

Radio & Records

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AUGUST 20, 1982

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\$3.50 Single Copy

MAJOR PROMOTION, BRANCH CHANGES

CBS Restructuring Cuts 300 Staffers

CBS Records conducted an extensive restructuring of its operations, with sales, promotion, and distribution reorganized and approximately 300 staffers dismissed in New York, Los Angeles, and Nashville headquarters as well as field positions. Branches in Philadelphia, Houston, Miami, Denver, Seattle, Cincinnati, Kansas City, Memphis, and Hartford were closed, leaving ten newly-consolidated branches with more extensive territories.

The key element in the restructuring was the elimination of CBS's regional structure, with local promotion and sales personnel now reporting directly to the company's New York headquarters. Regional staffers in some cases were offered local duties. The move, which followed a year's worth of internal and external research including a management consultant study, "removed some layers of

management that slowed down communication," according to a company spokesperson, who also pledged "no reduction in service" in either the promotion or sales areas.

Promotion operations for Epic, Portrait, and Associated Labels were consolidated, with Epic VP/Promotion Frank Dileo the ranking executive after E/P/A VP/Promotion Al Gurewitz was let go. Longtime Associated Labels National Promotion Director Gordon Anderson also exited, CBS/ See Page 26

NEW "INSPIRATIONAL" FORMAT

McDaniels Takes Over WWRL

Orrin McDaniels has been appointed General Manager of WWRL/New York, and is readying a new "inspirational gospel" format approach for the longtime Black-formatted AM. WWRL was recently taken over by Unity Broadcasting, which bought it from the United Negro College Fund. Viacom had earlier donated the station to the UNCF for tax purposes.

McDaniels, who most recently ran his own consultancy in Washington, DC and before that was VP/GM of Mutual's WCFL/Chicago and VP/Midwestern Affiliates for Mutual, told R&R, Orrin McDaniels "I'm very happy to be here. Unity is an up-and-coming group where I'm really looking for a lot of good things to happen in the next few years. I think they've already proven their ability to be successful with the National Black Network and WDAS-AM & FM/Philadelphia."

Explaining the new format, McDaniels said, "We are creating what we call an 'inspirational gospel' sound. This will interweave traditional gospel along with more contemporary music from top-name entertainers who have brought out their inspirational, uplifting sides." He mentioned



PURCHASES KTYL-AM & FM/TYLER, TX

Polacek Resigns At WZGC

After more than four years as General Manager of WZGC/Atlanta, Bud Polacek has resigned in order to purchase KTYL-AM & FM/Tyler, TX. Polacek, who will remain with WZGC until First Media designates his replacement, told R&R, "I would not have left this company under any circumstances except for an ownership position. I think that much of this company and how it's run. From that standpoint it was a very difficult decision to make because my relationship with (First Media President) Glenn Potter is a good one. However, I want to do it for myself, and this is something that I've got to give my best shot."

No immediate replacement was named for Polacek at WZGC. He will be a principal in the two Texas stations along with two other investors. Polacek will relocate to Tyler in order to manage the facilities.

Roberts Promoted At KBZT

KBZT/San Diego Assistant PD/acting Operations Director A.J. Roberts has been promoted to Operations Director by new KBZT Station Manager Mark DeBoskey. Roberts fills the position vacated when Jeff Salgo became PD at KWST/Los Angeles (R&R 5-14).

Commenting on Roberts's promotion, DeBoskey told R&R, "A.J. has worked very hard and

has earned the opportunity to help KBZT grow to new positions of strength and leadership in the market. He has demonstrated his abilities to direct the operations of the station while we were in transition between owners." KBZT was recently purchased by Alta Broadcasting.

Commenting on his promotion, ROBERTS/ See Page 26

Court Invites RKO License Challenges

The U.S. Court of Appeals ruled last week the FCC must accept competing applications for RKO's 12 radio stations and one of its three remaining television properties.

Since 1980 the FCC has sought to hold off new applications until after it decides whether, in light of its loss of WNAC-TV/Boston for lack of candor, RKO is fit to remain an FCC licensee.

But the court said refusing to allow potential competitors to file against RKO stations was "destined to prolong for months and even years licensee RKO's immunity

from competitive challenge and comparative evaluation."

The suit was filed by three groups which were rebuffed by the Commission in 1980 when they tried to file competing applications for KHJ & KRTH/Los Angeles, KFRC/San Francisco, and WHBQ-TV/Memphis.

"Vague" Ruling

Lawyers for both the FCC and RKO told R&R the court's ruling was vague, giving the Commission virtually no guidance on what it should do next. Although no decisions have been made, the FCC could appeal to the Supreme Court, thus delaying any further progress in the RKO case until sometime next year.

Also, if the FCC begins accepting competing applications, the key decision on RKO's basic character qualifications could be complicated and delayed because all newcomers — who could number in the dozens or even hundreds — would be entitled to take part in the case.

However, one communications attorney who is close to the proceeding suggested the decision "moves the case forward" by refusing to let the Commission delay indefinitely allowing challengers to file against RKO stations. RKO/ See Page 26

Roberta Flack, Billy Preston, Al Green, and Earth Wind & Fire as examples.

"It's something that's brighter, that's innovative, that will appeal to a strong 25-55 demographic. We feel that we will carve out a strong niche in the market and make available a prototype for other stations around the country. AM is going through continuing problems. We think we'll come up with a programming vehicle that will offer an additional alternative to AM stations that I don't think FM's will jump on right away."

WWRL PD Bobby Jay is leaving the station, but McDaniels told R&R that the air personalities have been offered the chance to stay. He said some were exiting, but "it's been entirely by their choice." He also added that he felt AM was still a portable medium, and until AM stereo was generally affordable, WWRL had no plans to employ it.

Trigony Elevated To Viacom VP

Nick Trigony, General Manager of Viacom's KIKK-AM & FM/Houston, has been promoted to Vice President of Viacom Radio. Trigony has been GM of the stations since March 1981.

Viacom Broadcasting President Paul Hughes commented, "Under Nick's leadership, KIKK-FM has regained its number one position in the face of Nick Trigony formidable direct competition. His broadcast expertise has proved complementary to the dynamics of the Houston market and a fine facility."

Trigony told R&R, "It's nice to TRIGONY/ See Page 26



Parks Set To Program KEZL

Former 20th Century-Fox Records VP/Promotion and 20-year radio veteran Dave Parks has been appointed Program Director at Gannett's KEZL/San Diego. Parks told R&R, "I'm very excited about my reentry into radio, and especially excited to be given the chance to join the Gannett organization, which has already proven itself to be a winner via successes in Los Angeles and St. Louis, just to mention two. I'm really looking forward to working with (Gannett VP/Programming) Jay Cook again, and the enthusiasm of (KEZL) President/GM George Mills is overwhelming. They're both broadcast professionals. There's no doubt in my mind that KEZL will become a dominant force in the San Diego market within the near future."

Parks formerly served as National PD for the Rahall Broadcasting chain of stations (now Gulf United), and PD of WNDE & WFBQ/Indianapolis, WLEE/ Dave Parks



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Pancratz Now GM of WJR-AM & FM

Ron Pancratz, GM of Capital Cities' WJR/Detroit, has been given the additional responsibilities of GM for WJR-FM as well. Pancratz, who replaces former WJR-FM GM Bob Longwell, joined WJR in 1975 as National Sales Manager, and was promoted to GM in 1980.

Upon taking over the FM, Pancratz named Maureen Hathaway as WJR-FM Station Manager. Hathaway had formerly served as National Sales Manager for both WJR-AM & FM. Hathaway has been with WJR since 1978, having previous experience at WWJ and CKLW, both in the Detroit market.



Ron Pancratz

The FCC approved WJR-FM's application for the new call letters WHYT this week, and the station will shift its current Easy Listening format to Mike Joseph's "Hot Hits" contemporary music format sometime in September.

Lind Takes GM Post At WEZW

Robert Lind is the new General Manager of Multimedia Broadcasting's WEZW/Milwaukee. Formerly Sales Manager of WINS/New York, Lind replaces John Timm, who resigned as WEZW GM to purchase an interest in WTTN-AM & FM/Watertown, WI.

In becoming GM of WEZW, Lind returns to the station at which he was an account executive from 1975 to 1977. Lind also served as GSM of WKSS/Hartford and WPNT/Pittsburgh, before joining WINS in May 1981.

KMPX Becomes KQAK, Goes AOR Next Week

August 23 has been set for the transformation of Big Band-formatted KMPX/San Francisco into the Bay Area's newest AOR outlet, KQAK, "The Quake." PD Bob Heymann told R&R, "The station will emphasize personality, going against the stations that just play more music. We'll all be working from a similar musical universe, so what differentiates us is our incredibly talented airstaff, and the promotions we have cooked up. In a market as fractionalized as this one, that's going to make the difference."

The KQAK airstaff will include: Alex Bennett and Joe Rigelski in morning drive, Belle Nolan for middays, Tim Bedure 2:30-7pm, Oscar Medina at night, and Lobster on overnights.

Heymann ended speculation that consul- KMPX/ See Page 26

KEZR Shifting A/C, Harlow Exits

KEZR/San Jose Program Director Bob Harlow has resigned to become Group Program Director for Brandon Communications. Harlow will be located at Brandon's KERN & KQXR/Bakersfield. In announcing Harlow's departure, KEZR Operations Director Russ Gerber also announced that the station would be "leaning more towards A/C than CHR."

Elaborating on the format shift, Gerber told R&R, "We have been very successful as a CHR station, especially in the 25-34 demos, and we want to insure growth in that area. For this reason we are going to take off any music with a hard or radical edge to it that would appeal primarily to younger demos."

"Bob did a great job while he was here, and we had entertained the idea of him con- KEZR/ See Page 26

LeSage Upped To VP/GM At WZUU

Paul LeSage has been promoted from Station Manager to VP/GM for Malrite's WZUU-AM & FM/Milwaukee. LeSage joined Malrite in 1968 as Chief Engineer for the Milwaukee stations. He became an account executive in 1972, General Sales Manager in 1979, and Station Manager in 1980.



Paul LeSage

In making the announcement, Malrite Executive VP Gil Rosenwald said, "Mr. LeSage's new title and responsibilities confirm the company's faith in him and his ability to provide even greater service and entertainment to the people of Milwaukee."

LeSage's promotion is effective immediately.

Jones Becomes WHRK PD

Dr. Laurence Gregory Jones, also known professionally as Larry O'Jay and "The Doctor," has been named Program Director of WHRK (K-97)/Memphis. He replaces Ron Olson, who recently exited the station as PD/morning man. Jones was most recently an air personality at WGCI/Chicago, and had been afternoon air personality at WHRK; he will continue that shift along with his programming duties.

WHRK VP/GM Craig Scott commented, "When openings occur we always look first to our own staff, and I am very pleased we were able to promote Laurence to his new position. His on-air experience and programming background combined with an aggressive attitude about winning made him the logical choice."

Scott also announced that Herb Kneeland ("Herb The K") will take over the morning shift at WHRK. Kneeland, a 20-year Memphis radio veteran, was most recently at KWAM-FM across town.



Laurence Jones

Kovarik Upped To KZAM PD

Chris Kovarik has been promoted to PD of KZAM/Seattle, moving up from Promotion Director. She previously programmed KZEL & KBDF/Eugene, OR.

KZAM's interim GM Tommy Vasocu commented, "Chris has an excellent track record and she's performed superbly as Promotion Director. She has people skills, knows the station and market, and we expect great things from her. We like to promote from within, and are very pleased to have Chris available to accept the position."

Kovarik told R&R, "I'm delighted with my new position - I've wanted to get back into programming for a long time. KZAM offers quite a challenge, and I'm looking forward to meeting it. Sandusky is a fine organization, and I'm thrilled to have the opportunity to program one of their stations."

"What I do best is select music and manage people. I get along quite well with the staff here, and I'm looking forward to working with them. It'll also be great to have some input into the music - that's probably been my single biggest frustration KZAM/ See Page 26



Chris Kovarik

Disc Jockey Held In Kidnap Case

Former Salt Lake City air personality Larry David Nielsen was arrested in Hollywood, CA last Sunday (8-15) in connection with the kidnapping of a 10-year-old Utah girl.

Nielsen, who had been let go July 19 as the evening talent on KISN/Salt Lake City, allegedly abducted Melanie Larsen of Kaysville, UT at a convenience store on July 23. He then drove her to his aunt's home in Louisville, NB, where the youngster escaped July 29.

The child, who was unharmed except for a bump on the head during the incident, told authorities Nielsen took her for ransom, but she told him her family was too poor even to have a telephone. It was later learned that no ransom note was ever delivered.

Following the girl's escape, Nielsen drove to Omaha, where he caught a bus headed to Los Angeles. Upon arriving in Hollywood, he stayed at the home of a girlfriend, who was apparently unaware of the circumstances.

Nielsen's friend and KZAN/Ogden, UT weekend personality David B. Smith told R&R what happened next. "Larry and I had worked together in the past and had kept in close touch with each other. When I was on the air Sunday (8-15), he called and said he was thinking about going to Mexico. We talked for over an hour, and I finally convinced him that while he could keep running KIDNAP/ See Page 26

Rep. Heftel Injured In D.C. Fracas

Rep. Cecil Heftel (D-HI), President of Heftel Broadcasting, was admitted to Walter Reed Army Hospital early Saturday morning (8-14) after he was robbed and assaulted in a drug store at Washington, D.C.'s Thorhas Circle.

Heftel reportedly suffered extensive facial injuries and has little memory of the incident. He remained hospitalized through midweek.

According to witnesses, Heftel was standing in a check-out line with a \$100 bill in his hand. A thief snatched the bill and ran for the door. Heftel grabbed an unidentified object from the counter and hurled it at the departing figure.

The object missed its intended target, and instead struck a female customer. The woman's husband then reportedly punched Heftel in the face. No arrests have been made in the case. By the time police arrived on the scene, the thief, the woman, and her irate husband had disappeared.

St. James To Program WNYS

WNYS/Bufalo, which debuted its new CHR format this month after ABC delayed its Superadio approach, has changed PD's, with former CK101/Cocoa Beach, FL PD Ray St. James taking over for the departed Phil Chordas.

WNYS GM Al Ruscito explained to R&R, "When we had originally decided to become a Superadio affiliate, Phil was hired. When the announcement came that Superadio had been tabled 'indefinitely,' we decided to review our decision. Phil is a great guy with more expertise in the area of A/C than CHR. We wanted to do everything right and make a big splash with our new live CHR format. Consultant Gary Burns helped us find Ray, and with his prior programming background, experience in the company, plus all the right tools, I'm very confident that WNYS will do great."

St. James told R&R, "I'm awfully glad to be here. Gary recommended me, as I was working at WSNI/Philadelphia under his consultancy as an air personality, and he felt this would be perfect for me. We feel we're ready to drive a big hole in the WNYS/ See Page 26

Washington Report

FCC Cutback Approved

As expected, the idea of cutting the FCC from seven to five members survived a House-Senate conference committee early this week. When the panel met to work out differences between the House and Senate versions of a budget bill, the House conferees agreed without protest to the FCC cutback inserted earlier by the full Senate.

Since the budget bill can't be amended when it goes to the House and Senate for final passage, there's virtually no way the cutback can be reversed. As a result, Democrat Joe Fogarty's seat will disappear when his term expires next June 30. Abolished at the same time will be the seat for which Republican Steve Sharp has been nominated but not yet confirmed.

ABA Okays Courtroom Microphones, Cameras

Meeting in San Francisco last week, the American Bar Association (ABA) voted to drop its 45-year-old opposition to allowing tape recorders, television and still cameras in courtrooms. Broadcast trade groups hope the move will help in their drive to win the right to electronic news coverage of courtrooms in the 12 states and the federal court system, which remain closed.

The RTNDA praised the decision but wished it had been "more positive." NAB First Amendment Counsel Steve Nevas commented, "This is a formal recognition by the legal profession that broadcasters are capable of enabling their audiences to hear and see what happens in court without disrupting the proceedings or having an adverse effect on the quality of justice."



HOME TAPING FEE OPPONENTS TESTIFY
— Opponents of legislation to impose a copyright fee on the sale of blank audio tape and recorders last week (8-11) told a House Subcommittee they think home taping has relatively little to do with the slump in record sales. Jack Wayman (pictured), chief spokesman for the Audio Recording Rights Coalition, called the pending legislation (H.R. 5488) a "bail-out" of the recording industry that "would be inequitable, inefficient, and costly to consumers." Wayman is Sr. VP of the Electronic Industries Association's Consumer Electronics Group (EIA/CEG). He blamed declining record sales on the popularity of video games, the shrinking of the 15-24 year-old population, and the record industry's alleged failure to produce more audio cassettes to meet "the increased demand for portable music."

36 Congressmen Oppose Liquor Ads

Three dozen Congressmen have written the NAB to express concern over suspension of its voluntary advertising codes, particularly the ban on advertising hard liquor. The letter was written and circulated by Rep. George Brown (D-CA). Its 35 co-signers include House Telecommunications Subcommittee Chairman Tim Wirth (D-CO).

"Children, alcoholics and other vulnerable segments of our population have been spared from exposure to advertising for potentially dangerous products on radio and television, two major means of communication in our society," the Congressman wrote.

"We encourage all radio, television and liquor companies to continue their responsible behavior and refrain from broadcasting liquor advertising. We will be monitoring future developments with keen interest," they concluded.

Chief Engineer Fined \$225

The FCC has imposed a fine of \$225 on Mark Silverman, Chief Engineer of WKCR/New York, which is run by students of Columbia University. Numerous technical violations were uncovered during a recent FCC inspection of the station.

Specifically, Silverman failed to make weekly inspections of the transmission system, calibrate remote meters, or keep a maintenance log.

KSL Gets Relief From Cuban Interference

Officials at KSL/Salt Lake City confirm they've detected no interference in the last two weeks from a Cuban station that had been harming reception of KSL in 10 states since the spring. They estimate the Cuban station had been operating with power ranging from 150 to 500kw, prompting hundreds of letters of complaint from disgruntled KSL listeners throughout the West and Midwest.

While encouraged, station officials note there have been shorter lapses in the interference in the past, which proved to be only temporary. They also expect more trouble from Cuba as Radio Marti legislation progresses in Congress.

Ronald Schatz, who monitors Cuban signals from Southern Florida, told R&R the station which had been bothering KSL on 1160 kHz has now moved to 590 kHz with 75kw. Prior to shifting to KSL's channel, according to Schatz, the same station had been broadcasting Radio Moscow on 600 kHz.

Ruling Asked On Free Political Airtime

CBS, NAB, Gaylord Broadcasting and Metromedia have asked the FCC to issue a declaratory ruling that when a station sells time to a political party or committee for political advertisements — whether during or outside a campaign period — there is no obligation to provide free airtime to opposing groups.

In the past, the Commission has always maintained that the Cullman Doctrine, requiring free time for contrasting views, doesn't apply to political ads. But the broadcast groups think that policy may have been undermined by a recent ruling in the case of the National Conservative Political Action Committee (NCPAC).

Since the fall elections are less than three months away, the FCC will attempt to issue a quick decision. Interested parties have been asked to submit comments by August 27.

NEW REAGAN RADIO SERIES PLANNED

GOP Pushes Tax Bill On Radio

The Republican National Committee (RNC) turned to radio last week in a last-minute media blitz to help President Reagan get his controversial \$98.3 billion tax bill through Congress.

"We think it's an effective way to get our message out," an RNC spokesman told R&R. The RNC spent \$100,000 to purchase spots on radio stations in over 50 markets August 13-17. The spots didn't mention that the pending bill would increase taxes, but portrayed it as legislation to lower interest rates and generate new jobs. The radio buy was coupled with the purchase of \$250,000 in television time in over 30 markets.

Reagan Reviving Radio Talks

Meanwhile, a source close to the White House has told R&R that President Reagan will definitely deliver a series of radio talks this fall. However, the White House Press Office declined to give any official confir-

mation, saying a decision probably won't be announced until after the President returns from an upcoming California vacation.

The GOP isn't the only party utilizing radio in this election year. Several Democratic party organizations in Washington are expected to soon announce establishment of a new media center to pour radio actualities into key congressional districts during this fall's campaign. Also, a series of issue-oriented radio spots is in preparation. The spots will be distributed to local and state Democratic party organizations, which will seek to place them on local radio stations.

Publisher Sol Taishoff, 77, Dies Of Cancer

Sol Taishoff, 77, who founded Broadcasting magazine in 1931, died of cancer early Sunday (8-15) at Georgetown University Hospital in Washington, DC. Although he never worked on the air or owned a station, Taishoff had an enormous impact on broadcasting as publisher of the industry's first trade publication.

Taishoff launched his magazine after four years of writing a syndicated column about the then-new medium of radio. Previously, he'd worked as a correspondent for AP and the United States Daily, which later evolved into U.S. News and World Report.

At the time of his death, Taishoff was Chairman of Broadcasting Publications Inc. His son, Lawrence, remains as President and Publisher.

At funeral services Tuesday (8-17) at the Washington Hebrew Congregation, hundreds of mourners heard eulogies delivered by NAB President Vince Wasilewski; former FCC Chairman Dick Wiley; former CBS President Frank Stanton; William Sims, senior partner in the Washington law firm Dow, Lohnes & Albertson; and J. Leonard Reinsch, former Chairman of Cox Broadcasting.

Commenting on Taishoff's death, Broadcasting VP/Managing Editor Don West told R&R, "He was the magazine." President Reagan issued a statement saying Taishoff "will be deeply missed." Reagan added, "He never forgot the importance of fairness and accuracy and his deep belief in freedom of the press won him the admiration of all who knew him."

FIRST TARGET WPFW

Conservative Media Watchdogs Eye Radio

Broadcasters have long known "public interest" groups as organizations that criticize all forms of deregulation and challenge licenses, usually on EEO grounds.

Consider, therefore, these actions by the American Legal Foundation (ALF):

- ALF recently filed papers with the FCC in support of 42 stations whose licenses had been challenged by the National Black Media Coalition (NBMC) due to purportedly poor EEO performance.

- In September of 1981 ALF filed a massive petition to deny the renewal of Pacifica's WPFW/Washington, primarily for promoting left wing causes without presenting opposing viewpoints.

- Last year ALF was the only public interest group in the nation to support the FCC's deregulation of commercial radio.

Not Book Burners

Executive Director Michael Carvin admits ALF is conservative, but denies any suggestion it's made up of "religious fundamentalists" or "Moral Majoritarians burning books." ALF was founded in 1980 by Daniel Popeo, has a small staff of three attorneys and derives financial support from 8000 members nationwide, according to Carvin.

"One of our main goals," Carvin told R&R, "is to eliminate what we think is fairly pervasive bias in the media on different issues, such as national defense, our involvement in specific areas such as Central

America, and business issues."

A top ALF priority has been distributing to members a "License To Serve" kit, with instructions on how to monitor stations and present complaints to broadcasters.

ALF Victims Strike Back

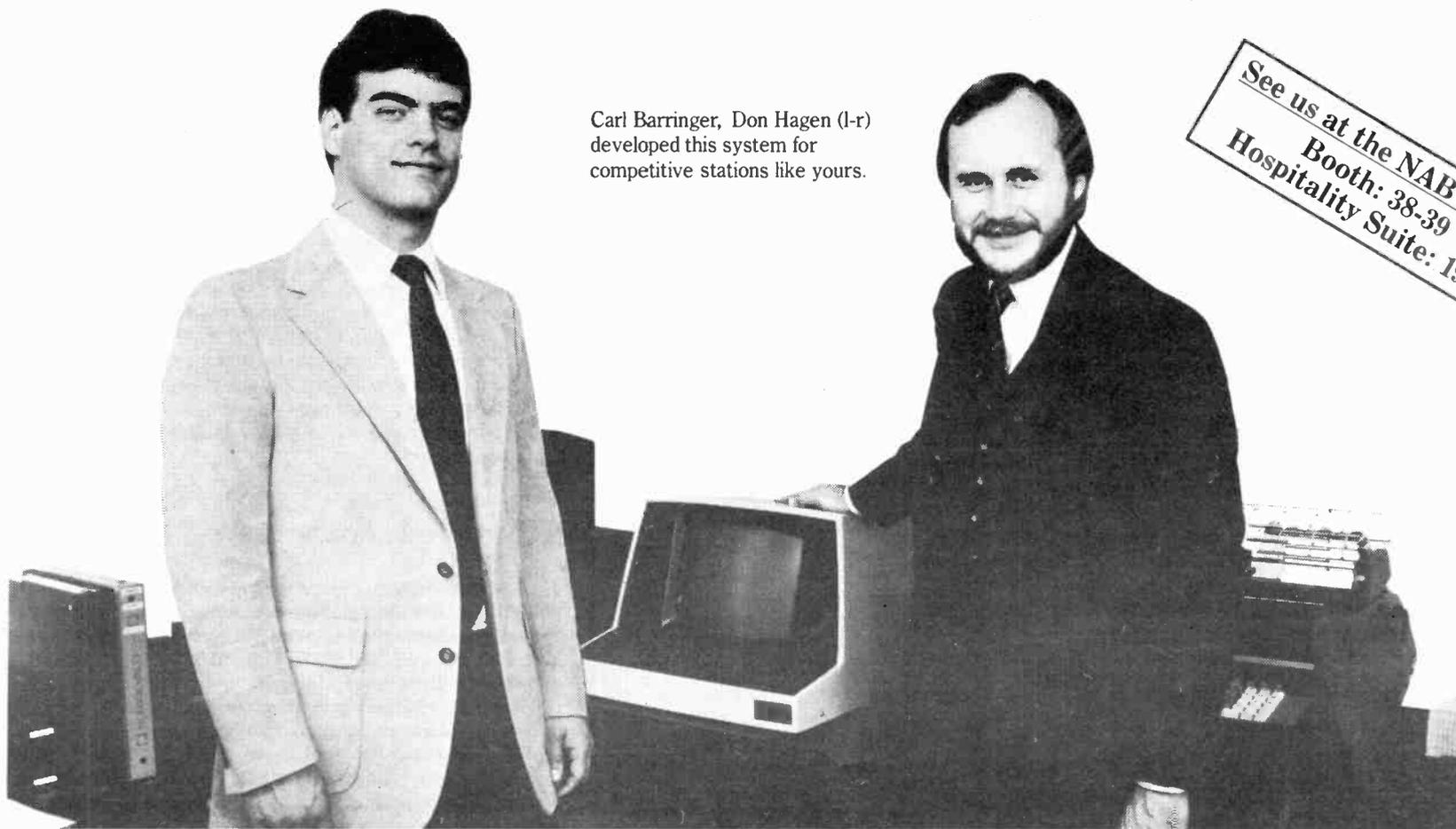
But those who have felt ALF's sting don't view it as such a benign organization. Pacifica Foundation President Peter Franck labels the action against WPFW an attempt by the "New Right" to "use the government to close off the voices of the people who cannot buy access to the air."

The National Black Media Coalition termed the anti-WPFW move "a deliberate effort by a far right wing organization to silence a liberal, progressive radio station."

Carvin contends, "WPFW viewed themselves as sort of a voice of leftist philosophy and social revolution. We certainly don't dispute their right to do that," he says, but insists that opposing viewpoints must also be presented.

With regard to NBMC's challenges to 42 licenses on EEO grounds, Carvin explains, "We felt the NBMC's constant blanket efforts to harass broadcasters whose programming and listening areas they are unfamiliar with should be brought to an end."

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AutoSelect™ is the industry's most cost efficient and user-oriented system for music inventory and scheduling.

Achieve true on-air consistency with AutoSelect, Station Research Systems' music inventory and scheduling package.

AutoSelect was designed by a team of professionals, led by Station Research Systems Vice President/General Manager Don Hagen, and Director of Software Development, Carl Barringer, to meet any program director's competitive needs. You store 2500 titles per disk, divided into as many as 16 categories. Then, pinpoint the sound of each song by as many as 26 characteristics (tempo, intensity, etc.) using an 8-point scale within each characteristic. Unlike other, more expensive software, *you* name the characteristics. You create and store 99 format clocks which are always at your disposal. You control the repeat functions from hour to hour, daypart to daypart, and day to day. You get a clear, fully detailed playlist, all based on your inventory and, most important, on your specific format requirements.

Get behind the numbers in the book by doing your own research with Station Research Systems' MusicTrack™ and MarketTrack™.

Now you don't have to wait for the book to answer your questions about cume and market share. With **MarketTrack**, you track them both yourself and then go deeper. Study the image of your station, the effectiveness of your advertising and the impression made by your personalities. Discover how your station is positioned in the minds of your listeners. You don't have to worry about writing the questions. You'll have access to your own fully indexed file of properly constructed research questions. Of course, you may also add your own questions at any time.

MusicTrack quickly tabulates the results of any type of music research in the most accurate and time-saving way. Your weekly call out research and mass music tests are well within the capabilities of MusicTrack. You can process up to 250 songs per week with as many as 900 respondents. Then, enter data by magnetic card or keyboard. You'll see more meaningful tables: a crosstab of the reactions to your music against all demographic cells, even your competition's cume. A trend of your listener's reactions to your music over as many as 13 weeks. A rank of all songs in order of familiarity, preference or burn, any combination of these or any other areas you choose to research.

The Most Economical System Available

Station Research Systems' software runs on low cost, efficient microcomputers such as Radio Shack TRS-80 (Model II) and North Star Horizon II. Each package is significantly less expensive than other software available. The complete system is priced for your budget, and a three-year payment plan is available.

Radio's Fastest Growing Software

In just a very short time, an impressive group of broadcasters like these have made AutoSelect, MusicTrack and MarketTrack radio's fastest growing software packages:

Y-100	Miami
KQAM/KEYN	Wichita
KBBC (now K-Lite)	Phoenix
WGY/WGFM	Albany
WBT/WBCY	Charlotte
KOA/Q-103	Denver
WMPS/WHRK	Memphis
WUBE	Cincinnati
WSUN	Tampa/St. Petersburg
KYA/KLHT	San Francisco

They've found out first hand what Station Research Systems' affordable software can do for them in their markets. Now, find out for yourself. Make Station Research Systems' software part of your competitive strategy. For a free information kit, call us at (214) 239-5331.

Station Research Systems

Microcomputer Strategy for the Broadcast Industry

14677 Midway Road, Suite 204, Dallas, Texas 75234, 214/239-5331

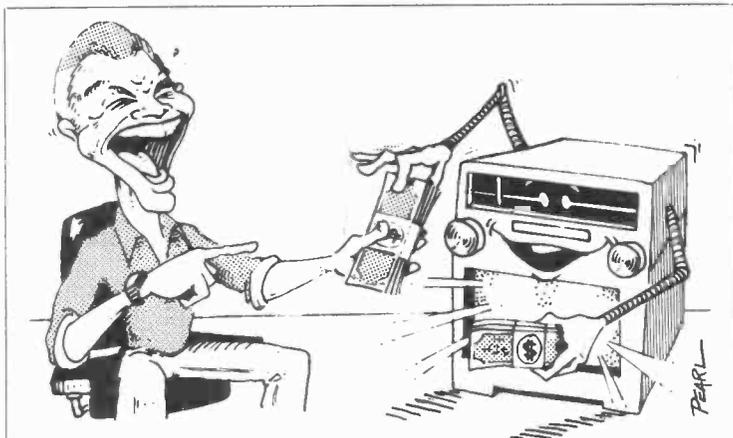


LESS TIME FOR TV

College Radio, TV Consumption Charted

College students have fairly moderate levels of radio listening, but their TV viewing is even lower, according to a recent **Belden Assoc.** study reprinted in **Advertising Age**. 37% of students listen to radio more than two hours a day (30% in the 2-5 hours bracket), while the remaining 63% are under two hours. In contrast, 51% watch less than an hour of TV a day, and only 11% watch more than three, far lower than the general population's figures. Average time spent listening to radio for college students is just shy of two hours (1hr 56min), while average TV viewing is 1hr 20min.

In a related inquiry, over three times as many students find radio the most credible medium as far as advertisements go than believe in TV, but radio still falls significantly behind magazines, newspapers, and (the leader) college newspapers, which are in turn rated as most credible by over three times as many students as rate radio most honest.



Humorous Ad Campaigns Cut Through Clutter

The humorous approach to advertising is not only a staple of ads appearing on radio, but is also used frequently in radio stations' own TV and radio image campaigns. So it's reassuring to learn, via a study conducted by **McCullum/Spielman & Co.**, that humorous spots score relatively high. In the area of clutter/awareness, 75% of respondents scored funny spots equal or above the norm in effectiveness, compared to 62% for celebrity ads and 66% for "real people" spots. Humorous ads also outscored the other two categories in achieving a positive attitude shift.

However, the favorable statistics decline sharply if a humorous approach is used for a new product. In cutting through the clutter, funny spots for established products score 79% equal to or above the norm reactions, but for new products it drops to 63%. Attitude shifts drop off even further 71% acceptable reactions for established products to 47% for new. The problem seems to be separating the humor from the message intended — something to consider in a radio image campaign. McCullum/Spielman also provides some guidelines for figuring out whether a humorous approach is suited for what you're trying to accomplish, as well as what sort of funny spot should work best. We'll cover those subjects here next week.

Giant Balloons Heighten Visibility



Your station logo or slogan can tower over the rest of the crowd with **Windy Corporation's** "Billboard Balloons." For use indoors and outdoors, these helium-filled balloons are part of the firm's new line, offered at a price up to 50% less than competing ad balloons of comparable size. Available in solid or multi-colors, there are spherical and "hot-air" balloon shapes in 7', 8', 9', and 10' from \$185 to \$325. Or there are "blimp" balloons in 12' and 15' elliptical lengths at less than \$460. Logos are handpainted in one or two colors with customized banners also offered to accommodate special theme promotions. Each Billboard Balloon package includes a tether line, repair kit, and operating instructions. For more details call **Russ Redford** at (213) 532-5353.

Hosers Go Hollywood

Everybody's favorite hosers, **Bob** and **Doug McKenzie**, are going Hollywood. The silver-tongued Canadian talk host duo of **Rick Moranis** and **Dave Thomas** are emigrating to tinseltown to write and star in the **MGM** feature film, "Strage Brew." The proposed plot hasn't been divulged but it's hinted that it has to do with international intrigue set against the backdrop of a Canadian brewery.

Catholics Cite Radio As Key To Spanish Market

The **California Catholic Conference** has concluded that radio is the most economical and efficient means of reaching the Spanish-speaking-only population in the state, with a far greater audience than TV. A study commissioned by the group recommends an extensive radio project to try to communicate church goals to that audience.

VERY LITTLE CONTROL, HOWEVER

Women Heavily Involved In Radio Ownership

A survey commissioned by the **FCC** shows women participating in ownership at almost 70% of U.S. radio stations (68.8% of AM's, 69.4% of FM's) but exerting very little actual control. The 2000-station survey (which also included TV) defined ownership as including women on boards of directors who don't actually own stock, with about 50% qualifying on those grounds. 8.6% of AM stations were run by women owning a majority of the stock, with 9% of FM's falling into that category. However, the radio figures were considerably above the percentage of women-controlled TV stations (2.8%).

Rock Books Turning Into Movies

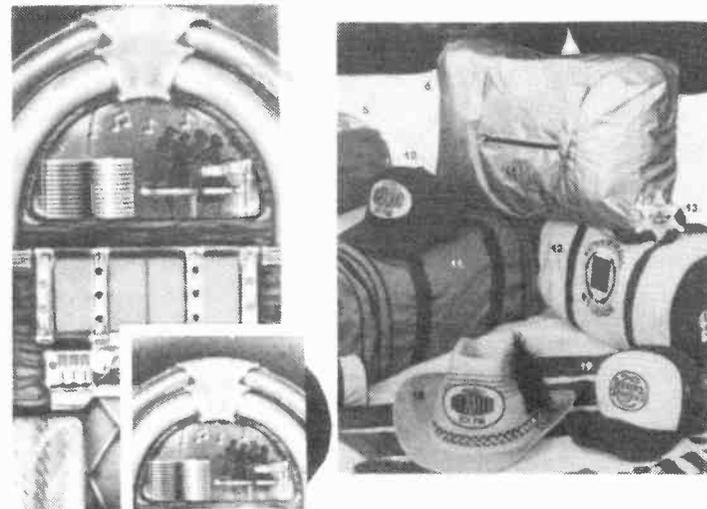
MGM/UA Home Video and **Delilah Books** are working on turning the latter's rock books into films for the pay-TV and home video markets. Already completed is "The Compleat Beatles," based on a **Beatles** fact book; while the next two projects planned are **Alan Betrock's** "Girl Groups, The Story Of A Sound" (scheduled for spring '83) and **Tony Stewart's** "Cool Cats: 25 Years Of Rock 'N' Roll Style," which has been retitled "The History Of Rock 'N' Roll Style" and should be out in fall '83. Delilah, without MGM/UA's participation, is also developing a 90-minute pay-TV movie based on **Tony Parsons's** rock novel "Platinum Logic" and a film on **Mandy Aftel's** "Death Of A Rolling Stone: The Brian Jones Story."

Accord/Townhouse Bows \$3.98 Budget Line

The middle of August marks the introduction of a \$3.98 budget series by **Accord/Townhouse**. All told, there will be twenty releases on album and cassette covering standard/big bands, rock 'n roll, blues, a new "Live on Tour" series, and a country and western "Golden Round-up" series. **Capitol Records** will distribute the budget product.

According to President **Michael Gusick** the special price is made possible by reduced mechanical rates from the publishers and suppliers maintaining present price structures for manufacturing costs. Eight, instead of ten, cuts will be featured per album, with cassettes carrying full liner notes. Future plans call for 30 more album releases in the budget line by year's end, bringing the series' total to 50.

Image Doctor Sets Album-Plus Package



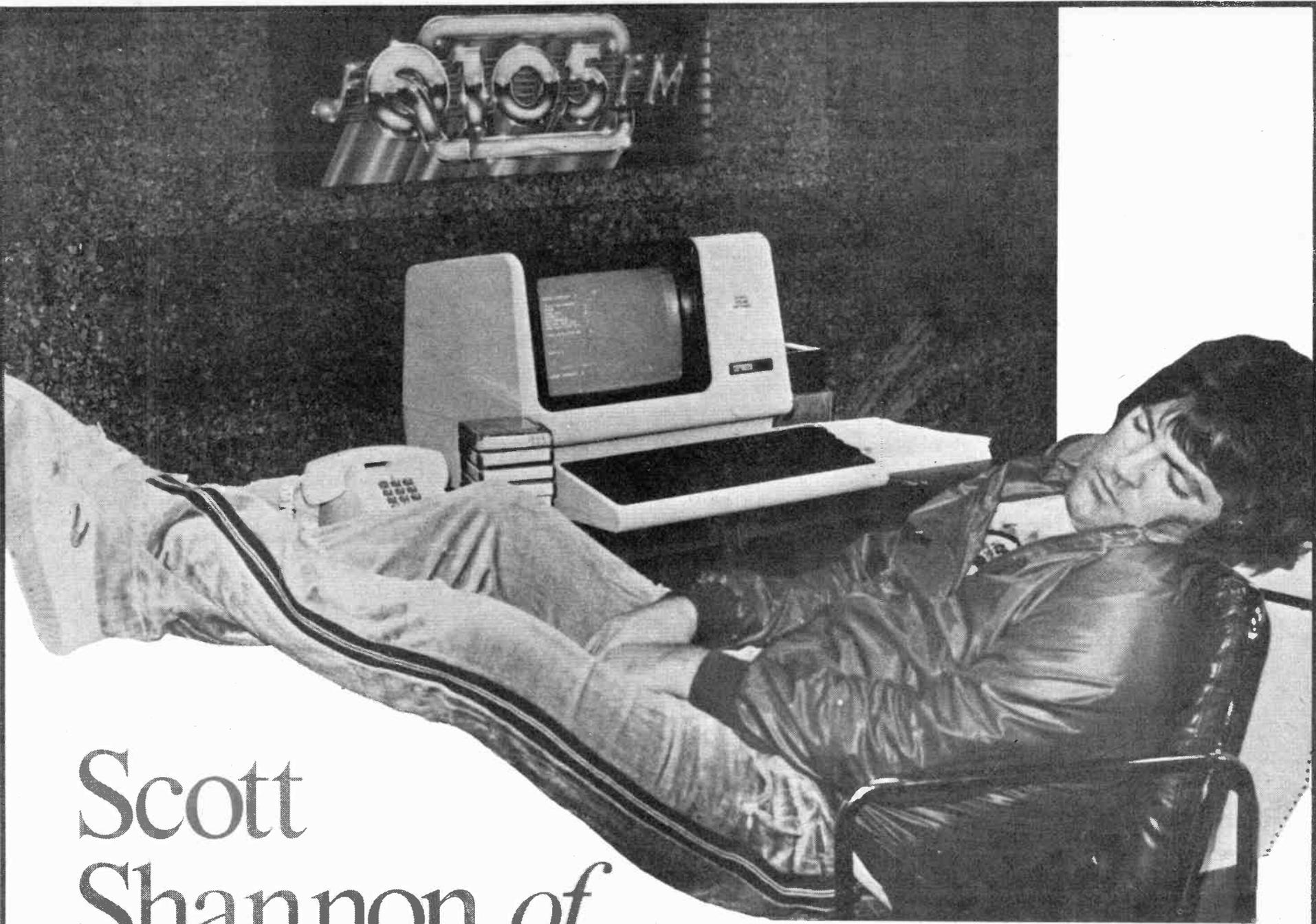
The **Image Doctor** promotional products firm is offering radio stations of all formats a customized album package featuring a wide variety of other products to go with a specialized album, all unified to the station's image. Stations can get an album covering oldies, jazz, country, or CHR, with printing and artwork handled by Image Doctor, plus add in everything from digital pens and floppy flying discs to jackets, hats, and pillow bags. Contact the company at (213) 623-2346.



Authentic drawing of Big Foot by our **WIRELESS FLASH** staffer who tracks Big Foot around the world for your listeners.

FIND OUT MORE!
Try a two-week sample at no obligation.
Call collect, **Patrick Glynn**: (714) 293-1818.
In Australia, call **Greg Smith**, 3XY Radio, Melbourne, (03) 329-5777.

WIRELESS FLASH
Copley Radio Network ▲ 350 Camino de la Reina/San Diego, CA 92108



Scott Shannon of Q-105, Tampa, says,

“After taking calls from weirdos, wackos, reverts, preverts, dingbats, and jelloheads all morning, I can still relax. I know our music is under the watchful chip of *Selector*.”

Selector. The number one music selection system for the number one station in Tampa. And for your number one or future number one station.

Call us. We're thinking about you.



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MAKE OUR TALK

Owen Spann



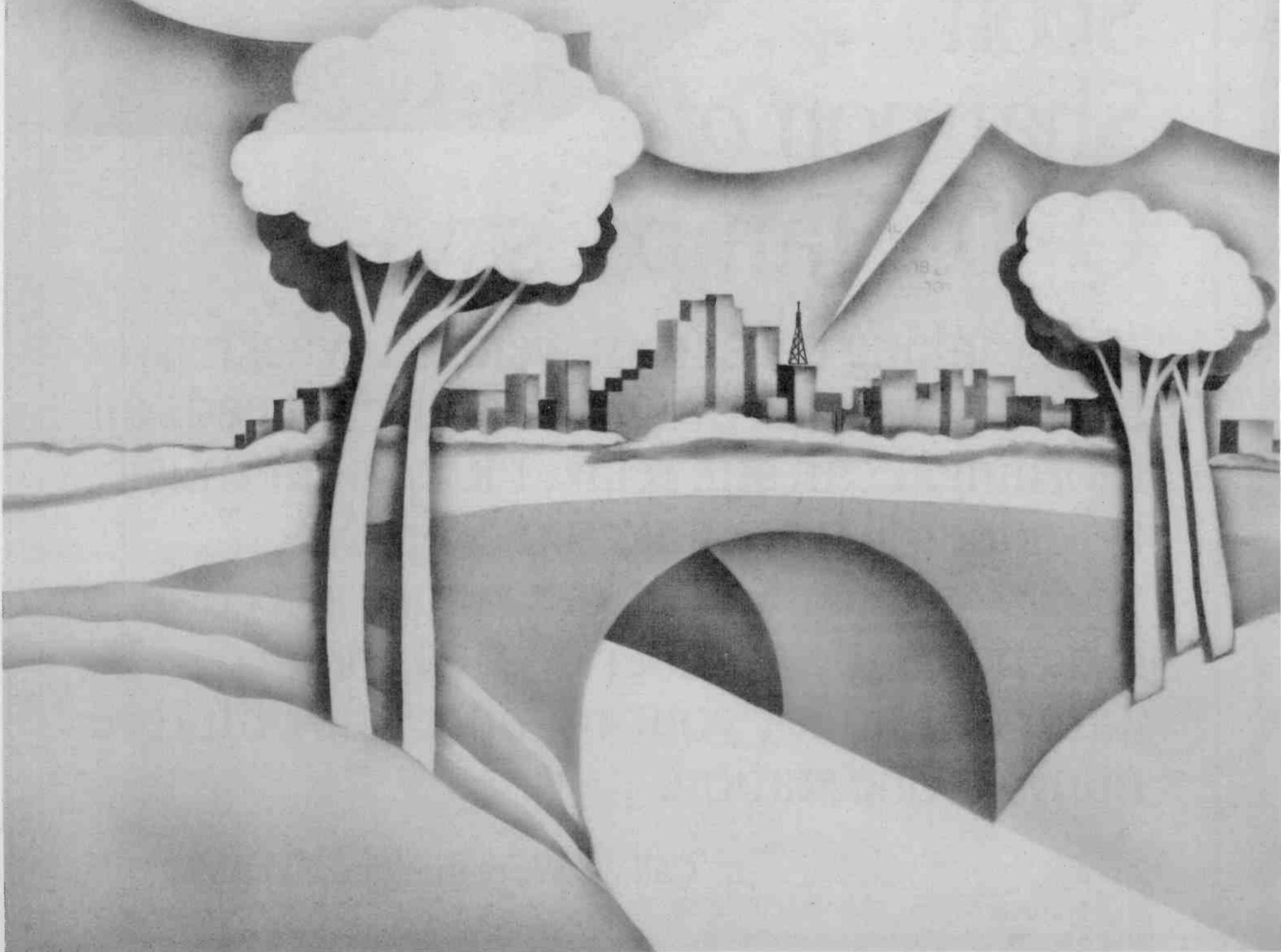
Dr. Irene Kassorla



Michael Jackson



ABC TalkRadio makes your station the home



...YOUR TALK

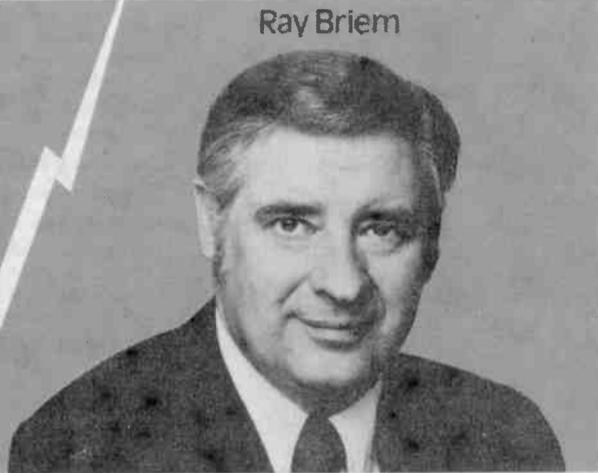
Dr. Toni Grant



Ira Fistell



Ray Briem



of the biggest talk talent in the business.

Talk is what's happening in radio today. And with ABC TalkRadio, the top-rated, nationally acclaimed stars of talk radio are on your station. On the phones with people in your market. Building your audience with their proven ability to turn hosting phone calls into engaging entertainment. Personal. Provocative. Helpful. Informative. Radio personalities worth talking to and about.

There's Owen Spann. His "take charge" style captivates listeners. Whether he's interviewing a world leader or a local celebrity, his imaginative wit is a sure audience builder.

And Dr. Irene Kassorla, leading psychologist, best-selling author, and one of the country's most influential women. Her insight and expertise has earned her the respect of colleagues and celebrities the world over.

Michael Jackson, a talk radio giant. He knows everybody worth knowing and interviews them with a provocative and entertaining style.

Then there's Dr. Toni Grant—the original radio psychologist. Brilliant. Eloquent. With a national reputation as an expert in human behavior—and an extensive following.

And Ira Fistell—the "human encyclopedia." His phenomenal store of knowledge on every possible

subject from sports to philosophy and his conversational ease build nighttime audiences.

And finally Ray Briem, the "king of all-night radio." He brings the world to his listeners, keeps them in touch. Provocative, controversial, and entertaining, Ray attracts one of the largest overnight audiences in the history of radio.

They're all there—on your station—building your audience with the most powerful talk format in radio!

Here's the state-of-the-art in talk radio—twelve hours of satellite transmissions that sound like they emanate from your station! You get up to 13 1/2 minutes of local spots and many local station ID's per hour! That means each and every minute sounds like it's your programming! There are also windows in the format for local and any network's news. Everything is tailored by ABC to make sure that our TalkRadio is your talk radio.

To find out how to make our talk your talk, call Bob Chaisson at (212) 887-5939 or Bob Chambers at (212) 887-5351.

ABC TALKRADIO

THESE STATIONS HAVE ALREADY MADE OUR TALK THEIR TALK:

Baltimore	WCBM	Indianapolis	WIFE	Providence	WEAN	Spokane	KSPO
Cleveland	WERE	Kansas City	KCMO	Rochester	WSAY	St. Paul	KSTP
Charlotte	WAYS	New York	WABC	Sacramento	KGNR	St. Petersburg	WNSI
Colorado Springs	KVOR	Norfolk	WNIS	Saginaw	WSGW	Tucson	KNST
Grand Rapids	WTWN	Pittsburgh	WTKN	San Francisco	KGO-FM	Tulsa	KELI
Honolulu	KGU	Portland, Oregon	KLIQ	Santa Barbara	KTMS	West Palm Beach	WJNO

See us at the NAB Programming Conference at the Hyatt Regency, Suite 2629. And at the NRBA, MGM Grand, Suite 1434A.

Networks/Program Suppliers

MUSIC FEATURES

Narwood

Country Closeup:

Gail Davies (September 6)
Roy Clark (September 13)
Terri Gibbs (September 20)
Loretta Lynn (September 27)

Music Makers:

Margaret Whiting (September 6)
Les Brown (September 13)
Peggy Lee (September 20)
Lionel Hampton (September 27)

NBC

Source:

Iron Maiden (September 3-6)
Van Halen (September 10-12)
Blue Oyster Cult/Aldo Nova (Starfleet Blair) (September 24)

Rolling Stone

Magazine Productions

Rock Star Guest DJ:

Hall & Oates w/Phil Collins (September 6)
Ted Nugent (September 13)
Cheap Trick's Rick Nielsen (September 20)

Continuous History Of Rock & Roll:

"48-Hour Continuous History Weekend" (September 3-6)
Rock Books (September 6)
Great Bass (September 13)
Worldwide Rock (September 20)
Greatest Rock Festivals (September 27)

United Stations

Country Music Countdown:

Roger Miller (September 3-5)
Brenda Lee (September 10-12)
Con Hunley (September 17-19)
Eddie Rabbitt (September 24-26)

Dick Clark's

Rock Roll And Remember:

Elvis Presley (September 4-6)
Monkees (September 10-12)
Olivia Newton-John (September 17-19)
Chicago (September 24-26)

Watermark

Soundtrack Of The 60's:

Sam & Dave/William Shatner/ Monkees (September 4-5)
John Entwistle/Henry Diltz/Peter, Paul & Mary (September 11-12)
Judy Collins/Tim Leary/Roy Orbison (September 18-19)

Westwood One

In Concert:

Pat Benatar (September 3-5)

Live From Gilley's:

Johnny Paycheck (September 3-5)

Off The Record:

Heart (September 3-5)

Rock Years:

1970 (September 3-5)
1971 (September 10-12)
1972 (September 17-19)
1973 (September 24-26)

Rock & Roll Never Forgets:

John Lennon (September 17-19)

Special Edition:

Donna Summer (September 3-5)
A Taste of Honey (September 10-12)

Additional Programming:

Elton John Special (September 3-5)

ABC

Contemporary Net/

Spotlight Specials:

Billy Joel (October 24)

CBS

RadioRadio:

On Stage Tonight: Air Supply (September 4)
Carole King (October 2)
Commodores (November 6)

Clayton Webster

Country Calendar:

Moe Bandy (September 13)
Joe Stampley (September 14)
Roy Acuff (September 15)
Dolly Parton (September 16)
Tribute to Hank Williams (September 17)
Crystal Gayle (September 18)
Lee Greenwood (September 19)

Rarities:

Eric Clapton (September 13)
Billy Joel (September 14)
Steely Dan (September 15)
Kinks (September 16)
Longbranch Pennywhistle (Glenn Frey) (September 17)

Retro Rock:

David Bowie (September 6)

Creative Factor

Barry Manilow/Cars (Labor Day Weekend)

Earth News

Soft Cell (September 6-8)
REO Speedwagon (September 9-12)
Go-Go's (September 13-16)
John Waite (September 17-19)

Global Satellite

Rockline:

Supertramp (September 13)

Inner-View:

Ian Anderson (September 6)
Rainbow (September 13)
Kansas (September 20)

Low Irwin Reports

Pink Floyd's Roger Waters (August 30-September 5)

London Wavelength

Jim Morrison (September 1-15)

Mutual

Rolling Stones: Past and Present (September 30-October 3)



WATT LIGHTS UP MUTUAL AIRWAVES — Controversial interior Secretary James Watt jammed phone lines and made headlines as a recent guest on Mutual's "Larry King Show." During the interview/question and answer program, Watt denied assertions that his letter to Israeli Ambassador Moshe Arens was "blackmail." Taking advantage of a quiet moment to relax are (l-r) Watt and King.

PEOPLE

•Gail Sachs

comes to **Westwood One** as Director of the program supplier's Recording Division. She was most recently at **Record Plant** studios and previously served in promotion at **Polydor**. Sachs is in charge of Westwood One's mobile recording studio facility.



Gail Sachs

•**Gary Landis** has been named **RKO Radioshows** Manager, overseeing all aspects of **RKO Radio's** longform music programming. He was most recently a program sales rep for **RKO Radioshows**, with previous experience as **Network Manager** at **Watermark** and **Asst. GM** at **KWKI/Kansas City**. **RKO Radio Networks** VP/Director of Programming **Dan Griffin** commented, "Gary's strong background in marketing and distribution of syndicated programs and experience in radio station operation and the Radioshows programs make him a key asset to the department."

•**Hollis Palmer** becomes Director of Advertising & Promotion for **Mutual**. She comes to the net from a similar position at the **Washington Service Bureau**, and worked for several years at **WGMS-AM & FM/Washington** and **WRKO & WROR/Boston**.

NEWS & INFORMATION FEATURES

ABC Direction

"Automation: Friend Or Foe" (August 28, 30)

ABC Entertainment

"What's So Funny" humor analysis (August 29, Sept. 4-6)

Clayton Webster

Sporting News Report:

College Basketball Recruiting Violations (September 8)
Raiders' Gene Upshaw (September 13)

Earth News

Michael McKean of "Young Doctors in Love" (August 30-September 1)
Comedy with Ron Stevens and Joy Grdnic (September 2-5)
Ron Howard (September 6-9)
Personnel placement expert Jeffrey Allen (September 10-12)

Narwood

Outlook:

Taping Debate (August 21)
High School Work Force (August 24)
Sammy Davis Jr. (August 25)

Progressive Radio Network

Laugh Machine:

Monty Python/Eddie Murphy/Joan Rivers (Week of August 23)

Watermark

TV Tonite:

"Filthy Rich" — **CBS** (August 23)
"She's With Me" — **CBS** (August 24)
"Quincy" — **NBC** (August 25)
"Maserati & The Brain" — **ABC** (August 26)
"Different Strokes" — **NBC** (August 27)

Westwood One

Brad Messer's Daybook:

Human-powered plane (August 23)
Vesuvius volcano (August 24)
Toy electric trains (August 25)
Amp inventor duped (August 26)
America's first oil well (August 27)



COUNTRY CHAMPIONS CHILDREN — A recent installment of **DIR's** "Silver Eagle" was recorded at the fourth annual **Stars For Children** concert in Dallas. Founded by the **Oak Ridge Boys**, **Stars For Children** is a non-profit organization whose goal is the prevention of child abuse; (l-r) **Con Hunley**, **Sylvia**, and the **Oaks' William Lee Golden** here with **DIR's** **Bob Kaminsky** (far right) were among the featured performers.

Our thanks to Portland Maine's

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For These Three, Home Is Where The Chart Is:

Steve Winwood "Still In The Game"

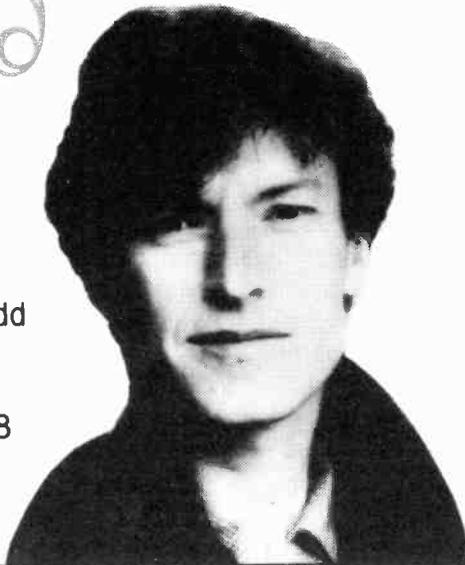
PRODUCED BY STEVE WINWOOD FOR F.S. LTD.



WBEN-FM 35-29
96KX 26
CHUM deb 28
KEGL deb 29
94Q add
WLOL-FM 25-19
WGCL 26-25
KYYX deb 26
WPHD 17-15

WPST 34-31
WKEE 23-20
KSET-FM add
KINT 12
KROD add
G100 add 31
WHHY-FM deb 29
WOKI 26-23
WBCY 27-24

WRQK add
WSSX 21-18
WNOK-FM add
WGH 19-16
WRVQ add
WZZR deb 38
WJXQ 29-27
KMGK 24-20
KZ93 16-11



WNAM 29-27
KKXX 24-20
KJRB 24-20
KCPX 27-23
KIKI add
WJBQ deb 39
WOMP-FM add
WZYQ add
Q104 deb 32

WCGQ 29-26
WFLB 34-30
WGLF add
WYKS deb 34
KSEL-FM 14-10
KVOL deb 29
KKLS add
WAZY-FM deb 30
KRNA 25-23

KFMZ 18-14
KDVV deb 30
KENI 21-19
KKLV 40-33
KSLY 27-21
KCBN deb 38
KDZA 40-36
KOZE 20-16
KFI
Q103

FROM THE WARNER BROS. SOUNDTRACK ALBUM 'NIGHT SHIFT'
PRODUCED BY JOHN BOYLAN

Quarterflash "Night Shift"

WXKS-FM
Z93
WGCL
KFI
KIQQ
KFRC
KCNR
KYYX

WRCK
3WT
WKRZ-FM
92FLY
KSET-FM
KINT
WZYP
BJ105

WOKI
WQUT
WBCY
WGH
KOFM
KZ93
WIKS
WMEE

KJRB
KNBQ
KCPX
KSKD
KHYT
WJBQ
WGUY
WACZ

WFBG
WCIR
Q104
WAEV
WGLF
KFMZ
KCBN
KDZA
KOZE



Nicolette Larson "I Only Want To Be With You"

PRODUCED BY ANDREW GOLD
EXECUTIVE PRODUCER TED TEMPLEMAN

WKBW 23-19
WIFI on
KCNR deb 24
WDRG-FM 19-15
KC101 add 28
WPST 38-35
WAEB 19-17
WKRZ-FM on
WKEE add

V100 26-23
KIQQ 31-30
KINT 25-19
KROD on
KBFM add
WTIX deb 40
KEEL add 24
G100 25-23
Y103 26-22

WDOQ on
FM100 on
WOKI 38-35
WRQK add
KJ100 on
WZZR 38-32
WJXQ on
KIOA on
KOFM 28-23

WGBF 24
KYYX 35-34
KSPZ 14-12
KIKI 30-29
WJBQ 29-27
WTSN add
WFEA on
WCIR add
Q104 deb 30

WAEV on
WFOX 24-21
WCGQ on
KILE deb 38
KVOL 28-24
KELO add 26
WAZY-FM on
KRNA on
KATI 30-27
KOZE add



MANUFACTURED & DISTRIBUTED BY WARNER BROS. RECORDS

THE PICTURE PAGES

Platinum Genesis



Atlantic artists Genesis were awarded a platinum record for their "Abacab" LP recently. Pictured (l-r rear) are manager Tony Smith, Atlantic Sr. VP Phil Carson, and group's Tony Banks; (l-r front) group's Mike Rutherford and Phil Collins.

Whispering With Elektra



Solar/Elektra artists the Whispers played Los Angeles's Greek Theatre recently. Pictured backstage after the show are (l-r) group's Marcus Hutson, Wallace Scott, and Nicholas Caldwell, EIA Exec. VP Vic Faraci, and group's Walter Scott and Leavell Degree (rear).

Slow Children At Play In L.A.



Ensign/RCA artists Slow Children played several Los Angeles dates and were guests of honor at an RCA reception. Pictured (l-r) are group's Andrew Chinich and Pal Shazar, and RCA's Don Wardell and Billy Smith.

Capitol Captures Space People



Capitol Records has signed Space People, with an EP from the duo due this summer. Pictured (l-r standing) are Capitol's Mark Berger and Steve Buckley, and label VP Rupert Perry; (l-r seated) co-producer Paul Ring, group's Darnell Nelson, co-producer Hazel Payne of A Taste Of Honey, and group's Willie Thompson.

Pro:Motions

Criore To WCI Sr. VP

Alberto Criore moves to Warner Communications as Sr. VP, working in the areas of corporate development and acquisitions. During the last six years Criore served as VP in charge of corporate development for North America of IFINT-USA, the U.S. arm of a worldwide investment group.

My-Disc Joins CBS Family

My-Disc Records has joined CBS Records' Associated Labels fold. The principals of My-Disc are Donnie Linton, Lou DeBiasi and Ed O'Loughlin; the label's first releases are by Zinga and Intensive Heat. My-Disc is located at 250 W. 57th Street in New York City, (212) 541-7640.

HighRise Takes Shape

HighRise Entertainment has been launched under the direction of Larry Leal, Chairman; Mark Kreiner, President; Michael Lushka, VP; and Jim Geary, Secretary-Treasurer. The Los Angeles-based entertainment complex houses an independent record label which thus far has signed Alphonse Mouzon and Maxine Nightengale.



(l-r) Michael Lushka, Jim Geary, Larry Leal, Mark Kreiner

Girod, Isaak Named At A&M

Rich Girod has been promoted to Regional Sales Manager/Midwest at A&M Records in Chicago. He first joined the label in 1976, most recently serving as Local Marketing Coordinator. Wayne Isaak has also been named West Coast Director/Publicity, moving over from a similar post at Waterhouse Records.

Davis President Of Rocshire Label

Gary Davis, formerly VP/Promotion at Warner Bros. and ABC, has been appointed President of the newly-formed Rocshire Records label. Clyde Davis and Shirley Lindsey are the owners of the Anaheim-based company which also named Les Claypool VP, heading production and A&R, former Motown and ABC promotion executive Bud Samuels, assisting in A&R, promotion and sales, and Jeulet Solo overseeing the publishing division.

Kelly Joins CAC

Joseph Kelly has become co-partner and Executive VP of Custom Audience Consultants (CAC), a Washington-based broadcasting research company. Prior to this, Kelly worked with Broad Street Communications as VP/Director of National Sales Development.

Yeskel Upped At Atco

Paul Yeskel has been upped to Assistant Director of National Album Promotion at Atco Records & Custom Labels. Before assuming this newly-created post, Yeskel handled Northeast Regional Promotion for the label.



Paul Yeskel

M.S.I., Quality Sign

Under a new agreement, Quality Records, Ltd. will press and distribute the M.S.I. record label in the U.S. and Canada. Prior to this M.S.I. had a similar pact with Stiff-America. James Montgomery and the Uptown Horns are among M.S.I.'s current roster.

Taft Appoints Two

William Baumann was recently elected VP/Planning and Corporate Development at Taft Broadcasting. He had served as Director of Investor and Public Relations since 1980. In related activity Polk Laffoon has been appointed Director of Investor Relations.

Wood WEA Controller

Keith Wood assumes the post of Controller for the Warner/Elektra/Atlanta Corp. He spent the last four years with the CBS Television Network, most recently as Director of Financial Planning.



Keith Wood

Pegasus Takes Flight

Nashville-based Pegasus Records is a newly-created independent label whose first artist signing is George Bailey. Howard Knight Enterprises will be handling the development and operation of the label, with VP Kevin Coffey coordinating independent promotion/distribution.

McCarney Moves To WRC

Daniel McCarney has been named Local Sales Manager at WRC/Washington, D.C. He was formerly with WITS/Boston as General Sales Manager.

Radiographics Forms Joint Radio Venture

Radiographics and Continental Recordings have entered into a joint venture to create audio/visual jingle-graphics for radio stations, with Patti Erikson handling sales. Radiographics can be reached at (603) 286-3293.

Gold Sound Moves

Gold Sound Records & Music Artist Promotions are expanding. The new office address is 2770 S. Maryland Parkway, Suite 510, Las Vegas, NV 89109.

Hrubic Joins WIND

Jan Hrubic has joined WIND/Chicago as Sales Manager. Prior to her appointment, Hrubic worked in Chicago with Radio Advertising Representatives.

FAST TIMES

AT RIDGEMONT HIGH



THE MUSIC. THE MOVIE.

The most talked about soundtrack of the summer. The fastest chart add on. Hear the inside story of this awesome project. Exclusively on The Source. The music — especially developed for the movie. Interviews with Jimmy Buffett, Sammy Hagar, Billy Squier, Joe Walsh.

Plus Stevie Nicks, Graham Nash, Jackson Browne, The Go-Go's, Palmer/Jost, The Rayvns, Quarterflash. Plus Cameron Crowe — on making the movie. And Irving Azoff — on pulling the whole thing together. "Fast Times At Ridgemont High." Soundtrack on Full Moon / Asylum Records. You've got to hear it to believe it. Produced by Denny Somach Productions.

The weekend of August 20, 21 & 22.

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NBC Radio's Young Adult Network

Ratings & Research



JHAN HIBER

AOR Not Befriended By DST

When R&R coined the expression "AOR" several years ago, the term didn't stand for "All Over the Road," but that pretty well describes where the album rock ratings landed this spring. The Arbitrons generally showed the format to be healthier than two years ago, but not as strong as last year's spring scoreboard. In the soon-to-be-released R&R Ratings Report AOR ranks second in terms of strength 12+ this spring (in the top 50 markets), but AOR was tops last year in the same survey.

What might account for the slippage, and how significant are the losses? Are the 12+ declines due to a decrease in the popularity of the AOR sound, or are the results different because the umpire (Arbitron) changed the rules since last year with the Census updates and the introduction of DST? Let's see what the computerized tea leaves (namely the ratings) might tell us.

71% Of Markets Drop

As I've been doing for the past several weeks (for other formats), this week I chose a random sample of markets where AOR stations are present. As it turned out, the cross-section I pulled was a good one — two markets where there is only one AOR versus five more markets where there are at least two AOR's locked in mortal combat.

Compared to the data from the spring '81 books for the same markets, in five of the seven metros examined for this article (71%), the AOR shares slipped. The average decline was about 20%. The chart shows the range of gains and losses seen in the cross-section of markets chosen for this article.

Atlanta (WKLS-AM & FM) and Indianapolis each have just one active AOR entity. The other markets have at least two (or did in the spring book) AOR's in competition.

DST Impact Felt

In some of the markets shown the effects of Differential Survey Treatment were notably felt. Interestingly, the two markets where AOR was up were both metros where DST impact was either nonexistent, since the technique isn't used (Salt Lake City), or minimal (Los Angeles). In the majority of markets, where DST was used for the first time in a spring sweep, the AOR's slipped overall.

Here are two examples of how DST hurt the fortunes of AOR. In St. Louis Doubleday's KWK-FM lost half a share, 12+, going 7.9-7.4 from spring to spring. However, the station's actual average quarter-hour audience rose 6% in the same comparison of spring books. Unfortunately for KWK-FM, the overall listening in the St. Louis market rose when DST hit that area in the winter and the levels remained higher for the

AOR Share Trend Chart

Market	Spring '81/Spring '82 AOR Shares	Spring '82 AOR Shares	Percent of Change
Atlanta	11.3	6.4	-43%
Boston	20.1	16.9	-16%
Detroit	16.7	15.7	-6%
Indianapolis	10.3	8.8	-15%
Los Angeles	10.9	12.7	+17%
St. Louis	16.8	13.2	-21%
Salt Lake City	11.1	13.4	+21%

Q&A

I've been getting calls lately asking if I'm going to be at either of the upcoming radio conventions. The answer is that with the cooperation of the relevant trade groups I'll be in both New Orleans and Reno. At the NAB I'll be at the Research Fair and on two panels, while at the NRBA I'm moderating a panel with representatives from Arbitron and Birch, as well as serving on a panel on perceptual research. Hope to see many of you at either or both of these gatherings.

Week In Review

Arbitron Meets With Advisory Council

Lake Geneva, New York, was the setting of a meeting between Arbitron officials and the Arbitron Radio Advisory Council. The meeting this week covered such key items as Arbitron's new pricing formula (based on geographic coverage); DST; the four-week cume study; and new diary designs. Full details will be available in next week's issue.

Arbitron Delivery Quickens

With the advent of new equipment, software, and procedures in Beltsville and Laurel, Arbitron has been able to notably reduce the amount of time needed to produce all of its spring reports. According to spokesperson Connie Anthes, the firm was able to get out its 250+ spring reports in 120 days two years ago; 66 days last year; and 48 days this spring. Given that the surveys are longer than they used to be, some markets may actually be receiving the books later than they used to when the sweeps were just four weeks long, but at least Arbitron is turning the reports around faster now.

Birch DC Reissue; Opens New Markets

Due to an error in the share trend pages, the Birch Report is reissuing the spring Quarterly Summary Report for Washington, DC. WPKX-FM, which earned a 2.5 share 12+ in the winter QSR, was shown in the spring book as having only a .4 share in the winter book.

Meanwhile the ratings contender will soon be surveying more of the top 50 markets. According to Tom Birch, the firm will start to survey four new markets September 1 — Philadelphia, Providence, Scranton-Wilkes Barre, and Lansing. On October 1 Salt Lake City will be added to the Birch roster, leaving only San Diego and Columbus, OH not covered among the top 50.

Station Research Systems Signs G.E.

With installation of equipment in Denver, four of the General Electric stations are now using Station Research Systems software for research. The SRS packages will be used for music inventory control, playlist scheduling, and callout research.

spring book. Since the listening levels were up (largely due to blacks being able to fill in their own diaries, thus more accurately recording their listening) more than the gain in KWK's AQH audience, the station saw its share of the overall pie get smaller.

Another case came to my attention recently in Atlanta. WKLS-FM has seen its share slip 42% in the last year. However, the station's actual audience drop has been much less than that, in the 25% range. The difference? Listening in Atlanta jumped 26% this book, compared to the previous spring, largely due to DST. With the 1980 Census updates, which hit Atlanta in the fall and increased the ethnic proportion in the diarykeeping universe, there are now fewer non-ethnic diarykeepers in the Atlanta metro. More blacks having diaries and, with DST, filling more in those diaries — makes it tougher for AOR's to get their former audience share levels.

AOR Double Jeopardy?

AOR's that exist in markets with significant ethnic populations may be looking at a double jeopardy situation in this spring book and in Arbitrons to come. First, Arbitron is now sampling more ethnics than a year ago (due to the catch-up with the 1980 Census adjustments.) There are fewer non-ethnic diarykeepers out there. Secondly, Arbitron is using a procedure (DST) that pays up to \$5 for male 18-34 diarykeepers — if they are black. Non-ethnic men 18-34 don't get an incentive premium anywhere near that amount.

The bottom line on all this is that since the diary has difficulty getting enough cooperation from men 18-24 as

it is, and with the likelihood that in many markets a good chunk of the intab from 18-24 men will be ethnic, AOR's are going to have a tough time getting enough cumers (and quarter hours) to show up well. If there are fewer non-ethnic AOR diaries returned by men 18-24, the estimates for that cell are liable to be less stable than in the past, adding another question mark into the equation.

AOR's: Forgotten By Arbitron?

As these spring results show, AOR's in many markets — coincidentally areas where DST had significant impact — had tough sledding. This is causing many thoughtful AOR operators to wonder where they stand with Arbitron.

At the NAB convention in Dallas, Seth Mason, GM of WXRT/Chicago, asked Arbitron's Rick Aurichio why it was that non-ethnic males 18-34 couldn't receive an additional incentive, such as the blacks are now getting. In essence, Mason wondered, why can't there be DST for young non-ethnic men? A number of others have called me recently to ask that same question. Perhaps Arbitron will consider such a move if the industry raises its voice loudly enough. In the meantime, unless there is a dramatic new musical wave that catches the public's fancy, or unless your AOR is in a market without DST, don't be surprised to see your share of the market pie shrink.

Not to be forgotten in all this is Birch. Birch's telephone technique shows AOR's much healthier, and that service doesn't use DST. In a few weeks I'll examine the spring Birches and we'll see how the format did there.

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RATINGS REPORT

The Birch Report

Quarterly results, average
quarter-hour persons, 12+,
Monday-Sunday
6am-midnight

New York

WPLJ Adds One,
Widens Lead;
WKTU Gains,
Cops Urban Title;
WCBS Grows
While WINS Slips

	Winter '82	Spring '82
WPLJ (A)	7.2	8.2
WKTU (U)	5.9	6.7
WOR (T)	6.4	6.4
WINS (N)	6.7	6.1
WRKS (U)	7.0	5.5
WCBS (N)	4.1	5.3
WBL (U)	5.1	4.9
WYNY (AC)	5.4	4.3
WNBC (R)	3.5	3.5
WNEW-FM (A)	2.8	3.4
WABC (T)	3.5	2.9
WNEW (BB)	2.9	2.7
WKHK (C)	1.5	2.5
WADO (S)	1.0	2.3
WPAT-FM (BM)	2.3	2.3
WMCA (T)	3.2	2.2
WQXR-FM (CL)	1.1	2.2
WRFM (BM)	3.2	2.2
WCBS-FM (O)	2.2	2.1
WPAT (BM)	2.0	2.1
WJIT (S)	1.3	1.6
WHN (C)	2.2	1.5
WPIX (R)	.9	1.4
WNCN (CL)	1.2	1.0

Los Angeles

KABC Up Three
With Dodgers;
KMET Passes KLOS;
KNX Beats KFVB;
KIIS, KFI, KMPC,
KRLA Rise

	Winter '82	Spring '82
KABC (T)	5.8	8.7
KMET (A)	6.2	6.4
KLOS (A)	6.4	6.0
KNX (N)	3.3	5.0
KROQ-FM (A)	4.8	4.9
KIIS (R)	2.7	4.2
KFVB (N)	4.0	4.1
KBIG (BM)	3.3	3.3
KRTH (R)	3.1	3.0
KFI (R)	2.0	2.9
KRLA (R)	2.2	2.9
KJOI (BM)	2.7	2.6
KMPC (T)	1.8	2.6
KHTZ (AC)	3.2	2.5
KGFJ (B)	1.8	2.3
KIQQ (R)	2.9	2.3
KLAC (C)	2.3	2.1
KPRZ (BB)	1.5	2.1
KNX-FM (A)	2.2	1.9
KKGO (J)	1.4	1.8
KWST (R)	1.5	1.7
KJLH (B)	1.9	1.6
KACE (B)	1.2	1.5
KALI (S)	1.8	1.5
KUTE (U)	1.8	1.5
KHJ (C)	2.0	1.4
KOST (BM)	1.7	1.3
KZLA-FM (C)	1.1	1.2
KDAY (B)	1.3	1.1
KFAC (CL)	.6	1.1
XTRA (R)	1.5	1.6

Boston

WXKS-FM Paces Field;
WCOZ Close Second;
WHDH-WBZ Battle Tight;
WROR Tops A/C Contest

	Spring '82
WXKS-FM (R)	10.7
WCOZ (A)	10.3
WHDH (AC)	9.3
WBZ (AC)	9.2
WBCN (A)	7.1
WEEI-FM (A)	4.9
WEEI (N)	4.6
WJIB-FM (BM)	4.4
WROR (AC)	4.4
WMJX (AC)	3.3
WVBF (AC)	2.6
WRKO (T)	2.2
WXKS (BB)	2.0
WHUE (BM)	1.9
WCRB (CL)	1.7
WITS (T)	1.7
WBOS (R)	1.6
WSSH (BM)	1.2
WAAF (A)	1.5

Tampa-

St. Petersburg

WRBQ Dominant;
Country WQYK,
WSUN Jump;
WYNF Stable;
WQXM Drops;
WJYW Takes Beautiful
Music Lead

	Winter '82	Spring '82
WRBQ (R)	14.8	16.0
WQYK (C)	8.5	10.3
WSUN (C)	5.6	7.5
WYNF (A)	7.5	7.5
WJYW (BM)	5.0	6.8
WCKX (AC)	5.7	5.5
WWBA (BM)	6.5	5.2
WDAE (BB)	8.4	4.5
WFLA (AC)	5.2	4.5
WQXM (A)	7.4	4.4
WPLP (T)	3.7	3.2
WNSI (N)	1.4	2.9
WTMP (B)	3.3	2.9
WFLA-FM (BM)	2.2	1.9
WTAN (AC)	.7	1.2
WSRZ (AC)	2.6	4.0

Houston

KMJQ Tops;
KIKK-FM Leads
KILT-FM; KLOL AOR
Pacesetter

	Spring '82
KMJQ (U)	10.7
KIKK-FM (C)	10.0
KLOL (A)	10.0
KILT-FM (C)	8.2
KRBE (AC)	6.3
KRLY (U)	6.2
KFMK (AC)	5.9
KSRR (A)	5.8
KODA (BM)	3.9
KQUE (AC)	3.7
KTRH (T)	3.6
KPRC (N)	3.0
KLEF (CL)	3.0
KYND (BM)	2.5
KIKK (C)	1.6
KENR (M)	1.5
KILT (C)	1.5
KCOH (B)	1.0
KLAT (S)	1.0

Milwaukee

WOKY Surprises,
Leads Market;
Brewers Helps WISN
Win A/C Contest;
WQFM Beats WLPX
For AOR Crown

	Spring '82
WOKY (BB)	9.0
WISN (AC)	8.7
WQFM (A)	8.6
WBCS-FM (C)	7.1
WTMJ (AC)	6.5
WEZW (BM)	6.4
WLPX (A)	6.2
WZUU-FM (AC)	5.9
WKTJ (R)	5.5
WMYX (AC)	4.3
WFMR (CL)	3.7
WZUU (AC)	3.6
WLUM (U)	3.4
WRKR (R)	2.6
WMIL (C)	2.3
WAWA (B)	1.4
WIND (T)	1.1

St. Louis

KMOX Gigantic;
KWK-FM Leads KSHE
In AOR Battle;
WIL-FM Tops Country

	Spring '82
KMOX (T)	22.5
KWK-FM (A)	11.6
KSHE (A)	8.0
WIL-FM (C)	6.4
KMJM (U)	6.3
KSD-FM (AC)	6.2
KSD (C)	5.5
WRTH (E)	4.1
KEZK (BM)	3.8
KSLQ (AC)	3.3
KXOK (AC)	3.2
WZEN (B)	2.5
WIL (C)	2.4
KMOX-FM (AC)	2.3
KWK (A)	1.1

Cleveland

WMMS Opens Huge
Lead; WZZP Adds
To A/C Edge;
Urbans Up, Beautiful
Musics Drop;
WKSU Gains; WHK Slips

	Winter '82	Spring '82
WMMS (A)	12.4	16.0
WZZP (AC)	6.5	7.0
WDMT (U)	5.2	6.9
WWWM (A)	5.2	6.7
WGCL (R)	5.4	6.6
WDOK (BM)	10.0	6.0
WBBG (O)	3.1	5.2
WQAL (BM)	7.4	4.9
WGAR (AC)	6.0	4.3
WERE (T)	7.0	4.2
WHK (C)	4.7	4.2
WKSU (C)	2.8	3.7
WCLV (CL)	2.4	3.4
WLYT (AC)	4.1	3.4
WZAK (U)	1.7	2.7
WWWE (C)	2.1	2.5
WJMO (B)	1.5	1.9
WJW (AC)	2.6	1.8

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

For The Record

In last week's display of the Birch Report share trends for Seattle, KKFX was inadvertently listed as Black-formatted. The station should have been designated as CHR (R).



R&R's Marketplace

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HUEY LEWIS

AND THE NEWS

“Workin’ For A Livin’”

3rd WEEK!

CHR NEW & ACTIVE

HUEY LEWIS & THE NEWS “Workin’ For A Livin’ ”

(Chrysalis) 97/22 Moves: Up 34, Debuts 9, Same 31, Down 1, Adds 22 including WCAU-FM, KIQQ, WLAN-FM, WKRZ-FM, KROK, WKRZ-FM, WHHY-FM, WBCY, WRQK, WJXQ, WKFR, KXXX, KHYT, 95SGF, KFYP.

the new single from the album “Picture This”



Chrysalis
Records and Tapes

The single CHS 2630 The album CHR 1340
Produced by Huey Lewis and the News

RCA BREAKS IT TWO YOU



"I WILL
ALWAYS
LOVE
YOU"

DOLLY PARTON

A/C CHART **26**

DOLLY PARTON
I Will Always Love You (RCA)

48% of our reporters on it. Rotations: Heavy: 6/0, Medium 30/3, Light 25/6, Extra Adds 1, Total Adds 10, WHB, KNBR, WVLK, Y106, KUDL, KKUA, KCEE, WNNR, WCHV, KBAI. Debuts at number 26 on the A/C chart.

CHR

KFI on	Y103 add	WCIR 16-7
KIQQ 35	WSEZ 35-31	95XIL 34-25
XTRA on	WNOK-FM add	WISE add
WFBR 21-18	KOFM 29-24	WFLB 35-28
KINT 20-18	KYNO-FM 20-13	KPUR 24-20
KEEL 24-20	KCPX 37-33	KSLY 29-24

"HE
GOT
YOU"



RONNIE MILSAP

A/C CHART **27**

RONNIE MILSAP
He Got You (RCA)

46% of our reporters on it. Rotations: Heavy 3/0, Medium 30/2, Light 26/11, Extra Adds 0, Total Adds 13, WHB, KGW, WKAZ, WAFB, WBT, WHHY, WRVA, WHBC, WIBA, WNNR, WKZE-FM, KFOR, KSRO. Debuts at number 27 on the A/C chart.

CHR

Q105 25-22	V100 deb 29	KOFM deb 27
WFBR deb 27	KTSA 24-21	KCPX 31-27
KC101 add 30	WTIX add	KWLO deb 30
WAEB deb 27	Y103 add	KCBN 39-32
	WSEZ add	
	KSTT add	



STREET TALK

Trouble in paradise? Street Talk hears that there's been a lot of behind-the-scenes fighting at KROQ-FM/Pasadena since PD Rick Carroll exited to set up his consultancy. These arguments have already resulted in two full-timers exiting the station for competitor KMET. Midday personality Denise Westwood will do weekends and fill at KMET, and former KROQ-FM morning cohost Mike Evans will now be KMET's Sports Director. Other changes in L.A.'s AOR battle include David Perry being officially announced as Mary Turner's replacement in the KMET 6-10pm slot.

KSLQ/St. Louis may indeed be changing call letters, as we reported last week, but not formats. When the station becomes KYKY, and adopts the new on air identity of KY-98, it will be a new positioning statement for the A/C format. It seems some market research told PD Rick Torcasso what he suspected already; the KSLQ call letters were perceived as those of a teen station, which KSLQ has not been for some time.

As part of station restructuring, WHBQ/Memphis has added the Satellite Music Network's "Starstation" for the 6-11pm slot. WHBQ already carries RKO's "Night Time America" in the all-night hours.

WXEZ/Toledo drops AOR for A/C. PD Jeff McCarthy is still at the wheel, although WXEZ's AM sister, WOHO, is still looking for a PD. Now both stations will be Adult Contemporary.

Dan Formento has resigned as Program Manager of NBC's Source in order to pursue his freelance career fulltime. Dan will continue to do his popular "Today In Rock History" feature for the net (and its print version for R&R) as well as other continuing Source features. No immediate replacement was named for him at NBC.

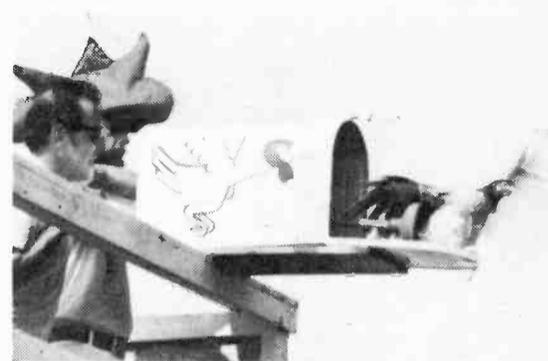
Street Talk has heard that longtime station veteran Bob Hardwick will exit KTAC/Tacoma to return to KVI/Seattle for mornings starting next week. KVI recently picked up Drake-Chenault's "Hitparade" format for afternoons only. Does that mean KVI is moving away from News/Talk?

And while we're in the Northwest . . . chalk up another client station for consultant Paul Christy, as he's signed KEX/Portland.

By the time you read this an announcement should have been made revealing the identity of KFOG/San Francisco's new AOR PD. Our prediction at presstime was that the PD would come from a very successful Superstars client station in the Midwest or Northeast.

KULF/Houston is now KKBQ, thanks to the FCC's blessing.

Despite rumors to the contrary, KINT/EI Paso is not switching to AOR, but what about those new call letters KSYR? Well, the FCC has approved them for use on what was KERP/EI Paso, the other half of the two-station deal made by Great American Broadcasting, whose principals include Tom Hoyt and Al Greenfield. The KERP call letters have already been picked up by religious-formatted KKOL/EI Paso.



CHICKENS TAKE PLUNGE(R) — Looking for a great end-of-the-summer promotion? Check this out . . . it's the WJUN/Mexico, PA Chicken Flying Contest. Here's how it works. You put a semi-regulation U.S. mailbox up on a high platform (it's semi-regulation because the mailbox has no back). Then, you put in a chicken and apply what WJUN termed "the launch propulsion device" (a plunger) to the chicken's unsuspecting behind. Whichever of the expelled chickens flies the farthest wins. In the instructional photo, we see WJUN PD John Kabo and morning man Mel Thomas using the "launch propulsion device" on a startled participant.

Arista Records National A/C Promotion Manager Rick Bisceglia was robbed at gunpoint late Monday night (8-16) in Memphis. Rick lost \$175 in cash and his credit cards, but thankfully nothing else, except perhaps one or two years off his life . . . pretty scary!

Tom Grier is the new PD at KGGO/Des Moines from KRCH-FM/Rochester, MN. Grier will also handle mornings on the AOR station.

Is WBOS/Boston for sale? That's the rumor we keep hearing, and adding fuel to it this week was the resignation of WBOS VP/GM Allan Johnson.

WGR/Buffalo has replaced 10-year morning man Stan Roberts with a former Buffalo radio great, who had recently moved his act to CFTR/Toronto, George Hamburger.

KOFM/Oklahoma City MD Chuck Morgan is leaving September 15 to become part owner and PD of KMGX/Lawton, OK. Our best wishes to Chuck.

With Jim Morgan off to consult, CK101/Cocoa Beach has upped MD Michael W. Lowe to PD, and former Florida MCA promotion man Chris Bailey is the new CK101 Music Director.

Street Talk hears that Gerry King is out as PD at WJBO/Baton Rouge.

Jackie Robbins has left her airshift at KFMK/Houston to become PD at KZFM/Corpus Christi, replacing the exiting John Steele. More PD changes in Texas include: KHFI/Austin PD Tom Rivers, being replaced by former KHFI PD Peter Stewart.

WNBC/New York has a new Music Coordinator, Babette Stirland, a former programming assistant at KBPI/Denver. She replaces Lyndon Abell, who returns to his former slot as producer on the Don Imus morning show.

CFTR/Toronto has promoted Rick Hunter to MD from his Assistant PD post. Rick replaces Cyd Kaplan, who has left the station.

TW/A Quote-of-the Month:

"Todd Wallace is a well organized, detail conscious professional who sizes things up fast, tells me the truth, and follows through on everything. Our management team looks forward to his visits. He has become one of the Kiss family."

Rich Balsbaugh — President, WXXS-FM/Boston

Call TOLL FREE 1-800-528-6082 to find out what TW/A can do for YOU.

index research **Todd Wallace**
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Sales



JONATHAN HALL

Sales Incentives Key To Growth

How important is it to put a sales department through mental gymnastics? Phrased differently, I suppose I'm asking would Richard Simmons make a good general sales manager?

On the one hand, enthusiastic management in this economy is necessary to keep sales people highly motivated. On the other hand, who wants phony management "rah-rah" hype? How much motivation is enough?

At WRVQ/Richmond, VP/GM Phil Goldman (he is also Regional VP for Harte-Hanks Radio) attributes his phenomenal sales growth to a staff that has bought his sales plan.

Phil picks up, "The only way you can sell something to somebody is to make it their idea. So we sell them the idea that we're gonna have a great year in 1982. We spread all the mayonnaise on the bread. But the basic sandwich is, this is our career guys, we're in here to be the best we can, with what we do. Ratings don't matter, state of the economy doesn't matter."

"There is always going to be somebody out there who needs our services. They'll be willing to pay for it, if we can prove to them that it's worth what we are asking for."

R&R: *If your business is so fantastic, why is the industry in general experiencing no growth overall, as determined by NAB several weeks ago?*

PG: I'm beginning to think one of the reasons business has been so outstanding for us is because most of my competitors have already predetermined how bad this year is going to be. And, our people just

"We feel that our sales are such a joint effort that when we have sales objectives, we set up bonuses for the entire staff."

said, "Well it could be bad if we let it, but let's not let it." We went out and turned over a lot of new rocks and it has opened up doors that are incredible.

R&R: *Are these new accounts?*

PG: You name it. New, old, previous accounts that have been off. Those that have been on and weren't necessarily doing things right.

Motivation Techniques

R&R: *What are you doing to keep your sales execs motivated?*

PG: A lot of in-house training and several meetings a month. We also ask them to become a specialist in some area and then to maybe take on an occasional training session in their new area of expertise.

We've also reorganized internally too. It's strange, but most stations have a lot of help laying around. There's probably a jock who's real good at developing campaigns. They're selling on the air all the time anyway. You've got to get them involved, going out seeing clients.

R&R: *Have you added any staff?*

PG: One person. But essentially we have the same group we had a year ago. One of the reasons is our annual seminar. The first week of November last year, we took three or four days and got together. We brought everybody — our key programming people, program director, production manager, graphic director.

We feel that our sales are such a joint ef-

fort that when we have sales objectives, we set up bonuses for the entire staff. It doesn't have to be a lot either. It just keeps everyone keenly aware of the goal we're trying to hit. The receptionist is not going to let a sales person forget that he had a call from somebody.

R&R: *Have you had any turnover?*

PG: None. One reason is that we are constantly sifting through all the people we have here to see if any of them have talents they would like to cultivate. We have no boundary lines between departments. It's really costly to replace somebody, in terms of knowledge that just walks out the door, and especially if you have to start all over again training someone.

Financial Incentives

R&R: *How do you keep the pressure off sales managers?*

PG: In the case of our sales managers, we pay them a very fair salary. It's not as much as they'd want to make, but it certainly could be dangerous... it is a substantial salary and they could live on it. We are not trying to make them prove every month that they can sell.

It so happens they do a lot of business anyway. But we make sure we have the kind of people who are not going to be happy

- Turning over "new rocks" keeps business healthy
- Involve *everyone* at the station in sales
- Reward winning sales efforts
- Develop in-station excitement

with their salary. They are motivated by winning. So, we give them a nice override of everything their respective department does. But we take them out of being competitive with their salespeople. I think the salespeople appreciate that. That gives them something to shoot for also.

R&R: *How do you determine commissions?*

PG: We have a system that grades our salespeople. We have an interlevel sales position that earns a salary and maybe a very small commission. We have regular account execs who get a draw against a higher commission. And then we have a couple of people who have earned more responsibility. They receive a reduction in salary and an increase in commission. These senior account execs at our station make about \$30,000 to \$45,000, so that's a position to aspire to. There can be any number of them so it's not a matter of I have to beat up on Charlie some to get his job.

R&R: *Do you pay a different commission for new business?*

PG: We used to do those kinds of things and we still have to have a little bit different structure on non-agency business. On occasion we'll throw a little extra spiff in on new business. But we don't as a general matter of course. We will offer extra commissions for new business or we'll make new business a point-getter toward some kind of contest.

For example, every year we do a contest, usually the first eight weeks of the year. It's a weekly thing where the winner each week gets a certain number of gallons of gas. So each week the person with the most new developed business during the course of that week — most new orders coming in — gets so many points and at the end of the week you tally up the points. It's very simple. You have a general overall winner, who maybe wins 100 gallons of gas.

The key is to develop the excitement. I think if you wanted to look for one three-letter word, it's fun.

Servicing The Agencies

R&R: *What's working best for you in terms of people who call on the agencies?*

PG: I think our people service very well. They are very personable. They are strong when they have to be and they are all very strong on information. They never go in and say, "Oh, I was in the neighborhood and thought I'd stop by and have a cup of coffee."

They're in there for a reason. They're either in there to present some fact findings or they're there to impart some informa-

tion. So, I think they are welcome because of that. They're always striving to present the image of "here comes the pro and he's here because he has something to say."

R&R: *How do you utilize computers in your sales department?*

PG: We have an RKO computer which we use for a lot of other things. We have the Market-Buy-Market stuff; we do a lot with it. We utilize it in ways that maybe some people never thought about doing. Every time a book comes out, we do a total breakout on the entire book. We bind it and we take it to the client. So, they have it serviced from us.

We prevent buyer remorse by running computations on people's buys after they're made and take it to them and say here, look what a wonderful buy this was for you. I think those are the ways to use it. Not just to try to dig into there and find something that makes you No. 1 on Saturday morning. One of the greatest ways to get reprimanded around here is to run out and be guilty of just doing nothing but running around saying we're number one. That's no reason to buy.

"The key is to develop the excitement. I think if you wanted to look for one three-letter word, it's fun."

R&R: *Are you able to actually break out a client's schedule, how it ran?*

PG: Sure, we can break it out against the marketplace. We can break it out against TV, even against the newspaper, or we can show frequency against anything. It feeds back anything you put in there.

R&R: *In the area of sales management, what is the future for computers, in terms of being able to look at each individual sales person, where they stand today vs. a year ago vs. a month ago, projections, etc.?*

PG: You can pull out what accounts were in each month. There are all kinds of things that we can pull out of our traffic computer that help us in terms of keeping tabs on where we are vs. a year ago, a month ago, by sales person, by account category, etc. That's invaluable.

REP REPORT

First New Mexican Rep Formed

New Mexico Radio Sales Network has begun operation as the state's first radio rep with 32 client stations. Former KQEO & KZZX/Albuquerque GSM Jim Seifert heads the Albuquerque-based firm, with ex-KFMG/Albuquerque staffer Annette Trujillo serving as Office Manager... Selcom picks up WRHC/Miami for representation...

Ron Weener becomes New York Sales Manager for CBS-FM National Sales from a similar position at Hillier, Newmark & Wechsler... Sue Bell joins RAR as an account executive in Dallas, from an AE post with KODA/Houston... Katz gains WMP



Ron Weener

& WHRK/Memphis, WRNL & WRXL/Richmond, and WSWG & WIOG/Saginaw as client stations... RKO Radio Sales now reps KKSS & WAYL/Minneapolis... Eastman assumes rep duties for WSWF-AM & FM/Fort Myers, FL. Ken Christensen has joined Eastman's Detroit office as an account executive from the same position at Roslin Radio Sales.

NAB Asks FTC To Suspend Games Ad Ban

The NAB has asked the Federal Trade Commission to suspend its rule against food and gasoline retailers using radio and TV for advertising games and sweepstakes promotions. The request asks for temporary relief while a formal rulemaking reconsidering the ban takes place. Current rules require all "material details" of a game promotion, including exact number of prizes and odds on winning them, geographic area, number of stores involved, etc., to be disclosed in all advertising. That constitutes an "almost complete de facto ban" on broadcast advertising, which is not suited to such comprehensive detail, according to the NAB.

SUPER GROUPS

ALABAMA

Alexander City
Birmingham
Enterprise
Montgomery
Opelika
ALASKA
Anchorage
ARIZONA
Holbrook
Phoenix
Tucson
ARKANSAS
Fort Smith
Helena

WRFS-FM
WRKK-FM
WKMX-FM
WHYY-FM
WFRI-FM
KRKN-FM
KDJI-AM
KUPD-FM
KWFM-FM
KISR-FM
KZRI-AM/FM

HAWAII

Hilo
Honolulu
IDAHO
Boise
Orofino
Osburn
ILLINOIS
Champaign
Chicago
Chrystal Lake
Galesburg
Joliet
Murphysboro
Peoria

KIPA-AM
KDUK-FM
KIDQ-FM
KLER-AM
KWAL-AM
WKIO-FM
WLS-FM
WXRQ-FM
WGBQ-FM
WLLI-FM
WTAC-FM
WKZW-FM



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same product of The Coca-Cola Company.

Canton
Celina
Cleveland
Columbus
Lima
Loraine
Toledo
Waverly

WOOS-FM
WKKI-FM
WGCL-FM
WLQV-FM
WCIT-AM
WZLE-FM
WIOT-FM
WXIZ-FM

OKLAHOMA

Ada
Ardmore
Hobart
Oklahoma City
Stillwater
Tulsa

KASX-FM
KELS-FM
KQTZ-FM
KATT-FM
KVRO-FM
KMOD-FM

TEXAS

Austin
Bryan
Corpus Christi
Dallas
Eastland
Houston
Kilgore
Pampa
San Angelo
San Antonio
Sherman
Texarkana
Victoria

KLBJ-FM
KTAM-AM
KRYG-AM
KTXQ-FM
KVMX-FM
KSRF-FM
KKTZ-AM
KGRO-AM
KGKL-AM
KISS-FM
KDSQ-FM
KTFS-AM
KVIC-FM



JOAN JETT & The BLACKHEARTS IN CONCERT ON RADIO! AUGUST 21

INCLUDES
PERFORMANCES OF
'DO YOU WANNA TOUCH ME'
'I LOVE ROCK-N-ROLL'
'BAD REPUTATION'
'CRIMSON & CLOVER'



Jett Log Productions.



Produced by



Concert courtesy of Joan Jett & The Blackhearts.

CALIFORNIA

Concord
Escondido
Los Angeles
Marysville
Palm Springs
Riverside
S. Lake Tahoe
San Diego
San Francisco
San Jose
Santa Maria
Tulare
Ukiah
COLORADO
Alamosa
Boulder
Salida
Trinidad

KEGR-FM
KOWN-FM
KLOS-FM
KFRD-FM
KPSI-FM
KOLA-FM
KOWL-AM
KPRI-FM
KMEL-FM
KOME-FM
KXFM-FM
KBOS-FM
KUKI-AM

CONNECTICUT

Bridgeport
Hartford
Willimantic

WNAB-AM
WHCN-FM
WILI-AM

DISTRICT OF COLUMBIA

Washington

WRQX-FM

DELAWARE

Georgetown

WSEA-FM

FLORIDA

Atlantic Beach
Big Pine Key
Ft. Lauderdale
Ft. Meyers
Gainesville
Pensacola
Tampa
Winter Park

WFYV-FM
WWUS-FM
WCKO-FM
WINK-FM
WYKS-FM
WKTZ-FM
WYNF-FM
WDIZ-FM

GEORGIA

Americus
Atlanta
Augusta
Carrollton
Columbus
Dublin
Macon
Rome
Savannah
West Point

WADZ-FM
WKLS-FM
WBBO-FM
WBTR-FM
WCGO-FM
WOZY-FM
WMAZ-FM
WQTU-FM
WZAT-FM
WRLD-AM

Rockford
W. Charleston
Waukegan

WYFE-FM
WEIC-FM
WXLC-FM

INDIANA

Greencastle
Indianapolis
Kokomo
Richmond

WJNZ-FM
WFBO-FM
WZWZ-FM
WKBV-AM/
WRIA-FM

IOWA

Carroll
Cedar Rapids
Davenport
Des Moines
Muscatine
Washington

KKRL-FM
KQCR-FM
KIKI-FM
KMGK-FM
WFMH-FM
KCII-AM/FM

KANSAS

Dodge City
Hays
Liberal
Wichita

KDCK-FM
KJLS-FM
KSCB-AM
KICT-FM

KENTUCKY

Bowling Green
Corbin
Louisville
Murray
Richmond

WDNS-FM
WYGO-FM
WLRB-FM
WAAV-FM
WEKY-AM

LOUISIANA

Bogalusa
Donaldville
Lafayette
Lake Charles
New Orleans
Opelousas
Shreveport
Thibodeaux

WIKC-FM
KSMI-FM
KSMB-FM
KLOU-AM
WRNO-FM
KOGM-FM
KMBO-FM
KXOR-FM

MAINE

Caribou

WDHP-FM

MARYLAND

Baltimore
Frederick

WIYY-FM
WZYQ-FM

MASSACHUSETTS

Boston

WBOS-FM

MICHIGAN

Cheboygin
Detroit
Escanaba
Flint
Grand Rapids
Houghton
Lansing
Manistee
Munising

WCBY-FM
WRIF-FM
WFNN-FM
WWCK-FM
WLAV-FM
WMTU-AM/FM
WMQT-FM
WLS-FM
WRRK-FM
WQXO-AM/FM

MINNESOTA

Duluth
Minneapolis
Wadena

KQDS-FM
KQRS-FM
KKWS-FM

MISSISSIPPI

Hattiesburg
McComb
N. Cleveland
Tupelo

WHSY-FM
WHNY-AM
WQAZ-FM
WZLQ-FM

MISSOURI

Brookfield

KGHM-AM/
KQMC-FM

MONTANA

Butte
Dillon

KQUY-FM
KDBM-AM/
KDLN-FM

NEBRASKA

Chadron
Columbus
Kearney
McCook
Ogallala
Omaha

KQSK-FM
KTTT-FM
KRNJ-FM
KICX-AM/FM
KOGA-AM
KEZO-FM

NEVADA

Reno

KOZZ-FM

NEW HAMPSHIRE

Franklin

WRTN-FM

NEW JERSEY

Atlantic City
Manahawkin

WGRF-FM
WJRZ-FM

NEW MEXICO

Alamogordo
Albuquerque
Gallup
Grants
Roswell
Taos

KYLO-FM
KWXL-FM
KYVA-AM
KYKN-FM
KBIM-AM
KKIT-AM

NEW YORK

Albany
Binghamton
Buffalo
Glens Falls
Liberty
New York
Potsdam

WPYX-FM
WWWI-FM
WZIR-FM
WYLR-FM
WVOS-AM/FM
WPLJ-FM
WPDH-FM

NEW HAMPSHIRE

Poughkeepsie
Riverhead
Rochester
Saranac Lake
Syracuse
Utica
Watkins Glen

WRCN-FM
WCMF-FM
WNBZ-FM
WQBZ-FM
WOUR-FM
WXXY-FM

NORTH CAROLINA

Boone
Charlotte
Durham/Raleigh
Franklin
Reidsville
Wilkesboro
Wilmington
Winston-Salem

WATA-AM
WBCY-FM
WDCG-FM
WFRF-FM
WXXQ-AM
WWWC-AM
WWSL-FM
WKZL-FM

NORTH DAKOTA

Grand Forks
Wahpeton
Williston

KYTN-FM
KBMW-FM
KYYZ-FM

OHIO

Bellefontaine
Bowling Green

WTOO-FM
WFAL-AM

OREGON

Astoria
Coos Bay
Eugene
Klamath Falls
Ontario
Portland
Roseburg

KAST-FM
KYNG-FM
KZEL-FM
KAGO-FM
KWBJ-FM
KGON-FM
KRSB-FM

PENNSYLVANIA

Canton
Clearfield
Erie
Harrisburgh
Honesdale
Kane
Linesville
Philadelphia
Pittsburgh
Scranton
S. Williamsport
State College

WKAD-FM
WQYX-FM
WCKK-FM
WDNH-FM
WKZA-AM
WVCC-FM
WYSP-FM
WYDD-FM
WEZK-FM
WMPT-AM/FM
WQWK-FM

RHODE ISLAND

Providence

WHJY-FM

SOUTH CAROLINA

Anderson
Charleston
Columbia
Darlington
Gaffney
Georgetown
Sumter
Walterboro

WAIM-FM
WSSX-FM
WNOK-AM
WDAR-AM
WFGN-AM
WGMB-FM
WSSC-AM
WALD-AM/FM

SOUTH DAKOTA

Rapid City
Sioux Falls

KGGG-FM
KELO-AM

TENNESSEE

Camden
Chattanooga
Crossville
Dyersburg
Humboldt
Kingsport
Knoxville
Lexington
Livingston
Memphis
Nashville
Tulahoma

WRJB-FM
WSKZ-FM
WCSV-AM
WASL-FM
WIRJ-FM
WZXY-FM
WIMZ-FM
WDXL-AM
WXXG-FM
WXZR-FM
WKDF-FM
WBGY-FM

UTAH

Cedar City
Logan
Ogden
Richfield
Vernal

KBRE-FM
KVNU-AM
KJQN-AM
KKWZ-FM
KVEL-AM

VERMONT

Barre

WORK-FM

VIRGINIA

Charlottesville
Covington
Harrisonburg
Marion
Norfolk
Richmond
Roanoke
Tappahannock

WUVA-FM
WKEY-AM
WQPO-FM
WMEV-FM
WNOR-FM
WRVQ-FM
WSLO-FM
WRAR-AM/FM

WASHINGTON

Centralia
Seattle
Spokane
Walla Walla
Wenatchee
Yakima

KITI-AM
KISW-FM
KREM-FM
KUJ-AM
KPO-AM
KATS-FM

WEST VIRGINIA

Clarksburg
Morgantown
Weich

WHAR-AM
WVVU-FM
WXEE-AM

WISCONSIN

Appleton
Eau Claire
Milwaukee
Wausau

WAPL-FM
WBLZ-FM
WLPX-FM
WIFC-FM

WYOMING

Cheyenne
Gillette
Rawlins
Rock Springs
Torrington
Worland

KFBQ-FM
KOLL-FM
KRAL-AM
KSIT-FM
KGSAM
KENB-FM

GUAM

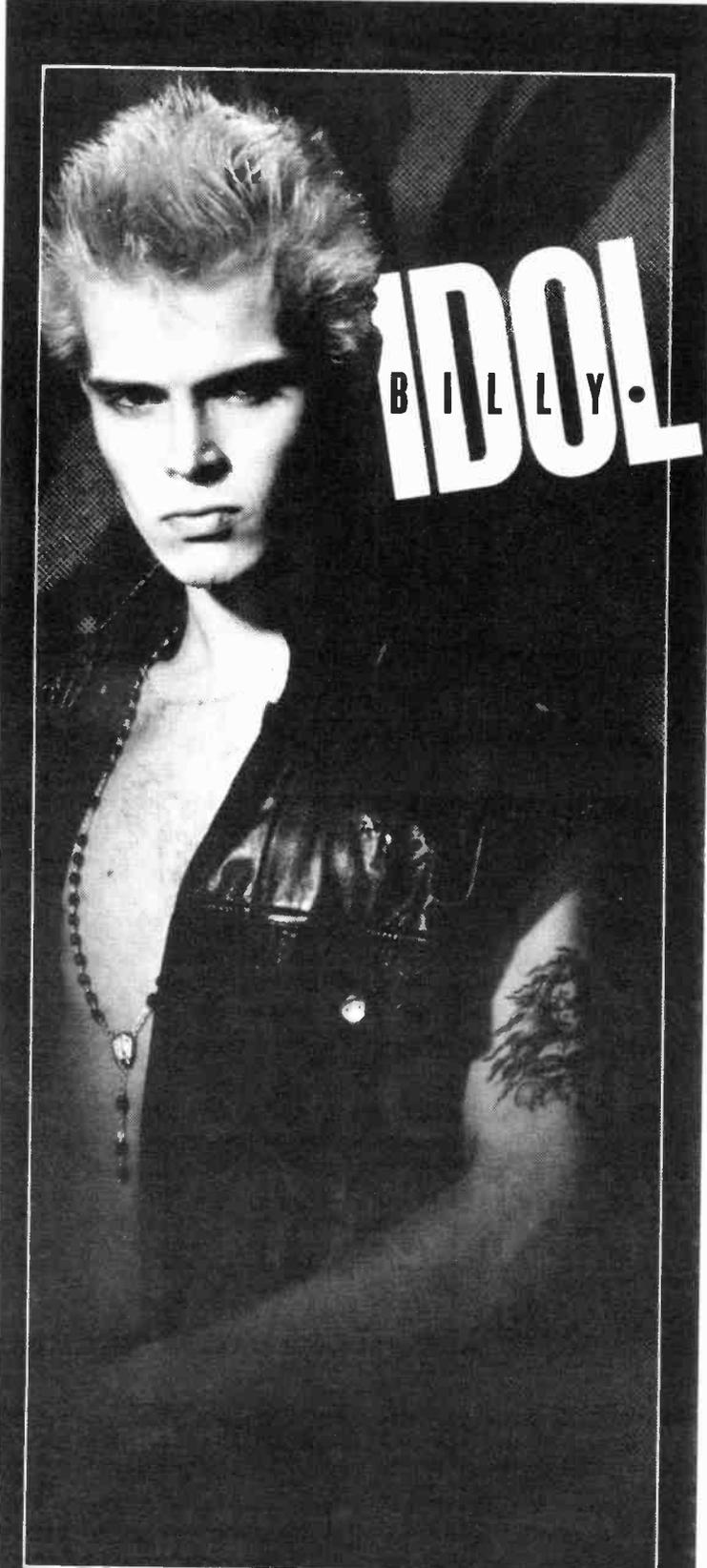
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We have seen the future and it rocks



**RADIO FORECAST:
"HOT IN THE CITY"**

R&R 21 BB 31**

Billy Idol's sold out tour is causing a heat wave across the country!

LP:
BB 79*
BILL HARD 46
ALBUM NETWORK 47

- WIFI 25-20
- WXKS-FM 10-8
- PRO-FM 11-8
- JB105 28-20
- KEGL 12-9
- WLOL-FM 20-15
- KBEQ 32-27
- WGCL 20-18
- KCNR deb 23
- KYYX 18-15
- KUBE 26-22
- Q103 17-14
- WHFM 14-10
- WPST 16-13
- WKEE 2-2
- KROD 28-24
- WHHY-FM 21-17
- WSEZ 20-16
- WNOK-FM 22-17
- KNBQ 16-13
- KBBK 19-15
- WJBQ 12-5
- WGUY 7-5
- 95SGF 7-6
- KFYR deb 19
- KKRC-FM 8-5



Chrysalis
Records and tapes

The album CHR 1377 The single CHS 2605
Produced by Keith Forsey

CALENDAR



BRAD MESSER

Interviewing? Dare to be Ignorant!

At first I thought interviewing was merely a matter of getting a few facts straight and then asking questions I hoped were intelligent. Now I think informed questions have their place, but I've heard several (smart) tape-chasers play dumb and sometimes generate much better responses. I'm talking mainly about everyday newsroom telephone tape gathering, in which only the actuality and not your question will end up on the air. The goal is to avoid those deadly-dull Yes and No answers, getting the person being interviewed to respond with some emotion or enthusiasm.

Let's take a common phone interview situation, cops 'n' robbers, for which you need :20 of good tape from the victim. What I respectfully call the Dumb Question Technique involves sounding even more ignorant than you really are, by asking a negative question which will require that the respondent correct you. "It wasn't very frightening, was it?" or "The bandit didn't seem particularly threatening, did he?" The odds are good that the victim will set you straight quite descriptively. The negative question works well in a lot of everyday tape-chasing situations. "That isn't a very bad fire out there, is it?" and "The cars weren't torn up too much in that wreck, were they?" If the answer is No, the story probably isn't going to be aired anyway, but if your negative question generates a positive response the tape is likely to sound pretty good.

Having extensive experience at sounding dumb myself, I don't like to do it on purpose too often, but I've heard interviewers get surprisingly good results from calculatingly Dumb questions.

Human-Powered Flight

MONDAY, AUGUST 23 — No man had accomplished controlled, sustained flight using only muscle power, until five years ago today. That was the historic flight by bicycle rider Bryan Allen, pedaling the "Gossamer Condor." The 70-pound plane (designed and built by a team led by Paul MacCready and Dr. Peter Lissaman) is now displayed in our Smithsonian Institution.

The first big Hollywood sex symbol was silent-movie star Rudolph Valentino, who died 56 years ago today at age 31 of appendicitis and complications. Valentino's death was front-page stuff. A New York newspaper, hyping circulation, faked a photo of Valentino's head on someone else's body in a casket. 100,000 people formed a line eleven blocks long to view the great lover's body. All Hollywood film studios briefly suspended production in his honor. It was enough to create great box office for Valentino's old films, and within two months they made a quick \$2-million. Although Rudolph Valentino died broke on this date in 1926, the box office immediately afterward put his estate well into the black.

Former NFL leading passer Sonny Jurgensen is 48. Others born on this date have included country singer Tex Williams, dancer Gene Kelly, and King Louis the 16th of France.

Nation's Capitol Afire

TUESDAY, AUGUST 24 — Washington DC was attacked and captured by British soldiers 168 years ago today (1814) and the White House was set on fire. Researcher Jeremy Beadle writes, "President Madison briefly distinguished himself by becoming the only incumbent President to face enemy fire. He galloped to the fight with a pair of borrowed pistols, but when he saw how badly things were going, he fled in the opposite direction. Mrs. Madison was more collected. She rescued the White House silver and saved her pet parrot."

The Italian volcano Vesuvius buried Pompeii and other resort towns near Naples in the year 79AD. Today Pompeii is again a vacation city, and one of the most popular tourist attractions is an excavation revealing parts of town once buried beneath fifty feet of volcanic ash.

David Freiburg of "Jefferson Starship" is 44.

The Horse and the Locomotive

WEDNESDAY, AUGUST 25 — The first railroads in America were exactly that: roadbeds with rails, along which cars were pulled by horses. Then came the first American-built steam locomotive, and 151 years ago today near Baltimore, the first race between a horse-powered train and one powered by a machine. The "Tom Thumb" was faster, but it fell behind because of a minor breakdown. Although it was quickly repaired and was rapidly catching up with the horse-train at the finish line, the horse won the classic race.

A man born 102 years ago today (1880) invented one of America's most popular toys. His name was Joshua L. Cowan, and if you know the "L" stands for Lionel, you know his invention was the toy electric train . . . the Lionel train.

Gene Simmons of Kiss is 33. Actor Sean Connery is 52. The first black tennis player to win pro tournaments, Althea Gibson, is 55. Politician George Wallace is 63.

Volcano Explosion Heard 3000 Miles

THURSDAY, AUGUST 26 — One of the biggest volcano eruptions was 99 years ago today, when Krakatoa mountain blew up in the East Indies. The explosion was heard about four hours later 3000 miles away. A tidal wave killed an estimated 36,000 people, and ash thrown 34 miles high into the atmosphere circled the globe making sunsets red for two years. Krakatoa exploded on this date in 1883.

Musician Bob Cowsill is 33. Dr. Albert Sabin, creator of oral polio vaccine, is 76.

America's First Oil Well

FRIDAY, AUGUST 27 — There was a time — before cars or plastics or oil-burning stoves — when oil wasn't important. It was merely something black and slippery that oozed out of the ground in some places . . . including a little creek not far from what's now Titusville, Pennsylvania. But when Americans began running short of whale oil for their household lanterns, petroleum became commercially attractive. 123 years ago today America's first producing oil well was brought in by Edwin Drake at Titusville (1859). There weren't even any cars then. Oil was important because it lit America's lights until Tom Edison made the light bulb twenty years later.

The first jet plane flew (in Germany) 43 years ago today in 1939.

Actress Tuesday Weld is 39. The Captain, Daryl Dragon, is 40. Nobel Peace Prize winner Mother Teresa is 72. If you count from the first day he appeared in print in 1912, Tarzan the ape man is 70 today.

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Graphics inc**

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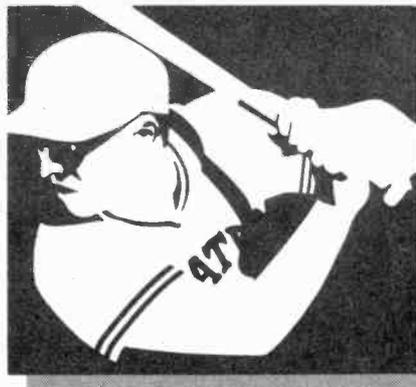
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EPA



PITCHES A THREE-HITTER



KANSAS "Right Away"

KEGL	WZYP	KSKD	KVOL
WPHD	WSKZ	WFBG	KKLS
WHFM	WRQK	WOMP-FM	WAZY-FM
WRCK	WSSX	95XIL	99KG
3WT	WANS-FM	Q104	KDVV
K104	WGH	WISE	KENI
WKEE	KMGK	WFLB	KKLV
KINT	WIKS	WYKS	KSLY
KROK	KCPX	KSEL-FM	



KIRSHNER



CLOCKS "She Looks A Lot Like You"

KEGL	KINT	KEYN-FM	KSEL-FM	KSLY
WLOL-FM	BJ105	WIKS	KVOL	KCBN
KBEQ	KX104	KIDD	WSPT	KDZA
KIQQ	WGH	KRQ	WAZY-FM	
WPHD	WZZR	WGUY	99KG	
WRCK	WJXQ	WFLB	KFMZ	
WKEE	KMGK	KILE	KENI	



PAUL CARRACK "I Need You"

KEGL add	WJXQ add	WFOX add
KYYX add	KMGK add	WGH deb 19
WPHD add	KHYT add	KIQQ
K104 add	95XIL add	WPST
KSET-FM add	WZYQ add	WCIL-FM
		KENI
		KSLY



Distributed by CBS Records

Contemporary Hit Radio



JOEL DENVER

HOT RADIO IN A COLD CLIMATE

KENI Frosts The Competition

While Alaska may be our 49th state, my impressions of it were of a remote, frozen tundra, with few residents and a scarcity of modern amenities. After talking with KENI/Anchorage PD Randy Robbins about his recent Arbitron success (12+ trend 6.8 to 14.4), my original thoughts have been greatly modified.

KENI is an AM station at 550 kHz, with a 5kw non-directional signal around the clock. The station plays a wide spectrum of CHR music, with an accent on personality and community involvement. A quick look at KENI's rank and demographics show it number two behind KFQD (A/C) in:

- 18-34 adults
- 18-49 adults
- 25-49 adults
- but number one teens.

How does an AM station do so well? How does the climate affect how the station operates promotionally? How do you attract people to work for you in Alaska? For the answer to these questions and more, I turned to Randy Robbins.

Life In Anchorage

Randy was quick to point out that while it does get cold, it's not much worse than a typical winter in Chicago. "Most people think that all winter we get nothing but snow, but in reality we get about half as much snow as falls annually on Chicago. Temperatures range from a high in the summer of the low 70's to an average low of 20 above in winter. We usually get a few weeks of extreme cold where it dips as low as 20 below, but that's not the general rule," he explained.



Randy Robbins

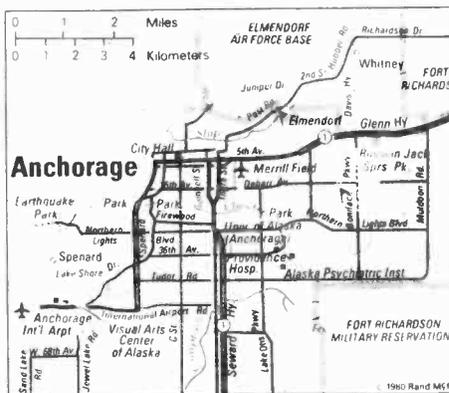
"One of the reasons it stays this warm is that we have water to one side of us, and there are mountains on the other. It's these mountains that also give AM radio an advantage here. None of the FM's have their sticks on top of these mountains, so our coverage is far superior . . . especially at our end of the dial."

Alaska is known as the "land of the midnight sun," and I was told that during the middle of the summer it never gets completely dark, but in the middle of winter, they are lucky to get five hours of daylight. "We are also two hours behind the West Coast, and that also causes problems at times. Our news is pretty local, except for some national TV news. Everything is tape delayed, as it's cost-prohibitive to deliver shows live via satellite."

Randy has been in Anchorage for a total of about five years, first working at KANC, then joining KENI. "Then I decided to come back to a warmer climate and went to program KUUZ-FM/Boise, but that was a losing proposition for me. The lady I was in love with still lived in Anchorage, so I returned to KENI as PD," he related.

Like A Foreign Country

According to Randy, the chief industries in and around Anchorage are fishing, tourism, and oil. "Because of our location and the socioeconomic structure, combined with being removed from the main part of the States, this city has a feel sort of like a



foreign country. There is literally someone here from every country in the world, so we have a very cosmopolitan atmosphere. For that reason, the market can be a bit misleading to outside programmers just coming in.

"It often takes a bit of adjustment for my new jocks too. I've been most fortunate that we've not had a fulltime opening in over a year and a half now." That leads one to ask how Randy makes a hiring from the lower 48 states.

"Sometimes it's not easy," he confessed. "We always try and bring someone up here for an interview to see for themselves what it's like. If that can't be worked out, then I try to dissuade and discourage them with the reality of the market, and the negatives that go with it. The biggest negative, I suppose, is the isolation from the rest of the world. Seattle is the nearest major city below Canada, and for many people it's the only major city they ever see.

"On the positive end, the state government is very progressive, and they are offering improved services that other states are cutting back. Also, there is no state tax and, best of all, no air pollution. Actually, this is one of the nicest places I can think of to raise a family. The economy is healthy and very predictable and most of the people are here for the same reasons."

"I'm really a firm believer in having the jocks be accessible to the audience. It promotes familiarity and I think it's good research too. Sure you can do callouts and the like, but talking to people and finding out directly what they like and dislike is the best research."

One of the hardest positions to fill at a radio station is that of part-timer or weekender, no matter what market you're in. Randy has that problem solved. "Three of my current weekenders are imported from across town at KANC. There is also Elmendorf Air Force Base, and they have

Will The Real Gary Bryan Please Stand Up!?!?



A CASE OF DOUBLE VISION — If you've done a double take looking at this picture trying to figure out who's who, you're not alone. One of them is KNBQ/Tacoma PD Gary Bryan (left) and the other is Pickwick Distribution rep Keith Chambers . . . or is it the other way around? Anyhow, notice the close match in beard, hair, eyeglasses, and facial structure. Keith's plastic surgeon did a marvelous job in helping him secure lots of airplay at KNBQ.

an AFRTS radio station. That's another good source for weekend talent."

Randy ran down the staff lineup:

- Dennis Evans & Sheldon B. Higgins, mornings
- Suzanne, middays
- Randy Robbins, afternoons
- Vaughn Williams (KGHO/Hoquiam), nights
- John Frost, all-nights
- Jeff Collwell, Jan Lindman, Pat Ryan, and Ronnie Stocks, weekends.

What can a prospective jock at KENI hope to make? "My jocks start from \$14-\$18,000 a year and top out at about \$26,000. While you might think that's not a lot of money, we do offer lots of extras like access to station trades for food, clothing, and major appliances. Also, there is a high demand for outside appearances where a jock can earn up to \$100 an hour. Without trying too hard, you can earn \$40-\$50,000 a year here and live quite comfortably."

Out And About In Anchorage

As Randy spoke about outside appearances, my next thoughts turned to station promotions and how they are affected by the weather, if at all. "I told you that it wasn't unusually cold; however, it does prevent the use of bumper stickers, and everyone has heavy-duty window defrosters, which preclude the use of window stickers.

"For that reason, we use our 'Gold Nugget' cards. They work similarly to the credit cards used by other stations, but they are the best alternative to window and bumper stickers. We distribute them not only through outlets, but my jocks go out, broadcast from their cars and hand them out directly. I was inspired to do that from listening to the Real Don Steele years ago on KHJ/Los Angeles.

"I'm really a firm believer in having the jocks be accessible to the audience. It promotes familiarity and I think it's good research too. Sure you can do callouts and the like, but talking to people and finding out directly what they like and dislike is the best research."

What kinds of prizes do you offer? "With the 'Gold Nugget' card we offer a cash jackpot each hour. Know the amount, and if we call your number and you hear it, you win it all. We also hand out lifestyle prizes like barbecues, tickets to baseball games, and tickets to concerts in Seattle, plus we're giving away \$600 canoes. We have few concerts in Anchorage, as the venue is a 2500-seat high school gym. A 6000-seat hall is being built.

"I really believe a station should promote 24 hours a day, 365 days a year, and we do. There is always something going on, and it's not clutter as long as it makes sense and is relatable to the audience and daypart. Just be careful of the promotions you run, and you won't blow people off," he stressed.

KENI's Winning Ways

Randy also talked about how he was able

to turn the station around. "When I first came back, the station hadn't spent very much money. The old owner wanted to sell badly, and our new owner has given us a good budget to do the things that need to be done to create a winning radio station.

"As I said before, promotion is a big part of my game plan. We've been fortunate to have TV time and posters in stores. There are no billboards, as they are against the law in Alaska. Combine all of this with expertise from Dwight Douglas from Burkhart/Abrams & Associates plus an aggressive staff, and you've got to go up in the book.

"Our attitude is that there isn't any reason for you to roll over and play dead just because you're on AM. It seems so many successful CHR stations were born in the 60's in a pattern, and the same ones are dying in the 80's in the same pattern. No one dictates this pattern, and it's time to break out of it and just program a good radio station and win."

"Another thing that helps is that FM has lost some of its original 'hipness.' As I mentioned, their signals are poor, and for the most part they're automated. You just can't beat live radio for the immediacy and spontaneity. My jocks are allowed to be creative and can express their opinions.

"This latitude isn't taken for granted by anyone, as they know to stay away from touchy or controversial areas that would cause a problem. If you were to hear us, we sound warm and friendly . . . we are not a big city slick-sounding station trying to be bigger than life."

What about such things as AM stereo for KENI? "I'm a bit skeptical," remarked Randy. "Remember what happened to quad? A lot of equipment is sitting around gathering a lot of dust right now. Maybe I'm wrong for not trying to force this market to adopt one system over the other, but I figure if the FCC can't decide which is right, what makes you think we can?"

Being an AM programmer, Randy had some closing thoughts for other CHR programmers on AM. "Our attitude is that there isn't any reason for you to roll over and play dead just because you're on AM. It seems so many successful CHR stations were born in the 60's in a pattern, and the same ones are dying in the 80's in the same pattern. No one dictates this pattern, and it's time to break out of it and just program a good radio station and win."

AWESOME!

STEEL BREEZE "YOU DON'T WANT ME ANYMORE"



PRODUCED BY KIM FOWLEY FOR GRANADA PROD. INC.

#1 MOST ADDED!

BIO4 add	KITY add	KBBK add
WXKS-FM add	KSET-FM add	KCPX add
JB105 add 31	KINT add	KSKD add
Z93 add	WTIX add	WFBG add
94Q add	WZYP add	WCIR add
WLOL-FM add	BJ105 add	WZYQ add
WGCL add	WBBQ add	Q104 add
KEARTH add	KX104 add	WAEV add
KRLA add	WOKI add	WISE add
KFI add	WSEZ add	WFLB add
KYYX add	WCSC add	WGLF add
Q103 add	WANS-FM add	KILE add
KZZP add	WNOK-FM add	Q101 add
WPHD add	WGH add	KVOL add
WHFM add	WRVQ add	WAZY-FM add
3WT add	WZZR add	KENI add
WLAN-FM add	WJXQ add	KKLV add
WKRZ-FM add	KMGK add	KSLY add
WKEE add	WIKS add	KDZA add
	KYNO-FM add	KYYA add

TANE' CAIN "HOLDIN' ON"



PRODUCED BY KEITH OLSEN AND JONATHAN CAIN

WCAU-FM add	WKEE 39-35	WBBQ
JB105 add	KITY deb 40	WSKZ
WGCL add	KINT 27-17	WOKI
Q103 add	G100 30-28	WANS-FM
WTRY add	WBCY 26-23	WJXQ
KROD add	WCSC deb 30	KIOA
WFMF add	WGH deb 18	KMGK
WABB-FM add	WZZR deb 37	KEYN-FM
FM100 add	KZ93 deb 24	WIKS
WQUT add	WNAM deb 29	KIDD
WDCG add	KYNO-FM 29-25	KNBQ
WNOK-FM add	KBBK deb 29	KSKD
WKFR add	KCPX 36-30	WJBQ
KIKI add	Q104 deb 33	WIGY
WGUY add	KSEL-FM deb 21	WFBG
WCGQ add	WRKR deb 33	WOMP-FM
WXLK add	KENI deb 29	WZYQ
KKQV add	BIO4	WAEV
Q101 add	WLOL-FM	95SGF
KFYR add	KRLA	WISE
99KG add	KFI	WFLB
KFMZ add	KIQQ	WGLF
KCBN add	XTRA	KVOL
WBEN-FM deb 39	WHFM	WSPT
KEGL deb 30	WRCK	WAZY-FM
KYYX deb 32	WLAN-FM	KRNA
WPHD deb 29	WYCR	KKLV
WPST 35-32	KSET-FM	KDZA
WKRZ-FM deb 33	WZYP	KYYA
	BJ105	KOZE



WSNY Goes A/C, Drops Black Format

Josephsons International's Black-formatted facility WSNY/Columbus, OH has switched formats to A/C, following last month's call letter change from WVKO-FM. AM sister station WVKO will continue its Black programming un-

der PD Kirk Bishop.

WVKO & WSNY Operations Manager Tom Collins explained the FM's transition. "Recently we've been simulcasting with the AM after running the FM primarily with jazz tapes. There is a real opportunity for full-service A/C on FM, which we don't feel has been offered in the market until now."

Collins elaborated, "The A/C direction will feature very familiar currents and gold, similar to our Detroit sister station WNIC. We'll also be offering lifestyle news in the mornings and afternoons, but the concentration will be on making a terrific music presentation."

Collins will continue to oversee the programming for WSNY as part of his supervising duties for both stations.

Parks

Continued from Page 1

Richmond, and WING/Dayton. He was also an air personality at WFIL/Philadelphia when Cook served as that station's PD.

Cook told R&R, "We're delighted to have somebody with Dave's background and expertise to help us finish executing the format change to Adult/Contemporary in San Diego. Dave's experience as a programmer, plus the fact that we've worked together before, is only going to make our relationship that much better."

Mills echoed Cook, saying, "Of all the candidates that we had to choose from, Dave was without question one of the tops. We feel that he's going to add a lot to what we're trying to accomplish here."

Parks assumed his new position on August 18. Cook indicated that discussions with former KEZL PD Gary Allen were underway in hopes that Allyn would stay on as a member of the staff. KEZL has applied for the new call letters KSDO-FM, and will be known on the air as 103-FM. The station recently dropped its Schulke II format in favor of a live A/C direction, which is continuing to evolve.

Pellegrino Joins RCA As VP/Merchandising Joe Tex Dies Of Heart Attack

Famed vocalist Joe Tex died Friday (8-13) in Navasota, TX following a heart attack three days earlier. He was 47 and had recorded steadily since the mid-fifties.

Tex (born Joseph Arrington Jr.) was renowned for slyly witty upbeat hits like "I Gotcha" (1972), "Ain't Gonna Bump No More (With No Big Fat Woman)" (1977), and "Skinny Legs And All" (1967). He also helped pioneer a half-narrated, half-sung soul ballad style with "Hold On To What You've Got" in 1965, and his 1967 hit "Show Me" was a standard number for scores of aspiring bands. He recorded for King, and Ace Records in the 50's and Checker and Anna, among others, in the early 60's, before

establishing a longterm relationship with Buddy Killen's Dial Records, for whom he recorded throughout his career apart from stints with Epic and (most recently) Polydor.

An energetic and humorous performer, Tex continued to maintain a full touring schedule. As one of the few 60's hitmakers to score hits in the 70's, he was an enduring star, and one whose warmth and wit will be missed.

Roberts

Continued from Page 1

Roberts said, "I'm really excited about being able to work with people of the caliber that comprises Alta Broadcasting. We are all very dedicated to the idea of being number one in San Diego." Roberts will continue to host the morning show on A/C-formatted KBZT.

DeBoskey also announced the promotion of account executive Tim Hanke to General Sales Manager. Prior to joining KBZT, Hanke was Assistant GM at KBEQ/Kansas City and GSM at WDAI/Chicago (now WLS-FM.)

RKO

Continued from Page 1

In addition to the San Francisco, Los Angeles and Memphis stations mentioned above, the RKO properties affected are WOR & WRKS/New York, WRKO & WROR/Boston, WHBQ/Memphis, WGMS-AM & FM/Washington, WAXY/Fort Lauderdale, and WFYR/Chicago.

Meanwhile, the U.S. Court of Appeals overturned the FCC's denial of renewals for WOR-TV/New York and KHJ-TV/Los Angeles and sent the cases back to the FCC for further consideration.

Vince Pellegrino has been named Division VP/Merchandising, Contemporary Music for RCA Records. The announcement was made by RCA Division VP, Contemporary Music Joe Mansfield, who said, "Vince comes to RCA with a wealth of experience in merchandising, sales and marketing, and will be a valuable addition to our staff as we move forward aggressively to forge an ever-growing place for RCA Records in the contemporary music market."



Vince Pellegrino

Prior to joining RCA, Pellegrino served as VP/Promotion at PolyGram Records. He also spent four years at Columbia Records, most notably as National Promotion Director.

In his new position at RCA, Pellegrino will have responsibilities in the areas of product management, publicity, and artist development.

CBS

Continued from Page 1

as did VP/Black Promotion Paris Eley, E/P/A LP Promotion Director Rich Totoian, E/P/A West Coast Promotion Director Michael Alhadef, and Columbia National Secondary Promotion Manager Lynn Gilbert.

The layoffs amounted to about 15% of all salaried CBS Records employees, and although they encompassed staffers on all levels of the hierarchy, were unusual by including a high number of upper echelon executives. Others exiting the company include Columbia VP/Sales Chip Denigris, E/P/A VP/Merchandising Bill Freston, Columbia VP/Press & Information Hope Antman, E/P/A VP/Black Publicity Win Wilford, and Columbia West Coast Director/Marketing Ken Sasano. CBS VP/Regional Marketing Don Van Gorp now becomes VP/National Accounts.

Burns Promoted At E/A

Elektra-Asylum West Coast Regional Promotion Director Scott Burns has been promoted to Associate National Promotion Director/Singles. Burns joined E/A in 1976 as National College Coordinator, becoming the local L.A. rep in 1977.



Scott Burns

Burns will continue to be based at E/A's home office in Los Angeles, and will report to VP/Promotion Dave Urso.

Trigony

Continued from Page 1

be recognized but even nicer to still have a job in this day and age! I'm doing the same thing I always did. They are making all their radio station GM's Vice Presidents. It puts us on a more even level with the other people in the company we deal with."

Motion

It's summertime, the books are out and people are changing jobs... WLS-FM/Chicago has hired "Slim" Nelson from WMET to do all-nights... WYKS/Gainesville PD Karl Kaufmann is now in charge of production and promotion, and MD Lou Rodriguez has been upped to PD... Dancin' Danny Wright has left his airshift at KNBQ/Tacoma and is replaced by Crazy Steve Randall. The station has also hired Sean Lynch, formerly with KUBE and KYXX/Seattle.

WTIX/New Orleans MD Gary Franklin moves from afternoon drive to 9am-noon and is replaced by Captain Humble from across town at WRNO (AM)... Benny Martinez is out at KWST/Los Angeles and can be reached at (213) 289-7522. He is replaced by Chris Knight from B97/New Orleans... Sam Church is leaving WANS-FM/Greenville and his MD slot is being filled by airstaffer Ron Metts... Rocky Jones is the new MD at KXX106/Birmingham, replacing Chris Trane, who went to work with his old boss Smokey Rivers at WKDF/Nashville.

Jeff Serr joins KGGI/Riverside from middays at KYA/San Francisco... Jerry Kristopher moves to WDRC-FM/Hartford from crosstown station WCCC-FM... Richard Irwin leaves KROY/Sacramento to join Gary Burns and Associates based in San Antonio to help supervise new client stations in the Southwest.

WNVZ(Z104)/Norfolk is on the air with its new CHR format. Here is the lineup: 6-10am Tony Macrini; 10am-3pm Production Director Dan Alexander; 3-7pm PD Steve Kelly (WRVQ/Richmond); 7pm-midnight Charlie Sommers (WAYS/Charlotte); midnight-6am Joy Vander Lek (WAMS/Wilmington); weekends Dick Hungate (WYSP/Philadelphia) and Shaun Casey (WCGQ/Columbus).

WNYS/Buffalo is up and running as of August 2 with its new CHR format, and the lineup is: morning man Jim Cook (WRAL/Raleigh); middays Randy Kramer (WDVE and WPEZ/Pittsburgh); afternoon driver PD Ray St. James (WSNI/Philadelphia); nights Shotgun Johnny Ringo (WPTR/Albany); and all-nights Pam Zammito (WVOL/Buffalo).

KMPX

Continued from Page 3

tant Rick Carroll would be involved with the station, saying, "Can a consultant tell (GM) Les Elias more about promotion? Can a consultant tell me more about research or computers? I don't think so."

The station reportedly dropped the Big Band format at noon Wednesday (8-18) and began running various promotional announcements for the new identity, including a tape loop of the theme from "Jaws." Heymann explained, "I think the market will appreciate the ominous message of something that's going to eat them alive." He also indicated that some advertising for the new KQAK slogan, "The Quake," will carry the line: "This is the quake you've been waiting for."

WNYS

Continued from Page 3

market with our live pure CHR format."

Chordas commented, "I guess I'm the victim of the consultant syndrome. I wasn't the one recommended for the position by Gary Burns, so it looks as if he wanted his own person here. I'm sorry to go and wish them luck. It's just one of those things that happens."

Kovarik

Continued from Page 3

over the past year."

Kovarik, who has been with KZAM for 14 months, replaces Jerry Ostertag, who exited last month.

KEZR

Continued from Page 3

sulting our operation, but in light of the format adjustments, we all mutually decided against it. As far as a replacement for Bob, I will handle the programming, and current MD Gary Weinstein will handle the music."

Harlow To Brandon Stations

The Brandon stations that Harlow will oversee include KERN & KQXR/Bakersfield; KZOZ/San Luis Obispo, CA; and KKQV/Wichita Falls, TX. Brandon principal Rogers Brandon told R&R, "We've known Bob for a long time as he was MD at KERN years ago. He has been consulting us for some time now, and rejoins us as an employee with the title Group PD/Contemporary Outlets. He will be in charge of our contemporary stations' programming and will work with the local PD's to insure their continued market strength."

Kidnap

Continued from Page 3

forever, he had friends who would stand behind him, and therefore he should turn himself in." Nielsen then surrendered voluntarily to FBI agents.

Smith, who said he will serve as both chief prosecution and defense witness, sees the use of drugs as playing a part in the case. "He was definitely under the influence," said Smith. "That's the only defense he has."

Smith commented that the alleged abduction took place while the girl was, ironically, at a pay telephone making a song request to KZAN.

Nielsen, formerly an air personality at Sale Lake City stations KCPX and KRGO, had worked nine months at KISN when, according to KISN Program Director Dan Jessop, he was terminated due to a "lack of performance, and company cutbacks." Jessop described Nielsen as suffering from serious family and personal problems, including a recent divorce.

Commenting on the community reaction, Jessop told R&R, "We covered the news story ourselves, and made a point of letting listeners know he worked here. We don't think people have judged KISN based on what he did. We've had no phones on it at all from the listeners."

"You won't believe this," Jessop added "but a jock at one of our competitors came on the air a couple of days after this happened saying, 'You're safe with me. You can listen to me - I won't kidnap you. You're safe in my arms.' Can you believe that?"

The Music Section

CHR's Most Accurate Music Information Begins on Page 55

**THE YEAR'S MOST EXCITING IMPORT
IS NOW A CONFIRMED ALL-AMERICAN:**



MICKEY.

THE DEBUT SINGLE FROM
TONI BASIL.

CHR: TOP 5 KIQQ - ADDED AT XTRA AOR: HEAVY ROTATION KROQ - ADDED AT KLOS
CLUBS: TOP 5 RESPONSE - WESTERN AREA RECORD POOL

KIQQ - ROBERT MOORHEAD - M.D. "Los Angeles has never seen an import record do as well as "Mickey"..... Stores all over the southland have been besieged with requests for the record (top 5 sales in L.A.) This song has done phenomenally well at KIQQ. It has been pulling top phones from the first play! All demos, in all dayparts! It has moved very quickly up our playlist; Add-39-34-31-18-11-8-5..... and it is still climbing! "Mickey" is a classic pop/rock anthem that you will find yourself singing along with before you know it. I would recommend it to anyone who likes to play hit records!"

KROQ - LARRY GROVES - M.D. "A record that we've had incredible success with. Initially people flooded us wanting to know who Toni was. Phones are still strong and I must say that this is one of the biggest records "or KROQ this year."

GARY WELLS - SHOW INDUSTRIES "Our #1 single for several weeks, based on import sales alone."

ANITA ORTIZ - LICORICE PIZZA "Due to airplay on KROQ and KIQQ, sales have skyrocketed."

RUSH RELEASING A 12" VERSION OF 'MICKEY' TO AOR THIS WEEK

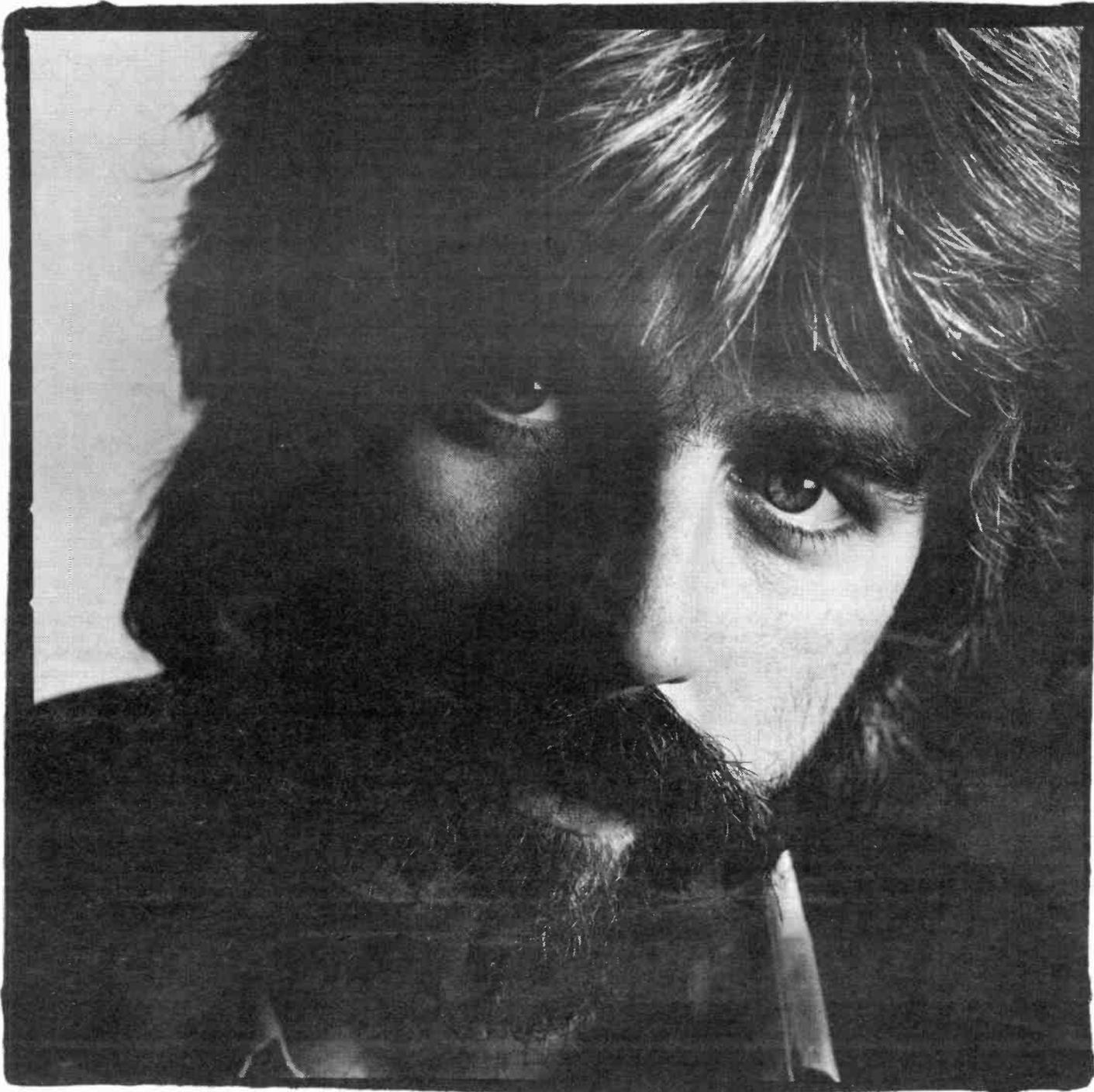


Chrysalis
Records and Tapes

THE SINGLE CHS 2638 THE ALBUM CHR 1410
PRODUCED BY GREG MATHIESON WITH TREVOR VEITCH
A RADIALCHOICE/VIRGIN RECORDS © 1981 RADIALCHOICE LTD.

From the forthcoming album, cassette & video "Word Of Mouth."

KSHE
 WNEW
 WLAV
 WXRT
 WDEK
 WIOQ
 WPDH
 WZIR
 WYMX
 KNCN
 KSMB
 WKQQ
 WECM
 WXYZ
 KFME
 WCPZ
 WOWD
 KTMS



KNX-FM
 KQWB
 KFME
 KWXL
 KBCO
 KINK
 KTIM
 KTYD
 KZAM
 WQDR
 KVRE
 KTCL
 WYBG
 WSLQ
 WQBK
 KMJX
 WDHA
 WERI
 WPFR

A GREAT TRACK RECORD:

"If That's What It Takes"
 "Love Lies"
 "Takin' It To The Streets"
 "What A Fool Believes"
 "It Keeps You Runnin'"

#2 MOST ADDED

A GREAT NEW RECORD:

"I Keep Forgettin'" 7-29932

Michael McDonald

**His debut solo album, If That's What It Takes, 1-23703
 features the first single, "I Keep Forgettin'" 7-29932**



Produced by Ted Templeman and Lenny Waronker. On Warner Bros. records & cassettes. Management: Irving Azoff and Front Line Management

EVOLUTION

WMAD/Madison Asst. PD Les Cook joins WILS-FM/Lansing as PD as Frank Smith exits ... WPLJ/New York Promotion Director Kim Reis exits for Asst. Promotion Director post at WABC-TV/New York ... Lots of consultant action this week: Rick Carroll signs KMGH/Bakersfield for his "ROQ Music" format; John Sebastian signs KBOS/Tulare-Fresno and WXKE/Ft. Wayne; Burkhardt/Abrams signs WBRU/Providence ... Rachel Donahue joins KROQ/Pasadena for middays ... "Hot" Rod Glenn returns to WRNO/New Orleans as Asst. PD and for mornings ... Chip Knight is new to WSYR/Syracuse for nights ... Brad Riegel exits WHJY/Providence middays as Carolyn Berman joins WHJY from neighboring WBRU ... John Brodey joins Network Records for AOR promotion.



JOURNEY VICTORIOUS OVER KGON — When Columbia's Journey came to town for a concert appearance, KGON/Portland jocks challenged the band to a benefit softball game for the T.J. Martell Leukemia Foundation. Journey beat KGON 12-10, but a good time was had by all, including the group's Jonathan Cain (left) and station's Bob Schmidt.

AOR Reporter Profile

WZIR/Buffalo
PD/MD: Dino Matela
Power: 46,000 watts
Consultant: Levine
Broadcast Consultants
Slogan: none

"Z98 is not like your typical AOR; we are demographically skewed to 18-34, targeting 25-34 (though we don't ignore 18-24's). We are very selective in terms of promotions, trying to hit our target group every time. We carry news and features that are both locally produced and from the ABC Rock Radio Network.

"Buffalo has an AOR tradition that dates back to the late sixties and early seventies, but for a long time, the AOR thrust has been 12-24, ignoring the 25-34 listeners who grew up on rock. They represent the gap Z98 is trying to fill.

"Musically, the station's thrust has been the classic rock of the late 60's and early 70's, to get those 25+ rockers back to their radios. All the recurrent music has been tested and researched with that audience in mind. Of late, Z98 has evolved to become a little more adventurous as far as new music is concerned, playing more than we have but always emphasizing the hot tracks from current albums. We do a lot of call out research, store calls, request tallies, and just talking with people about what they want to hear on the radio — taking it to the streets, so to speak." —Dino Matela (WZIR is a new R&R AOR reporter.)

The Music Section

AOR's Most Accurate
 Music Information

Begins on Page 44



BROWNIE'S ANGELS — DC101/Washington knows how to welcome a guest artist to town in style: with "Brownie's Angels." MD Dave Brown (center) organized a group of ten local models who pass out station badges and other paraphernalia at rock concerts.



MOTELS CHECK INTO WBCN — Capitol's Motels were recent interview guests at WBCN/Boston. Pictured (l-r front) are Capitol's Tony Chalmers, WBCN's Carter Alan; (l-r back) WBCN GM Tony Berardini, PD Oedipus, group's Martha Davis, jock Marc Parenteau, MD Marc Miller, Assistant MD Danny McClosky.

UPDATE

Revenge of the Wet Shorts: KFMH/Muscataine, which was blocked in an attempt to hold a Wet Shorts contest outdoors as a benefit for NOW, found a club to hold the contest, and jammed in 1100 spectators for the show, featuring 18 male and 11 female contestants ... Baltimore track fans got to bet on such races as the "98 Rock Purse-Ty Ford" or "98 Rock Purse-Chuck DuCoty" recently when the Timonium race track held a WIYY Day ... WAQX/Syracuse, sympathizing with listeners who were waiting in long lines to buy tickets to a Van Halen concert, gave one pair of listeners a break by awarding them a catered dinner in line, including table and chairs, tablecloth and flower, and of course, a full dinner for two by candlelight ... Expect a flood of stations to start promotions to send listeners

out of town to see the US Festival in San Bernardino in September. KMEL/San Francisco has already started its campaign to fly down four with brand-new camping gear ... WKLC/St. Albans awarded 30 white water river rafting trips to listeners in random drawings ... WYMX/Augusta's sponsoring a series of MDA benefits through Labor Day, including flea markets, miniature golf tournaments, and nightly jazz and rock concerts ... WKDF/Nashville moved to a new transmitter tower that has increased the station's coverage by 40% ... WRIF/Detroit paid for the parking at a recent Billy Squier concert for the first 1000 showing up with WRIF Cards ... Congratulations to KSMB/Lafayette MD Marsha Cummings and husband Karl on the birth of their child Karl Jr.



X-CITING CONVERSATION — Elektra's X kicked off a national tour in support of their album "Under The Big Black Sun" with an Los Angeles appearance. Pictured (l-r) after the show are E/A's Burt Stein, group's John Doe, consultant Rick Carroll.



HEAVY METAL SURPRISE — WKLS/Atlanta and Arista Records held a "Miss Atlanta Heavy Metal" contest in conjunction with an area concert date of Krokus, with the concertgoers picking the winner, who received a Kawasaki 750. Interestingly, the runner-up, pictured (center) with motorcycle shop's Art Bone (left) and Arista's Mike Bone (right), turned out to be a reported transsexual (which proves the South will rise again — but as what?).

COLOR

CHEAP DATE: WQXM/Tampa, in conjunction with Epic and Cheap Trick, held a "Cheap Date" promotion that awarded LP's, T-shirts, \$1.908 spending money, and tickets to the band's area concert to phone-in winners. One grand prize winner was picked to receive a backstage pass to the show, plus an autographed catalog, and dinner at the winners' favorite fast food restaurant.

WDHA GIVES GREAT GUITAR: WDHA/North Jersey held a phone-in contest to win copies of Billy Squier's new Capitol album. One grand prize winner was picked from those who won copies of the album to also receive Squier's own guitar, handed over to the winner backstage after Squier's area show.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WLWQ/Columbus presented John Waite for free.

GUEST DJ'S: Blasters on KTYD/Santa Barbara.

CONVERSATIONS: Marshall Crenshaw on KTYD/Santa Barbara ... **Scorpions** on WZZO/Allentown, **KNCN/Corpus Christi** ... **Frank Zappa** on WNEW-FM/New York ... **REO Speedwagon**, **Axe** on KSHE/St. Louis ... **Duran Duran**, **Bonnie Hayes**, **Translator**, **Josie Cotton**, **Blasters** on KNAC/Long Beach ... **Blondie** on WXRT/Chicago ... **Boomtown Rats**, **Billy Squier** on Q107/Toronto ... **REO Speedwagon**, **Joe Cocker** on WSYR/Syracuse ... **Joan Jett**, **Jon Anderson**, **Billy Squier** on WDHA/North Jersey ... **Rainbow**, **Ted Nugent**, **Pat Travers**, **Saxon** on KFMX/Lubbock ... **Ted Nugent** on KRKN/Anchorage ... **King Crimson**, **Talking Heads** on KROQ/Pasadena ... **Billy Squier** on CITI-FM/Winnipeg ... **Motels**, **Eddie Money** on KMEL/San Francisco ... **Iron Maiden**, **Scorpions**, **Girlschool** on WLWQ/Columbus ... **Rainbow**, **Saxon** on KMET/Los Angeles ... **Rainbow** on KMOD/Tulsa.

Adult / Contemporary



JEFF GREEN

Developing Better Teamwork

Broadcasters frequently hear about "putting together a winning team," "finding a team player," and "successful ratings are accomplished by a team effort."

How's your radio team? Do your air personalities understand the plays you're calling? Whether you're a veteran programming "head coach" or a rookie PD, strengthening teamwork can go a long way towards achieving broadcast objectives.

This week features twin essays on teamwork, with WCLR/Chicago PD Dave Martin and President/GM Chet Redpath sharing both philosophical and specific ideas on establishing a strong radio team.

Winning As A Team Concept by Dave Martin

The winning difference between two stations with similar formats, budgets, and personnel is the *teamwork*.

One of the first things a PD can do to establish or improve teamwork is to become a good listener. Listen to ideas and comments that come from everyone — from the receptionist to your on-air talent. Too often, staffers — particularly talent — feel they're the last to be asked to be informed about something at the station. It's hard to really impart a team feeling when the PD overlooks the term "Director" as part of his title — that is, a *director* of talent. The key is to "really" get everyone together by having them completely understand what's happening at all times.



Dave Martin

Station Position

Here's a little exercise that I recommend PD's do with their talent, one which may reveal some surprising results: Send a little note to each of your jocks requesting private individual meeting, specifying that they should be prepared to answer the following questions:

- 1) What is the target of the radio station?
- 2) Why do people listen to our radio station?
- 3) What are people listening for when they tune in our station?
- 4) Why do people listen to you (the personality)?

5) What kind of people listen to our station?

In most cases, unless a PD is working closely with talent, each will feel quite differently about these questions. It's the PD's responsibility to let them know the correct answers and to give direction, so that all talent is thinking alike.

The Private PD/ Talent Relationship

Part of good teamwork is a regularly-maintained relationship between the personality and PD. At WCLR, we schedule weekly individual talent sessions, which run a half-hour or so. Each personality brings the two skimmers they think represent their best work of the preceding week. We review the tapes and any other fine points of execution and performance. They get a chance to share any problems they're having and really establish a dialogue with the PD.

The reason I believe in these separate sessions is to recognize each talent's individual needs, strengths, and weaknesses. Group meetings can be intimidating, especially to the younger staffers or the newest members, since they don't want to let on they don't understand what's going on. The nice thing about these private meetings is that you as PD can make everyone feel special. They're all equal in that you can respond to each one's sensitivities.

I have my own way for overcoming the "big star" egos — that is, dealing with highly-paid, longtime, or older personalities who might not fit into conventional team motivation. Rather than being your worst problems, these staffers should be your best



FOOTBALL FEVER ATTACKS AGAIN — With the professional and college football season getting underway, it's the perfect time for all us armchair quarterbacks to pay our respects to those wives and girlfriends left out in the cold every weekend. WMHE/Toledo morning personality Michael Drew Shaw has composed and recorded a tune just for the women, called "Pigskin Widow Blues."

As the lady in the song says,
"Every September it's the same damn thing,
He'll be watchin' that tube 'til way next spring,
I'm a pigskin widow . . . it's wreckin' my life,
I just can't score . . . I'm a pigskin wife!"

As part of the single's release, T-shirts and nightshirts are available to adorn the one you love. (By the way, Michael denies that the profits from the project will be used to buy more halftime pretzels and beer!) For more information, contact him at WMHE.



allies. In the private meetings, seek his or her counsel. Appeal to that person's ego, and respect that individual's special talents. Befriend that person. Let him know that he's the *example* for the other jocks. Channel that ego in a positive direction.

Group Strategy Sessions

On a larger scale, we have group strategic sessions — the proverbial "locker room" meetings where we present and discuss what might have happened during the last book, where we're now positioned, and what our immediate goals are. It's a *complete* discussion so that everyone understands our strategy. This communication is extremely important for establishing a team attitude.

Perhaps one other question I would add to the memo I mentioned earlier would be, "What can I as PD do to make you more successful?" Possibly the answer is something mechanical, such as better ventilation in the control room, or fixing that erratic cart machine. Many PD's forget to ask the talent this question. Like any winning team, air talent do their best when they're inspired, happy, and feel really good about coming to work. You can hear it on the air.

In summary, your personality team is the *people* — regardless of the marketing survey, the great signal, the proper music, etc. — that make it happen. They're truly the ones that the audience on the *outside* vote upon during the ratings. Your success can be built and achieved upon developing a team concept.

The Teamwork Style For Winning by Chet Redpath

Former pro baseball manager Yogi Berra was once asked, "What makes a winning manager?" Yogi quipped, "A winning team." Though this answer may be humorous, it is also quite true. A manager is only as strong as his players. In radio, a station is not one person, but the result of all the people.

Radio teams are not unlike major sports franchises. It takes a lot of talent and ability to make the team, but not everyone is a team player. For my money, teams win, not stars. *If I find someone who is irreplaceable, I'll fire him.* Nobody is irreplaceable, especially the general manager.

It is important to establish a management responsibility in all your people. The

best possible team is one that requires the least amount of supervision. This does not mean that I am advocating some "new thinking," "free spirit," or loose structure. Rather, all the players are secure in their respective positions and also in their relationship to the other players, regardless of management strata.

For example, Programming puts the apples on the shelf and Sales sells them for the best price. There is usually some ebb and flow as to which side is contributing the most at any time. However, it always should equal out over a given time period. All departments should be in harmonious concert.

Understand the enemy is the competition, not your station's individual departments. To accomplish this synergistic quality, you have to get the players together, and not just in meetings. You need to have them "walk in each other's shoes." They should know as much as possible about each other's jobs and responsibilities.

Also, if you want your staff to "work well" together, let them learn to "play well" together, too. Encourage outside team activities, such as softball, touch football, bowling, etc. You will be amazed at the mutual respect and affection this will generate.

Here are my steps to successful teamwork:

1. Establish goals.
2. Develop a game plan.
3. Get your team committed.
4. Have planned periodic check points to verify progress.
5. Give complete and total support to your players.
6. Get complete and total support from your players (and ownership, if applicable). If there is someone that is not in support of the whole, or is an obstruction, get rid of him.
7. Give credit where it is due. When goals are met, award the players (all who are prime contributors).

What makes a winning manager? A winning team! In nearly every case, a winning team is the direct result of practicing the Golden Rule: "Do Unto Others As You Would Have Them Do Unto You." It may sound corny, but it works!

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 51

Progress

Station News

WBAL/Baltimore has received three regional AP awards for best in-depth news, public service, and enterprising reporting . . . Congratulations to WISN/Milwaukee, which recently celebrated its 60th year on the air . . . At the Virginia AP awards ceremony, WBTV/Danville netted three honors . . . CHOK/Sarnia, Ontario recently dedicated its \$750,000 renovated 19th-century building into "CHOK Broadcast House" . . . KOMO/Seattle was honored for excellence in broadcast journalism in the recent competition sponsored by the Society of Professional Journalists . . . WGAC/Augusta has switched from A/C to Drake-Chenault's "HitParade" format . . . WFYR/Chicago picked up two AP awards

for best spot news coverage and editorial . . . KTOK/Oklahoma city won a Gold Medal and Certificate of Merit for editorial and information features at the International Radio Festival . . . WASH/Washington was selected as the Outstanding News Operation at the Chesapeake AP Broadcasters convention . . . WBZ/Boston was awarded the Gold Medal at the BPA/University of Nebraska competition in the special projects category . . . Civic leaders universally commended WELI/New Haven for its 72 hours of nonstop coverage during the flooding rains earlier this summer . . . First-time radio operator Al Martine has agreed to purchase WWRN/Beckley, WV from Gulf Broadcasting.



Chet Redpath



CAROLYN PARKS

WNYR/ROCHESTER MOVES 5.1-7.9

Direct Mail Credited With Ratings Increase

When, owing to an interference problem at 680, WNYR/Rochester was granted permission to change frequency two years ago to 990, the station did not immediately deluge the marketplace with information on its new dial position. Instead, WNYR PD Jeff Goodridge first initiated a long-range game plan which would gradually restructure the station into the full-service facility he felt the marketplace needed. When all the pieces were finally in place, the station then hit with a direct mail campaign to redirect old listeners and attract new ones to the brand new WNYR. It seems to have worked. Not only did the station's numbers increase in the Spring Arbitron (5.1-7.9 12+), but a typical listener comment, as related by Jeff, is, "We love your radio station but didn't realize until recently that it was even here."

Jeff explains what went into the fine-tuning process and why he feels a direct mail campaign was the best way to call attention to those changes. "We've been striving to become a full-service station all along, very similar to the way WCII/Louisville has planned out its conquest of the market (R&R 2-12). First the music, and then you work your way down from there."

WNYR's Pop Country Formula

"Musically the station is very pop-country and has been. For this market it seems to be the mixture that's needed to attract people who are kind of on the fence about country music. They like it but don't necessarily care for the traditional. Certainly today there's enough contemporary country to offer them without playing the same cuts over and over. We actually share more artists with our Beautiful Music FM WEZO than we do with the A/C station WHAM, which I think is becoming a more common occurrence across the country."

"Basically our music has remained the same except for some slight modifications. For instance, when the oldies station here started evolving into a more A/C format, we increased our exposure of artists such as the Everly Brothers, Jerry Lee Lewis, and Carl Perkins since they were no longer playing them. A lot of Country stations may not play a record like Dean Martin's 'Houston,' but because of the success of the Big Band station here we felt that records of that caliber would help us if people were dial switching between us and WPXN. So we've made some modifications like that, trying to capitalize on the other stations' success in the market."

Adding Service Features

"Once the music was in place, we started adding a lot of service features. For in-



WNYR'S WALKING BILLBOARD — When the WNYR personalities are not out on the streets, mascot "Liberty The Eagle" takes care of business.

stance, in the morning we hired Mike Morgan, who for 17 years was News Director at WHAM, which is considered the 'news leader' in the market. Mike brought his expertise to the station and built a complete news department, the magnitude of which we never really had before. All the news people are names in town who really know their business.

"We added other features too, such as hiring WBBF's traffic reporter, who's also an officer in the Rochester Police Department. Since WBBF is known for its news and information, Officer Hank has a name in the market. Basically, we were trying to attract the best people available to come over to our station. That's why we decided that this was the book to do a direct mail campaign because we felt that the station was the best that it had been in recent years and we were offering just about the very best that we could. We were really geared up for this book."

Deciding On Direct Mail

"Two of the reasons we decided on direct mail were, one, because no one else in Rochester had done it, which would give us the impact of being the first; and, two, we felt it was a good way to let people know that two years ago we had made a frequency change in case they had lost us along the way or maybe just weren't aware we were here. When you do a direct mail campaign involving 150,000 pieces strategically placed in the market to try and attract your audience and potential listeners, if the research is done right, it should work for you. I've never heard of anyone not going up or at least maintaining their audience by using a direct mail campaign. Ours was done through Unidyne Technologies, Inc. out of San Diego and was a major expenditure since they take care of everything for you and it revolved around a \$10,000 giveaway. However, it was so successful that we're looking at ways to do the same thing again in the future, but without going through an outside firm."

I asked Jeff if the station supplemented the direct mail campaign with any other forms of outside advertising. "We've only had two billboards in the market for the past year and a half, both tying in with our logo line 'Fresh Country Air.' However, we do use a sizeable amount of transit buses to advertise both our AM & FM, and we did run some TV spots this time, trying to emphasize the services we're offering in news and traffic.

"Aside from that we're very visible in



WNYR PERSONALITIES — Several of the WNYR personalities got together during "The Great Urban Cowboy Stampede" for the judging of a Dolly Parton lookalike contest. Pictured (l-r) are PD Jeff Goodridge, Melanie, Tim Kincaid, contest winner, and Tom Keller.

the market, constantly out and about and talking to people. We do abbreviated forms of remote broadcasts we call roadshows from our mobile phone and mobile unit, visit different client establishments, and do lots of fun remotes at amusement parks and such."

Personalities A Big Plus

"I'm probably biased, but I also think that we're the most personable station in town. We have a crazy morning man, Tim Kincaid, who with his entourage of character voices (Kincaid & Company) is certainly our most entertaining jock. Tim also is host of a local TV show which revolves around his characters, and the cross-promotion is a tremendous asset for us.

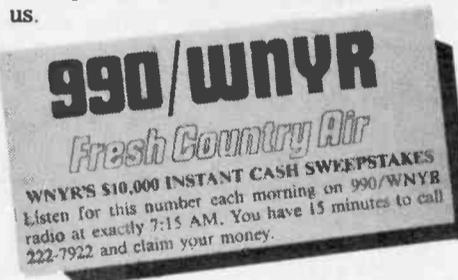
listening to women; rather, the audience will respond to a personality that's good be it male or female). Our afternoon jock Tom Keller has one of the most recognizable voices in upstate New York and is one of the most sought-after production talents in town. Jim Kelly, our overnight jock, is also the weekend sports anchor on the number one TV news station, Channel 13. This town is very big for people who are Rochester natives or have been here for years and can get on the air and talk about the city and know what they're talking about."

Now that the station is riding high, I asked Jeff if he would be simply trying to maintain the ratings already achieved or if he felt there was an even greater audience share available to WNYR.

Building On The Base

"We're obviously aiming to maintain if not build upon what we have now. I think there's still more people out there that we can attract. In our market Country is not a mass appeal format, but we're trying to make it one. Maybe it's with future direct mail campaigns or other ways of promoting just to get the message across. If I had to sum up in one line who and what WNYR is, I would say that we are a full-service radio station using an adult contemporary approach to country music.

"Lastly, I would like to recognize our parent company Malrite Communications. Without their support, and not just financially-speaking either, we would not be in the position we are today. Corporate is responsible for the excellent management team of Murray Green (GM) and Len Hart (Station Manager) and for the guidance of our VP of Programming John Chaffee. We are a people company which excels in teamwork. With good, creative people at work, you don't always need megabucks to make it work. You've got to have a foundation on which to build or it won't last long; and judging from the success of our facility, we definitely believe in building it right from the bottom up!"



TAKE THE 990/WNYR LISTENING TEST

Tune to 990/WNYR on your AM Radio dial. If you haven't listened to 990/WNYR in the past few months, you're in for a pleasant surprise. You will agree with the tens of thousands of listeners who have chosen to make 990/WNYR Rochester's winning full service entertainment station.

There are many reasons why listeners have elected 990/WNYR to be their favorite station. 990/WNYR has been serving Greater Rochester for seventeen years. Now this full-time, full-service radio station leads the pack with personality, information, news, U.S. Satellite weather, and of course, Fresh Country Air. Today's country music is the favorite sound of adults all across the nation.

Each morning 990/WNYR wakes up Rochester with the information your family needs to start the day...news and weather that's brief, accurate and to the point...on-the-scene traffic reports...and economic and business news.

"We also boast three ladies on our full-time airstaff; Joelle, who shares middays with me; Melanie from 7pm-midnight; and Gwenn Flynn, our Public Affairs Director and midday news anchor. (We do not subscribe to the theory that women do not like

The Music Section

Country Radio's Most Accurate
Music Information

Begins on Page 49

Inside Nashville



BIFF COLLIE

WHISPERS & SHOUTS: The Oak Ridge Boys are not breaking up. Yes, Bill Golden did sing on a session without the Oaks, guesting on a project with the Oak Ridge Boys Band, in which, I think, two of his sons play . . . Merle Kilgore is playing movie star, with Richard Thomas (whose Hank Williams, Jr. role will be seen in the TV movie "Living Proof"). Kilgore's been fronting Hank, Jr.'s band for 13 years. He wrote those giants, "Ring Of Fire" and "Wolverton Mountain." Richard Thomas says he's 31 and already has his whole family, including his triplets. "It was like putting a nickel in the slot, pulling the lever and hitting the jackpot!"

"Johnny Cash's America" cable TV special shone Monday (8-16); the real Cash . . . Ricky Skaggs's homecoming in Louisa, KY will benefit the Lawrence County, Kentucky Firefighters Association. At least now Ricky can travel home in style, as his new touring bus was just delivered late last month . . . Eddy Raven will no doubt remember his recent concert in Merrillville, IN where his mostly female fans delayed the band's departure by surrounding Eddy's bus. They also left some lasting momentoes on the side of the bus . . . lipstick kiss marks! . . . Remember Gary Miles, rock star of the 50's-60's? His real alter ego, Buzz Cason, opened his second recording studio here, next door to #1; first session featured Roy Orbison singing a commercial jingle to the tune of his "Pretty Woman" . . . Slim Pickens, the ageless cowboy actor who's done everything from being a cowboy star's sidekick to "cohosting" the "Nashville Palace" TV series, had a brain tumor removed, but wouldn't say whether or not it was malignant. He's got a lot of friends here (and fans too) . . . Super-songwriter Jerry Foster is taping a new TV talk show called "NightLife," with a 30-minute profile feature on each show. Foster & Rice are now legendary as the pioneers of the "new breed" of 60's songwriters who teamed to write dozens of genuine hits . . . Leonard Slye returns to his home of Duck Run, Scioto County, OH on Labor Day for the annual "River Days" festival. After Leonard left Duck Run and moved to the West Coast, he changed his name to Roy Rogers . . . Those nine warrants issued after a scuffle that occurred during a fire at a house owned by Johnny Cash have been dismissed. The family of Cash's sister Reba Hancock was in the process of moving out of the residence before the July 27 fire destroyed the \$60,000 home, located across the street from the "House Of Cash." The circumstances of the fire scene led to an argument and ultimately a full-blown free-for-all which would not have happened except for the tension created by the house burning, the judge said, in dismissing all charges connected with the incident . . . Anybody know Wiley Hicks, "The Dancing Cowboy?" If so, let us know. Otherwise, he

may miss his chance for stardom . . . Tammy Wynette's expecting! Her 20-year-old daughter Jackie Paule will make Mom a grandmother for the first time in March . . . Overton Lee notes from Santa Fe Springs, CA that Johnny Blankenship cries all the way through his new record. Johnny is a veteran TV and movie actor whose group Beech Creek works nights at Nashville West in El Monte and weekends at Knotts Berry Farm. At no time during the singing of his new record do his fingers leave his hands!! . . . Ed Bruce spotlighted at the annual International Grand Championship Walking Horse Show in nearby Murfreesboro Wednesday (8-11) . . . Stephen King's "Firestarter" movie, set for production here, has been postponed indefinitely due to economic conditions . . . Just got word that the fall meeting of the OCRB (Organization of Country Radio Broadcasters) Board Of Directors will be Saturday, September 11 in Nashville . . . The sixth annual "Jamboree In The Hills '82," co-sponsored by WWVA/Wheeling, was a huge success once again with nearly 50,000 in attendance for the two-day event. A 40-minute fireworks display and a rousing set by Jerry Lee Lewis brought down the house at the show's finale. If you couldn't get there in person, the event was videotaped by Columbia Pictures Industries (another sponsor) and will be shown later this year on the Showtime Cable Network.

AIRLINES: Terri Miller noted, "Home is where some go when they are tired of being nice to people!" . . . Larry Morton of the Nashville Brass (and the super record producer of Chantilly) says: "Amazing; we can go to the moon or live in space, but still have a hard time walking across the street without getting hit!" . . . Sign on the back of a truck in Texas: "Crime doesn't pay . . . neither does driving this truck!" . . . "Ecstasy is a feeling when you feel you are feeling a feeling you never felt before" . . . Slogan Of A Milwaukee Candidate For Country Coroner: "A Square Deal for Every Body" . . . Moe Bandy's road manager Richard Hill notes that Bandy's golf scores have been improving lately. Moe's comment? "I'm not really cheatin', I'm just gettin' even!"



SYLVIA BEAUTIFIES BILOXI — When Sylvia visited the Biloxi area recently, WMVI's Jim Tabor enticed the lovely lady to stop by the station where this shot was taken.



FRONTIER DAYS IN FORT DODGE — KWMT/Ft. Dodge's annual Frontier Days concert this year drew around 1500 faithful fans who had the opportunity to hear Ricky Skaggs and Kent & Sue Gordon. Ricky (center) is pictured backstage with (from l-r) KWMT OD Dale Eichor, afternoon drive jock Tom Edwards, morning man P.J. Winn, and evening personality Kevin Whipple.



MORRIS MAKES MUSIC FOR THE PEOPLE — Gary Morris was a special guest at the first annual "Music To The People" concert, sponsored by KS 100 (WKSW)/Cleveland. Station PD Jon Olson (right) is shown with Gary prior to the event.



HANK AIN'T LYING ABOUT THOSE "TEXAS WOMEN!" — Hank Jr.'s comments about "Texas Women" sure didn't fall on deaf ears at KWKC/Abilene, especially after LuAnn Caughey, the reigning Miss Texas USA (and first runner-up to Miss USA), visited the studios recently. Pictured with the Southern beauty are station MD Kevin Alexander (left) and PD Troy London (right).



KLIC PRESSED INTO ACTION — Prior to the Kenny Rogers/Larry Gatlin concert at the Monroe Civic Center, KLIC/Monroe, LA pressed into action with live coverage of the pre-concert press conference with Kenny Rogers as well as broadcasting a live on-the-air interview with Larry Gatlin. Kenny (center) is shown with station PD Don Kelly (left) and MD Bill Warren (right).



FAN FAIR FINALE — The star-studded participants at Fan Fair's "All American Games" closed out the event with a rousing rendition of "God Bless America" following the blue team's victory. Included among the a capella athletes are (l-r) Jacky Ward, Eddy Raven, Dave Rowland, Misty Row, Biff Collie, Barbara Mandrell, Rex Allen Jr., Louise Mandrell, Tom Grant, Brenda Lee (with Special Olympian Ronald Hitchcock), Marty Robbins, Joe Bonsall, Sylvia, Richard Sterban, and Lee Greenwood. All proceeds from the games went to the Special Olympics.



Country News
This Week's Guests:
FRIZELL & WEST
and **GARY MORRIS**

Call Pete Howard or Kirt Daniels (213)392-8743
228 Main St., Suite R Venice, CA. 90291

Black Radio



WALT LOVE

BLACK IDENTITY OUT FRONT

Washington's OK100 — Getting It Back

Who would have ever thought that this nation's capital could be known, in certain circles, as "Chocolate City?" It's true, "Chocolate City" does exist, with Washington DC housing approximately 687,000 black people. If there's any city where the black people get involved and really listen to radio, it's Washington, DC. Also in DC, several black music-oriented radio stations continue to battle for the lucrative advertising dollars that are assuredly available.

When it comes to a Black-oriented format, the stations to reckon with are WKYS, whose Urban Contemporary format slipped a bit this book 9.5 to 8.4, and WHUR, owned by Howard University, which went 7.6 to 6.9. WOL definitely has its work cut out for itself with a 1.2 to .7 sharing. WYCB combining gospel music, religious programs, and community talk shows, went 1.9 to 2.1. The final contender is WOOK, better known as OK-100, which moved upwards from 3.9 share to a 4.2. Because of OK-100's resurgence, I talked with National Program Director John Moen, based at United Broadcasting's home office in Bethesda, MD.

NOTE: Chris Gardner is the new Program Director of OK-100, but he was just coming into the station at the time of this interview. During the book the programming chores were handled by Moen and by acting Program Director John Turk.

I must say that during the interim period, John Turk was a true pleasure to communicate with — to speak with a knowledgeable, articulate broadcaster is really a joy for me because we as blacks in the industry haven't set the world on fire with our "special" form of professionalism, but we're starting to.

OK100's Move Forward

I asked John Moen what kind of things made OK-100 move positively forward? "Taking it from ground zero, we looked at the radio station and decided where we wanted to position it, but first we had to find out how OK-100 was perceived by the au-



John Moen

dience. So what we did was conduct a perceptual, attitudinal survey on how they perceive WOOK. Then to be very basic about it, what we did was eliminate the negatives and increase the positives of the radio station. Looking at a lot of books and so forth, there were a number of radio stations in our own competitive circle which seemingly were very broad-based in their demographic envelope, including OK-100. I think for a radio station in Washington DC, in our particular posture, we have to be very specific in the positioning of our station to one single age/sex cell, let's say an 18-24 or 25-34 age group. I think it's important that when you're positioning your radio station, you target a specific age/sex cell, and the rest of your fringe age groups will eventually come around."

Who's getting this specific attention at OK-100? "In its broadest sense, I would say the 18-34 group. I would say we're more sensitive to an 18-23 female cell if you really wanted to get specific." What are some of the ingredients used to give OK-100 the right image for that group? "Well, first realizing that we are here to become an entertainment kind of escape vehicle — I think that's how most people view radio. It's kind of escape from the reality of what's going on around them. You never want to drag people down by negatives; they live that on a day-to-day basis, and they (the listener) want to escape into radio. So, you want a good positive influence, you want positive lyrics, maybe positive tempo, and definitely a positive approach by your personalities. It's the total sum of everything on the radio station that makes it successful. I don't think it's one single element, it's a lot of things all working together which is what we were striving for with OK-100 in using this type of theory as an

ACTION

WBMX/Chicago announced the success of its "Sunday Morning Live" anniversary program broadcast live from the Conrad Hilton Hotel in downtown Chicago. Guests included Mayor Jane Byrne, Rev. Jesse L. Jackson, and many other notables. General Manager Kernie Anderson had this to say, "By taking 'Sunday Morning Live' out into the public location, we feel that we are again extending our public affairs programming further and making public access a reality here at WBMX." This public affairs program is hosted by WBMX's Derek Hill.

I hope all of you have noticed that Black/Urban formatted radio stations are

taking the same posture as most general market radio stations about "what happens after the book." There used to be a time when most black air personalities didn't have to worry about their jobs as long as they were what was considered "popular" in the black community. Now, it's all about the numbers, and frankly, I'm glad to see it. As a final note, I just found out that well known air talent Guy Broady has relocated from the Chicago market, where he worked at WBMX-FM and is now in Oakland at KDIA, where he is now doing the 7-midnight shift replacing Doug "The Suitcase" Banks. Banks, I understand, has returned to Las Vegas, where this time he'll be working at KLAV.



CAMARO MAJIC — Majic 108 FM (KMJM)/St. Louis drew a crowd to a noontime ceremony in downtown St. Louis for the official unveiling of its new billboard, and the "Black Gold" Camaro Z-28 grand prize in the station's "Payroll Payoff" promotion.



WBLX COMES UP WITH COOLER PROMOTION — WBLX and Libby Potted Meats sponsored a giveaway in Mobile recently. Pictured is WBLX's Carmen Brown (center) with the winners who received a Libby's cooler filled with prizes including soft drinks, T-shirts, keychains, food coupons, and a certificate for Libby's Potted Meats.

escapism positive type of influence on our particular market."

Uniquely "Black Contemporary"

What sets OK-100 apart from its other direct competitors? "I would say that OK-100 at this point is a unique Black radio station in the market. Although we realize the general market posture of the other radio stations, we still want that uniqueness of being a Black Contemporary radio station in the Washington, DC marketplace and that's where we're positioning ourselves." Think about this: how many high-level broadcast management people have you heard say that lately? Not many.

I asked John to tell me more about OK-100's air staff. "In general terms when you look at personalities you're really looking at a sales person — a person that can sell your identity, which in our case, is OK-100. We want people who can make the identifier stand out and really make it mean something. We want personalities who can bring the image and the perception of the radio station together for the audience. When you're selling the music image of a station, that's very important to a talent — I guess that's why I equate the sales person image with on-air talent; that's essentially what they're doing, selling.

"We look at our personalities kind of like dayparting music. For example, when are people most receptive to more information or a little more chatter? Obviously we look at it as in the morning. People are more receptive to information in the morning because their minds are open at that point of the day for information. It's also a necessity to them — weather info, traffic info, news events that are already happening or about to happen later in the day — all this leads to conversation for the remainder of the day. The morning personality is the link that ties all this together, and that's very important. The rest of the day we use our talent to billboard the station and to sell the concepts that we have implemented. We put a lot of emphasis on our personality in that sense, but we have to first realize that we are an entertainment vehicle primarily with our music, and that's why people are listening to OK-100."

OK-100's weekly cume for total persons 12+ is 390,200. Already knowing that John doesn't think much of 12+ figures, I asked him for a more in-depth analysis of OK-100's cume. "We had a 7% increase in our cume. What's most important about this increase is it all came about in our target demographic; we were very efficient. In men 18-24 our increase was 35%; in the female cell 18-24 our cume increased 23%. Our share trend looks like a 117% increase in men 18-24, in women 18-24



Chris Gardner

it was 8%, women 25-34 we had a 25% increase. So there's definitely a story to tell looking beyond the total person share 12+."

Competing With WKYS

I asked John if OK-100's in direct competition with WKYS, an Urban Contemporary station? "Exactly, we have always been in a competitive circle with WKYS. I think our biggest mistake in the past has been to be just as broad-based as they've been as an Urban Contemporary. Again, the way I view Urbans is that they will play crossover product as possibly a more defensive measure than an offensive measure against the general market radio stations like WPGC or WRQX, or even a WASH here in Washington. I think what's going to help OK-100 in the long run is identifying itself as a Black Contemporary radio station. We're looking at a very high percentage of the black population here in Washington. We exclusively cater to that audience and that is our uniqueness when you compare WKYS and OK-100. I believe the primary reason

"When you're positioning your radio station, you target a specific age/sex cell, and the rest of your fringe age groups will eventually come around."

for the increase in share in specific demographic shares is because we have that identity now. We have that unique selling point, that definition which leads obviously to the cume quarter hour conversation. If you have that strong definition of a radio station, it leads to image, which ultimately leads to the quarter hour share."

John had this to say in a final analysis of OK-100. "The strongest selling point of OK-100 is its people here at the station. One of the hardest things for a radio station to encounter is to be on top as we were at one point for 2½-3 solid years and then go down. To remotivate not only the people but the radio station back towards the top and resign yourself to that winning attitude after being down for a few years. Well, we have that now, with a firmer commitment to win than ever before and it's generated from the personnel here. We are a strongly community-oriented radio station maintaining a high visibility in the market that comes from the personalities here who are willing to contribute their time to that winning attitude of getting the radio station back on top in DC."

The Music Section

Black Radio's Most Accurate
Music Information

Begins on Page 52

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Opportunities

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WFEA Manchester, NH seeking T&R for immediate part-time/full-time, future openings. Box 5300, Manchester, NH 03108. (8-20)

Looking for **ND & jocks** in suburb of Philadelphia. T&R: John DeMasi, WTYO, Box 618, Hammonton, NJ 08037. EOE M/F (8-20)

Upstate New Yorkers! 3WT/Binghamton seeks CHR part-timers. Experience & production required. Full-time features! T&R: Scott Michaels, Broadcast House, Owego, NY 13827. No calls. EOE M/F (8-20)

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Openings

WEIM has part-time opening for weekend announcer. Females encouraged to apply. Send resume: Jack Raymond, Box 727, Fitchburg, MA 01420. EOE M/F (8-20)

Super opportunity! 7pm-Mid. full service A/C. T&R: Gary Smith, PD, WVOR-FM, Box 40340, Rochester, NY 14604. EOE M/F (8-20)

Jersey shore's great CHR opening for top notch jock & good money. T&R: Jay Sorenson, Box 1170, Lakewood, NJ 08701. EOE M/F (8-20)

Sales Rep needed in Washington, DC to sell spot positions (commercial & association/not-profit) for syndicated radio feature. (202) 638-4222. (8-20)

WRKZ/107FM is looking for professional communicator for top rated station in central PA. No rookies. Call now (717) 367-7700. (8-20)

Top rated FM rocker seeking T&R's for future on-air position. Sheldon Levine, PD, WQWK, 160 Clearview Ave., State College, PA 16801. EOE M/F (8-20)

Needed: announcers and newpeople for all dayparts 6am-12midnight A/C or Country for Portland, ME metro station. T&R: Box 8764, Portland, ME 04104. EOE M/F (8-20)

Midday Entertainer!

Major Eastern A/C AM looking for the perfect midday formula. If your act is unique, entertaining, and currently working successfully for your station, we want to hear it! Straight music jocks need not apply. Send tape, resume, and salary requirements to Radio & Records, 1930 Century Park West, #375, Los Angeles, CA 90067. EOE M/F

SOUTH

Exciting afternoon drive, evening jocks. Southern medium/small markets encouraged. T&R: Bob Mitchell, WTX, 332 Carondelet, New Orleans, LA 70130. No calls. EOE M/F (8-20)

Openings

#1 rated station in Georgia's second largest city looking for personality for key position. T&R: Bob Raleigh, PD, WCGQ, Box 1537, Columbus, GA 31994. (8-20)

KISS105, N. Central FL's hot CHR station looking for experienced 7-mid jock. T&R: Lou Rodriguez, WYKS, 4908 N.W. 34th St., Gainesville, FL 32605. EOE M/F (8-20)

WYNF/Tampa has two openings. Production Director/over-night jock. Send cassette and paperwork to: George Harras, 504 Reo St., Tampa, FL 33609. EOE M/F (8-20)

Hot Country FM in West TX seeks announcers for future openings. 2-3 yrs. experience. T&R: KRUX-FM, 5010 University, Lubbock, TX 79452. EOE M/F (8-20)

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2 new FM's need hot PD, MD, all-air. MS stations. Top 50 market dollars. Start October 1. R&R: Country, Box 64506, Baton Rouge, LA 70896. EOE M/F (8-20)

Openings

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Texas Superstars looking for Production Director. Excellent writing and production techniques. Great bucks. T&R: Lee Roberts, KFMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F (8-20)

CHR/Oldies KLOU needs morning personality. T&R: Dave Edwards, KLOU, Box 1725, Lake Charles, LA 70602. EOE M/F (8-20)

Immediate opening KBWD. Morning man/Production Director. T&R: Scott K. Smith, Box 280, Brownwood, TX 76801. EOE M/F (8-20)

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3WV/Charlottesville, VA searching for morning drive personality. T&R: Jay Lopez, Box 5387, Charlottesville, VA 22905. EOE M/F (8-20)

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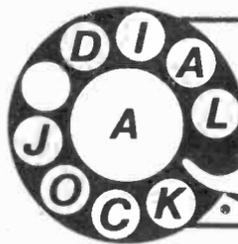


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Opportunities

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MIDWEST

WQTK/Lansing metro needs experienced announcers only. Send T&R: Dave Conrad, WQTK, 1363 W. Parks Rd., St. Johns, MI 48879. (8-20)

KOFM/Oklahoma City, has two rare openings. We are searching for an experienced Music/Research Director with on-air ability important but not an absolute must. KOFM is also looking for an experienced, exceptional adult personality. Qualified applicants should send T&R's to: John Jenkins, PD, KOFM, P.O. Box 14806, Oklahoma City, OK 73113. No calls please. EOE M/F (9-3) •

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Openings

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Openings

AOR CRAZIES

Midwest AOR in Top 40 market looking for Rock n' Roll crazies. Females and minorities encouraged. Looking for creative folks who want to have fun on the radio. Send tapes and resumes to Radio & Records, 1930 Century Park West #373, Los Angeles, CA 90067.

The new **WIKS-FM** is searching for a morning news anchor. Send T&R: C.C. Matthews, OM, WIKS, 1800 N. Meridian, Indianapolis, IN 46202. EOE M/F (8-20)

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Openings

Wanted: Creative news anchor/reporter to join progressive four person news staff. T&R: Linda Hogan, ND, KQWB/Q98-FM, Box 2983, Fargo, ND 58108. (8-20)

Sales position with #1 Country station. Resume required. St. Joseph, MO. Call Joanne, (816) 233-8881. (8-20)

Midwest Country station has immediate opening for morning personality. Must communicate with adults. T&R: Lee Philips, WKMF, Box 1470, Flint, MI 48501 or (313) 742-1470. (8-20)

WEST

Western cities looking for a newperson; aggressive in field, conversational delivery, good writing skills. T&R: Joe McCarthy, KMJJ-AM, 3510 W. Hacienda, Las Vegas, NV 89118. (8-20)

Ski mountain resort community looking for air personalities for possible job openings. All formats. T&R: Box 772850, Steamboat Spring, CO 80477. EOE M/F (8-20)

ND wanted for Southern OR's #1 adult CHR station. T&R: Phil Millier, KBOY, Box 4310, Medford, OR 97501 or (503) 779-2244. EOE M/F (8-20)

KLAV/Las Vegas looking for production/copywriting super-talent. T&R: Russ Gerber, Box 2337, San Jose, CA 95109. EOE M/F (8-20)

ND, Country AM live, FM auto. T&R: P.O. Box 979, Modesto, CA 95351. EOE M/F (8-20)

THE PICTURE PAGES

Foreigner's Quintuple Platinum



Foreigner was presented special plaques by Atlantic recently commemorating over five million units sold of the "Foreigner 4" album. Pictured backstage at the Byrne Arena in New Jersey are (l-r) Atlantic Sr. VP Mel Lewinter, group's Dennis Elliott, Rick Wills, Lou Gramm, and Mick Jones; Atlantic Exec. VP/IGM Dave Glew, manager Bud Prager, and label Vice Chairman Sheldon Vogel.

Men At Work Celebrate Rewards



Columbia's Men At Work recently received quadruple platinum awards for Australian sales of their "Business As Usual" LP. Pictured (l-r rear) are CBS/Australia's Peter Karpin, group's Ron Strykert and Jerry Speiser, manager Russell Deppeler, and group's Greg Ham; (l-r front) producer Peter McIn, group's Colin Hay, CBS/Australia Chairman William Smith, and group's John Rees.

A&M Sees Squeeze At Greek



Following Squeeze's recent Los Angeles Greek Theatre performance, A&M executives visited the group backstage. Pictured (l-r) are A&M VP Jordan Harris, label's Dana Morris, group's Glenn Tilbrook, Gilson Lavis, and (seated) Don Snow, A&M VP Jeff Ayeroff, and group's John Bentley and Chris Difford.

Spittin' Image Of MCA



MCA's newly-signed band Spittin' Image were honored with a party celebrating their debut album for the label recently. Pictured (l-r) are MCA's Ron Warren, Wally Buzz of Buzzards Next Records, Joanie Smith of National Record Mart, MCA's Walt Wilson, group's Mimi Rousseau, Edd Key (front), Jimmy Lynch, and Blair Forward, Record Theater's Mariann Morgan, and MCA's Mike Salsinger.

Arista Breathes Easy With Air Supply



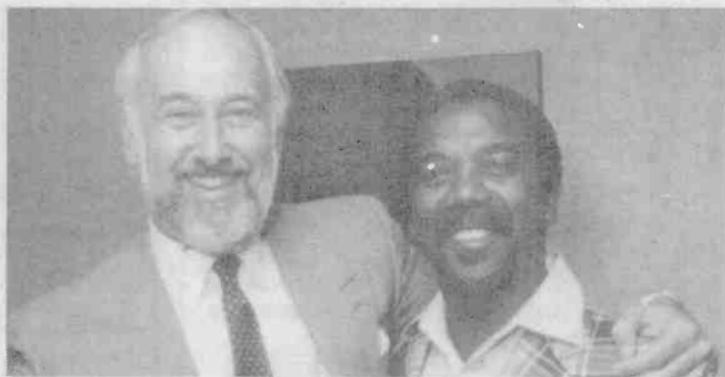
When Air Supply played New York's Radio City Music Hall, Arista executives appeared in force to meet with the band. Pictured post-concert are (l-r) Arista's Jeff Becker and Rick Bisceglia, group's Graham Russell, Arista Sr. VP Richard Palmese, label's Lana Dengrove (front), group's Russell Hitchcock, and Arista's Jane Palmese, Abbey Konowitch, and Glen Lajeski.

Polygram Platinum For Vangelis



Polydor/Polygram's Vangelis was recently presented platinum album awards from America and Britain plus double platinum from Australia. Pictured with one of the plaques are (l-r) Polygram President Guenter Hensler and Vangelis.

Smith To Elektra/Musician



Veteran organist Jimmy Smith has signed with Elektra/Musician Records, with an album called "Off The Top" just out. Pictured (l-r) are Elektra/Musician President Bruce Lundvall and Smith.

Tackett Opens RCA Doors



Recently-signed RCA country artist Marlow Tackett is poised at the doors of the label's Nashville office. Pictured (l-r) are producer Harold Shedd, RCA VP Jerry Bradley, Tackett, RCA VP Joe Galante, and manager Donny Canada.

AUGUST 20, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Keith Moon Born

MONDAY, AUGUST 23 — The outrageous, sometimes violent and finally tragic life of Who drummer Keith Moon began on August 23, 1947, in England. Few would deny that Moon's unique style, wild and energetic, completely unconventional, defined the "Who sound" right from the start. "Keith could play these amazing things that nobody else could," explained Who bassist John Entwistle, "but then when you asked him to play what any other drummer could, he couldn't do that." Overindulgence with drink and drugs took its toll on September 7, 1978, and Keith Moon died at age 31. **EXTRA FACTS:** John Lennon married Cynthia Powell, 1962.

Fontella's Birthday

TUESDAY, AUGUST 24 — A massive hit, "Rescue Me," established the name of Fontella Bass as one of the leading female soul-pop vocalists of the mid-60's. Fontella, born August 24, 1942, in St. Louis, Missouri, was five when she started singing and playing piano in a local church choir, and at 18 was discovered by blues star Little Milton. Four years later she signed a recording contract with Chess Records and her first single, "Don't Mess Up A Good Thing" (with Bobby McClure), was highly acclaimed. "Rescue Me" followed, her first international hit record. **EXTRA FACTS:** B.B. King celebrated his 30th anniversary in music at the Roxy in L.A., 1979.

Stan Kenton Died

WEDNESDAY, AUGUST 25 — Stan Kenton, an innovator and experimenter in jazz, died on August 25, 1979, in Midway Hospital in Hollywood, after suffering a stroke two weeks before. In 1941 Kenton formed his first band, a typical swing outfit, and by the mid-forties he had begun to experiment with his music, recording ambitious extended pieces. In the sixties and seventies, Kenton's dabblings in free improvisation, unconventional time signatures, and jazz-rock won him the respect of some, harsh criticism of others. The Stan Kenton Clinics produced such talented students as Maynard Ferguson and Gerry Mulligan. **EXTRA FACTS:** Little Eva's "Locomotion" topped charts, 1962. . . . Gene Simmons of Kiss born, 1950.

Hendrix's Last Concert

THURSDAY, AUGUST 26 — Guitarist and rock legend Jimi Hendrix played his final concert at the Isle of Wight Pop Festival in England on August 26, 1970, just three weeks before his death. The crowd was huge and loud, and by the time Hendrix appeared the mob outside without tickets had succeeded in breaking a hole in the barricade and hundreds more stampeded in. Jimi opened with "God Save The Queen."



EXTRA FACTS: Beatles and Stones visit the Maharishi, 1967. . . . Hendrix's Electric Lady Studios opened, 1970.

Elvis Meets The Beatles

FRIDAY, AUGUST 27 — John, Paul, George and Ringo were guests of Elvis Presley on August 27, 1965, at the King's home in Bel Air. The meeting of the legends lasted well into the night, talking, playing pool, and "having a ball," in John Lennon's words. Later, the five jammed together with a tape machine recording the historic occasion, though those tapes, if saved, were never released. **EXTRA FACTS:** Beatles manager Brian Epstein died, 1967. . . . Elton John's American debut, 1970.

	CHR	A/C	AOR	Country	Black Radio
# 1	CHICAGO (2nd week)	KENNY ROGERS	FLEETWOOD MAC (5th week)	KENNY ROGERS	ARETHA FRANKLIN (3rd week)
Next Week's #1 Contenders:	CROSBY, STILLS, NASH (4-2) PAUL McCARTNEY (5-4)	PAUL McCARTNEY (4-3) ELTON JOHN (6-5)	ROBERT PLANT (2-2) EDDIE MONEY (3-3) BILLY SQUIER (4-4) JOHN COUGAR (5-5)	WAYLON JENNINGS (3-3) GEORGE STRAIT (4-4) CHARLY McCLAIN (7-5)	ZAPP (2-2) HOWARD JOHNSON (4-4) STEPHANIE MILLS (5-5)
Breakers:	KIM CARNES (63%) SANTANA (57%)	WILLIE NELSON (52%) DOLLY PARTON (48%) JUICE NEWTON (47%) RONNIE MILSAP (46%) COCKER & WARNES (45%)	GEORGE THOROGOOD (54%)	DON WILLIAMS (77%) RAZZY BAILEY (64%) TAMMY WYNETTE (62%)	ASHFORD & SIMPSON (73%) KOOL & THE GANG (67%) BARRY WHITE (59%)
Most Added:	STEEL BREEZE KIM CARNES LOGGINS & PERRY KOOL & THE GANG GLENN FREY REO SPEEDWAGON	GLENN FREY JUICE NEWTON COCKER & WARNES MICHAEL McDONALD RONNIE MILSAP WALTER MURPHY	GEORGE THOROGOOD JOHNNY VAN ZANT MICHAEL McDONALD RANDY MEISNER FAST TIMES AT R.H. BAD COMPANY	JUICE NEWTON CHARLEY PRIDE DON WILLIAMS ALABAMA ED BRUCE WILLIE NELSON	KOOL & THE GANG TIME MELBA MOORE SUNRIZE MICHAEL McDONALD TAVARES
Hottest:	CHICAGO JOHN COUGAR MELISSA MANCHESTER ALAN PARSONS PROJ. SURVIVOR CROSBY, STILLS, NASH	KENNY ROGERS CROSBY, STILLS, NASH CHICAGO ELTON JOHN PAUL McCARTNEY FLEETWOOD MAC	FLEETWOOD MAC ROBERT PLANT EDDIE MONEY JOHN COUGAR BILLY SQUIER	KENNY ROGERS SYLVIA DAVID FRIZZELL GEORGE STRAIT JERRY REED MICHAEL MURPHEY	ZAPP ARETHA FRANKLIN HOWARD JOHNSON DONNA SUMMER JENNIFER HOLLIDAY GRANDMASTER FLASH
Biggest Chart Jumps:	JOHN COUGAR (12-7) JACKSON BROWNE (19-14) TOTO (30-26)	JACKSON BROWNE (20-16) MICHAEL McDONALD (23-19) DIONNE WARWICK (24-20) ALAN PARSONS PROJ. (11-8)	FAST TIMES AT R.H. (23-7) SANTANA (40-29) STEVE WINWOOD (20-11) JON ANDERSON (36-31)	OAK RIDGE BOYS (33-22) CRYSTAL GAYLE (35-27) ANNE MURRAY (31-25) RONNIE MILSAP (37-31) DOLLY PARTON (44-38)	EVELYN KING (17-10) JERMAINE JACKSON (12-6) GOODIE (23-18)
Debuts:	KIM CARNES (29) SANTANA (30)	WILLIE NELSON (25) DOLLY PARTON (26) RONNIE MILSAP (27) JUICE NEWTON (28) COCKER & WARNES (29)	GEORGE THOROGOOD (33) JOAN JETT (36) RANDY MEISNER (38) ROXY MUSIC (40)	DON WILLIAMS (42) RAZZY BAILEY (45) TAMMY WYNETTE (46) LORETTA LYNN (47) CHARLEY PRIDE (49)	BARRY WHITE (21) MIDNIGHT STAR (22) ASHFORD & SIMPSON (25) ALFONZO (26) DAZZ BAND (27) KOOL & THE GANG (29)
	CHR	A/C	AOR	Country	Black Radio

THERE'S NEVER BEEN A SWEETER TIME TO PLAY

REO SPEEDWAGON



"SWEET TIME"

FIRST WEEK OUT & ALREADY ON:

B94 add	B97 add	WFBG add
B104 add	CK101 add	WOMP-FM add
KEGL add	WZZR add	WCIR add
WLOL-FM add	WKFR add	95XIL add
KBEQ add	KMGK add	WFOX add
WGCL add	WNAM add	WXLK add
KYYX add	KJRB add	KSEL-FM add
KIMN add	KNBQ add	WSPT add
WTRY add	FM103 add	KWLO add
WPST add	K96 add	KRNA add
K104 add	KHYT add	99KG add
KBFM add	WACZ add	KFMZ add
WTIX add	WIGY add	KDZA add

FROM THE TOP 10 ALBUM
GOOD TROUBLE

RANDY MEISNER



"NEVER BEEN IN LOVE"

LAST WEEK'S

BREAKERS

AVERAGE MOVE + 5 CHR CHART No. 27

WBEN-FM 34-22	KCPX add	WCIR 30-25
WIFI add	Z102 add 35	95XIL 28-14
B104 29-24	WRKR add	WAEV 30-25
KEGL 28-23	KATI add 29	WFOX 34-25
94Q 28-25	WPHD 16-13	WGLF 27-23
WLOL-FM deb 30	WYCR 17-15	KSEL-FM 24-19
KBEQ 38-29	K104 30-23	KVOL 30-22
WGCL deb 29	KSET-FM 12-7	KKRC-FM 27-21
XTRA deb 20	WSEZ 31-25	KKLS 22-16
KYYX 24-17	WSSX 27-21	WAZY-FM 24-19
KIMN deb 29	WZZR 37-29	99KG 28-23
Q103 deb 25	KSTT 25-19	KDVV 30-22
KZZP 27-23	KZ93 24-20	KSLY 24-19
WAEB add	KNBQ 19-16	KCBN 40-34
WAYS add	WFBG 39-32	

THE WORD'S OUT — AOR IS ACCEPTING
"NEW MUSIC." IT'S OKAY TO PLAY THE CLASH
...JUST DON'T TELL THE BAND WE TOLD YOU!



Music On TV

The Allman Brothers Band, Lacy J. Dalton, Bertie Higgins, Thelma Houston, Bonnie Raitt, and Stevie Woods are on a repeated "Solid Gold" for the week of August 20 . . . The Go-Go's at an L.A. high school concert are featured on MTV August 21, with the Police in a more exotic concert locale, Montserrat, on August 22 . . . Carole King is on "Good Morning America" August 23 and 24 and follows with "David Letterman" August 26 . . . Jermaine Jackson appears on "Merv Griffin" August 24.

Apparently figuring that if people will watch two film critics evaluating movies on "Sneak Preview," they'll sit still for a trio of rock critics discussing records, a new program called "Rockguide" is being developed. Critics are the L.A. Weekly's Mikal Gilmore, Rolling Stone/L.A. Times writer Steve Pond, and the Village Voice's Robert Christgau. The producers hope for syndication, but also may offer the show to the cable networks.



HOST TO HOST — Mutual's Larry King was a recent guest on NBC-TV's "Latenight" program with host and former radio DJ David Letterman. Besides discussing the tricks of the talk trade, King shared a few details about his forthcoming syndicated TV effort.

5
YEARS AGO
TODAY

Radio & Records

- ELVIS PRESLEY DIES
- FRANK CODY NAMED PD AT KLOS/LOS ANGELES
- DAVID CARRICO NAMED VP/PROMOTION AT PRIVATE STOCK
- NUMBER ONE FIVE YEARS AGO: "Best Of My Love" — Emotions (Columbia)
- NUMBER ONE COUNTRY: "Don't It Make My Brown Eyes Blue" — Crystal Gayle (UA)
- NUMBER ONE LP: "Crosby, Stills & Nash" — Crosby, Stills & Nash (Atlantic) (8th week)

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R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

National Music Formats

Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

RONNIE MILSAP "He Got You" (RCA)
JUICE NEWTON
"Break It To Me Gently" (Capitol)
DOLLY PARTON
"I Will Always Love You" (RCA)
GLENN FREY "The One You Love" (Asylum)

Country Coast-To-Coast

LEE GREENWOOD "She's Lying" (MCA)
JOE STAMPLEY
"I Didn't Know You Could. . ." (Epic)
LEON EVERETTE "Soul Searchin'" (RCA)
DOLLY PARTON
"I Will Always Love You" (RCA)

MTV Music Television

Buzz Brindle (212) 944-5399

DON HENLEY "Johnny Can't Read" (Asylum)
ROCKETS "Rollin' By The Record Machine" (Elektra)
38 SPECIAL "You Keep Running Away" (A&M)
TORONTO
"Your Daddy Don't Know" (Network/Elektra-Asylum)
WET PICNIC "Cocktailed Queen" (local)
SANTANA "Hold On" (Columbia)
BANANARAMA
"Really Sayin' Something" (Polydor/PolyGram)
X "Hungry Wolf" (Elektra)

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

Country Lovin'

DON WILLIAMS "Mistakes" (MCA)
CHARLEY PRIDE
"You're So Good When You're Bad" (RCA)
LORETTA LYNN
"Making Love From Memory" (MCA)
JUICE NEWTON
"Break It To Me Gently" (Capitol)
YOUNGER BROTHERS
"Nothing But The Radio On" (MCA)

The Great Ones

JUICE NEWTON
"Break It To Me Gently" (Capitol)
WALTER MURPHY
"Themes From 'E.T.'" (MCA)

BPI

John Iles (800) 426-9082

Adult Contemporary

MICHAEL McDONALD "I Keep Forgettin'" (WB)
WILLIE NELSON "Let It Be Me" (Columbia)

Country Living

LOUISE MANDRELL
"Some Of My Best Friends. . ." (RCA)
BOBBY BARE
"(I'm Not) A Candle In The Wind" (Columbia)
DON WILLIAMS "Mistakes" (MCA)
WILLIE NELSON "Let It Be Me" (Columbia)
RAZZY BAILEY "Love's Gonna Fall Here Tonight" (RCA)
TERRI GIBBS
"Some Days It Rains All Night Long" (MCA)
CHARLEY PRIDE
"You're So Good When You're Bad" (RCA)

Tanner Company, Inc.

Kenny Bosak (901) 320-4433

Bright Blue

BILLY PRESTON
"I'm Never Gonna Say Goodbye" (Motown)
RAY PARKER JR. "Let Me Go" (Arista)
SYLVIA "Nobody" (RCA)
MARSHALL CRENSHAW "Someday, Someway" (WB)

Tanner Country

LORETTA LYNN
"Making Love From Memory" (MCA)
WILLIE NELSON "Let It Be Me" (Columbia)
CHARLEY PRIDE
"You're So Good When You're Bad" (RCA)
DON WILLIAMS "Mistakes" (MCA)

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

38 SPECIAL "You Keep Running Away" (A&M)
KIM CARNES "Voyeur" (EMI America)
TANE CAIN "Holdin' On" (RCA)

Contempo 300

WILLIE NELSON "Let It Be Me" (Columbia)
SANTANA "Hold On" (Columbia)

Great American Country

DON WILLIAMS "Mistakes" (MCA)
DOLLY PARTON
"I Will Always Love You" (RCA)
KIERAN KANE
"I'll Be Your Man Around The House" (Elektra)
BILLY "CRASH" CRADDOCK "Love Busted" (Capitol)

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

TANE CAIN "Holdin' On" (RCA)
GLENN FREY "The One You Love" (Asylum)
KENNY LOGGINS w/STEVE PERRY
"Don't Fight It" (Columbia)
KIM CARNES "Voyeur" (EMI America)
JUICE NEWTON
"Break It To Me Gently" (Capitol)

Beautiful Rock

JUICE NEWTON
"Break It To Me Gently" (Capitol)

TM Country

OSMOND BROTHERS
"It's Like Falling In Love (Over And Over)" (Elektra/Curb)
DOLLY PARTON
"Do I Ever Cross Your Mind" (RCA)
ALABAMA
"Close Enough To Perfect" (RCA)
STEVE WARINER
"Don't It Break Your Heart" (RCA)

Century 21

Bob Stevens (214) 934-2121

The Z Format

KENNY LOGGINS w/STEVE PERRY
"Don't Fight It" (Columbia)
KIM CARNES "Voyeur" (EMI America)
SANTANA "Hold On" (Columbia)
DON HENLEY "Johnny Can't Read" (Asylum)
TANE CAIN "Holdin' On" (RCA)
38 SPECIAL "You Keep Running Away" (A&M)
HUEY LEWIS & NEWS
"Workin' For A Livin'" (Chrysalis)

The A-C Format

DOLLY PARTON
"I Will Always Love You" (RCA)
JUICE NEWTON
"Break It To Me Gently" (Capitol)
WILLIE NELSON "Let It Be Me" (Columbia)
RONNIE MILSAP "He Got You" (RCA)
GLENN FREY "The One You Love" (Asylum)
STEVE FORBERT
"When You Walk In The Room" (Nemperor/CBS)

Super-Country

ALABAMA
"Close Enough To Perfect" (RCA)
STEVE WARINER
"Don't It Break Your Heart" (RCA)
BARBARA MANDRELL
"Operator, Long Distance Please" (MCA)
ED BRUCE "Ever, Never Lovin' You" (MCA)
BANDANA "The Killin' Kind" (WB)

Concept Productions

Lee Nye (916) 782-7754

TANE CAIN "Holdin' On" (RCA)
GLENN FREY "The One You Love" (Asylum)
JUICE NEWTON
"Break It To Me Gently" (Capitol)
MOTELS "Take The L" (Capitol)
38 SPECIAL "You Keep Running Away" (A&M)

WIN BIG

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September 12-15**

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- Budgeting for Prosperity
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- The Cable Connection
- Satellite Fever

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- Big Bucks in Small Markets
- Big Bucks with Small Numbers
- Six Most Important Ingredients for Sales Success
- The Winner's Circle: Top Sales Promotions
- Local & Retail Sales

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- Format Rooms
- Are Consultants Needed to Win?
- Positioning Your AM in the 80's
- Focus Groups & Attitudinal Research
- Program Director & Talent Recruitment
- Music Computers
- What's New in Audience Research

PROMOTION

- Packaging & Selling Sports
- Top 10 Sales & Audience Promotions
- Promotion Director & Talent Recruitment
- Radio Promotion in Print (Exhibit)
- Radio Promotion via TV (Exhibit)

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- The Cable Connection
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Radio & Records **AOR** NATIONAL AIRPLAY/40

August 20, 1982

156 REPORTERS

Album cuts are listed in order of airplay preference.

7/30	8/6	8/13	8/20	Artist	Album	Artist	Album
1	1	1	1	FLEETWOOD MAC	Mirage (WB)	"Gypsy" "Hold" "Straight"	
2	2	2	2	ROBERT PLANT	Pictures At Eleven (Swan Song/Atco)	"Burning" "Pledge" "Dancer" "Detroit"	
5	3	3	3	EDDIE MONEY	No Control (Columbia)	"Think" "Shakin'" "Runnin'" "Life"	
20	8	4	4	BILLY SQUIER	Emotions In Motion (Capitol)	"Everybody" Title "Live" "Satisfied"	
9	5	5	5	JOHN COUGAR	American Fool (Riva/PolyGram)	"Diane" "Hurts" "Hand" "Close"	
7	6	6	6	CROSBY, STILLS & NASH	Daylight Again (Atlantic)	"Cross" "Love" "Wasted" "Back"	
-	-	23	7	FAST TIMES AT R.M.H.	Various Artists (Full Moon/Asylum)	"Somebody" "Waffle" Title (SH)	
18	14	10	8	MEN AT WORK	Business As Usual (Columbia)	"Who" "Under" "Sea"	
16	13	11	9	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)	"I Ran" "Space"	
6	7	7	10	PETE TOWNSHEND	All The Best Cowboys... (Atco)	"Skirts" "Face" "Stardom"	
-	-	20	11	STEVE WINWOOD	Talking Back To The Night (Island/WB)	"Game" "Valerie" "Angel" Title	
3	4	8	12	REO SPEEDWAGON	Good Trouble (Epic)	"Stillness" "Fire" "Key" "Follow"	
15	16	12	13	ALAN PARSONS PROJECT	Eye In The Sky (Arista)	Title "Fingers" "Psychobabble"	
19	19	15	14	JUDAS PRIEST	Screaming For Vengeance (Columbia)	"Thing" "Eye" "Hellion"	
8	10	9	15	APRIL WINE	Power Play (Capitol)	"Enough" "Kay" "Waiting"	
4	9	14	16	SURVIVOR	Eye Of The Tiger (Scotti Bros./CBS)	Title "American"	
10	11	13	17	GLENN FREY	No Fun Aloud (Asylum)	"Partytown" "Found" "Love"	
27	22	22	18	URIAH HEEP	Abominog (Mercury/PolyGram)	"Way" "Rebound"	
12	17	21	19	38 SPECIAL	Special Forces (A&M)	"Runnin'" "Chain" "Caught"	
23	21	19	20	SPYS	Spys (EMI America)	"Run" "She"	
14	15	17	21	ASIA	Asia (Geffen)	"Time" "Heat" "Sole"	
11	12	16	22	GENESIS	Three Sides Live (Atlantic)	"Paperlate" "Recall"	
33	29	24	23	MARSHALL CRENSHAW	Marshall Crenshaw (WB)	"Someday" "She"	
13	18	18	24	STEVE MILLER BAND	Abracadabra (Capitol)	Title "Wondering" "Girl's" "Goodbye"	
-	33	25	25	GO-GO'S	Vacation (IRS/A&M)	Title "Jerk" "Strange"	
39	30	29	26	SHOOTING STAR	Ill Wishes (Virgin/Epic)	"Ready" "Where" "Feel" "Turn"	
24	26	26	27	AXE	Offering (Atco)	"R&R Party" "Soldier"	
36	34	31	28	TORONTO	Get It On Credit (Network/Elektra-Asylum)	"Daddy" "Barricade"	
-	-	40	29	SANTANA	Hold On/Nowhere To Run (Columbia)	12-inch Single	
-	35	34	30	CLASH	Combat Rock (Epic)	"Should" "Casbah" "Inoculate"	
-	-	36	31	JON ANDERSON	Animation (Atlantic)	"Matter" "Olympia"	
25	27	27	32	JOHN WAITE	Ignition (Chrysalis)	"Change" "Temptation" "Mr. W."	
-	-	33	33	GEORGE THOROGOOD...	Bad To The Bone (EMI America)	"Nobody" Title "Particular" "LuAnn"	
-	-	33	34	MISSING PERSONS	Missing Persons (Capitol)	"Words"	
31	28	30	35	NAZARETH	2XS (A&M)	"Madness" "Gatecrash"	New Entry
34	40	-	36	JOAN JETT & BLACKHEARTS	Touch/Summertime Blues (Boardwalk)	12-inch Single	
21	25	28	37	MOTELS	All Four One (Capitol)	"L" "Lonely" "Mission" "L.A."	
-	-	38	38	RANDY MEISNER	Randy Meisner (Epic)	"Never" "Jealousy" "Tonight" "Playin'"	
-	-	38	39	TRON	Soundtrack (CBS)	"Only Solutions"	
37	37	-	40	ROXY MUSIC	Avalon (WB)	"More" Title "Chance" "Turn"	

MOST ADDED

	8/20	8/13	8/6	7/30	7/23
1 GEORGE THOROGOOD	84/70	14/12	0/0	0/0	0/0
2 JOHNNY VAN ZANT...	37/34	1/1	0/0	0/0	0/0
2 MICHAEL McDONALD	38/34	0/0	0/0	0/0	0/0
4 RANDY MEISNER	67/26	66/54	14/10	0/0	0/0
5 FAST TIMES AT R.M.H.	138/20	131/130	0/0	0/0	0/0
5 BAD COMPANY	20/20	0/0	0/0	0/0	0/0
7 PAUL CARRACK	35/17	27/26	9/3	0/0	0/0
8 JON ANDERSON	63/16	55/13	46/14	30/13	21/7
8 SANTANA	17/16	0/0	0/0	0/0	0/0
10 CLASH	62/14	55/7	54/7	43/0	44/1
10 LORDS OF THE NEW...	28/14	21/14	13/13	0/0	0/0
12 STEVE WINWOOD	130/12	127/109	32	0/0	0/0
12 MISSING PERSONS	60/12	60/7	42/3	43/7	35/12
14 HEADPINS	28/11	16/5	22/16	7/1	3/0
15 SHOOTING STAR	72/9	69/8	78/30	59/46	11/9

MEDIUM

	8/20	8/13	8/6	7/30	7/23
1 URIAH HEEP	96/76	98/85	99/64	94/26	6/3
2 SPYS	94/74	104/78	100/76	96/58	90/11
3 A FLOCK OF SEAGULLS	128/65	124/63	124/66	125/81	113/74
3 PETE TOWNSHEND	127/65	138/65	145/65	154/67	158/78
5 JUDAS PRIEST	105/62	107/65	106/67	100/67	100/53
6 STEVE WINWOOD	130/59	127/74	3/0	0/0	0/0
7 APRIL WINE	103/57	126/58	137/59	140/58	142/66
8 REO SPEEDWAGON	117/54	127/45	142/38	145/34	148/29
9 CROSBY, STILLS, NASH	140/52	148/46	145/51	150/57	150/70
9 FAST TIMES AT R.M.H.	138/52	131/10	0/0	0/0	0/0
9 38 SPECIAL	92/52	93/48	111/44	127/42	137/37
9 TORONTO	69/52	69/49	62/44	61/27	41/10
13 AXE	70/51	72/52	78/61	83/66	81/61
14 SHOOTING STAR	72/50	69/50	78/39	59/11	11/2
15 ALAN PARSONS PROJ.	113/46	117/35	112/46	127/60	132/68

THE HOTTEST

	8/20	8/13	8/6	7/30	7/23
1 FLEETWOOD MAC	150/134	158/133	158/140	158/139	161/138
2 ROBERT PLANT	144/129	150/131	154/130	156/120	157/116
3 EDDIE MONEY	144/120	149/118	151/115	148/103	151/96
4 JOHN COUGAR	137/119	140/119	141/112	139/104	134/99
5 BILLY SQUIER	139/114	143/101	137/79	141/71	8/0
6 MEN AT WORK	127/90	124/76	120/61	115/46	104/18
7 CROSBY, STILLS, NASH	140/87	148/102	146/96	150/93	150/76
8 ALAN PARSONS PROJ.	113/87	117/81	118/69	127/67	132/64
9 FAST TIMES AT R.M.H.	139/114	143/101	137/79	141/71	8/0
10 REO SPEEDWAGON	117/63	127/81	142/104	145/110	148/119
11 A FLOCK OF SEAGULLS	128/61	124/67	124/66	125/41	113/32
11 PETE TOWNSHEND	127/61	138/73	145/80	145/86	158/79
13 STEVE WINWOOD	130/69	127/4	3/1	0/0	0/0
14 SURVIVOR	92/56	106/78	134/97	140/118	151/131
15 ASIA	83/52	90/59	107/78	113/85	122/82

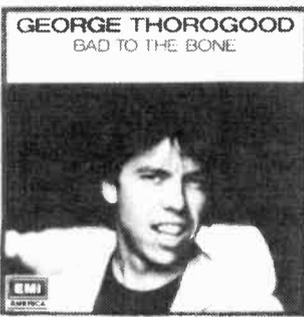
The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

BREAKER

Breakers are those newer records that have the greatest level of station activity on any given week.



GEORGE THOROGOOD & THE DESTROYERS

Bad To The Bone (EMI America)
"Nobody" Title "Particular" "LuAnn." 54% of our reporters on it. Total album reports: 84. A-70, M-11, H-3. Album debuted on this week's chart at number 33.

Significant Action JAZZ ON AIR

- 805 Stand In Line (RCA)
"Boys" Title Total: 47. A-0, M-40, H-7
- WARREN ZEVON The Envoy (Asylum)
Title "Overdraft" Total: 39. A-4, M-28, H-7
- MICHAEL McDONALD If That's What You Want (WB)
"Keep" "Playin'" Total: 38. A-34, M-2, H-2
- BILLY IDOL Billy Idol (Chrysalis)
"Hot" Total: 37. A-7, M-20, H-10
- JOHNNY VAN ZANT The Last... (Polydor/Pg)
"You" Title Total: 37. A-34, M-3, H-0
- ROLLING STONES Still Life (Rolling Stones/Atco)
"Go-Go" "Thumb" Total: 36. A-0, M-26, H-10
- KANSAS Vinyl Confessions (Kirshner/CBS)
"Game" Total: 35. A-0, M-28, H-7
- PAUL CARRACK Suburban Voodoo (Epic)
"Lesson" "Need" Total: 35. A-17, M-15, H-3
- JOE JACKSON Night And Day (A&M)
"Steppin' Out" "World" Total: 33. A-3, M-19, H-11
- TED NUGENT Nugent (Atlantic)
"No" "Bound" Total: 33. A-4, M-26, H-3

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the use, or former National Airplay/40 chart acts.

- Last This Week Week
- 4 1 CHUCK MANGIONE Love Notes (Col.) "Steppin' Out"
- 1 2 PAT METHENY GROUP Offramp (ECM/War)
- 2 3 DAVID SANBORN As We Speak (WB) Title
- 3 4 DAVE GRUSIN Out Of The... (GRP/Arista) "Anthem"
- 5 BOB JAMES Hands Down (Tappan Zee/Col.) Various Cuts
- 6 6 CRUSADERS Royal Jam (MCA) "Thrill"
- 5 7 B. COBHAM'S... Observation... (Musician/Elek.) "Jailbait" "Take It"
- 8 TOM SCOTT Desire (Musician/Elektra) "Stride"
- 9 NIGHTWIND A Casual Romance (Pausa) Title
- 10 10 MOSE ALLISON Middle Class... (Musician/Elek.) Various Cuts

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

REGIONAL ACTIVITY

EAST

MOST ADDED

G. Thorogood (24/23)
Johnny Van Zant (11/10)
Randy Meisner (17/9)
Michael McDonald (8/8)
Santana (8/8)

MEDIUM

Uriah Heep (26/23)
Pete Townshend (39/21)
A Flock Of... (39/18)
Spys (23/18)
Axe (20/17)

THE HOTTEST

John Cougar (38/34)
Eddie Money (36/34)
Fleetwood Mac (38/33)
Billy Squier (36/33)
Robert Plant (36/32)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WQOR/Buffalo (718) 841-4555
PD: PAUL HEINE
NO: BILL WESTON

WRKI/Danbury (203) 579-9995
Added: BILLY IDOL (Chrysalis) "Hot"
MICHAEL McDONALD (WB) "Keep"
GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Medium: BILLY IDOL (Chrysalis) "Hot"
MICHAEL McDONALD (WB) "Keep"
GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Hot: BILLY IDOL (Chrysalis) "Hot"
MICHAEL McDONALD (WB) "Keep"
GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"

WZWO/Albion (218) 894-0511
Added: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Medium: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Hot: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"

WBCN/Boston (617) 266-1111
Added: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Medium: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Hot: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"

WYNY/Baltimore (410) 888-0098
Added: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Medium: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Hot: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"

WPYX/Albany (518) 788-9800
Added: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Medium: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Hot: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"

WYZZ/Baltimore (410) 888-0098
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WPYX/Albany (518) 788-9800
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Medium: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
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WYZZ/Baltimore (410) 888-0098
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Medium: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"
Hot: GEORGE THOROGOOD & THE DESTROYERS (EMI America) "Nobody"

SOUTH

ROBERT PLANT (Swan Song/Arco)
BILLY SQUIER (Capitol)
EDDIE MONEY (Capitol)
ALAN PARSONS PROJ. (Arista)
SPY'S (EMI America)

MIDWEST

G. Thorogood (19/14)
Johnny Van Zant (9/8)
Michael McDonald (8/7)
Fast Times At... (30/6)
Jon Anderson (14/5)
Bad Company (5/5)

MEDIUM

Steve Winwood (29/18)
Shooting Star (24/16)
Spys (24/16)
Uriah Heep (24/16)
Judas Priest (23/16)

THE HOTTEST

Eddie Money (34/29)
Fleetwood Mac (33/28)
Robert Plant (34/28)
Billy Squier (31/25)
John Cougar (28/25)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WAPL/Appleton (414) 734-9228
WJLP/Chicago (312) 404-8270
WVQC/Columbus (614) 224-1271
WRR/Chicago (812) 777-1700
WMET/Chicago (312) 828-9191

TRANSLATOR (Capitol)
BUS BOYS (Arista)
STEVE WINWOOD (Island/EMI)
ALAN PARSONS PROJ. (Arista)
SPY'S (EMI America)

WBNB/Cincinnati (513) 871-8500
WMMN/Cleveland (216) 781-0967

ROCKETS (Epic)
PAUL CARACK (Epic)
STEVE WINWOOD (Island/EMI)
ALAN PARSONS PROJ. (Arista)
SPY'S (EMI America)

WVWC/Dayton (513) 224-1501
WVWC/Evanville (612) 477-8811

ROBERT PLANT (Swan Song/Arco)
BILLY SQUIER (Capitol)
EDDIE MONEY (Capitol)
ALAN PARSONS PROJ. (Arista)
SPY'S (EMI America)

WVWC/Peoria (309) 874-2000
WVWC/Albuquerque (505) 776-3086

ROBERT PLANT (Swan Song/Arco)
BILLY SQUIER (Capitol)
EDDIE MONEY (Capitol)
ALAN PARSONS PROJ. (Arista)
SPY'S (EMI America)

WVWC/Albuquerque (505) 776-3086
WVWC/Albuquerque (505) 776-3086

ROBERT PLANT (Swan Song/Arco)
BILLY SQUIER (Capitol)
EDDIE MONEY (Capitol)
ALAN PARSONS PROJ. (Arista)
SPY'S (EMI America)

WVWC/Albuquerque (505) 776-3086
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Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DON WILLIAMS Mistakes (MCA)

On 77% of reporting stations. National Summary: Up 21, Same 17, Down 0, Debuts 29, Adds 39. A Most Added Record. R&R Chart: Debut 42.

RAZZY BAILEY

Love's Gonna Fall Here Tonight (RCA)

On 64% of reporting stations. National Summary: Up 9, Same 30, Down 1, Debuts 21, Adds 27. A Most Added Record. R&R Chart: Debut 45.

TAMMY WYNETTE

You Still Get To Me In My Dreams (Epic)

On 62% of reporting stations. National Summary: Up 21, Same 26, Down 1, Debuts 17, Adds 21. A Most Added Record. R&R Chart: Debut 46.

MOST ADDED

- JUICE NEWTON (51)
Break It To Me Gently (Capitol)
- CHARLEY PRIDE (49)
You're So Good When You're Bad (RCA)
- DON WILLIAMS (39)
Mistakes (MCA)
- ALABAMA (38)
Close Enough To Perfect (RCA)
- ED BRUCE (36)
Ever, Never Lovin' You (MCA)
- WILLIE NELSON (32)
Let It Be Me (Columbia)

HOTTEST

- KENNY ROGERS (77)
Love Will Turn You Around (Liberty)
- SYLVIA (70)
Nobody (RCA)
- DAVID FRIZZELL (57)
I'm Gonna Hire A Wino To... (WB/Viva)
- GEORGE STRAIT (40)
Fool Hearted Memory (MCA)
- JERRY REED (36)
She Got The Goldmine... (RCA)
- MICHAEL MURPHEY (35)
What's Forever For (Liberty)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist / title / label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicated one of this week's most added new songs.

LORETTA LYNN "Making Love From Memory" (MCA) 80/19
National Summary: Up 16, Same 32, Down 0, Debuts 13, Adds 19 including WRKZ-FM, WKYG, WPLO, KOKE-FM, WSOC-FM, WBAP, WQAM, WMNI, WFMS-FM, WIL-AM-FM, KYGO-FM, KCBQ-AM, KSON-AM-FM, WMZQ-FM 35-29, KKYX 50-40. R&R Chart: Debut 47.

CHARLEY PRIDE "You're So Good When You're Bad" (RCA) 71/49
National Summary: Up 4, Same 13, Down 0, Debuts 5, Adds 49 including WVAM, WMZQ-FM, WWVA, WQIK-FM, WQAM, KRMD-AM-FM, WCMS-FM, WMAQ, WSAI-FM, WFMS-FM, WDG, KLZ, KNIX-FM, KCBQ-AM, KMPS-AM-FM. R&R Chart: Debut 49.

VERN GOSDIN "Your Bedroom Eyes" (AMI/NSD) 71/9
National Summary: Up 41, Same 12, Down 1, Debuts 8, Adds 9, WADR, KIX106, WMZQ-FM, WFNC, WWOD, WIRK-FM, WSLR, WHK, WCXI, WMPS 22-18, WLVI-FM 8-4, WSIX-FM 13-9, WAXX 22-18, KTOM 22-18, KMPS-AM-FM 10-8, KGA 20-17.

BURRITO BROTHERS "I'm Drinkin' Canada Dry" (Curb/CBS) 66/4
National Summary: Up 32, Same 16, Down 2, Debuts 12, Adds 4, WCAW, WPLO, WAMZ-FM, KUUY, WVAM 44-34, WSOC-FM 32-29, WSM 30-23, WCMS-FM 23-18, WTQR-FM 31-25, KTTS-AM-FM 42-35, KFDI-AM-FM 44-38, KSOP-FM 32-27, KMPS-AM-FM 19-17.

TERRI GIBBS "Some Days It Rains All Night Long" (MCA) 65/12
National Summary: Up 16, Same 26, Down 1, Debuts 10, Adds 12, KRRV, WPLO, KHEY, WFNC, WGVM, WHOO, WITL-FM, WHBF, KGEM, KMAK, KIDN, KSOP-FM, KOKE-FM 39-32, WFMS-FM 4-29, KEED 41-29.

JUICE NEWTON "Break It To Me Gently" (Capitol) 56/51
National Summary: Up 1, Same 0, Down 0, Debuts 4, Adds 51 including WEEP, WPOR-AM-FM, WMZQ-FM, WCOS-AM-FM, WBAP, WMC-AM, WNOE-AM, WCMS-FM, WTQR-FM, WMAQ, WFMS-FM, KFH, KNIX-FM, KCKC, KMPS-AM-FM.

JOHN SCHNEIDER "In The Driver's Seat" (Scotti Bros./CBS) 53/18
National Summary: Up 12, Same 18, Down 0, Debuts 5, Adds 18, WIXY, WPLO, KOKE-FM, KHEY, WFNC, KKYX, KRMD-AM-FM, WHBF, WTHI-FM, KFDI-AM-FM, KKAL, KBYM, KGEM, KEED, KVEG, KIDN, KSOP-FM, KBBO.

KAREN BROOKS "New Way Out" (WB) 51/6
National Summary: Up 19, Same 18, Down 0, Debuts 8, Adds 6, WIXY, KOKE-FM, WITL-FM, KTTS-AM-FM, KYGO-FM, KWJ, KHEY 39-33, WSIX-FM 18-12, WNOE-AM 37-33, WHOO 9-8, KRMD-AM-FM 42-33, WXCL 30-25, KUUY 44-35, KEED 46-42, KRWQ-FM 23-14.

JOHNNY CASH "Georgia On A Fast Train" (Columbia) 50/7
National Summary: Up 11, Same 27, Down 0, Debuts 5, Adds 7, WPLO, KKYX, KSO, WXCL, WHBF, KFH, KVEG, WGNA-FM 34-29, KXYL 41-34, KRMD-AM-FM 37-28, WKQ-AM-FM 39-33, KTTS-AM-FM 49-40, KFDI-AM-FM 43-34, KUZZ 44-36, KIGO 34-30.

TOM CARLILE "Back In Debbie's Arms" (Doorknob) 47/2
National Summary: Up 19, Same 19, Down 0, Debuts 7, Adds 2, WDAK, KIDN, KOKE-FM 48-46, KHEY 34-29, WSIX-FM 27-18, WNOE-AM 48-46, KRMD-AM-FM 38-31, KBMR 40-35, WTSO 33-29, KTTS-AM-FM 35-29, KFDI-AM-FM 28-26, KEED 43-34, KRWQ-FM 40-30.

ALABAMA "Close Enough To Perfect" (RCA) 45/38
National Summary: Up 1, Same 0, Down 0, Debuts 6, Adds 38 including WPOC-FM, WHN, WNYR, WPLO, KPLX-FM, WQAM, WCMS-FM, WIRK-FM, WUBE-FM, WHK, WWWW-FM, WIRE, KLZ, KMAK, KLAC, WMAQ d-19.

BANDANA "The Killin' Kind" (WB) 45/21
National Summary: Up 0, Same 20, Down 0, Debuts 4, Adds 21 including WMZQ-FM, KOKE-FM, WSOC-FM, WSIX-FM, WCMS-FM, WSAI-FM, WMNI, WWWW-FM, KVOO, KGEM, KMAK, KVEG, KSOP-FM, KMPS-AM-FM, KBBO.

MARIE OSMOND "Back To Believing Again" (Elektra) 45/10
National Summary: Up 7, Same 24, Down 0, Debuts 4, Adds 10, KXYL, WNOE-AM, KWKH, WHBF, KRST-FM, KKAL, KGEM, KVEG, KTOM, KBBO, WKQ-AM-FM 44-41, WTSO 43-30, KFH 39-36, KSOP-FM 50-44.

BOBBY BARE "(I'm Not) A Candle In The Wind" (Columbia) 42/18
National Summary: Up 3, Same 16, Down 0, Debuts 5, Adds 18, WYKR, WQIK-FM, WKSJ-FM, WIRK-FM, WSAI-FM, WAXX, WKMF, WGEE, KEBC-FM, WXCL, KVOO, KUZZ, KGEM, KEED, KMAK, KUGN, KRSY, KTOM.

SIGNIFICANT ACTION

BILLY PARKER "If I Ever Need A Lady" (Soundwaves) 39/4
National Summary: Up 9, Same 18, Down 0, Debuts 8, Adds 4, WKSJ-FM, KWKH, KVEG, KRSY, KRMD-AM-FM 46-40, KSO 37-32, KECK 30-26, KXRB 24-21, KFDI-AM-FM 46-40, KRWQ-FM 27-18.

ED BRUCE "Ever, Never Lovin' You" (MCA) 38/36
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 36 including WADR, WMZQ-FM, WHOO, KRMD-AM-FM, WCMS-FM, KEBC-FM, KFH, KLZ, KNIX-FM, KMPS-AM-FM.

Radio & Records NATIONAL AIRPLAY/50

August 20, 1982

Three Weeks Last
Two Weeks Week

14	5	2	1	KENNY ROGERS/Love Will Turn You... (Liberty)
2	1	1	2	SYLVIA/Nobody (RCA)
9	6	3	3	WAYLON JENNINGS/Women Do Know How To... (RCA)
12	9	4	4	GEORGE STRAIT/Fool Hearted Memory (MCA)
17	12	7	5	CHARLY McCLAIN/Dancing Your Memory Away (Epic)
16	11	9	6	MOE BANDY/She's Not Really Cheatin'... (Columbia)
15	13	10	7	EARL THOMAS CONLEY/Heavenly Bodies (RCA)
18	15	12	8	MICHAEL MURPHEY/What's Forever For (Liberty)
8	7	5	9	DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva)
28	21	15	10	JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA)
11	10	8	11	REBA McENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram)
20	16	13	12	STATLER BROTHERS/Whatever (Mercury/PolyGram)
25	22	16	13	MEL McDANIEL/Big Ole Brew (Capitol)
19	18	14	14	EDDY RAVEN/She's Playing Hard To Forget (Elektra)
22	20	17	15	GAIL DAVIES/You Tum Me On I'm A Radio (WB)
29	24	20	16	GENE WATSON/This Dream's On Me (MCA)
6	4	6	17	ROSANNE CASH/Ain't No Money (Columbia)
37	26	22	18	MICKEY GILLEY/Put Your Dreams Away (Epic)
30	25	21	19	GARY MORRIS/Dreams Die Hard (WB)
39	27	23	20	FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva)
35	28	26	21	YOUNGER BROTHERS/Nothing But The Radio On (MCA)
-	38	33	22	OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA)
3	2	11	23	HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)
40	33	29	24	BELLAMY BROTHERS/Get Into Reggae Cowboy (Elektra/Curb)
43	37	31	25	ANNE MURRAY/Hey! Baby! (Capitol)
1	3	18	26	RICKY SKAGGS/I Don't Care (Epic)
-	40	35	27	CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia)
41	34	30	28	KIERAN KANE/I'll Be Your Man Around... (Elektra)
-	41	34	29	M. HAGGARD & G. JONES/Yesterday's Wine (Epic) New Entry
5	8	19	30	EMMYLOU HARRIS/Born To Run (WB)
-	43	37	31	RONNIE MILSAP/He Got You (RCA)
31	29	27	32	JOHN CONLEE/Nothing Behind You, Nothing... (MCA)
-	42	36	33	BILLY "CRASH" CRADDOCK/Love Busted (Capitol)
-	50	39	34	LEE GREENWOOD/She's Lying (MCA)
-	44	38	35	LOUISE MANDRELL/Some Of My Best Friends Are... (RCA)
-	49	41	36	JOE STAMPLEY/I Didn't Know You Could... (Epic)
-	-	40	37	LEON EVERETTE/Soul Searchin' (RCA)
-	-	44	38	DOLLY PARTON/I Will Always Love You (RCA)
10	19	25	39	MARTY ROBBINS/Some Memories Just Won't Die (Columbia)
-	-	43	40	WILLIE NELSON/Let It Be Me (Columbia)
13	17	24	41	ROGER MILLER & WILLIE NELSON/Old Friends (Columbia)
-	-	42	42	DON WILLIAMS/Mistakes (MCA)
4	14	28	43	ALABAMA/Take Me Down (RCA)
7	23	32	44	MERLE HAGGARD/Are The Good Times Really Over (Epic)
-	-	45	45	RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA)
-	-	46	46	TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic)
-	-	47	47	LORETTA LYNN/Making Love From Memory (MCA)
24	30	42	48	JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia)
-	-	49	49	CHARLEY PRIDE/You're So Good When You're Bad (RCA)
23	31	45	50	RONNIE McDOWELL/I Just Cut Myself (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

RAY PRICE "Wait Till Those Bridges Are Gone" (Dimension) 38/6
National Summary: Up 12, Same 15, Down 1, Debuts 4, Adds 6, KRRV, KWKH, WTQR-FM, KEED, KVEG, KSOP-FM, WGNA-FM 39-34, WSIX-FM 25-16, KTTS-AM-FM 38-31, KRWQ-FM 35-25.

AMY WOOLEY "If My Heart Had Windows" (MCA) 37/8
National Summary: Up 16, Same 11, Down 0, Debuts 2, Adds 8, WSOC-FM, WESC-AM-FM, WLVI-FM, KWKH, KWMT, WITL-FM, KEED, KSOP-FM, WVAM 37-27, KRWQ-FM 12-6.

WHITES "You Put The Blue In Me" (Elektra/Curb) 34/28
National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 28 including WEEP, WMZQ-FM, KOKE-FM, WSM, WCMS-FM, WIRK-FM, WSAI-FM, KEBC-FM, KLZ, KSOP-FM.

JERRI KELLY "Walk Me 'Cross The River" (Carrere/CBS) 33/4
National Summary: Up 13, Same 11, Down 0, Debuts 5, Adds 4, KHEY, WESC-AM-FM, KBYM, KSOP-FM, WIXL-FM 38-29, WGVM 32-29, KTTS-AM-FM 46-38, KFDI-AM-FM 41-35, KRWQ-FM 49-40, KIGO 42-38.

KIN VASSY "Women In Love" (Liberty) 32/16
National Summary: Up 2, Same 7, Down 0, Debuts 7, Adds 16 including WYII, KHEY, WESC-AM-FM, WKSJ-FM, WAXX, KFGO, WXCL, KTTS-AM-FM, KUUY, KGA.

SNUFF "(So This Is) Happy Hour" (Elektra) 31/3
National Summary: Up 11, Same 13, Down 0, Debuts 4, Adds 3, WVVA, KFDI-AM-FM, KSOP-FM, WIXL-FM 35-23, KRMD-AM-FM 30-26, WCMS-FM 25-19, KTTS-AM-FM 32-28, KUUY 37-31, KEED 39-31, KRWQ-FM 28-19.

FAMILY BROWN "Some Never Stand A Chance" (RCA) 30/9
National Summary: Up 5, Same 15, Down 0, Debuts 1, Adds 9, WYKR, WESC-AM-FM, KLRA, KKYX, WTQR-FM, KCJB, KTTS-AM-FM, KEED, KTOM, WCMS-FM 38-30.

BILL ANDERSON "Southern Fried" (Southern Tracks) 27/9
National Summary: Up 4, Same 10, Down 0, Debuts 4, Adds 9, WADR, WFNC, WESC-AM-FM, WSM, WAXX, KEBC-FM, KTTS-AM-FM, KFDI-AM-FM, KTOM, KIX106 39-29.

GARY WOLF "Love Never Dies" (Columbia) 27/5
National Summary: Up 9, Same 9, Down 2, Debuts 2, Adds 5, WEEP, WVVA, KLRA, KSOP-FM, KCKC, KRMD-AM-FM 45-41, KBMR 45-38, KUUY 16-12, KLZ 25-20, KMPS-AM-FM 14-13.

STEVE WARINER "Don't It Break Your Heart" (RCA) 21/20
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 20 including WAJR, WADR, WMPS, WHOO, WCMS-FM, WGEE, WKQ-AM-FM, WIRE, KUUY, KCCY-FM.

CROSBY, STILLS & NASH "Wasted On The Way" (Atlantic) 21/0
National Summary: Up 11, Same 8, Down 0, Debuts 2, Adds 0, WNYR 9-5, WILQ 10-9, WZZK-FM d-30, KXYL 30-23, WHK 6-4, WBCS-FM 14-13, KUUY 7-3, KNEW 18-16, KIGO 37-33.

DOLLY PARTON "Do I Ever Cross Your Mind" (RCA) 21/0
National Summary: Up 12, Same 4, Down 0, Debuts 5, Adds 0, WIXL-FM 21-16, WMC-AM 18-12, KKYX 31-26, KRMD-AM-FM 31-23, WCMS-FM 45-39, WKMF 35-31, WDAF 29-25, KFH 38-34, KUZZ 49-40.

RODNEY LAY "I Wish I Had A Job To Shove" (Churchill) 20/4
National Summary: Up 3, Same 11, Down 1, Debuts 1, Adds 4, WEEP, KWMT, KTTS-AM-FM, KNIX-FM, KHEY 47-41, WMPS on, KVOO on, KFDI-AM-FM 50-44, KWJJ on.

JACK GRAYSON "Ain't Givin' Up On Her Again" (Joe-Wes) 20/4
National Summary: Up 1, Same 10, Down 0, Debuts 5, Adds 4, KIX106, WVVA, WESC-AM-FM, KFGO, WGNA-FM on, WGVM d-37, WITL-FM, KUUY 45-39, KMAK on, KSOP-FM on.

WRIGHT BROTHERS "Made In The U.S.A." (WB) 19/18
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 18 including WHN, KHEY, KLRA, WHK, WFMS-FM, WDG, KEBC-FM, KFH, KUZZ, KSOP-FM.

THRASHER BROTHERS "Still The One" (MCA) 15/12
National Summary: Up 0, Same 3, Down 0, Debuts 0, Adds 12, WVAM, WPOC-FM, WIXL-FM, WSEN-AM-FM, WCMS-FM, WIRK-FM, KBMR, KSO, WXCL, KLZ, KUGR, KMPS-AM-FM.

A/C Regional Adds & Hots

EAST Parallel One

WROX/Boston
Miles Adams
none
Hottest: CHICAGO SURVIVOR HOTELS MELISSA MANCHESTE PAUL MCCARTNEY

WVFB/Boston
Reg Johns
MICHAEL MURPHEY WALTER MURPHY
Hottest: AIR SUPPLY CS&N KENNY ROGERS HERB ALPERT LARRY ELGART & HI

WBSN/Buffalo
Ragar Christian
WILLIE NELSON
Hottest: CHICAGO MELISSA MANCHESTE PAUL MCCARTNEY CS&N ELTON JOHN

Q96/Buffalo
Jerry Rao
MICHAEL McDONALD
Hottest: MELISSA MANCHESTE CS&N KENNY ROGERS PAUL MCCARTNEY ELTON JOHN

WVNY/New York
Jeff Mazza
STEVE MILLER BAND HERB ALPERT
Hottest: SURVIVOR CHICAGO FLEETWOOD MAC AIR SUPPLY HOTELS

WVFP/Harrisburg
Vance Dillard
NICOLETTE LARSON AMERICA
Hottest: none

WTAE/Pittsburgh
Dan Burns
AMERICA ALAN PARSONS
Hottest: CHICAGO CS&N FLEETWOOD MAC HERB ALPERT ELTON JOHN

WWSW (WSW)/Pittsburgh
Hank Cross
NICOLETTE LARSON
Hottest: none

WPPO/Providence
Tom Cuddy
KENNY ROGERS
Hottest: PAUL MCCARTNEY POINTER SISTERS ELTON JOHN ROBERTA FLACK C. CHRISTIAN

WLTT/Washington, D.C.
Baibac Cummings
JUICE NEWTON
Hottest: CS&N PAUL MCCARTNEY ALAN PARSONS MICHAEL MURPHEY ELTON JOHN

WASH/Washington, D.C.
Bob Duotman
JACKSON BROWNE WILLIE NELSON DIONNE WARWICK
Hottest: KENNY ROGERS CHICAGO PAUL MCCARTNEY POINTER SISTERS ELTON JOHN

Parallel Two
WCCB/Bridgeport
Lee Roberts
ALAN PARSONS MICHAEL McDONALD BILLY PRESTON
Hottest: CS&N MICHAEL MURPHEY ELTON JOHN PAUL DAVIS AMERICA

WKAZ/Charlotte
Frank George
ANNE MURRAY RONNIE MILSAP
Hottest: CS&N BILLY CHAMPLIN ALAN PARSONS MICHAEL McDONALD

WNE/Erie
Ted Abbott
GLENN FREY JUICE NEWTON
Hottest: KENNY ROGERS ELTON JOHN PAUL MCCARTNEY AIR SUPPLY HERB ALPERT

WSF/Harrisburg
Bob Paive
none
Hottest: KENNY ROGERS ELTON JOHN ALAN PARSONS JACKSON BROWNE AMERICA

WWYZ/Hartford
Glenn Colligan
JACKSON BROWNE DIONNE WARWICK
Hottest: none

WVIC/Hartford

Ginny Jasolka
BARRY MANILOU WILLIE NELSON COCKER & WARNES
Hottest: CS&N KENNY ROGERS CHICAGO PAUL MCCARTNEY ELTON JOHN

WFAA/Rochester, NY
Dave Laird
none
Hottest: CS&N ELTON JOHN C. CHRISTIAN JOE JACKSON MICHAEL McDONALD

WQY/Rochester
Walter Fritz
MICHAEL McDONALD WALTER MURPHY
Hottest: none

WHEN/Syracuse
Karen Taylor
GLENN FREY TOTO WILLIE NELSON MICHAEL McDONALD
Hottest: CHICAGO FLEETWOOD MAC SURVIVOR KENNY ROGERS JACKSON BROWNE

WFTJ/Worcester
Gary Nolan
BARRY MANILOU NICOLETTE LARSON MICHAEL McDONALD
Hottest: JUICE NEWTON HERB ALPERT SURVIVOR CHICAGO FLEETWOOD MAC AIR SUPPLY HOTELS

WBSA/York
Jim Horn
PAUL DAVIS
Hottest: CHICAGO HERB ALPERT KENNY ROGERS CS&N PAUL MCCARTNEY

WVTV/Washington, D.C.
Jay Meyers
JUICE NEWTON
Hottest: AIR SUPPLY CS&N ALAN PARSONS MICHAEL MURPHEY BARRY MANILOU

WEST Parallel One
KHOW/Denver
Laird Starnes
ELTON JOHN MICHAEL MURPHEY KIM CARNES
Hottest: PAUL MCCARTNEY GLENN FREY FLEETWOOD MAC MELISSA MANCHESTE

KPPD/Denver
Riot Brady
MICHAEL McDONALD WILLIE NELSON STEVE FORBERT
Hottest: FLEETWOOD MAC FLEETWOOD MAC CHICAGO PAUL MCCARTNEY HERB ALPERT

KOY/Phoenix
Charlie Van Dyke
JACKSON BROWNE COCKER & WARNES
Hottest: none

KEX/Portland
Bob Swanson
none
Hottest: CHICAGO AIR SUPPLY HERB ALPERT REDDINGS

KGW/Portland
John Stone
STEPHEN BISHOP JUICE NEWTON RONNIE MILSAP
Hottest: JOE JACKSON STEVIE WONDER FLEETWOOD MAC CS&N PAUL MCCARTNEY HERB ALPERT CHICAGO

KFMB/San Diego
Mark Larson
none
Hottest: CHICAGO AIR SUPPLY HERB ALPERT REDDINGS

KWAV/Montgomery
Steve Parlo
GLYNN FREY JUICE NEWTON
Hottest: ELTON JOHN JACKSON BROWNE ROBERTA FLACK PAUL MCCARTNEY AMERICA

K-108/Sacramento
Paul Mitchell
MICHAEL McDONALD KARLA BONOFF
Hottest: CHICAGO FLEETWOOD MAC AMERICA

KPLZ/Seattle
King Cook
GLENN FREY KARLA BONOFF RANDY MEISNER
Hottest: ALAN PARSONS FLEETWOOD MAC KENNY ROGERS PAUL MCCARTNEY POINTER SISTERS

KJR/Seattle
Norm Gregory
COCKER & WARNES WALTER MURPHY FOUR TOPS SYLVIA
Hottest: PAUL MCCARTNEY MICHAEL McDONALD ALAN PARSONS AMERICA ELTON JOHN

Parallel Three

WVNR/Bostok
David Cole
TOTO RONNIE MILSAP ARETHA FRANKLIN
Hottest: STEVIE WONDER BARON LONGFELLOW DOLLY PARTON B.E. TAYLOR GROUP
Hottest: CS&N ELTON JOHN C. CHRISTIAN MICHAEL McDONALD

WKZL-FM/Cape Cod
Brady Ott
BOBBY CALDWELL RONNIE MILSAP MATTHEW WILDER COCKER & WARNES
Hottest: GLENN FREY WILLIE NELSON LARI HALL
Hottest: MICHAEL McDONALD ROBERTA FLACK JACKSON BROWNE KENNY ROGERS PAUL MCCARTNEY

WEMF/Hitchburg
Raymond Barron
RAYMOND BARRON
Hottest: ELLISON CHASE GLENN FREY KIM CARNES QUARTERFLASH BOBBY CALDWELL JON STEVENS ARETHA FRANKLIN
Hottest: FLEETWOOD MAC PAUL MCCARTNEY ELTON JOHN JACKSON BROWNE

WKBR/Manchester
Gary Duncan
SYLVIA STEVIE WONDER WALTER MURPHY COCKER & WARNES
Hottest: PAUL MCCARTNEY ELTON JOHN BILLY CHAMPLIN NICOLETTE LARSON JACKSON BROWNE

WVTV/Washington, D.C.
Jay Meyers
JUICE NEWTON
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MIDWEST Parallel One

WCLR/Chicago
Gary Price
DIONNE WARWICK
Hottest: AIR SUPPLY CHICAGO KENNY ROGERS COCKER & WARNES MICHAEL McDONALD

WVNY/Chicago
John Wetherbee
MICHAEL MURPHEY
Hottest: CHICAGO FLEETWOOD MAC CS&N MELISSA MANCHESTE PAUL MCCARTNEY

58KRC/Cincinnati
John Phillips
BARRY MANILOU JACKSON BROWNE MICHAEL MURPHEY
Hottest: KENNY ROGERS CHICAGO LESLIE PEARL MELISSA MANCHESTE CS&N

WVNY/Chicago
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Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ASHFORD & SIMPSON Love It Away (Capitol)

73% of our reporting stations on it. Rotations: Heavy 2/0, Medium 16/1, Light 23/4, Extra Adds 6, Total Adds 11, WILD, WAIL-FM, WJPC, WDMT, WJMO, XHRM, KNOW, WJMI, KOKY, WLOU, WOWI. Debuts at number 25 on the Black Radio Chart.

KOOL & THE GANG Big Fun (De-Lite/PolyGram)

67% of our reporting stations on it. Rotations: Heavy 3/1, Medium 9/1, Light 12/5, Extra Adds 19, Total Adds 26, WOOK, WVEE, KRLY, WEDR, WAIL-FM, WYLD-FM, WBMX, WJLB, KMJM, KDKO, KDAY, WKND, WNHC, KNOW, WENN, WOIC, WJAX, WPDQ, WJJS, WBLX, WOWI, WANM, WDAO, WKWM, KAEZ, KPOP-FM. A Most Added Record. Debuts at number 29 on the Black Radio Chart.

BARRY WHITE Change (Unlimited Gold/CBS)

59% of our reporting stations on it. Rotations: Heavy: 10/0, Medium 16/0, Light 9/1, Extra Adds 3, Total Adds 4, WDIA, WENN, WKXI, WVOL. Debuts at number 21 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. Indicates one of this week's Most Added new songs.

DENIECE WILLIAMS "Waiting By The Hotline" (ARC/Columbia) 37/2
Rotations: Heavy 8/0, Medium 16/0, Light 12/1, Extra Adds 1, Total Adds 2, WJMO, WTOY. Heavy: WDIA, WMBX, KDAY, KSOL, WWRL, KNOW, WENN, WJAX. Medium: WXYV, WOOK, WVEE, WHRK, XHRM, WSSJ, WKND, WNHC, WGV, WKXI, WJJS, WVOL, WTMP, WLUM, KUKQ, KPOP-FM.

MIDNIGHT STAR "Hot Spot" (Solar/Elektra) 36/1
Rotations: Heavy 9/0, Medium 17/0, Light 10/1, Extra Adds 0, Total Adds 1, WDIA. Heavy: WAO, WHRK, WEDR, WGCI, WAO, WVEE, WDMT, WNHC, WATV, WJMI, KOKY, WANM, WDAO, WLTH, KDIA. Medium: WBMX, WBLZ, WOIC, WPDQ, WVOL, WLTH, WTLC, WLUM, WWWW, KUKQ. Debuts at number 22 on the Black Radio Chart.

DAZZ BAND "Keep It Live (On The K.I.L.)" (Motown) 35/3
Rotations: Heavy 13/0, Medium 9/0, Light 11/1, Extra Adds 2, Total Adds 3, WOOK, WJPC, WOIC. Heavy: WAMO, WAO, WVEE, WDMT, WNHC, WATV, WJMI, KOKY, WANM, WDAO, WLTH, KDIA. Medium: WBMX, WBLZ, KOKY, WCIN, KSOL, WKXI, WJJS, WBLX, WKWM, KPOP-FM. Debuts at number 27 on the Black Radio Chart.

TIME "777-9311" (WB) 33/18
Rotations: Heavy 2/0, Medium 8/1, Light 9/3, Extra Adds 14, Total Adds 18, WXYV, WHUR, WVEE, WEDR, WBMX, WJMO, WJLB, XHRM, WENN, WJMI, WKXI, WPDQ, WBLX, WOWI, WTMP, WKWM, WTLC, KDIA. Heavy: WAO, WHRK. Medium: WDIA, KMJM, KDAY, KSOL, WATV, WJAX.

ALFONZO "Girl, You Are The One" (Joe-Wes) 32/2
Rotations: Heavy 10/0, Medium 14/0, Light 8/2, Extra Adds 0, Total Adds 2, WLTH, WLUM. Heavy: WILD, WOOK, WVEE, WHRK, WEDR, WBMX, WGCI, WTL, KAEZ, KACE. Medium: WWIN, WDAS, WHUR, WAO, WDIA, WCIN, KDAY, XHRM, WKND, WENN, WGV, KOKY, WWWW, KPOP-FM. Debuts at number 26 on the Black Radio Chart.

TAVARES "A Penny For Your Thoughts" (RCA) 31/12
Rotations: Heavy 0/0, Medium 5/2, Light 22/6, Extra Adds 4, Total Adds 12, WXYV, WILD, WAMO, KRLY, WCIN, KDKO, WOIC, WPDQ, WOWI, WLTH, WKWM, KPOP-FM. Medium: WAO, WHRK, XHRM.

MELBA MOORE "Love's Comin' At Ya" (EMI America) 29/16
Rotations: Heavy 0/0, Medium 7/1, Light 13/6, Extra Adds 9, Total Adds 16, WAMO, WAO, WYLD-FM, WCIN, WJMO, XHRM, KNOW, WOIC, WJAX, WOWI, WANM, WDAO, WKWM, KAEZ, WWWW, KPOP-FM. Medium: WHUR, WHRK, WJLB, KSOL, WVOL, KACE.

MICHAEL McDONALD "I Keep Forgettin'" (WB) 28/13
Rotations: Heavy 3/2, Medium 7/2, Light 13/4, Extra Adds 5, Total Adds 13, WILD, WAMO, KRLY, WBLZ, KDKO, KDAY, WATV, WPDQ, WBLX, WTMP, WLTH, WLUM, WVOL. Heavy: WHRK. Medium: WHUR, WAIL-FM, WGCI, KNOW, WVOL.

CROWN HEIGHTS AFFAIR "Somebody Tell Me What To Do" (De-Lite/PolyGram) 27/2
Rotations: Heavy 1/0, Medium 7/0, Light 17/0, Extra Adds 2, Total Adds 2, WOOK, WVOL. Heavy: WGV. Medium: WEDR, KDKO, XHRM, WOIC, WANT, WLTH, WLUM.

NARADA MICHAEL WALDEN "Summer Lady" (Atlantic) 27/2
Rotations: Heavy 1/0, Medium 10/0, Light 14/0, Extra Adds 2, Total Adds 2, WDAS, WAO. Heavy: WEDR. Medium: KDKO, KDAY, XHRM, WNHC, WOIC, WLOU, WDAO, WLTH, KUKQ, KPOP-FM.

BLOODSTONE "Go On And Cry" (T-Neck/CBS) 26/5
Rotations: Heavy 8/0, Medium 5/1, Light 9/0, Extra Adds 4, Total Adds 5, WVEE, WBMX, XHRM, WKND, WTOY. Heavy: WWIN, WEDR, WWRL, WENN, WPDQ, KOKY, WVOL, KACE. Medium: WOOK, KDKO, WATV, WTLC.

LOU RAWLS "Will You Kiss Me One More Time" (Epic) 26/3
Rotations: Heavy 5/0, Medium 13/0, Light 6/1, Extra Adds 2, Total Adds 3, KSOL, WENN, WGV. Heavy: WWIN, WBMX, WJMO, WSSJ, KOKY. Medium: WXYV, WAO, WGCI, KDKO, KDAY, WOIC, WJMI, WJJS, WBLX, WOWI, WLTH, WLUM, KACE.

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 25/4
Rotations: Heavy 1/0, Medium 9/0, Light 13/2, Extra Adds 2, Total Adds 4, WATV, WVOL, WOWI, KAEZ. Heavy: WOOK. Medium: WXYV, WHUR, WAO, WDIA, WHRK, WEDR, WENN, WDAO, KPOP-FM.

HERBIE HANCOCK "Gettin' To The Good Part" (Columbia) 25/0
Rotations: Heavy 3/0, Medium 16/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KDAY, KACE, KUKQ. Medium: WOOK, WAO, WEDR, WAIL-FM, WYLD-FM, WCIN, WJMO, WJLB, KSOL, WSSJ, WATV, WENN, KOKY, WBLX, WLTH, KDIA.

KLIQUE "I Can't Shake This Feeling" (MCA) 24/7
Rotations: Heavy 1/0, Medium 5/0, Light 15/4, Extra Adds 3, Total Adds 7, WVEE, WHRK, WBMX, WCIN, KSOL, WLOU, WSSJ. Heavy: WOOK. Medium: WDIA, KDKO, KDAY, WGV, WVOL.

SHADES OF LOVE "Keep In Tough" (Venture) 23/1
Rotations: Heavy 9/0, Medium 8/0, Light 5/0, Extra Adds 1, Total Adds 1, XHRM. Heavy: WOOK, WAO, WVEE, WEDR, WBMX, WKND, WATV, WENN, WPDQ. Medium: WILD, WDAS, WHUR, WGCI, WNHC, WJAX, WOWI, WLTH.

PATRICE RUSHEN "Breakout!" (Elektra) 22/2
Rotations: Heavy 2/0, Medium 8/0, Light 12/2, Extra Adds 0, Total Adds 2, WCIN, WJAX. Heavy: WAO, KACE. Medium: WAMO, WDMT, WATV, KOKY, WOWI, WTMP, WDAO, WLTH.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 22/2
Rotations: Heavy 3/0, Medium 4/0, Light 14/1, Extra Adds 1, Total Adds 2, XHRM, WATV. Heavy: WDAS, WEDR, WANM. Medium: WHUR, WJMI, WDAO, KPOP-FM.

SUNRIZE "Who's Stickin' It?" (Boardwalk) 21/13
Rotations: Heavy 2/1, Medium 4/1, Light 8/4, Extra Adds 7, Total Adds 13, WWIN, WILD, WAMO, WOOK, WVEE, WDIA, WCIN, KDKO, WATV, WENN, WANM, WTMP, WWWW. Medium: WAIL-FM, WJLB, WGV.

AMUZEMENT PARK "Groove Your Blues Away" (Our Gang/Mirus) 21/3
Rotations: Heavy 2/0, Medium 8/0, Light 9/1, Extra Adds 2, Total Adds 3, WOOK, WAIL-FM, WLUM. Heavy: WGCI, WLOU. Medium: WWIN, WDAS, WEDR, XHRM, WENN, WGV, WLTH, WTLC.

DRAMATICS "Treat Me Right" (Capitol) 21/1
Rotations: Heavy 3/0, Medium 11/0, Light 8/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WGCI, WJLB, WWWW. Medium: WWIN, WOOK, WHUR, WSSJ, WENN, WDAO, WLUM, KAEZ, WVOL.

RAFAEL CAMERON "Desires" (Salsoul/RCA) 20/3
Rotations: Heavy 3/0, Medium 7/0, Light 10/3, Extra Adds 0, Total Adds 3, WDIA, WATV, KPOP-FM. Heavy: WOOK, WHRK, WVOL. Medium: WILD, WAO, WEDR, WJMO, WOIC, WOWI, KACE.

KENI BURKE "Risn' To The Top" (RCA) 20/3
Rotations: Heavy 0/0, Medium 9/0, Light 9/1, Extra Adds 2, Total Adds 3, WAO, WJLB, WATV. Medium: WDAS, WHUR, WGCI, XHRM, WSSJ, WKND, WLTH, WKWM, KACE.

SUGAR HILL GANG "The Lover In You" (Sugar Hill) 20/2
Rotations: Heavy 5/1, Medium 8/0, Light 6/0, Extra Adds 1, Total Adds 2, KDKO, WDAO. Heavy: WATV, WENN, WLOU, WLTH. Medium: WWIN, WDAS, WOOK, WJPC, WJMO, WJAX, WOWI, WTMP.

Radio & Records

NATIONAL AIRPLAY/30

August 20, 1982

Three Weeks	Two Weeks	Last Week		
4	1	1	1	ARETHA FRANKLIN/Jump To It (Arista)
5	3	2	2	ZAPP/Dance Floor (WB)
2	2	3	3	DONNA SUMMER/Love Is In Control... (Geffen)
7	5	4	4	HOWARD JOHNSON/So Fine (A&M)
14	11	5	5	STEPHANIE MILLS/Last Night (Casablanca/PolyGram)
26	15	12	6	JERMAINE JACKSON/Let Me Tickle Your Fancy (Motown)
23	18	10	7	GAP BAND/You Dropped A... (Total Experience/PGM)
19	13	11	8	STACY LATTISAW/Don't Throw It All Away (Cotillion/Atco)
13	12	9	9	ODYSSEY/Inside Out (RCA)
-	28	17	10	EVELYN KING/Love Come Down (RCA)
-	25	15	11	GRAND MASTER FLASH.../The Message (Sugar Hill)
3	6	6	12	RAY PARKER JR./Let Me Go (Arista)
1	4	7	13	JENNIFER HOLLIDAY/And I Am Telling You I'm... (Geffen)
25	19	14	14	RICK JAMES/Hard To Get (Gordy/Motown)
16	9	13	15	O'JAYS/Your Body's Here With Me... (Phil. Int'l./CBS)
20	20	19	16	ROBERTA FLACK/I'm The One (Atlantic)
-	29	21	17	B.B. & Q. BAND/Imagination (Capitol)
-	30	23	18	GOODIE/Do Something (Total Experience/PGM)
8	8	8	19	ISLEY BROTHERS/The Real Deal (T-Neck/CBS)
28	27	22	20	LARRY GRAHAM/Sooner Or Later (WB)
-	→	→	21	BARRY WHITE/Change (Unlimited Gold/CBS)
-	→	→	22	MIDNIGHT STAR/Hot Spot (Solar/Elektra)
24	24	24	23	SHALAMAR/I Can Make You Feel Good (Solar/Elektra)
27	26	25	24	DUNN & BRUCE STREET/Shout For Joy (Devaki/Mirus)
-	→	→	25	ASHFORD & SIMPSON/Love It Away (Capitol)
-	→	→	26	ALFONZO/Girl, You Are The One (Joe-Wes)
-	→	→	27	DAZZ BAND/Keep It Live (On The K.I.L.) (Motown)
-	→	→	28	CLIFF DAWSON/It's Not Me You Love (Boardwalk)
-	→	→	29	KOOL & THE GANG/Big Fun (De-Lite/PolyGram)
21	21	26	30	POINTER SISTERS/American Music (Planet/RCA)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- KOOL & THE GANG (26)
- TIME (18)
- MELBA MOORE (16)
- SUNRIZE (13)
- MICHAEL McDONALD (13)
- TAVARES (12)

HOTTEST

- ZAPP (45)
- ARETHA FRANKLIN (43)
- HOWARD JOHNSON (30)
- DONNA SUMMER (22)
- JENNIFER HOLLIDAY (20)
- GRAND MASTER FLASH (19)

SIGNIFICANT ACTION

GWEN GUTHRIE "It Should Have Been You" (Island/Atco) 19/6
Rotations: Heavy 2/0, Medium 6/0, Light 8/3, Extra Adds 3, Total Adds 6, WOOK, WCIN, WJLB, WOIC, WJAX, WKWM. Heavy: WWRL, KACE. Medium: WILD, WHUR, WAO, WHRK, XHRM, WSSJ, WKND, WNHC, WJJS.

BRASS CONSTRUCTION "Attitude" (Liberty) 19/1
Rotations: Heavy 0/0, Medium 9/0, Light 9/0, Extra Adds 1, Total Adds 1, KDAY. Medium: WENN, WVOL, WOWI, WDAO, WLTH, WKWM, WTLC, WLUM, WWWW, KUKQ.

BOBBY BLAND "Recess In Heaven" (MCA) 18/3
Rotations: Heavy 1/0, Medium 7/0, Light 9/2, Extra Adds 1, Total Adds 3, WJMO, WKXI, KDIA. Heavy: WGCI. Medium: WDIA, KDKO, WGV, WPDQ, KOKY, WLTH, WLUM.

BILL SUMMERS & SUMMERS HEAT "Give Your Love To Me" (MCA) 18/2
Rotations: Heavy 0/0, Medium 8/0, Light 9/1, Extra Adds 1, Total Adds 2, WVEE, WCIN. Medium: KDKO, KSOL, WENN, WOWI, WDAO, WLUM, WWWW.

FONDA RAE "Over Like A Fat Rat" (Vanguard) 17/0
Rotations: Heavy 3/0, Medium 6/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WKND, WNHC. Medium: WDAS, WJLB, WENN, WPDQ, WJJS, WWWW.

CLIFTON DYSON "Slow Your Body Down" (Network/Elektra-Asylum) 16/1
Rotations: Heavy 0/0, Medium 4/0, Light 11/0, Extra Adds 1, Total Adds 1, WVEE. Medium: KDAY, XHRM, WENN, WVOL.

BILLY GRIFFIN "Hold Me Tighter In The Rain" (Columbia) 16/0
Rotations: Heavy 1/0, Medium 5/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WGCI. Medium: WXYV, WJLB, KDAY, XHRM, WKND.

SHEREE BROWN "Happy Music" (Capitol) 15/5
Rotations: Heavy 1/0, Medium 7/1, Light 4/1, Extra Adds 3, Total Adds 5, WOIC, KOKY, WTLC, WVOL. Heavy: WBMX. Medium: WHUR, WAO, WHRK, WGCI, XHRM, WLTH, WLUM.

DIONNE WARWICK "For You" (Arista) 15/5
Rotations: Heavy 0/0, Medium 5/0, Light 9/4, Extra Adds 1, Total Adds 5, WHRK, WEDR, KSOL, WATV, WLOU. Medium: WSSJ, WWRL, WDAO, WWWW, KPOP-FM.

SHOCK "Electroponic Phunk" (Fantasy) 14/4
Rotations: Heavy 1/0, Medium 3/0, Light 7/1, Extra Adds 3, Total Adds 4, WDAS, WVEE, WCIN, KDAY. Heavy: XHRM. Medium: WAMO, WHUR, KUKQ.

AURRA "Checking You Out" (Salsoul/RCA) 14/1
Rotations: Heavy 4/0, Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 1, WGCI. Heavy: WEDR, WJLB, WGV, WWWW. Medium: WOOK, WCIN, WJMO, KSOL, KNOW.

NIGHTHAWK "Eye Of The Tiger" (RFC/Quality) 14/1
Rotations: Heavy 1/0, Medium 4/0, Light 8/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WWWW, Medium: WWIN, WDMT, WENN, WVOL.

FEEL "Let's Rock" (Sutra) 14/1
Rotations: Heavy 2/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, WLOU. Heavy: WWIN, WBMX. Medium: WGCI, WJPC, KSOL, WLTH.

JEAN CARN "If You Don't Know Me By Now" (Motown) 14/1
Rotations: Heavy 1/0, Medium 7/0, Light 5/0, Extra Adds 1, Total Adds 1, WDMT. Heavy: WXYV. Medium: WDIA, WJAX, WVOL, WOWI, WANT, WLTH, KPOP-FM.

MARC SADANE "Exciting" (WB) 13/3
Rotations: Heavy 0/0, Medium 3/0, Light 8/1, Extra Adds 2, Total Adds 3, WOOK, WJMO, KDAY. Medium: WHUR, WGCI, WLTH.

ROSE ROYCE "Still In Love" (Epic) 13/3
Rotations: Heavy 2/0, Medium 6/0, Light 2/0, Extra Adds 3, Total Adds 3, WJPC, KDAY, WENN. Heavy: WGCI, WWRL. Medium: WHUR, WBMX, KOKY, WJJS, WVOL, KACE.

CHERYL LYNN/LUTHER VANDROSS "If This World Were Mine" (Columbia) 13/3
Rotations: Heavy 5/0, Medium 2/0, Light 4/0, Extra Adds 2, Total Adds 3, KRLY, KOKY, WTLC. Heavy: WGCI, WBLZ, WPDQ, WANT, KAEZ. Medium: WDIA, WJLB.

TONY TROUTMAN "Your Man Is Home Tonight" (T. Main) 13/1
Rotations: Heavy 2/0, Medium 4/0, Light 6/0, Extra Adds 1, Total Adds 1, KOKY. Heavy: WEDR, KAEZ. Medium: WILD, WLOU, WBLX, WTLC.

LEGACY "Word Up" (Brunswick) 13/1
Rotations: Heavy 3/0, Medium 3/0, Light 6/0, Extra Adds 1, Total Adds 1, WENN. Heavy: WBMX, WGCI, WWRL. Medium: WDAS, WOOK, WLTH.

STEVE MILLER BAND "Abracadabra" (Capitol) 12/2
Rotations: Heavy 3/0, Medium 4/1, Light 5/1, Extra Adds 0, Total Adds 2, KDAY, WKND. Heavy: WILD, WAIL-FM, KNOW. Medium: WBLZ, KMJM, WPDQ.

FOUR THE RECORD... THEY'RE FROM WARNERS!

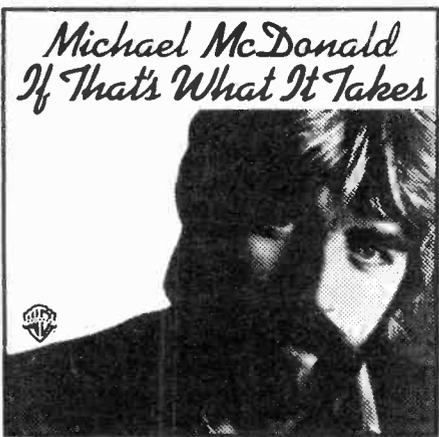


TIME "777-9211"

Black Radio **NEW & ACTIVE**

TIME "777-9211" (WB) 33/18

Rotations: Heavy 2/0, Medium 8/1, Light 9/3, Extra Adds 14, Total Adds 18, WXYV, WHUR, WVEE, WEDR, WBMX, WJMO, WJLB, XHRM, WENN, WJMI, WKXI, WPDQ, WBLX, WOWI, WTMP, WKWM, WTLC, KDIA. Heavy: WAOK, WHRK. Medium: WDIA, KMJM, KDAY, KSOL, WATV, WJAX.



MICHAEL McDONALD "I Keep Forgettin'"

Black Radio **NEW & ACTIVE**

MICHAEL McDONALD "I Keep Forgettin'" (WB) 28/13

Rotations: Heavy 3/2, Medium 7/2, Light 13/4, Extra Adds 5, Total Adds 13, WILD, WAMO, KRLY, WBLZ, KDKO, KDAY, WATV, WPDQ, WBLX, WTMP, WLTH, WLUM, WVOI. Heavy: WHRK. Medium: WHUR, WAIL-FM, WGCI, KNOW, WVOL.



MARC SADANE "Exciting"

Black Radio **SIGNIFICANT ACTION**

MARC SADANE "Exciting" (WB) 13/3

Rotations: Heavy 0/0, Medium 3/0, Light 8/1, Extra Adds 2, Total Adds 3, WOOK, WJMO, KDAY. Medium: WHUR, WGCI, WLTH.



YAZOO "Situation"

**New and Becoming
Very Significant**



Black Radio Regionalized Adds & Hots

Stations are listed by region.
Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts

TIME
"Q"
TAVARES
CARL CARLTON
DEBARGE
YAZOO
Hottest:
ISLEY BROS
JEAN CARN
CHERYL LYNN
BB&Q
POINTER SISTERS

WYNN/Baltimore
Curtis Anderson

MIKE & BRENDA
DOROTHY MOORE
ALAN ANTHONY
SUNRIZE
WEEKS & COMPANY
ATLANTIC STARR
CARL CARLTON
ST. TROPEZ
TIERRA
TEMPTATIONS
JIMMY CLIFF
FORRCE
KURTIS BLOW
MIKKI
"Q"
JIMMY SPICER
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
GRAND MASTER FLAS
JENNIFER HOLLIDAY
STACY LATTISAW

WLD/Boston
Steve Crumley

ASHFORD & SIMPSON
CHEMISE
MICHAEL MCDONALD
TAVARES
STEVE ARRINGTON
MELISSA MANCHESTE
SUNRIZE
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
IMAGINATION
JENNIFER HOLLIDAY
RAY PARKER JR.

WBLJ/Camden-Philadelphia
Gary Shepherd

none
Hottest:
JENNIFER HOLLIDAY
JEFFREY OSBORNE
HOWARD JOHNSON
ZAPP
SOUL SONIC FORCE

WKND/Hartford
Eddie Jordan

BLOODSTONE
KOOL & THE GANG
STEVE MILLER BAND
YAZOO
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
PONDA REA
IMAGINATION
GRAND MASTER FLAS

WNHC/New Haven
James Jordan

KURTIS BLOW
KOOL & THE GANG
WEEKS & COMPANY
RAW SILK
JONZUN CREW
Hottest:
HOWARD JOHNSON
ZAPP
DONNA SUMMER
RAY PARKER JR.
ARETHA FRANKLIN

WVRL/New York
Bobby Jay

none
Hottest:
ALICIA MYERS
GRAND MASTER FLAS
ARETHA FRANKLIN
STACY LATTISAW
HOWARD JOHNSON
SOUL SONIC FORCE

WDAS/Philadelphia
Joe Tamburro

NARADA M. WALDEN
ALPHONSE MOUZON
DIONNE WARWICK
SHOCK
LAURA BRANIGAN
Hottest:
ZAPP
HOWARD JOHNSON
GRAND MASTER FLAS
JERMAINE JACKSON
GAP BAND

WAMO/Pittsburgh
John Anthony

MICHAEL MCDONALD
TAVARES
LIME
MELBA MOORE
SUNRIZE
YAZOO
Hottest:
JERMAINE JACKSON
EVELYN KING
MICHAEL MCDONALD
HOWARD JOHNSON
JENNIFER HOLLIDAY

WOOK/Washington
Chris Gardner

MARC SADANE
SUNRIZE
DAZZ BAND
BB&Q
GWEN GUTHRIE
CROWN HEIGHTS AFF
KOOL & THE GANG
AMUZEMENT PARK
Hottest:
BARRY WHITE
GAP BAND
GRAND MASTER FLAS
MIDNIGHT STAR
ROCKERS REVENGE

WHUR/Washington
Oscar Fields

TILT
TIME
MIKE & BRENDA
Hottest:
DONNA SUMMER
ARETHA FRANKLIN
JENNIFER HOLLIDAY
GRAND MASTER FLAS
STEPHANIE MILLS

SOUTH

WAOK/Atlanta
Larry Tinsley

BRICK
NARADA M. WALDEN
DISCO FOUR
MELBA MOORE
KENI BURKE
TIERRA
JONNY TAYLOR
KURTIS BLOW
ROSE ROYCE
ATLANTIC STARR
BARRY WHITE
LOU RAWLS
LEGACY
Hottest:
ZAPP
SHADES OF LOVE
RICK JAMES
GRAND MASTER FLAS
GAP BAND

WVEE/Atlanta
Scotty Andrews

SANTANA
TIME
OZONE
KOOL & THE GANG
BLOODSTONE
KLIQUE
SHOCK
BILL SUMMERS
SUNRIZE
CLIFTON DYSON
JOHNNY TAYLOR
CARL CARLTON
WALTER MURPHY
MELISSA MANCHESTE
JIMMY CLIFF
CRUSADERS
LATIMORE
Hottest:
ZAPP
RAY PARKER JR.
ARETHA FRANKLIN
RICK JAMES
GAP BAND

KNOW/Austin
Selby Edwards

KOOL & THE GANG
ASHFORD & SIMPSON
MELBA MOORE
Hottest:
ARETHA FRANKLIN
CAMEO
RICK JAMES
ROBERTA FLACK
JERMAINE JACKSON

WATV/Birmingham
Ron January

HIGH FASHION
SUNRIZE
POUR TOPS
DIONNE WARWICK
VICKI SUE ROBINSON
X-25 BAND
LYNN/VANDROSS
KOOL & THE GANG
Hottest:
ZAPP
PARK AVENUE
RAFAEL CAMERON
KENI BURKE
Hottest:
ARETHA FRANKLIN
STACY LATTISAW
GRAND MASTER FLAS
ZAPP
DONNA SUMMER

WENN/Birmingham
Gene Wise

GENE ANDERSON
JOHNNY TAYLOR
BARRY WHITE
GOODIE
ATLANTIC STARR
BOBBY BLAND
TIME
Hottest:
ISLEY BROS
ARETHA FRANKLIN
JENNIFER HOLLIDAY
ZAPP
CHERYL LYNN

WJMI/Jackson
Carl Haynes

LIBRA
BB&Q
ASHFORD & SIMPSON
TIME
Hottest:
ARETHA FRANKLIN
ZAPP
FELIX & JARVIS
SOUL SONIC FORCE
JENNIFER HOLLIDAY

WJAX(95X)/Jacksonville
Steve Fox

ROCKERS
SYSTEM
JONZUN CREW
FAMILY PLAYERS
GWEN GUTHRIE
KOOL & THE GANG
JUNIOR
MELBA MOORE
PATRICE RUSHEN
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
GAP BAND
DONNA SUMMER

WOCJ/Columbia, SC
Mickey Arnold

DAZZ BAND
TAVARES
GRAND MASTER FLAS
GWEN GUTHRIE
SHEREE BROWN
ATLANTIC STARR
RANDY CRAWFORD
KOOL & THE GANG
MELBA MOORE
Hottest:
ZAPP
ARETHA FRANKLIN
DONNA SUMMER
HOWARD JOHNSON
STACY LATTISAW

KRLY/Houston
Steve Harris

JOHNNY TAYLOR
MICHAEL MCDONALD
CARL CARLTON
ALICIA MYERS
TAVARES
VICKI SUE ROBINSON
X-25 BAND
LYNN/VANDROSS
KOOL & THE GANG
Hottest:
ZAPP
ARETHA FRANKLIN
HOWARD JOHNSON
VIDEEO
JENNIFER HOLLIDAY
KMLQ/Houston
Ross Holland
GAP BAND
LEVEL 42
Hottest:
JENNIFER HOLLIDAY
ZAPP
ARETHA FRANKLIN
RAY PARKER JR.
HOWARD JOHNSON

WKXI/Jackson
Tommy Marshall

JOHNNY TAYLOR
BARRY WHITE
GOODIE
ATLANTIC STARR
BOBBY BLAND
TIME
Hottest:
ISLEY BROS
ARETHA FRANKLIN
JENNIFER HOLLIDAY
ZAPP
CHERYL LYNN

WJMI/Jackson
Carl Haynes

LIBRA
BB&Q
ASHFORD & SIMPSON
TIME
Hottest:
ARETHA FRANKLIN
ZAPP
FELIX & JARVIS
SOUL SONIC FORCE
JENNIFER HOLLIDAY

WJAX(95X)/Jacksonville
Steve Fox

ROCKERS
SYSTEM
JONZUN CREW
FAMILY PLAYERS
GWEN GUTHRIE
KOOL & THE GANG
JUNIOR
MELBA MOORE
PATRICE RUSHEN
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
GAP BAND
DONNA SUMMER

WPDQ/Jacksonville
Earl James

DISCO FOUR
R-FUNK ORCHESTRA
MICHAEL MCDONALD
TREACHEROUS THREE
TAVARES
TIME
KOOL & THE GANG
ISLEY BROS.
GINO SOCCIO
Hottest:
SKYY
HOWARD JOHNSON
ZAPP
RICK JAMES
ARETHA FRANKLIN

WJMS/Lynchburg, VA
Art Young

EDDIE MURPHY
MCCOY TYNER
LJ REYNOLDS
KOOL & THE GANG
Hottest:
SOUL SONIC FORCE
CAMEO
CHERYL LYNN
JENNIFER HOLLIDAY
ZAPP

WDIA/Memphis
Carl Connors

JOHNNY TAYLOR
RAFAEL CAMERON
BARRY WHITE
SUNRIZE
MIDNIGHT STAR
GAP BAND
ISLEY BROS
GRAND MASTER FLAS
RICK JAMES
ARETHA FRANKLIN

WHRK (K97)/Memphis
Jimmy Smith

DIONNE WARWICK
KLIQUE
LIBRA
Hottest:
GRAND MASTER FLAS
STACY LATTISAW
ARETHA FRANKLIN
TIME
RICK JAMES

KOKY/Little Rock
Ronda Curtis

PLATTERS
ONE WAY
LYNN/VANDROSS
TONY TROUTMAN
VALENTINE BROS.
FELIX & JARVIS
MAJOR LANCE
LA CONNECTION
TIERRA
ATLANTIC STARR
ASHFORD & SIMPSON
SHEREE BROWN
CANDY EDWARDS
SWEET PEA ATKINSON
PARK AVENUE
Hottest:
ZAPP
SOUL SONIC FORCE
GAP BAND
O'JAYS
DAZZ BAND

WLOU/Louisville
Neal O'Rea

EVELYN KING
KURTIS BLOW
ASHFORD & SIMPSON
DIONNE WARWICK
PEEL
KLIQUE
Hottest:
MIDNIGHT STAR
ZAPP
SUGAR HILL GANG
O'JAYS
AMUZEMENT PARK

WJLS/Lynchburg, VA
Art Young

EDDIE MURPHY
MCCOY TYNER
LJ REYNOLDS
KOOL & THE GANG
Hottest:
SOUL SONIC FORCE
CAMEO
CHERYL LYNN
JENNIFER HOLLIDAY
ZAPP

WVLA/Nashville
Fred Harvey

RICK JAMES
EVELYN KING
BARRY WHITE
CROWN HEIGHTS AFF
CARL CARLTON
FOUR TOPS
Hottest:
GRAND MASTER FLAS
DONNA SUMMER
GAP BAND
BLOODSTONE
SOUL SONIC FORCE

WAL-FM/New Orleans
Barry Richards

FAMILY PLAYERS
ENCHANTMENT
AMUZEMENT PARK
STACY LATTISAW
JONZUN CREW
KOOL & THE GANG
IMAGINATION
ASHFORD & SIMPSON
Hottest:
ZAPP
DONNA SUMMER
RAY PARKER JR.
GAP BAND
ARETHA FRANKLIN

WYLD-FM/New Orleans
Tony Brown

KOOL & THE GANG
MELBA MOORE
MAGNUM FORCE
BOBBY CALDWELL
LIBRA
Hottest:
ARETHA FRANKLIN
DONNA SUMMER
JENNIFER HOLLIDAY
HOWARD JOHNSON
JERMAINE JACKSON

WEDR/Miami
Leo Jackson

DIONNE WARWICK
RAW SILK
TIME
TIERRA
RICK JAMES
KOOL & THE GANG
TERRY GENGIS
KHEMISTRY
FAMILY PLAYERS
JONZUN CREW
Hottest:
ARETHA FRANKLIN
SHALAMAR
O'JAYS
TONY TROUTMAN
ZAPP

WBLX/Mobile
Michael J. Alexander

KOOL & THE GANG
CARL CARLTON
MICHAEL MCDONALD
TIME
Hottest:
JENNIFER HOLLIDAY
SOUL SONIC FORCE
ARETHA FRANKLIN
RAY PARKER JR.
ZAPP
HOWARD JOHNSON

WTOY/Roanoke
Ron Crutchfield

DRAMATICS
PATRICE RUSHEN
BLOODSTONE
DENICE WILLIAMS
DUNN & BRUCE
Hottest:
DONNA SUMMER
SOUL SONIC FORCE
CAMEO
RICK JAMES

WANM/Tallahassee
Joe Bullard

KOOL & THE GANG
MELBA MOORE
SHOTGUN
DAVE VALENTIN
KURTIS BLOW
TOM TOM CLUB
SUNRIZE
ALPHONSE MOUZON
JOHNNY TAYLOR
BLACK HOPE
JONZUN CREW
WEEKS & COMPANY
Hottest:
ARETHA FRANKLIN
ZAPP
POINTER SISTERS
DONNA SUMMER
HOWARD JOHNSON

WTMP/Tampa
Jerry Walker

TIME
MICHAEL MCDONALD
SUNRIZE
PARK AVENUE
BOBBY CALDWELL
FREDI GRACE & RHI
Hottest:
JENNIFER HOLLIDAY
ARETHA FRANKLIN
HOWARD JOHNSON
ARETHA FRANKLIN

WEST

KDKO/Denver
Byron Pitts

DEBARGE
KOOL & THE GANG
FOUR TOPS
TIME
ASHFORD & SIMPSON
MELBA MOORE
TAVARES
KURTIS BLOW
Hottest:
ARETHA FRANKLIN
DONNA SUMMER
HOWARD JOHNSON
STACY LATTISAW
DUNN & BRUCE

WANT/Richmond
Kirby Carmichael

none
Hottest:
WAR
JENNIFER HOLLIDAY
ZAPP
HOWARD JOHNSON
ARETHA FRANKLIN

WTOY/Roanoke
Ron Crutchfield

DRAMATICS
PATRICE RUSHEN
BLOODSTONE
DENICE WILLIAMS
DUNN & BRUCE
Hottest:
DONNA SUMMER
SOUL SONIC FORCE
CAMEO
RICK JAMES

KACE/Los Angeles
Alonso Miller

TIERRA
Hottest:
GAP BAND
JEFFREY OSBORNE
HOWARD JOHNSON
ZAPP
ARETHA FRANKLIN

KDIA/Oakland
Jeff Harrison

ZAPP
TIME
BOBBY BLAND
ROBERTA FLACK
ARETHA FRANKLIN
ARETHA FRANKLIN
Hottest:
STACY LATTISAW
GRAND MASTER FLAS
GAP BAND
HOWARD JOHNSON
ARETHA FRANKLIN

KUKO/Phoenix
Steve Smith

none
Hottest:
RAY PARKER JR.
FATBACK
ZAPP
ARETHA FRANKLIN
STEPHANIE MILLS

KPOP-FM/Sacramento
Bill Jeffries

KOOL & THE GANG
MELBA MOORE
RAFAEL CAMERON
TAVARES
DEBARGE
SANTANA
KIM CARNES
COCKER & WARNES
Hottest:
ZAPP
GENERAL CAINE
HALL & OATES
STACY LATTISAW
HOWARD JOHNSON

XHRM/San Diego
Duff Lindsey

ASHFORD & SIMPSON
TIME
BILLY PRESTON
MELBA MOORE
SHADES OF LOVE
CLIFF DAWSON
BLOODSTONE
Hottest:
ZAPP
DONNA SUMMER
HOWARD JOHNSON
ARETHA FRANKLIN
GRAND MASTER FLAS

KSOL/San Mateo, CA
Bernie Moody

GRAND MASTER FLAS
LOU RAWLS
DIONNE WARWICK
DONALD BYRD
KLIQUE
Hottest:
JENNIFER HOLLIDAY
DONNA SUMMER
GAP BAND
ARETHA FRANKLIN
CHERYL LYNN

MIDWEST

WBMX/Chicago
Les Michaels

KLIQUE
NIGHTHAWK
STEVE ARRINGTON
KOOL & THE GANG
TIME
BLOODSTONE
Hottest:
HOWARD JOHNSON
ODYSSEY
SOUL SONIC FORCE
RAY PARKER JR.
WAR

WJPC/Chicago
Jerry Boulding

STEVIE WONDER
SYL JOHNSON
ASHFORD & SIMPSON
ROSE ROYCE
DAZZ BAND
EVELYN KING
Hottest:
ARETHA FRANKLIN
DONNA SUMMER
ZAPP
JENNIFER HOLLIDAY
SOUL SONIC FORCE

WGOC/Chicago
Pam Wells

SURVIVOR
JOHNNY TAYLOR
AURRA
TOMORROW'S EDIT.
SHOTGUN
TEDDY PENDERGRASS
ANDRE CYMONE
LA CONNECTION
Hottest:
DAZZ BAND
JERMAINE JACKSON
ZAPP
GRAND MASTER FLAS
SOUL SONIC FORCE

WBLZ/Cincinnati
Harry Lyles

MICHAEL MCDONALD
SHALAMAR
Hottest:
GAP BAND
ZAPP
ARETHA FRANKLIN
DONNA SUMMER
LYNN/VANDROSS

WCIN/Cincinnati
Everett Cork

MELBA MOORE
SUNRIZE
KLIQUE
GWEN GUTHRIE
SHOCK
PATRICE RUSHEN
STEVE ARRINGTON
BILL SUMMERS
TAVARES
Hottest:
HOWARD JOHNSON
DONNA SUMMER
ZAPP
ARETHA FRANKLIN
STEPHANIE MILLS

WDMT/Cleveland
Magli James

MELISSA MANCHESTE
ASHFORD & SIMPSON
GOODIE
JEAN CARN
Hottest:
ZAPP
DONNA SUMMER
ARETHA FRANKLIN
CHICAGO
DAZZ BAND

WJMO/Cleveland
Erik Stone

DENICE WILLIAMS
MARC SADANE
ASHFORD & SIMPSON
TIME
MELBA MOORE
BOBBY BLAND
CARL CARLTON
TREACHEROUS THREE
Hottest:
ARETHA FRANKLIN
O'JAYS
STEPHANIE MILLS
POINTER SISTERS
LOU RAWLS

WDAO/Dayton
Lankford Stephens

KOOL & THE GANG
SUGAR HILL GANG
MELBA MOORE
TOMORROW'S EDIT.
ALICIA MYERS
GENERAL CAINE
Hottest:
SOUL SONIC FORCE
HOWARD JOHNSON
DAZZ BAND
JERMAINE JACKSON
DONNA SUMMER

WJLB/Detroit
J. Michael McKay

KOOL & THE GANG
TIME
YAZOO
KENI BURKE
RAW SILK
GWEN GUTHRIE
Hottest:
ZAPP
GRAND MASTER FLAS
JENNIFER HOLLIDAY
ARETHA FRANKLIN
LYNN/VANDROSS

WLTH/Gary
Dana Huskisson

SHEREE BROWN
ATLANTIC STARR
KURTIS BLOW
TAVARES
RANDY CRAWFORD
MICHAEL MCDONALD
ALFONZO
ST. TROPEZ
Hottest:
ZAPP
HOWARD JOHNSON
GRAND MASTER FLAS
DAZZ BAND
JERMAINE JACKSON

WKWM/Grand Rapids
Frank Grant

DEBARGE
KOOL & THE GANG
MELBA MOORE
TAVARES
GWEN GUTHRIE
TIME
GARY U.S. BONDS
Hottest:
TONY TROUTMAN
ZAPP
JENNIFER HOLLIDAY
DAYTON
ARETHA FRANKLIN
DONNA SUMMER

WTL/Indianapolis
Jay Johnson

CARL CARLTON
TIME
FREDDIE JAMES
ST. TROPEZ
BOBBY CALDWELL
SHEREE BROWN
DEBARGE
ANDRE CYMONE
LYNN/VANDROSS
YAZOO
Hottest:
ZAPP
CON FUNK SHUN
HOWARD JOHNSON
DONNA SUMMER
IMAGINATION

WLUM/Milwaukee
Jack Randall

DEBARGE
MICHAEL MCDONALD
ALFONZO
AMUZEMENT PARK
CARL CARLTON
Hottest:
EVELYN KING
O'BRYAN
IMAGINATION
BARRY WHITE
KID CREOLE

KAEZ/Oklahoma City
D.J. Foster

MOSES TYSON
FOUR TOPS
DAVID MORRIS
MELBA MOORE
HIGH INERGY
KOOL & THE GANG
Hottest:
TONY TROUTMAN
ZAPP
JENNIFER HOLLIDAY
DAYTON
ARETHA FRANKLIN
DONNA SUMMER

WVWS/Saginaw, MI
Kernm Crockett

HIGH FASHION
CARL CARLTON
SUNRIZE
MELBA MOORE
SWEET PEA ATKINSON
TOMORROW'S EDIT.
DAVE VALENTIN
SPACE PEOPLE
Hottest:
JENNIFER HOLLIDAY
ZAPP
JERMAINE JACKSON
GAP BAND
ARETHA FRANKLIN

KMLM/St. Louis
Dick Edwards

GOODIE
KOOL & THE GANG
Hottest:
DAZZ BAND
ARETHA FRANKLIN
SOUL SONIC FORCE
ZAPP
GRAND MASTER FLAS

WVOI/Toledo
Maxx Myrick

SHEREE BROWN
MICHAEL MCDONALD
YAZOO
LIBRA
STEVE ARRINGTON
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
ZAPP
SOUL SONIC FORCE
WAR

JAZZ RADIO

NATIONAL AIRPLAY/30

August 20, 1982

Last Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7																							

CHR PARALLEL PLAYLISTS

EAST

WCAU Philadelphia

PD: Scott Walker
Music Coord.: Glenn Kalina

- 1 STEVE MILLER BAND/Abracadabra
- 2 SURVIVOR/Eye Of The Tiger
- 3 CHICAGO/Hard To Say I'm Sorry
- 4 FLEETWOOD MAC/Hold Me
- 5 DONNA SUMNER/Love Is In Control (Pt. I)
- 6 JIMMYE L. ALLEN/Save Your Tears
- 7 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 8 JIMMYE L. ALLEN/Save Your Tears
- 9 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 10 JIMMYE L. ALLEN/Save Your Tears
- 11 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 12 JIMMYE L. ALLEN/Save Your Tears
- 13 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 14 JIMMYE L. ALLEN/Save Your Tears
- 15 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 16 JIMMYE L. ALLEN/Save Your Tears
- 17 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 18 JIMMYE L. ALLEN/Save Your Tears
- 19 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 20 JIMMYE L. ALLEN/Save Your Tears

WBEN-FM

PD: Bob Wood
MD: Roger Christian

- 1 SURVIVOR/Eye Of The Tiger
- 2 CHICAGO/Hard To Say I'm Sorry
- 3 STEVE MILLER BAND/Abracadabra
- 4 FLEETWOOD MAC/Hold Me
- 5 DONNA SUMNER/Love Is In Control (Pt. I)
- 6 JIMMYE L. ALLEN/Save Your Tears
- 7 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 8 JIMMYE L. ALLEN/Save Your Tears
- 9 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 10 JIMMYE L. ALLEN/Save Your Tears
- 11 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 12 JIMMYE L. ALLEN/Save Your Tears
- 13 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 14 JIMMYE L. ALLEN/Save Your Tears
- 15 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 16 JIMMYE L. ALLEN/Save Your Tears
- 17 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 18 JIMMYE L. ALLEN/Save Your Tears
- 19 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 20 JIMMYE L. ALLEN/Save Your Tears

Rock 102

WBEN-FM

PD: Bob Wood
MD: Roger Christian

- 1 SURVIVOR/Eye Of The Tiger
- 2 CHICAGO/Hard To Say I'm Sorry
- 3 STEVE MILLER BAND/Abracadabra
- 4 FLEETWOOD MAC/Hold Me
- 5 DONNA SUMNER/Love Is In Control (Pt. I)
- 6 JIMMYE L. ALLEN/Save Your Tears
- 7 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 8 JIMMYE L. ALLEN/Save Your Tears
- 9 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 10 JIMMYE L. ALLEN/Save Your Tears
- 11 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 12 JIMMYE L. ALLEN/Save Your Tears
- 13 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 14 JIMMYE L. ALLEN/Save Your Tears
- 15 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 16 JIMMYE L. ALLEN/Save Your Tears
- 17 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 18 JIMMYE L. ALLEN/Save Your Tears
- 19 GUNNERS/You Should Hear How How Loud I Can Sing To You
- 20 JIMMYE L. ALLEN/Save Your Tears

Cam

PD: Keith Grigsby

- 1 SURVIVOR/Eye Of The Tiger
- 2 STEVE MILLER BAND/Abracadabra
- 3 JOHN COUGAR/Hurts So Good
- 4 AIR SUPPLY/Even The Nights Are... (Pt. I)
- 5 MEN AT WORK/Who Can It Be Now?
- 6 BUGGLES/On T.V.
- 7 STEVE WUNDER/Do I Do
- 8 HURRICANE/You're My Only Love
- 9 RED SPEEDWAGON/Keep The Fire Burnin'
- 10 FLEETWOOD MAC/Hold Me
- 11 DAZZ BAND/Let It Whip
- 12 RED SPEEDWAGON/Keep The Fire Burnin'
- 13 BUCKS FIZZ/Land Of Make Believe
- 14 MOTELS/Only The Lonely
- 15 ASIA/Only Time Will Tell
- 16 GAP BAND/Early In The Morning
- 17 38 SPECIAL/Caught Up In You
- 18 QUEEN/Body Language
- 19 A FLOCK OF SEAGULS/It's A Wonderful Life
- 20 DONNA SUMNER/Love Is In Control (Pt. I)
- 21 IMAGINATION/Just An Illusion
- 22 JOHN COUGAR/Hurts So Good
- 23 FRANK ZAPPA/Hey Girl
- 24 STREETHEART/One More Time
- 25 APRIL WINE/Enough Is Enough
- 26 PATRICE RUSHEN/Forget Me Not
- 27 POINTER SISTERS/American Music
- 28 PAUL McCARTNEY/Take It Easy
- 29 JEFFREY OSBORNE/Really Don't Need N
- 30 TANE CAIN/Holdin' On
- 31 JIMMYE L. ALLEN/Save Your Tears
- 32 JIMMYE L. ALLEN/Save Your Tears
- 33 JIMMYE L. ALLEN/Save Your Tears
- 34 JIMMYE L. ALLEN/Save Your Tears
- 35 JIMMYE L. ALLEN/Save Your Tears
- 36 JIMMYE L. ALLEN/Save Your Tears
- 37 JIMMYE L. ALLEN/Save Your Tears
- 38 JIMMYE L. ALLEN/Save Your Tears
- 39 JIMMYE L. ALLEN/Save Your Tears
- 40 JIMMYE L. ALLEN/Save Your Tears

WNBC

Radio 66

PD: Kevin Metheny
Music Coord.: Babette Stirling

- 1 SURVIVOR/Eye Of The Tiger
- 2 CS&N/Wasted On The Way
- 3 FLEETWOOD MAC/Hold Me
- 4 CHICAGO/Hard To Say I'm Sorry
- 5 MOTELS/Only The Lonely
- 6 MELISSA MANCHESTE/You Should Hear How...
- 7 HUMAN LEAGUE/Don't You Want Me
- 8 STEVE MILLER BAND/Abracadabra
- 9 PAUL McCARTNEY/Take It Easy
- 10 RED SPEEDWAGON/Keep The Fire Burnin'
- 11 AIR SUPPLY/Even The Nights Are...
- 12 GO GO'S/Vacation
- 13 KENNY ROGERS/Love Will Turn You Ar
- 14 WILLIE NELSON/Always On My Mind
- 15 JUDITH KAY/You're My Best Friend
- 16 TOTO/Rosanna
- 17 ALAN PARSONS/Eye In The Sky
- 18 GLEN FREY/Found Somebody
- 19 JOHN COUGAR/Hurts So Good
- 20 POINTER SISTERS/American Music
- 21 RONNIE MILSAP/Any Day Now
- 22 RICK SPRINGFIELD/What Kind Of Fool Am I
- 23 MICHAEL MCDONALD/Keep Forgettin'
- 24 BARRY MANILOW/Julie
- 25 ASIA/Only Time Will Tell
- 26 WALTER MURPHY/Themes From E.T.
- 27 MICHAEL MCDONALD/Keep Forgettin'
- 28 NEIL DIAMOND/Be Mine Tonight
- 29 AMERICA/You Can Do Magic
- 30 LESLIE PEARL/If The Love Fits Near

100

PD: Bill Tanner
MD: Colleen Cassidy

- 1 CHICAGO/Hard To Say I'm Sorry
- 2 STEVE MILLER BAND/Abracadabra
- 3 JOHN COUGAR/Hurts So Good
- 4 SURVIVOR/Eye Of The Tiger
- 5 DONNA SUMNER/Love Is In Control (Pt. I)
- 6 MELISSA MANCHESTE/You Should Hear How...
- 7 FLEETWOOD MAC/Hold Me
- 8 LAURA BRANIGAN/Gloria
- 9 ALAN PARSONS/Eye In The Sky
- 10 GO GO'S/Vacation
- 11 DIKKEE GOODMAN/Hey, E.T.
- 12 A FLOCK OF SEAGULS/It's A Wonderful Life
- 13 RAY PARKER JR./Let Me Go
- 14 ASIA/Only Time Will Tell
- 15 38 SPECIAL/Caught Up In You
- 16 DAZZ BAND/Let It Whip
- 17 CS&N/Wasted On The Way
- 18 JOHN COUGAR/Hurts So Good
- 19 GAP BAND/Early In The Morning
- 20 POINTER SISTERS/American Music
- 21 RONNIE MILSAP/Any Day Now
- 22 RICK SPRINGFIELD/What Kind Of Fool Am I
- 23 MICHAEL MCDONALD/Keep Forgettin'
- 24 BARRY MANILOW/Julie
- 25 ASIA/Only Time Will Tell
- 26 WALTER MURPHY/Themes From E.T.
- 27 MICHAEL MCDONALD/Keep Forgettin'
- 28 NEIL DIAMOND/Be Mine Tonight
- 29 AMERICA/You Can Do Magic
- 30 LESLIE PEARL/If The Love Fits Near

PRO-FM

Operations Manager: Tom Cuddy

- 1 CHICAGO/Hard To Say I'm Sorry
- 2 STEVE MILLER BAND/Abracadabra
- 3 SURVIVOR/Eye Of The Tiger
- 4 MELISSA MANCHESTE/You Should Hear How...
- 5 FLEETWOOD MAC/Hold Me
- 6 PAUL McCARTNEY/Take It Easy
- 7 DONNA SUMNER/Love Is In Control (Pt. I)
- 8 BILLY IDOL/Hot In The City
- 9 MOTELS/Only The Lonely
- 10 JOHN COUGAR/Hurts So Good
- 11 CS&N/Wasted On The Way
- 12 POINTER SISTERS/American Music
- 13 PATRICE RUSHEN/Forget Me Not
- 14 AIR SUPPLY/Even The Nights Are...
- 15 TOTO/Rosanna
- 16 JOHN COUGAR/Hurts So Good
- 17 ELTON JOHN/Blue Eyes
- 18 JENNIFER HOLLIDA/And I Am Telling You
- 19 MEN AT WORK/Who Can It Be Now?
- 20 ALAN PARSONS/Eye In The Sky
- 21 ARETHA FRANKLIN/Jump To It

WKBW

PD: Neil McGinley
MD: Jon Summers

- 1 CS&N/Wasted On The Way
- 2 CHICAGO/Hard To Say I'm Sorry
- 3 PAUL McCARTNEY/Take It Easy
- 4 SURVIVOR/Eye Of The Tiger
- 5 MELISSA MANCHESTE/You Should Hear How...
- 6 FLEETWOOD MAC/Hold Me
- 7 KENNY ROGERS/Love Will Turn You Ar
- 8 AIR SUPPLY/Even The Nights Are...
- 9 POINTER SISTERS/American Music
- 10 ELTON JOHN/Blue Eyes
- 11 HERB ALPERT/Route 101
- 12 ALAN PARSONS/Eye In The Sky
- 13 MOTELS/Only The Lonely
- 14 JUDITH KAY/You're My Best Friend
- 15 JIMMYE L. ALLEN/Save Your Tears
- 16 RONNIE MILSAP/Any Day Now
- 17 KARLA BONOFF/Personality
- 18 ALAN PARSONS/Eye In The Sky
- 19 NICOLETTE LARSON/Only Want To Be Wit
- 20 JACKSON BROWNE/Somebody's Baby
- 21 RAY PARKER JR./Let Me Go
- 22 MICHAEL MCDONALD/Keep Forgettin'
- 23 WILLIE NELSON/Always On My Mind
- 24 AMERICA/You Can Do Magic
- 25 MARSHALL CRENshaw/Someday, Someday
- 26 MEN AT WORK/Who Can It Be Now?
- 27 NEIL DIAMOND/Be Mine Tonight
- 28 LESLIE PEARL/If The Love Fits Near
- 29 MICHAEL MCDONALD/Keep Forgettin'
- 30 SANTANA/Hold On

WDCB

FM 95.5 & AM 1580

Washington, D.C.

PD: Jerry Steele
MD: Bruce Kelly

- 1 CHICAGO/Hard To Say I'm Sorry
- 2 FLEETWOOD MAC/Hold Me
- 3 KENNY ROGERS/Love Will Turn You Ar
- 4 SURVIVOR/Eye Of The Tiger
- 5 MELISSA MANCHESTE/You Should Hear How...
- 6 CS&N/Wasted On The Way
- 7 AIR SUPPLY/Even The Nights Are...
- 8 PAUL McCARTNEY/Take It Easy
- 9 ELTON JOHN/Blue Eyes
- 10 ELTON JOHN/Blue Eyes
- 11 HERB ALPERT/Route 101
- 12 ALAN PARSONS/Eye In The Sky
- 13 MOTELS/Only The Lonely
- 14 JUDITH KAY/You're My Best Friend
- 15 JIMMYE L. ALLEN/Save Your Tears
- 16 RONNIE MILSAP/Any Day Now
- 17 KARLA BONOFF/Personality
- 18 ALAN PARSONS/Eye In The Sky
- 19 NICOLETTE LARSON/Only Want To Be Wit
- 20 JACKSON BROWNE/Somebody's Baby
- 21 RAY PARKER JR./Let Me Go
- 22 MICHAEL MCDONALD/Keep Forgettin'
- 23 WILLIE NELSON/Always On My Mind
- 24 AMERICA/You Can Do Magic
- 25 MARSHALL CRENshaw/Someday, Someday
- 26 MEN AT WORK/Who Can It Be Now?
- 27 NEIL DIAMOND/Be Mine Tonight
- 28 LESLIE PEARL/If The Love Fits Near
- 29 MICHAEL MCDONALD/Keep Forgettin'
- 30 SANTANA/Hold On

96.5

WUXX FM Stereo

OM: Bobby Christian
MD: Craig Jackson

- 1 38 SPECIAL/Caught Up In You
- 2 FLEETWOOD MAC/Hold Me
- 3 ASIA/Here Comes The Feeling
- 4 CS&N/Wasted On The Way
- 5 ASIA/Only Time Will Tell
- 6 CHICAGO/Hard To Say I'm Sorry
- 7 ALAN PARSONS/Eye In The Sky
- 8 QUARTER LASH/Night Kind Of Fool Am I
- 9 KANSAS/Play The Game Tonight
- 10 SURVIVOR/Eye Of The Tiger
- 11 GLEN FREY/Party Man
- 12 ALAN PARSONS/Eye In The Sky
- 13 JOURNYS/It's My Turn
- 14 APRIL WINE/Enough Is Enough
- 15 RED SPEEDWAGON/Keep The Fire Burnin'
- 16 JOHN COUGAR/Hurts So Good
- 17 RED SPEEDWAGON/Every Now And Then
- 18 RICK SPRINGFIELD/What Kind Of Fool Am I
- 19 JACKSON BROWNE/Somebody's Baby
- 20 SAINTE MARIE/Only One Way To Rock
- 21 AIR SUPPLY/Even The Nights Are...
- 22 GENE SIMMONS/Runnin'
- 23 HALL & OATES/You're Imaginatin'
- 24 RED SPEEDWAGON/Back In My Heart Ago
- 25 PETE TOWNSHEND/Face Dances Part Two
- 26 STEVE WUNDER/Do I Do
- 27 JOHN COUGAR/Hurts So Good
- 28 MELISSA MANCHESTE/You Should Hear How...
- 29 SCORPIONS/No One Like You
- 30 KANSAS/Play The Game Tonight
- 31 MARSHALL CRENshaw/Someday, Someday
- 32 JOAN JETT/Do You Wanna Touch Me

Q107

FM MusicRadio

Washington, D.C.

PD: Alan Burns
MD: Dallas Cole

- 1 CHICAGO/Hard To Say I'm Sorry
- 2 STEVE MILLER BAND/Abracadabra
- 3 PAUL McCARTNEY/Take It Easy
- 4 AIR SUPPLY/Even The Nights Are...
- 5 MELISSA MANCHESTE/You Should Hear How...
- 6 FLEETWOOD MAC/Hold Me
- 7 STEVE MILLER BAND/Abracadabra
- 8 ALAN PARSONS/Eye In The Sky
- 9 GENE SIMMONS/Runnin'
- 10 MOTELS/Only The Lonely
- 11 GO GO'S/Vacation
- 12 CS&N/Wasted On The Way
- 13 JACKSON BROWNE/Somebody's Baby
- 14 JOHN COUGAR/Hurts So Good
- 15 ELTON JOHN/Blue Eyes
- 16 SOFT CELL/Painted Love
- 17 JIMMYE L. ALLEN/Save Your Tears
- 18 ASIA/Only Time Will Tell
- 19 MICHAEL MCDONALD/Keep Forgettin'
- 20 MEN AT WORK/Who Can It Be Now?

94-Q

Atlanta

PD: Jim Morrison
MD: Jeff McCartney

- 1 JOHN COUGAR/Hurts So Good
- 2 SURVIVOR/Eye Of The Tiger
- 3 MELISSA MANCHESTE/You Should Hear How...
- 4 FLEETWOOD MAC/Hold Me
- 5 CS&N/Wasted On The Way
- 6 ELTON JOHN/Blue Eyes
- 7 STEVE MILLER BAND/Abracadabra
- 8 CHICAGO/Hard To Say I'm Sorry
- 9 KENNY ROGERS/Love Will Turn You Ar
- 10 RED SPEEDWAGON/Keep The Fire Burnin'
- 11 PAUL McCARTNEY/Take It Easy
- 12 MEN AT WORK/Who Can It Be Now?
- 13 ALAN PARSONS/Eye In The Sky
- 14 AIR SUPPLY/Even The Nights Are...
- 15 SOFT CELL/Painted Love
- 16 MICHAEL MCDONALD/Keep Forgettin'
- 17 JOHN COUGAR/Hurts So Good
- 18 JACKSON BROWNE/Somebody's Baby
- 19 MOTELS/Only The Lonely
- 20 HALL & OATES/You're Imaginatin'
- 21 EYE TO EYE/Nice Girls
- 22 RICK SPRINGFIELD/What Kind Of Fool Am I
- 23 TOTO/Make Believe
- 24 MICHAEL MCDONALD/Keep Forgettin'
- 25 RANDY MEISNER/Never Been In Love
- 26 MARSHALL CRENshaw/Someday, Someday
- 27 KIM CARNES/You've Got A Way To Go
- 28 NEIL DIAMOND/Be Mine Tonight
- 29 SANTANA/Hold On
- 30 A FLOCK OF SEAGULS/It's A Wonderful Life

WXKS-FM

Kiss

Boston

PD: Sonny Joe White
MD: Joey Carvello

- 1 STEVE MILLER BAND/Abracadabra
- 2 DONNA SUMNER/Love Is In Control (Pt. I)
- 3 FLEETWOOD MAC/Hold Me
- 4 MEN AT WORK/Who Can It Be Now?
- 5 LAURA BRANIGAN/Gloria
- 6 MISSING PERSONS/Words
- 7 GO GO'S/Vacation
- 8 BILLY IDOL/Hot In The City
- 9 ARETHA FRANKLIN/Jump To It
- 10 A FLOCK OF SEAGULS/It's A Wonderful Life
- 11 HOWARD JOHNSON/So Fine
- 12 JOHN COUGAR/Hurts So Good
- 13 JERMAINE JACKSON/Let Me Tickle Your Fa
- 14 EDDIE MONEY/Think I'm In Love
- 15 JOE JACKSON/Step Into My World
- 16 STEPHANIE MILLS/Lost Night
- 17 EVELYN KING/Love Come Down
- 18 RAY PARKER JR./Let Me Go
- 19 ELTON JOHN/Blue Eyes
- 20 BILLY SQUIER/Emotions In Motion
- 21 CLASH/Rock The Casbah
- 22 DURAN DURAN/Hungry Like The Wolf
- 23 QUARTER LASH/Night Shift
- 24 JOAN JETT/Do You Wanna Touch Me
- 25 DURAN DURAN/Hungry Like The Wolf
- 26 ZAPP/Dance Floor
- 27 SPY/Spy Don't Run My Life
- 28 STACY LATTISMA/Don't Throw It All Aw
- 29 TOTO/Make Believe
- 30 SANTANA/Hold On

wifi 92

Oper. Mgr.: Don Cannon
PD: Roy Laurence

- 1 STEVE MILLER BAND/Abracadabra
- 2 SURVIVOR/Eye Of The Tiger
- 3 CHICAGO/Hard To Say I'm Sorry
- 4 FLEETWOOD MAC/Hold Me
- 5 AIR SUPPLY/Even The Nights Are...
- 6 CS&N/Wasted On The Way
- 7 GO GO'S/Vacation
- 8 PAUL McCARTNEY/Take It Easy
- 9 HALL & OATES/You're Imaginatin'
- 10 GENE SIMMONS/Runnin'
- 11 GLEN FREY/Found Somebody
- 12 MELISSA MANCHESTE/You Should Hear How...
- 13 DONNA SUMNER/Love Is In Control (Pt. I)
- 14 KENNY ROGERS/Love Will Turn You Ar
- 15 ELTON JOHN/Blue Eyes
- 16 MOTELS/Only The Lonely
- 17 POINTER SISTERS/American Music
- 18 JOHN COUGAR/Hurts So Good
- 19 ALAN PARSONS/Eye In The Sky
- 20 BILLY IDOL/Hot In The City
- 21 STEVE WUNDER/Do I Do
- 22 EDDIE MONEY/Think I'm In Love
- 23 ASIA/Only Time Will Tell
- 24 MEN AT WORK/Who Can It Be Now?
- 25 JACKSON BROWNE/Somebody's Baby
- 26 ROBERTA FLACK/If The One
- 27 MARSHALL CRENshaw/Someday, Someday
- 28 PAUL DAVIS/Love/Let Me Be Lon
- 29 JERMAINE JACKSON/Let Me Tickle Your Fa
- 30 WALTER MURPHY/Themes From E.T.

WBZZ

Pittsburgh

PD: Dan Vallie
MD: Chuck Tyler

- 1 SURVIVOR/Eye Of The Tiger
- 2 CHICAGO/Hard To Say I'm Sorry
- 3 AIR SUPPLY/Even The Nights Are...
- 4 FLEETWOOD MAC/Hold Me
- 5 MOTELS/Only The Lonely
- 6 FRANK ZAPPA/Hey Girl
- 7 CS&N/Wasted On The Way
- 8 PAUL McCARTNEY/Take It Easy
- 9 ELTON JOHN/Blue Eyes
- 10 ELTON JOHN/Blue Eyes
- 11 HERB ALPERT/Route 101
- 12 ALAN PARSONS/Eye In The Sky
- 13 MOTELS/Only The Lonely
- 14 JUDITH KAY/You're My Best Friend
- 15 JIMMYE L. ALLEN/Save Your Tears
- 16 RONNIE MILSAP/Any Day Now
- 17 KARLA BONOFF/Personality
- 18 ALAN PARSONS/Eye In The Sky
- 19 NICOLETTE LARSON/Only Want To Be Wit
- 20 JACKSON BROWNE/Somebody's Baby
- 21 RAY PARKER JR./Let Me Go
- 22 MICHAEL MCDONALD/Keep Forgettin'
- 23 WILLIE NELSON/Always On My Mind
- 24 AMERICA/You Can Do Magic
- 25 MARSHALL CRENshaw/Someday, Someday
- 26 MEN AT WORK/Who Can It Be Now?
- 27 NEIL DIAMOND/Be Mine Tonight
- 28 LESLIE PEARL/If The Love Fits Near
- 29 MICHAEL MCDONALD/Keep Forgettin'
- 30 SANTANA/Hold On

BO4

WBSB

Baltimore

PD: Jan Jeffries

- 1 SURVIVOR/Eye Of The Tiger
- 2 STEVE MILLER BAND/Abracadabra
- 3 CHICAGO/Hard To Say I'm Sorry
- 4 AIR SUPPLY/Even The Nights Are...
- 5 MOTELS/Only The Lonely
- 6 MELISSA MANCHESTE/You Should Hear How...
- 7 FLEETWOOD MAC/Hold Me
- 8 PAUL McCARTNEY/Take It Easy
- 9 ELTON JOHN/Blue Eyes
- 10 JOHN COUGAR/Hurts So Good
- 11 KENNY ROGERS/Love Will Turn You Ar
- 12 GO GO'S/Vacation
- 13 JOHN COUGAR/Hurts So Good
- 14 POINTER SISTERS/American Music
- 15 ELTON JOHN/Blue Eyes
- 16 ASIA/Only Time Will Tell
- 17 ALAN PARSONS/Eye In The Sky
- 18 JACKSON BROWNE/Somebody's Baby
- 19 DONNA SUMNER/Love Is In Control (Pt. I)
- 20 JERMAINE JACKSON/Let Me Tickle Your Fa
- 21 TOTO/Make Believe
- 22 EDDIE MONEY/Think I'm In Love
- 23 JOAN JETT/Do You Wanna Touch Me
- 24 RANDY MEISNER/Never Been In Love
- 25 MICHAEL MCDONALD/Keep Forgettin'
- 26 ROBERTA FLACK/If The One
- 27 AMERICA/You Can Do Magic
- 28 KIM CARNES/You've Got A Way To Go

KEGL FM

EAGLE 97

Ft. Worth-Dallas

PD: Christopher Haze
MD: Billy Hayes

- 1 A FLOCK OF SEAGULS/It's A Wonderful Life
- 2 CS&N/Wasted On The Way
- 3 EDDIE MONEY/Think I'm In Love
- 4 RED SPEEDWAGON/Keep The Fire Burnin'
- 5 JOAN JETT/Do You Wanna Touch Me
- 6 FLEETWOOD MAC/Hold Me
- 7 GREG KINN/Every Love Song
- 8 HUMAN LEAGUE/Don't You Want Me
- 9 BILLY IDOL/Hot In The City
- 10 GENE SIMMONS/Runnin'
- 11 DONNA SUMNER/Love Is In Control (Pt. I)
- 12 GLEN FREY/Found Somebody
- 13 CHICAGO/Hard To Say I'm Sorry
- 14 ASIA/Only Time Will Tell
- 15 CALLING/Calling All Girls
- 16 APRIL WINE/Enough Is Enough
- 17 MARSHALL CRENshaw/Someday, Someday
- 18 JACKSON BROWNE/Somebody's Baby
- 19 MISSISSIPPI/Somebody's Baby
- 20 JOAN JETT/Do You Wanna Touch Me
- 21 JOHN COUGAR/Hurts So Good
- 22 MEN AT WORK/Who Can It Be Now?
- 23 RANDY MEISNER/Never Been In Love
- 24 SANTANA/Hold On
- 25 KIM CARNES/You've Got A Way To Go
- 26 BILLY SQUIER/Emotions In Motion
- 27 38 SPECIAL/You Keep Running Away
- 28 STEVE WUNDER/Do I Do
- 29 TANE CAIN/Holdin' On

WJZZ-FM

PD: Keith Isley
MD: Johnny Dolan

- 1 SURVIVOR/Eye Of The Tiger
- 2 STEVE MILLER BAND/Abracadabra
- 3 CHICAGO/Hard To Say I'm Sorry
- 4 JOHN COUGAR/Hurts So Good
- 5 MELISSA MANCHESTE/You Should Hear How...
- 6 FLEETWOOD MAC/Hold Me
- 7 GO GO'S/Vacation
- 8 HUMAN LEAGUE/Don't You Want Me
- 9 MOTELS/Only The Lonely
- 10 TOTO/Rosanna
- 11 JOHN COUGAR/Hurts So Good
- 12 DONNA SUMNER/Love Is In Control (Pt. I)
- 13 JENNIFER HOLLIDA/And I Am Telling You
- 14 ASIA/Only Time Will Tell
- 15 A FLOCK OF SEAGULS/It's A Wonderful Life
- 16 MEN AT WORK/Who Can It Be Now?
- 17 LAURA BRANIGAN/Gloria
- 18 ZAPP/Dance Floor
- 19 MISSISSIPPI/Somebody's Baby
- 20 JOAN JETT/Do You Wanna Touch Me

(H) indicates one of the five "hottest" records on each Parallel One playlist.

CR
Parallel One Playlists
MIDWEST

WJOL 99.5 FM
PD: Bob Berglund
MD: Phil Huston
St. Paul

H 1 CHICAGO/Hard To Say I'm Sorry
2 STEVE MILLER BAND/Abracadabra
3 SURVIVOR/Eye Of The Tiger
4 JOHN COUGAR/Hurts So Good
5 FLEETWOOD MAC/Hold Me
6 JONAS MEKEL/You Should Hear How
7 PAUL McCARTNEY/Take It Easy
8 CS&N/Wasted On The Way
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 JONAS MEKEL/You Should Hear How
12 PAUL McCARTNEY/Take It Easy
13 GENESIS/Paperlate
14 MEN AT WORK/Who Can It Be Now?
15 JOHN COUGAR/Jack & Diane
16 STEVE MILLER BAND/Abracadabra
17 EYE TO EYE/Nice Girls
18 BILLY IDOL/Hot In The City
19 DONNA SUMMER/Love Is In Control(FI)
20 ASIA/Only Time Will Tell
21 JACKSON BROWNE/Somebody's Baby
22 MELISSA MANCHESTE/You Should Hear How...
23 TOTO/Rosanna
24 TOTO/Make Believe
25 EDDIE MONEY/Think I'm In Love
26 HALL & OATES/You're My Best Friend
27 AIR SUPPLY/Even The Nights Are...
28 POINTER SISTERS/American Music
29 JONAS MEKEL/You Should Hear How
30 AMERICA/You Can Do Magic
31 SANTANA/Hold On
32 RANDY MEISNER/Never Been In Love

ADDS
RED SPEEDWAGON/Sweet Time
GLENN FREY/Johnny Can't Read
JOSIE COTTON/He Could Be The One
STEEL BREEZE/You Don't Want Me Any
SPS/Don't Run My Life

ON
BILL CHAMPLIN/Sure
JOE JACKSON/Steppin' Out
HUEY LEWIS & NEWS/Workin' For A Livin'
A FLOCK OF SEAGULLS/Ran So Far Away
ADRIAN QURVITZ/Classic
MISSING PERSONS/Words
JOAN JETT/Do You Wanna Touch Me
WALTER MURPHY/Thames From E.T.
JERMAINE JACKSON/Let Me Tickle Your Fa
KIM CARNES/Youver
38 SPECIAL/You Keep Running Away
TANE CAIN/Holdin' On
CLODS/She Looks A Lot Like

KBEQ
Kansas City
PD: Maja Britton
MD: John Conrad

24 FM WKTI
Milwaukee
PD: Dallas Cole
MD: John Grant

H 2 1 FLEETWOOD MAC/Hold Me
2 SURVIVOR/Eye Of The Tiger
3 CHICAGO/Hard To Say I'm Sorry
4 AIR SUPPLY/Even The Nights Are...
5 PAUL McCARTNEY/Take It Easy
6 STEVE MILLER BAND/Abracadabra
7 CS&N/Wasted On The Way
8 GO GO'S/Vacation
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 MELISSA MANCHESTE/You Should Hear How...
12 TOTO/Make Believe
13 EDDIE MONEY/Think I'm In Love
14 JOHN COUGAR/Jack & Diane
15 JOHN COUGAR/Hurts So Good
16 MOTELS/Only The Lonely
17 ALAN PARSONS/Eye In The Sky
18 JOURNEY/Only The Lonely
19 POINTER SISTERS/American Music
20 DONNA SUMMER/Love Is In Control(FI)
21 ASIA/Only Time Will Tell
22 GENESIS/Paperlate
23 JACKSON BROWNE/Somebody's Baby
24 MEN AT WORK/Who Can It Be Now?
25 MICHAEL McDONALD/I Keep Forgettin'
26 TOTO/Make Believe
27 BILLY IDOL/Hot In The City
28 RICK SPRINGFIELD/What Kind Of Fool Am I
29 KIM WILDE/Kids In America
30 AMERICA/You Can Do Magic
31 SOFT CELL/Tainted Love
32 TOTO/Make Believe
33 MOTELS/Only The Lonely
34 CLODS/She Looks A Lot Like
35 HALL & OATES/You're My Best Friend
36 GLENN FREY/Johnny Can't Read
37 RED SPEEDWAGON/Sweet Time
38 KIM CARNES/Youver
39 MARSHALL CRENshaw/Someday, Someday
40 SANTANA/Hold On

WGCL 98
Cleveland
PD: Bob Travis
MD: Tom Jefferies

H 2 1 JOHN COUGAR/Jack & Diane
2 SURVIVOR/Eye Of The Tiger
3 CHICAGO/Hard To Say I'm Sorry
4 STEVE MILLER BAND/Abracadabra
5 MELISSA MANCHESTE/You Should Hear How...
6 FLEETWOOD MAC/Hold Me
7 ASIA/Only Time Will Tell
8 DONNA SUMMER/Love Is In Control(FI)
9 EDDIE MONEY/Think I'm In Love
10 MEN AT WORK/Who Can It Be Now?
11 ELTON JOHN/Blue Eyes
12 PAUL McCARTNEY/Take It Easy
13 CS&N/Wasted On The Way
14 JERMAINE JACKSON/Let Me Tickle Your Fa
15 ALAN PARSONS/Eye In The Sky
16 BILLY IDOL/Hot In The City
17 A FLOCK OF SEAGULLS/Ran So Far Away
18 POINTER SISTERS/American Music
19 JOAN JETT/Do You Wanna Touch Me
20 MICHAEL McDONALD/I Keep Forgettin'
21 WBS/When I'm Holding You
22 JACKSON BROWNE/Somebody's Baby
23 STEVE WINDWOOD/Somebody, Someday
24 TOTO/Make Believe
25 RED SPEEDWAGON/Sweet Time
26 RANDY MEISNER/Never Been In Love
27 SANTANA/Hold On

WLS 95
Chicago
PD: Richard Lippincott
MD: Steve Perun

H 1 CHICAGO/Hard To Say I'm Sorry
2 STEVE MILLER BAND/Abracadabra
3 SURVIVOR/Eye Of The Tiger
4 JOHN COUGAR/Hurts So Good
5 FLEETWOOD MAC/Hold Me
6 JONAS MEKEL/You Should Hear How
7 PAUL McCARTNEY/Take It Easy
8 CS&N/Wasted On The Way
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 JONAS MEKEL/You Should Hear How
12 PAUL McCARTNEY/Take It Easy
13 GENESIS/Paperlate
14 MEN AT WORK/Who Can It Be Now?
15 JOHN COUGAR/Jack & Diane
16 STEVE MILLER BAND/Abracadabra
17 EYE TO EYE/Nice Girls
18 BILLY IDOL/Hot In The City
19 DONNA SUMMER/Love Is In Control(FI)
20 ASIA/Only Time Will Tell
21 JACKSON BROWNE/Somebody's Baby
22 MELISSA MANCHESTE/You Should Hear How...
23 TOTO/Rosanna
24 TOTO/Make Believe
25 EDDIE MONEY/Think I'm In Love
26 HALL & OATES/You're My Best Friend
27 AIR SUPPLY/Even The Nights Are...
28 POINTER SISTERS/American Music
29 JONAS MEKEL/You Should Hear How
30 AMERICA/You Can Do Magic
31 SANTANA/Hold On
32 RANDY MEISNER/Never Been In Love

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WEST
610 KFRG
San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 SURVIVOR/Eye Of The Tiger
2 STEVE MILLER BAND/Abracadabra
3 CHICAGO/Hard To Say I'm Sorry
4 JOHN COUGAR/Hurts So Good
5 FLEETWOOD MAC/Hold Me
6 JONAS MEKEL/You Should Hear How
7 PAUL McCARTNEY/Take It Easy
8 CS&N/Wasted On The Way
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 JONAS MEKEL/You Should Hear How
12 PAUL McCARTNEY/Take It Easy
13 GENESIS/Paperlate
14 MEN AT WORK/Who Can It Be Now?
15 JOHN COUGAR/Jack & Diane
16 STEVE MILLER BAND/Abracadabra
17 EYE TO EYE/Nice Girls
18 BILLY IDOL/Hot In The City
19 DONNA SUMMER/Love Is In Control(FI)
20 ASIA/Only Time Will Tell
21 JACKSON BROWNE/Somebody's Baby
22 MELISSA MANCHESTE/You Should Hear How...
23 TOTO/Rosanna
24 TOTO/Make Believe
25 EDDIE MONEY/Think I'm In Love
26 HALL & OATES/You're My Best Friend
27 AIR SUPPLY/Even The Nights Are...
28 POINTER SISTERS/American Music
29 JONAS MEKEL/You Should Hear How
30 AMERICA/You Can Do Magic
31 SANTANA/Hold On
32 RANDY MEISNER/Never Been In Love

Q102
Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

H 3 1 CHICAGO/Hard To Say I'm Sorry
2 STEVE MILLER BAND/Abracadabra
3 SURVIVOR/Eye Of The Tiger
4 JOHN COUGAR/Hurts So Good
5 FLEETWOOD MAC/Hold Me
6 JONAS MEKEL/You Should Hear How
7 PAUL McCARTNEY/Take It Easy
8 CS&N/Wasted On The Way
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 MELISSA MANCHESTE/You Should Hear How...
12 TOTO/Make Believe
13 EDDIE MONEY/Think I'm In Love
14 JOHN COUGAR/Jack & Diane
15 JOHN COUGAR/Hurts So Good
16 MOTELS/Only The Lonely
17 ALAN PARSONS/Eye In The Sky
18 JOURNEY/Only The Lonely
19 POINTER SISTERS/American Music
20 DONNA SUMMER/Love Is In Control(FI)
21 ASIA/Only Time Will Tell
22 GENESIS/Paperlate
23 JACKSON BROWNE/Somebody's Baby
24 MEN AT WORK/Who Can It Be Now?
25 MICHAEL McDONALD/I Keep Forgettin'
26 TOTO/Make Believe
27 BILLY IDOL/Hot In The City
28 RICK SPRINGFIELD/What Kind Of Fool Am I
29 KIM WILDE/Kids In America
30 AMERICA/You Can Do Magic
31 SOFT CELL/Tainted Love
32 TOTO/Make Believe
33 MOTELS/Only The Lonely
34 CLODS/She Looks A Lot Like
35 HALL & OATES/You're My Best Friend
36 GLENN FREY/Johnny Can't Read
37 RED SPEEDWAGON/Sweet Time
38 KIM CARNES/Youver
39 MARSHALL CRENshaw/Someday, Someday
40 SANTANA/Hold On

6 amradio
XTRA
San Diego
PD: Jeff Hunter
MD: Jim Richards

H 1 SURVIVOR/Eye Of The Tiger
2 CHICAGO/Hard To Say I'm Sorry
3 JOHN COUGAR/Jack & Diane
4 MISSING PERSONS/Words
5 STEVE MILLER BAND/Abracadabra
6 KIM WILDE/Kids In America
7 GO GO'S/Vacation
8 TOTO/Rosanna
9 JOHN COUGAR/Hurts So Good
10 POINTER SISTERS/American Music
11 PAUL McCARTNEY/Take It Easy
12 DAZZ BAND/Let It Whip
13 DONNA SUMMER/Love Is In Control(FI)
14 CS&N/Wasted On The Way
15 HUMAN LEAGUE/Don't You Want Me
16 MEN AT WORK/Who Can It Be Now?
17 TOTO/Make Believe
18 JOAN JETT/Do You Wanna Touch Me
19 JERMAINE JACKSON/Let Me Tickle Your Fa
20 RANDY MEISNER/Never Been In Love
21 AMERICA/You Can Do Magic
22 KIM CARNES/Youver
23 HUEY LEWIS & NEWS/Workin' For A Livin'

800 CKLW
Detroit
THE AM MUSIC STATION
PD: Pat Holiday
MD: Rosalie Trombley

H 1 SURVIVOR/Eye Of The Tiger
2 JOHN COUGAR/Hurts So Good
3 CHICAGO/Hard To Say I'm Sorry
4 STEVE MILLER BAND/Abracadabra
5 MELISSA MANCHESTE/You Should Hear How...
6 GAP BAND/You Dropped A Bomb On
7 HUMAN LEAGUE/Don't You Want Me
8 STEVE MILLER BAND/Abracadabra
9 TOTO/Rosanna
10 SOFT CELL/Tainted Love
11 FLEETWOOD MAC/Hold Me
12 ELTON JOHN/Blue Eyes
13 AIR SUPPLY/Even The Nights Are...
14 JERMAINE JACKSON/Let Me Tickle Your Fa
15 JOHN COUGAR/Jack & Diane
16 LESLIE PEARL/If The Love Fits Wear
17 CS&N/Wasted On The Way
18 DONNA SUMMER/Love Is In Control(FI)
19 HUEY LEWIS & NEWS/Workin' For A Livin'
20 EDDIE MONEY/Think I'm In Love
21 ASIA/Only Time Will Tell
22 ELTON JOHN/Blue Eyes
23 JUSTICE NEWTON/Break It To Me Gently
24 DAZZ BAND/Let It Whip
25 WILLIE NELSON/Always On My Mind
26 JACKSON BROWNE/Somebody's Baby
27 ALDO NOV/Fantasy
28 ALAN PARSONS/Eye In The Sky
29 MARSHALL CRENshaw/Someday, Someday
30 MEN AT WORK/Who Can It Be Now?

WLS 95
Chicago
PD: Richard Lippincott
MD: Steve Perun

H 1 CHICAGO/Hard To Say I'm Sorry
2 STEVE MILLER BAND/Abracadabra
3 SURVIVOR/Eye Of The Tiger
4 JOHN COUGAR/Hurts So Good
5 FLEETWOOD MAC/Hold Me
6 JONAS MEKEL/You Should Hear How
7 PAUL McCARTNEY/Take It Easy
8 CS&N/Wasted On The Way
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 JONAS MEKEL/You Should Hear How
12 PAUL McCARTNEY/Take It Easy
13 GENESIS/Paperlate
14 MEN AT WORK/Who Can It Be Now?
15 JOHN COUGAR/Jack & Diane
16 STEVE MILLER BAND/Abracadabra
17 EYE TO EYE/Nice Girls
18 BILLY IDOL/Hot In The City
19 DONNA SUMMER/Love Is In Control(FI)
20 ASIA/Only Time Will Tell
21 JACKSON BROWNE/Somebody's Baby
22 MELISSA MANCHESTE/You Should Hear How...
23 TOTO/Rosanna
24 TOTO/Make Believe
25 EDDIE MONEY/Think I'm In Love
26 HALL & OATES/You're My Best Friend
27 AIR SUPPLY/Even The Nights Are...
28 POINTER SISTERS/American Music
29 JONAS MEKEL/You Should Hear How
30 AMERICA/You Can Do Magic
31 SANTANA/Hold On
32 RANDY MEISNER/Never Been In Love

WEST
610 KFRG
San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 SURVIVOR/Eye Of The Tiger
2 STEVE MILLER BAND/Abracadabra
3 CHICAGO/Hard To Say I'm Sorry
4 JOHN COUGAR/Hurts So Good
5 FLEETWOOD MAC/Hold Me
6 JONAS MEKEL/You Should Hear How
7 PAUL McCARTNEY/Take It Easy
8 CS&N/Wasted On The Way
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 JONAS MEKEL/You Should Hear How
12 PAUL McCARTNEY/Take It Easy
13 GENESIS/Paperlate
14 MEN AT WORK/Who Can It Be Now?
15 JOHN COUGAR/Jack & Diane
16 STEVE MILLER BAND/Abracadabra
17 EYE TO EYE/Nice Girls
18 BILLY IDOL/Hot In The City
19 DONNA SUMMER/Love Is In Control(FI)
20 ASIA/Only Time Will Tell
21 JACKSON BROWNE/Somebody's Baby
22 MELISSA MANCHESTE/You Should Hear How...
23 TOTO/Rosanna
24 TOTO/Make Believe
25 EDDIE MONEY/Think I'm In Love
26 HALL & OATES/You're My Best Friend
27 AIR SUPPLY/Even The Nights Are...
28 POINTER SISTERS/American Music
29 JONAS MEKEL/You Should Hear How
30 AMERICA/You Can Do Magic
31 SANTANA/Hold On
32 RANDY MEISNER/Never Been In Love

6 amradio
XTRA
San Diego
PD: Jeff Hunter
MD: Jim Richards

H 1 SURVIVOR/Eye Of The Tiger
2 CHICAGO/Hard To Say I'm Sorry
3 JOHN COUGAR/Jack & Diane
4 MISSING PERSONS/Words
5 STEVE MILLER BAND/Abracadabra
6 KIM WILDE/Kids In America
7 GO GO'S/Vacation
8 TOTO/Rosanna
9 JOHN COUGAR/Hurts So Good
10 POINTER SISTERS/American Music
11 PAUL McCARTNEY/Take It Easy
12 DAZZ BAND/Let It Whip
13 DONNA SUMMER/Love Is In Control(FI)
14 CS&N/Wasted On The Way
15 HUMAN LEAGUE/Don't You Want Me
16 MEN AT WORK/Who Can It Be Now?
17 TOTO/Make Believe
18 JOAN JETT/Do You Wanna Touch Me
19 JERMAINE JACKSON/Let Me Tickle Your Fa
20 RANDY MEISNER/Never Been In Love
21 AMERICA/You Can Do Magic
22 KIM CARNES/Youver
23 HUEY LEWIS & NEWS/Workin' For A Livin'

800 CKLW
Detroit
THE AM MUSIC STATION
PD: Pat Holiday
MD: Rosalie Trombley

H 1 SURVIVOR/Eye Of The Tiger
2 JOHN COUGAR/Hurts So Good
3 CHICAGO/Hard To Say I'm Sorry
4 STEVE MILLER BAND/Abracadabra
5 MELISSA MANCHESTE/You Should Hear How...
6 GAP BAND/You Dropped A Bomb On
7 HUMAN LEAGUE/Don't You Want Me
8 STEVE MILLER BAND/Abracadabra
9 TOTO/Rosanna
10 SOFT CELL/Tainted Love
11 FLEETWOOD MAC/Hold Me
12 ELTON JOHN/Blue Eyes
13 AIR SUPPLY/Even The Nights Are...
14 JERMAINE JACKSON/Let Me Tickle Your Fa
15 JOHN COUGAR/Jack & Diane
16 LESLIE PEARL/If The Love Fits Wear
17 CS&N/Wasted On The Way
18 DONNA SUMMER/Love Is In Control(FI)
19 HUEY LEWIS & NEWS/Workin' For A Livin'
20 EDDIE MONEY/Think I'm In Love
21 ASIA/Only Time Will Tell
22 ELTON JOHN/Blue Eyes
23 JUSTICE NEWTON/Break It To Me Gently
24 DAZZ BAND/Let It Whip
25 WILLIE NELSON/Always On My Mind
26 JACKSON BROWNE/Somebody's Baby
27 ALDO NOV/Fantasy
28 ALAN PARSONS/Eye In The Sky
29 MARSHALL CRENshaw/Someday, Someday
30 MEN AT WORK/Who Can It Be Now?

800 CKLW
Detroit
THE AM MUSIC STATION
PD: Pat Holiday
MD: Rosalie Trombley

H 1 SURVIVOR/Eye Of The Tiger
2 JOHN COUGAR/Hurts So Good
3 CHICAGO/Hard To Say I'm Sorry
4 STEVE MILLER BAND/Abracadabra
5 MELISSA MANCHESTE/You Should Hear How...
6 GAP BAND/You Dropped A Bomb On
7 HUMAN LEAGUE/Don't You Want Me
8 STEVE MILLER BAND/Abracadabra
9 TOTO/Rosanna
10 SOFT CELL/Tainted Love
11 FLEETWOOD MAC/Hold Me
12 ELTON JOHN/Blue Eyes
13 AIR SUPPLY/Even The Nights Are...
14 JERMAINE JACKSON/Let Me Tickle Your Fa
15 JOHN COUGAR/Jack & Diane
16 LESLIE PEARL/If The Love Fits Wear
17 CS&N/Wasted On The Way
18 DONNA SUMMER/Love Is In Control(FI)
19 HUEY LEWIS & NEWS/Workin' For A Livin'
20 EDDIE MONEY/Think I'm In Love
21 ASIA/Only Time Will Tell
22 ELTON JOHN/Blue Eyes
23 JUSTICE NEWTON/Break It To Me Gently
24 DAZZ BAND/Let It Whip
25 WILLIE NELSON/Always On My Mind
26 JACKSON BROWNE/Somebody's Baby
27 ALDO NOV/Fantasy
28 ALAN PARSONS/Eye In The Sky
29 MARSHALL CRENshaw/Someday, Someday
30 MEN AT WORK/Who Can It Be Now?

WEST
610 KFRG
San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 SURVIVOR/Eye Of The Tiger
2 STEVE MILLER BAND/Abracadabra
3 CHICAGO/Hard To Say I'm Sorry
4 JOHN COUGAR/Hurts So Good
5 FLEETWOOD MAC/Hold Me
6 JONAS MEKEL/You Should Hear How
7 PAUL McCARTNEY/Take It Easy
8 CS&N/Wasted On The Way
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 JONAS MEKEL/You Should Hear How
12 PAUL McCARTNEY/Take It Easy
13 GENESIS/Paperlate
14 MEN AT WORK/Who Can It Be Now?
15 JOHN COUGAR/Jack & Diane
16 STEVE MILLER BAND/Abracadabra
17 EYE TO EYE/Nice Girls
18 BILLY IDOL/Hot In The City
19 DONNA SUMMER/Love Is In Control(FI)
20 ASIA/Only Time Will Tell
21 JACKSON BROWNE/Somebody's Baby
22 MELISSA MANCHESTE/You Should Hear How...
23 TOTO/Rosanna
24 TOTO/Make Believe
25 EDDIE MONEY/Think I'm In Love
26 HALL & OATES/You're My Best Friend
27 AIR SUPPLY/Even The Nights Are...
28 POINTER SISTERS/American Music
29 JONAS MEKEL/You Should Hear How
30 AMERICA/You Can Do Magic
31 SANTANA/Hold On
32 RANDY MEISNER/Never Been In Love

FM 100
Phoenix
PD: Steve Rivers
MD: Chaz Kelley

H 1 SURVIVOR/Eye Of The Tiger
2 CHICAGO/Hard To Say I'm Sorry
3 FLEETWOOD MAC/Hold Me
4 CS&N/Wasted On The Way
5 PAUL McCARTNEY/Take It Easy
6 JOURNEY/Only The Lonely
7 STEVE MILLER BAND/Abracadabra
8 PATRICE RUSHEN/Forget Me Not
9 DENICE WILLIAMS/It's Gonna Take A Mir
10 KENNY ROGERS/Love Will Turn You Ar
11 KARLA BONOFF/Please Be For Ever
12 STEVE NICKS/After The Glitter...
13 TOTO/Rosanna
14 HALL & OATES/You're My Best Friend
15 MELISSA MANCHESTE/You Should Hear How...
16 AIR SUPPLY/Even The Nights Are...
17 WILLIE NELSON/Always On My Mind
18 POINTER SISTERS/American Music
19 ELTON JOHN/Blue Eyes
20 HERB ALPERT/Route 101
21 ALAN PARSONS/Eye In The Sky
22 JERMAINE JACKSON/Let Me Tickle Your Fa
23 JACKSON BROWNE/Somebody's Baby
24 BARRY MANILOW/On Julie
25 ALABAMA/Take Me Down
26 MELISSA MANCHESTE/You Should Hear How...
27 AIR SUPPLY/Even The Nights Are...
28 POINTER SISTERS/American Music
29 HUMAN LEAGUE/Don't You Want Me
30 RICK SPRINGFIELD/What Kind Of Fool Am I
31 WALTER MURPHY/Thames From E.T.
32 RONNIE MILLSAP/Any Day Now

KISFM
Los Angeles
102.7
PD: Gerry De Francesco
MD: Mike Schaefer

H 3 1 CHICAGO/Hard To Say I'm Sorry
2 SURVIVOR/Eye Of The Tiger
3 FLEETWOOD MAC/Hold Me
4 CS&N/Wasted On The Way
5 GO GO'S/Vacation
6 AIR SUPPLY/Even The Nights Are...
7 DONNA SUMMER/Love Is In Control(FI)
8 CS&N/Wasted On The Way
9 PAUL McCARTNEY/Take It Easy
10 JEFFREY OSBORNE/Really Don't Need M
11 MELISSA MANCHESTE/You Should Hear How...
12 KENNY ROGERS/Love Will Turn You Ar
13 MOTELS/Only The Lonely
14 HUMAN LEAGUE/Don't You Want Me
15 MICHAEL McDONALD/I Keep Forgettin'
16 GLENN FREY/Johnny Can't Read
17 JERMAINE JACKSON/Let Me Tickle Your Fa
18 ALAN PARSONS/Eye In The Sky
19 POINTER SISTERS/American Music
20 DONNA SUMMER/Love Is In Control(FI)
21 ASIA/Only Time Will Tell
22 GENESIS/Paperlate
23 JACKSON BROWNE/Somebody's Baby
24 MEN AT WORK/Who Can It Be Now?
25 MICHAEL McDONALD/I Keep Forgettin'
26 TOTO/Make Believe
27 BILLY IDOL/Hot In The City
28 RICK SPRINGFIELD/What Kind Of Fool Am I
29 KIM WILDE/Kids In America
30 AMERICA/You Can Do Magic
31 SOFT CELL/Tainted Love
32 TOTO/Make Believe
33 MOTELS/Only The Lonely
34 CLODS/She Looks A Lot Like
35 HALL & OATES/You're My Best Friend
36 GLENN FREY/Johnny Can't Read
37 RED SPEEDWAGON/Sweet Time
38 KIM CARNES/Youver
39 MARSHALL CRENshaw/Someday, Someday
40 SANTANA/Hold On

90.5 FM KYXK
Seattle
PD: Gary Ryan
MD: Elvin Ichiyama

H 1 CHICAGO/Hard To Say I'm Sorry
2 PAUL McCARTNEY/Take It Easy
3 JOHN COUGAR/Jack & Diane
4 ALAN PARSONS/Eye In The Sky
5 FLEETWOOD MAC/Hold Me
6 CS&N/Wasted On The Way
7 KENNY ROGERS/Love Will Turn You Ar
8 SURVIVOR/Eye Of The Tiger
9 JACKSON BROWNE/Somebody's Baby
10 DONNA SUMMER/Love Is In Control(FI)
11 BILLY IDOL/Hot In The City
12 RANDY MEISNER/Never Been In Love
13 JERMAINE JACKSON/Let Me Tickle Your Fa
14 ELTON JOHN/Blue Eyes
15 MICHAEL McDONALD/I Keep Forgettin'
16 HUMAN LEAGUE/Don't You Want Me
17 TOTO/Make Believe
18 JOAN JETT/Do You Wanna Touch Me
19 JERMAINE JACKSON/Let Me Tickle Your Fa
20 RANDY MEISNER/Never Been In Love
21 AMERICA/You Can Do Magic
22 KIM CARNES/Youver
23 HUEY LEWIS & NEWS/Workin' For A Livin'

90.5 FM KYXK
Seattle
PD: Gary Ryan
MD: Elvin Ichiyama

H 1 CHICAGO/Hard To Say I'm Sorry
2 PAUL McCARTNEY/Take It Easy
3 JOHN COUGAR/Jack & Diane
4 ALAN PARSONS/Eye In The Sky
5 FLEETWOOD MAC/Hold Me
6 CS&N/Wasted On The Way
7 KENNY ROGERS/Love Will Turn You Ar
8 SURVIVOR/Eye Of The Tiger
9 JACKSON BROWNE/Somebody's Baby
10 DONNA SUMMER/Love Is In Control(FI)
11 BILLY IDOL/Hot In The City
12 RANDY MEISNER/Never Been In Love
13 JERMAINE JACKSON/Let Me Tickle Your Fa
14 ELTON JOHN/Blue Eyes
15 MICHAEL McDONALD/I Keep Forgettin'
16 HUMAN LEAGUE/Don't You Want Me
17 TOTO/Make Believe
18 JOAN JETT/Do You Wanna Touch Me
19 JERMAINE JACKSON/Let Me Tickle Your Fa
20 RANDY MEISNER/Never Been In Love
21 AMERICA/You Can Do Magic
22 KIM CARNES/Youver
23 HUEY LEWIS & NEWS/Workin' For A Livin'

WEST
610 KFRG
San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 SURVIVOR/Eye Of The Tiger
2 STEVE MILLER BAND/Abracadabra
3 CHICAGO/Hard To Say I'm Sorry
4 JOHN COUGAR/Hurts So Good
5 FLEETWOOD MAC/Hold Me
6 JONAS MEKEL/You Should Hear How
7 PAUL McCARTNEY/Take It Easy
8 CS&N/Wasted On The Way
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 JONAS MEKEL/You Should Hear How
12 PAUL McCARTNEY/Take It Easy
13 GENESIS/Paperlate
14 MEN AT WORK/Who Can It Be Now?
15 JOHN COUGAR/Jack & Diane
16 STEVE MILLER BAND/Abracadabra
17 EYE TO EYE/Nice Girls
18 BILLY IDOL/Hot In The City
19 DONNA SUMMER/Love Is In Control(FI)
20 ASIA/Only Time Will Tell
21 JACKSON BROWNE/Somebody's Baby
22 MELISSA MANCHESTE/You Should Hear How...
23 TOTO/Rosanna
24 TOTO/Make Believe
25 EDDIE MONEY/Think I'm In Love
26 HALL & OATES/You're My Best Friend
27 AIR SUPPLY/Even The Nights Are...
28 POINTER SISTERS/American Music
29 JONAS MEKEL/You Should Hear How
30 AMERICA/You Can Do Magic
31 SANTANA/Hold On
32 RANDY MEISNER/Never Been In Love

64 KFI
Los Angeles
The #1 hit station.
PD: Tom Bigby
MD: Phil Stanley

H 1 SURVIVOR/Eye Of The Tiger
2 CHICAGO/Hard To Say I'm Sorry
3 GO GO'S/Vacation
4 STEVE MILLER BAND/Abracadabra
5 FLEETWOOD MAC/Hold Me
6 PAUL McCARTNEY/Take It Easy
7 CS&N/Wasted On The Way
8 DONNA SUMMER/Love Is In Control(FI)
9 MISSING PERSONS/Words
10 JEFFREY OSBORNE/Really Don't Need M
11 MELISSA MANCHESTE/You Should Hear How...
12 A FLOCK OF SEAGULLS/Ran So Far Away
13 AIR SUPPLY/Even The Nights Are...
14 POINTER SISTERS/American Music
15 KENNY ROGERS/Love Will Turn You Ar
16 JACKSON BROWNE/Somebody's Baby
17 JERMAINE JACKSON/Let Me Tickle Your Fa
18 BILLY IDOL/Hot In The City
19 JERMAINE JACKSON/Let Me Tickle Your Fa
20 MICHAEL McDONALD/I Keep Forgettin'
21 STEVE MILLER BAND/Abracadabra
22 ELTON JOHN/Blue Eyes
23 WALTER MURPHY/Thames From E.T.
24 JOHN COUGAR/Jack & Diane
25 JERMAINE JACKSON/Let Me Tickle Your Fa
26 MEN AT WORK/Who Can It Be Now?
27 JOAN JETT/Do You Wanna Touch Me
28 TANE CAIN/Holdin' On
29 TOTO/Make Believe
30 MARSHALL CRENshaw/Someday, Someday
31 AMERICA/You Can Do Magic

Q103 FM KOAQ
Radio Denver
PD: Jack Regan
MD: Alan Sledge

H 2 1 CHICAGO/Hard To Say I'm Sorry
2 SURVIVOR/Eye Of The Tiger
3 MELISSA MANCHESTE/You Should Hear How...
4 GO GO'S/Vacation
5 JOURNEY/Only The Lonely
6 HUMAN LEAGUE/Don't You Want Me
7 TOTO/Rosanna
8 HARCOUT 100/Favourite Shirts/Boy
9 RICK JAMES/Hard To Get
10 POINTER SISTERS/American Music
11 KIM CARNES/Youver
12 DON HENLEY/Johnny Can't Read
13 SANTANA/Hold On
14 HUMAN LEAGUE/Action! Believe
15 HUEY LEWIS & NEWS/Workin' For A Livin'
16 MICHAEL McDONALD/I Keep Forgettin'
17 DOLLY PARTON/I Will Always Love You
18 STEVE WINDWOOD/Somebody, Someday

90.5 FM KYXK
Seattle
PD: Gary Ryan
MD: Elvin Ichiyama

H 1 CHICAGO/Hard To Say I'm Sorry
2 PAUL McCARTNEY/Take It Easy
3 JOHN COUGAR/Jack & Diane
4 ALAN PARSONS/Eye In The Sky
5 FLEETWOOD MAC/Hold Me
6 CS&N/Wasted On The Way
7 KENNY ROGERS/Love Will Turn You Ar
8 SURVIVOR/Eye Of The Tiger
9 JACKSON BROWNE/Somebody's Baby
10 DONNA SUMMER/Love Is In Control(FI)
11 BILLY IDOL/Hot In The City
12 RANDY MEISNER/Never Been In Love
13 JERMAINE JACKSON/Let Me Tickle Your Fa
14 ELTON JOHN/Blue Eyes
15 MICHAEL McDONALD/I Keep Forgettin'
16 HUMAN LEAGUE/Don't You Want Me
17 TOTO/Make Believe
18 JOAN JETT/Do You Wanna Touch Me
19 JERMAINE JACKSON/Let Me Tickle Your Fa
20 RANDY MEISNER/Never Been In Love
21 AMERICA/You Can Do Magic
22 KIM CARNES/Youver
23 HUEY LEWIS & NEWS/Workin' For A Livin'

RIQQ 100 FM
Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

H 2 1 CHICAGO/Hard To Say I'm Sorry
2 SURVIVOR/Eye Of The Tiger
3 MELISSA MANCHESTE/You Should Hear How...
4 FLEETWOOD MAC/Hold Me
5 PAUL McCARTNEY/Take It Easy
6 STEVE MILLER BAND/Abracadabra
7 AIR SUPPLY/Even The Nights Are...
8 RED SPEEDWAGON/Keep The Fire Burnin'
9 JOHN COUGAR/Jack & Diane
10 STEVE WINDWOOD/Somebody, Someday
11 JONAS MEKEL/You Should Hear How
12 SOFT CELL/Tainted Love
13 STEVE WINDWOOD/Somebody, Someday
14 JONAS MEKEL/You Should Hear How
15 ELTON JOHN/Blue Eyes
16 JERMAINE JACKSON/Let Me Tickle Your Fa
17 KENNY ROGERS/Love Will Turn You Ar
18 SCOTT BAIRD/What Was In That Kiss
19 ASIA/Only Time Will Tell
20 JENNIFER HOLLIDAY/And I Am Telling You
21 EDDIE MONEY/Think I'm In Love
22 CS&N/Wasted On The Way
23 HARCOUT 100/Favourite Shirts/Boy
24 JOURNEY/Only Solutions
25 BARRY MANILOW/On Julie
26 PAUL PARKER JR./Let Me Be Lon
27 STEVE WINDWOOD/Somebody, Someday
28 A FLOCK OF SEAGULLS/Ran So Far Away
29 LAURA BRANNIGAN/Gloria
30 DAVID FRIZZELL/Who's Going To Hire A...
31 NICOLETTE LARSON/I Only Want To Be Wit
32 POINTER SISTERS/American Music
33 ROBERTA FLACK/If The One
34 AMERICA/You Can Do Magic
35 100% The Power Of Love
36 DOLLY PARTON/I Will Always Love You
37 MEN AT WORK/Who Can It Be Now?
38 WILLIE NELSON/Let It Be Me
39 TOTO/Make Believe
40 MICHAEL McDONALD/I Keep Forgettin'
41 JOSIE COTTON/He Could Be The One

WEST
610 KFRG
San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 SURVIVOR/Eye Of The Tiger
2 STEVE MILLER BAND/Abracadabra
3 CHICAGO/Hard To Say I'm Sorry
4 JOHN COUGAR/Hurts So Good
5 FLEETWOOD MAC/Hold Me
6 JONAS MEKEL/You Should Hear How
7 PAUL McCARTNEY/Take It Easy
8 CS&N/Wasted On The Way
9 KENNY ROGERS/Love Will Turn You Ar
10 RED SPEEDWAGON/Keep The Fire Burnin'
11 JONAS MEKEL/You Should Hear How
12 PAUL McCARTNEY/Take It Easy
13 GENESIS/Paperlate
14 MEN AT WORK/Who Can It Be Now?
15 JOHN COUGAR/Jack & Diane
16 STEVE MILLER BAND/Abracadabra
17 EYE TO EYE/Nice Girls
18 BILLY IDOL/Hot In The City
19 DONNA SUMMER/Love Is In Control(FI)
20 ASIA/Only Time Will Tell
21 JACKSON BROWNE/Somebody's Baby
22 MELISSA MANCHESTE/You Should Hear How...
23 TOTO/Rosanna
24 TOTO/Make Believe
25 EDDIE MONEY/Think I'm In Love
26 HALL & OATES/You're My Best Friend
27 AIR SUPPLY/Even The Nights Are...
28 POINTER SISTERS/American Music
29 JONAS MEKEL/You Should Hear How
30 AMERICA/You Can Do Magic
31 SANTANA/Hold On
32 RANDY MEISNER/Never Been In Love

FM 100
San Diego
PD: Glen McCartney
MD: Gene Knight

H 1 CHICAGO/Hard To Say I'm Sorry
2 FLEETWOOD MAC/Hold Me
3 STEVE MILLER BAND/Abracadabra
4 ALAN PARSONS/Eye In The Sky
5 FLEETWOOD MAC/Hold Me
6 SURVIVOR/Eye Of The Tiger
7 PAUL McCARTNEY/Take It Easy
8 AIR SUPPLY/Even The Nights Are...
9 TOTO/Rosanna
10 TOTO/Make Believe
11 PATRICE RUSHEN/Forget Me Not
12 STEVE WINDWOOD/Somebody, Someday
13 ELTON JOHN/Blue Eyes
14 KENNY ROGERS/Love Will Turn You Ar
15 GLENN FREY/Johnny Can't Read
16 POINTER SISTERS/American Music
17 JACKSON BROWNE/Somebody's Baby
18 SOFT CELL/Tainted Love
19 MELISSA MANCHESTE/You Should Hear How...
20 DENICE WILLIAMS/It's Gonna Take A Mir
21 KARLA BONOFF/Please Be For Ever
22 MOTELS/Only The Lonely
23 MICHAEL McDONALD/I Keep Forgettin'
24 HUMAN LEAGUE/Don't You Want Me
25 AMERICA/You Can Do Magic

KRLA 101
Los Angeles
PD: Jack Roth
MD: Rick Stancato

H 1 SURVIVOR/Eye Of The Tiger
2 CHICAGO/Hard To Say I'm Sorry
3 STEVE MILLER BAND/Abracadabra
4 GO GO'S/Vacation
5 JOHN COUGAR/Hurts So Good
6 FLEETWOOD MAC/Hold Me
7 AIR SUPPLY/Even The Nights Are...
8 MISSING PERSONS/Words
9

CHRADS & HOTS

SOUTH Most Added® Hottest

EAST Most Added® Hottest

Kim Carnes Chicago
Kool & The Gang John Cougar
Steel Breeze Paul McCartney

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

Steel Breeze John Cougar
Kim Carnes Chicago
Kool & The Gang Alan Parsons

EAST

PARALLEL TWO

WKEE/Huntington, WV

Gary Miller

A FLOCK OF SEAGUL
NICOLETTE LARSON
LOGGINS & PERRY
STEEL BREEZE
DON HENLEY
CLOCKS
KOO & THE GANG
Hottest:
MELISSA MANCHESTE 4-1
BILLY IDOL 2-2
JOHN COUGAR 10-4
ALAN PARSONS 6-5
EDDIE MONEY 7-6

WPST/Trenton, NJ

Tom Taylor

GLENN FREY
LOGGINS & PERRY
MOTELS
REO SPEEDWAGON
Hottest:
CHICAGO 2-1
FLEETWOOD MAC 3-2
ASIA 5-4
JOHN COUGAR 13-7
GO GO'S 12-9

WTRY/Albany, NY

Bill Cahill

LOGGINS & PERRY
REO SPEEDWAGON
GLENN FREY
TANE CAIN
DICKIE GOODMAN
Hottest:
SURVIVOR 1-1
JOHN COUGAR 9-3
JACKSON BROWNE 22-16
ASIA 20-17
JUICE NEWTON 29-24

WAEB/Allentown, PA

Jefferson Ward

RANDY MEISNER
GLENN FREY
Hottest:
ELTON JOHN 2-1
ALAN PARSONS 14-8
MICHAEL MCDONALD 16-12
MICHAEL MCDONALD 25-21
STEVE MILLER BAND 27-22

KC101/New Haven, CT

Danny Lyons

JUICE NEWTON
NICOLETTE LARSON
GLENN FREY
RONNIE MILSAP
LAURA BRANIGAN
Hottest:
CS&N 3-1
ELTON JOHN 12-10
ALAN PARSONS 13-12
AMERICA 14-13
JACKSON BROWNE 20-18

WFBR/Baltimore, MD

Andy Szulinski

Hottest:
CHICAGO 1-1
FLEETWOOD MAC 3-2
KENNY ROGERS 6-5
POINTER SISTERS 9-6
ELTON JOHN 13-10

WBLI/Long Island, NY

Bill Terry

ASIA (dp)
BILLY IDOL (dp)
JOHN COUGAR
MEN AT WORK
Hottest:
SURVIVOR 1-1
CHICAGO 6-5
CS&N 8-7
JOHN COUGAR 9-8
REO SPEEDWAGON 11-9

WTIC-FM/Hartford, CT

Rick Donehue

EVELYN KING
AMERICA
Hottest:
CHICAGO 3-1
CS&N 7-5
GO GO'S 8-7
ARETHA FRANKLIN 25-18
ALAN PARSONS D-21

Q108/York, PA

Den Steele

KIM CARNES
JUICE NEWTON
WILLIE NELSON
38 SPECIAL
HUEY LEWIS & NEWS
Hottest:
CHICAGO 2-1
CS&N 6-5
PAUL MCCARTNEY 7-6
GO GO'S 9-7
JOHN COUGAR 12-9

WHFM/Rochester, NY

Almea Peck

LOGGINS & PERRY
STEEL BREEZE
DON HENLEY
JOE JACKSON
JUICE NEWTON
Hottest:
BILLY IDOL 14-10
HALL & OATES 8-11
ASIA 22-18
JOAN JETT 24-19

K104/Erie, PA

Bill Shannon

AMERICA
REO SPEEDWAGON
PAUL CARRACK
ROBERT PLANT
LOGGINS & PERRY
Hottest:
LOVERBOY 2-1
CHICAGO 11-3
JOHN COUGAR 11-3
PAUL MCCARTNEY 13-8
JOURNEY 22-12

V103/Charleston, WV

Gary Mitchell

DIANNE WARWICK
COCKER & WARNES
Hottest:
CHICAGO 1-1
KENNY ROGERS 3-2
PAUL MCCARTNEY 4-3
ELTON JOHN 5-5
POINTER SISTERS 6-6
WKRZ/Wilkes-Barre, PA
Jim Rising

WJBO/Portland, ME

Paul Connors

SANTANA
MOTELS
KOO & THE GANG
PAUL DAVIS
DON HENLEY
KIM CARNES
Hottest:
DONNA SUMMER 4-1
STEVE MILLER BAND 2-2
STEVIE WONDER 9-4
MEN AT WORK 27-18
TOTO 31-23

WTSN/Dover, NH

Jim Sebastian

NICOLETTE LARSON
KOO & THE GANG
Hottest:
FLEETWOOD MAC 2-1
HERB ALPERT 4-4
PAUL MCCARTNEY 6-5
MELISSA MANCHESTE 8-8
ELTON JOHN 12-10

WRKJ/Utica, NY

Jim Reitz

ROBERT PLANT
KANSAS
QUARTERFLASH
LOGGINS & PERRY
Hottest:
JOHN COUGAR 2-1
GO GO'S 5-3
PAUL MCCARTNEY 7-5
JOAN JETT 10-8
ASIA 15-12

3WT/Binghamton, NY

Scott Michaels

MOTELS
QUARTERFLASH
LOGGINS & PERRY
Hottest:
JOHN COUGAR 2-1
GO GO'S 5-3
PAUL MCCARTNEY 7-5
JOAN JETT 10-8
ASIA 15-12

WPHD/Buffalo, NY

Moore/Picillo

STEEL BREEZE
PAUL CARRACK
MSB
MOTELS
RAYVNS
URIAH HEPP
Hottest:
PAUL MCCARTNEY 1-1
FLEETWOOD MAC 7-2
JOHN COUGAR 8-4
ROBERT PLANT 10-9
JACKSON BROWNE 14-10

WLAN-FM/Lancaster, PA

Dave Russell

JUICE NEWTON
HUEY LEWIS & NEWS
SANTANA
KOO & THE GANG
STEEL BREEZE
Hottest:
CHICAGO 1-1
MELISSA MANCHESTE 6-4
JOHN COUGAR 14-8
JACKSON BROWNE 21-18
JOAN JETT 29-23

WYCR/Hanover, York, PA

J.J. Randolph

KOO & THE GANG
WALTER MURPHY
ROBERT PLANT
LOGGINS & PERRY
MOTELS
BOBBY CALDWELL
Hottest:
CHICAGO 2-1
PAUL MCCARTNEY 8-5
MELISSA MANCHESTE 10-8
JOHN COUGAR 13-9
ALAN PARSONS 23-16

PARALLEL THREE

WCIW/Beckley, WV

Jim Martin

A FLOCK OF SEAGUL
JOE JACKSON
NICOLETTE LARSON
JUICE NEWTON
REO SPEEDWAGON
STEEL BREEZE
Hottest:
SURVIVOR 1-1
DONNA SUMMER 2-2
JOHN COUGAR 5-5
DOLLY PARTON 16-7
MEN AT WORK 18-9

WFBG/Altoona, PA

Tony Booth

REO SPEEDWAGON
KOO & THE GANG
GLENN FREY
KANSAS
MOTELS
STEEL BREEZE
Hottest:
CHICAGO 2-1
ELTON JOHN 17-12
PAUL DAVIS 25-19
ROBERTA FLACK D-25
JACKSON BROWNE D-26

WFEA/Manchester, NH

Keith Lemire

JUICE NEWTON
Hottest:
CHICAGO 3-1
ELTON JOHN 17-12
PAUL DAVIS 25-19
ROBERTA FLACK D-25
JACKSON BROWNE D-26

SOUTH

PARALLEL TWO

BJ106/Oriando, FL

Tom West

38 SPECIAL
KOO & THE GANG
STEEL BREEZE
CLOCKS
ELVIS COSTELLO
Hottest:
CHICAGO 2-1
FLEETWOOD MAC 3-3
JOHN COUGAR 14-8
GO GO'S 16-12
ALAN PARSONS 34-25

KEEL/Shreveport, LA

Tom Kenny

NICOLETTE LARSON
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 2-2
MICHAEL MURPHY 5-4
CHICAGO 4-5
POINTER SISTERS 11-8

KTSA/San Antonio, TX

J.J. Rodriguez

PAUL MCCARTNEY
FRANK ZAPPA
GO GO'S
MICHAEL MCDONALD
AMERICA
ASIA
Hottest:
SURVIVOR 1-1
WILLIE NELSON 13-10
DICKIE GOODMAN 19-16
MELISSA MANCHESTE 22-18
RONNIE MILSAP 24-21

KXX106/Birmingham, AL

Kevin McCarthy

MICHAEL MCDONALD
WALTER MURPHY
Hottest:
CHICAGO 2-1
HERB ALPERT 10-8
JOHN COUGAR 14-10
MELISSA MANCHESTE 19-12
JACKSON BROWNE 22-16

WAXY/Ft. Lauderdale, FL

Rick Shaw

LOGGINS & PERRY
LAURA BRANIGAN
Hottest:
FLEETWOOD MAC 1-1
CHICAGO 3-2
MELISSA MANCHESTE 4-3
CS&N 7-6
ALAN PARSONS 9-8

WAYS/Charlotte, NC

Lou Simon

RANDY MEISNER
KOO & THE GANG
AMERICA
SANTANA
TOTO
Hottest:
SURVIVOR 1-1
JOHN COUGAR 10-5
GO GO'S 12-9
JERMAINE JACKSON 19-14

WBBO/Augusta, GA

Bruce Stevens

KOO & THE GANG
MICHAEL MURPHY
FLEETWOOD MAC
LOGGINS & PERRY
GLENN FREY
STEEL BREEZE
Hottest:
SURVIVOR 2-1
JOHN COUGAR 8-2
ASIA 15-7
ELTON JOHN 14-11
GAP BAND 27-17

WFMF/Baton Rouge, LA

Rica/Watkins

LOGGINS & PERRY
TANE CAIN
SANTANA
Hottest:
CHICAGO 2-1
DONNA SUMMER 5-3
ASIA 12-9
MICHAEL MCDONALD 21-14
GAP BAND 28-21

WGH/Norfolk, VA

Bob Canada

BILLY PRESTON
SYLVIA
KANSAS
STEEL BREEZE
CLOCKS
MOTELS
Hottest:
PAUL DAVIS 6-3
ROBERTA FLACK 7-5
ALAN PARSONS 8-7
MICHAEL MURPHY 9-6
MICHAEL MCDONALD 13-10

WJDX/Jackson, MS

Dave Kimbro

JUICE NEWTON
KIM CARNES
SYLVIA
GAP BAND
DON HENLEY
Hottest:
FLEETWOOD MAC 1-1
CHICAGO 2-2
DONNA SUMMER 4-4
MELISSA MANCHESTE 5-5
WALTER MURPHY 29-21

WTIX/New Orleans, LA

Gary Franklin

STEEL BREEZE
REO SPEEDWAGON
RONNIE MILSAP
38 SPECIAL
Hottest:
CS&N 2-1
CHICAGO 3-2
MELISSA MANCHESTE 13-8
MEN AT WORK 18-13
ASIA 38-27

Y103/Jacksonville, FL

Robert John

JUICE NEWTON
RONNIE MILSAP
DOLLY PARTON
Hottest:
CHICAGO 1-1
PAUL MCCARTNEY 8-5
ALAN PARSONS 11-7
ELTON JOHN 14-8
KENNY ROGERS 13-9

WRVQ/Richmond, VA

Bill Thomas

KIM CARNES
STEVE WINWOOD
STEEL BREEZE
Hottest:
SURVIVOR 1-1
MELISSA MANCHESTE 13-8
ASIA 14-9
CLASH 16-10
MARSHALL CRENSHAW 18-12

FM100/Memphis, TN

Gary Wall

KIM CARNES
SANTANA
TANE CAIN
Hottest:
CHICAGO 1-1
MELISSA MANCHESTE 2-2
FLEETWOOD MAC 4-3
RICK SPRINGFIELD 6-4
PAUL MCCARTNEY 7-5

WSKZ/Chattanooga, TN

David Carroll

AMERICA
A FLOCK OF SEAGUL
KIM CARNES
STEVE WINWOOD
Hottest:
CHICAGO 1-1
MELISSA MANCHESTE 7-5
JOHN COUGAR 8-6
ALAN PARSONS 9-7
JOAN JETT 24-19

KINT/EI Paso, TX

Jim Zippo

ASIA
ELTON JOHN
MICHAEL MCDONALD
STEEL BREEZE
Hottest:
WALTER MURPHY 4-1
JOHN COUGAR 7-2
DONNA SUMMER 11-5
QUARTERFLASH 13-11
NICOLETTE LARSON 25-19

KX104/Nashville, TN

Bryan Sargent

KOO & THE GANG
GLENN FREY
SANTANA
DON HENLEY
STEEL BREEZE (dp)
DON HENLEY (dp)
Hottest:
JOHN COUGAR 5-1
GO GO'S 10-4
KENNY ROGERS 9-6
DONNA SUMMER 18-9
MICHAEL MCDONALD 25-19

KJ100/Louisville, KY

Dave McCann

MARSHALL CRENSHAW
WALTER MURPHY
GLENN FREY
COCKER & WARNES
Hottest:
CHICAGO 1-1
CS&N 2-2
PAUL MCCARTNEY 3-3
KENNY ROGERS 6-6
POINTER SISTERS 13-13

KBFM/McAllen-Brownsville

Steve Owens

GLENN FREY
NICOLETTE LARSON
KIM CARNES
38 SPECIAL
JUICE NEWTON
REO SPEEDWAGON
Hottest:
CHICAGO 3-1
MELISSA MANCHESTE 8-5
A FLOCK OF SEAGUL 18-10
ASIA 25-17
MICHAEL MCDONALD 27-21

G100/Mobile, AL

Scott Griffith

KIM CARNES
JUICE NEWTON
STEVE WINWOOD
FRANK ZAPPA
KOO & THE GANG
A FLOCK OF SEAGUL
GAP BAND
Hottest:
MELISSA MANCHESTE 6-4
JOHN COUGAR 13-6
EDDIE MONEY 10-9
ALAN PARSONS 14-11
ASIA 18-14

CK101/Cocoa Beach, FL

Chris Bailey

REO SPEEDWAGON
C. CHRISTIAN
KOO & THE GANG
COCKER & WARNES
JUICE NEWTON
LOGGINS & PERRY
Hottest:
FLEETWOOD MAC 1-1
JOHN COUGAR 14-8
ELTON JOHN 18-11
MICHAEL MCDONALD 26-19
WALTER MURPHY 30-21

WSEJ/Winston-Salem, NC

Bob Mahoney

RONNIE MILSAP
SPYS
STEEL BREEZE
KOO & THE GANG
TOTO
Hottest:
CHICAGO 1-1
MELISSA MANCHESTE 6-3
ALAN PARSONS 14-9
JOHN COUGAR 21-12
JACKSON BROWNE 30-23

KSET-FM/EI Paso, TX

Kris Van Dyke

MICHAEL MCDONALD
STEVE WINWOOD
MSB
STEEL BREEZE
PAUL CARRACK
Hottest:
ASIA 3-1
MISSING PERSONS 9-4
RANDY MEISNER 12-7
JOHN COUGAR 10-8
MEN AT WORK 15-9

897/New Orleans, LA

Volpe-Loustau

LOGGINS & PERRY
KOO & THE GANG
REO SPEEDWAGON
ELTON JOHN
Hottest:
SURVIVOR 1-1
JOAN JETT 13-9
MELISSA MANCHESTE 17-10
JOHN COUGAR 21-14
JERMAINE JACKSON 19-15

WKJ/Knoxville, TN

Gary Adkins

MOTELS
LOGGINS & PERRY
DON HENLEY
STEEL BREEZE
WALTER MURPHY
AXE
DUKES
GAP BAND
QUARTERFLASH
Hottest:
SURVIVOR 1-1
JOHN COUGAR 5-3
ALAN PARSONS 12-7
ASIA 14-9
JACKSON BROWNE 18-11

WCSC/Charleston, SC

Chris Bailey

LOGGINS & PERRY
GLENN FREY
KOO & THE GANG
STEEL BREEZE
JOAN JETT
ARETHA FRANKLIN
Hottest:
CHICAGO 2-1
CS&N 6-4
JOHN COUGAR 16-8
KENNY ROGERS 19-11

WNOK-FM/Columbia, SC

Tom Anderson

DOLLY PARTON
SANTANA
TANE CAIN
STEEL BREEZE
KIM CARNES
STEVE WINWOOD
Hottest:
CHICAGO 4-1
PAUL MCCARTNEY 3-2
CS&N 6-4
JOHN COUGAR 16-8
KENNY ROGERS 19-11

WBCY/Charlotte, NC

Bob Kaghan

LOGGINS & PERRY
HUEY LEWIS & NEWS
A FLOCK OF SEAGUL
STEPHEN BISHOP
Hottest:
JOHN COUGAR 5-1
ELTON JOHN 14-10
MEN AT WORK 16-12
ASIA 17-13
MICHAEL MCDONALD 20-15

WANS-FM/Greenville, SC

Rod Metts

STEEL BREEZE
KIM CARNES
AMERICA
Hottest:
CHICAGO 2-1
ASIA 3-2
JOHN COUGAR 12-5
CHEAP TRICK 13-8
ALAN PARSONS 14-11

WHHY-FM/Montgomery, AL

Neil Harrison

SANTANA
HUEY LEWIS & NEWS
KOO & THE GANG
38 SPECIAL
Hottest:
CS&N 2-1
DONNA SUMMER 8-5
JOHN COUGAR 17-13
ASIA 25-16
ELTON JOHN 24-18

WDOO/Daytona Beach, FL

Rick Knight

Hottest:
DONNA SUMMER 1-1
CS&N 3-3
GO GO'S 4-4
LAURA BRANIGAN 6-6
PAUL MCCARTNEY 7-7

WZYP/Huntsville, AL

Scott Mitchell

HUEY LEWIS & NEWS
LAURA BRANIGAN
KOO & THE GANG
STEEL BREEZE
MOTELS
MICHAEL MURPHY
Hottest:
SURVIVOR 1-1
CHICAGO 3-2
CS&N 4-3
DONNA SUMMER 10-8
JOHN COUGAR 11-9

KZFM/Corpus Christi, TX

Jackie Robbins

SURVIVOR
CHICAGO
JOHN COUGAR
KENNY ROGERS
AIR SUPPLY
TOTO
ZAPP
MICHAEL MCDONALD
SOUL SONIC FORCE
WILLIE NELSON
TOTO
Hottest:
SURVIVOR A-1
CHICAGO A-2
STEVE MILLER BAND 15-5
ZAPP A-10
JERMAINE JACKSON 23-16

KROK/Shreveport, LA

Andy Taylor

FOUR TOPS
SANTANA
HUEY LEWIS & NEWS
KIM CARNES
MICHAEL MCDONALD
AMERICA
Hottest:
CHICAGO 1-1
CS&N 5-3
POINTER SISTERS 6-4
PAUL MCCARTNEY 7-5
KENNY ROGERS 16-14

WSSX/Charleston, SC

Bill Martin

LOGGINS & PERRY
SANTANA
ROBERT PLANT
Hottest:
FLEETWOOD MAC 1-1
NAZARETH 8-5
ALAN PARSONS 10-7
CHEAP TRICK 12-9
A FLOCK OF SEAGUL 18-14

WQUT/Johnson City, TN

MIDWEST
Most Added Hottest
 Loggins & Perry Chicago
 REO John Cougar
 Kim Carnes Melissa
 Manchester

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest
 Steel Breeze Chicago
 Loggins & Perry Survivor
 Kool & The Gang John Cougar

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter

TOTO

ALAN PARSONS
 Hottest:
 CHICAGO 1-1
 STEVE MILLER BAND 4-4
 MELISSA MANCHESTE 11-7
 JOHN COUGAR 15-9
 GO GO'S 17-12

KIOA/Des Moines, IA

A.W. Pantoja

JUICE NEWTON
 WILLIE NELSON
 JERMAINE JACKSON
 Hottest:
 CHICAGO 1-1
 FLEETWOOD MAC 2-2
 KENNY ROGERS 8-8
 PAUL MCCARTNEY 11-11
 MELISSA MANCHESTE 12-12

KOFM/Oklahoma City, OK

John Jenkins

JUICE NEWTON
 QUARTERFLASH
 Hottest:
 CHICAGO 1-1
 MELISSA MANCHESTE 6-5
 ELTON JOHN 13-9
 ALAN PARSONS 15-10
 PAUL DAVIS 18-13

KRAV/Tulsa, OK

Gary Reynolds

ROBERTA FLACK
 Hottest:
 CHICAGO 1-1
 SURVIVOR 4-2
 PAUL MCCARTNEY 5-5
 MELISSA MANCHESTE 6-6
 ELTON JOHN 10-8

KZ93/Peoria, IL

Patrick Edwards

MICHAEL MCDONALD
 KIM CARNES
 QUARTERFLASH
 MOTELS
 Hottest:
 CS&N 1-1
 PAUL MCCARTNEY 3-2
 JOHN COUGAR 7-3
 ASIA 10-7
 ALAN PARSONS 12-9

WGRD/Grand Rapids, MI

J.J. Duling

ASIA
 CS&N
 Hottest:
 JOHN COUGAR 2-1
 ALAN PARSONS 5-2
 GENESIS 12-7
 SOFT CELL 15-9
 ASIA A-10

WHOT/Youngstown, OH

Dick Thompson

Hottest:
 CHICAGO 1-1
 MELISSA MANCHESTE 8-4
 JOHN COUGAR 18-14
 ASIA 24-19
 JACKSON BROWNE 28-20

WMEE/Fort Wayne, IN

Tony Richards

AMERICA
 Hottest:
 CHICAGO 3-1
 PAUL MCCARTNEY 10-7
 CS&N 12-8
 ALAN PARSONS 17-14
 DONNA SUMMER 25-17

WNAP/Indianapolis, IN

Larry Mago

MEN AT WORK
 LOGGINS & PERRY
 ELTON JOHN (RA)
 Hottest:
 FLEETWOOD MAC 1-1
 STEVE MILLER BAND 3-3
 SURVIVOR 5-4
 CS&N 7-5
 GO GO'S 21-13

WVIC/East Lansing, MI

Tom Gilligan

38 SPECIAL
 STEVE MILLER BAND
 PAUL MCCARTNEY
 MELISSA MANCHESTE
 Hottest:
 SURVIVOR 1-1
 MOTELS 3-3
 KANSAS 4-4
 JOHN COUGAR 6-6
 GENESIS 9-9

KSTT/Davenport, IA

Bill Young

HUEY LEWIS & NEWS
 SANTANA
 TOTO
 RONNIE MILSAP
 JUICE NEWTON
 Hottest:
 CS&N 2-1
 ALAN PARSONS 5-2
 ELTON JOHN 8-4
 ROBERTA FLACK 12-7
 BARRY MANILOW 16-10

KEYN-FM/Wichita, KN

Taylor/Pearman

SANTANA
 HUEY LEWIS & NEWS
 MICHAEL MURPHEY
 Hottest:
 CHICAGO 1-1
 JOHN COUGAR 4-3
 ALAN PARSONS 9-7
 MELISSA MANCHESTE 10-8
 GO GO'S 12-9

WYFM/Youngstown, OH

Jeff Tobin

DONNA SUMMER
 EDDIE MONEY
 MELISSA MANCHESTE
 Hottest:
 JOHN COUGAR 8-1
 CHICAGO 5-4
 GO GO'S 11-8
 CS&N 15-14
 DONNA SUMMER A-15

WAXX/Duluth, MN

Karen Thomas

MICHAEL MCDONALD
 BARRY MANILOW
 JUICE NEWTON
 Hottest:
 CHICAGO 1-1
 FLEETWOOD MAC 4-2
 PAUL MCCARTNEY 5-5
 ALAN PARSONS 18-14
 PAUL DAVIS 19-16

WNAM/Appleton-Oshkosh

Chris Caline

REO SPEEDWAGON
 GLENN FREY
 COCKER & WARNES
 LAURA BRANIGAN
 Hottest:
 CHICAGO 3-1
 CS&N 4-2
 GO GO'S 6-3
 JOHN COUGAR 14-9
 AMERICA 23-15

WGBF/Evansville, IN

Kevin Carpenter

Hottest:
 CHICAGO 1-1
 CS&N 2-2
 PAUL MCCARTNEY 6-3
 KENNY ROGERS 4-4
 JACKSON BROWNE 25-20

WZOK/Rockford, IL

Tim Fox

JACKSON BROWNE
 HUEY LEWIS & NEWS
 Hottest:
 CHICAGO 2-1
 CS&N 4-3
 GO GO'S 5-4
 PAUL MCCARTNEY 8-6
 MELISSA MANCHESTE 9-7

Z104/Madison, WI

Litde/Hudson

LOGGINS & PERRY
 HAIRCUT 100
 COCKER & WARNES
 LAURA BRANIGAN
 AMERICA
 Hottest:
 SURVIVOR 1-1
 GO GO'S 10-5
 ELTON JOHN 11-8
 JOHN COUGAR 18-10
 ASIA 17-11

WIKS/Indianapolis, IN

Jay Stevens

TOTO
 STEEL BREEZE
 Hottest:
 SURVIVOR 1-1
 CHICAGO 2-2
 ASIA 3-3
 KANSAS 4-4
 JOHN COUGAR 5-5

US3/South Bend, IN

J.K. Dearing

ELTON JOHN
 SOFT CELL
 Hottest:
 STEVE MILLER BAND 2-1
 CHICAGO 3-3
 REO SPEEDWAGON 6-4
 MOTELS 10-5
 MELISSA MANCHESTE 12-6

WDJX/Dayton, OH

Joe Dawson

ELTON JOHN
 PAUL DAVIS
 MICHAEL MURPHEY
 BARRY MANILOW
 Hottest:
 CHICAGO 2-1
 KENNY ROGERS 6-4
 MELISSA MANCHESTE 7-5
 CS&N 9-6
 PAUL MCCARTNEY 8-8

WJXQ/Jackson, MI

Ryan/Cheeks

PAUL BRADY (dp)
 STEEL BREEZE (dp)
 ELVIS COSTELLO (dp)
 HAIRCUT 100 (dp)
 PAUL CARRACK (dp)
 JUDAS PRIEST
 URIAH HEPP
 VAN HALEN
 MSB
 HUEY LEWIS & NEWS
 Hottest:
 BILLY SOUIER 3-1
 A FLOCK OF SEAGUL 15-11
 JACKSON BROWNE 19-15
 SANTANA 25-19
 JUDAS PRIEST A-25

KQKQ/Omaha, NB

Mark Evans

SANTANA
 A FLOCK OF SEAGUL
 KOOL & THE GANG
 GLENN FREY
 Hottest:
 FLEETWOOD MAC 1-1
 JOHN COUGAR 4-2
 CS&N 6-3
 GO GO'S 10-7
 JOAN JETT 12-9

KIHK/Davenport, IA

Chuck King

AMERICA
 HUEY LEWIS & NEWS
 MICHAEL MURPHEY
 Hottest:
 SURVIVOR 1-1
 DONNA SUMMER 15-12
 MEN AT WORK 26-19
 JOHN COUGAR 27-21
 ASIA 32-27

WZZR/Grand Rapids, MI

Don Schueller

STEEL BREEZE
 REO SPEEDWAGON
 SPYS
 JOSIE COTTON
 MSB
 MOTELS
 DON HENLEY
 Hottest:
 CHICAGO 1-1
 FLEETWOOD MAC 2-2
 STEVE MILLER BAND 3-3
 GENESIS 18-9
 JACKSON BROWNE 26-18

WKFR/Kalamazoo, MI

Sward/Chapman

LOGGINS & PERRY
 TANE CAIN
 HUEY LEWIS & NEWS
 KARLA BONOFF
 REO SPEEDWAGON
 Hottest:
 FLEETWOOD MAC 2-1
 JOHN COUGAR 14-9
 ALAN PARSONS 16-13
 AMERICA D-22
 MICHAEL MCDONALD 28-23

KMGK/Des Moines, IA

Michael Stone

LOGGINS & PERRY
 PAUL CARRACK
 STEEL BREEZE
 A FLOCK OF SEAGUL (RA)
 REO SPEEDWAGON
 GLENN FREY
 Hottest:
 CHICAGO 1-1
 JOHN COUGAR 3-2
 MEN AT WORK 9-7
 STEVE WINWOOD 24-20
 JOAN JETT 25-22

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannen

TOTO
 38 SPECIAL
 HUEY LEWIS & NEWS
 TANE CAIN
 Hottest:
 CHICAGO 4-1
 GO GO'S 10-7
 PAUL MCCARTNEY 13-8
 POINTER SISTERS 15-10
 EDDIE MONEY 20-15

KKLS/Rapid City

Sherwin/Piper

ROBERTA FLACK
 STEVE WINWOOD
 AMERICA
 Hottest:
 CHICAGO 3-1
 CS&N 8-5
 ALAN PARSONS 11-8
 ASIA 15-9
 RANDY MEISNER 22-16

WRKR/Racine, WI

Steve Warren

KIM CARNES
 ELTON JOHN
 AMERICA
 ROBERTA FLACK
 RANDY MEISNER
 Hottest:
 SURVIVOR 1-1
 MELISSA MANCHESTE 11-8
 ASIA 18-12
 JOHN COUGAR 23-16
 COCKER & WARNES 32-26

WSPT/Stevens Point, WI

Brad Fuhr

LOGGINS & PERRY
 KIM CARNES
 REO SPEEDWAGON
 DON HENLEY
 CLOCKS
 JON STEVENS
 Hottest:
 CHICAGO 2-1
 FLEETWOOD MAC 3-2
 MELISSA MANCHESTE 8-4
 JOHN COUGAR 15-8
 ASIA 21-14

KDVV/Topeka, KS

Tony Stewart

KIM CARNES
 LOGGINS & PERRY
 KOOL & THE GANG
 MICHAEL MURPHEY
 Hottest:
 CHICAGO 1-1
 ALAN PARSONS 5-2
 JOHN COUGAR 7-3
 EDDIE MONEY 6-4
 MELISSA MANCHESTE 9-6

KELO/Sioux Falls, SD

Marc Elliott

MEN AT WORK
 JOHN COUGAR
 NICOLETTE LARSON
 Hottest:
 CHICAGO 2-1
 MELISSA MANCHESTE 6-5
 KENNY ROGERS 8-7
 ALAN PARSONS 11-10
 JOE JACKSON 21-12

KWLO/Waterloo, IA

Drew Bentley

JERMAINE JACKSON
 DUKES
 AMERICA
 JUICE NEWTON
 REO SPEEDWAGON
 Hottest:
 CHICAGO 1-1
 SURVIVOR 2-2
 STEVE MILLER BAND 4-3
 GO GO'S 8-5
 ALAN PARSONS 12-6

WAZY-FM/Lafayette, IN

Bob Leonard

KIM CARNES
 LOGGINS & PERRY
 STEEL BREEZE
 MICHAEL MURPHEY
 CLOCKS
 Hottest:
 CHICAGO 2-1
 CS&N 4-2
 JACKSON BROWNE 22-18
 RANDY MEISNER 24-19
 TOTO 29-25

KRNA/Iowa City, IA

Jeff Harmon

DON HENLEY
 LOGGINS & PERRY
 JOAN JETT
 KENNY ROGERS
 URIAH HEPP (dp)
 RAVYNS (dp)
 Hottest:
 CHICAGO 2-1
 CS&N 4-2
 ASIA 5-4
 JOHN COUGAR 10-6
 MELISSA MANCHESTE 18-10

WCIL-FM/Carbondale, IL

Tony Waltekus

YAZOO
 IMAGINATION
 LAURA BRANIGAN
 ELTON JOHN
 BILLY SOUIER
 Hottest:
 JOHN COUGAR 3-1
 LESLIE PEARL 10-4
 GAP BAND 14-6
 JERMAINE JACKSON 30-17
 ALAN PARSONS 29-18

KFMZ/Columbia, MO

Steve Graziano

LOGGINS & PERRY
 MOTELS
 ROBERT PLANT
 TANE CAIN
 REO SPEEDWAGON
 Hottest:
 ASIA 1-1
 ALAN PARSONS 14-8
 STEVE WINWOOD 18-14
 PETE TOWNSHEND 21-17
 KIM CARNES D-23

99KG/Salina, KS

Denny Collier

KIM CARNES
 LAURA BRANIGAN
 SANTANA
 38 SPECIAL
 TANE CAIN
 CLOCKS
 REO SPEEDWAGON
 Hottest:
 CHICAGO 2-1
 SURVIVOR 1-2
 JOHN COUGAR 9-8
 ELTON JOHN 18-13
 JOAN JETT 24-22

KKRC-FM/Sioux Falls, SD

Greg Fisher

TOTO
 URIAH HEPP
 ROBERT PLANT
 JERMAINE JACKSON
 KIM CARNES
 38 SPECIAL
 TED NUGENT (dp)
 LOVERBOY
 Hottest:
 PAUL MCCARTNEY 5-1
 BILLY IDOL 8-5
 ELTON JOHN 15-9
 MEN AT WORK 16-11
 ASIA 19-13

KKXL-FM/Grand Forks, ND

Garry Leigh

AMERICA
 HUEY LEWIS & NEWS
 Hottest:
 CHICAGO 3-1
 STEVE MILLER BAND 5-2
 SURVIVOR 1-3
 FLEETWOOD MAC 2-4
 CS&N 4-5

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron

ASIA
 MICHAEL MCDONALD
 STEEL BREEZE
 RANDY MEISNER
 MOTELS
 Hottest:
 SURVIVOR 1-1
 ALAN PARSONS 9-4
 STEVE MILLER BAND 4-12
 JACKSON BROWNE 22-14
 AMERICA 24-19

KJRB/Spokane, WA

Suds Coleman

STEVIE WONDER
 ROBERTA FLACK
 REO SPEEDWAGON
 38 SPECIAL
 Hottest:
 CHICAGO 1-1
 JOHN COUGAR 5-2
 ASIA 14-9
 ALAN PARSONS 16-11
 JACKSON BROWNE 19-12

KRO/Tucson, AZ

Guy Zapoleon

STRAY CATS
 LOGGINS & PERRY
 Hottest:
 SURVIVOR 1-1
 ALAN PARSONS 8-4
 JOHN COUGAR 24-13
 A FLOCK OF SEAGUL 21-16
 ELTON JOHN 27-17

KLUC/Las Vegas, NV

Randy Lunquist

KIM CARNES
 LOGGINS & PERRY
 DON HENLEY
 38 SPECIAL
 Hottest:
 CHICAGO 1-1
 PAUL MCCARTNEY 7-5
 EDDIE MONEY 9-7
 GO GO'S 10-8
 MEN AT WORK 14-11

KYNO-FM/Fresno, CA

Walker/Davis

STEVE MILLER BAND
 KOOL & THE GANG
 RAY PARKER JR.
 KIM CARNES
 TONI BASIL
 Hottest:
 CHICAGO 4-1
 SURVIVOR 2-2
 DONNA SUMMER 5-4
 MELISSA MANCHESTE 6-5
 MOTELS 7-6

FM102/Sacramento, CA

Billy Manders

JOHN COUGAR
 JERMAINE JACKSON
 Hottest:
 CHICAGO 2-1
 STEVE MILLER BAND 3-3
 KENNY ROGERS 10-9
 ELTON JOHN 20-17
 GLENN FREY D-29

KSPZ/Colorado Springs, CO

Mark Murray

MICHAEL MCDONALD
 Hottest:
 FLEETWOOD MAC 2-1
 CHICAGO 3-2
 CS&N 4-3
 KENNY ROGERS 5-4
 HERB ALPERT 11-8

KHYT/Tucson, AZ

Rich Brother Robbin

TIERRA
 JOSIE COTTON
 PAUL CARRACK
 QUARTERFLASH
 REO SPEEDWAGON
 MOTELS
 HUEY LEWIS & NEWS
 Hottest:
 FLEETWOOD MAC 2-1
 ASIA 3-2
 ELTON JOHN 8-4
 JOHN COUGAR 17-8
 GLENN FREY D-27

KIDD/Monterey, CA

Barry Brown

AMERICA
 GAP BAND
 A FLOCK OF SEAGUL
 Hottest:
 SURVIVOR 1-1
 GAP BAND 9-4
 ALAN PARSONS 20-12
 JOAN JETT 25-16
 ELTON JOHN 29-24

KGGI/Riverside-San Bernardino, CA

Steve O'Neil

KARLA BONOFF
 KOOL & THE GANG
 GLENN FREY
 JOE JACKSON
 Hottest:
 CHICAGO 1-1
 DONNA SUMMER 5-3
 GO GO'S 10-7
 JACKSON BROWNE 21-16
 MICHAEL MCDONALD 26-20

KKXX/Bakersfield, CA

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually.

★ DENOTES FIRST WEEK IN PARALLELS.

202 REPORTS 202 LAST WEEK

JOHN DOE "Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E	38		UP 51
S	21%		DEBUTS 20
M	56%		Same 4
W	19%		Down 0
			ADDS 25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region.

National Summary

Up 31 — Number of stations moving it up on the charts

Debut 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

A FLOCK OF SEAGULLS I Ran (So Far Away) (Arista)
LP: A Flock Of Seagulls

Regional Reach	82/19	46%	National Summary
E	40%		UP 29
S	58%		DEBUTS 13
M	28%		SAME 28
W	54%		DOWN 3
			ADDS 19

KIM CARNES Voyeur (EMI America)
LP: Voyeur

Regional Reach	128/50	63%	National Summary
E	60%		UP 4
S	77%		DEBUTS 42
M	44%		SAME 32
W	66%		DOWN 0
			ADDS 50

AMERICA You Can Do Magic (Capitol)
LP: View From The Ground

Regional Reach	158/29	78%	National Summary
E	82%		UP 145
S	83%		DEBUTS 11
M	84%		SAME 11
W	83%		DOWN 0
			ADDS 29

AIR SUPPLY Even The Nights... (Arista)
LP: Now And Forever

Regional Reach	137/1	68%	National Summary
E	71%		UP 1
S	67%		DEBUTS 0
M	58%		SAME 21
W	76%		DOWN 100
			ADDS 0

HERB ALPERT Route 101 (A&M)
LP: Fandango

Regional Reach	60/0	30%	National Summary
E	27%		UP 30
S	27%		DEBUTS 0
M	26%		SAME 2
W	29%		DOWN 8
			ADDS 0

JOHN COUGAR Jack & Diane (Rival/PG)
LP: American Fool

Regional Reach	171/3	85%	National Summary
E	88%		UP 154
S	70%		DEBUTS 3
M	80%		SAME 11
W	80%		DOWN 0
			ADDS 3

ASIA Only Time Will Tell (Geffen)
LP: Asia

Regional Reach	163/8	81%	National Summary
E	20%		UP 134
S	50%		DEBUTS 8
M	36%		SAME 13
W	76%		DOWN 0
			ADDS 0

TANE CAIN Holdin' On (RCA)
LP: Tane Cain

Regional Reach	89/23	44%	National Summary
E	42%		UP 16
S	50%		DEBUTS 43
M	36%		DOWN 0
W	46%		ADDS 23

CHICAGO Hard To Say (Full Moon/WB)
LP: Summer Lovers

Regional Reach	190/1	94%	National Summary
E	93%		UP 72
S	92%		DEBUTS 0
M	98%		SAME 29
W	98%		DOWN 2
			ADDS 1

KIM CARNES Voyeur (EMI America)
LP: Voyeur

Regional Reach	128/50	63%	National Summary
E	60%		UP 4
S	77%		DEBUTS 42
M	44%		SAME 32
W	66%		DOWN 0
			ADDS 50

JACKSON BROWNE Somebody's Baby (Asylum)
LP: Soundtrack Fast Times At Ridgemont High

Regional Reach	173/4	88%	National Summary
E	82%		UP 145
S	83%		DEBUTS 11
M	84%		SAME 11
W	83%		DOWN 0
			ADDS 29

AMERICA You Can Do Magic (Capitol)
LP: View From The Ground

Regional Reach	158/29	78%	National Summary
E	82%		UP 145
S	83%		DEBUTS 11
M	84%		SAME 11
W	83%		DOWN 0
			ADDS 29

JOHN COUGAR Jack & Diane (Rival/PG)
LP: American Fool

Regional Reach	171/3	85%	National Summary
E	88%		UP 154
S	70%		DEBUTS 3
M	80%		SAME 11
W	80%		DOWN 0
			ADDS 3

CROSBY, STILLS & NASH Lusted On The Way (At)
LP: Daylight Again

Regional Reach	183/2	91%	National Summary
E	87%		UP 86
S	81%		DEBUTS 1
M	84%		SAME 35
W	88%		DOWN 2
			ADDS 2

ROBERTA FLACK I'm The One (Atlantic)
LP: I'm The One

Regional Reach	69/6	34%	National Summary
E	20%		UP 25
S	40%		DEBUTS 16
M	36%		SAME 18
W	34%		DOWN 0
			ADDS 6

ASIA Only Time Will Tell (Geffen)
LP: Asia

Regional Reach	163/8	81%	National Summary
E	20%		UP 134
S	50%		DEBUTS 8
M	36%		SAME 13
W	76%		DOWN 0
			ADDS 0

TANE CAIN Holdin' On (RCA)
LP: Tane Cain

Regional Reach	89/23	44%	National Summary
E	42%		UP 16
S	50%		DEBUTS 43
M	36%		DOWN 0
W	46%		ADDS 23

CHICAGO Hard To Say (Full Moon/WB)
LP: Summer Lovers

Regional Reach	190/1	94%	National Summary
E	93%		UP 72
S	92%		DEBUTS 0
M	98%		SAME 29
W	98%		DOWN 2
			ADDS 1

KIM CARNES Voyeur (EMI America)
LP: Voyeur

Regional Reach	128/50	63%	National Summary
E	60%		UP 4
S	77%		DEBUTS 42
M	44%		SAME 32
W	66%		DOWN 0
			ADDS 50

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M	84%		SAME 11
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			ADDS 29

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S	70%		DEBUTS 3
M	80%		SAME 11
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			ADDS 3

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			ADDS 2

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E	20%		UP 25
S	40%		DEBUTS 16
M	36%		SAME 18
W	34%		DOWN 0
			ADDS 6

MARSHALL CRENSHAW Someday, Someway (WB)
LP: Marshall Crenshaw

Regional Reach	128/5	62%	National Summary
E	62%		UP 3
S	74%		DEBUTS 7
M	58%		SAME 21
W	59%		ADDS 5

CHICAGO Hard To Say (Full Moon/WB)
LP: Summer Lovers

Regional Reach	190/1	94%	National Summary
E	93%		UP 72
S	92%		DEBUTS 0
M	98%		SAME 29
W	98%		DOWN 2
			ADDS 1

KIM CARNES Voyeur (EMI America)
LP: Voyeur

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E	60%		UP 4
S	77%		DEBUTS 42
M	44%		SAME 32
W	66%		DOWN 0
			ADDS 50

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LP: Soundtrack Fast Times At Ridgemont High

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M	84%		SAME 11
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M	36%		SAME 18
W	34%		DOWN 0
			ADDS 6

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Regional Reach	128/5	62%	National Summary
E	62%		UP 3
S	74%		DEBUTS 7
M	58%		SAME 21
W	59%		ADDS 5

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E	93%		UP 72
S	92%		DEBUTS 0
M	98%		SAME 29
W	98%		DOWN 2
			ADDS 1

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LP: Voyeur

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E	60%		UP 4
S	77%		DEBUTS 42
M	44%		SAME 32
W	66%		DOWN 0
			ADDS 50

JACKSON BROWNE Somebody's Baby (Asylum)
LP: Soundtrack Fast Times At Ridgemont High

Regional Reach	173/4	88%	National Summary
E	82%</		

HERB ALPERT "Route 101" (A&M) 60/0

Moves: Up 30, Debuts 2, Same 20, Down 8, Adds 0, KOPA 25-20, WDRC-FM 15-12, Q106 18-15, WKEE 22-19, V100 13-10, KITTY 33-29, KXX 106 10-8, Y103 22-16, WSEZ 26-22, K11K 30-28, Z104 24-21, WDJX d-19B, KSPZ 11-8, WGUY 23-21, KILE 30-28.

STEEL BREEZE "You Don't Want Me Anymore" (RCA) 59/57

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 57 including WXKS-FM, JB105, Z93, 94Q, WL0L-FM, WGCL, KEARTH, KRLA, KFI, KYXX, Q103, KZZP, WLAN-FM, WBBQ, WIKS.

MICHAEL MURPHEY "What's Forever For" (Liberty) 56/13

Moves: Up 20, Debuts 11, Same 12, Down 0, Adds 13, WCAU-FM, Z93, WDRC-FM, WZYP, WBBQ, WRQK, K11K, KEYN-FM, WDJX, KILE, WAZY-FM, KDVV, KKL, WPGC 24-18, 94Q 29-24.

BARRY MANILOW "Oh Julie" (Arista) 55/3

Moves: Up 25, Debuts 2, Same 24, Down 1, Adds 3, WAKX, WDJX, WGLF, KEARTH 24-22, KOPA 27-24, WPST 31-28, WKEE 37-34, WAXY 20-17, Y103 35-32, WAYS 23-18, KSTT 16-10, KGGI 20-18, KSLY 20-16, KCBN 34-30, KATI 28-24.

MISSING PERSONS "Words" (Capitol) 53/1

Moves: Up 25, Debuts 4, Same 19, Down 4, Adds 1, KEGL, WCAU-FM 25-17, WXKS-FM 8-6, KEARTH 9-8, XTRA 4-4, WRCK 27-22, WKRZ-FM 24-20, KSET-FM 9-4, KR0D 30-25, CK101 20-17, K11K 35-32, KXXX 4-1, KBBK 18-13, WGUY 17-12, WISE 18-15.

SIGNIFICANT ACTION

KENNY LOGGINS & STEVE PERRY "Don't Fight It" (Columbia) 48/48

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 48 including WBEN-FM, Y100, Q105, WLS, WLS-FM, Q102, K10Q, KYXX, KZZP, WRCK, B97, WNAF, KRQ, WXLK, KFMZ.

BILLY SQUIER "Emotions In Motion" (Capitol) 47/2

Moves: Up 22, Debuts 3, Same 19, Down 1, Adds 2, KILE, WCIL-FM, WPHD 18-16, WPST 26-23, WKRZ-FM 32-29, WSSX 16-13, WJXQ 3-1, KXXX 25-22, FM103 25-18, WGUY 29-26, WACZ 30-26, WIGY 17-9, WXLK 24-21, KSEL-FM 19-15, 99KG 40-36.

KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) 46/43

Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 43, PRO-FM, JB105, CKGM, Z93, 195, KEARTH, KFI, K11S-FM, K10Q, XTRA, KYXX, WKRZ-FM, WBBQ, KQKQ, KYNO-FM.

NICOLETTE LARSON "I Only Want to Be With You" (WB) 46/9

Moves: Up 19, Debuts 4, Same 14, Down 0, Adds 9, KC101, WKEE, KBFM, KEEL, WRQK, WTSN, WCIR, KELO, KOZE, WKBW 23-19, WDRC-FM 19-15, KINT 25-19, Y103, 26-22, WZZR 38-32, KOFM 28-23.

GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 41/14

Moves: Up 6, Debuts 8, Same 13, Down 0, Adds 14, WCAU-FM, WXKS-FM, KRLA, WKRZ-FM, KITTY, WJDX, G100, WOKI, KIDD, KBBK, KSKD, KIKI, WGUY, Z102, CKLW 10-6.

DON HENLEY "Johnny Can't Read" (Asylum) 41/14

Moves: Up 3, Debuts 4, Same 20, Down 0, Adds 14, Y100, WL0L-FM, WHFM, WKEE, WJDX, KX104, WOKI, WZZR, KLUC, WJBO, 95SGF, WISE, WSPT, KRNA, KZZP 28-22.

QUARTERFLASH "Night Shift" (WB) 40/13

Moves: Up 7, Debuts 5, Same 15, Down 0, Adds 13, WGCL, KFRC, WRCK, 3WT, WOKI, KOFM, KZ93, KNBQ, KHYY, Q103, WAEV, WGLF, KDZA, WXKS-FM 30-23.

LAURA BRANIGAN "Gloria" (Atlantic) 40/10

Moves: Up 15, Debuts 4, Same 11, Down 0, Adds 10, KFI, KC101, WZYP, WAXY, Z104, WNAM, WISE, WCIL-FM, 99KG, KKL, WBEN-FM 30-25, WXKS-FM 7-5, Y100 14-8, 195 d-17, WTX 28-23.

RAY PARKER JR. "Let Me Go" (Arista) 40/2

Moves: Up 22, Debuts 5, Same 11, Down 0, Adds 2, KYNO-FM, WYKS, B94 27-24, WXKS-FM 25-18, K10Q 28-24, KFRC 20-27, KBFM 11-8, WTX 24-21, B97 22-19, WAYS 20-16, KKFm 23-19, Q104 8-5, WFLB 15-12, KV0L 17-13, KCBN 25-22.

REO SPEEDWAGON "Sweet Time" (Epic) 39/38

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 38 including B94, B104, KEGL, WL0L-FM, KBEQ, WGCL, KYXX, K10Q, CK101, WKFR, KNBQ, WFBG, KFMZ, KDZA.

JOE JACKSON "Steppin' Out" (A&M) 36/9

Moves: Up 13, Debuts 2, Same 12, Down 0, Adds 9, K10Q, KYXX, WHFM, KGGI, KBBK, WOMP-FM, WCIR, WISE, KKL, WXKS-FM 21-15, WZZR 32-31, KHYY 26-20, KIKI 25-22, KELO 21-12, KKRC-FM 31-23.

KANSAS "Right Away" (Kirshner/CBS) 35/6

Moves: Up 7, Debuts 2, Same 19, Down 1, Adds 6, WRCK, WGH, WFBG, WFLB, KSEL-FM, KKL, KEGL on, WHFM 40-37, K104 40-32, KINT 48-31, WSKZ on, WSSX d-22, KSKD on, WOMP-FM 38-35, 95XIL 39-26.

JOSIE COTTON "He Could Be The One" (Elektra) 34/11

Moves: Up 2, Debuts 4, Same 17, Down 0, Adds 11, WL0L-FM, KFI, KYXX, Q103, WZZR, KNBQ, KKFm, KHYY, WGUY, WIGY, WZYQ, WXKX-FM on, Y100 on, WPST 36-33, WCIL-FM d-29.

RONNIE MILSAP "He Got You" (RCA) 32/5

Moves: Up 8, Debuts 5, Same 14, Down 0, Adds 5, KC101, WTX, Y103, WSEZ, KSTT, Q105 25-22, WFBR d-27, K104 24-21, WOKI 39-37, WNOK-FM on, KOFM d-27, KCPX 31-27, KILE 40-37, KWLO d-30, KCBN 39-32.

CLOCKS "She Looks A Lot Like You" (Boulevard/CBS) 31/7

Moves: Up 3, Debuts 4, Same 17, Down 0, Adds 7, KEGL, WKEE, BJ105, WGH, WSPT, WAZY-FM, 99KG, KBEQ d-34, K10Q on, WPHD on, WZZR on, WIKS 19-17, KRQ on, KSEL-FM d-26, KFMZ 23-19.

WILLIE NELSON "Let It Be Me" (Columbia) 29/4

Moves: Up 11, Debuts 4, Same 10, Down 0, Adds 4, WDRC-FM, Q106, KZFM, K10A, JB105 34-27, WPGC 26-17, KOPA on, WFBR 20-16, K104 13-10, WTX 33-30, KEEL 21-19, KOFM d-26, KCPX 38-34, Q104 26-23, KSLY d-29.

DOLLY PARTON "I Will Always Love You" (RCA) 29/3

Moves: Up 16, Debuts 1, Same 9, Down 0, Adds 3, Y103, WNOK-FM, WISE, WFBR 21-18, KINT 20-18, KEEL 24-20, WFMF 22-19, WSEZ 35-31, KOFM 29-24, KYNO-FM 20-13, WCIR 16-7, 95XIL 34-25, WFLB 35-28, KPUR 24-20, KSLY 29-24.

JENNIFER HOLLIDAY "And I Am Telling You I'm Not Going" (Geffen) 28/0

Moves: Up 12, Debuts 0, Same 14, Down 2, Adds 0, WCAU-FM on, PRO-FM 19-18, JB105 on, KFRC 15-13, WBLI 26-24, KITTY 26-24, KZFM 17-12, KBFM on, WTX 11-10, WAXY 19-16, BJ105 25-23, WCSC 27-25, KGGI 29-26, WGUY 8-3, WYKS on, KILE on.

JEFFREY OSBORNE "I Really Don't Need No Light" (A&M) 27/0

Moves: Up 12, Debuts 0, Same 11, Down 4, Adds 0, B94 30-27, KRLA 22-21, K11S-FM 10-10, KFRC 13-12, K104 38-33, KR0D on, WTX 36-33, B97 28-24, CK101 29-27, FM100 8-6, KIDD 27-26, KHYY 24-22, 95XIL on, 95SGF on, WFOX on, KILE 36-33.

CHRISTOPHER ATKINS "How Can I Live Without Her" (Polydor/PolyGram) 27/0

Moves: Up 8, Debuts 1, Same 18, Down 0, Adds 0, WCAU-FM on, K10Q on, KYXX on, WHFM on, WPST 27-25, KINT 15-14, WJDX on, WCSC 30-27, WZZR on, KCPX 35-32, WCIR 23-14, KILE 38-32, KKL on, KKYA 22-14, KOZE 24-23.

MOTELS "Take The L" (Capitol) 24/22

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 22, WXKS-FM, WPHD, 3WT, WPST, WZYP, WOKI, WZZR, KZ93, KHYY, WJBO, WACZ, WISE, KV0L, KFMZ, KENI.

SPYS "Don't Run My Life" (EMI America) 24/3

Moves: Up 6, Debuts 2, Same 13, Down 0, Adds 3, WL0L-FM, WSEZ, WZZR, 96KX on, WXKS d-27, WPHD 28-26, KSET-FM d-265, WOKI on, WRVQ 26-24, KZ93 on, KCPX 40-36, WCIR on, WISE on, KSEL-FM 17-13, WCIL-FM on.

HUMAN LEAGUE "Love Action (I Believe In Love)" (A&M) 21/1

Moves: Up 5, Debuts 0, Same 15, Down 0, Adds 1, KNBQ, 195 on, KFI on, WHFM 35-33, WKEE on-dp, KSET-FM on, WOKI 33-31, WNOK-FM 28-25, KJRB on, WOMP-FM 40-38, 95SGF on, WFOX on, WRKR on, WAZY-FM on, KENI on.

JOE COCKER & JENNIFER WARNES "Up Where We Belong" (Island/Atco) 19/6

Moves: Up 5, Debuts 4, Same 4, Down 0, Adds 6, V100, CK101, KJ100, Z104, WNAM, KDZA, K10Q on, KC101 26-22, WPST 30-27, Y103 33-25, WOKI d-40, KJRB 25-21, WFOX on, WRKR 32-26.

TORONTO "Your Daddy Don't Know" (Network/Elektra-Asylum) 19/1

Moves: Up 1, Debuts 2, Same 15, Down 0, Adds 1, K10Q, WHFM on, WKRZ-FM on, K104 d-38, KSET-FM d-25, BJ105 on, KMGK on, KNBQ on, KBBK on-dp, KSKD on-dp, KRQ on, WJBO on, WIGY on, 95XIL 37-30, KV0L on.

PAUL CARRACK "I Need You" (Epic) 17/11

Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 11, KEGL, KYXX, WPHD, K104, KSET-FM, WJXQ, KMGK, KHYY, 95XIL, WZYQ, WFOX, K10Q on, WPST d-40, WGH d-19, KENI on.

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 16/8

Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 8, KRLA, K10Q, KROK, KXXX, WGUY, KENI, KSLY, KCBN, WXKS-FM on, FM100 on, KX104 on, WOKI on, WAEV on, WCGQ on, KOZE on.

ARETHA FRANKLIN "Jump To It" (Arista) 15/5

Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 5, WCSC, WGUY, WFLB, WGLF, KENI, WXKS-FM 12-9, PRO-FM d-21, K10Q on, KFRC 27-19, WTX 25-18, KINT on, FM100 on, 95SGF on, KV0L on, KSLY on.

ROBERT PLANT "Burning Down One Side" (Swan Song/Atco) 14/11

Moves: Up 2, Debuts 0, Same 1, Down 0, Adds 11, WRCK, WYCR, K104, WSSX, FM103, WOMP-FM, Q104, KV0L, KKRC-FM, KFMZ, KOZE, WPHD 10-9, WMEE on-dp, KXKL-FM 33-31.

SYLVIA "Nobody" (RCA) 13/4

Moves: Up 4, Debuts 3, Same 2, Down 0, Adds 4, WPGC, WJDX, WGH, KV0L, WFBR on, K104 d-40, KITTY 19-8, K104 8-6, KZFM 30-15, KINT 30-26, KJRB d-29, WFLB d-32.

LOVERBOY "Lucky Ones" (Columbia) 12/1

Moves: Up 8, Debuts 1, Same 2, Down 0, Adds 1, KKRC-FM, CKGM 33-32, WYCR on, BJ105 39-35, WSSX on, WGRD 20-11, WJXQ 10-9, WACZ 21-16, WOMP-FM 31-30, WZYQ d-27, Q104 18-13, KFMZ 20-18.

ANNE MURRAY "Hey! Baby!" (Capitol) 45/3

Rotations: Heavy 3/0, Medium 27/0, Light 15/3, Extra Adds 0, Total Adds 3, WKAZ, WVLK, WRVA. Heavy: WCCO, KSL, WLVA. Medium: WIP, WSB, KEX, KFMB, WBSA, KEY103, WBT, WHBY, WHBC, WHIO, WOMC, KMBZ, KR0D, KBOI, KUGN, KRBC, WDEF, WORG, KCRG, KFOR, WJON, KBOZ, KRKK, KSRO.

GLENN FREY "The One You Love" (Asylum) 41/31

Rotations: Heavy 2/1, Medium 12/9, Light 24/18, Extra Adds 3, Total Adds 31, WARM98, WCCO, KPLZ, WRIE, WHEN, WSGN, KMG, WSLI, WRVR, WHHY, WQUE, WHBY, WHBC, WQUA, WMHE, KWAV, KYUU, WKZE-FM, WEIM, KRBC, WSKY, WDEF, WORG, KCRG, WJON, WBOW, KTWO, KBAI, KRKK, KISN, KSRO.

STEVE FORBERT "When You Walk In The Room" (Nemperor/CBS) 38/3

Rotations: Heavy 1/0, Medium 18/0, Light 19/3, Extra Adds 0, Total Adds 3, KPPL, WTRX, WJBC. Heavy: WLVA. Medium: WLTA, 97AIA, WARM98, WYVZ, KEY103, WSRZ, WHBC, WWRN, WKZE-FM, WEIM, KRBC, WORG, WJON, KFQD, KBOZ, KRLC, KRNO, KRKK.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 37/4

Rotations: Heavy 0/0, Medium 17/1, Light 20/3, Extra Adds 0, Total Adds 4, WICC, WAIV, WSRZ, WCHV. Medium: WLTA, KEX, KEY103, WGAR, KBOI, KJUA, KSL, WWRN, WEIM, KRBC, WORG, WJON, KFQD, KBOZ, KRNO, KVSF.

SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS) 34/1

Rotations: Heavy 6/0, Medium 19/0, Light 9/1, Extra Adds 0, Total Adds 1, KPAT. Heavy: WYNY, WHEN, WSGN, WOWO, WSKY, KCMQ. Medium: WROR, 3WS, WTAE, 55KRC, KHOW, KOY, WAFB, WAAV, WHHY, WGAR, 610TVN, WTRX, WQUA, WMHE, WCHV, KSEL, WROV, KRKK, KVSF.

STEVE MILLER BAND "Abracadabra" (Capitol) 32/2

Rotations: Heavy 5/0, Medium 21/1, Light 6/1, Extra Adds 0, Total Adds 2, WYNY, YES95. Heavy: WAFB, WSGN, WOWO, KBOI, KSEL. Medium: WROR, 97AIA, KHOW, KOY, WHEN, KEY103, WGAR, WTRX, WFMK, KSLQ, WMHE, KUDO, KYUU, WSKY, WCHV, KCRG, KCMQ, KPAT, WBOW, KRKK.

SIGNIFICANT ACTION

JOE JACKSON "Steppin' Out" (A&M) 24/1

Rotations: Heavy 2/0, Medium 14/0, Light 8/1, Extra Adds 0, Total Adds 1, KGW. Heavy: WFMK, WWRN. Medium: KPLZ, SM95, WSRZ, WHBC, WMHE, KJUA, KWAV, KRBC, WSKY, KSEL, WBOW, KRLC, KRKK, KVSF.

MATTHEW WILDER "Work So Hard" (Arista) 23/12

Rotations: Heavy 0/0, Medium 3/3, Light 18/7, Extra Adds 2, Total Adds 12, WLTA, WCCO, WSLI, WHBY, KRNT, WQUA, KBOI, KUDO, WKZE-FM, WDEF, WJON, KBOZ.

SYLVIA "Nobody" (RCA) 22/6

Rotations: Heavy 3/0, Medium 11/1, Light 8/5, Extra Adds 0, Total Adds 6, WLTA, WHB, WZUU, KJR, WKBR, KFQD. Heavy: KEY103, WJON, KVSF. Medium: WSB, KFMK, KEX, WHHY, KRNT, KBOI, KRBC, WORG, KBOZ, KRLC.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 20/11

Rotations: Heavy 0/0, Medium 5/1, Light 14/9, Extra Adds 1, Total Adds 11, 97AIA, WCCO, WSRZ, WTRX, WKZE-FM, WEIM, WCHV, KSEL, WORG, WJON, KFQD. Medium: WQUA, KBOI, WWRN, KRBC.

RAY PARKER JR. "Let Me Go" (Arista) 19/1

Rotations: Heavy 1/0, Medium 6/1, Light 12/0, Extra Adds 0, Total Adds 1, 97AIA. Heavy: KRLC. Medium: WHHY, KJUA, WORG, KFQD, KBOZ.

SANTANA "Hold On" (Columbia) 18/5

Rotations: Heavy 0/0, Medium 9/1, Light 9/4, Extra Adds 0, Total Adds 5, WHEN, SM95, WQUE, WQUA, KISN. Medium: WHHY, Y106, WSRZ, WFMK, KWAV, KYUU, WEIM, WCHV.

RANDY MEISNER "Never Been In Love" (Epic) 14/4

Rotations: Heavy 1/0, Medium 3/0, Light 10/4, Extra Adds 0, Total Adds 4, KPLZ, WQUA, WMHE, KCMQ. Heavy: WFMK. Medium: WHEN, WAFB, WBOW.

KARLA BONOFF "Please Be The One" (Columbia) 13/12

Rotations: Heavy 0/0, Medium 4/3, Light 6/6, Extra Adds 3, Total Adds 12, WARM98, KPLZ, KEY103, WQUA, KBOI, K108, WJON, WBOW, KBOZ, KTWO, KBAI, KISN. Medium: WKZE-FM.

MARSHALL CRENSHAW "Someday, Someway" (WB) 13/3

Rotations: Heavy 0/0, Medium 6/1, Light 7/2, Extra Adds 0, Total Adds 3, KUDO, WORG, KPAT. Medium: KOY, WHEN, KEY103, WSRZ, KCMQ.

CHRISTOPHER ATKINS "How Can I Live Without Her" (Polydor/PolyGram) 12/0

Rotations: Heavy 0/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WLTA, WHHY, WWRN, WJON.

KIM CARNES "Voyeur" (EMI America) 11/6

Rotations: Heavy 0/0, Medium 3/2, Light 8/4, Extra Adds 0, Total Adds 6, WCCO, KHOW, WTRX, WEIM, WSKY, KPAT. Medium: KRNO.

TOTO "Make Believe" (Columbia) 11/5

Rotations: Heavy 0/0, Medium 6/2, Light 5/3, Extra Adds 0, Total Adds 5, WHEN, KSLQ, WWRN, KCMQ, KPAT. Medium: WSRZ, KWAV, WEIM, WCHV.

JERRY REED "She Got The Goldmine (I Got The Shaft)" (RCA) 11/1

Rotations: Heavy 1/0, Medium 4/0, Light 5/0, Extra Adds 1, Total Adds 1, KTWO. Heavy: WCCO. Medium: KRNT, KBOI, WWRN, KVSF.

PAUL CARRACK "I Need You" (Epic) 10/9

Rotations: Heavy 0/0, Medium 1/1, Light 9/8, Extra Adds 0, Total Adds 9, WSGN, WSLI, SM95, WSRZ, WFMK, KJUA, KRBC, WORG, WBOW.

ASIA "Only Time Will Tell" (Geffen) 10/1

Rotations: Heavy 0/0, Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 1, KBOI. Medium: WHEN, WTRX, KSLQ, KYUU, KCMQ.

JOHN COUGAR "Jack & Diane" (Riva/PolyGram) 9/1

Rotations: Heavy 4/0, Medium 4/0, Light 1/1, Extra Adds 0, Total Adds 1, KPAT. Heavy: WHHY, WSRZ, WWRN, KCMQ. Medium: WSGN, Y106, WSKY, KRKK.

CHUCK MANGIONE "Steppin' Out" (Columbia) 9/0

Rotations: Heavy

AUGUST 1982:

THE NEXT CHAPTER IN COLUMBIA'S

RECORD **BREAKING** YEAR

SANTANA "Hold On"

BREAKER



32 NEW ADDS THIS WEEK:

- | | | |
|-------------|-------------|-------------|
| WKBW add 30 | KROK add | KKXX add |
| WIFI add | WFMF add | FM103 add |
| WCAU-FM add | WHHY-FM add | K96 add 30 |
| I95 add | FM100 add | WJBQ add |
| KBEQ add 40 | KX104 add | 95SGF add |
| KFRC add | WAYS add | WYKS add 38 |
| B100 add | WSSX add | KILE add 40 |
| XTRA add | WNOK-FM add | KSEL-FM add |
| WLAN-FM add | KSTT add | KQIZ-FM add |
| KITY add | KEYN-FM add | 99KG add |
| | WKDQ add 30 | |
| | KQKQ add 29 | |

TOTO "Make Believe"

AVERAGE MOVE: +5

- | | | |
|-------------|----------------|----------------|
| PRO-FM add | WHEB add | KZ93 20-17 |
| Q107 add | WYKS add 39 | Q104 15-9 |
| B100 add | KFYR add | WBEN-FM 37-34 |
| Q103 add | KKRC-FM add 27 | WXKS-FM deb 29 |
| KZFM add 20 | KATI add 30 | JB105 33-23 |
| WAYS add | KYYA add | Z93 30-27 |
| WSEZ add | B104 28-21 | 94Q 27-23 |
| KSTT add | KBEQ 40-32 | WL0L-FM 29-20 |
| WIKS add | WKTl deb 19 | WGCL deb 27 |
| WKDQ add 29 | XTRA 22-17 | KFRC 34-30 |
| 92X add | KSET-FM 25-17 | KYYX 29-22 |
| K96 add | KINT 17-10 | KIMN deb 28 |
| | WBCY 24-18 | |
| | WVIC 12 | |

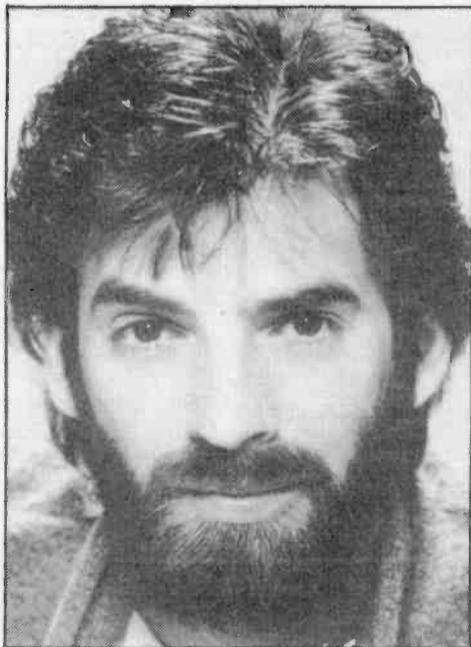


LAST WEEK
BREAKER

KENNY LOGGINS "Don't Fight It"

with **STEVE PERRY**

BREAKER BOUND



48 OUT-OF-THE-BOX ADDS:

- | | | |
|-------------|-------------|-------------|
| WBEN-FM add | K104 add | KIKI add |
| Y100 add | WKEE add | WIGY add |
| Q105 add 24 | B97 add | WFOX add |
| WLS add | WAXY add | WXLK add |
| WLS-FM add | WFMF add | KILE add |
| Q102 add 30 | CK101 add | KSEL-FM add |
| KIQQ add | WBBQ add | WSPT add |
| KYYX add | WOKI add | WAZY-FM add |
| KZZP add | WBCY add | KRNA add |
| WHFM add | WCSC add | KFMZ add |
| WTRY add | WSSX add 28 | KDVV add |
| WRCK add | WKFR add | KENI add |
| 3WT add | KMGK add | KCBN add |
| WPST add | Z104 add | KDZA add |
| WYCR add | WNAP add 23 | KOZE add 30 |
| | KNBQ add | |
| | KLUC add | |
| | KRQ add | |



Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week	
3	3	1	1 CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
6	5	4	2 CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
2	2	3	3 FLEETWOOD MAC/Hold Me (WB)
7	7	5	4 PAUL McCARTNEY/Take It Away (Columbia)
1	1	2	5 SURVIVOR/Eye Of The Tiger (Scotti Bros./CBS)
10	8	7	6 MELISSA MANCHESTER/You Should Hear How She... (Arista)
22	17	12	7 JOHN COUGAR/Jack & Diane (Riva/PolyGram)
12	10	9	8 GO-GO'S/Vacation (IRS/A&M)
19	12	11	9 ALAN PARSONS PROJECT/Eye In The Sky (Arista)
17	11	10	10 KENNY ROGERS/Love Will Turn You Around (Liberty)
4	4	6	11 STEVE MILLER BAND/Abracadabra (Capitol)
5	6	8	12 AIR SUPPLY/Even The Nights Are Better (Arista)
27	22	16	13 ASIA/Only Time Will Tell (Geffen)
29	27	19	14 JACKSON BROWNE/Somebody's Baby (Asylum)
28	21	17	15 ELTON JOHN/Blue Eyes (Geffen)
18	16	13	16 POINTER SISTERS/American Music (Planet/RCA)
25	24	20	17 MEN AT WORK/Who Can It Be Now? (Columbia)
23	20	18	18 DONNA SUMMER/Love Is In Control... (Geffen)
21	19	15	19 EDDIE MONEY/Think I'm In Love (Columbia)
-	29	23	20 MICHAEL McDONALD/I Keep Forgettin' (WB)
24	23	22	21 BILLY IDOL/Hot In The City (Chrysalis)
8	9	14	22 REO SPEEDWAGON/Keep The Fire Burnin' (Epic)
30	28	25	23 MARSHALL CRENSHAW/Someday, Someway (WB)
-	30	26	24 JOAN JETT.../Do You Wanna Touch Me (Oh Yeah) (Boardwalk)
-	-	28	25 AMERICA/You Can Do Magic (Capitol)
-	-	30	26 TOTO/Make Believe (Columbia)
-	-	29	27 RANDY MEISNER/Never Been In Love (Epic)
9	15	21	28 MOTELS/Only The Lonely (Capitol)
-	-	29	29 KIM CARNES/Voyeur (EMI America)
-	-	30	30 SANTANA/Hold On (Columbia)

Three Weeks	Two Weeks	Last Week	
4	3	2	1 KENNY ROGERS/Love Will Turn You Around (Liberty)
2	1	1	2 CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
7	5	4	3 PAUL McCARTNEY/Take It Away (Columbia)
1	2	3	4 CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
11	9	6	5 ELTON JOHN/Blue Eyes (Geffen)
5	4	5	6 HERB ALPERT/Route 101 (A&M)
12	10	9	7 MICHAEL MURPHEY/What's Forever For (Liberty)
16	13	11	8 ALAN PARSONS PROJECT/Eye In The Sky (Arista)
6	6	8	9 FLEETWOOD MAC/Hold Me (WB)
3	7	7	10 AIR SUPPLY/Even The Nights Are Better (Arista)
15	14	12	11 PAUL DAVIS/Love Or Let Me Be Lonely (Arista)
24	16	13	12 ROBERTA FLACK/I'm The One (Atlantic)
9	8	10	13 POINTER SISTERS/American Music (Planet/RCA)
29	18	16	14 AMERICA/You Can Do Magic (Capitol)
27	20	17	15 NICOLETTE LARSON/I Only Want To Be With You (WB)
-	-	20	16 JACKSON BROWNE/Somebody's Baby (Asylum)
25	19	18	17 CHRIS CHRISTIAN/Ain't Nothing Like The Real Thing (Boardwalk)
10	12	15	18 MELISSA MANCHESTER/You Should Hear How She... (Arista)
-	-	23	19 MICHAEL McDONALD/I Keep Forgettin' (WB)
-	-	24	20 DIONNE WARWICK/For You (Arista)
28	22	21	21 JOHN DENVER/Seasons Of The Heart (RCA)
-	26	22	22 BARRY MANILOW/Oh Julie (Arista)
17	15	14	23 BILL CHAMPLIN/Sara (Elektra)
8	11	19	24 LESLIE PEARL/If The Love Fits Wear It (RCA)
-	-	25	25 WILLIE NELSON/Let It Be Me (Columbia)
-	-	26	26 DOLLY PARTON/I Will Always Love You (RCA)
-	-	27	27 RONNIE MILSAP/He Got You (RCA)
-	-	28	28 JUICE NEWTON/Break It To Me Gently (Capitol)
-	-	29	29 J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
14	17	25	30 ALABAMA/Take Me Down (RCA)

STEEL BREEZE (57)
KIM CARNES (50)
K. LOGGINS & S. PERRY (48)

KOOL & THE GANG (43)
GLENN FREY (39)
REO SPEEDWAGON (38)

MOST ADDED

GLENN FREY (31)
JUICE NEWTON (25)
J. COCKER & J. WARNES (19)

MICHAEL McDONALD (13)
RONNIE MILSAP (13)
WALTER MURPHY (13)

CHICAGO (126)
JOHN COUGAR (107)
MELISSA MANCHESTER (59)

ALAN PARSONS PROJECT (56)
SURVIVOR (55)
CROSBY, STILLS & NASH (51)

HOTTEST

KENNY ROGERS (73)
CROSBY, STILLS & NASH (68)
CHICAGO (66)

ELTON JOHN (56)
PAUL McCARTNEY (52)
FLEETWOOD MAC (33)

BREAKERS

KIM CARNES Voyeur (EMI America)

63% of our reporters on it. Moves: Up 4, Debuts 42, Same 32, Down 0, Adds 50 including WBEN-FM, WCAU-FM, B94, WXKS-FM, PRO-FM, JB105, CKGM, I95, KBEQ, WGCL, KIIS-FM, KIMN, Q106, KROK, FM103. See Parallels, debuts at number 29 on the CHR chart.

SANTANA Hold On (Columbia)

57% of our reporters on it. Moves: Up 18, Debuts 35, Same 31, Down 0, Adds 32 including WKBW, WIFI, WCAU-FM, I95, KBEQ, KFRC, B100, XTRA, WLAN-FM, FM100, WKDQ, KKXX, WJBQ, 95SGF, 99KG.

WILLIE NELSON Let It Be Me (Columbia)

52% of our reporters on it. Rotations: Heavy 2/0, Medium 38/4, Light 27/8, Extra Adds 0, Total Adds 12, WBEN, WASH, KFMK, KPPL, WTIC, WHEN, KMGC, WKZE-FM, WCHV, KCMQ, KBAI, KVSF. Debuts at number 25 on the A/C chart.

DOLLY PARTON I Will Always Love You (RCA)

48% of our reporters on it. Rotations: Heavy: 6/0, Medium 30/3, Light 25/6, Extra Adds 1, Total Adds 10, WHB, KNBR, WVLK, Y106, KUDL, KKUA, KCEE, WWNR, WCHV, KBAI. Debuts at number 26 on the A/C chart.

JUICE NEWTON Break It To Me Gently (Capitol)

47% of our reporters on it. Rotations: Heavy 0/0, Medium 37/14, Light 21/9, Extra Adds 2, Total Adds 25 including WLTT, WCZY, WISN, WCCO, KGW, WRIE, WFTQ, WAFB, WHHY, SM95, KRNT, WTRX, WMHE, KWAV, KSL, and 10 more. Debuts at number 28 on the A/C chart.

RONNIE MILSAP He Got You (RCA)

46% of our reporters on it. Rotations: Heavy 3/0, Medium 30/2, Light 26/11, Extra Adds 0, Total Adds 13, WHB, KGW, WKAZ, WAFB, WBT, WHHY, WRVA, WHBC, WIBA, WWNR, WKZE-FM, KFOR, KSRO. Debuts at number 27 on the A/C chart.

JOE COCKER & JENNIFER WARNES Up Where We Belong (Island/Atco)

45% of our reporters on it. Rotations: Heavy 2/0, Medium 26/3, Light 30/16, Extra Adds 0, Total Adds 19, WARM98, KOY, KJR, WTIC, WVLK, WQUE, WENS, KUDL, WMHE, WKZE-FM, WKBR, WLVA, KFOR, KRNO, KISN, and 4 more. Debuts at number 29 on the A/C chart.

12-34

NEW & ACTIVE

- 38 SPECIAL "You Keep Running Away" (A&M) 112/23**
Moves: Up 22, Debuts 32, Same 35, Down 0, Adds 23 including KFI, KIMN, Q103, Q106, KBFM, WHHY-FM, WVIC, KBBK, KSKD, KLUC, WACZ, WAEV, KFVR, KSLY.
- JERMAINE JACKSON "Let Me Tickle Your Fancy" (Motown) 107/7**
Moves: Up 68, Debuts 8, Same 22, Down 2, Adds 7, B94, KROD, KIOA, FM102, WACZ, KKRC-FM, KWLO, B104 24-20, Z93 29-22, CKLW 20-14, XTRA 23-19, 3WT 25-19, B97 19-15, KHYT 25-19.
- HUEY LEWIS & THE NEWS "Workin' For A Livin'" (Chrysalis) 97/22**
Moves: Up 34, Debuts 9, Same 31, Down 1, Adds 22 including WCAU-FM, KIQQ, WLAN-FM, WKRZ-FM, KROK, WKRZ-FM, WHHY-FM, WBCY, WRQK, WJXQ, WKFR, KKXX, KHYT, 95SGF, KFVR.
- A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 92/19**
Moves: Up 29, Debuts 13, Same 28, Down 3, Adds 19, Z93, Q105, KZZP, 3WT, WKEE, G100, WSKZ, WQUT, WBCY, KMGK, KQKQ, KIDD, WCIR, Z102, 95SGF.
- TANE CAIN "Holdin' On" (RCA) 89/23**
Moves: Up 7, Debuts 16, Same 43, Down 0, Adds 23 including WCAU-FM, JB105, WGCL, Q103, WTRY, WFMK, WDCG, WNOK-FM, WKFR, KIKI, WGUY, WCGQ, KKQV, 99KG, KCBN.
- STEVE WINWOOD "Still In The Game" (Island/WB) 81/13**
Moves: Up 28, Debuts 11, Same 29, Down 0, Adds 13, 94Q, KSET-FM, KROD, G100, WSKZ, WRQK, WNOK-FM, WRVQ, KIKI, WOMP-FM, WZYQ, WGLF, KKLS, WLWL-FM 25-19, KZ93 16-11.
- WALTER MURPHY "Themes From 'E.T.'" (MCA) 78/5**
Moves: Up 26, Debuts 10, Same 37, Down 0, Adds 5, WYCR, KXX106, WOKI, KJ100, WZYQ, JB105 23-16, KEARTH 25-21, WFBR 27-23, 3WT 30-21, WDRC-FM 24-19, WJDX 29-21, CK101 30-21, WSEZ 29-26, KSTT 24-20, WAEV 27-24.
- JUICE NEWTON "Break It To Me Gently" (Capitol) 76/27**
Moves: Up 3, Debuts 19, Same 26, Down 1, Adds 27 including WBEN-FM, WCAU-FM, JB105, KYYX, KOPA, WHFM, WDRC-FM, KROD, KBFM, G100, Y103, WAKB, KSKD, Q101, KCBN.
- PAUL DAVIS "Love Or Let Me Be Lonely" (Arista) 73/2**
Moves: Up 42, Debuts 5, Same 24, Down 0, Adds 2, WDJX, WJBO, WBEN-FM 33-30, KYYX 31-29, KOPA 29-26, WAEB 8-5, WTIX 27-24, Y103 20-15, WKFR 30-27, KOFM 18-13, KSPZ 8-7, WFEA 25-19, 95XIL 21-16, WAEV 16-13, KSLY 14-10.
- ROBERTA FLACK "I'm The One" (Atlantic) 69/6**
Moves: Up 29, Debuts 16, Same 18, Down 0, Adds 6, KIMN, KRAV, KJRB, WAEV, KKLS, WRKR, WBEN-FM 39-35, WIFI 30-26, KEARTH 28-25, WDRC-FM 10-8, WAEB 17-14, WJDX 23-19, KSTT 12-7, KGGI 23-19.
- GLENN FREY "The One You Love" (Asylum) 61/39**
Moves: Up 2, Debuts 11, Same 9, Down 0, Adds 39 including WBEN-FM, B104, Q107, WGCL, WKTI, KEARTH, KFI, KFRC, B100, KZZP, WPST, WCSC, WNAM, KBBK, WCGQ.

NEW & ACTIVE

25-49

- WALTER MURPHY "Themes From 'E.T.'" (MCA) 49/13**
Rotations: Heavy 2/0, Medium 27/4, Light 20/9, Extra Adds 0, Total Adds 13, WVBF, KJR, WGY, WBT, WSLI, WHHY, WRVA, KSL, WKBR, WSKY, KTWO, KBAI, KRKK. Heavy: WDEF, WLVA. Medium: WYNY, WSB, 97AIA, KEX, WRIE, KEY103, WSRZ, WHBY, KBOI, KUGN, WWNR, KFOR, WJON, WBOW, KRCL.
- MOTELS "Only The Lonely" (Capitol) 49/0**
Rotations: Heavy 9/0, Medium 28/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WYNY, WMYZ, KEY103, WGAR, WQUA, KKRQ, KUDO, WCHV, WORG. Medium: WROR, WLTT, 97AIA, WFYR, WARM98, WZZP, WZUU, WHEN, WAFB, WAIV, WRVR, WQUE, Y106, WSRZ, YES96, KRNT, WENS, WFMK, KOB, KBOI, KVSF.