client list.

RAB has told Arbitron "no" to a meeting over pricing policies (see Page 3), but insiders on the committee indicate that the RAB group is seeking an "advisory" from the Department of Justice as to whether such a negotiating body is lawful. Should the government feel such an RAB committee is not in conflict with antitrust regulations, then serious negotiations could begin with the ratings firm.

If you heard that DC101/Washington offered WAPE/Jacksonville's Greaseman a "big-ticket" gig replacing Howard Stern, you heard right. However, the Grease said no. He told us, "I like the fun and sun of Florida, and I still have two years left on my contract. I can leave when I want, but I choose to stay here for awhile."

Meanwhile, DC101 has hired Adam Smasher from WIKS/Indianapolis, but for what shift? Operations Manager Don Davis wouldn't say exactly, but did narrow it down to either AM or PM drive.

And while we're on the subject of WAPE . . . Eastman Radio has announced its intentions to sell its radio properties in order to fully concentrate on the rep business. On the block go WAPE, WYNZ-AM & FM/Portland, ME, and WIBX & WIBQ/Utica, NY.

RCA needs a national country promotion director . . . someone who would be based in Nashville . . . and the candidate does not necessarily have to have a background in country promotion.

Tom Bender has turned in his resignation as Program Manager of the RKO Radio Networks, telling Street Talk, "I have been offered an opportunity too good to pass up." Tom will reveal what that opportunity might be after his July 10 wedding to Tawnya Townsend in Detroit.

Pat Evans, formerly PD at AOR-formatted KSFX/San Francisco (now KGO-FM and ABC Talkradio), has joined WMET/Chicago as Music & Research Director. She replaces the departing Dave Benson, who has joined the Pat Metheny organization as tour manager.

With the transfer of WMAK-FM/Nashville from Mooney to Phoenix Communications, the station has picked up Drake-Chenault's "Hitparade" format. Exiting former CHR staffers include: MD Phil Stanley, Stu Evans, Marc Damon, and Scooter Davis. Former PD Chris Romer is now programming the AM WMAK, which will change calls to WLUY ("Lucky 13") for its oldies format. Look for Mooney to be approved as the new owners of WUSW/Lebanon-Nashville (another FM) by summer's end.

What's consultant Jeff Pollack doing Down Under? He's signed a contract with FM104 (4MMM)/Brisbane, and is in Australia helping to set up research and other systems for the Australian AOR station.

Vic Marino has been promoted from MD to PD at WCHS/Charleston, WV, replacing John Gabriel, who became PD at WROV/Roanoke.

KSHE/St. Louis recently had "Oldtimer's Week," bringing back many of the original KSHE jocks. One of the returnees was morning man "Brother Love," who in reality is Arista Senior VP/Promotion Richard Palmese. KSHE was one of the earliest stations to take up the AOR format back in 1967.

Kelly West has been named National Promotion Director for Lifesong Records.

We're glad to hear that former EMI America promotion rep Frank Turner was cleared of all drug charges by a California court. Frank is now actively looking for a promotion position.

Bill Randle, who attained legendary status at WERE/Cleveland in the 50's, is now heading up the Mass Communications Division of Phillips University in Enid, OK. Joining Bill at Phillips is Claude Hall, formerly of Billboard magazine, who will teach classes in communications.



HAVE A HEART, JOHNNY! — It's not often you hear about the good old-fashioned publicity stunts anymore, but we've found one right in our own backyard — Burbank. Michael Barbro, who records for Gemstar Records, has released a new single called "No One's Gonna Break My Heart Again." Michael's father, Larry Barbro, who also acts as Mike's producer and manager, is from "the old school" when it comes to promoting. Larry had some stick-on hearts printed up with the title of Michael's single and he passed them out to the 350 people waiting in line to get into the "Tonight Show" audience at NBC-TV in Burbank. Larry figured that Johnny Carson would come out, see the 350 people all wearing the hearts, and he'd just have to ask what was going on. Well, the NBC security troops spotted the publicity event in progress, and made everyone entering the studio remove the promotional hearts. Before the stunt was foiled, a photographer snapped this photo, featuring (l-r): Michael, Champ Butler, Larry, and Mike Gehr. All we can say is "hats off to Larry" for giving it his best shot.

Communication Graphics inc

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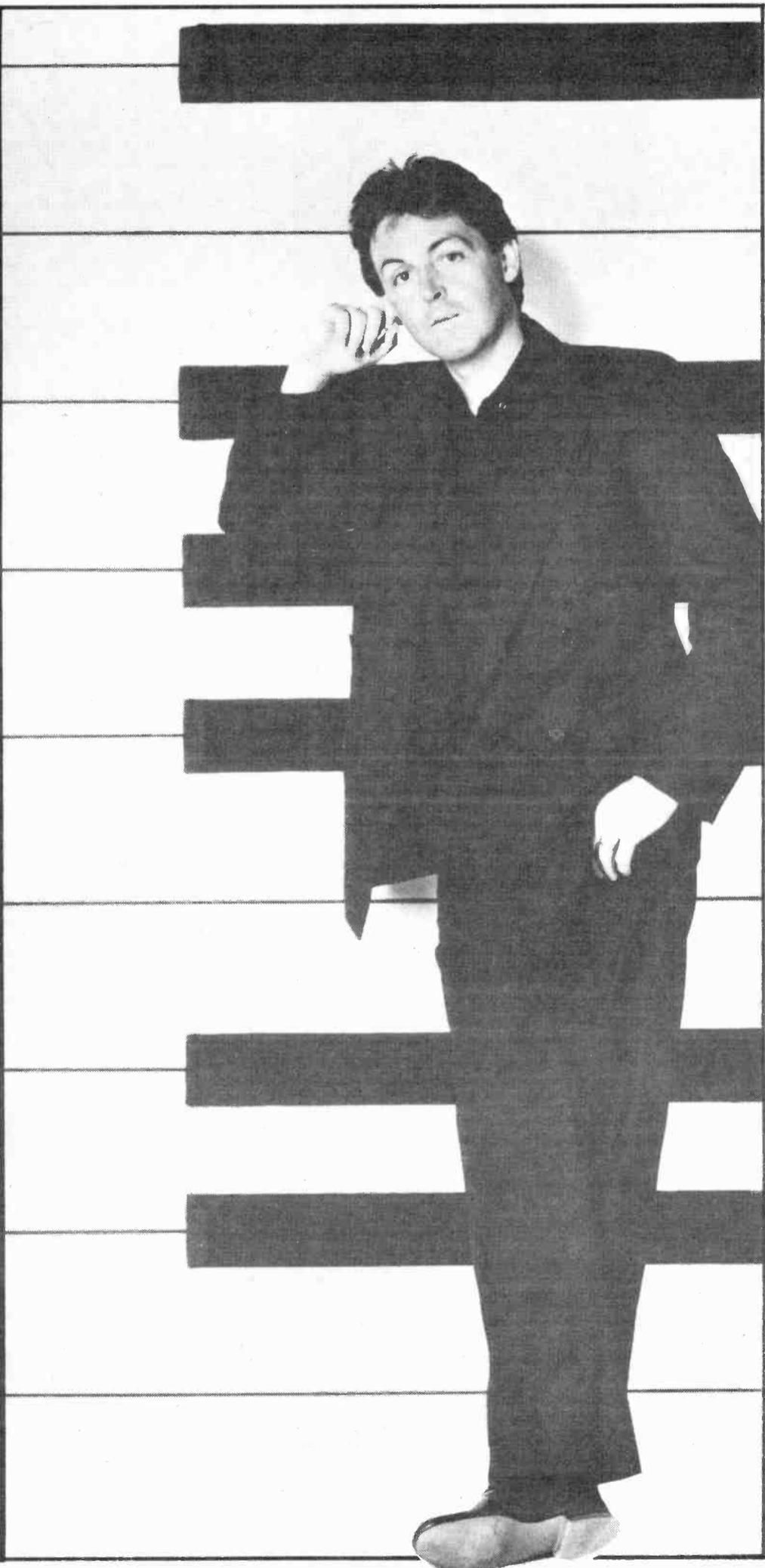
in his only national radio interview of 1982. An exclusive special featuring the most comprehensive look in years at the man...his life and his music.

Hosted by David Perry
Produced by Bert Kleinman

This exclusive two-hour radio special is now available to one station in each Arbitron market on a barter basis. To reserve your participation in this very special event, contact your WESTWOOD ONE representative immediately.

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WHEN ALL OF CHR
SEES EYE TO EYE
ON A RECORD, THIS
IS WHAT HAPPENS:

**CHR
BREAKERS**

EYE TO EYE

Nice Girls (WB)

58% of our reporters on it. Moves: Up 60, Debuts 7, Same 38,
Down 1, Adds 16 including WBEN-FM, WLOL-FM, B100, KIMN,
WZZR. See Parallels, will debut next week on the CHR chart.

"NICE GIRLS"

**EYE
TO
EYE**

PRODUCED
BY
GARY KATZ



Manufactured and Distributed by Warner Bros. Records



CALENDAR



BRAD MESSER

Summer Stories Trite and True

Next weekend the Dog Days of Summer begin. They're traditionally the hottest of the year, and News Departments usually cover a few traditional seasonal stories. PD's on the other hand, rack their brains for promotional ideas. Somewhere right now there's probably an overworked PD trying to figure out how to get some TV time or ink by frying eggs on a sidewalk, perhaps even 98 or 102 of 'em to match the station's frequency. Some other programmer is saying to his boss, Hey! How 'bout a big Fried Egg Look-Alike Wet T-Shirt Contest! Know any yolk jokes?

We newspeople are of course less frivolous. We have our standard Hot Days news stories which may be trite also, but they serve a need. How much electrical power is the town consuming because of air conditioning? At the present level of expansion (or non-expansion) of power generating facilities, how long before there'll be more demand than supply? The same set of questions applies to the local water supply; in a few towns the supplies are diminishing steadily.

Pets left in cars don't fry like promotional eggs; they just pathetically die. Stories reminding people to consider their pets' hot-weather needs are helpful. The County Agricultural Agent is a good man to check in with this time of year, too, because he may know of any outbreaks of insects now occurring or about to occur. He'll also know what to do about them.

Seasonal features may not be lead story material, but they're a legitimate part of a News Department's overall service.

"Modern" Weapons in WWI

MONDAY, JUNE 28 — The heir to a European throne was assassinated 68 years ago today, touching off World War I. John Slonaker of the U.S. Army Military History Research Institute (how'd you like to be the switchboard operator there and have to say that each time?) says the "modern" weapons of the First World War included "barbed wire, the tank, chemical agents, the airplane and the machine gun."

The first peaceful use of atomic energy — a power-generating station — was 26 years ago today in 1956 (eleven years after The Bomb). The Air Force Academy ended the military service schools' men-only policy by admitting the first women in 1976. Gilda Radner is 36. Total eclipse of full moon a week from tonight.

First Female Barrister

TUESDAY, JUNE 29 — The first woman to graduate from an American law school, Ada Kepley, did it all 112 years ago today in 1870. In 1967 movie sex symbol Jayne Mansfield was killed in a car wreck, and in 1973 Cass Elliott of the Mamas & Papas died of what were called natural causes.

Three years ago today the big story was the end of the nationwide truckers' strike. They had been protesting the price of diesel fuel.

Former baseball star Harmon Killebrew is 46. Others born on this date have included actor Slim Pickens, singer Nelson Eddy and Mayo Clinic cofounder William Mayo.

"Mile-a-Minute" Murphy

WEDNESDAY, JUNE 30 — The first man to ride a bicycle faster than 60mph was Charles Murphy, who had bragged he could keep up with any railroad locomotive. Eighty-three years ago today (1899) he hit 62mph on a specially-built wooden pathway between the tracks of the Long Island Railroad, riding behind a short train that acted as a wind-break. (The current record for a paced mile on a bicycle is 138! Paced means behind a vehicle).

In 1859 Charles Blondin crosses Niagara Falls on a high wire. That same year 21-year-old Jules Leotard (wearing the tights later named for him) created the world's first flying trapeze act.

Lena Horne is 65. Dorothy Malone is 57 and ex-ballplayer Ron Swoboda is 38.

Greatest Civil War Battle

THURSDAY, JULY 1 — The farthest north the Rebels ever fought was Gettysburg, PA, where the big three-day battle began 119 years ago today (1863). It was General Robert E. Lee's second and last invasion of the North. Jerry Russell of the Civil War Roundtable Associates says, "He was repulsed at Gettysburg and withdrew back south into the Confederacy, and never again seriously threatened the North. Today it looks like a marble orchard there, they've got so many monuments!"

Boise, Idaho became the first American town to open a community fallout shelter in 1961. Charles Goodyear died broke in 1860, having never profited from inventing the rubber vulcanization process. The Goodyear Company is named in his honor but he never had a piece of it.

Karen Black and Genevieve Bujold are 40. Dancer/singer Leslie Caron is 51.

Amelia Earhart Disappears At Sea

FRIDAY, JULY 2 — While attempting an around-the-world flight, Amelia Earhart disappeared into the Pacific Ocean 45 years ago today. No wreckage or other traces were ever found. If she were still alive she'd be 85.

President James Garfield, who had been in office only four months, was shot dead by an assassin in Washington 101 years ago (1881). Ernest Hemingway shotgunned himself to death 21 years ago today.

Standup comedian Dan Rowan is 60. Racer Richard Petty is 45. Cheryl Ladd and Ambrosia's Joe Puerta hit 31. Tomorrow the Dog Days of Summer begin.

AFT NEWSBEAT

AN AUDIO NEWS SERVICE OF THE AMERICAN FEDERATION OF TEACHERS, AFL-CIO
Gives broadcast media fast access to breaking news on the labor, political, education and health fronts.

LOOKING AHEAD:

June 24-27—Coverage of the Democratic National Party conference in Philadelphia.

July 1-7—Coverage from the AFT national convention in New York.

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Sales



JONATHAN HALL

Bob Sherman Discusses Sales (Part Two)

Bob Sherman, who turns 40 this week, is President of Della Femina, Travisano and Sherman, a division of Jerry Della Femina's advertising agency. He is a former NBC Radio VP and VP/GM of WNBC/New York and WCAU/Philadelphia. We resumed our conversation discussing the nature of sales.

BS: It is easy to suspect that Saks Fifth Avenue operates profitably. But so does the hot dog vendor in front of Saks. The degree of profit is different, however. So is the degree of investment and the degree of tension. It all depends on what you need.

R&R: And your personal goals, I think.

BS: Right. I first broke into selling at WINS/New York when it was number one. I made a lot of money that year. And from there I went to WHN, which at the time was eighth or ninth. I made more money there. Then I went to WNBC as a salesman in 1971. It was the 100th station in town, if that was possible, and I made much more money there. It depends on the commission structure and the advertising agency assignment list. Everything is salable. If you don't believe that, you shouldn't be selling.



Analyze Sales People

R&R: What do you look for in sales people?

BS: The first thing I would look for in evaluating a prospective sales employee is

"Everything is salable. If you don't believe that, you shouldn't be selling."

how he feels about anxiety. I happen to thrive on it. I can fish for an hour, but when the fish are coming in, I want to kill myself. If they are not coming in, I can fish for two hours because I'm going to catch me a son-of-a-bitch fish.

I'm a little bit crazy that way. I thrive on pressure and anxiety. Until the most recent time I fell in love — and I hope it is the last — I remember going through this whole process of "Will she love me? Will she not love me? She loves me! Am I sure she loves me?" When she says, "I'm positive I love you," then I say, "Terrific, goodbye!" (Not this time, darling, I promise!)

R&R: Your point being that sales people can take their natural insecurities and anxieties and let those feelings work for them

BS: You want a salesman who's like this. You want a sales person who is bored with conquest, thrives on anxiety, and goes on to the next problem.

You need somebody who enjoys being paid with anxiety. Someone who has got to always go find something else to do. If you get somebody that just loves writing business — writes order after order — I would look at him real close. I'd ask, "How come this guy never misses?" Maybe, he's not reaching high enough.

The salesman that walks around in a three-piece suit doing top billing and never

has a problem is shooting too low. It is as simple as that. The most effective sales people that I have ever met are always prepared to be fired the next day, because they believe they are not doing enough.

Because they thrive on anxiety, they pressure themselves and they need very little monitoring. They do need training, however. Most people don't know how to sell. I am an absolute believer that the biggest bullshit phrase in the world is "natural salesman."

Radio: An "Easy Sell"

R&R: How do you rate the industry as a whole on a sales performance basis?

BS: There are probably more mediocre people selling broadcast time than anything else. Because there is something very different about selling broadcast time. This is the only industry I know of where buyers come to you and ask you why they should buy. Most other kinds of sales situations you knock on the door and say, "Would you like to buy something?"

Our business comes with a built-in need. It's an easy sell. And I know because I failed in every other sales endeavor. I tried to sell insurance, Olivetti/Underwood, books, life insurance, and God knows what.

Sure, there are people in this industry making \$30,000 and up, but many of them would be much more productive and happier doing other kinds of work. But they think they are salesmen, because they sell time. They don't sell time; people buy time in this industry.

R&R: What made the transition to broadcast sales easy for you?

BS: I was the same person who failed selling other products prior to broadcast sales until somebody sat down and taught me how to sell. He said first you say this, and if he says that, then you want to say this or this or that. And then you get to the choice close and after you close, shut your

"Salesmen do have to be taught. The theory that throwing babies in the water will teach them to swim probably works with swimming and babies. I'm pretty sure that it doesn't work with salesmen and selling."

mouth; because the first person who speaks loses. He taught me how to look for and overcome objections. He taught me how to listen — these are selling points.

My first management job in broadcasting was over at CBS Radio Spot Sales. Charlie Warner (currently a broadcast professor at Southern Illinois University and broadcast consultant) hired me. He is probably the most incisive and best salesman in the whole world. And Charlie — in only three or

- The Nonexistence of "Natural Sales People"
- Marketing And Advertising Go Hand In Hand
- Sales Talent: The Anxiety Theory

four weeks that we worked together — pointed out what I was doing right and wrong. I never forgot.

R&R: So, sales departments should train better?

BS: Salesmen do have to be taught. The theory that throwing babies in the water will teach them to swim probably works with swimming and babies. I'm pretty sure that it doesn't work with salesmen and selling.

Marketing And Advertising

R&R: Lets get back to marketing and advertising. What's the difference, in your opinion?

BS: Marketing and advertising go hand in hand. There is something very new in our industry and WNBC with Bob Mouny's foresight had a lot to do with it. We spent well over one million dollars on the station's advertising and that changed the complexion of advertising for radio stations in the U.S. We didn't wing it; we were very careful about how we spent our money.

WINS in New York is a winning radio station and has been for a lot of years. They restructured their marketing and packag-

"There are probably more mediocre people selling broadcast time than anything else. Because there is something very different about selling broadcast time. This is the only industry I know of where buyers come to you and ask you why they should buy."

ing several years ago. They said, "Give us 22 minutes and we'll give you the world." That's a slogan. But they also changed their rotation from 45-minute clocks to 22-minute clocks. That's packaging.

The packaging and slogan became an advertising campaign which effectively got people to sample through packaging and sloganism. That is a very tidy effort. It's marketing and it's advertising because it involves the process. It involves the invitation to sample and a product ready to take advantage of sampling. It meets expectations.

R&R: WINS is an all-News station. Your experience at WCAU involved a News/Talk operation. What are your creative ideas on marketing news and information?

BS: All the data says that there are reasons for people to listen to all-News or News/Talk. But the truth is that there are only a couple of people who really understand what News/Talk radio is all about. While they are the easiest formats to conceptualize, they are the most difficult to execute and market.

Telling people how to talk on the radio is really what counts. I only know of a handful of people who know exactly how it works. Ben Hoberman, who runs ABC Radio, is one. He knows. He has lived it. He has also experimented with it. That is why ABC Enterprise is going to be successful with its Talkradio format. They have many of the superstars of Talk radio: Owen Spann, Michael Jackson, Toni Grant. It's a killer.

NBC has excellent talent on TALKNET. Bruce Williams is a good example. At NBC they too, are paying great attention to execution. It bodes well for them. I hired Jerry Nachman to run WRC/Washington because he's, among other things, a wonderful teacher.

Working With An Agency

R&R: Would you represent a station if the programming weren't right?

BS: I would tell them, "You have got some work to do before you advertise." I'll be glad to become part of the programming process if they want, or I certainly can tell somebody how to go and find the best consultant for their particular format.

I'll do that if it's agreed that once we're all set, we would come and market their product for them. But the benefit of this particular advertising agency is that a broadcaster is a principal. I didn't leave radio five years ago. I am up to date on where radio is and I feel pretty good about my knowledge of where it is going. This agency is the marriage of everything that I have ever done and enjoyed to some wonderfully successful, creative advertising people.

R&R: What will you tell stations that need reassurance that their market can be bought from New York?

BS: This is a company with a well-respected media department that does an awful lot of national buying of broadcast time. But if we thought we could save a station money by using local or regional services that would be fine.

One of the largest objections that I could get from a radio station is their fantasy of hellacious reaction to giving their advertising business to New York as opposed to local. And that is a sensible consideration.

R&R: But they don't have Bob Sherman sitting at the local agency either.

BS: You're buying our sales pitch. I hope others do. But here's another way to forecast local agency reaction. My future sister-in-law was up for an Oscar this year for best actress. When Katherine Hepburn won, she and the other three runner-ups sighed with relief. I believe an agency in Des Moines would really rather lose to Jerry and me than to a local competitor!

Also there are times when one bites the bullet. A manager might just have to say, "I honestly believe that if Bob Sherman and

"You want a sales person who is bored with conquest, thrives on anxiety, and goes on to the next problem. You need somebody who enjoys being paid with anxiety."

Jerry Della Femina and his people help us fix our package and then properly present our story, I'm going to have a better product and a lot of sampling."

That in turn means ratings. Biting the bullet is what being a GM is all about. You only get to do that once or twice a year. To me a decision is an action that one must take without any data. Where there is clear data to point the way, there's nothing to decide. Where there's no clear data available it's time to say "Screw it, let's see what I'm made of," and roll the dice.

Everyone said that hiring Don Imus at WNBC was the biggest decision in the whole world. I didn't think it was much of a decision at all. The radio station was flailing about. It was unsuccessful and Imus had a history under the proper management of being able to reach listeners. I thought it was the easiest decision I ever made in my life.

R&R: Have you got any clients yet?

BS: We've been in business a little over a month. A major radio rep firm (unannounced) and KSUN (formerly KXIV)/Phoenix are our first two associations.

Contemporary Hit Radio



JOEL DENVER

THE DEVIL WENT DOWN TO TOPEKA RADIO

Battling Beelzebub In The Bible Belt

In a flash of *deja vu*, the anti-rock & roll attitudes of the 50's have crept into the 1980's with the new controversy over lyrics in rock records. California Assemblyman Phil Wyman recently made the news as he called for a ban or labeling of certain records thought to contain "hidden satanic messages" wrongfully influencing the youth of our nation.

"Holy Constitutional Rights, Batman... they can't take our music away!" "Don't worry, Robin, Rock 'n' roll lives on!"

It seems as if Mr. Wyman indeed attracted just enough support from some church members at the Evangel Temple Full Gospel Church in Topeka, KS, where our story takes place. Tony Stewart, PD of KDVV/Topeka, involved his station after members of the church held a mass destruction of rock records, posters, and books.

The story even caught the attention of the Los Angeles Times "Calendar" section and was the headline feature recently. I called Tony to find out about the reaction within the community and to find out if the station changed its programming in any way.

A Vision Of Evil

Topeka is a small Midwest city, "and here in the Bible Belt, people get stirred up every once in a while," said Tony. "This whole thing started when this girl, Lori Rice, claimed she saw a 'vision of evil' from her rock music collection. She got everyone else at her church stirred up and they heaped all their rock records and paraphernalia into a pile. They took baseball bats and whatever else they could find to smash everything to bits, and prayed over it."

In a small community like this, you'd expect a lot of public reaction and outcry to



Tony Stewart

reach the radio station, right? Wrong! "Actually, the whole thing was pretty isolated to this one incident. Even the newspapers only gave it a passing blurb announcing the record destruction demonstration, but that was about it.

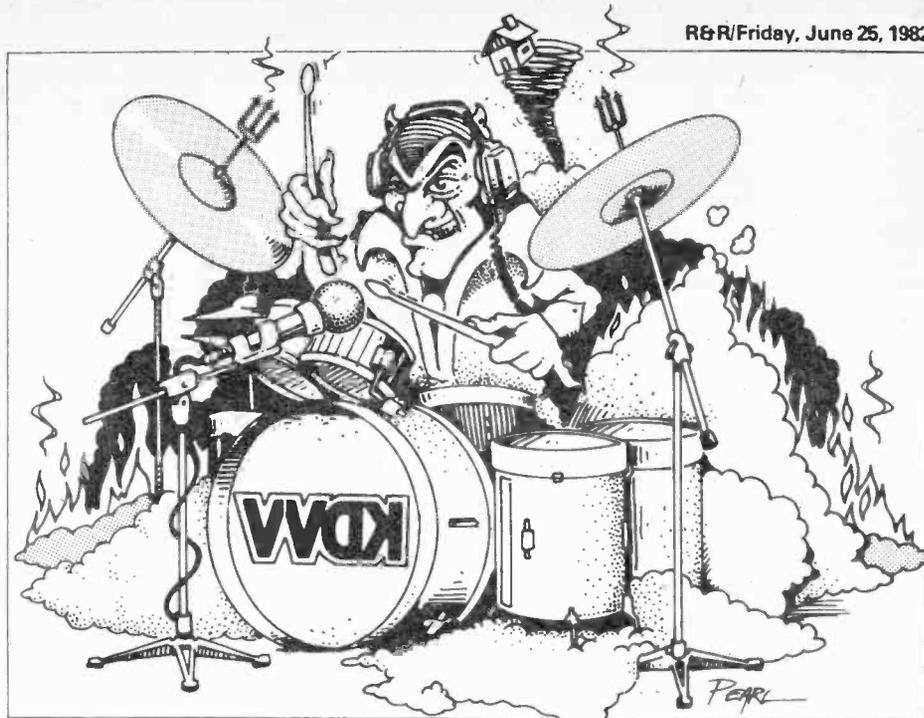
"We didn't get any threatening calls at the station from church members, or undue harassment of any sort. The only negative result of the whole thing happened the night of the demonstration. Someone threw a brick through the stained glass window of the church. No one is really taking this thing very seriously. No one has asked us to stop playing anything."

Maybe no one is taking it very seriously in Topeka, but the incident did impel the station's Production Director and "Talk To Me" talk show host Phil Grecian to do his Sunday night show on the subject of "Masking Messages In Music" ... complete with on-air demonstrations of these "messages."

The Message Is In The Music, Or Is It?

"We actually got more reaction from the talk show than those church people did," said Phil. "The show normally runs for an hour, but the phone calls wouldn't stop, so we ran over an extra 45 minutes.

"I started to research records that had known 'messages' or goofs in them, plus the ones that Phil Wyman found objectionable. All in all, I found 33 cuts that were suitable for airing, and among them were some old



hits with mistakes in them like extraneous noises."

Phil sent me a list of songs with obvious goofs. They include Elvis Presley's "Blue Moon," which has the sound of a studio soda machine dispensing a soda can. "Wendy" by the Beach Boys has an audible cough about a third of the way into the music break.

"I don't even know if Phil Wyman knows about those things, but what he was concerned about was the supposed 'hidden satanic messages' which were making a subliminal impression on the minds of our youth. The funny thing about these messages," points out Grecian, "is that you have to listen to parts of these records backwards to hear them!"

"The mind can let you hear anything you really want to when you spin these records backwards. I really think they are pure coincidence, and in most cases, you've really got to stretch your thinking to construe anything even resembling a satanic message."

What are some examples of these satanic messages that have got Phil Wyman, and James Gilbert, Minister of Youth at the Church of Christ in Kaufman, TX, upset? "One of them is a record by Black Oak Arkansas, 'When Electricity Came To Arkansas.' Wyman thinks that when you play part of this song backwards it's saying, 'Satan, Satan, He is God, he is not God.' Then James Gilbert thinks it says, 'Satan, Satan, He is God, He is God.' It seems as if they can't agree, but this one is pretty difficult to hear, and is pretty farfetched," said Grecian.

Did someone say hidden messages? Phil Grecian points out more. "In the Beatles' 'I Am The Walrus' there is a portion when played backwards that sounds like 'Oh I smoke marijuana' and another part that says 'smoke pot, smoke pot' when played normally. In their record 'Revolution Number Nine,' a man, not a member of the group, says 'number nine' repeatedly. It's claimed the voice is that of an EMI studio engineer announcing which studio the song was cut in. When reversed, it sounds like 'Turn me on dead man,' which obviously refers to the hoax surrounding Paul McCartney's premature demise. Let's not forget 'Strawberry Fields Forever,' which says, 'I buried Paul.'"

Other "diabolical dicta" that can be heard in reverse include:

- The Cars' "Shooby-Doo" where the word "Satan" is repeated approximately nine times, according to Wyman and Gilbert, who can't agree exactly on how many times it's repeated.

- Electric Light Orchestra's "Fire On High," with a part played in reverse that says "The music is reversible, but time is

not. Turn back, turn back, turn back." Wyman thinks this is satanic because it is recorded in reverse.

- ELO's "Eldorado," with the supposed hidden message, "Christ you're the nasty one, you're infernal."

- Queen's "Another One Bites The Dust," in which, when spun backwards, a very strained interpretation of the line, "Decide to smoke marijuana," can be heard.

- Styx's "Snowblind," containing the words, "Life's not pretty, even though I tried to make it so." Innocent enough, but Wyman and his people reversed it, and heard, "Oh Satan, move in our voices."

- Blue Oyster Cult's "Kissin' In Dallas," with the reversed lyric, "My name is Satan."

Just Your Imagination?

On Phil Grecian's show "Talk To Me" he played all of the previously mentioned cuts. How clear were these supposed evil lyrics? "You've really got to use your imagination, like I said before. Only a fanatic would sit down and try and find these things. I still maintain they are pure coincidence. The only song that really has anything that's clearly defined without reading too much into it is Led Zeppelin's 'Stairway To Heaven.'"

Phil points to the following lyric line: "If there's a bustle in your hedgerow, don't be alarmed now, it's just a spring clean for the May Queen. Yes there are two paths you can go by, but in the long run there's still time to change the road you're on." What does it say when reversed? "My sweet Satan. The one will be the sad one who makes me sad, whose power is Satan."

According to Phil Grecian, "There are others within this song, but you've really got to stretch your mind for those. We've had listeners sending in other songs with hidden meanings. All of them are pure expansions of overactive imaginations. Wyman would like all albums labeled with a warning 'This record contains backward messages,' so that the public can be aware."

What does PD Tony Stewart think now that the show has aired? "A small but vocal minority has raised an issue, which even in this conservative part of the country hasn't been embraced. As far as any of these messages having been recorded on purpose, that's ridiculous. No one can convince me otherwise. I do get concerned from time to time about sexual lyrics that can be heard when played normally, but that's just a personal objection. I play, and will continue to play, what the audience wants to hear on KDVV."

What we have seen is an example of a vocal minority trying to impress its thinking on the minds of others. KDVV offered the chance for the people of Topeka to respond to these songs, and according to Phil Grecian, "We got lots of letters, but not one ever asked us to take these, or any records off the air." Are all reversed words satanic? (.stooB tabmoc sraew rehtom rouY") Only if you want them to be.

Satanic Top Five

The following is a compilation of the "Satanic Top Five" songs which Phil Grecian and I felt fell in order of dislike by Assemblyman Phil Wyman and minister James Gilbert. The list could change at anytime, as people's imaginations cause them to ruin their record collections by spinning them backwards.

1. Led Zeppelin/Stairway To Heaven
2. Queen/Another One Bites The Dust
3. Styx/Snowblind
4. Cars/Shooby-Doo
5. Blue Oyster Cult/Kissin' In Dallas

Bubbling Under The Top Five

- Rolling Stones/Sympathy For The Devil
- Charlie Daniels Band/Devil Went Down To Georgia

In fairness to the members of Evangel Full Gospel Church in Topeka, Phil Grecian offered them equal time to respond with their side. They refused.

Phil took things a bit further and found the following gospel records, when played backwards, yield coincidental satanic lyrics:

Richard Roberts's "Pass It On" was found to contain "Oh Satan, Oh Satan."

Richard Roberts's "A Better Life" contains "We want marijuana."

Merril Womak's "Because He Lives" hides the reversed message "Beelzebub is man."

The New Creation Singers' "Perfect Peace" has the words "Satan is a sweet devil, he may be the one."

Phil found other examples in religious records too numerous to mention. The point of the story is that all of this is coincidence whether it be rock or religious music. It's all the product of overactive imaginations.



Phil Grecian

THREE FOR ALL.



Donna Summer

**“Love
Is In
Control”** **2ND WEEK!**
7-29982

from the forthcoming lp
DONNA SUMMER
GHS 2005

Produced by Quincy Jones for



WBEN-FM	WYCR	WGH	WFEA
WIFI	WKRZ-FM	Z104	95XIL
B94	K104	KYNO-FM	Q104
WXKS-FM	WKEE	KIDD	Z102
PRO-FM	WTIX	KGGI	95SGF
CFTR	B97	KJRB	WFOX
CKGM	WJDX	KNBQ	WCGQ
Y100	G100	KBBK	WYKS
WGCL	WZYP	KSKD	KVOL
KEARTH	BJ105	KHYT	WAZY-FM
KFI	WDOQ	KIKI	99KG
KEZR	CK101	WJBQ	KENI
WTIC-FM	WBBQ	WGUY	KSLY
WDRC-FM	WOKI	WACZ	KDZA
Q106	WCSC		KOZE

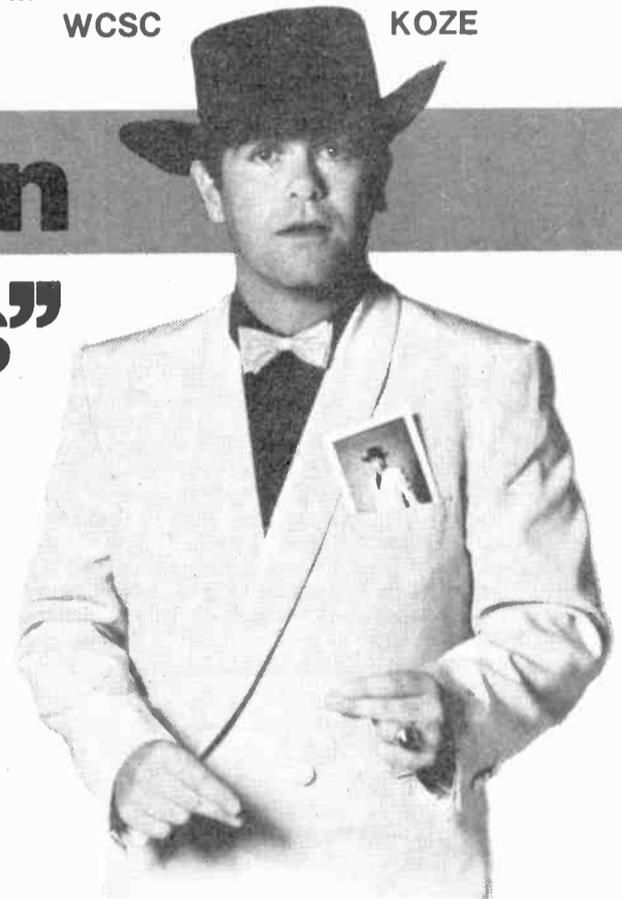
Elton John

“Blue Eyes”
7-29954

from the lp **JUMP UP**
GHS 2013

Produced by Chris Thomas

JUST SHIPPED!
ON YOUR DESK
THIS WEEK!



Jennifer Holiday

**“And I’m Telling
You I’m Not
Going”** 7-29984

from the Original Broadway
Cast Album **DREAMGIRLS**
GHSP 2007

Produced by David Foster

WNBC 30-26	WFLB add
WXKS-FM deb 28	KVOL on
Y100 deb 23	
KIQQ add	
WVIC add	



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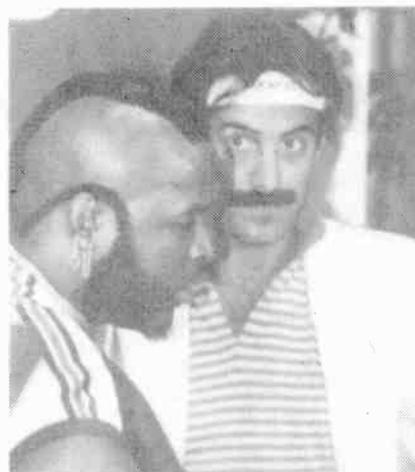
WKTI SCORES JOURNEY PLATINUM — Columbia recording artists Journey recently celebrated their "Escape" album going platinum by pressing up awards to those stations that helped out. Shown (l-r) are Columbia rep Marc Benesch, WKTI/Milwaukee Station Manager Steve Smith, and PD B.J. Hunter.



KIIS-FM PORSCHE PLUS \$20 GRAND GIVEAWAY — KIIS-FM/Los Angeles has been asking listeners to be the 50th caller when they heard four specific songs played in order over the past five weeks. The winner claimed a brand new platinum metallic Porsche 924, with \$20,000 tucked into the glovebox. Shown (l-r) is morning man Rick Dees and winner Yvonne Adams with the car and the cash.



KHFI CLUB MED CONNECTION — The fun and sun of Playa Blanca, Mexico was awarded to the winner of a Club Med vacation by KHFI/Austin. Shown (l-r) are morning man Dave Jarrott, the winner, a Club Med rep, and morning news anchor Darlene Lewis.



WHAT DO YOU MEAN, TIME'S UP? Recently KZZP/Phoenix morning man Jonathan Brandmeier had the fearsome Mr. T from the movie "Rocky III" in for an interview promoting the Phoenix Off-Road Motocross. When Brandmeier told Mr. T his time was up, Mr. T registered his displeasure, as witnessed on Brandmeier's face (far right).



WE'RE MASHING FOR BLOOD — WQID/Biloxi, MS recently held its 0094th M*A*S*H Blood Drive, complete with a tent and the staffers dressed like the TV stars. Shown (l-r) are Miss USA contestants Miss Wyoming, Miss Iowa, staffer Mickey "Hawkeye" Coulter, the Q Bird, Miss Alaska, and Miss North Dakota.



WTIC-FM CASHES IN FOR \$10,000 — WTIC-FM/Hartford recently gave away \$10,000, "the biggest cash prize in the market's history," according to the station. A special line was set up to take calls when listeners heard the Beatles' "Hey Jude," with the 10th caller winning it. Shown (l-r) are Ten Eighty Corporation owner/President Perry Ury, handing over the money to winners Peter and Rajdevi Jones, with PD Steve Goldstein, and the Joneses' three daughters looking on. They were handed a rare and authentic \$10,000 bill courtesy of Connecticut Bank & Trust.



B94's "BEE VAN" DEBUT — B94/Pittsburgh is sporting its new Bee Van around the city. Shown (l-r) are staff members (top) Banana Don Jefferson, Junior, Bumper Morgan, newsman Guy Junker, GM Garry Eaves, and PD Dan Vallie.

Motion

Chris Kelley, middays at KJ100/Louisville, is leaving to obtain his masters degree in marketing at Northwestern University... WDJX/Dayton MD Joe Dawson is now doing the morning show... WBLI/Long Island has a new address and phone number: WBLI, 3090 Route 112, Medford, NY 11763, (516) 732-1061... KKAZ/Cheyenne welcomes new Operations Manager Chuck White from sister station KUUY, and promotes airstaffer Phil McKay to MD... KIIS-FM/Los Angeles welcomes night personality Laurie Allen from K101/San Francisco.



WILD HEART OF THE YOUNG IN DENVER — They say the mountain air can set you free, and Karla Bonoff was getting wild as she promoted her album "Wild Heart Of The Young" with the single "Personally," to KIMN/Denver's Doug Erickson. Shown (l-r) are Doug, Karla, MD Gloria Avila Perez, and Columbia National Promotion Director George Chaltas (in front).

The Music Section

CHR's Most Accurate Music Information Begins on Page 55



SMILE WHEN YOU SAY KUNG-FU — David Carradine is out promoting his new flick "Safari 3000," and he stopped in at the WBCY/Charlotte studios to say hi. Shown (l-r) are WBCY morning man John Boy and Carradine.



WALK AND ROLL IN ERIE — K104/Erie recently staged a "Walk America '82" for the March of Dimes, and Geffen artist Sammy Hagar (left) is shown standing with air personality Paul DeMille. Hagar and DeMille acted as co-chairmen for the walk.

WE GIVE YOU THE NEWS YOUR WIRE MACHINE MISSES.

Your wire machine already supplies you with late breaking hard news. We don't. Instead we give you late breaking humorous, crazy, bizarre and offbeat stories in twice-a-week dispatches. And the *Wireless Flash* offers you two exclusive sound lines that provide you with actualities of the lifestyle stories we're famous for. We've got sports news, a daily almanac and even a horoscope.

WIRELESS FLASH®

And our entertainment pages give you exclusive scoops on AOR, CHR and A/C artists, as well as Hollywood celebrities. Separate services? Nope, they're all part of the *Wireless Flash*. Maybe that's why more than 350 radio stations in the U.S., Canada & Australia are subscribing to the *Wireless Flash*. Maybe you should, too.

The *Wireless Flash* is an exclusive service of Copley Radio Network ▲

CALL COLLECT FOR A TWO WEEK FREE SAMPLE: (714) 293-1818



JEFF GELB

AOR Futures: Promotion

In previous weeks, we've discussed AOR's possible futures in the realms of programming, personalities, and music. With these three areas covered, the next logical area of coverage is promotion; after all, if you've got your personalities, music and programming down, you've got something worth promoting. In the years to come, how can AOR get the most mileage out of station promotions and advertising? That's what this week's group of experts discuss.

KREM-FM/Spokane

PD Daniel Brunty

"Album radio will continue to be in the difficult position of being split into at least two components: one skewing completely toward the younger demo, and the second going for the baby boom rock and rollers, the 20-40 age group that comprises the major portion of America's population.

"Promotion on the bottom end of the demo will continue to be basically easy. It takes no genius to realize that buttons, T-shirts, rock nights, and rock & roll armies are peer loyalty builders for teens and young males. Rock radio's position as something your mother probably won't like will continue to help garner dissatisfied youth. However, this teen-24 market is also splitting itself seriously into a rock vs. preppies type of battle; the prep faction will have absolutely nothing to do with the rockers, and vice versa. In this prep area lies the potential for 12+ numbers for the more adult-skewing AOR's. This group is a great deal more conservative and tougher to pro-

"Advertising, in print or TV, will require a great deal more than spaceships coming from nowhere with call letters on them. It will have to actually begin to say something." — Daniel Brunty

mote to than the rockers. Unfortunately, the preppies are already overpromoted and, as a result, incredibly selective. Since research proves that product recall is mentally limited to seven or fewer items, call letter recall will become a primary target. Our calls will compete not only as a radio factor but in a full media sense, with competition from HBO, Showtime, MTV, and national TV networks. Marketing will become the ultimate key; not targeting, marketing. Rather than continue the fragmentation and work on ever-decreasing returns, radio must seriously approach promotion of the product as a singular unit. Rather than finding the niche for a format promotionally, we must either create the demand for the format, or promote the format as an attractive necessity.

"Marketing plans will become as important (if not more so) as the weekly music meeting and consultant calls. Radio will have to address itself as a product and react promotionally to that realization. Advertising, in print or TV, will require a great deal more than spaceships coming from nowhere with call letters on them. It will have to actually begin to say something.

"One-to-one communication with the audience will be necessary to attract a personal note to the station. You don't win listeners a thousand at a time, you win them one by one, reinforcing that conquest with personal content. Therefore, promotion be-

comes a multifaceted venture, and perhaps the most important factor in future success. We often research the same records, run the same rotations, and feature the same concerts, so winning by format alone is a near-impossibility. Winning the future struggles of AOR radio will be a battle of marketing, positioning, and selling."

KDKB/Phoenix

PD Jeff Sattler

"Consistently successful radio stations operate like Coca-Cola or McDonald's: they always promote, they are everywhere. As AOR continues to evolve into a 'mass appeal' rock format, that promotion process becomes even more critical, particularly in markets where many stations play essentially the same music. When this is the case, your promotional game plan is the key way in which you can distinguish yourself from your competitor. Most people agree that AOR must attract older listeners in the coming years, which dictates that we broaden the appeal of our promotions. For example, bar nights have been an AOR promotional mainstay for years. Nothing's wrong with that; however, since they basically appeal to the younger end of the audience, let's balance those with promotions like 'ladies' nights' at classy clubs and come the 25-34's.

"AOR's image problem with the masses seems to stem from a 'let's party' attitude. We've got to break out of that stereotype, opening our minds to different promotions that in the past might not have appeared to fit the AOR image. We will see promotions that rely more on creativity and less on big dollar giveaways to attract listeners and increase time spent listening. It's been proven again and again that giving away

"It's been proven again and again that giving away \$100,000 or even \$500,000 does not guarantee you terrific ratings." — Jeff Sattler

\$100,000 or even \$500,000 does not guarantee you terrific ratings. Creative individuals seem to have a knack for getting more promotional mileage out of low-budget promotions. Community involvement promotions will continue to be important to the image of the radio stations. They go a long way towards breeding good will within the community. After all, it is part of our responsibility as broadcasters to serve the community — what better way than by helping those in need?

"I feel that TV will continue to dominate as the most-used medium for advertising our product. With all the messages on the tube these days, the challenge is to make ours stand out. We must have a unique, credible selling point, and the message must be memorable, not irritating. Like

WEBN Creates Pro-Record Campaign

WEBN/Cincinnati has begun an on-air campaign to remind listeners of the value and entertainment of recorded music. The station's production department created a spot that features "Thomas Edison" extolling the virtues of his "most-celebrated invention, the phonograph record." The message ends with, "Looking for a good time? Then treat yourself to a new record today. This message sponsored by the rock and roll station, WEBN." The spot runs regularly on WEBN.

PD Denton Marr explained the current promotion: "We felt we could do more than just provide airplay. Record companies were among the first major sponsors of WEBN during its beginning back in 1967, and over the years we've enjoyed a great relationship. We felt this was a good way and time to repay the favor.

"We're not promoting any specific record or label... we're simply reminding our listeners that recorded music has been, and continues to be an excellent entertainment investment." In these days of reduced album sales, WEBN's free campaign in favor of buying albums stands to help everyone involved, from the record companies to WEBN to the listeners. It's an admirable effort and we commend WEBN.

anyone who has a product to sell, we've got to develop a marketing game plan and stick to it.

"In short, promoting AOR to the masses in the coming years means doing it in an aggressive, creative and contemporary manner."

Consultant

John Sebastian

"Space-age technology is upon us. Computers and robots soon will be a part of daily life. The movies' real stars are now the producers and directors (like Steven Spielberg). I would envision radio in general and promotions specifically to finally start catching up with the rest of the world. Radio promotions in the near future must use imagination, new technology, and research to appeal to the burgeoning new adolescents and young adults. Simply doing big cash giveaways will pale in comparison to Pac-Man fever, Donkey Kong, motion picture spectacles like 'Tron' and 'E.T.', and rock and roll trips to the moon to see Shooting Star, all expenses paid."

KSHE/St. Louis

PD Rick Balis

"When it comes to album adds, jock appearances, contests and/or promotions, our philosophy at KSHE is to go big or stay home. More specifically, if we think enough of an album to add it, we're going to give it the airplay it deserves — plenty! If DJ appearances are scheduled, they'll be promoted — plenty! If we choose to get involved in contests/promotions, we'll do it up in a big way. It's a case of being selective when choosing to involve the radio station in any of these areas and pulling out all the stops when we do.

"Traditionally, KSHE listeners enjoy getting involved. They respond and participate when given the opportunity. They're keenly loyal and enthusiastic. With this in mind, we have consistently developed, through the last 15 years, and will continue through the 80's, developing promotions that will allow listeners to actively participate rather than just passively listen. It's important to set up priorities, take a look at all possible promotions, and mount a campaign around the one promotion with the most positives for all: the listeners, KSHE, record labels, accounts, everyone. Then we go all out.

"One of the worst things to do is clutter the airwaves. Promotions shouldn't collide. If they do they get watered down and confusing. Timing of promotions is undoubtedly a key factor.

"In many ways, the 80's appear to be similar to the 60's. People are vocal. In general, they have the tendency to act rather than sit back and let everything pass them by. That's how we plan to greet the remainder of the decade: with promotions that continue to have listeners at the heart of the matter. It's not necessary to award

listeners with Ft. Knox and the state of Wyoming as a contest prize. It is necessary for the listeners to feel a part of things... and be a part of KSHE."

WTUE/Dayton

PD Dave Luczak

"WTUE markets itself through many different mediums. Our call letters are at every major event with which we feel we should be associated. We'll use everything from balloons to patches to massive sticker campaigns.

"Since our image is pretty well-established here, we work at maintaining it. The only place where we really explain who we are and what we do is on our TV ads. Everywhere else, we can let our call letters do the talking.

"In the foreseeable future, we'll continue to use items like stickers and billboards as a means to get our call letters in front of people's faces. If we feel like our image needs to be reaffirmed in people's minds, we'll do more TV ads.

"On the air, we've found it's becoming increasingly important to concern ourselves with the way contests are executed. Our most talked-about giveaways are not necessarily the ones involving large prizes, but the ones that are creative and that ask listeners to do something different to win. The way to win is often more important to a listener than exactly what they win."

KGON/Portland

PD Dave Van Dyke

"Stations are moving closer with tightened playlists and talented programmers. PD's will have to look to experienced promotion personnel to expedite promotions that will distinguish stations. Personalities may make a difference, but the image of each station in a market can mean success or failure.

"The trend towards more dollars spent on TV will continue as it has proven itself to be the quickest, most efficient way to image a radio station. Tying visual concepts to a radio station's music is a powerful message and consistent exposure can change your image practically overnight (with the correct time buys).

"Furthermore, where dollars are available, stations will use support media for special events. Here at KGON we're already seeing advantages to using print to support our TV or other major promotional events. The point is to keep the call letters in front of your target. In certain situations, billboard and transit visibility will work as well.

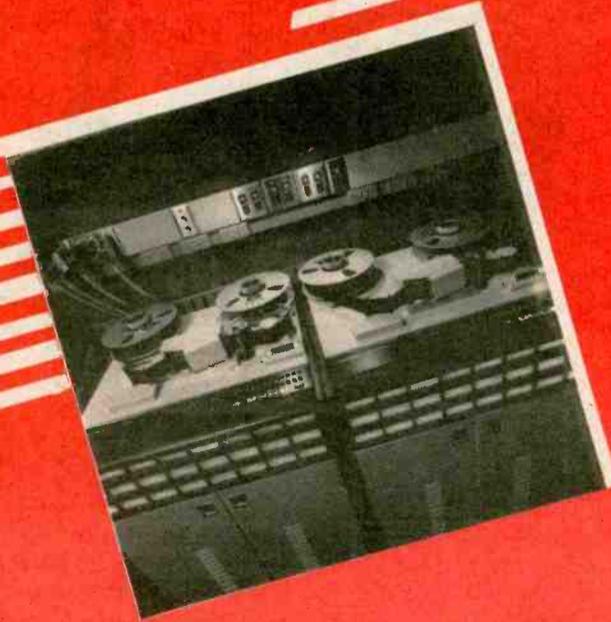
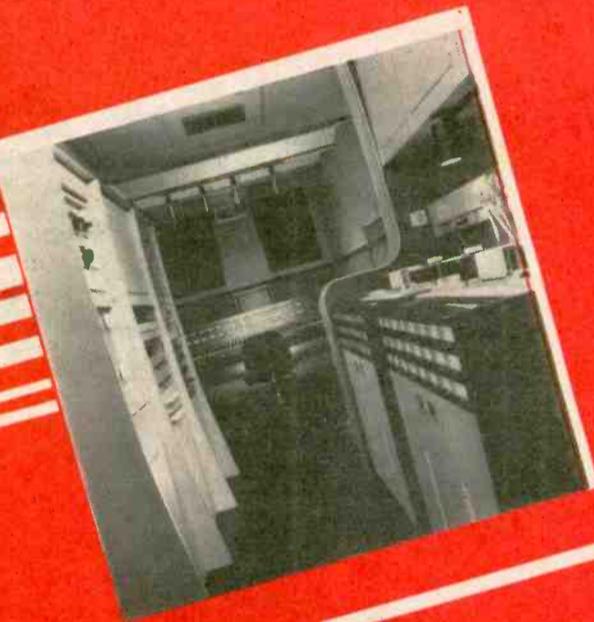
"Money will be used to further enhance station image. Not much increased interest in big money giveaways or major contests will arise as stations will want to clean up their air sound. Basically stations will

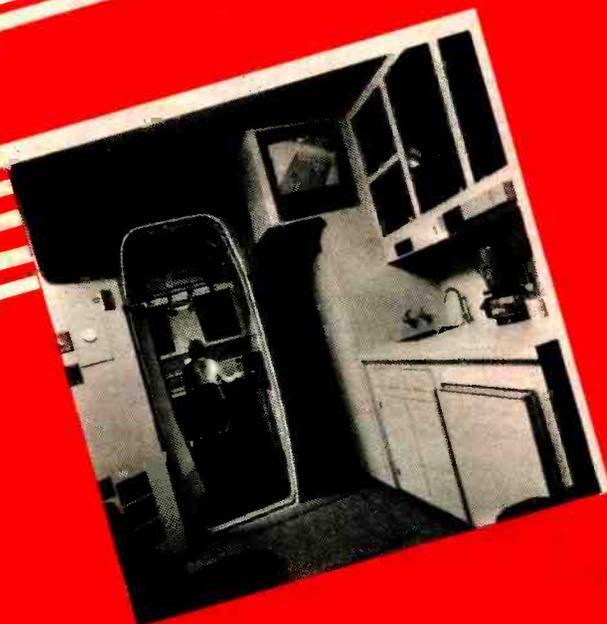
Continued on Page 26

We're the One for Concerts

Westwood One's brand new half million dollar concert master mobile recording studio is on the road recording more concerts for more stations than anyone in the business.

Rock, Black, Country... Westwood One is the only one to produce and distribute concerts from start to finish. We're committed to bringing your listeners the ultimate in live concert programming.





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EVOLUTION

WKTM/North Charleston, SC has switched back to AOR from CHR, with the consulting services of B/A/M/D & Assoc., Inc., as a Superstars client station . . . Jack Emerson is appointed PD at KGGO/Des Moines, replacing Larry Moffitt (who joins KPKE/Denver as PD) . . . Tom Michaels is upped to PD at KMBQ/Shreveport while former PD Jay Frazier retains airshift . . . Former WWTR/Bethany Beach PD Dave Kettinger resurfaces at WQHQ/Salisbury for airwork as Brian Krysz attains PD title for WWTR . . . Bob Braide remains PD/MD at CHOM-FM/Montreal; David Spodek is CHOM-FM's new Research Director . . . Bill Weston is upped to MD for WGRQ/Buffalo . . . Carol Cooley is named MD at WERI/Westerly . . . Karen Kolvek is named Research Director for KZEW/Dallas . . . Rod Davis exits nights at WKZL/Winston-Salem to host the local "PM Magazine" TV show . . . Johnny Dodge exits mornings at WECM/Claremont for airwork at KISS/San Antonio . . . Bo Roberts exits mornings at KQRS/Minneapolis for nights at KTXQ/Dallas . . . Jay Richards joins WAQY/Springfield from KISS/San Antonio for overnights, as WAQY's Sherri Cronkite exits to WRSI/Greenfield . . . New to WKQQ/Lexington from WQMF/Louisville is Sue Arentsen as Production Director. Curt Mathies is upped to overnights at WKQQ from part-timer . . . Charlie Morris joins KOMP/Las Vegas for nights from KDKB/Phoenix . . . Dale Miller joins the airstaff of KYTX/Amarillo from neighboring KBUY, and Ciney Stevens joins KYTX for 7-midnight. The two replace departing Steve Smith and former PD Phil Couloudon.



ROCK ON WHEELS — KFMH/Muscataine sponsors a drag racer for local promotions, modeled here with MD Lisa Catalona.



STRANGER IN TOWN — Epic's Stranger, while on tour with UFO, stopped by the studios of KOZZ/Reno. Pictured (l-r) are band's John Price and Ronnie Gavin, KOZZ morning air personality Kathy McCovey, group's Greg Billings and Tom Cardenas.



IT'S IN THE BAG — WQXM/Tampa, in the true spirit of summer fun, bought all the parking meters for the day at popular Clearwater Beach, putting specially marked bags over the meters to let beachgoers know that the day's parking was courtesy 98 Rock.



SPLIT ENZ TAKES TO THE AIR — A&M's Split Enz, notorious paper airplane aficionados, joined forces with CITI-FM/Winnipeg during the group's Canadian tour for an Enz paper airplane flight contest at a local record shop. Pictured (l-r) are store owner, group's Eddie Rayner, CITI-FM's Jim Johnson, band's Noel Crombie, Tim Finn and Neil Finn, with CITI-FM's Chris Reichert.



TO BE KIHNTINUED — Beserkley/E-A's Greg Kihn and consultant Lee Abrams happened to visit WMMR/Philadelphia simultaneously for some lively conversation. Pictured (l-r) are Abrams, former WMMR staffer (now WCOZ/Boston) John Bloodwell, Kihn, PD Charlie Kendall, E/A's Marty Schwartz and Rick Alden.



ASIA INVADES AMERICA — Geffen's Asia brought a bit of international diplomacy to KLOS/Los Angeles while on tour. Pictured (l-r) are group's Carl Palmer, KLOS air personality Linda McInnes, and band's John Wetton.

AOR Reporter Profile



KMBQ/Shreveport

PD: Tom Michaels
Power: 100,000 watts
Consultant:

The Lund Corporation
Slogan: "Shreveport-Bossier's Album FM"

"KMBQ is Shreveport's only AOR station, so we stick to the good old basics: familiarity with listeners and mass appeal music.

"We use the phones a lot to stay in touch with our listeners, using phone contests to give away all sorts of promotional merchandise.

"We recently acquired the services of the Lund Corporation as broadcast consultants. They have given us an excellent music research system that researches gold cuts nationwide. Music on the 'Q' is chosen by the PD, MD, and airstaff. Current selection choices are based on national airplay, artist image and ability, regional popularity, and local sales, among other considerations.

"We're hot on the concept of Album Oriented Rock here in Shreveport — we like to expose more than one cut per album. The listeners like it and it lends the station great credibility."

Promotion

Continued from Page 23

strive for the most unique and best event-oriented promotions. Stations should also be aware of the advertising and promotional possibilities of cable, depending on penetration in their markets."

WCKO/Miami
PD Buddy Hollis

"In-car listeners are a captive audience. To keep them interested, billboards and busboards will continue to be important.

"In the home, there's growing competition for radio: video games and recorders, cable TV, MTV, etc. I think it's important to take advantage of that by advertising on those mediums when possible. We're already noticing the effect of MTV in this market on sales and station requests. We're sharing more and more of our audience with them. Why fight it? We're going to put more money into advertising on those channels, and probably less on network TV. Cable TV is targeted so much more specifically with our audience for the most part — it's only logical for our call letters to show up there.

"Newspapers should pick up on more AOR radio advertising as well. While young audiences don't necessarily read the whole paper, they check out the entertainment sections regularly for movie times and concert information. If our ads can end up in that section, I see it as beneficial to the station."

As was pointed out earlier in this column, the past four weeks of prognostications are only possible futures for AOR radio. What's your scenario? If this series has encouraged you to glance forward, contact me with your thoughts and I'll do a follow-up article in a coming issue of R&R.

UPDATE



One of the summer's first major outdoor concerts, Texas Jam, just took place in Dallas, and KTXQ was on hand as the official host station. Included in the station's multifaceted handling of the promotion: 25,000 souvenir buttons; a banner contest incorporating KTXQ's logo, which was also on either side of the stage; prize incentives for those wearing KTXQ shirts or buttons; a booth in the adjacent rock supermarket; an air-guitar contest whose winners got to open the show; 500 security people wearing customized KTXQ T-shirts; jock shifts broadcasted from the jam site, including interviews with stars Joan Jett, Sammy



WMMS GOES NOVA — WMMS/Cleveland entertained Portrait/CBS artist Aldo Nova on a recent promotional visit to the station. Pictured (l-r, front) CBS's Tom Schmidt, E/P/A's Joe Carroll, and Nova; (l-r, back) E/P/A's Doug Hamann and Eric Heckman, WMMS MD Kid Leo, Portrait's VP/GM Lenny Petze.

Hagar, Journey, and Point Blank; and stage announcements by KTXQ MD Drake Hall. Now that's the way to cover an event of significant listener interest! . . . Summer's here and the time is right for "Loopsearch" — from now till Labor Day, WLUP/Chicago's handing out Loop stickers to listeners, who are asked to display the stickers wherever they go. When stickers are spotted by the station's staffers, the owner is an instant winner. Among prize offerings: videodisc and videocassette recorders, Intellivision games, cash, cameras, TV's, stereos, and Sony Walkmans . . . Congratulations to KICT/Wichita Operations Manager Bob Lawrence and new bride Kathy . . . It's an awfully close race in Minneapolis, where the latest Birch figures showed KQRS ahead of KDWB 7.4-7.3. This is KQRS's first 12+ victory over its AOR competitor in quite some time.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WBWB/Bloomington presented Dan Siegel for \$2.97.
BROADCASTS: Jeff Lorber on KINK/Portland.
CONVERSATIONS: Asla, Prism on WIOT/Toledo . . . A Flock Of Seagulls on WTPA/Harrisburg . . . Ian Anderson on WDHA/North Jersey . . . Jean-Luc Ponty, Joan Jett, Bow Wow Wow on KFMG/Albuquerque . . . John Cougar on WRKI/Bridgeport . . . Robin Williams on KFMX/Lubbock . . . Joan Jett, Ian Anderson on CITI-FM/Winnipeg . . . Go-Go's on KROQ/Pasadena . . . Joe King Carrasco, Missing Persons, Dwight Twilley, Dave Edmunds on KTYD/Santa Barbara . . . Ian Anderson on WHMD/Hammond . . . Richard Simmons on WMMS/Cleveland . . . Ozzy Osbourne, Joan Jett, Ian Anderson on CFOX/Vancouver . . . Moon Zappa on KILQ/Colorado Springs . . . Dregs, David Johansen, Bob Weir, Ian Anderson on WLIR/Long Island . . . Toto, Tubes, Ian Anderson on KRQR/San Francisco.

The Music Section

AOR's Most Accurate
Music Information
Begins on Page 42

The National Lampoon Radio Hour



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Adult / Contemporary



JEFF GREEN

The A/C Gold Programming Poll

What's the most popular record of all time? "Rock Around The Clock?" "The Twist?" There are dozens of hit charts listing the biggest sellers of all time, but none that help PD's select the correct oldies for today's programming. The problem is even harder for A/C PD's, who may not be sure which rock oldies are still valuable.

Here for your interest and participation is R&R's first A/C Gold Programming Poll. Listed are, alphabetically by artist, 475 of the biggest A/C-oriented hits between 1955 and 1980, the last year before songs begin to be classified as recurrents for some stations.

To enter, tear out this page and simply circle (or write-in) the 50 songs you feel are the most valuable to your programming. Your list will be kept confidential. Feel free to include local favorites or write-ins, as this list is more a thought-starter than a complete reference. Of course, you do not have to be a reporter to participate.

We hope all A/C stations will join in this survey to provide an idea of what programmers are using to cover such an important music area. Results will be printed in a future column. Thanks for sharing! MAIL BALLOTS BY MONDAY, JULY 19, 1982 TO: A/C GOLD POLL, C/O Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



- 66 BEATLES/Ticket To Ride
- 67 BEATLES/We Can Work It Out
- 68 BEATLES/Yesterday
- 69 BEE GEES/How Can You Mend A Broken Heart
- 70 BEE GEES/How Deep Is Your Love
- 71 BEE GEES/Love You Inside Out
- 72 BEE GEES/Night Fever
- 73 BEE GEES/Nights On Broadway
- 74 BEE GEES/Stayin' Alive
- 75 BEE GEES/Too Much Heaven
- 76 BELLAMY BROS./Let Your Love Flow
- 77 BIG BOPPER/Charity Lace
- 78 BILL HALEY & THE COMETS/Rock Around The Clock
- 79 BILL WITHERS/Ani No Sunshine
- 80 BILLY JOEL/Just The Way You Are
- 81 BILLY JOEL/She's Always A Woman
- 82 BILLY PRESTON/We'll Go Round In Circles
- 83 BLOOD, SWEAT & TEARS/Spinning Wheel
- 84 BLOOD, SWEAT & TEARS/You've Made Me So Very Happy
- 85 BLOODSTONE/Natural High
- 86 BOB DYLAN/Lay, Lady, Lay
- 87 BOB DYLAN/Like A Rolling Stone
- 88 BOBBIE GENTRY/Ode To Billy Joe
- 89 BOBBY DARIN/Mack The Knife
- 90 BOBBY HEBB/Sunny
- 91 BOBBY LEWIS/Tossin' & Turnin'
- 92 BOOKER T & THE MG's/Green Onions
- 93 BOXTOPS/The Letter
- 94 BOZ SCAGGS/Lowdown
- 95 BOZ SCAGGS/Slow Dancer
- 96 BOZ SCAGGS or RITA COOLIDGE/We're All Alone
- 97 BREAD#
- 98 BREAD/Lost Without Your Love
- 99 BREAD/Make It With You
- 100 BRENDIA LEE/I'm Sorry
- 101 BRUCE CHARNEL/Hey Baby
- 102 BUDDY HOLLY/Peggy Sue
- 103 BUFFALO SPRINGFIELD/For What It's Worth
- 104 BYRDS/Mr. Tambourine Man
- 105 BYRDS/Turn, Turn, Turn
- 106 CAPRIS/There's A Moon Out Tonight
- 107 CAPTAIN & TENNILLE/Love Will Keep Us Together
- 108 CAPTAIN & TENNILLE/Muskrat Love
- 109 CAPTAIN & TENNILLE/You Never Done It Like That
- 110 CARL PERKINS/Blue Suede Shoes
- 111 CARLY SIMON/Nobody Does It Better
- 112 CARLY SIMON/That's The Way I've Always Heard It Should Be
- 113 CARLY SIMON/You Belong To Me
- 114 CARLY SIMON/You're So Van
- 115 CAROLE KING/It's Too Late
- 116 CAROLE KING or JAMES TAYLOR/You've Got A Friend
- 117 CARPENTERS/Close To You
- 118 CARPENTERS/Please Mr. Postman
- 119 CARPENTERS/Rainy Days & Mondays
- 120 CARPENTERS/We've Only Just Begun
- 121 CAT STEVENS/Moonshadow
- 122 CHARLIE RICH/Behind Closed Doors
- 123 CHER/Gypsys, Tramps & Thieves
- 124 CHLUTES/Have You Seen Her
- 125 CHICAGO/Beginnings
- 126 CHICAGO/Color My World
- 127 CHICAGO/If You Leave Me Now
- 128 CHICAGO/Saturday In The Park
- 129 CHICAGO/Wishing You Were Here
- 130 CHIFFONS/He's So Fine
- 131 CHIFFONS/One Fine Day
- 132 CHRIS REA/Fool (If You Think It's Over)
- 133 CHUBBY CHECKER/The Twist
- 134 CHUCK BERRY/Johnny G. Goode
- 135 CHUCK BERRY/Sweet Little Sixteen
- 136 CHUCK MANION/One False Step
- 137 CLARENCE CARTER/Patches
- 138 CLASSICS IV/Spooky
- 139 COMMODORES/Easy
- 140 COMMODORES/Sail On
- 141 COMMODORES/Sil
- 142 COMMODORES/Three Times A Lady
- 143 CORNELIUS BROS. & BISTER ROSE/Too Late To Turn Back Now
- 144 CREEDENCE CLEARWATER REVIVAL/Bad Moon Rising
- 145 CREEDENCE CLEARWATER REVIVAL/Have You Ever Seen The Rain
- 146 CREEDENCE CLEARWATER REVIVAL/Proud Mary
- 147 CRESTS/Sixteen Candles
- 148 CROSBY, STILLS & NASH/Just A Song Before I Go
- 149 CROSBY, STILLS & NASH/Sure Judy Blue Eyes
- 150 CROSBY, STILLS, NASH & YOUNG/Our House
- 151 CROSBY, STILLS, NASH & YOUNG/Teach Your Children
- 152 CRYSTAL GAYLE/Don't Make Me Brown Eyes Blue
- 153 CRYSTAL GAYLE/Takin' In Your Sleep
- 154 DALE & GRACE/It's Leavin' It All Up To You
- 155 DAN HALL/Sometimes When We Touch
- 156 DANNY & THE JUNIORS/At The Hop
- 157 DANNY O'KEEFE/Good Time Charlie's Got The Blues
- 158 DAVE LOGGINS/Please Come To Boston
- 159 DAVE MASON/We Just Deserve
- 160 DAVID GATES/Goodbye Girl
- 161 DAVID SOUL/Don't Give Up On Us
- 162 DEBBY BOONE/You Light Up My Life
- 163 DEL SHANNON/Runaway
- 164 DEREK & THE DOMMONS/Lady
- 165 DIAMONDS/Little Darlin'
- 166 DION/Runaround Sue
- 167 DION/Teenager In Love
- 168 DION/The Wanderer
- 169 DIONNE WARWICK/I'll Never Love The Way Again
- 170 DIONNE WARWICK/Walk On By
- 171 DIXIE CUPS/Chapel Of Love
- 172 DOLLY PARTON/Here You Come Again
- 173 DON McLEAN/American Pie
- 174 DONNA SUMMER/Dim All The Lights
- 175 DONNA SUMMER/Last Dance
- 176 DONOVAN/Mellow Yellow
- 177 DONOVAN/Sunshine Superman
- 178 DOOBIE BROTHERS/It Keeps You Runnin'
- 179 DOOBIE BROTHERS/Listen To The Music
- 180 DOOBIE BROTHERS/Minute By Minute
- 181 DOOBIE BROTHERS/Takin' It To The Streets
- 182 DOOBIE BROTHERS/What A Fool Believes
- 183 DOORS/Light My Fire
- 184 DORIS TROY/Just One Look
- 185 DORIS TROY/Just One Look
- 186 DREVELL'S/Bristol Slomp
- 187 DR. HOOK/A Little Bit More
- 188 DR. HOOK/Sharing The Night Together
- 189 DR. HOOK/When You're In Love With A Beautiful Woman
- 190 DRIFTERS/Under The Boardwalk



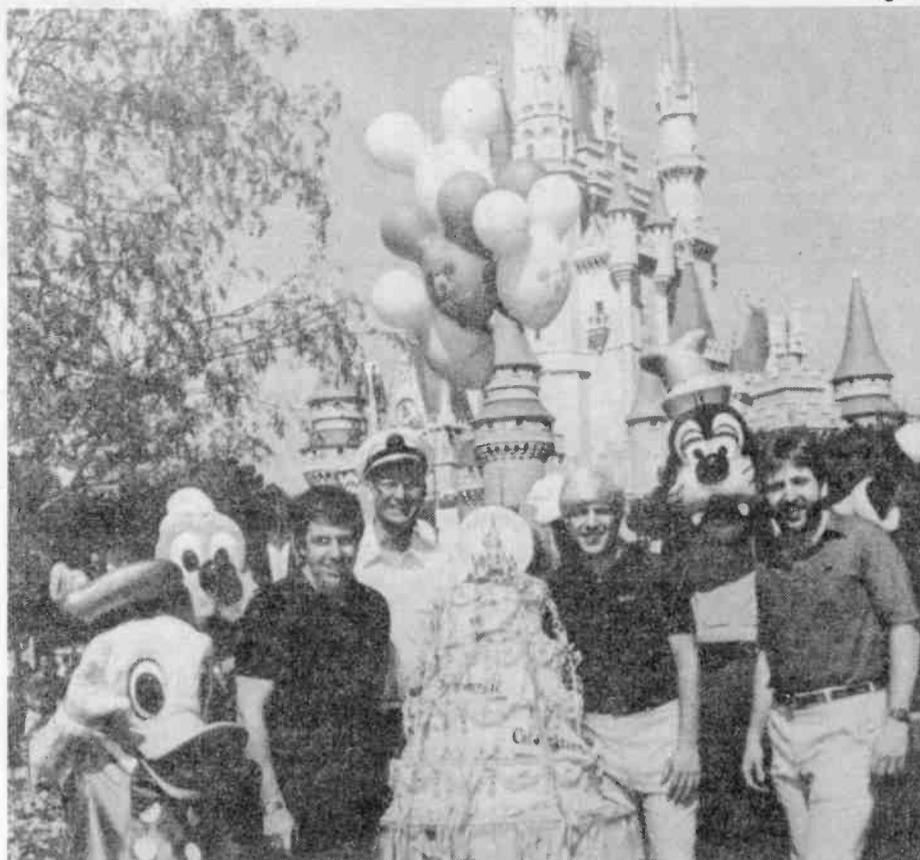
- 191 EAGLES/Hotel California
- 192 EAGLES/Lyn' Eyes
- 193 EAGLES/New Kid In Town
- 194 EAGLES/One Of These Nights
- 195 EAGLES/Peaceful Easy Feeling
- 196 EAGLES/Take It Easy
- 197 EAGLES/Take It To The Limit
- 198 EAGLES/Tequila Sunrise
- 199 EARTH, WIND & FIRE/Get To Get You Into My Love
- 200 EARTH, WIND & FIRE/September
- 201 EARTH, WIND & FIRE/That's The Way Of The World
- 202 EDDIE RABBIT/Suspicious Minds
- 203 EDISON LIGHTHOUSE/Love Grows
- 204 ELEGANTS/Little Star
- 205 ELTON JOHN/Bennie & The Jets
- 206 ELTON JOHN/Crocodile Rock
- 207 ELTON JOHN/Daniel
- 208 ELTON JOHN/Don't Let The Sun Go Down On Me
- 209 ELTON JOHN/Goodbye Yellow Brick Road
- 210 ELTON JOHN/Tiny Dancer
- 211 ELTON JOHN/Your Song
- 212 ELVIS PRESLEY/All Shook Up
- 213 ELVIS PRESLEY/Are You Lonesome Tonight
- 214 ELVIS PRESLEY/Can't Help Falling In Love
- 215 ELVIS PRESLEY/Don't Be Cruel
- 216 ELVIS PRESLEY/Heartbreak Hotel
- 217 ELVIS PRESLEY/Hound Dog
- 218 ELVIS PRESLEY/Jailhouse Rock
- 219 ENGLAND DAN & JOHN FORD COLEY/If I Really Love To See You
- 220 ERIC CLAPTON/Lay Down Saly
- 221 ERNIE K. DOE/Mother-In-Law
- 222 EVERLY BROS./I'd Have To Do It Dream
- 223 EVERLY BROS./Cathy's Clown
- 224 EVERLY BROS./Wake Up Little Susie
- 225 EXILE/You'll Never Walk Alone
- 226 EXILE/You'll Never Walk Alone
- 227 EXILE/DON'T/Blueberry Hill
- 228 FIREBALL/Just Remember I Love You
- 229 FIREBALL/You Are The Woman
- 230 FIVE SATINS/In The Still Of The Night
- 231 FLEETWOOD MAC/Dreams
- 232 FLEETWOOD MAC/Over My Head
- 233 FLEETWOOD MAC/Phantom
- 234 FLEETWOOD MAC/Say You Love Me
- 235 FOUNDATIONS/Butt Me Up Buttercup
- 236 FOUR SEASONS/Sherry
- 237 FOUR TOPS/Can't Help Myself
- 238 FRANK MILLS/Music Box Dancer
- 239 FRANK SINATRA/My Way
- 240 FRANK SINATRA/Strangers In The Night
- 241 FREDA PAYNE/Band Of Gold
- 242 GARY LEWIS & THE PLAYBOYS/This Diamond Ring
- 243 GENE CHANDLER/Duke Of Earl
- 244 GEORGE HARRISON/My Sweet Lord
- 245 GILBERT O'SULLIVAN/Alone Again Naturally
- 246 GINO VANELLI/Just Wanna Stop
- 247 GLADYS KNIGHT & THE PIPES/Midnight Train To Georgia
- 248 GLEN CAMPBELL/Rhinestone Cowboy
- 249 GLEN CAMPBELL/Southern Nights
- 250 GLEN CAMPBELL/Wichita Lineman
- 251 GORDON LIGHTFOOT/If You Could Read My Mind
- 252 GORDON LIGHTFOOT/Sundown
- 253 HALL & OATES/Sara Smile
- 254 HALL & OATES/She's Gone
- 255 HAMILTON, JOE FRANK & REYNOLDS/Don't Pull Your Love
- 256 HAROLD MELVIN & THE BLUE NOTES/If You Don't Know Me By Now
- 257 HARRY CHAPIN/Tax
- 258 HELEN REDDY/Ani No Way To Treat A Lady
- 259 HELEN REDDY/Delta Dawn
- 260 HERB ALPERT/Rise
- 261 HOLLIES/Bus Stop
- 262 HOLLIES/He Ain't Heavy, He's My Brother
- 263 HOLLIES/The Air That I Breathe
- 264 JOHN TRAVOLTA & O.J. SIMON/You're The One That I Want
- 265 J.D. SOUTHER/You're Only Lonely
- 266 JACK JONES/Impossible Dream
- 267 JACKIE DeSHANNON/What The World Needs Now
- 268 JACKSON 5/I Want You Back
- 269 JACKSON 5/Be There
- 270 JACKSON 5/Never Can Say Goodbye
- 271 JACKSON BROWNE/Doctor My Eyes
- 272 JACKSON BROWNE/Runnin' On Empty
- 273 JAMES TAYLOR/Fire & Rain
- 274 JAMES TAYLOR/Handy Man
- 275 JAMES TAYLOR/How Sweet It Is
- 276 JAMES TAYLOR/Sweet Baby James
- 277 JAMES TAYLOR/Up On The Roof
- 278 JAMES TAYLOR/Your Smiling Face
- 279 JANIS IAN/At Seventeen
- 280 JEFFERSON STARSHIP/Miracles
- 281 JEFFERSON STARSHIP/With Your Love
- 282 JENNIFER WARNE/Right Time Of The Night
- 283 JERRY LEE LEWIS/Great Balls Of Fire
- 284 JIM CROCE/Bad, Bad, Leroy Brown
- 285 JIM CROCE/Time In A Bottle
- 286 JIMMY BUFFETT/Margaritaville
- 287 JOAN BAEZ/The Night They Drove Old Dixie Down
- 288 JOE COCKER/You Are So Beautiful
- 289 JOHN DENVER/Anne's Song
- 290 JOHN DENVER/Rocky Mountain High
- 291 JOHN DENVER/Sunshine On My Shoulder
- 292 JOHN DENVER/Take Me Home, Country Roads
- 293 JOHN DENVER/Thank God I'm A Country Boy
- 294 JOHN LENNON/Imagine
- 295 JOHN PAUL YOUNG/Love Is In The Air
- 296 JOHNNY BURNETTE/You're Sixteen
- 297 JOHNNY MATHIS/Misty
- 298 JOHNNY MATHIS/Stardust
- 299 JOHNNY MATHIS & DENICIE WILLIAMS/Too Much, Too Little
- 300 JOHNNY RIVERS/Pool Side Of Town
- 301 JOHNNY RIVERS/Swain To The Music
- 302 JONI MITCHELL/Help Me
- 303 JUDY COLLINS/Send In The Clowns
- 304 KANSAS/Dust In The Wind
- 305 KENNY LOGGINS/Whenever I Call You Friend
- 306 KENNY ROGERS/Lucille
- 307 KENNY ROGERS/She Believes In Me
- 308 KENNY ROGERS/The Gambler
- 309 KENNY ROGERS/You Decorated My Life
- 310 LEFT ZEPPELIN/Starway To Heaven
- 311 LEFT ZEPPELIN/Starway To Heaven
- 312 LEFT ZEPPELIN/Walk Away Renee
- 313 LEO SAYER/When I Need You
- 314 LEO SAYER/You Make Me Feel Like Dancing
- 315 LESLEY GORE/It's My Party
- 316 LINDA RONSTADT/Blue Bayou
- 317 LINDA RONSTADT/Desperado
- 318 LINDA RONSTADT/Long, Long Time
- 319 LINDA RONSTADT/Ooh Baby Baby
- 320 LITTLE EVA/Locomotion
- 321 LITTLE RIVER BAND/Lady
- 322 LITTLE RIVER BAND/Lonesome Loser
- 323 LITTLE RIVER BAND/Reminiscing
- 324 LOBO/Me & You & A Dog Named Boo
- 325 LOBO/Where Were You When I Was Falling In Love
- 326 LOGGINS & MESSINA/Denny's Song
- 327 LOGGINS & MESSINA/Heave At Pooch Corner
- 328 LOGGINS & MESSINA/Vehavea
- 329 LOGGINS & MESSINA/Your Mama Don't Dance
- 330 LOU RAWLS/Lady Love
- 331 LOVIN' SPOONFUL/Do You Believe In Magic
- 332 LOVIN' SPOONFUL/Summer In The City
- 333 LULU/To Sir With Love
- 334 MAURICE WILLIAMS & THE ZODIACS/Stay
- 335 MAMAS & THE PAPAS/California Dreamin'
- 336 MAMAS & THE PAPAS/Dedicated To The One I Love
- 337 MAMAS & THE PAPAS/Monday, Monday
- 338 MARCELS/Blue Moon
- 339 MARIA MULDAUR/Midnight At The Oasis
- 340 MARK DINNING/Teen Angel
- 341 MARTHA & THE VANDELLAS/Dancing In The Street
- 342 MARVIN GAYE/Heard It Through The Grapevine
- 343 MARVIN GAYE/What's Goin' On
- 344 MARY WELLS/My Guy
- 345 MAUREEN McGOVERN/Different Worlds
- 346 MAXINE NIGHTINGALE/Lead Me On
- 347 MICHAEL JOHNSON/Bluer Than Blue
- 348 MICHAEL MURPHEY/Wildfire
- 349 MONOTONES/Book Of Love
- 350 MOODY BLUES/Nights In White Satin
- 351 MORRIS ALBERT/Feelings
- 352 NEIL DIAMOND/Cherry, Cherry
- 353 NEIL DIAMOND/Forever In Blue Jeans
- 354 NEIL DIAMOND/I Am, I Said
- 355 NEIL DIAMOND/Song Sung Blue
- 356 NEIL DIAMOND/Sweet Caroline
- 357 NEIL YOUNG/Heart Of Gold
- 358 NICOLETTE LARSON/Lotta Love
- 359 NILSSON/Everybody's Talkin'
- 360 O'JAYS/Backstoppers
- 361 OLIVIA NEWTON-JOHN/Little More Love
- 362 OLIVIA NEWTON-JOHN/Have You Ever Been Loved
- 363 OLIVIA NEWTON-JOHN/Hopelessly, Devoted To You
- 364 ORIGINAL CASTE/One Tin Soldier
- 365 ORLEANS/Sit The One
- 366 OTIS REDDING (Sittin' On) The Dock Of The Bay
- 367 PABLO CRUISE/Love Will Find A Way
- 368 PAT BOONE/Love Letters In The Sand
- 369 PAUL DAVIES/Go Crazy
- 370 PAUL DAVIES/Sweet Life
- 371 PAUL McCARTNEY/Uncle Albert
- 372 PAUL SIMON/50 Ways To Leave Your Lover
- 373 PAUL SIMON/Koachrome
- 374 PAUL STOOKEY/Wedding Song
- 375 PEACHES & HERB/Reunited
- 376 PERCY FAITH/Theme From 'A Summer Place'
- 377 PERCY SLEDGE/When A Man Loves A Woman
- 378 PERRY McCANN/Do You Wanna Make Love
- 379 PETER, PAUL & MARY/Blowin' In The Wind
- 380 PETER, PAUL & MARY/Leavin' On A Jet Plane
- 381 PHOEBE SNOW/Posty Man
- 382 PLATTERS/Smoke Gets In Your Eyes
- 383 PLATTERS/The Great Pretender
- 384 POCO/Crazy Love
- 385 POCO/Heart Of The Night
- 386 R.B. GREAVES/Take A Letter, Man
- 387 RANDY VANWARREN/Just When I Needed You Most
- 388 RASCALS/Good Lovin'
- 389 RASCALS/Grown
- 390 RAY CHARLES/Can't Stop Loving You
- 391 RAY PARKER JR. & RAYDIO/You Can't Change That
- 392 RICHARD HARRIS/MacArthur Park
- 393 RICKE VALENS/Donna
- 394 RICKIE LEE JONES/Chuck E.'s In Love
- 395 RIGHTeous BROS./Soul & Inspiration
- 396 RIGHTeous BROS./You've Lost That Lovin' Feelin'
- 397 RITA COOLIDGE/Higher & Higher
- 398 ROBERTA JOHNS/Sad Eyes
- 399 ROBERTA FLACK/First Time Ever I Saw Your Face
- 400 ROBERTA FLACK/Killing Me Softly
- 401 ROBERTA FLACK & DONNY HATHAWAY/The Closer I Get To You
- 402 ROD STEWART/Magpie
- 403 ROLLING STONES/Angie
- 404 ROLLING STONES/As Tears Go By
- 405 ROLLING STONES/Brown Sugar
- 406 ROLLING STONES/Get Off My Cloud
- 407 ROLLING STONES/Honky Tonk Woman
- 408 ROLLING STONES/Jumping Jack Flash
- 409 ROLLING STONES/Satisfaction
- 410 ROLLING STONES/Sympathy For The Devil
- 411 ROY ORBISON/Crying
- 412 RUBY & THE ROMANTICS/Our Day Will Come
- 413 RUFUS/Tell Me Something Good
- 414 SAM & DAVE/Soul Man
- 415 SAM COOKE/Another Saturday Night
- 416 SAM COOKE/What A Wonderful World
- 417 SAMANTHA BANG/Emotion
- 418 SANTANA/Black Magic Woman
- 419 SEALS & CROFTS/Summer Breeze
- 420 SHELLEY FABARES/Johnny Angel
- 421 SHRELLS/Soldier Boy
- 422 SILHOUETTES/Get A Job
- 423 SIMON & GARFUNKEL/The Boxer
- 424 SIMON & GARFUNKEL/Bridge Over Troubled Water
- 425 SIMON & GARFUNKEL/Homeward Bound
- 426 SIMON & GARFUNKEL/Mrs. Robinson
- 427 SIMON & GARFUNKEL/Scarborough Fair
- 428 SIMON & GARFUNKEL/Sounds Of Silence
- 429 SLY & THE FAMILY STONE/Everyday People
- 430 SLY & THE FAMILY STONE/Family Affair
- 431 SLY & THE FAMILY STONE/Hot Fun In The Summertime
- 432 SMOKEY ROBINSON & THE MIRACLES/Tracks Of The Town
- 433 SMOKEY ROBINSON & THE MIRACLES/Tea Of My Tears
- 434 SONNY & CHER/I Got You Babe
- 435 SPINNERS/One Of A Kind (Love Affair)
- 436 STARBUCK/Moonlight Feels Right
- 437 STARBUCK/Starland Vocal Band/Afternoon Delight
- 438 STEPHEN BISHOP/On & On
- 439 STEVIE WONDER/All In Love Is Fair
- 440 STEVIE WONDER/For Once In My Life
- 441 STEVIE WONDER/I Was Made To Love Her
- 442 STEVIE WONDER/Signed, Sealed & Delivered
- 443 STEVIE WONDER/Sunshine Of My Life
- 444 STEVIE WONDER/Superstition
- 445 STYX/Babe
- 446 SUPREMES/Back In My Arms Again
- 447 SUPREMES/Come See About Me
- 448 SUPREMES/Love Child
- 449 SUPREMES/Reflections
- 450 SUPREMES/Stop In The Name Of Love
- 451 SUPREMES/Where Did Our Love Go
- 452 SUZI QUATRO & CHRIS NORMAN/Stumblin' In
- 453 TEMPTATIONS/Just My Imagination
- 454 TEMPTATIONS/My Girl
- 455 TEMPTATIONS/The Way You Do The Things You Do
- 456 TERRY STAFFORD/Suspicion
- 457 THELMA HOUSTON/Don't Leave Me This Way
- 458 THREE DOG NIGHT/Joy To The World
- 459 THREE DOG NIGHT/Mama Told Me Not To Come
- 460 THREE DOG NIGHT/Never Been To Spain
- 461 TOBY BEAU/My Angel Baby
- 462 TOKENS/Lons Sleep Tonight
- 463 TONY ORLANDO & DAWN/ie A Yellow Ribbon
- 464 TROY SHONDELL/This Time
- 465 TURTLES/Happy Together
- 466 VAN MORRISON/Brown-Eyed Girl
- 467 VAN MORRISON/Moondance
- 468 VICKI LA WRENCE/The Night The Lights Went Out In Georgia
- 469 WINGS/Band On The Run
- 470 WINGS/Listen To What The Men Said
- 471 WINGS/Silly Love Songs
- 472 WINGS/Wh A Little Luck
- 473 YVONNE ELLIMAN/If I Can't Have You
- 474 ZOMBIES/She's Not There
- 475 ZOMBIES/Time Of The Season
- 476 _____ 489
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A/C Picture Page



100 WAYS REALLY PAYS — WAV970/Louisville has been giving out 100 reasons to listen, over 100 days since January. Listeners had to write each one correctly to win. 68-year old Carrie Cisney defeated nearly 37,000 other entries to win \$10,000 a year for 10 years. From left, station President/GM Ed Henison Jr., Carrie, and VP/Station Operations Lee Masters.



HAVING SOME KIND OF FUN NOW — Pausing between TV commercial tapings for its spring Disney World vacation giveaway promotion are, from left, former WPRO/Providence Operations Manager Gary Berkowitz, co-morning personalities Salty Brine and Larry Kruger, and an ad agency account executive, all joined by Donald, Pluto and Goofy.



RAISING MONEY IS A PIECE OF CAKE — WMAL/Washington personalities and area celebrities took to their kitchens and created special cakes and pies that were auctioned on the air to benefit handicapped youngsters and Easter Seals. In all, over \$10,000 was raised. Shown are WMAL's Harden & Weaver, with some help from Kelly of the Crippled Children's Society.



KEY TO THE HIGHWAY — As part of a "Cars For You" giveaway, WAIV/Jacksonville, FL gave away a new Honda to this listener, who correctly identified the 17-character serial number. Shown at left with the happy winner and auto sales rep is Affiliated Broadcasting and station VP/GM John Winkel.



IF YOU LIKE PINA MARTINS — Elektra artist Rupert Holmes enjoys a drink with WNAB/Bridgeport PD Russ Garrett and station owner Harry Lawson, Jr. at the station's annual "Spring Fling" bash. Over 900 listeners attended.



SITTING DOWN ON THE JOB — KS94/St. Louis morning personality Ron Morgan sat in 42,000 seats at Busch Stadium within three days, while broadcasting live reports and soliciting pledges for Easter Seals. The "Seat Sit" collected over \$5000.



RUN FOR THE RADIO — 610TVN/Columbus, OH cosponsored the annual May Classic 5-mile run, raising over \$15,000 for the Lung Association. The station team finished an impressive third in its division. From left, newsman Dave Claborn, station friend, newsman Don Alexandre, and personality Jeff Wilson.



HELPING THE HANDICAPPED — At the New Hampshire Home Show, WKBR/Manchester was there, raising money for Easter Seals. From left, afternoon drive Ed Doherty, station mascot Mr. Moose, morning personality Bill Morrissey, poster child, and PD John Frawley.

Country



CAROLYN PARKS

D-C & TM Chronicle Country In Story & Song

TM Programming and Drake-Chenault are two companies well-known for a variety of syndicated formats and programming specials. For well over a year now both have also been deeply involved in very similar long-form projects of particular interest to Country radio — TM's 48-hour "The Story Of Country Music" and D-C's 52-hour "The History Of Country Music." As the titles and length imply, both programs offer a retrospective into country music's origins leading up to the music and artists we enjoy today. Sort of an overall look at country from

Jimmie Rodgers to Kenny Rogers.

"Story" was released to the marketplace in March while "History," delayed due to the extended illness of its producer, will be released just in time for the Labor Day weekend. Both projects are intended to be not only entertaining, but also educational, with many months devoted to research and documentation for historical accuracy. Without trying to "hype" either program to you, I still felt that an indepth look at both was warranted, since these projects are the first such comprehensive studies available to radio on this uniquely American artform.

To get a better idea of what each has to offer I spoke with TM Programming President Pat Shaughnessy and Drake-Chenault President Jim Kefford. Pat first explains why TM decided to embark on such an extensive project.

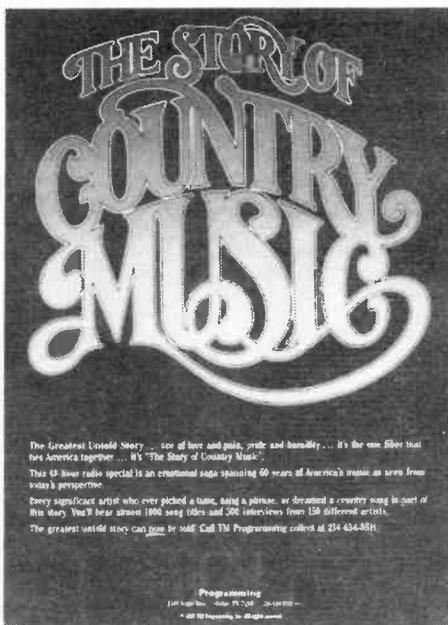
A Market & An Opportunity

"We're in the business of producing specials, and we now have over 20 long-form specials in various musical formats. With the success of the Kenny Rogers special we did almost two years ago, we decided that Country was fast becoming very popular and more and more stations were going with it in lieu of other formats, so we thought that now there was a market for it and an opportunity. No one had ever done the story of country music, expect maybe in a very short-form version, but nothing at all this extensive. We polled a few stations and went to work on it then and there. It took over a year to put the whole thing together.

"We had about a dozen people working on it off and on, most notably Carl Goldman of Popular Media (who also did our Kenny Rogers show), TM writer Bob Shannon, and a score of other research people. KOST/Los Angeles morning man Ray Willis is the announcer. We didn't want a star to do the announcing because we wanted the story to be the star of the show. We wanted Ray to deliver a very intelligent story of country music, and we think we've accomplished that."

The Definitive Look

D-C's Jim Kefford recounts some of the history of "History." "What we've done, I think, is provide the definitive look at country music. It had not been done, so Bill Drake decided to dig in and do it at the level he originally did 'The History Of Rock & Roll' back in the 60's. This has been Bill's project for close to two years now, including a year in Nashville where we opened up an office and set up headquarters to get a feel for what we're talking about as opposed to just trying to slap records on tape.



"We were delayed on it because of two things. First, our producer, Bill Watson, had a heart attack and subsequent open heart surgery last year, and then both of Drake's parents died within a span of six months last year. Rather than rush the thing we decided to just call a halt to it and wait until the team was together again. Tom C. Armstrong was the leader of our writing team out of Nashville, and Chet Atkins composed an original score for the show. We then got the granddaddy of them all to do our narration, Ralph Emery. He's the grand master as far as I'm concerned."

D-C Acquires CMF Cooperation

"The other thing that I think we've done that is going to make this show special is work very, very closely in association with the Country Music Foundation. We worked with Bill Ivey and his staff to really check out all the archives and have really authentic information. Once every four hours in the show there's a promotional announcement for the Foundation because we're also interested in promoting the industry."

TM's program, which has already been picked up by 93 stations, is produced in anthology form, allowing each hour to stand on its own. However, Pat notes that "most stations will be airing it in blocks, say three hours at a time, and then broadcast the second airing in a blockbuster weekend special or vice versa. It's readymade for a holiday special for July 4th or Labor Day. It is, of course, market exclusive and can be run twice within the contract year, with rates ranging from about \$750 to \$12,000, depending on market size."

TM Interviews Over 500

Included in "Story" are excerpts from over 500 interviews conducted with not only artists but other industry-related people. Pat explains why TM sought such a diversity. "We wanted to get some differing view-

Fact Sheet

"The History Of Country Music"

Available in September through Drake-Chenault
52-hour chronology
Cash only — \$2400-\$24,500
Licensed for three runs over 18 months
Ten minutes of avails per hour
Narrated by Ralph Emery

"The Story Of Country Music"

Available now through TM Programming
48-hour anthology
Cash only — \$750-\$12,000
Licensed for two runs over one year
Ten minutes of avails per hour
Narrated by Ray Willis

points, some viewpoints outside of the artistry, so to speak, but yet inside the business. Part of our ploy here was to make it very educational. It's not only entertaining, but you can sit there and when it's done, you know the story of country music. We had problems getting interviews with some people just because they had so many things going at once, but they all came through one by one. They were very pleased that somebody was undertaking this project."

Tom Thacker, who did most of the 200 interviews for Drake-Chenault, also spent many hours above and beyond the call of duty tracking down artists. However, the effort paid off, as Jim recalls some of Tom's experiences.

"Tom just hung out with these people wherever they were. As an example, I remember he was on a touring bus driving around the country with Merle Haggard for three days. He got an interview with Brenda Lee in her kitchen as she was canning food. Then he went over to Texas to get Willie Nelson and had to play golf with him for two days before Willie would talk to him. It wasn't all hard duty, but it was an excruciating thing. Luckily, Tom had the patience of Job because he wanted to do it right and was real keen on getting quality stuff."

Putting The Pieces Together

Once all the pieces were there, the big job became putting them all together. Jim recalls the special emphasis D-C took with the music segments.

"Most people do a lot of electronic editing, which is pretty standard, but our guys sit and hand-edit all the ticks and pops out, in some cases spending three hours on two minutes worth of music. We had to do that considerably. It's a very painstaking process, but you end up with a product that in many cases sounds better than the original. The finale alone will have probably taken three months of production work by Mark Ford. It's an hour's montage of every number one country hit from the 50's right up to the present, all matched by keys of music. Mark's extremely finicky about the detail, and this is what makes our production different... we certainly have the pride coming out of our shop."

Both shows are sold on a cash-only basis which, in these economic times, might be a deterrent to some broadcasters. However, both gentlemen stressed the cooperation of their sales departments to enable clients to not only recoup their initial investments but make a handsome profit besides. Pat explains TM's marketing strategies.

"We have proven time and time again that we can show a broadcaster a plan that will get him \$10 back in advertising for every dollar he puts out on a special. I don't care what kind of sales staff he's got, we can give him a plan where he can go out and sign up a number of exclusive category advertisers and get the return back on his dollar. We have two or three different advertising plans which they can submit to their advertisers, and generally they do very well with it."

TM School System Tie-In

"I also think a Country station can take this type of show and create some converts to the music if they promote it properly. And by that I'm talking about introducing it, for example, to the school system. In fact, after talking to you about this, I would like to make this offer to broadcasters. What TM will have ready for this fall, just in time for school, is an hour-long show called 'The Making Of The Story Of Country Music,' which we will give to each radio station along with a number of ideas they can present to the local school system and come out heroes in the community along with making a lot of money for their advertisers."

Drake's Sales Aids

Jim offers D-C's sales philosophy: "You can do all the great production work in the world, but unless you come up with ways for the stations to make some money, it's going to all be for naught, because ultimately the guy at the station is going to say it didn't work. We've put together a whole book of ideas of profit-proven sales plans. We've produced the advertising sales folders so that when the guy goes out and makes a presentation for the show he's got full-color art done, by the way, by Tom Jung, the same artist who did 'Star Wars' and 'Raiders Of The Lost Ark.'"

Continued on Page 31



Jim Kefford



All its laughter... all its tears.

Inside Nashville



BIFF COLLIE

ROLL CALL: Johnny Cash had minor knee surgery (back to work) . . . Bill Anderson & Becky had a new addition, James William Anderson IV . . . Mark Connor (20) of Atlanta won his third Grand Champion Fiddle contest at Fan Fair '82 . . . Jacky Ward and Dave Rowland won their heats in the "Car Stars" competition in the "Tammy Wynette 100" feature at Nashville Speedway to wrap up Fan Fair . . . Don Light elected President of the Nashville Talent Directors . . . Elton John comes to Nashville July 3 for a concert . . .

Kenny Rogers surprise-visited the "Hee Haw" set (his wife Marianne Gordon's in the cast) and did some funny bits we'll see this fall. Kenny's lost 35 pounds in the past six months and looks trim & younger . . . "WKR" 's Loni Anderson and "Police Woman" 's Earl Holliman will star in a Nashville-based movie called "Country Gold" as country stars. (She'll be the "Dolly" prototype and he'll be the "Porter"???) . . . If you or one of your listeners looks like Tom Wopat or John Schneider, you too could be a "Duke" of "Hazzard." Since the two young stars walked off the show, Nashville talent scout Patsy (Mrs. Ed) Bruce conducted tryouts Sunday for two new male "Dukes." The object: to find two new "Duke" cousins "so there'll be a family resemblance with the ones we're shopping for." Macho, muscular and over six feet? You may be the one . . . B.J. Thomas moved to Nashville, and is shopping for a permanent home in the Music City perimeter that's "handy and hidden." . . . David Allen Coe bought Ruskin Cave Park near Vanleer, TN and plans to open a museum there that will preserve the entertainer's curios and bits of history . . . The National Endowment for the Arts has announced that Bill Monroe is among the very first recipients of the first annual National Heritage Fellowship Award to be presented in Washington on July 3 by President Reagan . . . George Jones's DUI hearing in nearby Williamson County General Sessions Court has been set for July 14. Assistant D.A. Larry Drolsum is studying Jones's record in four states where he has drivers licenses. If, Drolsum says, it turns out Jones has some previous convictions on driving while intoxicated charges, he will go to jail . . . Tom Jones (no relation) sessioned here with producer Steve Popovich . . . Johnny Paycheck, at the CBS booth at Fan Fair with autograph-signing stars Bandy, McDowell and Robbins, pleaded emphysema when asked why he was perspiring and writhing in his seat at the autograph table. John won't talk about the morals charges pending in Casper, WY, but says,

"I'm innocent." . . . Kenny Rogers's new movie "Six Pack" premieres July 5 at Knoxville's World's Fair . . . Charlie Daniels says he works for \$5 per hour. If the ticket is \$10 for his performance and he is on stage two hours, that's \$5 per hour! Charlie, who just appeared at a special concert at the Attica Correctional Facility in New York, probably made a little less than usual on that performance. He did it because of the high percentage of Vietnam vets incarcerated there . . . Riders In The Sky are the newest Grand Ole Opry members, becoming the 62nd so honored . . . Dolly Parton made her first TV appearance of the year on the "Tonight Show" June 24. Good to see her out and about again. She'll be concert touring this summer . . . Ed Bruce will host the new Nashville Network (slated to go on the air in early 1983) "American Sports Cavalcade" . . . Record man Gene Kennedy married his singing partner Karen Jeglum . . . Ferlin Husky's just finished a new salute to Johnny Cash called "Boom-Chicka (The Legendary Man in Black)." Lum & Abner and Simon Crum participate on this one, Ferlin says, and maybe old "Boom-Chicka" himself . . . Kenny Rogers's new RCA contract goes into effect in the spring of 1983, after two more LP's for Liberty. His relationship with Liberty has been, though not long, one of the most successful moneymaking affairs in the history of the record business.

AIRLINES: An audience-provoker has proved for me to be the names of the original Oak Ridge Boys Quartet (circa 1940's). According to Wally Fowler, who started the group and was leader for many years, the roster was as follows: Wally Fowler, Lon "Deacon" Freeman, Paul Marion "Curly" Kinsey, and Johnny "Little Bashful" New. Fowler, a successful songwriter of country songs and record artist (one of the first on Capitol), as well as a member of the Grand Ole Opry with Red Foley (he started calling them The Oak Ridge Boys), created (with the Oaks) the all-night gospel sings.



"TRAVELIN' MAN" TREKS TO TULSA — During a recent promotion trip Jacky Ward (center) took time out to visit with K95FM staffers Robin Lee (left) and Rob Ryan (right).



Coors Country News
This Week:
JOE STAMPLEY
Plus Various Guests

Call Pete Howard or Kirt Daniels (213)392-8743
228 Main St., Suite R Venice, CA. 90291



WB artists (l-r) Gary Morris, Shelly West, and David Frizzell are pictured signing autographs for their fans during Fan Fair.

D-C & TM Chronicle

Continued from Page 30

"We have 6½-minute cassette presentations to jazz up the advertiser. We also have newspaper slicks, slides for TV, all the on-air stuff, even the 'History Of Country Music' logo pressed into a 5x5 Kron chocolate bar, which is quite an attention getter for advertisers to introduce the show. The whole advertising and marketing end, we feel, is extremely important."

Convincing Stations To Think Big

"All of the pieces are laid out. We have an operations manual as thick as your arm that tells the stations what to do and, quite honestly, if people read the book and follow the bouncing ball, they can make a lot of bucks on it. I think the biggest difficulty we have is convincing the stations to think big. Even in a small market if they're getting a \$10 rate, getting the guy to grit his teeth and go out and ask for \$15 . . . it's incredible! What our account executives try to do with the radio stations is to beef up their confidence and make it happen. We see stations making up to ten times what we actually charge them for the show."

What D-C does charge for the show is also based on market size, top end \$24,500 and bottom end \$2400. The licensee may then run the program three times over the course of 18 months on a market-exclusive basis. Although the more chronological "History" can also be aired in one-hour segments, Jim recommends alternative approaches to give the special more impact.

"We recommend that it be programmed as a blockbuster with, at the very minimum, four 13-hour weekends, which would tie in nicely with Country Music Month in October, or run in its entirety over say the Labor Day weekend. What we've

seen through focus group studies of these specials is that they create an impact with the listeners' minds, and the listener will directly associate the show with the radio station call letters."

Build Cume Or Strengthen ¼ Hours

I asked both Pat and Jim if they felt their programs would be of more interest to a station's core audience or would indeed attract new listeners to the station. Pat noted that "you've really got two marketplaces here . . . you've got your core listener group that you're going to give something special to and, by doing the educational thing, you can bring in some new listeners and really get involved in the community. Everybody wins because the advertisers are going to buy it . . . it's a special time and a special way for them to showcase their message, and it's just a marvelous show."

"What bothers me is the few stations who say to us, 'Oh, we're three in a row. We can't do that.' I think that's really kicking opportunity in the hind end because here's an opportunity to stand tall in the marketplace and bring them something that is special. When you take a special like this, that's the time you want to bang the drums and get out there and let everybody know about it."

Jim, on the other hand, felt that the program's appeal lies more in "strengthening your average quarter hour as opposed to building cume. It's going to build up the radio station and, obviously, if there are two Country stations in town, the object of the game is to program this to pull people away from the other. However, if somebody has it in their mind that they don't like country music, I don't think that this show or any other special is going to convert listeners on the spot. I do think that if they try it and hear the nature of what we're doing, people would stay with it because no one in the industry has ever touched 'The History Of Rock & Roll' and I think 'The History Of Country Music' probably surpasses even that."

The Music Section

Country Radio's Most Accurate
Music Information
Begins on Page 48

Where does
talent
meet
opportunity?



Check Marketplace, page 36

Black Radio



WALT LOVE

WANT Richmond: Profile Of A Successful Daytimer

In earlier years, most Black-formatted stations were on AM and most were daytimers, located on the far right-hand side of the dial. These frequencies have always been subpar in power, quality, and coverage, and it's always been an uphill battle for anyone working for one of these properties. So whenever I hear that a Black formatted daytimer has managed to acquire some winning Arbitron numbers, my interest is provoked.

WANT/Richmond, VA happens to be a successful, Black-formatted daytime radio station with some unique qualities — its ratings, its music, its format, its advertising/promotional budgets, and certainly the station's success.

I made contact with Mr. Ben Miles, General Manager and Program Director of WANT for the past four years. "I must admit, there's not many of us in the business these days. I started out as an air personality, then a program director, and then a general manager. Most GM's don't come up through the ranks of programming; most come through sales." Ben is a graduate of Virginia Union University with a major in Sociology. He spent two years with Armed Forces Radio & Television in Korea. Star-

"We never really try to break records; we play familiar, charted music."

ting his professional career in 1963 as a part-time announcer at WANT, Ben likes the idea that he has been able to spend his entire career in his native Richmond.

Dilemmas Of A Daytimer

I asked Ben to tell us some of the obstacles confronting a daytime station. "I would say the biggest problem is the changing monthly sign-on and sign-off times regulated by the FCC. During the winter months, sometimes we must sign-off as early as 4:50pm. In the summer months we may be on until 8:30pm. That's very inconvenient for the listeners of a daytime station because they always have to search their minds as to whether you're there or not! Sometimes a daytimer can get what's called a PSA (Pre-Sunrise Authority). In our case, we've not been able to acquire a PSA, so our sign-on time varies from month to month. At times we sign-on as late as



General Manager/Program Director Ben Miles shows off his special Virginia license plate.

7:30am and other times as early as 6am in the spring and summer months."

Ben told me, "Richmond is currently served by four stations aimed at the black community. WENZ is a 24-hour 1000w days, 250w nights AM'er; WIKE is a daytimer; and WANT. Then there's a station in Petersburg, a few miles down the road, which comes into our market; it's called WPLZ-FM and they're on 24 hours." I asked if any of these stations are Urban Contemporary? "I think WPLZ-FM calls themselves Urban Contemporary, and that's conjecture on my part. I've heard, as I'm sure you've heard, two different types of Urban formats. One that really sounds like a 'salt & pepper' mixture and the other type, which would still be called Urban but sounds — presentation and musicwise — more black. I would have to say that WPLZ-FM sounds more black to me in my interpretation of Urban."

Tight Playlist

I wanted to know Ben's explanation for WANT's 8.0 Arbitron share. "A number of things have led to WANT's ratings success. First, the station came on the air as a Black station in 1951. We're in our 32nd year of service to the black community in Richmond. This station has always been Black



and was the only Black radio station here until 1964, I believe. Secondly, we do a lot of promoting and contest giveaways. Also, WANT is very much involved in the community — something which is very important to us. When our listeners tune in, there

"When our listeners tune in, there are no surprises — we really have a tight format."

are no surprises — we really have a tight format. I guess I'm prejudiced, but I think we have very good announcers who present the material in an adult and professional manner. Our format basically consists of oldies, recurrents, and currents which we call familiar music. We never really try to break records; we play familiar, charted music. We also have a passive research callout system in place, and we're very careful about the music we play."

How do you decide when it's time for WANT to play a record, I asked. "First, it would have to be a record that's showing up on the charts. Secondly, we would put it on our research system and see what kind of response we would get. Whether we would play it at that time or not depends on how the record tested. I'd like to mention that we don't test just anyone who answers the phone, only individuals in our targeted audience — persons 25-44 years of age."

What's the basic musical tempo of the station? "I would say our tempo is medium, because whenever we play something very fast we always follow it with something very slow. Oldies also help us keep the tempo medium — we play 60% oldies, which helps keep the music familiar."



Pictured (l-r): WANT air personalities Ken Crandall, 6-10am; "Chocolate Chip," 11-3pm; Kirby Carmichael, 3-8pm; and Jody Cross, Production Director & weekends.

Big Budget Bolsters Station

One interesting element at WANT is a sizable promotion budget. "It changes from year to year," Ben said, "but in terms of cash prizes, television advertising, billboards, bus cards, and our weekly music survey published/distributed to all the record stores in the area, it's approximately \$100,000 a year." I mentioned that it was quite unusual for a Black radio station to have a promotional budget of that size, especially a daytimer. "From what I've heard listening to Black stations in other parts of the country, I'd say WANT approaches things quite differently, especially

in terms of spending money and being visible," Ben replied. "I think a lot of Black station suffer from a lack of visibility."

"I think Black radio stations need to become more aggressive about outside advertising, promotional approaches, and cash giveaways. I don't hear the same quality of innovative/creative cash money contests on Black radio stations as on most other general market stations." Why is that? "It's got to be a combination of some owners being stingy and just doing things the same way they've always done them. Now, they no longer work. That's going to have to change and I see it changing now that Black radio has been thrown into the pot, when it comes to being bought by the agencies. Everyone is in competition, and not just with the other Black stations; we must start thinking that way. I remember in the early days of radio, we really only thought we were competing with the other Black stations."

I was curious as to how Ben was able to convince WANT's ownership to give him such a large budget. "We went to ownership with a very well-prepared proposal of what

"Black radio stations need to become more aggressive about outside advertising, promotional approaches, and cash giveaways. I don't hear the same quality of innovative/creative cash money contests on Black radio stations as on general market stations."

we wanted to do. We just made it clear that if we were going to be competitive and continue to be competitive, they had to change some of their attitudes as far as promotions and other social things. Ownership looked at our proposal and said yes. Fortunately for us, the initial promotions were successful so we've been able to get more when needed."

What does Ben think the future holds for Black radio? "I'm very encouraged by what I see. I see a lot more professionalism involved in terms of presentation and programming. I see us getting into more Arbitron techniques and programming to the book, as well as being able to read an Arbitron book and just dealing with things in a more professional manner. When I first got into radio you just sat down with a pile of records and played what you felt like playing, eventually saying what you felt like saying. As long as you played the commercials within some reasonable and timely fashion, everything was OK. I don't think you can make it doing that these days. I think it has to be planned, researched and well thought out. In other words, it has to be formatted!"

The Music Section
Black Radio's Most Accurate Music Information
Begins on Page 51

MAY 24, 1982

Best 99 WANT MUSIC

MUSIC SURVEY

TOP NINE 45's

1	THE OTHER WOMAN	RAY PARKER, JR.
2	FLIRT	CAMEO
3	CUTIE PIE	ONE WAY
4	I JUST WANT TO SATISFY	The O'Jays
5	STANDING ON THE TOP	The Temptations
6	MUST BE THE MUSIC	Secret Weapon
Extra 7	STREET CORNER	Ashford & Simpson
Extra 8	EARLY IN THE MORNING	The Gap Band
Extra 9	LET IT WHIP	Jazz Band

EASY LISTENING RADIO

Easy Listening Has Changed

We recently received a communication from former R&R Easy Listening Editor **Fred Seiden** (now Operations & Program Manager at **KOST/Los Angeles**). Fred, as always, has some highly pertinent observations on the state of Easy Listening Radio, and we're glad to share them with you below.

There have been a number of interesting changes in the Easy Listening formats lately. First, the term "beautiful music" has all but disappeared from the formats commonly associated with the basically-instrumental music sweeps structured in quarter-hour segments. Words such as "easy listening," "relaxing," "refreshing," music for "unwinding" . . . these are now commonplace; but "beautiful" seems to be used only by radio stations that want to be perceived as primarily background music. The industry still holds on to the description "Beautiful Music," although it clearly is no longer an apt handle for the way things are moving in this once staid and predictable format.

Have you listened to some of the songs being played on many of the country's leading Beautiful Music stations these days? You'll hear everything from the Academy Award winning "Chariots Of Fire" by **Vangelis** to the hit songs by such names as **Neil Diamond**, **Neil Sedaka**, **John Denver**, **Olivia Newton-John**, **Dionne Warwick**, and **Anne Murray**. Beyond that, some of the more adventurous broadcasters are adding a definite contemporary flavor to their music mixes with tunes by artists usually associated with other music formats. For example, the **Commodores**, the **Beatles**, the **Captain & Tennille**, and even **Elvis Presley** are being heard on what was once called "elevator music." More solo vocals and the original hits are being programmed whenever possible, so the differences between Easy Listening and other formats are narrowing all the time. You've got syndicated and custom-recorded singing jingles (or theme bridges) heard on many stations where, at one time, only the announcer's buffer lines would have been allowed.

In essence, the survival of the Beautiful Music format in all markets now depends on innovation, good judgment, and the ability of the station's programming to appeal to more than just the older demos who used to be the sole backbone of this now much more aggressive music format.

Nostalgia is selling again in the form of big bands and the non-rock hits of the 50's and 60's. Along with the "oldies," many radio personalities associated with that bygone era are coming back to play the music. In Los Angeles, **Gary Owens**,

Dick Whittinghill, and **Johnny Magnus**, with **KMPC** during its glorious MOR days, are together again at **Gannett's KPRZ**, the "Music Of Your Life" station in L.A. Recently, **Golden West's KMPC** switched from Talk to the **Drake-Chenault "Hitparade"** nostalgia format, competing with some of their former employees working across the AM dial in a similar-sounding adult music presentation. By the way, it's interesting to note that the one-time guru of rock 'n' roll, **Bill Drake**, is now consulting **KMPC** with his brand of easy listening "oldies." I guess everything goes full circle, sooner or later.

By all indications, satellite transmission is the coming thing, and some of the major syndicators are starting to jump on the bandwagon feet first with easy listening product, while others watch carefully to see where this newest means of audio delivery is heading. One thing is sure — with today's economic picture and the continuing fragmentation of all formats, "survival of the fittest" will separate the winners from the also-rans. I suggest that you start planning your survival kits right away!



KYND To Lost Children

KYND/Houston set up a "Lost Parent/Found Child" booth at the **Houston Livestock Show and Rodeo**, comforting lost children and receiving reactions of gratitude from concerned parents. The booth and a satisfied customer are pictured.



KPRZ Welcomes Owens

KPRZ/Los Angeles hosted a cocktail party at the **Hollywood Brown Derby** to welcome new morning man **Gary Owens**. Numerous musical celebrities attended, along with station and Gannett Broadcasting personnel. Pictured (l-r) are **Owens**, **KIIS & KPRZ President/GM Wally Clark**, **KPRZ personality Dick Whittinghill**, **Gannett Broadcasting President Joe Dorton**, and **KIIS morning man Rick Dees**.



KMPC Returns To Music

KMPC/Los Angeles held a party at the **Bistro in Beverly Hills** to celebrate the station's return to music programming via **Drake-Chenault's** new "Hitparade" format. A number of celebrities, including many performers specializing in the pre-rock musical forms featured in the "Hitparade" format, were there to welcome the return of an L.A. music institution. Pictured (l-r) are **KMPC personality Deanna Crowe**, **D-C principal Gene Chenault**, **D-C President Jim Keford**, **Pat Boone**, **Golden West Radio President Bill Ward**, **D-C principal Bill Drake**, and **D-C VP Bill Watson**.



Sophisticated Gathering

New York area radio stations made their presence known at the first anniversary party for the Broadway production of "Duke Ellington's Sophisticated Ladies." Pictured (l-r) are **WVJ/Newark MD Bob Taylor**, the musical's star **Phyllis Hyman**, **WNEW/New York MD Tom Tracy**, and **WEVD/New York personality Dick Shepard**.



Too Many Conductors . . .

Five WPNT/Pittsburgh announcers crowded the stage to lead the **River City Brass Band** and its audience in a singalong at a recent station-sponsored concert. Pictured following the bouncing ball are (l-r) **Darrell Edwards**, **Jerry Roberts**, **Ray Lehman**, **Jim Potanko**, and **Bob Curti**.

FLOW

Veteran Miami radio/TV personality **Big Wilson** recently joined **WVCG** in town to host a weekly show called "Live At The Gingerman." The live showcase will feature musical performances, including some piano work from Wilson himself, plus visits from celebrities . . . **Betty Kirkland** becomes Director of Promotion & Advertising for **WGMS-AM & FM/Washington, DC**, replacing **Barbara Taylor**. Kirkland had been working as a freelance copywriter/producer for the station . . . **Keri Tombazian** takes over **KGIL/San Fernando's** noon-3pm shift, moving up from a part-time music/news position . . . **WLAK/Chicago** has added "Crain's Chicago Business Reports" to be aired three times each weekday. The reports feature the Managing Editor of the publication, **Greg David**.

Promotions And Events

WNEW/New York's second annual "WNEW & Broadway Salute A Child" radiothon raised almost \$200,000 last month for **St. Jude's Children's Research Hospital**. **WNEW** personality **Ted Brown** hosted the 12-hour event along with the rest of the station's talent lineup, and numerous Broadway celebrities stopped by . . . **WWLF/St. Petersburg** just completed the final touches on its new headquarters, a 2400 square foot suite . . . **KGIL-AM & FM/San Fernando** will celebrate the third anniversary of their "Ballads, Blues & Big Bands Too" format with a 67-hour salute to **Frank Sinatra** (celebrating his 67th birthday and his appearance at the **Universal Amphitheatre** in town. The **KGIL** salute starts July 25 . . . **WVCG/Miami** set up a "Severe Weather Watch" team to check for hurricanes during the season and speed up storm warnings.

THE PICTURE PAGES

Polygram Black Promotion Meets



The Polygram Black Music Marketing staff held national meetings in Los Angeles recently. Pictured (l-r, rear) are Regional Promotion Managers Walter White, Marcus Martin, Willie Tucker, Joe Lewis, Brenda Smith, Wanda Hayes, Ken Bell, Bruce Knight, Luther Terry, and Deke Atkins; (l-r, front) Director/BMM Ernie Singleton, VP/R&B Promotion Tommy Young, Sr. VP/Black Music Bill Hayward, Nat'l Dir./Field Promotion Mike Kidd, and Admin. Ass't Glynice Coleman.

Fargo Visits Nashville



Donna Fargo visited RCA's Nashville offices on the eve of her just-released RCA debut single, and was presented with a "Nipper" of her own. Pictured (l-r) are RCA VP Joe Galante, Fargo, and VP Jerry Bradley.

A&M Enters Enz Zone



A&M's Split Enz recently played the Palladium in Hollywood and were visited backstage by label executives. Pictured (l-r) are label's Marko Babineau, A&M President Gil Friesen, group's Tim Finn, A&M VP Jeff Ayeroff (rear), and Sr. VP Harold Childs.

Columbia Collaborates With 415



San Francisco-based 415 Records has pacted with Columbia, with the first release on 415/Columbia to come from the group Translator. Pictured celebrating the agreement are (l-r) Columbia Sr. VP/GM AJ Teller and 415 President Howard Klein.

Change Has Come To Atlantic



Atlantic/RFC artists Change were treated to a New York showcase/party by Atlantic prior to their Radio City Music Hall date. Pictured (l-r, standing) are Atlantic's Danny Buch, Chic's Alfa Anderson, booking agent Jerry Ade, Change's Deborah Cooper, Atlantic's Bill Cureton and Aziz Goksel, group's James Robinson, Richard Walters, publisher Michael Murphy, and Atlantic's Joe Ianello; (l-r, front) Atlantic/Cotillion VP Everett Smith and RFC President Ray Caviano.

Dawson Joins Boardwalk



Cliff Dawson has signed to Boardwalk Records, with a single just out and an album due imminently. Pictured (l-r) are Boardwalk VP's Gary LeMel and Ruben Rodriguez, producer Lionel Job, Boardwalk President Irv Biegel, and Dawson (front).

Bobby Springfield Adopted By Kat Family



Singer/songwriter Bobby Springfield has signed to Kat Family Records, with his debut single just out. Pictured (l-r) are Kat Family's Ann Fréchette, label VP/GM Mike Sullivan, Springfield, VP Louis Lowow, and manager Steve Mills.

Avalon Have A Longterm Capitol Deal



Los Angeles-based rock band Avalon have signed with Capitol, and have a four-song mini-LP scheduled for mid-July. Pictured (l-r) are group's Mike Mirage, Capitol VP and mini-LP producer Bobby Colomby, and group's Chris Cote and Rick Neigher.

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Opportunities

Openings

EAST

WHA1/Greenfield looking for future full/part-time announcers. T&R: Jay Deane, Box 32, Greenfield, MA 01302. EOE M/F (6-25)

T&R for future announcing positions/AOR promotion. Send to personality oriented WQZK-FM, Drawer F, Keyser, WV. 26726 EOE M/F (6-25)

READY?

If you have real talent and are ready for a move into a top A/C slot, send a confidential tape & resume to Bob Harper, 4891 Pacific Highway, San Diego, CA 92110. EOE M/F

NOBLE BROADCAST CONSULTANTS

Needed night jock. Upstate NY's only CHR. Looking for 6pm-12 midnight. Up, warm, friendly. T&R: Kelly McCann, 344 East Ave., Rochester, NY 14604. EOE M/F (6-18)

Production person, must be creative. New studios. T&R: Gary Bruce, WLAM, Box 929, Lewiston, ME 03230. EOE M/F (6-18)

Our newspeople keep leaving us for bigger and better. We want more of those types. Call Kevin Bradley, WINR/Binghamton, NY, (607) 776-4240. EOE M/F (6-18)

Openings

PD, major Northeast AOR powerhouse. WSYR-FM ("94 Rock!"), Syracuse frontrunner. Prestige industry position. Rare opportunity to work with great professional staff, state-of-the-art facilities. Requirements: ability to relate and motivate, demonstrated creativity, admin and planning abilities. Solid air and production a plus. Please respond by fleshing out your resume with description of how your abilities fit the skills required. Send to Hugh Barr, GM, WSYR, Two Clinton Square, Syracuse, NY 13202. EOE M/F (6-25) •

SOUTH

Needed: Experienced morning drive jock for A/C. One-to-one communicator. Topical conversation, enthusiastic local involvement. T&R: Station Manager, Box 70, Ft. Knox, KY 40121. EOE M/F (6-25)

Accepting T&R's for future openings. Experienced A/C communicator/team worker Randall Bush, PD, WWSA/WCHY, P.O. Box 1247, Savannah, GA 31402. No calls please. EOE M/F (6-25)

Q98-FM looking for mature personalities with oldies knowledge. Engineering experience desired. T&R: Dave Ferraro, Q96 Blvd., Rt. 22, Ft. Meyers, FL 33908. EOE M/F (6-25)

Openings

WHRK, #1 Urban Contemporary in America has a rare opening for experienced morning man. T&R: Ron Olson, 112 Union Ave., Memphis, TN 38103. EOE M/F (6-25)

WSUN, Tampa looking for dynamic AM drive talent. Major market experience preferred. No calls. T&R: Bill Gamble, 201 2nd Ave., St. Petersburg, FL 33701 EOE M/F (6-25)

Needed: Experienced news/anchor person. Qualified in the local scene. #2 man with possible advancement to ND. T&R: Station Manager, Box 70, Ft. Knox, KY 40121. EOE M/F (6-25)

Looking for announcer to work at one of the Nation's great radio stations. T&R: Sonny Fox, WSHE, 3000 S.W. 60th Ave., Ft. Lauderdale, FL 33314 (6-25)

WABB-FM, the Gold Coast best rock now accepting T&R's full/part-time. Preferably from the Coast area. Blaine Kelly, 1551 Springhill Ave., Mobile, AL 36601. (205) 432-5572. EOE M/F (6-25)

Help wanted: MD for west KY clear-channel station. Neighboring states only need reply. Experienced persons only. Call (502) 927-8121, ask for Phil or Rick. EOE M/F (6-25)

Senior Account Executive for one of the Mid South's and nation's dominant AM station, WDIA. Need creative, aggressive, strong-closer. Excellent benefits with group owner. Minority candidates encouraged. Send letter of interest and resume to WDIA, P.O. Box 12045, Memphis, TN 38112. (6-25) •

Openings

WROV/Roanoke News. Knowledge of the area would be helpful. Females and minorities encouraged. T&R: Rick Mosher, Box 4005, Roanoke, VA 24015. No calls. EOE M/F (6-25)

NC AM seeks experienced adult communicator, programming a plus. Small/medium market station on the move... up. Call Rich Marshall (919) 227-4254. (6-25)

Dominant Southeastern Contemporary Country and AOR combo searching now for a Production Director with strong administrative and copywriting skills. Diversity and ability to function under the gun most important. Minorities encouraged to apply. Also air talent, all dayparts, for Country AM. Promotional appearances and community involvement a necessity. T&R to Radio & Records, 1930 Century Park West, #352, Los Angeles, CA 90067

Chief Engineer; outstanding opportunity at one of the South's finest AM&FM properties, News/Talk WGSO-AM and A/C WQUE-FM. You'll supervise two assistants in the maintenance of our stations and act in a "hands on" capacity yourself. Send resume in confidence to Phil Zachary, OM, WGSO/WQUE, 1440 Canal St., New Orleans, LA 70112. EOE (7-2)•

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Current California AIRCHECKS!

Current issue #27 features KFI/Lohman & Barkley, winner of the KRTH talent search — Dean Goss, KRLA/Humble Harv, KFRC/Dave Sholin, the KSFX to KGO-FM changeover, KMEL/Alex Bennet, plus KUBE/Seattle! Cassettes \$5.50

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Opportunities

Openings

Morning drive opening at #1 CHR station. T&R: Jim Chick, WTYX, Box 9446, Jackson, MS 39206. EOE M/F (6-25)

Major market station wants one of America's most provocative and entertaining sports/talk personalities. If you understand the importance of local sports and can deliver with enthusiasm and creativity send a tape with samples of sportstalk and sportscasts immediately to Radio & Records, 1930 Century Park West, #353, Los Angeles, CA 90067.

TX Panhandle AM/Class C FM combo seeks top announcer and/or sales combo for future opening. Great for beginners or experienced jocks who want to escape the pressure. Country format. Numbers are super. T&R: KLSR-AM/FM, Box 400, Memphis, TX 79245. (806) 259-3511 (6-25) •

Openings

MIDWEST

WFMB/Springfield searching for Country pro. Air shift/production. T&R: Greg Thomas, Box 2989, Springfield, IL 62708. EOE M/F (6-25)

KKXL-AM/Grand Rapids, ND immediate opening for adult personality. T&R for immediate consideration: Don Nordine, Box 997, Grand Rapids, ND 58201. EOE M/F (6-25)

Wanted full-time Sales Reps for premium supplier firm. Sell/distribute Foot D-Signs. Field experience necessary. Resumes: Bob Hess, Bob Hess & Associates, 2120 Wisconsin Ave., New Holstein, WI 53601. EOE (6-25)

Morning personality for 50 kw BM FM in beautiful NE OH. Pro's only. T&R: Bruce Scott, WREO, Box 738, Ashtabula, OH 44004. EOE M/F (6-25)

ND needed ASAP. T&R & salary requirements to Charlie Bennett, OM WNAM, Box 707, Neenah, WI 54956. No calls. EOE M/F (6-25)

Openings

Popular A/C wants communicator, not DJ. Above average writing & production skills. Tape w/production: KKJO, Box 166, St. Joseph, MO 64502. EOE (6-25)

Midwest A/C station owned by major group broadcaster needs replacement for ND who is leaving us after nine years. If you're well experienced in all phases of radio news, know how to work with people, can set goals, arrange priorities, and see the job through to the end, send your best air check, resume and references to Jim Meltzer, WTRX radio, Box 1330, Flint, MI 48501. EOE M/F (7-9)

Immediate opening! WKAU-AM & FM/ Appleton-Oshkosh-Green Bay CHR needs PM drive talent with production skills. No beginners. Rush T&R's to Ron Ross, WKAU-AM & FM, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (7-9) •

Openings

News Director and newpersons sought for Midwest broadcast chain that is expanding rapidly. Investigative reporting skills, one-to-one conversational delivery. We want people who need only to be told once how the job is done. Our staffers respond to good pay, benefits and security with consistent quality performance! Send tape, resume, writing samples and salary history to Radio & Records, 1930 Century Park West, #347, Los Angeles, CA 90067.

97WZOK now accepting T&R's from fast paced, fun loving talent for present future openings. Minorities encouraged. Above average pay and benefits, great facilities in IL's second largest city. Minimum 2 years experience. Send T&R along with complete references to Charlie Quinn, OM, P.O. Box 6186, Rockford, IL 61125. EOE (7-2) •

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Opportunities

Openings

OM needed for 20kw FM programming prime time radio. Top organizational & promotional skills. People oriented! T&R: John Dunn, 717 E. David Rd., Dayton, OH 45429. EOE M/F.

Cleaning out T&R file. Weekends available now. T&R: Denny Collier, 99KG, Box 995, Salina, KS 67401. EOE M/F (6-18)

Magic 108-FM, Urban seeking summer relief/part-time personalities. Great opportunity with winning team. T&R & photo: Majic 108, Programming, Box 4860, St. Louis, MO 63108. EOE M/F (6-18)

KFRM/Salina, KS seeks experienced MD for Country format. Part-time air help needed. T&R & salary requirements: Abram Burnett, Box 1857, Salina, KS 67401. (913) 825-4611. EOE (6-18)

PD needed for WFBO/Indianapolis - creative, good administrator, good with people. T&R: L. David Moorhead, 6161 Fall Creek Rd., Indianapolis, IN 46220. EOE (6-18)

WEST

Q-94 seeks T&R from pros with at least 1 year on-air experience for full and part-time. Jeff Young, Box 2700, Bakersfield, CA 93303. EOE (6-25)

Wanted immediate AOR Production Director/major air shift. Tape should demonstrate production skills/air work. T&R: Joe Collins, KBOS, Box 1101, Tulare, CA 93275. EOE M/F (6-25)

KXLF/Butte is seeking an experienced A/C-CHR PM drive jock. T&R: Terry McDonald, Box 3500, Butte, MT 59702. EOE M/F (6-25)

KRZN/Denver's oldest station is accepting T&R's for possible future openings. Send T&R: Don Daniels, 3 West Princeton, Englewood, CO 80110. EOE M/F (6-25)

News/sports person with P-B-P experience for possible future opening. T&R: Bob Brill, KYNO, Box 3029, Fresno, CA 93703. EOE (6-25)

Personality DJ, West coast resort paradise, CHR-market leader. Experience a must. T&R: Mark Lennartz, KOWL, Box 4100, South Lake Tahoe, CA 95729. No calls. EOE (6-25)

Aggressive FM CHR. Trend-setter. Looking for weekend swing communicator. For talent, we have money. Call Fransen (406) 883-9200. EOE (6-25)

Top-rated small market AM needs PD. Lots of work-good benefits & pay. T&R: KENE, Box 350, Toppenish, WA 98948. EOE (6-25)

Boulder, CO AM/FM seeks experienced salesperson capable of becoming AM Sales Manager. T&R and salary requirements: GM, KADE/KBCO, 4840 Riverbend Road, Boulder, CO 80301. EOE (6-25)

KWST 106FM/Los Angeles needs weekend DJ. At least 3 years solid experience. No calls. T&R: Jeff Salgo, 6430 Sunset Blvd., Suite 418, Hollywood, CA 90028. EOE M/F (6-25)

Unless you are a true honest to god air personality with expertise in AOR/Top Tracks radio, don't bother to send a tape to: Dave Forman, Director of Programming, KEZY, 1190 E. Ball Rd., Anaheim, CA 92805. (6-25) •

ENGINEER San Jose, California

KLOK radio is a 50,000 watt directional AM radio station located in San Jose, CA. We are looking for an experienced RF/maintenance oriented person to join our staff. Call or send resume to:

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KLOK is an equal opportunity employer

Rare openings for nighttime personality at legendary KIMN/Denver. T&R: Doug Erickson, 5350 West 20th Ave., Denver, CO 80214. EOE M/F (6-11)

KEYY/Provo, UT seeking PD. Good opportunity to learn programming or to better skills in programming. Contact Eric Rhoades, Box KEYY, Provo, UT 84601. EOE M/F (6-18)

Talk host. Issue oriented, entertaining and experienced. Full and part-time positions. T&R: Dave Scott, PD, KOA, News/Talk, Box 5012, Denver, CO 80217. EOE M/F (6-18)

Openings

Need two adult air personalities for fulltime openings. Rush T&R: John Steele PD, KBET, Box 11710, Reno NV 89510. EOE M/F (6-18)

CA top 75 markets daytime openings at FM A/C. No phones, no gags. T&R, photo, and salary: Box 1973, Fresno, CA 93718. EOE M/F (6-18)

KIOQ/Bishop, CA A/C FM needs on-air personality. Good production. Immediate openings. T&R: Art Fishler, GM, KIOQ, Box 1388, Bishop, CA 93514. (6-18)

KIST/Santa Barbara needs an air talent/production pro for this personality CHR station. T&R: Scotty Johnson, Box 1169, Santa Barbara, CA 93101. EOE M/F (6-18)

Here's a great way to get rid of the competition! Tell 'em about an unusual opportunity in Seattle/Everett/Tacoma.

Morning drive — team or individual at a contemporary music station. Looking for entertainers who enjoy what they're doing, and have experience in CHR, A/C or AOR.

Work with good people, an excellent company, in a great city. Send T&R, and picture to Radio & Records, 1930 Century Park West, #348, Los Angeles, CA 90067.

Positions Sought

JON ANTHONY, MD night rocker KX104/Nashville, looking for nights/afternoons and MD duties in the South. Proven winner, great references and ratings. Call (615) 822-6000. (6-25)

DAVE ANTHONY, top Program Manager, now available after consistent ratings successes at KZZP/Phoenix. Call (602) 839-3658. (6-25)

Midwest, I'm looking! 4 years Country, CHR, AOR. Currently MD/mornings at R&R reporter. Looking for better opportunity. Broadcasting degree, references. RYAN LANG (505) 622-4281. (6-25)

Experienced jock looking to relocate. Currently in a top 10 city. Much experience in everything. Proven ratings getter. Call evenings (512) 655-4717. (6-25)

Research, the competitive edge. About to start a research department or thinking of expanding current research efforts? Let's talk. GM and/or PD's call STEVE (212) 897-2375. (6-25)

Seattle I love you. Full or part-time, good pipes, heavy production, team player. AOR/CHR. Call CHUCK REHN (206) 881-1469, (206) 883-6550. (6-25)

SAM CORNISH, 6 years radio programming experience. All facets, is currently seeking entry level sales position in Northern CA. (415) 349-3971 or (415) 344-3116. (6-25)

Donating services absolutely free. Open line psychic who will answer the public's mail. Everything's free. Call CANDY WINKLER (213) 851-7625, 10:30pm-11:00am. (6-25)

Top 35 only. PD position wanted. Major market experience any location. AM or FM A/C full service only. Salary negotiable. (704) 542-8046, after 5pm. (6-25)

Polished personality anchor. 8 years large market experience. All formats (813) 686-4081. (6-25)

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MD/AM drive personality with the right #'s looking for CHR, AOR. Call LEE (713) 775-0883. (6-25)

MONICA MAJORS is available! 5 years CHR/AOR experience including Rock106, KQ101, WLAC. Air personality, production, news and MD experience. Creative and resourceful with spunk. (502) 726-3555. (6-25)

Experienced, college, and broadcast school. Hard working young jock looking for somebody who appreciates excellent production. Prefer West or Midwest. Call ANDY (216) 381-4395. (6-25)

My airwork is real. Experienced major market talent seeks high quality, high profile, contemporary station. Good references, production. (915) 544-6893. (6-25)

Award-winning major market journalist relocating to Sioux City-Sioux Falls area. Available for full or part-time news position August 1. (605) 223-2012, evenings. (6-25)

CHIP COOK, 7 years A/C pro. PD and PD, news and sports experience. Strong knowledge of AOR. Excellent PR man now in VA. (804) 458-7949. (6-25)

Experienced natural sounding married man wants to hear from stable operations. Sports abilities also. All formats. Wants to settle. TOM GOODSITE (314) 732-5555. (6-25)

I am an experienced, reliable DJ who loves production and air-time. Salary negotiable, will relocate. Apply: C.A.M., 1804 Allegro Dr., Olympia, WA 98501 (206) 357-6935. (6-25)

I'm not bragging, I'm good, excellent tape to back it up! Experienced jock seeking position at Urban Contemporary station. MR. HAYES (212) 993-0278 or (212) 733-2583. (6-25)

Positions Sought

Worked at Top 10 rock station. Up tempo jock, experienced in programming seeks job in medium market. MIKE DONN (212) 744-8428, evenings. (6-25)

Major market air personality seriously looking. 6 yrs. experience including KISS-FM, KUTE/Los Angeles. Have done CHR and A/C. MARK (314) 361-0956. (6-25)

Talented, professional air personality is now available for medium or large market. Prefer East or Midwest. Call for T&R package, FRED TOMLINSON (513) 294-1252. (6-25)

Lady DJ with over 6 yrs. on-air/MD experience from Miami to LA. Ready to make a move. 1st phone, Call (213) 465-9674. (6-25)

KEN SILVERSTEIN, Top 10 market sportscaster WFAA/Dallas-Ft. Worth looking for major market opportunity. Willing to relocate. (214) 696-8059. (6-25)

TODD BOND, young eager announcer. Asst. MD, production man at 2 major FM/AOR stations, looking for same. Will relocate (201) 224-2539. (6-25)

I know what you're saying, but just because radio is my life doesn't mean I'm crazy. Announcing position, all markets. Experienced, degree, JEFF (507) 625-5227. (6-25)

Announcer seeking work on-air & 2 yrs. radio schooling experience. Likes CHR, no CW or Easy Listening. JIM PATTERSON, Denver after 5PM, (303) 377-8442. (6-25)

Air personality, 2 yrs. on air experience. Creative, productive, reliable. Midwest medium market preferred but not necessary. For T&R: JIM MULVANEY (312) 388-3040. (6-25)

Female announcer looking for home in Top Southeast market. Enjoys production & promotion. Prefer Country. (615) 693-5479. (6-25)

10 yrs. major market pro ready to make the move to programming. Let's make your station a #1 money maker. (301) 655-2641. (6-25)

Incapability with new programmer in Memphis. GARY MACK, 11 yr. pro cuts cord. Strong warm adult communicator. West coast or Southern states preferred. (901) 726-6367. (6-25)

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Attention PD's! Five me experience, I'll give you a winner. Urban or A/C. Call AUSTELL (312) 547-8044, mornings before 10:30am (CDT). (6-25)

Your energy shortage is over! My gig went A/C. I need Rock! Comedy, voices, production pro, community involvement. I play for keeps. Rated markets only. (601) 649-8155. (6-25)

Left my heart in the country, currently working in San Francisco. Seeking PD position in Pacific Northwest. 11 yr. professional. (415) 931-6980, AMs. (6-25)

This lady has done music & promotions with the best in major market CHR. prefer major/large market AOR or CHR. Call GAIL (512) 583-3700. (6-25)

Dedicated professional seeking medium/major market challenge. Mornings/mid-days, creative production, available mid-July. FRED ANDERSON (216) 538-3600. (6-25)

Production only. Many yrs. experience. Award winner. L.A. KENNY (213) 874-7279. (6-25)

Female jock, 8 yr. pro, major market experience, MD & Assistant PD. Attracts male alienating female. Prefer East. (602) 888-1359. (6-25)

Involved, one-to-one four year pro seeks position with stable operation in Arbitron market. I will share your listeners' little joys and frustrations about weather, politicians (light whimsy, but not biting satire), potholes, etc. Humor and localism are integral to my show. Call me, get a T&R, listen to may show and find out about life in Fremont, OH. Hire me and find out about life in your own market. PAUL BILER, (419) 334-4302 after 6pm EDT M-Th. Or write P.O. Box 935, Fremont, OH 43420. Family member. (7-9) •

Quality P-B-P, air shift. Sports Director. 3 yrs. experience. You'll never know unless you call. (516) 437-2688. (6-25)

I'm priceless but can be bought. Entertainer, trend setter. I play the hits & nothin' but. Let's do each other favors. Call MARK now! (208) 384-5849. (6-25)

Positions Sought

The JACK ARMSTRONG: Programmer and/or jox (A/C, CHR, AOR etc.) Highest-rated KFI personality-600,000 cume/3.3 share-2 year tenure-22 years experience including KTNQ (100), KHTZ, 13Q, WKBW, CHUM, on camera for "Popclips"-Pilot for MTV (Warner/Amex), etc. Hardworking family man who has a format that will win in the most competitive markets. An innovator who can take direction and limitations. Serious inquiries only: (919) 967-4090, Route 5, Box 222-A, Chapel Hill, NC 27514. Available immediately. (6-25) •

Experienced PD, (Country, A/C), talk host RICK McGEE looking for right PD or talk host slot. Willing to relocate. Call (501) 225-9257. (6-25)

Miscellaneous

Mornings-controversial-mornings-telephones-mornings-unusual-mornings-7yrs.-mornings-major/medium-mornings-quick-mornings-JOHNNY (419) 389-1550. (6-25)

Needed: Sports features and interviews for local morning magazine program. Contact Pat Houseworth, Program/Sports Director, WCSM, Box 492, Calina, OH 45822. (6-25)

KDWN, 5,000 watt in Las Vegas needs better Contemporary and crossover service. Send to: Dennis King, KDWN, Union Plaza Hotel, #1 Main St., Las Vegas, NV 89101. (6-25)

WGNY needs A/C service from all labels. You can send c/o Ken Windheim, P.O. Box 3591, Newburgh, NY 12550. (6-25)

Changes

RADIO

Harry Whisman joins WGBS-WLYF/Miami, FL as an Account Executive.

Paul Lee joins KFOX/Redondo Beach, CA for afternoons from KIKF/Garden Grove, Ca.

Marsha Belcher named Account Executive for WBBM/Chicago, IL.

Paul D. Rogers has joined the sales staff of WLAK-Chicago, IL.

Nancy Bible & Thomas "Rocky" Bloniarz have joined WFCL/Arlington, VA as Account Executive.

Patricia M. Kinkaid is the newly hired Co-op Coordinator for KNIX-AM&FM/Tempe, AZ.

Dean Smith named Sales Manager of WWWE & WDOK/Cleveland, OH.

Ken Keating appointed General Manager of KOJO-KIOZ-FM/Laramie, WY.

Forrest L. Rindels named Assistant Manager of KOJO-KIOZ-FM/Laramie, WY.

Laura Gaddis appointed Sales Manager of KOJO-KIOZ-FM/Laramie, WY.

RECORDS

Robert Smith appointed Associate Director, East Coast Product Management, Epic/Portrait/CBS Associated Labels.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

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Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

THE PICTURE PAGES

Motown Acquires South Bay



Motown Records will distribute L.A.-based South Bay Records, with the first record under the agreement a single recently released by O.C. Smith. Pictured (l-r, standing) are Smith's manager Curtis Shaw, Motown VP's Lee Young Jr. and Skip Miller, Motown President Jay Lasker, Motown VP Miller London, South Bay President Thomas Wright, and South Bay's attorney David Rudich; pictured seated is O.C. Smith.

Capitol Greets Smith & Helm



Capitol/MSS artists Russell Smith and Levon Helm recently played the Roxy in L.A. together along with the Muscle Shoals All Stars. Pictured (l-r, rear) are Capitol's Ray Tusken, label VP's Bob Young and Dan Davis, and MSS President Michael Barnett; (l-r, front) Capitol VP Walter Lee, Helm, Capitol Records Group President Don Zimmerman, and Smith.

RCA Gains Ritchies



RCA welcomed the Ritchie Family to the label with a reception in New York following the May release of their current album and single. Pictured (l-r) are group's Vera Brown, RCA President Bob Summer, group's Dodie Draher and Jacqui Smith-Lee, RCA VP Ray Harris, and RCA's Bob Wright.

E/A Meets McFerrin



Elektra/Musician artist Bobby McFerrin was guest of honor at a listening party staged by E/A on behalf of his "Bobby McFerrin" album. Pictured (l-r) are E/A's Dave Cline and Pat McCoy, E/A VP Lou Maglia, McFerrin and his son Taylor.

James & Klugh Go Gold



Bob James and Earl Klugh were presented with gold albums for their Columbia album "One On One." Pictured (l-r) are Klugh, James, and CBS Dep. President Dick Asher.

Shelley Released On Arista



Pete Shelley, former lead singer of the Buzzcocks, played the New Peppermint Lounge in New York coinciding with the U.S. release of his debut solo album on Arista. Pictured (l-r) are producer Martin Rushent, Shelley, and Arista President Clive Davis.

EMI Wins Clio



EMI America won the 1982 Clio Award for best radio commercial for a record album, the winning spot being a Kenny Rogers catalog/"Share Your Love" production by L.A. Trax. Pictured (l-r) are EMI's Frenchy Gauthier, who cowrote the spot; Clio Awards President Bill Evans, and L.A. Trax President Joe Klein.

Sloan Signs With Roulette Family



The Roulette group of labels, now including Buddah and Becket, has signed Susie Sloan, with a single out this summer. Pictured (l-r) are Buddah President Art Kass, manager Maureen Moran, Sloan, and Becket VP Chuck Walz.

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Lester Flatt Born

MONDAY, JUNE 28 — It's hard to think the name Lester Flatt without thinking Earl Scruggs and the Foggy Mountain Boys. Guitarist Lester Flatt, born June 28, 1914, in Overton County, TN, turned professional in 1939 with a stint on WDBJ/Roanoke, VA; joined the Grand Ole Opry in the early 40's; and met young banjoist Earl Scruggs in 1945. The combination was magic, and by 1950 Flatt & Scruggs were the most popular bluegrass outfit in the country, with classics like "Foggy Mountain Breakdown" and "Randy Lynn Rag."

EXTRA FACTS: Crosby, Stills & Nash debut LP enters U.S. charts, 1969 . . . Herman's Hermits headline Richard Nader's British Re-Invasion Show, 1973.

Double Jeopardy

TUESDAY, JUNE 29 — Popular music lost two talented and respected artists on June 28. In 1975 singer/songwriter Tim Buckley died of heroin/morphine overdose in a Los Angeles hospital. Ten days later an UCLA research assistant was charged with second degree murder for furnishing Tim with the drugs. And exactly four years later, Lowell George of Little Feat suffered a fatal heart attack in Washington, D.C., at age 34. George was the singer, songwriter and founder of the group, famous for "Willin'" and "Dixie Chicken."

EXTRA FACTS: Little Eva born in 1945.

Cher Weds Gregg Allman

WEDNESDAY, JUNE 30 — If you blinked you might've missed it. One of the shortest celebrity marriages on record began June 30, 1975, when Cher married Allman Brothers singer Gregg Allman, just four days after her divorce from



husband-of-eleven-years Sonny Bono. Then, almost before the wedding bouquet wilted, it was over. Cher accused Gregg of moonlighting with an old flame, and they separated ten days after the wedding!

EXTRA FACTS: Neil Sedaka's "Breaking Up Is Hard To Do" tops U.S. charts, 1962 . . . Jerry Lee Lewis critical-listed in Memphis, 1961.

AM/FM Split

THURSDAY, JULY 1 — In a July 1, 1965, ruling by the Federal Communications Commission, licensees of AM/FM radio station combinations were prohibited from duplicating more than 50% of their programming on both. Station owners at first failed to see the potential of their long-dormant FM's, and aired endless hours of "progressive" music tapes as a cost-efficient way to comply. It soon became clear, however, that FM has serious commercial potential and playlists tightened as programming bowed to the bucks.

EXTRA FACTS: Ralph Nader warns that loud rock music is a health menace, 1969 . . . Ringo and Maureen divorce, 1975 . . . Happy Birthday Debbie "Blondie" Harry!

Let There Be Mountain

FRIDAY, JULY 2 — Record producer Felix Pappalardi wasn't much impressed with the Vagrants, a New York band he was asked to produce in late '68, but he was with their lead guitarist Leslie West, a "fat kid" from Queens. Felix soon took Leslie aside for the "Leslie West-Mountain" solo LP on July 2, 1969. The sessions went so well the two teamed up to form the group Mountain, the name taken from the solo LP. Their biggest hit, "Mississippi Queen," kept the band among the forefront of rock in the early 70's.

EXTRA FACTS: Country music's Marvin Rainwater born in 1925.

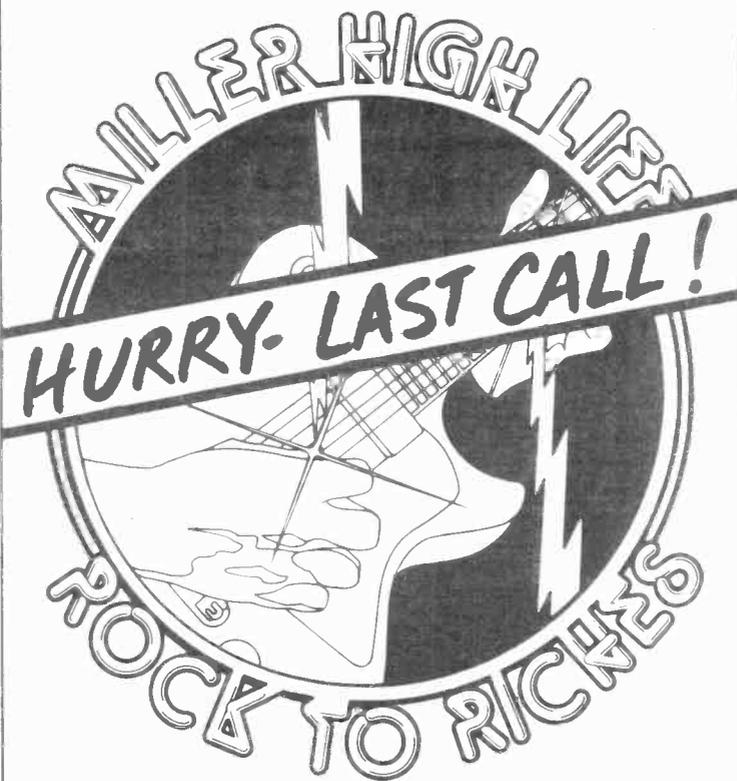
The Music Section

JUNE 25, 1982

	CHR	A/C	AOR	Country	Black Radio
# 1	TOTO (3rd week)	RONNIE MILSAP (3rd week)	38 SPECIAL (2nd week)	CHARLEY PRIDE	JEFFREY OSBORNE (2nd week)
Next Week's #1 Contenders:	JUICE NEWTON (3-2) JOHN COUGAR (6-3)	JUICE NEWTON (2-2) NEIL DIAMOND (3-3) KARLA BONOFF (4-4) ALABAMA (5-5)	JOHN COUGAR (3-2) KANSAS (4-4) ROLLING STONES (17-5)	CONWAY TWITTY (3-2) RONNIE MILSAP (4-3) BARBARA MANDRELL (5-4)	STEVIE WONDER (4-2) RICK JAMES (3-3)
Breakers:	CROSBY, STILLS, NASH (74%) HALL & OATES (64%) ROLLING STONES (59%) EYE TO EYE (58%) PATRICE RUSHEN (57%)	DR. HOOK (51%) KENNY ROGERS (47%)	PETE TOWNSHEND (84%) CROSBY, STILLS, NASH (52%)	WAYLON JENNINGS (79%) GEORGE STRAIT (74%) MOE BANDY (63%) EDDY RAVEN (62%) BOBBY BARE (61%)	DAYTON (67%) SOUL SONIC FORCE (65%) DONNA SUMMER (65%)
Most Added:	GO-GO'S CROSBY, STILLS, NASH KENNY ROGERS EDDIE MONEY POINTER SISTERS CHICAGO SURVIVOR	KENNY ROGERS CROSBY, STILLS, NASH POINTER SISTERS HERB ALPERT DR. HOOK FLEETWOOD MAC	PETE TOWNSHEND GENESIS DAVID JOHANSEN FRANK ZAPPA	STATLER BROTHERS MEL McDANIEL GAIL DAVIES WAYLON JENNINGS GENE WATSON	DONNA SUMMER ARETHA FRANKLIN POINTER SISTERS
Hottest:	TOTO SURVIVOR JOHN COUGAR SOFT CELL JUICE NEWTON STEVE MILLER BAND	JUICE NEWTON RONNIE MILSAP KARLA BONOFF NEIL DIAMOND AIR SUPPLY ALABAMA	38 SPECIAL ASIA JOHN COUGAR KANSAS VAN HALEN ROLLING STONES MOTELS	ALABAMA CONWAY TWITTY RONNIE MILSAP BARBARA MANDRELL CHARLEY PRIDE	GAP BAND JEFFREY OSBORNE ONE WAY STEVIE WONDER
Biggest Chart Jumps:	FLEETWOOD MAC (26-16) AIR SUPPLY (25-19) RICK SPRINGFIELD (19-14) STEVE MILLER BAND (20-15) RED SPEEDWAGON (27-22) GLENN FREY (29-24)	CROSBY, STILLS, NASH (24-12) HERB ALPERT (27-19) FLEETWOOD MAC (26-20) LESLIE PEARL (18-13)	ROLLING STONES (17-5) FLEETWOOD MAC (22-10) STEVE MILLER BAND (23-15) SURVIVOR (13-6)	DAVID FRIZZELL (45-34) WAYLON JENNINGS (50-41)	ATLANTIC STARR (27-16) CAMEO (22-13) CHERYL LYNN (30-21) ISLEY BROTHERS (28-20)
Debuts:	SURVIVOR (18) CHICAGO (25) CROSBY, STILLS, NASH (27) GARY U.S. BONDS (28) VAN HALEN (29) CHR	KENNY ROGERS (25) DR. HOOK (26) A/C	EDDIE MONEY (24) PETE TOWNSHEND (26) CROSBY, STILLS, NASH (36) AOR	MOE BANDY (44) EDDY RAVEN (45) CHARLY McCLAIN (48) Country	O'BRYAN (27) DONNA SUMMER (29) DAYTON (30) Black Radio

The Biggest Rock n' Roll Talent Search in Radio History is under way in over 45 Markets. Only a few Markets remain open for this rating building promotion; so move quickly and join these Market Leaders!

KLOS	WLLZ	WDVE	KLOL
WBOS	KZOK	WAQX	KWK
KSJO	WZIR	WPYX	KRKN
KTXQ	WIZD	WXLP	WAVA
KLPX	WRNO	WBRU	WABB
WSSX	WYFE	WHKC	KQDS



- The perfect promotion to boost those late summer/early fall ratings
- Call letter exposure wherever Miller Beer is sold via thousands of 4-color Posters, Entry Blanks and Counter Cards
- Over \$80,000 in prizes and an Atlantic Records Release
- Dozens of dollar generating ideas for your Sales Department

Lock Out Your Competition Today!

Call Collect: (713) 961-1975
 Gene Tognacci / Ed Driskill
 Starstream Communications Group, Inc.
 4801 Woodway Suite 315W
 Houston, Texas 77056

National Music Formats Added This Week



George Williams (214) 343-9205

THE STARSTATION

CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)
KENNY ROGERS
 "Love Will Turn You Around" (Liberty)
HALL & OATES "Your Imagination" (RCA)

Country Coast-To-Coast

WAYLON JENNINGS
 "Women Do Know How To Carry On" (RCA)
REBA McENTIRE
 "I'm Not That Lonely Yet" (Mercury/PolyGram)
MEL TILLIS
 "The One That Got Away" (Elektra)



Bob Laurence (213) 883-7400

XT-40

EDDIE MONEY "Think I'm In Love" (Columbia)
CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)
KARLA BONOFF "Personally" (Columbia)

Contempo 300

CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)

Great American Country

MOE BANDY
 "She's Not Really Cheatin' (She's Just Gettin' Even)" (RCA)
WAYLON JENNINGS
 "Women Do Know How To Carry On" (RCA)
GEORGE STRAIT "Fool Hearted Memory" (MCA)
ROGER MILLER & WILLIE NELSON (with RAY PRICE)
 "Old Friends" (Columbia)
EARL THOMAS CONLEY "Heavenly Bodies" (RCA)



Bob Stevens (214) 934-2121

The Z Format.

EDDIE MONEY "I Think I'm In Love" (Columbia)
FRANKIE MILLER "To Dream The Dream" (Capitol/MSS)
POINTER SISTERS "American Music" (Planet/RCA)
PAUL McCARTNEY "Take It Away" (Columbia)

The A-C Format

POINTER SISTERS "American Music" (Planet/RCA)
KENNY ROGERS
 "Love Will Turn You Around" (Liberty)



KENNY ROGERS
 "Love Will Turn You Around" (Liberty)
CHARLIE ROSS
 "The High Cost Of Lovin'" (Townhouse)
MEL McDANIEL "Big Ole Brew" (Capitol)
STATLER BROTHERS "Whatever" (Mercury/PolyGram)



Kenny Bosak (901) 320-4433

Bright Blue

POINTER SISTERS "American Music" (Planet/RCA)
KENNY ROGERS
 "Love Will Turn You Around" (Liberty)
MOTELS "Only The Lonely" (Capitol)
OLIVIA NEWTON-JOHN "Landslide" (MCA)
BLONDIE
 "Island Of Lost Souls" (Chrysalis)
HALL & OATES "Your Imagination" (RCA)



Lee Nye (916) 782-7754

Adult Rock

POINTER SISTERS "American Music" (Planet/RCA)
GENESIS "Paperlate" (Atlantic)



Buzz Brindle (212) 944-5399

SQUEEZE "Black Coffee In Bed" (A&M)
EYE TO EYE "Nice Girls" (WB)
NAZARETH "Love Leads To Madness" (A&M)
HELEN SCHNEIDER
 "Rock & Roll Gypsy" (Mirage/Atlantic)
ALTERED IMAGES
 "I Can Be Happy" (Portrait/CBS)



Cal Casey (214) 634-8511



CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)
POINTER SISTERS "American Music" (Planet/RCA)
EYE TO EYE "Nice Girls" (WB)
EDDIE MONEY "I Think I'm In Love" (Columbia)



CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)
FLEETWOOD MAC "Hold Me" (WB)



MEL McDANIEL "Big Ole Brew" (Capitol)
GENE WATSON "This Dream's On Me" (MCA)
STATLER BROTHERS "Whatever" (Mercury/PolyGram)
GAIL DAVIES
 "You Turn Me On (I'm A Radio)" (WB)



John Iles (800) 426-9082



STEVIE NICKS
 "After The Glitter Fades" (Modern/Atco)
HERB ALPERT "Route 101" (A&M)
AIR SUPPLY
 "Even The Nights Are Better" (Arista)

Country Living

MICHAEL MURPHEY "What's Forever For" (Liberty)
JOHN CONLEE
 "Nothing Behind You, Nothing In Sight" (MCA)
CINDY HURT
 "Talk To Me Loneliness" (Churchill)



PETERS PRODUCTIONS, INC.



Debbie Welsh (714) 565-8511
FLEETWOOD MAC "Hold Me" (WB)



WAYLON JENNINGS
 "Women Do Know How To Carry On" (RCA)
MOE BANDY
 "She's Not Really Cheatin' (She's Just Gettin' Even)" (Columbia)
EARL THOMAS CONLEY "Heavenly Bodies" (RCA)
GEORGE STRAIT "Fool Hearted Memory" (MCA)
GAIL DAVIES
 "You Turn Me On (I'm A Radio)" (WB)



Chick Watkins (303) 578-0700

CHICAGO
 "Hard To Say I'm Sorry" (Full Moon/WB)
CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)
GLENN FREY "I Found Somebody" (Asylum)

Radio & Records AOR NATIONAL AIRPLAY/40

June 25, 1982

170 REPORTERS

Album cuts are listed in order of airplay preference.

6/4	6/11	6/18	6/25	Artist	Album	Artist	Album
2	2	1	1	38 SPECIAL	Special Forces (A&M)	"Caught"	"Chain"
3	3	3	2	JOHN COUGAR	American Fool (Riva/PolyGram)	"Hurts"	"Jack"
1	1	2	3	ASIA	Asia (Geffen)	"Time"	"Sole"
11	4	4	4	KANSAS	Vinyl Confessions (Kirshner/CBS)	"Play"	"Right"
-	18	17	5	ROLLING STONES	Still Life (Rolling Stones/Atco)	"Going"	"Thumb"
-	16	13	6	SURVIVOR	Eye Of The Tiger (Scotti Bros./CBS)	Title	"Matters"
-	21	9	7	REO SPEEDWAGON	Keep The Fire Burnin' (Epic)	12-inch Single	
7	6	6	8	MOTELS	All Four One (Capitol)	"Lonely"	"Mission"
4	5	5	9	VAN HALEN	Diver Down (WB)	"Dancing"	"Good"
-	-	22	10	FLEETWOOD MAC	Hold Me (WB)	12-inch Single	
-	23	14	11	GLENN FREY	No Fun Aloud (Asylum)	"Partytown"	"Found"
9	7	7	12	QUEEN	Hot Space (Elektra)	"Fire"	"Body"
-	28	19	13	ALAN PARSONS PROJECT	Eye In The Sky (Arista)	"Fingers"	Title
19	12	10	14	HEART	Private Audition (Epic)	"City's"	"Man"
-	-	23	15	STEVE MILLER BAND	Abracadabra (Capitol)	Title	"Keeps"
-	-	11	16	GENESIS	Three Sides Live (Atlantic)	"Paperlate"	"Recall"
-	35	21	17	APRIL WINE	Enough Is Enough (Capitol)	12-inch Single	
6	8	12	18	SCORPIONS	Blackout (Mercury/PolyGram)	"No One"	Title
5	9	8	19	RAINBOW	Straight Between The Eyes (Mercury/PolyGram)	"Stone"	"Power"
8	10	16	20	PAUL McCARTNEY	Tug Of War (Columbia)	"Ballroom"	"Pound"
15	13	18	21	CHEAP TRICK	One On One (Epic)	"If"	"Tight"
20	17	20	22	707	Mega Force (Boardwalk)	Title	"Hold"
10	11	15	23	TOTO	IV (Columbia)	"Rosanna"	"Afraid"
-	-	24	24	EDDIE MONEY	Think I'm In Love (Columbia)	12-inch Single	
-	40	31	25	GARY U.S. BONDS	On The Line (EMI America)	"Work"	"Hold"
-	-	26	26	PETE TOWNSHEND	All The Best Cowboys... (Atco)	"Face"	"Stardom"
37	31	30	27	AXE	Offering (Atco)	"Party"	"Fire"
35	33	33	28	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)	"I Ran"	"Space"
-	-	32	29	FRANK ZAPPA	Ship Arriving Too... (Barking Pumpkin)	"Valley Girl"	
18	20	24	30	FRANKIE MILLER	Standing On The Edge (Capitol)	"Danger"	"Dream"
-	-	36	31	JOHN WAITE	Ignition (Chrysalis)	"Change"	"Mr. Wonderful"
31	30	29	32	MONROES	The Monroes (Alfa)	"People"	
12	15	26	33	ALDO NOVA	Aldo Nova (Portrait/CBS)	"Fantasy"	"Foolin'"
25	25	28	34	SHERBS	Defying Gravity (Atco)	"Ride"	"Alive"
13	22	25	35	HUMAN LEAGUE	Dare (Virgin/A&M)	"Don't"	"Seconds"
-	-	36	36	CROSBY, STILLS & NASH	Wasted On The Way (Atlantic)	12-inch Single	
-	39	38	37	SOFT CELL	Non-Stop Erotic Cabaret (Sire/WB)	"Tainted Love"	
16	19	27	38	GREG KIHN BAND	Kihntinued (Beserkley/Elektra-Asylum)	"Testify"	"Happy"
22	27	34	39	ELTON JOHN	Jump Up (Geffen)	"Ball"	"John"
17	29	37	40	LOVERBOY	Get Lucky (Columbia)	"Over"	"Top"

New Entry



MOST ADDED

Artist	6/25	6/18	6/11	6/4	5/28
1 PETE TOWNSHEND	143/142	00	00	00	00
2 GENESIS	152/103	38/25	00	00	00
3 DAVID JOHANSEN	41/24	23/22	22	30	20
4 FRANK ZAPPA	80/21	72/27	53/26	30/17	14/12
5 STEVE MILLER BAND	130/17	113/90	53	00	00
5 ROXY MUSIC	40/17	29/16	13/13	10	20
5 JOE COCKER	17/17	00	00	00	00
8 SURVIVOR	141/16	124/70	21/14	00	00
8 JOHN WAITE	75/16	64/16	48/27	36/35	32
10 GARY U.S. BONDS	100/15	81/28	75/73	8/8	00
10 CLOCKS	20/15	14/13	1/1	00	00
10 EDDIE MONEY	16/15	00	00	00	00
13 STRAY CATS	17/14	6/6	1/0	1/0	1/0
14 COLD CHISEL	23/11	15/8	15/7	11/11	1/1
15 GLENN FREY	141/10	132/29	124/109	9/8	00
15 ALAN PARSONS PROJ.	136/10	122/29	113/106	10/6	5/2

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	6/25	6/18	6/11	6/4	5/28
1 ALAN PARSONS PROJ.	136/85	122/67	113/3	102	5/2
2 GLENN FREY	141/83	132/76	124/8	9/1	00
3 AXE	89/78	77/58	67/58	66/38	56/1
4 QUEEN	132/72	144/76	145/69	136/63	130/67
4 STEVE MILLER BAND	130/72	113/15	52	00	00
6 707	101/70	106/75	96/70	83/24	2/1
7 FRANKIE MILLER	80/69	94/79	102/81	98/79	102/68
8 HEART	126/66	130/70	130/69	129/11	16/4
9 A FLOCK OF SEAGULLS	80/63	67/51	63/49	59/37	53/35
10 GARY U.S. BONDS	100/62	81/40	75/2	8/0	00
11 CHEAP TRICK	103/58	111/65	110/62	101/63	101/59
12 JOHN WAITE	75/55	64/44	48/20	36/0	3/1
13 MONROES	68/52	73/56	77/58	67/49	60/38
14 RAINBOW	102/47	124/53	136/50	144/51	144/57
15 SHERBS	59/43	76/58	86/72	94/75	86/72

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	6/25	6/18	6/11	6/4	5/28
1 38 SPECIAL	154/134	156/140	160/139	154/133	155/111
1 ASIA	153/134	159/140	166/151	162/154	162/153
3 JOHN COUGAR	152/133	155/126	160/122	157/119	151/104
4 KANSAS	148/119	153/124	159/113	149/33	29/2
5 VAN HALEN	135/110	141/113	150/121	146/127	143/117
6 ROLLING STONES	154/107	156/21	320	00	00
7 MOTELS	142/103	142/95	151/91	149/85	140/63
8 SURVIVOR	141/88	124/29	21/1	00	00
9 PAUL McCARTNEY	106/65	117/72	143/95	141/100	141/96
10 SCORPIONS	100/63	109/70	133/88	134/90	140/98
11 TOTO	91/61	108/81	127/106	123/102	122/97
12 QUEEN	132/60	144/66	145/73	136/67	130/50
13 HEART	126/56	130/51	130/47	123/5	16/0
14 RAINBOW	102/54	124/71	136/86	144/93	144/87
15 GLENN FREY	141/48	132/27	124/7	9/0	00

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

NUGENT BY NUGENT



SD 19365

From the man who invented dangerous rock —
the album that finally defines it.
"NUGENT"
State-of-the-art Nugent.
Written, arranged and produced by Ted Nugent.

On Atlantic Records and Cassettes.



© 1982 Atlantic Recording Corp. A Warner Communications Co.

EAST

ALAN PARSONS PROJ. (Arista)
FRANKIE MILLER (Capitol)
SCORPIONS (Mercury/PolyGram)
FRANKIE MILLER (Capitol)
... (listing various artists and labels)

NOTES (Capitol)
STEVE MILLER BAND (Capitol)
COOL MUSIC (Capitol)
... (listing various artists and labels)

DEAP TRICK (Epic)
VAN HALEN (BMG)
GLORIA STEINEM (Epic)
... (listing various artists and labels)

KLAIQ/Echo
(918) 544-8880
PO: ANN MICHELLE
... (listing various artists and labels)

WZYX/Kingsport
(815) 246-8131
PO: NEDDIE JORDAN
... (listing various artists and labels)

WQDR/Blair
(919) 833-1111
PO: BOB PHILLIPS
... (listing various artists and labels)

WZZM/Sarasota
(717) 861-1842
PO: RICH PHILLIPS
... (listing various artists and labels)

WVAF/Worcester
(617) 782-4511
PO: DAVID BERSTEIN
... (listing various artists and labels)

WVRO/Charlotte
(704) 392-6181
PO: JIM BALLARD
... (listing various artists and labels)

WVMO/Hammond
(504) 345-1070
PO: CAT STONE
... (listing various artists and labels)

WIMZ/Knoxville
(615) 525-8000
PO: KERRY LAMBERT
... (listing various artists and labels)

WCKO/Miami
(305) 731-4800
PO: BUDDY HOLLIS
... (listing various artists and labels)

SOUTH MOST ADDED

Pete Townshend (33/33)
Genesis (34/25)
Roxy Music (10/9)
Frank Zappa (14/7)
John Waite (13/7)

MEDIUM

Glenn Frey (35/23)
Axe (22/22)
Alan Parsons (32/19)
707 (23/18)
Gary U.S. Bonds (23/18)

THE HOTTEST

38 Special (35/34)
John Cougar (35/34)
Kansas (34/31)
Asia (33/31)
Van Halen (33/29)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WVMO/Hammond
(504) 345-1070
PO: CAT STONE
... (listing various artists and labels)

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PO: KERRY LAMBERT
... (listing various artists and labels)

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PO: BUDDY HOLLIS
... (listing various artists and labels)

WVMO/Hammond
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PO: CAT STONE
... (listing various artists and labels)

WAGY/Springfield
(413) 625-4188
PO: BOB LINDSEY
... (listing various artists and labels)

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PO: BUDDY HOLLIS
... (listing various artists and labels)

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

WAYLON JENNINGS

Women Do Know How To Carry On (RCA)

On 79% of reporting stations. National Summary: Up 17, Same 27, Down 0, Debuts 30, Adds 32. A Most Added Record. R&R Chart: 50-41.

GEORGE STRAIT

Fool Hearted Memory (MCA)

On 74% of reporting stations. National Summary: Up 28, Same 25, Down 0, Debuts 24, Adds 22. A Most Added Record. R&R Chart: 48-43.

MOE BANDY

She's Not Really Cheatin'... (Columbia)

On 63% of reporting stations. National Summary: Up 25, Same 19, Down 0, Debuts 23, Adds 19. R&R Chart: Debut 44.

EDDY RAVEN

She's Playing Hard To Forget (Elektra)

On 62% of reporting stations. National Summary: Up 24, Same 29, Down 0, Debuts 14, Adds 16. R&R Chart: Debut 45.

BOBBY BARE

If You Ain't Got Nothin'... (Columbia)

On 61% of reporting stations. National Summary: Up 43, Same 15, Down 1, Debuts 18, Adds 5. R&R Chart: 49-46.

MOST ADDED

- STATLER BROTHERS (41)
Whatever (Mercury/PolyGram)
- MEL McDANIEL (34)
Big Ole Brew (Capitol)
- GAIL DAVIES (32)
You Turn Me On I'm A Radio (WB)
- WAYLON JENNINGS (32)
Women Do Know How To Carry On (RCA)
- GENE WATSON (31)
This Dream's On Me (MCA)

HOTTEST

- ALABAMA (68)
Take Me Down (RCA)
- CONWAY TWITTY (62)
Slow Hand (Elektra)
- RONNIE MILSAP (48)
Any Day Now (RCA)
- BARBARA MANDRELL (40)
'Til You're Gone (MCA)
- CHARLEY PRIDE (36)
I Don't Think She's In Love (RCA)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

CHARLY McCLAIN "Dancing Your Memory Away" (Epic) 78/25
National Summary: Up 10, Same 27, Down 0, Debuts 16, Adds 25 including KIX106, WILQ, KIKK-FM, WOKK, WHOO, KRMD-AM-FM, WMNI, WIRE, WXCL, WHBF, WTHI-FM, KYGO-FM, KVEG, KGA, KCUB. R&R Chart: Debut 48.

JACK GRAYSON "Tonight I'm Feeling You (All Over Again)" (Joe-Wes) 74/4
National Summary: Up 39, Same 23, Down 0, Debuts 8, Adds 4, WIXL-FM, KEBC-FM, KGEM, KEIN, WGNA-FM 34-30, WVAM 46-37, WYII 43-35, WSM 34-29, KYXX 35-29, KRMD-AM-FM 39-34, KVOO 45-40, KFDI-AM-FM 38-33, KFJ 46-38, KEED 39-34, KGA 34-24.

GAIL DAVIES "You Turn Me On I'm A Radio" (WB) 67/32
National Summary: Up 7, Same 20, Down 1, Debuts 7, Adds 32 including WCAW, WIXL-FM, WPOR-AM-FM, WYKR, WSOC-FM, KHEY, WMP, WCMF-FM, WFMS-FM, KTFK-FM, KGEM, KYGO-FM, KVEG, KRSY, KIGO.

KENDALLS "Cheater's Prayer" (Mercury/PolyGram) 67/5
National Summary: Up 30, Same 20, Down 0, Debuts 12, Adds 5, WCAW, KLVI, WMP, WMNI, WTSO, WADR 36-27, KHEY 49-39, KKYX 37-31, KRMD-AM-FM 35-29, KVOO 33-28, KKAL 43-35, KUZZ 37-29, KEED 43-36, KWJJ 43-37, KRAK 37-31, KMPS-AM-FM 28-23.

MICHAEL MURPHY "What's Forever For" (Liberty) 63/28
National Summary: Up 10, Same 18, Down 0, Debuts 7, Adds 28 including KIX106, WILQ, WBEU, KLVI, WSOC-FM, WCOS-AM-FM, WMC-AM, WSM, WWWV-FM, WFMS-FM, WITL-FM, WHBF, KYGO-FM, KLAC, KWJJ.

MAC DAVIS "Rodeo Clown" (Casablanca/PolyGram) 56/8
National Summary: Up 24, Same 18, Down 0, Debuts 8, Adds 8, WBGW-FM, WCOS-AM-FM, WMP, WFMS-FM, KECK, WTSO, KBMY, KGA, WVAM 42-34, KHEY 37-30, WLWI-FM 34-26, WSM 29-22, KFDI-AM-FM 44-36, KFJ 37-27, KEED 47-39, KRAK 46-39.

ALBERT COLEMAN & ATLANTA POPS "Just Hooked On Country" (Epic) 55/7
National Summary: Up 25, Same 17, Down 1, Debuts 5, Adds 7, WBGW-FM, WCII, WMNI, WDG, KTTS-AM-FM, KVEG, KLAC, WPLO 38-29, WMC-AM 28-24, WCMF-FM 33-27, KBMR 44-38, WHK 24-19, KOMA 16-11, WXCL 43-38, KSOP-FM 17-6.

CHARLIE ROSS "The High Cost Of Lovin'" (Townhouse) 53/8
National Summary: Up 14, Same 23, Down 0, Debuts 8, Adds 8, WCAW, WBEU, KXYL, WLWI-FM, WHK, WITL-FM, KEIN, KRSY, WIXL-FM 40-30, KHEY 50-40, WSIX-FM 17-15, KVOO 47-42, KFDI-AM-FM 49-44, KEED 49-42, KRWQ-FM 49-42.

STATLER BROTHERS "Whatever" (Mercury/PolyGram) 50/41
National Summary: Up 1, Same 3, Down 2, Debuts 3, Adds 41 including WGNA-FM, WNYR, WADR, KXYL, WCOS-AM-FM, KHEY, KLRA, WRNL, KBMR, WFMS-FM, KEBC-FM, KTTS-AM-FM, KFJ, KEED, KRSY.

JIM REEVES & PATSY CLINE "I Fall To Pieces" (MCA) 50/3
National Summary: Up 23, Same 18, Down 0, Debuts 8, Adds 3, WCMF-FM, KBMY, KUGR, WVAM 39-30, KIX106 22-15, WMC-AM 19-14, KRMD-AM-FM 41-33, WIRK-FM 37-25, KBMR 50-41, KWMT 39-34, WTSO 44-39, KTTS-AM-FM 48-42, KVOO 37-30, KEED 45-40, KRAK 35-27.

JOHN CONLEE "Nothing Behind You, Nothing..." (MCA) 48/23
National Summary: Up 5, Same 9, Down 0, Debuts 11, Adds 23 including WIXL-FM, WPOR-AM-FM, WSOC-FM, KHEY, WSIX-FM, KXYX, WCXI, WKMF, WTSO, KFJ, KRST-FM, KMAK, KVEG, KLAC, KGA.

CINDY HURT "Talk To Me Loneliness" (Churchill) 46/6
National Summary: Up 14, Same 19, Down 0, Debuts 7, Adds 6, WIXY, KRRV, WOKK, WAXX, WIRE, KKAL, KXYL 41-39, KHEY 40-33, KRMD-AM-FM 50-44, WTSO 39-29, KTTS-AM-FM 42-36, KVOO 50-45, KFDI-AM-FM 50-45, KWJJ 44-38, KRAK 47-43.

LOUISE MANDRELL & R.C. BANNON "Our Wedding Band" (RCA) 40/3
National Summary: Up 12, Same 15, Down 0, Debuts 10, Adds 3, WGVM, WGEE, KGEM, WGNA-FM 28-25, KYXX 29-25, KKYX 44-40, KRMD-AM-FM 40-39, WTSO 36-31, WXCL 47-44, KTTS-AM-FM 44-38, KFJ 33-26, KKAL 45-43, KEED 48-41, KRAK 38-33, KSOP-FM 35-34.

SIGNIFICANT ACTION

MEL McDANIEL "Big Ole Brew" (Capitol) 38/34
National Summary: Up 1, Same 2, Down 0, Debuts 1, Adds 34 including WOKK, WADR, KRRV, WFNC, WMC-AM, WLWI-FM, WSM, KXRB, KTTS-AM-FM, KKAL, KEED, KRAK, KBMY.

JOE SUN with SHOTGUN "Fraulein" (Elektra) 37/10
National Summary: Up 3, Same 15, Down 0, Debuts 9, Adds 10, WCAW, WOKK, KRRV, WPLO, WKSJ-FM, KKYX, KWKH, KWMT, WHBF, KLZ.

GENE WATSON "This Dream's On Me" (MCA) 35/31
National Summary: Up 0, Same 2, Down 2, Debuts 0, Adds 31 including WVAM, WMC-AM, KKYX, WCMF-FM, WFMS-FM, KTTS-AM-FM, KFDI-AM-FM, KLZ, KRSY, KMPS-AM-FM.

TERRY GREGORY "I'm Takin' A Heart Break" (Handshake/CBS) 35/9
National Summary: Up 4, Same 19, Down 0, Debuts 3, Adds 9, KIXZ, WPLO, WSM, KRMD-AM-FM, KWKH, KVEG, KWJJ, KRAK, KGA, KRWQ-FM 41-35.

Radio & Records

NATIONAL AIRPLAY/50

June 25, 1982

Three Two Last
Weeks Weeks Week

6	3	2	1	CHARLEY PRIDE/I Don't Think She's In Love (RCA)
5	4	3	2	CONWAY TWITTY/Slow Hand (Elektra)
8	5	4	3	RONNIE MILSAP/Any Day Now (RCA)
11	7	5	4	BARBARA MANDRELL/'Til You're Gone (MCA)
3	1	1	5	DON WILLIAMS/Listen To The Radio (MCA)
12	9	7	6	JOHN ANDERSON/Would You Catch A Falling Star (WB)
29	20	11	7	ALABAMA/Take Me Down (RCA)
19	15	10	8	JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia)
20	14	9	9	JOHNNY LEE/When You Fall In Love (Full Moon/Asylum)
15	12	8	10	ED BRUCE/Love's Found You And Me (MCA)
22	18	12	11	MERLE HAGGARD/Are The Good Times Really Over (Epic)
21	19	16	12	LACY J. DALTON/Slow Down (Columbia)
32	25	19	13	RICKY SKAGGS/I Don't Care (Epic)
30	22	20	14	OSMONDS/I Think About Your Lovin' (Elektra/Curb)
2	2	6	15	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
33	28	21	16	DOLLY PARTON/Heartbreak Express (RCA)
37	33	24	17	HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)
35	29	25	18	EMMYLOU HARRIS/Born To Run (WB)
34	31	26	19	CON HUNLEY/Oh Girl (WB)
28	21	18	20	TERRI GIBBS/Ashes To Ashes (MCA)
36	30	27	21	RONNIE McDOWELL/I Just Cut Myself (Epic)
13	11	14	22	RAZZY BAILEY/Everytime You Cross My Mind... (RCA)
10	10	13	23	LEE GREENWOOD/Ring On Her Finger... (MCA)
42	38	30	24	OAK RIDGE BOYS/So Fine (MCA)
43	40	31	25	ROSANNE CASH/Ain't No Money (Columbia)
38	35	29	26	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
1	6	15	27	T.G. SHEPPARD/Finally (WB/Curb)
48	43	32	28	MARTY ROBBINS/Some Memories Just Won't Die (Columbia)
44	39	34	29	LARRY GATLIN/She Used To Sing On Sunday (Columbia)
50	42	36	30	SYLVIA/Nobody (RCA)
4	8	17	31	BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb)
9	13	23	32	TAMMY WYNETTE/Another Chance (Epic)
41	37	35	33	JOHN SCHNEIDER/Dreamin' (Scotti Bros./CBS)
-	50	45	34	DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva)
-	48	42	35	ROGER MILLER & WILLIE NELSON/Old Friends (Columbia)
49	44	39	36	MEL TILLIS/The One That Got Away (Elektra)
-	49	43	37	REBA McENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram)
14	17	22	38	LEON EVERETTE/Just Give Me What You... (RCA)
7	16	28	39	MICKEY GILLEY/Tears Of The Lonely (Epic)
-	-	44	40	EARL THOMAS CONLEY/Heavenly Bodies (RCA)
-	-	50	41	WAYLON JENNINGS/Women Do Know How To... (RCA)
-	-	46	42	TOMPALL & GLASER BROTHERS/I Still Love You... (Elektra)
-	-	48	43	GEORGE STRAIT/Fool Hearted Memory (MCA)
-	-	44	44	MOE BANDY/She's Not Really Cheatin'... (Columbia) New Entry
-	-	45	45	EDDY RAVEN/She's Playing Hard To Forget (Elektra)
-	-	49	46	BOBBY BARE/If You Ain't Got Nothin'... (Columbia)
26	24	33	47	JERRY REED/The Man With The Golden Thumb (RCA)
-	-	48	48	CHARLY McCLAIN/Dancing Your Memory Away (Epic)
17	26	38	49	WAYLON & WILLIE/Just To Satisfy You (RCA)
25	34	41	50	RAY PRICE/Forty And Fadin' (Dimension)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 34/2
National Summary: Up 13, Same 17, Down 0, Debuts 2, Adds 2, WXBO-FM, KHEY, WBGW-FM 45-42, WSEN-AM-FM 42-39, KXYL 34-31, KRMD-AM-FM 37-27, WCMF-FM 36-33, WWWV-FM 40-36, KVOO 40-37, KUGR 26-23.

LLOYD DAVID FOSTER "Blue Rendezvous" (MCA) 33/7
National Summary: Up 6, Same 17, Down 0, Debuts 3, Adds 7, WSOC-FM, WSIX-FM, KWKH, WAXX, WKMF, KECK, WXCL, WIXL-FM 48-38, KXYL 48-45, KVOO 42-36.

DEAN DILLON "Play This Old Working Day Away" (RCA) 33/4
National Summary: Up 2, Same 23, Down 0, Debuts 4, Adds 4, KHEY, WGVM, WKMF, KVEG, WIXL-FM 37-25, KRMD-AM-FM d-49, WTSO d-41, KWJJ d-48, KRSY d-40, KRAK 49-45.

RONNIE ROGERS "First Time Around" (Lifesong) 31/6
National Summary: Up 4, Same 18, Down 0, Debuts 3, Adds 6, KIXZ, WPLO, WSM, WKMF, KEED, KMAK, KXYL 46-43, KKYX 47-44, KTTS-AM-FM 48-40, KUZZ 40-31.

BRENDA LEE "Keeping Me Warm For You" (MCA) 30/6
National Summary: Up 8, Same 13, Down 0, Debuts 3, Adds 6, WPLO, KHEY, KIKK-FM, WKSJ-FM, WSIX-FM, KSOP-FM, WIXL-FM 43-40, WFMS-FM 32-28, KUZZ 49-41, KRWQ-FM 48-41.

CALAMITY JANE "Walkin' After Midnight" (Columbia) 30/3
National Summary: Up 6, Same 15, Down 0, Debuts 6, Adds 3, WSIX-FM, KWKH, KVEG, WBGW-FM on, KXYL 43-42, KTTS-AM-FM 40-34, KFDI-AM-FM 43-41, KUUY 38-32, KRWQ-FM 31-24, KWJJ 50-45.

JIM & JESSI & CHARLIE LOUVIN "North Wind" (Soundwaves) 28/3
National Summary: Up 8, Same 13, Down 0, Debuts 4, Adds 3, WWWV, WFNC, KRSY, WSIX-FM 13-11, KBMR 49-45, WXCL 18-15, KTTS-AM-FM 38-32, KVOO 39-37, KFDI-AM-FM 33-30, KUUY 15-12.

MARLOW TACKETT "Ever-Lovin' Woman" (RCA) 24/11
National Summary: Up 2, Same 8, Down 0, Debuts 3, Adds 11, WYKR, WAMZ-FM, KRMD-AM-FM, KFGO, KCJB, KVOO, KKAL, KMAK, KWJJ, KRSY, KGA.

JACKY WARD "Take The Mem'ry When You Go" (Asylum) 22/10
National Summary: Up 2, Same 6, Down 0, Debuts 4, Adds 10, WBEU, WSOC-FM, KHEY, KLRA, KVOO, KFJ, KLZ, KMAK, KTOM, KGA.

YOUNGER BROTHERS "Nothing But The Radio On" (MCA) 20/14
National Summary: Up 1, Same 5, Down 0, Debuts 0, Adds 14, WVAM, KXYL, KHEY, WLWI-FM, KKYX, KRMD-AM-FM, WCMF-FM, WAXX, KFJ, KGEM, KEED, KSOP-FM, KGA, KIGO.

BIG AL DOWNING "I'll Be Loving You" (Team Entertainment) 20/8
National Summary: Up 2, Same 9, Down 0, Debuts 1, Adds 8, WVAM, KRRV, KHEY, KLRA, WKSJ-FM, KSO, KWMT, KEED, KIX106 50-40, WMZQ-FM 39-35.

STEPHANIE WINSLOW "Don't We Belong" (Primer) 19/11
National Summary: Up 0, Same 8, Down 0, Debuts 0, Adds 11, WVAM, KKYX, KRMD-AM-FM, KWKH, KBMR, WKMF, KTTS-AM-FM, KVOO, KRSY, KSOP-FM, KGA.

KENNY ROGERS "Love Will Turn You Around" (Liberty) 18/18
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 18 including WBGW-FM, WAJR, WHN, WSIX-FM, WHK, WWWV-FM, KWMT, WKQO-AM-FM, WHBF, KRAK.

DONNA FARGO "It's Hard To Be The Dreamer..." (RCA) 16/13
National Summary: Up 0, Same 3, Down 0, Debuts 0, Adds 13, WVAM, WADR, WPLO, KRMD-AM-FM, KFGO, KXRB, KVOO, KKAL, KNIX-FM, KRAK, KTOM, KGA, KIGO.

SUE POWELL "Gonna Love Ya (Til The Cows Come Home)" (RCA) 16/2
National Summary: Up 4, Same 5, Down 0, Debuts 5, Adds 2, WCII, WHBF, WBGW-FM d-50, WIXL-FM d-46, KXYL 47-46, WAMZ-FM d-37, WSIX-FM 29-28, KRMD-AM-FM d-50, KRWQ-FM 40-34, KUGR 39-38.

BOBBY MACKEY "Pepsi Man" (Moonshine) 15/3
National Summary: Up 1, Same 9, Down 0, Debuts 2, Adds 3, WMNI, KFDI-AM-FM, KMAK, WPLO d-40, KHEY on, WSAI-AM-FM on, WUBE-FM 30-28, WHK on, KVOO d-47, KEED on.

RAY GRIFF "Things That Songs Are Made Of" (Vision) 14/1
National Summary: Up 2, Same 10, Down 0, Debuts 1, Adds 1, WYKR, WIXL-FM 35-21, WYII d-49, KRRV on, WGVM on, WCII on, WHBF on, KTTS-AM-FM 47-41, KKAL on, KSOP-FM on.

CHARLIE DANIELS BAND "Ragin' Cajun" (Epic) 13/9
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 9, WVAM, WOKK, WIXL-FM, KLRA, KEBC-FM, KRWQ-FM, KCCY-FM, KRSY, KIGO, WKSJ-FM d-48.

BOXCAR WILLIE & PENNY DE HAVEN "We Made Memories" (Main Street) 13/4
National Summary: Up 1, Same 5, Down 0, Debuts 3, Adds 4, KHEY, KRMD-AM-FM, KFDI-AM-FM, KGA, WGNA-FM d-44, WIXL-FM d-50, WIRK-FM on, WTSO d-40, KTTS-AM-FM on, KRWQ-FM 50-44, KCKC on.



DESTINED TO BE NUMBER ONE COUNTRY 1982

KYKX KEAN KYKR KTON KTXN WACO KKYR WNAD KNFB KGYE
 KTAE KLOZ KNIF KMEL KTXJ KDET KSPL KPNC KCAN KTOW

KTFX
 KCLE
 KDGT
 KWTX
 KULL
 KCLE
 KEES
 KYKR
 KYLG
 KTON
 KOXE
 KWTX
 KIKN
 KCLE
 KMEL
 KTON
 KMYZ
 KTXN
 KXYL
 KOPY
 KEKZ
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 KNAD
 KCLE
 KYKX
 KEKZ
 KDGT
 KKYN
 KLOZ
 KMEL
 KKAT
 KSFA
 KNFB
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 KYLL

DESTINED TO BE NUMBER ONE COUNTRY 1982



IT'S STORMING IN MY HEART

ROSEBUD RECORD COMPANY
E. CLAIR SINGS
"Goodtimes Are Fleeting Things"

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Regional Adds & Hots

MOST ADDED EAST Gail Davies (WB) Statter Brothers (Mercury/PG) **HOTTEST EAST** Conway Twitty (Elektra) Alabama (RCA)

MOST ADDED MIDWEST Waylon Jennings (RCA) Statter Brothers (Mercury/PG) **HOTTEST MIDWEST** Conway Twitty (Elektra) Alabama (RCA) Ronnie Millsap (RCA)

MOST ADDED SOUTH Statter Brothers (Mercury/PG) Mel McDaniel (Capitol) **HOTTEST SOUTH** Alabama (RCA)

MOST ADDED WEST Statter Brothers (Mercury/PG) Gail Davies (WB) **HOTTEST WEST** Conway Twitty (Elektra) Alabama (RCA)

EAST

WQNA-FM Albany, NY
GAIL DAVIES
MICHAEL MURPHY
STATTER BROTHERS
TOMMY PIERSON
HOTTEST: RICKY SKAGGS
EMYLOU HARRIS
HANK WILLIAMS JR.
MEL TILLIS
WAYLON JENNINGS

WYAM Allentown, PA
YOUNGER BROTHERS
DONNA FARGO
STEPHANIE WINSLON
GENE WATSON
KAREN TAYLOR
LAME BRODY
TRUCK SHACKLEY & T
SUPER GRIT COMBOY
HOTTEST: GAIL DAVIES
JACK GRAYSON
DON WILLIAMS
BARBARA MANDELL
HOTTEST: DAVID FRIZZELL
SYLVIA
BOBBY BARE
RICKY SKAGGS

WFOO-FM Baltimore, MD
CON HURLEY
EARL THOMAS CONLEY
KENNY ROGERS
HOTTEST: CONWAY TWITTY
JOHN ANDERSON
MICKEY GILLEY
RONNIE MILSAP
LACY J. DALTON

WISN-FM Bangor, ME
KENNY ROGERS
KIERAN KANE
MEL MC DANIEL
MAC DAVIS
ALBERT COLEMAN & A
TRUCK SHACKLEY & T
ORION
HOTTEST: CONNIE RABBITT
RONNIE MILSAP
ALABAMA
SYLVIA
GAIL DAVIES

WCAW Charleston, WV
KENDALLS
GEORGE STRAIT
GAIL DAVIES
MICHAEL MURPHY
CHARLIE ROSS
BELLAMY BROTHERS
JOE SUN
HOTTEST: CONWAY TWITTY
ALABAMA
DAVID FRIZZELL
ED BRUCE

WQOQ Dover/Dorchester, NH
JOE SUN
WAYLON JENNINGS
MEL MC DANIEL
STATTER BROTHERS
CON
HOTTEST: CHARLIE PRIDE
RONNIE MILSAP
BARBARA MANDELL
ED BRUCE

WYMA New York, NY
GLENN FREY
KENNY ROGERS
JERRY RICE
CON HURLEY
CROSBY, STILLS & N
HOTTEST: CONWAY TWITTY
MERLE HAGGARD
RONNIE MILSAP
CHARLIE
RAY PRICE

WYAM Allentown, PA
YOUNGER BROTHERS
DONNA FARGO
STEPHANIE WINSLON
GENE WATSON
KAREN TAYLOR
LAME BRODY
TRUCK SHACKLEY & T
SUPER GRIT COMBOY
HOTTEST: GAIL DAVIES
JACK GRAYSON
DON WILLIAMS
BARBARA MANDELL
HOTTEST: DAVID FRIZZELL
SYLVIA
BOBBY BARE
RICKY SKAGGS

WFOO-FM Baltimore, MD
CON HURLEY
EARL THOMAS CONLEY
KENNY ROGERS
HOTTEST: CONWAY TWITTY
JOHN ANDERSON
MICKEY GILLEY
RONNIE MILSAP
LACY J. DALTON

WISN-FM Bangor, ME
KENNY ROGERS
KIERAN KANE
MEL MC DANIEL
MAC DAVIS
ALBERT COLEMAN & A
TRUCK SHACKLEY & T
ORION
HOTTEST: CONNIE RABBITT
RONNIE MILSAP
ALABAMA
SYLVIA
GAIL DAVIES

WCAW Charleston, WV
KENDALLS
GEORGE STRAIT
GAIL DAVIES
MICHAEL MURPHY
CHARLIE ROSS
BELLAMY BROTHERS
JOE SUN
HOTTEST: CONWAY TWITTY
ALABAMA
DAVID FRIZZELL
ED BRUCE

WQOQ Dover/Dorchester, NH
JOE SUN
WAYLON JENNINGS
MEL MC DANIEL
STATTER BROTHERS
CON
HOTTEST: CHARLIE PRIDE
RONNIE MILSAP
BARBARA MANDELL
ED BRUCE

MIDWEST

WBLR Akron, OH
RONNIE MILSAP
DOLLY PARTON
MARTY ROBBINS
ROSANNE CASH
LARRY GATLIN
SYLVIA
CON HURLEY
HOTTEST: CONWAY TWITTY
ALABAMA
DAVID FRIZZELL
ED BRUCE

WYMA New York, NY
GLENN FREY
KENNY ROGERS
JERRY RICE
CON HURLEY
CROSBY, STILLS & N
HOTTEST: CONWAY TWITTY
MERLE HAGGARD
RONNIE MILSAP
CHARLIE
RAY PRICE

WYAM Allentown, PA
YOUNGER BROTHERS
DONNA FARGO
STEPHANIE WINSLON
GENE WATSON
KAREN TAYLOR
LAME BRODY
TRUCK SHACKLEY & T
SUPER GRIT COMBOY
HOTTEST: GAIL DAVIES
JACK GRAYSON
DON WILLIAMS
BARBARA MANDELL
HOTTEST: DAVID FRIZZELL
SYLVIA
BOBBY BARE
RICKY SKAGGS

WFOO-FM Baltimore, MD
CON HURLEY
EARL THOMAS CONLEY
KENNY ROGERS
HOTTEST: CONWAY TWITTY
JOHN ANDERSON
MICKEY GILLEY
RONNIE MILSAP
LACY J. DALTON

WISN-FM Bangor, ME
KENNY ROGERS
KIERAN KANE
MEL MC DANIEL
MAC DAVIS
ALBERT COLEMAN & A
TRUCK SHACKLEY & T
ORION
HOTTEST: CONNIE RABBITT
RONNIE MILSAP
ALABAMA
SYLVIA
GAIL DAVIES

WCAW Charleston, WV
KENDALLS
GEORGE STRAIT
GAIL DAVIES
MICHAEL MURPHY
CHARLIE ROSS
BELLAMY BROTHERS
JOE SUN
HOTTEST: CONWAY TWITTY
ALABAMA
DAVID FRIZZELL
ED BRUCE

WQOQ Dover/Dorchester, NH
JOE SUN
WAYLON JENNINGS
MEL MC DANIEL
STATTER BROTHERS
CON
HOTTEST: CHARLIE PRIDE
RONNIE MILSAP
BARBARA MANDELL
ED BRUCE

SOUTH

WYMA New York, NY
GLENN FREY
KENNY ROGERS
JERRY RICE
CON HURLEY
CROSBY, STILLS & N
HOTTEST: CONWAY TWITTY
MERLE HAGGARD
RONNIE MILSAP
CHARLIE
RAY PRICE

WYAM Allentown, PA
YOUNGER BROTHERS
DONNA FARGO
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KAREN TAYLOR
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WEST

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Hottest Tracks: "Falling in Love" JUICE NEWTON (Capitol) **BARBARA MANDELL** - ...In Black & White - (MCA) "Some Things Never Change" "You're Not Supposed To Be Here" "Black And White" **RONNIE MILSAP** - Inside - (RCA) "Inside" "Carolina Dreams" "Who's Counting" "He Got You" "I Love New Orleans Music" "You Took Her Off My Hands (Now Take Her Off My Mind)" "Hate The Lies - Love The Lie" **JUICE NEWTON** - Quiet Lies - (Capitol) "Falling in Love" "Break It To Me Gently" "Heart Of The Night" "Ever True" "Adios Mi Corazon" "Trail Of Tears" **JERRY REED** - The Man With The Golden Thumb - (RCA) "She Got The Goldmine (I Got The Shaft)" **STATTER BROTHERS** - Legend Goes On - (Mercury/PG) "A Child Of The Fifties" **GARY STEWART & DEAN DILLON** - Brotherly Love - (RCA) "Fingert Friends" "Suburban Life" **SYLVIA** - Just Sylvia - (RCA) "Mirage" "Not Tonight" "Like Nothing Ever Happened" "You're A Legend In Your Own Mind" "I Feel Cheated" "I'll Make It Right With You"

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

BOBBY BARE - Ain't Got Nothin' To Lose - (Columbia) "Golden Memories" **BELLAMY BROTHERS** - When We Were Boys - (Elektra/Curb) "Until The Money's Gone" "Goin' Sene" "You Make Love So Easy" "Get Into Reggae Cowboy" **ROSANNE CASH** - Somewhere In The Stars - (Columbia) "That's How I Got To Memphis" "Down On Love" "Somewhere In The Stars" "It Hasn't Happened Yet" "I Wonder" "Oh Yes I Can" "Third Rate Romance" "Looking For A Corner"

MEL TILLIS - It's A Long Way To Daytona - (Elektra) "She's Been Doin' That For Years" "It's Gonna Be One Of Them Days" **DON WILLIAMS** - Listen To The Radio - (MCA) "Mistakes" "Fool, Fool Heart" **HANK WILLIAMS JR.** - High Notes - (Elektra/Curb) "I've Been Down" "The South's Gonna Rattle Again" "If Heaven Ain't A Lot Like Dixie" "Whiskey On Ice"

Most Requested:
CONWAY TWITTY "Slow Hand" (Elektra)
ALABAMA "Take Me Down" (RCA)
DAVID FRIZZELL "I'm Gonna Hire A..." (WB/Viva)
SYLVIA "Nobody" (RCA)
JOHN ANDERSON "Would You Catch A..." (WB)
RONNIE MILSAP "Any Day Now" (RCA)
RICKY SKAGGS "I Don't Care" (Epic)

The following stations did not report this week:

WJZZ-FM/Chicago
WEEP/Pittsburgh
WDAF/Kansas City
WIL-AM-FM/St. Louis
WESC-AM-FM/Greenville
WQIK-FM/Jacksonville
WNOE-AM/New Orleans
KEEN/San Jose

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts

CHERYL LYNN
HALL & OATES
ARETHA FRANKLIN
DONNA SUMMER
GARY U.S. BONDS
TASTE OF HONEY
MOORE & PICKETT
KAREN YOUNG
PLEASURE
SKYY
Hottest:
STEVIE WONDER
GAP BAND
JEFFREY OSBORNE
JENNIFER HOLLIDAY
RICK JAMES

WVIN/Baltimore
Curtis Anderson

HIGH ENERGY
CERRONE
CLIFF DAWSON
AURRA
Hottest:
WAS (NOT WAS)
HUMAN LEAGUE
DAZZ BAND
DREAMGIRLS
SHARON BROWN

WILD/Boston
Steve Crumley

SOUL SONIC FORCE
CAMEO
DONNA SUMMER
RAY PARKER JR.
HOWARD JOHNSON
IMAGINATION
ISLEY BROS.
DAYTON
Hottest:
RICK JAMES
ONE WAY
MCCARTNEY/WONDER
DAZZ BAND
PATRICE RUSHEN

WSSJ/Camden-Philadelphia
Gary Shepher

ARETHA FRANKLIN
LOU RAWLS
DONNA SUMMER
SUGAR HILL GANG
MICHAEL WYCOFF
HOWARD JOHNSON
O'JAYS
RICH LITTLE
Hottest:
SOUL SONIC FORCE
DAZZ BAND
ODYSSEY
HALL & OATES
JENNIFER HOLLIDAY

WKND/Hartford
Eddie Jordan

O'JAYS
ATLANTIC STARR
CON FUNK SHUN
ARETHA FRANKLIN
Hottest:
ONE WAY
ASHFORD & SIMPSON
BLOODSTONE
JENNIFER HOLLIDAY
STEVIE WONDER

WNHC/New Haven
James Jordan

HALL & OATES
GARY U.S. BONDS
DUNN & BRUCE
TASTE OF HONEY
POINTER SISTERS
ROSE ROYCE
DAVID MORRIS
O'JAYS
LOU RAWLS
LEGACY
Hottest:
DAZZ BAND
RICK JAMES
JEFFREY OSBORNE
SALSOL ORCHESTRA
KID CREOLE

WWRL/New York
Wanda Ramos

ARETHA FRANKLIN
STEPHANIE MILLS
POINTER SISTERS
DONNA SUMMER
ST. TROPEZ
DUNN & BRUCE
MOORE & PICKETT
HOWARD JOHNSON
BILLY ALWAYS
BT EXPRESS
ALAN ANTHONY
CLIFF DAWSON
ONE WAY
NEW JERSEY CONNEC
Hottest:
MCCARTNEY/WONDER
BLOODSTONE
JEFFREY OSBORNE
D TRAIN
STEVIE WONDER

WDAS/Philadelphia
Joe Tamburro

RICK JAMES
SOUL SONIC FORCE
JEFFREY OSBORNE
STEVIE WONDER
MOORE & PICKETT
CLIFF DAWSON
DUNN & BRUCE
JERRY BUTLER
SKYY
SALSOL ORCHESTRA
CHI-LITES
PAT METHENY GROUP
HERBIE HANCOCK
HOWARD JOHNSON
BILLY PRESTON
THIRD WORLD
GEORGE GLENN MILLER
SUGAR HILL GANG
KAREN YOUNG
LEGACY
Hottest:
GAP BAND
RICK JAMES
SOUL SONIC FORCE
JEFFREY OSBORNE
STEVIE WONDER

WAMO/Pittsburgh
John Anthony

POINTER SISTERS
RAY PARKER JR.
ISLEY BROS
CAMEO
SKYY
RONNIE DYSON
DUNN & BRUCE
SEQUENCE
SADANE
DAVID SANBORN
Hottest:
SOUL SONIC FORCE
STEVIE WONDER
JUNIOR

WOK/Washington
Dwight Langley

CLAUSEL
DONNA SUMMER
SALSOL ORCHESTRA
GENE CHANDLER
HERBIE HANCOCK
GAP BAND
JEFFREY OSBORNE
CHERYL LYNN
CLIFF DAWSON
RAY PARKER JR.
Hottest:
D TRAIN
ATLANTIC STARR
BLOODSTONE
CLAUSEL
JEFFREY OSBORNE

WHUR/Washington
Oscar Fields

DONNA SUMMER
ARETHA FRANKLIN
LOU RAWLS
LEGACY
WALDO
MIKE ANTHONY
POINTER SISTERS
Hottest:
SOUL SONIC FORCE
DAZZ BAND
RAY PARKER JR.
JENNIFER HOLLIDAY
STEVIE WONDER

SOUTH

WAOK/Atlanta
Larry Tinsley

O'JAYS
GERI LOGAN
SHADES OF LOVE
BOHANNON
ARETHA FRANKLIN
JEAN CARN
FELIX & JARVIS
DONNA SUMMER
Hottest:
ONE WAY
SOUL SONIC FORCE
GAP BAND
JEFFREY OSBORNE
DAZZ BAND

WVEE/Atlanta
Scotty Andrews

STEVE MILLER BAND
ARETHA FRANKLIN
HUEY LEWIS & NEWS
SKYY
SEQUENCE
HOWARD JOHNSON
POINTER SISTERS
EYE TO EYE
SHALAMAR
DAYTON
MOORE & PICKETT
BOHANNON
DONNA SUMMER
Hottest:
JENNIFER HOLLIDAY
JEFFREY OSBORNE
SHOTGUN
SOUL SONIC FORCE
RICH LITTLE

KNOW/Austin
Selby Edwards

POINTER SISTERS
SEQUENCE
CAMEO
ROSE ROYCE
AURRA
Hottest:
JENNIFER HOLLIDAY
STEVIE WONDER
JEFFREY OSBORNE
RAY PARKER JR.
DAYTON

WATV/Birmingham
Ron January

NBA PLAYERS
DUNN & BRUCE
GINO SOCCIO
SHALAMAR
SHADES OF LOVE
ODYSSEY
DONNA SUMMER
ROSE ROYCE
BT EXPRESS
BILLY OCEAN
FATHACK BAND
Hottest:
ONE WAY
TIME
SOUL SONIC FORCE
TEMPTATIONS/JAMES
RICK JAMES

WENN/Birmingham
Gene Wise

FATBACK BAND
SUPERIOR MOVEMENT
BOOTS COLLINS
JEAN CARN
HEATWAVE
ISLEY BROS
SKYY
DONNA SUMMER
ALAN ANTHONY
Hottest:
ONE WAY
SOUL SONIC FORCE
D TRAIN
RJ'S LATEST ARRIV
TROUBLE FUNK

WJLB/Detroit
J. Michael McKay

ARETHA FRANKLIN
DONNA SUMMER
SALSOL ORCHESTRA
Hottest:
ASHFORD & SIMPSON
ZZ HILL
JUNIOR
STEVIE WONDER
JEFFREY OSBORNE

WGIV/Charlotte
Chris Turner

DONNA SUMMER
HEATWAVE
AURRA
ARETHA FRANKLIN
CARLY SIMON
OLIVER
Hottest:
GAP BAND
D TRAIN
STEVIE WONDER
SOUL SONIC FORCE
JEFFREY OSBORNE

WOIC/Columbia, SC
Mickey Arnold

SHOCK
CHI-LITES
DONNA SUMMER
GASTON
HOWARD JOHNSON
Hottest:
ONE WAY
RICK JAMES
JEFFREY OSBORNE
SEQUENCE
JENNIFER HOLLIDAY

KELPEI/Paso
David Reyes

SUPERIOR MOVEMENT
LARRY GRAHAM
GRANDMASTER FLASH
GAP BAND
ROBERTA FLACK
CAMEO
ATLANTIC STARR
TASTE OF HONEY
RICH LITTLE
SKYY
PLEASURE
Hottest:
QUEEN
RAY PARKER JR.
JUNIOR
MCCARTNEY/WONDER
DAZZ BAND

WJAX(95.5)/Jacksonville
Steve Fox

SUGAR HILL GANG
JERRY CARR
DONNA SUMMER
ODYSSEY
REN WOODS
Hottest:
JEFFREY OSBORNE
GAP BAND
STEVIE WONDER
SOUL SONIC FORCE
LARRY GRAHAM

KRLY/Houston
Steve Harris

HERBIE HANCOCK
O'JAYS
DONNA SUMMER
JENNIFER HOLLIDAY
ROBERTA FLACK
XAVIER
BOBBIE HUMPHREY
Hottest:
GAP BAND
DAZZ BAND
SECRET WEAPON
BRASS CONSTRUCTIC
ZZ HILL

KMJQ/Houston
Rose Holland

HIGH FASHION
SUGAR HILL GANG
CERRONE
Hottest:
SOUL SONIC FORCE
RICH LITTLE
DAZZ BAND
TIME
JENNIFER HOLLIDAY

WKXX/Jackson
Tommy Marshall

ARETHA FRANKLIN
WYND CHYMES
THIRD WORLD
CARRIE LUCAS
CLIFF DAWSON
Hottest:
GAP BAND
ASHFORD & SIMPSON
ONE WAY
TEMPTATIONS/JAMES
RICK JAMES

WJMI/Jackson
Carl Haynes

none
Hottest:
WAR
O'BRYAN
SUPERIOR MOVEMENT
STEVIE WONDER
BILLY OCEAN
GENERAL CAINE
SHALAMAR
ROSE ROYCE

WPDI/Jacksonville
Earl James

BOBBY BLAND
RITCHIE FAMILY
DONNA SUMMER
DENNIS BROWN
JEFFREY OSBORNE
GAP BAND
ROBERTA FLACK
CAMEO
ATLANTIC STARR
TASTE OF HONEY
RICH LITTLE
SKYY
PLEASURE
Hottest:
QUEEN
RAY PARKER JR.
JUNIOR
MCCARTNEY/WONDER
DAZZ BAND

WJAX(95.5)/Jacksonville
Steve Fox

SUGAR HILL GANG
JERRY CARR
DONNA SUMMER
ODYSSEY
REN WOODS
Hottest:
JEFFREY OSBORNE
GAP BAND
STEVIE WONDER
SOUL SONIC FORCE
LARRY GRAHAM

KRYL/Houston
Steve Harris

HERBIE HANCOCK
O'JAYS
DONNA SUMMER
JENNIFER HOLLIDAY
ROBERTA FLACK
XAVIER
BOBBIE HUMPHREY
Hottest:
GAP BAND
DAZZ BAND
SECRET WEAPON
BRASS CONSTRUCTIC
ZZ HILL

KMJQ/Houston
Rose Holland

HIGH FASHION
SUGAR HILL GANG
CERRONE
Hottest:
SOUL SONIC FORCE
RICH LITTLE
DAZZ BAND
TIME
JENNIFER HOLLIDAY

WLOU/Louisville
Neal O'Rea

CAMEO
STEVIE WONDER
RAY PARKER JR.
DONNA SUMMER
WAR
RAY, GOODMAN & BR
COFFEE
Hottest:
ONE WAY
JEFFREY OSBORNE
BILLY ALWAYS
D TRAIN
PATTI AUSTIN

WJSS/Lynchburg, VA
Art Young

BLOODSTONE
GERALD MALLORY
PLUSH
BILLY OCEAN
ROSE ROYCE
COLLAGE
ILLUSION
Hottest:
GAP BAND
DAZZ BAND
RICK JAMES
ONE WAY
STEVIE WONDER

WHRK (K97)/Memphis
Ron Olson

SYSTEM
GUNCHACK BOOGIE
AMUSEMENT PARK
DUNN & BRUCE
DAYTON
POWER
Hottest:
GAP BAND
STEVIE WONDER
O'JAYS
SOUL SONIC FORCE
REDDINGS

WDAI/Memphis
Carl Connors

O'JAYS
DONNA SUMMER
HIGH ENERGY
SKYY
LITMORRE
MURPHY'S
DAYTON
HALL & OATES
WAR
Hottest:
DAZZ BAND
GAP BAND
JEFFREY OSBORNE
SOUL SONIC FORCE
STEVIE WONDER

WEDR/Miami
Leo Jackson

BILL SUMMERS
LEGACY
FELIX & JARVIS
FONDA REA
CLIFF DAWSON
DONNA SUMMER
AURRA
SKYY
ARETHA FRANKLIN
Hottest:
CHANGE
ASHFORD & SIMPSON
LARRY GRAHAM
TEMPTATIONS/JAMES
JUNIOR

WEDR/Miami
Leo Jackson

BILL SUMMERS
LEGACY
FELIX & JARVIS
FONDA REA
CLIFF DAWSON
DONNA SUMMER
AURRA
SKYY
ARETHA FRANKLIN
Hottest:
CHANGE
ASHFORD & SIMPSON
LARRY GRAHAM
TEMPTATIONS/JAMES
JUNIOR

WBLX/Mobile
Michael J. Alexander

RAY PARKER JR.
Hottest:
DAZZ BAND
GAP BAND
TIME
ONE WAY
MCCARTNEY/WONDER

WVON/Nashville
Frad Harvey

CAMEO
DAYTON
HOWARD JOHNSON
CANDELA
DONNA SUMMER
Hottest:
GAP BAND
RICK JAMES
ONE WAY
QUEEN
JEFFREY OSBORNE

WYLD-FM/New Orleans
Tony Brown

BILLY ALWAYS
JERRY BUTLER
RITCHIE FAMILY
CLIFF DAWSON
SHALAMAR
ONE WAY
ARETHA FRANKLIN
Hottest:
JEFFREY OSBORNE
ASHFORD & SIMPSON
DAZZ BAND
BLOODSTONE
TEMPTATIONS/JAMES

WAIL-FM/New Orleans
Barry Richards

JOURNEY
DONNA SUMMER
EDWIN BIRDSONG
CARRIE LUCAS
ARETHA FRANKLIN
O'BRYAN
MEN AT WORK
Hottest:
GAP BAND
DAZZ BAND
SOUL SONIC FORCE
STEVIE WONDER
CHIC

WOWI/Norfolk
Chester Benton

ARETHA FRANKLIN
TRILARK
O'JAYS
LOU RAWLS
ILLUSION
DUNN & BRUCE
RAY, GOODMAN & BR
Hottest:
GAP BAND
ONE WAY
STEVIE WONDER
ZZ HILL
SOUL SONIC FORCE

WANT/Richmond
Kirby Carmichael

DENNIS BROWN
STARPOINT
Hottest:
GAP BAND
DAZZ BAND
MCCARTNEY/WONDER
ASHFORD & SIMPSON
CAMEO

WTOY/Roanoke
Robert Tucker

PIECES OF A DREAM
MIGHTY FIRE
BOBBY CALDWELL
HERBIE HANCOCK
LOU RAWLS
O'JAYS
CHUCK BROWN
Hottest:
GAP BAND
MCCARTNEY/WONDER
ASHFORD & SIMPSON
ONE WAY
RICK JAMES

KTFM/San Antonio
Joe Nasty

SOUL SONIC FORCE
HALL & OATES
JENNIFER HOLLIDAY
STEVIE MILLER BAND
Hottest:
MCCARTNEY/WONDER
JOAN JETT
ONE WAY
RICH LITTLE
TIME

WANM/Tallahassee
Joe Bullard

DONNA SUMMER
RAY PARKER JR.
BILLY PRESTON
POINTER SISTERS
STARPOINT
MOORE & PICKETT
TRAMA
Hottest:
SOUL SONIC FORCE
TEMPTATIONS/JAMES
DAZZ BAND
ASHFORD & SIMPSON
ONE WAY

WTMP/Tampa
Jerry Walker

JERRY CARR
CHERYL LYNN
REDDINGS
ODYSSEY
FATBACK BAND
JENNIFER HOLLIDAY
GAP BAND
HOWARD JOHNSON
Hottest:
DAZZ BAND
SOUL SONIC FORCE
RAY PARKER JR.
RICH LITTLE
JEFFREY OSBORNE

WEST

KDKQ/Denver
Byron Pitts

DONNA SUMMER
ROSE ROYCE
BOOTS COLLINS
POINTER SISTERS
BT EXPRESS
COLLAGE
JEAN CARN
Hottest:
GAP BAND
RICK JAMES
TEMPTATIONS/JAMES
STEVIE WONDER
EDWIN BIRDSONG

KDAY/Los Angeles
J.J. Johnson

CAMEO
SMITH & CLAYTON
HERBIE HANCOCK
CARRIE LUCAS
CHAS JANKEL
PLEASURE
ISLEY BROS
MAGIC LADY
B.B. KING
Hottest:
RICK JAMES
JEFFREY OSBORNE
STEVIE WONDER
LAKESIDE
LARRY GRAHAM

KACE/Los Angeles
Alonzo Miller

HOWARD JOHNSON
DAYTON
PAT METHENY GROUP
HUNT'S DETRIMENT
Hottest:
PATRICE RUSHEN
RICK JAMES
GAP BAND
ONE WAY
JEFFREY OSBORNE

KDIA/Oakland
Jeff Harrison

DAZZ BAND
SOUL SONIC FORCE
HIGH FASHION
BOBBY BLAND
STEPHANIE MILLS
ARETHA FRANKLIN
SHALAMAR
HALL & OATES
POINTER SISTERS
DONNA SUMMER
Hottest:
BLOODSTONE
TEMPTATIONS/JAMES
ONE WAY
STEVIE WONDER
JEFFREY OSBORNE

KSOJ/San Mateo, CA
Bernie Moody

DONNA SUMMER
JENNIFER HOLLIDAY
ARETHA FRANKLIN
STEPHANIE MILLS
Hottest:
BLOODSTONE
TEMPTATIONS/JAMES
ONE WAY
STEVIE WONDER
JEFFREY OSBORNE

KUKQ/Phoenix
Steve Smith

CARRIE LUCAS
POINTER SISTERS
FATBACK BAND
DAYTON
ISLEY BROS
T-CONNECTION
Hottest:
ONE WAY
JEFFREY OSBORNE
LAKESIDE
CANDELA
XAVIER

KPOP-FM/Sacramento
Bill Jeffries

ROSE ROYCE
MAGIC LADY
DONNA SUMMER
BOOTS COLLINS
POINTER SISTERS
DAYTON
J. GEILS BAND
GARY U.S. BONDS
HAIRCUT 100
REG SPEEDWAGON
ONJ
ARETHA FRANKLIN
Hottest:
GAP BAND
QUEEN
HUMAN LEAGUE
SOUL SONIC FORCE
FELIX & JARVIS

XHRM/San Diego
Duff Lindsey

none
Hottest:
GAP BAND
TEMPTATIONS/JAMES
RICK JAMES
REDDINGS
CAMEO

KSOJ/San Mateo, CA
Bernie Moody

DONNA SUMMER
JENNIFER HOLLIDAY
ARETHA FRANKLIN
STEPHANIE MILLS
Hottest:
BLOODSTONE
TEMPTATIONS/JAMES
ONE WAY
STEVIE WONDER
JEFFREY OSBORNE

KSOJ/San Mateo, CA
Bernie Moody

DONNA SUMMER
JENNIFER HOLLIDAY
ARETHA FRANKLIN
STEPHANIE MILLS
Hottest:
BLOODSTONE
TEMPTATIONS/JAMES
ONE WAY
STEVIE WONDER
JEFFREY OSBORNE

MIDWEST

WJPC/Chicago
Jerry Boulding

ST. TROPEZ
HUMAN LEAGUE
DONNA SUMMER
REDDINGS
O'BRYAN
ATLANTIC STARR
DAYTON
KID CREOLE
ARETHA FRANKLIN
JEWEL
SINNAMON
PATRICE RUSHEN
CAMEO
DEODATO
Hottest:
DAZZ BAND
GAP BAND
ROBERTA FLACK
JEFFREY OSBORNE
STEVIE WONDER

WBMX/Chicago
Lee Michaels

BOOTS COLLINS
DONNA SUMMER
FELIX & JARVIS
MICHAEL WYCOFF
JEAN CARN
FATBACK BAND
Hottest:
SINNAMON
ST. TROPEZ
STEVIE WONDER
JUNIOR
IMAGINATION

WOC/Chicago
Pam Wells

DAVID SANBORN
DRAMATICS
LJ REYNOLDS
DONNA SUMMER
DEODATO
Hottest:
JUNIOR
MCCARTNEY/WONDER
D TRAIN
HIGH FASHION
TONY TROUTMAN

WBLZ/Cincinnati
Harry Lyles

DONNA SUMMER
CAMEO
D TRAIN
ISLEY BROS
SOUL SONIC FORCE
Hottest:
DAZZ BAND
GAP BAND
MCCARTNEY/WONDER
MCCARTNEY/WONDER

WCIN/Cincinnati
Everett Cort

HOWARD JOHNSON
BOOTS COLLINS
ARETHA FRANKLIN
SHALAMAR
DONNA SUMMER
SKYY
DEODATO
SEQUENCE
MICHAEL WYCOFF
Hottest:
TEMPTATIONS/JAMES
JEFFREY OSBORNE
RICK JAMES
STEVIE WONDER
JENNIFER HOLLIDAY

WDMT/Cleveland
Magic James

ZAPP
DONNA SUMMER
HALL & OATES
JIMMY SPICER
Hottest:
HUMAN LEAGUE
JEFFREY OSBORNE
SOUL SONIC FORCE
LAKESIDE
RICH LITTLE

WJMO/Cleveland
Erik Stone

WAR
AURRA
RICHARD D. FIELDS
ILLUSION
ARETHA FRANKLIN
Hottest:
BLOODSTONE
ASHFORD & SIMPSON
GAP BAND
RJ'S LATEST ARRIV
SMOKEY ROBINSON

WDAO/Dayton
Lankford Stephens

SHALAMAR
POINTER SISTERS
T-CONNECTION
TASTE OF HONEY
REN WOODS
DEODATO
CANDI STATON
GINO SOCCIO
COFFEE
ILLUSION
Hottest:
ONE WAY
RICK JAMES
SEQUENCE
D TRAIN
REDDINGS

WJLB/Detroit
J. Michael McKay

ARETHA FRANKLIN
DONNA SUMMER
SALSOL ORCHESTRA
Hottest:
ASHFORD & SIMPSON
ZZ HILL
JUNIOR
STEVIE WONDER
JEFFREY OSBORNE

WLTH/Gary
Dana Huskisson

RICH LITTLE
ODYSSEY
ROSE ROYCE
MICHAEL WYCOFF
RANDY CRAWFORD
ARETHA FRANKLIN
CHERYL LYNN
CANDI STATON
SHALAMAR
GINO SOCCIO
ISLEY BROS
Hottest:
STEVIE WONDER
RICK JAMES
CAMEO
GAP BAND
ST. TROPEZ

WJMO/Cleveland
Erik Stone

WAR
AURRA
RICHARD D. FIELDS
ILLUSION
ARETHA FRANKLIN
Hottest:
BLOODSTONE
ASHFORD & SIMPSON
GAP BAND
RJ'S LATEST ARRIV
SMOKEY ROBINSON

WKWM/Grand Rapids
Frank Grant

BOOTS COLLINS
CANDELA
JEAN CARN
SOUL SONIC FORCE
ISLEY BROS
RICH LITTLE
IMAGINATION
IKE NOBLE
Hottest:
BLOODSTONE
REDDINGS
GAP BAND
ONE WAY
MCCARTNEY/WONDER

WTLC/Indianapolis
Jay Johnson

HOWARD JOHNSON
IMAGINATION
ARETHA FRANKLIN
Hottest:
BLOODSTONE
RICK JAMES
JEFFREY OSBORNE
ONE WAY
RJ'S LATEST ARRIV

WLUM/Milwaukee
Jack Randall

ARETHA FRANKLIN
HOWARD JOHNSON
ISLEY BROS
DUNN & BRUCE
SADANE
CAMEO
DONNA SUMMER
Hottest:
DAZZ BAND
MCCARTNEY/WONDER
STEVIE WONDER

WVOT/Toledo
Max Myrick

STEVIE WONDER
RAY PARKER JR.
JEAN CARN
CARRIE LUCAS
BOOTS COLLINS
ODYSSEY
O.C. SMITH
DONNA SUMMER
POINTER SISTERS
MIGHTY FIRE
Hottest:
ONE WAY
GAP BAND
JEFFREY OSBORNE
RICK JAMES
SOUL SONIC FORCE

KAEZ/Oklahoma City
Lee Simpson

none
Hottest:
DAZZ BAND
SHOTGUN
GAP BAND
RAY PARKER JR.
LAKESIDE

WWSW/Saginaw, MI
Kermitt Crockett

PLUSH
DONNA SUMMER
SUGAR HILL GANG
JERRY CARR
DEEP SPACE
LJ REYNOLDS
Hottest:
GAP BAND
DAZZ BAND
JEFFREY OSBORNE
FELIX & JARVIS
REDDINGS

KLMM/St. Louis
Dick Edwards

DONNA SUMMER
CAMEO
Hottest:
DAZZ BAND
ONE WAY
GAP BAND
MCCARTNEY/WONDER
STEVIE WONDER

WVOT/Toledo
Max Myrick

STEVIE WONDER
RAY PARKER JR.
JEAN CARN
CARRIE LUCAS
BOOTS COLLINS
ODYSSEY
O.C. SMITH
DONNA SUMMER
POINTER SISTERS
MIGHTY FIRE
Hottest:
ONE WAY
GAP BAND
JEFFREY OSBORNE
RICK JAMES
SOUL SONIC FORCE

(J) Black reporters also contributing to Jazz chart.

JAZZ RADIO

NATIONAL AIRPLAY/30

June 25, 1982

Last Week		Title
1	1	PAT METHENY GROUP/Offramp (ECM/WB)
2	2	MAYNARD FERGUSON/Hollywood (Columbia)
3	3	JEFF LORBER/It's A Fact (Arista)
8	4	PHIL UPCHURCH/Free & Easy (JAM)
5	5	LEE RITENOUR/Rio (Musician/Elektra)
13	6	HERBIE HANCOCK/Lite Me Up (Columbia)
4	7	DAN SIEGEL/Dan Siegel (Elektra)
7	8	PATRICE RUSHEN/Straight From The Heart (Elektra)
6	9	BEN SIDRAN/Old Songs... (Antilles/Island)
10	10	MILES DAVIS/We Want Miles (Columbia)
12	11	WEATHER REPORT/Weather Report (ARC/Columbia)
11	12	FREDDIE HUBBARD/Ride Like The Wind (Musician/Elektra)
9	13	FATHERS & SONS/Fathers & Sons (Columbia)
14	14	RAMSEY LEWIS/Live At The Savoy (Columbia)
15	15	HERB ALPERT/Fandango (A&M)
30	16	CRUSADERS with B.B. KING.../Royal Jam (MCA)
22	17	DEXTER GORDON/American Classic (Musician/Elektra)
17	18	JEAN-LUC PONTY/Mystical Adventure (Atlantic)
21	19	MICHAEL FRANKS/Objects Of Desire (WB)
20	20	GROVER WASHINGTON JR./Come Morning (Elektra)
25	21	BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
23	22	MOSE ALLISON/Middle Class White Boy (Musician/Elektra)
19	23	FUSE ONE/Silk (CTI)
24	24	NIGHTWIND/A Casual Romance (Pausa)
18	25	SARAH VAUGHAN/Gershwin Live! (CBS)
16	26	SONNY ROLLINS/No Problem (Milestone/Fantasy)
27	27	ROBERTA FLACK/It's The One (Atlantic)
28	28	RANDY CRAWFORD/Windsony (WB)
28	29	HEATH BROTHERS/Brotherly Love (Antilles/Island)
30	30	AL JARREAU/1965 (Bainbridge)

New Entry →

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Art Russell; WYRS/Stamford, CT, Rick Petrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WBBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFM/Chicago, IL, Jim Walsh; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.



It's a jungle out there....filled with all sorts of ferocious beasts. You could get lost.
For a professional guide call your **ARBITRON** Representative.

PARALLEL PLAYLISTS

EAST

CFR680 Toronto

PD: Bob Saint
Music Coordinator: Cyd Kaplan

- 1 H 1 MCARTNEY/WONDER/Ebony And Ivory
 - 2 H 2 QUEEN/Body Language
 - 3 H 3 ASIA/Heart Of The Moment
 - 4 H 4 SURVIVOR/Eye Of The Tiger
 - 5 H 5 JOHN COUGAR/Hurts So Good
 - 6 H 6 JUIE NEWTON/Love's Been A Little
 - 7 H 7 STEVE MILLER BAND/Abracadabra
 - 8 H 8 SPLIT ENDS/When It's Over
 - 9 H 9 CHARLENE/I've Never Been To Me
 - 10 H 10 38 SPECIAL/Caught Up In You
 - 11 H 11 WILLIE NELSON/Always On My Mind
 - 12 H 12 KANSAS/Play The Game Tonight
 - 13 H 13 BLONDIÉ/Island Of Lost Souls
 - 14 H 14 LOVERBOY/When It's Over
 - 15 H 15 HARICUT 100/Love Plus One
 - 16 H 16 TOTO/Rosanna
 - 17 H 17 TOMMY TUTONE/867-5309/Jenny
 - 18 H 18 TORONTO/TORONTO (Don't Know)
 - 19 H 19 AIR SUPPLY/Even The Nights Are...
 - 20 H 20 RAY PARKER JR./The Other Woman
 - 21 H 21 JOAN JETT/On Union And Clover
 - 22 H 22 MENTAL AS ANYTHING/Too Many Times
 - 23 H 23 A FLOCK OF SEAGULS/Run So Far Away
 - 24 H 24 LARRY ELGART & HI/Hooked On Swing
 - 25 H 25 MELISSA MANCHESTE/You Should Hear How
 - 26 H 26 ROLLING STONES/Going To A Go-Go
 - 27 H 27 FLEETWOOD MAC/Hold Me
 - 28 H 28 RED SPEEDWAGON/Keep The Fire Burnin'
 - 29 H 29 MEN AT WORK/Can't Be Now
 - 30 H 30 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 31 H 31 HUMAN LEAGUE/Don't You Want Me
 - 32 H 32 APRIL WINE/Enough Is Enough
 - 33 H 33 PAUL DAVIS/65 Love Affair
 - 34 H 34 HUEY LEWIS & NEWS/Hope You Love Me Like
 - 35 H 35 HARRY DU ZAMALAN/Turn Of The Wheel
 - 36 H 36 CHICAGO/Hard To Say I'm Sorry
 - 37 H 37 FLEETWOOD MAC/Hold Me
 - 38 H 38 DONNA SUMMER/Love Is In Control (F)
 - 39 H 39 GARY U.S. BONDS/Out Of Work
 - 40 H 40 VANGELIS/Kids In America
- ADDS: JOURNEY/Still They Ride
EDDIE MONEY/Think I'm In Love
- ON: HALL & GATES/Your Imagination
GARDEN LIGHT/OUT/Blackberry Wine
MIKE OLDFIELD/Family Man

WCAU 93.9 Philadelphia

PD: Roy Laurence

- 1 H 4 WILLIE NELSON/Always On My Mind
 - 2 H 5 MCARTNEY/WONDER/Ebony And Ivory
 - 3 H 6 DAZZ BAND/Let It Whip
 - 4 H 7 RAY PARKER JR./The Other Woman
 - 5 H 8 HUMAN LEAGUE/Don't You Want Me
 - 6 H 9 ASIA/Heart Of The Moment
 - 7 H 10 TOTO/Rosanna
 - 8 H 11 CHARLENE/I've Never Been To Me
 - 9 H 12 SURVIVOR/Eye Of The Tiger
 - 10 H 13 QUEEN/Body Language
 - 11 H 14 ROLLING STONES/Going To A Go-Go
 - 12 H 15 JOHN COUGAR/Hurts So Good
 - 13 H 16 TOMMY TUTONE/867-5309/Jenny
 - 14 H 17 PATRICE RUSHEN/Forget Me Not
 - 15 H 18 HUEY LEWIS & NEWS/Hope You Love Me Like
 - 16 H 19 ELTON JOHN/Empty Garden/Hey Hey
 - 17 H 20 PATRICE RUSHEN/Forget Me Not
 - 21 H 21 JOAN JETT/On Union And Clover
 - 22 H 22 HALL & GATES/Your Imagination
 - 23 H 23 LOVERBOY/When It's Over
 - 24 H 24 ROBERTA FLACK/Making Love
 - 25 H 25 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 26 H 26 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 27 H 27 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 28 H 28 BLONDIÉ/Island Of Lost Souls
 - 29 H 29 VAN HALEN/Dancing In The Street
 - 30 H 30 DENICE WILLIAMS/It's Gonna Take A Mir
 - 31 H 31 ASH FORD & SIMPSON/Street Corner
 - 32 H 32 J. GEILS BAND/Angel In Blue
 - 33 H 33 LESLIE PEARL/If The Love Fits wear
 - 34 H 34 KANSAS/Play The Game Tonight
 - 35 H 35 MOTELS/Only The Lonely
 - 36 H 36 ALABAMA/Take Me Down
 - 37 H 37 HEART/This Man Is Mine
 - 38 H 38 KARLA BONOFF/Personality
 - 39 H 39 JOURNEY/Still They Ride
 - 40 H 40 STEVE MILLER BAND/Abracadabra
- ADDS: 18, 25, 26, 34, 39
FLEETWOOD MAC/Hold Me
RED SPEEDWAGON/Keep The Fire Burnin'

ON: KARLA BONOFF/Personality
JOURNEY/Still They Ride
EDDIE MONEY/Think I'm In Love

ON: HALL & GATES/Your Imagination
GARDEN LIGHT/OUT/Blackberry Wine
MIKE OLDFIELD/Family Man

92 PRO-FM Providence

PD & MD: Gary Berkowitz

- 1 H 1 TOTO/Rosanna
 - 2 H 2 MCARTNEY/WONDER/Ebony And Ivory
 - 3 H 3 ASIA/Heart Of The Moment
 - 4 H 4 SURVIVOR/Eye Of The Tiger
 - 5 H 5 JOHN COUGAR/Hurts So Good
 - 6 H 6 WILLIE NELSON/Always On My Mind
 - 7 H 7 HUMAN LEAGUE/Don't You Want Me
 - 8 H 8 TOTO/Rosanna
 - 9 H 9 CHARLENE/I've Never Been To Me
 - 10 H 10 SURVIVOR/Eye Of The Tiger
 - 11 H 11 QUEEN/Body Language
 - 12 H 12 ROLLING STONES/Going To A Go-Go
 - 13 H 13 JOHN COUGAR/Hurts So Good
 - 14 H 14 TOMMY TUTONE/867-5309/Jenny
 - 15 H 15 PATRICE RUSHEN/Forget Me Not
 - 16 H 16 HUEY LEWIS & NEWS/Hope You Love Me Like
 - 17 H 17 ELTON JOHN/Empty Garden/Hey Hey
 - 18 H 18 PATRICE RUSHEN/Forget Me Not
 - 19 H 19 JOAN JETT/On Union And Clover
 - 20 H 20 HALL & GATES/Your Imagination
 - 21 H 21 LOVERBOY/When It's Over
 - 22 H 22 ROBERTA FLACK/Making Love
 - 23 H 23 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 24 H 24 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 25 H 25 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 26 H 26 BLONDIÉ/Island Of Lost Souls
 - 27 H 27 VAN HALEN/Dancing In The Street
 - 28 H 28 DENICE WILLIAMS/It's Gonna Take A Mir
 - 29 H 29 ASH FORD & SIMPSON/Street Corner
 - 30 H 30 J. GEILS BAND/Angel In Blue
 - 31 H 31 LESLIE PEARL/If The Love Fits wear
 - 32 H 32 KANSAS/Play The Game Tonight
 - 33 H 33 MOTELS/Only The Lonely
 - 34 H 34 ALABAMA/Take Me Down
 - 35 H 35 HEART/This Man Is Mine
 - 36 H 36 KARLA BONOFF/Personality
 - 37 H 37 JOURNEY/Still They Ride
 - 38 H 38 STEVE MILLER BAND/Abracadabra
 - 39 H 39 HUEY LEWIS & NEWS/Hope You Love Me Like
 - 40 H 40 CHICAGO/Hard To Say I'm Sorry
- ADDS: STEVE MONDO/Do I Do
SURVIVOR/Eye Of The Tiger
JOURNEY/Still They Ride
- ON: MEDO/Big Band Music

WXKS-FM Kiss Providence

PD: Sonny Joe White
MD: Joey Carvello

- 1 H 1 DAZZ BAND/Let It Whip
 - 2 H 2 PATRICE RUSHEN/Forget Me Not
 - 3 H 3 ASIA/Heart Of The Moment
 - 4 H 4 TOTO/Rosanna
 - 5 H 5 STEVE MONDO/Do I Do
 - 6 H 6 JUIE NEWTON/Love's Been A Little
 - 7 H 7 GAP BAND/Early In The Morning
 - 8 H 8 LOVERBOY/When It's Over
 - 9 H 9 JOHN COUGAR/Hurts So Good
 - 10 H 10 WILLIE NELSON/Always On My Mind
 - 11 H 11 ODDSSEY/Inside Out
 - 12 H 12 KIM WILDE/Kids In America
 - 13 H 13 BLONDIÉ/Island Of Lost Souls
 - 14 H 14 MCARTNEY/WONDER/Ebony And Ivory
 - 15 H 15 RITCHIE FAMILY/If I Find My Way Home
 - 16 H 16 HEART/This Man Is Mine
 - 17 H 17 HARICUT 100/Love Plus One
 - 18 H 18 DONNA SUMMER/Love Is In Control (F)
 - 19 H 19 SURVIVOR/Eye Of The Tiger
 - 20 H 20 J. GEILS BAND/Angel In Blue
 - 21 H 21 CHARLENE/I've Never Been To Me
 - 22 H 22 ROLLING STONES/Going To A Go-Go
 - 23 H 23 MAMMITS/If You See Me Laughin'
 - 24 H 24 HUEY LEWIS & NEWS/Hope You Love Me Like
 - 25 H 25 ASH FORD & SIMPSON/Street Corner
 - 26 H 26 JENNIFER HOLLIDAY/And I Am Telling You
 - 27 H 27 GARY U.S. BONDS/Out Of Work
 - 28 H 28 BILLY IDOL/Hot In The City
- ADDS: GREG GUY/Into My Love
LAURA BRANIGAN/Gloria
MEN AT WORK/Can't Be Now
JOURNEY/Still They Ride
POINTIER SISTERS/American Music
- ON: HALL & GATES/Your Imagination
EYE TO EYE/Nice Girls
IMAGINATION/Just An Illusion
STEVE MILLER BAND/Abracadabra
FLEETWOOD MAC/Hold Me
JOAN JETT/On Union And Clover
BOB HOW HOW/Can't Gonna
WAT/Out Here

wifi 92 Philadelphia

PD: Don Cannon
Music Assistant: Verna McKay

- 1 H 1 TOTO/Rosanna
 - 2 H 2 WILLIE NELSON/Always On My Mind
 - 3 H 3 DAZZ BAND/Let It Whip
 - 4 H 4 SURVIVOR/Eye Of The Tiger
 - 5 H 5 JUIE NEWTON/Love's Been A Little
 - 6 H 6 HUMAN LEAGUE/Don't You Want Me
 - 7 H 7 JOHN COUGAR/Hurts So Good
 - 8 H 8 STEVE MONDO/Do I Do
 - 9 H 9 WILLIE NELSON/Always On My Mind
 - 10 H 10 SOFT CELL/Tainted Love
 - 11 H 11 TOTO/Rosanna
 - 12 H 12 JUIE NEWTON/Love's Been A Little
 - 13 H 13 TOMMY TUTONE/867-5309/Jenny
 - 14 H 14 DAZZ BAND/Let It Whip
 - 15 H 15 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 16 H 16 DENICE WILLIAMS/It's Gonna Take A Mir
 - 17 H 17 PATRICE RUSHEN/Forget Me Not
 - 18 H 18 ALABAMA/Take Me Down
 - 19 H 19 MCARTNEY/WONDER/Ebony And Ivory
 - 20 H 20 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 21 H 21 AIR SUPPLY/Even The Nights Are...
 - 22 H 22 FLEETWOOD MAC/Hold Me
 - 23 H 23 RONNIE MILSAP/Any Day Now
 - 24 H 24 FRANKIE/KNOCKOUTS/Without You/Not Anoth
 - 25 H 25 RED SPEEDWAGON/Keep The Fire Burnin'
 - 26 H 26 LOVERBOY/When It's Over
 - 27 H 27 LARRY ELGART & HI/Hooked On Swing
 - 28 H 28 QUEEN/Body Language
 - 29 H 29 CHICAGO/Hard To Say I'm Sorry
 - 30 H 30 SURVIVOR/Eye Of The Tiger
 - 31 H 31 LESLIE PEARL/If The Love Fits wear
 - 32 H 32 MOTELS/Only The Lonely
 - 33 H 33 ASIA/Heart Of The Moment
 - 34 H 34 GARY U.S. BONDS/Out Of Work
 - 35 H 35 DONNA SUMMER/Love Is In Control (F)
 - 36 H 36 POINTER SISTERS/American Music
 - 37 H 37 EDDIE MONEY/Think I'm In Love
 - 38 H 38 ASH FORD & SIMPSON/Street Corner
 - 39 H 39 MELISSA MANCHESTE/You Should Hear How
 - 40 H 40 BOB HOW HOW/Can't Gonna
- ADDS: 23, 27, 28, 29
- ON: HUEY LEWIS & NEWS/Hope You Love Me Like

WNBC Radio 66 New York

PD: Kevin Metheny
Music Coord.: Lyndon Abell

- 1 H 1 RICK SPRINGFIELD/Don't Talk To Strange
 - 2 H 2 JOHN DENVER/Shenandoah Breezes
 - 3 H 3 MCARTNEY/WONDER/Ebony And Ivory
 - 4 H 4 RONNIE MILSAP/Any Day Now
 - 5 H 5 CHARLENE/I've Never Been To Me
 - 6 H 6 NEIL DIAMOND/Be Mine Tonight
 - 7 H 7 CAROLE KING/One To One
 - 8 H 8 GREG GUY/Into My Love
 - 9 H 9 TOTO/Rosanna
 - 10 H 10 BRITTE HIGGINS/Key Largo
 - 11 H 11 WILLIE NELSON/Always On My Mind
 - 12 H 12 MIKE POST/These From Magnun P. I.
 - 13 H 13 DAN FOGLBERG/Run For The Roses
 - 14 H 14 HALL & GATES/Your Imagination
 - 15 H 15 ROBERTA FLACK/Making Love
 - 16 H 16 KARLA BONOFF/Personality
 - 17 H 17 AIR SUPPLY/Even The Nights Are...
 - 18 H 18 QUINCY JONES/One Hundred Ways
 - 19 H 19 JUIE NEWTON/Love's Been A Little
 - 20 H 20 LRB/Man On Your Mind
 - 21 H 21 CHICAGO/Hard To Say I'm Sorry
 - 22 H 22 ALABAMA/Take Me Down
 - 23 H 23 CS&N/Wasted On The Way
 - 24 H 24 MELISSA MANCHESTE/You Should Hear How
 - 25 H 25 LESLIE PEARL/If The Love Fits wear
 - 26 H 26 JENNIFER HOLLIDAY/And I Am Telling You
 - 27 H 27 DAN FOGLBERG/Run For The Roses
 - 28 H 28 KENNY ROGERS/Love Will Turn You Ar
 - 29 H 29 FLEETWOOD MAC/Hold Me
 - 30 H 30 RICK SPRINGFIELD/What Kind Of Fool Am I
- ADDS: 28, 29, 30

WBEN-FM Buffalo

PD: Bob Wood
MD: Roger Christian

- 1 H 1 SURVIVOR/Eye Of The Tiger
 - 2 H 2 WILLIE NELSON/Always On My Mind
 - 3 H 3 MCARTNEY/WONDER/Ebony And Ivory
 - 4 H 4 TOTO/Rosanna
 - 5 H 5 ASIA/Heart Of The Moment
 - 6 H 6 HUMAN LEAGUE/Don't You Want Me
 - 7 H 7 QUEEN/Body Language
 - 8 H 8 SOFT CELL/Tainted Love
 - 9 H 9 PATRICE RUSHEN/Forget Me Not
 - 10 H 10 JUIE NEWTON/Love's Been A Little
 - 11 H 11 STEVE MONDO/Do I Do
 - 12 H 12 CHICAGO/Hard To Say I'm Sorry
 - 13 H 13 JOHN COUGAR/Hurts So Good
 - 14 H 14 38 SPECIAL/Caught Up In You
 - 15 H 15 KANSAS/Play The Game Tonight
 - 16 H 16 SURVIVOR/Eye Of The Tiger
 - 17 H 17 RAY PARKER JR./The Other Woman
 - 18 H 18 KARLA BONOFF/Personality
 - 19 H 19 VAN HALEN/Dancing In The Street
 - 20 H 20 HEART/This Man Is Mine
 - 21 H 21 ALABAMA/Take Me Down
 - 22 H 22 ROLLING STONES/Going To A Go-Go
 - 23 H 23 BLONDIÉ/Island Of Lost Souls
 - 24 H 24 BOB HOW HOW/Can't Gonna
 - 25 H 25 J. GEILS BAND/Angel In Blue
 - 26 H 26 GARY U.S. BONDS/Out Of Work
 - 27 H 27 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 28 H 28 PATRICE RUSHEN/Forget Me Not
 - 29 H 29 HUEY LEWIS & NEWS/Hope You Love Me Like
 - 30 H 30 GARY U.S. BONDS/Out Of Work
 - 31 H 31 HEART/This Man Is Mine
 - 32 H 32 SURVIVOR/Eye Of The Tiger
 - 33 H 33 CS&N/Wasted On The Way
 - 34 H 34 ALLEEN QUINN/Tomorrow
 - 35 H 35 KENNY ROGERS/Love Will Turn You Ar
 - 36 H 36 LARRY ELGART & HI/Hooked On Swing
- ADDS: EYE TO EYE/Nice Girls
CS&N/Wasted On The Way
EDDIE MONEY/Think I'm In Love
POINTIER SISTERS/American Music

WBZZ Pittsburgh

PD: Dan Vallie
MD: Chuck Tyler

- 1 H 1 SOFT CELL/Tainted Love
 - 2 H 2 HUMAN LEAGUE/Don't You Want Me
 - 3 H 3 ASIA/Heart Of The Moment
 - 4 H 4 SURVIVOR/Eye Of The Tiger
 - 5 H 5 JOHN COUGAR/Hurts So Good
 - 6 H 6 QUEEN/Body Language
 - 7 H 7 MCARTNEY/WONDER/Ebony And Ivory
 - 8 H 8 CHARLENE/I've Never Been To Me
 - 9 H 9 RAY PARKER JR./The Other Woman
 - 10 H 10 STEVE MILLER BAND/Abracadabra
 - 11 H 11 TOTO/Rosanna
 - 12 H 12 KOOL & THE GANG/Get Down On It
 - 13 H 13 LOVERBOY/When It's Over
 - 14 H 14 DONNIE IRIS/My Girl
 - 15 H 15 FRANKIE/KNOCKOUTS/Without You/Not Anoth
 - 16 H 16 JUIE NEWTON/Love's Been A Little
 - 17 H 17 JOHN COUGAR/Hurts So Good
 - 18 H 18 CHARLENE/I've Never Been To Me
 - 19 H 19 STEVE MONDO/Do I Do
 - 20 H 20 KANSAS/Play The Game Tonight
 - 21 H 21 STEVE MONDO/Do I Do
 - 22 H 22 AIR SUPPLY/Even The Nights Are...
 - 23 H 23 ASIA/Heart Of The Moment
 - 24 H 24 HUEY LEWIS & NEWS/Hope You Love Me Like
 - 25 H 25 RED SPEEDWAGON/Keep The Fire Burnin'
 - 26 H 26 FLEETWOOD MAC/Hold Me
 - 27 H 27 LRB/Man On Your Mind
 - 28 H 28 HUMAN LEAGUE/Don't You Want Me
 - 29 H 29 ELTON JOHN/Empty Garden/Hey Hey
 - 30 H 30 EYE TO EYE/Nice Girls
 - 31 H 31 AIR SUPPLY/Even The Nights Are...
 - 32 H 32 ALABAMA/Take Me Down
 - 33 H 33 RICK SPRINGFIELD/Don't Talk To Strange
 - 34 H 34 CHICAGO/Hard To Say I'm Sorry
 - 35 H 35 EYE TO EYE/Nice Girls
 - 36 H 36 STEVE MILLER BAND/Abracadabra
 - 37 H 37 HERB ALPERT/Route 101
- ADDS: SURVIVOR/Eye Of The Tiger
CHICAGO/Hard To Say I'm Sorry
- ON: ROLLING STONES/Going To A Go-Go
CS&N/Wasted On The Way
PATRICE RUSHEN/Forget Me Not
DONNA SUMMER/Love Is In Control (F)

1050 chum Toronto

PD: Jim Waters
MD: Brad Jones

- 1 H 1 QUEEN/Body Language
 - 2 H 2 PETE SHELLEY/Homospin
 - 3 H 3 TOTO/Rosanna
 - 4 H 4 JOAN JETT/On Union And Clover
 - 5 H 5 MCARTNEY/WONDER/Ebony And Ivory
 - 6 H 6 ROLLING STONES/Going To A Go-Go
 - 7 H 7 VAN HALEN/Dancing In The Street
 - 8 H 8 GENESIS/Paperlate
 - 9 H 9 HARICUT 100/Love Plus One
 - 10 H 10 38 SPECIAL/Caught Up In You
 - 11 H 11 JOHN COUGAR/Hurts So Good
 - 12 H 12 MOTELS/Only The Lonely
 - 13 H 13 RAY PARKER JR./The Other Woman
 - 14 H 14 HUEY LEWIS & NEWS/Hope You Love Me Like
 - 15 H 15 IRON MAIDEN/Run To The Hills
 - 16 H 16 SPOON/Move Heart
 - 17 H 17 REPLICATIONS/No One Like You
 - 18 H 18 RED SPEEDWAGON/Keep The Fire Burnin'
 - 19 H 19 TORONTO/Your Daddy Don't Know
 - 20 H 20 ALDO NOVAFantasy
 - 21 H 21 HEART/This Man Is Mine
 - 22 H 22 STEVE MILLER BAND/Abracadabra
 - 23 H 23 TOMMY TUTONE/867-5309/Jenny
 - 24 H 24 PAYOLAS/Eyes Of A Stranger
 - 25 H 25 DAVID BONI/Cat People (Putting O
 - 26 H 26 KANSAS/Play The Game Tonight
 - 27 H 27 SURVIVOR/Eye Of The Tiger
 - 28 H 28 TEENAGE HEAD/Some Kind Of Fun
 - 29 H 29 MENTAL AS ANYTHING/Too Many Times
 - 30 H 30 SPLIT ENZ/Six Months In A Leaky
- ADDS: RIT MUSIC/Take A Dance With Me
PETE TONSHEND/Face Dances Pt. 2
FRANK ZAPPA/Valley Girl

96 KX Pittsburgh

OM: Bobby Christian
MD: Clarke Ingram

- 1 H 1 ASIA/Heart Of The Moment
 - 2 H 2 KANSAS/Play The Game Tonight
 - 3 H 3 JOURNEY/Still They Ride
 - 4 H 4 NORMAN SALLETT/eng On In
 - 5 H 5 DONNIE IRIS/My Girl
 - 6 H 6 JOHN COUGAR/Hurts So Good
 - 7 H 7 TOTO/Rosanna
 - 8 H 8 GENESIS/Paperlate
 - 9 H 9 AC/DC/Back In Black
 - 10 H 10 RED SPEEDWAGON/Keep The Fire Burnin'
 - 11 H 11 JOURNEY/Escape
 - 12 H 12 LOVERBOY/When It's Over
 - 13 H 13 38 SPECIAL/Caught Up In You
 - 14 H 14 GLEN FREY/I Found Somebody
 - 15 H 15 HUMAN LEAGUE/Don't You Want Me
 - 16 H 16 FRANKIE/KNOCKOUTS/Without You/Not Anoth
 - 17 H 17 SOFT CELL/Tainted Love
 - 18 H 18 FLEETWOOD MAC/Hold Me
 - 19 H 19 STEVE MONDO/Do I Do
 - 20 H 20 SCORPIONS/No One Like You
 - 21 H 21 GREG KINN/Tastily
 - 22 H 22 ROLLING STONES/Going To A Go-Go
 - 23 H 23 CREAM/Build Up/Break Down
 - 24 H 24 ASIA/Here Comes The Feelin'
 - 25 H 25 QUARTERFLASH/Right Kind Of Love
 - 26 H 26 CS&N/Wasted On The Way
 - 27 H 27 STEVE MILLER BAND/Abracadabra
 - 28 H 28 CHICAGO/Hard To Say I'm Sorry
 - 29 H 29 SAMMY HAGAR/Only One Way To Rock
 - 30 H 30 JOAN JETT/On Union And Clover
 - 31 H 31 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 32 H 32 VAN HALEN/Dancing In The Street
 - 33 H 33 PETE TONSHEND/Face Dances Pt. 2
 - 34 H 34 MOTELS/Only The Lonely
 - 35 H 35 ALDO NOVAFantasy
 - 36 H 36 RAY PARKER JR./The Other Woman
 - 37 H 37 ASIA/Only Time Will Tell
 - 38 H 38 SURVIVOR/Eye Of The Tiger
- ADDS: 34, 35, 36, 37
APRIL WINE/Enough Is Enough
- ON: ALAN PARSONS/Eye In The Sky
707/Mega Force
THE WILKS/You Don't Run/Don't Run
PAUL MCCARTNEY/Hard Today

104 WBSB Baltimore

PD: Jan Jeffries
MD: JOHN COUGAR

- 1 H 2 HUMAN LEAGUE/Don't You Want Me
 - 2 H 3 TOTO/Rosanna
 - 3 H 4 WILLIE NELSON/Always On My Mind
 - 4 H 5 MCARTNEY/WONDER/Ebony And Ivory
 - 5 H 6 QUEEN/Body Language
 - 6 H 7 JUIE NEWTON/Love's Been A Little
 - 7 H 8 ASIA/Heart Of The Moment
 - 8 H 9 STEVE MONDO/Do I Do
 - 9 H 10 JOHN COUGAR/Hurts So Good
 - 10 H 11 RONNIE MILSAP/Any Day Now
 - 11 H 12 DENICE WILLIAMS/It's Gonna Take A Mir
 - 12 H 13 SOFT CELL/Tainted Love
 - 13 H 14 ALABAMA/Take Me Down
 - 14 H 15 KANSAS/Play The Game Tonight
 - 15 H 16 HUEY LEWIS & NEWS/Hope You Love Me Like
 - 16 H 17 CHARLENE/I've Never Been To Me
 - 17 H 18 DONNIE IRIS/My Girl
 - 18 H 19 KARLA BONOFF/Personality
 - 19 H 20 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 20 H 21 ROLLING STONES/Going To A Go-Go
 - 21 H 22 STEVE MILLER BAND/Abracadabra
 - 22 H 23 HEART/This Man Is Mine
 - 23 H 24 FLEETWOOD MAC/Hold Me
 - 24 H 25 RED SPEEDWAGON/Keep The Fire Burnin'
 - 25 H 26 AIR SUPPLY/Even The Nights Are...
 - 26 H 27 MOTELS/Only The Lonely
 - 27 H 28 HALL & GATES/Your Imagination
 - 28 H 29 GLEN FREY/I Found Somebody
 - 29 H 30 PATRICE RUSHEN/Forget Me Not
- ADDS: CS&N/Wasted On The Way
GO GO'S/Vacation
SURVIVOR/Eye Of The Tiger
- ON: LARRY ELGART & HI/Hooked On Swing
EYE TO EYE/Nice Girls
CHICAGO/Hard To Say I'm Sorry

98 Montreal

PD: Keith Grigsby

- 1 H 1 IMAGINATION/Just An Illusion
 - 2 H 2 MCARTNEY/WONDER/Ebony And Ivory
 - 3 H 3 ASIA/Heart Of The Moment
 - 4 H 4 SURVIVOR/Eye Of The Tiger
 - 5 H 5 RAY PARKER JR./The Other Woman
 - 6 H 6 CHERI/Murphy's Law
 - 7 H 7 CHARLENE/I've Never Been To Me
 - 8 H 8 QUEEN/Body Language
 - 9 H 9 MEN AT WORK/Who Can It Be Now?
 - 10 H 10 JOHN COUGAR/Hurts So Good
 - 11 H 11 JOAN JETT/On Union And Clover
 - 12 H 12 JOHN COUGAR/Hurts So Good
 - 13 H 13 SPLIT ENZ/Six Months In A Leaky
 - 14 H 14 PATRICE RUSHEN/Forget Me Not
 - 15 H 15 LOVERBOY/When It's Over
 - 16 H 16 PATRICE RUSHEN/Forget Me Not
 - 17 H 17 STEVE MILLER BAND/Abracadabra
 - 18 H 18 BLONDIÉ/Island Of Lost Souls
 - 19 H 19 HARICUT 100/Love Plus One
 - 20 H 20 TOMMY TUTONE/867-5309/Jenny
 - 21 H 21 HEART/This Man Is Mine
 - 22 H 22 STEVE MILLER BAND/Abracadabra
 - 23 H 23 TOMMY TUTONE/867-5309/Jenny
 - 24 H 24 PAYOLAS/Eyes Of A Stranger
 - 25 H 25 DAVID BONI/Cat People (Putting O
 - 26 H 26 JUIE NEWTON/Love's Been A Little
 - 27 H 27 SURVIVOR/Eye Of The Tiger
 - 28 H 28 TEENAGE HEAD/Some Kind Of Fun
 - 29 H 29 MENTAL AS ANYTHING/Too Many Times
 - 30 H 30 SPLIT ENZ/Six Months In A Leaky
- ADDS: RIT MUSIC/Take A Dance With Me
PETE TONSHEND/Face Dances Pt. 2
FRANK ZAPPA/Valley Girl

4107 FM MUSICRADIO Washington, D.C.

PD: Alan Burns
MD: Dallas Cole

- 1 H 1 HUMAN LEAGUE/Don't You Want Me
 - 2 H 2 ASIA/Heart Of The Moment
 - 3 H 3 MCARTNEY/WONDER/Ebony And Ivory
 - 4 H 4 SOFT CELL/Tainted Love
 - 5 H 5 JUIE NEWTON/Love's Been A Little
 - 6 H 6 JOHN COUGAR/Hurts So Good
 - 7 H 7 RAY PARKER JR./The Other Woman
 - 8 H 8 GENESIS/Paperlate
 - 9 H 9 JOURNEY/Still They Ride
 - 10 H 10 RED SPEEDWAGON/Keep The Fire Burnin'
 - 11 H 11 JOURNEY/Escape
 - 12 H 12 LOVERBOY/When It's Over
 - 13 H 13 38 SPECIAL/Caught Up In You
 - 14 H 14 GLEN FREY/I Found Somebody
 - 15 H 15 HUMAN LEAGUE/Don't You Want Me
 - 16 H 16 FRANKIE/KNOCKOUTS/Without You/Not Anoth
 - 17 H 17 SOFT CELL/Tainted Love
 - 18 H 18 FLEETWOOD MAC/Hold Me
 - 19 H 19 STEVE MONDO/Do I Do
 - 20 H 20 SCORPIONS/No One Like You
 - 21 H 21 GREG KINN/Tastily
 - 22 H 22 ROLLING STONES/Going To A Go-Go
 - 23 H 23 CREAM/Build Up/Break Down
 - 24 H 24 ASIA/Here Comes The Feelin'
 - 25 H 25 QUARTERFLASH/Right Kind Of Love
 - 26 H 26 CS&N/Wasted On The Way
 - 27 H 27 STEVE MILLER BAND/Abracadabra
 - 28 H 28 CHICAGO/Hard To Say I'm Sorry
 - 29 H 29 SAMMY HAGAR/Only One Way To Rock
 - 30 H 30 JOAN JETT/On Union And Clover
 - 31 H 31 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 32 H 32 VAN HALEN/Dancing In The Street
 - 33 H 33 PETE TONSHEND/Face Dances Pt. 2
 - 34 H 34 MOTELS/Only The Lonely
 - 35 H 35 ALDO NOVAFantasy
 - 36 H 36 RAY PARKER JR./The Other Woman
 - 37 H 37 ASIA/Only Time Will Tell
 - 38 H 38 SURVIVOR/Eye Of The Tiger
- ADDS: GARY U.S. BONDS/Out Of Work
CHICAGO/Hard To Say I'm Sorry
STEVE MILLER BAND/Abracadabra
- ON: 38 SPECIAL/Caught Up In You

94-6 Atlanta

PD: Jim Morrison
MD: Jeff McCartney

- 1 H 2 ASIA/Heart Of The Moment
- 2 H 3 SOUL SONIC FORCE/Planet Rock
- 3 H 4 MCARTNEY/WONDER/Ebony And Ivory
- 4 H 5 DENICE WILLIAMS/It's Gonna Take A Mir
- 5 H 6 DAZZ BAND/Let It Whip</

CHR
Parallel One Playlists

MIDWEST
Chicago

WLS
Chicago
PD: Richard Lippincott
MD: Steve Perun

94FM WKTI
Milwaukee
PD: B.J. Hunter
MD: John Grant

WLS
Chicago
PD: Richard Lippincott
MD: Steve Perun

800/CKLW
THE AM MUSIC STATION
Detroit
PD: Pat Holiday
MD: Rosalie Trombley

WJOL 99.1 FM
St. Paul
PD: Bob Berglund
MD: Phil Huston

WJOL 99.1 FM
St. Paul
PD: Bob Berglund
MD: Phil Huston

WEST
PD: Charlie Brown
MD: Tom Huttyler

KUBE 93FM
Seattle
PD: Charlie Brown
MD: Tom Huttyler

(H) indicates one of the five "hottest" records on each Parallel One playlist.

KBEQ
Kansas City
PD: Maja Britton
MD: John Conrad

WLS
Chicago
PD: Richard Lippincott
MD: Steve Perun

WGLO 98
Cleveland
PD: Bob Travis
MD: Tom Jerfferies

WJOL 99.1 FM
St. Paul
PD: Bob Berglund
MD: Phil Huston

WEST
PD: Charlie Brown
MD: Tom Huttyler

KUBE 93FM
Seattle
PD: Charlie Brown
MD: Tom Huttyler

KUBE 93FM
Seattle
PD: Charlie Brown
MD: Tom Huttyler

(H) indicates one of the five "hottest" records on each Parallel One playlist.

THE MIGHTY XTRA
San Diego
PD: Jeff Hunter
MD: Jim Richards

64 KFI
Los Angeles
The #1 hit station.
PD: Tom Bigby
MD: Roger Collins

KCFM 97
Portland
PD: Richard Harker
MD: Trevlyn Holdridge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

(H) indicates one of the five "hottest" records on each Parallel One playlist.

FM 100
Phoenix
PD: Steve Rivers
MD: Chaz Kelley

KSFM
Los Angeles
102.7
PD: Gerry De Francesco
MD: Mike Schaefer

FM 104
Phoenix
PD: Randy Stewart
MD: Steve Goddard

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

(H) indicates one of the five "hottest" records on each Parallel One playlist.

610 KFRC
San Francisco
PD: Gerry Cagle
MD: Kate Ingram

KEZ Rock
San Jose
106.5 FM
PD & MD: Bob Harlow

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

(H) indicates one of the five "hottest" records on each Parallel One playlist.

FM 100
San Diego
PD: Glen McCartney
MD: Gene Knight

KRLA 11
Los Angeles
PD: Jack Roth
MD: Rick Stancato

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

Q103FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

(H) indicates one of the five "hottest" records on each Parallel One playlist.

EAST
Most Added® Hottest
Go-Go's Toto
Kenny Rogers Survivor
Eddie Money Soft Cell
Crosby, Stills, Nash

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Go-Go's Toto
Crosby, Stills, Nash John Cougar
Pointer Sisters Survivor

EAST

PARALLEL TWO

WKEE/Huntington, WV

Gary Miller

EDDIE MONEY
POINTER SISTERS
GO GO'S
DONNA SUMMER
Kenny Rogers
ALAN PARSONS
707
Hottest:
KANSAS 4-1
STEVE MILLER BAND 28-6
FLEETWOOD MAC D-15
GLENN FREY 39-20
REO SPEEDWAGON 40-21

WPST/Trenton, NJ

Tom Taylor

GO GO'S
BILLY IDOL
Hottest:
TOTO 1-1
38 SPECIAL 5-2
MOTELS 12-7
STEVE MILLER BAND 20-10
REO SPEEDWAGON 19-11

WTRV/Albany, NY

Bill Cahill

GO GO'S
Kenny Rogers
Hottest:
MCCARTNEY/WONDER 1-1
WILLIE NELSON 10-4
AIR SUPPLY 21-12
RICK SPRINGFIELD 19-13
SURVIVOR D-25

WAEB/Allentown, PA

Jeff Frank

Kenny Rogers
HERB ALPERT
LARRY ELGART & HI
Hottest:
SOFT CELL 3-1
WILLIE NELSON 4-3
ALABAMA 17-9
PATRICE RUSHEN 24-19
AIR SUPPLY 25-21

KC101/New Haven, CT

Danny Lyons

CS&N
HERB ALPERT
POINTER SISTERS
Kenny Rogers
BLONDIE
CARLY SIMON
Hottest:
WILLIE NELSON 2-1
RONNIE MILSAP 6-5
PATRICE RUSHEN 19-12
CHICAGO 21-15
AIR SUPPLY 22-16

WFBZ/Baltimore, MD

Andy Szulinski

Kenny Rogers
Hottest:
JUICE NEWTON 2-1
TOTO 8-3
RONNIE MILSAP 7-6
STEVIE WONDER 29-13
AIR SUPPLY 24-15

WBLI/Long Island, NY

Bill Terry

Hottest:
MCCARTNEY/WONDER 1-1
HUMAN LEAGUE 3-2
WILLIE NELSON 7-5
TOTO 11-6
DENIECE WILLIAMS 10-8

WTIC/FM/Hartford, CT

Rick Donahue

CHICAGO
ONE WAY
STEVE MILLER BAND
HAIRCUT 100
Hottest:
TOTO 5-2
DAZZ BAND 10-8
MOTELS 16-12
SURVIVOR 19-14
HALL & OATES 24-16

Q106/York, PA

Dan Steele

SURVIVOR
PATRICE RUSHEN
CS&N
LARRY ELGART & HI
EDDIE MONEY
DONNA SUMMER
Hottest:
TOTO 1-1
JUICE NEWTON 6-3
RONNIE MILSAP 7-4
SOFT CELL 10-7
38 SPECIAL 12-8

WHFM/Rochester, NY

Almea Peck

707
CHEAP TRICK
Kenny Rogers
GO GO'S
GENESIS
Hottest:
TOTO 1-1
SOFT CELL 12-8
MOTELS 20-13
SURVIVOR 30-21
DENIECE WILLIAMS 32-26

K104/Erie, PA

Bill Shannon

ALDO NOVA
GREG KIHN
DONNA SUMMER
Kenny Rogers
PRISM
SMOKEY ROBINSON
Hottest:
RAY PARKER JR. 1-1
AIR SUPPLY 7-4
JOURNEY 11-7
WARWICK & MATHIS 25-17
REO SPEEDWAGON 27-20

WKRZ/Wilkes-Barre, PA

Jim Rising

POINTER SISTERS
GO GO'S
RICK BOWLES
APRIL WINE
Kenny Rogers
CLASH
SCORPIONS (dp)
707 (dp)
Hottest:
JOHN COUGAR 2-1
38 SPECIAL 3-2
REO SPEEDWAGON 6-5
STEVE MILLER BAND 13-7
AIR SUPPLY 15-8

92FLY/Albany, NY

Jack Lawrence

HALL & OATES
CS&N
GO GO'S
PATRICE RUSHEN
Hottest:
HUMAN LEAGUE 1-1
ASIA 2-2
TOTO 3-3
SOFT CELL 4-4
JOHN COUGAR 7-5

WDRS-FM/Hartford, CT

Paul Roberts

CHICAGO
Kenny Rogers
EDDIE MONEY
DONNA SUMMER
LARRY ELGART & HI (dp)
Hottest:
WILLIE NELSON 1-1
TOTO 4-2
SOFT CELL 8-5
DAZZ BAND 9-7
SURVIVOR 14-11

WRCR/Utica, NY

Jim Reitz

GO GO'S
CS&N
FRANK ZAPPA
Hottest:
JOHN COUGAR 3-1
38 SPECIAL 6-4
KANSAS 10-7
SURVIVOR 17-8
STEVE MILLER BAND 13-9

3WT/Binghamton, NY

Scott Michaels

GO GO'S
CHICAGO
DAZZ BAND
Hottest:
TOTO 1-1
SURVIVOR 18-7
MOTELS 19-9
STEVE MILLER BAND 22-12
SOFT CELL 28-19
SURVIVOR 31-19

WPHD/Bufalo, NY

Moore/Piccolo

BOW WOW WOW
GREG KIHN
CLASH
GO GO'S
NAZARETH
AXE
ALDO NOVA
ROXY MUSIC
Hottest:
TOTO 2-1
SOFT CELL 6-3
MOTELS 9-5
ROLLING STONES 16-11
SURVIVOR 28-15

WLAN-FM/Lancaster, PA

Dave Russell

GO GO'S
Kenny Rogers
HAIRCUT 100
EYE TO EYE
MOTELS
APRIL WINE
CDB
MARSHALL CRENSHAW
SURVIVOR 13-1
JOHN COUGAR 14-10
SOFT CELL 15-11
AIR SUPPLY 20-12
STEVE MILLER BAND 23-18

WYCR/Hanover, PA

J.J. Randolph

GO GO'S
EDDIE MONEY
Kenny Rogers
Hottest:
TOTO 1-1
SOFT CELL 11-6
WILLIE NELSON 19-11
STEVE MILLER BAND 22-17
REO SPEEDWAGON 28-21

PARALLEL THREE

WCIR/Beckley, WV

Jim Martin

Kenny Rogers
HERB ALPERT
CHEAP TRICK
GO GO'S
EDDIE MONEY
Hottest:
ALABAMA 3-1
SOFT CELL 14-6
VAN HALEN 18-7
SURVIVOR 19-8
STEVE MILLER BAND 23-10

WFBG/Altoona, PA

Tony Booth

EDDIE MONEY
RICK SIMON
CARLY SIMON
GREG KIHN
GO GO'S
GARY U.S. BONDS
MELISSA MANCHESTE
Hottest:
TOTO 1-1
38 SPECIAL 3-2
JUICE NEWTON 6-3
SOFT CELL 10-7
AIR SUPPLY 16-12

WGUY/Bangor, ME

Jim Randall

ROXY MUSIC
BILLY IDOL
GAP BAND
GLENN FREY
GO GO'S
POINTER SISTERS
CS&N
CLASH
Hottest:
TOTO 2-1
DAZZ BAND 10-5
JOHN COUGAR 11-8
JUICE NEWTON 17-10
RITCHIE FAMILY 25-16

WJBC/Portland, ME

Brian Phoenix

DONNA SUMMER
GLENN FREY
STEVIE WONDER
EDDIE MONEY
GREG GUIDRY
HERB ALPERT (dp)
NEIL DIAMOND (dp)
A FLOCK OF SEAGUL (dp)
SURVIVOR
Hottest:
TOTO 3-1
JUICE NEWTON 4-3
LOVERBOY 10-4
CHARLENE 8-5
JOURNEY 11-7

WTSN/Dover, NH

Jim Sebastian

Kenny Rogers
FRANKIE MILLER
Hottest:
WILLIE NELSON 1-1
HUMAN LEAGUE 5-3
JOHN COUGAR 8-6
RONNIE MILSAP 10-7
KARLA BONOFF 13-9

WIGY/Bath, ME

Willie Mitchell

707
NAZARETH
KIM WILDE
MISSING PERSONS
Hottest:
38 SPECIAL 1-1
KANSAS 5-2
RONNIE MILSAP 11-7
REO SPEEDWAGON 21-15
SURVIVOR 25-16

95XII/Parkersburg, WV

Terry Lee Collins

DONNA SUMMER
GREG KIHN
Hottest:
TOTO 1-1
ASIA 4-1
JUICE NEWTON 11-4
TOTO 13-9
HUEY LEWIS & NEWS 24-16
SURVIVOR 31-19

WACZ/Bangor, ME

Michael O'Hara

NAZARETH
SURVIVOR
APRIL WINE
EYE TO EYE
MEN AT WORK
CLASH
Hottest:
MCCARTNEY/WONDER 2-1
LOVERBOY 7-4
JUICE NEWTON 12-6
J. GEILS BAND 14-7
JOAN JETT 11-8

WZYQ/Frederick, MD

Kemosabi Joe

GO GO'S
Kenny Rogers
HAIRCUT 100
EYE TO EYE
MOTELS
APRIL WINE
CDB
MARSHALL CRENSHAW
SURVIVOR 13-1
JOHN COUGAR 14-10
SOFT CELL 15-11
AIR SUPPLY 20-12
STEVE MILLER BAND 23-18

WOMP-FM/Bellaire, OH

Jolene Baller

Hottest:
TOTO 1-1
ASIA 2-2
LOVERBOY 3-3
JOHN COUGAR 6-6
SOFT CELL 21-21

WHBE/Portsmouth, NH

Rick Bean

HALL & OATES
JOURNEY
MELISSA MANCHESTE
CS&N
LESLIE PEARL
Hottest:
TOTO 1-1
JUICE NEWTON 2-2
KARLA BONOFF 7-3
JOHN COUGAR 8-5
MOTELS 10-8

WFEA/Manchester, NH

Keith Lamire

CS&N
Kenny Rogers
EYE TO EYE
GO GO'S
HALL & OATES
HERB ALPERT
Hottest:
WILLIE NELSON 1-1
TOTO 2-2
JOHN COUGAR 3-3
JUICE NEWTON 4-4
RONNIE MILSAP 5-5

SOUTH

PARALLEL TWO

BJ106/Orlando, FL

Tom West

CHICAGO
CS&N
DONNA SUMMER
ONE WAY
MISSING PERSONS
POINTER SISTERS
GO GO'S
AXE
Hottest:
HUMAN LEAGUE 1-1
STEVE MILLER BAND 21-16
MOTELS 22-18
SURVIVOR 26-19
FLEETWOOD MAC 38-29

KEEL/Shreveport, LA

Tom Kenny

Kenny Rogers
CS&N
FLEETWOOD MAC
HERB ALPERT
Hottest:
RONNIE MILSAP 2-2
JUICE NEWTON 5-3
NEIL DIAMOND 8-4
KARLA BONOFF 11-5
CHICAGO 18-12

KTSA/San Antonio, TX

J.J. Rodriguez

DENIECE WILLIAMS
SURVIVOR
CHICAGO
Hottest:
WILLIE NELSON 2-1
J. GEILS BAND 10-6
ALABAMA 19-12
AIR SUPPLY 20-16
JOAN JETT 28-21

KXX106/Birmingham, AL

Chris Trane

SURVIVOR
CS&N
GO GO'S
SURVIVOR
Hottest:
TOTO 4-1
JUICE NEWTON 10-6
RONNIE MILSAP 11-7
KARLA BONOFF 16-10
KANSAS 17-11

WAXY/FL Lauderdale, FL

Rick Shaw

SURVIVOR
Kenny Rogers
POINTER SISTERS
Hottest:
TOTO 3-1
WILLIE NELSON 2-2
ASIA 10-7
AIR SUPPLY 13-9
LARRY ELGART & HI 29-15

WAYS/Charlotte, NC

Lou Simon

GO GO'S
HALL & OATES
Kenny Rogers
ALAN PARSONS
CS&N
Hottest:
TOTO 1-1
KARLA BONOFF 11-3
JUICE NEWTON 10-6
38 SPECIAL 13-10
RICK BOWLES 19-15

WBBQ/Augusta, GA

Bruce Stevens

Kenny Rogers
EDDIE MONEY
GO GO'S
Hottest:
DAZZ BAND 2-1
SOFT CELL 10-3
SURVIVOR 20-13
CHICAGO 22-14
STEVE MILLER BAND 29-26

WFMF/Baton Rouge, LA

Rice/Watkins

Hottest:
TOTO 1-1
SOFT CELL 10-3
JOURNEY 19-14
FLEETWOOD MAC 24-15
REO SPEEDWAGON 22-17

WGH/Norfolk, VA

Bob Canada

POINTER SISTERS
RICK BOWLES
CHARLENE
BILLY IDOL
CHEAP TRICK
JOURNEY
Hottest:
JUICE NEWTON 1-1
LESLIE PEARL 6-4
CHICAGO 9-5
AIR SUPPLY 12-9
REDDINGS D-16

WJDX/Jackson, MS

Bill Crews

DR. HOOK
POINTER SISTERS
CS&N
DONNA SUMMER
EDDIE MONEY
Hottest:
DOROTHY MOORE 2-1
SOFT CELL 6-3
DENIECE WILLIAMS 4-4
PATRICE RUSHEN 8-6
RONNIE MILSAP 9-7

WTIX/New Orleans, LA

Gary Franklin

HALL & OATES
QUARTERFLASH
DONNA SUMMER
ONJ
REDDINGS
CHEAP TRICK
Hottest:
HUMAN LEAGUE 1-1
JOHN COUGAR 6-3
STEVIE WONDER 11-7
JUICE NEWTON 13-8
MOTELS 16-10

Y103/Jacksonville, FL

Robert John

CS&N
POINTER SISTERS
Hottest:
TOTO 2-1
38 SPECIAL 6-4
JOHN COUGAR 9-8
RONNIE MILSAP 16-9
KARLA BONOFF 15-11

WRVQ/Richmond, VA

Bill Thomas

REO SPEEDWAGON
GO GO'S
Hottest:
ASIA 2-1
EYE TO EYE 7-5
SOFT CELL 17-10
CHICAGO 22-17
RICK SPRINGFIELD 21-18

FM100/Memphis, TN

Garry Wall

ALAN PARSONS
POINTER SISTERS
BILLY IDOL
Hottest:
TOTO 1-1
ALABAMA 6-3
JOHN COUGAR 9-5
DAZZ BAND 10-6
PATRICE RUSHEN 14-9

WSKZ/Chattanooga, TN

David Carroll

GO GO'S
CS&N
CHICAGO
Hottest:
JUICE NEWTON 2-1
SOFT CELL 11-6
MOTELS 16-7
RICK SPRINGFIELD 25-9
JOURNEY 18-10

KINT/El Paso, TX

Jim Zippo

CS&N
GO GO'S
SURVIVOR
ONJ
GREG KIHN
MARSHALL CRENSHAW
A FLOCK OF SEAGUL
707
RICK BOWLES
Hottest:
KANSAS 4-2
STEVE MILLER BAND 6-3
CS&N A-22
GO GO'S A-24

KX104/Nashville, TN

Bryan Sargent

REDDINGS
BILLY IDOL
POINTER SISTERS
EDDIE MONEY
GO GO'S
Hottest:
TOTO 1-1
JOHN COUGAR 5-2
SOFT CELL 9-4
KARLA BONOFF 13-8
SURVIVOR D-15

KJ100/Louisville, KY

Dave McCann

CHICAGO
MELISSA MANCHESTE
REO SPEEDWAGON
Hottest:
TOTO 1-1
WILLIE NELSON 3-2
RAY PARKER JR. 4-3
FLEETWOOD MAC 20-15
CS&N D-20

KHFI/Austin, TX

Ed Volkman

CS&N
ROLLING STONES
Hottest:
JOHN COUGAR 1-1
SOFT CELL 4-2
SURVIVOR 14-3
STEVE MILLER BAND 12-6
DAZZ BAND 20-10

KBFM/McAllen-Brownsville

Steve Owens

GENESIS
CS&N
EDDIE MONEY
MELISSA MANCHESTE
Hottest:
TOTO 1-1
SURVIVOR 22-15
RICK SPRINGFIELD 25-20
AIR SUPPLY 26-22
CHICAGO 28-24

G100/Mobile, AL

Scott Griffith

POINTER SISTERS
DONNA SUMMER
Kenny Rogers
ROLLING STONES
GO GO'S
GAP BAND
Hottest:
38 SPECIAL 2-1
SOFT CELL 6-2
STEVE MILLER BAND 13-9
SURVIVOR 18-15
KARLA BONOFF 21-16

CK101/Cocoa Beach, FL

Mike Lowe

POINTER SISTERS
SOFT CELL
CHEAP TRICK
EDDIE MONEY
707
GO GO'S
Hottest:
TOTO 1-1
SURVIVOR 13-4
PATRICE RUSHEN 26-10
CHICAGO 36-21
STEVE MILLER BAND 34-22

WSEZ/Winston-Salem, NC

Bob Mahoney

RICK BOWLES
ROLLING STONES
CS&N
CHEAP TRICK
HERB ALPERT
GO GO'S
Hottest:
TOTO 1-1
MOTELS 11-6
RICK SPRINGFIELD 29-16
HEART 25-18
AIR SUPPLY 31-20

KSET-FM/El Paso, TX

Kris Van Dyke

ALDO NOVA
AXE
EYE TO EYE
GREG KIHN
SURVIVOR 10-1
FLEETWOOD MAC 12-8
MONROES 18-12
REO SPEEDWAGON 21-15
707 27-2D

B97/New Orleans, LA

Volpe/Shomby

SURVIVOR
CHICAGO
38 SPECIAL
Hottest:
DAZZ BAND 1-1
TOTO 5-4
LOVERBOY 12-8
REO SPEEDWAGON 13-10
JOHN COUGAR 29-21

WOKI/Knoxville, TN

Gary Adkins

ALAN PARSONS
Kenny Rogers
GO GO'S
707
MISSING PERSONS
GAP BAND
AXE
ROXY MUSIC
HAIRCUT 100
KIM WILDE
Hottest:
TOTO 1-1
HUMAN LEAGUE 4-3
ALABAMA 12-6
38 SPECIAL 11-7
HUEY LEWIS & NEWS 10-8

WCSB/Charleston, SC

Chris Bailey

CS&N
Kenny Rogers
DONNA SUMMER
EDDIE MONEY
CARLY SIMON
WAR
Hottest:
TOTO 2-1
MOTELS 8-5
SOFT CELL 15-8
38 SPECIAL 17-11
STEVE MILLER BAND 27-12

WBCY/Charlotte, NC

Bob Kaghann

SURVIVOR
GO GO'S
Hottest:
EYE TO E

MIDWEST Most Added Hottest

Crosby, Stills, Nash John Cougar Go-Go's Toto Kenny Rogers Survivor

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Go-Go's Crosby, Stills, Nash Toto Kenny Rogers Juice Newton Soft Cell

MIDWEST

PARALLEL TWO

92X/Columbus, OH Teri Nutter

SOFT CELL ALABAMA GARY U.S. BONDS Hottest: TOTO 3-1 JOHN COUGAR 9-5 WILLIE NELSON 7-6 38 SPECIAL 14-8 HUMAN LEAGUE 23-15

KIOA/Des Moines, IA A.W. Pantoja

REDDINGS KENNY ROGERS Hottest: TOTO 2-1

JUICE NEWTON 4-3 KARLA BONOFF 7-5 JOHN COUGAR 10-6 CHICAGO 30-23

KOFM/Oklahoma City, OK Brock/Morgan

PATRICE RUSHEN HALL & OATES CS&N HERB ALPERT Hottest: TOTO 1-1

RONNIE MILSAP 4-2 ALABAMA 6-3 KARLA BONOFF 14-4 HUMAN LEAGUE 5-5

KRAV/Tulsa, OK Gary Reynolds

POINTER SISTERS KENNY ROGERS Hottest: TOTO 1-1

HUMAN LEAGUE 5-2 KARLA BONOFF 9-8 AIR SUPPLY 14-12 FLEETWOOD MAC 15-13

KZ93/Peoria, IL Keith Edwards

CS&N GO GO'S BILLY IDOL STEVE MILLER BAND Hottest: JOHN COUGAR 1-1

38 SPECIAL 3-2 REO SPEEDWAGON 10-5 SURVIVOR 12-8 ROLLING STONES 17-11

WHOT/Youngstown, OH Dick Thompson

HALL & OATES CS&N JOURNEY GO GO'S Hottest: TOTO 1-1

SOFT CELL 18-12 AIR SUPPLY 27-18 MOTELS D-23 SURVIVOR D-25

WMEE/Fort Wayne, IN John Curry

GO GO'S HALL & OATES CS&N KENNY ROGERS Hottest: JOHN COUGAR 1-1

TOTO 3-2 38 SPECIAL 10-5 WILLIE NELSON 12-6 AIR SUPPLY 26-7

WNAP/Indianapolis, IN Larry Mago

KARLA BONOFF Hottest: MCCARTNEY/WONDER 1-1

TOTO 2-2 ASIA 3-3 JOHN COUGAR 4-4 HUMAN LEAGUE 5-5

WNCI/Columbus, OH Steve Edwards

HUMAN LEAGUE STEVIE WONDER REDDINGS Hottest: TOTO 1-1

JUICE NEWTON 4-3 KARLA BONOFF 8-5 AIR SUPPLY 13-8 SOFT CELL 15-9

WOW/Omaha, NB Michael Shane

CS&N Hottest: JUICE NEWTON 1-1

TOTO 2-2 WILLIE NELSON 3-3 STEVIE NICKS 5-4 KARLA BONOFF 6-6

WVIC/East Lansing, MI Jim St. John

CHICAGO GREG KIHN JOURNEY BILLY IDOL ALAN PARSONS APRIL WINE JENNIFER HOLLIDAY KENNY ROGERS ALDO NOVA Hottest: TOTO 2-1

JUICE NEWTON 4-2 RONNIE MILSAP 5-4 LRB 6-5 EDDIE RABBITT 7-6

KSTT/Davenport, IA Bill Young

HERB ALPERT LESLIE PEARL J. GEILS BAND Hottest: JOHN COUGAR 6-2

38 SPECIAL 8-4 KANSAS 10-8 MELISSA MANCHESTE 12-7 HUEY LEWIS & NEWS 16-10 CHICAGO 19-13

KEYN-FM/Wichita, KN Terrie Springs

Hottest: TOTO 1-1

KANSAS 4-4 JOAN JETT 7-7 LOVERBOY 15-15 ALABAMA 17-17

WYFM/Youngstown, OH Jeff Tobin

SURVIVOR MOTELS Hottest: JOHN COUGAR 4-1

TOTO 6-3 SOFT CELL 9-4

WAKX/Duluth, MN Dave Strandberg

CHICAGO CS&N KENNY ROGERS Hottest: TOTO 2-1

WILLIE NELSON 3-2 JUICE NEWTON 4-4 HUEY LEWIS & NEWS 12-8 AIR SUPPLY 16-11

WNAM/Appleton-Oshkosh Chris Caine

KENNY ROGERS GO GO'S ALAN PARSONS

POINTER SISTERS EDDIE MONEY Hottest: TOTO 1-1

AIR SUPPLY 22-11 MOTELS 18-13 REO SPEEDWAGON 21-16 FLEETWOOD MAC D-20

WGBF/Evansville, IN Kevin Carpenter

KENNY ROGERS CS&N HERB ALPERT Hottest: TOTO 1-1

RONNIE MILSAP 2-2 JUICE NEWTON 4-3 ALABAMA 7-4 AIR SUPPLY 12-7

Z104/Madison, WI Little/Hudson

MOTELS FRANK ZAPPA HALL & OATES DAZZ BAND Hottest: JOHN COUGAR 4-2

JUICE NEWTON 11-8 SURVIVOR 22-10 CHICAGO 20-15 STEVE MILLER BAND 25-20

WIKS/Indianapolis, IN Jay Stevens

GO GO'S A FLOCK OF SEAGUL ALDO NOVA ROLLING STONES Hottest: SURVIVOR 1-1

SCORPIONS D-5 FRANKIE/KNOCKOUTS 11-7 JOURNEY 12-9 MOTELS 14-11

U93/South Bend, IN J.K. Dearing

SURVIVOR MOTELS Hottest: RAY PARKER JR. 2-1

MCCARTNEY/WONDER 4-2 TOTO 5-3 SURVIVOR A-4 JOHN COUGAR 7-6

WDJX/Dayton, OH Joe Dawson

CHICAGO MOTELS STEVIE WONDER Hottest: WILLIE NELSON 2-1

TOTO 4-2 JUICE NEWTON 8-6 HUMAN LEAGUE 13-9 AIR SUPPLY 16-12

WKDQ/Evansville, IN Hobbs/Payne

JOURNEY KENNY ROGERS EYE TO EYE Hottest: ALABAMA 1-1 TOTO 2-2 JOHN COUGAR 3-3

JUICE NEWTON 4-4 WILLIE NELSON 5-5

WJXQ/Jackson, MI Ryan/Cheeks

APRIL WINE ALDO NOVA GLENN FREY AXE CS&N (dp) ALAN PARSONS (dp) GREG KIHN (dp) CLASH (dp) Hottest: SURVIVOR 9-1

REO SPEEDWAGON 6-3 ROLLING STONES 8-4 GENESIS 13-8 FLEETWOOD MAC 14-9

KQKQ/Omaha, NB Mark Evans

JOURNEY CHICAGO CS&N HALL & OATES EYE TO EYE Hottest: JUICE NEWTON 4-3

38 SPECIAL 5-5 SOFT CELL 11-7 STEVE MILLER BAND 15-12 SURVIVOR 25-15

KIHK/Davenport, IA Chuck Kling

FLEETWOOD MAC VAN HALEN CHEAP TRICK FRANKIE MILLER Hottest: TOTO 1-1

ASIA 3-2 JUICE NEWTON 5-3 JOHN COUGAR 6-5 38 SPECIAL 8-6

KDVV/Topoka, KS Tony Stewart

KARLA BONOFF GO GO'S CS&N Hottest: ASIA 1-1

JOHN COUGAR 3-2 38 SPECIAL 4-3 SOFT CELL 7-5 SURVIVOR 10-7

WZZR/Grand Rapids, MI Brian Thomas

SOFT CELL KENNY ROGERS STEVIE WONDER GO GO'S EYF TO EYE HAIRCUT 100 MEN AT WORK Hottest: TOTO 1-1

JUICE NEWTON 4-2 JOHN COUGAR 6-4 38 SPECIAL 8-6 MOTELS 13-8

WKFR/Kalamazoo, MI Swart/Chapman

HALL & OATES LESLIE PEARL Hottest: JOHN COUGAR 3-2

ASIA 6-3 FLEETWOOD MAC 22-14 REO SPEEDWAGON 30-19 RICK SPRINGFIELD 26-20

WLYT/Cleveland, OH Scott "Smoker" Howitt

MELISSA MANCHESTE LESLIE PEARL GENESIS HUEY LEWIS & NEWS GLENN FREY CS&N RICK SPRINGFIELD Hottest: HUMAN LEAGUE 2-1

JOHN COUGAR 8-5 JUICE NEWTON 15-9 SURVIVOR D-14 STEVE MILLER BAND D-25

KMGK/Des Moines, IA Michael Stone

Hottest: TOTO 1-1

KIM WILDE 5-4 JOHN COUGAR 6-5 SURVIVOR 10-7 GLENN FREY 23-18

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

CHICAGO GO GO'S KENNY ROGERS HUEY LEWIS & NEWS SOFT CELL PATRICE RUSHEN LARRY ELGART & HI Hottest: JUICE NEWTON 2-1

JOHN COUGAR 8-3 ALABAMA 10-5 LOVERBOY 12-7 GLENN FREY 13-9

KKLS/Rapid City Sherwin/Piper

STEVIE WONDER MOTELS HALL & OATES Hottest: RAY PARKER JR. 2-1

38 SPECIAL 6-4 JOHN COUGAR 8-6 MELISSA MANCHESTE 14-11 J. GEILS BAND 17-12

WRKR/Racine, WI Steve Warren

Hottest: MCCARTNEY/WONDER 1-1

JOHN COUGAR 8-8 38 SPECIAL 12-12 SURVIVOR 19-19 STEVE MILLER BAND 30-30

WSPT/Stevens Point, WI Brad Fuhr

GO GO'S CS&N PATRICE RUSHEN EDDIE MONEY STEVIE WONDER 707 (dp) Hottest: JOHN COUGAR 3-1

ASIA 2-2 38 SPECIAL 6-5 STEVE MILLER BAND 18-14 SURVIVOR 26-16

WTRU/Muskegon, MI Larry Olek

GO GO'S CS&N STEVIE WONDER ROLLING STONES CHEAP TRICK FRANKIE MILLER Hottest: TOTO 1-1

ASIA 3-2 JUICE NEWTON 5-3 JOHN COUGAR 6-5 38 SPECIAL 8-6

KKRC-FM/Sioux Falls, SD Greg Fisher

RICK SPRINGFIELD VAN HALEN GO GO'S GARY U.S. BONDS Hottest: TOTO 1-1

JOHN COUGAR 5-2 KANSAS 8-4 STEVE MILLER BAND 13-10 SURVIVOR 28-22

KKXL/Grand Forks, ND Gary Leigh

HALL & OATES KENNY ROGERS Hottest: TOTO 2-1

JOHN COUGAR 4-3 38 SPECIAL 5-5 SOFT CELL 10-8 SURVIVOR 25-9

WCIL-FM/Carbondale, IL Tony Waitkus

STEVIE NICKS HUEY LEWIS & NEWS GLENN FREY RICK SPRINGFIELD FLEETWOOD MAC STEVIE WONDER Hottest: RAY PARKER JR. 2-1

STEVE MILLER BAND 20-3 SURVIVOR D-8 PATRICE RUSHEN D-15 LARRY ELGART & HI D-17

KFMZ/Columbia, MO Steve Graziano

GO GO'S MARSHALL CRENSHAW CS&N GLENN FREY Hottest: ASIA 1-1

JOHN COUGAR 2-2 VAN HALEN 9-5 SURVIVOR 16-9 GAMMA 23-13

99KG/Salina, KS Denny Collier

STEVIE WONDER GENESIS ONJ EDDIE MONEY POINTER SISTERS FRANKIE MILLER DONNA SUMMER GO GO'S Hottest: JOHN COUGAR 2-1

STEVE MILLER BAND 14-9 REO SPEEDWAGON 22-17 SURVIVOR 29-18 FLEETWOOD MAC 33-23

KKRC-FM/Sioux Falls, SD Greg Fisher

RICK SPRINGFIELD VAN HALEN GO GO'S GARY U.S. BONDS Hottest: TOTO 1-1

JOHN COUGAR 5-2 KANSAS 8-4 STEVE MILLER BAND 13-10 SURVIVOR 28-22

KKXL/Grand Forks, ND Gary Leigh

HALL & OATES KENNY ROGERS Hottest: TOTO 2-1

JOHN COUGAR 4-3 38 SPECIAL 5-5 SOFT CELL 10-8 SURVIVOR 25-9

KLUC/Las Vegas, NV Dave Van Stone

AIR SUPPLY CHICAGO Hottest: TOTO 1-1

JUICE NEWTON 6-3 KANSAS 9-6 HEART 16-11 STEVE MILLER BAND 19-13

KYNO-FM/Fresno, CA Walker/Davis

GO GO'S Hottest: ONE WAY 2-1

DAZZ BAND 5-3 WILLIE NELSON 6-5 HUMAN LEAGUE 13-9 DENICEE WILLIAMS 14-11

FM102/Sacramento, CA Manders/Preston

SURVIVOR RICK SPRINGFIELD KENNY ROGERS Hottest: TOTO 3-1

MCCARTNEY/WONDER 1-3 SOFT CELL 11-6 MOTELS 20-11 AIR SUPPLY D-26

KSPZ/Colorado Springs, CO Mike Daniels

CHICAGO GLENN FREY CS&N PATRICE RUSHEN Hottest: TOTO 1-1

JUICE NEWTON 2-2 WILLIE NELSON 4-3 38 SPECIAL 6-5 KARLA BONOFF 15-8

KHYTT/Tucson, AZ Rich Brother Robbin

ELTON JOHN ELLISON CHASF LARRY ELGART & HI BILLY IDOL LESLIE PEARL KENNY ROGERS CLASH SMOKEY ROBINSON GO GO'S PINURS (RA) QUARTERFLASH HAIRCUT 100 Hottest: MCCARTNEY/WONDER 1-1

SURVIVOR 5-2 STEVE MILLER BAND 9-6 FRANK ZAPPA D-21

KIDD/Monterey, CA Barry Brown

GO GO'S BILLY IDOL CHICAGO CS&N LARRY ELGART & HI KENNY ROGERS Hottest: TOTO 1-1

JOHN COUGAR 20-13 FLEETWOOD MAC 25-14

KKGI/Riverside-San Bernardino Steve O'Neil

CS&N POINTER SISTERS GO GO'S DONNA SUMMER GRASS ROOTS Hottest: TOTO 1-1

PATRICE RUSHEN 6-2 KARLA BONOFF 8-3 HEART 15-14 FLEETWOOD MAC 20-19

KKXX/Bakersfield, CA Squires/DeRoo

SURVIVOR KENNY ROGERS ALDO NOVA POINTER SISTERS PATRICE RUSHEN ALABAMA TED NUGENT PAUL MCCARTNEY BILLY IDOL Hottest: JOHN COUGAR 2-1

CHICAGO 11-5 REO SPEEDWAGON 23-11 GENESIS 26-12 FLEETWOOD MAC 29-15

KNBQ/Tacoma, WA Bryan/Roberts

AIR SUPPLY ROLLING STONES KENNY ROGERS GO GO'S MEN AT WORK APRIL WINE Hottest: TOTO 1-1

JOHN COUGAR 7-6 HUEY LEWIS & NEWS 8-7 38 SPECIAL 10-8 SOFT CELL 18-14

K96/Provo, UT Gentry/Kreddick

GARY U.S. BONDS CHICAGO FLEETWOOD MAC LARRY ELGART & HI (dp) GO GO'S Hottest: TOTO 1-1

JUICE NEWTON 4-2 SOFT CELL 10-7 KANSAS 15-8 RONNIE MILSAP 16-9

FM103/Salt Lake City, UT Lorraine Winnegar

CS&N EDDIE MONEY GARY U.S. BONDS Hottest: TOTO 1-1

JOHN COUGAR 6-2 38 SPECIAL 8-4 KANSAS 10-8 VAN HALEN 14-9

KBBK/Boise, ID Bob Lee

CS&N SURVIVOR CHICAGO DONNA SUMMER GO GO'S Hottest: TOTO 1-1

JUICE NEWTON 7-2 38 SPECIAL 8-3 J. GEILS BAND 9-6 SOFT CELL 24-7

KSKD/Salem, OR Lan E. Mitchell

POINTER SISTERS EDDIE MONEY DONNA SUMMER GREG KIHN GO GO'S APRIL WINE (dp) A FLOCK OF SEAGUL (dp) Hottest: HUMAN LEAGUE 1-1

VAN HALEN 25-15 STEVE MILLER BAND 28-16 EYE TO EYE 30-21 SURVIVOR 35-22

KKFM/Colorado Springs Jack Hamilton

SURVIVOR GO GO'S KIM WILDE Hottest: TOTO 3-1

HUMAN LEAGUE 2-2 QUEEN 5-4 DAZZ BAND 8-5 SURVIVOR A-11

KIKI/Honolulu John Fink

DONNA SUMMER GO GO'S NEIL DIAMOND WAR DAVID LASLEY LAURA BRANTGAN HERB ALPERT 707 Hottest: MCCARTNEY/WONDER 1-1

DAZZ BAND 2-2 KIDS FROM FAME 3-3 HUMAN LEAGUE 6-4 CHERI 8-5

PARALLEL THREE

KCBN/Reno, NV Jim O'Neal

KENNY ROGERS GO GO'S A FLOCK OF SEAGUL LESLIE PEARL BILLY IDOL CS&N Hottest: TOTO 1-1

SOFT CELL 14-8 STEVE MILLER BAND 26-21 SURVIVOR 30-22 PATRICE RUSHEN 32-25

KKLV/Anchorage, AK Art Lewis

EDDIE MONEY POINTER SISTERS CHICAGO KIM WILDE GENESIS MEN AT WORK GO GO'S Hottest: TOTO 1-1

38 SPECIAL 14-10 BLONDIE 25-21 FLEETWOOD MAC 29-23 GLENN FREY 34-30

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

Q102/Cincinnati V100/Charleston, WV WSSX/Charleston, SC WGRD/Grand Rapids WZOK/Rockford

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

WKBW/Buffalo WLAN-FM/Lancaster KEYN-FM/Wichita WOMP-FM/Bellaire WAEV/Savannah WGLF/Tallahassee Q101/Meridian WRKR/Racine

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12 Midnight, total persons 12 plus shares as published by Arbitron.

★ DENOTES FIRST WEEK IN PARALLELS.

209 REPORTS 210 LAST WEEK

JOHN DOE 'Hit Song' (Anylabel) LP: Hit Song National Regional Reach 100/25 44% Summary Up 51

ALABAMA Take Me Down (RCA) LP: Mountain Music National Regional Reach 143/4 68% Summary Up 108

EXAMPLE 100/25 - 100 CHR reporting stations on this week including 25 new adds. 44% - Percentage of this weeks reporters playing it.

Regional Reach - Percentage of reporters playing the song within each region. National Summary Up 31 - Number of stations moving it up on the charts.

AIR SUPPLY Even The Nights... (Arista) LP: Now And Forever National Regional Reach 187/9 80% Summary Up 27

Regional Reach 187/9 80% Summary Up 27. Includes station lists for South, East, Midwest, West.

Regional Reach 187/9 80% Summary Up 27. Includes station lists for South, East, Midwest, West.

ASIA Heat Of The... (Geffen) LP: Asia National Regional Reach 157/1 75% Summary Up 21

Regional Reach 187/9 80% Summary Up 27. Includes station lists for South, East, Midwest, West.

Regional Reach 157/1 75% Summary Up 21. Includes station lists for South, East, Midwest, West.

Regional Reach 187/9 80% Summary Up 27. Includes station lists for South, East, Midwest, West.

Regional Reach 157/1 75% Summary Up 21. Includes station lists for South, East, Midwest, West.

Regional Reach 187/9 80% Summary Up 27. Includes station lists for South, East, Midwest, West.

Regional Reach 157/1 75% Summary Up 21. Includes station lists for South, East, Midwest, West.

BLOONIE Island Of Lost... (Chryslis) LP: The Hunter National Regional Reach 106/2 51% Summary Up 60

Regional Reach 106/2 51% Summary Up 60. Includes station lists for South, East, Midwest, West.

Regional Reach 106/2 51% Summary Up 60. Includes station lists for South, East, Midwest, West.

GARY U.S. BONDS Out Of Work (EMI America) LP: On The Line National Regional Reach 141/11 67% Summary Up 52

Regional Reach 141/11 67% Summary Up 52. Includes station lists for South, East, Midwest, West.

Regional Reach 141/11 67% Summary Up 52. Includes station lists for South, East, Midwest, West.

KARLA BONOFF Personally (Columbia) LP: Wild Heart Of The Young National Regional Reach 150/5 72% Summary Up 11

Regional Reach 150/5 72% Summary Up 11. Includes station lists for South, East, Midwest, West.

Regional Reach 150/5 72% Summary Up 11. Includes station lists for South, East, Midwest, West.

Regional Reach 150/5 72% Summary Up 11. Includes station lists for South, East, Midwest, West.

JOHN COUGAR Hurts So Good (Riva/PG) LP: American Fool National Regional Reach 175/1 84% Summary Up 133

Regional Reach 175/1 84% Summary Up 133. Includes station lists for South, East, Midwest, West.

Regional Reach 175/1 84% Summary Up 133. Includes station lists for South, East, Midwest, West.

Regional Reach 175/1 84% Summary Up 133. Includes station lists for South, East, Midwest, West.

CHICAGO Hard To Say (Full Moon/WB) LP: Summer Lovers National Regional Reach 174/3 83% Summary Up 75

Regional Reach 174/3 83% Summary Up 75. Includes station lists for South, East, Midwest, West.

Regional Reach 174/3 83% Summary Up 75. Includes station lists for South, East, Midwest, West.

Regional Reach 174/3 83% Summary Up 75. Includes station lists for South, East, Midwest, West.

CROSBY, STILLS & NASH Wasted On The Way (At.) LP: Daylight Again National Regional Reach 155/84 74% Summary Up 13

Regional Reach 155/84 74% Summary Up 13. Includes station lists for South, East, Midwest, West.

Regional Reach 106/2 51% Summary Up 60. Includes station lists for South, East, Midwest, West.

Regional Reach 106/2 51% Summary Up 60. Includes station lists for South, East, Midwest, West.

Regional Reach 106/2 51% Summary Up 60. Includes station lists for South, East, Midwest, West.

DAZZ BAND Let It Whip (Motown) LP: Keep It Live National Regional Reach 65/2 31% Summary Up 40

Regional Reach 65/2 31% Summary Up 40. Includes station lists for South, East, Midwest, West.

Regional Reach 65/2 31% Summary Up 40. Includes station lists for South, East, Midwest, West.

Regional Reach 65/2 31% Summary Up 40. Includes station lists for South, East, Midwest, West.

LARRY ELGART Hooked On Swing (RCA) LP: Hooked On Swing National Regional Reach 64/9 31% Summary Up 6

Regional Reach 64/9 31% Summary Up 6. Includes station lists for South, East, Midwest, West.

Regional Reach 64/9 31% Summary Up 6. Includes station lists for South, East, Midwest, West.

Regional Reach 64/9 31% Summary Up 6. Includes station lists for South, East, Midwest, West.

Regional Reach 189/8 90% Summary Up 110. Includes station lists for South, East, Midwest, West.

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Regional Reach 189/8 90% Summary Up 110. Includes station lists for South, East, Midwest, West.

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Regional Reach 189/8 90% Summary Up 110. Includes station lists for South, East, Midwest, West.

Regional Reach 189/8 90% Summary Up 110. Includes station lists for South, East, Midwest, West.

(Motels continued)

J. GEILS BAND
Angel In Blue (EMI America)
LP: Freeze-Frame

Regional Reach: 125/1
E 624
S 644
M 564
W 564

National Summary: 60%
DEBITS: 8
SAME: 2
DOWN: 6
ADDS: 1

30

HAIRCUT 100
Love Plus One (Arista)
LP: Pelican West

Regional Reach: 60/8
E 324
S 344
M 154
W 514

National Summary: 29%
DEBITS: 4
SAME: 2
DOWN: 3
ADDS: 8

N & A

JOURNEY
Still Ride (Columbia)
LP: Escape

Regional Reach: 158/11
E 724
S 844
M 784
W 784

National Summary: 75%
DEBITS: 3
SAME: 2
DOWN: 3
ADDS: 11

20

MELISSA MANCHESTER
You Should Hear... (Arista)
LP: Hey Ricky

Regional Reach: 91/16
E 304
S 514
M 534
W 534

National Summary: 44%
DEBITS: 6
SAME: 0
DOWN: 0
ADDS: 16

N & A

RONNIE MILSAP
Any Day Now (RCA)

Regional Reach: 143/2
E 64
S 74
M 64
W 64

National Summary: 68%
DEBITS: 2
SAME: 29
DOWN: 9
ADDS: 2

12

WILLIE NELSON
Always On My Mind (Col.)
LP: Always On My Mind

Regional Reach: 123/1
E 74
S 404
M 54
W 64

National Summary: 59%
DEBITS: 1
SAME: 5
DOWN: 3
ADDS: 1

10

GENESIS
Paperlate (Atlantic)
LP: 3 Sides Live

Regional Reach: 73/11
E 474
S 344
M 314
W 284

National Summary: 35%
DEBITS: 8
SAME: 2
DOWN: 0
ADDS: 13

N & A

D. HALL & J. OATES
Your Imagination (RCA)
LP: Private Eyes

Regional Reach: 133/28
E 704
S 664
M 614
W 704

National Summary: 64%
DEBITS: 17
SAME: 5
DOWN: 0
ADDS: 28

BREAKER

KANSAS
Play The... (Kishner/CBS)
LP: Vinyl Confessions

Regional Reach: 155/1
E 684
S 754
M 814
W 724

National Summary: 74%
DEBITS: 10
SAME: 2
DOWN: 8
ADDS: 1

11

P. McCARTNEY'S WONDER
Ebony And Ivory (Columbia)
LP: Tug Of War

Regional Reach: 185/0
E 814
S 714
M 814
W 814

National Summary: 79%
DEBITS: 0
SAME: 30
DOWN: 133
ADDS: 0

4

EDDIE MONEY
Think I'm In Love (Columbia)
LP: No Control

Regional Reach: 80/44
E 324
S 424
M 274
W 514

National Summary: 38%
DEBITS: 13
SAME: 21
DOWN: 8
ADDS: 44

N & A

JUICE NEWTON
Love's Been A... (Capitol)
LP: Quiet Lies

Regional Reach: 182/1
E 874
S 874
M 874
W 874

National Summary: 87%
DEBITS: 3
SAME: 130
DOWN: 8
ADDS: 2

2

GO-GO'S
Vacation (IRS&M)
LP: Vacation

Regional Reach: 90/89
E 364
S 464
M 354
W 564

National Summary: 43%
DEBITS: 1
SAME: 0
DOWN: 0
ADDS: 89

N & A

HUMAN LEAGUE
Don't You Want Me (A&M)
LP: Dare

Regional Reach: 145/1
E 684
S 644
M 714
W 774

National Summary: 69%
DEBITS: 0
SAME: 39
DOWN: 4
ADDS: 1

6

HUEY LEWIS & THE NEWS
Hope You Love... (Chrysalis)
LP: Picture This

Regional Reach: 139/3
E 774
S 674
M 674
W 634

National Summary: 67%
DEBITS: 6
SAME: 12
DOWN: 5
ADDS: 3

21

STEVE MILLER BAND
Abracadabra (Capitol)
LP: Abracadabra

Regional Reach: 164/7
E 874
S 874
M 874
W 814

National Summary: 78%
DEBITS: 1
SAME: 29
DOWN: 0
ADDS: 7

15

EDDIE MONEY
Think I'm In Love (Columbia)
LP: No Control

Regional Reach: 80/44
E 324
S 424
M 274
W 514

National Summary: 38%
DEBITS: 13
SAME: 21
DOWN: 8
ADDS: 44

N & A

JUICE NEWTON
Love's Been A... (Capitol)
LP: Quiet Lies

Regional Reach: 182/1
E 874
S 874
M 874
W 874

National Summary: 87%
DEBITS: 3
SAME: 130
DOWN: 8
ADDS: 2

2

GO-GO'S
Vacation (IRS&M)
LP: Vacation

Regional Reach: 90/89
E 364
S 464
M 354
W 564

National Summary: 43%
DEBITS: 1
SAME: 0
DOWN: 0
ADDS: 89

N & A

HUMAN LEAGUE
Don't You Want Me (A&M)
LP: Dare

Regional Reach: 145/1
E 684
S 644
M 714
W 774

National Summary: 69%
DEBITS: 0
SAME: 39
DOWN: 4
ADDS: 1

6

HUEY LEWIS & THE NEWS
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LP: Picture This

Regional Reach: 139/3
E 774
S 674
M 674
W 634

National Summary: 67%
DEBITS: 6
SAME: 12
DOWN: 5
ADDS: 3

21

STEVE MILLER BAND
Abracadabra (Capitol)
LP: Abracadabra

Regional Reach: 164/7
E 874
S 874
M 874
W 814

National Summary: 78%
DEBITS: 1
SAME: 29
DOWN: 0
ADDS: 7

15

EDDIE MONEY
Think I'm In Love (Columbia)
LP: No Control

Regional Reach: 80/44
E 324
S 424
M 274
W 514

National Summary: 38%
DEBITS: 13
SAME: 21
DOWN: 8
ADDS: 44

N & A

JUICE NEWTON
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LP: Quiet Lies

Regional Reach: 182/1
E 874
S 874
M 874
W 874

National Summary: 87%
DEBITS: 3
SAME: 130
DOWN: 8
ADDS: 2

2

GO-GO'S
Vacation (IRS&M)
LP: Vacation

Regional Reach: 90/89
E 364
S 464
M 354
W 564

National Summary: 43%
DEBITS: 1
SAME: 0
DOWN: 0
ADDS: 89

N & A

HUMAN LEAGUE
Don't You Want Me (A&M)
LP: Dare

Regional Reach: 145/1
E 684
S 644
M 714
W 774

National Summary: 69%
DEBITS: 0
SAME: 39
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National Summary: 67%
DEBITS: 6
SAME: 12
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ADDS: 3

21

STEVE MILLER BAND
Abracadabra (Capitol)
LP: Abracadabra

Regional Reach: 164/7
E 874
S 874
M 874
W 814

National Summary: 78%
DEBITS: 1
SAME: 29
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STEVE MILLER BAND
Abracadabra (Capitol)
LP: Abracadabra

Regional Reach: 164/7
E 874
S 874
M 874
W 814

National Summary: 78%
DEBITS: 1
SAME: 29
DOWN: 0
ADDS: 7

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LP: Abracadabra

Regional Reach: 164/7
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E 874
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M 874
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SAME: 29
DOWN: 0
ADDS: 7

15

EDDIE MONEY
Think I'm In Love (Columbia)
LP: No Control

Regional Reach: 80/44
E 324
S 424
M 274
W 514

National Summary: 38%
DEBITS: 13
SAME: 21
DOWN: 8
ADDS: 44

N & A

JUICE NEWTON
Love's Been A... (Capitol)
LP: Quiet Lies

Regional Reach: 182/1
E 874
S 874
M 874
W 874

National Summary: 87%
DEBITS: 3
SAME: 130
DOWN: 8
ADDS: 2

2

GO-GO'S
Vacation (IRS&M)
LP: Vacation

Regional Reach: 90/89
E 364
S 464
M 354
W 564

National Summary: 43%
DEBITS: 1
SAME: 0
DOWN: 0
ADDS: 89

N & A

HUMAN LEAGUE
Don't You Want Me (A&M)
LP: Dare

Regional Reach: 145/1
E 684
S 644
M 714
W 774

National Summary: 69%
DEBITS: 0
SAME: 39
DOWN: 4
ADDS: 1

6

HUEY LEWIS & THE NEWS
Hope You Love... (Chrysalis)
LP: Picture This

Regional Reach: 139/3
E 774
S 674
M 674
W 634

National Summary: 67%
DEBITS: 6
SAME: 12
DOWN: 5
ADDS: 3

21

STEVE MILLER BAND
Abracadabra (Capitol)
LP: Abracadabra

Regional Reach: 164/7
E 874
S 874
M 874
W 814

National Summary: 78%
DEBITS: 1
SAME: 29
DOWN: 0
ADDS: 7

15

EDDIE MONEY
Think I'm In Love (Columbia)
LP: No Control

Regional Reach: 80/44
E 324
S 424
M 274
W 514

National Summary: 38%
DEBITS: 13
SAME: 21
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N & A

JUICE NEWTON
Love's Been A... (Capitol)
LP: Quiet Lies

Regional Reach: 182/1
E 874
S 874
M 874
W 874

National Summary: 87%
DEBITS: 3
SAME: 130
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2

GO-GO'S
Vacation (IRS&M)
LP: Vacation

Regional Reach: 90/89
E 364
S 464
M 354
W 564

National Summary: 43%
DEBITS: 1
SAME: 0
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N & A

HUMAN LEAGUE
Don't You Want Me (A&M)
LP: Dare

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E 684
S 644
M 714
W 774

National Summary: 69%
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6

HUEY LEWIS & THE NEWS
Hope You Love... (Chrysalis)
LP: Picture This

Regional Reach: 139/3
E 774
S 674
M 674
W 634

National Summary: 67%
DEBITS: 6
SAME: 12
DOWN: 5
ADDS: 3

21

STEVE MILLER BAND
Abracadabra (Capitol)
LP: Abracadabra

Regional Reach: 164/7
E 874
S 874
M 874
W 814

National Summary: 78%
DEBITS: 1
SAME: 29
DOWN: 0
ADDS: 7

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EDDIE MONEY
Think I'm In Love (Columbia)
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National Summary: 38%
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N & A

JUICE NEWTON
Love's Been A... (Capitol)
LP: Quiet Lies

Regional Reach: 182/1
E 874
S 874
M 874
W 874

National Summary: 87%
DEBITS: 3
SAME: 130
DOWN: 8
ADDS: 2

2

New & Active Continued from Back Page

- ✓ **POINTER SISTERS "American Music" (Planet/RCA) 77/40**
 Moves: Up 2, Debuts 10, Same 25, Down 0, Adds 40 including WBEN-FM, WIFL, WXKS-FM, 94Q, KRLA, KFI, KFRC, KYYX, KIMN, WKRZ-FM, FM100, KSKD, WGUU, WAZY-FM, KOZE.
- GENESIS "Paperlate" (Atlantic) 73/11**
 Moves: Up 26, Debuts 8, Same 28, Down 0, Adds 11, WCAU-FM, WHFM, KBFM, WHYY-FM, WLYT, KCPX, WISE, WFLB, KWLO, 99KG, KKL, 96KX 10-8, KEGL 20-14, WLS-FM 30-21, WGCL 27-18, KEZR 27-23.
- DAZZ BAND "Let It Whip" (Motown) 65/2**
 Moves: Up 40, Debuts 1, Same 16, Down 6, Adds 2, 3WT, Z104, B94 7-4, WXKS-FM 1-1, WPGC 17-8, Z93 9-7, Y100 8-5, Q105 9-5, KEARTH 6-4, KFI 1-1, WTIC-FM 10-8, WFMF 27-20, WBBQ 2-1, KYNO-FM 5-3, Q104 20-10.
- LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 64/9**
 Moves: Up 15, Debuts 8, Same 32, Down 0, Adds 9, WDRC-FM, WAEB, Q106, KIDD, K96, KHYT, 95SGF, KFYZ, KDZA, WPGC 25-20, 94Q 15-10, KFI 27-19, WFBZ 25-18, WAXY 29-15, WCIL-FM d-17.
- LESLIE PEARL "If The Love Fits Wear It" (RCA) 64/8**
 Moves: Up 17, Debuts 6, Same 27, Down 1, Adds 8, WKBW, KROK, WKFR, KSTT, WLYT, KHYT, WHEB, KCBN, WNBC 28-25, WAEB 28-25, WGH 6-4, WVIC 36-25, WNCI 25-20, Z102 29-25, KYA 24-20.
- HAIRCUT 100 "Love Plus One" (Arista) 60/8**
 Moves: Up 20, Debuts 4, Same 27, Down 1, Adds 8, WLOL-FM, KIIS-FM, KFRC, WTIC-FM, WOKI, WZZR, KHYT, WZYQ, CFTR 20-15, KRLA 13-11, B100 24-22, WHFM 22-19, WPST 27-23, WJDX 12-10, KBBK 18-15.
- ✓ **KENNY ROGERS "Love Will Turn You Around" (Liberty) 59/57**
 Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 57 including WNBC, WIFL, WPGC, Z93, 94Q, Q105, KIQQ, KEZR, WKEE, WAYS, WKDO, FM102, WCIR, 95SGF, KWLO.
- ✓ **DONNA SUMMER "Love Is In Control..." (Geffen) 59/26**
 Moves: Up 3, Debuts 8, Same 22, Down 0, Adds 26 including WIFL, WGCL, KFI, KEZR, Q106, WTIK, WZYP, WCSC, KGGI, KIKI, WJBO, 95XIL, Q104, WYKS, 99KG.
- OLIVIA NEWTON-JOHN "Landslide" (MCA) 54/4**
 Moves: Up 14, Debuts 7, Same 29, Down 0, Adds 4, KINT, WTIK, WDCG, 99KG, JB105 29-25, KC101 26-23, Q106 29-26, K104 38-32, KITY 37-33, BJ105 29-26, CK101 39-33, WSEZ 30-22, WVIC 39-32, WFLB 21-18, KELO 23-19.

SIGNIFICANT ACTION

- CHEAP TRICK "If You Want My Love" (Epic) 47/10**
 Moves: Up 14, Debuts 3, Same 19, Down 1, Adds 10, WHFM, WTIK, CK101, WSEZ, WGH, KLIK, WCIR, KKQV, KILE, WTRU, WBEN-FM 39-36, WLS-FM 37-34, K104 26-22, Z104 16-13, KXXX 32-28.
- KIM WILDE "Kids In America" (EMI America) 47/5**
 Moves: Up 20, Debuts 1, Same 20, Down 1, Adds 5, KRLA, WOKI, KKF, WIGY, KKL, WXKS-FM 25-14, KBEQ 38-35, KIQQ 9-7, WPHD 27-24, WPST 21-18, K104 18-14, KMGK 5-4, KBBK 23-20, KSKD 8-6, WCIL-FM 23-19.
- FRANKIE MILLER "To Dream The Dream" (Capitol/MSS) 41/5**
 Moves: Up 3, Debuts 5, Same 28, Down 0, Adds 5, WTSN, WFOK, KSEL-FM, WTRU, 99KG, KEGL d-31, WLLOL-FM on, KEZR d-29, WPHD on, WOKI 32-28, WANS-FM on, WZZR on, Z104 on, KCPX 33-30, KDZA on.
- GAP BAND "Early In The Morning" (Total Experience/PGM) 39/8**
 Moves: Up 9, Debuts 4, Same 18, Down 0, Adds 8, CKGM, G100, WZYP, WDOQ, WOKI, WGUU, KILE, KDZA, WCAU-FM 37-21, 195 17-14, CKLW d-9, KFI 12-8, KFRC 11-8, XTRA d-15, KZFM 3-2.
- HERB ALPERT "Route 101" (A&M) 36/15**
 Moves: Up 0, Debuts 5, Same 16, Down 0, Adds 15, CK101, WAEB, KEEL, WDOQ, KSTT, KOFM, WGBF, KIKI, WJBO, WFEA, WCIR, WCGQ, WISE, KSLY.
- BILLY IDOL "Hot In The City" (Chrysalis) 35/15**
 Moves: Up 1, Debuts 1, Same 18, Down 0, Adds 15, KEGL, KFRC, WPST, FM100, KX104, WGH, WVIC, KZ93, KXXX, KIDD, KJRB, KHYT, WGUU, KENI, KCBN.
- 707 "Mega Force" (Boardwalk) 33/17**
 Moves: Up 2, Debuts 4, Same 10, Down 0, Adds 17 including CKGM, WGCL, WHFM, WRCK, WKRZ-FM, WKEE, WJDX, CK101, WOKI, WDCG, KIKI, WIGY, KVOL, WSPT, KOZE.
- MONROES "What Do All The People Know" (Alfa) 32/0**
 Moves: Up 9, Debuts 1, Same 22, Down 0, Adds 0, WXKS-FM on, KEGL 12-8, WGCL on, KEZR 16-15, B100 9-8, WPHD on, KSET-FM 18-12, WVIC on, KNBQ on, KRQ on, WJBO on, WACZ on, KKQV on, KILE 34-32, KSEL-FM 8-4.
- REDDINGS "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS) 29/5**
 Moves: Up 8, Debuts 5, Same 11, Down 0, Adds 5, WTIK, KX104, KIOA, WNCI, KSLY, KIQQ on, KFRC 31-29, WFBZ 9-7, KROD 26-24, WJDX 28-22, FM100 on, WZZR on, KCPX 25-21, WACZ on, KILE on.
- APRIL WINE "Enough Is Enough" (Capitol) 25/9**
 Moves: Up 3, Debuts 6, Same 7, Down 0, Adds 9, 96KX, WKRZ-FM, WVIC, WJXQ, KJRB, KNBQ, KSKD, WACZ, WZYQ, CFTR 38-32, K104 d-35, KZFM d-30, KCPX 36-32, KSEL-FM 23-18, KFMZ d-21.
- A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 25/8**
 Moves: Up 4, Debuts 3, Same 10, Down 0, Adds 8, KRLA, KINT, WIKS, KCPX, KSKD, WJBO, WFLB, KCBN, CFTR 25-23, CHUM 22-14, KEGL d-28, B100 on, KSEL 15-14, WCIL-FM 29-23, KFMZ d-24.
- BOW WOW WOW "I Want Candy" (RCA) 25/1**
 Moves: Up 10, Debuts 0, Same 14, Down 0, Adds 1, WPHD, WBEN-FM 37-31, WCAU-FM on, KFI on, KFRC 24-20, KEZR on, WRCK on, 3WT on, WPST 26-22, WJXQ on-dp, KNBQ on, KSKD 16-12, WZYQ 25-23, WCIL-FM 26-22, 99KG 36-33.
- JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 25/0**
 Moves: Up 10, Debuts 2, Same 11, Down 2, Adds 0, WXKS-FM on, KEGL 13-11, WPST 30-26, CK101 29-26, WQUT on, WVIC 31-29, KIOA 27-24, KGGI on, WGUU on, 95XIL 8-8, KFYZ 19-16, KELO 36-34, 99KG on, KENI 25-23, KOZE on.
- ONE WAY "Cutie Pie" (MCA) 23/3**
 Moves: Up 14, Debuts 1, Same 5, Down 0, Adds 3, WTIC-FM, KROD, BJ105, WXKS-FM 7-6, KFI 18-12, KIQQ 4-1, KFRC 40-34, XTRA 8-7, KITY 19-17, KZFM 20-17, KYNO-FM 2-1, KIDD 24-15, WGUU 9-7, KDZA 10-7.
- ALAN PARSONS PROJECT "Eye In The Sky" (Arista) 22/15**
 Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 15, WKEE, KZFM, WDOQ, FM100, WOKI, WAYS, WVIC, WJXQ, WNAM, Q104, WFOK, WYKS, KKQV, KENI, KSLY.
- RICK BOWLES "Too Good To Turn Back Now" (Polydor/PolyGram) 22/7**
 Moves: Up 4, Debuts 2, Same 9, Down 0, Adds 7, WKRZ-FM, KINT, WSEZ, WGH, WFBG, KVOL, KSLY, WOKI 40-34, WBCY 27-24, WAYS 19-15, WRKQ on, WANS-FM d-30, WNOK-FM d-30, WJBO on, WISE on.
- SCORPIONS "No One Like You" (Mercury/PolyGram) 21/2**
 Moves: Up 6, Debuts 1, Same 8, Down 4, Adds 2, WKRZ-FM, KRNA, 96KX 25-20, CHUM 18-17, KEGL 2-1, WRCK 19-17, 3WT on, WPST 16-13, WOKI on, KMGK 19-17, KXXX on, FM103 on, WSPT on-dp, KOZE on.
- GREG KIHN BAND "Every Love Song" (Beserkley/Elektra-Asylum) 19/17**
 Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 17 including KEGL, KFRC, WPHD, K104, KZFM, KSET-FM, WVIC, WJXQ, KSKD, 95XIL, WYKS, KSEL-FM, KVOL, KENI, KSLY.
- MEN AT WORK "Who Can It Be Now?" (Columbia) 18/7**
 Moves: Up 3, Debuts 1, Same 6, Down 1, Adds 7, WXKS-FM, KEZR, WZZR, KNBQ, WACZ, WISE, KKL, CKGM 10-9, B100 on, WJXQ 24-23, KJRB d-31, 95SGF on, WYKS on, KRNA on, KYA 16-13.
- MISSING PERSONS "Words" (Capitol) 18/6**
 Moves: Up 5, Debuts 1, Same 6, Down 0, Adds 6, KZFM, BJ105, WOKI, KCPX, WIGY, WISE, CKGM on, 195 18-16, KRLA 27-10, KIQQ 5-4, XTRA 17-12, WPHD on, KSET-FM d-29, WJXQ on-dp, KIKI 25-19.
- FRANK ZAPPA "Valley Girl" (Barking Pumpkin) 17/5**
 Moves: Up 4, Debuts 2, Same 3, Down 3, Adds 5, CHUM, WLS, WRCK, Z104, WISE, KEGL on, 195 d-17, WLS-FM on, KEARTH 2-1, KFRC 33-12, KROD 3-1, Y94 13-8, KRQ on, KHYT d-21.
- DR. HOOK "Loveline" (Casablanca/PolyGram) 15/1**
 Moves: Up 4, Debuts 1, Same 9, Down 0, Adds 1, WJDX, KIQQ 36-35, WKEE on, WZYP on, KX104 on, WVIC d-38, WKDQ on, KBBK on, KSKD on-dp, WAEV on, WFOK 35-31, WFLB 28-27, KILE 38-36, KENI on.
- ALDO NOVA "Foolin' Yourself" (Portrait/CBS) 14/10**
 Moves: Up 2, Debuts 0, Same 2, Down 0, Adds 10, 96KX, WPHD, K104, KSET-FM, WVIC, WJXQ, WIKS, KXXX, WXLK, KSEL-FM, CHUM 23-20, WIGY on, WYKS on.
- MARSHALL CRENSHAW "Someday, Someway" (WB) 14/4**
 Moves: Up 3, Debuts 2, Same 5, Down 0, Adds 4, KIQQ, KINT, WZYQ, KFMZ, KEZR d-22, WPST 34-30, WAEB d-30, WKRZ-FM 19-13, WJXQ 25-22, KXXX on, WGUU on, WFBG on, KENI on, KSLY on.
- LAURA BRANIGAN "Gloria" (Atlantic) 12/4**
 Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 4, WXKS-FM, KZFM, KIKI, KDZA, WLLOL-FM on, KFRC 36-33, K104 28-24, KINT d-32, KIOA on, 95XIL 29-24, KWLO on.
- ASHFORD & SIMPSON "Street Corner" (Capitol) 12/3**
 Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 3, WIFL, WCAU-FM, KFI, WXKS-FM 29-27, KFRC d-36, BJ105 on, WSEZ on, KCPX on, WGUU on, WFLB on-dp, KVOL on.

- MICHAEL MURPHEY "What's Forever For" (Liberty) 34/3**
 Rotations: Heavy 2/0, Medium 18/1, Light 14/2, Extra Adds 0, Total Adds 3, WPTF, WARM98, KSEL. Heavy: WHBC, WLVA. Medium: WLTA, WSB, WCZY, WCCO, KEX, KEY103, WHBY, WFDF, KMBZ, WMHE, KBOI, KSL, WWSA, KCRG, WDAY, WSGW, KBOZ.
- B.J. THOMAS "But Love Me" (MCA) 30/3**
 Rotations: Heavy 4/0, Medium 18/0, Light 8/3, Extra Adds 0, Total Adds 3, WRVR, WORG, WWSA. Heavy: WLTA, KEY103, WDEF, WLVA. Medium: WSB, WCCO, KEX, WSLI, WPTF, WRVA, WHBY, WHBC, WHIO, KRNT, KSL, KRBC, KSEL, KCRG, WDAY, KBOZ, KTWO.
- HUEY LEWIS & THE NEWS "Hope You Love Me Like You..." (Chrysalis) 30/0**
 Rotations: Heavy 3/0, Medium 19/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WSRZ, WNNR, WLVA. Medium: WFYZ, WRIE, KEY103, WAFB, WHYY, WQUE, WFMK, WMHE, KKRD, KYUU, WKZE-FM, WKBR, Q96, WORG, WROV, WBOW, KTWO, KBAI, KRKK.

SIGNIFICANT ACTION

- RICK SPRINGFIELD "What Kind Of Fool Am I" (RCA) 28/1**
 Rotations: Heavy 6/0, Medium 11/0, Light 11/1, Extra Adds 0, Total Adds 1, WSGN. Heavy: WHEN, WHYY, WSRZ, WFMK, KWAV, WEIM. Medium: WLTT, WAFB, WRVR, KSLQ, WMHE, KMJJ, WNNR, WSKY, WORG, WBOW, KBAI.
- ✓ **ALAN PARSONS PROJECT "Eye In The Sky" (Arista) 23/18**
 Rotations: Heavy 2/0, Medium 3/2, Light 18/16, Extra Adds 0, Total Adds 18, KEX, KEY103, WSLI, WRVR, WHYY, WHBY, WHBC, WQUA, KUGN, KIXI, WNNR, WNAB, WCHV, KSEL, WORG, KBOZ, KBAI, KRKK. Heavy: SM95, KWAV, WSKY.
- JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 22/1**
 Rotations: Heavy 3/0, Medium 10/0, Light 8/0, Extra Adds 1, Total Adds 1, KTWO. Heavy: KEY103, WRVA, KWAV. Medium: WSB, WCLR, SM95, WSRZ, KRNT, KBOI, WSKY, KFOD, KRNO, KRKK.
- GREG GUIDRY "Into My Love" (Badland/Columbia) 21/9**
 Rotations: Heavy 0/0, Medium 5/2, Light 16/7, Extra Adds 0, Total Adds 9, WCZY, WICC, WVVZ, KEY103, WSLI, SM95, WQUA, WKBR, KRKK. Medium: WNNR, WLVA, KBOZ.
- MOTELS "Only The Lonely" (Capitol) 21/1**
 Rotations: Heavy 6/0, Medium 13/0, Light 2/1, Extra Adds 0, Total Adds 1, WFYZ. Heavy: WSGN, SM95, Y106, WSRZ, WEIM, Q96. Medium: WZUU, KHOW, KEY103, WHYY, KSLQ, WMHE, WNNR, WKZE-FM, WSKY, WCHV, KSEL, WDAY, WBOW.
- OAK RIDGE BOYS "So Fine" (MCA) 21/1**
 Rotations: Heavy 1/0, Medium 9/0, Light 11/1, Extra Adds 0, Total Adds 1, KISN. Heavy: WCCO. Medium: WLTA, WSB, WCZY, WSGN, WPTF, WHBC, KRNT, KSL, WEIM.
- EARL KLUGH "I'm Ready For Your Love" (Liberty) 21/0**
 Rotations: Heavy 1/0, Medium 9/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WFMK. Medium: WLTA, WCCO, WSRZ, KBOI, KSL, WWSA, WSGW, WJON, KBOZ.
- OLIVIA NEWTON-JOHN "Landslide" (MCA) 20/0**
 Rotations: Heavy 0/0, Medium 16/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WGY, WVLK, WHYY, Y106, KBOI, WEIM, KRBC, WSKY, WCHV, KSEL, WORG, KBOZ, KTWO, KBAI, KRKK, KISN.
- BLONDIE "Island Of Lost Souls" (Chrysalis) 19/1**
 Rotations: Heavy 1/0, Medium 11/1, Light 7/0, Extra Adds 0, Total Adds 1. KRNT. Heavy: WEIM. Medium: WYNY, WSB, WSGN, KWAV, WNNR, WKBR, WSKY, WLVA, WORG, KBAI.
- PATRICE RUSHEN "Forget Me Not" (Elektra) 18/6**
 Rotations: Heavy 2/0, Medium 8/1, Light 7/4, Extra Adds 1, Total Adds 6, WYNY, WSGN, WHYY, KWAV, WEIM, Q96. Heavy: WLVA, KBAI. Medium: WCLR, WFYZ, WFMK, WMHE, KRDR, WNNR, WSKY.
- RAY PARKER JR. "The Other Woman" (Arista) 18/1**
 Rotations: Heavy 5/0, Medium 7/0, Light 6/1, Extra Adds 0, Total Adds 1, KWAV. Heavy: WZZP, KEY103, Y106, WOWO, WSKY. Medium: WASH, 97AIA, WGAR, KHOW, 610TVN, WCHV, KBAI.
- DARYL HALL & JOHN OATES "Your Imagination" (RCA) 16/3**
 Rotations: Heavy 0/0, Medium 5/0, Light 11/3, Extra Adds 0, Total Adds 3, WFMK, WMHE, KISN. Medium: WSRZ, KWAV, WNNR, WSKY, WCHV.
- FLORENCE WARNER "Only Love" (Mercury/PolyGram) 15/4**
 Rotations: Heavy 1/0, Medium 5/1, Light 9/3, Extra Adds 0, Total Adds 4, WRVR, KWAV, WNNR, KRKK. Heavy: WLTA. Medium: WCCO, WHBC, KUGN, WWSA.
- HUMAN LEAGUE "Don't You Want Me" (Virgin/A&M) 14/1**
 Rotations: Heavy 5/0, Medium 7/1, Light 2/0, Extra Adds 0, Total Adds 1, WCHV. Heavy: WRIE, WHYY, WOWO, WFMK, KSLQ. Medium: WTAE, WGAR, WMHE, KYUU, WKZE-FM, Q96.
- PETER McCANN "Dream Lover" (Columbia) 13/1**
 Rotations: Heavy 0/0, Medium 6/0, Light 7/1, Extra Adds 0, Total Adds 1, WSGW. Medium: WLTA, WSB, WCZY, KRBC, WLVA, WDAY.
- HAIRCUT 100 "Love Plus One" (Arista) 12/5**
 Rotations: Heavy 0/0, Medium 2/2, Light 9/2, Extra Adds 1, Total Adds 5, WSRZ, KWAV, WEIM, KRBC, KBAI.
- GORDON LIGHTFOOT "Blackberry Wine" (WB) 11/6**
 Rotations: Heavy 0/0, Medium 5/2, Light 6/4, Extra Adds 0, Total Adds 6, KEY103, KMBZ, KUGN, KIXI, WSGW, KBOZ. Medium: KEX, WHBC, WCHV.
- QUARTERFLASH "Right Kind Of Love" (Geffen) 11/1**
 Rotations: Heavy 1/0, Medium 5/0, Light 5/1, Extra Adds 0, Total Adds 1, SM95. Heavy: KGW. Medium: KEX, WRIE, WNNR, WSKY, KRKK.
- ADRIAN GURVITZ "Classic" (Geffen) 10/7**
 Rotations: Heavy 0/0, Medium 3/1, Light 5/4, Extra Adds 2, Total Adds 7, WLTA, WHBY, WEIM, KRBC, KSEL, KBOZ, KTWO. Medium: WBEN, WSKY.
- CHARLENE "It Ain't Easy Comin' Down" (Motown) 9/7**
 Rotations: Heavy 0/0, Medium 1/0, Light 7/6, Extra Adds 1, Total Adds 7, WLTA, WCZY, WHIO, Q96, KSEL, WORG, KTWO. Medium: WBEN.
- PLATTERS "Platterama Medley" (Mercury/PolyGram) 9/1**
 Rotations: Heavy 0/0, Medium 2/0, Light 5/0, Extra Adds 1, Total Adds 1, KSRO. Heavy: WLTA. Medium: WDEF, WORG.
- EYE TO EYE "Nice Girls" (WB) 9/0**
 Rotations: Heavy 5/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WHYY, SM95, KWAV, WNNR, WSKY. Medium: WSRZ, Q96.
- STEVE MILLER BAND "Abracadabra" (Capitol) 8/1**
 Rotations: Heavy 2/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, WHEN. Heavy: Y106, WSRZ. Medium: WHYY, KWAV, WCHV.
- DAN SIEGEL "Soaring" (Elektra) 8/1**
 Rotations: Heavy 0/0, Medium 1/1, Light 7/0, Extra Adds 0, Total Adds 1, KWAV.
- SOFT CELL "Tainted Love" (Sire/WB) 8/1**
 Rotations: Heavy 2/1, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 1, Q96. Heavy: WHYY. Medium: KWAV, WKZE-FM, KPAT, KBAI.
- REO SPEEDWAGON "Keep The Fire Burnin'" (Epic) 7/1**
 Rotations: Heavy 0/0, Medium 4/1, Light 3/0, Extra Adds 0, Total Adds 1, WHEN. Medium: WSRZ, WCHV, Q96.
- ROSANNE CASH "Ain't No Money" (Columbia) 7/0**
 Rotations: Heavy 0/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Medium: WCCO, KMBZ, WKZE-FM, WDAY, WJON.
- GARY U.S. BONDS "Out Of Work" (EMI America) 6/0**
 Rotations: Heavy 0/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Medium: WPLZ, WHYY, KYUU, WNNR.
- CARLY SIMON "Why" (Mirage/Antalctic) 5/4**
 Rotations: Heavy 0/0, Medium 3/2, Light 2/2, Extra Adds 0, Total Adds 4, WBEN, SM95, WORG, KADE. Medium: WSKY.

Coming Soon In R&R:
 Newswatch 1982 — A Look At The Industry's News Networks
 An R&R Special . . . Next Month



HIT SINGLES

FROM TWO OF THE SUMMER'S

HOTTEST ALBUMS



CLASH



"Should I Stay Or Should I Go"

WPHD	KHYT
WKRZ-FM	WGUY
WJXQ	WACZ



ALREADY OVER
200,000

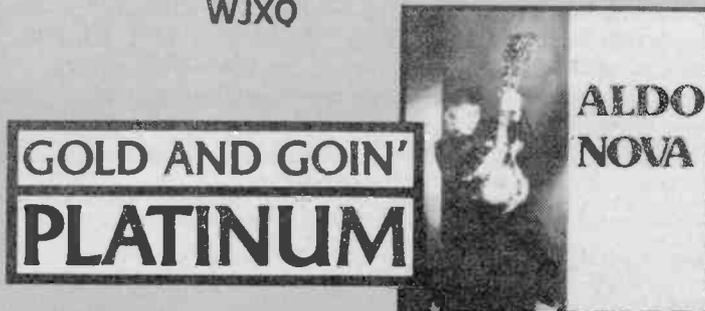


ALDO NOVA



"Foolin' Yourself"

96KX	WIKS
CHUM	KKXX
CKGM	WIGY
WPHD	WXLK
K104	WYKS
KSET-FM	KSEL-FM
WVIC	
WJXQ	



Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week		
2	1	1	1	TOTO/Rosanna (Columbia)
6	5	3	2	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
9	6	6	3	JOHN COUGAR/Hurts So Good (Riva/PolyGram)
1	2	2	4	P. McCARTNEY/S. WONDER/Ebony And Ivory (Columbia)
4	4	4	5	ASIA/Heat Of The Moment (Geffen)
3	3	5	6	HUMAN LEAGUE/Don't You Want Me (Virgin/A&M)
13	11	7	7	38 SPECIAL/Caught Up In You (A&M)
21	17	10	8	MOTELS/Only The Lonely (Capitol)
19	13	9	9	SOFT CELL/Tainted Love (Sire/WB)
11	9	8	10	WILLIE NELSON/Always On My Mind (Columbia)
18	16	11	11	KANSAS/Play The Game Tonight (Kirshner/CBS)
16	14	12	12	RONNIE MILSAP/Any Day Now (RCA)
27	21	14	13	KARLA BONOFF/Personally (Columbia)
29	26	19	14	RICK SPRINGFIELD/What Kind Of Fool Am I (RCA)
30	28	20	15	STEVE MILLER BAND/Abracadabra (Capitol)
-	30	26	16	FLEETWOOD MAC/Hold Me (WB)
-	28	22	17	ALABAMA/Take Me Down (RCA)
-	25	18	18	SURVIVOR/Eye Of The Tiger (Scotti Bros./CBS)
-	25	19	19	AIR SUPPLY/Even The Nights Are Better (Arista)
-	27	22	20	JOURNEY/Still They Ride (Columbia)
22	18	15	21	HUEY LEWIS & THE NEWS/Hope You Love Me Like... (Chrysalis)
-	29	27	22	REO SPEEDWAGON/Keep The Fire Burnin' (Epic)
25	23	21	23	HEART/This Man Is Mine (Epic)
-	29	24	24	GLENN FREY/I Found Somebody (Asylum)
-	25	18	25	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
26	24	23	26	STEVIE NICKS/After The Glitter Fades (Modern/Atco)
-	27	22	27	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
-	26	21	26	GARY U.S. BONDS/Out Of Work (EMI America)
-	29	24	29	VAN HALEN/Dancing In The Street (WB)
-	30	26	30	J. GEILS BAND/Angel In Blue (EMI America)

Three Weeks	Two Weeks	Last Week		
2	1	1	1	RONNIE MILSAP/Any Day Now (RCA)
3	2	2	2	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
4	3	3	3	NEIL DIAMOND/Be Mine Tonight (Columbia)
7	5	4	4	KARLA BONOFF/Personally (Columbia)
14	10	5	5	ALABAMA/Take Me Down (RCA)
24	13	8	6	AIR SUPPLY/Even The Nights Are Better (Arista)
-	17	10	7	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
8	6	6	8	BERTIE HIGGINS/Just Another Day In Paradise (Kat Family/CBS)
13	11	9	9	DENIECE WILLIAMS/It's Gonna Take A Miracle (ARC/Columbia)
1	4	7	10	P. McCARTNEY/S. WONDER/Ebony And Ivory (Columbia)
20	16	14	11	MELISSA MANCHESTER/You Should Hear How She... (Arista)
-	-	24	12	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
-	25	18	13	LESLIE PEARL/If The Love Fits Wear It (RCA)
11	12	13	14	WILLIE NELSON/Always On My Mind (Columbia)
6	8	12	15	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
22	19	17	16	TOTO/Rosanna (Columbia)
5	7	11	17	SHEENA EASTON/When He Shines (EMI America)
9	9	15	18	D. WARWICK & J. MATHIS/Friends In Love (Arista)
-	-	27	19	HERB ALPERT/Route 101 (A&M)
-	-	26	20	FLEETWOOD MAC/Hold Me (WB)
-	27	23	21	REDDINGS/(Sittin' On) The Dock... (Believe In A Dream/CBS)
12	14	16	22	ROBERTA FLACK/Making Love (Atlantic)
23	21	19	23	LARRY LEE/Don't Talk (Columbia)
25	23	21	24	BILL LaBOUNTY/Never Gonna Look Back (WB/Curb)
-	25	18	25	KENNY ROGERS/Love Will Turn You Around (Liberty)
-	26	21	26	DR. HOOK/Loveline (Casablanca/PolyGram)
10	15	22	27	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
18	18	20	28	MANHATTAN TRANSFER/Route 66 (Atlantic)
15	20	25	29	T.G. SHEPPARD/Finally (WB/Curb)
29	28	28	30	MECO/Big Band Medley (Arista)

GO-GO'S (89) CROSBY, STILLS & NASH (64) KENNY ROGERS (57)	EDDIE MONEY (44) POINTER SISTERS (40) CHICAGO (33) SURVIVOR (33)	MOST ADDED	KENNY ROGERS (64) CROSBY, STILLS & NASH (28) POINTER SISTERS (26)	HERB ALPERT (24) DR. HOOK (19) FLEETWOOD MAC (19)
TOTO (117) SURVIVOR (83) JOHN COUGAR (81)	SOFT CELL (64) JUICE NEWTON (61) STEVE MILLER BAND (54)	HOTTEST	JUICE NEWTON (72) RONNIE MILSAP (71) KARLA BONOFF (63)	NEIL DIAMOND (58) AIR SUPPLY (57) ALABAMA (46)

BREAKERS

CROSBY, STILLS & NASH Wasted On The Way (Atlantic)

74% of our reporters on it. Moves: Up 13, Debuts 33, Same 45, Down 0, Adds 64 including B104, JB105, KBEQ, KIIS-FM, KYYX. See Parallels, debuts at number 27 on the CHR chart.

DARYL HALL & JOHN OATES Your Imagination (RCA)

64% of our reporters on it. Moves: Up 27, Debuts 24, Same 54, Down 0, Adds 28 including WCAU-FM, WPGC, CKGM, KIIS-FM, KZZP. See Parallels, will debut next week on the CHR chart.

ROLLING STONES Going To A Go-Go (Rolling Stones/Atco)

59% of our reporters on it. Moves: Up 43, Debuts 27, Same 41, Down 1, Adds 11 including CKGM, WGCL, KFI, KHFI, KNBQ. See Parallels, will debut next week on the CHR chart.

EYE TO EYE Nice Girls (WB)

58% of our reporters on it. Moves: Up 60, Debuts 7, Same 38, Down 1, Adds 16 including WBEN-FM, WLOL-FM, B100, KIMN, WZZR. See Parallels, will debut next week on the CHR chart.

PATRICE RUSHEN Forget Me Nots (Elektra)

57% of our reporters on it. Moves: Up 58, Debuts 9, Same 36, Down 4, Adds 13 including WKTI, 92FLY, Q106, KOFM, KKXX. See Parallels, will debut next week on the CHR chart.

DR. HOOK Loveline (Casablanca/PolyGram)

51% of our reporters on it. Rotations: Heavy 4/0, Medium 37/9, Light 28/9, Extra Adds 1, Total Adds 19, KPPL, KEZL, WICC, WSFM, WWYZ, WHAM, WSLI, SM95, Y106, WPTF, WSJS, KRNT, WDFD, WENS, KUDL, WIBA, WQUA, WCTC, KFOR. Debuts at number 26 on the A/C chart.

KENNY ROGERS Love Will Turn You Around (Liberty)

47% of our reporters on it. Rotations: Heavy 4/4, Medium 21/21, Light 35/35, Extra Adds 4, Total Adds 64 including WCBM, GR55, WBEN, WLTT, WLTA, WSB, KFMK, WCLR, KOY, KEX, WSBA, KMBZ, WDEF, KBOZ, and 50 more. Debuts at number 25 on the A/C chart.

NEW & ACTIVE

12-34 NEW & ACTIVE

- BLONDIE "Island Of Lost Souls" (Chrysalis) 106/2**
Moves: Up 60, Debuts 7, Same 34, Down 3, Adds 2, KC101, WRQK, CKGM 21-18, KBEQ 29-26, KEARTH 17-14, KFI 15-11, WHHY-FM 23-19, WDOQ 27-22, WAYS 29-26, WSEZ 13-9, KIK 34-29, KOFM 27-24, KIDD 21-18, WGU 22-18, WTSN 18-15.
- STEVIE WONDER "Do I Do" (Tamla/Motown) 105/19**
Moves: Up 53, Debuts 7, Same 25, Down 1, Adds 19 including PRO-FM, WLOL-FM, KEZR, KYYX, WZYP, WNOK-FM, WZZR, WNCI, WDJX, KJRB, WJBQ, WISE, KKLK, 99KG, KENI.
- MELISSA MANCHESTER "You Should Hear How She Talks..." (Arista) 91/16**
Moves: Up 48, Debuts 8, Same 19, Down 0, Adds 16 including WKBW, WIFJ, Z93, 94Q, Q105, KFI, KIQQ, KZZP, KITY, KBFM, WDCG, WNOK-FM, KJ100, WLYT, WHEB.
- GO-GO'S "Vacation" (IRS/A&M) 90/89**
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 89 including B104, WPGC, Z93, Y100, KBEQ, KFI, KIQQ, KEZR, B100, KYYX, KZZP, 92FLY, KX104, WIKS, KBBK.
- QUARTERFLASH "Right Kind Of Love" (Geffen) 87/2**
Moves: Up 30, Debuts 6, Same 48, Down 1, Adds 2, WTX, KHYT, 96KX 28-25, JB105 35-31, KCNR 10-7, WPST 23-19, KSET-FM 9-2, KINT 11-9, BJ105 20-17, CK101 32-29, WRVQ 26-23, KZ93 11-7, KCPX 28-24, KSKD 17-13, KFMZ 10-7.
- EDDIE MONEY "Think I'm In Love" (Columbia) 80/44**
Moves: Up 2, Debuts 13, Same 21, Down 0, Adds 44 including WBEN-FM, WIFJ, CFTR, KEGL, WLS-FM, KEARTH, KFI, KIQQ, KFRC, B100, KIMN, WYCR, WQUT, WNAM, KILE.

- GLENN FREY "I Found Somebody" (Asylum) 55/6**
Rotations: Heavy 5/0, Medium 26/1, Light 24/5, Extra Adds 0, Total Adds 6, 97AIA, WHBY, KUDL, KIXI, WWNR, WROV. Heavy: WSFM, WHHY, WFMK, KWAV, WLVA. Medium: WCZY, KPLZ, WICC, WRIE, WAFB, WSGN, WRVR, SM95, WSRZ, WARM98, WMHE, KRKD, KBOI, KYUU, KRBC, WCHV, KCRG, KADE, KRNO.
- STEVIE WONDER "Do I Do" (Tamla/Motown) 54/4**
Rotations: Heavy 11/0, Medium 28/1, Light 15/3, Extra Adds 0, Total Adds 4, WRVA, WIBA, WBOW, KRNO. Heavy: KVIL, WGAR, WAFB, SM95, WQUE, Y106, WSRZ, KRKD, KWAV, WCHV, KSEL. Medium: WCBM, WBEN, KFMK, WBYR, WCCO, KEX, KPLZ, WICC, WRIE, WWYZ, WBT, KMGC, WRVR, KRNT, KYUU.
- JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS) 54/3**
Rotations: Heavy 12/0, Medium 28/0, Light 14/3, Extra Adds 0, Total Adds 3, WSJS, KRKD, Q96. Heavy: WLTA, WSB, WCCO, WRVA, WHBY, WHIO, KSL, WWNR, WLVA, WWSA, WSGW, KRNO. Medium: WCZY, KEX, WICC, WGY, KEY103, WSLI, WVLK, WTAR, WPTF, WHBC, WDFD, KMBZ, WFMK, KOB, KBOI, KIXI, KCEE, WNAB.
- STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 53/3**
Rotations: Heavy 11/0, Medium 23/2, Light 19/1, Extra Adds 0, Total Adds 3, WHEN, WRVA, KKUA. Heavy: WSB, WRIE, WSGN, WHHY, SM95, WSRZ, WWNR, KSEL, WLVA, WORG, KFOR. Medium: WCBM, WCZY, WZUU, KNBR, WICC, KEY103, WAFB, WHBY, WQUA, KWAV, KRBC, WCHV, KCRG, WDAY, KPAT, WJON.
- POINTER SISTERS "American Music" (Planet/RCA) 51/26**
Rotations: Heavy 0/0, Medium 22/9, Light 27/15, Extra Adds 2, Total Adds 26, WCBM, WSB, KVIL, KS94, KPLZ, WICC, WKAZ, WSBA, KEY103, WAFB, WSGN, WBT, WRVR, WHHY, Y106, KRNT, KBOI, KTKT, WWNR, Q96, WROV, KCRG, WSGW, WBOW, KRKK, KISN. Medium: WCZY, KEX, WSLI, WHBY.
- BILL CHAMPLIN "Sara" (Elektra) 45/11**
Rotations: Heavy 0/0, Medium 20/2, Light 25/9, Extra Adds 0, Total Adds 11, WCZY, KPLZ, WKAZ, SM95, KUDL, KKUA, WKBR, KSEL, WORG, KCRG, KADE. Medium: WBEN, WLTT, WSB, WCCO, KEZL, WSRZ, WARM98, KBOI, KUGN, KSL, WWNR, WKZE-FM, KRBC, WLVA, WJON, KBOZ, KRNO.
- HEART "This Man Is Mine" (Epic) 40/3**
Rotations: Heavy 5/0, Medium 20/0, Light 17/4, Extra Adds 1, Total Adds 3, WAFB, KBOI, KRKK. Heavy: KPLZ, WGY, WSRZ, KWAV, WORG. Medium: 97AIA, KJR, WICC, WRIE, WHHY, WQUE, Y106, WARM98, KRNT, KIXI, WWNR, WKZE-FM, WEIM, KRBC, WSKY, WCHV, KSEL, KRNO, KISN, KSRO.
- LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 39/7**
Rotations: Heavy 4/0, Medium 20/1, Light 13/4, Extra Adds 2, Total Adds 7, WRVR, WHBY, WDFD, WIBA, KOB, KTWO, KSRO. Heavy: KFMK, WSBA, WSGN, WWNR. Medium: WIP, KVIL, KHOW, KJR, KPLZ, WAFB, KMGC, KBOI, KUGN, WNAB, WKZE-FM, KRBC, WSKY, WDEF, WORG, KCRG, WJON, KFQD, KBOZ.
- JOURNEY "Still They Ride" (Columbia) 36/9**
Rotations: Heavy 4/0, Medium 13/0, Light 19/9, Extra Adds 0, Total Adds 9, WLTT, WWYZ, WFMK, WQUA, WMHE, KRKD, KOB, K108, WBOW. Heavy: WHHY, WSRZ, WWNR, WEIM. Medium: WAFB, Y106, KKUA, KWAV, WKZE-FM, WKBR, KRBC, Q96, KSEL, WLVA, WORG, WROV, KRKK.

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