

Radio & Records

ISSUE NUMBER 450

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INSIDE R&R:

Broadcast Bureau

Reorganized: After threatening for years, the FCC finally regrouped the Broadcast Bureau under the new designation Mass Media Bureau 4

Morning Mystique: A close-up look at WZUU/Milwaukee's morning master Larry "The Legend" Johnson, and the anatomy of a PD/morning man relationship, as told by KZZP/Phoenix programmer Randy Stewart and personality Jonathon Brandmeier 28,20

Look Out For That Cable: Is cable TV a bigger threat to television or radio? Some interesting answers lead naturally to more questions. Plus a Christal coup 19

WLOL Sets New PD: Minneapolis CHR outlet nails down Tac Hammer as its new programmer 3

NRBA Reno Convention Coverage: Pictorial coverage of the NRBA's successful gathering and an R&R bonus: the complete text of Mark Fowler's revelatory thoughts on new deregulation 10 & 11

Griffey New BMA President: Solar Records Chairman Dick Griffey elected to top BMA post, and gets set to launch new "pop" label, Constellation 3

Birch Spring Scoreboard: Jhan Hiber compares Birch's performance in some key ratings parameters to Arbitron. Five random markets are studied, and the results may surprise you . . . 12

WEBN's Denton Marr, AOR Survivor: After 15 years of rockin' on Cincinnati's oldest AOR, this programmer's thoughts reflect a format that is ever-changing 24

Alternate Programming For Country AM's: You can call it Classic Country or you can call it Country Gold. Either way, AM's in Jacksonville, San Diego, Houston and Cincinnati are doing it now 29

\$3.50 Single Copy

NRBA Focus: Sales Costs And Business

Sparked by an adventurous opening address by FCC Chairman Mark Fowler (see separate story), the National Radio Broadcasters Association's ninth annual convention generated healthy attendance and generally positive reactions from participants. Like the NAB Radio Programming Conference just two weeks before, the NRBA's Reno meeting placed a strong emphasis on business concerns, with a more pronounced orientation toward management resulting in a heavy concentration on sales as well.

NRBA estimated 2800 registrants and over 4000 participants at the four-day meeting (September 12-15). The official theme was "Radio: Win Big In The 80's," but a number of well-attended sessions on sales indicated stations' concern for generating enough income to hold their own. Best-attended sessions were "Financial Management: Buying and Selling Radio Stations," in which a substantial increase in major market stations' pricetags was anticipated if the current limit of seven AM's and seven FM's per owner is lifted; "How To Maximize National Sales"; and "Management: Cost-Cutting, Collections, And Maintaining Cash Flow." NRBA/ See Page 18

MMR JOINS INTEREP NET

McGavren Buys Major Market

McGavren-Guild has acquired Major Market Radio, the rep firm formerly owned by Golden West. McGavren will combine MMR with its Hillier, Newmark & Wechsler and Bernard Howard & Co. subsidiaries under the Interep umbrella identity to create what it terms the "number three rep network," behind McGavren itself and Katz Communications. Golden West had announced its intention to sell MMR in August (R&R 8-6), with Interep and a consortium formed by MMR employees as the probable purchasers named at that time. No financial details were disclosed.

MMR President Warner Rush told R&R, "Once we were unable to buy the rep firm as a group, we felt the best thing to do was join with (McGavren-Guild head) Ralph Guild. We see tremendous opportunity with the resources of Interep and with all the key players remaining on the court. We will have autonomy from the other Interep companies."

MMR Network VP/Director Tony Miraglia will coordinate the sales of the newly-formed Interep network. He stated, "I believe rep networks are the fastest-growing

SPEECH CALLS FOR "STATION BREAK"

Fowler Calls For Dramatic New Radio Deregulation At NRBA

FCC Chairman Mark Fowler proposed sweeping new deregulatory initiatives for radio in a startling speech opening the ninth annual NRBA convention in Reno this past weekend. Fowler's remarks surprised his broadcaster audience by not only celebrating his Commission's deregulatory achievements since he took over in 1981, but proposing to cut back "regulatory underbrush" in new areas.

Fowler specifically proposed eliminating FCC rules on radio station promotion and "hyping" during ratings periods, repetitious playing of records, and perhaps most significant—fraudulent billing. He suggested that these areas were not proper concerns of the FCC, and in the case of fraudulent billing, advocated "other solutions" such as criminal and civil suits in local courts.

First Amendment And Spectrum Fee

Fowler also came out strongly

against the Fairness Doctrine and any other restrictions on broadcasters' freedom to air political material, calling for equality in treatment for broadcast and print media under the First Amendment.

He also praised NRBA's stand in proposing that broadcasters pay a spectrum fee to help aid public radio in exchange for even greater freedom from regulation. He qualified his endorsement of the spectrum fee principle by warning that excessive or unfairly levied spectrum fees could discourage marketplace activity, but said a fee "carefully tailored to the realities of the broadcasting business" could prove beneficial



Mark Fowler

KELLY FORMS CONSULTANCY

WRKS Names Mayo PD

WRKS/New York PD Don Kelly will leave the RKO station at the end of October in order to set up his own consultancy. Immediately promoted to fill the programming vacancy was Kelly's assistant for the past 18 months, Barry Mayo. WRKS GM Lee Simonson told R&R he was sorry to see Kelly leave, but understood his motives in wanting to go out on his own. "I think Don has as good a programming track record as anybody out there," Simonson said. "He should do very well."

Commenting on Mayo's promotion, Simonson said, "Barry is a very talented program director, and a wonderful human being. I've enjoyed working with him over the past year and a half. When Barry joined us from WGCI/Chicago, where he had been PD, it was with the understanding that he would ultimately become the PD of WRKS. Don's decision to leave allows me to fulfill the promise made to Barry."

Kelly told R&R, "I think that my background in both the A/C and Urban formats gives me a versatility that no other consultant can offer. It's difficult to leave an organization like RKO, but the time is right for me, and I'm leaving the station in very capable hands. Barry Mayo is one of the brightest young programmers in the business today. He is completely qualified to keep WRKS in its strong position."

Mayo, who was attending the birth of his first child at a New York hospital on Tuesday (9-14), was unavailable for comment. His appointment as PD is effective November 1.

Fowler Plan For New Deregulation

- Weed out "regulatory underbrush"
- No FCC supervision of:
 - 1) Ratings period hyping and promotion
 - 2) Fraudulent billing
 - 3) "Repetitious" airing of records
- Cautious endorsement of NRBA spectrum fee proposal

to endangered formats and non-profit broadcasting.

Fowler also reviewed the FCC's deregulatory "report card," citing the elimination of Form 324, the AM stereo marketplace decision, and proposed eliminations of logs and trafficking rules, among others, as significant reforms. And he warmed broadcasters' hearts by announcing a "review of every rule that makes headaches for you with no payoff to the public." Fowler termed these rules "regulatory underbrush," and added, "We've assigned a group of highly competent lawyers with legal machetes to cut it back."

Small Becomes UPI President

Former NBC News President and longtime radio and TV broadcaster Bill Small was named President and Chief Operating Officer of UPI Tuesday (9-14). He replaces Roderick Beaton, who retired earlier this month. Small headed NBC News from 1979 until March of this year. From 1962 until joining NBC in 1979, he had been with CBS as Manager/Washington Bureau, Senior VP/Director of News, and VP/Washington. In the 1950's Small worked in radio as News Director at WHAS/Louisville and WLS/Chicago.

"I am honored to have been chosen and I'm delighted to be with UPI," Small commented. "It is a great worldwide news service with standards of journalistic excellence that span almost all of this century."

Douglas Ruhe, Managing Director of Media News Inc., which bought UPI from Scripps-Howard in June, said, "Bill Small is one of the news industry's true leaders. He is a first-class newsman and news executive who brings with him strong organizational and managerial skills."

DUNN/ See Page 22

WHO Else Hits Every Time??

CHR **BREAKERS**

WHO
Athena (WB)

59% of our reporters on it. Moves: Up 54, Debuts 20, Same 30, Down 0, Adds 19 including KEGL, Z93, KEARTH, KFI, XTRA. See Parallels, debuts at number 27 on the CHR chart.



THE ALBUM

Radio & Records Album Airplay/40

16-1

“ATHENA” THE WHO

Produced & Engineered by Glyn Johns



“Love Me Tomorrow” Is Today!

ONE OF THE
“MOST ADDED” CHR...

WBEN-FM	FM100	WTSN
CFTR	WSKZ	WFBG
CKGM	WOKI	WCIR
94Q	WQUT	WZYQ
WKTI	WBCY	Q104
WKFM	WSFL	Z102
92FLY	WRQK	95SGF
3WT	WCSC	WFOX
WPST	WNOK-FM	WCGQ
WAEB	KIOA	WFLB
WYCR	KOFM	WXLK
WKEE	Z104	WYKS
KBFM	WNAM	KILE
WTIX	WKAU	KSEL-FM
KROK	WKDD	KPUR
WFMF	KO93	Q101
WZYP	KKXX	KVOL
WAXY	KJRB	WSPT
BJ105	KNBQ	WAZY-FM
WDOQ	KQMQ	KDVV
CK101	KIKI	KKLV
WBBQ		KOZE

AND ONE OF THE
“MOST ADDED” A/C



CHICAGO

“Love Me Tomorrow”

Produced by David Foster



this week ... 9-17-82

Washington Report	4
What's New	6
Networks/Suppliers/Reps	8
Ratings: Jhan Hiber	12
Street Talk	16
Calendar: Brad Messer	18
Sales: Jonathan Hall	19
CHR: Joel Denver	20
AOR: Jeff Gelb	24
A/C: Jeff Green	28
Country: Carolyn Parks	29
Nashville: Biff Collie	31
Black Radio: Walt Love	34
Marketplace	36
Opportunities	36
Picture Page	39

Home Taping — Threat Or Scapegoat?

All sides of the issue — record industry, blank tape industry, and radio — represented in a three-part R&R special.

Coming in October

The Music Section

Begins on Page 40

This Week In Music History	40
National Music Formats	42
AOR	43
Country	48
A/C	51
Black	52
CHR	55

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Hammer Upped To PD At WLOL

WLOL/Minneapolis midday personality Tac Hammer has been promoted to PD for the CHR station. Bob Berglund, who had served as PD as well as Operations Manager and morning man for WLOL, has relinquished the programming duties in order to concentrate on his other two responsibilities.



Tac Hammer

Berglund told R&R, "We're most fortunate to have someone with Tac's experience to rely on. Being a part of the morning show with Bob Hines has put a strain on my time, and I felt the station's interests would best be served by using Tac's programming background." Berglund added that current Music Director Phil Huston will turn those duties over to Hammer as well.

Hammer commented to R&R, "I'm most excited to have been here on the ground floor of WLOL's success. I'll still be on the air from noon-3pm, and we've picked up Bob Lange from KDWB (AM) for afternoons. There are no plans to change anything around since we're on a winning course. I'm looking forward to helping Bob (Berglund) and (VP/GM) Doyle Rose in my new position."

A 16-year market veteran, Hammer programmed AOR KQRS for a number of years, and also worked on-air at KDWB and KRSI before joining WLOL last March.

ENTERTAINMENT EXCHANGES WITH USSR, CHINA

Weintraub, Hammer Form International Production Company

Jerry Weintraub, a principal and Chairman of the Board of Management III, has formed a partnership with Armand Hammer Productions, a division of Occidental Petroleum, to promote entertainment and cultural exchanges with Russia and China. The new venture, which will be involved in motion pictures, television programs, theater, sports, dance, records, audio and video tapes and publications, will be known as Jerry Weintraub/Armand Hammer Productions in this country and as Armand Hammer/Jerry Weintraub Productions overseas.

Hammer, who initiated the first grain sales between the United States and Russia in the 1920's, and whose Occidental Petroleum is one of Russia's largest trading partners, recently signed an agreement with the Chinese government which could lead to a similar business deal with Chinese-based companies.

Weintraub is the personal manager for John Denver, Neil Diamond, Bob Dylan, Waylon Jennings, the Beach Boys, the Moody Blues, Herb Alpert, Rick James and many others. He also produced several films, including "Diner," "Nashville," and "Oh God!"

Solar Sets "Pop" Constellation Label

Solar Records will debut a new label, Constellation Records, as part of its longterm agreement with Elektra-Asylum. The new label will be primarily a vehicle for "pop" acts, as Solar Chairman Dick Griffey explained to R&R. "We wanted to start a pop label because several artists, who would be classified pop as opposed to black, saw the success we were having and approached me to do business with them. Some of those acts I'm very excited about, and I felt the need to create a vehicle for

SOLAR/ See Page 22

WWCT Loses License In Internal Shakeup

WWCT/Peoria has lost its license because minority stockholders took control without FCC permission in 1975 and then lied to the Commission in an attempted coverup.

FCC law judge John Conlin last week denied Peoria Community Broadcasters' (PCB) renewal bid for WWCT and granted the competing application of Central Illinois Broadcasting.

According to Judge Conlin, PCB's minority partners failed to seek the required FCC approval when they negotiated the ouster of PCB Chairman and majority stockholder Thomas Murphy seven years ago.

NEW OFFICERS ELECTED

Dick Griffey Named BMA President

The Black Music Association has elected a new slate of officers, with Solar Records Chairman Dick Griffey being named BMA President. The other newly elected officers are: Vice President Ewart Abner of Stevie Wonder's management operation; Secretary Irene Ware, Station Manager of WGOK/Mobile; and Treasurer Ted Hudson of Ted Hudson's One Stop in St. Louis.



Dick Griffey

Griffey commented on his new responsibilities as the head of BMA, telling R&R, "I certainly consider it a major honor being elected President of the BMA. As I see it, there is a real need to get the broadcast community and the artists themselves more involved with the BMA, and I hope I can help to accomplish that within the next two years."

The BMA also increased its board of directors from 15 to 21, with the six new members being elected by the organization's general membership.

Deely Promoted To PD At WLRS

Dan Deely has been named to succeed Dave Conley as Program Director at WLRS/Louisville. Since Conley has already departed WLRS, Deely's promotion from the airstaff is effective immediately.

Deely, who has worked in Louisville AOR radio for several years, told R&R, "I know I have a good feel for the market and an intimate knowledge of the product. I want to refine our music a bit and work with the jocks to help give them a definite direction. They're super-talented people, and I'm very excited to work with them."

DEELY/ See Page 22

Pepper, Jeggelian New WRKO Morning Team

Effective September 15, Tony Pepper and Janet Jeggelian are the new morning team at News/Talk-formatted WRKO/Boston. The duo moves crosstown from WBZ-TV and WBZ-Radio respectively, succeeding former morning host Norm Nathan.

Pepper had been with the TV station since 1974, most recently as anchor of the top-rated 6pm and 11pm newscasts, while Jeggelian, with WBZ since 1979, served as a talk show host. VP/GM Bob Fish told R&R, "I am ecstatic to be able to have the kind of talent that we have acquired in Tony Pepper. His background in broadcast journalism and news with the addition of Janet Jeggelian and her talk background really makes a News/Talk radio station News/Talk/Information."

PD Mel Miller commented, "We are in-

WRKO/ See Page 22

"Thereafter," the judge added, "they engaged in a pattern of concealment and misrepresentation calculated to keep the Commission misinformed as to what had taken place."

Public Service Void

Also Hurts

Stations with superior programming are entitled to a degree of "renewal expectancy," but Judge Conlin said WWCT deserved no such credit. He found that WWCT carried virtually no local non-entertainment programming. In fact, he said, the two programs cited by the station were not even locally produced.

Also weighing against WWCT was the fact that none of its principals are involved in station management. Central Illinois Broadcasting, on the other hand, proposed that two principals owning 62% of the company will be involved in daily station operations.

Judge Conlin concluded, "Thus, even if PCB were not disqualified, the violations discussed above and Central's vastly superior programming proposal would mandate a grant of Central's application."

CORPORATE CHANGES

Paley, Eller Step Down; Frederick Joins RCA

In movement last week in top corporate circles, CBS founder and Chairman William Paley will relinquish his title to President/CEO Thomas Wyman in April. In addition, Robert Frederick, Executive VP at General Electric, has been appointed President/COO of RCA Corp., supervising all RCA operations except NBC, which reports directly to Chairman Thornton Bradshaw. Frederick fills a position vacant for two years after Maurice Valente's resignation. And broadcast entrepreneur Karl Eller will step down as President of Columbia Pictures Industries' communications division to form his own financial/management consultancy. No replacement has been named.

TRANSACTIONS

Sigmor Divesting Seven Texas Stations

Sigmor Corp. will divest itself of seven Texas radio stations valued at over \$40 million when it merges with Diamond Shamrock Corp. in late November or early December. Both firms are headquartered in Texas.

The stations will become the property of a new firm, Tetco, Inc., which will be owned by Sigmor's current Chairman and President, Tom Turner.

The stations involved are KXOL/Fort Worth, KBUC-AM & FM/San Antonio, KRYS & KBCB/Corpus Christi, and KTON-AM & FM/Belton. A Sigmor spokesman said no changes are anticipated at the stations and FCC approval won't be necessary, since Turner will remain the principal owner.

Turner's retention of the stations under a new corporate entity is part of a complex merger between Sigmor and Diamond Shamrock, which already owns 20% of Sigmor's stock. The total deal is estimated at \$160 million.

Diamond Shamrock is acquiring all of Sigmor's energy holdings, including oil refineries and a string of gasoline stations. In addition to the radio stations, Turner will retain a trucking firm, manufacturing interests, and a minor league baseball team.

Ogden Broadcasting Buys WTON

Ogden Broadcasting of Virginia, a subsidiary of Ogden Newspapers, has purchased WTON/Staunton, VA from Augusta Country Broadcasting Corp. for \$1.65 million. In the Blackburn & Company-negotiated deal, Ogden Broadcasting will take over the 1kw-day, 250-watts-night at 1240 kHz facility pending FCC approval. Ogden Broadcasting also recently purchased (subject to FCC sanction) WMMB (and a construction permit for a new AM)/North Myrtle Beach, SC for \$1.5 million.

Washington Report

Radio Marti Moves To Senate Floor

U.S. government broadcasts into Cuba moved one step closer to reality last week when the \$7.5 million bill to create Radio Marti passed the Senate Foreign Relations Committee by a surprisingly wide 11-5 margin.

A much closer vote had been expected, but the measure won unanimous GOP support, plus the backing of John Glenn (D-OH) and Paul Sarbanes (D-MD). The bill now goes to the Senate floor for final action, possibly as early as the end of this week. The measure has already cleared the House.

The strong committee endorsement gave encouragement to proponents that the full Senate will approve Radio Marti. But there are signs that opponents, mindful of hometown broadcasters who fear Cuban interference, will employ stalling tactics to prevent any action before the Senate adjourns in mid-October.

Mexico Seen As Cuba Negotiator

Since Mexico has relatively good relations with Cuba, leaders of NAB and the Canadian Association of Broadcasters (CAB) plan to ask their governments to prevail upon Mexico to help persuade Cuba not to create AM interference.

The plan was adopted last week in Cancun, Mexico at a joint meeting of leaders from NAB, CAB and the CIRT (Mexican association of broadcasters).

They adopted a resolution which read, "... actions must be brought to bear to convince Cuba to abide by international agreements designed to insure that radio interference is minimized.

"The NAB and CAB will petition their governments to officially petition the government of Mexico to make use of its good offices to initiate necessary discussions with the government of Cuba. At that time, the CIRT will back that petition."

Localism Wins FM License In Mt. Zion, IL

An FCC law judge has granted Mary Ellen Burns a license to build the first radio station in Mt. Zion, IL. The judge denied the competing application of Town and Country Broadcasting, which proposed to build the FM in nearby Decatur.

The judge ruled in favor of Burns because Mt. Zion has no radio stations, while Decatur has four. He said that as long as a top Commission priority is assuring service of local origin to as many communities as possible, applicants such as Burns will properly search out cities with no stations.

Town and Country has tried to minimize the significance of Mt. Zion as a community and argued unsuccessfully against putting a station in the town.

FCC Bailed Out By Veto Override

There were signs of relief around the FCC last week when Congress, by a single vote, overrode President Reagan's veto of a \$14 billion spending bill. Had the veto been sustained, the Commission would have been broke, and virtually all its staff would have been laid off this week.

The bill contains \$3.1 million the FCC needs to continue operating through September 30. But the Commission isn't entirely out of the budgetary woods yet. Congress hasn't voted any money for it to stay in business after October 1. However, it's likely Congress will adopt a Continuing Resolution to maintain spending for agencies at existing levels until their individual budgets for the new fiscal year have been passed.

Mondale Campaigns On Network Radio

More than two years before the 1984 presidential election, unannounced candidate Walter Mondale has bought network radio time to reach the American public. Last week Mondale rotated three 60-second spots on the Mutual network during "Agronsky & Company," news, and sports programs over a four-day period.

The former Democratic Vice President attacked Reagan economic policies and urged Americans to vote Democratic this fall. He asserted that "the Reagan Administration is moving in the wrong direction," and "it's clear that the Republican economic program has failed."

NPR Green-Lights CODART Hometaping Venture

NPR's latest scheme to earn money is a service furnishing music and information that customers will tape at home for a small fee, as previewed six months ago (R&R 3-19, 4-23). Called CODART, the service will be introduced next month at KQED/San Francisco, where it has been tested successfully.

Music, comedy, drama, educational, and informational selections will be distributed via NPR's satellite and broadcast over local affiliates in the dead of night. Customers will call an 800 number to order from a monthly catalogue, arrange billing, and receive a special code for each selection they want.

They'll then punch the code into special home taping devices to be built by Panasonic. Then, when the desired program is aired, the special code will sound and the customer's machine will tape the program automatically.

CODART officials predict record companies will find the system a good way to reduce production and distribution costs. They also see a potential market in commuters who don't have time to read, but would listen to a CODART-fed audio version of a news or business magazine on cassette while driving to and from work.

RADIO, TV, CABLE COMBINED

FCC Establishes New Mass Media Bureau

Reorganizing the Broadcast Bureau has been a topic of discussion at the FCC for years. But on Tuesday (9-14) the Commission finally took the plunge. It created a new Mass Media Bureau to regulate all audio and video services. The MMB will absorb all of the existing Broadcast and Cable Television Bureaus.

The reorganization is tentatively scheduled to take effect November 30, after getting the necessary approval from the House and Senate Appropriations Subcommittees that control the FCC's budget.

"We believe that the consolidation is going to give us faster, and more efficient authorization of service," said Broadcast Bureau Chief Larry Harris, who will head up the new bureau. "We're going to be able to reduce a tremendous amount of duplicate record keeping. There's going to be much greater flexibility of staff utilization and more opportunity for advancement and broader exposure. And it's certainly going to give us more orderly development of emerging video technologies."



Larry Harris

Eads, Stewart, Kelly & Porter Head Divisions

With Harris in charge, the Mass Media Bureau will have two Deputy Chiefs. They are Deputy Broadcast Bureau Chief Jeff Baumann and Cable TV Bureau Chief Bill Johnson.

Radio will be regulated by a new Audio Services Division to be headed by Larry

Eads, now chief of the Broadcast Facilities Division, which will cease to exist. The new division will consist of an AM Branch, FM Branch, Auxiliary Services Branch and, for lack of a better place to put them, a Data Management Staff and the Public Reference Room.

A new Video Services Division will be headed by Roy Stewart, now in charge of the soon-to-be extinct Renewal & Transfer Division. This shop will regulate television, cable, low power TV, direct broadcast satellites (DBS), and other video technologies. It will also have an Ownership Staff that will handle both radio and video.

A new Enforcement Division will be headed up by Chuck Kelly, whose current Hearing Division disappears into the new entity. Its branches will be: Complaints, EEO, Fairness/Political Broadcasting, Hearing, Investigations. The Complaints Branch will handle all rule inquiries, complaints and written investigations of rule violations (except EEO). On-site investigations will be conducted by the Investigations Branch.

Almost unchanged from its current form will be the Policy & Rules Division, which will continue to be headed up by Rod Porter. The one change will be the addition of a new Allocations Branch to handle assignment of new FM and TV frequencies to communities.

DAYTIMERS FLOOD FCC

NRBA Throws Full Weight Behind Daytimer Relief

Five steps proposed last month by the FCC to extend operating hours for daytimers won the full support of NRBA's Board of Directors meeting in Reno last weekend.

"Even the fulltimers on the board felt it was the right, proper and inevitable thing to do," reported NRBA Executive VP Abe Voron. "While nobody is happy about accepting more interference, they accepted it gracefully, and we hope that's how all our fulltime members will feel."

Comments are due at the FCC by November 15 on the proposals, which would:

- Allow pre-sunrise operations by Class II's located east of co-channel I-A stations
- Allow certain Class II's that share channels with Class I stations to operate from 6am-6pm
- Allow Class III daytimers to operate until 6pm with 500 watts without protecting other Class III's
- Calculate interference by using diurnal curves, which would extend daytimer hours by taking into account more accurately the gradual rising and setting of the sun.

According to Voron, NRBA's Board took no action on a second set of six proposals which the FCC floated for comment, but stopped short of proposing outright. Those steps would include giving daytimers preferences when applying for FM's.

Meanwhile, NAB attorney Barry Uman-sky says the daytimer proposals are under

study by NAB's engineering staff and should be ready for an Executive Committee vote in October. At first glance, said Uman-sky, the proposals are "positive" and seemingly in line with NAB's support of 6am-6pm operation "for as many stations as possible."

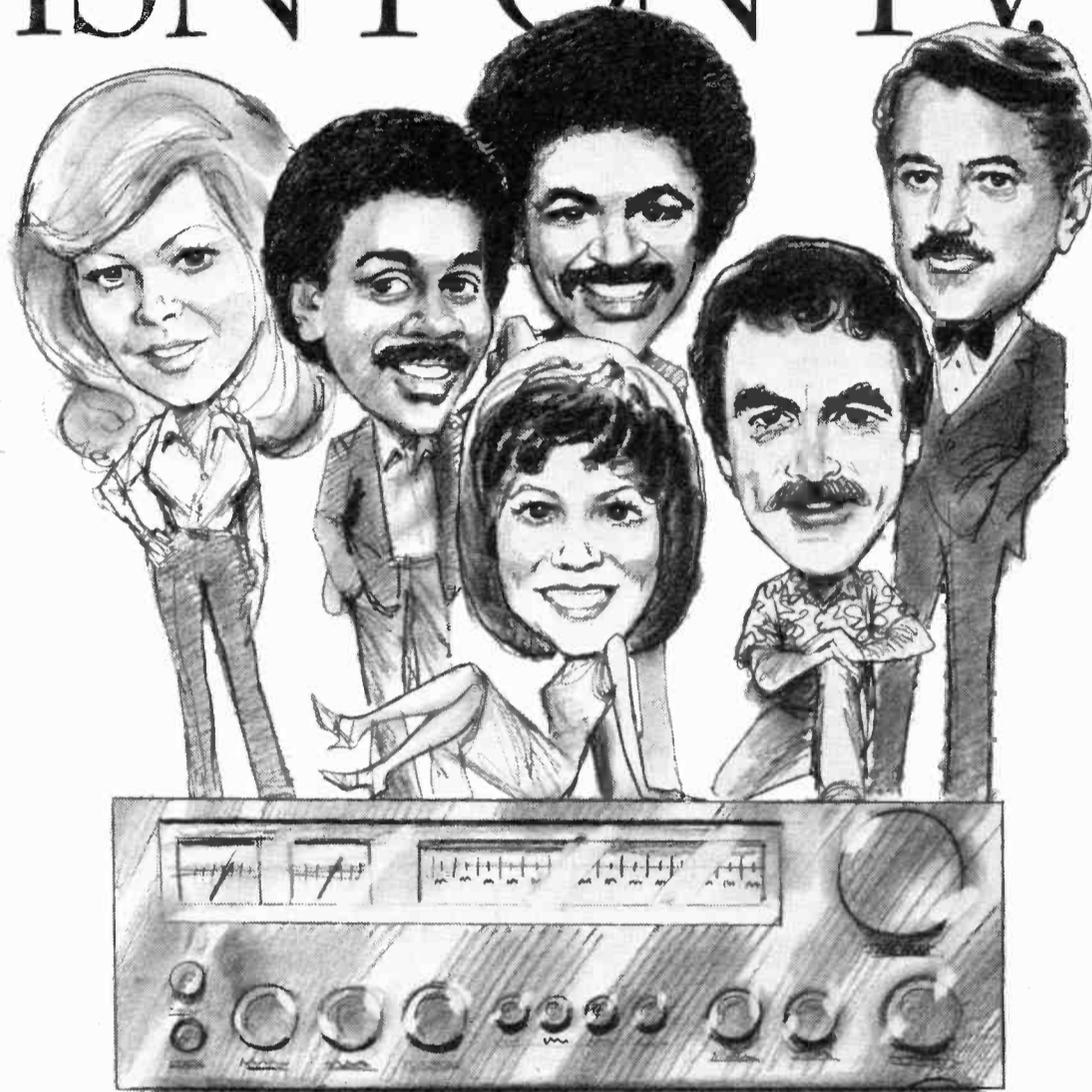
Even though comments aren't due for two months, daytimers are already flooding the Commission with letters expressing strong support for the relief measures.

Without some relief, wrote KWA/Lubbock VP Jerry Hudson, "a major and important part of the broadcasting community may be eliminated through economic hardship."

WMUU/Greenville, SC GM Jim Dickson said of daytimers, "When they have to sign off at 5:15, they lose the opportunity of reaching their listeners during a large portion of the afternoon drivetime."

Still to be heard from are the regional and clear channel stations which stand to suffer somewhat increased interference under the proposals. Also, one communications attorney cautioned against over-optimism by daytimers. While helpful, he said the steps proposed are not "panaceas" and won't help every single daytimer.

THE BEST LOOK AT THE NEW TV SEASON ISN'T ON TV.



IT'S ON RADIO.

TV TONITE with Ron Hendren is radio's only direct line to the biggest audience you can get—TV watchers.

Now TV TONITE is capturing the most eagerly awaited new season yet. New shows and returning shows. Specials. And an estimated audience of 200 million.

To decide what to watch, many will turn to radio and the source they trust most, Ron Hendren.

Winner of an Emmy and this year's L.A. Press Club Award, Ron's unbiased reviews have made him America's most respected—and listened to—TV critic.

And as co-host of TV's Entertain-

ment Tonight, he's seen by more people every day than all three network morning shows combined.

Ron's 5x a week, one minute reviews are timely, witty, fast paced. And your way to tap into phenomenal numbers of TV watchers.

For an exclusive in your market, contact Watermark. And find out why the most important part of the new TV season isn't what

you'll see.
It's what
you'll
hear



Watermark
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TV. Tonite

with RON HENDREN

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AUDIO TAPE PLAYERS AID RISE

U.S. Imports Show Gains

According to the **Electronic Industries Association's Consumer Electronics Group (EIA/CEG)**, U.S. imports of audio tape players, color TV's, and VCR's increased during the first six months of this year. Most of the growth can be attributed to the popularity of audio tape players. Those under the home use category grew 113.4% from 1.2 million units to 2.5 million, while tape players for automobiles rose 7.9% or 4.7 to 5.1 million units. Color TV's posted a 6.4% gain over the same period last year, lagging far behind the impressive 48% leap for VCR's.

However, some imported products experienced declines during the six-month period. Among those were home and auto radios, which were off 5.3% and 10.3%, respectively. Home radios dropped from 14.3 to 13.6 million followed by auto radios which went from 1.7 to 1.6 million. Phonographs were off 31.4%, topped slightly by record players/changers/turntables, down 32.1%. Black and white TV's were off 8.6% in units.

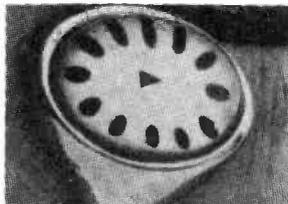
"Mindscape" Disc Captures Video Sounds

Data Age, Inc., a video game software manufacturer for the **Atari Video Game System**, thinks the sounds of a video game play a very significant role in generating a person's total involvement/enthusiasm, and that the print and visual media can't do the job alone. So in an effort to make consumers more aware of its product, the firm has recorded "Mindscape." The stereophonic 3½-minute audio disc captures the sounds associated with the video game world, thereby reminding players of "the sensations and challenges one encounters in a video game."

Record producer/musician and 16-year audio special effects expert **Craig Hundley** ("Star Trek-I & II," "Firefox," **Donna Summer**) teamed with science fiction writer/physicist **J. Ray Dettling** to put the disc together. It will be available free to consumers, and will be packaged in four-color boxes graphically illustrating Data Age's first five video games. The firm also plans a special radio contest based on consumer interaction with the record and local retailers. This promotion will encompass a top contemporary music station in each of thirty U.S. markets commencing with the fourth quarter selling season. Additional contest details are forthcoming.

Ring Fingers Stress Problems

Stress is a primary health concern these days. To keep tabs on it, whether you're at work or at home, Pennsylvania-based **Futurehealth, Inc.** has developed a Bio-Q Thermometer Ring. The ring's 12 dots change colors to monitor temperature changes in graduations of half a degree, helping you relax your muscles and regulate your blood flow. For instance, cold hands resulting from restricted circulation could be an indication of tension. As you relax your muscles you can watch your finger temperature rise.



Prices range from \$21.95 for white metal and \$24.95 for pewter to \$45 for sterling silver. Write the manufacturer directly, at 2133 Bristol Pike, Bensalem, PA 19020.

DIVORCE ON INCREASE

Census Analyzes Age, Marital Status

Further analysis of 1980 Census trends by **American Demographics** reveals noteworthy findings about the age and marital status of the radio-listening and record-buying public. The median age of today's population (226,545,805) is 30, with the 35-44 age group comprising a significant portion of total persons — 25,638,130. Over the last decade, the divorce rate has doubled. 1980 found 4.5 million divorced men versus 1970's 2 million. Divorced women outnumber their male counterparts, 6.6 million as compared to only 3.1 million ten years ago.

That's not to say the institution of marriage is falling by the wayside. Of

those 15 years and older, 60% of men and 55% of women are married. With 30% of men and 23% of women single, this represents just about the same proportions as a decade ago.

As far as key groups in the country are concerned, the breakdowns are as follows (in millions):

Age	Total Population
15-19	21.2
20-24	21.3
25-29	19.4
30-34	17.7
45-54	22.8
55-59	11.6
60-64	10.1
65-74	15.7

Super-Paper Figment Of Imagination?

The next time you write a letter or memo, you might want to try a sheet of "Super-Paper." Super-Paper doesn't travel faster than a speeding bullet through the snail-paced mail system. What does make it special, though, are

the subliminal messages like "buy," "pay," and "yes" which are faintly printed on it.

On close inspection, skeptics could dismiss it as your average, run-of-the-mill white stationery. Are the messages so faintly printed as to be non-existent? The **Wall Street Journal** asked scientists at the Georgia State Crime Laboratory and the Georgia Institute of Technology to thoroughly examine Super-Paper under a variety of conditions. The results? If there are subliminal messages printed on the paper, then infrared light, ultraviolet light, oblique light, infrared luminescence, and a high-powered microscope can't detect them.

But marketers **Derek Best** and **Robert Fener** contend that the messages do indeed work on a reader's subconscious even if they seem invisible at first. In fact Best believes non-seers could have problems with their imaginations and therefore should relax when they look at the paper. At ten sheets for \$9.95 or 100 for \$89.95, *nothing* is too difficult to imagine.

Working Women Mail In Premiums

It's not surprising that as a rule nonworking housewives are most responsive to premiums. But it's those working women in the 25-44 age group, bringing home \$15-25,000, who can primarily be counted on to mail-in premium offers.

Ad Awareness Ranked

COKE, PEPSI 1-2

Pops are clearly tops with consumers when it comes to ad visibility/awareness. Led by **Coca-Cola** and **Pepsi**, soft drinks accounted for five of the top ten slots in **AdWatch's** recent monthly ranking. The other three are **7Up** at 5, **Dr. Pepper** at 8, and **Shasta** at 9, while **McDonald's** (#3), **Miller Beer** (#4), **Budweiser** (#6, tied with **Ford**), and **Bell Telephone** (#9, tied with **Shasta**) round out the remainder of the list.

AdWatch, a joint venture of **Advertising Age** and Lincoln-based **SRI Research Center**, also asked respondents this time to list up to five magazines they had read or thumbed through during the last two days. **Time** led with 13%, followed by **Reader's Digest**, **Good Housekeeping**, **Newsweek**, **Better Homes & Gardens**, **National Geographic**, **McCall's**, **Sports Illustrated**, **Family Circle**, and **Ladies' Home Journal**.

MCA Spins Off E.T. Pic Disk

Capitalizing even further on the unprecedented success of "E.T. — The Extra-Terrestrial," **MCA Records** will soon be marketing a picture disc version of the 370,000 unit-selling soundtrack. The disc's two sides reprise two memorable scenes from the film: side one depicts a fingertip-glowing E.T. while side two shows Elliott flying on his bicycle with the help of the alien visitor.

In a separate move an E.T. storybook record LP is being developed, utilizing dialogue and music coupled with the talents of **Quincy Jones** and singer **Michael Jackson**.



Grid Compass (top),
HP-75 (bottom).

Mini Computers Perform Maxi-Tasks

New portable and hand-held computers aimed at business and professional users are on the horizon. These additions to the computer family can write memos, create financial models, and tap into information centers for 24-hour access to stock quotes and breaking news. They also let users communicate with their firm's mainframe computers and electronic-mail network, with salesmen able to call up quotes and graphs to support presentations. Paving the way already are Japan's **Panasonic Link** and **Sharp's PC-1500**. These were joined earlier this month by **Grid Systems Corp.'s** Grid Compass and **Hewlett-Packard's HP-75**, both of which are pictured above.

The Grid Compass features a pop-up display screen and full-size keyboard built into a 2-inch thick black magnesium case. This all fits easily into half a briefcase. The manufacturer claims it's more powerful and possesses more memory capacity than desktop computers five times its size, which is also reflected in its price, \$8150. The pocket-sized, battery-powered HP-75 is considerably cheaper at \$995. Nicknamed the "Kangaroo," it's patterned after the same microprocessor that controls Hewlett-Packard's larger desktop model.

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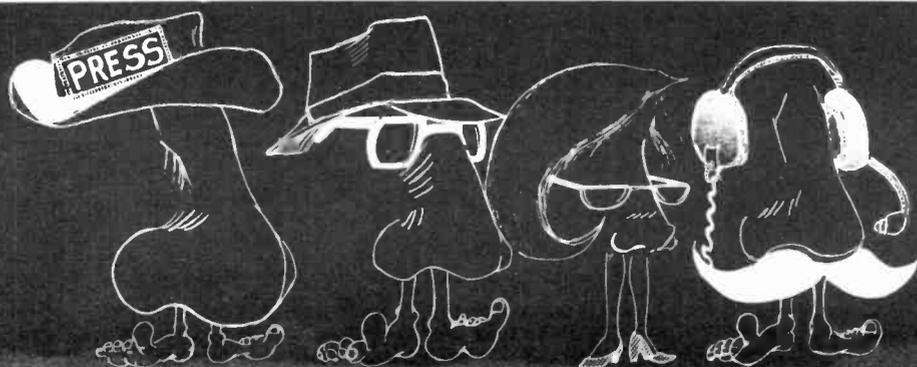
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MISSING PERSONS



DESTINATION UNKNOWN

from the forthcoming album

SPRING SESSION M

produced and engineered by Ken Scott for KoMoS Productions



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Networks/Program Suppliers

MUSIC FEATURES

United Stations

Country Music Countdown:

Barbara Mandrell (October 8)
Larry Gatlin (October 15)

Dick Clark's

Rock Roll And Remember:

Rascals (October 8)
Connie Francis (October 15)

Holiday Specials:

Charlie Daniels & Friends (Thanksgiving)
Xmas With Oak Ridge Boys (Christmas)
Ronnie Milsap's Golden Decade (New Year's)

Watermark

Musical:

Shirley Jones/King and Irving Berlin
(October 2-3)

Westwood One

Budweiser Concert Hour:

Aretha Franklin/Third World (October 8-10)

In Concert:

Nazareth/Toronto (October 8-10)

Live From Gilley's:

Michael Murphey (October 1-3)

Off The Record:

Queen (October 8-10)

Rock Years:

1975 (October 8-10)

Special Edition:

Ray Parker Jr. (October 8-10)

ABC

Contemporary Net/

Spotlight Specials:

Billy Joel (October 24)

CBS

RadioRadio:

"Night Moves" (October 30)
"The Great 1's Of '82" (December 18)

On Stage Tonight:

Commodores (November 8)

Clayton Webster

Country Calendar:

Dottie West (October 11)
Sylvia (October 12)
Tanya Tucker (October 13)
Bill Monroe (October 14)
Patsy Cline Tribute (October 15)
Merle Haggard (October 16)
Webb Pierce (October 17)

Rarities:

Seafood Mama (October 11)
Tom Petty (October 12)
Joan Jett (October 13)
Steely Dan (October 14)
AC/DC (October 15)

Creative Factor

"Rock Pumpkin" Special (Halloween)

Global Satellite

Rockline:

Rainbow (October 4)
Jefferson Starship (October 18)
Supertramp (October 25)
Pat Benatar (November 1)

Inner-View

Go Go's (October 4)
Ted Nugent (October 11)
REO Speedwagon (October 18)

London Wavelength

BBC College Concert Series:

Boomtown Rats (October 3)

Mutual

"The Great Entertainers" w/Johnny Cash
Tribute (Thanksgiving)

Narwood

Country Closeup:

Ronnie Milsap (October 4)
Hank Williams (October 11)
Sylvia (October 18)
Don Williams (October 25)
John Conlee (November 1)

Music Makers:

Steve Lawrence/Eydie Gorme (October 4)
Dave Brubeck (October 11)
Tom Jones (October 18)
Cleo Laine & John Dankworth (October 25)
Four Freshmen (November 1)
Cy Oliver (November 8)
Anita O'Day (November 15)

NBC

Source:

Police Special (October 8-10)
"The Source Music Magazine"
(October 15-17)
Crosby, Stills & Nash (October 22-24)
Ted Nugent (October 29)

NBC Radio Network:

CMA Post-Awards Program (October 11)

RKO Radio

Hot Ones (IS, Inc.):

Chicago (October 4)
Little River Band (October 18)

Musicstar (IS, Inc.):

Juice Newton (October 11)
Eddie Rabbitt (October 25)
Melissa Manchester (November 8)

Rolling Stone

Magazine Productions

Rock Star Guest DJ:

John Cougar (October 4)
Billy Squier (October 11)
Carlos Santana (October 18)
Styx's Tommy Shaw (October 25)
Rainbow's Roger Glover (November 1)

Steve Miller Radio-TV Simulcast Scheduled

In conjunction with **Nickell/Anderson Productions, Wold Entertainment/Communications** is presenting a nationwide live TV-radio simulcast featuring the **Steve Miller Band** with **April Wine**. The September 25 simulcast originates from the Pine Knob Amphitheater near Detroit. This is the latest in a series of Wold-associated simulcasts which include 1981's live **Beach Boys** concert from the Queen Mary and **Rod Stewart's** "Tonight I'm Yours" concert from the Los Angeles Forum.

PEOPLE

● **Robert Witten** has joined the **Mutual Broadcasting System** as a news correspondent. He transfers from a 13-year stint at **KYW/Philadelphia**, where he most recently served as morning drive anchor.



COUGAR MEETS KRIEGER — During a visit to Los Angeles, John McGhan, Director of Rolling Stone Magazine Productions, taped "Guest DJ" segments with the Doors' Robbie Krieger and John Cougar. It was then discovered that both artists are fans of each other. And playing host to the mutual admiration society was KLOS PD Tom Hedges. Sharing a laugh about life's coincidences are (l-r) Hedges, Krieger, McGhan, and Cougar.



A TWITTY TREAT — Country star Conway Twitty recently guested on the Music Country Network, answering questions and debuting his latest single, "We Did But Now You Don't." Gathered around the singer are (l-r) the Nashville Banner's Michael Ericson, Elektra's Nancy Solinski and Nick Hunter, and host Chuck Morgan.



CBS ADDS NEW FAMILY MEMBER — WGST/Atlanta is now a member of the CBS Radio Network family, having signed on as an affiliate last month. Welcoming the addition are (l-r) Robert Jackson, WGST GSM; Richard Brescia, CBS Sr. VP; Douglas Edwards, CBS correspondent; John Lauer, WGST VP/GM; and Robert Hosking, CBS Radio President.



REBA RATES US WELCOME — After a recent show at New York City's Lone Star Cafe, country singer Reba McEntire was congratulated on a job well done by (l-r) Ed Salamon, VP/Programming, United Stations; Reba; Susan Storms, US's Director/Client Services; and Guenter Hensler, Polygram President.



D-C PICKS A WINNER — In support of its forthcoming fall special "History of Country Music," Drake-Chenault sponsored a "History of Country Music Test." The winner received a trip for two to Hawaii. Shown selecting the winning entry are (l-r) B.J. Anderson, VP/Marketing; Bill Watson, the special's producer; and Jim Kefford, President. By the way, Jim Bock, PD of KHIT & KSXT/Walla Walla, is the lucky recipient who'll soon be winging his way to paradise.

NEWS & INFORMATION FEATURES

ABC Contemporary

"Mothers Matter: A Look at the First Annual Mothers Convention" (September 20-24)

ABC Direction

"To Your Good Health" looks at neck injuries, warm-ups for weightlifters, spectating (September 20-24)

ABC Entertainment

"The New American Family," a 20-part news series reports on the lifestyles and values of today's U.S. families (September 20-24, September 27-October 1)

ABC Information

"College Football Scoreboard" (September 11-November 20)
"NFL Scoreboard" (September 12-December 28)
"Documents of Deceit" looks at bogus ID cards and documents (September 20-24)

Clayton Webster

Sporting News

Lakers' James Worth/Dr. Michael Bailey, Medical Director for LA Olympics/KC Royals' Hal McRae/49ers' Joe Montana (October 11)

Earth News

George Burns (September 27-29)
"Fast Times At Ridgmont High" director Amy Heckerling (September 30-October 3)

Law Irwin Reports

Actor Bruce Boxleitner of "Tron" (September 27-30)
Aram Saroyan, son of author William (September 30-October 1)

Mutual

Network and University of Notre Dame extend agreement for broadcast rights through 1987; 1982 marks 15th consecutive season
Redskins quarterback Joe Theismann host of new Friday pregame show, "Quarterback Sneak"

Narwood

Outlook:

Black golfers (September 23)
Reading Levels (September 24)
Police Ranks (September 25)
Education (September 28)

National Public Radio

Sunday Show:

Bob and Ray comedy team (October 3, 10, 17, 24)

Progressive Radio Network

Laugh Machine:

Allan Sherman/Monty Python/Bob Newhart (Week of September 20)

Watermark

TV Tonite:

"Quincy" — NBC (September 22)
"Fame" — NBC (September 23)
"Bring 'Em Back Alive" — CBS (September 24)



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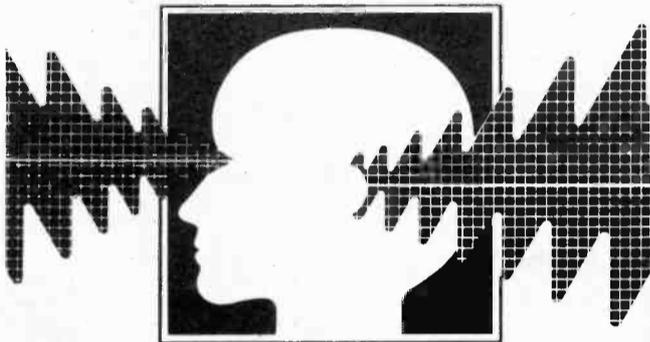
DJs...special bit rates.

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BMC Offers Guide Through Electronic Media Maze

Keeping a knowledgeable awareness of the emerging technologies will help radio stations stay a step ahead of other media competition and possibly turn that competition around to their advantage. One way to do this is through the new book "Changes, Challenges & Opportunities In The New Electronic Media," compiled by San Francisco-based **Broadcast Marketing Company**.

This publication comprises charts, photographs, case histories, test results, and checklists divided into five chapters: Pay TV, LPTV, DBS, Videotex/Teletext, and Home Video. Each chapter comes complete with its own index complemented by quarterly supplements to accommodate fast-changing industry developments. These supplements are issued in three-month intervals and include filing instructions. There is room, too, for any clippings or articles you'd like to add.



The entire book may be purchased in its looseleaf 2-inch binder form for \$195. Optional quarterly supplements for this version run \$25 apiece. If you're only interested in one or two of the total five chapters, you may purchase the desired chapters for \$50 with supplements for them costing \$10. Educational and student discounts are available upon request. For more details contact the BMC at (415) 777-5400 and ask for **Lucy Garrick**, VP/Creative Director.

New Radio Sponsors Three Fall Workshops

The newsletter **New Radio** is sponsoring three radio management workshops in the fall — October 8 in Boston, November 5 in Chicago, and December 10 in Tampa. Each daylong session reviews new technology issues affecting the radio broadcasting industry, encompassing cable FM radio, satellite distribution, and the growing concern over cable's competition for advertising dollars. Leading the workshops will be **Dennis Waters**, **New Radio** editor and President of its publisher, **Waters & Co.**

Tuition is \$195. There's a reduced fee of \$145 for the registration of additional managers from the same company. For further registration and hotel information, contact workshop coordinator **Pamela Shane** at (713) 461-9958.



SUPERTRAMP TAKES HEART — Supertramp took the old song "You Gotta Have Heart" seriously during a recent stint in the recording studio. Taking a session break are (l-r) Supertramp's John Anthony Helliwel, Peter Henderson, Russel Pope, group's Roger Hodgson, and Dougie Thomson with Heart's Ann and Nancy Wilson.

Pro:Motions

Cashman Returns To WXKS

Mary Cashman returns to **WXKS-AM & FM/Boston** as National Sales Manager. She first joined the stations in 1980 as a retail account executive, later moving crosstown to **WROR** to handle local agency accounts.

KAUR Names Wagers GM

Jane Wagers has been named General Manager of **KAUR/Sioux Falls**, Augustana College's radio station. The 19-year-old sophomore is the first woman and youngest person to hold the GM post. Wagers is also currently employed at **KSOO & KPAT/Sioux Falls**.

Merlis Elevated To WB VP

Bob Merlis has been promoted to VP/Publicity Director at **Warner Bros. Records**. Since 1975 Merlis served as Publicity Director at the label. His background includes freelance journalism, a stint on the **RCA Records** A&R staff, and the Operation Manager post at **Bearsville Records**.



Bob Merlis

Sheriff Heads New DDA Dept.

Music industry veteran **Arthur Sheriff** has moved his business, **Arthur Sheriff Limited**, into the **Dennis Davidson Associates** firm where he'll head up the new music department. Prior to forming his own company and merging with DDA, Sheriff served as Press and Promotions General Manager at **Polydor**. Joining him in his new venture are **Judy Lipsey**, Head of Press; **Geoff Goy**, Head of Radio/TV; and **Sara Pearlman**, team backup.

Grady Directs WBRU Sales

David Grady has been appointed Director/Sales and Marketing at **WBRU/Providence**. Before assuming the newly-created post, Grady was Account Supervisor of **Challenge Advertising Agency**.



David Grady

Lambers To WHAM GSM

Michael Lambers has been appointed General Sales Manager of **WHAM/Rochester**. Lambers is a two-year veteran of the station; prior to that he worked at **Eastman Kodak**.

Morel Forms 2M

Madeleine Morel, most recently Director/Publicity and Promotion at **Delilah Communications**, has resigned to create **2M**. The newly-established firm will offer publicity and promotional consultation to authors, publishers, and magazines emphasizing rock-related subjects as well as produce books for other houses to publish. **2M** can be reached at (212) 460-5172.

Carter Promoted At KIRO

Ron Carter, formerly National Sales Manager at **KIRO & KSEA/Seattle**, has been upped to Local Sales Manager for KIRO. He succeeds **Crash Williams** who resigned to pursue other business interests.

Miller Famous Dog VP

Dana Miller has been appointed VP at **Famous Dog Productions**, **Rick Springfield's** management company. Miller's previous experience includes his recent stint with the **Mike Love Foundation**.



Jim Walker

Walker Upped At WB

Jim Walker has been promoted to VP/Controller at **Warner Bros. Records**. He first joined the label in 1971 as an assistant to the Sr. VP/Treasurer.

CBS Distributes Exercise LP's

CBS Records has agreed to provide national retail distribution for exercise/health fitness albums produced by **Nutricize Recording Co.**, a subsidiary of **Nutri/System, Inc.** "Nutricize," initially released in February, and two follow-up LP's fall under the new distribution pact.

KOKE-AM Appoints Gillmore, Rosales

In conjunction with its September 1 switch to fulltime Spanish programming, **KOKE (AM)/Austin** has named **Martin Rosales** as Operations Manager and **Scott Gillmore** as Sales Manager. Rosales has 35 years of Spanish programming experience with a background that includes his most recent stint as GM of **KMXX/Austin** and **KTIA/Ft. Worth**. Gillmore is a five-year **KOKE Inc.** veteran, moving over from the prior position of Assistant Sales Manager at **KOKE-AM & FM**.

MacDonald, Chaidez Upped At Polygram



Jean MacDonald



Loren Chaidez

Jean MacDonald has been promoted to National Trade Liaison/Los Angeles Promotion Manager and **Loren Chaidez** to National Rock and Club Promotion Manager at **Polygram Records**. Prior to her promotion MacDonald served as Detroit Promotion Manager for the label while Chaidez held the Polygram post of Publicity Coordinator/Dance Music Representative.

Barrett To Sugartree

Fred Barrett has been named General Manager of **Sugartree Records**. The label has also signed independent producer **Chuck Sagle**, a former A&R man at **Epic**, **Reprise**, and **Mercury**.

Rider Upped At A&M

Allan Rider has been promoted to General Manager of Publishing at **Almo/Irving Publishing**. A two-year veteran of the company, Rider was previously Professional Manager of Publishing.

MARK FOWLER'S NRBA BLOCKBUSTER

"1982: Time For A Station Break"

FCC Chairman Mark Fowler's keynote speech at the NRBA Convention in Reno this past weekend represents his most far-reaching elucidation of the principles of radio "unregulation" yet. Chronicling his Commission's deregulatory achievements to date, Fowler surprised and delighted broadcasters by advancing new proposals for deregulation in the areas of hyping, promotion, and even billing practices. For those broadcasters who weren't there to hear this groundbreaking speech, and for those who want to review its contents, R&R has reprinted the text of Fowler's address below.

It's a great honor to be back with you, this time in Reno.

You're here because you believe in radio, both its past and its future. So do I. Like President Reagan, who appointed me, I'm a former radio broadcaster and very proud of it. My days in radio were some of the happiest and most creative of my life. I know the special pleasures and headaches of your business.

And it has been a trying year. Local programming now vies with satellite network fare. Program format standbys of the last 10 years can't be counted on. Revenues and ratings challenge your sales departments to find new ways to sell established products.

Despite all this, radio stations are hanging in there. I, for one, am glad to see it. So it's a double pleasure to be with you today.

As those of you familiar with the ways of Washington know, September marks the start of a new season at the FCC. We enter

"Why should Washington be supervising the practices of radio stations during rating periods any more than it's concerned with circulation wars between newspapers or price wars between supermarkets?"

this new season, this second season of unregulation, with considerable pride. We've managed to turn around the thinking of the agency in many areas, areas that are especially critical to radio's future.

The theme of this turnaround has been a marketplace approach to broadcast regulation. Under a marketplace approach, the FCC gets out of the way of influencing program choices. We stop second-guessing the judgments of broadcasters about formats. Instead, a marketplace approach lets the public's interest — whether it be for news, music, entertainment, talk, sports or a mixture — determine the public interest under the Communications Act.

The goals of our national communications policy are best served when we allow the marketplace to function as much as possible. Government meddling, however well meant, ought to be avoided.

So far, our report card looks pretty good. Let me share it with you.

In the last year we got rid of Form 324, the financial reporting requirement.

We removed the cloud hanging over AM/FM combinations. You can co-own two stations in the same market without the FCC jeopardizing your investment.

We supported Congress's extension of the license renewal term last year to seven full years.

We finally came to a decision in AM stereo. Our marketplace approach has in fact made AM stereo a reality. Already several AM stations are broadcasting in stereo. By going marketplace I believe we have avoided a lengthy and potentially devastating court delay that selection of a single system might have led to.

We're exploring expanded hours of opera-

tion for daytime AM stations. Expanding the daytime broadcast day would provide more choice in the marketplace for those communities with daytimers. It will give new opportunities for service by stations that have always been wanting to give more.

There are other areas in which we have been able to make substantial inroads for more marketplace activity. In particular, I'm excited about the increased service potential of subcarrier authority — SCA — baseband channels. Already, the Commission has authorized AM and FM commercial stations to use their SCA's for utility load management. This is a terrific mixing of radio technology and energy conservation policy.

In addition we're looking to completely deregulate FM SCA's and expand the baseband to create an additional FM SCA channel. Ten years ago, broadcasters didn't think very much of these channels. But today, and tomorrow, these channels will provide a new source of income and service for radio stations.

Among other accomplishments the last year, the Commission has:

- Affirmed the earlier elimination of first class radiotelephone operators licenses and examinations.

- Permitted the delegation of Chief Operator duties to others at the station, bringing day-to-day reality to our operating rules.

- Proposed eliminating operating and maintenance logs for all broadcast licensees.

- Proposed eliminating the "trafficking rule, which requires an owner to hold a station for three years before he can sell it.

- Proposed greater flexibility in licensing auxiliary spectrum as well as sharing the excess capacity of auxiliary spectrum with others.

- Proposed a standard for FM blanketing interference that would eliminate our case-by-case approach in this area and streamline blanketing cases.

"Fraudulent billing practices is another area in which I think the FCC may have overstepped its involvement. Can't a national advertiser who has been ripped off by a station take the station to court?"

Some of these reforms were major; others are not likely to shake up the world. But all of them, I think, go toward the theme I have been stressing during my watch as Chairman of the FCC: that the Commission allow radio operators to play in the marketplace, not plod among our rules. I say, serve your markets, not your regulators.

The most significant and longterm development that we've launched this year for broadcasters is our First Amendment

initiatives. I want to see the day that the broadcast and the print media are treated the same under the First Amendment.

The founding fathers made themselves clear and unmistakable when they told Congress 200 years ago it could make "no law" abridging freedom of the press. "No law" means "no law" — no fairness doctrine, no content guidelines, no political speech rules. Zip.

The battle for First Amendment freedom is heating up. In the last year we've shifted the burden to those who continue to want to regulate you to justify their position. I think we can get the job done. But I'll need your help. So I ask you... stand with those who've already said to the content regulators: "That's enough!"

Now we're also looking to the "nuts and bolts" of broadcasting, along with the First Amendment questions. I've committed the agency to a review of every rule that makes headaches for you with no payoff to the public. We've called these ragweeds among our rules the regulatory "underbrush." And we've assigned a group of highly competent lawyers with legal machetes to cut it back.

What kind of rules am I talking about? Consider, for example, the Commission's rules and policies in the hyping area. During rating periods, some radio stations hold contests or other promotional techniques to boost ratings. At times, stations have tried to influence ratings diaries — there have been accusations that stations have tried to purchase diaries from those picked by the ratings companies or otherwise alter the outcome of a rating survey.

Now don't get me wrong. I am all in favor of fair and square rating surveys. But what does that have to do with communications policy? Why should Washington be supervising the practices of radio stations during rating periods any more than it's concerned with circulation wars between newspapers or price wars between supermarkets? If a station tries to gum up the works of a rating service, the rating service can throw them out as a client.

More fundamentally, it's beyond me why the FCC should try to restrict station promotion efforts during rating periods. If somebody wants to give away car washes, or fried chicken or REO Speedwagon tickets — frankly, as a Chairman of the FCC, I'm not sure I care. (In fact, I'd like to win one of them. But I'm probably not eligible.) Somehow the FCC (or the Federal Trade Commission for that matter) got into this business. I'd like to get out of this business.

Fraudulent billing practices is another area in which I think the FCC may have overstepped its involvement. Here again, I'm no fan of flim flam employees gyping national and local advertisers. It's a disgusting practice. But is it one that we at the FCC should worry about? Can't a national advertiser who has been ripped off by a station take the station to court?

And these rules put owners at tremendous jeopardy. The number of schemes that a crooked employee can come up with to launch a fraudulent billing spree is virtually unlimited. Even the most conscientious owner can be unaware that an employee has hatched a bunco operation in the sales department. Yet the license is at jeopardy if the station is caught and reported to the FCC. There are other solutions to fraudulent billing, including criminal and civil suits in local courts to punish the wrongdoers.

And there are still other patches of under-

brush. One such tumbleweed is the Commission's policy condemning the repetitious playing of records. The policy against this particular promotional activity — if there are any lawyers in the crowd, it can be found at Section 73.4150 of our rules — stems from a 1973 case against a Houston radio station.

From December 19 to December 22, 1972, this station's entertainment programming consisted in the repeated broadcast of a three minute song entitled "Rock & Roll Part 2" by Mr. Gary Glitter. The Commission, speaking through its Complaints and Compliance Division Chief, told the licensee that — and I'm quoting — "repetition of any record so as to constitute the station's entire entertainment format for a long period of time raises the question of whether the licensee is making a good faith programming judgment to fulfill his public trusteeship role or whether he is subordinating that role for his private promotional purposes." Blah blah blah, sincerely yours.

You know what I think? If a station wants to repeat a song to promote a change in its new format — which was the Houston station's purpose here — so what? The reason for this repetition was, and is, obvious: promotion. If the public didn't want to hear this song 17,000 times, they would, unless they are Gary Glitter's momma, turn it off. I don't see what business the FCC has concerning itself with this practice. And yet there it is, smack dab in the middle of our regulation books.

In fact, in reviewing this particular rule, it calls to mind an episode during my days in the Orlando radio market. Station WHOO — "WHO radio" — was changing its format. It decided it would play the song "Monkey Jive" for 24 straight hours. The highlight of this song is the repetition of the word "Who, Who." Incidentally, the promo-

"In the minds of some, it seems fair that the government be given something in return for... exclusivity. In the past, this exchange consisted of promises about programming or other forms of good citizenship. This passel of promise could be replaced by a spectrum use fee."

tion was a spectacular success. In short, the marketplace responded to a marketplace initiative.

As you can see, there is a great quantity of underbrush that needs clearing, from the rules I've mentioned to rules covering station ID's, main studio location, use of antenna sites, or failure to perform sales contracts. And there are rules concerning astrological programs, selection of sports announcers, teaser announcements, horse racing information — rules that may be silly or superfluous. Are they the business of government — and of the federal government? Or are the problems to which these rules speak better solved by consumer reaction in the marketplace?

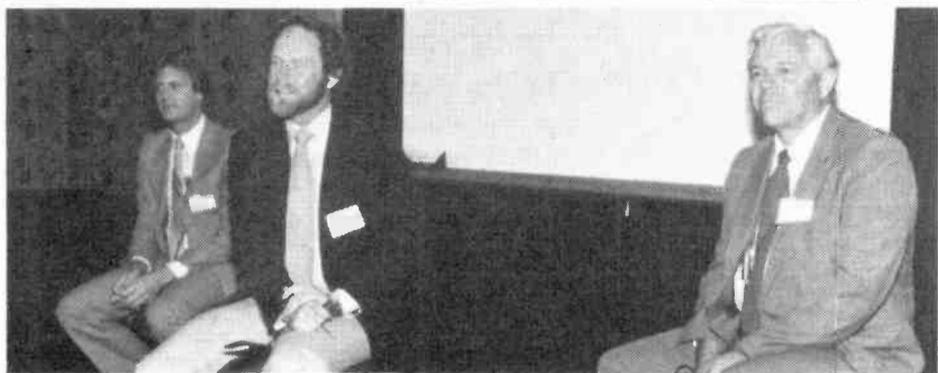
The Commission over the years has gotten itself involved in matters that don't have much to do with service to the public. And there are other ways those who may be hurt by broadcaster misconduct can get their problems solved. They don't need the FCC to solve them.

Much of what is being done to unregulate the marketplace has taken place at the FCC. The Radio Deregulation order of 1981 was, of course, a major step forward in this



Mark Fowler





SUNDAY NIGHT SESSIONS — NRBA conventioners wasted no time in getting right down to business on Sunday night (9-12) as several concurrent workshops were held. Pictured top left (l-r) WSIX-AM & FM/Nashville PD Gerry House; Sherwood, Hennes & Associates VP Bill Hennes; and WHN/New York PD Dene Hallam lead a lively discussion on Country radio. Black and Urban formats get the nod in the upper right photo with (l-r) WZAK/Cleveland Operations Manager Lee Zapis, KRLY/Houston PD Steve Harris, R&R Editor Walter Love, and WLIB & WBLS/New York VP/GM Charles Warfield fielding the questions. In the center left photo ratings and research get more than the once-over from (l-r) the Birch Report's Tom Birch, R&R Editor and Hiber & Hart President Jhan Hiber, and Arbitron's VP/Sales



Development Rip Ridgeway. Center right shows (l-r) consultant John Lund, KLOK/San Jose GM Bill Weaver, and KSTP-FM/Minneapolis PD Chuck Knapp standing up for Adult/Contemporary. At lower left, Beautiful Music was the topic with (l-r) Kalamusic Executive VP Bill Wertz and KBIG/Los Angeles Operations Manager Rob Edwards taking charge. In the lower right photo, several notables of AOR gathered to share their knowledge, including (l-r) Sebastian, Casey & Associates President John Sebastian; Burkhart/Abrams/Michaels/Douglas Director Lee Abrams; R&R Editor Jeff Gelb; Sandusky President Toney Brooks; and Jeff Pollack Communications President Jeff Pollack.

“1982: Time For A Station Break”

process and one I think fully within the power of the Commission to adopt. You may know that this matter is currently before the courts. Whatever the outcome of that decision, the Deregulation order remains a Commission decision, and not a law passed by Congress.

This goes to how Washington works and to radio's future. NRBA has been in the forefront in the halls of Congress, facing up to the longterm prospects of a marketplace free of unnecessary regulation. This past summer, your organization made big news by proposing to Congress a broad deregulatory scheme and a modest spectrum fee as part of the overall package. Coincidentally, this past summer, my legal assistant Dan Brenner and I published an article in the “Texas Law Review” which, among other things, took a look at spectrum fees and their relation to a marketplace approach.

As we noted there, a spectrum fee is not an absolute necessity in economic terms. The key principle in managing broadcast spectrum is making sure that every channel is put to its highest and best use. Under the current givens of our system, this goal translates into allowing stations to be bought and sold freely. But finding the highest use of a station doesn't mean that the needs of smaller audiences won't be met.

In radio especially, we often deal with fragmented audiences and specialty formats. Allowing a poorly run station to be bought and turned into a more profitable and more popular station means particular tastes are served, not that the radio frequency is being aimed to appeal to the broadest possible taste. Generally, turnaround in the radio business means that the licensee has isolated an unmet program

need and is meeting it. Our policies should encourage this.

That's why free transferability of broadcast properties can inject marketplace principles to the radio spectrum and improve service to the public. It's why I tend to favor eliminating the three-year trafficking rule.

“The founding fathers made themselves clear and unmistakable when they told Congress 200 years ago it could make ‘no law’ abridging freedom of the press. ‘No law’ means ‘no law’ — NO fairness doctrine, no content guidelines, no political speech rules. Zip.”

What then of spectrum fees? Frankly, I think they deserve a close look by anyone concerned with deregulating broadcasting. That includes Congress and the industry itself. Radio broadcasters — indeed spectrum users generally — receive an exclusivity from the government when a license is granted. Now, I realize not all exclusivities are necessarily valuable. For example, there are portions of the electromagnetic spectrum unused today and, for all purposes we know of today, unuseable. Granting, say, an exclusivity at 25 gigahertz does not transfer any great wealth from the government to licensees — at least not today. Nor does exclusivity guarantee instant wealth or even long term success.

However, it's clear that the exclusivity

that radio stations get from us does often take on great value in the marketplace. And so in the minds of some, it seems fair that the government be given something in return for this exclusivity.

In the past, this exchange consisted of promises about programming or other forms of good citizenship. But these Dudley Do-Right pledges had very little to do with what a community actually wanted to listen to. These trusteeship promises were vague, lacking in logic, and from a First Amendment standpoint, constitutionally suspect.

In the future, this passel of promises could be replaced by a spectrum use fee. As your organization has suggested, fees could be based on a modest percentage of gross revenues. These fees could in turn be used to support FCC licensing and enforcement activities. Moreover, such a fee should apply to all spectrum users, not just broadcasters. This way, all users, from cable TV's microwave hops to holders of industrial frequencies, would share the risks and rewards of spectrum usage, and the fee from any one user would be much smaller.

What else could the fee be used for? One possibility would be to earmark these fees for nonprofit spectrum activity. By this I mean public radio and television, whose programming mission could supplement, not duplicate, the offerings of commercial broadcasters. Whether it's educational children's programming or long-form radio news programs, there's a job for public broadcasting to do in a deregulated environment.

A spectrum fee won't solve all the problems of public broadcasters — it wouldn't even cover all of its program expenses. But a viable public broadcasting system would fill in gaps left by the commercial system, as those gaps develop. It's certainly one solution to the financial plight of public radio and public TV that ought to be looked at.

I applaud the NRBA for having the wisdom, not to mention the guts, to propose a spectrum fee. As we look for a way out of the morass of outdated trustee-like obligations that have been part and parcel of broadcast regulation, a spectrum fee is one that is clear cut, and one that many feel is the fair alternative.

But, we who are regulators must remember that a spectrum fee approach can be abused. Excessive fees, or fees not related to revenues, can discourage marketplace activity rather than encourage it. This would contradict the whole purpose behind the marketplace approach and the institution of a fee. But a fee carefully tailored to the realities of the broadcasting business is certainly manageable and affordable.

We in Washington can go on fighting the battle for deregulation. And we will. Some believe the broadcast industry never gives an inch in the battle, and comes to the table with both fists clenched. NRBA has shown that compromise is possible.

And it is possible. It's possible to go beyond the years of paper pushing in Washington, of forced program requirements by the FCC, of Big Brotherism. We've shown in a short time that change is possible.

Now it's up to the industries we regulate to assume the responsibility that a marketplace approach imposes, to share in its challenges and redeem its First Amendment rights. This summer NRBA took a bold step, one that summoned courage and showed candor. It's the attitude I welcome.

A great thinker of this century, Alfred North Whitehead, observed that the art of progress is to preserve order amid change and to preserve change amid order. Order and change, change and order — these are the goals of the NRBA. They are our goals as well. Together we can achieve that progress worthy of ourselves and the American people.

Ratings & Research



JHAN HIBER

Birch Report Spring Scoreboard

In the last several weeks I've taken a look at the spring Arbitron data on a format-by-format basis. This week you get to see how the Birch Report Quarterly Summary Reports shaped up for April-June.

I'll look at three major areas of comparison between the two quarterly services — the overall number of usable diaries collected in the markets examined, the demographic breakdown of the returned sample, and format comparisons to see what sounds fared better under the Birch telephone methodology. Keep in mind that the Arbitron data is based on 12 weeks of measurement from mid-March to early June, while Birch surveyed six weeks in April-June.

Of the approximately 40 markets surveyed by Birch in the top 50, I've chosen five to delve into for the comparisons. For maximum stability and reliability I'll look at the broad 12+ scorecard, but keep in mind the differences you'll see here could be magnified or diluted when examining more discrete demos.

Diary Return Comparison

In the five markets chosen randomly for this evaluation, how did the two services do in terms of getting back usable sample? There was no consistent difference or advantage for one methodology over the other. Here are the facts...

12+ Metro In-Tab Chart

Market	Arbitron		Birch	
	Total	Total	Total	Total
Birmingham	1338	1570		
Chicago	3170	2247		
Hartford	1479	1590		
Kansas City	1435	1601		
San Francisco	3987	2215		

In the top markets Arbitron did a better job, while Birch surpassed the leader

in the medium markets. If the two services are close in sample return, Arbitron has an edge, given that its sweeps cover double the length of the Birch efforts.

Demographic Bias?

With Birch's telephone methodology, some might feel that Birch will consistently overachieve in the male 18-34 demos and under-represent the older 35+ listeners. The actual results do not support this assumption.

"Birch surveys seem to consistently show better female representation, and throughout all demos, not just the younger ones."

As evidenced by the cross-section of markets probed, the Birch surveys seem to consistently show better female representation, and throughout all demos, not just the younger ones. 25-34 and 65+ were the two female cells where Birch most consistently surpassed Arbitron in the representation of demos in the usable sample, shown in the unweighted in-tab figures.

The only male demo where Birch had an edge over Arbitron was 25-34, although the 18-24 category showed just a slight edge for Arbitron. The softest portions of the male return for Birch were the 35-54 cells. Keep in mind that these findings, important as they may be, take into account several markets. In some metros the 18-24 edge was definitely to Birch, but not on an overall basis in this comparison.

Q&A

A medium market programmer who attended the recent NAB RPC asked, "At the convention, John Lund stated that if Arbitron diary returns are poor in the initial weeks of the survey, more sample would be sent out in the last few weeks of the sweep. Is that correct?"

No. Arbitron does not adjust sampling based on diary return. However, if diary placement (getting people to agree to keep the diaries) goes poorly, additional potential sample may be generated — but this takes place throughout the survey.

Week In Review

Boyle Blasts Arbitron

Frank Boyle, President of the Eastman rep firm, has sent his clients a multi-page letter speaking his mind about Arbitron. Boyle states, "Their pricing concept doesn't make any sense to me." He recommends simplifying the book (to cut Arbitron's costs) by showing just ADI estimates, no metro or TSA. Boyle also wants the average quarter-hour done away with, with an average hour estimate substituted. Finally, he suggests there be no more than three reports or sweeps yearly in any market.

Arbitron Reissues Tulsa Report

Due to incorrect crediting of aberrations, the spring Tulsa market report has been reissued by Arbitron. KFAB/Omaha inadvertently showed up in the original book but is now deleted. Two other stations — KBEZ and KRAV — undergo changes in their 12+ shares as a result of the reissue.

Aurichio Becomes Control Data VP

Arbitron Executive VP Rick Aurichio has been named a VP of parent company Control Data Corp. The new distinction comes in addition to his present duties overseeing Arbitron's radio and TV ratings operations. Aurichio has been with Arbitron for ten years.

As for teens, Arbitron surpassed Birch in all of the selected markets.

Format Differences

Again, assumptions have been made that the Birch sweeps would bolster formats including AOR and CHR while not being as kind to Beautiful Music or News/Talk stations. The record conforms to these theories in most cases, but surprises are evident here too.

Below are the Birch 12+ figures compared to Arbitron, format-by-format, with (in parentheses) the number of stations making up each format's data base.

Format Shares Comparison Chart

Format	Higher/ Birch	Lower/ Birch	Stable/ Arbitron
A/C (19)	32%	47%	21%
AOR (15)	93%	7%	—
BM/BBnd (14)	8%	71%	21%
Blk/Urban (10)	20%	70%	10%
CHR (9)	78%	0%	22%
Ctry (8)	63%	37%	—
News/Talk (9)	56%	44%	—

Based on this five-market sample it is apparent that AOR is the dominant beneficiary of the Birch surveys. You might wonder how that could be if Birch's track record in acquiring usable 18-24 (and teen) responses is no better than Arbitron's. The key is that while Arbitron might do a good job of getting the younger persons into the survey on a *cume* basis, Birch's telephone technique probably does a better job of getting more *listening* (quarter hours) recorded. There may also be a psychographic difference between the 18-24 male who would accept and keep a diary, and another who might be tapped by a one-time telephone call (as used by Birch).

CHR and Country seemed to be hale and hearty under the Birch approach, while Beautiful Music/Big Band and the Black/Urban formats got the short end of the stick.

Why the softer numbers for the latter two formats? Even though Birch does a good job of getting the older folks into its sample, these listeners may not be as good at remembering their listening when suddenly called upon as they are when they can conveniently jot down the listening in a diary. Again, methodology bias is a factor here.

The methodology comes into play in the Black/Urban arena too. Birch does not use a DST type of effort to encourage blacks to cooperate with its surveys. With the shot-in-the arm that DST has been for Black/Urban shares nationally, it is not surprising to see Birch's numbers suffer by comparison.

The Talk format seems to do relatively well in the Birch scheme of things. For example, KGO, which led the San Francisco Arbitron this spring with a 12+ share of 8.6, garnered a 10.0 in the comparable Birch report.

"Birch's telephone technique probably does a better job of getting more listening (quarter hours) recorded."

What Next?

Where does all this lead us? In several directions, it seems to me. First, the industry has to keep an eye on Birch to see if the numbers here are evident in upcoming sweeps. If the data is consistent, then don't be surprised to see new sales approaches coming to the fore. Stations that do well in one survey will rely on that set of figures, while other formats will lean on the alternative service. Finally, if the sales approaches begin to rely less on Arbitron than currently is the case, don't be surprised to find the leading ratings service becoming more responsive in order to remain dominant.

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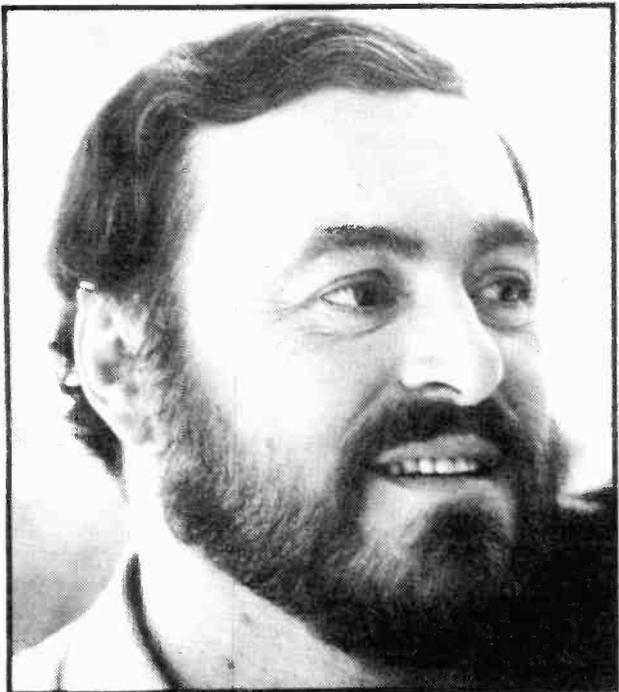
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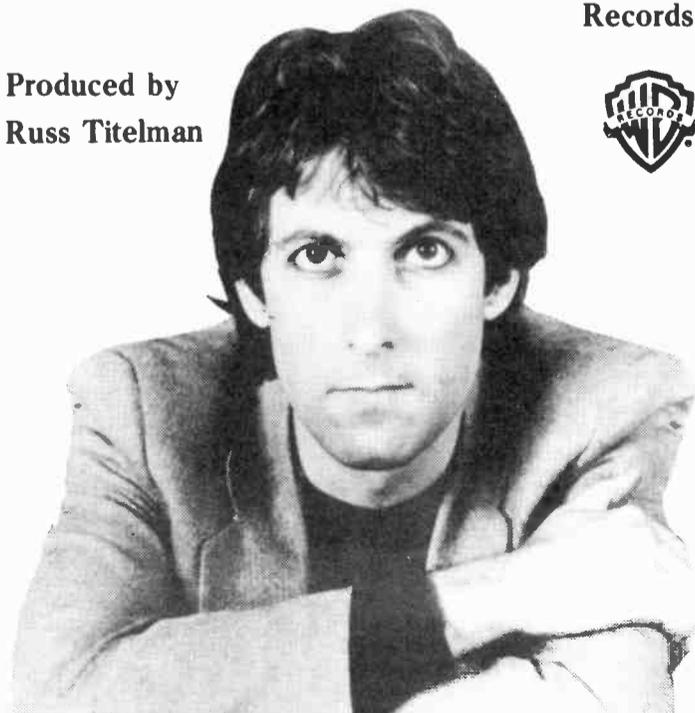
This A/C Breaker Obviously Has Plenty To Offer CHR

STEPHEN BISHOP

“If Love Takes You Away”

Manufactured & Distributed by Warner Bros. Records

Produced by Russ Titelman



RATINGS REPORT

The Birch Report

Kansas City

KBEQ Paces The Pack; Taft's WDAF & KYYS In Double Digits; KMBZ Tops A/C Field

	Spring '82
KBEQ (CHR)	14.1
WDAF (Ctry)	11.6
KYYS (AOR)	11.4
KPRS (Blk)	8.9
KMBZ (AC)	8.4
WHB (AC)	6.6
KUDL (AC)	6.4
KCMO (News)	5.3
KCEZ (BM)	4.9
KFKF (Ctry)	4.8
KKCI (AOR)	3.8
KMBR (BM)	3.6
KJLA (BBnd)	3.3

Sacramento

KZAP Light-Years Ahead; KEWT Runner-Up, Tops BM Entries; KXOA-FM Third

	Spring '82
KZAP (AOR)	20.2
KEWT (BM)	9.5
KXOA-FM (AC)	7.8
KFBK (News)	6.0
KCTC (BM)	5.2
KROY (AOR)	5.2
KSFM (CHR)	5.2
KGNR (Talk)	5.1
KAER (BM)	4.8
KRAK (Ctry)	4.7
KPOP (Blk)	3.0
KXOA (BBnd)	2.9
KWOD (CHR)	2.4
KHYL (Gold)	2.1
KGMS (Misc)	1.8
KGO (Talk)	1.8
KFIA (Rel)	1.7
KNBR (AC)	1.5
KFRC (CHR)	1.4
KAHI (BBnd)	1.0

Hartford-New Britain

WTIC Down Five, Still Huge; WHCN Widens AOR Lead; WTIC-FM, WRCQ Surge

	Winter '82	Spring '82
WTIC (AC)	24.7	19.7
WHCN (AOR)	8.3	9.4
WTIC-FM (CHR)	5.2	7.9
WCCC-FM (AOR)	8.0	7.5
WRCH (BM)	7.5	5.5
WKSS (BM)	4.6	4.5
WRCQ (AC)	.9	4.1
WPOP (News)	3.5	3.8
WWYZ (AC)	4.0	3.6
WDRC-FM (CHR)	3.3	3.4
WIOF (AC)	4.1	3.4
WPLR (AOR)	2.1	2.9
WKCI (CHR)	.9	2.5
WDRC (CHR)	3.9	2.4
WAQY (AOR)	1.1	2.2

Norfolk-Portsmouth-Newport News-Hampton

WMYK Down Two, Remains Number One; WNOR-FM Up, Tightens AOR Battle; WCMS-FM Stable, Strong Second

	Winter '82	Spring '82
WMYK (AOR)	14.8	12.5
WCMS-FM (Ctry)	11.6	11.5
WNOR-FM (AOR)	7.4	9.9
WLTJ (AC)	9.0	9.5
WFOG (BM)	8.3	8.4
WNOR (Blk)	3.8	5.5
WOWI (Blk)	6.2	5.4
WTAR (AC)	5.5	5.3
WCMS (Ctry)	3.3	3.7
WWDE (AC)	2.6	3.3
WGH (CHR)	4.2	3.1
WPCE (Blk)	2.9	3.1
WRAP (Blk)	3.5	3.1
WNIS (News)	3.0	2.3
WQRK (AC)	2.0	2.0
WZAM (AOR)	1.0	1.2

Rochester, NY

WCMF Up Three, Takes Lead As WEZO Slips; WMJQ, WHFM Stronger; WVOR Ties WHAM For A/C Lead

	Winter '82	Spring '82
WCMF (AOR)	9.7	12.8
WEZO (BM)	12.0	11.0
WMJQ (AOR)	8.7	10.1
WHAM (AC)	9.1	8.2
WVOR (AC)	6.8	8.2
WDKX (Blk)	7.6	7.1
WHFM (CHR)	4.1	6.1
WNYR (Ctry)	7.7	5.5
WPXN (AC)	5.8	5.3
WPXY (AC)	4.6	4.7
WBBF (AC)	4.7	4.4
WSAY (AC)	2.5	2.8
WFLC (Ctry)	1.1	1.5
WWWG (Rel)	.1	1.4

Louisville

WQMF Extends Margin While WRKA Slips; WAMZ, WLRS Up; WVEZ Down Three

	Winter '82	Spring '82
WQMF (AOR)	10.9	11.9
WRKA (AC)	9.2	8.8
WAMZ (Ctry)	8.0	8.7
WLRS (AOR)	7.2	8.4
WKJJ (CHR)	8.3	7.7
WHAS (AC)	7.5	7.6
WLOU (Blk)	7.2	7.2
WVEZ (BM)	9.9	7.1
WAKY (Gold)	5.1	6.8
WCII (Ctry)	7.2	6.4
WAVG (AC)	7.8	6.0
WINN (BBnd)	3.0	2.5
WXLN (Rel)	1.5	2.1
WJYL (Easy)	.8	1.1
WTMT (Ctry)	.4	1.0

Format Legend

A/C—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk/Urban—Black/Urban, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk.

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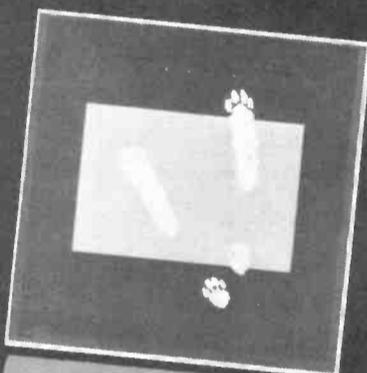
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"Lost Planes"
"Red Skies"

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| KROQ | WCCC | KZEL | WNEW | KZEW | WMMR |
| KGB | WHCN | KOME | WLIR | WXRT | WYSP |
| KRQR | WROQ | KZAP | WZZO | WLPX | MTV |
- AND MANY MORE!



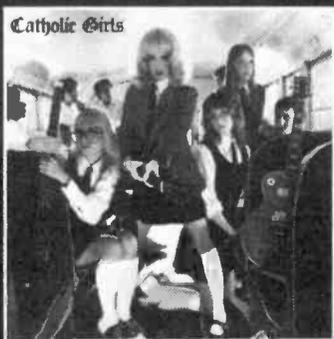
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| WQFM | WMMS | WTKX | KUPD |
| KZEW | KTXQ | KISS | WQXM |
| KMOD | WLPX | KSHE | KWXL |
| KBPI | KAZY | KLAQ | KFMG |
| KGB | WFBQ | WSYR | |
- AND MANY MORE!



Catholic Girls

HAVE MASS APPEAL

Busy week for RKO's Los Angeles stations, KEARTH and KHJ. KEARTH kicked the week off by going totally live . . . a breakthrough, since the station had been live-assist and automated for years. Then KHJ let some sales people go, and the rumors were flying. To summarize the gossip, KHJ would drop its Country format, use KEARTH's idle automation equipment, and program some form of Oldies. VP/GM Allan Chlowitz reiterated his statement of August 13, "There will be no format change through the remainder of this year — minimum."

There were two definite changes across the Country corral in L.A. as KLAC deleted two veteran personalities from its lineup. Midday jocks Sammy Jackson and Art Nelson are now on the street, and KLAC PD Charlie Cook is looking for replacements.

Dick French is out as GM of KKBQ/Houston (the former KULF). Apparently French has joined a Houston investment firm. No new GM at the station, but Harte-Hanks VP Pete Schulte will oversee the operation until one is in place. Dick's wife, Vici Williams, continues to manage Harte-Hank's KYND/Houston.

Bob Hattrik has signed a deal as "music research analyst" for DC-101/Washington. This not only puts him in direct competition with his former employers, Doubleday, at WAVA, but also puts him into coexistence with Burkhardt/Abrams/Michaels/Douglas, who continues to consult DC-101 as well.

And while we're in Washington . . . is WKYS programmer Donnie Simpson unhappy over his recent contractual differences with NBC? We hear the answer to that one is yes!

Maja Britton, who has successfully programmed KBEQ/Kansas City for the past year, resigned as PD this week. With the station set to change hands, Maja apparently felt that the monetary commitment to continue winning would not be a part of the new ownership package. GM Gary Rodriguez regrets her leaving, and is conducting a search for a replacement.

KMOX-FM/St. Louis is evolving away from a straight A/C approach to what some market observers are calling a CHR-A/C blend. The music is more upbeat, and fewer oldies are being played. Don't look for a call letter change, but an image change may already be underway. CBS executives would not say the station was switching to CHR, and they absolutely denied the format was headed toward "Hot Hits."

With the ownership change at BJ105/Orlando now complete, veteran PD Tom West will be exiting a position he's held for many years. No replacement, and Tom did not immediately reveal his future plans.

ABC Superadio personality Paul Barsky will not be signing a deal to handle mornings on a New York station, as we reported last week. Paul remains off the air since the Superadio "postponement," but is very interested in finding a new gig.

Only In Texas

How much would it be worth to your radio station to totally control the ticket sales for the only local appearance of the Who on what many are calling the band's farewell tour? An unlikely question to ponder, you say?

Well, KSRR/Houston thinks it would be worth close to a million dollars! In fact, the station just offered local promoter Pace Concerts just under a million dollars to buy all 65,000 seats for the Who's Astrodome appearance in early December. PD Alan Sneed told us the station "wants to control ticket sales to the show."

Does that mean the station will sell the tickets or give them away, or a combination of both? As amazing as this all sounds, we'll just have to wait until next week to find out if Pace accepts KSRR's generous (and extremely curious) offer.

KWST/Los Angeles is now calling itself "Magic 106" on the air, having already applied to the FCC for the call letters KMGG. PD Jeff Salgo determined that the old calls were still perceived as AOR by the market. When the Commission grants KMGG, you can bet someone on the Coast will snap up those great KWST (K-West) calls.

EZ Communications VP/Programming Dan Vallie has interviewed a lot of candidates for the B97/New Orleans programming job, and he still can't find the right person.

KFXM/San Bernardino's new PD is Craig Powers, formerly of KIIS/Los Angeles. The station has dropped its "quasi-new rock" AOR stance for an adult-targeted CHR format.

KINT/El Paso switches from CHR to A/C with PD Jim Zippo and his MD wife Patty exiting. With the new format comes the new call letters KYSR, and a new on-air identity, "Kiss Radio."

KIIQ/Colorado Springs has switched from soft rock to CHR under noted AOR programmer Jesse Bullet.

Here's the new staff lineup at KFOG/San Francisco, as it kicked off Thursday (9-16): mornings — Lee Baby Simms from KDUK/Honolulu; middays — David Kent of KSFY/San Francisco; afternoons — Austin Harris, last at WLLZ/Detroit; evenings — Michele Michaels from WSYR/Syracuse; overnights — Bill Keffury from the current airstaff.

KDWB/Minneapolis AM programmer Bill Richards has resigned to head west. He'll now program KREO/Santa Rosa, CA.

Congratulations to the Drake-Chenault "Buckaroos" on capturing first place in this summer's R&R Softball League. The D-C troops compiled an admirable 11-1-1 record on their way to the undisputed championship (their only loss coming at the hands of R&R's own "Breakers"). All in all it was quite a summer!

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NBC Radio's Young Adult Network

EDDIE MONEY TAKES CONTROL

What could be better than two tickets to paradise? An evening with Eddie Money. In concert. Exclusively on The Source. Recorded live at the Santa Cruz Civic Auditorium by EDR/ENTERTAINMENT. When this rousing rocker takes the stage, you know the music will be hot and the crowds will go wild. Eddie Money. In total control. Getting the audience rocking full-tilt with "Baby Hold On," "Two Tickets To Paradise." Plus "Shakin'," "Think I'm In Love," and "No Control," the title track from his new album on Columbia Records. Eddie Money. He's going to rock you like you've never been rocked before!

**The weekend of September
24, 25 & 26.**



Brought to you, in part, by Levi's Jeans and by Anheuser Busch.

NRBA

Continued from Page 1

Sunday evening was the time for programming panels, with AOR (moderated by R&R's Jeff Gelb) garnering the largest crowd. The juxtaposition of format panels at the same time caused some dissatisfaction in what was generally regarded as a well-run affair. Consultants were a prime topic at a Monday meeting, with the Research Group's Bill Moyes accusing broadcasters of frequently "putting the cart before the horse" and hiring a consultant before determining the nature of their problems. B/A/M/D's Dwight Douglas pointed out that increased competition has reduced the price of consultants so that they're much more widely affordable to stations.

At the AM stereo discussions, receiver manufacturers asserted they would not be the ones to make the decision on a reigning system, and further stated they

Steel Tapped As KITY PD

Longtime Texas broadcaster John Steel has been appointed Program Director at KITY/San Antonio. Steel, who comes to KITY after serving 3½ years as PD of KZFM/Corpus Christi, replaces the departed Rob Stewart.

The move marks Steel's return to San Antonio, as he once spent five years as midday personality at KITY's sister station KONO. From there, he was PD for two years at KRGV/Weslaco, TX, followed by four years as afternoon talent at KRYS/Corpus Christi before moving across town to KZFM.

Steel told R&R, "It's kind of like coming back home, having worked here before. I've always liked San Antonio, as it's one of my favorite places. I don't plan any format changes, just some fine-tuning. Our immediate goal is consistency. We have the right people, and it's just a matter of continuing on track long enough for the format to catch on. I'm hoping we can achieve that."

Replacing Steel at KZFM is Jackie Robbins, who joins the station from her evening airshift at KFMK/Houston.

did not favor the use of the "universal chip" (making it possible to listen to any of the five competing systems on any receiver). They contended that AM stereo must sound as good as FM, but also stressed keeping down the costs of technical improvements. Delco representatives announced the company would not manufacture sets until late next year at the earliest.

The 'David Vs. Goliath' ratings panel produced significant announcements from both Arbitron and Birch. Arbitron's Rip Ridgeway revealed his company's plan to test for improved 18-24 nonethnic diary return, in response to concerns voiced over its DST ethnic retrieval system. Birch's Tom Birch announced that his firm would begin providing weekly come figures in October.

Another interesting panel comment came up at the "Big Bucks With Small Numbers" session, at which KMPC/Los Angeles Sales Manager Norm Epstein remarked, "Anything that comes in from an agency we regard as a surprise," adding that his station couldn't care less about agency business and was concentrating heavily on co-op. And once again, as at the NAB RPC, the "Satellite Fever" panel was about half as well attended as most meetings, with attendees observing that the "glamour" was gone.

Harvey, Herpe Honored

ABC news institution Paul Harvey received the "Golden Radio Award" at a luncheon also highlighted by a filmed message from President Reagan. Harvey urged radio to program aggressively against television and other media, and described radio's new-found deregulated freedom a "loose leash" which shouldn't be taken for granted. Bob Herpe, President/GM of General Communicorp., won the Gabbert Award. And NRBA endorsed the FCC's new proposals for expanding daytimer service (see Page 4).

General sentiment among exhibitors and participants was that the Reno facilities, quality of meetings, and the caliber of speakers (highlighted by the Fowler bombshells) added up to a positive convention and an improvement on last year's NRBA convention in Miami.

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CALENDAR



BRAD MESSER

Don't Bother Rewriting For Me

It is one of those so-called basic Truths that everything must be rewritten. Most of us would likely agree that local stories should be freshened for rerun, certainly if new developments have occurred, but why do we assume without question that all wire copy must be rewritten?

Consider a couple of reasons *not* to rewrite. Knowing that any story on the wire is already at least second or third-hand, what can be gained by reducing it to fourth-hand unless you are an unusually talented writer capable of making a real contribution to the information content? Perhaps excepting the really skilled and experienced rewrite pros, I'm not at all sure that any given newperson is capable of consistently improving wire copy while retaining the exact shade of meaning from the original. We have all had times when, after running one of our rewritten jewels, we suddenly realize that we misunderstood the source copy and got the facts screwed up. For every time we catch one of those mistakes, there are probably many other times we don't. Adding another layer of rewriting does not necessarily improve a story. Come on. Not every piece of wire copy is junk which can be rendered into treasure by rearrangement of phrases.

The second reason is more personal because it involves something you and I do to a great extent. We've been around AP and UPI long enough to have developed our own opinions of the wire services' reliability or lack of same. There are news pros who, when they see a United Press bulletin, do absolutely nothing about getting it on the air until the Associated Press confirms the story with its own dispatch. I don't know, but there may be newsmen who have just the opposite opinion of the relative reliability of the two wires. In any case, the point is that everyone who questions the accuracy of a news item — and a journalist in particular — considers its source. We need attribution. We want to know who says it's so. Don't bother rewriting the wire for me, just tell me where the story came from and let me make up my own mind whether to believe all, part, or none of it.

The very small newsrooms staffed by very inexperienced newspeople might better concentrate on practicing rewriting by tidying up local copy, leaving the wire stories untouched.

There. That's my radical opinion for the third quarter. I shall return to comfortable conventionality next issue.

The Ocean's 700 Miles Farther, Jim

MONDAY, SEPTEMBER 20 — This is the date Jim Bridger misunderstood two clues and thought he had discovered the Pacific Ocean. It was too wide to see across, and it tasted extremely salty, but it wasn't an ocean. Frontier trapper Bridger discovered the Great Salt Lake (in Utah) on this date in 1824. It covers nearly 1500 square miles and has 334 miles of shoreline.

Sophia Scicoloni, showname Sophia Loren, is 48. Jim Croce would've been 40 today. He died in a plane crash just as his career was taking off in 1973. One of the inventors of jazz, Ferdinand "Jelly Roll" Morton, was born today in 1885.

The Original Lynch Tree

TUESDAY, SEPTEMBER 21 — There's an old tree still standing in Pittsylvania County, Virginia, called the Lynch Tree. Its owner was Charles Lynch, as in lynch mob and "Lynch him up, boys!" On this date in 1780 he issued a proclamation demanding quick punishment of local lawbreakers. Things got out of hand. Although Lynch's self-organized court never ordered a worse punishment than having offenders hanged by their thumbs and flogged, one thing led to another and soon "lynching" meant hanging. Lynch's descendants are reportedly upset at the undeserved connection.

Basketball pro Artis Gilmore is 33. Hamilton Jordan, who was Jimmy Carter's Chief of Staff, is 38. Larry Hagman of "Dallas" was born 51 years ago today in Fort Worth.

Deciding Which Witch Was Which

WEDNESDAY, SEPTEMBER 22 — The Salem witch hunts ended on this day in 1692, when the nineteenth and final "witch" was executed. Only one victim did not have what was considered a fair trial. Giles Corey, who stubbornly refused to enter a plea, was accidentally crushed to death during questioning, as more and more stones were piled onto him.

Iraq began all-out air raids on Iran two years ago, dropping bombs on Teheran Airport and nine other airfields.

Racial discrimination against bus travelers was outlawed 21 years ago today.

The final full day of summer. Fall officially arrives at 3:46 EST tomorrow morning.

Scott Baio of "Happy Days" is 21. Debby Boone is 26. Her version of "You Light Up My Life" became the biggest-selling single in over twenty years. Baseball Hall of Fame member Bob Lemon is 62.

First Day of Fall

THURSDAY, SEPTEMBER 23 — The promoters of a real estate development hosted an air show 71 years ago today, with one of the attractions being America's first air mail. Pilot Earl Ovington climbed into his open-cockpit airplane, stuffed a mail sack between his knees, and took off from Garden City, New York. Three miles away over Mineola, he made a low pass and — bombs away! — dropped the mailbag right on target. Problem. The sack burst on impact and scattered 1280 postcards and 640 letters in the wind. (To improve the airmail delivery technique, the post office first made stronger mailbags to drop, finally realizing things would go better if the planes would simply land first.)

Bruce Springsteen is 33. Ray Charles (Robinson) is 52. Mickey Rooney is 62. Using his original name Joe Yule, Jr., he first appeared in vaudeville with his parents sixty years ago, playing the part of a baby.

Stock Market Drops \$14,000,000,000

FRIDAY, SEPTEMBER 24 — The stock market's worst plunge since the Great Depression happened 27 years ago today, upon news that President Dwight Eisenhower had suffered a heart attack. The one-day paper loss was 14 billion dollars (1955).

Seven years ago today the lead story was Patty Hearst being sentenced to seven years in prison, a term she didn't have to serve. Thirteen years ago the Chicago Seven trial was beginning (1969).

Former football pro and TV spot star Mean Joe Greene is 36. Linda McCartney is 39. Puppet master Jim Henson, who created the Muppets as a teenager 28 years ago, is 46. English actor Anthony Newley is 51, and sportscaster Jim McKay is 61.

Sales



JONATHAN HALL

Cable's Impact On Radio In The 80's

Last week, I was in Atlanta for an advertising seminar sponsored by Turner Program Sales. I had been invited to attend by Bob Pates, former Chicago manager for Blair Radio, who has been VP in charge of radio for CNN Headline News since April.

The primary focus was on cable advertising, but it was readily apparent from people in attendance that more and more radio people are finding their way into cable sales. "I sure missed the NAB's Radio Programming Conference this year," former WGST/Atlanta Operations Manager Mike Wheeler told me, "but it was there that I decided last year to get out of radio."

Mike is now Southeastern Regional Director for Warner-Amex, overseeing advertising sales as well as new subscribers in his territory. Also in attendance was former RAB Executive VP Bob Alter, who now is President of the Cable Advertising Bureau. He spoke of cable's effectiveness as an advertising medium.

Seminar's Flavor

The emphasis of the conference was on how Ted Turner's cable distributed super station, Cable News Network, and CNN Headline News service are the most viable cable advertising opportunities. Indeed, whenever advertising executives from New York attempted to dispute the doctrine, Ted Turner was everpresent to argue that agencies must support cable. To do otherwise, Turner preached repeatedly, will mean that pay cable services — especially those who won't carry advertising — might attract vast numbers of viewers turning off network programs.

Cable's Strengths

Although this was the focus and tone of the daylong session, there were other thoughts for readers of this column to ponder.

Foremost was the idea advanced by several advertisers claiming that considering cost per thousand only is an insufficient criterion when making a buy. Of significance and close to the importance of CPM are merchandising, product protection, lack of clutter, and cume — using the number of people reached as part of a total evaluation of a media mix.

For example, Marty Himmel, President of Jeffrey Martin, Inc. suggested that cable and radio make a perfect media mix for small manufacturers. Marty increased his total advertising budget this year from \$15 million to \$50 million. He spends much of that with Turner Program Sales as well as various radio networks. According to Marty, he buys cable for the same reason he buys radio — cume and results. His emphasis on cume is interesting as regards a medium which generally sells average quarter-hour figures.

Bruce Gooden from Swift discussed using cable because of its flexible nature — meaning the ability to do lengthy commercials — and timing, meaning the ability to target weekly as well as seasonally specific food products.

Pete Spengler of Bristol-Meyers noted that his company is spending a hefty five percent of its \$100 million budget this year in cable. His prediction is that by the mid to late 1980's, the advertising community will learn how to buy multiple networks.

Two reasons cable is attractive to Pete are the ability to merchandise and the ability to sponsor thematic programming, as in the early days of radio.

Furthermore, applying the same rationale that radio sales executives use — namely, that TV is pricing itself far too high — Pete predicted that agencies will "look again at cable with a more focused eye." The reason for overcoming a recent wave of jaundiced feelings, he suggests, is cable's "selective environment and lack of clutter. If agencies don't take another look," he reasoned, "advertisers will push them into it."

Ogilvy & Mather Commentary

The Atlanta conference will most assuredly fuel some high-level discussions back in Manhattan in the future. But the fires continue to burn from a nine-page commentary issued by Ogilvy & Mather in May.

In short, it concluded that radio, rather than network TV, stands to lose more au-

SALES PROMOTION OF THE MONTH

Y100 Gives Away Dream Home

WIN A \$70,000 DREAM HOME.
Fontainebleau Park invites you to make your dream come true.

"DREAM HOME" UPDATE!
Already thousands and thousands of Y-100 Radio listeners are responding to our "Dream Home" contest by going to participating Pepsi-Cola stores for their coupons.

More major chain stores have joined this Y-100 contest than ever before...

- Albertson's
- Best Buy
- Country Club
- Cornerland Farms
- Eagle One Mart
- Farm Stores
- Food Spar
- Food Value
- Grand Union
- Grocery Warehouse
- LTV General
- Maple Market
- Mr. Grocer

Thanks to Pepsi-Cola and Truflow, literally millions more people are Home via extra television air.

IN FACT, Y-100 IS MAKING "DREAM HOME" REALITY!

FOR DETAILS LISTEN TO Y-100

Over 4000 Pepsi retailers in the Ft. Lauderdale-Miami area distributed entries for merchants in a promotion giving away a \$70,000 "dream home," in conjunction with Y-100. The selection of Y-100's winner was further tied with the grand opening of a new Miami mall.

A winner was selected Labor Day. Pepsi distributors made their entries available through participating dealers that sell Pepsi, Diet Pepsi, Mountain Dew, and Pepsi Light.

Special tags were attached to soft drink containers. Also, to avoid FCC problems, coupons were available at participating locations or listeners were allowed to call in an entry.

The winner was able to choose between two condominium projects developed by the same builder, one in Ft. Lauderdale and one in Miami. It's not a new promotion, but in today's economy, it's an attention-getter.

dience and ad dollars to a growing cable TV industry. That conclusion was soon after reported on the front page of the Wall Street Journal.

This scenario, however, was most recently disputed by close to \$50,000 of new research from RAB. The radio sales association's recently-completed Bruskin study noted that among cable subscribers, the medium most affected by cable television is over-the-air TV, with some 44% indicating less viewing.

Specifically, the net difference among adults in households with income of \$30,000-plus is 50% — 45% among college graduates. But significantly, the report points out three out of 10 cable subscribers (four out of 10 tests) have listened to cable radio.

Reps Disagree

Two broadcasting executives I've discussed the Ogilvy commentary with disagree about its conclusion also. They are Christal Executive VP Charlie Columbo and Blair Sr. VP/Director of Research & Planning Bob Galen.

Charlie later sent me some data noting that in San Diego, where cable has a 62.7% penetration, there was a documented increase in radio listening levels. Similar results were seen in Northeast Pennsylvania.

Radio Shares 12+ 6am-12mid

San Diego			
Sum 80	Fall 80	Wtr 81	Spr 81
16.1%	15.1%	16.1%	16.2%
Sum 81	Fall 81	Wtr 82	Spr 82
17.5%	16.1%	16.8%	17.9%
Wilkes-Barre/Scranton (Northeast, PA)			
Spr 80	Fall 80	Spr 81	Fall 81
18.6%	19.1%	18.7%	18.4%
Spr. 82			
20.3%			

At issue, it seems, will be whether or not the few surviving cable networks (post-shakeout and mergers likely to occur in the

next few years) will compete for (as suggested by Ogilvy) or complement (as suggested by several of the Atlanta advertisers) radio's selective audience and national dollars.

Also at issue — and perhaps more important to local operations — is the question of how local cable ad sales will affect radio. Turning again to the Ogilvy analysis, the findings suggest that cable sales people are already using several strategies:

- Seeking out local advertisers with substantial radio advertising expenditures.
- Pricing cable TV similar to radio.
- Including sales promotion literature and coupons in monthly bills sent to customers.

In the final analysis the following question must be addressed. What if radio wins the audience war, but loses the sales war? And secondly, how many stations can remain viable should radio and cable program and sell in harmony? After all, big advertisers seem to view both in a similar fashion with their ability to deliver cume and move merchandise.

Christal Coup At NRBA

The Christal rep firm announced the acquisition of seven prime new client stations at the NRBA convention in Reno: **WPAT-AM & FM/New York, WLAK/Chicago** (Christal already represents **WPIX** in New York and **WGN** in Chicago), **WHWK & WMEE/Ft. Wayne**, and **WCUZ-AM & FM/Grand Rapids**. President **Bob Duffy** credited "investments" this year, including bringing in Exec. VP **Charlie Columbo**, as paying off.



CABLE ADVERTISING PANEL — Pictured discussing the potentials of cable advertising (with implications for radio) at Turner Broadcasting's third annual seminar in Atlanta are (l-r) Martin Himmel, Pres. of Jeffrey Martin Co., Peter Spengler, VP at Bristol Myers; and Bruce Gooden, Director of Marketing for Swift & Co.

Contemporary Hit Radio



JOEL DENVER

A PD/MORNING MAN RELATIONSHIP

The Care And Feeding Of A Morning Man

More likely than not, the morning personality on your radio station makes a great deal more money than just about everyone else, with the exception of the GM. This is just one of the problems that a PD must deal with to insure a good working relationship with his "morning star" and the rest of the staff.

While there is no set formula for success in this highly delicate area, I thought it might be interesting to take a look at what many consider to be an excellent PD/morning man relationship. We'll focus on KZZP/Phoenix PD Randy Stewart and his highly talented morning man Jonathon Brandmeier for some insight on how they interact and keep the peace in an area of big egos.

Ego is a funny thing. Everyone has one, but it can be a "Pandora's Box" of trouble when used the wrong way. Jonathon Brandmeier is an example of a true professional who utilizes that ego to power his show, rather than influence things in his favor around the station. Randy is a relatively new PD who's learned a lot about how not to act from watching the mistakes of others. Here's how they go about getting along.

Randy Stewart

"I agree with the idea that the morning show is a 'different animal' than the rest of the day. For sure, our morning show is different. It's the most visible daypart for a station, and it needs someone special to work those kind of hours," noted Randy.

He considers the morning show "an unnatural strain to the human body. For 20 years of your life you have normal hours, and then you subject yourself to being up every day before the rest of the world. I have lots of respect for a good morning man, and Jonathon Brandmeier is one of the best."

Randy Stewart



Prior to becoming PD at KZZP, Randy was a jock at Q105/Tampa, and Y95/Tampa before joining KZZP as an air personality two and a half years ago. "This is my first program-

ing position, and working with a talent like Jonathon makes the job incredibly interesting. We get along real well, since we have similar backgrounds and we got along when I was a jock.

"There haven't been any problems in having to establish any authority thing. I think it's safe to say we both respect each other immensely, and that's the first step in making sure that problems of this sort don't come about. I'm still making a transition into programming, and feel with Jonathon's support, it's been easier."



Don Benson hired Jonathon, then he worked with Dave Anthony as PD. I asked Randy if he felt that Jonathon made comparisons. "I don't think so openly. Then again, we don't really talk about it either. When I've got something to mention to him about his work, I do it, and we've been successful at reaching a compromise. One of the great things about Jonathon is that he has a tremendous sense of responsibility about his own work and the radio station's image, and is rarely late for work.

"There have been very few mornings when I've awakened and wondered, 'What the hell is going on?' with his show. Most of his promotions, like the 'Sheik in Miami' (Street Talk 8-6) thing we did recently, are totally of his own motivation. His discipline as far as what to say and what to avoid is amazing."

I'm On His Side

"I think that when you have someone as creative as Jonathon, you must make him understand that you're on his side at all times. This is especially important when it comes to those occasional listener complaints." Randy related how he usually handles those problems directly with the listener, and involves Brandmeier only when necessary.

"The same goes for everyone else too. You've got to show them you are standing up for them at all times. Jonathon's show is irreverent in nature, but I wouldn't classify what he does as 'potty humor' at all. He walks the line very well between controversy and listener backlash. The show is a constant flow of elements like records into bits, into phoners, into spots, and back to records again."

Oversaturation of Brandmeier?

When you have a high-profile morning person like a Jonathon Brandmeier, it's easy for his promotions and bits to carry over to the rest of the dayparts, and oversaturate the station. "We work hard to promote what Jonathon does, but at the same time, it's important for him to cross-promote the rest of KZZP's activities. If there is any one area that he needs a gentle nudge in, it's this one.

Pointers From The Pros

It seems that Randy and Jonathon have a pretty good PD/morning man relationship, and it's fostered by a mutual understanding of each other's needs, and the need of the radio station to come off professionally at all times. Randy mentioned a few things a PD should be aware of to insure a smooth working relationship with the morning man:

- Don't nitpick at things. Critique in broad terms first, then cite examples.
 - Realize pressure the morning personality is under.
 - Understand that morning men are different in many ways; that's why they are successful.
 - Morning personalities are more often born than made. They need more indulgence and freedom to be creative.
- Jonathon had a few good ideas for the morning personalities in the audience to be mindful of:
- Don't let your ego get out of hand. We all have them, so use yours constructively.
 - Don't flaunt your power around the radio station.
 - Be cooperative at all times. You're there to help the radio station win. Without the station, you're out of the picture.
 - Avoid situations that play the PD and the GM against each other.
 - Take time to prepare your show, and don't be late.
 - If you are being stifled and not being supported, find another job.

"There is a 'Catch 22' to this also. When he stops to cross-plug something else, it detracts from the flow of his own show. Spontaneity is very important to his show, and we try not to overburden him with formatics, but then again, a healthy balance is needed.

"Jonathon does promote all the other jocks, and in fact has helped to make personalities of all of them. He has a rock band Johnny And The Leisure Suits which involves our afternoon guy/MD Steve Goddard, and they make lots of appearances in the market. He's not a hard guy to get out to station events. When we need him, he's always there," emphasized Randy.

A Position Of Power

Any time you have a high-powered morning show that's commanding major advertising dollars, you could have a potential problem with the morning guy running to the GM when he doesn't get his way. Randy doesn't have these problems.

"So far, Jonathon and I have been able to get everything handled by ourselves, and when we do have to sit with the GM, it's not because he went running to him for a meeting. Certainly he's in a unique situation contractually. I know he makes a lot more money than I do, but it gets back to looking at things like a football team. Most of the players make a great deal more than the head coach.

"Brandmeier is certainly not the underdog in the market anymore, so there are those that would like to see him take a tumble. He's the first to take credit for his good numbers, and when he's got ratings problems, he's the first to claim responsibility too. The pressure from the media is intense, and he's always got my support.

Jonathon Brandmeier

When you talk about fast success, you're talking about Jonathon Brandmeier whose morning show is now number two in the market behind KTAR (News), by less than two shares. In fact, he pulls better than 20 shares in 18-24 men and women, and shares into the high teens in the 25-34 categories... all of this in about a year and a half at KZZP.

Prior to mornings at KZZP, he did middays at WOKY/Milwaukee and before that mornings at WYBR/Rockford. "I got the job in Rockford by sending my resume scrawled on a brown paper bag, and putting my tape inside. I got back into radio after doing standup comedy for a few years, and because the band I had broke up. I needed money," he said.



Jonathon Brandmeier



I asked Jonathon about dealing with Randy. "It is difficult when one of your peers is promoted from the airstaff and is now your boss," he confessed. "Within a few days, I knew Randy meant business because he was being a real businessman about things. Still a great guy, but you could tell he wanted to do a great job."

Admiration And Dedication

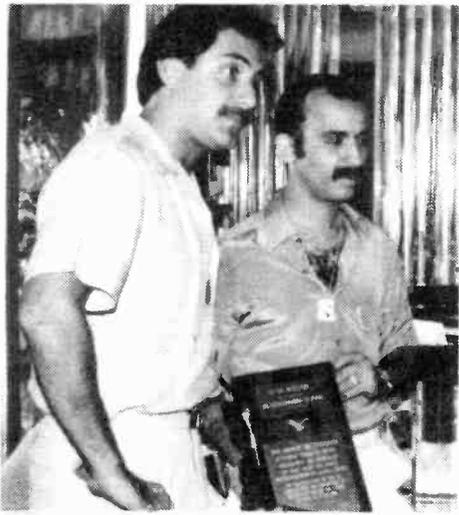
"One thing I admire about Randy is that he doesn't feel the need to tamper or read-just things that work well already... like my show. He doesn't tell me to shut up or limit me. Instead he encourages me in my strong areas and guides me. It helps me get better. Sure, he'll question things I do, like when I only play two songs in 30 minutes. If he didn't point it out I might not have realized I did it.

"If Randy were to let me get on the air and just go bonkers, I'd start to lose it. My best shows are the ones where things are tight and move quickly. If you don't have a format, you get loose and begin to entertain yourself rather than the audience. I know this is my weakest area," admitted Brandmeier.

Sounds as if there are no problems at all... well maybe some minor ones. "If there is anything we need to do more of around here, it's for Randy and me to talk more. He gets on the air when I get off, and it makes it difficult to spend a lot of one-on-one time together. This isn't a big deal, but if our shifts weren't next to each other it would be easier to do this.

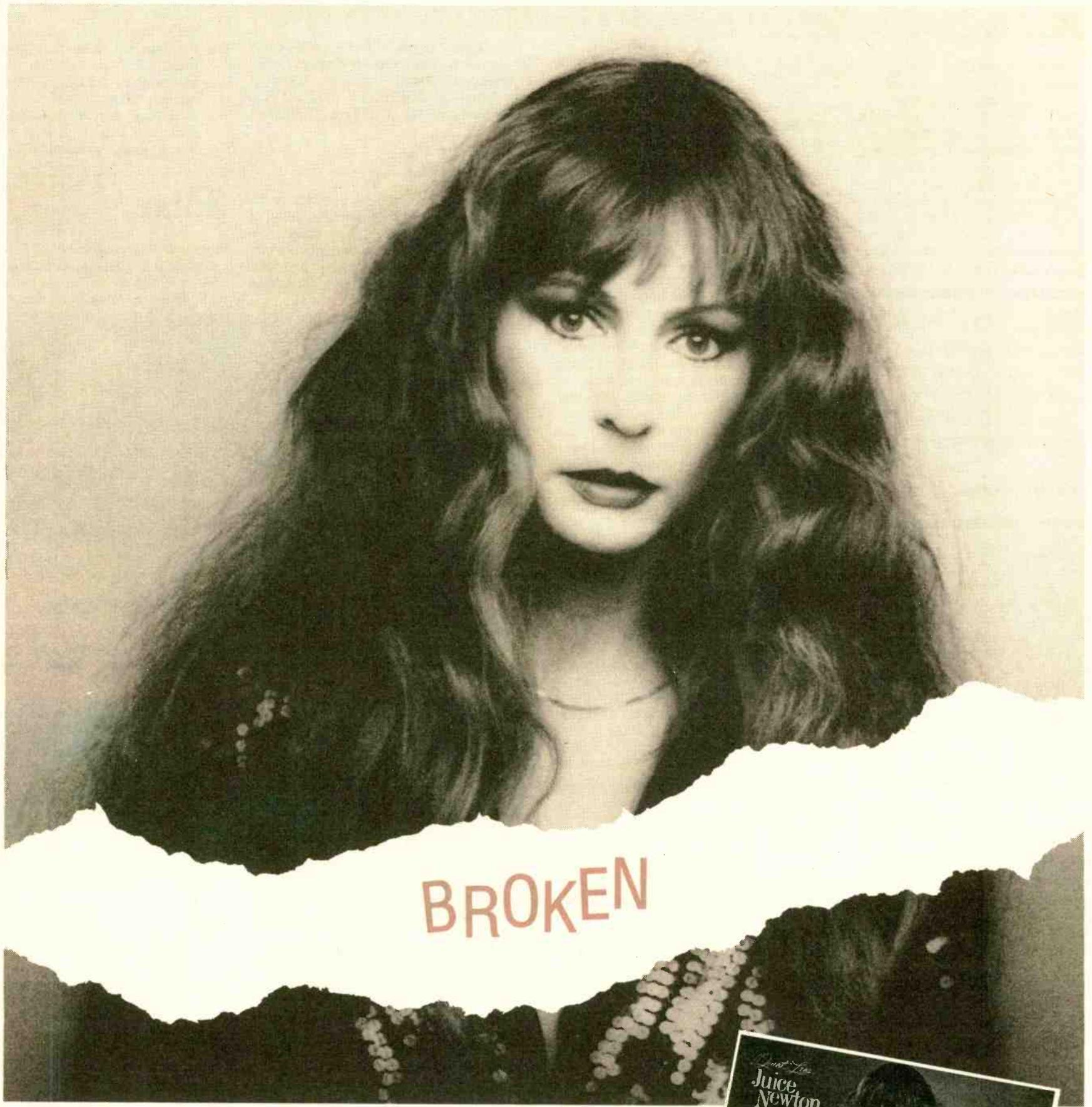
"My relationship is stronger with the GM in some areas than Randy. The areas of money in particular fall under the guidance of the GM. He negotiated my contract with me, and was in on my hiring, so this is an area Randy and I don't work on. However, I don't run to the GM when I can't get my way with Randy. That would be playing one against the other, and would be a very unhealthy situation for all."

Continued from Page 20



Broadcasting his show live from Miami, Jonathon Brandmeier (l) with Sheikh Mohammed El Fasi (r).

BREAK IT TO ME GENTLY



BROKEN

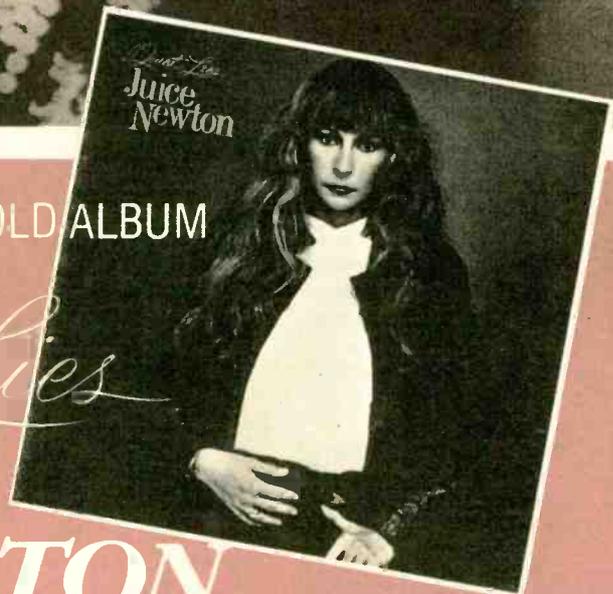
5TH
CHR **BREAKER**
IN A ROW!
A/C 11-3

THE SINGLE FROM THE GOLD ALBUM

Quiet Lies

BY

JUICE NEWTON



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Produced by Richard Landis for Outlandis Productions



The Care And Feeding Of A Morning Man

Continued on Page 22

Jonathon spends a lot of time prepping his show each day. He told me he takes one subject for each hour to concentrate on, and then a separate thing to get the audience to participate in each hour, also. When he decided to go to Miami to see oil-rich Sheik Mohammed El Fasi, Jonathon went on the air and told the audience what he was going to do before he told Randy or the GM. What was their reaction? "No problem from either of them. They know if I've committed us, it's for a good purpose. I don't suggest every morning man should work this way on promotions with their stations. Understand the ground rules first," he cautioned.

"I think that when you have someone as creative as Jonathon, you must make him understand that you're on his side at all times. This is especially important when it comes to occasional listener complaints."

Earlier, Jonathon talked about one of his weak points. He reflected on another. "Randy helps me cross promote the rest of the station. I've got to do it in my own style, but I do more of it now than I used to. For example when Randy was going on vacation, I told the audience he was going to an alcohol rehabilitation center, and asked for everyone's support. It got a lot of people's attention and it plugged his show."

No Prima Donnas Please

What about being a prima donna? "I think every morning personality has the potential to be a real pain in the butt. Years ago, I MC'd a Slim Whitman concert, and went backstage to meet him along with hundreds of others. It took hours to finally talk to him. I asked him why he let so many folks back to see him, and he pulled out the old adage about meeting the same people

going up as when you're coming down . . . and he's right. We all have egos, so don't flaunt yours.

"Everyone at the station deserves respect. If they act decent and work hard, they should get it, and I mean everyone. I try to show everyone respect from the all-night jock to the secretaries. A morning man must have a sense of responsibility about his show. Don't be late for starters. You can't be great everyday, but you can be there to do your best, and that's my attitude about my job."

Jonathon also spoke of successful morning talents who get lazy. "Each day, you've got to get on the air and act like it's your first day back from vacation, or it's your first day on the job. That kind of thinking keeps you sharp. Too many morning guys get a taste of success, and think they've got the audience right where they want them. Think too much along these lines and you'll lose half your audience in no time.

"I'm very thankful that Randy gives me the freedom to be creative and backs me up. I had a guy get on the air recently and say 'fuck you' before I knew what was happening. Randy knew I was upset, and didn't get mad at me. We do have a new digital delay system now, so it won't happen again.

"One thing I admire about Randy is that he doesn't feel the need to tamper or read-just things that work well already . . . like my show. He doesn't tell me to shut up or limit me. Instead he encourages me in my strong areas and guides me. It helps me get better."

If you are a morning personality and you're being stifled, instead of becoming a crybaby around the station, find yourself another job. You'll be a lot happier in the end."

Motion

Barry Kaye has left KRBE/Houston to go across town to do mornings at KYST for Clay Gish . . . Pat Gillan is new to afternoon drive at WPST/Trenton . . . Greg Mundy, who left KDUK/Honolulu to join KIKI, stayed for only five minutes or so, making still another segue to afternoons at KPOI. Replacing him as MD at KIKI is Michael Shishido . . . Bill Jackson leaves KGW/Portland to join crosstown competitor KCNR in the midday slot.

Mark St. John is now doing mornings and music at WHHY-FM/Montgomery, and Mark Thompson leaves WSGA/Savannah to do afternoons at WHHY-FM . . . WLWL-FM/Minneapolis grabs Bob Lange away from the morning show at KDWB (AM) to afternoon drive. Bob replaces Pete Thompson, who joined KAFM/Dallas . . . With KSTT/Davenport's Jim O'Hara moving across the street to KLIK, MD Bill Young is now the acting PD.

Lee Lewis, exits K96/Provo's late night show . . . Robb Stewart is out at KITY/San Antonio, and former KZFM/Corpus Christi PD John Steele is now in charge of programming . . . Mike

West, who is the night jock at WTIC-FM/Hartford is upped to MD, and Jim Cutler is promoted to overnights from part-time, as Gil Andrews moves into middays . . . KIDD/Monterey promotes Rick Lee to middays, filling the void left by Janice Taylor's departure from the station.

Randy Bliss is named PD at CQ102/Geneva, NY, coming in from Q101/La Salle-Peru, IL . . . Geoff Scott, former News Director at KFHK988/Wichita, is now holding the same position at KIMN & KYGO/Denver . . . Q101/Meridian afternoon driver Mark Mosley joins WRNO-FM/New Orleans, with Tom Kinney from KEEL/Shreveport now doing the Q101 shift. Also, Terry Norman leaves the night show at Q101 to join WSAI/Cincinnati. John Chomble, PD at WHSY/Hattiesburg, MS, is now doing nights at WQUE/New Orleans.

KIQQ/Colorado Springs has signed on with their new CHR format under PD Jesse Bullet. Here's the line up: Bob Jacobs a/k/a "Fast Jimmy" is doing mornings from WMEE/Ft. Wayne; Assistant PD and MD Mike Daniels is doing 9am-noon; Kirk Russell is doing noon-4pm; Jesse Bullet does 4-8pm; Ron Chase most recently with William B. Tanner in Memphis is doing 8p-12mid; and John T. Howard is doing all nights . . . Don Davis, midday personality at KVOL/Lafayette and wife Sandra are the new parents of a baby girl, Kristen. Congrats . . . For the record, anyone looking for an air shift at WORD/Spartanburg should send their tapes to the attention of Robert Brown.

Deely

Continued from Page 3

WLRS GM Louisa Henson commented, "We are in a very competitive situation. It became necessary to reanalyze what we were doing. Dan, as an insider here, has the insights we need at exactly the right time. It should be a very strong move for the station."

Before joining WLRS in afternoon drive last October, Deely was an air personality at competing WQMF/Louisville, and one-time Louisville AOR WZZX (now WJYL). Deely was also interim PD for a time at WZZX.

WRKO

stituting a little more news and talk in the morning integrated by those two. Tony, of course, had been a highly visible TV newsman and Janet is a very capable talk host. They'll both be doing news and talk, primarily leaning in their own directions, but they'll both be involved."

Dunn

Continued from Page 1

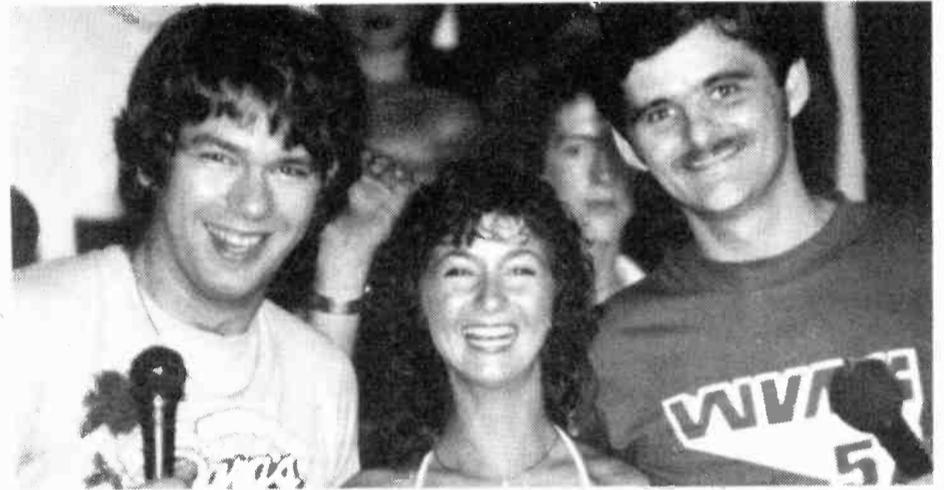
going to be a very popular format in Dayton, but I'm certainly pleased to be going home. I'm certainly happy to go to a station with WBCS's reputation in the marketplace. I'm extremely pleased with the department heads at the stations. They are talented people, and maybe I can help them develop their talents more fully. I don't anticipate any changes at this time, and I don't go at it with a 'black homburg' attitude."

Solar

Continued from Page 3

them within our organization."

Griffey indicated that Constellation's first release would be an album by the group Wolf, set for a November 5 debut.



ALL SMILES HERE — Why is this group smiling? Well, it could be that (l) WQJD/Biloxi PD Kirk Clatt and (r) Joe Harris from sister station WVMI have just finished judging a bathing suit/wet T-shirt contest. Why is Mary Ann Bounds smiling? She just won the contest with over 2000 onlookers cheering for her.



LONG LOST HOSERS ARE REUNITED — Like want a beer and some back bacon, eh? Great White Northerner (l) Paul Dean of Loverboy is reunited with long-lost hosehead Dave Shannon (r), who is Operations Manager of WBXQ/Johnstown, after a recent Loverboy concert at the War Memorial Arena.



KWLO FUN PATROL MAKES WINNERS HAPPY — This past summer KWLO/Waterloo, IA had its Super Summer Fun Patrol on the streets giving away hundreds of dollars in prizes to listeners. Shown (l-r) in the Prize Patrol are afternoon driver Don Betts, midday personality Mark Potter, Operations Director Drew Bentley, Production Director Janelle Rae, and morning jock Stu Tell.



GREAT SCOTT — On a recent promotional tour plugging his new album, RCA recording artist Scott Baio paid a visit to KIQQ/Los Angeles. Shown (l-r) are RCA rep Kelly Summers, Public Service Director Francesca Cappucci, night rocker G.W. McCoy, Baio, and MD Robert Moorhead.

The Music Section

CHR's Most Accurate
Music Information
Begins on Page 63



It's a jungle out there...filled with all sorts of ferocious beasts. You could get lost.
For a professional guide call your **ARBITRON** Representative.



JEFF GELB

Denton Marr On WEBN's 15 Years Of Rocking

Last week WEBN/Cincinnati celebrated its 15-year history with its sixth annual fireworks show, attracting hundreds of thousands of loyal listeners and fans, many of whom probably don't recall WEBN's earliest origins. It was signed on August 30, 1967 as a partially-automated Jazz and Classical station. But within weeks, it was also spotlighting progressive rock in two-hour weekend blocks. Response warranted more rock and less classical and jazz, and within two years the station was, for all intents and purposes, a full-blown rocker.

Denton Marr joined WEBN in 1969, jockeyed there for a year-and-a-half, and then parlayed his strong nighttime ratings into a PD job at KLOS/Los Angeles in 1971. But ABC's corporate structure displeased him, so he returned to WEBN in the fall of 1971 to work closely with PD (now GM) Frank Woods in the formulation of WEBN's programming. Marr was named PD in 1976 and has held the post ever since.

R&R: The station's gone through several programming evolutions. How about a chronological retelling of those changes?

DM: We started off as the usual free-form, progressive rock, acid rock hippie radio station, closely identified with the political and cultural left. I think we were one of the first such stations to consider using a format. There was a time when Frank and I were the station; he did 4-8pm and I'd do 8-1, and were automated the rest of the time. So he and I worked very closely together. It had become obvious to us that,

"I want this station to be so compelling that people are afraid not to listen for fear they'll miss something."

if we were to compete with Top 40 for listeners, we were going to have to put some kind of structure to the music to guarantee that the audience's favorites would get on the air more frequently than our personal tastes dictated. So we started carting up the most popular songs each week, agreeing to get two or three on each hour. This was back in 1971 or '72.

Adding A Structure

Gradually, over a period of four or five years, we started breaking down all our music in terms of popularity and times they should come up. We had things our own way for a long time, but about four or five years ago, we had one real bad book. It was the result of WSAI-FM coming right after us. Although we had a structure, we were still pretty much all over the musical map, going from Led Zeppelin to John Klemmer into Buffalo Springfield into Laura Nyro. WSAI-FM had a more narrow musical base, outrocking us. A counterattack was necessary, so we employed Burkhardt/Abrams, who came in and shook up our programming somewhat; took out the John Klemmers and Laura Nyros. Our counter-attack drove WSAI-FM to Country programming. That whole experience taught us an important lesson: that we couldn't allow ourselves to become complacent, too big for our own britches.

About a year-and-a-half ago, we signed with Sebastian, Casey & Associates. After a

lot of investigation, we decided that John had the superior technology for the 80's, basically in terms of research. As record sales became less and less an appropriate index of popularity for airplay, there had to be something to replace it. We felt that callout research had reached the point where it could provide some answers for us.

One thing that's always been great about WEBN is that, as a small, independently-owned station, we could always respond to changes in technology or the marketplace as quickly as necessary.

R&R: You started in AOR before it even had a name, and have watched it grow into today's tightly structured format. Do you ever miss the days of rampant segues and diverse musical styles?

DM: Not really, because I'm a radio man. To me, the fun is in the radio, and the basic premise of radio is to get a lot of people listening. That's what I'm into. I get turned on by the knowledge that there are hundreds of thousands of people out there who get turned on by WEBN. That's the exciting part to me — the pure radio process, which is one reason I have, for years, stressed the importance of nonmusical programming.

Humor & Production Values

R&R: How does WEBN reflect that attitude?

DM: On its purest level I'm looking for entertainment, and the most common form of that is humor. That's something I've always put a premium on: humor and production values. I want this station to be so compelling that people are afraid not to listen for fear they'll miss something. One of our key uses of humor is in a series of phony spots we do for things like "Tree Frog Beer." This is a product which never existed, and probably never will. It's something we've marketed through fake ads for ten years. We run spots for it whenever we have the space in the stop-sets. Then there's "Brute Force Cybernetics," whose motto is "Create a need, then fill it." They "make" things we advertise like the temporary lobotomy simulator, the portable hole, TV fast-forward, etc. These spots are treated just like real clients; when we get new ones, we give them a 36-spot rotation.

Humor and personality apply to the airstaff also. I allow them virtually total freedom, so long as they take care of the basics. They can add anything to their shows that they like, within certain boundaries of good (or bad) taste. For example, midday man Michael Luczak was on vacation last week. So all day on the air today he was "showing movies" he took while on vacation, using a cart sound effect of a movie projector.

R&R: Isn't a heavy personality approach a bit atypical for a Sebastian station?

■ The Value Of Humor On The Air

▶ Programming Objective: To Be #1

◀ The Record Industry Crisis: Solutions?

● Problem: Talent Hunting

DM: Very much so, and, to be honest, it drives John crazy. But once John came to town and heard the station, he understood why we did it. We have great 25+ numbers, and I feel personality is a big part of it; it's a WEBN tradition.

John's primary area of responsibility with the station is to set up music research systems, execute them properly, and interpret their data properly. John certainly deserves some of the credit for helping us improve our music delivery system.

Regardless of where one lives, there's a tendency to be somewhat provincial in one's thinking. A good consultant provides a satellite view. I get along fabulously with John; after all, he and I are not working at cross-purposes. We both want the same thing: a better WEBN.



WEBN'S PROGRAMMING TEAM — MD Curt Gary (back), Programming Coordinator Louise Wilkoff (front), PD Denton Marr (right).

Record Relationship

R&R: WEBN has gone from being a loose experimental station to using sophisticated music research. How have the record companies responded?

DM: Record companies understand that, while we have a symbiotic relationship, my objectives are very different from theirs. My goal is to make my radio station the city's best and most successful — if I could do that by playing one record over and over, I would.

My responsibility to the record companies is to report to them as honestly as possible what I'm doing with their product, and what the response is to what we play. It's their responsibility to act on that information, and that's where I feel the companies sometimes fall down. They don't respond properly to the input my audience is giving to them. They respond too slowly, too tenuously.

◀ I don't have any solutions to the current record industry crisis. We've done research that showed that 25-34's were buying one or two or no records in a year. That was disappointing but not overly surprising. But then the 18-24's, whom you would imagine buying a couple records a month, said they bought two or three a year. I was horrified to hear this. The economy's at the top of the list for reasons. Home taping is not a straw man; it's very real and a critical problem for the industry to solve. Putting scramble signals on tapes won't do it — my chief engineer could figure out a descrambler in an afternoon for fun. There are thousands of people like that. So I don't feel there are any technological answers.

R&R: Do record companies have a legitimate gripe in asking stations to refrain from playing albums in their entirety?

DM: Yes. I can remember a time when we used to run a tone so people could set their tape recorder meters before we'd play albums in their entirety. As a concession to the record companies, several years ago we stopped tracking albums uninter-

rupted. We'll play a few cuts and then a jock will break in. I'm not unsympathetic to the record company position. But they deal with a product that's easy to copy, so it's really up to them to come up with a solution that prevents unauthorized duplication. It's a real quandary for the record companies, too, because for years they were asking us to track their albums. One thing we do is generally wait till an album's in the stores before we track it in key dayparts, so at least we won't kill that initial rush.

Choosing Music

R&R: Let's talk about the kinds of music WEBN plays.

DM: It has to have a decent melody and a strong backbeat. But times are changing. We recently went on the Chicago single because it tested well in callouts from airplay on the CHR in town, and it's gone through the roof for us. But the same week we went on Tonio K's "Mars Needs Women." So long as we think our audience will like it, we'll try it. And now that we have a research system, we can do a better job of determining how well the record's going over.

A record like Chicago helps me continue to service my 25+ listeners. While most AOR's skew either teens or 25+, we're in the very enviable position of skewing in both directions. In practical terms, our audience is 16-30; the "car key age." When kids get the car keys, they come to WEBN, and seem to stay with us till about 30-31. Above that, they're more interested in their mortgage payments and other considerations; and they have a different set of demands from radio. They're interested in more "functional" information: news, weather, traffic, baseball scores.

R&R: Is AOR radio incompatible with those needs?

DM: Not at all, but in Cincinnati there are other stations that do a better job at covering those areas than we are interested in doing. We don't have a traffic helicopter and probably won't get one. There are two stations in the market that have them, and unless we could do it better or more humorously, for instance, we'd rather put our money and time elsewhere.

"My goal is to make my radio station the city's best and most successful — if I could do that by playing one record over and over, I would."

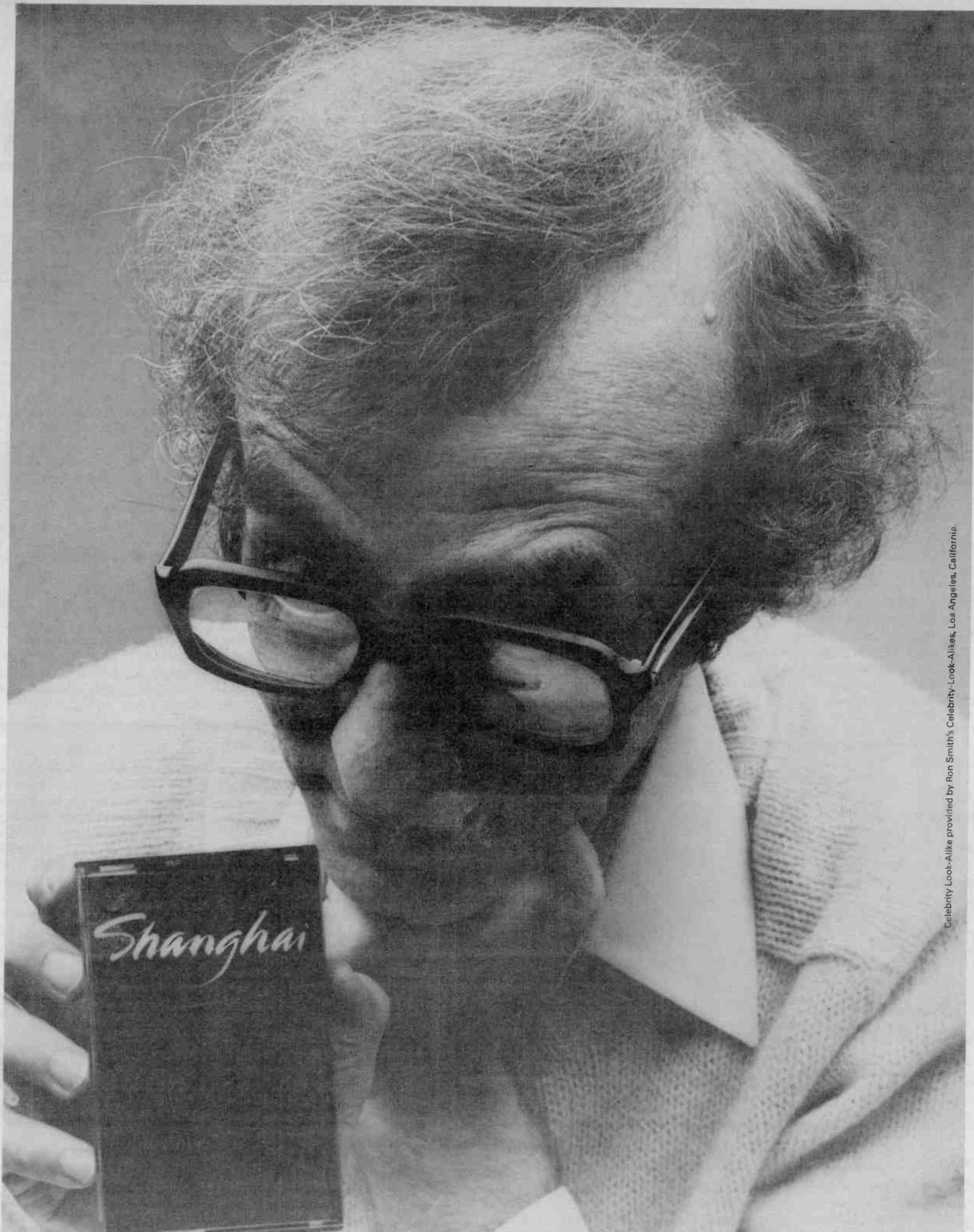
These listeners pretty much count on television or newspapers for hard news. We do run news in morning drive, when people seem to need and want it most — we confirm for them that the bomb hasn't gone off each day. We also run a comprehensive report at noon, plus casts at 5 and 6pm. Later on throughout the night, we run news-features called the "Streets of Cincinnati," and "Listening In."

Evaluating The Competitors

R&R: Whom do you consider your primary competitors?

DM: Q102 (WKRQ), a CHR station. They skew heavily with teens and 18-24's. Beyond that they don't have too much. We don't want to share any more 18-24's with them than necessary. The worst thing that ever happened to radio is push-buttons, so we're going to get a certain amount of shared listenership. We want the best possible shared quarter-hour listenership maintenance.

Continued on Page 26



Celebrity Look-Alike provided by Ron Smith's Celebrity-Look-Alikes, Los Angeles, California.

Play It Again.

Shanghai.

“Don't miss the boat.”

AOR cassette on your desk now. Special 12" shipping today.

“X-Ray Vision” The first single. Watch for tour. Video in production

Key tracks: Always A Rebel On Video Talk To Me



Chrysalis
Records & Cassettes

EVOLUTION

Welcome to new AOR WOVE/Chattanooga, where Tony Davis is PD and Dave King is GM and co-MD with Tony . . . WXUS/Lafayette switches from AOR to A/C . . . KLDY/Kansas City switches calls to KKCI-AM on September 25 to simulcast the FM's AOR programming . . . KREM-FM/Spokane selects Bill Stairs as new PD from KFIV/Modesto . . . KWK-FM/St. Louis Assistant PD Jim Atkinson exits . . . Steve Chris is named PD at WAIM/Greenville as former PD Gary Jackson assumes MD post and former MD Lee Rogers exits. New to WAIM are Bill Prather for nights from WTYN/Tryon and Rick Woodell from WPFM/Panama City for mornings. Exiting is morning man Charlie McCoy . . . Jeff Riccio is named MD for WHJY/Providence . . . Bill Richards exits KDWB/Minneapolis for KREO/Santa Rosa . . . Pollack Communications signs WFBQ/Indianapolis for consultation . . . B/A/M/D signs KKDJ/Fresno and KKRQ/Iowa City for consultation . . . New to WIOT/Toledo are Jane Rozman for nights from WWCK/Flint and John Ryan from neighboring WXEZ for part-time airwork . . . Carol Richards joins KZEL/Eugene for middays . . . Jeff Dickerson is new to news at WSLQ/Roanoke from neighboring WXLK .

COMING NEXT WEEK: This year's NRBA AOR panel was a real winner, with Lee Abrams, Toney Brooks, Rick Carroll, Jeff Pollack, John Sebastian and myself fielding questions from an enthusiastic audience on a number of topics. Next week I'll share those questions and their enlightening answers, including thoughts on upper demo listening, modern rock, and personalities.

Denton Marr On WEBN

Continued from Page 24

WSKS, Cincinnati's other AOR, serves an interesting function for us. They're competition and very aggressively going after us. They have some problems, primarily that they don't have a city-grade signal. Plus they're undergunned, because they were facing a change in ownership. We want WSKS to do well (but not too well), because, in effect, it keeps another AOR out of the market. If we had a 14 share, some bright company would say, "Those guys are too fat. We're going to go in and take six points away from them." But if we have an 11 and WSKS has a 2 or 3, no one's going to think of coming in as the third AOR in the market. So, in a way, we have a vested interest in seeing that WSKS does well — but not too well!

R&R: How about the final say on the WSKS cow's head story (R&R Street Talk 7-30) — is this an indication of the way competition works in Cincinnati radio?

DM: It was as much a personal thing as a professional one; they'd made some shitty personal remarks about "those snotty Hyde Park people." If they want to outprogram or outpromote me, fine. But making remarks on the air, I don't dig. It's bush. That's what the cow's head was all about.

Actually, I'm friends with those guys, though, in a sense, they're trying to take bread out of my mouth, which I don't appreciate. But it's not a personal, vindictive Cleveland-type of radio war.

Ballads Maybe But No "Disco"

R&R: In your competitive battle, espe-

cially considering your shared listenership with a CHR, what do you consider the stylistic line you can't cross musically?

DM: It's really on a cut-by-cut basis. My audience has told me pretty clearly that they don't want anything that even reminds them of disco; it's still an important buzzword among 16-24 males. That's a starting place.

Ballads, or what used to be called "wimpy" songs, don't get the negative response they once did. Sociologists tell us that one of the classic responses to hard times is a retreat to romanticism. So maybe people want to escape into a romantic ballad more often than they did a few years ago, when everything was "modal."

Last week I heard a listener describe new wave as "mellow punk!" Cincinnati has not been as receptive to that style of music as some other places, so it's still very much a pick-and-choose, cut-by-cut situation.

R&R: What's the biggest problem you face as a PD these days?

DM: Finding really credible talent. I just went through trying to hire a Production Director, and I probably got about 100 tapes. 20% weren't right at all, maybe 3% were genuinely creative, with a real spark of brilliance, and the rest were just average-competent, but that's it.

People ask, "Where the next generation of great jocks going to come from?" The situation is that a lot of younger people in the business have been weaned on (I hate to single them out) Burkhardt/Abrams cut-and-dried radio and they've never heard anything else, and therefore have no role

models to work from. When I was growing up, and Top 40 was all there was, there were great jocks like Dick Biondi and B. Mitchell Reed and Sam Riddle to listen to. Personality was not exception, it was the rule.

My solution is to find people who have that creative spark and then teach them radio, rather than find people who know radio and then try to light a fire under them. The last time I needed a jock I found someone on the listener-sponsored station in town, and she worked out marvelously.

R&R: Denton, after all these years, is your job still fun?

DM: More than ever! The station has made money for a long time now and done extremely well, but being number one was a great thrill. The chance to be more than just a hip jukebox is so much fun; it's so satisfying in a way that's difficult to describe sometimes. But when we see 500,000 people show up for a fireworks show because we invited them, it's a real thrill.

R&R: Still, you must, at times, wonder where to go from here. What's your job fantasy?

DM: Maybe to program a top five or top three market station someday. Owning a station has never been a fantasy for me. I don't think it would be as much fun; there are too many financial worries.

R&R: We all grew up with Mick Jagger. I guess if he and the Rolling Stones can still be working in rock music when they're 40, there's no reason we can't be.

DM: And, in the process, learn to appreciate our jobs from a slightly different viewpoint as well. It's still a great way to earn a living.

UPDATE

What do you do when your competitor starts a "Five in a Row or \$5000 promotion? If you're WAPP/New York, you start a "Six in a Row or \$10,000" contest, in response to WPLJ's current promotion. Things are very competitive in New York City these days . . . WDHA/North Jersey has arranged for Network's Todd Rundgren to perform at the station's upcoming Halloween Ball. There's also a chance the show will be simulcast live on an AOR network . . . KLOS/Los Angeles will release its first hometown talent album as the culmination of its present "Rock to Riches" talent search, co-promoted with Miller High Life beer. Album buyers will vote on their favorite bands through a ballot enclosed with each album, with the winning act competing in New York with similar market winners for an album contract with Atlantic . . . Lots of congratulations this week: Doubleday National PD Dave Hamilton and new wife, Patty; to WTUE/Dayton PD Dave Luczak and wife Cindy on the birth of son, Jason; KWXL/Albuquerque MD Doug Davis and wife Terri on new son Geoffrey; WERI/Westerly MD Steve Feldman and wife Sue on new son Ian; and WZXY/Kingsport on its first AOR anniversary! . . . KROQ/Pasadena jocks were onstage at the US Festival to introduce many of the modern rock acts. Speaking of KROQ, the "Merv Griffin" TV show scheduled for syndication airing Friday (9-17) was staged with the help of the L.A. area AOR, which supplied an audience for an all-modern rock show, featuring Stray Cats, Josie Cotton, Toni Basil, and Oingo Boingo . . . KDUK/Honolulu raised \$5000 for MDA in a weekend by selling station bumper stickers throughout town at 50¢ each (that's a lot of bumper stickers!) . . . KFMX/Lubbock held a birthday jam celebration for local-boy-made-good Buddy Holly, with Slash/WB's Blasters and four local acts providing music for 5000 listeners. All profits benefitted the American Cancer Society . . . KMEL/San Francisco co-sponsored a \$2.50 benefit concert for the Bay Area Music Archives featuring Capitol's Tubes . . . WUWU/Buffalo has constructed

a new tower which should see the station's signal beaming all the way to Rochester . . . KINK/Portland cosponsored a benefit road race for MDA that raised \$18,000 . . . WKLS/Atlanta's been active lately. The station sponsored the first annual "Music & Tennis Festival," with artists from groups like Queen, Loverboy and Survivor taking on tennis stars in a benefit for the American Cancer Society. WKLS followed up that promotion with a "Rock 'N' Bowl Party," with members of Kansas, the Producers, the Brains, and Fortnox bowling against 96 Rock listeners for charity . . . WSJO/Johnson City is a new AOR that needs album servicing. Contact MD Candy Bryant at (615) 926-3121 . . .

CONCERTS & CONVERSATIONS

CONVERSATIONS: 38 Special, Billy Idol on WEZX/Scranton . . . Charlie Daniels on CHUM-FM/Toronto . . . Krokus, Judas Priest on KLAQ/EI Paso . . . John Cougar on WLWQ/Columbus . . . Beach Boys, April Wine, Black Sabbath on CHEZ-FM/Ottawa . . . Blue Oyster Cult, Cheap Trick, Aldo Nova, Ian Thomas on CITI-FM/Winnipeg . . . Billy Idol on WPDH/Poughkeepsie . . . Elvis Costello on WNEW-FM/New York . . . T-Bone Burnett on KVRE/Santa Rosa . . . Iron Maiden, Scorpions on KIDQ/Boise . . . Billy Squier on KPKE/Denver . . . Ted Nugent, Carmine Appice, Axe on WIOT/Toledo . . . Elvis Costello, Billy Idol, Clash on WLIR/Long Island . . . Al Kooper on WPLR/New Haven . . . Krokus, Judas Priest on KFMX/Lubbock, Greg Kihn on WKQQ/Lexington . . . Motels, 707, REO Speedwagon on WIOT/Toledo . . . Jimmy Cliff on WMAD/Madison . . . Loverboy on WQDR/Raleigh . . . Steve Miller, CS&N on KEZY/Anahelm . . . Waitresses on WEZX/Scranton . . . Ted Nugent on WDVE/Pittsburgh . . . Gang Of Four, B-52's on KROQ/Pasadena . . . Chilliwack, 38 Special, Uriah Heep, Streetheart on CITI-FM/Winnipeg . . . John Waite on WKDF/Nashville . . . Krokus on KLAQ/EI Paso . . . John Cougar on WRIF/Detroit . . . Billy Squier on KMET/Los Angeles . . . Judas Priest on WQFM/Milwaukee.



BILLY IDOLIZED AT WMMS — Chrysalis's Billy Idol (left) dropped in at WMMS/Cleveland while in town for a concert. He's pictured with MD Kid Leo (center) and promo rep Len Evanoff (right).

COLOR

JOHN KRUGERRAND: Y95/Rockford packed with Riva/Polygram's John Cougar, who was appearing locally in concert, for a contest that asked listeners to register by guessing the London gold fixed price for September 2. Correct entries were picked at random in a drawing for a krugerrand coin prize.

IN THE PINK: Several AOR's have tied in with Pink Floyd's "The Wall" for contests. WPYX/Albany is looking for listeners wearing pink to award tickets for a "Wall" screening. KILO/Colorado Springs also held a preview screening for listeners, giving out posters and 45's as well. WCMF/Rochester held an exclusive Rochester premiere of the film, offering tickets, satin jackets, and

limo rides to the showing for winning listeners.

TICKETED T-SHIRTS: When Peter Tosh and Jimmy Cliff came to Albuquerque for a concert date, KFMG asked listeners to phone in answers to reggae questions to win commemorative T-shirts that had the concert ticket logo printed on them. Wearing the ticketed T-shirts provided winners free admission to the concert.

RUSH HOUSE PARTY: WHCN/Hartford obtained an advance copy of the new Mercury/Polygram Rush album, along with a video of the band. The station organized a Rush "House Party" for a listener, picked from entries in a random drawing. The winner and his friends were treated to a listening and video party at the listener's home, complete with beverages and food.

HEAVY METAL: When Girlschool, Scorpions and Iron Maiden came to Spokane for a concert, KEZE celebrated with a "Heavy Metal" contest that asked listeners to write in their guesses as to the price of silver on a particular day to win four pounds of silver.

The Music Section

AOR's Most Accurate
Music Information

Begins on Page 43

AOR *Picture Page*



A SPECIAL BENEFIT WITH 38 SPECIAL — A&M's 38 Special faced the WZXR "Ball Busters" in a benefit softball game that raised over \$2000 for St. Jude's Hospital. The game went to WZXR 5 to 4. Pictured (l-r) after the game are group's Jack Grodin and Jeff Carlisi, manager Mark Spector, band's Donnie Van Zant, A&M's Lee Durham, WZXR PD Redbeard, Mid-South Concert's Bob Kelly, and group's Don Barnes.



HAPPY BIRTHDAY Q107 — WEA Music of Canada marked the fifth AOR anniversary of Q107/Toronto with a special plaque presentation. Pictured (l-r) are WEA's Chris Allcock, Q107 music assistant Samantha Taylor, GM Gary Slaight, WEA's Larry Green.



GEILS BAND GREETES FANS — WDVE/Pittsburgh sponsored a contest in conjunction with an area appearance of EMI's J. Geils Band that awarded two listeners backstage passes to meet the band. Pictured behind the two winners (l-r) are WDVE account exec. Lee Lilienthal, band's Peter Wolf, WDVE PD Howie Castle, EMI's Alex Maye.



WLIR'S GELDOF GIG — Bob Geldof (left) of Columbia's Boomtown Rats toured the country in support of his group's new album, and his role in the Pink Floyd "Wall" movie. Along the way, he visited WLIR/Long Island PD and longtime fan Denis McNamara (right).



TYZIK TOPS WITH WGMC — Capitol's Jeff Tyzlik stopped by for an interview at jazz-flavored AOR WGMC/Greece while on a concert tour through upstate New York. Pictured (l-r) are station manager Bob Lindquist, Tyzlik, and PD Andrew Chinnici.

SQUIER'S SUPPORTERS — When Capitol's Billy Squier played a Washington concert, DC 101 commemorated the show by producing customized T-shirts for listeners. Pictured presenting a shirt to Squier (right) is DC 101 MD Dave Brown (left).



BERLIN AIRLIFT TAKES OFF — Handshake Records' latest rock signing is Berlin Airlift, whose members were introduced to Boston radio reps at a special listening party. Pictured (l-r, top) are producer Bill Pfordresher, WBCN GM Tony Bernardini, WRKO's Judy Imber, WBCN PD Oedipus, Handshake President Ron Alexenburg, band manager Bille Best, WBCN Director of Creative Services David Bieber, MD Marc Miller, Creative Assistant Priscilla Sims; (l-r, bottom) band members Rick Berlin, Chet Cahill, Jayne Balmont, Joe Petruzzelli, Steven Perry.



POINT BLANK LIVE — WLUP/Chicago sponsored a live concert broadcast of MCA's Point Blank from a nearby beach. Pictured after the show (l-r) are MCA's Larry Green, WLUP PD Tim "Legs" Kelly, band's Rusty Burns, Bill Randolph and Bubba Keith, WLUP MD Sky Daniels, band's Michael Hamilton.

Adult/ Contemporary



JEFF GREEN

CLOSE-UP

Larry "The Legend" Johnson

WZUU-FM PERSONALITY "TELLS IT LIKE IT IS"

His name is Larry "The Legend" Johnson, Malrite's controversial morning man at WZUU-FM/Milwaukee. Larry distributes "nerd awards" and sends out "golden horse's tails" to people who do things he doesn't like. Just as often, he leads crusades to raise money for needy people and causes. Many listeners love Larry and some hate him. His show isn't the top-rated in town, but it may be the most interesting. After reading this article, I think you'll see why.

Larry's broadcasting career began some 30 years ago when he was in high school. "I had visions of being a rich DJ," he recalled. "I dreamed of girls chasing after me, living the good life. Little did I know I would end up in Fulton, KY (pop: 3250), at a station that paid \$2 an hour. I was so bad they fired me after one week. So much for the glamour! I had a lot to learn," he conceded.

Learn he did, as Larry spent 14 years as announcer, sales manager, and eventually GM at WDXB/Chattanooga. He moved to Chicago and served as the overnight talk show host at WIND for six years. After a brief television stint in Green Bay, Larry moved to WZUU-FM seven years ago to do mornings, and he's been there since.



Larry Johnson

Larry's show on WZUU-FM has never been typical. "When I first came here," he explained, "I told then-GM Bill Luchtman (now VP/GM at Malrite's WAWS-TV/Jacksonville) that there was no one in the city that was controversial. I wanted to be able — if I was right — to criticize or praise politicians, clients — anybody. I promised to give equal time and not libel anyone. I've been in the business long enough to know what I'm doing. I told Bill that WZUU-FM would lose some clients, but that it'd gain some, too. He promised to back me up."

Larry & The Love Funds

It wasn't long before Larry got himself into trouble with a client, but became a hero with the listeners. "A blind, elderly, one-legged black lady had her furnishings repossessed by a furniture store, which happened to be one of our biggest advertisers. Well, I got on the air and really tore 'em up. I said, 'If they need that damn \$700 that bad, I'll get it for them. I understand you guys have to run a business, but by God, you don't take it away from somebody like that. We're gonna raise the money for her.'"

"The furniture dealer absolutely freaked out and threatened to sue us for libel. I called him back and told him that he couldn't sue us because what I had said was true. He was furious and immediately cancelled all advertising on our station. His store caught so much flak from irate listeners that two days after I started this 'Love Fund,' he called me on the air and asked, 'Can I be honest with you?' Of course, I wanted to give them a chance, because I believe in equal time for opposing views. He said, 'You know, we love blind people, and I'm

sorry because of our business that we had to do this. So I want to donate \$1000 to the Milwaukee Blind Association.' And he did! The lady also got her furniture back the next day. We gave her part of the money we'd raised and donated the rest to Legal Aid. Funny thing is, that same dealer, who still doesn't like me, actually hired me years later for a personal appearance because he knew I'd draw a crowd. Ever since then, they've advertised with us."

Larry has orchestrated around 30 Love Funds since he joined WZUU-FM, and coordinates one about every three months. "I read every newspaper in town, plus other major papers," he said. "If I see something or someone that needs help, I get involved. Most of the projects are local."

Larry has gathered support for a number of elderly people who were assaulted, beaten, and robbed. "Time and again, we've raised thousands of dollars in just a few days," he said proudly.

Two of the national efforts Larry originated were the U.S. government cheese surplus distribution program (which Larry plans to expand to surplus butter as well) and the recent successful \$74,000 fundraiser to keep open America's only Olympic speedskating training facility/rink in suburban Milwaukee. "That was the hardest Love Fund," he admitted. "When you're raising money for a woman that's been raped, you get letters and money from all over, even unemployed people. But the skating rink was a different thing. A lot of folks thought the Olympic stars should have paid for it. As a result, only about \$5000 came from the public; the rest came from local breweries, pizza parlors, and other businesses. We ended up with \$85,000 in one month. Now the rink has enough charter patrons to keep it going each year."

Larry pointed out that for every happy ending there are dozens of other pleas that go unanswered. "The tragic part is that I get about ten letters each week from people asking for help. Many are from unemployed families that face losing their homes. Those are cases I can't get involved in, because if you did one, you'd have to do 'em all. With today's tough times, everybody's got problems."

So he sticks to projects of common interest, such as the Olympic rink, or obvious cases of misfortune striking the handicapped, terminally ill, or elderly. WZUU-FM's attorneys and the promotion and bookkeeping departments supervise the incoming Love Fund money, and insure that each recipient signs a release letter specifying the exact purpose of the funds.

Why does Larry do these Love Funds? "Because these problems really bug me!" he said. "I'm sure everybody thinks I do it for publicity, but that's not true. When I first started out in radio — you talk about starving — I sold empty Coke bottles to get money for cigarettes. Now that I earn a good living, these problems affect me more.

Help Save The West Allis OLYMPIC ICE RINK



You will be getting more than quality beer with your purchase of a case of Old Style, Old Style Light and/or Special Export 12-ounce returnable bottles. The G. Heileman Brewing Company and Federal Distributing are joining WZUU radio personality Larry "The Legend" in his fund drive entitled "Gold Medal Love Fund." Larry seeks to raise the \$74,000 needed to keep the financially-plagued West Allis Olympic ice rink open. Your purchase of Heileman products will contribute to the fund drive.

SKATING ON THIN ICE — America's only operating Olympic speedskating rink was on the brink of closing until Larry "The Legend" 's successful fundraising drive saved the facility. This poster was just one of various visible efforts linking WZUU-FM and Larry to the cause.

If I can get on the air and raise money in a day or two, why not do it? I don't see many other stations doing this on a local level, especially here."

Larry's not worried that someday Milwaukee listeners will tell him he's "gone to the well" once too often. "If I set up a Love Fund every week, I'm sure listeners would say, 'Oh, here he goes beggin' again.' But every time it's different: an assault, robbery, cancer, the rink. Each one touches people differently. So far, none of the efforts have failed. In fact, a lot of people and businesses give each time."

No Sacred Cows

If one can admire Larry's philanthropic crusades, one might also get angry over the shots he takes at various community figures and situations. "There are no sacred cows," he insisted. "Anything I see that's irritating people I bring up on the air."

A typical target of Larry's tirades might be a bank which has a long line of customers waiting for two tellers, while 18 other teller windows are closed. Another could be a grocery store which allows customers to purchase 40 items through a "10 Items Or Less" checkout stand. "Whenever a listener gets on the air and blasts a business," Larry explained, "I'll say there are two sides to every story. We send a letter to that company describing the complaint, and offer them a chance to respond. About 80% will write back. Some of

"I tell it like it is. The reason I shock so many people is because I say on the air what others think to themselves."

our clients get uptight. Although the amount has decreased substantially over the years, we still probably lose about \$10,000 in business each year."

It's said that for every action there's an equal and opposite reaction. Larry shared a perfect example. "One time during my show I complained that a chain of movie theatres was really ripping off customers by charging \$1.25 for a box of popcorn. I proved that the actual cost to the theatre was about five cents. I argued that while everyone's entitled to a profit, this was a ripoff. After the show, my secretary said two men had left a surprise gift in my office. I opened the door and found my entire office buried under 500 pounds of cooked popcorn, courtesy of a large popcorn distributor. The note they left read, 'Dear Larry: So you won't have to buy popcorn anymore.' It took a whole day to clean it all up!"

A somewhat messier incident occurred when Larry was blasting the city's garbage workers for wasting time on the job. He even went so far as to have buttons made up that read, "Garbage workers sit on their cans," with his picture on them. "They were ready to assassinate me," laughed Larry. "Their union president called up, and challenged me to go with them on a day's work to see how hard their job really was. I readily accepted, not thinking they intended for me to work, too. I showed up at

6am, only to find both city paper photographers, the sanitation union president, department head, top supervisor, and area manager all there to greet me and follow our truck all day long. They took me to the worst inner city area, where I encountered rats, dog poop, and everything else. They ran my rump off! By afternoon I was really dragging, and I was photographed while sitting exhausted on the curb. It made the front page of the papers and every TV station. I admitted on the air that I understood their job a little better. Now those workers and I get along great."

Being a good sport is one of the ways Larry resolves many of his bitter, hostile rivalries. "In other instances, a lot of them believe if they go on my show I'll get off their case," he said. "Once they're on the air, they often see — even if they don't agree with me — that at least I let them speak their mind. That's usually when they stop being an archenemy."

"Tell It Like It Is"

When asked what the point of it all was, Larry replied, "I'm doing something different and I help where I can. My slogan is, 'I tell it like it is.' The reason I shock so many people is because I say on the air what others think to themselves."

Praising Malrite, Larry said, "This company is really unafraid. At most stations, if you dared to attack the mayor, governor, or a client, they'd fire you immediately. It should be noted I don't work for the PD, but for the GM (now Paul LeSage.) I've gone through seven PD's here, and every one of them has wanted to change my show."

Larry seems to enjoy taking as much heat as he dishes out. "I love it when people get angry and retaliate," he remarked. "The most irritating thing is when they don't respond or take my calls. I hate that, and I'll keep tearing them up until they do."

Due to this very line of behavior, Larry once found himself looking down the barrel of violent retribution. "I was reading a story on the air about a man who'd killed a dog by putting him in an oven. I was ranting and raving about such brutality, when a guy called and agreed, saying, 'You're right. Anybody who'd hurt an animal is awful. I'd just as soon waste a human being.' I laughed at him and hung up. A little later, there were ten very angry Hell's Angels outside waiting to see me. Afraid they'd burn down the station if I called the police, I invited them all in and put 'em on the air! I adlibbed, 'Here are a group of Hell's Angels who came by to learn how to ride a motorcycle — I can teach 'em!' They broke out laughing, and then one said, 'We were serious about blowing a person away. We're like a brotherhood. If I were to kill you right now, my friends would stick by me and deny it.' I responded, 'I'll tell you what I'm going to do, just to show there's no hard feelings.' And I gave them each a coupon for a free Big Mac at McDonald's, and they all walked out smiling! My boss came in and said, 'Larry, you're the biggest con man I've ever seen. Those guys were ready to stomp your ass and now they've left as your friends. You are crazy!'"

Larry Johnson crazy? Possibly. Legendary? Indeed.



CAROLYN PARKS

CLASSIC COUNTRY COMPETITION

Alternate Programming On AM

"FM and AM have been doing battle for a long time, and it all started in the early 60's when FM started attracting listeners through alternate programming. AM stations are now going through a midlife crisis, and are sounding very much like their FM counterparts, so now it's AM's turn to present an alternate programming facet." At least so believes **KSON(AM)/San Diego PD Rod Hunter**, along with several other broadcasters I spoke with who have gone up against the FM competition in their markets with a unique offshoot of Country they're calling "Classic Country," "Country Gold," etc.

This oldies approach to Country probably would not work in all markets, but seems best suited to areas oversaturated with "Top-40" Country stations; thus it becomes alternate programming. This week we focus on several stations employing this alternate approach to find out how well it is working for them and what thoughts they have on its benefit to struggling AM stations.

Nick Trigony, GM KIKK/Houston

We have a unique problem here in that our radio station is a 250-watt daytimer, so we don't have the kind of facility we would like. Obviously, on the AM band you'd like to have at least 5000 watts and be fulltime to compete with a mass type format, so with the erosion of music listening to FM, we felt that we would be better off targeting into a narrower demographic than using the shotgun approach and going for everybody. We also felt that there was no one serving the needs of the true Country listener. **KENR** had done what they called a "Country Gold" format here, but they still exposed a lot of newer music while our format, which we call "Klassic Country," is 100% oldies.



Nick Trigony

I probably would have done something different had we had a different kind of facility. The facility and the competitive situation mean an awful lot . . . it really depends on the market. Although our ratings are better, the jury is still out, but I think it's a combination of our doing some right things and the fact that **KENR** is now out of the country music format, so we're the only one really playing the traditional classic country music.

Our oldies go back to the late 50's, and all the music is very familiar and hit-oriented. However, there's a higher traditional blend and a lot of music that's not exposed anywhere else. Our "new" music would be songs from last year, but there are certain artists we would never play, such as the pop, crossover type of artist. This station is for the real Country aficionado.

We sell the AM in combination with our FM, so the demographics blend very well, with the AM giving us help in the 35-54 high end. I tend to think that this format would not work on FM's because the FM audience

is generally younger and you have to play a more current blend of music for them. However, depending again upon the market and what competition there is, I certainly think it's something to look at for an AM station having difficulties.

Jim Wood, GM WSAI/Cincinnati

When I took over as GM of **WTOD/Toledo** in 1973, we instituted the idea of "Classic Country" and were probably the first station to do so. The basic idea was to break down songs into two categories, songs called "hard country" and ones we designated "more modern country." Every other song had to be a hard country song, so you could still play your **Kenny Rogers**, **Crystal Gayle** or **Anne Murray** as long as you covered it on either side with someone like **Buck Owens** or **Loretta Lynn**. That way the listener didn't tune into the station and get the idea you weren't Country.

There used to be four Country stations in Cincinnati (**WUBE-AM&FM** and **WSAI-AM&FM**), and all four were playing the exact same records, mostly all the current hits. When **WUBE** switched to Big Bands and their FM and our FM continued playing very modern-type country, we figured that since this worked so well on the AM in Toledo, we'd institute it here. We felt there was an opening here because this market has three Kentucky counties in the metro, four in Southern Indiana, and you've had a lot of exposure to country music over the years down here. Our usual mix is 50/50 with every other record an oldie, so it's not quite as heavy as we had it in Toledo, but according to the last four weeks of **Arbitron**, it's working.

We treat these two stations saleswise as if they were one, figuring about ten years difference in the demos on the AM side versus the FM side. The FM is targeted more towards 25-54 with the AM 35-64. We're not looking to be an overall full-service station on the AM, but we do want to provide all the information that people need, especially in the morning and afternoon drive periods.

Every market has its own idiosyncrasies;

Klassic Country
KIKK AM 65

AM1360
WSAI

WVOJ
COUNTRY
GOLD
AM1320

KSON
CLASSIC COUNTRY - 1240 AM

some have professional sports, some have talk stations, all of which can pull some of your listeners. But it seems to me that AM radio is now finding a place in the market by programming unique formats such as the Big Band stations have done. They've taken weak facilities and gotten pretty good ratings because they're the only place you can get it. It doesn't matter if you're the greatest-sounding station in town because if two other stronger facilities are doing the exact same thing, you're probably going to end up third. There will probably be a lot more AM stations doing this format simply because they're looking for a format that'll fit. In fact, I'm not sure it wouldn't work on FM too. Since I have a background with this type of format, I can at least understand what can happen when you do it as opposed to someone who's never done it before.

Jack Davis, GM WVOJ/Jacksonville

We made the change to "Country Gold" because we felt we needed to further define just what our music was. We cannot compete with a strong FM station such as **WQIK**, nor could we compete with at that time a new station coming into the market playing continuous country music. FM, in many people's eyes, is the music band, so we had to find a new identification for ourselves without getting away from the basic format that we've been programming for the past 14 or 15 years . . . country music. So this is our way of really carving out a specific niche in the market and identifying with the country gold sound.



Jack Davis

We program about 70% country gold and 30% top 20. We've always been structured as middle of the road music, which is why this music fits. That, together with the service features that we provide, such as award-winning local news coverage, **CBS** news, and Florida sports, has worked for us. We're not so much selling the format as we are selling country music. People have identified us with country music in this market for many years; the only difference now being that we have defined in a more narrow way the music we are playing.

Our target demo is 35+, the people who are willing to experiment, who are most active and more leisure-oriented. That translates into a greater willingness to spend money. Previous to the change our numbers had been sliding. However, since the last book for the first time we've been able to halt that slide.

Rod Hunter, PD KSON/San Diego

We say we're "Classic Country" and people automatically think that every single song is an oldie. Well, it's not. In every

music set we have a new song, about four or five times an hour, which isn't any less than it used to be. We dropped our commercial load from 16 to 12 minutes per hour and we cut one full newscast per hour in morning and afternoon drive, so we've now got more minutes to work with, and what we plugged into those minutes was oldies. The ratio did go up as far as our old to new, but as far as how many new songs an hour we play, it didn't change. Classic Country is what our audience perceives us to be, not what we really are.



Rod Hunter

Here in San Diego we're up against **KCBQ** with 50,000 watts against our 1000 watts. If we both do exactly the same kind of country, they're gonna win . . . they have to. So our AM going Classic Country gives the audience an alternative to tune to us to hear some **Hank Williams Sr.** or **Bob Wills**. Our ratings went up dramatically the first shot. I don't know that it's totally the format that did that, but at least it's a trend that I'd like to see continue through the summer book.

Along with the music changes we also did some revamping of the overall sound of the station. We never intro a song, but we use that intro time to give a temperature, a quick traffic report or maybe a cash call jackpot update and just roll right into the music. At the end of the set we'll back-announce, but we never say "That was three in a row," because everybody else is saying that. The listener seldom hears what the jock said going into a record anyway. The interest of what the song is or was is peaked somewhere midway into it and now must be back-announced or the listener gets annoyed.

We maintain the no-intro approach on all features, sports, news, weather, etc. That way it sounds as though the station is moving forward at a fast pace. For AM radio to survive we must impart all the information a listener expects to hear without the perception of too much talk, and program the music like each record played will make or break your station . . . because it will.

Our target audience is 35-44, but we'll take 45-54 and the FM is 25-34, but will take 18-24, so we go from 18-54 with our AM/FM complement. As a matter of fact, we've just incredibly increased our billing, so the sales department is really rolling.

The music mix can go as high as 75/25, old to new, depending on whether it's

Continued on Page 31

The Music Section

Country Radio's Most Accurate
Music Information

Begins on Page 48

Country Pictures



MOUNTAIN MUSIC METAL — While in New York for a performance at the Nassau Coliseum, Alabama members were presented with a plethora of platinum and gold records for their 1981 LP "Feels So Right" and current album "Mountain Music." Pictured among the glitter are (front l-r) RCA's Phil Quatararo and Alabama's Randy Owen and Teddy Gentry; (back l-r) RCA's Tim McFadden and Jack Hopke, WKHK MD John Brejot, Alabama member Mark Herndon, former WKHK GM Don Boyles, and group's Jeff Cook.



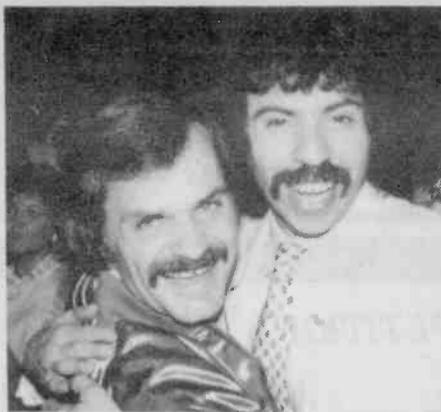
BROOKS WALKS ON WGTO — Karen Brooks, currently promoting her debut WB album "Walk On," dropped by the WGTO/Cypress Gardens studios for the personal touch. Pictured are (l-r) WB's Dave McClellan, Karen, WGTO MD Henry Jay, and station engineer Stephanie Strong.



CLOWNING AROUND WITH Q — Although passers-by were heard to comment "Which one is the clown?", the WILQ/Williamsport Jocks took it in stride as they posed with a friend at WILQ Day at Knobles Groves, an area amusement park. Pictured with their inflatable buddy are (front l-r) Mark Lindow, Doug Herendeen, and Bill Keen; (standing l-r) Dale Soules and Paul Cavanaugh.



HAPPY 206TH, AMERICA! WFMS and the Indianapolis Jaycees cosponsored the "America 206" celebration in honor of our country's 206th birthday. Gene Watson was the star of the event along with many local groups, who turned out a crowd in excess of 125,000. Pictured with Gene (second from right) are WFMS air personalities Jeni Edwards, Dave Stanley, and J.D. Cannon.



SMILE, YOU'RE ON... — KPLX/Dallas, one of two corporate sponsors of the recent "Stars For Children" concert, also hosted a cocktail party preceding the event. Station morning personality Terry Dorsey is shown with Joe Bonsall of the Oak Ridge Boys, who headlined the benefit which raised over \$200,000 for the prevention of child abuse.



ARE YOU SURE JACK L LANNÉ STARTED THIS WAY? WIL/St. Louis PD Mike Carta was recently accosted on his morning show by a very energetic Richard Simmons. After he got done with the neck exercises, Richard took calls from listeners, advising them on how to stay fit and also where they could buy his new album.



FRONTIER DAYS AT FORT COLLINS — When Barbara Mandrell appeared at the Cheyenne Frontier Days, KIIX/Fort Collins PD Scott Aber made sure he got in a hug with the Entertainer of the Year. P.S.: Scott's the one on the right!



WAPE'S LAST COUNTRY SHOW — Just prior to changing format, WAPE/Jacksonville sponsored what turned out to be the last country show for the station, a Leon Everett concert at the Spindrift Lounge. In conjunction with the show, the station also gave away four trips to Florida resorts. Pictured flanking Leon are former WAPE PD/morning man Doug Wilson (left) and traffic pilot Robble Rose (right), the evening's MC's.



THE GREAT COKE CAMPOUT — WVAM/Altoona was one of three stations trapped inside a camper surrounded by 8000 cases of Coca-Cola, all for the purposes of raising money for the Special Olympics. Listeners were urged to "free" the jocks by purchasing the soft drink,



which they did to the tune of \$10,000. Photo on left shows WVAM MD Stan Davis (left) and PD Tom Riley (right) at opening ceremonies with a Special Olympian, while shot on right pictures Stan trapped in his Coke cage.

Inside Nashville



BIFF COLLIE

SEPTEMBER SONG: Johnny Paycheck filed bankruptcy (again) minutes before the IRS started auctioning his personal belongings . . . Charlene Tilton and Johnny Lee's new baby's name is Cherish (sorry about the typo last week) . . . Tennessee Express member Joy Gardner also became a recent mama of a baby girl, born August 20 . . . Dolly Parton still under medical supervision, although she's been released from the hospital temporarily and is staying with some friends in New York. Doctors still have not decided whether she'll need that surgery or not.

WTBS-TV, the Ted Turner cable feed station in Atlanta, profiled Loretta Lynn on its "Winners" show September 10. Her climb from a coal-miner's daughter to superstar certainly makes her one . . . Mel Tillis's new film company announced its first production; it'll be Richard Powell's "I Take This Land" . . . The Organization of Country Radio Broadcasters planning sessions for the 1983 Country Radio Seminar bore exciting fruits with one of the most exciting agendas yet concocted in the 15-year history of this event. Agenda Chairman Jim Ray (KOKE/Austin GM) and his committee of heavyweights got me excited six months early. Serious Country radio broadcasters are making plans now for management and numerous staffers to make the productive trip to Musictown next February 7, 18 & 19. (Last year's high organizational attendance mark was set by Mike Oatman, whose Great Empire Broadcasting team totaled 16 people for the '82 seminar!) . . . Mickey Gilley, Johnny Lee, and Linda Thompson (from "Hee Haw") taped a "Fantasy Island" segment we'll see this season . . . Tammy Wynette flew in from San Jose, CA to fly in a Skyhawk for the Grand Opening of the Tennessee Aviation Days Air Show, then jumped in another plane and flew to Klammath Falls, OR for a date that night . . . Johnny Cash and Jack (Cowboy) Clement are together again. Their first session was in 1957 ("Guess Things Happen That Way" and "Ballad of a Teenage Queen") . . . Charlie Daniels completed building his own lighted arena, with a grandstand seating a couple hundred spectators at his Twin Pines Ranch in nearby Mt. Juliet . . . Tom T. Hall named to the Smithsonian Institution's Board of Advocates, formed to assist in packaging of programs, strategies, fund-raising and media exposure. Tom T. Hall will serve as consultant for the performing arts division . . . Porter Wagoner & Ray Price signed with Warner Bros./Viva (Snuff Garrett's production company) . . . Songwriter Charles Silver ("Standing Room Only"-Barbara Mandrell) was found dead in his motel room in Shelbyville, TN, an apparent suicide . . . Nashville-based Dynamic Media, a multi-image production company, received the "Best Documentary" award at the international meeting of the Association for Multi-Image for Sue and Wayne Buchanan's production of "Mr. T," which is shown daily at Conway Twitty's showcase at Twitty City in nearby Hendersonville.

Alabama, for the second time in less than two years, filed a lawsuit in federal court here asking that T. Howard Hamilton, the sole shareholder and president of their personal management company and a federal convict who had been ordered to make



Tom T. Hall chats with Smithsonian Institution's Performing Arts Director Jim Morris in his capacity as a consultant to the institute's "Board Of Advocates."

restitution of \$510,000 to persons he has defrauded, be ordered to give back all the money Alabama has paid him. According to the suit, Hamilton was the principal investor in a record company and management firm controlled by E. Lowry McBride, who was hired by the band's members to handle their recording and personal affairs. Not long after McBride began serving a 3-year prison term in January, 1980, Randy Owen, Teddy Gentry and Jeff Cook sued to end their contract with him. At the time they became associated with Hamilton, they didn't know that he too was a convicted felon.

TEN Radio, produced by the Truckers Entertainment Network, is searching for the "Truckers' Favorite Cab-Mate," who will be an over-the road DJ on the company's line of prerecorded cassettes as well as make public appearances at trucking-related events. Interested ladies who would like to submit a demo tape for TEN's "radio station in a cassette" program should write to TEN Radio, 404 Diana Drive, Vallejo, CA 94590.

WILD TRACKS: "Wiley Hicks, where are you?" was a question we asked recently. One Wiley Hicks is a record producer and writer in New York. Corky Mayberry, an old friend, wrote from KLAC/Los Angeles, to tell us that Wiley Hicks (aka Jim Simpson) is a performer who lives in Amarillo, Corky's old stomping grounds. Thanks, Cork! . . . Terry Wunderlin, longtime MD-DJ at WIRK/West Palm Beach, and before that at WQQT/Savannah, is looking for "new fields to plow." Reach Terry at (305) 965-1345 (never called me before, Terry) . . . Nashville's Scene Three Video & Film Inc. will team with Nicholson-Muir Productions of New York to create "The Program Factory," which will produce from four to eight TV programs a day! Roger Muir created "The Howdy Doody Show" for NBC-TV in the 1950's and says that show will be revived, first as a special "aimed not at the kids, but at the alumni."

Celebration Productions has been shooting TV ads for Country radio stations for Country Music Month '82, with stars like Crystal Gayle, Waylon Jennings, Ronnie Milsap, Conway Twitty, and Jerry Reed.

Programming On AM

Continued from Page 29

drivetime or not. We'll go back to . . . who cares? . . . but not a whole lot of that stuff. If we're going to go back and play a great country classic, we'll generally play the newest version of it anyhow; and when we do play it, we ease into it with something more modern-sounding. We wouldn't play something brand new and smash into it . . . it would sound like a train wreck!

We haven't had anybody say that we're too twangy. Instead, when we weren't play-

ing all this old stuff, they used to ask for Hank Sr., Bob Wills or Faron Young. No one ever said, "You don't play enough Crystal Gayle or Eddie Rabbitt." The response has been incredible . . . people really like it.

My personal opinion is that this is a saving-grace format for AM radio for the time being. However, as soon as this new format wears down, they're going to have to come up with something else. We're trying to prove that the AM music format is not dead, and so far it's working.



MILSAP KICKING AROUND IN DALLAS — Ronnie Milsap dropped by KIX106/Dallas to visit with afternoon drive DJ Lisa Springer. Ronnie is shown here with Lisa in the KIX106 control room.



A CHANGE IN PROFESSION? — KJJY/Ankeny, IA staffers put on their best plaid pants & volunteered to sell cars in a great promotion done with Karl Chevrolet. Lots of folks dropped by to wheel & deal with the rookie car salesman . . . and business was good (believe it or not!) Pictured above is KJJY General Manager Bill Cloutier, KJJY salesman Fritz Nordengren & Karl Chevrolet owner Karl Moyer.



A GATLIN GALA — A number of press and media people were in attendance opening night for Larry Gatlin & The Gatlin Brothers Band at the Riviera Hotel in Las Vegas and were treated to a Texas-type barbecue following the event. Pictured are (l-r) Larry Gatlin, KVEG/Las Vegas MD Rick Diego, Steve Gatlin, KVEG PD Doug Shane, and Rudy Gatlin.



KJJO THANKS LISTENERS — KJJO/Eden Prairie, MN's first annual "Listener Appreciation Night" drew over 1400 fans eager to meet station personalities and listen to special guest Gary Morris. Morris is shown here with station PD Don Michaels during the event.



NASHVILLE LISTENS TO KENDALLS — Nashville radio lent an ear to the listening party held by Polygram Records for the Kendalls' latest album "Stickin' Together." Pictured at the affair are (l-r) Polygram's National Country Promotion Director Frank Leffel, WSIX's Paul Randall, Jeannie Kendall, WSIX PD Gerry House, and Royce Kendall.



Country News
This Week's Guest:
CRYSTAL GAYLE

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Produced by Kim Fowley for Granada Prod. Inc.



RICK SPRINGFIELD

“I Get Excited”

CHR **BREAKERS**

LP Sales
Now Over 1.5 Million



SYLVIA “Nobody”

A/C (9/10) **BREAKERS**

CHR Smash: 92/18

#1 COUNTRY
FOR 2 WEEKS!

SALES OVER 400,000!



BILL MEDLEY

“Right Here And Now”



Produced by Richard Perry

JUST SHIPPED —
ON YOUR DESK
THIS WEEK!



TAVARES

“A Penny For Your Thoughts”

BLACK (8/27) **BREAKERS**

CHR: 11/8 Now Crossing Over!



YOU CAN DEPEND ON RC

BA MULTI-FORMAT HITS



TANE' CANE "Holdin' On"

CHR (9/3) **BREAKERS**

Produced by Keith Olsen for Pogo Logo Corp.
& Jonathan Cain for Cane St. Prod.



POINTER SISTERS "I'm So Excited"



CHR: 71/45 A/C: 21/14

Produced by Richard Perry

**FIRST
WEEK
OUT!**

Management III



ALABAMA "Close Enough To Perfect"

COUNTRY (8/27) **BREAKERS**

CHR: 13/2
A/C: 21/5



EVELYN KING "Love Come Down"

BLACK (8/6) **BREAKERS**

This Week At CHR: 43/8



CARL CARLTON "Baby I Need Your Loving"

BLACK (9/3) **BREAKERS**

Black Chart: 18

A RECORDS TO DELIVER



Black Radio



WALT LOVE

ACTION

Big movement in Chicago at **WJPC**. Operations Manager **Jerry Boulding** gave us his new lineup: Dr. **Bobby Brown**, who came from **WDIA/Memphis**, is now doing the 6-10am show; then **LaDonna Tittle**, 10am-3pm; **B.B. D'Banana**, 3-7pm, "Tricky" **Sam Weaver**, 7-midnight from **KDIA** and **KSLQ**; and **Bill Meyers** handling overnights. Bill came from **WDDZ/Filint**. Doing the weekends is **Alicia Torres**, who came from **KZZP/Phoenix**. Well-known personality **Tom Joyner** is off the air now, but soon will be hosting a black TV magazine show produced by **Johnson Publications**, due for airing this fall.

WPDQ/Jacksonville informed us that it helped raise over \$10,000 during a 24-hour radiothon held in conjunction with the American Cancer Society. Program Director **Marc Little** also gave us the new lineup: **Larry Browdy**, 6am-10pm; **Marc Little**, 10am-2pm; **Nat "Soul-Finger" Jackson**, 2-6pm; and **Lynn Hampton**, a new addition to the station, doing the 6-10pm shift. **Earl James** will handle the 10pm-2am show with **Dorian** from 2-6am. It looks like a lot is going on at Black radio stations. I think everyone is trying to get geared up for the fall book! By the way, **WPDQ** has also announced that it will start printing a Top 40 survey on a weekly basis. Anyone interested in receiving this list should send a self-addressed stamped envelope to: 9090 Hogan Rd., Jacksonville, FL 32216. **WXFM/Chicago** has appointed **Paul Nelson** as Music Coordinator. He'll be taking calls from noon-5pm Tuesday-Friday.

For the eighth consecutive year, **KKGO/Los Angeles** is airing highlights (30 hours worth) of the Monterey Jazz Festival September 16-19.

We would like to welcome the following new reporting stations to R&R's Black Radio music section:

- WRKS/New York**
 - WKYS/Washington**
 - WDRW/Augusta, GA**
 - WPEG/Charlotte, NC**
 - WNOO/Chattanooga**
 - WKVO/Columbus, OH**
 - KKDA/Dallas**
 - WGPR/Detroit**
 - KJCB/Lafayette, LA**
 - KWAM-FM/Memphis**
 - WPLZ/Petersburg, VA**
 - WZEN/St. Louis**
 - WAAA/Winston-Salem**
- We have one new Jazz reporter, **WLOQ/Winter Park, FL**.



KGFJ WELCOMES KID CREOLE — Pictured (l-r) at KGFJ/Los Angeles are KGFJ air personality **George Moore**; August "Kid Creole" **Darnell**; and his backing Coconuts **Adrianna Kaegi** and **Sugarcoated Andy Hernandez**. Moore tells us the interview was very interesting!

WVEE (V-103)Atlanta is going after the dreaded sickle cell anemia by sponsoring a concert to benefit research in that area. V-103 held a concert at Atlanta's Chastin Park featuring the **B.B. & Q. Band**, **Marc Sadane**, **Video**, and the **First Light Band**. This was the second annual music festival sponsored by V-103 and **M & M Products** of Atlanta. The event raised over \$10,000.

KJLH/Los Angeles pulled off an impressive promotion called the "KJLH Community Appreciation Day Concert & Festival" at USC's Alumni Park. The concert started at 9am on a Saturday morning, featuring the following artists: **Marilyn Scott**, **Chuck Cissel**, **Alphonse Mouzon**, the **CBS Jazz All Stars** (with **George Duke** & **Herbie Hancock**), **Klique**, **O.C. Smith**, **Hiroshima**, **Sylvia St. James**, **Black Uhuru**, and comedians **Finis Henderson** and **Paul Mooney**. The crowd was estimated at 30,000. It was really great being there and seeing that many black folks coming together without any reported incidents. Program Director **J.B. Stone** and his organizational staff deserve "raves." No Black station in Los Angeles has put together an event with such an impressive turnout. The highlight was a long-distance telephone call from station owner **Stevie Wonder** that was simultaneously put on the air and the park sound system. The crowd reacted very favorably to Stevie's comments. General Manager **Don Mizell** was the driving force behind the entire event.

WOWI/Norfolk has announced the appointment of **Frank Halison** as Music Director. Some of you may have heard this name before — as Frank "Hotdog" Halison. Halison has been connected with Black radio in a number of cities for years. Frank has worked in markets such as Washington, D.C. and Houston among others. It's nice to know he's there. Frank was promoted from in-house.

KKDA/Grand Prairie, TX has opened an office in Dallas for the convenience of advertisers and record promotion personnel. The office is located at 3200 Maple Avenue, Suite 105, Dallas, TX, 75201; the phone number is (214) 748-0261. A party was held there for record company promotion people Thursday (9-16) to try and improve relations. VP/Programming **Michael Spears** also told me that **KKDA** has started a new feature called "Make It Or Break It" which exposes new product on a daily basis. The program airs every evening at 7:30pm. Music Director **Terri Avery** and **Spears** will be traveling between Grand Prairie and Dallas to see record promotion people on a regular basis.

WHRK/Memphis has released its new on-air lineup. 6-10am **Herb "The K,"** 10am-3pm **Jimmy Smith**, 3-7pm Dr. **Laurence G. Jones**, 7-12mid **Debra Kennedy**, and from midnight-6am **Sean Vinson**. I think the Memphis teams are ready for the kickoff.

The "Motor City" grapevine led me to this piece of info: "Mojo" of **WGPR** has left the ship. It's been confirmed that this highly-touted Detroit talent will be heard on crosstown rival **WJLB-FM**. As I mentioned long ago, things are starting to heat up and it's going to get even better!

The Music Section

Black Radio's Most Accurate Music Information
Begins on Page 44

Fire Forces WSSJ Off Air

WSSJ/Camden, NJ was "sacked" for a loss when local vandals broke into its transmitter building and did so much damage that the station has been off the air for approximately three weeks. **WSSJ** has been trying to make inroads with a Black format in the Philadelphia area for the past year.

I spoke to new General Manager **Pat Delsi** about the incident, "The break-in was staged by people looking for TV's, radios, and stereo component parts, and when they realized there was nothing there they left. Our security was contacted along with the local police to deal with the first break-in. After our security and the Camden police left the scene, another group, this time youngsters, broke into the building a second time. The second group started a fire. By the time the fire department got there, quite a bit of damage had been done to the building and the transmitter."

How much was the damage? "That's difficult to answer because we're in the process of dealing with our insurance company right now. I can say that the fire destroyed virtually all of the internal equipment — i.e., the transmitter — so the cost could go into the hundred thousand-dollar range or somewhere along those lines. The main thing we want to do now is put everything back together with the best equipment possible, so when we go back on the air we will have a good quality, a professional sound. We really want to make sure that everything is installed properly so we get that fine state-of-the-art sound that we're looking for."

When will **WSSJ** be back on the air? "We're back on now testing our audio. At present we're playing music but our personalities won't start until we get the go-ahead from our technical people. It will be sometime this month but exactly when, we'll have to let you know. When everything is back in place, we'll be kicking off bigger and better than we were before! With all new state-of-the-art equipment, our sound is going to be better than it was with the older transmitter."

WSSJ is on the AM dial with a signal power of 1000 watts days and 250 watts nights.



WDAS-FM'S BUTTER MELTS — **WDAS-FM/Philadelphia** Program Director **Joe "Butterball" Tamburro** (center) melts at the touch of the **Ritchie Family**. Pictured (left) is **RCA's Richard "Snookie" Jones**, and (extreme right) **WDAS-FM** air personality **E. Steven Collins** joins in the fun. The **Ritchies** (l-r) are **Jacqui, Dodie** and **Vera**.



JOHNSON PUBLISHING WELCOMES ATLANTIC STARR — **Johnson Publishing Company** opened its doors to **Atlantic Starr** during a promotional visit. Pictured (l-r): **A&M's Gwen Franklin**; **Wayne Lewis**, **Jonathan Lewis**, **Clifford Archer** and **Sharon Bryant** of **Atlantic Starr**; **John Johnson**, President and founder of **Johnson Publishing Company** and owner of **WJPC/Chicago**; **Joseph Phillips**, **William Sudderth**, **Porter Carroll**, **Koran Daniels** and **David Lewis** of **Atlantic Starr**; and (kneeling left) **Paul Resco**, a guest musician.



ALPERT AT WBMX — **A&M** Vice Chairman and recording artist **Herb Alpert** recently stopped by **Chicago's WBMX** for a visit. Pictured (l-r) are **A&M Sr. VP Harold Childs**, **Alpert**, **WBMX** Program Director **Lee Michaels**, and General Manager **Kernie Anderson**.

Columbia Black Music Is Doing Business As Usual HIT-HIT-HIT-HIT-HIT-HIT-HIT

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Black 9/3

BREAKERS

In Just 3 Weeks → **25** → **19** → **9**

ENCHANTMENT

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WYLD-FM	WENN	KOKY
WGCI	WGIV	WVOL
WJMO	WNOO	WTMP
KACE	WJAX	

KHEMISTRY

"I Got A Feeling"

WOOK	WRDW	KOKY
WEDR	WGIV	WTMP
WAIL-FM	WPEG	WAAA
WCIN	WOIC	KAEZ
WNHC	WKXI	

EDDIE MURPHY

"Boogie In Your Butt"

WILD	XHRM
WJMO	WATV
WGPR	WLOU
KDAY	WJJS

JIMMY CLIFF

"Special"

His First Release
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The Legend is Crossing to Black Radio at:

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Opportunities

Openings

EAST

Doubleday Broadcasting looking for experienced street smart Rock & Roll Promotion Director. Send resume and samples: John Larson, WAVA, 5232 Lee Highway, Arlington, VA 22207. EOE M/F (9-17)

WHYL, Harrisburg's Contemporary Country, has an immediate all night opening. Will consider beginners with potential. T&R: Lee Crawford, OM, Box WHYL, Carlisle, PA 17013. (9-17)

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WKBW Radio 15
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Openings

New Hampshire sea-coast CHR needs night jock. 6-12midnight plus production. T&R: Mark Ericson, Box 1540, Exeter, NH 03833. EOE M/F (9-17)

WSPR/Springfield has immediate part-time and possible future full-time openings for adult communicators. T&R: Ken McGrail, Box 58, Springfield, MA 01101. (413) 732-4182. EOE M/F (9-17)

Needed Now

Superior newspeople for East and Midwest Top 30 market. Must have 8-10 years experience. T&R: Mike Hedges, FairWest, 3341 Towerwood Dr., Suite 204, Dallas, TX 75234. EOE M/F

WGBB/Long Island needs adult morning personality. Well-rounded, familiarity with New York City suburbs preferred. T&R: Glenn Cornelius, WGBB, Long Island, NY 11566. EOE M/F (9-16)

Reporters, join respected news operation in North-west New Jersey. Full or part-time. T&R: ND, WIXL, Box 40, Newton, NJ 07860. EOE M/F (9-10)

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Program Personnel Coordinator
Box 910, York, PA 17405

Openings

CHR WBRK seeks creative, enthusiastic, one-on-one communicator. Quality production a must. Creative atmosphere for team player. T&R: T.J. Michaels, 100 North St., Pittsfield, MA 01201. EOE M/F (9-10)

Experienced jock/production person for A/C in Northern New England. T&R: Jim Ancona, WLTN, Box 349, Littleton, NH 03581. No calls please. (9-10)

BM announcer wanted for live/assist operation. Quality voice. Experience preferred. T&R: WNAV-FM, P.O. Box 829, Annapolis, MD 21404. EOE M/F (9-10)

Morning personality sought by 14 WNAV A/C. Experienced only. Production. Send T&R: Steve Hopp, P.O. Box 829, Annapolis, MD 21404. EOE M/F (9-10)

SOUTH

TX Superstars looking for Production Director. Excellent writing and production techniques. Great bucks. T&R: Lee Roberts, KFMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F (9-17)

Immediate opening for experienced A/C communicator. Team worker/Strong production. Females encouraged. T&R: Lee Walker, WWSA, P.O. Box 1247, Savannah, GA 31402. No calls please. EOE M/F (9-17)

Fulltime opening for experienced DJ. Please send T&R: Bob Kay, WOKS, Box 3320, Jackson, MS 39207. No calls. Females encouraged to apply. EOE M/F (9-17)

3WQ, now Panama City's Country, looking for air personalities/communicators/news people. T&R: Box 1430, Panama City, FL 32401, Attn: Scott Owens, PD. EOE M/F (9-17)

Wanted one hell raiser, PM drive slot on top contemporary Country station. T&R: Mickey Brayton, Box 2841, Ocala, FL 32678. (904) 489-2800. EOE M/F (9-17)

Openings

Midday A/C personality, production growing chain advancement possibilities. Experienced, highly self-motivated. T&R: Walt Howard, KNIN-AM, Box 787, Wichita Falls, TX 76307. EOE M/F (9-17)

#1 A/C WRVR looking for a Creative/Production Director. Strong, smooth adult voice a must. T&R: Jim Robertson, 5904 Ridgeway Parkway, Memphis, TN 38119. EOE M/F (9-17)

WLAS now accepting T&R's for future openings. Send to: Willis Williams, Box 760, Jacksonville, NC 28540. EOE M/F (9-17)

WAPE/Jacksonville looking for mature announcers for future openings. Production skills a must. T&R: Bob Campbell, Box 486, Orange Park, FL 32073. EOE M/F (9-17)

Medium market radio station seeking experienced air personnel to work Black format. Apply to: WJKX, 4519 Jefferson Ave., Moss Point, MS 39563. Attn: GM EOE M/F (9-17)

WXAM/Charlottesville, VA seeks T&R: for future full & part-time openings. Opening NOW for News Director. Send to: Ed Rodriguez, Box 1294, Charlottesville, VA 22902. EOE M/F (9-17)

Station in deep East Texas, building from ground up, needs full staff. Sales engineering announcers. Experience a must. Call Jason (713) 639-6639 after 5:00 PM. EOE (9-17)

Oklahoma Country station accepting applications from professional air personalities with good production. T&R: salary requirements: Carl Drake, KRPT, Box K104, Anadarko, OK 73005. EOE M/F (9-17)

Adult air talent wanted. WRVR is looking for you. T&R: Jim Robertson, PD, 5904 Ridgeway Parkway, Memphis, TN 38119. EOE M/F (9-17)

Marketplace

New Jokes Every Month
With Comedy/Update

 Write today for recent issue: R. Aaron, 1909 Lake Street #6,
 San Francisco, CA 94121

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PERSONAL CONFIDENCE? - Talk show
 Dr. Ellie Bragar, #1 personality, video & audio ex-
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 Radio's most complete personality biweekly.
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 Send for sample today, or call (713) 984-2144 and
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 Your own staff of writers and researchers do it all
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 Highly Respected! Hilarious! Original!
 Proven worldwide audience builder!
 'Quick-quip,' Topical Humor!! Introductory month's 500
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 Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

Opportunities

Openings

Radio production pro needed now. Send sample of
 your best work to Mitch Craig, William B. Tanner Co.,
 2714 Union Ave. Extended, Memphis, TN 38112. (9-10)
 Immediate opening for drive personality. T&R: Cat
 Simon, KSET-FM, El Paso, TX 79902. EOE M/F (9-10)

**Talk Show Host
 WDBO-AM**
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 Dynamic evening talk show host
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 If you... have an outstand-
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 Send tape and resume in
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KATZ BROADCASTING COMPANY
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Openings

Capitol Broadcasting is expanding again
 and looking for talent. After taking our
 Louisville property to the number one
 position in the market we're looking for
 candidates to help in our expansion. We
 need top flight broadcasters in program-
 ming, sales, management and technical
 areas. Send T&R: Ray Quinn, WRKA-FM,
 10001 Linn Station Rd., Louisville, KY
 40223 or call (502) 423-9752. EOE M/F
 (10/1)
 Fulltime newperson opening for morning drive.
 T&R: Brock Boulette, WXLV, Box 8887, Jackson, MI
 39204. (9-10)

MIDWEST
 Aggressive News Director wanted to rebuild
 news department in a medium sized competi-
 tive news market. Must have radio experience.
 Send T&R: Radio & Records, 1930 Century
 Park West, #388, Los Angeles, CA 90067.
 EOE M/F

WHK/Cleveland has rare afternoon drive opening.
 Looking for creative, personable, entertaining, con-
 cise communicator. T&R: Joel Rabb, WHK, Stetler
 Office Tower, Cleveland OH 44115. EOE M/F (9-17)

COMPTRROLLER/OFFICE MANAGER
 Midwest, mid-size, AM&FM has immediate
 opening. Accounting and one year experience
 on IBM, 32 or 34, with Columbe System
 preferred. \$15,000-\$18,000 to start (de-
 pending on background). Send resume to
 Radio & Records, 1930 Century Park
 West, #387, Los Angeles, CA 90067.

WYTL/Oshkosh, WI lost Becky Brenner to KMPS-
 FM. Her afternoon drive shift is open. Must be strong
 on production. T&R: Tim Morrissey, Box 1490, Osh-
 kosh, WI 54903. No calls. EOE M/F (9-17)

Openings

#2 isn't good enough, so we're adding a News De-
 partment. Good bucks for good people. T&R: WXUS,
 P.O. Box 7093, Lafayette, IN 47903. EOE M/F (9-17)

PD. Successful AM Country. Must be creative, work
 well with people. Good bucks, benefits. T&R: Don Kid-
 well, WONE, 11 S. Wilkinson St., Dayton, OH 45402 or
 (513) 224-1501. (9-17)

MOR PERSONALITY
 A very large market station is looking for air
 talent who can entertain via use of phones,
 bits, conversation and the passing on of infor-
 mation that our audience cares about. Pay,
 benefits, signal and backup will all be extra-
 ordinary. We are looking for a few absolutely
 great people for our air staff, and we're willing
 to go to the wall to make you and us happy
 and successful. Music is secondary. If you
 think you can work on a station like WBZ,
 WLW, or WGN, then you're what we're look-
 ing for. Personality is the reason our listeners
 listen. Send T&R: Radio & Record, 1930
 Century Park West, #385, Los Angeles, CA
 90067.

News reporter/announcer, AM&FM in capital city.
 PM shift. T&R: Jennifer Lyons, KLIK/KTXV, 621 Medi-
 son, Jefferson City, MO 65102. (9-17)

Doubleday's KDWB-FM, The Twin Cities #1 AOR is
 looking for air talent. T&R: Jack Hicks, Box 7630, St.
 Paul, MN 55119. EOE M/F (9-17)

Fort Wayne, IN station has immediate openings,
 part and full-time. T&R & salary requirements: GM,
 Box 5082, Ft. Wayne, IN 46895. EOE M/F (9-17)

Wanted, sharp personality to host total morning/
 news program and PM telephone talk show. T&R:
 Station Manager, WAYY, Box 47, Eau Claire, WI 54702.
 EOE M/F (9-17)

Openings

Are you a communicator? Bright entertaining per-
 sonality is what we want. T&R: Box 15090, Cleveland,
 OH 44115. EOE M/F (9-17)

Central IA CHR station looking for experienced, ag-
 gressive ND. Send T&R: Jamie Groat, KXJ, Pella, IA
 50208. EOE M/F (9-17)

Big Band DJ. On-air programmer position
 open. WVGO-AM/Lansing, MI, MOYL
 format. Mornings, public appearance and
 production duties plus programming.
 Salary based on experience. Send T&R:
 R. Goodrich, 2517 East Mount Hope, Lan-
 sing, MI 48910. EOE M/F (9-24)

KOFM/Oklahoma City is looking for talented crea-
 tive adult personality. T&R: John Jenkins, Program
 Director, KOFM, Box 14806, Oklahoma City, OK 73120.
 (405) 478-0444. EOE M/F (9-10)

WEST
 KSCR/Renton, WA looking for Sales Manager. 5 yrs
 Sales experience required. Contact: Dale Owens, (206)
 251-5151. EOE (9-17)
 KYJC/Medford, OR seeking full-time newperson.
 Contact: R. Charles Snyder, (503) 779-3131. EOE M/F
 (9-17)

CONSIDER CANADA
 100,000 watt Country FM in Canada's most
 exciting major market is looking for a red hot
 morning personality. Humor must be adult.
 Pros only. Great staff/great fringes. T&R:
 Radio & Records, 1930 Century Park West,
 #389, Los Angeles, CA 90067.

Experienced Christian radio people needed. Two
 key staff openings. Inquire immediately. Please call (505)
 623-9797.

T&R, writing samples for future news positions
 with KPNW-AM (50,000 W) and KPNW-FM (100,000W).
 Alva Taylor, ND, 1345 Olive, Eugene, OR 97401. No
 calls. EOE M/F (9-17)

Opportunities

Openings

KLIR/Denver's newest CHR is accepting T&Rs for future opportunities. Mike Anthony, 6655 West Jewel Ave., Denver, CO 80226. EOE M/F (9-10)

The Orange County Broadcast Workshop is looking for part-time engineer on a regular basis. Salary commensurate. Call Chuck Howard (714) 956-7171. EOE (9-10)

PD for KANC/Anchorage. T&R: Don Lane, Nat'l PD, KRDR, Box 32, Gresham, OR 97030 (503) 867-1230. EOE (9-10)

#1 station 12+; 18-34; 18-49! A super opportunity for an effective communicator. Someone needed to add to our proven team at this CHR station. Top pay and benefits for the right person! Submit your tape and resume to: Jamie Sears, KTRS Radio, 251 West 1st St., Casper, WY 82601. (9-24)

Country/Country PD wanted. KYOU/KGRE-FM has opening for person that knows their stuff. Previous PD or MD experience necessary. Good salary plus bonus and fringe benefits. T&R: Don O'Malley, GM, P.O. Box 1607, Greeley, CO 80632 or (303) 356-1450. EOE M/F (9-17) •

KIMN/Denver needs a Sports Director/personality for morning drive show. Sports and/or air personality experience vital. T&R: Doug Erickson, KIMN, 5350 W. 20th Ave., Denver, CO 80214. No Calls please. EOE M/F (9-17) •

Positions Sought

Sports work needed. P-B-P or reporting. Experience with college & professional football, basketball & baseball. Radio or TV desired. BOB HARVEY (714) 883-8158. (9-17)

13 yrs. experience. B.S./Broadcasting. Currently small market Country PD. Desire medium market personality position. BRIAN (607) 739-4606. (9-17)

Stable, hardworking small market pro wants larger market. Currently PD. 24, 7 yrs. experience. Prefer 200 mile radius of Birmingham. DAN (205) 245-5756, (205) 249-7657. (9-17)

Attention Louisville radio. I'm needing back on-air after a season of umpiring. Part-time is fine to start. 5 yrs. experience, good references. SCOTT (502) 451-4629. (9-17)

San Diego, Southern CA area! Assistant PD, air personality with strong production background now entertaining offers. Creative, responsible & energetic. For T&R call DAN (714) 421-1594. (9-17)

Smart pro with lots of promise looking for a dynamic station to grow with (A/C). Big voice, B.A. & enthusiasm. JOE (703) 638-3112. (9-17)

I'll get your station more involved in the community. 15 yr. pro (WZZM, WITL). JR. BLACKWOOD (616) 982-0593. Prefer Midwest. (9-17)

Looking for air shift in small/medium market. Prefer Midwest. Also interested in promotions. CHRIS HANSEN (414) 739-3746. (9-17)

MD/Sports Director/midday jock in Colorado Springs looking for fun CHR atmosphere. GARY (303) 578-0894, 7-9pm. (9-17)

MD/DJ seriously looking. Have worked major markets (A/C, CHR, UC, AOR). Prefer West Coast, will consider all. MARK (314) 361-0956. (9-17)

AM is NOT Dead

But it's killing this superb morning act/PD combo...Major Market proven. If you're not one of those who's pre-destining AM's failure by doing nothing, we should talk. Money will not be an obstacle for the right opportunity, regardless of locale. (609) 737-1421/(305) 771-1962...Personality FM's welcome too.

KEN SILVERSTEIN, Top 10 market sportscaster WFAA radio/Dallas-Ft. Worth looking for opportunity. Contact (314) 864-2772. (9-17)

Currently employed PD desires medium market success opportunity. Major market air experience. A/C or CHR. GREG (215) 670-1567. (9-17)

Drive time dependable, PD/DJ, CHR/A/C/Urban. 15 yrs., outstanding voice, delivery, production. SCOTT (613) 528-5793. (9-17)

What's a body to do. Male, mature, minority complete with family & good numbers, steady, reliable & dedicated. Formerly PM drive & MD. ED (817) 939-6112. (9-17)

Positions Sought

LEONARD BARNHART looking for PD or Jock position in Southwest. Have experience in CHR, A/C, R&B and Urban. Available immediately. Call (912) 934-4548. (9-17)

Not available in any stores. 8 year A/C personality veteran. KC or West. Medium or major market. Call LONNIE (316) 231-9859. Order before 12 midnight tonight! (9-17)

Medium market, 390,000 morning anchor at News/Talk looking for news position at Top 50 market station. Call (312) 779-7462. (9-17)

Sports, news reporter looking to move. 5 years experience at age 23. Strong P-B-P, news delivery and writing skills. Call STEVE (216) 688-8461. (9-17)

Going, going, gone? Do you need another professional on your team? Former PD/MD current major market air talent. All offers considered. Call GREG at (714) 464-5670. (9-17)

College grad is mad! 2 years on-air drivetime experience. Great pipe, assist, operations, Sports Director, P-B-P, dynamic and enthusiastic. Call KELLY (812) 897-3729. (9-17)

Arbitron-trained to produce ratings results. Looking for PD position, any rated market with stable growth company. Call JIM (904) 241-0132 after 6pm. (9-17)

DJ 3 years major market experience in AOR wishing to relocate, creative production, dependable. Dallas (817) 465-6197 DAVE. (9-17)

Husband and wife team. PD and ND winning formula for Top 50 market. Call after 6pm MDT (801) 373-2235. (9-17)

NETWORK CORRESPONDENT

has had enough of New York. Looking for long term relationship as major market News Director or morning drive anchor. Solid track record. Conversational, credible sound. Reply to Radio & Records, 1930 Century Park West, #384, Los Angeles, CA 90067.

I'm not a DJ. But if a fun and relateable air personality interests you, call me at (801) 226-2399. (9-17)

Prefer announcing, production, news, copywriting. Degree/Broadcast grad, some experience. Interested? JANET LYNCH, 3743 Deep Dale, Louisville, KY (502) 895-5208... Mornings, evenings, EDT, weekends. (9-17)

An original hot steamin' New York City female jock is back on the loose. If you're quick, you might catch her. Call ALEX HAYS (212) 308-4144. (9-17)

Major market A/C-CHR personality currently working. Call JOHNNY LUNDQUIST (612) 823-5661. (9-17)

Female, Country, friendly & bright. Air show -1 ratings with guys and gals. Ready for move to medium/major market. Prefer West or Midwest. (406) 248-4888. (9-17)

Have mouth will travel anywhere. Call BEN (205) 878-8194. (9-17)

Award winning broadcast journalist, 7 years experience, seeks small to medium market ND or larger market anchor reporter position. Prefer Northeast. Call (602) 888-5152. (9-17)

Newsman, currently working. ND experience and degree. Seeks any type news position. Call CARL after 12noon EDT (717) 888-4577. (9-17)

Dam good radio man! L.A. credits. 11 years experience. Done it all. Looking for work in California. CHUCK VANHORN (505) 294-0428. (9-17)

Seven year pro. Major market CHR/AOR. Strong production with award winning ads seeks CA or TX markets. Call DONNIE MEALS (512) 573-2268. (9-17)

Six years radio experience looking for sports PBP job. Ready to move now. Call MARK (406) 452-5178. (9-17)

I'm a major market AOR jock with strong production skills. Looking to relocate. Seven years experience. Call TIM (216) 884-8438 or (216) 884-9370. (9-17)

Graduating Dec. '82, strong in news, sports, on-air (Country and CHR), production. Ready to work and relocate. ED PAYNE, 6115 N.W. 9th, Lincoln, NE 68521. (402) 474-0998. (9-17)

Quality sound and work. TV, A/C, AOR pro seeking career opportunity with medium/major market station. For T&R, please call after 6pm EDT. RON (603) 485-4792. (9-17)

Last chance? Mine or yours? 10 year pro, versatility a strong suit. Love and can do sports, current PD Country, A/C Oldies. Creative copy too. Midwest or South, will look and listen. Can use a shot. After 5pm, call RICK (614) 533-1021. (9-24)

Must have a job in Detroit or vicinity. Major market AM drive experience A/C & CHR but all formats & dayparts considered. (201) 289-2704. (9-10)

Very experienced & good in key major & medium markets. Numbers prove it. If you need reliable team AOR player, call JIM KINNEY (513) 299-8833. (9-10)

Positions Sought

Major market talent available. Need challenge. Major market air, medium market mornings, PD. Not interested in market rankings under 100. TOM DANIELS, B94, WWSW, (412) 864-1221. (9-10)

Rock/Country switch-hitter. 7 yrs. pro with major market experience seeks PD post. Currently employed. Excellent ratings, references. (305) 746-5191, after 5. MARK TAYLOR. (9-10)

Programmer, seasoned veteran with successful track record, AM drive & programming, A/C & Country. My systems, major market proven, will make you #1. (609) 737-1421, (305) 771-1962 (9-10)

Attention Midwest: Experienced, reliable, ambitious announcer looking for first full-time position. Background Country, Top 40, AOR. SCOTT KRAMER (507) 451-5156. (9-10)

Young air talent with 8 yrs. experience looking for full-time slot. Willing to relocate. JERRY (206) 631-6384. (9-10)

Personality entertainer with 5 yrs. experience seeks medium market move. Willing to relocate. TOM (412) 486-8744, Mon-Fri. (8-10)

Currently MD/Air personality looking for full-time position at CHR, Urban or Black format. RICK (914) 946-7177. (9-10)

Don't touch that dial, unless you're dialing my number. Call me to work for your station. Experienced, trained, will go anywhere for right spot. JOHN (312) 839-0092. (9-10)

Looking for a professional? Contact CHUCK URBAN, 16 yrs. pro. Station changed format away from Country. PD, Production Director, MD. (206) 883-7508. (9-10)

Will go anywhere. 3 yrs. experience including mornings, PD, major market. Seeks night or day shift at A/C station. MICHAEL (206) 323-5690. (9-10)

Start spreading the news, NY jock ready today. Sounds so nice you'll want to hire me twice. Call FRANK (516) 661-8381. (9-10)

STU WRIGHT, 4 yrs. PD/MD WORG-FM/Orangeburg, SC seeking similar A/C, CHR or Country position in South or West. Will do airshift. (803) 536-1580, (803) 536-0165. (9-10)

ROGER COLLINS, formerly MD at KFI seeking programming or operations position. (714) 436-8582. (9-10)

AVAILABLE NOW!

Consultant or on-air Program Director. 15 yrs major market experience, with numbers. Industry references, A/C, CHR, AOR. Prefer Northwest or Southwest. Have complete staff and support group. Call (714) 463-5175, 9am-8pm.

AM drive class act. Major market proven, mass appeal concept using basics, community involvement, phones, localized humor. Went immediate results? This one delivers! (609) 737-1421, (305) 771-1962. (9-10)

You name it, I'll do it. Sports must be a partial responsibility. 3 yrs. experience. Sports Director. Dedicated & hard working. (315) 942-2007. (9-10)

34 yrs. old major market jock wants to switch to Talk. Willing to go anywhere for the opportunity. KEN (415) 672-3015. (9-10)

Radio is fun, I do it well. Very good numbers, mature, one on one communicator, steady & very reliable. A/C, soft AOR, Country. West coast. ED (817) 939-6112. (9-10)

Experienced female news anchor looking for quality organization that needs a professional & is willing to pay in or around L.A. area. VALERIE (213) 991-5944. (9-10)

MICHAEL ERIC TURNER, radio announcer, air personality. (To be announced). Play me on your radio. (213) 752-2336. (9-10)

Former MD WPRO/Providence to consult your station. Experienced all formats. The personal approach. STAN BOMES (817) 252-4715. (9-10)

Jock available, good production, smooth delivery, 2 yrs. experience in Black radio, B.A./Communications. Will relocate. For T&R call MEL (215) 924-3379. (9-10)

RICK DONAHUE, 5 yrs. MD/announcer at WTIC-FM. Available as announcer, MD or PD. (203) 563-5899. (9-10)

Medium market personality that relates to the music with conversational or uptempo, uncluttered presentation. Excellent ratings, production, references. CLIFF (601) 636-4737. (9-10)

DJ for CHR, A/C, AOR formats. Have been thoroughly trained in Chicago. Have good production skills. Audition tape sure to please. TOM (312) 371-8664. (9-10)

6 yrs. experience in radio news, sports, production & air work. Stable & dedicated worker ready to move. MARK (406) 452-5176. (9-10)

Newsreader: excellent voice & writing. Looking for full or part-time in D.C./Baltimore area. Call (301) 672-3026. (9-10)

Positions Sought

Available immediately. 2 yrs. experience on air. Take me out of the Midwest cold & I'll warm your listeners' hearts. For T&R call (515) 573-8250. (9-10)

3 yrs. experience, have done all formats, ready to move now. Call PATRICK (602) 974-6166. (9-10)

Announcer, sportscaster, 6 yrs. experience CHR. Southern Rockies or West coast preferred. (303) 851-3549. (9-10)

High Caliber Female

air talent seeks ideal daytime position. Varied background. Currently employed at prestigious major market station. Looking for an outlet for my creativity that could pay off in \$ for your station. All formats. Prefer Denver, right position could come from anywhere. Only innovative need reply.

"Melissa" (303) 659-3946.

Former PD, KCKN/Kansas City. 13 yrs. experience in Country, A/C. Looking for stability & growth in Midwest/South. WES (816) 761-7796, evenings. (9-10)

MITCHELL BOOMER DINKINS, 8 yr. pro. Ex-Y103, WNAP, WAPE. Looking for small/medium market PD position or medium/major market air shift. (904) 353-1450. (9-10)

Midwestern mediums. Need a one-to-one air personality, PD, MD, or production wizard? How 'bout a unique, winning new kind of A/C format? Successful West Coast medium market PD wants to return home., IL, WI, or WN A/C or Country outlets, I can do it for you! (I'm very humble too.) For T&R: E. Christianson, P.O. Box 1104, Grants Pass, OR 97526. (9-17) •

Changes

RADIO

Donn Seidholz & John D. Owens join the KNIX-AM&FM/Arizona, CA sales team as Account Executives.

Steve McGrory named Account Executive for CBS-FM National Sales' New York Office.

Ana Batton appointed Account Executive in New York Office of CBS-FM National Sales.

INDUSTRY

Tom Bogan promoted to Controller of PolyGram Music Publishing Division in U.S.

Miscellaneous

KSCR/Renton needs Country single and lp service from all labels, send to: 249 S.W. 41st, Renton, WA 98055. (9-17)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

THE PICTURE PAGE

Santana Shines In City Of Angels



During a five-night performance at the Greek Theatre in L.A., Santana entertained the audience with cuts from their latest LP, "Shango." Celebrating backstage are (l-r) the group's Orestes Vilato and Armando Peraza, LP co-producer John Ryan, manager Ray Etzler, former Columbia executive Ken Sasano, CBS VP Mauri Lathower, group's Raul Rekow and Carlos Santana, label's Greg Phifer, David Margen and Alex Ligertwood of Santana, Columbia's Peter Fletcher, and Santana's Graham Lear and Richard Baker.

Monument Builds Executive Staff



Newly-reactivated Monument Records is now officially in operation, having appointed an executive staff. Shown (l-r, seated) are Fred Foster, founder/Chairman of the board; President Bob Fead; (l-r, standing) Mike Hyland, Director/Creative Services; Vance Foster, Director/Computer Services; Ken Kim, Art Director; Bonnie Maxwell, Director/International Affairs; Allen Rosenblatt, Director/Business Affairs; Tex Davis, Director/Country Promotion; and Bob Hunka, GM.

Waitresses Pick Up Dr. Pepper Tab



Polydor/Polygram artists the Waitresses ended their national tour by appearing at the Dr. Pepper Festival in New York. Relaxing after the show are (l-r, standing) Polygram VP Jerry Jaffe, the group's Billy Ficca, label's Sue De Benedette, Derek Shulman, Jenny Myers, and Sr. VP Chip Taylor, group managers Cliff Burnstein and Peter Mensch, and the Waitresses' Mars Williams; (l-r, seated) group's Dan Klayman, Tracy Wormworth, Patty Donahue, and Chris Butler.

Nylons Run Into Gold



The Nylons recently became the first a capella group to achieve gold status, according to Canada-based Attic Records. Plans are to follow their debut, the fastest-selling LP in the label's history, with a new fall release. Enjoying their golden success are (l-r) label president Al Mair, the Nylons' Marc Connors, Arnold Robinson, Claude Morrison, and Paul Cooper, and label VP Tom Williams.

Anne's Hot Night At The Greek



Capitol artist Anne Murray performed at Los Angeles's Greek Theatre during her nationwide tour in support of her current LP "The Hottest Night Of The Year." Following her performance, label executives presented her with double platinum discs for her "Greatest Hits" album. From (l-r, standing) are Capitol's VP Bob Young and Bill Burks, manager Leonard Rambeau, label's Joe McFaddon and VP Dan Davis; (l-r, seated) Capitol Records Group President Don Zimmermann, Murray, producer Jim Ed Norman, and label's Michelle Peacock.

Lords Reign Over Hollywood



Visiting the kingdom of Hollywood recently, the Lords of the New Church played four shows at the Whiskey. Taking time out between sets for a photo session are (l-r) the group's Nicky Turner and Brian James, CBS VP Mauri Lathower, group's Dave Tregunna and Stiv Bators, and Miles Copland, President of IRS Records and the Lords' manager.

Kraft Kruises On RCA



One of the members of the RCA family is artist Robert Kraft, whose debut LP "Retro Active" is produced by guitarist Larry Carlton and scheduled for release this month. While treating label executives to a sample of his song stylings, Kraft (at the keyboard) is surrounded (l-r) by RCA VP's Jack Craigo, Dan Loggins, and Joe Mansfield.

A Plum Of A Wedding



Nancy Plum, head of Laydio Productions and radio consultant to Universal Studios, recently joined the marriage ranks before several notable radio and record witnesses. Wearing wedding perfect smiles are (l-r, top) Jim Conlee, PD, KHTZ/Los Angeles; Ron Martin, Weedeck President; Kevin Genter, VP/Promotion, Universal Studios; and Universal's Don Barrett; (l-r, bottom) Jimi Fox, Fox & Fox Media Radio Consultants; Nancy, and Vince Cosgrave, VP/Marketing, MCA.

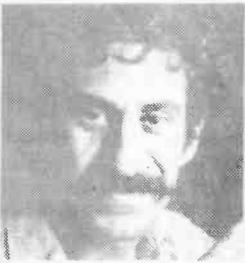
SEPTEMBER 17, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Jim Croce Killed

MONDAY, SEPTEMBER 20 — Jim Croce and his close associate Maury Muehliesen were killed on September 20, 1973, when their chartered private plane crashed on take-off at Natchitoches, Louisiana. The mishap was particularly tragic, as Croce seemed on the verge of becoming one of America's most successful singer/songwriters. His second album, "You Don't Mess Around With Jim," issued in 1972, was a solid seller, as were the two hit singles lifted from it, the title track and "Operator." His early '73 release, "Life and Times," yielded Jim's first #1 hit, "Bad Bad Leroy Brown." The posthumously released "I Got A Name" and subsequent compilations became best-sellers.



EXTRA FACTS: Scottish narcs raided Paul McCartney's farm, 1972. . . Jim Morrison found not guilty of flashing Miami, 1970.

"Beatles Are Back"

TUESDAY, SEPTEMBER 21 — "The Beatles Are Back! Exclusive! Fab Four Reunited For Big U.N. Concert," blared the front-page headline of the New York Post on September 21, 1979, "scooping" the world with news of the long-awaited Beatles reunion, a benefit to aid the Boat People. "I wouldn't spend a penny to see them," commented LSD guru Timothy Leary on the rumored reunion, "It's like wanting to see the 1932 Yankees. They're too old." Later, when the facts were checked, it seemed that Tim's Yankees reunion was by far the more likely one.

Joan Jett's Birthday

WEDNESDAY, SEPTMEBER 22 — Street-smart rock & roll lover Joan Jett was born in Landsdowne, Pennsylvania, on September 22, 1958. Guitarist, vocalist and front girl of Los Angeles's "jailbait" band the Runaways, Joan took on the record biz solo after the group's demise in the late 70's, and released an energetic but commercially unsuccessful self-titled debut LP in 1980. The album was later released on Neil Bogart's Boardwalk label, and that company later released "Bad Reputation," containing her hit anthem "I Love Rock and Roll."



EXTRA FACTS: John Lennon signed with Geffen Records, 1980.

Bruce Springsteen Born

THURSDAY, SEPTEMBER 23 — "The Boss," as Bruce Springsteen is affectionately referred to by fans, was born in Freehold, New Jersey, on September 23, 1949, and emerged from the Greenwich Village club scene of the late 60's. In 1972 he met Mike Appel, who became his manager and producer, and who took him to John Hammond of Columbia Records, where he was immediately signed. From his debut, the critically-acclaimed "Greetings From Asbury Park," Springsteen has turned out some of the most meaningful music of the past decade, including "Born To Run," "Blinded By The Light," and "The River." His live concert appearances are consistent sellouts.

First Elvis Convention

FRIDAY, SEPTEMBER 24 — On September 24, 1977, just six weeks after the death of The King of Rock & Roll, fans gathered in Cincinnati, for the first official "Tribute To Elvis Convention." Nearly 2500 turned out to grab up just about any Elvis memento they could get their hands on . . . souvenir hats, T-shirts, buttons, you name it. Original Presley 45 RPM singles sold for upwards of \$300 each.

EXTRA FACTS: Happy Birthday Linda Eastman McCartney.

	CHR	A/C	AOR	Country	Black Radio
# 1	JOHN COUGAR (2nd week)	AMERICA	WHO	MICHAEL MURPHEY	EVELYN KING (2nd week)
Next Week's #1 Contenders:	ALAN PARSONS PROJ. (3-2) JACKSON BROWNE (4-3) MICHAEL McDONALD (6-4)	ALAN PARSONS PROJ. (3-2) JUICE NEWTON (11-3) MICHAEL McDONALD (9-5)	BILLY SQUIER (2-2) ROBERT PLANT (3-3) FAST TIMES AT R.H. (5-4)	MICKY GILLEY (4-2) FRIZZELL & WEST (6-3) MEL McDANIEL (5-4) OAK RIDGE BOYS (9-5)	GAP BAND (4-2) JERMAINE JACKSON (3-3) TIME (10-4)
Breakers:	RICK SPRINGFIELD (64%) NEIL DIAMOND (59%) WHO (59%) JOE JACKSON (58%) JUICE NEWTON (58%)	KARLA BONOFF (53%) STEPHEN BISHOP (53%)	STEEL BREEZE (60%)	LARRY GATLIN (71%) RONNIE McDOWELL (69%) DOTTIE WEST (60%)	LUTHER VANDROSS (67%) GWEN GUTHRIE (61%) JEFFREY OSBORNE (58%)
Most Added:	BILLY JOEL C. S. & N. "Southern" POINTER SISTERS CHICAGO JOE JACKSON PAUL CARRACK RICK SPRINGFIELD GO-GO'S	F. MAC "Gypsy" JEFFREY OSBORNE CROSBY, STILLS, NASH NEIL DIAMOND SYLVIA CHICAGO "Love Me"	RUSH MIKE RUTHERFORD AEROSMITH KENNY LOGGINS STEEL BREEZE	MEL TILLIS RICKY SKAGGS JANIE FRICKE JERRY LEE LEWIS CONWAY TWITTY	LUTHER VANDROSS STACY LATTISAW STEPHANIE MILLS PEABO BRYSON
Hottest:	JOHN COUGAR JACKSON BROWNE MICHAEL McDONALD ALAN PARSONS PROJ. MEN AT WORK AMERICA	AMERICA MICHAEL McDONALD ALAN PARSONS PROJ. ELTON JOHN JUICE NEWTON JACKSON BROWNE	BILLY SQUIER FLEETWOOD MAC ROBERT PLANT WHO FAST TIMES AT R.H.	MICHAEL MURPHEY OAK RIDGE BOYS ALABAMA MICKY GILLEY RONNIE MILSAP	EVELYN KING GRAND MASTER FLASH GAP BAND ARETHA FRANKLIN TIME
Biggest Chart Jumps:	A FLOCK OF SEAGULLS (30-20) FLEETWOOD MAC (22-15) GLENN FREY (20-14) LOGGINS & PERRY (25-19) TOTO (15-10)	JUICE NEWTON (11-3) NEIL DIAMOND (19-11) GLENN FREY (14-7) F. MAC "Gypsy" (27-20) AIR SUPPLY (30-23)	WHO (16-1) STEEL BREEZE (31-20) KENNY LOGGINS (17-11) DON HENLEY (12-8) GLENN FREY (37-33)	ALABAMA (26-16) JUICE NEWTON (33-25) ED BRUCE (37-29) T.G. SHEPPARD (38-30) BARBARA MANDRELL (41-33) RICKY SKAGGS (46-38)	STEVIE WONDER (25-14) CARL CARLTON (29-18) CHERYL LYNN (19-9) PEABO BRYSON (30-21) TIME (10-4)
Debuts:	RICK SPRINGFIELD (26) WHO (27) NEIL DIAMOND (28) JOE JACKSON (30)	KARLA BONOFF (26) STEPHEN BISHOP (27)	RUSH (13) AEROSMITH (27) PAUL CARRACK (32) TANE' CAIN (34) MICHAEL STANLEY (35) JOE JACKSON (36)	RONNIE McDOWELL (45) DOTTIE WEST (47) LACY J. DALTON (49) OSMOND BROTHERS (50)	GWEN GUTHRIE (25) LUTHER VANDROSS (26) JEFFREY OSBORNE (28)
	CHR	A/C	AOR	Country	Black Radio



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ABC FM RADIO NETWORK
Young adult radio for today. And tomorrow.

RADIO abc
Networks

Music On TV

The **Stray Cats** and **Josie Cotton** are scheduled for "Merv Griffin" September 17 . . . Appearing on "Solid Gold" the week of September 17 are **America**, the **Bellamy Brothers**, **Josie Cotton**, **Aretha Franklin**, **Larry Graham**, **Men At Work**, and **Quarterflash** . . . **Graham Nash** is featured September 17 and 18 on USA Cable's "Nightflight" . . . **Men At Work** and the **English Beat** are on "American Bandstand" September 18 . . . **April Wine** stars in concert "Profiles In Rock" over MTV September 18. **Pete Townshend** is spotlighted in an MTV special September 19. MTV has also announced an FM stereo hookup kit for local cable operators to offer viewers. Price should be around \$6.



MTV CONCLUDES ONE NIGHT STAND — MTV's recent "One Night Stand" contest culminated in over 200,000 entries. Video jocks (l-r) Martha Quinn and J.J. Jackson had the awesome chore of selecting the winner, who received a round trip via MTV's Lear jet to see Fleetwood Mac perform in Phoenix on September 30.

5 YEARS AGO TODAY

Radio & Records

- **CHARLES FERRIS NOMINATED AS FCC CHAIRMAN**
- **MICHAEL O'SHEA NAMED PD AT KVI/SEATTLE**
- **KCBS/SAN FRANCISCO BOWS FIRST COMPUTERIZED RADIO NEWSROOM**
- **NUMBER ONE FIVE YEARS AGO: "Don't Stop" — Fleetwood Mac (WB) (3rd week)**
- **NUMBER ONE COUNTRY: "I've Always Loved You In My Mind" — Ronnie Milsap (RCA) (2nd week)**
- **NUMBER ONE LP: "Crosby, Stills & Nash" — Crosby, Stills & Nash (Atlantic) (11th week)**

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to **Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.**

National Music Formats Added This Week

Satellite Music Network

George Williams (404) 955-9521

The Starstation

KARLA BONOFF "Please Be The One" (Columbia)
STEVIE WONDER
"Ribbon In The Sky" (Tama/Motown)

Country Coast-To-Coast

RICKY SKAGGS "Heartbroke" (Epic)
STEVE WARINER "Don't It Break Your Heart" (RCA)
LARRY GATLIN & GATLIN BROTHERS BAND
"Sure Feels Like Love" (Columbia)
CONWAY TWITTY
"We Did But Now You Don't" (Elektra)

MTV Music Television

Buzz Brindle (212) 944-5399

STEVE WINWOOD "Still In The Game" (Island/WB)
TONI BASIL "Mickey" (Chrysalis)
PETER FRAMPTON "Back To Eden" (A&M)
PAUL CARRACK "I Need You" (Epic)
SHOOTING STAR
"Where You Gonna Run" (Virgin/Epic)

Century 21

Bob Stevens (214) 934-2121

The Z Format

CROSBY, STILLS & NASH "Southern Cross" (Atlantic)
CHICAGO "Love Me Tomorrow" (Full Moon/WB)
RUSH "New World Man" (Mercury/PolyGram)
AIR SUPPLY "Young Love" (Arista)
CLIFF RICHARD "The Only Way Out" (EMI America)
SYLVIA "Nobody" (RCA)

The A-C Format

BOBBY CALDWELL
"All Of My Love" (Polydor/PolyGram)
HERB ALPERT "Fandango" (A&M)

Super-Country

BELLAMY BROTHERS "Redneck Girl" (WB/Curb)
KENDALLS
"That's What I Get For Thinking" (Mercury/PolyGram)
JOHN ANDERSON "Wild And Blue" (WB)
EARL THOMAS CONLEY
"Somewhere Between Right And Wrong" (RCA)

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue

PAUL CARRACK "I Need You" (Epic)
JEFFREY OSBORNE "On The Wings Of Love" (A&M)
GEORGE FISCHOFF "Pretty Kitty" (MMG)
HERB ALPERT "Fandango" (A&M)
CROSBY, STILLS & NASH "Southern Cross" (Atlantic)
TOTO "Make Believe" (Columbia)

Tanner Country

RICKY SKAGGS "Heartbroke" (Epic)
WHITES "You Put The Blue In Me" (Elektra/Curb)
MICKEY GILLEY "Put Your Dreams Away" (Epic)
LACY J. DALTON "Sixteenth Avenue" (Columbia)
CONWAY TWITTY
"We Did But Now You Don't" (Elektra)
RONNIE McDOWELL "Step Back" (Epic)
STEVE WARINER "Don't It Break Your Heart" (RCA)

Radio Arts

John Benedict (213) 841-0225

Bright & Easy Country

JOHN ANDERSON "Wild And Blue" (WB)
TOMMY BELL "Georgianna" (Gold Sound)
EARL THOMAS CONLEY
"Somewhere Between Right And Wrong" (RCA)

The Entertainers

HERB ALPERT "Fandango" (A&M)
JOE JACKSON "Steppin' Out" (A&M)
STEVIE WOODS "Woman In My Life" (Cotillion/Atco)

Sound 10

HERB ALPERT "Fandango" (A&M)
CHICAGO "Love Me Tomorrow" (Full Moon/WB)
JOE JACKSON "Steppin' Out" (A&M)
JEFFREY OSBORNE "On The Wings Of Love" (A&M)
POINTER SISTERS "I'm So Excited" (Planet/RCA)
SANTANA "Hold On" (Columbia)

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

CROSBY, STILLS & NASH "Southern Cross" (Atlantic)
AIR SUPPLY "Young Love" (Arista)
POINTER SISTERS "I'm So Excited" (Planet/RCA)
KOOL & THE GANG "Big Fun" (De-Lite/PolyGram)
LAURA BRANIGAN "Gloria" (Atlantic)
RUSH "New World Man" (Mercury/PolyGram)

Contempo 300

SYLVIA "Nobody" (RCA)
OLIVIA NEWTON-JOHN "Heart Attack" (MCA)
AIR SUPPLY "Young Love" (Arista)
POINTER SISTERS "I'm So Excited" (Planet/RCA)

Great American Country

CONWAY TWITTY
"We Did But Now You Don't" (Elektra)
ED BRUCE "Ever Never Lovin' You" (MCA)
RICKY SKAGGS "Heartbroke" (Epic)

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

BILLY JOEL "Pressure" (Columbia)
POINTER SISTERS "I'm So Excited" (Planet/RCA)
JOE JACKSON "Steppin' Out" (A&M)
CROSBY, STILLS & NASH "Southern Cross" (Atlantic)
CHICAGO "Love Me Tomorrow" (Full Moon/WB)

TM Country

MEL TILLIS "Stay A Little Longer" (Elektra)
JERRY LEE LEWIS "I'd Do It All Again" (Elektra)
KENDALLS
"That's What I Get For Thinking" (Mercury/PolyGram)
RONNIE McDOWELL "Step Back" (Epic)

BPI

John Iles (800) 426-9082

Adult Contemporary

FLEETWOOD MAC "Gypsy" (WB)
BILLY PRESTON
"I'm Never Gonna Say Goodbye" (Motown)
AIR SUPPLY "Young Love" (Arista)

Country Living

JANIE FRICKE "It Ain't Easy Bein' Easy" (Columbia)
OSMOND BROTHERS
"It's Like Falling In Love..." (Elektra/Curb)
KENDALLS
"That's What I Get For Thinking" (Mercury/PolyGram)
DEAN DILLON "You To Come Home To" (RCA)

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

The Great Ones

AIR SUPPLY "Young Love" (Arista)
STEPHEN BISHOP "If Love Takes You Away" (WB)
NEIL DIAMOND "Heartlight" (Columbia)

Country Lovin'

RONNIE McDOWELL "Step Back" (Epic)
WHITES "You Put The Blue In Me" (Elektra/Curb)
TAMMY WYNETTE
"You Still Get To Me In My Dreams" (Epic)
KAREN BROOKS "New Way Out" (WB)

Concept Productions

Lee Nye (916) 782-7754

A FLOCK OF SEAGULLS
"I Ran (So Far Away)" (Jive/Arista)
RUSH "New World Man" (Mercury/PolyGram)
CROSBY, STILLS & NASH "Southern Cross" (Atlantic)
POINTER SISTERS "I Get Excited" (Planet/RCA)

Transtar

Chick Watkins (303) 578-0700

NEIL DIAMOND "Heartlight" (Columbia)

Radio & Records NATIONAL AIRPLAY/40

September 17, 1982

158 REPORTERS

Album cuts are listed in order of airplay preference

827	93	910	917	Artist	Album	Artist	Album
—	—	16	1	WHO	It's Hard (WB)	"Athena"	"Front" "Dangerous"
2	2	2	2	BILLY SQUIER	Emotions In Motion (Capitol)	"Everybody"	Title "Live" "Rockin' "
1	3	3	3	ROBERT PLANT	Pictures At Eleven (Swan Song/Atco)	"Burning"	"Pin" "Dancer" "Moonlight"
5	4	5	4	FAST TIMES AT RIDGEMONT HIGH	Various Artists (Full Moon/Asylum)	"Baby"	"Waffle" Title—(SH) "Surrender"
3	1	1	5	FLEETWOOD MAC	Mirage (WB)	"Gypsy"	"Back" "Hold" "Store"
8	5	7	6	STEVE WINWOOD	Talking Back To The Night (Island/WB)	"Game"	"Valerie" Title
18	9	6	7	BAD COMPANY	Rough Diamonds (Swan Song/Atco)	"Electric"	"Face" "Knot" "Racetrack"
36	14	12	8	DON HENLEY	I Can't Stand Still (Asylum)	"Laundry"	"Johnny" "You" "Nobody's"
7	7	4	9	MEN AT WORK	Business As Usual (Columbia)	"Who"	"Under"
21	10	10	10	SANTANA	Shango (Columbia)	"Hold"	"Run" "Hunting" "Nile"
—	—	17	11	KENNY LOGGINS	High Adventure (Columbia)	"Fight"	"Heartlight" "Swear" "Heart"
11	11	11	12	JUDAS PRIEST	Screaming For Vengeance (Columbia)	"Another Thing"	
—	—	→	13	RUSH	Signals (Mercury/PolyGram)	"World"	"Subdivisions" "Digital"
6	8	9	14	EDDIE MONEY	No Control (Columbia)	"Think"	"Shakin' " "Runnin' " Title
4	6	8	15	JOHN COUGAR	American Fool (Riva/PolyGram)	"Jack"	"Hurts" "Thundering"
10	12	14	16	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)	"I Ran"	"Space"
17	17	18	17	38 SPECIAL	Special Forces (A&M)	"Runnin' "	"Caught" "Chain"
9	13	15	18	CROSBY, STILLS & NASH	Daylight Again (Atlantic)	"Cross"	"Wasted" "Love" "Susan"
38	24	21	19	JOHNNY VAN ZANT BAND	The Last Of The Wild Ones (Polydor/PG)	"You"	Title
—	—	31	20	STEEL BREEZE	Steel Breeze (RCA)	"Don't"	"Gonna" "Lost"
13	16	19	21	ALAN PARSONS PROJECT	Eye In The Sky (Arista)	Title	"Fingers"
25	25	23	22	GEORGE THOROGOOD &...	Bad To The Bone (EMI America)	Title	"Nobody" "Wentzville"
15	19	20	23	URIAH HEEP	Abominog (Mercury/PolyGram)	"That's"	"Rebound"
32	26	24	24	RANDY MEISNER	Randy Meisner (Epic)	"Never"	"Jealousy" "Strangers"
35	31	28	25	CLASH	Combat Rock (Epic)	"Casbah"	"Should"
12	20	22	26	PETE TOWNSHEND	All The Best Cowboys... (Atco)	"Skirts"	"Face" "Girl" "Stardom"
—	—	→	27	AEROSMITH	Rock In A Hard Place (Columbia)	"Lightning"	Title (C. Cat) "Jailbait"
37	36	29	28	JOAN JETT & THE BLACKHEARTS	Do You Wanna Touch Me (Boardwalk)	12-inch Single	
33	33	30	29	MISSING PERSONS	Missing Persons (Capitol)	"Words"	
16	21	26	30	SPYS	Spys (EMI America)	"Don't Run"	
14	23	25	31	REO SPEEDWAGON	Good Trouble (Epic)	"Sweet"	"Stillness" "Fire" "Key"
—	—	→	32	PAUL CARRACK	Suburban Voodoo (Epic)	"Need"	"Lesson" "Better" "Now"
22	34	37	33	GLENN FREY	No Fun Aloud (Asylum)	"Partytown"	"Found" "Don't" "Lies"
—	—	→	34	TANE' CAIN	Tane' Cain (RCA)	"Holdin' "	"Temptation"
—	—	→	35	MICHAEL STANLEY BAND	MSB (EMI America)	"Lines"	"Holding" "Time"
—	—	→	36	JOE JACKSON	Night And Day (A&M)	"Steppin' Out"	
27	37	32	37	GO-GO'S	Vacation (IRS/A&M)	Title	"Jerk"
30	40	36	38	SHOOTING STAR	Ill Wishes (Virgin/Epic)	"Ready"	"Heartache" "Where"
20	22	27	39	MARSHALL CRENSHAW	Marshall Crenshaw (WB)	"Someday"	"She" "Cynical" "Girls"
26	30	35	40	TORONTO	Get It On Credit (Network/Elektra-Asylum)	"Daddy"	"Barricade"

New Entry



MOST ADDED

Artist	9/17	9/10	9/3	8/27	8/20
1 RUSH	71/60	00	00	00	00
2 MIKE RUTHERFORD	59/57	00	00	00	00
3 AEROSMITH	78/36	63/63	00	00	00
4 KENNY LOGGINS	120/29	86/75	00	00	00
5 STEEL BREEZE	95/28	71/37	47/43	00	00
6 SHERIFF	36/25	13/3	11/6	2/1	1/0
7 ICEHOUSE	46/22	38/36	1/1	00	00
8 WRABIT	26/22	9/8	2/2	00	00
9 HUGHES THRALL	43/19	26/17	17/17	00	00
10 CCR	18/18	4/4	00	00	00
11 WHO	153/14	146/130	00	00	00
12 FIXX	36/14	26/9	22/12	11/6	6/4
13 JOE JACKSON	55/13	40/1	38/3	40/5	33/3
13 KIM CARNES	42/13	28/24	00	00	00
13 NOVO COMBO	37/13	26/18	16/11	3/2	4/4

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	9/17	9/10	9/3	8/27	8/20
1 BAD COMPANY	145/77	142/77	151/70	143/10	20/0
2 JOHNNY VAN ZANT...	94/73	84/71	90/56	76/31	37/3
3 DON HENLEY	141/68	126/68	131/58	108/1	00
4 GEORGE THORGOOD...	83/59	84/54	85/51	83/53	84/11
4 RANDY MEISNER	78/59	83/61	86/57	80/50	67/32
6 URIAH HEEP	71/56	83/65	96/80	101/82	96/76
7 JUDAS PRIEST	108/54	108/54	114/52	109/63	105/62
8 STEEL BREEZE	96/54	71/31	47/4	00	00
9 SANTANA	135/53	126/59	136/76	115/27	17/1
10 A FLOCK OF SEAGULLS	100/50	106/48	119/52	129/54	128/85
11 CROSBY, STILLS, NASH	97/48	104/49	124/52	139/50	140/52
12 STEVE WINWOOD	142/45	131/43	143/51	139/57	130/59
13 PAUL CARRACK	59/42	45/34	47/31	45/27	35/15
13 MICHAEL STANLEY...	56/42	51/32	48/21	36/1	4/0
15 TANE' CAIN	54/41	50/28	48/13	5/1	00

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	9/17	9/10	9/3	8/27	8/20
1 BILLY SQUIER	138/122	136/124	148/136	147/131	139/114
2 FLEETWOOD MAC	140/115	143/126	154/136	152/135	150/134
3 ROBERT PLANT	142/113	143/120	152/130	151/133	144/129
4 WHO	153/109	146/9	00	00	00
5 FAST TIMES AT R.H.	142/102	137/101	146/106	148/95	138/66
6 STEVE WINWOOD	142/83	131/88	143/82	139/80	130/59
6 MEN AT WORK	125/93	136/99	134/94	139/101	127/90
8 SANTANA	135/79	126/66	135/65	115/11	17/0
9 EDDIE MONEY	107/69	116/63	129/100	142/114	144/120
10 BAD COMPANY	145/86	142/84	151/80	143/7	20/0
11 JOHN COUGAR	97/86	117/88	126/104	139/118	137/119
12 DON HENLEY	141/84	125/49	131/35	108/0	00
13 KENNY LOGGINS	120/60	86/6	00	00	00
14 38 SPECIAL	86/53	87/46	91/48	91/46	92/37
15 JUDAS PRIEST	108/52	108/53	114/48	109/45	105/39

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

LARRY GATLIN & GATLIN BROTHERS Sure Feels Like Love (Columbia)

On 71% of reporting stations. National Summary: Up 31, Same 20, Down 0, Debuts 20, Adds 26. A Most Added Record. R&R Chart: 49-44.

RONNIE McDOWELL Step Back (Epic)

On 69% of reporting stations. National Summary: Up 27, Same 21, Down 1, Debuts 22, Adds 23. A Most Added Record. R&R Chart: Debut 45.

DOTTIE WEST

She Can't Get My Love Off The Bed (Liberty)

National Summary: Up 20, Same 28, Down 0, Debuts 11, Adds 23. A Most Added Record. R&R Chart: Debut 47.

MOST ADDED

- MEL TILLIS (40)
Stay A Little Longer (Elektra)
- RICKY SKAGGS (36)
Heartbroke (Epic)
- JANIE FRICKE (34)
It Ain't Easy Bein' Easy (Columbia)
- JERRY LEE LEWIS (31)
I'd Do It All Again (Elektra)
- CONWAY TWITTY (30)
We Did But Now You Don't (Elektra)

HOTTEST

- MICHAEL MURPHEY (56)
What's Forever For (Liberty)
- OAK RIDGE BOYS (49)
I Wish You Could Have Turned... (MCA)
- ALABAMA (44)
Close Enough To Perfect (RCA)
- MICKEY GILLEY (44)
Put Your Dreams Away (Epic)
- RONNIE MILSAP (43)
He Got You (RCA)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicated one of this week's most added new songs.

LACY J. DALTON "16th Avenue" (Columbia) 79/15
National Summary: Up 24, Same 27, Down 0, Debuts 13, Adds 15, WKYG, WPOR-FM, WQIK-FM, WCII, WQAM, WLWI-FM, WSM, KYXX, KWKH, WCUZ-AM-FM, WIRE, WTSO, KTPK-FM, KVOC, KEEN, KSOP-FM 44-34. R&R Chart: Debut 49.

OSMOND BROTHERS "It's Like Falling In Love..." (Elektra/Curb) 78/15
National Summary: Up 25, Same 28, Down 0, Debuts 10, Adds 15, WAJR, WEEP, KIX106, WYKR, WCOS-AM-FM, WDAK, WFNC, WCII, WQYK-FM, WKMF, WGEE, KTPK-FM, KBMY, KEEN, KBBQ, WTSO 22-12. R&R Chart: Debut 50.

JANIE FRICKE "It Ain't Easy Bein' Easy" (Columbia) 72/34
National Summary: Up 4, Same 22, Down 0, Debuts 12, Adds 34 including WVAM, WPOR-FM, WMZQ-FM, WVVVA, WPLO, KOKE-FM, KIKK-FM, WMC-AM, WSM, WIRK-FM, WKMF, WDG, WXCL, WIL-AM-FM, KVEG, KSOP-FM, KCKC.

BOBBY BARE "(I'm Not) A Candle In The Wind" (Columbia) 72/10
National Summary: Up 35, Same 20, Down 0, Debuts 7, Adds 10, WVVVA, KOKE-FM, WAMZ-FM, KECK, WTHI-FM, KRWQ-FM, KIDN, KSOP-FM, KSON-AM-FM, KBBQ, WIXL-FM 39-28, WSIX-FM 17-16, WHOO 25-19, KEED 21-17, KCUB 22-19.

WRIGHT BROTHERS "Made In The U.S.A." (WB) 63/7
National Summary: Up 26, Same 24, Down 0, Debuts 6, Adds 7, WIXL-FM, KOKE-FM, WWOD, KWKH, WIRK-FM, WTHI-FM, KLZ, WVAM 34-27, KHEY 45-33, KRMD-AM-FM 39-29, WCMS-FM 44-37, WFMS-FM 15-13, WIRE 18-15, KTTS-AM-FM 45-34, KEED 44-33.

KENDALLS "That's What I Get For Thinking" (Mercury/PolyGram) 50/28
National Summary: Up 2, Same 15, Down 0, Debuts 5, Adds 28 including WGNA-FM, WVVVA, WSOC-FM, WESC-AM-FM, KLRA, WHOO, WTQR-FM, WFMS-FM, WTSO, WTHI-FM, KMAK, KVEG, KYTE, KBBQ, WKSJ-FM 48-35.

MEL TILLIS "Stay A Little Longer" (Elektra) 49/40
National Summary: Up 1, Same 7, Down 0, Debuts 1, Adds 40 including WVAM, WPOR-FM, WMZQ-FM, KOKE-FM, WBAP, KIKK-FM, WQYK-FM, WIRK-FM, WMNI, WKQ-AM-FM, WDAF, KFH, KNIX-FM, KYTE, KRAK, KMPS-AM-FM.

BILL ANDERSON "Southern Fried" (Southern Tracks) 48/7
National Summary: Up 16, Same 19, Down 0, Debuts 6, Adds 7, WYKR, WCOS-AM-FM, KHEY, WGVM, KLRA, WOKK, KTPK-FM, WVAM 30-24, WIXL-FM 10-2, WLWI-FM 22-17, WIRK-FM 29-22, KBMR 45-40, KTTS-AM-FM 38-27, KUZZ 32-27, KEED 49-40.

KIN VASSY "Women In Love" (Liberty) 48/3
National Summary: Up 14, Same 27, Down 0, Debuts 4, Adds 3, WVVVA, KIGO, KBBQ, WIXL-FM 38-25, KHEY 46-36, WSIX-FM 13-10, WNOE-AM 44-41, KKYX 39-35, KRMD-AM-FM 19-16, WHBF 49-43, KTTS-AM-FM 39-28, KVOO 41-32, KUZZ 33-28, KEED 44-38.

CHARLIE ROSS "Are We In Love (Or Am I)" (Townhouse) 43/22
National Summary: Up 4, Same 14, Down 0, Debuts 3, Adds 22 including WVVVA, WILQ, WESC-AM-FM, WCII, WSM, WNOE-AM, WHK, WWWV-FM, KTPK-FM, KRST-FM, KUUY, KSOP-FM, WIXL-FM 48-37, WXCL 44-39.

RODNEY LAY & WILD WEST "I Wish I Had A Job To Shove" (Churchill) 42/7
National Summary: Up 15, Same 12, Down 0, Debuts 8, Adds 7, WCMS-FM, KECK, WHBF, KUZZ, KRSY, KRAK, KSOP-FM, WIXL-FM 19-10, WAMZ-FM 17-14, WHK 38-30, WITL-FM 39-33, WXCL 32-25, KTTS-AM-FM 42-31, KVOO 35-27, KEED 26-18.

JERRI KELLY "Walk Me 'Cross The River" (Carrere/CBS) 42/6
National Summary: Up 17, Same 17, Down 0, Debuts 2, Adds 6, WQIK-FM, WCII, WTQR-FM, WMNI, WFMS-FM, KSOP-FM, WIXL-FM 16-8, KHEY 48-38, KKYX 45-40, KSO 14-13, WKQ-AM-FM 48-42, KFDI-AM-FM 25-20, KRWQ-FM 35-30, KRAK 29-25.

SIGNIFICANT ACTION

TOM JONES "Woman's Touch" (Mercury/PolyGram) 40/15
National Summary: Up 10, Same 10, Down 0, Debuts 5, Adds 15, WVVVA, KOKE-FM, WDAK, WGVM, KLRA, WWOD, WHOO, WQYK-FM, WMNI, WFMS-FM, KTTS-AM-FM, KFDI-AM-FM, KGEM, KEED, KVEG.

JERRY LEE LEWIS "I'd Do It All Again" (Elektra) 39/31
National Summary: Up 1, Same 4, Down 0, Debuts 3, Adds 31 including WADR, WSOC-FM, WESC-AM-FM, WLWI-FM, KKYX, WIRK-FM, WAXX, KTTS-AM-FM, KNIX-FM, KYTE, KGA.

THRASHER BROTHERS "Still The One" (MCA) 38/7
National Summary: Up 11, Same 18, Down 0, Debuts 2, Adds 7, KHEY, WESC-AM-FM, KLRA, KEBC-FM, KFDI-AM-FM, KGEM, KVEG, WPOCFM 20-17, WIXL-FM 20-13, WLWI-FM 24-19.

JOHN ANDERSON "Wild And Blue" (WB) 32/28
National Summary: Up 0, Same 2, Down 1, Debuts 1, Adds 28 including WBGW-FM, WFNC, KLRA, WWOD, WIRK-FM, WAXX, WXCL, KRAK, KTO, KMPS-AM-FM.

MAC DAVIS "The Beer Drinkin' Song" (Casablanca/PolyGram) 30/17
National Summary: Up 0, Same 8, Down 0, Debuts 5, Adds 17 including WVAM, WBGW-FM, WVVVA, KLRA, KRMD-AM-FM, KXRB, KEED, KMAK, KEEN, KGA.

Radio & Records

NATIONAL AIRPLAY/50

September 17, 1982

Three Weeks	Two Weeks	Last Week		
5	2	2	1	MICHAEL MURPHEY/What's Forever For (Liberty)
12	6	4	2	MICKEY GILLEY/Put Your Dreams Away (Epic)
14	10	6	3	FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva)
11	7	5	4	MEL McDANIEL/Big Ole Brew (Capitol)
19	14	9	5	OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA)
1	1	1	6	KENNY ROGERS/Love Will Turn You Around (Liberty)
26	18	12	7	RONNIE MILSAP/He Got You (RCA)
20	15	10	8	ANNE MURRAY/Hey! Baby! (Capitol)
24	16	11	9	CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia)
7	3	3	10	JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA)
25	17	14	11	M. HAGGARD & G. JONES/Yesterday's Wine (Epic)
13	9	7	12	GENE WATSON/This Dream's On Me (MCA)
35	24	17	13	WILLIE NELSON/Let It Be Me (Columbia)
36	32	18	14	DON WILLIAMS/Mistakes (MCA)
29	25	19	15	DOLLY PARTON/I Will Always Love You (RCA)
38	34	26	16	ALABAMA/Close Enough To Perfect (RCA)
31	26	20	17	LEE GREENWOOD/She's Lying (MCA)
4	4	8	18	CHARLY McCLAIN/Dancing Your Memory Away (Epic)
34	31	25	19	LEON EVERETTE/Soul Searchin' (RCA)
39	35	27	20	CHARLEY PRIDE/You're So Good When You're Bad (RCA)
30	27	23	21	LOUISE MANDRELL/Some Of My Best Friends Are... (RCA)
10	8	13	22	STAZZY BROTHERS/Whatever (Mercury/PolyGram)
40	36	30	23	RAYZ BAILEY/Love's Gonna Fall Here Tonight (RCA)
15	13	15	24	GARY MORRIS/Dreams Die Hard (WB)
42	40	33	25	JUICE NEWTON/Break It To Me Gently (Capitol)
2	5	16	26	GEORGE STRAIT/Fool Hearted Memory (MCA)
41	39	32	27	TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic)
43	41	34	28	LORETTA LYNN/Making Love From Memory (MCA)
50	43	37	29	ED BRUCE/Ever, Never Lovin' You (MCA)
-	45	38	30	T.G. SHEPPARD/War Is Hell (On The Homefront...) (WB/Curb)
21	20	21	31	YOUNGER BROTHERS/Nothing But The Radio On (MCA)
6	11	22	32	MOE BANDY/She's Not Really Cheatin'... (Columbia)
-	46	41	33	BARBARA MANDRELL/Operator, Long Distance Please (MCA)
8	21	28	34	SYLVIA/Nobody (RCA)
3	12	24	35	WAYLON JENNINGS/Women Do Know How To... (RCA)
-	47	42	36	WHITES/You Put The Blue In Me (Elektra/Curb)
22	22	29	37	BELLAMY BROTHERS/Get Into Reggae Cowboy (Elektra/Curb)
-	-	46	38	RICKY SKAGGS/Heartbroke (Epic)
-	-	44	39	CONWAY TWITTY/We Did But Now You Don't (Elektra)
-	50	43	40	BANDANA/The Killin' Kind (WB)
-	-	45	41	STEVE WARINER/Don't It Break Your Heart (RCA)
28	28	31	42	BILLY "CRASH" CRADDOCK/Love Busted (Capitol)
-	-	50	43	KAREN BROOKS/New Way Out (WB)
-	-	49	44	LARRY GATLIN/Sure Feels Like Love (Columbia)
-	-	45	45	RONNIE McDOWELL/Step Back (Epic)
17	23	36	46	DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva)
-	-	47	47	DOTTIE WEST/She Can't Get My Love Off... (Liberty)
9	19	35	48	EARL THOMAS CONLEY/Heavenly Bodies (RCA)
-	-	49	49	LACY J. DALTON/16th Avenue (Columbia)
-	-	49	50	OSMOND BROTHERS/It's Like Falling In Love... (Elektra/Curb)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

BELLAMY BROTHERS "Redneck Girl" (WB/Curb) 29/26
National Summary: Up 0, Same 1, Down 0, Debuts 2, Adds 26 including WOKQ, WNYR, KXYL, KHEY, WWOD, WLWI-FM, KFGO, WTSO, KEBC-FM, KLZ, KMAK, KRSY.

DEAN DILLON "You To Come Home To" (RCA) 29/14
National Summary: Up 1, Same 12, Down 0, Debuts 2, Adds 14, WIXL-FM, WVVVA, WGVM, WQIK-FM, WLWI-FM, WQYK-FM, WHBF, KFDI-AM-FM, KRST-FM, KKAL, KEED, KSOP-FM, KIGO, KBBQ.

WAYNE KEMP "She Only Meant To Use Him" (Mercury/PolyGram) 29/8
National Summary: Up 5, Same 12, Down 0, Debuts 4, Adds 8, WLWI-FM, WSM, WIRK-FM, KFGO, WXCL, KTTS-AM-FM, KEED, KVEG, WIXL-FM 23-14, KKYX 48-41.

ROY HEAD "The Trouble With Hearts" (NSD) 25/7
National Summary: Up 3, Same 13, Down 0, Debuts 2, Adds 7, WYKR, WESC-AM-FM, WGVM, WAXX, KXRB, KEED, KMAK, WGNA-FM 35-32, WIXL-FM 36-27, KVOO 49-43.

DON KING "Maximum Security (To Minimum Wage)" (Epic) 22/15
National Summary: Up 0, Same 6, Down 0, Debuts 1, Adds 15, WGNA-FM, WESC-AM-FM, WMC-AM, WHOO, KKYX, KBMR, KSO, KTTS-AM-FM, KUGR, KIGO.

MUNDO EARWOOD "Pyramid Of Cans" (Primer) 21/5
National Summary: Up 5, Same 8, Down 0, Debuts 3, Adds 5, WCMS-FM, WIRK-FM, KTO, KSOP-FM, KIGO, KHEY 50-39, KKYX 44-39, KTTS-AM-FM d-46, KEED 30-21, KGA 39-32.

BOXCAR WILLIE "Last Train To Heaven" (Main Street) 21/3
National Summary: Up 6, Same 7, Down 0, Debuts 5, Adds 3, WBGW-FM, KVEG, KRSY, WGNA-FM 43-40, WCAW d-48, WIXL-FM 29-18, KRMD-AM-FM 42-39, WIRK-FM d-44, KBMR 50-44, KFDI-AM-FM 44-39.

WYVON ALEXANDER "Alice In Dallas (Sweet Texas)" (Gervasi) 21/3
National Summary: Up 3, Same 13, Down 0, Debuts 2, Adds 3, KTO, KEEN, KBBQ, KOKE-FM 39-35, KHEY on, KRMD-AM-FM d-48, KSO 28-27, KVOO on, KEED 50-41, KVEG on.

ALBERT COLEMAN'S ATLANTA POPS "Just Hooked On Country, III" (Epic) 19/9
National Summary: Up 0, Same 9, Down 0, Debuts 1, Adds 9, WGVM, WHOO, WQYK-FM, WIRK-FM, WGEE, KXRB, KVOO, KMAK, KGA, KFGO d-38.

RANDY PARTON "Roll On Eighteen Wheeler" (RCA) 18/7
National Summary: Up 0, Same 9, Down 0, Debuts 2, Adds 7, WYKR, KXYL, KRMD-AM-FM, KBMR, KVOO, KRWQ-FM, KSOP-FM, WCMS-FM d-49, KKAL d-50, KEIN on.

SKIP & LINDA "If You Could See You Through..." (MDJ) 18/1
National Summary: Up 7, Same 7, Down 0, Debuts 3, Adds 1, WITL-FM, WVAM 35-29, KRRV on, KOKE-FM 47-42, WESC-AM-FM d-40, WAXX 31-29, WXCL 39-37, KVOO 32-26, KFDI-AM-FM 37-33, KGA on.

TOMMY BELL "Georgiana" (Gold Sound) 16/8
National Summary: Up 1, Same 7, Down 0, Debuts 0, Adds 8, WYII, KHEY, WAXX, WHBF, KUUY, KEED, KRWQ-FM, KSOP-FM, WCMS-FM on, WITL-FM on, KTO 49-39.

JUDY TAYLOR "The End Of The World" (WB) 16/8
National Summary: Up 0, Same 6, Down 0, Debuts 2, Adds 8, WIXL-FM, KRMD-AM-FM, WQYK-FM, WKMF, KEBC-FM, KFDI-AM-FM, KBMY, KSOP-FM, WMC-AM on, KUGR d-39.

JACK QUIST "Memory Machine" (MM) 16/5
National Summary: Up 3, Same 5, Down 0, Debuts 3, Adds 5, WESC-AM-FM, WSIX-FM, KFGO, KWMT, WDAF, WVVVA on, KOKE-FM 49-44, KHEY d-45, WXCL 20-14, KLZ on, KSOP-FM 37-33.

THE CHARLIE DANIEL'S BAND



W *E HAD IT ALL ONE TIME*

(34-03251)

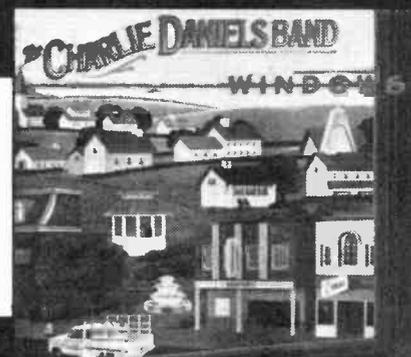
NEW **CDB** MUSIC RELEASED BY POPULAR DEMAND. FROM THE ALBUM **WINDOWS** (FE 37694).

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EXECUTIVE PRODUCER: JOSEPH E. SULLIVAN



ON *Epic* RECORDS

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Regional Adds & Hots

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST, HOTTTEST. Includes names like Dottie West, Michael Murphy, Ricky Skaggs, Mel Tillis, Jerry Lee Lewis, etc.

EAST

Table listing radio stations and artists in the East region, including Albany, NY; Newark, NJ; Philadelphia, PA; etc.

MIDWEST

Table listing radio stations and artists in the Midwest region, including Cincinnati, OH; Cleveland, OH; Detroit, MI; etc.

SOUTH

Table listing radio stations and artists in the South region, including Oklahoma City, OK; Dallas, TX; Houston, TX; etc.

WEST

Table listing radio stations and artists in the West region, including Albuquerque, NM; Cheyenne, WY; Denver, CO; etc.

Table listing radio stations and artists in the West region, including Memphis, TN; Richmond, VA; San Antonio, TX; etc.

137 Current Reports
The following stations did not report this week:
WSAI-FM/Cincinnati
KWJJ/Portland

Hottest Tracks:

"No Show Jones"
MERLE HAGGARD & GEORGE JONES (Epic)

"You Can't Take The Texas Out Of Me" "Imagine That" "Jamaica"
"Waitin' For The Sun To Shine"
MICKEY GILLEY - Put Your Dreams Away - (Epic)
"Rocky Road To Romance" "Texas Heartache Number One"
"Lonky Tonkin" "I Guess I Done Me Some" "Talk To Me" "Don't You Be Foolin' With A Fool" "I Really Don't Want To Know"
MERLE HAGGARD & GEORGE JONES - A Taste Of Yesterday's Wine - (Epic)
"NO Show Jones" "C.C. Waterback" "The Brothers"
RONNIE MILSAP - Inside - (RCA)
"Who's Counting" "Carolina Dreams" "Hate The Lies - Love The Liar" "Inside"
ANNE MURRAY - The Hottest Night Of The Year - (Capitol)
"Someone's Always Saying Goodbye" "The Hottest Night Of The Year" "Fallin' In Love (Fallin' Apart)" "Ain't No Way To Rise Above (Fallin' In Love)" "That'll Keep Me Dreamin'"
KENNY ROGERS - Love Will Turn You Around - (Liberty)
"A Love Song" "Fighting Fire With Fire" "The Fool In Me" "Somewhere Between Lovers And Friends" "I Want A Son" "If You Can Lie A Little Bit"
RICKY SKAGGS - Waitin' For The Sun To Shine

(Epic) "Low And Lonely" "So Round, So Firm, So Fully Packed"
"Waitin' For The Sun To Shine"
SNUFF - Snuff - (Elektra/Curb) "Something To Believe In"
"Boys In Oklahoma" "Defiance"
SYLVIA - Just Sylvia (RCA) "Not Tonight" "Mirage"
"The Mill Song" "You Can't Go Back Home"
TANYA TUCKER - Changes - (Arista) "Feel Right" "Shame On The Moon" "Changes" "Cry" "Baby I'm Yours" "A Thing Called Love"

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

ED BRUCE - I Write It Down - (MCA)
"Theme From 'Bret Maverick'" "Your Jukebox Could Use A Few More Sad Songs"
ROSANNE CASH - Somewhere In The Stars - (Columbia)
"Tha' a How I Got To Memphis" "I Wonder"
EARL THOMAS CONLEY - Somewhere Between Right And Wrong - (RCA)
"Somewhere Between Right And Wrong" "Bottled Up Blues" "The Highway Home"
LACY J. DALTON - 18th Avenue - (Columbia)

Most Requested:
MICHAEL MURPHEY "What's Forever..." (Liberty)
JERRY REED "She Got The Goldmine..." (RCA)
ALABAMA "Close Enough To Perfect" (RCA)
OAK RIDGE BOYS "I Wish You Could..." (MCA)
HAGGARD & JONES "Yesterday's Wine" (Epic)
DOLLY PARTON "I Will Always Love You" (RCA)

Regional Ads & Hots

EAST Parallel One

WJON/Boston
Gary Berkowitz

JACKSON BROWNE
MICHAEL McDONALD
LAURA BRANIGAN
STEVIE WONDER
Hottest:
STEVE MILLER BAND
PAUL MCCARTNEY
CHICAGO
ELTON JOHN
TONNA SUMMER

WVBF/Boston
Reg Johns

AMERICA
JUICE NEWTON
Hottest:
ELTON JOHN
PAUL DAVIS
WILLIE NELSON
MICHAEL McDONALD
ROBERTA FLACK

WBEN/Buffalo
Roger Christian

TIMOTHY B. SCHMID
Hottest:
MELISSA MANCHESTE
MICHAEL McDONALD
ELTON JOHN
AMERICA
JUICE NEWTON

QAS5/Buffalo
Jerry Reo

JUICE NEWTON
NEIL DIAMOND
ASIA
Hottest:
KENNY ROGERS
PAUL MCCARTNEY
ALAN PARSONS
MICHAEL McDONALD
AMERICA

WYNY/New York
Jeff Mazza

JACKSON BROWNE
STACY LATTISAW
NEIL DIAMOND
JOHN COUGAR
Hottest:
ALAN PARSONS
CHICAGO
FLEETWOOD MAC
KENNY ROGERS
MELISSA MANCHESTE

WIP/Philadelphia
Vance Oillard

none
Hottest:
none

WTAE/Pittsburgh
Don Barnes

CS&N
GLENN FREY
JUICE NEWTON
Hottest:
CHICAGO
SURVIVOR
ALAN PARSONS
JACKSON BROWNE
COCKER & WARNES

WWSW (3WS)/Pittsburgh
Herb Crowe

none
Hottest:
AIR SUPPLY
FLEETWOOD MAC
KENNY ROGERS
STEVE MILLER BAND
REO SPEEDWAGON

WPRO/Providence
Tom Cuddy

FLEETWOOD MAC
Hottest:
ELTON JOHN
KENNY ROGERS
ROBERTA FLACK
AMERICA
JUICE NEWTON

WLTT/Washington, D.C.
Baleban/Cummings

none
Hottest:
JACKSON BROWNE
AMERICA
MICHAEL McDONALD
GLENN FREY
ELTON JOHN

WASH/Washington, D.C.
Bob Duckman

NEIL DIAMOND
FLEETWOOD MAC
SYLVIA
Hottest:
AMERICA
MICHAEL McDONALD
ALAN PARSONS
PAUL MCCARTNEY
ROBERTA FLACK

WEM/Highburg
Raymond/Barron

TOM SNOW
CHICAGO
CLIFF RICHARD
POINTER SISTERS
Hottest:
AMERICA
JACKSON BROWNE
MICHAEL McDONALD
SANTANA
GLENN FREY

WKBW/Manchester
Gary Duncan

JEFFREY OSBORNE
TIMOTHY B. SCHMID
Hottest:
JACKSON BROWNE
DIONNE WARWICK
ALAN PARSONS
JUICE NEWTON

WKAZ/Charleston
Frank George

none
Hottest:
none

WNEE/Erie
Ted Abbott

STEPHEN BISHOP
CLIFF RICHARD
SYLVIA
Hottest:
ELTON JOHN
CHICAGO
KENNY ROGERS
JUICE NEWTON
MELISSA MANCHESTE

WSPH/Harrisburg
Bob Pate

STEVIE WONDER
KARLA BONOFF
RH FACTOR
Hottest:
AMERICA
ALAN PARSONS
JACKSON BROWNE
MICHAEL McDONALD
GLENN FREY

WNYZ/Hartford
Glenn Colligan

KARLA BONOFF
STEVIE WONDER
JEFFREY OSBORNE
PAUL CARRACK
Hottest:
MELISSA MANCHESTE
ALAN PARSONS
JUICE NEWTON
AMERICA
JACKSON BROWNE

WTIC/Hartford
Ginny Jesionka

FLEETWOOD MAC
HERB ALPERT
Hottest:
KENNY ROGERS
MICHAEL MURPHEY
ROBERTA FLACK
DIONNE WARWICK
JUICE NEWTON

WHAM/Rochester
Kevin Fennessy

COCKER & WARNES
SYLVIA
NEIL DIAMOND
AIR SUPPLY
Hottest:
none

WGY/Schenectady
Walker Fritz

none
Hottest:
CHICAGO
FLEETWOOD MAC
CS&N
MICHAEL MURPHEY
AIR SUPPLY

WHEN/ Syracuse
Karen Taylor

NEIL DIAMOND
JUICE NEWTON
AIR SUPPLY
RICK SPRINGFIELD
Hottest:
JACKSON BROWNE
MICHAEL McDONALD
GLENN FREY
REO SPEEDWAGON
FLEETWOOD MAC

WFTQ/Worcester
Gary Nolan

DOLLY PARTON
WILLIE NELSON
Hottest:
MICHAEL MURPHEY
KENNY ROGERS
CHICAGO
AIR SUPPLY
CS&N

WBSA/York
Jim Horn

STEVIE WONDER
STEPHEN BISHOP
Hottest:
MICHAEL MURPHEY
AMERICA
JACKSON BROWNE
NEIL DIAMOND
MEN AT WORK
RICHARD SIMMONS
HAIRCUT 100

WISN/Milwaukee
Debbie Hinkle

FLEETWOOD MAC
STEPHEN BISHOP
Hottest:
ALAN PARSONS
AMERICA
KENNY ROGERS
JACKSON BROWNE
MICHAEL McDONALD

WZLU/FM/Milwaukee
Scott/Shannon

COCKER & WARNES
Hottest:
MICHAEL McDONALD
ALAN PARSONS
AMERICA
SYLVIA
AMERICA
NEIL DIAMOND

WCCO/Minneapolis
Denny Long

none
Hottest:
BILLY JOEL
CARY U.S. BONOR
YOUNG & SIMON
TOM SNOW
RICH DODSON
HERB ALPERT
RICK SPRINGFIELD
MEN AT WORK
KIM CARNES
TOTO

WASH/Washington, D.C.
Bob Duckman

NEIL DIAMOND
FLEETWOOD MAC
SYLVIA
Hottest:
AMERICA
MICHAEL McDONALD
ALAN PARSONS
PAUL MCCARTNEY
ROBERTA FLACK

WEM/Highburg
Raymond/Barron

TOM SNOW
CHICAGO
CLIFF RICHARD
POINTER SISTERS
Hottest:
AMERICA
JACKSON BROWNE
MICHAEL McDONALD
SANTANA
GLENN FREY

WKBW/Manchester
Gary Duncan

JEFFREY OSBORNE
TIMOTHY B. SCHMID
Hottest:
JACKSON BROWNE
DIONNE WARWICK
ALAN PARSONS
JUICE NEWTON

WKAZ/Charleston
Frank George

none
Hottest:
none

WNEE/Erie
Ted Abbott

STEPHEN BISHOP
CLIFF RICHARD
SYLVIA
Hottest:
ELTON JOHN
CHICAGO
KENNY ROGERS
JUICE NEWTON
MELISSA MANCHESTE

WSPH/Harrisburg
Bob Pate

STEVIE WONDER
KARLA BONOFF
RH FACTOR
Hottest:
AMERICA
ALAN PARSONS
JACKSON BROWNE
MICHAEL McDONALD
GLENN FREY

WCPN/Wheeling, WV
Dan McGrath

FLEETWOOD MAC
Hottest:
CHICAGO
KENNY ROGERS
ALAN PARSONS
ELTON JOHN
AMERICA

MIDWEST Parallel One

WCLU/Chicago
Gary Price

AIR SUPPLY
SYLVIA
Hottest:
MICHAEL McDONALD
COCKER & WARNES
AMERICA
JUICE NEWTON
ALAN PARSONS

WYFR/Chicago
John Wetherbee

AIR SUPPLY
SYLVIA
Hottest:
CHICAGO
KENNY ROGERS
MICHAEL McDONALD
AMERICA
JUICE NEWTON

55KRC/Cincinnati
John Phillips

ELTON JOHN
MEN AT WORK
Hottest:
MELISSA MANCHESTE
MICHAEL MURPHEY
KENNY ROGERS

WARM98/Cincinnati
Walker/Zerhusen

none
Hottest:
ALAN PARSONS
ROBERTA FLACK
GLENN FREY
MICHAEL McDONALD
COCKER & WARNES

WZZP/Cleveland
Bob McKay

NEIL DIAMOND
COCKER & WARNES
Hottest:
GLENN FREY
NEIL DIAMOND
FLEETWOOD MAC
RONNIE MILSP
Hottest:
PAUL DAVIS
KENNY ROGERS
ALAN PARSONS
NICOLETTE LARSON
SURVIVOR

WGAR/Cleveland
Chuck Collier

GLENN FREY
JUICE NEWTON
FLEETWOOD MAC
NEIL DIAMOND
AIR SUPPLY
MEN AT WORK
RICHARD SIMMONS
HAIRCUT 100

WMB/Kansas City
Jeff Roberts

STEPHEN BISHOP
Hottest:
MICHAEL MURPHEY
AMERICA
JACKSON BROWNE
NEIL DIAMOND
MEN AT WORK
RICHARD SIMMONS
HAIRCUT 100

WISN/Milwaukee
Debbie Hinkle

FLEETWOOD MAC
STEPHEN BISHOP
Hottest:
ALAN PARSONS
AMERICA
KENNY ROGERS
JACKSON BROWNE
MICHAEL McDONALD

WZLU/FM/Milwaukee
Scott/Shannon

COCKER & WARNES
Hottest:
MICHAEL McDONALD
ALAN PARSONS
AMERICA
SYLVIA
AMERICA
NEIL DIAMOND

WCCO/Minneapolis
Denny Long

none
Hottest:
BILLY JOEL
CARY U.S. BONOR
YOUNG & SIMON
TOM SNOW
RICH DODSON
HERB ALPERT
RICK SPRINGFIELD
MEN AT WORK
KIM CARNES
TOTO

WASH/Washington, D.C.
Bob Duckman

NEIL DIAMOND
FLEETWOOD MAC
SYLVIA
Hottest:
AMERICA
MICHAEL McDONALD
ALAN PARSONS
PAUL MCCARTNEY
ROBERTA FLACK

WEM/Highburg
Raymond/Barron

TOM SNOW
CHICAGO
CLIFF RICHARD
POINTER SISTERS
Hottest:
AMERICA
JACKSON BROWNE
MICHAEL McDONALD
SANTANA
GLENN FREY

WKBW/Manchester
Gary Duncan

JEFFREY OSBORNE
TIMOTHY B. SCHMID
Hottest:
JACKSON BROWNE
DIONNE WARWICK
ALAN PARSONS
JUICE NEWTON

WKAZ/Charleston
Frank George

none
Hottest:
none

WNEE/Erie
Ted Abbott

STEPHEN BISHOP
CLIFF RICHARD
SYLVIA
Hottest:
ELTON JOHN
CHICAGO
KENNY ROGERS
JUICE NEWTON
MELISSA MANCHESTE

WSPH/Harrisburg
Bob Pate

STEVIE WONDER
KARLA BONOFF
RH FACTOR
Hottest:
AMERICA
ALAN PARSONS
JACKSON BROWNE
MICHAEL McDONALD
GLENN FREY

WCPN/Wheeling, WV
Dan McGrath

FLEETWOOD MAC
Hottest:
CHICAGO
KENNY ROGERS
ALAN PARSONS
ELTON JOHN
AMERICA

Parallel Two

WAKR/Akron
Bill Hart

none
Hottest:
none

WMBY/Appleton
Shannon/Halloran

none
Hottest:
JUICE NEWTON
KENNY ROGERS
AMERICA
COCKER & WARNES
DOLLY PARTON

WHBC/Canton
Mike Dorn

KARLA BONOFF
STEPHEN BISHOP
HERB ALPERT
TOM SNOW
JEFFREY OSBORNE
LARRY & LAURA SAN
KENNY G
Hottest:
ELTON JOHN
JUICE NEWTON
DOLLY PARTON
GLENN FREY
NEIL DIAMOND

YES85/Cincinnati
Michelle

GLENN FREY
NEIL DIAMOND
FLEETWOOD MAC
RONNIE MILSP
Hottest:
PAUL DAVIS
KENNY ROGERS
ALAN PARSONS
NICOLETTE LARSON
SURVIVOR

WGAR/Cleveland
Chuck Collier

GLENN FREY
JUICE NEWTON
FLEETWOOD MAC
NEIL DIAMOND
AIR SUPPLY
MEN AT WORK
RICHARD SIMMONS
HAIRCUT 100

WMB/Kansas City
Jeff Roberts

STEPHEN BISHOP
Hottest:
MICHAEL MURPHEY
AMERICA
JACKSON BROWNE
NEIL DIAMOND
MEN AT WORK
RICHARD SIMMONS
HAIRCUT 100

WISN/Milwaukee
Debbie Hinkle

FLEETWOOD MAC
STEPHEN BISHOP
Hottest:
ALAN PARSONS
AMERICA
KENNY ROGERS
JACKSON BROWNE
MICHAEL McDONALD

WZLU/FM/Milwaukee
Scott/Shannon

COCKER & WARNES
Hottest:
MICHAEL McDONALD
ALAN PARSONS
AMERICA
SYLVIA
AMERICA
NEIL DIAMOND

WCCO/Minneapolis
Denny Long

none
Hottest:
BILLY JOEL
CARY U.S. BONOR
YOUNG & SIMON
TOM SNOW
RICH DODSON
HERB ALPERT
RICK SPRINGFIELD
MEN AT WORK
KIM CARNES
TOTO

WASH/Washington, D.C.
Bob Duckman

NEIL DIAMOND
FLEETWOOD MAC
SYLVIA
Hottest:
AMERICA
MICHAEL McDONALD
ALAN PARSONS
PAUL MCCARTNEY
ROBERTA FLACK

WEM/Highburg
Raymond/Barron

TOM SNOW
CHICAGO
CLIFF RICHARD
POINTER SISTERS
Hottest:
AMERICA
JACKSON BROWNE
MICHAEL McDONALD
SANTANA
GLENN FREY

WKBW/Manchester
Gary Duncan

JEFFREY OSBORNE
TIMOTHY B. SCHMID
Hottest:
JACKSON BROWNE
DIONNE WARWICK
ALAN PARSONS
JUICE NEWTON

WKAZ/Charleston
Frank George

none
Hottest:
none

WNEE/Erie
Ted Abbott

STEPHEN BISHOP
CLIFF RICHARD
SYLVIA
Hottest:
ELTON JOHN
CHICAGO
KENNY ROGERS
JUICE NEWTON
MELISSA MANCHESTE

WSPH/Harrisburg
Bob Pate

STEVIE WONDER
KARLA BONOFF
RH FACTOR
Hottest:
AMERICA
ALAN PARSONS
JACKSON BROWNE
MICHAEL McDONALD
GLENN FREY

WCPN/Wheeling, WV
Dan McGrath

FLEETWOOD MAC
Hottest:
CHICAGO
KENNY ROGERS
ALAN PARSONS
ELTON JOHN
AMERICA

KS94/ St. Louis
Morgan/Walker

COCKER & WARNES
CHICAGO
Hottest:
AMERICA
KENNY ROGERS
ALAN PARSONS
PAUL MCCARTNEY
MICHAEL MURPHEY

Parallel Two

WAKR/Akron
Bill Hart

none
Hottest:
none

WMBY/Appleton
Shannon/Halloran

none
Hottest:
JUICE NEWTON
KENNY ROGERS
AMERICA
COCKER & WARNES
DOLLY PARTON

WHBC/Canton
Mike Dorn

KARLA BONOFF
STEPHEN BISHOP
HERB ALPERT
TOM SNOW
JEFFREY OSBORNE
LARRY & LAURA SAN
KENNY G
Hottest:
ELTON JOHN
JUICE NEWTON
DOLLY PARTON
GLENN FREY
NEIL DIAMOND

YES85/Cincinnati
Michelle

GLENN FREY
NEIL DIAMOND
FLEETWOOD MAC
RONNIE MILSP
Hottest:
PAUL DAVIS
KENNY ROGERS
ALAN PARSONS
NICOLETTE LARSON
SURVIVOR

WGAR/Cleveland
Chuck Collier

GLENN FREY
JUICE NEWTON
FLEETWOOD MAC
NEIL DIAMOND
AIR SUPPLY
MEN AT WORK
RICHARD SIMMONS
HAIRCUT 100

WMB/Kansas City
Jeff Roberts

STEPHEN BISHOP
Hottest:
MICHAEL MURPHEY
AMERICA
JACKSON BROWNE
NEIL DIAMOND
MEN AT WORK
RICHARD SIMMONS
HAIRCUT 100

WISN/Milwaukee
Debbie Hinkle

FLEETWOOD MAC
STEPHEN BISHOP
Hottest:
ALAN PARSONS
AMERICA
KENNY ROGERS
JACKSON BROWNE
MICHAEL McDONALD

WZLU/FM/Milwaukee
Scott/Shannon

COCKER & WARNES
Hottest:
MICHAEL McDONALD
ALAN PARSONS
AMERICA
SYLVIA
AMERICA
NEIL DIAMOND

WCCO/Minneapolis
Denny Long

none
Hottest:
BILLY JOEL
CARY U.S. BONOR
YOUNG & SIMON
TOM SNOW
RICH DODSON
HERB ALPERT
RICK SPRINGFIELD
MEN AT WORK
KIM CARNES
TOTO

WASH/Washington, D.C.
Bob Duckman

NEIL DIAMOND
FLEETWOOD MAC
SYLVIA
Hottest:
AMERICA
MICHAEL McDONALD
ALAN PARSONS
PAUL MCCARTNEY
ROBERTA FLACK

WEM/Highburg
Raymond/Barron

TOM SNOW
CHICAGO
CLIFF RICHARD
POINTER SISTERS
Hottest:
AMERICA
JACKSON BROWNE
MICHAEL McDONALD
SANTANA
GLENN FREY

WKBW/Manchester
Gary Duncan

JEFFREY OSBORNE
TIMOTHY B. SCHMID
Hottest:
JACKSON BROWNE
DIONNE WARWICK
ALAN PARSONS
JUICE NEWTON

WKAZ/Charleston
Frank George

none
Hottest:
none

WNEE/Erie
Ted Abbott

STEPHEN BISHOP
CLIFF RICHARD
SYLVIA
Hottest:
ELTON JOHN
CHICAGO
KENNY ROGERS
JUICE NEWTON
MELISSA MANCHESTE

WSPH/Harrisburg
Bob Pate

STEVIE WONDER
KARLA BONOFF
RH FACTOR
Hottest:
AMERICA
ALAN PARSONS
JACKSON BROWNE
MICHAEL McDONALD
GLENN FREY

WCPN/Wheeling, WV
Dan McGrath

FLEETWOOD MAC
Hottest:
CHICAGO
KENNY ROGERS
ALAN PARSONS
ELTON JOHN
AMERICA

WISN-FM/Madison
Bill Vancil

MATTHEW WILDER
AIR SUPPLY
NEIL DIAMOND
PAUL CARRACK
BOBBY BRANIGAN
CS&N
TANNE CAIN
Hottest:
AMERICA
JUICE NEWTON
GLENN FREY
COCKER & WARNES
ELTON JOHN

KRNT/Des Moines
Steve Gibbons

none
Hottest:
none

KLTE/Oklahoma City
Tony Stone

MICHAEL McDONALD
ALAN PARSONS
SYLVIA
KARLA BONOFF
RONNIE MILSP
MATTHEW WILDER
Hottest:
ALAN PARSONS
MICHAEL MURPHEY
WILLIE NELSON
AMERICA
ELTON JOHN

WQIA/Quad Cities, IL
J.J. Scott

WILLIE NELSON
FLEETWOOD MAC
SANTANA
STEPHEN BISHOP
POINTER SISTERS
MATTHEW WILDER
JEFFREY OSBORNE
ONJ
BARON LONGFELLOW
Hottest:
SYLVIA
BOBBY CALDWELL
COCKER & WARNES
GLENN FREY
MICHAEL McDONALD

KSLO/St. Louis
Andrew/Torcaso

GLENN FREY
AIR SUPPLY
CHICAGO
Hottest:
RANDY NEISNER
MEN AT WORK

WMBE/Tulsa
Ruth Ray

CS&N
POINTER SISTERS
STEPHEN BISHOP
JEFFREY OSBORNE
Hottest:
JUICE NEWTON
AMERICA
MICHAEL McDONALD
GLENN FREY
NEIL DIAMOND

KKRD/Wichita, KS
Nancy Johnson

SYLVIA
JEFFREY OSBORNE
WALTER MURPHY
Hottest:
CHICAGO
PAUL MCCARTNEY
FLEETWOOD MAC
ELTON JOHN

WJON/ St. Cloud, MN
Tom Scott

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

LUTHER VANDROSS

Bad Boy/Having A Party (Epic)

67% of our reporting stations on it. Rotations: Heavy 3/1, Medium 13/3, Light 17/9, Extra Adds 15, Total Adds 28, WXYV, WAMO, WVEE, WEDR, WAIL-FM, WYLD-FM, WBMX, WJPC, WCIN, WDMT, WGPR, KDAY, XHRM, KNOW, WATV, WNOO, WOIC, WJMI, WKXI, KJCB, WPLZ, WANM, WDAO, WLTH, WKWM, KAEZ, WWWW, KUKQ. A Most Added Record. Debuts at number 26 on the Black Radio Chart.

GWEN GUTHRIE

It Should Have Been You (Island/Atco)

61% of our reporting stations on it. Rotations: Heavy 8/0, Medium 23/1, Light 11/4, Extra Adds 2, Total Adds 7, WAMO, WVEE, WAIL-FM, WGCI, WBLZ, WPLZ, KPOP-FM. Debuts at number 25 on the Black Radio Chart.

JEFFREY OSBORNE

On The Wings Of Love (A&M)

58% of our reporting stations on it. Rotations: Heavy 9/0, Medium 11/2, Light 18/2, Extra Adds 4, Total Adds 8, XHRM, WKND, WJJS, WANM, WDAO, WLTH, WKWM, KAEZ. Debuts at number 28 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. **➔** indicates one of this week's Most Added new songs.

ATLANTIC STARR "Perfect Love" (A&M) 39/8

Rotations: Heavy 2/0, Medium 19/2, Light 18/4, Extra Adds 2, Total Adds 8, WXYV, WJMI, WCIN, WRDW, WPEG, WPLZ, WAAA, WVKO. Heavy: WHRK, WJLB. Medium: WOOK, WHUR, WGCI, WGPR, WZEN-FM, XHRM, WNHC, KNOW, WKXI, WJJS, WVOL, WDAO, WLTH, WLUM, KAEZ, KUKQ, KPOP-FM.

DONALD BYRD & 125TH STREET, N.Y.C. "Sexy Dancer" (Elektra) 34/9

Rotations: Heavy 1/0, Medium 11/2, Light 18/3, Extra Adds 4, Total Adds 9, WXYV, WDAS, WGPR, WKND, KNOW, WKXI, WPDQ, WAAA, WLUM. Heavy: KSOL. Medium: WHUR, XHRM, WJMI, WJAX, WANM, WDAO, WLTH, KDIA, KPOP-FM.

JONZUN CREW "Pack Jam" (Tommy Boy) 32/7

Rotations: Heavy 11/1, Medium 9/1, Light 11/4, Extra Adds 1, Total Adds 7, WAMO, WCIN, WJMO, WGPR, WGIV, WJJS, WVOI. Heavy: WILD, WAOK, KWAM, WAIL-FM, WJLB, WNHC, WPEG, WJAX, KJCB, WKWM. Medium: WRKS, WDAS, WHUR, KMJQ, WDMT, WPDQ, WVOL, WANM.

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 31/1

Rotations: Heavy 6/0, Medium 14/0, Light 11/1, Extra Adds 1, WVOI. Heavy: WXYV, WOOK, WJMO, WATV, WKXI, KAEZ. Medium: WHUR, WAOK, KWAM, KACE, KDAY, XHRM, KSOL, KNOW, WENN, KOKY, WVOL, WLUM, KUKQ, KPOP-FM.

YAZ "Situation" (Sire/WB) 30/4

Rotations: Heavy 7/0, Medium 9/0, Light 12/2, Extra Adds 2, Total Adds 4, KWAM, WHRK, WKND, WPLZ. Heavy: WBMX, WGPR, WJLB, WNOO, WLTH, WWWW. Medium: WXYV, WRKS, WDAS, WOOK, WAIL-FM, WJJS, WBLX, WKWM, KPOP-FM.

STEVE MILLER BAND "Abracadabra" (Capitol) 28/3

Rotations: Heavy 10/0, Medium 8/0, Light 7/0, Extra Adds 3, Total Adds 3, WGCI, XHRM, WTLC. Heavy: WILD, WRKS, WBLZ, KMJM, WNHC, KNOW, WPDQ, WVOI, KUKQ, KPOP-FM. Medium: WXYV, WHRK, WJLB, KDAY, WRDW, WBLX, WVOL, WTMP.

BLOODSTONE "Go On And Cry" (T-Neck/CBS) 28/2

Rotations: Heavy 10/0, Medium 12/0, Light 8/2, Extra Adds 0, Total Adds 2, WDAS, WJMO. Heavy: WILD, KWAM, WBMX, WKND, WATV, WENN, WGIV, WPDQ, WVOL, WANT. Medium: WXYV, WOOK, WVEE, WJAX, KDAY, XHRM, KSOL, KJCB, WJMI, WPLZ, KDIA, KPOP-FM.

STACY LATTISAW "Attack Of The Name Game" (Cotillion/Atco) 27/18

Rotations: Heavy 4/1, Medium 3/1, Light 11/7, Extra Adds 9, Total Adds 18, WXYV, WAMO, KWAM, WHRK, WEDR, WBMX, WGPR, WRDW, WATV, WPEG, WKXI, WJAX, WPDQ, WVOL, WANM, WTMP, WTLC, WWWW. Heavy: WHUR, KMJQ, WAIL-FM, Medium: KMJM, KJCB.

CROWN HEIGHTS AFFAIR "Somebody Tell Me What To Do" (De-Lite/PG) 27/1

Rotations: Heavy 4/0, Medium 13/0, Light 10/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WOOK, KWAM, WGIV, KOKY. Medium: WXYV, WDAS, WHUR, WCIN, KSOL, WRDW, WENN, WNOO, WJAX, WVOL, WTMP, WDAO, WLTH.

JOHNNIE TAYLOR "What About My Love" (Beverly Glen) 26/7

Rotations: Heavy 3/0, Medium 10/1, Light 10/3, Extra Adds 3, Total Adds 3, WXYV, WHUR, KMJQ, KSOL, WJJS, WDAO, WKWM. Heavy: WAOK, KACE, WNOO. Medium: WVEE, KWAM, WHRK, KDAY, XHRM, WOIC, WKXI, KOKY, WLTH.

KLIQUE "I Can't Shake This Feeling" (MCA) 26/2

Rotations: Heavy 3/0, Medium 16/0, Light 6/1, Extra Adds 1, Total Adds 2, KOKY, WVOI. Heavy: WOOK, WBMX, WGPR. Medium: WDAS, WYLD-FM, WJMO, KDAY, XHRM, KSOL, WRDW, WGIV, WPEG, WPDQ, WLOU, WJJS, WPLZ, WLTH, KAEZ, KUKQ.

STEPHANIE MILLS "Keep Away Girls" (Casablanca/PolyGram) 24/11

Rotations: Heavy 4/0, Medium 5/1, Light 9/4, Extra Adds 6, Total Adds 11, WXYV, WVEE, KWAM, WRDW, WGIV, WPEG, WNOO, WPDQ, KOKY, WANM, WWWW. Heavy: WHUR, WHRK, WJLB, KACE. Medium: WJMI, KSOL, KJCB, KPOP-FM.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 23/6

Rotations: Heavy 0/0, Medium 10/1, Light 12/4, Extra Adds 1, Total Adds 6, WXYV, WBLZ, WOIC, WLOU, WDAO, WLTH. Medium: WILD, WDAS, WAMO, WHRK, WAIL-FM, WKXI, KOKY, WVOL, WLUM.

KURTIS BLOW "Tough" (Mercury/PolyGram) 22/6

Rotations: Heavy 6/0, Medium 4/0, Light 10/4, Extra Adds 2, Total Adds 6, WAMO, WJMI, WBMX, WCIN, WJJS, WWWW. Heavy: WEDR, WDMT, XHRM, WNOO, WLOU, WLTH. Medium: KDAY, WKXI, WTMP, WHRK.

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 21/3

Rotations: Heavy 5/0, Medium 5/0, Light 10/2, Extra Adds 1, Total Adds 3, WCIN, WJMO, WKND. Heavy: WHUR, WAIL-FM, KJCB, KAEZ, WWWW. Medium: WILD, WGCI, WSSJ, WJJS, WLTH.

FEEL "Let's Rock" (Sutra) 20/0

Rotations: Heavy 3/0, Medium 7/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WLOU, WLTH, WTLC. Medium: WDAS, WHRK, WEDR, WBMX, WJPC, WDAO, KAEZ.

SIGNIFICANT ACTION

LIMIT "She's So Divine" (Arista) 19/5

Rotations: Heavy 0/0, Medium 5/1, Light 11/1, Extra Adds 3, Total Adds 5, WBMX, KSOL, WTMP, WLTH, KUKQ. Medium: WRKS, KRLY, XHRM, WLUM.

KENI BURKE "Ris'n' To The Top" (RCA) 19/0

Rotations: Heavy 4/0, Medium 9/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WGCI, WPEG, WLTH. Medium: WILD, WDAS, WHUR, KWAM, WJLB, WZEN-FM, KACE, WSSJ, WKND.

DeBARGE "StoPl Don't Tease Me" (Gordy/Motown) 18/5

Rotations: Heavy 2/0, Medium 5/0, Light 8/2, Extra Adds 3, Total Adds 5, WJPC, WCIN, KDAY, WPDQ, WTMP. Heavy: KWAM, KACE. Medium: WAAA, WLTH, WKWM, WLUM, KPOP-FM.

ALICIA MYERS "I Want To Thank You" (MCA) 18/3

Rotations: Heavy 5/0, Medium 3/0, Light 9/2, Extra Adds 1, Total Adds 3, WDAS, WGCI, WATV. Heavy: WRKS, WKND, WNHC, WANM, WAAA. Medium: KRLY, WDAO, KAEZ.

CAMEO "Alligator Woman" (Chocolate City/PolyGram) 18/3

Rotations: Heavy 4/0, Medium 7/1, Light 6/1, Extra Adds 1, Total Adds 3, WAMO, XHRM, WDAO. Heavy: KMJM, WATV, WGIV, WBLX. Medium: KMJQ, KDAY, KNOW, WPEG, WJJS, KUKQ.

SHEREE BROWN "Happy Music" (Capitol) 18/2

Rotations: Heavy 2/0, Medium 6/0, Light 9/1, Extra Adds 1, Total Adds 2, WRDW, WTMP. Heavy: WNHC, WLUM. Medium: WAOK, WBMX, KACE, KOKY, WLTH, WVOI.

AMUZEMENT PARK "Groove Your Blues Away" (Our Gang/Mirus) 18/2

Rotations: Heavy 1/0, Medium 10/0, Light 7/2, Extra Adds 0, Total Adds 2, WJMI, WKXI. Heavy: WDAS. Medium: WOOK, WYLD-FM, WDMT, KDAY, KSOL, WENN, WPEG, WNOO, WOWI, WLUM.

VANITY 6 "Nasty Girl" (WB) 17/8

Rotations: Heavy 3/1, Medium 5/2, Light 7/3, Extra Adds 2, Total Adds 8, WBLZ, WGPR, WJLB, WRDW, WJMI, WJAX, WWWW, WVOI. Heavy: WAMO, KWAM. Medium: WATV, WPEG, WHRK.

BRICK "Free Dancer" (Bang/CBS) 17/6

Rotations: Heavy 2/0, Medium 7/0, Light 4/2, Extra Adds 4, Total Adds 6, WXYV, KRLY, WBMX, WGCI, WJJS, KPOP-FM. Heavy: KJCB, KOKY. Medium: WAOK, WHRK, WRDW, WATV, WNOO, WJMI, WLTH.

SHARON REDD "Beat The Street" (Prelude) 17/6

Rotations: Heavy 0/0, Medium 3/0, Light 13/5, Extra Adds 1, Total Adds 6, WAMO, KWAM, WATV, WVKO, WVOI, WHRK. Medium: WRKS, WHUR, WPEG.

Radio & Records

NATIONAL AIRPLAY/30

September 17, 1982

Three Weeks
Two Weeks
Last Week

7	2	1	➔	1	EVELYN KING/Love-Come Down (RCA)
5	4	4		2	GAP BAND/You Dropped A... (Total Experience/PGM)
6	6	3		3	JERMAINE JACKSON/Let Me Tickle Your Fancy (Motown)
29	15	10		4	TIME/777-9311 (WB)
1	1	2		5	ARETHA FRANKLIN/Jump To It (Arista)
18	13	8		6	KOOL & THE GANG/Big Fun (De-Lite/PolyGram)
9	8	6		7	GRAND MASTER FLASH.../The Message (Sugar Hill)
3	3	5		8	ZAPP/Dance Floor (WB)
-	25	19		9	CHERYL LYNN/If This World Were Mine (Columbia)
14	12	11		10	GOODIE/Do Something (Total Experience/PGM)
28	20	14		11	MELBA MOORE/Love's Comin' At Ya (EMI America)
2	5	7		12	HOWARD JOHNSON/So Fine (A&M)
25	19	16		13	ASHFORD & SIMPSON/Love It Away (Capitol)
-	29	25		14	STEVIE WONDER/Ribbon In The Sky (Tama/Motown)
19	16	15		15	BARRY WHITE/Change (Unlimited Gold/CBS)
11	11	12		16	RICK JAMES/Hard To Get (Gordy/Motown)
30	27	22		17	TAVARES/A Penny For Your Thoughts (RCA)
-	30	29		18	CARL CARLTON/Baby I Need Your Loving (RCA)
-	23	20		19	MICHAEL McDONALD/I Keep Forgettin' (Every...) (WB)
-	28	21		20	SUNRISE/Who's Stickin' It? (Boardwalk)
-	-	30		21	PEABO BRYSON/Give Me Your Love (Capitol)
8	9	9		22	STACY LATTISAW/Don't Throw It All Away (Cotillion/Atco)
16	14	17		23	B.B. & Q. BAND/Imagination (Capitol)
4	7	13		24	DONNA SUMMER/Love Is In Control... (Geffen)
-	➔	➔		25	GWEN GUTHRIE/It Should Have Been You (Island/Atco)
-	➔	➔		26	LUTHER VANDROSS/Bad Boy/Having A Party (Epic)
26	24	24		27	ALFONZO/Girl, You Are The One (Joe-Wes)
-	➔	➔		28	JEFFREY OSBORNE/On The Wings Of Love (A&M) New Entry
22	22	28		29	MIDNIGHT STAR/Hot Spot (Solar/Elektra)
23	21	27		30	DAZZ BAND/Keep It Live (On The K.I.L.) (Motown) New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- LUTHER VANDROSS (28)
- STACY LATTISAW (18)
- STEPHANIE MILLS (11)
- PEABO BRYSON (10)

HOTTEST

- EVELYN KING (41)
- GRAND MASTER FLASH (37)
- GAP BAND (34)
- ARETHA FRANKLIN (33)
- TIME (23)

WEST STREET MOB "Ooh Baby" (Sugar Hill) 17/4

Rotations: Heavy 2/0, Medium 4/0, Light 9/2, Extra Adds 2, Total Adds 4, WXYV, WGPR, WATV, KJCB. Heavy: KWAM, WHRK. Medium: WOOK, WAIL-FM, WGCI, WWWW.

DISCO FOUR "Whip Rap" (Profile) 17/2

Rotations: Heavy 5/0, Medium 5/0, Light 7/2, Extra Adds 0, Total Adds 2, KDAY, WKXI. Heavy: WHRK, WATV, WENN, WPEG, WTLC. Medium: KMJQ, WPDQ, KJCB, WLOU, WANM.

ROCKERS REVENGE "Walking On Sunshine" (Streetwise) 17/1

Rotations: Heavy 3/0, Medium 4/0, Light 9/0, Extra Adds 1, Total Adds 1, WGPR. Heavy: WILD, WHUR, WHRK. Medium: WDAS, WOOK, WEDR, WJAX.

MARC SADANE "Exciting" (WB) 17/0

Rotations: Heavy 0/0, Medium 8/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WHUR, KWAM, WEDR, KACE, KDAY, WNOO, WOIC, WLTH.

X-25 BAND "Black Hole Bop" (HCRC/CBS) 16/4

Rotations: Heavy 0/0, Medium 8/0, Light 8/0, Extra Adds 4, Total Adds 4, WBMX, KMJM, KOKY, WTLC. Medium: KMJQ, KRLY, WJMI, WGPR, WKXI, KJCB.

CLIFTON DYSON "Slow Your Body Down" (Network/Elektra-Asylum) 16/3

Rotations: Heavy 0/0, Medium 8/0, Light 6/1, Extra Adds 2, Total Adds 3, WXYV, WOOK, WRDW. Medium: WVEE, WHRK, WJMO, XHRM, WENN, WLOU, WLTH, WTLC.

BOBBY BLAND "Recess In Heaven" (MCA) 16/1

Rotations: Heavy 5/0, Medium 7/0, Light 4/1, Extra Adds 0, Total Adds 1, WCIN. Heavy: WVEE, WJMI, WENN, WKXI, KAEZ. Medium: WILD, WGIV, WNOO, WPDQ, WBLX, WTLC, KDIA.

LOU RAWLS "Will You Kiss Me One More Time" (Epic) 16/0

Rotations: Heavy 2/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WSSJ, WLUM. Medium: WAOK, WGCI, KACE, WPEG, KJCB, WPLZ, WANT, KDIA.

MAGIC LADY "Red Hot Stuff" (A&M) 15/5

Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 4, Total Adds 5, WOOK, WYLD-FM, WKND, WWWW, KUKQ. Medium: KACE, WATV, WENN, WANM.

STEVE ARRINGTON'S HALL OF FAME "Way Out" (Konglather) 15/4

Rotations: Heavy 3/0, Medium 5/1, Light 5/1, Extra Adds 2, Total Adds 4, WOOK, XHRM, WDAO, WLTH. Heavy: WBMX, WGCI, KDAY. Medium: WILD, WDAS, WHRK, KACE.

STANLEY CLARKE "Straight To The Top" (Epic) 15/3

Rotations: Heavy 2/0, Medium 4/0, Light 9/3, Extra Adds 0, Total Adds 3, WCIN, WLOU, WDAO. Heavy: WAOK, WATV. Medium: KACE, KSOL, WBLX, WAAA.

DENIECE WILLIAMS "Waiting By The Hotline" (ARC/Columbia) 15/0

Rotations: Heavy 4/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WNHC, KNOW, WJJS, KPOP-FM. Medium: WOOK, KMJQ, WSSJ, WKND, WPEG, WPLZ, WKWM.

BOBBY NUNN "She's Just A Groupie" (Motown) 14/9

Rotations: Heavy 0/0, Medium 4/1, Light 3/1, Extra Adds 7, Total Adds 9, WXYV, KRLY, WBMX, WJMO, WGPR, WJLB, WLTH. Medium: KWAM, WHRK, WWWW.

FATBACK "She's My Shining Star" (Spring/PolyGram) 14/6

Rotations: Heavy 1/0, Medium 4/0, Light 5/2, Extra Adds 4, Total Adds 6, WVEE, KWAM, WEDR, WBMX, WGIV, KOKY, WWWW. Heavy: WLTH. Medium: WOIC, KJCB, WANM, WLUM.

KHEMISTRY "I Got A Feeling" (Columbia) 14/5

Rotations: Heavy 0/0, Medium 3/0, Light 9/3, Extra Adds 2, Total Adds 5, WAIL-FM, WCIN, WGIV, WOIC, WKXI. Medium: WOOK, WEDR, KAEZ.

RANDY CRAWFORD "Look Who's Lonely Now" (WB) 14/1

Rotations: Heavy 2/0, Medium 5/1, Light 7/0, Extra Adds 0, Total Adds 1, WAAA. Heavy: KOKY, WLTH. Medium: KRLY, WNHC, WVOL, KAEZ.

TIERRA "Hidden Tears" (Boardwalk) 14/1

Rotations: Heavy 2/0, Medium 9/0, Light 3/1, Extra Adds 0, Total Adds 1, WATV. Heavy: KOKY, KAEZ. Medium: WXYV, WOOK, WAOK, WVEE, WEDR, KACE, KDAY, XHRM, WNOO.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 14/0

Rotations: Heavy 3/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WANM, WLUM. Medium: WOOK, WAIL-FM, KDAY, XHRM, WAAA, WTLC, KPOP-FM.

ONE WAY "Runnin' Away" (MCA) 13/4

Rotations: Heavy 0/0, Medium 5/0, Light 8/2, Extra Adds 2, Total Adds 4, WEDR, WGPR, WRDW, WLOU. Medium: WVOL, WAAA, WDAO, WLUM, KPOP-FM.

GENERAL CAINE "Girls" (Tabu/CBS) 13/2

Rotations: Heavy 2/0, Medium 6/1, Light 5/1, Extra Adds 0, Total Adds 2, KNOW, WLOU. Heavy: WEDR, WZEN-FM. Medium: WOOK, KMJM, KACE, WENN, WWWW.

OZONE "Li' Suzy" (Motown) 13/0

Rotations: Heavy 3/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WGPR, WJLB, WTLC. Medium: WVEE, WAIL-FM, KACE, WLTH, WKWM, WWWW.

DRAMATICS "Treat Me Right" (Capitol) 13/0

Rotations: Heavy 8/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WGCI, WJLB, WENN, WLTH, WWWW, WVOI. Medium: WBMX, WGPR, WSSJ, KOKY, WDAO.

ALFIE SILAS "A Puppet To You" (RCA) 12/4

Rotations: Heavy 0/0, Medium 3/0, Light 9/1, Extra Adds 3, Total Adds 4, WAIL-FM, WBMX, KDAY, WKND.

WHISPERS "Love Is Where You Find It" (Solar/Elektra

1982's Brightest New Star
Has Come Out Again!

Jennifer Holliday

Follow-Up to Her

#1

Debut Single



"I Am Changing"

WILD	WEDR	WXOL	WJLB	WHAT	WRBD	WORL	WQIC	WLLE
KMJQ	WJMO	WAWA	WCHB	WOKS	WERD	WOKB	WBOP	WRSV
KRLY	WGIV	WZAK	WLBS	WAAA	WPDQ	WRXB	KJCB	WWDM
KWAM	WVOL	WTLC	WXOK	WWWZ	WJAX	KJOP	WWCA	WBSC
WHRK	WANM	WUFO	WDAF	WHYV	WTMP	KUOP	WTHB	WWAB
							WZZA	WPOM

From the Tony Award Winning
Original Broadway Cast Album
Dreamgirls



GEFFEN RECORDS

Produced by David Foster

Manufactured Exclusively by Warner Bros. Records Inc.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WKYV/Baltimore
Tim Wells

CLIFTON DYSON
JOHNNIE TAYLOR
BOBBY NUNN
STACY LATTISAW
ATLANTIC STARR
BRICK
STEPHANIE MILLS
WEST STREET MOB
DONALD BYRD
STEVIE WOODS
LIME
LUTHER VANDROSS
TILT
RAFAEL CAMERON
Hottest:
GOODIE
EVELYN KING
GAP BAND
STEVIE WONDER
TIME

WLD/Seaside
Steve Crumley

KID CREOLE
RAFAEL CAMERON
FREDA PAYNE
Hottest:
GRAND MASTER FLAS
EVELYN KING
GAP BAND
ARETHA FRANKLIN
BLOODSTONE

WBL/Condon-Philadelphia
Gary Shephard

none
Hottest:
JENNIFER HOLLIDAY
JEFFREY OSBORNE
HOWARD JOHNSON
ZAPP
SOUL SONIC FORCE

WKND/Hartford
Eddie Jordan

COLUMBUS CIRCLE
PIECES OF A DREAM
YAZ
WILLIE HUTCH
ALFIE SILAS
JEFFREY OSBORNE
MAGIC LADY
DONALD BYRD
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
GRAND MASTER FLAS
EVELYN KING
ALICIA MYERS

WJNC/New Haven
James Jordan

none
Hottest:
ARETHA FRANKLIN
EVELYN KING
YAZ
ALICIA MYERS
STEVIE MILLER BAND

WKYS/New York
Mayo/Quartrone

PATTI AUSTIN
PEABO BRYSON
FREDA PAYNE
Hottest:
EVELYN KING
ARETHA FRANKLIN
ALICIA MYERS
GRAND MASTER FLAS
STEVE MILLER BAND

WDAS/Philadelphia
Joe Tamburo

PRESSURE DROP
ZINGA WASHINGTON
FREDA PAYNE
BRENDA TAYLOR
JIMMY CLIFF
COLUMBUS CIRCLE
DONALD BYRD
ALICIA MYERS
BLOODSTONE
Hottest:
GAP BAND
GRAND MASTER FLAS
EVELYN KING
GWEN GUTHRIE
CARL CARLTON

WAMQ/Pittsburgh
John Anthony

MIDNIGHT STAR
KOOL & THE GANG
LUTHER VANDROSS
TIME
STACY LATTISAW
GWEN GUTHRIE
CARL CARLTON
CAMEO
ELECTRIC SPARK
KURTIS BLOW
JONZUN CREW
SHARON REDD
Hottest:
EVELYN KING
MELBA MOORE
KOOL & THE GANG
TIME
VANITY 6

WOK/Washington
Chris Gardner

MAGIC LADY
SALSOL/LOLEATTA
TIME
CLIFTON DYSON
RAFAEL CAMERON
STEVE ARRINGTON
Hottest:
ARETHA FRANKLIN
ZAPP
MIDNIGHT STAR
ROCKERS REVENGE
AMUZEMENT PARK

WHUR/Washington
Oscar Fields

JOHNNIE TAYLOR
CHERI
Hottest:
GRAND MASTER FLAS
ARETHA FRANKLIN
JERMAINE JACKSON
TILT
DONNA SUMMER

SOUTH

WYBE/Atlanta
Sally Andrews

STEPHANIE MILLS
FATBACK
LUTHER VANDROSS
VALENTINE BROS.
GWEN GUTHRIE
Hottest:
TIME
EVELYN KING
GAP BAND
ZAPP
JERMAINE JACKSON

WACK/Atlanta
Larry Tinsley

none
Hottest:
GRAND MASTER FLAS
ZAPP
ARETHA FRANKLIN
EVELYN KING
RAY PARKER JR.

WRDW/Augusta
Teddy Black

ATLANTIC STARR
CHERYL LYNN
VANITY 6
ONE WAY
SHEREE BROWN
STACY LATTISAW
STEPHANIE MILLS
BEAU WILLIAMS
CLIFTON DYSON
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
TIME
GRAND MASTER FLAS

KNOW/Austin
Sally Edwards

MEN AT WORK
LUTHER VANDROSS
GENERAL CAINE
ABC
DONALD BYRD
Hottest:
JERMAINE JACKSON
GAP BAND
KOOL & THE GANG
MICHAEL MCDONALD
TIME

WATV/Birmingham
Ron January

STACY LATTISAW
LUTHER VANDROSS
ALICIA MYERS
TIERRA
SHARON REDD
PRESSURE DROP
WEST STREET MOB
FUNKY FOUR
CHAZ
Hottest:
GAP BAND
GRAND MASTER FLAS
EVELYN KING
STACY LATTISAW
TIME

WOC/Columbia, SC
Mickey Arnold

WAR
KHEMISTRY
STEVIE WOODS
DAVID SEA
LUTHER VANDROSS
TAVARES
Hottest:
BEAU WILLIAMS
HEATWAVE
Hottest:
ARETHA FRANKLIN
EVELYN KING
GAP BAND
STEVIE WONDER

WENN/Birmingham
Gene Wise

none
Hottest:
GRAND MASTER FLAS
ARETHA FRANKLIN
SHADES OF LOVE
GAP BAND
HOWARD JOHNSON

WQIV/Charlotte
Hal Merrill

JONZUN CREW
KHEMISTRY
ENCHANTMENT
GANG'S BACK
SONNY CHARLES
STEPHANIE MILLS
FATBACK
Hottest:
ARETHA FRANKLIN
CAMEO
KOOL & THE GANG
PEABO BRYSON
JONZUN CREW

WPEG/Charlotte
Lee Norman

STACY LATTISAW
CROWN HEIGHTS AFF
CARL CARLTON
STEPHANIE MILLS
ATLANTIC STARR
KLYMAXX
Hottest:
EVELYN KING
GRAND MASTER FLAS
GAP BAND
TIME
ZAPP

WNOO/Chattanooga
Smokin' Sam Erwin

STEPHANIE MILLS
LUTHER VANDROSS
FANTASY'S DREAM
PATRICK BOOTH
SECOND IMAGE
JAMMERS
MANDRELL
CURTIS MAYFIELD
SON OF ROBIN STON
Hottest:
GRAND MASTER FLAS
TIME
GAP BAND
CHERYL LYNN
STACY LATTISAW

WJML/Jackson
Carl Haynes

HEATWAVE
VANITY 6
LUTHER VANDROSS
WILLIE HUTCH
Hottest:
TIME
GOODIE
BB&Q
CHERYL LYNN
GAP BAND

WPDQ/Jacksonville
Earl James

STEPHANIE MILLS
STACY LATTISAW
WAR
DONALD BYRD
DEBARGE
Hottest:
STACY LATTISAW
GRAND MASTER FLAS
IMAGINATION
D TRAIN
GAP BAND

WJAX(95X)/Jacksonville
Steve Fox

KHEMISTRY
VANITY 6
DENNIS BROWN
STACY LATTISAW
JIMMY CLIFF
Hottest:
EVELYN KING
TIME
JONZUN CREW
SYSTEM
GAP BAND

KJCS/Lafayette
Beatrice Evans

WEST STREET MOB
LUTHER VANDROSS
Hottest:
TIME
GRAND MASTER FLAS
CHERYL LYNN
EVELYN KING
JONZUN CREW

KOKY/Little Rock
Gary Young

FATBACK
STEVEN & STERLING
SONNY CHARLES
KLIQUE
X-25 BAND
STEPHANIE MILLS
CURTIS MAYFIELD
BEVERLY WILLIAMS
Hottest:
EVELYN KING
JERMAINE JACKSON
ZAPP
GAP BAND
DAZZ BAND
GRAND MASTER FLAS
JERMAINE JACKSON

WLOU/Louisville
Neal O'Rea

ONE WAY
STEVIE WONDER
STANLEY CLARKE
STEVIE WOODS
SONNY CHARLES
GENERAL CAINE
Hottest:
RICK JAMES
ODYSSEY
KURTIS BLOW
MARADA M. WALDEN
EVELYN KING

WJBL/Lynchburg, VA
Art Young

BRICK
KURTIS BLOW
JONZUN CREW
JEFFREY OSBORNE
JOHNNIE TAYLOR
SHALAMAR
Hottest:
STEPHANIE MILLS
STACY LATTISAW
RICK JAMES
GAP BAND
GRAND MASTER FLAS

WEST

KDAY/Los Angeles
J.J. Johnson

JOHNNY CINGAS
SUNRIZE
LUTHER VANDROSS
ALFIE SILAS
DEBARGE
DISCO FOUR
Hottest:
TIME
EVELYN KING
RICK JAMES
STEVE ARRINGTON
BARRY WHITE

KACE/Los Angeles
Alonzo Miller

none
Hottest:
ARETHA FRANKLIN
ZAPP
GAP BAND
RICK JAMES
EVELYN KING

KUKQ/Phoenix
Steve Smith

CARL CARLTON
LUTHER VANDROSS
MAGIC LADY
LIMIT
VALENTINE BROS.
LEROY HUTSON
TIERRA
Hottest:
ARETHA FRANKLIN
RICK JAMES
MELBA MOORE
EVELYN KING
CLIFF DAWSON

KPOP-FM/Sacramento
Bill Jeffries

WHISPERS
POINTER SISTERS
BRICK
ALTON MCCLAIN
BILLY OCEAN
GWEN GUTHRIE
PINK FLOYD
WALTER MURPHY
AIR SUPPLY
ROLLING STONES
EYE TO EYE
Hottest:
EVELYN KING
HOWARD JOHNSON
STEVE MILLER BAND
MICHAEL MCDONALD
GRAND MASTER FLAS

XHRM/San Diego
Duff Lindsey

JEFFREY OSBORNE
LUTHER VANDROSS
STEVE MILLER BAND
CAMEO
EDDIE MURPHY
HOWARD JOHNSON
Hottest:
ARETHA FRANKLIN
HOWARD JOHNSON
GAP BAND
RICK JAMES
EVELYN KING

KSOL/San Mateo, CA
Bernie Moody

JOHNNIE TAYLOR
LIMIT
Hottest:
GAP BAND
ARETHA FRANKLIN
EVELYN KING
RICK JAMES
MELBA MOORE

WYLD-FM/New Orleans
Tony Brown

MAGIC LADY
SONNY CHARLES
LUTHER VANDROSS
GANG'S BACK
MICHAEL MCDONALD
FAMILY PLAYERS
Hottest:
ARETHA FRANKLIN
JENNIFER HOLLIDAY
GRAND MASTER FLAS
ZAPP
HOWARD JOHNSON

WAIL-FM/New Orleans
Barry Richards

POINTER SISTERS
LUTHER VANDROSS
KHEMISTRY
ALFIE SILAS
GWEN GUTHRIE
PEABO BRYSON
DONALD BYRD
Hottest:
GAP BAND
GRAND MASTER FLAS
JONZUN CREW
MICHAEL MCDONALD
MEN AT WORK

WOWH/Meritola
Frank Halson

LJ REYNOLDS
MICHAEL MCDONALD
Hottest:
HOWARD JOHNSON
GRAND MASTER FLAS
ZAPP
ARETHA FRANKLIN
GAP BAND
PONDA RAE
EVELYN KING
BARRY WHITE

WTMP/Tampa
Jerry Walker

FRANKIE SMITH
LIMIT
CHERYL LYNN
STEVIE WONDER
STACY LATTISAW
BLISS
SHEREE BROWN
"Q"
DEBARGE
Hottest:
GRAND MASTER FLAS
VIDEO
BARRY WHITE
KOOL & THE GANG
KURTIS BLOW

WAAA/Winston-Salem
Jones/Jackson

KOOL & THE GANG
PEABO BRYSON
ATLANTIC STARR
RANDY CRAWFORD
CHERYL LYNN
DONALD BYRD
TAVARES
DENNIS BROWN
Hottest:
EVELYN KING
ARETHA FRANKLIN
MCCOY TYNER
GAP BAND
HOWARD JOHNSON

WTOY/Roanoke
Ron Crutchfield

none
Hottest:
ARETHA FRANKLIN
ZAPP
HOWARD JOHNSON
ODYSSEY
DONNA SUMMER

MIDWEST

WBMX/Chicago
Lee Michaels

KURTIS BLOW
FATBACK
ALFIE SILAS
X-25 BAND
LUTHER VANDROSS
BRICK
BOBBY NUNN
LIMIT
STACY LATTISAW
MIKE & BRENDA
X-25 BAND
Hottest:
ARETHA FRANKLIN
JERMAINE JACKSON
GAP BAND
GRAND MASTER FLAS
DONNA SUMMER

WJPC/Chicago
Jerry Boulding

LAURA BRANIGAN
CARL CARLTON
DEBARGE
MELBA MOORE
LUTHER VANDROSS
SONNY CHARLES
BOBBY NUNN
TIME
Hottest:
ARETHA FRANKLIN
GAP BAND
JERMAINE JACKSON
DONNA SUMMER
ZAPP

WGCI/Chicago
Pam Wells

SONNY CHARLES
GWEN GUTHRIE
POINTER SISTERS
COLUMBUS CIRCLE
BRICK
ENCHANTMENT
STEVE MILLER BAND
ALICIA MYERS
EVELYN KING
Hottest:
BARRY WHITE
SOUL SONIC FORCE
EVELYN KING
KOOL & THE GANG
GRAND MASTER FLAS

WBLZ/Cincinnati
Brian Castle

PEABO BRYSON
VANITY 6
GWEN GUTHRIE
STEVIE WOODS
Hottest:
MICHAEL MCDONALD
EVELYN KING
ARETHA FRANKLIN
ZAPP
STEVE MILLER BAND

WCNC/Cincinnati
Everett Cort

JONZUN CREW
LUTHER VANDROSS
STANLEY CLARKE
X-25 BAND
SONNY CHARLES
PATRICE RUSHEN
KHEMISTRY
ATLANTIC STARR
DEBARGE
PRESSURE DROP
PIECES OF A DREAM
KURTIS BLOW
MIKE & BRENDA
Hottest:
RICK JAMES
EVELYN KING
BARRY WHITE
DAZZ BAND
GRAND MASTER FLAS

WDMT/Cleveland
Maglor James

MELBA MOORE
CHERYL LYNN
PEABO BRYSON
LUTHER VANDROSS
Hottest:
GRAND MASTER FLAS
ZAPP
JERMAINE JACKSON
GAP BAND
EVELYN KING

WJMO/Cleveland
Erik Stone

PIECES OF A DREAM
FAMILY PLAYERS
JONZUN CREW
BOBBY NUNN
STEVIE WONDER
BLOODSTONE
Hottest:
GAP BAND
ASHFORD & SIMPSON
FOUR TOPS
EVELYN KING
KOOL & THE GANG

WKYC/Columbus
Kirk Bishop

CARL CARLTON
CHERYL LYNN
ATLANTIC STARR
STEVIE WONDER
SHARON REDD
Hottest:
ARETHA FRANKLIN
RAY PARKER JR.
DONNA SUMMER
HOWARD JOHNSON
JERMAINE JACKSON

WDAO/Dayton
Lankford Stephens

STEVE ARRINGTON
LUTHER VANDROSS
JEFFREY OSBORNE
WHISPERS
CAMEO
SHALAMAR
STEVIE WOODS
CHANGE
JOHNNIE TAYLOR
STANLEY CLARKE
TAVARES
SUNRIZE
RAW SILK
J.S. THERACON
Hottest:
ARETHA FRANKLIN
HOWARD JOHNSON
EVELYN KING
JERMAINE JACKSON
ODYSSEY

WJLB/Detroit
J. Michael McKay

TAVARES
VANITY 6
PEABO BRYSON
BOBBY NUNN
Hottest:
CHERYL LYNN
JERMAINE JACKSON
GRAND MASTER FLAS
TIME
EVELYN KING

WQPR/Detroit
Joe Spencer

JONZUN CREW
VANITY 6
WEST STREET MOB
LUTHER VANDROSS
ONE WAY
BOBBY NUNN
DENNIS BROWN
STACY LATTISAW
DONALD BYRD
ROCKERS REVENGE
ROCKERS
BEGAN BEGAN
Hottest:
OZONE
GRAND MASTER FLAS
TIME
VANITY 6

WLTH/Gary
Dana Huskisson

WAR
DEODATO
LUTHER VANDROSS
STEVIE WOODS
BOBBY NUNN
KID CREOLE
STEVE ARRINGTON
LIMIT
Hottest:
TIME
GRAND MASTER FLAS
DRAMATICS
CHERYL LYNN
KURTIS BLOW

WKWB/Grand Rapids
Frank Grant

BOBBY NUNN
JEFFREY OSBORNE
JOHNNIE TAYLOR
LUTHER VANDROSS
Hottest:
GRAND MASTER FLAS
TIME
EVELYN KING
JONZUN CREW
CHERYL LYNN

WTLF/Indianapolis
Jay Johnson

POINTER SISTERS
FIRST LOVE
X-25 BAND
STACY LATTISAW
BOBBY NUNN
STEVE MILLER BAND
ALICIA MYERS
Hottest:
GRAND MASTER FLAS
GOODIE
BB&Q
OZONE
JERMAINE JACKSON

WLUM/Milwaukee
Jack Randall

DONALD BYRD
KID CREOLE
ALICIA MYERS
RJ'S LATEST ARRIV
CARL CARLTON
Hottest:
EVELYN KING
KOOL & THE GANG
BARRY WHITE
STACY LATTISAW
JERMAINE JACKSON

KAJZ/Oklahoma City
Chris Morningstar

CURTIS MAYFIELD
LUTHER VANDROSS
GERALD MALLORY
GUNCHBACK BOOGIE
JEFFREY OSBORNE
Hottest:
ARETHA FRANKLIN
CHERYL LYNN
EVELYN KING
ZAPP
CLIFF DAWSON

WWSW/Saginaw, MI
Kermit Crockett

STEPHANIE MILLS
LJ REYNOLDS
LUTHER VANDROSS
FATBACK
VANITY 6
CURTIS MAYFIELD
MAGIC LADY
WAR
KURTIS BLOW
MIKE & BRENDA
STACY LATTISAW
RJ'S LATEST ARRIV
Hottest:
ZAPP
ARETHA FRANKLIN
GRAND MASTER FLAS
EVELYN KING
RAY PARKER JR.

KJMS/St. Louis
Dick Edwards

X-25 BAND
CARL CARLTON
Hottest:
GAP BAND
STEVE MILLER BAND
SOUL SONIC FORCE
GRAND MASTER FLAS
ARETHA FRANKLIN

WZEN-FM/St. Louis
Ajay Kemp

none
Hottest:
HOWARD JOHNSON
EVELYN KING
GAP BAND
JERMAINE JACKSON
TIME

WVOI/Toledo
Maxx Myrick

VANITY 6
PEABO BRYSON
CHERYL LYNN
WAR
STEVIE WONDER
JONZUN CREW
FOUR TOPS
SHARON REDD
KLIQUE
MIKE & BRENDA
Hottest:
ARETHA FRANKLIN
GAP BAND
EVELYN KING
GRAND MASTER FLAS
MIDNIGHT STAR

JAZZ RADIO

NATIONAL AIRPLAY/30

September 17, 1982

Last Week	Rank	Artist/Track
2	1	DAVID SANBORN/As We Speak (WB)
3	2	PIECES OF A DREAM/We Are One (Elektra)
1	3	DAVE GRUSIN/Out Of The Shadows (Arista/GRP)
10	4	TOM SCOTT/Desire (Musician/Elektra)
5	5	BOB JAMES/Hands Down (Tappan Zee/Columbia)
6	6	PAT METHENY GROUP/Offramp (ECM/WB)
8	7	AL JARREAU/1965 (Bainbridge)
13	8	JIMMY SMITH/Off The Top (Musician/Elektra)
4	9	CHUCK MANGIONE/Love Notes (Columbia)
7	10	DAVE VALENTINE/In Love's Time (Arista/GRP)
11	11	CAL TJADER/CARMEN McRAE/Heatwave (Concord)
9	12	CRUSADERS w/B.B. KING.../Royal Jam (MCA)
12	13	MCCOY TYNER/Looking Out (Columbia)
14	14	BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
22	15	JANIS SIEGEL/Experiment In White (Atlantic)
16	16	PAQUITO D'RIVERA/Mariel (Columbia)
17	17	ECHOS OF AN ERA 2/The Concert (Musician/Elektra)
19	18	JON HENDRICKS & COMPANY/Love (Muse)
15	19	JEFF LORBER/It's A Fact (Arista)
23	20	TYZIK/Radiance (Capitol)
20	21	HERB ALPERT/Fandango (A&M)
25	22	SPHERE/Four In One (Musician/Elektra)
27	23	CHICK COREA/Touchstone (WB)
27	24	LARRY VUCKOVICH/City Sounds, Village Voices (Palo Alto)
30	25	STANLEY CLARKE/Let Me Know You (Epic)
26	26	ELVIN JONES/Earth Jones (Palo Alto)
18	27	CLAUS OGERMAN/MICHAEL BRECKER/Cityscape (WB)
28	28	RANDY CRAWFORD/Windsong (WB)
24	29	CHICO FREEMAN/Tradition In Transition (Musician/Elektra)
27	30	WOODY HERMAN BIG BAND/Live At Concord... (Concord)

New Entry →

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Rick Petrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissier; WXFM/Chicago, IL, Paul Nelson; KKGQ/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

(J) Black reporters also contributing to Jazz chart.

CHIL PARALLEL ONE PLAYLIST

EAST

WPHL Philadelphia
PD: Scott Walker
Music Coord.: Glenn Kalina

- H 1 JOHN COUGAR/Jack & Diane
- H 2 STEVE MILLER BAND/Abacadabra
- H 3 MELISSA MANCHESTE/You Should Hear How
- H 4 CHICAGO/Hard To Say I'm Sorry
- H 5 GO GO'S/Vacation
- H 6 LAURA BRANIGAN/Gloria
- H 7 SURVIVOR/Eye Of The Tiger
- H 8 FLEETWOOD MAC/Hold Me
- H 9 AIR SUPPLY/Even The Nights Are...
- H 10 DONNA SUMMER/Love Is In Control (Pt. I)
- H 11 ALAN PARSONS/Eye In The Sky
- H 12 MEN AT WORK/Who Can It Be Now?
- H 13 A FLOCK OF SEAGULS/Rain So Far Away
- H 14 ASIA/Only Time Will Tell
- H 15 JOHN COUGAR/Hurts So Good
- H 16 PAUL McCARTNEY/Take It Easy
- H 17 JERMAINE JACKSON/Let Me Tickle Your Fe
- H 18 ELTON JOHN/Blue Eyes
- H 19 ONJ/Heart Attack
- H 20 JACKSON BROWNE/Somebody's Baby
- H 21 MICHAEL MCDONALD/Keep Forgettin'...
- H 22 AMERICA/You Can Do Magic
- H 23 KENNY ROGERS/Love Will Turn You Ar
- H 24 JOAN JETT/Do You Wanna Touch Me
- H 25 RANDY MEISNER/Never Been In Love
- H 26 KIM WILDE/Kids In America
- H 27 CAPTAIN JACK/Dropped A Bomb On
- H 28 KIM CARNES/You're So Beautiful
- H 29 POINTER SISTERS/American Music
- H 30 EDDIE MONEY/Think I'm In Love
- H 31 WHO/Athens
- H 32 MISSING PERSONS/Words
- H 33 EVELYN KING/Love Come Down
- H 34 TOTO/Make Believe
- H 35 AUEY LEWIS & NEWS/Workin' For A Livin'
- H 36 CS&N/Wasted On The Way
- H 37 SANTANA/Hold On
- H 38 JUICE NEWTON/Break It To Me Gently
- H 39 ARETHA FRANKLIN/Jump To It
- H 40 GLENN FREY/The One You Love

WBZZ Pittsburgh
PD: Steve Kingston
MD: Chuck Tyler

- H 1 JOHN COUGAR/Jack & Diane
- H 2 JOAN JETT/Do You Wanna Touch Me
- H 3 MELISSA MANCHESTE/You Should Hear How
- H 4 ASIA/Only Time Will Tell
- H 5 CHICAGO/Hard To Say I'm Sorry
- H 6 FLEETWOOD MAC/Hold Me
- H 7 JACKSON BROWNE/Somebody's Baby
- H 8 CS&N/Wasted On The Way
- H 9 MICHAEL MCDONALD/Keep Forgettin'...
- H 10 MEN AT WORK/Who Can It Be Now?
- H 11 RAY PARKER JR./Let Me Go
- H 12 DONNA SUMMER/Love Is In Control (Pt. I)
- H 13 KIM WILDE/Kids In America
- H 14 JERMAINE JACKSON/Let Me Tickle Your Fe
- H 15 STEVE MILLER BAND/Abacadabra
- H 16 SURVIVOR/Eye Of The Tiger
- H 17 RANDY MEISNER/Never Been In Love
- H 18 ELTON JOHN/Blue Eyes
- H 19 ONJ/Heart Attack
- H 20 JACKSON BROWNE/Somebody's Baby
- H 21 MICHAEL MCDONALD/Keep Forgettin'...
- H 22 AMERICA/You Can Do Magic
- H 23 KENNY ROGERS/Love Will Turn You Ar
- H 24 JOAN JETT/Do You Wanna Touch Me
- H 25 RANDY MEISNER/Never Been In Love
- H 26 KIM WILDE/Kids In America
- H 27 CAPTAIN JACK/Dropped A Bomb On
- H 28 KIM CARNES/You're So Beautiful
- H 29 POINTER SISTERS/American Music
- H 30 EDDIE MONEY/Think I'm In Love
- H 31 WHO/Athens
- H 32 MISSING PERSONS/Words
- H 33 EVELYN KING/Love Come Down
- H 34 TOTO/Make Believe
- H 35 AUEY LEWIS & NEWS/Workin' For A Livin'
- H 36 CS&N/Wasted On The Way
- H 37 SANTANA/Hold On
- H 38 JUICE NEWTON/Break It To Me Gently
- H 39 ARETHA FRANKLIN/Jump To It
- H 40 GLENN FREY/The One You Love

1050 chum Toronto
PD: Jim Waters
MD: Brad Jones

- H 1 JOHN COUGAR/Jack & Diane
- H 2 ROBERT PLANT/Burning Down One Side
- H 3 BILLY SQUIER/Emotions In Motion
- H 4 STEVE MILLER BAND/Abacadabra
- H 5 WHO/Athens
- H 6 RUSH/New World Man
- H 7 ASIA/Only Time Will Tell
- H 8 ALAN PARSONS/Eye In The Sky
- H 9 APRIL WINE/Enough Is Enough
- H 10 JOAN JETT/Do You Wanna Touch Me
- H 11 SURVIVOR/Eye Of The Tiger
- H 12 URIAH HEPP/That's The Way That I
- H 13 SANTANA/Hold On
- H 14 TORONTO/Your Daddy Don't Know
- H 15 JAMES ANDERSON/One Way Love
- H 16 SHERIFF/You Remind Me
- H 17 EDDIE MONEY/Think I'm In Love
- H 18 GEORGE THOROGOOD/Nobody But Me
- H 19 STEVE MILLER BAND/Abacadabra
- H 20 MEN AT WORK/Who Can It Be Now?
- H 21 CONEY HATCH/Hey Operator
- H 22 JETTY/Town/Hey Face Dances Part Two
- H 23 METELS/Take The L
- H 24 ABC/The Look Of Love/Part
- H 25 QUEEN/Calling All Girls
- H 26 RUSH/New World Man
- H 27 LOGGINS & PERRY/Don't Fight It
- H 28 FLORENCE AND THE MACHINE/Don't Stop Believin'
- H 29 TORONTO/Start Tellin' The Tru
- H 30 MIKE RUTHERFORD/Maxine

(H) indicates one of the five "hottest" records on each Parallel One playlist.

107.7 FM MUSIC RADIO
Washington, D.C.
PD: Alan Burns

- H 1 MELISSA MANCHESTE/You Should Hear How
- H 2 JACKSON BROWNE/Somebody's Baby
- H 3 JOHN COUGAR/Jack & Diane
- H 4 ALAN PARSONS/Eye In The Sky
- H 5 STEVE MILLER BAND/Abacadabra
- H 6 GO GO'S/Vacation
- H 7 CHICAGO/Hard To Say I'm Sorry
- H 8 MICHAEL MCDONALD/Keep Forgettin'...
- H 9 MEN AT WORK/Who Can It Be Now?
- H 10 ASIA/Only Time Will Tell
- H 11 PAUL McCARTNEY/Take It Easy
- H 12 STEVE MILLER BAND/Abacadabra
- H 13 TOTO/Make Believe
- H 14 AMERICA/You Can Do Magic
- H 15 RED SPEEDWAGON/Sweet Time
- H 16 GLENN FREY/The One You Love
- H 17 RAY PARKER JR./Let Me Go
- H 18 PAUL CARRACK/I Need You
- H 19 FLEETWOOD MAC/Hold Me
- H 20 DON HENLEY/Johhny Can't Read
- H 21 LOGGINS & PERRY/Don't Fight It

WBZZ Pittsburgh
PD: Steve Kingston
MD: Chuck Tyler

- H 1 JOHN COUGAR/Jack & Diane
- H 2 JOAN JETT/Do You Wanna Touch Me
- H 3 MELISSA MANCHESTE/You Should Hear How
- H 4 ASIA/Only Time Will Tell
- H 5 CHICAGO/Hard To Say I'm Sorry
- H 6 FLEETWOOD MAC/Hold Me
- H 7 JACKSON BROWNE/Somebody's Baby
- H 8 CS&N/Wasted On The Way
- H 9 MICHAEL MCDONALD/Keep Forgettin'...
- H 10 MEN AT WORK/Who Can It Be Now?
- H 11 RAY PARKER JR./Let Me Go
- H 12 DONNA SUMMER/Love Is In Control (Pt. I)
- H 13 KIM WILDE/Kids In America
- H 14 JERMAINE JACKSON/Let Me Tickle Your Fe
- H 15 STEVE MILLER BAND/Abacadabra
- H 16 SURVIVOR/Eye Of The Tiger
- H 17 RANDY MEISNER/Never Been In Love
- H 18 ELTON JOHN/Blue Eyes
- H 19 ONJ/Heart Attack
- H 20 JACKSON BROWNE/Somebody's Baby
- H 21 MICHAEL MCDONALD/Keep Forgettin'...
- H 22 AMERICA/You Can Do Magic
- H 23 KENNY ROGERS/Love Will Turn You Ar
- H 24 JOAN JETT/Do You Wanna Touch Me
- H 25 RANDY MEISNER/Never Been In Love
- H 26 KIM WILDE/Kids In America
- H 27 CAPTAIN JACK/Dropped A Bomb On
- H 28 KIM CARNES/You're So Beautiful
- H 29 POINTER SISTERS/American Music
- H 30 EDDIE MONEY/Think I'm In Love
- H 31 WHO/Athens
- H 32 MISSING PERSONS/Words
- H 33 EVELYN KING/Love Come Down
- H 34 TOTO/Make Believe
- H 35 AUEY LEWIS & NEWS/Workin' For A Livin'
- H 36 CS&N/Wasted On The Way
- H 37 SANTANA/Hold On
- H 38 JUICE NEWTON/Break It To Me Gently
- H 39 ARETHA FRANKLIN/Jump To It
- H 40 GLENN FREY/The One You Love

1050 chum Toronto
PD: Jim Waters
MD: Brad Jones

- H 1 JOHN COUGAR/Jack & Diane
- H 2 ROBERT PLANT/Burning Down One Side
- H 3 BILLY SQUIER/Emotions In Motion
- H 4 STEVE MILLER BAND/Abacadabra
- H 5 WHO/Athens
- H 6 RUSH/New World Man
- H 7 ASIA/Only Time Will Tell
- H 8 ALAN PARSONS/Eye In The Sky
- H 9 APRIL WINE/Enough Is Enough
- H 10 JOAN JETT/Do You Wanna Touch Me
- H 11 SURVIVOR/Eye Of The Tiger
- H 12 URIAH HEPP/That's The Way That I
- H 13 SANTANA/Hold On
- H 14 TORONTO/Your Daddy Don't Know
- H 15 JAMES ANDERSON/One Way Love
- H 16 SHERIFF/You Remind Me
- H 17 EDDIE MONEY/Think I'm In Love
- H 18 GEORGE THOROGOOD/Nobody But Me
- H 19 STEVE MILLER BAND/Abacadabra
- H 20 MEN AT WORK/Who Can It Be Now?
- H 21 CONEY HATCH/Hey Operator
- H 22 JETTY/Town/Hey Face Dances Part Two
- H 23 METELS/Take The L
- H 24 ABC/The Look Of Love/Part
- H 25 QUEEN/Calling All Girls
- H 26 RUSH/New World Man
- H 27 LOGGINS & PERRY/Don't Fight It
- H 28 FLORENCE AND THE MACHINE/Don't Stop Believin'
- H 29 TORONTO/Start Tellin' The Tru
- H 30 MIKE RUTHERFORD/Maxine

1050 chum Toronto
PD: Jim Waters
MD: Brad Jones

- H 1 JOHN COUGAR/Jack & Diane
- H 2 ROBERT PLANT/Burning Down One Side
- H 3 BILLY SQUIER/Emotions In Motion
- H 4 STEVE MILLER BAND/Abacadabra
- H 5 WHO/Athens
- H 6 RUSH/New World Man
- H 7 ASIA/Only Time Will Tell
- H 8 ALAN PARSONS/Eye In The Sky
- H 9 APRIL WINE/Enough Is Enough
- H 10 JOAN JETT/Do You Wanna Touch Me
- H 11 SURVIVOR/Eye Of The Tiger
- H 12 URIAH HEPP/That's The Way That I
- H 13 SANTANA/Hold On
- H 14 TORONTO/Your Daddy Don't Know
- H 15 JAMES ANDERSON/One Way Love
- H 16 SHERIFF/You Remind Me
- H 17 EDDIE MONEY/Think I'm In Love
- H 18 GEORGE THOROGOOD/Nobody But Me
- H 19 STEVE MILLER BAND/Abacadabra
- H 20 MEN AT WORK/Who Can It Be Now?
- H 21 CONEY HATCH/Hey Operator
- H 22 JETTY/Town/Hey Face Dances Part Two
- H 23 METELS/Take The L
- H 24 ABC/The Look Of Love/Part
- H 25 QUEEN/Calling All Girls
- H 26 RUSH/New World Man
- H 27 LOGGINS & PERRY/Don't Fight It
- H 28 FLORENCE AND THE MACHINE/Don't Stop Believin'
- H 29 TORONTO/Start Tellin' The Tru
- H 30 MIKE RUTHERFORD/Maxine

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WJKS-FM Kiss
Boston
PD: Sonny Joe White
MD: Joey Carvello

- H 1 MEN AT WORK/Who Can It Be Now?
- H 2 MISSING PERSONS/Words
- H 3 ARETHA FRANKLIN/Jump To It
- H 4 A FLOCK OF SEAGULS/Rain So Far Away
- H 5 EVELYN KING/Love Come Down
- H 6 JOHN COUGAR/Jack & Diane
- H 7 JERMAINE JACKSON/Let Me Tickle Your Fe
- H 8 CHICAGO/Hard To Say I'm Sorry
- H 9 JOE JACKSON/Steppin' Out
- H 10 ZAPP/Dance Floor
- H 11 QUARTERFLASH/Night Shift
- H 12 GAP BAND/You Dropped A Bomb On
- H 13 DURAN DURAN/Hungry Like The Wolf
- H 14 STACY LATTISMA/Don't Throw It All Aw
- H 15 SANTANA/Hold On
- H 16 LAURA BRANIGAN/Gloria
- H 17 MELISSA MANCHESTE/You Should Hear How
- H 18 KIM CARNES/You're So Beautiful
- H 19 ASIA/Only Time Will Tell
- H 20 MELISSA MANCHESTE/You Should Hear How
- H 21 VIDEOE/Thing I Gonna Some Of
- H 22 LIMIT/She's So Divine
- H 23 METELS/Take The L
- H 24 SHERIFF/You Remind Me
- H 25 TANE CAIN/Holdin' On
- H 26 STEVE BREEZE/You Don't Want Me Any
- H 27 JUICE NEWTON/Break It To Me Gently
- H 28 JACKSON BROWNE/Somebody's Baby
- H 29 FLEETWOOD MAC/Gypsy
- H 30 SHEENA EASTON/Machinery

WJKS-FM Kiss
Boston
PD: Sonny Joe White
MD: Joey Carvello

- H 1 STEVE WONDER/Ribbon In The Sky
- H 2 SURVIVOR/Eye Of The Tiger
- H 3 STRAY CATS/Rock This Town
- H 4 MICHAEL MCDONALD/Keep Forgettin'...
- H 5 DON HENLEY/Johhny Can't Read
- H 6 DONNA SUMMER/Love Is In Control (Pt. I)
- H 7 BILLY PRESTON/I'm Never Gonna Say G
- H 8 TONI BASIL/Mickey
- H 9 TAYVARESA/Penny For Your Thoughts
- H 10 LOGGINS & PERRY/Don't Fight It
- H 11 MOVING PICTURES/What About Me

CKMP Montreal
PD: Keith Grigsby

- H 1 JOHN COUGAR/Jack & Diane
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 STEVE MILLER BAND/Abacadabra
- H 4 SURVIVOR/Eye Of The Tiger
- H 5 ASIA/Only Time Will Tell
- H 6 MEN AT WORK/Who Can It Be Now?
- H 7 AIR SUPPLY/Even The Nights Are...
- H 8 STEVE WONDER/Do I Do
- H 9 DAZZ BAND/Let It Whip
- H 10 DONNA SUMMER/Love Is In Control (Pt. I)
- H 11 LAURA BRANIGAN/Gloria
- H 12 FLEETWOOD MAC/Hold Me
- H 13 A FLOCK OF SEAGULS/Rain So Far Away
- H 14 PAUL McCARTNEY/Take It Easy
- H 15 POINTER SISTERS/It's So Excited
- H 16 BILLY IODI/Hot In The City
- H 17 JOHN COUGAR/Hurts So Good
- H 18 RED SPEEDWAGON/Keep The Fire Burnin'
- H 19 YAZ/Situation
- H 20 FRANK ZAPPA/Village Girl
- H 21 MEN AT WORK/Who Can It Be Now?
- H 22 KIM CARNES/You're So Beautiful
- H 23 EDDIE MONEY/Think I'm In Love
- H 24 DAVID ROBERTS/Boys Of Autumn
- H 25 BILLY SQUIER/Emotions In Motion
- H 26 SHERIFF/You Remind Me
- H 27 THIRD WORLD/Try Jah Love
- H 28 ABC/The Look Of Love/Part
- H 29 IMAGINATION/Just A Little Bit Of Heaven
- H 30 TANE CAIN/Holdin' On
- H 31 BUGLES/On T.V.
- H 32 JOAN JETT/Do You Wanna Touch Me
- H 33 MICHAEL MCDONALD/Keep Forgettin'...
- H 34 HARICOT IDU/We Are One
- H 35 BUCKS FIZZ/Love Of Make Be Love
- H 36 APRIL WINE/Enough Is Enough
- H 37 LOGGINS & PERRY/Don't Fight It
- H 38 RUSH/New World Man
- H 39 FLEETWOOD MAC/Gypsy
- H 40 ARETHA FRANKLIN/Jump To It

96 KX Pittsburgh
OM: Bobby Christian
MD: Craig Jackson

- H 1 ALAN PARSONS/Eye In The Sky
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 HALL & OATES/Your Imagination
- H 4 JACKSON BROWNE/Somebody's Baby
- H 5 ASIA/Only Time Will Tell
- H 6 GLENN FREY/Partytown
- H 7 JOHN COUGAR/Jack & Diane
- H 8 RED SPEEDWAGON/Back In My Heart Agai
- H 9 FLEETWOOD MAC/Hold Me
- H 10 STEVE WINWOOD/Still In The Game
- H 11 ASIA/Where Comes The Feelin'
- H 12 MELISSA MANCHESTE/You Should Hear How
- H 13 38 SPECIAL/Crught In You
- H 14 SANTANA/Hold On
- H 15 RED SPEEDWAGON/Stillness Of The Nigh
- H 16 KANSAS/Play On
- H 17 RICK SPRINGFIELD/What Kind Of Fool Am
- H 18 FLEETWOOD MAC/Gypsy
- H 19 RED SPEEDWAGON/Sweet Time
- H 20 MSB/When I'm Holding You
- H 21 38 SPECIAL/You Keep Runnin' Away
- H 22 MICHAEL MCDONALD/Keep Forgettin'...
- H 23 WHO/Athens
- H 24 TOTO/Make Believe
- H 25 JOURNEY/Only Solutions
- H 26 JOURNEY/Only Solutions
- H 27 KIM CARNES/You're So Beautiful
- H 28 CS&N/Wasted On The Way
- H 29 MEN AT WORK/Who Can It Be Now?
- H 30 ARETHA FRANKLIN/Jump To It
- H 31 AMERICA/You Can Do Magic
- H 32 ASIA/In My Dreams
- H 33 QUARTERFLASH/RHRTG Kind Of Love
- H 34 JOAN JETT/Do You Wanna Touch Me
- H 35 APRIL WINE/Enough Is Enough
- H 36 KANSAS/Play The Game Tonight
- H 37 APRIL WINE/Enough Is Enough
- H 38 DON HENLEY/Johhny Can't Read
- H 39 A FLOCK OF SEAGULS/Rain So Far Away
- H 40 URIAH HEPP/That's The Way That I

(H) indicates one of the five "hottest" records on each Parallel One playlist.

105 Providence
PD & MD: Todd Chase

- H 1 JOHN COUGAR/Jack & Diane
- H 2 ALAN PARSONS/Eye In The Sky
- H 3 ELTON JOHN/Blue Eyes
- H 4 ASIA/Only Time Will Tell
- H 5 TOTO/Make Believe
- H 6 CHICAGO/Hard To Say I'm Sorry
- H 7 KENNY ROGERS/Love Will Turn You Ar
- H 8 MELISSA MANCHESTE/You Should Hear How
- H 9 CLASH/Rock The Casbah
- H 10 WALTER MONFRY/Themes From E.T.
- H 11 STEVE BREEZE/You Don't Want Me Any
- H 12 KOOL & THE GANG/Big Fun
- H 13 MARSHALL CRENISHAM/Somebody, Somebody
- H 14 JUICE NEWTON/Break It To Me Gently
- H 15 DURAN DURAN/Hungry Like The Wolf
- H 16 MICHAEL MCDONALD/Keep Forgettin'...
- H 17 RANDY MEISNER/Never Been In Love
- H 18 ONJ/Heart Attack
- H 19 RED SPEEDWAGON/Sweet Time
- H 20 WILLIE NELSON/Let It Be Me
- H 21 GLENN FREY/The One You Love
- H 22 KIM CARNES/You're So Beautiful
- H 23 ROBERTA FLACK/I'm The One
- H 24 TANE CAIN/Holdin' On
- H 25 FLEETWOOD MAC/Gypsy
- H 26 SANTANA/Hold On
- H 27 NEIL DIAMOND/Heartlight
- H 28 MICHAEL MURPHY/What's Forever For
- H 29 RICK SPRINGFIELD/Get Excited
- H 30 JACKSON BROWNE/Somebody's Baby
- H 31 AIR SUPPLY/Young Love
- H 32 MOVING PICTURES/What About Me
- H 33 LAURA BRANIGAN/Gloria
- H 34 PAUL CARRACK/I Need You
- H 35 POINTER SISTERS/It's So Excited

105 Providence
PD & MD: Todd Chase

- H 1 EVELYN KING/Love Come Down
- H 2 JOE JACKSON/Steppin' Out
- H 3 GAP BAND/You Dropped A Bomb On
- H 4 SYLVIA/Nobody
- H 5 ARETHA FRANKLIN/Jump To It

BIO4 WBSB
PD: Jan Jeffries
Baltimore

- H 1 JOHN COUGAR/Jack & Diane
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 SURVIVOR/Eye Of The Tiger
- H 4 KENNY ROGERS/Love Will Turn You Ar
- H 5 ALAN PARSONS/Eye In The Sky
- H 6 JACKSON BROWNE/Somebody's Baby
- H 7 STEVE MILLER BAND/Abacadabra
- H 8 ELTON JOHN/Blue Eyes
- H 9 SURVIVOR/Eye Of The Tiger
- H 10 JERMAINE JACKSON/Let Me Tickle Your Fe
- H 11 TOTO/Make Believe
- H 12 ROBERTA FLACK/I'm The One
- H 13 ASIA/Only Time Will Tell
- H 14 RICK SPRINGFIELD/Get Excited
- H 15 MICHAEL MURPHY/What's Forever For
- H 16 MICHAEL MCDONALD/Keep Forgettin'...
- H 17 GLENN FREY/The One You Love
- H 18 WHO/Athens
- H 19 KIM CARNES/You're So Beautiful
- H 20 RANDY MEISNER/Never Been In Love
- H 21 SANTANA/Hold On
- H 22 RED SPEEDWAGON/Sweet Time
- H 23 RICK SPRINGFIELD/Get Excited
- H 24 JUICE NEWTON/Break It To Me Gently
- H 25 FLEETWOOD MAC/Gypsy
- H 26 TANE CAIN/Holdin' On
- H 27 AIR SUPPLY/Young Love
- H 28 PAUL CARRACK/I Need You
- H 29 STEVE BREEZE/You Don't Want Me Any
- H 30 LAURA BRANIGAN/Gloria

CFTR 680 Toronto
PD: Bob Saint
Music Director: Rick Hunter

- H 1 JOHN COUGAR/Jack & Diane
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 SURVIVOR/Eye Of The Tiger
- H 4 DOLY PARTON/It's Always Love Yo
- H 5 DAVID ROBERTS/Boys Of Autumn
- H 6 DONNA SUMMER/Love Is In Control (Pt. I)
- H 7 PATOLYS/Eyes Of A Stranger
- H 8 ELTON JOHN/Blue Eyes
- H 9 ALAN PARSONS/Eye In The Sky
- H 10 JACKSON BROWNE/Somebody's Baby
- H 11 MICHAEL MCDONALD/Keep Forgettin'...
- H 12 ASIA/Only Time Will Tell
- H 13 TORONTO/Your Daddy Don't Know
- H 14 HEADLINES/Don't Let Me Go
- H 15 PAUL McCARTNEY/Take It Easy
- H 16 KIM CARNES/You're So Beautiful
- H 17 BILLY SQUIER/Emotions In Motion
- H 18 APRIL WINE/Enough Is Enough
- H 19 RUSH/New World Man
- H 20 STEVE MILLER BAND/Abacadabra
- H 21 MELISSA MANCHESTE/You Should Hear How
- H 22 METELS/Take The L
- H 23 SANTANA/Hold On
- H 24 RANDY MEISNER/Never Been In Love
- H 25 LOGGINS & PERRY/Don't Fight It
- H 26 FLEETWOOD MAC/Hold Me
- H 27 FLEETWOOD MAC/Hold Me
- H 28 WHO/Athens
- H 29 SHERIFF/You Remind Me
- H 30 JETTY/Town/Hey Face Dances Part Two
- H 31 MEN AT WORK/Who Can It Be Now?
- H 32 CONEY HATCH/Hey Operator
- H 33 RED SPEEDWAGON/Keep The Fire Burnin'
- H 34 GENESIS/Paperlate
- H 35 JOHN COUGAR/Hurts So Good
- H 36 CONEY HATCH/Hey Operator
- H 37 AIR SUPPLY/Even The Nights Are...
- H 38 GLENN FREY/The One You Love
- H 39 FLEETWOOD MAC/Gypsy

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WKBN Buffalo
PD: Neil McGinley
MD: Jon Summers

- H 1 CHICAGO/Hard To Say I'm Sorry
- H 2 KENNY ROGERS/Love Will Turn You Ar
- H 3 ELTON JOHN/Blue Eyes
- H 4 ALAN PARSONS/Eye In The Sky
- H 5 CS&N/Wasted On The Way
- H 6 PAUL McCARTNEY/Take It Easy
- H 7 STEVE MILLER BAND/Abacadabra
- H 8 SURVIVOR/Eye Of The Tiger
- H 9 MICHAEL MCDONALD/Keep Forgettin'...
- H 10 JACKSON BROWNE/Somebody's Baby
- H 11 SURVIVOR/Eye Of The Tiger
- H 12 MELISSA MANCHESTE/You Should Hear How
- H 13 MICHAEL MCDONALD/Keep Forgettin'...
- H 14 SANTANA/Hold On
- H 15 FLEETWOOD MAC/Hold Me
- H 16 AIR SUPPLY/Even The Nights Are...
- H 17 JUICE NEWTON/Break It To Me Gently
- H 18 STEVE MILLER BAND/Abacadabra
- H 19 HERB ALPERT/Route 101
- H 20 WILLIE NELSON/Let It Be Me
- H 21 MICHAEL MURPHY/What's Forever For
- H 22 NICOLETTE LARSON/Only Want To Be Wit
- H 23 NICOLETTE LARSON/Only Want To Be Wit
- H 24 TONI BASIL/Mickey
- H 25 NEIL DIAMOND/Heartlight
- H 26 GLENN FREY/The One You Love
- H 27 MICHAEL MURPHY/What's Forever For
- H 28 MICHAEL MURPHY/What's Forever For
- H 29 CAROL KEMP/You're My Best Friend
- H 30 FLEETWOOD MAC/Gypsy
- H 31 LAURA BRANIGAN/Gloria

WKBN Buffalo
PD: Neil McGinley
MD: Jon Summers

- H 1 EVELYN KING/Love Come Down
- H 2 JOE JACKSON/Steppin' Out
- H 3 GAP BAND/You Dropped A Bomb On
- H 4 SYLVIA/Nobody
- H 5 ARETHA FRANKLIN/Jump To It

WNBC New York
Radio 66
PD: Kevin Metheny
Music Coord.: Babette Stirling

- H 1 CHICAGO/Hard To Say I'm Sorry
- H 2 STEVE MILLER BAND/Abacadabra
- H 3 SURVIVOR/Eye Of The Tiger
- H 4 MELISSA MANCHESTE/You Should Hear How
- H 5 ALAN PARSONS/Eye In The Sky
- H 6 CS&N/Wasted On The Way
- H 7 JOHN COUGAR/Jack & Diane
- H 8 PAUL McCARTNEY/Take It Easy
- H 9 GO GO'S/Vacation
- H 10 KENNY ROGERS/Love Will Turn You Ar
- H 11 ASIA/Only Time Will Tell
- H 12 FLEETWOOD MAC/Hold Me
- H 13 METELS/Only The Lonely
- H 14 JACKSON BROWNE/Somebody's Baby
- H 15 RED SPEEDWAGON/Keep The Fire Burnin'
- H 16 LAURA BRANIGAN/Gloria
- H 17 POINTER SISTERS/American Music
- H 18 MICHAEL MURPHY/What's Forever For
- H 19 AMERICA/You Can Do Magic
- H 20 HUMAN LEAGUE/Don't You Want Me
- H 21 MICHAEL MCDONALD/Keep Forgettin'...
- H 22 TOTO/Make Believe
- H 23 HERB ALPERT/Route 101
- H 24 STEVE BREEZE/You Don't Want Me Any
- H 25 NICOLETTE LARSON/Only Want To Be Wit
- H 26 AIR SUPPLY/Even The Nights Are...
- H 27 WILLIE NELSON/Let It Be Me
- H 28 NEIL DIAMOND/Heartlight
- H 29 MICHAEL MCDONALD/Keep Forgettin'...
- H 30 AIR SUPPLY/Young Love

WNBC New York
Radio 66
PD: Kevin Metheny
Music Coord.: Babette Stirling

- H 1 EVELYN KING/Love Come Down
- H 2 JOE JACKSON/Steppin' Out
- H 3 GAP BAND/You Dropped A Bomb On
- H 4 SYLVIA/Nobody
- H 5 ARETHA FRANKLIN/Jump To It

(H) indicates one of the five "hottest" records on each Parallel One playlist.

Z-93 Atlanta
ATLANTA'S RADIO STATION
PD: John Young
MD: Chris Thomas

- H 1 JOHN COUGAR/Jack & Diane
- H 2 ALAN PARSONS/Eye In The Sky
- H 3 SURVIVOR/Eye Of The Tiger
- H 4 MICHAEL MCDONALD/Keep Forgettin'...
- H 5 STEVE MILLER BAND/Abacadabra

CHR
Parallel One Playlists

MIDWEST
WJOL 99.7 FM
St. Paul
PD/MD: Tac Hammer

- H 1 JOHN COUGAR/Jack & Diane
2 ALAN PARSONS/Eye In The Sky
3 ASIA/Only Time Will Tell
4 JACKSON BROWNE/Somebody's Baby
5 CHICAGO/Hard To Say I'm Sorry
6 MICHAEL MCDONALD/I Keep Forgettin'...
7 MEN AT WORK/Who Can It Be Now?
8 TOTO/Make Believe
9 BILLY IDOL/Hot In The City
10 EYE TO EYE/In The City
11 STEVE WINWOOD/Still In The Game
12 AMERICA/You Can Do Magic
13 DON HENLEY/Johnny Can't Read
14 RANDY MEISNER/Never Been In Love
15 JOE JACKSON/Steppin' Out
16 SANTANA/Hold On
17 FLEETWOOD MAC/Gypsy
18 38 SPECIAL/You Keep Runnin' Away
19 KIM CARNES/Voyeur
20 GLENN FREY/The One You Love
21 A FLOCK OF SEAGULS/Ran So Far Away
22 TANE CAIN/Holdin' On
23 LOGGINS & PERRY/Don't Fight It
24 ONI/Heart Attack
25 TONI BASIL/Mickey
26 STEEL BREEZE/You Don't Want Me Any
27 GENESIS/Paperlate
28 DONNA SUMNER/Love Is In Control (Pt. I)
29 KOOL & THE GANG/Big Fun
- ADDS GO GO'S/Get Up And Go
SURVIVOR/American Heartbeat
MOVING PICTURES/What About Me
CLIFF RICHARD/The Only Way Out
- ON STRAY CATS/Rock This Town
PONTER SISTERS/I'm So Excited
RUSH/New World Man
RICK SPRINGFIELD/Get Excited
SHEENA EASTON/Machinery
PAUL CARRACK/I Need You
WHI/Athens
MOTELS/Take The L
ABC/The Look Of Love (Part 1)
SPS/Don't Run My Life
JOSIE OTTON/How Could Be The One
CLASH/Should I Stay Or Should I Go
JOHN JETT/Do You Wanna Touch Me
BILL CHAMPAIN/Need You

94 FM Milwaukee
WKTI
PD: Dallas Cole
MD: John Grant

- H 1 JOHN COUGAR/Jack & Diane
2 MEN AT WORK/Who Can It Be Now?
3 ALAN PARSONS/Eye In The Sky
4 PAUL McCARTNEY/Take It Easy
5 JACKSON BROWNE/Somebody's Baby
6 CHICAGO/Hard To Say I'm Sorry
7 ASIA/Only Time Will Tell
8 MICHAEL MCDONALD/I Keep Forgettin'...
9 AMERICA/You Can Do Magic
10 FLEETWOOD MAC/Gypsy
11 GLENN FREY/The One You Love
12 TOTO/Make Believe
13 STEVE MILLER BAND/Abacadabra
14 STEEL BREEZE/You Don't Want Me Any
15 STEVE WINWOOD/Still In The Game
16 REO SPEEDWAGON/Sweet Time
18 38 SPECIAL/You Keep Runnin' Away
19 COOKER & WAINES/Up Where We Belong
- ADDS RICK SPRINGFIELD/Get Excited
CHICAGO/Love Me Tomorrow
BILLY JOEL/Pressure

94.1 KBEQ
Kansas City
PD: Maja Britton
MD: John Conrad

- H 1 CHICAGO/Hard To Say I'm Sorry
2 JOHN COUGAR/Jack & Diane
3 ALAN PARSONS/Eye In The Sky
4 ASIA/Only Time Will Tell
5 PAUL McCARTNEY/Take It Easy
6 JACKSON BROWNE/Somebody's Baby
7 MICHAEL MCDONALD/I Keep Forgettin'...
8 DONNA SUMNER/Love Is In Control (Pt. I)
9 KENNY ROGERS/Love Will Turn You Ar
10 ELTON JOHN/Blue Eyes
11 JOAN JETT/Do You Wanna Touch Me
12 AMERICA/You Can Do Magic
13 MEN AT WORK/Who Can It Be Now?
14 TOTO/Make Believe
15 CSN/Wasted On The Way
16 RANDY MEISNER/Never Been In Love
17 KIM CARNES/Voyeur
18 FLEETWOOD MAC/Gypsy
19 REO SPEEDWAGON/Sweet Time
20 SANTANA/Hold On
21 CLOCKS/She Looks A Lot Like
22 ONI/Heart Attack
23 STEEL BREEZE/You Don't Want Me Any
24 FLEETWOOD MAC/Gypsy
25 LOGGINS & PERRY/Don't Fight It
26 GLENN FREY/The One You Love
27 SURVIVOR/Eye Of The Tiger
28 GO GO'S/Vacation
29 38 SPECIAL/You Keep Runnin' Away
30 STEVE MILLER BAND/Abacadabra
31 AIR SUPPLY/Even The Nights Are...
32 JOHN COUGAR/Jack & Diane
33 RICK SPRINGFIELD/Get Excited
34 MELISSA MANCHESTE/You Should Hear How...
35 SURVIVOR/Eye Of The Tiger
36 HUEY LEWIS & NEWS/Workin' For A Livin'
37 JOURNYS/Still They Ride
38 SOFT CELL/Tainted Love
39 TOTO/Rosanna
40 EDDIE MONEY/Think I'm In Love
- ADDS 37

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WLS Chicago
FM 95
PD: Richard Lippincott
MD: Steve Perun

- H 2 JOHN COUGAR/Jack & Diane
1 CHICAGO/Hard To Say I'm Sorry
3 STEVE MILLER BAND/Abacadabra
5 SURVIVOR/Eye Of The Tiger
6 JOHN COUGAR/Hurts So Good
7 JACKSON BROWNE/Somebody's Baby
8 MEN AT WORK/Who Can It Be Now?
10 LOGGINS & PERRY/Don't Fight It
11 TOTO/Make Believe
14 FLEETWOOD MAC/Hold Me
15 EDDIE MONEY/Think I'm In Love
16 KIM CARNES/Voyeur
18 JOAN JETT/Do You Wanna Touch Me
19 WHI/Athens
20 PAUL McCARTNEY/Take It Easy
21 CSN/Wasted On The Way
22 HUMAN LEAGUE/Don't You Want Me
23 TOTO/Make Believe
24 MOTELS/Only The Lonely
25 A FLOCK OF SEAGULS/Ran So Far Away
26 GLENN FREY/The One You Love
28 HUEY LEWIS & NEWS/Workin' For A Livin'
29 ASIA/Only Time Will Tell
- ADDS RUSH/New World Man
38 SPECIAL/You Keep Runnin' Away
- ON ROBERT PLANT/Burning Down One Side

WGCL 98 Cleveland
PD: Bob Travis
MD: Tom Jefferies

- H 1 JOHN COUGAR/Jack & Diane
2 CHICAGO/Hard To Say I'm Sorry
3 MELISSA MANCHESTE/You Should Hear How...
4 ALAN PARSONS/Eye In The Sky
5 ELTON JOHN/Blue Eyes
6 A FLOCK OF SEAGULS/Ran So Far Away
7 JACKSON BROWNE/Somebody's Baby
8 MICHAEL MCDONALD/I Keep Forgettin'...
9 ASIA/Only Time Will Tell
10 GLENN FREY/The One You Love
11 KIM CARNES/Voyeur
12 RUSH/New World Man
13 SANTANA/Hold On
14 WHI/Athens
15 ARETHA FRANKLIN/Jump To It
16 GLENN FREY/The One You Love
17 FLEETWOOD MAC/Gypsy
18 TOTO/Make Believe
19 38 SPECIAL/You Keep Runnin' Away
20 AMERICA/You Can Do Magic
21 STEEL BREEZE/You Don't Want Me Any
22 LOGGINS & PERRY/Don't Fight It
23 JOE JACKSON/Steppin' Out
24 MICHAEL MCDONALD/I Keep Forgettin'...
25 SYLVIA/Nobody
26 ABC/The Look Of Love (Part 1)
27 STRAY CATS/Rock This Town
- ADDS TONI BASIL/Mickey
LOGGINS & PERRY/Don't Fight It
NEIL DIAMOND/Heartlight
JOE JACKSON/Steppin' Out
SYLVIA/Nobody
ABC/The Look Of Love (Part 1)
STRAY CATS/Rock This Town
- ON PAUL CARRACK/I Need You
LURA BRANIGAN/Gloria
STEEL BREEZE/You Don't Want Me Any

Q102 Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

- H 2 WHEELS/Amaré'ta
1 ASIA/Only Time Will Tell
3 EDDIE MONEY/Think I'm In Love
4 JOHN COUGAR/Jack & Diane
5 MELISSA MANCHESTE/You Should Hear How...
6 CHICAGO/Hard To Say I'm Sorry
7 LOGGINS & PERRY/Don't Fight It
8 MEN AT WORK/Who Can It Be Now?
10 GO GO'S/Vacation
11 38 SPECIAL/You Keep Runnin' Away
12 GAP BAND/You Dropped A Bomb On
13 ALAN PARSONS/Eye In The Sky
14 STEVE MILLER BAND/Abacadabra
15 SOFT CELL/Tainted Love
16 PAUL McCARTNEY/Take It Easy
17 TOTO/Make Believe
18 GLENN FREY/The One You Love
19 RICK SPRINGFIELD/Kind Of Fool Am I
20 THE EYE/In The City
21 KOOL & THE GANG/Big Fun
22 KANSAS/Play The Game Tonight
23 REO SPEEDWAGON/Keep The Fire Burnin'
24 MICHAEL MCDONALD/I Keep Forgettin'...
25 FLEETWOOD MAC/Hold Me
26 STEEL BREEZE/You Don't Want Me Any
28 GARY U.S. WORMS/Out Of Work
29 SURVIVOR/Eye Of The Tiger
30 AMERICA/You Can Do Magic
- ADDS 25, 30
- ON GLENN FREY/Parlytyon

WLS Chicago
AM 89
PD: Richard Lippincott
MD: Steve Perun

- H 2 JOHN COUGAR/Jack & Diane
1 CHICAGO/Hard To Say I'm Sorry
3 STEVE MILLER BAND/Abacadabra
5 SURVIVOR/Eye Of The Tiger
6 MELISSA MANCHESTE/You Should Hear How...
7 SURVIVOR/Eye Of The Tiger
8 MICHAEL MCDONALD/I Keep Forgettin'...
10 JACKSON BROWNE/Somebody's Baby
11 MEN AT WORK/Who Can It Be Now?
12 MICHAEL MCDONALD/I Keep Forgettin'...
13 LOGGINS & PERRY/Don't Fight It
14 EDDIE MONEY/Think I'm In Love
16 KIM CARNES/Voyeur
17 COOKER & WAINES/Up Where We Belong
18 AIR SUPPLY/Even The Nights Are...
19 WHI/Athens
20 PAUL McCARTNEY/Take It Easy
21 CSN/Wasted On The Way
22 AMERICA/You Can Do Magic
23 HUMAN LEAGUE/Don't You Want Me
24 TOTO/Make Believe
25 MOTELS/Only The Lonely
26 A FLOCK OF SEAGULS/Ran So Far Away
27 TOTO/Rosanna
28 38 SPECIAL/You Keep Runnin' Away
29 ASIA/Only Time Will Tell
- ADDS 32

WEST
610 KFRC
San Francisco
PD: Gerry Cagle
MD: Sandy Louie

- H 1 CHICAGO/Hard To Say I'm Sorry
2 JOHN COUGAR/Jack & Diane
3 STEVE MILLER BAND/Abacadabra
4 SURVIVOR/Eye Of The Tiger
5 EDDIE MONEY/Think I'm In Love
6 GAP BAND/You Dropped A Bomb On
7 MELISSA MANCHESTE/You Should Hear How...
8 MEN AT WORK/Who Can It Be Now?
9 ARETHA FRANKLIN/Jump To It
10 A FLOCK OF SEAGULS/Ran So Far Away
11 JERMAINE JACKSON/Let Me Tickle Your Fe
12 AIR SUPPLY/Even The Nights Are...
13 FLEETWOOD MAC/Hold Me
14 DONNA SUMNER/Love Is In Control (Pt. I)
15 SOUL SONIC FORCE/Planet Rock
16 EVELYN KING/Love Come Down
17 ZAPP/Dance Floor
18 CAMEO/I'll Gyp You
19 PAUL McCARTNEY/Take It Easy
20 HUEY LEWIS & NEWS/Workin' For A Livin'
21 SANTANA/Hold On
22 ONI/Heart Attack
23 HOWARD JOHNSON/So Fine
24 KOOL & THE GANG/Big Fun
25 LIPS, INC./Dust One Heart
26 GRAND MASTER FLASH/The Message
17 MOTELS/Only The Lonely
31 GLENN FREY/The One You Love
32 JOAN JETT/Do You Wanna Touch Me
33 STEVIE WONDER/Do I Do
34 JOHN COUGAR/Hurts So Good
35 JEFFREY OSBORNE/I Really Don't Need N
36 ZAPP/Do Me Dirty (Box Th
37 WAR/Outlaw
38 ONE WAY/Cutie Pie
39 CARLTON/You're My Number One
40 STEVIE WONDER/Ribbon In The Sky
41 POINTER SISTERS/American Music
42 SOFT CELL/Tainted Love
43 TOTO/Rosanna
- ADDS NONE
- ON POINTER SISTERS/I'm So Excited
WAR/Just Because
TIERRA/Hidden Tears

KRRL 102.7 Los Angeles
PD: Jack Roth
MD: Rick Stancato

- H 1 CHICAGO/Hard To Say I'm Sorry
2 STEVE MILLER BAND/Abacadabra
3 TONI BASIL/Mickey
4 GO GO'S/Vacation
5 SURVIVOR/Eye Of The Tiger
6 MELISSA MANCHESTE/You Should Hear How...
7 JOHN COUGAR/Hurts So Good
8 A FLOCK OF SEAGULS/Ran So Far Away
9 FLEETWOOD MAC/Hold Me
10 DONNA SUMNER/Love Is In Control (Pt. I)
11 MEN AT WORK/Who Can It Be Now?
12 AIR SUPPLY/Even The Nights Are...
13 MISSING PERSONS/Words
14 JERMAINE JACKSON/Let Me Tickle Your Fe
15 GAP BAND/You Dropped A Bomb On
16 LAURA BRANIGAN/Gloria
17 JOHN COUGAR/Jack & Diane
18 ARETHA FRANKLIN/Jump To It
19 HAIROUT 100/Forever The Stripts/Boy
20 KIM WILDE/Kids In America
21 HAIROUT 100/Love Plus One
22 MOTELS/Only The Lonely
23 JACKSON BROWNE/Somebody's Baby
24 MICHAEL MCDONALD/I Keep Forgettin'...
25 JOE JACKSON/Steppin' Out
26 EVELYN KING/Love Come Down
27 DAZZ BAND/Let It Whip
28 KOOL & THE GANG/Big Fun
29 JEFFREY OSBORNE/I Really Don't Need N
30 JOSIE OTTON/How Could Be The One
- ADDS 25
- FLEETWOOD MAC/Gypsy
PONTER SISTERS/I'm So Excited
TAVARES/A Penny For Your Thoub
STRAY CATS/Rock This Town
BILLY JOEL/Pressure
- ON RICK SPRINGFIELD/Get Excited
NEIL DIAMOND/Heartlight
STRAY CATS/Rock This Town
ABC/The Look Of Love (Part 1)
SYLVIA/Nobody
ONI/Heart Attack
EL CHICAGO/Groovin'
D NEIL DIAMOND/Heartlight
STEEL BREEZE/You Don't Want Me Any
SANTANA/Hold On
KIM CARNES/Voyeur
TANE CAIN/Holdin' On

FM 100 Phoenix
PD: Steve Rivers
MD: Chaz Kelley

- H 1 CHICAGO/Hard To Say I'm Sorry
2 SURVIVOR/Eye Of The Tiger
3 MELISSA MANCHESTE/You Should Hear How...
4 ALAN PARSONS/Eye In The Sky
5 POINTER SISTERS/American Music
6 JACKSON BROWNE/Somebody's Baby
7 KENNY ROGERS/Love Will Turn You Ar
8 STEVE MILLER BAND/Abacadabra
9 HERB ALPERT/Route 101
10 PAUL DAVIS/Love Or Let Me Be Lon
11 CSN/Wasted On The Way
12 WALTER MURPHY/Themes From E.T.
13 FLEETWOOD MAC/Hold Me
14 MICHAEL MCDONALD/I Keep Forgettin'...
15 GLENN FREY/The One You Love
16 JOHN COUGAR/Jack & Diane
17 ELTON JOHN/Blue Eyes
18 DENISE WILLIAMS/It's Gonna Take A Mir
19 AMERICA/You Can Do Magic
20 JOURNYS/Still They Ride
21 PATRICE RUSHEN/Forget Me Not
22 WILLIE NELSON/At It Be Now
23 JUICE NEWTON/Break It To Me Gently
24 ROBERTA FLACK/I'm The One
25 RANDY MEISNER/Never Been In Love
26 LOGGINS & PERRY/Don't Fight It
27 HALL & GATES/Your Imagination
28 COOKER & WAINES/Up Where We Belong
29 FLEETWOOD MAC/Gypsy
- ADDS SYLVIA/Nobody
MEN AT WORK/Who Can It Be Now?
PAUL CARRACK/I Need You
- ON DON HENLEY/Talking To The Moon
NEIL DIAMOND/Heartlight
WARREN ZEVON/Let Nothing Come Betw

64 KFI Los Angeles
The #1 hit station.
PD: Tom Bigby
MD: Phil Stanley

- H 1 CHICAGO/Hard To Say I'm Sorry
2 JOHN COUGAR/Jack & Diane
3 JACKSON BROWNE/Somebody's Baby
4 TONI BASIL/Mickey
5 CSN/Wasted On The Way
6 MEN AT WORK/Who Can It Be Now?
7 MICHAEL MCDONALD/I Keep Forgettin'...
8 DONNA SUMNER/Love Is In Control (Pt. I)
9 TOTO/Make Believe
10 KIM CARNES/Voyeur
11 SANTANA/Hold On
12 ELTON JOHN/Blue Eyes
13 AMERICA/You Can Do Magic
14 GAP BAND/You Dropped A Bomb On
15 SURVIVOR/Eye Of The Tiger
16 SURVIVOR/Eye Of The Tiger
17 JUICE NEWTON/Break It To Me Gently
18 LAURA BRANIGAN/Gloria
19 ONI/Heart Attack
20 PAUL McCARTNEY/Take It Easy
21 38 SPECIAL/You Keep Runnin' Away
22 MELISSA MANCHESTE/You Should Hear How...
23 FLEETWOOD MAC/Gypsy
24 LOGGINS & PERRY/Don't Fight It
25 KOOL & THE GANG/Big Fun
26 STRAY CATS/Rock This Town
27 EVELYN KING/Love Come Down
28 REO SPEEDWAGON/Sweet Time
29 NEIL DIAMOND/Heartlight
30 GLENN FREY/The One You Love
- ADDS 26
- STEVIE WONDER/Ribbon In The Sky
BILLY JOEL/Pressure
MO/Athens
MOVING PICTURES/What About Me
GO GO'S/Get Up And Go
PONTER SISTERS/I'm So Excited
- ON MOTELS/Take The L
STEEL BREEZE/You Don't Want Me Any
TANE CAIN/Holdin' On
DON HENLEY/Johnny Can't Read
RICK SPRINGFIELD/Get Excited
PAUL CARRACK/I Need You
BOB DYLAN/All Of My Love
JOE JACKSON/Steppin' Out
ARETHA FRANKLIN/Jump To It
SYLVIA/Nobody
TIERRA/Hidden Tears
BILLY PRESTON/I'm Never Gonna Say G
ABC/The Look Of Love (Part 1)
SHEENA EASTON/Machinery

THE MIGHTY XTRA San Diego
amradio
PD: Jeff Hunter
MD: Jim Richards

- H 1 CHICAGO/Hard To Say I'm Sorry
2 JOHN COUGAR/Jack & Diane
3 TONI BASIL/Mickey
4 GO GO'S/Vacation
5 SURVIVOR/Eye Of The Tiger
6 KOOL & THE GANG/Big Fun
7 DICKIE GOODMAN/Hey, E.T.
8 HELIX/You Should Hear How...
9 A FLOCK OF SEAGULS/Ran So Far Away
10 MEN AT WORK/Who Can It Be Now?
11 STEVE MILLER BAND/Abacadabra
12 JACKSON BROWNE/Somebody's Baby
13 MISSING PERSONS/Words
14 SANTANA/Hold On
15 KIM CARNES/Voyeur
16 GAP BAND/You Dropped A Bomb On
17 STEEL BREEZE/You Don't Want Me Any
18 ARETHA FRANKLIN/Jump To It
19 ONI/Heart Attack
20 LOGGINS & PERRY/Don't Fight It
21 REO SPEEDWAGON/Sweet Time
22 EVELYN KING/Love Come Down
23 LAURA BRANIGAN/Gloria
- ADDS NEIL DIAMOND/Heartlight
BILLY JOEL/Pressure
ABC/The Look Of Love (Part 1)
MO/Athens
- ON TANE CAIN/Holdin' On
JOE JACKSON/Steppin' Out
RICK SPRINGFIELD/Get Excited
38 SPECIAL/You Keep Runnin' Away
PONTER SISTERS/I'm So Excited

KRRL 102.7 Los Angeles
PD: Jack Roth
MD: Rick Stancato

- H 1 CHICAGO/Hard To Say I'm Sorry
2 STEVE MILLER BAND/Abacadabra
3 TONI BASIL/Mickey
4 GO GO'S/Vacation
5 SURVIVOR/Eye Of The Tiger
6 MELISSA MANCHESTE/You Should Hear How...
7 JOHN COUGAR/Hurts So Good
8 A FLOCK OF SEAGULS/Ran So Far Away
9 FLEETWOOD MAC/Hold Me
10 DONNA SUMNER/Love Is In Control (Pt. I)
11 MEN AT WORK/Who Can It Be Now?
12 AIR SUPPLY/Even The Nights Are...
13 MISSING PERSONS/Words
14 JERMAINE JACKSON/Let Me Tickle Your Fe
15 GAP BAND/You Dropped A Bomb On
16 LAURA BRANIGAN/Gloria
17 JOHN COUGAR/Jack & Diane
18 ARETHA FRANKLIN/Jump To It
19 HAIROUT 100/Forever The Stripts/Boy
20 KIM WILDE/Kids In America
21 HAIROUT 100/Love Plus One
22 MOTELS/Only The Lonely
23 JACKSON BROWNE/Somebody's Baby
24 MICHAEL MCDONALD/I Keep Forgettin'...
25 JOE JACKSON/Steppin' Out
26 EVELYN KING/Love Come Down
27 DAZZ BAND/Let It Whip
28 KOOL & THE GANG/Big Fun
29 JEFFREY OSBORNE/I Really Don't Need N
30 JOSIE OTTON/How Could Be The One
- ADDS 25
- FLEETWOOD MAC/Gypsy
PONTER SISTERS/I'm So Excited
TAVARES/A Penny For Your Thoub
STRAY CATS/Rock This Town
BILLY JOEL/Pressure
- ON RICK SPRINGFIELD/Get Excited
NEIL DIAMOND/Heartlight
STRAY CATS/Rock This Town
ABC/The Look Of Love (Part 1)
SYLVIA/Nobody
ONI/Heart Attack
EL CHICAGO/Groovin'
D NEIL DIAMOND/Heartlight
STEEL BREEZE/You Don't Want Me Any
SANTANA/Hold On
KIM CARNES/Voyeur
TANE CAIN/Holdin' On

FM 100 Phoenix
PD: Steve Rivers
MD: Chaz Kelley

- H 1 CHICAGO/Hard To Say I'm Sorry
2 ALAN PARSONS/Eye In The Sky
3 JACKSON BROWNE/Somebody's Baby
4 ELTON JOHN/Blue Eyes
5 STEVE MILLER BAND/Abacadabra
6 FLEETWOOD MAC/Hold Me
7 GO GO'S/Vacation
8 MELISSA MANCHESTE/You Should Hear How...
9 KENNY ROGERS/Love Will Turn You Ar
10 MICHAEL MCDONALD/I Keep Forgettin'...
11 PAUL McCARTNEY/Take It Easy
12 AMERICA/You Can Do Magic
13 GLENN FREY/The One You Love
14 MEN AT WORK/Who Can It Be Now?
15 MICHAEL MURPHY/What's Forever For
16 AIR SUPPLY/Even The Nights Are...
17 TOTO/Make Believe
18 NEIL DIAMOND/Heartlight
19 TOTO/Rosanna
20 ROBERTA FLACK/I'm The One
21 GLENN FREY/The One You Love
22 PATRICE RUSHEN/Forget Me Not
23 KIM CARNES/Voyeur
24 HERB ALPERT/Route 101
25 COOKER & WAINES/Up Where We Belong
- ADDS CSN/Southern Cross
BILLY JOEL/Pressure
- ON ONI/Heart Attack
SYLVIA/Nobody

Q103 FM KOAQ Denver
PD: Jack Regan
MD: Alan Sledge

- H 6 JACKSON BROWNE/Somebody's Baby
7 JOHN COUGAR/Jack & Diane
8 ALAN PARSONS/Eye In The Sky
9 AMERICA/You Can Do Magic
10 MELISSA MANCHESTE/You Should Hear How...
11 ELTON JOHN/Blue Eyes
12 CHICAGO/Hard To Say I'm Sorry
13 GO GO'S/Vacation
14 KIM CARNES/Voyeur
15 JACKSON BROWNE/Somebody's Baby
16 BILLY JOEL/Pressure
17 MEN AT WORK/Who Can It Be Now?
18 PAUL McCARTNEY/Take It Easy
19 RANDY MEISNER/Never Been In Love
20 GLENN FREY/The One You Love
21 ASIA/Only Time Will Tell
22 TOTO/Make Believe
23 JUICE NEWTON/Break It To Me Gently
24 REO SPEEDWAGON/Sweet Time
25 STEEL BREEZE/You Don't Want Me Any
26 ONI/Heart Attack
27 ALFONZO/Girl, You Are The One
28 KIM CARNES/Voyeur
29 38 SPECIAL/You Keep Runnin' Away
30 MOVING PICTURES/What About Me
31 PONTER SISTERS/I'm So Excited
32 KIM CARNES/Voyeur
33 TANE CAIN/Holdin' On
34 KOOL & THE GANG/Big Fun
35 STEEL BREEZE/You Don't Want Me Any
36 STEVE WINWOOD/Still In The Game
- ADDS CSN/Southern Cross
BILLY JOEL/Pressure
DON HENLEY/Johnny Can't Read
SYLVIA/Nobody
- ON PAUL CARRACK/I Need You
MICHAEL MURPHY/What's Forever For
PONTER SISTERS/I'm So Excited
TANE CAIN/Holdin' On
ONI/Heart Attack
KOOL & THE GANG/Big Fun
STEEL BREEZE/You Don't Want Me Any
STEVE WINWOOD/Still In The Game

KZZP Phoenix
FM 104
PD: Randy Stewart
MD: Steve Goddard

- H 1 JOHN COUGAR/Jack & Diane
2 MEN AT WORK/Who Can It Be Now?
3 A FLOCK OF SEAGULS/Ran So Far Away
4 MICHAEL MCDONALD/I Keep Forgettin'...
5 JACKSON BROWNE/Somebody's Baby
6 ALAN PARSONS/Eye In The Sky
7 ASIA/Only Time Will Tell
8 CHICAGO/Hard To Say I'm Sorry
9 GO GO'S/Vacation
10 AMERICA/You Can Do Magic
11 TOTO/Make Believe
12 ELTON JOHN/Blue Eyes
13 SANTANA/Hold On
14 KENNY ROGERS/Love Will Turn You Ar
15 DON HENLEY/Johnny Can't Read
16 KIM CARNES/Voyeur
17 ROBERTA FLACK/I'm The One
18 JUICE NEWTON/Break It To Me Gently
19 LOGGINS & PERRY/Don't Fight It
20 GLENN FREY/The One You Love
21 COOKER & WAINES/Up Where We Belong
22 FLEETWOOD MAC/Gypsy
23 HUEY LEWIS & NEWS/Workin' For A Livin'
24 SURVIVOR/Eye Of The Tiger
25 STEEL BREEZE/You Don't Want Me Any
26 WHI/Athens
27 REO SPEEDWAGON/Sweet Time
28 STRAY CATS/Rock This Town
29 PAUL CARRACK/I Need You
- ADDS RICK SPRINGFIELD/Get Excited
NEIL DIAMOND/Heartlight
JOE JACKSON/Steppin' Out
BILLY JOEL/Pressure
- ON SYLVIA/Nobody
CSN/Southern Cross

KZZP Phoenix
FM 104
PD: Doug Erikson
MD: Gloria Avila

- H 1 CHICAGO/Hard To Say I'm Sorry
2 JOHN COUGAR/Jack & Diane
3 GO GO'S/Vacation
4 MELISSA MANCHESTE/You Should Hear How...
5 ALAN PARSONS/Eye In The Sky
6 SURVIVOR/Eye Of The Tiger
7 JACKSON BROWNE/Somebody's Baby
8 JOHN COUGAR/Jack & Diane
9 MICHAEL MCDONALD/I Keep Forgettin'...
10 FLEETWOOD MAC/Hold Me
11 PAUL McCARTNEY/Take It Easy
12 AMERICA/You Can Do Magic
13 PAUL McCARTNEY/Take It Easy
14 SURVIVOR/Eye Of The Tiger
15 A FLOCK OF SEAGULS/Ran So Far Away
16 KENNY ROGERS/Love Will Turn You Ar
17 ELTON JOHN/Blue Eyes
18 KIM CARNES/Voyeur
19 LOGGINS & PERRY/Don't Fight It
20 MICHAEL MCDONALD/I Keep Forgettin'...
21 MELISSA MANCHESTE/You Should Hear How...
22 MEN AT WORK/Who Can It Be Now?
23 RANDY MEISNER/Never Been In Love
24 SANTANA/Hold On
25 GLENN FREY/The One You Love
26 GO GO'S/Vacation
27 FLEETWOOD MAC/Hold Me
28 FLEETWOOD MAC/Gypsy
29 AIR SUPPLY/Even The Nights Are...
30 38 SPECIAL/You Keep Runnin' Away
31 REO SPEEDWAGON/Sweet Time
32 STEEL BREEZE/You Don't Want Me Any
33 LOGGINS & PERRY/Don't Fight It
34 TANE CAIN/Holdin' On
35 WHI/Athens
36 RICK SPRINGFIELD/Get Excited
NEIL DIAMOND/Heartlight
STRAY CATS/Rock This Town
ABC/The Look Of Love (Part 1)
SYLVIA/Nobody
ONI/Heart Attack
EL CHICAGO/Groovin'
D NEIL DIAMOND/Heartlight
STEEL BREEZE/You Don't Want Me Any
SANTANA/Hold On
KIM CARNES/Voyeur
TANE CAIN/Holdin' On
- ADDS KOOL & THE GANG/Big Fun
BILLY JOEL/Pressure
MOTELS/Take The L
PONTER SISTERS/I'm So Excited
DON HENLEY/Johnny Can't Read
- ON WHI/Athens
RICK SPRINGFIELD/Get Excited
NEIL DIAMOND/Heartlight
TONI BASIL/Mickey

KRRL 102.7 Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

- H 1 TONI BASIL/Mickey
2 JOHN COUGAR/Jack & Diane
3 JACKSON BROWNE/Somebody's Baby
4 ALAN PARSONS/Eye In The Sky
5 GO GO'S/Vacation
6 MELISSA MANCHESTE/You Should Hear How...
7 KENNY ROGERS/Love Will Turn You Ar
8 MICHAEL MCDONALD/I Keep Forgettin'...
9 PAUL McCARTNEY/Take It Easy
10 AMERICA/You Can Do Magic
11 GLENN FREY/The One You Love
12 MEN AT WORK/Who Can It Be Now?
13 LAURA BRANIGAN/Gloria
14 JERMAINE JACKSON/Let Me Tickle Your Fe
15 ASIA/Only Time Will Tell
16 ARETHA FRANKLIN/Jump To It
17 MICHAEL MCDONALD/I Keep Forgettin'...
18 NEIL DIAMOND/Heartlight
19 KENNY ROGERS/Love Will Turn You Ar
20 GLENN FREY/The One You Love
21 PATRICE RUSHEN/Forget Me Not
22 MOTELS/Take The L
23 DON HENLEY/Johnny Can't Read
24 LOGGINS & PERRY/Don't Fight It
25 ONI/Heart Attack
26 DOLLY PARTON/Will Always Love You
27 JOE JACKSON/Steppin' Out
28 GLENN FREY/The One You Love
29 WILLIE NELSON/At It Be Now
30 TOTO/Make Believe
31 EVELYN KING/Love Come Down
32 SANTANA/Hold On
33 CLASH/Rock The Casbah
34 KOOL & THE GANG/Big Fun
35 HUEY LEWIS & NEWS/Workin' For A Livin'
36 RANDY MEISNER/Never Been In Love
37 JOURNYS/Still They Ride
38 SHEENA EASTON/Machinery
39 KIM CARNES/Voyeur
40 FLEETWOOD MAC/Gypsy
41 EL CHICAGO/Groovin'
42 NEIL DIAMOND/Heartlight
43 KARLA BONOFF/Be In Your Butt
44 JUICE NEWTON/Break It To Me Gently
45 BELLE STARS/Clapping Song
46 TAVARES/A Penny For Your Thoub
47 WHI/Athens
- ADDS TIMOTHY B. SOMMIT/So Much In Love
EDDIE MONEY/Shakin'
BILLY JOEL/Pressure
RAY PARKER JR./It's Our Own Affair
SURVIVOR/American Heartbeat
TRIDDS, Dns, Dns, I Don't
TERRY GREGORY/You Don't Own Me
- ON CHRISTOPHER ATKIN/How Can I Live Withou
TANE CAIN/Holdin' On
TIERRA/Hidden Tears
BOB CALDWELL/All Of My Love
REO SPEEDWAGON/Sweet Time
STEEL BREEZE/You Don't Want Me Any
ABC/The Look Of Love (Part 1)
ALFONZO/Girl, You Are The One
28 KIM CARNES/Voyeur
29 38 SPECIAL/You Keep Runnin' Away
30 MOVING PICTURES/What About Me
31 PONTER SISTERS/I'm So Excited
32 KIM CARNES/Voyeur
33 TANE CAIN/Holdin' On
34 KOOL & THE GANG/Big Fun
35 STEEL BREEZE/You Don't Want Me Any
36 STEVE WINWOOD/Still In The Game
37 TAVARES/A Penny For Your Thoub
- ADDS STRAY CATS/Rock This Town
BILLY JOEL/Right Here And Now
TIMOTHY B. SOMMIT/So Much In Love
WHI/Athens
- ON PONTER SISTERS/I'm So Excited

KCIR Portland
FM 97
PD: Richard Harker
MD: Trevlyn Holdridge

- H 2 ALAN PARSONS/Eye In The Sky
1 CHICAGO/Hard To Say I'm Sorry
3 GO GO'S/Vacation
4 MELISSA MANCHESTE/You Should Hear How...
5 ALAN PARSONS/Eye In The Sky
6 SURVIVOR/Eye Of The Tiger
7 JACKSON BROWNE/Somebody's Baby
8 JOHN COUGAR/Jack & Diane
9 MICHAEL MCDONALD/I Keep Forgettin'...
10 FLEETWOOD MAC/Hold Me
11 PAUL McCARTNEY/Take It Easy
12 AMERICA/You Can Do Magic
13 PAUL McCARTNEY/Take It Easy
14 SURVIVOR/Eye Of The Tiger
15 A FLOCK OF SEAGULS/Ran So Far Away
16 KENNY ROGERS/Love Will Turn You Ar
17 ELTON JOHN/Blue Eyes
18 KIM CARNES/Voyeur
19 LOGGINS & PERRY/Don't Fight It
20 MICHAEL MCDONALD/I Keep Forgettin'...
21 MELISSA MANCHESTE/You Should Hear How...
22 MEN AT WORK/Who Can It Be Now?
23 RANDY MEISNER/Never Been In Love
24 SANTANA/Hold On
25 GLENN FREY/The One You Love
26 GO GO'S/Vacation
27 FLEETWOOD MAC/Hold Me
28 FLEETWOOD MAC/Gypsy
29 AIR SUPPLY/Even The Nights Are...
30 38 SPECIAL/You Keep Runnin' Away
31 REO SPEEDWAGON/Sweet Time
32 STEEL BREEZE/You Don't Want Me Any
33 JOE JACKSON/Steppin' Out
- ADDS NONE
- ON WHI/Athens
TANE CAIN/Holdin' On

KIS FM Los Angeles
102.7
PD: Gerry De Francesco
MD: Mike Schaefer

- H 1 STEVE MILLER BAND/Abacadabra
2 CHICAGO/Hard To Say I'm Sorry
3 GO GO'S/Vacation
4 MELISSA MANCHESTE/You Should Hear How...
5 ALAN PARSONS/Eye In The Sky
6 SURVIVOR/Eye Of The Tiger
7 JACKSON BROWNE/Somebody's Baby
8 JOHN COUGAR/Jack & Diane
9 MICHAEL MCDONALD/I Keep Forgettin'...
10 FLEETWOOD MAC/Hold Me
11 PAUL McCARTNEY/Take It Easy
12 AMERICA/You Can Do Magic
13 PAUL McCARTNEY/Take It Easy
14 SURVIVOR/Eye Of The Tiger
15 A FLOCK OF SEAGULS/Ran So Far Away
16 KENNY ROGERS/Love Will Turn You Ar
17 ELTON JOHN/Blue Eyes
18 KIM CARNES/Voyeur
19 LOGGINS & PERRY/Don't Fight It
20 MICHAEL MCDONALD/I Keep Forgettin'...
21 MELISSA MANCHESTE/You Should Hear How...
22 MEN AT WORK/Who Can It Be Now?
23 RANDY MEISNER/Never Been In Love
24 SANTANA/Hold On
25 GLENN FREY/The One You Love
26 GO GO'S/Vacation
27 FLEETWOOD MAC/Hold Me
28 FLEETWOOD MAC/Gypsy
29 AIR SUPPLY/Even The Nights Are...
30 38 SPECIAL/You Keep Runnin' Away
31 REO SPEEDWAGON/Sweet Time
32 STEEL BREEZE/You Don

EAST
Most Added® Hottest

Billy Joel John Cougar
Pointer Sisters Alan Parsons
Go-Go's Jackson Browne

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest

Billy Joel John Cougar
C. S. & N. Jackson Browne
Joe Jackson Michael
McDonald

EAST

PARALLEL TWO

WKEE/Huntington, WV
Gary Miller

NEIL DIAMOND
RUSH
CS&N
BILLY JOEL
GO GO'S
CHICAGO
POINTER SISTERS
TONI BASIL
Hottest:
ELTON JOHN 3-1
MEN AT WORK 7-3
AMERICA 11-4
JACKSON BROWNE 9-5
SANTANA 16-6

WPST/Trenton, NJ

Tom Taylor

AIR SUPPLY
GO GO'S
BILLY JOEL
PAUL MCCARTNEY
STRAY CATS
Hottest:
JOHN COUGAR 1-1
ALAN PARSONS 4-2
MEN AT WORK 5-3
WHO 34-18
RUSH 39-30

WTRY/Albany, NY

Bill Cahill

SYLVIA
BILLY JOEL
Hottest:
JOHN COUGAR 2-1
JACKSON BROWNE 8-4
ALAN PARSONS 14-7
ONJ 21-13
NEIL DIAMOND 26-20

WAEB/Allentown, PA

Jefferson Ward

LAURA BRANIGAN
CHICAGO
STEPHEN BISHOP
AIR SUPPLY
BILLY JOEL
Hottest:
STEVE MILLER BAND 7-1
AMERICA 4-2
JACKSON BROWNE 8-5
GLENN FREY 15-7
SYLVIA 25-18

KC101/New Haven, CT

Danny Lyons

BILLY JOEL
Hottest:
ELTON JOHN 2-1
MICHAEL MCDONALD 7-5
COCKER & WARNES 12-7
NEIL DIAMOND 23-16
JOHN COUGAR 25-20

WBLI/Long Island, NY

Bill Terry

BILLY JOEL
Hottest:
CHICAGO 1-1
MELISSA MANCHESTE 7-5
JOHN COUGAR 12-8
ALAN PARSONS 13-9
KENNY ROGERS 11-10

WTIC-FM/Hartford, CT

Mike West

LAURA BRANIGAN
NEIL DIAMOND
RICK SPRINGFIELD
Hottest:
ARETHA FRANKLIN 3-1
MEN AT WORK 6-2
JOHN COUGAR 16-5
EVELYN KING 15-6
MICHAEL MCDONALD 14-10

Q106/York, PA

Dan Steele

NEIL DIAMOND
GO GO'S
LAURA BRANIGAN
POINTER SISTERS
Hottest:
JOHN COUGAR 1-1
ALAN PARSONS 4-2
JACKSON BROWNE 8-4
MICHAEL MCDONALD 9-5
MEN AT WORK 13-8

WHFM/Rochester, NY

Kelly McCann

BILLY JOEL
GO GO'S
ABC
STRAY CATS
Hottest:
JOHN COUGAR 3-1
LOGGINS & PERRY 13-10
A FLOCK OF SEAGUL 19-11
REO SPEEDWAGON 25-15
WHO 27-18

K104/Erie, PA

Bill Shannon

ABC
BILLY JOEL
MSB
GO GO'S
POINTER SISTERS
Hottest:
ASIA 3-1
MEN AT WORK 15-6
ELTON JOHN 18-10
SYLVIA 23-13
ALAN PARSONS 25-15

V100/Charleston, WV

Jay Jarvis

Hottest:
ALAN PARSONS 2-1
AMERICA 7-4
ROBERTA FLACK 9-5
MICHAEL MCDONALD 10-6
JUICE NEWTON 11-7

WKRC-FM/Wilkes-Barre, PA
Jim Rising

PARALLEL THREE

WCIR/Beckley, WV
Jim Martin

CHICAGO
GO GO'S
BILLY JOEL
POINTER SISTERS
STRAY CATS
Hottest:
JOHN COUGAR 1-1
COCKER & WARNES 7-2
SYLVIA 8-4
AMERICA 11-5
GLENN FREY 20-9

92FLY/Albany, NY

Jack Lawrence

BILLY JOEL
CHICAGO
POINTER SISTERS
Hottest:
JOHN COUGAR 2-1
TOTO 15-12
SANTANA 20-14
LOGGINS & PERRY 26-21
FLEETWOOD MAC 27-22

WRCK/Utica, NY

Jim Reitz

CS&N
SURVIVOR
BAD COMPANY
ONJ
Hottest:
JOHN COUGAR 1-1
ASIA 3-2
JACKSON BROWNE 8-4
SANTANA 15-12
LOGGINS & PERRY 18-14

3WT/Binghamton, NY

Scott Michaels

CS&N
BILLY JOEL
CHICAGO
SURVIVOR
GO GO'S
Hottest:
JOHN COUGAR 1-1
ALAN PARSONS 5-2
ASIA 7-3
MEN AT WORK 9-4
LOGGINS & PERRY 22-18

WPHD/Buffalo, NY

Moore/Piccolo

KIM WILDE
BILLY JOEL
JOHNNY VAN-ZANT
GO GO'S
Hottest:
JOHN COUGAR 1-1
ROBERT PLANT 2-2
WHO 6-4
FLEETWOOD MAC 20-11
LOGGINS & PERRY 24-17

WLAN-FM/Lancaster, PA

Dave Russell

BILLY JOEL
GO GO'S
PAUL CARRACK
CS&N
SYLVIA
Hottest:
JOHN COUGAR 1-1
ALAN PARSONS 2-2
JACKSON BROWNE 6-4
MICHAEL MCDONALD 12-7
AMERICA 14-10

WYCR/Hanover, York, PA

J.J. Randolph

BILLY JOEL
GO GO'S
PAUL CARRACK
JOE JACKSON
Hottest:
JOHN COUGAR 1-1
RANDY MEISNER 5-2
TOTO 10-6
LOGGINS & PERRY 16-9
GLENN FREY 17-12

WIFI/Philadelphia, PA

Roy Laurence

NEIL DIAMOND
WHO
POINTER SISTERS
GAP BAND
ARETHA FRANKLIN
EVELYN KING
Hottest:
STEVE MILLER BAND 1-1
JACKSON BROWNE 20-11
GAP BAND A-17
ARETHA FRANKLIN A-19
EVELYN KING A-21

WSPK/Poughkeepsie, NY

Jim Simonetti

TONI BASIL
GO GO'S
JOE JACKSON
ARETHA FRANKLIN
TIMOTHY B. SCHMIT
NEIL DIAMOND
Hottest:
JOHN COUGAR 5-1
MICHAEL MCDONALD 10-5
TOTO 13-8
JUICE NEWTON 15-12
REO SPEEDWAGON 19-13

WACZ/Bangor, ME

Michael O'Hara

TIMOTHY B. SCHMIT
BILLY JOEL
TANE CAIN
STRAY CATS
BAD COMPANY
GO GO'S
Hottest:
JOHN COUGAR 5-1
MEN AT WORK 2-2
JOAN JETT 11-10
ALDO NOVA 28-19
GAP BAND 25-22

WZYQ/Frederick, ND

Kemosabi Joe

BILLY JOEL
SURVIVOR
ROCKETS
JOE WALSH
BILLY SOUIER
GO GO'S (dp)
JOHNNY VAN-ZANT
Hottest:
ONJ 1-1
SYLVIA 7-2
AMERICA 13-9
ELTON JOHN 16-11
WHO 26-16

WOMP-FM/Bellevue, OH

Jolene Bailor

CS&N
RUSH
POINTER SISTERS
DON HENLEY
Hottest:
JOHN COUGAR 1-1
JOAN JETT 2-2
ALAN PARSONS 3-3
EDDIE MONEY 5-5
ASIA 6-6

PARALLEL THREE

WCIR/Beckley, WV
Jim Martin

CHICAGO
GO GO'S
BILLY JOEL
POINTER SISTERS
STRAY CATS
Hottest:
JOHN COUGAR 1-1
COCKER & WARNES 7-2
SYLVIA 8-4
AMERICA 11-5
GLENN FREY 20-9

WFBG/Altoona, PA

Tony Booth

BILL MEDLEY
BILLY JOEL
PAUL CARRACK
TIMOTHY B. SCHMIT
STEVIE WONDER
WHO
BAD COMPANY
Hottest:
JOHN COUGAR 1-1
MEN AT WORK 2-2
ASIA 4-3
MICHAEL MCDONALD 9-6
A FLOCK OF SEAGUL 29-15

WGUY/Bangor, ME

Randall/Wright

AMERICA
BILLY JOEL
FIXX
MOVING PICTURES
POINTER SISTERS
RICK SPRINGFIELD
STEVIE WONDER
Hottest:
CHICAGO 1-1
A FLOCK OF SEAGUL 10-7
KOOL & THE GANG 14-10
EVELYN KING 20-15
CLASH 30-24

WJBQ/Portland, ME

Paul Connors

BILLY JOEL
POINTER SISTERS
BOBBY CALDWELL
TONI BASIL
AIR SUPPLY
SYLVIA
Hottest:
JOHN COUGAR 1-1
ALAN PARSONS 2-2
AMERICA 17-8
PAUL DAVIS 20-14
GLENN FREY 31-19

WTSN/Dover, NH

Jim Sebastian

WHO
PAUL MCCARTNEY
SYLVIA
CS&N
MOVING PICTURES
Hottest:
CHICAGO 1-1
MELISSA MANCHESTE 3-2
ALAN PARSONS 4-3
ELTON JOHN 5-4
AMERICA 6-5

WIGY/Bath, ME

Willie Mitchell

MOVING PICTURES
STRAY CATS
BILLY PRESTON
TONI BASIL
NEIL DIAMOND
CS&N
CLASH
DON HENLEY
KOOL & THE GANG
STEEL BREEZE
Hottest:
CHICAGO 1-1
EDDIE MONEY 2-2
JOHN COUGAR 3-3
MELISSA MANCHESTE 5-4
GLENN FREY 12-9

96XIL/Parkersburg, WV

Paul DeMille

SURVIVOR
GO GO'S
BILLY JOEL
POINTER SISTERS
Hottest:
ASIA 2-1
ELTON JOHN 3-2
ALAN PARSONS 7-3
HUEY LEWIS & NEWS 15-10
MELISSA MANCHESTE 17-12

WACZ/Bangor, ME

Michael O'Hara

TIMOTHY B. SCHMIT
BILLY JOEL
TANE CAIN
STRAY CATS
BAD COMPANY
GO GO'S
Hottest:
JOHN COUGAR 5-1
MEN AT WORK 2-2
JOAN JETT 11-10
ALDO NOVA 28-19
GAP BAND 25-22

WZYQ/Frederick, ND

Kemosabi Joe

BILLY JOEL
SURVIVOR
ROCKETS
JOE WALSH
BILLY SOUIER
GO GO'S (dp)
JOHNNY VAN-ZANT
Hottest:
ONJ 1-1
SYLVIA 7-2
AMERICA 13-9
ELTON JOHN 16-11
WHO 26-16

WOMP-FM/Bellevue, OH

Jolene Bailor

CS&N
RUSH
POINTER SISTERS
DON HENLEY
Hottest:
JOHN COUGAR 1-1
JOAN JETT 2-2
ALAN PARSONS 3-3
EDDIE MONEY 5-5
ASIA 6-6

WHEB/Portsmouth, NH
Rick Bean

BILLY JOEL
COCKER & WARNES
Hottest:
JOHN COUGAR 4-1
ALAN PARSONS 3-2
JACKSON BROWNE 7-3
MEN AT WORK 9-5
MICHAEL MCDONALD 12-9

WFEA/Manchester, NH

Rick Ryder

FLEETWOOD MAC
AIR SUPPLY
KOOL & THE GANG
Hottest:
KENNY ROGERS 1-1
JOHN COUGAR 6-2
AMERICA 8-7
JACKSON BROWNE 22-14
GLENN FREY 24-18

WVQC/Richmond, VA

Bill Thomas

GO GO'S
BILLY JOEL
LEWIS & NEWS
Hottest:
JOHN COUGAR 6-1
JOAN JETT 10-7
JACKSON BROWNE 11-8
ALAN PARSONS 13-9
MISSING PERSONS 23-21

FM100/Memphis, TN

Garry Wall

SYLVIA
STEVIE WONDER
CS&N
STRAY CATS
CHICAGO
Hottest:
ALAN PARSONS 3-1
AMERICA 8-5
LAURA BRANIGAN 12-7
GLENN FREY 17-10
ROBERTA FLACK 15-11

WSKZ/Chattanooga, TN

David Carroll

ROBERT PLANT
BILLY JOEL
RICK SPRINGFIELD
JOE JACKSON
Hottest:
JOHN COUGAR 1-1
AMERICA 13-9
FLEETWOOD MAC 18-13
LOGGINS & PERRY 20-16
GLENN FREY 21-17

KX104/Nashville, TN

Bryan Sargent

BILLY JOEL
PAUL CARRACK
JOE JACKSON
STEVIE WONDER
Hottest:
JOHN COUGAR 1-1
MICHAEL MCDONALD 6-4
GLENN FREY 19-6
TONI BASIL 27-10
AMERICA 20-11

KXX106/Birmingham, AL

Rocky Jones

RICK SPRINGFIELD
NEIL DIAMOND
Hottest:
CHICAGO 1-1
ASIA 9-5
ELTON JOHN 11-7
AMERICA 12-8
TOTO 13-10

WAXY/Ft. Lauderdale, FL

Rick Shaw

ARETHA FRANKLIN
PAUL CARRACK
CHICAGO
Hottest:
CHICAGO 1-1
LAURA BRANIGAN 6-4
JOHN COUGAR 9-7
AMERICA 10-8

WBBQ/Augusta, GA

Bruce Stevens

BILLY JOEL
JOE JACKSON
PAUL CARRACK
RUSH
COCKER & WARNES
CS&N
EVELYN KING
TOM SNOW
Hottest:
GAP BAND 1-1
MICHAEL MCDONALD 6-2
FLEETWOOD MAC 14-3
GLENN FREY 21-12
ARETHA FRANKLIN 26-19

WFMM/Baton Rouge, LA

Rice/Watkins

BILLY JOEL
A FLOCK OF SEAGUL
KIM CARNES
Hottest:
GAP BAND 1-1
MICHAEL MCDONALD 2-2
JOHN COUGAR 8-3
LOGGINS & PERRY 13-8
KOOL & THE GANG 21-14

WGH/Norfolk, VA

Bob Canade

TAVARES
STEPHANIE WINSLOW
ARETHA FRANKLIN
MICKY GILLEY
CLASH
JUDAS PRIEST
Hottest:
MICHAEL MCDONALD 1-1
JACKSON BROWNE 8-4
REO SPEEDWAGON 15-10
NEIL DIAMOND 18-13
COCKER & WARNES D-17

WJDX/Jackson, MS

Bill Crews

LAURA BRANIGAN
MEN AT WORK
BILLY JOEL
TONI BASIL
KOOL & THE GANG
Hottest:
ALAN PARSONS 1-1
JACKSON BROWNE 6-3
AMERICA 7-4
SYLVIA 11-6
MICHAEL MCDONALD 12-3

KSET-FM/El Paso, TX

Kris Van Dyke

BAD COMPANY
STRAY CATS
JOHNNY VAN-ZANT
CLASH
TONI BASIL
Hottest:
FLEETWOOD MAC 6-2
STEEL BREEZE 22-15
WHO 24-17
RUSH 29-20
GLENN FREY 28-22

WTIX/New Orleans, LA
Gary Franklin

CHICAGO
GAP BAND
STRAY CATS
RICK SPRINGFIELD
POINTER SISTERS
Hottest:
CHICAGO 1-1
JOHN COUGAR 9-2
ASIA 15-11
FLEETWOOD MAC 25-12
AMERICA 38-31

Y103/Jacksonville, FL

Robert John

CS&N
Hottest:
KENNY ROGERS 2-1
JOHN COUGAR 11-6
MICHAEL MCDONALD 16-9
GLENN FREY 17-12
NEIL DIAMOND D-19

WVQC/Richmond, VA

Bill Thomas

GO GO'S
BILLY JOEL
LEWIS & NEWS
Hottest:
JOHN COUGAR 6-1
JOAN JETT 10-7
JACKSON BROWNE 11-8
ALAN PARSONS 13-9
MISSING PERSONS 23-21

FM100/Memphis, TN

Garry Wall

SYLVIA
STEVIE WONDER
CS&N
STRAY CATS
CHICAGO
Hottest:
ALAN PARSONS 3-1
AMERICA 8-5
LAURA BRANIGAN 12-7
GLENN FREY 17-10
ROBERTA FLACK 15-11

WSKZ/Chattanooga, TN

David Carroll

ROBERT PLANT
BILLY JOEL
RICK SPRINGFIELD
JOE JACKSON
Hottest:
JOHN COUGAR 1-1
AMERICA 13-9
FLEETWOOD MAC 18-13
LOGGINS & PERRY 20-16
GLENN FREY 21-17

KX104/Nashville, TN

Bryan Sargent

BILLY JOEL
PAUL CARRACK
JOE JACKSON
STEVIE WONDER
Hottest:
JOHN COUGAR 1-1
MICHAEL MCDONALD 6-4
GLENN FREY 19-6
TONI BASIL 27-10
AMERICA 20-11

KXX106/Birmingham, AL

Rocky Jones

RICK SPRINGFIELD
NEIL DIAMOND
Hottest:
CHICAGO 1-1
ASIA 9-5
ELTON JOHN 11-7
AMERICA 12-8
TOTO 13-10

WAXY/Ft. Lauderdale, FL

Rick Shaw

ARETHA FRANKLIN
PAUL CARRACK
CHICAGO
Hottest:
CHICAGO 1-1
LAURA BRANIGAN 6-4
JOHN COUGAR 9-7
AMERICA 10-8

WBBQ/Augusta, GA

Bruce Stevens

BILLY JOEL
JOE JACKSON
PAUL CARRACK
RUSH
COCKER & WARNES
CS&N
EVELYN KING
TOM SNOW
Hottest:
GAP BAND 1-1
MICHAEL MCDONALD 6-2
FLEETWOOD MAC 14-3
GLENN FREY 21-12
ARETHA FRANKLIN 26-19

WFMM/Baton Rouge, LA

Rice/Watkins

BILLY JOEL
A FLOCK OF SEAGUL
KIM CARNES
Hottest:
GAP BAND 1-1
MICHAEL MCDONALD 2-2
JOHN COUGAR 8-3
LOGGINS & PERRY 13-8
KOOL & THE GANG 21-14

WGH/Norfolk, VA

Bob Canade

TAVARES
STEPHANIE WINSLOW
ARETHA FRANKLIN
MICKY GILLEY
CLASH
JUDAS PRIEST
Hottest:
MICHAEL MCDONALD 1-1
JACKSON BROWNE 8-4
REO SPEEDWAGON 15-10
NEIL DIAMOND 18-13
COCKER & WARNES D-17

WJDX/Jackson, MS

Bill Crews

LAURA BRANIGAN
MEN AT WORK
BILLY JOEL
TONI BASIL
KOOL & THE GANG
Hottest:
ALAN PARSONS 1-1
JACKSON BROWNE 6-3
AMERICA 7-4
SYLVIA 11

MIDWEST
Most Added Hottest
 Billy Joel John Cougar
 Neil Diamond Jackson Browne
 C. S. & N. Michael McDonald
 A Flock Of Seagulls

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest
 Billy Joel John Cougar
 C. S. & N. Jackson Browne
 Pointer Sisters Chicago

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter

GLENN FREY
 FLEETWOOD MAC
 Hottest:
 JOHN COUGAR 2-1
 ALAN PARSONS 15-9
 MICHAEL MCDONALD 18-11
 ELTON JOHN 19-13
 MEN AT WORK 23-17

KIOA/Des Moines, IA

A.W. Pantoja

CS&N
 POINTER SISTERS
 PAUL CARRACK
 Hottest:
 CHICAGO 1-1
 JOHN COUGAR 3-2
 MICHAEL MCDONALD 10-7
 SANTANA 21-17
 NEIL DIAMOND 28-24

KOFM/Oklahoma City, OK

Chuck Morgan

SYLVIA
 AIR SUPPLY
 CHICAGO
 Hottest:
 JACKSON BROWNE 9-5
 MICHAEL MCDONALD 14-9
 AMERICA 15-10
 JUICE NEWTON 23-17
 NEIL DIAMOND 30-24

KRAV/Tulsa, OK

Gary Reynolds

COCKER & WARNES
 CS&N
 NEIL DIAMOND
 Hottest:
 CHICAGO 1-1
 ELTON JOHN 5-2
 ALAN PARSONS 8-4
 JACKSON BROWNE 10-6
 GLENN FREY 20-14

KZ93/Peoria, IL

Keith Edwards

DON HENLEY
 PAUL CARRACK
 CS&N
 Hottest:
 JOHN COUGAR 1-1
 ASIA 8-3
 MICHAEL MCDONALD 11-6
 REG SPEEDWAGON 15-8
 38 SPECIAL 17-10

WGRD/Grand Rapids, MI

J.J. Duling

MOTELS
 Hottest:
 JOHN COUGAR 2-1
 JACKSON BROWNE 4-3
 MEN AT WORK 8-4
 MICHAEL MCDONALD 6-5
 LOGGINS & PERRY 18-9

WHOT/Youngstown, OH

Dick Thompson

RICK SPRINGFIELD
 FLEETWOOD MAC
 KOOL & THE GANG
 Hottest:
 JOHN COUGAR 4-1
 JACKSON BROWNE 13-9
 MEN AT WORK 15-10
 ASIA 16-11
 MICHAEL MCDONALD 20-15

WMEE/Fort Wayne, IN

Tony Richards

RICK SPRINGFIELD
 NEIL DIAMOND
 RUSH
 PAUL CARRACK
 JOE JACKSON
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 12-4
 MICHAEL MCDONALD 15-8
 LOGGINS & PERRY 19-14
 GLENN FREY 20-15

WNAP/Indianapolis, IN

Larry Mago

RANDY MEISNER
 TOTO
 FLEETWOOD MAC
 A FLOCK OF SEAGUL
 Hottest:
 CHICAGO 1-1
 MELISSA MANCHESTE 7-3
 ALAN PARSONS 10-7
 MEN AT WORK 13-9
 ASIA 11-10

WVIC/East Lansing, MI

Tom Gilligan

RICK SPRINGFIELD
 WHO
 RUSH
 JOE JACKSON
 KIM CARNES
 MEN AT WORK
 Hottest:
 STEVE MILLER BAND 4-1
 PAUL MCCARTNEY 7-4
 MELISSA MANCHESTE 11-5
 FLEETWOOD MAC D-6
 SANTANA D-10

KSTT/Davenport, IA

Bill Young

FLEETWOOD MAC
 BILLY JOEL
 LOGGINS & PERRY
 TIMOTHY B. SCHMIT
 QUEEN
 Hottest:
 JACKSON BROWNE 1-1
 MICHAEL MURPHEY 8-5
 JUICE NEWTON 17-8
 TOTO 14-11
 GLENN FREY 21-15

KEYN-FM/Wichita, KN

Taylor/Pearman

SYLVIA
 PAUL CARRACK
 Hottest:
 JOHN COUGAR 1-1
 ALAN PARSONS 3-2
 ASIA 4-3
 AMERICA 11-8
 FLEETWOOD MAC 13-10

WYFM/Youngstown, OH

Jeff Tobin

ASIA
 MICHAEL MCDONALD
 Hottest:
 JOHN COUGAR 1-1
 MELISSA MANCHESTE 7-4
 ALAN PARSONS 11-10
 MEN AT WORK 16-12
 ASIA A-15

WNAM/Appleton-Oshkosh

Chris Calne

KIND
 CHICAGO
 BILLY JOEL
 GO GO'S
 SURVIVOR
 TIMOTHY B. SCHMIT
 Hottest:
 JOHN COUGAR 1-1
 AMERICA 2-2
 MICHAEL MCDONALD 10-5
 COCKER & WARNES 23-16
 FLEETWOOD MAC 27-19

WZOK/Rockford, IL

Tim Fox

FLEETWOOD MAC
 REO SPEEDWAGON
 RICK SPRINGFIELD
 Hottest:
 JOHN COUGAR 4-1
 ALAN PARSONS 3-2
 JACKSON BROWNE 7-5
 ASIA 8-6
 MICHAEL MCDONALD 10-7

Z104/Madison, WI

Matt Hudson

CHICAGO
 POINTER SISTERS
 NEIL DIAMOND
 STRAY CATS
 KOOL & THE GANG
 Hottest:
 JOHN COUGAR 1-1
 ALAN PARSONS 4-3
 TOTO 11-7
 SANTANA 12-9
 AMERICA 13-10

WIKS/Indianapolis, IN

Jay Stevens

A FLOCK OF SEAGUL
 CLIFF RICHARD
 SURVIVOR
 Hottest:
 CHICAGO 1-1
 JOHN COUGAR 2-2
 FLEETWOOD MAC 4-3
 MOTELS 6-4
 PAUL MCCARTNEY 7-5

US3/South Bend, IN

J.K. Dearing

ASIA
 Hottest:
 JOHN COUGAR 2-1
 STEVE MILLER BAND 3-2
 JACKSON BROWNE 15-4
 MICHAEL MCDONALD 25-18
 ALAN PARSONS 28-19

WKDQ/Evansville, IN

Hobbs/Payne

STEEL BREEZE
 NEIL DIAMOND
 Hottest:
 MICHAEL MCDONALD 2-1
 ALAN PARSONS 3-2
 JACKSON BROWNE 5-4
 FLEETWOOD MAC 10-6
 AMERICA 14-10

WJXQ/Jackson, MI

Ryan/Cheeks

CLASH
 MOTELS
 PETER GABRIEL
 Hottest:
 JOHN COUGAR 1-1
 ROBERT PLANT 11-8
 RUSH 23-10
 JUDAS PRIEST 17-14
 BAD COMPANY D-16

KQKQ/Omaha, NB

Jay Taylor

CS&N
 RUSH
 ARETHA FRANKLIN
 BILLY JOEL
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 5-3
 GLENN FREY 12-10
 LOGGINS & PERRY 20-12
 ONJ 21-13

KIKI/Davenport, IA

Chuck King

TOTO
 FLEETWOOD MAC
 SYLVIA
 NEIL DIAMOND
 AIR SUPPLY
 Hottest:
 MELISSA MANCHESTE 7-1
 JACKSON BROWNE 18-2
 WILLIE NELSON 30-11
 WALTER MURPHY 29-16
 GLENN FREY 35-23

WZZR/Grand Rapids, MI

Don Schueller

SURVIVOR
 MOVING PICTURES
 GLENN FREY
 Hottest:
 ALAN PARSONS 1-1
 JACKSON BROWNE 3-2
 ASIA 6-5
 38 SPECIAL 13-8
 TANE CAIN 20-18

WKFR/Kalamazoo, MI

Swart/Chapman

NEIL DIAMOND
 CS&N
 RUSH
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 3-2
 ELTON JOHN 12-7
 FLEETWOOD MAC 19-15
 KIM CARNES 24-16

KMGK/Des Moines, IA

Michael Stone

POINTER SISTERS
 Hottest:
 CHICAGO 2-1
 MEN AT WORK 3-2
 EDDIE MONEY 6-4
 RANDY MEISNER 7-5
 LOGGINS & PERRY 23-16

WKDD/Akron, OH

Matt Patrick

RICK SPRINGFIELD
 SURVIVOR
 ROBERT PLANT
 CHICAGO
 Hottest:
 JOHN COUGAR 1-1
 SCORPIONS 3-2
 RANDY MEISNER 8-4
 MELISSA MANCHESTE 15-7
 JACKSON BROWNE 13-9

WKAU/Appleton-Oshkosh

Ron Ross

POINTER SISTERS
 CHICAGO
 BILLY JOEL
 CS&N
 GO GO'S
 SYLVIA
 KIND (dp)
 Hottest:
 ASIA 2-1
 MEN AT WORK 6-3
 MICHAEL MCDONALD 11-7
 LOGGINS & PERRY 19-13
 REO SPEEDWAGON 24-17

WEBC/Duluth, MN

Pat Puchella

GLENN FREY
 Hottest:
 JOHN COUGAR 4-1
 ASIA 7-4
 SANTANA 10-7
 RANDY MEISNER 20-15
 KIM CARNES 28-20

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan

BILLY JOEL
 A FLOCK OF SEAGUL
 PAUL CARRACK
 STRAY CATS
 Hottest:
 JOHN COUGAR 1-1
 ASIA 10-4
 COCKER & WARNES 11-8
 FLEETWOOD MAC 19-10
 ALAN PARSONS 20-12

KKLS/Rapid City

Sherwin/Piper

WHO
 JOE JACKSON
 BILLY JOEL
 Hottest:
 ASIA 2-1
 RANDY MEISNER 3-2
 JOHN COUGAR 5-4
 EDDIE MONEY 7-5
 KIM CARNES 19-12

WRKR/Racine, WI

Steve Warren

A FLOCK OF SEAGUL
 CS&N
 MOVING PICTURES
 LOGGINS & PERRY
 POINTER SISTERS
 TONI BASIL
 Hottest:
 CHICAGO 1-1
 JOHN COUGAR 7-2
 ELTON JOHN 16-13
 AMERICA 20-16
 MICHAEL MCDONALD 26-18

WSPT/Stevens Point, WI

Brad Fuhr

BILLY JOEL
 CHICAGO
 RUSH
 TIMOTHY B. SCHMIT
 STRAY CATS
 NEIL DIAMOND
 POINTER SISTERS
 BAD COMPANY (dp)
 Hottest:
 JOHN COUGAR 1-1
 MEN AT WORK 2-2
 AMERICA 14-4
 SANTANA 16-10
 A FLOCK OF SEAGUL 23-12

KDVV/Topeka, KS

Tony Stewart

POINTER SISTERS
 A FLOCK OF SEAGUL
 Hottest:
 JOHN COUGAR 2-1
 ASIA 3-3
 JACKSON BROWNE 5-4
 MICHAEL MCDONALD 6-5
 LOGGINS & PERRY 17-10

KELO/Sioux Falls, SD

Marc Elliott

A FLOCK OF SEAGUL
 AIR SUPPLY
 Hottest:
 JOHN COUGAR 2-1
 MEN AT WORK 4-2
 JOE JACKSON 7-5
 JACKSON BROWNE 13-11
 AMERICA 28-20

KWLO/Waterloo, IA

Drew Bentley

JOE JACKSON
 STEEL BREEZE
 PAUL CARRACK
 Hottest:
 JOHN COUGAR 2-1
 JACKSON BROWNE 4-3
 AMERICA 12-4
 PAUL DAVIS 16-9
 COCKER & WARNES 21-14

WAZY-FM/Lafayette, IN

Bob Leonard

BILLY JOEL
 POINTER SISTERS
 SYLVIA
 GO GO'S
 CLIFF RICHARD
 BILLY PRESTON
 Hottest:
 JOHN COUGAR 1-1
 ASIA 8-4
 AMERICA 13-6
 MICHAEL MCDONALD 12-8
 SANTANA 14-11

KRNA/Iowa City, IA

Jeff Harmon

BILLY JOEL
 ONJ
 RUSH
 DONNA SUMMER (dp)
 STRAY CATS (dp)
 JOE WALSH (dp)
 BAD COMPANY (dp)
 MOVING PICTURES (dp)
 Hottest:
 JOHN COUGAR 1-1
 ALAN PARSONS 4-3
 MICHAEL MCDONALD 7-6
 KIM CARNES 16-14
 DON HENLEY 21-17

KQWB/Fargo, ND

Wayne Hiller

FLEETWOOD MAC
 GLENN FREY
 STEEL BREEZE
 A FLOCK OF SEAGUL
 Hottest:
 ALAN PARSONS 2-1
 JOHN COUGAR 5-2
 ASIA 6-4
 JACKSON BROWNE 9-6
 MICHAEL MCDONALD 11-7

WCIL-FM/Carbondale, IL

Tony Waltekus

SURVIVOR
 GLENN FREY
 GAP BAND
 ABC
 STEEL BREEZE
 ONJ
 WHO
 Hottest:
 CHICAGO 1-1
 JOHN JETT 11-4
 ALAN PARSONS 15-5
 IMAGINATION 16-7
 MEN AT WORK 18-10

KFMZ/Columbia, MO

Steve Graziano

CS&N
 PAUL CARRACK
 BAD COMPANY
 STEEL BREEZE
 SURVIVOR
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 2-2
 MOTELS 14-9
 LOGGINS & PERRY 16-10
 WHO 22-12

99KG/Salina, KS

Denny Collier

NEIL DIAMOND
 PAUL CARRACK
 COCKER & WARNES
 ABC
 CS&N
 BILLY JOEL
 Hottest:
 JOHN COUGAR 2-1
 ALAN PARSONS 3-2
 SANTANA 20-9
 LOGGINS & PERRY 21-17
 ONJ 24-19

KKRC-FM/Sioux Falls, SD

Dan Kiley

RICK SPRINGFIELD
 WHO
 BILLY JOEL
 DON HENLEY
 TONI BASIL
 Hottest:
 JOHN COUGAR 2-1
 MEN AT WORK 4-3
 ASIA 8-4
 SANTANA 23-11
 AMERICA 24-14

KKXL-FM/Grand Forks, ND

Garry Leigh

GLENN FREY
 REO SPEEDWAGON
 RICK SPRINGFIELD
 ABC
 Hottest:
 JOHN COUGAR 1-1
 ALAN PARSONS 4-2
 ASIA 7-3
 CHICAGO 2-4
 MICHAEL MCDONALD 11-5

KNBQ/Tacoma, WA

Bryan/Roberts

BILLY JOEL
 GO GO'S
 CHICAGO
 JUICE NEWTON
 POINTER SISTERS
 ARETHA FRANKLIN
 MOVING PICTURES
 Hottest:
 JACKSON BROWNE 3-1
 ASIA 8-5
 MEN AT WORK 10-6
 LOGGINS & PERRY 14-7
 MICHAEL MCDONALD 16-10

K96/Provo, UT

Scott Gentry

JUICE NEWTON
 AIR SUPPLY
 Hottest:
 CHICAGO 1-1
 CS&N 2-2
 JOHN COUGAR 3-3
 ALAN PARSONS 4-4
 PAUL MCCARTNEY 5-5

FM103/Salt Lake City, UT

Lorraine Winnegar

CS&N
 PAUL CARRACK
 JOE JACKSON
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 6-5
 A FLOCK OF SEAGUL 12-9
 ROBERT PLANT 16-13
 SANTANA 20-17

KBBK/Boise, ID

Bob Lee

CS&N
 POINTER SISTERS
 MOVING PICTURES
 STRAY CATS
 MOTELS
 BILLY JOEL
 Hottest:
 JACKSON BROWNE 1-1
 MEN AT WORK 4-2
 ASIA 5-3
 AMERICA 8-5
 A FLOCK OF SEAGUL 13-10

KSKD/Salem, OR

Len E. Mitchell

POINTER SISTERS
 CS&N
 BILLY JOEL
 TIMOTHY B. SCHMIT
 MOVING PICTURES (dp)
 Hottest:
 CHICAGO 1-1
 QUARTERFLASH 15-10
 ONJ 25-17
 WHO 30-24
 LOGGINS & PERRY 35-28

KKFM/Colorado Springs

Jack Hamilton

LOGGINS & PERRY
 KOOL & THE GANG
 Hottest:
 JOHN COUGAR 1-1
 ASIA 4-3
 EDDIE MONEY 11-8
 A FLOCK OF SEAGUL 13-10
 GAP BAND 20-16

FM102/Sacramento, CA

Manders-Preston

LOGGINS & PERRY
 Hottest:
 CHICAGO 1-1
 ALAN PARSONS 8-2
 ELTON JOHN 7-5
 JACKSON BROWNE 15-6
 MICHAEL MCDONALD 14-8

KSPZ/Colorado Springs, CO

Mark Murray

(Neil Diamond continued)

WYFL 26-20 WFLX 26-20 WFLA 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20	WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24	WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20
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ARETHA FRANKLIN
Jump To It (Arista)
LP: Jump To It

Regional Summary: 64/12 31%
N & A

Joe Jackson (continued)

WYFL 26-20 WFLX 26-20 WFLA 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20	WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24	WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20
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(Kool & the Gang continued)

WYFL 26-20 WFLX 26-20 WFLA 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20	WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24	WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20
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(Paul McCartney continued)

WYFL 26-20 WFLX 26-20 WFLA 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20 WFTS 26-20	WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24 WFTS 27-24	WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20 WFTS 28-20
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RANDY MEISNER
Never Been In Love (Epic)
LP: Randy Meisner

Regional Summary: 138/2 66%
N & A

FLEETWOOD MAC
Gypsy (WB)
LP: Mirage

Regional Summary: 189/15 91%
N & A

BILLY JOEL
Pressure (Columbia)
LP: The Nylon Curtain

Regional Summary: 83/83 40%
N & A

HUEY LEWIS & THE NEWS
Workin' For A... (Chrysalis)
LP: Picture This

Regional Summary: 55/1 28%
N & A

MELISSA MANCHESTER
You Should Hear... (Arista)
LP: Hey Ricky

Regional Summary: 143/0 69%
N & A

MEN AT WORK
Who Can It Be Now? (Col.)
LP: Business As Usual

Regional Summary: 173/8 83%
N & A

GLENN FREY
The One You Love (Asylum)
LP: No Fun Allowed

Regional Summary: 175/9 84%
N & A

GAP BAND
You Dropped A Bomb... (Total Experience/PGM)
LP: Gap Band IV

Regional Summary: 62/4 30%
N & A

ELTON JOHN
Blue Eyes (Geffen)
LP: Jump Up!

Regional Summary: 141/1 68%
N & A

K. LOGGINS & S. PERRY
Don't Fight It (Columbia)
LP: High Adventure

Regional Summary: 151/8 73%
N & A

MICHAEL McDONALD
I Keep Forgettin' (Every Time You're Near) (WB)
LP: If That's What It Takes

Regional Summary: 195/5 94%
N & A

JOE JACKSON
Steppin' Out (A&M)
LP: Night And Day

Regional Summary: 121/37 58%
N & A

PAUL McCARTNEY
Take It Away (Columbia)
LP: Trap Of War

Regional Summary: 138/0 66%
N & A

GLENN FREY
The One You Love (Asylum)
LP: No Fun Allowed

Regional Summary: 175/9 84%
N & A

ELTON JOHN
Blue Eyes (Geffen)
LP: Jump Up!

Regional Summary: 141/1 68%
N & A

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Don't Fight It (Columbia)
LP: High Adventure

Regional Summary: 151/8 73%
N & A

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LP: Night And Day

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Take It Away (Columbia)
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LP: Jump Up!

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N & A

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N & A

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LP: Night And Day

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LP: Trap Of War

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N & A

ELTON JOHN
Blue Eyes (Geffen)
LP: Jump Up!

Regional Summary: 141/1 68%
N & A

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LP: High Adventure

Regional Summary: 151/8 73%
N & A

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I Keep Forgettin' (Every Time You're Near) (WB)
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Regional Summary: 195/5 94%
N & A

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Steppin' Out (A&M)
LP: Night And Day

Regional Summary: 121/37 58%
N & A

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Take It Away (Columbia)
LP: Trap Of War

Regional Summary: 138/0 66%
N & A

GLENN FREY
The One You Love (Asylum)
LP: No Fun Allowed

Regional Summary: 175/9 84%
N & A

ELTON JOHN
Blue Eyes (Geffen)
LP: Jump Up!

Regional Summary: 141/1 68%
N & A

K. LOGGINS & S. PERRY
Don't Fight It (Columbia)
LP: High Adventure

Regional Summary: 151/8 73%
N & A

MICHAEL McDONALD
I Keep Forgettin' (Every Time You're Near) (WB)
LP: If That's What It Takes

Regional Summary: 195/5 94%
N & A

JOE JACKSON
Steppin' Out (A&M)
LP: Night And Day

Regional Summary: 121/37 58%
N & A

PAUL McCARTNEY
Take It Away (Columbia)
LP: Trap Of War

Regional Summary: 138/0 66%
N & A

LAURA BRANIGAN "Gloria" (Atlantic) 84/15

Moves: Up 36, Debuts 16, Same 16, Down 1, Adds 15, WNBC, WKBW, WXKS-FM, WTIC-FM, WAEB, Q106, KITY, KRDD, WJDX, WQID, WOKI, WCSC, KRQ, KILE, KPUR.

BILLY JOEL "Pressure" (Columbia) 83/83

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 83 including WNBC, WBEN-FM, 96XK, KEGL, 94Q, WKTI, KRLA, KFI, KIQQ, B100, XTRA, KIMN, KZZP, KX104.

JOE COCKER & JENNIFER WARNES "Up Where We Belong" (Island/Atco) 80/16

Moves: Up 34, Debuts 20, Same 10, Down 0, Adds 16 including Z93, 79Q, KZZB, WDOQ, WBBQ, WQUT, WANS-FM, KYNO-FM, WHEB, Q104, WAEV, WYKS, KKQV, 99KG, KOZE.

DON HENLEY "Johnny Can't Read" (Asylum) 76/10

Moves: Up 31, Debuts 9, Same 26, Down 0, Adds 10, WXKS-FM, KIMN, Q103, WKFM, WKRZ-FM, KZ93, WIGY, WOMP-FM, KKRC-FM, KKL, Q107 d-20, KEARTH 12-9, WJXQ 35-29, WJQB 29-23, KSEL-FM 27-24.

MOTELS "Take The L" (Capitol) 74/9

Moves: Up 23, Debuts 7, Same 35, Down 0, Adds 9, KEGL, KIMN, WABB-FM, CK101, WNOK-FM, WGRD, WJXQ, KBBK, WXLK, CFTR 29-23, KIQQ 22-15, WKEE 36-25, WOKI 21-17, WZZR 32-28.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 71/45

Moves: Up 3, Debuts 6, Same 17, Down 0, Adds 45 including WBEN-FM, B104, JB105, CFTR, KRLA, KFI, KIMN, K104, WHHY-FM, Z104, KNBQ, WCIR, WCGQ, WAZY-FM, KDZA.

TONI BASIL "Mickey" (Chrysalis) 68/19

Moves: Up 16, Debuts 12, Same 21, Down 0, Adds 19 including WCAU-FM, Y100, WGCL, WSPK, WKRZ-FM, WJDX, WDOQ, WANS-FM, KIDD, WJQB, WIGY, 95SGF, WRKR, KKL, V.

CHICAGO "Love Me Tomorrow" (Full Moon/WB) 65/39

Moves: Up 2, Debuts 4, Same 20, Down 0, Adds 39 including WBEN-FM, CFTR, CKGM, 94Q, WKTI, 3WT, WAEB, FM100, WSFL, WKDD, KQMQ, WCIR, Q104, WSPT, KKL, V.

ABC "The Look Of Love (Part One)" (Mercury/PolyGram) 64/16

Moves: Up 11, Debuts 12, Same 25, Down 0, Adds 16 including WGCL, XTRA, WHFM, K104, G100, WSFL, WDCG, WNOK-FM, KYNO-FM, KGGI, KILE, KXKL-FM, WCIL-FM, 99KG, KOZE.

ARETHA FRANKLIN "Jump To It" (Arista) 64/12

Moves: Up 24, Debuts 12, Same 16, Down 0, Adds 12, WSPK, WIF, KIRO, G100, WAXY, WNOK-FM, WGH, KQKQ, KYNO-FM, KNBQ, KQMQ, PRO-FM 16-12, Y100 14-11, KEARTH 29-19.

GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 62/4

Moves: Up 35, Debuts 6, Same 15, Down 2, Adds 4, PRO-FM, WIF, WTX, WCIL-FM, WXKS-FM 17-12, Z93 30-24, Y100 12-9, KRLA 26-15, WFMF 1-1, WTYX 1-1, WDOQ 2-1, WBBQ 1-1, KIDD 17-7, KKFM 20-16, Z102 5-3.

MICHAEL MURPHEY "What's Forever For" (Liberty) 60/1

Moves: Up 36, Debuts 2, Same 17, Down 4, Adds 1, KRQ, B104 18-15, WPGC 7-5, Z93 21-15, 94Q 14-11, WBLI 30-25, KC101 14-11, KROK 26-18, KXX106 18-15, Y1035-4, WOKI 14-10, KSTT 8-5, WCIR 24-16, Z102 32-27, KDVV 21-18.

HUEY LEWIS & THE NEWS "Workin' For A Livin'" (Chrysalis) 55/1

Moves: Up 24, Debuts 4, Same 19, Down 7, Adds 1, WRVQ, WCAU-FM 40-35, KEGL 10-8, KFRC 27-20, KUBE 20-18, K104 21-17, KYST 23-20, WHHY-FM 22-18, BJ105 27-23, WQUT 24-20, WKAU 14-12, WKDD 11-8, 95XIL 15-10, WSPT 18-14, KKL, V 29-26.

SIGNIFICANT ACTION

STRAY CATS "Rock This Town" (EMI America) 45/25

Moves: Up 1, Debuts 4, Same 15, Down 0, Adds 25 including WBEN-FM, WXKS-FM, WGCL, KEARTH, KFI, KIIS-FM, WHFM, KSET-FM, FM100, Z104, KBBK, WACZ, KVOL, WSPT, KKL, V.

AIR SUPPLY "Young Love" (Arista) 45/15

Moves: Up 9, Debuts 11, Same 10, Down 0, Adds 15, WNBC, WPST, WAEB, WDCG, KI, KOFM, KJRB, K96, KIKI, WJQB, WFEA, WGLF, WYKS, KELO, KATI.

EVELYN KING "Love Come Down" (RCA) 43/8

Moves: Up 13, Debuts 9, Same 13, Down 0, Adds 8, B94, Z93, WKFM, WIF, KITY, WBBQ, KGGI, KIKI, WXKS-FM 6-5, Y100 d-20, KEARTH 24-21, KRLA 29-26, WTIC-FM 15-6, KQMQ 28-23, WGUU 20-15.

ROBERT PLANT "Burning Down One Side" (Swan Song/Atco) 34/3

Moves: Up 7, Debuts 3, Same 20, Down 1, Adds 3, WCAU-FM, WSKZ, WKDD, CHUM 2-2, WLS-FM on, WPHD 2-2, K104 32-29, KSET-FM d-26, WSSX 22-18, WJXQ 11-8, KXXX on, FM103 16-13, Q104 22-20, KFMZ 19-18, KOZE 29-26.

GO-GO'S "Get Up And Go" (IRS/A&M) 30/30

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 30 including B104, WLOL-FM, KFI, WSPK, WPST, WKEE, KHFI, WRVQ, WKAU, KNBQ, 95XIL, 95SGF, WAZY-FM, KOZE.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 29/17

Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 17 including WLOL-FM, KFI, WKFM, KTFM, KITY, WZZR, KNBQ, KBBK, WGUY, WIGY, WTSN, WAEV, WRKR, KRNA, KKL, V.

WILLIE NELSON "Let It Be Me" (Columbia) 24/0

Moves: Up 15, Debuts 0, Same 8, Down 1, Adds 0, WNBC 28-27, WKBW 22-18, JB105 22-19, KIQQ 24-22, KOPA 26-23, V100 27-23, KTSA 4-4, KZFM 9-6, WTX 18-16, Y103 25-2, KI, KOFM 19-16, KSPZ 14-12, WFEA 28-24.

SURVIVOR "American Heartbeat" (Scotti Bros./CBS) 23/23

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including WXKS-FM, 195, WLOL-FM, KIQQ, WRCK, 79Q, KHFI, WANS-FM, WZZR, WIKS, 95XIL, WYKS, WCIL-FM, KKYA.

STEVIE WONDER "Ribbon In The Sky" (Tamla/Motown) 23/12

Moves: Up 4, Debuts 2, Same 5, Down 0, Adds 12, WXKS-FM, KFI, WKFM, KROK, BJ105, FM100, KX104, WGUU, WFBG, 95SGF, KENI, KSLY, WSPK on, KJRB 28-23, Z102 28-21.

DOLLY PARTON "I Will Always Love You" (RCA) 20/1

Moves: Up 12, Debuts 1, Same 2, Down 4, Adds 1, CKGM, CFTR 8-4, KIQQ 20-19, WAEB 22-20, KTFM 4-3, KITY d-40, KTSA 17-12, WJDX 14-12, WTYX 11-8, WHHY-FM on, Y103 22-18, WSFL 14-13, KOFM 20-19, Y94 9-8, KELO 16-14.

BAD COMPANY "Electricland" (Swan Song/Atco) 18/10

Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 10, WRCK, KYST, KSET-FM, BJ105, WACZ, WFBG, KVOL, WSPT, KRNA, KFMZ, WPHD 22-15, WSSX on, WJXQ d-16, WKDD on, FM103 on.

URIAH HEPP "That's The Way That It Is" (Mercury/PolyGram) 18/0

Moves: Up 5, Debuts 3, Same 10, Down 0, Adds 0, 96KX d-40, CHUM 14-12, WRCK on, WPST d-40, K104 40-35, KSET-FM 23-19, BJ105 on, WANS-FM on, WJXQ 21-18, 95XIL d-35, WZYQ on, KSEL-FM on, WCIL-FM on, KRNA on-dp, KFMZ 24-20.

HAIRCUT ONE HUNDRED "Favourite Shirts (Boy Meets Girl)" (Arista) 17/1

Moves: Up 3, Debuts 3, Same 10, Down 0, Adds 1, WQID, KRLA 20-19, WPST d-39, WKRZ-FM on, KSET-FM d-30, WCSC on, WJXQ on-dp, Z104 26-24, KNBQ on, KQMQ d-30, KVOL on, WCIL-FM on, KENI 27-26, KKL, V on, KDZA on.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 16/14

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 14, KEARTH, KIIS-FM, KIQQ, WSPK, BJ105, WOKI, KSTT, WNAM, KSKD, WACZ, WFBG, WXLK, WSPT, KDZA, KYNO-FM on.

RONNIE MILSAP "He Got You" (RCA) 16/0

Moves: Up 9, Debuts 1, Same 5, Down 1, Adds 0, WAEB 19-16, V100 16-15, KTSA 15-14, Y103 23-20, BJ105 on, KI, K10A on, KOFM 21-18, WJQB 39-35, WFBG 32-31, WXLK on, KWLO 27-26, KENI 29-27.

MICHAEL STANLEY BAND "When I'm Holding You Tight" (EMI America) 14/1

Moves: Up 5, Debuts 0, Same 8, Down 0, Adds 1, K104, 96KX 24-21, WGCL 13-8, WPHD 29-28, WRCK on, WYCR on, WJXQ 27-23, WKDD 23-17, WIGY on, WFBG on, WOMP-FM on, KFMZ on, KENI on.

AXE "Rock 'N' Roll Party In The Street" (Atco) 14/1

Moves: Up 4, Debuts 2, Same 7, Down 0, Adds 1, WKFM, 96KX 32-30, KEGL d-29, WPHD on, WRCK on, WOKI 32-29, WRVQ 30-29, WKAU on-dp, WOMP-FM on, WZYQ on, WCIL-FM on, KYYA 29-24.

JOSIE COTTON "He Could Be The One" (Elektra) 14/0

Moves: Up 3, Debuts 2, Same 9, Down 0, Adds 0, WCAU-FM on, WLOL-FM on, KRLA d-30, WKFM on, BJ105 on, WZZR 27-24, WKDD d-30, KSKD on-dp, KQMQ on, WGUU 28-23, KKL, V on, KSLY 26-22.

ALABAMA "Close Enough To Perfect" (RCA) 13/2

Moves: Up 3, Debuts 0, Same 7, Down 1, Adds 2, KITY, WFOX, KTSA on, KXX106 on, WOKI 34-31, WCIR on, Z102 25-22, WFLB 30-24, WXLK on, KVOL on, KSLY on, KDZA on.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 12/3

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 3, WIGY, KVOL, WAZY-FM, WXKS-FM on, KFI on, KITY on, KSTT 26-22, K10A on, WJQB on, WGUU on, 99KG d-31, KSLY on.

TAVARES "A Penny For Your Thoughts" (RCA) 11/8

Moves: Up 0, Debuts 2, Same 1, Down 0, Adds 8, KRLA, KIIS-FM, BJ105, WGH, WFOX, WFLB, KVOL, KSLY, WXKS-FM on, KEARTH d-30, KIQQ d-39.

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 11/4

Moves: Up 0, Debuts 2, Same 5, Down 0, Adds 4, KTFM, KIKI, WFLB, WGLF, WHHY-FM on, FM100 d-28, WNAM on, WCIR on, Q104 d-28, 95SGF on, WFOX on.

SIGNIFICANT ACTION

JOE JACKSON "Steppin' Out" (A&M) 29/3

Rotations: Heavy 5/0, Medium 18/1, Light 6/2, Extra Adds 0, Total Adds 3, KJR, KBOI, KCMQ. Heavy: SM95, WFMK, KKUA, KRLC, KBAI. Medium: WROR, WCZY, WZUU, KING, KPLZ, WHHY, Y106, WSRZ, WHBC, WISM-FM, WMHE, KWAV, WSKY, KVOX, KPAT, WBOW, KRKK.

RH FACTOR "Glued To The Tube" (Boardwalk) 26/4

Rotations: Heavy 0/0, Medium 8/0, Light 14/11, Extra Adds 0, Total Adds 4, KEX, WFSM, Y106, KUGN. Medium: WHBC, WHIO, WNNR, WEIM, WCTC, WSKY, KRLC, KVSF.

CHICAGO "Love Me Tomorrow" (Full Moon/WB) 24/17

Rotations: Heavy 1/0, Medium 8/0, Light 14/11, Extra Adds 0, Total Adds 17, KS94, KOY, KFMB, KEY103, WAFB, WHHY, WSRZ, WTRX, KBOI, KKUA, KUDO, K108, KCEE, WNNR, WEIM, WORG, KRKK. Heavy: KSLQ. Medium: SM95, WJON, KRLC.

TANYA TUCKER "Cry" (Arista) 22/4

Rotations: Heavy 0/0, Medium 8/2, Light 14/2, Extra Adds 0, Total Adds 4, KEY103, KKUA, KVSF, KSRO. Medium: WLTA, WCCO, WHBC, WKZE-FM, WEIM, WJON.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 21/14

Rotations: Heavy 0/0, Medium 2/1, Light 17/11, Extra Adds 2, Total Adds 14, KPLZ, WICC, WAFB, WQUA, WMHE, WNNR, WEIM, WKBR, WSKY, WBOW, KFQD, KTWO, KRLC, KRKK. Medium: WFMK.

ALABAMA "Close Enough To Perfect" (RCA) 21/5

Rotations: Heavy 2/0, Medium 10/1, Light 9/4, Extra Adds 0, Total Adds 5, WLTA, WAAV, WHIO, KLTE, WLVA. Heavy: WSGN, WHHY. Medium: WSB, WCCO, KING, KMBZ, WNNR, WEIM, WSKY, WDEF, KRLC.

TOTO "Make Believe" (Columbia) 21/3

Rotations: Heavy 6/0, Medium 10/1, Light 5/2, Extra Adds 0, Total Adds 3, KYUU, WKZE-FM, KCRG. Heavy: KOY, WSRZ, WNNR, WSKY, KCMQ, KPAT. Medium: WZZP, KHOW, WFSM, WHEN, WHHY, Y106, WQUA, WCHV, KVOX.

REO SPEEDWAGON "Sweet Time" (Epic) 20/5

Rotations: Heavy 3/0, Medium 10/2, Light 7/3, Extra Adds 0, Total Adds 5, KPLZ, WHHY, WSKY, WCHV, KPAT. Heavy: WHEN, WSGN, WFMK. Medium: WSRZ, KYUU, WNNR, WTNV, KVOX, WBOW, KFQD, KRKK.

ASIA "Only Time Will Tell" (Geffen) 20/2

Rotations: Heavy 6/0, Medium 11/1, Light 3/2, Extra Adds 0, Total Adds 2, GR55, 97AIA. Heavy: WHEN, WSRZ, KSLQ, KCMQ, KVOX, KPAT. Medium: WROR, KOY, WHHY, WQUE, Y106, WGAR, KBOI, KYUU, WNNR, KRKK.

RANDY MEISNER "Never Been In Love" (Epic) 20/0

Rotations: Heavy 3/0, Medium 11/0, Light 6/4, Extra Adds 0, Total Adds 0. Heavy: KOY, Y106, WFMK. Medium: WCCO, WHEN, WAFB, WHHY, WSRZ, KRNT, KSLQ, WMHE, KYUU, WSKY, KCMQ, WBOW.

MEN AT WORK "Who Can It Be Now?" (Columbia) 19/4

Rotations: Heavy 2/0, Medium 11/0, Light 6/4, Extra Adds 0, Total Adds 4, 55KRC, WGAR, WOWO, WKZE-FM. Heavy: Y106, WSRZ. Medium: WROR, GR55, KPLZ, WHEN, SM95, WFMK, KSLQ, WMHE, KYUU, WTNV, KPAT.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 17/4

Rotations: Heavy 1/0, Medium 4/1, Light 12/3, Extra Adds 0, Total Adds 4, KMBZ, KSL, KFQD, KSRO. Heavy: WLVA. Medium: WLTA, WCCO, KUGN.

JOHN COUGAR "Jack & Diane" (Riva/PolyGram) 15/1

Rotations: Heavy 3/0, Medium 6/1, Light 6/0, Extra Adds 0, Total Adds 1, WYNY. Heavy: WSRZ, WNNR, KVOX. Medium: WHHY, WGAR, WSKY, WROV, KPAT.

CLIFF RICHARD "The Only Way Out" (EMI America) 14/13

Rotations: Heavy 0/0, Medium 5/4, Light 8/8, Extra Adds 1, Total Adds 13, WLTA, WRIE, KEY103, WRVR, WSRZ, WHIO, WTRX, WEIM, WTNV, KTWO, KRLC, KBAI, KSRO. Medium: WJON.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 14/5

Rotations: Heavy 1/0, Medium 5/1, Light 8/4, Extra Adds 0, Total Adds 5, WHHY, WQUA, WSKY, KCMQ, KSRO. Heavy: WQUE. Medium: WROR, KEY103, WSGN, WEIM.

BARON LONGFELLOW "Amour" (Ice) 13/2

Rotations: Heavy 0/0, Medium 6/1, Light 7/1, Extra Adds 0, Total Adds 2, KEY103, WQUA. Medium: WCCO, KRNT, KMBZ, KBOI, WSKY.

KIM CARNES "Voyeur" (EMI America) 10/2

Rotations: Heavy 1/0, Medium 4/0, Light 5/2, Extra Adds 0, Total Adds 2, KKUA, WKZE-FM. Heavy: WEIM. Medium: WROR, WYVZ, WSKY, KPAT.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 8/8

Rotations: Heavy 0/0, Medium 3/3, Light 4/4, Extra Adds 1, Total Adds 8, WBEN, KMGC, WRVR, WSRZ, WKBR, KRLC, KBAI, KVSF.

TOM SNOW "Hungry Nights" (Arista) 8/7

Rotations: Heavy 0/0, Medium 1/1, Light 6/5, Extra Adds 1, Total Adds 7, WLTA, WHBC, WKZE-FM, WEIM, WSKY, KFQD, KTWO.

LAURA BRANIGAN "Gloria" (Atlantic) 8/2

Rotations: Heavy 0/0, Medium 3/1, Light 5/1, Extra Adds 0, Total Adds 2, WROR, WSIM-FM. Medium: WYNY, WSGN.

SHEENA EASTON "Machinery" (EMI America) 8/0

Rotations: Heavy 0/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: WSB, KHOW, WHBC, WEIM, WTNV.

PAUL BRADY "Crazy Dreams" (21/PolyGram) 7/0

Rotations: Heavy 1/0, Medium 0/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WNNR.

BILLY JOEL "Pressure" (Columbia) 6/6

Rotations: Heavy 0/0, Medium 2/2, Light 4/4, Extra Adds 0, Total Adds 6, KHOW, WSGN, SM95, WSRZ, WKZE-FM, WCHV.

RICK SPRINGFIELD "I Get Excited" (RCA) 6/3

Rotations: Heavy 0/0, Medium 2/1, Light 4/2, Extra Adds 0, Total Adds 3, WHEN, WKZE-FM, KRKK. Medium: WNNR.

BARBARA MANDRELL "Operator, Long Distance Please" (MCA) 6/2

Rotations: Heavy 1/0, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, WNNR, KRLC. Heavy: KSL.

JOHNNY MATHIS "When The Lovin' Goes Out..." (Columbia) 6/2

Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 1, Total Adds 2, KKUA, KTWO. Medium: KUGN.

DONNA SUMMER "Love Is In Control (Finger On The Trigger)" (Geffen) 6/1

Rotations: Heavy 0/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, KPAT. Medium: WROR, WCHV.

GEORGE FISCHOFF "Pretty Kitty" (MMG) 6/0

Rotations: Heavy 0/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WCCO, WSKY.

KENNY G "I Can't Tell You Why" (Arista) 5/2

Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, WHBC, KFQD.

MOTELS "Take The L" (Capitol) 5/1

Rotations: Heavy 0/0, Medium 2/0, Light 2/0, Extra Adds 1, Total Adds 1, WKBR. Medium: WSGN, WSRZ.

A PAGE FULL OF HITS FROM COLUMBIA RECORDS

BILLY JOEL "PRESSURE"

CHECK OUT THE INNOVATIVE VIDEO OF THIS SONG ON MTV. BILLY'S COMPREHENSIVE NATIONAL TOUR STARTS NEXT MONTH.

#1 MOST ADDED CHR

83 ADDS OUT OF THE BOX

NEIL DIAMOND "HEARTLIGHT"

CHR BREAKERS

NEIL DIAMOND

Heartlight (Columbia)

59% of our reporters on it. Moves: UP 34, Debuts 33, Same 26, Down 0, Adds 29 including WNBC, WKBW, WGCL, KUBE, Q103. See Parallels, debuts at number 28 on the CHR chart.

FROM HIS BRAND NEW ALBUM "HEARTLIGHT" IN STORE SEPTEMBER 27

NEIL'S NATIONAL TOUR CONTINUES WITH SRO CROWDS AT EVERY PERFORMANCE.

KARLA BONOFF "PLEASE BE THE ONE"

A/C Breaker

CHR'S TAKE NOTE: THE TIME FOR CROSSOVER IS NOW!

CHR'S TAKE NOTE: THE TIME FOR CROSSOVER IS NOW!

ON YOUR DESK TODAY:

PAUL McCARTNEY "TUG OF WAR"

STRONG REQUESTS FROM THE ALBUM

EDDIE MONEY "SHAKIN'"

THIS SONG HAS BEEN SHAKIN' THE TOP 5 IN THE HARD SONG INDEX FOREVER

SCANDAL "GOODBYE TO YOU"

HOT



Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks
Two Weeks
Last Week

4	2	1	1	JOHN COUGAR/	Jack & Diane (Riva/PolyGram)
6	4	3	2	ALAN PARSONS PROJECT/	Eye In The Sky (Arista)
11	6	4	3	JACKSON BROWNE/	Somebody's Baby (Asylum)
16	11	6	4	MICHAEL McDONALD/	I Keep Forgettin' (Every Time...) (WB)
10	7	5	5	ASIA/	Only Time Will Tell (Geffen)
1	1	2	6	CHICAGO/	Hard To Say I'm Sorry (Full Moon/WB)
13	12	9	7	MEN AT WORK/	Who Can It Be Now? (Columbia)
19	15	10	8	AMERICA/	You Can Do Magic (Capitol)
5	5	7	9	MELISSA MANCHESTER/	You Should Hear How She... (Arista)
21	17	15	10	TOTO/	Make Believe (Columbia)
14	13	11	11	ELTON JOHN/	Blue Eyes (Geffen)
2	3	8	12	PAUL McCARTNEY/	Take It Away (Columbia)
28	22	17	13	SANTANA/	Hold On (Columbia)
-	24	20	14	GLENN FREY/	The One You Love (Asylum)
-	25	22	15	FLEETWOOD MAC/	Gypsy (WB)
24	20	18	16	RANDY MEISNER/	Never Been In Love (Epic)
27	23	19	17	KIM CARNES/	Voyeur (EMI America)
8	9	12	18	SURVIVOR/	Eye Of The Tiger (Scotti Bros./CBS)
-	28	25	19	KENNY LOGGINS with	STEVE PERRY/Don't Fight It (Columbia)
-	-	30	20	A FLOCK OF SEAGULLS/	I Ran (So Far Away) (Jive/Arista)
30	26	23	21	38 SPECIAL/	You Keep Runnin' Away (A&M)
-	29	27	22	REO SPEEDWAGON/	Sweet Time (Epic)
-	27	24	23	STEEL BREEZE/	You Don't Want Me Anymore (RCA)
-	-	29	24	OLIVIA NEWTON-JOHN/	Heart Attack (MCA)
-	30	26	25	TANE' CAIN/	Holdin' On (RCA)
-	-	-	26	RICK SPRINGFIELD/	I Get Excited (RCA)
-	-	-	27	WHO/	Athena (WB)
-	-	-	28	NEIL DIAMOND/	Heartlight (Columbia)
3	8	13	29	CROSBY, STILLS &	NASH/Wasted On The Way (Atlantic)
-	-	-	30	JOE JACKSON/	Steppin' Out (A&M)

Three Weeks
Two Weeks
Last Week

8	5	2	1	AMERICA/	You Can Do Magic (Capitol)
6	4	3	2	ALAN PARSONS PROJECT/	Eye In The Sky (Arista)
19	14	11	3	JUICE NEWTON/	Break It To Me Gently (Capitol)
1	1	1	4	KENNY ROGERS/	Love Will Turn You Around (Liberty)
17	13	9	5	MICHAEL McDONALD/	I Keep Forgettin' (Every Time...) (WB)
4	2	4	6	ELTON JOHN/	Blue Eyes (Geffen)
27	18	14	7	GLENN FREY/	The One You Love (Asylum)
11	9	7	8	ROBERTA FLACK/	I'm The One (Atlantic)
15	11	10	9	JACKSON BROWNE/	Somebody's Baby (Asylum)
7	6	6	10	MICHAEL MURPHEY/	What's Forever For (Liberty)
-	28	19	11	NEIL DIAMOND/	Heartlight (Columbia)
2	3	5	12	PAUL McCARTNEY/	Take It Away (Columbia)
28	21	17	13	J. COCKER & J. WARNES/	Up Where We Belong (Island/Atco)
5	8	13	14	CHICAGO/	Hard To Say I'm Sorry (Full Moon/WB)
18	16	15	15	DIONNE WARWICK/	For You (Arista)
13	12	12	16	NICOLETTE LARSON/	I Only Want To Be With You (WB)
3	7	8	17	CROSBY, STILLS &	NASH/Wasted On The Way (Atlantic)
22	20	18	18	WILLIE NELSON/	Let It Be Me (Columbia)
26	23	20	19	RONNIE MILSAP/	He Got You (RCA)
-	-	27	20	FLEETWOOD MAC/	Gypsy (WB)
-	-	25	21	SYLVIA/	Nobody (RCA)
25	24	22	22	DOLLY PARTON/	I Will Always Love You (RCA)
-	-	30	23	AIR SUPPLY/	Young Love (Arista)
10	10	16	24	PAUL DAVIS/	Love Or Let Me Be Lonely (Arista)
30	25	23	25	WALTER MURPHY/	Themes From "E.T." (MCA)
-	-	-	26	KARLA BONOFF/	Please Be The One (Columbia)
-	-	-	27	STEPHEN BISHOP/	If Love Takes You Away (WB)
12	19	21	28	FLEETWOOD MAC/	Hold Me (WB)
21	27	28	29	MELISSA MANCHESTER/	You Should Hear How She... (Arista)
9	15	26	30	HERB ALPERT/	Route 101 (A&M)

BILLY JOEL (83)
C.S. & N. "Southern" (52)
POINTER SISTERS (45)

CHICAGO (39)
JOE JACKSON (37)
PAUL CARRACK (33)

**MOST
ADDED**

FLEETWOOD MAC "Gypsy" (24)
JEFFREY OSBORNE (24)
CROSBY, STILLS & NASH (23)

NEIL DIAMOND (21)
SYLVIA (21)
CHICAGO "Love Me" (17)

JOHN COUGAR (144)
JACKSON BROWNE (83)
MICHAEL McDONALD (73)

ALAN PARSONS PROJECT (69)
MEN AT WORK (54)
AMERICA (50)

HOTTEST

AMERICA (69)
MICHAEL McDONALD (53)
ALAN PARSONS PROJECT (48)

ELTON JOHN (42)
JUICE NEWTON (39)
JACKSON BROWNE (38)

BREAKERS

RICK SPRINGFIELD I Get Excited (RCA)

64% of our reporters on it. Moves: Up 28, Debuts 38, Same 36, Down 0, Adds 32 including WKTI, KZZP, WTIC-FM, KZZB, WVIC, KHOP. See Parallels, debuts at number 26 on the CHR chart.

WHO

Athena (WB)

59% of our reporters on it. Moves: Up 54, Debuts 20, Same 30, Down 0, Adds 19 including KEGL, Z93, KEARTH, KFI, XTRA. See Parallels, debuts at number 27 on the CHR chart.

NEIL DIAMOND

Heartlight (Columbia)

59% of our reporters on it. Moves: UP 34, Debuts 33, Same 26, Down 0, Adds 29 including WNBC, WKBW, WGCL, KUBE, Q103. See Parallels, debuts at number 28 on the CHR chart.

JOE JACKSON

Steppin' Out (A&M)

58% of our reporters on it. Moves: Up 26, Debuts 21, Same 36, Down 1, Adds 37 including WCAU-FM, 94Q, KIIS-FM, WYCR, WVIC. See Parallels, debuts at number 30 on the CHR chart.

JUICE NEWTON

Break It Me Gently (Capitol)

58% of our reporters on it. Moves: Up 87, Debuts 8, Same 16, Down 2, Adds 7 including 94Q, KHFI, WDCG, KNBQ, KRQ. See Parallels, will debut next week on the CHR chart.

KARLA BONOFF

Please Be The One (Columbia)

53% of our reporters on it. Rotations: Heavy: 6/0, Medium 41/2, Light 23/7, Extra Adds 0, Total Adds 9, WLTA, WSFM, WWYZ, WAAY, WHBC, KLTE, KUGN, KEZL, KCMQ. Debuts at number 26 on the A/C chart.

STEPHEN BISHOP

If Love Takes You Away (WB)

52% of our reporters on it. Rotations: Heavy 6/0, Medium 35/4, Light 27/12, Extra Adds 0, Total Adds 16, WHB, WISN, KEX, KJR, KPLZ, WICC, WRIE, WSBA, WHBC, WTRX, WFMK, WQUA, WMHE, KEZL, WWNR, WBOW. Debuts at number 27 on the A/C chart.

NEW & ACTIVE

25-49

- ✓ MATTHEW WILDER "Work So Hard" (Arista) 61/11
Rotations: Heavy 2/0, Medium 32/2, Light 27/9, Extra Adds 0, Total Adds 11, KPPL, WSLI, WAIV, WRVR, WISM-FM, KLTE, WQUA, KCEE, KCRG, KVOX, KBAI. Heavy: WLTA, KEY103. Medium: WARM98, WCCO, WSBA, SM95, WHBY, WHBC, KRNT, KBOI, KUGN, KUDO, WKZE-FM, WCTC, WCHV, KSEL, KFOR, WJON.
- ✓ STEVIE WONDER "Ribbon In The Sky" (Tamla/Motown) 54/12
Rotations: Heavy 1/0, Medium 28/6, Light 25/6, Extra Adds 0, Total Adds 12, WROR, KING, WICC, WSFM, WWYZ, WSBA, WHHY, Y106, KCRG, KCMQ, KISN, KVSF. Heavy: WBEN. Medium: 97AIA, WARM98, WCCO, WRIE, WHBY, KRNT, WQUA, KBOI, KUGN, KUA, KWAV, KSL, WWNR, WKZE-FM, KSEL, KFOR, KRCL.
- BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 44/0
Rotations: Heavy 3/0, Medium 23/0, Light 18/0, Extra Adds 0, Total Adds 0. Heavy: KEY103, KUA, WEIM. Medium: WLTA, WSB, 97AIA, WARM98, KFMB, WAFB, WAIV, Y106, WHBY, KBOI, KUGN, KSL, WTN, WSKY, WORG, KFOR, WJON, KFQD, KTWO, KQDI, KRNO, KRKK, KVSF.
- ✓ JEFFREY OSBORNE "On The Wings Of Love" (A&M) 43/24
Rotations: Heavy 0/0, Medium 11/2, Light 30/20, Extra Adds 2, Total Adds 24, KFMB, KPLZ, WWYZ, KEY103, KMGC, WSLI, WQUE, WHBC, WENS, WQUA, WMHE, KRKD, KSL, WWNR, WKBR, WCHV, KSEL, WLVA, WORG, WJON, WBOW, KFQD, KRCL, KISN. Medium: WLTA, WCCO, WHHY, SM95, WHBY, WKZE-FM.
- PAUL CARRACK "I Need You" (Epic) 38/9
Rotations: Heavy 1/0, Medium 20/3, Light 15/6, Extra Adds 0, Total Adds 9, KGW, WWYZ, WRVR, KUDL, WISM-FM, WTN, WSKY, KSEL, KISN. Heavy: KKUA. Medium: WLTT, WSB, 97AIA, KEY103, WSGN, WHHY, SM95, Y106, WFMK, WMHE, KBOI, WCHV, WORG, KWEB, WJON, WBOW, KRCL.
- BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 36/5
Rotations: Heavy 1/0, Medium 21/1, Light 14/4, Extra Adds 0, Total Adds 5, WAFB, Y106, WHIO, KMBZ, KWAV. Heavy: WQUA. Medium: WLTA, WSB, 97AIA, WCCO, KEY103, WRVR, WTRX, KBOI, WKZE-FM, WSKY, WCHV, KSEL, WLVA, WORG, KVOX, WJON, KFQD, KTWO, KRCL, KRKK.
- SANTANA "Hold On" (Columbia) 34/4
Rotations: Heavy 6/0, Medium 15/0, Light 13/4, Extra Adds 0, Total Adds 4, WQUA, WWNR, KPAT, KFQD. Heavy: WHHY, WSRZ, WFMK, WEIM, WSKY, WLVA. Medium: WHEN, WSGN, WQUE, WTRX, KWAV, KYUU, WKBR, WTN, WCHV, WORG, KCMQ, KVOX, KBAI, KRKK, KVSF.
- ✓ CROSBY, STILLS & NASH "Southern Cross" (Atlantic) 31/23
Rotations: Heavy 1/0, Medium 11/5, Light 17/16, Extra Adds 2, Total Adds 23, WTAE, WHB, WISN, KFMB, KEY103, KMGC, WHHY, WENS, WFMK, WISM-FM, WMHE, KBOI, K108, WEIM, WTN, WSKY, KSEL, WORG, KVOX, WJON, WBOW, KRKK, KSRO. Heavy: SM95. Medium: WBEN, WSRZ, KUDO, WKZE-FM, KRCL, KBAI.
- ✓ HERB ALPERT "Fandango" (A&M) 31/13
Rotations: Heavy 0/0, Medium 12/3, Light 19/10, Extra Adds 0, Total Adds 13, WLTA, KEX, KING, WTIC, WHBC, KKUA, KSL, WWNR, WKZE-FM, WSKY, WBOW, KRKK, KSRO. Medium: WSB, SM95, WHBY, WEIM, WDEF, KSEL, WLVA, WJON, KRCL.

12-34

NEW & ACTIVE

- ✓ PAUL CARRACK "I Need You" (Epic) 110/33
Moves: Up 21, Debuts 23, Same 33, Down 0, Adds 33 including WCAU-FM, JB105, Z93, 94Q, KOPA, WLAN-FM, KROK, WABB-FM, KIOA, WMEE, KJRB, KRQ, WFBG, KWLO.
- ✓ KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) 108/9
Moves: Up 51, Debuts 18, Same 28, Down 2, Adds 9, KIMN, WJDX, Z104, WHOT, KKFM, WIGY, WFEA, WYKS, KATI, PRQ-FM 15-9, Y100 20-15, XTRA 7-6, WKRZ-FM 32-29, WKDQ 22-17, KQMQ 24-18.
- ✓ CROSBY, STILLS & NASH "Southern Cross" (Atlantic) 95/52
Moves: Up 5, Debuts 16, Same 22, Down 0, Adds 52 including B104, B100, Q103, WRCK, WKRZ-FM, G100, FM100, WANS-FM, KIOA, WKAU, KKOX, KSKD, WIGY, KSLY.
- SYLVIA "Nobody" (RCA) 92/18
Moves: Up 34, Debuts 13, Same 26, Down 1, Adds 18 including WKBW, WCAU-FM, WGCL, Q103, KOPA, WTRY, WLAN-FM, FM100, KOFM, KEYN-FM, KO93, WJBO, WTSN, WYKS, WAZY-FM.
- ✓ RUSH "New World Man" (Mercury/PolyGram) 90/24
Moves: Up 11, Debuts 16, Same 39, Down 0, Adds 24 including WCAU-FM, 96KX, WLS-FM, WKEE, KZZB, WHHY-FM, WBBO, WBCY, WKFR, KQKQ, KLUC, WOMP-FM, WCGO, KRNA, KDZA.

INSIDE
BACK
PAGE