ISSUE NUMBER 451

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 24, 1982

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83.50 Single Copy

Radio To Feel NFL Strike Impact

The radio industry stands to lose millions of dollars in advertising revenues if the National Football League (NFL) strike that was called Monday night (9-20) continues.

However, an R&R spotcheck of NFL radio stations uncovered extreme resiliency. Most stations claimed they had enough advance warning to make contingency plans.

One area of sales that may suf-

fer most is national business earmarked specifically for radio coverage of football games. At Katz Radio, which reps eleven NFL stations, Sports Manager David Halberstam told R&R many of his national accounts won't place their dollars in substitute programming. Halberstam estimates that each of the 28 NFL flagship stations earns \$600,000 in football revenues annually. That means cancellation

of the rest of this season could jeopardize revenues of \$15 million. This figure does not include revenues lost by the hundreds of medium and smaller market stations also carrying NFL broadcasts.

The CBS Radio Network, which is in its third year of a four-year pact carrying NFL games, is giving time back to its affiliates. CBS

is in its third year of a four-year pact carrying NFL games, is giving time back to its affiliates. CBS had spent \$12 million for these rights. Some of the CBS advertisers are moving dollars into baseball and some have moved into regular broadcasts, while others have cancelled their time, according to a CBS spokesperson.

Halberstam said he doesn't believe the economic and ratings impact of the NFL strike will be as severe as last year's baseball strike. He pointed out that baseball revenues are estimated at \$1 million per station. With respect to ratings, he notes that football

NFL/ See Page 22

Century Sells WABX For \$6 Million

Century Broadcasting has agreed to sell WABX/Detroit to the Liggett Broadcast Group for \$6 million. Century has owned the AOR outlet since 1966.

Liggett, which recently sold WLOL/Minneapolis-St. Paul for \$6 million, will acquire its fourth Michigan property with the WABX purchase. Liggett owns WFMK/Lansing, WHNN/Saginaw and WZZR/Grand Rapids as well as WZLD/Columbia, SC.

Robert Liggett, Liggett's 39-year-old President, commented: "I have great faith in Michigan, and I intend to continue my lifetime investment in the state. We do not expect or intend to make any significant alterations at WABX. Under the direction of General Manager Al Wilson, the station has been an innovator and winner in the Detroit market for well over 15 years. We expect to build on that success, and continue with no major changes."

CRUSER TO PROGRAM KOIT

Edwards Named Bonneville VP/ Programming

Rob Edwards has been promoted to Vice President/Programming for the Los Angeles/San Francisco Division of Bonneville International. Edwards had formerly served as Director of Programming for the division, specifically dealing with Bonneville's KBIG/Los Angeles and KOIT/San Francisco.

Division President Jack Adamson said, "Rob has been a prime mover in transforming the sound of KOIT. His professional and energetic dedication to.



dedication to Rob Edwards both KOIT and KBIG has been exceptional." EDWARDS/ See Page 22

Interestingly, Liggett's own broadcast experience includes air work at several Detroit stations. He was working at WABX in 1966 when Century purchased the station for \$100,000 from the Panax Newspaper Group.

REMAINS BULLISH ON MUSIC

Davis Attacks Media Criticism

In an address presented to Arista's distributors, retailers, and local broadcasters in Los Angeles last week (9-15), label President Clive Davis attacked recent media coverage of the music industry as "devastatingly negative."

Citing stories in the New York

Times, Los Angeles Herald-Examiner, a feature on NBC's "Today" show, and a recent Rolling Stone magazine article he called "totally outrageous," Da-

outrageous," Da- Clive Davis
vis claimed, "There's a lot going
on in the media which must be exposed as it's making it much more
difficult for all of us than should be
the case."

Maintaining the record business is only off between six and eight percent, Davis attacked the indus-

try's doomsayers by name. He concluded by asking the industry to "fight back and not let our world be taken away from us or distorted."

For the complete text of Davis's speech, see Page 42.

Changes Charter Deal Surrey Communications, which agreed to purchase Charter Broadcasting's six radio proper-

Surrey Communications, which agreed to purchase Charter Broadcasting's six radio properties for \$32 million (R&R 12-11-81), has filed an amendment with the FCC changing the original deal. Surrey has deleted KCBQ-AM & FM/San Diego from the purchase agreement, but still intends to take control of KIOI/San Francisco, KSLQ/St. Louis, and WOKY & WMIL/Milwaukee on October 15.

Surrey President Howard Duncan refused comment on the situation, which is company policy during acquisitions, but R&R has learned that KCBQ-AM & FM were removed from the deal when a portion of Surrey's investment network collapsed.

Charter Broadcasting President John Bayliss commented on the new status of the San Diego stations, telling R&R, "We're going to keep them for awhile. We may attempt to sell them again, or we may rebuild a new chain around them."

Bayliss also said that he would not be leaving Charter to head up Surrey's new broadcast division as was previously announced. "Their new plan just didn't fit for me," Bayliss said. He indicated that he might consult Surrey for a transitional period of time.

Miller Resigns At KMPC

After more than 12 years with KMPC/Los Angeles — the last four as VP/GM — Ken Miller has resigned. Golden West Broadcasters' President Bill Ward will assume the day-to-day management responsibilities at the station on an interim basis until a new station manager is appointed.

Ward told R&R that the timing of Miller's resignation, which came on the heels of Golden West's selling Major Market Radio (R&R 9-17), should not be construed as related. Indicating that Golden West principal Gene Autry

intends to stay in radio, Ward said, "KMPC is so important to us as our flagship station that I felt I should get to know it and the staff very well myself. Obviously, this will help me in selecting the next general manager."

Miller indicated he was leaving KMPC to pursue other plans, which he intends to announce soon.

Chase Accepts KBEQ Post

After seven years as PD of WPJB(JB105)/Providence, Todd Chase has resigned to accept the programming position at KBEQ/Kansas City. Chase replaces Maja Britton, who resigned to pursue other programming positions (R&R 9-17).

Commenting on his move to KBEQ, Chase told R&R, "(VP/

GM) Gary Rodriguez and Maja Britton, along with by far the best airstaff in America, have created an incredible radio station. For me to join them as



as Todd Chase

Summer Arbitron Scoreboard

New York

WKTU, WBLS, WRKS Are 1-2-3; WAPP Explodes To 4.9; WNBC & WYNY Stronger

Chicago

WGN Strengthens Hold On First; WBBM-FM Doubles; WLS-AM & FM Slip

San Diego

KFMB Is No. 1; KGB Loses Four Shares; KFMB-FM Rebounds; KJQY Now Second

Plus the latest Birch figures for Buffalo, San Antonio, Birmingham, and Memphis. Complete results on Page 14.

ACADABRA

SPECIAL



TWO-HOUR **TELEVISION** CONCERT

Starring

EVE MILLER BAND



With Special Guests APRIL WINE

• SATURDAY, SEPTEMBER 25 •

CHECK YOUR LOCAL LISTINGS FOR TIME AND CHANNEL

SIMULCAST IN STEREO IN 50 MARKETS NATIONWIDE





Home Taping — Threat Or Scapegoat?

All sides of the issue — record industry, blank tape industry, and radio — represented in a three-part R&R special.

Coming in October

The Music Section

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Circulation: JUDY LUCARELLI
Radio & Records ® 18 published every Fridey by Radio & Record
1930 Century Park West, L.A., CA 90067 (213) 553-4330. Stors \$180 per year or \$58 per year or \$5

Circulation: JUDY LUCARELLI Ratio & Records. § 6. published every Friday by Ratio & Records. § 6. published every Friday by Ratio & Records. § 6. p. 39.0 Century Park Wast. L.A. CA 90067 [213] 553-4330. Subscriptions \$195 per year or \$55 per quarter international subscription rate \$380 per year. At reasonable care taken but no exponsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. At lenters activessed to R&R or at \$25001 and between the seasoned intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breatens, Most Accept. National Applicy/30, Pursiers, Radio & Records. and Street T&R are respisated transemars of Radio & Records. Printed in U.S.A. Mateo first cisss to the United States. Canade. England. Austriata, New Zealand, and Japan. © 1982 Radio & Records, inc.

WHYT Debuts "Hot Hits," Names Malcom PD

WHYT/Detroit (formerly WJR-FM) kicked off its Mike Joseph-consulted "Hot Hits" format last week (9-15), and this week named morning personality Lee Malcolm as Program Director.

Station Manager Maureen Hathaway told R&R, "Naturally we're most excited about the kick-off of our new format. Market reaction has been amazing for such a short period of time. We're very fortunate to have someone of Lee's background and knowledge on our staff to become PD. I think he will do a terrific job of maintaining Mike's format, and keep it in tune with the Detroit market's particular needs."

Schwartz Named VP/GM At WWDE & WPEX

Joseph Schwartz has been appointed Vice President/General Manager for WWDE & WPEX/Norfolk, VA. Schwartz comes to his

position with the Golden East Broadcasting-owned property after having spent the past five years with CBS, where he held such titles as GSM for WBBM-FM/Chicago and Midwest Sales Manager for CBS FM National Sales.



The announcement Joseph Schwartz was made by Larry Saunders and Dick Lamb, chairman of the Board and President of Golden East Broadcasting, respectively.

Godofsky Takes WYLF GM Post

Stephen Godofsky has been named General Manager at WYLF/Rochester, a 50,000 watt "Music Of Your Life" FM facility owned by Empire Media Associates. Godofsky previously held the General Manager position at WKQS & WLQV/Miami-Ft. Lauderdale and WHLI & WKJY/Long Island, having also played a key role in the development of Al Ham's first 40 "Music Of Your Life" stations.

"It's great to be a pioneer again," Godofsky told R&R, explaining that WYLF is "the first FM stereo 'Music Of Your Life' station in a top 50 market.

"With our signal — the strongest in the area — we intend to open up new possibilities for FM broadcasters," Godofsky continued. "I estimate our coverage area to include at least a couple million listeners. We've only been on the air four months but we can and will show that the 'Music Of Your Life' format provides viable FM competition for Beautiful Music stations and other adult-targeted formats."

Malcom, who programmed WIRL/Peoria prior to joining WHYT, commented, "Working with Mike Joseph and Maureen Hathaway and the rest of the staff has been a treat, but now to be named PD is a real thrill. Even though I will continue to work the morning show, I'm looking forward to programming the station...long hours are a part of the job. The people at Capital Cities have really gotten behind our efforts, and it's easy to see why the company has been so successful over the years."

Horner New GM At KZAM & KJZZ

Dana Horner has been appointed General Manger for Sandusky's KZAM & KJZZ/Seattle. Horner had previously spent six years with KING-AM & FM/Seattle, most recently holding the Sales Manager position.

In making the announcement, Sandusky Radio President Toney Brooks said, "Dana has an outstanding track record, and brings to the position all the qualifications necessary to be a successful Sandusky manager. In addition to an excellent sales background, Dana has a good knowledge of programming, and posses great people skills."

"The opportunity to manage a pair of stations in Seattle is real exciting," Horner told R&R. "Talking with Sandusky people and looking at their operations in other markets, seeing how well they perform and getting the chance to work in such a creative environment is nothing less than a grand opportunity."

Horner's appointment takes effect October 4.

Blonstein Joins Monument As VP

Marshall Blonstein has joined Monument Records as a Vice President. Blonstein will be involved in promotion, A&R and marketing,

according to Monument President Bob Fead. Fead told R&R, "Marshall's experience in all facets of the music industry will lend great credibility to Monument's re-entry into the contemporary music business."



In the past, Blons- Marshall Blonstein tein served as President of Island Records, VP/GM for Ode Records, and National Promotion Director with Epic Records. He assumes his new position immediately.

SCHULKE NOW CHAIRMAN,

ADAMS PRESIDENT

Management Changes At Schulke

Jim Schulke has been elevated from President to the newly-created Chairman of the Board position for Schulke Radio Productions. Concurrently, Larry Adams was promoted from VP/GM to President.

The announcement came from Stanley Mouse, Senior VP of Schulke's parent company, Cox Communications. Mouse said, "This new executive alignment gives Larry Adams responsibility for the day-to-day operations of SRP, which will allow Jim Schulke to devote even more of his time to the creative and music research activities of the company."

Both appointments are effective immediately.

WBJW & WLOF Set Franko, Mitchell As Management Team

Following the transfer of WBJW & WLOF/Orlando from Rounsaville to Nationwide (R&R 9-10), Mickey Franko and Gary Mitchell have joined the stations as General Manager and Program Director, respectively. Franko, who has been with Nationwide as GM of WKTQ & WSHH/Pittsburgh, replaces VP/GM M.F. Kershner. Mitchell, most recently PD of WVAF/Charleston, WV, replaces exiting VP/Programming Tom West.

Nationwide VP/Radio Steve Berger told R&R, "Franko has been with us for five years in Pittsburgh, and was with WERE/Cleveland before joining us. He's got a solid management background and we've got great confidence in him. He's being replaced on an acting basis by WSHH Sales Manager John Rohm."

Regarding Mitchell's appointment as PD. Berger said, "He's done an outstanding job at V100, pulling some enormous ratings. We think Gary can do some wonderful things for us."

Franko told R&R, "I'm most pleased to be given the opportunity to run this operation. Nationwide has been great to me, and I look forward to making these stations shining examples for the company."

Mitchell, who has not yet been replaced at V100, said, "I've been here over three years, and I think this is the kind of opportunity I can't turn down. Nationwide is a super company, and I'm looking forward to joining them and helping them grow in Orlando."

TRANSACTIONS

Capitol Acquires WQEZ & WCRT For \$3.4 Million

Capitol Broadcasting has purchased WQEZ & WCRT/Birmingham from Magic City Communications for \$3.4 million. The Blackburn & Company-negotiated deal is expected to close within 90 days, subject to FCC approval.

WQEZ broadcasts with 100 kw at 96.5 mHz. WCRT is a 5 kw daytimer on 1260 kHz with a CP for fulltime. Capitol's other broadcast interests include: WKSJ & WLLF/Mobile; WCAW & WVAF/Charleston, WV; WRKA/Louisville; and WKDY/Spartanburg, SC.

Great Empire To Buy WOW For \$2 Million

Meredith Broadcasting reached tentative agreement this week to sell WOW/Omaha to Great Empire Broadcasting for approximately \$2 million.

Sale of the Country AM to Great Empire is contingent upon FCC approval and the company's being able to sell KYNN/Omaha. The FCC's one-to-a-market rule would prohibit Great Empire from owning KYNN and WOW, both AM's, at the same time.

A Meredith official told R&R the company is also negotiating to sell KEZO/Omaha, WOW's sister AOR, but no agreement has been released yet.

Stone, Kemp Promoted At KLTE

In simultaneous promotions within KLTE/Oklahoma City, PD Tony Stone was elevated to Operations Manager, while Assistant PD Randy Kemp has been named PD.

Commenting on the appointments, KLTE President Ken Dowe said, "We have to carefully protect our current audience as we try to expand, which means a lot of research. Our market studies require a fulltime operations commitment. As Operations Manager, Tony is now my assistant, which frees me to search for additional stations. Meanwhile, I need someone to be directly responsible for the personalities, contests, and promotions. Those will be Randy's duties."

Stone, whose promotion comes seven

months after joining the station as PD, told R&R: "I'm delighted. Working with Ken Dowe has been wonderful, and I've learned an incredible amount from him. This opportunity will mean I'll be much more involved in charting the direction of the station."

Kemp, who programmed KFMN/Abilene and KRIG/Odessa before joining KLTE last year, said, "This is something I've been working toward for quite a while, and I'm glad to finally get the chance, especially working with Ken and Tony. I'm here to learn and continue the growth of the radio station"

In an additional appointment at KLTE, Chris James was named News Director, joining the station from a similar post at KXLS/Enid, OK.

FCC Names New Owner At WNJR

Sound, Inc. has won permission from the FCC to operate the facilities of WNJR/Newark. In making the grant last week, the full Commission overturned a 1978 decision by its Review Board that all four applicants for the frequency were unqualified

For several years, three of the four, including Sound, have operated WNJR on an interim basis in a partnership called 1430 Associates. All three were ruled unqualified because, under 1430's management WNJR broadcast an illegal numbers lottery

On review last week, however, the Commission decided none of the three group's principals were involved in the lottery ac-It found that Sound was most qualified, and granted it the license

Reagan Signs FCC Lottery **Authority Into Law**

President Reagan last week signed into law the bill (H.R. 3239) which gives the FCC permission to award licenses for new facilities by lottery. Not wasting any time, the Commission this week will vote on a Notice of Proposed Rulemaking exploring how the lottery should work.

Congress first gave the FCC lottery authority last year. But the Commission declined to use it, claiming the requirement that it check each applicant's qualifications before the lottery was unworkable and too time consuming. The new bill creates a speedier process in which a lottery will be held among all applicants, with a qualifications check only for the winner.

Washburn To Head U.S. Satellite Delegation

The State Department announced Tuesday (9-21) that outgoing FCC Commissioner Abbott Washburn will be Chairman of the U.S. delegation to an international satellite conference to be held next summer in Geneva. On the agenda will be direct satellite-to-home broadcasting in the Western Hemisphere

Washburn, who has served on the FCC since 1974, will be assisted by two of his current aides, legal advisor Leslie Taylor and confidential assistant Barbara Glover.

Washburn should be available for his new assignment shortly. Although his FCC term ended June 30, he has remained in office as a holdover. That's because the Senate failed to confirm his nominated successor, FCC General Counsel Steve Sharp. A confirmation hearing for Sharp was finally set for this week in the Senate Commerce Committee, with a vote in the full Senate possible by week's end

NAB Offers Political Hotline

The NAB has hired William Ray, former FCC Complaints & Compliance Division Chief, to man a political hotline during this fall's elections. Ray is the author of the industry's bible on the issue, "The Law of Political Broadcasting and Cablecasting: A Political Primer.

The hotline will operate on a toll-free 800 number weekdays from 10am-6pm, starting October 1. Ray will also field questions the weekend before the November 2 elections.

Superior Coverage Wins Tucson FM

Faced with choosing among three applicants for a new FM in Tucson, FCC Law Judge Frederic Coufal has picked Tucson FM Broadcasting Corp. because it proposed to serve the most people.

Coufal this week dismissed the applications of Golden State Broadcasting, which owns KHYT/Tucson, and Tucson Community Broadcasting. The decisive factor was that Tucson FM's 557,000 potential listeners include 23,000 people in a 4800 square mile area who do not now have any primary nighttime radio service.

Tucson FM also received a small preference because two of its principals, owning 50% of the firm, will be involved in fulltime management. Golden State had lost a substantial management-ownership integration credit when owner Robert Scholz died last year.

Other Key Developments

• FCC Commissioner Anne Jones has tapped Jerry Duvall, an economist in the Office of Plans and Policy, to become her special assistant.

• The NAB has hired Edmund Williams, current Associate Director/Engineering Technical Services for PBS, as a staff engineer

• Kent Nilsson, legal assistant to Commissioner Henry Rivera, is leaving to form a telecommunications consulting firm with Dr. Walter Bolter of the House Telecommunications Subcommittee.

• Sen. Bob Packwood (R-OR) has scheduled two days of hearings next week in the Senate Commerce Committee on his proposed constitutional amendment to give full First Amendment protections to broad-

• The FCC has refused to alter last fall's decision to eliminate a 45-day public notice period formerly required when it received proposals to create new FM or TV assign-

pass pending legislation to impose a home taping copyright fee on blank audio tape and recording devices. The recording and music industries are lobbying heavily for such a fee, claiming

massive losses of revenue due to home tap-

The two key Senators on the issue are Dennis DeConcini (D-AZ) and Charles Mathias (R-MD). They have reportedly met and agreed not to take any action on the issue this year. However, according to a DeConcini aide, the two agreed to place home taping "high on the agenda" in the new Congress which convenes in January.

While the development makes action this year unlikely, a slight chance remains that a home taping amendment could be tacked onto unrelated legislation on the Senate floor during the final hectic days of the current session, prior to mid-October.

New Study Minimizes Home Taping Losses

Meanwhile, the Audio Recording Rights Coalition (ARRC) this week planned to release a new study to contradict the record industry's claims of huge losses from home taping. The coalition is made up of electronics manufacturers who are fighting the imposition of copyright fees on their pro-

It now appears there's almost no chance that Congress this year will

The survey was conducted by the national polling firm Yankelovich, Skelly & White and involved in-depth interviews with over 1000 home tapers. "It blows a gaping hole in the Warner survey and the record industry's case," said Alan Schlosser of the Electronics Industries Association's Consumer Electronics Group.

The coalition has repeatedly assailed the survey, frequently touted by the record industry and conducted by Warner Communications. It found multi-million dollar losses for the record and music industries due to home taping. Critics charge that the full Warner survey and its methodology were never released. Schlosser said his coalition's findings and methodology will be released in complete detail.

The new survey was to be released at a final day of hearings scheduled this week (9-22) on the home taping issue by Rep. Robert Kastenmeier's House Judiciary

Anne Jones Becomes 'Born Again" EEO Supporter

FCC Commissioner Anne Jones has long opposed Commission enforcement of equal employment opportunity (EEO) guidelines for broadcasters. But last week she announced to the National Association of Black Owned Broadcasters (NABOB) meeting in Washington that she's changed her mind.

"I'm born again on that question," Jones told NABOB, whose members greeted the announcement with warm applause. "I am

prepared to believe it should be the function of every government agency to do everything it can on EEO."

Faith Center Loses Los Angeles FM

An FCC law judge, who endured anti-Semitic attacks and other abuse from Faith Center, Inc., has dismissed the church's renewal application for KHOF-FM/Los Angeles.

In announcing the dismissal last week. Judge Edward Kuhlmann accused Faith Center of "not prosecuting its application in good faith" and of exhibiting "bad faith and disdain for fair play" in its renewal bid for the Los Angeles educational FM.

From the beginning, said Judge Kuhlmann, Faith Center tried to make a shambles of the administrative process and to thwart the Commission's duty to examine whether KHOF had operated in the public interest

Faith Center refused to answer questions from the Broadcast Bureau or turn over requested tapes and documents. It told the Bureau to "go to hell," called Judge Kuhlmann a "paid executioner" and accused him of subjecting the church to "Jewish invective and religious bias.'

Dismissal of Faith Center's application leaves at least two other candidates in the running for the Los Angeles FM. They are

Coronado Broadcasting of Southern California and Inspiration Media.

Faith Center is a non-denominational church whose FCC problems began in 1977. At that time, charges of fundraising irregularities were levied regarding a solicitation over its station KHOF-TV/San Bernardino. Eventually that station's renewal application was dismissed due to Faith Center's refusal to cooperate with the

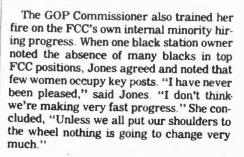
Determined to get to the bottom of the fundraising allegations and other charges, the FCC then designated them as issues in the KHOF-FM case. Now that Faith Center has been thrown out of that proceeding, Judge Kuhlmann has ordered that those issues be explored in yet another case involving the church's KVOF-TV/San Francisco, which is also under challenge. The group's remaining broadcast property is WHCT-TV/Hartford.

Jones explained that she used to believe minority hiring issues should be handled

Commission (EEOC) Her gradual change of mind occurred, she said, when she saw that EEO progress within the federal government was too slow, in her opinion.

Jones made it clear that she still believes the Commission's

manner of dealing Anne Jones with EEO questions should be overhauled, although she didn't offer specifics. "Sometimes it gets absurd," she told NABOB. "I'd like some streamlining.





Home Taping Legislation Appears Dead In '82

ARE YOU GOING TO BROADCAST THE KIND OF AM STEREO THAT NO ONE LISTENS TO?

Motorola's AM Stereo system has one attribute you can't afford to overlook. It's designed to deliver superb quality sound to the most modestly priced receivers.

And after all is said and done, your ratings may be entirely dependent on how many people can listen to you on AM Stereo radios. AM Stereo is a lot more than a promotional opportunity—it's a chance to pull ahead of your competition, if you jump on the right bandwagon.

Motorola is really rolling on AM Stereo. FCC type acceptance is expected in October. Call Chris Payne at (202) 862-1549 or Dick Harasek at (312) 576-3591.



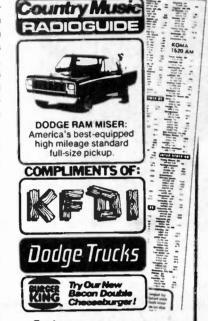
AM Stereo. A system designed to be heard.



Radioguide Tunes In **Cross-Country Beat**

Whether you're traveling crosscountry on vacation or moving on to your next radio gig, most of you have probably experienced this problem - hearing only the snap, crackle, pop of airwave static as you try to find your favorite music somewhere on the dial. Recognizing the popularity of country music and coinciding with Country Music Month, Logos Unlimited last week debuted the latest in its guide series, the "1983 Country Music Radioguide."

Kicked off nationally in association with Dodge Trucks and its "Ram Tough" products, the country guide is comprised of 1200 AM and FM stations in the U.S. which program country music. These are categorized according to Interstate highway routes, eliminating the hit and miss results of push button dialing. All you have to do is locate the road you're travelling on, and the cities/towns plus their stations' calls and frequencies are right at your fingertips. A total of 46 stations are involved in this CMA-endorsed project including KZLA/Los Angeles, KIKK/Hous-WCXI/Detroit, and KFDI/Wichita. Dodge is making the guides available free of charge to the public, who can pick them up at specified locations



For free copies or more information about the guides, call director Art Vuolo at (313) 434-2712. These will be updated yearly; previous editions include Rock and Easy Listening with plans for Urban Contemporary and News/Talk guides. Remember, not every single country music station is listed, but the guide does promise "enough to get you from coast to coast without missing a beat.

PPI Sponsors Joint Venture Media Business Seminar

Phillips Publishing Inc., which publishes "RadioNews" among other newsletters, is sponsoring a series of seminars almed at various aspects of the communications industry. On October 14-15 "Forming and Operating Joint Venture Media Businesses" will be held at New York's Essex House

Beneficial to radio/television broadcasters and others, the workshop will demonstrate how to turn competitor threats into opportunities for advantageous joint ventures. It offers expert forecasts of future media trends as well as the financial, legal, and organizational problems inherent in such undertakings.

The two-day seminar runs from 9am-5pm and costs \$595, which includes course materials and luncheons. Discounts are available to Individuals or organizations who subscribe to one or more of the Phillips newsletters. For additional details about this or forthcoming workshops write Sulte 1200N, 7315 Wisconsin Avenue, Bethesda, MD 20814.

Videodiscs More Popular Than Its Players?

It seems that videodiscs are more popular than the players themselves. Although price cuts and new models have contributed to stronger sales than last year, RCA claims that a typical videodisc devotee purchases 30 discs in the first year. This is double original estimations. One Dallas dealer says customers initially buy six discs which range from \$15 to \$40 apiece, and then usually buy the same amount each year. While there are those who believe videodisc sales represent more longterm profits than the players, there are detractors who point to cable TV and VCR's as factors prohibiting the videodisc's broad appeal.

Perry Intros Broadcast Publication Line

A new line of texts/periodicals for use by both radio and TV broadcasters has been released by Tennesseebased Perry Publications

- "Broadcast News Handbook" deals with news policies, protection of sources, editorials, equal time, gag orders
- "Broadcast Promotion Sourcebook" - outlines promotion management, using other media, promotional planning, budgeting, catalog of over 150 cume and quarter-hour building contests/promotions
- "Perry's Broadcast Regulation Political Primer - answers guestions concerning November elections i.e. Section 315 and candidate use of station facilities
- "Broadcast Sales Promotion Profit Guide" - features idea bank of sales promotions; available on market exclusive basis

In conjunction with these releases Perry Publications has appointed two Directors/Sales & Marketing: Bob Savage, East; and Don Craig, West. Both have extensive radio backgrounds. Savage has worked with LIN, Doubleday, and Scripps-Howard while Craig is founder of Home Satellite Entertainment of Sacramento and a former radio station manager. For more info call Larry Perry at (615) 483-8474.

National Mood Shows Some Optimism

A recent Ogilvy & Mather cross-section survey of 800 men and women found (not surprisingly) 64% who believe today's economy is in poor shape. However, 71% said that current inflation is worse than any the country's experienced before. Fifty percent think it's worse than a year ago while a 13% minority think the economy has improved over last year. Despite the seemingly hopeless economic situation, there are still 50% in the optimist category who are anticipating less money worries next year than this year as an overwhelming 92% say that U.S. economic woes notwithstanding, we're in better shape than other countries.

When asked to list the most serious problems facing society today, 30% cited unemployment, 17% high interest/mortgage rates, 13% inflation, 11% government, 9% high prices, and 20% all others. There's also a growing fear of unemployment. 61% of women as compared to 54% men mentioned it while two wage households cited it (64%) more than single-income homes (53%)

As a result of the changing lifestyles, O&M has also instituted a "Cost of Lifestyle Index" to measure consumer living costs. It differs from the Consumer Price Index in that it's not restricted to the 1972 definitions of living necessities. The firm asked respondents whether prices had gone up or down over the last year in regard to 22 items such as mass market packaged goods, leisure items, entertainment, medical care, fuel costs, and education costs. The first index report was predictable: those 45-85 + and those earning under \$15,000, blue collar, and single scored highest in not being able to afford what they consider the "good life."

Divorce Rates **Analyzed**

An analysis of trends found in the 1980 Census (R&R 9-17) showed a marked increase in divorce. According to James Weed, chief/marriage and family statistics branch of the Census Bureau, actual divorce rate figures show that 39% of all married couples celebrating their fifth anniversary will divorce. So will 27% of those reaching their tenth anniversary, 11% of couples reaching 20 years, and 7% of those hitting the silver anniversary. Of those marrying now, 19% will file divorce papers before the fifth anniversary, while 33% won't reach a tenth anniversary and 40% will call it quits before their 15th.

Timely Update On Watch Radios





One of the popular items at the recent Consumer Electronics Show in Chicago were AM watch radios, which stations might consider as prizes in future promotions/contests. Woodside, New York-based Criterion Watch Company has unveiled its Criterion which comes complete with earphones, alarm, and chronograph. Taking the concept one step further is Sony whose prototype has a built-in one-inch speaker rather than earphones. Additional features include digital tuning, volume control, alarm and sleep settings, and four pre-set station memories. Another model, the Advance, offers stereo headphones with volume control. These headphones can also be used with stereo equipment. Next up on the drawing boards? FM watch radios. Personal Electronics of New York City hopes to conquer that later this fall.



WHEN YOU'RE THE HOTTEST ROCKER IN AMERICA.

"EVERYBODY WANTS YOU"



THE NEW SINGLE BY

FROM THE ALBUM

Emotions in Motion

Pro firee Lby Mark & Bill;

Remixed by Billy & Dave Thoener

ON RECORD AND HIGH OUALITY XDR CASSETTES FROM CAPITOL

Capitol

Networks/Program Suppliers

MUSIC FEATURES

Watermark

Musicall:

Carol Channing/Pajama Game (October 9-10)

Soundtrack of the 60's:

Hoyt Auton/Bob Eubanks/Crystals (October 18-17)

Westwood One

Budweiser Concert Hour:

Smokey Robinson/Pt. II (October 15-17)

In Concert:

Rossington-Collins/Johnny Van Zant (October 22-24)

Live From Gilley's:

Alabama (October 15-17) Best of Gilley's/Pt. I (October 22:24) Best of Gilley's/Pt. II (October 29-31)

Off The Record:

Queen/Pt. II (October 15-17) Eddle Money (October 22-24) George Thorogood (October 29-31) Billy Squier (November 5-7)

Special Edition:

O'Jays/Pt. I (October 15-17) O'Jays/Pt. II (October 22-24) Stephanie Mills (October 29-31) Barry White (November 5-7)



REMINISCING WITH SAMMY -Skitch Henderson (left) recently interviewed music veteran Sammy Productions' "Music Makers." The show reaches an estimated 8.5 million listeners weekly, according to a survey by R.H. Bruskin Associates.



ROCKLINE WELCOMES ZEVON — "Werewoives Of London" artist Warren Zevon visited "Rockline" recently to discuss his latest LP offering, "The Envoy." Deep in conversation are (i-r) E/A's Scott Burns, producer Eddle Kritzer, Zevon, and E/A Sr. VP Jerry Sharell

Contemporary Net/ Spotlight Specials:

Billy Joel (October 24)

Entertainment Net/ Silver Eagle (DIR):

Ricky Skaggs(October 18) Lacy J. Dalton/Gary Morris (October 23)
Frizzell & West/Michael Murphey (October 30) Entertainment Net/Words & Music:

Donna Summer (October 17)

FM Net/Star Session (DIR):

Rock Net/King Biscuit (DIR):

John Cougar (October 17)

CBS

RadioRadio:

"Night Moves" (October 30)

Clayton Webster Country Calendar:

Razzy Balley (October 18) Mickey Gilley (October 19) Larry Gattin (October 20) Helen Cornelius (October 21) Jack Greene (October 22) Con Hunley (October 23) eannie Kendall (October 24)

Rarities:

Hayward & Lodge (October 18) Hall & Oates (October 19) J. Geils (October 20) Bruce Springsteen (October 21) Cream (October 22)

PEOPLE

OE. Richard Hodgetts appointed VP/Business Services at National Public Radio. He's the former division marketing manager of AT&T's national sales force. At NPR he'll oversee all aspects of the



E. Richard Hodaetts network's new business ventures

Susan Storms has been upped to VP/Creative Services at United

Stations. She will retain her previous post of Director/Client Services for the network. In her new position Storms will serve as liaison between the network and



Susan Storms

•NPR's "Sunday welcomes Fred Bourque as producer: Oscar Brand and Kaaren Hushagen as acting cohosts. Polister Louis Harris also joins NPR's "Morning Edition" show as a regular com-

● Richard Griggs, Exec. VP/GM of WSOY/Decatur, was voted Chairman of the Board of the CBS Radio Affiliates Association. Newly-elected District Directors who'll be serving three-year terms on the 15-member board are: Frank Balch, President/GM of WJOY/Burlington, VT; Edward Giller, President/GM, WFBG-FM/Aitoona; and Richard Miller, President/GM, KBOW/Butte. Lowry Mays, President of WOAI/San Antonio, was elected Vice Chalrman with Larry Richardson, President, WINA/Charlottesville, becoming Secretary-Treasurer. Retiring Chairman Bill Lester, GM, KARZ/Phoenix, is now an ex-officio member

Retro Rock:

Cars (October 1.1)

Creative Factor

'Rock Pumpiun' Special (Hallo

Global Satellite

Rockline:

Jefferson Starship (October 18) Supertramp (October 25)
Pat Benatar (November 1)

liner-View

REO Speedwagon (October 18)

London Wavelength

The Who Special (November 15-Dece

Mutual

'The Great Entertainers" w/Johnny Cash Tribute (Thanksgiving)

Narwood

Country Closeup: Sylvia (October 18)

Don Williams (October 25)
John Conlee (November 1)

Music Makers:

Tom Jones (October 18) Cleo Laine & John Dankworth (October 25) Four Freshmen (November 1) Cy Oliver (November 8)
Anita O'Day (November 15)

NBC

Source:

Ted Nugent (October 15-17) Crosby, Stills & Nash (October 22-24)

RKO Networks

Hot Ones (IS, Inc.):

Little River Band (October 18) Musicstar (IS, Inc.):

Eddle Rabbitt (October 25) Melissa Manchester (November Fleetwood Mac (November 22)

Rolling Stone Magazine Productions

Continuous History of Rock & Roll:

Kinks Profile (October 18) British Invasion/Pt. II (October 25)

Yardbirds (November 1)

Rock Star Guest D.I.

Johnny Van Zant (October 18) Steve Winwood (October 25)
Rob Halford, Glen Tipton of Judas Pries (November 1)
Pat Travers (November 8)

United Stations

Country Music Countdown: Larry Gatlin (October 15)

Dick Clark's

Rock Roll And Remember: Connie Francis (October 15)

Holiday Specials:

Charlie Deniels & Friends (Thanksglving) Xmas With Oak Ridge Boys (Christmas) Ronnie Milsap's Golden Decade (New Year's)

News, Info, Sports Top Radio Listening Factors

News, information and sports play-by-play are eight of the top ten reasons why people listen to radio. And among the key 25-54 demographic, local news, time and weather, and national/international news are the top three programming elements, with national/international news almost as important as local news (92% vs. 93%). These findings come from a survey commissioned by the CBS Radio Network and released this week at the 23rd CBS Radio Network Affiliates Convention in Phoenix, September 22-24.

in addition, the R.H. Bruskin-conducted study also determined that the rankings of the top listener-favored programming elements showed no appreciable difference when broken down in terms of heavy AM and FM listening. Sylvia Hughes, VP/CBS Radio Research, CBS Broadcast Group, commented, "Our survey clearly indicates that radio listeners have the same informational needs, regardless of band preferences."

Rounding out the 25-54 year old-favored rankings were: 4) commercialfree music, 5) special music programs, 6) self-help programs, 7) business and financial news, 8) traffic, 9) interview programs, and 10) World Series play-byplay. Also of note is the preference by women over men for self-help programs. 81% of women 18-34 favored these shows as compared to 68% of men in the same age group; of those 25-54, females ranked 80%, men 67%,

NEWS & INFORMATION FEATURES

ABC Information

"College Football Scoreboard "NFL Scoreboard" (September 12-December 28)

CBS

"Pennant Race Fever" offers major league ba updates (September 27-October 1)

Clayton Webster Sporting News:

NY Marathon/Chicago Bears' Walter Payton/USC's John Robinson (October 18)

Earth News

'Fast Times At Ridgemont High' director Array Heckerling (September 30-October 3)



IRON MAIDEN HEADLINES SOURCE CONCERT - Over Labor Day weekend NBC's Source presented Iron Maiden In concert The performance was recorded by Starfleet Blair during their recent adlining stint at New York City's Palladium. Putting the finishing touches on the concert broadcast are (top, I-r) group manager Ron Smaiwood, Starfleet President Sam Kopper, company producer Joseph Mirabella; (bottom, I-r) Iron Maiden's Bruce Dickinson and Steve Harris

Lew Irwin Reports

Actor Bruce Boxlettner of "Tron nber 27-30) Aram Saroyan, son of author William nber 30-October 1)

Narwood

Minding Your Business:

Lobbyists National Institute for Busin ment/Temporary nurse agency Kimberly Nurses (September 30)

Employee business ownership/Heart attack helper (October 1)

Outlook:

Raiders' Marcus Allen (October 1) Redd Foxx (October 4) College Costs (October 5)
National Public Radio

Sunday Show: Bob and Ray comedy team (October 10, 17, 24)

NBC

"A Half-Century of NBC Comedy" (November 20-21) Progressive Radio Network Laugh Machine:

Robert Klein/Bob & Doug McKenzie (Week of September 27)

News Blimp:

National Park for Women/Fat models/Male labor pains (Week of September 27)

Watermark

TV Tonite:

"Real People" — NBC (September 29)
"Too Close For Comfort" — ABC (September "Not Just Another Affair" — CBS (October 1) "Voyagers" - NBC (October 3)

Westwood One Brad Messer's Daybook:

A-Sub Enemy the Fishing Net (September 30) Disney World Expends (October 1) Space Race 25th Anniv. (October 4) Deltons' Double Bank Heist (October 5)

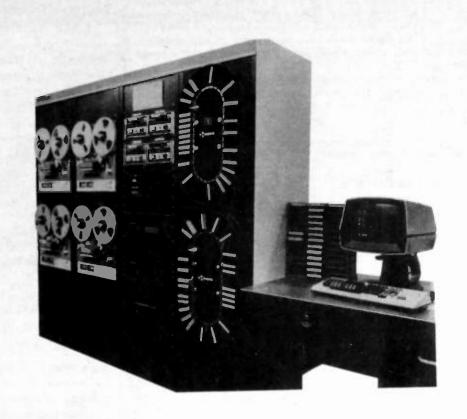
Spaces & Places: Smoking (October 1-3)

Home Taping (October 8-10)
Draft Resistance (October 15-17) Tellin' It Like It Was:



ABC OFFERS SATELLITE UPDATES — In an effort to keep its affiliates fully informed as to the implications of satellite technology and its relation to local stations, ABC Radio Networks instituted the closed circuit feed, Satellite Update." Shown during the debut of the weekly program are (I-r) ABC's Bob Donnelly, Director/Satellite Development; host/producer and ABC PR Director Kavett, and ABC's Ron Pearl, Satellite Coordinator.

This employee turns on your audience <u>and</u> your coffee pot



KNEV-FM Operations Director, Steve Grelle, knows the importance of a valuable employee at his Reno, Nevada station.

"Our Harris 9000
Program Automation System allows us to accomplish anything a live operator can. The Autologging provides an exact accounting, free



of omissions. Our System 9000 also controls recording decks for network feeds, and even turns on the coffee pot in the morning!

"Since it handles all the engineering, the 9000 frees our announcers to concentrate on their primary function—communicating with the listeners. And it frees our operators from time-consuming logging chores. In short, the Harris 9000 is a reliable, efficient board operator that works 24 hours a day, seven days a week. With our small staff, we could not get along without it."

Put a reliable Harris 9000 Program Automation System to work for you. For more information, contact Harris Corporation, Broadcast Products Division, P. O. Box 4290, Quincy, Illinois 62301. 217/222-8200.



LP Rotates Into Book Promotion

L. Ron Hubbard's latest science fiction novel, "Battlefield Earth," is possibly opening up a new avenue for the record industry — book promotion. On behalf of the book, the author has written a seven-track soundtrack LP called "Space Jazz - the Music of Battlefield Earth." Through the use of the Fairlight computer system (utilized by both Stevie Wonder and Pink Floyd) and the help of Stanley Clarke as music arranger, the album features allen voices, human cries, screams, howling wolves, blast guns, and other sounds described in the novel.

The demo tape, already previewed at the recent US Festival, will be played for various record companies before the novel's release on October 5. Plans are to cross promote the LP in book stores and the novel in record

Guitar Strings Convert Light Into Music

Space age technology has hit the music instrument field. Virginia engineer George Bowley has designed a fiber optic guitar whose strings are made of glass or plastic. These convert light beams into sound, producing an improved tone over its steelstringed electronic counterpart. Bowley also promises his guitar will cost less than others - as soon as the price of fiber optic technology drops.

The Bible Goes Video

Instead of getting up on Sunday mornings to attend church, you now have the option of sitting at home with a video version of the bible. RCA will soon be releasing five feature-length videodiscs filmed in the Holy Land. The stories include "Adam and Eve," "Cain and Avel." 'Noah and the Ark," "Abraham," "Isaac," "Jacob and Esau," and 'Joseph." Rounding out the biblical offerings are the "Lord's Prayer," to "Prodigal Son," the "Last Supper," and Jesus's entry into Jerusalem





- **TYRONE BROWN ACCEPTS FCC NOMINATION**
- POLYGRAM BUYS MINORITY INTEREST IN CASABLANCA, PHONODISC
- SAL LICATA NAMED SR. VP AT CHRYSALIS Blily Bass, Russ Shaw upped to VP
- SCOTT SHANNON APPOINTED SR. VP AT **ARIOLA**
- NUMBER ONE FIVE YEARS AGO: "Star Wars"
 - Meco (Millennium/Casablanca)
- NUMBER ONE LP: "Livin' On The Fault Line"
 - Dooble Bros. (WB)



For the Best in Bumper Strips and Window Labels call Byron Crecelius, person to person, COLLECT 314-423-4411

Pro: Motions

Lambert Moves To Motown

Eddie Lambert is the new Creative Coordinator/Music and Recording for Motown Records' Creative Division. Lambert brings extensive music experience to the post, having served as VP/Creative Activities at 20th Century-



Fox Music, General Pro. Eddie Lambert fessional Manager of Interworld Music. and VP/GM of Haven Records.

Evans New WJAI GM

Carl Evans has been appointed General Manager of WJAI/Eaton, OH. Evans was most recently General Sales Manager at WGBF & WHKC/Evansville, IN.

Parkinson To A&M Sr. VP

Michael Parkinson has been upped to Sr. VP/Finance and Administration at A&M Records. He's been with the label for the past three years.



Michael Parkinson

Macklon Records Created

Muzik 'n' Stuff Productions has formed Macklon Records with Perry Mack as President. Macklon will be based in Beverly Hills at (213) 552-4719.

Rachlin Segues To MTV

Chip Rachlin has joined MTV as Director/Acquisitions. He had been tour administrator for Bill Graham Presents and also worked as tour coordinator for the Rolling Stones' American junket. Rachlin's background also includes a five-year stint at

Mertz Joins United

Richard Mertz has been tapped as Director/Engineering for United Broadcasting Company. Before accepting the newly-created post, Mertz served as Manager/Engineering at WRC/Washington, DC.



Richard Mertz

Video Video Launched

Stephen Greenberg, formerly of Polygram Records, has established Video Video. The new firm will offer full service video production for both commercial and consumer interests. The phone number is (212) 986-6578.

Guglielmi Named At WXYZ

Gil Guglielmi has been named Local Sales Manager of WXYZ/Detroit. He has worked at ABC for the past six years, beginning his career at sister station KABC/Los Angeles as producer/screener and moving up to the station's Direct Response Specialist Department.

Taylor Named WUHN GM

Dick Taylor has been promoted to General Manager of WUHN/Pittsfield, MA. Prior to this, Taylor had been Station Manager of WUHN and its sister station, WUPE. VP Philip Weiner remains as GM of WUPE.



Dick Taylor

Rodriguez New WHAM

Ed Rodriguez has been appointed General Manager of WXAM/Charlottesville, VA. He transfers over from WASH/ Washington, DC where he was a Production Director/air personality for the last six years. Rodriguez's background also includes a programming stint at WEAM/Washington, DC.

Jordan Returns to WBBM

Ron Jordan returns to WBBM/Chicago as National Sales Manager. He first joined the station in 1977 as an account executive, later transferring to the Chicago office of CBS Radio Spot Sales. Jordan also worked as an account executive at WTOP/Washington, DC.

Compleat Entertainment Corporation Launched

Compleat Entertainment Corporation is a multi-media entertainment firm established by music industry veterans Charles Fach, William Hall, and Irwin Steinberg. Based in Nashville, Compleat will specialize in recording and publishing. Polygram Records is set to distribute its Compleat Records label, with one of its initial releases being Jayne Kennedy's "Love Your Body" exercise LP. Fach, formerly President of the Polygram division Musiverse, will serve as Compleat's President and Chief Operating Officer. Both Hall and Steinberg will be consultants/directors. Hall is a senior executive with the Welk Music Group while Steinberg, founder of Mercury Records and former Chairman of Polygram Record Operations in the U.S., is senior consultant to Polygram President Guenter Hensler. Glenn Sutton will run the new firm's music publishing division. Compleat can be reached at (615) 255-8855.



Linda Romstadt. Get Closen

Her new single "Get Closer"

7-69948

Hernew album on Asylum Records & Cassettes

produced by PETER ASHER

© 1982 Elektra/ Asylum Records.
A Division of Warner Communications, Inc.







JHAN HIBER

Convention Research Overview

Having just begun to recuperate (slightly) from the virtually back-to-back NAB/RPC and NRBA conventions I thought you might be interested in a summary of what transpired in the research arena at these gatherings.

There were a number of serious and significant research discussion topics indicating an interest in both the quantitative and qualitative aspects of the broadcast research biz. Let me give you the "big picture."

Ratings Comparisons

One of the most interesting panels that I observed or was involved in was at the NRBA, dealing with the David (Birch) and Goliath (Arbitron) of the research field. Tom Birch, Rip Ridgeway from Arbitron, and yours truly (as moderator and occasional participant) had a most lively time. Two major revelations came from this session.

Ridgeway mentioned that Arbitron is, and has been, testing approaches to generate more usable diaries from nonethnic men 18-24. This was in response to a question that suggested that since DST was helping black men 18-34 so much, what was the ratings leader going to do about other members of the difficult-to-measure young male category? I'll follow up on the status of this research to see what, and when, Arbitron will be doing to perhaps help the AOR's and others that appeal to the non-ethnic portion of the 18-24 and 18-34 cells.

Tom Birch took the forum provided by this panel to announce that his firm

has recently completed research into a mathematical formula that he believes will allow Birch to project weekly cume data. Birch acknowledged that lack of credible weekly cume information has been a shortcoming of his service, but stated that beginning in October the estimates generated from his computers would include weekly cume numbers. I've asked Tom for some documentation on his method of deriving cumes — stay tuned for further updates on this development.

"One area in which there was significant interest at both conventions was the perceptual or attitudinal field."

One of the more lively exchanges dealt with the similarities or differences between the two services. Tom Birch had a slide presentation that stated the ways in which he felt his company and Arbitron are alike — they both use Metro Mail to generate sample, they both use MSI's population data, and in Tom's words they "both calculate estimates in the same way, offering average and cume data." I was surprised by this pronouncement, as was Rip Ridgeway, since at this time Arbitron has weekly cume while Birch generates

Q&A

Mark Lovely, Music Director of WHOP/Hopkinsville, KY wrote in to ask, "Can you suggest some books or other reading material which would serve as a ratings and research primer?"

Two books put out by Arbitron are often helpful in understanding the ratings portion of the research world. Ask for a copy of "Understanding and Using Radio Audience Estimates" as well as the booklet "Quick Reference Guide To Arbitron Radio Market Report." Arbitron also has a booklet entitled "Description of Methodology" that gives a useful introduction concerning how the major radio measurement firm works its sweeps. As for other books that deal with just the aspects of research that are relevant to radio, I can't say that I've come across a comprehensive introductory volume. Some consultants — Jeff Pollack, for example — put out useful research manuals for their stations, so perhaps you can tap that resource if your station is consulted by an outside programmer.

Week In Review

EMRC Considers Radio/Cable Issues

The Electronic Media Rating Council, successor to the Broadcast Rating Council, met recently to consider issues of importance to radiocasters. Items of interest to sales and programming included how cable will be measured (which will help determine how much of a sales threat it will be to local radio), and whether or not ratings services should include in their radio reports data from such media as cable radio and MTV. (In an upcoming column I'll deal with these issues.)

Arbitron Adds Reps

Arbitron has added two Client Service Representatives to its radio sales staff. Jamie Bower, formerly with Katz, joins the Los Angeles office, while Eugene Lambert moves to the Dallas office. Lambert had most recently been an account executive at KOB-FM/Albuquerque.

only a daily cume. Also, the 24-hour recall telephone method used by Birch and the seven-day diary sent by Arbitron couldn't be much more different in how they arrive at estimates of radio listening. Rip brought this up during the panel and it made for an interesting edition of the seemingly never-ending ratings roadshow.

Perhaps the industry is getting bored with this Arbitron versus Birch dialog. That could be one interpretation of the attendance at the NAB's panels that were hosted by Birch and Arbitron, respectively. Arbitron's presentation, hosted by the omnipresent Ridgeway with Jim Yergin, was felt by most observers to either be boring or over the heads of those in attendance. The Birch session later that day was felt to have been too brief, taking approximately half of the time allotted for the panel. The Birch seminar was poorly attended, while the Arbitron morning-long gathering was better attended but hardly standing room only. The NRBA session was similarly underwhelming in its cume figures. While there is undoubtedly interest in the ratings purveyors it apparently can't compete with the appeal of the French Quarter or the gaudy

Perceptual Research Interest

One area in which there was significant interest in both conventions was the perceptual or attitudinal field. Focus groups especially were a major discussion topic. At the NAB's Research Fair (an excellent idea for one-on-one exchanges) the first topic that I was asked about was focus groups. The dozens of folks at the table where I was stationed had nitty-gritty questions about how to best set up such groups, what to research through this medium, and how to properly use the results.

Likewise, there was an entire NRBA panel devoted to the perceptual research topics. Jon Coleman of the Audience Analysts and yours truly, guided by moderator Dwight Douglas, talked about the tools available for those wanting to conduct perceptual research for their station, while KIOA & KMGK/Des Moines VP/GM Ed Wodka spoke of how his stations use and budget for research. The main difference bet-

ween what Coleman and I had to say dealt with Jon's feeling that broadlybased perceptual telephone studies don't offer qualitative information to stations such as can be derived through focus groups. My feeling was that while focus groups may deal qualitatively with a broader range of issues or topics, a phone study, which achieves completed interviews from 300-500 people in your target demo, can - if it is properly designed at the questionnaire stage - derive more reliable qualitative guidance. At any rate the attendance at this session on perceptual research and the scores of you who visited me at the Research Fair indicates that there is an immense interest in finding out. through perceptual research, what the public is thinking. I likened perceptual research to opening a pipeline. Every day we radiocasters send messages to the public over the airwaves. Percep-

"Although very few of you have actual marketing plans for your stations, at least research is now an integral part of your planning and budgets."

tual research provides a pipeline that allows information to flow back to us, helping you to provide better service which will hopefully lead to higher ratings and revenues.

Qualitative Options

Other miscellaneous items, were touched on at the conventions. Arbitron was pushing its PRIZM qualitative offering, Birch was adding indexes to make its qualitative data more useful, and Blair's Quantiplex product was being introduced.

My overview tells me that although very few of you have actual marketing plans for your stations, at least research is now an integral part of your planning and budgets. That's great, because rather than being something mystical or exotic, research should just be looked at as a tool. The two fine conventions held recently gave you insights on how to use these tools — good luck in building a better station as a result.

First Single — First Breaker!

PAUL CARRACK

"I Need You"



CHR BREAKERS

PAUL CARRACK I Need You (Epic)

67% of our reporters on it. Moves: Up 43, Debuts 20, Same 49, Down 0, Adds 27 including KBEQ, KCNR, KUBE, 92FLY, WAEB, KZZB, WSKZ, WBCY, WRVQ, WVIC, Z104, KLUC, WAEV, KKRC-FM. See Parallels, debuts at number 29 on the CHR chart.

Survivor Has Radio's "Heartbeat"

VIVOR

'American Heartbeat" Scotti Brothers





SURVIVOR "American Heartbeet" (Scotti Bros./CBS) 59/37

Movest Up 0, Debuts 8, Same 14, Down 0, Adda 37 including KEGL, Y100, KFI, XTRA, WSPK, WYCR, WABB-FM, WORD, WSSIX, WJXQ, KMGK, KOMQ, KSEL-FM, KKLS

'Time" Is Here For Another REO Smash

SPEEDWAGON

'Sweet Time"



CHR Chart

29 - 27 - 22 - 19



CROSBY, STILLS & NASH

"SOUTHERN CROSS"



CROSBY, STILLS & NASH

"SOUTHERN CROSS"



FROM THEIR HIT ALBUM



On Atlantic Records and Cassettes.



© 1987 Allantic Recording Corp

A Wainer Cor

RATINGS REPORT

New York

WKTU Softer, Still First; WAPP Soars, Tops AOR's; CBS, NBC Stations Up

	phring 2	num
	'82	1
WKTU (Urbn)	6.2	5.
WBLS (Urbn)	5.1	5.
WRKS (Urbn)	5.9	5.
WOR (Talk)	5.9	5.
WYNY (AC)	4.7	5.
WAPP (AOR)	1.5	4.
WCBS (News)	4.5	4.
WINS (News)	4.3	4.
WNBC (CHR)	3.7	4.
WRFM (BM)	4.2	4.
WNEW (BBnd)	3.2	3.
WPLJ (AOR)	4.5	3.
WPAT-FM (BM)	3.3	3.
WCBS-FM (Gold)	2.8	3.
WABC (Talk)	2.6	3.
WHN (Ctry)	2.7	2.0
WMCA (Talk)	2.2	2.0
WKHK (Ctry)	1.7	2.
WNEW-FM (AOR)	2.9	2.0
WPAT (BM)	2.4	1.9
WJIT (Span)	2.2	1.8
WPIX (CHR)	1.6	1.7
WADO (Span)	1.9	1.6
WQXR-FM (Clas)	1.1	1.0

Chicago

WGN Strengthens Hold On First; WBBM-FM Doubles; WLS Slips; WFYR, WXRT, WUSN Gain

,			
3		Spring S	
ı		'82	,1
1	WGN (Talk)	7.8	9.
0	WGCI (Urbn)	6.6	6.
9	WBBM-FM (CHR)	2.7	5.
5	WBMX (Blk)	5.1	5.
5	WBBM (News)	4.9	4.
1	WLOO (BM)	4.9	4.
	WLUP (AOR)	3.8	4.
2	WJJD (BBnd)	3.7	4.
,	WMAQ (Ctry)	3.5	3.
,	WCLR (AC)	3.7	3.
	WLS (CHR)	4.8	3.
	WIND (Talk)	4.5	3.
	WFYR (AC)	2.5	3.3
	WJPC (Blk)	3.7	2.9
	WKQX (AC)	2.7	2.
	WLAK (BM)	3.9	2.
	WLS-FM (CHR)	4.1	2.
	WJEZ (Ctry)	2.3	2.1
	WMET (AOR)	2.4	2.1
-	WVON (Blk)	2.4	2.1
	WXRT (AOR)	1.6	2.1
	WUSN (Ctry)	1.6	2.0

San Diego

ARBITRON RADIO

KFMB Hits Double Digits, Takes Lead; KGB Loses Four Shares; KJQY Slips, KFMB-FM Recoups

KFMB (AC), fueled by Padres baseball broadcasts, has surged to the top of the market, 7.3-11.6. Former market pacesetter KJQY (BM) slipped 9.0-8.4, but the big tumble was the drop of KGB (AOR) from its previous number one slot, 9.6-5.5. KPRI is the new leader in the AOR race, rising 4.4-5.8. XTRA-FM (AOR) moved 4.9-4.7, KSDO (News) had a stable 4.4 showing, and KFMB-FM (CHR) rebounded 2.5-4.2. KYXY (AC) went 4.2-4.3.

Others with at least a one share included KBZT (AC) 3.4-2.9, KCBQ (Ctry) 2.4-2.6, KCBQ-FM (Ctry) 3.0-2.9, KEZL (AC) 2.9-2.0, KFSD (Clas) 4.5-3.2, KIFM (AOR) 2.7-3.4, KJFM (BM) 1.4-1.5, KMLO (BBnd) 2.5-2.8, KOGO (AC) 4.3-3.0, KSON (Ctry) 2.7-2.3, KSON-FM (Ctry) 2.9-1.9, KFI (CHR) .8-1.0, and XTRA (CHR) 2.7-3.1.

The Birch Report

Quarterly results, average quarter-hour persons, 12+, Monday-Sunday 6am-midnight

Memphis

WZXR Adds Three, Widens Lead; WMC-FM Holds Second; WHRK Now Third;

MY AA WY IAN - N. IAN		in Conte	ntion
		Winter '82 Sp	ring '82
	WZXR (AOR)	15.9	18.7
	WMC-FM (CHR)	11.5	12.5
	WHRK (Urbn)	9.0	10.9
	WMC (Ctry)	9.8	8.8
	KWAM-FM (Blk)	4.7	8.0
	WRVR (AC)	7.1	6.8
	WDIA (Blk)	5.5	6.1
	WEZI (BM)	7.6	6.0
	WREC (BBnd)	3.7	4.2
	WMPS (Ctry)	4.5	3.9
	WLOK (Blk)	3.6	2.8
	WHBQ (AC)	4.5	2.6
	WLVS (Ctry)	4.2	2.6
	KWAM (Rel)	2.0	1.2

San Antonio

KISS, KTFM Slip, Remain 1-2; KLLS Climbs To Third; KKYX Widens Country Lead

	Winter '82	Spring '82
KISS-FM (AOR)	18.2	16.2
KTFM (CHR)	13.2	12.4
KLLS (CHR)	5.6	7.3
KKYX (Ctry)	6.4	7.1
KTSA (CHR)	7.1	7.1
KITY (CHR)	6.1	6.3
KAJA (Ctry)	5.3	6.0
KONO (AC)	5.1	5.6
WOAI (N/T)	4.6	5.6
KBUC (Ctry)	6.1	5.1
KQXT (BM)	4.6	4.6
KCCW (Ctry)	2.3	4.0
KCOR (Span)	3.4	2.8
KMFM (Clas)	2.0	2.2
KAPE (Blk)	1.2	1.9
KVAR (Span)	1.4	1.1
KBUC-FM (Ctry)	1.5	1.0

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Birmingham

WZZK Leads; WENN-FM Close Second; WKXX Strong Third In First Birmingham Birch

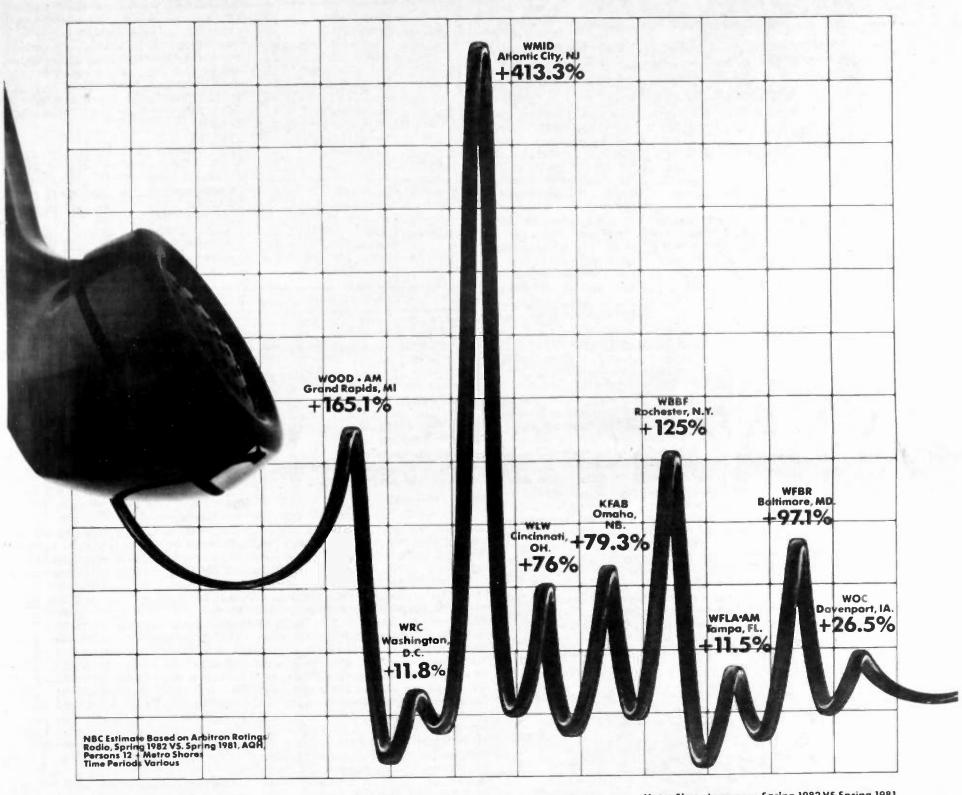
	Op	O-
WZZK (Ctry)		16.9
WENN-FM (Blk)		15.8
WKXX (CHR)		13.7
WAPI-FM (AOR)		6.7
WSGN (AC)		4.9
WQEZ (BM)		4.5
WJLD (Blk)		4.0
WATV (Blk)		3.9
WRKK (AOR)		3.8
WENN (Blk)		3.5
WCRT (BBnd)		2.7
WDJC (Rel)		2.7
WAPI (AC)		2.6
WERC (AC)		2.5
WVOK (Ctry)		2.5
WYDE (Ctry)		2.2
WBUL (Blk)		1.7
WWWB (AC)		1.0

Buffalo

WGRQ Wins First Birch Quarterly; WBEN Strong Second; WBEN-FM, WKBW Tie For CHR Crown

	Spring '82
WGRQ (AOR)	14.3
WBEN (AC)	10.3
WJYE (BM)	9.8
WBEN-FM (CHR)	8.9
WKBW (CHR)	8.8
WGR (AC)	6.4
WYRK (Ctry)	5.9
WBLK (Blk)	4.7
WPHD (CHR)	4.4
WZIR (CHR)	3.4
WECK (BBnd)	3.3
WBUF (AC)	2.4
WACJ (BM)	1.6
WWOL (Ctry)	
	1.4
WDCX (Rel)	1.1
WYSL (AC)	11

NIGHTTIME SHARES HAD THEM DOWN. WE TALKED THEM UP.



Metro Share Increases Spring 1982 V5 Spring 1981

Share the wealth. Plug into a one-of-a-kind call-in programming service that keeps your audience up at night. Bruce Williams and Sally Jessy Raphael weeknights. Bernard Meltzer soon on weekends. So distinctive you have to hear it to believe it.

Call Meddy Woodyard at NBC Radio collect today (212) 664-4745. Talknet. The nighttime audience builder.



Sales



JONATHAN HALL

Co-Op Advertising: How To Go For It

Close to one hundred broadcasters attended a co-op advertising panel Sunday night (9-12) at the NRBA Convention in Reno. In a random poll taken of the audience, approximately 1/3 of those present had set up a co-op department at their stations, while 2/3 had not.

Panelists for the session which I had the opportunity to moderate were Shirley Tom, Local & Regional Sales Manager for KOMO/Seattle; Bill Cloutier, General Manager of KJJY/Des Moines; Carolyn Howe, President of her own co-op consulting firm and founder Co-op Director for Cox Communications and Harte-Hanks: and Larry Rothstein, Co-op Coordinator/Director of Co-op Sales Development for WRFM/New York.

Among the ideas suggested by the panelists were:

- · Getting started: It takes six months of development time before revenue will be generated.
- Hiring: The best people to hire for the job of Co-op Development Manager are former newspaper co-op people or sales people who know how to close, and are sticky on details. In short, it is important that your co-op person know retailing, how to sell, and the benefits of advertis-
- Rates: Co-op should be sold at grid-one level or as close to your highest rate in order to give bigger compensation to coop sales persons who get new business and do the paperwork.
- · Commission: Generally, co-op persons should have a salary based on their development work. They should share on active accounts with other sales people assigned to the account. If an account is inactive, or not being worked, the co-op managers should not be in competition for commissions.
- Collections: To facilitate faster payment, contact the Audit Checking Bureau or Pinpoint Marketing,

whichever has been retained by the manufacturer, to set up direct payment to the station for the percentage (50%, 75%, 100%, for example) the manufacturer has agreed to reimburse the local retailer. It is important this be done in writing on company stationery prior to running the schedule.

- · Inventory: Co-op managers must be guaranteed their spots will run.
- · Promotion: Co-op sales departments deserve to be promoted on-air.
- Agencies: Keep agencies informed.
 Don't ask permission. Instead, inform them of how you are helping their client. Don't get caught in an adversary relationship between the two.

Why Invest in Co-op?

The answer to why one should do co-op is that it represents new dollars. Shirley Tom noted that radio represents roughly 4% of all media buys. Her theory is that by getting something just over one percent in co-op means that stations have the potential to increase their revenues by 25%

Furthermore, it was pointed out that in most markets there is little or no major competition for those dollars since there are very few stations actively pursuing coop advertising.

Our panelists stressed that there is an attitude which must be assumed in order to succeed in selling co-op. If constructed correctly, a co-op program should begin adding new dollars to the bottom line within six months to a year. Done incorrectly, however, most stations will toss in the towel after a year, and leave the pursuit of co-op to other stations in the market.

The essence of attracting new dollars

New Co-Op Sources From RAB

R&R has learned that SRDS will soon cease publishing its bimonthly coop update of new sources. One point that was raised at our discussion of coop at NRBA was the need for this type of information on a more timely basis. Working with RAB Senior VP Joe Vincent and VP Joyce Reed, R&R will update totally new plans when space permits. Here are seven sources fresh

Office Supplies

Reco of America Contact: Joanne Weber (201) 575-9550 75%/25% plan up to 5%

Building Supplies

States Industries Contact: Raleigh Pederson (503) 688-7871 75%/25% plan up to 1% (Distributor Administered)

Abingdon Press

Contact: Noval Gregory (615) 749-6291 75%/25% plan up to 5% Barnes & Noble Contact: Ginny Den (212) 593-7137

75%/25% plan up to 5%

Home Entertainment

Sampo Corp. of America Contact: James Chen (312) 364-6900 100% plan up to 3% (Distributor Administered) Electronics Technidyne Corp. Contact: Robin Roberts (713) 460-0200 100% plan up to 5% China/Glassware

H.E. Lauffer

Contact: Gail Wolkotsky (201) 356-7676 100% plan up to 5%

(Ten percent offered on special promotions)

demands hiring a highly motivated sales person. Most agreed that it will be a rare sales assistant that can be promoted into the job of co-op manager.

Thus, the motivated person must be justly compensated, in order for a station's total investment in time and energy to be effective. That means finding a person that knows retailing, knows how to sell, and the benefits of advertising. In short, that person's contribution to the bottom line can be significant and he/she should be paid well.

Selling Off The Top Of The Card

To recoup the investment in people and time, stations can sell co-op at the highest rate as effectively as at any other rate. And because stations must take on additional paperwork chores to succeed, the extra revenue is justifiable to most clients if there ever exists an occasion to discuss rates.

Overall, the panelists recommended that rates never be discussed. What should be called to distributors' and retailers' attention is the total cost of the package. It is further recommended that a co-op campaign never be pitched as "not costing" the client. First of all, you want a client to know what the total campaign will cost. Secondly, you want a client to be responsible for the total amount of the campaign, even though the manufacturer will rebate a portion of the purchase price to the local client. And thirdly, you want the client to appreciate that the savings are significant compared to the total price he might be paying without benefit of reimbursement.

Another reason it is important to have local retailers on the hook for the full amount is in case there has been an incorrect listing or lack of an update in the amount of co-op that retailer has accrued. In short, it is advisable to call a manufacturer and double check the amounts prior to signing contracts.

Another good rule is to insist that retailers track their own accruals. If there is a mix-up, it was generally felt among the panelists that a station would "write-off" the amount disputed.

Overcoming the Biggest Objection

The number one problem in pitching coop appears to be the lack of the number of mentions a retailer gets when copy is submitted by a manufacturer. The solution to this problem, as detailed by the panelists,

First, they suggested rewriting the copy and producing a spec spot using new copy with more than one mention per spot. Rarely will a manufacturer not allow new copy to be submitted as long as key information is not substantially altered.

But what about the retailer who will only get a handful of mentions in the total campaign? Here, the panelists recommended using a presentation that stresses the value of "frequency" in advertising the product.

Get the Distributor Involved

Selling co-op means working with more than just retailers. Working with distributors can mean avoiding problems with commission discrepancies as well as oftentimes quickening payments. For example, if the co-op sales person deals only with the distributor, then he or she is not infringing upon another salesperson's account and should get a commission on the account. Also, bringing the bill to the distributor for them to distribute to the retailers has been proven to be effective in increasing the rate of collecting money.

It was also suggested that district managers frequently get bonuses related to how well their co-op dollars are used. Generally, all retailers are rebated approximately five percent of the total amount of their purchases for use on a co-op basis with the manufacturer. Therefore, companies want retailers to use the co-op for advertis-

Finally, the distributor can be effective in getting the word out about co-op to retailers when they need something "extra" to talk about. Larry Rothstein had one distributor offer an additional 50% co-op plan to any retailer that purchased 20% more merchandise in the first quarter of this year. The result to WRFM was a schedule considerably bigger than a similar campaign run a few months prior to the second one.

Summary

In conclusion, co-op development requires a bigger investment than simply the desire to be on the streets working co-op. Years of hearing about the giant pot of co-op dollars available has shown that there are right ways and wrong ways to go about marketing co-op. My appreciation to the panelists for sharing their insights and experiences. In weeks to come, I'll touch on some of the other interesting sales sessions held at the NRBA

REP REPORT

Crawford Upped To Bernard Howard VP

Rocky Crawford, who opened Bernard Howard & Co.'s Dallas office, has been named a Vice President for the rep. She will continue to be based in Dallas. The firm has acquired several new client stations, including KQAK/San Francisco; KRZN/Denver; WLOQ/Winter Park, FL (Orlando); WLLE/Raleigh; WGGG/Gainesville, FL; and KCCO & KRLG/Lawton, OK.

George Sternberg moves up to Exec. VP at Lotus Reps. He's been with the company for two years as Director of Station Relations, and will continue those duties. Sternberg is a former VP/Sales with the Pulse ratings firm . . . Roslin Radio Sales picks up KYST/Houston; WBRU/Providence; WNLK & WLQY/Norwalk, CT; and WTOS/Skowhegan, ME.

Two new Sales Manager appointments at CBS-FM National Sales: Kay Holmen is promoted to that position in Chicago from

account executive, replacing Stuart Layne, who is now National Sales Manager for CBS-owned WBBM-FM/Chicago. And Dan Rioux joins CBS as Detroit Sales Manager from an account executive position at Katz . . . Lee Lahey has been elevated to New York Sales Manager for Eastman Radio from an account executive position. Mike Nicassio, also formerly an AE in New York, becomes Manager/Sports Division for the firm. And Ken Christensen moves from Roslin in Chicago to Eastman's Detroit office as an account executive. Stations now repped by Eastman include WRJZ/Knoxville, WTKC/Lexington, and WSWF-AM&FM/ Ft. Myers, FL . . . Major Market has gained WVCG & WYOR/Miami and WSNY/Colum-With 11 client stations carrying NFL football games, Katz Radio credits it-self with being the "Leading rep firm of NFL stations," according to Sports Division Manager David Halberstam.

For their next trick...

the second smash single up a special sleeve from

STEVE

produced by Steve Miller & Gary Mallaber

from the album ABRACADABRA

Capitol

ON RECORDS AND HIGH QUALITY XDR CASSETTES FROM CAPITOL





SUMMER IS RUNNING INTO FALL

"STATE OF INDEPENDENC

7-29895

Written by Jon Anderson and Vangelis



The New Hit Single From Donna Summer

*Featuring The All Star Choir

From the LP **DONNA SUMMER GHS 2005**

PRODUCED BY QUINCY JONES



WXKS-FM	WDOQ	KNBQ
JB105	WBBQ	KBBK
Z93	WOKI	KSKD
WLOL-FM	WBCY	WGUY
KIQQ	WCSC	WCIR
KFRC	WNOK-FM	95XIL
K104	WGH	95SGF
WKEE	WZZR	WCGQ
WTIX	KSTT	Q101
WHHY-FM	KMGK	KFYR
	Z104	KRNA
	KJRB	KYYA
		KOZE

Manufactured and Distributed by Warner Bros. Records



STREET TALK

Reportedly papers will be filed this week as a station group sues Arbitron for \$96 million in a restraint of trade issue! Counsel for the plaintiffs is a former anti-trust official in the Carter administration. Apparently the stations went to Arbitron asking for some relief instead of court action, but company President Ted Shaker turned them down.

With the advances just released, reports are already emanating from Laurel that the Arbitron summer figures for New York may be incorrect. If those reports turn out to be a reality, client stations will be recalled to inform them of the revised estimates.

Meanwhile, it appears that the population estimates used in the Philadelphia winter, spring, and summer Arbitron reports are not correct. Approximately 50,000 adults 18-34 were misplaced between fall '81 and winter '82. The ratings firm is looking into the situation with a recall of the '82 books a possibility.

Congratulations to Doubleday Broadcasting President Gary Stevens on his new Doubleday & Company Corporate VP stripes.

When Capitol Broadcasting takes control of WQEZ/Birmingham (see Page 3), look for WRKA/Louisville GM Ray Quinn to be WQEZ's new GM. WRKA's GSM Joe Koetter will succeed Quinn as GM. Capitol Group PD Bill Robbins will become GM of WLLF/Mobile, and WRKA PD Dan O'Toole will take over the Group PD slot while remaining in Louisville.

What prominent East Coast GM will soon announce a new assignment in the same city where he was a "superstar" GM for many years?

And while we're asking questions . . . what long-time Beautiful Music outlet in a major market will soon go the way of A/C?

Skip Broussard is now GM of WHB/Kansas City, moving up from his GSM's post at another Storz station, WTIX/New Orleans.

Sammy Jackson wasn't out of work long. After being cut loose at KLAC/Los Angeles last week, Sammy was immediately hired for afternoons at KMPC/Los Angeles. In joining the Drake-Chenault "Hitparade" outlet, the KLAC veteran replaces Eric Tracy

Ted Ferguson has joined Jerry Clifton's New World Communications consultancy

Dan Spice, who had been programming KWEN/Tulsa, is now working for John Lund and his Lund Consultants firm.

Allen Gantman, formerly GM of WAKY & WVEZ/Louisville, has moved south. Allen is the new GSM at WVCG & WYOR/Miami. WVCG recently switched to a Solid Gold format similar to the format put on WAKY during Allen's regime.

WCGI/Chicago PD/MD Pam Wells has exited the station with no immediate replacement being named. Pam was hired from WBMX/Chicago to handle WGCI's music, then promoted to PD when Steve Harris exited for KRLY/Houston.

At KFRC/San Francisco, PD Gerry Cagle has rehired air personality Harry Nelson. Harry will handle an airshift and assist Gerry in programming. More help for the KFRC PD comes in the newly hired AOR-veteran Thom O'Hair. Thom, who once programmed KSAN/San Francisco and most recently was PD at KQFM/Portland, will also fill an airshift on KFRC.

Call letter changes worth noting this week: WZUU(AM)/Milwaukee has become WLZZ — "Milwaukee's Wheels" — and is still programming Oldies . . . "Music Of Your Life" station WPKX/Washington is seeking WRMR -"Remember" - and using the slogan, "It's easy to remember."

Beverly Mire has exited K101/San Francisco as MD to join Jo Interrante and Rob Sisco at IS, Incorporated. Beverly will assist Rob and Jo in their many network syndication

Lou Simon, late of WAYS/Charlotte, is the new MD at Q107/Washington. Q107 has hired a Production Director, too. He's Steve York, most recently with ABC's Superadio.

Congratulations to Elektra-Asylum VP/Promotion Dave Urso and his wife Cheryl on the birth of their daughter Emmelina Illa.



JUST HANGING AROUND — WQFM/Milweukee disc jockey Tim 'The Rock and Roll Animal" isn't overly fond of heights, but sometimes, when duty calls, personal feelings are left behind. This is one of those times — Tim's living on the outside ledge of the 21st floor of the bullding that houses WQFM's offices. He does his show live from there, ledge until the Who, currently on a "farewell concert tour," agree to do e date in Milweukee. The promotion has been taken up eagerly by local Who fans, 60,000 of whom have already signed petitions to bring the band to their town. Stations that went to call Tim to check on the promotion or find out what the eir's like that far up can reach



WINDOW DECALS - BUMPERSTICKERS

OUR DECALS COST LESS!

How can a glossier, higher quality, screen printed decal cost less than all those labels you get in the mail? They last longer! .. For about the same price!

CALL US! 1-800-331-4438

"OPEN LETTER II..."

Dear Fellow Broadcaster:

Great things are happening at Surrey Communications Research that can be of real benefit to you.

First, we've expanded our staff and moved to much larger facilities in Denver. Now, it's much easier for us to reach you so we can serve you better.

Second, our MAX music testing system has been improved and now we guarantee the most unique and effective way to test your oldies. Now the question is not "Can you afford a music test?", the question must be "Can you afford not to make sure you're playing the right music?".

Surrey's MAX can answer your music questions accurately and quickly. There's nothing else like it.

Surrey also does focus groups, telephone studies and consulting.

Call Surrey today at (303) 989-9980 and let's talk about making your radio station more successful.

Best wishes,

Al Brady Law

President





JOEL DENVER

THE FALL RATINGS RACES BEGIN

Time For Another Edition Of "CHR Wars"

The last time we looked in at the never ending battle for truth, justice and great demographics, DST was being introduced. This new villain or hero (depending on your format) was also aided by a slightly revised (again) Arbitron diary.

while R94 shares more with A/C's and

For some stations it proved a difficult struggle as they watched their once dominant formats lose big numbers, and with those numbers, sales. For others, the reverse was true. In general Black and/or Urban formats fared the best, but in Jhan Hiber's analysis CHR fared well too (R&R 9-3)

So this brings us to another episode of "CHR Wars." Wasn't it just yesterday that we had finally finished digesting that Jungle of numbers from the spring book? And look, we've just passed the summer measurement period, and the one for fall cranks up on September 23.

Whew! You need a scorecard to keep up with what's happening out there. So, here it goes! A national overview of some of the more competitive CHR situations in the country. Wherever it's applicable, I'll show a 12+ trend with the most recent spring '82 numbers on the far right. This episode will begin on the East Coast.

Buffalo

WKBW	10.1	9.7	8.4	9.7
WBEN-FM	7.8	7.1	8.8	8.3
WPHD'	4 1	6.4	43	27

In what is a must-turnaround book for WPHD, Harv Moore has called in the help of Frank Felix to assist in a ratings revival. WKBW is back to number one under the leadership of Neil McGinley, and WBEN-FM's Bob Wood and Roger Christian aren't far behind with a book that was off by half a share. But to complicate things there is another CHR station that is now part of the mix. Ray St. James' WNYS kicked its format off not too long ago. The station, which was to have been part of the ABC Superadio network, continued with its plans to go CHR anyway. This is really going to be a hot one to watch!

Philadelphia

WCAU-FM	4.1	6.0	7.4	6.4
WIFI	4.4	2.5	2.0	1.6

Another tight one for WIFI Operations Manager Don Cannon, who really knows the market well, having spent years in town. With reinforcement from former WCAU-FM PD Roy Laurence, and outside consultancy from Clark Smidt, this looks to be an all out effort to go against the "Hot Hits" format which brought WCAU-FM some instant numbers beginning with that big 6.0 share. There are those who say the format is burning, while others have remarked that the station's new jingle package has made the station more listenable under new PD Scott Walker.

Pittsburgh

B94	1.7	3.8	5.0	5.9
96KX	6.1	4.6	4.2	5.5

This is what you call a tight race! Bobby Christian has seemingly weathered the storm of B94's initial impact, but Dan Vallie has carved out his own niche in the audience as his station looks for continued growth with new PD Steve Kingston. 96KX leans more towards a "hip" end of the CHR spectrum, sharing more audience with AOR's,

while B94 shares more with A/C's and Black stations. The two stations' music profiles are just about 180 degrees opposite. Both stations are well programmed and polished sounding. Look for a good contest here.

Boston

WXKS-FM	5.0	6.1	5.8	7.0
WROR	5.4	5.0	4.6	4.1

Sonny Joe White is now part owner in WXKS-FM along with GM Richie Balsbaugh and other members of the staff. How will it affect Sonny's thinking and the station's promotion now that the bottom line ends with him instead of Cecil Heftel, the former owner? And what about WROR's Gary Berkowitz who's back for the second time? The station's numbers have been off a bit, with the added help of A/C-formatted WMJX. The A/C field is getting very crowded, so Gary seems to be repositioning the station towards CHR again. Also Clark Smidt, who was mentioned as being active in Philadelphia, is stirring things up a bit at WBOS, positioning the station between WXKS-FM, and AOR-formatted WCOZ.

Providence

		-		
PRO-FM	8.3	10.5	8.6	9.2
JB105		6.1		

When Gary Berkowitz left for Boston, he turned things over to his assistant Tom Cuddy, who has a pretty good act to follow. To insure that Tom keeps things happening, Gary has been retained to consult the station. Over at JB105, Todd Chase has managed a nice comeback, despite the increase at PRO-FM. Todd is a bit more aggressive with his music than Cuddy, and is looking to do well not only in the 18-34 numbers, but has his sights trained to include the 25+ audience as well. Different music, different approaches, but two fine stations. Now that Todd is moving to KBEQ/Kansas City, how will that affect JB105?

Washington, DC

WPGC-AM & FM	4.9	5.2	4.9	5.3
Q107		3.8		

How tight is this race? Too tight! But this situation has changed a lot since these numbers came out. WPGC's Steve Kingston left for B94. KFMK/Houston MD Jerry Steele was brought in as PD, and the station has softened considerably, cutting its list to about 20 records, and shying away from all rock records. A definite swing into the A/C direction, which will leave a wide open field for Alan Burns and his highly visible Q107. The A/C field is crowded already with WASH, WMAL, and WLTT among others, so it may take time for WPGC's softer image to take hold. With ABC's commitment to radio, look for Q107 to go for the whole ball of wax.

Atlanta

Z93	10.3	10.6	12.6	9.5
94Q			8.6	

Some things just aren't easy, and Atlanta's ratings race gets tighter all the time. WSB-FM really put a hole in the 25+ audience of the market, taking a bite out of Z93 and 94Q, which are both outstanding sta-

What Brand Of Toothpaste Is That?



WDOQ GETS KISSED OFF — In its continuing search for the most kissable lips in Florida, WDOQ/Daytona Beach recently held its "Second Annual Great Summer Kiss Off." Night rocker Bob Mitchell is shown taste testing the winner, Beth Crews. Grand prize for the competition is a trip for two to the Bahamas, and a year's supply of mouthwash and Chapstick for next year's contest.

tions. John Young is currently wearing two hats as PD and acting-GM, since Bud Polacek recently left to go into station ownership. Meanwhile across town at 94Q Jim Morrison has worked hard to establish his personalities in the marketplace with lots of visibility, as has Z93. Market observers say this is going to be a close one again. Musically the stations are pretty similar, with a few exceptions here and there, especially in oldies.

Miami

Y100	6.5	6.6	5.2	6.0
I95	1.2	5.0	5.5	5.4

The weather isn't the only thing that will be warm this winter. Y100 and Bill Tanner have just finished giving away a \$70,000 dream home to get people's attention for this sweep. On the other side of town, I95's Kelth Isley, while not as splashy with promotion, has gone to his main weapon to hold the listeners, his music. Y100 runs a slightly longer list than I95, which is pretty quick with those market reaction records. Will music be triumphant? Or will a combination of music, personality, and promotion be the victor?

Chicago

WLS	5.0	4.7	4.5	4.8
WLS-FM	4.4	3.5	3.6	4.1
WBBM-FM	2.2	2.7	2.1	2.7

Talk in the "Windy City" is that Buddy Scott has got the city rocking to "Hot Hits," and the early Birch figures back that talk up. This mass appeal format worked well last fall, bringing WCAU-FM/Philadelphia to prominence. WLS and WLS-FM aren't rolling over and playing dead either. GM John Gehron and PD Richard Lippincott have a good eye on the situation and have been out there on the streets all summer long too. This is probably one of the few network-versus-network CHR battles in the country. Both have big dollars to spend, so this fall might have some very interesting twists and turns.

Minneapolis

WLOL-FM	5.8	4.4	4.2	10.0
WCCO-FM	4.3	3.8	4.4	4.4

The spring brought good things for WLOL-FM as they exploded to a 10 share under Operations Manager Bob Berglund, and consultant Paul Christy. Now Tac Hammer is WLOL-FM's PD, and WCCO-

FM has shed its A/C format under new PD John Long. The newcomer's music is definitely CHR, but the jocks' approach is decidely more laid-back than WLOL-FM, and Long is no newcomer to the programming arena or to the CHR format. Insiders say WCCO-FM's format is still evolving. This will be most interesting, so keep your eyes on this market.

Los Angeles

KIIS-FM	2.0	2.1	3.1	3.9
KIQQ	2.9	2.5	3.1	3.7
KEARTH	3.5	3.1	3.3	3.2
KFI	2.9	2.2	2.4	2.5
KWST	1.2	0.8	1.6	1.3

KIIS-FM has taken the CHR crown (as of the spring numbers) with Gerry DeFrancesco at the helm. Morning man Rick Dees has a sizeable chunk of the station's audience, and provides an entertaining starting point for the station. KIIS-FM's music, which was moving decidedly A/C, has again taken on a stronger CHR profile. KIQQ continues to grow with direction from PD Paula Matthews, concentrating on new music and the active audience. Meanwhile, KEARTH has just gone 100% live under PD Bob Hamilton. Known for its oldies flavor. KEARTH has become more musically active with currents of late, seeking out a larger share of the more active audience. KFI still boasts an incredible signal, which can be heard in many places where FM cannot. Morning team Lohman & Barkley have the lion's share of the station's ratings within their daypart. KFI, which has given away lots of money recently, hopes to climb back into the three's. Jeff Salgo has spent the summer researching the market and has just put a newly adjusted CHR format on KWST. The jingles are gone, and the station is now boasting a new identity, Magic 106. New call letters are soon to follow, pending FCC approval. KRLA is nearly 100% oldies, as it seeks less of a current record image, in an effort to carve out its own niche again.

Phoenix

KZZP	5.8	5.4	6.2	4.8
KOPA	5.9	5.4	5.0	3.5

Up until the last two books, this has been a neck-and-neck battle, but it seems as if KOPA is shifting gears a bit. Musically

Continued on Page 22



CHECK THIS ONE OUT: "ROCK THIS TOW STRAYCATS



NEW & ACTIVE 75/28-ADDED THIS WEEK CKLW·KFRC·94-Q·WPRO-FM·B-104

WBBM-FM add WRCK add WLAN-FM add WYCR add WKRZ-FM add WKEE add KITY add

WABB-FM add WBBQ add WSEZ add WNOK-FM add KSTT add WNAM add WKAU add

KQMQ add WGUY add WZYQ add Q104 add 95SGF add KKXL-FM add 37 WCAU-FM on KKRC-FM add 34 WXKS-FM on

WAZY-FM add KCBN add 37 KDZA add **KOZE** add WBEN-FM 40-34

KEGL on WLOL-FM on WGCL deb 28 **KEARTH deb 25** KRLA on KFI 26-23 KIIS-FM on

KZZP 29-21 WPHD deb 30 WPST deb 34 WHHY-FM deb 29 WBCY deb 26 WCSC deb 30 **WZZR 40-36**

KMGK 28-22 KSKD 33-26 KRQ 27-24 WISE 29-26 WSPT deb 27

"CHR Wars"

Continued from Page 20

Steve Rivers is taking the station softer, leaning more to A/C, leaving a wider hole for KZZP and its CHR format. New PD Randy Stewart has an excellent opportunity to grow in the 12+ category, while KOPA concentrates more on jumping into the 25+ratings race. Comments from inside the market say both stations sound great with their respective approaches.

Denver

KIMN	5.4	4.9	4.1	5.4
Q103	5.2	6.5	5.0	4.8

This is unusual, as longtime AM rocker KIMN has regained the CHR lead in the market. PD Doug Erikson has been very active in the market this summer, taking advantage of KIMN's strong heritage as a market leader. Q103's Jack Reagan had somewhat softened the station's approach this spring, enough to affect the 12+ audience. While the music is by no means A/C according to insiders, many feel that it made a difference. This summer both stations were pretty even musically, so it will be interesting to see if KIMN can maintain the lead.

Portland

KCNR	2.5	3.2	4.9	6.6
KMJK	4.5	3.7	2.7	1.7

Four straight up books for Richard Harker and KCNR, but look out on the horizon for KMJK (Magic 107) which has dropped its Schulke II format, and returned to the ranks of CHR. PD Jon Barry is mounting an attack on the market, taking a somewhat less conservative approach musically than KCNR, which has been broadening its musical horizons of late. This is a good example of how competition is healthy for a market, forcing both stations to stay on their toes.

Dallas

KEGL PD Christopher Haze, now known as Randy Brown, is no longer programming the only CHR in town. John Shomby, most recently PD at B97/New Orleans, has taken former Beautiful Music outlet KAFM and has it rocking. KEGL's music is a bit more oriented to attract a large chunk of cross cume with AOR, while Shomby has posi-

Bits

- Magic 107 (KMJK)/Portland has kicked off its new CHR format by launching a hot air balloon as a new promotional vehicle. The balloon is seven stories tall and holds 80,000 cubic feet of heated air. It will be used at most of the major station events, weather permitting. "Big crowds are attracted when they see the balloon," reported PD Jon Barry. Also the station has distributed "Magic Hit Button" worth \$107 when spotted by the "Magic 107 Hit Man."
- Q107/Washington has been pretty busy lately as the station just awarded an \$18,000 Chrysler LeBaron to Linda Joyce, all because she had a Q107 bumper sticker on her car. The station also held the "First Annual End Of Summer Block Party," which attracted a crowd of 15,000. Gina Schock of the Go-Go's was the official hostess for the event, and the crowd listened to a 90-minute set by Huey Lewis & the News, plus Baltimore's Ravyns.
- KIMN/Denver's mascot, the "KIMN Chicken" begins his annual crossing-guard duties as school is in session. Each week he will escort a different group of kids to school, and then talk with the youngsters about traffic safety. This is a good community involvement program that parents certainly appreciate.

The Music Section

CHR's Most Accurate Music Information Begins on Page 55 tioned KAFM to cross cume with AOR's plus A/C's and Black stations. Also, Michael Spears is in charge over at Urban-formatted KKDA, which market observers say is playing more CHR music all the time.

Detroit

CKLW has long been a major force in the market, but is suffering from some sagging numbers. MD Rosalie Trombley knows the musical tastes of the market better than anyone, but is that enough for the station to withstand "Hot Hits" from Mike Joseph and WHYT (formerly WJR-FM)? The new FM rocker signed on last week (9-15). Also, there has been speculation that CKLW is considering a format flip with its FM, CKJY. That one would take several months of work with the CRTC before becoming a reality.

San Jose

KEZR has undergone a recent change in programming philosophy, taking it away from CHR more toward an A/C profile. When that happened, Bob Harlow resigned to join KQXR/Bakersfield. It wasn't long before KXRX/San Jose changed formats and call letters to CHR and KHTT, respectively. Under PD Dave Ware, the AM station hopes to fill the hole created by KEZR's format change.

More Major Market Maneuvering

Houston will also be a volatile marketplace as John Lander has taken 79Q (KKBQ), spraying the town with excitement and money. Market vet Clay Gish is consulting KYST, and most of his jock staff were part of his winning team at KRBE. While KYST hasn't handed out much cash, Clay is creating musical excitement for the market, taking the early lead in that area. Seattle is another major market with a lot

Seattle is another major market with a lot of interesting things happening. KUBE, while taking a soft book, still remains atop CHR competitors KNBQ and KYYX. The latter has a whole new CHR sound under the consultancy of Rick Carroll. It will be interesting to see if KYYX's format, combining CHR hits with "modern music," will be accepted by the market. Also, KNBQ has a new tower, which might make a big difference for them this book.

Next week, we'll take a look at some other interesting markets including: Albany, York, Corpus Christi, El Paso, Mobile, Charleston, Norfolk, Lansing, Davenport, Tulsa, Indianapolis, Youngstown, Bakersfield, Modesto, Colorado Springs, Salt Lake City, and maybe a few others. Join us again next time for another edition of "CHR Wars" (heavy slap echo, music up and out).

Motion

Bill Richards resigns his PD slot at KDWB/Minneapolls to move west as he'll program KREO/Santa Rosa... K96/Provo MD Kid Kraddick has left the station to go across town for the morning slot at Color 95... A couple of changes to report from KTFM/San Antonio as Sonny Rio moves from KTSA to KTFM, all-nighter Hector Reyes is now doing middays, and Dancing Don Wayne is the new night rocker.

Mark Storle has been named MD at WSFL/
New Bern...Rick Ryder returns as Operations
Manager to WFEA/Manchester from WRAW/
Reading...Hunter Herring who does afternoons at WNOK/Columbia is now doing the
music duties...Doc Hollday moves up from
overnights to the night shift at JB105/Providence,
as Willie B. Goode returns to KC101/New Haven.

Chris Knight, who was most recently known as The Duke at B97/New Orleans, is now doing music for Jeff Salgo at Magic 106/Los Angeles. Also Sharon Dale has been promoted to News and Public Service Director . . . Congratulations to Y94/Fresno GM Michael Purcell and his wife Jan, who welcome their new daughter, Lauren Elizabeth . . . Eddle Monson, former MD at KYNO-FM/Fresno, moves across the street under PD John Berry to take K104 from A/C to CHR.

CBS Buys MGM/UA Music Catalog

CBS Inc. and the MGM/UA Entertainment Company recently signed a letter of agreement whereby CBS will purchase MGM/UA's 50,000 music copyrights for an estimated \$70 million.

The agreement, announced jointly by CBS Inc. President/CEO Thomas Wyman and MGM/UA Chairman/CEO Frank Rothman, also gives CBS co-publishing rights to music created for MGM/UA's film and audio-visual productions over the next five years. In addition, CBS will have the right to first negotiation for distribution of MGM/UA's new film soundtracks as records for the next five years. CBS will consolidate the newly-acquired copyrights under its existing CBS Songs catalog.

MGM/UA had initially planned to sell its UA Music catalog along with its pre-1950 Warner Brothers film library to Warner Communications Inc. for a reported \$100 million. However, the deal was called off in July when the two firms could not agree to terms. MGM sources now claim there are no immediate plans to sell their film library, which consists of 746 titles.

The CBS-MGM/UA music catalog purchase remains subject to the negotiation of a definitive agreement and the approval of

both boards of directors as well as the necessary regulatory agencies.

Wilkins Directs Jazz/ Progressive Promo At Columbia

Doug Wilkins has been appointed Director, Jazz/Progressive Promotion, West Coast, at Columbia Records. In his new position, Wilkins will oversee national promotion and trade exposure, work with the

marketing departments of both Columbia and CBS Records, and implement projects on behalf of the label's jazz and progressive product.

He first joined CBS in 1978 as Black Music Marketing Local Promotion Manager/ San Francisco. Since Doug Wilkins

then he's served as Black Music Marketing Western Regional Promotion Marketing Manager and West Coast Director/National Trade Liaison, Columbia Records, Black Music/Jazz Promotion. Wilkins's background also includes promotion posts with Motown and Arista Records.

NFL

Continued from Page 1 games are once a week, while

baseball games are played almost

daily.

There's also a possibility that some radio stations may be able to generate revenues from broadcasts of ad hoc games being organized by some of the NFL players. The rights to those games have been sold to Ted Turner, who

Edwards

Continued from Page 1

Edwards commented on his promotion, telling R&R, "With all the changes that seem to be manifesting themselves in the Beautiful Music format, I'm very pleased that our properties here on the West Coast are in the forefront of the Easy Listening movement. I see a great future for the format in the way that we're doing it."

Following his promotion to VP, Edwards officially named Dick Cruser Operations Manager for KOIT. Cruser has held the position on an interim basis for three months. Edwards said, "Dick Cruser has been with KOIT for eight years and is eminently qualified to oversee the operations of San Francisco's fastest-rising Easy Listening station."

will broadcast them over Superstation WTBS-TV/Atlanta.

Tom Todd, Director of Special Projects for Turner Program Sales, told R&R this week that the parties involved are "actively discussing" making the games available for radio coverage. He expects a decision this week. Todd said he "assumes" affiliates of Turner's CNN Radio Network would be first in line.

Chase

Continued from Page 1

PD is truly a privilege and a responsibility. The atmosphere of positiveness at the station is second to none."

Rodriguez commented, "Todd is just a wonderful guy who I think can take us on the next road of the journey. We are at a transitional point, and so is the market. With all of these elements, Todd feels he can move us along and continue the growth we've already enjoyed. Maja, who will leave us on October 15, is a fine programmer, and I'm sure she will be landing on her feet soon."

Chase's appointment is effective October 1. No replacement was named for him at WPJB.





A REAL TUG OF WAR — WKHQ/Charlevoix, MI recently made a lerge investment of \$5000 for a polypropolene rope that was 2½ miles long for a world record attempt Tug Of War. The two teams hed 20 members each and the tug lasted for 10 minutes before a crowd of thousands. What made this unique was that the tug was held on opposite shores of Little Traverse Bay. Shown in the left photo are one of the tug teams and in the one on the right (I-r) are team captain Tom Mooradien, WKHQ GM Tim Moore, "PM Magazine" reporter Kathy Fountain, and station Promotion Director David Crouse.

Radio audiences nationwide will fall in love with the new Eddie Rabbitt single "You And I" with special guest Crystal Gayle

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JEFF GELB

NRBA AOR Highlights

Ask anyone who was there: this year's NRBA AOR panel was a winner. I was privileged to be on a podium that included Lee Abrams, Toney Brooks, Rick Carroll, Jeff Pollack and John Sebastian. A packed room of GM's and programmers asked pointed questions covering a wide range of topics, including programming for 25+ listeners, marketing AOR's, modern rock, the functions of a PD, and the future of AOR radio.

Superstars 2, Sebastian 22

The question-and-answer session began with a query to Abrams about the nature of Superstars 2, the format being introduced at KFOG/San Francisco. Lee explained the format's genesis: "People usually form

their musical tastes for life between the ages of 16-20. Those people who were in their late teens in the 60's, who were not into rock music back then, have plenty of formats and stations to choose from now. But those 60's teens who were then into Santana,



Lee Abrams

Cream and the Moody Blues may be finding today's AOR radio a bit too hard for their tastes. At the same time, they're not ready for Barry Manilow or Neil Diamond, so they're stuck without stations to listen to. This format's for them."

Superstars 2 will concentrate on those image artists this psychographic segment grew up listening to but won't, for instance, just be playing the two or three Doors cuts that are usually heard on AOR radio. "There will be an 'oh wow' category full of songs by instantly recognizable bands, but songs that aren't usually played on the radio anymore," Lee explained.

He admitted that Superstars 2 won't work in every market: "Not every station in every market would be best suited to an upper demo approach; you have to pick your markets very carefully."

When someone in the audience asked how the other consultants are responding to upper demo AOR listeners, John Sebastian noted, "You might say there are 22 variations of the Sebastian AOR format — one for each client station, depending on its market and needs."

Marketing's The Key

Toney Brooks presides over the Sandusky AOR's (KBPI/Denver, KWFM/Tucson, KZAM/Seattle and KDKB/Phoenix) all of which have regeared their programming in the past couple of years to garner 25+ listenership. He commented, "A 25-34 format is much more than just music. Effective imaging is essential. You must introduce promotional elements that are not alien to your 18-24 core yet also attractive to the 25+ listeners you want. You need to be involved with the community, to be wherever your audience spends its time. Benefit promotions for organizations like the March of Dimes

"Giving away Ozzy Osbourne tickets in morning drive doesn't seem to me to be a good way of telling 25+ listeners that you're interested in them."

—Jeff Pollack

can't hurt you." Sandusky group consultant Jeff Pollack added, "Make sure your promotions don't confuse your older listeners. Giving away Ozzy Osbourne tickets in morning drive doesn't seem to me to be a good way of telling 25+ listeners that you're interested in them."

Brooks was asked how the Sandusky AOR's are marketed. "If the marketing objective of the station is to garner a mass appeal audience," he answered, "then a mass appeal medium is best-advised. We happen to prefer TV, but you can do it with bill-boards, newspapers, etc." John Sebastian noted, "There's no question that today in AOR, the best-sounding station does not always win — superior marketing is what creates winners."

Audience member Judy McNutt, MD at KGB/San Diego, mentioned, "If you can't get the bucks for TV, then you create market visibility by just getting out there, handing out anything you can find to get visibility. Then, when your ratings hopefully rise, maybe you can convince management to loosen the pursestrings for a TV campaign."

The ROQ of the 80's

KGB PD Larry Bruce switched topics from upper demo listeners to younger, noting that a split was forming between the musical tastes of younger and older listeners, and wondering how the panel-members' client stations were responding to modern rock.



Rick Carroll jumped in by offering, "The reason radio used to be exciting when we were growing up was because the population bulge was in 12-24. Those were the listeners GM's and ad agencies wanted to capture. Now it seems no one wants teen

Rick Carroll no one wants teen listeners. Yet every age group has its own favorite kind of music — that's what Lee's pointing out with Superstars 2. Well, KROQ is keyed into the 12-24 listener. We're hitting kids right in their hearts with their own music. We've taken the music they like, put it in proper rotations, surrounded it with great jocks, and the resultant street buzz has been all the publicity we've needed to get the station off the ground.

"What's exciting about this format," he continued, "is its tremendous growth potential. Whereas your typical AOR may be forced to reposition itself a year from now to gain more older listeners, the KROQ format can remain consistent because our audience will grow up with us. They'll stay with us for a long time because their oldies are only played on a KROQ-style station.

"We also find that women like it," he added, "probably because of its lyrical nature and the less-biting guitars. And it sells records! Stores can't keep our kind of music in stock."

By comparison, Jeff Pollack noted, "KLOS is much more conservative for new music. We want to bet on a horse we

Seattle: A Consultants' Convention

Il of the consultants on the NRBA AOR panel have client stations in Seattle, which is also a market where Toney Brooks is represented, by Sandusky AOR KZAM-FM. I asked each panelist to give a rundown on his Seattle operation to provide a microcosm of consultant attitudes.

LEE ABRAMS: "KISW is great — these guys are nuts in a very positive way. They're the ultimate example of balancing science and emotion: everything starts emotionally and then research is used to find out if they're on the right track. The airstaff is trying to create a 'band of outlaws' feel: 'no one fucks with the KISW staff.' That staff comes up with more ideas than we can handle, and they often change our ideas around to ones that are ten times better than what we suggested."

TONEY BROOKS: "We've had a good gameplan at KZAM but it's been very poorly executed. KZAM is positioned as an AOR, but we don't compete with KISW or KZOK. We're trying to compete with AM radio, which is terribly overdeveloped in Seattle. There's no reason why AM radio there should have as much cume or quarter-hour as it does. We intend to get AM listeners to come over to us on the FM band. Our AM there plays jazz, so we sell in combo. We're now #2 25-54 adults, so we're not terribly unsuccessful — we're outbilling some Seattle stations with better 12+ numbers. But we've yet to achieve our full potential there."

RICK CARROLL: "This format is so strong 12-24 that I think KYYX will cut into KZOK and KISW's teen numbers. On the other hand, it should help out KZAM's 25+ base. And this is a crossover format, so I expect to see KYYX take 12-24's from Seattle's CHR's as well. We're not recreating the KROQ format 100% there (or anywhere else). KYYX plays perhaps 70% of what KROQ plays, plus crossover CHR artists that work for us, and maybe 5% local music."

JOHN SEBASTIAN: "I would hope that what happened in L.A. happens in Seattle as well: that KISW and KZOK will maintain approximately the numbers they have now (as KMET and KLOS did against KROQ), while KYYX takes more listeners from the CHR side. KZOK is pretty representative of my type of station. The music mix is pretty uptempo: Led Zeppellin, Who, Beatles. Personalities are average — there are a couple of good ones, and others who are better off talking less. We're showing a steady increase numerically, and I think we'll eventually win out."

know will come in, so we program the music we know will be most compatible for our target demos. We have different audience goals than KROQ, and frankly, we're worried that a station that relies so heavily on current music will have problems down the road." In response, Carroll stated, "When currents 'go soft' on us, as they have right now, we can always plug in some of our recurrents: the first or second Devo LP's, the B-52's, Pretenders, Talking Heads. These are legitimate oldies to our audience."

"I don't think there are that many Larry Lujacks or Frazer Smiths in the world, or that I'd want them on my radio stations if there were."

- Toney Brooks

Lee Abrams admitted that WLIR was "sort of an east coast version of KROQ," while Pollack quipped, "I'm not going to cut into Rick's business," and John Sebastian explained, "There's a totally different psychographic involved in the KROQ versus KLOS listener. There's not a hell of a lot of cross listening going on. I'd explore it as an alternative format venture if it becomes viable nationwide."

John also noted, "Because of the ad agencies' fixation with 25-34's, radio has overreacted in trying to develop 25-34 listening, leaving a gaping hole in 15-24's. Now, there are very few buys specifying 25-34; they're either going to be 18-34, 25-49 or 25-54. But traditional AOR's targeting 15-30 can do extremely well with teens and 18-34's, and make a hell of a lot of money in those areas. People who give that up are leaving a big hole for a 'Hot Hits' or KROQ format to dominate those demos, to the extent that they'll make a lot of the money that you could have been making."

A final word of caution about the usage of "modern rock": When audience member Jeff Chard, GM of WOUR/Utica, asked if a station could do well with traditional AOR daytime and modern rock at night, Lee Abrams quickly answered, "It'll be a disaster! Look at Pepsi-Cola: now there's Diet

Pepsi, Pepsi Lite, Pepsi Free. We've entered the age of fragmentation, when everyone is going after different psychographics." In other words, a "something for everyone" AOR approach seems questionable in impact.

Personality Problems

The conversation then turned to the problem of an apparent dearth of exceptional air talent. Abrams said, "Everybody's looking for great jocks — a Steve Dahl at every AOR station wouldn't hurt." Sebastian added, "If you happen to be lucky enough to find a Dahl or a Howard Stern, then great. I feel the good jocks always emerge."

Pollack complained,"I think consultants are often unfairly blamed for the lack of exceptional air talent. Great jocks get paid incredible amounts of money and everyone wants them. We'll probably have to start going back to the smaller markets again



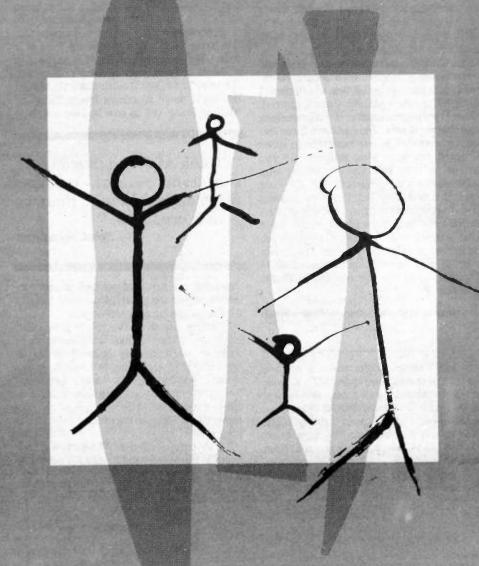
smaller markets again Toney Brooks to develop some 'farm team' talent.''

Judy McNutt noted, "If PD's spent as much time developing their own jocks as they do on music and research, we might not have to look elsewhere for air talent." But Toney Brooks countered, "I don't think it's the programmer's mission in life to develop the next Frazer Smith. The PD's mission is to teach the air personality how to transmit, convey, and communicate the personality of the radio station to the listener. That requires a great deal of emphasis on fundamentals and basics. There are a lot of good stations in the country with good personalities who are doing an absolutely

He continued, "I don't think there are that many Larry Lujack's or Frazer Smiths in the world, or that I'd want them on my radio stations if there were. It's a nice way to make a lot of money in morning drive. But God help the station that loses that guy! I don't want that much emphasis placed on any one personality or day-part. After all, we're music stations in addition to personality stations."

miserable job in executing the basics."

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EVOLUTION

WDWQ/Charleston, SC switches from CHR to AOR as a Sebastian client station KZOZ/San Luis Obispo chooses Jeff Young as PD, while Skip Hansen retains his air Lots of new MD's this week: Charlie Paimer at KYTX/Amarillo, Carter B. Bradley at KWHL/Anchorage, Susie Austin at WLPX/Milwaukee as Bobbin Beam exits, John McCrae at KWK/St. Louis, Jeff Murphy at WWCT/Peoria, and Samantha Taylor at Q107/Toronto as Bob Mackowycz is upped to Assistant PD. New to Q107's airstaff is Bob Segarini from competing CHUM-FM Tom Doyle is new to mornings at KMEL/ San Francisco from WCOZ/Boston . Mary Menna is named Promotion and Marketing Director for WCOZ/Boston from competing WBCN . . . Paul Greiner joins WMET/Chicago for afternoon drive WIOQ/Philadelphia named Juan Varleta News Director ... New to afternoons at CHEZ-FM/Ottawa is Mike Giunta as Dave Schutte is upped to Promotion Director Simon Jeffries joins KBOS/Tulare for morn-Mark Mosely is new to nights at WRNO/New Orleans . . . Mike Ortega joins KSMB/Lafayette as morning show co-host and Promotion Director from neighboring Tom Newman is new to weekends at KINK/Portland. . Glenda Robles is upped to middays at KMGN/Bakersfield.

NRBA AOR Highlights

Continued from Page 26

Special Programming: Special Considerations

Part of any station's overall personality is its choice of special programming. Lee Abrams labeled special programming an important "image enhancer" for stations, but warned, "Its value must be as strong, minute-by-minute, as playing great records." John Sebastian suggested that stations look for unique programming, but noted, "There's something to the ideology that, if special programming were so good, it would be the normal programming. If normal programming is good, you shouldn't want to sway from it too often."

Rick Carroll announced that his company is producing a modern rock album countdown show for Westwood One which should be offered by year's end. Jeff Pollack claimed, There's an oversaturation of programming available right now. You can have three Pat Benatar concerts in one month from three different programming sources. So you have to be very selective by asking why you're running the programming. Exciting concerts are a plus, but if you're running a lot of interviews with secondary artists. the audience may tune out. You also have to ask yourself what segment of the audience you're trying to hit with the programming are 25-plus listeners as interested as 18 year-olds in hearing live howling by David

UPDATE

There's a showdown around the corner: Several religious groups are meeting for anti-rock seminars in Milwaukee this coming weekend, which has already generated plenty of publicity in town. WLPX, meanwhile, has taken an editorial stance against the rally, and has organized a "pro-rock rally" concert for the same weekend as the anti-rock

COLOR

saga Supporters: Wuwu/Buffalo sponsored a Saga Weekend in conjunction with Portrait Records, which gave the station 30 copies of the group's LP to give away, along with tickets to the band's upcoming opening date with Jethro Tuli. The give-aways were done throughout the weekend's worth of Saga cuts from all of the band's LP's (including a brand new Canadian live LP), which were interspersed in the station's regular programming.

DC101's REO RALLY: When Epic's REO Speedwagon came to Washington for a concert, DC 101 got involved with the band for a series of promotions, including a guitar battle with nearly 100 local guitarists competing. The winner was awarded REO guitarist Gary Richrath's own guitar backstage after the show. DC 101 also cruised the concert parking lot in a "Good Trouble" van giving away REO albums and T-shirts.

KFMG FLYER PATROL: KFMG/Albuquerque airstaffers have been more visible than usual lately, having formed the "KFMG Flyer Patrol," putting up flyers around town for KFMG co-sponsored concerts and events. KFMG listeners who spot the crew putting up the posters are awarded free tickets to the advertised functions.

GET YOUR CAMERAS READY: WPYX/ Albany took advantage of the time of the year and the local topography to sponsor a "Fall Foliage Cruise" for 106 winners in a mail-in drawing. Winners warmed up afterwards with free drinks at an area bar.

gathering. Confirmed for the concert are Elektra's Rockets, and doing ID's for the show are such artists as Eddle Money and . When WIOQ/Philadel-Ted Nugent . phia dropped Gene Shay's Sunday night folk music show, a mainstay in the market for many years, the station agreed to fund the show on public outlet WUHY, assuring Philly folk fans the chance to hear Shay's popular program . . . Fall's the time for calendars and bookcovers - WCMF/Rochester produced free program calendars for September, incorporating their giveaway with a promotion awarding tickets to see the Who in Buffalo courtesy of a WCMF "world tour bus." KTXQ/Dallas created Q102 bookcovers in conjunction with WEA Records, whose acts are pictured on the covers. Thousands are being distributed free through area department stores . . . Meanwhile, across the street at KZEW, over 1000 listeners showed up for the grand opening of an amusement race-car center. KZEW also sponsored two Labor Day weekend outdoor concerts with local bands, which attracted around 6000 listeners each day Speaking of free concerts, Y95 corraled the Rockets for the station's "End of Summer Jam." Also on the bill were several local bands . . . WAAF/Worcester will anchor this coming weekend's live satellite broadcast of Blue Oyster Cult and Aldo Nova over the Source . . . WTYY/Baltimore co-sponsored a benefit concert with Atco's Blackfoot and regional favorites DC Star that raised over \$5000 for MDA . . . KBCO/Boulder pacted with WB Records to give away Fleetwood Mac "Hold Me" night shirts that were also emblazoned with the KBCO logo New AOR WOWE/Chattanooga needs alburn servicing from all labels. Contact PD Tony Davis at (615) 267-1050 . . . WTUE/ Dayton hosted a free outdoor concert with McGuffey Lane that attracted 10,000 WMJQ/Rochester is the latest station to try the "5 in a row or \$5,000" promotion.

The Music Section

AOR's Most Accurate Music Information Begins on Page 45

Format Growth — Still Possible?



There was some concern voiced that AOR radio has reached its peak as a radio format, an opinion vehemently denied by John Sebastian: "I think AOR is a much more successful format, a more mass appeal format, than

John Sebastian we give it credit for. It's never been more successful than it is today. We've never had more #1 stations in markets or been more dominant in 18-34's. We tend to be less bullish than we should be. We'll listen to critics from 'Time' or 'Rolling Stone' tell us how bad we are, how

"I think AOR is a much more successful format, a more mass appeal format, than we give it credit for."

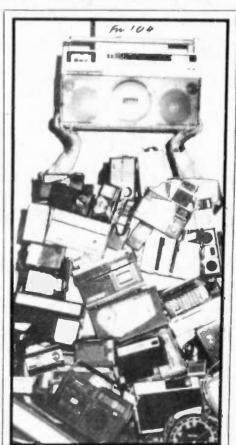
John Sebastian

'dinosaur' we are, and not look at our successes, which are greater than ever, even in the face of the current recession.

the face of the current recession.

"Critics are over the hill," Sebastian continued. "They're like our parents were when we were growing up and listening to rock and roll: they couldn't handle it because it was loud and, to them, obnoxious. Today's critics can't handle AOR because it's not their kind of music. That certainly doesn't negate the format's impact or importance."

Toney Brooks offered, "There is a demographic shift toward 35+, and I don't know



RADIO RAMPAGE — 4MMM/Brisbane, celebrating its emergence as the area's only FM AOR, held an "AM Amnesty" promotion which asked listeners to donate their oid AM radios. Then, fifty names were drawn from those who sent in radios to receive new FM headsets, while the AM radios were donated to charity. Pictured is an unidentified 4MMM staffer buried under some of the over 400 AM radios the station received in what was obviously a successful image-building promotion.

whether there's much that AOR radio can do to capture that demo. But there's an awful lot of teen listening right now, and there's a good case to be made for their discretionary income. Teens spend an awful lot of money in this country, and not just on zit creams and soft drinks. What we'll have to do is make our stations competitive for where the money is in each marketplace."

Jeff Pollack said, "It also depends on how many AOR's are in the market. There are extra shares out there. Look at Detroit, for instance — who would have guessed WLIZ could do so well before they started?" John Sebastian observed, "The more



Jeff Pollack

AOR's in a market, the higher a market share the format seems to garner. The longer the format remains viable, the more likely it is that our listeners will grow older with us."

Lee Abrams added, "We'll see less duplication and more fragmentation — less markets where five stations are playing the same music and going after the same slice of the psychographic pie. We'll see more stations finding their own niches."

He also said, "Certainly some of our success depends on the artists we play. We need bands that are both evolutionary and innovative, like Asia; new music with AOR roots." John Sebastian agreed, adding, "This points to a reason for the current record industry problems: they're not learning, not realizing what's in front of their faces. Asia is the biggest seller of the year; no one is even close. That's what people want. If they could give us product like that, people would buy records again."

With this, the AOR panel broke up for one-on-one discussions as old friends greeted one another and new friendships were born. In all, the meeting was characterized by great energy and a spirit of optimism on everyone's part. That's a fine way to gear up for the competition and other challenges which the future holds for AOR radio.

COMING NEXT WEEK: Radio's a volatile vocation in many ways; it's a job where threats sometimes come from listeners as well as employers. Next week we'll discuss jock safety and station security with GM's and PD's who have some very frightening stories to tell and some good advice to share.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WBAB/Long Island presented Steel Breeze for free.

GUEST DJ'S: Eddle Money on KILO/Colorado Springs.

CONVERSATIONS: April Wine on KMOD/ Tuisa . . . David Bromberg on WXRT/Chicago ... Chubby Checker on WIMZ/KnoxvIIIe John Cougar, Fleetwood Mac, John Walte, Stray Cats on WDIZ/Orlando . . . Go-Go's on WTPA/Harrisburg . . . John Cougar on WKDF/ Nashville . . . Steve Winwood on WBAB/Long Island . . . Harlequin, George Thorogood on CITI-FM/Winnipeg . . . Carlos Santana, Bill Graham on WNEW—FM/New York . . . Kansas, Rockets, Jethro Tull on WLVQ/Columbus . . . Van Halen on KLAQ/EI Paso . . . Jethro Tull on WDVE/Pittsourgh . . . T-Bone Burnette on KVRE/Santa Rosa . . . Sparks, Bonnie Hayes on KROQ/Pasedena... Gang of Four, Tonio K on KNAC/Long Beach ... Shooting Star on KILO/Colorado Springs . . . Ted Nugent, Carmine Applice on WAAF/Worcester . . Queen, Billy Squier on KEZY/Anaheim . . Queen on KMET/Los Angeles . . . 38 Special on KEZE/Spokane.

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Adult/ Contemporary



JEFF GREEN

MORNING MASTERS SERIES, PT. 1

WTIC's Bob Steele: America's Top A/C Personality

hen discussing morning drive ratings, the most popular format is unquestionably Adult/Contemporary. Six of the top seven and 14 of the top 25 morning shows in the country* can be heard on A/C stations. The personalities on these leading stations have, in many cases, become more than just popular talent; they are beloved institutions. Indeed, their credibility, longevity, and engaging nature are among the most respected qualities of broadcast professionalism. This week, R&R begins a three-part feature dedicated to the top A/C personalities in America, the morning masters.

The Longest-Running Radio Show

The nation's most popular morning show, regardless of format, belongs to 71-year-old Bob Steele of WTIC/Hartford, with a 39.0 share 12+. Among 35+ demos, his audience share climbs to over the 50 mark!

Not only does Bob have the most popular show in the country, his is probably the longest running regular, radio program, period. Next week, Bob begins his 47th year on WTIC, and his 39th year doing the morning show!



Bob Steele

Most air personalities move around several times during their careers. What has kept Bob at WTIC so long? His answer is plain common sense. "I really like the people here in Hartford," said Bob. "I also suppose I was afraid I might not make it in any other city, so I didn't look for opportunities elsewhere. WTIC is the biggest station in town, and since it paid the best, there was no point in moving around. I was offered better-paying positions in

* MSA Average Quarter-Hour Share 12+.

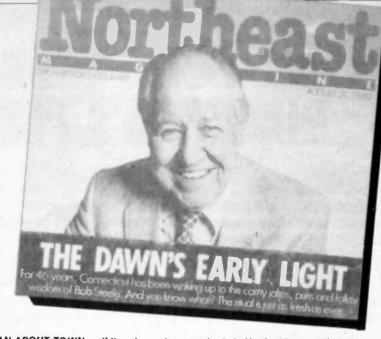
Philadelphia and Washington, but I've been satisfied living here. I wasn't looking for all the money in the world."

When asked what it's like to have the nation's top-rated show, Bob casually replied, "It feels good, but I don't think about it. If I did, I'm sure it'd go to my head. I never thought about being this popular, and never had any desire to be. I just try to be natural."

Bob's "natural" approach stems from his ever-constant desire to achieve one-on-one communication with his listeners. "People tell me it's the naturalness they like. Most announcers, it seems, announce all the time. They're pushing it somehow, and aren't talking on a one-on-one basis."

Describing how he keeps the individual communication in mind, Bob said, "I talk to my engineer Bob Downes, and think of him as the audience. That's really what it is, way down deep. I've never really mentioned it before, but I can't just talk to the microphone; I have to talk to somebody. I want to look at someone. It works out very well with Bob, because he's been my engineer for about twelve years. He knows what I'm thinking and anticipates what I'm going to do."

Part of Bob Steele's success could be attributed to his longevity. "From the mail I get," said Bob, "there are many people in



MAN ABOUT TOWN — If there's a voice everybody in Hartford knows, it's WTIC morning host Bob Steele's. Once a stadium address announcer for motorcycle races, Bob began working at WTIC in 1935, when times were so rough, "you couldn't buy a job." Next week begins Bob's 47th year at the station, and the Hartford Courant Sunday edition recently commemorated his anniversary with this feature spread.

their 50's and 60's who tell me they listened to my show when they were in college, or even as children. Now their grandchildren listen. It's probably true that a lot of people like my show because they know me so well. I'm familiar. Humphrey Bogart once said, 'If you stick with anything for 25 years, you're apt to succeed at it.' As funny as that is, it's also true."

The Humorous Side

Humor is a big part of Bob's show, and he's always looking for new material. "I read a lot, and make notes all the time," he said. "Even when I'm in bed, I've got a big marker pen and a 2 x 4-foot sheet of cardboard next to rne, so I can write even in the dark. I'll jot down a few key words so I don't forget the idea. How many times does an idea come to you but is forgotten two hours later because you didn't write it down? Joke services are very valuable, and I enjoy reworking the jokes rather than reading them straight. I also steal stuff, as everybody does. Milton Berle made a fortune stealing jokes."

Bob, however, doesn't see a need to stuff his show with one-liners. "I don't have a joke 'quota,' in that I tell a certain number of jokes over a given time period. The morning show is full enough as it is, with all the sponsors, news, traffic, sports, features, and occasional contests. Sometimes I'll go an hour without cracking a joke because there just isn't time."

A regular joke that Bob plays on his listeners occurs each April Fool's Day, when he formally announces his retirement. Knowing his age, thousands of longtime listeners are convinced every year "he means it this time." Bob mused, "I've always wondered what it'd feel like to say on the air, 'I'm all through — I quit!' Each year I actually get to do it and don't have to quit. I get tons of letters from upset listeners about it, more of them yearly. I make it sound very serious and sentimental. People call up during my show expressing their sadness. But at the end of my show, I always say 'April Fool!' Then they want to kill me!"

Enunciation & Pronunciation

Bob's love for radio announcing goes back to the beginning of radio itself. "As a kid," he recalled, "back in the 20's when radio first came out, the crystal radio sets were popular. You could build one out of a round oatmeal box for about five dollars, and I did. I grew up listening to Kansas City radio stations WDAF and WHB. I just happened to enjoy listening to the announcers and the way they said things. At home alone, I tried to announce the way they did. I'd go into a room by myself, pick up a well-written ad (such as in the Saturday Evening Post) and I would read it over and over until I could sound like the guy on the radio."

To this day, correct enunciation and pronunciation are key attributes to Bob's idea of good radio announcing. He even has a pronunciation feature on his show, called the "Word Of The Day." "Every day." he said, "we'll highlight a commonly mispronounced word. It's a popular bit, because no one ever dares to correct another person in public. It saves some embarrassing situations."

Embarrassing indeed for blundering DJ's, who are often the most vulnerable to unusual words and phrases. In fact, if Bob has any criticism for today's broadcasters, it's about their pronunciation. "In the old days," he pointed out, "announcers were more particular about their pronunciation.

"Know the message. It must come from your heart and mind."

They wouldn't dream of making an error. If they did, there was a chief announcer or the boss who'd call you on it. Today, announcers will mispronounce words, and will sometimes use words that don't even exist. In this area, I don't think they're as well prepared as they could be."

Bob advised, "Always read the copy well. Don't just read it, but also understand it. Make sure there aren't any words in there that might throw you off. If you have any trouble with the copy, rehearse it thoroughly."

Know The Message

"The key is to know what the message is, "Bob continued. "Now, a lot of guys will read a piece of news, and when they get through, they can't even tell you what they've just said! They're just reading words. You must read the thought, and know it, so you could tell it as though it were in your own words. This is a very important area, but so many broadcasters wing it. They'll go in, pick up a piece of copy cold, and go right on the air with it. They might get through it all right, but it's more likely they'll blow it somewhere. If not, it often will end up sounding just like every other piece of copy they've ever read. Know the message. It must come from your heart and mind."

Next week: WCCO/Minneapolis's Boone & Erickson.

The Music Section

A/C's Most Accurate Music Information Begins on Page 54

Progress

Mike Hagerty leaves as PD at KOLO/Reno to return to KTVN-TV across town as host of a fea-WSRZ/Sarasota GSM ture/news program Joseph Ademy is appointed Assistant GM Frank George is the new PD at WFHG/Bristol, VA. He formerly was MD at WKAZ/Charleston, . Bob Mallery is promoted from Director of Engineering at Lincoln Broadcasting's WVOR/Rochester and WBUF/Buffalo to VP/Op-. . . John Lee is promoted to PD at WIXR/ Mt. Pleasant, SC ... New GM at WJMT/Merrill, WI is Ron LaPort, who formerly was Sr. Account Executive at WQFM/Milwaukee . . . David David Cole resigns as PD at WWNR/Beckley, WV to be the new PD at WLVA/Lynchburg, VA. The new PD is Gary Mann, former News Director . . . Due to personal reasons, Dave Ferraro resigns as PD/MD at Q-96/Ft. Myers, FL. Dave Fuller is the . Michael Reading is the new MD at KWAV/Monterey, replacing Steve Parlato, who Steve Taylor is appointed left the station

MD/Promotions Director at Y-106/Orlando Congratulations to WHEN/Syracuse MD Karen Taylor, now Mrs. Karen Gallagher Golden East Broadcasting President Dick Lamb gives up his morning show on WWDE/Norfolk to concentrate on his executive responsibilities AM&FM/Portland, ME PD Cary Pahigian is promoted to Director/Programming & Operations Rick Betzen is the new Operations Manager at KWIC/Beaumont, TX . . . Joe McKay is the new PD at WGGG/Gainesville, FL. He formerly programmed WKGR across town . . . After six years at WASH/Washington as evening personality, Ed Rodriguez has resigned in order to become GM at WXAM/Charlottesville . . . At WOMC/Detroit, Barry Argenbright is named Assistant PD, in addition to his MD duties . . . KKRD/Wichita even-Ing talent Nancy Johnson is now MD, too Morning man/Production Director J.J. Scott is the new MD at WQUA/Quad Cities



Welcome To New Country Reporters!

The old saying that "Time flies when you're having fun" must have a certain ring of truth in it since it seems like only yesterday that I listed for you the updated list of R&R Country reporting stations. However, it was back in January when we made our last revisions; and with rating fluctuations, format changes, and various other forms of attrition since then, it's once again time to introduce a new panel to you.

The complete list of reporters appears below according to region with new reporters indicated with an arrow. Our panel now consists of 148 stations, the largest representation we've ever had, giving us a good balance across the country.

With now over 2000 fulltime Country stations in operation, choosing the stations which will report to R&R is never an easy task. Therefore, I'd like to personally thank all the stations which submitted applications but were not chosen this time, and urge you to resubmit your application the next time we make revisions. Please remember that you don't have to be a reporting station to contribute to this section. Any ideas, comments, or promotional information on your station is always appreciated.

In the meantime, we welcome our 19 new reporters to the R&R fold. With their help we will continue to give you the most consistent and accurate information to be found anywhere.

EAST

WGNA-FM

Albany, NY (516) 283-4900 PD: Chris Warren MD: Rex Gregory WXKW

Allentown, PA (215) 434-4424 PD: Jeff Frank MD: Chuck Henry

MD: Stan Davis WPOC-FM 301) 366-3693 PD: Larry Clark MD: Trish Hens

WBGW-FM Bangor, ME (207) 947-8321 WSNO

Barre, VI (802) 476-4166 PD: Bill Noves WYRK

> (716) 852-7444 PD: Ken Johnson WCAW

MD: Kyle Gibson WOKQ (803) 742-7060

WRKZ-FM Hershey, PA (717) 367-7700 OM; Chris Gable MD: Angel Alexande

WAJR (304) 296-0029 OD: Carl Becker MD: Same WHN

(212) 888-1000 PD: Done Hallarr MD: Pam Green WIXL-FM

Newton, NJ (201) 363-3400 PD: George Conrad MD: Johnny Fox

WKYG (304) 465-4565

WFIL Philadelphia, PA (215) 482-7000 OM: Kris Chandle WEEP

Pittsburgh, PA (412) 471-9950 PD: Alan Furst MD: Dennis Reed WPOR-FM (207) 773-8111

MD: Hal Knight

WNYR Rochester, NY

(718) 232-3700 WIXY Springfield, MA (413) 525-4141

WSEN-AM/FM Syracuse, NY (315) 635-3971

PD: Gary Agnew MD: Same WADR (315) 831-3941 PD: Glenn Wilde **KIX106**

PD: Bob Cole MD: Jerry Paxon WMZQ-FM

Washington, DC (202) 362-8330 PD: Carol Parker MD: Debbie Fradir WWVA

Wheeling, WV (304) 232-1170 PD: Tom Miller MD: Bill Berg WILQ

Williamsport, PA (717) 322-4676 PD: Mark Lindow MD: Same WYII

Williamsport, MD (301) 223-8600 PD: Stacy Drake MD: Randy Wood

MIDWEST

Akron, OH (216) 535-6185 PD: Nick Anthony MD: Rick Cardarelli KBMR

Bismarck, ND (701) 255-1234 WMAQ Chicago, IL (312) 881-8267

PD: Ted Cramer MD: Jay Phillips WUBE-FM PD: Duke Ham MD: Same

Cleveland OH (216) 761-1420 PD: Joel Reab MD: Same

WWWE Cleveland, OH (216) 761-1100 MD: Ray Marshall

Columbus, OH (614) 221-1354 PD: Damon Sheridan MD: Tim Rowe WONE

WTSO Madison, WI (606) 274-1070 PD: Andy Witt MD: Pat Martin Dayton, OH (513) 224-1501

KSO Des Moines, IA

(515) 285-6181 WCXI Detroit, MI (313) 345-8600

WWWW-FM (313) 259-4323

WKKQ-AM/FM (218) 282-4545 PD- Bob Meve

WAXX Eau Claire, (715) 632-1530

KFGO Fargo, ND (701) 237-5346 PD: Tom Wynn MD: Don Roberts (Form

Flint, MI (313) 742-1470 KWMT

Fort Dodge, IA (515) 576-1516 PD: Date Elcho WOHK (219) 447-5511 PD: Phil Simon

WCUZ-AM/FM Grand Rapids, MI (616) 451-2551 PD: Ed Buckenen WGEE

PD: Duke Wright (GM/PD) MD: Randy Allen WFMS-FM (317) 842-9550

WIRE Indianapolia, IN (317) 927-4200

PD: Herb Allen MD: J.D. Cannon

WDAF Kenses City, MO (616) 753-4587 PD: Moon Mulling MD: Stephanle Nourse WITL-FM Lansing, MI (517) 393-1010 PD: Johnny Austin MD: Wayne Waters KECK Lincoln, NB (402) 423-1530

WBCS-FM

Milwaukse, Wi (414) 453-4130 WDGY Minneapolis, M (612) 881-2633 PD: Gary Stone MD: Same

KCJB Minot, ND (701) 652-0361 PD: Mark Ess KEBC-FM

Okiahoma City, OK (405) 631-7501 PD: Lynn Waggoner MD: Af Hamilton KOMA

Oklahoma City, OK (405) 794-1673 PD: Gregg Lindahl MD: Wade Carter KYNN-AM/FM

Omehe, NB (402) 392-1490 PD: Ray Kaufm WXCL

(309) 665-5975 PD: Paul Jackson WHBF

(309) 786-5441 PD: Dick Stuart KXRB (805) 336-7393 PD: Rick Stewart

KTTS-AM/FM PD: Bob Rose MD: Rob Hough WIL-AM/FM

St. Louis, MO MD: Nancy Lyberge WTHI-FM

Terre Haute, IN KTPK-FM

Topeks, KS (913) 234-2827 PD: Mariene Adkison MD: Lyman James, KVOO Tulse, OK (918) 743-7814

PD: Billy Parker MD: Same KFDI-FM MD: Gary Hightowe

KFH Wichita, KS (316) 262-4491 PD: Chuck Robson MD: Same

KRRV Alexandria, LA (318) 443-7454 PD: Jerry Jones MD: Same

WPLO Atlanta, GA (404) 898-8900 PD: Jim Clemens MD: Len Anthony

KASE Austin, TX (512) 474-1300 OM: Bill Mayne MD: Steve Gary

SOUTH

→ WYNK-FM Baton Rouge, LA (504) 343-8349 MD: Same

KLVI Beaumont, TX (713) 838-3911 PD: Al Caldwell WZZK-FM

PD: Rusty Walker MD: Tony Kidd WXBQ-FM

(703) 669-8115 OM; Bill Hagle MD; Reggie Neel KXYL

(915) 646-3535 PD: Robert Hallma MD: John A. Swan WEZL-FM

Charleston, SC (603) 684-2534 WSOC-FM

Charlotte, NC (704) 335-4904 WCOS-AM/FM

Columbia, SC (813) 256-7346 MD: Glen Garrett WDAK

Columbus, GA (404) 322-5447 PD: Johnny Dart MD: Chuck "Doc KPLX-FM

Dallas/Ft, Worth, TX (817) 461-0995 PD: Bobby Kralg MD: Mike McBride KHEY-AM

El Paso, TX (915) 566-9301 WENC Fayetteville, NC (919) 646-5222 PD: Dan Mitchell

MD: Randy Jenkins

WRAP Ft. Worth, TX (817) 429-2330 WESC-AM/FM WGVM

(601) 334-4550 PD: Larry King MD: Allen Reyn

KIKK-FM (713) 772-4433 PD: Charlie Ochs MD: Joe Ladd

KILT-FM PD: Rick Candea MD: Debbie Pipis WQIK-FM

Jacksonville, FL (904) 396-4001 PD: Jon Anthony MD: Lee Shannor

WRJZ Knoxville, TN (615) 546-6121 PD: Jessics Jame

KSSN Little Rock, AR (501) 227-9696

WAMZ-FM Louisville, KY (502) 582-7632 WCII

(502) 589-5844 KLLL

(808) 783-1911 MD: Chuck Luck WWOD

MD: Kenny Sheltor WMC-AM

Momphis, TN (901) 726-0555 PD: Les Acree MD: Paula Hoop WOKK Meridian, MS

(601) 693-2861 WKSJ-FM Mobile, AL (205) 344-9900

WLWI-FM (205) 264-7392 WSIX-FM Nashville, TN (615) 259-2200 WSM

PD: Hairl Henaley MD: Janet Fort WNOE-AM New Oreans, LA (504) 529-1212

WCMS-FM

(804) 424-1050 PD: Russ Cassidy MD: Chuck Sheri KYXX

Odesse, TX (915) 332-5791 PD: Darrell Ward MD: Dave Richards WHOO Orlando, FL (305) 295-3990

PD: John Braun (VP/OP) MD: Dave Wolfe WKIX Raleigh-Durham, NC (919) 851-2711 PD: Joe Wade Form MD: Ron McKay

WRNL (804) 282-9731 PD: Mika Ande MD: Same KKYX

San Antonio, TX (512) 664-0068 PD: Paul Morgan MD: Jerry King KRMD-AM/FM

Shreveport, LA (316) 865-5173 WQYK-FM St. Pete/Tempe. (613) 576-6055

PD: Pete Porter WIRK-FM West Palm Beach, FL (305) 965-9211

MD: Terry Slane Q102 Winchester, VA (703) 662-5101 MD: Doc Horn WTQR-FM

(919) 727-8860 MD: Same

WEST

KRST-FM

Albuquerque, NM (505) 884-5778 KIK-FM Anaheim, CA (714) 835-1300 PD: John Dzima KYAK OM: Kent Byus MD: Bill Friday (Cardoza) KKAL Arroyo Grande, CA (605) 469-1260 PD: Byron Ray MD: Dave Wheeler KUZZ Bakersfield, CA

(805) 393-1500

KBMY

PD: Buddy Owens MD: Same

KGEM/KJOT Boise, ID (208) 344-3511 PD: Chris Adams MD: Same KVOC

PD: Fred James MD: Mike Lee KUUY Cheyenne, WY (307) 632-0551 OM; Chuck White MD: Jennifer Wilde

KKCS Colorado Springs, CO (303) 632-1561 PD: Lee Pitt MD: Eric Neison KLZ Denver, CO (303) 759-5600

PD: Bill Bradley KYGO-FM Denver, CO (303) 234-1511 PD: Bob Call MD: Rick Jackson KUGN-FM

Eugene, OR (503) 465-5846 PD: Bob Bosche MD: Bill Barret KMAK Fresno, CA (209) 266-9448 PD: Charlie Scott MD: Same

KRWQ-FM Gold HIII, OR (503) 855-1567 PD: Jack Hansen MD: Marney Roddick

KEIN Great Falls, MT (406) 761-1310 PD: Don Mos MD: Skip Walters KUGR Green River, WV

(307) 875-6666 PD: PD/GM/Owner: Al Harri **KVEG** Las Vegas, NV (702) 732-7753

PD: Doug Shane MD: Johnny Steele KLAC Los Angeles, CA (213) 482-5522 PD: Chartie Cook MD: Catherine Hahn KNEW Oakland, CA (415) 836-0910 PD: Jim Wood MD: Bob Guerra KNIX-FM

OM: Larry Daniels

MD: John Buchanar

KWJJ Portland, OR (503) 228-4393 PD: Tom Edwards MD: Mark Andrews KCCY-FM Pueblo, CO (303) 545-2080 KRSY Roswell, NM (505) 622-0290 KRAK

Sacrame (916) 482-7100 PD: Don Longford MD: Rick Stewart KTOM Salinas, CA (406) 422-7484

PD: Marc Hehn MD: Same KSOP-FM Sait Lake City, UT (801) 972-1041 PD: Country Joe Filnt MD: Same

KCKC San Bernardino, CA (714) 682-2575 PD: Bob Mitchell MD: Same

KSON-AM San Diego, CA (714) 286-1240

MD: Mike Brody Q105 San Diego, CA (714) 286-1170 PD: Bob McKey

MD: Date Sur KEEN San Jose, CA (408) 249-5338 PD: Jay Albright MD: Kris McKay Matlock

KMPS-AM/FM Seattle, WA (206) 622-2312 PD: Ron Norwo MD: Same KGA

Spokane, WA (509) 448-2311 KIGO St. Anthony, ID (208) 824-4451 PD: (OM) Gary Adams

KCUB PD: Dave Nelson MD: Tim Tyler KBBQ Venture, CA (805) 642-3239 PD: Scott Brody

REPORTER

RA

The ABC's Of Artist



AFL1-4337 Evelyn King "Get Loose"

5 million records sold worldwide, her latest success "Get Loose" featuring the smash single "Love Come Down." Looks like a #1 Hit!



Includes: YOU DON'T WANT ME ANYMORE

AFL1-4424 Steel Breeze

"You Don't Want Me Anymore," the fastest-breaking single from the hottest new act in America!



Includes
SWEET YESTERDAY-LIKE NOTHING EVER HAPPENED
I'LL MAKE IT RIGHT WITH YOU-NOBODY

AHL1-4312 Sylvia "Just Sylvia"

Her current #1 single "Nobody," a crossover smash! From her latest töp 5 country album "Just Sylvia."



NFL1-8013 805 "Stand In Line"

After only 3 weeks, their debut album "Stand In Line" exploded onto over 100 radio stations. Watch for the new single and video "Young Boys."

RCA and Associated labels enter this final quarter of the year with great excitement knowing we have developed some of the finest acts in the business. These artists are in various stages of development and show great promise in succeeding in radio, video, live concerts and retail sales. The combination of our artists' talents and our marketing efforts will insure this success not only for RCA but for you too! Don't ignore your ABC's—We're too hot not to handle.



Includes: HOLDIN' ON MY TIME TO FLY-TEMPTATION

AFL1-4381 Tané Cain

Her debut single "Holdin' On," an R & R breaker in 5 weeks. LP debut: Album Network and FMQB Report.



AFL1-4342 Scott Baio

From major TV personality to recording superstar. His debut album a major market breakout, featuring the hit single "What Was In That Kiss."



AHL1-4154 Steve Wariner

His long awaited debut album includes the #1 hit single "All Roads Lead to You" plus the latest "Don't It Break Your Heart."



AFL1-4357 **Tavares** "New Directions" One of the finest vocal groups of all tlme! Their debut RCA album features the R & R breaker "Penny For Your Thoughts."

evelopment



375 **Bow Wow Wow** "I Candy"

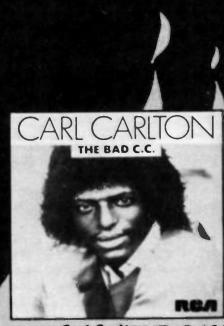
e of the most exciting live bands land! "I Want Candy." Still hot at in heavy rotation! "Baby,Oh No" ake them all the way.



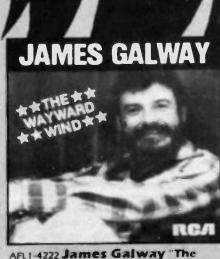
Cludes: IF THE LOVE FITS WEAR IT • GO TO BED EARLY AND STAY UP ALL 3HT • THE ONES WHO TURN ME ON • YOU NEVER GAVE UP ON ME

4280 Leslie Pearl "Words

e's written #1 hits for everyone Johnny Mathis to Crystal Gayle. lly, she's saved some for herself. ds and Music "Includes the curtop 20 hit "If The Love Fits Wear It."



AFLI 4425 Carl Carlton "The Bad C.C." The gold-selling single "Bad Mama Jama" established him as a major artist. Cari's debut album "The Bad C.C." maintains his position featuring the R & R breaker "Baby I Need Your



AFLI-4222 James Galway "The Wayward Wind

Distinguished classical and pop recording artist and performer, James Galway, teams up with RCAs own Sylvia for the forthcoming country LP: The Wayward Wind."



NFL1-8026 Alfie Silas

From her debut album "Alfle," the new single "Puppet to You" being added everywhere on black radio.



AHLI-4423 Razzy Bailey "A Little

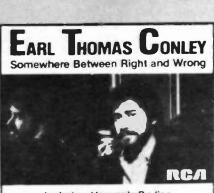
His latest single "Love Gonna Fall Here Tonight," possessing all the power that has earned him five #1 singles out of his last 7 releases, from the soon to be released "A Little More Razz.



AHL1-4377 Louise Mandrell & RC Bannon "(You're My) Super Woman, (You're My) Incredible Man

Their debut album "Me and My RC" took country radio by storm. Now, the hit follow-up "You're My Super Woman, You're My Incredible Man" featuring the top 20 hit "Some of My Best Friends Are Old Songs."





Includes: Heavenly Bodies newhere Between Right and Wrong Don't Get Along with the Blues

AHL1-4348 Earl Thomas Conley Somewhere Between Right and Wrong

The follow-up to the critically acclaimed debut album "Fire and Smoke" contains the top 10 country single "Heavenly Bodies."

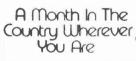
Inside Nashville



BIFF COLLIE

STARS, Inc.: Willie Nelson's here for the Tennessee State Fair concert, talking to a reporter about his newly-released movie "Barbarosa," said somebody pictured his role in the movie as a "hip Gabby Hayes"... Roy Acuff's 79th birthday party was a day-long affair Nashville to Knoxville, where Acuff was toasted by the fair and many countries represented there. It was a fitting tribute to the Tennessee gentleman from nearby Maynardsville, where his legend began ... "It

used to be," Rachel Parton Dennison says, "people would say 'Aren't you Dolly Parton's sister?' Dolly says somebody came up to her the other day and said, 'I know who you are . . . you're Rachel Dennison's sister.' Now can you imagine that?" (Rachel's one of the stars of the new weekly TV series "9 to 5" this fall) . . . Dolly's been at home in Brentwood recuperating from her latest hospitalization . . . Bill Anderson's hosting "Fandango" a new game show taping her for the Nashville Network, which begins daily programming next spring . . . Why isn't National Guitar Month October, Country Music Month? . . . John-





October ir Country Muric Month

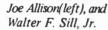
ny Paycheck's belongings, from a Mickey Mouse cassette player to rhinestonestudded stage clothes, remain boxed up in a warehouse while Federal Bankruptcy Court decides what to do about his debts. The IRS was ready to auction everything but 32 minutes before sale time, Paycheck's lawyer filed a bankruptcy petition, an action which means, for now at least, his things will stay put . . . 10 years ago Leon Russell came to town to make an album called "Hank Wilson's Back, Volume 1." Well, Hank's back again (Volume 2's in the can), and Leon Russell's in Nashville for good, he says. He's now a resident of this Middle Tennessee town . . . Isn't it interesting that, at Knoxville's World's Fair, just above the Elvis Presley corner, with its \$24.95 portraits, on the floor above is the Rembrandt gallery, with portraits priced at

GRAND OLE OPRY spokesman Jerry Strobel's update on this year's 57th Opry birthday party October 12-17, originally started as a DJ party, will honor DJ guests this year with: 1) free registrations; 2) special "live" broadcast hook-ups from the lobby of the Opryland Hotel, with the cooperation of FICAP (Federation of Country Air Personalities); 3) two separate days of artist/DJ tape sessions, enabling a greater number of artists to be there and available to the stations; 4) "Hot-Line" radio reports, free, and fed daily to stations on a firstcome, first-served basis. Due to phone company limitations only 150 stations can be serviced this year, so if you're interested, write: Hot-Line Reports, 1514 South Street, Nashville, TN 37212 immediately: 5) Special plans have been made for an all-DJ live audience during taping of "Hee Haw," which will also involve participation of various members in the audience . . . The regular \$50 registration fees for convention week are donated in-part to the Opry Trust Fund. Since its inception in 1965, this fund

has paid a total of almost a million dollars (\$825,378.99) to destitute individuals in the music world. In the past 12 months alone \$83,662.50 has gone to 35 people, and all monies were derived solely from contributions made to the Annual Opry Celebration. Fund recipients do not have to be members of the Opry. Oh yes, and anybody who registers for the celebration is automatically donating \$25 to this special program. I know a good number of people who've been saved from financial disaster with help from the Opry Trust Fund.

PERSONALITIES: Mel McDaniel's "Brew" parties are popping up all over, with total breweries' cooperation . . . Vegas mainstay Tommy Bell following the pattern of Lee Greenwood, who did his homework as a Vegas veteran until his star began to rise, thanks to his Nashville champions . . . Bob Precht will produce, Walter Miller will direct this year's CBS-TV special of the CMA Awards, Barbara Mandrell & Mac Davis hosting . . . Joe Galante to replace Jerry Bradley at the Nashville helm of RCA? . . . Music veteran Joe Allison joined Walter F. Sill, Inc. in charge of network TV development. Joe's a member of the DJ Hall of Fame, the Nashville Songwriters' Hall of Fame, the million-dollar songwriters' roundtable, and a hit record





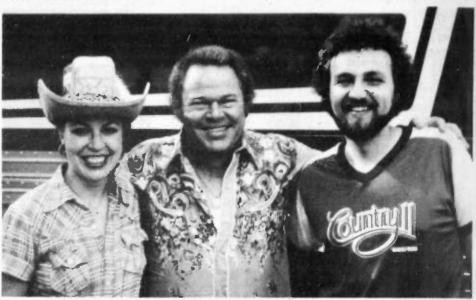


producer. He's been in the antique business . Larry Norton, a member of the Nashville Brass and hit record producer of the hot new Chantilly group, announced that group's next release will be on F&L Records . . . The Music Row Crime Wave is not a clever production or promotion idea. Unfortunately, dozens of offices on 16th and 17th Avenues have been ripped off in recent weeks, more than ever before... Lee Shannon invited us to drop by his live broadcast during convention week for an on-theair chat. Lee, long a mainstay at WIRE/Indianapolis and these days directing musical traffic on his show at WQIK/Jacksonville. He'll be in the lobby of the Opryland Hotel as usual . . . Moe Bandy had to intervene personally to allow entrance backstage in Toledo, OH for one of his big fans, F. Lee Bailey (the celebrated legal eagle) Charles Fach is President of the new Compleat Entertainment Corporation, a new major record label in Nashville. Other principals are Irwin Steinberg and Bill Hall. The company's publishing arm will be headed by Glenn Sutton.





OS2 MAKES ITS MARK — Since KPCQ (QS2)/Powell, WY went on the air last May, it has been making its mark on the community. Recently area residents got to turn the tables during the station's "Farmer Rancher Appreciation Days," where listeners could put their brand on the QS2 building followed by a country-type cookout. Pictured at left are station GM/Owner Ron Barnhart and wife Rosemary slapping their brand on the station ranchhouse, while right photo pictures Production Director/midday Jock Keith Packard and evening personality Wally Rogers preparing the grub.



COUNTRY 11 WELCOMES CLARK — During the two-day outdoor "Country Concert 82," WWWE/Cleveland welcomed country performers such as Merie Haggard, Tammy Wynette, Tom T. Hall, Joe Stampley, and Roy Clark to the area. Following the concert, Clark took a little time out from performing to pose with Country 11's Jean Guzay and MD Ray Marshall.



HANK HOES DOWN IN SPOKANE — The Second Annual Country Hoedown in Spokane, WA attracted at least one country legend, Hank Thompson, who is shown here doing an interview with KDRK-FM air personality Bob Simon (left) and salesman Bob Sargent (right).



KHJ GIVES GOLD, NOT SHAFT — In conjunction with Jerry Reed's single, "She Got The Goldmine, I Got The Shaft," RCA Records and KHJ/Los Angeles awarded one lucky listener a gold Krugerrand during their special "Gold Weekend" promotion. Pictured are (I-r) RCA's Carson Schreiber, KHJ morning personality Lee Sherwood, contest winner Georgeanne Smith, and KHJ PD Lon Helton.



Country News This Week's Guest: RONNIE MILSAP

Call Pete Howard or Kirt Daniels (213)392-8743 228 Main St., Suite R Venice, CA. 90291

WANTE STATE OF THE STATE OF THE

CALENDAR



BRAD MESSER

Flying Cars? Worldwide Cable Radio?

If the future had turned out as suggested by cover art on 1950's magazines such as "Popular Mechanics," you and I would now be commuting between solar-powered homes and park-like cities of glass and steel in small flying cars or backpack helicopters.

If the future turns out as suggested in some of the nightmares now being dreamed by radio executives, FM will crowd AM into the poorhouse, barely prior to itself being devoured by the mighty new monster Cable.

The Cable Monster certainly appears to deserve respect and attention, primarily because giving a listener the choice of an almost unlimited number of channels would produce audience fragmentation of a truly nightmarish degree, the reasoning

The reasoning might be right, but I offer several reasons it may be wrong. Experience has revealed it's often not an anticipated development that finally precipitates crisis. And those who fear being devoured by some aspect of cable should consider what will probably be as important a factor in the future as it has been in the past, and that's the good of reliable local News and community involvement.

Cable has no tunes we don't have at the home station, so we can't be beaten exclusively by music from afar. Special programming such as star interviews and strip features are readily available from syndicators, so the Big City cable can't get us local yokels there. And no matter how impressively fancy a satellite dish might be, cable offers only about the same extent of portability as the Rocky Mountains. The strictly fixed-location limitation eliminates cable competition for the transistorized traveling troops.

It may be cable that eventually kills us, but I deeply doubt it. Doomsayers who warned that television would murder the movie industry and ravish the radio business didn't give enough weight to the adaptability factor. Kinda like those who predicted we'd all be driving around in electric cars by now didn't figure in the prohibitive cost of, heh heh, the extension

Comstock Blows Fortune, Then Brains

MONDAY, SEPTEMBER 27 - The Comstock Lode in Nevada has yielded more than \$300 million worth of silver and gold, and in the beginning Henry Comstock had a valid one-third claim. But he decided to take a quick profit. selling his share to "a sucker" for \$11,000. He used the money to open a general store in Carson City. Comstock had outsmarted himself. His store went broke, his wife ran off with someone else, and on this date in 1870 Comstock put a pistol to his head and ended his life.

Book matches were patented 90 years ago today.

Yom Kippur, the Jewish day of atonement. Golfer Kathy Whitworth is 43. William Conrad is 62.

"Cookin' Across The Ground"

TUESDAY, SEPTEMBER 28 — The fastest thing on two wheels is a custom-built 21-foot-long motorcycle powered by twin 750cc Yamaha engines. Don Vesco set the world speed record in his "Silver Bird" seven years ago today, averaging just over 303 miles an hour through a measured mile on the Utah salt flats. "You definitely know when you're going 300 miles an hour that you're cookin' across the ground," says Vesco. "I knew I would do it. When I was 16 or 17 that was in the back of my mind the whole time, going out and getting this record.

Pope John Paul I died four years ago at age 65, having been elected only 33 days earlier.

Brigitte Bardot is 48. Marcello Mastroianni is 58. William S. Paley of CBS is 81.

U.S. Diesel Cars Doubling Annually

WEDNESDAY, SEPTEMBER 29 — There were already electric, gasoline and steam-powered vehicles 87 years ago when Rudy Diesel invented the plugless engine that bears his name. It made him rich and famous, and gave him the idea that diesels could power the world, if only he could obtain contracts for huge quantities of oil from the Middle East. He was on a steamship on his way to Arabia 69 years ago today, when he fell overboard and drowned in the English Channel. Bob Gibbons, President of the Diesel Automobile Association of America, says Americans now drive 1,800,000 diesel cars and "almost all of them have been put on the road since 1980. Diesels have grown about 100% annually for the past five

Runner Sebastian Coe is 26. Madeline Kahn is 40. Jerry Lee Lewis is 49. Moviemaker Stanley Kramer is 69. The first singing cowboy in the movies, Gene Autry, is 75.

A-Sub Enemy: The Fishing Net

THURSDAY, SEPTEMBER 30 — The world's first atomic submarine "Nautilus" was launched 28 years ago today in 1954. It was the first boat to circumnavigate the globe underwater and first to sail beneath the polar ice cap. But even with modern electronics, "Communications is still the bugaboo," says H.T. VandeKerkhoff. He's national Secretary-Treasurer of the U.S. Submarine Veterans of WWII. "With the equipment that is normally in operation, the submarine has to come in close proximity to the surface and extend an antenna into the air. That is why you hear so darned often about subs getting tangled up in fishing nets and surfacing under other vessels!

The \$1 million-a-year son of a chauffeur and a maid, Johnny Mathis, is 47. Angle Dickinson is 51.

Walt Disney World's \$800 Million Addition

FRIDAY, OCTOBER 1 — When Walt Disney decided to create the world's first huge theme amusemen park, everyone advised him not to take the risk. His faith inspired Disney to mortgage his house, furniture, stocks and life insurance to build Disneyland, which opened in 1955. His follow-up success was "Disneyland East," the huge Walt Disney World complex near Orlando, Florida, which opened eleven years ago today. On this anniversary the park's new \$800 million section opens. One part - Future World - features a 180-foot tall world globe.

This tenth month gets its name from the Latin word octo, which means eight, because of its place on the old Roman calendars. "October always has 19 fine days," says the "Old Farmers Almanac.

Seven-time American League batting champ Rod Carew is 37. Julie Andrews is 47. Richard Harris hits 49 and Tom Bosley is 54. Former President Jimmy Carter is 58. James Whitmore is 61 and Walter Matthau is 62.

RCA Is So Excited...

POINTER SISTERS "I'M SQ EXCITE



CHR NEW & ACTIVE

POINTER SISTERS "I'm So Excited" (Planet/RCA) 99/28 Moves: Up 9, Debuts 17, Same 45, Down 0, Adds 28 including WCAU-FM, WGCL, KZZP, WSPK, WLAN-FM, WYCR, WAXY, CK101, WRQK, KIIK, KEYN-FM, KKXX, KJRB, WISE, KPUR.



Produced by Richard Perry

And Nobody Can Deny It:

SYLVIA "NOBODY"



CHR NEW & ACTIVE

SYLVIA "**Nobody**" (**RCA**) 110/13 Moves: Up 53, Debuts 16, Same 28, Down 0, Adds 13, KIMN, 92FLY, WIFI, B97, KROK, WZYP, WKFR, WEBC, KQKQ, WFEA, WOMP-FM, KCBN, KOZE, WKBW 26-20, Q105 13-7.



Black Radio



WALTLOVE

URBAN WINS IN NEW ORLEANS

A WAIL Of A Success Story

Before we all get caught up in the fall Arbitron, I would like to go back and take a look at WAIL/New Orleans. Why? WAIL's success story is so unique I feel that the station's continued upward trend to the number one position overall deserves our attention.

New Orleans has always been viewed as a unique market in terms of accepted radio programming practices. The city may be different, but apparently no more so than any other metropolitan area of similar size because WAIL's Urban approach has come out on top. To get a better picture of WAIL's strength, here are the spring ARB 12+ figures, compared to last fall's survey period:

	Fall	Spring
	'81	'82
WAIL (Urban)	10.6	12.9
WEZB (CHR)	11.5	8.6
WYLD-FM (Black)	6.8	6.4
WNNR (Black)	2.3	3.3
WBOK (Black)	1.7	3.2
WYLD (Black)	1.9	3.2
, ,		

It's obvious that Black radio is doing quite well in New Orleans. It is also apparent that WAIL's Urban format has proven to be just what Program Director Barry Richards said it would be — a winner!

Barry agreed to talk with me about the positive changes happening at WAIL, and why he thinks that station is doing so well. I asked him if he thought the current ratings were for real.

"Oh, they're real alright," he said. "I definitely think we're the number one station for a number of reasons. First, we have a feel for the streets. Second, we don't subscribe to Arbitron, and for Arbitron to show us number one when we don't have an advertising budget, no promotional dollars or TV spots is just incredible. It must be true, though, because the only way we have reached the people is over our air, and by being on the street.

"The only reason we haven't bought the book is we just didn't have the money. We've never had the money for a lot of the things that we need, but all that is starting to change with our current numbers.
"I don't know of any radio stations

"I don't know of any radio stations around the country that are number one in their respective cities without subscribing to Arbitron. All this really proves to me is that Arbitron is 100% 'legit,' and it just gives them more credibility as far as I'm concerned.

"I think the only reason we've been able to exist through the hard times is we have been in tune with the streets. We play the black music that white people like and the white music that black people like — put that together and you've got a high energy 'Funk & Roll' radio station. That's what we are."

Migration Music

Considering New Orleans's sunbelt location, I asked Barry if he felt the migration of people from the Midwest and Northeast helped WAIL achieve success.

"I do think that migration has helped us. But even more importantly, we are something new to the city. They've never really had a 'salt & pepper' station before. Before I got here it was either one or the other — a Black radio station or a Pop radio station. We are the first radio station in this town to play whatever music fits, no matter what color the artist is.

"The audience down here is tremendously receptive to what they like, and we've operated under a lot of handicaps since I've been here, but things are really beginning





Ron Ash Air Personality



Jay Johnson Air Personality



Ben Sudduth News Director



Rob Neal Air Personality

to pay off now with our good numbers. We are anticipating some major promotions this fall, and we're beginning to straighten out our signal problems with some new electronics. Our bus-card campaign begins soon. We're what New Orleans wants to hear, and black or white they're listening to us. At present, I would say that our audience is about 70% black and 30% white."

What About Sales?

The ratings are strong, but how about revenue? I asked Barry about national business.

"National buys are very good at this time. WAIL is seeing its biggest grosses ever. Even with the economy in a slump, we're doing tremendous. Our billing has tripled, and so has our spot rate . . . we are making money. We are, however, still getting some resistance from a few local retailers who contend that they don't want the kind of clientele that we will attract to their businesses. I think when these guys realize what we can do for them, their attitudes will change. It's already starting to change some."

The Urban Craze

Last year we saw failing stations converting to the Country format at what seemed like the rate of several a week. Not long ago a similar migration to Disco or Dancemusic occurred. Is there a new movement toward Urban as a format? Barry told me, "I think the Urban format is what Top 40 or CHR us-

ed to be. Rock & roll is stale, stagnant, and people are tired of hearing the same 20 recurrents over and over again. R&B, funk — that's what is happening!

"Street records are what the people want, a fusion of R&B, new wave, and funk. Records like 'Pack Jam' by the Jonzun Crew, '777-9311' by Time, 'The Message' by Grand Master Flash, and 'Planet Rock' by Soul Sonic Force are crossing all barriers — black, white, brown, yellow or red. A lot of music isn't selling in this economy, but most black-oriented music is. All the songs I've mentioned are selling, and that should tell some people in the broadcasting business that they need to be more openminded in their music programming.

"Most CHR and A/C stations won't play black music; that's why I say we are the mass appeal station. Don't think this type of radio is a fluke . . . in fact, it's been building for years. Now that we have Black radio on FM in stereo with more professional approaches to the format, Black radio is coming into its own.

"As you know, my roots are in Washington, DC black radio. I grew up listening to WOL and WOOK ... R&B music has always been there, and has built a foundation that is unbelieveable. I know that Urban radio is here to stay."

Barry was quick to point out that WAIL would not have "happened" without the support of owner Ed Muniz. "He has really lived up to his word," Barry told me, "now that the station is making money, things have changed here. We're building a new production studio; we've installed new Optimods for our transmitter to help boost the signal (WAIL's tower is 35 miles outside of New Orleans in Slidell, LA); we're putting our music on carts. He's really "throwin' down' now that we've got the bucks to do all the things that needed to be done before. Mr. Muniz is really coming through for us.

"Finally, I'd like to say that retailers and all types of advertisers are going to have to change their attitudes about Urban and Black stations when these stations continue to win all over the country. In my head I'm looking for numbers, and if I'm number one in men and women 18-34, what the hell difference does it make if the people are black, white or yellow? They buy products and pay for services. Money is green!"

Incidently, Barry also told me that Ed Muniz has taken excellent care of the staff following WAIL's market leading success. I must say that it's nice to hear that positive things are being done, and that the employees are sharing in the harvest.

The Music Section

Black Radio's Most Accurate Music Information Begins on Page 52



THE MAJIC \$25,000 — Accepting a check for \$25,000 may seem delightful to some people, but for William Duncan of Houston, it's serious business. Pictured (I-r) are Music Director Ross Holland, KMJQ air personalities Greg Mack and H.F. Stone, contest winner William Duncan, Program Director Fred Henderson, and KMJQ DJ "Shy" Eli Adams.



KTWN WELCOMES PATRICE — While In Minneapolis/St. Paul, Patrice Rushen took time out to go by and say helio at Pop-Jazz station KTWN. Pictured from left to right: club manager Ron Scott; Patrice; and KTWN Operations Manager Tom Pelissero.

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Will include logo or other line art on ads of two inches or more If 'camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date Marketplace ads are non-commissionable.

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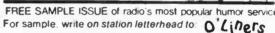
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or, Don Rose, KFRC, "Can't tell you all the tim I've had the pleasure of recommending you to guys who inquire where I get my material."

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The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

Opportunities

Openings

EAST

WGRQ/Buffelo needs off the wall morning men to join established morning teem. Good bucks. Solid com-pany. TGR: Paul Helne, 59 Virginle Place, Buffelo, NY

NY based syndicated radio show seeking female co-hoat. Distinctive voice and personality, Major market experience. Should live in NY area. Contect Joel Salkowitz, (212) 888-7744, (9-24)

Coestal ME CHR needs pert-time announcer. Must be experienced. T&R: Tim Moore, KISS94-FM 45 High St., Ellsworth, ME 04805. EOE M/F (9-24)

WHYL. Harrisburg's contemporary Country has an immediate opening for an experienced ND. TER: Frenk Kelley, GM, P.O. Box WHYL, Carliele, PA 17013, EOE M/F (9:24)

Future opening for experienced Country eintalent. Must relate to adult Country eudience. TER: Sherm Chester, WSCL, One Memorial Circle, Augusta, ME 04330. EOE M/F (9:24)

Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attenand action.

Order an Action Ad that reflects the excitement of your station and gets quick results

Just call PAM at (213) 553-4330.

Openings

Experienced Station Manager, Sales Manager, sales personnel for A/C market leader. WKZX, P.O. Box 1251, Presque Isle, ME 04769, (9-24)

News Director at 50k clear-channel seeks tapes and resumes for future possible openings. Please, no phone calls. Bill Lowe, ND, WHAM, 350 Eest Avenue, Rochester, NY 14604. (9-24)

Sales radio eir time for DC based nations radio fea-ture. Sales manager and/or partnership possibilities. DC Audio, National Press Building, Weshington D.C. 20045. EOE M/F (9-24)

HOT HITS: WFEC needs experienced high-energy personelity. Great pay/benefits. T&R: Jeffery Scott, 900 Market Street, Harrisburg, PA 17105. No calls. (9-24)

Needed immediately: Anchor/reporter for NH's lergest city. Professional breodcasting experience. T&R: ND, WFEA, P.O. Box 5300, Manchester, NH 03108. EOE M/F (9:24)

New York City-based production house Is looking to take on a telented radio pro-ducer for future network and syndication projects. Production persons with good writing and studio skills, and a strong background in AOR may send T&R to Production, P.O. Box 800, New York, NY 10101. EOE M/F (10-8) •

Doubleday Broadcasting looking for experienced street smert Rock & Roll Promotion Director, Send resume and samples: John Larson, WAVA, 5232 Lee Highway, Arlington, VA 22207. EOE M/F (9-17)

Openings

New Hampshire sea-coest CHR needs night jock. 6-12midnight plus production. T&R: Mark Ericson, Box 1540, Exeter, NH 03833, EOE M/F (9-17)

AFTERNOON DRIVE

WKBW RADIO HAS AN IMMEDIATE OPENING FOR AN AFTERNOON AIR PERSONALITY. THIS IS AN OUTSTANDING OPPORTUNITY AT ONE OF AMERICA'S PREMIER RADIO STATIONS - EXPERIENCED INDIVIDUALS SHOULD SEND TAPES AND RESUMES TO:

NEIL McGINLEY WKBW RADIO 695 DELAWARE AVE. BUFFALO, NY 14209 EOE/MF

> WKBW Radio 15 a Capital Cities Station

SOUTH

Wented: Strong enchor reporter with smooth network style delivery. No calls. T&R only: Deve Greer, Ken Network, 800 Embessy Sq., Louisville, KY 40299 EOE M/F (9.24)

Openings

New Gulf Coast 24-hour Country seeking aggressive sales person with proven retain sales track record. Guarantee plus commission. (512) 565-4106. EOE M/F (9-24)

KLOU/Leke Charles needs Oldles PD. T&R: Paul Starr, Box 1725, Lake Charles, LA 70602. EOE M/F (9-24)

Three good opportunities, PD, Operations Manager, experienced announcer, Small Southern market, T&R, F.E. Holliday, Box 5797, Meridian, MI 39301, EOE M/F

Opening for middey sir personality. T&R: Box 11411, Montgomery, AL 36198. EOE M/F (9-24)

Chief Engineer needed for AM/FM in Southeest. Duties include technical supervision of nearby sister AM. Excellent salary. Ask for Ted Tibbett (601) 545-1230.

CHR in Amerillo has immediate PM drive opening. Personality a must. T&R: Tony Mathes, KHBQ-FM, Box 31090, Amerillo, TX 79120, EOE M/F (9-24)

Engineeri Growing chain in the great state of TX. Need ed now! Broadcast engineer. Call Steve (214) 757-2662. EOF M/F (9-24)

WJMI Jackson's #1 station is accepting T&R's for current and future openings. Must have experience. Females encouraged. T&R: Box 3320, Jackson, MS 39207. EOE M/F (9-24)

\$1,500 a month plus. CHR mornings future. Hip, funny, topical. Super community involvement. Team player who accepts guidance. TER: Box 7488, Amerillo, TX 79109. EOE M/F (9-24)

Marketplace

Current and Classic Airchecks!

Special Issue #S-4 covers Salt Lake City & Minneapolis-St. Paul, HIT CHR'S KDAB-KCPX-KRSP-KFMY, AOR'S KCPX-FM & KRSP-FM, and A/C KISN from Salt Lake City. CHR's WLOL & KDWB, AOR'S KDWB-FM & KQRS, and A/C'S KSTP-FM and WCCO-FM from the Twin Cities, 90-minute cassettes,

Current Issue 129 features K101/Chuck Browning, KFI/Lohman & Barkley, WLS/Don Geronimo, KCBQ/Charlie & Harrigan, KSSK-Honolulu/Aku, KISW-Seattle/Langen & West, KRLA/Terry McDonald, KIQQ/Bruce Chandler, and from Sacramento, KROY-FM and KSFM. 90-minute cassettes,

Classic Issue /C-23 features WMCA/Gary Stevens-1965, WRKO/Dale Dorman-1969, KHJ/John Sebastian-1978, KFWB/B. Mitchell Reed-1961, B100/Beaver Cleaver-1976, K100/Eric Chase-1974, KKDJ/Jay Stevens-1973, KIIS-FM/Mike Wagner-1976, and KFRC/Don St. John-1975. Cassettes, \$10.50, Write us for a back is

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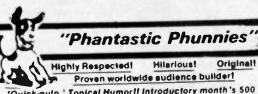


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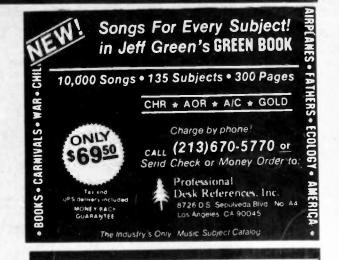


'Quick-quip,' Topical Humorll Introductory month's 500 topical one-liners and 'BONUS'... Just \$2,00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

RADIO PLACEMENT -

If you are currently employed, but thinking of improving your position, or if you are "in between and looking," NBTC can help. We specialize in placing qualified DJ's, news people, sports, PD's, sales and management. For confidential details, including registration form, enclose \$1.00 postage and handling to:

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The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.

Just call PAM at (213) 553-4330 for more information.

Opportunities

Openings

WBTH/WXCC seeks news person/ennouncer. Sports background helpful. Experienced only. Call Randell Barger (304) 235-3600. EOE M/F (9-24)

Top Country FM needs lock with good production. TBR: WYRL, 2221 Front St., Melbourne, FL 32901. (9-24)

TX Superstars looking for Production Director. Excellent writing and production techniques. Great bucks. TBR: Lee Roberts, KFMX, 5813 Villa Dr., Lubbock, TX 79452. EOE M/F (9-17)

Immediate opening for experienced A/C communi-cetor. Team worker/Strong production. Females en-couraged. TER: Lee Welker, WWSA, P.O. Box 1247, Savennah, GA 31402. No calls please. EOE M/F (9-17)

Fulltime opening for experienced DJ. Please send TGR: Bob Key, WOKS, Box 3320, Jackson, MS 39-207. No cells. Females encouraged to apply. EOE M/F (9-17)

3WQ, now Penama City's Country, looking for air personalities/communicators/news people, T&R: Box 1430, Panama City, FL 32401, Attn: Scott Owens, PD. EOEM/F (9-17)

Wanted one hell raiser, PM drive slot on top contemporary Country station, TSR: Mickey Brayton, Box 2841, Ocale, FL 32678. (904) 489-2800. EOE M/F (9-17)

Midday A/C personality, production growing chain advancement possibilities. Experienced, highly self-motivated. T&R: Welt Howard, KNIN-AM, Box 787, Wichita Fells, TX 76307, EOE M/F (9-17)

#1 A/C WRVR looking for a Creative/Production Director. Strong, smooth adult voice a must. T&R: Jim Robertson, 5904 Ridgeway Parkway, Memphis, TN

WLAS now eccepting T&R's for future openings. Send to: Willis Williams, Box 760, Jacksonville, NC 28540. EOE M/F (9-17)

WAPE/Jacksonville looking for metura ennouncers for future openings. Production skills a must. TER: Bob Campbell, Box 486, Orange Park, FL 32073. EOE IM/F (9-17)

Medium market radio station seeking experienced air personnel to work Black format. Apply to: WJKX, 4519 Jefferson Ave., Moss Point, MS 39563. Attn: GM

WXAM/Charlottesville, VA seeks T&R: for future full & part-time openings. Opening NOW for News Director. Send to: Ed Rodriguez, Box 1294, Charlottesville, VA 22902. EOE M/F (9-17)

Station in deep East Texas, building from ground up, needs full staff, Sales engineering announcers. Exper-ience a must. Call Jason (713) 639-6639 after 5:00 PM. EOE (9-17)

Adult air talent wented. WRVR is looking for you. TER: Jim Robertson, PD, 5904 Ridgeway Parkway, Memphis, TN 38119. EOE M/F (9-17)

Openings

Oklahoma Country station accepting applications from professional air personalities with good production. TBR; salery requirements: Carl Drake, KRPT, Box K104, Anadarko, OK 73005. EOE M/F (9-17)

COMMUNICATORS

Top 10 A/C FM looking for air talent, news people. Moving quickly with right people. T&R: Radio & Records, 1930 Century Park West, # 391, Los Angeles, CA90067

Capitol Broadcasting is expanding again and looking for talent. After taking our Louisville property to the number one position in the market we're looking for candidates to help in our expansion. We need top flight broadcasters in programming, sales, management and technical areas. Send T&R: Ray Quinn, WRKA-FM, 10001 Linn Station Rd., Louisville, KY 40223 or call (502) 423-9752. EOE M/F

MIDWEST

Coech. To program great Country station. Must know Country and how to work with and motivate people. Call Don Paul, Grbat Empire Broadcasting, (316)

News people, announcers needed by Stuart Broad casting. Stations in five Midwest states. Send TER Orv Koch, 625 Stuart Building, Lincoln, NE 88501

Morning news writer/anchor at least two years experience. TGR: Elizabeth Clancy, ND, KRNA, 1027 Hollywood Blvd., lows City, IA 52240. No phone cells please. EOE M/F (9-24)

Morning drive news enchor/reporter for WBOW/ WZZO needed. Must be experienced. T&R and writing samples: Barry Kent, 1301 Ohio St., Terre Haute, IN 47807. EOE M/F (9-24)

New ad agency seeks freelance voices. TER: Steven Dahlman Creative Services, 931 22nd Ave., 17, Coralville, IA 52241. (9-24)

KSTT/Quad Cities, seeking A/C PD for AM facility. Send T&R: (composite if evailable) to: GM, KSTT, P.O. Box 3788, Davenport, IA 52808. No calls. EOE M/F (9-24)

Still looking for a great Country personality/production pro. Stereo Country soon to triple power. T&R: Greg Thomas, WFMB, P.O. Box 2989, Springfield, IL 62708. EOE M/F (9-24)

Openings

Production Director/middey jock for regionally respected energized A/C. TER: KLOR, Suite 414, Community Bidg., Ponce City, OK 7-1801 Attn: Max Miller. (9-24)

K104 Champeign, IL looking for AOR/CHR after-noon personality. First opening at this top-reted station in 18 mas. Call Mike Haile (217) 352-1040. EOE M/F (9-24)

KWLO has opening for News Director. Expenence preferred. TGR & salary requirements to Tom Burger, Box 1330, Waterloo, IA 50704. EOE M/F (9-24)

WERC/Duluth has opening for news anchor/reported Mature voice and writing ability a must. TER: Dick John-ion, 1001 E. 9th St., Duluth, MN 55805. EOE M/F (9-24)

News reporter. Gathering, writing for community involved station, not an anchor Job. T&R: WMCL, 811 Broadway, Mt. Vamon, IL 62864. EOE M/F (9-24)

Aggressive News Director wanted to rebuild news department in a medium sized competitive news market. Must have radio experience. Send T&R: Radio & Records, 1930 Century Park West, #388, Los Angeles, CA 90067

WHK/Cleveland has rare afternoon drive opening. Looking for creative, personable, entertaining, con-clee communicator. T&R: Joel Rabb, WHK, Statler Office Tower, Cleveland OH 44115. EOE M/F (9-17)

WYTL/Oshkosh, WI lost Backy Brenner to KMPS-FM. Her efternoon drive shift is open. Must be strong on production. T&R: Tim Morrissey, Box 1490, Oshkosh, WI 54903. No calls. EOE M/F (9-17)

#2 isn't good enough, so we're adding a News Department. Good bucks for good people. TER: WXUS, P.O. Box 7093, Lafayette, IN 47903. EOE M/F (9-17)

PD. Successful AM Country. Must be creative, work well with people. Good bucks, benefits. T&R: Don Kid-well, WONE, 11 S. Wilkinson St., Dayton, OH 45402 or (513) 224-1501. (9-17)

sonality is what we want. TER: Box 15090, Cleveland, OH 44115, EOE M/F (9-17) you a communicator? Bright entertaining per-

Central IA CHR station looking for experienced, aggressive ND. Send T&R: Jamie Grout, IXIJ, Pella, IA 50208, EOE M/F (9-17)

Big Band DJ. On-air programmer position open. WVGO-AM/Lansing, MI, MOYL format. Mornings, public appearance and production duties plus programming. Salary based on experience. Send T&R: R. Goodrich, 2517 East Mount Hope, Lansing, MI 48910. EOE M/F (9-24)

Openings

WEST

AM/FM central California coast station seeking PD, in charge of one-eir personnel and morning drive, Promotion/production experience preferred. TER: Box 697, Lompoc, CA 93438 Attn: Menagement. EOE (9-24)

Experienced radio Sales Manager, loves Jazz. Opportunity to become GM. Possible equity interest. Resume to: KJAZ, Box 1450, Alameda, CA 94501. EOE M/F (9-24)

If you're a great talent, not afraid of hard work and want to get in with one of the best companies around. Keep reading! Growing chain with major Western CHR FM looking for people who want to win! If you're up to a challenge, want to work in superior weather, and want to get in on the ground floor of an exciting FM killer, this may be the career move you've been waiting for. Send complete resume, with references, and salary requirements, along with your best tape to: Radio & Records, 1930 Century Park West, #390, Los Angeles, CA 90067.

News opening. Part-time, KRKE-AM/KWXL-FM news, Box 737, Albuquerque, NM 87103. T&R: Randy Lavonn. Experience preferred, EOE M/F (9-24)

NAUK needs efternoon jock and Production Director. TER only: 1428 5th Avenue, Seattle, WA 98101. No cells. EOE M/F (9-24)

KOPA/Phoenix says Thank You to the hundreds who were interested in being an integral part of our growth by applying for our recent mid-day opening. We are proud to Welcome Greg Roberts from KFYE/Fresno as our choice and hope you'll keep us in mind the next time you're ready for a move up. (9-24)

CONSIDER CANADA

100,000 watt Country FM in Canada's most exciting major market is looking for a red hot morning personality. Humor must be adult. Pros only. Great staff/great fringes. T&R: Radio & Records, 1930 Century Park West, #389, Los Angeles, CA 90067.

KSCR/Renton, WA looking for Sales Manager. 5 yrs Sales experience required. Contact: Dale Owens, (206) 251-5151. EOE (9-17)

KYJC/Medford, OR seeking full-time newsperson. Contact: R. Charles Snyder, (503) 779-3131. EOE M/F (9-17)

Experienced Christian radio people needed. Two key staff openings, Inquire immediately. Please call (505) 623-9797.

Opportunities

Openings

TER, writing samples for future news positions with KPNW-AM (50,000 W) and KPNW-FM (100,000W). Alva Taylor, ND, 1345 Olive, Eugene, OR 97401. No cells. EOE M/F (9-17)



Co-Anchor The #1 Team In News

ABC's KGO news/talk radio, Northern California's number one rated radio station, has an exceptional opportunity for a seasoned newsperson to coanchor our afternoon schedule.

We're looking for the candidate whose track record demonstrates the ability to go beyond straight news coverage, develop new on-air approaches, and key into one of the most responsive audiences in the business.

Your expertise should include thorough knowledge of multi-faceted news broadcast technique, and an intuitive talent for dealing with people. Above all, we're looking for innovation, creativity and a resume/tape that shouts talent.

If you're our candidate, the number one team in news is waiting to hear from you. Forward your resume and reel to:

Bruce Kamen
News Director
KGO AM/FM
277 Golden Gate Avenue
San Francisco, CA 91402

An Equal Opportunity Employer

Openings

#1 station 12+; 18-34; 18-49! A super opportunity for an effective communicator. Someone needed to add to our proven team at this CHR station. Top pay and benefits for the right person! Submit your tape and resume to: Jamie Sears, KTRS Radio, 251 West 1st St., Casper, WY 82601. (9-24)

Positions Sought

I Love AORI Seeking foot in the door opening at AOR station anywhere, any shift. Presently on air at non-commercial AOR. DAVE (615) 885-5900. (9-24)

Country morning pro available. Winner, Majors only. (314) 668-8637, evenings. (CST). (9-24)

Experienced DJ looking for small market, Midwestern station. A/C, AOR, CHR, news & production. RAY (312) 636-0815. (9-24)

Beat individual men 18+ numbers at WTUE #AOR in Top 50 markets. 12+-15.3 average. MD also. Cell me, JIM KINNEY (513) 299-6933. (9-24)

ersonality morning man AOR, Great references & stings. Top 30 markets only, BILL (408) 374-6168, (9-24)

DJ looking for a Black medium merket radio atation to grow with. For tape call EDDIE (312) 374-3210. (9-24)

E.T. made a long distance call...now it's your turn! Major market pro looking for PD position or hot on-air gigl CHRIS (916) 481-ROCK. (9-24)

One to one AOR jock, dependable, creative, good production. B.A., experience in Top 60 merket. (419) 865-4375. (9-24)

Community-minded DJ looking for small/medium market job. CHR or Oldies formet. EDDIE SILVA, for tape (415) 924-4894. (9-24)

Sports, news reporter looking to move, 5 yrs. experience at age 23. Strong P.B.P., news delivery & writing skills. STEVE (216) 688-8461. (9-24)

Marc Sommers of WABC

music radio New York available for Air Personality in major or large markets . . . or Program Director in large to medium.

Proven Pro with 12 yrs. experience: Three yrs. on air at WABC and as P.D. of WNOE/New Orleans. Contact: 71 Woodland Ave., River Edge, N.J., 07661 (201-261-7611)

You name It, I'll do it. Sports must be a partial responsibility. 3 yrs. experience. Sports Director. Dedicated & herdworking. (315) 942-2007. (9-24)

Family man out of work. CHRIS TODD, formerly J96/ Moorehead City, NC. 10 yrs. redio wants programming, music, day/eir. (919) 223-5376. Need decent bucks. (9-24)

Some people say my kids are spolled but I thought they all smelled like that, Humorous, entertaining CHR jock is available. ROB (312) 894-3987, (9-24)

Prefer announcing, production, news, copywriting. Degree, broadcast grad, some sxperience. Interested? JANET LYNCH (502) 895-5208, mornings, evenings (EDT), weekends. 3743 Deep Dale Lane, Louisville, KY (9-24)

Dynamic lady jock. Major market experience, have handled varied formats. PATTY (805) 484-5809. (9-24)

Positions Sought

Oancin' DANNY WRIGHT KCBQ/KROY/KMJK/KJR/ KNBQ looking ... are you? (206) 838-6821. (9-24)

Enthusiastic, bright, versetile broadcaster. Experlanced in Country A/C. Personality, P-B-P & news. Seeks position to work hard & progress. NEIL ISAACS (616) 798-4613. (9-24)

Conversational, personable, 10 yrs. succeeding in Top 20 market. Seek A/C, MOR or first break in Telk. TOM (306) 621-5203, evenings. (9-24)

Looking for a position in small/medium market Versatile/willing to work hard, creative in commercia production, WADE FARLOWE (502) 477-8161. (9-24)

Experienced 6 yr. pro looking for a new challenge. Worked Country, A/C & News, P-B-P color/Seles. Love the Midwest. MATTHEW (806) 259-5082 or (806) 259-3511. (9-24)

Hard working OM/PD/air personality available imme distely. Excellent references. Varied background 8 experience. Proven numbers. Cell (304) 232-1364. (9-24)

7 year AOR, A/C pro will relocate. BOB SCOTT (606) 268-4406, (9-24)

Don't peas this ad. I'm telented, young and willing to grow with your stetion. Make this your only valuable call, KEN (518) 677-3087, (9-24)

AM is NOT Dead

But It's killing this superb morning act/PD. combo...Major Market proven. If you're not one of those who's pre-destining AM's fallure by doing nothing, we should talk. Money will not be an obstacle for the right apportunity, regardless of locale. (609) 737-1421/(305) 771-1962...Personality FM's welcome too.

Radio personality currently employed at A/C. Over 1 year expenence, part-time. Searching for full-time A/C position. Call DANIEL RENTON (517) 485-1671. (9-24)

After 4 years KSET/El Paso, the Lone Eagle is ready to fly. Excellent production capabilities. Prefer Midwest or West. DENNIS WOO (915) 566-7602 after 6pm. (9-24)

I'm breaking all the rules. For AOR morning comedy there's no one more disgusting than me. Cell MARK (703) 369-3627. (9-24)

MICHAEL TURNER, 23. Radio personality available all hours, shifts, all formats. 5 years radio experience. College, commercial, club and multi-treck recording. (213) 752-2336. (9-24)

How can you pass this up? Versetile announcer with 4½ years experience and college degree seeks news, sports or P-B-P position. (301) 949-0722. (9-24)

Fight unemployment, hire mel Top talented major market famale air personality available for full time position. Prefer warmer climate. Superb production skills. Cell (713) 666-1722. (9-24)

Sports, news reporter looking to move. 5 years experience at age 23. Strong P-B-P, news delivery and writing skills. Cell Steve (216) 688-8461. (9-24)

Major market killer jock. Have done CHR, A/C and U/C Have been MD/DJ. Prefer Top 50 market. Call MARK (314) 361-0956. (9-24)

OM/PD, disc jockey. 15+ yeers experience CHR, A/C, Urben. Greeter Cincinneti. SCOTT (513) 528-5793. (9-24)

Excellent one-to-one communicator, 8 years mejo market experience. Excellent production, Married, stable Prefer South, Cell BILL (915) 944-7498, (9-24)

Must have a job in Detroit or vicinity, Major market AM drive experience A/C & CHR, but all formats & dayperts considered. (201) 289-2704. (9-24)

Not available in any stores, 8 year A/C personality veteren, KC or Wast. Medium or mejor market, Call LONNIE (316) 231-9859. Order before midnight tonight! (9-24)

MARK DAVIS, solid air performer, atrong production, knows music and automation. Looking to move up to medium/major market. Experienced, dependable. (714) 325-4365. (9-24)

I do mornings, high energy, comedy, phones, very controversiel, 7 years A/C & CHR. If you want personelity, not time & temp, cell JOHNNY MacBROWN (419) 389-1550, (9-24)

I fell victim to an overnight syndicated network program. Over 5 years experience in news/sports. Prefe Texas. Solid, versatile. Call GREG (214) 793-1238. (8-24)

I'm a major market AOR jock with strong production akilla, looking to relocate. 7 years experience. Cell TIM (216) 884-8438 or (216) 884-9370. (9-24)

Natural aounding AOR announcer with 7 years major market experience and extensive music knowledge. Available now. Willing to relocate. FRANK JOHNSON (513) 898-7376, (9-24)

Positions Sought

Nibbles yes, bitse no. Male minority, good numbers consistent, reliable, formerly PM drive, MD/production. Looking for permenence, nearly 3 yrs. ED (817) 939-6112 (9-24)

Top 5 market jock. 10 yrs. experience looking for jock and/or programming gig. AOR or CHR only. BOB WADE (215) 855-8990. (9-24)

My AOR went Country . . . but I didn't, 4 yrs. major market experience seeks Top 50 market AOR/CHR position, TERRY LEE (406) 360-0893, (9-24)

Former British announcer, 4 yrs, exparience looking for on air position. Available now NICK ABBOT (503) 479-5048, (9-24)

Southern CA jock seeks on air/promotion/programming position in constal CA market. Strong A/C, AOR, Jazz background. MARK (714) 272-1954, (714) 283-6131. (9-24)

Major market A/C-CHR personality currently working Call JOHNNY LUNDQUIST (612) 823-5661. (9-17)

Last chance? Mine or yours? 10 year pro, versatility a strong suit. Love and can do sports, current PD Country, A/C Oldies. Creative copy too. Midwest or South, will look and listen. Can use a shot. After 5pm, call RICK (614) 533-1021. (9-24)

Changes

RADIO

Bruce Halkin named Account Executive at WGBS6 WLYF/Miemi, FL.

JIII Godfrey, formerly with WRQX/Washington, DC joins WAVA/Washington, DC as Account Executive.

Elly McGuire joins WAVA/Washington, DC as Account Executive, from WCOZ/Boston, MA.

Harvey Mazel appointed Account Executive for WHAM/Rochester, NY.

Robin Cerpenter named Senior Account Executive et WNSI/St. Petersburg/Tampa, FL.

J.J. Scott appointed MD at WQUA/Quad Cross, IL

INDUSTRY

Mike Symonds appointed local promotion person for WB Records, Boston Brench.

George Skaubities named promotion person for secondary station coverage for WB Records, Boston Branch.

Debbie DITullio appointed local WB promotion person in the Herrford/Albany market

Miscellaneous

Brand new AOR needs record service from all labels. KWHL-FM, 9200 Lake Otis Parkway, Anchorage, AK 99507 Attn: Rendy Robbins, PD (907) 344-9622. (9-24)

Z103/Huntington-Ft. Wayne needs single and ip service for all labels. Send to CL, WHUZ, 1600 East Taylor St., Huntington, IN 48750. (9-24)

Looking for scary, funny, informative, etc. Halloween programs to run. Send semples to: WKZX, P.O. Box 1251, Presque Isle, ME 04769. Attn: PD. (9-24)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Chariges. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates

1 Week 2 Weeks 3 Weeks \$12 00 \$20 00 \$25 00

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classifled Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

DISC JOCKEY

ASSIGNMENT — JAPAN

Osaka FM Broadcasting Co. is seeking skilled American applicants for a position in Japan starting March 1, 1983 for one year. West Coast applicants preferred.

Place of work: Osaka City

Working hours: M-F. 40 hrs per week

Salary: \$25,000 U.S. a year (paid in yen) plus round trip airfare and furnished apartment.

Qualifications: Minimum of 5 years broadcasting experience. Knowledge of modern and pop music of U.S. and Europe.

Knowledge of Japanese not necessary.

Applicants requested to send demo tape of on air performance with resume and picture. (Tapes cannot be returned). Successful candidates will be informed of personal interviews to be held in Los Angeles.

One Inch Video Productions, Inc. 4710 W. Magnolia Blvd. Burbank, CA 91505

For More Information Call Miss Young (213) 760-6900

This Week In **Music History**

BY DAN FORMENTO OF THE SOURCE

Glenn Miller's Last Concert

MONDAY, SEPTEMBER 27 - The Big Band sound of the great Glenn Miller Orchestra was heard for the last time on September 27, 1942 at the Central Theater in Passaic, New Jersey, for Glenn was going off to war. "I, like every American, have an obligation to fulfill," he said in a public statement. "That obligation is to lend as much support as I can to winning the war. It is not enough for me to sit back and buy bonds." Two years later, Miller would set out in a small plane over the English Channel and never be heard from

again.
EXTRA FACTS: Wings guitarist Jimmy McCullough died, 1979
... Happy Birthday Meatleaf, 35 today!

A & M vs Harrison

TUESDAY, SEPTEMBER 28 - As if George Harrison wasn't having enough legal problems that year (he'd lost in his defense of the pla-

gerism suit brought against him by Bright Music Publishing over the "borrowed" tune to "My Sweet Lord"), on September 28, 1976, A&M Records, distributors of Harrison's own Dark Horse label, filed a \$6 million suit against George for mis-



sing the deadline on delivery of his "33%" album. George, who was ill with hepatitis, countered by switching his Dark Horse operation to Warner Bros. Records instead

EXTRA FACTS: "Hey Jude" topped singles charts, 1968 Ben E. King born in 1938

Jerry Lee Lewis Born

WEDNESDAY, SEPTEMBER 29 Legend has it that when Jerry was nine, his father mortgaged the house for \$900 to buy his son a piano

Jerry Lee Lewis, born September 29, 1935, in Ferriday, Louisiana, arrived at Sun Records in Memphis in 1956, and on that label recorded some of his all-time classics "Great Balls of Fire,"
"Whole Lotta Shakin' Going On," "What'd I Say,"



and the "Green Green Grass of Home" among them. Jerry's career was nearly ruined in 1958 when he married his 13-year-old cousin Myra Brown. Though Lewis's life is tamer today, it's unlikely he'll ever shake a reputation as an alcoholic and womanizer.

EXTRA FACTS: Jackie Wilson suffered massive heart attack.

James Dean Dead

THURSDAY, SEPTEMBER 30 - Actor and cult hero James Dean lost control of his Porsche on September 30, 1955, and was killed in the terrible crash that followed. Dean had made only three films during his career, "East Of Eden," "Rebel Without A Cause," and "Giant," but the image he created of the misunderstood teenage rebel lives on in legend today.

EXTRA FACTS: Birthdays today include Freeddle King. 1934... the late Marc Bolan (T-Rex), 1947... and Johnny Mathis, 1935.

"Abbey Road" Released

FRIDAY, OCTOBER 1 - "Abbey Road," the last group album from the Beatles, was released in America on October 1, 1969, to immediate rave reviews. Much of the music is a collage of segued tracks (actually songs which the Beatles never finished or fully developed) which gives the work the appearance of a concept record, though there exists no real common theme. The front sleeve photo of "Abbey Road," with a black suited Mc-Cartney barefooted and out of step with the others, fueled the vigilant Beatleologists with yet more "clues" to the mysterious "Paul Is Dead" rumor.

EXTRA FACTS: Rolling Stones concert riot in Milan. 1970.

Scott ("Wear Some Flowers") McKenzie born in 1944.

	0	A)	P	(8)	BB
#1	JOHN COUGAR (3rd week)	AMERICA (2nd week)	WHO (2nd week)	MICKEY GILLEY	EVELYN KING (3rd week)
Wext Week's #1 Contenders:	JACKSON BROWNE (3-2) MICHAEL McDONALD (4-3) AMERICA (8-5)	JUICE NEWTON (3-2) GLENN FREY (7-3) MICHAEL McDONALD (5-4)	BILLY SQUIER (2-2) ROBERT PLANT (3-3) BAD COMPANY (7-4) FLEETWOOD MAC (5-5)	FRIZZELL & WEST (3-2) OAK RIDGE BOYS (5-3) RONNIE MILSAP (7-4)	TIME (4-2) KOOL & THE GANG (6-4)
Breakers:	PAUL CARRACK (67%) CROSBY, STILLS, NASH (64%) BILLY JOEL (60%) CHICAGO (57%)	MATTHEW WILDER (51%) JEFFREY OSBORNE (50%) CROSBY, STILLS, NASH (48%) STEVIE WONDER (48%)	RUSH (89%) AEROSMITH (57%) PETER GABRIEL (59%)	JANIE FRICKE (70%) LACY J. DALTON (68%) OSMOND BROTHERS (64%)	JONZUN CREW (60%) ATLANTIC STARR (59%) STACY LATTISAW (59%) DONALD BYRD (59%)
Most Added:	DIANA ROSS CHICAGO "Love" LINDA RONSTADT BILLY JOEL SURVIVOR CROSBY, STILLS, NASH	CROSBY, STILLS, NASH CHICAGO CLIFF RICHARD JEFFREY OSBORNE PAUL McCARTNEY STEPHEN BISHOP KARLA BONOFF	PETER GABRIEL RUSH SAGA MIKE RUTHERFORD ICEHOUSE	EARL THOMAS CONLEY MARTY ROBBINS JOHN CONLEE BELLAMY BROTHERS REBA MCENTIRE	BOBBY NUNN LIMIT STACY LATTISAV JENNIFER HOLLIDA JONZUN CREW JEFFREY OSBORN STEPHANIE MILL
Hottest:	JOHN COUGAR JACKSON BROWNE MICHAEL McDONALD AMERICA ALAN PARSONS PROJ. FLEETWOOD MAC	AMERICA MICHAEL McDONALD JUICE NEWTON NEIL DIAMOND ALAN PARSONS PROJ. GLENN FREY	WHO BILLY SQUIER FLEETWOOD MAC ROBERT PLANT FAST TIMES AT R.H.	ALABAMA MICHAEL MURPHEY MICKEY GILLEY RONNIE MILSAP	EVELYN KING TIME GAP BAND GRAND MASTER FL CHERYL LYNN ARETHA FRANKLI
Biggest Chart Jumps :	FLEETWOOD MAC (15-8) LOGGINS & PERRY (19-13) A FLOCK OF SEAGULLS (20-14) OLIVIA NEWTON-JOHN (24-18) GLENN FREY (14-9)	FLEETWOOD MAC (20-12) SYLVIA (21-14) AJR SUPPLY (23-17) NEIL DIAMOND (11-6) COCKER & WARNES (13-8) KARLA BONOFF (26-21)	STEEL BREEZE (20-14) AEROSMITH (27-21) KENNY LOGGINS (11-6) BAD COMPANY (7-4) MICHAEL STANLEY (35-32)	RICKY SKAGGS (38-29) CONWAY TWITTY (39-30) STEVE WARINER (41-33) LARRY GATLIN (44-35)	SUNRIZE (20-10) JEFFREY OSBORN (28-20) PEABO BRYSON (21-13) LUTHER VANDRO (26-19)
Debuts:	JUICE NEWTON (23) PAUL CARRACK (29) CROSBY, STILLS, NASH (30)	STEVIE WONDER (27) C. S. & N. "Southern" (28) JEFFREY OSBORNE (29) MATTHEW WILDER (30)	PETER GABRIEL (28) STRAY CATS (29) MIKE RUTHERFORD (31) SHERIFF (35) ICEHOUSE (39)	JANIE FRICKE (43)	JONZUN CREW (23) ATLANTIC STAR (27) STACY LATTISAN (28) YAZ (29) DONALD BYRD (30)
	CHR	A/C	AOR	Country	Black Radi

Davis Debunks Disc Industry's Doomsayers.

The following is a complete text of Arista President Clive Davis's 9-15-82 address. See Page One for story.

Before I get into showcasing some important new music, I did want to take this opportunity to comment upon what's going on in our industry. Because all of you here are undoubtedly involved with music for your livelihood, your career and your future career decisions, there's a lot that's going on in the media which must be exposed as it's making it much more difficult for all of us than should be the case. I keep getting angrier and angrier when I look at one headline after another that says the music business is dying or that interest in music is waning or asks, "Are records going out of style?" It started a while back, and now everytime something adverse occurs to the economy, even if the whole country is affected, somehow it's the record industry that becomes the focal point and the question is then raised whether music has seen its best days. All this does us a tremendous disservice. I think that a number of executives of record companies, to excuse their own performance, feed this negative picture to the instant experts who come in to cover the story. The writer knows nothing about our industry, gets a

"I think that a number of executives of record companies, to excuse their own performance, feed this negative picture to the instant experts who come in to cover the story."

three-day briefing job, is given a list of six people to see, and all of a sudden you get a major story serving someone's interest — certainly not that of the record industry.

Most recently, and this is what spearheaded this, such a devastatingly negative story came out of the estimable New York Times. Robert Palmer, a respected critic, noted the 300 people that CBS unfortunately laid off and wrote a major front page story in the New York Times analyzing the reasons why these 300 people were laid off and coming to the conclusion, in effect, that interest in music just ain't what it was and that the music industry has seen its better days. All this came about because of self-serving quotes that he got from certain executives. This in turn led to a story in the L.A. Herald-Examiner saying, in effect, that the music business is dying. That led to a similar program on the same theme on NBC's 'Today'' show. Pick up the current issue of Rolling Stone. A totally outrageous story appears on the same theme, headlined, "Everyone Nervous — Record Business Off More Than 50 Percent," with quotations from the head of Elektra/Asylum Records and from the operating head of CBS Records. I think all this is shocking. Consumer interest in music is not waning. We are all in an economic recession. The record business overall is off anywhere between six and eight percent. This is much less than book publishing. Broadway is down 26 percent. If it were not for the summer explosion of motion pictures and until "E.T." and "Rocky III" took the doldrums out of motion pictures, the world of the cinema had been languishing all year long, affected not only by bad product in their particular case, but also, of course, by the economic recession.

The Record Association of America (RIAA) statistics give an entirely different picture. Every company must give its sales, in confidence, to the RIAA to determine what the dues payable would be. Those actual figures indicate — taking out, as we must, the returns of 8-track cartridges, which are returns over a 10-year period of time — that from 1981 as compared to 1980, on a unit basis, singles were down seven

percent; LP's were down two percent; cassettes were up eight percent. On a dollar basis, singles were down three percent; LP's were even; prerecorded cassettes were up 39 percent. For the first quarter of 1982, on a unit basis, singles were down 2 percent while LP's and cassettes equalled each other out. The LP unit sale was down 24 percent and cassettes were up 25 percent. On a dollar basis, singles were up 18 percent; LP's were down 18 percent; cassettes were up 33 percent.

Now you must recognize that certain forces at work in the last year or two have been even more difficult on the record industry than others. We are not only facing an economic recession in this country, but we are facing the sales explosion of a few billion dollars in a given year of video games. That constitutes a frontal attack on available leisure, disposable income. And there is also the problem of counterfeiting and home taping. Home taping must clearly be dealt with by legislation because it is unfair to the songwriter, the artist and the publisher as well as the record company, for people to take their product for nothing. But, if in a unique year in which all those factors existed at one time, the record industry, from a sales point of view, only fell off six to eight percent, that is damn good.

We're trying to gauge the viability, the interest in and the future of music. And that interest is there. Even home taping presupposes an interest in music. Yet, you find that certain people are saying, "Well, the "Asia" album is only at 2.3 million" and it's Number One.

You cannot compare an album that is number one right now to an all-time best-seller. When you pick up Variety, not every Number One movie in the course of a given year is a "Star Wars." You can't say, "Look at 'Rumours' — it sold 11 million copies, or REO Speedwagon sold six million copies, and look at 'Asia' at a mere 2.3 million. Therefore, look how bad business is."

2.3 million when you are riding your second single from a brand new unknown group, and I venture to say no one here today would even recognize individual members of the group if they came in the front door, is sensational. Yet, if there is a third single released and it hits, the album would probably outsell what an all-time best-seller such as "Bridge Over Troubled Water" did domestically. That is hardly a downturn in business.

Of course it's unfair to compare every album to alltime best-selling albums. But the bottom line is that it's

"Consumer interest in music is not waning. We are all in an economic recession. The record business overall is off anywhere between six and eight percent. This is much less than book publishing. Broadway is down 26 percent . . . and until 'E.T.' and 'Rocky III' took the doldrums out of motion pictures, the world of the cinema had been languishing all year long . . ."

all in the music. Albums always have and always will sell dependent on how good they are, on their ammunition. Not only must we question — is there a hit single, but what kind of hit single is there? If it is really special, it will lead to an explosion of album sales. Not every single does that. Not every Top 10 single does that. There are unique kinds of singles that do it. Sometimes you get a single that would sell only 200,000 albums even though the single goes to #1. You get a unique record like "American Pie" years ago, and it sells a million units. It's the kind of single that you have.

The motion picture business is no different. Burt Reynolds can draw record-breaking crowds in a "Smokey" film, but put him in as a star of an urban comedy like "Paternity" and the film company is in the loss column. That doesn't mean that Burt Reynolds's box office potential is waning. It means that the public decided that they did not want to buy a ticket to go see a domestic Burt—they want to spend their money seeing him outrun the law and making his brand of wisecracks.

In the same way, when an album comes out, you can't look at established artists and say the business is off if they do not outsell their last release. The fact that REO Speedwagon's album is gold and probably will go platinum, but is way down from six-and-a-half million units, doesn't mean that the business is off by that kind of percentage. It just means that this album is not as good as their all-time best-selling album, and it's not. The single from this album stopped at number seven, as compared to their big hit "Keep On Loving You" that came out of the giant album last year and went to Number One.

"You find that certain people are saying, 'Well, the "Asia" album is only at 2.3 million' and it's Number One. You cannot compare an album that number one right now to an all-time best-seller. When you pick up Variety, not every Number One movie in the course of a given year is a 'Star Wars'."

They also had three other Top 10 singles on that album and so it grossed six million sales. This was from a band that had previously sold 500,000 units, and at a time when people thought business was bad a year or two ago.

The major reason that business is off is a problem akin to what happened in the film industry when "Heaven's Gate" was made - when executives allowed runaway production costs without assessing the value of the product. We are facing a recession as I said, but the worst problems which affect the bottom line, are the exorbitant guarantee deals that companies are making with major artists. Deals that are extremely difficult to recoup, and that have serious effect on the bottom lift A few of these companies, for their own inscrutable resons, have chosen to take these artists and proceed to brag about their market share potential. When they sign an artist of that nature and give away the kitchen sink in the process, it's bad business! Such an artist might sell 1.2 million units, which is not too shabby at all. But if you have to pay \$2.5 million to get the album, you end up losing maybe a million bucks. Because, in addition, your profit per album is much less than it is if you sign a brand new artist.

What's more, for example, you can't afford to pay a million dollars an album to the Beach Boys or \$2.5 million for the soundtrack of "Annie," an album that might net out, after returns, at 400,000 units. You can conceivably lose \$2 million on that album alone.

Examine the renegotiated deals for the individual

"But the bottom line is that it's all in the music. Albums always have and always will sell dependent on how good they are, on their ammunition."

Eagles, and you see that Elektra/Asylum is perhaps paying a million-and-a-half dollars to Glenn Frey. Some times the institution of a superstar rubs off on the individual artist, as it is doing on Robert Plant. It's not currently doing it on Glenn Frey, and I love Glenn Frey and his great talent. Maybe this new single will do it for him. I sure hope so. But the first one didn't nor did the extensive amount of AOR play. As far as I know, the album is currently around 250,000 units. One could lose more than a million on that risk and possibly an equal amount on the Don Henley album, for the same reasons. Then add to that another multi-million deal for Solar Records, where album sales are nowhere commensurate with the risk taken to pay back the investment, millions could be lost on that one. But this company or Columbia shouldn't be singled out. It might be any one particular company. It may be RCA spending millions on Kenny Rogers. I only give examples I did because the press has already come out with these attacks on our underlying business and heads of certain companies are going along with

"The major reason the business is off is a problem akin to what happened in the film industry when 'Heaven's Gate' was made — when executives allowed runaway production costs without assessing the value of the product."

without giving the real reasons for the cutbacks that have taken place. Why didn't Robert Palmer examine

Look at the quotations in the current issue of Rolling Stone. I think they are irresponsible, outrageous, and it could snowball into a self-fulfilling prophesy. You read Billboard this week and you see retailers saying that consumers are coming in and asking all kinds of questions because of the proliferation of this kind of inaccurate and misleading information. Whoever is doing the research for stories, while it may be responsible papers such as the New York Times or Rolling Stone, is doing a shoddy job of uncovering the truth. These stories are absolutely in everyone's worst interest, including that of music. I'm not trying to lead any chauvinistic rallying campaign here, and the press certainly does not have the responsibility to cheerlead for the record business. I just want the facts to get out.

The facts support that there is a definite, keen, current interest in music and that there is an opening up of the market for new artists and new music. You look up and down the charts and maybe some of the established artists are slipping as far as public fascination is concerned. All careers experience some slippage once in a while. But look at the resurgence of Chicago and America. All it takes is a good song and suddenly the audience is there again. And at the same time the Go-Go's go platinum, and Loverboy goes platinum, and our Flock of Seagulls are at number 17. You find new artists coming

"The facts support that there is a definite, keen, current interest in music and that there is an opening up of the market for new artists and new music."

up, and breakthroughs like Billy Squier, and you see John Cougar at Number One — ahead of Fleetwood Mac. These are new names and a new generation is forcing its way, despite the arthritis of AOR radio, to get new music through.

And it's been difficult! In some cases we have to get the music across through word-of-mouth, and through what used to be called the underground. Just as we had to convince radio, when I signed Janis Joplin 15 years ago, to play her, which they were refusing to do because they thought it was uncommercial or too "way out" for the airwaves. Well, thank God for L.A.'s own KROQ and their innovative programming. It's affected all of the other competitive stations in the market.

It should. Because the public wants new music, and they're buying it, and they're interested in it, and it's got to be exposed, and one day KROQ will not be the only beacon in the wilderness

When the word get out there and the facts get out there, I think the public will understand that music is irreplace-

I said a while back: "You can't hum a video game." It's like what people said regarding television when it first began. They were signaling the death of the music business because they were the new kids on the block. Who's going to listen to records when they can see the musical images? That was the television industry's cry. Well, video will never replace the aural experience. It fixes it, it limits it. It limits the imagination and the vision that you conjure up when you hear records and music. Whether it is dance music or provocative lyrics or whether it is just plain songs - music is here to stay.

And I think you all should and must rally around and get the word out. We have to fight back and not let our world be taken away from us or distorted. We desperately need some responsible print and television journalism to tell our story the way it should be told. Unless we all raise our voices and get the truth out there, the media will continue to create the myth of destruction as they have already started to do.

It must be stopped and it must be stopped now.

National Music Formats Added This Week

Satellite Music Network

George Williams (404) 955-9521

The Starstation

JEFFREY OSBORNE "On The Wings Of Love" (A&M) CROSBY, STILLS & NASH

"Southern Cross" (Atlantic)
CHICAGO "Love Me Tomorrow" (Full Moon/WB) DIANA ROSS "Muscles" (Silk/RCA)

Country Coast-To-Coast

You Put The Blue In Me" (Elektra/Curb) RONNIE McDOWELL "Step Back" (Epic)

"Stay A Little Longer" (Elektra)

MTV Music Television

FLOCK OF SEAGULLS

Space Age Love Song" (Jive/Arista) SAGA "On The Loose" (Epic)
DURAN DURAN "Rio" (Capitol)
JOHN COUGAR "Hand To Hold" (Riva/PolyGram) ICEHOUSE "Great Southern Land" (Chrysalis)
TED NUGENT "Bound & Gagged" (Atlantic)
SHOES "In Her Shadow" (Elektra)
TREES "Come Back" (MCA) FLASH & THE PAN "Where Were You" (Columbia)
PETER FRAMPTON "Sleepwalk" (A&M)
MOVING PICTURES

"What About Me" (Network/Elektra-Asylum)

BPI

John Hes (800) 426-9082

Adult Contemporary

STEVIE WONDER "Ribbon In The Sky" (Tamla/Motown) CROSBY, STILLS & NASH 'Southern Cross" (Atlantic)

Country Living

WRIGHT BROTHERS "Made In The USA" (WB) JOHN ANDERSON "Wild And Blue" (WB) MEL TILLIS "Stay A Little Longer" (Elektra)

BELLAMY BROTHERS "Redneck Girl" (WB) **DOTTIE WEST** 'She Can't Get My Love Off The Bed" (Liberty)

Peters Productions, Inc.

Debbie Weish (714) 565-8511

The Great Ones

BILLY PRESTON

"I'm Never Gonna Say Goodbye" (Motown)
KARLA BONOFF "Please Be The One" (Columbia) STEVIE WOODS

"Woman In My Life" (Cotillion/Atco) CROSBY, STILLS & NASH Southern Cross" (Atlantic)

MATTHEW WILDER "Work So Hard" (Arista) CHICAGO

'Love Me Tomorrow" (Full Moon/WB) HERB ALPERT "Fandango" (A&M) BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram)

Country Lovin'

DAVID FRIZZELL "Lost My Baby Blues" (WB/Viva) RICKY SKAGGS "Heartbroke" (Epic) JANIE FRICKE "It 'In't Easy Bein' Easy" (Columbia)

Concept Productions

Lee Nye (916) 782-7754 PAUL McCARTNEY "Tug Of War" (Columbia) JOE JACKSON "Steppin' Out" (A&M) BILLY JOEL "Pressure" (Columbia) CHICAGO "Love Me Tomorrow" (Full Moon/WB)

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

JOE JACKSON "Steppin' Out" (A&M) BILLY JOEL "Pressure" (Columbia) "Love Me Tomorrow" (Full Moon/WB)

Contempo 300

JOE JACKSON "Steppin' Out" (A&M) CHICAGO "Love Me Tomorrow" (Full Moon/WB)
CROSBY, STILLS & NASH 'Southern Cross" (Atlantic)

Great American Country

'Stay A Little Longer" (Elektra) JANIE FRICKE "It Ain't Easy Bein' Easy" (Columbia) LOUISE MANDRELL Some Of My Best Friends . . ." (RCA)

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

DIANA ROSS "Muscles" (Silk/RCA) GO-GO's "Get Up And Go" (IRS/A&M)
LINDA RONSTADT "Get Closer" (Asylum) AIR SUPPLY "Young Love" (Arista)
PAUL McCARTNEY "Tug Of War" (Columbia)

Beautiful Rock

CROSBY, STILLS & NASH 'Southern Cross" (Atlantic) KARLA BONOFF 'Please Be The One" (Columbia) SYLVIA "Nobody" (RCA)

TM Country

BELLAMY BROTHERS "Redneck Girl" (WB/Curb) REBA MCENTIRE Can't Even Get The Blues" (Mercury/PolyGram)

JOHN ANDERSON "Wild And Blue" (WB)

Radio Arts

John Benedict (213) 841-0225

Bright & Easy Country

JOHN CONLEE 'I Don't Remember Loving You" (MCA) DAVID FRIZZELL 'I Lost My Baby Blues" (WB/Viva) REBA MCENTIRE 'Can't Even Get The Blues" (Mercury/PolyGram) MARTY ROBBINS "Tie Your Dream To Mine" (Columbia)
HANK WILLIAMS JR. The American Dream" (Elektra/Curb)

The Entertainers

KARLA BONOFF "Please Be The One" (Columbia) JEFFREY OSBORNE "On The Wings Of Love" (A&M)
TIMOTHY B. SCHMIT 'So Much In Love" (Full Moon/Asylum)

Sound 10

CROSBY, STILLS & NASH "Southern Cross" (Atlantic)
CLIFF RICHARD "The Only Way Out" (EMI TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum)
TANYA TUCKER "Cry" (Arista)

LECTIONAL ASER. NATIONAL AIRPLAY/40.

				Santambar 24 1002
90	9/70	9/17	SOV	September 24, 1982 159 REPORTERS Album cuts are listed in order of airpley preference
_	16	1	1	WHO It's Hard (WB) "Athena" "Front" Title
2	2	2	2	BILLY SQUIER Emotions In Motion (Capitol) "Everybody" "Learn" Title "Satisfied"
3	3	3	3	ROBERT PLANT
9	6	7	4	BAD COMPANY
1	1	5	5	FLEETWOOD MAC
-	17	11	6	KENNY LOGGINS High Adventure (Columbia) "Fight" "Heartlight" "Try" "Heart"
14	12	8	7	DON HENLEY I Can't Stand Still (Asylum) "Laundry" Title "Johnny" "You"
5	7	6	8	STEVE WINWOOD Talking Back To The Night (Island/WB) . "Valerie" "Game" Title "Angel"
4	5	4	9	FAST TIMES AT R.H
10	10	10	10	SANTANA
-	-	13	11	RUSH
7	4	9	12	MEN AT WORK
11	11	12	13	JUDAS PRIEST
_	31	20	14	STEEL BREEZE
12	14	16	15	A FLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista) "I Ran" "Space"
8	9	14	16	EDDIE MONEY
17	18	17	17	38 SPECIAL Special Forces (A&M) "Runnin" "Chain" "Caught"
6	8	15	18	JOHN COUGAR American Fool (Riva/PolyGram) "Jack" "Hurts" "Thundering" "China"
24	21	19	19	JOHNNY VAN ZANT BAND The Last Of The Wild Ones (Polydor/PG) "It's You" Title
13	15	18	20	CROSBY, STILLS & NASH Daylight Again (Atlantic) "Cross" "Wasted"
-	_	27	21	AEROSMITH Rock In A Hard Place (Columbia) "Lightning" Title (C. Cat) "Jailbait" "Cry
25	23	22	22	GEORGE THOROGOOD & Bad To The Bone (EMI America) Title "Nobody" "Wentzville"
31	28	25	23	CLASH
16	19	21	24	ALAN PARSONS PROJECT Eye In The Sky (Arista)
26	24	24 23	25 26	RANDY MEISNER
19 36	29	28	27	URIAH HEEP Abominog (Mercury/PolyGram) "That's" "Rebound"
30	29	28	28	JOAN JETT & THE BLACKHEARTS . Do You Wanna Touch Me (Boardwalk) . 12-inch Single
		\equiv	29	PETER GABRIEL Security (Geffen) "Monkey" "Kiss" "Touch" "San Jacinto"
		32	30	STRAY CATS Built For Speed (EMI America) "Rock" "Strut" Title "Rumble"
		32	31	PAUL CARRACK
		35	32	MIKE RUTHERFORD Acting Very Strange (Atlantic) "Maxine" "Halfway" Title
33	30	29	33	MICHAEL STANLEY BAND MSB (EMI America) "Maxine" "Halfway" Title MISSING PERSONS Missing Persons (Capital) "Maxine" "Halfway" Title "Lines" "Night" "Holding" "Touch" New
21	26	30	34	and the state of t
_	_ (35	Spys (Elvii America)
20	22	26	36	Total I Vident
_	-	36	37	JOE JACKSON
	_	34		TANE' CAIN
_			39	ICEHOUSE Primitive Man (Chrysalis) "Uniform" "Girl" "Cafe" "Great"
23	25	31	40	REO SPEEDWAGON

MOST ADDED.

1	PETER GABRIEL Security (Geffen)	9/24	9/17	9/10	9/3	8/27
•			1/1	010	0/0	0.0
		M-1	M-O	UNU	ONO	CA-C
	"Monkey"	H-O	H-O			
2	RUSH	142/60		040	040	0/0
-	Signals (Mercury/PG)	M 23	Mis	Uro	COO	aro
	"New World Man"	H-59	H-4			
3	SAGA	44/31	11/8	5/3	1/0	3/3
_	Worlds Apart (Portrait/CBS)		MII	Mil	M-O	M-0
	"On The Loose"	1411	14-2	14.1	14-1	H-O
4	MIKE RUTHERFORD	64/27	59/57	040	040	0/0
	Acting Very Strange (Atl.)	M-31	M-2			
Tie	"Maxine"	14-6	H-0			
4	ICEHOUSE	66/27	46/22	38/36	1/1	0/0
	Primitive Man (Chrysalis)	M-36	M-22	M-0	M-0	
	"Uniform"	143	H-2	14.2	H-0	
6	FORTNOX	26/26	0/0	040	0/0	0/0
	Fortnox (Epic)	M-G				
	"Storm Inside"	H-0				
7	STRAY CATS	63/23	44/12	31/4	31/3	25/2
Tie	Built For (EMI America)	M-23	M-17	M-11	M-16	M-10
1 149	"Rock This Town"	H-17	H-15	H-16	14-12	H-13
7	SHERIFF	65/23	36/28	13/3	11/6	2/1
	Sherff (Capitol)	M-28	Me	M-10	N4-5	M-0
	"You Remind Me"	H-4	P4-1	H-0	HO	14-1
9	CCR	20/20	18/18	4/4	aro	aro
	Chooglin' (Fantasy)	M-0	M-0	M-0	1 100	
	Title"	H-0	H-0	H-0		
10	AEROSMITH	91/16	78/36	63/63	ONO	0/0
	Rock In A Hard Place (Col.)		N4-30	M-O		
	"Lightning"	H-17	14:12	H-0		
11		44/14	37/13	26/18	16/11	3/2
	Animation (Polydor/PG)	M 27	N-23	Me	M-6	M-0
4.0	"Too Long Gone"	H-3	11:1	H-0	H-0	H-1
12	STEEL BREEZE	117/13	96/28	71/37	47/43	avo
	Steel Breeze (RCA)	M-73	M-64	M-31	M-4	
13	"Don't You Want Me" HUGHES THRALL	H31	H 13	H-3	H-0	000
	Husban Threll (Blue (CBC)	45/12	43/19	26/17	17/17	aro
Tie	"Look In Your"	M-31 H-2	N-24 H-0	M-9	M-0 H-0	
13	WRABIT	29/12	26/22	949	2/2	000
	Tracks (MCA)	M 16	M-3	M-1	M-O	LIFO .
	"Bun For Cover"	H-1	H-1	H-0	HO	
14	CLASH	78/11	67/6	63/7	67/6	63/3
	Combat Rock (Epic)	M-42	NA-37	M-34	M-40	M-36
	"Should I Stay"	14-25	14:24	H-22	14-21	H-24
		*****	1.4.94	*****	***	1724

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM 924 917 910 9

1	STEEL BREEZE	117/73	95/54	71/31	47/4	010
The	Steel Breeze (RCA)	A-13	A-29	A-37	A-43	100
	"Don't You Want Me"	14-31	H-13	H-3	H-O	
1	JOHNNY VAN ZANT	90/73	94/74	84/71	90/56	76/31
	The Last Of (Polydor/PG)	A-2	A-6	A-4	A-24	A-42
	"It's You"	PH-15	14-14	H-0	H-10	H-3
3	BAD COMPANY	150/65	145/77	142/77	151/70	143/10
	Rough (Swan Song/Atco)	A-1	A-1	A 1	A-21	A-126
	"Electriciand"	H-84	H-67	H-64	H-80	14-7
4	GEORGE THOROGOOD	87/62	83/60	84/64	85/61	83/63
	Bad To (EMI America)	A-1	A-1	A-4	A-7	A-9
	Title"	H-24	H-22	H-16	P4-17	1611
5	DON HENLEY	145/60	141/69	125/58	131/58	108/1
	I Can't Stand Still (Asylum)	A-3	A.O	A-8	A-38	A-107
	"Dirty Laundry"	H-82	H-63	H-49	H-36	H-0
в	AEROSMITH	91/58	78/30	63/0	010	ONO
	Rock In A Hard Place (Col.)	A-16	A-38	A-63		
	"Lightning"	P4-17	14-12	H-0		
7	A FLOCK OF SEAGULLS	109/54	100/49	105/46	119/52	129/64
	A Flock Of (Jive/Arista)	E-A	A-2	A-0	A-0	A-2
	"I Ran"	H-52	H 49	H-69	H-67	H-63
θ	CROSBY, STILLS, NASH	87/52	97/48	104/49	124/52	139/50
	Daylight Again (Atlantic)	A-0	A-1	A-0	A-0	A:1
	"Southern Cross"	H-35	H-48	H-56	H-72	H-88
9	RANDY MEISNER	74/51	78/59	83/61	86/67	80/50
	Randy Meisner (Epic)	A 1	A-0	A-2	A-7	A-12
	"Never Been In Love"	H 22	H-19	H 20	H-22	H-18
10		141/50	142/46	131/43	143/51	139/57
	Talking Back, (Island/WB)	W-5	A-4	A-0	A-0	A 2
	"Valene"	H-89	H-92	H-88	H-92	H-80
11	SANTANA	134/47	136/64	126/59	135/76	115/27
Tie	Shango (Columbia)	Ai6	A-3	A-1	A-14	A-77
	"Hold On"	H-82	H-78	H-66	H-45	PF-11
11	JUDAS PRIEBT	102/47	108/54	108/54	114/62	109/63
Tie	Screeming (Columbia)	A-2	A-1	A-1	A4	A-1
	"Another Thing"	H-63	H-63	H-63	H-48	H-45
11	MICHAEL STANLEY	5947	56A42	51/32	48/21	36/1
	MSB (EMI America)	A-6	A-0	A-12	A-22	A-34
	"Between The Lines" URIAH HEEP	H-6	H-6	H-7	H-5	1411
14		5846	71/57	83/65	36,60	101/62
	Aborning (Mercury/PG) 'That's The Way'	AO	A-0	A-1	AO	A-2
15	CLASH	H 12	H-14 67/37	H-17	H-16	H-17
		78/42		63/34	67/40	63/36
Tie	"Should I Stay"	A-11	A-6	A-7	A-6	A-3
15	PAUL CARRACK	H-25	5942	H-22	H-21 47/31	H-24 45/27
	Suburban Voodoo (Epic)	A-10	A-0	A-2	A-7	A-10
	"I Need You"	H-11	H-D	H-O	HO	A-10 H-8

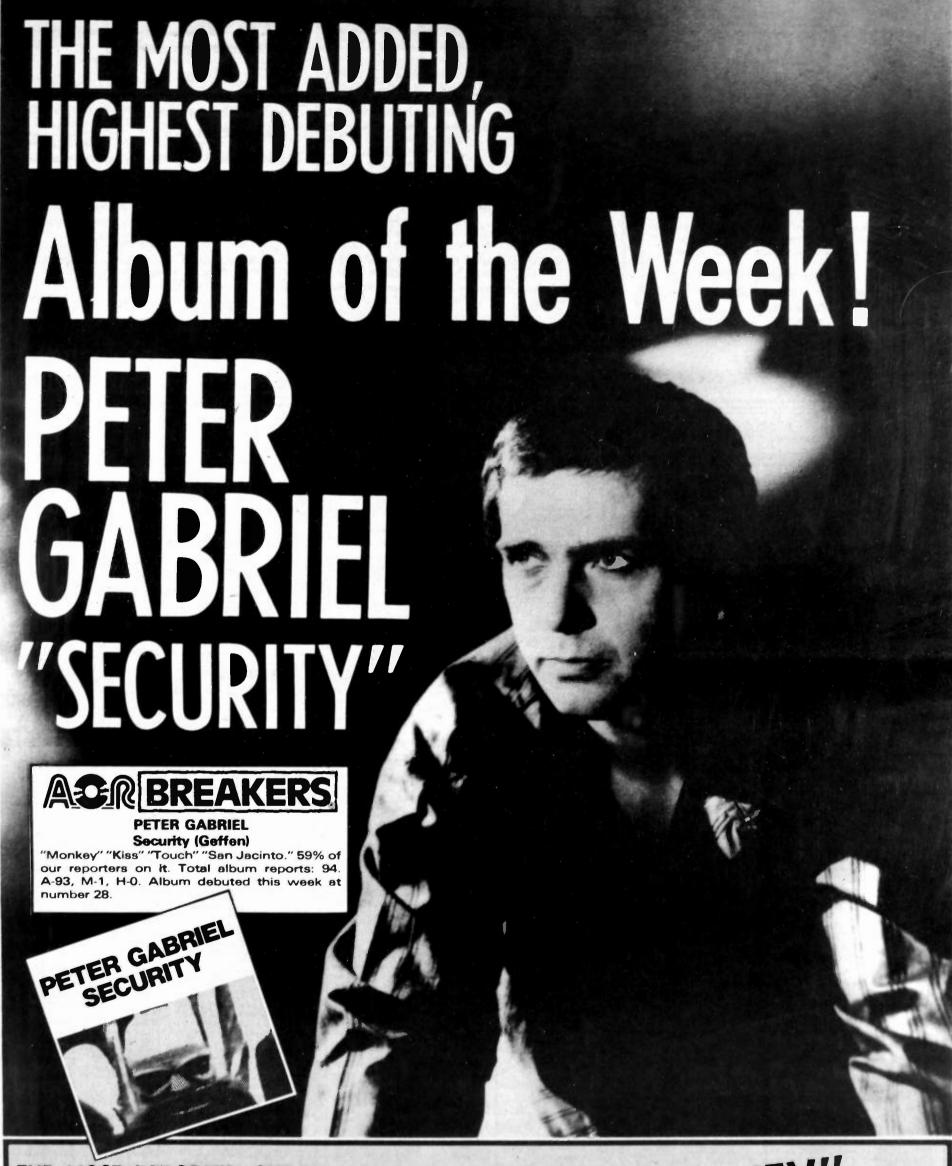
"I Need You" [43] [48] [48] [48] [48] [48] [48]
The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The savond is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

(1)

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	THE H					
		9/24	9/17	9/10	19/3	107
1	WHO	155/136			0.00	00
	It's Hard (WB)	A-1	A-14	A-130	OF C	100
	"Athene"	M-16	M-29	M-7		
2		139/131			4 149/17	6 147/131
-	Emotions In (Capitol)	A-0	A-0	A 0	A-O	A-1
	"Everybody"	MA	M-15	M 12	M-12	M-15
3		140/116	1.0.	143/12		
3	Mirage (WB)	A-0	A-1	A-O		
	"Gypsy"		1	100	40	A-0
4		M-25	M-23	M-18	M-18	M:17
4	Pictures (Swan Song/Atco)	141/108				151/133
	"Burning Down One Side"		A-1	A-0	A-0	A-0
-		M-32	M 27	M-23	W 33	M 18
Ь	FAST TIMES AT R.H.	134/97	142/102			148/95
	Vanous Artists (FM/Asylum)		A-1	A-2	A1	A-7
	"Somebody's Baby"	M-37	M-39	M-34	M-39	M-48
8	KENNY LOGGINS	136/90	120/59	86/6	00	00
	High Adventure (Columbia)	A-6	A-29	A-76		
_	"Don't Fight It"	M-41	M-32	M-6		
7	STEVE WINWOOD	141/89	142/32	131/08	143/12	139/80
	Talking Back (Island/WB)	A-2	A-4	A-O	A-0	W.5
	"Valene"	M-80	M-46	M-43	M-61	M-67
8	MEN AT WORK	119/06	125/92	136/99	134/94	139/101
	Business As Usual (Col.)	A-1	A-1	A-1	A-3	A-6
	"Who Can It Be Now?"	M-30	M-32	M-36	M-37	M-32
9	BAD COMPANY	150/84	145/67	142/64	151/80	143/7
	Rough (Swan Song/Atco)		A-1	A-1	4-21	A-126
	"Electriciand"	M-65	M 77	M-77	M-70	M-10
10	DON HENLEY	145/62	141/63	125/49	131/36	1000
Tie	I Can't Stand Still (Asylum)	A-3	A-0	8-A	A-38	A-107
	"Dirty Laundry"	M-80	M-89	M-dB	M-68	P-0-1
10	SANTANA	134/82	136/78	126/06	13546	115/11
	Shango (Columbia)	A-6	A-3	A-1	A.14	A-77
	"Hold On"	M-47	M-84	M-89	NA-76	M-27
12	RUSH	142/69	71/4	00	00	00
	Signals (Mercury/PG)	A-80	A-61			
	"New World Men"	M-23	M-6			
13	EDDIE MONEY	97/59	107/70	116/63	129/100	142/114
	No Control (Columbia)	A-0"	A-0	A-1	A-0	4.0
	"Think I'm In Love"	M-38	M-37	M-32	M 29	M 28
14		9067	86/63		91/48	91/05
	Special Forces (A&M)	LA CA	A2	A-1	A 6	A4
					M 38	M-41
15			97/67	117/88		139/118
					A-0	A-0
						M-21

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific relation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the albums' reports in other rotations for the week. The album's preferred airplay cut is fisted.



THE MOST REPORTED CUT IN AOR IS NOW A SINGLE!

SHIPPING THIS WEEK: "SHOCK THE MONKEY"



GEFFEN RECORDS

Manufactured Exclusively by Warner Bros. Records Inc.

A BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

RUSH

Signals (Mercury/PG)

"New" "Subdivisions" "Analog" "Digital." 89% of our reporters on it. Total album reports: 142. A-60, M-23, H-59. Album charted this week at number 11.

PETER GABRIEL Security (Geffen)

"Monkey" "Kiss" "Touch" "San Jacinto." 59% of our reporters on it. Total album reports: 94. A-93, M-1, H-0. Album debuted this week at number 28.

> **AEROSMITH** Rock In A Hard Place (Columbia)

57% of our re-"Lightning" Title "Jalibait" "Cry." porters on it. Total album reports: 91. A-16, M-58, H-17. Album charted this week at number

Significant Action

12 inch Single (Columbia) Total: 70. A-67, M-3, H-0 KIM CARNES Voyeur (EMI America) Title "Thrill" Total: 48. A-10, M-26, H-12 MICHAEL McDONALD . If That's What It Takes (WB) "Keep" "Love Lies" Total: 46. A-1, M-20, H-25 GLENN FREY No Fun Aloud (Asylum) "Partytown" "Don't" ... Total: 45. A-0, M-27, H-1B HUGHES THRALL Hughes Thrall (Blvd./CBS) "Look" "Got" Total: 45. A-12, M-31, H-2 NOVO COMBO . Animation Generation (Polydor/PG) "Gone" Title Total: 44. A-14, M-31, H-2 SAGA Worlds Apart (Portrait/CBS) Total: 44. A-31, M-12, H-1 BILLY THORPE . . . East Of Eden's Gate (Pasha/CBS) Title GO-GO'S ... Vacation (IRS/A&M) Total: 37. A-0, M-16, H-21 FIXX Shuttered Room (MCA)
"Stand" "Planes" Total: 36. A-7, M-25, H-4 FIXX

Significant Action listings showcase product in all musical con figurations that has received significant simplay but which has not garnered sufficient reports to chart on the National Airplay/40 fisting. These records are listed in order of simplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON ASR

1 1 TOM SCOTT Desire (Muaician/Elektra) "Sure" "Maybe" 6 2 CHICK COREA Touchstone (WB) "Compadre" Title "Estancia" 2 3 CHUCK MANGIONE .. Love Notes (Columbia) ... "Steppin" "80's" "Memories" "Note" 3 4 DAVID SANBORN As We Speak (WB) → 5 GIL SCOTT-HERON . Moving... (Arista) "Lane" "Washington" "History" 10 6 B. McFERRIN . . . B. McFerrin (M./Elektra) "Hold" "Moondance"

7 7 PAT METHENY GROUP . Offramp (ECM/WB)

"Eighteen" Title "James" 4 8 BOB JAMES . Hands Down (Tappan Zee/Col.) "Spunky" "Shamboozie" "Janus"

8 9 B. COBHAM'S.... Observations... (M./Elektra) "Jailbait" Title

9 10 STEVE DOUGLAS Hot Sax (Fantasy) Various Cuts

These albums, displayed over a two-weak period, received significant reports but did not chart this week on the National Airpley/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred simpley cuts are listed; singles are in bold type. Artists in larger type registered significant simpley gains this week.

REGIONAL ASIR ACTIVITY

EAST

MOST ADDED

Peter Gabriel (26/26) Rush Saga Sheriff (17/12) Icehouse (15/9)

MEDIUM

Steel Breeze (29/21)Aerosmith (26/20) Bad Company (38/19) Don Henley (34/18) Johnny Van Zant (23/18)

THE HOTTEST

Who (39/37)Billy Squier Robert Plant (35/28)Steve Winwood (35/24)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rota-

-MADERN ENGLISH CONSOLT--ENGLISH BEAT LIRES/AGN)

- MAR A PROPERTY AND A PROPERTY AND

MD: NO HELCH

Notes committee to Control Page 19 TER committee of Thomas (marker) State (Chi S (See America) Thomas (marker) (chi S (See America) (marker) (

MEDIAT MUNICIPALITY AND THE PROPERTY OF THE PR

NEMET LUGGING (CATAMBIA) STATE #1980AD (1910AND/88)

W22O/Allentown (215) 694-0511 PO: TUM HELLY MO: SMUCE SUND

MINIST MINIST TAKEN SONG/ATE MINIST M

-ALCO COURTE - was)

OLTEST
CASH (SELEC
BLAT SOLITE SCRIPTOR)

REALT SOLITE SCRIPTOR

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REALT SOLI

FD: CHUCK DUCCTY ON: TY FUND

Medium
Audenv TAN ZANT...
IPOLypter/Polypter
STETY eventuals
HISSING PERSONS (Cop)
A FECCOL. STANSASS
131 and AP 5170 3
BROWNETT (CO) and (10)
D C STAN (Local)

WAAL/Binghamton (607) 772-8650

PD: JUHN CARTER

ALAN PAMSONS PRIJ. AA 1978 - CHARLES PAMSONS P

Hortogt Bru- (db) Tirle "Athene" Brill SQUEE (Capinor FAST TIMES AT N.W. JFFE WARRESTEEL

Jack Police College (ECR)
PART METHOD TO COLL

WBCN/Boston (617) 266-1111 PD: JEDIPUS ND: MMC MILLER

A FELON... SAMARES

131-147-141-151-1

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PD: AND+ MEALBIEN MD: TED EDMANDS

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WGRQ/Buffelo (718) 881-4558 FOI PAG HE FIG.

"Stablishors"

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1Polysor/PolySrel
H151MG PRISJES (Copiform
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CLASM (Spic)
"Moc n...(saban"
-Piest FLUTD (Columbis)

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Added (CDRUSE (CDRysalts)
"May Little Gir"
"STEE CAMPILE (GGRUNS "STOCK, MOREY"
"STOCK, MOREY"
"STOCK GT STEE"
"STOCK GT STEE"
"STOCK GT STEE"
"BILLY JULL (GGI JOST E)

WECM/Claremont (603) 542-7735 MD: DILL BOOLE

Added Mijor immreury/PolyGraf URLEAMS (Radio/Aflanie) COR (Pantasy) PETER GABRIEL (Gartani SHERIF GABRIEL (Gartani HILLY JOEL (Columbia)

WRKI/Danbury (203) 579-9995

PO : BUD HOCAK MD: BRUCE GOLDSEN

Acced CDR (Emtaxy) FORTHOR (Epic) PLTER CABRIEL (Getten) "Shock, Montey" SAGA (Portfolt/OS) "On The Looks" NUTO CUMBU (Polysor/Po 1191a

ICEMOUSE (Chrysatis) "May Little Gir" -BILLY AME (Columbia)

-Bitts Add (Consella)

Bearine
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PANA SI H

Hotfest MPD : MH1 HUBERT PLANT (Swan Song/ BULLY SQUIER (Coptrol) 38 SPECIAL (AAM) Ether LOGGIMS (Cplumbla) RUSH (Mercury/PolyGra) FLEETWAND MAC (MB) -BIOTES - BIOTES - BI

JAKE DAVID SANBURN LIBER CENE ANNERS IPPOST PAQUITO D'RITERA

WCCC/Hartford (203) 233-4426

Singles PINK FLUTD 10

PD: DANIEL F. HATDER MD: USB BITTERS

HD: JUSE DIAZ PO: MIRE BUSHEY

Halfast Scholl (ALAM)

36 SPECIAL LAAM)

36 SPECIAL LAAM)

THE CONTROL OF THE CON

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BILLY SQUIRE (Coult POI)
BILLY SQUIRE (Coult POI)
FILE HAND PAI III

WBAB/Long letend FO: BUB GLOSMAN MD: RALPH TURTURA

- BLEF AND LEGISMONTO

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BURNING THE TOMORTO (1870)

BURNING AND LEGISMONTO

BURNIN

MOTTEST BILLY SQUIGH (Capitol) MAD LAB! MADRIT PLANT (Sean Song/Atco AARI COUGAR (AL+a/Ro) yGran) MER AT WARK (COLUMBIC) THE TOTAL CONTROL OF THE TOTAL

Rosed
PETEN GABRIEL IGSTTONE
"Shock, JRON-boy"
STELL HEEZE INICAL
"Don's want was
UNGA IFOTTONEYCOS's
"UN The Laure"
-BILLY ARL TOO LARGO

WLIR/Long Island (816) 485-9200 PD: URNES HEJAMMAN HD: HAY MILEE

The second of th

WBLM/Lewiston-Port. (207) 763-2065

HOTTHET CIRC/AGM()

GEOGRES CIRC/AGM()

GEOGRES CONTENTS

Exert COL Corresting

Exert COLSTELLU & A COL

HOROCT TOO INCIDENT

FLOCK., INCIDENT

FLOCK., INCIDENT

LESS CONTENTS

FLOCK., INCIDENT

LESS CONTENTS

LESS C

PD : BUB SPENCE

JIM I ORDITE I RAPA-THAN I RAP

HOTTEST DILLY SQUIEN (Coptfol) ALON COLGAN INTERFORE PLEETING MAC IND. MICH AT UNIVERSAL IND. MICH AT IND. FAST TIMES AT N.M. (Full MOON/Asylu)

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FD: RICHARD HEER HD: JIM HUMACHAN

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WPLJ/New York (212) 887-7777 MD: DUROTHY SANTUREN

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JACK GREEN (BCA)
DUN HEREEY BANYOUS
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(BOATHERE)
-TRISTED 535TER EUNI WMMR/Philadelphia (215) 861-0933

PD: CHARLIE KENDALL MD: EISA RICHARDS Advoid Seditiff (Cop) Foll HTER GABHEE IGOTEN'S SCANDAL (COLUMBIO) CATALLIC GIRLS IMAGE RUSH (Marcury/Pol) (Grov NUN) CARROL (Pol) Grov AU JACKSON NAME Hoffest QENESIS TATIONTES "TOW Might Mace" milet Squist (Congrol) EDDIE MUNET (Corumbie) offer (dB) MUNET FOART (Seen Song "Durning...Sid" ANT_ACTS_NOT_TABLE

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WPDH/Poughkeepsie (814) 471-1500 PD: PETE DLAME MD: STEM SCHANTE

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WAQX/Syracuse (315) 882-0538

PD: ED LEYINE ASST. PD: ANT DAPLHAN

Acces PETER GADRIEL (Geffen) RUSH (Margury/PolyGra)

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FD: GARY SLAIGHT

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WOUR/Utica (315) 787-0803

PO: DALE EDWARDS

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WAVA/Washington (703) 534-0320

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PD: JOHN LARSON MD: GARY OHASE

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WMJQ/Rochester (716) 232-7550 PO : TOM HANTER ASST : PO : MICHEL ISCHELLA

A GOOD PETER GABRIEL (Gotton) "Shock, Monkey"

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WEZX/8cranton (717) 981-1642 FO: BION PICHENNO NO: PALL HICHELS

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HOTENS AND LETTERS OF THE STREET OF THE STRE

WAQY/Springfield (413) 526-4186

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ROBERT RANT (Sven Song/A)
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DC101/Weshington (202) 828-9932

PD: DON DAVIS MD: DAVE BROWN

Andre Muthement ont (Attention - SCORPECES | IMproury/PolyGra

-SCORP CINES - Regriculty / Proly pure services of the service

WERL/Westerly (401) 596-7728

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WKLC/West Virginia (304) 722-3308 TO HE IL LASHER

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PD: RUB BARRETT MD: RUB LIPSHUTZ

Added -Jumper BARNES Lunanov

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JOHNSY FAN ZANT...

(Pol SOL/PolyGre)

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DON HEREY (Asylum)

MOST ADDED

MEDIUM

Johnny Van Zant (26/21)

THE HOTTEST

NOTE: Two numbers follow each name. The first totals all

reports in all rotations in the given region. The second displays the number of reports in that region for the noted rota-

AARS (Fontasy)
HIEL BUTHERFORD LATER

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(Boardealt)

POTTAST REGERT PLANT (5+cm Song FLEETWOOD MAC (46) MALLY SOLTER (Copital) FAST EINES AT NEW, (full) MODERALLY MEN AT WITH (Columbia) SANTAM (Columbia) Ruin I Marcury/PotyCras

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Peter Gabriel

Rush

Fortnox

Stray Cats

Icehouse CCR

G. Thorogood Bad Company

Steel Breeze

Billy Squier

KYTX/Amerillo (808) 358-8561

PD: DUM SETTON MD: ORIS MANNING

Added PETER CADRIEL (GOFFEN "SPECE", MONROY" SACA (FOR PROTECTION) "UN THE LOUSE" PLACES THAKE (BOUTER "LOUE IN YOUR,"

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PD: CLARK RYAN ND: JOHN MICHAEL SCOTT

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KZOM/Beaumont (713) 727-0229 ASST. FOI BLOBIE CHURTE HOE RICK PLOBINS

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WKLS/Atlanta (404) 325-0960

FD: MAX FLOYD MD: 808 BAILEY

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**New WOT GO MAN*

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WYMX/Augusta (404) 722-1302

PO: MILLS PITZHER MD: MAPY PILLINGER

-BILLY JOEL (COTUMN): -STEEL BREEZE (RCA) -JOE JACKSUN (AAM)

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WAPI/Birmingham (205) 933-9274

PD: STEVE RUNNER MD: JURNME PETERSUM

Asod
PETER GABRIEL (Gotfon)
CLASH (Epic)
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-BILLY JOEL (Columbia)

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WROQ/Charlotte (704) 392-6191 MD: JACK DANIEL

PD : CATT STONE Acceptance of the control of the con

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KNCN/Corpus Christi (512) 855-4641 PU : BUD FAZIU MD: MANDU CAMERU

A 2000
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FTEEL BREEZE (RICA)
HIRE BUTYERFUND (AP10
SAGA (PGP PF o) P/CDS)
PAYULAS (185/AAM)
BUS BOYS (AP10 AAM)
NAZARETH (AAM)

"Lightning..."
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SHENST (Coping)

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Bitty SQUIER (Copito);
"Lealn...Live" "Everyon

SANTADA LCOLUMBIA: -FENNY LOGGINS ICOLUMBIA: -SU SPECIAL (AAM) KZEW/Dallas (214) 748-9898

PO | AND ! LECKRES! Added
SHANGHAI (Chrysella)
T-BOME BIRHNITT (wbi
ICENNISE (Chrysella)
Threat Cate*
COMET HATCH (MerceryP
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TROCK**, SERGU(S)
(||I| eA/Alsal)
"Space Age Love*

Modium FIR (MCA) WHARIT (MCA) SHERIFF (Cap) PROJECTS (Pr PAUL CARRACK (Epic) FRANK MARIND (Columbia) BILLY THORPE (Pasha/CBS)

NOTEST NAMES OF STATE CODIC EMPTY COSTUME (a)
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KLAQ/EI Paso (915) 544-8864 FD: ARIN BICHAELS BD: ROB RUMAN

Addo METER GABRIEL (Cotton) "Shore...Manney" Furnitus (Epic) "Store Inside (Cotton) Mile Emily (Arientis) ANTES TELEPTONIC (Arientis) ANTES TELEPTONIC (ARIENTIS) ANTES (Cotton) "Antes (Arientis) "Antes (Arientis) "Manufice (Arientis) "Manufice (Arientis) "Manufice (Arientis) "Manufice (Arientis)

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And Committee Commit

THE SQUIEN (Coping)
BILLY SQUIEN (Coping)
RUSH (New Cur y/Folger)
RUSH (New Cur y/Folger)
RUSH (SQUIEN)
RUSH (SQUI WHMD/Hammond (504) 345-1070

Acces
PETAL CARATE (Gollen)
"Shock, Monkey"
ICHOUSE (Corysills
"Street Care" "Uniform"
NAGES INDEX (Bouley 8'CS
"PART (USA)"
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Jagz BOB JAMES (Teopen Zee/Col. JEFF LUMBER LAPISTO) CHAUCK HAGIONE (Columbia) CHICK CORE (188) REMOY G (Ar)sto)

Singles J.C.YOUNG/C. SIMON (Elentro

KSRR/Houston (713) 797-0097

PD: ALAH SMEED MD: RICK LAMBERT Acces Rujot tHercury/PolyGral HIRE RUTHERFUND (Atlantic (CENUUSE (Chrysalls)

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BAO COMPANY (Swen to AUDAS PRIEST (Corumb
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POTTOST FLETHOLO MEC (ME) BILLY SQUIER (Cog/Fol) MOMENT PRANT SEMP SON COSH (ATHORITIC) DON-MERCY English MEDIC LOCKING (COLUMN) FAST TIMES AT A.M. (Fall MEMORALY LAW) STEEL MPELE (MCA)

KLOL/Houston (713) 826-4691 POI DONIS MILLER NOI JEFF JEHSEN

Acced
ALROSHITH (CO) umble!
"Jailhait"
SAGA (Pertrett/CBS)
"On The (cose"
Fulltwox ([pic;
wbitty JOE, (Co) umpte) Accord Replay Tolling Replay R -BILLY JUST (COTAMBIN)

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WFYV/Jackson (904) 642-1056 PD: NO MESSICE

Added
RUSH (Nercury/PolyGre)
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HOTTEST
BILLT SQUIER (Copino):
"Every stocky GO"

KMJX/Little Rock (501) 329-3808 PD: TUM MULD ND: \$5001 97CUMICE

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PRODUCINS (Portretty/DIS)

PATOLAS LERS/ALAN)

BILLY THORPE (Peaher/DIS)

NOTE OURS (POT 1907 /Pot 1907 AND 1907 WKQQ/Lexington (808) 252-6894 PD: GARY DICK SCHI ASST. PD: DAYE KRUSENKLAUS

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WZXY/Kingsport (615) 246-8131

PO : REGGIE JURDAN ASST. PO: JUHN KELLI

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WIMZ/Knoxyllle (815) 525-8000

PD: KERRY LAMBERT Accord

ALE JACKSUM (ALAM)

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RYTEN CAMMILL (GOTTON)

FURTHORI (Epic)

MUYO COMBU (Polydor/Pol

-815LT JUEL (Columbia)

HOTTOST
UNG 1881
DILLY SQUIER (Capitol)
FLEETHOLD MAC 1882
ROBERT FLAT (ISAN Song/ASTEVE alwedue (Islam/AB)
SANTAMA (COLUMBIA)
DUN HERLEY (Asylum)
AANCY MELSHOR (Epic)
HICHALL (MCCUMALD (MR) Mudium FAST TIMES AT R, M. (Full MOON/Asylul "Somehouse"s that MOTELS (Copine)s ""L" Dut., Love" A FLODE., SEAGULS (Jine/Arista) A FLOOR CONTROL OF THE PROPERTY OF THE PROPERT WLRS/Louisville (502) 585-6178 PD: DAN DEELY MD: TERRY METHERS

Added PETER CARRIES EGG+4 "Shock, Monkey" STEEL BREEZE LRCAS "Don": want Me" Hedida Kreer, COCCINS, LCOLUMBIA "Don't Fight !" SARTANA (COLUMBIA) "Motio" REA AT UCPR (COLUMBIA) "MOTIO" (COLUMBIA) " SURTIFUE SECUTE DEFOUNDS.

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(Polydor/PelyGra)
"11" SOO!
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KYYS/Kansas City (816) 783-4567 PD: AL RECAME

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KLOS/Loe Angeles (213) 557-7250

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KMET/Los Angeles (213) 464-5638

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GIL SCOTT-HERON (AFISTA)
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KZAM/Seattle (206) 454-1540

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KISW/Seattle (206) 285-7625

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KZOK/Seattle (206) 223-3911 PD: JIM PUSHINSON ND: CRAIG MARTIN

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Added CLASH (Epic) PETER GARRIEL (Gofton)

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"Breakers" are those newer records that have the greatest level of station activity on any given week.

JANIE FRICKE

It Ain't Easy Bein' Easy (Columbia)
On 70% of reporting stations. National Summary: Up 23, Same 32, Down 0, Debuts 19, Adds 29. A Most Added Record. R&R Chart: Debut 43. LACY J. DALTON

16th Avenue (Columbia)

On 68% of reporting stations. National Summary: Up 41, Same 22, Down 0, Debuts 20, Adds 18. R&R Chart: 49-44.

OSMOND BROTHERS

It's Like Falling In Love... (Elektra/Curb)

On 64% of reporting stations. National Summary: Up 39, Same 30, Down 0, Debuts 13, Adds 12. R&R Chart: 50-45.

MOST ADDED ®

EARL THOMAS CONLEY (51) Somewhere Between Right... (RCA)
MARTY ROBBINS (43) Tie Your Dream To Mine (Columbia) JOHN CONLEE (35) Don't Remember Loving You (MCA) BELLAMY BROTHERS (32) Redneck Girl (WB/Curb) REBA McENTIRE (32)

Can't Even Get The Blues (Mercury/PG)

HOTTEST

ALABAMA (64) Close Enough To Perfect (RCA) MICHAEL MURPHEY (49) What's Forever For (Liberty) MICKEY GILLEY (49) Put Your Dreams Away (Epic) RONNIE MILSAP (48) He Got You (RCA)

NEW & ACTIVE

or each record and indicate how many stations moved the song Up on their charts, held it the ne ion to on, add to on, 51-51, etc.), moved it Down on their charts, or Added it this week. Sindicated one of this week

BOBBY BARE "(I'm Not) A Candle In The Wind" (Columbia) 82/5

National Summary: Up 42, Same 23, Down 1, Debuts 11, Adds 5, WBAP, WTQR-FM, WTSQ, WIL-AM-FM, KSQP-FM, WIXL-FM 28-21, WEZL-FM 20-11, WSQC-FM 23-19, WSIX-FM 16-15, WNQE-AM 37-31, WIRK-FM 34-29, WKKQ-AM-FM 21-16, KFDI-FM 26-21, KKCS 40-34, KCUB 19-17.

MEL TILLIS "Stay A Little Longer" (Elektra) 75/24
Netional Surmary: Up 10, Same 27, Down 0, Debuts 14, Adds 24 including WPOC-FM, WCAW, WESC AM-FM, KIKK-FM, WTOR-FM, WONE, WKMF, WITL-FM, WBCS-FM, WIL-AM-FM, KBMY, KGEM/KJOT, KVEG, KEEN,

WRIGHT BROTHERS "Made In The U.S.A." (WB) 68/3
National Summery: Up 33, Seme 18, Down 1, Debuts 12, Adds 3, WEEP, WSEN-AM-FM, WESC-AM-FM, WVAM 27-20, WHN 26-23, WNOE-AM 40-32, KRMD-AM-FM 29-24, WWWE 26-21, WFMS-FM 13-10, WIRE 16-13, KEBC-FM 44-40, KVOO 47-40, KYNN-AM-FM 28-22, KWJJ 41-33, KSOP-FM 44-38.

KENDALLS "That's What I Get For Thinking" (Mercury/PolyGram) 88/17
National Summary: Up 12, Same 23, Down 0, Dabuts 14, Adds 17, WBGW-FM, WKYG, WILQ, WDAK, WESC-AM-FM, WQYK-FM, WIRK-FM, WMNI, WKKQ-AM-FM, WITL-FM, WXCL, WHBF, KYAK, KKCS, KRWQ-FM, KYNN-AM-FM, WARK-FM, WIRK-FM, WIRK-F

EARL THOMAS CONLEY "Somewhere Between Right..." (RCA) 63/51
National Summary: Up 1, Same 7, Down 0, Debuts 3, Adds 51 including WVAM, WWVA, WPLO, WYNK-FM, WNOE-AM, KRMD-AM-FM, WIRK-FM, WHK, WWWE, WFMS-FM, KEBC-FM, KFDI-FM, KIK-FM, KWJJ, KRAK, KSOP-FM, C105.

BELLAMY BROTHERS "Redneck Girl" (WB/Curb) 63/32

National Summan: Up 8, Same 13, Down 0, Debuta 10, Adds 32 including WPOR-M, WSEN-AM-FM, WWVA
WEZL-FM, WSOC-FM, WQIK-FM, WHOO, KSO, WKMF, WFMS-FM, KOMA, KKCS, KLAC, KYNN-AM-FM, KWJJ.

JOHN ANDERSON "WIId And Blue" (WB) 58/26
National Summan: Up 8, Same 15, Down 0, Debuta 9, Adds 26 Including WGNA-FM, WPOR-FM, KIX108
WEZL-FM, KHEY-AM, WQIK-FM, KRMD-AM-FM, WMNI, KSO, KOMA, KFDI-FM, KUGN-FM, KMAK, KVEG, KSON
AM

JERRY LEE LEWIS "I'd Do It All Again" (Elektra) 55/18

National Summary: Up 4, Same 25, Down 0, Debuts 8, Adds 18, WGNA-FM, WOKQ, WSEN-AM-FM, WWVA, KASE, KHEY-AM, WWOD, WMNI, KSO, WFMS-FM, "WTH-FM, KFD-FM, KGEM/KJOT, KUGR, KVEG, KYNN-AM-FM, WW LI KASE."

BILL ANDERSON "Southern Fried" (Southern Tracks) 54/8 National Summary: Up 18, Same 20, Down 2, Debuts 6, Adds 8, WPDR-FM, WNOE-AM, WTQR-FM, WWWE, WMN! KSO, KCJB, WTHFFM, WVAM 24-17, WIXL-FM 2-2, WWVA 25-18, WPLO 18-16, WZZK-FM 20-19, WLWI-FM 17-14, KYNN AM-FM 15-13.

CHARLIE ROSS "Are We In Love (Or Am I)" (Townhouse) 53/13

National Summary: Up 8, Same 28, Down 0, Debuts 5, Adds 13, WSEN-AM-FM, KHEY-AM, WITL-FM, KECK, WHBF, KXRB, KGEMIKJOT, KVOC, KMAK, KEIN, KNIX-FM, KSOP-FM, KCKC, WIXL-FM 37-24, KXYL 44-38.

RODNEY LAY & WILD WEST "I Wish I Had A Job To Shove" (Churchill) 52/8

National Summary: Up 20, Same 18, Down 2, Debuts 4, Adds 8, WDAK, WQIK-FM, WWOD, WONE, WFMS-FM, KCJB, KBMY, KIGO, WESC-AM-FM 42-38, WAMZ-FM 14-12, WRNL 37-33, WHK 30-21, WITL-FM 33-28, KYNN-AM-FM 10-8, KWJJ 36-32.

TOM JONES "Woman's Touch" (Mercury/PolyGram) 50/9
National Summany: Up 15, Same 20, Down 0, Debuts 8, Adds 9, WMZQ-FM, KRRV, KIKK-FM, WQIK-FM, WTQR-FM, WKMF, KOMA, WIL-AM-FM, KSOP-FM, WYNK-FM 42-33, WSIX-FM 19-17, WIRK-FM 36-25, WTSO 43-38, KCKC 22-19, KEEN 36-32.

MARTY ROBBINS "Tie Your Dream To Mine" (Columbie) 47/43
National Summary: Up 0, Same 1, Down 0, Debuta 2, Adds 43 Including WGNA-FM, WNYR, WWVA, KASE, WMC-AM, WHOO, WIRK-FM, WWWE, WMNI, WKKQ-AM-FM, KEBC-FM, KFDI-AM, KLZ, KCKC, KMPS-AM-FM.

KIN VASSY "Women In Love" (Liberty) 46/3
National Summery: Up 15, Serve 20, Down 1, Debuts 7, Adds 3, WESC-AM-FM, WTSO, KSOP-FM, WIXL-FM 26-15,
WYII 50-44, WYNK-FM 28-25, KHEY-AM 36-34, WOKK 39-36, WSIX-FM 10-10, KRMD-AM-FM 16-12, WQYK-FM
48-38, KBMR 47-42, KSO 26-23, KKAL 42-40, KUZZ 28-23.

THRASHER BROTHERS "Still The One" (MCA) 44/4
National Summery: Up 13, Seme 25, Down 0, Debuts 2, Adds 4, WPLO, WEZL-FM, KFH, KSOP-FM, WPOC-FM 17-14,
WIXL-FM 13-7, WMZQ-FM 33-29, WLW-FM 19-18, KRMD-AM-FM 40-34, WIRK-FM 36-30, Q102 33-31, KSO 28-21,
KTTS-AM-FM 43-40, KRWQ-FM 34-21.

SIGNIFICANT

JOHN CONLEE "I Don't Remember Loving You" (MCA) 39/35
National Summary: Up 0, Same 2, Down 0, Debuts 2, Adds 35 including WYNR, WAD

National Summary: Up 0, Same 2, Down 0, Debuts 2, Adds 35 including WYNR, WADR, WBAP, WIR WWWE, WBCS-FM, KEBC-FM, KUZZ, KYNN-AM-FM, KEEN.

REBA MCENTIRE "Can't Even Get The Blues" (Mercury/PolyGram) 36/32 National Summary: Up 0, Same 0, Down 0, Debuts 4, Adds 32 including WBGW-FM, WWVA, WYN WHOO, WIRK-FM, WKKQ-AM-FM, WIL-AM-FM, KGEM/KJOT, KNIX-FM, KCUB.

DEAN DILLON "You To Come Home To" (RCA) 35/7
Netional Summery: Up 4, Seme 19, Down 0, Debuta 5, Adda 7, WYNK-FM, WESC-AM-FM, KKYX, WIRE, KKCS, KWJJ, KBBQ, KXYL 48-43, WIRK-FM 49-37, KKAL 49-48.

Radio Records NATIONAL AIRPLAY/50

September 24, 1982

Weeks	Mony	Week			
6	4	2	0	MICKEY GILLEY/Put Your Dreams Away	(Epic)
10	0 6	3	8	FRIZZELL & WEST/I Just Came Here To Dance (WB	/Viva)
14	9	5	0	OAK RIDGE BOYS/I Wish You Could Have Turned	(MCA)
18	12	2 7	4	RONNIE MILSAP/He Got You (RCA)	
2	2	1	5	MICHAEL MURPHEY/What's Forever For (Liberty)	
15	10	8	8	ANNE MURRAY/Heyl Babyl (Capitol)	
16	11	9	O	CRYSTAL GAYLE/Livin' In These Troubled Times (C	olumbia)
17	14	11	B	M. HAGGARD & G. JONES/Yesterday's Wine (Epic	
24	17	13	0	WILLIE NELSON/Let It Be Me (Columbia)	
32	18	14	10	DON WILLIAMS/Mistakes (MCA)	
7	5	4	11	MEL McDANIEL/Big Ole Brew (Capitol)	
34	26	16	B	ALABAMA/Close Enough To Perfect (RCA)	
25	19	15	B	DOLLY PARTON/I Will Always Love You (RCA)	
35	27	20			(RCA)
26	20	17			
31	25	19			
3	3	10	17	JERRY REED/She Got The Goldmine (I Got The Shafe	(RCA)
1	1	6	18		
40	33	25	13	JUICE NEWTON/Break It To Me Gently (Capitol)	
36	30	23	20	RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA	A)
27	23	21	21	LOUISE MANDRELL/Some Of My Best Friends Are	
9	7	12	22	GENE WATSON/This Dream's On Me (MCA)	
45	38	30	23	T.G. SHEPPARD/War Is Hell (On The Homefront) (V	VB/Curb
43	37	29	24	ED BRUCE/Ever, Never Lovin' You (MCA)	
39	32	27	23	TAMMY WYNETTE/You Still Get To Me In My Dream	ns (Epic)
41	34	28	23	LORETTA LYNN/Making Love From Memory (MCA)	,
4	8	18	27	CHARLY McCLAIN/Dancing Your Memory Away (Ep	ic)
46	41	33	28	BARBARA MANDRELL/Operator, Long Distance Please	e (MCA
_	46	38	29	RICKY SKAGGS/Heartbroke (Epic)	
_	44	39	30	CONWAY TWITTY/We Did But Now You Don't (Elekt	ra)
47	42	36	3	WHITES/You Put The Blue In Me (Elektra/Curb)	-
8	13	22	32	STATLER BROTHERS/Whatever (Mercury/PolyGram)	
_	45	41	33	STEVE WARINER/Don't It Break Your Heart (RCA)	
50	43	40	34	BANDANA/The Killin' Kind (WB)	
-	49	44	35	LARRY GATLIN/Sure Feels Like Love (Columbia)	New
13	15	24	36	GARY MORRIS/Dreams Die Hard (WB)	Entry
5	16	26	37	GEORGE STRAIT/Fool Hearted Memory (MCA)	\rightarrow
_	_	45	333	RONNIE McDOWELL/Step Back (Epic)	
11	22		39	MOE BANDY/She's Not Really Cheatin' (Columbia)	
-	50		40	KAREN BROOKS/New Way Out (WB)	
20	21		41	YOUNGER BROTHERS/Nothing But The Radio On (M	CA
_	_	47	42	DOTTIE WEST/She Can't Get My Love Off The Bed (Li	berty)
-	-	→	43	JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)	
-	-	49	@	LACY J. DALTON/16th Avenue (Columbia)	
_	-	50	43	OSMOND BROTHERS/It's Like Falling In Love (Elektr	a/Curb)
21	28	-	46	SYLVIA/Nobody (RCA)	
12	24		47	WAYLON JENNINGS/Women Do Know How To (R	CA)
22	29		48	BELLAMY BROTHERS/Get Into Reggae Cowboy (Elekt	ra/Curb)
28		42	49	BILLY "CRASH" CRADDOCK/Love Busted (Capitol)	
23	36	46	50	DAVID FRIZZELL/I'm Gonna Hire A Wino To (WB/Vin	/a)

This chart is based solely on complied weekly reports from our reporting stations. Black circled numbers indicate gene

MAC DAVIS "The Beer Drinkin' Song" (Cesablanca/PolyGram) 31/5
National Summary: Up 7, Same 14, Down 0, Debuts 5, Adds 5, KXYL, WEZL-FM, WXCL, WHBF, KVEG, WMNI 38-31 nery: Up 7, Same 14, Down 0, Debuts 5, Adds (RWQ-FM 43-28, KSOP-FM 42-33, KEEN 39-36

NACL 41-33, KMVDFM 42-28, KSOP-FM 42-33, KEEN 39-36.

ROY HEAD "The Trouble With Hearts" (NSD) 29/8

National Summary Up 5, Same 13, Down 0, Debuta 6, Adds 6, WIXY, WEZL-FM, KRMD-AM-FM, WKMF, WHBF, KVEG, WIXL-FM 27-18, WQYK-FM 39-34, WIRK-FM 50-44, KVOO 43-36.

ALBERT COLEMAN'S ATLANTA POPS "Just Hooked On Country, III" (Epic) 27/4

National Summary: Up 4, Same 14, Down 1, Debuta 4, Adds 4, WWVA, WPLO, WEZL-FM, KFDI-FM, KASE 40-38, WKSJ-FM 48-48, WQYK-FM 38-33, KLZ on, KUGR d-39, KMPS-AM-FM on, JUDY TAYLOR "The End Of The World" (WB) 24/7

Netional Summary: Up 2, Same 11, Down 0, Debuta 4, Adds 7, WSOC-FM, WAXY, MAYS, MAYS

: Up 2, Same 11, Down 0, Debuts 4, Adds WLWI-FM d-40, KUZZ 47-42, KUGR 39-36. ds 7, WSOC-FM, WAXX, KWMT, WXCL, KTTS-AM-FM,

DON KING "Maximum Security (To Minimum Wage)" (Epic) 24/5
National Summary: Up 2, Same 18, Down 0, Debuts 1, Adds 5, WWVA, KHEY-AM, WESC-AM-FM, KEIN, KGA, WIXL-FM 45-33, WADR on, WHOO on, KIK-FM 48-43, KMPS-AM-FM on.

BOBBY SMITH "It's Been One Of Those Deys" (Liberty) 22/7
National Summary: Up 2, Same 12, Down 0, Debuts 1, Adds 7, KRRV, KBMR, WKKQ-AM-FM, WFMS-FM, KXRB, National Summery: Up 2, Same 12, Down 0, Debuts 1, Adds 7, KRRV, KBMR, WKKQ-AM-FM, WFMS-FM, IXRB, KFDI-FM, KMPS-AM-FM, WIXL-FM 48-40, WEZL-FM on, KWJJ on.

WAYNE KEMP "She Only Meant To Use Him" (Mercury/PolyGrem) 22/3

National Summary: Up 6, Same 11, Down 0, Debuts 2, Adds 3, WSNO, WESC-AM-FM, KKCS, WPLO on, KHEY-AM 48-41, KKYX 41-38, KRMD-AM-FM 47-41, WQYK-FM 50-37, KYNN-AM-FM on, KEEN 37-33.

DIANE PFEIFER "Let's Get Crazy Again" (Capitol) 20/5
Netional Summary: Up 2, Same 12, Down 0, Debuts 1, Adds 5, WOKK, WLWI-FM, WQYK-FM, KCJB, KYNN-AM-FM,

Netional Summers: Up 2, Seme 12, Down 0, Debuts 1, Adds 0, VODD,
WIXL-FM 42:34, WPLO on, WSM on, KLZ on, KUGR 35-32,
CHARLIE DANIELS BAND "We Had It All One Time" (Epic) 19/17

CHARLIE DANIELS BAND "We Had It All One Time" (WEDIC) 19/17

National Summany: Up 0, 36116 1, 36116

CALAMITY JANE "Love Wheel" (Columbie) 17/15
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 15 includir me 1, Down 0, Debuts 1, KRWQ-FM, KRSY, KTOM luding WOKQ, WESC-AM-FM, WHOO, WAXX.

WBCS-FM, KFDI-FM, KUUY, KRWQ-FM, KRSY, KTOM.

MUNDO EARWOOD "Pyremid Of Cens" (Primero) 17/4

National Summery: Up 8, Same 8, Down 0, Debuts 1, Adds 4, WEZL-FM, KXRB, KVEG, KSOP-FM, KIKK-FM on, KKYX
39-37, KSO 29-24, KTTS-AM-FM 48-41, KVOO 49-42, KTOM 50-48.

39-37, KSO 29-24, KTTS-AM-FM 46-41, KVOO 49-42, KTOM 50-48.

RONNIE ROGERS "Happy Country Birthday" (Lifesong) 17/4
National Summery: Up 3, Seme 9, Down 0, Debuts 1, Adds 4, WVAM, WIXL-FM, KEBC-FM, KWJJ, WWVA on, WYNK-FM on, WSIX-FM 20-18, KKYX 42-40, WQYK-FM on, KUZZ 50-45.

BILLY SWAN "Your Picture Still Loves Me" (Epic) 16/15
National Summary: Up 0, Seme 1, Down 0, Debuts 0, Adds 15, WBGW-FM, WYNK-FM, WEZL-FM, WGVM, WKSJ-FM, KFGO, KEBC-FM, KVOO, KFDI-FM, KIK-FM, KMAK, KRWQ-FM, KMPS-AM-FM, KGA, KIGO.

DONNA FARGO "Did We Heve To Go This Far..." (RCA) 16/7
National Summary: Up 1, Seme 5, Down 0, Debuts 3, Adds 7, WGNA-FM, KXYL, KRMD-AM-FM, KFGO, KCJB, KVOO, KSOP-FM, WIXL-FM 48-37, WQYK-FM d-39, KMAK on

TOMMY BELL "Georgiane" (Gold Sound) 16/2
National Summery: Up 2, Seme 10, Down 0, Debuts 2, Adds 2, WGVM, KSOP, KHEY-AM on, WCMS-FM on, KBMR on, WTL-FM on, KYEG on, KYNN-AM-FM on, KTOM 39-38.



Regional Adds & Hots

EAST

el Murphey (Uberty) Mickey Gillay (Epic)

MOST ADDED

Marty Robbins (Columbia) Earl Thomas Conley (RCA)

MIDWEST Alabama (RCA)

Marty Robbins (Columbia) Earl Thomas Conley (RCA)

SOUTH

Alabama (RCA)
Ronnie Milsap (RCA)

Earl Thomas Conley (RCA

WEST

DUTTIE WEST PLINNIE ME DOWELL

EAST

JOHN ANGERSON
HUNTY WIND INS
JERRY LEE LED !!
OURNA FARSO
OHARTILLY

ARROWN, PA
LEE MAJORS
DIRECTION OF THE RECEIVE COMMETTER
ADDRESS AND COMMETTER
COMMETT

POLIGER BROTHERS

TOUNGER BROTHERS

OWNER BY PRICE
BARBARA MANDRELL
LOREYTA LYNN
LOREYTA LYNN
LOREYTA LYNN
HONEL MADINER
LEON EVERETTE
HOTTOST
HICHEL MADINER
LEON EVERETTE
HOTTOST
HICHEL
FRIEDE
FRIEZELL & MESY
MICHEL
FRIEZELL & MESY DAYLO FRIEZELL

DAYLO FRIEZELL

FAMOR BILLIANG

COM HABLEY

FEED ALLS

WILLIE & WEED

SILLY SHAM

QUEBN FRIEY

HOTEN FRIEN

HOTEN GILLEY

FORMILE HILSON

CARREN BROOKS

CALABITY JAME
MINITY HISBS 185
RESA MC ENTIS
RESA MC ENTIS
RESA MC ENTIS
RESA MC ENTIS
RAMBY PARTOIL
JAMES
MAYNE RESP
RICTY SA AGE
RAMBA HANGER
MITTS
REST SA AGE
MANUEL
MITTS
MITTS Portland, ME

AURITE NC DOMEL
AURIT MODERSON
BELL ART WHOTHER
BILL ART WHOTHER
BILL ART WHOTHER
HOTE OF GILLEY
ONE RIDGE BUTS
BYTAL GAYL
EACHE MELSON
HILL IE MELSON
HILL IE MELSON

MEL TILLIS

BIORY SEASOIS

KAMEN BROOKS
LACY J. DALTON
HOTHEST

HICHEL SEASON
HICHEL SEASON
ON BIORE BOYS

ON BIORE BOYS

ON BIORE BOYS

WRENIAM & FM Byrncuse, NY

PATRICUM, THE CELLIANS SE SHAPE WELLIAMS SE SCASS BELLIAMS SE SCASS WHICH E SHAPE HE JANIE FRICIE MONTH ME COUNT MOTTHS! MEMOT ROCEPS WILLIE WILLSON ALICE MEMBER D. ADPART COLLY PARTON

JOHN ANDERSON JERRY LEE LEWIS LACY J. DALTON A. MERTY COLEMA EAST THOMAS CORE, EV DON RING ZELLA LEYN REA MC LINT OR WILLIE L. MEDS MELLIE M. MEDS INS HAME VILLIAMS JR. HOTYWYS VILLIAMS JR. HOTYWYS

WILO

CAT SHARMON CODE ADDR CARLE MARTY PLEBINS SHELD ACKET SKIND MOTESTS JURIS MECHANISM TEG SHEPPARG RUPHIE MC COME

WEST.

KRC-FM *nahelm, CA

GEBA NC ENTINE
GEB SYLVIA
BELLANY BROTHERS
JUNG COME EE
HANEF WISLAND JR.
HOTERATY
HICKEY GILLEY
HICKEY
HICKEY GILLEY
HICKEY
HIC

LEON EVERETTE TUN ACHES HOTTONT: HICHAEL HURPHEY REPORT ROCERS FRIZZELL & MEST DOLLY PARTON HICKEY GILLEY

MENDALLS LURETTA LYNN MEIL DIAHOND MOTTOSTI

ACHONIE NC DOWELL CLARMY GATELIO STEVE MARINER HOTTONY MEL NC CANTEL HICHAEL MUMPHEY HICHAEL MUMPHEY HICHEY GILLEY GELL MAY SHOTHERS GULLLY PARTON

HANK WILLIAMS EARL THUMAS CO MOTTOST:

MIDWEST

Cohumban, OH

JERRY LEE LEW

BILL ANDERSON
LACY J. DALTON
EDIDALS
MANTE RUBBINS
JOHN ANDERSON
MERGE & GEORGE
WILLIE NELSON
FRIZZELL & NES
TAMON WYNETTE
DUR WILLIAMS

STEVE WARRINGS RODNEY LAY LACY J. DALTON DUTTLE MEST JANIE FRIONE MEL TILLIS HOTTUNT I MICHAEL MEMPLE RUNNIE HILS AP AL ABAMA JULICE MERTUN T.G. SHEPPARD

Des Monnes, LA
BILL. ANDERSON
JERRY LEE LEWIS
TUM CRANY
SHAD D'SHEA
CALAMITY JANE
JOHN ANDERSON
REBA NC ENTIRE
EARL THOMAS CUM
MARTY RUBBINS
HOTELSY

Cleveland, OH
JOHN CORLEC
COB
DAYID FRIZZELL
INMITY RUBBINS
EARL THOMS COI
BILL ANDERSON
LACY 3. DALYON
HOTTOTT
AUTOMOTO
BILL TARE
AUTOM
BOM HILLIANS
BLABAMA
T.G. SHEPPARD

WCUZ-AM & FM Grand Rapide, MI

WFMS-FM Indianapolit

JANIE FRICKE BAABAHA MANDRI REMNIE MC DEWI STEVE WARINER

MAC DAVIS
MEL TILLIS
JURN COMLEE
REMOALLS
BARBARA MARDHI
JUDY TAYLOR
MARTY HALBINS
MOTTERSY:
JEMRY REED
KAREN BRUCKS
LEE GREEMICOU
MERLE & GEURGE
AL ABAMA

DERAS VOCAL COMPA OWARLIE ROSS BELLANT BROTHERS BELLANT BROTHERS BURDO LEARNOUD SUBBY SMITH MATT RUBBINS HOTTON PL CHYSTAL GAYLE ALABAMA BICKY SKAGGS LEE GREENWOOD

SOUTH

BUBBY SMITH TOM JONES JOHN CORLEE REBA HOLEBYTHE JOE SUM BIG AL DOWNING JOHN MODERSON HOTTEN'S CRYSTAL GAVLE TAMBY HYMETTE BAYBARA MANGRE BICKY SKAGGS T.G. SHEPPARD

EARL THOMAS CURL BILL MODERSON APRO ANDERSON JERRY LEE LEWIS BELL MY GROTHERS NOTHERS

ALABAHA KAREN BROOKS CHARLEY PRIDE

KTPK-FM Topola, KS

THES. ON

BEEL ANY BRUTHE

CLINIA FARCU

SURIY JAMES

NAZARD

TOM GRANY

COB

JAMO CONLEE

CALMRITY JAME

MARTY RUBBINS

BILLY SWAN

WCOS-AM & FM Columbia, SC

WDAK Columbus, GA

Attentia, with the control of the co

JERRY LEE LEWI MARTY RUBBINS LOUISE MANDREL STEVE WANTHER OOTTIE WEST MOTTENT!

WYNK-FM Baton Rouge, Li MARTY RUBBINS
JOHN CONLEE
REBA MC ENTIRE
BILLY SHAN
COB
DEAN DILLON
MIKE CAMPBELL
MOTERALE

BOOLWHOOM, IR
ED SRUCE
BANDARA MAMERELL
BANDARA
RUSHIE RU DOMELL
RAGER BROOKS
EARL THOMAS CORRET
HOTTOST
AL ABAMA
LEE CRIEFMOND
O'ARLEY PRIDE
LARRY GATLIN
RAZZY BASLEY
RAZZY BASLEY

T.G. SHEPPARD COTTIE MEST STEVE MARINER MOTTIST:

RIGHY SHAGOS

RHEY-AM

EL PAGE TR

DON KING
JUNEY LEE LEWIS

OMARI SE ROSS
JUNE NADERSON
AGE SAM
JOHN CONCES

TON CONTROL

HOTEST

NOTEST
ANDERSON
AGE SAM
HOTEST

NOTEST
ANDERSON
ANDERSON
AGE

ONYSTAL GATE

DON WILLIAMS

WGVM Greenville, MS

KETFM Houston TX

WQEC#M Jacksonvil

JOHN ANDERSON TOM CHANT MARTY MICHTHS BELLARY BROTHERS TOM JONES RODNEY LAY DAVID FREZELL HOTTOST

WAMZ#M Louisville, KY

HOTTOST | ROMNIE MILSAP CHARLEY PRIDE ALABAMA AUI CE NEWTON T.G. SHEPPARD

TION CANALY
EARL THOMAS CLAREY
ORANTILLY
HAMPY ROUBEINS
JAE SUN
REA MC CANTIRE
COB
LIVE PFEIFER
JOHN COMLE
HOUTERS
DOLLY PARTON
HILLIE RESON
ALAGAMA RICKY SKAGES CORMAY TWITTY

WNOE-AM New Orleans, LA EARL THOMAS CLARES BILL ANDERSON OSMOND BROTHERS

KYNN Odessa, TN AMEN BROURS
RUNNIE MC DUME
RUNNIE MC DUME
RUNNIE MC DUME
RUNNIE MC BULLEY
RUNNIE GILLEY
RUNNIE AMS
RUNNIE PRIDE
RUNNIE PRIDE

FRIZZELL & ME MEL ME DANIEL ACROVIE HIL SAP MERLE & GEURGI DURGA MEAD

KRMD-AM & FM Shruvaport, LA MARTY ROBBINS
JUMN ANDERSON
BELLAMY BROTHER
EARL, THAMAS CU
DURNA FARGU
SURVIVIANES
TON GRANT
RUY HEAD
HOTHER
EN VASSY
CHARLEY PRIOR
T.G. SPEPPARU
ALABAMA

COTTIE WEST LACY J. DALTON JOE SUN KENDALS EARL THOMAS CONLEY MARTY RUBBINS SUNNY JAMES REBA MC ENTIRE JOHN CORLER HOTENEY HOTTUST | MILLIE NELSON ALABAMA

COMETTA EVINO OLDY WILLIAMS HOTTEST: DAYLO FRIZZELE JERRY HEED

SYLVIA BILLAMY BROTHERS CINDY KAYE WTQR#M Winston-Se LACY J. DALTON TOM JONES MEL TILLIS ENHAY BANE BILL ANDERSON HOTTERT HILD JERRY BANE DOLLY PANTON T.G. SHEPPAND RICHY SALAGOS

"No Show Jones" MERLE HAGGARD & GEORGE JONES (Epic)

JANTE FRICKE
KARN CORLEE
KARN CORLEE
BELL FAIT MANDITHERS
CALAMITY JAME
HOTTISTY
RAMIE WILLIAM
GOLLY PARTUR
DUR WILLIAM
ED WRACE
T.G. SHEPPARD

COUNTRY ALBUMS

EARL THYMAS CONLEY CDB DAVID FRIZZELL BILLY SWAN

CON HUMBEY HEBA MC ENTIRE EARL THOMAS O JOHN COMBEE HOTTOGY: MICHAEL HUMPH ANNE MLARAY

MYGO-FM Denver, CO

JANUA PRICKE

EARL THEMAS CAR
BILLY SHAM
DAVID FRIEZELL
STEVE HAMPELS
JOHN ANDERSON
REBA MC ENTIRE
OMBILE MOSS
HOPPELSEL
HICKEY
BILLEY
FRIEZELL & MSS
AME MARMAY
DOLLY PAPTON

GOOD HIR. OR
EARL THLIMAS CO
STYVUM AL EXANDE
CALAMHITY JAME
GELLAMY SHOTHER
REBA NIC ENTINE
COMMOND GROTHER
T.G. SHEFFF ARD
KENDALLS
COB
BILLY SMAN
HOTTOSTI
CRYSTAL GAYLE
HHITES
RICKY SKAGGS

KEIN Great Falls, MT

LOS VOGGOS, NV
MEL TILLIS
LARD. THAMAS COME,
JERRY LEE LEWIS
JOHN ANDERSIAM
MAC OAVIS
GELLAMY BRITHERS
RUTY ME AD
MADOU EARMSLOD
JADO TANY, OR
MOTHES TO THE
MICHEY GILLEY
FOR JEZELL L WEST
OAK RIOCE BOYS
ANDERSIAMS
ANDER

KVEG Las Veges, NV

148 Current Reports All stations reported this week.

JOHN ANDERSON EARL THUMAS C CALAMITY JANE REBA MC ENTIR

KRSY Roswell, MM

MARTY ROBBINS
JOHN CONLEE
EARL THOMES CONLEY
HAME WILLIAMS /H.
DAVID FRIZZELL
CHARLIE ROSS

THEMAS C GUNLEE Y RESEDING

KGA SUDKAND, WA EARL THOMS CURL REGA ME ENTIFE MATE HUBBINS TILLY SHAN THIS

38. AUTOMOTE, OF CONTINUES INSTITUTE PS MARK (EM 18 EMA). TUMAS CURLEY EACH TUMAS EACH

TUCHEN AZ
JOHN CONLECTION
THEORY, AZ
JOHN CONLECTION
THEORY
THEORY
THISTORY
THISTORY KBBO Venture, CA

RICKY SKAGGS - Highway And Heartaches -

HICRY SKAGGS — Highway And Heartachas —
(Epic) "One Way Rider" "Highway 40 Blues" "Don't Think I'll Cry"
(Cen't You Heer Me Crying" "Nothing Cen Hurt You"

TANYA TUCKER — Changes — (Arlsta) "Until You're
Mine" "Cry" "Shame On The Moon"

CONWAY TWITTY — Dream Maker — (Elektra)
"Just When I Needed You Most" "The Rose" "Burn Georgian Burn
(There's A Fire In Your Boul" "A Good Love Died Tonight" "Just When I
Needed You Most" "Dream Maker" HANK WILLIAMS JR. - High Notes - (Elektre/

Most Requested:

Hottest Tracks:

Cuts in bold type are receiving the heaviest airplay,

Soundtrack - (MCA) "Sneekin' Around ED BRUCE - I Write It Down - (MCA) 'Theme From LACY J. DALTON — 16th Avenue — (Columbie)
"Blue-eyed Blues" "You Can't Take The Texas Out Of Me" "One Of The

RONNIE MILSAP — Inside — (RCA) "Carolina Dreams" MICHAEL MURPHEY - Michael Martin Murphey

JUICE NEWTON — Quiet Lies — (Capitol) "Falling In Love" "Adlos Mi Corezon" "Heart Of The Night" "Ever True"

ALABAMA "Close Enough To Perfect" (RCA)
MICHAEL MURPHEY "What's Forever..." (Liberty)

THE BEST LITTLE WHOREHOUSE IN TEXAS -

ROSANNE CASH - Somewhere In The Stars -(Columbia) "I Wonder" "Thet's How I Got To Memphis" "It Hear't

MERLE HAGGARD & GEORGE JONES — A Teste Of Yesterdey's Wine — (Epic) "No Show Jones" "C.C. Weterbeck" "The Brothers" "Must've Been Drunk" "Mobile Bry

ANNE MURRAY - The Hottest Night Of The Year (Capitol) "The Hottest Night Of The Year" "Fallin' in Love (Fallin' part)" "Heart On The Line" "Thet'll Keep Me Draamin' "

KENNY ROGERS - Love Will Turn You Around -

MOTTRET; MEL MC DANIEL MICRET GILLEY DOLLY PARTON MERLE & GEORGI CRYSTAL GATLE

STETE WARTINER DEAN DILLON LACY J. DALTON RELLANY BROTHERS

Curb) "The South's Gonna Rettle Again" "If Heaven Am't A Lot Like

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JONZUN CREW

Pack Jam (Tommy Boy) 44/10

80% of our reporting stations on it. Rotations: Heavy 16/0, Medium 14/2, Light 13/7, Extra Adds 1, Total Adds 10, WDIA, WBMX, KDAY, WRDW, WATV, WBLX, WPLZ, WTMP, WVKO, KPOP FM, A Most Added Record. Debuts at number 23 on the Black Radio Chart. STACY LATTISAW

Attack Of The Name Game (Cotillion/Atco)

59% of our reporting stations on it. Rotations: Heavy 7/0, Medium 11/0, Light 21/6, Extra Adds 4, Total Adds 10, WOOK, WGCI, KDAY, KOKY, WLOU, WJJS, WANM, WLTH, WKWM, KDIA. A Most Added Record. Debuts at number 28 on the Black Radio Chart

ATLANTIC STARR Perfect Love (A&M)

59% of our reporting stations on it. Rotations: Heavy 8/1, Medium 21/1, 13/2, Extra Adds 1, Total Adds 5, WAMO, WDMT, WJMO, WLOU, WPLZ. Debuts at number 27 on the Black Radio Chart

DONALD BYRD & 125TH STREET, N.Y.C.

Sexy Dancer (Elektra)

59% of our raporting stations on it. Rotations: Heavy: 3/0, Medium 22/1, Light 18/3, Extra Adds 0, Total Adds 4, WAMO, WCIN, WKXI, WTMP. Debuts at number 30 on the Black Radio Chart.

NEW & ACTIVE

scent releases are listed in order of their activity. The two numbers immediately colorwing section of the record this week and of those, how many added it this week. The rotational realidowns which follow indicate how many stations have the song in the respective rotation and of those, how many

STEPHANIE MILLS "Keep Away Girls" (Cesablanca/PolyGram) 36/10
Rotations: Heevy 6/0. Medium 10/1, Light 17/6, Extra Adds 3, Total Adds 10, WDAS, XHRM, WATV, WJMI, WLOU, WANM, WDAO, WLTH, WKWM, WVOI. Heavy: WHUR, KWAM, WHRK, WJLB, KACE, WPDQ. Medium: WACK, WYEE, WDIA, WGCI, KSOL, WGIV, KJCB, WLUM, KPOP-FM.

JOHNNIE TAYLOR "What About My Love" (Bevarly Glen) 35/8
Rotations: Heavy 6/0, Medium 10/0, Light 16/3, Extra Adds 6, Total Adds 8, WKYS, K104-FM, WJLB, WKND, KJCB, WVOL, KDIA, KPOP-FM. Heavy: WAOK, KACE, KDAY, WNOO, WLTH. Medium: WILD, KRLY, WHRK, WGCI, XHRM, KSOL, WOIC, WOXI, KOKY, WJJS.

KSOL, WOIC, WIXI, KOKY, WJJS.

LIMIT "She's So Divine" (Arists) 34/13

Rotstons: Heavy 2/0, Medium 12/1, Light 13/5, Extre Adds 7, Total Adds 13, WXYV, WVEE, K104-FM, KWAM, WGCI, WGPR, WJLB, WZEN-FM, WRDW, WOIC, WJJS, WAAA, WKWM. Heavy: WAOK, WHRK. Medium: WILD, WRKS, KRLY, XHRM, KSOL, WNHC, WPEG, WNOO, WLTH, WLUM, WWWS.

YAZ "Situation" (Sire/WB) 34/3
Rotations: Heavy 100, Medium 15/0, Light 7/1, Extra Adds 2, Total Adds 3, K104-FM, KMJQ, WVOL. Heavy: WXYV, WDAS, WHRK, WBMX, WGPR, WJLB, WNHC, WNOO, WLTH, WWWS. Debuts at number 29 on the Black Radio.

FOUR TOPS "Sed Hearts" (Casablanca/PolyGram) 33/2
Rotations: Heavy 5/0, Medium 18/0, Light 11/1, Extra Adds 1, Total Adds 2, WBLX, WTOY, Heavy, WOOK, WJMO, WATV, WKXI, KAEZ, Medium: WKYS, WHUR, WAOK, KWAM, WJPC, KACE, KDAY, XHRM, KSOL, KNOW, WPDQ, KOKY, WOWI, WANT, WLUM, KPOP-FM.

BOBBY NUNN "She's Just A Groupie" (Motown) 30/14
Rotations: Heevy 20, Medium 61, Light 17/8, Extra Adds 5, Total Adds 14, WILD, WRKS, WAOK, KDAY, XHRM, WRDW, WPEG, WOIC, WJMI, KJCB, KOKY, WANM, WVOI, KDIA, Heevy: KWAM, WHRK. Medium: WGPR,

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 30/7
Rotations: Heavy 7/0, Medium 9/1, Light 12/4, Extra Adds 2, Total Adds 7, WAMO, WCIN, WZEN-FM, WJAX, WPLZ, WKWM, WTLC. Heavy: WILD, WKYS, WHUR, WAIL-FM, KJCB, KAEZ, WWWS. Medium: WXYV, WOOK, K104-FM, WYLD-FM, WKND, WJJS, WOWI, WLTH.

KURTIS BLOW "Tough" (Mercury/PolyGram) 30/6
Rotations: Heavy 100, Medium 7/0, Light 11/4, Extra Adds 2, Total Adds 8, WDAS, WKYS, WJMO, WPEG, WDAO, KDIA, Heavy: WAOK, WEDR, WDMT, WZEN-FM, XHRM, WNOO, WKXI, WLOU, WTMP, WLTH. Medium: WOOK, KWAM, WHRK, KDAY, WATV, WENN, WOW!

JENNIFER HOLLIDAY "I Am Changing" (Geffen) 26/10
Rotations: Heavy 2/0, Medium 6/1, Ught 13/4, Extra Adda 5, Total Adda 10, WAOK, WVEE, WBMX, WGPR, WKND, WBLX, WANM, WTMP, WTLC, WLUM. Heavy: WYLD-FM, WJLB. Medium: WGCI, KMJM, WGIV, WVOL, WTOY.

VANITY 8 "Nesty Girl" (WB) 26/4

VAINTI T O N8STY GIRT (WB) 26/4
Rotstions: Heavy 6/0, Medium 6/0, Light 11/1, Extre Adds 3, Total Adds 4, WXYV, WAIL-FM, WZEN-FM, KOKY-Heavy, KWAM, WHRK, WDMT, WGPR, WJLB, WPEG Medium: WCIN, KMJM, WRDW, WATV, WWWS, WVOI.
BLOODSTONE "Go On And Cry" (T-Neck/CBS) 26/1
Rotstions: Heavy 7/0, Medium 14/0, Light 6/1, Extre Adds 0, Total Adds 1, WPEG. Heavy: WILD, WJMO, WATV, WENN, WGW, WPDQ, WVOL Medium: WXYV, WDAS, WKYS, WOOK, WVEE, WDIA, WBMX, KDAY, XHRM, KSOL, WRDAN, KJCB, WPLZ, KPOP-FM.

SHARON REDD "Beat The Street" (Prelude) 25/5
Rotations: Heavy 1/0, Medium 7/0, Light 16/4, Extra Adds 1, Total Adds 5, WXYV, WGCI, WCIN, KDAY, WLTH. Heavy

KLIQUE "I Can't Shake This Feeling" (MCA) 23/1
Rotations: Heavy 5/0, Medium 15/0, Light 3/1, Extra Adda 0, Total Adds 1, WZEN-FM, Heavy: WOOK, WAOK, WVEE, WBMX, KUKQ. Medium: WYLD-FM, WGPR, KDAY, XHRM, KSOL, WRDW, WENN, WPEG, WPDQ. WLOU, WJJS, WOWI, WPLZ, WLTH, WTLC.

WEST STREET MOB "Ooh Beby" (Sugar Hill) 22/6
Rotations: Heavy 30, Medium 4/0, Light 14/5, Extra Adds 1, Total Adds 6, KRLY, WJMO, WZEN-FM, WNOO, WLOU, WTMP. Heavy: WAOK, KWAM, WHRK. Medium: WOOK, WAIL-FM, KJCB, WWWS.

FATBACK "She's My Shining Star" (Spring/PolyGram) 22/5
Rotations: Heavy 0'0, Medium 13/0, Light 7/3, Extra Adda 2, Total Adda 5, WXYV. WENN, WNOO, WLOU, WTMP
Medium: WKYS, WAOK, WVEE, KWAM, WBMX, WGCI, WGIV, WOIC, KJCB, WANM, WLTH, WLUM, KAEZ. Rotations: Heavy (/0, Medium 13/0, Light 7/3, Extra Adds 2, T Medium: WKYS, WAOK, WVEE, KWAM, WBMX, WGCI, WGI MAGIC LADY "Red Hot Stuff" (A&M) 22/2

is 2, Total Adds 2, WXYV, WEDR. Heavy: WOOK, WAOK

BRICK "Free Dancer" (Bang/CBS) 22/2 . 8/0, Light 10/1, Extra Adds 1, Total Adds 2, WAIL-FM, KDAY: Heavy: WNOO, KJCB, DW, WATV, WGIV, WJMI, WBLX, WLTH, KPOP-FM.

KOKY. Medium: WAOK, WRDW, WATV, WGIV, VVOIVII, VYDA, ALICIA MYERS "I Want To Thank You" (MCA) 21/5 Rotations: Heavy 7/0, Medium 2/0, Light 9/2, Extra Adds 3, Total Adds 5, WK

WHKS, KRLY, WKND, WNHC, WANM, WAAA, KAEZ. Medium: WENN, WDAO.

X-25 BAND "Black Hole Bop" (HCRC/CBS) 21/4
Rotations: Heavy 1/0, Medium 9/0, Ught 10/3, Extra Adds 1, Total Adds 4, WXYV, WJMO, WRDW, WJAX. Heavy:
WZEN-FM. Medium: K104-FM, KMJQ. KRLY, WDIA, WGPR, WNOO, KJCB, WVOL, WWWS.
CROWN HEIGHTS AFFAIR "Somebody Tell Me What To Do" (De-Lite/PG) 21/0
Rotations: Heavy 3/0, Medium 12/0, Ught 8/0, Extra Adds 0, Total Adds 0, Heavy: WOOK, WENN, WGIV. Medium:
WHUR, WCIN, XHRM, WRDW, WPEG, WNOO, WJAX, WPDQ, WVOL, WDAO, KAEZ,

SIGNIFICANT ACTION

ALFIE SILAS "A Puppet To You" (RCA) 19/8
Rotations: Heavy 0/0, Medium 1/1, Light 14/3, Extra Adda 4, Total Adda 8, WAOK, WVEE, KWAM, WCIN, KOKY
WVOL, WTMP, WAAA.

Black Radio NATIONAL AIRPLAY/30.

September 24, 1982

EVELYN KING/Love Come Down (RCA) 0 TIME/777-9311 (WB) 15 10 4 JERMAINE JACKSON/Lat Me Tickle Your Fancy (Motown) 3 3

13 8 6 KOOL & THE GANG/Big Fun (De-Lite/PolyGram) GAP BAND/You Dropped A... (Total Experience/PGM) 4 4

25 19 9 CHERYL LYNN/If This World Were Mine (Columbia)

MELBA MOORE/Love's Comin' At Ya (EMI America) 20 14 11

ARETHA FRANKLIN/Jump To It (Arista) 1 2 5 STEVIE WONDER/Ribbon In The Sky (Tamla/Motown) 29 25 14

28 21 20 10 SUNRIZE/Who's Stickin' It? (Boardwalk)

ASHFORD & SIMPSON/Love It Away (Capitol) 19 16 13 GOODIE/Do Something (Total Experience/PGM) 12 11 10 PEABO BRYSON/Give Me Your Love (Capitol)

30 21 0 MICHAEL McDONALD/I Keep Forgettin' (Every...) (WB) 23 20 19

BARRY WHITE/Change (Unlimited Gold/CBS) 16 15 15 TAVARES/A Penny For Your Thoughts (RCA)

CARL CARLTON/Baby I Need Your Loving (RCA) GRAND MASTER FLASH.../The Message (Sugar Hill)

LUTHER VANDROSS/Bad Boy/Having A Party (Epic) JEFFREY OSBORNE/On The Wings Of Love (A&M)

2 GWEN GUTHRIE/It Should Have Been You (Island/Atco) 25 5 8 ZAPP/Dance Floor (WB)

23 JONZUN CREW/Pack Jam (Tommy Boy) 7 12 24 HOWARD JOHNSON/So Fine (A&M)

Entry 11 12 16 25 RICK JAMES/Hard To Get (Gordy/Motown) 14 17 23 26 B.B. & Q. BAND/Imagination (Capitol)

ATLANTIC STARR/Perfect Love (A&M) STACY LATTISAW/Attack Of The Name... (Cotillion/Atco) YAZ/Situation (Sire/WB)

O DONALD BYRD.../Sexy Dencer (Elektra) This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED .

Firms Turo Last Weeks Weeks Week

BOBBY NUNN (14) LIMIT (13) JONZUN CREW (10) STACY LATTISAW (10) JENNIFER HOLIDAY (10)

HOTTEST

TIME (37) GAP BAND (35) GRAND MASTER FLASH (27)

DISCO FOUR "Whip Rap" (Profile) 19/2

vy 8/0, Medium 5/0, Light 8/2, Extra Adds 0, Total Adds 2, WDIA, WDAO. Heavy: WHRK, WATV, WPDQ, WTLC. Medium: KWAM, WKXI, KJCB, WLOU, WJJS.

WENN, WPEG, WPDQ, WTLC, Medium: KWAM, WKXI, KJCB, WLOU, WJJS.

CAMEO "Alligator Woman" (Chocolate City/PolyGram) 19/1

Rotations: Heavy 5/0, Medium 8/0, Light 6/1, Extra Adds 0, Totel Adds 1, WPLZ. Heavy:
WBLX, Medium: KMJM, KDAY, XHRM, KNOW, WTMP, WDAO, WWWS, KUKQ WW. WATV. WGIV. WPEG. WJJS

ENCHANTMENT "I Know Your Hot Spot" (Columbia) 18/5

ds 3. Total Adds 5. WAOK, WVEE, WBMX, WJPC, WATV

ROBBY BLAND, "Recess In Heaven" (MCA) 18/1
Rotations: Heavy 5/0, Medium 8/0, Light 4/0, Extra Adds 1, Total Adds 1, WXYV. Heavy: WVEE, WDIA, WENN, WKXI, KAEZ. Medium: WILD, KWAM, WJMO, WPDQ, WBLX, WVOL, WTLC, KDIA.

ROCKERS REVENGE "Walking On Sunshine" (Streetwise) 17/3
Rotations: Heavy 3/0, Medium 6/0, Light 8/2, Extra Adds 1, Total Adds 3, WGCI, KDAY, WTLC, Heavy: WHUR, WHRK, WANN, Medium: WXYV, WDAS, WOOK, WJAX, WPDQ.

KHEMISTRY "I Got A Feeling" (Columbia) 17/1 .
Rotations: Heavy 0/0, Medium 5/0, Light 11/0, Extra Adds 1, Total Adds 1, WXYV, Medium: WOOK, KWAM, WGIV.

CLIFTON DYSON "Slow Your Body Down" (Network/Elektra-Asylum) 17/1
Rotations: Heavy 1/0, Medium 8/0, Light 7/0, Extra Adds 1, Total Adds 1, WAOK, Heavy, WVEE, Medium:

STEVE ARRINGTON'S HALL OF FAME "Way Out" (Konglether) 17/1
Rotations: Heavy 3/0, Medium 9/0, Light 5/1, Extra Adds 0, Total Adds 1, KWAM, Heavy: WBMX, WGCI, KDAY

3/0, Medium 9/0, Light 5/1, Extra Adds 0, Total Adds 1, KWAI WOOK, WHRK, KACE, XHRM, WDAO, WLTH, WKWM, WTLC. JIMMY CLIFF "Special" (Columbia) 16/8
Rotations: Heavy 0/0, Medium 3/1, Light 9/3, Extra Adds
WNHC, WATV, WKXI, WBLX, Medium: KDAY, WENN.

RAW SILK "Do It To The Music" (West End) 16/5
Rotetions: Heavy 3/0, Medium 5/1, Light 6/2, Extra Adds 2, Total Adds 5, WKYS, WOOK, WGPR, WKND, WLTH.
Heavy: WRKS, WEDR, WBMX. Medium: WVEE, WGCI, WJLB, WNHC.

Heevy: WRKS, WEDR, WBMX. Medium: WVEE, WGCI, WJLB, WNHC.

TIERRA "Hidden Tears" (Boardwalk) 16/2
Rotations: Heavy 1/0, Medium 100, Light 3/0, Extra Adds 2, Total Adds 2, WENN, WVOL Heavy: KAEZ. Medium: WXYV, WOOK, WAOK, WVEE, WEDR, KACE, KDAY, XHRM, KSOL, KOKY.

ONE WAY "Runnin' Away" (MCA) 16/2
Rotations: Heavy 2/0, Medium: 7/0, Light 8/1, Extra Adds 1, Total Adds 2, WATV, WTLC. Heavy: WNOO, KOKY. Medium: WLOU, WBLX, WVOL, WANM, WDAO, WLUM, KPOP-FM.

SHEREE BROWN "Happy Music" (Capitol) 16/1
Rotations: Heavy 2/0, Medium 5/0, Light 8/0, Extra Adds 1, Total Adds 1, WEDR. Heavy: WNHC, WLUM. Medium: WADK WRMX KACE WLTH. WVOI. Rotations: Heavy 2/0, Medium 5/0, Light 8/0 WAOK, WBMX, KACE, WLTH, WVOI. FEEL "Let's Rock" (Sutra) 16/1

7/0, Extra Adds 1, Total Adds 1, WVEE. Heavy: WLOU, WLTH, WTLC

STANLEY CLARKE "Straight To The Top" (Epic) 16/0 Rotations: Heavy 2/0, Medium 6/0, Light 8/0, Extra Adds 0, Total Adds 0, He

CURTIS MAYFIELD "Hey Baby (Give It All To Me)" (Boardwelk) 15/6

Rorations: Heavy 2/1, Medium 3/0, Light 8/3, Extra Adds 2, Total Adds 6, WAOK, KWAM, WYLD-FM, WZEN-FM, WKXI, WBLX. Heavy, KAEZ, Medium: WHRK, KJCB, WANM.
SONNY CHARLES "Put It In A Magazine" (High Rise) 15/6

m 2/0, Light 9/2, Extra Adds 4, Total Adds 6, WVEE, WBMX, WJMO, WGPR, WOIC

WWWS, Medium: WJPC, WGIV.

MELISSA MANCHESTER "You Should hear How She Talks..." (Arista) 15/2

Rotations: Heavy 8/0, Medium 5/0, Light 4/2, Extra Adds 0, Total Adds 2, WGCI, WTMP. Heavy: WILD, W/ FM. Medium: WVEE Total Adda 2, WGCl, W (MJM, WNHC, WNOO.

WDMT, KNOW, KUKQ, KPOP-FM, Medium: WVEE, WBLZ, KMJM, WNHC, WNOO.

KENI BURKE "Risin' To The Top" (RCA) 15/0

Rotations: Heavy, 4/0, Medium: 5/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WEDR, WBMX, WGCI, WLTH.

Medium: WHUR, KWAM, WULB, RACE, WENN.
POINTER SISTERS "I'm So Excited" (Planet/RCA) 14/7
Rotations: Heevy 0/0, Medium 3/1, Light 8/3, Extra Adds 3, Total Adds 7, WDAS, WGPR, WNHC, KNOW, WGIV,

WBLX, WANM. Medium: WOOK, KPUP-Fivi.

RAFAEL CAMERON "Shake It Down" (Salsoul/RCA) 14/6

RAFAEL CAMERON "Shake It B/3. Extra Adds 3, Total Adds 6, WNHC, WGIV, WKXI, WBLX, WVOL,

WHISPERS "Love Is Where You Find It" (Solar/Elektra) 14/4 WZEN-FM, WPLZ, WTMP, KPOP-FM

Medium: WAOK, WJMI, WKXI, WPDQ, KOKY, WDAO.

ZAPP "Doo Wa Ditty (Blow That Thing)" (WB) 14/2

100 Madum (20), Light 4/2, Extra Adds 0, Total Adds 2, KMJM, WTMP. Heavy, KMJQ, KRLY, WDIA, WGCI, WBLX, WDMT, KUKY, WVUL, MEZ, NDIA:
GANG'S BACK "Got My Eye On You" (Handshake/CBS) 13/2
Rotationa: Hamos (2/0) Medium 4/0, Light 8/1, Extra Adds 1, Total Adds 2, WAIL-FM, WKXI. Medium: WJMO, WGIV,

WVOL, WWWS.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 13/1

Rotations: Hanve 2th, Madium 8th, Light 8th, Extra Adds 1, Total Adds 1, WJJS. Medium:

WJAX. WLTH, WLUM

Regionalized Adds & Hots Black Radio

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltir Tim Watts

AGIC LADY LIMIT SALSOUL/LOLEATTA SHARON REDC FATBACK KHEMISTRY FREDA PAYNE X-25 BAND Hottest: HOTTEST: CHERYL LYNN YAZ EVELYN KING TIME TILT

WILD/B

ABC
ISLEY BROS
DENIECF WILLIAMS
BOBBY NUNN
BOOTSY COLLINS
TEDDY PENDERGRASS
EXTRA T'S
JAMMERS JAMMERS
HOttest:
EVELYN KING
GRAND MASTER FLAS
GAP BAND
STACY LATTISAW
ARETHA FRANKLIN

WKND/Hartford Jordan/McLean

RAW SILK CARL CARLTON JEFFREY OSBORNE JOHNNIE TAYLOR JENNIPER HOLLIDAY JENNIFER HOLLIDAY HOTTEST: ARETHA FRANKLIN GRAND MASTER FLAS EVELYN KING ALICIA MYERS RAW SILK

James Jordan

JIMMY CLIFF
RAY PARKER JR.
PATRICK BOOTH
FIRST LOVE
RAFAEL CAMERON
PRESSURE DROP
PONNIE JONES
POINTER SISTERS
HOTCEST.
EVELYN KING
ARETHA PRANKLIN
ALICIA MYERS
CHEFYL LYNN
CARL CARLTON

JAMMERS
NEW JERSEY CONNEC
BOBBY NUMN
ROttest:
EVELYN KING
CHERYL LYNN
ALICIA MYERS
BAW SILK RAW SILK PATTI AUSTIN

SOUTH

WAOK/Atlenta Larry Tinsley

SUNRIZE
ENCHANTMENT
SOS BAND
ISLEY BROS
BOBBY NUNN
BILL SUMMERS
ALFIE SILAS
JENNIFFR HOLLIDAY
CLIFTON DYSON
CURTIS MAYFIELD
ROTERER
EVELYN KING
TIME
GAP BAND
ZAPP
HOWARD JOHNSON

SPINNERS BOOTSY COLLINS KURTIS BLOW STEPHANIE MILLS POINTER SISTERS DEBARGE BILL MEDLEY HOTTEST: GRAND MASTER PLAS ARETHA FRANKLIN EVELYN KING TIME MICHAEL MCDONALD

WAMO/Pittaburgh John Anthony

ATLANTIC STARR

WOOKWashingtor Chris Gardner

RAW SILK SPINNERS STACY LATTISAW HOTEGET: ARETHA FRANKLIN SURRIZE GRAND MASTER PLAS TIME DAZZ BAND

Connes simpson

Prinners
RAM SILK
KURTIS BLOW
BB4Q
ALICIA MYERS
JOHNNIE TAYLOR
HOLLEGE:
EVELYN KING
JERMAINE JACKSON
BARRY WHITE
GAP BAND
GRAND MASTER PLAS

WHUR/Washington Oscar Fleids

none Hottest: GRAND MASTER PLAS ARETHA FRANKLIN JERMAINE JACKSON TILT DONNA SUMMER

CHAZ
FEEL
SONNY CHARLES
DEBARGE
CHEMISE
VOYAGE
ISLEY BROS
ALPIE SILAS
LIMIT
TOMORROW'S FDI

WRDW/Augusta Teddy Black

BOBBY NUNN LIMIT K-25 BAND JONZUN CREW HOttest: GAP BAND ARETHA FRANKLIN TIME EVELYN KING GRAND MASTER FLAS

JEPPREY OSBORNE POINTER SISTERS STEVIE WOODS RAY PARKER JR. HOTLEST: GAP BAND JERMAINE JACKSON KOOL & THE GANG TIME SHAKATAK CHERYL LYNN

WATV/Birming Ron January

WPEG/Charlotte Les Norman KURTIS BLOW BLOODSTONE BLOODSTONE PEABO BRYSON CHERI ISLEY BROS BOBBY NUNN JANET JACKSON SOS BAND HOTCEST

KNOW/Austin Selby Edwards

WENN/Birm Gene Wise

Cone Wise

UNIQUE
FRANKIE SMITH
BEGAN BEGAN
CHERI
FATBACK
JAMET JACKSON
RAVERS
TIERRA
CHANGE
JUNIOR
HOTHERE
HOTHERE
RAFTHA FRANKLIN
GRAND MASTER FLAS
GAP BAND
BLOODSTONE
JERRAINF JACKSON

RON JANUARY
JONZUN CREW
FRANKIE SMITH
KENNY G
BEGAN BEGAN
STEPHANIE MILLS
ENCHANTHEN
JIGHY CLIPP
ONE WAY
SHALAMAR
J.S. THERACON
HOTEGET
EVELYN KING
TIME
GAP BAND
GRAND MASTER PLAS
BARRY WHITE

Hottest: EVELYN KING GRAND MASTER FLAS TIME GAP BAND DISCO POUR

WGIV/Charlotte LR Hall Harrill JEFFREY OSBORNE HIGH FASHION POINTER SISTERS RAFAEL CAMERON LUTHER VANDROSS

LUTHER VANDROSS
Hottest:
JONZUN CREW
ROOL 6 THE GANG
TIME
PEABO BRYSON
ATLANTIC STARR WNOO/Chattanooga Smokin' Sam Erwin

Smokin' Sam Erwin
PATBACK
FORECAST
WEST STREET MOB
HOTCEST:
JONZUN CREW
TREACHEROUS THREE
JIVE RHYTHM TRAX
STACY LATTISAW
CHERYL LYNN

WOIC/Columbia, SC Mickey Arnold

D TRAIN LIMIT SONNY CHARLES WAR STEVIE WOODS NEW JERSEY CONNFC BOBBY NUNN SHALAMAR HOLLEREL: SHALAMAR HOTTEST: EVELYN KING CAP BAND TIME ARETHA FRANKLIN HOWARD JOHNSON

K104FM/Dalias Terry Avery

GWEN GUTHRIE LIMIT JOHNNIE TAYLOR MIDNIGHT STAR YAZ PLEETWOOD MAC PATTI AUSTIN HOTTESTIN
HOTTESTIN
CHERYL LYNN
MICHAEL MCDONALD
X-25 BAND
JONZUN CREW

KRLY/Houston Steve Harris

D TPAIN
WEST STREET MOB
WILLIAM DEVAUGHN
ALFONZO
HOTCEST:
RICK JAMES
RAY PARKER JR.
EVELYN KING
CHERYL LYNN
TIME

GWEN GUTHRIE ASHFORD & SIMPSON YAZ YAZ SUNRIZE HOTTEST: ZAPP TIME CHERYL LYNN EVELYN KING GAP BAND

WKXI/Jeckson Tommy Marshall

BRENDA JONES
CURTIS MAYFIELD
GANC'S BACK
FRANKIE SNITH
RAPAEL CAMERON
DONALD BYRD
JIMMY CLIFF
CARL MARSHALL
HOTLES:
GAP BAND
GRAND MASTER FLAS
DAZZ BAND
EVELYN KING
JERMAINE JACKSON

WJMWJeckson Carl Haynes

O.C. SMITH CHANCE STEPHANIE HILLS BOBBY NUNN HOTCEST: TIME BBGO STEVIE WONDEP EVELYN KING TAVARES

WJAX(95X)/Jacksonville Steve Fox

X-25 BAND LUTHER VANDROSS SUNRIZE SUNRIZE GARY'S GANG JEFFREY OSBORNE PIECES OF A DREAM TOM SCOTT HOTCEST: MIDNIGHT STAR EVELYN KING TIME TIME JONZUN CREW SYSTEM

EAR JAMMEN
SHALAMAR
TEDDY PENDERGRASS
FOUR TOPS
ALICIA MYERS
COLUMBUS CIRCLE
SUNRIZE
HOTLEST
GRAND MASTER FLAS
IMAGINATION
STACY LATTISAW
BARRY WHITE
BBEQ

KJCB/Latayette Bestrice Evans

DOWNIE TAYLOR
BOBBY NUNN
MILLIE HUTCH
RJ'S LATEST ARRIV
HOTCHESE!
TIME
GRAND MASTER PLAS
CHERYL L'NN
EVELYN KING
JONZUN CREW

KOKY/Little Rock Gary Young

BOBBY NUNN STARR WILLIAME SHOTGUN STACY LATTISAW LUTHER VANDROSS VANITY 6 ALFIE SILAS HOLLEST: ALPIE SILAS Hottest: TAVARES MICHAEL MCDONALD RANDY CRAWFORD ZAPP SUNRIZE

WLOU/Louisville Neel O'Ree

Neel O'Ree
STACY LATTISAM
FATBACK
MELBA MCORE
STEPMANIE MILLS
BB40
LUTHER VANDROSS
MEST STREET MOB
ATLANTIC STARR
HOTCEST
RICK JAMES
KURTIS BLOW
EVELYN KING
FEEL
GAP BAND

WJJS/Lynchburg, VA Art Young

BOBBY CALDWELL
LIMIT
MELBA MOORE
PREDA PAYNE
LUTHER VANDROSE
STACY LATTISAM
COLUMBUS CIRCLE
HOUSE CITCLE
HOUSE CITCLE
HOWARD JOHNSON
STACY LATTISAM
GAP BAND
JERMAINE JACKSON
STEPHANIE HILLS

WDIA/Memphis Carl Connors

ISLEY BROS

ISLEY BROS

ITIME
JONZUN CREW
DISCO FOUR
HOTCEST:
TIME
JEFFREY OSBORNE
GRAND MASTER FLAS
EVELYN KING
MICHAEL MCDONALD

WHRK (K97)Memphis Jimmy Smith

D TRAIN
LJ REYNOLDS
BOOTSY COLLINS
SOS BAND
CHERI
HOTCEST:
TIME
DISCO FOUR
STEPHANIE HILLS
LUTHER VANDROSS
PEABO BRYSON

17

CURTIS MAYFIELD STEVIE WONDER WAR RJ'S LATEST ARRIV JIMMY CLIFF RAY PARRER JR. SOS BAND ISLEY BROS STEVE ARRINGTON'S HORLERS: GRAND MASTER FLAS WEST STREET MOB JERMAINE JACKSON GAP BAND CHERYL LYNN

BRENDA JONES
PRESSURE DROP
MIKE & BRENDA
SHEREZ BROWN
EDDIE MURPHY
MAGIC LADY
NEW BIRTH
SALSOUL/LOLEATTA SALSOUL/LOLI HOTTCHT: ZAPP EVELYN KING GAP BAND BARRY WHITE ALPONZO

Michael J. Alexander
JENNIPER HOLLIDAY
JONZUN CREM
ALFONZO
PEABO BRYSON
SANTANA
RAY PARKER JR.
JIMMY CLIFF
JUFFREY OSBORNE
FOUR TOPS
POINTER SISTERS
TOM SCOTT

TOM SCOTT BOB JAMES RAPAEL CAMERON LUTHER VANDROSS CURTIS MAYFIELD SHALAMAR HOTTEST: GAP BAND EVELYN KING EVELTH KING TIME STEVIE WONDER MICHAEL MCDONALD GRAND MASTER FLAS

WANT/Richmond Kirby Carmichael

GRAND MASTER FLAS
WYOLNeshville
Fred Harvey
YAZ
JOHNNIE TAYLOR
TIERRA
ALFIE SILAS
DONNA SUMMER
TEDDY PENDERGRASS
RAFAEL CAMERON
RJ'S LATEST ARRIV
RAY PARKER JR.
HOLLEST MAY PARKER JR.
Hottest:
GAP BAND
BLOODSTONE
STACY LATTISAW
CHERYL LYNN
TIME

TIME ABC
VANITY 6
JIMMY CLIFF
BRICK
BARRY WHITE
GANG'S BACK
HIKE & BRENDA
ZINGA WASHINGTON
HOTCOST
GAP BAND
JONZUN CREW
MICHAEL HCDONALD
MEN AT WORK
STACY LATTISAM

WYLD-FM/New Orleans Tony Brown

CURTIS MAYPIELD JIMMY CLIFF CARL CARLTON SUPERIOR MOVEMENT HOTTÉGET: GRAND MASTER FLAS ZAPP ARETHA FRANKLIN JENNIPER HOLLIDAY HOWARD JOHNSON

ROSE ROYCE
RONNIE HUDSON
DENIECE WILLIAMS
HOTCOST:
ARETHA FRANKLIN
GRAND MASTER PLAS
ZAPP
GAP BAND
ASHFORD 6 SIMPSON

LUTHER VANDROSS JONZUN CREW TOMORROW'S EDIT. ATLANTIC STARR WHISPERS PIECES OF A DREAM WAR WAR CAMEO Hottest: GRAND MASTER FLAS ZAPP GAP BAND CHERYL LYNN NARADA H. WALDEN

BARRY WHITE PEABO BRYSON STEVIE WONDER LUTHER VANDROSS JEFFREY OSBORNE TILT TILT ALFONZO MICHAEL MCDONALD STEVE MILLER BAND HOTTEST: GAP BAND EVELYN KING ARETHA FRANKLIN TIME GRAND MASTER PLAS

WEST

SYSTEM KOOL & THE GANG

WTOY/Rosnoke MICHAEL MCDONALD MICHAEL MCDONA SUNRIZE STEVIE WONDER FOUR TOPS GARL CARLTON HOTTER HOTTER GAP BAND EVELYN KING ZAPP COODIE TIME

WAMM/Tallahassee
Joe Bullard
STACY LATTISAM
STEPHAMIE MILLS
JENNIPER HOLLIDAY
FREDA PAYNE
BOBBY NUNN
POINTER SISTERS
JANET JACKSON
TOUCKE
TRAMA
HOTECOLIN
FOR ARETHA PRANKLIN
GAP BAND
BARRY WHITE
FONDA RAE
WTMP/Tamps

FONDA RAE
WTMP/Tampe
Jery Walker
JONZUN CREW
MELISSA MANCHESTE
ALFIE SILAS
DONALD BYRD
WHISPERS ALFIE SILAS
DONALD BYAD
MHISPERS
MEST STREET MOB
ZAPP
TRAMA
MEST STREET MOB
ZAPP
TRAMA
JEPREY OSBORNE
JEPNEY OSBORNE
JENIFER HOLLIDAY
HOTTER
HOLLIDAY
HOTTER
HOLLIDAY
HOTTER
LARRY GRAHAM
BARRY MHITE
KURTIS BLOW
TIME
CARL CARLTON
WAAA/Winaton-Selem
JONEW/JACKAON
JEWEL
SURFILE
SUR

KACE/Los Angeles Alanzo Miller

none Hottest: ARETHA FRANKLIN ZAPP GAP BAND BICK JAMES EVELYN KING

KDIA/Oakland

EXTRA T'S
BOBBY NUNN
JOHNNIE TAYLOR
KURTIS BLOW
TIME
TIME
STACY LATTISAW HOTTESAW
HOTTESAW
HOTTESAW
EVELYN KING
HOWARD JOHNSON
ARETHA FRANKLIN
GOODIE
CHERYL LYNN

GWEN GUTHRIE HOTTEST: GAP BAND EVELYN KING MELBA MOORE KOOL 6 THE GANG SUNRIZE

KPOP-FM/Secremento

JOHNNIE TAYLOR BRENDA JONES WHISPERS CHERI PRESSURE DROP JONZUN CREW JONZUN CREW
HOTCEST:
GAP BAND
CHICAGO
JEPPREY OSBORNE
CHERYL LYNN
LUTHER VANDROSS

XHRM/Sen Diego **Duff Lindsey**

STEVIE WOODS BOBBY NUNN ALICIA MYERS STEPHANIE MILLS HOTTOST EVELYN KING TIME
GAP BAND
ARETHA PRANKLIN
HOWARD JOHNSON

KSOL/Sen Meteo, CA Bernie Moody

none
Hottest:
EVELYN KING
JEFFREY OSBORNE
TIME
CHERYL LYNN
BLOODSTONE

New

Entry

MIDWEST

WJPC/Chicago Jerry Boulding

GMEN GUTHRIE
ALICIA MYERS
SPINNERS
ALPHONSE MOUZON
ENCHANTMENT
RAY PARKER JR.
HOTTEST
GAP BAND
EVELYN KING
STEVIE WONDER
KOOL 6 THE GANG
ZAPP

WBMX/Chicago Les Michaels

Lee Michaels
JORUNFER HOLLIDAY
JONZUN CREW
SUPERIOR MOVEMENT
ENCHANTENT
JIMMY CLIFF
SOHNY CHAPLES
HOTTEST
HOTTEST
JERMAINE JACKSON
EVELYN KING
ARETHA FRANKLIN
GAP BAND
DONNA SUMMER

WGCVChicago

D TRAIN
STACY LATTISAM
SOS BAND
SHARON REDD
TEDDY PENDERGRASS
ROCKERS PEVENGE
MELISSA MANCHESTE
LIMIT
DONNA SUNNER
ALPHONSE MOUZON
HOTLEST
DRAMATICS
EVELYN KING
SYL JOHNSON
TIME

TIME RAPAEL CAMERON

DONALD BYRD STEVIE WOODS ALPHONSE MOUZON JEFFREY OSBORNE SHARON REDD ALICIA MYERS PRESSURE DROP PIECES OF A DREA ALFIE SILAS ADFIE SILAS HOTTEST: RICK JAMES JERMAINE JACKSON EVELYN KING TIME GRAND MASTER FLAS

CARL CARLTON STEVIE WONDER TAVARES ATLANTIC STARR HOTTERS

SONNY CMARLES KURTIS BLOW JEPFREY OSBORNE STEVIE MOODS ATLANTIC STARR WEST STREET MOB JAMMERS X-25 BAND PRESSURE DROP HOTTEST: HOTTEST: CHERYL LYNN STEVIE WONDER BLOODSTONE KOOL & THE GANG SUNRIZE

SUMRIZE
MELBA MOONE
ASHPOND & SIMPSON
HOTEBER:
MICHAEL MCDONALD
EVELYN KING
ZAPP
TIME
CHERYL LYNN

WDMT/Cleveland

HOTTE STARK EVELYN KING MICHAEL MCDONALD VANITY 6
JONZUN CREW
KURTIS BLOW

WVKO/Columbus Kirk Bishap

PEABO BPYSON JONZUN CREW HOTTEST HARTHA PRANKLIN DONNA SUMMER GAP BAND JERMAJNE TACKSON

LIMIT JOHNNIE TAYLOR

MERB ALPERT
LIMIT
POINTER SISTERS
LJ REYNOLDS
NEW BIRTH
RAW SILK
JENNIPER HOLLIDAY
HOTEGET
GRAND MASTER PLAS
EVELYN KING
TIME
SWEET PEA ATKINSO
VANITY 6

(J) indicates Black reporters also contributing to Jazz Chart.

WDAO/Dayton Lankford Stephens

WJLB/Detroit J. Michael McKay

JOHNNIE TAYLOR
HOTEBE:
MICHAEL MCDONALD
CHERYL LYNN
DRAMATICS
JONZUN CREW
GOODIE

WLTH/Gary Dana Huskisson

KURTIS BLOW DISCO FOUR STEPHANIE MILLS GREC FORBES HOLLEST EVELYN KING HOWARD JOHNSON JERNAINE JACKSON ASHFORD & SIMPSON BB&Q

STEPHANIE MILLS
RAW SILK
SHANON REDD
STACY LATTISAW
HOSTERS:
TIMP
DRAMATICS
LUTHER VANDROSE
GRAND MASTER FLAS
CHERYL LYNN

WKWM/Grand Rapids Frank Grant

STEPHANIE MILLS
SUNRIZE
LJ REYNOLDS
2Z HILL
PIECES OF A DREAM
MIKE & BRENDA
LIMIT
STACY LATTISAM
HOCTEST
TIME
GRAND MASTER FLAS
EVELYN KING
GAP BAND
JONZUN CREW

WTLC/Indianep

JENNIPER HOLLIDAY TEDDY PENDERCRASS DONNA SUMMPR MIKE & BRENDA ROCKERS REVENGE ONE WAY PIECES OP A DREAM STEVIE MOODS LEGACY LEGACY STEVIE WONDER Hottest: GRAND MASTER FLAS GOODIE

WLUM/Milwaukee Jeck Randell

ISLEY BROS
JENNIPER HOLLIDAY
WILLIE HUTCH
RAY PARKER JR.
HOTLEBEI
EVELYN KING
JERNAINE JACKSON
STEVIE WONDER
CHERYL LYNN
LUTHER VANDROES KAEZ/Oklahoma City Chris Morningster

NAMEN CYCCLEM
JANET JACKSON
BEGAN BEGAN
FREDA PAYNE
RAPAEL CAMPRON
SONNY CHARLES
ARETHA FRANKLIN
GRAND MASTER PLAS
EVELYN KING
TIME
MELBA MOORE

PEEL DISCO POUR MIUNIGHT STAR

CHUCK STRONG HOTTUBE CHERYL LYMN ZAPP

KMJM/St Louis Dick Edwards

KID CREOLE GWEN GUTHRIE ZAPP TIME RICK JAMES HICK JAMES
HOTEGET:
STEVE MILLER BAND
ZAPP
TIME
MICHAEL MCDONALD
GAP BAND KLIQUE FORECAST PORECAST
JAMMENS
WEST STREET MOB
TREACHEROUS THEE.
STEVEN & STERLING
KEVIN TONEY
COLUMBUS CIRCLE
DEBARCE
VANITY 6
PIECES OF A DREAM
MHISPERS
CURTIS MAYPIELD
WAR
LIMIT DENNIS BROWN
HOTESEL:

DENNIS BROWN HOTLEST ARETHA PRANKLIN TIME HICHAEL WYCOPP STACY LATTISAW CARL CARLTON WYONTOIGO MEXX MYTCK

MORE MYTCE

BOBBY NUNN
BEGAN BEGAN
STEPHANIE MILLS
LJ REYNOLDS
HOWARD JOHNSON
HOTE-BERNON
HOTE-BERNON
GAP BAND
EVELYN KING
GRAND MASTER PLAS
TIME

September 24, 1982

DAVID SANBORN/As We Speak (WB)

PIECES OF A DREAM/We Are One (Elektra) 3

5 5 BOB JAMES/Hands Down (Tappan Zee/Columbia)

6 JIMMY SMITH/Off The Top (Musician/Elektra) 8

CHUCK MANGIONE/Love Notes (Columbia)

DAVE VALENTINE/In Love's Time (Arista/GRP)

CRUSADERS with B.B. KING/Royal Jam (MCA)

13 JON HENDRICKS & COMPANY/Love (Muse)

STANLEY CLARKE/Let Me Know You (Epic) 25 13

BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra) 14 21

ECHOS OF AN ERA 2/The Concert (Musician/Elektra) FREE FLIGHT/The Jazz/Classical Union (Palo Alto)

GIL SCOTT-HERON/Moving Target (Arista) 30

23 WOODY HERMAN BIG BAND/Live At Concord... (Concord) CLAUS OGERMAN/MICHAEL BRECKER/Cityscape (WB) 27

DIANNE REEVES/Welcome To My Love (Palo Alto)

JAZZRADIO NATIONAL AIRPLAY/30®

DAVE GRUSIN/Out Of The Shadows (Arista/GRP) TOM SCOTT/Desire (Musician/Elektra)

AL JARREAU/1965 (Bainbridge) 6 8 PAT METHENY GROUP/Offramp (ECM/WB)

CAL TJADER/CARMEN McRAE/Heatwave (Concord)

McCOY TYNER/Looking Out (Columbia) 13 TYZIK/Radiance (Capitol) 20 15 15 JANIS SIEGEL/Experiment In White (Atlantic)

18 23 (T) CHICK COREA/Touchstone (WB) 22 1 SPHERE/Four In One (Musician/Elektra)

LARRY VUCKOVICH/City Sounds, Village Voices (Palo Alto) 24 20

16 PAQUITA D'RIVERA/Meriel (Columbia)

21 HERB ALPERT/Fandango (A&M) 28 26 ELVIN JONES/Earth Jones (Palo Alto)

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Melinda Penkava; WYRS/Stamford, CT, Rick Petrone, KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detrolt, MI, John Hill; KTWN/Minneapolia, MN, Tom Peliasero; WXFM/Chicago, IL, Jim Wrish; KKGO/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Henley.

—Regional Adds & Hots—

DHI VANCH

JEFFREY OSBOHNS
CLIFF HIGHAR:
PUINTER SISTEPS
CHICAGO
FIN CARNER
MOTALL
TON INOM
HCLIWAI
JUICE NEWTUN
COCKER & MARNER
NEIL DIAMOND
GLIMH FREY
SYLVIA

KLTE/Oklahoma City Tony Stone

MOTIONAL WILLIE NELSON AMERICA MICHAEL HUNPHRY ELTON JOHN NEIL DIAMOND

WQUA/Quad Cities, IL J.J. Scott

J.J. Scott
MICHAEL MURPHEY
TANYA TUCKUR
RICK SPRINGFIELD
CLIFF FICHAED
RIM CANNES
TIMMING B. SCHMIT
NOLLESS:
SYLVIA
CCCREM & WARNES
NELL DIAMOND
CLENK PREY
JUICE NEWTON

KSLQ/Bt. Louis Andrew/Torcesed

TANE CAIN CSAN RICK SPRINGFIFED HUCKLARY

MOVING PICTURES CHICAGO TIMOTHY R. SCHMIT CLIFF RICHARD SALTANA

EAST Parallel One

CHICAGO
JEFFREY CABORNE
KABBITT & GAYLI
MCVING PICTURES
DIANA BUSA

HOLIVAL: STEVE HILLED BANE ELTON JOHN TOWNA SLAMER ARETHA PRAJELIN GLENN FREY

WVBF/Boston Reg Johns

PAUL MCCARTNEY JACKSON HROMNE ALAN PARSONS GLENN FREY

PAUL NCCARTHEY JEFFREY OSBORNE

GRSS/Buffelo Jerry Rec

HICHAEL MCDONALD CHICAGO PLEETWOOD MAC KENNY ROGERS MELIDDA MANCHESTE

WiP/Philadelp Venca Dillard

HOTTLET I MICHAEL MURPHEY SURVIVOR AMEFICA NEIL DIAMOND CUCKER & WARNER

WWSW (3WS)/Pittaburgh Herb Crows

AMERICA JACKSON BROWNE HICHAEL MCDONALD HOTCOST: AIP SUPPLY CHICAGO FLEETMOOD MAC ALAN PARSONS AMERICA

JACKSON BROWNE HOTTUBLE RENNY POCERS AMERICA ALAN PARSONS COCKER & MARNES WILLIE NELSON

WLTT/Washington, D.C. Balaban/Cummings

ATH RUPPLY RAHLA BUNOYS STEVIE WINCEP STEVNEN RICHUS STEPHEN RINHUP NOTICES: JACKSUA EBOBNE COCREM & MANNES MICHAEL MCIONALD GLENN FREY ALAN PAMSONS

WASH/Washington, D.C. Bob Duckman

Parallel Two

WICC/Bridgeport Lee Roberts

JEFFREY GEBORNS MATTIFEW WILCER CSAN PAUL CARRACH STRAY CATE LINDA BORSTALT HOLEGE: MICHAEL MCDDHALD GLENN PHEY COCKER & WARNES FLEETMCOD MAC NEIL DIAMOND

WKAZ/Charlestor Frank George

RENHY BUGERS AMERICA ELTON JOHN

WSFM/Harrisb Bob Paive

FLEETHOOD HAC HERS ALPEPT PABRITT & GAYLE HOTLEST! AMERICA JACKSON BRUNNE HIGHAEL MCTONALD JUICE HETTON NEIL DIAMOND

WWYZMartford Glenn Colligan

CHICAGO PAUL MCCARTNEY CBAR HABBITT & GAYLA HORTUST:
ALAN PARSONS
JUICE NEWTON
AMERICA
JACASON DROWNE
NICOLLITE LARSON

GIANT JOSONAS

STEVIE MCNDES
CSAN
MATTHEW WILCER
HOLIVES:
NAMESICA
DIONNE WARWICK
JUICE NEWTON
MICHAEL MURPHRY

HOTTUBET RUBERTA FLACE ELTON JOHN PAUL MUCARTHRY AMERICA JACRSON BROWNE

WGY/Schenectedy Walter Fritz

SYLVIA CSAN Hottisti

WHEN/Syracuse Karen Taylor

TANE CAIN SYEVIA CHICAGO STEVIE WONDER HOLEGAE!
JACKSON BROWNE
HICHAEL HODONALD
GLENN FREY
REO SPEELWAGON
PLEETWOOD NAC

WSBA/York

Rh PACTOR LARMY LEE MOTTOS: MERB ALPERT RENNY ROGERS DIONNE WARMIC WEIL DIAMOND WILLIE NEISON

Parallel One

PAUL CARRACK AIR SUPPLY STEPHEN BISHOP HOTEVELT ALAN PARSONS CHICAGO HERB ALPERT ELTON JOHN PAUL HCCARTNEY

STEPHEN DISHCP STEVIE MONDER JEPFREY OSBORNE HOTTER: ALAN PARSONS HICHAEL MURPHEY AMERICA CLEMN FREY NEIL DIAMOND

KOY/Phoenia Cherile Van Dyke

JUICE NEWTON JEFFREY OSBONNE SYLVIA HOLLWBLI

MATTHEN NILCER JEFFFEY OSBORNE

HOLEWSE : NICULATTE LARSON NEIL DIAMOND FLEETWOUD MAC MICHAEL HODONALD MARLA BONDEF

KQW/Portland John Stonis

JEFFELY OSBORNE KAHEA BONOFF SYLVIA CLIFF RICHARD

KAMES SYLVIA CLIF) RICHARD JARNEAU & CRAWFUN CSAN PATTI AULTIN HGESSES

KFMB/San Diego Merk Larson

Parallel Three

RARLA BONDEY BORRY CALDWELL SORRY C'ALDRELL
CHUJ
TOM SHOW
CLIFF BICHARD
RARCH LONGYELLOW
PAUL L'ARRACE
JUICE NEWYUN
OLEMN FRAY
COCKER & MARKES
NYLVIA
STEPHEN BISHOP

WEIM/F Hohburg Raymond/Berton

PAUL MCCARTNEY BILLY JOEL MOVING PICTURES LARRY LEE JON STEVENS

C54N
HEHB ALPERT
PIANA ROSS
PAUL MCCAPTNEY
CHIEAGG
CLIFF RICHARD
ORLEANS

HOTERS
AMERICA
JACKSON BROWNE
MICHALE MCEUNALL
JUICE NEWTON
COCREM 6 WARNES

WKZE-FM/Cape Cod Brady/Orr

PAUL MCCARTNEY DIAMA RGSB TIMOTHY B. SCHMIT MOVING PICTURES HILL MEDLEY CHICAGO CLIFF RICHARD HOTLOGE:

HOTEORE: AMERICA JACKSON BROWNE MICHAEL MCDONALD JUICE NEWTON BARLA BONOPY

WTNY/Watertown, NY Jay Donovan

WCPI/Wheeling, WV

KPLZ/Seattle King/Cook

KJR/Seattle Norm Gregory

DIANA PCSS CS&N MOVING PICTURES Hottast

Parallel Two

KUGN/Eugene, OR Paul Thorne

TINOTHY B. SCHMI

HOTTUBE:
JUICE NEWTON
JACKSON BROWNE
GLENN PREY
COCKER & WARNES
AMERICA

MIDWEST Parallel One

CEEN HICHARL HUMPHEY WFYR/Chicago John Wetherbee

HOLDBE :
RENNY BOGERS
HIGHAEL MCDUNALD
AMERICA
JUICE NEWTON
PLEITHOUD MAC 58KRC/Cincinnett HICHAEL NCDONALD GLENN PARY BYLVIA

MICHAEL HURPHEY MICHAEL HURPHEY MELISSA MANCHESTE CHICAGO AMERICA RENNY ROGERS

WARM98/Cincinn Walker/Zerhusen PAUL MCCARTNEY CHICAGO JEFFREY OSBORNE BOBBY CALDWELL

WZZP/Cleveland Bob McKay

PLEETWOOD HAC RONNIE MILSAP HOREUSE : HOREUSE : KENNY ROGERS ALAN PABBONS ELTCN JOHN AMERICA NICOLETTE LARSON

WCZY/Detroit

CHICAGO
CLIFF RICHARD
HOTEGET
PAUL MCCARTNEY
ELTON JGMN
HICHAEL MCDONALD
COCKER & WARNES
ALAN PARROPS

WHB/Kansas City

RAPLA BONOFF CHICAGO HOLLEST: AMERICA ALAN PARSONS JACKBON BRAMNE HICHAEL HCEDNALE JUICE NEWTON

SYLVIA JUICE NEWTON GLENN PREY

PAUL MCCAPINEY RAY PARKER JP. SIEVIE WOODS CLIFP HICHARD MORREST!

MOTTER! E DIGNAL WARWIC MICHAEL MCBON ROBERTA PLACE SOS HAND RONNIE MILSAP

KUDO/Las Vegas Randy Hart

HENB ALPENT NARLA BONOFF JOE JACKSON TANYA TUCKEN HOCLOFE! HENNY ROURES HICHAEL MURPHEY JUICE NEWTON AMERICA HICHAEL MUCCHALL

Michael Reeding

AIR EUPPLY
JEFFREY OSBORIE
CSAN
BOBLY MI-FERPIN
HOTIPBE
JGE JACKSON
JACKSON RICHEB
HICHAEL MCECHALD
COCKER & MARNEE
NEIL DIAMOND

SYLVIA HOTTUBE! NEIL DIAMINE ALAN PARSONS GLENN FREY JACKSON BROWNL HICHAEL MCTONALT

CHICAGO
HOTTORI
RENNY POGERS
MICKEY GILLEY
AMERICA
JUICL NEWTON
NEIL DIAMOND

KS-103/San Diago Parks/Button

CEAR HERB ALPERT

WCGO/Minn Denny Long

PLEFTHOUD MAC RAYMONE CHARLES II HOILEGEL NAIL DIAMIND MICHAEL MURPHSY ALAM PARSONS APPAICA HICHAEL MCDONALD

Parallel Two

WAKR/Akron Bill Hart

GLENN PRRY HOTERST: RENNY RUGERS ALAN PARSONS JUICE NEWTON WILLIE NELSON AMERICA

WHBY/Appleton Shennon/O'Halloran

WH&C/Canton

CLIFF RICHARD

YES95/Cincinneti Michelle

MICHOID
STEVIE MONDER
KAPLA BONOFF
SYLVIA
HOTIBBTI
AMERICA
CHICAGO
GLENN FREY
MOTELS
KENNY BUGERS

WQAR/Cleveland Chuck Collier

CRUCK COMMENTS
SYLVIA
COCKER & WARNES
FUNNIE MILSAP
JEPPREV OSBORNE
CSAN
MOTTER
MICHAEL MILDONALE
ALAN PARSONS
ARETHA FRANKLIN
JOHN COUGAR
JERNAINE JACKSON

WNCUColumbus Watson/Edwards

Wetson/Edwards

KAREA BONDEF

STEPHEN RISHOP

HOTERATE

AMERICA

ALAN PARSONS

JACRSON BROWNS

JUICE NEWTON

COCKER & WARNES

610TVN/Columbus Denny Nugent

KYUU/San Francisco Terry Danner

STEEL BREEZF JOE JACASON A FLOCK OF SEAGUE

MOTTERT:
ALAN PARSONS
GLENN FREY
JACKSON BROWNE
AMERICA
MEN AT WORK

HOTTPET:
AIR SUPPLY
MENS ALPENT
ALAN PARSONS
WILLIE NELSON
SYLVIA

KCEE/Tucion Alan Michaela

MICHAEL MCLUNALD STEPHEN BISHOP PAUL MCCARTNEY CSAN HOTTCRE! GLENN PREY FIRSTWOD HAC HELL DIAMONE JUICE NEWTON SYLVIA

Parallel Three

KFOD/Anchorage, AK Mark Lewie

TIMAHY B. SCHMIT

DORE HOREWARD |
RENNY ROGEAS
AMERICA NEWTON
GLENN FREY
COCATE & MARNES

WHIO/Dayten Judy Kelly

TANYA TUCKER HILL MADLEY UBONGE FISCHOFF HOLLWELL HUPPHY ELTON JOIN NAIL DIAMOND DOLLY PARTON JUICE NEWTON JUICE NEWTON

MICHABL HCDORALE ELTON JOHN
HICHAEL HURPHEY
AMERICA
GLENN FREY
HARLA HOROFF

WTRX/Flint TIMOTHY B. SCHNIT JOE JACKSON POINTER SISTERS ONJ ONJ
HOTEUST:
ALAN PAREONS
JACKSON BROWNE
DIONNE WARWICK
MICHAEL MCDONALD

WOWO/FL Wayne Sam DeVincent

EDGIE HONEY TOTE HOTEVER! STEVE MILLER BAND CHICAGO ALAN PAREONS ELTON JOHN AMERICA

HORTGER: ELTON JOHN AHERICA GLENN FREY MICHAEL MCDONALD NEIL BIAMOND KMBZ/Kanses City Steve Bell

Store Bell

MICHAEL MC DUNALD
CSAN
PAUL MC CAFTNEY
RABBIJT & GAYLE
HONSTACT & SOUTH
HOSTERI
AMERICA
ALAN PARBONE
MEIL DIAMOND
GLENN FREY
JUICE NEWTON

WFMK/Lansing Dave McClary

KRLC/Lawiston Steven Alen MacKe

TANYA TICREH
LARPY LEF
PAUI MCCAPTNEY
BILL MEDLEY
PATTI AUSTIN
HOTE-BI
ALAN PARSONS
JUICE NETWTON
MICHAEL MCDONALD
COCKER A MAPRES
FLELTWOUD MAC

CNJ PAUL CARRACK LARRY LEE

CATY WONE
SYLVIA
CHICACO
HERM ALPERT
CLIFF PICHARD
POINTER SISTERS
LARRY IE
HOSTWAIL
REHMY BUCEMS
ALAN PARSUMS
JACKSON BROWN
JUCE NEWTON

KRKK/Rock Springe, WY Chuck Martin

CLIFP RICHARD JEPPHEY OSBORN PAUL MCCANTNEY DILL MEDLEY

JALKSON BROWNE MICHAEL MCDONALE COCKER & WARNES

KUDL/Kanasa City Elaine Taylor MATTHEW WILDER

HOTTER POSENS ALAN PARSOMS AMERICA MICHAEL MCDDNALD JUICE NEWTON CLIFF RICHARD MOVING PICTURES

KKRD/Wichna, KS Nancy Johnson

HOTTORY
MICHAEL HCDONALE
CHICAGO
AMERICA
ELTON JOHK
FLEETWOOD MAC

Parallel Three

Stem Salowiti
GEORGE PISCHOFF
JPFFREY OSBORME
TANYP TYCKER
HERB ALPEN
HATTHEN WINDER
HATTHEN WINDER
BILLY PHESTOR
BORNY CALOMELL
RH FACTOR
ANNE HUBRAY
HOTE-SI
JULCE NEWIGN
LEHN FREY
AIR SUPPLY
AIR SUPPLY
AIR SUPPLY
BELL DIAMOND
SYLVIA WAIA (97AIA)MM Ft. Lauderdele Yolande Persper Bone Hottest: ALAN PARSONS ELITON JOHN AMERICA

Parallel Two

PAUE MCCAPTNEY
CLIPP RICHARD
CSAN
CHICAGO
MERB ALPERT
HOST-ES'
AMERICA
JACKBON BROWNE
JULICE NEWTON
GLENN FREY
NEIL DIAMOND

KVSF/Santa Fa Jay Jaramillo COCKER & WARNES HOLLOST: NEIL DIAMOND JUICE NEWTON ALAN PARSONS TOLLY PARTON SYLVIA

PAUL CARRACH
TIMOTHY S. SCIMIT
JEFFRLY OSBORNE
HOLLERI
ARLRICA
ELTON JOHN
MICHAEL MCEONALE
JUICE NEWTON
GLENN FREY

HERB ALPERT JEPPREY DEBORNE CDAN LAUKA HPANIGAN

KCMO/Columbia Dave McCormick

DAVE MCCOVICE
MATTHEN WILDPP
CSAN
JEFFERY OSSORNE
MODBEY LALEWELL
REN AT WORR
HOLEUSE!
ALAN PAREONB
JOHN COUGAN
AMERICA
MICHAEL MCDUNALD
JUICE NEWTON

KVOX/Fargo-Moorheed McKay/Walker

KFOR/Lincoln, NB Patti Moran

JEFFREY OFBURNE

AIR SUPPLY ALARAMA BILLY PRACTOR RTEVIE WONDER HOLLEGE MONDE HOLLEGE MARAONS ELTON JOHN AMERICA ELTON JUNN AMERICA JACKEON BROWNE MICHAEL MCDUNALD

KPAT/Sloux Falls Julie Taylor

ETFPHEN BINHOP PAUL MCCANTHEY CHICA SPRINGFIELD RICA SPRINGFIELD NATTHEW WILDER AMERICA MICHAEL MEDUNALD

WJON/St Cloud, MN Yom Boott

BILL MEDLEY LARRY LEE LARRY ELGART POYAL MILLHARMONI HOTESE & MARNES MARRY HANTEON JUICE HEWTON COCKER & MARNES

WCHV/Charlotteeville, VA Tom Twine

CLIPP PICHARD RANCY PRISHER Chan

TIMOTHY & SCHRITTERS ALPERT

TOM SNOW NOTIFIED AMERICA MICHAEL MCDDHAED JACKSON BROWNS GLENN PREY JUICE REW UN

WDEF/Charlanoogs Ben Cagle

HOLLOS; GLENN PMEY MALTER MURPHY ROYAL PHILMANNON; COAN NEIL DIAMOND

G-96/Ft, Myers Dave Fuller

BILLY PHERTON SYLVIA NEIL DIAMOND CLAN PCINTER RISTERS SANTANA

SOUTH Parallel One

Alten Saunders

BENTIE HIGGINE
EINAM ROSS
JOE JACKSON
STEVIE WORDER
LIBBLE PEARL
MUNING PICTURES
TIMMTHY B. SCHMIT
HOLLERI
MYLVIA
HATTHEM BILEER
JUICE NEWTON
GLENN FREY
NEIL DIAMCND

CSAN
PAUL MCCARTNEY
JOE JACKSON
JFFIREY OSBORNP
KARLA RONOFP
STEVIE HONDER
HOTERST
ELTON JOHN
AMERICA
JACKSOK REGWNZ
CUCKER & WANNES
NEIL DIAMOND

KVIL/Delles-FL Worth Chuck Rhodes

AIR SUPPLY HOTUPST: CHICAGC MELISSA MANCHESTE FLEETWOCD MAC MENNY ROGERS ELTON JOHN

GLENN FREY Hottest: HENNY ROGPRS NEIL DIAMOND SYLVIA CHICAGO DOLLY PARTON

KEY103/Austin, TX

Miss Patrick
PAUL MC_CARTHEY
RABBITT & GAYLE
HERB ALPET
LARRY LET
LARRY LET
JARREAU & C KAMFOR
TON 5NOW
HOTTERS!
COCKEP & MARNES
HICHAEL MC DONALD
5YLVIA
MEIL DIAMOND
AIR SUPPLY

WAFB/Baton Roug Adams/Daniels

ONJ
CSEN
AIR SUPPLY
HOTICET:
AMERICA
ALAN PARSONS
MICHAEL MCDONA
JACKSON BROWNE
JUICE NEWTON

KSRO/Sents Ros Mike Alexander

WBT/Charlotte Deve Stahop

KMGC/Delias-FL Worth Larry James

CLIFF RICHARD
FAUL CARRACK
SAMTANA
CHICAGU
RAHBITT & GAYLE
TOTO
HOTEBEL
ALAH PARSONS
AMERICA
JUICE NEWTON
HICHAEL MCDONALD
NEIL DIAMOND SM95/Nashville Bruce Sherman

JAM Kendricks

AIN SUPPLY
STEPHEN BISHOP
CSAN
PAUL CARBACR
HOTTEST
ALAM PARSONS
AMERICA
MICHAEL MCCDONALD
COCKER & WARNES
NEIL DIAMOND

WSLI/Jeckson, MS Joe Bennett

HOTERST: AMERICA JUICE NEWTON COCRER & MARNES HICHAEL HCDONALD NEIL DIAMOND WRVA/Rich Pat Wilson

Parallel Three

WSKY/Asheville Dave Jorgensen

USES SONGEREE
RANLA BONOFF
CHICAGE
CHIFF RICHARD
BILL HEDLEY
HEN AT MORE
TANYA TUCKEB
LAPY LEE
SUCAR CREEK
HOTOSET
CCENN PREY
AMERICA
JACKSON BROWNY
MICHAEL MCDONALD

A FLOCK OF SEAGUL NEIL DIAMOND STEPHEN BINNOP JEFFREY OFMORME HOCUGAB JACKSON BROWNE HICHAEL MCDUNALD MEN AT MORK GLENN FREY

FLEETWOOD MAC

JOE JACKSON HOTTOST: ROBERTA FLACK AMERICA GLENN FREY COCKER & WARNES NEIL DIAMOND

CLIFF RICHARD HOTERET MICHAEL MCDONAED COCKER & MANNES C64N JOE JACKSON KARLA BONOFF

FLEETWOOD MAC CSAN LAURA BRANIGAN

WEVA/Lynchburg. VA David Cole TANYA TUCKER
CHICAGO
CLIFF RICHARD
JOE JACKSON
CSAN
TOM SNOW
HOTUBEL
AMERICA
ALAN PARSONS
CLENN FREY
NEIL DIAMOND
FLEETMOOF MAC HARLA BONCFY
HOLLEST:
ELTON JOHN
NICOLETTE LARSON
JUICE NEWTON
COCKEN 6 WARNES
WALTER MUMPNY

WROV/Rosnoka Matt Eakle

JEE JACKSON SYLVIA JEPFHEY OSBORNE

126 Current Reports

The following stations reported frozen playlists this week:

> WCCO/Minneapolis 97AIA/Miami WRIE/Erie WENS/Indianapolis WDEF/Chattanooga KTWO/Casper

NEIL DIAMOND Hottest: HICHAEL HURPHEY REMNY ROGERS CHICAGO ALAN PARSONS AMERICA

WVLK/Lexington Greg Peddicord

WRKA/Louiss

WQUE/New Orlean Chris Bryan CHICAGO
AIN SUPPLY
MEN AT WORN
BOBBY CALLWELL
HOTLOST
JUICE NEWTON
COCKER & MANNES
GLENN FREY
SANTANA

CHICAGO
CEIFF RICHAPE
TOM : MCM
RENNY G
PAUL MCCARTNEY
MOTAWAT
HICHAEL MUNPHEY
ROBERTA PLACK
AMERICA
FLEETWOOD MAC
NEIL DIAMOND SYLVIA AIR SUPPLY KARLA BONCFF

6

WORQ/Orangeburg, SC Mark Reynolds PAUL MCCARTNEY CLIFF RICHARD TIMOTHY B. SCHMIT RABBITT & CAVIE BILL MEDLEY BILLY JOEL DIANA POSS

LINDA RONSTAET
JOE JACKSUN
HOTERS!
GLENN FREY
JUICE NEWTON
CUCRER 6 WARNES
FLEETWOOD MAC
JOHN COUGAN

WHB/Kansas City

All other stations reported this week

new reporters: WFBR/Baltimore KKPL/Spokane

Note: R&R welcomes the following

WFTQ/Worcester has discontinued reporting.

CHR PARALLEL ONE PLAYLISTS

EAST



PD: Scott Walker

COCKER & MARKES/Up Where We Belong BILLY JOEL/Pressure POINTER SISTERS/I'm SO Excited RBC/The Look Of LovelPart RDVING PICTURES/Whet About Me

SIQVING PICTURE SYMBAL About HE
OTH HOTE SYMBAL About HE
OTH DIMEDIAL SWEET I HE
STELL HER EXTON BOOK HE
STELL AND SYMBAL HE
STREAT CATS/ROCK THIS Town
SPECIAL YOU Keep RUNNIN' HE
NELL HE ASS'OM/MACHINEY
HE
NELL HOTE SYMBAL HE
NELL SYMBAL HE
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1050 chum

Toronto
PD: Jim Waters MD: Brad Jones



Operations Manager: Tom Cuddy

SANTANA/Hold On TAYARES/A Penny For Your Thou STRAY CATS/Rock This Youn CLASH/Rock The Cesben

H) indicates one of the ive "hottest" records on each Parallel One playlist.



Washington, D.C. PD: Alan Burns MD: Lou Simon

MD: Lou Simon

1 JACKSON BROMEN STEPTON Should Hear How.

7 ML 155A HANCH STEPTON Should Hear How.

3 JOHN COULAR/Jack & Diane

4 MICHAEL MODAL O/J Reep Forgettin'...

5 MD AT MICHAEL HOW COMEN THE BENCH

5 ALAN PARSONS/EVE in The Body

6 ALAN PARSONS/EVE in The Body

6 ALAN PARSONS/EVE in The Body

6 MAIN PARSONS/EVE in The Body

6 MAIN PARSONS AND THE BODY

6 MICHAEL HOW COMEN THE BODY

7 MICHAEL HOW COMEN THE BODY

8 MICHAEL HOW COMEN THE

6 ALAN PARSONS THE BODY

6 MICHAEL HOW FOR THE

6 ALAN PARSONS HOW TO HOW THE BODY

6 ALAN PARSONS HOW TO HOW THE BODY

6 ALAN PARSONS HOW THE BODY

6 ALAN PARSONS

6 ALA

WBZZ Pittsburgh

PD: Steve Kingston MD: Chuck Tyler

Chuck Tyler

JOH COLGAN Jack & Olane
RELISSA MANCESTE/Too Should Hear How.,

AS IA/Only Time Bill Tell

JOHN ETTE/TO TOO Manne Touch Me

ALON PASCENT TOO MANNE TOUCH ME

ALON PASCENT TO MEMBER TO MEMBER TOUCH ME

HICHARL NODOMALD/I Remp Forgettin'...

OHLACOL/MEM TO Sen' IT BE NOW!

ONLY MEMBER TO SEN' IT SEN' IT SEN' IT SEN'

MEMBER TO SEN' IT SEN' IT SEN' IT SEN'

MEMBER MEMBER TO M

COCKER & MARMES/Up where we Belong DIAMA ROSS/Muscles LINDA RONSTADT/Get Closer

PAUL CARRACK/1 Heed You



Washington, D.C.

PD: Jerry Steele MD: Bruce Kelly

JACK SON BROWNE / Somebody's Baby ALAM PARSONS/Eye In The Sky 3 1 JACKSON BRUNDLY JOHNSON 1 JACKSON BRUNDLY STATEMENT OF THE SAY
9 3 STATEMENT OF THE SAY
9 3 STATEMENT OF THE SAY
9 4 MARKELON TO USE OF THE SAY
10 MELLS SAY MANCHES STATEMENT OF THE SAY
10 MELLS AN MANCHES STATEMENT OF THE SAY
12 6 MELL DIAMONO/HOMENT LIGHT
14 0 CLEDEN FREY/THE ONE YOU LOVE
16 10 LETON JOHNSON EYES
17 11 HIOMAN MEDICAL RESP FORGET 1 IN
17 11 HIOMAN MEDICAL OF THE STATEMENT OF THE SAY
18 12 JUICE MEDICAL PROPERS 17 TO ME CENTLY
11 15 KEDNET MODERNIC ON WILL THE TO WAR
11 15 KEDNET MODERNIC ON WILL THE TO WAR
19 17 PAUL CARRACT I REED TO
10 A 18 SEPPLYTOUR LOVE
10 17 FULL CHARGE OF THE WAY
10 18 THE SAY
10 CARRACT I SHEET OF THE SAY
10 CARRACT
10 THE SAY
10 CARRACT
10 CARRACT

18 COCKER & MARKES/Up Where We Belong



Buffalo PD: Bob Wood MD: Roger Christian



SURVIVOR/American Nearthart STRAY CATS/Rock This Town HICHAEL MCOMBLO/I Keep Forgattint, 00H HEREFY/Johnny Can't Read ONHA SUBBER/Syste Of Independence MOVING PICTURE S/MAT About Me TOWN BALL/MICRAY BILLY PRESTOW/I'M Never Gonna Say G



PD: Keith Grigsby

Keith Grigsby

JOHN COULAN/Jack & Olane
OHLOGO/HAR Jock & Olane
OHLOGO/HAR Jos by 1'te Sorry
ASIA/Only The Will Tail
STEP BILLER BANG/Abraceder a
HON AT WORK Chown Under
HON AT WORK Chown Under
HON AT WORK Chown Under
JOHN SHORT CHOWN THE STEP
SURFIT HOR / Eye Of The Tiger
ODHAN SHORT (Low is in In Control (F)
AIR SUPPLY/Even The Bights Are.

YAZ/STUAN RCZ-MTREY/Time it Away
THAZ/STUAN STEPS A MARKET (Low is in Control (F)
PALL RCZ-MTREY/Time it Away
FERSTER CORESTON TO THE STEPS A MARKET (LOW IN CONTROL (LOW IN CONTROL TO THE STEPS A MARKET (LOW IND) THE STEPS A MARKET (LOW IND

BILLY JOEL/Pressure MMO/Athena DAVID ROBERTS/All In The Name Of Lo MAJERAY MCLAUGHL IN/Mappiness SHERIFF/Maning My Way

OM: Bobby Christian

ALAN PARSONS/Eye in The Say
LOGGINS & PERRY/Don't Fight it
JACKSON BROBE / Josebooy's Baby
MALL & ONES/Town I regination
DHICADO/Her of To Say I'm Sorry
SANTAUL/DOI do
JOHN COADAN/Jacks O Close
JOHN COADAN/Jacks O Close
JOHN COADAN/Jacks O Close
JOHN COADAN/Jacks O Close
JOHN COADAN/Jacks O Long
JOHN COADAN/Jacks O Long
JOHN THE STETY WAS TO LONG
STETY WINDOOD/STETY IN THE TO TO Gome
AS JACAN J TION WILL I TO TO Gome
AS JACAN J TION WILL I TO TO GOME
REG SPECIMENTO COMMENT THE
TION THE STETY OF THE TO TO LONG
JOHN THE TO LONG
J

CSAM/Southern Cross.
JUDREVYON'S Set Vision 1 Set Vision
ASIA/Here Comes The Feel in
NEW RY WORK'PHO Can It Be How!
RY WORK'PHO Can It Be How!
AMERICA/YOU Can ID MeyIc
AMERICA/YOU Can ID MeyIc
AMERICA/YOU Can ID MeyIc
SIA/FIGER "No It Perry I
BILLY JUEL/Pressure
BILLY JUEL/Pressure
CHICA/OWNeY You're Missing
AS SPECE RECOUNT OF BISSING
AS SPECE RECOUNTY OF MISSING
AS SPECE RECOUNTY OF MISSING
AFLOOK OF SEASUAL Reniso For Amenj
AFLOOK OF SEASUAL RENISOR RENI

ARISAS/Chasing Shadows
SAMTAMA/Nowhere To Run
CALENG FREY/The One You Love
RICK SPRINGFIELD/I Get Emclyed
BAD COMPANY/Electric Land
BALLY SQUIRCE/Exerybody Wants You
MSB/Between The Linz

STEEL BREEZE/Tou Don't Want Me Any RUSH/New Mor'ld Man



Providence

PD & MD: Todd Chase

MD: Todd Chase

JOHN COLLAN JUCK & DINE

JAM PASSAGE IN THE SAY

STELL BRELZEATER DO THE SAY

STELL BRELZEATER DO THE SAY

STELL BRELZEATER DO THE SAY

STELL BRELZEATER DESTRUCTION OF THE SAY

STELL BRELZEATER DESTRUCTION OF THE SAY

JUICE RESTOR/For an IT TO 100 Gently

LICHOL JOHN CHARGE IN THE TO THE SAY

ASSACHANT OF THE BRELZEATER

ASSACHANT OF THE SAY

RANDY SELECTION OF THE SAY

REMIT ROCERS/LOW BILL TURN TO AN

AMERICATION OF THE SAY

REMIT ROCERS/LOW BILL TURN TO AN

AMERICATION OF THE SAY

REMIT ROCERS/LOW BILL TURN TO AN

AMERICATION OF THE SAY

REMIT ROCERS/LOW BILL TURN TO AN

AMERICATION OF THE SAY

BRELZEATER

BRELZEATER

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BRELZEATER

BREZZEATER

BREZZEATE

B104 WBSB

PD: Jan Jeffries Baltimore

Jan Jeffries Baltimor

JANNICOUGHAPJECH & Olane

KLISSA MANCESTE/TOU Should Hear How
ALAN PARSONS/EYE In The Sky
JACKINE REMONE/SIGNED IN TELLIA TOUR
FROMERS/LOVE WILL TURN TOU AF
PORTERS FLOCK/11/E The Sorry
NEBRAT ROCKES/LOVE WILL TURN TOU AF
PORTERS/LOVE WILL TURN TOU
MER AT MORE/WING Can be Howel
FROM STORY
JULICE MENTON/Break it To be Gently
STEEL MERES/TOU Don't want he Any
ALE CAMPACT! Insend You
LAIRA MANIGAN/LOW
LAIRA M

MEIL DIAMOND/Heartlight DHICAGD/Love Me Tomorrow LINDA RONSTADT/Get Closer STRAY CATS/Rock This Town
SYLVIA/Nobody
NOTELS/Toke The L
JOE JACKSON/Shopln' Out
ONJ/Meer's ATTACK
POINTER SISTERS/I'm So Emclade

Pittsburgh CFTR680 Toronto

PD: Bob Saint Music Director: Rick Hunter

C Director: KICK FIUNTET

JOHN COLGAR/Jack & Olene
OFICKAO/HAPP 10 589 119 Sorry
OOLT PAPTOM/1 WILL All Hays Love YO
SURFITOM/129 Of The 119 Sorry
OOLT PAPTOM/1 WILL All Hays Love YO
SURFITOM/129 Of The 1190
ELTON JOHN/S UND 10 HAVE
HAVEL EXPENDED/1/ KNOW FOR SORTINI
AND LOVE SORTINI
ONE SORTI

STEYE WINNOCOO/Valor la PICK SPRINGTIELD/J GOT Exclind DIO/Main bell eve REO SPEEDWADM/S-spat Tilau AMH HEAVYO CAN DO Magic CHECADO/Lova Na Tomorrow MED SPEEDWADM/S-spat YIJgHT PAL CARROCK/HIMM YIJGHT PAL CARROCK/I Head You



MD: Jon Summers

4D: Jon Summers

1 A.A. PARSONS/Eye in The Say
2 OILCAN/HAW TO Say 1'8 Sorry
7 AMERICA/TOU Can Do Magle
2 Relain RORESE/Low Bill Turn You Ar
3 JACK SON BROWNER Somebody's Bacy
8 JACK SON BROWNER Somebody's Bacy
9 JACK SON BROWNER Somebody's Bacy
9 SARFAMAN SON THE STAY
1 BIOTAL ROCOMNOTE THE PROPERTY TO SAY
1 BIOTAL ROCOMNOTE THE PROPERTY TO SAY
1 JUICE RETOM/Fore in Table
9 13 JACK SET STON FOR SAY
1 JUICE RELSON/Let 1 To Be Me
1 JACK SET SON STON TO Be ME
1 JACK SET SON STON TO SHOULD HAVE NOW.
1 SARFAMAN STON TO SHOULD HAVE NOW.
1 SARFAMAN STON TO SHOULD HAVE NOW.
1 AND SAY THE SA

WNBC New York Radio 66 PD: Kevin Methens

Music Coord.: Babette Stirland STEVE MILLER BAND/Abracedoors

AAAN PANSOS/Eye in The Say

AAAN PANSOS/Eye in The Say

WELISA MANCASTE/Thou Should Hear P

WELISA MANCASTE/Thou Should Hear P

SUMY YORA/Eye of The Yige
JOHN COLDAR/Jack & Olene
CSAR/Westad don The Way

ROMN ROCK STALLOWS WILL Tall

AND AND THE WILL Tall

WELLER WOOD AND THE WAY

PAUL MCCARTREY/Face IT A way

OO OO'S/YACASTOO

LAURA BANAICAN/GOTO!

MAINTANAICAN/GOTO!

MAI

17 MDTELS/Goly The Lonely
18 TOTO/MANE Belleve
19 MIDOWAL MCDOWALO/I Keep Forgettin'...
20 MED SPEUMOEM/New The Fire Burnin'
21 POINTER SISTERS/American Music
22 STEEL MEREZET/YOU DON'T WANT ME ANY
23 MEMS ALPERT/MON'D OIL
24 MIDGLETTE LANSON/I ONLY WANT TO BE MIT
25 MANGHET LANSON/I ONLY WANT TO BE MIT
25 MANGHET LANSON/I ONLY WANT TO BE MIT
26 MILLE MCLOOK/EF IT BE ME
27 MILLE MCLOOK/EF IT BE ME
28 MILLE MOLLOW/LE TO BE ME
29 ALE SUPPLY/YOUNG LOVE
20 ALE SUPPLY/YOUNG LOVE
30 DIAMA BOSS/Muscles

SOUTH



PD: Randy R. Brown MD: Billy Haves

BILLY Hayes

I ALAN PARSONS/Eye In The Say

JAMCSON ROMAN Frombody's Baby

EDDIE MORE YITHIN I'VE IN LOVE

AMEY LEUI'S & HEYS/How In For A Livin'

JOHN COLLAND Jack & Olane

AMOY MEST SERVINEWER Been In Love

AMOY MEST SERVINEWER BEEN IN TO A STEEL SERVINEWER

BE AT WORKY WOO CAN I'VE Be Nov?

STEEL SERVINEWER BEEN IN THE MEST SERVINEWER

BE O SPEED MAY TOO IN THE BE NOV?

TABLE CANNIVADION SERVINEWER BE SERVINEWER BEEN IN THE SERVINEWER BEE

23, 79
SAD COMPANY/Electric Land
CDD1E MON61/Smalln



MD: Colleen Cassidy

MD: Colleen Cassidy

H | 1 | OlicAsS/Inve To Say 118 Sorry
H | 2 | LANDA BRAN [GAN/Gords
H | 3 | 3 | JOHN COLGAN PARK [Gords
H | 3 | 3 | JOHN COLGAN PARK | A | 0 | Inve
H | 3 | JOHN COLGAN PARK | 0 | Inve
H | 9 | SAP BANC/YOU Dropped A Bond On
H | 9 | SAP TAN SAY | 1 | SAN SAY | 1 | SAN SAY |
H | 0 | PATT AUST IN/BUS Come To Ne
B | 7 | A FLOOK OF SEAGLY/I MANSO Far Away!
1 | 10 | PATT AUST IN/BUS Come To Ne
B | 7 | A FLOOK OF SEAGLY/I MANSO Far Away!
1 | 10 | ROS | A | 1 | Investment | 1 | Investment |
1 | 10 | ROS | A | 1 | Investment | 1 | Investment |
1 | 11 | ALAN PARSONS/ER IN TO SAY |
1 | 12 | SANTAMAY (NO Can I 18 De Nov1 |
1 | 13 | TO SANTAMAY (NO Can I 18 DE NOV1 |
1 | 13 | TO SANTAMAY (NO Can I 18 DE NOV1 |
1 | 15 | SANTAMAY (NO Can I 18 DE NOV1 |
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1 | 10 | TO SANTAM

OOH MEMEEY/Johnny Can't Read SURVIVOR/American Heartbeat RC & SURVIVIE BANYGIVE Ne Some More FLEETWOOD MC/Gypsy WHS/Athene

SCOTT BAID/Whot was in That Kips GLENN FREE/The One You Love PALL CARRACK/I Need You CHEAP TRIGN/She'e Tight TONI BASIL/Miskey



PD: John Young MD: Chris Thomas

MD: Chris Thomas

II 1 JOHN COURACTIES & Climin
2 2 AND PM SOSYSTEM IT THE SAY
14 3 HICHAEL MCDOMALOTI Keep Forgettint...
4 3 HICHAEL MCDOMALOTI Keep Forgettint...
5 4 HICHAEL MCDOMALOTI Keep Forgettint...
5 9 MINISTEM SOCIETY OF THE TIGHT
10 7 GLEWITERS OF THE TIGHT
10 9 JANOS HORRES (TOWN OF THE TIGHT
11 10 LAND ROWN LOW COLUMN OF THE TIGHT
11 11 A TOWN OF THE TIGHT
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JOE JACKSON/Steppin' Out OHIOAGO/Love Me Tomorrow BILLY JOEL/Pressure DONA SUMMER/State Of Indi

COCKER & MARNES/Up Where we Belong MPD/Athens PAUL CARRACK/I Need You



PD: Scott Shannon

MD: Pat McKay

1 I JOHN COUDAR/Jach & Olans
2 2 OHCADO/Hard To Say 1're Sorry
3 3 STEK MILLER HAND/Arraceders
3 3 STEK MILLER HAND/Arraceders
4 3 STEK MILLER HAND/Arraceders
5 1 STEK MILLER HAND/Arraceders
6 0 Mel 153 Melhod Step Melhod Hand How.
6 0 Mel 153 Melhod Step Melhod Hand How.
7 5 STL 14/Nobody
8 0 OUMM SUBBERT/Love Is In Control FI
8 10 A FLOCK OF SAROLI/I Rants For Away
1 11 TO A FLOCK OF SAROLI/I Rants For Away
1 12 17 ECROOD MC/Fool Step
1 13 OO OST/Fica-11 On 11 To For Away
1 15 A ALAP HAND/STEP In The Say
1 15 OO OST/Fica-11 On 11 To Fool
1 15 OOM BERCYTIONING TO IT
1 16 OOM BERCYTIONING TO IT
1 17 OAP OMOTOO Oropped A Bond On
1 18 OOM BERCYTIONING TO IT
1 18 OOM BERCYTIONING TO IT
1 18 OOM BERCYTIONING TO IT
2 10 ONLORS WAND STOY Where we Belong
2 22 TONI BASIL/HICKAY
2 23 SERIAM JONE/STEP ELD/I OP Encired
2 24 SIGN SYRING HELD/I OP Encired
2 25 SISTEMA/FOR WORD FUND WAND
2 26 SISTEMA/FOR ONE DO MAGIC
4 29 BELL DIAMONO/OR DO MAGIC
4 29 BELL DIAMONO/OR DO MAGIC
4 29 BELL DIAMONO/OR DO MAGIC
5 SISTEMA/FOR OR DO MAGIC

ADDS 25, 26, 27, 28



Atlanta

MD: Jeff McCartney

CHICAGO/Love Me Tomor Pou PALL CARRACK/I Need You



PD: Keith Isley WINZ-FM MD: Johnny Dolan

CHEAP TRICK/She's Tight SANTAMA/HOLD ON STEEL BREEZE/YOU DON'T BEN'T ME ANY EYELTH KHIG/LOVE COME DOWN BILLY SQUIER/Fest Times AT Rigello BILLY SQUIER/Fest YOODY MEN'S YOU TIME/T77-9511 SARTHWE/MEN'S LOVE TOWN TO NOT THE SURVIVOR/American Heartbest ROOL & THE GANG/Big Fun KIM CARMES/Voyeur

MD: Trevlyn Holdridge

KCNR Portland

MIDWEST

800 CKLW Detroit

PD: Pat Holiday MD: Rosalie Trombley

Rosalle Trombley

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A SECON OF MARKETS HORSO FOR Aways PATTS AUSTRALISMS COME TO No. FLETTHERD MAC/Gypsy

PALE MELANINET/Tung OF nor DIAMA MUSS/Muscles STRAT CATS/Roco Shis lown DON HERREY/Johnny Con't Wood G.Ethi FREY/The One You Love RUSH/Snow Nov Ld Man

Chicago

PD: Richard Lippincott

MD: Steve Perun JOHN COLMAN Jack & Diame DRICADO HOME TO Say I'm Sorry STETE WILLIE BABON Americalistic STETE WILLIE BABON Americalistic JACK SON WOMEN JACK SON THE SERVING JACK SON WOMEN JACK SON JAC

A 16 ALAN PASSONIEUE IN The Say

1 19 BOTATANNA

19 10 CDD11 RDMF/TAINS 1*6 In Love

10 10 CDD11 RDMF/TAINS 1*6 In Love

10 10 CDD11 RDMF/TAINS 1*6 In Love

10 20 CDD11 RDMF/TAINS 1*6 In Love

10 20 CDD11 RDMF/TAINS 1*6 In Love

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23 31 CMDTILLY CONT 1 The CONTY

23 31 RMMF/T PLATF/TAINS 17 Rany

23 31 RMMF/T PLATF/TAINS 17 Rany

23 31 RMMF/T PLATF/TAINS 10 CDD 10 CDD 10 CDD

24 RMMF/T PLATF/TAINS 1 TO DOWN 10 CDD 10 CDD

25 30 CMDF/TAINS 1 TO DOWN 10 CDD 10

SANTAMA/HOLG ON DILLY SQUIER/Everybody Manta You MED SPEEDWARDH/Sweet Time

10 SPECIAL/YOU Keep Runnin' Aug



MID: John Grar

With at Wolfalmo Com. 11 be love?

JOHN COME/Art & Dilese

ALMA PROSOCIÁN IN The Say

MIDICATOR WITH THE SAY

MIDICATOR COM DO MAGIS

PALL ENCOMENTATION IN THE SAY

TOLOMAN IN THE SA



PD: Jim Fox MD: Tony Galluzzo

Tony Galluzzo

Al-Al-Only The still Tell

DDIE BROEF/Thin it to to tone

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(H) indicates one of the five "hottest" records on each Parallel One playlist.

WEST

PD/MD: Tac Hammer St. Paul 1 JOSE COLUMNIJION & 91000 2 JACKSON STORM, /members 1 Sets 9 3 ASA/ONS 1 Time still Tell 1 4 ASA/ONS 1 Time still Tell 2 4 ASA/ONS 1 Time still Tell 2 5 ASA 1 TI 610 0 KFRC

WEST SAME

GLINE FREY/The Close the Leve SIM CARRES/Taypoor A PLOZE OF SEMEAL! Benils for Anny. EFFY electros/SISII to The Seme LOSSING PERMIT/DAN'S FIGHT (F LOSSING AND SEME SIGN SEMESHIP (SLD)! SEME ENGLY SEMESHIP (SLD)! SEMESHIP SIGN SEMESHIP (SLD)! SEMESHIP SEMESHIP (SLD)! SEMESHIP SEMESHIP (SLD)! SEMESHIP SEMESHIP (SLD)! SEMESHIP SEM

DHIGHBO/Love the Tomor Fay LINDA RUNSTAD/Cost Citospy ADL WALSH/MARTH S SYMD FINDAY IS SOMETY for Nacio As Love BHLLY JOIL FOR STATE OF LINDS COMMA SUBMIT STATE OF Endopendence WESSING PERSONS/DOST INSTITUTE UNA NOBEL WESSING PERSONS/DOST INSTITUTE UNA NOBEL

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COLOS Cleveland

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HIGHARI NORMAN JACK & New For gettining
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ALCHSON HIGHARI JACK BOND HIGH JACKSON HIGHARI
ALCHSON JACKSON HIGHARI JACKSON JACKSON HIGHARI
ALCHSON JACKSON JAC

27, 29
AIR SUPPLY/Young Love
OHICAGO/Love Me Tomorrow
POINTER SISTERS/1's So Excited

TONE BASIL/MIchay
MIL DIAMOMO/Homer tight
JOE JAKSOM/Stepint Due
SYL-TAL/MOMOMO/P
PALA CARRACKIE Here Tou
LARRA GRANIAGAN/Giorin
STEET BREZZI/You Don't Man't Me Any

квео

PD: Maia Britton MD: John Conrad

Kansas City

JOHN COUGHE/Jack & Diane ALAN PARSORS/Eye In The Shy SIMONI-YERN WITH THE SOLY SIMONI-YERN WITH THE SOLY HICKORY OF TO Say I've Soury HICHALL MODIFIED IN SEEP FOR GETTIN JACKSON PROWER /SOME DOOR'S RESP BLOWN JOHN SIMONI

6 6 JACKSON MONOME/SomeDody's Baby
7 CLION JOWNEY DIE 19 10 CONTROLLER
8 10 DOMMAN JOWNEY DIE 19 10 CONTROLLER
10 DAMES JOHNEY DIE 19 10 DAMES JOHNEY JOHNEY DAMES JOHNEY JOHNEY

Chicago

WIL!

PD: Richard Lippincott MD: Steve Perun

ADD S

PD: Bob Travis

MD: Tom Jefferles

San Francisco
PD: Gerry Cagle
MD: Sandy Louis

MD: Samply Louise

1 1 Alter Country Louise

1 2 Discontinuous a Siere

1 2 Discontinuous a Siere

1 3 Discontinuous a Siere

1 3 Discontinuous a Siere

1 3 Discontinuous a Siere

1 4 Siere a Siere

1 5 See Discontinuous a Siere

1 5 See Discontinu

DOMMA SUMMER/Syste Of Independence Bisky JOEs/Prossure STEEL MMEZE/You Don't Went Me Any OEAMA MOSS/Murcles STRAY CATS/Mack This Youn LINDA MOSTAD/Get Closer



PD: Steve Rivers MD: Chaz Kelley

AD: Chaz Kelley

1 1 CHICADO/Hard TO Say 11a SorFy
2 2 MELISIA MAKETE STEFFOU Should their from
3 2 MAL 151A MAKETE STEFFOU Should their from
3 1 ALAN SHANDSLEPS IN The Say
4 1 ACASSIN BROWNE Somework is have
4 2 SAMPLE STEFFOUND STORE STEFFOUND
4 1 ACASSIN BROWNE Somework is have
5 SOMEWORK STEFFOUND STEFFOUND
5 STEFFOUND STEFFOUND
6 1 ACASSIN BROWNE STEFFOUND
6 1 ACASSIN STEFFOUND
6 1 ACASSI

ADDS JOE JACKSON/Steppin' Out CSAM/Southern Cross

64 KFI Los Angeles

The *I hit station. PD: Tom Bigby

MD: Phil Stanley

DIAMA ROSS/Nuscles TIMOTHY B. SCHMIT/So Mach in Love SMPIFOR/Ammican Home Theat TAYARES/A "Penny For Your Thou OTICAGO/Love Bromorrom EDDIE MODE T/Shahin' FINE/Syand Or Fail

DON HENLEY/Johnny Con't Read HICK SMINGFHELD/I Get Encland METHN FRAMELIH/Jump To 11 NeiThe FRAMELIE/Jump To IT STLTEAM/HISSORY TERMA/HISSORY TERMA/HISSORY THE NEW Conne Say G RECYTE LOSD OF LOVERPRY STETIE MODER/RISSON In the Say BILLY JOBLY PRESSURE BOD/Athens SPD/Athona MOVING PICTURES/SPAT About No 00 G0'S/Get up And Go POINTER SISTERS/I'M SO Excited

XTRA San Diego

PD: Jeff Hunter MD: Jim Richards

D. Jim Richards

1. Note: addit/Machan & Diama
JOHESBOAMMINISTER & Diama
DOHESBOAMMINISTER & Diama
DOHESBOAMMINISTER & Diama
DOHESBOAMMINISTER
A PAUD OF MISBAIL Hand he For Anny)
A PAUD OF MISBAIL Hand he For Anny)
A PAUD OF MISBAIL Hand his word

A PAUD OF MISBAIL HAND HAND HAND

AND HEBRITAN COME I Have do Nove Paul

AND HEBRITAN COME OF The Time of Nove Paul

JOHN HEBRITAN OF THE HAND HAND HAND

JOHN HEBRITAN OF COME Down HAND

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LOS Angeles Los Angeles

PD: Jack Roth

MD: Rick Stancato

RICK Stancato

OHICADO/MBF4 To Say 1°a Sorry STETY BILLER BMD/Abraceshia
TONI DASIA/Mistany Mistany Mistany

AMERICA/You can Do Nagle STEVIE WONDER/RIGHT In The Sey RIR SUPPLY/Young Love NEO SPEEDWACON/Sweet Time

FLETTHOOD MECFOPSY POINTED STREET TO BE RESTED AND THOM THOM STREET TOWN THOM STREET TOWN THOM STREET THOM STREET



San Diego PD: Glen McCartney

MD: Gene Knight MD: Gene Knight

1 CollicaDo/Hard To Say 1*m Sorry
2 Alian Pallos/Styre in The Say
3 JACK Son British Styre in The Say
3 JACK Son British Styre in The Say
3 JACK Son British Styre in The Say
4 Say 1 Say 1

ADD'S CHICAGO/Love Me Tomorree JUICE MENTOH/Break it to Me Gently DIANA RDSS/Myscles

BILLY JOEL/Pressure CSEM/Southern Cross ONJ/Heart Attach SYLVIA/Nobody

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

Alan Sledge

JACKSINE BROBEL (Somboot) 18 Baby

MRIECATOR COR NO May 16

MIDDLE STOOMALD! I Stop For gavein*...

VANTE CASHOLIA STOOMALD! I Stop For gavein*...

KIE CASHE SIVENED TO THE SAY

KIE CASHE SIVENED TO THE SAY

KIE CASHE SIVENED TO 19 how for the SAY

KIE CASHE SIVENED TO 19 how for the SAY

KIE LISEA MANDESTRYPOW The SAY

KIE LISEA MANDESTRYPOW TO NOT 10 how for the SAY

KIE LISEA MANDESTRYPOW TO SAY

KIE LISEA SAY OF THE SAY

KIE LISEA SAY

RUSH/New Mor'ld Men LAURA BRANIGAN/Giorle CHICAD/Love Me Tomorrow THEFFIT IS SOMET/SO Mach In Love ARETHA FRANKLIN/Jump TO 19

CSAM/Southern Cross
DDI HERET/Inhory Can't have
DDI HERET/Inhory Can't have
PRAL CAMPACIN have
HIDNEL HERMEN'S have Is Forever For
HIDNEL HERMEN'S have Is Forever For
ROD. A Hill CAMPACIN Inhority
THE CREATIVE IN IN THE HERET HAVE
POINTER SISTERS/II'M NO Excited
POINTER SISTERS/II'M NO Excited

TOZP Phoenix

PD: Randy Stewart MD: Steve Goddard

D: NEWMAN - CONTROL - CONT



PD: Doug Erlkson MD: Gloria Avila

29 Rudet/New Mor Ed Nan 516, V LA/Noboley

BILLY JOIL Presents
BILLY JOIL Presents
BITELS/Table The L
TONE PASSIL/THICKES
POINTER SISTERS/THE SO Excited
BOOL & PRESENTS GAME THE L
TONE BASSIL/THICKES
POINTER SISTERS/THE SO Excited
BOOL & PRESENTS GAME TO BE
BOOL & PRESENTS GAME TO BE
BOOL SISTERS/THE SISTERS/THE

Los Angeles PD: Paula Matthews

MD: Robert Moorhead

RINI CARMES / Yorpus /
MO/ATHOR / Yorpus /
MO/ATHOR /
FLEE THOMOS (MC/Dypsy /
COCKIDE A swind Sylup their a tea belong
SHELBER (ASTON/MECH Inter) /
POINTER ASTON/MECH Inter /
POINTER /
ANALA BROKET/POINTER IN TO
MECH STANKS/CINCEING Song
MECH STANKS/CINCEING
MECH STANKS/C

TAME CATELYMOTERS ON
LARI NELL, TURNETS THAT FOUR
HISSING PERSONS/Dearlins four Undanous
OCCUPACION STREET STREET
HISSING PERSONS/DEARLING HISSING
HISSING PERSONS/DEARLING HISSING
HISSING PERSONS/DEARLING HISSING
HISSING PERSONS
TACC LARTESMA/ATERS OF TIMESMANIANCE
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KIISFM 102.7 Los Angeles PD: Gerry De Francesco

MD: Mike Schaeler

STOT MILLIA BANK, The manager a
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SO 0015/Yeard to San I'd barry
SO 0015/Yeard to San
Hallia San Member 1970/Year Store of read
ALAN PIR SONAL Eye in Five Bay
JOHN 1970/HILLIA OF The BAY
JOHN 1970/HILLIA OFFI
PALL SCASTHEY I'd BAY
PALL SCASTHEY I'd BAY
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JOHN 1970/HILLIA OFFI
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JOHN 1970/HILLIA OFFI
ALAN SCASTHEY
JOHN 1970/HILLIA OFFI
JOHN 1970/HILLIA OFF

ACE JACKSOM/Stopple* Out Thou TAYMES/A Peacy For Your Thou THOUTS SCHITT/S Made to Love STARY CASTANCE THE JOINT STARY CASTANCE THE JOINT STARY CASTANCE THE JOINT SHE STARY CASTANCE THE JOINT SERVING SCHOOL & THE GAMES/BIG Fun

KUBE 93FM PD: Charlie Brown Seattle
MD: Tom Hutyler

MD: Tom Hutyler

H 1 1 Ont.CACC/Med To Sept 4'm Sept 7;
2 2 John Concelled To Sept 4'm Sept 7;
3 2 1 Sept 1

PAIR CARMACK/I heed too RICK SPRINGFIELD/I Get Excited COCKER & MANNES/Up where we delong MOC/Athens



PD: Bob Hamilton MD: David Grossman

1 STOTE HILLER GAMD/Abroscadebre 2

2 STOTE DESTINATION OF THE STORY O

THEOTHY B. SCHOLTY'SO MUCH IN LOVE BILL MEDIETY/BIGHT HOPE AND NOW

EAST Most Added • Hottest

Diana Ross Linda Ronstadt Chicago

John Cougar Alan Parsons **CHR ADDS & HOTS**

the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

John Cougar Diana Ross Billy Joel Michael McDonald Pointer Sisters Jackson Browne Fleetwood Mac C. S. & N.

EAST

PARALLEL TWO

WEE/HINTINGTON, WV

DIAMA ROSS SURVIVOR HOVING PICTURES STRAY CATS WHEELS MHIZZLE BOTLEST: FORN AT MORE 3-1 AMERICA 4-2 SANTANA 6-3 GLENN FREY 14-4 STEEL BREEZE 12-6

WPST/Trenton, NJ Tom Taylor

SURVIVOR
HOTEURI 1-1
JOHN COUGAR 1-1
ALAN PRUSONS 2-2
HEN AT MORK 3-3
JACKSON BROWNE 4-4
LOGGING & PERRY 15-8

WTRY/Albeny, NY BHI CahiH

DIANA ROSS PALL CARRACK RABBITT & GAYLE RAISHTT & GANZE
HOTCHER
JOHN COUGAR 1-1
STEVE MILLER BAND 3-2
JACKSON BROWNE 4-3
ONJ 13-4
MICHAEL MCDONNID 10-8

Jeff Frank

Hottest: STEVE MILLER BANE 1-1 ANDRICA 2-2 SYLVIA 18-9 COCIOR 6 WARNES 15-10

KC101/New Heven, CT

DIAMA ROBE STEVIE WINDER PRITI AUSTIN (dp) HEN AT WORK CBAN CS4N HOLDERTI ALAN PARSONS 2-1 HEIL DIAMOND 16-8 PLEETHOOD MAC 15-9 JOHN COUGAR 20-13 PALL CARRACK 21-15

WBLI/Long lelend, NY Bill Terry

JUICE NEWEN PLEETHOOD MAC TOTO Hottest: CHICAGO 1-1 JOHN COUGAP 8-3 ALAN PARSONS 9-6 HEN AT WORK 15-11 AMERICA 16-12

WTIC-FM/Hartford, CT Rick Donahue

A PLOCK OP SEAGH. PAUL CARRACK

Q106/York, PA Dan Steele

BILLY JOEL BUSH DIAMS BUSS JOE JACKERN HOCKERN BECOME 4-HICHAEL HECKNALD HEN AT WINC 8-5 AUDELCA 9-6

Rety McCenn
BMD CDRPWN
CDCURP & WENTYL
CHICAGO
CHISA
DIAMN RES
TIMOTHY B. SCHITT
HOX Lent;
JAPILOCK OF SEVELY, 13-4
LUGGINE & PERRY 10-9
SED 18-15
REM 10-20

K104/Erle, PA

BLEVIVE BLACK BRILLIAN FEELD PALE HOCK-BRILLIAN FEELD FALE HACK-BRILLIAN FEELD FALE HACK-BRILLIAN JUNEAU 10-6
BLACK BRILLIAN FEELD FALE
BLACK BRILLIAN JUNEAU 10-6
BLACK BRILLIAN JUNEA

V100/Charleston, WV

AIR SUPPLY AIR SUPPLY
JEPPRRY OSBORNE
STEVIE WHODER
HOCKERT:
ALAN PAPSONS 1-1
AUGUSTA 4-2
MICHAEL MCDONALO (
JUICE NEWTON 7-4
GLEEN FREY 14-8

WKRZ-FM/Wilkes-

CHICAGO
OD CO'S
STRAY CATS
HOVENO PICTURES
HOLLER 1-1
LOGGINS 6-PERRY 5-3
HICHAEL HCTONALD 6-6
A FLOCK OF SEAGUL 6-8
ON 22-19

Jack Lawrence

PAUL CARRACK LAURA BRANIGAN SYLVIA DIANA ROSS MOTELS JOE JACKSON HORTEST:

WRCK/Utica, NY

Jim Reltz Jim Reitz
LINDA KRISTIADT
GO GO'S
GHICAGO
STRUY CATS
CHEAD TRICK
HOLLERI:
JOHN COUGAR 1-1
JACKSON BROWN 4-3
REIM AT MERK 5-4
A FLOCK OF SENGUL 9-6
LOGGINS & PERRY 14-10

3WT/Binghamton, NY Scott Michaels

LINEA RORSTADT TONI BASIL BAD COMPANY HORECUSAR 1-1
ALAN PAPSONS 2-2
38 SPECIAL 15-10
LOGGINS 6 PERRY 18-12
CNJ 29-21

WPHD/Buffalo, NY Moore/Piccillo

STE PHANIE WINSLOW NOVO COMBO MISSING PERSONS EDDIE MONEY CLASH HOCKERT: JOHN COUGAR 1-1 WIG 4-2 SANTANA 7-4 NHC 4-2 SANTANA 7-4 PLEETWOOD MAC 11-9 LOGGINS 6 PERRY 17-15

WLAN FM/Lancaster, PA

LIMEA FEASTAUT
POINTER SISTERS
STRAY CATS
CHICAGO
HOLLERT 1-1
GLENN PRYY 18-10
LOGGING & PERRY 22-11
A PLOCK OF SERGEL 24-15
JULICE MERITAN 25-16

WYCR/Hanover-York.

LINEA RONFTADT DIANA RUSS POINTER SISTERS SURVIVER STRAY CATS STRAY CATS
MOTTERT:
JOHN COUGAR 1-1
RANGY MEISNEP 2-2
MICHAEL MCDONALD 3-3
LOGGINS & PERRY 9-6
GLENN PERY 12-7

WIEI/Philadelphia PA

POTELS
TANE CAIN
CRAIN
STAPL CAIN
CRAIN
STAPLA
BILLY JUEL
CHICAGO
HOKLEST
JUSH COUGHS 2-1
LAIRA REPAINGAN 7-5
HEN AT M.ME. 10-7
AGIA 20-12
FILETIMECO PRC 29-25

WSPK/Poughke

JIM SHOOMETS

LINDA RANTALT
PALL HODATHEY
BUNITURE
CHILDRO
POINTER BINTONS
BILLY JURZ.
PILBH
HOLLERY
JURG COLDAR 1-1
TOTO 8-6
BUS BROSSHEEDE 13-8
LOGDER & PROPY 17-11
WEFMARKET FLORE
WEFMARK

WKFM/Syracuse, NY John Cerucal

JOHN DEFINICE

IND COMPRY
TIDETHY B. BURNING
DIAMS BURN
OO OO'S
HIRBING PERSON
FROMWORE STURME AN
HOLLOCH JURNE 1-1
HICHARD. RECORDED 1-1
HICHARD. RECORDED 15-8
JURN JURY 19-9
FREETHING DOC 29-16
HILLY JURY, D-27

PARALLEL THREE

WCIR/Beckley, WV

LINDA RONSTADT
DIAMA RONST
DIAMA ROSS
DORRA SUMPLEY
ROCKERT :
STEATTA 4-1
COCKER & MARNES 2-2
GLEEN PREY 9-6
HICHAEL MERRHEY 16-7
HICHAEL MERRHEY 16-7
HICHAEL MERRHEY 16-7

WFBG/Altoons, PA Tony Booth

DIANA ROSS RAY PARICER JR. MISSING PERSONS PALL MCCARTNEY BILLY PRESTON STEPHANIE WINSLOW HOREWAY STEPHANIE WINSLOW HOTEPST: JOHN COUCAR 1-1 MICHAEL MCDONALD 6-5 GLENN FREY 11-6 AMERICA 9-7 FLEETWOOD MAC 13-10

WGUY/Bangor, ME Randall/Wright

DONNA SUMMER JEFFREY OFBORNA MISSING PERSONS MISSING PERSONS STRAY CARS DIANA ROSS STEPHANIE MINSLOW CREAT TLICK HOCLEST: LAURA BRANIGAN 3-1 JOE JACKSON 6-4 JIENNINE JACKSON 9-6 SANTINA 12-7 FLEETMOOD MAC 25-20

WJBQ/Portland, ME

Hottest: JOHN COUGAR 1-1 ALAN PARSONS 2-2

WTSN/Dover, NH

BILLY JOEL
CO CO'S
SUPVIVOR
RUSH
POINTER SISTERS
LINDA RONSTAUT LIMA RORSTAUT Hotteet: ALAH PARSONS 3-1 JOHN COUGAR 14-2 AMERICA 5-3 ASIA 6-5 HICHAEL MCDONALD

WIGY/Bath, ME Willie Mitchell

CHICACO CHICACO
PULSH
MISSING PERSONS
STEPHANIE WINSLOW
HOCLERY 3-1
JOHN COUCAR 3-1
A PELOCK OF SEAGUL 6-5
CLIZAN FREY 9-6
STEVE WINSCOD 26-19
LAURA BRANIGAN 29-21

PARTON
RICK SPRINGFIELD
TONT BASIL
RABBITT & GAYLE
PALL MCCARTNEY
MS
HOCKEST:
ASIA 1-1
ALAN PAPENS 3-2
36 SPECIAL 9-4
MELISGA MARKESTE 12REC SPEZIMOCUN 20-14

WACZ/Bangor, ME Michael O'Hara

LIME ROBERTATI
WED
CHEAP TRUCK
CHICAGO
CHICAGO
HOLEURI
JOHN COUDAR 1-1
NUBRICA 6-3
A PLOCK OF SEAGUL 9-5
GLEBN PREY 26-22
PLEETHOOD MIC 27-23

LINUA KONSTAIT
STRAY CATS
LANDA SRAWIJAN
PYRIDA
HOCCORT
STLATA 2-1
GIZON PROF 15-11
SEEN 19-14
ALB SUPPLY 22-18
PLEZENECOD NNC 25-20

BILLY JOEL

CSEN RICK SPRINCPTELD NEIL DIAMOND TANE CAIN PALL CARRACK LAURA BRANIGAN LAURA BRANIGAN
Hottest:
JOHN COUGAR 1-1
FIZETHOOD MAC 19-12
GLENN FREY 15-13
GNJ 17-14
JULICE NEWTON 18-17

WFEA/Manchester, NH Rick Ryder

Rick Ryder

STALVIA

LAURA BRANIGAN

ASIA

ORLEANS

STEPPRANIE WIDSLOW

HOCKERE:

JOHN COUGAR 2-1

AMERICA 7-4

JUICE WENTUN 12-8

JACKSON ROWEE: 14-10

MEN AT MURK 20-15

SOUTH

BJ105/Orlando, FL

MICHAEL MURHETY POBERTY PLACK HOCCEAS: JOHN COUGAR 1-1 MICHAEL MCDORALD 10-FLEETNOOD MAC 22-14 RABDY MEISBER 20-15 BILLY JOEL 40-26

KXX106/Bir Rocky Jones

CHICACO PAUL CARRACK KOOL & THE CANG Hottest: JOHN COUGAR 2-1 ELTON JOHN 7-5 TOTO 10-7 SANTANA 16-11 FLEETWOOD MAC 22-17

AIR SUPPLY POINTER SISTERS KIM CARNES CS4N BILL METLEY MOREGET: Hottest: CHICAGO 1-1 LAURA BRANIGAN 4-3 MERICA 8-5 MICHAEL MCTONALD 13-9 SANTANA 15-11

POINTER SISTERS MHD Hottest: GAP BANT 1-1 HICHAEL MCDOMALD 2-2 PLEETWOOD MAC 16-9 KOOL & THE GANG 14-13 SYLVIA 20-16

BOD CARAGE
TINDTHY B. SCHMIT
CLEFF RICHARD
LESSLE PEARS,
LESSLE PEARS,
LESSLE PEARS,
LESSLE PEARS,
MISSIME PEARS
MISSIME PEARS
MISSIME PASSENG
HOLLOWN REVAMO 4-1
PALL CARRACE 7-5
NEIL DIAMENT 13-7
RELIC DIAMENT 13-7
RELIC DIAMENT 10-9
RED SPEZIMACEN 10-9

Gary Franklin

DONNA SUPMEP

BILLY JOEL

CYCLER 6 MANAYES

DIANA ROSS

HOVING PICTURES

ROBBY CALDWELL

HOCKEST

JUNN COUCAR ?-1

MICHAEL MCDONNLD 6
JACKSON BROWS 9-5

FIETETWOOD JNC 12-9

GLENN FREY 22-12

PARALLEL TWO

KTSA/Sen Antonio, TX

TELDY PENDERGRASS
RED SPEEDWADON
SURVIVOR
HOttest:
SYLVIA 1-1
JCHN COUGAR 6-3
JOAN JETT 9-8
ASIA 17-14
ONJ 21-15

WAXY/Ft. Lauderdele, FL

WBBQ/Augusts, GA

Bruce Stevens

STRAY ONTS
SURVIVOR

DORNA SIMPLE

PELETHODO NAC 3-2

GLENN FREY 12-7

APSTHA FRANCLIN 19-15

WFMF/Baton Rouge, LA

WGH/Nortolk, VA

WJDWJeckson, MS

CHICAGO
POINTER BIRTERS
CHAR
POINTER BIRTERS
CHAR
HOREOUT:
AIRTIN
HOREOUT:
AIR

WTIX/New Orleans LA

Y103/Jacksonville, FL

CLIFF RICHARD STEVIE WONDER CHICAGO HOCLEGI: 6-1 ALAN PRECINS 2-1 COCKER & MARKES 6-1 MICHAEL MCTONALD 9-4 GLENN FREY 12-8 NEIL DIAMOND 19-11

WRVQ/Richmond, VA Bill Thomas

MED PAUL CARRACK DON HEMLEY HOCKEST: JACKSON BROWN 9-2 MISSING PERSONS 21-14 LOGGINS 6 PERRY 24-16 TON1 BASIL 31-22

FM100/Memphis, TN Gerry Well

DIANA ROSS BILL METLEY KARLA BONOFF HOXEGAT: ALAN PARSONS 1-1 RANEY MEISNEY 14-11 ANETHA PRANGLIN 15-12 SANTANA 16-13 LOGGINS & PERFY 25-20

WSKZ/Chattanooga. TN

ONJ BAD COMPANY PAUL CURRACK KOOL & THE GANG KOOL 6 THE GROUND HOT ENTER IN THE COUGAR 1-1 AMERICA 9-7 FLEETWOOD MAC 13-0 SANTANA 12-9 GLENN PREY 17-12

KX104/Nashville, TN

PUSH
DIANA ROSS
LAJRA BRANIGAN
ABC
CHEAP TRUCK (dp) Hottest: JCHN COUGAR 1-1 TCNT BASIL 10-7 A FLOCK OF SEAGUL 14-9 SILVIA 17-10 CNJ 19-12 KHFI/Austin, TX

FOINTER SISTERS
FELL DIAMOND
BILLY JOEL
CSAN
KOOL & THE GANG
OHICAGO
HORLESS BRONNE 1-1
AMERICA 5-2
RED SPEELDHOON 7-4
GLENN FREY 22-6
JOE JACKSON 24-13

KBFM/McAllen-Bro Steve Owens

PI JEN BILLY JOPA DIANA ROSS POINTER RISTERS POINTER BISTERS HOLLERY ALAN PARSONS 2-1 GLENN FREY 11-6 JACKSON BROWN: 10-7 PANDY MEISNER 18-12 PLEETWOOD MAC 20-13

G100/Mobile, AL Scott Griffith

COCKER & WARNES FUEN-HOREGINE 2-1 ALAN PAREKAN 2-1 HICHARZ HCTONALL 6-3 PARMY MEISHER 7-4 MURRICA 9-5 A PLOCK OF SEACH, 72-12

CK101/Cocos Beach FL Mike Lowe

TINVIVER
TINVIVER
TINVIVER
TINVITER SISTEMS
PALL RECEPTION
FORMER SISTEMS
ROSE COLUMN 1-1
LARM BURNIGAN 10-5
GAP BURNID 15-12
APERTINA PERRINLIN 36-29

WSEZ/Winston Sale Steve Finnegen

HED JPFFFFF (REFINE) HEATED PICTURES BILLY JUST (DI NO. 100 CO 10 CO 10

KSET FM/EI Paso, TX

PAYOLAS CHEAP TRICK EDDIE HONEY HISSING PERS MISSING PERSONS ANCE SURVIVOR HOLLEGI: FLEZIMCOD MAC 2-1 RUSH 20-14 GLENN PREY 22-15 ROBERT PLANT 26-21 AMERICA 26-22

R97/New Orleans LA

John Volpe

DI ANA FOSS
A PILOCK OF SEAGUL
COCKER & WARRIES
STULVIA
HORECHEL
ACTEN COUGAR 1-1
ALAN PRESINS 5-2
ONJ 9-4
GAP BAND 17-10
ELTUN JOHN 16-12

WOKI/Knoxvitie, TN

Gary Adkins SURVIVOR
CLIPP RICHARD
DIANA ROSS
BILLY SQUIER
RAY PARKER JR.
SCANDAL SCANDAL HORESET JUBB COURSE 1-1 JACKSON BROWNE 2-2 SANTANA 9-6 WARNES 15-10 LOGGINS 6 PERRY 19-15

Chris Balley
LINDA RENSTADT
LORNA SLHPGER
ABC
LORN FEBLLY
HOTLEST
JOHN COUGAR 1-1
JACKSON BRONNE 4-2
HEN AT MORK 8-4
SANTHAN 11-6
LOGGINS 6 PERRY 19-13

WBCY/Charolotte, NC **Bob Kaghan**

DONNA SLAMBER
PALL CARRACK
COCKER & MARKES
LINDA RORSTADT
HOTLERT
JOHN COUCAR 1-1
CLEAN FREY 6-5
KIN CARNES 15-11
LOGGINS & PERRY 17-12
A FLOCK OF SEAGUL 22-16

WANS-FM/Greenville, SC

PALL CARRACK GO GO'S CHICAGO POINTER SISTERS LINDA RONSTADT HOTLEST: HORTEST:
JOHN COUGAR 1-1
HELISSA MANCHESTE: 3-2
ALAN PARGNS 4-3
HOR AT WORK 6-5
MICHAEL MCDONALD 8-6

WHHY-FM/Montgomory, A

PVELYN KING
BILLY JOEL.
RED SPEZDAJON
CHICAGO
DONNA SIPHCE
HORLE
JUBN COUGAR 1-1
HORLEL HODDONALD 5-2
GAP BAND 13-4
FREETWOOD HAC 20-16
COCKER 6 MARKES 26-18

WDOQ/Devtone Beech, FL

DIAMA ROBES
TAVARES
LUGNA SIMMER
BUTNESS
CAN
BOTHERS
CAN
HICHAL MCCONALD 5-2
JACKEON BECAME 4-3
KOOL 6 THE GAME 7-5
FLEETHELD MRC 12-7

WZYP/Huntsville, AL Scott Mitchell

DIANA ROBS PAUL PCCARTNEY LINIA ROBSTAUT BYLVIA PAUL CAURACK ARETHA PRANKLIN KZFM/Corpus Christi, TX Jeckie Robbins

CAJON PROTO
CAJON PROTO
PROD SPREZENCIAN
POLNTEN BASTYPHS
CHICAGO
PLAN
HOSTERS
RYLVIA 1-1
JORN COLUMNA 7-2
CAJON COLUMNA 7-2
CAJON COLUMNA 7-2
CAJON COLUMNA 7-2
PARIONO OP REPARA, 19-12
PIRIPHOLOD MNC 20-16

KROK/Shreveport LA on-Gree

HALL DIAMEND
JOE JACKEN
RICK SPRINGF DELD
REC SPREJAMON
BILLY JOEL
STAVIA
HOR LOWER
ELTON JOHN 1-1
ALAN PRAISONS 6-3
KERNY BOOKES, 9-4
TOTO 13-6
TOTO 13-6

WSSX/Charleston SC

LINDA RONGTADI LINDA RONSTADT
AMERICA
SURVIVOR
HOLLERE:
JOHN COUGAR 1-1
JACKEON RECHEE: 5-2
TOTO 13-9
WHD 20-15
FLEZETHOOF MAC 26-18

Jay Christian POINTER SISTERS SURVIVOR PALL MCCAPTNEY BILLY JOEL JUICE NEWTON JUICE MEMORN
HOCKERT:
JACKEN BROWNE 3-1
AGIA 6-5
AMERICA 11-7
30 SPECIAL 12-9
MICHAEL MITCHNILD 14-11

KROD/El Peso, TX Stephen Palmer

KOOL & THE GANG PAUL CARRACK PAUL CARRACK
HOTEGET
JOHN COUGAR 1-1
KDH CARRES B-4
AMERICA 12-6
TONI BASIL 20-13
A FLOCK OF SEACH, 26-15

WNOK-FM/Columbia, SC

Tom Anderson

STRAY ONTS

MOVING PICTURES

DONA SLAMER
AIR SUPPLY

BOBBY CALDWELL

HOCLEGI (MICHORALD 1-)

JACKSON BROWN 13-6

STEEL REPEZIE 23-17

CLENN PREY 27-23

MAD RARIA BONGPP POINTER SISTEMS FORMATION HORSE BONGPP POINTER SISTEMS FORMATION HORSE FORMATION HORSE FORMATION HELD FORMATION HELD FORMATION HELD FORMATION HELD FORMATION HELD FORMATION FORMATION HELD FORMATION HE KILE/Galveston, TX Scott Teylor WDCG/Durham Releigh, NC Randy Kabrich

CS4N BILLY JOPIL TURI BASIL SURVIVOR HOCLERIC FLZETWOOD HAC 3-1 ALAN PARSONS 4-3 DONNA SUPPER 6-4 JACKENN BROWNE 6-7 FLTON JOHN 9-8 WABB-FM/Mobile, AL TONI BASIL CHICAGO
EDDIE MONEY
SURVIVOR
STRAY CATS
MOVINOR PICTURES
HOST HOST COUGAR
HOST HOST COUGAR
ALAN PRISONS 3-2
MEN AT WORK 6-7
SANTANA 15-12
FLEETMOOD MAC 18-14

Jim Chick

Jim Chick
EVELYN KING
ABC
DIAMA ROME
RICK SPRINGFIELD
HOXT-WHIT
HOXT-WHIT
LOUIS PAPETER 8-6
LOGGIME & PERRY 9-9
LAURA HERNALGAN 1G-12
EMILVIA 25-18

WSFL/New Bern, NC

KYST/Houston, TX

J. P. Hunter SUBVIVOP SURVIVOR
Hottest:
JCHN COUCAR 1-1
MRY AT MORK 3-2
JACKSON BROMRE 7-3
AGIA 9-4
KIH CANNES 11-6

79Q/Houston, TX John Lander

ELTON JOHN LOGGINS & PERRY GRAND MASTER FLAS HOTLERST S-1 GHICAGO 4-2 LAURA BRANICAN 14-12 TONI BASIL 15-13 SELVIA 19-14 2102/Sevenneh GA Randi Sommers

CDCKER 6 NUMBERS

ANTHAN PRANCIN
LAMRA BRANIGAN
DIANA ROSS

HOCLEST:
GAP BAND 3-1
GIZEN PREY 19-11

STLVIA 20-17

MICHAEL MERPEY 27-22

RICK SPRINCFIELD 30-26 KZZB Beeumont TX

Steve Stucker

WXLK/Rosnoke, VA

HARSHALL CRENSHA EDDIE MONEY

CS4N
BERTIE HIGGINS
HOTTESTI 1-1
JACKSON BROWNE 1-1
NE'LL DIAMOND 19-4
SYLVIA 21-6
ALABAMA D-13
CHICAGO 30-18

GO GD'S LINDA RONSTADT SURVIVOR EDDLE MONEY

CSAN BILLY JOEZ.

BILLY JOEL Hottent JOHN COUGAR 1-1 FILETHOOD HMC 21-15 LOGGINS 6 PERRY 23-18 A FLOCK OF SEAGUL 25-19 ONJ 27-23

Russ Brown

NEIL DIAMOND PAUL CAURACK CSEN SILLY JOEL GO CO'S GO GO 'S HOREWELL JOHN COUGAR 1-1 ALAN PRIRECIS 2-2 JACKEON BROWNE 5-3 ASIA 6-4 MICHAEZI MCTORNALO 7-5

KTFM/San Antonio, TX

JOS MUSTY

DIAMA ROSS
TAVARES
TEXON PENDERGRASS
CLASH
HEN AT WORK
HOLLest:
CHICHGO 1-1
STEVIA 2-2
A FLOCK OF SEAGUL 16-10
EVELIN KING 25-20
GRERYL LYNN 28-22

Kirk Cliett

CS4N REO SPEEDHAGON CHICAGO ABC SURVIVOR EDDIE MONEY Hottent:

PARALLEL THREE

ARTHA PRANCIN
PALL CARRACK
CSAN
PALL CARRACK
CSAN
JEFFREY OSBORRE
TONI BASIL
BILLY SQUIPE
STEPHANIE MINELON
CIEZA TRICK (RA)
HOTEBEL
HOT CUERA 1-1
HOT AT MORK 9-6
AMERICA 10-7
MICHAEL MURRICY 23-18
MICHAEL MURRICY 23-18

WCGQ/Columbus, GA

Bob Releigh JCE JACKSON
PAUL MCCARTNEY
DORNA SUMMER
HOTEWELL
ALAN PARSONS 1-1
JOHN COXIGAR 2-2
ASIA 4-3
MICHAEL MCDONALD 5-4
JACKSON BROWNE 6-5

WISE/Asheville, NC

JUICE NEWTON BILLY JOEL HOTELS
GEORGE HATCHER
CLUFF RICHARD
DIANA ROSS
BILL MELLEY
TAMBRE DILL MEIRY
TAVARES
CHICAGO
POINTER SISTERS
STEPHANIE WINSIGN
Hottest:
UCHN CTUGAN 1-1
RANITY MEIRWER 16-8
GLENN PREY 19-9
TOTO 17-2
STEEL BREZZE 18-13

WFOX/Gainesville, GA

AMEN DOPPOSET
CLIFF RICHARD
RILL MEDIEV
DIAMA RUBS
RUBH
LIMIN RUBHTALT
UNIFOR
HORLEST
JUEN COLUMN 2-1
JUENET COLUMN 2-1
JUENET COLUMN 2-1
JUENET COLUMN 2-1
JUENET COLUMN 2-2
RUBHTALD

KPUR/Amerillo, TX Den Wilson

FOINTS ALMTHO MARKHET JOH? COLDAN 3-1 MIGINE MCCOUNLD 5-2 MON AT MERK 6-5 A PLACK OF MERCH, 15-9 PLEMINICOD MAC 22-17

965GF/Sevennah GA

J.P. Hunter

LINNA SLAPEZ

RAY PARPIZE JR.

GJEZN

STRAY CATS

FALL HCCAPTNEY

HOLEST:

MICHAEL HCCAPTNEY

HICHAEL HCCAPTNEY

GAP PAND 7-3

GLENN PREY 10-5

DIGH FEBRUAY 17-15

RICK SPRINCPIELD 26-22 BYAN PHRIPS

JUICE MEMPEN

ABIC

BICK SPPINGFIELD

JUE JACKSCN

JUEN COUGNS 5-2

ALAN PRABONS 6-3

MIGHAEL MCCOSSLD 7-4

JACKSCN BROWN 9-6

AUTRICA 16-12

Q101/Meridian, MS

WGLF/Tellehesses, Fl.

Chuck McCertney

PLEH
BILLY JOEL
JOE JACKSON
CSAN
PALL HCCARTNEY
DORMA BAPPEP
HOCLERTI
HIGHAEL HCCARDALD 7-1
HIGHAEL HCCARDALD 7-1
HIGHAEL HCCARDALD 7-1
FORDICA 5-3
GLENN FREY 15-8
TOTO 16-9
COCIOER & MARKES 29-17

KOIZ-FM/Amerillo, TX

Q104/Gededen, AL JOE JACKSON
METL DIJAKON
METL DIJAKON
METL DIJAKON
LIJATA RONSTAUT
CSAN
POINTER SISTERS
NOOLE THE GANG
HOCKEST
JOHN COUGAR 1-1
PILETHOOD MAC 18-11
ONJ 23-18
RED SPEZDAGON 26-21
BILLY JOEL D-25 LINDA RINSTADT NEIL DIAMONT ABC LAURA BRANIGAN STRAY CATS Hottost: JOHN COUGAR 1-1 ALAN PARSONS 3-3 GAP BAND 13-8 SYLVIA 18-12 COCKER & WARRES

WFLB/Fayetteville, NC KVOL/Lefeyette, LA Philip Renkin

LATTY CONTON
LINEA CONSTANT
DIAMA ROSS
SERFITE MIGGINS
CLIFF RICHAND
BOBBY SPRINGFIELD
BAY PARKEY JR
MISSING PERSEAS (dp)
MAXING PICTURES (dp)
HOCUSAP 1-3
STLVIA b-6 PHINP MANKIN
STEPHANIE WINSLOW
ALR SUPPLY
DIAMA ROSG
SURRIZE
RAY PARKER JR.
CSAM
HORKEST:
JOHN COUCAR 1-1
ALAN PARSENS 5-2
HIGHAEL MCTORALD 6-7
AMERICA 9-4
GLERN PREY 15-13 SYLVIA 5-6 MEN AT WORK 9-7 GAP BAND 12-8 ARETHA FRANKLIN 16-13

WYKS/Gainesville FI

CRITYLE WENTER
CESAN
JEFFREY OSBORRE
NELL DIAMENT
ARETHA FRANCLIN
HOLLES 1-1
ALAN PRESENT 1-1
HIGHAEL METCHALD 6-3
AMERICA 7-5
KDM CARRES 11-9
CHICAGO 34-25 KBEL-FM/Lubbock, TX

J.D. North

PALL CARRACK BILLY JOEL POINTER SISTER CHICAGO HORLOST: ALAN PARSONS 3 KKQV/Wichita Falls, TX Mike Edwards

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK

KKYK/Little Rock WKDQ/Evansville 99KG/Saline KKLV/Anchorage

MIDWEST Most Added n Hottest

Billy Joel John Cougar Jackson Browne dt Men At Work Chicago Linda Ronstadt

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Chicago Diana Ross Survivor Go-Go's

John Cougar Jackson Browne

MIDWEST

PARALLEL TWO

Terl Nutter

A FLOCK OF SEAGLE. ALAN PARSONS 9-2 MICHAEL MCDONALD 11-6 MEN AT WORK 17-11 SANDANA 24-19

KIOA/Des Moines IA

SANTANA 17-11 GLENN FREY 19-13

KOFM/Oklahoma City, OK

HICHAEL MCDONALD 9-5 AMERICA 10-6 JUICE NEWTON 17-11 NEIL DIAMOND 24-13 GLENN FREY 20-14

KRAV/Tulsa, OK Gary Reynolds

PALL CARRACK
PAUL MCCARTNEY
RABBITT & GAYLE
Hottest:
CHICAGO 1-1 ALAN PARSONS 4-3 JACKSON BROWNE 6-4 MICHAEL MURPHEY 10 GLENN FREY 14-10

KZ93/Peorla, IL Kelth Edwards

CHICAGO BILLY JOEL

WGRD/Grand Rapide, MI

AMERICA
FLIFETWODD MAC
HOT LEST
HOT LOUGAR 1-1
JACKSON BRUME: 3-2
MEN AT WORK 4-3
LOGGINS & PERRY 9-6
MOTELS 18-9

WHOT/Youngstown, OH Dick Thompson

NEIL DIAMOND A FLOCK OF SEAGUL Hottest:
JOHN COUGAR 1-1
JACKSON BROWNE 9-4
AMERICA 16-9
GLENN FREY 30-20
LOGGINS & PERRY D-23

WMEE/Fort Wayne, IN Tony Richards

BILLY JOEL GAP BAND GAP BAND
CSAN
SANTANA
HOTTER:
JOHN COUGAR 1-1
MICHAEL MCDONALD 8-4
AMERICA 11-7
GLENN FREY 15-11
STEEL BREEZE 28-20

WNAP/Indianapolis, IN Larry Mago

HOTTUST: STEVE MILLER BAND 2-1 MELISSA MANCHESTE 3-2 ALAN PASONS 7-4 MEN AT WORK 9-6 JACKSON BROWNE 13-9

WVIC/East Lansing, MI Tom Gilligen

MOTELS HORLUST: FLEETWOOD MAC 6-1 PAUL MCCARTNEY 4-2 MELISSA MANCHESTE 5-3 JACKSON BROWNE 7-6 A FLOCK OF SEAGUL 12-10

KSTT/Davenport IA

STRAY CATS
MOVING PICTURES
KARLA BONOPP
DONNA SUMMER
LINDA RONSTAUT LINDA RONSTAUT KIND Hottest: AMERICA 4-1 JUICE NEWTON 8-5 SANTANA 14-7 SYLVIA 16-11 NEIL DIAMOND 24-14

KEYN-FM/Wichita, KN

BILLY JOEL. POINTER SISTERS HOTEBEE:
JOHN COUGAR 1-1
MICHAEL MCDOWNLD 6-5
FLEETWOOD MAC 10-7
SANTANA 22-16
A FLOCK OF SEAGUL 23-17

WYFM/Youngstown, OH Jeff Tobin

COCKER & WARNES HOLLEGE 1 MEN AT WORK 12-6 ASIA 15-9 MICHAEL MCDONALD 18-15

WNAM/Appleton Oshkosh

ALR SUPPLY STRAY CATS Hottest: JOHN COUGAR 1-1 AMERICA 2-2 JOE JACKSON 10-9 COCHER & WARNES 16-13 FLEETWOOD MAC 19-15

WZOK/Rockford, IL Tim Fox

GLENN FREY A FLOCK OF SEAGUL HOTTEST:
JOHN COUGAR 1-1
ASIA 6-3
MEN AT WORK 10-6
AMERICA 12-7
TOTO 13-8 Z104/Madison, WI

LINDA FONSTADT BILLY JOEL 38 SPECIAL PAUL CARRACIO DONNA SUMMEN HORTCEST JOHN COUGAR 1-1 ASIA 2-2 LAURA BRANIGAN 14-9 A FLOCK OF SEAGUL 12-10 LOGGINS 6 PERRY 13-11

WIKS/Indianapolis, IN Jay Stevens

Hottest: JOHN COUGAR 2-1 MOTELS 4-4 PAUL MCCARTNEY 5-5 JACKSON BROWNE 10-9 MON AT WORK 12-11

U93/South Bend, IN J.K. Dearing

FLEETWOOD MAC JOHN COUGAR 10-6 MICHAEL MCDONALD 18-10 ELTON JOHN 15-11

WJXQ/Jackson, MI

EDDIE MONEY JOE WALSH SURVIVOR MIKE RUTHERFORD Hottest: WHO 7-1 JUDAS PRIEST 14-11 BAD COMPANY 16-13

KQKQ/Omaha, NB

PALL CARRACK SYLVIA TONI BASIL Hottent: JOHN COUGAR 1-1 JACKSON BROWNE 3-2 GLEAN FREY 10-8 LOGGINS & PERRY 12-9 ONJ 13-11

KHK/Davenport, IA

PAUL CARRACIO JOE JACKSON CSAN CHICAGO POINTER SISTERS BILLY JOPEL WIO WHO REO SPEZIMACION BILLLY PRESTON HILLT TRESTAND THE SANTANA 15-10
KIM CARNES 20-16
ONJ 24-17
AIR SUPPLY 30-21

WZZR/Grand Rapids, MI

DUNNA SUMMER MISSING PERSONS
LINTH RONSTADT
TIMOTHY B. SCHMIT
BILLY JOEL
CHICAGO

WKFR/Kalamazoo, MI Swart/Chapman PAUL MCCARTNEY

SYLVIA
POINTER SISTERS
AIR SUPPLY
SURVIVOR
HOTEBET
JOHN COULAR 1-1
JACKSON BROWNE 2-2
ASIA 6-4
FLEETWOOD MAC 15-9
STEEL BREEZE 26-17

KMGK/Des Moines IA Michael Stone

LINIA RONSTALT
CHICAGO
BILLY JOEL,
VIDEO ARCADE (dp)
HOTERS:
CHICAGO 1-1
MEN AT WORK 2-2
EDDIE MONEY 4-3
JOAN JETT 10-7
GLEEN FREY 20-16

WKDD/Akron, OH Matt Patrick

BILLY JOEL TIMOTHY B. SCHMITT ALDO NOVA JOE JACKSON BAD COMPANY HOCLEST:
JOHN COUGAR 1-1
RANDY MEISNER 4-2
TOTO 5-3
JACKSON BROWNE 9-6
FLEETWOOD MAC 15-10

WKAU/Appleton Oshkosh Ross Allan

STRAY CATS
KOOL & THE GANC
TIMOTHY R. SCHMIT
CHEAP TRICK (dp) CHEAP TRICK (dp)
Hottest:
ASIA 1-1
JACKSON BROWNE 5-2
LOOGINS & PERRY 13-8
RED SPEEDWACON 17-13
GLENN FREY 22-14

WEBC/Duluth, MN

A FLOCK OF SEAGUL SYLVIA BILLY JOEL Hottest: JOHN COUGAR 1-1 ASIA 4-4 ASIA 4-4 AMERICA 9-5 TOTO 14-9 LOGGINS & PERRY 23-18

PARALLEL THREE

KFYR/Bismarck, ND

DONNA SUMMER PAUL MCCARTNEY Hottest: JOHN COUCAR 1-1 ALAN PARSONS 12-5 FLEETHOOD MAC 10-6 AMERICA 17-11 NEIL DIAMOND 18-14

KKLS/Rapid City

SURVI VOR CLENN PREY 11-9 FLEETWOOD MAC 18-14

WRKR/Racine, WI Steve Werren

JACKSON BROWNE JACKSEN INCOME
HORESTE
JOHN COUGAR 2-1
HEN AT NORK 12-8
COCKER & MARKES 15-9
KIM CARRES 26-19
TUN1 BASIL D-32

WSPT/Stovens Point, WI Brad Fuhr

CSAN TONI BASIL SURVIVOR MUTTLE CLASH (dp) CHEAP TRICK (dp) HOLLERS (dp)
HOLLERS (DP)
JOHN COUGAR 1-1
MEN AT HORK 2-2
AMERICA 4-3
SANTHAU 10-4
A FLOCK OF SEAGUL 12-10

KDVV/Topeka, KS Tony Stewart

LINDA RONSTADT MOVING PICTURES COCKER & WARNES BILLY JOEL JOE JACKSON HOREUSE:
JCHN COUGAR 1-1
MICHAEL MCDONALD 5-2
JACKSON BROWNE 4-4
LOGGINS & PERRY 10-5
AMERICA 9-8

KELO/Sioux Falls, SD Marc Elliott

CLENN FREY COCICER & WARNES RICK SPRINGFIELD Hottest: JOHN COUGAR 1-1 MEN AT WORK 2-2 JACKSON BROWNE 11-6 FLEETWOOD MAC 12-7 AMERICA 20-14

KWLO/Waterloo, IA

RABBITT & GAYLE DIANA ROSS MOVING PICTURES (dp) KOOL & THE GANG KOOL & THE GANG HOTEGET: CHICAGO 2-1 MICHAEL MCDONALD 7-2 COCKER & WARNES 14-4 MEN AT WORK 15-5 REO SPEEDWAGON 17-7

WAZY-FM/Lafayette, IN **Bob Leonard**

ARETHA FRANKLIN ARETHA FRANKLIN STRAN CARIS MOVING PICTURES SURVIVOR HOCCOST HOCCOST MERICA 6-2 LOGGINS 6 PERRY 16-9 GLENN FREY 18-13 30 SPECIAL 19-15

KRNA/lowa City, IA

A FLOCK OF SEAGUL (RA) JOE JACKSON LINDA HONSTADT SURVIVOR (dp) JUDAS PRIEST (dp) HOTAS PRIEST (dp)
HOTUEST:
JOHN COUGAR 1-1
ALAN PARSONS 3-2
RANDY MEISNER 11-7
KIM CARNES 14-10
DON HENLEY 17-1,3

KQWB/Fargo, ND

JOE JACKSON CNJ Hottest: ALAN PARSONS 1-1 JCHN COUGAR 2-2 JACKSON BROWNE 6-3 ASIA 4-4 MICHAEL MCDONALD 7-5

WCIL-FM/Carbondale, IL

KFMZ/Columbia, MO Steve Graziano

NOVO COMBO MARSHALL CRENS-BILLY SQUIER JOE WALSH JOE WALSH HIOT LEST: JOHN COUGAR 1-1 MEN AT WORK 3-2 WHO 12-9 FIZETWOOD MAC 19-11 RUSH 21-14

KKRC-FM/Sloux Felle, SD

LOGGINS & PERRY COCKUR & WARNES JUICE NEWTON CSAN PAUL CARRACK STRAY CATS MOVING PICTURES Hottent: ASIA 4-1 MEN AT WORK 3-2

KKXL FM/Grand Forks, ND Gerry Leigh

COCTOR & WAR STRAY CATS CHICAGO Hottest: JOHN COLGAR I-1 ALAN PARSONS 2-2 ASIA 3-3

WEST

PARALLEL TWO

KJRB/Spokene, WA Sude Coleman

DONNA SUMMER DIANA ROSS POINTER SISTERS MICHAFL MCDONALD 3-1 JUICE NEWTON 11-6 COCNER 6 WARNES 9-8 CNJ 18-13 ABC 25-22

KRQ/Tucson, AZ

MOVING PICTURES CO GO'S
MOTELS
SURVIVOR
HOTELS
SURVIVOR
HOTELS
12-1
JOHN COUGAR 3-2
PILETHWOOD MAC 26-16
JOE JACKSON 28-18
STRAY CATS 27-24 Y04/Fresno, CA

John McCorkle NEIL DIAMOND

JOHN COUGAR 2-2 ALAN PARSONS 5-4 JACKSON BROWNE 12-6 AMERICA 10-8

KLUC/Las Vegas, NV Randy Lunquist

LINEA PONSTADT
COCKER & WARNES
CHICAGO
PAUL CARRACK

KYNO-FM/Fresno, CA John Lee Walker

ELITON JOHN DIANA ROSS MEN AT WORK

Manders-Preston

CHI CACO KARLA BONOFF EVELYN KING CSAN MICHAEL MURPHEY

KSPZ/Colorado Springs Mark Murray

JUICE NEWEN HOTTUST: KENNY ROCERS 1-1 AMERICA 6-2 ALAN PARSONS 9-3

KIDD/Monterey, CA

RICK SPRINTFIELD WID HOLLEWILL JOHN COUDAR 1-1 GAP HAND 7-2 AMERICA 19-11 A PLOCK OF SPAGUL 22-17 KOOL & TREE GANG 29-18

KGGI/Riverside-S. Bernarding

DIANA ROSS TIMOTHY B. SCHMIT Hottest: CHICAGO 1-1 ALAN PARSONS 7-3 JOHN COUGAR 15-7

KKXX/Bakersfield, CA

BILLY JOBL
POINTER SISTERS
LINDA RONSTAUT
MEN AT WORK
HOTEBORY
JACKSON BROWNE 2-1
DON HERLEY 13-4
CLASH 26-14
GLENN FREY 25-19
GAP BAND 30-24

KNBQ/Tacoma, WA Bryer/Roberts

SURVIVOR
LINDA RONSTADT
COCKER & WARRES
DONNA SUMMER
DIANA ROSS DIANA MOSS
Hottest:
JACKSON BROWNE 1-1
MEN AT WORK 6-2
LOGGINS & PERRY 7-3
TOTO 8-5
FLEETWOOD MAC 14-8

K96/Provo, UT Scott Gentry

NEIL DIAMOND WHO
CSAN
HORTest:
CHICAGO 1-1
JOHN COUGAR 3-2
ALAN PARSONS 4-3
ASIA 6-4
MICHAEL MCDONALD 9-6

FM103/Salt Lake City, UT

BILLY JOEL Hottest: JOHN COUGAR 1-1 JACKSON BHOWNE 5-3 A FLOCK OF SEAGUL 9-7 WHO 18-10 FLEETWOOD MAC 8-12 KBBK/Boise, ID

Bob Lee

MISSING PERSONS CLIFF RICHARD CHICAGO DONNA SUMMER TIMOTHY B. SCHMIT DIANA ROSS

Len E. Mitchell

MISSING PERSONS MISSING PERSONS
CHICAGO
DONNA SUMMER
KIM WILDE (dp)
JOE WALSH (dp)
DIANA ROSS (dp) DIANA ROSS (dp) Hottest: JCHN COUGAR 2-1 CNJ-17-12 LOGGINS & PERRY 28-23 STRAY CATS 33-26 SYLVIA 34-29

KKFM/Colorado Springs

JACKSON BROWNE RUSH
JOE JACKSON
SANTANA
GO GO'S
S
HOCKEST
JOEN COUGAR 1-1
ASIA 3-2
MHERICA 9-5
A FLOCK OF SEAGUL 10-6
GAP BAND 16-11

KIKI/Honolulu HI

LINDA RUNSTADT DIANA ROSS PRIDA EDDIE MONEY BURVIVOR do do B OO OO'S ANIC CHICAGO Hottewin CHICAGO 1-1 TOM TOM CLUB 8-4 JUBN COURAR 12-6 A PLOCK OF SEAGUL 19-10 GLEEN FREY 20-17

KHOP/Modesto-Stockton David Kraham

CHICACL ELIDIE MENEY
MOVING PICTURES
PAUL MCCARTNEY
MISSING PERSONS
MICHAEL MURPHEY HICTOREL MIROTES HOCKERT | JOHN COUGAR 1-1 STIEZL BRIZZE 8-4 GLENN FREY 10-6 COCKUR 6 WARNES 11-9 WHO 28-17

KO93/Modesto, CA Stan Main

REO SPETIMACON STEPHEN BISHOP HOCCEST JOHN COUGAR 1-1 LOGGINS & PERRY D-2 JACKSON BHOME 5-4 STEEZ. BREEZE 20-14 SYLVIA 30-21

KQMQ/Honolulu, HI

GO GO'S CHEAP TRICK STRAY CATS WAR WAR SURVIVOR BILLY JOEL LINDA PRINSTACT MISSING PERSONS HOTLEST JOHN COUGAR 1-1 TOM TOM CLUB 9-3 GRAND MASTER FLAS 13-5 LOCKINS 4 DEEDLY 16-13 LOGGINS & PERRY 16-11 A FLOCK OF SEAGUL 17-12

PARALLEL THREE

KCBN/Rano, NV Jim O'Neal

CSGN ARETHA FRANKLIN STRAY CATS COOKER & WARNES CHICAGO SYLVIA SURVIVOR PAUL CAR PAUL CARRACK
DIANA ROSS
MOVING PICTURES
HOTTEG PICTURES
HOTTEG TI
JOHN COUGAR 3-1
JOAN JETT 4-2
MEN AT WORK 5-3
LOGGINS & PERRY 1
JOE JACKSON 21-10

KDZA/Pueblo, CO Rip Avine

CHICAGO DIANA ROSE DIAMA ROSS
TUNI BASIL
STRAY CATS
GO GO'S
HORTUS
HORTUS
LIGHT
JOHN COLIGAR 1-1
ASIA 4-4
HOR AT MORK 5-5
JACKEDN RHOME 7-6
A FLOCK OF SEAGUL 15-10

KSLY/Sen Luis Obiepo

DON POTTER
CHICAGO
OO GO'S
LINDA HONSTADT
DIANA ROBS
RAY PANKUR JR.
SURVIVOR
CHEZA TRICK
RICK SPRINGFIELD
HOVING PICTURES
HOTELS Hottest: JOHN COUGAR 1-1 JUICE NEWTON 18-11 NEIL DIAMOND 20-12 PLEETWOOD MAC 23-16 COCKER & WARNES 26-18

CHICAGO DIANA ROSS Hottest:

KYYA/Billings, MT

JOE JACKSON COCKER & WARNES PALL CARRACK AIR SUPPLY DONNA SUMMER MERICA 8-6 JOAN JETT 11-8

KATI/Casper, WY

KARLA BONOFF STEPHEN BISH JOE JACKSON Hottest: AMERICA 4-1 ALAN PARSONS ALAN PARSONS 3-2 MICHAEL MCDONALD 5-3 JACKSON BROWNE 6-4 RANDY MELISNER 11-7

Jay McCall

STRAY CATS LAURA BRANIGAN Hottest: JYBN COUGAR 1-1 FILETWOOD MAC 13-7 GLENN FREY 18-11 STEEL BREEZE 17-12 CNJ 19-13

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK: KIIS-FM/Los Angeles

WJBQ/Portland

Note: KINT/El Paso is no longer a CHR reporter.

reliel I: Selected stations in major markets that are format dominant.*

Yor exert a significant national influence.

reliel II: Selected stations in secondary markets that are format

minant.* and/or exert a significant local or regional influence. This parallel

y also contain some major market stations that do not qualify for parallel

a status.

allel III: Selected stations in smaller merkets that are format dominant*

flor exert a significant local influence. This parallel may contain some condary market stations that do not qualify for parallel two status.

The secondary market stations that do not qualify for parallel two status.

The secondary market stations that do not qualify for parallel two status.

The secondary market stations that do not qualify for parallel two status.

The secondary market stations are evaluated and updated twice qualify.

P2

DENOTES FIRST WEEK IN PARALLELS.

207 REPORTS 208 LAST WEEK

OHN DOE dit Song" (A P: Hit Song glonal 100/25 Reach (Anylabel) Hit Song National 200/25 44% Summary June 13/3% Debuts 20 21% Same 4 26% Down 0 9% Adds 25

EXAMPLE

00/25 — 100 CHR reporting stations on It this week including 25 new

adds

1% — Percentage of this weeks reporters playing it.

inglonal Heach — Percentage of reporters playing the song within each region.

region.

ational Summary

9 31 — Number of stations moving it up
on the charts

abuts 20 — Number of stations debuting the song this week.

and 24 — Number of stations reporting
no movement this week. (On
to On, Add Jo On, 31-31,
etc.)

own 0 — Number of stations moving it down on their charts, dds 25 — Total number of stations adding if this week



BC he Look Of... (Mercury/PG) Meticons: Summery UP 25 CEBUTS 6 SAME 31 COMM 0 AZDS 10 NAA

790 on 177-25 (CTY d-37 MPVP on 1870-137 MPVP on 18800 on 1770 MPVP on 18800 on 1770 MPVP 30-26 MEVP 30-26 MEVP 30-26 MEXIC on 18800 on 18 **P3** MJBO on MGUY 26-24 MFBG on MCIB on

0104 a 956CP 31-30 MSE 25-32 MFLS 30-29 MFLS on KILP a MFLS on KILP on MFLS on KILP a MEZP 33-30 MANO cm Z 104 21-34 4604 23-22 900LPH 17-34 1919LPH 25-21 MAEYPH on MCTUPH d-31

FIZNI ON FISEX ON FORYA JP-25 FEZZE ON

MICIP on 1390(9) 36-26 80G1 on 6J lb 25-23 1940(on F389 on FLOCK OF SEAGULLS
Flan (So Far Away) (Arista)
A Flock Of Seegulis

an 4 a=25 4 d=35

152/9 73% Het Jame I Supposery LIP 103 ZZHUTS 23 SPAP 11 DOMH 8 ADE'S 9 0

728F 10-8 9H103 9-7 F5H 28-24 F5BD 9-6 REAC 30-26 REBO 10-9 FEHO 17-12 KURI 19-10 RTSW 16-10 RCTY 17-14 RTSA on RZSW 19-12 ROED 26-12 RWF 17-0 RZSW 4-2 RZZW 26-17 WTTS 20-16 P3 HELLY 7-5 HACZ 9-5 HELY 6-5 HELE 27-17 HEER 27-16 HERE 15-6 HERE 15-6 HERE 27-26 95XIL 11-16 HERE 13-12 IOLIO 14-9 MBR2 20-16 MDR2 11-9 MDR7 13-10 MBCY 22-16 MBR2 20-17 MBR2 30-17 MBR2 30-17 MBR2 7-5 MBR2 20-2 MBR2 7-5 MBR2 20-2 MBR2 30-3 MBR2 12-8

0104 8-11 2107 21-20 9/167 9-7 MFOX 33-29 MCOD 4-79 MCD 4-79 MCD 0-79 MCD 0-79 MCD 0-79 MCD 0-79 MCD 19-16 MVIC 12-10 MANG 12-17 MANC 0 SQEE 17-13 MACE On

ASIA

Only Time Will Tell (Geffen) LP: Asia

ck Of Song IOPYR on NGMB d-23 IGEO 25-16 IGREPH 29-17 PALE d-30 MEDR d-33 MEPR 12-10 MEZYM 25-21 KINA on 25-21 WEST NEN: 35-34 NSLY 7-17 NDEA 15-10 NDEA 16-13 NDEE 24-18 HD91 14-9 HHCP 26-25 HBCD 9-12 HCDD 22-17 HHRC d-29 HKPH 10-6

790 11-11 KYSY 32-28 AIR SUPPLY Young Love (Arista)

LP: Now And Forever NACECIMAL DUMBERY UP 26 DEBUTS 7 SAME 12 DOME 0 ADDS 12 67/12 Reserve Florech E 444 S 224 In 204 W 278 NEA

MAZN d-24 QLOS 29-25 KLOS 31-20 MAZN 39-37 VLOD 6-29 **P** MMRC 30-29 MMRC 30-29 MMRC 37-24 JB105 30-26 MRC 20-16 MJRO ch MTSN 32-37 MFTA d-27 MFTG 29-24 95XEL 32-26 MENO 22-16 MAJOY A Y103 24-21 MBBQ on MDCG on MBCR on MBCR3H: a MCH d-19 MAEV on MFLS on MFLS 12-21 MFLS 32-29 MFLS 38-29 MFLS 38-29 MFLS 38-29 MFLS 38-29 MFLS 38-29 MERCY MAPH a MOTT 26-22 IGLE 30-21 IGLE 30-21 IGLE 27-23 MEN a MONU on IGCO 23-22 YM a MGG a IGLE on 2 NELD 29-23 FMLO 27-26 IGTN1 d-35 IGSLY 27-23 IGTZA d-37 IGGT 26-24 IGTCA a

AMERICA You Can Do Magic (Capitol) 185/5 89% Netional Dimmery UP 150 CEBUTS 3 SAME 22 DYNN 5 ACD6 5 6

RIDD 19-11 RHI02 16-12 RDC1 17-11 RDC1 17-11 RUPR 12-10 RHID 11-11 REPT 6-2 REPT 6-2 REPT 1-6 REPT 14-11 RUC 22-22 REPT 20-18 | 790 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 25-23 | 170 | 170 | 25-23 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 170 | 17 MARC 19-15 MISSITH 13-17 MISSITH 13-17 MISSITH 13-17 MISS 31-27 PMISS 31-27 PMISS 31-27 PMISS 31-27 PMISS 31-27 PMISS 31-12 MISSITH 6-5 JB103 9-13 CIOT 14-9 MISSITH CO. MJBQ 8-8 MGJY on MGC2 6-3 MGC2 6-3 MGC2 24-24 MGC2 11-4 MGC3 11-4 MGC3 7-4 MGC3 5-12 95MGC27-20 MGC3 5-5 MGC3 5-5 8923. 20-20 273 17-15 940 23-22 9700 d-23 195 d-22 Q105 e-20 MLS 27-23 CHLM 29-23 MLOUPH 13-0 KHDC, 12-9 MCL, 24-22 QLO2 30-26 MRTI 9-6 GLO4 9-9 MAPV 17-12 2.102 17-15 956CF 12-6 MYUX 16-11 MOUX 16-11 MOUX 16-11 MUX 12-10 MYUX 11-10 MY NCRD 0=18 NCZ#2 13-15 NCZ#2 13-15 NCZ#2 13-15 NCZ#2 13-15 NCZ#2 13-16 NCZ#2 NC 2 P2XLM 11-0 KPYP 17-11 RDB 8-7 SELO 30-14 PXLS 11-16 MRF 16-10 MFP 4-3 MCLYPH 6-2 VC 14M 22-8 DBD 6-16 KPM 21-16 KPM 21-16 KPM 21-16 KPM 21-16

Net icme I Standary UP 56 DENATS 0 SAME 41 DOM 59 ADDS I 157/1 76% Prog (cm Ranch E 796 5 746 It 809 br _716 7 FTM: 17-14 (PTM: 1 **P** MJBQ 5-5 MGUY 11-9 MGCE 3-7 MJGY 19-17 MTEN 6-5 MFER 8-7 MFER 8 MFBG 3-3 MFBG 3-3 MFBG 3-3 MFBG 1-1 293 7-8 960 9-17 Y100 6-9 MARY 4-15 2102 7-7 95NGF 1-6 MFOX 3-3 MFOX 3-3 MFOX 7-14 MFILE 7-14 MFILE 6-5 MGLP 11-10 M9LS 4-4 RULZPH 8-6 MOUN 4-5 RULZPH 8-6 MOUN 4-7 RULZ 6-4 RULZPH 8-6 MOUN 4-7 RULZ 6-7 RULZ 6-7 RULZ 8-6 MES 11-12 MES-PH 31-12 MECHH 3-3 MED 4-3 Q102 2-1 METI 7-5 WEST

KI (SPM 15=
KI QD 10=10
KI NR 10=7
KI NR 10=7
KI NR 5=5
KEZ P 7=5 HONLEY 3-2 6978 4-2 6978 4-4 RDB 4-4 RDB 5-10 RDLE 1-1 HP3R 5-6 MSPT 3-6 MSPT 3-6 RDLE 15-16 RDLE 2-5 RDW 3-10 **P** 8093 4-7 1910P 5-14 1900X 12-18 Y96 9-9 KLDD 13-10 PH102: 10-7 KJHR 10-19 1918Q 5-6 IQUH 3-2 KJWR 3-3 FENT 1-1 FELY 4-5 FCRN 10-15 FCZP 4-4 FUTT 10-8 RYVA 5-3 FCZE 2-9 **3**

TONI BASIL Mickey (Chrysalis) LP. Word Of Mouth Not Ecro E Basenary UP 29 CESSATS 7 EASE 30 CCMH 1 ACCS 11 78/11 8 354 5 748 N 318 N 468 NEA **D**

790 15-13 779 15-13 779 4-26 KSATTPH 4-26 KSATTPH 40-26 KSATT MJBQ on MGJY d=30 MACZ 35=30 MGCY on MJMFRH d=20 95KEL a MICHAEPH OF 7100 cm 145 14-12 0105 28-22 E102 26-24 958CF d-32 958Z 26-23 97LB on 9GLF on RILE a MECLIPH 26-16 MECL On MEZJE 30-28 MADED ON KUSTY 79-27 KUSTA 29-26 POJEG 8 RKACPH 35-26 MUD d-32 MSPT a MAZTPH on MCILIPH a RMLD 29-26 RMM 24-22 RDW on MINOX a-26. KISKURN 5-2 KLED on KIRK, 79-26 KIRM on KENO 25-23 KLIK 34-20 167K on 167H on 169H on 169K o

LAURA BRANIGAN 48% Metional Survey UP 51 CEBUTY 12 SAME 19 COMM 4 ARDS 13 99/13 Pergional Peach E 694 E 579 H 225 H 398 NAA **D P3**

MMIC 16-13 M28+ 30-23 MSENPH 20-MSALEH 6-3 FPM 25-20 B104 30-26 MOUZPH 16-PEC-9H 34-JB105 32-2 CHCH 11-6 MEAY 3-1 MPCZ 25-20 MICY 29-21 MTSN 22-16 MPZA a MPSG 30-32 MCMPM d-31 MCTR 29-26 MEXO a 780 14-12 ATTH 4-26 KTTY on KELL on 28-25 KTLX 38-12 KTLX 38-12 KTLX 38-12 KTLX 38-12 KTLX 38-12 KTLX 4-1 KTLX 48-12 KTLX 80UTH 291 16-9 94Q a-28 9100 2-2 195 6-5 QLOS 23-1 Q104 a MAZV 9-6 2.1/2 a-3P 95BCF 6-14 MFOX d-34 MCOD 29-26 MISE 34-31 MFLB 35-34 MELF d-26 IQUE On CNEAR d=24 FAREG ==40 MIXICEL CIT NZLO 15-13 NRXB 14-12 NRXYPH on NCILIN 1H-9 PZAPTH 5-3 P38A 16-8 RP1 18-11 RC18PH 12-RC00 6-5 PTRA 23-13 CL03 a 2104 14-9 1694 d-30 WIFS on 1600 on RENI d-40 RENA 12-11 RENZ a P2 WEST MS9K d-26 M99H 20-22 M99H d-37 979Ta' a M71C9H 24-15 RC101 28-24

JACKSON BROWNE 2 **Q** | PRO | 17-17 | PRO | 17-17 | PRO | 17-17 | PRO MRE: 14-10 MOTH: 0-5 MENNYM: 12-6 ICALIEN 20-19 9MO: 4-3 994 0-6 RIO4 6-4 FED-9R: 14-10 JBJO5 29-25 CHTP: 10-7 CHCR: d=36 19221. 2-2 293 9-6 940 12-12 195 d-19 MLS 7-6 MLS-RM 7-6 CHLM 15-15 MLOLIM 4-2 JUNEC 6-6 MICLL 10-7 MITT 5-4 HEAPTH 8-6 FALA 23-19 FOT 3-6 FALA 23-19 FOT 3-6 FALA 23-19 FOT 3-7 FALA 22-11 FCM 4-2 FALA 4 Q104 5-5 NHEV 5-2 2102 8-8 VISIGE 3-8 NFOX 10-6 NFOX 10-6 NFOX 6-3 NGLR 1-1 NGLR 9-6 NRS 6-6 N WGID 3-2 W224 3-2 W224 3-2 W216 7-6 WDIC 7-6 WDIC 7-6 WDIC 7-1 WDI 7 NOLIN 6-4 KIPP 11-9 NOM 6-7 NOM 7-6 NOLIN 7-6 NOLIN 7-6 NOLIN 7-6 NOLIN 17-2 NOLIN 17-2 NOM 3-3 KIPM 2-3 KIPM 3-3 KIPM 3-3 KIPM 2-3 KIPM 3-3 KIPM 3-3 KIPM 3-3 KIPM 4-4 KIPM 2-3 KIPM 4-4

0 KIM CARNES Voyeur (EMI Am 152/2 73% Het Lona I Russnar y UP 108 DEBUTS 6 SAME 36 CCMM 2 ACDS 2 Begions Panch E 750 B 610 H 630 W 710 13 **B**

NATEC 17-17 NGLY 10-15 NGCZ 15-12 NTGY 17-14 NTGY 17-14 NTGY 21-14 NTGY 21-16 NCTP 22-16 NCTP 22-16 NCTP 34-21 NGCZ 21-19 MR2NPH 16-16 MCMURH 28-24 894 28-26 B106 19-19 MOSSPH 17-15 PRD-RH 13-13 JB105 21-20 CPTR 16-12 CRCH 22-12 193 19-14 940 72-18 195 on 0106 21-19 19EV 27-23 2102 18-16 195007 14-9 195007 14-9 195007 15-16 18000 1 WEST 18-16
WEST 18-17
WEST 11-7
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WEST 21-3
WEST 21-3 MECHANIA MZE 17-17 MATC d-20 MANQ on MSP 16-12 MESC 30-17 KATT d-6 KIJK 20-16 NOCLIPH 19-15
NOTE OF 19-16
NOTE OF 19-16
NOLED 19-15
NOLED 19-15 MRPR 18-13 MRPD 13-12 MRPH 9-11 MRPY 23-22 VZPIZ 19-2 VZPIZ 19-13 MRCK 13-11 JWT 16-15 MRT 28-12 MRPT 28-2 MRPT 28-2 MRPT 28-17 MRPT 28-2 MRPT 28-17 MRPT 28-17 MRPT 28-17 MRPT 19-16 MRPT 19-16 MRPT 19-16 MRPT 19-16 PREP 13-11 PROG. 8-7 PRIGRE 23-23 PRIG2 21-21 PRIG2 21-21 PRIG2 21-21 PRIG2 19-17 FAPR 36-18 PRIG2 22-18 PRIG2 18-13 PRIGE 18-13 PRIGE 18-13 PRIGE 18-13

KYRY 11-6 RITY 29-26

KZM1 34-21 JUSLY 11-9 KCHM 15-7 JUZA 19-16 KMTI 15-14 KCYZA 17-14 JUZZ 6-6

PAUL CARRACK ed You (Epic) 67% Netional SUPPARY UP 43 PRICES 20 SAME 69 COMM 0 ACDS 27 23 BREAKER Rench E 691 6 751 H 611 H 596 Q APPT (33-16) SPPH (3-10) FXZE 0 = MPT (3-10) F **P3** MRENTH 30-2 MCAUPH on RM4 on 8104 26-25 JB105 34-30 Q107 18-17 MPGC 19-17 CPTR on CHUN d-28 NURO 36-36 MICY ON MIC 10202. 18-11 293 on 940 on 7100 on 60UTH
GIO4 33-79
MREV a
2102 79-27
95807 on
MCD2 on
MCD2 on
MCD2 on
MCD2 on
MCD3 0-79
MRS 77-30
MRS 77-30
MRS 0-28
MRS MCD2 on
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MCD3 on MEDILIPH on MICO a-39 MICO. on IOP1 d=29 IC309 a IC309 a IC309 a IC309 an IC303 an IC370 an MEIR 39-35 MVIC a MBD 74-23 MVIC a MBD 74-23 MVIC a MBD 74-25 MVIC A MBD 74-26 MVIC A MBD 75-26 MVIC A MBD 75-27 MGAU on MVIC a MBD 75-27 MGAU on MVIC a MBD 75-27 MGAU on MVIC an MBD 75-27 MGAU on MBD 75-27 M **P** RPYR OF REACH #=13 HOLE ON MEPT 3D-24 HAXYMM d-31 HOLE ON KINA ON KINA ON KINA ON KINA ON 35-31 MSRI On WHID 27-23 MOH d-32 MTHY a 979727 a 979727 a 979727 a 979727 a 979727 a 97972 RENT ON ROLLY 76-27 RUSHN a ROYA ON ROYA a ROZZ 30-23 RSETEN 10-17 RSECO a CHICAGO

Net Jone 1 Summery UP 3 DEBUTS 0 SAME 33 DOM: 102 ADDS 0 67% E 696 S 554 M 764 W 734 12 **Q** MIFI 4-4 MEANIN 5-22 MAZU 8-11 QIGE 3-8 MYCR 11-25 VION 18-20 PH102 1-1 HGG1 1-1 KURB 2-3 HBRG, 4-15 HGPH 2-3 KSPZ 2-4 K96 1-1 HGMC 1-2 HGAC 1-3 HGMC 1-3 HGMC 1-1 100C 1-3 10DH 1-2 10DH 4-1 950 2-5 194 6-9 8106 2-7 190-194 8-JB105 6-1 MEC 6-7 CPTR 3-2 CHICH 2-2 **P3** NUBD 13-13 NGUY 1-11 NGCZ 5-15 NGCY 1-2 WTSN 1-10 NGEX 4-6 NGEX 4-6 NGEX 6-11 NGEY 4-9 NGEY 3-4 NGEY 3-4 940 15-23 9100 1-1 195 3-1 0105 2-2 ML6 2-2 ML8-RN 2-2 CRLM 4-4 MLXLMH 5-1 RNCQ 1-4 MCCL 2-3 QLO2 7-10 MRTI 6-13

10017H 1072K 6-9 1000 4-10 WISE 3-2 10KE 2-8 100V 2-6 1012PH 6-10 10101 9-12 1900,84 4-7 1979 5-7 1979 5-7 1980 3-6 1980 4-33 1980,61 3-29 1980 1-2 1980 1-2 1980 2-1 1980 2-1 1980 4-6 1994 15-28 **P** M29N 1-12 M2A 6-13 M2A 1-2 MON 2-2 92917 7-2 347 5-7 HULL 1-1 M71CPH 3-6 HPBT 5-12 CHICAGO

Love Me... (Full Moon/WB) LP: Chicago 16 Met Love 1 Burning y UF 13 DEBUTS 33 SAME 27 DOME 0 ACIDS 34 119/54 57% Resict: E 528 6 708 In 458 br 599 BREAKER **D** MINION A RIGHT & CROT & CPTR CR

NUT in - 1894 d-189 d-18 MACE a MEDY a MISH d=30 MISG cat MONPH a MCJR cat MCJR cat 10001. a 293 a 940 ch BOLTH 000TH
Q104 d-25
NMEV a
2102 35-31
NMOV d-33
NMOV 32-26
NCOQ on
N142 n
M148 d-35
NOQA 30-18
NCOQ on
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M148 d-25
NCQA 30-18
NCQA 30-28
NCQA 30-38
NCQA NEZJA a NEZJA ch NEZJE ch-29 NEGA (3-29 19026 a NESS 26-24 NESS 26 P2 MHR a MGH on M9H a MGH on M9H a MGH on M9H a MGH on NYEST NOTES 25-24 1767P a 18000 d-30

KENI a KELV a KOM a-39 KDZA a HDZZ ch KZPH a-29 KROD a-35 J. COCKER & J. WARNES Up Where... (Island/Atco)
LP: Soundtrack An Officer And
A Gentleman Netional Russary UP 53 DEBUTS 10 EARE 16 DOM 0 ADDS 22 103/22 N&A IRTISA 25-25 HIPT 13-15 FIZZE ON HIPT 13-16 FIGT 13-16 P3 MCALEM a BMA a MRGC a CNEM d-37 MURG 32-32 MEZH d-30 MURG 38-34 MURGHH 36-2 MUR 2-2 19201. 21-19 210 cm 940 28-21 195 a 0105 27-21 1106 d-21 14EV d-30 2102 a-36 9560F 35-31 MFDR 13-31 MFDR 23-16 MFDR 23-16 MFDR 37-33 MFDR 27-21 CAO1 29-17 RVCC on MLG 17-10 CNLW 7-3 MLDLJM a MITT 2D-16 NEGD 30-28 B100 25-16 NUMF a NDPA 29-26 RZZP 22-12 1900JPH a=35 1979 8-9 1979 8-9 1936 23-21 1826 e=25 1806JPH a=30 1836 a 1897 15-9 18577 28-21 18677 9-10 1867 14-6 1937 a P2 MSPK 25=20 MSPH a SCI01 7-6 MPST 12-9 MPZB 15-10 MSZ 26-24 V100 16-13 HO91 16-10 HKDP 11-9 IQNODH 20-26 Y94 25-23 IGHS 9-8 IMBC a IGHC an WEST

KSLY 26-18

KCBN 6-38

KD7A 21-14

KV7I 14-9

KYYA 8

KU7ZE ON 790 d-29 RTPH 21-18

JOHN COUGAR Jack & Diane (Riva/PG) 187/0 Nat. Lona I Blamaz y UP 45 CESUTS 0 EANE 105 CENN JF ACCIS 0 0 291.02 7-3 ICIG1 15-7 ICIG1 15-7 ICIG1 15-2 IONEC 9-23 IONEC 9-23 IONEC 9-23 IONEC 3-2 ICIGC 2-1 ICIGC 2-1 ICIGC 3-2 ICIGC 1-1 ICIGC 12-1 **D** MREWIFF 1-1 MCAURH 1-1 MCAURH 1-1 MAIO 1-1 B104 1-1 B104 1-1 B104 1-1 JB105 1-1 JB105 1-1 JB105 1-1 CHIN 1-1 CHIN 1-1

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FFTP 1-1
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FCMD 2-2
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CROSBY, STILLS & NASH Southern Cross (Atlantic) LP: Daylight Again 132/34 Net Scru-1 Bullener y LP 27 EZBUTS 35 5446 33 EXBB O ACCS 36 Peoplerie Bhach E 609 II 809 M 535 M 545 30 BREAKER LAT RMD d=12 RMC d=30 RMC m

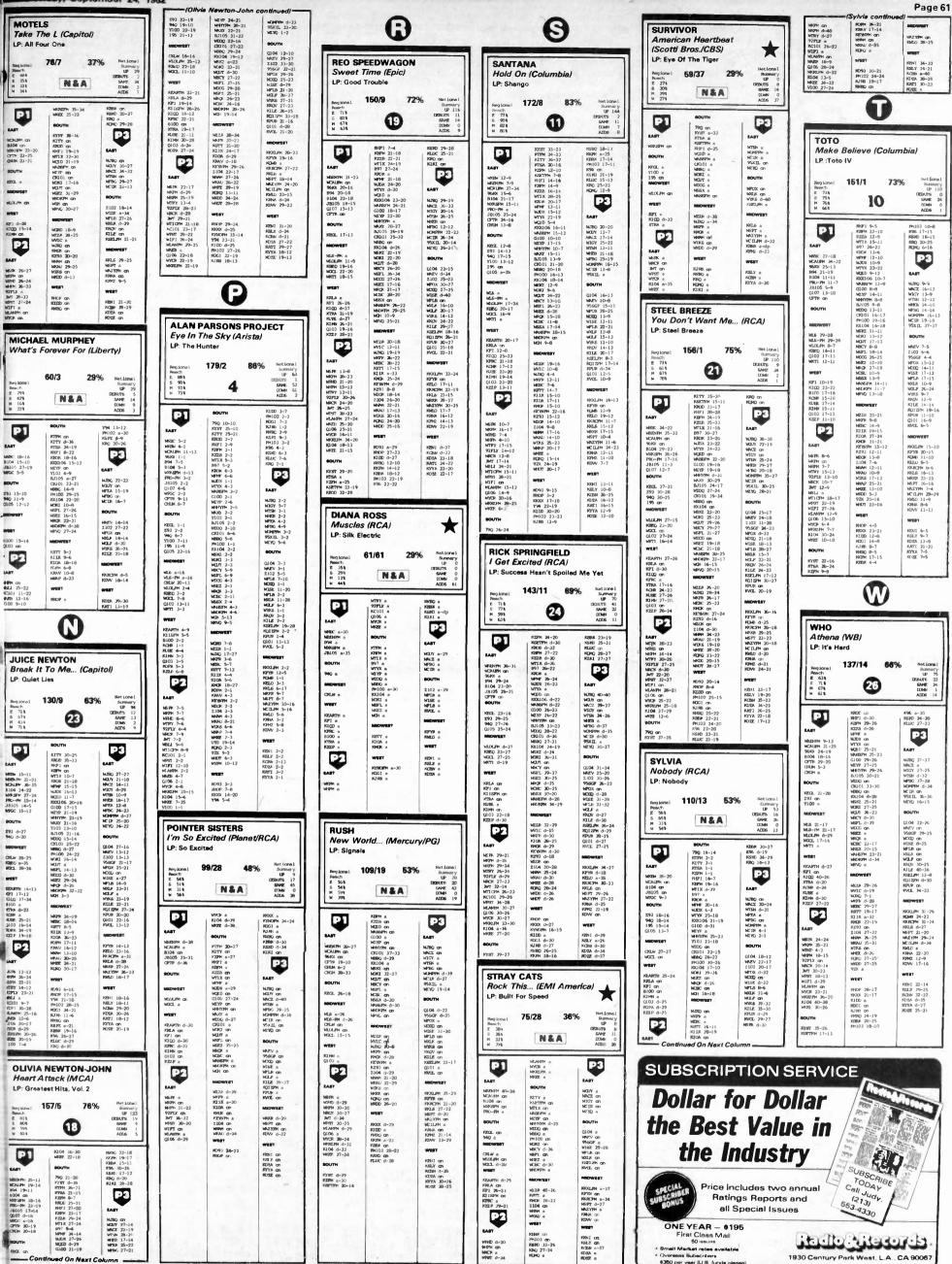
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90UTH 790 29-27

MAZYPH d=30 MCILIPH 32=15 RMLO a RDAV 21=30

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78 16.8 9-9 C16.8 21-17 MC4.PH 6-6 RHIQ 7-5 MC3. 5-2 G102 25-22 MR3. 8-6

(



MIDWEST Most Added. Hottest

John Cougar Jackson Browne Linda Ronstadt Men At Work

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

WEST Most Added. Hottest

John Cougar Chicago Diana Ross Jackson Browne Survivor America

MIDWEST

PARALLEL TWO

Teri Nutter

A FLOCK OF SEAGUL. MID
IGREGAT
JOHN COUGAR 1-1
ALAN PARSONS 9-2
HIGHAEL MCDONALD 11-6
MEN AT WORK 17-11
SANTANA 24-19

KIOA/Des Moines IA

STEPHEN BISHOP JEFFREY OSBORNE DIANA ROSS Hottest: JOHN COUGAR 2-1 JACKSON BROWNE 6-3 MICHAEL MCTONALD 7-4

KOFM/Oklahoma City, OK John Jenkins

AMERICA 10-6 JUICE NEWTON 17-11 NEIL DIAMOND 24-13 GLENN FREY 20-14

KRAV/Tulsa OK

PAUL CARRACK
PAUL MCCARTNEY
RABBITT & GAYLE ALAN PARSONS 4-3
JACKSON BROWNE 6-4
MICHAEL MURPHEY 10-8
GLENN FREY 14-10

KZ93/Peoria, IL Keith Edwards

CHI CACO BILLY JOEL JACKSON BROWNE 4-3 MICHAEL MCDONALD 6-4 38 SPECIAL 10-6

WGRD/Grand Rapids, MI

AMERICA FLEETWOOD MAC HOTEST:
JCHN COUGAR 1-1
JACKSCN BROWNE 3-2
MEN AT WORK 4-3
LOGGINS & PERRY 9-6
MOTELS 18-9

WHOT/Youngstown, OH Dick Thompson

NEIL DIAMOND A FLOCK OF SEAGUL Hottest: JOHN COUGAR 1-1 JACKSON BHOWNE 9-4 AMERICA 16-9 CLENN FREY 30-20 LOGGINS & PERRY D-23

WMEE/Fort Weyne, IN **Tony Richards**

BILLY JOEL GAP BAND CSAN SANTANA

WNAP/Indianapolis, IN

JERMAINE JACKSON JEPHAINE JACKSON HOTLESE: STEVE MILLER BAND 2-1 MELISSA MANCHESTE 3-2 ALAN PARSONS 7-4 MEN AT WORK 9-6 JACKSON BROWNE 13-9

WVIC/East Lensing, MI Tom Gilligan

MOTELS LOGGINS & PERRY FILE CHOOSE HOREOGRESS
FLEETWOOD MAC 6-1
PAUL MCCARTNEY 4-2
MELISSA MANCHESTE 5-3
JACKSON BROWNE 7-6
A FLOCK OF SEAGUL 12-10

Bill Young

CSAN
JIPPREY OSBORNE
DIANA ROSS
STRAY CATS
MOVING PICTURES
KARLA BOROFF
DONNA SUMMER
LINDA RONSTADT
KINDA LINIA RONSTADT KIND Hottest: AMERICA 4-1 JUICE NEWTON 8-5 SANTANA 14-7 SYLVIA 16-11 NEIL DIAMOND 24-14

KEYN-FM/Wichita, KN

CS&N RUSH BILLY JOEL
POINTER SISTERS
Hottest:
JOHN COUGAR 1-1 MICHAEL MCDONALD 6-5
PLEETHOOD MC 10-7
SANTANA 22-16
A FLOCK OF SEAGUL 23-17

WYFM/Youngstown, OH

COCKER & WARNES Hottest: JOHN COUGAR 1-1 MEN AT WORK 12-6 ASIA 15-9 MICHAEL MCTONALD 18-15

WNAM/Appleton Oshkosh Chris Caine

AIR SUPPLY STRAY CATS STRAY CATS
Hottest:
JOHN COUGAR 1-1
AMERICA 2-2
JOE JACKSON 10-9
COCKER & WARNES 16-13
FLEETWOOD MAC 19-15

WZOK/Rockford, IL

CLENN FREY A FLOCK OF SEAGUL Hottest: JOHN COUGAR 1-1 ASIA 6-3 MEN AT WORK 10-6 AMERICA 12-7 TOTO 13-8

Z104/Medison, WI Jonathan Little

LINDA RONSTADT BILLY JOEL 30 SPECIAL PAUL CARRACK DONNA SUMMER Hottest: JOHN COUGAR 1-1 ASIA 2-2 ASIA 2-2 LAURA BRANIGAN 14-9 A FLOCK OF SEAGUL 12-10 LOGGINS & PERRY 13-11

WIK S/Indianapolis, IN Jay Stevens

Hottest: JOHN COUGAR 2-1 MOTELS 4-4 PAUL MCCARTNEY 5-5 JACKSON BROWNE 10-9 MFN AT WORK 12-11

U93/South Bend, IN

FLEETWOOD MAC PILESTWOOD MAC
AMERICA
HOCCEST:
JOHN COUGAR 1-1
MEN AT WORK 7-4
JOHN COUGAR 10-6
MICHAEL MCDONALD 18-10
ELTON JOHN 15-11

WJXQ/Jackson, MI Ryan/Cheeks

EDDIE MONEY JOE WALSH SURVIVOR MIKE RUTHERFORD Hottest: WHO 7-1 JUDAS PRIEST 14-11 BAD COMPANY 16-13 URIAH HEEP 18-15 EDDIE MONEY A-16

Jay Taylor

PALL CARRACK SYLVIA TONI BASIL Hottest: JOHN COUGAR 1-1 JACKSON BROWNE 3-2 GLENN FREY 10-8 LOGGINS & PERRY 12-9 GNJ 13-11

KIIK/Davenport, IA Chuck King

PAUL CARRACK JOB JACKSON CSAN CHICAGO BISTERS WHO REO SPEZZIMACION BILLLY PRESTON Hottest: JACKSON BROWNE 2-1 SANTANA 15-10 KIM CARNES 20-16 ONJ 24-17 AIR SUPPLY 30-21

WZZR/Grand Rapids, MI

JUNNA SUMMER JOE WALLET JOE WALEN
CLIFF RICHARD
MISSING PERSONS
LINTA RONNTADT
TIMOTHY B. SCHMIT
BILLY JOEL
CHICAGO
GO GO'S
HOLLEGET
ALAN PARGONE 1-1 HORTEST: ALAN PARSONS 1-1 JACKSON BROWNE 2-2 ASIA 5-3 38 SPECIAL 8-5 TANE CAIN 18-13

WKFR/Kalamazoo MI

SURVIVOR Hottest: JOHN COUCAR 1-1 JACKSON BROWNE 2-2 ASIA 6-4 FLEETWOOD MAC 15-9 STEEL BREFZE 26-17

PAUL MCCARTNEY

KMGK/Des Moines, IA Michael Stone

DIANA ROSS SURVIVOR CLIFF RICHARD LINDA RONSTAD CHICAGO JOAN JETT 10-7 GLENN FREY 20-16

WKDD/Akron, OH

BILLY JOEL TIMOTHY B. SCHMIT ALDO NOVA JOE JACKSON BAD COMPANY HOT LEST:
JOHN COUGAR 1-1
RANDY MEISNER 4-2
TOTO 5-3
JACKSON RROWNE 9-6
FLEETWOOD MAC 15-10

WKAU/Appleton-Oshkosh Ross Allen

STRAY CATS
KOOL & THE GANC
TIMOTHY B. SCHMIT
CHEAP TRICK (dp) CHEAP TRICK (dp)
HOTLEST:
ASIA 1-1
JACKSON BROWNE 5-2
LOGGINS & PERRY 13-8
RED SPECTWACON 17-13
GLENN FREY 22-14

WEBC/Duluth, MN Pat Puchelle A FLOCK OF SEAGUL

A FLOCK OF SEAGUL SYLVIA BILLY JOEL Hottest: JOHN COUCAR 1-1 ASIA 4-4 AMERICA 9-5 TOTO 14-9 LOGGINS & PERRY 23-18

PARALLEL THREE

KFYR/Blamarck, ND Dan Brannen

DONNA SUMBER
PAUL MCCARTINES
CHICAGO CHICAGO
DIANA ROSS
LINDA RORSTADT
HOTLEST
JCHN COUCAR 1-1
ALAN PARSONS 12-5
FLEETINGOD MAC 10-6
AMERICA 17-11,
NEIL DIAMOND 18-14

KKI S/Rapid City

Shervin/Piper
SURVIVOR
CNU
CHICAGO
COCCER & WARNES
HOTTERE STA 1-1
RANNEY MELISMER 2-2
HON AT MOUN 8-6
GLENN FREY 11-9
FLEETWOOD MAC 18-14

Steve Warren

JACKEON ERONNE JALRIER ENGLAR 2-1
JUHN COLIGAR 2-1
MEN AT WORK 12-8
COCKER & WARRIES 15-9
KIM CARRIES 26-19
TONI BASIL D-32

Brad Fuhr

LINDA HINSTAUT
CSAN
TONI BASIL
SURVIVOR
MOTELS
CLASH (dp)
GEZAP TRICK (dp) SANTANA 10-4 A FLOCK OF SEAGUL 12-10

KDVV/Topeka, KS

LINDA FONSTADT
MOVING PICTURES
COCKER & WARNES
BILLY JOEL
JOE JACKSON
HOTTER:
JOHN COUGAR 1-1
MICHAFL MCIONALE MICHAEL MCLONALD 5-2 JACKSON BROWNE 4-4 LOGGINS & PERRY 10-5 AMERICA 9-8

KELO/Sloux Falls, SD Marc Elliott

CLENN FREY CHICAGO COCKER & WARNES RICK SPRINGFIELD

KWLO/Waterloo, IA Drew Bentley

WHO RABBITT & GAYLE RABBITT & GAYLE
DIANA ROCS
MOVING PICTURES (dp)
KOOL & THE GANC
HOTTES
H

WAZY-FM/Lafayette, IN **Bob Leonard**

ARETHA FRANKLIN STRAY CATS MOVING PICTURES SURVIVOR HOLLEGE: JACKSON BROWNE 2-1 AMERICA 6-2 LOCGINS & PERRY 16-9 GLENN FREY 18-13 38 SPECIAL 19-15

KRNA/Jowa City, JA

FLOCK OF SEAGUL (RA) LINDA KONSTADT SURVIVOR (dp) JUDAS PRIEST (dp) Hottest: JOHN COUGAR 1-1 ALAN PARSONS 3-2 RANDY MEISNER 11-7 KIM CARRES 14-10 DON MENLEY 17-13

KQWB/Fargo, ND Weyne Hiller

ONLY DECISION ONLY THE PROPERTY OF THE PROPERT

Tony Waltekus

BILLY JOEL KIM CARNES RUSH TONI BASIL FIRETWOOD MAC JOE JACKSON SOFT CELL Hottest: CHICAGO 1-1 JOAN JETT 4-2 JOAN JETT 4-2 MEN AT WORK 10-3 GAP BAND D-13 YAZ 30-17

KFMZ/Columbia, MO Steve Graziano

NOVO COMBO MARSHALL CREASHA BILLY SQUIER. JOE WALSH Hottest: JOHN COUGAR 1-1 MEN AT WORK 3-2 WHO 12-9 FLEETWOOD MAC 19-11 RUSH 21-14

Dan Kiley

LOGGING & PERHY COCKER & MARNES JUICE NEWTON CSAN PAUL CARRACK PAUL CARRACK
STRAY ONTS
MOVING PICTURES
HOCLEGAL:
ASIA 4-1
MEN AT HORK 3-2
JACKEON BROWNE: 7-4
GLENN FREY 26-16
A PLOCK OF SEAGUL 29-17

KKXL-FM/Grand Forks, ND Garry Leigh

COCIOER & WAYNES

WEST

PARALLEL TWO

Sude Coleman

JEFFREY OSBORNE DONNA SUMMER DIANA ROSS POINTER SISTERS MICHAEL MCDONALD 3-1 JUICE NEWTON 11-6 COCKER & WARNES 9-8 ONJ 18-13 ABC 25-22

MOVING PICTURES
CO GD'S
MOTTELS
SURVIVOR
Hottest:
ALAN PARSONS 2-1
JOHN COUGAR 3-2
FLEETHOOD MC 26-16
JOE JACKSON 28-18
STRAY CATS 27-24

Y04/Fresno, CA

NEIL DIAMOND Hottest: CHICAGO 1-1 CHICAGO 1-1
JOHN COUGAR 2-2
ALAN PARSONS 5-4
JACKSON BROWNE 12-6
AMERICA 10-8

Randy Lunquist

LINEA RONSTADT
COCKER & WARNES
CHICAGO
PAUL CARRACK PAUL CARRACK Hottest: JoHN COUGAR 2-1 MEN AT WORK 3-2 MICHAEL MCDONALE 8-5 LOGGINS & PERRY 12-9 KIM CARNES 18-13

John Lee Walker

ELTON JOHN DIANA ROSS MEN AT WORK Hottest: JOHN COUGAR 4-1 TONI BASIL 5-2 SOUL SONIC FORCE 8-3 EVFLYN KING 14-7 ONJ 15-14

FM102/Sacramento, CA

CHICACO
KARLA BONOFF
EVELYN KING
CSIAN
MICHAEL MURPHEY
HOLLEST:
HICHAEL MCDONALD 8-4
JACKSON BROWNE 6-6
CLENN FREY 14-10
NEIL CLAMOND 26-20

KSPZ/Colorado Springs.

JUICE NEWTON
HOLLEST:
KENNY ROCERS 1-1
AMERICA 6-2
ALAN PARSONS 9-3
JACKSON BROWNE 13-7
GLENN FREY 14-10

KIDD/Monterey, CA

RUHH RICK BPHINGPIELD WHD Hottest:
JOHN COUGAR 1-1
GAP BAND 7-2
AMERICA 19-11
A FLOCK OF SPACUL 22-17
KCOL & THE GANG 29-18

KGGI/Riverside-S. Bernardino

DIANA KOSS TIMOTHY B. SCHMIT CHICAGO AIR SUPPLY POINTER SISTERS

KKXX/Bakerefleid, CA Squiers/Deroo

MEN AT WORK
HOttest:
JACKSON BROWNE 2-1
DON HENLEY 13-4
CLASH 26-14
GLENN FREY 25-19
GAP BAND 30-24

KNBQ/Tacoma, WA Bryan/Roberts

SURVIVOR SURVIVOR
LINDA HUNSTADT
COCKER & WARNES
DONNA SUMMER
DIANA ROSS
HOLLEST: FLEETWOOD MAC 14-8

K96/Provo, UT

NEIL DIAMOND WHD CSAN Hottest: CHICAGO 1-1 JOHN COUGAR 3-2 ALAN PARSONS 4-3 ASIA 6-4 MICHAEL MCIONALD 9-6

FM103/Salt Lake City, UT

BILLY JOEL BILLT CELL HOttestr JOHN COUGAR 1-1 JACKSON BROWNE 5-3 A FLOCK OF SEMUL 9-7 WHO 18-10 FLEETWOOD MAC 8-12

KBBK/Boles, ID Bob Lee

MISSING PERSONS CLIFF RICHARI CLIF RICHARD
CHICAGO
DORNA SUPPER
TUMOTHY B. SCHMIT
DUNNA ROSS
HOLLEST:
JACKSON BHOWNE 1-1
MEN AT WORK 2-2
RAINY MEISNER 8-7
A FILOCK OF SEAGUL 10-8
GLENN FREY 12-10

KSKD/Salem, OR Len E. Mitchell

MISSING PERSONS MISSING PERSONS
CHICAGO
DONNA SIPMER
KUM WILLIE (dp)
JOE WALSH (dp)
DIANA ROSS (dp)
HOCLEST:
JOHN COUCAR 2-1
GNJ 17-12
LOGGINS 4 PERRY 28-23
STRMY CATS 33-26
SYLVIA 34-29

KKFM/Colorado Sp Jack Hamilton

JACKSON BROWNE ARETHA FRANKLIN BILLY JOEL BILLY JOEL
RUSH
JCE JACKSON
SANTINA
GO GO'S
HOTCEST
JCHN COURAN 1-1
ASIA 3-2
MMERICA 9-5
A FIGOR OF SEAGUL 10-6
GAP BAND 16-11

Michael Shishido

LINDA RONSTAUT PRIDA EDDIE HONRY BURVIVOR GO GO'S ABC ARC
CHICAGO
HOLEBEL
CHICAGO 1-1
TON TON CLUB 8-4
JOHN COLUBR 12-6
A FLOCK OF SEAGUL 19-10
GLESN FREY 20-17

KHOP/Modes to-Stockton

CHICACL EDDIE MONEY MOVING PICTURES PAUL MCCARTNEY MISSING PERSONS MISSING PERSONS MICHAEL MURPHEY HOTERED HUNTER: HOTERED: JOHN COUGAR 1-1 STIFEL BRIZEZE 8-4 CLENN FREY 10-6 COCKER 6 WARNES 11-9 WHO 28-17

KO93/Modesto, CA Stan Main

RECO SPERITURACION STERREN BISHOP JOHN COUGAR 1-1 LOGGINS & PERRY D-2 JACKSON BROWNE 5-4 STEEL BREEZE 20-14 SYLVIA 30-21

Austin Vali

OD OD'S CHEAP TRICK STRAY CATS WAR SURVIVOR SURVIVOR
BILLY JOEL
LINDA RUNSTADT
MISSING PERSONS
HOttest:
JOHN COUGAR 1-1 GRAND MASTER FLAS 13-5 LOGGINS & PERRY 16-11 A FLOCK OF SEAGUL 17-12

PARALLEL THREE

KCBN/Reno, NV Jim O'Neal

CS&N
ARETHA FRANKLIN
STRAY CATS
COCKER & WARNES
CHICAGO
SYLVIA
SURVIVOR
PAUL CARRACK
DIANA DOCS PAUL CARRACK
DIANA ROSS
HOVING PICTURES
HOTLEST:
JOHN COUGAR 3-1
JOAN JETT 4-2
MEN AT WORK 5-3
LOGGINS & PERRY 1'
JOE JACKSON 21-10

KDZA/Pueblo, CO Rip Avine

CHICAGO
DIANA ROSS
TONI BASIL
STRAY CATS
GO GO'S
Hottest:
JOHN COUGAR 1-1
ASIA 4-4

KSLY/Sen Lule Oblepo

CHICAGO CO CO'S LINDA ROMETAUT DIANA ROSS RAY PARKER JR. SURVIVOR CHEAP TRICK RICK SPRINCPIELD MOVING PICTURES Hottest: JOHN COUGAR 1-I

KENI/Anchorage, AK

CHICACO HOLLEGE HOLLEG

Jack Bell

JOE JACKSON
COCKER & WARNES
PAUL CARRACK
AIR SUPPLY
DONNA SUPPER
HOTTEST ALAN PARSONS 2-1 ASIA 5-3 TOTO 7-5 AMERICA 8-6 JOAN JETT 11-0

KATI/Casper, WY

KARLA BONOFF STEPHEN BISHOP JOE JACKSON ALAN PARSONS 3-2 HICHAEL MCDONALD 5-3 JACKSON BROWNE 6-4 RANDY MELISNER 11-7

KOZE/Lewiston, ID

Jev McCall STRAY CATS SYLVIA TIMOTHY B. SCHMIT BILLY JOEL LAURA BRANIGAN LAURA HANNIGAN HOTTEST: JOHN COUGAR 1-1 FLEETWOOD MAC 13-7 GLENN FREY 18-11 STEEL BREEZE 17-12 ONJ 19-13

6

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK: KIIS-FM/Los Angeles

WJBQ/Portland

Note: KINT/El Paso is no longer a CHR reporter.

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel III: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

one status.

Parallel III: Selected stations in smaller markets that are format dominant* and or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually.

DENOTES FIRST WEEK IN PARALLELS.

207 REPORTS 208 LAST WEEK

KPYH on ROM d-23 RELO 23-18 RELO 23-18 RELOZH 29-17 RELE d-30 MP38 d-33 MSPT 12-10 MRZYPH 25-21 KNA- on ROW d-2L WEST

HUN1 15-34 HUSLY 7-17 HUNA 15-10 HUYA 16-13 HUZZ 24-18

*

A Flock Of Seegull

P

MRD 21-16 MRD 16-16 MRD 16-16 MRD 16-19 97717 26-22 MRD 96-6 MPT 23-19 MICON ==19 MICON

79Q 11-11 KYS7 J2-28

Reach E 441 S 221 R 201 W 276

AIR SUPPLY

Young Love (Arista)

LP: Now And Forever

57/12

NEA

NE'BORN 23-12 R290 5-5 NE/K a 2104 12-10 NEW: 30-29 NEW: 30-23 NEW: 0-25 NEW: 0-25 NEW: 25-16 NEW:

HD93 14-9 HHDP 26-25 HDDX 9-12 HDDN 22-17 HHNC d-29 HXJPH 10-6

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song | LP: Hit Song | National Regional | 100/25 | 44% | Summary | 100/25 | 44% | Debuts 20 | Same 4 | Down 0 | 19% | Adds 25 |

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.
44% — Percentage of this weeks reporters playing it.
Regional Reach — Percentage of reporters playing the song within each region.
National Summer.

region.

National Summary
Up 31 — Number of stations moving it up
on the charts
Debuts 20 — Number of stations debuting the song this week.
Same 24 — Number of stations reporting
no movement this week. (On
to On, Add Jo On, 31-31,
etc.)

Down 0 — Number of stations moving it
down on their charts.

Adds 25 — Total number of stations
adding it this week.



ABC
The Look Of... (Mercury/PG) 72/10

Summery UP 25 DEBUTS 6 SAME 31 DOME 0 ADDS 10 NEA **P3**

BYPH BH-30 2MJH 8 7 MH 2H-22 77 H-17 3H 24-18 GH 20-19 R/TH 780 on RTPN 27-25 RTPN MORO on MOLY 26-24 MPH; on MCIR on 0104 a 95679 31-30 9582 25-22 96749 30-29 9685 on RILE on RMCL 25-24 MEZA 33-30 MANG OP Z104 21-18 MENH 23-22 MODAN 37-34 MEREN 25-21 METAN do METAN d-33 7 HIGH on Higher 35-26 HIGH on SUR 25-22 HIRD on F28W on RH on 10PH a=25 882PH d=25 3H on 8F 40-36

Ran (So Far Away) (Arista)
P: A Flock Of Seaguile 152/9

Met som 1 Summery UP 103 GENUTS 23 SAPE 11 COMM & ARTS 9 0 Ð PTPH 16-10 KITY 37-14 KITA cn FIZH 19-12 KIDD 26-15 KIPH 4-3 KIZH 26-17 WTIE 20-16 KIT 20-16 **P3** MELLY 7-5 MRCZ 9-5 MELLY 27-17 MELLY 27-17 MELLY 27-26 MELLY 27-26 93KIL 11-10 MELLY 33-12 0104 0-11 2102 23-20 9582 9-7 9582 3-29 9502 3-29 9502 3-29 9502 3-29 9502 2-17 8502 25-19 8542 35-19 8542 35-19 8542 35-19 8542 35-19 8542 35-19 8542 35-19

1042h d-24 0106 29-25 8104 31-20 1402 39-37 V100 a-29 **P3** MJNO CR MTNN 22-27 MPEA d-27 MPRG 28-24 PANSE 32-28 MENG 22-16 MAJOY a Y103 24-21 MMD on MCCC on MCCC on MCCR on MAZV on MFCX on MFCX on MFCA 32 - 31 MFCA 32 - 31 MFCA 32 - 24 MFCA 32 - 26 MFCA 32 - 26 MFCA 24 MFCA 32 - 26 MFCA 24 MFCA 24 MFCA 32 - 26 MFCA 24 MFCA 32 - 26 M H8774 a 19877 28 - 22 R018 30 - 21 R04A ch R074 27 - 23 M894 a M994 a 2 FEELO 29-23 FORLO 27-26 RD93 23-22 Y94 a RDG1 4 RJRB d-29 KIRI on KENT d-35 KELY 27-23 KEZA d-37 KAT1 26-74 KYYA a **AMERICA** You Can Do Magic (Capitol) LP: View From The Ground 185/5 89% Panich E 92 to 6 96 to 8 M/S bi 80% 6 RIGO 19-11 PRIO2 16-12 PRIO2 17-11 RIGH 12-10 PRIO 11-11 PRIO 11-11 PRIO 18-11 PRIO 18-11 RIGH 18-1 PRO 58-32 (CVF 12-7) (STY 24-19) (STY 12-7) (STY 24-19) (STY 24-19 HTSHIPH 13-HEXAUPH 22-MAC 31-27 MH 6-29 B106 14-12 PRD-RH 6-5 JB105 9-13 QL07 14-9 MESC 6-4 CPTF On MANO 6-8 MANY on MACY 6-9 MAY 24-24 MYSH 5-1 MYSH 5-1 MYSH 5-1 MYSH 5-2 MYS 19701 30-2 29) 17-15 940 23-22 17100 0-23 195 d-22 0105 a-26 MEA 27-23 CREAI 29-23 MECEUM 13-0 MECE 32-0 MECE 34-27 GLOZ 30-26 METT 9-0 0106 9-9 98EV 17-13 3/02 17-15 996CP 12-0 96VX 14-11 9CXX 14-11 9CXX 11-0 9CXX 15-10 9CX F72-FTH 12-12 FRA in F77-14-9 F01 14-9 F01 14-9 F01 15-13 F0100 12-7 F0100 9-5 F0100 13-10 F0100 6-4 F0100 6-2 F0100 6-2 F0100 6-2 F0100 7-7 **W** 9973,94 11-0 1070 17-11 1070 17-11 1070 17-11 1070 17-11 17-10 17-16 17-HB FB 11-9 HB FB 11-10 HB FB 1-10 HB 1-10 H



National Numbery UP 29 UESUTS 7 SAME 3D ECHOL 1 AEDS 11 Reng Scate Blanch 2 350 5 290 H 318 W 468 NAA **P3** MJBQ can MGLY d=30 MACZ 35-30 MGCY can MGHPPH d=20 95XII a MEJALIPH on Y100 on 195 14-12 0105 28-22 E102 26-24 958CF d-32 WINE 26-23 WINE 26-23 WILE on ICLE a MEDIE OF MEZR 30-26 MARIO on IGPTT 29-27 ISHS 29-26 POPG a NACTH 15-29 MPRP d-32 MPRP d MAXYMH on MC ELIN n MLC 29-28 KRMA 24-22 KRMA 24-22 KRMA 24-22 1800x a=26 K38CPH 5=2 K1ED on H9HG 25=26 K38FF on HSHD on RCHO 25=23 KGKI 34=20

M579 ch M979 ch M979 ch M9C2 ch M973 a-79 M977 37-33 M97279 ch K104 a M602 d-60 LAURA BRANIGAN 48% Net toma! Stammary UP 54 DEBUTY 12 SWEE 19 DEBUT 4 ACES 13 Pergitate Reach E 6/re E 574 H 221 U 396 99/13 NEA **P3** 1000C 16=13 1018= 30=23 1018=10 20=2 1018=10 20=2 1018=25=20 1018 20=26 100-101 30=2 10105 32=21 CRIZH 11=6 MCLY 3-1 MACZ 25-20 MICY 29-91 WTM 22-16 MPZA a MPIG 30-37 MAPPH 6-31 MCIN 29-28 MCIQ a 79Q 14-12 87791 d-36 87797 on 8000 on 8000 on 8000 on 8070 28-19 8070 28-19 8070 08-17 8070 08-17 8070 08-17 8070 08-18 8070 78-27 8000 08-13 8 00UTH

0104 n

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E107 n-1-1

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MC02 29-26

MC02 29-26

MC12 10-31

MC12 10-31

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E7UP CIL 90UTH 291 16-9 940 n-28 9300 2-2 195 6-5 Q105 23-19 CHLM d-34 RMEQ n-40 MGCL cm MCDLIN 10-9 MCDLIN 10-9 MCDLIN 10-9 FZAFTH 9-3 F3EA 16-6 F9T 18-01 FC16PH 17-17 FC16D B-5 FTBA 23-13 COOPS 2106 14-9 1999 (1-30 1975 ch 1905 ch WEST

EAST P

18/39 /5-26 18/29 20-22 18/29 20-22 18/29 26-25 18/20 28-24

WEST

F8711 d-40 FE/EA 12-11 FE/EE 0

JACKSON BROWNE nebody's Baby (Asylum) ndtrack Fast Times At int High 193/2 93% 0 PHOP 2-7 1900/ 2-1 Y96 12-6 IGED B-3 PHIO2 6-6 IGED 12-2 IGEN 12-1 IGEN 13-1 IGEN 12-1 IGEN 12-1 IGEN 12-1 IGEN 13-9 700 | 12-12 | 700 | 12-12 | 700 | 12-12 | 700 | 12-12 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 NRTC 14-10 NPTM 8-5 NPTM 8-5 NPTM 12-6 NPM 8-6 NPM 8-6 NPM 8-6 NPM 14-0 JB105 29-25 Q107 2-1 MRCC 3-1 CPTR 10-7 CRCM d-36 **P3** 1002. 2-2 293 9-6 940 12-12 195 6-19 MLS 7-6 MLN-RH 7-6 CHLM 15-15 MLCLPH 4-2 IGEC 6-6 MCCL 10-7 MRTI 5-4 Q104 5=5 MRV 5=2 2102 6=6 9:602 3=2 MYDX 10=6 MXDX 6=3 MYDX 5=3 MYDX 6=3 22 MOWRET INDOVERT

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MP2H 3-2 92FLY 2-2 3MY 5-7 MBLE 1-1 MY1CPN 3-6 MPST 5-12

CHICAGO

Resident Resident E 529 B 709 M 459 M 579

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PAUL CARRACK / Need You (Epic) 139/27 29 E 6/46 5 75% N 618 W 59% BREAKER FIFT: 23-18
FIRST 13-18
FIRST P3 MR2N9H 30-2 NCMMH on 194 on 194 on 1910 26-25 JB105 34-30 QL07 18-17 MPGC 19-17 CPTR on CHUM d-26 MART MARC 34+34 MACZ d-36 MACZ d-36 MACZ d-36 MACZ d-36 MACZ d-29 1020L 18-11 291 on 940 on Y100 on 0104 33-29 MREV & X102 29-29 MREV & X102 29-29 MREV & MREV MECHANICAN MBEQ a-J9 MBCE on KPI d=29 KQBB a KQBB, a KQBB, a KQBB d=30 KQZP 30=36 MEZB 39-35 M/IC a MADIG 24-23 M29: 29-27 RRTT 23-19 RGLBK n-26 RGLAC on RCMNPH on RCMNPH on RCMNPH on MADIG MADIG ON MADIG MADIG ON MADIG ACT/B on RUICEM ==33 RUL6 on RUICEM ==33 RUL6 on RUICEM d=31 RUICEM d=31 RUICEM d=22 RUICEM 35=31 HD93 28-27 HHDP cn HDG1 29-26 HDG1 29-26 HDG1 23-21 HDH0 23-21 KBMX 29-23 RENT on FSLY 20-27 RCHM a RDZA on ROYA a ROZZ 30-23 КПЕТРИ 18-17 КПОО в CHICAGO

Hard To Say (Full Moon/WB)

LP: Summer Loven JOHN COUGAR Het Ione | Bullmary UP | DEBUTS 0 EARP 30 DOME 102 ADDS 0 Respicate Panich 2 (46 6 556 M 756 W 736 67% 12 187/0 WIFI 4-4 MANN: 5-22 MAZU H-11 QLOG 3-6 WYCR 11-25 VICE 18-20 PHLD2 1-1 MGG1 1-1 MJRD 2-3 MJRD 4-15 MJRD 4-15 MJRD 1-2 MJRD 1-2 MJRD 1-2 MJRD 1-2 MJRG 1-3 MJRG 1-3 MJRG 1-1 MJRG 1-1 100C 1-3 1070-1-2 1070-1-2 1070-1-3 100-2-5 190-6-9 100-2-7 190-6-1 100C 6-1 100C 6-7 1277-2-2 100C 2-2 790 4-2
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MIN **P** 940 15-23 9200 1-1 195 3-1 0105 2-2 MILE 2-2 MLE-PH 2-2 CRAF 4-6 MECLEN 5-11 IOREO 1-6 MCCL 2-3 GEO2 7-10 MCTZ 6-13 MPOX 6-9 MCXD 6-10 MLSZ 2-2 MSLS 2-6 IOUV 2-6 RDZZM 4-10 IOUR 10-13 OIOI 9-12 MEA 1-1 MEA-Ph 1-1 CHEM 2-2 MEXEM 1-1 PREC 2-1 MICEL 1-1 Q102 4-8 MICEL 1-2 MCDD 10-10 MCDD 10-10 MCDD 3-6 MCDD 1-2 MCDD 1-2 MCDD 1-2 MCDD 1-1 MCDD 3-9 Z104 0-16 MCDD 2-2 M FOOLIN 4-7 1979 5-2 1979 5-2 1920 3-6 1920 4-13 1924 19-29 1924 19-29 1924 1-1 1920 2-1 1934 4-6 1934 15-26

M200 1-32 M22A 6-13 M3YA 1-2

Met ional Russery UP 10 CRBUTE 33 SAME 22 JOHN 0 ACES 54

MPLCZ a VSTOV a VSTOV d=30 MPSO ca MC230 ca MC230 ca

. (Full Moon/WB)

119/54 57%

BREAKER

RD91 1-1 RRDP 1-1 RRDR 10-13 RSRD9H 4-1 YH 2-2 RXDD 1-1 CROSBY, STILLS & NASH Southern Cross (Atla LP: Daylight Again 132/34 Net ice Butter UP (EDAUTS BAME (EDBI ACES) Regiona Beach 8 609 0 609 H 538 W 548 30 BREAKER MTTC 9-30 Pa

Musern 19 940x 27-2 994 26-23 8104 d-27 CPTB n M3CV (1-2H M10H (d-2) M492 (a M492 (d-4D M3049H (d-36 M2TLP (ch M3ELL (d-40 MENU (ch FREE 13-3 891 d-29 940 21-16 80VTH 0007H
0108 29-23
668V d-25
5102 17-36
Vhillir ch
6000 ch
6100 ch

Page 59 J. COCKER & J. WARNES Up Where... (Island/Atco)
LP: Soundtrack An Officer And
A Gentleman 103/22 50% Bet some)

Building y

UP 54

DEBUTS 10

SAME 16

DOM: 0

AZES 22 NEA **P3** HJBQ 32-32 M931 d-30 M936 38-36 M34991 36-29 MC18 2-2

PI FTMA 25-25 1071 A 25-25 1072 B MCALIFH a IFM a MFGC a CNCH d=37 NDQL 21=19 893 cn 940 28-21 195 a Q105 27-21 900 30-78 8100 29-16 8009 39-26 8009 39-26 822 P 22-12 2

9930,9H a=35 9798 8-8 908: 23-23 9226 a=25 900,094 a=30 973.6 9973 15-9 9877 26-21 982799 on 9820 14-6 900V a MSPK 25-20 MSPH n RC101 7-6 MSPT 12-9 MSPE 15-10 MSPE 26-24 V100 16-13 RAELY 26-18 FATHN 8-38 RATT 14-9 RAYA 8 RATZ GN 790 d-29 FTFH 21-18

Jack & Diane (Riva/PG)

HAVE JOHN J. SLETHING Y UP 45 CENUTY 0 SAME 105 DOME J.7 ACCH. 0 90% 0

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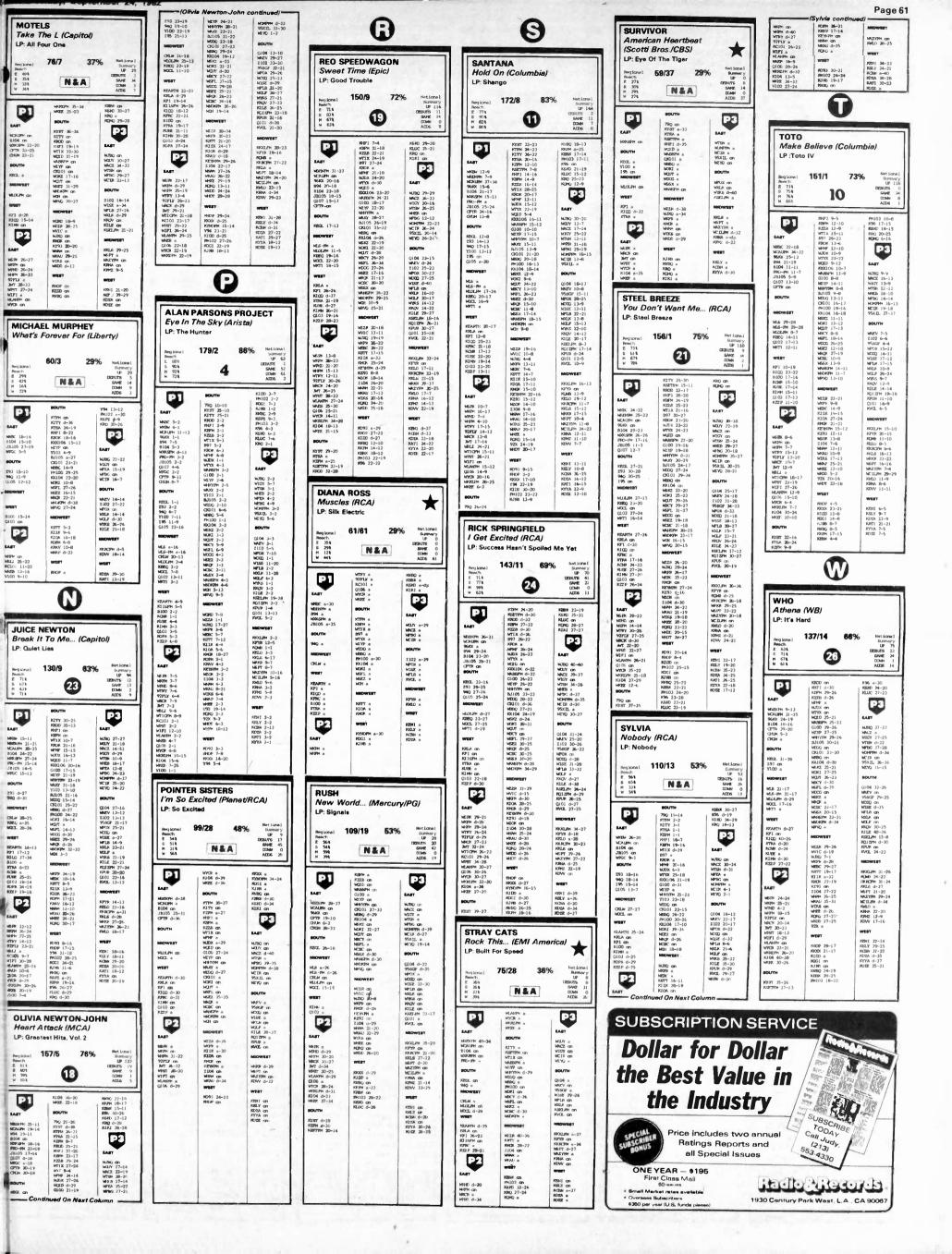
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P3



New & Active Continued from Back Page

LAURA BRANIGAN "Gloria" (Atlantic) 99/13

Moves: Up 61, Debuts 12, Same 19, Down 4, Adds 13, 94Q, KBEQ, Q103, 92FLY, KX104, WRQK, KIDD, WHEB, WFEA, WZYQ, Q104, Z102, KOZE, Z93 16.9, KEARTH 6-3.

TONI BASIL "Mickey" (Chrysalis) 78/11

Moves: Up 29, Debuts 7, Same 30, Down 1, Adds 11, 3WT, K104, WABB-FM, WDCG, KOKQ, KKXX, 95XIL, KILE, WSPT, WCIL-FM, KDZA, Q106 28-22, WLOL-FM 26-18, KEARTH 7-2, XTRA 3-1, KX104 10-7.

DON HENLEY "Johnny Can't Read" (Asylum) 78/3
Moves: Up 37, Debute 3, Same 32, Down 3, Adde 3, Y100 WCSC, WRVQ, KEGL 30-22, WLOL-FM 14-11, WGCL
29-21, KEARTH 9-7, WPHD 29-26, WRCK 21-19, KYST 21-17, Z104 16-12, KKXX 13-4, KNBQ 30-24, KLUC 21-17,

MOTELS "Take The L" (Capitol) 76/7

Moves: Up 29, Debuts 3, Seme 34, Down 3, Adds 7, KEGL, 92FLY, WIFI, WVIC, KRQ, WISE, WSPT, WXKS-FM 23-20, KFI d-28, WPST 27-24, WQID 21-19, WGRD 18-9, WKAU 29-25, WKDD d-13, KFMZ 9-5.

STRAY CATS "Rock This Town" (EMI Americs) 75/28
Moves: Up 8, Debuts 8, Same 31, Down 0, Adds 28 including PRO-FM, 94Q, CKLW, KFRC, WRCK, WYCR, KITY, WNOK-FM, KSTT, WNAM, WKAU, KQMQ, WZYQ, Q104, WAZY-FM.

ARETHA FRANKLIN "Jump To It" (Arista) 73/8

Moves: Up 34, Debuts 3, Seme 26, Down 2, Adda 8, Q103, WZYP, KKFM, Z102, WYKS, KILE, WAZY-FM, KCBN, WXKS-FM 3-2, Y100 11-8, KFRC 9-5, WTIC-FM 1-1, KTFM 15-9, WDOQ 17-9, KGGI 19-14.

ABC "The Look Of Love (Part One)" (Mercury/PolyGram) 72/10

Moves: Up 26, Debuts 6, Seme 31, Down 0, Adds 10, WCAU-FM, CFTR, WTIC-FM, WTYX, WQID, KX104, WCSC, KIKI, Q104, WGLF, WXKS-FM 28-22, CHUM 24-18, CKGM 28-19, Y100 17-14, WANS-FM 30-27.

DIANA ROSS "Muscles" (RCA) 81/81

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 61 including WNBC, WBEN-FM, B94, WXKS-FM, JB105, CKLW, KEARTH, KFI, KIQQ, KFRC, B100, XTRA, KZZP, WKFM.

SURVIVOR "American Heartbeat" (Scotti Bros./CBS) 59/37
Moves: Up 0, Debute 8, Same 14, Down 0, Adde 37 Including KEGL, Y100, KFI, XTRA, WSPK, WYCR, WABB-FM, WOKI, WSSX, WJXQ, KMGK, KQMQ, KSEL-FM, KKLS.

MICHAEL MURPHEY "What's Forever For" (Liberty) 59/3
Moves: Up 29, Debuts 4, Seme 14, Down 9, Adds 3, BJ106, KHOP, FM102, B104 15-10, JB106 27-19, WPGC 5-6, Z93 15-10, 94Q 11-9, WBBQ 14-9, WOKI 10-8, KSTT 5-3, KRQ 30-26, WCIR 18-7, Z102 27-22, KDVV 18-14.
GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 59/1
Moves: Up 32, Debuts 5, Seme 14, Down 7, Adds 1, WMEE, WXKS-FM 12-6, Y100 9-5, KF115-10, KTFM 10-8, B97
17-10, WFMF 1-1, WTYX 1-1, WDQQ 1-1, KIOX 30-24, KIDD 7-2, KKFM 18-11, WACZ 22-18, Z102 3-1, WFLB 12-8,

AIR SUPPLY "Young Love" (Arista) 57/12

Moves: Up 26, Debuts 7, Same 12, Down 0, Adds 12, WBEN-FM, WGCL, KRLA, V100, WAXY, WNOK-FM, WKFR, WNAM, Y94, KGGI, KVOL, KYYA, WPGC, KSTT 28-22, KELO 29-23.

GO-GO'S "Get Up And Go" (IRS/A&M) 53/20

MOVES: Up 1, Debuts 9, Same 23, Down 0, Adds 20 including WBEN-FM, WXKS-FM, KIQQ, XTRA, WKFM, WKRZ-FM, KZZB, WSEZ, WANS-FM, WZZR, KKFM, KIKI, WOMP-FM, KSEL-FM, KSLY.

SIGNIFICANT ACTION

EVELYN KING "Love Come Down" (RCA) 49/4
Moves: Up 23 Debuta 8, Same 14, Down 0, Adda 4, WBEN-EM, W

Moves: Up 23, Debuts 8, Seme 14, Down 0, Adds 4, WBEN-FM, WTYX, WHHY-FM, FM102, WCAU-FM 33-26 WXKS-FM 6-4, Y100 20-16, CKLW 8-7, KFRC 16-11, XTRA 22-16, WTIC-FM 6-4, KTFM 25-20, KYNO-FM 14-7, KQMQ 23-20, 95SGF 22-16.

LINDA RONSTADT "Get Closer" (Asylum) 44/44

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 44 including WBEN-FM, B94, B104, JB105, KEGL, 94Q, WLOL-FM, KFRC, WRCK, WLAN-FM, WBCY, WSSX, WZZR, Z104, KLUC, WTSN.

WLOL-FM, KFRC, WRCK, WLAN-FM, WBCY, WSSX, WZZR, Z104, KLUC, WTSN.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 44/18

Moves: Up 3, Debuts 2, Sense 21, Down 0, Adds 18 including WCAU-FM, WKRZ-FM, WKEE, WTIX, WABB-FM, WBBQ, WSEZ, WNOK-FM, KSTT, KHOP, KRQ, WFLB, WAZY-FM, KDVV, KSLY.

DONNA SUMMER "State Of Independence" (Geffen) 35/29

Moves: Up 0, Debuts 4, Sense 2, Down 0, Adds 29 including JB105, Z93, WLOL-FM, KIQQ, KFRC, WKEE, WBBQ, WNOK-FM, WZZR, Z104, KNBQ, KSKD, WCIR, KFYR, KYYA.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 29/13

Moves: Up 0, Debuts 4, Sense 12, Down 0, Adds 13, WLOL-FM, KFI, Q103, WKFM, WHFM, CK101, WGH, WZZR, WKAU, WKDD, KGGI, KBBK, KOZE, G100 d-32, WSPT d-29.

STEVIE WONDER "Ribbon In The Sky" (Tamle/Motown) 29/5
Moves: Up 5, Debuts 4, Same 15, Down 0, Adds 6, KRLA, KC101, V100, Y103, WYKS, WXKS-FM d-30, KFRC
37-34, WSPK on, KROK on, WNOK-FM d-39, KSTT 27-24, KJRB 23-20, KIKI on, WTSN 23-21, Z102 21-18, KSLY

ROBERT PLANT "Burning Down One Side" (Swan Song/Atco) 26/0
Moves: Up 9, Debuts 2, Same 12, Down 3, Adds 0, WCAU-FM on, WLS-FM d-32, WRCK 28-26, 3WT on, KSET-FM 26-21, WZYP on, WSKZ on, WSSX 18-16, WJXQ 8-7, FM103 13-8, WFBG on, 95XIL on, KVOL on, WCIL-FM 31-26, KOZE 26-24. PAUL McCARTNEY "Tug Of War" (Columbia) 25/17

Moves: Up 2, Debuts 1, Same 5, Down 0, Adds 17 including WBEN-FM, CKLW, WSPK, K104, WKEE, WZYP, WQUT, WKFR, KRAV, KHOP, WFBG, 95SGF, WCGQ, Q101, KFYR.

MODY, WARA, KNAY, KNAY, WASA, 9333F, WOSQ, GIOT, KRIA.

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 24/12

Moves: Up 2, Debuts 1, Seme 9, Down 0, Adds 12, JB105, KIQQ, WAEB, V100, WSEZ, KSTT, KIQA, KOFM, KJRB, WGUY, WYKS, KILE, KTFM d-30, FM100 28-24, Q104 28-20.

BAD COMPANY "Electricland" (Swan Song/Atco) 24/8

Moves: Up 3, Debuts 4, Same 9, Down 0, Adds 8, 96KX, KEGL, WKFM, WHFM, 3WT, KITY, WSKZ, WKDD, WPHD 15-13, KYST d-40, WSSX d-29, WJXQ 18-13, FM103 d-29, WFBG 40-36, KFMZ d-24.

MISSING PERSONS "Destination Unknown" (Capitol) 18/18

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including WXKS-FM, WLOL-FM, KIQQ, WKFM, WPHD, KITY, KSET-FM, WZZR, KHOP, KBBK, KSKD, KQMQ, WGUY, WIGY, WFLB,

KSET-FM, WZZR, KHOP, KBBK, KSKD, KQMQ, WGUY, WIGY, WFLB,
TAVARES "A Penny For Your Thoughts" (RCA) 17/7
Moves: Up 2, Debuts 1, Seme 7, Down 0, Adds 7, PRO-FM, KFI, XTRA, KTFM, WDOQ, WSFL, WISE, WXKS-FM d-28, KRLA on, KIIS-FM on, KIQQ 39-31, WFOX on, WFLB on, KVQL on, KSLY on.

KARLA BONOFF "Please Be The One" (Columbia) 16/8
Moves: Up 5, Debuts 1, Seme 4, Down 0, Adds 6, FM100, WRQK, KSTT, KOFM, FM102, KATI, KIQQ 36-35, V100
26-22, Y103 27-23, WSFL on, WKFR on, KIQA 30-27, KRQ on, WFOX 18-14, WYKS d-33.

CHEAP TRICK "She's Tight" (Epic) 15/10

Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 10, WRCK, KSET-FM, KX104, WKAU, KQMQ, WGUY, WACZ, KILE, WSPT, KSLY, Y100 on, 195 on, 79Q 30-26, KYST on, WJXQ on-dp.

WILLIE NELSON "Let It Be Me" (Columbia) 14/0

Willie NELSON "Let It Be Me" (Columbia) 14/0

Moves: Up 11, Debuts 0, Same 2, Down 1, Adds 0, WNBC 27-28, WKBW 18-14, KOPA 23-20, V100 23-21, KTSA
4-2, KZFM 8-5, Y103 22-20, KIIK 11-8, KIOA on, KOFM 18-15, KSPZ 12-11, WFEA 24-23, WFBG on.

EDDIE MONEY "Shakin" (Columbia) 13/10

Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 10, KEGL, KFI, WPHD, KSET-FM, WQID, WABB-FM, WJXQ, KHOP, KIKI, KSEL-FM, KIQQ d-39, WKDD 28-22, KKXX on.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 13/2
Moves: Up 1, Debuts 2, Seme 8, Down 0, Adds 2, KIIK, WFBG, WXKS-FM on, KFI on, KITY d-39, KSTT 22-21,
KIOA on, WJBQ on, WGUY on, WiGY on, KVOL on-dp, WAZY-FM on, KSLY d-30.

CLIFF RICHARD "The Only Way Out" (EMI America) 12/9
Moves: Up 0, Debuts 0, Seme 3, Down 0, Adds 9, Y103, WOKI, WGH, WZZR, KMGK, KBBK, WFOX, WISE, WFLB,
WICH CAN ARRANGE WAY SEASON.

JOE WALSH "Waffle Stomp" (Full Moon/Asylum) 12/8
Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 6, KEGL, WLOL-FM, WZZR, WJXQ, KSKD, KFMZ, WPHD d-28,
KHFI on, FM103 on, WACZ on, WZYQ On, KRNA on.

CLASH "Rock The Casbah" (Epic) 12/4
Moves: Up 3, Debuts 2, Seme 3, Down 0, Adds 4, PRO-FM, WPHD, KTFM, WSPT, WXKS-FM 8-5, KIQQ 26-17, KSET-FM d-29, WGH on, WJXQ d-28, WGUY 24-21, WACZ on, WIGY on.

BILLY SQUIER "Everybody Wants You" (Capitol) 11/8
Moves: Up 1, Debuts 2, Seme 2, Down 0, Adds 6, 98KX, WLS, FM, WOKI, KILE, KFMZ, KEGL d-30, 195 on,

STEPHEN BISHOP "If Love Takes You Away" (WB) 11/4
Moves: Up 3, Debuts 3, Same 1, Down 0, Adds 4, WSFL, KIOA, KO93, KATI, WAEB d:28, V100 20-18, WHHY-FM d-32, Y103 30-27, WBCY on, Q104 d-31, WYKS 36-27.

AXE "Rock 'N' Roll Party In The Streets" (Atco) 11/1
Moves: Up 7, Debuts 1, Same 2, Down 0, Adds 1, KSET-FM, 96KX 30-28, KEGL 29-26, WRCK on, WOKI 29-28, WRVQ 29-25, WKAU on-dp, WOMP-FM d-32, KVOL 30-28, WRKR 36-35, KYYA 24-19.

STEPHANIE WINSLOW "In Between Lovers" (Primero/Curb) 10/9
Moves: Up 0, Debuta 0, Seme 1, Down 0, Adds 9, WKFM, WPHD, WGUY, WIGY, WFEA, WFBG, WISE, KILE,

RAY PARKER JR. "It's Our Own Affair" (Arista) 10/6
Moves: Up 0, Debuts 0, Seme 4, Down 0, Adds 6, WOKI, WFBG, 96SGF, WFLB, KVOL, KSLY, KIQQ on, WDOQ on, WCSC on, KIKI on.

CLIFF RICHARD "The Only Way Out" (EMI America) 42/28
Rotations: Heavy 0/0, Medium 11/5, Light 29/21, Extra Addis 2, Total Addis 28, WCZY, KGW, KMGC, WSLI, WHHY, SM95, WHBC, WFMK, WISM-FM, WQUA, WMHE, KKRD, KKUA, WWNR, WKZE-FM, WKBR, WSKY, WCHV, KSEL, WLVA, WORG, KVOX, WBOW, KFQD, KQDI, KRNO, KRKK, KISN. Medium: WFBR, WRIE, KEY103, WRVR, WTNY, WJON.

WRVR, WTNY, WJON.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 38/4

Ratations: Heevy 2/0, Medium 21/1, Light 14/2, Extra Adds 1, Total Adds 4, KRNT, Q96, WJBC, KWEB. Heevy.

WLTA, WEIM. Medium: WSB, 97AIA, WARM98, WKAZ, KEY103, WAFB, WAIV, Y106, WHBY, KBOI, KUGN,

KSL, WTNY, WSKY, WORG, KFQD, KTWO, KQDI, KRNO, KRKK.

JOE JACKSON "Steppin" Out" (A&M) 37/10

Rotations: Heevy 5/0, Medium 23/5, Light 8/4, Extra Adds 1, Total Adds 10, WLTA, WSB, WSGN, WRVR,

WTRX, KUDO, KYUU, WLVA, WORG, WROV. Heevy: SM96, WFMK, KWAV, KRLC, KBAI. Medium: WROR,

WCZY, WZUU, KING, KPLZ, WHHY, Y108, WSRZ, WHBC, WISM-FM, WMHE, KBOI, WCHV, KPAT, KRKK.

WC2Y, WZUU, KING, KPLZ, WHINY, YUO, WSRZ, WHIS, WSRZ, WZUU, KING, KPLZ, WHIS, WSRZ, WHIS, WSRZ, WHIS, WSRZ, WFMK, WEIM, WSKY, KBAI. Medium: KPLZ, WHEN, WHHY, SM96, WQUE, WTRX, WQUA, KWAY, KYUU, WKZE-FM, WKBR, WTNY, WCHV, WLVA, WORG, KCRG, KCMQ, KVOX, KRKK, KVSF.

TANYA TUCKER "Cry" (Arista) 33/10

Rotations: Heavy 1/0, Medium 12/4, Light 20/6, Extra Adds 0, Total Adds 10, WHIO, KRNT, WQUA, KUDO, KSL, WSKY, WLVA, WJBC, KFQD, KRLC. Heavy: WLTA. Medium: WCCO, WKAZ, KEY103, WHBC, WKZE-FM,

SIGNIFICANT

POINTER SISTERS "I'm So Excited" (Planet/RCA) 29/7
Rotations: Heevy 0/0, Medium 9/2, Light 19/4, Extra Adds 1, Total Adds 7, WHHY, WTRX, WISM-FM, KBOI, WTNY, 096, KRNO. Medium: WFBR, WAFB, WQUA, WKZE-FM, WSKY, KRLC, KBAI.

MEN AT WORK "Who Can It Be Now?" (Columbia) 23/5
Rotations: Heavy 4/0, Medium 11/2, Light 8/3, Extra Adds 0, Total Adds 5, WYNY, WQUE, KBOI, WSKY, KCMQ.
Heavy: Y108, WSRZ, KYUU, KPAT. Medium: WROR, GR65, 56KRC, KPLZ, WHEN, SM96, WFMK, KSLQ, WMHE.

Heavy: Y108, WSRZ, KYUU, KPAT. Medium: WRON, GHbb, bokNC, KPLZ, WHEN, SM96, WFMK, KSLQ, WMHE.

PAUL McCARTNEY "Tug Of War" (Columbia) 22/20

Rotations: Heavy 0/0, Medium 9/7, Light 13/13, Extra Adda 0, Total Adda 20, WBEN, WSB, WARM98, WWYZ, KEY103, WSLI, KMBZ, KKRD, KKUA, KCEE, WKZE-FM, WEIM, WKBR, KSEL, WORG, KVOX, KPAT, KRLC, KRKK, KISN. Medium: WSGN, WSRZ.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 22/14

Rotations: Heavy 0/0, Medium 6/3, Light 16/11, Extra Adda 0, Total Adda 14, WLTA, KPLZ, WKAZ, WHHY, WHBY, WQUA, WMHE, WKZE-FM, WTNY, WCHV, WORG, WBOW, KFQD, KSRO. Medium: WBEN, WRVR, KVSF

RH FACTOR "Glued To The Tube" (Boardwalk) 22/3
Rotations: Heavy 1/1, Medium 8/0, Light 12/1, Extre Adds 1, Total Adds 3, WSBA, KBOI, WJBC. Medium: KEX, WHBC, WHIO, WWNR, WEIM, WCTC, KRLC, KVSF.

TOTO "Make Belleve" (Columbia) 22/3

Rotations: Heavy 5/0, Medium 8/0, Light 9/3, Extra Adds 0, Total Adds 3, WKAZ, KMGC, WOWO, Heavy: WSRZ, WWNR, WSKY, KCMQ, KPAT. Medium: WZZP, WSFM, WHEN, WHHY, Y108, KYUU, WCHV, KVOX. RANDY MEISNER "Never Been In Love" (Epic) 22/2
Rotations: Heavy 60, Medium 12/2, Light 4/0, Extra Adds 0, Total Adds 2, WKAZ, WCHV. Heavy: WHHY, Y108,

WSRZ, WFMK, KCMQ, WBOW. Medium: WCCO, KPLZ, WHEN, WAFB, KRNT, WISM-FM, KSLQ, WMHE, WSKY,

ALABAMA "Close Enough To Perfect" (RCA) 21/2

Rotations: Heavy 3/0, Medium 13/1, Light 5/1, Extra Adds 0, Total Adds 2, WKAZ, KWEB, Heavy: WSGN, WAAY, KRLC. Medium: WLTA, WSB, WCCO, KING, WHHY, KMBZ, WWNR, WEIM, WSKY, WDEF, WLVA, KFQD.

KRLC. Medium: WLTA, WSB, WCCO, KING, WHHY, KMBZ, WWNR, WEIM, WSKY, WDEF, WLVA, KFQD.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 20/8

Rotations: Heavy 2/0, Medium 7/1, Light 9/3, Extra Adds 2, Total Adds 6, WAFB, WTRX, KS103, WWNR, KCRG, KBAI. Heavy: WSGN, WQUE. Medium: WROR, KEY103, WHHY, WEIM, WSKY, KCMQ.

REO SPEEDWAGON "Sweet Time" (Epic) 20/1

Rotations: Heavy 2/0, Medium 13/0, Light 6/1, Extra Adds 0, Total Adds 1, WKAZ. Heavy: WHEN, WFMK. Medium: WSGN, WHHY, WQUE, WSRZ, WISM-FM, KYUU, WWNR, WTNY, WSKY, WCHV, WBOW, KFQD, KRKK

ASIA "Only Time Will Tell" (Geffen) 19/1

6/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, WKAZ. Heavy: WHEN, WSRZ, KSLQ. PAT. Medium: WROR, GR55, 97AIA, WHHY, WQUE, Y106, KBOI, KYUU, KRKK.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 17/2
Rotations: Heavy 2/0, Medium 3/1, Light 12/1, Extra Adds 0, Total Adds 2, WKAZ, KKUA. Heavy: WLTA, KUGN. Medium: WCCO, KSL.

JOHN COUGAR "Jack & Dlane" (Riva/PolyGram) 15/1
Rotations: Heavy 3/0, Medium 8/1, Light 8/0, Extra Adds 0, Total Adds 1, WROR. Heavy: WSRZ, KCMQ, KVOX. Medium: WHHY, WGAR, WSKY, WROV, KPAT.

TOM SNOW "Hungry Nights" (Arista) 14/6
Rotations: Heavy 0/0, Medium 4/2, Light 9/3, Extra Adds 1, Total Adds 6, KEY103, WISM-FM, WWNR, WCHV, KSEL, WLVA. Medium: WHBC, WSKY. BARON LONGFELLOW "Amour" (Ice) 1/4/2 Rotations: Heavy 0/0, Medium 5/1, Light 8/0, Extra Adds 1, Total Adds 2, WKAZ, WWNR. Medium: WCCO,

LARRY LEE "The Best Is Yet To Come" (Columbia) 13/11
Rotations: Heavy 0/0, Medium 2/2, Light 9/7, Extra Adda 2, Total Adda 11, WSBA, KEY103, WHBY, WHBC, totations: Heavy 0/0, Medium 2/2, Light 9/7, WSKY, WJON, KQDI, KRLC, KBAI, KRNO.

KIM CARNES "Voyeur" (EMI America) 13/3
Rotations: Heavy 1/0, Medium 6/0, Light 6/3, Extra Adds 0, Total Adds 3, WKAZ, WISM-FM, WQUA Heavy: WEIM. Medium: WROR, KHOW, WWYZ, KKUA, WSKY, KPAT. RILLY JOEL "Pressure" (Columbia) 12/6
Rotations: Heavy 0/0, Medium 3/0, Light 9/6, Extra Adds 0, Total Adds 6, WTAE, WKAZ, KS103, WEIM, WORG, KFQD. Medium: KHOW, WSRZ, WCHV.
LAURA BRANIGAN "Gloria" (Atlantic) 12/3
Rotations: Heavy 0/0, Medium 5/1, Light 6/1, Extra Adds 1, Total Adds 3, WOMC, Y106, KCRG. Medium: WFBR, WARDS WAYNIN WCCNI.

BILL MEDLEY "Right Here And Now" (Planet/RCA) 11/7
Rotations: Heavy 0/0, Medium 2/0, Light 8/6, Extra Adds 1, Total Adds 7, WHIO, WKZE-FM, WSKY, WORG, WJON, KRLC, KRKK. Medium: WFBR, WRVR.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 11/7
Rotetlons: Heavy 0/0, Medium 0/0, Light 11/7, Extra Adds 0, Total Adds 7, WFBR, WLTA, KJR, WFMK, WMHE,

WKZE-PM, WEIM.

RICK SPRINGFIELD "I Get Excited" (RCA) 10/4

Rotations: Heavy 0/0, Medium 4/1, Light 6/3, Extra Adds 0, Total Adds 4, WQUA, KSLQ, KS103, KPAT. Medium:

DIANA ROSS "Muscles" (RCA) 8/8
Rotations: Heavy 0/0, Medium 0/0, Light 8/8, Extre Adds 0, Total Adds 8, WFBR, WLTA, KJR, KKRD, WKZE-FM, WKBR, WORG, KFOD.

GEORGE FISCHOFF "Pretty Kitty" (MMG) 8/2
Porations: Heavy (I/0, Medium 1/0, Light 7/2, Extre Adds 0, Total /

Rotations: Heavy 0/0, Medium 1/0, Light 7/2, Extra Adds 0, Total Adds 2, WHIO, WJBC. Medium: WCCO.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 7/7

Rotations: Heavy 0/0, Medium 1/1, Light 6/6, Extra Adds 0, Total Adds 7, WFBR, WSFM, WWYZ, KEY103, KMGC,

SHEENA EASTON "Machinery" (EMI America) 6/1
Rotations: Heavy 0/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, WKAZ, Medium: KHOW, WEIM, WTNY.

Rotations: Heavy 0/0, Medium 3/0, Light 3/1, Extra Adds 0, Total A KENNY G "I Can't Tell You Why" (Arista) 6/1 Rotations: Heavy 0/0, Medium 0/0, Light 6/1, Extra Adds 0, Total

JON STEVENS "Lover My Love" (Big Time/MCA) 6/1 Rotations: Heavy 0/0, Medium 0/0, Light 6/1, Extra Adds 0, Total Adds 1, Wi

Rotations: Heavy 0/0, Medium 0/0, Light 6/1, Extra Adds 0, Total Adds 1, WEIM.

BARBARA MANDRELL "Operator, Long Distance Please" (MCA) 6/0
Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KSL. Medium: KRLC.

JOHNNY MATHIS "When The Lovin" Goes Out..." (Columbia) 6/0
Rotations: Heavy 0/0, Medium 1/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: KUGN.

TANE" CAIN "Holdin" On" (RCA) 5/2
Rotations: Heavy 0/0, Medium 5/2, Light 0/0, Extra Adds 0, Total Adds 2, WHEN, KSLQ. Medium: WSGN, WISM-FM. KYUU.

Rotations: If FM, KYUU.

CHR SIGNIFICANT ACTION



MICHAEL STANLEY BAND "When I'm Holding You Tight" (EMI America) 10/1 Moves: Up 4, Debuts 0, Same 5, Down 0, Adds 1, 95XIL, 96KX 21-18, WGCL 6-6, WPHD 28-26, WRCK on, K104 Moves: Up 4, Debuts 0, Same 5, Down 0, Adds 1, 95XIL on, WJXQ 23-22, WKDD 17-14, WQMP-FM on, KENI on.

Here's What's Happening In Radio This Week:

CHICAGO

"LOVE ME **TOMORROW**"



CHR BREAKERS

CHICAGO

Love Me Tomorrow (Full Moon/WB)

57% of our reporters on it. Moves: Up 10, Debuts 33, Same 22, Down 0, Adds 54 including B104, Q107, KEGL, Z93, WLOL-FM, WGCL, KEARTH, KFI, B100, KCNR, KZZP, WLAN-FM, WQID, KBBK. See Parallels, will debut next week on the CHR chart.

Produced by DAVID FOSTER



STEPHEN BISHOP

"IF LOVE TAKES YOU AWAY"



WAEB deb 28 V100 20-18 WHHY-FM deb 32 Q104 deb 31 Y103 30-27 WBCY on WSFL add

KIOA add KO93 add 30 **WYKS 36-27** KATI add 29

A/C CHART 27-24

Produced by RUSS TITELMAN



Manufactured and Distributed by Warner Bros. Records

DONALD FAGEN "I. G. Y. (Beautiful World)"

Produced by GARY KATZ

On Your Desk Today!

September 24, 1982

Radio&Records

Contemporary Hit Radio

NATIONAL AIRPLAY/30.

Adult/Contemporary

Three Week	Turo Weeks	Last Week		
2	1	1	0	JOHN COUGAR/Jack & Diane (Riva/PolyGram)
6	4	3	2	JACKSON BROWNE/Somebody's Baby (Asylum)
11	6	4	3	MICHAEL McDONALD/I Keep Forgettin' (Every Time) (WB)
4	3	2	4	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
18	10	8	6	AMERICA/You Can Do Magic (Capitol)
12	9	7	6	MEN AT WORK/Who Can It Be Now? (Columbia)
7	5	5	7	ASIA/Only Time Will Tell (Geffen)
25	22	15	B	FLEETWOOD MAC/Gypsy (WB)
24	20	14	9	GLENN FREY/The One You Love (Asylum)
17	7 15	10	10	TOTO/Make Believe (Columbia)
2:	2 17	13	0	SANTANA/Hold On (Columbia)
1	2	6	12	CHICAGO/Herd To Sey I'm Sorry (Full Moon/WB)
28		19	B	KENNY LOGGINS with STEVE PERRY/Don't Fight It (Columbia)
-	-		14	A FLOCK OF SEAGULLS/I Ran (So Far Away) (Jive/Arista)
13			15	ELTON JOHN/Blue Eyes (Geffen)
23			16	KIM CARNES/Voyeur (EMI Americe)
5	7	9	17	MELISSA MANCHESTER/You Should Hear How She (Ariste)
_			Œ	OLIVIA NEWTON-JOHN/Heart Attack (MCA)
29			1	REO SPEEDWAGON/Sweet Time (Epic)
20		-	20	RANDY MEISNER/Never Been In Love (Epic)
_	7 24		3	STEEL BREEZE/You Don't Want Me Anymore (RCA)
21	6 23	21	22	38 SPECIALYou Keep Runnin' Away (A&M) JUICE NEWTON/Breek It To Me Gently (Capitol)
		26	24	RICK SPRINGFIELD/I Get Excited (RCA)
2	26		25	TANE' CAIN/Holdin' On (RCA)
_		27	26	WHO/Athena (WB)
		28	2	NEIL DIAMOND/Heartlight (Columbia)
		30	28	JOE JACKSON/Steppin' Out (A&M)
		30	29	PAUL CARRACK/I Need You (Epic)
			30	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
			-	

Three Two Last Weeks Weeks Week	
5 2 1 1	AMERICA/You Can Do Magic (Capitol)
14 11 3	JUICE NEWTON/Break It To Me Gently (Capitol)
18 14 7	GLENN FREY/The One You Love (Asylum)
13 9 5 4	MICHAEL McDONALD/I Keep Forgettin' (Every Time) (WB)
4 3 2 5	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
28 19 11 6	NEIL DIAMOND/Heartilght (Columbia)
11 10 9	JACKSON BROWNE/Somebody's Baby (Asylum)
21 17 13 📵	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
1 1 4 9	KENNY ROGERS/Love Will Turn You Around (Liberty)
2 4 6 10	ELTON JOHN/Blue Eyes (Geffen)
9 7 8 11	ROBERTA FLACK/I'm The One (Atlantic)
- 27 20 B	FLEETWOOD MAC/Gypsy (WB)
6 6 10 13	MICHAEL MURPHEY/What's Forever For (Liberty)
- 25 21	SYLVIA/Nobody (RCA)
8 13 14 15	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
20 18 18	WILLIE NELSON/Let It Be Me (Columbia)
- 30 23	AIR SUPPLY/Young Love (Ariste)
3 5 12 18	PAUL McCARTNEY/Take It Away (Columbia)
23 20 19 1 9	RONNIE MILSAP/He Got You (RCA)
16 15 15 20	DIONNE WARWICK/For You (Ariste)
26 3	KARLA BONOFF/Please Be The One (Columbia)
12 12 16 22	NICOLETTE LARSON/I Only Went To Be With You (WB)
7 8 17 23	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
27 2	STEPHEN BISHOP/If Love Takes You Away (WB)
24 22 22 25	DOLLY PARTON/I Will Alweys Love You (RCA)
10 16 24 26	PAUL DAVIS/Love Or Let Me Be Lonely (Arista)
	STEVIE WONDER/Ribbon In The Sky (Tamla/Motown)
_ 3	CROSBY, STILLS & NASH/Southern Cross (Atlentic) JEFFREY OSBORNE/On The Wings Of Love (A&M)
	MATTHEW WILDER/Work So Hard (Arista)
	IVIA I I NEVY VVILDEN/VVOIK SO NOIG (Arista)

DIANA ROSS (61) CHICAGO "Love" (54) **LINDA RONSTADT (44)**

BILLY JOEL (41) SURVIVOR (37) C. S. & N. "Southern" (34)

MOST ADDED C. S. & N. "Southern" (31) CHICAGO (29) CLIFF RICHARD (2B)

JEFFREY OSBORNE (24) PAUL McCARTNEY (20) S. BISHOP (15) K. BONOFF (15)

JOHN COUGAR (130) JACKSON BROWNE (76) MICHAEL McDONALD (64) AMERICA (55)

FLEETWOOD MAC (53)

ALAN PARSONS PROJECT (54) HOTTEST

AMERICA (78) MICHAEL McDONALD (57) JUICE NEWTON (51)

NEIL DIAMOND (48) ALAN PARSONS PROJECT (48) **GLENN FREY (47)**

PAUL CARRACK I Need You (Epic)

67% of our reporters on it. Moves: Up 43, Debuts 20, Same 49, Down 0, Adds 27 including KBEQ, KCNR, KUBE, 92FLY, WAEB, KZZB, WSKZ, WBCY, WRVQ, WVIC, Z104, KLUC, WAEV, KKRC-FM. See Parallels, debuts at number 29 on the CHR chart.

CROSBY, STILLS & NASH Southern Cross (Atlantic)

64% of our reporters on it. Moves: Up 27, Debuts 38, Same 33, Down 0, Adds 34 including CFTR, KBEQ, WGCL, KIMN, KOPA, WHFM, WIFI, KHFI, WAXY, WDOQ, KIIK, KEYN-FM, WMEE, FM102, K96. See Parallels, debuts at number 30 on the CHR chart.

> **BILLY JOEL** Pressure (Columbia)

60% of our reporters on it. Moves: Up 9, Debuts 32, Same 42, Down 0, Adds 41 including WCAU-FM, CKGM, KEGL, Z93, WLOL-FM, WGCL, KFRC, WSPK, Q106, WHHY-FM, WSEZ, Z104, KKXX, KQMQ, WISE. See Parallels, will debut next week on the CHR chart.

CHICAGO

Love Me Tomorrow (Full Moon/WB)

57% of our reporters on it. Moves: Up 10, Debuts 33, Same 22, Down 0, Adds 54 including B104, Q107, KEGL, Z93, WLOL-FM, WGCL, KEARTH, KFI, B100, KCNR, KZZP, WLAN-FM, WQID, KBBK. See Parallels, will debut next week on the CHR chart.

(12-34)

SYLVIA "Nobody" (RCA) 110/13 SYLVIA "Nobody" (HCA) 110/13

Moves; Up 53, Debuts 16, Same 28, Down 0, Adds 13, KIMN, 92FLY, WIFI, B97, KROK, WZYP, WKFR, WEBC, KQKQ, WFEA, WOMP-FM, KCBN, KOZE, WKBW 26-20, Q106-13-7.

KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) 110/9

Moves: Up 65, Debuts 11, Same 22, Down 3, Adds 9, WAEB, KROD, KHFI, KXX106, WSKZ, WKAU, WOMP-FM, KQIZ-FM, KWLO, PRO-FM 9-8, JB106-12-4, Z93-26-20, WLOL-FM 30-26, Q102-22-19, WTIC-FM 13-8.

RUSH "New World Man" (Mercury/PolyGram) 109/19
Moves: Up 28, Debuts 20, Same 42, Down 0, Adds 19 including WLS, KIMN, Q103, WSPK, Q108, KZFM, KBFM, IXIO4, WSFL, KEYN-FM, KIDD, KKFM, 95XIL, Q101, WCIL-FM.

JOE COCKER & JENNIFER WARNES "Up Where We Belong" (Island/Atco) 103/22
Moves: Up 53, Debuts 10, Same 18, Down 0, Adds 22 including WCAU-FM, B94, WPGC, I95, WLOL-FM, KUBE, WHFM, B97, WBCY, WYFM, KNBB, KLUC, 2102, KKRC-FM, KYPG.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 99/28
Moves: Up 9, Debuts 17, Same 45, Down 0, Adds 28 including WCAU-FM, WGCL, KZZP, WSPK, WLAN-FM, WYCR, WAXY, CK101, WRQK, KIIK, KEYN-FM, KIOX, KJRB, WISE, KPUR.

BREAKERS

MATTHEW WILDER Work So Hard (Arista)

51% of our reporters on it. Rotations: Heavy 5/0, Medium 38/3, Light 24/5, Extra Adds 1, Total Adds 9, KEX, WICC, WTIC, WHAM, WOMC, KUDL, WJBC, KCMQ, KPAT. Debuts at number 30 on the A/C chart.

JEFFREY OSBORNE On The Wings Of Love (A&M)

50% of our reporters on it. Rotations: Heavy: 0/0, Medium 34/9, Light 32/14, Extra Adds 1, Total Adds 24 including WFBR, WBEN, WSB, WARM98, KPPL, KOY, KEX, KGW, WICC, WSRZ, WGAR, WISM-FM, KBOI, KWAV, and 10 more. Debuts at number 29 on the A/C chart.

CROSBY, STILLS & NASH Southern Cross (Atlantic)

48% of our reporters on it. Rotations: Heavy 2/0, Medium 33/12, Light 28/18, Extra Adds 1, Total Adds 31 including WSB, WCLR, WFYR, KGW, KNBR, KJR, WICC, WKAZ, WTIC, WAFB, WAAY, WHBC, KSLQ, KWAV, KS103, and 16 more. Debuts at number 28 on the A/C chart.

> STEVIE WONDER Ribbon In The Sky (Tamla/Motown)

48% of our reporters on it. Rotations: Heavy 1/0, Medium 42/3, Light 20/7, Extra Adds 1, Total Adds 11, WLTT, WLTA, WSB, KPPL, WKAZ, WTIC, WHEN, YES95, KUDL, WJBC, KWEB. Debuts at number 27 on the A/C chart.

NEW & ACTIVE

25-49

CHICAGO "Love Me Tomorrow" (Full Moon/WB) 52/29
Rotations: Heavy 0/0, Medium 207, Light 31/21, Extre Adds 1, Total Adds 29, WFBR, WFYR, WARM98, WCZY, WISN, WKAZ, WWYZ, WHEN, KMGC, WSLI, WQUE, WISM-FM, WMHE, KSL, KS103, WKZE-FM, WKBR, WTNY, WSKY, 096, KSEL, WLVA, KVOX, KPAT, WBOW, KFQD, KQDI, KRNO, KISN.

PAUL CARRACK "I Need You" (Epic) 47/10
Rotations: Heavy 2/0, Medium 30/3, Light 14/6, Extre Adds 1, Total Adds 10, KHOW, KPLZ, WKCC, KMGC, WAAY, KRNT, WWNR, KCRG, KBAI, KSRO. Heavy. Y108, KKUA. Medium: WFBR, WLTT, WSB, 97AIA, KEY103, WSGN, WHNY, SM95, WSRZ, KUDL, WFMK, WISM-FM, WMHE, KBOI, WKZE-FM, KSEL, KFQD, KRKK.

WSGN, WHHY, SM95, WSRZ, KUDL, WFMK, WISM-FM, WMHE, KBOI, WKZE-FM, KSEL, KFQD, KRKK.

HERB ALPERT "Fandango" (A&M) 44/11

Rotations: Heavy 0/0, Medium 23/3, Ught 21/8, Extra Adds 0, Total Adds 11, WSFM, KEY103, KUDO, KS103, WKBR, WCHV, WJBC, KCRG, KFOR, KRNO, KISN. Medium: WLTA, WSB, KEX, KING, WKAZ, WBT, WSLI, SM95, WHBY, WQUA, KSL, WWNR, WEIM, WSKY, KSEL, WORG, WJON, KRLC, WDEF.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 43/7

Rotations: Heavy 1/0, Medium 27/1, Light 12/3, Extra Adds 3, Total Adds 7, WARM98, WQUE, WWNR, WTNY, WJBC, KCMQ, KQDI. Heavy: WQUA, Medium: WFBR, WLTA, WSB, 97AIA, WCCO, WKAZ, KEY103, WRVR, Y108, WSRZ, WTRX, KBOI, KKUA, KWAV, WKZE-FM, WSKY, WCHV, KSEL, KVOX, WJON, KFQD, KTWO.