

Radio & Records

ISSUE NUMBER 439

THE INDUSTRY'S NEWSPAPER

JULY 2, 1982

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FIRST SPRING ARBITRON RESULTS

New York: WKTU Back On Top

WKTU (U) scored a big rise 4.5-6.2 and claimed the number one spot in New York. Another Urban station, WRKS, rose 5.1-5.9 to tie for second with its AM sister WOR (T) 6.5-5.9. WBSL (U) slipped 5.9-5.1. WYNY (AC) collared the fifth spot with a 4.6-4.7 score, while WRFM (BM) slipped 4.5-4.2. Tied for sixth were WCBS (N) 4.2-4.5 and WPLJ (A) 4.0-4.5. Right behind them was WINS (N) which moved 5.2-4.3, perhaps showing the impact of a personnel strike. WNBC (R) slipped a bit 3.9-3.7, WPAT-FM (BM) dropped 3.9-3.3, and WNEU (BB) boosted its numbers 2.7-3.2. WHN won the Country battle with a 2.4-2.7 rise while WKHK moved 1.5-1.7. WNEW-FM (A) posted its best book recently with a 2.5-2.9 showing.

Others with at least a one share were WABC (R/T) 3.8-2.6, WADO (S) 2.0-1.9, WCBS-FM (O) 2.6-2.8, WJIT (S) 2.3-2.2, WMCA (T) 2.5-2.2, WPAT (BM) 2.5-2.4, WTFM (AC) (now WAPP) 1.4-1.5, WPIX (R) 1.2-1.6, and WQXR-FM (CL) 1.3-1.1.

Los Angeles: KABC, KIIS, KROQ, KIQQ Gain

With a boost from baseball, KABC (T) widened its lead in Los Angeles with a 5.7-6.7 gain. KBIG (BM) was runner-up, posting a 4.6-5.0 increase. KMET maintained its slip AOR edge by moving 3.9-4.0 while KLOS was up 3.8-3.9. The big AOR winner, however, was KROQ, which jumped 3.0-3.7, the station's fifth straight up book. KIIS (R) bolted 3.1-3.9, KIQQ (R) moved 3.1-3.7, and KHTZ (AC) slipped 4.0-3.5. KFVB (N) dropped 4.3-3.6 while KNX (N) slipped 3.7-3.5. KJOI (BM) was stable at 3.5, KRTH (R) went 3.3-3.2, and KPRZ (BB) was up again, 2.3-2.6. KFI (R) was up 2.4-2.5. On the Country scene, KZLA-FM went 2.5-2.1 and KLAC tied it, 2.0-2.1.

Others with at least a one share were KACE (B) 1.3-1.5, KALI (S) stable at 1.2, KDAY (B) 1.7-1.5, KFAC-FM (CL) level at 1.0, KGFJ (B) 2.0-1.9, KHJ (C) 1.6-1.5, KJLH (B) 1.0-1.2, KKKO (J) 1.5-1.2, KLVE (S) stable at 1.3, KMPC (T) 2.5-2.4, KNX-FM (A) 3.2-2.2, KOST (BM) 2.5-2.4, KRLA (R) 2.2-2.1, KUTE (U) 1.8-1.9, KWST (R) 1.6-1.3, and XTRA (R) 1.4-1.5.

Advance Arbitron metro shares, spring quarter, average persons 12+, Monday-Sunday, 6am-midnight.

U.S. Denies Secretly Building Radio Marti

The State Department has denied that a four-tower directional antenna array being built by the Navy on Saddlebunch Key in Florida is for use by Radio Marti, the proposed U.S. propaganda station that would broadcast into Cuba.

When they learned of the project several weeks ago, Reps. Tim Wirth (D-CO) and Tom Tauke (R-IA) became suspicious that the administration had gone ahead and built Radio Marti without waiting for Congressional approval or funding.

Responding to a letter from the Congressmen, Assistant Secretary of State Thomas Enders has denied the towers are being erected especially for Radio Marti. He reportedly wrote they are being built for undisclosed "national security" reasons. However, he said he doesn't rule out the possibility that the State Department may rent the facilities for

Radio Marti in the future.

Another letter to Reps. Wirth and Tauke from the Defense Department was classified and cannot be disclosed. A bill to fund Radio Marti is expected to go before the House Commerce Committee in mid-July, while the Senate Foreign Relations Committee was to hold its first hearing on the issue Thursday (7-1).

MARTI/ See Page 16

Stone Becomes KJLH PD

J.B. Stone, who recently resigned as a KGFJ/Los Angeles air personality and slightly earlier programmed the station, has been named Program Director at Stevie Wonder's KJLH/Los Angeles. KJLH VP/GM Dr. Don Mizell told R&R, "I'm very happy we were able to land someone of J.B.'s stature. His track record and professional demeanor will be strong assets to the organization,

DC-101 Terminates Stern, Hires WAPE's Greaseman

WWDC-AM & FM(DC101)/Washington terminated morning personality Howard Stern Monday (6-28) more than a month before Stern's scheduled departure for WNBC/New York. At the same time the Washington AOR announced it had hired WAPE/Jacksonville morning personality "The Greaseman" to replace Stern.

Commenting on Stern's departure, DC-101 President/GM Goff Lebar told R&R, "Howard was terminated because he had been given verbal directives by (Operations Manager) Don Davis and directives in writing. . . maybe he was hoping we would take him off the air, because for the past several weeks he seems to have said anything he wanted to say in spite of being told what not to say. In this case he was making personal attacks on disc jockeys all over the country and in our market, which we told him not to do."

Davis elaborated, "Basically, he violated some written direc-

Mason Now Group VP For First Media

KFMK/Houston VP/GM Dan Mason has been promoted to the newly-created position of Group VP for First Media Corporation. First Media President Glen Potter explained Mason's new position, saying, "In addition to his present responsibilities in Houston and Chicago, Dan will be in charge of the programming for all First Media stations."

Mason first joined the company in 1977 when WZGC(Z93)/Atlanta, the station he was programming, was purchased by First Media. He later became PD at First Media's WPGC-AM & FM/Washington. In 1979 he joined KTSA & KTFM/San Antonio as General Manager, returning to First Media a year later as GM of KFMK. In February Mason was elected Vice President of First Media Corporation, oversee-

MASON/ See Page 16

and I think the radio station will benefit from his expertise on a number of levels."

Noting that no drastic changes are planned, Mizell amplified, "J.B.'s charge is to make the fine-tuning ad-



J.B. Stone

STONE/ See Page 16

tives that we'd given him several times in recent weeks. We suspended him on Friday (6-25), and after reviewing the suspension we decided to terminate him."

Stern told R&R he was "hurt" by the action, saying, "I'm in total shock because I don't think I've done or said anything wrong. I've always talked about other radio stations in other markets with listeners who have called up and were from those markets. I have no hostilities toward the station. I've enjoyed working there, but it's upsetting to leave on a sour note."

Greaseman's Longterm Contract

In announcing that Greaseman would fill Stern's vacated morning slot at DC-101, Davis made his second new talent acquisition in as many weeks, having revealed the hiring of WIKS/Indianapolis personality Adam Smasher last week (R&R 6-25). Davis said, "We've signed Greaseman to a longterm contract, and he'll be starting with us on Monday, August 2. That

DC-101/ See Page 16

David To Step Down At RAB

The Chairmen of the Radio Advertising Bureau's Board of Directors and Executive Committee have been instructed to release RAB President Miles David from his multi-year contract, according to sources inside the RAB Board.

The Executive Committee apparently met secretly at an

EXCLUSIVE

RAB Board meeting last month. There it was decided that a change in leadership at the RAB would be in the best interest of the radio industry. Speculation is that David would be asked to stay at the association.

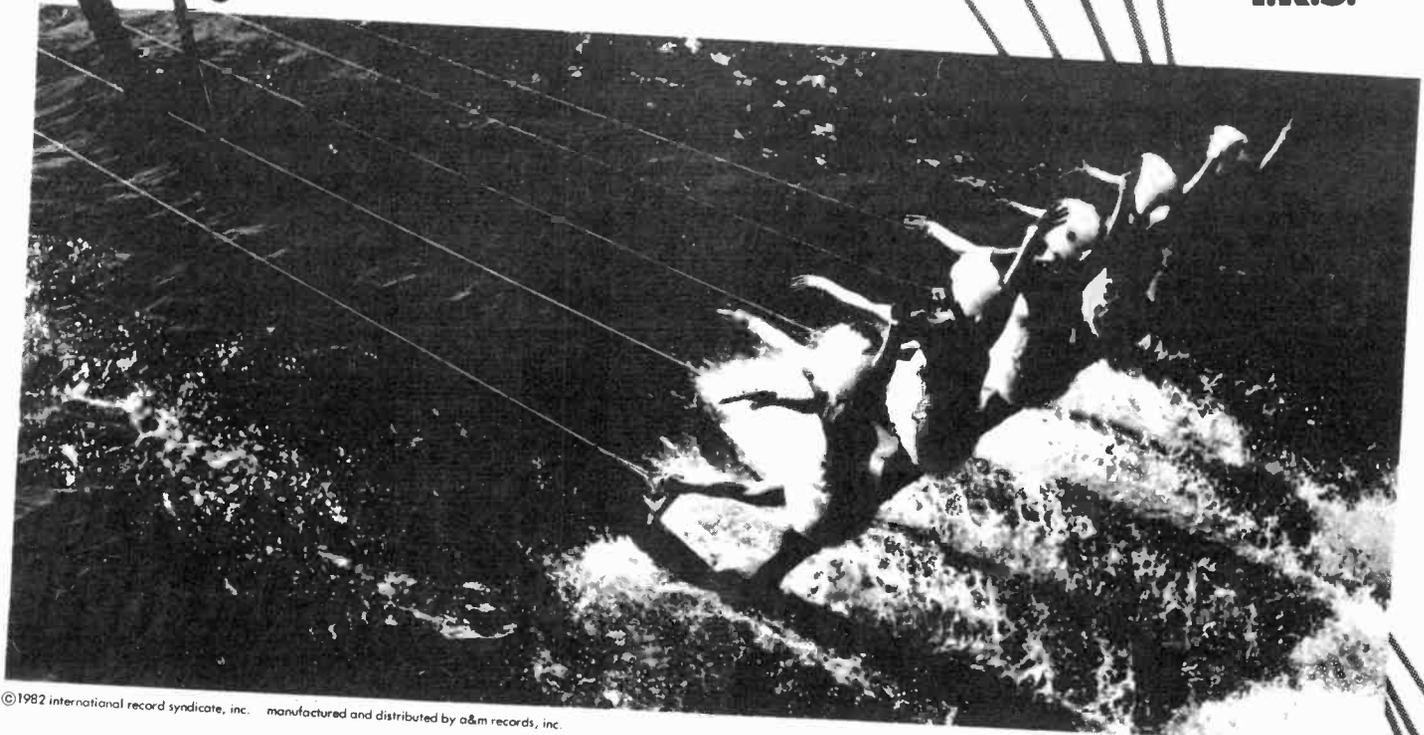
Neither RAB Board Chairman George Duncan (President of Metromedia Radio) nor RAB Executive Committee Chairman Bud Armstrong (head of Storz Broadcasting) were available for comment when contacted, while David was out of town and unreachable.

Reportedly, Duncan was assigned the task of breaking the news to David. Unclear at press time was whether David had actually been informed of the Committee's action. But a check of RAB Board members demonstrated that very few had learned of the decision.



the new single

Vacation ir 9907



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CHR **BREAKERS**

GO-GO'S

Vacation (IRS/A&M)

65% of our reporters on it. Moves: Up 8, Debuts 38, Same 42, Down 0, Adds 48 including WBEN-FM, WIFI, B94, WXKS-FM, Q107, CKGM, KEGL, WGCL, XTRA, KIMN, Q103, WABB-FM, WJBQ, KKXL-FM. See Parallels, will debut next week on the CHR chart.

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Arbitron Season Starts This Week

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R&R — First In Ratings Results

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Reagan Promoted To KUDL GM

Shamrock Broadcasting National Program Director and KUDL/Kansas City Operations Manager Ross Reagan has been promoted at KUDL to General Manager, replacing Robert Hensky, who recently left the station.

Reagan, a 20-year broadcasting veteran, programmed Denver stations KIMN, KTLK, and KDEN, among others, including WDAF/Kansas City, before joining KUDL over four years ago. He was named Shamrock National PD in January 1981, and will maintain those duties as well as overall operations supervision for KUDL in his new capacity.

In making the announcement, Shamrock Radio Division General Manager and KABL/San Francisco President/GM Bill Clark stated, "Obviously, Ross's background points to his myriad of qualifications. In addition, he's a guy in whom we have tremendous confidence, as evidenced by his appointment as National PD. We're very pleased to be



Ross Reagan

WCXI Personality Stops A Suicide

WCXI/Detroit weekend personality Geno Khan has been awarded a Certificate of Recognition from the Detroit Police Department for his efforts in preventing an attempted suicide last January.

Khan recapped the incident, which took place while he was on the air January 27. "A woman called to request George Jones's 'He Stopped Loving Her Today,'" he told R&R. "She told me she had recently broken up with her boyfriend, and had just slit her wrists. I get a lot of calls from people who will say anything to get their song played, so I wasn't sure at first if she was telling the truth.

"Less than an hour later she called back. Rather than try to explain to her why I couldn't play her song right then, I tried to find out if she was really a suicide, so I asked for her name. She told me, 'Carolyn.' Then I asked for her phone number, which she wasn't going to give me, but I told her I

WCXI/ See Page 16

Cox National Promotion Director For De-Lite

Cynthia Cox has been appointed National Promotion Director for De-Lite Records. She joins the Polygram-distributed label from the L.A. promotion/national trade liaison position at Polygram, and will be based at new L.A. offices to be opened by De-Lite this month.

De-Lite President Gabe Vigorito told R&R, "I'm really pleased that Cynthia will be joining us to run the promotion department. She will report directly to Ron Ellison, who is in charge of marketing. The two of them will make a great team that will accentuate her abilities."

Cox commented, "I've really enjoyed my stay with Polygram, but joining De-Lite will almost be as if I never left, since I'll be working with the same people. I'm looking forward to learning new things with the help of Gabe Vigorito and the rest of his staff. Working for Bob Edson and Bill Cataldo at Polygram has been just great, as they've worked so hard to reestablish this organization's position in the industry."



Cynthia Cox

able to promote Ross to the GM's position. This demonstrates our belief that the avenue to management is not only through sales. We believe programming is a fertile ground for developing management potential. Ross is the first GM to come up through programming for us, and I know he's going to do a great job."

"It's a very happy and smooth transition for me," said Reagan. "The marketing strategy and programming plan of KUDL parallel very closely. The station has an excellent management team and professional staff, which makes wearing two hats much easier."

Reagan continued, "I've always believed that the key to career development is finding a company with an experienced and enlightened top management that's committed to the growth of its people. Shamrock, behind the leadership of CEO Stanley Gold, is one of those companies. Also, Bill Clark is an excellent teacher."

Heftel Countersues Piccirillo For \$500,000

Heftel Broadcasting has filed a half-million dollar lawsuit against its former Regional VP and WYYS/Cincinnati GM John Piccirillo. The action comes in response to the \$10 million suit Piccirillo filed against Heftel in April (R&R 4-23).

Piccirillo, who was dismissed last October, claims Heftel breached a contract with John A. Piccirillo & Associates for managerial services at WYYS and WIKS/Indianapolis. Heftel denies entering into the agreement, claiming any such arrangement "would have constituted a possible violation of the FCC rules and regulations."

In its \$500,000 countersuit, Heftel charges Piccirillo with "mismanagement" that cost the firm at least \$100,000. His "failure" as an employee, the firm alleges, was "either intentional or brought about through inexcusable neglect." The company also accuses him of damaging Heftel's reputation by "the willful and intentional dissemination of false information."

In addition to its countersuit, Heftel filed a motion seeking to have company owner Rep. Cecil Heftel (D-HI) excused as a

BRAMBILA NAMED DIRECTOR

Motown Launches Latino Division

Motown Records has instituted a Latino Music Division and a new label, Motown Latino. Art Brambila has been named Director of both entities.

Motown Latino's first album releases will come from Jose Feliciano and Pedro Montero, with a single by Isela Sotelo, "Angelito" (a bilingual version of Rosie and the Originals' "Angel Baby") already out. According to Brambila, both "established artists as well as new talent" will be pursued. Additional staff members will be confirmed during the coming weeks.

Brambila brings along experience as a producer, artist manager, and advertising executive. He's worked for several labels, including Capitol and Salsoul, and has been instrumental behind the emergence of Tierra, among others. Brambila also created and produced the disco dance television show "The Mean Salsa Machine."



Art Brambila

Vincelette Named WVCG & WYOR VP/GM

Pete Vincelette has been named VP/General Manager of WVCG & WYOR/Miami, after serving six months as GM for WYOR. Vincelette previously spent three years as VP/GM for WJYE/Bufalo, after working his way to General Sales Manager during seven years at WLKW-AM&FM/Providence.

"It feels great," said Vincelette. "I'm very pleased at the appointment. (Parent company) Broad Street Communications is a great organization, and I think we've got two fine properties here. I'm looking forward to a lot of growth from them both."

Broad Street President Fred E. Walker noted, "Pete's background in beautiful music and his track record with our company gives him the outstanding qualifications for this position. He has all the knowledge and wherewithal to make things happen, and I think he will do it."

defendant personally on grounds that an Ohio court has no jurisdiction over him. Another motion argues that the law doesn't allow Piccirillo to seek punitive damages in a breach of contract suit. Of his \$10 million action, \$3 million is a claim for punitive damages.

Asked to comment on the countersuit, Piccirillo's attorney, William Santen of the Cincinnati law firm Santen, Santen & Hughes, told R&R, "The case is fully at issue now and we're in the process of beginning discovery. That's all I can say to you now. I don't really want to try this case in the newspapers."

"NO RATE NEGOTIATIONS"

Arbitron Disappointed By RAB Refusal

Arbitron President Ted Shaker has expressed disappointment in the Radio Advertising Bureau's rejection of an offer to discuss issues of mutual interest (R&R 6-25). In his latest letter to the group, Shaker wrote, "We wanted to open a line of communication to the RAB."

Shaker also emphasized that station rates would not have been on the agenda if the proposed meeting with the RAB All-Industry Radio Negotiating Committee had come to pass. "You may have misinterpreted my intent," he stated. "We think a meeting for the implied purpose of negotiating rates is neither legal nor right. We wanted to open a dialogue, not rate negotiations."

TRANSACTIONS

Price Buys WOWO For \$6 Million

Recently-formed Price Communications Corp. has purchased clear-channel WOWO/Ft. Wayne from Group W for \$6 million, pending FCC approval. Robert Price, a principal investor in Price Communications and President of the company, said, "WOWO will be the flagship station in our new broadcast group." A/C-formatted WOWO, owned by Group W since 1936, broadcasts at 1190 kHz with 50kw.

WCI Buys UA Music, Chappell Acquires Intersong

Warner Communications Inc. has purchased United Artists Music, along with the Warner Bros. pre-1950 film library, from MGM/UA Entertainment for \$95 million. MGM had acquired the extensive UA music publishing and film holdings about a year ago. UA Music owns over 50,000 copyrights.

Prominent music publishing firm Chappell Music has purchased the Interworld Music Group catalog for an undisclosed price. Interworld holds over 12,000 copyrights ranging from the 50's to the present.

R&R Closed July 5

Observing the Independence Day holiday, R&R's offices will be closed Monday, July 5. Normal office hours will resume Tuesday, July 6.

Washington Report

Survival Of AM-FM Combos Goes To Federal Court

Three public interest groups who lost their bid to have the FCC break up AM-FM combinations have asked the U.S. Court of Appeals to review the Commission's decision. The appeal has been filed by the NAACP, the Minneapolis Chapter of the Committee for Open Media, and the National Latino Media Coalition.

In 1979 the groups asked the FCC to ban creation of any new AM-FM combinations, and to break up existing combos. In April the Commission dismissed the request. It said other pending and recently completed rulemakings could accomplish the goals of increased diversity and competition.

NRBA To Hire Executive VP; Friede Stepping Down

Claiming its membership is now approaching 2000 stations, the National Radio Broadcasters Association (NRBA) has announced plans to hire a fulltime Executive Vice President to manage the association's daily affairs.

The move comes as VP/Operations Lisa Friede has revealed she will leave the NRBA in October to be married. And Abe Voron, Executive VP & VP/Government Relations, will turn his full attention to lobbying and government affairs.

"By adding another top-flight executive to our staff we will be better equipped to accelerate NRBA's growth and further expand member services," commented President Sis Kaplan. She's heading a search team that will immediately begin interviewing candidates for the Executive VP slot. Other members of the team are Bernard Mann of Mann Media, and Bob Herpe of WHLY/Altamonte Springs, FL.

NRBA Elects New Directors

From the 116 broadcasters running, NRBA members have elected five to the group's Board of Directors, while tie votes will require runoffs in to contests. In Region 12, David Small of KMGC/Dallas tied Steve Hicks of Hicks Communications. There'll also be runoff in Region 2, where Peter Casella of WEEP & WDSY/Pittsburgh tied with Simon Goldman of WTTN & WWSE/Jamestown, NY.

Reelected to the NRBA Board were Bernie Mann of Mann Media (Region 4), Jim Wychor of KWOA/Worthington, MN (Region 10), and Fred Hildebrand of KVOC/Casper, WY (Region 14).

Newly elected were Art Ortega of WNCI/Columbus, OH (Region 6) and Bill Dunnavant of WJMW & WZYP/Athens, al (Region 8).

No NAB Frontrunner

The NAB's Presidential Search Committee was expected to begin narrowing the field of candidates to replace Vince Wasilewski when it met in Washington this week. So far, no clear frontrunner for the job has emerged. Recommendations from broadcasters have shown some support for Executive VP/GM John Summers, former NAB Chairman Don Thurston, and Ohio Association of Broadcasters Executive VP Tom Sawyer.

Letters from NAB members also show fairly strong sentiment for naming a broadcaster to the top job. In addition to Thurston, other broadcasters aiming for the presidency are former Doubleday Broadcasting President Dave Scribner, owner of KIDN/Pueblo, CO; and Bill O'Shaughnessy, WVOX & WRTN/New Rochelle, NY.

WCCO & WNYC Locked In Co-Channel Dispute

Tired of waiting for WCCO/Minneapolis and WNYC/New York to iron out differences over their shared use of 830 kHz, the FCC has decided to settle the dispute itself, scheduling oral arguments from both sides July 21.

Clear-channel WCCO wants to raise its antenna, while WNYC has applied for a power increase from 1kw to 50kw, a move WCCO claims would cause interference. WNYC is on the air only from 6am to 10pm.

The Commission has held off making a decision in the case in order to let WCCO try to arrange for WNYC to move to 820 kHz. The hitch is that ten other parties are also seeking that channel, and the FCC doesn't think WCCO has made much progress persuading all of them to modify their applications to clear the way for WNYC's move.

However, if substantial progress occurs before oral arguments on July 21, the FCC said it may once again decide to defer its decision pending the outcome of further negotiations.

WBMK/Knoxville Wins Personal Attack Complaint

The FCC has let stand a ruling by its Broadcast Bureau that Gerald Henley failed to prove that WBMK/Knoxville neglected to notify him he'd been attacked on the air and offer him time to reply. Henley claimed he was attacked on a call-in show in 1979 when he was a school board candidate. WBMK denied airing the remarks, and said they'd actually been made at a school meeting.

gram logs in the future.

In arguing for a lifting of the \$2000 fine for overcharging candidates, KPRM noted that it had made refunds to all of the campaigns involved. Unimpressed, the Commission pointed out that the money was given back only after its investigation had begun. The FCC noted its longstanding position that broadcasters cannot escape responsibility for violations if they take corrective action only after the Commission gets involved.

PACKWOOD PUSHES PRESS FREEDOM AMENDMENT

Supreme Court Backs Open Criminal Trials

In what is seen as a victory for journalists, the Supreme Court ruled last week that the press and public cannot be automatically barred from attending certain types of criminal trials.

By a 6-3 vote, the court struck down a Massachusetts law that closed all sexual offense trials involving victims under 18 years of age. Writing for the majority, Justice William Brennan said such trials can only be closed on a case-by-case basis, and only for a "compelling government interest."

NAB First Amendment counsel Steve Nevas hailed the decision, saying it reinforces the principle that "entire categories of criminal trials cannot be closed to the public or media without first carefully weighing the facts in each case."

Nevas added, "Radio and television journalists have and will continue to use self-restraint and special sensitivity when covering any trial at which the victim of a sex offense takes the stand."

Reagan Signs Agent Disclosure Bill

In a move less favorable for journalists, President Reagan last week signed into law the Intelligence Identities Protection Act. It subjects journalists to fines of \$15,000 and jail terms of three years for disclosing the identities of intelligence agents, even if the names are obtained from public documents.

RTNDA Executive Vice President Ernie Schultz called the bill "clearly unconstitu-

tional" and predicted a possible challenge in court after someone has been prosecuted under the measure.

Packwood Presses for Amendment

Also last week, Senate Commerce Committee Chairman Bob Packwood (R-OR) pledged to press ahead with his idea of amending the constitution to give broadcasters the same rights the print press enjoys under the First Amendment.

But Packwood stressed in his speech to the National Broadcast Editorial Association in Washington that he wouldn't tamper with the First Amendment. "I propose a new amendment, guaranteeing freedom of expression without regard to its form, be it communicated by satellite, print or, for that matter, shouted on a street corner," said Packwood.

Explaining his preference for constitutional rather than legislative action, Packwood said, "What the Congress gives, it can take away. Only an amendment to the constitution can address effectively an issue of this magnitude. It is the safest way, the only way."

And, in what seemed to be a warning to broadcasters, Packwood hinted he would drop the whole effort if they don't begin to support his proposed amendment.

WJZ License Denial Upheld

Accusing West Jersey Broadcasting of being "utterly and irredeemably unfit" to own a station, the FCC Review Board last week resoundingly affirmed a law judge's initial denial of renewal for WJZ/Mt. Holly, NJ.

When it was locked in a two-way battle for the new AM license back in 1957, West Jersey made an improper \$25,000 payoff to get the other party to withdraw. Then, to hide the payoff from the FCC, West Jersey engaged in what the Board called an "avalanche of misrepresentations."

Calling it a "brazen request," the Review Board also rejected West Jersey's attempt to save WJZ by having the tainted partners sell out to a principal who wasn't involved in the wrongdoing. The Board said such a deal would totally undermine the FCC's distress sale policy. That allows a licensee accused of wrongdoing to sell to a minority purchaser early in the proceedings, rather than go through the hearing process and risk losing its entire investment.

EEO Reports Demanded From Five Alaska Stations

The FCC has renewed the licenses of five stations owned by Northern Television, but has ordered all of them to submit detailed recruiting and employment reports with their next renewal applications. Affected are KBYR-KNIK & KTVA-TV/Anchorage and KCBF & KTVF-TV/Fairbanks.

The FCC found that Northern's EEO performance was poor in the 1975-78 license term, but has improved since that time. In renewing the five licenses, the Commission also denied objections from Alaskans for a Better Media, which filed numerous complaints about alleged violations involving logs, public files, PSA's, network clipping, ascertainment, Fairness Doctrine, personal attack rules, contests, and sex discrimination.

United's New York & Baltimore Renewals Set For Hearing

Renewal applications for United Broadcasting's WYST/Baltimore and WBNX/New York last week were designated for comparative hearings against applicants who say they could do a better job.

SRW, Inc. and Belvedere Broadcasting have set their sights on WYST. Osborne Communications is gunning for WBNX, which shares its frequency with WAWZ/Zarepath, NJ. As it has done with all other United stations up for renewal, the Commission conditioned the Baltimore and New York outcomes on its findings in the case of WOOK/Washington. United's eligibility to remain a licensee despite a long history of misconduct is being explored in the WOOK proceeding.

Sharp Nomination Left Hanging

Wednesday (6-30) marked the end of Abbott Washburn's official term as an FCC Commissioner. But he's still on the job, because the Senate hasn't acted on the nomination of Steve Sharp, the FCC's General Counsel, to replace him.

The hangup appears to be in the White House Legislative Office, which has the job of working out a deal with Sen. Ted Stevens (R-AK). Miffed that Alaskan Marvin Weatherly wasn't named, Stevens is reportedly demanding several favors in return for letting the Sharp nomination go through.

But, so far, the White House has dropped the ball. First, the Legislative Office was preoccupied with the passage of the budget. Then a personnel shakeup got in the way. And, while the White House fails to focus on the nomination, undoubtedly Sen. Stevens is in no mood to take the initiative.

KPRM's \$2000 Billing Fine Lifted

Confusion created by a malfunctioning computer logging system last week won KPRM/Park Rapids, MN an FCC reversal of a \$2000 fine imposed in 1980 for fraudulent billing. At the same time, however, the Commission left intact a separate \$2000 fine against the station for charging political candidates more than the lowest unit rate.

Originally, KPRM blamed the billing violations on the errant computer and the station's practice of billing from start orders, rather than from program logs. Subsequently, KPRM presented new evidence showing that, in fact, the disputed spots may have been aired but not recorded by the computer.

In lifting the fine, the Commission said the new facts raised a serious question about whether false invoices were issued, and it admonished KPRM to bill from pro-

FOR MARSHALL CRENSHAW,
"SOMEDAY" IS TODAY.



2nd Week!

KEZR 22-19
WKRZ-FM 13-9
WPST 30-26
WAEB 30-29
KINT deb 31
WJXQ 22-18
KKXX deb 29
KFMZ deb 22

WLOL-FM add
KIQQ on
WFBR add
WPHD add
WHFM add
WLAN-FM add
WYCR add
KZFM add
GIOO add
WOKI add

WSSX add
WANS-FM add
WGH add
WZZR add
WVIC add
WIKS add
WMEE add
KCPX add
KHYT add
WGUY on
WFBG on
WZYQ on
WISE add
WYKS add
KVOL add
WTRU add
KENI on
KSLY on
KCBN add
KKLV add

MARSHALL CRENSHAW "SOMEDAY, SOMEWAY"

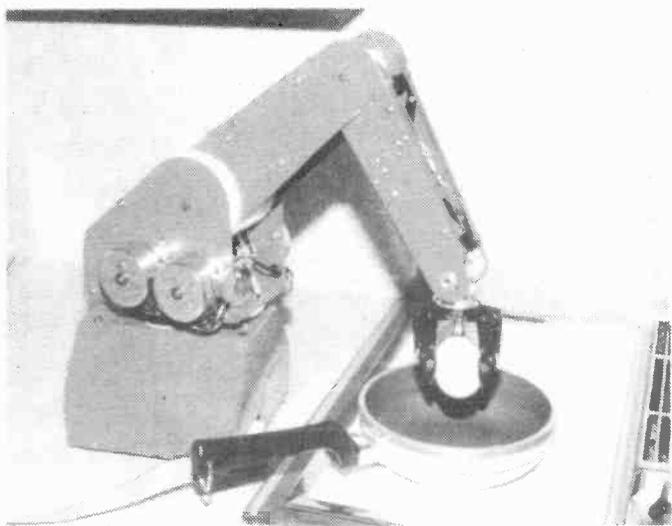
His First Hit Single On 

Produced by Richard Gottler & Marshall Crenshaw

Manufactured & Distributed by Warner Bros. Records



Look Ma — Computer Hands



Computer technology is advancing — even in the kitchen. For a lot of us cooking is a chore. But lending a helping hand is the "Armroid," a robotic arm for personal computers. It has six degrees of motion and can lift up to ten ounces. This mechanical arm possesses characteristics similar to that of its human counterparts including an upper arm, forearm, a shoulder, and a metal hand attached to the forearm at the wrist. As you can see, its three fingers can be either opened or closed to pick up and release various objects. Armroid's muscles, consisting of gears, drive belts, cables and motors are controlled by signals from a microcomputer.

Kits sell for \$595 while factory assembly naturally runs more at \$695 each. For more details contact **Colne Robotics Corporation**, 207 NE 33rd St., Ft. Lauderdale, FL 33334.

Mechanical Royalty Rate Settled

Record manufacturers, abandoning an extended struggle, are now resigned to paying four cents per composition retroactive from July 1, 1981, as announced at a recent meeting of the **National Association of Music Publishers**. According to **Albert Berman**, President of the **Harry Fox Agency**, the higher rate applies to all recordings manufactured and distributed after July 1, 1981 while the previous 2 3/4 cents rate affects only those songs manufactured before but distributed after that date. Eventually, the escalated rate policy will bring royalty rates up to five cents by 1987.

Average Jock Salary Surveyed

R&R recently conducted a poll among 750 of its reporting stations to determine, in general terms, the average salary ranges of announcers in radio markets 1-100+. The breakdowns by market size are as follows:

MARKETS	AVERAGE SALARY
1-10	\$32,300
11-30	\$24,200
31-50	\$20,300
51-100	\$16,000
100 +	\$14,000

53% of the "boss jocks" in markets 1-10 fall within the \$25-35,000 salary range followed by 18% earning \$35-50,000. An exclusive 9% qualify for the \$55,000+ category. In all the remaining markets, most salaries fell in the \$12-20,000 range: Market 11-30, 41%; 31-50, 65%; 51-100, 76%; and 100+, 63%.

Although stations surveyed were generally format-dominant, 6% of top ten market stations still paid personalities below \$12,000, more than in markets 11-30 and 31-50. Chances of earning \$25,000 or over were 80% in the top ten markets, dropped to 45% in markets 11-30, 21% in 31-50-ranked cities, declined to 8% in markets 51-100, and vanished into the 1% range in markets 100+.

NAB Sponsors An Investment Seminar

The **National Association of Broadcasters (NAB)** is sponsoring a broadcast investment seminar directed primarily at those wanting to purchase or expand ownership of broadcast properties. Panels covering acquisition planning and evaluation, capital resources, and federal regulations updates will be conducted by noted panelists including broker **Ted Hepburn**, **Katz Broadcasting's Dick Park**, and **Rod Porter**, Chief Policy & Rules, **FCC**. Sessions will be held at NAB's headquarters July 20-21.

Registration is \$150 for members, \$200 for nonmembers and should be sent to NAB at 1771 N Street, NW, Washington, DC 20036. The deadline is July 9. Call (202) 667-0110 to reserve a room at the Dupont Plaza Hotel. Contact **Ron Irion**, (202) 293-3532, or **Dwight Ellis**, (202) 293-3584 for details.

AEI Campaigns To Boost Record Sales

Through the help of the record industry, Seattle-based **Audio Environments, Inc. (AEI)** has become one of the largest suppliers of foreground music. Now AEI is returning the favor by launching a number of cross-merchandising and promotional campaigns to give record companies additional exposure outlets for their new and established artists. Thus far, licensing agreements have been signed with **Warner Communications, A&M, Arista, MCA, and Capitol** among others. With over 7000 restaurants, hotels, fashion stores and dental offices, AEI offers a potential daily audience of over 2.9 million while its in-flight audio entertainment on such airlines as **Continental, Air France and Aloha**, reaches two million in a 60-day period through both print and audio.

Under the direction of newly-appointed Director of Promotions **Ellen Neitlich**, AEI plans to become more involved in regional promotions and radio tie-ins. The firm is currently developing special programs and interviews with recording artists for in-flight audio shows complemented by in-flight magazine print advertising, posters and album or T-shirt giveaways. Album discounts and giveaways utilizing one or more of AEI's national store accounts are also on the drawing board.

AEI is presently working with Arista artists **Haircut 100, Air Supply, Melissa Manchester, and Alan Parsons** in conjunction with the **Music Plus** record store chain and later hopes to involve radio stations and the **Wild West** stores in the promotion. And Warner Bros., via Continental Airlines, is offering passengers a Hawaii trip to see **Al Jarreau** in concert. In May and June AEI spotlighted MCA artist **Chubby Checker** by playing his "The Change Has Come" LP on Continental's rock channel and

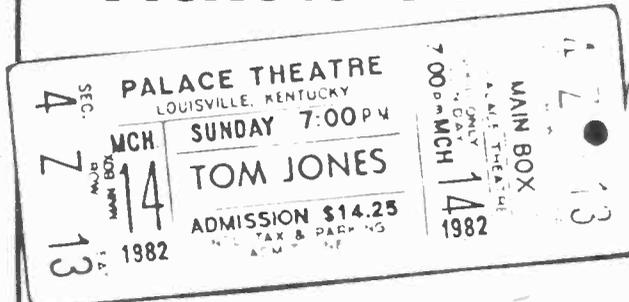
simultaneously advertising in the airline's **EXTRA** magazine, urging listeners to send in postcards to win copies of the album and single. The **Beatles' "Reel Music"** collection was cross-merchandised through a specially programmed Beatles tape sent to restaurants and retail stores, a contest featured in AEI's monthly newsletter "Playback," (the grand prize winner received a Panasonic VCR and a Beatles movie), and a drawing highlighted in "Soundtrack" newsletter plus a dental tape track of Beatles material promoted by AEI's Dental Division, NovaTone.

NARM Branches Into Canada

Following a meeting June 16 between **NARM** Executive VP **Joseph Cohen** and **Brian Robertson**, President of **CRIA (Canadian Recording Industry Association)**, the **NARM Canada Advisory Committee** has decided to establish a branch in Canada. At its next meeting the Advisory Committee, comprised of six Canadian record and tape merchandisers, will choose a chairman who will serve as the Canadian rep to the **NARM Retailers Advisory Committee**.

Immediate goals include expanding the current Advisory Committee, launching a membership drive, and mailing a "benefits brochure" to over 3000 Canadian retailers. **NARM's Bankcard Program**, "Give the Gift of Music" promotion, and the **Store Bag Program** are currently being implemented. Both the **CRIA** and the **NARM Canada Advisory Committee** have joined forces to devise a system to detect and report illegal records and tapes.

Tickets To Ride



Now that summer's here, the concert season is in full force. Radio stations across the country are sponsoring and giving away tickets to the local performances of major musical acts. To help concertgoers remember "that special night," **Lowell Sigmund, Inc.** markets brass key chain replicas of the actual tickets. The line encompasses Broadway, World Series, and Super Bowl tickets. Or commemorate a significant event of your own choosing.

For further information, write 2605 Manhattan Beach Blvd., Redondo Beach, CA 90278.

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PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED
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WAAF
107FM

Worcester

Networks/Program Suppliers

MUSIC FEATURES

ABC

Entertainment Net/ Silver Eagle (DIR):

John Conlee/Leon Everette (July 24)
Kris Kristofferson/Billy Swan (July 31)

Rock Net/King Biscuit (DIR):

Outlaws with special guests (July 25)

Rock Net/Supergroups:

Loverboy (DIR) (July 24)
Supertramp (GK) (July 31)

CBS

RadioRadio:

On Stage Tonight: Al Jarreau (July 24)

Clayton Webster

Country Calendar:

Tanya Tucker (July 26)
Johnny Rodriguez (July 27)
Bill Anderson (July 28)
Bobby Bare (July 29)
Heien Cornelius (July 30)
Tribute to Jim Reeves (July 31)
Bellamy Brothers (August 1)

Rarities:

The Who (July 26)
George Harrison (July 27)
Pretenders (July 28)
Steve Miller (July 29)
Beach Boys (July 30)

Retro Rock:

Beach Boys (July 26)

Earth News

Ambrosia (July 22-25)
Human League (July 26-29)
Gamma (July 30-August 1)
Kansas (August 2-5)
Dave Edmunds (August 6-8)

Global Satellite

Rockline:

Eddie Money (July 26)
Billy Squier (August 16)

Inner-View

Crosby, Stills & Nash/Part III (July 26)

Mutual

From Australia With Love/Dick Clark (August 28-29)

Narwood

Country Closeup:

Charly McClain (July 26)
Alabama (August 2)
Razzy Bailey (August 9)

Music Makers:

Mei Torme (July 26)
Mills Brothers (August 2)
Harry James (August 9)

NBC

Country Sessions:

Thrasher Bros. (July 24)
Sylvia (July 31)
Dottie West (August 7)

Source:

Jethro Tull (July 23-25)
Shooting Star Concert (July 30-August 1)

RKO

Hot Ones (IS, Inc.):

Juice Newton (July 26)
REO Speedwagon (August 9)
Supertramp (August 23)

Musicstar Specials (IS, Inc.):

Alabama (August 2)
Elton John (August 16)

Solid Gold Saturday Night

(Dick Bartley):

Grass Roots (July 24)
Four Seasons (July 31)

Rolling Stone

Magazine Productions

Rock Star Guest DJ:

Cheap Trick's Robin Zander (July 26)
Asia's John Wetton (August 2)

Rock Star Guest DJ:

Jon Anderson/Phil Ehart of Kansas (August 9)

United Stations

Dick Clark's

Rock Roll And Remember:

Carpenters (July 23-25)
Captain & Tennille (July 30-August 1)

Weekly Country Music Countdown:

Juice Newton (July 23-25)
Leon Everette (July 30-August 1)

Watermark

Soundtrack Of The 60's:

Graham Nash/Del Shannon/Great Movie Themes (July 24-25)

Westwood One

Budweiser Concert Hour:

Jacksons (July 23-25)

In Concert:

A Flock of Seagulls/Marshall Crenshaw/Haircut 100 (July 23-25)
Sammy Hagar (August 6-8)
Cheap Trick (September 20-22)

NEWS & INFORMATION FEATURES

Clayton Webster

Sporting News Report:

Interviews with Whitey Herzog, Willie McGee, Ozzie Smith, Lonnie Smith, Gene Tenace of St. Louis Cardinals (July 19)

1984 U.S. Olympic organizers; newest Hall of Fame inductees Henry Aaron and Frank Robinson (July 26)

Earth News

Carl Reiner (July 26-29)
Larry Evans, author of "Hey Now Hitchhikers" (July 30-August 1)
Director Richard Brooks (August 2-5)
Author Joseph Wambaugh (August 6-8)

Narwood

Minding Your Business:

Electronic Mail/Check Imaging (July 12)
Motivating Sales People/Minority Enterprises (July 14)
Stress & Meditation/Buckstoppers (July 16)

Outlook:

UNCF's Plans for Fundraising (July 7)
Ronaldo Nehemiah, football/track star (July 8)
New movies for young people (July 9)

Watermark

TV Tonight:

Moviola: Scarlett O'Hara War/NBC (July 5)
Shining Season/CBS (July 6)
Scared Straight: Another Story/CBS (July 7)
Fame/NBC (July 8)

Westwood One

Spaces and Places:

Ms. President: Are We Ready For Woman President (July 26)

Tellin' It Like It Was:

Fisk University/Opport. for Blacks/Marian Anderson (July 5)

NOTE: Congratulations to the "Forbes Magazine Report" which is celebrating the beginning of its third broadcasting year. It's produced by Los Angeles-based **Radio Works**. Happy Birthday! Congratulations to **UPI** which observed its 75th anniversary on June 21.

Live From Gilley's:

Loretta Lynn (July 23-25)
Steve Warner (July 30-August 1)
Kieran Kane (August 6-8)

Off The Record:

Jethro Tull/Part II (July 23-25)
Kansas (July 30-August 1)
Van Halen (August 6-8)

Rock Years:

1981 (July 23-25)
1965 (July 30-August 1)

Rock & Roll Never Forgets:

Brian Jones (August 13-15)

Special Edition:

One Way (July 23-25)
Randy Crawford (July 30-August 1)
Johnny Bristol (August 6-8)

Mutual Drops \$200 Million Western Union Suit

Mutual has dropped its \$200 million law suit filed February 25, 1982 in federal court seeking to force Western Union to abide by contracts to furnish the network with satellite time. Details of the settlement aren't being released, but Mutual will reportedly increase its available satellite channels under the deal. The network plans to unveil its future satellite plans in about three weeks.

NEW PROGRAMMING

● "Educating the community, the lay people" is the premise behind "The Health Connection" with Dr. **Gershon Lesser**. This syndicated effort is an offshoot of his 90-minute radio call-in talk show now in its third year. He's also a noted medical reporter on a Los Angeles local TV station. For more details contact **Michael Schecter, GML Productions** at (213) 385-1466.

● Highlighting **A+ Productions'** two-hour "Tuesday Night Football" talk show are 28 major NFL players including **Billy Sims, Nolan Cromwell**, and **Hugh Green**. Teamed with veteran broadcaster **Al Ackerman**, the players will answer callers' questions as well as listen to their comments/opinions via the **AT&T 900** service. During the 21-week run, **Sports Illustrated's Paul Zimmerman** will provide exclusive commentaries. "Tuesday Night Football" is slated to debut September 7 on the **Mutual Radio Network** and other stations selected within the 50+ top ADI's. For additional information call **Karen Dixon** at the **Media Centre**, (813) 821-4444.

● "Cinema Screen 5" is the newest programming endeavor of **Leisure Features Syndicate**. Debuting in September, its five weekly programs will focus on feature films in theatrical release, blending brief synopses, movie production news, "star spot" interviews, and occasional reviews in a five-minute span. Principals include **Robert Stickler** as producer/film critic, **Dennis Marsh** as writer/researcher, and **Barbara Evans** as interviewer/reporter. Call the firm's representative, **Mast Media**, at (800) 255-4260. Kansas callers should dial (913) 492-1544.



ELTON TAPS HIS ReSOURCES — Veteran rocker **Elton John** was a recent visitor to the *Source's* New York offices, recording a segment of "One Minute With..." before departing. Caught in the middle of taping are (l-r) **Elton**, the network's **Don Pardo**, and producer/host **Dan Formento**.

● Originally broadcast this month on **KBBY/Ventura-Oxnard, CA**, the three-hour "Simon & Garfunkel Reunion" will be syndicated nationally through **Sapphire Broadcast Services**. The program takes a retrospective look at the duo's career up through last year's memorable reunion concert in New York. For more information contact **Karen Richards** at (805) 653-5451.

PEOPLE

● **Jo Anne Adams** appointed VP/General Sales Manager at the **Creative Factor**. She moves up from her former in-house post as VP/National Sales Manager-West.

● Several changes at **Mutual**: **James Bell** to Director of Personnel, **Sharon Green** elevated to News Supervisor, and **Frances Hardin** named news correspondent.

● **Narwood Productions** expands its staff with the addition of **Robyn Kove** as Operations Manager plus **Al Leone** and **Ruth Presslaff** to the Station Relations Department.

Service Sends Audio Programs By Satellite

Described as "electronic mail for audio programming," **Audio Express** specifically aims its services at independent syndicators and program suppliers. It eliminates the headaches involved with tapes, discs, packaging, postage and shipping charges by turning instead to satellite distribution via downlinks covering each of the top 150 radio markets.

Audio Express is part of **United Video Inc.** which, since 1978, has been supplying Chicago outlet **WGN-TV** to cable subscribers across the country. Program suppliers need only provide the programs, station list, and delivery date/time; Audio Express takes it from there, receiving signals at its downlinks and getting those signals to the necessary stations. The firm itself owns and operates all required equipment and facilities, while the broadcaster need only air the programs.

Inquiries may be directed to **Richard Caldwell** at (312) 498-5360.



RADIORADIO BOARD RAP — The RadioRadio Affiliate Board recently held its second meeting at which time officers were elected and the network's six week operational progress was reviewed. Gathered together after the meeting are the officers and board members (l-r, standing) **Frank Stisser**, WLEV-FM/Easton, PA, Vice Chairman; **Joe Costello**, WRNO-FM/New Orleans; **Art Goode**, KIFM-FM/San Diego; and **Richard Ferry**, WKJJ-FM/Louisville; (l-r, seated) **Manuel Broussard**, WAFB-FM/Baton Rouge, Treasurer; **Luke Medley**, WHUB-FM/Cookeville, TN; **Paul Stagg**, WCCO-FM/Minneapolis, Secretary; **Carl Brenner**, WKTK-FM/Baltimore, Chairman; and **William Smith**, KOOL-FM/Phoenix.

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Music On TV

The **Gap Band**, **Martin Mull**, **Ray Parker Jr.**, **Frankie Valli & the Four Seasons**, and the **Waltresses** appear on "Solid Gold" the week of July 2, along with **Marilyn McCoo** and guest cohost **Rex Smith**. . . **Franke & the Knockouts** are on "American Bandstand" July 3. . . "The Folk Music Reunion," a live concert featuring special guest star **Judy Collins** plus the **Brothers Four**, the **Firesign Theater**, the **Limelights**, **Tom Paxton**, **John Sebastian**, **Mary Travers**, **Glenn Yarbrough**, and hosts the **Kingston Trio**, will be aired July 3 and July 7 over the **Showtime** cable network, with five more repeat showings later in July and early August. . . **Daryl Hall & John Oates** guest on a repeat of "Saturday Night Live" July 3. . . **Roy Acuff**, **Terri Gibbs**, **Minnie Pearl**, and **Charley Pride** join hosts **Tammy Wynette** and **George Jones** on a repeat of "Nashville Palace" July 3 on **NBC**. . . **MTV** presents **Graham Parker** in concert July 3 and a documentary on the making of **Pink Floyd's** movie version of "The Wall" July 4. . . **Windham Hill** jazz/folk artists **Will Ackerman**, **Darol Anger**, **Michael Hedges**, **Barbara Higbie**, and **George Winston** will appear on what is touted as the first digital stereo TV/radio simulcast, over **KQED & KQED-TV/San Francisco** July 5 and July 14. Title of the show is "The Music of Windham Hill."

All Systems "Go" For DBS

Last week the **FCC** unanimously approved **DBS** (Direct Broadcast Satellites), opening vast new opportunities for original video programming (and possibly radio as well). **DBS** systems will equip private households with satellite dishes, at a cost estimated at \$300-500, and 30-40 new channels are expected to come into being.



For the Best in Bumper Strips and Window Labels, call Byron Crecelius, person to person, COLLECT 314-423-4411

Pro:Motions

Cappellino To GSM At KIIS, KPRZ

Cos Cappellino has been named General Sales Manager at **KPRZ & KIIS/Los Angeles**. He was most recently with neighboring **KFAC**. Also at the stations, **Bob Werner** was appointed National Sales Manager, **Gary Chamberlain**, Retail Sales Manager; and **Dick Call**, Sales Coordinator, in addition to his prior duties as a VP.

Stephens Joins KNX-FM

Debra Stephens, formerly Los Angeles Sales Manager for **CBS/FM National Sales**, has been appointed National Sales Manager at the network's **KNX-FM/Los Angeles**.

Schicke Tapped At Polygram

Charles Schicke has been named Director of Special Projects, **Polygram Special Projects**. Prior to joining the label, Schicke served as Director of Special Projects at **London Records**.



Charles Schicke

White, Sniders Upped At WVOR

Larry White has been tapped to fill the newly-created post of Assistant General Manager at **WVOR/Rochester**. White has been with the station as a sales executive since 1979. In addition, station Sports Director **Bruno Sniders** has assumed the Director/Public Relations position. He'll retain his sports duties.

Important Launches U.S. Distribution

Important Record Distributors, Inc. has kicked off an American distribution division. President **Barry Kobrin** has enlisted the services of **Walt O'Brien**, most recently of **JEM/Passport** and **Hit & Run Management**, for this new endeavor. Important can be contacted at (212) 995-9200 or (213) 644-9783.

Mierendorf Upped At WOKY, WMIL

Tom Mierendorf has been named General Sales Manager of **WOKY & WMIL/Milwaukee**, moving in-house from an account executive post. **Carmine Cosentino** also joins **WOKY** as Corporate Marketing Advisor, having worked most recently with the **Pabst Brewing Co.**

MCA Appoints Four To Promo Posts

MCA Records has named four to Regional Promotion Manager posts. They are **Wanda Ramos**, New York City/East Coast; **Pam Jones**, Cleveland; **Sharon Sebastian**, New Orleans; all reporting to **Elmer Hill**, National Manager/Black Product and **David Kragoskow**, St. Louis/Kansas City, under the direction of **Pat Pipolo**, VP/Promotion.

For The Record: Team Records has sent word that its correct address is 2146 Green Street, Philadelphia, PA 19130.

Stewart Promoted At KJJJ-AM&FM

Doug Stewart has been upped from Regional Sales Manager to National Sales Manager at **KJJJ-AM & FM/Phoenix**. His background includes stints at **WIND** and **WMAQ** in Chicago and **KIKX/Tucson**.



Doug Stewart

Barnes Becomes KXLR GM

Cindy Barnes has been appointed General Manager of **KXLR/Little Rock**. She moves crosstown from **KAAY** where she served as Local Sales Manager. Barnes succeeds **David Gorman** who has transferred back to sister station **KMGC/Dallas** as Local Sales Manager.

Poole Picked GSM At WXYZ

Edward Poole, late of **KLOS/Los Angeles**, moves to sister station **WXYZ/Detroit** as General Sales Manager. He served as an account executive at **KLOS** during the past four years.

Monda Promoted At Y100

Jeff Monda has assumed the newly-created position of Local Sales Manager at **WHYI(Y100)/Ft. Lauderdale-Miami**. Prior to this he was an account executive with the station, first joining its ranks in 1977.



- **FCC OPENS INQUIRY INTO AM STEREO**
- **AL CASEY BECOMES PD AT WHB/KANSAS CITY**
- **JACK FORSYTHE NAMED MD AT WMJX/MIAMI**
- **TOMMY HADGES NEW PD AT WBCN/BOSTON**
- **JOHN LANDER APPOINTED PD AT WLCY/TAMPA**
- **NUMBER 1 FIVE YEARS AGO: "Undercover Angel" — Alan O'Day (Pacific/Atlantic) (2nd week)**
- **NUMBER 1 COUNTRY: "It Was Almost Like A Song" — Ronnie Milsap (RCA)**
- **NUMBER 1 LP: "Book Of Dreams" — Steve Miller Band (Capitol) (6th week)**

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MUSICAMERICA



JHAN HIBER

Wanted: A Better Resolution Of Diary Conflicts

Before I delve into this week's topic, let me say how pleased I am at the response to my column of June 18. As you remember, that column dealt with the need to do local research to see if certain industry preconceptions about audiences and radio are fact or fable. Apparently I hit a nerve because the reaction — all positive — has been tremendous. I'll continue to point up areas where it seems that we in the business may be off-base and where research can help us right our course. I'm grateful for your acceptance of my suggestions in this regard.

Now, on with the show. Remember ascription? It was introduced last year by Arbitron as a way to handle conflicts — such as slogans or call letters problems — on a speedier and more complete basis. Rather than using the old callback technique to resolve such matters, a computer would randomly assign credit based on a formula derived from the in-tab totals of the stations in conflict.

Soon after ascription debuted I did some columns on the topic. Pros and cons of the technique were outlined. Since that time I've been keeping an eye on the workings of ascription and it occurred to me that with the spring books soon set to come out this would be a good time to update you on how the new diary conflict approach is affecting your numbers.

I mentioned to Arbitron Executive VP Rick Aurichio recently that I'd developed some grave concerns about ascription and its workings. I wanted to send Rick a note on the matter but additional instances of ascription anomalies keep coming up. I'm hopeful that Rick, the RAB GOALS Committee, and the Arbitron Radio Advisory Council will examine this issue based on the facts that follow. I'm also hoping that if your station faces a potential slogan or call letter conflict problem you'll check with Arbitron — prior to the release of your spring book — to see how they handled the conflict in your market.

Two Major Problems

There are two major types of diary entries that create problems which Arbitron handles by using ascription. Slogan conflicts make up the first major item, with call letter confusion also on the list.

Slogan conflicts occur when two or more stations in a metro submit on their facility forms the identical slogan for the same survey — for instance if there are two "FM104" 's in a market, or if two stations call themselves "Podunk's Best Rock." Arbitron may ask the stations to resolve the conflict among themselves — by having one withdraw the slogan — but if that fails, then ascription will try to clarify any confusing entries in the diaries.

The second major headache has to do with call letter confusion. This is especially true when there used to be AM and FM facilities with the same calls but one has now changed to a new set. If there used to be a KXXX and a KXXX-FM (which is now KYYY) what do you do when a large number of respondents still jot down KXXX-FM? Another example of the calls problem has to do with calls that sound or look alike. KEEE and KEGG may sound so much alike that the average diarykeeper may be confused and put down KEGE. If they did that, which station was actually meant — a tough problem to figure out.

The Current Approach

In trying to resolve conflicts and confusion such as noted above, Arbitron abandoned the callback approach. Trying to reach diarykeepers to clarify their entries was often less than successful, and the public's memory about such matters was often cloudy at best.

Ascription was then conceived. In 25,000 words or less ascription involves the development of an assignment ratio — based on the previous year's in-tab total (1981 for this spring book, for example) — that then correlates to a random number assignment made by a computer in Beltsville. It is done on a county-by-county basis, and is completed on that basis for each of the three phases of a quarterly measurement sweep.

Here's an example of how it's supposed to go. Let's imagine that there are two stations in a metro using "Rock 95" as their major slogan. As the survey progresses through the first phase (weeks 1-4), 12 diaries are spotted that include entries to "Rock 95" without some other type of clarifying identifier. Station A had twice as many diaries returned on its behalf in 1981 as Station B, in county X.

Arbitron personnel then look at the in-tab ratio and assign a random number range for each station. In this case station A would probably get any diaries numbered 0-65, while station B would theoretically get credit for any in diaries that fell into the 66-99 range, as assigned by the computer. The 2:1 in-

Q&A

Tom Bigby, Program Director of KFI/Los Angeles, was chatting with me recently and asked, "I've noticed that another trade publication was comparing winter figures for Arbitron and Birch but that they were comparing Arbitron quarterly numbers to Birch's January/February monthly report. Is that a fair comparison?"

It's an apples and oranges situation, Tom, and not a valid comparison. The winter Arbitron quarterly covered 10 weeks of surveying, while the January/February Birch monthly consisted of data collected over just six weeks. Comparing the Birch quarterly (nine weeks) for January-February-March to the Arbitron quarterly results would be preferable by far.

tab ratio would develop the random number ranges. The computer would then spit out 12 random numbers; 15, 22, 7, 64, 81, 95, etc. until all diaries in the county in question had been assigned numbers that fell either into the station A range or the bracket for station B.

So far, so good. Statistically, the random computer assignment ought to correlate with the in-tab ratios and station A should end up with credit for "Rock 95" in eight diaries while station B should get the credit in the remaining four. Then the process would be repeated for each metro county in which such diary conflicts occurred. In another county, for example, station B may have had more diaries returned last year, thus it might be entitled to the lion's share of credit for the entries in conflict there.

Keep in mind also that this procedure is done on a phase-by-phase basis. If phase two (weeks 5-8) uncovers some other cases of diary conflict the procedure will be repeated, on a county-by-county basis wherever the confusion occurs.

What Goes Wrong

Unfortunately, all is not well in ascription-land. Diary review of the fall '81 and winter '82 sweeps has indicated ascription's results have been inconsistent at best and counter to reality at worst. Here are three examples — from Boston, Salt Lake City, and Omaha — to illustrate my point. These cases will give you insights regarding what goes wrong when ascription is used as it's currently designed.

Boston:

WRKO vs. WRKO-FM
(now WROR)

When entries are recorded for WRKO-FM the ascription process comes into play. However, in the winter '81 book for example, in four of the metro counties the computer-assigned credits were backwards compared to the previous years' in-tab ratio between WRKO and WROR. The non-ethnic portion of Suffolk County is a case in point!

Ascription (In-tab) Ratio	Ascription Results
53% WRKO	33% (three diaries)
47% WROR	66% (six diaries)

The reality was that in this county WRKO had a slight edge last year in diary return (and should have gotten a slight majority of the nine diaries in question here). WROR was actually given a gift due to the way the computer created the number within each station's assignment range.

Salt Lake City:

KSL vs. KSL-FM (now KSFI)

In both the spring and fall '81 surveys

in Salt Lake City, KSL has been on the short end of the stick when it comes to getting the KSL-FM entries straightened out. In the major metro county, Salt Lake County, here's what happened in the fall. Keep in mind that KSL had a 55-45 in-tab ratio advantage over KSFI here in the 1980 diary return . . .

Number of diaries per phase

	1	2	3	Total
KSL	4	2	0	6
KSFI	2	4	4	10

In other words even though KSL had a talo advantage in this key county based on the previous year's return, the ascription crediting was to the advantage of KSFI. When this first cropped up in the spring '81 diary review, the station was told it was a "one in a million chance" that this type of credit reversal would take place. Apparently those odds weren't enough to keep the problem from recurring in the fall.

Omaha:

KEZO vs. KESY

In this market diarykeepers are confused because the two call letter sets are similar, and because KEZO, now an AOR, used to be a Beautiful Music entity as is KESY.

In reviewing the fall '81 books for KEZO it was discovered that ascription was now being used to try and straighten out the confusion between the stations. However, as luck would have it the Boston and Salt Lake pattern was repeated — in some counties the station with the largest in-tab the year prior were shorted when the computer assigned its random number credits.

A Constructive Suggestion

I have two suggestions relating to this problem. First, stations involved in call letter or slogan conflict problems had better check their diaries especially carefully — and may even want to contact Arbitron now to see, before their respective books are issued, how ascription worked out in the case of each conflict.

Secondly, I'd like to ask Arbitron and the GOALS/ARAC people to consider abandoning the last — and most troublesome — step in the ascription process. Drop the random number assignment by computer. Rely instead on the numbers used to develop the crediting ratio — the in-tab data from the previous year. There will still be problems with this approach but they will be minimal compared to what I've shown above. Ascription, as it is currently done, cries out for improvement. Crediting entries on the basis of the previous year's diary count for the stations in conflict might be a step in the right direction. What are your thoughts? Let me hear from you.

RATINGS REPORT

The Birch Report

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Average persons 12+
Monday-Sunday 6am-midnight
Rolling Averages

New Orleans

WAIL Holds Top Spot; WEZB Second, Achieves Double Digits; WRNO Approaches 10

	January-March
WAIL (U)	12.0
WEZB (R)	10.5
WRNO (A)	9.8
WNOE-FM (C)	8.0
WYLD-FM (B)	7.0
WBYU (BM)	6.1
WQUE (AC)	5.6
WGSO (N/T)	4.9
WAJY (AC)	4.7
WWL (T)	4.5
WSMB (AC)	4.2
WTIX (R)	3.8
WNOE (C)	3.4
WYLD (B)	2.4
WSHO (BB)	2.2
WBOK (B)	2.1
WWIW (BB)	2.1
WNNR (B)	1.4

Pittsburgh

KDKA Gigantic; WDVE Second; WAMO, WBZZ, WJAS Fight For Third

	January-March
KDKA (AC)	23.0
WDVE (A)	9.6
WBZZ (R)	6.8
WAMO (B)	6.4
WJAS (BB)	6.1
KQV (N)	5.3
WTAE (AC)	4.8
WXKX (R)	4.6
WSHH (BM)	4.2
WYDD (A)	4.0
WWSW-FM (AC)	3.0
WPNT (BM)	2.4
WDSY (C)	1.7
WEPP (C)	1.7
WWSW (AC)	1.4
WJPA (AC)	1.3
WBVP (R)	1.2
WNUF (BB)	1.2
WFFM (AC)	1.1

Atlanta

WKLS-FM Sets The Pace; WZGC Three Back In Second; WSB, WVEE, WQXI-FM Bunched

	January-March
WKLS-FM (A)	13.6
WZGC (R)	10.5
WSB (AC)	8.8
WVEE (U)	8.5
WQXI-FM (R)	8.2
WGST (N)	6.5
WKHX (C)	6.4
WPCH (BM)	5.4
WPLO (C)	5.3
WLTA (AC)	4.9
WSB-FM (AC)	3.9
WAOK (B)	3.3
WRNG (T)	3.0
WYZE (RL)	1.7
WQXI (R)	1.6

Indianapolis

WIBC, WFBQ Dominate; WTLC, WXTZ, WFMS Battle For Third

	January-March
WIBC (AC)	15.8
WFBQ (A)	14.2
WTLC (U)	9.9
WXTZ (BM)	9.3
WFMS (C)	9.0
WENS (AC)	8.2
WNAP (R)	8.0
WIRE (C)	7.4
WIKS (R)	6.0
WIFE (N/T)	2.7
WNDE (R)	1.6
WATI (BM)	1.5

The Arbitron estimates in this week's issue were provided to R&R by radio station Arbitron subscribers. At press time these numbers had not yet been confirmed by Arbitron.

ARBITRON RADIO

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

San Diego

Spring 1982

KGB Takes First; KJQY Moves To Second; KFMB Up Three

KGB (A) posted its third straight up book and won with a 9.1-9.6 showing. Former leader KJQY (BM) was runner-up with a 9.2-9.0 movement. KFMB (AC), with a good Padres season, bolted 4.4-7.3. XTRA-FM (A) slipped 5.5-4.9, KFSD (CL) rose 3.3-4.5, KPRI (A) had a stable 4.4 score, and KSDO (N) was down 5.3-4.4. KOGO (AC) was up nicely 2.8-4.3. KYXY (AC) slipped 5.4-4.2. XHRM (B) gained 3.7-4.0. KBZT (AC) was stable 3.5-3.4, while KCBQ-FM (C) was basically level with a 2.9-3.0 share.

Others with at least a one share included KCBQ (C) 3.5-2.4, KCNN (N) 1.9-1.3, KEZL (AC) 2.5-2.9, KFMB-FM (R) 4.0-2.5, KIFM (A) 2.5-2.7, KJFM (BM) 1.3-1.4, KMLO (BB) 4.0-2.5, KSON (C) 1.6-2.7, KSON-FM (C) 3.1-2.9, and XTRA (R) stable at 2.7.

Nassau-Suffolk

Spring 1982

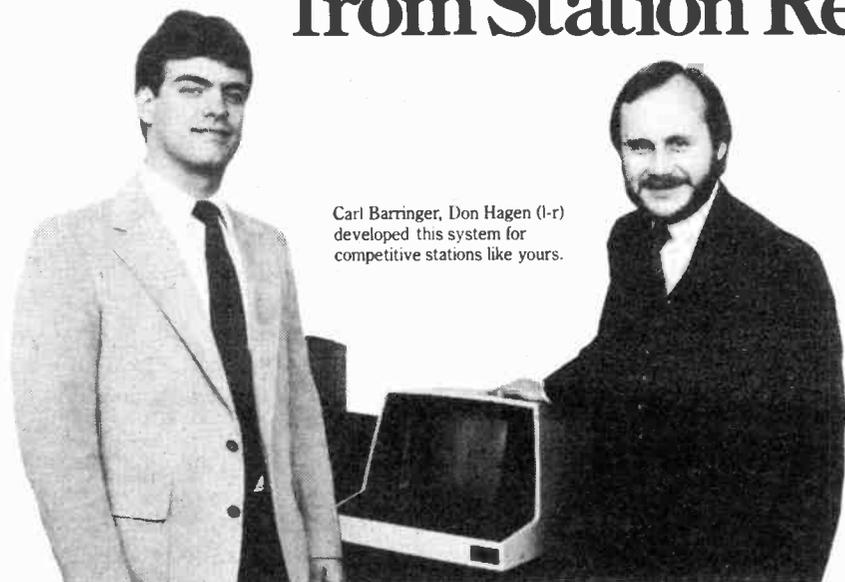
WNBC Slips But Remains Number One; WBLI Tops Local Stations

WNBC (R) slipped notably for the second straight book, 7.9-6.3 but still led the Long Island metro. Top local station was WBLI (R), which was up 5.2-5.7. Also at that level was WYNY (AC) which moved 5.5-5.7. WPLJ (A) rose 4.5-5.0. WOR (T) was up 4.1-4.8, WCBS (N) gained 4.6-4.8, and WRFM (BM) slipped 5.0-4.8. WHLI (BB) jumped 2.9-3.9, WBAB (A) moved 3.8-3.6, and WCBS-FM (O) was soft 3.7-3.4. WINS (N) was down 3.7-3.1, while WRKS (U) improved 1.9-2.9.

Others with at least a one share among Long Island stations included WALK-FM (AC) 3.1-2.0, WCTO (BM) 3.3-1.5, WGSM (AC) 2.0-1.8, WKJY (BM) 1.7-1.8, WLIR (A) 1.6-1.2, and WLIX (RL), which debuted with a 1.3.

Other stations over a one share were WABC (R/T) 2.4-2.0, WBLS (U) 2.3-1.7, WEZN (BM) 1.9-1.3, WHN (C) 2.3-2.7, WKHK (C) 1.8-1.5, WKTU (U) 1.8-2.4, WMCA (T) 2.0-1.9, WNEW (BB) 1.4-1.9, WNEW-FM (A) .9-1.0, WPIX (R) .4-1.7, and WTFM (AC) up to 2.0.

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Produced By
Steve Wittmack



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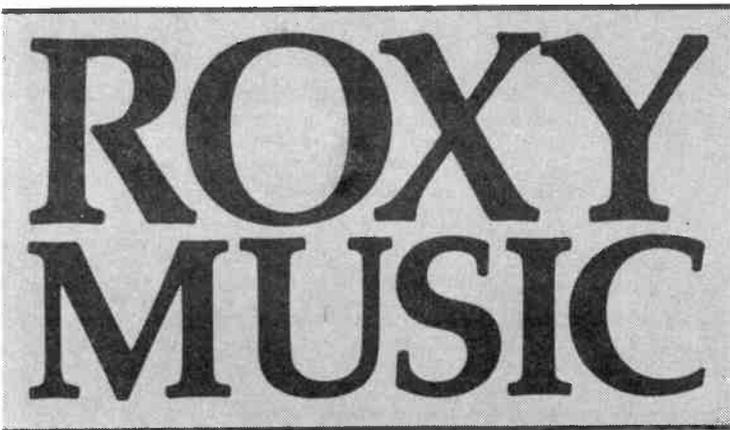


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KEZR	WGUY
WPHD	KFMZ



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Rhett Davies and Roxy Music



Manufactured and Distributed on Warner Bros. Records



STREET TALK

Contrary to what you may have read elsewhere, Bob Hattrik has *not* been hired by WPLJ/New York as a fulltime consultant. The former Doubleday programming VP was hired by WPLJ to monitor the market and "give input" to PD Larry Berger on a one-time-only arrangement. Berger reports he was pleased with Hattrik's results, and may use him again. However, Hattrik made it clear that he is not a fulltime consultant to WPLJ, as he is to client station KKCI/Kansas City.

In what was termed "departmental restructuring" Elektra/Asylum released Marty Schwartz as National AOR Promotion Director and Marc Ratner, who handled National Secondaries/Pop.

The two changes at E/A fueled further talk about record company problems this summer, as rumors were flying regarding Alfa. There will be some changes in the marketing structure soon, but Alfa is very much "in business."

WJIB/Boston, which has been a Schulke-formatted Beautiful Music station for eight years, has signed a deal with Bonneville and will switch BM syndicators shortly.

How about some positive record industry news? Congratulations to A&M Records on the company's 20th Anniversary! The entire sales and promotion staff were in L.A. for a series of meetings and parties recently. Here's to 20 more!

After 13 years in Rochester as that city's most familiar AOR voice, Bernie Kimble is exiting WCMF to become PD at WSYR/Syracuse, filling the vacancy created when Howie Castle became PD at WDVE/Pittsburgh.

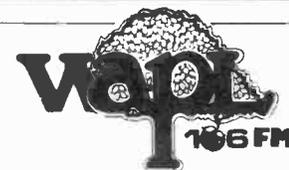
With the departure of Gary Berkowitz to WROR/Boston, Tom Cuddy has been tapped as acting PD/MD for WPRO-AM & FM/Providence until a permanent selection is made. Insiders say many folks are knocking on the door for the job, so it could be a few weeks before a decision is reached.

KLPQ/Little Rock PD Steve Kelly is out, and the station is expected to switch from CHR to Country under consultants John Lund and Brian Scott. No replacement yet for Kelly, who is actively looking for another programming gig.

Tom Hoyt, who is purchasing KINT & KELP/El Paso subject to FCC approval, has applied for the new calls KYSR. Does that mean a format change? KINT staffers say no. The sale should be final in about a month, and we'll all find out then.

After spending over three years as one of L.A.'s more recognizable female radio voices, KEARTH's Cherie will leave the station to pursue a career in television.

If you've been hearing rumors about former KSAN/San Francisco PD Bonnie Simmons returning to radio in that city at KMPX, the real truth is that she will remain with the Bill Graham management organization, where she's been helping to set up radio promotion campaigns for acts like Eddie Money and Santana. But we hear KMPX wanted Bonnie.



An Apple A Day

Prince Charles and Lady Di may have taken an extra day or two to name the royal baby, but we know an AOR station in Appleton, Wisconsin that was just thrilled with the new baby's multiple-moniker: William Arthur Phillip Louis.

You see, make that a monogram and you have WAPL. To commemorate the coincidence, WAPL PD Wayne Shayne crafted a congratulatory letter to the proud parents, and sent along WAPL-logged T-shirts, bumper stickers, belt buckles, and baseball caps, plus a copy of the station's No. 1 LP at the time of the boy's birth: 38 Special's "Special Forces."

Can the world's youngest guest DJ shift be far behind?

KX104/Nashville is *not* the lone CHR station in the market now that WMAK-FM switched owners and formats recently. Under new PD Dick Shannon, WKOS seems to have its musical sights set on CHR.

Craig Jackson, who just arrived from Q103/Denver, is the new MD for Bobby Christian at 96KX/Pittsburgh.

Frank Turner has been named Regional Promotion Director/Southeast for MCA Records. Frank, who will base out of Atlanta, replaces Al Privett.

KULF/Houston's new PD John Lander plans to kick off his new CHR format with a bang — on 4th of July weekend. Three PD's from other Harte-Hanks stations will join Lander for airshifts on the debut weekend: WRVQ/Richmond's Bill Thomas, Q105/Tampa's Scott Shannon, and KOY/Phoenix's Charlie Van Dyke. The station's on-air identity will be "the new 79Q," and the KULF call letters will soon give way to KKBQ.

Mark Hodes is now sharing the National Singles Promotion post with Sandi Lifson at MCA Records. Mark will continue to supervise the company's A/C promotional efforts.

Dave Montoya from KHTZ/Los Angeles is the new PD at KLAV/Las Vegas.

Promoted from within at WGLF/Tallahassee is new PD Rick Sprinkles, who takes over for former PD Ron Parker, now at KYST/Texas City with Clay Gish (R&R 6-18).

Congratulations to "Powerline" host and KLUV/Dallas PD Jon Rivers and his wife Rebecca on the birth of their son, Zebulon Walton, born June 8.

Look for Dave Urso to land "the big one" next week.



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CHR BREAKERS

POINTER SISTERS

American Music (Planet/RCA)

57% of our reporters on it. Moves: Up 15, Debuts 25, Same 35, Down 0, Adds 44 including B104, CFTR, CKGM, Z93, KBEQ, WGCL, XTRA, Q103, KZZP, WYCR, WFME, WOKI, WOW, FM102, KLUC. See Parallels, will debut next week on the CHR chart.

A/C BREAKERS

POINTER SISTERS

American Music (Planet/RCA)

56% of our reporters on it. Rotations: Heavy: 1/0, Medium 46/12, Light 28/13, Extra Adds 1, Total Adds 26 including WBEN, WFYR, KPPL, KEZL, KNBR, WHAM, KMGK, WAAY, WRVA, WFDF, WENS, KWAV, WCTC, KFOR, KRNO, and 11 more. Debuts at number 25 on the A/C chart.



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Manufactured and Distributed by RCA Records

Contemporary Hit Radio



JOEL DENVER

SAVE FOR FUTURE REFERENCE

CHR Record Company Rep Checklist

If you're like me, you've probably got the phone numbers of most people you deal with on a regular basis, but not their correct addresses. Nothing is as frustrating as having one without the other, and having to search around just to complete your correspondence. To help you out, here is the annual CHR list of record companies, national reps, addresses, and phone numbers. Hang onto this for future reference throughout the year.

A&M

Charlie Minor, Steve Resnik
1416 N. La Brea Ave.
Los Angeles, CA 90028
(213) 469-2411

Rick Stone

595 Madison Ave.
New York, NY 10022
(212) 826-0477

Accord/Townhouse

Doug King, Carly Sanders
141 E. 63rd St.
New York, NY 10021
(212) 838-6565

Alfa

Kevin Keogh, Vicky Leben
1015 N. Fairfax Ave.
Los Angeles, CA 90046
(212) 654-1100

Arista (inc. GRP, Jive, Novus, Savoy)

Richard Palmese, Glen Lajeski,
Lana Dengrove
6 W. 57th St.
New York, NY 10019
(212) 489-7400

Pete Schwartz

1888 Century Park East
Los Angeles, CA 90067
(213) 553-1777

Atco/Cotillion/Island/Modern/ Regency/Rolling Stones/ Swan Song

Reen Nalli, Margo Knesz
75 Rockefeller Plaza
New York, NY 10019
(212) 484-6000

Atlantic (inc. Cherie, Mirage, Radio, RFC)

Vince Faraci, Sam Kaiser
75 Rockefeller Plaza
New York, NY 10019
(212) 484-6000
Dino Barbis
9229 Sunset Blvd. #710
Los Angeles, CA 90069
(213) 278-9230

Badland

Bruce Bird
8255 Sunset Blvd.
Los Angeles, CA 90046
(213) 654-1220

Barking Pumpkin

Marv Greifinger
7720 Sunset Blvd.
Los Angeles, CA 90046
(213) 851-9275

Beserkley

Steve Beserkley
2054 University Ave., #400
Berkeley, CA 94704
(415) 848-6701

Boardwalk

Steve Brack
8255 Sunset Blvd.
Los Angeles, CA 90046
(213) 656-2840

Boulevard

Larry Tollin, Lenny Beer
19456 Ventura Blvd., 2nd Floor
Tarzana, CA 91356
(213) 705-1994

Capitol (inc. Harvest, Capitol/MSS)

Bruce Wendell, Steve Meyer
1750 N. Vine St.
Hollywood, CA 90028
(213) 462-6252

CBS Associated Labels (inc. Bang, Blue Sky, Boulevard, Caribou, Carrere, Coast To Coast, Curb, Handshake, Jet, Johnston, Kat Family, Kirshner, Lynx, Nemperor, Pasha, Pavillion, Phase II, Phil. Int'l., Scotti Bros., Tabu, T-Neck)

Gordon Anderson
51 W. 52nd St.
New York, NY 10019
(212) 975-6700

Chalet

Tom Hayden, Danny Lemos
8335 Sunset Blvd., 2nd Floor
Los Angeles, CA 90067
(213) 650-8451

Chrysalis

Jack Forsythe, Janis Ross
9255 Sunset Blvd., 2nd Floor
Los Angeles, CA 90069
(213) 550-0171

Columbia (inc. ARC, Badland, Decent, Lorimar)

Ray Anderson, Sheila Chlanda
51 W. 52nd St.
New York, NY 10019
(212) 975-4321

George Chaltas

1801 Century Park West
Los Angeles, CA 90067
(213) 556-4895

Cream

Jack Bratel
8025 Melrose, Ave.
Los Angeles, CA 90046
(213) 655-0944

Epic (inc. Cleveland Int'l., Full Moon, Portrait, Virgin)

Al Gurewitz, Frank Dileo
51 W. 52nd St.
New York, NY 10019
(212) 975-4321

Larry Douglas, Michael Alhadeff

1801 Century Park West
Los Angeles, CA 90067
(213) 556-4700

Elektra/Asylum/Beserkley/ Musician/Network/Solar

Jerry Sharell, Bert Stein, Lou Galliani
962 N. La Cienega Blvd.
Los Angeles, CA 90069
(213) 655-8280

Fantasy (inc. Galaxy, Milestone, Prestige)

Quincy McCoy
10th & Parker Streets
Berkeley, CA 94710
(415) 549-2500

Geffen

Eddie Rosenblatt, Johnny Barbis
9126 Sunset Blvd.
Los Angeles, CA 90069
(213) 278-9010

Handshake

Joel Newman
8304 Beverly Blvd.
Los Angeles, CA 90048
(213) 655-8635

IRS

Michael Plen
595 Madison Ave.
New York, NY 10022
(212) 826-0477

Kat Family

Louis Lewow, Ann Frechette
5775 Peachtree-Dunwoody Rd., NE
Suite B-170
Atlanta, GA 30342
(404) 252-5800

Knoll

Greg Kimmelman
405 Park Ave.
New York, NY 10022
(212) 888-6162

Lifesong

Kelly West
488 Madison Ave.
New York, NY 10022
(212) 752-3033

MCA (inc. Backstreet, Carousel, Impulse, Songbird, Sparrow, Sweet City)

Pat Pipolo, Sandy Lifson
70 Universal Plaza
Universal City, CA 91608
(213) 508-4000

Millennium

Don Jenner
1679 Broadway #1209
New York, NY 10019
(212) 974-0200

Mirage

Bob Greenberg
9229 Sunset Blvd. #707
Los Angeles, CA 90068
(213) 278-6350

Modern

Paul Fishkin, Marc Nathan
1438 N. Gower St.
Hollywood, CA 90028
(213) 464-5144

Montage

David Chackler
7250 Beverly Blvd. #102
Hollywood, CA 90036
(213) 933-7401

Motown (inc. Gordy, Tamla)

Skip Miller, Don Wright
6255 Sunset Blvd., 17th Floor
Hollywood, CA 90028
(213) 468-3454

Network

Rich Fitzgerald, Jason Minkler
9200 Sunset Blvd. #1101
Los Angeles, CA 90069
(213) 859-1220

Tommy Teague

1941 Leatherleaf Dr.
Marietta, GA 30060
(404) 424-8444

Pasha

Carol Peters
5615 Melrose Ave.
Los Angeles, CA 90038
(213) 466-3507

PolyGram (inc. Casablanca, De-Lite, Mercury, Polydor, Riva, RSO, Threshold, Total Experience)

Bob Edson, Bill Cataldo, Joe Grossman
810 7th Ave.
New York, NY 10019
(212) 399-7100

Jeff Laufer

1930 Century Park West
Los Angeles, CA 90067
(213) 277-1412

Prelude

Joe Bonner
200 W. 57th St. #403
New York, NY 10019
(212) 974-0360

Radio

John Schoenberger, Moe Preskell
2455 E. Sunrise Blvd.
Ft. Lauderdale, FL 33304
(305) 565-7000

RCA (inc. Ensign, Grunt, Millennium, Planet, Salsoul)

John Betancourt, Mike Becce
1133 Ave. Of The Americas
New York, NY 10036
(212) 930-4000

Bill Smith

6363 Sunset Blvd.
Hollywood, CA 90028
(213) 468-4009

Regency

Ron Farber
1116 N. Cory Ave.
Los Angeles, CA 90069
(213) 278-5131

RFC

Bert Coleman
161 W. 54th St. #1001
New York, NY 10019
(212) 246-4352

Robox

Mark Cooper
2215 Perimeter Park, #21
Atlanta, GA 30341
(404) 451-5997

Salsoul

Billy Smith
401 5th Ave., 6th Floor
New York, NY 10016
(212) 889-7340

Scotti Brothers

Nick Testa
2114 Pico Blvd.
Santa Monica, CA 90405
(213) 450-3193

Solar

Edna Collison-DeGree
9044 Melrose Ave. #200
Los Angeles, CA 90069
(213) 859-1717

Stiff

Jimmy Mack
5 Crosby St.
New York, NY 10003
(212) 431-1600

Swan Song

Lauren Siciliano
444 Madison Ave.
New York, NY 10022
(212) 838-3320

Tapestry

Megan Arian, Rondi Ruppert
12011 San Vicente Blvd. #500
Los Angeles, CA 90049
(213) 472-4009

Unicorn

Marty Kupps
1454 5th St.
Santa Monica, CA 90401
(213) 458-1661

Venture

Al Edmondson
6430 Sunset Blvd. #816
Hollywood, CA 90028
(213) 462-3162

Warner Brothers (inc. Bearsville, Full Moon, Geffen, Qwest, Sire)

Howard Rosen, Stu Cohen
3300 Warner Blvd.
Burbank, CA 91510
(213) 846-9090

RR

The Music Section

CHR's Most Accurate
Music Information
Begins on Page 46

4 FOR 4



Donna Summer "Love Is In Control"

7-29982

from the forthcoming lp
DONNA SUMMER
GHS 2005

Produced by
Quincy Jones for



**AVERAGE
MOVE +4**

WCAU-FM add 22
WLOL-FM add
KRLA add
KFRC add
KYYX add
WHFM add
KITV add
WHHY-FM add
WAXY add
WSEZ add
WNOK-FM add
WZZR add
FM102 add
KKFM add 21
WCIR add
WISE add
WFLB add
WGLF add
KKLV add
WBEN-FM 40-19
WXKS-FM 20-10
PRO-FM 18-15
CFTR 38-32
Y100 deb 23
WGCL 24-21
KEARTH 30-27
WTIC-FM 27-25
Q106 deb 29
WKRZ-FM 31-27
K104 deb 37
WKEE deb 38
WTIX deb 36
B97 27-24
WJDX deb 26
G100 31-27

WDOQ deb 25
CK101 deb 35
WBBQ deb 29
WOKI deb 38
Z104 deb 29
KYNO-FM 28-17
KBBK deb 29
KSKD deb 19
KHYT deb 36
KIKI deb 26
WJBQ deb 35
WGUY 22
95XIL deb 40
Q104 deb 30
Z102 33-30
95SGF deb 28
WYKS deb 37
99KG deb 30
KSLY deb 28
KDZA deb 39
KOZE deb 29
WIFI
B94
KFI
KEZR
WDRG-FM
WYCR
WZYP
BJ105
WCSC
WGH
KIDD
KGGI
KJRB
KNBQ
WACZ
WFEA
WFOX
KVOL
WAZY-FM
KENI



Adrian Gurvitz "Classic"

7-29981

from the lp **CLASSIC**
GHS 2014

Produced by Adrian &
Paul Gurvitz

ALREADY ON
THESE STATIONS:

WBEN	WSKY
WLTA	KSEL
WHBY	WBOW
WHBC	KBOZ
WQUA	KTWO
WWNR	KISN
WKZE-FM	WZZR
WEIM	WJXQ
KRBC	



Manufactured exclusively by
Warner Bros. Records Inc.



Jennifer Holliday "And I'm Telling You I'm Not Going"

7-29984

from the Original
Broadway Cast Album
DREAMGIRLS
GHSP 2007
Produced by David Foster

WXKS-FM 28-18
I95 add
Y100 23-19
KIQQ on
WFLB on
KVOL on
KSLY add
WTIX add
BJ105 add
WVIC on
WNBC 26-25
WDOQ add



Elton John "Blue Eyes"

7-29954

from the lp **JUMP UP**
GHS 2013

Produced by Chris Thomas

WLLOL-FM add
KCNR add
WFBR add
92FLY add
3WT add
WAEB add
Y103 add
WQUT add
WOW add 19
WTSN add
WFBG add
WAEV add
Z102 add
WFOX add
WCGQ add
WFLB add
WXLK add
Q101 add
KSLY add
KOZE add
WXKS-FM deb 29
94Q deb 29
WSSX 30-27
KHYT on
Q104 13-11

3rd MOST ADDED A/C

DC-101

Continued from Page 1

means Adam Smasher will be doing afternoon drive, although Adam will handle mornings for us until Greaseman gets here. Our current afternoon man, Bill Scanlan, will most likely become our Production Director."

Commenting on the long-rumored negotiations between himself and DC-101, Greaseman told R&R, "I turned them down a couple of times. They called me back and offered me so much money my head spun around three times, so I said, what the hell, I took it."

Greaseman has handled mornings for WAPE since 1975, remaining with the station when it shifted formats from CHR to Country in 1981. Before Jacksonville, Greaseman worked at WPOP/Hartford and WRC/Washington, when the latter was formatted AOR.

"I really did love Jacksonville," Greaseman continued. "But Eastman Radio is selling WAPE, and who knows who is going to buy it? I might be playing gypsy dance music in six months. So I took the Washington opportunity, which is a fantastic one. Thanks to Howard, the town is already conditioned to a wacky and outrageous show. People will be waiting to see how they're going to try and top that guy. I'm really looking forward to getting in there."

Stern And WNBC

Speculation that Stern would immediately join WNBC was refuted by WNBC Program Manager Kevin Metheny. "All of our plans have been made with the assumption that Howard Stern would become available to us on August 1," Metheny told R&R. "There is substantial off-air preparation that will go into Howard's joining our lineup, and our plans have been to break with the new schedule on Labor Day. We will stick with our existing plans."

When Stern joins WNBC, he will occupy the 4-8pm airshift. Current WNBC evening personality Michael Sarzynski will be leaving the station.

Mason

Continued from Page 1

ing the conversion of the company's newest acquisition, WUSN/Chicago, to a Country format.



BETTER THAN MD 20-20 — Nothing like stomping around in a vat of grapes to get the heart pounding. Actually, it's WGBF/Evansville MD/midday personality Kevin Carpenter participating in a "Celebrity Grape Stomp" at a local winery. Audience response decided the winner, with free samples handed out to all.

Stone

Continued from Page 1

justments in the format, lineup, and mode of presentation that are necessary. Fundamentally we want to win."

Stone, who will also handle an as-yet-unspecified airshift at KJLH, told R&R, "I'm very enthused about taking over the station. I think it has vast potential. All the ingredients are here. I can do things that I wasn't able to do because of the FM capacity of KJLH and its image. I think it will be a commendable adult radio station. I'm looking forward to working with the staff and Don Mizell, and thanks to Stevie Wonder for saying I could come over and turn the station around. I feel like Reggie Jackson felt when he left George Steinbrenner to play for Gene Autry."

Marti

Continued from Page 1

A Wirth aide accused the administration of giving the Telecommunications Subcommittee "the runaround" on the matter. A Tauke aide said building Radio Marti's towers with Navy funds would call into question why the administration is asking for a separate appropriation of \$17 million to launch the project.

WCXI

Continued from Page 3

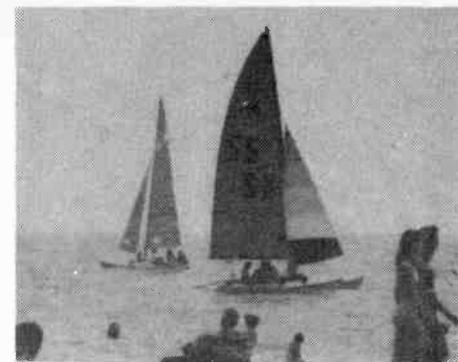
wouldn't play her song unless she gave me the number. I called it back to see if it was legit, and she answered. I told her, 'See, that wasn't so hard was it? Why don't you give me your address?' Then she hung up on me.

"Convinced that she was really trying to kill herself, I called the Tactical Services Division of the Detroit Police. Officer Leonard Riccinto took over and called Carolyn several times; each time she hung up on him. Finally, he was able to talk with her because they were both Italian."

During the conversation the police were able to trace the call and determine Carolyn's address. Rushing to the scene, they found the girl with a knife at her throat, having already slit her wrists. Luckily they were in time, and took Carolyn to a hospital.

Khan told R&R, "Since the incident she has been undergoing outpatient psychiatric care (this was not the first time she had attempted suicide), and she even called to thank me for saving her life. That makes it all worthwhile. I just hope she stays on the right track now."

The Detroit Police, in making the award to Khan, felt his quick thinking and fast action were instrumental in saving the woman's life.



WSSX SETS SAIL — Over the Memorial Day weekend, WSSX/Charleston held the first annual 95-SX Hobie Cat Regatta. Over 150 boats entered the race as over 20,000 crowded the beaches to watch. Captured on film is the station's entry in the race.



KIDD WALKS ON — KIDD/Monterey recently held its March of Dimes Walk America fundraiser, and had as a special guest San Francisco 49'er Dwight Clark. Shown (l-r) after the walk are KIDD's Janice Taylor, PD "Downtown" Barry Brown, Clark, night jock "Hollywood," and personality Scott Summers.



WCSC PROMO MAN OF THE MONTH CLUB — WCSC/Charleston PD Chris Bailey honors one promo rep each month as the Promo Man of the Month. What does the lucky rep win? A free dinner at the station's expense (for real), and a WCSC jacket with the winner's name on it. Shown (l-r) are recent winners Capitol rep Butch Waugh, Atco's Alan Smith, Lowery Music's Butch Lowery, and PD Chris Bailey behind the trio.



A "KOOL" TIME AT THE GREEK — Following a recent appearance by De-Lite recording act Kool & the Gang, local radio & records reps dropped backstage for a visit. Shown (l-r) are group members Curtis Williams and James "J.T." Taylor, KIIS-FM/Los Angeles MD Mike Schaefer, Polygram's Cynthia Cox, group leader Robert "Kool" Bell, Norby Walters of Norby Walters & Associates, KEARTH/Los Angeles PD Bob Hamilton, Polygram's Kenny Hamlin, group member Dennis Thomas, Polygram VP Bill Follett, and company's Willie Tucker.

Motion

CKSL/London appoints Jerry Stevens PD...
 WGUY/Bangor goes from CHR to Al Ham's "Music Of Your Life" and adopts new calls, WMLI.
 WGUY-FM continues to rock as a CHR station...
 Art Bussure moves from WJML/Petoskey, MI to join the morning show at WMJY(Y107)/Longbranch, NJ.



WTIC-FM/Hartford welcomes Jim Mulvey to the swing shift position. Jim last worked at WXLO/New York...
 Charlie Derek moves from KELI/Tulsa cross-town to PM drive at KRAV... KTEM/Temple, TX changes formats from A/C to CHR.

WAZY-FM/Lafayette promotes John Glavin to Production Manager, and ups Ed Clay to Director of Public Affairs. New to WAZY is Jim Stacy to do nights from sister station WFTE, and Don Payne from crosstown at WXUS... KJ100/Louisville's new morning driver is Steve Brodie. He steps into Gary Major's shift, as Gary moves to middays, replacing Chris Kelly, who returned to college (Motion R&R 6-25).

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AOR Picture Page



LET THERE BE DRUMMERS — Twelve top drummers gathered in Los Angeles for a Carmine Appice benefit Drum-Off for UNICEF. On hand to emcee was KLOS. Pictured (top row, l-r) are Kansas's Phil Ehart, Heart's Michael DeRosier, Pat Benatar band's Myron Grombacher, UNICEF's Peter Hansen, Bruce Gary of the Knack, Appice, Doobie Brothers' Keith Knudson, REO's Alan Grantzner, EW&F's Freddie White, Genesis's Chester Thompson; (front row, l-r) Sha Na Na's Jocko, drum-off winner, Doobie Brothers' Chet McCracken, Pat Travers band's Sandy Genero, and KLOS emcee Joe Benson.



WILDE TIMES IN DOVER — EMIA's Kim Wilde personally delivered her debut album to WDHA/North Jersey. Pictured (l-r) are EMIA's Howard Bernstein, Wilde, WDHA PD Mark Chernoff, air personality Kathy Millar.



JACK & DIANE & JOHN & TIM — Riva/Polygram's John Cougar (left) recently visited WLUP/Chicago to discuss his latest album with Loop PD Tim Kelly.



TULL NOT DULL AT WXRT — Ian Anderson (left) of Chrysalis recording group Jethro Tull checked out the enormous record library at WXRT/Chicago while at the station for an interview with PD Norm Winer (right).



GOIN' DOWN THE ROAD WITH GUIDRY — Columbia's Greg Guidry joined WKDF/Nashville in a station-sponsored walk for the March of Dimes. Guidry (right) is pictured with WKDF Promotions Director Carl P. Mayfield (left).



HAPPY BIRTHDAY MTB — WB's Marshall Tucker Band were in Springfield, Illinois for a concert on group member Doug Gray's birthday. WSMI-FM's Dwight Brackman (left) helped Gray (right) celebrate the occasion with the gift of a personalized T-shirt.



PYLE DRIVERS — MCA's Artemus Pyle Band were feted by the record company and Atlanta AOR reps recently. Pictured (l-r, back) are band's Steve Brewington and John Boerstler, MCA's Carl Michelakos and Al Bergamo, Pyle, WKLS MD Bob Bailey and staffer Debbie Blackburn, co-producer Doug Gray; (l-r, front) band's Darryll Otis Smith and MCA's Al Privett.



RAINBOW'S COLORFUL WLLZ VISIT — Mercury/Polygram's Rainbow were recent interview guests at WLLZ/Detroit. Pictured (l-r) are group's Roger Glover, David Rosenthal, Joe Lynn Turner and Bobby Rondinelli, Polygram's Jean MacDonald, WLLZ Assistant PD Dave Scott and PD Joe Urbiel.



MR. BILL-BOARD — KSJO/San Jose morning crazies Mr. Bill (left) and Jim Taylor (right) mounted a monthlong campaign to get their names on one of the station's Bay area billboards. Finally, after a thousand listener letters, plus phone calls from the jocks' parents (!) and RCA's Triumph, the two were granted their wish, as pictured.



JEFF GELB

AOR Market Summary: Toronto



Undoubtedly, AOR's most heated battle north of the American border is in Toronto. At odds are two well-established stations with equal signal strength and adjacent dial positions: CHUM-FM (at 104) and CILQ, better-known to listeners as Q107 (107).

Both stations fare very well in the market: in total circulation figures, CHUM-FM is #3 in the market with 864,700 and Q107's #4 with 748,900. Both stations wind up #1 in the market depending on one's point of view: for total weekly circulation, CHUM-FM is #1 M-F in 18-24, 25-34, 18-34 and 18-49. For total hours tuned, Q107's the M-F market leader in teens, 18-24 and 18-34. It's a very close race, and that's why Toronto is the focus of this week's AOR market summary.

CHUM-FM: "The Station With The Concerts"

CHUM-FM is a contemporary of such AOR giants as WBCN/Boston and the late KSAN/San Francisco, having programmed AOR since 1968. It's almost certainly Canada's first AOR, which has helped the station stay number one in overall ratings figures with Toronto AOR fans.

At the programming helm of CHUM-FM is Ross Davies, an 11-year radio veteran who became CHUM-FM's PD shortly after the station's interesting if aborted experiment playing multiple tracks by a single artist per set. Davies recalled, "We had no doubt the idea was a winner, but we picked the worst time to try it out. We were seeing listener burnout because we were forced to play the bigger albums more often; the newer product was unsatisfactory. I'm not certain that even today's product could sustain it. Back in the late 60's or early 70's it could have been a real winner."

CHUM-FM then switched back to its more traditional AOR programming. Davies described CHUM-FM's musical posture as "anything to do with rock and roll. We're perceived by our audience as a rock and roll station, and so we add only music that enhances that perception. We're not afraid to kick it out with groups like AC/DC, Led Zeppelin, Van Halen, or Asia — that's what we're all about. We play nothing that's soft or MOR."

"Toronto's well-known as a haven for UK product, from bands years ago like Genesis and Yes to today's Human League or Haircut 100. We're aware of that music and not afraid to program it so long as it fits our rock image (some of it borders on disco, which goes too far afield of what we play)."

"We play a bit wider variety of music than Q107," Davies said, "which helps to explain our wider demographic appeal. Q107 keys younger and has a sizable teen core. We're not afraid to add new music; we have a longstanding reputation as an innovator, and we're not afraid to experiment, again keeping within the parameters we've established."

Preprogrammed Music

CHUM-FM makes musical choices by committee (Davies, former PD-now GM

Bob Wood, MD Wayne Webster, and two music assistants). Music is chosen on the basis of sales, trade charts, and the opinions of the knowledgeable committee members. Once chosen, cuts are added to the CHUM-FM rotations, which are all preprogrammed for the jocks. Davies explained, "This allows jocks more time to devote their energies to making the board sound hot, and making their raps perfect. A couple of the guys miss the 'magic' of programming their own shows; they view it as their main strength, so it's a hard adjustment. Others feel the old system was a waste of their energies and prefer it this way. So it hits different people differently, but everyone agrees that the music department is doing a great job putting the shows together."

CRTC Pros & Cons

At all times, the music department must keep in mind the government regulations of the Canadian Radio and Television Commission. "Sometimes the CRTC is great, sometimes it's hard to live with," Davies admitted. "The CRTC regulates everything we do, from news and public affairs to general jock talk and music repeats per week." CHUM-FM's hot rotation, for instance, does not allow for more than two plays per day. Interestingly, AM does not have the same regulations, which Davies suggested as one reason why CHR stations like CHUM-FM's sister station CHUM do so well.

"Sometimes the CRTC is great, sometimes it's hard to live with." — Ross Davies

One aspect of the CRTC regulations that Davies is in full agreement with is Canadian content, and CHUM-FM has helped to establish a fund that pays studio time for local acts. Joining CHUM-FM in the project are Moffat Communications (owners of CFOX/Vancouver), Rogers Radio (owners of CFTR/Toronto), and CIRPA, the Canadian Independent Record Producers' Association. Davies said, "We hope these funds will encourage the growth of more Canadian talent, which should in turn increase the quality of our Canadian content."

CHUM-FM is also personality-conscious. "It's very important, especially in such a competitive market. We have strong communicators who can express themselves concisely." One of them is Bob Segarini, a well-known Canadian-based rock performer who does the 10pm-2am shift as "the Iceman." Davies mentioned, "As has been the case with many AOR's recently, we weren't able to find the caliber of personalities we needed in the talent pool of smaller market stations. In an attempt to look into alternate areas for talent, we came up with Bob, who has a great image in the market."

CFNY: Toronto's AOR Alternative

Meanwhile, twenty minutes outside of Toronto in a town called Brampton, a radio station called CFNY has been broadcasting freeform progressive rock for five years. David Marsden, who has programmed it for the past four years, described the station's approach: "40% of what we play is import product (England, Europe, Australia, etc. — I don't consider the U.S. foreign), and 50% is material not being played by any other station in the market."

Marsden eschews musical labels, but admitted that much of the station's music is what others would call modern rock/new wave. While stations like KROQ/Pasadena have attracted large numbers of teens with such programming, Marsden insists CFNY is not a teen-oriented station: "It's all in the presentation of material. We surround the modern rock with familiar music to our target audience, which is 25 to 30-year-olds. By doing so, the new music becomes palatable and exciting." To Marsden, 'familiar' music does not mean mainstream AOR bands: "We don't play Toto, Foreigner, Journey, AC/DC, etc. Familiar music to us are groups like the Beatles, Dave Clark Five, Alan Parsons Project, Jefferson Airplane — music we remember from the 60's and 70's. I would never say there's anything wrong with groups like Foreigner or Journey; it's just not our kind of programming. Besides, there are two stations in the market that do an extremely good job with that type of music."

CFNY's music library contains 10,000 albums with every track available to the jocks. Marsden stated, "The announcers have total freedom of choice, and I encourage personality. I want them to make mistakes. If a guy tries ten things on the air and six work and four don't, that's still six more things that worked than had they tried nothing."

Marsden feels AOR radio is making some mistakes that need to be rectified now for the sake of the format's future: "Most stations sound alike; AOR radio has become predictable and boring. For radio to survive, FM must learn from the experiences of AM. Otherwise, people will look at us in five years in the same negative way they now perceive AM radio."

"Let's not all sound the same. That's my philosophy, and apparently a lot of people in Toronto agree with me, because 200,000 listeners choose CFNY's programming instead of CHUM-FM's or Q107's."

While CFNY's progressive programming currently attracts a third (or less) of the cume figures of its competitors, Marsden is optimistic for two reasons. "I think we've reached a point in radio history where cume won't play as important a role as demographic and psychographic numbers." Also, within a month CFNY is slated to join its two competitors' transmitters on the CN Tower, which will give all three stations equal coverage in Toronto. At that point it will be interesting to see if CFNY's eclectic programming cuts off a bigger slice of the demographic pie.

The Concert Connection

One of CHUM-FM's advantages as the city's longest running AOR is that it has enabled the station to pact with Concert Productions International, a major concert firm, for exclusive rights to present all of the firm's many Toronto concerts. This arrangement allows CHUM-FM the all-important tie-in with significant shows for interviews, ticket giveaways, and such, and claims the majority of the station's on-air promotional time. The station is also involved in ongoing concert simulcasts from clubs like the El Mocambo, and TV rock concert simulcasts with sister TV outlet CITY-TV. TV is also the sole advertising source for CHUM-FM, though Davies also credited word-of-mouth as being vital in spreading the good word about the station. "When you've got a good product, people want to promote it for you."

CHUM-FM's good product has kept it the city's format leader to date, but Davies is well aware of Q107's influence: "They've made undeniable market gains, which doesn't surprise me; after all, they're the first alternative to CHUM-FM in Toronto, which is a great incentive for them. We plan to continue providing them with that incentive. Our intention is go after a one million cume figure. There's a momentum towards FM listening, and towards CHUM-FM as well. That's encouraging, and we're going to try to enhance that any way we can."

Q107: Greasy Spoon Rock & Roll

Toronto's youngest AOR is Q107 (CILQ-FM), started five years ago by then-CPD's Dave Charles and John Parikh, later to form Joint Communications consultants. When the two left, Gary Slaight segued from the station's sales department to take over as PD. A few months ago he was upped to VP/GM but retains the PD title as well.

Interestingly, Q107 is not directly involved with Joint Communications in a consultation agreement, though as a B/A/M/D Superstars client, Q107 gets regular memos from Joint Communications. Slaight explained, "There's nothing wrong with what Dave and John do, but I had different ideas for where I wanted to take the station. I needed to make a fresh start."

"The Abrams organization gives us a lot of leeway. They're available when I need to bounce an idea off them, or need a second opinion. They can provide objective opinions on what works and what won't. We can also draw on their research to find out, for instance, when a particular track may be getting stale. We read our flow sheets regularly, and if we get a feeling about a record, we can call to see what their research shows."

"We don't automatically add records they recommend. We talk weekly about what's working for them and what's working for us. But Toronto's faster in accepting new acts than the U.S., and we can't wait for stuff to be accepted there before adding it here."

Toronto's Best Rock

Q107 calls itself "Toronto's Best Rock," with selections picked in music meetings between PD Slaight, MD Bob Mackowycz and Assistant MD Samantha Taylor. "The first criterion for adding something new," said Slaight, "is that we all like it. We'll also add stuff we don't personally like if sales or phone response is overwhelming. We consult the trades, including a Canadian publication called the Record. We tried callout research for awhile but didn't find its results productive."

Q107 doesn't find its 30% Canadian content commitment overly restrictive, according to Slaight: "It's actually been a plus for us. As the new kids in town, we had to come up with our own identity, and we've become the station in town that plays local music (we've done four homegrown albums)."

"Three or four years ago, we were playing people like Gordon Lightfoot and Joni Mitchell, and a lot of the Band, for all the wrong reasons. But these days, if I went into most American markets, three out of ten records would be Canadian."

Slaight compared Q107's musical posture to rival CHUM-FM's: "They play lots more new music than we do. We play a lot too, but we've positioned ourselves as the market's



Gary Slaight

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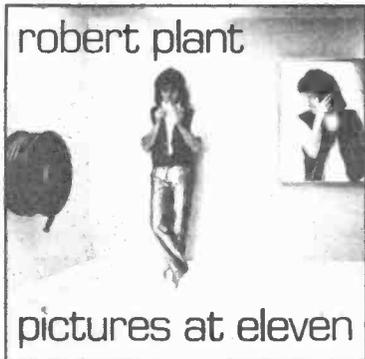
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EVOLUTION

Brad Hoffman returns to programming as PD at WKTM/Charleston, NC. Tony Lawson is named MD . . . Frank Kelly exits as MD of WAPP/New York . . . Nadine Marz is named MD for KMEL/San Francisco . . . Trish Anderson is appointed MD for WCKO/Miami. Jeff Cochran is new to WCKO for middays and Barbara Wise joins for evenings from KQRS/Minneapolis . . . Chris Manning is appointed MD at KYTX/Amarillo . . . Irene Salyards exits as MD of KXFM/Santa Maria . . . Carter P. Bradley is upped to MD at KBOS/Tulare . . . Mark McLaren joins WXEZ/Toledo for airwork from KZOM/Beaumont . . . Pierre Robert is upped to overnights from music assistant at WMMR/Philadelphia . . . Jay Brando joins WLLZ/Detroit from competing WRIF for mornings. Jerry Lubin joins WLLZ for overnights, and Peter Werbe joins for weekends . . . Larry

Schuster joins KSRR/Houston for music research and airwork . . . Dick Sheppard exits KNAC/Long Beach for KROQ/Pasadena airwork . . . KLOS/Los Angeles News Director Larry Jacobs exits for Source news anchor post . . . Mike Bettelli joins BPI Inc. from KISM/Bellingham to work with the organization's automated AOR format . . . Mike Koste exits KPRI/San Diego's Production Director post for KMPX/San Francisco . . . Tim Scott is new to overnights at WRKI/Bridgeport . . . New to evenings at KTYD/Santa Barbara is Ray Pierce from KGAB/Ventura. Former KZOZ/San Luis Obispo MD Rick Williams joins KTYD for overnights and Lynn Hoskins is upped to full-time afternoon drive . . . George Schnell is new to part-time airshifts at WMJQ/Rochester . . . David Chaney joins KEZY/Anaheim from KSFX/San Francisco.

AOR Reporter Profile

CHEZ-FM/Ottawa
PD: Steve Colwill
MD: Greg Torrington
Power: 100,000 watts
Consultant: none
Slogan: "The Spirit of Rock and Roll"

"In Canada's affluent cosmopolitan capital city, CHEZ 106 serves 269,500 listeners weekly with a mix of rock and roll, public affairs, special programs and personality. Ottawa is a diverse market served by 15 radio stations plus out-of-town signals from Montreal and Syracuse, which are available on cable. In five years, CHEZ has attained a number two position in the market and is Ottawa's most popular FM station. With an understanding that demographic shifts are increasingly moving 25+, CHEZ attempts to provide programming that appeals to a spectrum of listeners. Success has been achieved through careful analysis of audience makeup at different times of the day, and through music dayparting. However, throughout the 24-hour broadcast day, emphasis is placed on familiar gold cuts and a core of current music with broad demographic appeal.

"CHEZ's current music playlist contains selections from artists like Ry Cooder, Elton John and Paul McCartney, to Scorpions, Ozzy Osbourne and Krokus. CHEZ has also had no difficulty programming a healthy dose of 'new' music; artists like Human League and Men At Work proved audience favorites long before other stations in Canada and the U.S. aired them.

"Since CHEZ went to air in 1977, it has achieved a 12.9 market share through programming and aggressive promotion. CHEZ is extensively involved in major community events. The station's success in a metropolitan area of close to a million people is heartening, for it indicates possibilities exist for AOR stations that choose to 'go it alone' armed with good market knowledge, high quality special programming, public affairs, and solid music choices. The bland homogeneity of consultant radio indicates room for more format movement in this direction." Steve Colwill



FOREIGNER ROCKS KMET — Sam Bellamy (left), KMET/Los Angeles PD and fan of Atlantic's Foreigner, met and spoke with the band's Lou Gramm after their Los Angeles show.

KSHE/St. Louis scored an exclusive interview with the normally reclusive Robert Plant, who even recorded some station ID's and song intros for his new Swan Song solo effort . . . The KROQ/Pasadena jocks are taking a weeklong vacation in Hawaii with their listeners; they'll all be seeing IRS/A&M's Go-Go's as part of a special travel package the station sponsored. While the KROQ jocks are gone, fill-in airshifts will be handled by well-known air personalities like Raechel Donahue, and by recording artists like Oingo Boingo's lead singer Danny Elfman (who'll be masquerading on the air as "Moscow Eddie") . . . WLIR/Long Island kicks off its fourth season of "Party in the Park" concerts tomorrow (7-3) with a live broadcast of the Ramones from the Long Island Boardwalk. Admission is free to WLIR listeners (though the city charges \$2 admission to the Boardwalk area) . . . WRIF/Detroit has awarded seven \$5000 prizes since February in its "five-songs-per-set-or-\$5000" cash giveaway contest, designed to promote a "more music" campaign. And, unlike some stations around the country, no WRIF air personalities have been fired when they mistakenly played less than five songs per set . . . WYSP/Philadelphia's cosponsoring a free concert with the Beach Boys over the July 4th holiday; 100,000 fans are expected to attend. Later that same weekend, the station will present its first attempt at a coordinated music and fireworks display over the city skies . . . WHKC/Evansville sponsored a "Get Wild with the Animals" benefit concert of four local bands for the city zoo that raised \$5000 . . . KMEL/San Francisco VP/GM Rick Lee was recently asked to join the Bay Area Music Archives Board. KMEL's among the many stations sending listeners to England this summer to see the Rolling Stones. And happy fifth AOR

Toronto

Continued from Page 18

rock station. Our listeners expect that of us, and we can't afford to endanger their loyalty. CHUM-FM's music is preprogrammed. They probably play more distinct tracks than we do, but our announcers are allowed to work with the music to create a feel and flow, to reflect whatever's going on at their particular times of the day."

Off The Wall Radio

"In general, Q107 is a little crazier than CHUM-FM, a little off-the-wall, a little loony, and much more street-oriented. CHUM is slicker, more polished. You won't hear mistakes on CHUM-FM. Their music is more carefully thought-out on a daily basis. Whereas on Q107, you'll hear mistakes, you'll hear an odd listener say 'shit' on the air because we don't have a phone delay system. It's all a part of our attempt to be the real station for the people. That's our niche. If CHUM-FM is the McDonald's of AOR, then we're the popular greasy spoon up the street."

Q107's jocks are encouraged to serve up personality. "When I first started programming Q107," Slaight recalled, "it was a typical Burkhart/Abrams station: announcers were just voices doing liners. My feeling was that this approach couldn't work for the long run, so I hired a new staff and prodded them to get crazy on the air."

"We also like to put our listeners on the air. We've got them well-trained by now, so that coming out of spotbreaks they'll call up to do song intros for us, complete with the station logo, 'Toronto's best rock.'"

Slaight has a question for stations that say listeners would rather hear music than talk on the radio: "Why bother working in radio? I can't see running a station that tries to sound boring. Radio stations reflect their programmers' personalities: if the PD's are dull guys, their stations sound boring. I'm a bit off the wall and I want Q107 to be too."

UPDATE

anniversary to KMEL (7-2) . . . Q107/Toronto just released its fourth hometown talent LP, in which winning bands were awarded several prizes. Oliver Heavyside won a single release from Canada's Attic label, while other winners received a portable recording studio or free studio rehearsal time for a month . . . WIBA/Madison sponsored a Kite Fly-In that attracted 5000 for various contests, offering as prizes items like albums and gift certificates . . . WXRT/Chicago played a benefit softball game against

Slaight's fun-loving spirit carries over into the station's promotions. "We try to involve our listeners in whatever we do, rather than just giving away albums or tickets. Our homegrown albums involve the musicians and artists throughout the city. We do air guitar and air band competitions, with our jocks opening the show as an air band (the jocks also just recorded a single called 'Crank It Up')."

"When we do giveaways, they have to have special meaning to our listeners. For example, we won a guitar of Jimmy Page's in a benefit raffle, and we, in turn, gave that away in a promotion. We've also given away Club Med trips, plus trips to see bands in other cities. We did one money giveaway, when we had a mascot called the 'Chugger' visiting area bars and clubs. Listeners who recognized and identified him won \$1000."

Speaking of chuggers, Slaight responded to Bob & Doug McKenzie mania: "There are some hosers in the audience, but it's not a predominant group!"

"Radio stations reflect their programmers' personalities: if the PD's are dull guys, their stations sound boring."
 — Gary Slaight

To date, Q107 hasn't attracted quite enough hosers and other listeners to beat CHUM-FM's cume figure. "I don't know if we'll ever beat them in cume — it's like the battle between Coke and Pepsi. I think we'll continue to beat them in total hours spent listening, and grow in those numbers. I would love to have a book arrive one day that showed us ahead of CHUM-FM — we'd celebrate for a month. But we're very satisfied with our progress and we're having fun."

And, as Toronto's healthy ratings numbers for its AOR's indicate, so are Toronto AOR radio listeners.

COLOR

COMMERCIAL-FREE KICKOFF: To kick off its realigned AOR programming (under the consultant aegis of Bob Hatrik), KKCI/Kansas City broadcast for three-and-a-half weeks commercial-free, asking listeners to call when they heard the station's first commercial. The first listener to get through at that point won \$1000.

HEAT OF THE MOMENT: In conjunction with an area concert appearance of Gefen's Asia, WKLC/St. Albans offered limo service, dinner, and tickets to see the band to the listener who correctly predicted the "heat of the moment" at 1:05pm (matching the station's dial position) on the first day of summer.

AND THIS LITTLE PIGGY ATE RIBS: In conjunction with the film "Porky's," WBCN/Boston held a rib-eating contest, to see how many ribs listeners could eat in 104 minutes. The winner consumed 3½ pounds of meat!

VAN HALEN MANIA: WAAF/Worcester joined WB for several promotions surrounding Van Halen's "Diver Down" album. In one, listeners were asked to fill out entry blanks at participating outlets for an oppor-

Budweiser for MDA that raised \$2000 . . . KICT/Wichita has moved to 734 N. Maize Rd., Wichita, KS 67212. The station's phone number remains the same . . . WQXM/Tampa cosponsored a shark fishing tournament, whose winner nabbed a 760-pound tiger shark to win an expenses-paid vacation in the Bahamas . . . KPRI/San Diego has set a number of activities for this 4th of July weekend, including a major fireworks display, sand castle competition, body-beautiful contest, and a tug of war.

tunity to win a vacation in St. Maarten, complete with hotel accommodations, meals, and gratuities. WAAF also held a "Diver Down" jello wrestling match, with winning male and female contestants receiving \$107 cash and autographed copies of the complete Van Halen catalog. Runners-up in both promotions received T-shirts, buttons, and posters.

CONCERTS & CONVERSATIONS

CONVERSATIONS: Rainbow on WTPA/Harrisburg, WGRQ/Buffalo, WHON/Hartford . . . Krokus on WMAD/Madison . . . Plimsouls on KCAL/San Bernardino . . . Iron Maiden, Joe Cocker on CITI-FM/Winnipeg . . . Quarterflash on KEZY/Anaheim . . . X, Roy Thomas Baker on KROQ/Pasadena . . . Southside Johnny on WNEW-FM/New York . . . Foreigner, Mick Taylor, Stray Cats on WLIR/Long Island . . . John Cougar on WLAV/Grand Rapids . . . Axe, Ian Anderson on WDIZ/Orlando . . . Bob Weir on KSHE/St. Louis . . . Loverboy on WHKC/Evansville . . . Ozzy Osbourne on KEZE/Spokane . . . Waitresses on KTCL/Ft. Collins.

The Music Section

AOR's Most Accurate
 Music Information

Begins on Page 42



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WATCH THE
REBROADCAST
JULY 7TH



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CALENDAR



BRAD MESSER

The Man Who Made Up Facts

Heard 'em talking about hurricane season the other day. Reminded me of my first big one, where the stations let me go out of town to cover some little coastal burg. Man, was I lucky! The eye came right where I was. It was great! There I was with the storm blowing roofs away (too ignorant to seriously consider it could blow my place away too) filing those colorful reports back to the big city by shouting over the roar of the wind.

Back on anchor duty was the newsman with the most overwhelmingly powerful raw talent I've ever seen. This guy had a big voice, could ad-lib intelligently for hours, and had the ability to rewrite a three-line story into something fascinating and entertaining (if not necessarily all that factual). He was taking my feeds, working 'em into his running coverage of the storm that was literally washing away highways and isolating communities. He was the star!

Next day it was over. Wind gone, just some leftover rain and a few scattered tornadoes. My phone line had been wiped out, rendering me useless to my station, so I was pitching in with grunt work at the little City Hall/Police Station. We were listening to the radio, which by then was broadcasting the kind of information vital after a big blow: which villages are still isolated and unsafe, and which are safe to return to because they have water, lights, and other necessary facilities.

Then came an announcement that baffled us. We couldn't understand it. As we waded in a foot of dirty water wondering when the lights were ever going to come back on, The Star was announcing that evacuees could safely return to where we were. I couldn't call to tell him different. Couldn't stop him.

Then here came the first car returning. A woman and a little baby, in an old klunker that made waves like a motor boat as it slowly navigated the flooded main street. She stopped, came into the building, and explained that she'd been told it was okay to return. In fact they had even said on the radio that it was okay. Now here she was with a hungry baby, no fresh milk, no food, and no gas pumps working so she could take on enough fuel to get back to someplace with the necessities of life. The baby was crying for milk that didn't exist. Then the woman was crying. And if you want to know the truth, we cops and firemen and reporters were about to cry.

Here he came again. The Star, the great ad-libber, the big voice, broadcasting once again that it was safe to return.

We managed to find something for the child, and to provide shelter for the woman. Two days after the end of the hurricane I asked The Star why he'd said what he did. He couldn't have cared less about the story I told him. "The other towns were okay, and we couldn't get in touch with you, so I just figured it was okay where you were too," he said with some irritation. "So what?"

So this. When I'm tempted to assume something I can't check out, I remember The Star, and that old car motorboating along in axle-deep floodwater, and that woman who had believed what she heard on the radio.

Total Eclipse of Full "Buck" Moon

MONDAY, JULY 5 — The full moon will pass through Earth's shadow this evening creating a total eclipse which will last about two hours. Dr. Gary Meckler of Kitt Peak Observatory says, "It'll get darker and darker, but it won't disappear. The moon will remain visible but rather reddish. It's a very nice sight. You'll see a dull full moon with a reddish glow to it!" The phase of totality will begin at 10:38pm Pacific (11:38 Mountain, 12:38 Tuesday morning Central and 1:38am Tuesday Eastern time). It will be visible across the entire United States and may be viewed safely without eye protection.

Rich Gossage is 31. Julie Nixon Eisenhower is 34. Others born on this date have included showman P.T. Barnum, statesman Henry Cabot Lodge, Jr. and naval hero David Farragut.

Capt. Kidd's Treasure Still Missing

TUESDAY, JULY 6 — Pirates couldn't make bank deposits or play the money markets. They had to hide their stolen treasures, some of which remain unfound. Captain William Kidd, who was arrested in Boston on this date in 1699, stashed some of his loot on the coastal islands of New York. Only portions have been found to date.

Louis Pasteur gave the first anti-rabies shot in 1855. The first all-talking movie, "The Lights of New York," premiered in 1928. Two years ago today 13 El Salvadorian illegal aliens were found dead in the fierce heat of the Arizona desert, where they had been abandoned by their smugglers.

Sylvester Stallone is 36. Della Reese is 50. Janet Leigh hits 55. Merv Griffin is 57. First Lady Nancy Reagan is 59.

Big Day for Land Grabbing

WEDNESDAY, JULY 7 — Land acquisition hits high gear this time of year. One reason is the weather, which is favorable for military operations in this hemisphere. On this date in 1846 John Sloat landed at Monterey, kicked the Mexicans out, and declared California as U.S. property. A couple of years later gold was discovered. Hawaii was annexed 84 years ago today, and the Alaskan statehood bill was signed 24 years ago.

The first woman ordered executed by the U.S. Government was publicly hanged on this date in 1865. Mary Surratt and three men had been quickly convicted of conspiracy to murder President Lincoln.

Ringo Starr was born Richard Starkey 42 years ago today. Actor Vince Edwards is 54. Bandleader Carl "Doc" Severinsen is 55 and designer Pierre Cardin is 60.

75 Rounds With Bare Knuckles

THURSDAY, JULY 8 — Nobody put on gloves for the world championship fight at Richburg, Mississippi 93 years ago today, because John L. Sullivan and Jake Kilrain were battling the last of the bareknuckle heavyweight fights. Sullivan took him in Round #75.

The Liberty Bell, which had already cracked twice, was rung loudly for the final time 147 years ago today for the funeral of Supreme Court Chief Justice John Marshall. It cracked again! Now they don't ring it, except for a few light taps with a little hammer on very special occasions.

Actress Kim Darby is 34. Steve Lawrence is 47. TV programmer Roone Arledge is 51.

Something To See On Vacation?

FRIDAY, JULY 9 — If you've been wondering where to go on vacation, there's one attraction you should know about in Rockport, Maine. It's a bronze plaque marking the birthplace of Captain Hansen Gregory. He didn't get famous for his seamanship, but for allegedly being the inventor of the donut hole. If you'd like to be conversant while hanging around the bronze marker, mention that the automatic donut-cutting machine was patented exactly 110 years ago today. They'll respect your knowledge, I'm almost sure.

Also, the corn cob pipe was patented 104 years ago today.

O.J. Simpson is 35. Others born on this date have included John Rockefeller as in "rich as." Elias Howe the sewing machine inventor, and the grandfather of electronics, Nikola Tesla.

Adult/ Contemporary



JEFF GREEN

TWIN POWERS OF DIFFERENT TOWERS

WSRZ & KWAV Ride The Radio "Waves"

Ever wonder if another station somewhere in the country has exactly the same programming, presentation, and image as yours? Two stations on opposite ends of the U.S., WSRZ/Sarasota, FL, and KWAV/Monterey, CA, seem to be cast from not only the same mold, but a mold they see reflecting the coming "wave" of "lifestyle" A/C radio on FM.

Targeted towards primarily 25-34 sophisticated, affluent adults, the format features a wide dimension of A/C music: contemporary hits, album cuts, and jazz, as well as oldies. The music is not selected as much by its national ranking as much as by its sound. Simply put, if it fits, it gets played.

The on-air presentation is referred to as "lifelike." Jingles, liner cards, and talked-up intros are exchanged for a more natural, straightforward communication.

Off-air, promotions are community-oriented rather than contest-oriented, and what prizes are given try to exhibit "good taste": boat cruises, dinners, Sony Walkmans, vacation weekends, etc.

The "wave" logo used by both stations seems to represent more than either station's proximity to the ocean. Specifically, these stations see the wave also reflecting the everchanging direction of the music within a consistent overall sound.



Scott O'Brien

Promotions

3WS/Pittsburgh held its second annual Mardi Gras Celebration with all proceeds going to the Pittsburgh Special Olympics. As part of the celebration, a lucky winner received ten days in Miami. . . **WBAL/Baltimore** has been busy with the Preakness "Parade of Lights," dedicated to the children of Baltimore. . . In appreciation of its twelve-foot "World's Biggest Valentine," **KONO/San Antonio** has received a royal "thank-you" note from Prince and Princess of Wales, who were voted the "World's Most Romantic Couple" . . . **WZUU/Milwaukee** ran an "Instant Cash Sweepstakes" in which lucky listeners received \$1000 and brand new Suzukis. . . **WASH/Washington, D.C.** listener had a chance to win a weeklong vacation for two in Paris in the "Champagne In Paris Sweepstakes." Also, a lucky secretary and guest were sent to Bermuda for five days, complete with hotel, meals and \$100 spending money. . . **WLEQ/Ft. Myers** gave away tickets, LP's and T-shirts for their "Spring Music Fest '82" featuring name acts. . . During the Bell System "Operator Appreciation Day," **WCCO/Minneapolis** morning team **Boone & Erickson** surprised dialers by sitting in and fielding calls! The best calls were recorded and played back on the air. The team also responded to the morning paper's cancellation of the long-running comic strip "Mary Worth" by offering it to their listeners as a verbal daily soap opera. . . **KOGO/San Diego's** "Radio 6" magazine show is celebrating its first anniversary by inviting listeners to pick their own birthday presents in a sweepstakes, with prizes ranging from a \$50,000 Ferrari to a round-the-world vacation.

WSRZ PD Dain Schult and KWAV PD Scott O'Brien discussed their stations, music, and philosophical views about the nature of their approach.

R&R: Please outline the type of adult listener your station targets.

Dain: What we're looking at is more of a lifestyle or psychographic approach as opposed to a demographic one. Our total range is 18-49, but 25-34 is our core target. We seek listeners who are upwardly-mobile and reasonably intelligent. We're not trying to be snobs, but we are more of a "high-class" station. Our promotions, announcers, and music presentation are high-grade, and very different from other stations around here.

Scott: We're part of what coastal California is all about - feeling good and living well. Our primary demo is 25-34, sophisticated, educated adults. These are reasonable people, who are making things happen and are progressing in their lives. We project a very positive feeling, leaning female, and definitely leaning affluent.

R&R: Describe the underlying music philosophy that directs the music you play.

Dain: We judge each song individually, without any hard rules about artists or dayparts. It drives some of the record reps crazy, because we aren't just interested in "conventional" A/C product. What our competition is doing has no bearing on our decisions, either. More than anything else, the music must relate to our image. If it does, we'll play it. That's why we go through every record sent to us. We listen to them all.

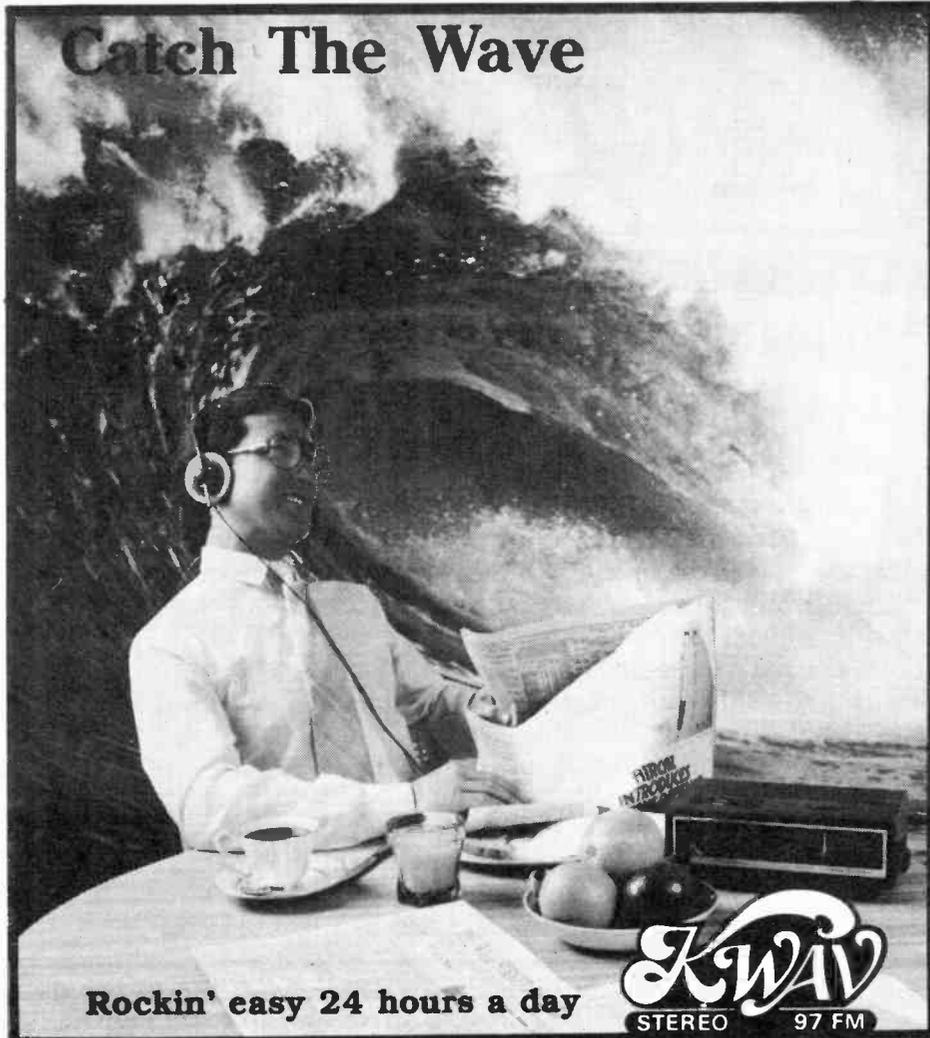
Our format can encompass a wider range of artists than are normally presented on most A/C, CHR, or even AOR stations. We're not so tight with our currents and oldies that there's such constant repetition.

Scott: The consistency within the variety of the music we play is a certain "feeling" - even more than a sound. It's a good, positive feeling that makes for comfortable listening, whether it's Jazz, Urban/Contemporary, pop, rock, or album cuts. We've transcended conventional A/C labels and limitations for the music we play.

Some of these formulated formats are getting tired, and risk built-in burnout from short lists and rotations. If a listener feels comfortable with a station, and therefore intends to spend a lot of time listening to it, he will not only accept a diversity of music, but will in fact demand it. The key there is that the music fit into the context of the station's consistent personality. In short, repetition with variation.

R&R: How do you know which records are correct for this image?

Scott: We use sales and request research to back up our intuition. There's a lot of gut feel involved, which we can trust because many of us, including our MD Steve Parlato, have lived here a long time. We know we'll get feedback because we make a strong point of identifying the music we of-



fer. A lot of it is new, and isn't offered on other radio stations. John Martyn might be a good example.

Dain: It's a matter of research, gut feeling, and artist perception. For example, it was perfectly justified by the local sales to play Charlie Daniels's "Still In Saigon," but to also program two other cuts from the LP. These tracks fit in with the sound of our station and satisfied the audience demand for this artist.

As Scott said, local awareness is also important. Our MD Michelle Tellone has lived here all her life and has a real feel for this area. Along with our research and intuition, she's able to keep us on the right track most of the time.

R&R: What does the "wave" symbol represent to you?

Scott: Because we have some of the most beautiful coastline in the world, the "wave" image is a natural. We also identify our sound with the movement and flow of a wave. We say "Rockin' Easy" and "You're On The Wave." Something more precise might not as accurately reflect the variety we offer.

Dain: Our situation is similar. We changed the image of WSRZ from "Mellow Rock & Jazz" to "The Music Wave," because it was too narrow. What if people perceive mellow rock as something they don't like, yet enjoy artists that perform such music? That's going to cause problems. If you call a station like ours "Jazz," God only knows what that's going to mean. By using the image of "The Music Wave," we allow each individual listener to form his or her own individual opinion. There are some people who perceive us as CHR, as AOR, as A/C, and as Jazz, but they're all listening. We aren't trying to be all things to all people. We let ourselves be as individuals perceive us.

Scott: As part of this thinking, we don't promote the fact that we play jazz, but we don't hide it, either. Like everything else, it's simply presented as good music.

R&R: Do you see your unconventional approach as futuristic?

Dain: Considering the diverse amount of music we play to accommodate our target psychographic, we know we're bending and

breaking some of the conventional rules regarding image and positioning.

I think we're futuristic because WSRZ's format combines the best elements of the most successful formats being used. Today's fragmentation points to listeners tuning to various stations according to their changing moods. We see ourselves dealing with this fragmentation differently from most other formats. Many stations are locking in on a very specific type of music and driving it into the ground. If we can flow literally like a wave, then we believe we can reach a broader range of listeners and keep them longer.



Scott: We know what we're doing is special. We're A/C in that we appeal to 25-34 adults, AOR in that we use LP tracks that fit, and CHR because we have a wide variety of music, and try, secondarily, to pick up available ethnics and 18-24's. People are looking for something new, but have had enough hype.

The overall sound is geared towards feeling comfortable, but also towards accomplishing something. That something is companionship. We apply this attitude off-air, by working hard through charity, concert and municipal events to keep KWAV an active and meaningful member of the community. These are the main efforts that legitimize the overused phrase, "Relate to the listener."

Dain: Our format is not going to be right for all the people all the time. But I think a majority of folks can listen to us much of the time, because we offer a wider range, without extremes. I think that's where A/C is going to be tomorrow, but can be today."

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 45



PROMOTION PARADE

Show Us Your Country

For six weeks KNIX/Phoenix listeners were able to win cash and free concert admission simply by adhering to the station's catch-phrase of "Show Us Your Country." KNIX booths were set up each week in local shopping malls and distributed over 50,000 logoed buttons throughout the campaign. During the week KNIX DJ's prowled these locations looking for listeners wearing the buttons or anything else with KNIX on it and awarded cash prizes to those individuals. The station also kicked off and culminated the campaign with free beer nights at a local club for KNIX-wearing listeners. Supported by TV, billboard, newspaper, and magazine advertising, the promotion provided high visibility for the station, especially with all the additional "walking billboards" around town.



Microwave Mystery

An interesting variation on an old contest was KEEN/San Jose's "What's In The Microwave" promotion. Listeners tried to identify each of the nine KEEN items in the oven (e.g., a yellow KEEN bull T-shirt) through clues given out over the air. The first person to identify all nine items won the oven with runners-up winning concert tickets. If you use your imagination, you can probably come up with some of the more creative guesses the station received, which the made contest that much more interesting.

Locals Become Guest Deeja's

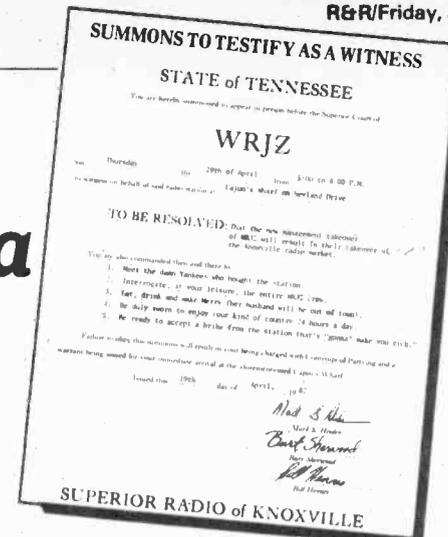
WKLO/Danville found an ingenious way of involving the local community in the station by inviting area business people to

serve as guest deejays for the day. The fill-in who received the most listener votes won a trip for two to Gatlinburg, TN(???) It turned out to be a very successful promotion, as 12,000 votes were received, and the station now has a great backup staff to call upon.

WEOK's Day Off With Pay

Knowing that warmer temperatures produce an epidemic of "Spring Fever," WEOK/Poughkeepsie decided to nip the ailments in the bud by awarding lucky listeners a day off with pay each Monday morning. Winners are picked from written entries stating what they would do with their day off and, providing the boss approves, that person gets to roll over and enjoy a paid holiday from work.

I Wanna Testify!



WRJZ/Knoxville came up with a unique way to introduce the station's new Country format to the advertising community. This official-looking "Summons" was actually an invitation to WRJZ's kickoff party held April 29. Failure to obey resulted in a "Contempt of Partying" charge which, knowing **Burt Sherwood** and **Bill Hennes** (the station's new owners), we're sure no one was charged with!

Secret Sounds At WTNT

Each year WTNT/Tallahassee runs a "Secret Sound" promotion, which awards prizes not only to the contestant calling in but also to a listener who preregisters at a participating sponsor. This year's secret sound contained ten words, and for each word correctly identified, that caller (and the "write-in" participant) won prizes ranging from an electronic calculator to a full stereo system. Okay, ready for the right answer? It was: *Dragging A Gold Letter Opener Across A Blue Shag Carpet*. Believe it or not, someone actually guessed that and



won \$1000 for his efforts. Pictured (l-r) are WTNT's April Crowley, winner Casey Powell, "write-in" winner Billy Skipper, and station PD Mike Thomas.

Stickers Sell Records



WPOC/Baltimore came up with a unique way of promoting the station, as well as helping out its listeners and the local record stores. Each record store which reports sales figures to the station was sent a slew of stickers, which they affix to their country product. The station then tells listeners over the air which stores are carrying the stickers, making it easier for those buyers of country records who don't want to search through the city for a store stocking more than rock and roll. Once inside the predesignated stores, buyers can easily find the country releases simply by looking for the WPOC stickers. The station reports it to be a mutually beneficial promotion, with increased store traffic plus more accurate reporting information from the retailers involved.

Cash Call Clicks

KJJY/Des Moines is trying to make listeners rich with station's ongoing "Cash Call" contest. Jackpot amounts have gotten over the \$3000 mark as callers vie for the cash.

WKYG/Parkersburg is running a similar promotion, and is scoring one big winner per week. The station also recently ran a "Super Cashcall," awarding \$1000 to the lucky caller who knew the correct jackpot



amount. Pictured is "Super Cashcall" winner Elizabeth Johnson picking up her prize from afternoon drive personality Bobby Wayne.

Continued on Page 26

Station Profile



KYGO (FM98)/Denver, CO

GM: Steve Keeney, PD: Bob Call, MD: Rick Jackson

KYGO, a 100,000-watt powerhouse, is the oldest FM station in Denver, although it didn't become a Country station until July, 1980. In that short time, however, it has become the number one Country station in the market. PD Bob Call explains how that was accomplished. "Being FM we're obviously music-oriented. That's how we carved our niche in the marketplace, and we haven't deviated from that. But our personalities tie all the elements together for us."

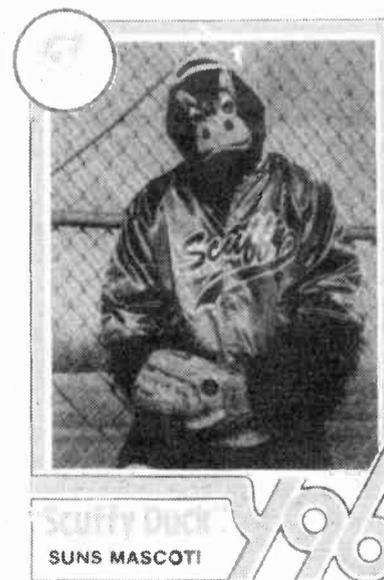


Rick Jackson We've really worked to establish ourselves as THE country music radio station in Denver.

"The unusual thing about the station is that we've got the worst softball and basketball team on record . . . we have an outrageous losing record! It's the altitude. Too much beer and not enough exercise. We're just good ole boys!!"

"Luckily, we're winners on the air. I think the success of our station has been due to our excellent staff, their execution on the air, and the work that they've put into it. There's a great deal of pride in the radio station, and that's so much an element of our success. We are Rocky Mountain Country!"

WYII's "Ducky" Mascot



"Scurfy Duck," the official mascot of WYII/Williamsport, has become quite a celebrity around town. He appears at station remotes and in local parades and is also on loan to the Hagerstown Suns ballclub during the season, where he shows up at every game dressed in his green and gold satin jacket complete with Y96 logo and call letters. "Scurfy" made such a hit on the baseball circuit, he now has his own baseball cards (bubblegum included), which are distributed to fans.

The Music Section

Country Radio's Most Accurate Music Information Begins on Page 40

HITS ARE A FAMILY TRADITION

"JENNIFER"

(Fly My Little Baby)



COUNTRY'S SWEETEST NEW SINGLE BY

Jennifer

with Mom and Dad



from Jessi Colter's *Ridin' Shotgun*

Produced by Randy Scruggs and Waylon Jennings



Inside Nashville



BIFF COLLIE

OF ALL PEOPLE: Crystal Gayle's shopping for a new record contract. CBS's Rick Blackburn says she's a free agent shopping for a new deal without a hot streak . . . "WKRP" 's Gary Sandy set to play the part of Jerry Lee Lewis in a movie on the life of the "Killer?" . . . That "Tammy Wynette 100" smash-hit auto racing song catalogue we shared with you last week was compiled by Nashville Tennessean sports section honcho Larry Woody. (Need a collaborator, Larry?) Thanks for your comments on that . . .

Authorities in Aberdeen, MS gave George Jones till the end of the week to pay off that \$737.50 worthless check George wrote to cover fines against him for that March 30 arrest there for driving under the influence, driving without a license, possession of alcohol, and reckless driving . . . Roger Muir and Nick Nicholson hope to start their own TV program factory in Nashville. They were here last fall while taping 30 segments of "The Shopping Game" for cable distribution, calling Nashville a "game show gold mine." They predict 1500 TV shows a year will be shot here in the next couple years . . . Good Housekeeping magazine was here shooting photographs of several country personalities for its October issue fall fashion layout featuring "country" . . . Del Reeves will shoot 26 half-hour TV shows called "Special DEL-ivery" from Nashville. Del's "Country Carnival" ran for three years in syndication in the 70's . . . 750 extras will be used in the CBS made-for-TV movie "Country Gold" starring Loni Anderson and Earl Holliman, which starts shooting here July 12 . . . The Statler Bros. "gratefully" declined the "Comedy Of The Year" award taken from the Mandrell Sisters and offered it to Music City News, after the second mistake was found in its televised annual awards to country stars . . . Longtime Statler Lew DeWitt has finally called it quits for medical reasons and will be replaced by Jimmy Fortune, who has been "temporarily replacing" Lew. A sad ending to a glorious 18-year career with the Brothers . . . Dolly Parton announced on the "Tonight Show" that her tour, set to start mid-July at Knoxville's World's Fair, has been set back to August, so she'll be able to do movie promotion on the picture and her soundtrack album for "Best Little Whorehouse In Texas." Discussing with Carson her first two movies ("9 to 5," in

which she played a secretary, and the new one, in which she portrays a call-house madam), Dolly said, "I've found that I make a better whore than a secretary!" . . .

FICAP-WICHITA: Agenda chairman Les Acree (WMC/Memphis) had good panelists and subject matter on panels covering Radio Personality, Programming, Management, Ownership, and a very useful "Communicating With Management," "Show & Tell" role-playing, some heated discussions on promotion-record product relationships, and a lot of great fellowship with an all-too-small registration at FICAP's (Federation of International Country Air Personalities) fourth annual Mini-clinic, hosted by Mike Oatman and his KFDI-Great Empire Broadcasting cast of dozens. Oatman, in welcoming the radio & record people, said: "In honor of your visit to Wichita, today our station cut its playlist to two. Also, in all our contest promotions today we're not accepting the first eight calls." Oatman, in a luncheon speech, called for a more generous playlist, more personality on the air, and required new-DJ orientation on country music and its artists. Oatman and partner Mike Lynch have built their empire of 10 stations, nine of them country, on the policy of identifiable country music and personalities. "So," he said, "nobody will ever wonder, after listening to us, what kind of station we are" . . . FICAP echoes: "R&R is the most useful, viable trade reporting service we have in the music business" . . . "Joe Rumore out at WVOK/Birmingham after 30 years as that city's best-loved personality" . . . "We have a club in our town named Bronco Billy's All-American Saloon. It's the world's smallest giant country club (seats 85!)" . . . Heard on an aircheck of the Rick Segal-Hal Jay morning show on WBAP: "Hear what the nearsighted snake told the hose? You sure are a sloppy kisser."



The original Statler Brothers, together for the last time (see column story), hosted the ill-fated Music City News Awards for the fifth straight year. Following the program, which found the Statlers mistakenly awarded the "Album Of The Year" (Alabama won) and the Mandrell Sisters named "Best Comedy Act Of The Year" (the Statlers actually won that one), member Harold Reid stated, "I think I'll ask for a recount on the 'Female Vocalist Of The Year' award because I may have won that one!" Besides the comedy act award (which they declined to accept), the Brothers did pick up the "Vocal Group Of The Year" trophy. (We think . . . stay tuned for further details!)



Coors Country News
This Week's Guest:
JOHNNY RODRIGUEZ

Call Pete Howard or Kirt Daniels (213)392-8743
228 Main St., Suite R Venice, CA. 90291



THAT'S A LOT OF LETTUCE! KIIX/Ft. Collins, CO gave its "Grocery Grab" winner Debbie Smith six minutes to grab all the free groceries she could inside a local supermarket. Debbie loaded up on \$338.48 worth, while the listener who came closest to guessing that total amount also walked away with an equal amount of groceries. Debbie is pictured here with station PD Scott Aber.



KJJY/Des Moines — "Cash Call" winner Mrs. Richard Shaw is pictured with her \$3290.72 check as station morning man Jim Summers and PD Beverlee Bleisch look on. When first asked how she would spend the money, Mrs. Shaw replied, "I'm going out to dinner" (either restaurant prices in Des Moines are outrageous or the Shaws are a family of big eaters!). Later, however, she reconsidered and decided to spend her loot on living room furniture.

PROMOTION PARADE

Continued from Page 24

A True R&R Event

Another annual event returned to Carlisle, PA this May, as the WHYL "Bed Races" hit the streets. Area clubs, businesses and groups entered their customized beds (fitted with standardized wheels) in the competition, whose official rules state that one may ride while the other four team members have to push. And what did the winners of this strenuous event receive? A custom-engraved bedpan!

Flower Faux Pas

In the "I wish I hadn't said that" department, WAJR/Morgantown OD Carl Becker comes up the winner. During Secretaries

Week the station awarded flowers and lunches to 15 nominated secretaries by having its own station secretary, Brenda Connors, draw random winners on the air. While still on the air, Brenda asked her boss Carl whether she too would be receiving flowers. Carl picks up the rest of the story.

"I whimsically mentioned that I had to check with the local funeral homes about flowers since I'm a bargain hunter at heart. Well, we had a good laugh and forgot about it until I walked into the lobby of the radio station and found two rather remorseful looking gentlemen delivering a basket of flowers to Brenda, compliments of a local funeral! To say the least, I almost died!!" Yes, Carl, but at least Brenda got her flowers and we got a closer for this week's column . . . Thanks!

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Black Radio



WALT LOVE

WILL THE 80's PRODUCE MORE?

Black Broadcasting Consultants — Where Are They?

Over the years we've all seen a number of broadcasting firms utilize the services of programming consultants for radio. In most cases, these consultants are well-established financially and have proven track records. In most cases, they also happen to be Caucasians. I don't want to be racial about this, but realistically, where are the Black radio consultants?

The only way to answer that question was to try and locate those individuals. Also, I thought maybe a black-owned broadcasting company might be able to help shed some light on the subject. I'm sure if you're black and into broadcasting, you've asked yourself, "Why don't Black stations hire consultants to help them in some cases?" And if they do hire a consultant, "why are the consultants always white? Aren't there any black consultants who can supply these services?"

I contacted Mr. Charles Schwartz, President & Chief Operating Officer of the Radio Division of Broadcast Enterprises National Inc., which owns and operates several Black-oriented radio stations. And while at the Black Music Association Conference in New Orleans, I met for the first time Mr. Jerry Mason, recently General Manager/Program Director of KYDE/Pine Bluff, AR. Mr. Mason is also a radio consultant, primarily for Black stations in small markets. We may not have totally answered all the questions raised, but the conversations with both gentlemen were enlightening as well as interesting.

I asked Mr. Schwartz if he had any thoughts about using consultants in general? He answered, "We as a corporation have a consultancy agreement with only one of our stations presently. That would be WFYV/Atlantic Beach, FL (serving Jacksonville as well). It's a Burkhart/Abrams/Michaels/Douglas-consulted Superstars Album-Oriented Rock & Roll radio station. That consultancy agreement goes back to the conception of WFYV under our ownership, which goes back nearly three years. At that time the leader in business was the Burkhart/Abrams people out of Atlanta. They are still the leaders today."

On-The-Spot Commitment Called For

"However, beyond WFYV we do not use presently any consultants, nor do we intend to in the foreseeable future. I think the reason for that is not because we don't believe that there aren't good black or white consultants out there for various kinds of formats, but it stems from an operational belief, on my part mostly, and I think shared by a lot of our GM's as well. We should much rather identify internally the right individual who can achieve what we think needs to be done programming-wise. I think the kind of commitment and expertise that's needed to turn a property around or challenge an existing format re-



Charles Schwartz

quires a full-time person."

Mr. Schwartz then discussed BENI's WBLZ/Cincinnati. "About a year ago it was a problem station for us as an AOR format. At that time we thought we wanted to be an Urban Contemporary station — so we embarked musically to become one. Frankly, we had some good showings right out of the box — then we proceeded to tear asunder what we had already put together. I think we made some judgmental calls at the local level that were not correct. The General Manager and myself were toying with the idea of utilizing a consultant at that time, and the person was black and semi-well-known.

"We had some conversations with various people and yet we still decided to identify an individual who could do it for us, or at least do as fine a job as any of the consultants could do for us. We got lucky to the extent that we were able to identify the right person and hire him. The person I'm speaking of is Harry Lyles. He was working for a competing station in one of our other markets. Although the Arbitron is not in depicting the spring results for 1982, we have Birch reports available to us that are showing tremendous growth for WBLZ-FM. This didn't happen overnight; it's been a nice progression month to month and we hope that this is just the start. I dare say that I think we chose correctly."

I asked him why he feels firms fail to use black consultants? Is there some stigma attached to black consultants because they're newly-formed and/or small businesses? "I can't say what the problem is. The answer for BENI is at present, as I've said, black or white we've just not utilized consultants. I can't speak for other groups. I will say that there's no question that the larger consultant firms have more established names and are better known. This does not mean that the so-called little guy can't do a good job and be the best. Being a known consultant does mean that they have more money to spend at conventions like the NAB, NRBA, etc. These firms can buy more trade publication advertising; they can get better exposure and indeed have a more effective advertising campaign for their services. I must also say that if we felt stymied or handicapped at any point in time, we would not hesitate to go the consultant route. In not using consultants at any of our stations but one, we've been able to give some fine programmers opportunities at various points in time."

Misconceptions About Consultants

I knew of Jerry Mason's firm, but I didn't know how many stations he had or where they were located. All of Mr. Mason's stations turn out to be in small markets in the South. He consults stations in Asheville, NC; Knoxville; Augusta; and Pine Bluff, AK. Mr. Mason is a 14-year radio veteran,



RONNIE DYSON OUT WEST — At a recent party held in Los Angeles Cotillion Records welcomed new artists to the label. Pictured at Max's 151 are (l-r) WEA's Ray Jeter, artist Ronnie Dyson, Sister Sledge's Joni Sledge, KJLH/Los Angeles Music Director Rick Holmes, and Atlantic's Marty Mack.

starting his career in Pine Bluff.

I asked Mr. Mason if he could expound upon why there are so few blacks in the radio consultant business. "I really think that most blacks in the business have thought more about being on the air doing personality shows and news. For some reason most people have been more interested in the glamour positions. One must have the desire to do programming or be a sales manager or a general manager — I don't think the real desire to be broadcast consultants is in the forefront for most blacks in our industry."

Any thoughts on why most Black stations don't use consultants? "I really think there's a misconception as to what the role of a consultant is. I also think there's a total misconception as to the cost and duties of a consultant. Some general market broadcasters have gotten into situations where they may use a consultant because they've realized, in a particular instance, they could use some help with a problem. In Black radio, no matter who owns the property, blacks or whites, we don't respond scientifically. Instead, we just fire the staff and replace them with other blacks and continue to make the same mistakes. Black broadcasters or the white ownership need to change this approach and start implementing some research to find out exactly where the problems exist, then at this point go forward and implement the proper positioning changes or whatever is necessary to bring about positive results."

I mentioned to Jerry that there are so few black consultants for radio that I've wondered why organizations that have Black-programmed facilities don't hire his firm or other blacks such as Jim Maddox to help them when they're losing. "Our firm is a new firm that's only been in business two years. I think that's one reason, and the larger firms like Burkhart/Abrams have so many stations with successful track records, they've got the money to put together impressive presentations to influence prospective clients. Any business organization is a direct reflection of the society we live in, and in radio broadcasting there's a certain amount of negativism, a belief blacks are not scientific enough in their approach to broadcasting. In some major circles black broadcasters are a joke and blacks aren't taken seriously; they don't know that some of us do research, they don't know that we're interested in positioning our stations, and this type of thing. There's really a lack of knowledge as to the amount of talent and resources available as far as the black marketplace is concerned."

Full Knowledge Needed

"I know some black programmers who could do a fine job programming any kind of station, but I also know to be a broadcasting consultant, you must know and understand all facets of the business. A number of us don't know enough about sales, marketing, engineering, etc. Sales is most important as far as I'm concerned, because if you have no sales coming in, you will have no money to pay your staff. It's very important to have enough overall knowledge to be a successful radio consultant. To me that means experience. As in black broadcasting, we're in the formative stages now, and there are few blacks who dare go into this specialized service. As

time progresses and we chalk up victory after victory in the ratings wars, I would like to believe that you will see more black broadcasting consultants. I don't mean just consulting black radio stations, but AOR, CHR, A/C, MOR, and anything else that's out there. Remember that radio programming is an exact science and it does not matter what color you are if you can win and improve the bottom line for your client."

I asked Mr. Mason to tell us about the station he consults in Asheville. "WBMU is an FM station on an educational frequency, which is a good challenge for us because the station doesn't operate like a normal everyday commercial station. Our main thrust is to cut down on the overhead and to upgrade the quality of sound. When we first went into WBMU, it was no more than a training school for announcers or a stopover point for persons out of work. We did some market research and installed an Urban Contemporary format. At that point, we held seminars to train the announcers, music director and the program director. We haven't been there long, but already we've made some gains. The station management is quite pleased because already we've been able to increase the bottom line and now they're able to pay their people some salaries. With an increase in WBMU's billing, I feel we've already made a positive contribution, and besides that, the black community of Asheville now has a radio station that's representative of them — one that they can be proud of."

"In Black radio, we don't respond scientifically. Instead, we just fire the staff and replace them with other blacks and continue to make the same mistakes. Black broadcasters need to change this approach."

As a final question I asked Mr. Mason where he thought black broadcast consultants can go in the days ahead. "I think during the 80's black consultants who aspire to be successful will achieve that goal. I don't see any boundaries to stop them or to stop the overall success of Black radio stations, if they're excellent at what they do. What we must do is get positive results, and when you achieve positive results and present stats and facts that will show clients how they can make more money with their radio stations, I don't think any general manager or corporate VP or president will turn you away because you're black. After all, the consultant isn't on the air or on their advertising, they're behind the scenes telling the company how to make its business a better one. It's all about research and how to utilize that research and how to implement an effective plan. I don't care if you're black, white, yellow, purple, or green, anybody who's been trained properly can do that."

The Music Section

Black Radio's Most Accurate
Music Information

Begins on Page 43

News/Talk



GAIL MITCHELL

17 AFFILIATES TO DATE

NBN Pledges "Night Talk" Commitment

"One of the major problems in Black radio today is that we are not keeping time with the trends. We are reluctant to release what has been our bread ticket up to this point and that's all music." So says Vince Sanders, VP/News & Operations at the National Black Network, as he discusses "Night Talk," the net's overnight talk show. Hosted by Bob Law, the show debuted November 16, 1981 with 13 affiliates. Almost a year later, the program has added only four more stations. Though others might find that discouraging, Sanders adamantly believes in "Night Talk" as well as the concept of news/information on Black radio stations.

"I am not frustrated because I think I understand the problem," he continues. "The programming of radio stations, both black and white, is done by music experts and it's taking them a while to realize that mainly AM and some FM, particularly the overnight period, is a slot for news and information. The evidence is before us with all of the major networks either planning or already having initiated talk shows. News/information has proved itself as a viable and lucrative programming concept particularly in the densely populated urban areas. It's taking us a while to convince and educate some of the



Vince Sanders

programmers to the revolutionary thing that's happening. I love these guys and gals dearly, but from my perspective, they aren't really watching the trends. And there might be some programmers who don't know the mechanics of talk and news, so it becomes a threat."

Prove It First

Part of the threat manifests itself in the fear of losing valued listeners. Then too, stations can point to the case of WOL/Washington which switched from a News/Talk format to Black Adult/Contemporary. Sanders offers an explanation. "I don't know what happened in the WOL case, but I do know some of the people who try to do this are trying to do it with the kinds of budgets they use in music programming. One of the things we all have to recognize is that talk and news programming is a bit more expensive. If you don't do it right,

News/Talk Personalities

ON THE MOVE: Dave Tunell named News Director at KTAR & K-LITE in Phoenix. Stations also appoint John Shadle Director of Engineering . . . Morrie Siegel joins WRC/Washington, DC, handling a sports news slot. The station airs NBC's Talknet fulltime, carrying Sally Jessy Raphael from 12-3am in addition to Bruce Williams . . . Several changes at KYXI/Portland, OR: Ric Newton to Assignment Editor, Dave Bell, Managing Editor; Rob Kastrow and Penny Carter, News Editors; and Assistant Broadcast Director Rick Forrester adds AM host duties . . . J.P. Pritchard now with KTRH/Houston's news department . . . Paul Bicknell moves to an air slot at WBAL/Baltimore . . . KCNN/San Diego welcomes Kathy Berger as Assistant News Editor . . . Ted Lauterbach to WIND/Chicago as overnight talk host . . . Weekends at KCBS/San Francisco currently feature anchor Teresa Erby . . . Several additions at WABC/New York with Mark Mason as Production Director. Carol LaFalce as Press/Public Relations Coordinator, and gourmet expert Bob Lape . . . WBBM/Chicago taps David Milberg as Manager/News Administration . . . George Nicholas, VP/GM of KNX/Los Angeles, was elected to a three-year term as Director of Hollywood Radio and Television Society . . . WOR/New York's John Gambling honored as 1982 Annual Father of the Year . . . Editorial Director John Burns, of rival WINS, selected as guest commentator for Voice of America . . .

AWARD CORNER: Congratulations to WXYZ/Detroit on winning an Emmy for its 30-second TV spot, "Talk To Me" . . . And to KNX/Los Angeles on copping numerous awards for its "Raiders" TV spot, including a BPA Gold Medallion, an ADDY Award from the American

Advertising Federation, and a Clio . . .

JOB LINES: To help fight against high unemployment levels, both WGSO/New Orleans and WPLP/Tampa have instituted weekly one-hour "Job Line" programs, matching job seekers with potential employers.

COMPUTER TALK: WAVI/Dayton has launched a one-hour Saturday program aimed at home computer user groups. Experts guest and answer phone-in questions/problems. Station is also on the lookout for a midday personality. Contact Steve Hall at (513) 224-1137.

GUN CONTROL POLL: WKIS/Orlando recently conducted a statewide poll on handgun control. Some 30 radio stations participated and the results were as follows: For the state as a whole: 4690 against, 550 for; city breakdowns include Orlando with 2000 against, 231 for; Miami, 959 against, 43 for; and Tampa, 246 against, 38 for.

NUCLEAR PEACE RALLIES: Thousands across the country rallied in favor of nuclear disarmament earlier this month. KOA/Denver broadcast coverage from the state capitol simulcast with KOA-TV. WABC/New York originated a nine-hour remote broadcast from both the UN and Central Park.

KINGAHOLICS SURVEYED: A spring "Why Are You Up Nights" survey was recently conducted among a random sampling of 183 callers to Mutual's "Larry King Show." Findings showed the typical listener to be male, young, upscale and active in sports and other pastimes. 66% are devoted listeners, with almost 50% listening for more than three hours each night. 72% were male, 61% fell between 18-34 years of age, and close to 72% either graduated or attended college.

Current "Night Talk" Affiliates

WWRL/New York
WDAS-AM/Philadelphia
WCHB/Detroit
WYCB/Washington, DC
WNJR/Newark
KATZ/St. Louis
WAOK/Atlanta
WRAP/Norfolk
KPRS/Kansas City

KDKS/Shreveport
WDAO/Dayton
WOKJ/Jackson, MS
WXVI/Montgomery
WWWZ/Summerville, SC
KTRY/Bastrop, LA
WLOK/Memphis
WERD/Jacksonville

The 17 stations above cover, according to Sanders, a total of 22 markets. "Night Talk" airs Monday-Friday from 12mid-5am. Linda Haynes is producer; Alexander Johnson, associate producer.

Cost to affiliates is free; to non-affiliates it comprises the cost of a local loop and connection. Subscribing stations are allotted six 60-second spots per hour equalling 30 a night. "Night Talk" is also in a "Catch-22" situation with national advertisers because they want large markets. NBN itself carries 94 affiliates, while ABIN (the American Black Information Network), which Sanders also oversees, debuted last January with 40 affiliates. It provides more in-depth treatment of significant news events.

you're going to spend a lot of money in personnel and promotions. It's back to a business decision. I'm going to spend a few more dollars here, but I'm going to retrieve these numbers that will allow me to make a bit more money here. Any kind of change like that has its risks."

Whatever the reason, many stations have adopted a "prove it" attitude. Although Arbitron books don't show ratings from 1am-6am, Sanders states that those Central time zone stations now carrying "Night Talk" have exhibited marked increases between 11-1am and the same holds true for the Eastern stations from 12-1am. Adds Sanders, "It would behoove them (the stations) to take a chance with us. At that hour, from 12mid-5am, if you have to take a risk, that's the time to take it."

"Night Talk" 's weekly broadcasts begin at 12:05am Mondays and closely resemble Mutual's "Larry King Show" in format. From midnight until two or three there are studio guests, running the gamut from psychics to Dick Gregory and Jesse Jackson, who discuss diverse topics/issues ranging from entertainment and politics to nutrition and neutron bombs. The remaining time segment is devoted to a "free-for-all," with host Law opening the phone lines to talk about whatever is on listeners' minds. Law has the capability of conferencing up to six people simultaneously from different cities, leading to shared viewpoints and lively exchanges between listeners and guests. There have also been several "firsts," such as the night when Curtis Sliwa, leader of the Guardian Angels, was the studio guest and received word during his on-air stint that one of his members was shot in Newark.

Sanders credits Law as being a "seeker" who is "well-read, bright and articulate with some very profound thoughts." As a result Bob Law fan clubs have been springing up across the country fueled by what the listeners label a "Night Talk family." Callers, incidentally, pay for their own calls, which Sanders says indicates their thirst for news and information plus the desire to participate.

Lean On Me

In addition to educating stations as to the viability of "Night Talk," Sanders points out that Black programmers need more understanding of networks and how to use them to their benefit. Black stations require this knowledge to keep pace with their general market counterparts and, in turn, lessen the cost factor. "One of the things black programmers have not gotten around to realizing is that a network



Bob Law

is something to lean on," he contends. "Some programmers try to outdo the network, but that's not the way. You're supposed to marry with the network. Out of an hour I can provide up to 40 minutes of fresh, good variety programming. This means the local people only have to fill 20 minutes. It reduces the cost of preparation and the gathering of information . . . distribution of the cost factor makes it easy for all of us to live."

"Black radio today is not keeping time with the trends. We are reluctant to release what has been our bread ticket up to this point and that's all music."

As part of the education, Sanders has developed news/information wheels for local stations, an example of which is currently in use at WDAS/Philadelphia. It was while there that he noted the potential black audience that could be tapped. "KYW there was claiming 28% of the black audience during drive time in the mornings. Now there's no reason in the world for that general market station to have all of those when we're supposed to be serving the black community. So there's a lot to be had there."

Black And White Labels

This brings to mind an obvious question regarding the use of labels. Is it necessary? "We came into existence because the major general market networks weren't serving our purpose," Sanders replied. "I think that NBN is a formidable business operation. We cannot exist if we don't make money. The title doesn't imply that we're a civil rights organization; it doesn't imply that we're limited to those issues that are totally social. We are committed to a total spectrum of information. We program for and about the black community and if we abandon that concept we still leave the black community without a solid source of information. I would venture to say that all of our listeners aren't black. We do get white callers because they are interested in some of our subjects."

All in all, Sanders firmly believes that somewhere down the line stations are going to wake up and see the light. "It's been sort of an odd experience for me," he concludes, "because most of the people I talk to about the show admit that not only is it a good show, it's a great show. We will not abandon this project because we know it's right. I'm as slow as they come and I eventually woke up. I could listen to as much WBLS as I can to WCBS. We are capable of boogieing and taking care of business, too."

THE PICTURE PAGE

Haircut Shear Delight For Arista



Haircut One Hundred played the Ritz in New York recently, and Arista executives appeared in force to visit the British group backstage. Pictured (l-r) are group's Phil Smith, Bertelsmann Corp. President/Music Monti Lueftner, group's Leslie Nemes, Mark Fox, Blair Cunningham, Nick Heyward, and Graham Jones, Arista President Clive Davis, Sr. VP's Wim Schipper and Richard Palmese, label's Abbey Konowitch, Sr. VP Rick Dobbis, and VP Dennis Fine.

Asia Hit Platinum First In Canada



WEA Canada awarded Asia their first platinum awards recently. Pictured (l-r) are manager Brian Lane, group's Geoff Downes, WEA Canada Exec. VP Ross Reynolds, and group's Carl Palmer, John Wetton, and Steve Howe.

707 Mega Move To Boardwalk



Boardwalk celebrated 707's recent signing to the company and the release of their label debut LP "Mega Force," theme song for the forthcoming movie. Pictured (l-r, standing) are Boardwalk VP Gary LeMel, label President Irv Blegel, managers Ron and Claire Warren, promotion consultant Bruce Bird, and Boardwalk's Steve Brack; (l-r, seated) group's Tod Howarth, Jim McClarty, and Kevin Russell.

Tops Pop In To Polygram



Casablanca/Polygram's Four Tops visited New York for the premiere of "Grease II," for which they sang the theme song, and for a meeting with Polygram's home office staff. Pictured (l-r, rear) are Polygram's Jenny Myers, Sr. VP Harry Losk, group's Abdul Fakir, label's Stu Fine, group's Levi Stubbs, and Polygram VP Jim Lewis; (l-r, front) label's Randy Roberts, VP Tommy Young, and Polygram's Michael Kidd, Bill Cataldo, and Harry Palmer.

Toronto Connects With Network



Network Records has signed Canadian band Toronto, with an album due immediately. Pictured in the studio are (l-r) group's Brian Allen, Sharon Alton, and Scott Kreyer, engineer Jim Frank, producer Steve Smith, Network President Al Coury, and group's Holly Woods.

Pac-Man Gold Fever



Columbia's Atlanta branch celebrated the gold status of Atlanta-based artists Buckner & Garcia's single and album "Pac-Man Fever" with a party at a local arcade. Pictured (l-r) are Columbia's Alan Orem, Gary Garcia, CBS VP Roger Metting, Jerry Buckner, CBS's Ron Peek, and duo's manager Arnie Geller.

Diana's On The Walk



RCA artist Diana Ross was honored with a star on Hollywood's Walk of Fame recently. Pictured before a large crowd at the ceremony are (l-r) Walk of Fame committee member Fuller Gordy, WoF Chairman William Hertz (back to camera), Ross, Hollywood's Honorary Mayor Johnny Grant, and Hollywood Chamber of Commerce President Bill Welsh.

Baumann Appears At Portrait



Portrait artist Peter Baumann recently visited the label's New York offices upon the release of his debut LP for the company, "Repeat Repeat." Pictured (l-r) are Portrait's Bob Feineigle, E/P/A Sr. VP/GM Don Dempsey, Baumann, Portrait VP/GM Lennie Petze, and manager Elliott Sears.

Opportunities

Openings

EAST

WSFM/Harrisburg. Rare morning opening at Harrisburg's hottest A/C station. T&R: Bob Paiva, WSFM, Box 3433, Harrisburg, PA 17105. EOE M/F (7-2)

News/anchor needed for mornings at WEZN, Katz Broadcasting BM FM in Bridgeport, CT. T&R: Paul Knight, WEZN, Park City Plaza, Bridgeport, CT 06604 EOE M/F (7-2)

Rare opening for Air Personality at #1 A/C in market. Good studios, staff & company. T&R: GM, WGNT, Box 1539, Huntington, WV 25716. EOE M/F (7-2)

A/C Programmer needed. #1 in format in market. T&R: GM, WGNT, Box 1539, Huntington, WV 25716. No calls. EOE M/F (7-2)

WEEI-FM, CBS/Boston seeks creative innovative talent for possible fulltime. Major market experience only. No card readers. T&R: Rick Peters, WEEI-FM, Boston, MA 02199. EOE M/F (7-2)

Outstanding AM drive personality with CHR or A/C background. ASAP T&R: Phil Chordas, WNYS-FM, Buffalo Hilton, Buffalo, NY 14202. EOE M/F (7-2)

Suburban Washington A/C seeks evening personality with strong production. T&R: John Long, WPRW, Box 1480, Manassas, VA 22110. EOE M/F (7-2)

SOUTH

WFMI/Lexington needs top flight morning show. Heavy personality A/C, proven winner. T&R, salary requirements: Charlie Fox, 58 1/2 S. Main St., Winchester, KY 40391. EOE M/F (7-2)

Openings

Morning star for Fairwest Program One. 2-5 yrs. A/C experience required. T&R: Michael Hedges, 3341 Towerwood Dr., Suite 204, Dallas TX 75234. EOE M/F (7-2)

Gannett Broadcasting's WJYW/Tampa has a rare full-time opening. Previous Easy Listening experience required. T&R: Scott Robbins, 101 N. Tampa St., Tampa, FL 33602. EOE M/F (7-2)

KTFS/Texas, TX needs air talent. Contact Mike Brodie, Box 1260, Texarkana, TX 75604, (214) 793-1109. (7-2)

Dominant Southeastern Contemporary Country and AOR combo searching now for a Production Director with strong administrative and copywriting skills. Diversity and ability to function under the gun most important. Minorities encouraged to apply. Also air talent, all dayparts, for Country AM. Promotional appearances and community involvement a necessity. T&R to Radio & Records, 1930 Century Park West, #352, Los Angeles, CA 90067

AOR WAIM/Greenville-Spartanburg SC has immediate need for nite jock with good production. T&R to Gary Jackson, Box 650, Anderson, SC 29662 EOE (7-2)

Experienced News Director needed. AM & FM. T&R: Shotgun Kelley, KDJW, Box 5844, Amarillo, TX 79107 (806) 372-6543. EOE M/F (7-2)

News Director needed for AM/FM in Greenville-Spartanburg. All inquiries to Bob Nations, Box 650, Anderson, SC 29622 (803) 226-1511. (7-2)

Openings

High personality afternoon drive announcer with production skills needed for Central AL's dominant CHR. T&R: Larry Stevens, Y102, Box 2744, Montgomery, AL 36105. EOE M/F (7-2)

Chief Engineer for WAIM AM/FM immediately needed! Inquiries to Bob Nations, Box 650, Anderson, SC 29622 (803) 226-1511. (7-2)

Street oriented morning drive ND needed for Montgomery's top AM & FM combo. T&R: Larry Stevens, WHHY Box 2744, Montgomery, AL 36105. EOE M/F (7-2)

Chief Engineer; outstanding opportunity at one of the South's finest AM&FM properties, News/Talk WGSO-AM and A/C WQUE-FM. You'll supervise two assistants in the maintenance of our stations and act in a "hands on" capacity yourself. Send resume in confidence to Phil Zachary, OM, WGSOWQUE, 1440 Canal St., New Orleans, LA 70112. EOE (7-2)*

Major market station wants one of America's most provocative and entertaining sports/talk personalities. If you understand the importance of local sports and can deliver with enthusiasm and creativity send a tape with samples of sportstalk and sportscasts immediately to Radio & Records, 1930 Century Park West, #353, Los Angeles, CA 90067.

Openings

MIDWEST

The all new KB98-FM is building airstaff. A/C personality experience a must! T&R: Jason Drake, OM, KB98-FM, 104 S. Emporia, Wichita, KS 67202. No calls. (7-2)

100,000 watt CHR station wants part-time air personalities. Call Jamie Grout, (515) 627-5911 or send T&R: KXJX, Box 45, Telle, IA 50219. EOE M/F (7-2)

Newsman or newswoman, Columbus, OH. Our latest acquisition, WSNY-FM will be on the air in late July, and we need several talented people for our news department. If you are great on the air, possess excellent writing skills, and can think in terms of relatability to your audience, then we would like to hear from you. Please send your T&R to Ed Christian, Radio Group Manager, Josephson Radio, 15001 Michigan Ave., Dearborn, MI 48126 EOE (7-2) *

Strong personality for community oriented A/C station. Communicator for afternoon drive. Minimum 2 years commercial experience. T&R: Allen Strike, WTRC, Box 699, Elkhart, IN 46515. EOE M/F (7-2)

Chief Engineer for top-rated 5,000 watt AM and 100,000 watt FM in mid-MO. KLIK/KTXY, Box 414, Jefferson City, MO 65102, (314) 634-2950. EOE M/F (7-2)

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Opportunities

Openings

Talented Sports Director/evening announcer combo needed. Hockey, Football, P-B-P experience helpful. A/C. T&R: Tom Rich, Stereo WEVE, Box 650, Eveleth, MN 55734. EOE M/F (7-2)

Morning Personality

Major million plus market A/C station seeks bright and funny morning personality. Humor must be adult. This opening is a rare opportunity for a true talent to join a world class group-owned station. We promise you a great staff, superb environment, an outstanding market, and a salary and benefits commensurate with your talent. We promise confidentiality, and no background calls will be made without your approval. Send T&R to Radio & Records, 1930 Century Park West, #354, Los Angeles, CA

Possible July opening in the best of all Midwestern world. Intelligent, aware AOR. Resumes to: Randy Z, WI-QB, Box 8605, Ann Arbor, MI 48107. EOE M/F (7-2)

Openings

News Director and newsmen sought for Midwest broadcast chain that is expanding rapidly. Investigative reporting skills, one-to-one conversational delivery. We want people who need only to be told once how the job is done. Our staffers respond to good pay, benefits and security with consistent quality performance! Send tape, resume, writing samples and salary history to Radio & Records, 1930 Century Park West, #347, Los Angeles, CA 90067.

KLMS-AM/Lincoln is accepting T&R's for possible future openings. Send to: Gary Claus, Box 81804, Lincoln, NE 68501. EOE M/F (7-2)

Wanted morning anchor/reporter 5KW AM, 50KW FM. T&R, writing samples and 3 references to: WFUN/WREO-FM, Box 738, Ashtabula, OH 44004. EOE M/F (7-2)

WFMS Indy's top Country station has rare opening for experienced news anchor. T&R: ND, 8120 Knue Road, Indianapolis, IN 46250. EOE M/F (7-2)

Openings

Immediate opening! WKAU-AM & FM/ Appleton-Oshkosh-Green Bay CHR needs PM drive talent with production skills. No beginners. Rush T&R's to Ron Ross, WKAU-AM & FM, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (7-9) •

WFMB/Springfield searching for Country pro. Air shift/production. T&R: Greg Thomas, Box 2989, Springfield, IL 62708. EOE M/F (6-25)

Morning News Anchor

WCCO-FM is seeking a strong news personality with major market experience. Creativity is a must. Journalism degree or equivalent required. Send tape and resume to Alan Searle, WCCO-FM, 215 South 11th Street, Minneapolis, MN 55403. EOE

Wanted full-time Sales Reps for premium supplier firm. Sell/distribute Foot D-Signs. Field experience necessary. Resumes: Bob Hess, Bob Hess & Associates, 2120 Wisconsin Ave., New Holstein, WI 53601. EOE (6-25)

Openings

KKXL-AM/Grand Rapids, ND immediate opening for adult personality. T&R for immediate consideration: Don Nordine, Box 997, Grand Rapids, ND 58201. EOE M/F (6-25)

WNIC-FM 100 Detroit

Is currently looking for one-to-one no-nonsense Adult-Contemporary jocks for future employment. Personality preferred, knowledge of basics a must. No screamers. Tapes and resumes only to: Jim Harper, Vice President/Programming, JOSEPHSON RADIO STATIONS, Box 1310, Dearborn, MI 48124.

Midwest A/C station owned by major group broadcaster needs replacement for ND who is leaving us after nine years. If you're well experienced in all phases of radio news, know how to work with people, can set goals, arrange priorities, and see the job through to the end, send your best air check, resume and references to Jim Meltzer, WTRX radio, Box 1330, Flint, MI 48501. EOE M/F (7-9) •

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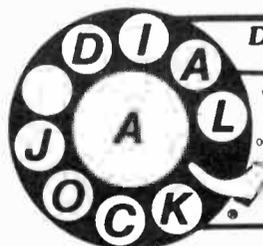
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1448-R, West San Bruno Ave., Fresno, CA 93711
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Expand your show material with the most topical, up-to-the-minute comedy service available.

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 - DJ "THROWAWAYS" - record intros and outros sent twice monthly.
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Pro't call, 3700 Rue Delphine, New Orleans, LA 70114

Opportunities

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If you're waiting for that big break, and think you're good enough to get it, see our display ad in openings: Jim Harper, VP/Programming, Josephson Radio Stations, Box 1310, Dearborn, MI 48124. (7-9) •

SALES

Expanding Tulsa Suburban Adult FM Mellow Rock Station accepting applications from experienced Account Executives. Station utilizes aggressive psychographic, qualitative sales approach. Numbers sales persons need not apply. Great market, sales pieces and atmosphere. To apply, send all pertinent data.

NEWS

We also just lost a newsmen to a 50 KW clear channel giant, so we are accepting T/R for current and possible future openings. Must have excellent conversational approach and ability to relate stories to listeners.

ANNOUNCER

While we have your attention and a couple of lines to kill, we are also accepting T/R from experienced announcers. Soft Rock format experience desirable, must be a communicator. No beginners.

Christopher Beck, President
KMYO — 509 N. Aspen
Broken Arrow, OK 74012 (918)258-7656

97WZOK now accepting T&R's from fast paced, fun loving talent for present future openings. Minorities encouraged. Above average pay and benefits, great facilities in IL's second largest city. Minimum 2 years experience. Send T&R along with complete references to Charlie Quinn, OM, P.O. Box 6186, Rockford, IL 61125. EOE (7-2) •

WEST

Need great production hands, mind and voice. T&R: Reid Reker, KOGO/KPRI, 8665 Gibbs Dr., Suite 201, San Diego, CA 92123. EOE M/F (7-2)

PM drive. Western CO A/C. One-to-one plus great production a must! Salary \$200/\$250 weekly. Call Mike Todd (303) 243-1230. EOE M/F (7-2)

Position open. Afternoon drive. Good production qualities a must. Willingness to work with team. No calls. T&R: Karen McKenzie, Box KEY, Provo, UT 84601. (7-2)

KDIA is now recruiting high energy pros for immediate and future openings. No calls please. T&R: Jeff Harrison, Box 8432, Oakland, CA 94662. EOE M/F (7-2)

Radio News Tucson — KCUB seeks authoritative voice and ability to meld with south and personality. Mornings. Phil Richardson will answer your inquiries. (602) 887-1000. EOE (7-2)

KBDF/Eugene accepting T&R's for full-time air person. Charlie Van Hall, Box 70128, Eugene, OR 97401. No calls. (7-2)

Programming/news/promotions people. Major/medium market openings: T&R: Al Peterson, Pollack Communications, 984 Monument, Suite 204, Pacific Palisades, CA 90272. No calls. EOE (7-2)

KFOX/Los Angeles — A/C seeking on-air talent, heavy production abilities. Minimum 3 yrs. experience. T&R: Kirk Squires, 123 W. Torrance Blvd., Suite C2, Redondo Beach, CA 90272. EOE (7-2)

Q-94 seeks T&R from pros with at least 1 year on-air experience for full and part-time. Jeff Young, Box 2700, Bakersfield, CA 93303. EOE (6-25)

Wanted immediate AOR Production Director/major air shift. Tape should demonstrate production skills/air work. T&R: Joe Collins, KBOS, Box 1101, Tulare, CA 93275. EOE M/F (6-25)

KXLF/Butte is seeking an experienced A/C-CHR PM drive jock. T&R: Terry McDonald, Box 3500, Butte, MT 59702. EOE M/F (6-25)

KRZN/Denver's oldest station is accepting T&R's for possible future openings. Send T&R: Don Daniels, 3 West Princeton, Englewood, CO 80110. EOE M/F (6-25)

News/sports person with P-B-P experience for possible future opening. T&R: Bob Brill, KYNO, Box 3029, Fresno, CA 93703. EOE (6-25)

Positions Sought

I'm going blind reading the small print week after week. Help save my eyesight! Get your tape from a 7 year pro. Call CHRIS (614) 282-1696. (7-2)

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Conversational-very. Currently employed-top ratings on top station. Unique highly distinctive style. Not "typical DJ." AOR, A/C, or Talk. MIKE (216) 255-1051. (7-2)

Experienced engineer seeking position as Chief or assistant. 1st phone and 3 yrs. experience. Prefer Southeast location. Call CLAYTON (615) 947-9484. (7-2)

Drifter, boozier, dirty old man seeks high paying morning job in the East. I show up for work nearly every day. TOD JEFFERS (405) 843-7620. (7-2)

Air/production talent from some top rockers. Looking for a gig at a team oriented class station in warm, desirable market, regardless of size. (615) 870-3251. (7-2)

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Personality A/C, AOR jock seeking major or medium market position. Looking for stability. Victim of KULF format change. JOHN (713) 224-4734. (7-2)

LOU KISHKUNAS: you've heard him on the networks. Now seeking major market news position. KULF format change makes nationally known news personality available. (713) 974-2052. (7-2)

8 year pro, programming, news and sports. Looking for medium or large market sports position, will consider sports/news position in right market. Call PAT (419) 586-3076. (7-2)

Full-time position wanted. Now working in medium size market. T&R on request: NICK ROBERTS, M-F, 9-5 (518) 456-1144. (7-2)

Production, automation, engineering and light maintenance. Ambitious, have 1st and 3 years experience. Good references. Call MARK (805) 822-6322 or (805) 822-5874. (7-2)

JACK THE WACK formerly WPIX-FM, B97-FM, WNOE, looking to continue the tradition of energetic and exciting CHR radio. Can rock and roll immediately. (203) 357-0143. (7-2)

Southern CA jock wants work! MD, Production Director, and public affairs experience. Great PD potential, strong AOR, A/C, and Jazz experience. MARK (714) 272-1954, (714) 283-6131. (7-2)

Night jock lets it rock! But not since station went A/C. Energy, comedy, voices, production pro, community involvement. I play for keeps. Rated markets only. (601) 649-8155. (7-2)

Girl announcer, talented & dependable. Experience: CHR, Easy Listening, Jazz & Country. Looking for stable full-time airshift. JOYCE (904) 268-7252. (7-2)

KEN SILVERSTEIN, WFAA/Dallas, Ft. Worth sportscaster looking for major market opportunity, willing to relocate. Excellent references. Contact (214) 696-8059. (7-2)

Vermont is nice but I'm ready to move. Any format, anywhere. Have experience in programming & as announcer. GARRY KOOP (201) 391-9445. (7-2)

Multi-track production/copy wiz, none better, wishes to relocate. FRANK LEE, CKLW, Box 282, Southfield, MI 48037, (313) 963-1567. (7-2)

Willing to work with you, not just for you. Experience AM drive, first, production & programming talents, positive attitude, reference back. MIKE (201) 748-4021, (201) 748-5744. (7-2)

Talk show host. Translate topical conversations into provocative, informative entertainment. Comprehensive preparation, quality callers, enthusiastic local environment. Excellent education, skills, major market experience. (305) 949-5417. (7-2)

A decade of experience. Former major market talent. Recently programmed 100,000 watt regional Adult #1 station. Available. True professional, good reference. MIKE BENSON (616) 347-4376. (7-2)

KISS-FM (WRKS) NYC engineer seeks air position. Programming, production experience here. Tight board, good pipes. Recently on air at college. MITCH (212) 761-8414. (7-2)

MIKE MCKAY — air talent & current programmer. 4 yrs. experience. Ready to win at your AOR or CHR! (218) 847-9795. (7-2)

Top 50 MD, also promotions looking for 1st PD gig. CHR & A/C experience. Prefer South or East but will consider all. (717) 367-9464. (7-2)

I'm priceless but can be bought. Entertainer, trendsetter. I play the hits & nothin' but. Let's do each other favors. Call MARK now! (208) 384-5849. (7-2)

Professional, experienced DJ. Worked small/medium markets. All formats. Production wizard & news. Cleveland, OH market but will consider best inquiry. KRIS (215) 488-6087. (7-2)

Positions Sought

Just finished helping with transmitter field tests for KKIS/Concord but would like to get back on air! FRANK BUTERA (415) 223-1534. (7-2)

British accent, AOR experience, seeking gig anywhere in U.S. Call (813) 251-2929, anytime. (7-2)

Major market AOR announcer, very strong production seeks Rocky Mountain, East-West coast locale. 7 yrs. experience. TIM (216) 884-8438. (7-2)

JEFF YOUNG, ABC Network News, WLLZ, KYNO, WQAM. Unique, streetwise approach to news. Insatiable lust for ratings wars. Also interested in Talk radio. (203) 622-9168. (7-2)

Available now. Seeking sports P-B-P &/or AOR position. Presently working at non-commercial AOR station. Broadcast Journalism degree. Will work anywhere. 2 yrs. experience. DAVE (615) 833-1381. (7-2)

4 yrs. DJ experience. Sports announcing as well & some production work. OH-IN area. Call TERRY BRLAS (216) 647-4287. (7-2)

Afternoon announcer at KTPK/Topeka's #1, R&R Country reporter, moving to Dallas. 5 yrs. experience. Suited for any format. TODD (913) 234-2627. (7-2)

Presently PD, 8 yrs. pro with #1 morning show. Looking for bigger city, bigger bucks. Something funny, great spots, personal appearances. KEN (914) 457-5397. (7-2)

Adult communicator with 7 yrs. experience including major market/top production, promotions. MARK HILL (916) 241-9152 or (707) 822-6912. (7-2)

DJ for AOR format. Good production, thoroughly trained in Chicago. Call Tom (312) 371-8664, for tape. (7-2)

Major market air personality currently in Urban Contemporary seriously looking 6 yrs. experience, including KIIS-FM, KUTE/Los Angeles. Have done CHR, A/C. MARK (314) 361-0956. (7-2)

Air personality, 2 yrs. on air commercial experience. Creative & productive. Midwest medium market preferred but not necessary. For T&R: JIM MULVANEY (312) 388-3040. (7-2)

Good PD/AM drive pro available. (805) 489-3409. (7-2)

Quality P-B-P & air shift. Sports Director. 3 yrs. experience. You'll never know if you don't call. (516) 437-2688. (7-2)

Wanted: PD/air position with station that needs programming ideas. 7 years experience. Music, news, programming, production, surveys, promotions, engineering, FCC rules, studio design construction and maintenance. 4 years current station with exceptional owner. #1 Country AM&FM with 17 share in medium market. Lack of promotion possibilities forces search for stable opportunity. I didn't get my experience sitting on my butt, I got it by saying yes to opportunity, but don't expect a yes man. If you're looking for someone who is conscientiously concerned, call JIM collect (218) 262-5145. Current salary mid-teens, all markets/formats. (7-9) •

Mornings-controversial-mornings-telephones-mornings-unusual-mornings-7years-mornings-major/medium-mornings-quick-mornings-JOHNNY (419) 389-1550. (7-2)

Involved, one-to-one four year pro seeks position with stable operation in Arbitron market. I will share your listeners' little joys and frustrations about weather, politicians (light whimsy, but not biting satire), potholes, etc. Humor and localism are integral to my show. Call me, get a T&R, listen to my show and find out about life in Fremont, OH. Hire me and find out about life in your own market. PAUL BILER, (419) 334-4302 after 6pm EDT M-Th. Or write P.O. Box 935, Fremont, OH 43420. Family member. (7-9) •

JON ANTHONY, MD night rocker KX104/Nashville, looking for nights/afternoons and MD duties in the South. Proven winner, great references and ratings. Call (615) 822-6000. (6-25)

DAVE ANTHONY, top Program Manager, now available after consistent ratings successes at KZZP/Phoenix. Call (602) 839-3658. (6-25)

Midwest, I'm looking! 4 years Country, CHR, AOR. Currently MD/mornings at R&R reporter. Looking for better opportunity. Broadcasting degree, references. RYAN LANG (505) 622-4281. (6-25)

Experienced jock looking to relocate. Currently in a top 10 city. Much experience in everything. Proven ratings getter. Call evenings (512) 655-4717. (6-25)

Research, the competitive edge. About to start a research department or thinking of expanding current research efforts? Let's talk. GM and/or PD's call STEVE (212) 897-2375. (6-25)

Positions Sought

Seattle I love you. Full or part-time, good pipes, heavy production, team player. AOR/CHR. Call CHUCK REHN (206) 881-1469, (206) 883-6550. (6-25)

SAM CORNISH, 6 years radio programming experience. All facets, is currently seeking entry level sales position in Northern CA. (415) 349-3971 or (415) 344-3116. (6-25)

Donating services absolutely free. Open line psychic who will answer the publics mail. Everythings free. Call CANDY WINKLER (213) 851-7625, 10:30pm-11:00am. (6-25)

Changes

RADIO

Carol Cleveland joins WBZ/Boston, MA sales staff as Co-op Director.

Harry Whisman joins WGBS-WLYF/Miami, FL as Account Executive.

Key Schlaitzer named Account Executive at KOMO-AM/Seattle, WA.

Nicholas Romito joins WOKY-WMLW/Milwaukee, WI as Account Executive from WMAN-WLST/Marinette.

RECORDS

Cynthia Badie has joined the Black Music Dept. at RCA Records as Field Promotion Rep.

Dennis Farris appointed Publicity Coordinator for Chrysalis Records.

Sharon Heyward promoted to Manager, Product Management, Black Music, RCA Records.

Sheila DeJohn named National Sales Coordinator, Polygram Records, Inc.

Holland MacDonald appointed Assistant Art Director, Creative Services, CBS Records.

INDUSTRY

Robin Bloksberg joins B.J. Stewart Advertising & Public Relations, Inc. as Account Executive.

Erica Howe Levenstein promoted to Professional Manager at Creative Music Group.

Jennifer Wynne Shadbolt named Marketing Assistant at Haas-Hudgins, Dallas, TX.

Terry Clevenger has joined Bridal Fair, Inc., Omaha, NE.

Miscellaneous

Needed: Sports features and interviews for local morning magazine program. Contact Pat Houseworth, Program/Sports Director, WCSM, Box 492, Celina, OH 45822. (6-25)

KDWN, 5,000 watt in Las Vegas needs better Contemporary and crossover service. Send to: Dennis King, KDWN, Union Plaza Hotel, #1 Main St., Las Vegas, NV 89101. (6-25)

WGNY needs A/C service from all labels. You can send c/o Ken Windheim, P.O. Box 3591, Newburgh, NY 12550. (6-25)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

You Made Me Love You

MONDAY, JULY 5 — By the summer of 1943, many who'd fallen under the spell of Harry James and his Orchestra had noticed that the handsome bandleader seemed less interested in making outstanding jazz, and was spending more time around the Hollywood circles. As it turned out, it wasn't Hollywood itself that snatched Harry's interest, but one of its stars . . . glamorous Betty Grable, the girl with the "million dollar legs." The two married in Las Vegas on July 5, 1943.

EXTRA FACTS: Bill Haley hits U.S. Top 20 with "Shake, Rattle and Roll." 1954 . . . Robbie Robertson of the Band turns 38.

The Airplane Takes Off

TUESDAY, JULY 6 — San Francisco's pride, the Jefferson Airplane, was formed on July 6, 1965, by singer Marty Balin and guitarist Paul Kantner in the hippie haven of Haight Ashbury. The original group lineup also included bassist Jack Casady, guitarist Jorma Kaukonen, drummer Skip Spence, and singer Signe Anderson. (Signe quit to have a baby soon after the release of their album debut in '66, to be permanently replaced by Grace Slick). "Somebody To Love" first took the group into the National Top Ten in 1967.

EXTRA FACTS: The Beatles' first movie, "A Hard Days Night," had a royal premiere in London, 1964 . . . Bill ("Rock Around The Clock") Haley born in 1925.

Ringo's Birthday

WEDNESDAY, JULY 7 — "I met the Beatles in Germany when I was there with another group, and we got to know each other pretty well. And when their drummer was sick, they'd ask me to sit in. You know, every time he was sick I'd just sit in. And I used to love it because they were a much better group than the one I was with." Ringo Starr, Beatle, born Richard Starkey in Liverpool, England, July 7, 1940. Today Ringo is occupied with solo recordings, film acting, and a new wife, movie star Barbara Bach.



EXTRA FACTS: John and Yoko unveil the Plastic Ono Band, 1969.

Faithfull's Near-Fatality

THURSDAY, JULY 8 — British pop singer Marianne Faithfull was found in a coma after a failed suicide attempt while she and boyfriend Mick Jagger were in Australia on July 8, 1969. The pretty blond songstress had a history of heroin addiction and drug-related arrests prior to this incident. Two days later Marianne bravely entered a London hospital for treatment. Today, completely cured, she's back recording.

EXTRA FACTS: Birthday greetings to former Allman Brothers Band drummer Jai Johnny Johanson, 1944.

Wings Over . . . France

FRIDAY, JULY 9 — Paul McCartney opened his first-ever tour with his new group Wings at Chateauvillon, a village in the South of France on July 9, 1972. More than 2000 turned out for Paul's first scheduled stage appearance since the Beatles played Candlestick Park in 1966.

EXTRA FACTS: Ex-Stones guitarist Brian Jones is buried in his hometown of Cheltenham Spa, 1969 . . . Birthday greetings to ex-Hendrix drummer Mitch Mitchell, 1946.

The Music Section

JULY 2, 1982

	CHR	A/C	AOR	Country	Black Radio
# 1	TOTO (4th week)	AIR SUPPLY	38 SPECIAL (3rd week)	RONNIE MILSAP	JEFFREY OSBORNE (3rd week)
Next Week's #1 Contenders:	JOHN COUGAR (3-3) SURVIVOR (18-4) MOTELS (8-5)	CHICAGO (7-4) ALABAMA (5-5)	ASIA (3-2) SURVIVOR (6-3) ROLLING STONES (5-4)	BARBARA MANDRELL (4-2) ALABAMA (7-3) JANIE FRICKE (8-5)	STEVIE WONDER (2-2) JENNIFER HOLLIDAY (7-4)
Breakers:	GO-GO'S (65%) STEVIE WONDER (59%) KENNY ROGERS (57%) POINTER SISTERS (57%) PAUL McCARTNEY (56%)	POINTER SISTERS (59%) GLENN FREY (47%) BILL CHAMPLIN (47%)	REO SPEEDWAGON (86%) EDDIE MONEY (77%) APRIL WINE (75%)	KENNY ROGERS (77%) CHARLY McCLAIN (73%) GAIL DAVIES (66%) MICHAEL MURPHEY (64%)	ARETHA FRANKLIN (70%)
Most Added:	PAUL McCARTNEY KENNY ROGERS GO-GO'S POINTER SISTERS EDDIE MONEY ALAN PARSONS PROJ.	PAUL McCARTNEY KENNY ROGERS ELTON JOHN POINTER SISTERS PAUL DAVIS ALAN PARSONS PROJ.	REO SPEEDWAGON EDDIE MONEY APRIL WINE TED NUGENT	KENNY ROGERS JERRY REED MEL McDANIEL STATLER BROTHERS GARY MORRIS	STEPHANIE MILLS ARETHA FRANKLIN ZAPP STACY LATTISAW O'JAYS DONNA SUMMER
Hottest:	SURVIVOR TOTO JOHN COUGAR STEVE MILLER BAND FLEETWOOD MAC SOFT CELL	AIR SUPPLY JUICE NEWTON RONNIE MILSAP CHICAGO KARLA BONOFF NEIL DIAMOND	38 SPECIAL ASIA JOHN COUGAR ROLLING STONES SURVIVOR KANSAS	ALABAMA RONNIE MILSAP RICKY SKAGGS CHARLEY PRIDE CONWAY TWITTY	GAP BAND STEVIE WONDER ONE WAY SOUL SONIC FORCE JEFFREY OSBORNE
Biggest Chart Jumps:	SURVIVOR (18-4) CHICAGO (25-15) FLEETWOOD MAC (16-8) AIR SUPPLY (19-12) STEVE MILLER BAND (15-9)	KENNY ROGERS (25-17) FLEETWOOD MAC (20-13) AIR SUPPLY (6-1) HERB ALPERT (19-14) DR. HOOK (26-21)	PETE TOWNSHEND (26-13) GENESIS (16-6) GARY U.S. BONDS (25-19) CROSBY, STILLS, NASH (36-32)	MILLER & NELSON (35-26) WAYLON JENNINGS (41-32) BOBBY BARE (46-37)	DONNA SUMMER (29-18) RAY PARKER JR. (19-9) DAYTON (30-22)
Debuts:	PATRICE RUSHEN (25) HALL & OATES (27) EYE TO EYE (28) ROLLING STONES (30)	POINTER SISTERS (25) GLENN FREY (28) BILL CHAMPLIN (29)	REO SPEEDWAGON (16) EDDIE MONEY (20) APRIL WINE (21) GO-GO'S (37) MEN AT WORK (38) MARSHALL CRENSHAW (39)	KENNY ROGERS (43) GAIL DAVIES (47) MICHAEL MURPHEY (48)	ARETHA FRANKLIN (26) ODYSSEY (27)
	CHR	A/C	AOR	Country	Black Radio

National Music Formats

Added This Week

BPI

John Iles (800) 426-9082

ADULT CONTEMPORARY

CROSBY, STILLS & NASH

"Wasted On The Way" (Atlantic)

FLEETWOOD MAC "Hold Me" (WB)

DR. HOOK "Loveline" (Casablanca/PolyGram)

Country Living

JOE SUN "Fraulein" (Elektra)

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

JACKY WARD

"Take A Mem'ry When You Go" (Asylum)

GENE WATSON "This Dream's On Me" (MCA)

TERRY GREGORY

"I'm Takin' A Heartbreak" (Handshake)

MEL McDANIEL "Big Ole Brew" (Capitol)

STATLER BROTHERS

"Whatever" (Mercury/PolyGram)

century 21

PROGRAMMING, INC.
Bob Stevens (214) 934-2121

The 4 Format.

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

DONNA SUMMER

"Love Is In Control" (Geffen)

HERB ALPERT "Route 101" (A&M)

PATRICE RUSHEN "Forget Me Nots" (Elektra)

The A-G Format

CAROLE KING

"Read Between The Lines" (Atlantic)

JOURNEY "Still They Ride" (Columbia)

ALAN PARSONS PROJECT

"Eye In The Sky" (Arista)

BILL CHAMPLIN "Sara" (Elektra)



BELLAMY BROTHERS

"Get Into Reggae Cowboy" (Elektra/Curb)

GENE WATSON "This Dream's On Me" (MCA)

GARY MORRIS "Dreams Die Hard" (WB)

MICHAEL MURPHEY

"What's Forever For" (Liberty)

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to **Ken Barnes, Radio & Records,** 1930 Century Park West, Los Angeles, CA 90067.

Satellite Music Network

George Williams (214) 343-9205

THE STARSTATION

BILL CHAMPLIN "Sara" (Elektra)

ROBERTA FLACK "I'm The One" (Atlantic)

PAUL McCARTNEY "Take It Away" (Columbia)

Country Coast-To-Coast

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

EARL THOMAS CONLEY

"Heavenly Bodies" (RCA)

MOE BANDY

"She's Not Really Cheatin' . . ." (Columbia)

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

EYE TO EYE "Nice Girls" (WB)

GO-GO'S "Vacation" (IRS/A&M)

PAUL McCARTNEY "Take It Away" (Columbia)

Contempo 300

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

SURVIVOR

"Eye Of The Tiger" (Scotti Bros./CBS)

POINTER SISTERS "American Music" (Planet/RCA)

ALAN PARSONS PROJECT

"Eye In The Sky" (Arista)

EYE TO EYE "Nice Girls" (WB)

Great American Country

STATLER BROTHERS

"Whatever" (Mercury/PolyGram)

REBA McENTIRE

"I'm Not That Lonely Yet" (Mercury/PolyGram)

DAVID FRIZZELL

"I'm Gonna Hire A Wino . . ." (WB/Viva)

CHARLY McCLAIN

"Dancing Your Memory Away" (Epic)

WILLIAM B. Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue

ALAN PARSONS PROJECT

"Eye In The Sky" (Arista)

PAUL McCARTNEY "Take It Away" (Columbia)

TANner Country

CHARLY McCLAIN

"Dancing Your Memory Away" (Epic)

GAIL DAVIES

"You Turn Me On, I'm A Radio" (WB)

MICHAEL MURPHEY

"What's Forever For" (Liberty)

STATLER BROTHERS

"Whatever" (Mercury/PolyGram)

JOHN CONLEE

"Nothing Behind You, Nothing In Sight" (MCA)

CINDY HURT

"Talk To Me Loneliness" (Churchill)

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

MEL McDANIEL "Big Ole Brew" (Capitol)

GENE WATSON "This Dream's On Me" (MCA)

Concept

Lee Nye (916) 782-7754

Adult Rock

PATRICE RUSHEN "Forget Me Nots" (Elektra)

MELISSA MANCHESTER

"You Should Hear How She Talks About You" (Arista)

PAUL McCARTNEY "Take It Away" (Columbia)

LESLIE PEARL

"If The Love Fits Wear It" (RCA)

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

MUSIC TELEVISION™

Buzz Brindle (212) 944-5399

FLEETWOOD MAC "Gypsy" (WB)

GO-GO'S "Vacation" (IRS/A&M)

DURAN DURAN

"Hungry Like The Wolf" (Harvest)

BOW WOW WOW "I Want Candy" (RCA)

SWINGERS

"Counting The Beat" (Backstreet/MCA)

TM

Programming

Cal Casey (214) 634-8511

Stereo Rock

STEVIE WONDER "Do I Do" (Tamla/Motown)

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

GO-GO'S "Vacation" (IRS/A&M)

PAUL McCARTNEY "Take It Away" (Columbia)

PATRICE RUSHEN "Forget Me Nots" (Elektra)

Beautiful Rock

GLENN FREY "I Found Somebody" (Asylum)

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

HERB ALPERT "Route 101" (A&M)

The Country

KIERAN KANE "I'll Be Your Man" (Elektra)

MAC DAVIS

"Rodeo Clown" (Casablanca/PolyGram)

JOHN CONLEE

"Nothing Behind You . . ." (MCA)

CINDY HURT

"Talk To Me Loneliness" (Churchill)

MICHAEL MURPHEY

"What's Forever For" (Liberty)

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

P

Debbie Welsh (714) 565-8511

PETERS PRODUCTIONS, INC.

The Great Ones

HERB ALPERT "Route 101" (A&M)

CROSBY, STILLS & NASH

"Wasted On The Way" (Atlantic)

LESLIE PEARL

"If The Love Fits Wear It" (RCA)

BILL CHAMPLIN "Sara" (Elektra)

B.J. THOMAS "But Love Me" (MCA)

POINTER SISTERS "American Music" (Planet/RCA)

GORDON LIGHTFOOT "Blackberry Wine" (WB)

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

DAVID FRIZZELL

"I'm Gonna Hire A Wino . . ." (WB/Viva)

JOHN CONLEE

"Nothing Behind You, Nothing In Sight" (MCA)

TOMPALL & GLASER BROS.

"I Still Love You . . ." (Elektra)

MEL McDANIEL "Big Ole Brew" (Capitol)

TRANCE/R

Chick Watkins (303) 578-0700

KENNY ROGERS

"Love Will Turn You Around" (Liberty)

REDDINGS

"(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS)

STEVE MILLER BAND "Abracadabra" (Capitol)

Radio & Records AOR NATIONAL AIRPLAY/40

July 2, 1982

175 REPORTERS

Album cuts are listed in order of airplay preference.

6/11	6/18	6/25	7/2	Artist	Album	6/11	6/18	6/25	7/2	Notes
2	1	1	1	38 SPECIAL	Special Forces (A&M)					"Caught" "Chain" "Rough"
1	2	3	2	ASIA	Asia (Geffen)					"Time" "Sole" "Heat" "Dreams"
16	13	6	3	SURVIVOR	Eye Of The Tiger (Scotti Bros./CBS)					Title
18	17	5	4	ROLLING STONES	Still Life (Rolling Stones/Atco)					"Going" "Thumb" "Shattered" "Let"
3	3	2	5	JOHN COUGAR	American Fool (Riva/PolyGram)					"Hurts" "Jack" "Thundering"
—	11	16	6	GENESIS	Three Sides Live (Atlantic)					"Paperlate" "Abacab" "Recall" "Turn"
4	4	4	7	KANSAS	Vinyl Confessions (Kirshner/CBS)					"Play" "Face" "Windows" "Borderline"
—	22	10	8	FLEETWOOD MAC	Hold Me (WB)					12-inch Single
23	14	11	9	GLENN FREY	No Fun Aloud (Asylum)					"Partytown" "Found" "Don't"
6	6	8	10	MOTELS	All Four One (Capitol)					"Lonely" "Mission" "L" "Art"
5	5	9	11	VAN HALEN	Diver Down (WB)					"Dancing" "Good" "Woman" "Guitars"
28	19	13	12	ALAN PARSONS PROJECT	Eye In The Sky (Arista)					"Fingers" "Psychobabble" Title "Step"
—	—	26	13	PETE TOWNSHEND	All The Best Cowboys... (Atco)					"Face" "Skirts" "Stardom" "Bored"
—	23	15	14	STEVE MILLER BAND	Abacadabra (Capitol)					Title "Wondering"
12	10	14	15	HEART	Private Audition (Epic)					"City's" "Man" "Situation" "Hey"
—	—	—	16	REO SPEEDWAGON	Good Trouble (Epic)					"Keep" "Stillness" Title "Key"
7	7	12	17	QUEEN	Hot Space (Elektra)					"Fire" "Girls" "Body"
8	12	18	18	SCORPIONS	Blackout (Mercury/PolyGram)					"No One" "Live"
40	31	25	19	GARY U.S. BONDS	On The Line (EMI America)					"Work" "Hold" "Rendezvous"
—	—	—	20	EDDIE MONEY	No Control (Columbia)					"Think" "Shakin'" "Runnin'" "Life"
—	—	—	21	APRIL WINE	Power Play (Capitol)					"Enough" "Kay" "You" "Waiting"
17	20	22	22	707	Mega Force (Boardwalk)					Title
9	8	19	23	RAINBOW	Straight Between The Eyes (Mercury/PG)					"Stone" "Power"
13	18	21	24	CHEAP TRICK	One On One (Epic)					"If" "She's"
10	16	20	25	PAUL McCARTNEY	Tug Of War (Columbia)					"Ballroom" "Pound" "Here"
31	30	27	26	AXE	Offering (Atco)					"R&R Party"
33	33	28	27	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)					"I Ran" "Space"
11	15	23	28	TOTO	IV (Columbia)					"Rosanna" "Afraid" "Africa"
—	32	29	29	FRANK ZAPPA	Ship Arriving... (Barking Pumpkin)					"Valley Girl"
—	36	31	30	JOHN WAITE	Ignition (Chrysalis)					"Change" "Top" "Temptation"
30	29	32	31	MONROES	The Monroes (Alfa)					"People"
—	—	36	32	CROSBY, STILLS & NASH	Wasted On The Way (Atlantic)					12-inch Single
20	24	30	33	FRANKIE MILLER	Standing On The Edge (Capitol)					"Danger" "Dream" "Stop"
25	28	34	34	SHERBS	Defying Gravity (Atco)					"Ride" "Alive"
22	25	35	35	HUMAN LEAGUE	Dare (Virgin/A&M)					"Don't" "Seconds"
15	26	33	36	ALDO NOVA	Aldo Nova (Portrait/CBS)					"Fantasy" "Foolin'" "Ball"
—	—	—	37	GO-GO'S	Vacation (IRS/A&M)					12-inch Single
—	—	—	38	MEN AT WORK	Business As Usual (Columbia)					"Who" "Under" "Sea"
—	40	—	39	MARSHALL CRENSHAW	Marshall Crenshaw (WB)					"Someday" "Goes" "NYC"
39	38	37	40	SOFT CELL	Non-Stop Erotic Cabaret (Sire/WB)					"Tainted Love" New Entry →

MOST ADDED

Rank	Artist	Album	7/2	6/25	6/18	6/11	6/4
1	REO SPEEDWAGON	Good Trouble (Epic)	151/121	0/0	1/0	1/0	1/0
2	EDDIE MONEY	No Control (Columbia)	135/108	18/15	0/0	0/0	0/0
3	APRIL WINE	Power Play (Capitol)	132/103	11/6	0/0	0/0	0/0
4	TED NUGENT	Nugent (Atlantic)	74/74	1/1	0/0	0/0	0/0
5	NAZARETH	2XS (A&M)	45/43	0/0	0/0	0/0	0/0
6	PETE TOWNSHEND	All The Best... (Atco)	149/24	143/142	0/0	0/0	0/0
7	ROBERT PLANT	Pictures... (Swan Song/Atco)	23/23	0/0	0/0	0/0	0/0
8	JOE COCKER	Sheffield Steel (Island)	36/20	17/17	0/0	0/0	0/0
8	CROSBY, STILLS, NASH	Daylight Again (Atlantic)	20/20	0/0	0/0	0/0	0/0
10	MEN AT WORK	Business As... (Columbia)	60/18	43/9	41/9	38/11	28/9
10	CLOCK	Clocks (Boulevard/CBS)	32/18	20/15	14/13	1/1	0/0
12	JOHN WAITE	Ignition (Chrysalis)	90/17	75/16	64/16	48/27	36/35
13	X	Under The Big... (Elektra)	17/16	1/1	1/0	1/0	1/0
14	GENESIS	Three Sides Live (Atlantic)	161/13	151/103	38/25	0/0	0/0
15	SURVIVOR	Eye Of... (Scotti Bros./CBS)	153/12	141/16	124/70	21/14	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Rank	Artist	Album	7/2	6/25	6/18	6/11	6/4
1	ALAN PARSONS PROJ.	Eye In The Sky (Arista)	149/99	136/85	122/67	113/3	10/2
2	AXE	Offering (Atco)	95/82	89/78	77/58	67/58	66/38
3	GLENN FREY	No Fun Aloud (Asylum)	150/80	141/83	132/76	124/8	9/1
4	HEART	Private Audition (Epic)	129/72	126/66	130/70	130/69	123/11
4	GARY U.S. BONDS	On The Line (EMI America)	111/72	100/62	81/40	75/2	8/0
4	A FLOCK OF SEAGULLS	A Flock Of... (Jive/Arista)	82/72	80/63	67/51	63/49	59/37
7	707	Mega Force (Boardwalk)	98/70	101/70	106/75	96/70	83/24
8	GENESIS	Three Sides Live (Atlantic)	161/68	152/26	38/9	0/0	0/0
9	PETE TOWNSHEND	All The Best... (Atco)	149/67	143/0	0/0	0/0	0/0
10	JOHN WAITE	Ignition (Chrysalis)	90/66	75/65	64/44	48/20	36/0
11	STEVE MILLER BAND	Abacadabra (Capitol)	131/65	130/72	113/15	5/2	0/0
12	QUEEN	Hot Space (Elektra)	108/63	132/72	144/76	145/69	136/63
12	FRANKIE MILLER	Standing On... (Capitol)	69/63	80/69	94/79	102/81	98/79
14	CHEAP TRICK	One On One (Epic)	94/67	103/68	111/65	110/62	101/63
15	MONROES	The Monroes (Alfa)	70/53	68/52	73/66	77/58	67/49

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Rank	Artist	Album	7/2	6/25	6/18	6/11	6/4
1	38 SPECIAL	Special Forces (A&M)	153/136	154/134	156/140	160/139	154/133
2	ASIA	Asia (Geffen)	154/131	153/134	159/140	166/151	162/154
3	JOHN COUGAR	American Fool (Riva/PG)	149/119	152/133	155/126	160/122	157/119
4	ROLLING STONES	Still Life (RS/Atco)	154/114	154/107	155/21	32/0	0/0
5	SURVIVOR	Eye Of... (Scotti Bros./CBS)	153/108	141/88	124/29	21/1	0/0
5	KANSAS	Vinyl... (Kirshner/CBS)	146/108	148/119	153/124	159/113	149/33
7	VAN HALEN	Diver Down (WB)	128/96	136/110	141/113	150/121	146/127
8	MOTELS	All Four One (Capitol)	138/93	142/103	142/96	151/91	149/65
9	GENESIS	Three Sides Live (Atlantic)	161/79	162/23	38/4	0/0	0/0
10	GLENN FREY	No Fun Aloud (Asylum)	150/63	141/48	132/27	124/7	9/0
11	STEVE MILLER BAND	Abacadabra (Capitol)	131/61	130/41	113/8	5/0	0/0
12	PETE TOWNSHEND	All The Best... (Atco)	149/57	143/1	0/0	0/0	0/0
13	SCORPIONS	Blackout (Mercury/PG)	88/55	100/63	109/70	133/88	134/90
13	TOTO	IV (Columbia)	81/65	91/61	108/81	127/106	123/102
15	HEART	Private Audition (Epic)	129/62	126/66	130/61	130/47	123/6

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

REO SPEEDWAGON GOOD TROUBLE



REO SPEEDWAGON Good Trouble (Epic)

"Keep" "Stillness" Title "Key." 86% of our reporters on it. Total album reports: 151. A-121, M-10, H-20. Album debuted this week at number 16.

EDDIE MONEY No Control (Columbia)

"Think" "Shakin'" "Runnin'" "Life." 77% of our reporters on it. Total album reports: 135. A-108, M-23, H-4. Album debuted this week at number 20.

APRIL WINE Power Play (Capitol)

"Enough" "Kay" "Anything" "Waiting." 75% of our reporters on it. Total album reports: 132. A-103, M-17, H-12. Album debuted this week at number 21.

Significant Action

- TED NUGENT Nugent (Atlantic)
"Bound" "No" Total: 74. A-74, M-0, H-0
- NAZARETH 2XS (A&M)
"Love" "Gatecrash" Total: 45. A-43, M-1, H-1
- ROXY MUSIC Avalon (WB)
"Take" "More" Total: 42. A-6, M-19, H-17
- CLASH Combat Rock (Epic)
"Stay" "Casbah" Total: 40. A-2, M-27, H-11
- SQUEEZE Sweets From A Stranger (A&M)
"Coffee" "Hold" Total: 38. A-2, M-23, H-13
- GREG KINN BAND KihnTunes (Beserkly/E-A)
"Happy" "Every" Total: 37. A-2, M-19, H-16
- DAVID JOHANSEN Live It Up (Blue Sky/CBS)
"Animals" Total: 37. A-10, M-23, H-4
- JOE COCKER Sheffield Steel (Island)
"Talking" "Look" Total: 35. A-20, M-6, H-9
- BOW WOW WOW Last Of The Mohicans (RCA)
"I Want Candy" Total: 33. A-1, M-28, H-4
- LOVERBOY Get Lucky (Columbia)
"Over" "Working" Total: 32. A-0, M-20, H-12
- STEVIE WONDER Original... (Tamla/Motown)
"Front" "Do" Total: 32. A-1, M-25, H-5
- CLOCKS Clocks (Boulevard/CBS)
"Looks" "Puts" Total: 32. A-18, M-14, H-0

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not generated sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ

- 1 1 PAT METHENY GROUP Offramp (ECM/WB)
"Eighteen" "James" "Going"
- 3 2 DAVID SANBORN As We Speak (WB)
"Over" Title
- 10 3 NIGHTWIND A Casual Romance (Pausa)
"Swingo's"
- 4 4 JEFF LORBER It's A Fact (Arista)
"Spirings" "Fact" "Magician"
- 2 5 CRUSADERS Royal Jam (MCA)
"Call" "Thrill"
- 6 6 CHUCK MANGIONE Love Notes (Col.)
"Steppin' Out"
- 5 7 DAN SIEGEL Dan Siegel (Elektra)
"Soaring"
- 8 8 B. COBHAM'S... Observation... (Musician/Elektra)
"Jailbait" "Arroyo" Title
- 9 9 D. SANCIOS The Bridge (Musician/Elektra)
"Sunday" "Morning"
- 10 10 WEATHER REPORT Weather Report (ARC/Col.)
"Volcano"

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

REGIONAL AIR ACTIVITY

EAST

- MOST ADDED**
- REO (37/31)
Eddie Money (37/29)
April Wine (33/28)
Ted Nugent (17/17)
Nazareth (10/9)
- MEDIUM**
- Alan Parsons (36/27)
Heart (32/23)
A Flock Of... (26/22)
Gary U.S. Bonds (34/20)
Frankie Miller (20/20)
- THE HOTTEST**
- Rolling Stones (38/34)
38 Special (35/32)
Asia (37/30)
John Cougar (37/28)
Survivor (36/28)

WCC/Hartford

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Clarkmont

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Portland

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Seattle

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Vancouver

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Boston

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Denver

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Detroit

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Houston

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Los Angeles

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Memphis

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Miami

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Minneapolis

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Nashville

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Oakland

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Philadelphia

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Pittsburgh

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Rochester

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/San Francisco

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Salt Lake City

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/San Diego

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Seattle

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Tampa

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Washington

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Wichita

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Winnipeg

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Yakima

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Albany

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Albany

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Albany

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Albany

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Albany

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

WCC/Albany

- ASE (Atco) KING (A&M) BOB (A&M) MARSHALL CRESWELL (WB) ROLLING STONES (Atlantic) NAZARETH (A&M) ROXY MUSIC (Avalon) CLASH (Epic) SQUEEZE (A&M) GREG KINN BAND (E-A) DAVID JOHANSEN (Blue Sky) JOE COCKER (Island) BOW WOW WOW (RCA) LOVERBOY (Columbia) STEVIE WONDER (Motown) CLOCKS (CBS)

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

KENNY ROGERS

Love Will Turn You Around (Liberty)

On 77% of reporting stations. National Summary: Up 5, Same 6, Down 0, Debuts 7, Adds 82. A Most Added Record. R&R Chart: Debut 43.

CHARLY McCLAIN

Dancing Your Memory Away (Epic)

On 73% of reporting stations. National Summary: Up 28, Same 27, Down 1, Debuts 22, Adds 19. R&R Chart: 48-44.

GAIL DAVIES

You Turn Me On I'm A Radio (WB)

On 66% of reporting stations. National Summary: Up 17, Same 31, Down 0, Debuts 16, Adds 23. A Most Added Record. R&R Chart: Debut 47.

MICHAEL MURPHEY

What's Forever For (Liberty)

On 64% of reporting stations. National Summary: Up 19, Same 27, Down 0, Debuts 16, Adds 23. A Most Added Record. R&R Chart: Debut 48.

MOST ADDED

- KENNY ROGERS (82)
Love Will Turn You Around (Liberty)
- JERRY REED (42)
She Got The Goldmine... (RCA)
- MEL McDANIEL (31)
Big Ole Brew (Capitol)
- STATLER BROTHERS (26)
Whatever (Mercury/PolyGram)
- GARY MORRIS (26)
Dreams Die Hard (WB)

HOTTEST

- ALABAMA (78)
Take Me Down (RCA)
- RONNIE MILSAP (61)
Any Day Now (RCA)
- RICKY SKAGGS (44)
I Don't Care (Epic)
- CHARLEY PRIDE (40)
I Don't Think She's In Love (RCA)
- CONWAY TWITTY (39)
Slow Hand (Elektra)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicated one of this week's most added new songs.

JACK GRAYSON "Tonight I'm Feeling You (All Over Again)" (Joe-Wes) 73/2
National Summary: Up 40, Same 25, Down 1, Debuts 5, Adds 2, WZZK-FM, KECK, WVAM 37-28, WYII 35-31, WSOC-FM 38-35, WAMZ-FM 39-29, WLWI-FM 37-33, WSIX-FM 18-12, WSM 29-23, WCMS-FM 38-34, KVOO 40-36, KFH 38-34, KVOO 20-15, KEED 34-30, KRAK 41-37.

KENDALLS "Cheater's Prayer" (Mercury/PolyGram) 71/7
National Summary: Up 41, Same 15, Down 0, Debuts 8, Adds 7, WILQ, WOKK, WQYK-FM, WIRK-FM, WGEE, WIL-AM-FM, KGEM, WVAM 43-34, WESC-AM-FM 35-26, WLWI-FM 33-27, KRMD-AM-FM 29-23, KBMR 47-40, WHBF 49-42, KFH 48-40, KRAK 31-24, KGA 40-34.

STATLER BROTHERS "Whatever" (Mercury/PolyGram) 64/26
National Summary: Up 6, Same 18, Down 1, Debuts 12, Adds 26 including WCAW, WIXL-FM, WYKR, WSOC-FM, WESC-AM-FM, WNOE-AM, KRMD-AM-FM, WCMS-FM, WSAI-AM-FM, WITL-FM, WTHI-FM, KKAL, KYGO-FM, KVEG, KSON-AM-FM.

MEL McDANIEL "Big Ole Brew" (Capitol) 61/31
National Summary: Up 3, Same 21, Down 0, Debuts 6, Adds 31 including WIXL-FM, WYKR, KIXZ, WSOC-FM, KIKK-FM, WNOE-AM, WCMS-FM, WSAI-AM-FM, WMNI, KEBC-FM, KFH, KMAK, KNIX-FM, KTOM, KIGO.

CHARLIE ROSS "The High Cost Of Lovin'" (Townhouse) 61/9
National Summary: Up 23, Same 24, Down 0, Debuts 5, Adds 9, WPOR-AM-FM, WILQ, WXBQ-FM, WFNC, WQIK-FM, WMP, WTHI-FM, KFH, KIDN, WIXL-FM 30-19, WOKK 38-32, WWWW-FM 39-34, KFDI-AM-FM 44-39, KRWQ-FM 42-35, KGA 36-30.

ALBERT COLEMAN & ATLANTA POPS "Just Hooked On Country" (Epic) 59/5
National Summary: Up 28, Same 16, Down 2, Debuts 8, Adds 5, WPOR-AM-FM, WQAM, KFH, KLZ, KPMS-AM-FM, WYII 46-37, WNOE-AM 36-31, WQYK-FM 26-21, WCMS-FM 27-16, KBMR 38-33, WMAQ 19-8, WSAI-AM-FM 38-27, WIL-AM-FM 21-17, KFDI-AM-FM 43-34, KEED 33-28, KBBQ 37-32.

MAC DAVIS "Rodeo Clown" (Casablanca/PolyGram) 57/3
National Summary: Up 27, Same 18, Down 0, Debuts 9, Adds 3, WRKZ-FM, WPOR-AM-FM, KBBQ, WVAM 34-25, WMZQ-FM 30-26, WSIX-FM 29-21, WSM 22-17, KBMR 44-37, WXCL 43-39, KFDI-AM-FM 36-32, KEED 39-34, KMAK 35-30, KNIX-FM 27-19, KRAK 39-34, KTOM 44-38.

JOHN CONLEE "Nothing Behind You, Nothing In Sight" (MCA) 56/8
National Summary: Up 16, Same 22, Down 1, Debuts 9, Adds 8, WRKZ-FM, WKYG, WLWI-FM, WMNI, KECK, WHBF, KBMY, KYGO-FM, KRMD-AM-FM 46-38, KSO 35-28, KFGO 35-28, KFDI-AM-FM 50-42, KEED 49-43, KTOM 48-37, KCC 32-25.

GENE WATSON "This Dream's On Me" (MCA) 50/23
National Summary: Up 7, Same 12, Down 0, Debuts 8, Adds 23 including WIXL-FM, WSOC-FM, KHEY, WESC-AM-FM, KIKK-FM, WMP, KYXX, WSAI-AM-FM, KSO, WTSO, KRST-FM, KLAC, KRAK, KTOM, KGA.

CINDY HURT "Talk To Me Loneliness" (Churchill) 50/6
National Summary: Up 19, Same 18, Down 0, Debuts 7, Adds 6, WGVN, WKSJ-FM, WSM, WITL-FM, KUZZ, KLAC, WVAM 44-32, WVVVA 38-36, KKYX 42-37, KVOO 45-40, KFDI-AM-FM 45-41, KEED 47-42, KRAK 43-38, KTOM 49-45, KGA 37-31.

JERRY REED "She Got The Goldmine (I Got The Shaft)" (RCA) 49/42
National Summary: Up 0, Same 5, Down 0, Debuts 2, Adds 42 including WVAM, WSEN-AM-FM, KXYL, WCOS-AM-FM, WNOE-AM, WCMS-FM, WSAI-AM-FM, WWWW-FM, WFMS-FM, KEBC-FM, KFH, KBMY, KNIX-FM, KRSY, KRAK.

LLOYD DAVID FOSTER "Blue Rendezvous" (MCA) 42/10
National Summary: Up 8, Same 15, Down 0, Debuts 9, Adds 10, WGNA-FM, WPOR-AM-FM, WGVN, KLRA, WNOE-AM, KWMT, WITL-FM, WTSO, WHBF, KFH, WIXL-FM 38-25, KXYL 45-44, KPLX-FM 24-20, KKYX 47-39, KVOO 36-32.

SIGNIFICANT ACTION

JOE SUN with SHOTGUN "Fraulein" (Elektra) 37/4
National Summary: Up 12, Same 19, Down 0, Debuts 2, Adds 4, WFNC, WSIX-FM, WMNI, KVEG, WIXL-FM 39-31, KWMT 39-29, KFDI-AM-FM 48-36, KEED 43-36, KRWQ-FM 46-39, KRAK 42-35.

RONNIE ROGERS "First Time Around" (Lifesong) 36/5
National Summary: Up 9, Same 18, Down 0, Debuts 4, Adds 5, KOKE-AM-FM, KWKH, WCMS-FM, KBMY, KTOM, WIXL-FM 27-21, KKYX 44-38, KBMR 46-39, KUZZ 31-25, KNIX-FM 39-34.

TERRY GREGORY "I'm Takin' A Heart Break" (Handshake/CBS) 35/5
National Summary: Up 8, Same 17, Down 0, Debuts 5, Adds 5, WESC-AM-FM, KLRA, KYXX, WIRK-FM, KRSY, KIXZ 48-44, WSIX-FM 27-22, KKYX 49-44, KRWQ-FM 35-28, KTOM 46-42.

GARY MORRIS "Dreams Die Hard" (WB) 32/26
National Summary: Up 1, Same 4, Down 0, Debuts 1, Adds 26 including WNYR, WSEN-AM-FM, WSOC-FM, WSIX-FM, WCMS-FM, WKMF, WXCL, KNIX-FM, KPMS-AM-FM, KIGO.

STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 32/1
National Summary: Up 11, Same 17, Down 0, Debuts 3, Adds 1, WSLR, WVAM 48-36, WSEN-AM-FM 39-37, KXYL 31-29, KRMD-AM-FM 30-21, WWWW-FM 36-32, WBCS 29-27, KVOO 37-33, KUUY 29-23, KUGR 23-21.

Radio & Records NATIONAL AIRPLAY/50

July 2, 1982

Three Two Last
Weeks Weeks Week

5	4	3	1	RONNIE MILSAP/Any Day Now (RCA)
7	5	4	2	BARBARA MANDRELL/Til You're Gone (MCA)
20	11	7	3	ALABAMA/Take Me Down (RCA)
3	2	1	4	CHARLEY PRIDE/I Don't Think She's In Love (RCA)
15	10	8	5	JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia)
18	12	11	6	MERLE HAGGARD/Are The Good Times Really Over (Epic)
4	3	2	7	CONWAY TWITTY/Slow Hand (Elektra)
14	9	9	8	JOHNNY LEE/When You Fall In Love (Full Moon/Asylum)
9	7	6	9	JOHN ANDERSON/Would You Catch A Falling Star (WB)
25	19	13	10	RICKY SKAGGS/I Don't Care (Epic)
33	24	17	11	HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)
28	21	16	12	DOLLY PARTON/Heartbreak Express (RCA)
22	20	14	13	OSMONDS/I Think About Your Lovin' (Elektra/Curb)
19	16	12	14	LACY J. DALTON/Slow Down (Columbia)
29	25	18	15	EMMYLOU HARRIS/Born To Run (WB)
12	8	10	16	ED BRUCE/Love's Found You And Me (MCA)
31	26	19	17	CON HUNLEY/Oh Girl (WB)
1	1	5	18	DON WILLIAMS/Listen To The Radio (MCA)
30	27	21	19	RONNIE McDOWELL/I Just Cut Myself (Epic)
38	30	24	20	OAK RIDGE BOYS/So Fine (MCA)
40	31	25	21	ROSANNE CASH/Ain't No Money (Columbia)
42	36	30	22	SYLVIA/Nobody (RCA)
39	34	29	23	LARRY GATLIN/She Used To Sing On Sunday (Columbia)
43	32	28	24	MARTY ROBBINS/Some Memories Just Won't Die (Columbia)
35	29	26	25	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
48	42	35	26	ROGER MILLER & WILLIE NELSON/Old Friends (Columbia)
50	45	34	27	DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva)
2	6	15	28	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
49	43	37	29	REBA MCGENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram)
10	13	23	30	LEE GREENWOOD/Ring On Her Finger... (MCA)
21	18	20	31	TERRI GIBBS/Ashes To Ashes (MCA)
-	50	41	32	WAYLON JENNINGS/Women Do Know How To... (RCA)
-	44	40	33	EARL THOMAS CONLEY/Heavenly Bodies (RCA)
37	35	33	34	JOHN SCHNEIDER/Dreamin' (Scotti Bros./CBS)
-	48	43	35	GEORGE STRAIT/Fool Hearted Memory (MCA)
44	39	36	36	MEL TILLIS/The One That Got Away (Elektra)
-	49	46	37	BOBBY BARE/If You Ain't Got Nothin'... (Columbia)
-	46	42	38	TOMPALL & GLASER BROTHERS/I Still Love You... (Elektra)
-	-	44	39	MOE BANDY/She's Not Really Cheatin'... (Columbia)
6	15	27	40	T.G. SHEPPARD/Finally (WB/Curb)
11	14	22	41	RAZZY BAILEY/Everytime You Cross My Mind... (RCA)
-	-	45	42	EDDY RAVEN/She's Playing Hard To Forget (Elektra)
-	-	48	43	KENNY ROGERS/Love Will Turn You Around (Liberty)
-	-	48	44	CHARLY McCLAIN/Dancing Your Memory Away (Epic)
8	17	31	45	BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb)
13	23	32	46	TAMMY WYNETTE/Another Chance (Epic)
-	-	47	47	GAIL DAVIES/You Turn Me On I'm A Radio (WB)
-	-	48	48	MICHAEL MURPHEY/What's Forever For (Liberty)
17	22	38	49	LEON EVERETTE/Just Give Me What You... (RCA)
16	28	39	50	MICKEY GILLEY/Tears Of The Lonely (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JACKY WARD "Take The Memory When You Go" (Asylum) 31/8
National Summary: Up 6, Same 14, Down 0, Debuts 3, Adds 8, WVVVA, WLWI-FM, WCMS-FM, WAXX, KWMT, WHBF, KKAL, KVEG, WCAW 50-43, KRAK 49-41.

YOUNGER BROTHERS "Nothing But The Radio On" (MCA) 29/12
National Summary: Up 2, Same 14, Down 0, Debuts 1, Adds 12, WIXL-FM, KOKE-AM-FM, WZZK-FM, WNOE-AM, KWKH, WCMS-FM, WFMS-FM, KEBC-FM, KVOO, KFDI-AM-FM, KMAK, KRAK.

DONNA FARGO "It's Hard To Be The Dreamer..." (RCA) 28/16
National Summary: Up 0, Same 10, Down 0, Debuts 2, Adds 16 including WIXL-FM, WYKR, KOKE-AM-FM, WSOC-FM, WLWI-FM, KKYX, WMNI, KUZZ, KRSY, KBBQ.

CALAMITY JANE "Walkin' After Midnight" (Columbia) 28/2
National Summary: Up 2, Same 15, Down 0, Debuts 2, Adds 2, WXCL, KMAK, WLWI-FM 40-37, KKYX 46-42, KEBC-FM 50-46, KTTS-AM-FM 34-31, KFDI-AM-FM 41-37, KUUY 32-25, KRAK 46-42, KTOM 50-47, KPMS-AM-FM 30-27.

JIM & JESSI & CHARLIE LOUVIN "North Wind" (Soundwaves) 28/1
National Summary: Up 11, Same 15, Down 0, Debuts 1, Adds 1, KLRA, WVAM 49-39, KHEY 48-44, KBMR 45-42, WAXX 40-36, KTTS-AM-FM 32-29, KVOO 37-33, KFDI-AM-FM 30-28, KUUY 12-10, KEED 46-40.

BRENDA LEE "Keeping Me Warm For You" (MCA) 27/1
National Summary: Up 9, Same 9, Down 0, Debuts 8, Adds 1, WLWI-FM, WVAM 47-38, WIXL-FM 40-32, KIKK-FM d-40, KKYX 43-40, KSO 38-32, WFMS-FM 28-25, KTTS-AM-FM 45-40, KUZZ 41-36, KRWQ-FM 41-34.

MARLOW TACKETT "Ever-Lovin' Woman" (RCA) 26/7
National Summary: Up 4, Same 13, Down 0, Debuts 2, Adds 7, WIXY, WYII, WDAK, KYXX, KWKH, WAXX, KVEG, WIXL-FM 48-35, KRWQ-FM 36-29, KRAK 48-44.

KIERAN KANE "I'll Be Your Man Around The House" (Elektra) 24/22
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 22 including WOKQ, KHEY, WFNC, WESC-AM-FM, WNOE-AM, WCMS-FM, KTTS-AM-FM, KKAL, KTOM, KIGO.

REX ALLEN JR. "Cowboy In A Three Piece Business Suit" (WB) 24/14
National Summary: Up 2, Same 6, Down 0, Debuts 2, Adds 14, WGNA-FM, WVAM, WSOC-FM, WDAK, WQIK-FM, KLRA, WAXX, KWMT, WKQO-AM-FM, KTTS-AM-FM, KFDI-AM-FM, KLZ, KEED, KIGO.

STEPHANIE WINSLOW "Don't We Belong" (Primer) 22/8
National Summary: Up 0, Same 10, Down 0, Debuts 4, Adds 8, WIXL-FM, WSOC-FM, WESC-AM-FM, WAMZ-FM, KFGO, KWMT, KMAK, KRAK, KOKE-AM-FM d-36, KVOO d-47.

BIG AL DOWNING "I'll Be Loving You" (Team Entertainment) 22/4
National Summary: Up 2, Same 12, Down 0, Debuts 4, Adds 4, WSOC-FM, KKYX, WQYK-FM, KFGO, KIX106 40-32, WMZQ-FM 35-30, KHEY d-47, WKSJ-FM d-44, WSIX-FM d-23, KUZZ d-50.

CHARLIE DANIELS BAND "Ragin' Cajun" (Epic) 17/8
National Summary: Up 2, Same 5, Down 0, Debuts 2, Adds 8, WVVVA, KRRV, WDAK, KIKK-FM, WQAM, KVOO, KFH, KBBQ, WKSJ-FM 48-41, KRWQ-FM 49-42.

DARLENE AUSTIN "Sunday Go To Cheatin' Clothes" (Myrtle) 17/6
National Summary: Up 1, Same 7, Down 0, Debuts 3, Adds 6, WESC-AM-FM, KKYX, WAXX, KFGO, KRWQ-FM, KGA, WYKR on, WAMZ-FM 34-26, KTTS-AM-FM d-50, KRAK d-50.

VERN GOSDIN "Your Bedroom Eyes" (AMI/NSD) 16/11
National Summary: Up 0, Same 3, Down 0, Debuts 2, Adds 11, WVAM, WSOC-FM, WESC-AM-FM, WKSJ-FM, WSIX-FM, KFGO, KTTS-AM-FM, KVOO, KLZ, KPMS-AM-FM, KIGO.

BOXCAR WILLIE & PENNY DE HAVEN "We Made Memories" (Main Street) 15/4
National Summary: Up 3, Same 7, Down 0, Debuts 1, Adds 4, WVVVA, WGVN, KWMT, KUZZ, WGNA-FM 44-41, KRMD-AM-FM on, WIRK-FM d-38, WTSO 40-33, KFDI-AM-FM on, KRWQ-FM 44-37.

CHANTILLY "Stumblin' In" (Jaroco) 14/6
National Summary: Up 1, Same 7, Down 0, Debuts 0, Adds 6, WVVVA, WAXX, WITL-FM, WHBF, KEED, KRAK, WLWI-FM on, KSO 37-33, KFDI-AM-FM on, KTOM on.

BILLY "CRASH" CRADDOCK "Love Busted" (Capitol) 13/13
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 13, WADR, WDAK, WAMZ-FM, WWOOD, WLWI-FM, KKYX, WTQR-FM, KBMR, KFGO, WDAF, KEED, KCCY-FM, KCKC.

LANE BRODY "More Nights" (Liberty) 13/8
National Summary: Up 0, Same 5, Down 0, Debuts 0, Adds 8, KRRV, KXYL, WCMS-FM, KVOO, KUGR, KRSY, KCKC, KIGO, WSEN-AM-FM on, KBMR on.

Wyley Is On The Way

WITH

"JEDEDIAH JONES"

NSD-IE-007



Wyley McPherson

FROM THE SOON TO BE RELEASED ALBUM.



Distributed by Nationwide
Sound Distributors, Nashville



Regional Ads & Hots

MOST ADDED EAST Kenny Rogers (Liberty) Jerry Reed (RCA) **HOTTEST EAST** Conway Twitty (Elektra)

MOST ADDED MIDWEST Kenny Rogers (Liberty) **HOTTEST MIDWEST** Alabama (RCA) Ronnie Milsap (RCA)

MOST ADDED SOUTH Kenny Rogers (Liberty) **HOTTEST SOUTH** Alabama (RCA)

MOST ADDED WEST Kenny Rogers (Liberty) **HOTTEST WEST** Alabama (RCA) Ronnie Milsap (RCA)

EAST		MIDWEST		SOUTH		WEST			
WQNA-FM Albany, NY REX ALLEN JR. DONNA FARGO KILKIAN KANE HANEY BRIGHT LLOYD DAVID FOSTER GARY STEWART MEL TILLIS WAYNE JENNINGS REBA MC ENTIRE CHARLIE MC CLAIN	WXLX-FM Newton, NJ PETULA LLARK MEL MC DANIEL STEPHANIE WINSLOW STATLER BROTHERS YOUNGER BROTHERS DONNA FARGO GENE WATSON KENNY ROGERS KERRY REED JOHN SCOTT SHERRILL DAVID ALLAN COE HOTTEST: ALABAMA DOLLY PARTON SYLVIA JOHN NELSLEY REYES MEL BANLEY	WSLR Akron, OH DAVID FRIZZELL STEVIE NICKS GERARD STRAIT REBA MC ENTIRE JERRY REED HOTTEST: CHARLIE PRIDE RONNIE MILSAP GARY RYAN RICKY SKAGGS	KSO Des Moines, IA GENE WATSON LLOYD GOLD BAND JERRY REED WAGNER TAYLOR GAIL DAVIES KENNY ROGERS HOTTEST: GEORGE STRAIT MILLER & NELSON LARRY GATELIN MEL BANLEY	WDBQ Knoxville, TN MEL MC DANIEL JACKY WARD GAIL DAVIES BELLAMY BROTHERS BUCAR WILKIE REX ALLEN JR. LLOYD DAVID FOSTER STEPHANIE WINSLOW DAVID FRIZZELL HOTTEST: RONNIE MILSAP JANIE FRICKE LARRY GATELIN SYLVIA JOE SUN STATLER BROTHERS	WDBQ Beaufort, SC JERRY REED KENNY ROGERS HOTTEST: CONWAY TWITTY CHARLIE PRIDE RICKY SKAGGS LANE BRODY SYLVIA GEORGE STRAIT	WDAK Columbus, GA COB MEL MC DANIEL "CRASH" CRADDOCK DONNA FARGO KENNY ROGERS JERRY REED KIERAN KANE REX ALLEN JR. MARLOW TACKETT GARY MORRIS HOTTEST: MICHAEL MURPHY ALABAMA BARBARA MANDRELL EMMYLOU HARRIS RICKY SKAGGS	KLRA Little Rock, AR TERRY GREGORY LLOYD DAVID FOSTER JIM & JESSI & CHAR KENNY ROGERS DONNA FARGO REX ALLEN JR. KIERAN KANE JERRY REED GARY MORRIS HOTTEST: JOHN ANDERSON CONWAY TWITTY CHARLIE PRIDE GARY MORRIS ALABAMA	WKSJ-FM Mobile, AL MEL MC DANIEL VERM GOSDIN CINDY HURT HOTTEST: ALABAMA DOLLY PARTON RICKY SKAGGS SYLVIA CHARLIE MC CLAIN	KYYX San Antonio, TX KENNY ROGERS GARY MORRIS DONNA FARGO HOTTEST: DARLENE AUSTIN BIG AL DORNING HOTTEST: CHARLIE PRIDE JOHN ANDERSON ALABAMA RICKY SKAGGS ROSANNE CASH

WEST		MIDWEST		SOUTH		WEST			
WQNA-FM Albany, NY REX ALLEN JR. DONNA FARGO KILKIAN KANE HANEY BRIGHT LLOYD DAVID FOSTER GARY STEWART MEL TILLIS WAYNE JENNINGS REBA MC ENTIRE CHARLIE MC CLAIN	WXLX-FM Newton, NJ PETULA LLARK MEL MC DANIEL STEPHANIE WINSLOW STATLER BROTHERS YOUNGER BROTHERS DONNA FARGO GENE WATSON KENNY ROGERS KERRY REED JOHN SCOTT SHERRILL DAVID ALLAN COE HOTTEST: ALABAMA DOLLY PARTON SYLVIA JOHN NELSLEY REYES MEL BANLEY	WSLR Akron, OH DAVID FRIZZELL STEVIE NICKS GERARD STRAIT REBA MC ENTIRE JERRY REED HOTTEST: CHARLIE PRIDE RONNIE MILSAP GARY RYAN RICKY SKAGGS	KSO Des Moines, IA GENE WATSON LLOYD GOLD BAND JERRY REED WAGNER TAYLOR GAIL DAVIES KENNY ROGERS HOTTEST: GEORGE STRAIT MILLER & NELSON LARRY GATELIN MEL BANLEY	WDBQ Knoxville, TN MEL MC DANIEL JACKY WARD GAIL DAVIES BELLAMY BROTHERS BUCAR WILKIE REX ALLEN JR. LLOYD DAVID FOSTER STEPHANIE WINSLOW DAVID FRIZZELL HOTTEST: RONNIE MILSAP JANIE FRICKE LARRY GATELIN SYLVIA JOE SUN STATLER BROTHERS	WDBQ Beaufort, SC JERRY REED KENNY ROGERS HOTTEST: CONWAY TWITTY CHARLIE PRIDE RICKY SKAGGS LANE BRODY SYLVIA GEORGE STRAIT	WDAK Columbus, GA COB MEL MC DANIEL "CRASH" CRADDOCK DONNA FARGO KENNY ROGERS JERRY REED KIERAN KANE REX ALLEN JR. MARLOW TACKETT GARY MORRIS HOTTEST: MICHAEL MURPHY ALABAMA BARBARA MANDRELL EMMYLOU HARRIS RICKY SKAGGS	KLRA Little Rock, AR TERRY GREGORY LLOYD DAVID FOSTER JIM & JESSI & CHAR KENNY ROGERS DONNA FARGO REX ALLEN JR. KIERAN KANE JERRY REED GARY MORRIS HOTTEST: JOHN ANDERSON CONWAY TWITTY CHARLIE PRIDE GARY MORRIS ALABAMA	WKSJ-FM Mobile, AL MEL MC DANIEL VERM GOSDIN CINDY HURT HOTTEST: ALABAMA DOLLY PARTON RICKY SKAGGS SYLVIA CHARLIE MC CLAIN	KYYX San Antonio, TX KENNY ROGERS GARY MORRIS DONNA FARGO HOTTEST: DARLENE AUSTIN BIG AL DORNING HOTTEST: CHARLIE PRIDE JOHN ANDERSON ALABAMA RICKY SKAGGS ROSANNE CASH

Hottest Tracks:
 "Falling in Love" - JUICE NEWTON (Capitol)
 "GAIL DAVIES - Givin' Herself Away - (WB) "Singing The Blues"
 "BARBARA MANDRELL - ...In Black & White - (MCA) "Black And White" "Operator, Long Distance Please" "The Thrill Is Gone" "Rolling Stone"
 "RONNIE MILSAP - Inside - (RCA) "Inside" "Who's Counting" "You Took Her Off My Hands (Now Take Her Off My Mind)" "Carolina Dreams" "He Got You"
 "JUICE NEWTON - Quiet Lies - (Capitol) "Falling in Love" "Break It To Me Gently" "Trail Of Tears" "Adios Mi Corazon" "Heart Of The Night"
 "JERRY REED - The Man With The Golden Thumb - (RCA) "44"
 "STATLER BROTHERS - The Legend Goes On... - (Mercury/Pg) "Child Of The Fifties" "I Don't Dance No More"
 "GEORGE STRAIT - Strait From The Heart - (MCA) "The Steel Of The Night" "Marina Del Rey" "Amarillo By Morning" "Heartbroke" "Honky Tonk Crazy"

COUNTRY ALBUMS
 Cuts in bold type are receiving the heaviest airplay.

BELLAMY BROTHERS - When We Were Boys - (Elektra/Curb) "Until The Money's Gone" "You Make Love So Easy" "Get Into Reggae Cowboy" "We Can Handle It"
ROSANNE CASH - Somewhere In The Stars - (Columbia) "Somewhere In The Stars" "That's How I Got To Memphis" "I Wonder" "Looking For A Corner" "Down On Love" "Third Rate Romance"

133 Current Reports
 The following stations did not report this week:
WJEZ-FM/Chicago
WEEP/Pittsburgh
KEEN/San Jose
WBGW-FM/Bangor
WUBE-FM/Cincinnati
WPLO/Atlanta
KLVI/Beaumont
KWJJ/Portland
KSPF-FM/Salt Lake City

Most Requested:
ALABAMA "Take Me Down" (RCA)
SYLVIA "Nobody" (RCA)
CONWAY TWITTY "Slow Hand" (Elektra)
DAVID FRIZZELL "I'm Gonna Hire..." (WB/Viva)
RICKY SKAGGS "I Don't Care" (Epic)

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WYNN/Baltimore
Curtis Anderson

STEPHANIE MILLS
SEQUENCE
ARETHA FRANKLIN
MURRAY
MOORE & PICKETT
THIRD WORLD
CAPTAIN SKY
BOHANNON
BB&Q
STACY LATTISAW
CHANGE
JERRY BUTLER
CON FUNK SHUN
CAMEO
BILLY GRIFFIN
TONY TROUTMAN
ODYSSEY
HOWARD JOHNSON
CHUCK MANGIONE
LINDA TAYLOR
MAGIC LADY
HERB ALPERT
CERRONE
BRENDA TAYLOR
ZAPP
Hottest:
JEFFREY OSBORNE
HUMAN LEAGUE
DAZZ BAND
JENNIFER HOLLIDAY
SHARON BROWN

WXYV/Baltimore
Tim Watts

DRAMATICS
VIDEO
STACY LATTISAW
POINTER SISTERS
FONDA REA
HOWARD JOHNSON
STEPHANIE MILLS
TIME BANDITS
O'JAYS
Hottest:
SINNAMON
STEVIE WONDER
HUMAN LEAGUE
RITCHIE FAMILY
REDDINGS

WILD/Boston
Steve Crumbley

ZAPP
STEPHANIE MILLS
LARRY GRAHAM
SALSOL ORCHESTRA
O'JAYS
ARETHA FRANKLIN
POINTER SISTERS
HALL & OATES
CLIFF DAWSON
CHI-LITES
SHADES OF LOVE
Hottest:
ONE WAY
GAP BAND
DAZZ BAND
PATRICE RUSHEN
RICK JAMES

WSSJ/Camden-Philadelphia
Gary Shepherd

HERBIE HANCOCK
DENIECE WILLIAMS
FELIX & JARVIS
CAVIER
STACY LATTISAW
ZAPP
Hottest:
SOUL SONIC FORCE
DAZZ BAND
STEVIE WONDER
ODYSSEY
JENNIFER HOLLIDAY

WDCU/Chicago
Pam Wells

ROBERTA FLACK
O'JAYS
HERBIE HANCOCK
BILLY GRIFFIN
CHANGE
ZAPP
AMUSEMENT PARK
SHADES OF LOVE
LARRY GRAHAM
BOBBIE HUMPHREY
ARETHA FRANKLIN
OZONE
HUNT'S DETERMINAT
SKYY
O.C. SMITH
Hottest:
SECRET WEAPON
PATRICE RUSHEN
ST. TROPEZ
D TRAIN
JENNIFER HOLLIDAY

WCIN/Cincinnati
Everett Cork

STEPHANIE MILLS
MIDNIGHT STAR
TASTE OF HONEY
ODYSSEY
O'JAYS
DEODATO
SEQUENCE
MICHAEL WYCOFF
AURRA
TONY TROUTMAN
Hottest:
JEFFREY OSBORNE
RICK JAMES
ONE WAY
STEVIE WONDER
JENNIFER HOLLIDAY

WJMO/Cleveland
Erik Stone

SADANE
DEODATO
RAY PARKER JR.
SMITH & CLAYTON
STEVIE WONDER
DAYTON
RONNIE HUDSON
Hottest:
JUNIOR
TEDDY PENDERGRASS
RITCHIE FAMILY
ZZ HILL
VALENTINE BROS.

SOUTH

WYEE/Atlanta
Sooty Andrews

O'JAYS
TEMPTATIONS
ROBERTA FLACK
DENIECE WILLIAMS
STACY LATTISAW
DUNN & BRUCE
FELIX & JARVIS
STEPHANIE MILLS
FATBACK BAND
MIKE ANTHONY
CON FUNK SHUN
PLEASURE
DOROTHY MOORF
CHUCK MANGIONE
ZAPP
Hottest:
JEFFREY OSBORNE
JENNIFER HOLLIDAY
CAMEO
SHOTGUN
JUNIOR

WVHC/New Haven
James Jordan

ARETHA FRANKLIN
STARPOINT
ATKINS
SLY CABELL
STEPHANIE MILLS
STACY LATTISAW
Hottest:
RICK JAMES
DAZZ BAND
JEFFREY OSBORNE
KID CREOLE
ONE WAY

WVRL/New York
Wanda Ramos

DEODATO
MCCRAYS
BLACK UHURU
Hottest:
MCCARTNEY/WONDER
BLOODSTONE
RITCHIE FAMILY
ASHFORD & SIMPSON
BOOKER T.

WDA5/Philadelphia
Joe Tamburro

ZAPP
PIECES OF A DREAM
FONDA REA
ARETHA FRANKLIN
ALFONZO
CERRONE
LINDA TAYLOR
STEPHANIE MILLS
CAVIER
MCCOY TYNER
Hottest:
RICK JAMES
SOUL SONIC FORCE
STEVIE WONDER
JEFFREY OSBORNE
ASHFORD & SIMPSON

WAMO/Pittsburgh
John Anthony

CARLY SIMON
ARETHA FRANKLIN
FATBACK BAND
Hottest:
IMAGINATION
JENNIFER HOLLIDAY
STEVIE WONDER
SOUL SONIC FORCE
RICK JAMES
WASHINGT

WVOC/Washington
Dwight Langley

DAYTON
ODYSSEY
ILLUSION
SKYY
STEPHANIE MILLS
STACY LATTISAW
Hottest:
D TRAIN
ATLANTIC STARR
JEFFREY OSBORNE
CANDELA
CLAUSEL

WHUR/Washington
Oscar Fields

HERBIE HANCOCK
STACY LATTISAW
STEPHANIE MILLS
Hottest:
SOUL SONIC FORCE
DAZZ BAND
JENNIFER HOLLIDAY
RAY PARKER JR.
JUNIOR

WVIV/Charlotte
Chris Turner

STEPHANIE MILLS
P-FUNK ALL STARS
ALFONZO
DUNN & BRUCE
POINTER SISTERS
COFFEE
Hottest:
RICHARD D. FIELDS
SHO-NUFF
ISLEY BROS

WJMI/Jackson
Carl Haynes

LOU RAWLS
ARETHA FRANKLIN
CHANGE
Hottest:
O'BRYAN
CAMEO
RICHARD D. FIELDS
SHO-NUFF
ISLEY BROS

WPDG/Jacksonville
Earl James

RICH LITTLE
DAYTON
ODYSSEY
DENNIS BROWN
CARRIE LUCAS
ISLEY BROS
RONNIE MILSAP
DONNA SUMMER
Hottest:
RAY PARKER JR.
DAZZ BAND
MCCARTNEY/WONDER
JENNIFER HOLLIDAY
RICK JAMES

WJAX(95X)/Jacksonville
Steve Fox

none
Hottest:
DAZZ BAND
GAP BAND
ONE WAY
CARRIE LUCAS
SOUL SONIC FORCE

KELP/El Paso
David Reyes

none
Hottest:
SOUL SONIC FORCE
DAZZ BAND
ONE WAY
GRANDMASTER FLASH
TOM TOM CLUB

KRLY/Houston
Steve Harris

STACY LATTISAW
WAR
Hottest:
ATLANTIC STARR
TEMPTATIONS/JAMES
GAP BAND
PATRICE RUSHEN

KMJQ/Houston
Rosa Holland

KID CREOLE
HERBIE HANCOCK
O'JAYS
DAYTON
ZAPP
Hottest:
STEVIE WONDER
GAP BAND
SOUL SONIC FORCE
CAMEO
JENNIFER HOLLIDAY

WVNN/Birmingham
Gene Wise

DEODATO
HOWARD JOHNSON
KID CREOLE
GINO SOCCIO
ODYSSEY
MIKE & BRENDA
AMUSEMENT PARK
COLLAGE
SHALAMAR
Hottest:
ONE WAY
GAP BAND
SOUL SONIC FORCE
RICK JAMES
D TRAIN

WVXX/Jackson
Tommy Marshall

O.C. SMITH
ALAN ANTHONY
O'JAYS
FATBACK BAND
SHADES OF LOVE
VIDEO
MICHAEL WYCOFF
TERRY GENGIS
Hottest:
GAP BAND
ONE WAY
RICK JAMES
JEFFREY OSBORNE
O'BRYAN

WJLS/Lynchburg, VA
Art Young

DONNA SUMMER
O'JAYS
HERBIE HANCOCK
CERRONE
SHALAMAR
Hottest:
GAP BAND
PAZZ BAND
ONE WAY
RICK JAMES
STEVIE WONDER

WDIA/Memphis
Carl Connors

ZAPP
ST. TROPEZ
CHERYL LYNN
ARETHA FRANKLIN
STEPHANIE MILLS
POINTER SISTERS
VIDEO
ROBBY BLAND
Hottest:
ASHFORD & SIMPSON
GAP BAND
ISLEY BROS
JEFFREY OSBORNE
SISTER SLEDGE

WHRK (K97)/Memphis
Ron Olson

STACY LATTISAW
WYND CHYMES
STEPHANIE MILLS
BB&Q
JIMMY SPENCER
CLIFF DAWSON
Hottest:
GAP BAND
STEVIE WONDER
O'JAYS
SOUL SONIC FORCE
REDDINGS

WEDR/Miami
Leo Jackson

STACY LATTISAW
REN WOODS
NORWOOD B.
MARY WELLS
STEPHANIE MILLS
LJ REYNOLDS
OLIVER
SHOCK
POINTER SISTERS
Hottest:
CHANGE
ASHFORD & SIMPSON
LARRY GRAHAM
TEMPTATIONS/JAMES
JUNIOR

WBLX/Mobile
Michael J. Alexander

RAY PARKER JR.
LOU RAWLS
ARETHA FRANKLIN
Hottest:
DAZZ BAND
GAP BAND
TIME
ONE WAY
SMOKEY ROBINSON

WVOL/Nashville
Fred Harvey

ZAPP
ALFONZO
CARRIE LUCAS
STACY LATTISAW
BILLY PRESTON
AURRA
STEPHANIE MILLS
Hottest:
GAP BAND
SOUL SONIC FORCE
JENNIFER HOLLIDAY
MCCARTNEY/WONDER
SKYY

WYLD-FM/New Orleans
Tony Brown

O'JAYS
HERBIE HANCOCK
CHANGE
ROBERTA FLACK
LOU RAWLS
THIRD WORLD
JEAN CARN
DENIECE WILLIAMS
MERGE
MAGNUM FORCE
AMUSEMENT PARK
Hottest:
JEFFREY OSBORNE
ASHFORD & SIMPSON
DAZZ BAND
STEVIE WONDER
WIND JAMMER

WAIL-FM/New Orleans
Barry Richards

GENERAL CAINE
ROBERTA FLACK
HOWARD JOHNSON
ZAPP
LAURA BRANIGAN
HERBIE HANCOCK
ATLANTIC STARR
ISLEY BROS
Hottest:
SOUL SONIC FORCE
GAP BAND
STEVIE WONDER
DAZZ BAND
CHIC

WOWI/Norfolk
Chester Benton

DONNA SUMMER
STEPHANIE MILLS
PLEASURE
ZAPP
Hottest:
DAZZ BAND
JEFFREY OSBORNE
JENNIFER HOLLIDAY
SOUL SONIC FORCE
ISLEY BROS

WANT/Richmond
Kirby Carmichael

DONNA SUMMER
PUSH
HIGH FASHION
RJ'S LATEST ARRIV
JEAN CARN
Hottest:
DAZZ BAND
GAP BAND
ASHFORD & SIMPSON
TEMPTATIONS/JAMES
JEFFREY OSBORNE

WTOY/Roanoke
Robert Tucker

DIANA ROSS
DONNA SUMMER
AMUSEMENT PARK
CLIFF DAWSON
ZAPP
TEMPTATIONS
JERRY CARR
ATKINS
OZONE
ARETHA FRANKLIN
Hottest:
MCCARTNEY/WONDER
ONE WAY
RICK JAMES
JEFFREY OSBORNE
STEVIE WONDER

KTFM/San Antonio
Joe Nasty

FLEETWOOD MAC
CHICAGO
HERB ALPERT
Hottest:
ONE WAY
HUMAN LEAGUE
DAZZ BAND
TIME
SURVIVOR

WANM/Tallahassee
Joe Bullard

LJ REYNOLDS
LOU RAWLS
CARLY SIMON
O'JAYS
ZAPP
STEPHANIE MILLS
ARETHA FRANKLIN
DIANA ROSS
Hottest:
SOUL SONIC FORCE
TEMPTATIONS/JAMES
DAZZ BAND
STEVIE WONDER
JENNIFER HOLLIDAY

WTMP/Tampa
Jerry Walker

ROBERTA FLACK
STACY LATTISAW
BOOTS COLLINS
ARETHA FRANKLIN
SHALAMAR
JEAN CARN
PLEASURE
SKYY
STEPHANIE MILLS
REN WOODS
ZAPP
CLIFF DAWSON
MIKE & BRENDA
BOHANNON
Hottest:
SOUL SONIC FORCE
RAY PARKER JR.
QUEEN
JOEY GILMORE
DONNA SUMMER

KDKO/Denver
Byron Pitts

STARPOINT
GUNCHBACK BOOGIE
GENERAL CAINE
JACK MCDUFF
JERRY CARR
ATKINS
OZONE
CHANGE
BLOODSTONE
RAY PARKER JR.
ARETHA FRANKLIN
LJ REYNOLDS
O'JAYS
LOU RAWLS
BILL SUMMERS
Hottest:
STEVIE WONDER
RICK JAMES
CAMEO
ISLEY BROS
JEFFREY OSBORNE
Hottest:
ONE WAY
HUMAN LEAGUE
DAZZ BAND
TIME
SURVIVOR

KACE/Los Angeles
Alonso Miller

PIECES OF A DREAM
MIKE & BRENDA
ARETHA FRANKLIN
ILLUSION
SHADES OF LOVE
PLUSH
Hottest:
RICK JAMES
GAP BAND
PATRICE RUSHEN
JEFFREY OSBORNE
ONE WAY

KDAY/Los Angeles
J.J. Johnson

DONNA SUMMER
RANDY CRAWFORD
ROBERTA FLACK
STEPHANIE MILLS
CANDELA
OZONE
LOU RAWLS
SHALAMAR
Hottest:
JEFFREY OSBORNE
STEVIE WONDER
LAKESIDE
JENNIFER HOLLIDAY
KID CREOLE

KDIA/Oakland
Jeff Harrison

RICK JAMES
HERB ALPERT
NOEL POINTER
SUPERIOR MOVEMENT
DENIECE WILLIAMS
Hottest:
GAP BAND
SKYY
LIPPS, INC.
SOUL SONIC FORCE
WAR

KUKQ/Phoenix
Steve Smith

ARETHA FRANKLIN
SHALAMAR
DONNA SUMMER
DEODATO
JERRY CARR
REN WOODS
KID CREOLE
VIDEO
CERRONE
Hottest:
ONE WAY
STEVIE WONDER
WHISPERS
WAR
HEATWAVE

KPOP-FM/Sacramento
Bill Jeffries

none
Hottest:
RICK JAMES
GAP BAND
GENERAL CAINE
SOUL SONIC FORCE
CAMEO

XHRM/San Diego
Duff Lindsey

LA CONNECTION
HOWARD JOHNSON
JERRY CARR
SHALAMAR
DONNA SUMMER
MAGIC LADY
LOU RAWLS
ILLUSION
ARETHA FRANKLIN
Hottest:
RICK JAMES
GAP BAND
REDDINGS
SOUL SONIC FORCE
NBA PLAYERS

KSOL/San Mateo, CA
Bernie Moody

GREG KINN
DENIECE WILLIAMS
SINNAMON
Hottest:
STEVIE WONDER
ONE WAY
BLOODSTONE
JEFFREY OSBORNE
RICK JAMES

KELP/El Paso & KTFM/San Antonio have changed formats and will no longer be reporting to the Black Radio section.

MIDWEST

WBMX/Chicago
Lee Michaels

JERRY BUTLER
DUNN & BRUCE
ARETHA FRANKLIN
STEPHANIE MILLS
ISLEY BROS
HOWARD JOHNSON
SOUL SONIC FORCE
GINO SOCCIO
LARRY GRAHAM
MIKE ANTHONY
AMUSEMENT PARK
MAJOR LANCE
Hottest:
ST. TROPEZ
STEVIE WONDER
D TRAIN
KID CREOLE
DRAMATICS

WJPC/Chicago
Jerry Boulding

WAR
ODYSSEY
DEODATO
LARRY GRAHAM
HOWARD JOHNSON
REDDINGS
JEFFREY OSBORNE
ASHFORD & SIMPSON
SOUL SONIC FORCE
HERBIE HANCOCK
ROBERTA FLACK
Hottest:
GAP BAND
DAZZ BAND
STEVIE WONDER
RICK JAMES
JENNIFER HOLLIDAY

WVOC/Chicago
Pam Wells

ROBERTA FLACK
O'JAYS
HERBIE HANCOCK
BILLY GRIFFIN
CHANGE
ZAPP
AMUSEMENT PARK
SHADES OF LOVE
LARRY GRAHAM
BOBBIE HUMPHREY
ARETHA FRANKLIN
OZONE
HUNT'S DETERMINAT
SKYY
O.C. SMITH
Hottest:
SECRET WEAPON
PATRICE RUSHEN
ST. TROPEZ
D TRAIN
JENNIFER HOLLIDAY

WCIN/Cincinnati
Everett Cork

STEPHANIE MILLS
MIDNIGHT STAR
TASTE OF HONEY
ODYSSEY
O'JAYS
DEODATO
SEQUENCE
MICHAEL WYCOFF
AURRA
TONY TROUTMAN
Hottest:
JEFFREY OSBORNE
RICK JAMES
ONE WAY
STEVIE WONDER
JENNIFER HOLLIDAY

WJMO/Cleveland
Erik Stone

SADANE
DEODATO
RAY PARKER JR.
SMITH & CLAYTON
STEVIE WONDER
DAYTON
RONNIE HUDSON
Hottest:
JUNIOR
TEDDY PENDERGRASS
RITCHIE FAMILY
ZZ HILL
VALENTINE BROS.

WDMTC/Cleveland
Magic James

RANDY CRAWFORD
REDDINGS
COOPER & ROSS
POINTER SISTERS
Hottest:
GAP BAND
JEFFREY OSBORNE
JUNIOR
SOUL SONIC FORCE
JENNIFER HOLLIDAY

WDAO/Dayton
Lankford Stephens

SOUL SONIC FORCE
DONNA SUMMER
BILL SUMMERS
ARETHA FRANKLIN
FATBACK BAND
Hottest:
ONE WAY
SEQUENCE
RICK JAMES
STEVIE WONDER
D TRAIN

WJLB/Detroit
J. Michael McKay

LEGACY
CHAS JANKEL
GINO SOCCIO
HALL & OATES
ZAPP
ELECTRA
Hottest:
STEVIE WONDER
JENNIFER HOLLIDAY
HOWARD JOHNSON
SOUL SONIC FORCE
RICK JAMES

WLTH/Gary
Dana Huskisson

RAY, GOODMAN & B
FATBACK BAND
SKYY
AURRA
JEAN CARN
O'JAYS
DONNA SUMMER
DUNN & BRUCE
Hottest:
GAP BAND
CAMEO
STEVIE WONDER
RICK JAMES
ST. TROPEZ

WKWM/Grand Rapids
Frank Grant

ZAPP
CHANGE
DUNN & BRUCE
LJ REYNOLDS
ARETHA FRANKLIN
REDDINGS
DONNA SUMMER
Hottest:
GAP BAND
BLOODSTONE
REDDINGS
RICK JAMES
MCCARTNEY/WONDER

WVWS/Saginaw, MI
Kermit Crockett

BOHANNON
RONNIE HUDSON
AURRA
Hottest:
WAR
ONE WAY
DRAMATICS
REDDINGS
SOUL SONIC FORCE

KMJM/St. Louis
Dick Edwards

none
Hottest:
DAZZ BAND
ONE WAY
GAP BAND
MCCARTNEY/WONDER
STEVIE WONDER

WVOT/Toledo
Maxx Myrick

GINO SOCCIO
ARETHA FRANKLIN
BOOTS COLLINS
LJ REYNOLDS
HALL & OATES
STEPHANIE MILLS
LEON WARE
Hottest:
GAP BAND
ONE WAY
JEFFREY OSBORNE
RICK JAMES
SOUL SONIC FORCE

WVUM/Milwaukee
Jack Randall

STACY LATTISAW
JEAN CARN
ZAPP
CHANGE
ROBERTA FLACK
GREENS III
Hottest:
ONE WAY
STEVIE WONDER
GAP BAND
JENNIFER HOLLIDAY
D TRAIN

JAZZ NATIONAL AIRPLAY/30

- July 2, 1982
- | | | |
|----|----|--|
| 1 | 1 | PAT METHENY GROUP/Offramp (ECM/WB) |
| 4 | 2 | PHIL UPCHURCH/Free & Easy (JAM) |
| 2 | 3 | MAYNARD FERGUSON/Hollywood (Columbia) |
| 6 | 4 | HERBIE HANCOCK/Lite Me Up (Columbia) |
| 5 | 5 | LEE RITENOUR/Rio (Musician/Elektra) |
| 3 | 6 | JEFF LORBER/It's A Fact (Arista) |
| 7 | 7 | DAN SIEGEL/Dan Siegel (Elektra) |
| 16 | 8 | CRUSADERS with B.B. KING.../Royal Jam (MCA) |
| 9 | 9 | BEN SIDRAN/Old Songs... (Antilles/Island) |
| 11 | 10 | WEATHER REPORT/Weather Report (ARC/Columbia) |
| 22 | 11 | MOSE ALLISON/Middle Class White Boy (Musician/Elektra) |
| 15 | 12 | HERB ALPERT/Fandango (A&M) |
| 8 | 13 | PATRICE RUSHEN/Straight From The Heart (Elektra) |
| 10 | 14 | MILES DAVIS/We Want Miles (Columbia) |
| 24 | 15 | NIGHTWIND/A Casual Romance (Pausa) |
| 25 | 16 | SARAH VAUGHAN/Gershwin Live! (CBS) |
| 17 | 17 | DEXTER GORDON/American Classic (Musician/Elektra) |
| 13 | 18 | FATHERS & SONS/Fathers & Sons (Columbia) |
| 12 | 19 | FREDDIE HUBBARD/Ride Like The Wind (Musician/Elektra) |
| 21 | 20 | BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra) |
| 28 | 21 | RANDY CRAWFORD/Windsong (WB) |
| 14 | 22 | RAMSEY LEWIS/Live At The Savoy (Columbia) |
| 23 | 23 | DAVID SANBORN/As We Speak (WB) |
| 24 | 24 | MCCOY TYNER/Looking Out (Columbia) |
| 25 | 25 | CHUCK MANGIONE/Love Notes (Columbia) |
| 26 | 26 | SONNY ROLLINS/No Problem (Milestone/Fantasy) |
| 27 | 27 | ROBERTA FLACK/I'm The One (Atlantic) |
| 29 | 28 | HEATH BROTHERS/Brotherly Love (Antilles/Island) |
| 30 | 29 | AL JARREAU/1965 (Bainbridge) |
| 19 | 30 | MICHAEL FRANKS/Objects Of Desire (WB) |

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Art Russell; WYRS/Stamford, CT, Rick Petrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFM/Chicago, IL, Jim Walsh; KKGQ/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

(J) Black reporters also contributing to Jazz chart.

CH PARALLEL PLAYLISTS

EAST

CFR 680 Toronto

PD: Bob Saut
Music Coordinator: Cyd Kaplan

- 1 SURVIVOR/Eye Of The Tiger
- 2 STEVE MILLER BAND/Aracadebr
- 3 JOHN COUGAR/Hurts So Good
- 4 QUEEN/Body Language
- 5 JUIE NEWTON/Love's Been A Little
- 6 MCARTNEY/WONDER/Ebony And Ivory
- 7 ASIA/Heat Of The Moment
- 8 WILLIE NELSON/Always On My Mind
- 9 AIR SUPPLY/Even The Nights Are...
- 10 HAIKUT 100/Love Plus One
- 11 KANSAS/Play The Game Tonight
- 12 BLONDIE/Island Of Lost Souls
- 13 CHARLIE/We've Never Been To Me
- 14 LOVERBY/When It's Over
- 15 SPLIT ENGIN/Months In A Leaky
- 16 SHERIFF/You Don't Know
- 17 RED SPEEDWAGON/Keep The Fire Burnin'
- 18 MENTAL AS ANYTHING/You Many Times
- 19 MELISSA MANCHESTE/You Should Hear How
- 20 RICK SPRINGFIELD/What Kind Of Fool Am I
- 21 A FLOCK OF SEAGALS/It Rent So Far Away
- 22 LARRY ELGART/Hi/Hi/Hi On Swing
- 23 TOTO/Rosanna
- 24 JUIE NEWTON/Love's Been A Little
- 25 TOMMY TUTONE/667-5309/Jenny
- 26 KANSAS/Play The Game Tonight
- 27 JOAN JETT/Clawson And Clover
- 28 APRIL WINE/Enough Is Enough
- 29 FLEETWOOD/MAC/Hi/Hi
- 30 RAY PARKER JR./The Other Woman
- 31 DANNY NUNO/Who Can It Be Now?
- 32 MARYLOU BUCHER/Forget Me Not
- 33 DENISE WILLIAMS/It's Gonna Take A Mir
- 34 MOTELS/Only The Lonely
- 35 GARY U.S. BONDS/Out Of Work
- 36 MEN AT WORK/Who Can It Be Now?
- 37 EDDIE MONEY/Think I'm In Love
- 38 MIKE OLDFIELD/Philly On
- 39 PATYLAUS/You're A Stranger
- 40 GORDON LIGHTFOOT/Blackberry Wine

ADDS: PUNTER SISTERS/American Music
ON: HALL & GATES/Your Imagination
JOURNEY/Still They Ride

92 Philadelphia

PD: Roy Laurence

- 1 WILLIE NELSON/Always On My Mind
- 2 SURVIVOR/Eye Of The Tiger
- 3 DAZZ BAND/Let It Whip
- 4 TOTO/Rosanna
- 5 MCARTNEY/WONDER/Ebony And Ivory
- 6 RAY PARKER JR./The Other Woman
- 7 HUMAN LEAGUE/Don't You Want Me
- 8 ASIA/Heat Of The Moment
- 9 JOHN COUGAR/Hurts So Good
- 10 QUEEN/Body Language
- 11 JUIE NEWTON/Love's Been A Little
- 12 MCARTNEY/WONDER/Ebony And Ivory
- 13 SPECIAL/Caught Up In You
- 14 ASIA/Heat Of The Moment
- 15 WILLIE NELSON/Always On My Mind
- 16 AIR SUPPLY/Even The Nights Are...
- 17 HAIKUT 100/Love Plus One
- 18 KANSAS/Play The Game Tonight
- 19 BLONDIE/Island Of Lost Souls
- 20 CHARLIE/We've Never Been To Me
- 21 LOVERBY/When It's Over
- 22 SPLIT ENGIN/Months In A Leaky
- 23 SHERIFF/You Don't Know
- 24 RED SPEEDWAGON/Keep The Fire Burnin'
- 25 MENTAL AS ANYTHING/You Many Times
- 26 MELISSA MANCHESTE/You Should Hear How
- 27 RICK SPRINGFIELD/What Kind Of Fool Am I
- 28 A FLOCK OF SEAGALS/It Rent So Far Away
- 29 LARRY ELGART/Hi/Hi/Hi On Swing
- 30 TOTO/Rosanna
- 31 JUIE NEWTON/Love's Been A Little
- 32 TOMMY TUTONE/667-5309/Jenny
- 33 KANSAS/Play The Game Tonight
- 34 JOAN JETT/Clawson And Clover
- 35 APRIL WINE/Enough Is Enough
- 36 FLEETWOOD/MAC/Hi/Hi
- 37 RAY PARKER JR./The Other Woman
- 38 DANNY NUNO/Who Can It Be Now?
- 39 MARYLOU BUCHER/Forget Me Not
- 40 DENISE WILLIAMS/It's Gonna Take A Mir
- 41 MOTELS/Only The Lonely
- 42 GARY U.S. BONDS/Out Of Work
- 43 MEN AT WORK/Who Can It Be Now?
- 44 EDDIE MONEY/Think I'm In Love
- 45 MIKE OLDFIELD/Philly On
- 46 PATYLAUS/You're A Stranger
- 47 GORDON LIGHTFOOT/Blackberry Wine

ADDS: 22, 36
ON: FRANKIE MILLER/Think I'm In Love
JOURNEY/Still They Ride

92 Providence

Acting PD & MD: Tom Cuddy

- 1 TOTO/Rosanna
- 2 ASIA/Heat Of The Moment
- 3 JOHN COUGAR/Hurts So Good
- 4 SOFT CELL/Tainted Love
- 5 RICK SPRINGFIELD/What Kind Of Fool Am I
- 6 AIR SUPPLY/Even The Nights Are...
- 7 MCARTNEY/WONDER/Ebony And Ivory
- 8 JUIE NEWTON/Love's Been A Little
- 9 WILLIE NELSON/Always On My Mind
- 10 HUMAN LEAGUE/Don't You Want Me
- 11 HUEY LEWIS & NEWS/Hope You Love Me Like
- 12 PATRICE RUSHEN/Forget Me Not
- 13 SPECIAL/Caught Up In You
- 14 STEVE MILLER BAND/Aracadebr
- 15 DANNY NUNO/Who Can It Be Now?
- 16 GLENN FREY/I Found Somebody
- 17 DENISE WILLIAMS/It's Gonna Take A Mir
- 18 RAY PARKER JR./The Other Woman
- 19 SURVIVOR/Eye Of The Tiger
- 20 STEVE WONDER/Do I Do
- 21 MEGALITH/Big Band Heavily

ADDS: KARLA BONOFF/Personality
CS&N/Wasted On The Way
ON: JOURNEY/Still They Ride

1050 chum Toronto

PD: Jim Waters
MD: Brad Jones

- 1 GREEN/Body Language
- 2 PETE SHELLEY/Homospian
- 3 ROLLING STONES/Going To A Go-Go
- 4 JOAN JETT/Clawson And Clover
- 5 VAN HALEN/Dancing In The Street
- 6 GENESIS/Paperlate
- 7 QUEEN/Body Language
- 8 SPECIAL/Caught Up In You
- 9 TOTO/Rosanna
- 10 JOHN COUGAR/Hurts So Good
- 11 RICK SPRINGFIELD/What Kind Of Fool Am I
- 12 A FLOCK OF SEAGALS/It Rent So Far Away
- 13 RAY PARKER JR./The Other Woman
- 14 MCARTNEY/WONDER/Ebony And Ivory
- 15 HAIKUT 100/Love Plus One
- 16 HUEY LEWIS & NEWS/You Love Me Like
- 17 PATRICE RUSHEN/Forget Me Not
- 18 SPECIAL/Caught Up In You
- 19 STEVE MILLER BAND/Aracadebr
- 20 TONY TUNNEY/667-5309/Jenny
- 21 IRON MAIDEN/God Save The Queen
- 22 GLENN FREY/I Found Somebody
- 23 DENISE WILLIAMS/It's Gonna Take A Mir
- 24 RAY PARKER JR./The Other Woman
- 25 SURVIVOR/Eye Of The Tiger
- 26 STEVE WONDER/Do I Do
- 27 MEGALITH/Big Band Heavily

ADDS: KARLA BONOFF/Personality
CS&N/Wasted On The Way
ON: JOURNEY/Still They Ride

CRGM Montreal

PD: Keith Grigsby

- 1 HUMAN LEAGUE/Don't You Want Me
- 2 ASIA/Heat Of The Moment
- 3 MCARTNEY/WONDER/Ebony And Ivory
- 4 MEN AT WORK/Who Can It Be Now?
- 5 RAY PARKER JR./The Other Woman
- 6 ASIA/Heat Of The Moment
- 7 TOTO/Rosanna
- 8 JOHN COUGAR/Hurts So Good
- 9 JOAN JETT/Clawson And Clover
- 10 JUIE NEWTON/Love's Been A Little
- 11 CHARLIE/We've Never Been To Me
- 12 RICK SPRINGFIELD/What Kind Of Fool Am I
- 13 SPLIT ENGIN/Months In A Leaky
- 14 JOAN JETT/Clawson And Clover
- 15 HUEY LEWIS & NEWS/You Love Me Like
- 16 HAIKUT 100/Love Plus One
- 17 JOURNEY/Even The Nights Are...
- 18 STEVE MILLER BAND/Aracadebr
- 19 SURVIVOR/Eye Of The Tiger
- 20 DAZZ BAND/Let It Whip
- 21 DAZZ BAND/Let It Whip
- 22 DAZZ BAND/Let It Whip
- 23 DAZZ BAND/Let It Whip
- 24 JUIE NEWTON/Love's Been A Little
- 25 GLENN FREY/I Found Somebody
- 26 KENNY ROGERS/Love Will Turn You Ar
- 27 KENNY ROGERS/Love Will Turn You Ar
- 28 KENNY ROGERS/Love Will Turn You Ar
- 29 KENNY ROGERS/Love Will Turn You Ar
- 30 KENNY ROGERS/Love Will Turn You Ar

ADDS: EDDIE MONEY/Think I'm In Love
GO'S/Vacation
PUNTER SISTERS/American Music

103 Tampa

PD: Scott Shannon
MD: Pat McKay

- 1 SURVIVOR/Eye Of The Tiger
- 2 HUMAN LEAGUE/Don't You Want Me
- 3 DAZZ BAND/Let It Whip
- 4 SOFT CELL/Tainted Love
- 5 MCARTNEY/WONDER/Ebony And Ivory
- 6 ASIA/Heat Of The Moment
- 7 TOTO/Rosanna
- 8 JOHN COUGAR/Hurts So Good
- 9 JOAN JETT/Clawson And Clover
- 10 JUIE NEWTON/Love's Been A Little
- 11 CHARLIE/We've Never Been To Me
- 12 RICK SPRINGFIELD/What Kind Of Fool Am I
- 13 SPLIT ENGIN/Months In A Leaky
- 14 JOAN JETT/Clawson And Clover
- 15 HUEY LEWIS & NEWS/You Love Me Like
- 16 HAIKUT 100/Love Plus One
- 17 JOURNEY/Even The Nights Are...
- 18 STEVE MILLER BAND/Aracadebr
- 19 SURVIVOR/Eye Of The Tiger
- 20 DAZZ BAND/Let It Whip
- 21 DAZZ BAND/Let It Whip
- 22 DAZZ BAND/Let It Whip
- 23 DAZZ BAND/Let It Whip
- 24 JUIE NEWTON/Love's Been A Little
- 25 GLENN FREY/I Found Somebody
- 26 KENNY ROGERS/Love Will Turn You Ar
- 27 KENNY ROGERS/Love Will Turn You Ar
- 28 KENNY ROGERS/Love Will Turn You Ar
- 29 KENNY ROGERS/Love Will Turn You Ar
- 30 KENNY ROGERS/Love Will Turn You Ar

ADDS: 21, 23, 25, 29

WXKS-FM Boston

PD: Sonny Joe White
MD: Joey Carvello

- 1 DAZZ BAND/Let It Whip
- 2 PATRICE RUSHEN/Forget Me Not
- 3 MOTELS/Only The Lonely
- 4 ONE WAY/Cutie Pia
- 5 GAP BAND/Early In The Morning
- 6 RICHIE FAMILY/It's Gonna Take A Mir
- 7 JOHN COUGAR/Hurts So Good
- 8 DANNY NUNO/Who Can It Be Now?
- 9 KIM WILDE/Kids In America
- 10 BLONDIE/Island Of Lost Souls
- 11 ROLLING STONES/Going To A Go-Go
- 12 HAIKUT 100/Love Plus One
- 13 SURVIVOR/Eye Of The Tiger
- 14 JEFFREY OSBORNE/Really Don't Need N
- 15 JENNIFER HOLLIDAY/And I Am Telling You
- 16 J. GEILS BAND/Angel In Blue
- 17 GARY U.S. BONDS/Out Of Work
- 18 BILLY I/OOH/Hot In The City
- 19 ASHFORD & SIMPSON/Street Corner
- 20 STEVE MILLER BAND/Aracadebr
- 21 MCARTNEY/WONDER/Ebony And Ivory
- 22 IMAGINATION/Just An Illusion
- 23 HALL & GATES/Your Imagination
- 24 BOB WOOD/Who's Your Candy
- 25 ELTON JOHN/Blue Eyes
- 26 FLEETWOOD/MAC/Hi/Hi

ADDS: LARRY ELGART/Hi/Hi/Hi On Swing
GO'S/Vacation
MISSING PERSONS/WORDS
FRANK ZAPPA/Volley Girl
ARETHA FRANKLIN/Jump To It
ON: GREG GUILDFORD/Into My Arms
LAURA BRANIGAN/Girls
MEN AT WORK/Who Can It Be Now?
JOURNEY/Still They Ride
EYE TO EYE/Nice Girls
JON & VANGELIS/It's Find My Way Home
LESLIE PEARL/It's The Love Fits wear

WBZB Providence

PD & MD: Todd Chase

- 1 JUIE NEWTON/Love's Been A Little
- 2 TOTO/Rosanna
- 3 RICK SPRINGFIELD/What Kind Of Fool Am I
- 4 WILLIE NELSON/Always On My Mind
- 5 JOHN COUGAR/Hurts So Good
- 6 SOFT CELL/Tainted Love
- 7 SPECIAL/Caught Up In You
- 8 ROLLING STONES/Going To A Go-Go
- 9 AIR SUPPLY/Even The Nights Are...
- 10 JOURNEY/Still They Ride
- 11 GARY U.S. BONDS/Out Of Work
- 12 LOVERBY/When It's Over
- 13 ROBERTA FLACK/Working Love
- 14 ASIA/Heat Of The Moment
- 15 HUEY LEWIS & NEWS/You Love Me Like
- 16 VAN HALEN/Dancing In The Street
- 17 GLENN FREY/I Found Somebody
- 18 RICK SPRINGFIELD/What Kind Of Fool Am I
- 19 DENISE WILLIAMS/It's Gonna Take A Mir
- 20 STEVE MILLER BAND/Aracadebr
- 21 KANSAS/Play The Game Tonight
- 22 RONNIE MILSAP/Any Day Now
- 23 PATRICE RUSHEN/Forget Me Not
- 24 ONZ/Lenslike
- 25 HEART/This Man Is Mine
- 26 FLEETWOOD/MAC/Hi/Hi
- 27 HALL & GATES/Your Imagination
- 28 RED SPEEDWAGON/Keep The Fire Burnin'
- 29 LARRY ELGART/Hi/Hi/Hi On Swing
- 30 SURVIVOR/Eye Of The Tiger
- 31 QUARTERFLASH/Right Kind Of Love
- 32 ALABAMA/Take Me Down
- 33 CS&N/Wasted On The Way
- 34 PAUL McCARTNEY/Take It Easy
- 35 STEVE WONDER/Do I Do

ADDS: 34, 35
ON: AILEEN QUINN/Tomorrow
GAP BAND/Early In The Morning
KENNY ROGERS/Love Will Turn You Ar
LARRY ELGART/Hi/Hi/Hi On Swing
ELLISON CHASE/Do You Want To Make...

96 Pittsburgh

OM: Bobby Christian
MD: Craig Jackson

- 1 KANSAS/Play The Game Tonight
- 2 ASIA/Heat Of The Moment
- 3 JOURNEY/Still They Ride
- 4 JOHN COUGAR/Hurts So Good
- 5 NEWMAN/Sallee/Man On In
- 6 GENESIS/Paperlate
- 7 RED SPEEDWAGON/Keep The Fire Burnin'
- 8 TOTO/Rosanna
- 9 DANNY NUNO/Who Can It Be Now?
- 10 AIR SUPPLY/Even The Nights Are...
- 11 BURTIE HIGGINS/Kay Largo
- 12 DAN FOGLERBERG/Run For The Roses
- 13 HUEY LEWIS & NEWS/You Love Me Like
- 14 NEWMAN/Sallee/Man On In
- 15 KARLA BONOFF/Personality
- 16 JUIE NEWTON/Love's Been A Little
- 17 CS&N/Wasted On The Way
- 18 CHICAGO/Hard To Say I'm Sorry
- 19 LBB/Now On My Mind
- 20 HALL & GATES/Your Imagination
- 21 ALABAMA/Take Me Down
- 22 MELISSA MANCHESTE/You Should Hear How
- 23 LESLIE PEARL/It's The Love Fits wear
- 24 FLEETWOOD/MAC/Hi/Hi
- 25 JENNIFER HOLLIDAY/And I Am Telling You
- 26 RICK SPRINGFIELD/What Kind Of Fool Am I
- 27 KENNY ROGERS/Love Will Turn You Ar
- 28 ROBERTA FLACK/Working Love
- 29 MOTELS/Only The Lonely
- 30 SURVIVOR/Eye Of The Tiger
- 31 PAUL McCARTNEY/Take It Easy
- 32 GARY U.S. BONDS/Out Of Work
- 33 HALL & GATES/Your Imagination

ADDS: 29, 30, 31, 32, 33, 34

WBEN-FM Buffalo

PD: Bob Wood
MD: Roger Christian

- 1 SURVIVOR/Eye Of The Tiger
- 2 WILLIE NELSON/Always On My Mind
- 3 HUMAN LEAGUE/Don't You Want Me
- 4 JOHN COUGAR/Hurts So Good
- 5 TOTO/Rosanna
- 6 JOHN COUGAR/Hurts So Good
- 7 SOFT CELL/Tainted Love
- 8 PATRICE RUSHEN/Forget Me Not
- 9 MOTELS/Only The Lonely
- 10 JUIE NEWTON/Love's Been A Little
- 11 STEVE MILLER BAND/Aracadebr
- 12 SPECIAL/Caught Up In You
- 13 STEVE WONDER/Do I Do
- 14 AIR SUPPLY/Even The Nights Are...
- 15 HAIKUT 100/Love Plus One
- 16 RED SPEEDWAGON/Keep The Fire Burnin'
- 17 KANSAS/Play The Game Tonight
- 18 DANNY NUNO/Who Can It Be Now?
- 19 QUEEN/Body Language
- 20 ROLLING STONES/Going To A Go-Go
- 21 SURVIVOR/Eye Of The Tiger
- 22 HUEY LEWIS & NEWS/You Love Me Like
- 23 PATRICE RUSHEN/Forget Me Not
- 24 SPECIAL/Caught Up In You
- 25 ALABAMA/Take Me Down
- 26 MELISSA MANCHESTE/You Should Hear How
- 27 DENISE WILLIAMS/It's Gonna Take A Mir
- 28 RAY PARKER JR./The Other Woman
- 29 SURVIVOR/Eye Of The Tiger
- 30 FLEETWOOD/MAC/Hi/Hi
- 31 PUNTER SISTERS/American Music
- 32 GARY U.S. BONDS/Out Of Work
- 33 ASIA/Heat Of The Moment
- 34 HALL & GATES/Your Imagination

ADDS: 29, 30, 31, 32, 33, 34

4107 Washington, D.C.

PD: Alan Burns
MD: Dallas Cole

- 1 HUMAN LEAGUE/Don't You Want Me
- 2 SOFT CELL/Tainted Love
- 3 ASIA/Heat Of The Moment
- 4 JUIE NEWTON/Love's Been A Little
- 5 WILLIE NELSON/Always On My Mind
- 6 JOHN COUGAR/Hurts So Good
- 7 TOTO/Rosanna
- 8 MCARTNEY/WONDER/Ebony And Ivory
- 9 SURVIVOR/Eye Of The Tiger
- 10 RICK SPRINGFIELD/What Kind Of Fool Am I
- 11 JOURNEY/Even The Nights Are...
- 12 STEVE MILLER BAND/Aracadebr
- 13 FLEETWOOD/MAC/Hi/Hi
- 14 HUMAN LEAGUE/Don't You Want Me
- 15 SOFT CELL/Tainted Love
- 16 JOURNEY/Even The Nights Are...
- 17 SURVIVOR/Eye Of The Tiger
- 18 LOVERBY/When It's Over
- 19 CS&N/Wasted On The Way
- 20 GREG KINN/Every Love Song
- 21 ASIA/Heat Of The Moment
- 22 QUARTERFLASH/Right Kind Of Love
- 23 FRANKIE MILLER/Think I'm In Love
- 24 CHICAGO/Hard To Say I'm Sorry
- 25 STEVE NICKS/After The Glitter....
- 26 SAMMY HAGAN/Only One Way To Love
- 27 RED SPEEDWAGON/Keep The Fire Burnin'
- 28 TOTO/Rosanna
- 29 DANNY NUNO/Who Can It Be Now?
- 30 LEEA SPRINGFIELD/What Kind Of Fool Am I
- 31 SURVIVOR/Eye Of The Tiger
- 32 LOVERBY/When It's Over
- 33 CS&N/Wasted On The Way
- 34 FLEETWOOD/MAC/Hi/Hi
- 35 RAY PARKER JR./The Other Woman
- 36 JEFFREY OSBORNE/Really Don't Need N
- 37 ALAN PARSONS/Even In The Sky
- 38 APRIL WINE/Enough Is Enough
- 39 TOTO/Rosanna

ADDS: GO'S/Vacation
AIR SUPPLY/Even The Nights Are...
ON: GARY U.S. BONDS/Out Of Work
38 SPECIAL/Caught Up In You

94-6 Atlanta

PD: Jim Morrison
MD: Jeff McCartney

- 1 JOHN COUGAR/Hurts So Good
- 2 EYE TO EYE/Nice Girls
- 3 CHICAGO/Hard To Say I'm Sorry
- 4 SURVIVOR/Eye Of The Tiger
- 5 LARRY ELGART/Hi/Hi/Hi On Swing
- 6 RICK SPRINGFIELD/What Kind Of Fool Am I
- 7 ALABAMA/Take Me Down
- 8 SOFT CELL/Tainted Love
- 9 STEVE WONDER/Do I Do
- 10 ASIA/Heat Of The Moment
- 11 MOTELS/Only The Lonely
- 12 TOTO/Rosanna
- 13 38 SPECIAL/Caught Up In You
- 14 HUMAN LEAGUE/Don't You Want Me
- 15 LOVERBY/When It's Over
- 16 FLEETWOOD/MAC/Hi/Hi
- 17 AIR SUPPLY/Even The Nights Are...
- 18 MCARTNEY/WONDER/Ebony And Ivory
- 19 KANSAS/Play The Game Tonight
- 20 KARLA BONOFF/Personality
- 21 RED SPEEDWAGON/Keep The Fire Burnin'
- 22 RAY PARKER JR./The Other Woman
- 23 CS&N/Wasted On The Way
- 24 DENISE WILLIAMS/It's Gonna Take A Mir
- 25 GARY U.S. BONDS/Out Of Work
- 26 HALL & GATES/Your Imagination
- 27 PAUL McCARTNEY/Take It Easy
- 28 ELTON JOHN/Blue Eyes
- 29 KENNY ROGERS/Love Will Turn You Ar

ADDS: EDDIE MONEY/Think I'm In Love
FRANK ZAPPA/Volley Girl
RAY PARKER JR./Let Me Be Good
RICK SPRINGFIELD/What Kind Of Fool Am I
JOAN JETT/Clawson And Clover
ON: BANGERS/Shake It Up
GO'S/Vacation

93.5 Washington, D.C.

PD: Steve Kingston
MD: Bruce Kelly

- 1 HUMAN LEAGUE/Don't You Want Me
- 2 SOFT CELL/Tainted Love
- 3 STEVE WONDER/Do I Do
- 4 JUIE NEWTON/Love's Been A Little
- 5 TOTO/Rosanna
- 6 WILLIE NELSON/Always On My Mind
- 7 DAZZ BAND/Let It Whip
- 8 RICK SPRINGFIELD/What Kind Of Fool Am I
- 9 PATRICE RUSHEN/Forget Me Not
- 10 ALABAMA/Take Me Down
- 11 AIR SUPPLY/Even The Nights Are...
- 12 FLEETWOOD/MAC/Hi/Hi
- 13 RONNIE MILSAP/Any Day Now
- 14 LARRY ELGART/Hi/Hi/Hi On Swing
- 15 RED SPEEDWAGON/Keep The Fire Burnin'
- 16 SURVIVOR/Eye Of The Tiger
- 17 CHICAGO/Hard To Say I'm Sorry
- 18 TOMMY TUTONE/667-5309/Jenny
- 19 MOTELS/Only The Lonely
- 20 CS&N/Wasted On The Way
- 21 MCARTNEY/WONDER/Ebony And Ivory
- 22 GO'S/Vacation
- 23 FRANKIE MILLER/Think I'm In Love
- 24 KENNY ROGERS/Love Will Turn You Ar
- 25 QUEEN/Body Language
- 26 GLENN FREY/I Found Somebody
- 27 HALL & GATES/Your Imagination
- 28 KARLA BONOFF/Personality

ADDS: 26, 28

wifi 92 Philadelphia

PD: Don Cannon
Music Assistant: Verna McKay

- 1 SURVIVOR/Eye Of The Tiger
- 2 JUIE NEWTON/Love's Been A Little
- 3 TOTO/Rosanna
- 4 JOHN COUGAR/Hurts So Good
- 5 WILLIE NELSON/Always On My Mind
- 6 SOFT CELL/Tainted Love
- 7 DAZZ BAND/Let It Whip
- 8 38 SPECIAL/Caught Up In You
- 9 RONNIE MILSAP/Any Day Now
- 10 STEVE WONDER/Do I Do
- 11 STEVE MILLER BAND/Aracadebr
- 12 HAIKUT 100/Love Plus One
- 13 PATRICE RUSHEN/Forget Me Not
- 14 KANSAS/Play The Game Tonight
- 15 ALABAMA/Take Me Down
- 16 KARLA BONOFF/Personality
- 17 HUEY LEWIS & NEWS/You Love Me Like
- 18 RICK SPRINGFIELD/What Kind Of Fool Am I
- 19 ROLLING STONES/Going To A Go-Go
- 20 JOURNEY/Still They Ride
- 21 VAN HALEN/Dancing In The Street
- 22 LESLIE PEARL/It's The Love Fits wear
- 23 FLEETWOOD/MAC/Hi/Hi
- 24 PATRICE RUSHEN/Forget Me Not
- 25 GENESIS/Paperlate
- 26 AIR SUPPLY/Even The Nights Are...
- 27 CS&N/Wasted On The Way
- 28 GARY U.S. BONDS/Out Of Work
- 29 BLONDIE/Island Of Lost Souls
- 30 RED SPEEDWAGON/Keep The Fire Burnin'

ADDS: GO'S/Vacation
PAUL McCARTNEY/Take It Easy
MISSING PERSONS/WORDS
CHEAP TRICK/If You Want My Love
MEN AT WORK/Who Can It Be Now?
ON: GLENN FREY/I Found Somebody
EYE TO EYE/Nice Girls
GAP BAND/Early In The Morning
HALL & GATES/Your Imagination
LARRY ELGART/Hi/Hi/Hi On Swing
KIM WILDE/Kids In America
DANNY NUNO/Who Can It Be Now?
PUNTER SISTERS/American Music
EDDIE MONEY/Think I'm In Love
ASHFORD & SIMPSON/Street Corner
MELISSA MANCHESTE/You Should Hear How
KENNY ROGERS/Love Will Turn You Ar

WBZZ Pittsburgh

PD: Dan Vallie
MD: Chuck Tyler

- 1 DAZZ BAND/Let It Whip
- 2 ASIA/Heat Of The Moment
- 3 SOFT CELL/Tainted Love
- 4 TOTO/Rosanna
- 5 STEVE MILLER BAND/Aracadebr
- 6 HUMAN LEAGUE/Don't You Want Me
- 7 JOAN JETT/Clawson And Clover
- 8 RAY PARKER JR./The Other Woman
- 9 QUEEN/Body Language
- 10 LOVERBY/When It's Over
- 11 MCARTNEY/WONDER/Ebony And Ivory
- 12 JOHN COUGAR/Hurts So Good
- 13 JUIE NEWTON/Love's Been A Little
- 14 FRANKIE MILLER/Think I'm In Love
- 15 TOMMY TUTONE/667-5309/Jenny
- 16 KANSAS/Play The Game Tonight
- 17 AIR SUPPLY/Even The Nights Are...
- 18 AIR SUPPLY/Even The Nights Are...
- 19 RICK SPRINGFIELD/What Kind Of Fool Am I
- 20 RICK SPRINGFIELD/What Kind Of Fool Am I
- 21 38 SPECIAL/Caught Up In You
- 22 FLEETWOOD/MAC/Hi/Hi
- 23 SURVIVOR/Eye Of The Tiger
- 24 GLENN FREY/I Found Somebody
- 25 KOLLE & GATES/Do It In A Minute
- 26 MOTELS/Only The Lonely
- 27 EYE TO EYE/Nice Girls
- 28 DANNY NUNO/Who Can It Be Now?
- 29 STEVE WONDER/Do I Do
- 30 CS&N/Wasted On The Way

ADDS: PAUL McCARTNEY/Take It Easy
KENNY ROGERS/Love Will Turn You Ar
GO'S/Vacation
ON: CHICAGO/Hard To Say I'm Sorry
PATRICE RUSHEN/Forget Me Not
DANNY NUNO/Who Can It Be Now?
DANNY NUNO/Who Can It Be Now?
ROLLING STONES/Going To A Go-Go

WBWB Buffalo

PD: Neil McGinley
MD: Jon Summers

- 1 TOTO/Rosanna
- 2 JUIE NEWTON/Love's Been A Little
- 3 RONNIE MILSAP/Any Day Now
- 4 KARLA BONOFF/Personality
- 5 WILLIE NELSON/Always On My Mind
- 6 MCARTNEY/WONDER/Ebony And Ivory
- 7 SURVIVOR/Eye Of The Tiger
- 8 CHICAGO/Hard To Say I'm Sorry
- 9 HUEY LEWIS & NEWS/You Love Me Like
- 10 NEIL DINKAND/Do Mine Tonight
- 11 RICK SPRINGFIELD/What Kind Of Fool Am I
- 12 RAY PARKER JR./The Other Woman
- 13 CHARLIE/We've Never Been To Me
- 14 DENISE WILLIAMS/It's Gonna Take A Mir
- 15 SHERM EASTON/When We Shines
- 16 DAN FOGLERBERG/Run For The Roses
- 17 HUEY LEWIS & NEWS/You Love Me Like
- 18 ELTON JOHN/Empty Garden/Empty
- 19 HERB ALPERT/Route 101
- 20 PAUL DAVIS/65 Love Affair
- 21 MELISSA MANCHESTE/You Should Hear How
- 22 HALL & GATES/Do It In A Minute
- 23 RICK SPRINGFIELD/Don't Talk To Strangers
- 24 LESLIE PEARL/It's The Love Fits wear
- 25 YOKO & THE GAMMA/Dum On It
- 26 VANGLIS/Charlots Of Fire
- 27 HUEY LEWIS & NEWS/You Love Me Like
- 28 FLEETWOOD/MAC/Hi/Hi
- 29 CS&N/Wasted On The Way
- 30 KENNY ROGERS/Love Will Turn You Ar

ADDS: 28, 29, 30

WWSB Baltimore

PD: Jan Jeffries

- 1 TOTO/Rosanna
- 2 HUMAN LEAGUE/Don't You Want Me
- 3 JUIE NEWTON/Love's Been A Little
- 4 STEVE WONDER/Do I Do
- 5 JOHN COUGAR/Hurts So Good
- 6 WILLIE NELSON/Always On My Mind
- 7 MCARTNEY/WONDER/Ebony And Ivory
- 8 38 SPECIAL/Caught Up In You
- 9 ASIA/Heat Of The Moment
- 10 RONNIE MILSAP/Any Day Now
- 11 SOFT CELL/Tainted Love
- 12 DENISE WILLIAMS/It's Gonna Take A Mir
- 13 KANSAS/Play The Game Tonight
- 14 ALABAMA/Take Me Down
- 15 KARLA BONOFF/Personality
- 16 RICK SPRINGFIELD/What Kind Of Fool Am I
- 17 HUEY LEWIS & NEWS/You Love Me Like
- 18 QUEEN/Body Language
- 19 ROLLING STONES/Going To A Go-Go
- 20 STEVE MILLER BAND/Aracadebr
- 21 FLEETWOOD/MAC/Hi/Hi
- 22 RED SPEEDWAGON/Keep The Fire Burnin'
- 23 HEART/This Man Is Mine
- 24 AIR SUPPLY/Even The Nights Are...
- 25 MOTELS/Only The Lonely
- 26 HALL & GATES/Your Imagination
- 27 GLENN FREY/I Found Somebody
- 28 SURVIVOR/Eye Of The Tiger
- 29 PATRICE RUSHEN/Forget Me Not
- 30 CS&N/Wasted On The Way

ADDS: PAUL McCARTNEY/Take It Easy
KENNY ROGERS/Love Will Turn You Ar
GO'S/Vacation
ON: JOURNEY/Still They Ride
LARRY ELGART/Hi/Hi/Hi On Swing
CHICAGO/Hard To Say I'm Sorry
GENESIS/Paperlate
GO'S/Vacation

WWSB SOUTH Miami

PD: Keith Isley
MD: Johnny Dolan

- 1 HUMAN LEAGUE/Don't You Want Me
- 2 SOFT CELL/Tainted Love
- 3 ASIA/Heat Of The Moment
- 4 JUIE NEWTON/Love's Been A Little
- 5 WILLIE NELSON/Always On My Mind
- 6 JOHN COUGAR/Hurts So Good
- 7 TOTO/Rosanna
- 8 MCARTNEY/WONDER/Ebony And Ivory
- 9 SURVIVOR/Eye Of The Tiger
- 10 RICK SPRINGFIELD/What Kind Of Fool Am I
- 11 JOURNEY/Even The Nights Are...
- 12 STEVE MILLER BAND/Aracadebr
- 13 FLEETWOOD/MAC/Hi/Hi
- 14 HUMAN LEAGUE/Don't You Want Me
- 15 SOFT CELL/Tainted Love
- 16 JOURNEY/Even The Nights Are...
- 17 SURVIVOR/Eye Of The Tiger
- 18 LOVERBY/When It's Over
- 19 CS&N/Wasted On The Way
- 20 GREG KINN/Every Love Song
- 21 ASIA/Heat Of The Moment
- 22 QUARTERFLASH/Right Kind Of Love
- 23 FRANKIE MILLER/Think I'm In Love
- 24 CHICAGO/Hard To Say I'm Sorry
- 25 STEVE NICKS/After The Glitter....
- 26 SAMMY HAGAN/Only One Way To Love
- 27 RED SPEEDWAGON/Keep The Fire Burnin'
- 28 TOTO/Rosanna
- 29 DANNY NUNO/Who Can It Be Now?
- 30 LEEA SPRINGFIELD/What Kind Of Fool Am I
- 31 SURVIVOR/Eye Of The Tiger
- 32 LOVERBY/When It's Over
- 33 CS&N/Wasted On The Way
- 34 FLEETWOOD/MAC/Hi/Hi
- 35 RAY PARKER JR./The Other Woman
- 36 JEFFREY OSBORNE/Really Don't Need N
- 37 ALAN PARSONS/Even In The Sky
- 38 APRIL WINE/Enough Is Enough
- 39 TOTO/Rosanna

ADDS: STEVE MILLER BAND/Aracadebr
JENNIFER HOLLIDAY/And I Am

We're the One

We're Westwood One, America's largest producer/distributor of nationally sponsored radio programs.

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America's number one producer/distributor of nationally sponsored radio programs, concerts and specials.

EAST
Most Added Hottest

Paul McCartney Survivor
Pointer Sisters Toto
Go-Go's John Cougar

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

Paul McCartney Survivor
Kenny Rogers Toto
Go-Go's Steve Miller Band

EAST

PARALLEL TWO

WKEE/Huntington, WV

Gary Miller

PAUL MCCARTNEY
HERB ALPERT
ALDO NOVA
BILLY IDOL
GREG KINN
CHEAP TRICK
Hottest:
SOFT CELL 2-1
STEVE MILLER BAND 6-4
CHICAGO 16-8
SURVIVOR 28-11
CS&N 37-16

WPST/Trenton, NJ

Tom Taylor

PAUL MCCARTNEY
POINTER SISTERS
Hottest:
TOTO 1-1
SURVIVOR 5-3
JOURNEY 6-4
REO SPEEDWAGON 11-5
STEVE MILLER BAND 10-8

WTRV/Albany, NY

Bill Cahill

POINTER SISTERS
PAUL MCCARTNEY
LARRY ELGART & HI
Hottest:
WILLIE NELSON 4-1
AIR SUPPLY 12-7
SURVIVOR 25-9
REO SPEEDWAGON 18-15
CHICAGO 21-16

WAEB/Allentown, PA

Jeff Frank

HALL & OATES
ALAN PARSONS
DR. HOOK
PAUL MCCARTNEY
ELTON JOHN
JOE FAGIN
Hottest:
SOFT CELL 1-1
WILLIE NELSON 3-3
MELISSA MANCHESTE 6-4
PATRICE RUSHEN 19-10
AIR SUPPLY 21-12

KC101/New Haven, CT

Danny Lyons

GLENN FREY
PAUL MCCARTNEY
PAUL DAVIS
Hottest:
CHICAGO 15-11
AIR SUPPLY 16-12
FLEETWOOD MAC 21-16
CS&N 28-23
HERB ALPERT 29-24

WFBR/Baltimore, MD

Andy Szulinski

SURVIVOR
LAURA BRANIGAN
PAUL DAVIS
ELTON JOHN
MARSHALL CRENSHAW
Hottest:
JUICE NEWTON 1-1
TOTO 3-2
STEVIE WONDER 13-5
AIR SUPPLY 15-11
FLEETWOOD MAC 22-16

WBLI/Medford, NY

Bill Terry

MOTELS
CS&N
SURVIVOR
STEVE MILLER BAND
PAUL MCCARTNEY
Hottest:
HUMAN LEAGUE 2-1
JUICE NEWTON 14-11
RONNIE MILSAP 18-14
SOFT CELL 19-16

WTIC-FM/Hartford, CT

Rick Donahue

KENNY ROGERS
FRANK ZAPPA
POINTER SISTERS
EYE TO EYE
DAYTON
Hottest:
WILLIE NELSON 1-1
SURVIVOR 14-3
DAZZ BAND 8-4
FLEETWOOD MAC 20-16
ONE WAY 28-21

Q106/York, PA

Den Staele

GO GO'S
KENNY ROGERS
POINTER SISTERS
STEVIE WONDER
PAUL MCCARTNEY
Hottest:
TOTO 1-1
JUICE NEWTON 3-2
JOHN COUGAR 6-3
SOFT CELL 7-4
MOTELS 16-10

WHFM/Rochester, NY

Almes Peck

MARSHALL CRENSHAW
DONNA SUMMER
MELISSA MANCHESTE
BILLY IDOL
EDDIE MONEY
POINTER SISTERS
KIM WILDE
Hottest:
JUICE NEWTON 2-1
SOFT CELL 8-4
JOHN COUGAR 9-7
MOTELS 13-10
SURVIVOR 21-15

K104/Erie, PA

Bill Shannon

EDDIE MONEY
STEVE MILLER BAND
LOVERBOY
PAUL MCCARTNEY
POINTER SISTERS
Hottest:
AIR SUPPLY 4-1
JOURNEY 7-2
TOTO 5-3
JUNIOR 11-7
38 SPECIAL 13-8

V100/Charleston, WV

Jay Jarvis

PATRICE RUSHEN
KENNY ROGERS
POINTER SISTERS
DR. HOOK (dp)
Hottest:
TOTO 1-1
KARLA BONOFF 3-2
AIR SUPPLY 14-4
CHICAGO 17-8
JOURNEY 6-4
REO SPEEDWAGON 22-9

WKRZ/Wilkes-Barre, PA

Jim Rising

KIM WILDE (RA)
KENNY ROGERS
PAUL MCCARTNEY
BILLY IDOL
Hottest:
JOHN COUGAR 1-1
REO SPEEDWAGON 5-4
STEVE MILLER BAND 7-5
MARSHALL CRENSHAW 13-9
SURVIVOR 29-14

W2FLY/Albany, NY

Jack Lawrence

STEVIE WONDER
MELISSA MANCHESTE
ELTON JOHN
PAUL MCCARTNEY
POINTER SISTERS
Hottest:
HUMAN LEAGUE 1-1
JOHN COUGAR 5-3
MOTELS 12-9
SURVIVOR 18-11
RICK SPRINGFIELD 24-15

WDRS-FM/Hartford, CT

Paul Roberts

POINTER SISTERS
PAUL MCCARTNEY
GO GO'S
ONJ
Hottest:
WILLIE NELSON 1-1
TOTO 2-2
SURVIVOR 11-3
MOTELS 10-6
PATRICE RUSHEN 13-9

WRCK/Utica, NY

Jim Reitz

PAUL MCCARTNEY
CARS
AXE
KIM WILDE
Hottest:
JOHN COUGAR 1-1
SURVIVOR 8-2
38 SPECIAL 4-3
STEVE MILLER BAND 9-5
GENESIS 19-13

3WT/Binghamton, NY

Scott Michaels

KIM WILDE
FRANK ZAPPA
PAUL MCCARTNEY
ELTON JOHN
Hottest:
JOHN COUGAR 2-1
JUICE NEWTON 3-2
SURVIVOR 7-5
STEVE MILLER BAND 12-7
GENESIS 14-10

WPHD/Buffalo, NY

Moore/Piccolo

PAUL MCCARTNEY
10CC
FOREIGNER
BILLY IDOL
MARSHALL CRENSHAW
ROBERT PLANT
Hottest:
TOTO 1-1
ROLLING STONES 11-2
SURVIVOR 15-6
FLEETWOOD MAC 20-15
CS&N 29-18

WLAN-FM/Lancaster, PA

Dave Russell

PATRICE RUSHEN
MARSHALL CRENSHAW
POINTER SISTERS
GO GO'S
EDDIE MONEY
DAZZ BAND
KENNY ROGERS
PAUL MCCARTNEY
Hottest:
TOTO 1-1
JOHN COUGAR 4-3
MOTELS 17-6
STEVE MILLER BAND 26-11
SURVIVOR D-12

WYCR/Hanover-York, PA

J.J. Randolph

SCORPIONS (dp)
APRIL WINE (dp)
LESLIE PEARL (dp)
POINTER SISTERS
PAUL DAVIS
MARSHALL CRENSHAW
Hottest:
TOTO 1-1
JOHN COUGAR 2-2
STEVE MILLER BAND 17-7
RICK SPRINGFIELD 20-15
REO SPEEDWAGON 21-17

PARALLEL THREE

WCIR/Beckley, WV

Jim Martin

ALAN PARSONS
CHRISTOPHER ATKIN
CARS
REDDINGS
DONNA SUMMER
PAUL MCCARTNEY
Hottest:
SURVIVOR 8-1
STEVE MILLER BAND 10-2
PATRICE RUSHEN 19-8
STEVE WONDER 15-9
CHICAGO 22-11

WFBG/Altoona, PA

Tony Booth

STEVIE WONDER
ALDO NOVA
AXE
PAUL MCCARTNEY
ELTON JOHN
KIM WILDE
Hottest:
38 SPECIAL 2-1
SOFT CELL 7-2
AIR SUPPLY 12-7
SURVIVOR 19-8
FLEETWOOD MAC 21-12

WGUY/Bangor, ME

Randall/Wright

GAP BAND
Hottest:
TOTO 1-1
JOAN JETT 4-4
ONE WAY 7-5
JOHN COUGAR 8-6
STEVIE WONDER 14-8

WJBO/Portland, ME

Brian Phoenix

CS&N
GO GO'S
CHICAGO
AIR SUPPLY (dp)
POINTER SISTERS
APRIL WINE (dp)
ONE WAY (dp)
GAP BAND
ONJ
KENNY ROGERS (dp)
KIM WILDE
Hottest:
TOTO 1-1
JUICE NEWTON 3-2
REO SPEEDWAGON 16-8
RICK SPRINGFIELD 29-14
PATRICE RUSHEN 26-18

WTSN/Dover, NH

Jim Sebastian

PAUL MCCARTNEY
ELTON JOHN
PAUL DAVIS
FOREIGNER
CARS
POINTER SISTERS
ONJ
Hottest:
WILLIE NELSON 1-1
HUMAN LEAGUE 3-3
RONNIE MILSAP 7-6
KARLA BONOFF 9-8
KANSAS 14-11

WGY/Bath, ME

Willie Mitchell

PAUL MCCARTNEY
AMERICA
MELISSA MANCHESTE
APRIL WINE
ONJ
ALAN PARSONS
Hottest:
38 SPECIAL 1-1
KANSAS 2-2
SURVIVOR 16-3
REO SPEEDWAGON 15-5
GENESIS 14-10

96X11/Parkersburg, WV

Terry Lee Collins

PAUL MCCARTNEY
EDDIE MONEY
POINTER SISTERS
DENICE WILLIAMS
PAUL DAVIS
SMOKEY ROBINSON
Hottest:
RAY PARKER JR. 2-1
JUICE NEWTON 4-2
JOURNEY 6-3
REO SPEEDWAGON 13-5
STEVE MILLER BAND 15-8

WACZ/Bangor, ME

Michael O'Hara

MCCARTNEY/WONDER 1-1
LOVERBOY 4-4
JUICE NEWTON 6-6
J. GEILS BAND 7-7
JOAN JETT 8-8

WZYQ/Frederick, ND

Kemosabl Joe

EDDIE MONEY
ALAN PARSONS
PAUL DAVIS
ONJ (dp)
Hottest:
SURVIVOR 1-1
SOFT CELL 11-2
JOHN COUGAR 10-5
AIR SUPPLY 12-7
FLEETWOOD MAC 29-21

WOMP-FM/Bellaire, OH

Jolene Baller

PAUL MCCARTNEY
ALDO NOVA
EDDIE MONEY
AXE
ALAN PARSONS
BILLY IDOL
S.E. TAYLOR
CS&N
HALL & OATES
STEVIE WONDER
ONJ
GO GO'S
KIM WILDE
Hottest:
JOHN COUGAR 6-1
38 SPECIAL 10-3
KANSAS 12-4
SURVIVOR 27-10
STEVE MILLER BAND D-23

WHEB/Portsmouth, NH

Rick Bean

GO GO'S
REO SPEEDWAGON
SURVIVOR
KENNY ROGERS
Hottest:
TOTO 1-1
STEVIE WONDER 12-7
FLEETWOOD MAC 16-9
MCCARTNEY/WONDER 4-11
AIR SUPPLY 20-14

WFEA/Manchester, NH

Keith Lemire

PAUL MCCARTNEY
POINTER SISTERS
PATRICE RUSHEN
CARS
FOREIGNER
STEVIE WONDER
Hottest:
TOTO 2-1
JOHN COUGAR 3-2
JUICE NEWTON 4-3
RONNIE MILSAP 5-5
STEVE MILLER BAND 6-6

WYIX/New Orleans, LA

Gary Franklin

CARLY SIMON
SURVIVOR
JENNIFER HOLLIDAY
GAP BAND
GO GO'S
KENNY ROGERS
Hottest:
HUMAN LEAGUE 1-1
38 SPECIAL 17-11
DAZZ BAND 23-14
FLEETWOOD MAC 26-19
CS&N 35-20

Y103/Jacksonville, FL

Robert John

PAUL MCCARTNEY
ELTON JOHN
KENNY ROGERS
STEVIE WONDER
ALAN PARSONS
EDDIE MONEY
Hottest:
TOTO 1-1
38 SPECIAL 4-2
JOHN COUGAR 8-4
STEVE MILLER BAND 17-10
SURVIVOR 25-17

WRVQ/Richmond, VA

Bill Thomas

PAUL MCCARTNEY
SQUEEZE
HALL & OATES
APRIL WINE
FRANK ZAPPA
Hottest:
TOTO 2-1
MOTELS 12-8
VAN HALEN 13-9
CHICAGO 17-12
ROLLING STONES 21-16

WTKS/San Antonio, TX

J.J. Rodriguez

STEVE MILLER BAND
FLEETWOOD MAC
KENNY ROGERS
Hottest:
WILLIE NELSON 1-1
JOAN JETT 21-14
DENICE WILLIAMS 25-17
SURVIVOR 27-22
CHICAGO 29-25

KXX106/Birmingham, AL

Chris Trane

POINTER SISTERS
KENNY ROGERS
HERB ALPERT
Hottest:
TOTO 1-1
PATRICE RUSHEN 16-12
AIR SUPPLY 17-13
RICK SPRINGFIELD 19-14
JOURNEY 21-18

WJAY/Ft. Lauderdale, FL

Rick Shaw

PAUL MCCARTNEY
DONNA SUMMER
ALAN PARSONS
GLENN FREY
Hottest:
TOTO 1-1
WILLIE NELSON 2-2
JUICE NEWTON 6-3
AIR SUPPLY 9-4
SURVIVOR 21-10

WAYS/Charlotte, NC

Lou Simon

GENESIS
POINTER SISTERS
PAUL MCCARTNEY
MELISSA MANCHESTE
BILLY IDOL
Hottest:
TOTO 1-1
ASIA 2-2
38 SPECIAL 10-8
RICK BOWLES 15-11
AIR SUPPLY 22-18

WBBQ/Augusta, GA

Bruce Stevens

PAUL MCCARTNEY
ALAN PARSONS
Hottest:
DAZZ BAND 1-1
SURVIVOR 13-3
CHICAGO 14-11
LARRY ELGART & HI 21-14
STEVE MILLER BAND 26-19

WFMF/Baton Rouge, LA

Rice/Watkins

SURVIVOR
MELISSA MANCHESTE
KENNY ROGERS
POINTER SISTERS
Hottest:
TOTO 1-1
FLEETWOOD MAC 15-6
DAZZ BAND 20-10
STEVE MILLER BAND 29-16
CHICAGO 30-20

WGH/Norfolk, VA

Bob Canada

LAURA BRANIGAN
ONE WAY
MARSHALL CRENSHAW
MEN AT WORK
PAUL MCCARTNEY
AXE
Hottest:
KARLA BONOFF 3-1
LESLIE PEARL 4-3
CHICAGO 5-4
AIR SUPPLY 9-5
REDDINGS 16-9

WJDX/Jackson, MS

Bill Crews

GO GO'S
STEVIE WONDER
PAUL MCCARTNEY
KENNY ROGERS
SURVIVOR
Hottest:
DOROTHY MOORE 1-1
SOFT CELL 3-2
RONNIE MILSAP 7-3
HAIRCUT 100 10-8
CHICAGO 18-12

CK101/Cocoa Beach, FL

Mike Lowe

HALL & OATES
PAUL MCCARTNEY
ALAN PARSONS
BILLY IDOL
Hottest:
DAZZ BAND 2-1
CHICAGO 21-15
STEVE MILLER BAND 22-16
FLEETWOOD MAC 32-17
AIR SUPPLY 31-22

WEZE/Winston-Salem, NC

Bob Mahoney

VAN HALEN (RA)
DONNA SUMMER
GENESIS
BILLY IDOL
KENNY ROGERS
Hottest:
JUICE NEWTON 3-1
JOHN COUGAR 12-6
STEVE MILLER BAND 15-10
RICK SPRINGFIELD 16-11
JOURNEY 23-14

KSET-FM/El Paso, TX

Kris Van Dyke

JOURNEY
GO GO'S
APRIL WINE
A FLOCK OF SEAGUL
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 8-6
STEVE MILLER BAND 10-7
MONROES 12-9
707 20-16

897/New Orleans, LA

Shomby/Volpe

PAUL MCCARTNEY
KENNY ROGERS
Hottest:
DAZZ BAND 1-1
TOTO 4-2
REO SPEEDWAGON 10-8
ASIA 17-11
SURVIVOR D-20

WOKI/Knoxville, TN

Gary Adkins

MELISSA MANCHESTE
PAUL MCCARTNEY
POINTER SISTERS
CHEAP TRICK
MEN AT WORK
MARSHALL CRENSHAW
CLASH
Hottest:
JOHN COUGAR 2-1
ALABAMA 6-3
STEVE MILLER BAND 15-7
SOFT CELL 14-10
RICK SPRINGFIELD 17-12

WCSC/Charleston, SC

Chris Bailey

PAUL MCCARTNEY
GO GO'S
FOREIGNER
ALAN PARSONS
TOMMY TUTONE
RAY PARKER JR.
Hottest:
TOTO 1-1
JOHN COUGAR 3-2
MOTELS 5-3
STEVE MILLER BAND 12-7
38 SPECIAL 11-9

WBCY/Charlotte, NC

Bob Kagan

PAUL MCCARTNEY
MELISSA MANCHESTE
Hottest:
EYE TO EYE 1-1
STEVE MILLER BAND 8-4
CHICAGO 9-5
SURVIVOR 28-13
FLEETWOOD MAC 25-16

WANS-FM/Greenville, SC

Bill McCown

GO GO'S
AXE
MARSHALL CRENSHAW
KENNY ROGERS
MELISSA MANCHESTE
Hottest:
JOHN COUGAR 1-1
KANSAS 9-3
SURVIVOR 17-4
FLEETWOOD MAC 23-13
REO SPEEDWAGON 28-18

KHFI/Austin, TX

Ed Volkman

GO GO'S
POINTER SISTERS
EDDIE MONEY
LARRY ELGART & HI
PAUL MCCARTNEY
Hottest:
SURVIVOR 3-1
DAZZ BAND 10-7
KARLA BONOFF 15-10
RICK SPRINGFIELD 19-13
FLEETWOOD MAC 27-20

KBFM/McAllen-Brownsville

Steve Owens

Hottest:
TOTO 1-1
SURVIVOR 15-10
RICK SPRINGFIELD 20-12
FLEETWOOD MAC 29-13
AIR SUPPLY 22-14

G100/Mobile, AL

Scott Griffith

MELISSA MANCHESTE
PAUL MCCARTNEY
TOMMY TUTONE
MARSHALL CRENSHAW
STEVIE WONDER
Hottest:
SOFT CELL 2-1
STEVE MILLER BAND 9-3
SURVIVOR 15-10
CHICAGO 22-12
EYE TO EYE 27-21

CK101/Cocoa Beach, FL

Mike Lowe

HALL & OATES
PAUL MCCARTNEY
ALAN PARSONS
BILLY IDOL
Hottest:
DAZZ BAND 2-1
CHICAGO 21-15
STEVE MILLER BAND 22-16
FLEETWOOD MAC 32-17
AIR SUPPLY 31-22

WEZE/Winston-Salem, NC

Bob Mahoney

VAN HALEN (RA)
DONNA SUMMER
GENESIS
BILLY IDOL
KENNY ROGERS
Hottest:
JUICE NEWTON 3-1
JOHN COUGAR 12-6
STEVE MILLER BAND 15-10
RICK SPRINGFIELD 16-11
JOURNEY 23-14

KSET-FM/El Paso, TX

Kris Van Dyke

JOURNEY
GO GO'S
APRIL WINE
A FLOCK OF SEAGUL
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 8-6
STEVE MILLER BAND 10-7
MONROES 12-9
707 20-16

897/New Orleans, LA

MIDWEST Most Added Hottest

Paul McCartney Survivor
Kenny Rogers John Cougar
Crosby, Stills & Nash Toto

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Paul McCartney Survivor
Kenny Rogers Toto
Go-Go's Soft Cell
Steve Miller Band

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter

FLEETWOOD MAC
RICK SPRINGFIELD
STEVE MILLER BAND
Hottest:
JOHN COUGAR 5-1
HUMAN LEAGUE 15-10
SURVIVOR 25-15
SOFT CELL 23-16
REO SPEEDWAGON 21-17

KIOA/Des Moines, IA

A.W. Pantoja

SURVIVOR
POINTER SISTERS
LESLIE PEARL
PAUL MCCARTNEY
Hottest:
TOTO 1-1
JOHN COUGAR 6-4
CHICAGO 23-13
MOTELS 21-14
FLEETWOOD MAC 27-18

KOFM/Oklahoma City, OK

Brock/Morgan

STEVIE WONDER
GO GO'S
GENESIS
KENNY ROGERS
Hottest:
TOTO 1-1
JOHN COUGAR 6-2
KANSAS 17-11
VAN HALEN 21-16
SURVIVOR 29-19

KRAV/Tulsa, OK

Gary Reynolds

Hottest:
TOTO 1-1
HUMAN LEAGUE 2-2
KARLA BONOFF 8-8
AIR SUPPLY 12-12
FLEETWOOD MAC 13-13

KZ93/Peoria, IL

Keith Edwards

FRANK ZAPPA
HALL & OATES
PAUL MCCARTNEY
HERB ALPERT
MEN AT WORK
APRIL WINE
Hottest:
SURVIVOR 8-1
REO SPEEDWAGON 5-4
GENESIS 15-10
CHICAGO 20-13
GO GO'S D-21

WGRD/Grand Rapids, MI

J.J. Duling

JOURNEY
CHICAGO
Hottest:
JOHN COUGAR 1-1
SURVIVOR 2-2
38 SPECIAL 8-5
MOTELS 13-7
JOURNEY A-10

WHOT/Youngstown, OH

Dick Thompson

STEVIE WONDER
POINTER SISTERS
ROLLING STONES
LARRY ELGART & HI
Hottest:
TOTO 1-1
SOFT CELL 12-7
38 SPECIAL 10-8
RICK SPRINGFIELD 17-10
MOTELS 23-11

WMEE/Fort Wayne, IN

John Curry

JOURNEY
FRANK ZAPPA
JOHN COUGAR
EDDIE MONEY
PATRICE RUSHEN
MARSHALL CRENSHAW
Hottest:
JOHN COUGAR 1-1
TOTO 2-2
AIR SUPPLY 7-5
KARLA BONOFF 16-12
SURVIVOR 29-21

WNAP/Indianapolis, IN

Larry Mago

PATRICE RUSHEN
MELISSA MANCHESTE
CS&N
ALABAMA
STEVIE WONDER
KENNY ROGERS
Hottest:
TOTO 2-1
JUICE NEWTON D-4
FLEETWOOD MAC 18-9
CHICAGO 23-10
KARLA BONOFF D-18

WOW/Omaha, NB

Michael Shane

GO GO'S (dp)
STEVE MILLER BAND (dp)
JOURNEY (dp)
PATRICE RUSHEN (dp)
ROLLING STONES (dp)
KENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN
HALL & OATES
POINTER SISTERS
Hottest:
JUICE NEWTON 1-1
KARLA BONOFF 6-2
ALABAMA 7-5
AIR SUPPLY 10-7
SURVIVOR D-16

WVIC/East Lansing, MI

Jim St. John

GLENN FREY
CHRISTOPHER ATKIN
LAURA BRANIGAN
JOE FAGIN
CHARLENE
MISSING PERSONS
MEN AT WORK
DAYTON
MARSHALL CRENSHAW
GREG GUIDRY
Hottest:
TOTO 1-1
ALABAMA 7-5
JOHN COUGAR 14-11
CHICAGO 34-19
CS&N 40-24

KSTT/Davenport, IA

Bill Young

KENNY ROGERS
POINTER SISTERS
REDDINGS
Hottest:
RONNIE MILSAP 2-1
MELISSA MANCHESTE 7-4
CHICAGO 13-5
AIR SUPPLY 14-6
HUEY LEWIS & NEWS 10-7

KEYN-FM/Wichita, KN

Tarrie Springs

CS&N
PAUL MCCARTNEY
SOFT CELL
GARY U.S. BONDS
HALL & OATES
Hottest:
TOTO 1-1
LRB 6-4
ASIA 12-7
38 SPECIAL 18-11
KARLA BONOFF 27-16

WYFM/Youngstown, OH

Jeff Tobin

Hottest:
JOHN COUGAR 1-1
TOTO 3-2
SURVIVOR 14-6
RAY PARKER JR. 8-8
MOTELS 17-11

WAKX/Duluth, MN

Dave Strandberg

PAUL MCCARTNEY
HERB ALPERT
Hottest:
TOTO 1-1
WILLIE NELSON 2-2
JUICE NEWTON 4-3
AIR SUPPLY 11-6
CHICAGO D-18

WNAM/Appleton-Oshkosh

Chris Caine

PAUL MCCARTNEY
STEVIE WONDER
VAN HALEN
HERB ALPERT
Hottest:
TOTO 1-1
SOFT CELL 10-6
SURVIVOR 26-10
REO SPEEDWAGON 16-11
FLEETWOOD MAC 20-12

WGBF/Evanville, IN

Kevin Carpenter

SURVIVOR
DR. HOOK
POINTER SISTERS
STEVIE WONDER
Hottest:
TOTO 1-1
JUICE NEWTON 3-2
NEIL DIAMOND 6-5
AIR SUPPLY 7-6
CHICAGO 11-8

WZOK/Rockford, IL

Tim Fox

CS&N
GO GO'S
Hottest:
JUICE NEWTON 2-1
38 SPECIAL 6-3
SOFT CELL 7-4
KANSAS 10-6
JOURNEY 13-9

Z104/Madison, WI

Little/Hudson

GREG KIHN
MELISSA MANCHESTE
PAUL MCCARTNEY
BILLY IDOL
Hottest:
JOHN COUGAR 2-1
38 SPECIAL 5-3
SURVIVOR 10-4
STEVE MILLER BAND 20-14
FRANK ZAPPA D-18

WIKS/Indianapolis, IN

Jay Stevens

EDDIE MONEY
FRANKIE MILLER
MARSHALL CRENSHAW
NAZARETH
Hottest:
SURVIVOR 1-1
SCORPIONS 5-3
LE ROUX 8-6
JOURNEY 9-7
ASIA 13-9

U93/South Bend, IN

J.K. Dearing

FRANK ZAPPA
Hottest:
TOTO 3-1
HUMAN LEAGUE 5-2
JOHN COUGAR 6-5
JUICE NEWTON 10-8
WILLIE NELSON 15-9

WDJX/Dayton, OH

Joe Dawson

KENNY ROGERS
GLENN FREY
RICK SPRINGFIELD
Hottest:
WILLIE NELSON 1-1
TOTO 2-2
HUMAN LEAGUE 9-5
AIR SUPPLY 17-9
SURVIVOR 17-10

WKDQ/Evansville, IN

Hobbs/Payne

ROLLING STONES
HALL & OATES
PAUL MCCARTNEY
POINTER SISTERS
AIR SUPPLY
Hottest:
JOHN COUGAR 3-1
REO SPEEDWAGON 9-5
CHICAGO 11-6
STEVE MILLER BAND 16-9
KARLA BONOFF 20-10

WJXQ/Jackson, MI

Ryan/Cheeks

ROXY MUSIC (dp)
TOMMY TUTONE (dp)
FOREIGNER (dp)
ADRIAN GURVITZ (dp)
JOE FAGIN (dp)
Hottest:
SURVIVOR 1-1
GENESIS 8-5
FLEETWOOD MAC 9-6
APRIL WINE 15-11
ALDO NOVA 16-12

KHK/Davenport, IA

Chuck Kling

CS&N
GENESIS
MELISSA MANCHESTE
Hottest:
MCCARTNEY/WONDER 1-1
JOHN COUGAR 9-5
SURVIVOR 34-15
RICK SPRINGFIELD 24-18
STEVE MILLER BAND 32-21

WZZR/Grand Rapids, MI

Brian Thomas

DONNA SUMMER
HERB ALPERT
ALAN PARSONS
MARSHALL CRENSHAW
DAYTON (dp)
GREG GUIDRY
ADRIAN GURVITZ
PAUL MCCARTNEY
Hottest:
TOTO 1-1
JUICE NEWTON 2-2
JOHN COUGAR 4-3
MOTELS 8-6
RICK SPRINGFIELD 20-10

WKFR/Kalamazoo, MI

Swart/Chapman

PAUL MCCARTNEY
EDDIE MONEY
ROLLING STONES
Hottest:
JOHN COUGAR 2-1
38 SPECIAL 7-4
FLEETWOOD MAC 14-10
MOTELS 26-15
SURVIVOR 29-17

WLYT/Cleveland Hts., OH

Chris Manning

HALL & OATES
Hottest:
TOTO 3-1
SURVIVOR 14-2
STEVE MILLER BAND 25-13
AIR SUPPLY D-17
REO SPEEDWAGON D-18

KMGK/Des Moines, IA

Michael Stone

GO GO'S
Hottest:
TOTO 1-1
KIM WILDE 4-2
JOHN COUGAR 5-3
SURVIVOR 7-5
REO SPEEDWAGON 24-20

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan

PAUL MCCARTNEY
STEVE MILLER BAND
SURVIVOR
KARLA BONOFF
CS&N
EYE TO EYE
Hottest:
JOHN COUGAR 3-1
GLENN FREY 9-6
MOTELS 14-7
JOURNEY 15-10
ROLLING STONES 20-15

KKLS/Rapid City

Sherwin/Piper

KENNY ROGERS
LAURA BRANIGAN
POINTER SISTERS
PAUL MCCARTNEY
JOHN WILLIAMS
Hottest:
RAY PARKER JR. 1-1
TOTO 2-2
38 SPECIAL 4-3
AIR SUPPLY 14-7
REO SPEEDWAGON 22-17

WRKR/Racine, WI

Steve Warren

KENNY ROGERS
AIR SUPPLY
PAUL MCCARTNEY
CS&N
ALAN PARSONS
GREG KIHN
Hottest:
TOTO 3-1
SURVIVOR 19-9
DAZZ BAND 25-15
ALABAMA 29-19
STEVE MILLER BAND 30-22

WSPT/Stevens Point, WI

Brad Fuhr

CLASH
PAUL MCCARTNEY
KIM WILDE
HALL & OATES
BILLY IDOL (dp)
APRIL WINE (dp)
Hottest:
JOHN COUGAR 1-1
38 SPECIAL 5-4
STEVE MILLER BAND 14-7
SURVIVOR 16-8
FLEETWOOD MAC 25-15

WTRU/Muskegon, MI

Larry Olek

POINTER SISTERS
KENNY ROGERS
KIM WILDE
HERB ALPERT
EDDIE MONEY
PAUL MCCARTNEY
MARSHALL CRENSHAW
GAP BAND
Hottest:
TOTO 1-1
JOHN COUGAR 5-2
ASIA 2-4
HUMAN LEAGUE 4-5
SURVIVOR 30-21

KDVV/Topeka, KS

Tony Stewart

GLENN FREY
EDDIE MONEY
EYE TO EYE
PAUL MCCARTNEY
Hottest:
ASIA 1-1
MOTELS 16-9
CHICAGO 21-10
STEVE MILLER BAND 19-11
AIR SUPPLY 20-16

KELO/Sioux Falls, SD

Marc Elliot

GO GO'S
PAUL MCCARTNEY
PATRICE RUSHEN
KIM WILDE
LAURA BRANIGAN
CHARLENE
Hottest:
JUICE NEWTON 3-1
RICK SPRINGFIELD 10-6
AIR SUPPLY 14-8
FLEETWOOD MAC 28-16
REDDINGS 21-21

KWLO/Waterloo, IA

Drew Bentley

PAUL MCCARTNEY
ROLLING STONES
MOTELS
Hottest:
TOTO 1-1
JOHN COUGAR 3-2
JUICE NEWTON 4-3
ASIA 6-4
AIR SUPPLY 15-7

WAZY-FM/Lafayette, IN

Bob Leonard

LESLIE PEARL
HAIRCUT 100
KENNY ROGERS
GAP BAND
707
Hottest:
JUICE NEWTON 1-1
RICK SPRINGFIELD 18-9
SURVIVOR 20-15
GARY U.S. BONDS 25-20
CS&N 29-21

KRNA/Iowa City, IA

Jeff Harmon

BILLY IDOL
STEVIE WONDER
PAUL MCCARTNEY
HAWKS
Hottest:
JOHN COUGAR 4-1
38 SPECIAL 1-2
STEVE MILLER BAND 6-4
SURVIVOR 10-5
FLEETWOOD MAC 21-13

KQWB/Fargo, ND

Wayne Hiller

REO SPEEDWAGON
CS&N
GO GO'S
Hottest:
JUICE NEWTON 1-1
JOHN COUGAR 4-2
38 SPECIAL 6-4
KARLA BONOFF 9-7
MOTELS 10-8

WCIL-FM/Carbondale, IL

Tony Waitkus

PAUL MCCARTNEY
CHICAGO
GO GO'S
AIR SUPPLY
CHEAP TRICK
Hottest:
RAY PARKER JR. 1-1
SURVIVOR 8-2
STEVE MILLER BAND 3-3
LARRY ELGART & HI 17-6
REO SPEEDWAGON 32-15

KFMZ/Columbia, MO

Steve Graziano

PAUL MCCARTNEY
BILLY IDOL
ALDO NOVA
Hottest:
ASIA 1-1
VAN HALEN 5-2
REO SPEEDWAGON 17-10
STEVE MILLER BAND 18-13
ROXY MUSIC 20-16

99KG/Salina, KS

Denny Collier

CS&N
MELISSA MANCHESTE
KENNY ROGERS
PAUL MCCARTNEY
Hottest:
JOHN COUGAR 1-1
SURVIVOR 18-7
REO SPEEDWAGON 17-8
RICK SPRINGFIELD 28-17
CHICAGO 30-18

KKRC-FM/Sioux Falls, SD

Greg Fisher

CHICAGO
AIR SUPPLY
CS&N
Hottest:
JOHN COUGAR 2-1
SOFT CELL 12-7
RICK SPRINGFIELD 16-12
SURVIVOR 22-14
GO GO'S 29-24

KKXU/Grand Forks, ND

Gary Leigh

EDDIE MONEY (dp)
GO GO'S (dp)
HAIRCUT 100 (dp)
PAUL MCCARTNEY
Hottest:
JOHN COUGAR 3-1
SOFT CELL 8-3
38 SPECIAL 5-4
SURVIVOR 9-5
CHICAGO 19-10

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron

GO GO'S
JOURNEY
ALAN PARSONS
ALDO NOVA
MARSHALL CRENSHAW
KIM WILDE
LAURA BRANIGAN
CHARLENE
Hottest:
JUICE NEWTON 3-1
RICK SPRINGFIELD 10-6
AIR SUPPLY 14-8
FLEETWOOD MAC 28-16
REDDINGS 21-21

KJRB/Spokane, WA

Suds Coleman

FLEETWOOD MAC (dp)
HERB ALPERT
PAUL MCCARTNEY
LARRY ELGART & HI
FRANK ZAPPA
Hottest:
TOTO 1-1
SURVIVOR 13-4
STEVE MILLER BAND 9-5
SOFT CELL 15-7
38 SPECIAL 16-11

KRQ/Tucson, AZ

Guy Zapoleon

PAUL MCCARTNEY
CHICAGO
HALL & OATES
STEVIE WONDER
Hottest:
STEVE MILLER BAND 1-1
SOFT CELL 5-2
MOTELS 9-4
ALABAMA 16-9
FLEETWOOD MAC 28-14

Y94/Fresno, CA

John McCorkle

LESLIE PEARL
KENNY ROGERS
GARY U.S. BONDS (dp)
Hottest:
TOTO 1-1
FRANK ZAPPA 8-3
SURVIVOR 13-6
SOFT CELL 9-7
CHICAGO D-20

KLUC/Las Vegas, NV

Dave Van Stone

GO GO'S
EDDIE MONEY
POINTER SISTERS
KENNY ROGERS
Hottest:
ASIA 2-1
KANSAS 6-3
JOURNEY 12-7
STEVE MILLER BAND 13-8
MOTELS 23-16

KYNO-FM/Fresno, CA

Walker/Davis

FRANK ZAPPA
JOURNEY
JEFFREY OSBORNE
GREG KIHN
Hottest:
DAZZ BAND 3-1
WILLIE NELSON 5-4
RICK SPRINGFIELD 7-6
STEVIE WONDER 14-9
FRANK ZAPPA A-10

FM102/Sacramento, CA

Manders/Preston

CS&N
POINTER SISTERS
DONNA SUMMER
JEFFREY OSBORNE
STEVE MILLER BAND
Hottest:
TOTO 1-1
SOFT CELL 6-2
PATRICE RUSHEN 8-5
MOTELS 11-7
SURVIVOR D-20

KSPZ/Colorado Springs, CO

Mike Daniels

KENNY ROGERS
STEVE MILLER BAND
REDDINGS
Hottest:
TOTO 1-1
JUICE NEWTON 2-2
KARLA BONOFF 8-3
SURVIVOR 19-11
FLEETWOOD MAC 21-13

KHYT/Tucson, AZ

Rich Brother Robbin

GREG KIHN
ALDO NOVA
CHEAP TRICK
MARSHALL CRENSHAW
CHUCK MANGIONE
PAUL MCCARTNEY
CARS
Hottest:
SURVIVOR 2-1
SOFT CELL 3-2
STEVE MILLER BAND 6-3
CHICAGO 22-6
FRANK ZAPPA 21-13

KIDD/Monterey, CA

Barry Brown

MELISSA MANCHESTE
SURVIVOR
PAUL MCCARTNEY
Hottest:
TOTO 1-1
DAZZ BAND 2-2
KANSAS 11-6
ONE WAY 15-10
STEVE MILLER BAND 20-12

KGGI/Riverside-San Bernardino

Steve O'Neil

PAUL MCCARTNEY
RAY PARKER JR.
KENNY ROGERS
SURVIVOR
Hottest:
TOTO 1-1
PATRICE RUSHEN 2-7
KARLA BONOFF 3-3
STEVIE WONDER 11-8
DAZZ BAND 21-9

KKXX/Bakersfield, CA

Squires/DeRoo

GO GO'S
MEN AT WORK
Hottest:
STEVE MILLER BAND 2-1
GENESIS 12-5
RICK SPRINGFIELD 10-6
38 SPECIAL 19-14
CS&N 29-19

KNBQ/Tacoma, WA

Bryan/Roberts

PAUL MCCARTNEY
KIM WILDE
CS&N
MELISSA MANCHESTE
CLASH
ALLIANCE
Hottest:
TOTO 1-1
38 SPECIAL 8-3
SOFT CELL 14-6
RICK SPRINGFIELD 21-8
SURVIVOR 25-16

K96/Provo, UT

Gentry/Kraddick

STEVE MILLER BAND
GLENN FREY
Hottest:
TOTO 1-1
JUICE NEWTON 2-2
JOHN COUGAR 4-3
RICK SPRINGFIELD 18-9
SURVIVOR 25-10

FM103/Salt Lake City, UT

Lorraine Winnegar

EYE TO EYE
HALL & OATES
GO GO'S
Hottest:
TOTO 1-1
JOHN COUGAR 2-2
38 SPECIAL 4-3
KANSAS 8-4
SURVIVOR 30-19

KBBK/Boise, ID

Bob Lee

707
ALAN PARSONS
KENNY ROGERS
BILLY IDOL
GREG KIHN
Hottest:
JUICE NEWTON 2-1
SOFT CELL 7-4
RICK SPRINGFIELD 19-6
MOTELS 24-8
FLEETWOOD MAC 23-9

KSKD/Salem, OR

Len E. Mitchell

MISSING PERSONS (dp)
MEN AT WORK (dp)
707 (dp)
STEVIE WONDER (dp)
KENNY ROGERS (dp)
Hottest:
SOFT CELL 7-1
SURVIVOR 22-12
RICK SPRINGFIELD

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron.

★ DENOTES FIRST WEEK IN PARALLELS.

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song. National Summary: 100/25 44%. Regional Reach: E 33%, S 21%, M 56%, W 19%.

EXAMPLE. 100/25 — 100 CHR reporting stations on it this week including 25 new adds. 44% — Percentage of this weeks reporters playing it.

AIR SUPPLY Even The Nights... (Arista) LP: Now And Forever. National Summary: 172/9 83%. Regional Reach: E 81%, S 85%, M 79%, W 86%.

ALABAMA Take Me Down (RCA) LP: Mountain Music. National Summary: 130/1 63%. Regional Reach: E 58%, S 71%, M 57%, W 62%.

ALABAMA Take Me Down (RCA) LP: Mountain Music. National Summary: 130/1 63%. Regional Reach: E 58%, S 71%, M 57%, W 62%.

ALABAMA Take Me Down (RCA) LP: Mountain Music. National Summary: 130/1 63%. Regional Reach: E 58%, S 71%, M 57%, W 62%.

ALABAMA Take Me Down (RCA) LP: Mountain Music. National Summary: 130/1 63%. Regional Reach: E 58%, S 71%, M 57%, W 62%.

ALABAMA Take Me Down (RCA) LP: Mountain Music. National Summary: 130/1 63%. Regional Reach: E 58%, S 71%, M 57%, W 62%.

208 REPORTS 209 LAST WEEK. (Alabama continued) B104 15-13, B105 15-13, WFLB 12-10.

ASIA Heat Of The... (Geffen) LP: Asia. National Summary: 136/0 65%. Regional Reach: E 60%, S 69%, M 74%, W 62%.

ASIA Heat Of The... (Geffen) LP: Asia. National Summary: 136/0 65%. Regional Reach: E 60%, S 69%, M 74%, W 62%.

ASIA Heat Of The... (Geffen) LP: Asia. National Summary: 136/0 65%. Regional Reach: E 60%, S 69%, M 74%, W 62%.

ASIA Heat Of The... (Geffen) LP: Asia. National Summary: 136/0 65%. Regional Reach: E 60%, S 69%, M 74%, W 62%.

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(Blonde continued) WEST: KYNOPM 21-21, KIDD 18-19, WFLB 12-10.

GARY U.S. BONDS Out Of Work (EMI America) LP: On The Line. National Summary: 147/7 71%. Regional Reach: E 59%, S 83%, M 74%, W 71%.

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KARLA BONOFF Personally (Columbia) LP: Wild Heart Of The Young. National Summary: 143/3 69%. Regional Reach: E 60%, S 74%, M 74%, W 62%.

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(Cheap Trick continued) WEST: WRD 21-16, WFLB 12-10, WFLB 12-10.

JOHN COUGAR Hurts So Good (Riva/PG) LP: American Fool. National Summary: 173/2 83%. Regional Reach: E 83%, S 84%, M 74%, W 71%.

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CHICAGO Hard To Say (Full Moon/WB) LP: Summer Lovers. National Summary: 179/8 86%. Regional Reach: E 85%, S 84%, M 74%, W 71%.

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(Crosby, Stills & Nash continued) WEST: 94Q 28-23, WFLB 12-10, WFLB 12-10.

DAZZ BAND Let It Whip (Motown) LP: Keep It Live. National Summary: 60/2 29%. Regional Reach: E 29%, S 21%, M 56%, W 19%.

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DAZZ BAND Let It Whip (Motown) LP: Keep It Live. National Summary: 60/2 29%. Regional Reach: E 29%, S 21%, M 56%, W 19%.

LARRY ELGART Hooked On Swing (RCA) LP: Hooked On Swing. National Summary: 67/7 32%. Regional Reach: E 33%, S 37%, M 74%, W 62%.

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(Eye To Eye continued) WEST: KIMN on, WFLB 12-10, WFLB 12-10.

FLYING SALES Eye To Eye (WB) LP: Mirage. National Summary: 183/3 83%. Regional Reach: E 94%, S 92%, M 74%, W 62%.

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New & Active Continued from Back Page

BLONDIE "Island Of Lost Souls" (Chrysalis) 81/0

Moves: Up 41, Debuts 4, Same 29, Down 7, Adds 0, WCAU-FM 30-26, WXKS-FM 15-12, CKGM 18-13, KUBE 20-17, WAEB 20-17, KITY 25-21, KROD 21-19, KBFM 30-23, WDOQ 22-19, WSEZ 9-8, KOFM 24-21, KSKD 32-28, WHEB 10-8, WOMP-FM 22-17, WAEV 26-21.

DONNA SUMMER "Love Is In Control (Finger On The Trigger)" (Geffen) 75/17
 Moves: Up 13, Debuts 24, Same 21, Down 0, Adds 17 including WCAU-FM, WLOR-FM, KRLA, KFRC, KYYX, WHFM, KITY, WHHY-FM, WAXY, WNOK-FM, WZZR, FM102, KCFM, WCIR, WISE.

LESLIE PEARL "If The Love Fits Wear It" (RCA) 72/8

Moves: Up 22, Debuts 6, Same 36, Down 0, Adds 8, WYCR, KEEL, WRQK, KIOA, Y94, KIKI, WAZY-FM, KDZA, WKBW 29-24, WIF 26-22, WCAU-FM 36-24, V100 30-25, WTX 38-34, WGBF 24-18, WFEA 19-14.

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 67/7

Moves: Up 21, Debuts 7, Same 32, Down 0, Adds 7, WXKS-FM, WGCL, WTRY, KHFI, WDCG, WHOT, KJRB, WPGC 20-14, Z93 13-7, 94Q 10-5, KEARTH 7-4, KFI 19-13, WKEE 39-31, WBBQ 21-14, WCIL-FM 17-6.

HAIRCUT 100 "Love Plus One" (Arista) 61/6

Moves: Up 29, Debuts 4, Same 19, Down 3, Adds 6, KROK, WZYP, WDOQ, KILE, KKXL-FM, WAZY-FM, CKGM 19-17, KEARTH 8-5, B100 22-17, WTIC-FM 30-26, KINT 29-21, WJDX 10-8, WOKI 33-28, WGUY 15-12, WRKR 18-14.

DAZZ BAND "Let It Whip" (Motown) 60/2

Moves: Up 33, Debuts 1, Same 14, Down 10, Adds 2, WLAN-FM, KROD, B94 4-1, WXKS-FM 1-1, Z93 7-3, Y100 5-1, Q105 5-3, KIIS-FM 8-6, WDRC-FM 7-5, WFMF 20-10, CK101 2-1, WBBQ 1-1, KYNO-FM 3-1, KHYT 20-15, KDZA 23-19.

KIM WILDE "Kids In America" (EMI America) 56/14

Moves: Up 21, Debuts 5, Same 14, Down 2, Adds 14, WHFM, WRCK, 3WT, WKRF-FM, KZFM, KSET-FM, KNBQ, KCPX, WJBO, WFBG, WOMP-FM, KILE, KELO, WSPT, WTRU, WXKS-FM 14-11.

BILLY IDOL "Hot In The City" (Chrysalis) 53/20

Moves: Up 3, Debuts 7, Same 23, Down 0, Adds 20 including WIF, WGCL, KFI, KYYX, WPHD, WKRF-FM, CK101, WAYS, Z104, KBBK, WOMP-FM, WISE, KRNA, KFMZ, KSLY.

CHEAP TRICK "If You Want My Love" (Epic) 51/7

Moves: Up 16, Debuts 5, Same 23, Down 0, Adds 7, WIF, WGCL, WKEE, WOKI, KHYT, WCIL-FM, KDZA, KEGL 19-16, WLS-FM 34-29, WPHD 21-16, K104 22-17, KZFM 24-19, WIKS 20-16, WOMP-FM 39-29, WRKR 32-30.

OLIVIA NEWTON-JOHN "Landslide" (MCA) 50/6

Moves: Up 19, Debuts 1, Same 25, Down 1, Adds 6, WDRC-FM, WJBO, WIGY, WTSN, WOMP-FM, WZYQ, WPST 31-28, K104 32-29, WKEE 38-33, KINT 34-26, G100 32-29, CK101 33-28, 95XIL 38-34, KCBN 36-32, KDZA 33-30.

SIGNIFICANT ACTION

HERB ALPERT "Route 101" (A&M) 48/13

Moves: Up 8, Debuts 3, Same 24, Down 0, Adds 13, KFI, WKEE, V100 KXX106, KX104, WZZR, WAKX, WNAM, KJRB, WFOX, WXLK, WTRU, KDZA, WKBW 24-19, KSLY 30-24.

ALAN PARSONS PROJECT "Eye In The Sky" (Arista) 47/26

Moves: Up 2, Debuts 8, Same 11, Down 0, Adds 26 including WLOR-FM, KYYX, WAEB, WAXY, Y103, CK101, WBBQ, WSCS, WSSX, WZZR, KBBK, KCPX, KIKI, WIGY, 95SGF.

707 "Mega Force" (Boardwalk) 44/9

Moves: Up 8, Debuts 8, Same 19, Down 0, Adds 9, 3WT, WABB-FM, BJ105, KBBK, KSKD, Q104, KILE, WAZY-FM, KCBN, WPHD 26-23, KSET-FM 20-16, WDCG 40-37, WJXQ 13-9, KSEL-FM 19-14, KFMZ 23-17.

GAP BAND "Early In The Morning" (Total Experience/PGM) 43/8

Moves: Up 11, Debuts 4, Same 19, Down 1, Adds 8, CKLW, WTX, WDCG, WJBO, WIGY, WYKS, WTRU, WAZY-FM, WCAU-FM 21-17, WXKS-FM 8-6, Y100 25-22, KFI 8-4, KFRC 8-7, WTIC-FM 22-18, KZFM 2-2.

FRANKIE MILLER "To Dream The Dream" (Capitol/MSS) 42/5

Moves: Up 7, Debuts 5, Same 25, Down 0, Adds 5, KFI, WIKS, KKVQ, KVOL, KSLY, KEGL 31-25, WLOR-FM on, WPHD d-29, KZFM d-28, KINT 27-22, WOKI 28-24, KBBK on, WJBO 32-27, WYKS 34-30, KILE 39-35.

MARSHALL CRENSHAW "Someday, Someway" (WB) 37/23

Moves: Up 5, Debuts 3, Same 6, Down 0, Adds 23 including WLOR-FM, WFBR, WLAN-FM, WYCR, G100, WSSX, WZZR, WIKS, WMEE, KHYT, WYKS, KVOL, WTRU, KCBN.

APRIL WINE "Enough Is Enough" (Capitol) 35/12

Moves: Up 10, Debuts 3, Same 10, Down 0, Adds 12, WGCL, WYCR, KSET-FM, BJ105, WRVQ, KZ93, WJBO, WIGY, WISE, KVOL, WSPT, KYA, CFTR 32-29, KZFM 30-22, KINT 30-24.

MEN AT WORK "Who Can It Be Now?" (Columbia) 32/17

Moves: Up 6, Debuts 1, Same 7, Down 1, Adds 17 including WIF, WLOR-FM, KFI, KIQQ, KCNR, KZFM, WABB-FM, WZYP, WOKI, WVIC, KZ93, KXOX, KSKD, Q104, KENI.

FRANK ZAPPA "Valley Girl" (Barking Pumpkin) 31/12

Moves: Up 5, Debuts 4, Same 8, Down 2, Adds 12, WXKS-FM, Y100, Q102, 3WT, WTIC-FM, BJ105, WRVQ, KZ93, WMEE, U93, KJRB, 195 17-8, KEARTH 1-1.

REDDINGS "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS) 30/5

Moves: Up 8, Debuts 1, Same 18, Down 0, Adds 5, Y100, WRQK, KSTT, KSPZ, WCIR, KIQQ on, K104 36-34, KROD 24-21, KBFM on, WGH 16-9, WVIC 36-26, KIOA on, 95XIL 39-37, 95SGF on, KCBN 40-35.

A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 28/4

Moves: Up 7, Debuts 3, Same 14, Down 0, Adds 4, WGCL, KIMN, KSET-FM, WDCG, CHUM 14-10, KEGL 28-24, KRLA d-19, B100 on, KZFM 27-21, KINT d-29, KBFM on, KMGK on, KZ93 on, KSEL-FM 14-10, KENI on.

ALDO NOVA "Foolin' Yourself" (Portrait/CBS) 26/13

Moves: Up 4, Debuts 1, Same 8, Down 1, Adds 12, CKLW, WKEE, KZFM, KINT, WZYP, KCPX, KHYT, WFBG, WOMP-FM, KFMZ, KENI, KOZE, 96KX 35-33, KSET-FM 28-24, WJXQ 16-12.

ONE WAY "Cutie Pie" (MCA) 26/3

Moves: Up 13, Debuts 1, Same 4, Down 5, Adds 3, WGH, WJBO, KCBN, WXKS-FM 6-5, Y100 24-17, KFI 12-7, KFRC 34-27, XTRA 7-4, WTIC-FM 28-21, WDRC-FM d-26, KITY 17-14, KROD 22-14, KIDD 15-10, KHYT 24-18, WGUY 7-5.

ELTON JOHN "Blue Eyes" (Geffen) 25/20

Moves: Up 2, Debuts 2, Same 1, Down 0, Adds 20 including WLOR-FM, KCNR, WFBR, 92FLY, 3WT, Y103, WQUT, WOV, WTSN, WFBG, WAEV, WCGQ, WXLK, Q101, KSLY.

GREG KINN BAND "Every Love Song" (Beserkley/Elektra-Asylum) 25/9

Moves: Up 2, Debuts 5, Same 9, Down 0, Adds 9, KEZR, WKEE, WQUT, Z104, KYNO-FM, KBBK, KHYT, WISE, WRKR, KEGL d-31, KFRC 39-36, KZFM on, 95XIL d-39, KSEL-FM d-26, KCBN 39-34.

MISSING PERSONS "Words" (Capitol) 24/7

Moves: Up 5, Debuts 2, Same 10, Down 0, Adds 7, WIF, WXKS-FM, KINT, WZYP, WVIC, KSKD, KENI, 195 16-15, KRLA 10-8, KFI d-23, KIQQ 4-4, WPHD d-30, KSET-FM 29-26, KIKI 19-13, WJBO on.

LAURA BRANIGAN "Gloria" (Atlantic) 21/8

Moves: Up 5, Debuts 1, Same 7, Down 0, Adds 8, KIQQ, KEZR, WFBR, WDOQ, WGH, WVIC, KCPX, KKLK, KFRC 33-31, K104 24-21, KINT 32-30, KIOA on, KIKI d-30, WRKR 34-31, KDZA on.

RICK BOWLES "Too Good To Turn Back Now" (Polydor/PolyGram) 21/1

Moves: Up 5, Debuts 1, Same 14, Down 0, Adds 1, WYKS, WKRF-FM on, KZFM on, KINT d-33, WOKI 34-29, WAYS 15-11, WSEZ on, WRQK on, WANS-FM 30-28, WNOK-FM 30-28, WJBO on, WISE on, KVOL on, KSLY on, KYA on.

SCORPIONS "No One Like You" (Mercury/PolyGram) 19/1

Moves: Up 6, Debuts 0, Same 10, Down 2, Adds 1, WYCR, 96KX 20-17, CHUM 17-14, KEGL 1-1, WLS 27-26, WRCK 17-15, 3WT on, WKRF-FM on-dp, WSSX on, KMGK 17-12, KXOX on, FM103 on, WSPT on-dp, KRNA on, KOZE on.

AXE "Now Or Never" (Atco) 18/10

Moves: Up 3, Debuts 0, Same 5, Down 0, Adds 10, WRCK, KZFM, KINT, WHHY-FM, WSSX, WANS-FM, WGH, WFBG, WOMP-FM, WAEV, WKRF-FM 35-23, KSET-FM on, WJXQ 27-24, WYKS 14-8, KVOL on-dp.

ASHFORD & SIMPSON "Street Corner" (Capitol) 13/2

Moves: Up 2, Debuts 0, Same 8, Down 1, Adds 2, KITY, KDZA, WIF on, WXKS-FM 27-22, KFI on, KFRC 36-34, BJ105 on, WSEZ on, WGUY on, WFLB on, KVOL on.

MONROES "What Do All The People Know" (Alfa) 13/0

Moves: Up 4, Debuts 0, Same 9, Down 0, Adds 0, KEGL 8-4, B100 8-8, 3WT on, KSET-FM 12-9, WQUT on, KMGK on, KRQ on, WJBO on, WIGY on, WOMP-FM 29-21, KSEL-FM 4-4, WRKR 27-26, WSPT on-dp.

JENNIFER HOLLIDAY "And I Am Telling You I'm Not Going" (Geffen) 12/5

Moves: Up 3, Debuts 0, Same 4, Down 0, Adds 5, 195, WTX, BJ105, WDOQ, KSLY, WNBC 26-25, WXKS-FM 28-18, Y100 23-19, KIQQ on, WVIC on, WFLB on, KVOL on.

JEFFREY OSBORNE "I Really Don't Need No Light" (A&M) 12/4

Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 4, WBEN-FM, WCAU-FM, KYNO-FM, FM102, WXKS-FM 23-17, KEARTH d-26, KIQQ 37-32, WNOK-FM on, KGGI on, WGUY 26-25, WFLB on, KWLO on.

PAUL DAVIS "Love Or Let Me Be Lonely" (Arista) 11/9

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 9, WFBR, KC101, WYCR, WTSN, 95XIL, WZYQ, Q104, WAEV, WFOX, KIQQ on, K104 18-16.

DR. HOOK "Loveline" (Casablanca/PolyGram) 11/4

Moves: Up 3, Debuts 0, Same 3, Down 1, Adds 4, WAEB, V100, WNOK-FM, WGBF, WJDX 28-22, WVIC 38-31, WFOX 21-28, KENI on.

TOMMY TUTONE "Which Man Are You" (Columbia) 10/8

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 8, KZFM, KINT, WABB-FM, G100, WCGC, WJXQ, KILE, KSLY, WZYP on, KENI on.

CLASH "Should I Stay Or Should I Go" (Epic) 10/5

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 5, KINT, WOKI, KNBQ, WSPT, WKRF-FM on, WJXQ on-dp, KHYT on, WGUY on, WACZ on.

NAZARETH "Love Leads To Madness" (A&M) 10/1

Moves: Up 2, Debuts 1, Same 6, Down 0, Adds 1, WIKS, KEGL on, WPHD on, KSET-FM on, WSSX d-29, WRVQ 28-26, WACZ on, WIGY on, WZYQ on, KSEL-FM 22-19.

ALAN PARSONS PROJECT "Eye In The Sky" (Arista) 43/19

Rotations: Heavy 2/0, Medium 15/5, Light 23/11, Extra Adds 3, Total Adds 19, WLTA, WCCO, KFMB, KPLZ, WYVZ, WSRZ, WARM98, WFMK, KKRD, KBOI, WEIM, WKBR, Q96, WLVA, WJBC, KCRG, WJON, KADE, KSRO.

ELTON JOHN "Blue Eyes" (Geffen) 37/35

Rotations: Heavy 1/1, Medium 12/11, Light 22/21, Extra Adds 2, Total Adds 35 including WBEN, WLTA, WSB, WCCO, KGW, KEZL, KFMB, WKAZ, WYVZ, WSLI, SM95, WSRZ, WHBY, WHBC, WARM98, WHIO, WFMK, KOB, KBOI, KUGN, KSL, KIXI, WNNR, KRBC, WDEF, KCRG, WDAY, KFQD, KTWO, KBAI, and 5 more.

HEART "This Man Is Mine" (Epic) 35/4

Rotations: Heavy 5/0, Medium 20/0, Light 10/4, Extra Adds 0, Total Adds 4, WZZP, KHOW, WQUA, KBAI, Heavy: KPLZ, WRIE, WGY, WSRZ, KKUA, Medium: WLTA, 97AIA, KJR, WHHY, Y106, WARM98, KRNT, KBOI, KIXI, WNNR, WKZE-FM, WEIM, KRBC, WSKY, KSEL, KPAT, KFQD, KRNO, KRKK, KSRO.

RICK SPRINGFIELD "What Kind Of Fool Am I" (RCA) 30/1

Rotations: Heavy 6/0, Medium 16/0, Light 8/1, Extra Adds 0, Total Adds 1, WYVZ, Heavy: WHEN, WHHY, WSRZ, WFMK, KWAV, WEIM, Medium: WLTT, WRIE, WAFB, WRVR, KSLQ, WMHE, KMJJ, WNNR, WSKY, WCHV, WORG, WBOW, KBAI, KRNO, KRKK.

B.J. THOMAS "But Love Me" (MCA) 30/0

Rotations: Heavy 4/0, Medium 6/1, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WLTA, WHIO, WDEF, WLVA, Medium: WSB, WCCO, KEX, KEY103, WSLI, WPTF, WRVA, WHBY, WHBC, KRNT, KSL, WEIM, KRBC, KSEL, WWSA, WDAY, KBOZ, KTWO, KRNO.

SIGNIFICANT ACTION

MOTELS "Only The Lonely" (Capitol) 25/3

Rotations: Heavy 10/0, Medium 12/1, Light 3/2, Extra Adds 0, Total Adds 3, WOWO, KYUU, KSRO, Heavy: WRIE, KEY103, WSGN, WHHY, SM95, Y106, WSRZ, WEIM, Q96, WBOW, Medium: WZUU, KHOW, WFMK, KSLQ, WMHE, WNNR, WKZE-FM, WSKY, WCHV, KSEL, WDAY.

GREG GUIDRY "Into My Love" (Badland/Columbia) 24/3

Rotations: Heavy 0/0, Medium 5/5, Light 18/2, Extra Adds 0, Total Adds 3, WRVR, WQUE, WWSA, Medium: KEY103, SM95, WNNR, WLVA, WBOZ.

FLORENCE WARNER "Only Love" (Mercury/PolyGram) 23/5

Rotations: Heavy 1/0, Medium 9/1, Light 13/4, Extra Adds 0, Total Adds 5, WSLI, WHIO, KBOI, WDAY, KISN, Heavy: WLTA, Medium: WCCO, WHBC, KUGN, KWAV, KSL, KRBC, WLVA, WWSA.

DARYL HALL & JOHN OATES "Your Imagination" (RCA) 21/4

Rotations: Heavy 0/0, Medium 9/1, Light 12/3, Extra Adds 0, Total Adds 4, KGW, WHEN, WEIM, WBOW, Medium: WHHY, WSRZ, WFMK, WMHE, KWAV, WNNR, WSKY, WCHV.

PAUL DAVIS "Love Or Let Me Be Lonely" (Arista) 20/19

Rotations: Heavy 0/0, Medium 6/1, Light 15/14, Extra Adds 0, Total Adds 19, WSB, KEX, WSLI, WHBY, WHBC, WHIO, KMBZ, KRNO, KOB, KUGN, KIXI, WNNR, KRBC, WCHV, WORG, WDAY, KFQD, KBOZ, KBAI.

PATRICE RUSHEN "Forget Me Nots" (Elektra) 19/2

Rotations: Heavy 5/0, Medium 8/0, Light 6/2, Extra Adds 0, Total Adds 2, WORG, KADE, Heavy: WCLR, WQUE, WFMK, WNNR, KBAI, Medium: WYNY, WYVZ, KHOW, WHHY, WMHE, KRNO, KWAV, WSKY.

OLIVIA NEWTON-JOHN "Landslide" (MCA) 19/1

Rotations: Heavy 0/0, Medium 16/0, Light 3/1, Extra Adds 0, Total Adds 1, KHOW, Medium: WGY, WVLK, WHHY, Y106, KBOI, WKZE-FM, WEIM, WSKY, KSEL, WORG, KFQD, KBOZ, KTWO, KBAI, KRKK, KISN.

OAK RIDGE BOYS "So Fine" (MCA) 19/1

Rotations: Heavy 2/0, Medium 10/1, Light 7/0, Extra Adds 0, Total Adds 1, KEX, Heavy: WCCO, KSL, Medium: WLTA, WSB, WYVZ, WPTF, WHBC, WHIO, KRNT, KMBZ, WEIM.

HAIRCUT 100 "Love Plus One" (Arista) 16/4

Rotations: Heavy 0/0, Medium 2/0, Light 14/4, Extra Adds 0, Total Adds 4, KKRD, WNAB, KFQD, KISN, Medium: WSRZ, KWAV.

PETER McCANN "Dream Lover" (Columbia) 16/4

Rotations: Heavy 1/0, Medium 6/1, Light 9/3, Extra Adds 0, Total Adds 4, KEX, KBAI, KRNO, KRKK, Heavy: WLVA, Medium: WLTA, WSB, WZCY, KRBC, WDAY.

JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 16/1

Rotations: Heavy 2/0, Medium 10/1, Light 4/0, Extra Adds 0, Total Adds 1, WHEN, Heavy: KEY103, WRVA, Medium: WCLR, SM95, WSRZ, KRNT, KBOI, WSKY, KFQD, KRNO, KRKK.

BLONDIE "Island Of Lost Souls" (Chrysalis) 16/0

Rotations: Heavy 1/0, Medium 9/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WEIM, Medium: WYNY, WSB, WRIE, WSGN, KRNT, KWAV, WKBR, WSKY, KBAI.

ADRIAN GURVITZ "Classic" (Geffen) 15/4

Rotations: Heavy 0/0, Medium 4/0, Light 11/4, Extra Adds 0, Total Adds 4, WQUA, WNNR, WBOW, KISN, Medium: WBEN, KRBC, WSKY, KBOZ.

GORDON LIGHTFOOT "Blackberry Wine" (WB) 15/3

Rotations: Heavy 0/0, Medium 7/1, Light 8/2, Extra Adds 0, Total Adds 3, WSLI, KBOI, WEIM, Medium: KEX, KEY103, WHBC, KUGN, WCHV, KBOZ.

HUMAN LEAGUE "Don't You Want Me" (Virgin/A&M) 13/2

Rotations: Heavy 3/0, Medium 6/0, Light 4/2, Extra Adds 0, Total Adds 2, 55KRC, 610TVN, Heavy: WRIE, WOWO, WFMK, Medium: WTAE, WGAR, WMHE, WKZE-FM, WCHV, Q96.

RAY PARKER JR. "The Other Woman" (Arista) 13/1

Rotations: Heavy 2/0, Medium 6/0, Light 5/1, Extra Adds 0, Total Adds 1, WTAE, Heavy: Y106, WSKY, Medium: WGAR, WZZP, KEY103, KWAV, WCHV, KBAI.

CHRIS CHRISTIAN "Ain't Nothing Like The Real Thing" (Boardwalk) 11/9

Rotations: Heavy 0/0, Medium 2/0, Light 8/8, Extra Adds 1, Total Adds 9, WLTA, WCCO, KPLZ, WHIO, KMBZ, KOB, KUGN, KKUA, KRBC, Medium: KEX, WRIE.

STEVE MILLER BAND "Abracadabra" (Capitol) 11/2

Rotations: Heavy 4/0, Medium 3/0, Light 4/2, Extra Adds 0, Total Adds 2, KCRG, KPAT, Heavy: WHHY, Y106, WSRZ, KWAV, Medium: WHEN, KYUU, WCHV.

QUARTERFLASH "Right Kind Of Love" (Geffen) 10/0

Rotations: Heavy 0/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0, Medium: KEX, KGW, WRIE, WNNR, WSKY, KRKK.

PLATTERS "Platterama Medley" (Mercury/PolyGram) 9/1

Your Programming Priority Checklist



PAUL McCARTNEY "Take It Away"

CHR BREAKERS



PAUL McCARTNEY
Take It Away (Columbia)

56% of our reporters on it. Moves: Up 0, Debuts 4, Same 2, Down 0, Adds 111 including WNBC, WBEN-FM, WIFI, B94, B104, JB105, Z93, CKLW, WLOL-FM, KEARTH, KIQQ, KEZR, KYYX, KIMN, KOPA, KZZP. See Parallels, will debut next week on the CHR chart.

**THANK YOU,
FIRST WEEK BELIEVERS!**



EDDIE MONEY "Think I'm In Love"

CKGM add	WIKS add	WPHD 30-28	KNBQ deb 29	WIFI			
94Q add	WMEE add	WRCK deb 30	KCPX 39-35	WLS-FM			
Q105 add 29	KLUC add	3WT 36-30	FM103 deb 27	WLOL-FM			
KBEQ add	WOMP-FM add	WPST 39-34	KSKD deb 27	KEARTH			
WGCL add 30	95XIL add	WKEE 40-34	WJBQ deb 36	KFI			
KRLA add	WZYQ add	KZFM deb 25	WIGY deb 30	KIQQ			
KYYX add	95SGF add	KSET-FM 27-21	WISE 38-34	B100	KX104	WFBG	KYYA
Q103 add	WXLK add	KINT 21-15	WYKS 40	KIMN	WQUT	WCIR	KOZE
KZZP add	KPUR add	KBFM deb 29	KILE deb 39	WDRG-FM	WANS-FM	Q104	
WHFM add	KKXL-FM add	G100 30-25	KSEL-FM 24-20	Q106	WGH	WAEV	
WLAN-FM add	WTRU add	WOKI 40-35	WSPT deb 29	WYCR	WZZR	WFOX	
K104 add	KDVV add	WDCG 39-35	WAZY-FM deb 28	KROK	KMGK	WCGQ	
KITY add	WBEN-FM deb 37	WCSC deb 30	99KG deb 40	WABB-FM	Z104	WFLB	
KHFI add	CFTR deb 37	WSSX deb 26	KFMZ 22-20	WZYP	WNAM	KKQV	
Y103 add	KEGL deb 26	WJXQ 18-15	KENI 35	WHHY-FM	KIDD	KVOL	
BJ105 add	KFRC deb 40	KZ93 deb 22	KSLY deb 26	CK101	KBBK	KRNA	
WKFR add	KEZR deb 25	KKXX deb 34	KCBN 35-26	WBBQ	KHYT	KDZA	



MEN AT WORK "Who Can It Be Now"

WIFI add	WZYP add	KENI add	WXKS-FM
WLOL-FM add	WOKI add	KYYA 13-10	KEZR
KFI add	WGH add	CKGM 9-5	WZZR
KIQQ add	WVIC add	B100 deb 24	KNBQ
KCNR add	KZ93 add	WHHY-FM 22-19	WACZ
KZFM add	KKXX add	WJXQ 22	WYKS
KINT add	KSKD add	KJRB 31-27	KRNA
WABB-FM add	Q104 add	WAEV 29-19	



COLUMBIA RECORDS

Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week	Week	Artist/Title (Label)
1	1	1	1	TOTO/Rosanna (Columbia)
5	3	2	2	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
6	6	3	3	JOHN COUGAR/Hurts So Good (Riva/PolyGram)
-	-	18	4	SURVIVOR/Eye Of The Tiger (Scotti Bros./CBS)
17	10	8	5	MOTELS/Only The Lonely (Capitol)
11	7	7	6	38 SPECIAL/Caught Up In You (A&M)
13	9	9	7	SOFT CELL/Tainted Love (Sire/WB)
30	26	16	8	FLEETWOOD MAC/Hold Me (WB)
28	20	15	9	STEVE MILLER BAND/Abracadabra (Capitol)
26	19	14	10	RICK SPRINGFIELD/What Kind Of Fool Am I (RCA)
3	5	6	11	HUMAN LEAGUE/Don't You Want Me (Virgin/A&M)
-	25	19	12	AIR SUPPLY/Even The Night Are Better (Arista)
21	14	13	13	KARLA BONOFF/Personally (Columbia)
4	4	5	14	ASIA/Heat Of The Moment (Geffen)
-	-	25	15	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
2	2	4	16	P. McCARTNEY/S. WONDER/Ebony And Ivory (Columbia)
16	11	11	17	KANSAS/Play The Game Tonight (Kirshner/CBS)
29	27	22	18	REO SPEEDWAGON/Keep The Fire Burnin' (Epic)
27	22	20	19	JOURNEY/Still They Ride (Columbia)
14	12	12	20	RONNIE MILSAP/Any Day Now (RCA)
22	18	17	21	ALABAMA/Take Me Down (RCA)
9	8	10	22	WILLIE NELSON/Always On My Mind (Columbia)
-	29	24	23	GLENN FREY/I Found Somebody (Asylum)
-	-	27	24	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
-	-	28	25	PATRICE RUSHEN/Forget Me Nots (Elektra)
-	-	28	26	GARY U.S. BONDS/Out Of Work (EMI America)
-	-	27	27	DARYL HALL & JOHN OATES/Your Imagination (RCA)
-	-	28	28	EYE TO EYE/Nice Girls (WB)
-	-	29	29	VAN HALEN/Dancing In The Street (WB)
-	-	30	30	ROLLING STONES/Going To A Go-Go (Rolling Stones/Atco)

PAUL McCARTNEY (111) KENNY ROGERS (61) GO-GO'S (48)	POINTER SISTERS (44) EDDIE MONEY (29) ALAN PARSONS PROJECT (26)	MOST ADDED	PAUL McCARTNEY (48) KENNY ROGERS (38) ELTON JOHN (35)	POINTER SISTERS (26) PAUL DAVIS (19) ALAN PARSONS PROJECT (19)
SURVIVOR (125) TOTO (88) JOHN COUGAR (79)	STEVE MILLER BAND (69) FLEETWOOD MAC (52) SOFT CELL (52)	HOTTEST	AIR SUPPLY (77) JUICE NEWTON (65) RONNIE MILSAP (58)	CHICAGO (55) KARLA BONOFF (49) NEIL DIAMOND (48)

GO-GO'S Vacation (IRS/A&M)

65% of our reporters on it. Moves: Up 8, Debuts 38, Same 42, Down 0, Adds 48 including WBEN-FM, WIFI, B94, WXKS-FM, Q107, CKGM, KEGL, WGCL, XTRA, KIMN, Q103, WABB-FM, WJBQ, KKXL-FM. See Parallels, will debut next week on the CHR chart.

STEVIE WONDER Do I Do (Tamla/Motown)

Moves: Up 55, Debuts 15, Same 24, Down 6, Adds 23 including JB105, Q103, 92FLY, Q106, KITY, G100, Y103, WNAP, WHOT, KSKD, KRQ, WIGY, WOMP-FM, KRNA, KOZE. See Parallels, will debut next week on the CHR chart.

KENNY ROGERS Love Will Turn You Around (Liberty)

57% of our reporters on it. Moves: Up 7, Debuts 24, Same 27, Down 0, Adds 61 including WKBW, WBEN-FM, B94, CKLW, KBEQ, WGCL, KEARTH, KFI, KIIS-FM, KYYX, KIMN, Q103, KOPA, WTIC-FM, KIKI. See Parallels, will debut next week on the CHR chart.

POINTER SISTERS American Music (Planet/RCA)

57% of our reporters on it. Moves: Up 15, Debuts 25, Same 35, Down 0, Adds 44 including B104, CFTR, CKGM, Z93, KBEQ, WGCL, XTRA, Q103, KZZP, WYCR, WFMF, WOKI, WOW, FM102, KLUC. See Parallels, will debut next week on the CHR chart.

PAUL McCARTNEY Take It Away (Columbia)

56% of our reporters on it. Moves: Up 0, Debuts 4, Same 2, Down 0, Adds 111 including WNBC, WBEN-FM, WIFI, B94, B104, JB105, Z93, CKLW, WLOL-FM, KEARTH, KIQQ, KEZR, KYYX, KIMN, KOPA, KZZP. See Parallels, will debut next week on the CHR chart.

12-34

NEW & ACTIVE

MELISSA MANCHESTER "You Should Hear How She Talks..." (Arista) 111/21
Moves: Up 53, Debuts 13, Same 22, Down 2, Adds 21 including WHFM, 92FLY, WFMF, WSKZ, WBCY, WANS-FM, KLIK, WNAP, KIDD, KNBQ, WIGY, KILE, 99KG, KDZA.

EDDIE MONEY "Think I'm In Love" (Columbia) 109/29
Moves: Up 16, Debuts 22, Same 42, Down 0, Adds 29 including CKGM, 94Q, Q105, KBEQ, WGCL, KRLA, WHFM, KITY, KHFI, Y103, WMEE, KLUC.

GENESIS "Paperlate" (Atlantic) 86/15
Moves: Up 32, Debuts 15, Same 22, Down 2, Adds 15, WBEN-FM, WLS, KBEQ, WKTI, Y103, BJ105, WDOQ, WAYS, WSEZ, KLIK, KOFM, KILE, Q101, KDZA, KOZE.

BREAKERS

POINTER SISTERS

American Music (Planet/RCA)

56% of our reporters on it. Rotations: Heavy: 1/0, Medium 46/12, Light 28/13, Extra Adds 1, Total Adds 26 including WBEN, WFYR, KPPL, KEZL, KNBR, WHAM, KMGC, WAAY, WRVA, WDFD, WENS, KWAV, WCTC, KFOR, KRNO, and 11 more. Debuts at number 25 on the A/C chart.

GLENN FREY

I Found Somebody (Asylum)

47% of our reporters on it. Rotations: Heavy 7/0, Medium 36/4, Light 20/5, Extra Adds 1, Total Adds 10, WTAE, WCCO, KHOW, WGY, KEY103, WQUA, KCEE, WNAB, WDAY, KFQD. Debuts at number 28 on the A/C chart.

BILL CHAMPLIN

Sara (Elektra)

47% of our reporters on it. Rotations: Heavy 2/0, Medium 34/4, Light 27/12, Extra Adds 0, Total Adds 16, KFMB, WRIE, WWYZ, WAFB, KMGC, WAIV, WRVR, WRVA, WDFD, KMBZ, WIBA, WQUA, KOB, KIXI, WJBC, KFOR. Debuts at number 29 on the A/C chart.

NEW & ACTIVE

25-49

STEVIE WONDER "Do I Do" (Tamla/Motown) 56/5
Rotations: Heavy 13/0, Medium 24/1, Light 18/3, Extra Adds 1, Total Adds 5, WROR, KHOW, WMHE, KOB, WJON. Heavy: KVIL, WGAR, WWYZ, WAFB, SM95, Y106, WSRZ, KKR, KWAV, WNNR, WCHV, KSEL, WLVA. Medium: WBEN, KFMK, WFYR, WCCO, KPLZ, WICC, WRIE, WBT, WRVR, KRNT, KKUA, WDAY.

PAUL McCARTNEY "Take It Away" (Columbia) 50/48
Rotations: Heavy 3/2, Medium 15/14, Light 31/31, Extra Adds 1, Total Adds 48 including WLTA, WFYR, WHB, KPPL, KOY, KFMB, KPLZ, WKAZ, WWYZ, KEY103, WSGN, KMGC, WAAY, WSLI, WRKA, WHHY, SM95, WHBY, WARM98, WENS, KMBZ, KUDL, WFMK, WQUA, KOB, KBOI, KWAV, KIXI, KCEE, KTKT, and 18 more.

MICHAEL MURPHEY "What's Forever For" (Liberty) 50/15
Rotations: Heavy 2/0, Medium 27/5, Light 21/10, Extra Adds 0, Total Adds 15, WLTT, KEZL, WICC, WAIV, WSRZ, WSJS, WIBA, WQUA, KOB, WNAB, WEIM, KRBC, WDEF, WJBC, KPAT. Heavy: WHBC, WLVA. Medium: WLTA, WSB, WCZY, WCCO, KEX, KFMB, KEY103, WPTF, WHBY, WARM98, WDFD, KBOI, KSL.

STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 46/0
Rotations: Heavy 11/0, Medium 25/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WSB, WRIE, KEY103, SM95, WRVA, WQUA, WNNR, KSEL, WLVA, WDAY, KFOR. Medium: WCZY, KNBR, WICC, WWYZ, WHEN, WAFB, WSGN, WHHY, WSRZ, WHBY, KBOI, KKUA, KWAV, KYUU, KRBC, WCHV, WROV, KCRG, KBOZ.

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 44/9
Rotations: Heavy 8/1, Medium 24/3, Light 12/3, Extra Adds 2, Total Adds 9, WHB, KEX, KNBR, WKAZ, WGY, WRVA, WFMK, KIXI, WKBR. Heavy: KFMK, KHOW, WSBA, KUGN, WNNR. Medium: WIP, KVIL, KJR, KPLZ, WAFB, WSGN, KMGC, WRVR, WQUE, WDFD, KBOI, KRBC, WJON, KRNO, KSRO.

JOURNEY "Still They Ride" (Columbia) 44/7
Rotations: Heavy 4/0, Medium 20/4, Light 20/3, Extra Adds 0, Total Adds 7, 97AIA, KHOW, KPLZ, KEY103, WDFD, KMJJ, KBAI. Heavy: WSRZ, WNNR, WEIM, WLVA. Medium: WAFB, WHHY, Y106, WFMK, WMHE, KOB, KKUA, KWAV, WKZE-FM, WKBR, KRBC, WCHV, KSEL, WORG, WBOW, KRKK.

JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS) 44/1
Rotations: Heavy 10/0, Medium 22/0, Light 12/1, Extra Adds 0, Total Adds 1, WAIV. Heavy: WSB, WCCO, WRVA, WHBY, KSL, WNNR, WLVA, WWSA, WSGV, KRNO. Medium: WCZY, KEX, WICC, KEY103, WVLK, WTAR, WPTF, WSJS, WHBC, KMBZ, KBOI, KIXI, KCEE, WEIM, KRBC, WSKY, WJON, KBOZ, KTWO.

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