

Radio & Records

ISSUE NUMBER 443

THE INDUSTRY'S NEWSPAPER

JULY 30, 1982

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\$3.50 Single Copy

Kingston Resigns, Steele New PD At WPGC

WPGC/Washington PD Steve Kingston has resigned from the station, citing "philosophical differences" with First Media VP/Programming Dan Mason. KFMK/Houston MD Jerry Steele has been tapped as Kingston's replacement at WPGC.

Amplifying on his reasons for resigning, Kingston told R&R, "Our areas of differing opinions concerned the methods of achieving our goals, not the goals themselves. I leave them with good feelings and on the best of terms, plus the highest CHR ratings in the market."

WPGC VP/GM Charles Giddens commented, "I think the world of Steve, but it just became a difference in game plans that caused him to resign. We need to get the

25+ audience firmly secured, and Dan felt there was another way to go about it than was being done. Steve is a very good programmer, and did an excellent job for us.

"About three weeks ago it was announced that Dan Mason was named as First Media VP/Programming. I want to clarify that this does not mean he is National PD or anything," explained Giddens. "He is overseeing the programming and the direction of the chain's programming, but he is not participating in the formatics on a day-to-day basis."

Mason, who continues as VP/GM for KFMK in addition to his new VP/Programming designation at the corporate level, told R&R, "Jerry Steele is one of the

WPGC/ See Page 24

Laurence Joins WIFI As PD

Roy Laurence, who programmed WCAU-FM/Philadelphia for six years until resigning earlier this month (R&R 7-9), has been named Program Director for CHR competitor WIFI. VP/GM Art Camiolo told R&R, "We're very excited to have Roy working with us. Don Cannon remains Operations Manager. We've taken a long look at things, and with consultant Clark Smidt's help, Roy Laurence Roy's day-to-day expertise, and guidance from Don, we can really turn this station around."

Camiolo added, "We have spent

KHJ Promotes Helton To PD

Lon Helton has been promoted to PD at KHJ/Los Angeles, filling the vacancy created when Charlie Cook exited to become PD at cross-town rival KLAC (R&R 6-25). KHJ VP/GM Neil Rockoff commented, "We were very flattered by the number of people who applied for the job, and I was upfront about the fact that I would be looking through a lot of people. I've been

Lon Helton watching Lon for almost two years as Assistant PD, and observing him very closely over the past few weeks as acting PD. After working closely with him it became apparent that his ideas are very much in tune with the direction I want for KHJ."

HELTON/ See Page 24

a considerable amount of money in researching what needs to be done in the areas of audience perception, music, and engineering. Don will also remain on the air in the morning show, and with all this help, we're going to go for it!"

Cannon commented, "Naturally we are thrilled about having Roy on the team. With all his experience here, and the fact that he helped to put (WCAU's format) Hot Hits on the air, it will give us a

LAURENCE/ See Page 24

KAHN FIRST TO GET FCC NOD

AM Stereo On The Air

KTSA/San Antonio became the first station to convert to fulltime AM stereo operations Friday afternoon (7-23), shortly after Kahn Communications received type approval from the FCC for its AM stereo system. Several other stations equipped with Kahn systems, the first to be approved by the FCC, followed suit, with more lined up for imminent conversion.

Actually, KDKA/Pittsburgh, the nation's oldest station, beat KTSA to the punch by about ten minutes. Group W spokesperson Charlie Furlong said the station put its Kahn system into operation at 6:03pm EST Friday for ten minutes, playing the national anthem and a patriotic medley and then resuming mono transmission. KDKA Engineering Manager Jan Kowalczyk acknowledged that while KDKA was first, KTSA (which went on at 6:14 EST) was the first station to go AM stereo fulltime following the Commission approval.

Kahn Roster

Kahn Communications President Leonard Kahn told R&R, "I'm very pleased that our system has been the first to receive type approval from the FCC." Of the other four AM stereo manufacturers, only Harris has thus far applied for FCC approval; no decision has been made yet. Kahn continued, "I know we're on the air at KTSA, KFRC/San Francisco, KHJ/Los

Angeles, and KMBZ/Kansas City, and will be on the air at other outlets shortly." Stations equipped with Kahn systems and readying their debuts include WNBC/New York, WLS/Chicago, WFIL/Philadelphia, WMAL/Washington, WBZ/Boston, KYST and KKBQ/Houston, WOW/Omaha, and KSL/Salt Lake City.

Kahn has several AM stereo systems, and there has been some confusion over which system received the FCC approval. Leonard Kahn explained, "We've received approval on the system that all of these stations (now on the air) have currently in use. We are working on a version of our current AM stereo transmitter that has improved technical specifications." Kahn added that Mura Corp. will begin marketing a personal AM stereo receiver shortly.

KTSA Celebrates

KTSA Station Manager Lee Randall told R&R, "We really made a big deal about it, with the mayor and our Congressman calling in with congratulations. Our first record was Survivor's 'Eye Of The Tiger.' We've gotten coverage from TV stations about the stereo sign-on. We intend to place AM stereo receivers in stores as quickly as possible to let the market hear what it sounds like."

AM STEREO/ See Page 24

Bird Named Boardwalk Exec VP/GM

Bruce Bird has been named Executive VP/GM of the Boardwalk Entertainment Company, as previewed in R&R (7-16). A consultant to Boardwalk for the past several months, Bird now assumes new responsibilities at the label, overseeing marketing, advertising, and promotion.

Bruce Bird

Boardwalk President Irv Biegel said, "Bruce's contributions to Boardwalk and his partnership in our company reflect the confidence we've always had in his drive and imagination. Since I first began working with him over five years ago at Casablanca Records, I've watched him develop into a judicious executive without compromising the assertive style he's known for. I'm very pleased at his new commitment to Boardwalk."

Bird, who served Casablanca as VP/Promotion, Executive VP/

BIRD/ See Page 24



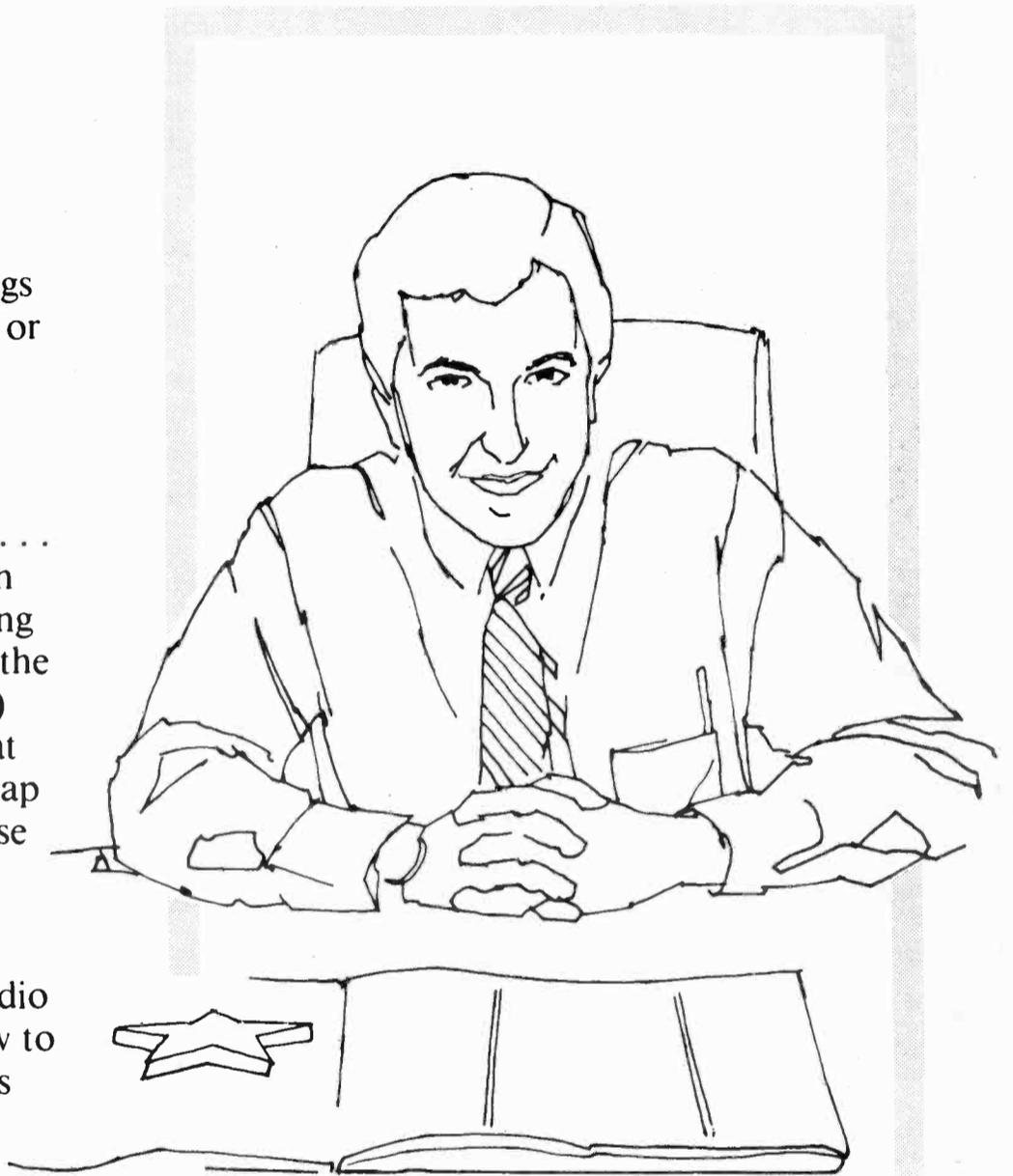
BERRIER FLIPS OUT! — Alan Berrier, one-half of WCAO/Baltimore's morning team "Louie & The Bear," explains the events leading up to the very dramatic moment captured in the photograph above: "Louie and I had agreed to race in a two-boat special heat at the Lowenbrau Divisional Championship races on the Back River. As the two boats were side by side, going into a turn, Louie's boat skidded directly in front of my boat. The two boats collided at about 87 mph; his boat was totalled. Louie and his driver hit the water immediately, but our boat lifted about 40 feet into the air, did a flip and then sank. All four of us escaped with only minor cuts and bruises because we had helmets and life vests on. I was shot so high into the air, I actually had time to think about what was happening, and I decided to stay loose... I think that really helped me avoid serious injury." In this AP photo, Berrier and his pilot are being tossed from the flipping boat.

“The Research Group gives me the road map.”

“In my book, consultants who think they have a crystal ball are all wet . . . there just aren't any crystal balls. Great Arbitron ratings don't come from programming on 'gut feel' or 'it worked in another market' formulas. So when I consult a station (or program one) I want to be sure of the right path.

The Research Group gives me what I need . . . what the station needs. Their unique research services and their powerful strategic marketing really *work*. They come into a market, start the research process (which is an on-going thing) and they build a killer strategy based on what they learn. The strategy gives me the road map for putting and keeping my stations on course in all areas of programming and promotion.

Ask the winners . . . they know that the people at The Research Group are skilled radio strategists . . . radio veterans who know how to win Arbitron wars, in *all* formats — markets big and small.”



GARY BERKOWITZ,
Consultant to large and medium market radio stations and new Manager of Programming and Operations, WROR, Boston

In almost every field there is a company that has *earned* a reputation as the leader.

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Radio's Strategic Research Team

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HUNTER RESIGNS

Cole Comes To WKTI As PD

Dallas Cole has been named Program Director of WKTI/Milwaukee, replacing B.J. Hunter, who resigned last week for personal reasons. Cole was most recently Assistant PD at Q107/Washington, previously serving as PD at WZOK/Rockford and MD at WOKY/Milwaukee.



Dallas Cole

WKTI VP/GM Steve Smith told R&R, "I think Dallas Cole is one of the brightest young program directors in the country, and I'm just delighted to have him with us. There is a great deal of excitement about his arrival here at WKTI."

"I have nothing negative to say about B.J. He did a marvelous job while he was here; he doubled the station's ratings. He resigned for personal reasons, and I sent

him off with all the blessings in the world. Someone will get a very good PD in B.J. Hunter."

Cole commented, "I'd like to thank (Q107 owner) ABC, (VP/GM) Ernie Fears, and (PD) Alan Burns for the opportunity to work at Q107. This was a hard decision to make, but I look forward to returning to the Midwest. B.J. Hunter did an excellent job at WKTI, and leaves me a great base to work with. The Milwaukee market is ripe for an aggressive CHR station to give the people exactly what they want. I know working with Steve Smith will be great fun, and I want to make WKTI a Midwest legend."

Speaking of his departure, Hunter told R&R, "The past year and a half has been very rewarding, and I've got nothing but praise for Steve Smith, and I know Dallas will do a great job. It just got to be time for a change for me, and I wanted to leave on an up note, having brought them the best book in their history."

COLLIGAN PROMOTED TO PD

Bradley Named WWYZ Operations Director

After a four-month search headed by station program consultant Bob Henabery, WWYZ/Hartford has selected Chuck Bradley as its new Operations Director, and has promoted acting Program Director Glenn Colligan to PD.

Bradley joins WWYZ after serving the past year as PD for WYRE/Annapolis. He formerly held various air talent positions for two years at WASH/Washington. Colligan, who had already programmed WWYZ for two of his nearly 12 years at the station, was MD prior to the recent departure of then-PD Dave Popovich.

Commenting on the appointments, Henabery stated, "Chuck and Glenn comprise the new program management team for WWYZ, with specifically written job descriptions that maximize each position's

effectiveness. Chuck will concentrate on his experience in organizational management and air personality development, while Glenn's area focuses on his skills in music and research. It's a good mix, with both men contributing equally to the success of the station."

Bradley told R&R, "I'm really excited! I plan to polish up the sound here a bit, but the personalities overall are really talented. The station sounds a bit automated and mechanical. I want to loosen that up, and allow our personalities to really shine through."

Colligan said, "It feels great to be working with people like Bob and Chuck. We came up with a strong spring book, and we intend to do even better this fall."

WAPE Joins SMN's "Stardust" Lineup

WAPE/Jacksonville will become an affiliate of Satellite Music Network's "Stardust" format on July 30. The "Stardust" format features big band music and original non-rock hits of the 40's through the present delivered live via satellite 24 hours a day.

WAPE President/GM Richard Marcellan told R&R, "There are other stations already on the format, including KENR/Houston, which is supplementing its magazine format with the 'Stardust' music service. I think we're about the seventh station to go on it, but we are the first 50kw station to go on it."

Explaining the transition further, Marcellan said, "We switched to Country in February of 1981 with the strategy of having WVOJ break format since they're only 5kw."

Since then, WVOJ was sold to the FM Country competitor, WQIK, so that meant that WAPE would have been one of five Country stations here in town. Of course, when we went Country we could never have predicted all this was going to happen. Now there's a big void between Schulke's cascading strings and Adult/Contemporary which we hope to fill."

Marcellan also indicated that no personnel changes were planned. "The Greaseman," who left WAPE's morning slot for WWDC-FM (DC 101)/Washington (R&R 7-2), was replaced on the air by PD Doug Wilson. WAPE will be "live" in morning and afternoon drivetimes with the other dayparts to be handled in a live-assist manner.

LETTERS

Another Record Industry Supporter Lost Forever?

Dear R&R:

We have just read Julian Breen's letter to R&R in the July 16, 1982 issue concerning ASCAP's "Double Dipping." We couldn't agree more. We feel that it is unfair for ASCAP to collect license fees from retail merchants playing radio stations in their stores.

For that reason, every piece of literature we receive from the "Coalition to Save America's Music" goes right in the trash can. We hope other broadcasters are doing the same.

Curtis Durst Jack Mullen
 Owner/Manager Owner/Program Dir.
 WQZK & WKLP/Keyser, WV

Radio's Two-Convention Problem

Dear R&R:

The NAB and NRBA have done it again — scheduling their seminars a few weeks apart from each other. Both organizations which support radio hinder it with such poor planning. I am sure many stations across the country are feeling the squeeze, and attending two conventions is almost out of the question. So it is a toss-up!

NAB's programming seminar offers fantastic insights into programming where NRBA has some interesting sales topics for all. So why not compromise?

It seems this same subject comes up year after year with no solution yet, and until one is found both seminars will not be totally represented by radio.

Tony Bonvini
 Operations Manager
 WLGM & WJJS/Lynchburg, VA

Constantine Now Operations Manager For KBCO & KADE

Dennis Constantine has been promoted from PD of KBCO/Boulder to Operations Manager for both AOR KBCO and its A/C sister AM KADE. At the same time, KBCO Asst. PD John Bradley has been promoted to PD, while Ron Thompson becomes acting PD at KADE and afternoon personality John Hancock moves up to MD. Current KADE PD David Hartley Dennis Constantine will exit the station next week.



KBCO & KADE GM Bob Greenling commented to R&R, "Dennis has been essentially functioning in that capacity for a long time, so in effect it's recognition of what he's already been doing." As to Bradley's appointment, he said, "In a sense John and Dennis have already been operating in that capacity. It was just a matter of more clearly defining it."

Constantine, who has programmed KBCO since its inception five years ago, told R&R, "I feel great about it. It's basically a quality control position for both stations. I'll still be heavily involved with KBCO, and I'll still do the morning show there."

Bradley said, "We're gaining a lot of momentum here in the market, and we'll continue to grow. I'm real excited."

Farber Promoted To McGavren VP

Erica Farber has been promoted to Vice President/Promotional Sales Development for the McGavren Guild Radio rep firm. Farber joined McGavren Guild in 1980 as Director/Promotional Sales Development after serving as VP/GM of WXLO (now WRKS)/New York.



McGavren Guild President Ralph Erica Farber Guild commented, "The experience Erica gained while working as a sales manager and general manager at various stations has given her the perspective needed to deal directly with advertisers. She has the ability to sell them unique ideas instead of rating points." Guild added that Farber's promotion recognized "the outstanding job she has done in developing new customers for radio and McGavren Guild clients as well as helping current radio users improve the results from their investments in the radio medium."

TRANSACTIONS

WLNA & WHUD Sold For \$4.2 Million

Highland Broadcasting has sold WLNA & WHUD/Peekskill, NY for \$4.2 million to Gary Pease, former VP of General Communicorp. Neither Highland nor Pease have other broadcast interests. WLNA has 5000 watts days, 1000 nights on 1420 kHz; while WHUD is a 50,000-watt outlet on 100.7 mHz, antenna height 500ft. Broker was Blackburn & Co.

Sanders Buys WYSH-AM & FM

Mack Sanders, who recently purchased stations in Knoxville and Birmingham, has agreed to buy WYSH-AM & FM/Clinton, TN (near Knoxville) for \$1.2 million from Clinton Broadcasters. Sanders will spin off the AM to Odis Ray Harper. Stations currently owned by Sanders include WJRB/Madison (Nashville); WJKZ/Franklin, TN; WNOX/Knoxville; and WVOK/Birmingham; with completion of his purchase of WRKK/Birmingham very close. WYSH is a 1000-watt daytimer on 1380 kHz; WYSH-FM has 3000 watts on 104.9 mHz at an antenna height of 300ft. Blackburn & Co. brokered.

Washington Report

August 3 D-Day For NAB Search

The 13-member search committee charged with finding a new NAB President meets in Washington August 3 for what promises to be a critical meeting. Radio Board Chairman Bill Stakelin told R&R three options will be on the table: recommending a single candidate for consideration at the NAB Board meeting in Chicago August 9, recommending more than one candidate, or deciding to extend the search, with the possibility of naming an interim NAB President.

At the meeting, the panel will also interview Rep. Marc Marks (R-PA) and possibly one other candidate, Collingwood Harris, VP/Director of the Ad Council's Washington office.

Meanwhile, candidate Eddie Fritts has temporarily stepped aside as NAB Chairman to help quiet the furor over his entry into the race. The association's Executive Committee has taken over his responsibilities.

Debates May Be Exempted From Equal Time Rule

The FCC is soliciting comments on whether candidate debates sponsored by broadcasters should be exempt from the equal time rule because they qualify as "on-the-spot coverage of bona fide news events" under the Communications Act.

Currently, debates are only exempt from including all candidates if arranged by a party other than broadcasters. That's why the League of Women Voters, rather than a network, sponsored the 1976 and 1980 presidential debates. The Commission is also seeking comments on its rule that, to qualify for the exemption, the debate must be aired either live or within one day after it occurs.

The inquiry by the FCC, which falls short of an actual proposal of action, was prompted by a petition from former NTIA Administrator Henry Geller. Supporting petitions were filed by NAB, NBC, PBS, and RTNDA.

NAB PRESIDENTIAL CANDIDATE PROFILE

Advertising Federation's Bell Sees NAB At "Crossroads"

Within broadcast circles, Howard Bell is perhaps the least-known of the half-dozen leading candidates for NAB President. One of his qualifications for the job is his tenure as President/CEO of the American Advertising Federation (AAF) since 1968. "The association business today is very complicated," Bell says. "It's not something you take on as a hobby."

But Bell is no stranger to either NAB or the broadcasting industry. While majoring in broadcasting and advertising at the University of Missouri, Bell pulled an air shift and sold time at KFRU/Columbia. Next he spent four years as Sales and Promotion Manager at WMAL-AM-FM-TV/Washington. In 1951 he began a 17-year career at NAB, where he rose to Director/NAB Code Authority.



Howard Bell

"I think this is a very critical time, that the NAB is really at a crossroads," Bell told R&R this week. "The fundamental issue, it seems to me, is whether or not we can preserve the free, commercially-supported system of radio and television in the United States, particularly in the wake of the new technologies and the new laissez-faire

Avoid Live Radio Antennas, FCC Warns

Radio waves present no danger to people living near towers, but could be hazardous to someone working on a live antenna, the FCC Office of Science and Technology reports. The warning comes in a report on the biological effects of radio frequency (RF) radiation, such as AM and FM radio waves.

It says both OSHA and EPA have reported that a worker repairing a live antenna could be exposed to hazardous levels of RF radiation. Recommended precautions include performing antenna maintenance only when the station is off the air, reducing power during maintenance if that's not possible, and establishing a minimum distance for workers to maintain from a live antenna.

According to the report, high levels of RF radiation can cause sterility and cataracts. The effects of exposure to low levels are unclear, but there are reports of headaches, fatigue, changes in hormone levels, and effects on blood-forming immunological, reproductive, and cardiovascular functions.

Senate Panel Backs A Full Radio/TV Coverage

A proposal to restrict broadcast coverage of the Senate to radio-only was defeated by the Senate Rules Committee last week. Under orders from the Senate to work out details of electronic coverage, the panel recommended a system similar to that in use by the House. Congressional staffers rather than news personnel would control the cameras, which are trained only on whomever is speaking, and not allowed to roam the chamber.

Majority Leader Howard Baker (R-TN) said he'll bring the matter back before the full Senate late in the session, which ends in October. RTNDA President Dean Mell of KHQ-AM-FM-TV/Spokane praised the committee's action and expressed hope for quick Senate action to let the public "see and hear their elected representatives decide the great issues of our time."

philosophy of government in terms of competition."

Linking Broadcaster & Public Interest

Particularly in dealing with Congress, Bell is convinced NAB's success depends upon identifying the goals of broadcasters "with the larger interest of the public."

Bell told R&R, "If the NAB positions, as good as they are, are merely predicated upon protecting the self-interests of the broadcaster, it's my view that in terms of leadership that's not good enough in today's competitive world. What they must do is explain in a more positive, affirmative way why their positions are best for the public. And that is something I don't think they've done yet."

"On one hand, they're arguing on the Hill for deregulation. In some areas they're arguing for protection. But if you analyze those issues, in both instances they're really arguing for the public."

As an example, he points to NAB's bid to

FCC Pulls WIOO's License

In a closed-door meeting last week, the FCC voted to deny the renewal application of WIOO/Carlisle, PA. Instead, the Commission awarded the license to Carlisle Broadcasting Associates, which had mounted a renewal challenge.

WIOO attorney Samuel Miller of the law firm Miller & Fields told R&R he was "disappointed" by the action and will ask the Commission within the next week to reopen the record. In light of the U.S. Court of Appeals ruling two weeks ago that stations are entitled to some degree of "renewal expectancy" for doing a good job, Miller said he will seek to submit evidence about WIOO's good programming efforts.

The precise reasons why the FCC denied WIOO's renewal won't be known until a final vote is taken and a formal decision issued, probably this fall.

WIOO's troubles with the Commission date back to the early 1970's, when owner Harold Swidler was accused of using improper tactics to block a competitor for a new FM license. He was accused, among other things, of attempting to buy his foe's proposed transmitter site and submitting improperly notarized affidavits. Eventually, both parties were disqualified by the FCC.

NAB Protests Changes On New FM's

Charging that the FCC "has gone too far," the NAB this week petitioned the Commission to reconsider its recent shakeup of procedures for assigning new FM frequencies to communities. The NAB accused the Commission of abandoning the concepts of local service and equitable distribution of stations, in favor of a demand system where the primary criterion is whether the new station technically will fit in among existing outlets.

The NAB advocated giving preferences for new FM channels to daytimers, minorities, Class 4 AM's and those seeking to provide a community with its first noncommercial service.

WCCO & WNYC FCC Losers

The FCC last week settled a longstanding dispute between WCCO/Minneapolis and WNYC/New York by denying applications from both stations, which share 830 kHz. WCCO wanted to change its antenna site,

Carlisle Broadcasting filed its competing application in 1975. Issues designated against WIOO included Swidler's conduct in the FM proceeding, plus a charge that ascertainment interviews had not been conducted in person, as then required by FCC rules.

In 1979 an administrative law judge ruled in WIOO's favor. But last week the Commission reversed that decision. A major question, which won't be known until the decision is released this fall, is whether WIOO was disqualified to remain a licensee.

If the Commission found WIOO fit to hold a license, but chose Carlisle Broadcasting anyway, WIOO would become only the second station in history to lose a comparative renewal without having been disqualified. The first case occurred in May, when Simon Geller lost his bid to renew WVCA/Gloucester, MA. He is asking the Commission to reconsider its decision.

while WNYC, which operates from 6am-10pm at 1kw, wanted to boost power to 50kw.

In 1978 an FCC law judge granted WNYC's application and denied that of WCCO because its proposed tower would be a hazard to air traffic.

After hearing oral arguments on exceptions to that initial decision, the FCC last week reversed the judge and denied both applications. However, the Commission stressed that it could change its mind before adopting a final decision.

Pirate FM Imperils New York Air Traffic

The FCC has slapped a \$750 fine on Anthony Walker of Laurelton, NY for operating a pirate FM station on a frequency reserved for aviation transmissions. Walker, who was nabbed after a complaint in March from JFK International, admitted to operating "WLAU" on and off for nine years on 108.5 MHz, just above the commercial FM band.

maintain the requirement that cable systems carry local television signals. Bell believes the issue must be presented to Congress in the context that failure to keep must-carry rules "would be depriving the public of a choice."

Regulation Pendulum-Swinging

A Republican who claims good relations with both parties in Washington ("you must maintain a dialogue with your critics"), Bell believes the possible 1984 election of a Democratic President makes it essential that NAB quickly revive its voluntary advertising codes to the extent legally permissible. That, he maintains, will help broadcasters fend off criticism and possible new government intervention. If Ted Kennedy becomes President and names his own FCC and FTC chairmen, says Bell, "You're going to see fireworks, no question about it."

Bell also believes broadcasters have been too shy about advancing their own views. "Often you find news stories about radio and television that leave out the point of view of management," he notes, while giving ample coverage "to government, the critics, and everyone else." Broadcasters and NAB "need to position themselves in a way that will best present the positive story of commercial broadcasting."

He recalls that when the FTC held hear-

ings on children's television viewing, every time a critic testified, AAF scheduled a press conference to get out its side of the story. He thinks the NAB should be similarly aggressive. "What the NAB does is very newsworthy," says Bell. "I think they should hold press conferences."

Articulate and seemingly self-confident, Bell is convinced he's qualified for the NAB Presidency and would do a good job if selected. He cites his broadcasting and NAB experience, lobbying skill, knowledge of Capitol Hill and Washington, legal qualifications, and track record in running a major trade association that contends with many of the same issues facing NAB.

Bell concedes he's not as well known among broadcasters as the other candidates, but has declined to campaign for the NAB post in order not to undercut his position at AAF. He's "honored and flattered" to be among the finalists, says Bell, particularly since he didn't seek the job. Before becoming a candidate himself, NAB Chairman Eddie Fritts called Bell and asked if he'd like to be considered.

Bell discreetly declines to get involved in the flap over the Fritts candidacy. "All I know is it's become a very intense political struggle," Bell told R&R. "I know I'm not part of that struggle." And he adds with the hint of a smile, "And I'm probably glad that I'm not."

THE HUMAN

LEAGUE

success story!



The number one gold single...
"DON'T YOU WANT ME"

The top three album...
DARE! Approaching platinum

The new single...
"LOVE ACTION (I Believe In Love)"

LISTEN FOR LOVE ACTION

THE HUMAN LEAGUE SUCCESS STORY ■■■ IN PROGRESS ■■■ WHERE THEY BELONG ■■■ ON A&M RECORDS AND CASSETTES.

Produced by Martin Rushent and The Human League. Management: Tunernoise.



issued by arrangement with Virgin Records, Ltd.



**WPHD
WHFM
3WT**

**WKEE
WOKI
WNOK-FM**

**WCSC
WNAM
95SGF**

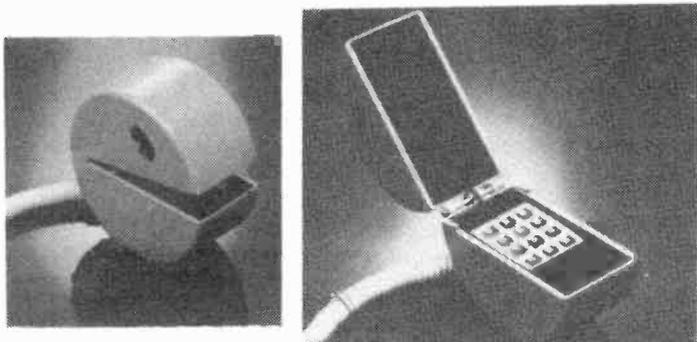
**WFOX
WCGQ
WISE**

**KKQV
KSEL-FM
KOZE**

**WNOK
WBGM
KUTE**



Pac-Man, Phone Home



If you or someone you know is eating, drinking, and sleeping Pac-Man and it's still not enough, why not try talking Pac-Man? The Pac-Man Phone is created in the famous yellow gobbler's image — when the mouth opens up it reveals a pushbutton dialing system that offers automatic redial of the last number called. Manufactured and marketed by **American Telecommunications Corporation**, Pac-Man Phone adapts to any existing networks.

RADIO NUMBER ONE

Service Satisfaction Surveyed

According to a **Roper Organization** poll of 14 services people are most satisfied with, radio ranks first (followed closely by fire protection). Radio's media counterparts, television stations and newspapers, were seventh and ninth respectively. Banks are now sixth after being knocked down from their 1977 first place perch by the rating growth of radio stations, food/clothing stores, doctors, and the debut this year of fire protection. Unsurprisingly auto repair and public transit can be found at the bottom of the list, preceded by telephone, police protection, and television repair.

BACKED BY APPLE CO-FOUNDER

US Festival Rocks Labor Day

The "US Festival" is a three-day rock extravaganza combined with technology displays slated for Labor Day weekend (September 3-5) at Glen Helen Regional Park in San Bernardino County. Negotiations for film recording and live broadcast pacts are currently in progress for the event, sponsored by San Jose-based **Unuson**. **Apple** co-founder **Stephan Wozniak** is chairman and principal backer of both Unuson and the festival, the purpose of which is "working together" for the betterment of society.

Helping society to the tune of a \$37.50 total ticket price, festival-goers will be treated to a minimum of 20 rock and country acts. To date promoter **Bill Graham** has signed the **Police**, **Tom Petty & the Heartbreakers**, **Fleetwood Mac**, **Pat Benatar**, **Santana**, the **Talking Heads**, and the **B-52's**. In conjunction with the music fest, a 35-acre site will house new technology exhibits and speakers.

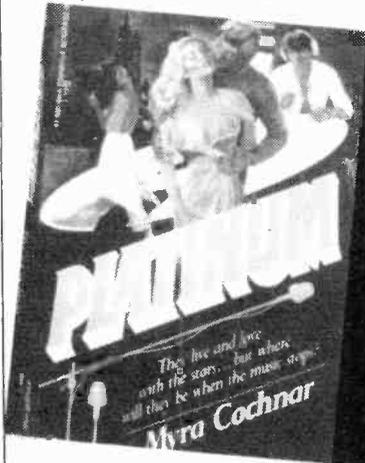
WCI Up In Second Quarter

For the second quarter of 1982, **Warner Communications, Inc.** posted a gross revenue rise of 34%, \$907 million versus 1981's \$676.3 million. Net income jumped 60% from \$42.6 to \$68.2 million. Year to date, the conglomerate's revenues increased from \$1.3 billion to \$1.8 billion, a first half record.

WCI's recorded music and music publishing divisions, however, declined during the second quarter as a result of the continuing slump in the record industry. Revenues dropped to \$175.1 million as compared to last year's \$180.5; operating income fell to \$12.2 million versus 1981's \$13.7 million. Once again, WCI's overall success was attributed to its diversified interests, particularly **Atari**.

Platinum Probes Record Industry

As the name implies, "Platinum" looks at the record industry and the ambitious men and women behind it. Although outsiders may perceive the record business as an easy, quick route to fame, fortune, and glamour it's not all fun and games as we insiders can attest. Against the backdrop of **Majestic Records**, a fictional New York-based label, the book chronicles the days in the lives of label staffers



who are busy promoting records, breaking new acts, maintaining established acts, developing creative yet effective marketing campaigns, dealing with office politics, and at the same time struggling to balance the ups and downs in their personal lives.

Author **Myra Cochnar** knows whereof she writes. She's got 11 years of merchandising and marketing experience under her belt as a former National Director of Merchandising for **Atlantic Records**. "Platinum" is available through **Pinnacle Books**, 1430 Broadway, New York, NY 10018. The paperback costs \$2.95.

NARM Tests Institutional "Gift Of Music" Spots

Beginning in November for six weeks **NARM**, in association with Boston-based agency **Humphrey Browning MacDougall Inc.**, will test the institutional TV spots for the "Gift of Music" campaign. Because of their relative isolation and low rate of cable-TV penetration, (which would affect network viewership), the following four markets have been selected: Portland, OR, Phoenix, Cincinnati, and Greensboro, NC.

A study of 1200 persons in the four markets will be conducted before and after their introduction to the ads in an effort to establish the ads' influence on their music awareness, especially as possible gifts. No date for a national launching of the institutional ads has been scheduled. However, similar ads will run in the same four markets coinciding with Valentine's Day, Father's Day, and Graduation Day.

A NARM estimate of \$10 million a year to support the institutional campaign on a fulltime basis has raised some industry objections, as that cost would be paid by record companies (now donating a half-cent per album) and would necessitate a higher levy by NARM. The organization maintains that by the time the \$10 million is required, list prices will probably have increased enough so that the extra levy can easily be absorbed by record companies, a theory greeted with less than overwhelming enthusiasm by some labels.

COMBINED \$630.7 MILLION VOLUME

Videocassettes Beat Audio In Sales

Videocassette sales in 1981 increased 47% over 1980, ringing up an impressive \$341.4 million and for the first time outpacing audio cassettes, which brought in \$289.3 million over a previous \$253.1 million, representing a 14% hike. When comparing unit volume, videocassettes jumped 49% to audio's 6%. Combined audio and videocassette sales totalled \$630.7 million, marking a 30% increase in dollar volume and 9% in unit volume.

Breaking videocassettes into its two format categories, the **International Tape-Disk Association (ITA)** report showed VHS format cassettes at \$260.4 million in 1981 over the prior year's \$168.6 with a 59% unit increase. Beta cassettes racked up a 27% dollar sales growth, \$81 million from \$63.7, with unit sales rising by 28%.



Radio Receives TV Audio

Mura Corporation has the simple solution for sports buffs, music lovers, and office workers who also double as soap opera addicts. Its HI-9 HI Stepper is a dual AM/FM stereo portable unit and television receiver. Just by turning the TV mode to "on," VHF channels 2 through 13 come through loud and clear. The unit comes complete with two headphone jacks so more than one person can hear what's going on, automatic/manual stereo switching, automatic power off that cuts the receiver's power once the headphone is unplugged, individual slide volume controls, an LED stereo indicator, and built-in pocket/belt clip.

Retailing for \$69.95, the HI-9 is sold at major department outlets and home entertainment stores, or write the Mura Corp. at 177 Cantiague Rock Road, Westbury, NY 11590; (516) 935-3640.

WESTWOOD ONE

AMERICA'S NUMBER ONE

PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK

KMET 94.7

Los Angeles

Earth News Radio Presents Another Weekend Special *featuring* **38 Special**



It's an hour-long EARTH NEWS RADIO WEEKEND SPECIAL featuring 38 SPECIAL's Donnie Van Zant and Don Barnes reminiscing humorously about their careers and playing music from their latest album "Special Forces" and their previous records.

This EARTH NEWS RADIO WEEKEND SPECIAL is available for airing the weekend of August 14, or August 21 only to EARTH NEWS RADIO affiliates. Join the growing list of hundreds of stations airing EARTH NEWS daily by calling (213)392-8611 COLLECT!

Z93/Atlanta

WLRS/Louisville

KBEQ/Kansas City

KOLA/Riverside

Now being heard on:

WYSE/Rockford

KRQ/Tucson

KBBK/Boise

WKTI/Milwaukee

KILE/Galveston

FM100/Memphis

WJXQ/Jackson-Lansing

and nearly 300 other stations!



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PROFESSIONAL HAIR AND SKIN CARE PRODUCTS

MAKE OUR TALK

Owen Spann



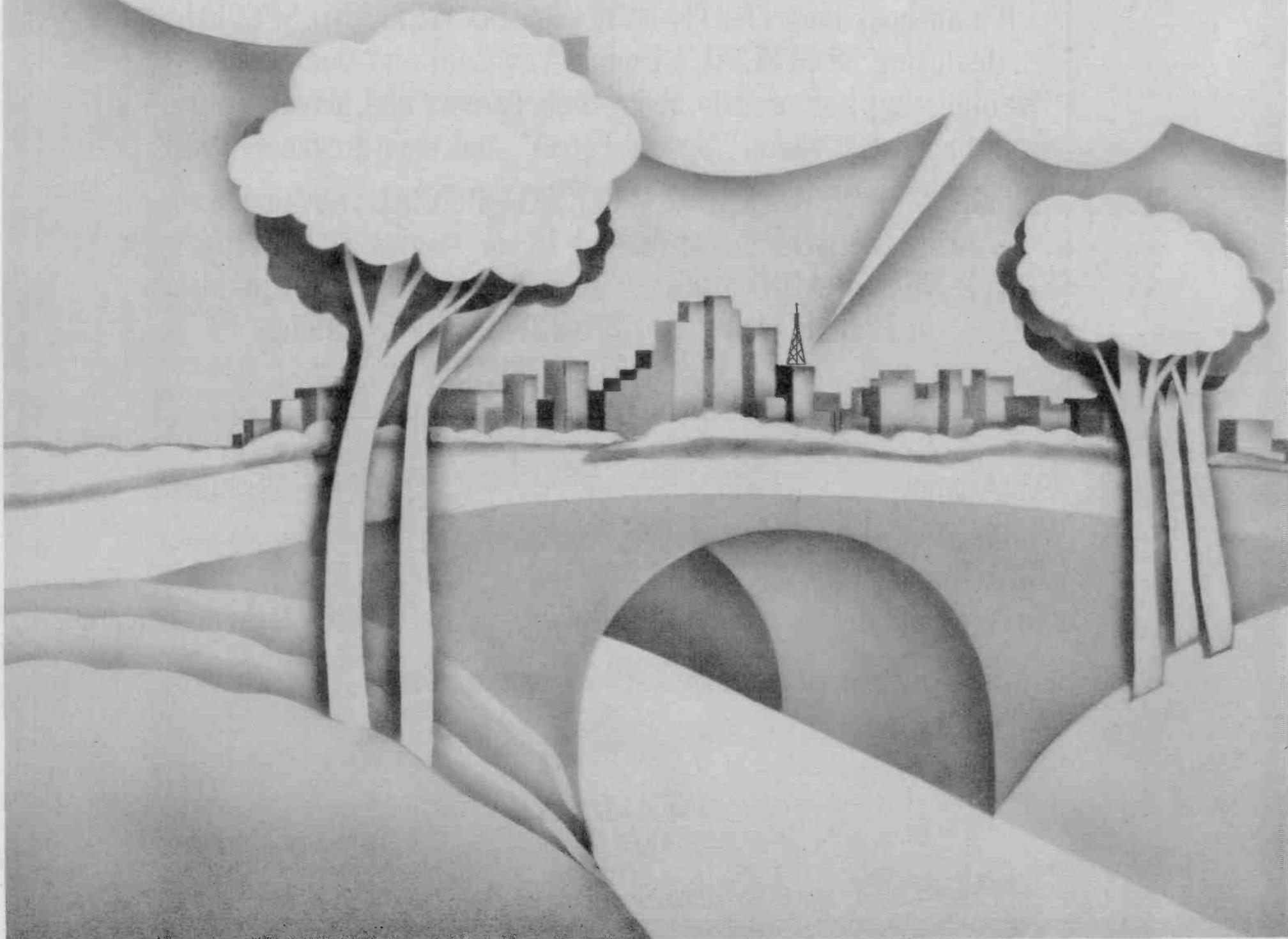
Dr. Irene Kassorla



Michael Jackson



ABC TalkRadio makes your station the home

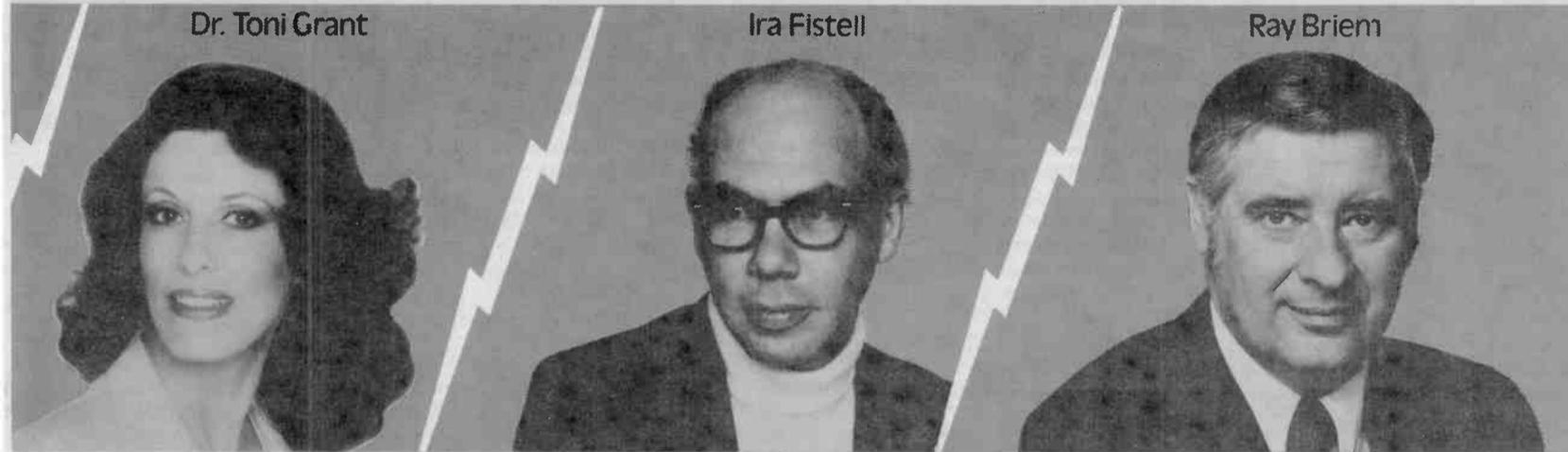


...YOUR TALK

Dr. Toni Grant

Ira Fistell

Ray Briem



of the biggest talk talent in the business.

Talk is what's happening in radio today. And with ABC TalkRadio, the top-rated, nationally acclaimed stars of talk radio are on your station. On the phones with people in your market. Building your audience with their proven ability to turn hosting phone calls into engaging entertainment. Personal. Provocative. Helpful. Informative. Radio personalities worth talking to and about.

There's Owen Spann. His "take charge" style captivates listeners. Whether he's interviewing a world leader or a local celebrity, his imaginative wit is a sure audience builder.

And Dr. Irene Kassorla, leading psychologist, best-selling author, and one of the country's most influential women. Her insight and expertise has earned her the respect of colleagues and celebrities the world over.

Michael Jackson, a talk radio giant. He knows everybody worth knowing and interviews them with a provocative and entertaining style.

Then there's Dr. Toni Grant—the original radio psychologist. Brilliant. Eloquent. With a national reputation as an expert in human behavior—and an extensive following.

And Ira Fistell—the "human encyclopedia." His phenomenal store of knowledge on every possible

subject from sports to philosophy and his conversational ease build nighttime audiences.

And finally Ray Briem, the "king of all-night radio." He brings the world to his listeners, keeps them in touch. Provocative, controversial, and entertaining, Ray attracts one of the largest overnight audiences in the history of radio.

They're all there—on your station—building your audience with the most powerful talk format in radio!

Here's the state-of-the-art in talk radio—twelve hours of satellite transmissions that sound like they emanate from your station! You get up to 13 1/2 minutes of local spots and many local station ID's per hour! That means each and every minute sounds like it's your programming! There are also windows in the format for local and any network's news. Everything is tailored by ABC to make sure that our TalkRadio is your talk radio.

To find out how to make our talk your talk, call Bob Chaisson at (212) 887-5939 or Bob Chambers at (212) 887-5351.

ABC TALKRADIO

THESE STATIONS HAVE ALREADY MADE OUR TALK THEIR TALK:

Baltimore	WCBM	Indianapolis	WIFE	Providence	WEAN	Spokane	KSPO
Cleveland	WERE	Kansas City	KCMO	Rochester	WSAY	St. Paul	KSTP
Charlotte	WAYS	New York	WABC	Sacramento	KGNR	St. Petersburg	WNSI
Colorado Springs	KVOR	Norfolk	WNIS	Saginaw	WSGW	Tucson	KNST
Grand Rapids	WTWN	Pittsburgh	WTKN	San Francisco	KGO-FM	Tulsa	KELI
Honolulu	KGU	Portland, Oregon	KLIQ	Santa Barbara	KTMS	West Palm Beach	WJNO

See us at the NAB Programming Conference at the Hyatt Regency, Suite 2629. And at the NRBA, MGM Grand, Suite 1434A.

Networks/Program Suppliers

MUSIC FEATURES

Inner-View

Heart (August 18)
Cheap Trick (August 23)

London Wavelength

Jim Morrison (September 1-15)

Mutual

From Australia With Love/Dick Clark (August 28-29)

Narwood

Country Closeup:

Tammy Wynette (August 18)
Bobby Bare (August 23)
Gail Davies (September 6)
Roy Clark (September 13)
Terri Gibbs (September 20)
Loretta Lynn (September 27)

Music Makers:

Connie Francis (August 16)
George Shearing (August 23)
Larry Elgart (August 30)
Margaret Whiting (September 6)
Les Brown (September 13)
Peggy Lee (September 20)
Lionel Hampton (September 27)

NBC

Source:

John Cougar (Starfleet Blair) (August 16)
Quarterflash Concert (August 20-22)
Loverboy Concert (August 27-29)
Iron Maiden (September 3-6)
Van Halen (September 10-12)
Blue Oyster Cult/Aldo Nova (Starfleet Blair) (September 24)

Source Music Magazine:

Van Halen/Ian Anderson/Ted Nugent (August 13-15)

RKO

Hot Ones (IS, Inc.):

Supertramp (August 23)

Musicstar Specials (IS, Inc.):

Elton John (August 16)

Rolling Stone

Magazine Productions

Rock Star Guest DJ:

Charlie Daniels (August 16)
Jethro Tull's Ian Anderson (August 23)
Triumph's Mike Levine (August 30)
Hall & Oates w/Phil Collins (September 6)

Continuous History Of Rock & Roll:

Styx Profile (August 16)
Heavy Metal/Part II (August 23)
Greatest Live Albums (August 30)

United Stations

Dick Clark's

Rock Roll And Remember:

Curtis Mayfield & Impressions (August 13-15)
Billy Joel (August 20-22)
Chubby Checker (August 27-29)
Elvis Presley (September 4-6)
Monkees (September 17-19)

Weekly Country Music Countdown:

Jerry Reed (August 20-22)

Watermark

Soundtrack Of The 60's:

Carl Wilson/model Barbara Lyons/Simon & Garfunkel (August 21-22)

Westwood One

Budweiser Concert Hour:

Superfest with Maze, Sister Sledge (August 20-22)

Elton John Special (August 27-29)

In Concert:

Cheap Trick (August 20-22)
Elton John Special (August 27-29)
Pat Benatar (September 3-5)

Live From Gilley's:

Kris Kristofferson (August 20-22)
Con Hunley (August 27-29)
Johnny Paycheck (September 3-5)

Off The Record:

Van Halen (August 20-22)
Elvis Costello (August 27-29)
Heart (September 3-5)

Rock Years:

1968 (August 20-22)
1969 (August 27-29)
1970 (September 3-5)

Rock & Roll Never Forgets:

John Lennon (September 17-19)

Special Edition:

Narada Michael Walden (August 20-22)
Ashford & Simpson (August 27-29)
Donna Summer (September 3-5)

ABC

Entertainment Net/

Silver Eagle (DIR):

Marty Robbins (August 21)
Ed Bruce/Bill Anderson (August 28)

Rock Net/King Biscuit (DIR):

Joe Cocker/Marshall Crenshaw (August 22)
A Flock Of Seagulls (August 29)

Rock Net/Supergroups:

Joan Jett & Blackhearts (August 21)
Rolling Stones (August 28)

Contemporary Net/

Spotlight Special:

Rod Stewart (August 22)

Clayton Webster

Country Calendar:

Rex Allen Jr. (August 23)
Loretta Lynn (August 24)
Charlie Daniels (August 25)
Don Williams (August 26)
Gene Watson (August 27)
Merle Haggard (August 28)
Roy Clark (August 29)

Rarities:

Pink Floyd (August 23)
Tom Petty (August 24)
Rolling Stones (August 25)
Lynyrd Skynyrd (August 26)
Warriors (August 27)

Retro Rock:

Blues Project/T Rex (August 16)

Earth News

Survivor (August 23-26)
Men At Work (August 27-29)
Hall & Oates (August 30-September 2)
707 (September 3-5)
REO Speedwagon (September 6-9)
Soft Cell (September 10-12)

Global Satellite

Rockline:

Billy Squier (August 16)
Supertramp (August 23)

RKO's CAMERA Tracks Commercial Clearances

The RKO Radio Networks and Indianapolis-based Computer Management Systems, Inc. have developed CAMERA (Commercial and Management Evaluation Report for Advertisers) which quickly and accurately tracks affiliate commercial clearances. A 52-week-a-year system, CAMERA claims sophistication, thoroughness, hardware and software "dedicated totally to commercial clearance analysis," and a 99% accuracy range. Services provided by the system include monthly proof of performance information, reports of clearances by station, by market and by week, and audience delivery (as a total number and as a percentage of projections), while it makes affiliate commercial declarations advertiser-accessible. Specific spots can be tracked with advertisers able to keep electronic tabs on commercial performance as a particular campaign progresses. Market-by-market findings are available for weekly reviews; final audited reports are issued within 60 days of the end of the broadcast month.

PEOPLE

Two appointments have been announced at CBS. John Lane has been named VP/Director of News Coverage, CBS News; Ernest Leiser to VP/Deputy Director of News Coverage.

Richard "Dick" Hammer tapped as VP/Eastern Sales Manager at Mutual Broadcasting System. He had been Director/Syndication Sales for CBN/Continental TV Syndication.



Dick Hammer

UPI names Bill Ferguson as VP/Executive Broadcast Editor from editor of UPI's National Broadcast Newswire. UPI Audio White House correspondent Roger Gittines has resigned, replaced by Gene Gibbons, a 13-year UPI vet covering Capitol Hill. Rob Navias, late of AP Radio, has joined the wire service with Congress as his beat.

ABC Rock Radio Network has formed a ten-member Program Advisory Board, comprised of the following program directors: Tom Daniels, WKZL/Winston-Salem; Chuck DuCoty, WIYY/Baltimore; Steve

Graziano, KFMZ/Columbia; Tommy Hedges, KLOS/Los Angeles; George Hawras, WYNF/Tampa; Fred Jacobs, WRIF/Detroit; Jack O'Brien, WBOS/Boston; Michael Picozzi, WYSP/Philadelphia; Doug Sorenson, KQRS/Minneapolis; and Ted Utz, WPYX/Latham, NY.

John Reeder to Broadcast Executive for AP, succeeding James Williams who moves to Los Angeles in charge of AP broadcast sales for Southern California.

At RadioRadio, Susan Jacobi appointed to newly-created position of Manager, Affiliate Clearance Administration.

Kirk Stirland to Regional Director, Affiliate Relations, the Source, previously with Warner Amex Satellite Entertainment Company. Also at the Source, Larry Jacobs signed on as Los Angeles correspondent replacing Mary Lyon.

Lori Pinkerton tapped as Production Engineer at the United Stations.

Jim Torrey, President of Radio Division/Obie Communications and GM of KUGN-AM & FM/Eugene, appointed to Mutual Advisory Board as Northwest affiliates' representative.



For the Best in Bumper Strips and Window Labels, call Byron Crecelius, person to person, COLLECT 314-423-4411

NEWS & INFORMATION FEATURES

ABC Entertainment Network

"Saving The Superhighways" series centers on the conditions of the nation's highways (August 7-8)

CBS

20-part "A Profile of Kenny Rogers" hosted by CBS Radio Entertainment Editor Lee Jordan (August 7-8)

Earth News

Suzann Gage talks about herpes (August 23-25)
Rutger Hauer of "Blade Runner" (August 26-29)
Michael McKeon of "Young Doctors In Love" (August 30-September 1)
Comedy with Ron Stevens and Joy Grdnic (September 2-5)

Jeffrey Allen discusses personnel placement (September 6-8)
Actor/director/writer Ron Howard (September 9-12)

Narwood

Minding Your Business:

Computer Teachers/Gov't Research & Develop. critic (August 6)
Pre-Firing Outplacements/Higher Patent Fees (August 9)
Computer Survey/Independent Contractors (August 10)

Progressive Radio Network

Laugh Machine:

Eddie Murphy/Gilda Radner/Bob Newhart (Week of August 1)

News Blimp:

Hearing Ear Dogs/Space Camps for Youngsters? (Week of August 1)

Westwood One

Brad Messer's Daybook:

Underwater Post Office (August 4)
Statue of Liberty/Orphan Annie (August 5)
Hiroshima A-Bomb/Purple Heart (August 6)

Spaces & Places:

Insomnia (Week of August 9)
Romance Novels (Week of August 16)

1982	AUGUST
6-8	★ HERMAN'S HERMITS
13-15	★ CURTIS MAYFIELD & THE IMPRESSIONS
20-22	★ BILLY JOEL
27-29	★ CHUBBY CHECKER

Every weekend is Special on
DICK CLARK'S
Rock Roll & Remember

Some people think specials are only for holidays. At the United Stations we believe every program should have the impact of a special. That's why every week's program features a major artist and in-depth interviews. On your station, every weekend is special with "Dick Clark's Rock, Roll and Remember."

New York • Los Angeles • Washington, D.C. **The United Stations**

Music On TV

Cliff Richard is guest cohost of "Solid Gold" the week of July 30, with Christopher Atkins, Karla Bonoff, Laura Branigan, the Dazz Band, and Player featured... Squeeze appears on "American Bandstand" July 31... The filmed Yes concert "Yessongs" will be shown on USA Cable's "Nightflight" July 31... Quincy Jones is profiled on the CBS "Sunday Morning News" August 1... MTV repeats its "New Year's Eve Rock & Roll Ball" August 1 as part of its first birthday festivities; the concert features Bow Wow Wow, Karla DeVito, and David Johansen... Joe Cocker joins "David Letterman" August 3... An encore presentation of Showtime's 90-minute "Live Dead" concert occurs August 4; Billy Cobham and his band and Franken & Davis are the Grateful Dead's guests.



"ROCK 'N' ROLL SHOW" SHOWS OFF STONE — The pilot for the new "Rock 'N' Roll Show" syndicated TV series featured exclusive European interviews with the Rolling Stones. Pictured (l-r) are the show's Music Director Cindy Drue, Exec. Producer Denny Somach, Mick Jagger, Producer/Director Zoli Vajda, and Stones press director Alvina Bridges.

Pro:Motions

Packman New Katz VP

Michael Packman has been elected VP and Treasurer at Katz Communications, Inc. He first joined the firm in 1981 as Director of Financial Services.

Dunn Upped At Ten Eighty

Robert Dunn has been elevated to the newly-created post of Corporate VP/Sales of the Ten Eighty Corporation. He has served as VP/General Sales Manager of company owned WTIC/Hartford since 1979. In related activity, WTIC-FM has tapped Warren Lada as Local Sales Manager.

QC Productions Debuts



Tony Quin

Bob Cambridge

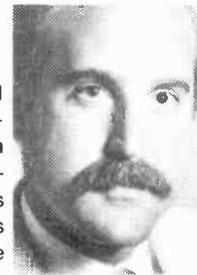
Specializing in syndicated TV commercial packages for radio stations, QC Productions is a full-service marketing company helmed by Tony Quin and Bob Cambridge. The firm has entered into a joint venture with Klein &, the first project being a total concept marketing package for KOIT/San Francisco. QC is located at 1010 N. Kings Road, Hollywood, CA 90069; (213) 656-5833.

CRB Realigns Management

CRB Broadcasting Corporation recently made several management changes at its four stations. WTCR & WHEZ/Huntington GM Mike Kirtner has been promoted to VP/GM of WAEB & WXKW/Allentown. He also remains a VP of WTCR and WHEZ. Succeeding Kirtner is Mike Buxser, formerly Sales Manager of WVAF/Charleston, WV. Also joining WAEB & WXKW as Sales Manager is Mickey Hufstetter.

Pickwick Ups Hutkin

David Hutkin has been upped to the position of VP/Merchandising at Pickwick Distribution Companies' Rack Services Division. Hutkin has worked in various merchandising posts in the firm's Rack Services department for the past three years.



David Hutkin

KYTE, KLLB Tap Fuller, Haak

Bill Fuller has been appointed General Sales Manager of KYTE & KLLB/Portland, OR. Prior to this he held a similar post with neighboring KGW. In related activity, Steve Haak has been named Local Sales Manager for both stations.

Big Time Sets Releases

MCA Records and Big Time Records have signed a pact for the release of forthcoming album product by Jon Stevens and Brad Love. Fred Bestall and Lance Reynolds, the former managers of Air Supply, are the principals of Big Time.

KTAR, KKL T Restructure Sales Departments

KTAR & KKL/Phoenix General Sales Manager Mike Shields has been promoted to the new post of Director/Sales. Replacing him as GSM at KKL is Ken Hoag, who had been Sales Manager for the station. Upped to GSM of KTAR is Paul Danitz, the station's former Sales Manager.

KIRO Promotes Carter

KIRO/Seattle account executive Ron Carter has been elevated to National Sales Manager for both KIRO and sister station KSEA. He succeeds Bill Steding, who was transferred to KAAM & KAFM/Dallas as Station Manager (R&R 7-23).

Childress, Veazey Promoted At WHBQ

Jay Childress, formerly Local Sales Manager at WHBQ/Memphis, has been promoted to General Sales Manager there. Replacing him is Judy Veazey, who moves in-house from a sales executive post.

Permian Records Appoints Two

Gerry Margolis has been named Executive VP/Business and Legal Affairs at Dallas-based Permian Records. In addition, Larry Butler has been appointed consulting head of A&R.

Our thanks to America's 1 Rock Stations



for selecting America's favorite music system

Selector



TWO DEAN DRIVE
TENAFLY, NEW JERSEY 07670

(201) 567-3263

5 YEARS AGO TODAY

Radio & Records

- **BOB HARPER NAMED GENERAL PROGRAM/OPERATIONS MANAGER FOR WGCL & WERE/CLEVELAND**
- **QUINCY McCOY BECOMES PD AT Z93/ATLANTA**
- **NUMBER ONE FIVE YEARS AGO: "I Just Want To Be Your Everything" — Andy Gibb (RSO)**
- **NUMBER ONE COUNTRY: "It Was Almost Like A Song" — Ronnie Milsap (RCA) (5th week)**
- **NUMBER ONE LP: "Crosby, Stills & Nash" — Crosby, Stills & Nash (Atlantic) (4th week)**

Stranded in the jingle jungle?

Find Help in Marketplace, page 38

BIG FOOT!

Authentic drawing of Big Foot by our **WIRELESS FLASH** staffer who tracks Big Foot around the world for your listeners.

FIND OUT MORE!
Try a two-week sample at no obligation.
Call collect, Patrick Glynn: (714) 293-1818.
In Australia, call Greg Smith, 3XY Radio, Melbourne, (03) 329-5777.

WIRELESS FLASH
Copley Radio Network 350 Camino de la Reina/San Diego, CA 92108

UNFORGETTABLE

I KEEP FORGETTIN'

*Michael
McDonald*



Produced by Ted Templeman and Lenny Waronker

Manufactured and Distributed by Warner Bros. Records

FIRST WEEK!

KEGL	Q106	KX104	WNAM	Z102
Z93	WYCR	WSKZ	WNAP	95SGF
94Q	WKRZ-FM	WOKI	WKDQ	WFOX
KFI	WKEE	WQUT	KGGI	WCGQ
KIIS-FM	WTIX	WBCY	KJRB	WISE
KIQQ	WFMF	WSEZ	KLUC	WFLB
KYYX	G100	WRQK	KIKI	WXLK
KZZP	WHHY-FM	WGH	WGUY	WSPT
WFBR	Y103	WJXQ	WFBG	KRNA
WTRY	CK101	KSTT	WCIR	KKLV
KC101	WBBQ	KMGK	Q104	KSLY
WLAN-FM	FM100	KRAV	WAEV	KDZA
				KYYA



Ratings & Research

JHAN HIBER

Ethnic/Urban Soar, DST Helps

Last week I received a call from an Atlanta broadcaster which typified much of the reaction to the recent Arbitron results. This gentleman, sales manager at a major station that has seen 40% of its share disappear, was asking, "Didn't you begin to write about a year ago on DST and what its impact would be?" I replied that he was correct in his recollection. His next statement was, "Well, you were sure right — look at what's happening in this market, for example." The "new reality" has dawned.

In the first look at the spring results, I thought it would be interesting to start by looking at Differential Survey Treatment, the reason for the concern voiced by the Atlanta broadcaster and many others who have called or written. Since the impact of DST's new approach is primarily on blacks and stations that appeal to that segment of the public, this week I'll deal with stations that feature Black or Urban formats. In subsequent weeks other formats will be examined to see how they've done this sweep.

DST Review

For those of you who've been marooned on an ice floe, or who have heard lots about DST but aren't sure what it is, here's a quick primer. DST, which began in the winter survey and showed up in all spring markets where a metro has a High Density Black Area, essentially gives blacks the diary franchise after a hiatus of more than 10 years. Blacks now fill in their own diaries rather than have someone from Arbitron's Telephone Retrieval staff record their listening. To encourage cooperation and a good level of diary returns, additional follow-ups are made to black households, prompting them to keep and return the diaries conscientiously. Also, additional monies are paid to the black respondents, with premiums as high as \$5 going to boost response from black males 18-34.

With blacks now keeping their own diaries for the first time in ages, what has happened to the radio listening universe, as measured by Arbitron? The

results are enough to make stations with little ethnic appeal go back to the drawing board, while Black or Urban Contemporary stations are riding the crest of a wave of higher shares. To delve further into the details of these results, you'll find key breakouts charted on this page. Some markets where DST has been in effect for two books show trended data from the winter. In addition, I've thrown in some markets that ex-

"Shares for the Black/Urban stations jumped anywhere from 12% to 90%, compared to last spring."

perienced DST for the first time this sweep. Let's look at the results of DST and its impact on the ethnic and Urban stations.

Black/Urban Shares Up 36%

Looking at the depth of DST's jolt to the ratings world, and on Black/Urban station fortunes specifically, I took 11 markets, randomly selected, and broke out several important items. First, on a spring '81 versus spring '82 basis, what has happened to overall listening levels in each market? Next, how have the black diary return figures fluctuated from sweep to sweep? Last, has the Black/Urban share of the 12+ audience increased with the onset of DST, and if so, by how much?

The top of the next column shows the figures for the markets I chose that had DST in both the winter and spring sur-

Market	Average Quarter-Hour Listening Levels (%) (spring '81-spring '82)	Black In-Tab (winter '82-spring '82)	Urban/Black 12+ shares (spring '81-spring '82)
Baltimore	17.5-19.7 (+13%)	463-466	14.2-19.3 (+36%)
Chicago	16.0-18.6 (+16%)	905-613	9.3-17.7 (+90%)
Houston	16.5-17.7 (+ 7%)	526-364	14.7-17.8 (+22%)
Louisville	13.7-16.4 (+20%)	198-189	6.3- 9.3 (+48%)
New York	18.4-19.8 (+ 8%)	756-749	15.4-17.2 (+12%)
San Francisco	17.1-17.6 (+ 3%)	227-252	9.8-10.7 (+19%)
Tampa	18.4-17.7 (- 4%)	70-139	4.8- 6.0 (+25%)
Washington, DC	16.2-18.7 (+15%)	512-567	15.0-19.6 (+31%)

As you can see, the effect of DST was in almost all cases to significantly boost radio listening overall. At the same time shares for the Black/Urban stations jumped anywhere from 12% to 90%, compared to last spring.

As to the number of returned black diaries, several items are evident. In some markets — Chicago and Houston, for example — there was oversample in the winter (first) usage of DST. That additional sample was reduced this time to more closely correspond to the black percentage of each metro's 12+ population. This oversample may crop up again in some of the spring markets where DST was injected this sweep. Thus, some of the spring markets may expect to see black in-tab slip in the next survey.

The effect of reducing the black in-tab has the result of making the ethnic portion of the survey less reliable. On the other hand, in Tampa-St. Petersburg the data is much more reliable since the black in-tab there was almost doubled over the winter introduction. Happily, in most markets the black diary return figures were stable from the winter to the spring.

What about the markets where DST hit for the first time in the spring survey? Looking at three Southern markets below the following figures are apparent...

Averaging the Southern data with these from the other eight markets, the average 12+ share increase for Black/Urban stations was 36% this sweep.

Also, in these three markets the impact of DST's introduction is even more staggering than in the more "Northern" markets shown earlier. Whether or not the black in-tabs in these metros will drop or stabilize in upcoming surveys remains to be seen, but there appears to be little chance that the black diary return figures will get much higher. Using the fall '81 figures gives a feel for what impact the Census adjustments, which were plugged in that sweep, might have had. The use of DST, on top of the Census adjustments that boosted ethnic importance, has had a jolting impact on our industry. However, the biggest surge may be over, and from here on it may be a matter of how well Black/Urban stations adjust to their newly-found prosperity, and how well other formats adjust to the new reality.

Market	Average Quarter-Hour Listening Levels (%) (spring '81-spring '82)	Black In-Tab (fall '81-spring '82)	Urban/Black 12+ shares (spring '81-spring '82)
Atlanta	14.4-18.1 (+26%)	479-324	11.5-16.2 (+41%)
Memphis	12.6-16.9 (+34%)	484-523	20.9-30.5 (+46%)
Mobile	15.0-19.0 (+27%)	322-180	16.0-28.8 (+80%)

Non-Ethnic Stations: What Next?

Black/Urban stations have the challenge of putting together sales efforts that capitalize on the larger numbers. Others though, have to make adjustments that involve programming, marketing and sales plans aimed at coping with and taking advantage of the new rules of the game. I'll leave to **Walt Love** and **Jonathan Hall** the articles on how the Black/Urban stations will handle their challenges. As for the non-ethnic stations' dilemma, allow me to pose these suggestions.

What is most needed is a calm head and a sense of perspective. Just because the shares of your station may be slipping doesn't mean your audience is. Many of the stations with softer books this survey have not experienced audience losses, in terms of cume or average quarter-hour persons. However, with the inflation of overall listening levels

"The use of DST, on top of the Census adjustments that boosted importance, has had a jolting impact on our industry."

through the use of DST, a station could easily have its audience remain stable while its share would slip. Take a look and see if that isn't the case at your station — if it is, make that point to your local ad community and make sure your national rep is aware of what happened.

Next, analyze your diaries at Laurel. How much of your audience is now made up of blacks with the inception of DST? The new technique is picking up much incidental listening, so that CHR and A/C stations especially are now finding more of their cume is black. If so, look at the zips where these folks reside — it may give you a clue as to the socioeconomic makeup of this part of your audience and thus some guidance on how best to take advantage of it.

Many of you not in the Black/Urban arena have called me seeking advice about DST. If anyone else would like to talk about this methodology, just give me a call. In the meantime congratulations are in order for the Black/Urban stations that took advantage of DST. Your showing in this sweep earns the headline story this survey.

Q&A

A chorus of you have called in the last week asking, "With the onset of DST causing so many upsets, are these numbers credible?"

Although there will be some sorting out as DST goes through additional surveys, I believe that Arbitron has finally found a way to capture a broader picture of radio listening. Under the former TR technique, radio may have been under-reported, Black radio especially. DST offers a fuller picture, although that picture is a much different panorama than before.

NICOLETTE LARSON'S

"I Only Want To Be With You"

is already an

A/C **BREAKER**

AND the
MOST ADDED

Single of the Week!



CHR ACTION!

WIFI add	WVIC 31-28
KIQQ 38-34	KIOA on
KEZR deb 16	KOFM add
KYYX on	WNAP add
WDRC-FM add	KKXX on
WAEB deb 29	KSPZ deb 19
G100 add 32	KHYT on
Y103 deb 40	WJBQ deb 36
WDOQ on	WFEA add
WOKI on	WFOX deb 33
	WCCQ on

Produced by: Andrew Gold
Executive Producer: Ted Templeman



Manufactured and Distributed by Warner Bros. Records

RATINGS REPORT

ARBITRON RADIO

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Norfolk

WCMS-FM, WFOG Slip, Remain 1-2;
WNOR-FM Jumps Into Third;
Black Stations Grow;
WMYK Rebounds After Delisting

	Fall '81	Spring '82
WCMS-FM (C)	10.8	8.9
WFOG (BM)	10.0	8.6
WNOR-FM (A)	7.1	8.6
WMYK (A)	—	8.1
WLTY (AC)	7.8	7.7
WOWI (B)	5.9	7.4
WPCE (B)	3.4	6.2
WTAR (AC)	5.4	5.0
WGH (R)	5.9	4.5
WNOR (B)	2.6	4.2
WRAP (B)	3.8	4.0
WWDE (AC)	3.7	3.2
WNIS (N)	3.5	3.0
WCMS (C)	2.3	2.2
WGH-FM (CL)	2.1	1.9
WQRK (AC)	3.1	1.9
WTJZ (J)	.7	1.3
WXRI (AC)	1.8	1.3
WKEZ (C)	1.3	1.1
WBCI (AC)	.9	1.0

San Antonio

KISS Tops 11, Takes First;
KTFM Down Two;
KLLS More Than Doubles;
KQXT Softer

	Fall '81	Spring '82
KISS (A)	8.8	11.1
KTFM (R)	11.0	9.0
KTSA (R)	7.9	7.4
KQXT (BM)	8.4	6.5
KKYX (C)	6.1	6.4
KAJA (C)	6.0	6.0
KCOR (S)	8.8	5.5
WOAI (N/T)	5.7	5.4
KONO (AC)	4.0	4.9
KLLS (R)	2.1	4.6
KEDA (S)	4.4	4.5
KBUC-FM (C)	4.0	4.2
KITY (R)	4.8	3.8
KCCW (C)	2.3	3.6
KMFM (CL)	1.2	2.4
KAPE (B)	1.2	2.1
KBUC (C)	3.2	2.0
KUKA (S)	1.8	1.7
KVAR (S)	1.7	1.7
KWED (S)	—	1.1

Rochester

WEZO Down Three, Still Number One;
WHAM, WVOR Jump To Double Digits;
WCMF Takes AOR Lead;
WNYR Up 3

	Fall '81	Spring '82
WEZO (BM)	16.9	13.7
WHAM (AC)	7.7	10.1
WVOR (AC)	6.7	10.0
WCMF (A)	6.4	9.9
WMJQ (A)	9.7	8.2
WNYR (C)	5.1	7.9
WPXN (A)	6.1	5.3
WHFM (R)	4.2	5.1
WBBF (AC)	4.6	4.4
WPXY (AC)	6.0	3.2
WDKX (B)	4.7	3.1
WFLC (C)	1.5	2.2
WSAY (AC)	3.6	1.6
WECQ (AC)	—	1.3

Greensboro-Winston Salem-High Point

WTQR Stable, Still Dominant;
WSEZ Hits Double Digits, Takes Second;
WQMG Up Two, Grabs Fourth

	Fall '81	Spring '82
WTQR (C)	15.8	15.6
WSEZ (R)	8.3	10.8
WKZL (A)	8.9	9.2
WQMG (B)	5.5	7.8
WGLD (BM)	8.4	7.4
WRQK (R)	7.0	6.8
WSJS (AC)	6.8	5.5
WAAA (B)	3.5	4.0
WBIG (AC)	3.8	3.0
WMFR (A)	1.6	2.6
WEAL (B)	1.7	2.4
WAIR (B)	3.6	2.1
WVMO (RL)	1.6	2.1
WPET (RL)	.8	1.9
WHPE (RL)	.9	1.3
WCOG (C)	1.0	1.0
WSOC-FM (C)	.9	1.2

Oklahoma City

KEBC Adds Three, Widens Lead;
KKLR Up Three, Competitors Also Up;
KATT-FM Improves;
KKNG Drops

	Fall '82	Spring '82
KEBC (C)	11.8	14.7
KTOK (AC)	11.3	10.6
KOMA (C)	8.0	9.5
KATT-FM (A)	7.4	9.1
KKLR (C)	3.6	6.8
KXXY (C)	5.7	6.0
KLNK (AC)	3.6	5.9
KLTE (AC)	3.7	5.8
KKNG (BM)	9.0	5.7
KOFM (R)	7.7	5.1
WKY (O)	5.7	4.5
KAEZ (B)	4.8	4.0
KJIL (RL)	1.3	1.8
KJYO (E)	2.5	1.7
KOCY (C)	3.1	1.6

Nashville

WKDF Level, Strong First;
WWKX Down Three To Second;
WVOL Up Three, Ties For Third

	Fall '81	Spring '82
WKDF (A)	12.6	12.4
WWKX (R)	12.9	10.0
WZEZ (BM)	10.5	9.4
WVOL (B)	6.7	9.4
WSIX-FM (C)	9.3	9.2
WSM (C)	5.6	6.8
WSM-FM (AC)	4.9	6.3
WLAC (T)	6.2	5.7
WJYN (E)	3.0	3.4
WUSW (C)	2.2	3.3
WAMB (BB)	3.1	3.1
WSIX (AC)	4.9	2.9
WMAK (AC)	1.5	2.4
WKOS (R)	2.7	2.1
WMAK-FM (R)	2.5	2.0
WKDA (C)	1.0	1.4
WJRB (C)	1.8	1.1

Birmingham

WZZK Still Dominant;
Black Stations WENN-FM, WATV Surge; WKXX Stronger;
WQEZ Slips

	Fall '81	Spring '82
WZZK (C)	17.7	16.6
WENN-FM (B)	7.0	12.3
WKXX (R)	10.5	11.3
WATV (B)	4.6	7.3
WQEZ (BM)	6.7	5.9
WSGN (A)	6.0	5.0
WAPI-FM (A)	5.5	4.4
WJLD (B)	4.9	4.3
WENN (B)	3.3	4.0
WVOK (C)	4.9	3.3
WRKK (A)	2.8	3.1
WERC (AC)	4.3	3.0
WCRT (BB)	1.4	2.8
WBUL (B)	1.4	2.6
WAPI (AC)	4.5	2.2
WDJC (RL)	3.7	2.1
WYDE (C)	2.3	1.9
WWWB (AC)	.7	1.1

Toledo

WIOT Up Two, Retakes Lead;
WLQR, WSPD Slip;
WKLR Adds Two

	Fall '81	Spring '82
WIOT (A)	11.8	13.6
WLQR (AC)	12.9	11.2
WMHE (AC)	10.2	10.8
WSPD (AC)	11.8	9.6
WKLR (C)	5.2	7.3
WOHO (AC)	4.2	4.6
WTOD (C)	7.8	4.5
WCWA (O)	2.3	3.8
WXEZ (A)	4.5	3.4
WVOI (U)	2.1	2.3
WVMO (C)	.5	1.2
CKLW (R)	2.5	3.0
WJR (M)	6.6	6.7
WLLZ (A)	.8	1.1
WWW (C)	1.2	1.0

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

**CHR Knows Quality Music
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96KX add	WZYQ add	KFI
WLOL-FM add	WCGQ add	WBCY
WGCL add	WISE add	WSSX
WPST add	KKQV add	WGH
WYCR add	KVOL add	KIOA
WCSC add	WAZY-FM add	KMGK
KZFM add	99KG add	WNAM
WANS-FM add	KENI add	WFOX
WZZR add	KEZR deb 21	WFLB
KZ93 add	WPHD deb 21	WXLK
WMEE add	WKEE deb 34	KRNA
WOW add	KINT deb 34	KFMZ
KKXX add	WOKI deb 38	KSLY
KJRB add	KCPX deb 39	KOZE
WFBG add	KSEL-FM deb 23	

“Still In The Game”

**STEVE
WINWOOD**

Produced by Steve Winwood for F. S. Ltd.



Manufactured and Distributed by Warner Bros. Records

THE BACK PAGE

CHR BREAKERS

**MARSHALL CRENSHAW
Someday, Someway (WB)**

57% of our reporters on it. Moves: Up 59, Debuts 14, Same 29,
Down 0, Adds 14, WIFI, CFTR, 94Q, KRLA, KCNR, KUBE,
WDRC-FM, KSET-FM, KROD, BJ105, WAYS, WNOK-FM, KGGI,
KELO, KEZR 12-10. See Parallels, debuts at number 30 on the
CHR chart.



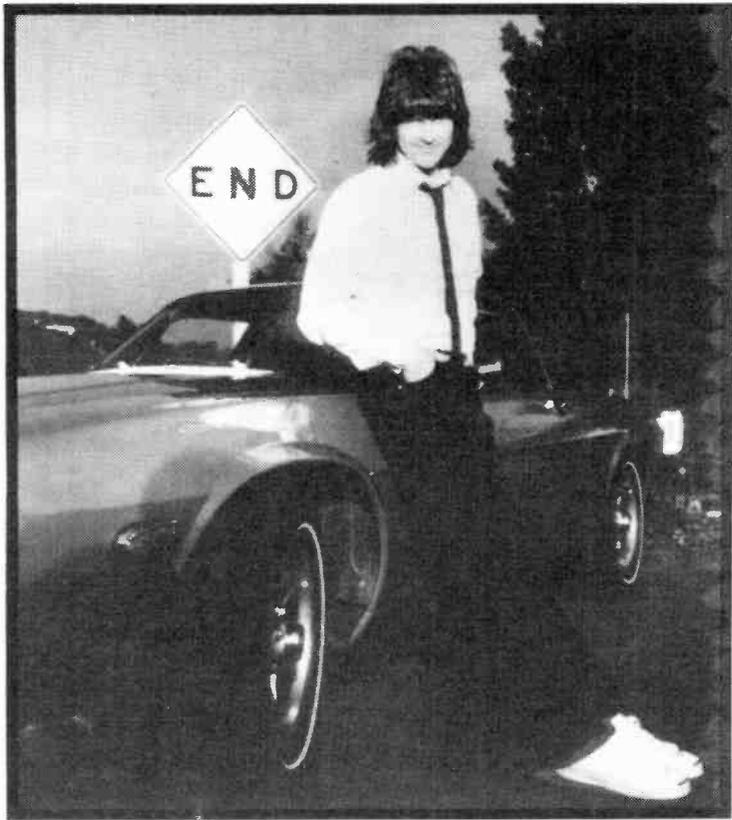
**MARSHALL
CRENSHAW**

“SOMEDAY, SOMEWAY”

PRODUCED BY RICHARD GOTTEHRER & MARSHALL CRENSHAW



RADIO IS ALREADY IN LOVE WITH "NEVER BEEN IN LOVE"



RANDY MEISNER

WBEN-FM add
KRLA add
KZZP add
WHFM add
WRCK add
3WT add 37
WLAN-FM add
Q106 add
WKRZ-FM add
K104 add 40
WKEE add 39
G100 add 30
WSKZ add
WOKI add
WSEZ add
WANS-FM add
WAKX add
WNAM add
WKDQ add
WOW add

KSKD add
KHYT add
WOMP-FM add
WCIR add
95XIL add
WAEV add
WGLF add
KSEL-FM add
WSPT add
WAZY-FM add
99KG add
KDZA add
KOZE add
Z93 deb 29
KEZR deb 26
WPHD deb 26
WPST deb 35
KSET-FM 25-23
KMGK deb 28

Q104 deb 33
KSLY deb 30
KFI
KIQQ
KYYX
WYCR
BJ105
CK101
WBBQ
KX104
WGH
WJXQ
WIKS
KIDD
KNBQ
WGUY
KKLS
KRNA
KENI
KKLV



Produced by:
Mike Flicker for Mike Flicker Productions
Management by: Trudy Green Management



STREET TALK

Former KROQ/Los Angeles PD Rick Carroll has announced his first consultation client for his "ROQ Music" AOR format: MTV (a consultation arrangement shared by Burkhart/Abrams/Michaels/Douglas and John Sebastian). We also hear that Rick is in negotiations with WLIR/Long Island, which, if he signs, would preclude his signing a station in New York City proper.

Elektra-Asylum eliminated all of its regional promotion slots this week, but it's not as serious as it sounds. Midwest regional rep Tony Dwyer is out, but in the South Gary Tanner becomes local, as does Rick Alden in Philly, and Dennis Mossesman in Dallas. West Coast regional rep Scott Burns moves up into a National Promotion post.

The Century versus Arbitron and Doubleday bout over the spring '81 St. Louis report is now over — totally. We told you Century and Arbitron settled out of court . . . well, now Century and Doubleday have settled also. One of the terms of the settlement is that all the other terms remain confidential.

Speaking of Arbitron . . . word is the ratings giant may have blown it in the spring Salt Lake City report. The folks in Juab County (population 4400) returned 417 diaries this survey, compared with 20 or so last year. Meanwhile populous Utah County (population 160,000) returned only 354 diaries. Arbitron is "looking into" what corrective action it will take to compensate for the inadvertent oversample of the market's non-metro portion.

Hilly Rose has joined the Talkradio lineup at KABC/Los Angeles replacing Carole Hemingway in the 7-9pm slot.

Street Talk hears that WMMS/Cleveland may not be that city's sole AOR station much longer. The Buzzard has had the city all to itself since M105 switched to A/C in June, but rumors are flying that two stations are seriously considering a switch to AOR territory. We hear that WLYT (currently CHR) and WKSX (now Country) might be tempted to break out the albums.

Longtime KMET/Los Angeles MD Jack Snyder has stepped down, but will retain his afternoon drive airshift. PD Sam Bellamy reported the reason for the change was to allow Jack time to work on outside projects. As for a new MD, Sam said, "Hugh Surratt will be acting MD. I feel this is the most important MD job in the country, so I'm going to take my time in looking."

After broadcasting nonstop since 1940, mostly as a Top 40 station, WOLF/Syracuse went dark July 16. In a deteriorating financial situation, the station's owners have petitioned the FCC to allow them to stay off for 90 days and then sell the property.

Joe Eick is the new PD at the legendary KFAT/Gilroy, CA. Joe replaces Larry Yurdin, who has left the station. Joe has most recently been doing middays at ex-rocker KSFX/San Francisco.

Don't Let Your Cow Read This!

Put on your "Godfather" soundtrack album before you get into this bit, okay? Thatsa nice. This story comes out of Cincinnati, where market dominant WEBN has come into some AOR competition from newcomer WSKS.

Last week a messenger dropped off a large box at the WSKS studios. Inside was a plastic bag containing the skinned head of a large animal (we know, grody to the max!) presumed at first to be a horse. An attached note read: "You don't deserve a thoroughbred — you're lucky you didn't get the other end." The note was signed, "your friends in Hyde Park."

WEBN PD Denton Marr admitted his station sent the head, which was a cow, not a horse. He explained, "One of the guys who works for me knows everybody down at the stockyards, so it was easy to get a severed cow's head. We sent it over to WSKS as a reminder to them to be nice. Basically, they've been saying some really shitty things on the air about 'those snobby people over in Hyde Park,' so we thought we'd just remind 'em."

WSKS MD Michael McConnell indicated that retaliation was not in his game plan. "We've gotten so much favorable publicity over it, we don't plan to strike back."

Let's hope this doesn't start a trend. (Gag me with a cowbell!)

Changes by the Bay . . . Harry Nelson has exited the airstaff of KFRC/San Francisco. Does this mean Gerry Cagle has a slot open at "the big 610?" Ken Copper is no longer doing mornings at K-101/San Francisco. Moving into mornings from his newly acquired midday slot is Bobby Ocean.

Meanwhile, KQAK/San Francisco, which should arrive in August with its brand of AOR, has tapped three new staffers: Belle Nolan comes over from KRQR as Assistant PD and midday personality; Tim Bedure joins for afternoons from KLOL/Houston; and Oscar Medina will do nights, coming in from KLBJ/Austin. What kind of AOR animal will "The Quake" be? That's still being researched.

WEMP/Milwaukee will switch format suppliers from Schulke II to Drake-Chenault's "Hit Parade" on August 1.

Don Simon has resigned as PD of KIXI/Seattle. Although no new PD was named, evening jock Bill Norton was named MD.

Ever wondered what the new CHR battle on AM is sounding like in Houston? Well, count on Street Talk (and 79Q PD John Lander) to come through for you. The 79Q listen line is (713) 654-7022, and Clay Gish's KYST can be heard by calling (713) 654-4025. Remember, these calls are at your expense, and Ma Bell thanks you.

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MISSING PERSONS "WORDS"

CHR NEW & ACTIVE

MISSING PERSONS "Words" (Capitol) 59/10
 Moves: Up 15, Debuts 9, Same 22, Down 3, Adds 10, WLOL-FM, WGCL, KEARTH, WRCK, WTIC-FM, WPST, WAYS, WZZR, KHYT, WIGY, WXKS-FM 14.9, XTRA 6.4, KSET-FM 6.19, KSKD 22-15, WGUY 30-27.



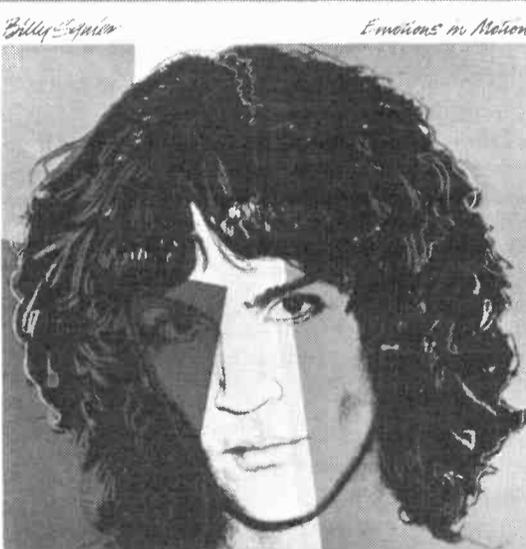
AMERICA "YOU CAN DO MAGIC"

CHR NEW & ACTIVE

AMERICA "You Can Do Magic" (Capitol) 44/20
 Moves: Up 2, Debuts 6, Same 16, Down 0, Adds 20 including 96KX, KIIS-FM, KEZR, KIMN, Q103, WLAN-FM, WHYY-FM, FM100, WOKI, KSTT, KIOA, KOFM, KSKD, WFLB, 99KG.

A/C **BREAKERS**

A/C CHART — → 29 AMERICA/You Can Do Magic (Capitol)



BILLY SQUIER "EMOTIONS IN MOTION"

CHR SIGNIFICANT ACTION

BILLY SQUIER "Emotions In Motion" (Capitol) 37/18
 Moves: Up 1, Debuts 10, Same 8, Down 0, Adds 18 including CFTR, KYXX, 3WT, WYCR, WKEE, KZFM, BJ105, WANS-FM, KZ93, WMEE, KJRB, WACZ, WISE, KSEL-FM, WSPT.

AOR **BREAKERS**

AOR CHART DEBUT — — → 20 BILLY SQUIER



APRIL WINE "ENOUGH IS ENOUGH"

CHR SIGNIFICANT ACTION

APRIL WINE "Enough Is Enough" (Capitol) 46/2
 Moves: Up 17, Debuts 2, Same 23, Down 2, Adds 2, WCAU-FM, WZYQ, 96KX 27-23, CFTR 12-11, CHUM 21-16, CKGM 31-29, KEGL 28-25, K104 12-7, KINT 7-6, WSSX 21-16, WRVQ 19-16, WOMP-FM 40-33, WCIL-FM 28-25, KDVV 30-24, KYA 25-22.



Sales



JONATHAN HALL

NEW CO-OP SALESPEOPLE SPEAK

Coping With Co-Op

For over ten years, leading sales executives have been proclaiming the advent of co-op advertising. In today's economic climate, it appears that the advent is now at hand. I intend to make the subject one of the most frequent topics of this column — not by issuing words of wisdom on the subject, but by talking to many people selling co-op.

This week, I'm featuring account executives who are new to pitching co-op. But before getting to their views, I'd like to begin with a few co-op success stories.

Larry Rothstein, Director of Co-op Sales, WRFM/New York

Larry devotes 100% of his time to co-op, having begun in October 1980. This year Larry estimates WRFM will take in up to \$30,000 in co-op dollars and will double that in 1983. Like all other co-op directors, he stresses patience and the need for full management backing.

At first, WRFM used "trial and error" to perfect its co-op techniques. The station learned that it's best for sales people to work with the manufacturer initially. Larry's reason is that rates on WRFM are so high that no single retailer is likely to accumulate enough co-op dollars to afford spots on the station. "Our rates are pretty high, so most independent retailers can't accrue enough to run a decent radio schedule with us," he said.

So Larry always starts with manufacturers — looking for ones who are committed and will work with WRFM. He tries to have the manufacturer's rep make the pitches to retailers. That's easier, and also, New York area retailers have so many salesmen for media and product banging on their doors that having the manufacturer's rep involved gives Rothstein much-needed credibility with the retailer.

Two of the biggest categories of co-op for WRFM are jewelry and photographic. He's also working on what he thinks will be a successful program involving floor coverings.

Rob Adair, Co-op Advertising Manager, KTOK & KJYO/Oklahoma City Broad Street Communications has a

group goal of one million new co-op sales dollars this year. Two stations in the chain, KTOK & KJYO/Oklahoma City, have scored some recent successes that are helping to achieve that goal. For example, \$40,000 from Ford Motor Credit, \$24,000 for Carrier air conditioners, \$24,000 from Monroe Shock Absorbers, and \$23,000 from a Bud beer distributor.

One reason these stations are doing well is that pitching co-op is mandatory for sales people. "The big difference here is that co-op is not an option, it's a requirement," says Rob.

In addition to maintaining that co-op must have "upper management support" for success, Adair suggests that most potential co-op clients are existing clients. Therefore, one of the biggest pitfalls, in his opinion, is "putting people who are new to radio into co-op." It takes patience, Adair stresses. "It's a long time between lunch and dinner in co-op, but she's usually a big one when she comes down."

Kathy Hogan-Jordan Co-op Director, WRJZ/Knoxville

Kathy first stated why her station got into co-op. "Obviously, in any market with this economy, we as sales people have to look for as many avenues as possible to generate new revenue, whether it comes from new business or business that has been around for a long time that we just couldn't crack. So by utilizing co-op, it opens the doors on both sides."

Secondly, she noted why WRJZ decided to have a fulltime co-op person. "Sometimes the obvious is most overlooked. When you're out there in sales and you stumble across somebody who has many different kind of jeans, you might overlook the fact that Wrangler has a terrific co-op program."

"I love to sell and using co-op makes my

IDEAS ON NEW DIRECTION SOLICITED

KMJK Asks Advertisers' Advice

In an unusual gesture, A/C-formatted KMJK/Portland, OR has asked the advice of area advertisers in determining possible new directions for the station. Format, personalities, promotions, and rates are among the topics on a questionnaire supervised by newly-appointed GM Victor Ives. Ives said, "Research projects had been showing that the station, in spite of having a good product, suffered a lack of definition among listeners and the advertising community." KMJK GSM Rick White said that to reach the station's goals, "The best way we know to start is to get the advertising community involved in planning the station's evolution." KMJK is also forming an Advertisers Advisory Board to participate in continuing evaluations.

job easier, even if it does take time for the paperwork and research that goes into it. It doesn't bother me a bit, or the other sales people, either.

"We may have had a client who was a usual advertiser at \$200 a week. They're now increasing those budgets to \$300 and \$400 a week because they're utilizing the co-op."

Her advice to co-op beginners is to "take the time. Read the information. Be thorough, because if you go in and goof up, then you have to backtrack on your credibility, especially if you go in as a co-op specialist and you don't know your stuff. Get in touch with as many of the manufacturer reps as you can. Nine times out of ten they're willing to work with you."

Joan Rozmus, Co-op Ad Manager, WRVR/Richmond

Joan has taken over the position, which is new, in just the past few weeks, having previously been a sales assistant servicing national accounts and working with the station's rep. Joan started out with training by Carolyn Howe of Carolyn Howe & Associates of Tempe, AZ. "She has a really exceptional program," Joan said. Carolyn works with the manager and entire sales staff to develop a co-op program. It includes role-playing so a sales person can experience a client who puts up all kinds of objections. "Never having sold before, my first question was, 'where do you start?' Fortunately we did do some role playing training, which was great for me."

Joe Lembo, Account Executive, WLKW/Providence

Joe devotes 90% of his time to co-op, and will become fulltime Co-op Director on October 1. The station has been into co-op for 4-5 years.

"You first have to know what kind of product WLKW has and can deliver for a particular co-op account. Then you have to know the market structure. There are some products I just don't deal with because it wouldn't be fruitful here in Providence, RI.

"What I'm doing is having all of our sales people become specialists in a different co-op area." One account exec is an expert in the drug, health and beauty aid area. Another specializes in floor coverings. The local sales manager is a specialist in paint and hardware. Why? "It's important to have product knowledge and competitive knowledge regarding the different products and their lines," Joe stressed.

Ken Sinkus, Account Executive, KMJK/Portland, OR

Ken tells us that KMJK has been concentrating on co-op for about three months. The station will have a fulltime co-op person on board in the next few weeks.

Already it's put together several excellent packages. One involved ten dealers who sell Carrier air conditioners. None of them could have afforded to get on the air alone, but combining their accrued co-op money worked. The other package, now in the process of being put together, involves Atari.

Ken's advice to radio people getting into co-op is, "I would say sell radio first and co-op second. I've seen some reps go into dealers and distributors and just immediately ask, 'Where's your co-op money?' These people will perceive these reps as nothing but order takers.

"Basically, I think the medium has to be sold; the station itself and its program and its reach into the marketplace has to be sold. And then the co-op is basically the icing on the cake, followed by coming up with a creative idea. Radio is such a creative, fantastic medium that the creative should always be first and foremost."

That's a sampling of new, co-op sales execs. I'll be back next week with more.

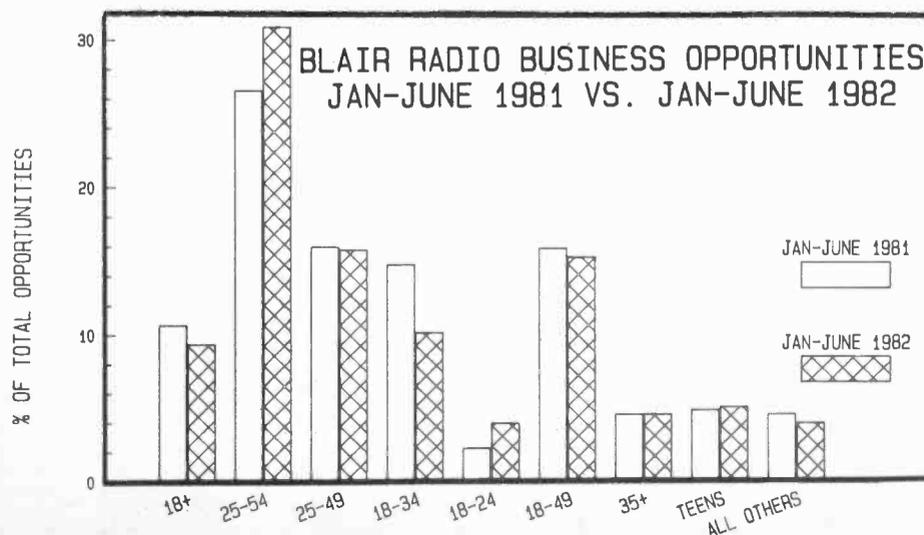
KATZ, TORBET, BLAIR FIGURES

25-34 Demo Even Stronger

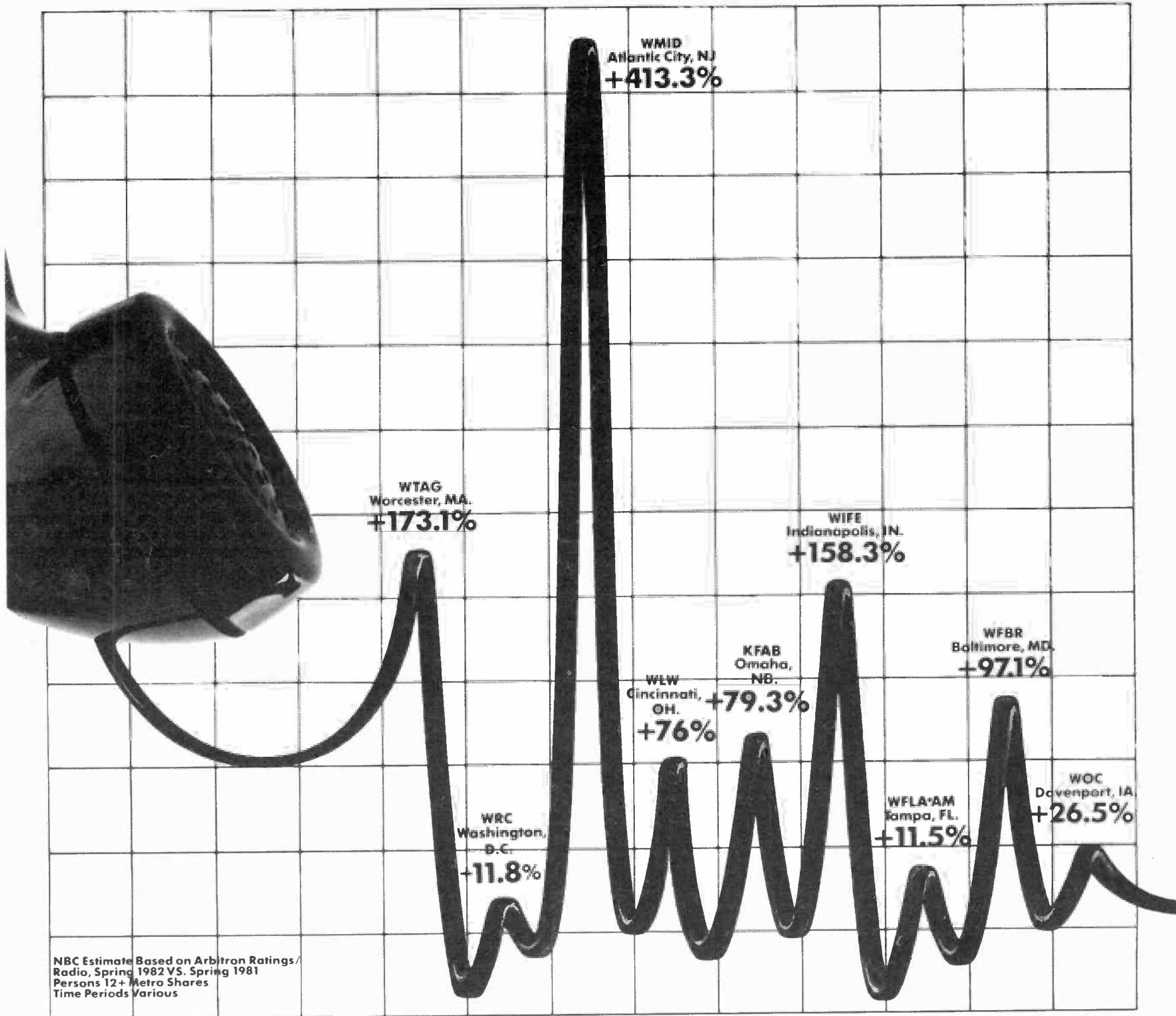
The highly-prized 25-34 demographic is showing gains ranging from 2.2% to 6% over last year in second quarter studies from the Blair, Katz, and Torbet rep firms.

Biggest gain for 25-34 was in Katz's figures, where requests climbed from 27% to 33%; Blair had it at 31% and Torbet 33.6%. Plunging most dramatically was 18-34, which dropped from 16% to 9% in Katz, 14.7% to 10.2% in Blair, and 12.2% to 8.4% in Torbet's study. Torbet showed 25-49 up 1% to 18.9%, but Katz and Blair both showed drops (Blair's a negligible one). Second-place demo 18-49 was slightly off or flat.

Torbet was the only one of the three reps to compare second quarter data to first quarter '82 figures, with 25-54 gaining 31.8% to 33.6%, 18-49 flat, 25-49 up strongly 11.2% to 13.9%, and 18-34 flat. Pictured is a Blair chart comparing the first six months of 1981 to the same period in 1982, again illustrating 25-54's demographic dominance.



NIGHTTIME SHARES HAD THEM DOWN. WE TALKED THEM UP.



Metro Share Increases Spring 1982 VS Spring 1981

Share the wealth. Plug into a one-of-a-kind call-in programming service that keeps your audience up at night. Bruce Williams and Sally Jessy Raphael weeknights. Bernard Meltzer soon on weekends. So distinctive you have to hear it to believe it.

Call Meddy Woodyard at NBC Radio collect today (212) 664-4745. Talknet. The nighttime audience builder.

Talknet
FROM NBC RADIO

Contemporary Hit Radio



JOEL DENVER

THOUGHTS FROM PD JOHN LEE WALKER

KYNO-FM — Winning With A Winning Philosophy

Time after time you've read articles about winning radio stations with PD's espousing their programming prowess as the main reason for success. This article about KYNO-FM/Fresno will include some of PD John Lee Walker's programming secrets, but more importantly, he shares his secrets of a positive attitude and a winning environment.

All too often I've talked with PD's who have sent me airchecks of their stations that are mechanically correct in sound, but there is that certain something missing. That something is a winning attitude, and it emanates directly from your office, Mr. PD! This missing element of cohesion can make the difference between a winning book and one that just looks OK.

It Begins With The Guts

John Lee Walker is no stranger to the Fresno market. He's been PD at KYNO-FM for three years, and prior to that successfully programmed KIOY, taking it from a 2.6 to a 12.6 share. In the just released Arbitron, KYNO-FM moved from a 12+ share of 9.7 to 12.0, making it the number one station 12+ for two books in a row.

That's quite an accomplishment for a CHR station in a 20-station market. Even more astounding are the demographic rankings: number one 18-34 adults and 18-49 adults, and number three 25-49 adults, not to mention number one teens.

I asked John where all this energy and success comes from? "The first thing is you've got to hire talent. We only employ talented people at this radio station, and we give them an environment for that talent to grow and flourish," he explained.

"We treat the airstaff like talent and we encourage them to be creative. My most recent jock change took place over a year and a half ago. I hope when people leave here, they are off to a big market like Los Angeles or San Francisco. I know with a comparable signal in either market, this staff would make the ground tremble.

"The direction of this station is based on facts and research, but before all of that, it started with a gut feel," John observed. "We take advantage of the market's ethnicity and play towards that, but include AOR crossovers along with the pure CHR hits. One of the things I've learned working for owner Gene Chenault is you've got to go out and take some chances on new ideas. If you don't you're going to have an awfully boring radio station. These ideas come from your guts, not from research. I adopt the same attitude on new music too... we're not afraid to take a chance."

To take chances in an uncertain economy is thought to be foolhardy by many. John countered, "There was a time I thought I knew it all, and was too overconfident. Now I know what my limitations are, and take chances on the right things rather than those things that on the surface appear to be right. It's those right chances I believe that make the difference. Our main CHR competition is Y94 (KFYE) and they do a great job, but they aim their station's music a bit less ethnic than we do, and I think this is one of the deciding factors in our ratings."

"We use every tool available to us. I keep in close contact with the record stores, and look at requests too. Yes, we use callouts, but I've learned that relying on them too much limits the station's creativity. If you rely on them exclusively, they cannot tell you what records to add every time. This is where the use of your guts come in."

Research And Ratings

Nearly every station does research, but the key is the application or interpretation of the figures. John said, "We use every tool available to us. I keep in close contact with the record stores, and look at requests too. Yes, we use callouts, but I've learned that relying on them too much limits the station's creativity. If you rely on them exclusively, they cannot tell you what records to add every time. This is where the use of your guts come in.

"I think radio in general is boring around the country. Many programmers have researched themselves into corners. Our research does however tell us pretty much



PD John Walker and Rick James



Rick Stacy, mornings



Pictured (l-r) are afternoon man Danny Romero, MD/night rocker Jeff Davis, and all-nighter Kevin Carter in front of the 96FM "Roller" at a recent station appearance.

who is listening to the station, and we use this information to stay on target. With our ratings situation we work to keep our cume high, and then keep the programming interesting to turn the cume into quarter-hour shares.

"The cume is kept high by our constant visibility in the market. It's pretty hard to go anywhere without somehow being reminded of our station. My airstaff is out there all the time at appearances, plus we are on TV with :10 spots that are designed to plug our jocks and reinforce the call letters. With our widespread ratings success in so many demographics, we do a variety of things to keep our appeal broad."

John went on to explain. "For example on Monday nights we do a 'Tan Contest' at a local club. Now you'd think Monday would be a pretty slow night, but we are packing over 4000 folks in on a weekly basis. It's unbelievable, but almost all of our appearances have these kinds of results. People in Fresno turn out for our jocks.

"It's all part of the motivational efforts of the station. My people love to go out, because they know they are going to have a great time and the people know they are going to have a good time too when they show up. We sound like a fun radio station. I don't restrict or limit my on-air people with senseless rules. They are all pros, and know not to step over the boundaries of common sense."

Promotions And Sales Working Together

By now it's pretty obvious that the staff at KYNO-FM has a pretty healthy working relationship. John amplified, "My VP/GM is Sam Carter, who understands the pressures of programming and has always been right there. So has Wayne Decker, who's President of KYNO Inc. They both offer their input, but respect the opinion of programming as to how each decision will affect the on-air sound of the station.

"With all of this success, you might think we gave away lots of money. This past Arbitron, we spent less than \$1000 cash! Sure we did on-air contests like 'Concentration' and gave away lots of things, but this is where sales helped out with prizes. The sales department is right there when we need them, and we are there for them too. I find that contests, when structured in a simple manner, enhance the excitement and don't add to clutter.

"Theater of the mind is very important to

these promotions. 'Concentration,' like the TV show, is totally a mental thing for the listener to visualize. So was a promotion that involved giving away a mountain of albums. It's the use of this mental imagery that makes every dollar you spend and every promotion you do have more impact. As a programmer, I use every tool available to make the station exciting, and promotions count high on the list."

Staff Input

One of the more interesting things about KYNO-FM is its shift configurations. Sure the station has a morning man, midday, and so on, but what makes it unusual is where the shifts start and stop. "My morning man is Rick Stacy, and he works from 6am to 10:20am, and that's when I go on. Actually he stays on with me for a while and it's sort of a two-man show, and I come on a bit earlier than 10:20. I then stay on until 2:40pm and Danny Romero with his dog Roscoe and I team up for a while. We do this to create a blending of the dayparts," explained John.

"Everyone normally gets off the air at the top of the hour but letting them stay on a bit longer helps the new jock get a feel for what's going on, plus it lets any audience that is really locked into the previous jock get a feel for the next person. The shifts then even out at 7pm when MD Jeff Davis gets on. All-nights are done by Kevin Carter, and weekends are Jenny Rollen, Aaron Thompson, and Mitch Mason.

"Jeff Davis is a real asset to me as MD. He is a hometown boy from Fresno, and knows the area better than anyone. His sense of what the market needs is unfailing and he has plenty of input to me. For that matter, so does everyone on staff. When they know they can communicate their ideas to me, everyone feels a sense of contribution.

"To me this is the final step in motivating everyone into a winning staff. Radio is an entertainment medium, and it's hard to entertain the audience when you're not happy. The enthusiasm my staff generates is contagious, and I hope the listeners keep catching it," concluded John.

The Music Section

CHR's Most Accurate
Music Information
Begins on Page 55



"JUICING" THE PEACOCK AT WNBC — On a recent promotional tour, Capitol's Juice Newton stopped in to say hi to the folks at WNBC/New York. Shown (l-r) are Assistant PD Jim Collins, midday personality Johnny Dark, Juice, and MD Lyndon Able.

YOU CAN EXPECT ANOTHER KANSAS SMASH "RIGHT AWAY"



KANSAS

THEIR NEW SINGLE

"RIGHT AWAY"

JUST SHIPPED

ALREADY ON:

WPHD	KROK	KENI
WKEE	KMGK	KSLY
	99KG	

PRODUCED BY KANSAS AND KEN SCOTT
MANAGEMENT: THE CARR COMPANY, BUDD CARR



DISTRIBUTED BY CBS RECORDS



Q101 BEACH BASH BIKINI WINNER — Q101/Meridian recently held its fourth annual "Beach Bash Bikini Contest" at Lake Okatibbee. Over 5000 turned out for the event, which also included a sack race and watermelon eating contest. Shown (l-r) are Operations Manager Larry O'Neal, the winner, and salesman Bill Evans.



WSQV HAS 'EM ROCKING — WSQV/Jersey Shore, PA packed the crowds in recently for the "WSQV/Miller Musicfest" featuring six local bands. The vent was used to gather young people together to donate blood for the American Red Cross. Over 3000 attended the event, and over 200 pints of blood were collected.



96 ROCK CALL GIRLS STRIKE AGAIN — KKFM/Colorado Springs' 96 Rock "Call Girl Contest" meant up to \$1000 for lucky listeners. The first person to answer a ringing payphone with the phrase "96 Rock Plays Better Music" could claim the money from the station, provided it was 96 Rock on the other end. Pictured (l-r) making a cash award are KKFM MD Jack Hamilton, PD Randy Sanders, 96 Rock Call Girl, \$1000 winner, and her friends in T-shirts.



PICK A CARD, ANY CARD — WTRY/Albany was involved with a promotion to send families to Walt Disney World, and ended up knee-deep in over 17,000 entries. Shown (l-r) are "McDougall In The Morning" and WTRY Program Manager Dan Martin ready to pick out the next winner.



UP, UP AND AWAY AT WHSY — WHSY/Hattiesburg, MS recently sponsored the Y104 Hot Air Balloon competition, with money being donated to the Special Olympics. 12 balloons entered the race with Operations Manager John Chommie and his pilot in the Pizza Hut balloon grabbing first place.

Bits

• Q107/Washington is on the streets of the nation's capital with a new bumper sticker worth thousands in cash and prizes. Top prize announced so far is an \$18,000 Chrysler LeBaron convertible, and being spotted with a sticker on the car could win a listener \$1000 in cash or a year's supply of groceries for a family of four.

• KVIC/Victoria, TX is quite active in the market with a lot of promotions going on. The station recently helped open a community center pool and helped raise funds for the city. It's also planning a battle of the bands, and will be giving away a \$10,000 jeep in conjunction with Dr. Pepper.

• Z93/Atlanta and WGCL/Cleveland are involved in giving away over 50,000 copies of a new "Toto IV" poster. Other prizes include Toto/Adidas warm-up jackets, com-

plete Toto catalogues, and "Toto IV" albums. The contests are in conjunction with local retail outlets.

• WBCY/Charlotte is taking advantage of the summer weather and the novelty of the "Knoxville World's Fair." It ran a contest that sent two winners on an all-expenses-paid trip to see the fair and RCA recording artist Rick Springfield in concert.

• D93(KFMD)/Dubuque welcomed Cheap Trick, Krokus, and Saxon in concert recently. The station also got involved with the local Jaycees' "Triathlon" event. Thousands turned out to watch contestants paddle a canoe six miles on a river, peddle a bike for 17 miles, and then run seven grueling miles.

• KRSP (AM)/Salt Lake is offering \$1000 for a great suntan. The station is looking for a Mr. & Ms. Suntan Contest-winning couple. The winners will be judged, naturally, on their tans, and overall appearances, with runners-up in both men's and women's divisions also winning prizes.

• WZOK/Rockford held annual "ZOK Day In The Park" with a free concert featuring Scotti Bros. recording artists Survivor, who played for over 15,000 fans.

• KEARTH/Los Angeles and KENO/Las Vegas are tying in for a two-way promotion with the Beach Boys' current concert tour. Both stations are giving away albums to listeners who then qualify to see the group in concert in the other station's city. KEARTH is also involved in raising funds for "Kamp KEARTH" which helps send underprivileged kids to camp. This is the third year of the station's participation, as it sent over 200 kids to camp last year alone.



A PERSONAL VISIT FROM KARLA — Columbia artist Karla Bonoff was in Dallas recently promoting her new album "Wild Heart Of The Young" and single "Personally." Shown (top, l-r) are local promotion rep Cynthia Henderson, and former KEGL MD Sandra Bobek; (bottom, l-r) Columbia regional rep Ed Climie, Bonoff, and KEGL PD Christopher Haze.



KSKD GETS JUICY PLATINUM — Following the announcement that Juice Newton's album "Juice" went platinum, Capitol Records handed out awards to some stations that helped out. Among them was KSKD/Salem. Shown in the station van (l-r) with the award are music researcher Keith Miller, station PR Director Dora Hatley, PD Len E. Mitchell, and Stan Forman of Capitol Records.

Motion

Frank Walsh has been named MD at KTSA/San Antonio, with current MD J.J. Rodriguez upped as PD Kid Curry's assistant . . . Jim Miles joins KILE/Galveston from KFMK/Houston to do all-nights replacing G. Jackson . . . K96/Provo midday personality Jana Shaw is leaving the air to have a baby . . . congratulations!

Former WNAM/Appleton-Oshkosh PD Bob Beck has turned up in the same position at KYYY/Bismarck . . . J.J. Walker moves from Y103/Jacksonville to do afternoons at KBEQ/Kansas City. Also, news person Karen Barber is morning anchor . . . Bill Richards from KKRC-FM/Sloux Falls is the new PD at KDWB (AM)/Minneapolis . . . and for the record, KKAZ/Cheyenne MD Phil McKay is not moving to KTYN/Minot.



WHO SAYS RECORDS AREN'T SELLING? Columbia recording act Journey's latest album "Escape" went platinum five times over. Shown (l-r) is Columbia rep Herb Gordon handing an award to WPST/Trenton Operations Manager Tom Taylor.

1982		AUGUST	
6-8	★ SYLVIA		
13-15	★ HANK WILLIAMS, JR.		
20-22	★ JERRY REED		
27-29	★ TAMMY WYNETTE		

Every weekend is Special on

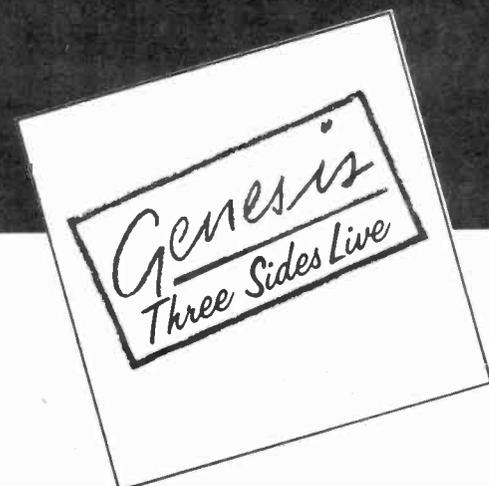
THE WEEKLY COUNTRY MUSIC COUNTDOWN

Can we do something special for you? Unlike some programs which give you a steady diet of the same old thing, at the United Stations we believe we owe you something special. Not just on holidays, but on every program, every week. Big name artists, in-depth interviews. On your station, every weekend is special with "The Weekly Country Music Countdown."

New York • Los Angeles • Washington, D.C. **The United Stations**

Four Hits, Count On Atlantic

GENESIS "Paperlate"



WIFI 15-12	WLOL-FM 27-22	WYCR 28-25	WJDX 27-25	WKFR 29-26		
WCAU-FM 19-18	KBEQ 33-26	WKRZ-FM 19-18	WZYP 24-20	KMGK 23-20		
Q107 19-15	KIQQ 27-19	K104 8-6	BJ105 26-23	KOFM 24-20	KCPX 24-19	
CFTR 26-21	WPHD 10-8	WKEE 21-19	WSEZ deb 26	KZ93 6-3	WJBQ 22-18	WAZY-FM 22-18
KEGL 4-1	WHFM 15-13	KZFM 7-6	WGH deb 18	WZOK add	WIGY 5-5	KWLO 22-17
WLS 20	WRCK 6-6	WTIX deb 34	WRVQ 18-12	WNAM 24-15	WOMP-FM 5-5	KFMZ 1-4
WLS-FM 20	3WT 11-10	KROK 30-28	WJXQ 4-5	WIKS 9-8	95XIL 15-7	KKLV 28-22

Genesis On Tour:

AUG. 1 Civic Center, Peoria, IL., 2-3 Poplar Creek Aud., Chicago, IL., 6-8 Greek Theater, Berkeley, CA., 9-10 The Forum, Los Angeles, CA., 11 Arizona Veterans Memorial Coliseum, Phoenix, AZ., 13 Reunion Arena, Dallas, TX., 14 The Summit, Houston, TX., 15 The Myriad, Oklahoma City, OK., 16 The Checkerdome, St. Louis, MO., 18 Pine Knob, Detroit, MI., 19 Merriweather Post, Columbia, MD., 20 Venue to follow, Northeast Area, 21 JFK Stadium, Philadelphia, PA., 22-23 Forest Hills Stadium, Forest Hills, NY., 26 Saratoga Performing Arts Center, Saratoga, N.Y., N.Y., 28 C.N.E. Stadium, Toronto, Canada, 29 Jerry Park, Montreal, Canada



ROBERTA FLACK "I'm The One"

Average Move: + 5

CHR

WIFI add
JB105 on

KEARTH add
KIQQ on
WFBR deb 27
WTIC-FM add 30

WDRC-FM deb 20
KC101 deb 28
WLAN-FM add
WAEB deb 28
K104 deb 37
WKEE add
V100 add

KZFM deb 22
KINT 24-21
WDOQ on
CK101 add
FM100 add
KX104 add
WSEZ on

WRQK add
WGH deb 17
WVIC 30-26
KSTT deb 21
KIOA on
KOFM deb 30
WNAM add

WNAP add
WGBF on
KGGI 29-26
KCPX 37-35
WFBG on
WFLB 27-21
KILE add
KWLO deb 27

A/C

BREAKERS

ROBERTA FLACK
I'm The One (Atlantic)

60% of our reporters on it. Rotations: Heavy 2/0, Medium 49/13, Light 28/8, Extra Adds 1, Total Adds 22 including WASH, WHB, WISN, KFMB, KNBR, WTIC, WHAM, WBT, WAIV, WRVR, WHYY, WRVA, YES95, WFDL, KCEE, and 7 more. Moves 27-24 on the A/C chart.

LAURA BRANIGAN "Gloria"



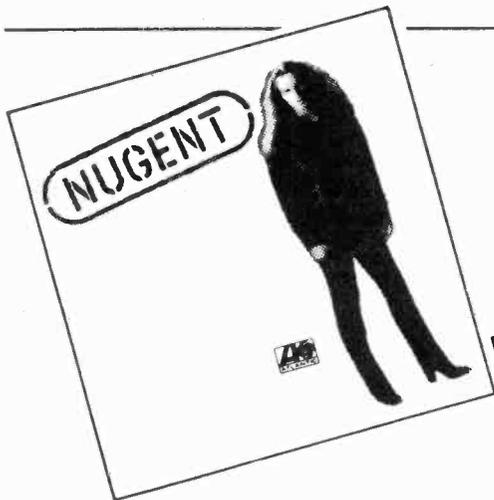
WXKS-FM 17-10
KIQQ deb 36
KFRC 21
WFBR 18-11
WKRZ-FM 27-25
KINT 18-17

WTIX deb 35
WDOQ 24-20
WGUY add
WYKS add
KELO add 32
WRKR 23-19

WBEN-FM 32
WLOL-FM
KEZR
K104 14
KCPX 34
BJ105

WNOK-FM
WGH
KIOA
WFBG
WAEV
95SGF

KWLO
99KG
KDZA



TED NUGENT "Bound And Gagged"

FIRST WEEK!

WPHD add
KINT 38-26

BJ105 add
WJXQ 26-16

WZYQ add

On Atlantic Records and Cassettes.



© 1982 Atlantic Recording Corp. A Warner Communications Co.

CALENDAR



BRAD MESSER

The Romantic Life of a Reporter

When someone asks me what it's like to be a reporter, wondering whether the day-to-day life is really as romantic as he imagines, usually I just lie. I say yes. Just doing my little part to reinforce the public image of reporters living lives of high adventure, slinking down alleyways eluding Mafia hitmen, sharing high-level confidences with important officials at intimate lunches, standing vigilant guard over the community's Sacred Right To Know, stuff like that.

Well, what do they know? You think I ought to emphasize the endless typing?

The real truth would sound so common. Can you imagine the damage to our image if I admitted I got into radio news because it offered immediate access to fast cars and faster women, and that I stayed a reporter because of the money? I'm not exactly sure why, but I know a person just doesn't go around talking like that. Anyway, those things have mostly changed.

The fast cars, for example, are no more. In my cub reporter days when one station got mobile news units with 380-cubic-inch V-8 engines, its competitor would start shopping for something in the 400-cube category with optional four-barrel carbs, for a station's pecking order on the street was partly determined by whether its new cars could go zero to 60 in under ten seconds like the sheriff's beefed-up monster machines. Now we have deteriorated to 4-cylinder machines with top speeds around 62 downhill, and there aren't even whip antennas any more. Used to be, if you stopped at The Scene by locking the brakes, those whips would swish around better than Zorro's sword. No more.

And the women? Any veteran knows that somewhere along the line they stopped being sex objects and turned into equal human beings. That was okay for them, but the demise of blatant sexism and job discrimination somehow took most of the superior attitude and smirking and swaggering out of a reporter's meager life. You hardly ever see much swaggering any more, but there used to be quite a lot of that.

And the big money? Recently I discovered that, completely contrary to my belief, the money never has been big. I had thought I was making out like a bandit because I was comparing my paycheck to what I made a year earlier, and it kept creeping into higher brackets. Now I find out that all along, some switchboard operators made more. (And who ever heard of a switch getting a call at home at three in the morning to rush to work?)

But there is still no life as adventurous and exciting as that of a reporter! Why, maybe later today I'll screech my mobile news unit to an antenna-whipping halt, swagger into an alley where I'll have an intimate lunch with a powerful underworld figure, and fearlessly defend the public's Right to Know. Reporters get to do a lot of stuff like that, right?

MONDAY, AUGUST 2 — During World War II in the South Pacific 39 years ago tonight, Lt. John Kennedy and a dozen crewmen were on night patrol in their plywood PT boat, looking for Japanese ships to torpedo. Suddenly a destroyer appeared, and survivor Jack McGuire says, "They were going full speed, about 30 knots, and we were only going about 6 knots. They knew what we were and they ran us over. Cut us in two!" From the cockpit of PT-109, McGuire and Kennedy dove into the flaming water to rescue shipmates, then stayed with the floating wreckage through the night. Afraid other enemy ships would spot them in daylight, the eleven survivors helped one another swim to a small island, where they hid until rescued by a U.S. Navy boat nearly a week later. (When Kennedy became President almost two decades later, he invited his former PT-109 shipmates to the White House. On his desk they saw his souvenir of 1943, the coconut on which their skipper had hastily carved a message for potential rescuers, showing the coordinates of the island.)

Frontier U.S. Marshal Wild Bill Hickock was shot dead 106 years ago. A reenactment of his poker-game murder has been a popular tourist attraction in Deadwood, South Dakota for over fifty years.

Jim Capaldi, ex-Traffic, is 38. Garth Hudson of the Band is 45. Peter O'Toole is 50 and Carroll O'Connor is 58.

TUESDAY, AUGUST 3 — "Man has always been hoisting things up, but one thing they didn't have solved is when you cut the rope, everything fell," says Peter Thompson of the Otis Elevator Company. Elisha Otis — born on this date in 1811 — developed the first successful braking system for runaway elevators in 1852. "In 1854 he went to the first World's Fair in New York at the Crystal Palace, and dramatically demonstrated his safety device by lifting an elevator to the ceiling and ordering the rope cut. And of course the elevator didn't fall!"

Actor Martin Sheen, real name Ramon Estevez, is 42. Fashion designer Yves St. Laurent is 46. Singer Tony Bennett is 56. Preacher Billy James Hargis is 57. Novelist Leon Uris reaches 58, and Elderly Rights activist Maggie Kuhn — founder of the Grey Panthers — is 77.

WEDNESDAY, AUGUST 4 — When Adolf Hitler's Nazis began murdering Jews, Otto Frank got his family out of Germany and began a small spice business in a residence in Amsterdam. When the Nazis took Holland, the Franks spread false information saying they had fled, while actually retreating to the safety of a small hidden room. Protected and fed by friends, they lived in the secret room for more than two years while the Nazis nosed about the neighborhood. Anne Frank kept a personal diary of her years in the small room. Then 38 years ago today (1944) they were found by the Gestapo and taken away to concentration camps. The father survived. Teenage daughter Anne died in a camp less than a month before Allied troops liberated the inmates, but her diary survived. "The Diary of Anne Frank" is still among the world's best-selling books.

Uncle Sam cut the \$25 million deal to buy the Virgin Islands in 1916. America's easternmost territory now includes the National Park system's only underwater park, where snorklers read sea-bottom trail markers.

Queen Mother Elizabeth of England is 82.

THURSDAY, AUGUST 5 — In a burst of goodwill in our nation's earlier years, France gave us a present we didn't know quite what to do with . . . a 151-foot-tall statue. Congress refused to appropriate money to build a pedestal for it, so a newspaper (Pulitzer's New York World) stepped in and raised \$100,000 in public donations. Ninety-eight years ago today the pedestal cornerstone was laid on Bedloe's Island in New York harbor, and workmen began piecing together the prefabricated copper Statue of Liberty. Now pushing the century mark, Lady Liberty is in need of repairs, and Congress still ain't spending . . . so another public fund drive is underway. It's headed by a man used to coming to the rescue, Chrysler Corporation's Lee Iacocca.

FRIDAY, AUGUST 6 — Thirty-seven years ago today a B-29 dropped a ten-foot-long device from 32,000 feet over Hiroshima. "Little Boy" detonated at 660 yards altitude, flattened and scorched four square miles of the city, and killed about 100,000 people outright. An equal number were maimed and contaminated with radiation. Three days later a plutonium-core atomic bomb code-named Big Boy was dropped on another city, and within 24 hours the Japanese were proposing surrender terms (1945).

ENTIRE AIR STAFF NEEDED

Hiber & Hart, Ltd., is helping one of our clients set up a brand new FM property, due to go on-air in early September. We need to find this station an air staff, from PD on down. Adult, personable communicators needed for rock format where music is king but personalities who relate to the community are important.



Top employer in a market of 200,000+. Great new facility, beautiful outdoors-oriented market with cold winters and spectacular summers. Good salaries, relocation expenses possible. No drifters or frantic jocks. No calls please.

HIBER & HART, LTD.

T&R to Lynn Hiber, Executive Vice-President,
Hiber & Hart, Ltd., P.O. Box 1220,
Pebble Beach, CA 93953.

BROADCAST RATINGS, RESEARCH AND SALES DEVELOPMENT CONSULTANTS

AM Stereo

Continued from Page 1

"I think AM stereo manufacturers will begin cranking up very soon, with the first receivers reportedly to be delivered to the marketplace by Mura in a 'Walkman'-type radio in a few months. I'm not going to delude us into thinking this is going to make a major difference until the public can buy AM stereo receivers. My next priority is to get them available as soon as possible. We've cautioned the audience that they're not yet available, but they can take two radios and side-tune one to the left and one to the right to achieve a stereo effect. We've also made it clear that this is not as good a quality as on an AM stereo receiver."

Laurence

Continued from Page 1

great edge. Roy actually replaces Liz Kiley, who was our PD until she went to KFI/Los Angeles. Up until now I've also been handling those duties in addition to the operations of the station, so I'm thankful for the added input."

Laurence told R&R, "I'm really happy to be staying in Philadelphia. I'll be handling the programming and music, and feel very good about working with Art and Don. This will be a great team that plans to capitalize on every positive aspect of WIF1, of which there are many."

Helton

Continued from Page 1

Helton, who joined KHJ in October 1980 as afternoon drive personality and Assistant PD, commented on his promotion: "I've been with KHJ since the change-over, and have developed a good working relationship with the management and staff of the station, so I feel very good about the

WPGC

Continued from Page 1

hardest working people I have ever been associated with, and I know he will do an excellent job for us at WPGC."

Steele said, "There is a lot of work ahead, but I am really looking forward to it. I've got to thank Dan Mason for his confidence in me. This move affords me the opportunity to work with Charles Giddens again at one of the premier radio stations in the country."

Before joining the original First Media staff of KFMK in 1979, Steele was MD at WIFE/Indianapolis. Replacing Steele at KFMK as MD is afternoon personality Kirk Patrick.

Bird

Continued from Page 1

GM, and label President, most recently headed his own CBS-distributed label, Badland Records. Bird noted that his partnership at Boardwalk reflects "a natural progression of my relationship with Irv Biegel and (principal) Joyce Bogart. The label has a strong family feeling which I'm happy to share. It's the spirit that Neil Bogart had when he founded the company, and I'm proud to be a part of making that grow."

Bird will be headquartered at Boardwalk's West Coast offices in Los Angeles and will report directly to Biegel.

opportunity presented me. This has to be one of the most competitive programming jobs in the country right now — it's an exciting challenge."

Prior to joining KHJ, Helton was a Country personality at WJJD & WJEZ/Chicago, Music Research Director at WMAQ/Chicago, and a member of the airstaff at KLAQ/Denver.



AREA BOYS VISIT PHILLY — While the Oak Ridge Boys were in town for a recent concert, two of the group who are area natives stopped by to chat with WFIL & WUSL/Philadelphia Operations Manager Kris Chandler. In case you haven't guessed, the hometown boys are Richard Sterban and Joe Bon-sall, shown here with Kris.

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to
Ken Barnes, Radio & Records,
1930 Century Park West, Los Angeles, CA 90067.



JEFF GELB

AOR Winners' Circle Part One: KBPI And Phil Strider

Early spring Arbitron results show a number of significant AOR victories in key markets like Portland, Sacramento, San Diego, Memphis, Cleveland, and Denver, where KBPI was #2 in the market 12+ (with a 7.2), and #1 in cume and contemporary music. KBPI's rise is especially laudable since Denver has three other AOR's battling for similar slices of the demographic pie: KAZY (up 5.8-6.2), KBCO/Boulder (down 3.6-3.1), and KPKE (down 6.6-5.8). Significant in those figures is KBPI's win over KPKE, which beat KBPI in its debut book this past winter with noncommercial programming and a large TV budget.

The guiding force behind KBPI's resurgence to the top is Phil Strider (Robinson), who has programmed the station for a little over a year. He joined KBPI three years ago as MD and then Assistant PD to then-PD Frank Cody. Prior to KBPI, Phil's ten-year radio career includes a PD stint at then-progressive rocker KAWY/Casper.

Culture Shock

Making the switch from KAWY's free-form programming to KBPI's highly-developed music and programming research systems was a distinct culture shock, Strider recalled. "When I first came here I was anti-research. I distrusted and dismissed it, primarily because I'd never used it before. I didn't understand it, and feared it would replace my 'ears.' Having worked with it for three years now has convinced me that it is an invaluable tool, but not the bible. There have been plenty of instances where research indicated we shouldn't play a song,



Phil Strider

but our ears said we should. We went on it anyway and the research later indicated we were right to do so. The reverse has also happened: sometimes research tells us to add a record that we know won't fit our sound. So it's not the be-all and end-all, not our sole determinant for music choices. But in a competitive situation, it's indispensable, and I'd never go back to not using it."

Strider detailed the other criteria for adding music to KBPI's playlist: "We'll monitor other stations in the market to see whether their research shows the songs should be moved to higher rotations. We'll see whether other stations around the country in similar competitive situations have success with the records we're looking at.

"We won't research new music till it's proven to be familiar enough to give us a valid result. On the average, that means playing a record in medium rotation for at least three weeks."

Nonabrasive Rock

He continued, "It all comes down to ears and sound. Does it sound like KBPI? KBPI's sound is melodic, uptempo, happy rock (no one listens to radio to be bummed out). The music cannot be abrasive. That's



3-D RADIO — First came 3-D movies, then 3-D TV, and now... 3-D radio? KMET/Los Angeles morning air personality Jeff Gonzer (right) and News Director Ace Young (left) are admiring the three-dimensional charms of guest Elvira, who hosts a local weekly horror show on TV, which recently ran its first 3-D film. Elvira was serving breakfast in bed to the KMET crew during a live broadcast as the prize from this year's 94.7-yard Dash between Jeff and Ace at the KMET-cosponsored Superbowl of Motocross.

LOVE 94: What Went Wrong

Not every AOR station was a winner in the spring Arbitron's. One of the losers was LOVE 94/Miami, a 25+ AOR that was down 2.4-1.9. As the station's ratings hit the skids, PD Bob Linden hit the streets, looking for a new station to program the adult blend of AOR he still believes to be viable for the 80's AOR listener.

What went wrong at LOVE 94? Linden offered, "It was a combination of factors. One major one was that we were a victim of Differential Survey Treatment; I've heard that blacks and Hispanics had over 1000 of the 1500 books in the county. To compensate, a station needs to be visible everywhere. We had one billboard, and one billboard doesn't make a whole campaign. This company is just not in the financial position to duke it out promotionally with the RKO's and Metroplexes in the marketplace.

"We certainly matched them in sound. The station is on everywhere; it's required listening at local Haagen-Dasz parlors! But you also need the right signal, and teamwork, both on the air and with management, and the patience to let this format grow."

Linden continued, "There's a vast audience out there that's being ignored. They've been ignored for so long that you'd have to go out and bang each one of them on the head with a radio to get them to listen again. As I said, our promotional budget didn't allow for that. But an adult AOR format is destined to happen: the radio listener who was 18 when the Beatles began is 38 now. There has to be a format between Charlene and AC/DC.

"At LOVE 94 we put together a format that brought back artists who have disappeared from AOR radio: Moody Blues, Neil Young, Joni Mitchell, Van Morrison. All of these artists remain viable because their best songs are timeless. We put them together with a blend of light commercial jazz and the results were mass-oriented. We got album winners who were 17 and others who were 40."

Bob is especially adamant that Adult AOR can work because he has already experienced success with it: "When I took over KEZO/Omaha it was automated Easy Listening. In our first book as an Adult AOR we zipped up to a 7.2 and became #1 18-34 in the market. It can happen again."

why it's taken awhile for 'new wave' to show up on our playlists. In the past year, though, we've added more as melodies have gotten stronger and the vocals less irritating."

Many traditional rock acts also have "abrasive" vocalists. "They get played in restricted dayparts," Strider reported. "During the summer that means after noon, but normally it means nights only.

"If we went by sales research, we'd add far fewer records. Turntable hits have become more viable than ever, allowing us to expose more new music."

Things are totally seasonal around here. Even older audiences are more apt to like some uptempo rock when it's sunny outside. So we can 'get away with' more abrasive material in the summer than during other seasons.

"KBPI is heavily dayparted, because I believe it's essential to deal with the realities of the available audience for different times of day. For instance, during the day adults are in cars, offices, and the home, and are the bulk of our available audience (except in the summers). At nights, quite a few adults tune us out for HBO or TV or whatever, while the hard rockers join us."

Sales Research

Strider commented that record sales research is playing a less important role at KBPI. "It's unfair to the records because they're just not selling as they used to. We stopped checking unit sales a year-and-a-half ago and went to a ranking system, asking record stores and distributors for their Top 20's. We've found a tremendous difference in the sales between #1 and even #10.

"If we went by sales research, we'd add far fewer records. Turntable hits have become more viable than ever, allowing us to expose more new music. We get hot requests for many songs that test well but just don't sell through. That doesn't mean listeners don't want to hear them — the reverse may well be true. Because listeners have less spendable income, radio becomes more important to them to hear those songs they like but just don't have the money to go out and buy."

He was similarly suspicious of request line research: "It's dangerous to attach much significance to it — generally, songs

that get tremendous phone response are pulling the very active part of our listener-ship, and about 90% of our listeners are passive. They're never going to become regular callers; they just don't do it. So you get your actives on the request lines.

"Second, many songs that cause the phones to ring off the wall are polarized; you may get 10 calls in an hour in favor of the song while you may also have blown off twice that number of listeners who didn't like the song and changed the dial instead of calling to complain."

He added, "Our research also shows that by the time younger kids are calling to request a song, that song is already burned out to our core older audience of 18-34's."

Battling KPKE

KBPI's biggest battle this past year came when Doubleday introduced KPKE to the marketplace last fall with several months of commercial-free programming and a massive TV campaign. Strider recalled, "Basically, we had to be prepared to weather the storm, to protect those interests we could keep. They were going after our 18-24 males, and we knew we would lose some of them temporarily. But even when they won in 12+, we found we were still sharing 18-24 listening with them. We tried to offset that loss by strengthening our other demos, concentrating on 25+.

"We had to walk the very thin line between reaction and overreaction, which would have been cutting our own throats. They came on playing songs that, in many

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Demographics, Psychographics, And Now, Ethnographics:

AOR radio may have to learn some new terminology, as a direct result of Arbitron's new Differential Survey Treatment methodology. In the latest ratings results, DST retrieval techniques have encouraged increased diary returns from previously underrated minorities. This has resulted in some dramatic gains for Black and Urban Contemporary stations, sometimes at the expense of the 12+ numbers for other contemporary music stations, including AOR's.

How can AOR radio react to DST? For an insight, I suggest you read Jhan Hiber's column this week in the Ratings & Research section of R&R.

EVOLUTION

WBOS/Boston becomes a full-scale AOR with Clark Smidt as consultant. PD Jack O'Brien exits and Smidt will oversee all programming; Nancy Grimes remains MD... Charlie Palmer exits as PD of KFMX/Lubbock... Mike White is named MD for KKCI/Kansas City and Chuck Geiger joins KKCI for afternoon drive... Dave Nichols exits as MD of WRNO/New Orleans... KTIM-AM/San Rafael switches from AOR to Big Band (the FM remains AOR)... Roger Cory joins KBOS/Tulare from KTIM for nights... Mark Samansky joins WMET/Chicago as morning news anchor from KAZY/Denver... Dave Hoeffel joins WCKO/Miami for 10pm-2am... Robin Wren exits as EPA's Associate Director of Album Promotion.



BOULDER'S BONOFF BOOSTERS — Columbia's Karla Bonoff chatted with the airstaff of KBCO/Boulder while in town for a concert. Pictured (l-r) are KBCO OM Dennis Constantine, Karla, KBCO MD Jeremy McCaleb, and Columbia rep Kevin Knee.

KBPI And Phil Strider

Continued from Page 25

cases, had never been played in Denver. This unfamiliarity gave them a very fresh sound. Even if listeners didn't like the new songs they were at least fresh, and listeners weren't hearing Foreigner's 'Hot Blooded' for the 29th time. In response, we did expand the playlist a bit: we went back and picked up some of those gems that sounded like KBPI but were not tremendously familiar. We changed the mix a bit, and freshened the music constantly. That's the best way of making a tight playlist station keep from becoming stale.

"The biggest thing KPKE had going was its commercial-free stance. We dropped our spotload as much as possible and incorporated commercial-free sweeps in each hour."

Promotion & Personality

"Promotion was vital. We sponsored event promotions like an international bike classic. We gave away Ataris, weekend trips, and lots of albums at night. Also, in



RAINBOW ROCKS WYSP — Mercury/Polygram's Rainbow helped create special excitement for their Philadelphia show by giving away a guitar signed by Richie Blackmore in a contest sponsored by WYSP. Pictured (l-r) are WYSP jock Gary Bridges, winner and date, group's Blackmore.

conjunction with our night show announcer Zack Phillips, we did a forced-listen promotion to win 'Hit the sack with Zack' nightshirts. We cosponsored promoter Barry Fey's summer series of outdoor shows, and sent listeners to see concerts in other cities."

He noted, "In a fierce competitive situation, where the other guy is playing more music and less talk, with no news, personality or information, we couldn't afford to clutter our airwaves. So we did fewer promotions but made each one more effective. When they came on we streamlined our approach extensively, while maintaining the essences of our personalities."

Personality is an essential part of KBPI's image, according to Strider, who said, "Jocks are encouraged to be human, not hype, to approach listeners one-on-one, to get to know the listeners. They do a lot of personal appearances at bars, clubs, charities. They have to be out there with listeners whenever possible. I also encourage them to answer their phones, and be nice when they do it. One indication of success is when people start using your station as a directory. Sure, it's a pain for the jocks to give directions or whatever, but they have to understand the calls are coming to them because KBPI has become an integral part of listeners' lives."

KBPI does have two prerecorded message lines, one for concert information, and a second, recorded daily by the morning team, that offers a joke. But, in general, KBPI's phone lines are answered live. "There are too many recorded voices these days," Strider commented. "You can even call your best friend and hear a recording. There's no substitute for a real voice; a live person on the other end of the line means everything."

News/Talk On AOR

Also important to the overall KBPI image is news, but with an important qualifier: "It has to be oriented to our listeners' lifestyles. Our News Director Kathy Miller is ideal at picking stories our listeners want to know about. We researched our audience's interests, and found they do want news; I'd say they're more interested than ever. If they need to know something and we don't give it to them, they'll leave us to find out about it elsewhere. Stations that assume public affairs or news programming are negatives are wrong. If you find out what areas interest your listeners, running news and public affairs shows can work to your advantage, as it has here." Strider quoted as an example a Sunday night talk show that runs from 9-12pm with guests and open line talk, hosted by Thom Trunnel. According to Strider, the show is the city's top-rated Sunday night programming, successfully holding its own against rock music on stations like KPKE and KAZY.

Supporting Cast

Strider has some very competent aid in determining the important programming decisions at KBPI: Sandusky President Toney Brooks and station consultant Jeff Pollack. Of the former, Strider said, "I've learned an incredible amount working with Toney; he's a consummate professional. We're more a programming team than GM-PD. With his programming background, he's also a great tiebreaker for music choices when MD Karen Allen and I don't agree."

"Working with Jeff Pollack is a pleasure, because it's not on a dictatorial basis at all. In fact, our day-to-day contact is minimal. We use Jeff for strategy sessions, to bounce ideas off each other and find out how something worked in another market, or how a piece of music is testing for him nationally. By no means do we just get a computer list of songs to play; he tailors his services to our needs."

Room For Three More?

Denver is an overcrowded market for AOR radio. Strider defined his perceived differences between KBPI and its competitors: "The music on all the stations is close, so it's the less tangible things that show up the differences: I think we're the city's best at promoting ourselves, and personalities also provide a key difference. Stability helps us as well: We've been consistently providing the best rock in town for ten years."

Can Denver continue to support four AOR's? Strider assessed the current competition in this way: "I think the KPKE format is a short-lived one. I think people sample it for awhile just as they would any station that came on with commercial-free programming, a heavy TV campaign, and thousand-dollar giveaways. I think KBPI came through Doubleday's attack better than any station in any other market they went into."

"KBCO has gained from being next to KPKE on the dial. I notice they've become more commercially accessible in the last six months, turning the market into a four-station donnybrook. This has always been a competitive market. The competition has fractionalized the AOR audience. Put together the numbers of the four AOR's and you get an amazing AOR share (22.3)."

"We're happier this book with a 7.2 than we were when we had a 9.9, because there was so much more competition this book for the same listeners. I don't think all four stations will be able to survive the competition; someone will drop out sooner or later. I know it won't be us."

COMING NEXT WEEK: Our AOR Winners' Circle interviews continue with a conversation with Dave Van Dyke, PD of KGON/Portland, which had a #1 market Arbitron for spring. Next week, Dave talks about research, news, personality, new music previews, and beer(!) in an R&R exclusive interview.

UPDATE

Anyone interested in trying radio bingo after reading about WDEK/Dekalb's success with the idea (R&R 7-16) should be aware that music bingo is a copyrighted feature of Bill Taylor's Country consultancy, and cannot be used in the form WDEK had employed... Last week might as well have been KMET Week in Los Angeles. On Saturday, KMET was the host station for an outdoor concert called the Summer Strut that gathered 75,000 fans. The station interviewed Iron Maiden, Scorpions, Loverboy and Foreigner, broadcast part of Iron Maiden's set, broadcast live over the stadium PA throughout the show, and held a "shortest shorts" contest to win tickets to see Van Halen in concert. That same day, the station was also co-presenting a Superbowl of Motocross that attracted 70,000. The following Monday, evening air personality Mary Turner was a guest on TV show "AM Los Angeles," while morning team Jeff Gonzer and Ace Young were broadcasting live from the Beverly Hilton hotel, where they were being served breakfast in bed by a local TV horror movie hostess named Elvira... WAPP/New York's kicking off its AOR programming with a summer schedule of outdoor boards, subway posters, TV and newspaper ads that tout a commercial-free summer on WAPP. The ad campaign reportedly is costing Doubleday \$1.5 million... WYSP/Philadelphia presented the Beach Boys in a free concert for 40,000 fans... WTUE/Dayton presented the Motels for \$2 as part of its sixth AOR anniversary celebration... WNEW-FM/New York presented an hourlong tribute to Murray The K

produced by Earl Bailey... WMET/Chicago pacted with CBS records to launch a station-artist summer bumper sticker campaign. Hundreds of thousands of stickers highlighting groups like Journey, Survivor, Cheap Trick and Heart, along with the legend "95 1/2 WMET Rocks Chicago," are being distributed. As further impetus to pick up the free stickers, WMET will award commemorative T-shirts to many of those listeners spotted sporting the stickers... KREM-FM/Spokane just held its second summer sundown cruise, with listeners dining and dancing courtesy KREM-FM... Condolences to WQFM/Milwaukee PD Lee Arnold, whose mother passed away last weekend... KSJO/San Jose awarded a listener a \$1200 guitar in a contest held in conjunction with a Sammy Hagar concert date locally. Other winners received concert tickets to the show and album packs... KWXL/Albuquerque's planning its first annual "Record Rep Round-Up" for August 20-21, complete with pool party, food and beverages. Interested parties should contact the station to RSVP at (505) 765-5400

COLOR

DREAM MACHINE SUPREME: WAQY/Springfield asked listeners to send in photos or descriptions of their cars. From all entries, one was drawn at random to win a complete \$5000 overhaul on his or her automobile to make it a real "dream machine supreme."

SOMEDAY SOMEWAY: WQDR/Raleigh pacted with WB and a local concert with Marshall Crenshaw in a contest that asked listeners to guess what day between July 7th and 10th would be hottest, and what the temperature would be. The winner received a ceiling fan and a copy of Crenshaw's album.

... KNCN/Corpus Christi held a sea sculpture beach party for listeners. Two local bands headlined the free party, which gave away a sailboat and other prizes to winners among the 800 who attended... KRQR/San Francisco has started a weekly hourlong new music/interview show called "Rocks Off," hosted by Belle... KWFM/Tucson has moved to 5151 E. Broadway, Tucson, AZ 85711. The station's new phone number is (602) 748-2400... It was all-star action on the playing field when the KISW/Seattle "Flyers" challenged several rock bands in a charity softball "Grand Slam." Playing against KISW was Joan Jett, along with members of Loverboy, Foreigner, and Blue Oyster Cult. The game was declared a tie in a late inning when the field was rushed by fans.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WEZX/Scranton presented 805 for \$2.07.

BROADCASTS: Gary U.S. Bonds on WNEW-FM/New York... Haircut 100 on WMMS/Cleveland.

GUEST DJ'S: Trooper on CFOX/Vancouver.

CONVERSATIONS: Toto, Nazareth, Huey Lewis on KMOD/Tulsa... Ted Nugent, Blackfoot on KGB-FM/San Diego... Frankie Miller, Taxi on KZEL/Eugene... Ted Nugent, Scorpions, Survivor on KSHE/St. Louis... John Waite, Heart, Huey Lewis on KBPI/Denver... Heart on KAXY/Denver... Kansas, Survivor on WKDF/Nashville... Warren Zevon, Phil Garland, Gary U.S. Bonds on WDHA/North Jersey... Girlschool, Scorpions on KKRQ/Iowa City... Saga on CITI-FM/Winnipeg... John Cougar, Heart on KOZZ/Reno... Gary U.S. Bonds on WNEW-FM/New York... Scorpions, Iron Maiden, Toronto on CFOX/Vancouver... 805 on WPHY/Albany... Harlequin on KILQ/Colorado Springs... Aldo Nova on KLAQ/El Paso... Joan Jett on KZOK/Seattle, WRIF/Detroit.

The Music Section

AOR's Most Accurate
Music Information

Begins on Page 45

Billy Squier

SETS AOR ON FIRE

Billy Squier

Emotions in Motion



Emotions in Motion

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

BILLY SQUIER

Emotions In Motion (Capitol)

"Everybody" Title "Learn." 84% of our reporters on it. Total album reports: 141. A-136, M-4, H-1. Album debuted this week at number 20.

Produced by Macks & Billy / Mixed by Billy & Dave Thoener



Adult/ Contemporary



JEFF GREEN

NEW CALLS, FORMATIC GAP SPUR GROWTH

WLTT "Lights" The Way In D.C.

Some A/C market battles are difficult to win owing to the large number of format competitors. The Washington, DC war is tough because the key stations involved – WMAL, WASH, and WLTT – are all outstanding facilities. However, it is WLTT (W-"Light") that has come from practically nowhere in the last 18 months to become the top FM A/C in the market, and is now less than a half-share point from the A/C crown overall.

WLTT Program Director Gary Balaban explained the station's game plan. "In trying to beat our direct FM competitor WASH, it was silly to try the same approach as theirs. WASH's personalities and information team are very well-identified, and we'd have had to commit major dollars to develop a full, award-winning news staff like theirs."

Formatic Opportunity

"There was a perfect opportunity for a station," Gary continued, "that primarily programmed music – softer A/C music, using much of the material WASH plays. In fact, we've elicited a number of comparisons to them. However, this is not to say our audience growth came primarily from WASH. There's a lot of sharing between the CHR's and A/C's here."

"Musically, I've opened my eyes a bit wider."

Describing the music design, Gary said, "The easiest way to define us would be to say we are a 'more music' station, using a lot of Beautiful Music formats. We offer 3-5 songs in a row, back-announce, run the spot cluster, and then go right back into the music. All four breaks in the hour are the same in that sense, with occasional news and weather. On-air as a



Gary Balaban

liner, and in our TV spots, we insist we'll play 'never less than three songs in a row.' This format is set up for handling 16 songs an hour, including some selections that are non-hits. We'll give people more than just every Olivia Newton-John record that's appropriate, including LP cuts by Jackson Browne, Doobie Brothers, or even local favorites like Jim Dawson."

Musical Expansion

Elaborating on this point, Gary added, "Musically, I've opened my eyes a bit wider. At first, we pulled hundreds of records off the air that didn't fit, and after establishing the correct definition for our sound, we expanded from that base. A key opinion of mine is that we've picked better, more consistent oldies than the other stations."

Regarding current music, Gary said, "We don't have the fast rotations other stations use, which could be construed to mean the music isn't exposed as much on WLTT. The important point is that our records are heard more often because of our improved quarter-hour maintenance. When you have fast rotations, you offer fewer records

overall, and risk both beating up and tuning out listeners with endless repetition. Because we aren't playing any fewer number of current songs in any given hour, the list had to expand. We've grown from 22 to 30 currents over the past four months, and that's just the new music."

Creating A Mood

What's the philosophy of WLTT's music policy? "We're not going to play songs just because they're hits," Gary asserted. "We pick the music that's right for our psychographic target. We're trying to create a mood, and don't daypart as others do. We give the people the same thing all the time – they know what they're going to hear. If a listener's in the mood to rock out, he or she will have to tune somewhere else. You see, I don't want WLTT to be the station for all the people all the time. I want us to be one of the buttons on the car radio, where listeners know they can go and hear consistently smooth, and hopefully better music."

New Calls Reinforce Image

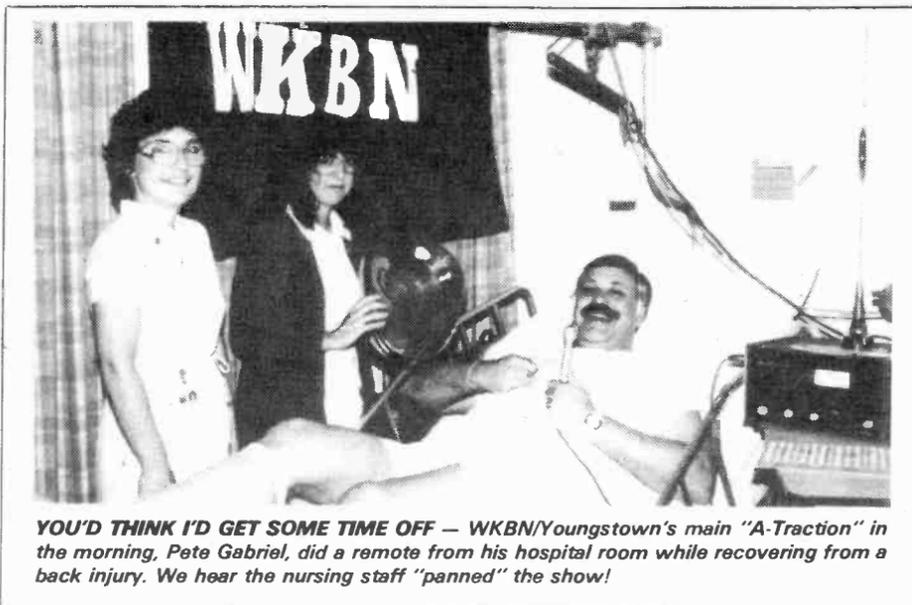
Gary believes the call letter change during this past winter from WJMD to WLTT made a striking improvement in formatic and call letter recall. "The calls 'WJMD' had been a problem for years," he said. "In the winter book, we began calling ourselves 'W-Light: Light Rock, Less Talk.' All of a sudden it was a new radio station. No change in music – it was the name change – and it confused people. Frankly, at first we got hate mail! We explained to listeners that the new name was due to WJMD's difficult call letter recall. Changing the calls – giving ourselves a real name – was the best thing we've ever done."

"The call letter change has tremendously contributed to our image and growth. Awareness of our calls is up dramatically. We're a graphic example of what an undiscovered set of call letters can do."

"We're a graphic example of what an undiscovered set of call letters can do."

Sticking To Your Guns

The pivotal decisions to offer a formatic alternative and to change call letters highlight Gary's overall concept to winning strategy. "Have the conviction to stick to your guns, and be consistent," he advised. "It's the only way to find out if your ideas are right or not – whether they're determined through research or your own gut. We've taken flak from other stations who say, 'Oh, they're new,' or 'boring,' or 'W-Lightweights,' or 'Light rock is a crock.' These comments don't offend me. In fact, they amuse me, because I know if they came up with those lines, they must be listening to us."



YOU'D THINK I'D GET SOME TIME OFF – WKBN/Youngstown's main "A-Traction" in the morning, Pete Gabriel, did a remote from his hospital room while recovering from a back injury. We hear the nursing staff "panned" the show!

Progress

Programming

Fred Holland is the new Program Director at KAAY/Little Rock, leaving behind the PM drive slot at WTAK/Huntsville . . . The new Music Director for KEZL/San Diego is Mike Button . . . Dave Jorgensen, formerly PM drive at WSRZ/Sarasota, is the new Program Director at WSKY/Asheville . . . KUJ/Walla Walla, WA brings on Michael Taylor as its new Operations Manager . . . In addition to his Music Director duties, Bobby Shannon has been promoted to Program Director at KRBC/Abilene, replacing Scott K. Smith . . . Program Director David Hartley and Music Director Dick Barry exit KADE/Boulder. No replacements yet . . . WTQ/Manistique, MI welcomes Tim Ahlborn as Program Director. He was most recently Operations Manager at WMKC-FM/St. Ignace, MI . . . Danny Moffat leaves KZFM/Corpus Christi to take over as Program Director at KTEM-KPLE/Temple . . . Joe McKay is the new Program Director at WGGG/Gainesville . . . KMBY/Monterey's new Program Director is Joe Miller and its new Music Director is Bonnie Knox . . . John Hunter, formerly doing airshifts at WKRZ-AM-FM/Wilkes-Barre, is the new Program Director at WEJL/Scranton.

Personnel

After seven years of steadily moving up at WICC/Bridgeport, Bob Pantano is promoted from Operations Director to VP/Operations . . . Ron Sowa has been upped to Music Director of WIBA/Madison . . . KYUU/San Francisco has added two new members to its staff: Nick Thompson, formerly of KERN/Bakersfield, is now News Reporter, and Annette Lai returns as Program Coordinator after a stint with a radio consultancy firm . . . Tim Blake is the new Music Director of WVPO/Stroudsburg, PA, returning after 13 years spent outside the industry . . . Roger Ames, most recently a part-timer at KMOX-FM/St. Louis, is now Music Director and weekender at WHB/Kansas City . . . Paul Gautier is the new Music Director for KWIC/Beaumont, leaving his Program Director post across town at KZOM . . . WEVE/Eveleth, MN moves Sports Director Tom Rich over to Program Director . . . Craig Metz has resigned as Operations Manager for KPAT/Sioux Falls to become Media Director for Lawrence & Schiller Advertising Agency. Program Director Norm Anderson will now handle both positions . . . Dick Chase moves from PM drive to Program Director at KRDO/Colorado Springs. Also at KRDO, Wynn Bradley jumps across town from KIIQ to take over as Music Director and midday personality . . . KOLO/Reno promotes Mike Hagerty from Music Director to Program Director, replacing Dave Finley, who left to do mornings at



Bob Pantano

crosstown rival KRNO. Also departing KOLO is 17-year midday personality Pete Carothers . . . Ken Lanphear has been named Program Director at WKMI/Kalamazoo, replacing Don Riley, who has taken a programming position with Sinclair Broadcasting. Robin Hook has been named News Director . . . WPTF/Raleigh's Music Director George Dennos has been promoted to Program Coordinator . . . Jay Deane has been upped from Music Director to Program Director at WHAI-AM-FM/Greenfield, MA . . . Operations Manager/Program Director of WWNR/Beckley, WV David Cole announced his marriage to Mary Printess on May 20.

Promotions

WCBM/Baltimore is suiting up for summer by cosponsoring the Ocean City Swimsuit Competition and Beach Wear Fashion Show, MC'd by 'CBM's Jerry Daniels. Winners will receive a weekend vacation package to Ocean City, MD . . . The lucky winner of Y106/Orlando's "Wet 'N' Wild Raging Rapids Giveaway," chosen over Memorial weekend, won a trip down the rapids of the Colorado River. The station is also giving away a trip for two to Paris including \$1000 in cash . . . YES95/Cincinnati sponsored the sixth annual Memorial Day Run, drawing over 1500 people . . . In cooperation with its local Coca-Cola bottler, Q100/Abilene ran a contest in which listeners saved bottle caps with the letter "Q" printed on them to qualify for prizes and register for the grand prize Kawasaki 400cc Motorcycle . . . Program Director Larry Irons of KCBN/Reno put together the "K-Reno Criss Cross-Word Game Contest." 23,000 puzzles were distributed, with 35 of the 191 word clues given out only on the air. Answers included staff personalities, dial position, etc. Prizes ranged from a weeklong Hawaii vacation, a stereo system, a moped and music collections . . . WHEN/Syracuse has its vintage 1962 "Heavy Vette" Corvette out searching for station bumper stickers. Winners qualify for various prizes, including \$500 in cash . . . WFYR/Chicago held its second annual Kite Fly recently, giving away prizes to participants in six different categories . . . WLAM/Lewiston's Chris Layne stayed on the air over the whole Memorial Day weekend to play every number one song, in order since 1956 to present, appropriately called the "Number One Marathon" . . . As part of its live broadcasts from local train stations, WGBB/Long Island is giving away a "WGBB Card" which entitles bearers to discounts and prizes . . . GR55/Buffalo is running a series of contests to qualify listeners to win their grand prize giveaway of \$100,000 in cash. Tune in to win!

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 54

Make "Room"

At The Top For



STEVE FORBERT

"When You Walk In The Room"

WWYZ
KEY103
WSLI
WSRZ

WHBC
KKUA
WNAB

WKZE-FM
WEIM
KRBC

WCHV
WORG
WDAY

WJON
KFOD
KBAI
KRKK

DISTRIBUTED BY
CBS RECORDS



Black Radio



WALT LOVE

WLUM: Urban Scores In Milwaukee

For a number of years some cities have been identified with black music, Black radio, and ultimately black people. I'm thinking of cities like Detroit, Baltimore, and others. Then from the other perspective there are cities that are identified with rock music, like Boston and Milwaukee; or country music, cities like Dallas and Nashville. This week we'll travel to Laverne & Shirley's city — Milwaukee, an unlikely place for Black/Urban radio to prosper. But WLUM is doing it.

WLUM's Program Director Jack Randall is a native of Wisconsin and has some interesting observations about the area and the format his station has undertaken. For the record, WLUM is an Urban Contemporary-formatted station which has experienced some positive increases in its overall ratings. Here's a look at WLUM's Arbitron ratings over the last two years:

Spring '80	2.7
Fall '80	3.2
Spring '81	2.6
Fall '81	4.0
Spring '82	5.1

While talking to Jack about WLUM's such significant gains, he remarked, "In my opinion Urban radio is the radio of the 80's. I hear people talking about the 'Hot Hits' format being the thing that's really happening — I don't think so. To me it's Urban radio, and I'm not talking about Disco or anything like that, but I am talking about a variety, a blend of it all — Jazz, R&B, etc. If I didn't feel this way I wouldn't be at WLUM-FM, and my belief in this format must be in the right direction, borne out by the current ratings. We're only a point and a half away from the leading CHR station in town and a half point away from the other CHR station next to the leader. What I'm getting at is we're pretty damn close to pulling a real upset. It used to be that the rock stations led by a vast margin, but that's not happening here anymore because people in the city have been rocked out, rocked to death, and I think it's about time that we gave people an alternative source of music. On Sunday nights we



Jack Randall



Pictured (l-r) are: WLUM-FM's Vern Boston, midnight-6am air personality; Phil Klinger, 6-10am; Rich Guzman, 7pm-mid; and Misty Raymone, 10am-3pm.

donate three hours to a reggae music show, so we're talking variety and we're offering this on an FM frequency. Plus we have no 'wam bam thank you ma'am' approach; our presentation on the air is just like you and I are talking this moment."

DST's Role In The Ratings

All the Black-formatted stations in Milwaukee showed increases this sweep. WAWA went from 1.0-2.0, and WNOV moved 1.0-1.8, so I asked Jack why he thought that happened? "Everyone would say of course, 'new procedure,' 'Differential Survey Treatment' measuring the black audience. I don't think that's all of it — I feel it's the way you present your station and its format to the public. You can't jam it down the audience's throat. These things have happened because we have all targeted our audiences for maximum success.

"We always felt that WAWA, which is our sister station on AM, had the potential to achieve a 2.0 share eventually. WAWA targeted for teens and we at 'Love 102' WLUM went for the older audience 25-45. WAWA went up tremendously in the teen category, 1.6-10.2 average share. Since we're part of the same company we didn't want to beat up on the same audience — this way WAWA has its niche and we have ours.

"During the years there was no DST, it was like taking an entire segment of the audience and putting them on a rear shelf and forgetting about them. It's time now that we get this forgotten audience off the rear shelf and out into the open where it can be counted."

I think all the black music-oriented formats here went up because of a number of positive reasons, including DST."

How important was DST to your station? "Well, DST wasn't added by radio stations, it was added by Arbitron, and I think that's a key factor. There was obviously a definite need to have an accurate measurement that would really measure what your total audience was. I don't believe that Arbitron would have instituted a methodology of DST if it were not needed — so that's where we're at presently. The key factor is that it had to be done. During the years there was no DST, it was like taking an entire segment of the audience and putting them on a rear shelf and forgetting about them. It's time now that we get this forgotten audience off the rear shelf and out into the open where it



GRAPPELLI ON KJAZ — Pictured in a recent visit to KJAZ in the San Francisco area is legendary jazz violinist Stephane Grappelli. Mr. Grappelli was being interviewed by KJAZ air personality Dick Conte while being filmed for the upcoming release of the film "Le Jazz Hot."



WPDQ SCORES IN JACKSONVILLE — WPDQ pulled in over 10,000 registrations during an eight day promotion. As a 4th of July promotion WPDQ had what it called an "It's A Party Y'all" promotion giving away five \$100 grocery shopping sprees, five cases of Coca-Cola, five cases of Miller beer, and various hit albums. Pictured (l-r): air personality Larry Browdy, Music Director Earl James, and Program Director Marc Little.

can be counted; in my estimation that's why DST was brought about."

Knowing that Milwaukee has always been thought of in the radio biz as a lily-white town, I wanted to find out how WLUM attracted a mixed audience. "The key there was the variety in our music and how it was presented to the public. You're right, this city has always been a CHR or A/C radio-oriented city — but not any more, because we've proven that something else offered here in the proper manner will work. All the things we've done have been for the public, so they would hopefully realize that there was something different here for them on FM — something they might enjoy. We went into this with the attitude that we were not going to hard-sell our philosophy, but we were going to bring our approach across in a very conversational manner."

Sharpening Up The Staff

The last time I was in Milwaukee, Black radio seemed to need much help in just plain old radio basics. I asked Jack about his staff. "When I walked in as PD, there were certain changes that had to be made, and they're not always decisions that are going to make you the most popular person on the block, as I'm sure everyone knows who's had this type of position. I moved some people around and went into an extensive training program. My staff is really phenomenal because they were airchecked on a regular basis, critiqued constantly; we worked on diction, pronunciation; we had staff meetings etc. These are all of the things you have to do to get everyone together on the same team. No superstars here; we're all team players and my staff proved what they can do by achieving that 5.1 share. I'm really proud of everyone here because they've all worked extremely hard prior to and during the book. Nobody missed a day sick during the book — it's a great feeling seeing everyone working together to accomplish the same goal. "I put myself on afternoon drive and I moved some people around. I put our lady, who had been on the 10pm-2am shift, on during middays 10am-3pm. There were only two changes. We have a gentleman who has been doing mornings here for 16 years, and he is still doing mornings for me. I'm really happy for him because he just achieved the highest numbers that he has ever had here.

"Professionalism is the bottom line with me. My people were told that this is a professional radio station and the bottom line is we've got to be commercial. We've got to appeal to all people, that was one of our goals. As I said before, I give everyone on our staff all the credit because they are the ones who worked hard to make it happen."

I asked Jack how large WLUM's promotional budget is. "How large is there a thimble made? No, I'm just kidding, but I would hate to put a dollar figure on it, we don't have a large budget at all. I've worked with a budget probably four times what we have here when I was across town at WZUU-FM. Like they say, 'It's not always how much you spend but how you spend it.' We have a unique way of utilizing our dollars, so I'd rather not get into how or what we do at this time. I would like to say that I do think if more Black radio stations would kick up

their advertising and promotional dollars, they would do a whole lot better on a more consistent basis. These things are the keys to winning, especially during these hard economic times. When you give a listener something or send him someplace he may not be able to go himself, he really appreciates it. You helped him save some of his money but he still got to do something he may have wanted to do anyway but couldn't afford. I don't care if it's something as small as a soft-sheen package or something like that. When you do that sort of thing, you're providing a service — we're here to serve the public so let's serve the public. These are the types of things that help you get to your audience in a favorable way."

"I do think if more Black radio stations would kick up their advertising and promotional dollars, they would do a whole lot better on a more consistent basis. These things are the keys to winning, especially during these hard economic times."

Finally, I asked Jack about his music and working with station owner Willie Davis. "I don't do our music — I leave most of that to my Music Director, Jimmy Goodtyme. Jimmy is the Program Director for WAWA and doubles as my MD, and he really knows his music. Jimmy takes the stress off of me going through the records, knowing which ones are hot, which ones are cold, and which ones to throw out. I totally go with his word about the music, and he's proven to me that he knows.

"All I can say about Willie Davis is he's a great influence on everybody here. I'm Wisconsin-bred from the word go — I remember Willie Davis during the heyday of the Packers and Vince Lombardi. He's got radio stations in Milwaukee, Los Angeles, Houston, and working on Seattle — his chain of radio stations is getting as big as his heart."

Note: Please take the time and the initiative to read Jhan Hiber's Ratings column this week because he has some enlightening observations pertaining to the newly-instituted Arbitron methodology — DST. If you're planning on continuing your competitive professional broadcasting career, don't miss this one!

The Music Section

Black Radio's Most Accurate Music Information Begins on Page 52

JUMP TO IT. ARETHA

**Her Smash
New Single Is
The Hottest
R&B Record
In America!**

Aretha! Produced by Luther Vandross!
"Jump To It"! The song that's soaring
to the summit of the charts. When
the Queen lets loose, with Luther
at the helm, what did you expect?

**Aretha.
Getting the whole
country jumping.**

ARISTA 1992 ARISTA RECORDS, INC.

PRODUCED BY LUTHER VANDROSS

The Charts:

R&R: 9* - 4*

Billboard: 20 - 15****

Cashbox: 29* - 15*

Country



CAROLYN PARKS

CJAX BREAKS CRTC TRADITION

Canada's First "Rockin' Country" Station Debuts

At one time or another, we've all probably complained about FCC overregulation and the gobs of "unnecessary" paperwork that accompanies it, when in fact U.S. radio stations have almost a free rein when compared to their Canadian counterparts. Canada's equivalent of our FCC, the CRTC (Canadian Radio & Telecommunications Commission), keeps very close tabs on existing stations to insure that they play the required 30% Canadian music. This organization, until recently, also required that new license applicants restrict their formats to those categories provided by the CRTC, which meant that country music was strictly defined by the government.

Last year, however, one station finally managed to break through these stringent guidelines and was awarded a license for a format that heretofore did not exist. That station was 100,000-watt CJAX/Edmonton, which debuts August 11 with a unique format called "Rockin' Country." CJAX Program Director Marty Forbes describes the new format and the reason he feels CJAX was successful in swaying the Commission from its traditional line of thinking.

CRTC Receptive To Format

"We're owned by CFCN Communications, a Calgary company which itself is owned entirely by Maclean-Hunter (a large Canadian publishing company). The gentleman who applied to the Commission for the new license is our GM Ralph Connor, who was previously GM of our sister station CJAY-FM in Calgary. CJAY, a contemporary rock station, is recognized as one of the most successful FM stations in Canada both ratingswise and financially, so when Ralph came in with this unique proposal, the CRTC was receptive.

"As a corporation we are very, very aggressive, trying to do things that nobody else has done."

"In Canada CRTC controls all of the licenses, and you apply as a company for their description of a license. Each form of music is categorized by number. For instance, category six is music and under that, 61 is 'General Popular,' 65 is 'Rock & Rock-Oriented,' and 66 is 'Country & Country-Oriented.' We're a blend of those three, being about 80% Country (66), 10% Rock (65), and 10% General Popular (61). This is the first time that the CRTC has broken their tradition by giving a license to anything other than their description of a format."

Defining "Rockin' Country"

"Usually the traditional 'Country' licensee shoots for a pretty high demo. We took a different attack based upon our research of where music is going and where the progress of country music is heading. We're definitely going for an 18-34 audience by concentrating heavily on artists that would fit into what our terminology of 'Rockin' Country' is, such as Marshall Tucker, Charlie Daniels, Eddie Rabbitt, Crystal Gayle, the very contemporary stuff that Dolly Parton brings out along with some of the rock crossovers like the Eagles,

Glenn Frey, Don Henley, Poco . . . things like that. It's going to be a very young, moving format. Ralph and I took a trip to KIKK-FM/Houston, KNIX-FM/Phoenix, and TM in Dallas and built the concept from what they were doing down there. We're working with that same type of general format.

"We're selling ourselves as the album station. There's no real percentage of albums vs. singles play, but what we're doing is going with the best two, three, or even four cuts off of current albums. If an album only has one good cut on it, that's the one we'll play, but we're opening up albums. For oldies we're going back only to the artists that would fit into the contemporary mold, none of the real heavy-duty traditional stuff. We'll probably have a playlist of between 30-40 because of the Canadian content ruling (it's generally 30% now for all stations), playing 30 of the current songs comparable to what KHJ would be playing, but throwing out their upper demo tunes and replacing them with our Canadian commitment."

The CRTC does more than just regulate the amount of Canadian music played on the air. It also issues a "support of local talent commitment" anytime an FM station applies for a license. Marty explains what this means and how CJAX plans to comply.

Support Your Local Talent

"What that means is that a station says how many dollars it's going to pour into the local community for musicians' support, which doesn't mean going out and buying equipment but rather paying for studio time or the avenue that we're taking.

"As a corporation we are very, very aggressive, trying to do things that nobody else has done or doing them better. Our idea was that if we're going to support local talent, let's do it right off the bat. We wanted to earn our stripes with this city with the very first thing that we do, so we decided to commission a record called 'Rockin' Country,' which would be written and produced by local people. We brought Michael Shellard in, I showed him our station graphics and played him a demo tape of what the station was all about, and said to him, 'Give me the spirit of my radio station in that song.'

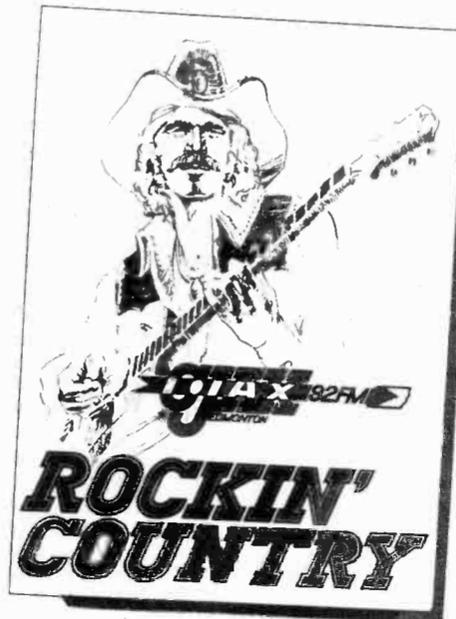
"The entire concept of it was mine, the writing was all done by Michael Shellard and his group Prisoner, it was produced by well-known Edmontonian Gerry Dere in the Damon Studios here, and it's also on an Edmonton label, House of Lords Records. Everything was done locally, and it's our way of saying right off that this is Edmonton's new radio station. One of the lyric lines is 'We grew up with the Beatles, Bob

CJAX 92FM

EDMONTON



RECORDING "ROCKIN' COUNTRY": In the studio recording the "Rockin' Country" theme song are (rear, l-r) House of Lords Records' Andy Krawchuck, CJAX MD Steve Moore, Damon Studios' Gary MacDonell, and CJAX PD Marty Forbes; (front, l-r) producer Gerry Dere, and song composer/singer Michael Shellard.



Dylan and the Band, and now we're all turning into Country Rock.' One of the designs of the song is that it's written so that other radio stations of a similar format can pick it up and use it as a station logo."

Not only will "Rockin' Country" be the first song aired on the station, it's also the basis for CJAX's 30-second television commercials featuring Prisoner. However, the local talent commitment doesn't stop here. One year-round promotion planned is "Home Cookin'," which was first instituted at CJAY and was instrumental in the station being named "Station of the Year" for its support of local talent. Marty describes the concept.

"Basically what we're doing is watching for an up-and-coming band . . . somebody who doesn't have the backing of a record company yet . . . and we put them in a small theater, charge a minimal admission, and record the entire show. The show is spliced down to a one-hour program, aired on the radio station, and provided to the band so that they can take a professional mastered demo to the record companies. We also actually put them in contact with record company representatives.

"With our unique blend of music and contemporary approach to FM radio, we feel we will be a force in this market very quickly."

"We do that once a month for a year and at the end of the year we simulcast the best of all our Home Cookin' acts in a concert setting over a local television station. It's worked very well at CJAY and, in fact, they are now doing it on a weekly basis."

Heavy News Commitment

Another interesting aspect of CJAX is its news commitment, which is quite heavy, especially for an FM station, with seven fulltime newsmen and a healthy dose of special news-oriented programming. I asked Marty if the station was striving to be full-service and how that would fit with its targeted demographics.

"What has happened in Canada is that we're about 3-5 years behind in a lot of the evolution of FM. We're only the sixth FM of 19 signals coming into this market of close to 600,000 people. Most stations went on just with the music aspects. However, we found that people don't tune back and forth to AM like they used to. Now it's very chic to be an FM listener. You find your radio station and stay with it, and we want to provide a full-service station to everybody.

"Some of our news and information features include a 24-hour telephone line

where you can catch all the local and national football, hockey, and basketball scores, any news highlights, the temperature, anything 24 hours a day. We want to become what AM was in the way of full-service. It's not going to take away from the music aspect because we're working very hard with the jocks to save needless chatter and just get into exact needs and wants on the radio.

"The CRTC sort of controls news as well. They don't like the shotgun style of AM and ask for a lot of background into the news stories, so we've got three and five-minute newscasts of what would be called extended news where you devote a full minute or two to each story. We've also got a half-hour daily interview show called 'Contact' where we take the day's hottest subjects and deal with them in a half hour foreground format. And on Sunday mornings there's two hours of in-depth news as well."

Marty went on to explain how the sales staff is selling this brand new product on the street.

Selling The Format

"We've presented a very precise demonstration tape of what the station is all about, and it has met with 100% approval. This is a jeans city, a very blue-collar city, with places like Graham Central Station (like the club in Phoenix) opening up. With the popularity of the entertainment scene up here, it's a very active young city and that's the kind of design that our sales department is going out with. This station is going to place itself so that we appeal to those kinds of active people. We've already had a very good acceptance. In fact, one guy just walked in this afternoon with a client who wants to be the first sponsor on the air and has committed to a \$33,000 buy before we've even turned the transmitter on!

"I've asked some of the Canadian magazines that we subscribe to for music to chart us . . . for one very good reason. If everything is as positive as we feel, it is going to break some ground in programming, and it might be very wise for some other stations that are coming on with a similar style to watch some of the music we're charting because we're taking some interesting liberties. With our unique blend of music and contemporary approach to FM radio, we feel we will be a force in this market very quickly."

The Music Section

Country Radio's Most Accurate Music Information

Begins on Page 50

“LOOKING FOR THE SUNSHINE”

by

THE KINGSTON TRIO

WQUE
KMBZ
WORG
WLVA
WDAY

WMHE
WQUA
KTWO
WLW
WGN

WAMQ
WJNC
KCOW
WDEV
WHEO

WCIL
WLEC
WLEA
WHIO
WIRK

WOKQ
KFDI
KFH
WEYY
WACT

CONGRATULATIONS TO STEVE
TEFFT OF WWSC, GLENSFALLS,
NEW YORK-OUR FIRST PRIZE
WINNER OF THE SONY TV AND
SONY VIDEO RECORDER



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Inside Nashville



BIFF COLLIE

CHICKEN & FEATHERS: Dolly Parton's celluloid re-creation of the Broadway role of the Queen of the Texas Chicken Ranch which inspired "Best Little Whorehouse in Texas" pleased 1800 Music City music people at the Nashville premiere, and Dolly was the star all the way. "I had a chance to wear clothes I like. The hair, the makeup, the tight clothes, and the look I like used to be called 'trashy' back in the mountains," she said, "but it was all fun for me. That's why I've said before, and I'll say again, I make a better whore than a secretary" (referring of course to her movie roles, first a secretary, and now a call-house madam). Dolly says she's going back to writing and singing, and doesn't plan another movie anytime soon.

"WKRP In Cincinnati" 's Loni Anderson was there for the premiere (she's in town shooting a TV movie called "Country Gold"). When she joined Dolly on stage before the movie began, Loni, who's famous for her physique too, said: "Standing beside you, Dolly, I feel like a 12-year-old boy!" Dolly said, "I looked like you last week, but I got bee-stung out at the house and swelled up."

ROLL CALL: Charlie Daniels was on David Letterman recently . . . Mel Tillis working on his biography with novelist Walter Wager (who's a songwriter and journalist) . . . They laughed when it was first mentioned that Richard "John-Boy" Thomas would portray Hank Williams Jr. in "Living Proof," a made-for-TV movie based on the Hank, Jr. autobiography. Thomas has been hanging out around Hank, Jr.'s hometown of Cullman, AL and along Music Row, soaking up the attitude and atmosphere here. They start shooting that one next month . . . It's confirmed: Barbara Mandrell and Mac Davis will cohost the Country Music Association Awards on CBS October 11 . . . Dolly Parton's attorneys asked dismissal of that copyright infringement complaint against her by veteran fiddler Benny Martin, who claimed that Dolly's song "9 to 5" was "substantially copied from 'Me and My Fiddle,'" a song written by Martin in 1954 . . . Doyle Wilburn, half of the Wilburn Bros. singing team since they first were signed to Decca Records in the 1950's, is in Baptist Hospital in Nashville for lung surgery . . . John Denver and his wife Annie are separated. They have two adopted children, Zacharay, 8, and Anna Kate, 5 . . . On a scale of "1 to 10," Nashville columnist Red O'Donnell gives Kenny Rogers's movie "Six-Pack" a 110-proof rating . . . Ernest Tubb cutting down on his tour schedule after all these years??? . . . The Statler Bros. annual 4th of July "Happy Birthday USA" celebration, with 65,000 fans from 45 states and 10 foreign countries, was their biggest ever



The Statlers perform at their annual 4th of July picnic, which marked the first official appearance of new Statler Brother Jimmy Fortune (who replaced the just-retired Lew DeWitt).

. . . Pro-Media Public Relation's Elaine Nash named by NEJA (National Entertainment Journalist Association) a "Publicist Of The Year" for 1982 at the first "Inky" awards here.

THE BEST OF THE W.O.R.S.: Many of the same radio and record folk in town for the Mel Foree retirement party Sunday (7-25) let down their hair the night before to rock and roll at the first annual Country Promotion Association-sponsored W.O.R.S. ("World's Oldest Rock Stars") show. Turning back the clock were Ronnie Dove, (who sounds, if possible, even better today) promotion man Gene Hughes (former lead singer of the Casinos), Door Knob Records President and artist Gene Kennedy, writer/musician/singer Bruce Channel (Anne Murray just did a remake of his "Hey! Baby!"), Nationwide Sound Distributors' Joe Gibson, the inimitable Sheb Wooley (of "Purple People Eater" fame), and current producer/publisher and "Everlasting Love" author Buzz Cason. At last count the CPA had raised over \$900 from the packed house, 20% of which will benefit the just-created Bill Justis scholarship fund started by local Nashville musicians. Bill, who passed away recently, was the originator of the W.O.R.S. shows and held three previous ones under the auspices of NARAS until the CPA took over this year. He would have been proud of what his efforts have accomplished.

CMA DJ FINALISTS-1982: Major Markets (Arbitron 1-50) Bill Coffey, KSD/St. Louis; Joe Flint, KSOP/Salt Lake City; Chuck Morgan, WSM/Nashville; Lee Shannon, WQIK/Jacksonville, FL; Nancy Turner, WMAQ/Chicago. Medium Markets (Arbitron 50-150) Jerry Adams, KFDI/Wichita; Jarrett Day, KSO/Des Moines; Dan Spice, KWEN/Tulsa; Tim Williams, KOKE/Austin; Dave Young, WNOX/Knoxville; Small Markets (Arbitron 151+) Billy Dilworth, WLET/Toccoa, GA; Jay Larry James, KHUT/Hutchinson, KS; Tom Reeder, WKCW/Warrenton, VA; Al Snyder, WNVL/Nicholasville, KY; Raymond "Cousin Ray" Woolfende, WPWC/Dumfries, VA. Good luck, you guys!

AIRLINES: Box Car Willie opened a Red Caboose on Music Row the other day . . . Johnny Paycheck pleaded "no-contest" to that misdemeanor sexual assault charge in plea-bargaining, stemming from accusations he had sex with a 12-year-old girl in Casper, WY . . . George Jones's suspended sentence and license revocation ended one of his DUI cases; two others still pending in Mississippi . . . Carl Perkins's biggest money-making song?? "Daddy Sang Bass."



WSOC IS TOPS IN CHARLOTTE — When WSOC-FM/Charlotte, NC staged its "Tight Fittin' Jeans" contest last fall, the response was so good that the station decided a sequel would be fitting. How they topped the previous event was with (what else?) a "Tight Fittin' Tops" contest. Station MD Edd Robinson is shown with the winner of the promotion, Kelly Helms.



Z107 STAGES BLACK TIE AFFAIR — In honor of WRKZ/Hershey's "Favorite Mom Contest," which awarded one special Mom a new black tie special edition Volkswagen Rabbit, Z107 MD Angel Alexander (center) and OM Chris "Doc" Gable dressed for the occasion. They are pictured presenting the grand prize to winner Pearl Hornberger (left).



MANDRELL MAKES MINNEAPOLIS VISIT — Louise Mandrell, who recently appeared in the Twin Cities, took time out from her busy schedule to visit with KJJO/Minneapolis PD/MD Don Michaels.



ALABAMA PLAQUES THEM IN — WIL/St. Louis tied in with the Salem Country Gold Tour '82, which presented the Thrasher Brothers, Johnny Lee, Mickey Gilley, and Alabama in concert with the station giving away concert tickets, tour jackets, and gold and diamond cowboy pendants to promote the event. WIL PD Mike Carta (second from left) also gave away another special souvenir, this one a plaque presented to Alabama following the show with the inscription "Alabama Always Number One In St. Louis At WIL AM and FM."



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Guarding Against Bogus Guests

When listening to your favorite radio station talk or interview program, you naturally assume the featured guest is the real McCoy. But stations can be stung by impostors palming themselves off as celebrities or "experts." Fortunately, the problem of bogus guests isn't rampant, but that doesn't mean stations should sit back, relax, and think "it couldn't happen here." It can. And you must be prepared to handle the situation effectively, as in the following examples.

Great White Hoax

Boxer Gerry Cooney isn't highly regarded in Phoenix, the result of a recent guest stint on KTAR, which demoted Cooney from the rank of "Great White Hope" to "Great White Hoax." It all began when Cooney and his entourage set up training camp in Scottsdale. He was soon approached by KTAR producers, who wanted him as a guest. It was agreed that he would do two shows, the first of which was with Lee Hamilton who planned a live, 20-minute phoner with questions and answers sans audience participation. That went off without a hitch. The second was to be the following morning — Cooney's only live in-studio appearance at any area radio or TV station, with host Pat McMahon conducting the live listener call-in interview.

But the next day, through his manager Dennis Rappaport, Cooney cancelled the appearance, blaming it on "desert throat." To save face all parties agreed to another phoner. However, 10-15 minutes into the segment, News Director and former station Sports Director Dave Tunell became convinced that it wasn't Cooney on the other end. During a commercial break Tunell walked into the studio and picked up the phone, only to get the sponsor's PR person who claimed it had been Cooney, that he wasn't feeling well and had to leave, so why not continue the interview with his assistant manager? To facilitate a smooth transition, the assistant was put on the air for a couple of minutes and cut short, since by this time the switchboard was being flooded with callers.

Real Or Memorex?

Tunell then went on the air himself, explained the situation, and promised to get to the bottom of it all. That afternoon he prepared a couple of news stories using excerpts from the two interviews and asked the audience to compare the two for themselves. As Tunell reiterates, "They were so completely different it was almost comical." To further confirm his suspicions, Tunell sent three tapes to Arizona State University for computer voice analysis. The results? It was indeed two different voices, with a tape of manager Rappaport's voice very closely resembling that of the fake Cooney.

"If I or Jim Peterson in the sports office, had been listening from the very beginning it never would have gone as far as it did," Tunell explains. "Unfortunately, we were both working on something else. We'd just had Cooney on the night before so we weren't that interested in it. So that's why I took the extensive measures that I did. Hey, we were hoodwinked."

Luckily, KTAR was able to turn the incident around to its advantage, leaving Cooney in the shadows as a bad guy. Al-

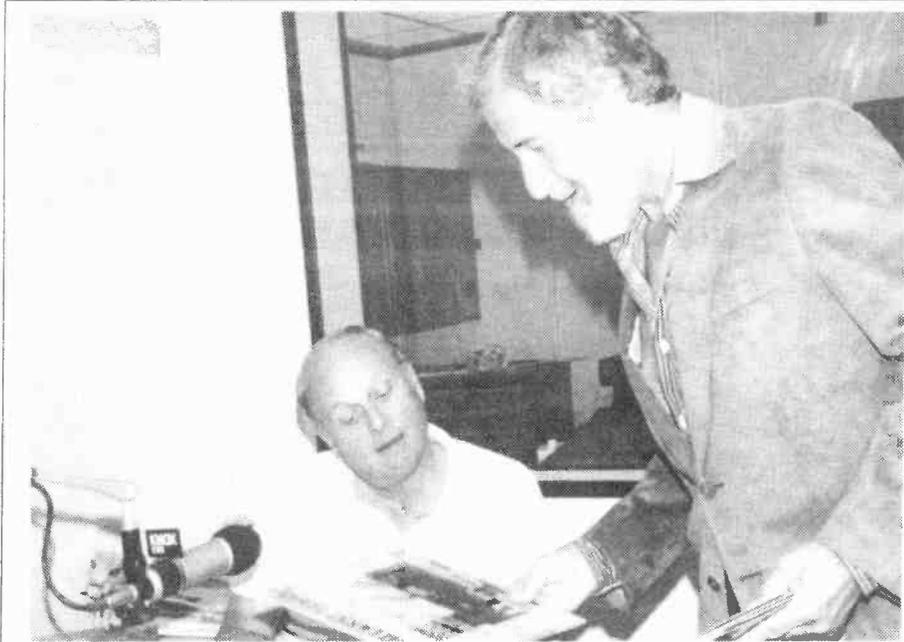
though in his 18-year radio career nothing like this had ever happened to Tunell, he hasn't instituted any stricter screening controls at the station. "We haven't because there is a certain area in this where you have to trust those people who are setting up the interview. We come in contact with hundreds and hundreds of people; 30-40% of those are on a first-time basis. I think it's imperative that you know who you are dealing with and that you trust them. It's a trust that's never allowed to be broken at all."

Despite this trust being broken by people the station had worked positively with on several occasions, Tunell isn't blaming them. Apparently the PR person had to fight with Cooney to do the interview in the first place. When she left the room during the start of the phoner, he allegedly handed the phone to someone else, presumably his manager. Since then KTAR has dealt with the company and the same PR person. As Tunell points out, "It didn't literally hurt anybody and as a matter of fact, it probably drew a lot of attention to KTAR. The best guests on this type of program and maybe for newspaper or magazine interviews are the hungry guests. And it was quite obvious that Cooney and his entourage weren't hungry."

Fraudulent Author

Like KTAR, KCMO/Kansas City also had an unpleasant experience with a fraud. Though not as prominent a celebrity as a Gerry Cooney, this guest also caused similar repercussions.

The man's name is Jim Anderson, author of the book, "How To Live Rent-Free In The 80's," published by Miami-based Brun Press. He'd been a telephone guest about a half dozen times there during the past year.



KMOX GETS HOOKED — Making the traditional radio station rounds on behalf of his RCA LP "Hooked On Swing," Larry Elgart dropped by KMOX/St. Louis to school personality Jack Carney on the meaning of swing.

Operations Manager/News Director Tom Tradup describes him as an engaging yet controversial person who proved popular with his audience.

Brun Press later approached the station about another of its writers, Frank Bertels, who had penned "Male Liberation And Sexual Equality," a "fair and honest expose" regarding the women's movement. Brun neglected to mention one other vital statistic on the book jacket, however — Bertels and Anderson were one and the same. But since KCMO had had positive dealings with the publishing firm in the past, they decided to give Bertels a try.

The phoner with Bertels on Mike Murphy's show was well underway when both Tradup and Murphy suspected that Bertels sounded like Jim Anderson. Murphy went so far as to ask the guy on the air if he'd been a guest on his show before since he sounded so much like Anderson. Bertels denied it, while adding that Anderson was his uncle. KCMO pulled the plug after half an hour. Then, paralleling KTAR's reaction, the station played airchecks of Anderson and Bertels back to back so listeners could compare the two voices, accompanied by a full explanation.

Genuine Weirdos

"He has forfeited the opportunity to appear on this station any time in the future," Tradup warns. "If the guy had approached us and said this was some kind of nom de plume . . . we probably would have still said no. (But he) just out-and-out lied about it. The publicity value of it in terms of what we got locally was certainly mixed. We have a reputation to protect. It's a 50,000-watt station and we simply cannot let anyone chip away at our credibility. We have an awful lot of people who come on

who are bizarre; they've seen Bigfoot or something. All of them are genuinely weird as opposed to somebody who just fraudulently makes up a fake name. A guest who would either fabricate part of his or her past or purport to be something he or she isn't has a brain similar to that of an ant."

Tradup admits that he now has a skepticism about guests that he didn't have before the incident, and even toyed with the idea of using a vaudeville hook. Since then, in addition to the checking the station had always done, more long distance phone calls are being initiated to screen and verify the identities of out-of-town guests. Tradup also acknowledges a growing trend on the part of talk show producers to help each other out. When Bertels alias Anderson mentioned during the ill-fated interview that he had done a phoner earlier that day with WIND/Chicago, Mike Murphy put in a call to the station and talked to them live about the situation. Understandably WIND was as furious as KCMO, especially when it was discovered that the Bertels publicity photo was nothing more than Anderson without a moustache and wearing a wig.

Be On Guard

Hindsight is always much better than foresight, but you do learn from your mistakes, and Tradup hopes that KCMO's bogus guest serves as a lesson to other stations. "Anybody who thinks they know or have a surefire way of keeping fraudulent guests off the air, or anyone who thinks it can't happen to my station isn't someone who should be in charge of a major News/Talk station," cautions Tradup. "It's the kind of thing where you always have to be on guard. The fact that it's illogical for someone to get on and attempt to be Gerry Cooney or Jim Anderson or whoever doesn't mean someone won't try it."

News/Talk Personalities

ON THE MOVE: Carl Gardner, formerly Executive Producer at KNUS/Denver, has been named Program Director. The station also added a Sports Director, Chuck Podhaisky from KLIN/Lincoln, and reporter Greg Barman, late of WIRE/Indianapolis. KNUS has been on air as a News/Talker since January . . . Buck Buchanan now talking up the PM airwaves at KIOE(Radio Hawaii)/Honolulu . . . Host Mary Jane Popp has switched from PM to AM at KGNR/Sacramento . . . WPLP/Tampa welcomes Valerie Geller, formerly a talk personality with KOA/Denver . . . Earlier this week (July 26) Larry L. King, coauthor of "The Best Little Whorehouse In Texas," guest-hosted Mutual's "Larry King Show" . . . Bob Howard to reporter at KFWB/Los Angeles . . . Eli Zaret joins WXYZ/Detroit as a sportscaster; he also serves as Sports Director at sister station WRIF . . . WOR/New York's Sherry Henry has

written her first novel "Alone Together," which deals with women and their relationships in the 80's . . . Fred Bergendorff, Promotion Director for KNX/Los Angeles, was named President-elect at the recent BPA convention in San Francisco. He's been on the Board of Directors since 1977 . . . Bob Kwezell returns to WAVI/Dayton doing AM's with A.J. Austin moving to mid-days . . . KABC/Los Angeles's Nelkane Benton, Director/Community Relations and Ombudsman Service, has been named President of Public Interest Radio and Television Educational Society (PIRATES) . . . The Golden Gate Chapter of



Fred Bergendorff

AWRT has honored KCBS/San Francisco's Lila Petersen for outstanding broadcasting contributions . . . Congratulations to WBBM/Chicago Outdoor Editor John Case upon receiving the Art Mercier Memorial Trophy in recognition of his dedication to conservation.

RADIO ALERT: WGSO/New Orleans illustrated radio's ability to rapidly disseminate news and information vital to the community while covering the crash earlier this month of a Pan Am jetliner in nearby Kenner. According to station officials, WGSO reported the explosion and subsequent information that it involved a commercial plane minutes after the tragedy occurred. Continuous coverage complete with reports from pilot/reporter Chip Waguespack was provided, plus the airing of a Pan Am news conference with a discussion about the effects of wind-shear as a possible cause.

THE PICTURE PAGES

Bonoff Meets L.A. Radio & Records



Columbia's Karla Bonoff played L.A.'s Country Club and was visited backstage by label executives and radio notables. Pictured (l-r) are Columbia's Bob Garland, KNX-FM MD Dave Hall, KRLA MD Rick Stancato, Columbia's Greg Phifer and Ken Sasano, KGGI/Riverside MD Steve O'Neil, management's Norman Epstein, Bonoff, CBS's David Cohen, Columbia's George Chaitas, Columbia VP Ron Oberman, and label's Debbie Newman.

Rogers, RCA Join Forces



RCA has officially announced its signing of Kenny Rogers, with his first album for the label to be released sometime next year. Pictured (l-r) are RCA President Bob Summer, the "ears" of the company, RCA mascot Nipper, and Rogers.

Chrysalis Waite Program



Chrysalis artist John Waite recently performed in Los Angeles, and label executives stopped backstage. Pictured (l-r, front) are group's Fred Linx, Chrysalis President Sal Licata, Waite, group's Ivan Kral, and Chrysalis VP Jeff Aldrich; (l-r, rear) label VP's Jack Forsythe (top) and Stan Layton, group's Denny Nossov, Pete Reilich (partially obscured), and Frankie La Rocka.

Quincy's Spirit Of Life Award



Producer/composer/musician Quincy Jones received the Spirit of Life award from the Music Industry Chapter of the City of Hope recently. The award was presented at the group's annual fundraising dinner in Beverly Hills, with Jane Fonda MCing and a large number of industry executives and celebrities present. Pictured (l-r) are chapter President Mel Posner, Jones, and last year's recipient, Johnny Mathis.

Epic's Meisner Menage



Randy Meisner previewed his forthcoming Epic album for label executives recently in Los Angeles. Pictured (l-r) are E/P/A's Larry Stessel, Epic's Larry Hamby, Arthur Spivak, CBS VP Rich Kudolla, E/P/A's Michael Alhadeff and Harvey Leeds, Meisner, E/P/A VP Larry Douglas, E/P/A's Richard Totoian and Robin Wren, management's Trudy Green, CBS Sr. VP/GM West Coast Myron Roth, and E/P/A's Lori Holder.

All Systems Go For Oingo Boingo



A&M's Oingo Boingo recently played several nights at L.A.'s Country Club, with label executives on hand for backstage greetings. Pictured (l-r) are A&M VP's Jordan Harris and Jeff Ayeroff, group leader Danny Elfman, and A&M's Merko Babineau.

Duran Duran Run Into Missing Persons



Capitol artists Missing Persons and Duran Duran were both present in Capitol's New York offices for promotional interviews recently. Pictured (l-r, rear) are Capitol's Doreen D'Agostino, Ira Derfler, and Maureen O'Connor, label VP Bruce Garfield, and Duran Duran's Simon LeBon; (l-r, front) Missing Persons' Terry Bozzio, Duran's Andy Taylor and Nick Rhodes, MP's Dale Bozzio and Warren Cucurullo, and Duran's John Taylor and Roger Taylor.

Roberts Readies LP For E/A



Canadian artist David Roberts had his first album released by Elektra/Asylum recently. Pictured in the studio preparing the LP are (l-r) E/A's Carol Thompson, Roberts, and producer Greg Matthias.

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Morning announcer sought for small MD A/C AM.
Experienced production skills needed. T&R: Ted Tate,
WKIK, Box 346, Leonardtown, MD 20650. EOE M/F (7-30)

WSPR/Springfield seeks salesperson to sell P/A.
Features Paul Hervey, Boston Red Socks & Celtics. Fred
Steinman, Box 58, Springfield, MA 01101. (413)
732-4182. (7-30)

WCCC wants T&R for future openings. Experience
necessary for AOR 50,000 watt station. No calls please.
Contact: Lich, WCCC, 243 S. Whitney St., Hartford, CT
06105. EOE M/F (7-30)

KZ96/Kane, PA needs A/C morning jock. Production
& copywriting helpful. T&R: Dave Supplee, PD, Box 152,
Mexico, PA 17056. EOE M/F (7-30)

WCFR/Springfield, VT looking for news pro with
organizational skills. T&R: Rick Joyce, Box 800, Spr-
ingfield, VT 05156. EOE M/F (7-30)

WPST has rare fulltime opening. T&R: Tom Taylor,
Box 9750, Trenton, NJ 08607. EOE M/F (7-30)

Jersey Shores only CHR has rare opening. Jay Soren-
son, Box 1170, Lakewood, NJ 08701 call (201) 364-4400.
EOE M/F (7-30)

Chain with medium market stations in Midwest
and East looking for a PD. 5 yrs. broadcast ex-
perience, with 3 yrs. in a medium market, re-
quired. Programming experience needed.
Must be able to communicate with staff, GM
and consultant. Send aircheck, resume and
programming philosophy to Radio & Records,
1930 Century Park West, #363, Los
Angeles, CA 90067.

Country & A/C communicators future openings for
air talent, Bristol Broadcasting. T&R: Bruce Clark, Box
871, Charleston, WV 25323. EOE M/F (7-23)

Wanted Top personality or talented beginner for new
facilities Country station. T&R: John Rowman, WKOP,
Box 997, Binghamton, NY 13902. (7-23)

WRIE needs experienced fulltime pro. Super produc-
tion a must. No calls please. T&R: Jay Scott, Box 2072,
Erie, PA 16512. EOE M/F (7-23)

Openings

High energy, experienced Country personality need-
ed. Original material. MUST know Country. References
necessary. T&R: Steven Warren, WPTR, Box 12279,
Albany, NY 12212. (7-23)

New Hampshire Lakes region CHR now accepting
applications for future fulltime opening. T&R: Mike
O'Neal, WFTN, Box 99, Franklin, NH 03235. EOE M/F
(7-23)

SOUTH

Q96-FM needs mature, energetic professionals on
air. Oldies knowledge & engineering helpful. T&R: Dave
Ferraro, Q96 Blvd., Route 22, Ft. Myers, FL 33908. EOE
M/F (7-30)

Central TX news leader expanding. No rip or readers.
Aggressive, competitive, professional, experienced in
local news. T&R: Joe Benson, Box 280, Brownwood, TX
76801. EOE M/F (7-30)

APPLY NOW

A team of professionals is creating an ex-
traordinary radio station. We would like
to consider you to join our on-air staff.
Potential slots open for both personal-
ities and news/information. We will ex-
pect experience, talent, creativity, spon-
taneity, and self-determination. We will
offer the appropriate incentives (no, we
aren't kidding). Please send complete in-
formation to Jack Morrow, WORD-AM,
Box 3257, Spartanburg, SC 29304. Ab-
solutely no calls. We will be in touch.

Equal Opportunity Employer M/F

Openings

WJMI/WOKJ/Jackson, MS Urban Contemporary
now taking T&R for fulltime position. T&R: Carol Haynes,
Box 3320, Jackson, MS 39207. EOE M/F (7-30)

Great NE TX AM & FM needs midday A/C announcer
with strong P-B-P. Call now! (214) 784-3311, Mike O'Don-
nell. EOE M/F (7-30)

Taking applications: future personality openings.
Strong copywriting, production. New ownership. T&R:
Rich Reneau, KGVL, Box 1015, Greenville, TX 75401.
EOE M/F (7-30)

WFOR/Hattiesburg needs part-time weekend talent
immediately. 1 yr. experience preferred. T&R: Dave Gor-
don, 2414 West 7th St., Hattiesburg, MS 39401. (7-30)

New FM needs staff announcers. Cassette & resume:
J-1, Gentle Winds, Box 1660, St. Croix, U.S. Virgin Islands
00850. (7-30)

Sales Manager. Dynamic, organized, disciplined, profes-
sional to motivate agency and retail staff. Resume: Station
Manager, WSAC/WWKK, Box 70, Ft. Knox, KY 40121.
(7-30)

Morning drive personality for community involvement
with local audience. Need qualified, experienced air
production people also. T&R: Station Manager,
WSAC/WWKK, Box 70, Ft. Knox, KY 40121. (7-30)

WLVV/Statesville, NC serving Greater
Charlotte seeks a warm, smooth, Adult
Contemporary Personality for after-
noon drive. We offer a competitive salary
and excellent company benefits. Tapes,
resumes and any other interesting material
to Keith Smith, OM, WLVV, 212 Signal Hill
Dr., Statesville, NC 28677. EOE M/F (7-3) •

KXYL/Brownwood, TX looking for engineer/announcer.
Also air talent for A/C with good production. Contact:
Robert Hallmark (915) 646-3535. (7-30)

News anchor people, experienced only. Gathering,
writing, reporting for locally community involved station.
T&R: Station Manager, WSAC/WWKK, Box 70, Ft. Knox,
KY 40121. (7-30)

New FM needs PD. Cassettes, resumes, programming
philosophy and salary requirement to: J-1, Gentle Winds,
Box 1660, St. Croix, U.S. Virgin Islands 00850. (7-30)

WNOX/Knoxville, TN accepting T&R for possible
future openings. 10,000 watt Country powerhouse.
Scott Majors, PD, 4400 Whittle Springs Rd., Knoxville, TN
37917. No calls. EOE (7-30)

Openings

95SGF, 100,000 watt FM in Savannah has a night
opening, production experience necessary. T&R: Doug
Weldon, WSGF, Box 876, Savannah, GA 31498. EOE M/F
(7-23)

Morning talent, Assistant Sports Director needed for
AM/FM in sunny West Texas. T&R: Bill Schoening, Box
1188, LaMesa, TX 79331. EOE M/F (7-23)

Morning Personality

Major market sunbelt ADULT/POP station
looking for an adult morning personality with a
tasteful sense of humor. Great working en-
vironment in an exciting city with a major
broadcasting group. If you're in a medium
market looking for a move UP drop us a tape
and resume. Radio & Records, 1930 Century
Park West, #359, Los Angeles, CA 90067.

KITY in sunny San Antonio needs T&R for future
openings. All shifts. Send to Robb Stewart, Box 2338,
San Antonio, TX 78298. EOE M/F (7-23)

WQMF/Louisville needs creative production talent.
T&R: Tom Owens, Box 960, Louisville, KY 40201. No
calls. EOE M/F (7-23)

Morning personality wanted for A/C. Young, ag-
gressive but mature. T&R: WKVL, Box 973, Clarksville,
TN 37040. EOE M/F (7-23)

Night one-to-one communicator. Great place to
develop your act. T&R: Randy Kabrich, Program
Manager, WDCG-FM, Box 2126, Durham/Raleigh, NC
27702. EOE M/F (7-23)

KKQV/FM #1 CHR has rare opening for stable,
creative morning personality. Great staff, challenge,
benefits. T&R: Mike Edwards, OM, Box 4327, Wichita
Falls, TX 76308. (7-23)

MIDWEST

Top-notch ND needed for leading CHR. Good voice,
delivery. Prefer someone familiar with state. T&R: Jack
Swart, 612 American Building, Battle Creek, MI 49017.
(7-30)

WFTE/WAZY wants T&R's from strong reporter/an-
chor. Contact ND: Don Rittel, Box 1410, Lafayette, IN
47902. Send salary requirements. No calls. (7-30)

Opportunities

Openings

Looking for personality who can communicate, entertain and be compatible with a more music format. T&R: Box 15090, Cleveland, OH 44115-0090. (7-30)

WIL/St. Louis needs strong morning personality. Unique opening. Country experience not necessary. T&R: Mike Carta, PD, WIL, 300 N. Tucker Blvd., St. Louis, MO 63101. EOE M/F (7-30)

WMBD has an opening for a talented Talk Host. One of the country's most modern facilities. T&R: Neal Hunter, 3131 N. University, Peoria, IL 61604. EOE M/F (7-30)

WONE a Country music station has immediate opening for a part-time announcer. T&R: Dean Taylor, WONE, 11 South Wilkinson St., Dayton, OH 45402. EOE M/F (7-30)

Continuity Director. Entry level position involves copy, traffic, sales assistant. Suburban Kansas City. \$600/month. Degree preferred. Dan Carney, KIEE, 207 E. Pearl Harrisonville, MO 64701. EOE M/F (7-30)

Rare opportunity. WBCS/Milwaukee's new #1 12+ radio station needs air talent. T&R: Pat Martin, WBCS, Milwaukee, WI 53208. EOE M/F (7-30)

Hard work, low pay. Small market Adult Contemporary station needs responsible announcers. Natural, mature, friendly delivery most important. We are small, very good, and we have fun. We need professionals who would like to grow with us. T&R, references to Radio & Records, 1930 Century Park West, #366, Los Angeles, CA 90067.

KRGI-AM/Grand Island, NB looking for top-notch announcer to handle 6PM-MID. Excellent production skills a must. Call Gary Buchanan, OM (308) 381-1430. EOE M/F (7-30)

Personality needed to brighten PM drive on 100 kw CHR. T&R: Michael O'Connor, KGRC, Box 1017, Hannibal, MO 63401. EOE M/F (7-30)

KFMH seeking overnigher, female preferred. Quality AOR. T&R: Steve Bridges, 3218, Mulberry, Muscatine, IA 52761. (319) 263-2442. EOE (7-30)

97X-WXLP/Quad Cities, IL needs an experienced AOR announcer, heavy on production skills. T&R: Gabe Baptiste, PD, Box 3788, Davenport, IA 52808. (7-30)

Looking for your first PD position? We need responsible person with references, excellent announcing and production abilities. Small market Adult Contemporary. Superb opportunity for experienced announcer seeking administrative responsibilities. B.A./B.S. preferred. T&R: Radio & Records, 1930 Century Park West, #365, Los Angeles, CA 90067.

Top 100 live assist/automated FM needs announcer heavy on production/news. T&R: Mike Stevens, WMMQ-FM, 230 N. Washington Sq., Lansing, MI 48933. No calls. (7-23)

WJML looking for right A/C evening personality with great production a must. T&R: Jeff Peterson, Box 99, Petoskey, MI 49770. EOE M/F (7-23)

Station Manager-10,000 watt, FM educational radio station seeks manager with experience in announcing, production, and programming. Duties include administration, planning, and development. Starting date: 8/30/82. Send T&R to Personnel Director, Elkhart Community Schools, 2720 California Road, Elkhart, IN 46514. (8-6) •

NEEDED NOW!

Production person and newswoman for Fairwest Program I A/C station. Major market, major bucks. T&R: Mike Hedges, 3341 Towerwood #204, Dallas, TX 75234. Equal Opportunity Employer

WEBN/Cincinnati, America's most production-minded radio station is conducting a nationwide talent search for an outstanding Production Director. Great writing and organizational skills an absolute must. We offer premium money, tremendous facilities, fantastic job security and a genuine commitment to quality. We're looking for someone who can move right into the starting line-up of a number one radio station. Send a complete dossier including tape and writing samples to TALENT SEARCH, c/o WEBN, 2724 Erie Ave., Cincinnati, OH 45208. EOE (8-6) •

Openings

WEST

KCRJ-FM looking for fulltime announcers. Send T&R: Chris Olivarez, Box 60, Cottonwood, AZ 86326. No calls please. EOE M/F (7-30)

Wanted experienced PD with a proven track record in ARB markets to execute Country format for dominant group-owned powerhouse. Strong airshift and production a necessity. Minimum 3 yrs. programming experience. Include operational philosophy and current salary in first letter T&R. Send to Radio & Records, 1930 Century Park West, #364, Los Angeles, CA 90067.

First opening in three years Country KMPS-FM/Seattle, 7pm-mid. T&R: PD, KMPS-FM, Box 24888, Seattle, WA 98101. No calls please. EOE M/F (7-30)

News Director. Major market AM&FM. Excellent established company. Winning stations. Aggressive news department. Large staff, well-equipped. Strong background in contemporary news a must. All inquiries kept in confidence if requested. Contact: Steve Keeney, GM, KIMN-KYGO, 5350 W. 20th Ave., Denver, CO 80214. EOE M/F (8-13) •

If you can lead a staff of Major market news veterans, then we want you to be our News Director in Los Angeles. Major contemporary station seeks unique individual to perform on-air and oversee news operation of one of the nation's most respected broadcast facilities. Tape, resume, and letter stating salary requirements to Radio & Records, 1930 Century Park West, #356, Los Angeles, CA 90067. EOE M/F

KOJM/KPOX looking for creative on air, production talent, Ex work conds, benefits. T&R to P.O. Box 7000, Havre, Montana 59501. (7-30) •

Positions Sought

Radio is my life! Experienced, creative & reliable night person looking for small/medium, CHR/AOR. Void where prohibited. JOE (717) 248-6578. (7-30)

Hungry overnight jock at #1 AOR with taste for music looking for Midwest opportunities. MD, Production & TV experience. JIM (319) 323-9916. (7-30)

Beginning radio announcer, experienced Country, A/C, personality, P-B-P & news. Hard worker. NEIL ISAACS (616) 798-4613. (7-30)

Experienced OH small market jock, MD, PD seeks aggressive CHR. Want to work for programmer, not Sales Manager. Midwest or warmer climate. BRAD (419) 678-3138. (7-30)

Sports Director, 10 yrs. experience seeks P-B-P & sports talk in medium/major market. Prefer Midwest. Available immediately. Call (616) 530-8273. (7-30)

Quality P-B-P & air shift. Sports Director. 3 yrs. experience. You'll never know unless you call. (516) 437-2688. (7-30)

Fall sports needs? 8 yrs. experience says I can fill those needs. Will consider Sports/News combo. PAT (419) 586-3076. (7-30)

Good jock. Experienced in Engineering, News, Programming, Traffic, music, announcing. 1st ticket, 3 yr. pro. MOR, Country, Rock. MARK, 1131 22nd, DSM, IA 50311. (7-30)

Looking for opportunity to grow. 3 yrs. medium market A/C & sports experience. Degree, creative production skills. Team player. KEN KAL (313) 271-5276. (7-30)

Announcer seeking A/C, CHR, AOR position. 1 1/2 yrs. experience. Prefer PA, NJ, or NE. For T&R: MIKE RUDOLF (717) 965-2432. (7-30)

Must move back to Midwest for family reasons. 18 yr. pro, will program, engineer & announce. Can do it all. Any size market. DON WOODS (303) 249-2150. (7-30)

Female announcer looking for part-time, fill-in or on-call shifts around the Wasatch Front in UT. 2 1/2 yrs. as ND in Country. Will consider fulltime. For T&R: CAROL (801) 532-6578. (7-30)

Experienced, successful, PD, MD, music connections, news anchor, talk, TV. Major market experience. Seeking PD in small/medium market/air shift in medium/large market. (517) 467-7013. (7-30)

DAN LUCAS as PD &/or on air, A/C or CHR. Excellent credentials & recommendations. Available immediately. Any medium or major market. Call DAN in Charlotte (704) 542-8046. (7-30)

Positions Sought

Thoroughly professional news man with NYC & suburban experience. Seeks medium market MD. For T&R & salary requirements: JAY CHREPTA (914) 471-3952. (7-30)

Bright, friendly personality with drivetime experience makes a hit on your station! Includes phone, remote, production skills. JOHN GORZELL (815) 223-7586. (7-30)

Morning man. Talent not jock. 2 man show for price of 1. Will consider afternoons. Top 75 only. (501) 666-0975, after 1pm CDT. (7-30)

7 yr. pro seeks employment now. PD/MD/air shift. SCOTT (501) 863-4115. (7-30)

Female air personality, 8 yrs. experience. WTWR & WMJ/WHND in Detroit, WILS/Lansing. Top 50 market only. Call (517) 393-3797 for T&R. (7-30)

Multi-talented A/C or Top 40 personality with strong production. 14 yrs. on air experience. Currently working Chicago. RON (312) 746-2629 or (312) 356-7287. (7-30)

JOHN THOMAS in Los Angeles now! Available for air work/research. (213) 397-7265. Do it today! (7-30)

Winning combo "Sports With Wayne" seeking sports/news positions in small/medium market. Capable of multi-sports P-B-P. (804) 845-2840, before 10am or after 4pm. (7-30)

British accent, AOR experience, seeking gig anywhere in U.S. Call (813) 251-2929, anytime. (7-30)

Budget cut victim. 2 1/2 yrs. salaried at P-2 CHR FM. Good numbers. Desire full time CHR or A/C in East. Excellent references. ALAN (203) 347-7445. (7-30)

Attention: Iowa! Female anchor/reporter ready to come home. Call SUE (612) 259-1100. Excellent References. (7-30)

Good major market air personality ready to go. Worked in Los Angeles & St. Louis. Have done Urban Contemporary, A/C & CHR. MARK (314) 361-0966. (7-30)

Sportscaster: outstanding, experienced, professional, team player looking for major college/professional P-B-P versatile jock/news. Call MIKE (212) 544-1756. (7-30)

Announcing student, good conversational voice, seeking break in radio. Good creative writing skills & some previous sales. RAY CECIRE (415) 431-9933, leave message. (7-30)

10 yr. Major Market professional working in Top 20 market. Available now. Programming and/or air shift preferred. (301) 655-2641. (7-30)

I may be a bit short on experience but I'm definitely a hard working team player. Seeking small/medium market challenge. CHRIS ADAMS (415) 652-4420. (7-30)

Music Executive available. Responsible, knowledgeable in business affairs, management promotion. National, International, Los Angeles base. (213) 464-8381 Ext. C319 MS. HAMIL. (7-30)

RUSS JAMES, great voice, solid production, hard working, experienced personality who can do news/sports and lots more. For free sample (415) 652-4420, will relocate. (7-30)

To be announced. MICHAEL TURNER 23. 5 yrs. radio, college, commercial and club experience. Will work all formats, will relocate. (213) 752-2336. (7-30)

Talk show host. Translate topical conversations into provocative, informative entertainment. Comprehensive preparation, quality callers, enthusiastic local involvement. Excellent education, skills, major market experience. (305) 949-5417. (7-30)

KEEL/Shreveport 6-9 PM air-talent TOM KENNY seeking new opportunities. Striving to excel in personality radio and production. Desire major market. (318) 323-1889, (318) 797-3976. (7-30)

Needing a PD for A/C or Oldies? 7 yrs. professional experience, 4 as PD. Will work air shift. Currently employed. Let's talk. CLARK (316) 225-4501. (7-30)

Reporter, college grad, with medium market experience, seeks reporting job with station with a realistic commitment to news & its employees. SCOTT (612) 388-3988. (7-30)

11 yr. professional 2 yrs. PD at US 107/Nashville available for Top 30 Markets, Air/PD, SMOKEY KING (615) 754-1283. (7-30)

KISS (WRKS-FM) NYC: former board engineer seeks jock position. Programming, production, NJ jock experience. Tight board, good pipes. Urban, CHR, A/C. MITCH (212) 761-8414. (7-30)

SHERMAN COHEN, veteran L.A. Music Programmer KRLA, KIIS, KGBS, has an idea that will work for you regardless of your format. Interested? Call (213) 795-5509. (7-30)

DAVE KETTINGER, former Superstars PD 96-Rock, WWTR, Air WPST, WKHI. Seeks PD/Air. Medium/large market East. Call (301) 289-5966. (7-30)

Top notch Production/Copy Director ready for big move. 6 yrs. experience, character voices, award winning spots. Top 50 market only. PAUL (517) 393-1320. (7-30)

I'm available now, 7 yrs. jock experience, 4 yrs. MD in major and medium markets. Great production, team player. Call JIM KINNEY, (513) 299-6933. (7-30)

Positions Sought

PD with #1 morning show seeks major or medium market challenge. Spontaneously funny, great spots, personal appearances. Moving in August. KEN (914) 457-5397. (7-30)

AOR voice for AOR/CHR format; full-time night slot. Went from college to medium market in less than a year. KATHI (201) 850-8382. (7-30)

Attention Greater Cincinnati! 15+ yrs. professional PD, MD, DJ, production - CHR, A/C, Urban. (513) 528-5793. (7-30)

13 yrs. experience news, PD, production, jock. Medium market. Prefer East. Consider good offers. Prefer news, Easy Listening, Country. LARRY KAY (717) 653-2500, after 3PM. (7-30)

Me against your markets #1 talent. He'll have to be good, because I am. 14 yrs. Air/production, nonpareil. Personality radio only. (316) 227-8743, (316) 225-7468. (7-30)

K-F-R-C is where I oughta be & Marvellous Mark McKay would back that up... Call "MAD" MARK MCGREGOR "The Rock-N-Roll Animal." (208) 384-5849. (7-30)

Top five market MD seeks PD position in a top 100 market. Experience includes 3 years as a PD plus two years as a major market MD. I'm mature, creative, and organized. Strong background in research, promotion and management. If you're committed to winning, we'll make a good team! Gary, P.O. Box 1126, Ballwin, MO 63011. (8-13) •

Bright, young PD with A/C know-how and experience wants airshift and PD at A/C station in competitive market. Will consider all. Call SEAN LISLE anytime (206) 323-5690 or 447 Bellevue Ave. E., Seattle, WA 98102. (8-13) •

We always hear that there are more fish in the ocean, but why do they have to look like hammerhead sharks? If you are looking for a bright, dependable, and typically funny CHR announcer, let's talk. I've got experience, first phone, and I'm looking for a medium market job preferably in the Midwest, but will consider all that makes my liver quiver. If you want a T&R via the post office (also called the U.S. snail), Call ROB (312) 894-3987. (8-6) •

6 yrs. as award winning News Director. 2 yrs. as PD looking for opening as either. Prefer West or Upper Midwest. Call MIKE (307) 637-8529. (7-23)

Miscellaneous

WFHK is in need of Country and A/C service from all labels. Send to: P.O. Box 608, Pell City, AL 31525. (7-30)

200 oldies (45's) to give away to postage payer or swap for CHR oldies. Call Joel O'Brien (802) 254-4577. (7-30)

KTBB/Tyler, TX seeks Country product from all labels. P.O. Box 7935, Tyler, TX 75711, (214) 581-0606. Contact: John Clark, MD. (7-30)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

THE PICTURE PAGES

Atlantic Showcases New Product For WEA



Atlantic Records executives presented forthcoming product to the WEA sales staff in New York. Pictured during the presentation are (l-r) Atlantic VP Sal Uterano, label's Ginny Morton, Exec. VP/IGM Dave Glew, label's Larry Yasgar, Sr. VP Vince Faraci, and (foreground) VP Mark Schulman.

Brooks Cooks As Warners Looks



Warner Bros. held a special preview session in Los Angeles for new country singer Karen Brooks. Pictured (l-r) are WB's Mark Maitland and Chris Crist, WEA's John Allison, Brooks, WEA's Bob Mooring, and WB Nashville GM Frank Jones.

Starship & Friends Play Ball



The Automatt All-Stars, featuring members of the Jefferson Starship organization and other Bay Area notables, played KMEL/San Francisco in a three-inning softball match before an Oakland A's game. Pictured (l-r, rear) are umpire Grace Slick, Starship's Mickey Thomas, Skip Johnson (Slick's husband), Starship manager Bill Thompson, Grl Freiberg, unidentified, Bay Area Music Archives' Paul Grushkin, Barry Lowenthal, Red Miller, Russell Lynch, Starship/REO producer Kevin Beamish, Brad Pueschel, and John Garlow; (l-r, front) Billy Martin's goddaughter Vicki Figone, artist Carl Carlton, Starship organization's Tom Borsdorf, group's Pete Sears and David Freiberg, Ken Baker Publicity's Michael Coats, artist Gavin Christopher, Vincent Lynch, Bill Withers band's Greg Livias, and Starship engineer Pat Ieraci.

Moman To Remember



Screen Gems-EMI Music recently honored producer Chips Moman for his success with Willie Nelson's "Always On My Mind." Pictured (l-r) are Rosebridge Music President Si Siman, Columbia's Jim Carlson and Jack Lameier, Moman (and son Casey in front), singer/writer Toni Wine (Moman's wife), CBS's Bonnie Garner, Screen Gems GM Charlie Feldman, BMI VP Frances Preston, and CBS VP Joe Casey.

Motor's Day For Polygram



Mercury/Polygram artists Motorhead played New York's Palladium recently. Pictured backstage (l-r) are Polygram VP Jerry Jaffe, DMA Booking Agency's Roger Gason, group's Philthy Animal Taylor, hard-drinking Lemmy of the group, and Polygram's Steve Greenberg.

Freeman At Musician



Jazz notable Chico Freeman has signed with Elektra/Musician Records, with an album scheduled for the fall. Pictured (l-r) are Elektra/Musician President Bruce Lundvall, Freeman, WEA International President Nesuhi Ertegun, and manager Victor O'Givey.

Logan Meets With MCA

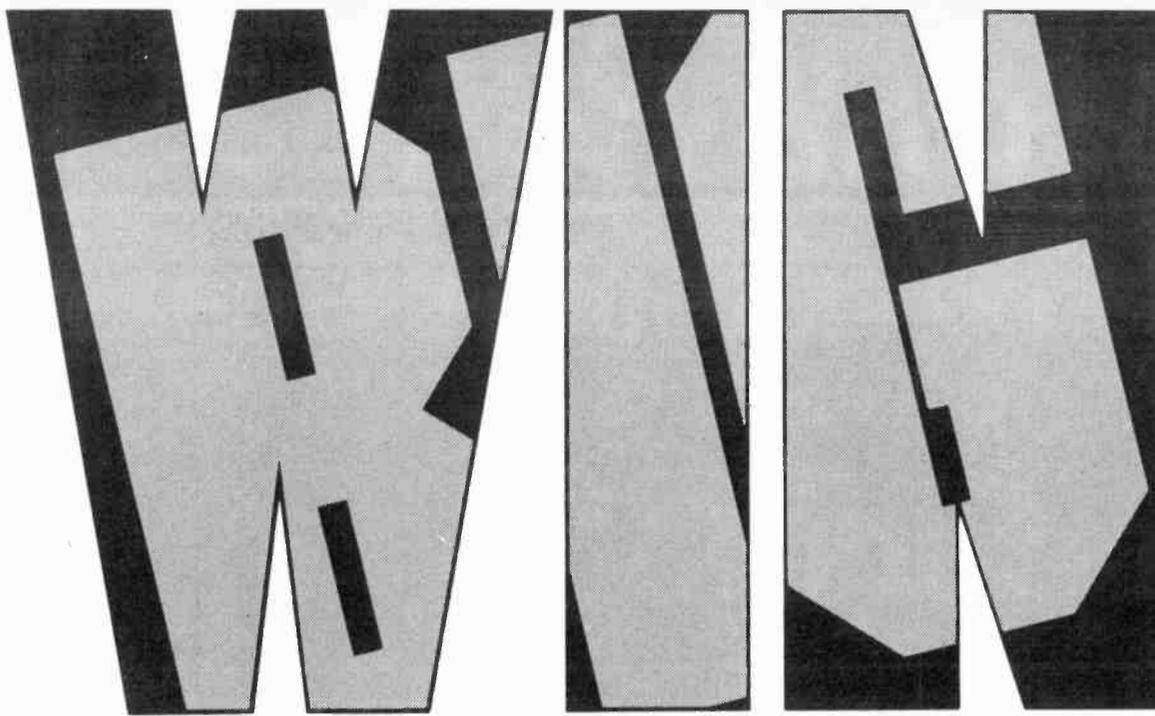


MCA artist Geri Logan visited MCA's L.A. headquarters for conferences with label executives. Pictured (l-r) are MCA VP Pat Pipolo, label's Don Wasley, Logan, and MCA's Lorine Mendell, Mark Hodes, and Sandi Lifson.

Capitol's New Beau



Capitol Records has signed Beau Williams, with an album just out. Pictured standing are Capitol VP Varnell Johnson (left) and manager Ben Barrett; at front are Williams (left) and Capitol's Steve Buckley.



NRBA '82

ALL-RADIO EXPO

MGM Grand-Reno
September 12-15

RADIO: WIN BIG IN THE 80's



Keynote Speaker

HERB COHEN

Author of "You Can Negotiate Anything"



Golden Radio Award Winner

PAUL HARVEY

The Nation's Leading Radio Newscaster

MANAGEMENT

- Cost Cutting, Collections & Cash Flow
- Buying & Selling Stations in the 80's
- Management Case Study
- Management Incentives to Win
- Business Computers: Are They for Everybody?
- Budgeting for Prosperity
- Management Roundtables
- The Cable Connection
- Satellite Fever

SALES

- Big Bucks in Small Markets
- Big Bucks with Small Numbers
- Six Most Important Ingredients for Sales Success
- The Winner's Circle: Top Sales Promotions
- Local & Retail Sales

PROGRAMMING

- Format Rooms
- Are Consultants Needed to Win?
- Positioning Your AM in the 80's
- Focus Groups & Attitudinal Research
- Program Director & Talent Recruitment
- Music Computers
- What's New in Audience Research

PROMOTION

- Packaging & Selling Sports
- Top 10 Sales & Audience Promotions
- Promotion Director & Talent Recruitment
- Radio Promotion in Print (Exhibit)
- Radio Promotion via TV (Exhibit)

ENGINEERING

- Satellite Fever
- The Cable Connection
- Equipment & Service Exhibits
- Technical Papers
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OTHER WINNING EVENTS.

- Gala Kickoff Reception
- Exhibitors Cocktail Party
- Luncheons
- Hospitality Suites
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This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Peter, Paul & Mary Again

MONDAY, AUGUST 2 — After eight years apart, Peter, Paul and Mary reunited for a 17-date concert tour on August 2, 1978, shortly after the release of a new album on Warner Brothers Records. The folk trio first took off in 1962 with the release of "Peter, Paul & Mary," and together they recorded a string of hits in the 60's, including the popular "Puff (The Magic Dragon)." After going their separate ways in 1970, each pursued solo careers with little success. Despite the 1978 reunion, each is continuing with individual projects. In 1981 they did record a live album in New York City.
EXTRA FACTS: Brian Cole of the Association died, 1972... Birthday greetings to Andrew Gold, 1951.

Paul's New Wings

TUESDAY, AUGUST 3 — Even after the breakup of the Beatles when Paul let it be known that he relished the idea of solo recording without the hassles of pleasing a group, his love for live performing never died, and on August 3, 1971, McCartney announced the formation of his new band Wings. The lineup included Paul's wife Linda, American drummer Denny Seiwell, and ex-Moody Blues vocalist and guitarist Denny Laine. McCartney explained that he first got the idea to form a new group when John Lennon had put together the Plastic Ono Band. Wings' debut LP, "Wild Life," was released the following October.
EXTRA FACTS: Lenny Bruce died, 1966... First Newport Pop festival, 1968.

Bigger Than Jesus

WEDNESDAY, AUGUST 4 — Beatles albums and memorabilia were burned and their music banned from many U.S. radio stations on August 4, 1966, when an American teen magazine reprinted these comments made by John Lennon in an interview he'd originally given to the London Evening Standard: "Christianity will go. It will vanish and shrink. I needn't argue about that, I'm right and will be proved right. We're (the Beatles) more popular than Jesus Christ now." His "blasphemous" statement caused an uproar that spread from the Bible Belt to South Africa, where Beatles records were banned from the airwaves for the next five years.
EXTRA FACTS: Robert Plant & wife seriously injured in an auto accident in Greece, 1975.

We're Goin' Hoppin'

THURSDAY, AUGUST 5 — Television's original dance party, "American Bandstand," made its network debut live from Philadelphia on August 5, 1957, with Dick Clark, looking even younger than today, hosting. Twenty-five years later, "American Bandstand" remains the longest running network television program in history. Of its future, Clark says, "I think 'American Bandstand' will probably be on the air in some form as long as there is television. Its format will never grow tired because it's a window on a world that is constantly changing."
EXTRA FACTS: Stevie Wonder signed \$13 million record deal, 1975... Joan Jett formed the Runaways, 1974.



Stevie Wonder Barely Alive

FRIDAY, AUGUST 6 — Stevie Wonder brushed dangerously close to death on August 6, 1973, as the result of an automobile mishap near Greenville, South Carolina. Stevie was a passenger in a car driven by his cousin John Harris, who decided to pass a large logging truck just ahead of them. As John began to pass, the trucker stepped on his brakes, jarring loose several logs, one of which crashed through the windshield and against Stevie's skull. Wonder was comatose for three days before his recovery began.
EXTRA FACTS: Stevie Nicks's first solo LP released, 1981.

The Music Section

JULY 30, 1982

	CHR	A/C	AOR	Country	Black Radio
# 1	SURVIVOR (4th week)	CHICAGO	FLEETWOOD MAC (2nd week)	RICKY SKAGGS	JENNIFER HOLLIDAY
Next Week's #1 Contenders:	FLEETWOOD MAC (2-2) CHICAGO (3-3) AIR SUPPLY (5-5)	CROSBY, STILLS, NASH (3-2) KENNY ROGERS (4-4) HERB ALPERT (5-5)	ROBERT PLANT (3-2) REO SPEEDWAGON (4-3) EDDIE MONEY (5-5)	SYLVIA (5-2) HANK WILLIAMS JR. (4-3)	DONNA SUMMER (3-2) RAY PARKER JR. (4-3) ARETHA FRANKLIN (9-4) ZAPP (6-5)
Breakers:	ASIA (66%) ELTON JOHN (65%) JACKSON BROWNE (62%) MARSHALL CRENSHAW (57%)	ROBERTA FLACK (60%) CHRIS CHRISTIAN (53%) NICOLETTE LARSON (51%) JOHN DENVER (48%) AMERICA (47%)	BILLY SQUIER (84%) STEVE WINWOOD (64%) URIAH HEEP (56%) JACKSON BROWNE (51%)	MICKY GILLEY (79%) FRIZZELL & WEST (77%) BELLAMY BROTHERS (65%) KIERAN KANE (65%) ANNE MURRAY (61%)	JERMAINE JACKSON (63%) D. & B. STREET (61%) LARRY GRAHAM (61%) RICK JAMES (59%)
Most Added:	JACKSON BROWNE MICHAEL McDONALD TOTO JOAN JETT RANDY MEISNER ASIA	NICOLETTE LARSON BARRY MANILOW JACKSON BROWNE DIONNE WARWICK ROBERTA FLACK AMERICA	BILLY SQUIER URIAH HEEP SHOOTING STAR SPYS TORONTO	HAGGARD & JONES CRYSTAL GAYLE ANNE MURRAY LEE GREENWOOD LEON EVERETTE OAK RIDGE BOYS MICKY GILLEY	EVELYN KING GAP BAND GOODIE GRANDMASTER FLASH CROWN HGTS. AFFAIR NARADA M. WALDEN
Hottest:	SURVIVOR CHICAGO FLEETWOOD MAC STEVE MILLER BAND CROSBY, STILLS, NASH PAUL McCARTNEY	CHICAGO CROSBY, STILLS, NASH AIR SUPPLY KENNY ROGERS FLEETWOOD MAC PAUL McCARTNEY	FLEETWOOD MAC ROBERT PLANT SURVIVOR REO SPEEDWAGON JOHN COUGAR EDDIE MONEY	SYLVIA DAVID FRIZZELL KENNY ROGERS RICKY SKAGGS	JENNIFER HOLLIDAY ZAPP SOUL SONIC FORCE STEVIE WONDER HOWARD JOHNSON
Biggest Chart Jumps:	GO-GO'S (20-12) ALAN PARSONS PROJ. (26-19) DONNA SUMMER (30-23) PAUL McCARTNEY (13-7) JOHN COUGAR (28-22)	PAUL DAVIS (21-15) ALAN PARSONS PROJ. (22-16) MICHAEL MURPHEY (16-12)	SPYS (28-23) MEN AT WORK (21-18) JUDAS PRIEST (22-19) MARSHALL CRENSHAW (36-33)	MICKY GILLEY (49-37) MICHAEL MURPHEY (28-18) BELLAMY BROTHERS (50-40) FRIZZELL & WEST (48-39) YOUNGER BROTHERS (43-35)	POINTER SISTERS (27-21) ARETHA FRANKLIN (9-4) HOWARD JOHNSON (11-7)
Debuts:	ASIA (27) ELTON JOHN (28) JACKSON BROWNE (29) MARSHALL CRENSHAW (30)	NICOLETTE LARSON (27) JOHN DENVER (28) AMERICA (29)	BILLY SQUIER (20) URIAH HEEP (27) STEVE WINWOOD (32) JACKSON BROWNE (35) TORONTO (36) CLOCKS (38) SHOOTING STAR (39)	KIERAN KANE (41) ANNE MURRAY (43)	GAP BAND (23) SHALAMAR (24) RICK JAMES (25) JERMAINE JACKSON (26) D. & B. STREET (27) LARRY GRAHAM (28)
	CHR	A/C	AOR	Country	Black Radio

National Music Formats

Added This Week



George Williams (214) 343-9205

THE STARSTATION
JOHN DENVER "Seasons Of The Heart" (RCA)
AMERICA "You Can Do Magic" (Capitol)
Country Coast-To-Coast
MICKEY GILLEY
 "Put Your Dreams Away" (Epic)
FRIZZELL & WEST
 "I Just Came Here To Dance" (WB/Viva)
ANNE MURRAY "Hey! Baby!" (Capitol)
OAK RIDGE BOYS
 "I Wish You Could Have Turned My Head. . ." (MCA)
LOUISE MANDRELL
 "Some Of My Best Friends Are Old Songs" (Epic)



Bob Stevens (214) 934-2121

The 3 Format.

JACKSON BROWNE "Somebody's Baby" (Asylum)
AXE "No Or Never" (Atco)
STEVE WINWOOD
 "Still In The Game" (Island/WB)
LAURA BRANIGAN "Gloria" (Atlantic)
NICOLETTE LARSON
 "I Only Want To Be With You" (WB)
MICHAEL McDONALD "I Keep Forgettin'" (WB)
ASIA "Only Time Will Tell" (Geffen)

The A-C Format

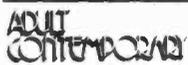
BARRY MANILOW "Oh Julie" (Arista)



LOUISE MANDRELL
 "Some Of My Best Friends Are Old Songs" (Epic)
WILLIE NELSON "Let It Be Me" (Columbia)
RONNIE MILSAP "He Got You" (RCA)
TAMMY WYNETTE
 "You Still Get To Me In My Dreams" (Epic)



John Iles (800) 426-9082



ALAN PARSONS PROJECT
 "Eye In The Sky" (Arista)
JOHN DENVER "Seasons Of The Heart" (RCA)
MOTELS "Only The Lonely" (Capitol)

Country Library

DOLLY PARTON
 "I Will Always Love You" (RCA)
CRYSTAL GAYLE
 "Livin' In These Troubled Times" (Columbia)
YOUNGER BROS.
 "Nothin' But The Radio On" (MCA)
ANNE MURRAY "Hey! Baby!" (Capitol)



Buzz Brindle (212) 944-5399

ADAM ANT "Goody Two Shoes" (Epic)
DAVID JOHANSEN "Animals Medley" (Blue Sky/CBS)
EDDIE MONEY "Shakin'" (Columbia)
EDDIE MONEY
 "Think I'm In Love" (Columbia)



Bob Laurence (213) 883-7400

XT-40

DONNA SUMMER
 "Love Is In Control. . ." (Geffen)
JACKSON BROWNE "Somebody's Baby" (Asylum)

Contempo 300

ROBERTA FLACK "I'm The One" (Atlantic)
HALL & OATES "Your Imagination" (RCA)

Great American Country

JERRY REED
 "She Got The Goldmine..." (RCA)
OAK RIDGE BOYS
 "I Wish You Could Have Turned My Head. . ." (MCA)
CRYSTAL GAYLE
 "Livin' In These Troubled Times" (Columbia)



Kenny Bosak (901) 320-4433

Bright Blue

DIONNE WARWICK "For You" (Arista)

TANner Country

BURRITO BROS.
 "I'm Drinkin' Canada Dry" (Curb)
DONNA FARGO
 "It's Hard To Be The Dreamer. . ." (RCA)
MICKEY GILLEY
 "Put Your Dreams Away" (Epic)
JOE STAMPLEY
 "I Didn't Know You Could Break A Broken Heart" (Epic)
VERN GOSDIN "Your Bedroom Eyes" (AMI)
ANNE MURRAY "Hey! Baby!" (Capitol)
LOUISE MANDRELL
 "Some Of My Best Friends Are Old Songs" (Epic)
LANE BRODY "More Nights" (Liberty)



Lee Nye (916) 782-7754

JACKSON BROWNE "Somebody's Baby" (Asylum)
DONNA SUMMER
 "Love Is In Control. . ." (Geffen)
FRANKE & THE KNOCKOUTS
 "Morning Sun (Dream On)" (Millennium/RCA)
PAUL DAVIS
 "Love Or Let Me Be Lonely" (Arista)
STEVE WINWOOD
 "Still In The Game" (Island/WB)
AMERICA "You Can Do Magic" (Capitol)



Cal Casey (214) 634-8511



JOHN COUGAR "Jack And Diane" (Riva/PolyGram)
ASIA "Only Time Will Tell" (Geffen)
JOAN JETT & THE BLACKHEARTS
 "Do You Wanna Touch Me. . ." (Boardwalk)
JERMAINE JACKSON
 "Let Me Tickle Your Fancy" (Motown)
JACKSON BROWNE "Somebody's Baby" (Asylum)
BARRY MANILOW "Oh Julie" (Arista)
PAUL DAVIS
 "Love Or Let Me Be Lonely" (Arista)



BARRY MANILOW "Oh Julie" (Arista)
BILL CHAMPLIN "Sara" (Elektra)
AMERICA "You Can Do Magic" (Capitol)



RONNIE MILSAP "He Got You" (RCA)
LEE GREENWOOD "She's Lying" (MCA)
OAK RIDGE BOYS
 "I Wish You Could Have Turned My Head. . ." (MCA)
TERRI GIBBS
 "Some Days It Rains All Night Long" (MCA)
RAY PRICE
 "Wait Till Those Bridges Are Gone" (Dimension)
CRYSTAL GAYLE
 "Livin' In These Troubled Times" (Columbia)
MERLE HAGGARD & GEORGE JONES
 "Yesterday's Wine" (Epic)
YOUNGER BROS.
 "Nothing But The Radio On" (MCA)
LEON EVERETTE "Soul Searchin'" (RCA)



Debbie Welsh (714) 565-8511



ROBERTA FLACK "I'm The One" (Atlantic)
ANNE MURRAY "Hey! Baby!" (Capitol)
MOTELS "Only The Lonely" (Capitol)
AMERICA "You Can Do Magic" (Capitol)
NICOLETTE LARSON
 "I Only Want To Be With You" (WB)
JOHN DENVER "Seasons Of The Heart" (RCA)



ANNE MURRAY "Hey! Baby!" (Capitol)
OAK RIDGE BOYS
 "I Wish You Could Have Turned My Head. . ." (MCA)
DOLLY PARTON
 "I Will Always Love You" (RCA)



Chick Watkins (303) 578-0700

MICHAEL MURPHEY
 "What's Forever For" (Liberty)
HERB ALPERT "Route 101" (A&M)



CHEAP LUNCH WITH CHEAP TRICK — When Epic's Cheap Trick came to KEZE/Spokane with their latest album, they also brought lunch. Pictured (l-r) are weekender Marshall Blansfield, band's Robin Zander, station's Jim Arnold, band's Rick Nielsen, MD Brian Gregory.



KONG-SIZED PROMOTION — WKLC/St. Albans sponsored an outdoor showing of "King Kong" for the state's 119th birthday. That's station News Director Jo Robinson dressed as Kong while PD Neil Lasher plays the Fay Wray role.

Radio & Records **AOR** NATIONAL AIRPLAY/40

July 30, 1982

168 REPORTERS

Album cuts are listed in order of airplay preference.

7/9	7/16	7/23	7/30	Artist	Album	Label	Cuts
17	2	1	1	FLEETWOOD MAC	Mirage	WB	"Gypsy" "Hold" "Straight" "Burning" "Worse" "Pledge" "Slow" "Keep" "Stillness" "Follow" Title
21	6	3	2	ROBERT PLANT	Pictures At Eleven	Swan Song/Atco	Title "American" "Children" "Think" "Shakin'" "Runnin'" Title
3	3	4	3	REO SPEEDWAGON	Good Trouble	Epic	"Skirts" "Stardom" "Face" "Wasted" "Cross" "Too Much" "Turn" "Enough" "Kay" "Anything"
1	1	2	4	SURVIVOR	Eye Of The Tiger	Scotti Bros./CBS	"Jack" "Hurts" "Close" "Partytown" "Found" "One" "Lies"
12	11	5	5	EDDIE MONEY	No Control	Columbia	"Paperlate" "Misunderstanding" "Chain" "Caught" "Rough" "Keep" Title
7	7	6	6	PETE TOWNSHEND	All The Best Cowboys...	Atco	"Never" "Cool" "Only" "Sole" "Heat" "Dreams"
22	14	9	7	CROSBY, STILLS & NASH	Daylight Again	Atlantic	"Psychobabble" "Fingers" Title "Sirius" "I Ran" "Telecommunications" "Space"
13	13	10	8	APRIL WINE	Power Play	Capitol	"Going" "Thumb" "Imagination" "Who" "Thing" "Eye" "Chains" "Hellion"
8	12	11	9	JOHN COUGAR	American Fool	Riva/PolyGram	"Everybody" Title "Learn" "Rockin'" "Only" "L" "Mission" "Change"
9	10	12	10	GLENN FREY	No Fun Aloud	Asylum	12-inch Single
4	5	7	11	GENESIS	Three Sides Live	Atlantic	"Run" "Danger" "Party" "Change"
2	4	8	12	38 SPECIAL	Special Forces	A&M	"Game" "Right" "Face" "Play" "Way" "Rebound" "Prisoner" "Scared"
15	16	15	13	STEVE MILLER BAND	Abracadabra	Capitol	"Dancin'" "Woman" "Good" "Guitars" "Bound" "Good" "Rock"
6	8	13	14	ASIA	Asia	Geffen	"Out Of Work" "Madness" 12-inch Single
11	15	16	15	ALAN PARSONS PROJECT	Eye In The Sky	Arista	"Someday" "Cynical" "Rockin'" 12-inch Single
20	19	17	16	A FLOCK OF SEAGULLS	A Flock Of Seagulls	Jive/Arista	12-inch Single
5	9	14	17	ROLLING STONES	Still Life	Rolling Stones/Atco	"Daddy" "Barricade" Title "Start" "More" "Take" Title
35	26	21	18	MEN AT WORK	Business As Usual	Columbia	"Looks" "Ready" "Where" "Heartache" "Feel"
-	39	22	19	JUDAS PRIEST	Screaming For Vengeance	Columbia	"No One" Title
-	-	-	20	BILLY SQUIER	Emotions In Motion	Capitol	
14	18	18	21	MOTELS	All Four One	Capitol	
27	22	23	22	GO-GO'S	Vacation	IRS/A&M	
-	-	28	23	SPYS	Spys	EMI America	
23	23	24	24	AXE	Offering	Atco	
24	24	25	25	JOHN WAITE	Ignition	Chrysalis	
10	17	19	26	KANSAS	Vinyl Confessions	Kirshner/CBS	
-	-	-	27	URIAH HEEP	Abominog	Mercury/PolyGram	
16	20	20	28	VAN HALEN	Diver Down	WB	
34	27	27	29	TED NUGENT	Nugent	Atlantic	
18	21	26	30	GARY U.S. BONDS	On The Line	EMI America	
39	35	29	31	NAZARETH	2XS	A&M	
-	-	-	32	STEVE WINWOOD	Still In The Game	Island/WB	
-	38	36	33	MARSHALL CRENSHAW	Marshall Crenshaw	WB	
-	34	30	34	JOAN JETT & THE BLACKHEARTS	Summertime Blues/Touch	Boardwalk	
-	-	-	35	JACKSON BROWNE	Somebody's Baby	Asylum	
-	-	-	36	TORONTO	Get It On Credit	Network/E-A	
-	-	38	37	ROXY MUSIC	Avalon	WB	
-	-	-	38	CLOCKS	Clocks	Boulevard/CBS	
-	-	-	39	SHOOTING STAR	Ill Wishes	Virgin/Epic	
26	32	33	40	SCORPIONS	Blackout	Mercury/PolyGram	

MOST ADDED

Artist	7/30	7/23	7/16	7/9	7/2
1 BILLY SQUIER	141/136	8/6	0/0	0/0	0/0
2 URIAH HEEP	94/67	6/3	0/0	0/0	0/0
3 SHOOTING STAR	59/46	11/9	0/0	0/0	0/0
4 SPYS	96/30	90/77	14/13	0/0	0/0
4 TORONTO	61/30	41/27	23/17	4/0	6/0
6 WARREN ZEVON	26/26	0/0	0/0	0/0	0/0
7 PRODUCERS	17/17	1/0	1/0	1/0	1/0
8 NICOLETTE LARSON	16/16	0/0	0/0	0/0	0/0
9 TRON	17/14	7/7	0/0	0/0	0/0
10 JON ANDERSON	30/13	21/7	19/1	21/1	24/3
11 JUDAS PRIEST	100/12	100/39	71/69	5/5	0/0
11 805	48/12	43/18	44/28	24/24	0/0
12 MEN AT WORK	115/11	104/19	77/13	61/15	60/18
13 BUS BOYS	10/10	0/0	0/0	0/0	0/0
14 B.E. TAYLOR GROUP	14/9	12/10	12/10	9/9	0/0

MEDIUM

Artist	7/30	7/23	7/16	7/9	7/2
1 A FLOCK OF SEAGULLS	125/81	113/74	106/76	104/74	92/72
2 PETE TOWNSHEND	154/67	158/78	156/79	151/79	149/67
2 JUDAS PRIEST	100/67	100/53	71/2	5/0	0/0
4 AXE	83/66	81/61	81/71	85/71	95/62
5 TED NUGENT	74/63	73/62	70/58	69/50	74/0
6 ALAN PARSONS PROJ.	127/60	132/68	138/70	137/69	149/99
7 MEN AT WORK	115/59	104/67	77/51	61/25	60/31
7 JOHN WAITE	81/59	83/65	83/64	86/75	90/66
9 APRIL WINE	140/58	142/66	140/68	136/73	132/17
9 SPYS	96/58	90/11	14/1	0/0	0/0
11 CROSBY, STILLS, NASH	150/57	150/70	147/66	144/14	20/0
11 GENESIS	136/57	150/66	154/58	154/65	161/68
11 GLENN FREY	134/56	139/63	148/68	144/72	150/80
14 NAZARETH	68/53	68/56	60/44	48/33	45/1
15 EDDIE MONEY	148/44	151/53	144/63	141/80	135/23
15 KANSAS	76/44	94/45	115/46	128/36	146/38

THE HOTTEST

Artist	7/30	7/23	7/16	7/9	7/2
1 FLEETWOOD MAC	158/139	161/138	159/120	155/15	4/0
2 ROBERT PLANT	156/120	157/116	155/94	149/8	23/0
3 SURVIVOR	140/118	151/131	151/133	149/133	153/106
4 REO SPEEDWAGON	145/110	148/119	149/119	152/117	151/20
5 JOHN COUGAR	139/104	134/99	134/100	139/108	149/119
6 EDDIE MONEY	148/103	151/96	144/77	141/49	135/4
7 CROSBY, STILLS, NASH	150/93	150/76	147/70	144/8	20/0
8 STEVE MILLER BAND	122/87	129/91	130/88	130/78	131/61
9 PETE TOWNSHEND	154/86	158/79	156/75	151/67	149/57
10 38 SPECIAL	127/85	137/100	145/114	147/129	153/135
10 ASIA	113/85	122/92	135/110	136/111	154/131
12 APRIL WINE	140/82	142/70	140/67	136/50	132/12
13 GENESIS	136/78	150/84	154/96	154/87	161/79
14 GLENN FREY	134/77	139/76	148/79	144/71	150/53
15 ALAN PARSONS PROJ.	127/67	132/64	138/66	137/67	149/44
15 ROLLING STONES	108/67	131/95	142/108	147/114	154/114

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

BILLY SQUIER

Emotions In Motion (Capitol)

"Everybody" Title "Learn." 84% of our reporters on it. Total album reports: 141. A-136, M-4, H-1. Album debuted this week at number 20.

STEVE WINWOOD

Still In The Game (Island/WB)

12-inch Single

64% of our reporters on it. Total single reports: 108. A-108, M-0, H-0, S-0. Single debuted this week at number 32.

URIAH HEEP

Abominog (Mercury/PolyGram)

"Way" "Rebound" "Prisoner" "Scared." 56% of our reporters on it. Total album reports: 94. A-67, M-26, H-1. Album debuted this week at number 27.

JACKSON BROWNE

Somebody's Baby (Asylum)

12-inch Single

51% of our reporters on it. Total single reports: 86. A-83, M-2, H-1, S-0. Single debuted this week at number 35.

Significant Action

HEART	Private Audition (Epic)	Total: 48. A-2, M-35, H-11
"City" "Man"	Stand In Line (RCA)	Total: 48. A-12, M-33, H-3
805	Combat Rock (Epic)	Total: 43. A-0, M-28, H-15
CLASH	... (Columbia)	Total: 43. A-0, M-26, H-17
"Stay" "Casbah"	Missing Persons (Capitol)	Total: 43. A-7, M-28, H-8
TOTO	Live It Up (Blue Sky/CBS)	Total: 41. A-4, M-31, H-6
"Rosanna" "Africa"	12-inch Single (Epic)	Total: 39. A-14, M-20, H-3, S-2
MISSING PERSONS	Imperial Bedroom (Columbia)	Total: 36. A-6, M-22, H-8
"Words"	Sheffield Steel (Island/Atco)	Total: 35. A-2, M-22, H-11
DAVID JOHANSEN	One On One (Epic)	Total: 33. A-0, M-18, H-15
"Animals"		
RANDY MEISNER		
"Never Been In Love"		
ELVIS COSTELLO		
"Man" "Doll"		
JOE COCKER		
"Talking" "Shocked"		
CHEAP TRICK		
"If" "Tight"		

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ

Last This Week	1	PAT METHENY GROUP	Offramp (ECM/WB)
	2	DAVID SANBORN	As We Speak (WB)
	3	CHUCK MANGIONE	Love Notes (Columbia)
	4	DAVE GRUSIN	Out Of The... (GRP/Arista)
	5	B. COBHAM'S...	Observations... (Musician/Elek.)
	6	CRUSADERS	Royal Jam (MCA)
	7	JEFF LORBER	It's A Fact (Arista)
	8	NIGHTWIND	A Casual Romance (Pausa)
	9	D. SANCIOUS	The Bridge (Musician/Elek.)
	10	B. McFERRIN	B. McFerrin (Musician/Elek.)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

REGIONAL AOR ACTIVITY

EAST MOST ADDED

- Billy Squier (36/36)
- Uriah Heep (26/21)
- Warren Zevon (10/10)
- Spys (26/7)
- Shooting Star (8/6)
- Tron (7/6)

MEDIUM

- A Flock Of... (31/18)
- Alan Parsons (30/18)
- Judas Priest (27/17)
- Axe (21/16)
- Spys (26/15)

THE HOTTEST

- Fleetwood Mac (35/32)
- Robert Plant (35/30)
- Pete Townshend (37/27)
- Survivor (33/25)
- Eddie Money (32/25)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WYX/Albany (518) 785-9800

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WKV/Bridgeport (203) 578-9995

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WYV/Baltimore (301) 898-0998

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WBCN/Boston (617) 266-1111

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WEST

WCCO/Hartford (203) 233-4426

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WCHN/Hartford (203) 247-1080

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WLRH/Portland (503) 485-9200

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WECM/Clemson (803) 544-7335

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WBLM/Leiston-Port. (207) 783-2065

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WTPA/Harrisburg (717) 238-1402

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WYX/Albany (518) 785-9800

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WKV/Bridgeport (203) 578-9995

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
- URIAH HEEP (Mercury/PolyGram)
- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

WYV/Baltimore (301) 898-0998

- WARRIOR (Asylum)
- BILLY SQUIER (Capitol)
- TORONTO (Mercury/PolyGram)
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WBCN/Boston (617) 266-1111

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- JACKSON BROWNE (Asylum)
- STEVE WINWOOD (Island/WB)

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MICKEY GILLEY

Put Your Dreams Away (Epic)

On 79% of reporting stations. National Summary: Up 24, Same 21, Down 0, Debuts 26, Adds 33. A Most Added Record. R&R Chart: 49-37.

DAVID FRIZZELL & SHELLY WEST

I Just Came Here To Dance (WB/Viva)

On 77% of reporting stations. National Summary: Up 34, Same 22, Down 0, Debuts 27, Adds 18. R&R Chart: 48-39.

BELLAMY BROTHERS

Get Into Reggae Cowboy (Elektra/Curb)

On 65% of reporting stations. National Summary: Up 40, Same 18, Down 0, Debuts 18, Adds 11. R&R Chart: 50-40.

KIERAN KANE

I'll Be Your Man Around The House (Elektra)

On 65% of reporting stations. National Summary: Up 41, Same 23, Down 0, Debuts 15, Adds 7. R&R Chart: Debut 41.

ANNE MURRAY

Hey! Baby! (Capitol)

On 61% of reporting stations. National Summary: Up 8, Same 21, Down 0, Debuts 12, Adds 40. A Most Added Record. R&R Chart: Debut 43.

MOST ADDED

- M. HAGGARD & G. JONES (48)
Yesterday's Wine (Epic)
- CRYSTAL GAYLE (46)
Livin' In These Troubled Times (Columbia)
- ANNE MURRAY (40)
Hey! Baby! (Capitol)
- LEE GREENWOOD (37)
She's Lying (MCA)

HOTTEST

- SYLVIA (78)
Nobody (RCA)
- DAVID FRIZZELL (63)
I'm Gonna Hire A Wino To... (WB/Viva)
- KENNY ROGERS (53)
Love Will Turn You Around (Liberty)
- RICKY SKAGGS (50)
I Don't Care (Epic)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist, title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

BILLY "CRASH" CRADDOCK "Love Busted" (Capitol) 69/5
National Summary: Up 26, Same 23, Down 0, Debuts 15, Adds 5, WSM, KYXX, WITL-FM, KWJJ, KIDN, WIXL-FM 42-29, WADR 49-43, WVA 39-25, KIXZ 45-39, WAMZ-FM 29-23, WIRK-FM 39-30, KSO 36-27, KTTS-AM-FM 46-40, KEED 45-36, KRWQ-FM 32-27.

OAK RIDGE BOYS "I Wish You Could Have Turned My Head..." (MCA) 68/34
National Summary: Up 14, Same 11, Down 0, Debuts 9, Adds 34 including WPOC-FM, WRKZ-FM, WADR, KIX106, WSOC-FM, WESC-AM-FM, WLWI-FM, WHK, WMNI, KTTS-AM-FM, WIL-AM-FM, KYGO-FM, KMAK, KVEG, KWJJ, KGA.

JOE STAMPLEY "I Didn't Know You Could Break..." (Epic) 68/14
National Summary: Up 21, Same 22, Down 0, Debuts 11, Adds 14, WPLO, WQAM, WSIX-FM, WNOE-AM, WTQR-FM, WSAI-AM-FM, WMNI, KSO, WGEE, WTSO, WHBF, KRST-FM, KYTE, KRAK, WIXL-FM 38-27, KEED 47-33.

DONNA FARGO "It's Hard To Be The Dreamer..." (RCA) 65/5
National Summary: Up 30, Same 19, Down 0, Debuts 11, Adds 5, KOKE-AM-FM, WNOE-AM, WSAI-AM-FM, KRWQ-FM, KLAC, WIXL-FM 27-20, WPLO 29-23, WQAM 26-19, WSM 39-32, KKYX 36-30, KTTS-AM-FM 44-38, KGEM 36-30, KWJJ 42-35, KTOM 36-28, KGA 39-32.

LOUISE MANDRELL "Some Of My Best Friends Are Old Songs" (RCA) 64/15
National Summary: Up 16, Same 19, Down 0, Debuts 14, Adds 15, WIXY, WAJR, KIXZ, WESC-AM-FM, WWOV, WOKK, KWKH, WTQR-FM, WITL-FM, WDG, WHBF, KFH, KGEM, KEED, KEIN, WTSO 39-27.

LLOYD DAVID FOSTER "Blue Rendezvous" (MCA) 64/4
National Summary: Up 37, Same 14, Down 0, Debuts 9, Adds 4, WDAK, WTQR-FM, WDG, KUZZ, WSOC-FM 34-29, KKYX 22-17, KBMR 42-34, WAXX 36-29, KWMT 36-25, KFH 45-38, KGEM 39-27, KEED 36-29, KWJJ 43-34, KRAK 30-20, KMPS-AM-FM 12-11.

MERLE HAGGARD & GEORGE JONES "Yesterday's Wine" (Epic) 54/48
National Summary: Up 1, Same 3, Down 0, Debuts 2, Adds 48 including WNYR, KIX106, KLVI, WAMZ-FM, WRNL, WCMS-FM, WCXI, WCUZ-AM-FM, WDG, KTTS-AM-FM, KFH, KKAL, KEED, KLAC, KMPS-AM-FM.

BURRITO BROTHERS "I'm Drinkin' Canada Dry" (Curb/CBS) 53/8
National Summary: Up 9, Same 27, Down 0, Debuts 9, Adds 8, KIXZ, WOKK, WQYK-FM, WGEE, WITL-FM, WHBF, KGEM, KBBO, WBGW-FM 50-47, KKYX 48-38, KRMD-AM-FM 43-40, WCMS-FM 41-33, WFMS-FM 34-32, KRAK 45-34, KEEN 38-33.

LANE BRODY "More Nights" (Liberty) 53/5
National Summary: Up 17, Same 25, Down 0, Debuts 6, Adds 5, WIXY, KLRA, WTQR-FM, WBCS, KTOM, WVAM 49-39, WIXL-FM 30-17, WYII 50-45, KXYL 41-37, WCMS-FM 32-28, KBMR 44-35, WTSO 38-32, KEED 48-39, KRWQ-FM 38-32, KRAK 44-36, KCKC 32-26.

CRYSTAL GAYLE "Livin' In These Troubled Times" (Columbia) 52/46
National Summary: Up 0, Same 2, Down 0, Debuts 4, Adds 46 including WPOR-AM-FM, WSEN-AM-FM, WYII, KIXZ, WQIK-FM, WNOE-AM, WCMS-FM, WIRK-FM, WFMS-FM, KEBC-FM, KTTS-AM-FM, KGEM, KEED, KRWQ-FM, KRAK, KGA.

VERN GOSDIN "Your Bedroom Eyes" (AMI/NSD) 47/10
National Summary: Up 20, Same 11, Down 1, Debuts 5, Adds 10, WPOR-AM-FM, WPLO, WSM, WMNI, KSO, WITL-FM, WXCL, WHBF, WTHI-FM, KEEN, WVAM 50-40, WSIX-FM 20-14, KWMT 38-28, KRAK 40-29, KMPS-AM-FM 22-14.

BIG AL DOWNING "I'll Be Loving You" (Team Entertainment) 45/4
National Summary: Up 20, Same 16, Down 0, Debuts 5, Adds 4, WIXL-FM, WPOR-AM-FM, KOKE-AM-FM, KLZ, WVAM 41-36, WMZQ-FM 19-17, WLWI-FM 36-31, WSIX-FM 12-8, KKYX 47-40, KBMR 45-38, WWWW-FM 39-35, WAXX 29-23, WXCL 42-36, KTTS-AM-FM 49-43, KEED 40-31.

LEON EVERETTE "Soul Searchin'" (RCA) 44/35
National Summary: Up 2, Same 3, Down 0, Debuts 4, Adds 35 including WVAM, WIXL-FM, WVA, WCOS-AM-FM, WFNC, KKYX, WCMS-FM, WAXX, KWMT, KEBC-FM, WTHI-FM, KLZ, KUJR, KRAK, KCKC, KGA.

REX ALLEN JR. "Cowboy In A Three Piece Business Suit" (WB) 42/4
National Summary: Up 22, Same 12, Down 0, Debuts 4, Adds 4, WIXY, WADR, WMNI, KFGO, WGNA-FM 34-25, WVAM 47-38, WIXL-FM 32-22, KKYX 32-27, KBMR 49-44, KWMT 37-32, KFH 48-40, KUZZ 29-24, KEED 44-32, KNIX-FM 35-30, KTOM 46-37.

LEE GREENWOOD "She's Lying" (MCA) 40/37
National Summary: Up 0, Same 0, Down 1, Debuts 2, Adds 37 including WADR, WYKR, WYII, WBEU, WSOC-FM, WDAK, WESC-AM-FM, WSIX-FM, WNOE-AM, KFGO, KEBC-FM, WTHI-FM, KUUY, KRSY, KIGO.

DOLLY PARTON "I Will Always Love You" (RCA) 40/27
National Summary: Up 1, Same 5, Down 0, Debuts 7, Adds 27 including WPOR-AM-FM, WSEN-AM-FM, WXBO-FM, WSOC-FM, KLRA, KBMR, KFGO, WIL-AM-FM, KRST-FM, KBMY, KMAK, KNIX-FM, KWJJ, KSON-AM-FM, KGA.

SIGNIFICANT ACTION

CHANTILLY "Stumblin' In" (Jaroco) 39/1
National Summary: Up 17, Same 18, Down 1, Debuts 2, Adds 1, WIRK-FM, WVAM 40-35, WESC-AM-FM 39-33, WLWI-FM 39-35, KKYX 49-39, KRMD-AM-FM 47-43, KTTS-AM-FM 50-44, KGEM 40-34, KEED 50-45, KRAK 46-41.

Radio & Records

NATIONAL AIRPLAY/50

July 30, 1982

Three Weeks Last

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title	Label
6	2	2	1	RICKY SKAGGS/I Don't Care	Epic
14	9	5	2	SYLVIA/Nobody	RCA
7	5	4	3	HANK WILLIAMS JR./Honky Tonkin'	Elektra/Curb
1	1	1	4	ALABAMA/Take Me Down	RCA
10	7	6	5	EMMYLOU HARRIS/Born To Run	WB
15	10	7	6	ROSANNE CASH/Ain't No Money	Columbia
5	3	3	7	MERLE HAGGARD/Are The Good Times Really Over	Epic
23	15	10	8	DAVID FRIZZELL/I'm Gonna Hire A Wino To...	WB/Viva
27	19	12	9	WAYLON JENNINGS/Women Do Know How To...	RCA
21	14	8	10	MARTY ROBBINS/Some Memories Just Won't Die	Columbia
25	18	11	11	REBA McENTIRE/I'm Not That Lonely Yet	Mercury/PolyGram
29	20	15	12	GEORGE STRAIT/Fool Hearted Memory	MCA
22	17	13	13	ROGER MILLER & WILLIE NELSON/Old Friends	Columbia
37	27	19	14	KENNY ROGERS/Love Will Turn You Around	Liberty
30	23	20	15	EARL THOMAS CONLEY/Heavenly Bodies	RCA
31	26	21	16	MOE BANDY/She's Not Really Cheatin'...	Columbia
36	31	22	17	CHARLY McCLAIN/Dancing Your Memory Away	Epic
40	37	28	18	MICHAEL MURPHEY/What's Forever For	Liberty
35	32	25	19	EDDY RAVEN/She's Playing Hard To Forget	Elektra
42	38	27	20	STATLER BROTHERS/Whatever	Mercury/PolyGram
9	8	9	21	DOLLY PARTON/Heartbreak Express	RCA
41	34	26	22	GAIL DAVIES/You Turn Me On I'm A Radio	WB
17	13	18	23	RONNIE McDOWELL/I Just Cut Myself	Epic
3	6	14	24	JANIE FRICKE/Don't Worry 'Bout Me Baby	Columbia
43	39	30	25	MEL McDANIEL/Big Ole Brew	Capitol
2	4	17	26	BARBARA MANDRELL/Til You're Gone	MCA
11	11	16	27	CON HUNLEY/Oh Girl	WB
48	41	32	28	JERRY REED/She Got The Goldmine (I Got The Shaft)	RCA
47	42	35	29	GENE WATSON/This Dream's On Me	MCA
-	44	33	30	GARY MORRIS/Dreams Die Hard	WB
50	43	37	31	JOHN CONLEE/Nothing Behind You, Nothing...	MCA
18	16	23	32	LARRY GATLIN/She Used To Sing On Sunday	Columbia
4	12	24	33	RONNIE MILSAP/Any Day Now	RCA
34	30	29	34	TOMPALL & GLASER BROTHERS/I Still Love You...	Elektra
-	-	43	35	YOUNGER BROTHERS/Nothing But The Radio On	MCA
8	22	31	36	CHARLEY PRIDE/I Don't Think She's In Love	RCA
-	-	49	37	MICKEY GILLEY/Put Your Dreams Away	Epic
-	49	44	38	CHARLIE ROSS/The High Cost Of Lovin' (Townhouse)	
-	-	48	39	FRIZZELL & WEST/I Just Came Here To Dance	WB/Viva
-	-	50	40	BELLAMY BROTHERS/Get Into Reggae...	Elektra/Curb
-	-	41	41	KIERAN KANE/I'll Be Your Man Around...	Elektra
12	24	34	42	JOHN ANDERSON/Would You Catch A Falling Star	WB
-	-	43	43	ANNE MURRAY/Hey! Baby!	Capitol
28	35	42	44	JUICE NEWTON/Love's Been A Little Bit Hard On Me	Capitol
19	28	38	45	CONWAY TWITTY/Slow Hand	Elektra
16	21	36	46	OAK RIDGE BOYS/So Fine	MCA
13	25	40	47	JOHNNY LEE/When You Fall In Love	Full Moon/Asylum
-	48	46	48	KENDALLS/Cheater's Prayer	Mercury/PolyGram
20	29	39	49	LACY J. DALTON/Slow Down	Columbia
24	33	41	50	OSMONDS/I Think About Your Lovin'	Elektra/Curb

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

STEPHANIE WINSLOW "Don't We Belong" (Primer) 36/2
National Summary: Up 18, Same 9, Down 0, Debuts 7, Adds 2, KIDN, KIGO, WESC-AM-FM 35-30, WAMZ-FM 31-26, KKYX 39-33, KWKH 37-30, WITL-FM 32-27, KTTS-AM-FM 35-30, KFDI-AM-FM 41-36, KEED 49-44, KTOM 43-38.

GARY WOLF "Love Never Dies" (Columbia) 33/3
National Summary: Up 10, Same 19, Down 0, Debuts 1, Adds 3, KWKH, WTSO, KMAK, WAMZ-FM 30-25, KKYX 50-43, WCMS-FM 40-37, WSAI-AM-FM 35-29, KEED 46-38, KRAK 42-32, KMPS-AM-FM 23-17.

TOM T. HALL & EARL SCRUGGS "Song Of The South" (Columbia) 32/8
National Summary: Up 7, Same 15, Down 0, Debuts 2, Adds 8, WGVM, WSM, WCMS-FM, WSAI-AM-FM, KBMY, KVEG, KWJJ, KTOM, WIXL-FM 50-36, WIRK-FM 33-21, KEEN 37-28.

TOM CARLILE "Back In Debbie's Arms" (Doorknob) 32/8
National Summary: Up 5, Same 15, Down 0, Debuts 4, Adds 8, WESC-AM-FM, WOKK, WSIX-FM, WCMS-FM, WITL-FM, KMAK, KVEG, KRAK, WXCL 40-33, KFDI-AM-FM 48-38.

SUPER GRIT COWBOY BAND "She Is The Woman" (Hoodswamp) 32/4
National Summary: Up 7, Same 13, Down 0, Debuts 8, Adds 4, WPLO, KOKE-AM-FM, KWMT, KLZ, WVAM 23-19, KHEY 49-47, WCMS-FM 47-42, KSO 32-30, KTTS-AM-FM 40-34, KTOM 49-44.

KAREN BROOKS "New Way Out" (WB) 25/8
National Summary: Up 4, Same 10, Down 0, Debuts 3, Adds 8, WSM, WFMS-FM, KFDI-AM-FM, KLZ, KRWQ-FM, KVEG, KTOM, KMPS-AM-FM, WSIX-FM 29-20, WXCL 47-37.

STELLA PARTON "Young Love" (Townhouse) 24/3
National Summary: Up 7, Same 12, Down 0, Debuts 2, Adds 3, WDAK, KHEY, WESC-AM-FM, WVAM 48-37, KXYL 44-43, WOKK 34-30, KRMD-AM-FM 38-33, KEBC-FM 39-38, KBMY 17-13, KUUY 42-36.

NARVEL FELTS "Roll Over Beethoven" (Lobo) 23/3
National Summary: Up 2, Same 13, Down 0, Debuts 5, Adds 3, KFH, KMAK, KVEG, WVAM 43-34, KKYX d-47, KSO d-37, KTTS-AM-FM 42-36, KFDI-AM-FM d-48, KWJJ d-47, KTOM d-49.

KAREN TAYLOR "Country Boy's Song" (Mesa) 23/1
National Summary: Up 7, Same 12, Down 0, Debuts 3, Adds 1, KGA, WCAW 50-47, KHEY 50-45, WGVM d-40, KSO 34-31, WKQ-AM-FM 28-25, KTTS-AM-FM d-50, KVOO 50-47, KFDI-AM-FM 50-45, KRWQ-FM 26-21.

RONNIE MILSAP "He Got You" (RCA) 22/21
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 21 including WCAW, WRKZ-FM, WAJR, WEEP, WCOS-AM-FM, WFNC, WMP, WIRK-FM, WHK, WKKQ-AM-FM.

SNUFF "(So This Is) Happy Hour" (Elektra) 22/8
National Summary: Up 3, Same 7, Down 1, Debuts 3, Adds 8, WBGW-FM, WFNC, KLRA, WOKK, KBMY, KVEG, KCCY-FM, KRSY, KRMD-AM-FM 45-36, KRWQ-FM 47-44.

JOHNNY CASH "Georgia On A Fast Train" (Columbia) 21/20
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 20 including WGNA-FM, WYII, KLRA, WIRK-FM, KBMR, WKKQ-AM-FM, KEBC-FM, KFDI-AM-FM, KLZ, KNIX-FM, KMPS-AM-FM.

AMY WOOLEY "If My Heart Had Windows" (MCA) 21/4
National Summary: Up 3, Same 9, Down 0, Debuts 5, Adds 4, WIXL-FM, KRMD-AM-FM, WXCL, KWJJ, KHEY d-48, WCMS-FM 44-40, KFGO d-37, WTSO 43-40, KRWQ-FM 37-31, KRAK d-42.

JERRI KELLY "Walk Me 'Cross The River" (Carrere/CBS) 21/4
National Summary: Up 1, Same 13, Down 0, Debuts 3, Adds 4, WIXY, WHBF, KTTS-AM-FM, KRAK, WBGW-FM d-42, WSEN-AM-FM on, WDAK on, WOKK d-39, KSO d-36, KUUY 45-34.

RAY PRICE "Wail Till Those Bridges Are Gone" (Dimension) 20/10
National Summary: Up 2, Same 7, Down 0, Debuts 1, Adds 10, WGNA-FM, WVAM, WYII, WESC-AM-FM, KLRA, KKYX, KEBC-FM, KFH, KUZZ, KCUB.

CROSBY, STILLS & NASH "Wasted On The Way" (Atlantic) 20/5
National Summary: Up 10, Same 3, Down 0, Debuts 2, Adds 5, WAJR, WSEN-AM-FM, KXYL, WCMS-FM, KWMT, WBGW-FM 37-29, WNYR 20-17, KIX106 38-28, WBCS 22-18, KUUY 17-13.

DAVE ROWLAND "Lovin' Our Lives Away" (Elektra) 20/3
National Summary: Up 3, Same 9, Down 0, Debuts 5, Adds 3, KWMT, WFMS-FM, KFH, KXYL 47-46, KKYX d-49, KEBC-FM 46-44, KKAL 50-47, KUZZ d-47, KEED d-47, KRAK d-44.

BOXCAR WILLIE & PENNY DeHAVEN "We Made Memories" (Main Street) 19/2
National Summary: Up 8, Same 9, Down 0, Debuts 0, Adds 2, WIXL-FM, KSON-AM-FM, KHEY 33-30, WNOE-AM 50-47, WTSO 20-19, KTTS-AM-FM 31-27, KFDI-AM-FM 39-34, KUZZ 41-37, KRWQ-FM 19-17, KGA 38-33.



Regional Ads & Hots

MOST ADDED		EAST		HOTTEST		MIDWEST		HOTTEST		SOUTH		HOTTEST		WEST		HOTTEST	
Oak Ridge Boys (MCA)		Kenny Rogers (Liberty)		Sylvia (RCA)		Haggard & Jones (Epic)		Sylvia (RCA)		Anne Murray (Capitol)		Sylvia (RCA)		Dolly Parton (RCA)		Sylvia (RCA)	
Crystal Gayle (Columbia)								David Frizzell (WB/Viva)		Crystal Gayle (Columbia)				Haggard & Jones (Epic)		David Frizzell (WB/Viva)	
Ronnie Milsap (RCA)																	

EAST

WGNA-FM Albany, NY
JUNNY LASH
LEON EVERETTE
RAY PRICE
CRYSTAL GAYLE
JACK GUYST
HOTTEST:
REX ALLEN JR.
GARY MORRIS
JERRY REED
FRIZZELL & WEST
MICKEY GILLEY

WVAM Altoona, PA
SKIP & LINDA
LEE GREENWOOD
LEON EVERETTE
ANNE MURRAY
LUGB
MARIE OSMAND
DOLLY PARTON
LEON EVERETTE
JACK GRAYSON
OAK RIDGE BOYS
RAY PRICE
JIMMY LANNAN
HOTTEST:
JOHN LONLEY
JERRY REED
MEL MC DANIEL
KENNY ROGERS
STELLA PARTON

WPOC-FM Baltimore, MD
REBA MC ENTIRE
MICKEY GILLEY
OAK RIDGE BOYS
HOTTEST:
ALABAMA
RONNIE MILSAP
RICKY SKAGGS
KENNY ROGERS
DAVID FRIZZELL

WBOW-FM Bangor, ME
CRYSTAL GAYLE
SHUFF
EMYLOU HARRIS
OAK RIDGE BOYS
HOTTEST:
MICHAEL MURPHY
WAYLON JENNINGS

WCAW Charleston, WV
OAK RIDGE BOYS
LEON EVERETTE
RONNIE MILSAP
HOTTEST:
HANK WILLIAMS JR.
RICKY SKAGGS
DAVID FRIZZELL
Sylvia
REBA MC ENTIRE

WKOK Dover/Portsmouth, NH
JIMMY CANNON
RONNIE MILSAP
CRYSTAL GAYLE
HOTTEST:
OAK RIDGE BOYS
ALABAMA
RICKY SKAGGS
HANK WILLIAMS JR.
EMYLOU HARRIS
MARTY ROBBINS

WIXY East Longmeadow, MA
BELLAMY BROTHERS
LOUISE MANDELL
JERRY KELLY
LANE BRODY
REX ALLEN JR.
HOTTEST:
ALABAMA
Sylvia
MOE BANDY
MARTY ROBBINS
KENNY ROGERS

WRKZ-FM Hershey, PA
OAK RIDGE BOYS
MERLE & GEORGE
RONNIE MILSAP
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
KENNY ROGERS
DAVID FRIZZELL

WJAJ Morgantown, WV
MICKEY GILLEY
RONNIE MILSAP
LOUISE MANDELL
CRUSBY, STILLS & N
GLENN FREY
HOTTEST:
ALABAMA
HANK WILLIAMS JR.
EMYLOU HARRIS
RUSANNE CASH
WAYLON JENNINGS

WHN New York, NY
JOHN KELLEY
MOE BANDY
STANLEY BROTHERS
EDDY RAVEN
HOTTEST:
MILLER & NELSON
ALABAMA
JUICE NEWTON
DOLLY PARTON
Sylvia

KBMY Billings, MT
HALL & SCRUGGS
MICKEY GILLEY
ANNE MURRAY
SHUFF
MARLO SMITH
DOLLY PARTON
LINDY HURT
HOTTEST:
RICKY SKAGGS
HANK WILLIAMS JR.
Sylvia
RUSANNE CASH
WAYLON JENNINGS
DAVID FRIZZELL

WIKL-FM Newton, NJ
AMY HUGLEY
LEON EVERETTE
BOGARD WILLIE
BIG AL DUNNING
JACK GUYST
TENNESSEE EXPRESS
PAT CARRETT
HOTTEST:
REX ALLEN JR.
GARY MORRIS
JERRY REED
FRIZZELL & WEST
MICKEY GILLEY

WADR Utica/Rome, NY
RONNIE MILSAP
TAMMY WYNETTE
MERLE & GEORGE
LEE GREENWOOD
DOLLY PARTON
OAK RIDGE BOYS
TERRI GIBBS
HOTTEST:
REX ALLEN JR.
DOLLY PARTON
MARLO SMITH & FRON
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
ROSANNE CASH
DAVID FRIZZELL

WKYG Parkersburg, WV
FRIZZELL & WEST
HOTTEST:
Sylvia
REBA MC ENTIRE
WAYLON JENNINGS
KENNY ROGERS
STANLEY BROTHERS

WEEP Pittsburgh, PA
MICKEY GILLEY
LEE GREENWOOD
EARL THOMAS LUNLEY
HOTTEST:
RONNIE MILSAP
ALABAMA
Sylvia

WJON-RM & FM Portland, ME
ANNE MURRAY
MICKEY GILLEY
CRYSTAL GAYLE
DOLLY PARTON
VERN GOSDIN
HOTTEST:
RICKY SKAGGS
DAVID FRIZZELL
Kenny Rogers

WYKR Wells River, VT
TENNESSEE EXPRESS
LEE GREENWOOD
CRYSTAL GAYLE
JOHNNY CASH
RONNIE MILSAP
HOTTEST:
Sylvia
ROSANNE CASH
REBA MC ENTIRE
FRIZZELL & WEST

WNYR Rochester, NY
RONNIE MILSAP
MERLE & GEORGE
ORLIN
JOHN CONLEE
HOTTEST:
ALBERT COLEMAN & A
RICKY SKAGGS
DAVID FRIZZELL
Sylvia
KENNY ROGERS

WSEN-AM & FM Syracuse, NY
CRYSTAL GAYLE
OAK RIDGE BOYS
DOLLY PARTON
FRIZZELL & WEST
HOTTEST:
Sylvia
MARTY ROBBINS
DAVID FRIZZELL
WAYLON JENNINGS
KENNY ROGERS

MIDWEST

WLSR Akron, OH
GARY MORRIS
EDDY RAVEN
GENE WATSON
BELLAMY BROTHERS
HOTTEST:
MERLE & GEORGE
DAVID FRIZZELL
MARTY ROBBINS
JERRY REED

KBMR Blamarc, ND
JUNNY LASH
JEANNE PRUITT
MERLE & GEORGE
LEE GREENWOOD
DOLLY PARTON
OAK RIDGE BOYS
LEON EVERETTE
CRYSTAL GAYLE
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
DAVID FRIZZELL

WMAQ Chicago, IL
None
HOTTEST:
ALBERT LULLEMAN &
RICKY SKAGGS
Sylvia
EMYLOU HARRIS
MILLER & NELSON
DAVID FRIZZELL

WXCJ Detroit, MI
None
HOTTEST:
KIERAN KANE
MERLE & GEORGE
HOTTEST:
Sylvia
EMYLOU HARRIS
MILLER & NELSON
DAVID FRIZZELL

WUWZ-FM Grand Rapids, MI
MERLE & GEORGE
HOTTEST:
EMYLOU HARRIS
DAVID FRIZZELL
Sylvia
KENNY ROGERS
MARTY ROBBINS

WWSA-AM & FM Cincinnati, OH
None
HOTTEST:
RONNIE MILSAP
LEON EVERETTE
DOLLY PARTON
EMYLOU HARRIS
HOTTEST:
Sylvia
JUICE NEWTON
HANK WILLIAMS JR.
JERRY REED
WAYLON JENNINGS

WAXX Eau Claire, WI
CRYSTAL GAYLE
SKIP & LINDA
MARLO SMITH
MERLE & GEORGE
JOHNNY CASH
LEON EVERETTE
BILLY PARKER
MARIE OSMAND
HOTTEST:
DAVID FRIZZELL
RICKY SKAGGS
Sylvia
GEORGE STRAIT
BIG AL DUNNING

WKEE Green Bay, WI
JUNNY LASH
CRYSTAL GAYLE
BURLY BROTHERS
TAMMY WYNETTE
LEON EVERETTE
LEON EVERETTE
HOTTEST:
DAVID FRIZZELL
RICKY SKAGGS
Sylvia
WAYLON JENNINGS
GEORGE STRAIT
GAIL DAVIES

WMMI Columbus, OH
OAK RIDGE BOYS
MICKEY GILLEY
JOE STAMPEY
TENNESSEE EXPRESS
REX ALLEN JR.
VERN GOSDIN
CHARLIE ROSS
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
JERRY REED
JOHN CONLEE

KFGO Fargo, ND
DOLLY PARTON
CRYSTAL GAYLE
LEE GREENWOOD
REX ALLEN JR.
TENNESSEE EXPRESS
JOHNNY CASH
LEON EVERETTE
TERRY GIBBS
TAMMY WYNETTE
JUNNY LASH
HOTTEST:
MERLE HOGGARD
RICKY SKAGGS
EMYLOU HARRIS
HANK WILLIAMS JR.
Sylvia
CHARLY MC CLAIN

WKKQ-AM & FM Hibbing, MN
ANNE MURRAY
CRYSTAL GAYLE
RONNIE MILSAP
BETTYE HIGGINS
LEE GREENWOOD
JUNNY CASH
MARIE OSMAND
DARRELL CLANTON
CHARLENE
AIR SUPPLY
HOTTEST:
MERLE HOGGARD
Sylvia
MARTY ROBBINS
ROSANNE CASH
DAVID FRIZZELL

WFSM-FM Indianapolis, IN
CRYSTAL GAYLE
LEON EVERETTE
MERLE & GEORGE
HANK WILLIAMS JR.
DAVE ROUNLAND
HOTTEST:
Sylvia
DAVID FRIZZELL
LEON EVERETTE
MILLER & NELSON
JERRY REED

WIRE Indianapolis, IN
OAK RIDGE BOYS
HOTTEST:
RUSANNE CASH
Sylvia
EMYLOU HARRIS
MARTY ROBBINS
MEL MC DANIEL

WQHF Fort Wayne, IN
None
HOTTEST:
WILLIE NELSON
ALABAMA
EMYLOU HARRIS
KENNY ROGERS
Sylvia

WDAF Kansas City, MO
GENE WATSON
LEE GREENWOOD
BELLAMY BROTHERS
HOTTEST:
ALABAMA
DAVID FRIZZELL
RICKY SKAGGS
EMYLOU HARRIS
JERRY REED
KENNY ROGERS

WUCZ-AM & FM Grand Rapids, MI
MERLE & GEORGE
HOTTEST:
EMYLOU HARRIS
DAVID FRIZZELL
Sylvia
KENNY ROGERS
MARTY ROBBINS

WITL-FM Lansing, MI
ANNE MURRAY
MICKEY GILLEY
YOUNGER BROTHERS
LEON EVERETTE
WILEY MC PHERSON
BURLY BROTHERS
TOM LAMBLE
LOUISE MANDELL
HOTTEST:
DAVID FRIZZELL
RICKY SKAGGS
Sylvia
FRIZZELL & WEST
FRICKY G LLEY
GAIL DAVIES
KELLY LANG
DAVID FRIZZELL
Sylvia
ROSANNE CASH
EMYLOU HARRIS
MEL MC DANIEL

WKEC Lincoln, NB
MERLE & GEORGE
HOTTEST:
LEE GREENWOOD
CRYSTAL GAYLE
ANNE MURRAY
RAY PRICE
LEON EVERETTE
JOHNNY CASH
HOTTEST:
Sylvia
JERRY REED
BELLAMY BROTHERS
DAVID FRIZZELL

WTSO Madison, WI
GARY MOFF
LEON EVERETTE
JOE STAMPEY
HOTTEST:
MERLE HOGGARD
KENNY ROGERS
MICHAEL MURPHY
DAVID FRIZZELL
BELLAMY BROTHERS

WBSC Milwaukee, WI
FRIZZELL & WEST
CHARLY MC CLAIN
LANE BRODY
ANNE MURRAY
HOTTEST:
Sylvia
WAYLON JENNINGS
DAVID FRIZZELL

WDFW Minneapolis, MN
FRIZZELL & WEST
BELLAMY BROTHERS
LLOYD DAVID FOSTER
KIERAN KANE
MERLE & GEORGE
MICKEY GILLEY
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
RUSANNE CASH
WAYLON JENNINGS

KCJB Minot, ND
ANNE MURRAY
MICKEY GILLEY
HOTTEST:
ALABAMA
MERLE HOGGARD
JANIE FRICKE
HANK WILLIAMS JR.
RICKY SKAGGS

KOMA Oklahoms City, OK
EARL THOMAS LUNLEY
CHARLIE ROSS
CRYSTAL GAYLE
HOTTEST:
ALABAMA
Sylvia
LEON EVERETTE
RICKY SKAGGS
ANNE MURRAY
VERN GOSDIN
LEON EVERETTE
HOTTEST:
HANK WILLIAMS JR.
RUSANNE CASH
Sylvia
KENNY ROGERS
DAVID FRIZZELL

WTHI Terre Haute, IN
LEON EVERETTE
ANNE MURRAY
VERN GOSDIN
LEON EVERETTE
HOTTEST:
HANK WILLIAMS JR.
RUSANNE CASH
Sylvia
DAVID FRIZZELL

KTPK-FM Topeka, KS
HOTTEST:
DAVID FRIZZELL
REBA MC ENTIRE
WAYLON JENNINGS
MARTY ROBBINS
GEORGE STRAIT

SOUTH

WXLX Peoria, IL
LEE GREENWOOD
AMY HUGLEY
REX ALLEN JR.
ANNE MURRAY
VERN GOSDIN
HOTTEST:
HANK WILLIAMS JR.
Sylvia
DAVID FRIZZELL
REBA MC ENTIRE
YOUNGER BROTHERS

WBCS Milwaukee, WI
FRIZZELL & WEST
CHARLY MC CLAIN
LANE BRODY
ANNE MURRAY
HOTTEST:
Sylvia
WAYLON JENNINGS
DAVID FRIZZELL

WDFW Minneapolis, MN
FRIZZELL & WEST
BELLAMY BROTHERS
LLOYD DAVID FOSTER
KIERAN KANE
MERLE & GEORGE
MICKEY GILLEY
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
RUSANNE CASH
WAYLON JENNINGS

KCJB Minot, ND
ANNE MURRAY
MICKEY GILLEY
HOTTEST:
ALABAMA
MERLE HOGGARD
JANIE FRICKE
HANK WILLIAMS JR.
RICKY SKAGGS

KOMA Oklahoms City, OK
EARL THOMAS LUNLEY
CHARLIE ROSS
CRYSTAL GAYLE
HOTTEST:
ALABAMA
Sylvia
LEON EVERETTE
RICKY SKAGGS
ANNE MURRAY
VERN GOSDIN
LEON EVERETTE
HOTTEST:
HANK WILLIAMS JR.
RUSANNE CASH
Sylvia
KENNY ROGERS
DAVID FRIZZELL

WTHI Terre Haute, IN
LEON EVERETTE
ANNE MURRAY
VERN GOSDIN
LEON EVERETTE
HOTTEST:
HANK WILLIAMS JR.
RUSANNE CASH
Sylvia
DAVID FRIZZELL

KTPK-FM Topeka, KS
HOTTEST:
DAVID FRIZZELL
REBA MC ENTIRE
WAYLON JENNINGS
MARTY ROBBINS
GEORGE STRAIT

KRRV Alexandria, LA
MICKEY GILLEY
JUNNY LASH
CRYSTAL GAYLE
DOLLY PARTON
ANNE MURRAY
HOTTEST:
ALABAMA
HANK WILLIAMS JR.
Sylvia
DAVID FRIZZELL
EARL THOMAS LUNLEY

KXZZ Amarillo, TX
LOUISE MANDELL
BURRITO BROTHERS
CHARLIE BANDY
GARY STEWART
JERRY KELLY
LOUISE MANDELL
BURRITO BROTHERS
HOTTEST:
HANK WILLIAMS JR.
Sylvia
DAVID FRIZZELL
Kenny Rogers

WPLA Atlanta, GA
JOE STAMPEY
VERN GOSDIN
ANNE MURRAY
SUPER GRIT COMBOY
JACK GRAYSON
MICKEY GILLEY
HOTTEST:
RONNIE MILSAP
Sylvia
HANK WILLIAMS JR.
KENNY ROGERS
YOUNGER BROTHERS

WIL-AM & FM St. Louis, MO
FRIZZELL & WEST
OAK RIDGE BOYS
BELLAMY BROTHERS
DOLLY PARTON
HOTTEST:
Sylvia
MILLER & NELSON
DAVID FRIZZELL
KENNY ROGERS
GENE WATSON

WTHI Terre Haute, IN
LEON EVERETTE
ANNE MURRAY
VERN GOSDIN
LEON EVERETTE
HOTTEST:
HANK WILLIAMS JR.
RUSANNE CASH
Sylvia
DAVID FRIZZELL

KTPK-FM Topeka, KS
HOTTEST:
DAVID FRIZZELL
REBA MC ENTIRE
WAYLON JENNINGS
MARTY ROBBINS
GEORGE STRAIT

KOKE-AM & FM Austin, TX
FRIZZELL & WEST
MICKEY GILLEY
DONNA FARGO
BIG AL DUNNING
SUPER GRIT COMBOY
HOTTEST:
RICKY SKAGGS
MERLE & GEORGE
Sylvia
MICHAEL MURPHY
GAIL DAVIES
KENNY ROGERS

KHEY El Paso, TX
JOHN KELLEY
STELLA PARTON
ANNE MURRAY
HOTTEST:
Sylvia
DAVID FRIZZELL
MICHAEL MURPHY
GAIL DAVIES
KENNY ROGERS

WFNC Fayetteville, NC
SHUFF
ROONEY LAY
CRYSTAL GAYLE
LEON EVERETTE
LEE GREENWOOD
RONNIE MILSAP
HOTTEST:
DAVID FRIZZELL
CHARLY MC CLAIN
EDDY RAVEN
GENE WATSON
JERRY REED

WQVM Greenville, MS
ANNE MURRAY
SOLID GOLD BAND
HALL & SCRUGGS
HOTTEST:
MILLER & NELSON
WAYLON JENNINGS
EDDY RAVEN
MARTY ROBBINS
REBA MC ENTIRE

WES-AM & FM Greenville, SC
TOM CARLILE
LEE GREENWOOD
LOUISE MANDELL
STELLA PARTON
TERRI GIBBS
ANNE MURRAY
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
DAVID FRIZZELL
KENNY ROGERS
LARRY CATTIN

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

WRNL Richmond, VA
DAN MADE
OAK RIDGE BOYS
MERLE & GEORGE
ANNE MURRAY
RONNIE MILSAP
HOTTEST:
RICKY SKAGGS
HANK WILLIAMS JR.
Sylvia
EMYLOU HARRIS
ROSANNE CASH

KYYX San Antonio, TX
MERLE & GEORGE
RAY PRICE
TERRI GIBBS
LEE GREENWOOD
CRYSTAL GAYLE
LEON EVERETTE
HOTTEST:
DAVID FRIZZELL
MARTY ROBBINS
DAVID FRIZZELL
DAVID FRIZZELL
MARTY ROBBINS

KRAM-AM & FM Shreveport, LA
LEON EVERETTE
AMY HUGLEY
JERRY REED
MICHAEL MURPHY
JOHN CONLEE
HOTTEST:
HANK WILLIAMS JR.
BETTYE HIGGINS
MARTY ROBBINS
ALBERT COLEMAN & A
KENNY ROGERS

KWKH Shreveport, LA
MICKEY GILLEY
FRIZZELL & WEST
OAK RIDGE BOYS
ANNE MURRAY
LEON EVERETTE
LOUISE MANDELL
GARY MOFF

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

Most Requested:
SYLVIA "Nobody" (RCA)
DAVID FRIZZELL "I'm Gonna Hire..." (WB/Viva)

WEST

KRST-FM Albuquerque, NM
LOUISE MANDELL
JERRY KELLY
LANE BRODY
REX ALLEN JR.
HOTTEST:
ALABAMA
Sylvia
MOE BANDY
MARTY ROBBINS
KENNY ROGERS

WRKZ-FM Hershey, PA
OAK RIDGE BOYS
MERLE & GEORGE
RONNIE MILSAP
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
KENNY ROGERS
DAVID FRIZZELL

WJAJ Morgantown, WV
MICKEY GILLEY
RONNIE MILSAP
LOUISE MANDELL
CRUSBY, STILLS & N
GLENN FREY
HOTTEST:
ALABAMA
HANK WILLIAMS JR.
EMYLOU HARRIS
RUSANNE CASH
WAYLON JENNINGS

KBMY Billings, MT
HALL & SCRUGGS
MICKEY GILLEY
ANNE MURRAY
SHUFF
MARLO SMITH
DOLLY PARTON
LINDY HURT
HOTTEST:
RICKY SKAGGS
HANK WILLIAMS JR.
Sylvia
RUSANNE CASH
WAYLON JENNINGS
DAVID FRIZZELL

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

KLZ Denver, CO
MERLE & GEORGE
JOHNNY CASH
BIG AL DUNNING
PANKEN BRIGGS
SUPER GRIT COMBOY
LEON EVERETTE
HOTTEST:
Sylvia
DAVID FRIZZELL
WAYLON JENNINGS
JERRY REED

KEED Eugene, OR
CRYSTAL GAYLE
LOUISE MANDELL
MERLE & GEORGE
TERRI GIBBS
MARIE OSMAND
ROONEY LAY
DOLLY PARTON
HOTTEST:
HANK WILLIAMS JR.
DAVID FRIZZELL
Sylvia
ROSANNE CASH
GEORGE STRAIT

KMAK Fresno, CA
LEON EVERETTE
MARVEL FELTS
CANTY WALKER
OAK RIDGE BOYS
TOM CARLILE
DOLLY PARTON
HOTTEST:
HANK WILLIAMS JR.
DAVID FRIZZELL
Sylvia
GEORGE STRAIT
JERRY REED
LUGL

KYEG Las Vegas, NV
MICKEY GILLEY
ANNE MURRAY
CRYSTAL GAYLE
DOLLY PARTON
OAK RIDGE BOYS
HALL & SCRUGGS
TOM CARLILE
HOTTEST:
HANK WILLIAMS JR.
DAVID FRIZZELL
Sylvia
GEORGE STRAIT
WAYLON JENNINGS

KYTE Portland, OR
MERLE & GEORGE
LEE GREENWOOD
MICKEY GILLEY
DOLLY PARTON
JOE STAMPEY
HOTTEST:
DAVID FRIZZELL
REBA MC ENTIRE
WAYLON JENNINGS
MEL MC DANIEL
Sylvia

KEIN Great Falls, MT
FRIZZELL & WEST
MICKEY GILLEY
BELLAMY BROTHERS
LOUISE MANDELL
HOTTEST:
REBA MC ENTIRE
WAYLON JENNINGS
STANLEY BROTHERS
JERRY REED

KKNX-FM Phoenix, AZ
JERRY WALLACE
ANNE MURRAY
LEE & LUMPHIN
MERLE & GEORGE
JUNNY LASH
DOLLY PARTON
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED
FRIZZELL & WEST

KWJZ Portland, OR
GARY MORRIS
MERLE & GEORGE
ANNE MURRAY
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED
FRIZZELL & WEST

KWJZ Portland, OR
GARY MORRIS
MERLE & GEORGE
ANNE MURRAY
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED
FRIZZELL & WEST

KWJZ Portland, OR
GARY MORRIS
MERLE & GEORGE
ANNE MURRAY
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED
FRIZZELL & WEST

KNEW Oakland/San Francisco
GARY MORRIS
OAK RIDGE BOYS
HOTTEST:
REBA MC ENTIRE
WAYLON JENNINGS
MICHAEL MURPHY

KIDN Pueblo, CO
STEPHANIE WINSLOW
RUSANNE CASH
KIERAN KANE
HOTTEST:
FRIZZELL & WEST
MARTY ROBBINS
ALABAMA
HANK WILLIAMS JR.
JERRY REED

KKCC San Bernardino, CA
TERRI GIBBS
KAREN BRIGGS
MICKEY GILLEY
JUNNY LASH
CRYSTAL GAYLE
HOTTEST:
Sylvia
DAVID FRIZZELL
CHARLY MC CLAIN
KENNY ROGERS
JERRY REED

KKCC San Bernardino, CA
TERRI GIBBS
KAREN BRIGGS
MICKEY GILLEY
JUNNY LASH
CRYSTAL GAYLE
HOTTEST:
Sylvia
DAVID FRIZZELL
CHARLY MC CLAIN
KENNY ROGERS
JERRY REED

KKCC San Bernardino, CA
TERRI GIBBS
KAREN BRIGGS
MICKEY GILLEY
JUNNY LASH
CRYSTAL GAYLE
HOTTEST:
Sylvia
DAVID FRIZZELL
CHARLY MC CLAIN
KENNY ROGERS
JERRY REED

KKCC San Bernardino, CA
TERRI GIBBS
KAREN BRIGGS
MICKEY GILLEY
JUNNY LASH
CRYSTAL GAYLE
HOTTEST:
Sylvia
DAVID FRIZZELL
CHARLY MC CLAIN
KENNY ROGERS
JERRY REED

KEEN San Jose, CA
CRYSTAL GAYLE
GARY MORRIS
Sylvia
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

KMPS-AM & FM Seattle, WA
LEON EVERETTE
MERLE & GEORGE
JOHNNY CASH
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

KMPS-AM & FM Seattle, WA
LEON EVERETTE
MERLE & GEORGE
JOHNNY CASH
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

KMPS-AM & FM Seattle, WA
LEON EVERETTE
MERLE & GEORGE
JOHNNY CASH
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

KMPS-AM & FM Seattle, WA
LEON EVERETTE
MERLE & GEORGE
JOHNNY CASH
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

KSTG St. Anthony, ID
JUNNY CASH
TERRI GIBBS
LEE GREENWOOD
STEPHANIE WINSLOW
LEON EVERETTE
DAVID HEAVENER
DAN LEE
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

KMPS-AM & FM Seattle, WA
LEON EVERETTE
MERLE & GEORGE
JOHNNY CASH
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

KMPS-AM & FM Seattle, WA
LEON EVERETTE
MERLE & GEORGE
JOHNNY CASH
HOTTEST:
ALABAMA
RICKY SKAGGS
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JERRY REED

KMPS-AM & FM Seattle, WA
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MERLE & GEORGE
JOHNNY CASH
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

KMPS-AM & FM Seattle, WA
LEON EVERETTE
MERLE & GEORGE
JOHNNY CASH
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

KLRA Little Rock, AR
TENNESSEE EXPRESS
JOHNNY CASH
MERLE & GEORGE
JACK GRAYSON
ANNE MURRAY
HOTTEST:
ALABAMA
RICKY SKAGGS
Sylvia
HANK WILLIAMS JR.
JERRY REED

WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

WZXX-FM Birmingham, AL
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GENE WATSON
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RONNIE MILSAP
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WZXX-FM Birmingham, AL
MOE BANDY
STANLEY BROTHERS
MEL MC DANIEL
GENE WATSON
HOTTEST:
EMYLOU HARRIS
RICKY SKAGGS
Sylvia
RONNIE MILSAP
LARRY CATTIN

133 Current Reports
The following stations did not report this week:

- WKMF/Flint
- WBAP/Ft. Worth
- WILQ/Williamsport
- KXRB/Sioux Falls
- KIKK-FM/Houston
- WMC-AM/Memphis
- WKSJ-FM/Mobile
- KSOP-FM/Salt Lake City

SIGNIFICANT ACTION

Continued from Page 50

TERRI GIBBS "Some Days It Rains All Night Long" (MCA) 18/17
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 17 including WADR, WSOC-FM, WOIK-FM, WLWI-FM, WSIX-FM, WAXX, KUUY, KUGR, KMPS-AM-FM, KIGO.

BILLY PARKER "If I Ever Need A Lady" (Soundwaves) 18/6
National Summary: Up 2, Same 10, Down 0, Debuts 0, Adds 6, KLRA, WLWI-FM, WAXX, KWMT, KWJJ, KGA, WIRK-FM on, KVOO on, KRWQ-FM 50-45, KRAK 50-45.

TENNESSEE EXPRESS "Operator" (RCA) 17/7
National Summary: Up 3, Same 6, Down 0, Debuts 1, Adds 7, WYKR, WVVVA, WESC-AM-FM, KLRA, KYXX, WMNI, KFGO, WIXL-FM 41-33, WMZQ-FM 35-33, WLWI-FM 40-33.

Country Album section will return next week.

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JERMAINE JACKSON

Let Me Tickle Your Fancy (Motown)

63% of our reporting stations on it. Rotations: Heavy 5/0, Medium 16/1, Light 13/2, Extra Adds 6, Total Adds 9, WILD, WAOK, WDIA, WEDR, WJPC, WBLX, WATV, WOIC, WTMP. Debuts at number 26 on the Black Radio Chart.

LARRY GRAHAM

Sooner Or Later (WB)

61% of our reporting stations on it. Rotations: Heavy 7/0, Medium 12/2, Light 18/3, Extra Adds 2, Total Adds 7, WWIN, WSSJ, KNOW, WBLX, WANT, WDAO, WKWM. Debuts at number 28 on the Black Radio Chart.

DUNN & BRUCE STREET

Shout For Joy (Devaki/Mirus)

61% of our reporting stations on it. Rotations: Heavy: 4/0, Medium 21/0, Light 12/1, Extra Adds 2, Total Adds 3, KRLY, WSSJ, WANT. Heavy: WENN, WGIV, WANM, WLUM. Debuts at number 27 on the Black Radio Chart.

RICK JAMES

Hard To Get (Gordy/Motown)

59% of our reporting stations on it. Rotations: Heavy 11/0, Medium 13/1, Light 8/2, Extra Adds 6, Total Adds 9, WBMX, WBLX, KNOW, WKXI, WANM, WTMP, WKWM, KUKQ, KPOP-FM. Debuts at number 25 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. Indicates one of this week's Most Added new songs.

GRANDMASTER FLASH & FURIOUS FIVE "The Message" (Sugar Hill) 36/14
Rotations: Heavy 4/0, Medium 13/3, Light 9/1, Extra Adds 10, Total Adds 14, WILD, WHUR, WAOK, WYLD-FM, WJPC, WJMO, KDAY, WKND, WENN, WPDQ, WTMP, WDAO, WLTH, WTLG. Heavy: KMJQ, WHRK, WBMX, WATV, Medium: WWIN, WDAS, WDMA, WNHC, WWRL, WGIV, WOWI, WANM, WWWWS, KDIA.

B.B. & Q. BAND "Imagination" (Capitol) 36/6
Rotations: Heavy 2/0, Medium 10/0, Light 22/4, Extra Adds 2, Total Adds 6, WILD, WJPC, KSOL, WJAX, WJJS, WANT. Heavy: WAOK, WHRK, Medium: WXYV, WHUR, WJLB, WNHC, WANM, WKXI, WTLG, WLUM, WWWWS, KUKQ.

SHALAMAR "I Can Make You Feel Good" (Solar/Elektra) 36/3
Rotations: Heavy 11/0, Medium 16/2, Light 9/1, Extra Adds 0, Total Adds 3, WXYV, WAMO, KNOW. Heavy: WAOK, WVEE, WEDR, KDAY, XHRM, WNHC, WATV, WVOL, WLUM, WWWWS, KUKQ. Medium: WDIA, WYLD-FM, KSOL, WENN, WJMI, KOKY, WJJS, WOWI, WTMP, WDAO, WLTH, WTLG, WVOI, KDIA. Debuts at number 24 on the Black Radio Chart.

SKYY "When You Touch Me" (Salsoul/RCA) 35/1
Rotations: Heavy 10/0, Medium 12/0, Light 12/0, Extra Adds 1, Total Adds 1, KAEZ. Heavy: WJMO, WJLB, KNOW, WATV, WPDQ, KOKY, WBLX, WANT, WWWWS, KDIA. Medium: WOOK, WAOK, WDMA, KMJM, KSOL, WGIV, WJJS, WENN, WJMI, KOKY, WJJS, WOWI, WTMP, WDAO, WLTH, WTLG, WVOI, KDIA. Debuts at number 24 on the Black Radio Chart.

DENIECE WILLIAMS "Waiting By The Hotline" (ARC/Columbia) 34/5
Rotations: Heavy 1/0, Medium 18/3, Light 15/2, Extra Adds 0, Total Adds 5, WWIN, WKNM, KNOW, WJJS, WANT. Heavy: WAOK, Medium: WVEE, WDIA, WEDR, KDAY, KSOL, WSSJ, WWRL, WJMI, WKXI, WJAX, WVOL, WDAO, WTLG, KDIA, KPOP-FM.

CLIFF DAWSON "It's Not Me You Love" (Boardwalk) 33/4
Rotations: Heavy 2/0, Medium 8/0, Light 20/1, Extra Adds 3, Total Adds 4, WBMX, WSSJ, WATV, WLTH. Heavy: WEDR, KUKQ. Medium: WAMO, WAOK, WDMA, WHRK, WJLB, WKXI, WLOU, WOWI.

GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 31/15
Rotations: Heavy 13/5, Medium 8/0, Light 2/2, Extra Adds 8, Total Adds 15, WWIN, WXYV, WILD, WDAS, WAMO, WAOK, WVEE, WDMA, WBMX, WDMT, KDKO, WNHC, WOWI, WANM, WKWM. Heavy: WHRK, WEDR, WBLX, WJLB, KSOL, WPDQ, WWWWS, KDIA. Medium: WAIL-FM, WGCI, KMJM, KDAY, WGIV, KOKY, WVOL, WTMP. Debuts at number 23 on the Black Radio Chart.

KID CREOLE & THE COCONUTS "I'm A Wonderful Thing, Baby" (Sire/WB) 31/3
Rotations: Heavy 8/0, Medium 10/1, Light 11/0, Extra Adds 2, Total Adds 3, KDKO, WENN, WANM. Heavy: WDAS, WAOK, KDAY, WNHC, WGIV, WLTH, WLUM, KACE. Medium: WAMO, WAIL-FM, WBMX, WJPC, KSOL, WPDQ, WJJS, WTOY, KPOP-FM.

JEAN CARN "If You Don't Know Me By Now" (Motown) 31/2
Rotations: Heavy 2/0, Medium 14/0, Light 13/0, Extra Adds 2, Total Adds 2, WILD, WJMO. Heavy: WXYV, WBMX. Medium: WOOK, WAOK, WDMA, WEDR, WCIN, KDAY, WENN, WJAX, WOWI, WANT, WDAO, WLTH, WTLG, WLUM.

GOODIE "Do Something" (Total Experience/PGM) 30/14
Rotations: Heavy 2/1, Medium 7/1, Light 12/3, Extra Adds 9, Total Adds 14, WHUR, WVEE, WGCI, WJMO, KDKO, KDAY, WNHC, WATV, WOIC, WJAX, WBLX, WDAO, WKWM, KPOP-FM. Heavy: WWIN. Medium: WDAS, WOOK, WAOK, KSOL, WGIV, WANM.

HERBIE HANCOCK "Gettin' To The Good Part" (Columbia) 29/0
Rotations: Heavy 5/0, Medium 15/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WXYV, WGCI, KDAY, WLTH, KACE. Medium: WWIN, WOOK, WHUR, WAOK, KRLY, WEDR, WJMO, WJLB, XHRM, KSOL, WSSJ, WATV, WENN, WBLX, WOWI.

MIDNIGHT STAR "Hot Spot" (Solar/Elektra) 28/5
Rotations: Heavy 3/0, Medium 10/0, Light 11/1, Extra Adds 4, Total Adds 5, WHRK, WGCI, WOIC, WTMP, KUKQ. Heavy: KDKO, WLOU, WDAO. Medium: WWIN, WEDR, WBLX, WCIN, XHRM, WSSJ, WATV, WLTH, WTLG, WVOI.

IMAGINATION "Just An Illusion" (MCA) 28/3
Rotations: Heavy 9/0, Medium 11/0, Light 7/2, Extra Adds 1, Total Adds 3, WDIA, KOKY, WLUM. Heavy: WXYV, WILD, WOOK, KRLY, WJLB, WSSJ, WKND, KNOW, KACE. Medium: WDAS, WAMO, WHUR, WJMO, KDAY, XHRM, WENN, WJAX, WKWM, WTLG, KAEZ. Moves 29-29 on the Black Radio Chart.

FATBACK "On The Floor" (Spring/PolyGram) 28/0
Rotations: Heavy 4/0, Medium 14/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WGCI, WLTH, KUKQ. Medium: WWIN, WDAS, WDMA, WHRK, WJMO, XHRM, WENN, WGIV, WOIC, WKXI, WVOL, WOWI, WDAO, WKWM.

EVELYN KING "Love Come Down" (RCA) 26/26
Rotations: Heavy 1/1, Medium 2/2, Light 3/3, Extra Adds 20, Total Adds 26, WWIN, WXYV, WILD, WDAS, WHUR, WAOK, WVEE, KRLY, WHRK, WEDR, WYLD-FM, WBMX, WGCI, WJLB, KDAY, WSSJ, WNHC, WATV, WTMP, WKWM, WTLG, WLUM, WWWWS, WVOI, KACE, KPOP-FM.

DAZZ BAND "Keep It Live (On The K.I.L.)" (Motown) 25/4
Rotations: Heavy 3/0, Medium 10/0, Light 8/0, Extra Adds 4, Total Adds 4, WGCI, KMJM, WKXI, KUKQ. Heavy: WDIA, WDMT, WATV. Medium: WHUR, WNHC, WJMI, WJJS, WBLX, WANM, WDAO, WLTH, WWWWS, KDIA.

SHADES OF LOVE "Keep In Touch" (Venture) 24/5
Rotations: Heavy 5/0, Medium 10/1, Light 6/1, Extra Adds 3, Total Adds 5, KRLY, WJPC, WJMO, WKND, WTLG. Heavy: WAOK, WVEE, WEDR, WNHC, WENN. Medium: WWIN, WILD, WDAS, WOOK, WHUR, WGCI, WJAX, WVOL, WLTH.

SIGNIFICANT ACTION

BARRY WHITE "Change" (Unlimited Gold/CBS) 22/3
Rotations: Heavy 1/0, Medium 10/0, Light 9/1, Extra Adds 2, Total Adds 3, WBMX, KDAY, WATV. Heavy: WEDR. Medium: WDAS, WOOK, WHUR, WHRK, WSSJ, WNHC, WWRL, WOIC, WANM, KACE.

LOU RAWLS "Will You Kiss Me One More Time" (Epic) 22/2
Rotations: Heavy 4/0, Medium 8/1, Light 10/1, Extra Adds 0, Total Adds 2, WJJS, WLTH. Heavy: WWIN, WAOK, WSSJ, WJMI. Medium: WEDR, KDKO, KDAY, XHRM, KOKY, WBLX, WLUM.

Radio & Records NATIONAL AIRPLAY/30

July 30, 1982

Three Weeks	Two Weeks	Last Week		
3	2	2	1	JENNIFER HOLLIDAY/And I Am... (Geffen)
11	3	3	2	DONNA SUMMER/Love Is In Control... (Geffen)
6	4	4	3	RAY PARKER JR./Let Me Go (Arista)
17	11	9	4	ARETHA FRANKLIN/Jump To It (Arista)
22	10	6	5	ZAPP/Dance Floor (WB)
1	1	1	6	STEVIE WONDER/Do I Do (Tamla/Motown)
20	18	11	7	HOWARD JOHNSON/So Fine (A&M)
12	8	8	8	ISLEY BROTHERS/The Real Deal (T-Neck/CBS)
8	7	7	9	SOUL SONIC FORCE/Planet Rock (Tommy Boy)
2	6	10	10	JEFFREY OSBORNE/I Really Don't Need No Light (A&M)
18	15	12	11	DAYTON/Hot Fun In The Summertime (Liberty)
5	5	5	12	CAMEO/Flirt (Chocolate City/PolyGram)
19	19	16	13	ODYSSEY/Inside Out (RCA)
30	24	18	14	STEPHANIE MILLS/Last Night (Casablanca/PolyGram)
14	9	15	15	ATLANTIC STARR/Love Me Down (A&M)
27	22	17	16	O'JAYS/Your Body's Here With Me... (Phil. Int'l./CBS)
13	13	13	17	WAR/Outlaw (RCA)
15	14	14	18	CHERYL LYNN/Instant Love (Columbia)
-	26	21	19	STACY LATTISAW/Don't Throw It All Away (Cotillion/Atco)
-	-	23	20	ROBERTA FLACK/I'm The One (Atlantic)
-	29	27	21	POINTER SISTERS/American Music (Planet/RCA)
25	25	22	22	CARRIE LUCAS/Show Me Where You're... (Solar/Elektra)
-	-	-	23	GAP BAND/You Dropped A... (Total Experience/PGM)
-	-	-	24	SHALAMAR/I Can Make You Feel Good (Solar/Elektra)
-	-	-	25	RICK JAMES/Hard To Get (Gordy/Motown)
-	-	-	26	JERMAINE JACKSON/Let Me Tickle Your Fancy (Motown)
-	-	-	27	DUNN & BRUCE STREET/Shout For Joy (Devaki/Mirus)
-	-	-	28	LARRY GRAHAM/Sooner Or Later (WB)
-	-	29	29	IMAGINATION/Just An Illusion (MCA)
-	-	30	30	SKYY/When You Touch Me (Salsoul/RCA)

New Entry
→

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- EVELYN KING (26)
- GAP BAND (15)
- GOODIE (14)
- GRANDMASTER FLASH (14)
- CROWN HEIGHTS AFFAIR (12)
- NARADA M. WALDEN (12)

HOTTEST

- JENNIFER HOLLIDAY (41)
- ZAPP (34)
- SOUL SONIC FORCE (33)
- STEVIE WONDER (21)
- HOWARD JOHNSON (18)

DARYL HALL & JOHN OATES "Your Imagination" (RCA) 21/0
Rotations: Heavy 5/0, Medium 14/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WAMO, WAIL-FM, WSSJ, WPDQ, KPOP-FM. Medium: WXYV, WILD, WDAS, WHRK, WBLX, WDMT, WJLB, WNHC, KNOW, KOKY, WJJS, WBLX, WVOL, KUKQ.

ALFONZO "Girl, You Are The One" (Joe-Wes) 20/5
Rotations: Heavy 3/0, Medium 6/1, Light 8/1, Extra Adds 3, Total Adds 5, WWIN, WAOK, WDMA, WBMX, KOKY. Heavy: WOOK, WHRK, WGIV. Medium: WEDR, WGCI, KDAY, WVOL, WTLG.

DRAMATICS "Treat Me Right" (Capitol) 19/2
Rotations: Heavy 1/0, Medium 10/0, Light 8/2, Extra Adds 0, Total Adds 2, WBLX, WVOI. Heavy: WWWWS. Medium: WWIN, WOOK, WHUR, WGCI, WJLB, WSSJ, WENN, WOIC, WLUM, KAEZ.

SUGAR HILL GANG "The Lover In You" (Sugar Hill) 19/1
Rotations: Heavy 1/0, Medium 10/0, Light 7/0, Extra Adds 1, Total Adds 1, WDAO. Heavy: WPDQ. Medium: WWIN, WDAS, WOOK, WHUR, WGCI, WENN, WJAX, WLOU, WLTH, WWWWS.

SEQUENCE "I Don't Need Your Love" (Sugar Hill) 19/0
Rotations: Heavy 8/0, Medium 8/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WNHC, KNOW, WATV, WENN, WGIV, WKXI, WTOY, WANM. Medium: WWIN, WOOK, WVEE, WJMO, WJJS, WVOL, WOWI, WTMP.

NARADA MICHAEL WALDEN "Summer Lady" (Atlantic) 18/2
Rotations: Heavy 2/1, Medium 0/0, Light 7/2, Extra Adds 9, Total Adds 12, WWIN, WILD, WDAS, WYLD-FM, WBMX, KDKO, WOIC, KOKY, WLOU, WANM, WTLG, WVOI. Heavy: WVEE.

AMUZEMENT PARK "Groove Your Blues Away" (Our Gang/Mirus) 18/3
Rotations: Heavy 1/0, Medium 7/0, Light 7/0, Extra Adds 3, Total Adds 3, WXYV, WEDR, WANM. Heavy: WGCI. Medium: WWIN, WDAS, WHRK, WGIV, WLOU, WLTH, WTLG.

PATRICE RUSHEN "Breakout!" (Elektra) 18/1
Rotations: Heavy 1/0, Medium 5/0, Light 11/0, Extra Adds 1, Total Adds 1, WDAO. Heavy: KACE. Medium: WAMO, WAOK, XHRM, KOKY, WLTH.

FELIX & JARVIS "Flamethrower Rap" (RFC/Quality) 17/1
Rotations: Heavy 5/0, Medium 6/0, Light 5/0, Extra Adds 1, Total Adds 1, WPDQ. Heavy: WAOK, KMJQ, WHRK, WEDR, WKWM. Medium: WVEE, WDMA, WBMX, WGIV, WANM, WWWWS.

FONDA REA "Over Like A Fat Rat" (Vanguard) 16/4
Rotations: Heavy 1/0, Medium 7/1, Light 7/2, Extra Adds 1, Total Adds 4, WWIN, WATV, WJJS, WKWM. Heavy: WWRL. Medium: WXYV, WDAS, WEDR, WJLB, WKND, WNHC.

GARY U.S. BONDS "Out Of Work" (EMI America) 16/3
Rotations: Heavy 2/0, Medium 7/1, Light 6/1, Extra Adds 1, Total Adds 3, WWRL, WWWWS, WVOI. Heavy: WAIL-FM, WGCI. Medium: WILD, XHRM, WSSJ, WJAX, WLTH, KPOP-FM.

PLUSH "Burnin' Love" (RCA) 16/2
Rotations: Heavy 1/0, Medium 6/0, Light 8/1, Extra Adds 1, Total Adds 2, WDIA, WDAO. Heavy: WAOK. Medium: WAMO, WAIL-FM, KDAY, XHRM, WENN, WTLG.

CHANGE "Hard Times (It's Gonna Be Alright)" (RFC/Atlantic) 16/2
Rotations: Heavy 0/0, Medium 5/0, Light 9/0, Extra Adds 2, Total Adds 2, WDAS, WENN. Medium: WAOK, XHRM, WSSJ, WLUM, KACE.

VIDEEO "Thang (Gimme Some Of That Thang)" (HCR/CBS) 16/1
Rotations: Heavy 5/0, Medium 5/0, Light 6/1, Extra Adds 0, Total Adds 1, WJJS. Heavy: WVEE, WDMA, WEDR, WJMO, WATV. Medium: KRLY, KDAY, WKXI, WVOL, WANM.

GINO SOCCIO "It's Alright" (RFC/Atlantic) 15/2
Rotations: Heavy 1/0, Medium 6/0, Light 7/1, Extra Adds 1, Total Adds 2, WPDQ, WOWI. Heavy: WBMX. Medium: WXYV, WAOK, XHRM, KSOL, WLTH, WWWWS.

DEODATO "Happy Hour" (WB) 15/2
Rotations: Heavy 0/0, Medium 6/0, Light 7/0, Extra Adds 2, Total Adds 2, WENN, KAEZ. Medium: WWIN, WHUR, WAOK, KSOL, WGIV, KACE.

SALSOUL ORCHESTRA "Take Some Time Out (For Love)" (Salsoul/RCA) 15/1
Rotations: Heavy 1/0, Medium 7/0, Light 7/1, Extra Adds 0, Total Adds 1, WDIA. Heavy: WLOU. Medium: WWIN, WOOK, WAOK, WJMO, WJLB, WOWI, WTOY.

BRASS CONSTRUCTION "Attitude" (Liberty) 15/1
Rotations: Heavy 0/0, Medium 7/0, Light 8/1, Extra Adds 0, Total Adds 1, WBLX. Medium: WWIN, WVOL, WKWM, WTLG, WLUM, KUKQ, KPOP-FM.

BILL SUMMERS & SUMMERS HEAT "Give Your Love To Me" (MCA) 15/1
Rotations: Heavy 1/0, Medium 3/0, Light 10/0, Extra Adds 1, Total Adds 1, WENN. Heavy: WJMI. Medium: WJMO, WDAO, WLUM.

HEATWAVE "Lettin' It Loose" (Epic) 15/0
Rotations: Heavy 3/0, Medium 6/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WCIN, WATV, KAEZ. Medium: WXYV, WENN, WJAX, WJJS, WTOY, WLTH.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts

SHALAMAR
AMUZEMENT PARK
MCCOY TYNER
ROSE ROYCE
GAP BAND
EVELYN KING
FUTURE NOW
ROCKERS REVENGE
Hottest:
IMAGINATION
JENNIFER HOLLIDAY
BB&Q
JERMAINE JACKSON
HOWARD JOHNSON

WVHC/New Haven
James Jordan

ROCKERS REVENGE
GOODIE
STEVE ARRINGTON
GAP BAND
EVELYN KING
KENI BURKE
AURRA
Hottest:
JEFFREY OSBORNE
ONE WAY
STEVIE WONDER
HOWARD JOHNSON
RAY PARKER JR.

WVNL/New York
Bobby Jay

CHEMISE
GWEN GUTHRIE
ROSE ROYCE
FREDI GRACE & RHI
LJ REYNOLDS
SECOND IMAGE
GARY U.S. BONDS
PLATTERS
EDDIE MURPHEY
Hottest:
ARETHA FRANKLIN
JENNIFER HOLLIDAY
HOWARD JOHNSON
STACY LATTISAW
DAZZ BAND

WDAS/Philadelphia
Joe Tamburro

GAP BAND
CROWN HEIGHTS AFF
NARADA M. WALDEN
CHANGE
BOHANNON
SLIMLINE
ASHFORD & SIMPSON
EVELYN KING
YAZOO
STEVE ARRINGTON
Hottest:
JENNIFER HOLLIDAY
STEVIE WONDER
JEFFREY OSBORNE
ODYSSEY
ZAPP

WAMO/Pittsburgh
John Anthony

GAP BAND
SHALAMAR
CROWN HEIGHTS AFF
ROBERTA FLACK
Hottest:
WAR
STEVIE WONDER
JENNIFER HOLLIDAY
CAMEO
SOUL SONIC FORCE

WOOK/Washington
Dwight Langley

none
Hottest:
D TRAIN
CLAUSEL
ODYSSEY
ISLEY BROS
JENNIFER HOLLIDAY

WHUR/Washington
Oscar Fields

EVELYN KING
GOODIE
GRAND MASTER FLAS
Hottest:
SOUL SONIC FORCE
JENNIFER HOLLIDAY
D TRAIN
CHERYL LYNN
DONNA SUMMER

WKND/Hartford
Eddie Jordan (J)

SHADES OF LOVE
DENIECE WILLIAMS
BILLY GRIFFIN
POINTER SISTERS
STEPHANIE MILLS
GRAND MASTER FLAS
Hottest:
ONE WAY
DAZZ BAND
HOWARD JOHNSON
ODYSSEY
ARETHA FRANKLIN

SOUTH

WAOK/Atlanta
Larry Tinsley

GRAND MASTER FLAS
ASHFORD & SIMPSON
GAP BAND
ALFONZO
JERMAINE JACKSON
BLOODSTONE
EVELYN KING
CROWN HEIGHTS AFF
Hottest:
JENNIFER HOLLIDAY
ZAPP
O'JAYS
ARETHA FRANKLIN
JEFFREY OSBORNE

WVVE/Atlanta
Scotty Andrews

GAP BAND
CROWN HEIGHTS AFF
PIECES OF A DREAM
RAFAEL CAMERON
EVELYN KING
GOODIE
FREDDIE JAMES
ALPHONSE MOUZON
Hottest:
RAY PARKER JR.
O'JAYS
JEFFREY OSBORNE
VIDEO

KNOW/Austin
Selby Edwards

STEVE MILLER BAND
DENIECE WILLIAMS
LARRY GRAHAM
SHALAMAR
LA CONNECTION
STARGARD
Hottest:
JENNIFER HOLLIDAY
ARETHA FRANKLIN
CAMEO
HOWARD JOHNSON
SKYY

WENN/Birmingham
Gene Wise

GRAND MASTER FLAS
GENERAL CAINE
CHANGE
POINTER SISTERS
FOUR TOPS
P-FUNK ALL STARS
BILL SUMMERS
BILLY PRESTON
FEEL
DEODATO
MARC SADANE
KID CREOLE
ANDRE CYMONE
Hottest:
SOUL SONIC FORCE
JENNIFER HOLLIDAY
CAMEO
ZAPP
SHADES OF LOVE

WATV/Birmingham
Ron January

JERMAINE JACKSON
GWEN GUTHRIE
MCCRAYS
ALAN ANTHONY
CLIFF DAWSON
SYSTEM
STANLEY CLARKE
GOODIE
BARRY WHITE
PIECES OF A DREAM
FONDA REA
EVELYN KING
Hottest:
WAR
RAY PARKER JR.
STEVIE WONDER
ZAPP
SKYY

WJMI/Jackson
Carl Haynes

BILLY GRIFFIN
STEPHANIE MILLS
STANLEY CLARKE
JENNIFER HOLLIDAY
Hottest:
SOUL SONIC FORCE
RICK JAMES
ZAPP
RAY PARKER JR.
ISLEY BROS
ARETHA FRANKLIN

WJAX(95X)/Jacksonville
Steve Fox

BB&Q
GOODIE
Hottest:
ZAPP
HOWARD JOHNSON
JENNIFER HOLLIDAY
DAYTON
CHERYL LYNN

KOKY/Little Rock
Ronda Curtis (J)

IMAGINATION
ALFONZO
TEMPTATIONS
FOUR TOPS
SMOKEY ROBINSON
NARADA M. WALDEN
Hottest:
SOUL SONIC FORCE
ZAPP
ISLEY BROS
CAMEO
RAY PARKER JR.

WLOU/Louisville
Neal O'Rea

STARPOINT
JENNIFER HOLLIDAY
ALAN ANTHONY
POINTER SISTERS
NARADA M. WALDEN
PIECES OF A DREAM
Hottest:
ARETHA FRANKLIN
WAR
DONNA SUMMER
ZAPP
MIDNIGHT STAR

WJSS/Lynchburg, VA
Art Young

STACY LATTISAW
BB&Q
FONDA REA
VIDEO
STANLEY CLARKE
DENIECE WILLIAMS
LOU RAWLS
Hottest:
RICK JAMES
STEVIE WONDER
SOUL SONIC FORCE
ATLANTIC STARR
CAMEO

WDIA/Memphis
Carl Connors

GAP BAND
FOUR TOPS
ALFONZO
CROWN HEIGHTS AFF
HOWARD JOHNSON
IMAGINATION
JERMAINE JACKSON
KLIQUE
PLUSH
SALSOU ORCHESTRA
Hottest:
SOUL SONIC FORCE
ZAPP
O'JAYS
VIDEO
ARETHA FRANKLIN

WHRK (K97)/Memphis
Ron Olson (J)

EVELYN KING
FOUR TOPS
NIGHTHAWK
ANDRE CYMONE
MIDNIGHT STAR
Hottest:
ZAPP
GAP BAND
GRAND MASTER FLAS
ARETHA FRANKLIN
STACY LATTISAW

WEDR/Miami
Leo Jackson

JERMAINE JACKSON
GWEN GUTHRIE
ASHFORD & SIMPSON
EVELYN KING
ANDRE CYMONE
CROWN HEIGHTS AFF
ROCKERS REVENGE
AMUZEMENT PARK
FOUR TOPS
VICKI SUE ROBINSON
FEEL
Hottest:
JENNIFER HOLLIDAY
HOWARD JOHNSON
ARETHA FRANKLIN
ISLEY BROS
SHALAMAR

WBLX/Mobile
Michael J. Alexander

BRASS CONSTRUCTIO
FREDI GRACE & RHI
GOODIE
DRAMATICS
JOE SIMON
LARRY GRAHAM
STANLEY CLARKE
Hottest:
ZAPP
SKYY
RAY PARKER JR.
JENNIFER HOLLIDAY
SOUL SONIC FORCE

WVOL/Nashville
Fred Harvey

none
Hottest:
SOUL SONIC FORCE
GAP BAND
JENNIFER HOLLIDAY
CAMEO
RAY PARKER JR.

WYLD-FM/New Orleans
Tony Brown

GRAND MASTER FLAS
EVELYN KING
KLIQUE
BLOODSTONE
NARADA M. WALDEN
WYND CHYMES
Hottest:
STEVIE WONDER
WIND JAMMER
JENNIFER HOLLIDAY
JEFFREY OSBORNE
JUNIOR

WAIL-FM/New Orleans
Barry Richards

none
Hottest:
JEFFREY OSBORNE
SOUL SONIC FORCE
STEVIE WONDER
ONE WAY
HALL & OATES

WOWI/Norfolk
Chester Benton

ASHFORD & SIMPSON
FOUR TOPS
STACY LATTISAW
ROBERTA FLACK
GINO SOCCIO
GAP BAND
Hottest:
O'JAYS
RAY PARKER JR.
JENNIFER HOLLIDAY
JERMAINE JACKSON

WANT/Richmond
Kirby Carmichael

SHACK ATTACK
STACY LATTISAW
ROBERTA FLACK
BB&Q
DENIECE WILLIAMS
NARADA M. WALDEN
LARRY GRAHAM
Hottest:
JENNIFER HOLLIDAY
STEVIE WONDER
SOUL SONIC FORCE
CAMEO
WAR

WEST

KDKO/Denver
Byron Pitts

NARADA M. WALDEN
KLIQUE
GOODIE
GAP BAND
FREDI GRACE & RHI
WILTON FELDER
DIONNE WARWICK
KID CREOLE
CROWN HEIGHTS AFF
EDDIE MURPHEY
Hottest:
ZAPP
RICK JAMES
SOUL SONIC FORCE
ARETHA FRANKLIN
HOWARD JOHNSON

KDAY/Los Angeles
J.J. Johnson

ARETHA FRANKLIN
POINTER SISTERS
GOODIE
DONNA SUMMER
GRAND MASTER FLAS
BARRY WHITE
EVELYN KING
Hottest:
JENNIFER HOLLIDAY
KID CREOLE
SOUL SONIC FORCE
DONNA SUMMER
ZAPP

KACE/Los Angeles
Alonzo Miller

ZAPP
DONNA SUMMER
EVELYN KING
GWEN GUTHRIE
SYSTEM
BEAU WILLIAMS
Hottest:
JEFFREY OSBORNE
GAP BAND
RICK JAMES
JENNIFER HOLLIDAY
HOWARD JOHNSON

KDIA/Oakland
Jeff Harrison

none
Hottest:
JEFFREY OSBORNE
ZAPP
SOUL SONIC FORCE
JENNIFER HOLLIDAY
ARETHA FRANKLIN

KUKQ/Phoenix
Steve Smith

RICK JAMES
DAZZ BAND
MIDNIGHT STAR
ODYSSEY
Hottest:
STEVIE WONDER
DAYTON
FATBACK
DONNA SUMMER
ZAPP

KPOP-FM/Sacramento
Bill Jeffries (J)

EVELYN KING
GOODIE
FOUR TOPS
RICK JAMES
ZINC
YAZOO
Hottest:
TOTO
SOUL SONIC FORCE
STEVE MILLER BAND
ZAPP
LARRY GRAHAM

XHRM/San Diego
Duff Lindsey (J)

none
Hottest:
JEFFREY OSBORNE
GENERAL CAINE
GAP BAND
STEVIE WONDER
GAP BAND

KSOL/San Mateo, CA
Bernie Moody

ASHFORD & SIMPSON
BB&Q
Hottest:
STEVIE WONDER
ATLANTIC STARR
SOUL SONIC FORCE
JENNIFER HOLLIDAY
JUNIOR

(J) Black reporters

also contributing to Jazz chart.

JAZZ RADIO

NATIONAL AIRPLAY/30

July 30, 1982

Last Week	Rank	Title
1	1	PAT METHENY GROUP/Offramp (ECM/WB)
2	2	CRUSADERS with B.B. KING.../Royal Jam (MCA)
3	3	DAVID SANBORN/As We Speak (WB)
6	4	BOB JAMES/Hands Down (Columbia/Tappan Zee)
4	5	McCOY TYNER/Looking Out (Columbia)
8	6	CHUCK MANGIONE/Love Notes (Columbia)
10	7	PIECES OF A DREAM/We Are One (Elektra)
16	8	DAVE GRUSIN/Out Of The Shadows (Arista/GRP)
5	9	BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
19	10	DAVE VALENTINE/In Love's Time (Arista/GRP)
7	11	PHIL UPCHURCH/Free & Easy (JAM)
9	12	RANDY CRAWFORD/Windsong (WB)
13	13	JEFF LOBER/It's A Fact (Arista)
11	14	MAYNARD FERGUSON/Hollywood (Columbia)
12	15	DEXTER GORDON/American Classic (Musician/Elektra)
14	16	DAN SIEGEL/Dan Siegel (Elektra)
17	17	HERBIE HANCOCK/Lite Me Up (Columbia)
18	18	AL JARREAU/1965 (Bainbridge)
15	19	ROBERTA FLACK/I'm The One (Atlantic)
20	20	STAN GETZ QUARTET/Pure Getz (Concord)
29	21	JON HENDRICKS & COMPANY/Love (Muse)
24	22	MOSE ALLISON/Middle Class White Boy (Musician/Elektra)
21	23	HERB ALPERT/Fandango (A&M)
27	24	ART PEPPER/Roadgame (Galaxy)
30	25	KEVIN TONEY/Special K (Fantasy)
26	26	NIGHTWIND/A Casual Romance (Pausa)
23	27	WEATHER REPORT/Weather Report (ARC/Columbia)
22	28	PATRICE RUSHEN/Straight From The Heart (Elektra)
28	29	PHIL WOODS QUARTET/Birds Of A Feather (Antilles/Island)
28	30	SARAH VAUGHAN/Gershwin Live! (CBS)

New Entry →

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Mark Jordan; WYRS/Stamford, CT, Rick Petrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gingle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WCFM/Chicago, IL, Jim Walsh; KKGQ/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

MIDWEST

WJPC/Chicago
Jerry Boulding

JERMAINE JACKSON
GRAND MASTER FLAS
CHERYL LYNN
BB&Q
SHADES OF LOVE
KLIQUE
Hottest:
STEVIE WONDER
JENNIFER HOLLIDAY
GAP BAND
ROBERTA FLACK
HUMAN LEAGUE

WBMX/Chicago
Lee Michaels

NARADA M. WALDEN
RICK JAMES
BARRY WHITE
EVELYN KING
SHEREE BROWN
ALFONZO
GAP BAND
CLIFF DAWSON
ROSE ROYCE
STARPOINT
RAFAEL CAMERON
Hottest:
RAY PARKER JR.
O'BRYAN
DONNA SUMMER
HOWARD JOHNSON
LARRY GRAHAM

WQCI/Chicago
Pam Wells (J)

RANDY CRAWFORD
GOODIE
DAZZ BAND
BLOODSTONE
KLIQUE
STEVE ARRINGTON
LINDA TAYLOR
SHEREE BROWN
MARC SADANE
EVELYN KING
MIDNIGHT STAR
Hottest:
ISLEY BROS
RICK JAMES
ODYSSEY
RAY PARKER JR.
LYNN/VANDROSS

WBLZ/Cincinnati
Harry Lyles

JERMAINE JACKSON
STEVE MILLER BAND
CHICAGO
RICK JAMES
EYE TO EYE
MOTELS
PAUL MCCARTNEY
Hottest:
GAP BAND
CAMEO
ARETHA FRANKLIN
DONNA SUMMER

WCIN/Cincinnati
Everett Cork

none
Hottest:
CAMEO
DONNA SUMMER
ONE WAY
SOUL SONIC FORCE
JENNIFER HOLLIDAY

WDMT/Cleveland
Magic James

GAP BAND
STACY LATTISAW
O'JAYS
STEPHANIE MILLS
Hottest:
SOUL SONIC FORCE
STEVIE WONDER
JENNIFER HOLLIDAY
ZAPP
GRAND MASTER FLAS

WJMO/Cleveland
Erik Stone

CON FUNK SHUN
SHADES OF LOVE
GRAND MASTER FLAS
JEAN CARN
GOODIE
FREDDIE JAMES
KENI BURKE
GAP BAND
Hottest:
SOUL SONIC FORCE
HOWARD JOHNSON
ZAPP
JENNIFER HOLLIDAY
DONNA SUMMER

WDAO/Dayton
Lankford Stephens

PATRICE RUSHEN
LARRY GRAHAM
FOUR TOPS
DIONNE WARWICK
PLUSH
GOODIE
SUGAR HILL GANG
GRAND MASTER FLAS
STEVE ARRINGTON
Hottest:
JENNIFER HOLLIDAY
CAMEO
WAR

WJLB/Detroit
J. Michael McKay

EVELYN KING
AURRA
Hottest:
ZAPP
HOWARD JOHNSON
GAP BAND
JEFFREY OSBORNE

WLTH/Gary
Dana Huskisson

HUMAN LEAGUE
GRAND MASTER FLAS
LOU RAWLS
TEMPTATIONS
CLIFF DAWSON
KENI BURKE
Hottest:
SOUL SONIC FORCE
ZAPP
RAY PARKER JR.
JENNIFER HOLLIDAY
CAMEO

WKWM/Grand Rapids
Frank Grant

GOODIE
RICK JAMES
LARRY GRAHAM
FONDA REA
SURVIVOR
GAP BAND
EVELYN KING
Hottest:
SOUL SONIC FORCE
HOWARD JOHNSON
ZAPP
JENNIFER HOLLIDAY
DONNA SUMMER

WTLN/Indianapolis
Jay Johnson

SHADES OF LOVE
CROWN HEIGHTS AFF
NARADA M. WALDEN
MOSES TYSON
BILLY PRESTON
EYE TO EYE
GRAND MASTER FLAS
EVELYN KING
BOBBY BLAND
DISCO FOUR
Hottest:
SOUL SONIC FORCE
JENNIFER HOLLIDAY
CAMEO
DONNA SUMMER
HOWARD JOHNSON
ZAPP

WLUM/Milwaukee
Jack Randall

IMAGINATION
CROWN HEIGHTS AFF
EVELYN KING
WILTON FELDER
ASHFORD & SIMPSON
Hottest:
ZAPP
JENNIFER HOLLIDAY
O'BRYAN
RAY PARKER JR.
HOWARD JOHNSON

KAEZ/Oklahoma City
D.J. Foster

JENNIFER HOLLIDAY
TEDDY PENDERGRASS
MICHAEL WYCOFF
SINNAMON
BILLY OCEAN
SKYY
XAVIER
DEODATO
Hottest:
GAP BAND
JEFFREY OSBORNE
RICK JAMES
STEVIE WONDER
BLOODSTONE

WVWS/Saginaw, MI
Kermit Crockett

EVELYN KING
NEW JERSEY CONNEC
SHEREE BROWN
ASHFORD & SIMPSON
GARY U.S. BONDS
JERRY BUTLER
GWEN GUTHRIE
Hottest:
REDDINGS
HOWARD JOHNSON
SOUL SONIC FORCE
JENNIFER HOLLIDAY
ZAPP

KMJM/St. Louis
Dick Edwards

HOWARD JOHNSON
DAZZ BAND
Hottest:
DAZZ BAND
JENNIFER HOLLIDAY
ASHFORD & SIMPSON
SOUL SONIC FORCE
STEVIE WONDER

WVOI/Toledo
Maxx Myrick (J)

EVELYN KING
GARY U.S. BONDS
DRAMATICS
STACY LATTISAW
NARADA M. WALDEN
Hottest:
GAP BAND
SOUL SONIC FORCE
JENNIFER HOLLIDAY
HOWARD JOHNSON
ZAPP

A/C Regional Adds & Hots

EAST Parallel One

WROR/Boston Mike Addams
HOTTEST: JENNIFER HOLLIDAY
AIR SUPPLY
HERB ALPERT
CS&N

WVBF/Boston Reg Johns
HOTTEST: LARRY ELGART & MI BOBBY VINTON
HOTTEST: CHICAGO
AIR SUPPLY
KENNY ROGERS
CS&N
LESLIE PEARL

WBEN/Buffalo Roger Christian
HOTTEST: DIONNE WARWICK
BARRY MANILOW
C. CHRISTIAN
HOTTEST: FLEETWOOD MAC
CHICAGO
CS&N
MELISSA MANCHESTE
AIR SUPPLY

GR55/Buffalo Jerry Reo
HOTTEST: BARRY MANILOW
AIR SUPPLY
CS&N
KENNY ROGERS
SURVIVOR

WYNY/New York Jeff Mazzel
HOTTEST: RONNIE MILSAP
NEIL DIAMOND
HUMAN LEAGUE
AIR SUPPLY
JUICE NEWTON

WIP/Philadelphia Vance Dillard
HOTTEST: MICHAEL MURPHEY
BILL CHAMPLIN
HOTTEST: ELTON JOHN
BARRY MANILOW
ALABAMA
CHICAGO
CS&N
FLEETWOOD MAC
KENNY ROGERS

WTAE/Pittsburgh Don Berns
HOTTEST: ELTON JOHN
BARRY MANILOW
ALABAMA
CHICAGO
CS&N
FLEETWOOD MAC
KENNY ROGERS

WWSW (WSW)/Pittsburgh Herb Crowe
HOTTEST: JUICE NEWTON
MELISSA MANCHESTE
AIR SUPPLY
CS&N
FLEETWOOD MAC

WPRO/Providence TBA
HOTTEST: HERB ALPERT
CHICAGO
LESLIE PEARL
MELISSA MANCHESTE

WLTT/Washington, D.C. Balaban/Cummings
HOTTEST: C. CHRISTIAN
HOTTEST: KARLA BONOFF
PAUL MCCARTNEY
LESLIE PEARL
ELTON JOHN

WASH/Washington, D.C. Bob Duckman
HOTTEST: ROBERTA FLACK
BILL CHAMPLIN
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
KENNY ROGERS
HERB ALPERT

WAZ/Charleston Frank George
HOTTEST: BARRY MANILOW
JACKSON BROWNE
AMERICA
NICOLETTE LARSON
JOHN DENVER
HOTTEST: CS&N
AIR SUPPLY
CHICAGO
HERB ALPERT
FLEETWOOD MAC

WRIE/Erie Ted Abbott
HOTTEST: none
HOTTEST: CHICAGO
KENNY ROGERS
DR. HOOK
LESLIE PEARL
PAUL DAVIS

WSFM/Harrisburg Bob Paiva
HOTTEST: JACKSON BROWNE
MICHAEL MCDONALD
HOTTEST: AIR SUPPLY
CHICAGO
HERB ALPERT
FLEETWOOD MAC
KENNY ROGERS

WVZM/Hartford Giynn Colligan

NICOLETTE LARSON
HOTTEST: FLORENCE WARNER
FRED PARRIS & SAT
HOTTEST: CS&N
STEVIE WONDER
KENNY ROGERS
PAUL MCCARTNEY
HERB ALPERT
TOTO

WTIC/Hartford Ginny Jesionka
HOTTEST: ROBERTA FLACK
C. CHRISTIAN
JOHN DENVER
HOTTEST: CHICAGO
AIR SUPPLY
CS&N
FLEETWOOD MAC
KENNY ROGERS

WHAM/Rochester, NY Dave Laird
HOTTEST: PAUL MCCARTNEY
ROBERTA FLACK
C. CHRISTIAN
NICOLETTE LARSON
BARRY MANILOW
HOTTEST: FLEETWOOD MAC
CHICAGO
CS&N
MELISSA MANCHESTE
AIR SUPPLY
HERB ALPERT
POINTER SISTERS

WQY/Schenectady Walter Fritz
HOTTEST: AMERICA
BARRY MANILOW
HOTTEST: AIR SUPPLY
CS&N
KENNY ROGERS
SURVIVOR

WHEN/Syracuse Karen Taylor
HOTTEST: ASIA
AMERICA
MOTELS
NICOLETTE LARSON
HOTTEST: CHICAGO
AIR SUPPLY
FLEETWOOD MAC
SURVIVOR
HALL & OATES

WFTQ/Worcester Cliff Blake
HOTTEST: ELTON JOHN
ROBERTA FLACK
HOTTEST: LESLIE PEARL
ALABAMA
CS&N
KENNY ROGERS
AIR SUPPLY

WSBA/York Jim Horn
HOTTEST: none
HOTTEST: ALABAMA
CHICAGO
AIR SUPPLY
HERB ALPERT
KENNY ROGERS

KNBR/San Francisco Larry Finkel
HOTTEST: ALAN PARSONS
DR. HOOK
ROBERTA FLACK
HOTTEST: AIR SUPPLY
CHICAGO
FLEETWOOD MAC
CS&N
KENNY ROGERS

KHOU/Denver Leigh Starnes
HOTTEST: ELTON JOHN
MICHAEL MURPHEY
PAUL DAVIS
ALAN PARSONS
HOTTEST: KARLA BONOFF
JUICE NEWTON
LARRY ELGART & MI
ALABAMA
RONNIE MILSAP

WTLT/Washington, D.C. Balaban/Cummings
HOTTEST: C. CHRISTIAN
HOTTEST: KARLA BONOFF
PAUL MCCARTNEY
LESLIE PEARL
ELTON JOHN

WASH/Washington, D.C. Bob Duckman
HOTTEST: ROBERTA FLACK
BILL CHAMPLIN
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
KENNY ROGERS
HERB ALPERT

WAZ/Charleston Frank George
HOTTEST: BARRY MANILOW
JACKSON BROWNE
AMERICA
NICOLETTE LARSON
JOHN DENVER
HOTTEST: CS&N
AIR SUPPLY
CHICAGO
HERB ALPERT
FLEETWOOD MAC

WRIE/Erie Ted Abbott
HOTTEST: none
HOTTEST: CHICAGO
KENNY ROGERS
DR. HOOK
LESLIE PEARL
PAUL DAVIS

WSFM/Harrisburg Bob Paiva
HOTTEST: JACKSON BROWNE
MICHAEL MCDONALD
HOTTEST: AIR SUPPLY
CHICAGO
HERB ALPERT
FLEETWOOD MAC
KENNY ROGERS

Parallel Three

WVNR/Beckley David Cole
HOTTEST: MOTELS
DIONNE WARWICK
CHRISTOPHER ATKIN
AMERICA
BILLY PRESTON
ELLISON CHASE
HOTTEST: MELISSA MANCHESTE
NICOLETTE LARSON
BARRY MANILOW
JOHN COUGAR
FRANKE/KNOCKOUTS

WNAB/Bridgeport Russ Garrett
HOTTEST: AMERICA
NICOLETTE LARSON
JACKSON BROWNE
BOYS BAND
CARLY SIMON
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
KENNY ROGERS
HERB ALPERT

WKZE-FM/Cape Cod Brady/Orr
HOTTEST: STEVE WINWOOD
MICHAEL MCDONALD
RAY PARKER JR.
JACKSON BROWNE
BARRY MANILOW
HOTTEST: GLENN FREY
ONJ
FLEETWOOD MAC
CHICAGO
PAUL MCCARTNEY

WEIM/Fitchburg Raymond/Barron
HOTTEST: DIONNE WARWICK
MICHAEL MCDONALD
BILLY PRESTON
FLORENCE WARNER
HOTTEST: CHICAGO
MOTELS
REDDINGS
FLEETWOOD MAC

WKBR/Manchester Gary Duncan
HOTTEST: DIONNE WARWICK
MICHAEL MCDONALD
CHRISTOPHER ATKIN
HOTTEST: PAUL MCCARTNEY
ROBERTA FLACK
ELTON JOHN
MICHAEL MURPHEY
AMERICA

WCTC/New Brunswick, NJ Jay Meyers
HOTTEST: BARRY MANILOW
ROBERTA FLACK
C. CHRISTIAN
HOTTEST: AIR SUPPLY
CS&N
KENNY ROGERS
ALAN PARSONS
BARRY MANILOW

KNBR/San Francisco Larry Finkel
HOTTEST: ALAN PARSONS
DR. HOOK
ROBERTA FLACK
HOTTEST: AIR SUPPLY
CHICAGO
FLEETWOOD MAC
CS&N
KENNY ROGERS

KHOU/Denver Leigh Starnes
HOTTEST: ELTON JOHN
MICHAEL MURPHEY
PAUL DAVIS
ALAN PARSONS
HOTTEST: KARLA BONOFF
JUICE NEWTON
LARRY ELGART & MI
ALABAMA
RONNIE MILSAP

WTLT/Washington, D.C. Balaban/Cummings
HOTTEST: C. CHRISTIAN
HOTTEST: KARLA BONOFF
PAUL MCCARTNEY
LESLIE PEARL
ELTON JOHN

WASH/Washington, D.C. Bob Duckman
HOTTEST: ROBERTA FLACK
BILL CHAMPLIN
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
KENNY ROGERS
HERB ALPERT

WAZ/Charleston Frank George
HOTTEST: BARRY MANILOW
JACKSON BROWNE
AMERICA
NICOLETTE LARSON
JOHN DENVER
HOTTEST: CS&N
AIR SUPPLY
CHICAGO
HERB ALPERT
FLEETWOOD MAC

WRIE/Erie Ted Abbott
HOTTEST: none
HOTTEST: CHICAGO
KENNY ROGERS
DR. HOOK
LESLIE PEARL
PAUL DAVIS

WSFM/Harrisburg Bob Paiva
HOTTEST: JACKSON BROWNE
MICHAEL MCDONALD
HOTTEST: AIR SUPPLY
CHICAGO
HERB ALPERT
FLEETWOOD MAC
KENNY ROGERS

KNBR/San Francisco Larry Finkel
HOTTEST: ALAN PARSONS
DR. HOOK
ROBERTA FLACK
HOTTEST: AIR SUPPLY
CHICAGO
FLEETWOOD MAC
CS&N
KENNY ROGERS

MIDWEST Parallel One

WCLR/Chicago Gary Price
HOTTEST: COCKER & WARNES
HOTTEST: CHICAGO
FLEETWOOD MAC
CS&N
PAUL MCCARTNEY
KENNY ROGERS

WFRY/Chicago John Wetherbee
HOTTEST: ALAN PARSONS
ELTON JOHN
HOTTEST: CHICAGO
AIR SUPPLY
FLEETWOOD MAC
CS&N
PAUL MCCARTNEY

55KRC/Cincinnati John Phillips
HOTTEST: LESLIE PEARL
HOTTEST: NEIL DIAMOND
AIR SUPPLY
CHICAGO
ALABAMA
RONNIE MILSAP

WQAR/Cleveland Chuck Collier
HOTTEST: ELTON JOHN
RAY PARKER JR.
GLENN FREY
HOTTEST: CHICAGO
FLEETWOOD MAC
SURVIVOR
STFVE MILLER BAND
HUMAN LEAGUE

WZZP/Cleveland Bob McKay
HOTTEST: none
HOTTEST: JUICE NEWTON
AIR SUPPLY
FLEETWOOD MAC
CHICAGO
CS&N

WBYW/Appleton Shannon/O'Halloran
HOTTEST: DOLLY PARTON
WALTER MURPHY
COCKER & WARNES
HOTTEST: HERB ALPERT
CHICAGO
AIR SUPPLY
KENNY ROGERS
ELTON JOHN

WBC/Canton Mike Dorn
HOTTEST: JOE JACKSON
DIONNE WARWICK
BOYS BAND
HOTTEST: AIR SUPPLY
MICHAEL MURPHEY
CS&N
KENNY ROGERS
ELTON JOHN

WBBK/Kansas City Jeff Roberts
HOTTEST: JACKSON BROWNE
ROBERTA FLACK
AMERICA
HOTTEST: AIR SUPPLY
CHICAGO
FLEETWOOD MAC
CS&N
LESLIE PEARL

KNBR/San Francisco Larry Finkel
HOTTEST: ALAN PARSONS
DR. HOOK
ROBERTA FLACK
HOTTEST: AIR SUPPLY
CHICAGO
FLEETWOOD MAC
CS&N
KENNY ROGERS

KHOU/Denver Leigh Starnes
HOTTEST: ELTON JOHN
MICHAEL MURPHEY
PAUL DAVIS
ALAN PARSONS
HOTTEST: KARLA BONOFF
JUICE NEWTON
LARRY ELGART & MI
ALABAMA
RONNIE MILSAP

WTLT/Washington, D.C. Balaban/Cummings
HOTTEST: C. CHRISTIAN
HOTTEST: KARLA BONOFF
PAUL MCCARTNEY
LESLIE PEARL
ELTON JOHN

WASH/Washington, D.C. Bob Duckman
HOTTEST: ROBERTA FLACK
BILL CHAMPLIN
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
KENNY ROGERS
HERB ALPERT

WAZ/Charleston Frank George
HOTTEST: BARRY MANILOW
JACKSON BROWNE
AMERICA
NICOLETTE LARSON
JOHN DENVER
HOTTEST: CS&N
AIR SUPPLY
CHICAGO
HERB ALPERT
FLEETWOOD MAC

WRIE/Erie Ted Abbott
HOTTEST: none
HOTTEST: CHICAGO
KENNY ROGERS
DR. HOOK
LESLIE PEARL
PAUL DAVIS

WSFM/Harrisburg Bob Paiva
HOTTEST: JACKSON BROWNE
MICHAEL MCDONALD
HOTTEST: AIR SUPPLY
CHICAGO
HERB ALPERT
FLEETWOOD MAC
KENNY ROGERS

WISN/Milwaukee Debbie Hinkle

BARRY MANILOW
HOTTEST: ROBERTA FLACK
HOTTEST: AIR SUPPLY
FLEETWOOD MAC
KENNY ROGERS
HERB ALPERT
PAUL MCCARTNEY

WZUU-FM/Milwaukee Scott/Shannon
HOTTEST: none
HOTTEST: CS&N
KENNY ROGERS
HERB ALPERT
MELISSA MANCHESTE
LESLIE PEARL
TOTO
KENNY ROGERS

WCCO/Minneapolis Denny Long
HOTTEST: none
HOTTEST: none
HOTTEST: AIR SUPPLY
ALABAMA
CS&N
NEIL DIAMOND
RONNIE MILSAP

WVHO/Dayton Judy Kelly
HOTTEST: BARRY MANILOW
CHRISTOPHER ATKIN
GREG GUIDRY
HOTTEST: CS&N
AIR SUPPLY
CHICAGO
ALABAMA
KENNY ROGERS
CS&N

WQIA/Des Moines Steve Gibbons
HOTTEST: BERTIE HIGGINS
SYLVIA
JOHN DENVER
DOLLY PARTON
NICOLETTE LARSON
FLEETWOOD MAC
HOTTEST: TOTO
CS&N
KENNY ROGERS
HERB ALPERT
ELTON JOHN

WOMC/Detroit TBA
HOTTEST: none
HOTTEST: KENNY ROGERS
CHICAGO
CS&N
AIR SUPPLY
JUICE NEWTON

WDFW/Flint Paul Landino
HOTTEST: BARRY MANILOW
NICOLETTE LARSON
ROBERTA FLACK
DIONNE WARWICK
ANNE MURRAY
JERRY REED
HOTTEST: HERB ALPERT
KENNY ROGERS
FLEETWOOD MAC
PAUL MCCARTNEY

WOWO/FL Wayne Sam DeVincent
HOTTEST: ALAN PARSONS
MARSHALL CRENshaw
HALL & OATES
HOTTEST: AIR SUPPLY
SURVIVOR
KARLA BONOFF
STFVE MILLER BAND
JOHN COUGAR

WENS/Indianapolis Cummings/Wheeler
HOTTEST: AMERICA
WALTER MURPHY
HOTTEST: AIR SUPPLY
ELTON JOHN
CHICAGO
FLEETWOOD MAC

WJBC/Bloomington, IL Stew Salowitz
HOTTEST: none
HOTTEST: KENNY ROGERS
ELTON JOHN
POINTER SISTERS
MICHAEL MURPHEY
PAUL MCCARTNEY

KRNO/Reno Larry Irons
HOTTEST: DOLLY PARTON
ANNE MURRAY
ELLISON CHASE
JACKSON BROWNE
DIONNE WARWICK
HOTTEST: AIR SUPPLY
LESLIE PEARL
CHICAGO
CS&N
PAUL MCCARTNEY

KRKK/Rock Springs, WY Chuck Martin
HOTTEST: none
HOTTEST: none
HOTTEST: AIR SUPPLY
CHICAGO
FLEETWOOD MAC
CS&N
KENNY ROGERS

KISN/Salt Lake City Dan Jessop
HOTTEST: ROBERTA FLACK
JACKSON BROWNE
JOE JACKSON
DIONNE WARWICK
HOTTEST: CHICAGO
CS&N
KENNY ROGERS

KSRO/Santa Rosa Mike Alexander
HOTTEST: BARRY MANILOW
DIONNE WARWICK
NICOLETTE LARSON
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
LESLIE PEARL
JUICE NEWTON

KNBR/San Francisco Larry Finkel
HOTTEST: ALAN PARSONS
DR. HOOK
ROBERTA FLACK
HOTTEST: AIR SUPPLY
CHICAGO
FLEETWOOD MAC
CS&N
KENNY ROGERS

WARM98/Cincinnati Walker/Zerhusen

NICOLETTE LARSON
HOTTEST: CHICAGO
HOTTEST: HERB ALPERT
MICHAEL MURPHEY
PAUL MCCARTNEY
KENNY ROGERS

YES95/Cincinnati Rogers/James
HOTTEST: MICHAEL MURPHEY
ALAN PARSONS
ROBERTA FLACK
PAUL DAVIS
HOTTEST: WILLIE NELSON
CHICAGO
EDDIE RABBITT
TOTO
KENNY ROGERS

610TVN/Columbus Denny Nugent
HOTTEST: none
HOTTEST: none
HOTTEST: AIR SUPPLY
ALABAMA
CS&N
NEIL DIAMOND
RONNIE MILSAP

WVHO/Dayton Judy Kelly
HOTTEST: BARRY MANILOW
CHRISTOPHER ATKIN
GREG GUIDRY
HOTTEST: CS&N
AIR SUPPLY
CHICAGO
ALABAMA
KENNY ROGERS
CS&N

WQIA/Des Moines Steve Gibbons
HOTTEST: BERTIE HIGGINS
SYLVIA
JOHN DENVER
DOLLY PARTON
NICOLETTE LARSON
FLEETWOOD MAC
HOTTEST: TOTO
CS&N
KENNY ROGERS
HERB ALPERT
ELTON JOHN

WOMC/Detroit TBA
HOTTEST: none
HOTTEST: KENNY ROGERS
CHICAGO
CS&N
AIR SUPPLY
JUICE NEWTON

WDFW/Flint Paul Landino
HOTTEST: BARRY MANILOW
NICOLETTE LARSON
ROBERTA FLACK
DIONNE WARWICK
ANNE MURRAY
JERRY REED
HOTTEST: HERB ALPERT
KENNY ROGERS
FLEETWOOD MAC
PAUL MCCARTNEY

WOWO/FL Wayne Sam DeVincent
HOTTEST: ALAN PARSONS
MARSHALL CRENshaw
HALL & OATES
HOTTEST: AIR SUPPLY
SURVIVOR
KARLA BONOFF
STFVE MILLER BAND
JOHN COUGAR

WENS/Indianapolis Cummings/Wheeler
HOTTEST: AMERICA
WALTER MURPHY
HOTTEST: AIR SUPPLY
ELTON JOHN
CHICAGO
FLEETWOOD MAC

WJBC/Bloomington, IL Stew Salowitz
HOTTEST: none
HOTTEST: KENNY ROGERS
ELTON JOHN
POINTER SISTERS
MICHAEL MURPHEY
PAUL MCCARTNEY

KRNO/Reno Larry Irons
HOTTEST: DOLLY PARTON
ANNE MURRAY
ELLISON CHASE
JACKSON BROWNE
DIONNE WARWICK
HOTTEST: AIR SUPPLY
LESLIE PEARL
CHICAGO
CS&N
PAUL MCCARTNEY

KRKK/Rock Springs, WY Chuck Martin
HOTTEST: none
HOTTEST: none
HOTTEST: AIR SUPPLY
CHICAGO
FLEETWOOD MAC
CS&N
KENNY ROGERS

KISN/Salt Lake City Dan Jessop
HOTTEST: ROBERTA FLACK
JACKSON BROWNE
JOE JACKSON
DIONNE WARWICK
HOTTEST: CHICAGO
CS&N
KENNY ROGERS

KSRO/Santa Rosa Mike Alexander
HOTTEST: BARRY MANILOW
DIONNE WARWICK
NICOLETTE LARSON
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
LESLIE PEARL
JUICE NEWTON

KNBR/San Francisco Larry Finkel
HOTTEST: ALAN PARSONS
DR. HOOK
ROBERTA FLACK
HOTTEST: AIR SUPPLY
CHICAGO
FLEETWOOD MAC
CS&N
KENNY ROGERS

KUDL/Kansas City Elaine Kline

BARRY MANILOW
HOTTEST: AMERICA
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
KENNY ROGERS
PAUL MCCARTNEY

WFMK/Lansing Dave McClary
HOTTEST: NICOLETTE LARSON
HOTTEST: CHICAGO
CS&N
MICHAEL MURPHEY
KENNY ROGERS
PAUL MCCARTNEY
TOTO

DOLLY PARTON COCKER & WARNES
HOTTEST: CHICAGO
LESLIE PEARL
CS&N
KENNY ROGERS
HERB ALPERT

KLTE/Oklahoma City Tony Stons
HOTTEST: JOHN DENVER
WILLIE NELSON
C. CHRISTIAN
HOTTEST: DR. HOOK
HOTTEST: AIR SUPPLY
CHICAGO
ALABAMA
KENNY ROGERS
CS&N

WQUA/Quad Cities, IL John Roberts
HOTTEST: BARRY MANILOW
BILLY PRESTON
COCKER & WARNES
JACKSON BROWNE
CHUCK MANGIONE
MICHAEL MCDONALD
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
MELISSA MANCHESTE
KENNY ROGERS

KSLO/St. Louis Andrew/Corcasso
HOTTEST: ASIA
ALAN PARSONS
HOTTEST: FLEETWOOD MAC
CHICAGO
PAUL MCCARTNEY
CS&N
MELISSA MANCHESTE

WMHE/Toledo Ruth Ray
HOTTEST: JOHN DENVER
BOBBY VINTON
MEN AT WORK
HOTTEST: HERB ALPERT
KENNY ROGERS
FLEETWOOD MAC
PAUL MCCARTNEY
CS&N

JKRD/Wichita, KS Jack Oliver
HOTTEST: BOBBY VINTON
BOYS BAND
JOHN DENVER
BARRY MANILOW
DIONNE WARWICK
DOLLY PARTON
HOTTEST: CS&N
AIR SUPPLY
CHICAGO
MOTELS
PAUL MCCARTNEY

WSON/Birmingham Brown/Chandler
HOTTEST: MICHAEL MCDONALD
RANDY HEISNER
AMERICA
HOTTEST: MELISSA MANCHESTE
SURVIVOR
CHICAGO
STFVE MILLER BAND
FLEETWOOD MAC

WBT/Charlotte Mary June Rose
HOTTEST: BARRY MANILOW
ROBERTA FLACK
HOTTEST: ELTON JOHN
ANNE MURRAY

KMGC/Dallas-FL Worth Nichol/James
HOTTEST: DIONNE WARWICK
JOHN DENVER
NICOLETTE LARSON
HOTTEST: AIR SUPPLY
CHICAGO
KENNY ROGERS
CS&N
ELTON JOHN

KMCMQ/Columbia, MO Dave McCormick
HOTTEST: BARRY MANILOW
AMERICA
C. CHRISTIAN
HOTTEST: CHICAGO
CS&N
FLEETWOOD MAC
AIR SUPPLY
KENNY ROGERS

WDAY/Fargo-Moorhead Brad Anderson
HOTTEST: COCKER & WARNES
STFVE FORBERT
DOLLY PARTON
O.C. SMITH
JOE JACKSON
HOTTEST: CHICAGO
HOTTEST: PAUL MCCARTNEY
FLEETWOOD MAC

WJON/St. Cloud, MN Tom Scott
HOTTEST: CHRISTOPHER ATKIN
BARRY MANILOW
DOLLY PARTON
COCKER & WARNES
NEW WORLD ENSEMBL
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
KENNY ROGERS
FLEETWOOD MAC

WBOV/Terre Haute, IN Larry Joseph
HOTTEST: CARLY SIMON
C. CHRISTIAN
NICOLETTE LARSON
BOBBY VINTON
HOTTEST: CHICAGO
FLEETWOOD MAC
CS&N
KENNY ROGERS
HERB ALPERT

SOUTH Parallel One

WLTJ/Atlanta Allen Saunders
HOTTEST: none
HOTTEST: ELTON JOHN
AIR SUPPLY
FLORENCE WARNER
C. CHRISTIAN
BOBBY SPRINGFIELD

WSB/Atlanta Greg Picciano
HOTTEST: BARRY MANILOW
AMERICA
DOLLY PARTON
HOTTEST: CHICAGO
AIR SUPPLY
KENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN

KVIL/Dallas-FL Worth Chuck Rhodes
HOTTEST: PAUL MCCARTNEY
KENNY ROGERS
HERB ALPERT
MICHAEL MURPHEY
HOTTEST: JUICE NEWTON
RONNIE MILSAP
EDDIE RABBITT
AIR SUPPLY
LESLIE PEARL

KFMK/Houston Sumpter/Steale
HOTTEST: none
HOTTEST: WILLIE NELSON
MCCARTNEY/WONDER
AIR SUPPLY
KENNY ROGERS
STEVIE WONDER

WVLA/Richmond, VA Pat Wilson
HOTTEST: ROBERTA FLACK
MICHAEL MURPHEY
HOTTEST: AIR SUPPLY
CHICAGO
CS&N
KENNY ROGERS
HERB ALPERT

WRKX/Louisville Lee Tobin
HOTTEST: ELTON JOHN
HOTTEST: CHICAGO
AIR SUPPLY
CS&N
KENNY ROGERS
PAUL MCCARTNEY

WMAZ/Macon Steve Murphy
HOTTEST: none
HOTTEST: none
HOTTEST: JACKSON BROWNE
MICHAEL MCDONALD
STFVE FORBERT
HOTTEST: CHICAGO
AIR SUPPLY
GLENN FREY

WVRA/Memphis Steve Butler
HOTTEST: ROBERTA FLACK
NICOLETTE LARSON
DIONNE WARWICK
FOUR TOPS
MICHAEL MCDONALD
HOTTEST: KENNY ROGERS
POINTER SISTERS
PAUL DAVIS
MICHAEL MURPHEY
PAUL MCCARTNEY

WHY/Montgomery Phil Horton
HOTTEST: JACKSON BROWNE
JERMAINE JACKSON
ROBERTA FLACK
MICHAEL MCDONALD
DOLLY PARTON
WILLIE NELSON
HOTTEST: SURVIVOR
STFVE MILLER BAND
AIR SUPPLY
EYE TO EYE

SM95/Naahville Bruce Sherman
HOTTEST: MICHAEL MCDONALD
BOYS BAND
C. CHRISTIAN
HOTTEST: ELTON JOHN
SURVIVOR
PAUL DAVIS

WBT/Charlotte Mary June Rose
HOTTEST: BARRY MANILOW
ROBERTA FLACK
HOTTEST: ELTON JOHN
ANNE MURRAY

KMGC/Dallas-FL Worth Nichol/James
HOTTEST: DIONNE WARWICK
JOHN DENVER

EAST
Most Added® Hottest
Jackson Browne Survivor
Randy Meisner Chicago
Michael Fleetwood Mac
McDonald Chicago

CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Jackson Browne Survivor
Michael Fleetwood Mac
McDonald Chicago
Toto Chicago

EAST

PARALLEL TWO

WKEE/Huntington, WV

Gary Miller
Randy Meisner
Billy Squier
Michael McDonald
Toto
Kansas
Barry Manilow
Robert Flack (dp)
Human League (dp)
Jeffrey Osborne (dp)
Walter Murphy (dp)
Hottest:
Steve Miller Band 2-1
Chicago 3-2
Go Go's 3-3
CS&N 6-4
Paul McCartney 11-7

WPST/Trenton, NJ

Tom Taylor
Christopher Atkin
Clash
Huey Lewis & News
Barry Manilow
Missing Persons
Steve Winwood
Hottest:
Survivor 1-1
Fleetwood Mac 9-4
CS&N 12-9
Paul McCartney 25-19
John Cougar 32-21

WTRY/Albany, NY

Bill Cahill
Barry Manilow
Michael McDonald
Hottest:
Survivor 1-1
Fleetwood Mac 9-4
CS&N 10-6
Paul McCartney 19-15
Melissa Manchestre 25-20

WAEB/Albion, PA

Jefferson Ward
Jackson Browne
Hottest:
Chicago 3-1
Larry Elgart & Hi 11-5
Elton John 12-6
Kenny Rogers 16-10
Hall & Oates 24-15

KC101/New Haven, CT

Danny Lyons
Jackson Browne
Walter Murphy
Michael McDonald
Hottest:
Chicago 2-1
Survivor 11-5
Paul McCartney 18-10
Melissa Manchestre 22-14
Alan Parsons 29-25

WFBR/Baltimore, MD

Andy Szulinski
Jackson Browne
Willie Nelson
Michael McDonald
Hottest:
Survivor 1-1
Air Supply 3-2
Chicago 5-4
Motels 19-10
Laura Branigan 18-11

WBLI/Medford, NY

Bill Terry
Pointer Sisters
Eddie Money
Hottest:
Survivor 3-1
Fleetwood Mac 5-2
Air Supply 9-6
Steve Miller Band 11-7
Chicago 14-9

WTIC-FM/Hartford, CT

Rick Donahue
Billy Idol
Missing Persons
Robert Flack
Hottest:
Survivor 1-1
Steve Miller Band 4-3
Chicago 10-4
Air Supply 12-6
Donna Summer 16-10

Q106/York, PA

Dan Steele
Joan Jett
Jackson Browne
Randy Meisner
Billy Squier
Michael McDonald
Hottest:
Survivor 1-1
Steve Miller Band 2-2
Chicago 6-3
Air Supply 5-4
Fleetwood Mac 7-5

WHFM/Rochester, NY

Aimee Peck
Toto
Human League
Randy Meisner
Jeffrey Osborne
Huey Lewis & News
Hottest:
Survivor 1-1
Fleetwood Mac 3-2
Steve Miller Band 5-4
CS&N 10-6
Melissa Manchestre 19-8

V100/Charleston, WV

Jay Jarvis
Jackson Browne
Barry Manilow
Michael Murphy
Bill Champlin (dp)
Robert Flack (dp)
Hottest:
Fleetwood Mac 1-1
Chicago 2-2
CS&N 4-3
Kenny Rogers 8-6
Paul McCartney 18-8

WKRZ/Wilkes-Barre, PA

Jim Rising
Randy Meisner
Walter Murphy
Jackson Browne
Michael McDonald
Josie Cotton
Hottest:
Survivor 1-1
Marshall Crenshaw 6-3
Chicago 9-4
Billy Idol 13-6
Yazoo 24-16

92.7F/Albany, NY

Jack Lawrence
Jackson Browne
Hottest:
Survivor 1-1
CS&N 13-6
Hall & Oates 15-8
Melissa Manchestre 19-15
Paul McCartney 21-17
John Cougar 32-21

WDRS-FM/Hartford, CT

Paul Roberts
Nicolete Larson
Marshall Crenshaw
Herb Alpert
Leslie Pearl
Hottest:
Motels 2-1
Steve Miller Band 7-3
Fleetwood Mac 9-4
Chicago 24-8
Kenny Rogers 26-9

WNCK/Utica, NY

Jim Reitz
Toto
Randy Meisner
Missing Persons
Ronnie
Hottest:
Survivor 1-1
Fleetwood Mac 3-2
Chicago 7-5
John Cougar 21-10
Go Go's 16-13

3WT/Binghamton, NY

Scott Michaels
Jackson Browne
Randy Meisner
Huey Lewis & News
Billy Squier
Walter Murphy
Toto
Toronto
Hottest:
Survivor 1-1
Fleetwood Mac 2-2
Chicago 3-3
Reo Speedwagon 4-4
CS&N 20-11

WPHD/Buffalo, NY

Moore/Piccolo
Ted Nugent
Clash
George Thorogood
Huey Lewis & News
Kansas
A Flock of Seagul
Hottest:
Survivor 1-1
Steve Miller Band 2-2
Fleetwood Mac 4-3
Paul McCartney 12-6
Go Go's 11-7

WLAN-FM/Lancaster, PA

Dave Russell
Kim Wilde
Jackson Browne
Randy Meisner
Michael McDonald
Robert Flack
America
Hottest:
Survivor 1-1
Chicago 3-2
CS&N 12-7
Paul McCartney 16-8
Frank Zappa 30-20

WYCR/Hanover, York, PA

J.J. Randolph
Michael McDonald
Jackson Browne
Steve Winwood
Huey Lewis & News
Jerry Reed (dp)
Billy Squier (dp)
Hottest:
Survivor 1-1
Chicago 4-2
Reo Speedwagon 3-3
Air Supply 5-4
Fleetwood Mac 11-6

PARALLEL THREE

WCIR/Beckley, WV

Jim Martin
Frankie/Knockouts
Cocker & Warnes
Huey Lewis & News
Michael McDonald
Randy Meisner
Dolly Parton
Hottest:
Survivor 1-1
Alan Parsons 15-6
Kenny Rogers 17-8
Donna Summer 20-11
Asia 2-3

WHEB/Portsmouth, NH

Rick Bean
Jackson Browne
Hottest:
Fleetwood Mac 1-1
Steve Miller Band 14-8
Go Go's 16-12
Billy Idol 27-21
Elton John 30-25

WFBG/Altoona, PA

Tony Booth
Jackson Browne
Michael McDonald
Asia
Franke/Knockouts
George Thorogood
Steve Winwood
Christopher Atkin
Toto
Hottest:
Survivor 1-1
Air Supply 4-2
Fleetwood Mac 3-3
Chicago 5-4
Glenn Frey 10-8

WQUY/Bangor, ME

Randell Wright
Joe Jackson
Asia
Jackson Browne
Imagination
Laura Branigan
Michael McDonald
Hottest:
Survivor 1-1
Fleetwood Mac 12-6
Billy Idol 20-11
Jennifer Holliday 24-14
John Cougar D-23

WJBO/Portland, ME

Brian Phoenix
Axel
Christopher Atkin
Huey Lewis & News
Jackson Browne
Joe Fagin
Ellison Chase
Ray Parker Jr.
Hottest:
Survivor 1-1
Fleetwood Mac 11-2
Hall & Oates 6-3
Billy Idol 30-19
Kenny Rogers 35-24

WTSN/Dover, NH

Jim Sebastian
Barry Manilow
Anne Murray
Walter Murphy
Alan Parsons
Hottest:
Air Supply 3-1
Chicago 21-2
Fleetwood Mac 10-3
Herb Alpert 22-5
CS&N 26-6

WIGY/Bath, ME

Danny Mitchell
Jackson Browne
Christopher Atkin
Huey Lewis & News
Missing Persons
Jemaine Jackson
Hottest:
Survivor 1-1
Steve Miller Band 3-2
Reo Speedwagon 2-3
Eddie Money 15-10
Kim Wilde 18-13

95XIL/Parkersburg, WV

Paul DeMille
Randy Meisner
Hall & Oates
Elton John
38 Special
Men at Work
Hottest:
Survivor 3-1
Air Supply 4-2
Gary U.S. Bonds 13-4
Genesis 15-7
Kim Wilde 18-8

WACZ/Bangor, ME

Michael O'Hara
Huey Lewis & News
Loverboy
Billy Squier
Go Go's
Hottest:
Steve Miller Band 3-2
38 Special 5-3
Survivor 9-4
Willie Nelson 8-5
Chicago 19-14

WZYQ/Frederick, ND

Kemosabi Joe
Eddie Money
April Wine
Asia
Quarterflash
Steve Winwood
Toto
SPYS
Ted Nugent
Hottest:
Survivor 1-1
CS&N 10-7
Go Go's 16-12
John Cougar 22-15
Joan Jett 23-18

WJDX/Jackson, MS

Bill Crews
Barry Manilow
Jerry Reed
Jackson Browne
Jemaine Jackson
Queen
Hottest:
Chicago 4-1
Air Supply 3-2
Fleetwood Mac 5-3
Donna Summer 15-5
Melissa Manchestre 21-13

WTIX/New Orleans, LA

Gary Franklin
Jeffrey Osborne
Willie Nelson
Michael McDonald
A Flock of Seagul
Dayton
Hottest:
Fleetwood Mac 6-1
CS&N 7-2
Steve Miller Band 12-5
Survivor 29-10
Eddie Money 38-17

SOUTH

PARALLEL TWO

BJ106/Orlando, FL

Tom West
Jackson Browne
Toto
Toronto
Joan Jett
Billy Squier
Huey Lewis & News
Ted Nugent
Marshall Crenshaw
Hottest:
Steve Miller Band 4-2
Chicago 8-3
Reo Speedwagon 16-11
Air Supply 21-16
Paul McCartney 33-22

KTSA/San Antonio, TX

J.J. Rodriguez
Men at Work
Hottest:
Fleetwood Mac 2-1
Chicago 12-6
Steve Miller Band 16-12
Motels 24-14
John Cougar 25-15

KXK108/Birmingham, AL

Chris Trane
John Cougar
Paul Davis
Melissa Manchestre
Hottest:
Survivor 1-1
Fleetwood Mac 8-3
Steve Miller Band 10-6
Paul McCartney 14-10
CS&N 16-11

WAXY/Ft. Lauderdale, FL

Rick Shaw
Jackson Browne
Billy Idol
Asia
Eddie Money
Hottest:
Air Supply 1-1
Fleetwood Mac 9-3
Steve Miller Band 12-8
Alan Parsons 18-13
Paul McCartney 19-15

WAYS/Charlotte, NC

Lou Simon
Asia
Marshall Crenshaw
Barry Manilow
Joe Jackson
Huey Lewis & News
Jackson Browne
Missing Persons
Hottest:
Survivor 9-1
Chicago 8-2
Eye to Eye 14-12
John Cougar D-21
Melissa Manchestre 28-25

WBBQ/Augusta, GA

Bruce Stevens
Michael McDonald
Barry Manilow
Toto
Jeffrey Osborne
Hottest:
Chicago 2-1
Fleetwood Mac 4-2
Donna Summer 5-4
Reo Speedwagon 16-7
Soul Sonic Force 18-8

KBFM/McAllen-Brownsville

Steve Owens
Kenny Rogers
Alan Parsons
Billy Idol
A Flock of Seagul
Men at Work
John Cougar
Jemaine Jackson
Elton John
Hottest:
Survivor 1-1
Fleetwood Mac 8-2
Steve Miller Band 12-3
Air Supply 10-5
Reo Speedwagon 11-8

G100/Mobile, AL

Scott Griffith
Joan Jett
Jackson Browne
Randy Meisner
Ray Parker Jr.
Nicolete Larson
Herb Alpert
Michael McDonald
Hottest:
Chicago 3-1
Fleetwood Mac 4-2
Eddie Money 15-10
Melissa Manchestre 20-16
John Cougar 30-22

WZYP/Huntsville, AL

Scott Mitchell
Hottest:
Survivor 1-1
Fleetwood Mac 3-2
Air Supply 5-3
Chicago 6-5
Reo Speedwagon 8-6

KZFM/Corpus Christi, TX

Steele/Chandler
Toronto
Billy Squier
Sylvia
Steve Winwood
Christopher Atkin
Joe Fagin
Hottest:
Survivor 1-1
Fleetwood Mac 7-3
Chicago 9-4
Go Go's 18-8
Melissa Manchestre 24-10

WCGQ/Columbus, GA

Bob Raleigh
Steve Winwood
Michael McDonald
Joan Jett
Toto
Hottest:
Survivor 1-1
Chicago 2-2
Steve Miller Band 3-3
Fleetwood Mac 5-4
Glenn Frey 8-5

WSSX/Charleston, SC

Bill Martin
Jackson Browne
John Cougar
Sherris
Men at Work
Hottest:
Survivor 1-1
Fleetwood Mac 5-2
Steve Miller Band 10-7
Asia 13-9
April Wine 21-16

Y103/Jacksonville, FL

Robert John
Dionne Warwick
Michael McDonald
Jackson Browne
Bill Champlin
Hottest:
Survivor 1-1
Air Supply 12-6
Journey 16-11
CS&N 20-13
Glenn Frey 23-17

WRVQ/Richmond, VA

Bill Thomas
Alan Parsons
John Cougar
Hottest:
Chicago 1-1
Survivor 2-2
Frank Zappa 9-3
Fleetwood Mac 6-4
Go Go's 14-6

FM100/Memphis, TN

Gary Wall
Michael McDonald
America
Four Tops
Robert Flack
Jackson Browne
Hottest:
Chicago 4-1
Eye to Eye 3-2
Melissa Manchestre 10-7
Paul McCartney 19-16

WSKZ/Chattanooga, TN

David Carroll
Randy Meisner
Michael McDonald
Toto
Hottest:
Survivor 1-1
Chicago 3-2
CS&N 10-6
Melissa Manchestre 20-11
John Cougar 25-16

KINT/IE Paso, TX

Jim Zippo
Toto
Willie Nelson
Dolly Parton
Michael Murphy
Joe Fagin
George Thorogood
Hottest:
Survivor 1-1
CS&N 2-2
Fleetwood Mac 3-3
Go Go's 5-4
Eddie Money 6-5

KX104/Nashville, TN

Bryan Sargent
Donna Summer
Michael McDonald
Robert Flack
Jackson Browne
A Flock of Seagul (dp)
Christopher Atkin (dp)
Toto
Hottest:
Survivor 1-1
CS&N 15-8
Hall & Oates 17-12
Paul McCartney 19-13
John Cougar 20-15

WDOO/Daytona Beach, FL

Rick Knight
Michael Murphy
Barry Manilow
Jackson Browne
Bertie Higgins
Hottest:
Fleetwood Mac 3-1
Chicago 4-2
Donna Summer 5-3
Reo Speedwagon 7-6
CS&N 13-9

WZYP/Huntsville, AL

Scott Mitchell
Hottest:
Survivor 1-1
Fleetwood Mac 3-2
Air Supply 5-3
Chicago 6-5
Reo Speedwagon 8-6

KZFM/Corpus Christi, TX

Steele/Chandler
Toronto
Billy Squier
Sylvia
Steve Winwood
Christopher Atkin
Joe Fagin
Hottest:
Survivor 1-1
Fleetwood Mac 7-3
Chicago 9-4
Go Go's 18-8
Melissa Manchestre 24-10

WCGQ/Columbus, GA

Bob Raleigh
Steve Winwood
Michael McDonald
Joan Jett
Toto
Hottest:
Survivor 1-1
Chicago 2-2
Steve Miller Band 3-3
Fleetwood Mac 5-4
Glenn Frey 8-5

WSSX/Charleston, SC

Bill Martin
Jackson Browne
John Cougar
Sherris
Men at Work
Hottest:
Survivor 1-1
Fleetwood Mac 5-2
Steve Miller Band 10-7
Asia 13-9
April Wine 21-16

KSET-FM/IE Paso, TX

Kris Van Dyke
Marshall Crenshaw
Huey Lewis & News
David Johansen
Peter Dinklage
Peter Townshend
Hottest:
Steve Miller Band 1-1
Eddie Money 9-7
Joan Jett 19-13
Missing Persons D-19
John Cougar 24-22

B97/New Orleans, LA

Shomby/Volpe
Asia
John Cougar
Hottest:
Survivor 1-1
Steve Miller Band 2-2
Frank Zappa 8-4
Donna Summer 13-10
Rick Springfield 16-12

WOKI/Knoxville, TN

Gary Adkins
Toto
Michael McDonald
Huey Lewis & News
Paul Davis
America
Randy Meisner
Jerry Reed
Hottest:
Survivor 1-1
Chicago 7-3
Fleetwood Mac 10-5
Hall & Oates 11-7
John Cougar 24-14

WBCY/Charlotte, NC

Bob Kagan
Michael McDonald
Toto
Quarterflash
Hottest:
Survivor 1-1
Alan Parsons 10-7
Melissa Manchestre 17-10
Paul McCartney 16-11
Pointer Sisters 15-12

WANS-FM/Greenville, SC

Sam Church
Genesis
Jackson Browne
Randy Meisner
Billy Squier
Steve Winwood
Hottest:
Survivor 1-1
Steve Miller Band 2-2
Chicago 9-5
Air Supply 10-8
Asia 22-16

WHYY-FM/Montgomery, AL

Neil Harrison
Barry Manilow
Michael McDonald
America
Walter Murphy
Hottest:
Survivor 1-1
Fleetwood Mac 2-2
Chicago 4-3
Paul McCartney 21-10
Kenny Rogers 17-11

WDOO/Daytona Beach, FL

Rick Knight
Michael Murphy
Barry Manilow
Jackson Browne
Bertie Higgins
Hottest:
Fleetwood Mac 3-1
Chicago 4-2
Donna Summer 5-3
Reo Speedwagon 7-6
CS&N 13-9

WZYP/Huntsville, AL

Scott Mitchell
Hottest:
Survivor 1-1
Fleetwood Mac 3-2
Air Supply 5-3
Chicago 6-5
Reo Speedwagon 8-6

KZFM/Corpus Christi, TX

Steele/Chandler
Toronto
Billy Squier
Sylvia
Steve Winwood
Christopher Atkin
Joe Fagin
Hottest:
Survivor 1-1
Fleetwood Mac 7-3
Chicago 9-4
Go Go's 18-8
Melissa Manchestre 24-10

WCGQ/Columbus, GA

Bob Raleigh
Steve Winwood
Michael McDonald
Joan Jett
Toto
Hottest:
Survivor 1-1
Chicago 2-2
Steve Miller Band 3-3
Fleetwood Mac 5-4
Glenn Frey 8-5

WSSX/Charleston, SC

Bill Martin
Jackson Browne
John Cougar
Sherris
Men at Work
Hottest:
Survivor 1-1
Fleetwood Mac 5-2
Steve Miller Band 10-7
Asia 13-9
April Wine 21-16

WQUT/Johnson City, TN

Jay Christian
Michael McDonald
Jackson Browne
Hottest:
Survivor 1-1
Chicago 4-4
Journey 8-6
Rick Springfield 15-8
CS&N 19-10

KROD/IE Paso, TX

Mike Preston
Marshall Crenshaw
Joan Jett
Hottest:
Survivor 1-1
Dazz Band 11-6
Glenn Frey 15-9
CS&N 19-13
Paul McCartney 28-16

WNOK-FM/Columbia, SC

Tom Anderson
Frank Zappa
Alan Parsons
Marshall Crenshaw
Eddie Money
Hottest:
Survivor 1-1
Fleetwood Mac 5-4
Soft Cell 7-6
Air Supply 18-11

KKYK/Little Rock, AR

Fred Horton
CS&N
Hottest:
Survivor 1-1
Steve Miller Band 2-2
John Cougar 3-3
Rick Springfield 10-5
Chicago 9-9

WRQK/Greensboro, NC

Wes Jones
Michael McDonald
Asia
Soul Sonic Force 6-3
Chicago 8-4
CS&N 15-7
Donna Summer 16-10

KQIZ-FM/Amarillo, TX

Tim Butler
Elton John
Asia
Joan Jett
Hottest:
Survivor 2-1
Melissa Manchestre 18-8
Paul McCartney 14-10
Donna Summer 22-14

WDXL/Roanoke, VA

Russ Brown
Asia
Billy Squier
Jackson Browne
Michael McDonald
Willie Nelson
Men at Work
Hottest:
Survivor 1-1
Alarama 2-2
Elton John 10-5
Go Go's 20-13
Melissa Manchestre D-17

KSEL-FM/Lubbock, TX

Stan Castels
John Waite
Billy Squier
SPYS
Randy Meisner
Hottest:
Survivor 1-1
Fleetwood Mac 5-2
Alan Parsons 7-6
John Cougar 21-15
Men at Work 22-17

PARALLEL THREE

MIDWEST
Most Added® Hottest

Jackson Browne Survivor
John Cougar Chicago
Joan Jett Fleetwood Mac

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added® Hottest

Michael McDonald Survivor
Toto Chicago
Jackson Browne Fleetwood Mac
Joan Jett Mac

MIDWEST

PARALLEL TWO

92X/Columbus, OH
Teri Nutter

MELISSA MANCHESTE
JOHN COUGAR
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 7-5
CHICAGO 10-7
STEVE MILLER BAND 12-8
PAUL MCCARTNEY 25-15

KIOA/Des Moines, IA
A.W. Pantofia

MELISSA MANCHESTE
MEN AT WORK
AMERICA
JACKSON BROWNE
Hottest:
SURVIVOR 1-1
CHICAGO 2-2
FLEETWOOD MAC 4-3
CS&N 11-7
POINTER SISTERS 18-12

KQFM/Oklahoma City, OK
John Jenkins

JOHN DENVER
AMERICA
NICOLETTE LARSON
WALTER MURPHY
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 3-2
KENNY ROGERS 12-8
HERB ALPERT 21-11
MELISSA MANCHESTE 22-12

KRAV/Tulsa, OK
Gary Reynolds

JACKSON BROWNE
MICHAEL MCDONALD
Hottest:
FLEETWOOD MAC 1-1
CHICAGO 2-2
CS&N 3-3
AIR SUPPLY 5-4
PAUL MCCARTNEY 7-5

KZ93/Peoria, IL
Keith Edwards

QUEEN
BILLY SQUIER
KIM WILDE
STEVE WINWOOD
Hottest:
CHICAGO 2-1
FLEETWOOD MAC 3-2
GENESIS 6-3
CS&N 8-6
PAUL MCCARTNEY 14-10

WGRD/Grand Rapids, MI
J.J. Duling

JOHN COUGAR
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 8-2
CHICAGO 7-3
FLEETWOOD MAC 9-7
PAUL MCCARTNEY 20-12

WHOT/Youngstown, OH
Dick Thompson

JOAN JETT
JERMAINE JACKSON
ASIA
HERB ALPERT
Hottest:
SURVIVOR 1-1
REO SPEEDWAGON 13-8
CS&N 18-12
PAUL MCCARTNEY 21-15
EDDIE MONEY 29-24

WMEE/Fort Wayne, IN
John Curry

STEVE WINWOOD
QUARTERFLASH
BILLY SQUIER
Hottest:
SURVIVOR 4-1
STEVE MILLER BAND 9-2
CHICAGO 14-3
MELISSA MANCHESTE 11-6
JOHN COUGAR D-8

WNAP/Indianapolis, IN
Larry Mago

ROBERTA FLACK
NICOLETTE LARSON
MICHAEL MCDONALD
DONNA SUMMER
Hottest:
FLEETWOOD MAC 2-1
CHICAGO 4-2
AIR SUPPLY 8-4
STEVE MILLER BAND 13-5
SURVIVOR 15-8

WOW/Omaha, NB
Michael Shane

JACKSON BROWNE
STEVE WINWOOD
RANDY MEISNER
JOAN JETT
Hottest:
ALABAMA 1-1
MELISSA MANCHESTE 3-3
FLEETWOOD MAC 5-4
CHICAGO 9-7
SURVIVOR 10-8

WVIC/East Lansing, MI
Mike Hayes

JACKSON BROWNE
CARLY SIMON
BOYS BAND
DUKES
FRANKE/KNOCKOUTS
Hottest:
FLEETWOOD MAC 4-1
CS&N 7-2
ALAN PARSONS 9-3
KENNY ROGERS 10-4
HALL & OATES 14-9

KSTT/Davenport, IA
Bill Young

BARRY MANILOW
JERMAINE JACKSON
AMERICA
MICHAEL MCDONALD
Hottest:
CHICAGO 1-1
LESLIE PEARL 7-5
KENNY ROGERS 12-7
PAUL MCCARTNEY 14-10
ELTON JOHN 20-14

KEYN-FM/Wichita, KN
Taylor/Pearman

AMERICA
JACKSON BROWNE
KIM WILDE
JOAN JETT
HERB ALPERT
Hottest:
FLEETWOOD MAC 2-1
AIR SUPPLY 5-3
CHICAGO 6-4
PAUL MCCARTNEY 10-5
JOHN COUGAR 20-14

WYFM/Youngstown, OH
Jeff Tobin

CHICAGO
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 7-3
FLEETWOOD MAC 6-4
38 SPECIAL 11-8
FRANK ZAPPA 12-10

WAKX/Duluth, MN
Dave Strandberg

HALL & OATES
JOE FAGIN
RANDY MEISNER
Hottest:
AIR SUPPLY 2-1
CHICAGO 4-2
SURVIVOR 11-7
PAUL MCCARTNEY 12-8
CS&N 15-11

WNAM/Appleton-Oshkosh
Chris Caine

WALTER MURPHY
ROBERTA FLACK
RANDY MEISNER
BILLY SQUIER
KIM WILDE
MICHAEL MCDONALD
Hottest:
SURVIVOR 1-1
AIR SUPPLY 2-2
PAUL MCCARTNEY 21-13
ALAN PARSONS 23-14
GENESIS 24-15

WGBF/Evansville, IN
Kevin Carpenter

JOHN DENVER
Hottest:
AIR SUPPLY 1-1
CHICAGO 2-2
CS&N 3-3
SURVIVOR 4-4
FLEETWOOD MAC 8-6

WZOK/Rockford, IL
Tim Fox

MELISSA MANCHESTE
JOHN COUGAR
MEN AT WORK
GENESIS
Hottest:
REO SPEEDWAGON 2-1
FLEETWOOD MAC 5-2
CHICAGO 9-5
STEVE MILLER BAND 8-6
CS&N 10-7

Z104/Madison, WI
Jonathan Little

MEN AT WORK
POINTER SISTERS
HUEY LEWIS & NEWS
Hottest:
STEVE MILLER BAND 1-1
CHICAGO 2-2
DAZZ BAND 6-4
MOTELS 12-6
MELISSA MANCHESTE 13-7

WIKS/Indianapolis, IN
Jay Stevens

QUARTERFLASH
Hottest:
SURVIVOR 1-1
ASIA 6-4
CHEAP TRICK 8-5
JOHN COUGAR 17-7
GENESIS 9-8

U93/South Bend, IN
J.K. Dearing

Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 4-2
CHICAGO 5-4
JUICE NEWTON 12-8
FLEETWOOD MAC 17-9

WDJX/Dayton, OH
Joe Dawson

ALAN PARSONS
HALL & OATES
Hottest:
SURVIVOR 3-1
AIR SUPPLY 4-3
CHICAGO 8-4
FLEETWOOD MAC 12-6
KENNY ROGERS 11-8

WKDQ/Evansville, IN
Hobbs/Payne

MICHAEL MCDONALD
ASIA
RANDY MEISNER
QUEEN
Hottest:
SURVIVOR 3-1
REO SPEEDWAGON 2-2
FLEETWOOD MAC 5-3
STEVE WONDER 11-7
JOHN COUGAR 24-11

WJXQ/Jackson, MI
Ryan/Chicks

LOVERBOY
SHOOTING STAR
GEORGE THORGOOD
MICHAEL MCDONALD
Hottest:
FLEETWOOD MAC 2-1
JOHN COUGAR 5-3
BILLY SQUIER 10-9
MEN AT WORK 17-14
CLASH 24-21

KQKQ/Omaha, NB
Mark Evans

ELTON JOHN
JACKSON BROWNE
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 3-2
CHICAGO 4-3
CS&N 14-8
JOHN COUGAR 25-12

KIKK/Davenport, IA
Chuck King

HERB ALPERT
BARRY MANILOW
PAUL DAVIS
JACKSON BROWNE
QUEEN
Hottest:
TOTO 2-1
AIR SUPPLY 19-11
CS&N 23-13
PAUL MCCARTNEY 31-21
DONNA SUMMER 35-23

WZZR/Grand Rapids, MI
Brian Thomas

JOE JACKSON
STEVE WINWOOD
MISSING PERSONS
JOHN WAITE
TOTO
JOAN JETT
JOHN COUGAR
WALTER MURPHY
HUEY LEWIS & NEWS
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 2-2
CHICAGO 8-5
CS&N 15-11
PAUL MCCARTNEY 19-13

WKFR/Kalamazoo, MI
Swart/Chapman

ELTON JOHN
ANNE MURRAY
ASIA
JOAN JETT
MEN AT WORK
Hottest:
SURVIVOR 1-1
PAUL MCCARTNEY 22-16
KENNY ROGERS 23-17
GO GO'S 25-18
POINTER SISTERS 27-19

WLYT/Cleveland Hts, OH
Scott "Smoker" Howitt

JOHN COUGAR
PAUL DAVIS
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 8-6
CHICAGO 15-7
AIR SUPPLY 14-12
CS&N 23-14

KMGK/Des Moines, IA
Michael Stone

AMERICA
TOTO
KANSAS
MICHAEL MCDONALD
Hottest:
FLEETWOOD MAC 3-1
SURVIVOR 1-2
CHICAGO 9-4
JOHN COUGAR 4-5
MEN AT WORK 26-18

PARALLEL THREE

KFYR/Bismarck, ND
Dan Brannan

BILLY IDOL
JACKSON BROWNE
ASIA
Hottest:
SURVIVOR 1-1
CHICAGO 5-2
RICK SPRINGFIELD 8-3
FLEETWOOD MAC 10-4
STEVE MILLER BAND 15-5

KKLS/Rapid City
Sherwin/Piper

Hottest:
AIR SUPPLY 1-1
SURVIVOR 6-2
FLEETWOOD MAC 8-4
CHICAGO 11-6
KENNY ROGERS 24-17

WRKR/Racine, WI
Steve Warren

JOHN COUGAR
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 5-3
CHICAGO 12-9
PAUL MCCARTNEY 25-16
FRANK ZAPPA 27-24

WSPT/West Point, WI
Brad Fuhr

MICHAEL MCDONALD
RANDY MEISNER
JOE JACKSON
JERMAINE JACKSON
BILLY SQUIER
DOLLY PARTON
Hottest:
SURVIVOR 1-1
CHICAGO 4-2
FLEETWOOD MAC 3-3
CS&N 8-5
GO GO'S 13-8

KDVV/Topeka, KS
Tony Stewart

JACKSON BROWNE
BILLY IDOL
PAUL DAVIS
MEN AT WORK
Hottest:
SURVIVOR 1-1
CHICAGO 2-2
FLEETWOOD MAC 4-3
ALAN PARSONS 15-8
PAUL MCCARTNEY 20-13

KELO/Sioux Falls, SD
Marc Elliot

BILLY IDOL
MARSHALL CRENSHAW
LAURA BRANIGAN
JOE JACKSON
Hottest:
FLEETWOOD MAC 2-1
CHICAGO 6-2
SURVIVOR 8-4
PAUL MCCARTNEY 13-5
CS&N 15-8

KWLO/Waterloo, IA
Drew Bentley

JOHN COUGAR
JACKSON BROWNE
Hottest:
SURVIVOR 1-1
CHICAGO 2-2
MOTELS 12-4
CS&N 9-7
MELISSA MANCHESTE 17-8

WAZY-FM/Lafayette, IN
Bob Leonard

ASIA
JACKSON BROWNE
KIM WILDE
RANDY MEISNER
QUEEN
FRANKE/KNOCKOUTS
STEVE WINWOOD
WALTER MURPHY
Hottest:
SURVIVOR 1-1
ALAN PARSONS 19-14
DONNA SUMMER 23-17
BILLY IDOL 24-19
JOHN COUGAR 26-20

KRNA/Iowa City, IA
Jeff Harmon

JERMAINE JACKSON
MELISSA MANCHESTE
MICHAEL MCDONALD
JOE JACKSON
GEORGE THORGOOD
Hottest:
STEVE MILLER BAND 2-1
FLEETWOOD MAC 3-2
SURVIVOR 1-3
CHICAGO 7-4
REO SPEEDWAGON 5-5

KQWB/Fargo, ND
Wayne Hiller

POINTER SISTERS
KENNY ROGERS
MEN AT WORK
JOE FAGIN
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 2-2
CHICAGO 4-3
AIR SUPPLY 7-5
CS&N 10-6

WCIL-FM/Carbondale, IL
Tony Waitekus

MEN AT WORK
WAITRESSES
707
GAP BAND
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
CHICAGO 7-3
DONNA SUMMER 20-10
GARY U.S. BONDS 23-11

KFMZ/Columbia, MO
Steve Graziano

PETE TOWNSHEND
JACKSON BROWNE
ALAN PARSONS
SHOOTING STAR
JOAN JETT
Hottest:
FLEETWOOD MAC 2-1
CS&N 4-2
GO GO'S 11-5
JOHN COUGAR 18-11
MEN AT WORK D-19

99KG/Salina, KS
Denny Collier

JACKSON BROWNE
JERMAINE JACKSON
707 (dp)
STEVE WINWOOD
AMERICA
KANSAS (dp)
JERRY REED (dp)
RANDY MEISNER
Hottest:
SURVIVOR 1-1
CHICAGO 4-2
MELISSA MANCHESTE 17-12
JOHN COUGAR 32-23
BILLY IDOL 30-25

KKRC-FM/Sioux, SD
Bill Richards

JOAN JETT
KENNY ROGERS
JOHN COUGAR
QUEEN
Hottest:
FLEETWOOD MAC 3-1
RICK SPRINGFIELD 4-3
AIR SUPPLY 13-7
GARY U.S. BONDS 18-14
MEN AT WORK 29-23

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron

TOTO
WILLIE NELSON
JEFFREY OSBORNE
PETE TOWNSHEND
JOE FAGIN
DOLLY PARTON
Hottest:
CHICAGO 1-1
SURVIVOR 16-2
GLENN FREY 17-13
MEN AT WORK 27-21
JOHN COUGAR 32-26

KJRB/Spokane, WA
Suds Coleman

COCKER & WARNES
QUARTERFLASH
STEVE WINWOOD
JERRY REED
MICHAEL MCDONALD
BILLY SQUIER
HUEY LEWIS & NEWS
Hottest:
SURVIVOR 1-1
CHICAGO 10-2
PAUL MCCARTNEY 14-9
MEN AT WORK 16-12
JOHN COUGAR 27-17

KRQ/Tucson, AZ
Guy Zapoleon

A FLOCK OF SEAGUL
TOTO
NAZARETH
ELTON JOHN
Hottest:
STEVE MILLER BAND 1-1
SURVIVOR 2-2
CHICAGO 19-13
CS&N 25-14
PAUL MCCARTNEY 30-18

Y94/Fresno, CA
John McCorkle

JOHN COUGAR
ELTON JOHN
Hottest:
SURVIVOR 1-1
CHICAGO 2-2
MELISSA MANCHESTE 7-4
STEVE MILLER BAND 14-9
HALL & OATES 22-17

KLUC/Las Vegas, NV
Dave Van Stone

JOAN JETT
JACKSON BROWNE
MICHAEL MCDONALD
TOTO
QUEEN
A FLOCK OF SEAGUL
Hottest:
SURVIVOR 2-1
FLEETWOOD MAC 6-3
CHICAGO 7-4
AIR SUPPLY 8-6
CS&N 15-12

KYNO-FM/Fresno, CA
John Lee Walker

AIR SUPPLY
JERMAINE JACKSON
JOAN JETT
QUEEN (dp)
JOE FAGIN (dp)
Hottest:
SURVIVOR 1-1
DENICE WILLIAMS 5-3
SOFT CELL 7-4
CHICAGO 8-6
DONNA SUMMER 12-9

FM102/Sacramento, CA
Manders/Preston

Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 9-3
CHICAGO 10-4
PAUL MCCARTNEY 26-16
POINTER SISTERS 25-20

KSPZ/Colorado Springs, CO
Mike Daniels

MICHAEL MURPHY
HERB ALPERT
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 3-2
GLENN FREY 4-3
CHICAGO 12-6
JOHN COUGAR 13-8

KHYT/Tucson, AZ
Rich Brother Robbin

JOAN JETT
MISSING PERSONS
JEFFREY OSBORNE
RANDY MEISNER
Hottest:
FLEETWOOD MAC 3-1
DAZZ BAND 5-4
ASIA 29-14
ELTON JOHN 22-15
DENNY RANDELL 26-16

KIDD/Monterey, CA
Barry Brown

JACKSON BROWNE
HUEY LEWIS & NEWS
JOAN JETT
DAYTON
BARRY MANILOW
Hottest:
SURVIVOR 3-1
CHICAGO 6-2
RICK SPRINGFIELD 8-6
MELISSA MANCHESTE 21-13
EDDIE MONEY 27-20

KGGL/Riverside-San Bernardino
Steve O'Neil

ALAN PARSONS
MICHAEL MCDONALD
MARSHALL CRENSHAW
Hottest:
SURVIVOR 1-1
CHICAGO 7-2
FLEETWOOD MAC 6-4
LARRY ELGART & HI 13-9
DONNA SUMMER 22-15

KKXX/Bakersfield, CA
Squires/DeRoo

DONNA SUMMER
STEVE WINWOOD
Hottest:
CHICAGO 2-1
MISSING PERSONS 24-12
BILLY IDOL 22-16
STRAY CATS D-19
A FLOCK OF SEAGUL D-28

KNBQ/Tacoma, WA
Bryan/Roberts

ELTON JOHN
JOE JACKSON
TOTO
QUEEN
TORONTO
AXE
Hottest:
SURVIVOR 1-1
CHICAGO 7-4
HALL & OATES 8-6
JOHN COUGAR 25-16
ALAN PARSONS D-21

K96/Provo, UT
Gentry/Kraddick

ELTON JOHN
JACKSON BROWNE
ASIA
Hottest:
STEVE MILLER BAND 3-3
CHICAGO 9-4
HALL & OATES 19-10
MELISSA MANCHESTE 21-13
PAUL MCCARTNEY 26-17

FM103/Salt Lake City, UT
Lorraine Winnegar

QUEEN
Hottest:
SURVIVOR 1-1
REO SPEEDWAGON 5-2
FLEETWOOD MAC 6-3
ROLLING STONES 10-7
CS&N 15-11

KBBK/Boise, ID
Bob Lee

RAY PARKER JR.
ELTON JOHN
HUEY LEWIS & NEWS
TOTO
WILLIE NELSON
GEORGE THORGOOD
Hottest:
SURVIVOR 2-1
FLEETWOOD MAC 3-2
CHICAGO 8-6
MELISSA MANCHESTE 17-9
HALL & OATES 15-10

KSKD/Salem, OR
Len E. Mitchell

AMERICA
JACKSON BROWNE
RANDY MEISNER
BILL CHAMPLIN (dp)
SPYS (dp)
RAY PARKER JR. (dp)
Hottest:
SURVIVOR 1-1
AIR SUPPLY 9-4
FLEETWOOD MAC 16-12
MELISSA MANCHESTE 17-13
MISSING PERSONS 22-15

KKFM/Colorado Springs
Jack Hamilton

JERMAINE JACKSON
QUEEN
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 5-2
FLEETWOOD MAC 3-3
CHICAGO 9-5
KIM WILDE 7-6

KIKI/Honolulu
John Fink

JEFFREY OSBORNE
EDDIE MURPHY
YAZOO
JOE JACKSON
JOHN COUGAR
QUEEN
ALESSI
MICHAEL MCDONALD
DUKES
STACY LATTISAW
Hottest:
SURVIVOR 1-1
NOHELANI CYPRIANO 4-2
DONNA SUMMER 7-6
SCOTT BAIO 21-12
GRANDMASTER FLASH 23-13

PARALLEL THREE

KCBN/Reno, NV
Jim O'Neil

Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 3-3
CHICAGO 6-6
FLEETWOOD MAC 7-7
EDDIE MONEY 15-15

KDZA/Pueblo, CO
Rip Avina

JERMAINE JACKSON
MICHAEL MCDONALD
RANDY MEISNER
WALTER MURPHY
CHRISTOPHER ATKIN
Hottest:
SURVIVOR 1-1
CHICAGO 5-3
AIR SUPPLY 8-4
REO SPEEDWAGON 10-8
PAUL MCCARTNEY 23-13

KSLY/San Luis Obispo
Don Potter

HUEY LEWIS & NEWS
TOTO
KANSAS
ARETHA FRANKLIN
SHOOTING STAR
MICHAEL MCDONALD
ASIA
Hottest:
SURVIVOR 1-1
HERB ALPERT 13-6
MICHAEL MURPHY 17-12
ELTON JOHN 19-15
ALAN PARSONS 25-18

KENI/Anchorage, AK
Robbin/Denman

KANSAS
TOTO
WILLIE NELSON
SHOOTING STAR
AMERICA
JERRY REED (dp)
STEVE WINWOOD
Hottest:
SURVIVOR 1-1
AIR SUPPLY 3-2
CHICAGO 4-3
CS&N 5-4
POINTER SISTERS 14-8

KYYA/Billings, MT
Jack Bell

BARRY MANILOW
CHRISTOPHER ATKIN
ASIA
MICHAEL MCDONALD
WALTER MURPHY
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 7-5
CS&N 14-8
POINTER SISTERS 18-13
PAUL MCCARTNEY 23-14

KATI/Casper, WY
Fred Leehumia

JOHN COUGAR
MEN AT WORK
DONNA SUMMER
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 3-2
CHICAGO 7-4
AIR SUP

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually.

★ DENOTES FIRST WEEK IN PARALLELS.

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

A

A FLOCK OF SEAGULLS
I Ran (So Far Away) (Arista)
LP: A Flock Of Seagulls

Regional Reach	56/11	28%	National Summary
E 548			UP 15
S 344			DEBITS 8
M 138			SAME 20
W 37%			DOWN 2
			ADDS 11

P1

AIR SUPPLY
Even The Nights... (Arista)
LP: Now And Forever

Regional Reach	176/2	87%	National Summary
E 854			UP 115
S 908			DEBITS 27
M 818			DOWN 27
W 881			ADDS 2

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

203 REPORTS 206 LAST WEEK

HERB ALPERT
Route 101 (A&M)
LP: Fandango

Regional Reach	96/10	47%	National Summary
E 418			UP 11
S 538			DEBITS 15
M 408			SAME 30
W 538			DOWN 0
			ADDS 10

P1

ASIA
Only Time Will Tell (Geffen)
LP: Asia

Regional Reach	133/30	66%	National Summary
E 774			UP 64
S 748			DEBITS 42
M 604			SAME 10
W 584			DOWN 0
			ADDS 30

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

JACKSON BROWNE
Somebody's Baby (Asylum)
LP: Soundtrack Fast Times At Ridgemont High

Regional Reach	125/73	62%	National Summary
E 708			UP 30
S 634			SAME 19
M 564			DOWN 0
W 584			ADDS 73

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

C

CROSBY, STILLS & NASH
Wasted On The Way (A&I)
LP: Daylight Again

Regional Reach	188/4	92%	National Summary
E 914			UP 182
S 948			DEBITS 5
M 908			SAME 14
W 914			ADDS 4

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

CHICAGO
Hard To Say (Full Moon/WB)
LP: Summer Lovers

Regional Reach	189/1	93%	National Summary
E 894			UP 143
S 928			DEBITS 1
M 968			DOWN 7
W 934			ADDS 1

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

JOHN COUGAR
Jack & Diane (Riva/Pg)
LP: American Fool

Regional Reach	161/27	78%	National Summary
E 724			UP 75
S 874			SAME 13
M 774			DOWN 0
W 774			ADDS 27

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

MARSHALL CRENSHAW
Someday, Someway (WB)
LP: Marshall Crenshaw

Regional Reach	116/14	57%	National Summary
E 548			UP 14
S 408			DEBITS 14
M 568			SAME 29
W 568			ADDS 14

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

PAUL DAVID
Love Or Let Me... (Arista)
LP: Cool Night

Regional Reach	56/10	28%	National Summary
E 568			UP 22
S 288			DEBITS 13
M 288			SAME 11
W 288			ADDS 10

FLEETWOOD MAC
Hold Me (WB)
LP: Mirage

Regional Reach	197/0	97%	National Summary
E 984			UP 142
S 984			DEBITS 2
M 984			SAME 42
W 984			DOWN 11
			ADDS 0

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

P1

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 268			UP 51
S 58			DEBITS 20
M 138			DOWN 2
W 19%			ADDS 25

MOTELS
Only The Lonely (Capitol)
LP: All Four One

Regional	145/0	71%	National Summary
Reach	9		UP 38
E 724			DEBITS 27
S 618			SAME 21
M 581			DOWN 84
W 704			ADDS 0

P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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ALAN PARSONS PROJECT
Eye In The Sky (Arista)
LP: The Hunter

Regional	182/11	80%	National Summary
Reach	19		UP 106
E 504			DEBITS 31
S 654			SAME 13
M 718			DOWN 1
W 818			ADDS 11

P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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POINTER SISTERS
American... (Planet/RCA)
LP: So Excited

Regional	159/5	78%	National Summary
Reach	18		UP 127
E 574			DEBITS 13
S 574			SAME 21
M 638			DOWN 4
W 881			ADDS 5

P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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(Pointer Sisters continued)

WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	MIDWEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	EAST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P3

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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QUEEN
Calling All Girls (Elektra)
LP: Hot Space

Regional	56/16	28%	National Summary
Reach	10		UP 7
E 374			DEBITS 10
S 374			SAME 21
M 474			DOWN 1
W 474			ADDS 16

P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P3

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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REO SPEEDWAGON
Keep The Fire Burnin' (Epic)
LP: Good Trouble

Regional	164/1	81%	National Summary
Reach	8		UP 94
E 544			DEBITS 31
S 544			SAME 40
M 674			DOWN 26
W 774			ADDS 1

P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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KENNY ROGERS
Love Will Turn... (Liberty)
LP: Love Will Turn You Around

Regional	152/4	75%	National Summary
Reach	17		UP 129
E 674			DEBITS 9
S 674			SAME 12
M 674			DOWN 9
W 724			ADDS 4

P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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707
Mega Force (Boardwalk)
LP: Mega Force

Regional	51/2	25%	National Summary
Reach	14		UP 14
E 248			DEBITS 1
S 248			SAME 31
M 248			DOWN 3
W 234			ADDS 2

P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P3

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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RICK SPRINGFIELD
What Kind Of Fool... (RCA)
LP: Success Hasn't Spoiled Me Yet

Regional	134/0	68%	National Summary
Reach	15		UP 32
E 638			DEBITS 0
S 638			SAME 14
M 638			DOWN 0
W 674			ADDS 0

P1

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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P2

EAST	WBNC 20-17 WRMB 10-13 WYFZ 7-10 WCAUPM 10-12 96KX 19-19 B94 15-11 B104 16-10 Q107 4-2 WRCG 6-7 WVPC 5-4	SOUTH	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10	WEST	WYFZ 5-8 WLANFM 6-14 WVPC 10-13 Q106 8-12 V100 15-10
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DONNA SUMMER
Love Is In Control... (Geffen)<

New & Active Continued from Back Page

✓ **RANDY MEISNER "Never Been In Love" (Epic) 59/33**

Moves: Up 1, Debuts 7, Same 18, Down 0, Adds 33 including WBEN-FM, KRLL, KZZP, WRCK, WKRZ-FM, WSKZ, WAKX, WKDQ, WOW, KSKD, 95XIL, WGLF, WSPT, KDZA, KOZE.

MISSING PERSONS "Words" (Capitol) 59/10

Moves: Up 15, Debuts 9, Same 22, Down 3, Adds 10, WLOL-FM, WGCL, KEARTH, WRCK, WTIC-FM, WPST, WAYS, WZZR, KHYT, WIGY, WXKS-FM 14-9, XTRA 6-4, KSET-FM d-19, KSKD 22-15, WGUY 30-27.

QUEEN "Calling All Girls" (Elektra) 56/16

Moves: Up 7, Debuts 10, Same 23, Down 0, Adds 16 including WCAU-FM, XTRA, WJDX, KLIK, KZ93, WKDQ, KYNO-FM, KNBQ, KKFM, FM103, KLUC, KIKI, WGLF, WYKS, WAZY-FM.

A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 56/11

Moves: Up 15, Debuts 8, Same 20, Down 2, Adds 11, WCAU-FM, Y100, WPHD, KITY, KBFM, WTIK, KX104, KLUC, KRQ, WOMP-FM, KKQV, KEGL 17-11, KFI 17-13, KZ93 21-15, KFMZ 14-8.

PAUL DAVIS "Love Or Let Me Be Lonely" (Arista) 56/10

Moves: Up 22, Debuts 13, Same 11, Down 0, Adds 10, WBEN-FM, WIF1, KYXX, KXX106, CK101, WOKI, WDCG, KLIK, WLYT, KDDV, KFRC 39-36, KEZR d-18, WAEB 27-20, WAXY 26-22, WVIC 20-13.

707 "Mega Force" (Boardwalk) 51/2

Moves: Up 14, Debuts 1, Same 31, Down 3, Adds 2, WCIL-FM, 99KG, B104 on, CHUM 13-11, WGCL 22-20, KIMN on, WHFM 28-26, WRCK 22-20, WPST 30-27, KSET-FM 6-6, WANS-FM 21-19, WRVQ 20-18, KZ93 23-17, WOMP-FM 35-31, KILE 31-28.

SIGNIFICANT ACTION

APRIL WINE "Enough Is Enough" (Capitol) 46/2

Moves: Up 17, Debuts 2, Same 23, Down 2, Adds 2, WCAU-FM, WZYQ, 96KX 27-23, CFTR 12-11, CHUM 21-16, CKGM 31-29, KEGL 28-25, K104 12-7, KINT 7-6, WSSX 21-16, WRVQ 19-16, WOMP-FM 40-33, WCIL-FM 28-25, KDDV 30-24, KYXX 25-22.

AXE "Now Or Never" (Atco) 45/7

Moves: Up 13, Debuts 6, Same 19, Down 0, Adds 7, WCAU-FM, WGCL, KEZR, KYXX, WSEZ, WJBO, WPST 33-28, WKRZ-FM 17-14, KINT 20-18, WHHY-FM 29-25, WOKI 32-29, WOMP-FM 22-17, WCIR 30-22, WYKS 6-5.

AMERICA "You Can Do Magic" (Capitol) 44/20

Moves: Up 2, Debuts 6, Same 16, Down 0, Adds 20 including 96KX, KIS-FM, KEZR, KIMN, Q103, WLAN-FM, WHHY-FM, FM100, WOKI, KSTT, KIOA, KOFM, KSKD, WFLB, 99KG.

LESLIE PEARL "If The Love Fits Wear It" (RCA) 44/2

Moves: Up 20, Debuts 3, Same 14, Down 5, Adds 2, B100, WDRC-FM, K104 d-38, KITY 30-24, KROK 23-16, BJ105 22-19, WNOK-FM 12-8, KSTT 7-5, KOFM 23-19, KRAV 9-9, WGBF 11-9, Y94 17-14, WFOX 27-24, 99KG on, KDZA 39-32.

STEVE WINWOOD "Still In The Game" (Island/WB) 42/21

Moves: Up 0, Debuts 7, Same 14, Down 0, Adds 21 including 96KX, WLOL-FM, WGCL, WYCR, WANS-FM, WZZR, KZ93, WMEE, KXX, KJRB, WFBG, WZYQ, KKQV, WAZY-FM, KENI.

✓ **TOTO "Make Believe" (Columbia) 39/35**

Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 35 including JB105, 94Q, WLOL-FM, KFI, KIQQ, KFRC, KEZR, XTRA, KYXX, 3WT, WBBQ, KMGK, KLUC, WZYQ, KILE, KSLY.

WALTER MURPHY "Themes From 'E.T.'" (MCA) 39/23

Moves: Up 3, Debuts 1, Same 12, Down 0, Adds 23 including WNBC, WLOL-FM, WGCL, KEZR, Q103, KOPA, KC101, WKRZ-FM, WHHY-FM, WDCG, WNAM, WTSN, WAEV, WGLF, KDZA.

BARRY MANILOW "Oh Julie" (Arista) 38/18

Moves: Up 3, Debuts 4, Same 13, Down 0, Adds 18 including WBEN-FM, WTRY, WPST, WKEE, WHHY-FM, WBBQ, WAYS, KSTT, KLIK, KIDD, WTSN, WAEV, WFOX, WISE, KYXX.

JEFFREY OSBORNE "I Really Don't Need No Light" (A&M) 38/10

Moves: Up 12, Debuts 4, Same 12, Down 0, Adds 10, CKGM, WHFM, K104, WKEE, WTIK, WBBQ, KCPX, KHYT, KIKI, KILE, WBEN-FM 7-6, KEARTH 18-15, KFI 16-11, KFRC 30-25, FM100 24-18, Q104 32-22.

BILLY SQUIER "Emotions In Motion" (Capitol) 37/18

Moves: Up 1, Debuts 10, Same 8, Down 0, Adds 18 including CFTR, KYXX, 3WT, WYCR, WKEE, KZFM, BJ105, WANS-FM, KZ93, WMEE, KJRB, WACZ, WISE, KSEL-FM, WSPT.

ROBERTA FLACK "I'm The One" (Atlantic) 35/13

Moves: Up 5, Debuts 10, Same 7, Down 0, Adds 13, WIF1, KEARTH, WTIC-FM, WLAN-FM, WKEE, V100, CK101, FM100, KX104, WRQK, WNAM, WNAF, KILE, WVIC 30-26, WFLB 27-21.

JOE FAGIN "Younger Days" (Millennium/RCA) 34/7

Moves: Up 8, Debuts 3, Same 16, Down 0, Adds 7, KZFM, KINT, WAKX, KYNO-FM, KCPX, WJBO, KQWB, WFBF 30-28, WPST 34-29, WAEB 29-25, K104 39-35, CK101 39-35, KELO 30-23, KYXX 29-27.

FRANK ZAPPA "Valley Girl" (Barking Pumpkin/CBS) 33/1

Moves: Up 15, Debuts 2, Same 9, Down 6, Adds 1, WNOK-FM, WNBC on, B94 12-2, WXKS-FM 26-8, WLAN-FM 30-20, K104 29-23, B97 8-4, WYFM 12-10, 95XIL 38-33, Z102 27-13.

RAY PARKER JR. "Let Me Go" (Arista) 31/9

Moves: Up 12, Debuts 4, Same 6, Down 0, Adds 9, WCAU-FM, WXKS-FM, KROK, G100, KBBK, KSKD, WJBO, 95SGF, KKLK, WKEE 38-35, KINT 13-10, KBFM 23-19, KGGI 28-23, WFLB 23-18, KENI 32-27.

BILL CHAMPLIN "Sara" (Elektra) 27/4

Moves: Up 8, Debuts 5, Same 10, Down 0, Adds 4, V100, Y103, CK101, KSKD, WCAU-FM d-39, WAEB d-27, WKEE d-36, WTIK d-40, WGH 16-13, WZZR 39-36, WVIC 25-16, KSTT 23-20, KIOA on, KGGI 30-28, KSLY 18-14.

LAURA BRANIGAN "Gloria" (Atlantic) 27/3

Moves: Up 8, Debuts 2, Same 14, Down 0, Adds 3, WGUY, WYKS, KELO, WBEN-FM 34-32, WXKS-FM 17-10, WLOL-FM on, KIQQ d-36, KEZR on, WFBF 18-11, WKRZ-FM 27-25, WTIK d-35, WDOQ 24-20, WRKR 23-19, 99KG on, KDZA on.

JENNIFER HOLLIDAY "And I Am Telling You I'm Not Going" (Geffen) 27/1

Moves: Up 13, Debuts 6, Same 6, Down 1, Adds 1, WGH, WXKS-FM 7-3, Y100 10-10, KRLL on, KFI 29-27, KIQQ 29-20, KFRC 34-28, KITY d-36, KINT 40-37, WTIK 33-28, WAXY d-23, WDOQ 33-22, KX104 d-28, WGUY 24-14, WFLB 28-23.

JERRY REED "She Got The Goldmine (I Got The Shaft)" (RCA) 26/8

Moves: Up 2, Debuts 2, Same 14, Down 0, Adds 8, WPGC, KRLL, WYCR, WJDX, WOKI, KJRB, 99KG, KENI, KEARTH d-30, KZFM on, KBBK on, KCPX 33-28, WCIR d-27, WCGQ on, Q101 on.

HUEY LEWIS & THE NEWS "Workin' For A Livin'" (Chrysalis) 24/23

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 23 including KEGL, WLOL-FM, KYXX, WPHD, WHFM, WPST, K104, KSET-FM, WOKI, WZZR, Z104, KJRB, WJBO, WACZ, WCIR, KSLY.

CHRISTOPHER ATKINS "How Can I Live Without Her" (Polydor/PolyGram) 23/11

Moves: Up 1, Debuts 0, Same 11, Down 0, Adds 11, KFI, KIQQ, WPST, KZFM, KX104, WJBO, WIGY, WFBG, WYKS, KDZA, KYXX, WHHY-FM on, WJXQ on, WCIR on, WFOX on.

CLASH "Should I Stay Or Should I Go" (Epic) 23/3

Moves: Up 5, Debuts 2, Same 13, Down 0, Adds 3, WGCL, WPHD, WPST, KIQQ d-25, KZFM on, KSET-FM on, WOKI on, WANS-FM d-30, WRVQ 26-22, WJXQ 24-21, KNBQ on, KHYT 23-18, WOMP-FM 32-23, WYKS on, WSPT 20-16.

CHEAP TRICK "If You Want My Love" (Epic) 23/0

Moves: Up 11, Debuts 0, Same 9, Down 3, Adds 0, K104 2-1, KSET-FM 13-10, BJ105 40-36, CK101 32-22, WSSX 24-20, WANS-FM 28-24, WIKS 8-5, KHYT on, WIGY 19-18, WOMP-FM 20-18, KKQV on, KSEL-FM 10-10, WSPT 18-14, WCIL-FM 26-15.

MICHAEL MURPHEY "What's Forever For" (Liberty) 22/8

Moves: Up 3, Debuts 4, Same 7, Down 0, Adds 8, KOPA, V100, KINT, WDOQ, WGH, KSPZ, WISE, WFLB, KIQQ on, WAEB d-30, WVIC 28-25, WNAF on, KBBK on, KSLY 17-12.

ALDO NOVA "Foolin' Yourself" (Portrait/CBS) 22/0

Moves: Up 10, Debuts 2, Same 9, Down 1, Adds 0, 96KX 17-14, CKLW 29-28, K104 25-19, WOKI 39-36, WSSX 25-23, WJXQ 7-7, KXX 12-7, WIGY on, WOMP-FM 24-19, 95XIL d-39, WXLK on, WCIL-FM on, KRNA d-24, KFMZ 21-16, KOZE 25-22.

TORONTO "Your Daddy Don't Know" (Network/Elektra-Asylum) 21/7

Moves: Up 3, Debuts 2, Same 9, Down 0, Adds 7, KEZR, WRCK, 3WT, KZFM, BJ105, KNBQ, WAEV, CFTR 7-5, CHUM 10-8, WPHD 28-27, WHFM on, KINT d-38, WJXQ on, WIKS d-25, KBBK on.

DOLLY PARTON "I Will Always Love You" (RCA) 20/8

Moves: Up 1, Debuts 3, Same 8, Down 0, Adds 8, KFI, XTRA, KINT, KCPX, WCIR, WFLB, KPUR, WSPT, CFTR on, KIQQ on, KEZR d-20, WFBF d-30, WFMF d-29, KYNO-FM 33-29, KSLY on.

NICOLETTE LARSON "I Only Want To Be With You" (WB) 20/5

Moves: Up 2, Debuts 6, Same 7, Down 0, Adds 5, WIF1, WDRC-FM, G100, KOFM, WNAF, KIQQ 38-34, KEZR d-16, KYXX on, WAEB d-29, Y103 d-40, WVIC 31-28, KXOX on, KSPZ d-19, WJBO d-36, WFOX d-33.

NAZARETH "Love Leads To Madness" (A&M) 20/1

Moves: Up 6, Debuts 0, Same 13, Down 0, Adds 1, KRQ, CHUM 18-15, KEGL on-dp, WPHD on, 3WT on, WYCR on, WKRZ-FM on, KSET-FM 28-25, WOKI on, WSSX 17-14, WRVQ 23-19, FM103 on, WACZ 25-20, WIGY 23-20, WYKS on.

JOE JACKSON "Steppin' Out" (A&M) 15/8

Moves: Up 1, Debuts 3, Same 3, Down 0, Adds 8, WAYS, WZZR, KNBQ, KIKI, WGUY, KELO, WSPT, KRNA, WXKS-FM d-28, WLOL-FM on, WPHD on, KMGK d-27, KJRB d-30, WISE on, WRKR 37-36.

DAYTON "Hot Fun In The Summertime" (Liberty) 15/3

Moves: Up 3, Debuts 1, Same 8, Down 0, Adds 3, KRLL, WTIK, KIDD, WBEN-FM 28-26, KIQQ on, KFRC 40-37, KZFM on, KROK on, WNOK-FM on, WGH on, KCPX d-40, WFBG on, KILE 40-37, KENI on.

✓ **JACKSON BROWNE "Somebody's Baby" (Asylum) 46/24**

Rotations: Heavy 0/0, Medium 17/8, Light 27/14, Extra Adds 2, Total Adds 24, WHB, KFMB, KPLZ, WKAZ, WSFM, KEY103, WAFB, WSLI, WHHY, WQUE, WQUA, KBOI, KWAV, KIXI, KCEE, KTKT, WNAB, WKZE-FM, KRBC, WSKY, WCHV, KBOZ, KRNO, KISN, Medium: WGY, SM95, WSRZ, WMHE, WORG, WJON.

✓ **DIONNE WARWICK "For You" (Arista) 41/24**

Rotations: Heavy 2/0, Medium 15/8, Light 22/14, Extra Adds 2, Total Adds 24, WBEN, KEX, KMGC, WRVR, WPTF, WHBC, WDFD, KMBZ, KRBD, KKUA, KSL, KIXI, WNNR, WEIM, WKBR, WCHV, WWSA, KFQD, KBOZ, KBAI, KRNO, KISN, KSRO, WORG, Heavy: WSBA, WLVA, Medium: WBT, KBOI, KUGN, KRBC.

STEVIE WONDER "Do I Do" (Tamla/Motown) 41/1

Rotations: Heavy 7/0, Medium 24/0, Light 10/1, Extra Adds 0, Total Adds 1, KCRG, Heavy: KVIL, WRIE, WWYZ, WSRZ, WNNR, WEIM, WCHV, Medium: WROR, WVBE, KFMK, WFYR, WGAR, WZZP, KHOW, KJR, WICC, WBT, WAAY, WHHY, Y106, WQUA, KSLQ, KOB, KKUA, KSEL, WBOW, KTWO, KBAI, KSRO.

ANNE MURRAY "Hey! Baby!" (Capitol) 34/9

Rotations: Heavy 0/0, Medium 22/5, Light 12/4, Extra Adds 0, Total Adds 9, KEX, KFMB, WSLI, WDFD, KSL, KRBC, WLVA, WORG, KRNO, Medium: WSB, WCZY, KEY103, WBT, WHBY, WHBC, WHIO, WOMC, KKRD, KUGN, WSKY, WDEF, KSEL, KCRG, WJON, KBOZ, WWSA.

FLORENCE WARNER "Only Love" (Mercury/PolyGram) 34/5

Rotations: Heavy 5/0, Medium 19/2, Light 10/3, Extra Adds 0, Total Adds 5, WWYZ, KKUA, WEIM, WCHV, KFOR, Heavy: WLTA, KUGN, KSL, WNNR, WLVA, Medium: WCCO, KEY103, WRVR, WPTF, WHIO, WDFD, KWAV, WNAB, WKZE-FM, KRBC, WWSA, WDAY, WSGW, WJON, KBOZ, KTWO, KRKK.

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 33/1

Rotations: Heavy 5/1, Medium 18/0, Light 10/0, Extra Adds 0, Total Adds 1, WVBF, Heavy: KHOW, WGY, WSBA, WJON, Medium: WIP, KVIL, 97AIA, KEX, WKAZ, KEY103, WQUE, WHBY, WHIO, WDFD, KBOI, KSL, WEIM, WDEF, WDAY, WSGW, KTWO, KRNO.

SIGNIFICANT ACTION

ADRIAN GURVITZ "Classic" (Geffen) 28/1

Rotations: Heavy 1/0, Medium 14/0, Light 13/1, Extra Adds 0, Total Adds 1, KGW, Heavy: KSEL, Medium: WBEN, KEY103, WHBY, WHBC, WMHE, KBOI, WNNR, KRBC, KCRG, WDAY, WJON, WBOW, KFQD, KBOZ.

SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS) 27/0

Rotations: Heavy 9/0, Medium 12/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: GR55, KOY, WHEN, WSGN, WHHY, WOWO, WSKY, WORG, KCMQ, Medium: WROR, 3WS, 55KRC, WGAR, WAFB, Y106, 610TVN, KSLQ, WCHV, Q96, KSEL, WROV.

STEVE MILLER BAND "Abracadabra" (Capitol) 24/2

Rotations: Heavy 8/0, Medium 11/1, Light 5/1, Extra Adds 0, Total Adds 2, WAFB, KSEL, Heavy: KOY, WSGN, WHHY, Y106, WSRZ, WOWO, KWAV, Q96, Medium: WGAR, WHEN, KEY103, KSLQ, KYUU, WSKY, WCHV, KCMQ, KPAT, KRKK.

WALTER MURPHY "Themes From 'E.T.'" (MCA) 22/10

Rotations: Heavy 1/0, Medium 7/2, Light 13/7, Extra Adds 1, Total Adds 10, KGW, WICC, WSRZ, WHBY, WENS, KBOI, KRBC, KSEL, WORG, KBOZ, Heavy: WDEF, Medium: WYNY, WSB, 97AIA, KEX, KEY103.

JOE JACKSON "Steppin' Out" (A&M) 21/7

Rotations: Heavy 0/0, Medium 4/0, Light 16/6, Extra Adds 1, Total Adds 7, WSLI, WHBC, KWAV, WDAY, KFQD, KTWO, KISN, Medium: KKUA, WNNR, KRBC, WSKY.

B.J. THOMAS "But Love Me" (MCA) 21/0

Rotations: Heavy 5/0, Medium 12/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WPTF, WHIO, WKZE-FM, WSKY, WLVA, Medium: WLTA, KEX, KEY103, WSLI, WSJS, WHBY, WHBC, KRBC, WWSA, WDAY, KFQD, KBOZ.

GREG GUIDRY "Into My Love" (Badland/Columbia) 20/1

Rotations: Heavy 0/0, Medium 9/0, Light 11/1, Extra Adds 0, Total Adds 1, WHIO, Medium: KEY103, SM95, WQUA, KBOI, KUGN, WDEF, WLVA, WWSA, KBOZ.

✓ **DOLLY PARTON "I Will Always Love You" (RCA) 19/15**

Rotations: Heavy 0/0, Medium 9/6, Light 7/6, Extra Adds 3, Total Adds 15, WSB, KEX, WAFB, WHHY, WHBY, KRNT, KMBZ, WIBA, KRBD, KSL, WORG, WDAY, WJON, KTWO, KRNO, Medium: WSLI, KCRG, KBOZ.

DARYL HALL & JOHN OATES "Your Imagination" (RCA) 19/2

Rotations: Heavy 5/0, Medium 10/0, Light 3/1, Extra Adds 1, Total Adds 2, WOWO, KPAT, Heavy: WHEN, WHHY, WSRZ, KWAV, WNNR, Medium: Y106, KSLQ, WMHE, WSKY, WCHV, Q96, WORG, KCMQ, WBOW, KBAI.

PATRICE RUSHEN "Forget Me Not" (Elektra) 18/1

Rotations: Heavy 6/0, Medium 7/0, Light 5/1, Extra Adds 0, Total Adds 1, KPAT, Heavy: WCLR, WFYR, KEY103, WFMK, WNNR, WORG, Medium: WHHY, WQUE, WMHE, KRBD, KBOI, WKZE-FM.

STEVE FORBERT "When You Walk In The Room" (Nemperor/CBS) 17/5

Rotations: Heavy 0/0, Medium 4/1, Light 13/4, Extra Adds 0, Total Adds 5, KEY103, WSLI, KRBC, WDAY, KBAI, Medium: WNAB, WKZE-FM, WJON.

CAROLE KING "Read Between The Lines" (Atlantic) 17/2

Rotations: Heavy 0/0, Medium 8/1, Light 9/1, Extra Adds 0, Total Adds 2, KEX, KFQD, Medium: WSB, WCZY, KEY103, WSLI, KSL, WCHV, KBOZ.

CHUCK MANGIONE "Steppin' Out" (Columbia) 17/1

Rotations: Heavy 1/0, Medium 4/0, Light 12/1, Extra Adds 0, Total Adds 1, WQUA, Heavy: WDEF, Medium: WRIE, KSL, WWSA, WJON.

✓ **MICHAEL McDONALD "I Keep Forgettin'" (WB) 15/15**

Rotations: Heavy 0/0, Medium 4/4, Light 11/11, Extra Adds 0, Total Adds 15, KGW, WSFM, KEY103, WSGN, WRVR, WHHY, SM95, WSRZ, WQUA, KTKT, WKZE-FM, WEIM, WKBR, WORG, KFQD.

LARRY CARLTON "Song For Katie" (WB) 15/1

Rotations: Heavy 1/0, Medium 4/0, Light 10/1, Extra Adds 0, Total Adds 1, WDEF, Heavy: WLTA, Medium: KEX, KWAV, KSL, KRBC.

RAY PARKER JR. "Let Me Go" (Arista) 14/5

Rotations: Heavy 0/0, Medium 6/1, Light 6/2, Extra Adds 2, Total Adds 5, WGAR, KKUA, WKZE-FM, WSKY, KTWO, Medium: WRIE, WHHY, WHBC, KRBC, KFQD.

BOYS BAND "Runner" (Elektra) 13/5

Rotations: Heavy 0/0, Medium 3/1, Light 10/4, Extra Adds 0, Total Adds 5, WSLI, SM95, WHBC, KRBD, WNAB, Medium: WJON, KRKK.

JERRY REED "She Got The Goldmine (I Got The Shaft)" (RCA) 11/2

Rotations: Heavy 0/0, Medium 4/1, Light 7/1, Extra Adds 0, Total Adds 2, WDFD, KBOI, Medium: WHHY, KRNT, WNNR.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 10/10

Rotations: Heavy 0/0, Medium 1/1, Light 8/8, Extra Adds 1, Total Adds 10, WQUA, KKUA, WNNR, WEIM, KRBC, KSEL, WORG, KFQD, KBOZ, KTWO.

CARLY SIMON "Why" (Mirage/Atlantic) 10/3

DOUBLE

CHR

BREAKERS

**Elton
John
"Blue
Eyes"**



7-29954

from the lp **JUMP UP**
GHS 2013
Produced by Chris Thomas

ELTON JOHN
Blue Eyes (Geffen)

65% of our reporters on it. Moves: Up 69, Debuts 30, Same 14, Down 1, Adds 17 including Z93, B100, KYYX, KITY, KBFM, KQKQ, Y94, KNBQ, KBBK, KRQ, WOMP-FM, 95XIL, KILE, KQIZ-FM, KPUR. See Parallels, debuts at number 28 on the CHR chart.

AVERAGE MOVE+5



**Asia
"Only
Time
Will Tell"**

7-29970

from the Double Platinum lp **ASIA**
GHS 2008
Produced and engineered by Mike Stone,
for Mike Stone Enterprises, Ltd.

ASIA
Only Time Will Tell (Geffen)

66% of our reporters on it. Moves: Up 44, Debuts 42, Same 17, Down 0, Adds 30 including WXKS-FM, Z93, I95, WLS-FM, Q102, WKTI, KEARTH, KIQQ, Q103, KZZP, B97, WKFR, WKDQ, K96, WXLK. See Parallels, debuts at number 27 on the CHR chart.

AVERAGE MOVE+7

HOTTEST!

**Jennifer Holliday
"And I Am Telling You I'm Not Going"**

from the Original Broadway Cast Album **DREAMGIRLS**
Produced by David Foster

7-29984

GHSP 2007

AVERAGE MOVE+4

Manufactured exclusively by Warner Bros. Records Inc.



Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week		
1	1	1	1	SURVIVOR /Eye Of The Tiger (Scotti Bros./CBS)
6	2	2	2	FLEETWOOD MAC /Hold Me (WB)
12	4	3	3	CHICAGO /Hard To Say I'm Sorry (Full Moon/WB)
7	3	4	4	STEVE MILLER BAND /Abracadabra (Capitol)
11	8	5	5	AIR SUPPLY /Even The Nights Are Better (Arista)
15	14	7	6	CROSBY, STILLS & NASH /Wasted On The Way (Atlantic)
24	19	13	7	PAUL McCARTNEY /Take It Away (Columbia)
13	11	9	8	REO SPEEDWAGON /Keep The Fire Burnin' (Epic)
5	5	6	9	MOTELS /Only The Lonely (Capitol)
30	21	14	10	MELISSA MANCHESTER /You Should Hear How She... (Arista)
14	13	12	11	GLENN FREY /I Found Somebody (Asylum)
26	22	20	12	GO-GO'S /Vacation (IRS/A&M)
22	16	15	13	DARYL HALL & JOHN OATES /Your Imagination (RCA)
3	6	8	14	JOHN COUGAR /Hurts So Good (Riva/PolyGram)
9	9	10	15	RICK SPRINGFIELD /What Kind Of Fool Am I (RCA)
20	17	16	16	STEVIE WONDER /Do I Do (Tamla/Motown)
29	24	21	17	KENNY ROGERS /Love Will Turn You Around (Liberty)
28	26	22	18	POINTER SISTERS /American Music (Planet/RCA)
-	29	26	19	ALAN PARSONS PROJECT /Eye In The Sky (Arista)
2	7	11	20	TOTO /Rosanna (Columbia)
-	28	24	21	EDDIE MONEY /Think I'm In Love (Columbia)
-	-	28	22	JOHN COUGAR /Jack & Diane (Riva/PolyGram)
-	-	30	23	DONNA SUMMER /Love Is In Control... (Geffen)
-	30	27	24	BILLY IDOL /Hot In The City (Chrysalis)
-	-	29	25	MEN AT WORK /Who Can It Be Now? (Columbia)
10	15	17	26	SOFT CELL /Tainted Love (Sire/WB)
-	-	-	27	ASIA /Only Time Will Tell (Geffen)
-	-	-	28	ELTON JOHN /Blue Eyes (Geffen)
-	-	-	29	JACKSON BROWNE /Somebody's Baby (Asylum)
-	-	-	30	MARSHALL CRENSHAW /Someday, Someway (WB)

Three Weeks	Two Weeks	Last Week		
2	2	2	1	CHICAGO /Hard To Say I'm Sorry (Full Moon/WB)
6	3	3	2	CROSBY, STILLS & NASH /Wasted On The Way (Atlantic)
1	1	1	3	AIR SUPPLY /Even The Nights Are Better (Arista)
13	6	4	4	KENNY ROGERS /Love Will Turn You Around (Liberty)
11	7	5	5	HERB ALPERT /Route 101 (A&M)
12	8	6	6	FLEETWOOD MAC /Hold Me (WB)
22	16	8	7	PAUL McCARTNEY /Take It Away (Columbia)
10	10	7	8	LESLIE PEARL /If The Love Fits Wear It (RCA)
17	14	12	9	POINTER SISTERS /American Music (Planet/RCA)
9	9	9	10	MELISSA MANCHESTER /You Should Hear How She... (Arista)
27	21	14	11	ELTON JOHN /Blue Eyes (Geffen)
26	20	16	12	MICHAEL MURPHEY /What's Forever For (Liberty)
4	4	11	13	JUICE NEWTON /Love's Been A Little Bit Hard On Me (Capitol)
5	5	10	14	ALABAMA /Take Me Down (RCA)
-	24	21	15	PAUL DAVIS /Love Or Let Me Be Lonely (Arista)
-	26	22	16	ALAN PARSONS PROJECT /Eye In The Sky (Arista)
25	22	20	17	BILL CHAMPLIN /Sara (Elektra)
3	11	13	18	RONNIE MILSAP /Any Day Now (RCA)
16	15	15	19	REDDINGS /(Sittin' On) The Dock... (Believe In A Dream/CBS)
8	13	18	20	KARLA BONOFF /Personally (Columbia)
20	17	17	21	DR. HOOK /Loveline (Casablanca/PolyGram)
7	12	19	22	NEIL DIAMOND /Be Mine Tonight (Columbia)
24	23	23	23	GLENN FREY /I Found Somebody (Asylum)
-	-	27	24	ROBERTA FLACK /I'm The One (Atlantic)
-	-	28	25	CHRIS CHRISTIAN /Ain't Nothing Like The Real Thing (Boardwalk)
15	18	24	26	TOTO /Rosanna (Columbia)
-	-	-	27	NICOLETTE LARSON /I Only Want To Be With You (WB)
-	-	-	28	JOHN DENVER /Seasons Of The Heart (RCA)
-	-	-	29	AMERICA /You Can Do Magic (Capitol)
14	19	25	30	DENIECE WILLIAMS /It's Gonna Take A Miracle (ARC/Columbia)

JACKSON BROWNE (73) MICHAEL McDONALD (60) TOTO (35)	JOAN JETT (33) RANDY MEISNER (33) ASIA (30)	MOST ADDED	NICOLETTE LARSON (30) BARRY MANILOW (26) JACKSON BROWNE (24)	DIONNE WARWICK (24) ROBERTA FLACK (22) AMERICA (19)
SURVIVOR (163) CHICAGO (120) FLEETWOOD MAC (103)	STEVE MILLER BAND (73) CROSBY, STILLS & NASH (62) PAUL McCARTNEY (57)	HOTTEST	CHICAGO (93) CROSBY, STILLS & NASH (84) AIR SUPPLY (80)	KENNY ROGERS (69) FLEETWOOD MAC (47) PAUL McCARTNEY (37)

ASIA

Only Time Will Tell (Geffen)

66% of our reporters on it. Moves: Up 44, Debuts 42, Same 17, Down 0, Adds 30 including WXKS-FM, Z93, I95, WLS-FM, Q102, WKTI, KEARTH, KIQQ, Q103, KZZP, B97, WKFR, WKDQ, K96, WXLK. See Parallels, debuts at number 27 on the CHR chart.

ELTON JOHN Blue Eyes (Geffen)

65% of our reporters on it. Moves: Up 69, Debuts 30, Same 14, Down 1, Adds 17 including Z93, B100, KYYX, KITY, KBFM, KQKQ, Y94, KNBQ, KBBK, KRQ, WOMP-FM, 95XIL, KILE, KQIZ-FM, KPUR. See Parallels, debuts at number 28 on the CHR chart.

JACKSON BROWNE Somebody's Baby (Asylum)

62% of our reporters on it. Moves: Up 3, Debuts 30, Same 19, down 0, Adds 73 including WBEN-FM, B94, B104, Q107, CFTR, CKLW, KBEQ, KFI, KIIS-FM, KIMN, Q103, 3WT, G100, KLIK, 95SGF. See Parallels, debuts at number 29 on the CHR chart.

MARSHALL CRENSHAW Someday, Someway (WB)

57% of our reporters on it. Moves: Up 59, Debuts 14, Same 29, Down 0, Adds 14, WIFI, CFTR, 94Q, KRLA, KCNR, KUBE, WDRC-FM, KSET-FM, KROD, BJ105, WAYS, WNOK-FM, KGGI, KELO, KEZR 12-10. See Parallels, debuts at number 30 on the CHR chart.

12-34

NEW & ACTIVE

- GENESIS "Paperlate" (Atlantic) 106/2
Moves: Up 53, Debuts 8, Same 30, Down 13, Adds 2, WANS-FM, WZOK, KEGL 4-1, WLOL-FM 27-22, KBEQ 33-26, KIQQ 27-19, WPHD 10-8, K104 8-6, KZFM 7-6, WRVQ 18-12, KZ93 6-3, WNAM 24-15, WIKS 9-8, WJBO 22-18, WOMP-FM 5-5.
- JOAN JETT & BLACKHEARTS "Do You Wanna Touch..." (Boardwalk) 97/33
Moves: Up 13, Debuts 26, Same 25, Down 0, Adds 33 including WCAU-FM, CHUM, CKGM, Z93, I95, WLOL-FM, KBEQ, Q102, KFI, Q103, Q106, KROD, WRQK, WZZR, KIDD.
- HERB ALPERT "Route 101" (A&M) 96/10
Moves: Up 41, Debuts 15, Same 30, Down 0, Adds 10, WIFI, WCAU-FM, KUBE, WDRC-FM, KROK, G100, KLIK, KEYN-FM, WHOT, KSPZ, KEZR 25-19, B100 25-17, KXX106 20-16, KOFM 21-11, WGBF 14-8.
- JERMAINE JACKSON "Let Me Tickle Your Fancy" (Motown) 91/23
Moves: Up 17, Debuts 21, Same 30, Down 0, Adds 23 including WCAU-FM, B104, I95, KIMN, KBFM, WFMF, WJDX, WDCG, KSTT, WHOT, KKF, WIGY, Z102, KPUR, KKLK.
- KIM WILDE "Kids In America" (EMI America) 83/9
Moves: Up 37, Debuts 12, Same 20, Down 5, Adds 9, KEGL, I95, WLAN-FM, WABB-FM, WDCG, KEYN-FM, WNAM, WAZY-FM, WIFI 25-20, WXKS-FM 5-4, KBEQ 23-18, KIQQ 6-3, KZFM 9-5, KKF 7-6.
- MICHAEL McDONALD "I Keep Forgettin'" (WB) 61/60
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 60 including Z93, 94Q, KFI, KIIS-FM, KIQQ, KYYX, KZZP, KC101, WHHY-FM, WJXQ, WNAF, KJRB, WCIR, Q104, WSPF.

BREAKERS

ROBERTA FLACK I'm The One (Atlantic)

60% of our reporters on it. Rotations: Heavy 2/0, Medium 49/13, Light 28/8, Extra Adds 1, Total Adds 22 including WASH, WHB, WISN, KFMB, KNBR, WTIC, WHAM, WBT, WAIV, WRVR, WHHY, WRVA, YES95, WFDF, KCEE, and 7 more. Moves 27-24 on the A/C chart.

CHRIS CHRISTIAN Ain't Nothing Like The Real Thing (Boardwalk)

53% of our reporters on it. Rotations: Heavy 8/0, Medium 42/8, Light 21/4, Extra Adds 0, Total Adds 12, WBEN, WLTT, WTIC, WHAM, SM95, WPTF, KLTE, WCTC, WCHV, WDEF, KCMQ, WBOW. Moves 28-25 on the A/C chart.

NICOLETTE LARSON I Only Want To Be With You (WB)

51% of our reporters on it. Rotations: Heavy 1/0, Medium 31/11, Light 33/15, Extra Adds 4, Total Adds 30 including WCZY, KOY, KJR, KPLZ, WICC, WHAM, KMGC, WAAY, WRVR, WQUE, WARM98, KRNT, WFDF, KUGN, KWAV, and 15 more. Debuts at number 27 on the A/C chart.

JOHN DENVER Seasons Of The Heart (RCA)

48% of our reporters on it. Rotations: Heavy 3/0, Medium 37/4, Light 24/6, Extra Adds 0, Total Adds 10, WKAZ, WTIC, KMGC, KRNT, KLTE, WMHE, KKRD, KCRG, KFOR, KPAT. Debuts at number 28 on the A/C chart.

AMERICA You Can Do Magic (Capitol)

47% of our reporters on it. Rotations: Heavy: 3/0, Medium 31/4, Light 28/14, Extra Adds 1, Total Adds 19 including WSB, WHB, KGW, KJR, WKAZ, WGY, WHEN, WSGN, KMGC, WENS, KUDL, KTKT, WNAB, KCRG, KCMQ, and 4 more. Debuts at number 29 on the A/C chart.

NEW & ACTIVE

25-49

- BARRY MANILOW "Oh Julie" (Arista) 60/26
Rotations: Heavy 3/1, Medium 30/12, Light 24/10, Extra Adds 3, Total Adds 26, WBEN, WTAE, WSB, WISN, KFMB, KJR, KPLZ, WKAZ, WHAM, WGY, WBT, WAAY, WSLI, WAKR, WHIO, WFDF, KUDL, WQUA, KKRD, KBOI, WKZE-FM, WCTC, WCHV, KCMQ, WJON, KSRO. Heavy: KEY103, KRNO. Medium: WICC, WHHY.
- MOTELS "Only The Lonely" (Capitol) 53/6
Rotations: Heavy 11/0, Medium 25/3, Light 17/3, Extra Adds 0, Total Adds 6, 97AIA, WFSM, WHEN, WQUE, KBAI, WVNR. Heavy: WFYR, WRIE, KEY103, SM95, Y106, WSRZ, WFMK, KKRD, WEIM, WCHV, WBOW. Medium: WROR, WYNY, WASH, 55KRC, WGAR, WZUU, KOY, WBSA, WAFB, WAIV, WARM98, KBOI, KYUU.