

Radio & Records

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\$3.50 Single Copy

WXUS Tower Firebombed

Disgruntled Listener Suspected; Format Change Leads To Molotov Cocktail?

WXUS/Lafayette, IN's transmitter was completely destroyed by a Molotov cocktail, believed the work of a listener upset about the station's recent format change from AOR to Adult/Contemporary. In addition to the destroyed transmitter, 30 feet of the station's tower was scorched and will eventually have to be replaced, bringing total damages into the \$100,000 range. However, the station was able to secure new equipment and return to the air in just three days.

No arrests have been made, but station President Bill Johnson told R&R, "We are confident the authorities are on the right track." He said that the Lafayette police, county sheriffs, a special arson task force, and the U.S. Bureau of Alcohol, Tobacco & Firearms were all involved in the case; and added, "Every indicator at the moment does point" to the suspect's having become irritated at the station's format change. "When you can't convert from AOR to A/C without considering this sort of thing, it's very disturbing," Johnson stated.

"I give a great deal of credit to Harris," Johnson commented, referring to the station's new equipment, which was in place in time for a sign-on 72 hours after the firebombing incident. WXUS has set up a 24-hour armed security force to guard the transmitter facility.

New Threats

However, the station's worries may not be over. Johnson said WXUS received a "threatening call" less than eight hours after it signed back on. And while Johnson himself was visiting the temporary transmitter site to inspect the security arrangements the evening after the new threat, he

SLEMENDA ELEVATED TO CORPORATE SR. VP

Mondell Named WYDD Station Manager

Tom Mondell has been named to the newly-created Station Manager position at WYDD/Pittsburgh. He replaces GM Norm Slemenda, who was simultaneously promoted to Sr. VP for Mass Communications Management, parent company of (WYDD owner) Gateway Broadcasting. Mondell, who will report to Slemenda, will also oversee the operations of full-service suburban sister station WKPA/New Kensington and cable property WEFB-TV.

In making the appointment, Slemenda commented, "I've known

reported, "A carload of people drove by and yelled obscenities at the guards." He fears future incidents may occur, but pointed out, "We've taken extensive steps to insure the integrity of the operation and feel it will be difficult to penetrate the security."

Even days after the destruction, Johnson was still dismayed at the use of a Molotov cocktail, but expressed relief that no station engineer had been present at the site at the time of the incident.

WHYW \$100,000 Contest Causes Phone System Crash

Dial Tones Disappear In Disruption; Ma Bell Of Pittsburgh Not Amused

WHYW-FM/Braddock (Pittsburgh) caused a major disruption of telephone service to 600,000 area residents when the station offered \$100,000 to the 97th caller. In the finale of a well-promoted contest, listeners were encouraged to call in after hearing the song "Who Can It Be Now?" by Men At Work in its entirety. Last Wednesday (10-13), after several "false alarms" with Men At Work being played only partially, the complete song was aired at 3:36pm. Within seconds, service disruptions were commonplace in the Pittsburgh phone system, with most customers reporting an inability to get a dial tone.

Benns Broadcasting, which purchased WFFM last August and changed the call letters to WHYW-FM, commented on the situation through National PD John Heimerl. "We advised them (the phone company) we planned to run some high telephone volume contests. So, they installed a high volume phone system for us, and when the contest hit, our system held up . . . it was the rest of the system that suffered. We even told the phone company when we were going to do the contest.

MONDELL/ See Page 23

BENATAR LP TEST CASE

Chrysalis Takes Tough Stand On Album-Tracking

Label Prepares For Legal Action Against DC101; "Compilation Copyright" Key To Campaign

Chrysalis Records has escalated the recurring battle between record labels and radio stations which track albums in their entirety. Early this week the company sent a strongly-worded letter

to AOR-formatted DC101(WWDC-FM)/Washington, DC stating that "unauthorized airplay of (Pat Benatar's "Get Nervous" LP) or any Chrysalis product in its entirety . . . would be in violation of Federal law."

According to Chrysalis promotion sources, DC101 programming officials indicated to the label that the station would program the Benatar album in its entirety despite a written request from Chrysalis VP/Promotion Jack Forsythe (sent to AOR stations in general) to refrain from doing so. The new letter from label Director of Business Affairs Ronda Espy was sent to DC101 President/GM Goff Lebharr as a result. DC101 officials declined to comment pending receipt of the letter and discussions with legal counsel.

Chrysalis Rationale

The Chrysalis letter contends that "the songs contained in said album were selected and sequenced by employees . . . resulting in a musical compilation copyright owned by the undersigned." This copyright, the letter continues, is "in addition to the sound recording copyright" for the LP. Chrysalis asserts that it therefore owns the right of public performance, and adds, "Your unauthorized broadcast of said album clearly constitutes an infringement of such performance right." However, the "broadcast of particular songs" from the LP is exempted.

In conclusion, the letter declares that playing the album in its entirety would be in violation of Federal law "and does not constit-

CHRYSALIS/ See Page 23

Ford Out As WKHK PD

Bill Ford has exited the PD post at Country-formatted WKHK/New York, indicating he would take some time off to evaluate his options. Citing "philosophical differences," WKHK VP/GM George Wolfson told R&R, "Bill worked extremely hard and put in a lot of time and effort to take us through a tremendous growth period. We just had some basic differences in philosophy on how we could grow and get stronger. He took us from the inception of the station to a position of being a formidable force in the marketplace."

Commenting on the possibility that Ford's departure would signal a format change for the sta-

FORD/ See Page 23

"Apparently a lot of people with automatic dialers put them into WHYW/ See Page 23

Birch Report Summer Quarterlies

New York

WAPP Has Top Appeal; WRKS Takes Urban Lead; WPLJ Now Fifth

Los Angeles

KABC Holds Lead; KROQ-FM, KLOS, KMET Go 2-3-4; KBIG Gains

Chicago

WGN On Top; WBBM-FM Doubles; WMAQ, WJJD, WXRT Increase

Atlanta

WSB Returns To No. 1; WSB-FM Gains One; WPLO, WGST Up

Miami-Ft. Lauderdale

Y100, I95 Lead Pack; WSHE Is Third; WNWS & WWWL Stronger

Houston

KMJQ, KIKK-FM, KLLO Drop; KFMK Gains; KKBQ Debuts With 3.9

Dallas-Fort Worth

KVIL-FM Still Tops; KEGL Up One; KZEW Widens Lead Over KTXQ

Boston

WXKS-FM Extends Lead; WBZ Passes WHDH; WBCN Gains On WCOZ

For complete results, see Page 14.

THE FIRST SOUND FROM

"...famous last words..."

SP-3732

IS THE SINGLE

"...it's raining again..."

AM-2502

SUPERTRAMP

PRODUCED BY SUPERTRAMP AND PETER HENDERSON



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Radio By Radio For Radio

R&R's format editors know radio. They talk to radio people every day, and every week they write about what's really going on in radio. Joel Denver, Jeff Gelb, Jeff Green, Walt Love, and Carolyn Parks — every week in Radio & Records.

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WITS Shifts To Taft's "Prime Time" Nostalgia

News/Talk-formatted WITS/Boston switched to Taft Broadcasting's "Prime Time" nostalgia format last weekend (10-16). The Mariner Communications station has also applied for the new call letters WMRE, subject to FCC approval.

VP/GM Frank Tenore explained the reason behind the shift to nostalgia is "to attain higher and more competitive ratings in a shorter amount of time. We believe we have constructed the most viable News, and especially, Talk radio station in this market," he added. "But we now see that there is very slow growth of News/Talk in Boston and that it would take far too long to reach the necessary audience levels which help to make radio stations profitable here."

Assistant PD Bill McCarthy concurred with Tenore, adding, "I have instituted the changes from a programming standpoint, so we'll take it from there. We've had some staff changes, but at the same time some of our News/Talk staff is remaining with us for the time being. Nothing has been made official at this point."

Aimed at 35+ listeners, personality-oriented "Prime Time" is a syndicated format featuring music from the 30's, 40's, 50's, and 60's. The station complements the music with a continued offering of network and local news, weather, sports and business reports, while both Bruins hockey and Harvard football will still be carried.

Tuesday Case Forces AFTRA Into Corner

Union Must Secure \$10.5 Million By November 1, Or Pay Entire Judgment

The American Federation of Television and Radio Artists (AFTRA) faces immediate execution of Tuesday Productions' \$10.5 million judgment against the union unless it files a plan to post security in place of a bond by November 1. The plan must satisfy both the San Diego-based production company and U.S. District Court Judge Judith Keep.

The union had sought to appeal the case without posting the \$10.5 million bond, but the judge was critical of AFTRA's motion. She said AFTRA had not done what was required by law, specifically accusing the union of "doing nothing for five months" to reach an agreement over security with Tuesday. Keep further said that any AFTRA plan "had better be a simple, clean proposal that someone can be held in contempt over," should there be a default. Tuesday had already presented the court

AFTRA/ See Page 22

May Becomes FirstCom President

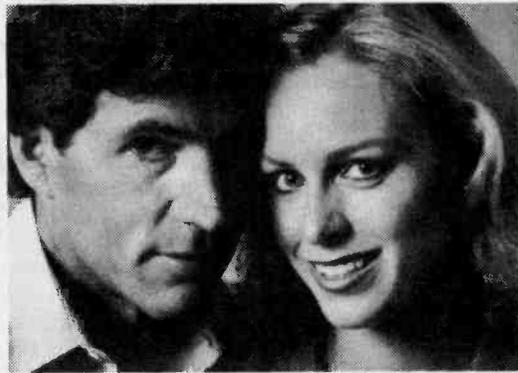
Robert May has been appointed President of FirstCom Broadcast Services, completing a recent restructuring of the full-service broadcast syndication firm (R&R 10-1). May replaces Jerry Atchley, who earlier this month took over duties as President of FirstCom's KSSN/Little Rock.

May was most recently General Sales Manager of Shamrock's KMGC/Dallas, having spent the last seven years with Shamrock. During that time he was GM of KXLR/Little Rock, and also served as GM at WBOK/New Orleans and KLYX/Houston.



Robert May

An Amazing New Offer From KABL Guaranteed To Improve Your Looks



An eminent musicologist* has just discovered that people actually tend to look like the radio stations they listen to! Really. Now, let's face it, you don't want to look like a news station... or a country station... or, heaven forbid, a station that plays Fats Domino or The Grateful Dead. You want to be one of the

beautiful people. No problem. Just listen to KABL and—voilà!—instant beauty. And here's the neat part. For a limited time, you can take advantage of KABL's 10-day free listening offer that is guaranteed to make you more beautiful. If not, you can listen to a punk rock station and then see what you look like. So don't waste a second. Listen to KABL now and soon you, too, will be...

KABL

TOO BEAUTIFUL FOR WORDS
 96AM • 98FM

*KABL's harpist

THEY'RE AT IT AGAIN — When it comes to marketing plans and station promotions there has never been anything "traditional" about San Francisco's Beautiful Music maverick, KABL. And this current newspaper ad is no exception. After "an eminent musicologist (the KABL harpist) discovered that people actually tend to look like the radio stations they listen to," KABL obviously felt honor-bound to inform the public. In reality, KABL President/GM Bill Clark decided to use the print approach as an alternative to the oversaturated TV airwaves being filled by many other Bay Area radio outlets.

STATION SALE LIKELY

FCC Admonishes KANC For Mystery Contest

KANC/Anchorage has been admonished by the FCC for allowing station employees to play the roles of contestants in an on-air contest because few listeners had registered to participate. KANC called the situation an "innocent ruse," or subterfuge, but the FCC concluded that the station "clearly misled the public."

At issue was the "Lieutenant Benson Street Mysteries" contest aired by KANC between March 22 and June 26. Contestants who registered at a local shopping center were eligible to be called by the station, listen to mystery narratives and clues on the air, and guess how the detective solved

the case. Fifty finalists were eligible to win various prizes, including a \$2000 trip to Reno. KANC/ See Page 22

ARBITRON AMOUNTS DIFFER

Controversy Erupts Over DST Premiums

Arbitron's recent admission that its monetary incentives to Differential Survey Treatment households differed from the originally-announced amounts has stirred controversy and confusion among broadcasters. Original plans had all persons, up to nine in the same home, residing with a black 18-34 male receiving a five-dollar premium for participating in the survey. However, at recent RAB GOALS Committee and Arbitron Radio Advisory Council meetings, Arbitron disclosed it had implemented DST differently.

According to Arbitron spokesperson Connie Anthes, "In our research tests on DST, we used different combinations of DST/ See Page 22

TRANSACTIONS

Seehafer Buys KWEB & KRCH For \$1.7 Million

Seehafer Broadcasting Corp. has agreed to purchase the stock of Rochester Communications Corp., licensee of AM-FM properties KWEB & KRCH/Rochester, NM, from First Concord Corp. of St. Paul, MN for \$1.7 million. No broker was involved in the transaction, which is pending FCC approval.

KWEB is a 5kw day/1kw night facility at 1270 kHz, and KRCH operates at 780 watts ERP at 101.7 MHz. The takeover date is expected to be January 1, 1983.

First Concord has no other broadcast holdings, while Seehafer owns three Wisconsin properties: WOMET/Mantowac, WQTC/Two Rivers, and WXCO/Wausau.

The purchase agreement, which includes the assumption of certain undisclosed liabilities, was reached on September 29. No format or call letter changes are expected.

MUTUAL CLAIMS

"NO DAMAGE" FROM STRIKE

CNN Radio Covers NFL All-Star Games

In spite of an onslaught of lawsuits, the National Football League Players Association's (NFLPA) proposed 20-game "all-star" series began this week. Media coverage was handled by Ted Turner's CNN Radio Network and superstation WTBS-TV/Atlanta. Future NFLPA games hinge upon court decisions which are expected soon (as well as an improvement on lackluster attendance figures for the first two games).

CNN Radio secured broadcast rights last Friday (10-15), only a few working hours prior to Sunday's game in Washington, DC. A second game was played in Los Angeles Monday night.

Many of the 16 stations carrying the games were able to sell them, however. Group One President Al Grosby told R&R that VP/GM Don Kidwell of WONE/Dayton had the games half sold with four phone calls. Grosby noted that two other Group One stations, WAKR/Akron and KLZ/Denver, were also successful in selling the games on less than 24-hour notice.

CNN/ See Page 23

Washington Report

McGavren Guild Finds AM Stereo Uncertainty

A survey of stations represented by McGavren Guild turned up general uncertainty when the following question was asked: "In order for AM radio to remain competitive in the next five years, how important is it for AM radio to offer stereo services?"

Overall, only 38% of the GM's, PD's, and sales people surveyed responded "very important" or "somewhat important" to the question. Not surprisingly, however, the figures were much higher for AM station personnel as compared to FM. For instance, 53% of AM station managers feel AM stereo is important, compared to 11% of FM managers. Taking the results as a whole, Ted Bolton Associates concluded that broadcasters are generally uncertain about the importance of stereo to AM radio's survival.

Armstrong Winners Announced

Winners of the prestigious Armstrong Awards for excellence in radio were announced recently (10-15) at a ceremony at Lincoln Center in New York. First prizes in the six categories went to: Music - WLIR/Long Island for a Janis Joplin tribute; News - WUHY/Philadelphia for coverage of a teachers' strike; News Documentary - NPR for a program on voting rights; Creative Use of Medium - Kathy McAnnaly and Randy Thom for "Sound Design"; Public or Community Service - WOR/New York for "Goodbye Lucy"; Education - WHRO/Norfolk for "American Diplomacy."

Fulltime Status Granted To Virginia Daytimer

WPWC/Dumfries-Triangle, VA has won what all daytime-only broadcasters desire - the right to broadcast fulltime. An FCC law judge last week cleared the way by granting WPWC's request to change frequencies, boost power, switch its community of license to Quantico, and go fulltime.

The changes had been opposed by WLEE/Richmond, which shares the frequency WPWC is moving to (1480 kHz). WLEE initially submitted field measurements showing the move would create prohibited overlap. But later measurements, undertaken jointly by the two stations, showed there would be no problem.

Lebrecht Joins Broadcast Industry Council

Former EZ Communications Director/Operations Don Lebrecht has been named Executive Director of the Broadcasting Industry Council to Improve American Productivity. Lebrecht has also served as PD and OM at WPAT/New York and manager at WDVR/Philadelphia and CHFI/Toronto. He was once Operations and Sales Manager at WBT-FM/Charlotte.

The council has been formed by the NAB, with backing from the White House, Congress and Labor, to convince Americans to work harder and increase their productivity. In December, the council will begin asking radio and television stations to donate free air time for public service announcements on productivity. Spearheading the drive is WEAZ/Philadelphia President Jerry Lee, who so far has raised \$130,000 in contributions from broadcasters to pay for production and distribution of the PSA's.

NAB Names Committees

The NAB has announced its committee membership lineup for the coming year. Chairmen of the various panels include: Metro Market Radio and Radio Programming Conference Steering - Doubleday Broadcasting President Gary Stevens; Medium Market Radio - WJOL/Joliet, IL GM William Hansen; Small Market Radio - WKNE/Keene, NH President/GM Hal Close; First Amendment - Mutual President/CEO Marty Rubenstein; All Industry Cuban Interference Task Force - Jefferson Pilot Sr. VP Cullie Tarleton; Broadcast Deregulation - KARN/Little Rock President Ted Snider; Task Force on Radio Allocations - WOOD/Grand Rapids Exec. VP/GM Mike Lareau; Convention - Stauffer Communications VP Jerry Holley; Copyright - WPIX/New York VP David Polinger; Engineering Advisory - McGraw-Hill Broadcasting VP/Director of Engineering Robert Flanders; Congressional Liaison - ABC VP/Washington Gene Cowen; Futures - Cullie Tarleton & Landmark Broadcasting VP/GM Mark Smith; International - Bonneville International President Arch Madsen; Minority Executive Council - National Black Network President Gene Jackson.

NAB's Fritts Stresses Unity, More Active Lobbying Effort

In an address to the Federal Communications Bar Association (FCBA) in Washington this week (10-21), NAB President Eddie Fritts reemphasized a unity theme he first introduced in an August address to the West Virginia Broadcasters Association (R&R 8-27).

"Uniting all segments of the communications community where there is common concern must be our first priority," Fritts declared in his first major Washington address since assuming office three weeks ago. "The impact of a united front cannot be overstated."

As proof that unity works, Fritts pointed to this year's compromise among the broadcast, cable, and motion picture industries over cable copyright legislation. A similar partnership, he suggested, would help bring victory in the struggle to extend First Amendment freedoms to the electronic media.

"The time has come for those of us in the information business to look to each other for other areas of agreement, support and possible compromise," Fritts said. "By beginning to develop the rapport between all factions of the industry, we stand a decent chance of short-circuiting potential confrontations."

Stresses Intensified NAB Lobbying

"Our lobbying effort will be strengthened in manpower and budget over the next few months," Fritts pledged to his audience of communications lawyers. "As the new technologies overtake outdated legislation, NAB should be an able broker for the industry at the FCC, on Capitol Hill, at the White House and State Department and throughout the government."

Fritts also pledged to bring long-range planning and a more active role in international communications to the NAB, a revitalized political action committee (TARPAC), and a continued fight for "sensible deregulation - not the sort afforded the airlines or trucking industries."

Reagan Reaches Farmbelt On Radio

President Reagan last week used a hastily-arranged, ad hoc radio network to announce to American farmers that he was approving unlimited grain sales to the Soviet Union. Explaining the last-minute decision to use radio, White House spokesman Douglas Elmets told R&R, "We were going right into the homes of farmers when they're listening to the radio."

Several radio people involved in the broadcast rated it a success, but complained of short notice and technical difficulties that caused a 15-minute delay. "It was pretty much a mess," reported Richard Hull, Farm Director of the Kansas Agriculture Network.

According to Elmets, a decision was made last Thursday (10-14) that the President would make a nine-minute address at 9:15 EDT the next morning over four radio stations and six regional farm networks. Elmets said the broadcast was offered to WHO/Des Moines, KMOX/St. Louis, WCCO/

Minneapolis, KMMJ/Grand Island, NB and the Brownfield, Indiana Rural, Agri-Broadcasting, Mid-America Agricultural, Agri-Net Farm, and Kansas Agriculture Radio

Networks. They were contacted late Thursday afternoon.

The White House fed the speech by AT&T line to WHO. The rest were to pick it up from WHO via a special tie-in arranged by ITT. However, at 9:15 Friday morning the line was silent. Elmets said later the White House had only one hour to arrange the hookup, and predicted a better job could be done if the process is ever repeated.

Elmets told R&R that President Reagan was one minute into his remarks before learning he was speaking only to himself. The technical snafu was corrected in a few minutes and Reagan was finally able to begin at 9:30, 15 minutes behind schedule. Unfortunately, said Elmets, some of the stations - hearing nothing at the scheduled time - had hung up. The White House called them directly after the speech to feed a tape of the statement.

Kansas Agriculture Network's Hull called the broadcast "historic" and said all 35 affiliates carried the remarks in full. He added, "I hope they do it again but I wish next time they would get some broadcast people who understand how these things work."

KMMJ Station Manager Willard Morton commented that his station got "a very favorable response" from farm listeners and said of the 15-minute delay, "We kept ad-libbing until he came on." WHO PD Bob Gifford said his audience was intensely interested in the President's speech, setting the agenda for a call-in program which followed immediately. According to Gifford, listeners divided evenly on the issue of unlimited Soviet grain sales, and the station had to turn away 400 callers.

Fowler Speech Calls For Advertising "Self-Regulation"

"It's my view that advertisers themselves, and not the government, should police what is said and to whom," FCC Chairman Mark Fowler told the Advertising Club in Sydney, Australia last week (10-14).

Fowler compared "misguided federal regulation" with the Australian boomerang which "comes back at you, sometimes with a thud."

He explained, "I believe that self-regulation by broadcasters and advertisers in the United States is, in the long run, a more desirable way to meet the needs of our society than through content guidelines or advertising restrictions. Not only do I find government intrusion in this matter suspect under our First Amendment; but I wonder, really, if it ever works the way those who favor regulation intend."

Charting the history of 1970's Supreme Court decisions on whether advertising is protected by the First Amendment, Fowler

noted, "While the court did not make it absolutely clear how much protection advertisers were entitled to, by the end of the decade it was clear that advertising played an important role in the exchange of ideas and information, and the United States Supreme Court recognized that role."

"In hindsight, protecting advertising under the First Amendment makes a lot of sense," Fowler continued. "Advertising teaches us, advertising convinces us, advertising educates us. Of course, advertising can deceive us, can make us believe and see things that really aren't there, can sometimes make us feel bad about ourselves. But so can a great novel or a motion picture."

ARE YOU GOING TO BROADCAST THE KIND OF AM STEREO THAT NO ONE LISTENS TO?

Motorola's AM Stereo system has one attribute you can't afford to overlook. It's designed to deliver superb quality sound to the most modestly priced receivers.

And after all is said and done, your ratings may be entirely dependent on how many people can listen to you on AM Stereo radios. AM Stereo is a lot more than a promotional opportunity — it's a chance to pull ahead of your competition, if you jump on the right bandwagon.

Motorola is really rolling on AM Stereo. FCC type acceptance is expected in October. Call Chris Payne at (202) 862-1549 or Dick Harasek at (312) 576-3591.



MOTOROLA

AM Stereo. A system designed to be heard.



Battery Packs More Recharge Cycles

The **Enerlite Marathon 10** is a 3.5-pound rechargeable nickel cadmium battery pack capable of providing up to eight hours of power for portable VCR's or any other electronic equipment that requires 12 volts of continuous power like portable audio components, tools, or portable televisions. While other comparable power sources weigh in at 6-15 pounds and deliver a rechargeable maximum of 150 cycles, the Marathon 10 provides 1000-1500 charge/discharge cycles. It's constructed of flame-retardant material and won't be damaged if overcharged or left discharged. Suggested list is \$169.95.

55+ To Double Healthcare \$\$

With the growing popularity of News/Talk radio and the re-emergence of Big Band music formats, the older demos can't be ignored (**R&R**, Sales, 10-15). Toward that end advertisers, agencies and station sales people should be aware of a 320-page study conducted by the New York-based research firm **Find/SVP**. It predicts those Americans 55+ will double the amount of money they spend on drugs, home healthcare equipment, supplies and services during the next decade.

AI Sets Radio Producers Conference

"Dialogue '82: Radio . . . The Sound of Creativity" is the theme of **Audio Independents, Inc.**'s (AI) forthcoming conference for independent and station producers. Set for December 16-19, the meeting's theme will be rendered through the work of various radio producers, among them "Soundscapes" creator **Bill Fontana**, "Kindred Spirits" producer **David Freudberg**, and the **Source**'s founding News Director **Jim Cameron**. Complementing these presentations will be six half-day hands-on workshops and 24 panel sessions that cover a diverse range of topics: funding, public and commercial radio, radio drama, women in broadcasting, and satellite technology, to name a few.



The Asilomar Conference Center in Pacific Grove, CA is the convention locale. Members registering before December 1 pay \$50, non-members \$65. It's \$75 after that date. For additional information, contact AI national headquarters at (415) 864-0700.

NARM Fights Back Against Home Taping

The advance release of cassettes and theft-resistant packaging are two combative measures against home taping being weighed by **NARM**. Also under consideration at the group's recent Houston meeting was the possible discounting of cassettes, following the results of an August price test.

Two labels supporting advance cassette releases are **CBS** and **Warner Bros. Records**, whose label executives said that both had been seriously thinking of issuing cassettes at least one to four weeks ahead of LP's. There were some dissenters who contended it would penalize album purchasers and would not be very effective in significantly halting home taping. But the majority of attending retailers and wholesalers were in favor, opting for a two-week advance cassette release date.

Both label and retail personnel have agreed to cooperate in the test marketing of a standard, theft-resistant cassette package, 12 inches long by six inches wide. Plans call for testing to begin in January. A CBS label executive also discussed his label's consideration of a "two-fer pack" merchandising technique for cassettes.

An album and cassette would be packaged together as one, costing one-and-a-half times the retail tag of an LP.

The results of a special August price test, which featured a two-dollar discount on all prerecorded cassettes, showed impressive sales gains ranging from 59% to 38% at various outlets. These sales increases were noteworthy, too, in that the tests were run without advertising.

Steering Clear Of Consultant Conflicts

Traditionally, radio consultants are brought in to identify problems — programming, station direction or fine-tuning is their bailiwick. Sometimes, however, more problems may result, stemming from not having all agreements in writing and/or lack of communication as the consultant progresses through each work stage.

An article in the October 15 issue of **Boardroom Reports** warns against the most common consultant pitfalls and offers solutions:

- When management isn't certain of getting what it paid for, the question is raised, "Why is the consultant costing so much?" At the beginning, put in writing that the consultant report to management whenever a specified dollar amount of the total cost is spent.

- Who oversees the consultant? So disputes won't have a chance to flare up, let the executive who will supervise the consultant also take part in the hiring process. Then follow up by giving the supervisor the authority to okay

changes that may crop up as the consultant's work progresses.

- Why is the consultant here? To maintain employee morale and not undermine the consultant's purpose, level with workers whose jobs may be affected.

- Why isn't the consultant solving problems? More often, it's the consultant's job to identify problems and teach others how to solve them.

- Why is the staff spending time working for the consultant, leaving some areas shorthanded? If the consultant needs worker assistance, assign employees on a parttime or rotating basis.

Solving Problems By The Cube



You can solve problems more quickly and easily or learn methods to aid your ongoing quest for self-improvement through a 3½" X 3½" acrylic cube. **Practical Products'** Ultimate Solution Cube houses 91 interchangeable topics in a desk top conversation piece. While you sit at your desk, you can relax with poems and sayings or reinforce your work ethic through topics that include "How To Deal With Worry," "Saving Time and Being More Efficient," "Dealing With Other People," and "Greater Degrees Of Success." The Miscellaneous category features such gems as the art of selling, the art of work, and how to keep your desk and your mind free of clutter.

The Ultimate Solution Cube answers these and other everyday problems in your business or personal life for \$15.95, with a full money back guarantee. Write 6272 W. North Avenue, Chicago, IL 60639, or call (312) 237-2986.

5 YEARS AGO TODAY

Radio & Records

- **JEFF GELB TO JOIN R&R AS AOR EDITOR** — Exits KGB/San Diego airshift
- **JOHN & DINO BARBIS NAMED CO-DIRECTORS OF NATIONAL PROMOTION AT ABC**
- **NUMBER ONE FIVE YEARS AGO: "You Light Up My Life"** — Debby Boone (WB/Curb) (2nd week)
- **NUMBER ONE COUNTRY: "Heaven's Just A Sin Away"** — Kendalls (Ovation) (4th week)
- **NUMBER ONE LP: "Aja"** — Steely Dan (ABC) (2nd week)

WE'RE THE ONE FOR CONCERTS

WESTWOOD ONE

RECORDING THIS WEEK:

KANSAS
STEEL BREEZE
EVELYN KING
JERRY REED

WESTWOOD ONE
LOS ANGELES
NEW YORK

Networks/Program Suppliers

MUSIC FEATURES

Earth News

Toni Basil (November 15-17)
Joe Jackson (November 15-18)
Steel Breeze (November 19-21)

Global Satellite

Rockline:
Peter Gabriel (December 13)

Innerview

Lindsey Buckingham (November 8)
Fleetwood Mac/Pt. 1 (November 15)

London Wavelength

BBC/London Wavelength:

The Who Special (November 15-December 20)

Mutual

"Basie, Herman and Fountain in Concert" (November 20)
Top 30 Artists of All Times (November 27)
"The Great Entertainers" w/Johnny Cash Tribute (November 25-28)
Dick Clark Christmas Party (December 24-25)

Narwood

Country Closeup:

Ed Bruce (November 8)
Earl Thomas Conley (November 15)
Larry Gatlin & Gatlin Bros. (November 22)

Music Makers

Sy Oliver (November 8)
Anita O'Day (November 15)
Duke Ellington Tribute (November 22)

NBC

Source:

Rockstreet: The Source Music Magazine (November 12-14)
Rick Springfield Showtime Simulcast (November 21)
Fleetwood Mac Weekend (November 19-21)
Linda Ronstadt Live (November 25)
Jimi Hendrix Tribute (November 26-28)
Who Special (December 3-5)

RKO Networks

Hot Ones (IS, Inc.):

Foreigner (November 15)

Musicstar (IS, Inc.):

Melissa Manchester (November 8)
Fleetwood Mac (November 22)

Solid Gold Saturday Night (Dick Bartley):

B.J. Thomas (November 20)

Rolling Stone Magazine Productions

Continuous History of Rock & Roll:

Producers Special (November 8)
Motown Rocks (November 15)
Great Vocalists (November 22)

Guest DJ:

Pat Travers (November 8)
Carlos Santana (November 15)
Rainbow's Roger Glover (November 22)

United Stations

Country Music Countdown:

Johnny Lee (November 12-14)
Gene Watson (November 19-21)
Marty Robbins (November 26-28)

Dick Clark's

Rock Roll And Remember:

Byrds (November 12-14)
B.J. Thomas (November 19-21)
Bobby Vee (November 26-28)

Holiday Specials:

Charlie Daniels & Friends (Thanksgiving)
Xmas With Oak Ridge Boys (Christmas)
Ronnie Milsap's Golden Decade (New Year's)

Watermark

Musical:

Joshua Logan/Annie Get Your Gun (November 13-14)

Soundtrack of the 60's:

Johnny Tillotson/The Orlons (November 13-14)

Westwood One

Budweiser Concert Hour:

Spinners (November 12-14)

The Countdown:

Cheryl Lynn/Jeffrey Osborne (November 12-14)

Dr. Demento:

Capt. Beefheart (November 12-14)

In Concert:

REO Speedwagon (November 19-21)

Live From Gilley's:

Billy "Crash" Craddock (November 12-14)
Moe Bandy (November 19-21)

Off The Record:

Who/Pt. I (November 12-14)
Who/Pt. II (November 19-21)

Rock Album Countdown:

Who/Men At Work (November 12-14)
Pat Benatar/Kenny Loggins (November 19-21)

Special Edition:

Deniece Williams (November 12-14)
Zapp (November 19-21)

ABC

Contemporary Net/Spotlight Specials:

Billy Joel (December 19)

CBS

RadioRadio:

On Stage Tonight: Commodores (November 6)

Clayton Webster

Country Calendar:

Conway Twitty (November 15)
La Costa (November 18)
Statler Bros. (November 17)
Jacky Ward (November 18)
Kenny Rogers (November 19)
Gary Stewart (November 20)
Jean Shepard (November 21)

Retro Rock:

Genesis (November 15)
Jefferson Starship (November 29)

Westwood Broadcasts

Who, Journey

Mary Turner, host of Westwood One's "Off The Record Specials," recently spent a week with the **Who** for a two-part special scheduled for the weeks of November 8 and 15. The weekly short, "Off The Record," will also feature the group's comments during the entire month of November. Additionally, the syndication firm has obtained exclusive rights to record **Journey** for airing on the "In Concert" radio series. The group will be recorded during its forthcoming 1983 tour.

PEOPLE

● **Johnny Biggs** is promoted from Distribution Manager to Executive in Charge of Operations at **Watermark/ABC Radio Enterprises**. He first joined the firm in 1976. Biggs will also retain his position as co-producer of the "American Country Countdown with **Bob Kingsley**."

● **Mike Russell** has been appointed Regional Manager/West for **Drake-Chenault**. Prior to joining the company two years ago as National Programming Consultant/OM, he served as Program Manager of **KTNT & KNBQ/Seattle-Tacoma**.

● **Joe Stroop** named broadcast editor for **AP** in Texas. He succeeds **Alan Sayre**, who was appointed early supervisor for the service's Dallas bureau. Stroop joined **AP** in 1979. In other activity, **AP** has hired eight to its National Broadcast staff: **Oscar Gabriel, Greg Johnson, Steve Katz, Laura King, Brad Krohn, Sofia Mannos, David Ochs, and Paul Reilly**.



RKO'S MADDEN SCORES — RKO Radio Networks sportscaster and CBS NFL color commentator John Madden was the recipient of the "Golden Mike Award" from the Touchdown Club of New York. Among the attendees were representatives from Needham, Harper and Steers, an agency for State Farm Insurance which sponsors RKO Two's morning and afternoon sports broadcasts. Sharing the victory are (l-r) RKO's Greg Batusic, NHS's Ira Berger and Steve Felt, RKO sportscaster Don Criqui, Madden, RKO Sports Manager Charley Steiner, and NHS VP Bill Hiemann.



STILLS, NASH VISIT SOURCE — On the weekend of October 22-24, Source affiliates will be treated to a two-hour Crosby, Stills and Nash special featuring the group's past and current music plus individual interviews tracing each member's musical history. Flanking producer Denny Somack are (left) Graham Nash and Stephen Stills.

NEWS & INFORMATION FEATURES

ABC

Direction Network:

"Adult Illiteracy" w/ Irv Chapman (October 30-31)

Earth News

Garfield the Cat creator Jim Davis (October 28-31)
Author/Comedy writer George Gipe (November 18-21)

Mutual

"Billy Packer-Al McGuire Show," daily collegiate basketball analysis show, returns for a second year (November 29 Debut)
Twelve-week play-by-play series, "The College Basketball Game-of-the-Week," airs with John Cheek and Fred Snowden (Debuts December 11)

Narwood

Minding Your Business:

Novelty Cards/Electronic Product Surveillance (October 28)
Olympic Losers: Merchandisers/Employee Health Update (October 29)

Outlook:

"Dreamgirls" actor Cleavent Derricks (October 28)
New IQ Test (October 29)
NC Dep. Superintendent of Public Schools Dr. Robert Bridges (October 30)

National Public Radio

Sunday Show:

Slight Return Productions, with a grant from the NPR Satellite Program Developments Fund, has put together a four-hour radio documentary, "Jimi Hendrix" (November 2, 9, 16, 23)

NBC

"A Half-Century of NBC Comedy" (November 20-21)

Progressive Radio Network

Laugh Machine:

Steve Martin/Carl Reiner & Mel Brooks/Bob Hope (Week of October 25)

News Blimp:

"Deep Throat" star Harry Reems/The New Right/Police/The Klan (Week of October 25)

Watermark

TV Tonight:

"Family Ties" — **NBC** (October 27)
"Star of the Family" — **ABC** (October 28)
"Walt Disney" — **CBS** (October 29)

Westwood One

Competitors:

Underwater photog Stan Waterman (October 29-31)

Spaces & Places:

Vietnam Veterans (October 29-31)
Real Live Valley Girls (November 5-7)
Pop Psychology (November 12-14)

Tellin' It Like It Was:

Bill Russell/Black Inventors (October 29-31)
George Washington Carver (November 12-14)
Black educator Charlotte Hawkins (November 19-21)

CBS Cancels Mystery Theatre

December 31 will be the last broadcast date for the **CBS Mystery Theatre**. According to a network spokesperson, **CBS** is placing more emphasis on news, sports, and information programming.



KBAY SETS STAGE FOR MUSICAL — Among the affiliates airing **Watermark/ABC's** "Musical!" series is **KBAY/San Jose**. Indicative of the positive response for the weekly three-hour show was a bouquet of flowers sent to the station from a local florist. Basking in the sweet smells of success are (l-r) florist staffer **Barbara Spencer**, **GM Steve Snell**, and **PD Bob Kohtz**.

16 Years Proven Success

MINI-BINGO®

THE Canadian Radio Promotion

U.S. Debut

MONEY-MAKING AUDIENCE-BUILDING

60-Seconds on Tape TAG IT, CART IT, RUN IT. Custom-printed mini-cards front & back

MAKE A PROFIT BEFORE YOU START

Guaranteed

MAKE YOUR NEXT CALL MAKE YOU MONEY... CALL

Larry Nathan, Peter Powell Assoc., 503-686-0248 NOW

COLUMBIA'S HOT

TOTO "AFRICA"



WCAU-FM add
Z93 add
94Q add
WLOL-FM add 30
KEARTH add
KIQQ add

KZZP add
WKEE add 40
WZYP add
WHHY-FM add
WBBQ add
WOKI add

WBCY add
WANS-FM add
WZZR add
KIOA add
WKAU add
WKDD add

KO93 add 31
KHOP add
KGGI add
KJRB add
95XIL add
Q104 add
WAEV add
95SGF add
WFOX add
WISE add
WSPT add

WCIL-FM add
KFMZ add
KYVA add
WPST deb 37
Y103 29-24
92X deb 18
KFI deb 40
KRO deb 18
WJAD deb 36
WPFM deb 28
WYKS deb 30

KCDQ deb 24
K104
KSET-FM
WCSC
KNBQ
K96
WIKZ
WSQV
WCIR
WHSL

**One of the
"MOST ADDED"
CHR**



MARVIN GAYE "SEXUAL HEALING"

Y100 add
I95 add
CKLW deb 20
KEARTH deb 24

KIQQ add
KFRC add
KZFM add
B97 add

WAXY add
KQMQ add
KTFM deb 26
Y103 28-25

KIKI 29-27
G100 on
WSFL on

MEN AT WORK "DOWN UNDER"



Just Shipped - Already On:

CFTR 1-1
CHUM 1-1
CKGM 10
KZZP add
WKRZ-FM add
KSET-FM add
WSQV add

WCIR add
WZYQ add
WFOX add
KRNA add
KGHO add
96KX on
K104 29-25

KKXX 30-22
OK100 33-31
95XIL deb 35
WHSL 28-19
KISR deb 28
KRQ
KQMQ

WYKS
WSPT

BILLY JOEL'S "PRESSURE"

Billy Starts His Coast To

TWO-PAGE STREAK!

EDDIE MONEY "SHAKIN'"



KEGL 22-17	D93 deb 28	WKEE	KNOE-FM
WGCL 10	KCBN 31-27	WQID	KKLS
KIQQ 27	WXKS-FM on	WOKI	KCDQ
KFRC add 32	XTRA on	WNOK-FM	
KYST 30-18	WPHD 24	KFI	
KSET-FM 12-8	WKRZ-FM deb 32	KBBK	
WJXQ 3-1	KITY 36-31	KSKD	
WKDD 9-7	Z104 27	KIKI	
WSQV 18-15	WIGY 29	WJBQ	
WHSL 24-20	KSEL-FM 24	WERZ	
WXLK 16-12	WRKR 38-32	WYKS	



JUDAS PRIEST

"YOU'VE GOT ANOTHER THING COMING"



3WT add	WLS-FM deb 33	WRCK
WABB-FM add	WPHD deb 29	WSSX
WOKI add	WJXQ 7-6	WIGY
WHSL add	WFBG deb 39	WERZ
WFLB add	KISR 26-24	WYKS
KBIM add	KEGL	
CHUM 15	WKFM	

SCANDAL "GOODBYE TO YOU"



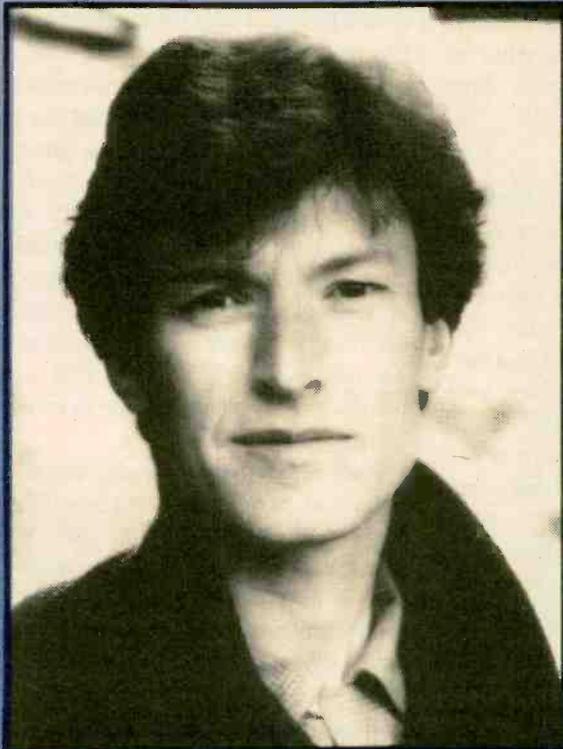
KEGL deb 37	KCDQ add	KHOP	WSQV
WNOK-FM add	WKFM	KNBQ	WFLB
WGH add	WPHD	KSKD	KVOL
KYYX deb 37	WOKI	WIGY	KBIM
KBBK add	WSFL	WERZ	
KENI add	WJXQ	WFBG	

JUMPS TO 15

Coast Tour October 24!



WARNER BROS. HAS THE HOTS FOR RADIO!

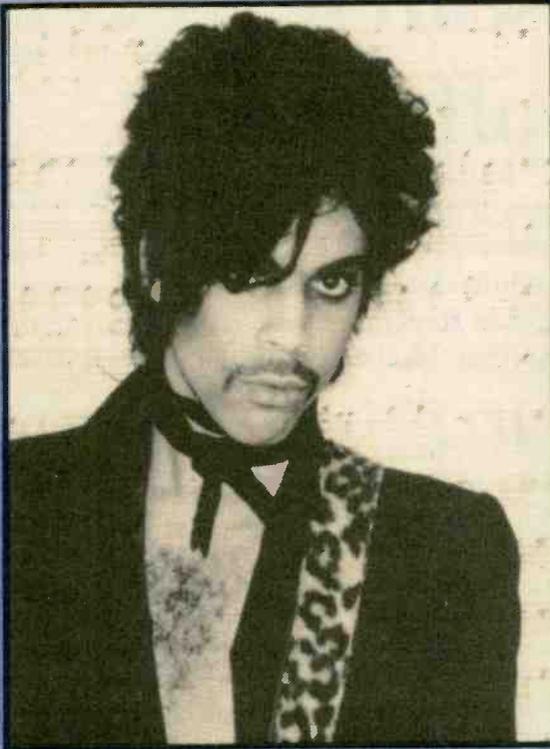


STEVE WINWOOD
"Valerie"

96KX	KHOP
CHUM	WIKZ
WLOL-FM	WSQV
WPST	WCIR
CFTR	WKHI
KTFM	WAEV
CK101	WFOX
FM100	WJAD
WOKI	WHSL
WQUT	WPFM
WSFL	KSEL-FM
WRVQ	KVOL
WZZR	KNOE-FM
WJXQ	KISR
WKFR	KFMZ
WKDD	KDZA
KO93	KCDQ
	KOZE



Produced by Steve Winwood for F.S. LTD.



PRINCE
"1999"

WXKS-FM	WZZR
WLOL-FM	KBBK
KIQQ	WGUY
KITY	WQLT
WQID	95SGF
WZYP	WFLB
KX104	KVOL
WCSC	KCDQ

Produced by Prince



Manufactured & Distributed
by Warner Bros. Records



PATTI AUSTIN

(A duet with James Ingram)

**"Baby,
Come To Me"**

The Familiar Song from
General Hospital

Y100 2-2-6	KX104 add
CKLW 7-5	WOKI add
KC101 deb 9	WSFL add
WCAU-FM add	KFI add
94Q add	WFEA on
WROR add	WAEV add
WJDX on	Z102 39-33
WHHY-FM deb 29	WJAD on
WAXY add	WPFM deb 26
WDOQ add	KNOE-FM add
CK101 add 29	KSLY add
FM100 deb 30	KDZA add



Produced by Quincy Jones for
Quincy Jones Productions

Ratings & Research



JHAN HIBER

Quantiplex — Research With Sales Payoff

One of the biggest needs in the radio business is for credible qualitative and product usage data. Major agency media executives lament the relative lack of such data on radio, while station sales management is often looking for any extra edge over the competition — be it other stations or other media — that qualitative research can provide.

John Blair's Quantiplex division would like to fill that need. Beginning this month the new service — new to radio at least — will be fielding studies that may provide benefits for stations and advertisers in some key markets. Quantiplex is looking to grow into a widely used industry tool that doesn't have the limitations inherent in studies such as Arbitron's Qualidata or PRIZM, or even the Simmons material.

What is Quantiplex all about? Allow me to introduce you to this new product for radio — examining its methodology, displaying some of its data, and getting reactions from broadcasters who have been pitched on the service.

Telephone Interviews

In the 20 or so markets where Quantiplex will be obtaining radio information (the service has previously only captured TV and newspaper info) this fall, the telephone interview technique will form the basis for the research data. The interview will try to obtain a wealth of information on the public's media habits, as well as product usage and qualitative details; so the interview is long, 17-22 minutes on average, say Quantiplex officials Bill Morris, Ron Laufer and Rob Fisher.

According to these spokesmen, 80-90% of those contacted cooperate with the study. Should a person drop out in the middle of the interview, his or her input is not used in compiling the finished Radio Audience Profile (RAP) issued by Quantiplex. Unlisted numbers are sampled, and only one person per household is interviewed.

Markets, Sample Sizes

The goal for Quantiplex is to produce RAP reports in approximately 20 markets this fall. Generally the service would like to survey a market twice annually, during the major radio and TV sweeps in April/May and October/November. For example, the fall survey for Quantiplex will cover the dates of October 28 - November 24.

Sample sizes will vary by market. In New York the in-tab goal will be 3000 persons, while in L.A. and Chicago the total will be in the 2500 range. Other top 20 markets will likely see 2000 completed interviews, while the smallest total would be 1500 — for a market such as Salt Lake City, for example.

While a list of the markets to be surveyed is still being finalized, the following markets are likely to see RAP reports produced by Quantiplex: New York, L.A., Chicago, San Francisco, Dallas-Ft. Worth, Cleveland, Denver, and New Orleans, plus possibly others. Some of the markets involved have network O&O operations — it seems that CBS helped pioneer this product and the other nets are apparently also interested in the effort.

Station & Service EA and M-S	Frequent Soft Drink Users (6 or more times per week) Universe: 1,000,000				Fast Food Heavy Users (2 or more times per week) Universe: 1,000,000				Frequent Beer Drinkers (6 or more per week) Universe: 1,100,000				Frequent Wine Drinkers (3 or more per week) Universe: 114,000			
	Cume (001)	Rating	Comp.	Index	Cume (001)	Rating	Comp.	Index	Cume (001)	Rating	Comp.	Index	Cume (001)	Rating	Comp.	Index
KAAA FM	47	50	50	118	56	58	63	136	241	50	26	118	80	55	0	102
KBBB AM	396	42	47	108	333	33	39	85	188	35	20	90	47	25	6	87
KCCC FM	1103	117	90	138	1303	129	70	152	880	185	46	218	126	70	7	82
KDDD AM	236	25	37	86	172	17	27	59	91	19	14	66	107	59	17	204
KEEE FM	207	22	34	79	303	30	50	107	241	50	39	178	42	23	7	82
KFFF AM	321	34	49	113	445	44	68	147	154	32	24	107	0	0	0	0

New "Metro" Definition

As you'll see from the examples shown here, Quantiplex has decided to come up with a new moniker for the geographical boundaries of the RAP studies. Its "metro" geography is called the Primary Buying Area (PBA). The PBA is basically comparable to the SMSA metro definitions used by many other research entities.

The other Quantiplex geography is the RBA, or Regional Buying Area. The RBA includes the metro (PBA) plus "adjacent counties where the population regularly conducts most of its secondary purchasing at businesses located within the PBA." Because the RBA is larger than the PBA, the estimates for most stations — in terms of audience or in terms of product usage data — will be larger in the RBA. Some stations with limited signals will show little difference between the two geographies.

Dayparts & Demos

Although the sample data sheets you

see here cover the total week, there is also daypart information available for 10 other Monday-Friday and weekend combinations. Unfortunately, the demographic displays in the RAB books are not as varied. The only demo shown in the reports is adults 18+. Quantiplex officials tell me though that all standard demo breakouts will be available on computer tape, at extra cost. Reportedly service bureaus, including Market-Buy-Market, Telmar, and IMS will eventually be able to offer access to the Quantiplex data base.

Several Reports

There are three major types of information that seem to come from the RAP report. First, there is an indication of radio station audience size, but measured only in terms of cume. Second is the breakout of how a station's listeners stack up in qualitative and consumption categories (see the examples on this page). Finally, there is the cross-media comparison, which outlines — by product category — how consumers use the major media in the respective market. This can be especially useful in comparing how the target consumers use radio, TV, and the newspapers. It is hoped that this type of analysis will give radiocasters ammunition to use in trying to wean away dollars from other media.

Shown on this page is an example of the product usage data. Using the "Beverage/Fast Foods" category from a sample report, stations can see how much of their cume falls into each respective bracket. A station whose Arbitron numbers are not the greatest, may be able to show that it stacks up well in delivering many of the target listeners/consumers (fast food heavy

to be a study that would help us do that."

John Ade, General Sales Manager of WTAE & WXXK, had another perspective. "Although I feel that the Quantiplex approach is a good one it seems that in many cases qualitative or product usage data can be harmful to the station sales effort. Buyers ignore the best parts of what it says while using the negatives contained to further beat down prices. I don't see anything in the Quantiplex approach that will help avoid that problem. I'm not sure I can justify the expense of buying the study in terms of potential sales generated with this data."

What about the cost of the Quantiplex RAP volumes? According to company officials the costs range from \$7200 - 18,000 annually, covering two surveys, depending on the market size. This is evidently an AM/FM combo price, so the actual figure may be less for an individual station.

Part of the cost will also have to do with how much support there is in the market from local TV stations. If enough TV stations underwrite the survey costs, then the firm might proceed with producing the radio volumes even if there was minimal support from our medium. Presumably, on a post-publication basis, a radio station could buy in if it came out looking healthy in the RAP.

My Perspectives

In the limited space here I've attempted to give you an introduction to the Quantiplex radio product. If you'd like additional information you can call Quantiplex at (212) 980-7117.

I have basically good impressions about this recent arrival on the radio research scene. I'm pleased with the

Station & Service EA and M-S	Frequent Soft Drink Users (6 or more times per week) Universe: 1,230,000				Fast Food Heavy Users (2 or more times per week) Universe: 1,440,000				Frequent Beer Drinkers (6 or more per week) Universe: 1,140,000				Frequent Wine Drinkers (3 or more per week) Universe: 204,000			
	Cume (001)	Rating	Comp.	Index	Cume (001)	Rating	Comp.	Index	Cume (001)	Rating	Comp.	Index	Cume (001)	Rating	Comp.	Index
KAAA FM	697	45	67	110	658	57	63	139	242	45	23	110	81	41	8	100
KBBB AM	589	38	59	97	404	35	41	90	187	31	17	79	48	29	5	82
KCCC FM	1426	92	74	121	1373	119	71	157	911	169	47	222	135	88	7	89
KDDD AM	418	27	63	104	196	17	30	65	113	21	17	81	109	55	16	211
KEEE FM	434	28	58	112	312	27	49	108	253	47	40	188	42	23	7	84
KFFF AM	465	30	59	114	439	38	65	145	156	29	23	111	0	0	0	0

users, for example), and may get in on the buy. Notice the differences in the PBA and the RBA estimates. Keep in mind the index. The higher a station scores above 100, the better that station's estimated delivery of the specified audience of consumers.

Broadcaster Reaction

Since those of you out there will be paying most of the freight for this product — agencies will get it for relative peanuts — how do you feel about it? In order to get some reaction I talked with two Pittsburgh broadcasters who attended the recent meeting held between PRO (Pittsburgh Radio Organization) and the Quantiplex folks.

Diane Sutter is the President of PRO as well as Station Manager of WTKN & WWSW in the Steel City. Ms. Sutter was basically positive about Quantiplex. She told me, "The days of just selling spots are over. We need every tool we can get so we may better advise our clients how to more efficiently use the various media. Quantiplex appears

sample size, the one-person-per household approach, and the timeliness of the surveys — done twice annually instead of being relatively ancient as is the Simmons or Scarborough data. I also think the various categories included in the reports are useful and that radio can overcome the challenge of properly selling with qualitative and product usage data.

I have two major concerns. One is the length of the interview — I wonder how respondent fatigue affects the data that is being gathered. Secondly, I wish there was more demographic data in the books instead of having to pull it off the computer terminal. When you are on the street there is no substitute for having the numbers at your fingertips — and until mini-terminals are readily available the book is best for that ready access.

Give Quantiplex a look. You may find it a cost-efficient way to increase your sales. In the meantime I'll keep you abreast of developments at this newest radio research resource.

DONNA SUMMER

"STATE OF INDEPENDENCE"*

Produced by Quincy Jones for

7-29895

LOOK AT THESE MOVES!



WBEN-FM 32-29
WCAU-FM deb 29
WXKS-FM 16-11
JB105 23-21
CKGM 36-29
Z93 24-22
Y100 25-22
WGCL 27
KEARTH deb 27
KIQQ 34-31
KFRC 30-28
Q103 add
WHFM deb 39

KC101 add 33
WPST 40-34
K104 add 38
KITY add
WTIX 19-14
WJDX 14-11
94TYX add
WDOQ 27-23
WBCY 19-13
KMGK 21-15
WNAM deb 30
WMEE add
KHOP 27-22

KYNO-FM 28-24
KJRB 18-14
KKFM add
KSKD 24-20
WJBQ 35-29
WGUY 16-13
WIKZ 34-28
WCIR deb 23
Q104 21-16
WQLT deb 40
WAEV 28-22
WFOX 29-24
WPFM 23-19

FM99 add
WGLF add
WRKR 36-31
D93 add
99KG 36-31
KDVV 33-28
KENI 21-19
KGHO 17-13
KIST deb 24
KYA 29-25
KCDQ 21-18
KOZE 21-15

* featuring the all star choir

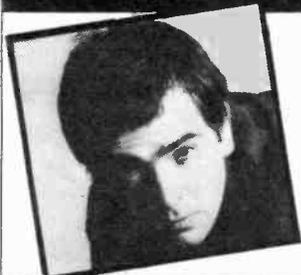
Dara Bernard, Dyan Cannon, Christopher Cross, James Ingram, Michael Jackson, Peggy Lipton Jones, Quincy Jones, Kenny Loggins, Michael McDonald, Lionel Richie, Brenda Russell, Donna Summer, Dionne Warwick, Stevie Wonder.

PETER GABRIEL

"SHOCK THE MONKEY"

Produced by David Lord and Peter Gabriel

7-29883



96KX add
WXKS-FM deb 30
CHUM 14-8
CKGM add
KEGL 23-19
WKFM add

WHFM add
WSSX add
KMGK add
WNAM add
KGHO add
WLOL-FM on
WPHD 28-25

WRCK 28-25
KSET-FM 23-18
WZZR deb 39
WJXQ 15-11
WMEE 30
KYYX 21-10
KBBK deb 33

WOMP-FM 24-19
KISR deb 27
KFMZ 20-14
KITY
KHFI
WABB-FM
CK101

WOKI
KZ93
WKDD
KFI
KNBQ
KSKD
KQMQ
WZYQ
WKHI
WHSL
KSEL-FM
KNOE-FM
KCBN

ASIA

"SOUL SURVIVOR"

Produced and Engineered by Mike Stone for Mike Stone Enterprises LTD.

7-29871



WRCK add
K104 add
79Q add
Z104 add

WIKZ add
WOMP-FM add
95XIL add
WJAD add

WHSL add
WXLK add
KKLS add
WSPT add

KRNA add
KFMZ add
KBIM add
WRVQ on
KRQ 7-7

QUARTERFLASH

"CRITICAL TIMES"

Produced by John Boylan

7-29882



A/C

WLTA
WARM98
KEX

KGW
KPLZ
WHBC
KMBZ
WQUA

KBOI
KUGN
KUDO
WAYV
WSKY

KSEL
WORG
KFOR
KFQD
KTWO

KQDI
KRLC
KBAI

ADRIAN GURVITZ

"IT'S YOUR DREAM"

Produced by Adrian & Paul Gurvitz

7-29872

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ALREADY ON KIQQ!!**



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RATINGS REPORT

The Birch Report

A/C
HERB ALPERT
 "Fandango"

CHR
SUPERTRAMP
 "It's Raining Again"

Black Radio

JANET JACKSON
 "Young Love"

We Make 'Em & We Break 'Em



New York
 WAPP Soars To The Top;
 WRKS Takes Urban
 Lead As WKTU Slips

	Spring '82	Sum. '82
WAPP (AOR)	.9	7.4
WINS (News)	6.1	6.8
WRKS (Urbn)	5.5	6.3
WOR (Talk)	6.4	5.8
WPLJ (AOR)	8.2	5.4
WKTU (Urbn)	6.7	4.4
WBLS (Urbn)	4.9	4.3
WCBS (News)	5.3	3.9
WYNY (AC)	4.3	3.8
WNBC (CHR)	3.5	3.8
WABC (Talk)	2.9	3.6
WADO (Span)	2.3	3.2
WNEW-FM (AOR)	3.4	3.0
WNEW (BBnd)	2.7	2.8
WMCA (Talk)	2.2	2.5
WPAT-FM (BM)	2.3	2.5
WHN (Ctry)	1.5	2.3
WRFM (BM)	2.2	2.2
WCBS-FM (Gold)	2.1	2.0
WQXR-FM (Clas)	2.2	1.8
WJIT (Span)	1.6	1.7
WPAT (BM)	2.1	1.7
WKHK (Ctry)	2.5	1.6
WBLI (CHR)	.9	1.3
WPIX (AC)	1.4	1.3
WNCN (Clas)	1.0	1.1

Boston

WXKS-FM Up Three,
 Widens Lead;
 WBZ Cops A/C Crown
 As WHDH Slips

	Spring '82	Sum. '82
WXKS-FM (CHR)	10.7	13.3
WCOZ (AOR)	10.3	10.1
WBZ (AC)	9.2	9.1
WBCN (AOR)	7.1	7.8
WHDH (AC)	9.3	7.6
WJIB (BM)	4.4	5.0
WEEI (News)	4.6	3.9
WMJX (AC)	3.3	3.9
WEEI-FM (AOR)	4.9	3.8
WROR (CHR)	4.4	3.7
WRKO (Talk)	2.2	3.6
WVBF (AC)	2.6	2.3
WHUE (BM)	1.9	2.2
WITS (Talk)	1.7	2.2
WBOS (AOR)	1.6	2.1
WSSH (BM)	1.2	1.6
WXKS (BBnd)	2.0	1.4
WAAF (AOR)	1.5	1.4
WCRB (Clas)	1.7	1.3

Houston

KKBQ Debuts Strongly;
 KFMK Climbs
 To Second;
 Most Other Majors Softer

	Spring '82	Sum. '82
KLLO (AOR)	10.0	8.5
KFMK (AC)	5.9	7.4
KILT-FM (Ctry)	8.2	7.3
KIKK-FM (Ctry)	10.0	7.2
KMJQ (Urbn)	10.7	6.1
KRBE (AC)	6.3	5.5
KSRR (AOR)	5.8	5.4
KRLY (Urbn)	6.2	5.0
KTRH (Talk)	3.6	4.4
KKBQ (CHR)	.8	3.9
KODA (BM)	3.9	3.9
KQUE (AC)	3.7	3.8
KIKK (Ctry)	1.6	3.4
KYND (BM)	2.5	3.1
KILT (Ctry)	1.5	3.0
KPRC (News)	3.0	3.0
KENR (Misc)	1.5	2.7
KEYH (Span)	.2	2.5
KLEF-FM (Clas)	3.0	2.2
KXYZ (Rel)	.6	2.1
KLAT (Span)	1.0	1.9
KFRD (Span)	—	1.2

Los Angeles

KABC Remains First;
 KROQ Takes AOR Lead;
 Hispanic Stations Jump

	Spring '82	Sum. '82
KABC (Talk)	8.7	8.5
KROQ-FM (AOR)	4.9	6.4
KLOS (AOR)	6.0	5.7
KMET (AOR)	6.4	5.3
KBIG (BM)	3.3	3.9
KNX (News)	5.0	3.9
KIIS (CHR)	4.2	3.1
KIQQ (CHR)	2.3	3.0
KHTZ (AC)	2.5	2.9
KRTH (CHR)	3.0	2.9
KALI (Span)	1.5	2.8
KJOI (BM)	2.6	2.8
KGFJ (Blk)	2.3	2.6
KFWB (News)	4.1	2.5
KMPC (Easy)	2.6	2.5
KRLA (Gold)	2.9	2.4
KTNQ (Span)	.9	2.4
KUTE (Urbn)	1.5	2.3
KHJ (Ctry)	1.4	2.2
KLVE (Span)	.7	2.1
KJLH (Blk)	1.6	2.0
KACE (Blk)	1.5	1.9
KWKW (Span)	—	1.9
XTRA (CHR)	1.6	1.9
KPRZ (BBnd)	2.1	1.8
KFI (CHR)	2.9	1.7
KKGO (Jazz)	1.8	1.7
KLAC (Ctry)	2.1	1.4
KNX-FM (AOR)	1.9	1.2
KWST (CHR)	1.7	1.2
KOST (BM)	1.3	1.1
KZLA-FM (Ctry)	1.2	1.1
KDAY (Blk)	1.1	1.0

Miami-Ft. Lauderdale

WHYI Slips, Still Leads;
 WINZ-FM Rises
 To Second

	Spring '82	Sum. '82
WHYI (CHR)	10.2	9.8
WINZ-FM (CHR)	6.9	8.1
WSHE (AOR)	7.7	7.2
WNWS (News)	4.1	5.7
WQBA (Span)	7.1	5.5
WLYF (BM)	5.3	5.4
WWWL (AC)	3.0	4.7
WAIA (AC)	3.8	4.1
WAXY (CHR)	4.3	4.0
WRHC (Span)	4.5	3.8
WCMQ-FM (Span)	2.0	3.4
WINZ (News)	4.9	3.4
WEDR (Blk)	1.3	3.3
WCKO (AOR)	3.8	3.3
WIOD (AC)	2.9	3.3
WKQS (Ctry)	3.3	2.7
WQBA-FM (Span)	1.8	2.3
WWJF (AC)	1.7	2.2
WYOR (Easy)	1.8	2.2
WTMI (Clas)	2.6	1.6
WQAM (Ctry)	2.5	1.5
WCMQ (Span)	2.5	1.4
WFTL (AC)	.8	1.1
WOCN (Span)	1.5	1.1
WRBD (Blk)	.8	1.0
WVCG (AC)	.8	1.0

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk/Urbn—Black/Urban, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk.

Chicago

WGN Tops;
 WBBM-FM Doubles,
 Takes Second;
 WMAQ, WJJD, WXRT
 Post Healthy Gains

	Spring '82	Sum. '82
WGN (Talk)	8.5	8.4
WBBM-FM (CHR)	3.1	6.6
WLUP (AOR)	5.8	5.3
WMAQ (Ctry)	4.4	5.0
WJJD (BBnd)	3.1	4.9
WIND (Talk)	5.2	4.7
WBBM (News)	5.7	4.6
WLOO (BM)	4.3	4.5
WLS-FM (CHR)	4.9	4.5
WBMX (Blk)	5.1	4.2
WXRT (AOR)	2.5	4.0
WLS (CHR)	4.9	4.0
WKQX (AC)	3.4	3.6
WGCI (Urbn)	4.5	3.5
WMET (AOR)	4.2	3.4
WFYR (AC)	3.2	3.1
WCLR (AC)	2.8	2.9
WUSN (Ctry)	2.5	2.7
WLAK (BM)	2.9	2.5
WJPC (Blk)	2.6	2.0
WCFL (AC)	1.6	1.9
WFJZ (Ctry)	2.0	1.8
WFMT (Clas)	2.4	1.7
WAIT (BM)	1.0	1.1

Dallas-Ft. Worth

KVIL-FM Approaches 10;
 KZEW Widens
 AOR Lead;
 KEGL Scores
 Healthy Gain

	Spring '82	Sum. '82
KVIL-FM (AC)	9.6	9.9
KZEW (AOR)	7.9	8.0
KSCS (Ctry)	7.7	7.4
KTXQ (AOR)	7.2	6.5
KEGL (CHR)	5.1	6.2
KKDA-FM (Blk)	5.5	5.9
WBAP (Ctry)	6.2	5.8
KNOK (Blk)	5.3	5.2
KPLX (Ctry)	5.3	5.1
KMEZ (BM)	4.7	4.6
KRLD (News)	4.0	4.5
KMGC (AC)	4.0	3.5
WFAA (N/T)	3.4	3.4
KOAX (BM)	2.1	2.9
KBOX (Ctry)	2.2	2.8
KLVU (AC)	2.3	2.5
KFJZ (BBnd)	3.3	2.3
KAFM (AC)	2.7	1.8
KIXK (Ctry)	.7	1.1
WRR (Clas)	1.1	1.1

Atlanta

WSB Adds Five,
 Captures First;
 WKLS-FM Loses Four,
 Now Runner-Up

	Spring '82	Sum. '82
WSB (AC)	7.6	12.8
WKLS-FM (AOR)	15.3	11.9
WVEE (Urbn)	11.8	11.1
WZGC (CHR)	10.6	10.2
WQXI-FM (CHR)	9.3	9.1
WKHX (Ctry)	8.1	8.4
WSB-FM (AC)	5.3	6.5
WPCH (BM)	5.2	4.7
WPLO (Ctry)	3.7	4.3
WGST (News)	3.6	4.0
WLTA-FM (AC)	3.5	3.8
WAOK (Blk)	1.4	2.2
WQXI (CHR)	1.8	1.6
WCNN (News)	2.3	1.0

**NEW YORK WAS SUPPOSED
TO BE DIFFERENT...
IT WASN'T**



**Doubleday's WAPP (FM) Is Now The Most
Listened To Rock Station In America.**

When we started WAPP in New York on June 15th, there was a lot of curiosity about what would happen. After all, Doubleday had scored big in other start-up situations ... but this was New York City ... the toughest market in America.

Well, the summer Arbitron is in. In just three short months WAPP has become the number one station in New York among 18-34 year old adults. In many dayparts,

the sum total of the two major competitors doesn't even equal our share. With a weekly cume audience of nearly 2 million people, WAPP delivers more listeners in the metro than any other rock station in America.

What everybody forgot was ... New York is our hometown. Nobody knows the Big Apple like "New York's Apple." And nobody does that kind of job but Doubleday Broadcasting.

DOUBLEDAY BROADCASTING ... AT THE CORE OF THE APPLE.

WAPP(FM)
New York

WLLZ(FM)
Detroit

WAVA(FM)
Washington, D.C.

KWK AM/FM
St. Louis

KDWB AM/FM
Mpls./St. Paul

KPKE(FM)
Denver

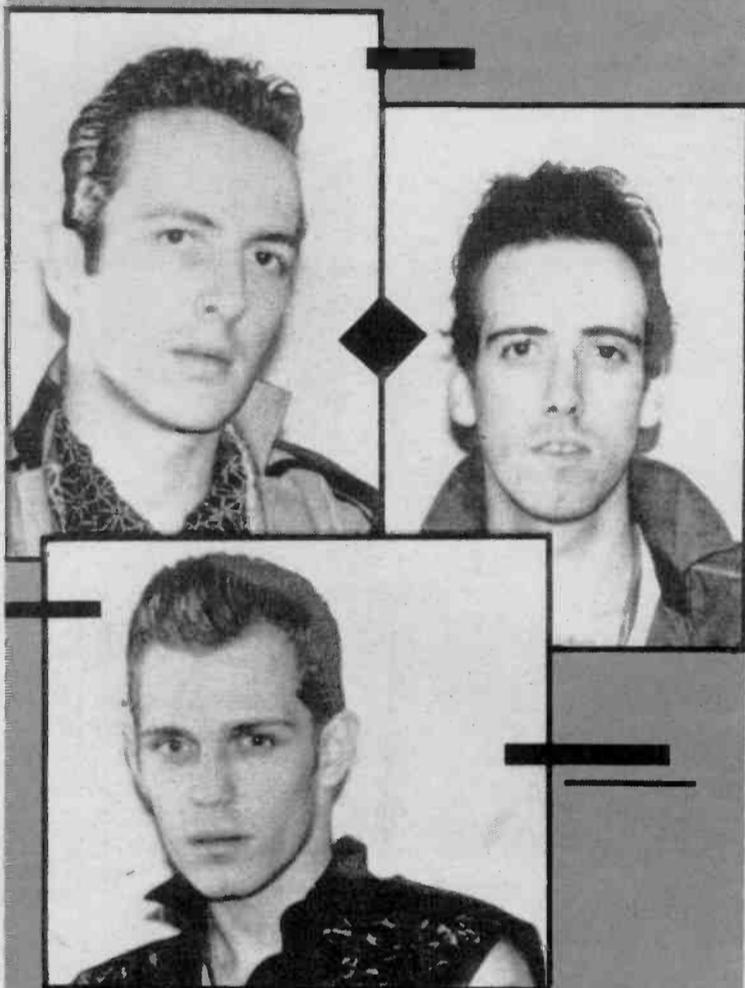
db DOUBLEDAY BROADCASTING CO.
100 Park Avenue, New York, N.Y. 10017

Represented Nationally by McGavren Guild,
HN&W, CBS/FM National Sales and Major Market Radio
WAPP(FM)/Lake Success-New York City,
WAVA(FM)/Arlington-Washington,
KWK-FM/Granite City-St. Louis, KDWB-FM/Richfield, MN

Source: Arbitron, Summer 1982.
Adults 18-34 Mon-Sun AQH.
Total persons 12+ Metro Cume.
Subject to stated limitations.

CLASH

ROCK THE CASBAH



WCAU-FM 25-15
 WXKS-FM 2-1
 PRO-FM 24-18
 KEGL 5-2
 I95 add
 KIQQ 5-5
 WSPK add
 WKFM add
 WHFM add
 WLAN-FM add
 79Q add 24
 KZFM add
 KSET-FM 7-4
 WABB-FM add
 KMGK add
 KHOP add
 KKXX 24-12
 KYYX 4-1
 KQMQ add

WGUY 7-3
 WERZ 19-11
 KNOE-FM add
 WLLOL-FM on
 WGCL on
 XTRA 25
 WPHD 14
 WROR 19-17
 WPST 36-21
 WKRZ-FM deb 31
 KTFM 26-14
 CK101 deb 31
 WOKI deb 40
 WRVQ 29-26
 WJXQ 13
 KFI 26-21
 KIDD deb 27
 KNBQ deb 26
 WACZ 29-26

WIGY 32-30
 WSPT 30-24
 92FLY
 WRCK
 3WT
 WKEE
 WSEZ
 WNOK-FM
 WZZR
 WMEE
 WKDD
 WSQV
 WZYQ
 KSEL-FM
 KISR
 D93
 KRNA
 KGHO
 KIST
 KCDQ

FROM THEIR HIT ALBUM
COMBAT ROCK



STREET TALK

As three of the CBS-owned FM's have now switched to contemporary music formats (WCAU-FM/Philadelphia, WBBM-FM/Chicago, and WEEI-FM/Boston), can KNX-FM/Los Angeles be far behind? Yes, according to GM Bob Nelson, who denies all format change rumors (and there are plenty of them) for the "mellow rock" station.

And speaking of rumors . . . one of the most widely circulated bits of Street Talk this week had KNX-FM becoming Lee Abrams's second "Superstars II" affiliate. In light of Mr. Nelson's statement above, that can't be true, but what could be true is that "Superstars II" is coming to Los Angeles, but *not* on KNX-FM.

Taylor-Made Appointment

When Barry Mayo officially moves up from Assistant PD to PD at WRKS/New York next month, look for him to name Sonny Taylor as his new programming assistant. Sonny, most recently with PolyGram Records, is well remembered as the man who first put New York's WWRL on the map.

WROQ/Charlotte PD J.B. Ballard has resigned, without announcing any immediate future plans. Replacing him at the AOR station is Scott Slade, the former PD of sister station WAYS.

In Montgomery, Neal McNeal has resigned as PD of WLSQ and will take over the programming chores at crosstown rival WBAM-FM.

JB105/Providence PD Todd Chase has not yet left to join KBEQ/Kansas City because his wife Mickey gave birth to their new daughter, Jamie, seven weeks prematurely. Both mother and daughter were suffering complications, so Todd will delay his departure until November 1. Our best wishes for a speedy recovery for both Mickey and Jamie. Still no replacement for Todd as JB105 PD.

Y100/Miami veteran Mark Shands is leaving the station to become PD of WNFY/Daytona Beach, a 100kw FM CHR under the consultancy of Jerry Clifton. Mark has worked with PD Bill Tanner since 1968, and has been at Y100 almost since its inception.

White Castle Invades Beirut

Just as R&R was going to press last week (10-12), WDJX/Dayton News Director Bob Montgomery had finally cut through all the governmental red tape and those White Castle hamburgers (Street Talk 10-15) were on their way to our Marines in Beirut. Congratulations to WDJX on a well-intentioned and brilliantly-conceived promotion.

Former Boardwalk Senior VP Scott Kranzberg has moved back to his hometown of St. Louis and joined Contemporary Productions, the giant concert, promotion, and marketing firm. Scott will coordinate many concert and radio-related events for the company.

Consultant Paul Christy has added KIOA & KMGK/Des Moines to his roster, giving him a total of 14 client stations.

John Volpe, who last week gave up his Assistant PD slot at B97/New Orleans, has now exited the station.

Chuck McKay has resigned as PD of KVOX-AM & FM/Fargo-Moorhead to become PD at KROZ/Tyler, TX. Taking over KVOX is Ms. Joey Evans, formerly PD of KYCK/Crookston, MN. The new FM PD is former KVOX Assistant PD Ken Donovan.

Hey, What Are You Doing In My Office

Adjust your San Diego scorecards as follows: Ed Chandler, formerly PD of KSON-FM, is now PD of KSON(AM); and Rod Hunter, who had been programming KSON(AM), is the new PD of KSON-FM. We can't help but wonder if they switched parking places too.

WLLOL/Minneapolis PD Tac Hammer has promoted Greg Swedberg to Director of Music & Research.

Using the Kahn system, WGBS/Miami became the first AM station in South Florida to broadcast in stereo. The October 4 switch fulfilled a commitment the station made to stereo in 1978.

At WRKA/Louisville, overnight personality Jeff Crawford has been promoted to Music Director, replacing Lee Tobin, who retains his Assistant PD duties.

Speeding Up Fast Times

Saying the LP's original list price "proved to be more than the current price resistance point," Elektra/Asylum knocked three bucks off the price of its "Fast Times At Ridgmont High" soundtrack LP. The album, which has sold well, should sell even better with a reduced list price; at least, that's what E/A is hoping.

And while we're talking about new things at E/A, here's congratulations to Minneapolis/St. Paul E/A promo rep Beau Siegel and his wife Joani on the birth of their son, Brooks Richard, last Monday (10-18).

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WHO

the



OFF THE RECORD with *Mary Turner*

The WHO, direct from their farewell tour of America, will be featured throughout the month of November on OFF THE RECORD with Mary Turner.

OFF THE RECORD SPECIALS will present 2 one-hour programs the weeks of November 8th and November 15th featuring in-depth interviews with Pete Townshend, Roger Daltrey, John Entwistle and Kenney Jones.

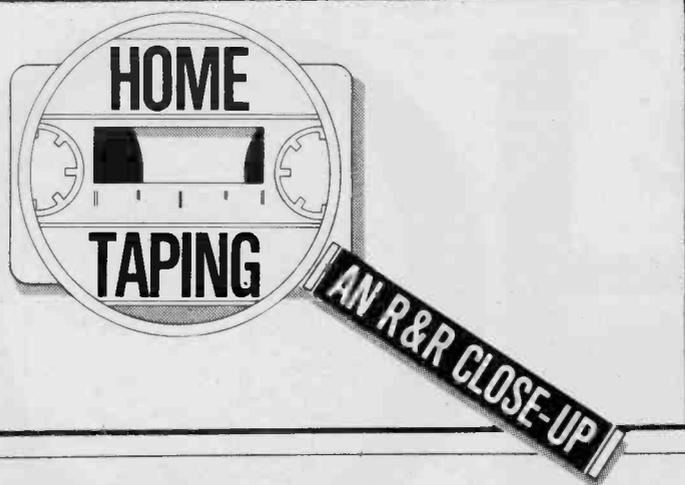
OFF THE RECORD FEATURES will present 90-second vignettes with all of the members of the band throughout the entire month.

Join Mary Turner for the music, the personal insights and "Off The Record" comments from The WHO on their farewell tour. Airing throughout the U.S., Canada, Australia, New Zealand, the Orient and worldwide via Armed Forces Radio and the Voice Of America.

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BROADCASTERS' VIEWS

Radio Moves Off The Fence On Home Taping Issue

Over the last three weeks we've summarized the status of the battle over home taping and the proposed blank tape and recording equipment levy, and we've showcased the views of both sides, the Coalition To Save America's Music and the Audio Recording Rights Coalition. This week we round out our close-up with a selection of broadcasters' opinions.

Radio is only indirectly involved in the conflict, but its longtime symbiotic relationship with the record industry seems to be generating some sympathy. As KS95/Minneapolis Operations Manager Chuck Knapp puts it, "The radio and record industries feed each other. Radio needs great product to continue to please listeners. If record labels all over America are dying, and we're going to have less good music, we have to be concerned about this issue."

Bob Hamilton, RKO National Music Coordinator and KRTH/Los Angeles PD, feels that "album-oriented stations might not be willing to curtail the playing of an entire (album) side due to competitive advan-

"If record labels all over America are dying, and we're going to have less good music, we have to be concerned about this issue."

tages, but we need to help out and cooperate with the record companies on this problem." WTAE & WXXK/Pittsburgh VP/GM Ted Atkins agrees, but objects to record companies "dictating what radio programming should be" and believes that radio is "really caught in the middle."

And there are those who disagree with the record industry's singling out home taping as the chief cause of its problems. WDHA/Dover, NJ GM Bob Linder asserts, "Far too much has been made of the many accusations that the home tapper, via the radio waves and tightly-listed mass appeal radio stations, has destroyed the record in-

dustry." KLOS/Los Angeles PD Tom Hedges supports that contention by citing ABC and Starfleet Blair surveys that found "active tapers are the most active record buyers" (also see John Parikhal's similar findings on Page 19). Hedges also defends radio by stating, "In the studies I've seen, the overwhelming majority of taping is not done off FM radio, but from people sharing albums with other people" owing to better sound quality and flexibility in time and self-programming.

Hedges, like most broadcasters contacted, cited other reasons for the record industry's slump, specifically the dubious quality of prerecorded cassettes. Other factors mentioned were the high cost of records, inconsistent or inferior albums weighed down with an overabundance of filler, misguided artist signings, misallocated spending priorities, and a failure to break new acts. But Charlie Kendall, PD at WMMR/Philadelphia, did acknowledge radio's contributing role in the last-named problem. "Radio shares the blame for that. Ratings mania can sometimes block out some good music. A lot of programmers won't go past token play on behalf of new artists, and token play isn't enough."

Effect On Radio

Radio people tended to discount any direct effects on the medium stemming from the proposed tape tax. WTAE & WXXK's Atkins said, "Because the tax will be passed onto the consumer, the tax itself is not of direct interest or concern to broadcasters." KPLZ/Seattle PD Jeff King commented, "I don't think the tape industry's going to suffer at all, the record business will be helped, and it won't affect radio one way or another."

But stations in all market sizes are aware of the longterm effects of a depressed record industry. B104/Baltimore GM Jim

In the battle between the record industry and the audio recording interests over home taping and the proposed tax on blank tape and recording equipment, radio has been the closest thing to a neutral party. Stations receive advertising revenue from both sides, wouldn't be directly affected by a tape levy, and have generally felt that hard times in the record business would not really bother radio.

But in sampling broadcasters' opinions on the subject, we found a growing understanding of the record industry's economic plight, and a willingness to take a stand against encouraging home taping and, in some cases, directly supporting the tape levy campaign.

Below we present some representative responses on various aspects of the home taping controversy. The excerpted broadcasters' opinions are not presented as definitive solutions, but with the hope that they provide objective views of interest from a vantage point slightly removed from the combat zone.

Fox noted, "Record advertising dollars have definitely slowed down a great deal for us," while WSFL/New Bern, NC PD Scott Kerr observed not only a decrease in record advertising but retail spots as well.

Radio Takes A Stand

So what is radio doing about all this? Those who support the record industry position on the tape levy battle are becoming actively involved in many cases. KPLZ's King hopes that "most broadcasters will take a stand. It's critical that if we in radio want to keep getting records to play, we at least in voice should get behind the tax legislation."

KS95's Knapp told R&R, "If it would do any good, I would be willing to go in front of a Senate subcommittee and testify about

"The question is whether radio is concerned with the interests of its best supporter, the record business. As a broadcaster, I am."

the problem and the need for more good music." And WSFL's Kerr expressed some frustration resulting from his activist inclinations: "I sent some postcards recently to my representatives expressing my feelings, and I've yet to even get a letter back."

Closer to home, radio stations seem to be taking a firm stand against encouraging home taping. WMMR's Kendall declares, "We don't play albums in their entirety. To do something you know is detrimental to the artist specifically — it's the artist's money you're taking away." WDHA's Linder has removed "all programs directed at the home tapers. Instead, we have programs like 'Virgin Vinyl' to make listeners aware of new albums available for purchase." And RKO Radio has a policy forbidding the playing of albums in their entirety, according to Hamilton.

"We don't play albums in their entirety. To do something you know is detrimental to the artist specifically — it's the artist's money you're taking away."

Both Knapp and King make it a policy never to refer to taping on the air. And at KLOS, where some albums are played in their entirety, PD Hedges points out, "We never play any album that's going up the charts or is in the top 30 or 40 nationally. We wait till a record's time of maximum sales has diminished to a certain extent. We're trying to be sensitive to industry needs."

And there's strong radio sentiment against retail stores that offer records for rental and (presumably) taping. B104's Fox states unequivocally, "For a radio station to encourage this kind of thing is helping to kill the record industry. If someone wants to advertise the sale of albums, I'll take the business, but anyone who is renting albums won't get on the station." RKO's Hamilton cited a similar chainwide policy. And WMMR's Kendall had an aggressive suggestion for the record industry: "I wouldn't hire a lawyer; I'd go down to these stores myself and take my records off their shelves. It's a street fight, not a lawyer fight. If the record companies want to win, they'd better get off their asses."

Tape Levy Effective?

But while radio is mobilizing against home tapers on the album-tracking and record-rental fronts, it has its doubts about the record industry's proposed remedy, the tax on blank tape and recording equipment. Linder expresses the concern of many by wondering, "How are they ever going to decide a fair method of distributing the



Jeff King



Bob Hamilton



Jim Fox



Charlie Kendall



Scott Kerr



Bob Linder



Ted Atkins



Chuck Knapp



Tom Hedges

HOME
TAPING

AN R&R CLOSE-UP!

royalties?" WMMR's Kendall says flatly, "Royalties on blank tape aren't going to do the job." And KS95's Knapp brings up a relevant sentiment of many broadcasters: "Even though radio would not directly pay this proposed tax, I would like to remind composers and writers who might receive additional royalties that our station's ASCAP and BMI annual fees would choke a horse. Other broadcasters with similar payments may not be as sympathetic over the tax issue."

If the tape levy doesn't deter the flood of home taping, what will cure the record industry's ills? Answers are hard to come by, though KLOS's Hedges is encouraged by the recent introduction of "two-for-one" cassettes of catalog material and by what he considers a heartening flow of "fresh and exciting new music" which may spur record sales. The prevailing radio attitude (shared by a sizable proportion of the entertainment industry as a whole) is summed up by Jim Fox: "There are no easy answers to this one, I'm afraid." But there does seem to be a heightened atmosphere of cooperation and shared goals between the record and radio sectors, and the record industry can be cheered by declarations like the following by Jeff King: "The question is whether radio is concerned with the interests of its best supporter, the record business. As a broadcaster, I am."

The Goose & The Golden Egg

John Parikhal, VP of Joint Communications Corp., has been in the forefront of record and radio-related research for years. In the article below, he introduces a number of provocative points highly relevant to the current record industry malaise and the home taping controversy. While he may not provide the answers, we feel that Parikhal's piece fulfills the vital role of raising some of the right questions for the industry to consider.

Radio needs records and records need radio. That much is obvious.

However, as record sales decline, the tension between radio and records has increased. Part of it has focused on the often criticized but seldom understood issue of home taping. Hardly any of it has focused on a significant trend which has been running through the radio and record business for over a decade.

In its simplest form, it goes like this . . . as radio gets better certain segments of the record business are going to shrink. As new technology changes the way in which people listen to music, the demand for one form of tape or another is going to increase. This seems inevitable.

You can start by looking at the history of Beautiful Music. Once, people used to buy "Beautiful Music" records such as Mantovani. They liked to stack them on their home record player and listen to six at a time, thereby creating their own Beautiful Music station. Then radio came along and did it for them. It relieved the annoyance of getting up and changing records. It relieved the cost of buying records.



John Parikhal
It took all the work out of listening to music. The public responded. Beautiful Music record sales got so low that the radio stations didn't have anything to program. Certainly, changing demographics has had some influence on this. But on another hand, we accidentally killed the goose which laid the golden egg.

If we look at Top 40 and Album Rock, we can see the same kind of pattern. In the late 60's and early 70's, Top 40 radio stations rarely played a lot of music which young people wanted to hear. So, they went out and bought records by the crate! Then radio got more sophisticated. It began to play records people wanted to hear. FM rock was born.

Naturally, it took time but eventually FM AOR stations began to apply the coup de grace. They began to program long commercial-free uninterrupted sweeps just like the Beautiful Music stations used to. Our focus groups have often shown the following response, particularly with the 25+ audience . . . "I don't buy records anymore because radio's so good. They do it all for me." It's a fact of life. Many people are lazy when it comes to music and they don't want the trou-

ble of buying records, getting up to change them on the turntable, etc.

This is nobody's fault!!! In fact, album radio has helped to sell a significantly greater number of record albums for some key artists than they ever could have achieved without radio airplay. But it means we have to think about this relationship.

The same kind of thing can happen to country music or new wave music. When it's new and nobody is playing what the audience wants to hear, they'll buy records by the ton. They'll even try things they've never heard before just to make sure they're not missing anything. But as radio sophisticates them, they become more selective.

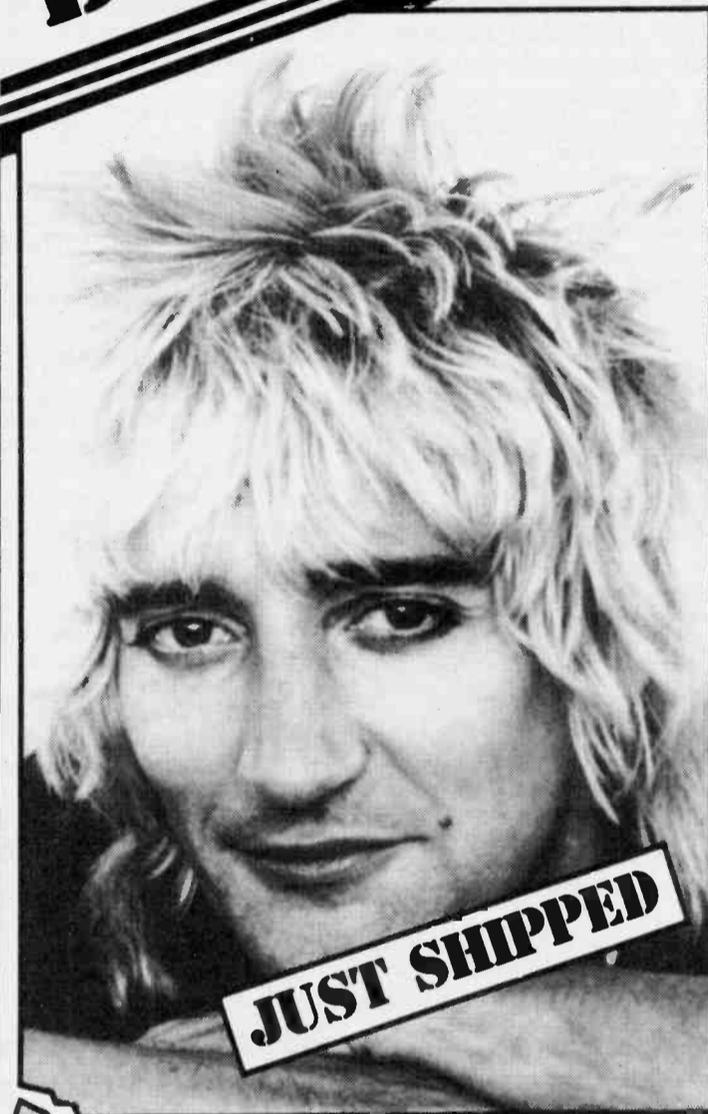
And this is where the record companies come in. With a selective audience, you've got to give them what they want. They don't think it's worth the money. They would like better quality cassettes. They've been saying it for years in research. But only lately have the record companies started to respond . . . and even then, grudgingly. Also, a constant complaint from listeners revolves around the quality of pressing — whether it's warpage or scratching when they come out of the package. But no one is going to the public and saying "Our records are good quality, buy them."

And it's not fair to blame radio stations for the income theoretically lost to home taping. In a recent survey of 4000 record buyers, we isolated home tapers as a group. Nearly 60% of them said they were going to buy more records next year than they bought last year. But more than 50% of non-tapers said they were going to buy fewer records next year. The home taper is a different breed of animal.

If we are going to rescue the radio and record industry from a nonstop round of namecalling, we've got to start looking beyond the ends of our noses. We must look at relationships. The relationships between radio formats and records. The relationship between heavy consumers of music and the light consumer. The relationship between the home taper and the entire media mix. The relationship between quality, cost, availability and artist recognition. And then, the relationship among those relationships.

If it sounds complicated, it is. We can't oversimplify a complex situation. But if we understand it, everyone will be able to plan a little bit better for the future. It may mean some restructuring. It may mean that we all start thinking cassettes instead of records for awhile. But at least, the goose and the golden egg will be able to coexist.

WARNING: EXTREMELY BREAKABLE



ROD STEWART

"Guess I'll Always Love You"

Produced by Rod Stewart



Manufactured & Distributed by Warner Bros. Records

Sales



JONATHAN HALL

METHOD FOR THE MADNESS

Making Sales Projections

Projecting next year's sales is always difficult at best. Successful projections *should* be measured by how closely the numbers are figured, but all too often, the manager who looks the best is the one who underestimates, easily surpassing earlier predictions of revenue.

Perhaps thought should be given to rewards for accuracy. Ownership's motto should be "no surprises," with bonuses for managers and employees generating real moneysaving ideas, especially in areas previously considered untouchable.

Involving the staff is important. Rewarding individuals for cost consciousness boosts morale and can have immediate impact on your station's annual budget

Where To Start

In calculating projected revenues for your radio station, specific guidelines can be very helpful. The idea behind this column is to suggest a plan of action with enough specifics to help you in your task.

Steve Lappa heads Grid One, a new division of the consulting firm Burkhart/Abrams/Michaels/Douglas & Associates. In his travels, Steve has observed the successful and unsuccessful projection procedures currently in use, and he has a better idea. His recommendations follow.

"Suppose you operate in a market or at a station where at least 85% of the revenue is agency-commissioned. Your projection method will have to factor in at least eight variables.

- (1) FCC historical data
- (2) Local market association figures (if possible)
- (3) Your own station's revenue performance history, and growth potential
- (4) Your rep's figures for your station and the market
- (5) Your station's ratings performance (target demo first)
- (6) General attrition analysis for local, regional, national sales
- (7) Political dollars attracted to your station
- (8) Sales-oriented promotions/sports-oriented revenue

(There may be other factors depending on your specific needs.)

"Now include the immeasurable abilities of your well-trained sales staff, a solid sales management team, and you've got your revenue projection for the year. After analyzing expenses, you're now setting sail towards your profit goal.

"Your sales management people should have, in writing, a specific plan that covers:

- (a) Seasonal Sales Opportunities
- (b) Specific Sponsorable Program Features
- (c) Categorical Targets
- (d) Sales Promotion Plans

"Included are target dates, selling-life, revenue potential, for each item. Yet, events occur to throw plans out of sync. A new competitor, tight dollars, a ratings wobble — it all adds up.

"Every format has its characteristic 'strong quarter.' Rockers are healthy in the third quarter. Beautiful Music does well in the second quarter. We are all skeptical of January. By your own analysis, you should be aware of what time of year national spot will ebb, and why. You should be ready with concrete plans to compensate. Projecting local sales increases for June as opposed to January should be old hat. But sometimes

you're still thrown for a loop.

"We've uncovered something that has been consistent in three different markets that span formats from rock to Beautiful Music. The revenue patterns forced us to look at a very specific time of year, how it affected business, and the need to re-project based on the analysis."

The Vital 60-Day Cycle

"There is a specific 60-day cycle that you should be analyzing with a fine-tooth comb. This 60-day cycle contains business variables that will probably affect the overall economy of your area. Believe it or not, the 60-day cycle is August 1-September 30.

"Think about it for a minute. This 60-day cycle contains:

- (1) Traditional summertime beverage business: (Any last-minute dollars for special Labor Day promos.)
- (2) Seasonal summer business. Depending on your market this could be a very significant revenue opportunity. Strong rockers can add 30-40% in monthly revenue with the right summer promotion and effective rate management. Country and Adult/Contemporary formats can also generate strong volume with special summer opportunities, including remotes.
- (3) One of the most critical inventory-turns of the year for all retailers. Your area retailers are looking at summer-sizzler

"There is a specific 60-day cycle that you should be analyzing with a fine-tooth comb. This 60-day cycle contains business variables that will probably affect the overall economy of your area."

sales, Labor Day, back-to-school, college registration, new members of the work force, early fall season and more.

(4) Auto dealers need to move out last year's inventory to make room for new models.

(5) Construction must be on target, with real estate-related advertising planned as the seasons begin to change.

(6) Vacationers return, banks and S & L's regain momentum.

(7) The majority of new movie releases are out until Christmas.

(8) Stereo/video dealers want old models off the shelves.

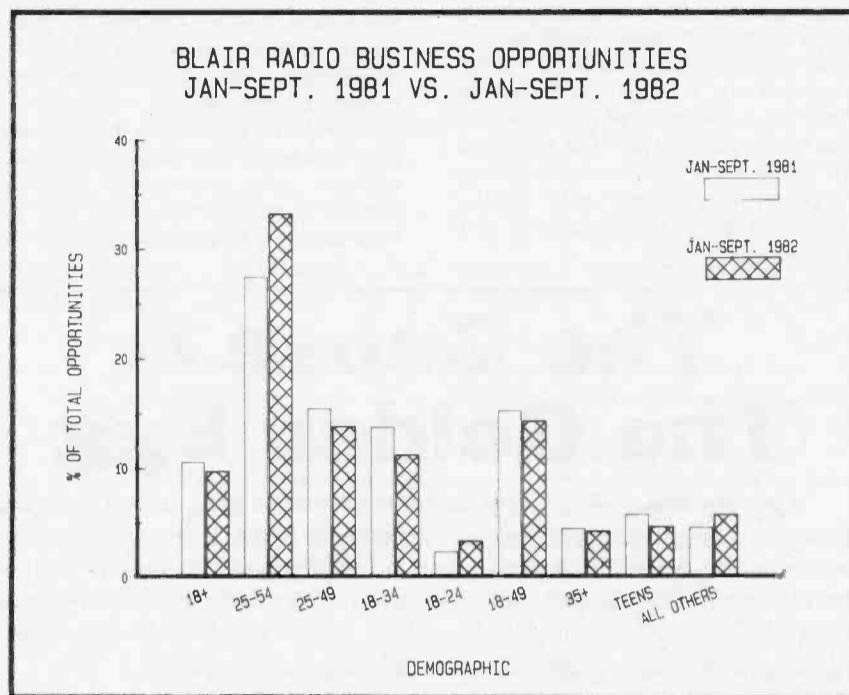
(9) Sport dollars are locked up. Except for playoff and bowl game dollars, sports-oriented buying is mostly done for the season. These spenders are usually strong radio users.

(10) Airlines begin the transition from summer vacation to business fliers. Promotion begins to reflect winter fares.

Each of the preceding 10 points contains multiple revenue opportunities.

BLAIR 9-MONTH PERSPECTIVE

25-54 Success Story Continues



The one consistent factor that's emerged from our quarterly coverage of most desired demographics is that 25-54 continues to expand its domination. Blair Radio's latest figures compare January-September 1982 with the same period last year, and show a 5.7% gain from 27.5% of all radio opportunities to 33.2 for the first nine months of this year. 18-49 edges 25-49 sliding from 15.5% to 13.8%. 18-34 dropped significantly, 13.8% to 11.2%, while the only other gain was a slight but appreciable 2.4% to 3.3% jump for 18-24 (a 38% increase if you choose to look at it that way).

Blair's commentary cites a 2% drop in "youth business" (teens, 12-24, 12-34, 18-24, and 18-34 combined), and attributes much of it to "a lower level of record advertising." Pictured is the company's graphic representation of the comparison between 1981 and 1982's first nine months.

"And finally . . . if you're in a market that does over 15 million dollars a year in radio, this is a very humbling time of year. You will feel the direct impact of 'next in line behind TV' as upfront selling of network TV ends, national spot TV picks up, local agency spot TV commitments are made, national spot radio begins its race to December, and there you are with local sales, agency and retail, all affected by the above.

"The point of all this: the 60-day period from August 1 to September 30, demands close scrutiny and aggressive updates of your annual revenue projection. Besides, chances are you will get the results of a new book during this 60-day cycle.

"After September 30, what lies ahead is routine:

- (1) Your updated fourth quarter plan
- (2) Your special Christmas approach
- (3) Close monitor of the weekend after Thanksgiving
- (4) Close monitor of when Christmas ads break in print
- (5) Some intense sales skills-sharpening

"We've worked with several stations on this re-projection theory. It's still very new and therefore difficult to measure the results. I can confidently tell you, that all vital signs thus far are strong. At one station in San Juan, Puerto Rico, 'new business' was an immediate result.

"The radio business is changing every day. Our job in sales management is to update our analytical and evaluative skills to enable us to profit from change. If we can move our sales staffs in the right direction based on our ability to deliver more current methods of analysis, we'll all have happier salespeople, higher profit margins, and therefore better radio stations."

Rep Report

Steadman Named Bernard Howard VP

Bob Steadman joins Bernard Howard & Co. as Vice President/Chicago Manager, replacing Len Sable, who resigned. Steadman comes to the firm from McGavren Guild, where he spent four years. Previously, he served with Buckley Radio for seven years. Bernard Howard Sr. VP Robert Weiss commented, "Steadman will prove to be a definite asset and a 'sparkplug' to our Midwest sales effort. Bob's professionalism and in-depth knowledge of our industry will benefit all concerned."

Key appointments at RKO Radio Sales include the promotion of Don Garvey from sales rep to Sales Manager at the New York office, and Christi Lynne Taylor's joining the firm as Dallas Office Manager. Taylor moves over from an account executive position at Eastman. In addition, Linda Ferrara moves to RKO Radio Sales in New York as an account executive, from a media buyer slot at William Esty Co. And the rep firm has picked up WCNN/Atlanta as a client.

Dick Williams has been named VP for Katz's PROBE/Marketing, from GM at Katz. At the same time, Judith Goldman has been promoted to Manager of PROBE Services, designing analyses for the research endeavor. She was a media analyst for PROBE . . . Anne Wholey is a new account executive at RAR in New York, transferring within the Group W family from KYW/Philadelphia, where she was also an account exec.

Contemporary Hit Radio



JOEL DENVER

JACK ALIX BLENDS THE 60'S INTO THE 80'S

Promotion: Putting The Sizzle Back Into CHR

"Promotion" is another one of the terms that people in radio kick around a lot. Like "callouts" and "focus groups," it can mean different things, depending on your viewpoint. For a perspective that I think is uncommon in radio today, I've called upon WDOQ/Daytona Beach VP/GM Jack Alix.

Jack's been in radio a long time, and his ideas of what makes a successful promotion have their roots in the early 1960's, around the time that the Beatles were first becoming a strong entity in the world of music.

How It Used To Be

Jack began, "I've always managed somehow to be involved in programming and promotion, no matter what my position at any radio station. My first efforts at breaking into radio were in the early 1960's, and after a lot of knocking on many doors, I finally landed a show on WEEL/Fairfax, VA.

"I was hosting a successful teen show on this suburban Washington, DC station and was aware of what the Beatles were doing.

Capitol Records approached me and asked if I would be interested in doing a few promotions involving the group. We did 'Beatleburger' contests, and I did a 'Beatle Hour' on the air. Response was really fabulous, so when they came to town, I was given the chance to MC their February 1964 concert at the Washington Coliseum, the night before they appeared on the 'Ed Sullivan Show.' That was a real thrill for a young jock of about 18 years old.



Jack Alix

"After that I quickly learned the value of being out on the streets promoting your station." From WEEL, Jack moved within the market to WEAM/Washington, and eventually to WPGC. "I even had my own TV show on a UHF station, sort of a bandstand format."

Jack broke into sales and management with Richmond stations WLEE and WRVQ. "And I always somehow kept an awareness of the current music and had input into the programming. I really think the promotions that stations used to do years ago helped them in the ratings. Today, almost all of the stations I listen to sound the same. What some people call promotions today don't show the imagination and creativity of years past."

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A Balance Of Management And Programming

In addition to his duties at WDOQ, Jack oversees Abel Communications' latest acquisition, WNVZ/Norfolk. Rick Knight is the PD at WDOQ; Steve Kelly programs WNVZ, and as Jack says, "They both understand that I don't override them, but I do like to have a lot of input as to what goes on in music and promotion.

"We talk about what they think the markets need in the way of music and promotions, and I offer my advice. I look at all the trades every week and listen to as much music as possible because I feel, next to promotion, music is the cornerstone of the radio station . . . and promotions are my specialty.

"Rick and Steve are aggressive and eager to grow. They need to learn a few things and are open to my suggestions. We back our hunches and musical picks with about 300 research calls per week. We also learn what our promotions are doing from this research."

Promotion Adds Sizzle

Both WDOQ and WNVZ are taking foreground approaches to programming, in contrast to the more widely used background or "non-offensive" programming profiles, as some programmers like to call them. Is Jack worried about upsetting listeners with the stations' razzle-dazzle?

"Not in the least. We've put jingles back on the air and for a lot of programmers, they aren't 'hip'-sounding. You wouldn't believe the calls we get from adults who remember when they used to hear jingles on the radio. The teens love them too. To them it's something they haven't heard before, so it's fresh and alive.

"The sizzle that a radio station projects is what sets it apart from the rest of the market. What I'm doing is basically taking a lot of the good ideas that I know worked real well in the 60's and early 70's and giving them a new twist for the 80's. With almost everyone's music sounding identical, you've got to let your station stand out somehow."



Night rocker Bob Mitchell and WDOQ "Kiss Off Winner" caught in a lip lock.

Too Hip For Too Long?

How "hip" is "too hip?" Jack answered, "Today's young programmers are all between the ages of 21 and 30, and through no fault of their own, have programmed boring stations. The only radio they've had to model themselves after has been those stations that are trying to be 'hip.'

"As a result, the fun has been taken out of radio. That's not the case here, or in Norfolk. Look at the movies of the past summertime. The biggest ones were those that dealt with fantasy. Radio should be fantasy. I think radio should be an escape for the listeners.

"We daypart our music carefully, but so does everyone else. What we concern ourselves with mostly is being creative, not



Dave Deppisch mornings, Michael Jay midday, Ralph Wimmer afternoons, PD Rick Knight early evening, Bob Mitchell late nights, Tracy Hoskins, all-nights.



"Miss Q102"

being 'hip.' Giving things away and getting people to call your radio station is being creative. It motivates your listening audience. It's this kind of approach that helped us go from a 14.3 to a 17.3 share this past book . . . despite the fact we were operating from a 200-foot tower. Our tower went down in a windstorm, and with it went our hopes for a good book. I firmly believe that promotion helped maintain the numbers. We even held a party when our new 650-foot tower went up."

"Q Quick Cash"

Jack went on to outline some of the promotions that he feels have aided the station. "We recently started a tongue-twister type of game called 'Q Quick Cash,' which has the whole market talking. We started out giving away \$102 to listeners who could say 'Q Quick Cash' 10 times in 10 seconds. Naturally, we got lots of winners and attracted everyone's attention at the same time."

To keep the momentum of the contest alive without breaking the budget, Jack made the game a bit tougher and increased the payoff. "The next step was to say it 10 times in six seconds for double the money. If a listener could do it 10 times in five seconds it was worth \$500 and if they could rattle through it in four seconds it meant \$1000."

"Super Search"

The old saying that everyone wants to be in show business was the motivation behind this next promotion. "I first tried this back at WLEE," Jack said, "and it worked so well, we did it here with equal success. Over a six-week period we featured weekly runoffs for talented listeners in all categories. We had ventriloquists, dancers, comedians . . . you name it.

"At each elimination we were working with 40 to 50 people. That's a lot of acts to look at. This is not an easy promotion to stage, but in terms of its worth, it can't be beat. From each week's elimination, three or four acts were invited back for the finals.

"The finals were held at a local Holiday Inn night club to a packed house. The winners were two black mimes who did their act to the Dazz Band song 'Let It Whip.' The grand prize was an all-expense-paid trip for two to Las Vegas. This will be an annual event at WDOQ."

Everyday Is A Payday

The list of contests and ideas continues from Jack Alix. "We test most of our ideas here (in Daytona Beach) and then use them at WNVZ where they are tailored to the market's needs. We've had a 'Miss Q' contest, and we also have our 'I Q in My Car' bumperstickers out there too. This isn't a new idea, but it's very effective.

"Any old idea that has worked in the past can be modified and updated for 1982. We like to get our calls on everything from lighters to keychains to coffee mugs to credit cards. When you walk into a bank and stand behind two people in line that are talking about what your radio station is doing, you know you're doing a great job with your promotions.

"Keeping listener interest is key to our success. On Thursdays they can play 'Thirsty Thursday,' where the prize is a case of beer or Pepsi. Some days are 'Restaurant Paydays' with listeners claiming \$50 meals at local eateries. That may not seem like the most exciting prize, but with today's economy, they go over big.

"One of our biggest turnouts was a 'Valley Girl' contest. Sure, the song is about California, but we simply adjusted everything to the market. We held the contest at a nightclub on a Sunday night, and



Q102 bus side

over 1300 people packed the place. They had 12 giant video screens running simultaneously, so everyone had a clear view of the competition. It was the largest crowd the place had ever had."

Promoting With A Purpose

One thing I picked up from Jack was the need to consider the worth of each promotion to your station before you actually put it on the air. "Many stations will sell remotes as part of a sales package. We don't - unless there is some real programming benefit to be gained from dragging the jocks and equipment out to a client just to close a deal. The location has got to be one that listeners will want to come to. Nothing is worse than sending a jock to a car lot with nothing to hook the people. It's depressing to stand around with only a mechanic or a sales person as your audience."

In conclusion Jack advised, "Keep your mind open to what people are interested in. Don't worry about the 'hipness' of your promotions . . . concern yourself more with the quality of the promotion and the benefits to your station. Promotion is a part of your product, and people will only listen and participate if the product is good."



AIR SUPPLY IS HOT IN HUNTINGTON — WKEE/Huntington hosted a successful concert with Arista's Air Supply. The duo stopped by the station for a shot in front of their gold single for "All Out Of Love." Pictured in the back (l-r) is Air Supply's Graham Russell and Russell Hitchcock, WKEE MD Gary Miller. In front is PD Steve Hayes.



A GRAM FROM A KWOD FAN — KWOD/Sacramento has some extremely devoted fans. One of them sent a Strip-O-Gram to PD/afternoon man Tom Chase. We don't know what the message revealed, but it couldn't have been more revealing than the Strip-O-Gramette perched on his lap!

Motion

Chris Knight has resigned as MD at Magic 106/Los Angeles, but remains on the air... KZ93/Peoria, PD Keith Edwards names Mark Maloney to the position of MD... John Ashton gives up the MD slot at WSSX/Charleston, with PD Bill Martin tapping 8pm to midnight personality Beau Daniels to do the music chores. WLOL-FM/Minneapolis PD Tac Hammer has promoted Research Director Gregg Swedberg to the position of MD in addition to his research and weekend duties... John Howard becomes the new MD at KIIQ/Colorado Springs, and Chris Manning joins from KQIZ-FM/Amarillo to do all nights.

A couple of people in motion over at WPST/Trenton. Eric Johnson comes in from WAYV-FM/Atlantic City to handle the 8pm to midnight duties, and Karen Alexander is upped from weekends to do all nights... Rick Love joins KDES/Palm Springs as midday personality from WGNV/Newburgh, NY.

Congrats to Robbie Norton, Bart Goynshor and the rest of the KRNA/Iowa City staff on their eighth anniversary... K104/Fresno afternoon driver Doug Nevel and wife Debbie are the proud new parents of Sarah Allison... More birth news from WKDD/Akron where Operations Manager Nick Anthony and wife Diane welcomed their new son, Mark Agnesi... And for the record, Toby Matthews joins KIDD/Monterey.

New K TSA/San Antonio lineup: Bruce Hathaway and Blanquita Cullen handle mornings, J.J. Rodriguez from 9am to noon, from noon to 3pm it's Leo Vela, PD Kid Curry does 3 to 6pm, Mike Jones from 6 to 10pm, Bonnie Garcia works late nights, and Trey Ware is pulling down overnights.

WJAD/Bainbridge reports a new lineup: Dave Matthews is in morning drive, middays is Rebel Owens, PD Sklp Elliot drives home, Chuck Bare is the night rocker, and MD Shannon West does all-nights.

The Music Section

CHR's Most Accurate Music Information Begins on Page 55

KANC

Continued from Page 3

KANC admitted that during the first week of the contest, when few people had signed up to participate, station employees were called. KANC explained to the FCC, "Employing fictitious names, these individuals went through the motions of listening and guessing, always incorrectly and in a way intended to be humorous. Those people demonstrated how to play the contest, and were never eligible for any prize... At the time, we did not feel there was anything secretive or suspicious about these few calls, and we still believe that this was nothing more than an innocent ruse."

Commission Disagrees

In a letter to KANC last week (10-15), Assistant Complaints & Compliance Division Chief Jeff Malickson said, "By allowing four of your employees, using fictitious names, to participate in the contest, you failed to conduct the contest as announced and clearly misled the public."

Malickson cited FCC rules which state that a station shall "fully and accurately disclose the material terms of the contest, and shall conduct the contest substantially as announced or advertised." Malickson concluded that "you have fallen short of the degree of responsibility required of licensees. Accordingly, you are admonished for your conduct in this regard."

It now appears the FCC will take no action on a second complaint against KANC by former PD Kent Byus, who is now with KYAK/Anchorage (R&R 6-18). Byus charged that, when it appeared nobody was going to win a 1980 KANC contest, station officials arranged for the chief engineer's girlfriend to win a new Toyota by supplying her with the correct answers and telling her when to call.

Malickson told R&R the second allegation was being considered in the context of a pending application for the sale of KANC. Approval of the sale, said Malickson, would indicate that the Commission had decided not to take action on the second matter. At presstime a spokesman in the FCC Transfer Branch told R&R that the sale of KANC would be approved this week.

DST

Continued from Page 3

premiums — \$5 for all persons, \$5 for some in the home and \$2 for the others, and so on. From the beginning (winter '82), DST has been implemented with the following premium structure: \$5 for the first four people in the home, \$2 for persons five to nine." Anthes continued, "This fact was not in anything we put out. It is an oversight — it was not our intention to mislead the industry."

Ratings Impact Unknown

When asked about reports that the change had been made by Arbitron's Laurel, MD staff without the knowledge of the firm's New York executives, Anthes said, "(Exec. VP) Rick Aurichio has known; (VP) Bill Livek has known."

She added, "We are doing an impact study to see what difference the varied premiums might have had on the estimates, and we are also testing premiums less than \$5. We hope to have the results of this impact study ready for the Advisory Council in December."

AFTRA

with three payment proposals through its attorney John Collins. All three would require assessment of AFTRA's general membership, and one would assess members over a three-year period.

Tuesday was awarded \$9.3 million in its antitrust suit against the performers' union on May 20, and an additional \$1.2 million in attorneys' fees and court costs in July.

Bits

• Q107/Washington is debuting its newest programming feature, "Washington's Hometown Countdown." Air personality Uncle Johnny will host the two-hour Sunday night show from 7-9pm. The music will be based on the 30 most popular songs in the market as determined by sales and other local research. This is a good hook for Sunday night programming, which too many programmers look at as a throwaway daypart.

• WIKZ/Chambersburg PD Bill Matthews called with a story of good community service by his station. It seems a local family had a young daughter born with a hole in her heart. While on the air, Matthews mentioned that he was going to pledge \$5 so that family could pay some big medical bills. He challenged 20 listeners to match his pledge, and in no time at all, the station had collected over \$4000 for the family. All of this came from casual mentions on the air by the air staff... quite an accomplishment without getting into a full-blown promotion.

• Y100/Miami has just finished running its "School Spirit Contest" which generated 1,145,790 votes for the winning school! Entries had to be on 3 x 5 cards with the words "Y100 Music Marathon," the school and principal's name. The school with the most entries won a dance featuring Atlantic recording artist Laura Branigan. Over 12.4 million entries were received, and the station hired an additional 25 professional counters to assist in the tabulations. ABC-TV's "That's Incredible" was at the October 1 dance.



HOT CHILI COOKOFF IN TEXAS — KKQV/Wichita Falls entered its secret recipe "Chili-103" in the recent North Texas Chili Cookoff. While it didn't win anything, it did award everyone who tasted it a good case of heartburn. Shown (l-r) at the station chili kitchen are staff members Shellie Skidmore, GM Tom Carter, Operations Manager Mike Edwards, Terri Atwood, R.D. Johnson, Chuck Beck, MD Pam Day, Cynthia Eyssen, and Steve Schoppa.



K104 ROCKS AGAIN — K104/Fresno recently changed formats from A/C to CHR and has a whole new staff. Shown (l-r) are PD/afternoon jock John Berry, MD/night rocker "Fast" Eddie Monson, weekender Lynn Parks, Production Director/morning drive Jim Kirk, Operations Director/midday Missy McKai, weekender Kevin Austin, and all-night rocker Carey Edwards.

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CALENDAR



BRAD MESSER

No News Is Good News

Note to the Editor: The News business must be going quite smoothly everywhere. There hasn't been a single outbreak of outrageousness, no letters have come in posing weighty questions, and as far as I can tell there have been no legislative assaults on media freedom. So rather than a commentary column this week, I'm just expanding the Calendar. By next issue things will probably have fallen apart to the point that comment might be helpful. Also the World Series will be over. Signed, Brad.

Beginning To Look Like Christmas

MONDAY, OCTOBER 25 — Two months from today a lot of Americans will be opening packages. Douglas Thomson, President of the Toy Manufacturers of America, says we'll probably spend \$7 billion on traditional Christmas toys, and another \$2 billion on things that didn't exist until the past few years — microelectronics, including video games. Predicted hot items of '82 include Dukes of Hazzard spinoffs, Strawberry Shortcake dolls and accessories, and absolutely anything with the initials ET on it.

The adult Christmas novelty of 22 years ago was an expensive prestige item that went on the market on this date in 1960. The first electronic wristwatch.

Twenty-eight years ago today the U.S. Air Force officially closed its Operation Blue Book investigation, the probe of unidentified flying objects.

Helen Reddy is 41; she was already a star in Australia when she came to the U.S. in 1966. Actor Anthony Franciosa is 54. Minnie Pearl of the Grand Ole Opry, real name Sarah Ophelia Colley Cannon, is 70. Other October 25 babies have included composer Johann Strauss in 1825, artist Pablo Picasso in 1881, and explorer Richard Byrd in 1888.

Half-Minute Gunbattle Creates Tourist Attraction

TUESDAY, OCTOBER 26 — It was 101 years ago today the last of the famous Old West gunbattles was fought at Tombstone Arizona, the gunfight at the OK Corral.

Steve Hall at the present-day OK Corral says it's a big tourist attraction because of something that didn't last more than half-a-minute.

The gunfight that made Wyatt Earp famous killed Billy Clanton and the two McLowry brothers. But because the voters of Tombstone suspected the Earp brothers of murder, Marshall Virgil Earp lost his job. Wyatt Earp drifted out to California, lived almost fifty more years and, before he died at age 81, wrote a book telling his side.

The losers are still in Tombstone, up on Boot Hill.

Jaelyn Smith, the former Charlie's Angel, is 34. In a People Magazine poll three years ago, she was voted the most beautiful woman in America. Jaelyn Smith reportedly makes over a million a year.

Others born on the 26th have included the former Shah of Iran, Reza Pahlavi; Charles Post, the inventor of Grape Nuts, Postum, Post Toasties, and other breakfast foods; and singer Mahalia Jackson.

Five-Hundred In A Rocket Car

WEDNESDAY, OCTOBER 27 — The first time anything scooted across the ground faster than 500 miles an hour was 18 years ago today, when Art Arfons broke the barrier in his rocket-powered car Green Monster in 1964.

What became the world's largest single store, Macy's, opened in New York City 124 years ago today in 1858. On his first day, R.H. Macy took in eleven bucks.

The patent for the baby buggy was granted 153 years ago today in 1829.

Carrie Snodgrass is 36. Richard Nixon's former assistant H.R. Haldeman — who did a bit of time because of Watergate — is 56. Nanette Fabray, a child actress in the "Our Gang" movie shorts who later starred on Broadway, is 62.

Others born on the 27th have included navigator and explorer James Cook in 1728, President Theodore Roosevelt in 1858, and port Dylan Thomas in 1914.

Statue Of Liberty Needs Fixing Up

THURSDAY, OCTOBER 28 — Ninety-six years ago today President Grover Cleveland officially accepted the Statue of Liberty from France on behalf of the American people.

Dave Moffitt at the statue says now it needs an overhaul of the interior framework, torch, and the iron bands holding the copper sheathing onto the framework.

There's no budget for that, so a nationwide fund-raising drive is underway, with a goal of around \$25 million.

Everybody talks about the weather, but no one does anything about it, goes the old saying. But 35 years ago today they began really trying. The world's first reported scientific weather modification experiment was conducted on this date in 1947, when an airplane dropped chemicals into a cloud over New Hampshire. It rained. So much, in fact, that a forest fire near Concord was extinguished.

The Olympic decathlon champion of 1976, Bruce Jenner, is 33. Actress Jane Alexander is 43. Bowie Kuhn, who's been Baseball Commissioner since 1969, is 56. Polio vaccine inventor Dr. Jonas Salk hits 68.

J. Walter Thompson was born on this date in 1847. He's credited with making advertising a respectable business.

America's Unluckiest Wagon Train Trip

FRIDAY, OCTOBER 29 — Cannibalism is eating human flesh. None of us would do that. Would we? Probably the people in the old Donner wagon trip felt that way too. But 136 years ago this weekend, just as they were crossing the Sierra mountains, an early snowstorm trapped them in the middle of nowhere. They were trapped all winter.

They ran out of regular food and then ate their oxen and horses. Then they got a bear. Then someone's pet dog. Then, says Roger Titus at Donner Memorial State Park, they began eating the bodies of those who starved to death.

That's why the Donner wagon train is remembered: they broke a social code programmed into us from childhood: thou shalt not eat thy neighbor. Forty-three of the Donner party perished, 47 survived.

Ex-Charlie's Angel Kate Jackson is 33. Academy Award winner Richard Dreyfuss is 35. Since his first really successful role in "American Graffiti" ten years ago, Dreyfuss has jumped to around \$2 million per film. Opera star Jon Vickers is 56.

Others born on this date: astronomer Edmund Halley in 1656, comedienne Fanny Brice in 1891, and propagandist Josef Goebbels in 1887.

Tomorrow Henry Winkler will be 37, and Grace Slick will be 43. On Sunday Dan Rather hits 51, Barbara Bel Geddes will be 60, and former movie cowgirl Dale Evans will be 70. Her husband Roy Rogers will be 70 late next year.

Chrysalis

Continued from Page 1

ute a waiver of our rights and remedies with respect to any infringing acts." Chrysalis's Forsythe went further by telling R&R that if necessary, the company "intends to take it to the fullest extent of the law."

Chrysalis sources stressed that the label was not conducting a vendetta against DC101 specifically, but that it was the first proba-

ble instance coinciding with the new policy. Forsythe, commenting on a reported DC101 offer not to track the album if it could have an exclusive on it, told R&R, "That they may have wanted an advance on the album is an insult to Chrysalis, but that they have intended to play the album in its entirety is most unfortunate." Chrysalis also indicated that the RIAA was extending full support to its efforts. The tough new Chrysalis stand is concurrent with the label's use of the new light signature anti-counterfeiting device on the album, and with a just-announced 1983 policy of printing on all product the warning "All rights reserved. Unauthorized public performance broadcasting and copying of this record prohibited."

Mondell

Continued from Page 1

sensitive, level-headed man."

Prior to joining WYDD, Mondell had worked at the Public Broadcasting Corporation's Pittsburgh affiliate WYEP since 1979, having most recently been Business Manager, Associate PD, and Board of Directors Treasurer. Mondell indicated he intends to maintain his treasurer's post for an indefinite period.

Regarding his own promotion, Slemenda added, "I'm excited. It's a very large challenge. Because of the technology today and the changes in broadcasting, this is one of the most exciting times to be in this industry."

Slemenda had served 18 months as GM for the Gateway stations, having previously been GM at WJOI (now WBBZ)/Pittsburgh for seven months. He formerly owned and operated WNRI/Woonsocket, RI for five years.

Ford

Continued from Page 1

tion, Wolfson said, "We are in Country to stay. Bill Figenshu, who is our corporate PD, will program the station until we find a permanent replacement. We're looking right now. We don't anticipate any other changes at the station."

Ford could not be reached for comment, but indicated through station MD John Brejot that he had no immediate plans.

WHYW

Continued from Page 1

service for this contest. In any phone system, as I understand it, there are only so many calls that can be made at any one time. Our contest created an overload which caused a delay in the time it took most people to get a dial tone. The phone people were nice about it, but they were concerned, calling it 'a matter of public safety.'

The winner of the grand prize was not using an automatic dialing device. In fact, he was unable to get a dial tone on his phone until the station had already answered 94 calls. When he was able to dial, he called the station's number and was the correct caller. He'll now be paid \$5000 a year for the next 20 years.

Heimerl indicated that the phone company was not putting all further such contests on hold. "We haven't been prevented from doing more of them as of right now, but we are supposed to meet with them to see how they want to handle future contests of this type."

CNN

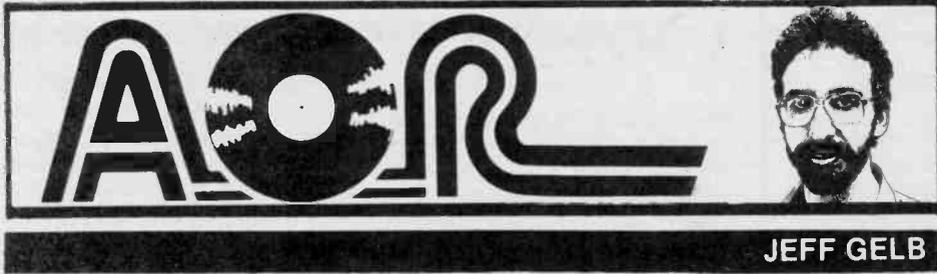
Continued from Page 3

More To Come?

"It cost us a lot for the satellite hookup from Wold," CNN Radio Net executive Bob Pates explained to R&R, "but we're committed and we're going forward with our efforts to affiliate as many stations as possible." In addition, Turner Broadcasting is paying the NFLPA \$500,000 a game. Stations paid up to \$1000 each in advance for the rights to four weeks of games, and were given all 25 avails to sell locally.

Mutual Regroups

Meanwhile, executives at Mutual were pleased that their conversion of ad dollars for Monday night football has been over 95%. With significant weekly football revenues at stake, almost every sponsor of either Mutual's NFL "Game Of The Week" or one of four regional NFL networks (Pittsburgh Steelers, Houston Oilers, Kansas City Chiefs, and Atlanta Falcons) has stayed with the network during the NFL players' strike now entering its fourth week. Mutual Senior VP Jack Clements indicated many NFL sponsors transferred their spots to "Sportsman," a six-hour national call-in sports show.



JEFF GELB

Signals: A New AOR Rush Is On

Suddenly, they're everywhere: new AOR stations are popping up in markets of all sizes all over the country. Some are consulted, some are independent; all are enthusiastic in their predictions for future growth and success in their frequently virgin marketplaces.

This week, I asked the programmers of some of these outlets to share their programming visions with the rest of the AOR community. Welcome, then, AOR's newest signals.

KWHL/Anchorage PD Randy Robbins

"Research proved there was a definite need for a familiar AOR in the market, a gap that was not being addressed on the FM band. The real proof to me, locally, were the incredible numbers of 18-24's who were still running the gamut of the AM band. The FM band has not been penetrated at all, to speak of, for 18-24's.

"In this market, there's too much chatter, too much talking over records. I want to program a 'no-nonsense' AOR: familiar artists surrounded by solidly-targeted promotions (right now we're giving away six trips to see the Who in Seattle with a grand prize backstage trip to L.A.'s Who show). I want

**"If good product's out there,
it's going to get played."**

to get us outside and involved with our listeners. We already have several such promotions planned to promote visibility. I intend to be as untouchable promotionally as I can, and so damn visible that every time you turn around, we'll be in your back pocket.

"We'll be extremely aggressive musically. We have the valuable consulting input of the Pollack organization, plus my seven years of contemporary radio in this market. We'll listen to every priority item and as many diverse pieces of product as we can. So how tight will we be? It depends on how good the product is. We have no systems that would keep us from playing good pieces of music. If good product's out there, it's going to get played."

WOWE/Chattanooga PD Tony Davis

"You're probably saying it's about time an AOR station came to Chattanooga. WOWE (Rock 105) isn't the first AOR to appear here; a few others have tried. But, up until four years ago, the number one rock station here was an AM CHR, which may say something about the market. When I first heard about the impending change of format from gospel, I contacted the GM, Dave King, who was already leaning toward AOR or A/C. After talking, and researching the market, we definitely felt Chattanooga was ready for an AOR station.

"I've always felt that one problem stations have is their tendency to be too slick and polished. At WOWE we want an off-the-wall feel. One way we're accomplishing that is by buying a 1974 Ford LTD we call 'the Beast' that we drive all over town, with our call letters spray-painted on the sides. Wherever we drive it, we get a very positive reaction. We also have free movie

premieres, and promote local rock talent with a special weekly show. The airstaff is given a lot of freedom as to what they can do and say. Their ideas and input are welcomed and usually accepted.

"We gear our music 18-34. Tunes go back to the early sixties with bands like the

**"In essence, we play a record
if the market wants it and if
we feel it's a strong record."**

Beatles and Stones, and certain songs from the late sixties and early seventies from bands like CCR and Three Dog Night (AOR was not a major format here at that time, but these songs and groups could have been on an AOR format down here at that time). Our current music ranges from Flash & The Pan to the Scorpions and Springsteen. We research store sales and requests, and have daily record voting on my afternoon show. These are all gauges to help us determine our choices. In essence, we play a record if the market wants it and if we feel it's a strong record."

WDWQ/St. George-Charleston, SC Sebastian Consultant Dave Gariano

"We've just named Russ Bradley, currently Asst. PD at Sebastian client station WQMF/Louisville, as PD for WDWQ. He's already familiar with our systems and should do a great job for us there.

"We changed WDWQ from a Top Tracks CHR to a full AOR about three weeks ago. One of our next priorities is to change the calls, which we're now working on. We're also working on upgrading the signal substantially; when a new tower is completed in about four weeks, WDWQ should have the city's strongest signal.

"The competitive situation we face there includes a B/A/M/D AOR and a very hard CHR that's consulted by E. Alvin Davis. We'll focus 15-34 as our core, and will pro-

"... we don't have the competitive luxury in this market of being a little bit broader musically."

bably resemble our 'standard' AOR approach, as we don't have the competitive luxury in this market of being a little bit broader musically.

"We'll hold off on doing anything promotionally till the tower is up and the station's identity is changed. I want to lose the station's present identity as 'Q107' and evolve into a great set of call letters that can help the station develop a new identity.

"We'll implement our research systems

KQAK Vs. KFOG: SF AOR Battle Heats Up

Most observers would agree that, at the moment, AOR radio's most heated competition is in San Francisco, where a remarkable seven signals compete for the AOR listener's ear. From nearby San Jose come KOME and KSJO, while the northern area listeners are served by KTIM/San Rafael, and in the Bay Area proper, listeners are divided between KFOG, KMEL, KQAK, and KRQR. It's either a programmer's nightmare or delight, depending on his point of view.

I was looking for the points of view of the programmers of the Bay Area's two latest AOR's. KQAK went on the air in late August and has been commercial-free ever since; the station will air its first spots in about a week. Meanwhile, KQAK is saturating SF TV with commercials, and the print media with ads declaring, "This is the Quake you've been waiting for!" PD Bob Heymann explained the station's unique qualities: "We play the largest library of cuts of the mainstream AOR's in town. We play stuff that's currently hot, like Santana, Eddie Money, Steve Winwood, Rush, Billy Squier and Robert Plant. But we're also playing new acts like Romeo Vold, Translator, Stray Cats, Billy Idol, and the Clash. We're not concerned with musical boundaries in determining what we'll play.

"Personalities are a major selling point for us. Our feeling is that, with so many stations offering so much of the same music, our best chance to differentiate ourselves from our competitors is with strong personalities. And we've got 'em."

Approaching the AOR listener from a different vantage point is the city's other new AOR, KFOG, programmed by Dave Logan. He offered, "There's a huge disenfranchised audience in San Francisco for AOR. Between the last two censuses here, there's been a 40% increase in 25-34's, our key demographic. These are people who aren't serviced by the other AOR's in town, who are all trying to Billy Squier and REO each other to death."

KFOG eschews such mainstream AOR acts for a list of current heavies that includes Saga ("They define the sound we're looking for"), Peter Gabriel ("Ditto"), Stray Cats, Joe Jackson, Clash, Thomas Dolby, the Flinx, and others. Is it "new wave?" Logan prefers to call it "modern music," adding, "It's what might have been called progressive music in the old days. We're looking for material that's in tune with the 80's, not throwback stuff."

Response to KFOG's music has been "great," according to Logan. "We get lots of letters and calls from people who say, 'I've been waiting for this kind of station for years,' or, 'I haven't heard a station like this since KSAN.'"

Can KFOG outdo KSAN in the ratings department? Logan hopes a six-figure TV spot campaign starring Rodney Dangerfield will help, along with billboards that go up in November, and major on-air promotions that begin in January 1983. "For our first book," he explained, "we're keeping the air sound lean and clean. We want to get sampled and grab a heavy-duty core audience. Our biggest selling point is word of mouth. We think we're the most unique AOR station in the market bar none, and we plan to win."

Naturally, so do the area's other AOR's, including KQAK, whose PD Bob Heymann stated, "From the listener's standpoint, this must be the most exciting AOR market in the country, because there are so many distinct listening options. The consumer is the winner and the stations the losers, because of fractionalization. With seven AOR's available, you're bound to see error margins larger than station shares!" Of course, Heymann hopes that won't be KQAK's fate: "We've had very positive listener input so far, and we've only just begun."

as fast as we can, to find out the inherent quirks in the Charleston market. We've been given carte blanche to do whatever we need to get the station rolling. We hope this first book will be a little up, but our big push will come after the first of the year, when we'll do extensive TV and outdoor publicity, and really get involved with Charleston listeners."

WKTM/Charleston, SC PD Brad Hoffman

"When WKTM decided to sign on with 'Superstars,' the Charleston market had no real AOR to speak of. WSSX was a CHR with AOR leanings, but the void of a well-positioned, real rock radio station was obvious. The philosophy at WKTM is very simple: positioning, promotions and personality. We're the only real rock station in town. For instance, we won't touch Chicago's new album but we can play the first one. At the same time, we don't feel the need to play all bone crushing rock, either. Texture is the most important part of our musical policy. In any given week we may add three records that all have the same basic texture, because that's what we need to balance the sound of the radio station. We held off adding Judas Priest for a long time because we just didn't need it; no one else in town would touch it and we already had plenty of the harder rock. When the newer product turned a bit 'lighter,' we jumped on the Priest album.

"We're very excited about today's new music: Missing Persons, A Flock of Seagulls, Men At Work, Peter Gabriel, Joe Jackson, Stray Cats, the Clash — all get played in heavy rotation here. It's another way we can stand out from the rest of the Charleston stations. All the other FM

rockers are so overburdened by callout research that they don't pick up on a hot new trend till it's already history on WKTM. That's the really essential part of the Burkhardt-Abrams organization: their ability to spot trends in new music. It's another valuable tool in programming any radio station.

"Of course, the primary work in programming any station, after positioning yourself just right, is promoting your image position in the marketplace. We're not a heavy TV, billboard, and bumper sticker promoter. We're beginning by tying ourselves into Charleston. We're very involved in United

"We don't want to be just another rock and roll station. We're real people involved with our listeners on their level."

Way and other local public service groups. We do all we can to get out in front of our audience to promote them personally. I don't want to underestimate the value of outside promotions like TV or billboards — these are very important tools as well. But you have to be able to promote in person. That's one of the reasons we don't want the jocks to just shut up and play the music; we want them to be personalities. Our afternoon jock is one of the highest-profile personalities in the marketplace. We don't want to be just another rock and roll station. We're real people involved with our listeners on their level.

"It all adds up to a winning combination for WKTM. We're hot in this market and we're looking forward to the ARB."

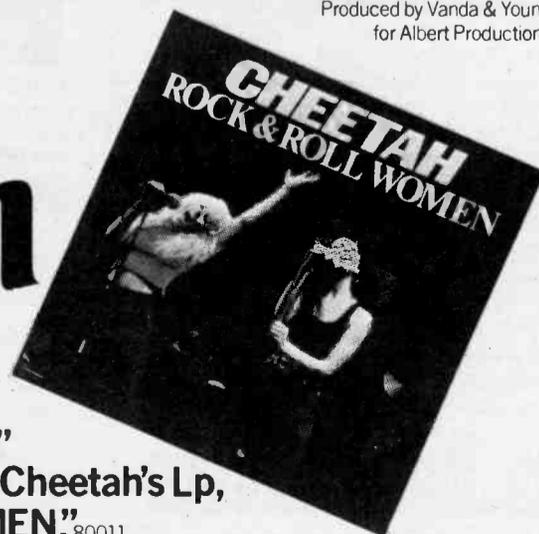


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as featured on MTV

7-89937



“SPEND THE NIGHT,”
the first single from Cheetah's Lp,
“ROCK & ROLL WOMEN.”⁸⁰⁰¹¹

On Albert/Atlantic Records & Cassettes.



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EVOLUTION

KYTX/Amarillo hires Mark Meredith as PD from KIXS/Killeen. Former PD Don Sitton retains airshift . . . Tom Wheeler exits as PD of KTCL/Ft. Collins. John Hayes is now MD and PD . . . Dave LaRussa joins KLPX/Tucson as music assistant and airshift host . . . Roman Moore is upped to full-time nights at KAZY/Denver from weekends . . . Curt Brown exits nights at WEZX/Scranton to join new AOR WXCS/Hagerstown as MD . . . Lisa Novak joins KRQR/San Francisco for weekends from KEZR and KSJO/San Jose.



ON THE ROAD WITH GENESIS — When KBCO/Boulder learned that Genesis was not coming to Colorado on their current concert tour, they took listeners on the road to see the band by awarding an all-expenses paid concert trip to see Genesis in Dallas. Pictured are KBCO Operations Manager Dennis Constantine (left) handing a \$100 check to the winner as PD John Bradley (right) looks on.

COLOR

MAC ATTACK: KROY-FM/Sacramento tied in with both WB's Fleetwood Mac and McDonalds in a "Mac Attack" promotion that invited listeners to down burgers in a time test. The contestant with the quickest appetite (who ate the most Macs in two minutes) won tickets to see the band during their tour.

SCREAMING FOR VENGEANCE: WPDH/Poughkeepsie, in conjunction with Columbia and Judas Priest's "Screaming for Vengeance" LP, held a contest that asked listeners to call the station when they heard a scream on the air, to tickets to see the band, and, as a grand prize, a tour jacket.

THE RING'S THE THING: WKLS/Atlanta pacted with Atlantic and AC/DC for a promotion that asked listeners to call the station to register their names in a drawing whenever they heard the ringing of "Big Ben" on the air. The grand prize winner, chosen in a random drawing from entrants' names, received first class airfare to London, tickets to see the band at Wembley Stadium, and 296 pounds in spending money.

CALENDAR CONTEST: KATT/Oklahoma City asked listeners to design its 1983 calendar art. The winning entry's artist received a \$500 shopping spree at the store of his choice, while the station held an art show of the best submissions.

FREE RENT: The prize is particularly fitting for these tough times: free rent or mortgage for a year, at up to \$1000 a month, paid by KZAP/Sacramento. To win, listeners are asked to keep track of letters given out daily for a "secret sentence," and to be the first to call the station with the correct complete sentence.

The Music Section

AOR's Most Accurate
Music Information
Begins on Page 45



WHO'S HOT — WB's the Who are staying radio-active while on their present U.S. tour. Pictured during an interview at WMMR/Philadelphia (l-r, top) are WMMR Promotion Director Tom Sheehy and jock Pierre Robert, (l-r, bottom) WMMR air personality Steve Sutton with Who's Roger Daltrey.



PRO-ROCK RALLY — Thousands of rock fans turned out for WLPX/Milwaukee's "Pro-Rock Rally," held in response to anti-rock religious seminars going on at the same time in another part of town. Among the rock guest stars to take the stage with WLPX's Craig Kilpatrick (right) was Ricky Medlocke (left) of Atco's Blackfoot.



COSTELLO UP CLOSE — While in Detroit for a concert date, Columbia's usually elusive Elvis Costello did an on-air interview with WLLZ. Pictured (l-r) are PD Joe Urbiel, former CBS rep Rich Abravaya, Costello, and WLLZ MD Doug Podell.



FORKS? WHAT FORKS? — Mercury/PolyGram's Scorpions helped KGB/San Diego celebrate its tenth anniversary at a recent party that also marked the band's tenth anniversary. Pictured parodying the group's "Blackout" album cover (l-r, top) are PolyGram's Jeff Lauffer, band's Rudolf Schenker, KGB PD Larry Bruce, and band's Francis Buchholz; (l-r, bottom) PolyGram's Drew Murray, KGB MD Judy McNutt, band's Klaus Meine.

UPDATE

Petitions seem to be the promotional order of the day for AOR radio. First the Who, and now Van Halen: The WB act's two Worcester concerts quickly sold out, so WAAF held a petition drive for a third local appearance, throwing in the guarantee that the band would be given the key to the city when they played the show. The ploy worked, and the band's third Worcester concert sold out as well . . . Mayor Jane Byrne of Chicago was petitioned (there's that word again) by WMET to proclaim October as "Rocktober," in commemoration of the station's many promotional efforts, and she agreed . . . KMEL/San Francisco has instituted the infamous music guarantee con-

test. It promises six in a row or \$10,600 . . . Meanwhile, across the street at KQAK, fans of humor were doubly gifted recently when, on Alex Bennett and Joe Regelski's morning show, both Robin Williams and Monty Python's Michael Palin dropped in on the same day for on-air joke-trading . . . Get set for a series of football-less tailgate parties to be held by AOR's till the football strike (or season) ends. The latest was organized by WRIF, which brought in several of the striking Detroit Lions to sign autographs . . . KSHE/St. Louis celebrated its fifteenth AOR anniversary with a special concert starring the Michael Stanley Band, Greg Kihn, and Johnny Van Zant, with

guest star MC Charlie Daniels . . . KFMG/Albuquerque world-premiered Arista's new Jerry Garcia Band LP last week . . . KPRI/San Diego just signed RCA's Steel Breeze to play at its annual Halloween Ball . . . WIBA/Madison broke format last weekend to take advantage of local fan fever and air the fourth game of the World Series in a simulated stereo feed from CBS Audio . . . E.T. Phone KISS: KISS/San Antonio's cosponsoring a science fiction film festival, including a fantasy art contest whose winner received movie passes for each month of the year . . . Congratulations to Y95/Rockford MD "Doc" and new bride Carol, who just tied the knot . . . KYTX/Amarillo has a new office phone number: (806) 355-9777 . . . CMI, Inc. is sponsoring a "College and Progressive Radio Brainstorm" this coming weekend at the New York Sheraton, including panel guests Rick Carroll, Lee Abrams, and Tony Berardini. For more information, contact Rich Frank at (516) 248-9600 . . .

CONCERTS & CONVERSATIONS

PRESENTATIONS: WMAD/Madison presented Fortnox, Payolas in 92-cent shows . . . WRIF/Detroit presented the Look for free.

BROADCASTS: Warren Zevon, Translator on WBCN/Boston . . . Payolas on WMMS/Cleveland . . .

CONVERSATIONS: Heart on WAAF/Worcester . . . Who on WDHA/North Jersey, WLRS/Louisville . . . Robby Krleger, Gary Numan, Josie Cotton on KROQ/Pasadena . . . Jerry Garcia on KFMG/Albuquerque . . . Michael Stanley, Payolas, Fortnox on WMAD/Madison . . . April Wine on WILS/Lansing . . . David Johansen on WDHA/North Jersey . . . Jefferson Starship on KICT/Wichita . . . Pat Travers on WIOT/Toledo . . . Heart, 805 on WZIR/Buffalo . . . Pat Travers, REO Speedwagon, Survivor, Kenny Loggins on KEZY/Anaheim . . . Michael Stanley Band on KFMQ/Lincoln . . . Billy Idol on WBCN/Boston . . . Rory Gallagher, Jefferson Starship on KSHE/St. Louis . . . Kansas, Steel Breeze, Greg Kihn on KOZZI/Reno . . .



YOU GOTTA HAVE HEART — Epic's Heart have been frequent interview guests at AOR stations nationwide while on their recent concert tour. Pictured at the studios of WSKS/Cincinnati (l-r) are band's Denny Carmassi, WSKS jock Geoff Nimmo, band's Nancy Wilson, Epic's Tom Genetti.



VAN ZANT SUPPORTS WILD ONES — WKLA/Atlanta took part in a promotion with Turtles Records, Polydor/PolyGram, and the Johnny Van Zant Band, wherein 96¢ per copy of Van Zant's latest album, "Last of the Wild Ones," sold locally was donated to the Atlanta Zoo. In commemoration of the band's efforts on behalf of Georgia and the zoo, the Georgia Governor's office presented a proclamation of thanks to the band. Pictured at the presentation (l-r) are administrative aide Carolyn Southern, Van Zant, WKLS air personality Susan Sullivan, Van Zant manager George Cappellini, WKLS jock Steve Mitchell, PolyGram's David St. John.

AOR Picture Page



PLATINUM JETT — Boardwalk's Joan Jett (right) presented KMJX/Little Rock MD Sandy O'Connor (left) with a platinum record for her "I Love Rock and Roll" album while in town for a concert.



BODIES BEAUTIFUL — This is a WWTR/Bethany Beach photo, but it's sure not the station's PD and MD. To celebrate its first AOR anniversary, the station held a giant beach party that included a Best Body contest for both sexes. The two winners, pictured, were awarded trips for two to Bermuda.



PRAISE THE AIRWAVES — Atlantic's Genesis stopped their Chicago show so that singer Phil Collins (center) could lead the crowd in singing happy birthday to WXRT in celebration of its tenth. PD Norm Winer (left) and GM Seth Mason (right) were on hand with champagne and birthday cake.



QUEEN GETS ROYAL TREATMENT AT KMET — While in town for a series of concerts, Elektra's Queen visited KMET for an on-air conversation. Pictured (l-r) are MD Hugh Surratt, air personality Cynthia Fox, group's Brian May, E/A rep Roy Smith.



ANOTHER BRICK IN THE WALL — When WMET/Chicago premiered "The Wall" locally, director Alan Parker stopped by the WMET offices and was presented one of the specially made promotional bricks that WMET distributed. Pictured (l-r) are Promotion Coordinator Dave Ross, News Director Mark Scheerer, Parker, Promotion Coordinator Mike Hirsch, MD Pat Evans, and Promotion Director Jim Corboy.



HARTMAN STEALS HEARTS IN DENVER — RCA's Lisa Hartman visited Denver AOR radio on a promotion tour in support of her "Letterrock" album. Pictured (l-r) are RCA's Steve Leavitt, KAZY MD Doug Clifton, Hartman, KBPI MD Karen Allen, and RCA's Jeff "J.F." Naumann.



IF THE KEY FITS, DRIVE IT — WLUP/Chicago pacted with Valvoline Oil to give away a brand new Corvette customized with the logos of the Loop and Valvoline. Listeners were asked to call the station at prescribed times to win a key to the car. WLUP gave out 98 keys, one of which opened the door to the car, making the keyholder the car's new owner. All 98 keyholders were awarded prizes including tickets, rock books, albums, and T-shirts.



BIRTHDAY BASH — Helping KSRR/Houston celebrate its first AOR anniversary were Columbia's Judas Priest, who presented the station with a birthday cake onstage at their Houston concert, and helped the staff devour the cake after the show. Pictured (l-r) are KSRR's morning man Moby, band's Dave Holland and Rob Halford, KSRR's Mark Campbell.



EVERYBODY WANTS BILLY SQUIER — KMEL/San Francisco PD Bobby Cole (right) got a handle on Capitol's Billy Squier when the artist stopped by the station prior to his show with Queen at the Oakland Coliseum.



THE BEST DJ MONEY CAN BUY — Columbia's Eddle Money (left) played guest DJ at KILCO/Colorado Springs, with effective coaching from MD Art Phillips (right), while Money was in the area for concerts.



ANDERSON ANIMATES ARIZONA AOR — Atlantic's Jon Anderson was an interview guest at KSTM/Mesa after a local show. Pictured (l-r) are show producer Dan Zelisko (kneeling), KSTM's Mary McCann, band's Clem Clempson, David Sancious, Anderson, and Guy Schiffman, with KSTM PD Jeff Parets.

Adult / Contemporary



JEFF GREEN

Programming Technique: Point/Counterpoint

As stations in the larger markets battle each other for the best fall Arbitron ratings, the question of programming technique becomes an increasingly important factor. Programmers have argued for years about issues such as sweeping over the quarter-hours, speeding up records, loading spot clusters correctly, and many other fine points of on-air execution. This week, R&R asked three respected A/C PD's to discuss their positions on commonly accepted or rejected programming policies. Participating were Phil Zachary of WQUE/New Orleans, Spanky Lane at KYKY/St. Louis, and Tony Stone from KLTE/Oklahoma City. These particular stations were chosen in order to best represent the variety within A/C radio.

Following are several questions which generated opposing or complementary points of view.

R&R: *Should you rest certain oldies or recurrenents before the ratings period begins so that you'll have "fresh" proven records to program?*

PZ: We've done that, and conversely, we've also beefed up our oldies in non-rating periods to give listeners more variety. Then, as the ratings begin, we tighten up to the best oldies. Thus, the image of playing a lot of records is carried through the book.

SL: If you're moving songs on and off your list because of the rating periods, then you're varying the sound of your station. Program to your core audience, not to the book. Why adjust your music? Stay absolutely consistent, and never vary from what your core audience expects of your station.

R&R: *Should there be signs in the control room that read "You are in a rating period?"*

TS: I think the jocks need to know. I'd rather not intimidate the staff, but I do believe in warm, positive signs like "You're sounding good," or "Oklahoma City's listening to you," or "Put your best foot forward." I don't mention the ratings specifically.

SL: I'm against it. Maybe I'm lucky because I have the money to hire very professional jocks who are "on" all the time. If they're not, they know it.

R&R: *Would you put up station signs at concerts you don't sponsor, in order to give the audience the perception you are?*

PZ: I would never do that, but it's been done to me. I would rather let another station have the promotion than create confusion in the listener's mind who was involved.

SL: If you want that perception, I think that's excellent. Any time you can have a piece of paper in front of someone telling him your call letters, it's strong — no matter who it is.

R&R: *Is sweeping past the quarter-hours still important?*

TS: In this market, everyone's sweeping the first 20 minutes of the hour, and that's helpful to introduce the audience to what you are. I feel comfortable sweeping the quarter-hours, if at all possible. Give yourself the benefit of the doubt.

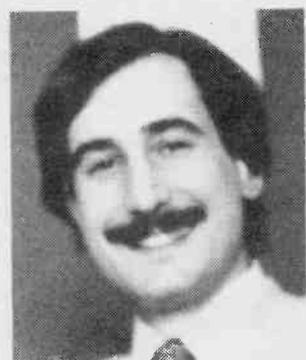
PZ: Listeners don't perceive things in terms of quarter-hours. We're fooling ourselves if we think a diarykeeper is writing down every single moment they tune away from a station. Most of the time it's to the best of their recollection.

R&R: *Should there be silence between segues, or is it better to give your calls between every song?*

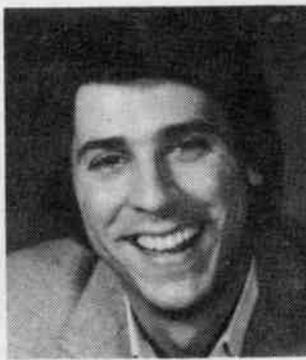
PZ: I believe it's okay to have silent segues. Many major A/C FM's have an ID between every record. Personally, I like smooth segues.

TS: It depends. Do you have a cume problem? If so, I'd give the calls with every record. If you have a low turnover, perhaps every two or three songs. How you do it is also important. Do you use a jingle, a shout, a stager, or just do it live? Remember, you can't give the calls too often. The trick is finding different ways to do it.

R&R: *What's the best way to load a spot cluster?*



Spanky Lane



Phil Zachary



Tony Stone

SL: Start with the "all talk" spot, then the jingle with the donut, and finally run the full jingle. It builds the stopset up so that the increased energy will hopefully keep people tuned-in. I don't think people even realize they're hearing spots until the third one. The last spot should be the easiest one to listen to.

TS: I would put my best foot forward going into a spot break, with the most entertaining, well-produced spot first. End with the worst.

R&R: *What's the limit on the size or length of a spot cluster?*

PZ: The limit has to be on units more than minutes. Listeners do not perceive spots by length, but rather by quantity. Here, three units is tops, whether they are 30's or 60's. The listener doesn't perceive the difference, because he doesn't have that sort of timing in his head.

TS: Ideally, two units each, with four to five stops per hour. If you run over 12 units per hour, then three units per break.

SL: It should be in terms of the number of breaks, not so much by cluster size. Once you've stopped, that's it. Stop as few times as possible, with not more than three units at each break.

R&R: *What about the idea of dumping your news, PSA's, and a large number of your hourly spots into the last 5-10 minutes*

of the hour to avoid possible tuneout?

PZ: A/C listeners expect news and information at the top and bottom of the hour. Because we run a little heavier commercial load, I prefer to have my spots spread out. However, I've heard some very good stations which program long blocks of music.

TS: With relevant PSA's, such as local events or items of real interest, use your own discretion. With news, the top and bottom of the hour is where 25+ demos expect it. For spots, yes, I would load up the fourth quarter-hour.

SL: In morning drive, I put the news at :10 and :40. We have a very information-oriented show, and it does very well. If it's on the radio at all, it should be good enough to keep listeners tuned in. I run music sweeps at the top and bottom of the hour.

R&R: *Do you believe in running your spots just before your competitors, so you'll be into the hits when they run their commercials?*

PZ: There's something to be said for that, but you must then assume the listener is so sensitive that he'll tune out for almost any reason. Generally, a 25-49 adult with a lot on

his mind is not that fidgety around a radio every time a spot or news break comes on.

TS: Yes. Anything you can do to play mind games on your competition is worthwhile. I would prefer to run my spots first, because it would generate the attitude with the listeners that the other station runs more commercials.

R&R: *Should you always program a power record at the top of the hour?*

TS: I've done both the fixed position and the music flow methods. If you're having a cume problem, the fixed position could be better. However, if you need to develop better quarter-hours, I'd just go for a flow, checking the balance between new versus old and image consistency.

SL: This notion assumes that Arbitron is right in saying that people begin listening at the top or bottom of the hour more than any other time. I don't think that assumption is true. People only write in that they're tuning in at those times, because it's easier to jot down 9:00 than 9:03.

R&R: *Is a mediocre air talent who knows the market better or worse than a good jock who doesn't?*

PZ: Worse. If you bring in a real talented guy who's smart, he can learn enough things about the market to get by and can make up for any weakness with his smooth on-air delivery. We don't have that much room for local chitchat here anyway.



LOOK OUT GOODYEAR — We've always known radio was sometimes full of hot air, and here's WAAY/Huntsville's new blimp to prove it! Station staffers told R&R the blimp's debut at the Alabama State Fair generated great response and it's now used at all WAAY remotes. During the week the blimp is flown over the station.

TS: Better. I'd rather go with a fellow who knew the market over seeking a superslick jock from outside, because the local talent understands the attitude and feel of the town. Especially here in the Bible Belt, an outsider from either coast could go through culture shock.

SL: If the audience likes a talent, and if he gets good ratings, I don't care what he sounds like. A familiar personality with a good image is a lot better than the "best" DJ you could find.

R&R: *Should a station tell listeners calling for requests that their songs will be played even if the station has no intention of doing so?*

PZ: If an adult calls for a song we're not on, we'll say no, and ask for an alternative. We try to be honest with everyone, and let them know (whether we play their requests or not) that their feedback is important.

TS: Say, "We'll see what we can do," and leave it at that. We never promise to play a song, and at the same time, we don't say we won't play it. Why deal with a negative? A lot of people think you're on it anyway.

R&R: *Should you adjust the turnover time of your power rotation during the day to accommodate different listening habits and audiences?*

PZ: No. We keep our powers at three hours all day long. I've considered slowing them down in middays, but I think people want to hear the big hits just as much in the middays as any other daypart. We're not dealing with a fickle teen audience.

TS: Yes. We check our cume problems and time spent listening to see how efficient we are with our audience before deciding our rotations. We have several different clocks, almost one for every hour.

SL: Definitely in middays at A/C stations, because of office listening.

R&R: *Is an unfamiliar record safer than a tired or burnt song?*

PZ: Sometimes. If the burnt record is taken off the air, we then have a hole to fill, and we'll then start up something fresh, even if it's unfamiliar.

TS: No. Somebody's got to break new music, and we do play some new records here. Generally, however, I'd rather play a tired song 2-3 times over a new record. It depends on which listeners the record is "new" with. If it fits the lifestyle and mood of the station, it can be an enhancement.

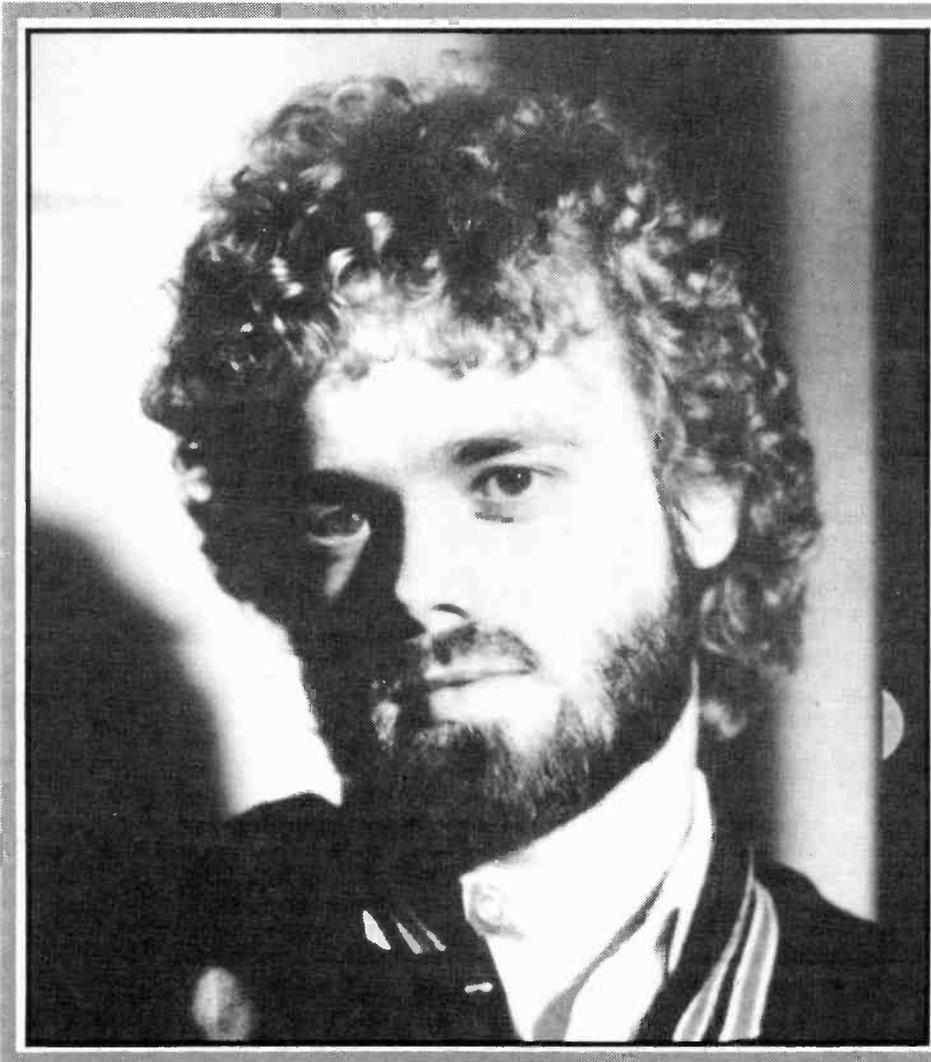
SL: No. What does "tired" mean? People can be tired of a song today and want to hear it more than ever tomorrow. I've never seen anybody successfully rate burnout, and I've studied that carefully. I don't think there is such a thing as a burned-out record, unless it's a current. I would rather play a confirmed gold hit than an unfamiliar record any day. To me, unfamiliar currents are extremely unsafe, while a familiar current is not — whether it's burnt or not. It's not unsafe because it still has an image to it.

I would like to thank Phil, Tony, and Spanky for participating in this technique feature. If you have any programming issues you'd like to see addressed, please send them to me so they can be included in upcoming articles.

*Now here you are, telling me
Everything I want to hear...*

***“(Tonight I’ll Be
Your) Fool Again”***

RICK BOWLES



A/C Action:

- | | |
|------|------|
| WLTA | WSSC |
| WCCO | WMSQ |
| WBT | WAAK |
| WHBY | WCKQ |
| WHBC | KAZM |
| KMBZ | KTEM |
| WQUA | WFMI |
| WDEF | KULF |
| WLVA | |
| WORG | |
| KFSB | |
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| WJON | |
| WORG | |
| WGSV | |
| WQON | |
| WQDJ | |
| WQLO | |



***From RICK BOWLES's Album
“FREE FOR THE EVENING”***



Manufactured and Marketed by **PolyGram Records**

THE PICTURE PAGE

April Wine Rocks U.S.



Capitol's April Wine kicked off the U.S. leg of its 1982 world tour with a concert appearance in Salt Lake City. Adding to the occasion was the platinum certification of the group's "Nature Of The Beast" LP. Unwinding backstage following the performance are (l-r) Capitol's Ray Tusken, group's Brian Greenway, Gary Moffet and Myles Goodwyn, label's Paul Rose, group's Jerry Mercer, label VP Walter Lee, group's Steve Lang, and Capitol's Dave Rothstein.

Kirshner's Kansas Gold



Winding up a performance at New York's Palladium, Kirshner group Kansas was presented with two gold plaques for the LP's "Song For America" and "Vinyl Confessions." Gathered together for the presentation are (l-r) group manager Budd Carr, Kansas's Robby Steinhardt, CBS Deputy President Dick Asher, Kirshner Entertainment Chairman Don Kirshner, and CBS Associated Labels VP/GM Tony Martell.

Happy Talkin' Talk Talk



After their East Coast tour with Elvis Costello, EMI America's Talk Talk journeyed to the West Coast for three shows and a special label reception in their honor. Pausing during a party break are (l-r) EMI/Liberty's Frenchy Gauthier and Marcia Groff, group's Lee Harris, label's Mavis Brodey and Ken Benson, group's Simon Brenner and Paul Webb, EMI VP Don Grierson, manager Keith Aspden and the group's Mark Hollis.

Nelson On CBS's Mind



While touring in support of his "Always On My Mind" LP, Willie Nelson was joined backstage recently by a contingent of label executives. Sharing the spotlight are (l-r) CBS Deputy President Dick Asher, Nelson, Columbia's Sr. VP/GM Al Teller and VP Bob Sherwood.

Lowery Shows Appreciation



Music publisher Bill Lowery's annual appreciation party recently paid tribute to the Georgia music industry and celebrated the first anniversary of Lowery's own Southern Tracks label. Joining in the festivities were (l-r) Starbuck's Bruce Blackman, Atlanta Pops conductor Albert Coleman, ASCAP's Rusty Jones, and Lowery.

Spinners Hit Grand Slam



At one of the New York Yankees' home games, Atlantic's Spinners sang the National Anthem. Coincidentally, the Spinners new LP is titled "Grand Slam" and its entry this year marks the tenth anniversary of the group's association with the label. Sharing their expertise for making hits are (l-r) Spinners John Edwards and Bobbie Smith, a Yankee trainer, Spinners Henry Fambrough and Pervis Jackson, and the Yankees' Dave Winfield.

Olivia's Platinum Physical



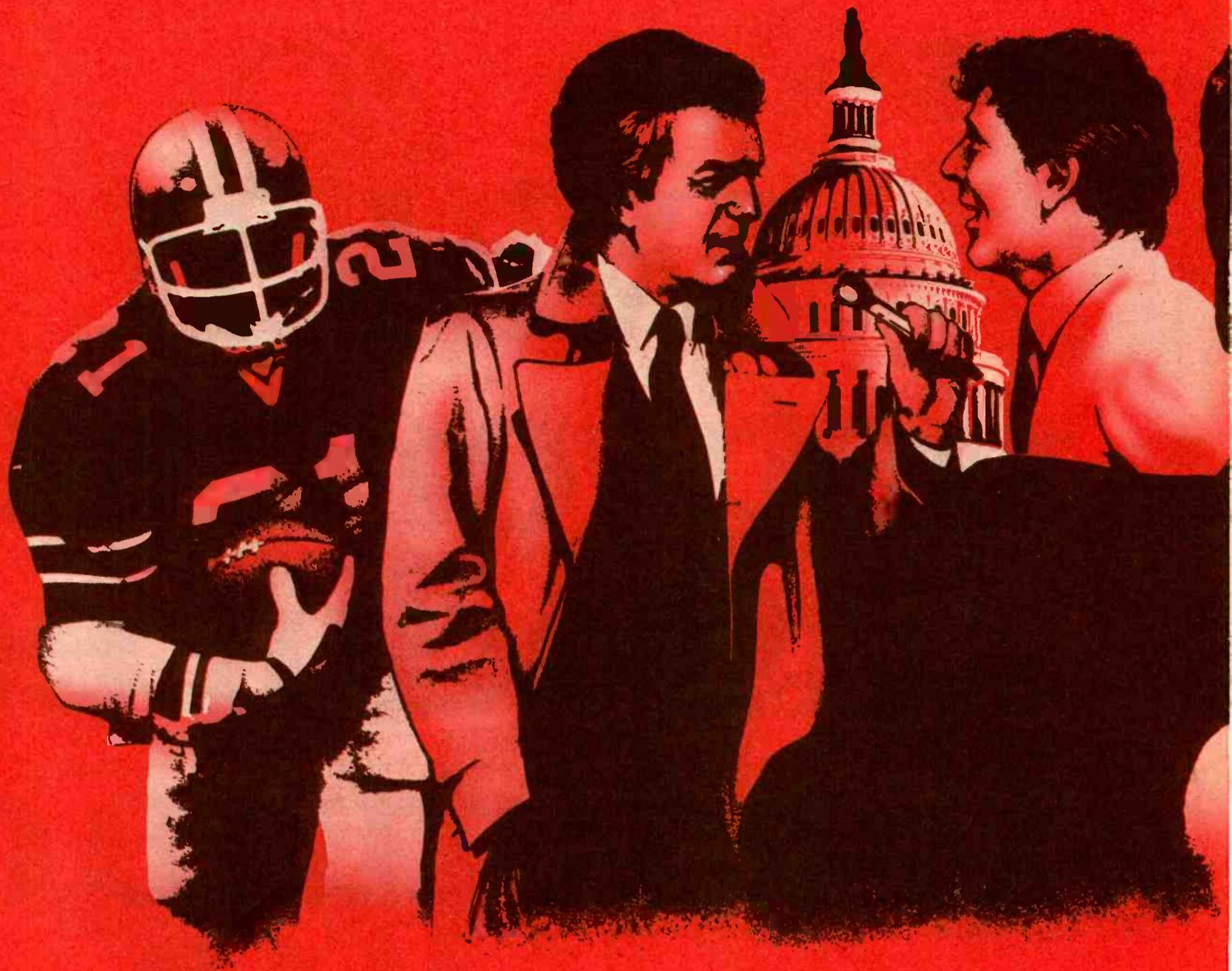
Following her Toronto concert performance, Olivia Newton-John was given four platinum awards by MCA/Canada on behalf of her "Physical" LP. She was also presented with two double platinum awards for the "Xanadu" album and the "Physical" single. Holding the platinum honors are MCA/Canada VP George Burns and Newton-John.

Ellis Thanks Martell



Chrysalis Co-Chairman Terry Ellis recently threw a thank-you party for those involved in this year's T.J. Martell Memorial dinner. Joining Ellis (third from left) were (l-r) promoter Ron Delsener, Shorewood Packaging Exec. VP Floyd Glinert, DIR's Exec. VP Peter Kauff and President Bob Meyrowitz.

**Which
network just
introduced
the future of
radio?**



At 4 p.m. (EDT) on October 17, 1982—for the first time ever—one radio network, Mutual, broadcast four programs simultaneously via satellite.

On that historic moment, Mutual took to the air with the National Symphony Orchestra live, in stereo, from Washington, D.C.; news feeds in three different time zones; national and regional sports updates; plus SportScan, the national call-in sports program currently substituting for Mutual's normally scheduled NFL Game of the Week and regional NFL action.

The air is Mut



Mutual calls this dramatic breakthrough "multicasting." For radio stations, multicasting means more quality programs to choose from at any given moment. For advertisers, it means Mutual can deliver practically any audience or market you want.

Other networks are still only talking about this technology, saying how much it will do for radio in the *future*. But Mutual brings you the *future, today*. So if you're wondering who really leads the way in network radio—The answer is Mutual.

Answer
Mutual.



MUTUAL BROADCASTING SYSTEM

Country



CAROLYN PARKS

DJ CONVENTION HIGHLIGHTS

That Was The Week That Was

For the first time this year, I experienced an entire week of Nashville's DJ Convention, marking the Grand Ole Opry's 57th anniversary, from Monday night's CMA Country Music Awards telecast all the way through to Friday evening's FICAP banquet. Having survived the week (I think!), I am here to tell you that before attempting such a fete you should definitely go on a stamina-building program beforehand, because sleep is low on the priority list at convention time!

The week got off to a great start with the awards show telecast live via CBS-TV from the Grand Ole Opry House. It was a spectacular show (most of the people I talked with later said the best ever), which was enjoyed not only by the country music fans in attendance but also those at home, as evidenced by the very high 38 share the show received in the ratings. Big winners for the evening were Alabama, the first group to ever win "Entertainer Of The Year," as well as copping "Vocal Group Of The Year" and "Instrumental Group Of The Year" trophies. From the enthusiasm the group displayed in their performing and acceptance speeches, one would have never guessed that bandmember Teddy Gentry was seriously ill and would be in the hospital being treated for pneumonia the following day. We're happy to report that he is now recovering nicely. If they give out "Trouper Of The Year" awards, he gets our vote!

Other big winners of the evening included Willie Nelson (who was not in attendance this year) for both "Single" and "Album Of The Year," "Always On My Mind," which also won a "Song Of The Year" award for its writers, Johnny Christopher, Wayne Thompson, and Mark James.

Ricky Skaggs capped off a tremendous year by being named "Male Vocalist Of The Year" and "Horizon Award" winner. Janie Fricke picked up the "Female Vocalist" honors, and David Frizzell and Shelly West walked away with the "Vocal Duo Of The Year" award. Always-popular Chet Atkins picked up another "Instrumentalist Of The Year" trophy to round out the awards presentations.

Marty Robbins, Roy Horton, and Lefty Frizzell were this year's inductees into the Hall Of Fame, while TV Guide's New York Bureau Chief Neil Hickey received the 1982 "Journalist Award." Also announced during the program were the "DJ Of The Year Award" winners: Chuck Morgan, WSM/Nashville (Major Market); Tim Williams, KOKE/Austin (Medium Market); and Al Snyder, WNVL/Nicholasville, KY (Small Market). From the success other "DJ Of The Year" recipients have achieved, there's no doubt that each of this year's winners was well deserving of this particular honor and that you'll be hearing more from them in the years to come.

Following the telecast everyone pro-
Continued on Page 36



THE STARS SHINE BRIGHT AT THE CMA AWARDS — The 16th annual CMA Awards presentation was a star-studded affair with almost every artist who won an award there to pick it up personally. Pictured are award winners (1) Alabama (Vocal Group, Instrumental Group, and Entertainer Of The Year), (2) Johnny Christopher, Wayne Thompson, and Mark James (Composers of Song Of The Year "Always On My Mind"), (3) Ricky Skaggs (Male Vocalist and Horizon Award), (4) Janie Fricke (Female Vocalist), (5) Chet Atkins (Instrumentalist), (6) David Frizzell and Shelly West (Vocal Duo), (7) Eddy Arnold presenting Marty Robbins as one of three inductees into the Country Music Hall of Fame, and (8) Crystal Gayle, Tennessee Governor Lamar Alexander, Loretta Lynn, and Mrs. Lamar (Honey) Alexander leading the Promenade Of Stars from the awards show to the post awards party held at the Opryland Hotel.



BMI & ASCAP SALUTE COMPOSERS & PUBLISHERS — Winner of BMI's Robert J. Burton Award for Most Performed Country Song Of The Year was "Elvira," and there to accept the award were (l-r) Oak Ridge Boys Joe Bonsall, Duane Allen, and Richard Sterban, BMI VP Frances Preston, Oaks member William Golden, "Elvira" writer Dallas Frazier and publisher Wesley Rose of Acuff-Rose Publications, Inc.



ASCAP's annual awards banquet was highlighted by the presentation of three special awards for Most Performed Country Song Of The Year ("There's No Getting Over Me," written by Walt Aldridge and Tommy Brasfield/published by Rick Hall Music), Country Songwriter Of The Year (Bob Morrison), and Country Publisher Of The Year (the Welk Music Group). Accepting their awards in these categories are (l-r) Welk's Bob Kirsch and Dean Kay, Walt Aldridge, ASCAP President Hal David, ASCAP Managing Director Gloria Messinger, Welk's Bill Hall, Rick Hall Music's Rick Hall, Bob Morrison, ASCAP Southern Regional Executive Director Connie Bradley, and Tommy Brasfield.

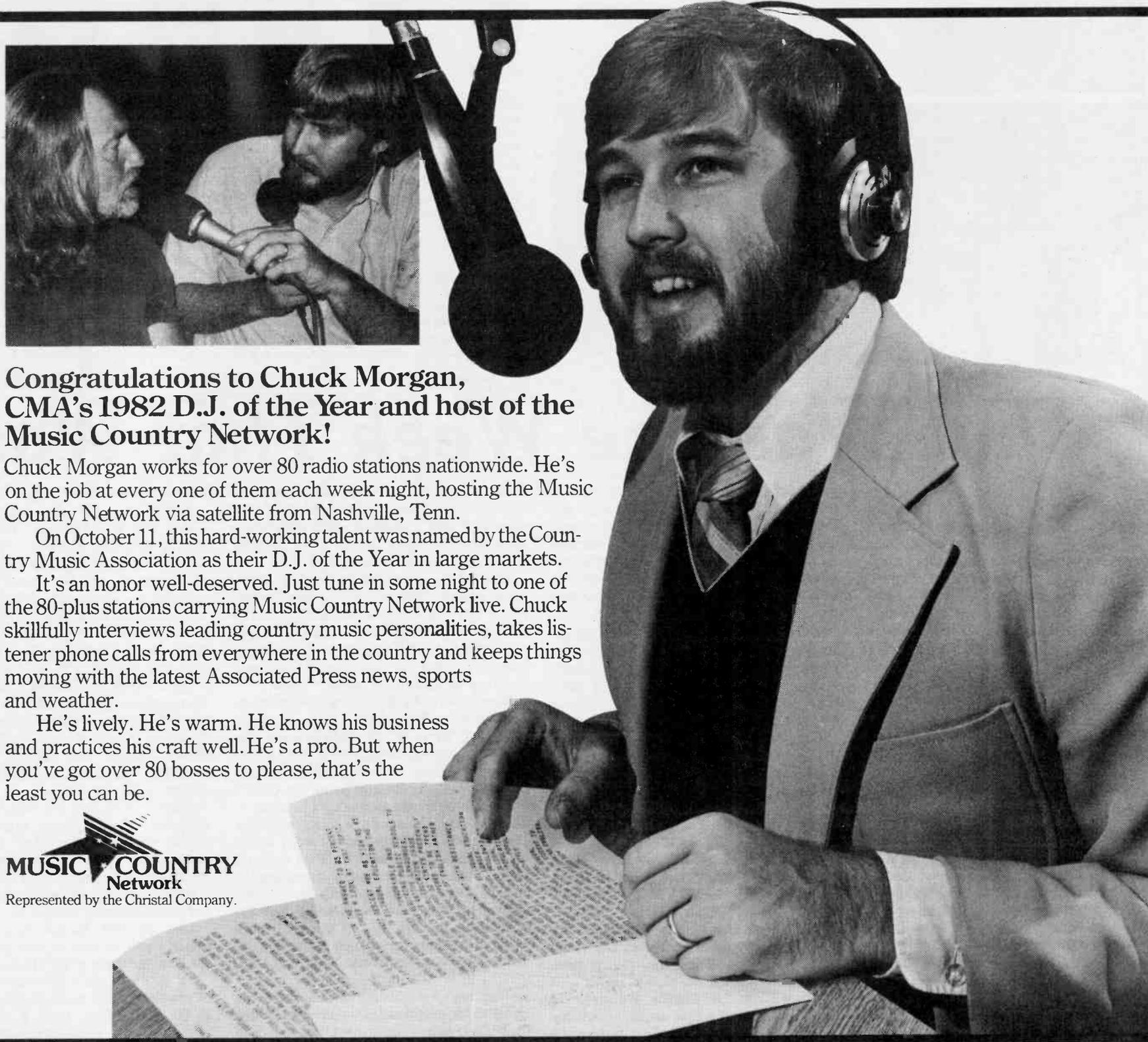


DJ HALL OF FAME INDUCTEES — During the annual FICAP banquet, three new members were inducted in the DJ Hall of Fame, including the late "Uncle" Jim Christie. Those on hand to accept their awards from FICAP's Chuck Chellman were Bill Mack (center) and Smokey Smith (right).



RADIO TALKS TO THE STARS — Quite a few stations originated their broadcasts direct from the Opryland Hotel lobby during DJ Week and came up with some lively exchanges with the many country artists who were in attendance all week. Pictured on-air are (1) WDSB/Dover, DE's Walt Barcus with hatless Boxcar Willie, (2) WVOJ & WQIK/Jacksonville's Lee Shannon chatting with Loretta Lynn, (3) WDLW/Boston's Jim Murphy talking with Joe Sun, (4) KIGO/St. Anthony's Gary Adams interviewing Michael Murphey, and (5) WHN/New York's Lee Arnold and Mutual Broadcasting's Glenn Morgan capturing Janie Fricke at the CMA post awards party.

THE NATION'S TOP D.J. WORKS AT OVER 80 STATIONS.



Congratulations to Chuck Morgan, CMA's 1982 D.J. of the Year and host of the Music Country Network!

Chuck Morgan works for over 80 radio stations nationwide. He's on the job at every one of them each week night, hosting the Music Country Network via satellite from Nashville, Tenn.

On October 11, this hard-working talent was named by the Country Music Association as their D.J. of the Year in large markets.

It's an honor well-deserved. Just tune in some night to one of the 80-plus stations carrying Music Country Network live. Chuck skillfully interviews leading country music personalities, takes listener phone calls from everywhere in the country and keeps things moving with the latest Associated Press news, sports and weather.

He's lively. He's warm. He knows his business and practices his craft well. He's a pro. But when you've got over 80 bosses to please, that's the least you can be.

MUSIC COUNTRY
Network
Represented by the Christal Company.

Guests who have been on the air live with Chuck Morgan on Music Country Network:

Ricky Skaggs	T. G. Sheppard	Ronnie McDowell	Tennessee Ernie Ford	Roy Acuff	Jessi Colter
Sylvia	Waylon Jennings	Boxcar Willie	Lee Greenwood	Moe Bandy	Willie Nelson
Barbara Mandrell	Hoyt Axton	Bobby Bare	Ed Bruce	David Frizzell	Randy Owen
Marty Robbins	Conway Twitty	Terri Gibbs	Jerry Reed	Shelly West	Brenda Lee



WHERE THERE'S A PARTY, THERE'S RADIO — Whenever there's a party going on, you can expect to find radio in attendance, and convention week was no exception. Pictured enjoying the festivities at the Elektra event are (1) KRMD/Shreveport PD Tom Phifer with Conway Twitty, (2) Hank Williams Jr. surrounded by lovely ladies (from left) WIL/St. Louis MD Nancy Crocker, E/A Promotion Coordinator Nancy Solinski, and E/A artist Denise Draper, (3) (l-r) The Whites' Sharon White, Whites manager Chip Peay, WLWI/Montgomery MD Rhubarb Jones, and WDOJ/Chattanooga PD Steve Chappell, (4) E/A National Promotion Manager Bruce Adelman, WGTO/Cypress Gardens MD Henry Jay, Kieran Kane, and independent promotion person Barbara Kelly, (5) PolyGram partygoers are (l-r) Shylo's Jerry Hayes, PolyGram National Promotion Director Frank Leffel, "American Country Countdown" 's Bob Kingsley, PolyGram Regional Country Promotion (Dallas) rep Dave Smith, and Shylo group members Ronnie Scaife and Don Singleton, (6) Attending the CBS bash were (l-r) Bobby Bare, Columbia's VP/Marketing Bob Sherwood, and WHN/New York PD Dene Hallam and personality Lee Arnold, (7) The MCA gathering brought out (l-r) MCA Southeast Regional Promotion rep Joe Deters, WPLO/Atlanta Asst. OM Len Anthony, Joe Thrasher of the Thrasher Brothers, Lee Greenwood, WPNX/Columbus, GA PD Jim Bell, MCA VP/Promotions Erv Woolsey, and the Thrasher Brothers' Buddy Thrasher and John Gresham, (8) (l-r) MCA's Joe Deters, George Strait, Terri Gibbs, WWWW/Detroit Barry Mardit, and WPLO/Atlanta Asst. OM Len Anthony.

That Was The Week That Was

Continued from Page 34

menaded back to the Opryland Hotel for the CMA-sponsored Post Awards Party attended by over 3000 celebrities and just folks like us who were glad to have the opportunity to congratulate all the winners. The post-awards radio broadcast over the NBC Radio Network was also going on amidst all this activity, proving once again that R&R's Jim Duncan (who produced and directed the program) can concentrate through anything! This year, over 200 radio stations carried the program, which was cohosted by Ralph Emery and Bill Anderson.

BMI, ASCAP, and SESAC all had their own awards presentations during the week at separate banquets honoring the composers and publishers whose contributions we so often overlook. As the saying goes, "you can't have a hit record without a hit song," and these three societies will continue to make sure we don't forget that.

RCA, MCA, and CBS each staged showcases throughout the convention to spotlight their established artists as well as those "newcomers" who have just begun the long journey to stardom. RCA's show featured Gary Stewart and Dean Dillon, Marlow Tackett, Steve Wariner, and Jerry Reed; CBS introduced Bobby Bare, David Allan Coe, Janie Fricke, Ricky Skaggs, and Joe Stampley; and MCA showcased John Conlee, Lee Greenwood, Terri Gibbs, Jerry Lee Lewis, George "Goober" Lindsey, George Strait, the Thrasher Brothers and the Younger Brothers to enthusiastic crowds who jammed the Grand Ole Opry to get a glimpse and listen to their favorites. One thing DJ Week provides plenty of is entertainment, with dozens and dozens of country stars performing at various concerts all week long.

The artists were not just there to entertain either. They also gave a great deal of their time to do interviews, station ID's and

just about anything else that was asked of them during the three artist/DJ tape sessions that were scheduled. I've never seen so many people walking around with tape recorders in my life. In fact, one gentleman who was attending a realtors convention in the same hotel asked me which electronics firm was having a convention there!

Not only were the DJ taping sessions expanded this year, but the facilities for broadcasting live from the hotel via phone hookup were also improved, giving many more stations an opportunity to "set up shop" in the Opryland lobby. Some of the stations which took advantage of these facilities and the personalities who manned the operations are as follows: WHN/New York (Lee Arnold); WVOJ & WQIK/Jacksonville (Lee Shannon, who also broadcast his show to WIZY/Macon; WASK/Lafayette, IN; WAVV/Vero Beach, FL; and KQSW/Rock Springs, WY); WIL/St. Louis (Mike Carta); KLAC/Los Angeles (Gene Price); WUNI/Mobile (Ricky Barnes); WVAM/Altoona (Stan Davis); WNEX/Clyde, OH (Eddie Cruz); WDLW/Boston (Jim Murphey); WDSO/Dover, DE (Walt Barcus); WPWC/Dumfries, VA (Cousin Ray); and KHAM/Horseshoe Bend, AR (Gene Williams & Charlie Walker). No doubt I've missed a few, as some stations elected to broadcast the entire week while others only did one or two shows from Nashville; but everyone I spoke with was greatly impressed by the quality of the phone line linkup as well as the cooperation of the artists who dropped by for on-air interviews.

Where else but in country music would you find such artist accessibility? I don't want to get on a soapbox about it, but that's one of the things that has always impressed me about country artists... most of them have a real tight grip on who they are and who made them what they are, and they

seem to go out of their way to make themselves available to fans and radio personnel as well. That's one of the nice things about our industry which gives country music such a positive image.

Besides the awards show, the CMA sponsored several other activities geared strictly for the country music disc jockey, including a luncheon on Tuesday (during which the "DJ Of The Year" winners were honored) and a Saturday afternoon barbecue at Tammy Wynette's home.

During the CMA Membership Meeting on Thursday, President Ken Kragen reiterated some of the CMA's goals this past year and what has been accomplished on each to date, including the continuing fight on the home taping issue, the CMA's expansion overseas through its London office, the exploration of new forms of media such as cable, working with record labels on the transition from 8-track to cassette music, combatting industry complacency (which Ken felt the economy had turned around as much as the CMA!), and the enhancement of the CMA's image worldwide through trips such as those made last year to Wheeling, New York, and Mexico City. Ken also mentioned that a committee has been established to determine the needs of the organization's membership and the CMA is preparing to meet those needs in the years ahead. He looks for 1983 to be CMA's year and not just confined to a one-month celebration. Some changes already in the works include another TV extravaganza to be broadcast in April, which will mark the CMA's 25-year anniversary, as well as a concurrent DJ Week Convention/Talent Buyer's Seminar for next year.

Two additional awards were announced during the meeting. "Hee Haw" producer Bob Boatman received the Connie B. Gay Founding Presidents Award and "Always On My Mind" producer Chip Moman was

the recipient of the Producers Award.

Wednesday, Thursday and Friday were "let's test the kidneys" days as Mercury/PolyGram, Elektra, MCA, Capitol, CBS, MDJ, and NSD (what happened to the chili, Betty?), and the Country Promotion Association all staged cocktail parties at various locations throughout Nashville (this is one convention where you really need a car to keep up). By the time Friday night and the annual FICAP banquet rolled around, everyone was more than happy to sit a spell, enjoy a good dinner, and listen to the WB-presented showcase of the Wright Brothers, Karen Brooks, and Frizzell & West. During the dinner three new members were inducted into FICAP's Disc Jockey Hall of Fame... Bill Mack, Smokey Smith, and the late "Uncle" Jim Christie. The organization, which has grown tremendously since its inception seven years ago, also sponsored a short seminar Friday morning for those DJ's who wanted to take back a little knowledge as well as some great memories.

Like all good things, convention week finally came to an end, and probably none too soon for those of us who had jobs to get back to. This year's convention seemed to be reverting back to the original intention of a DJ convention, with a sizable radio representation. Perhaps if economic conditions and circumstances permit, even more of you will be able to attend next year. Believe me when I tell you it is something you'll never forget.

The Music Section

Country Radio's Most Accurate Music Information

Begins on Page 50

THANKS TO RADIO & RECORDS AND OUR FRIENDS IN THE INDUSTRY FOR A GREAT YEAR!



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Inside Nashville



BIFF COLLIE

NAMEDROPPERS: Willie Nelson, Kris Kristofferson, Brenda Lee, and Dolly Parton are finally together on that album I publicly asked about not long ago. Shortly afterward, Fred Foster announced his new era at Monument Records and scheduled the phantom album for immediate release . . . Colorado-based booking agent Keith Case brings his clients John Hartford, The Dillards, Hot Rize and Guy Clark to Andrea Smith and Dean Raymer's International Celebrity Services Nashville agency, joining clients Jimmy C. Newman, Charly McClain, the Burrito Bros.. etc.

Johnny Tillotson's back with a new label, Reward Records, and a new phase of his career, country music . . . Del Reeves is threatening to go to Maryland to the NFL meetings as a fan Representative and take a petition from thousands of football nuts who are "sick and tired of being 'sick and tired!'" ABC News ran a film feature this week on Del's "A Fan Strikes Back." Reeves says they messed up his fall TV season . . . Engelbert Humperdinck quietly slipped into Music City during convention week and recorded a new batch of Nashville-oriented sounds . . . Notice what's on the back of Willie & Waylon's new single duet? "Luckenbach, Texas" . . . After closing the Owen Bradley Studio on Music Row (Columbia's Studio B in later years), they turned sound board, recording mikes, control room windows and doors, acoustic tiles, sound baffles, ashtrays, wastebaskets, etc. all over to the Country Music Foundation. (Wanna bet they'll make up the nucleus of a recreation of that first Music Row studio someday at the Hall of Fame?) . . . Alabama's Teddy Gentry was hospitalized with pneumonia 24 hours after his group took "Entertainer Of The Year" honors on national TV . . . Bob Morrison ("You Decorated My Life," "Lookin' For Love," "Love the World Away," etc.) honored as ASCAP's Country Writer of the Year . . . Glenn Ray was named SESAC's Country Writer of the Year. He wrote SESAC's Country Song of the Year, "I Just Came Home To Count the Memories" . . . An Anne Murray fan from Western Canada was placed on probation by Provincial Judge Charles Scullion in Toronto. The judge had found Charles Kieling of Saskatchewan of failing to comply with an order to stay away from Murray, her staff and office. He had written Anne more than 100 letters . . . SESAC's VP Dianne Petty honored Country Music Hall of Famer Hank Snow with a special "Humanitarian Award" for his role as founder and director of the Hank Snow Foundation for Prevention of Child Abuse . . . Dallas Frazier, writer of BMI's Song of the Year "Elvira," says that is not his biggest money maker. It was "There Goes My Everything," the 1967 Song of the Year, made popular by Jack Greene . . . Roy Acuff and Tennessee Governor Lamar Alexander threw a party for Mrs. Sarah Cannon on her 70th birthday. You know her as Cousin Minnie Pearl. She lives next door to the Governor's Mansion here . . . RCA's Jerry Bradley is putting together a Jim Reeves medley from Jim's classic hits . . . At last week's Nashville Songwriter's Association Hall of Fame induction, in which Hall of Famer Boudleaux Bryant inducted Chuck Berry, he prefaced his announcement of Berry by saying, "I've never been involved in a climax like this!"



Steve Wariner dropped by the BMI offices in Nashville and was congratulated on his new album release by none other than Chet Atkins and BMI President Frances Preston.

COUNTRY DISC JOCKEY HALL OF FAME inductees for 1982 are "Midnight Cowboy" Bill Mack, Des Moines's Smokey Smith, and the late all-night XEG mail order DJ Uncle Jim Christie. Christie's home was in Des Plaines, IL. His real name was Clyde Caswell. No one's yet located his widow to notify her. If you have information as to her whereabouts, write to this column.

A Month In The Country Wherever You Are

October is Country Music Month

DOYLE WILBURN was buried Tuesday in Nashville. In late July, they operated on a malignancy of the lung. They found it encompassed his chest, put him on cobalt treatments, and he went back to the Opry to sing. He re-entered Baptist Hospital here October 8. Last Friday night he asked his partner, brother Teddy, to sing "Old Flames" for him on the Opry. Saturday morning Doyle Wilburn died at 52. Doyle helped Mooney & Loretta Lynn set up housekeeping in Nashville, got her on Decca Records; on the Opry; through WILHELM Agency he managed her career for 10 years and featured her on the Wilburn's syndicated TV series for years. Doyle literally launched the career of Loretta Lynn. One of the sad things about Loretta's screenplay "Coal Miner's Daughter" was the fact that the Wilburn's weren't even mentioned. Teddy and Doyle's deep friendship and closeness to their fans made them one of the most continuing favorites even after their giant years as record stars. They joined the Grand Ole Opry first when they were 8 and 10.



THERE'S A DEFINITE RESEMBLANCE — When WCAV/Brockton, MA had its recent "Dolly Parton Lookalike Contest," they obviously judged the winner based on more than appropriate hairdo. Pictured are (l-r) WCAV PD Bill Hess, winner, Station Manager Sid Tufts, and Promotion Coordinator Chuck Bloom.



CHEYENNE COUNTRY — Barbara Mandrell was one of the featured performers during the nine days Cheyenne, WY's "Frontier Days" celebration was held. Here she poses with KUUY morning jock Chuck Bailey and PD/afternoon drive personality Jennifer Wilde.



ALABAMA FAIRS WELL AT WQTK — Alabama appeared during the Ionia County Free Fair in St. Johns, MI, and WQTK PD Dave Conrad (left) took it upon himself to welcome bandmember Randy Owens to the area.



SOME OF HER BEST FRIENDS ARE DJ'S — When Louise Mandrell was on a recent promotional tour of the Midwest, she and husband R.C. Bannon stopped by to say thanks to the folks at KODY-FM/North Platte, NB for playing her single. Pictured are (l-r) station PD Bruce James, Louise, MD/morning man Lou Kastler, and R.C.



SPOTLITING "COUNTRY" TONY MARTIN — Nashville was the scene of a recent reception hosted by American Spotlite Records to mark the debut single of their artist "Country" Tony Martin. Pictured in attendance were (l-r) WSIX PD Gerry House, record producer Milton Brown, Martin, and independent promoter Mike Borchetta.



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Black Radio



WALT LOVE

DETHRONES KYW WITH AN 8.8 SHARE

WDAS-FM: Philadelphia's Black Spirit Is No. 1

Each week, R&R's editors try to find points of interest for all our readers — no matter what type of format or market size. Each format has its own special type of idiosyncrasies, and Black radio has certainly had its share, both good and bad. One of the positives, to me, has always been the fact that Black radio and black audiences have always accepted good music, good radio, and good talent regardless of the face behind the talent.

For years now, it's been difficult for a black person to acquire a position of stature at a white-oriented broadcast facility. On the other hand, it has not been as difficult for a white person to obtain any position desired within a Black-oriented format, once he's convinced management or ownership of his leadership qualities.

Almost every Black radio station in our country has had a successful Caucasian air personality on its airwaves. Examples: WWRL/New York in the 60's had Bob T.; WHAT in Philadelphia had "The Geator With The Heater," Jerry Blavat; and my hometown Pittsburgh had "The Boss Man Porky" Chadwick on WILY, which later became WAMO.



Joe Tamburro

Another man who falls into this category is Joe "Butterball" Tamburro of WDAS-AM & FM/Philadelphia. Although "Butterball" is deserving of attention because of this, there's even more. The other gentlemen did their thing and moved on to other interests. Joe Tamburro ("Butter" if you don't mind) is very special, and after reading this article, I hope you'll understand why.

Joe Tamburro is the Program Director of WDAS-AM & FM, and this native Philadelphian has been with WDAS for 20 years. In the spring '82 ARB, WDAS-FM scored a 7.4 share. Now that the summer books are out, WDAS-FM has done what I thought was virtually impossible in the City of Brotherly Love — it brought home a whopping 8.8 share to dethrone the perennial leader KYW, a News station. KYW had an 8.8 for spring '82 and 7.9 in the summer book.

Joe began by telling me why he thought WDAS-FM does so well in Philadelphia. "I think we're a unique radio station. From traveling around the country I've noticed that we play more music than most Black stations. When I say more music, I don't mean fewer commercials or anything like that. I actually mean we will play more than just the hit single from an album — we might play three or four cuts from an album, if we feel our listeners will like it. We explore a lot of music, and because we do these things, I think our audience doesn't get bored, so they stay with us a little longer than most listeners might."

Black Radio's Crossover Appeal

How has WDAS-FM become number one in Philly? "My personal opinion is this: black music today as in the mid-sixties has a tremendous amount of crossover appeal. Back in the 60's, the old Motown sound

crossed all barriers: music by people like the Four Tops, the Temptations, the Supremes and Marvin Gaye & Tammy Terrell, just to mention a few. In the mid-sixties whites were into black music, Black radio, and tried to do black dances. Then, along came the Beatles, a group that was white, and whites readily identified with them. At that point they went back to Top 40 radio to listen to the Beatles, the Rolling Stones, etc. At this point in time, I don't think there is a white artist that demands the type of attention the Beatles received. Blacks have been putting out great music for years. Therefore, I think listeners are starving for good quality music and blacks are presently making the music they (the masses) want to hear. I believe it's a temporary con-

"The only way to be in Black radio is to be totally committed to your black listeners. And it's not something you can fake."

dition until they can find something that they can go back and relate to. Consequently, Black radio stations will continue to do well if they play the best black music available."

I mentioned to Joe that I didn't feel that WSSJ/Camden, NJ or WHAT on AM were really competitors, because of WDAS's dominance for so many years, and asked him who does challenge WDAS. "WCAU-FM had challenged us in the past, and they put up a helluva fight, but they never got past us. About six months ago, WCAU-FM changed format and went to a Top 40 approach. They play a tremendous amount of black music within their format. They're playing any black records considered to be hits — that's great, because it gives black music more exposure and the opportunity to crossover within the white listening audience. As long as WCAU-FM keeps playing black music, it will be my competitor." (Note: Last week WUSL switched from Country to Urban Contemporary to provide a new potential competitor.)

Why do you think WCAU-FM wasn't able to get past you? "Because of the lack of commitment to the black community. The only way to be in Black radio is to be totally committed to your black listeners, and it is not something that you can fake. You have to be there so they can see you, touch you, hear you, and talk to you. We do that through our voter registration drives and our on-air editorials, in addition to other community oriented things. We are a Black radio station, not an Urban Contemporary, and we have no intention of ever being an Urban station. If we never have a white

listener, we'll be just fine and content having our black audience. That was the feeling of prior ownership and it's the feelings of our new owners, Unity Broadcasting. On our AM station we have a Black News/Gospel format. We are trying to service the black community here in Philadelphia, that's our commitment."

Lifelong Commitment

Knowing Joe's background, I decided to ask a two-part question so you could have the opportunity to share the real beauty of this gentle giant. Being a Caucasian in Black radio, why did he make a commitment to Black radio and black people? And, secondly, why has Joe Tamburro stuck with it all these years?

"I grew up in a black neighborhood and I grew up listening to Black radio, so when I wanted to get into radio, the only radio I related to was Black. I landed the opportunity to work at WDAS through Jimmy Bishop, who hired me to do 30 minutes a day on the air. My show was the shortest on the air at that time. I started out playing oldies here because no one in Philadelphia was doing that. Each night I played old Smokey Robinson & the Miracles tunes along with other things. The show caught on, so it was expanded to one hour, then two hours. Finally, they made my show four hours — I played three hours of the current things and one hour of oldies. I was on the air at night my first seven or eight years here. When I got the job I made a commitment that I wouldn't try to change things, but I would become part of what was going on, and that was around the time of the Civil Rights movement. I had the great pleasure of working with Dr. Martin Luther King Jr. on various projects here in Philadelphia. I also worked with Georgie Woods during the same time doing things that were necessary."



COWBOYS ON THE AIR AT K104/Dallas — While the NFL Owners and Players Association deliberate over the strike, KKDA/Dallas made a move. Pictured at left is Cowboy wide receiver Drew Pearson receiving his new game jersey before his air shift, as KKDA mid-day personality Tom O'Hare goes over a few plays with the "rookie."

WDAS



Mimi Brown



Tony Brown



Jerry Wells



Harvey Holiday

"People knew that I was committed to Black radio, black people, and whatever had to be in those days. I think people look at me as a man, not a white man or a black man, but a man who is committed to what he believes in. I believe in equal rights for every human being — I've supported that principle, I've worked at it, and I've practiced that philosophy over the years. That's probably why I've been at this station and in this city for so long. People here have always accepted me, and black people across the country have accepted me also."

Musical Variety

How about WDAS-FM's music? "Our music is a very strong part of our total success. We play a variety of things, a little jazz, some blues, and also the current black contemporary hits. Our oldies library is extremely large, so is our 'Superstar' rotation when it comes up, we've got an abundance of hits for our listeners to remember. You would never listen to our station and keep hearing the same songs over and over again. The number one record you would hear probably on each person's show; however, even this is not mandatory."

"One thing we're not, and that's repetitious. We have a free-form type of programming where there are no specifics but an air personality must follow our given rotations. There are numerous pieces of product to play in each category, so a combination of all of these makes for enjoyable listening. If it's a rainy day outside, our format allows the talent to reflect that if they choose to musically. Or if it's a sunny, bright fun-filled day, they can also reflect that musically. It's spontaneous, but we stay within our format guidelines."

No Promotions (!)

Joe had this to say about promotions and advertising at WDAS-FM. "We have never, as long as I've been here, had a billboard, bus cards, subway posters, or a television commercial campaign." I asked him what WDAS-FM does do promotionally. "Absolutely nothing but communicate with our audience. We spend not one dime on outside promotions and we don't have contests. We might decide to give away a pair of tickets to a concert, but that's more of a service to our listeners. We never do money giveaways or cars or anything like that. I believe you can't buy listeners and keep them. If I give away a car the next guy will give away a car and a TV. Then I've got to give away a car, a TV, and a trip someplace. It just doesn't pay to start that kind of thing."

Personally, talking to Joe Tamburro has been a dream come true. As one of my early radio heroes, "Butter" was everything I hoped and more! And it's great to see how past experience has paid off in present-day success.

The Music Section

Black Radio's Most Accurate Music Information

Begins on Page 52

Marketplace

Current and Classic Airchecks!

Current issue #31 features KWST/London & Engelman with the switch to Magic-106, KUBE/Seattle/Charlie Browne, KMPC/Robert W. Morgan, KFI/Bobby Rich, KLOS/Frazer Smith, plus KNX-FM & The Mighty 690. Cassettes, \$5.50.

Special Issue #5-5 features Milwaukee-Detroit-Chicago, with AOR's WLPX & WQFM plus CHR WKTI from Milwaukee, AOR's WRIF, WABX, & WLLZ, plus A/C's WNIC & WMJC from Detroit, and AOR's WMET, WLUP & WXRT, plus CHR WLS-FM/Steve Dahl from Chicago. Cassettes, \$5.50.

Classic Issue #C-24 features KKD/Charlie Tuna's first show-1973, KFVB/Gary Owens-1962, KHJ/Don Cox-1977, KPAM/John Sebastian-1973, WMCA/Harry Harrison-1965, WABC/Bob Dayton-1965, plus K100-1975, and 10Q-1976. Cassettes, \$10.50.

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Opportunities

Openings

EAST

WTSL-AM/Henover, NH looking for "Ivy League Talent." Part-time/possible future fulltime opening. T&R, salary history: Peter Acker, Box 1400, Lebanon, NH 03766. No calls. EOE M/F (10-22)

WNNJ/WIXL-FM has future openings. Prefer NY/NJ/PA applicants. T&R: George Conrad, WNNJ/WIXL, Box 40, Newton, NJ 07860 or (201) 383-3400. (10-22)

Openings

WOYK/York looking for part-time announcers. T&R: immediately to Rich Michaels, WOYK, 2 West Market, York, PA 17401. EOE M/F (10-22)

Central Maine news leader looking for bright reporter who's looking to sharpen skills. T&R: Jeff Simek, ND, WLAM, Box 929, Lewiston, ME 04240. EOE M/F (10-22)

WOCQ/Ocean City, MD looking for afternoon drive jock. Good production a must. T&R: Dave Allan, Box 1850, Montego Bay Station, Ocean City, MD 21842. EOE M/F (10-22)

NEWS PERSON WANTED. Leadership a must. Facility committed to quality news. T&R: Steve Christian, WMJY, Long Branch, NJ 07740. No calls please. EOE M/F (10-22)

PRODUCTION DIRECTOR WANTED. Organized, coordinate dept. Female preferred. T&R: Steve Christian, WMJY, Long Branch, NJ 07740. EOE M/F (10-22)

Engineer/announcer. Maintenance experience plus A/C jock shift. Possible future opening. T&R: Mark Wurzbarger, WERA, 120 West 7th St., Plainfield, NJ 07060. EOE M/F (10-15)

PD with A/C background for medium Northeast market AM&FM. Includes airshift. Applicant must be able to work with consultants and researchers. Salary negotiable based on experience and ability. Send tape, resume and programming philosophies to Radio & Records, 1930 Century Park West, #398, Los Angeles, CA 90067. No tapes returned.

Newspeople needed for Utica/Rome #1 A/C station. T&R: Fred Miller, WRUN, Thomas Road, Oriskany, NY 13424. EOE M/F (10-15)

Immediate opening for experienced Country PD/morning personality in central PA. T&R: Al Miller, WNOW, P.O. Box 2506, York, PA 17405. EOE M/F (10-15)

Boston CHR opening part-time and fill-in **WEEI-FM.** CBS O&O. New England preferred. T&R: Rick Peters, WEEI-FM, Boston, MA 02199. EOE M/F (10-15)

Openings

SOUTH

WGRQ needs deranged AOR morning man to join established morning team. T&R: Paul Heine, 59 Virginia Place, Buffalo, NY 14202. EOE M/F (10-15)

Central NY's 100,000 watt music FM needs jocks. T&R's: Fred Miller, WKGW, Thomas Road, Oriskany, NY 13424. (10-15)

The new southern mother. Q99, 100 watt CHR looking for PD/air talent. T&R: Kirk Sherwood, GM, Box 76, Vicksburg, MS 39180. EOE M/F (10-22)

FM89/Tallahassee, FL looking for creative up-tempo 7-12mid personality & MD. T&R: Al Brock, Box 3168, Tallahassee, FL 32303. No calls. EOE M/F (10-22)

WSSX, CHR wants personality oriented morning person. An outstanding opportunity and good bucks. T&R: Bill Martin, Box 31089, Charleston, SC 29407. EOE M/F (10-22)

WWSA/Savannah has immediate opening for afternoon drive A/C communicator. Team worker/strong production. Females encouraged. T&R: Lee Walker, PD Box 1247, Savannah, GA 31402. EOE M/F (10-22)

Needed immediately. Personality newperson to anchor morning news on top Southeastern leader. Contact: Frank Carvell (502) 442-6311. EOE M/F (10-22)

WSGF-FM/WKBX-AM needs Chief Engineer. Stickler auto chain and maintenance. Jock ability a plus. T&R: Doug Weidon, Box 878, Savannah, GA 31498. EOE M/F (10-22)

Part-time position available to **WSAG/Miami.** Please contact: PD, Sonny Fox, 3000 S.W. 60th Avenue, Miami, FL 33314. No calls. EOE M/F (10-22)

Morning man for Tri-Cities area. Humorous, able to follow format. Community involvement a must. Good bucks. T&R: Frank George, WPHG, Box 1389, Bristol, VA 24203. (10-22)

Ft. Lauderdale/Miami calling if you can breathe life into a format and enjoy Country music. T&R: Ron Samuels, WKOS, 9881 Sheridan St., Hollywood, FL 33024. EOE M/F (10-22)

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 For sample, write on station letterhead to: **O'Liners**
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 or phone (213) 479-1767

Opportunities

Openings

We are creating an extraordinary radio station — which means we need extraordinary people. We are offering opportunity with the right incentives to attract extraordinary people. Air personalities with top production skills, and news & information specialists apply with full information to: **Charles A. Brooks, WORD-AM, P.O. Box 3257, Spartanburg, SC 29304.** No calls. EOE Minorities encouraged to apply.

WYDE/Birmingham, AL needs overnight air talent. T&R: Jim Powell, PD, WYDE, Box 3326-A, Birmingham, AL 35255. EOE M/F (10-22)

News person with board shift ability in KY's Capitol City. T&R: Mark Herbert, WKED, 115 Myrtle Ave., Frankfort, KY 40601. EOE M/F (10-22)

Looking for experienced engineer for AM/FM in central TX. Great working conditions and good pay. Call Robert Hallmark, KXYU/Brownwood (915) 646-3535. EOE M/F (10-22)

New Country station, K99 (KBCB) has opening for air personalities. T&R: J.J. Stone, PD, Box 9698, Corpus Christi, TX 78408. EOE M/F (10-22)

Needed: T&R for top flight communicator in medium S.W. market. We are a growing company. T&R: Jay Glass, KIXY, City Hall Plaza, San Angelo, TX 76903. EOE M/F (10-22)

Openings

Com to Virginia's beautiful Shenandoah Valley. Immediate opening. T&R: Frank Kelly, PD, WSGM-FM, Box 2189, Staunton, VA 24401. EOE M/F (10-22)

News anchor/Dallas Urban format FM. Head, voice production. Calle OK. (214) 847-1831. T&R: Drew Hayes, KKDA-FM, Box 880, Grand Prairie, TX 75051. EOE M/F (10-22)

Copywriter for Talkradio/AOR. Must be able to turn out "urgency" quality copy. T&R & samples: Larry Sprinkle, OM, WAYS/WROQ, 400 Radio Road, Charlotte, NC 28216. EOE M/F (10-22)

6-10pm shift open. Good company and excellent staff. Country format. T&R: Brock Boulette, WXLY-FM, Box 8887, Jackson, MS 39204. EOE M/F (10-15)

Bright, entertaining morning personality for Florida AM. CBS A/C with strong news, community involvement. T&R & salary: Box 1318, Melbourne, FL 32935. EOE M/F (10-15)

WJMI/Jackson's #1 Urban Contemporary has full-time opening for announcers. Females encouraged. Experienced only. T&R: Carl Haynes, Box 3320, Jackson, MS 39207. EOE M/F (10-15)

WJBO/WFMF in need of a news anchor/reporter. T&R: Susan Brown, Box 496, Baton Rouge, LA 70821. No calls please. EOE M/F (10-15)

Sunbelt AOR needs serious AM drive rocker. Lost the last one to WQXI/Atlanta. T&R: Dick Blackmon, WQWD, Box 12337, Tallahassee, FL 32308. (904) 386-5141. EOE M/F (10-15)

Openings

KLAV/Little Rock needs AM drive personality. Top pay for right person. Send T&R: Rhonda Curtis, 1501 N. University, Little Rock, AR 72207. EOE M/F (10-8)

Immediate opening for air talent. T&R: Kris O'Kelly, B99-FM (WBAM-FM), Box 20253, Montgomery, AL 36116. No calls please. EOE M/F (10-8)

WHMD need morning personality. Intelligent, friendly, laidback. T&R: Catt, WHMD, Box 1829, Hammond, LA 70404. No calls. EOE M/F (10-8)

A/C midday, big voice? Love production? Must relate! No flip card readers. 2-3 yrs experience. T&R: Tom Evans, WCHV, Box 5387, Charlottesville, VA 22905. EOE M/F (10-8)

MIDWEST

KELS-FM looking for experienced News Director. T&R: Jeff Angel, Box 2300, Ardmore, OK 73401 or call (405) 226-5357. EOE M/F (10-22)

Chief Engineer needed for 100kw FM/1 kw AM. Good facilities and equipment. Resumes: Tom Jordan, Box 1667, Joplin, MO 64802 or call (417) 623-1450. EOE M/F (10-22)

Q98-FM/Fargo is seeking on-air talent and production pros. Mail T&R: Shawn Waters Box 2983, Fargo, ND 58108. EOE (10-22)

KQWB-AM/Fargo is seeking on-air talent and production professionals. T&R: Wayne Hiller, KQWB, Box 2983, Fargo, ND 58108. EOE (10-22)

Openings

PD/morning drive personality. A/C AM in medium Midwest market. Promotionally-minded, community involved person who knows how to reach adults. Must have good production skills. Minimum two years experience. Reply with tape, salary history and resume to: Meredith Crook, Box 142, Danville, IL 61832. EOE M/F (10-29) ●

Regional Country/farm powerhouse needs experienced pro. Mid-days solid production, writing! T&R: Ken, KBUF, Box 798, Garden City, KS 67846 or call 9:00 -12:00 Noon (316) 276-2366. EOE (10-22)

A/C air personality needed for overnights. Good place to grow with a company that is supportive. T&R: Carl Mann, KCRG, Box 816, Cedar Rapids, IA 52401. (10-22)

Chief Engineer for AM/FM combo WLS-AM & FM. Call Susan Harvey (517) 393-1320. EOE (10-15)

State news network needs AM anchor/reporter. Pleasant voice & 3 yrs. a must. T&R: Kitty Malone, Kansas Information Network, Box 1240, Wichita, KS 67201. EOE M/F (10-15)

Creative, relatable air talent with good production skills needed immediately. T&R: Shawn Waters, Q98FM, Box 2983, Fargo, ND 58108. (10-15)

WSPD has an excellent opportunity for an experienced adult communicator. T&R: 125 S. Superior St. Toledo, OH 43602 or call (419) 244-8321. EOE M/F (10-15)

Opportunities

Openings



WSNY 95-FM
Sunny 95!
A/C P.D. Columbus, OH

WSNY-FM, the hot, new, outstanding adult contemporary in Columbus, Ohio, seeks an organized, disciplined P.D. with high people skills to work with and motivate a great air staff. If you feel that you're ready to make your move to find a long term home, we want to hear from you. We promise confidentiality, and no background calls will be made without your permission. Send letter and resume to Jim Harper, VP/Programming, Josephson Radio, 15001 Michigan Ave., Dearborn, MI 48126.

Josephson
RADIO STATIONS

WEST

KFRM-FM has immediate opening for Production Director. Salary based on experience and expertise. T&R: Cat Sloan, 555 West Benjamin Holt, Suite 312, Stockton, CA 95207. EOE M/F (10-22)

New Internationally syndicated radio program is looking for on-air staff including anchor, and music/show biz reporters. Exciting opportunities. Send T&R to Radio & Records, 1930 Century Park West, #399, Los Angeles, CA 90067

Immediate opening for experienced radio reporter. Must write well, anchor skill a plus. T&R: Bruce Robinson, Box 2271, Reno, NV 89505. EOE M/F (10-22)

Are you ready for KFQD?
We are a 60 year old number one station with a brand new 2.5 million dollar facility. KFQD has the latest state-of-the-art equipment. Our market size is 200,000 plus. We can offer you beautiful summers and white winters, number 1 ratings, a professional staff to work with, and we're also "AM Stereo." What "we" need is a strong afternoon drive personality to mix with our Adult Contemporary format, who also happens to be a production genius. This career opportunity is for seasoned pros only. Call **Jim Scott** at 907-349-6551, or, send tape, resume, and salary requirements to KFQD, 9200 Lake Otis Pkwy, Anchorage, Alaska 99507. EOE

Building crackerjack sales department. Don't come for the skiing, the mountains, art, culture or history. Do come for the money. One of the Southwest's most prestigious markets (pop. 50,000). Radio sales experience required. Possibility of Sales Manager. Resume and salary history to: General Manager, P.O. Box 1840, Santa Fe, New Mexico 87501. EOE M/F (10-22) •

Openings

Color 95-FM Salt Lake City needs weekenders immediately. No boss jocks. Tape: Tony Dee, 307 W. 200 S. Suite 5002, Salt Lake City, UT 84101. EOE M/F (10-22)

KTYD has opening for full-time Salesperson. Experience preferred. Contact: Ray Briare, 1216 State St., Santa Barbara, CA 93101. EOE (10-22)

AFTERNOON DRIVE

KIIS-FM/L.A., is looking for a dynamite Afternoon Drive personality. If you like to have fun on the radio, and sound like it, you might be the one. Send T&R (no phone calls) to: **GERRY DeFRANCESCO**
6255 Sunset Blvd. No. 1926
Hollywood, CA 90028
Equal Opportunity Employer M/F

Afternoon drive & nightshift openings. Male or female. Production. T&R: Sherman Cohen, KHYT, Box 26040, Tucson, AZ 85726 or call (602) 623-7501. EOE M/F (10-22)

KBIM/Roswell, NM is accepting T&R's for future openings. Send to: Harry Dierks, Box 2308, Roswell, NM 88201. No calls. EOE M/F (10-22)

Outgoing people wanted to promote two hit potential records nationwide. Commission basis. Resumes to: Rocktime Records, Promotion Dept., 4747 Fountain, #113, Los Angeles, CA 90029. EOE (10-22)

Positions Sought

Professional, minority communicator available immediately. Past 5 yrs. WCBM/Baltimore. Stable team worker. TERRY (301) 337-5284. (10-22)

I'll get your station more involved in the community. 15 yr. pro, WITL. Prefer Country & Midwest. J.R. BLACKWOOD (616) 982-0593. (10-22)

Major market pro wants back into an operation that's sincerely dedicated to news. Currently working Top 15 market. (913) 888-7607. (10-22)

Top 5 market jock, 10 yrs. experience looking for jock and/or programming gig. AOR or CHR only. BOB WADE (215) 855-8990. (10-22)

1977-Voted Best DJ, Madison, WI. 1978 - #1 12+ 7-midnight jock Indianapolis Arbitron TSA. 1979 - #1 Contemporary jock, Mpls./St. Paul Arbitron MSA. 1980- Voted Best DJ, Twin Cities Reader poll. 1981-Voted 2nd best DJ in a competition-sponsored poll. 1982- Looking for work... That's show biz! Call the DWORX (612) 522-6256. (10-22) •

Station sold. Experienced MD/air personality available immediately. Varied background & experience. 5 yr. pro. Call (314) 392-3793 for RON. (10-22)

You want a robot - don't call... a personality - call. You pay peanuts - don't call... you pay bucks - let's talk. CHRIS MICHAELS (318) 688-3393. Drive times only. (10-22)

Award winning news anchor, reporter, ND now in medium market looking for major market. Big voice, creative. Experienced. (717) 823-6754, after 5 pm EST. (10-22)

AM is NOT Dead

But it's killing this superb morning act/PD combo...Major Market proven. If you're not one of those who's pre-destining AM's failure by doing nothing, we should talk. Money will not be an obstacle for the right opportunity, regardless of locale. (609) 737-1421/(305) 771-1962...Personality FM's welcome too.

Bizarre personality looking for full-time AOR midnight shift. Superstar experience. For West coast, Southwest or outside U.S. area. JOHN BAILEY (602) 297-8632. (10-22)

Former S.F. morning man seeks major/medium market PD/jock position. Currently Sales Manager for national firm. 9 yrs. on air experience. MIKE TAYLOR (713) 644-4498. (10-22)

10 yr. morning man, medium market seeks challenge. Does comedy bits with music format that listeners love. Call (914) 331-3166, be number one. (10-22)

Enthusiastic, versatile broadcaster seeks position to work hard & progress. Experienced in A/C personality, Country, P-B-P & news. NEIL ISAACS (616) 798-4613. (10-22)

Positions Sought

I'm dangerous! Now nighttime CHR cooker & MD at MS's #2 market. Hot production, strong personality. East, West Top 100 only. (601) 649-3945. (10-22)

Air talent. Creative & 8 yrs. experience. 1st phone. College. Been MD ready for programming & will consider all offers. Excellent references. THOM (318) 491-9883. (10-22)

Extremely talented 7 yr. veteran seeking position at medium or major market station. A/C or Urban format. PD/MD experience. MR. HAYES (212) 993-0276. (10-22)

Experienced PD, STEVE BROOKS, formerly WPGC, WAVA, WTTA, looking for full-time work in Washington D.C./Baltimore area. Call anytime, (301) 663-0652. (10-22)

LISA KAY, former Jockette of WPGC, WCAO & KROY, looking for full-time employment in Top 10 market. Available now. Call (301) 474-6406. (10-22)

Professionally trained DJ looking for full-time employment. Good pipes, good production. Am ready to relocate anywhere. GLENN (312) 445-0770. (10-22)

Experienced Sports Director can help you bring in those sports dollars. Can do it all. P-B-P, talk show host specials excellent references. JIM (614) 482-2555. (10-22)

Want to work for a real pro PD in medium market Midwest AOR, A/C, CHR. 2 yrs. full-time commercial experience, but willing to learn more. MARK (313) 982-2642. (10-22)

Professional, PD/MD/DJ, 15+ yrs., outstanding voice with good delivery. Production. A/C, CHR, Urban. Greater Cincinnati. (513) 528-5793. (10-22)

Attention New Mexico Albuquerque jock, many years experience, looking for small market PD position. Security over money. Competitive situations only. JACK MITCHELL (505) 265-9419. (10-22)

ND with 3 yrs. experience seeks career advancement. Board, print, production. Seeks coastal location, will consider others. (505) 864-3124. (10-22)

This PD doesn't fool around. Track record, loves good money & small markets. If you need a custom station A/C image, call RICH (406) 727-7211. (10-22)

KEN SILVERSTEIN, Top 10 market sportscaster WFAA/Dallas-Ft. Worth looking for opportunity. Contact (314) 664-2772. (10-22)

Hello. I have 2 1/2 years experience on the air. I have worked with A/C, CHR, MOR, and Beautiful Music formats. I am seeking an on-air position on an A/C or CHR medium market station, preferably in the West (especially CO or the West coast). I do my best in being a one on one communicator. If you would like to talk with me and receive my T&R, please call me, TIM JACOBS (303) 586-4016. (10-29) •

FORD MULLINS, 6 yrs. pro (WZBC, WCFR, WPOE, WKZE). KIIS grad, B.A./Psychology seeks swing/production. Southern CA coast. (714) 859-6381. (10-22)

Generic jocks get generic numbers. Extremely versatile, writes week with news experience. This midwestern boy stands out! DEAN SMITH (312) 423-5577. (10-22)

Sports, news reporter looks for challenge. OH University grad, 5 yrs. experience. Strong P-B-P, news delivery & writing skills. STEVE (216) 688-8461. (10-22)

Female personality looking for step up. 8 yrs. experience in medium/major market, including MD & promotions. GAIL (517) 393-3797. (10-22)

Intelligent, easy going and innovative Charlotte A/C morning man takes direction well and is looking for opportunity with stability. Will relocate for right company. Call BILL FLYNN (704) 873-5522. (10-22) •

AM drive class act, major market proven. Mass appeal concept; localized humor, community involvement, basics, phones... want immediate results? This one delivers! (609) 737-1421, (305) 771-1962. (10-22)

Announcer/sportscaster, 6 yr. board experience, 3 yrs. P-B-P, CHR, CO, AZ, UT, NM, West coast states. Respond anytime. (303) 651-3549. (10-22)

Professionally trained DJ for any format. Can do sports and news. Good production. Will relocate. For T&R, call ED (312) 849-0742 or (312) 389-7045. (10-22)

Air conditioner, needs work. MD, PM drive looking for medium market. Country DAVE, 182 Lincoln, Galesburg, IL 61401. (10-22)

My girlfriend is so fat that when we go to the beach, people ask what I used for bait. I'm a hard working, dedicated, uproarious CHR jock presently out of work. If you are a small market or small/medium market station looking for someone unusual, call me! If you want someone funny and entertaining, call me! Definitely not a time and temp jock. I'm looking for a good job to polish my act. If you want somebody "different" call ROB (312) 894-3987. (10-29) •

12 year radio pro looking for new challenge in programming or operations. Will relocate. Contact: K JOHNSON, (313) 356-4858 after 6pm EDT. (10-22)

Positions Sought

My goal is general management, but I need sales experience to complement my nine years of programming, production, and promotion background. If your company is an aggressive, goal, and people oriented organization with a policy of promotion from within and the room to grow, I want to talk with you. When was the last time your sales department had a Production Director who would join them on calls? Remember, you're only as good as those who work for you. (209) 688-7947. West Coast preferred. (11-15) •

Major market jock looking for good Urban mother. Programming or jock. Call RON for info & ideas, (214) 330-4080. (10-22)

Smart, enthusiastic, versatile jock (A/C) looking for a class station that is innovative. This guy wants to make it big & works hard at it. JOE (703) 638-3112. (10-22)

Q108/York part-time. 4 yrs. Country & CHR. Former MD wants CHR in East. MARK (717) 755-0788. (10-22)

I'm in the hot seat & I don't want to get burned. I can heat up your station & your listeners. Call JERRY's hotline (518) 273-4677. (10-22)

Pacific Northwest medium & up, you have a chance to win a free aircheck & resume. 8 yrs. A/C personality. This offer expires Tuesday. (208) 467-7758. (10-22)

PAUL H. MEHRTENS, JR., newsmen, born, bred & educated in New England seeks relocation anywhere in MN. (413) 567-3261. (10-22)

Experienced audio producer presently employed by major satellite music syndicator looking for new challenge in audio production NY metro. Len (914) 337-2730 after 6pm EST. (10-22)

Changes

RADIO

Louise Hill (Suzanne Moore) moves to Lee Communications, Traffic Radio Network, Chicago from KLTE/Oklahoma City, OK.

Dave Stouffer named PD at KRIB/Mason, IA.

Randy Malick is promoted to MD at KRIB/Mason, IA.

"Red" Nicholson joins the WCLR/Skokie, IL Sales Team.

David Van Dorn & Debbie Brown join WTAR/Norfolk, VA Sales Team.

Shirley L. Mitscher promoted to Business Manager of radio stations KDKB/KDJQ/Mesa-Phoenix, AZ.

Suzanne DePiper has joined WRKS-FM/New York, NY as an Account Executive.

RECORDS

Danny Strick named Director of Creative & Writer Development for Almo Irving Music, L.A.

Peter Manian appointed Anista's Director of Financial Analysis.

George Harrison named Manager, Administrative Services, Capitol Records, Inc.

R&R Opportunities Advertising

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1 Week	2 Weeks	3 Weeks
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* Must run consecutive weeks.

Payable In Advance

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Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Helen Reddy Born

MONDAY, OCTOBER 25 — Helen Reddy was born into a show business family in Melbourne, Australia, on October 25, 1942, and started performing at age four. She eventually moved to New York, and in 1966 met agent Jeff Wald, marrying him soon after. Jeff landed Helen a recording contract with Capitol, and "I Don't Know How To Love Him" was issued as her first single. It was her second, though, that catapulted Reddy into stardom... the self-composed "I Am Woman" which was quickly embraced as the anthem of the American feminist movement. Since becoming a U.S. citizen in 1974, Helen has broadened her career to include film roles in "Airport '75," "Pete's Dragon," and others. **EXTRA FACTS:** Rolling Stones' first "Ed Sullivan Show" appearance, 1964... Jon Anderson born 1944... Minnie Pearl, 1912.

Beatles Awarded M.B.E.

TUESDAY, OCTOBER 26 — The Beatles added their names to a long list of British military heroes when Queen Elizabeth included them as Members of the British Empire. George, Paul, John, and Ringo received their M.B.E. medals on October 26, 1965, during a solemn ceremony in the Great Throne Room of Buckingham Palace, while scores of screaming Beatlemaniacs crowded the gates outside. It was reported that the four consumed "illicit drugs" in the Palace loo to calm their jitters.



EXTRA FACTS: Bob Dylan signs with Columbia Records, 1961... Brain hemorrhage fells Starship guitarist Paul Kantner, 1980.

Springsteen Covers Time/Newsweek

WEDNESDAY, OCTOBER 27 — Catapulted by the success of "Born To Run," Bruce Springsteen was featured on the covers of both Time and Newsweek magazines the week of October 27, 1975. The Newsweek cover story spotlighted Springsteen as a typical example to support their claim that rock artists are products of public relations efforts, and that none can make it on merit alone. Ironically, in doing so, the publication only added to the "media hype" it so fervently criticized.

EXTRA FACTS: "Jesus Christ Superstar" unveiled in New York, 1970.

Dylan Or Wyatt?

THURSDAY, OCTOBER 28 — It has been rumored that Bob Dylan did not write the poetic lyrics to "Blowin' In The Wind." Doubt began on October 28, 1962, when Lorre Wyatt, a high school student in Milburn, New Jersey, attempted to write a protest song with the impact of "Blowin' In The Wind," and failed. In his frustration, he instead presented "Blowin' In The Wind" as his own, claiming to have sold it to Dylan for \$1000. Wyatt admitted the scam in an interview for New York Magazine in 1974, and put the rumor to rest.



EXTRA FACTS: Cynthia Lennon sues John for divorce, 1968.

Duane Allman's Last Ride

FRIDAY, OCTOBER 29 — Allman Brothers Band guitarist Duane Allman was killed on October 29, 1971, when he swerved his motorcycle to avoid an oncoming truck and crashed on a winding road in Macon, Georgia. It was Duane's reputation as a session man that led to the formation of the Allman Brothers Band in 1969. At the time of his death, Duane was recognized as the leading exponent of bottleneck slide guitar, perhaps best exemplified on Derek and the Domino's "Layla" LP. He was 25 years old.

EXTRA FACTS: The Who releases "My Generation," 1965.

The Music Section

OCTOBER 22, 1982

	CHR	A/C	AOR	Country	Black Radio
# 1	FLEETWOOD MAC	GLENN FREY (2nd week)	WHO (6th week)	ALABAMA	LUTHER VANDROSS
Next Week's #1 Contenders:	GLENN FREY (3-2) COCKER & WARNES (5-4) OLIVIA NEWTON-JOHN (8-5)	COCKER & WARNES (3-3) FLEETWOOD MAC (5-4) DIONNE WARWICK (11-5)	DON HENLEY (3-2) BILLY SQUIER (4-4) PAT BENATAR (26-5)	DON WILLIAMS (3-2) CHARLEY PRIDE (4-3) JUICE NEWTON (6-4)	DIANA ROSS (6-2) MARVIN GAYE (16-3)
Breakers:	SUPERTRAMP (76%) PAT BENATAR (62%) DIONNE WARWICK (58%) DIANA ROSS (58%)	TIMOTHY B. SCHMIT (54%) HERB ALPERT (51%)	JEFFERSON STARSHIP (77%)	WAYLON & WILLIE (76%) ROSANNE CASH (71%) HANK WILLIAMS JR. (68%) JOHN CONLEE (64%) EMMYLOU HARRIS (62%) LINDA RONSTADT (60%) DAVID FRIZZELL (60%)	JANET JACKSON (68%)
Most Added:	SUPERTRAMP DON HENLEY CHILLIWACK TOTO KOOL & THE GANG DIONNE WARWICK CHARLENE & WONDER	SUPERTRAMP SHEENA EASTON KENNY ROGERS HALL & OATES TOTO DAN FOGELBERG	JEFFERSON STARSHIP MISSING PERSONS DONALD FAGEN BUCK DHARMA HALL & OATES	MERLE HAGGARD SYLVIA KENNY ROGERS JERRY REED WAYLON & WILLIE	BAR-KAYS SKYY DIONNE WARWICK
Hottest:	COCKER & WARNES GLENN FREY FLEETWOOD MAC LIONEL RICHIE MICHAEL McDONALD NEIL DIAMOND	NEIL DIAMOND GLENN FREY COCKER & WARNES FLEETWOOD MAC DIONNE WARWICK LIONEL RICHIE	WHO RUSH DON HENLEY BILLY SQUIER	ALABAMA RICKY SKAGGS T.G. SHEPPARD JUICE NEWTON CHARLEY PRIDE	TIME EVELYN KING LUTHER VANDROSS CHERYL LYNN MARVIN GAYE
Biggest Chart Jumps:	SYLVIA (28-18) BILLY JOEL (24-15) HALL & OATES (30-21) CHICAGO (116-9) LAURA BRANIGAN (21-14) LINDA RONSTADT (26-19)	KENNY ROGERS (27-19) DIONNE WARWICK (11-5) DAN FOGELBERG (23-17)	PAT BENATAR (26-5) STRAY CATS (18-10) BILLY JOEL (13-6) JOE JACKSON (22-16) SAGA (17-12)	RABBITT & GAYLE (34-21) EARL THOMAS CONLEY (37-26) BELLAMY BROTHERS (38-30) RONNIE McDOWELL (22-15) JANIE FRICKE (24-17)	MARVIN GAYE (16-3) LIONEL RICHIE (19-9) PRINCE (24-18)
Debuts:	LIONEL RICHIE (17) TONI BASIL (23) STRAY CATS (24) DAN FOGELBERG (27) ABC (28) SURVIVOR (29) JEFFERSON STARSHIP (30) CHR	TIMOTHY B. SCHMIT (27) HERB ALPERT (29)	JEFFERSON STARSHIP (22) FIXX (33) DONALD FAGEN (35) PAT TRAVERS (36) CHILLIWACK (37) MISSING PERSONS (40) A/C	EMMYLOU HARRIS (46) LINDA RONSTADT (49) DAVID FRIZZELL (50) Country	JANET JACKSON (28) ZAPP (30) Black Radio

Music On TV

America, Burton Cummings, the Four Tops, KC & the Sunshine Band, the Motels, the Stray Cats, and Tanya Tucker are featured on "Solid Gold" for the week of October 22 . . . Men At Work are musical guests on "Saturday Night Live" 's October 23 edition . . . Lionel Richie is on "Soul Train" October 23 . . . Josie Cotton is set for "Laff Trax" October 23, while the music channel has slated a documentary on Daryl Hall & John Oates for October 24.

WARNER'S 3-D HOUSE OF DEVO: Devo star in a live 3-D satellite TV concert October 30, sponsored by Campus Entertainment Network. The show is being described as the "first-ever synthesis of 3-D television and closed circuit satellite transmission," at least since Dr. Tongue and Bruno braved the dangers of outer space to remove a Russkie jamming device from the SCTV satellite.

Starship In The Winds



RCA was introduced to the new Jefferson Starship album "Winds Of Change" at a New York listening session. Pictured (l-r) are RCA VP/USA & Canada Jack Craigo, Starship manager Bill Thompson, and RCA VP John Betancourt.

NYC Becomes Allen Town



Arista's Peter Allen played ten shows at New York City's Radio City Music Hall recently in advance of his first album for the label. Pictured opening night are (l-r) Arista President Clive Davis, Allen, and manager Dee Anthony.

Officers and Gentlemen Of Island



Island Records celebrated the success of the Joe Cocker & Jennifer Warnes single "Up Where We Belong" and the release of the soundtrack album for "An Officer And A Gentleman," from which the single derives. Pictured (l-r) are Island head Chris Blackwell, "Officer" director Taylor Hackford, and Island USA President Ron Goldstein.

National Music Formats Added This Week

Satellite Music Network

George Williams (404) 955-9521

The Starstation

SHEENA EASTON "I Wouldn't Beg For Water"
EDDIE RABBITT with CRYSTAL GAYLE "You And I"
SUPERTRAMP "It's Raining Again"

Country Coast-To-Coast

WAYLON & WILLIE "(Sittin' On) The Dock Of The Bay"
MARTY ROBBINS "Tie Your Dream To Mine"
REBA McENTIRE "Can't Even Get The Blues"
KENNY ROGERS "A Love Song"
BELLAMY BROTHERS "Redneck Girl"
GEORGE STRAIT "Marina Del Rey"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

ABC "The Look Of Love (Part One)"
SUPERTRAMP "It's Raining Again"
CHILLIWACK "Whatcha Gonna Do"
DON HENLEY "Dirty Laundry"
DIONNE WARWICK "Heartbreaker"

Beautiful Rock

DONALD FAGEN "I.G.Y. (What A Beautiful World)"
KENNY ROGERS "A Love Song"
HALL & OATES "Maneater"
CLIFF RICHARD "The Only Way Out"

TM Country

MERLE HAGGARD "Going Where The Lonely Go"
TOM JONES "A Woman's Touch"
MARTY ROBBINS "Tie Your Dream To Mine"
VERNE GOSDIN "Today My World Slipped Away"
GAIL DAVIES "Hold On"
RONSTADT & SOUTHER
"Sometimes You Just Can't Win"

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

The Great Ones

LIONEL RICHIE "Truly"
CLIFF RICHARD "The Only Way Out"
DONALD FAGEN "I.G.Y. (What A Beautiful World)"
SHEENA EASTON "I Wouldn't Beg For Water"
KENNY ROGERS "A Love Song"

Country Lovin'

HANK WILLIAMS JR. "The American Dream"
STATLER BROTHERS "A Child Of The Fifties"

Radio Arts

John Benedict (213) 841-0225

Bright & Easy Country

MOE BANDY "Only If There Is Another You"
MERLE HAGGARD "Going Where The Lonely Go"
EMMYLOU HARRIS "(Lost His Love) On Our Last Date"

CHARLY McCLAIN "With You"

RONSTADT & SOUTHER

"Sometimes You Just Can't Win"

JOE STAMPLEY "Backslidin'"

STATLER BROTHERS "A Child Of The Fifties"

SYLVIA "Like Nothing Ever Happened"

The Entertainers

DONALD FAGEN "I.G.Y. (What A Beautiful World)"

Sound 10

SHEENA EASTON "I Wouldn't Beg For Water"
HALL & OATES "Maneater"
JEFFERSON STARSHIP "Be My Lady"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

HALL & OATES "Maneater"
LIONEL RICHIE "Truly"
SHEENA EASTON "I Wouldn't Beg For Water"
TOTO "Africa"
TONI BASIL "Mickey"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

KENNY ROGERS "A Love Song"
TOTO "Africa"
STRAY CATS "Rock This Town"
TONI BASIL "Mickey"

Contempo 300

DAN FOGELBERG "Missing You"
HALL & OATES "Maneater"

Great American Country

HANK WILLIAMS JR. "The American Dream"
BELLAMY BROTHERS "Redneck Girl"
KENNY ROGERS "A Love Song"
WAYLON & WILLIE "(Sittin' On) The Dock Of The Bay"

MTV Music Television

Buzz Brindle (212) 944-5399

HALL & OATES "Maneater"
RAINBOW "Power"
FASHION "Love Shadows"
SCANDAL "Goodbye To You"
ICEHOUSE "Hey Little Girl"

BPI

John Iles (800) 426-9082

Adult Contemporary

MATTHEW WILDER "Work So Hard"
DAN FOGELBERG "Missing You"
QUARTERFLASH "Critical Times"
DONALD FAGEN "I.G.Y. (What A Beautiful World)"

Country Living

WAYLON & WILLIE "(Sittin' On) The Dock Of The Bay"
CHARLY McCLAIN "With You"
TOM JONES "A Woman's Touch"
RONSTADT & SOUTHER
"Sometimes You Just Can't Win"
STATLER BROTHERS "A Child Of The Fifties"
KENNY ROGERS "A Love Song"

Century 21

Greg Stephens (214) 934-2121

The Z Format

STEVE WINWOOD "Valerie"
CHILLIWACK "Whatcha Gonna Do"
DON HENLEY "Dirty Laundry"

The A-C Format

HALL & OATES "Maneater"
BILL MEDLEY "Right Here And Now"

Super-Country

STATLER BROTHERS "A Child Of The Fifties"
GAIL DAVIES "Hold On"
MICKEY GILLEY "Talk To Me"
LOUISE MANDRELL "Romance"
GENE WATSON
"What She Don't Know Won't Hurt Her"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue

HALL & OATES "Maneater"

Tanner Country

EMMYLOU HARRIS "(Lost His Love) On Our Last Date"
HANK WILLIAMS JR. "The American Dream"
RONSTADT & SOUTHER
"Sometimes You Just Can't Win"
JERRY REED & FRIENDS "The Bird"
KENNY ROGERS "A Love Song"
JOHNNY LEE & FRIENDS "Cherokee Fiddle"
DAVID FRIZZELL "Lost My Baby Blues"

Transtar

Chick Watkins (303) 578-0700

SYLVIA "Nobody"
DONALD FAGEN "I.G.Y. (What A Beautiful World)"

Radio & Records AOR NATIONAL AIRPLAY/40

October 22, 1982

164 REPORTERS

Album cuts are listed in order of airplay preference

10/1	10/8	10/15	10/22	Artist	Album
1	1	1	1	WHO	It's Hard (WB)
4	4	3	2	DON HENLEY	I Can't Stand Still (Asylum)
3	2	2	3	RUSH	Signals (Mercury/PolyGram)
2	3	4	4	BILLY SQUIER	Emotions In Motion (Capitol)
—	—	26	5	PAT BENATAR	Shadows Of The Night (Chrysalis)
—	30	13	6	BILLY JOEL	The Nylon Curtain (Columbia)
23	14	7	7	BRUCE SPRINGSTEEN	Nebraska (Columbia)
18	16	9	8	PETER GABRIEL	Security (Geffen)
6	6	8	9	KENNY LOGGINS	High Adventure (Columbia)
24	22	18	10	STRAY CATS	Built For Speed (EMI America)
5	5	5	11	BAD COMPANY	Rough Diamonds (Swan Song/Atco)
32	21	17	12	SAGA	Worlds Apart (Portrait/CBS)
13	10	6	13	STEEL BREEZE	Steel Breeze (RCA)
11	11	11	14	MEN AT WORK	Business As Usual (Columbia)
8	7	10	15	STEVE WINWOOD	Talking Back To The Night (Island/WB)
30	28	22	16	JOE JACKSON	Night And Day (A&M)
20	19	19	17	CLASH	Combat Rock (Epic)
9	9	12	18	SANTANA	Shango (Columbia)
12	13	16	19	FAST TIMES AT RIDGEMONT HIGH	Various Artists (Full Moon/Asylum)
14	12	15	20	JUDAS PRIEST	Screaming For Vengeance (Columbia)
—	27	25	21	DIRE STRAITS	Love Over Gold (WB)
—	—	—	22	JEFFERSON STARSHIP	Winds Of Change (RCA/Grunt)
7	8	14	23	FLEETWOOD MAC	Mirage (WB)
19	17	21	24	AEROSMITH	Rock In A Hard Place (Columbia)
26	24	27	25	PAUL CARRACK	Suburban Voodoo (Epic)
16	20	24	26	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)
—	40	30	27	LINDA RONSTADT	Get Closer (Asylum)
10	15	20	28	ROBERT PLANT	Pictures At Eleven (Swan Song/Atco)
—	36	31	29	UTOPIA	Utopia (Network/Elektra-Asylum)
29	23	29	30	MIKE RUTHERFORD	Acting Very Strange (Atlantic)
33	25	28	31	SHERIFF	Sheriff (Capitol)
15	18	23	32	EDDIE MONEY	No Control (Columbia)
—	39	—	33	FIXX	Shattered Room (MCA)
21	29	33	34	JOHN COUGAR	American Fool (Riva/PolyGram)
—	—	—	35	DONALD FAGEN	The Nightfly (WB)
—	—	—	36	PAT TRAVERS	"I La La La.../I'd Rather..." (Polydor/PG)
—	—	—	37	CHILLIWACK	Opus X (Millennium/RCA)
34	35	37	38	HUGHES THRALL	Hughes Thrall (Boulevard/CBS)
28	22	38	39	CROSBY, STILLS & NASH	Daylight Again (Atlantic)
—	—	—	40	MISSING PERSONS	Spring Session M (Capitol)

"Athena" "Front" "Dangerous"
 "Laundry" "Business" Title "You"
 "World" "Subdivisions" "Analog"
 "Everybody" "Learn" Title "Satisfied"
 12-inch Single
 "Pressure" "Room" "Scandinavian"
 "Atlantic" "Open" "Johnny" "Trooper"
 "Monkey" "Touch" "Kiss"
 "Fight" "Swear" "Heartlight" "Try"
 "Rock" "Strut"
 "Electricland" "Face" "Country"
 "Loose" "Wind" "Time's" "Interview"
 "Don't" "Who's"
 "Under" "Who"
 "Valerie" "Game" "Angel" Title
 "Steppin'" "World" "Breaking"
 "Casbah" "Should"
 "Run" "Hold" "Nile"
 "Baby" Title (SH) "Waffle" "Surrender"
 "Another Thing"
 "Industrial" "Road" "Rains" Title
 "Lady" Title "Find" "Widow"
 "Gypsy" "Hold" **New Entry**
 "Lightning" Title (C. Cat)
 "Need" "Lesson" "Right" **→**
 "Space" "I Ran" "Run"
 Title "Lies" "People" "Tell"
 "Burning" "Pin" "Mystery"
 "Libertine" "Hammer" "Princess" "Call"
 "Maxine" "Halfway" "Who's"
 "You Remind Me"
 "Shakin'" "Think" Title "Runnin'"
 "Stand Or Fall" "Planes"
 "Jack" "Hurts" "Hand" "Thundering"
 "I.G.Y." "Frontier" "Ruby" Title
 12-inch Sampler
 "Whatcha" "Don't" "Secret" "She"
 "Number" "Look" "Beg" "Coast"
 "Cross" "Wasted" Title
 "Destination" "Words" "Walking"

MOST ADDED

Artist	10/22	10/15	10/8	10/1	9/24
1 JEFFERSON STARSHIP	126/102	20/20	0/0	0/0	0/0
2 MISSING PERSONS	72/68	2/2	0/0	0/0	0/0
3 DONALD FAGEN	77/66	0/0	0/0	0/0	0/0
4 BUCK DHARMA	55/55	1/1	0/0	0/0	0/0
5 HALL & OATES	52/49	6/6	0/0	0/0	0/0
6 CHILLIWACK	64/32	52/45	9/4	7/7	0/0
7 DONNIE IRIS	54/21	40/39	1/1	0/0	0/0
8 TALK TALK	33/22	21/10	16/6	13/5	11/1
9 LYNRYD SKYNYRD	46/19	45/39	9/9	0/0	0/0
10 UTOPIA	64/13	64/25	67/35	46/45	1/1
11 FRIDA	32/13	22/14	6/5	0/0	0/0
12 DIRE STRAITS	107/11	100/17	92/41	63/61	2/2
13 FIXX	69/11	47/5	48/8	42/11	36/7
14 SAGA	122/10	117/20	96/22	82/40	44/31
15 JOE JACKSON	106/10	95/15	74/7	73/16	53/8
16 SURVIVOR	37/10	27/3	17/2	19/0	26/2
17 JESSE COLIN YOUNG	21/10	18/17	0/0	0/0	0/0

MEDIUM

Artist	10/22	10/15	10/8	10/1	9/24
1 SAGA	122/76	117/76	96/63	82/36	44/12
2 BRUCE SPRINGSTEEN	129/69	137/67	123/52	126/0	0/0
2 MIKE RUTHERFORD	75/69	81/71	87/63	78/54	64/31
4 DIRE STRAITS	107/68	100/58	92/34	63/2	2/0
5 PETER GABRIEL	122/85	127/73	117/65	113/56	94/1
6 AEROSMITH	80/60	104/74	100/75	96/70	91/58
6 UTOPIA	84/60	84/55	67/27	46/0	1/0
8 SHERIFF	69/58	81/62	75/52	63/40	55/28
9 STRAY CATS	119/53	107/47	94/54	86/42	63/23
10 FIXX	69/52	47/39	48/37	42/28	36/25
11 STEEL BREEZE	112/48	128/57	122/67	132/81	117/73
12 MEN AT WORK	111/47	122/48	119/49	127/40	119/30
12 PAUL CARRACK	85/47	85/50	85/56	80/54	63/42
14 CLASH	99/46	99/48	84/42	83/37	78/42
14 FAST TIMES AT R.H.	93/46	106/45	114/49	123/48	134/37

THE HOTTEST

Artist	10/22	10/15	10/8	10/1	9/24
1 WHO	150/136	162/151	155/145	162/152	155/139
2 RUSH	146/131	155/140	146/122	153/119	142/59
3 DON HENLEY	157/129	158/122	149/108	158/104	145/82
4 BILLY SQUIER	132/112	148/126	139/123	150/138	139/131
5 BILLY JOEL	131/86	132/67	96/2	0/0	0/0
6 KENNY LOGGINS	113/85	117/89	132/102	136/105	136/90
7 BAD COMPANY	110/71	143/87	146/89	155/85	150/84
8 STRAY CATS	119/62	107/48	94/27	86/16	63/17
8 STEEL BREEZE	112/62	128/67	122/54	132/42	117/31
8 JOE JACKSON	106/62	96/53	74/34	73/29	53/20
11 STEVE WINWOOD	106/61	119/79	124/75	143/81	141/89
12 BRUCE SPRINGSTEEN	129/69	137/62	123/46	126/0	0/0
13 MEN AT WORK	111/59	122/70	119/69	127/80	119/88
14 FLEETWOOD MAC	87/58	112/85	121/90	143/111	140/115
15 SANTANA	97/57	120/75	122/76	143/86	134/82

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

WAYLON JENNINGS & WILLIE NELSON (Sittin' On) The Dock Of The Bay (RCA)

On 76% of reporting stations. National Summary: Up 23, Same 37, Down 1, Debuts 24, Adds 28. A Most Added Record. R&R Chart: 48-42.

ROSANNE CASH I Wonder (Columbia)

On 71% of reporting stations. National Summary: Up 37, Same 22, Down 0, Debuts 23, Adds 23. A Most Added Record. R&R Chart: 49-43.

HANK WILLIAMS JR. The American Dream (Elektra/Curb)

On 68% of reporting stations. National Summary: Up 49, Same 19, Down 0, Debuts 24, Adds 9. R&R Chart: 47-44.

JOHN CONLEE I Don't Remember Loving You (MCA)

On 64% of reporting stations. National Summary: Up 54, Same 18, Down 0, Debuts 8, Adds 14. R&R Chart: 50-45.

EMMYLOU HARRIS (Lost His Love) On Our Last Date (WB)

On 62% of reporting stations. National Summary: Up 21, Same 36, Down 0, Debuts 20, Adds 15. R&R Chart: Debut 46.

LINDA RONSTADT Sometimes You Just Can't Win (Asylum)

On 60% of reporting stations. National Summary: Up 20, Same 33, Down 1, Debuts 14, Adds 21. R&R Chart: Debut 49.

DAVID FRIZZELL Lost My Baby Blues (WB/Viva)

On 60% of reporting stations. National Summary: Up 35, Same 22, Down 0, Debuts 21, Adds 10. R&R Chart: Debut 50.

MOST ADDED

- MERLE HAGGARD (50)
Going Where The Lonely Go (Epic)
- SYLVIA (42)
Like Nothing Ever Happened (RCA)
- KENNY ROGERS (32)
A Love Song (Liberty)
- JERRY REED & FRIENDS (28)
The Bird (RCA)
- W. JENNINGS & W. NELSON (28)
(Sittin' On) The Dock... (RCA)

HOTTEST

- ALABAMA (77)
Close Enough To Perfect (RCA)
- RICKY SKAGGS (74)
Heartbroke (Epic)
- T.G. SHEPPARD (59)
War Is Hell... (WB/Curb)
- JUICE NEWTON (52)
Break It To Me... (Capitol)
- CHARLEY PRIDE (48)
You're So Good... (RCA)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100-25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc., moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

- ✓ **MERLE HAGGARD "Going Where The Lonely Go" (Epic) 83/49**
National Summary: Up 8, Same 14, Down 0, Debuts 12, Adds 49 including WYRK, WSEN-AM-FM, WSOC-FM, WCOS-AM-FM, KHEY-AM, WLWI-FM, WSM, WWW-FM, WIRE, KYGO-FM, KWJJ, KRAK, KSOP-FM, KSON-AM, KGA.
- KENDALLS "That's What I Get For Thinking" (Mercury/PolyGram) 83/3**
National Summary: Up 52, Same 22, Down 3, Debuts 3, Adds 3, KASE, KKAL, KSON-AM, WGNA-FM 18-17, WIXL-FM 26-18, WWVA 36-27, KRMD-AM-FM 24-17, WIRK-FM 40-30, KSO 17-14, KVOO 40-30, KGEM/KJOT 24-14, KRWQ-FM 31-23, KTOM 32-26, KBBQ 20-16.
- CHARLIE ROSS "Are We In Love (Or Am I)" (Townhouse) 67/5**
National Summary: Up 30, Same 27, Down 0, Debuts 5, Adds 5, WSEN-AM-FM, WFNC, KSSN, WHOO, KKCS, WWVA 23-19, WOKK 33-26, WNOE-AM 23-19, KSO 16-15, WFMS-FM 29-22, WHBF 43-36, KVOO 28-21, KBMY 36-28, KSOP-FM 41-36.
- TOM JONES "A Woman's Touch" (Mercury/PolyGram) 67/3**
National Summary: Up 42, Same 15, Down 0, Debuts 7, Adds 3, WFNC, WBAP, WCXI, WNYR 19-14, WWVA 30-18, WYRK-FM 19-16, WEZL-FM 20-8, WKSJ-FM 18-11, WSIX-FM 9-8, WIRK-FM 13-10, WWW-FM 15-10, WFMS-FM 19-15, KEBC-FM 11-9, KFH 40-30, KCKC 4-2, KEEN 21-14.
- ✓ **STATLER BROTHERS "A Child Of The Fifties" (Mercury/PolyGram) 58/27**
National Summary: Up 4, Same 19, Down 0, Debuts 9, Adds 27 including WVAM, WNYR, WMZQ-FM, KRRV, WXBQ-FM, KHEY-AM, WNOE-AM, WCMS-FM, WKQO-AM-FM, KOMA, WXCL, KGEM/KJOT, KWJJ, KRAK, KEEN.
- CON HUNLEY "Confidential" (WB) 58/10**
National Summary: Up 20, Same 25, Down 0, Debuts 3, Adds 10, WRJZ, KSSN, WVOD, WSM, WNOE-AM, KRMD-AM-FM, WIRK-FM, KXRB, KGEM/KJOT, KUGN-FM, WVAM 35-29, WIXL-FM 43-35, WTSO 43-37, KEBC-FM 44-34, KTTS-AM-FM 46-39.
- ✓ **CHARLY McCLAIN "With You" (Epic) 57/25**
National Summary: Up 5, Same 16, Down 0, Debuts 11, Adds 25 including WCAW, WNYR, WPLO, WCOS-AM-FM, WESC-AM-FM, WSM, KYXX, KVOO, KIK-FM, KKAL, KKCS, KMAK, KVEG, KNIX-FM, KSOP-FM.
- ✓ **SYLVIA "Like Nothing Ever Happened" (RCA) 56/41**
National Summary: Up 6, Same 4, Down 0, Debuts 4, Adds 41 including WYRK, WSEN-AM-FM, WWVA, WFNC, WSIX-FM, KRMD-AM-FM, WMAQ, WHK, WCUZ-AM-FM, WBCS-FM, KLZ, KCCY-FM, KRSY, KMPS-AM-FM, KGA.
- JOE STAMPLEY "Backslidin'" (Epic) 51/8**
National Summary: Up 9, Same 24, Down 0, Debuts 10, Adds 8, KSSN, WSM, WIRK-FM, WAXX, WHBF, KIK-FM, KVEG, KRAK, WSEN-AM-FM on, WYII on, KIKK-FM on, WKSJ-FM 42-38, KYXX 46-40, KRMD-AM-FM 45-34, KTTS-AM-FM 50-43.
- ✓ **MOE BANDY "Only If There Is Another You" (Columbia) 46/24**
National Summary: Up 0, Same 14, Down 0, Debuts 8, Adds 24 including WYRK, WPOR-FM, KHEY-AM, WESC-AM-FM, WQIK-FM, WSM, WIRK-FM, Q102, KWMT, WTSO, KXRB, KVOO, KGEM/KJOT, KMAK, KSOP-FM.

SIGNIFICANT ACTION

- ✓ **KIERAN KANE "Gonna Have A Party" (Elektra) 39/22**
National Summary: Up 1, Same 14, Down 0, Debuts 2, Adds 22 including WSEN-AM-FM, WYRK-FM, KHEY-AM, WESC-AM-FM, WKQO-AM-FM, KEBC-FM, KXRB, KRST-FM, KVEG, KGA.
- MAC DAVIS "The Beer Drinkin' Song" (Casablanca/PolyGram) 38/2**
National Summary: Up 2, Same 10, Down 1, Debuts 3, Adds 2, WIXY, WILQ, WIXL-FM 11-3, WMNI 24-19, KSO 35-24, WXCL 18-12, WHBF 44-35, KKAL 20-18, KRWQ-FM 19-15, KEEN 23-16.
- VERN GOSDIN "Today My World Slipped Away" (AMI/NSD) 37/14**
National Summary: Up 2, Same 18, Down 0, Debuts 3, Adds 14 including WWVA, WESC-AM-FM, WSM, WCMS-FM, KYXX, WIRE, KYNN-AM-FM, KTTS-AM-FM, KMAK, KSOP-FM.
- CHARLIE DANIELS BAND "We Had It All One Time" (Epic) 35/5**
National Summary: Up 12, Same 13, Down 0, Debuts 5, Adds 5, KHEY-AM, WHOO, Q102, WIL-AM-FM, KKCS, WEZL-FM 44-38, WAMZ-FM 34-30, KKYX 39-34, KYAK d-29, KBMY 38-31.
- MARLOW TACKETT "634-5789" (RCA) 32/6**
National Summary: Up 7, Same 18, Down 0, Debuts 1, Adds 6, WVAM, WSNO, WOKK, KKYX, KFDD-FM, KWJJ, WIXL-FM 23-12, KIKK-FM on, WCMS-FM 39-34, KRMD-AM-FM 47-37.

Radio & Records NATIONAL AIRPLAY/50

October 22, 1982

Three Weeks	Two Weeks	Last Week	
10	2	2	1 ALABAMA/Close Enough To Perfect (RCA)
9	3	3	2 DON WILLIAMS/Mistakes (MCA)
11	5	4	3 CHARLEY PRIDE/You're So Good When You're Bad (RCA)
16	9	6	4 JUICE NEWTON/Break It To Me Gently (Capitol)
18	17	7	5 T.G. SHEPPARD/War Is Hell (On The Homefront...) (WB/Curb)
20	19	9	6 RICKY SKAGGS/Heartbroke (Epic)
17	16	8	7 RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA)
4	1	1	8 RONNIE MILSAP/He Got You (RCA)
19	18	11	9 ED BRUCE/Ever, Never Lovin' You (MCA)
25	22	13	10 CONWAY TWITTY/We Did But Now You Don't (Elektra)
7	4	5	11 WILLIE NELSON/Let It Be Me (Columbia)
28	25	18	12 LARRY GATLIN/Sure Feels Like Love (Columbia)
22	21	15	13 BARBARA MANDRELL/Operator, Long Distance Please (MCA)
27	24	20	14 WHITES/You Put The Blue In Me (Elektra/Curb)
33	28	22	15 RONNIE McDOWELL/Step Back (Epic)
14	12	10	16 LEE GREENWOOD/She's Lying (MCA)
37	31	24	17 JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)
13	13	12	18 LEON EVERETTE/Soul Searchin' (RCA)
36	30	25	19 LACY J. DALTON/16th Avenue (Columbia)
21	20	19	20 TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic)
—	41	34	21 EDDIE RABBITT & CRYSTAL GAYLE/You And I (Elektra)
30	29	28	22 BANDANA/The Killin' Kind (WB)
12	11	14	23 DOLLY PARTON/I Will Always Love You (RCA)
23	23	21	24 LORETTA LYNN/Making Love From Memory (MCA)
39	33	29	25 DOTTIE WEST/She Can't Get My Love Off The Bed (Liberty)
44	40	37	26 EARL THOMAS CONLEY/Somewhere Between Right... (RCA)
6	6	16	27 CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia)
35	32	31	28 KAREN BROOKS/New Way Out (WB)
45	37	35	29 MEL TILLIS/Stay A Little Longer (Elektra)
47	43	38	30 BELLAMY BROTHERS/Redneck Girl (WB/Curb)
40	35	33	31 OSMOND BROTHERS/It's Like Falling In Love... (Elektra/Curb)
3	7	17	32 OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA)
29	27	27	33 STEVE WARINER/Don't It Break Your Heart (RCA)
—	45	39	34 JOHN ANDERSON/Wild And Blue (WB)
1	10	23	35 MICKEY GILLEY/Put Your Dreams Away (Epic)
—	44	40	36 MARTY ROBBINS/Tie Your Dream To Mine (Columbia)
—	—	41	37 KENNY ROGERS/A Love Song (Liberty)
—	—	43	38 JOHNNY LEE & FRIENDS/Cherokee Fiddle (Full Moon/Asylum)
—	—	45	39 JERRY REED & FRIENDS/The Bird (RCA)
—	50	42	40 REBA McENTIRE/Can't Even Get The Blues (Mercury/PG)
—	—	44	41 GEORGE STRAIT/Marina Del Rey (MCA)
—	—	48	42 WAYLON & WILLIE/(Sittin' On) The Dock Of The Bay (RCA)
—	—	49	43 ROSANNE CASH/I Wonder (Columbia)
—	—	47	44 HANK WILLIAMS JR./The American Dream (Elektra/Curb)
—	—	50	45 JOHN CONLEE/I Don't Remember Loving You (MCA)
—	—	46	46 EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB)
5	8	26	47 ANNE MURRAY/Hey! Baby! (Capitol)
2	14	30	48 FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva)
—	—	49	49 LINDA RONSTADT/Sometimes You Just Can't Win (Asylum)
—	—	50	50 DAVID FRIZZELL/Lost My Baby Blues (WB/Viva)

New Entry
→

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

- HANK WILLIAMS JR. "If Heaven Ain't A Lot Like Dixie" (Elektra/Curb) 31/3**
National Summary: Up 13, Same 9, Down 1, Debuts 5, Adds 3, WSNO, WPOR-FM, WKIX, WPLO 39-28, KASE 32-24, WYRK-FM 34-24, KKYX 48-41, KSO d-34, KIK-FM 45-40, KEEN 37-32.
- BILLY SWAN "Your Picture Still Loves Me" (Epic) 31/3**
National Summary: Up 11, Same 12, Down 0, Debuts 5, Adds 3, WWVA, KYNN-AM-FM, WXCL, WIXL-FM 33-23, WEZL-FM 37-26, KKYX 42-37, KRMD-AM-FM 34-29, KVOO 46-32, KGA 37-32.
- MIKE CAMPBELL "No Room To Cry" (Columbia) 29/4**
National Summary: Up 10, Same 9, Down 0, Debuts 6, Adds 4, WWVA, KRRV, WLWI-FM, KMAK, WVAM 50-44, WIXL-FM 39-28, KRMD-AM-FM 50-40, KBMR 42-35, KTTS-AM-FM 35-29, KMPS-AM-FM 30-25.
- TANYA TUCKER "Cry" (Arista) 27/2**
National Summary: Up 8, Same 13, Down 1, Debuts 3, Adds 2, WPOR-FM, Q102, WSEN-AM-FM on, WADR 27-22, KLLL on, WCMS-FM 32-28, KKYX 40-35, KFDD-FM 50-46, KUZZ 40-23, KRWQ-FM 37-32.
- DON KING "Maximum Security (To Minimum Wage)" (Epic) 27/0**
National Summary: Up 6, Same 17, Down 0, Debuts 4, Adds 0, WSNO on, WWVA on, KHEY-AM 47-41, WMC-AM on, WSM on, WNOE-AM 30-27, KRMD-AM-FM 30-24, KLZ on, KGA 39-36.
- LLOYD DAVID FOSTER "Honky Tonk Magic" (MCA) 26/9**
National Summary: Up 1, Same 12, Down 0, Debuts 5, Adds 9, WNOE-AM, Q102, WAXX, KYNN-AM-FM, KXRB, KBMY, KMAK, KSOP-FM, KKYX 50-42, KEIN on.
- ✓ **GAIL DAVIES "Hold On" (WB) 25/25**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 25 including WBGW-FM, WPLO, KXYL, KHEY-AM, WMAQ, KLZ, KNIX-FM, KRSY, KSOP-FM, KGA.
- WILLIE NELSON & WEBB PIERCE "In The Jailhouse Now" (Columbia) 23/1**
National Summary: Up 10, Same 11, Down 0, Debuts 1, Adds 1, KSSN, WGNA-FM 35-30, WIXL-FM 35-29, WWVA 39-29, WIRK-FM 49-44, KVOO 42-35, KFDD-FM 49-41, KKCS on, KSOP-FM on.
- TOM CARLILE "Green Eyes" (Doorknob) 22/7**
National Summary: Up 1, Same 10, Down 0, Debuts 4, Adds 7, WVAM, WWVA, KXYL, KRMD-AM-FM, KEBC-FM, KVEG, KTOM, WSOC-FM on, WTSO 44-39, KIGO on.
- CHANTILLY "Right Back Loving You Again" (Jaroco) 22/1**
National Summary: Up 4, Same 11, Down 0, Debuts 6, Adds 1, WEZL-FM, WGNA-FM on, WPLO on, KRMD-AM-FM 48-38, KSO 33-29, KYNN-AM-FM 40-34, KBMY d-36, KSOP-FM d-47, KIGO on, KBBQ on.
- GLEN CAMPBELL "Old Home Town" (Atlantic America) 21/7**
National Summary: Up 2, Same 10, Down 0, Debuts 2, Adds 7, WPOR-FM, WMZQ-FM, WEZL-FM, KKYX, WXCL, KUZZ, KLZ, WBGW-FM 50-43, KIKK-FM on, WSIX-FM 35-31, KGA on.
- BOBBY SMITH "It's Been One Of Those Days" (Liberty) 20/0**
National Summary: Up 7, Same 12, Down 0, Debuts 1, Adds 0, WVAM on, WIXL-FM 14-10, WEZL-FM on, WIRK-FM 35-31, WFMS-FM 28-23, KYNN-AM-FM on, KUZZ 38-30, KLZ on, KMPS-AM-FM on, KBBQ on.
- LOUISE MANDRELL "Romance" (RCA) 18/12**
National Summary: Up 0, Same 6, Down 0, Debuts 0, Adds 12, WVAM, WSNO, WQIK-FM, WVOD, WKSJ-FM, WLWI-FM, WSIX-FM, KBMR, KSO, WTSO, KXRB, KTTS-AM-FM.
- TOM GRANT "I'm Gonna Love You Right Out Of This World" (Elektra) 18/4**
National Summary: Up 9, Same 4, Down 0, Debuts 1, Adds 4, WSNO, WYRK-FM, KKYX, KXRB, WVAM 48-41, KHEY-AM 50-43, WLWI-FM 28-23, WCMS-FM 44-38, KSO 39-35, KTTS-AM-FM 49-42.
- GUY SHANNON "Pretty Lady" (Comstock) 18/3**
National Summary: Up 3, Same 12, Down 0, Debuts 0, Adds 3, WKSJ-FM, KYXX, KRWQ-FM, WIXL-FM 50-39, WAMZ-FM 25-10, WOKK on, WDAF on, KTFK-FM on, KKAL on, KKCS on.
- BIG AL DOWNING "Darlene" (Team Entertainment) 17/3**
National Summary: Up 4, Same 6, Down 0, Debuts 4, Adds 3, KIX106, KHEY-AM, KSO, WIXL-FM 30-27, WMZQ-FM 35-32, WKSJ-FM 40-36, WCMS-FM d-44, KYXX on, KEBC-FM on, KVOO on.
- SONNY JAMES & SILVER "I'm Looking Over The Rainbow" (Dimension) 17/2**
National Summary: Up 7, Same 8, Down 0, Debuts 0, Adds 2, WEZL-FM, KSOP-FM, KHEY-AM on, WSIX-FM 19-17, KKYX 41-36, WIRK-FM 44-35, KSO 36-31, KWMT on, KTTS-AM-FM 33-28, KFDD-FM on.
- MEL McDANIEL "I Wish I Was In Nashville" (Capitol) 16/13**
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 13, WBGW-FM, WOKQ, WADR, WYII, WESC-AM-FM, WVOD, WMC-AM, WLWI-FM, WNOE-AM, KBMR, KLZ, KRSY, KMPS-AM-FM.
- TOMPALL & GLASER BROTHERS "Maria Consuela" (Elektra) 16/10**
National Summary: Up 3, Same 2, Down 0, Debuts 1, Adds 10, WGNA-FM, WWVA, KRRV, WKSJ-FM, KKYX, KRMD-AM-FM, KTTS-AM-FM, KVOO, KSOP-FM, KGA.



Regional Adds & Hits

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists artists and record labels for each region.

Main table listing radio stations across various regions (EAST, MIDWEST, SOUTH, WEST) with columns for station call letters, city, and artist/album information.

Table listing radio stations across various regions (WEST, SOUTH, WEST) with columns for station call letters, city, and artist/album information.

Hottest Tracks: "No Show Jones" (Epic) MERLE HAGGARD & GEORGE JONES

COUNTRY ALBUMS: JOHN ANDERSON - Wild & Blue (WB), THE BEST LITTLE WHOREHOUSE IN TEXAS - Soundtrack (MCA), ROSANNE CASH - Somewhere In The Stars (Columbia)

JANIE FRICKE - It Ain't Easy (Columbia), MICKEY GILLEY - Put Your Dreams Away (Epic), MERLE HAGGARD & GEORGE JONES - A Taste Of Yesterday's Wine (Epic), JOHNNY LEE - Sounds Like Love (Full Moon/Asylum), BARBARA MANDRELL - ...In Black & White (MCA), EDDIE RABBITT - Radio Romance (Elektra), LINDA RONSTADT - Get Closer (Asylum)

T.G. SHEPPARD - Perfect Stranger (WB/Curb), RICKY SKAGGS - Highways & Heartaches (Epic), TANYA TUCKER - Changes (Arista), CONWAY TWITTY - Dream Maker (Elektra), STEVE WARINER - Steve Wariner (RCA)

Most Requested: ALABAMA - Close Enough To Perfect (RCA), RICKY SKAGGS - Heartbroke (Epic), T.G. SHEPPARD - War Is Hell... (WB/Curb)

148 Current Reports All stations reported this week.

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JANET JACKSON
Young Love (A&M)

68% of our reporting stations on it. Rotations: Heavy: 6/1, Medium 27/1, Light 15/4, Extra Adds 2, Total Adds 8, WVEE, WDIA, WEDR, WJPC, WCIN, WGIV, WLOU, WKVO. Debuts at number 28 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. Indicates one of this week's Most Added new songs.

ZAPP "Doo Wa Ditty (Blow That Thing)" (WB) 41/5
Rotations: Heavy 16/0, Medium 15/2, Light 10/3, Extra Adds 0, Total Adds 5, WILD, WJJS, WANT, WLTH, WTLC. Heavy: WAOK, WSCI, KACE, KJCB, KUKQ. Medium: WVEE, KMJQ, XHRM, KNOW, WWWW. Debuts at number 30 on the Black Radio Chart.

RAY PARKER JR. "It's Our Own Affair" (Arista) 39/4
Rotations: Heavy 3/0, Medium 18/0, Light 15/1, Extra Adds 3, Total Adds 4, WXYV, K104-FM, WMBX, WAAA. Heavy: KSOL, WNOO, KPOP-FM. Medium: WILD, WEDR, WZEN-FM, XHRM, KOKY, WLUM, KUKQ.

DIONNE WARWICK "Heartbreaker" (Arista) 38/10
Rotations: Heavy 1/0, Medium 11/1, Light 25/8, Extra Adds 1, Total Adds 10, WHRK, WCIN, KNOW, WGIV, WOIC, WJAX, WBLX, WTLC, WVOI, KDIA. Heavy: KPOP-FM. Medium: WDAS, WAOK, KSOL, WENN, KUKQ.

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 38/5
Rotations: Heavy 9/0, Medium 18/1, Light 10/3, Extra Adds 1, Total Adds 5, WJLB, WNOO, WVOL, WANT, WTOY. Heavy: WKYS, WEDR, WAIL-FM, WCIN. Medium: WRKS, K104-FM, WLOU, WDAO, WTLC.

BAR-KAYS "Do It (Let Me See You Shake)" (Mercury/PolyGram) 37/14
Rotations: Heavy 8/2, Medium 13/1, Light 15/8, Extra Adds 3, Total Adds 14 including WDAS, WVEE, WGPR, WKXI, WLOU, WAAA, WVOI. Heavy: WAOK, KWAM, WDIA. Medium: XHRM, WPEG, WVOL, WDAO, KUKQ.

"D" TRAIN "Walk On By" (Prelude) 36/7
Rotations: Heavy 4/0, Medium 17/0, Light 11/3, Extra Adds 4, Total Adds 7, WEDR, WBMX, WCIN, WJLB, WNOO, WKXI, WTLC. Heavy: WHUR, WENN, WOIC, WAAA. Medium: WXYV, KRLY, WJPC, WZEN-FM, WLTH.

DONNA SUMMER "State Of Independence" (Geffen) 36/2
Rotations: Heavy 6/0, Medium 17/0, Light 13/2, Extra Adds 0, Total Adds 2, WPDQ, WKVO. Heavy: WHUR, WVOL, WAAA, WLUM, KDIA, KPOP-FM. Medium: WDAS, WYLD-FM, WJPC, KDAY, WRDW, WGIV.

ALICIA MYERS "I Want To Thank You" (MCA) 35/4
Rotations: Heavy 8/0, Medium 19/1, Light 6/1, Extra Adds 2, Total Adds 4, WBMX, KNOW, WTOY, WVOI. Heavy: KRLY, WSCI, KACE, WKND, WNHC, WATV, WENN, WAAA. Medium: WHUR, WJMO, KJCB, WWWW.

S.O.S. BAND "High Hopes" (Tabu/CBS) 35/4
Rotations: Heavy 4/0, Medium 16/0, Light 14/3, Extra Adds 1, Total Adds 4, KDAY, WRDW, WAAA, WKWM. Heavy: WOOK, KWAM, WHRK, WBMX. Medium: WRKS, WVEE, WJLB, WKND, WPEG, WOWI, WPLZ, WLTH.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 34/2
Rotations: Heavy 5/0, Medium 15/0, Light 14/2, Extra Adds 0, Total Adds 2, WDIA, WATV. Heavy: KWAM, WJMO, WKXI, WPDQ. Medium: WHUR, WHRK, WEDR, WYLD-FM, WJPC, XHRM, KSOL, WTLC, KAEZ.

BOOTSY'S RUBBER BAND "Body Slam!" (WB) 32/6
Rotations: Heavy 13/1, Medium 8/0, Light 10/4, Extra Adds 1, Total Adds 6, WXYV, WVEE, WBLZ, WZEN-FM, WNHC. Heavy: WDAS, WDIA, WSCI, KOKY, WWWW. Medium: WBLX, WENN, WNOO, WTLC.

TEDDY PENDERGRASS "I Can't Win For Losing" (Phil. Int'l./CBS) 31/8
Rotations: Heavy 0/0, Medium 14/1, Light 16/6, Extra Adds 1, Total Adds 8, WVEE, WCIN, KMJM, XHRM, WVOL, WANT, WAAA, WATV. Medium: WILD, K104-FM, KWAM, WJMO, WPDQ, WDAO, WLUM.

SHARON REDD "Beat The Street" (Prelude) 30/0
Rotations: Heavy 5/0, Medium 15/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WHUR, WAOK, WSCI, WATV, WAAA. Medium: WRKS, KWAM, WAIL-FM, WCIN, XHRM, WNHC, WENN, WOIC, WBLX, WLTH.

GEORGE CLINTON "Loopzilla" (Capitol) 29/6
Rotations: Heavy 3/0, Medium 10/0, Light 15/5, Extra Adds 1, Total Adds 6, WXYV, KMJM, WOIC, WPDQ, WAAA, WVOI. Heavy: KWAM, WHRK, WBMX. Medium: WDAS, WDIA, WGPR, WNOO, WJJS, WTLC.

CURTIS MAYFIELD "Hey Baby (Give It All To Me)" (Boardwalk) 29/6
Rotations: Heavy 2/0, Medium 10/0, Light 15/4, Extra Adds 2, Total Adds 6, WDIA, WCIN, WPDQ, WLTH, WTLC, KUKQ. Heavy: WAOK, KWAM. Medium: WOOK, WSCI, WZEN-FM, KACE, WENN, WKXI, WAAA.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 28/6
Rotations: Heavy 4/0, Medium 13/0, Light 9/4, Extra Adds 2, Total Adds 6, WAMO, WCIN, WZEN-FM, KDAY, WPDQ, KDIA. Heavy: WOOK, WJPC, WATV, KPOP-FM. Medium: WAIL-FM, WJMO, KSOL, KNOW, KUKQ.

SONNY CHARLES "Put It In A Magazine" (HighRise) 27/3
Rotations: Heavy 5/0, Medium 10/0, Light 5/1, Extra Adds 1, Total Adds 3, WHRK, XHRM, KNOW. Heavy: WOOK, WCIN, WGPR, WJLB, WZEN-FM. Medium: WXYV, WILD, WYLD-FM, WANM, WLTH, WTLC.

ALFIE SILAS "A Puppet To You" (RCA) 27/1
Rotations: Heavy 2/0, Medium 13/0, Light 12/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: WOOK, WAAA. Medium: WHUR, WAOK, WAIL-FM, WYLD-FM, WJMO, WGIV, WNOO, WPDQ, KOKY, WJJS, WOWI, WLTH, WWWW.

DeBARGE "Stop! Don't Tease Me" (Gordy/Motown) 27/1
Rotations: Heavy 4/0, Medium 15/0, Light 7/0, Extra Adds 1, Total Adds 1, WPLZ. Heavy: WXYV, WZEN-FM, KACE, WLUM. Medium: WDAS, WAOK, WVEE, WDIA, WSCI, WGPR, WNOO, WLOU, WLTH, WKWM.

CHERI "Give It To Me Baby" (Venture) 26/2
Rotations: Heavy 4/0, Medium 9/0, Light 13/2, Extra Adds 0, Total Adds 2, WZEN-FM, WPDQ. Heavy: WOOK, WHRK, WATV, WENN. Medium: WXYV, WDAS, WHUR, WAOK, KACE, XHRM, WKND, WGIV, WNOO.

GRAND MASTER FLASH "Scorpio" (Sugar Hill) 24/6
Rotations: Heavy 1/0, Medium 13/0, Light 6/2, Extra Adds 4, Total Adds 6, WEDR, WAIL-FM, WCIN, XHRM, WLOU, WDAO. Heavy: WDAS. Medium: WOOK, K104-FM, WDMT, WGPR, WZEN-FM, WPDQ, WVOL, WTLC.

MAGIC LADY "Red Hot Stuff" (A&M) 24/0
Rotations: Heavy 10/0, Medium 10/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WAOK, WEDR, WYLD-FM, WGPR, WATV, WANM, WWWW. Medium: WDAS, K104-FM, WAIL-FM, WNHC, WLTH, KUKQ.

WILLIE HUTCH "In And Out" (Motown) 21/8
Rotations: Heavy 5/0, Medium 1/0, Light 13/6, Extra Adds 2, Total Adds 8, WDAS, K104-FM, WSCI, XHRM, WRDW, WKXI, WAAA, WLTH. Heavy: KWAM, WEDR, WJMI, WLUM. Medium: WANM.

BILL SUMMERS & SUMMERS HEAT "Seventeen" (MCA) 20/5
Rotations: Heavy 1/0, Medium 4/0, Light 14/4, Extra Adds 1, Total Adds 5, WSCI, WPEG, WTOY, KDIA, KUKQ. Heavy: KSOL. Medium: WBMX, XHRM, WOWI, WWWW.

R.J.'S LATEST ARRIVAL "Stay With Me" (Zoo York/CBS) 20/4
Rotations: Heavy 1/0, Medium 6/0, Light 10/1, Extra Adds 3, Total Adds 4, WXYV, KOKY, WPLZ, WDAO. Heavy: WNOO. Medium: WDIA, WEDR, WGPR, WENN, WVOL, WLUM.

WEST STREET MOB "Ooh Baby" (Sugar Hill) 20/3
Rotations: Heavy 3/0, Medium 11/1, Light 5/1, Extra Adds 1, Total Adds 3, WCIN, WOWI, WVOI. Heavy: KWAM, KJCB, WWWW. Medium: WDAS, WOOK, WDIA, WAIL-FM, WGPR, KDAY, KSOL, WLOU, WTMP.

SIGNIFICANT ACTION

DENIECE WILLIAMS "Waiting" (ARC/Columbia) 19/5
Rotations: Heavy 1/0, Medium 8/0, Light 8/3, Extra Adds 2, Total Adds 5, WJAX, WPDQ, KOKY, WAAA, KUKQ. Heavy: KPOP-FM. Medium: WILD, WNHC, WATV, WENN, WOIC, WANM, WDAO, KAEZ.

HOWARD JOHNSON "Keepin' Love New" (A&M) 18/7
Rotations: Heavy 0/0, Medium 8/1, Light 8/4, Extra Adds 2, Total Adds 7, WILD, WBMX, WNHC, WOIC, WPLZ, WAAA. Medium: WHUR, KRLY, WSCI, WRDW, WPEG, WLUM, WWWW, KPOP-FM.

MILLIE JACKSON "Special Occasion" (Spring/PolyGram) 18/6
Rotations: Heavy 0/0, Medium 2/0, Light 16/6, Extra Adds 0, Total Adds 6, WAOK, WVEE, WGIV, WOIC, WOWI, KDIA. Medium: WDIA, WKWM.

Radio & Records

NATIONAL AIRPLAY/30

October 22, 1982

Three Weeks	Two Weeks	Last Week	
12	6	3	1 LUTHER VANDROSS/Bad Boy/Having... (Epic)
-	18	6	2 DIANA ROSS/Muscles (RCA)
-	30	16	3 MARVIN GAYE/Sexual Healing (Columbia)
2	2	2	4 TIME/777-9311 (WB)
1	1	1	5 EVELYN KING/Love Come Down (RCA)
4	4	4	6 CHERYL LYNN/If This World Were Mine (Columbia)
17	13	9	7 JEFFREY OSBORNE/On The Wings Of Love (A&M)
5	5	5	8 MELBA MOORE/Love's Comin' At Ya (EMI America)
-	-	19	9 LIONEL RICHIE/Truly (Motown)
11	7	7	10 PEABO BRYSON/Give Me Your Love (Capitol)
22	22	14	11 STACY LATTISAW/Attack Of The Name... (Cotillion/Atco)
13	9	12	12 TAVARES/A Penny For Your Thoughts (RCA)
14	11	10	13 CARL CARLTON/Baby I Need Your Loving (RCA)
24	19	15	14 STEPHANIE MILLS/Keep Away Girls (Casablanca/PolyGram)
3	3	8	15 KOOL & THE GANG/Big Fun (De-Lite/PolyGram)
10	8	11	16 SUNRIZE/Who's Stickin' It? (Boardwalk)
8	10	13	17 MICHAEL McDONALD/I Keep Forgettin' (Every...) (WB)
-	-	24	18 PRINCE/1999 (WB)
-	29	21	19 BOBBY NUNN/She's Just A Groupie (Motown)
20	15	17	20 JONZUN CREW/Pac Jam (Tommy Boy)
30	25	23	21 VANITY 6/Nasty Girl (WB)
25	23	22	22 DONALD BYRD.../Sexy Dancer (Elektra)
-	-	28	23 SPINNERS/Magic In The Moonlight (Atlantic)
19	16	18	24 GWEN GUTHRIE/It Should Have Been You (Island/Atco)
28	27	27	25 JOHNNIE TAYLOR/What About My Love (Beverly Glen)
27	26	26	26 LIMIT/She's So Divine (Arista)
-	-	29	27 A. JARREAU & R. CRAWFORD/Your Precious Love (WB)
-	-	28	28 JANET JACKSON/Young Love (A&M) New Entry
-	-	30	29 JENNIFER HOLLIDAY/I Am Changing (Geffen)
-	-	30	30 ZAPP/Doo Wa Ditty (Blow That Thing) (WB) New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- BAR-KAYS (14)
- SKYY (14)
- DIONNE WARWICK (10)

HOTTEST

- TIME (43)
- EVELYN KING (32)
- LUTHER VANDROSS (24)
- CHERYL LYNN (24)
- MARVIN GAYE (20)

JAMMERS "And You Know That" (Salsoul/RCA) 18/4
Rotations: Heavy 1/0, Medium 7/1, Light 10/3, Extra Adds 0, Total Adds 4, WHRK, WTOY, WLTH, WKWM. Heavy: WEDR. Medium: WJMO, WJLB, WNHC, WGIV, WVOL, WOWI.

RAW SILK "Do It To The Music" (West End) 18/2
Rotations: Heavy 4/0, Medium 6/0, Light 7/1, Extra Adds 1, Total Adds 2, WAIL-FM, WWWW. Heavy: WRKS, WOOK, WHUR, WTLC. Medium: WXYV, WDAS, WBMX, WGPR, WANM, WLTH.

PLANET PATROL "Rock At Your Own Risk" (Tommy Boy) 17/8
Rotations: Heavy 1/0, Medium 7/1, Light 5/3, Extra Adds 4, Total Adds 8, WEDR, WBMX, WDMT, WJMO, XHRM, WRDW, KOKY, WVOL. Heavy: WHRK. Medium: WRKS, WAIL-FM, WJLB, WPEG, WJAX, WPDQ.

STEVE ARRINGTON'S HALL OF FAME "Way Out" (Konglather) 17/0
Rotations: Heavy 6/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WJPC, KACE, WDAO, WLTH, WKWM, WTLC. Medium: WDAS, WOOK, WHUR, XHRM, WOWI, WTMP, KAEZ.

TYRONE BRUNSON "The Smurf" (Believe In A Dream/CBS) 16/6
Rotations: Heavy 0/0, Medium 6/0, Light 9/5, Extra Adds 1, Total Adds 6, WRKS, WDAS, WVEE, WJLB, WNHC, WAAA. Medium: WKYS, WHUR, WGPR, WRDW, WNOO, WWWW.

FREDA PAYNE "In Motion" (Sutra) 16/4
Rotations: Heavy 0/0, Medium 5/0, Light 11/4, Extra Adds 0, Total Adds 4, WAOK, WVEE, WZEN-FM, WLOU. Medium: WRKS, WOOK, WHUR, XHRM, WANM.

VALENTINE BROTHERS "Just Let Me Be Close To You" (Bridge) 16/3
Rotations: Heavy 1/0, Medium 6/0, Light 8/2, Extra Adds 1, Total Adds 3, WEDR, WSCI, WLUM. Heavy: WZEN-FM. Medium: WDAS, WAOK, WYLD-FM, KJCB, WLTH, WVOI.

BLOODSTONE "Go On And Cry" (T-Neck/CBS) 16/1
Rotations: Heavy 4/0, Medium 7/0, Light 5/1, Extra Adds 0, Total Adds 1, WANT. Heavy: WXYV, WJMO, WWWW, KDIA. Medium: WKYS, WDIA, WYLD-FM, WSCI, WRDW, WNOO, WOWI.

FATBACK "She's My Shining Star" (Spring/PolyGram) 16/1
Rotations: Heavy 1/0, Medium 8/0, Light 6/0, Extra Adds 1, Total Adds 1, WGPR. Heavy: WAAA. Medium: KWAM, WGIV, KOKY, WLOU, WOWI, WDAO, WLTH, WLUM.

KURTIS BLOW "Tough" (Mercury/PolyGram) 16/1
Rotations: Heavy 7/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WVOI. Heavy: WKYS, XHRM, WPEG, WKXI, WJJS, WTMP, WKWM. Medium: WOOK, WHUR, WATV, WDAO, KDIA.

ISLEY BROTHERS "It's Alright With Me" (T-Neck/CBS) 15/2
Rotations: Heavy 1/0, Medium 8/1, Light 6/1, Extra Adds 0, Total Adds 2, WKXI, KPOP-FM. Heavy: KWAM. Medium: WILD, WJMI, KOKY, WJJS, WOWI, WLTH, WLUM.

X-25 BAND "Black Hole Bop" (HCRC/CBS) 15/1
Rotations: Heavy 3/0, Medium 5/0, Light 6/0, Extra Adds 1, Total Adds 1, WJLB. Heavy: WEDR, WJAX, KOKY. Medium: WOOK, WJMO, WZEN-FM, WOWI, WKWM.

SKYY "Movin' Violation" (Salsoul/RCA) 14/14
Rotations: Heavy 1/1, Medium 4/4, Light 8/8, Extra Adds 1, Total Adds 14, WDAS, WAMO, WAOK, KWAM, WHRK, WCIN, WZEN-FM, WGIV, WPEG, WLOU, WVOL, WANM, WTLC, KPOP-FM.

GRACE JONES "Nipple To The Bottle" (Island/Atco) 14/8
Rotations: Heavy 0/0, Medium 3/0, Light 6/3, Extra Adds 5, Total Adds 8, WKYS, KWAM, WEDR, WAIL-FM, WBMX, WGPR, WJLB, WJMI. Medium: WDAS, WHUR, WHRK.

STARPOINT "All Night Long" (Chocolate City/PolyGram) 14/3
Rotations: Heavy 0/0, Medium 6/0, Light 8/3, Extra Adds 0, Total Adds 3, WJMO, WOIC, WBLX. Medium: WOOK, WHUR, WAOK, KJCB, KOKY, WAAA.

ROCKERS REVENGE "Walking On Sunshine" (Streetwise) 14/1
Rotations: Heavy 0/0, Medium 11/1, Light 3/0, Extra Adds 0, Total Adds 1, WLTH. Medium: WOOK, WBMX, WSCI, WJMO, WGPR, WZEN-FM, WPDQ, WOWI, WANM.

DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 12/7
Rotations: Heavy 1/0, Medium 6/3, Light 4/3, Extra Adds 1, Total Adds 7, WHUR, WVEE, WHRK, KNOW, WJAX, WJJS, WDMT. Heavy: WAMO. Medium: WXYV, K104-FM, WBLZ.

RICK JAMES "She Blew My Mind (69 Times)" (Gordy/Motown) 12/6
Rotations: Heavy 1/0, Medium 4/1, Light 6/4, Extra Adds 1, Total Adds 6, WAOK, WYLD-FM, WJJS, WBLX, KUKQ, KPOP-FM. Heavy: KWAM. Medium: WDIA, WJPC, WATV.

ABC "The Look Of Love (Part One)" (Mercury/PolyGram) 12/1
Rotations: Heavy 3/0, Medium 1/0, Light 7/0, Extra Adds 1, Total Adds 1, WXYV. Heavy: WILD, WNHC, KNOW. Medium: WAIL-FM.

RAFAEL CAMERON "Shake It Down" (Salsoul/RCA) 12/0
Rotations: Heavy 1/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WGIV. Medium: WCIN, WJMO, WVOL, WOWI.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts
RAY PARKER JR.
BOOTSY'S RUBBER B
GEORGE CLINTON
SYL JOHNSON
ABC
RJ'S LATEST ARRIV
ONJ
OTIS WILLIAMS
Hottest:
LIONEL RICHIE
MARVIN GAYE
JEFFREY OSBORNE
KOOL & THE GANG
DIANA ROSS

WLD/Boston
Steve Crumbley
PRINCE
ZAPP
JARREAU & CRAWFOR
JERMAINE JACKSON
KOOL & THE GANG
MAURICE STARR
BAR-KAYS
HOWARD JOHNSON
Hottest:
EVELYN KING
TAVARES
STACY LATTISAW
TIME
LIONEL RICHIE

WKND/Hartford
Jordan McLean
BOBBY NUNN
GO
Hottest:
EVELYN KING
LUTHER VANDROSS
MELBA MOORE
ALICIA MYERS
GRAND MASTER FLAS

WNHC/New Haven
James Jordan
BOOTSY'S RUBBER B
PRINCE
CAPTAIN SENSIBLE
STRIKERS
INNER LIFE
WARP 9
HOWARD JOHNSON
DYNASTY
TYRONE BRUNSON
Hottest:
KOOL & THE GANG
MELBA MOORE
CHERYL LYNN
CARL CARLTON
VANITY 6

WRKS/Quartaraone
Mayo/Quartaraone
SHAKATAK
TYRONE BRUNSON
LIONEL RICHIE
Hottest:
CHERYL LYNN
PATTI AUSTIN
MARVIN GAYE
STACY LATTISAW
LIONEL RICHIE

SOUTH

WAKO/Atlanta
Larry Tinsley
RICK JAMES
MILLIE JACKSON
HARRY RAY
KOOL & THE GANG
SKYY
FREDIA PAYNE
MANDRILL
KLYMAXX
Hottest:
MARVIN GAYE
EVELYN KING
CHERYL LYNN
LIONEL RICHIE
TIME

WVVE/Atlanta
Scotty Andrews
CHICAGO
DONALD FAGEN
JANET JACKSON
BAR-KAYS
DAN FOGELBERG
ZINGA WASHINGTON
KLYMAXX
TYRONE BRUNSON
TEDDY PENDERGRASS
ZINC
BOOTSY'S RUBBER B
MILLIE JACKSON
FREDIA PAYNE
JERRY BUTLER
I LEVEL
ARETHA FRANKLIN
Hottest:
MARVIN GAYE
PRINCE
DIANA ROSS
EVELYN KING
LIONEL RICHIE

WRDW/Augusta
Teddy Black
WILLIE HUTCH
SANTANA
GLENN FREY
JARREAU & CRAWFOR
JERMAINE JACKSON
SPINNERS
SOS BAND
PLANET PATROL
CARL ANDERSON
NICK STRAKER BAND
Hottest:
EVELYN KING
TIME
KOOL & THE GANG
MICHAEL MCDONALD
VANITY 6

KNOW/Austin
Seiby Edwards
HALL & OATES
SONNY CHARLES
DIONNE WARWICK
DONALD FAGEN
ALICIA MYERS
Hottest:
KOOL & THE GANG
LUTHER VANDROSS
EVELYN KING
ATLANTIC STARR
MARVIN GAYE

WENN/Birmingham
Gene Wise
SUNFIRE
Hottest:
TIME
KOOL & THE GANG
CHERYL LYNN
MELBA MOORE
STEVIE WONDER

WATV/Birmingham
Ron January
LIMIT
STEVIE WOODS
KLYMAXX
MANDRILL
TEDDY PENDERGRASS
Hottest:
MAGIC LADY
JONZUN CREW
TIME
EVELYN KING
KOOL & THE GANG

WPEG/Charlotte
Les Norman
JOHNNIE TAYLOR
MARVIN GAYE
BILL SUMMERS
SKYY
CON FUNK SHUN
DYNASTY
WARP 9
Hottest:
TIME
JONZUN CREW
EVELYN KING
LUTHER VANDROSS
TAVARES

WGIV/Charlotte
Hal Harrell
JANET JACKSON
INTENSIVE HEAT
SKYY
HALL & OATES
DIONNE WARWICK
JARREAU & CRAWFOR
MILLIE JACKSON
Hottest:
KOOL & THE GANG
MELBA MOORE
STEVE MILLER BAND
TIME
ZAPP

WNOO/Chattanooga
Smokin' Sam Erwin
FREDI GRACE & RHI
THUNDER
WHODINI
WILLIAM DEVAUGHN
PIECES OF A DREAM
D TRAIN
Hottest:
ZAPP
ARETHA FRANKLIN
LIONEL RICHIE
BRICK
LUTHER VANDROSS

WKKI/Jackson
Tommy Marshall
D TRAIN
ISLEY BROS
WILLIE HUTCH
STEPHANIE MILLS
BAR-KAYS
WYND CHYMES
WILLIAM DEVAUGHN
GO
Hottest:
TIME
BARRY WHITE
SUNRIZE
KURTIS BLOW
CHERYL LYNN

WJMI/Jackson
Carl Haynes
IMAGINATION
GO
GRACE JONES
I LEVEL
Hottest:
JEFFREY OSBORNE
LUTHER VANDROSS
VANITY 6
STEPHANIE MILLS
MICHAEL MCDONALD
WPDQ/Jacksonville
Earl James
CURTIS MAYFIELD
DENICE WILLIAMS
PATTI AUSTIN
DONNA SUMMER
BOBBY NUNN
CHERI
GEORGE CLINTON
GWEN MCRAE
JOHNNIE TAYLOR
BAR-KAYS
HALL & OATES
POINTER SISTERS
Hottest:
CHERYL LYNN
TIME
STEPHANIE MILLS
MICHAEL MCDONALD
TAVARES

WJAX(95X)/Jacksonville
Steve Fox
DIONNE WARWICK
HALL & OATES
DENICE WILLIAMS
JOHNNIE TAYLOR
LIMIT
ALPIE SILAS
DONALD FAGEN
Hottest:
MARVIN GAYE
PRINCE
LUTHER VANDROSS
BOOTSY'S RUBBER B
SUNRIZE
DIANA ROSS
TIME
VANITY 6

KJCB/Lafayette
Beatrice Evans
VIDEO
GO
Hottest:
JONZUN CREW
EVELYN KING
CHERYL LYNN
TIME
BOOTSY'S RUBBER B

KOKY/Little Rock
Todd/Young
LARRY GRAHAM
RJ'S LATEST ARRIV
CON FUNK SHUN
JERMAINE JACKSON
LIONEL RICHIE
DENICE WILLIAMS
PLANET PATROL
Hottest:
PATTI AUSTIN
VANITY 6
PEABO BRYSON
BAR-KAYS
DIANA ROSS

WLOU/Louisville
Neal O'Rea
LIONEL RICHIE
BAP-KAYS
SKYY
JANET JACKSON
GRAND MASTER FLAS
KLYMAXX
CHIZ
FREDIA PAYNE
PETER GABRIEL
JANET JACKSON
Hottest:
STACY LATTISAW
LUTHER VANDROSS
GENERAL CAINE
EVELYN KING
STEVIE WONDER

WJJS/Lynchburg, VA
Art Young
DONALD FAGEN
ZAPP
TROUBLE FUNK
O'JAYS
RICK JAMES
BOBBY NUNN
O'JAYS
HERBIE HANCOCK
STARPOINT
Hottest:
TIME
CHERYL LYNN
LUTHER VANDROSS
DIANA ROSS
EVELYN KING

WVLD-FM/New Orleans
Brute Bailey
RICK JAMES
JERMAINE JACKSON
HARRY RAY
DONALD BYRD
Hottest:
CHERYL LYNN
LUTHER VANDROSS
JEFFREY OSBORNE
MICHAEL MCDONALD
MARVIN GAYE

WVLL-FM/New Orleans
Barry Richards
GRAND MASTER FLAS
JOHNNIE TAYLOR
HARRY RAY
RAW SILK
GRACE JONES
BILL MEDLEY
Hottest:
EVELYN KING
MICHAEL MCDONALD
JONZUN CREW
STACY LATTISAW
SUNRIZE

WEST

KDAY/Los Angeles
Jack Patterson
POINTER SISTERS
SPINNERS
SOS BAND
Hottest:
MARVIN GAYE
KOOL & THE GANG
ZAPP
MARVIN GAYE
JARREAU & CRAWFOR
STEVIE WOODS
SONNY CHARLES

KACE/Los Angeles
Alonzo Miller
JARREAU & CRAWFOR
BOBBY NUNN
ANDRE CYMONE
RODNEY FRANKLIN
Hottest:
EVELYN KING
ARETHA FRANKLIN
TIME
ZAPP
CHERYL LYNN

KUKQ/Phoenix
Steve Smith
HALL & OATES
ANDRE CYMONE
CURTIS MAYFIELD
BILL SUMMERS
ONE WAY
DENICE WILLIAMS
RICK JAMES
MIDNIGHT STAR
CHAZ
Hottest:
KOOL & THE GANG
EVELYN KING
TAVARES
TIME
PEABO BRYSON

KPOL-FM/Sacramento
Bill Jeffries
RICK JAMES
ISLEY BROS
WAR
O'JAYS
HERBIE HANCOCK
SKYY
LIMIT
Hottest:
TAVARES
TIME
NEIL DIAMOND
LUTHER VANDROSS
COCKER & WARNES

XHRM/San Diego
Duff Lindsey
TEDDY PENDERGRASS
WILLIE HUTCH
SONNY CHARLES
GRAND MASTER FLAS
ONE WAY
PLANET PATROL
Hottest:
EVELYN KING
SUNRIZE
TAVARES
MELBA MOORE
GWEN GUTHRIE

KSOI/San Mateo, CA
Bernie Moody
none
Hottest:
EVELYN KING
TIME
MELBA MOORE
STEPHANIE MILLS
KOOL & THE GANG

MIDWEST

WBMM/Chicago
Lee Michaels
D TRAIN
CON FUNK SHUN
GRACE JONES
PLANET PATROL
HOWARD JOHNSON
RAY PARKER JR.
CARL CARLTON
ALICIA MYERS
Hottest:
TIME
YAZ
PEABO BRYSON
KOOL & THE GANG
STEVE ARRINGTON'S

WJPC/Chicago
Jerry Boulding
LIMIT
PRINCE
JANET JACKSON
JERMAINE JACKSON
Hottest:
TIME
EVELYN KING
MICHAEL MCDONALD
YAZ
MARVIN GAYE

WGCI/Chicago
Richard Pegue
BILL SUMMERS
MIKE & BRENDA
NANCY MARTIN
SWEET PEA ATKINSON
DUNN & BRUCE STRE
GARY'S GANG
WILLIE HUTCH
SHEREE BROWN
LJ REYNOLDS
VALENTINE BROS.
Hottest:
MARVIN GAYE
BOBBY NUNN
DIANA ROSS
PRINCE
JEFFREY OSBORNE

WBLZ/Cincinnati
Brian Castle
JACKSON BROWNE
LIMIT
BOOTSY'S RUBBER B
Hottest:
ZAPP
TIME
PEABO BRYSON
SUNRIZE
VANITY 6

WDAO/Dayton
Lankford Stephens
BOBBY NUNN
MIDNIGHT STAR
RJ'S LATEST ARRIV
VIDEO
GRAND MASTER FLAS
Hottest:
TIME
LUTHER VANDROSS
TIME
SUNRIZE
PEABO BRYSON
CHERYL LYNN

WJLB/Detroit
James Alexander
TYRONE BRUNSON
D TRAIN
CHOCOLATE MILK
GRACE JONES
X-25 BAND
PIECES OF A DREAM
Hottest:
ZAPP
STEPHANIE MILLS
PATTI AUSTIN
MARVIN GAYE
TIME

WGPR/Detroit
Joe Spencer
GREG FORBES
PLUSH
DONNA WASHINGTON
LIONEL RICHIE
BEAU WILLIAMS
GRACE JONES
BB&Q BAND
BAR-KAYS
FATBACK
FREDI GRACE & RHI
Hottest:
TIME
JONZUN CREW
BOBBY NUNN
LUTHER VANDROSS
STEPHANIE MILLS

WLTH/Gary
Dana Huskisson
LEROY HUTSON
ROCKERS REVENGE
ZAPP
JAMMERS
WILLIE HUTCH
CURTIS MAYFIELD
PRINCE
Hottest:
LUTHER VANDROSS
TIME
PEABO BRYSON
JEFFREY OSBORNE
BOBBY NUNN

WKWM/Grand Rapids
Frank Grant
SOS BAND
C-BRAND
JAMMERS
LEROY HUTSON
Hottest:
TIME
EVELYN KING
LUTHER VANDROSS
BOBBY NUNN
STEVE ARRINGTON'S

WTLC/Indianapolis
Jay Johnson
CHOCOLATE MILK
GO
D TRAIN
SKYY
CON FUNK SHUN
WEATHER GIRLS
ZAPP
ANDRE CYMONE
CURTIS MAYFIELD
DIONNE WARWICK
DYNASTY
WARP 9
Hottest:
CHERYL LYNN
TIME
MELBA MOORE
TAVARES
JONZUN CREW

WLUM/Milwaukee
Jack Randall
VALENTINE BROS
JOHNNIE TAYLOR
JERMAINE JACKSON
GWEN MCRAE
Hottest:
CHERYL LYNN
GWEN GUTHRIE
TIME
DIANA ROSS
LIONEL RICHIE

KAEZ/Oklahoma City
D.J. Foster
MIDNIGHT STAR
GO ELDER
Hottest:
EVELYN KING
TIME
LUTHER VANDROSS
CHERYL LYNN
MELBA MOORE

WWWS/Saginaw, MI
Kermit Crockett
DEE EDWARDS
SHEREE BROWN
RAW SILK
BB&Q BAND
CON FUNK SHUN
Hottest:
TIME
EVELYN KING
JANET JACKSON
BOBBY NUNN

KMUM/SL. Louis
Dick Edwards
TEDDY PENDERGRASS
GEORGE CLINTON
Hottest:
STEVE MILLER BAND
TIME
CHERYL LYNN
MICHAEL MCDONALD
DIANA ROSS

WZEN-FM/SL. Louis
Ajay Kemp
BOOTSY'S RUBBER B
GALAXY
HURT EM' BAD
CHERI
PETER GABRIEL
FREDIA PAYNE
GANG'S BACK
POINTER SISTERS
SKYY
Hottest:
SUNRIZE
ARETHA FRANKLIN
BOBBY NUNN
LUTHER VANDROSS
MARVIN GAYE

WVOI/Toledo
Maxx Myrick
BB&Q BAND
WEST STREET MOB
KURTIS BLOW
BAR-KAYS
WRECKING CREW
GEORGE CLINTON
ALICIA MYERS
SWEET PEA ATKINSON
DIONNE WARWICK
Hottest:
EVELYN KING
TIME
VANITY 6
MELBA MOORE
CHERYL LYNN

JAZZ RADIO

NATIONAL AIRPLAY/30

October 22, 1982

Week	Rank	Artist/Track
1	1	JIMMY SMITH/Off The Top (Musician/Elektra)
6	2	TOM SCOTT/Desire (Musician/Elektra)
10	3	CHICK COREA/Touchstone (WB)
9	4	GIL SCOTT-HERON/Moving Target (Arista)
11	5	KENNY G/Kenny G (Arista)
4	6	PIECES OF A DREAM/We Are One (Elektra)
7	7	CAL TJADER/CARMEN McRAE/Heatwave (Concord)
8	8	TYZIK/Radiance (Capitol)
2	9	DAVID SANBORN/As We Speak (WB)
3	10	DAVE GRUSIN/Out Of The Shadows (Arista/GRP)
5	11	BOB JAMES/Hands Down (Tappan Zee/Columbia)
22	12	SPYRO GYRA/Incognito (MCA)
13	13	McCOY TYNER/Looking Out (Columbia)
18	14	WOODY HERMAN BIG BAND/Live At Concord... (Concord)
14	15	DAVE VALENTINE/In Love's Time (Arista/GRP)
20	16	SHAKATAK/Night Birds (Polydor/PolyGram)
17	17	ECHOS OF AN ERA 2/The Concert (Musician/Elektra)
16	18	PAT METHENY GROUP/Offramp (ECM/WB)
19	19	FREE FLIGHT/The Jazz/Classical Union (Palo Alto)
15	20	DIANNE REEVES/Welcome To My Love (Palo Alto)
12	21	CHUCK MANGIONE/Love Notes (Columbia)
22	22	STIX HOOPER/Touch The Feeling (MCA)
21	23	AL JARREAU/1965 (Bainbridge)
24	24	JOHNNY LYTTLE/Good Vibes (Muse)
24	25	SPHERE/Four In One (Musician/Elektra)
25	26	PAQUITO D'RIVERA/Mariel (Columbia)
27	27	JANIS SIEGEL/Experiment In White (Atlantic)
26	28	CRUSADERS with B.B. KING.../Royal Jam (MCA)
29	29	BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
30	30	JON HENDRICKS & COMPANY/Love (Muse)

New Entry →

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Melinda Pankava; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFW/Chicago, IL, Paul Nelson; KKGQ/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.

(J) indicates Black reporters also contributing to Jazz Chart.

Regional Adds & Hots

EAST Parallel One

WBFR/Baltimore
Andy Szulinski

SUPFRTPAMP
JEFFERSON STARSHI
SHEENA EASTON
Hottest:
GLENN FREY
SYLVIA
COCKER & WARNES
DIONNE WARWICK
JEFFREY OSBORNE

WVBF/Boston
Reg Johns

PAUL MCCARTNEY
LIONEL RICHIE
Hottest:
JUICE NEWTON
ALAN PARSONS
NEIL DIAMOND
COCKER & WARNES
SYLVIA

WBEN/Buffalo
Roger Christian

DAN FOGELBERG
KENNY ROGERS
SUPERTRAMP
Hottest:
COCKER & WARNES
MICHAEL MCDONALD
DIONNE WARWICK
NEIL DIAMOND
LIONEL RICHIE

GR55/Buffalo
Jerry Reo

LIONEL RICHIE
STRAY CATS
Hottest:
AMERICA
JUICE NEWTON
NEIL DIAMOND
COCKER & WARNES
SYLVIA

WNY/New York
Jeff Mazza

DIONNE WARWICK
FLEETWOOD MAC
LIONEL RICHIE
Hottest:
ALAN PARSONS
CHICAGO
NEIL DIAMOND
AMERICA

WTAE/Pittsburgh
Don Berns

KENNY ROGERS
CHICAGO
CLIFF RICHARD
Hottest:
MICHAEL MURPHEY
JACKSON BROWNE
GLENN FREY
WILLIE NELSON
LIONEL RICHIE

WWSW (3WS)/Pittsburgh
Herb Crowe

none
Hottest:
ALAN PARSONS
JACKSON BROWNE
MICHAEL MCDONALD
GLENN FREY
FLEETWOOD MAC

WPRO/Providence
Tom Cuddy

JEFFREY OSBORNE
SUPERTRAMP
Hottest:
NEIL DIAMOND
FLEETWOOD MAC
TAVARES
STEVE WONDER
LIONEL RICHIE

WLTT/Washington, D.C.
Balaban/Cummings

KENNY ROGERS
RABBITT & GAYLE
Hottest:
JEFFREY OSBORNE
MICHAEL MCDONALD
AIR SUPPLY
NEIL DIAMOND
DIONNE WARWICK

WASH/Washington, D.C.
Bob Duckman

none
Hottest:
NEIL DIAMOND
GLENN FREY
COCKER & WARNES
DIONNE WARWICK

Parallel Two

WICC/Bridgeport
Lee Roberts

YOUNG & SIMON
RABBITT & GAYLE
HALL & OATES
JEFFERSON STARSHI
STEEL BREEZE
Hottest:
GLENN FREY
JUICE NEWTON
NEIL DIAMOND
DIONNE WARWICK
JEFFREY OSBORNE

WKAZ/Charleston
Bill Hagy

RABBITT & GAYLE
KENNY ROGERS
PAUL MCCARTNEY
SHEENA EASTON
BERTIE HIGGINS
ONJ
STEEL BREEZE
Hottest:
NEIL DIAMOND
GLENN FREY
FLEETWOOD MAC
JACKSON BROWNE
DIONNE WARWICK

WRIE/Erie
Ted Abbott

PAUL MCCARTNEY
Hottest:
RABBITT & GAYLE
NEIL DIAMOND
SYLVIA
AMERICA
LIONEL RICHIE

WFMH/Harrisburg

CLIFF RICHARD
TAVARES
SHEENA EASTON
PAUL CARRACK
Hottest:
COCKER & WARNES
SYLVIA
LIONEL RICHIE
DIONNE WARWICK
DAN FOGELBERG
JEFFREY OSBORNE

WVYZ/Hartford
Glenn Colligan

SHEENA EASTON
Hottest:
GLENN FREY
NEIL DIAMOND
SYLVIA
COCKER & WARNES
CS&N

WTIC/Hartford
Ginny Jesionka

LIONEL RICHIE
DAN FOGELBERG
CLIFF RICHARD
Hottest:
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
NEIL DIAMOND
JEFFREY OSBORNE

WVOR/Rochester
Gary Smith

LIONEL RICHIE
PAUL CARRACK
Hottest:
GLENN FREY
FLEETWOOD MAC
COCKER & WARNES
NEIL DIAMOND
AIR SUPPLY

WQY/Schenectady
Walter Fritz

JOE JACKSON
DONALD FAGEN
Hottest:
NEIL DIAMOND
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
ALAN PARSONS
CHICAGO

WHEN/Syracuse
Karen Taylor

PAUL MCCARTNEY
LAURA BRANIGAN
HALL & OATES
RABBITT & GAYLE
Hottest:
GLENN FREY
COCKER & WARNES
JUICE NEWTON
NEIL DIAMOND
LIONEL RICHIE

WSBA/York
Jim Horn

SUPERTRAMP
Hottest:
WILLIE NELSON
GLENN FREY
NEIL DIAMOND
COCKER & WARNES
DIONNE WARWICK

Parallel Three

WAYV/Atlantic City
John Barab

SHEENA EASTON
SUPERTRAMP
QUARTERFLASH
Hottest:
LAURA BRANIGAN
NEIL DIAMOND
RONI GRIFFITH
TOTTI AUSTIN

WVNR/Beckley

LOGGINS & PERRY
FLVIS PRESLEY
PETER MCCANN
BERTIE HIGGINS
SUPERTRAMP
GRASS ROOTS
Hottest:
STEPHEN BISHOP
GLENN FREY
LIONEL RICHIE
DAN FOGELBERG
KENNY ROGERS

WKZE-FM/Cape Cod
Orr/McKenna

RABBITT & GAYLE
SHEENA EASTON
TOTO
ABC
GRASS ROOTS
SUPERTRAMP
Hottest:
GLENN FREY
POINTER SISTERS
LIONEL RICHIE
DIONNE WARWICK
DONALD FAGEN

WEIM/Hitchburg
Raymond/Barron

SHEENA EASTON
APRIL WINE
BILL CONTI
GRASS ROOTS
BERTIE HIGGINS
Hottest:
COCKER & WARNES
GLENN FREY
SYLVIA

WKBR/Manchester
Gary Duncan

SUPERTRAMP
JEFFERSON STARSHI
RABBITT & GAYLE
SHEENA EASTON
STEEL BREEZE
TOTO
BILL MEDLEY
DON HENLEY
Hottest:
GLENN FREY
FLEETWOOD MAC
CHICAGO

WCTC/New Brunswick, NJ
Jay Meyers

KENNY ROGERS
DONALD FAGEN
Hottest:
NEIL DIAMOND
FLEETWOOD MAC
LIONEL RICHIE
DIONNE WARWICK

WTNY/Watertown, NY
Jay Donovan

LIONEL RICHIE
KENNY ROGERS
GLENN FREY
HALL & OATES
Hottest:
GLENN FREY
NEIL DIAMOND
AIR SUPPLY
CS&N
DIONNE WARWICK

WCPI/Wheeling, WV
Dan McGrath

KENNY ROGERS
TIMOTHY B. SCHMIT
BILL MEDLEY
Hottest:
MICHAEL MCDONALD
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
SYLVIA

MIDWEST Parallel One

WCLR/Chicago
Gary Price

DAN FOGELBERG
Hottest:
NEIL DIAMOND
MICHAEL MCDONALD
GLENN FREY
COCKER & WARNES
JOE JACKSON

WFYR/Chicago
John Wetherbee

JEFFREY OSBORNE
Hottest:
COCKER & WARNES
AMERICA
GLENN FREY
SYLVIA
JOE JACKSON

55KRC/Cincinnati
Dan Allen

JOE JACKSON
DIONNE WARWICK
STRAY CATS
Hottest:
COCKER & WARNES
SYLVIA
GLENN FREY
NEIL DIAMOND
MICHAEL MURPHEY

WARM98/Cincinnati
Walker/Zerhusen

JOE JACKSON
SHEENA EASTON
HALL & OATES
Hottest:
COCKER & WARNES
KARLA BONOFF
LIONEL RICHIE
DIONNE WARWICK
CS&N

WZZP/Cleveland
Bob McKay

DIONNE WARWICK
JOE JACKSON
Hottest:
NEIL DIAMOND
MICHAEL MCDONALD
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
CS&N

WCZY/Detroit
Jim Scollin

SHEENA EASTON
Hottest:
COCKER & WARNES
NEIL DIAMOND
GLENN FREY
DIONNE WARWICK
LIONEL RICHIE

WHB/Kansas City
Jeff Roberts

JOE JACKSON
DIANA ROSS
SHEENA EASTON
BILL MEDLEY
Hottest:
NEIL DIAMOND
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
CS&N

WISN/Milwaukee
Debbie Hinkle

SUPERTRAMP
DONALD FAGEN
Hottest:
JUICE NEWTON
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
GLENN FREY

WZUW/Milwaukee

CS&N
Hottest:
JUICE NEWTON
FLEETWOOD MAC
AMERICA
COCKER & WARNES
NEIL DIAMOND

WCCO/Minneapolis
Denny Long

none
Hottest:
none

KS94/St. Louis
Morgan/Walker

DONALD FAGEN
KENNY ROGERS
JEFFREY OSBORNE
JOE JACKSON
PATTI AUSTIN
Hottest:
COCKER & WARNES
JUICE NEWTON
MICHAEL MCDONALD
GLENN FREY
NEIL DIAMOND

WAKR/Akron
Bill Hart

none
Hottest:
NEIL DIAMOND
DIONNE WARWICK
COCKER & WARNES

WOMC/Detroit
Chuck Morgan

JOE JACKSON
Hottest:
none

WTRX/Flint
Jeff Davis

HALL & OATES
LAURA BRANIGAN
Hottest:
MICHAEL MCDONALD
GLENN FREY
JUICE NEWTON
COCKER & WARNES
NEIL DIAMOND

WOWO/Fl. Wayne
Sam DeVincent

PAUL CARRACK
RED SPEEDWAGON
Hottest:
NEW JAZZ
JUICE NEWTON
MICHAEL MCDONALD
COCKER & WARNES
AMERICA

WENS/Indianapolis
Cummings/Wheeler

KENNY ROGERS
Hottest:
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
NEIL DIAMOND
LIONEL RICHIE

WMBH/Kansas City
Steve Bell

JOEY TRAVOLTA
TOMMY ROE
LARRY GATLIN
SUPERTRAMP
DONALD FAGEN
Hottest:
JOE JACKSON
NEIL DIAMOND
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
JACKSON BROWNE

WGAR/Cleveland
Chuck Collier

DONALD FAGEN
KENNY ROGERS
HERB ALPERT
Hottest:
NEIL DIAMOND
JUICE NEWTON
MICHAEL MCDONALD
JACKSON BROWNE

WISN/Milwaukee
Debbie Hinkle

SUPERTRAMP
DONALD FAGEN
Hottest:
JUICE NEWTON
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
GLENN FREY

WISN/Milwaukee
Debbie Hinkle

SUPERTRAMP
DONALD FAGEN
Hottest:
NEIL DIAMOND
FLEETWOOD MAC
A FLOCK OF SEAGUL
GLENN FREY
ASIA
STRAY CATS

KKPL/Spartanburg
Randy Hart

NEIL DIAMOND
DAN FOGELBERG
SUPERTRAMP
Hottest:
FLEETWOOD MAC
A FLOCK OF SEAGUL
GLENN FREY
ASIA
STRAY CATS

KWAV/Monterey
Michael Reading

SHEENA EASTON
SUPERTRAMP
RABBITT & GAYLE
HALL & OATES
PAT METHENY GROUP
Hottest:
DIONNE WARWICK
SYLVIA
JOE JACKSON
COCKER & WARNES
DONALD FAGEN

K108/Sacramento
Paul Mitchell

KENNY ROGERS
LIONEL RICHIE
DAN FOGELBERG
HALL & OATES
SUPERTRAMP
Hottest:
CS&N
JUICE NEWTON
NEIL DIAMOND
COCKER & WARNES

WNCI/Columbus

DAN FOGELBERG
Hottest:
MICHAEL MCDONALD
COCKER & WARNES
GLENN FREY
STEPHEN BISHOP
CS&N

610TVN/Columbus
Denny Nugent

CHICAGO
LIONEL RICHIE
DIONNE WARWICK
Hottest:
COCKER & WARNES
NEIL DIAMOND
GLENN FREY
ALAN PARSONS
SYLVIA

WHIO/Dayton
Judy Kelly

JEFFREY OSBORNE
TIMOTHY B. SCHMIT
Hottest:
NEIL DIAMOND
SYLVIA
DIONNE WARWICK

KRNT/Des Moines
Steve Gibbons

none
Hottest:
NEIL DIAMOND
DIONNE WARWICK
COCKER & WARNES

WOMC/Detroit
Chuck Morgan

JOE JACKSON
Hottest:
none

WTRX/Flint
Jeff Davis

HALL & OATES
LAURA BRANIGAN
Hottest:
MICHAEL MCDONALD
GLENN FREY
JUICE NEWTON
COCKER & WARNES
NEIL DIAMOND

WOWO/Fl. Wayne
Sam DeVincent

PAUL CARRACK
RED SPEEDWAGON
Hottest:
NEW JAZZ
JUICE NEWTON
MICHAEL MCDONALD
COCKER & WARNES
AMERICA

WENS/Indianapolis
Cummings/Wheeler

KENNY ROGERS
Hottest:
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
NEIL DIAMOND
LIONEL RICHIE

WMBH/Kansas City
Steve Bell

JOEY TRAVOLTA
TOMMY ROE
LARRY GATLIN
SUPERTRAMP
DONALD FAGEN
Hottest:
JOE JACKSON
NEIL DIAMOND
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
JACKSON BROWNE

WGAR/Cleveland
Chuck Collier

DONALD FAGEN
KENNY ROGERS
HERB ALPERT
Hottest:
NEIL DIAMOND
JUICE NEWTON
MICHAEL MCDONALD
JACKSON BROWNE

WISN/Milwaukee
Debbie Hinkle

SUPERTRAMP
DONALD FAGEN
Hottest:
JUICE NEWTON
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
GLENN FREY

WISN/Milwaukee
Debbie Hinkle

SUPERTRAMP
DONALD FAGEN
Hottest:
NEIL DIAMOND
FLEETWOOD MAC
A FLOCK OF SEAGUL
GLENN FREY
ASIA
STRAY CATS

KKPL/Spartanburg
Randy Hart

NEIL DIAMOND
DAN FOGELBERG
SUPERTRAMP
Hottest:
FLEETWOOD MAC
A FLOCK OF SEAGUL
GLENN FREY
ASIA
STRAY CATS

KWAV/Monterey
Michael Reading

SHEENA EASTON
SUPERTRAMP
RABBITT & GAYLE
HALL & OATES
PAT METHENY GROUP
Hottest:
DIONNE WARWICK
SYLVIA
JOE JACKSON
COCKER & WARNES
DONALD FAGEN

K108/Sacramento
Paul Mitchell

KENNY ROGERS
LIONEL RICHIE
DAN FOGELBERG
HALL & OATES
SUPERTRAMP
Hottest:
CS&N
JUICE NEWTON
NEIL DIAMOND
COCKER & WARNES

WZUW/Milwaukee

CS&N
Hottest:
JUICE NEWTON
FLEETWOOD MAC
AMERICA
COCKER & WARNES
NEIL DIAMOND

WCCO/Minneapolis
Denny Long

none
Hottest:
none

KS94/St. Louis
Morgan/Walker

DONALD FAGEN
KENNY ROGERS
JEFFREY OSBORNE
JOE JACKSON
PATTI AUSTIN
Hottest:
COCKER & WARNES
JUICE NEWTON
MICHAEL MCDONALD
GLENN FREY
NEIL DIAMOND

WAKR/Akron
Bill Hart

none
Hottest:
NEIL DIAMOND
DIONNE WARWICK
COCKER & WARNES

WOMC/Detroit
Chuck Morgan

JOE JACKSON
Hottest:
none

WTRX/Flint
Jeff Davis

HALL & OATES
LAURA BRANIGAN
Hottest:
MICHAEL MCDONALD
GLENN FREY
JUICE NEWTON
COCKER & WARNES
NEIL DIAMOND

WOWO/Fl. Wayne
Sam DeVincent

PAUL CARRACK
RED SPEEDWAGON
Hottest:
NEW JAZZ
JUICE NEWTON
MICHAEL MCDONALD
COCKER & WARNES
AMERICA

WENS/Indianapolis
Cummings/Wheeler

KENNY ROGERS
Hottest:
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
NEIL DIAMOND
LIONEL RICHIE

WMBH/Kansas City
Steve Bell

JOEY TRAVOLTA
TOMMY ROE
LARRY GATLIN
SUPERTRAMP
DONALD FAGEN
Hottest:
JOE JACKSON
NEIL DIAMOND
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
JACKSON BROWNE

WGAR/Cleveland
Chuck Collier

DONALD FAGEN
KENNY ROGERS
HERB ALPERT
Hottest:
NEIL DIAMOND
JUICE NEWTON
MICHAEL MCDONALD
JACKSON BROWNE

WISN/Milwaukee
Debbie Hinkle

SUPERTRAMP
DONALD FAGEN
Hottest:
JUICE NEWTON
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
GLENN FREY

WISN/Milwaukee
Debbie Hinkle

SUPERTRAMP
DONALD FAGEN
Hottest:
NEIL DIAMOND
FLEETWOOD MAC
A FLOCK OF SEAGUL
GLENN FREY
ASIA
STRAY CATS

KKPL/Spartanburg
Randy Hart

NEIL DIAMOND
DAN FOGELBERG
SUPERTRAMP
Hottest:
FLEETWOOD MAC
A FLOCK OF SEAGUL
GLENN FREY
ASIA
STRAY CATS

KWAV/Monterey
Michael Reading

SHEENA EASTON
SUPERTRAMP
RABBITT & GAYLE
HALL & OATES
PAT METHENY GROUP
Hottest:
DIONNE WARWICK
SYLVIA
JOE JACKSON
COCKER & WARNES
DONALD FAGEN

K108/Sacramento
Paul Mitchell

KENNY ROGERS
LIONEL RICHIE
DAN FOGELBERG
HALL & OATES
SUPERTRAMP
Hottest:
CS&N
JUICE NEWTON
NEIL DIAMOND
COCKER & WARNES

WNCI/Columbus

DAN FOGELBERG
Hottest:
MICHAEL MCDONALD
COCKER & WARNES
GLENN FREY
STEPHEN BISHOP
CS&N

610TVN/Columbus
Denny Nugent

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LIONEL RICHIE
DIONNE WARWICK
Hottest:
COCKER & WARNES
NEIL DIAMOND
GLENN FREY
ALAN PARSONS
SYLVIA

WHIO/Dayton
Judy Kelly

JEFFREY OSBORNE
TIMOTHY B. SCHMIT
Hottest:
NEIL DIAMOND
SYLVIA
DIONNE WARWICK

KRNT/Des Moines
Steve Gibbons

none
Hottest:
NEIL DIAMOND
DIONNE WARWICK
COCKER & WARNES

WOMC/Detroit
Chuck Morgan

JOE JACKSON
Hottest:
none

WTRX/Flint
Jeff Davis

HALL & OATES
LAURA BRANIGAN
Hottest:
MICHAEL MCDONALD
GLENN FREY
JUICE NEWTON
COCKER & WARNES
NEIL DIAMOND

WOWO/Fl. Wayne
Sam DeVincent

PAUL CARRACK
RED SPEEDWAGON
Hottest:
NEW JAZZ
JUICE NEWTON
MICHAEL MCDONALD
COCKER & WARNES
AMERICA

WENS/Indianapolis
Cummings/Wheeler

CHAMPARREL OF PLAYLISTS

EAST

ckgm Montreal
 PD: Keith Grigsby

- 1 JOHN COUGAR/Jack & Diane
- 2 LAURA BRANIGAN/Gloria
- 3 YAZ/Situation
- 4 KIM CARNES/Voyeur
- 5 MELISSA MANCHESTE/You Should Hear How
- 6 UN/Heart Attack
- 7 TRUDY/Do, Do, Do, I Don't L
- 8 ABC/The Look of Love/Part
- 9 ALAN PARSONS/Eye In The Sky
- 10 MEN AT WORK/Who Can It Be Now?
- 11 METRA FRANKLIN/Jump To It
- 12 MICHAEL MCDONALD/Keep Forgettin'...
- 13 LUGGINS & PERRY/Don't Fight It
- 14 ANGELA CLEMENS/Give Me Just A Little
- 15 CUCKER & WAINES/Up Where We Belong
- 16 RUSH/New World Man
- 17 SHARON REDD/In The Name of Love
- 18 CHICAGO/Hard To Say I'm Sorry
- 19 IMAGINATION/Just A Little Bit
- 20 BILLY JUEL/Pressure
- 21 STEVE MILLER BAND/Abracadabra
- 22 GLENN FREY/The One You Love
- 23 MIA FARRINA
- 24 JUE JACKSON/Steppin' Out
- 25 JACKSON BROME/Somebody's Baby
- 26 FLEETWOOD MAC/Gypsy
- 27 PETER DINKLAGE/Heartlight
- 28 PAUL CARRACK/I Need You
- 29 DUNNIE IRIS/Tough World
- 30 TALK TALK/Talk Talk

WXKS-FM

Kiss Boston
 PD: Sonny Joe White
 MD: Joey Carvello

- 1 CLASH/Rock The Casbah
- 2 EVELYN KING/Love Come Down
- 3 JUE JACKSON/Steppin' Out
- 4 LAURA BRANIGAN/Gloria
- 5 FLEETWOOD MAC/Gypsy
- 6 TAVARES/A Penny For Your Thou
- 7 ABC/The Look of Love/Part
- 8 LIMIT/She's So Divine
- 9 UN/Heart Attack
- 10 MIA FARRINA
- 11 DUNNIE IRIS/Tough World
- 12 LUGGINS & PERRY/Don't Fight It
- 13 STEEL BREEZE/You Don't Want Me Any
- 14 MOVING PICTURES/What About Me
- 15 JUE JACKSON/Steppin' Out
- 16 BILLY JUEL/Pressure
- 17 TALK TALK/Talk Talk
- 18 STEVE MILLER BAND/Abracadabra
- 19 DIANA RUSS/Muscles
- 20 LINDA RUNSTADT/Get Closer
- 21 JEFFREY USBURNE/On The Wings of Love
- 22 JEFFREY USBURNE/On The Wings of Love
- 23 POINTER SISTERS/I'm So Excited
- 24 TONI BASIL/Mickey
- 25 SUPERTRAMP/It's Raining Again
- 26 DON HENLEY/Dirty Laundry
- 27 JEFFREY USBURNE/On The Wings of Love
- 28 POINTER SISTERS/I'm So Excited
- 29 SUPERTRAMP/It's Raining Again
- 30 PETER GABRIEL/Shock The Monkey

B104 WBSB

Baltimore
 PD: Jan Jeffries

- 1 MEN AT WORK/Who Can It Be Now?
- 2 A FLUX OF SEAGUL/It Rains So Far Away
- 3 MICHAEL MCDONALD/Keep Forgettin'...
- 4 JACKSON BROME/Somebody's Baby
- 5 AMERICA/You Can Do Magic
- 6 JUICE NEWTON/Break It To Me Gently
- 7 JOHN COUGAR/Jack & Diane
- 8 NEIL DIAMOND/Heartlight
- 9 STEEL BREEZE/You Don't Want Me Any
- 10 LAURA BRANIGAN/Gloria
- 11 GLENN FREY/The One You Love
- 12 ALAN PARSONS/Eye In The Sky
- 13 PAUL CARRACK/I Need You
- 14 UN/Heart Attack
- 15 SYLVIA/Nobody
- 16 LINDA RUNSTADT/Get Closer
- 17 LINDA RUNSTADT/Get Closer
- 18 HALL & GATES/Monster
- 19 CSN/Southern Cross
- 20 BILLY JUEL/Pressure
- 21 CHICAGO/Hard To Say I'm Sorry
- 22 CUCKER & WAINES/Up Where We Belong
- 23 JUE JACKSON/Steppin' Out
- 24 DIANE WARRICK/Heartbreaker
- 25 TONI BASIL/Mickey
- 26 DAN FUGELBERG/Missing You
- 27 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 28 JEFFERSON STARSHIP/Be My Lady

WIBW Buffalo

Buffalo
 PD: Neil McGinley
 MD: Jon Summers

- 1 MICHAEL MCDONALD/Keep Forgettin'...
- 2 NEIL DIAMOND/Heartlight
- 3 AMERICA/You Can Do Magic
- 4 JUICE NEWTON/Break It To Me Gently
- 5 GLENN FREY/The One You Love
- 6 FLEETWOOD MAC/Gypsy
- 7 SANTANA/Hold On
- 8 SYLVIA/Nobody
- 9 JACKSON BROME/Somebody's Baby
- 10 ALAN PARSONS/Eye In The Sky
- 11 LAURA BRANIGAN/Gloria
- 12 JUE JACKSON/Steppin' Out
- 13 DIANE WARRICK/Heartbreaker
- 14 STEVE MILLER BAND/Abracadabra
- 15 CHICAGO/Hard To Say I'm Sorry
- 16 RUSH/New World Man
- 17 KENNY ROGERS/Love Will Turn You Ar
- 18 CHICAGO/Hard To Say I'm Sorry
- 19 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 20 HALL & GATES/Monster
- 21 WILLIE NELSON/Let It Be Me
- 22 LINDA RUNSTADT/Get Closer
- 23 JEFFREY USBURNE/On The Wings of Love
- 24 SUPERTRAMP/It's Raining Again

96 KX Pittsburgh

Pittsburgh
 OM: Bobby Christian
 MD: Terry Caywood

- 1 JACKSON BROME/Somebody's Baby
- 2 SANTANA/Hold On
- 3 CSN/Southern Cross
- 4 LUGGINS & PERRY/Don't Fight It
- 5 KANSAS/Chasing Shadows
- 6 REU SPEEDWAGON/Sweet Time
- 7 AMERICA/You Can Do Magic
- 8 MEN AT WORK/Who Can It Be Now?
- 9 MELISSA MANCHESTE/You Should Hear How
- 10 36 SPECIAL/You Keep Runnin' Away
- 11 ALAN PARSONS/Eye In The Sky
- 12 HALL & GATES/Monster
- 13 MIA FARRINA
- 14 CHICAGO/Hard To Say I'm Sorry
- 15 STEEL BREEZE/You Don't Want Me Any
- 16 BILLY JUEL/Pressure
- 17 LAURA BRANIGAN/Gloria
- 18 DONNIE IRIS/Tough World
- 19 FLEETWOOD MAC/Gypsy
- 20 ASIA/Flame Trees
- 21 A FLUX OF SEAGUL/It Rains So Far Away
- 22 PHIL COLLINS/Through These Walls
- 23 CHICAGO/Hard To Say I'm Sorry
- 24 PAT BENATAR/Shadows of the Night
- 25 LINDA RUNSTADT/Get Closer
- 26 DON HENLEY/Dirty Laundry
- 27 GLENN FREY/The One You Love
- 28 SANTANA/Hold On
- 29 DONNIE IRIS/Tough World
- 30 BILLY JUEL/Pressure
- 31 HALL & GATES/Monster
- 32 BILLY SQUIER/Everybody Wants You
- 33 MICHAEL MCDONALD/Keep Forgettin'...
- 34 JEFFERSON STARSHIP/Be My Lady
- 35 LINDA RUNSTADT/Lies
- 36 CHICAGO/Hard To Say I'm Sorry
- 37 SUPERTRAMP/It's Raining Again
- 38 DAN FUGELBERG/Missing You
- 39 REU SPEEDWAGON/Stillness of the Night

KEGL FM Eagle 97 Ft. Worth-Dallas

Ft. Worth-Dallas
 PD: Randy R. Brown
 MD: Billy Hayes

- 1 TONI BASIL/Mickey
- 2 CLASH/Rock The Casbah
- 3 RICK SPRINGFIELD/Get Excited
- 4 JUE JACKSON/Steppin' Out
- 5 PAUL CARRACK/I Need You
- 6 STEEL BREEZE/You Don't Want Me Any
- 7 SANTANA/Hold On
- 8 RUSH/New World Man
- 9 QUINCY JONES/Don't Stop Me Now
- 10 FLEETWOOD MAC/Gypsy
- 11 STRAY CATS/Rock This Town
- 12 BILLY JUEL/Pressure
- 13 LUGGINS & PERRY/Don't Fight It
- 14 DON HENLEY/Dirty Laundry
- 15 BILLY SQUIER/Everybody Wants You
- 16 MEN AT WORK/Who Can It Be Now?
- 17 EDDIE HENRY/Shakin'
- 18 LURDS OF THE NEW/Don't Open Your Eyes
- 19 PETER GABRIEL/Shock The Monkey
- 20 A FLUX OF SEAGUL/It Rains So Far Away
- 21 BILLY JUEL/Pressure
- 22 TALK TALK/Talk Talk
- 23 AEROCK/No Roll Party
- 24 PETER DINKLAGE/Heartlight
- 25 LINDA RUNSTADT/Get Closer
- 26 SURVIVOR/American Heartbeat
- 27 BAD COMPANY/Electric Blue
- 28 CHILLI WACK/Whatcha Gonna Do
- 29 BLU MUM MUM/Wha, Wha
- 30 DONNIE IRIS/Tough World
- 31 DAN FUGELBERG/Missing You
- 32 SRT ENZY/Dirty Creature
- 33 DEVO/Peek-A-Boo
- 34 A FLUX OF SEAGUL/Space Age Love Song
- 35 ADAM ANT/Goody Two Shoes
- 36 YAZ/Situation
- 37 SCANDAL/Goodbye Yo Yo
- 38 MISSING PERSONS/Destination Unknown
- 39 HALL & GATES/Monster
- 40 GANG OF 4/UR/Love A Man In A Rei

1050 chum Toronto

Toronto
 PD: Jim Waters
 MD: Brad Jones

- 1 MEN AT WORK/Down Under
- 2 LUGGINS & PERRY/Don't Fight It
- 3 ABC/The Look of Love/Part
- 4 RUSH/New World Man
- 5 JOHN COUGAR/Jack & Diane
- 6 NEIL DIAMOND/Heartlight
- 7 UN/Heart Attack
- 8 LAURA BRANIGAN/Gloria
- 9 JACKSON BROME/Somebody's Baby
- 10 STEEL BREEZE/You Don't Want Me Any
- 11 REU SPEEDWAGON/Sweet Time
- 12 PAUL CARRACK/I Need You
- 13 SANTANA/Hold On
- 14 MIKE RUTHERFORD/Maxine
- 15 FLEETWOOD MAC/Gypsy
- 16 PAUL CARRACK/I Need You
- 17 JOHN COUGAR/Jack & Diane
- 18 JUDAS PRIEST/You've Got Another Th
- 19 RANDY MEISNER/Never Been In Love
- 20 LURDS OF THE NEW/Don't Open Your Eyes
- 21 STEVE WINDWOOD/Vaterio
- 22 DON HENLEY/Dirty Laundry
- 23 STEVE WINDWOOD/Still In The Game
- 24 CHILLI WACK/Whatcha Gonna Do
- 25 BRUCE SPRINGSTEEN/American City
- 26 SUPERTRAMP/It's Raining Again
- 27 SUPERTRAMP/It's Raining Again
- 28 GIRE STRAITS/Industrial Disease

105 Providence

Providence
 PD & MD: Todd Chase

- 1 MICHAEL MCDONALD/Keep Forgettin'...
- 2 FLEETWOOD MAC/Gypsy
- 3 GLENN FREY/The One You Love
- 4 NEIL DIAMOND/Heartlight
- 5 JUICE NEWTON/Break It To Me Gently
- 6 UN/Heart Attack
- 7 LAURA BRANIGAN/Gloria
- 8 JACKSON BROME/Somebody's Baby
- 9 STEEL BREEZE/You Don't Want Me Any
- 10 REU SPEEDWAGON/Sweet Time
- 11 PAUL CARRACK/I Need You
- 12 SANTANA/Hold On
- 13 MOVING PICTURES/What About Me
- 14 POINTER SISTERS/I'm So Excited
- 15 LINDA RUNSTADT/Get Closer
- 16 STEVE MILLER BAND/Cool Magic
- 17 AIR SUPPLY/Young Love
- 18 ABC/The Look of Love/Part
- 19 CUCKER & WAINES/Up Where We Belong
- 20 ASIA/Flame Trees
- 21 DUNNIE IRIS/Tough World
- 22 CHICAGO/Hard To Say I'm Sorry
- 23 SYLVIA/Nobody
- 24 KENNY ROGERS/Love Will Turn You Ar
- 25 JEFFREY USBURNE/On The Wings of Love
- 26 JEFFREY USBURNE/On The Wings of Love
- 27 CSN/Southern Cross
- 28 DAN FUGELBERG/Missing You
- 29 RABBIT & GAYLE/You And I
- 30 APRIL WINE/Tell Me Any
- 31 STRAY CATS/Rock This Town
- 32 KRAL & THE GANG/Let's Go Dancin' Lou
- 33 JEFFERSON STARSHIP/Be My Lady

1070 Washington, D.C.

Washington, D.C.
 PD: Alan Burns
 MD: Lou Simon

- 1 STEEL BREEZE/You Don't Want Me Any
- 2 FLEETWOOD MAC/Gypsy
- 3 AMERICA/You Can Do Magic
- 4 JACKSON BROME/Somebody's Baby
- 5 MEN AT WORK/Who Can It Be Now?
- 6 NEIL DIAMOND/Heartlight
- 7 UN/Heart Attack
- 8 CHICAGO/Hard To Say I'm Sorry
- 9 MICHAEL MCDONALD/Keep Forgettin'...
- 10 LINDA RUNSTADT/Get Closer
- 11 CUCKER & WAINES/Up Where We Belong
- 12 REU SPEEDWAGON/Sweet Time
- 13 PAUL CARRACK/I Need You
- 14 GLENN FREY/The One You Love
- 15 A FLUX OF SEAGUL/It Rains So Far Away
- 16 TONI BASIL/Mickey
- 17 SANTANA/Hold On
- 18 BILLY JUEL/Pressure
- 19 LAURA BRANIGAN/Gloria
- 20 HALL & GATES/Monster

CFR680 Toronto

Toronto
 PD: Bob Saint
 Music Director: Rick Hunter

- 1 MEN AT WORK/Down Under
- 2 UN/Heart Attack
- 3 ABC/The Look of Love/Part
- 4 RUSH/New World Man
- 5 MICHAEL MCDONALD/Keep Forgettin'...
- 6 JOHN COUGAR/Jack & Diane
- 7 LUGGINS & PERRY/Don't Fight It
- 8 NEIL DIAMOND/Heartlight
- 9 MEN AT WORK/Who Can It Be Now?
- 10 CUCKER & WAINES/Up Where We Belong
- 11 JUE JACKSON/Steppin' Out
- 12 DULLY PARTNERS/Will Always Love Yo
- 13 CHICAGO/Hard To Say I'm Sorry
- 14 FLEETWOOD MAC/Gypsy
- 15 MICHAEL MCDONALD/Keep Forgettin'...
- 16 JACKSON BROME/Somebody's Baby
- 17 KIM CARNES/Voyeur
- 18 MIA FARRINA/Did It For Love
- 19 MIA FARRINA
- 20 RANDY MEISNER/Never Been In Love
- 21 SURRENDER/It's All Been Done Be
- 22 PAUL CARRACK/I Need You
- 23 CUNY HATCH/My Operator
- 24 HALL & GATES/Monster
- 25 CHICAGO/Hard To Say I'm Sorry
- 26 TURTLES/Start Tellin' The Tru
- 27 CHILLI WACK/Whatcha Gonna Do
- 28 SURVIVOR/Eye Of The Tiger
- 29 EXTRA/Turning It Up
- 30 FRIDA/Know There's Someth
- 31 LINDA RUNSTADT/Get Closer
- 32 SUPERTRAMP/It's Raining Again
- 33 STEVE WINDWOOD/Vaterio
- 34 DAVID ROBERTS/Boss of Autumn
- 35 LAURA BRANIGAN/Gloria
- 36 ALAN PARSONS/Eye In The Sky
- 37 PAT BENATAR/Shadows of the Night

WINZ-FM Miami

Miami
 PD: Keith Isley
 MD: Johnny Dolan

- 1 CUCKER & WAINES/Up Where We Belong
- 2 LINDA RUNSTADT/Get Closer
- 3 CSN/Southern Cross
- 4 FLEETWOOD MAC/Gypsy
- 5 MEN AT WORK/Who Can It Be Now?
- 6 LAURA BRANIGAN/Gloria
- 7 NEIL DIAMOND/Heartlight
- 8 JOHN COUGAR/Jack & Diane
- 9 BILLY JUEL/Pressure
- 10 SYLVIA/Nobody
- 11 STRAY CATS/Rock This Town
- 12 STEEL BREEZE/You Don't Want Me Any
- 13 GLENN FREY/The One You Love
- 14 CHICAGO/Hard To Say I'm Sorry
- 15 A FLUX OF SEAGUL/It Rains So Far Away
- 16 MICHAEL MCDONALD/Keep Forgettin'...
- 17 AMERICA/You Can Do Magic
- 18 LUGGINS & PERRY/Don't Fight It
- 19 LINDA RUNSTADT/Get Closer
- 20 EVELYN KING/Love Come Down
- 21 JUE JACKSON/Steppin' Out
- 22 ABC/The Look of Love/Part
- 23 JOHN CREW/Pac Jam
- 24 GRAME MASTER/Feel The Message
- 25 JUAN JETTY/Do You Wanna Touch Me
- 26 CHEAP TRICK/She's Tight
- 27 STACY LATTISMA/Attack Of The Name Go
- 28 GAP BAND/You Dropped A Bomb On
- 29 HALL & GATES/Monster
- 30 TIME/777-9311
- 31 BILLY SQUIER/Fast Times At Ridgemo
- 32 STEEL BREEZE/You Don't Want Me Any
- 33 STRAY CATS/Rock This Town

94-Q Atlanta

Atlanta
 PD: Jim Morrison
 MD: Jeff McCartney

- 1 CUCKER & WAINES/Up Where We Belong
- 2 LINDA RUNSTADT/Get Closer
- 3 CSN/Southern Cross
- 4 FLEETWOOD MAC/Gypsy
- 5 MEN AT WORK/Who Can It Be Now?
- 6 LAURA BRANIGAN/Gloria
- 7 NEIL DIAMOND/Heartlight
- 8 JOHN COUGAR/Jack & Diane
- 9 BILLY JUEL/Pressure
- 10 SYLVIA/Nobody
- 11 STRAY CATS/Rock This Town
- 12 STEEL BREEZE/You Don't Want Me Any
- 13 GLENN FREY/The One You Love
- 14 CHICAGO/Hard To Say I'm Sorry
- 15 A FLUX OF SEAGUL/It Rains So Far Away
- 16 MICHAEL MCDONALD/Keep Forgettin'...
- 17 AMERICA/You Can Do Magic
- 18 LUGGINS & PERRY/Don't Fight It
- 19 LINDA RUNSTADT/Get Closer
- 20 EVELYN KING/Love Come Down
- 21 JUE JACKSON/Steppin' Out
- 22 ABC/The Look of Love/Part
- 23 JOHN CREW/Pac Jam
- 24 GRAME MASTER/Feel The Message
- 25 JUAN JETTY/Do You Wanna Touch Me
- 26 CHEAP TRICK/She's Tight
- 27 STACY LATTISMA/Attack Of The Name Go
- 28 GAP BAND/You Dropped A Bomb On
- 29 HALL & GATES/Monster
- 30 TIME/777-9311
- 31 BILLY SQUIER/Fast Times At Ridgemo
- 32 STEEL BREEZE/You Don't Want Me Any
- 33 STRAY CATS/Rock This Town

92 PRO-FM Providence

Providence
 Operations Manager: Tom Cuddy

- 1 MICHAEL MCDONALD/Keep Forgettin'...
- 2 FLEETWOOD MAC/Gypsy
- 3 GLENN FREY/The One You Love
- 4 NEIL DIAMOND/Heartlight
- 5 AMERICA/You Can Do Magic
- 6 JACKSON BROME/Somebody's Baby
- 7 A FLUX OF SEAGUL/It Rains So Far Away
- 8 LAURA BRANIGAN/Gloria
- 9 STEEL BREEZE/You Don't Want Me Any
- 10 UN/Heart Attack
- 11 LINDA RUNSTADT/Get Closer
- 12 JUE JACKSON/Steppin' Out
- 13 MEN AT WORK/Who Can It Be Now?
- 14 ABC/The Look of Love/Part
- 15 GLENN FREY/The One You Love
- 16 STRAY CATS/Rock This Town
- 17 TAVARES/A Penny For Your Thou
- 18 GAP BAND/You Dropped A Bomb On
- 19 LUGGINS & PERRY/Don't Fight It
- 20 CLASH/Rock The Casbah
- 21 JOHN COUGAR/Jack & Diane
- 22 CUCKER & WAINES/Up Where We Belong
- 23 ABC/The Look of Love/Part
- 24 REU SPEEDWAGON/Sweet Time
- 25 DIANE WARRICK/Heartbreaker
- 26 TONI BASIL/Mickey
- 27 MIA FARRINA
- 28 POINTER SISTERS/I'm So Excited
- 29 AIR SUPPLY/Young Love
- 30 EVELYN KING/Love Come Down
- 31 ALAN PARSONS/Eye In The Sky
- 32 BILLY JUEL/Pressure

ROCK 102

Buffalo
 PD: Bob Wood
 MD: Roger Christian

- 1 JOHN COUGAR/Jack & Diane
- 2 CUCKER & WAINES/Up Where We Belong
- 3 MICHAEL MCDONALD/Keep Forgettin'...
- 4 ARETHA FRANKLIN/Jump To It
- 5 EVELYN KING/Love Come Down
- 6 NEIL DIAMOND/Heartlight
- 7 JACKSON BROME/Somebody's Baby
- 8 LAURA BRANIGAN/Gloria
- 9 STEEL BREEZE/You Don't Want Me Any
- 10 UN/Heart Attack
- 11 RUSH/New World Man
- 12 ABC/The Look of Love/Part
- 13 GLENN FREY/The One You Love
- 14 STRAY CATS/Rock This Town
- 15 LINDA RUNSTADT/Get Closer
- 16 GO GO'S/Get Up And Go
- 17 JUE JACKSON/Steppin' Out
- 18 JUICE NEWTON/Break It To Me Gently
- 19 UN/Heart Attack
- 20 MEN AT WORK/Who Can It Be Now?
- 21 FLEETWOOD MAC/Gypsy
- 22 PAT BENATAR/Shadows of the Night
- 23 CSN/Southern Cross
- 24 SURVIVOR/Eye Of The Tiger
- 25 AIR SUPPLY/Young Love
- 26 DIANE WARRICK/Heartbreaker
- 27 DUNNIE IRIS/Tough World
- 28 JEFFREY USBURNE/On The Wings of Love
- 29 LAURA BRANIGAN/Gloria
- 30 JEFFERSON STARSHIP/Be My Lady
- 31 DAN FUGELBERG/Missing You
- 32 SURVIVOR/American Heartbeat
- 33 CHICAGO/Hard To Say I'm Sorry
- 34 JACKSON BROME/Somebody's Baby
- 35 STEVE MILLER BAND/Cool Magic
- 36 TONI BASIL/Mickey
- 37 HALL & GATES/Monster
- 38 CHILLI WACK/Whatcha Gonna Do
- 39 PAUL CARRACK/I Need You
- 40 POINTER SISTERS/I'm So Excited

WNBC Radio 66 New York

New York
 PD: Kevin Metheny
 Music Coord.: Babette Stirland

- 1 ALAN PARSONS/Eye In The Sky
- 2 JACKSON BROME/Somebody's Baby
- 3 MEN AT WORK/Who Can It Be Now?
- 4 MICHAEL MCDONALD/Keep Forgettin'...
- 5 JOHN COUGAR/Jack & Diane
- 6 AMERICA/You Can Do Magic
- 7 STEVE MILLER BAND/Abracadabra
- 8 GLENN FREY/The One You Love
- 9 CUCKER & WAINES/Up Where We Belong
- 10 CHICAGO/Hard To Say I'm Sorry
- 11 STEEL BREEZE/You Don't Want Me Any
- 12 MELISSA MANCHESTE/You Should Hear How
- 13 ARETHA FRANKLIN/Jump To It
- 14 TOTO/Meat Believe
- 15 BILLY JUEL/Pressure
- 16 RICK SPRINGFIELD/Get Excited
- 17 REU SPEEDWAGON/Sweet Time
- 18 DIANE WARRICK/Heartbreaker
- 19 AIR SUPPLY/Young Love
- 20 DIANA RUSS/Muscles
- 21 KENNY ROGERS/Love Will Turn You Ar
- 22 SURVIVOR/Eye Of The Tiger
- 23 JUE JACKSON/Steppin' Out
- 24 POINTER SISTERS/I'm So Excited
- 25 CSN/Southern Cross
- 26 MICHAEL MURPHY/What's Forever For
- 27 LINDA RUNSTADT/Get Closer
- 28 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 29 LUGGINS & PERRY/Don't Fight It

WCRU Philadelphia

Philadelphia
 PD: Scott Walker
 Music Coord.: Glenn Kalina

- 1 LAURA BRANIGAN/Gloria
- 2 JOHN COUGAR/Jack & Diane
- 3 MEN AT WORK/Who Can It Be Now?
- 4 JACKSON BROME/Somebody's Baby
- 5 CUCKER & WAINES/Up Where We Belong
- 6 MELISSA MANCHESTE/You Should Hear How
- 7 NEIL DIAMOND/Heartlight
- 8 MICHAEL MCDONALD/Keep Forgettin'...
- 9 UN/Heart Attack
- 10 AMERICA/You Can Do Magic
- 11 STEVE MILLER BAND/Abracadabra
- 12 ALAN PARSONS/Eye In The Sky
- 13 A FLUX OF SEAGUL/It Rains So Far Away
- 14 CLASH/Rock The Casbah
- 15 EVELYN KING/Love Come Down
- 16 CHICAGO/Hard To Say I'm Sorry
- 17 STRAY CATS/Rock This Town
- 18 LUGGINS & PERRY/Don't Fight It
- 19 JUE JACKSON/Steppin' Out
- 20 FLEETWOOD MAC/Gypsy
- 21 GAP BAND/You Dropped A Bomb On
- 22 BILLY JUEL/Pressure
- 23 ELTON JOHN/Blue Eyes
- 24 ARETHA FRANKLIN/Jump To It
- 25 LINDA RUNSTADT/Get Closer
- 26 JUICE NEWTON/Break It To Me Gently
- 27 GO GO'S/Get Up And Go
- 28 REU SPEEDWAGON/State Of Independence
- 29 TONI BASIL/Mickey
- 30 GLENN FREY/The One You Love
- 31 POINTER SISTERS/I'm So Excited
- 32 STEEL BREEZE/You Don't Want Me Any
- 33 DIANA RUSS/Muscles
- 34 SYLVIA/Nobody
- 35 CSN/Southern Cross
- 36 BILLY SQUIER/Everybody Wants You
- 37 KENNY ROGERS/Love Will Turn You Ar
- 38 PAT BENATAR/Shadows of the Night
- 39 JEFFERSON STARSHIP/Be My Lady
- 40 BAD COMPANY/Electric Blue
- 41 MISSING PERSONS/Destination Unknown
- 42 JEFFREY USBURNE/On The Wings of Love
- 43 PAT BENATAR/Shadows of the Night
- 44 STEVE MILLER BAND/Cool Magic
- 45 DAN FUGELBERG/Missing You

2-93 Atlanta

Atlanta
 PD: John Young
 MD: Chris Thomas

- 1 CUCKER & WAINES/Up Where We Belong
- 2 LAURA BRANIGAN/Gloria
- 3 UN/Heart Attack
- 4 FLEETWOOD MAC/Gypsy
- 5 NEIL DIAMOND/Heartlight
- 6 JUICE NEWTON/Break It To Me Gently
- 7 JOHN COUGAR/Jack & Diane
- 8 MICHAEL MCDONALD/Keep Forgettin'...
- 9 CSN/Southern Cross
- 10 MICHAEL MURPHY/What's Forever For
- 11 ARETHA FRANKLIN/Jump To It
- 12 A FLUX OF SEAGUL/It Rains So Far Away
- 13 GLENN FREY/The One You Love
- 14 CHICAGO/Hard To Say I'm Sorry
- 15 SYLVIA/Nobody
- 16 MEN AT WORK/Who Can It Be Now?
- 17 STRAY CATS/Rock This Town
- 18 DUNNIE IRIS/Tough World
- 19 STEEL BREEZE/You Don't Want Me Any
- 20 AMERICA/You Can Do Magic
- 21 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 22 DIANE WARRICK/Heartbreaker
- 23 TOTO/Africa
- 24 CHICAGO/Hard To Say I'm Sorry
- 25 EVELYN KING/Love Come Down
- 26 SURVIVOR/American Heartbeat
- 27 TONI BASIL/Mickey
- 28 LINDA RUNSTADT/Get Closer
- 29 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 30 JEFFERSON STARSHIP/Be My Lady
- 31 BAD COMPANY/Electric Blue
- 32 MISSING PERSONS/Destination Unknown
- 33 JEFFREY USBURNE/On The Wings of Love
- 34 PAT BENATAR/Shadows of the Night
- 35 STEVE MILLER BAND/Cool Magic
- 36 DAN FUGELBERG/Missing You

100 Miami

Miami
 PD: Bill Tanner
 MD: Colleen Cassidy

- 1 TONI BASIL/Mickey
- 2 LAURA BRANIGAN/Gloria
- 3 EVELYN KING/Love Come Down
- 4 ABC/The Look of Love/Part
- 5 MEN AT WORK/Who Can It Be Now?
- 6 PATTY AUSTIN/Baby, Come To Me
- 7 MICHAEL MCDONALD/Keep Forgettin'...
- 8 SANTANA/Hold On
- 9 UN/Heart Attack
- 10 CUCKER & WAINES/Up Where We Belong
- 11 GLENN FREY/The One You Love
- 12 DUNNIE IRIS/Tough World
- 13 UN/Heart Attack
- 14 NEIL DIAMOND/Heartlight
- 15 DIANA RUSS/Muscles
- 16 AMERICA/You Can Do Magic
- 17 CHEAP TRICK/She's Tight
- 18 JOHN COUGAR/Jack & Diane
- 19 DUNNIE IRIS/Tough World
- 20 JUE JACKSON/Steppin' Out
- 21 HALL & GATES/Monster
- 22 KAL & SUNSHINE/Don't Stop Me Now

CHR
Parallel One Playlists

MIDWEST

800/CKLW
THE AM MUSIC STATION Detroit

PD: Pat Holiday
MD: Rosalie Trombly

- H 3 1 AMERICA/You Can Do Magic
- H 6 2 GLENN FREY/The One You Love
- 3 3 FLEETWOOD MAC/Gypsy
- 4 4 RANDY MEISNER/Never Been In Love
- 5 5 STEEL BREEZE/You Don't Want Me Any
- 6 6 CHICAGO/Love Me Tomorrow
- 7 7 UNJ/Heart Attack
- 8 8 TONI BASIL/Mickey
- 9 9 REU SPEEDWAGON/Sweet Time
- 10 10 LUCKER & WAINES/Up Where We Belong
- 11 11 MICHAEL McDONALD/I Keep Forgettin'...
- 12 12 RICK SPRINGFIELD/Get Excited
- 13 13 DAN FUGELBERG/Missing You
- 14 14 ABC/The Look of Love/Part
- 15 15 PAT BENATAR/Shadows Of The Night
- 16 16 LAURA BRANIGAN/Gloria
- 17 17 POINTER SISTERS/I'm So Excited
- 18 18 BILLY JOEL/Pressure
- 19 19 LOGGINS & PERRY/Don't Fight It
- 20 20 TOTO/Make Believe
- 21 21 HALL & GATES/Maneater
- 22 22 DONALD FAGEN/I.G.Y. What A Beautiful
- 23 23 LINDA RONSTADT/Get Closer
- 24 24 CLIFF RICHARD/The Only Way Out
- 25 25 STAY CATS/Rock This Town
- 26 26 JOHN COUGAR/Jack & Diane
- 27 27 MOVING PICTURES/What About Me
- 28 28 JEFFREY USURINE/On The Wings Of Love
- 29 29 TANE CAIN/Walkin' On
- 30 30 TOTO/Africa

ADDS 29, 30

Q102 Cincinnati

PD: Jim Fox
MD: Tony Galluzzo

- H 4 1 GLENN FREY/The One You Love
- 2 2 MEN AT WORK/Who Can It Be Now?
- 3 3 ALAN PARSONS/Eye In The Sky
- 4 4 LOGGINS & PERRY/Don't Fight It
- 5 5 MICHAEL McDONALD/I Keep Forgettin'...
- 6 6 HELISSA MANCHESTE/You Should Hear How
- 7 7 STEEL BREEZE/You Don't Want Me Any
- 8 8 RUSH/New World Man
- 9 9 EDDIE MUNEY/Think I'm In Love
- 10 10 A FLUR OF SEAGUL/1 Ran(So Far Away)
- 11 11 JACQUES BRUNNE/Somebody's Baby
- 12 12 AMERICA/You Can Do Magic
- 13 13 36 SPECIAL/You Keep Runnin' Away
- 14 14 JACQUES BRUNNE/Somebody's Baby
- 15 15 RUSH/New World Man
- 16 16 ASIA/Only Time Will Tell
- 17 17 JOHN COUGAR/Jack & Diane
- 18 18 LAURA BRANIGAN/Gloria
- 19 19 KUK & THE GANG/Big Fun
- 20 20 UNJ/Heart Attack
- 21 21 CHICAGO/Hard To Say I'm Sorry
- 22 22 SANTANA/Hot On
- 23 23 WH/Athens
- 24 24 GU GU'S/Get Up And Go
- 25 25 GAP BAND/You Dropped A Bomb On
- 26 26 AMERICA/You Can Do Magic
- 27 27 JUAN JETI/Do You Wanna Touch Me
- 28 28 STEVE MILLER BAND/Abacadabra
- 29 29 JOE JACKSON/Steppin' Out
- 30 30 PAT BENATAR/Shadows Of The Night

ADDS 29, 30

Q104 Kansas City

MD: John Conrad

- H 2 1 MICHAEL McDONALD/I Keep Forgettin'...
- 2 2 UNJ/Heart Attack
- 3 3 MEN AT WORK/Who Can It Be Now?
- 4 4 AMERICA/You Can Do Magic
- 5 5 FLEETWOOD MAC/Gypsy
- 6 6 GLENN FREY/The One You Love
- 7 7 JACQUES BRUNNE/Somebody's Baby
- 8 8 AMERICA/You Can Do Magic
- 9 9 ALAN PARSONS/Eye In The Sky
- 10 10 LOGGINS & PERRY/Don't Fight It
- 11 11 A FLUR OF SEAGUL/1 Ran(So Far Away)
- 12 12 SANTANA/Hot On
- 13 13 JUICE NEWTON/Break It To Me Gently
- 14 14 TOTO/Make Believe
- 15 15 ELTON JOHN/Blue Eyes
- 16 16 CHICAGO/Hard To Say I'm Sorry
- 17 17 RICK SPRINGFIELD/Get Excited
- 18 18 JOE JACKSON/Steppin' Out
- 19 19 BILLY JOEL/Pressure
- 20 20 STEEL BREEZE/You Don't Want Me Any
- 21 21 CSN/Southern Cross
- 22 22 LINDA RONSTADT/Get Closer
- 23 23 PAUL CARRACK/I Need You
- 24 24 DONALD FAGEN/I.G.Y. What A Beautiful
- 25 25 REU SPEEDWAGON/Sweet Time
- 26 26 RUSH/New World Man
- 27 27 COCKER & WAINES/Up Where We Belong
- 31 31 LAURA BRANIGAN/Gloria
- 32 32 HALL & GATES/Maneater
- 33 33 KIM LARNS/Forever
- 34 34 GU GU'S/Get Up And Go
- 35 35 PAT BENATAR/Shadows Of The Night
- 36 36 KENNY ROGERS/A Love Song
- 37 37 PAUL McCARTNEY/Love Song
- 38 38 DAN FUGELBERG/Missing You
- 39 39 LIONEL RICHIE/Truly
- 40 40 CHARLENE & WANDER/Used To Be

ADDS 38, 39, 40

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WJOL 99.7 FM
St. Paul

PD: Tac Hammer
MD: Gregg Swedberg

- H 3 1 AMERICA/You Can Do Magic
- H 6 2 GLENN FREY/The One You Love
- 3 3 FLEETWOOD MAC/Gypsy
- 4 4 RANDY MEISNER/Never Been In Love
- 5 5 STEEL BREEZE/You Don't Want Me Any
- 6 6 CHICAGO/Love Me Tomorrow
- 7 7 UNJ/Heart Attack
- 8 8 TONI BASIL/Mickey
- 9 9 REU SPEEDWAGON/Sweet Time
- 10 10 LUCKER & WAINES/Up Where We Belong
- 11 11 MICHAEL McDONALD/I Keep Forgettin'...
- 12 12 RICK SPRINGFIELD/Get Excited
- 13 13 DAN FUGELBERG/Missing You
- 14 14 ABC/The Look of Love/Part
- 15 15 PAT BENATAR/Shadows Of The Night
- 16 16 LAURA BRANIGAN/Gloria
- 17 17 POINTER SISTERS/I'm So Excited
- 18 18 BILLY JOEL/Pressure
- 19 19 LOGGINS & PERRY/Don't Fight It
- 20 20 TOTO/Make Believe
- 21 21 HALL & GATES/Maneater
- 22 22 DONALD FAGEN/I.G.Y. What A Beautiful
- 23 23 LINDA RONSTADT/Get Closer
- 24 24 CLIFF RICHARD/The Only Way Out
- 25 25 STAY CATS/Rock This Town
- 26 26 JOHN COUGAR/Jack & Diane
- 27 27 MOVING PICTURES/What About Me
- 28 28 JEFFREY USURINE/On The Wings Of Love
- 29 29 TANE CAIN/Walkin' On
- 30 30 TOTO/Africa

ADDS 29, 30

WGL 98 Cleveland

PD: Bob Travis
MD: Tom Jefferies

- H 1 1 LAURA BRANIGAN/Gloria
- 2 2 MEN AT WORK/Who Can It Be Now?
- 3 3 A FLUR OF SEAGUL/1 Ran(So Far Away)
- 4 4 NEIL DIAMOND/Heartlight
- 5 5 MICHAEL McDONALD/I Keep Forgettin'...
- 6 6 GLENN FREY/The One You Love
- 7 7 COCKER & WAINES/Up Where We Belong
- 8 8 JACQUES BRUNNE/Somebody's Baby
- 9 9 HARRY CATS/Rock This Town
- 10 10 EDDIE MUNEY/Shakin'
- 11 11 AMERICA/You Can Do Magic
- 12 12 LOGGINS & PERRY/Don't Fight It
- 13 13 TANE CAIN/Walkin' On
- 14 14 FLEETWOOD MAC/Gypsy
- 15 15 WH/Athens
- 16 16 BILLY JOEL/Pressure
- 17 17 RUSH/New World Man
- 18 18 UNJ/Heart Attack
- 19 19 ABC/The Look of Love/Part
- 20 20 DON HENLEY/Dirty Laundry
- 21 21 JUICE NEWTON/Break It To Me Gently
- 22 22 CSN/Southern Cross
- 23 23 PAUL CARRACK/I Need You
- 24 24 SYLVIA/Nobody
- 25 25 CHICAGO/Love Me Tomorrow
- 26 26 SURVIVOR/American Heartbeat
- 27 27 DUNN SUMNER/State Of Independence
- 28 28 DIANA RUSS/Muscles
- 29 29 STEEL BREEZE/You Don't Want Me Any
- 30 30 HALL & GATES/Maneater

ADDS NONE

WJOL 99.7 FM Chicago

PD: Richard Lippincott
MD: Steve Perun

- H 1 1 COCKER & WAINES/Up Where We Belong
- H 2 2 MEN AT WORK/Who Can It Be Now?
- H 3 3 ALAN PARSONS/Eye In The Sky
- H 4 4 JOHN COUGAR/Jack & Diane
- H 5 5 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 6 6 AMERICA/You Can Do Magic
- H 7 7 UNJ/Heart Attack
- H 8 8 JACQUES BRUNNE/Somebody's Baby
- H 9 9 MICHAEL McDONALD/I Keep Forgettin'...
- H 10 10 CSN/Southern Cross
- H 11 11 LINDA RONSTADT/Get Closer
- H 12 12 LIONEL RICHIE/Truly
- H 13 13 DONALD FAGEN/I.G.Y. What A Beautiful
- H 14 14 BILLY JOEL/Pressure
- H 15 15 ELTON JOHN/Blue Eyes
- H 16 16 ELTON JOHN/Blue Eyes
- H 17 17 FLEETWOOD MAC/Gypsy
- H 18 18 GLENN FREY/The One You Love
- H 19 19 JACQUES BRUNNE/Somebody's Baby
- H 20 20 STEVE MILLER BAND/Abacadabra
- H 21 21 TONI BASIL/Mickey
- H 22 22 ALAN PARSONS/Eye In The Sky
- H 23 23 JUICE NEWTON/Break It To Me Gently
- H 24 24 LOGGINS & PERRY/Don't Fight It
- H 25 25 CHICAGO/Love Me Tomorrow
- H 26 26 RUSH/New World Man
- H 27 27 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 28 28 MEN AT WORK/Who Can It Be Now?
- H 29 29 LINDA RONSTADT/Get Closer
- H 30 30 WH/Athens

ADDS LAURA BRANIGAN/Gloria

WLS Chicago

PD: Richard Lippincott
MD: Steve Perun

- H 1 1 COCKER & WAINES/Up Where We Belong
- H 2 2 MEN AT WORK/Who Can It Be Now?
- H 3 3 ALAN PARSONS/Eye In The Sky
- H 4 4 JOHN COUGAR/Jack & Diane
- H 5 5 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 6 6 AMERICA/You Can Do Magic
- H 7 7 NEIL DIAMOND/Heartlight
- H 8 8 MICHAEL McDONALD/I Keep Forgettin'...
- H 9 9 JACQUES BRUNNE/Somebody's Baby
- H 10 10 HELISSA MANCHESTE/You Should Hear How
- H 11 11 LOGGINS & PERRY/Don't Fight It
- H 12 12 WH/Athens
- H 13 13 GLENN FREY/The One You Love
- H 14 14 RUSH/New World Man
- H 15 15 REU SPEEDWAGON/Sweet Time
- H 16 16 CHICAGO/Hard To Say I'm Sorry
- H 17 17 STEVE MILLER BAND/Abacadabra
- H 18 18 SANTANA/Hot On
- H 19 19 FLEETWOOD MAC/Gypsy
- H 20 20 BILLY JOEL/Pressure
- H 21 21 SURVIVOR/Eye Of The Tiger
- H 22 22 CHICAGO/Love Me Tomorrow
- H 23 23 REU SPEEDWAGON/Sweet Time
- H 24 24 BILLY JOEL/Pressure
- H 25 25 EDDIE MUNEY/Think I'm In Love
- H 26 26 JOHN COUGAR/Jack & Diane
- H 27 27 CSN/Southern Cross
- H 28 28 ASIA/Only Time Will Tell
- H 29 29 FLEETWOOD MAC/Hold Me

ADDS 08, 32

WLS Chicago

PD: Richard Lippincott
MD: Steve Perun

- H 1 1 COCKER & WAINES/Up Where We Belong
- H 2 2 MEN AT WORK/Who Can It Be Now?
- H 3 3 ALAN PARSONS/Eye In The Sky
- H 4 4 JOHN COUGAR/Jack & Diane
- H 5 5 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 6 6 AMERICA/You Can Do Magic
- H 7 7 UNJ/Heart Attack
- H 8 8 JACQUES BRUNNE/Somebody's Baby
- H 9 9 MICHAEL McDONALD/I Keep Forgettin'...
- H 10 10 CSN/Southern Cross
- H 11 11 LINDA RONSTADT/Get Closer
- H 12 12 LIONEL RICHIE/Truly
- H 13 13 DONALD FAGEN/I.G.Y. What A Beautiful
- H 14 14 BILLY JOEL/Pressure
- H 15 15 ELTON JOHN/Blue Eyes
- H 16 16 ELTON JOHN/Blue Eyes
- H 17 17 FLEETWOOD MAC/Gypsy
- H 18 18 GLENN FREY/The One You Love
- H 19 19 JACQUES BRUNNE/Somebody's Baby
- H 20 20 STEVE MILLER BAND/Abacadabra
- H 21 21 TONI BASIL/Mickey
- H 22 22 ALAN PARSONS/Eye In The Sky
- H 23 23 JUICE NEWTON/Break It To Me Gently
- H 24 24 LOGGINS & PERRY/Don't Fight It
- H 25 25 CHICAGO/Love Me Tomorrow
- H 26 26 RUSH/New World Man
- H 27 27 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 28 28 MEN AT WORK/Who Can It Be Now?
- H 29 29 LINDA RONSTADT/Get Closer
- H 30 30 WH/Athens

ADDS LINDA RONSTADT/Get Closer

WLS Chicago

PD: Buddy Scott
MD: Steve Davis

- H 1 1 COCKER & WAINES/Up Where We Belong
- H 2 2 MEN AT WORK/Who Can It Be Now?
- H 3 3 ALAN PARSONS/Eye In The Sky
- H 4 4 AMERICA/You Can Do Magic
- H 5 5 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 6 6 UNJ/Heart Attack
- H 7 7 GLENN FREY/The One You Love
- H 8 8 LOGGINS & PERRY/Don't Fight It
- H 9 9 WH/Athens
- H 10 10 JACQUES BRUNNE/Somebody's Baby
- H 11 11 JACQUES BRUNNE/Somebody's Baby
- H 12 12 NEIL DIAMOND/Heartlight
- H 13 13 MICHAEL McDONALD/I Keep Forgettin'...
- H 14 14 REU SPEEDWAGON/Sweet Time
- H 15 15 FLEETWOOD MAC/Gypsy
- H 16 16 LAURA BRANIGAN/Gloria
- H 17 17 LINDA RONSTADT/Get Closer
- H 18 18 JOHN COUGAR/Jack & Diane
- H 19 19 ASIA/Only Time Will Tell
- H 20 20 CHICAGO/Hard To Say I'm Sorry
- H 21 21 SURVIVOR/American Heartbeat
- H 22 22 STRAY CATS/Rock This Town
- H 23 23 STEVE MILLER BAND/Abacadabra
- H 24 24 CHICAGO/Love Me Tomorrow
- H 25 25 JUICE NEWTON/Break It To Me Gently
- H 26 26 BILLY JOEL/Pressure
- H 27 27 RUSH/New World Man
- H 28 28 LIONEL RICHIE/Truly
- H 29 29 BILLY JOEL/Pressure
- H 30 30 SYLVIA/Nobody

ADDS 40

WLS Chicago

PD: Doug Erikson
MD: Gloria Avila

- H 1 1 AMERICA/You Can Do Magic
- H 2 2 GLENN FREY/The One You Love
- H 3 3 FLEETWOOD MAC/Gypsy
- H 4 4 JOHN COUGAR/Jack & Diane
- H 5 5 MICHAEL McDONALD/I Keep Forgettin'...
- H 6 6 SANTANA/Hot On
- H 7 7 CSN/Southern Cross
- H 8 8 NEIL DIAMOND/Heartlight
- H 9 9 JACQUES BRUNNE/Somebody's Baby
- H 10 10 COCKER & WAINES/Up Where We Belong
- H 11 11 JOE JACKSON/Steppin' Out
- H 12 12 STEEL BREEZE/You Don't Want Me Any
- H 13 13 UNJ/Heart Attack
- H 14 14 TONI BASIL/Mickey
- H 15 15 ALAN PARSONS/Eye In The Sky
- H 16 16 JUICE NEWTON/Break It To Me Gently
- H 17 17 LOGGINS & PERRY/Don't Fight It
- H 18 18 CHICAGO/Love Me Tomorrow
- H 19 19 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 20 20 MEN AT WORK/Who Can It Be Now?
- H 21 21 LINDA RONSTADT/Get Closer
- H 22 22 WH/Athens
- H 23 23 REU SPEEDWAGON/Sweet Time
- H 24 24 HUY LEIBIS & NEUS/Heart For A Livin'
- H 25 25 DONALD FAGEN/I.G.Y. What A Beautiful
- H 26 26 BILLY JOEL/Pressure
- H 27 27 HALL & GATES/Maneater
- H 28 28 EDIE MUNEY/Shakin'
- H 29 29 PAT BENATAR/Shadows Of The Night
- H 30 30 DAN FUGELBERG/Missing You

ADDS SUPERTRAMP/It's Raining Again

WLS Chicago

PD: Doug Erikson
MD: Gloria Avila

- H 1 1 AMERICA/You Can Do Magic
- H 2 2 GLENN FREY/The One You Love
- H 3 3 FLEETWOOD MAC/Gypsy
- H 4 4 JOHN COUGAR/Jack & Diane
- H 5 5 MICHAEL McDONALD/I Keep Forgettin'...
- H 6 6 SANTANA/Hot On
- H 7 7 CSN/Southern Cross
- H 8 8 NEIL DIAMOND/Heartlight
- H 9 9 JACQUES BRUNNE/Somebody's Baby
- H 10 10 COCKER & WAINES/Up Where We Belong
- H 11 11 JOE JACKSON/Steppin' Out
- H 12 12 STEEL BREEZE/You Don't Want Me Any
- H 13 13 UNJ/Heart Attack
- H 14 14 TONI BASIL/Mickey
- H 15 15 ALAN PARSONS/Eye In The Sky
- H 16 16 JUICE NEWTON/Break It To Me Gently
- H 17 17 LOGGINS & PERRY/Don't Fight It
- H 18 18 CHICAGO/Love Me Tomorrow
- H 19 19 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 20 20 MEN AT WORK/Who Can It Be Now?
- H 21 21 LINDA RONSTADT/Get Closer
- H 22 22 WH/Athens
- H 23 23 REU SPEEDWAGON/Sweet Time
- H 24 24 HUY LEIBIS & NEUS/Heart For A Livin'
- H 25 25 DONALD FAGEN/I.G.Y. What A Beautiful
- H 26 26 BILLY JOEL/Pressure
- H 27 27 HALL & GATES/Maneater
- H 28 28 EDIE MUNEY/Shakin'
- H 29 29 PAT BENATAR/Shadows Of The Night
- H 30 30 DAN FUGELBERG/Missing You

ADDS SUPERTRAMP/It's Raining Again

Q103 FM KOAQ
Denver

PD: Jack Regan
MD: Alan Sledge

- H 1 1 AMERICA/You Can Do Magic
- H 2 2 FLEETWOOD MAC/Gypsy
- H 3 3 GLENN FREY/The One You Love
- H 4 4 ALAN PARSONS/Eye In The Sky
- H 5 5 JOHN COUGAR/Jack & Diane
- H 6 6 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 7 7 UNJ/Heart Attack
- H 8 8 NEIL DIAMOND/Heartlight
- H 9 9 MEN AT WORK/Who Can It Be Now?
- H 10 10 JUICE NEWTON/Break It To Me Gently
- H 11 11 DAN FUGELBERG/Missing You
- H 12 12 MICHAEL McDONALD/I Keep Forgettin'...
- H 13 13 SANTANA/Hot On
- H 14 14 CSN/Southern Cross
- H 15 15 REU SPEEDWAGON/Sweet Time
- H 16 16 COCKER & WAINES/Up Where We Belong
- H 17 17 LOGGINS & PERRY/Don't Fight It
- H 18 18 SYLVIA/Nobody
- H 19 19 LAURA BRANIGAN/Gloria
- H 20 20 JOE JACKSON/Steppin' Out
- H 21 21 STEEL BREEZE/You Don't Want Me Any
- H 22 22 TONI BASIL/Mickey
- H 23 23 CHICAGO/Love Me Tomorrow
- H 24 24 DONALD FAGEN/I.G.Y. What A Beautiful
- H 25 25 HALL & GATES/Maneater
- H 26 26 DIANA RUSS/Muscles
- H 27 27 LINDA RONSTADT/Get Closer

ADDS 25

KISFM Los Angeles

PD: Gerry De Francesco
MD: Mike Schaefer

- H 1 1 LAURA BRANIGAN/Gloria
- H 2 2 MEN AT WORK/Who Can It Be Now?
- H 3 3 EVELYN KING/Love Come Down
- H 4 4 ARTHUR FRANKLIN/Jump To It
- H 5 5 JOE JACKSON/Steppin' Out
- H 6 6 MICHAEL McDONALD/I Keep Forgettin'...
- H 7 7 JOHN COUGAR/Jack & Diane
- H 8 8 JACQUES BRUNNE/Somebody's Baby
- H 9 9 GLENN FREY/The One You Love
- H 10 10 NEIL DIAMOND/Heartlight
- H 11 11 STRAY CATS/Rock This Town
- H 12 12 COCKER & WAINES/Up Where We Belong
- H 13 13 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 14 14 UNJ/Heart Attack
- H 15 15 TAYLORS/Penny For Your Thought
- H 16 16 FLEETWOOD MAC/Gypsy
- H 17 17 ALAN PARSONS/Eye In The Sky
- H 18 18 ELTON JOHN/Blue Eyes
- H 19 19 HALL & GATES/Maneater
- H 20 20 DIANA RUSS/Muscles
- H 21 21 LINDA RONSTADT/Get Closer
- H 22 22 POINTER SISTERS/I'm So Excited
- H 23 23 STEVE MILLER BAND/Cool Magic
- H 24 24 DONALD FAGEN/I.G.Y. What A Beautiful
- H 25 25 CHICAGO/Hard To Say I'm Sorry
- H 26 26 CHICAGO/Love Me Tomorrow
- H 27 27 DAN FUGELBERG/Missing You
- H 28 28 DIANNE WARWICK/Heartbreaker
- H 29 29 JEFFREY USURINE/On The Wings Of Love

ADDS 23, 30

KISFM Los Angeles

PD: Paula Matthews
MD: Robert Moorhead

- H 1 1 LAURA BRANIGAN/Gloria
- H 2 2 LIONEL RICHIE/Truly
- H 3 3 FLEETWOOD MAC/Gypsy
- H 4 4 STRAY CATS/Rock This Town
- H 5 5 CLASH/Rock The Casbah
- H 6 6 UNJ/Heart Attack
- H 7 7 NEIL DIAMOND/Heartlight
- H 8 8 JACQUES BRUNNE/Somebody's Baby
- H 9 9 MICHAEL McDONALD/I Keep Forgettin'...
- H 10 10 EVELYN KING/Love Come Down
- H 11 11 JOE JACKSON/Steppin' Out
- H 12 12 GLENN FREY/The One You Love
- H 13 13 COCKER & WAINES/Up Where We Belong
- H 14 14 LOGGINS & PERRY/Don't Fight It
- H 15 15 DIANA RUSS/Muscles
- H 16 16 O-FEEL/Dancing In Heaven
- H 17 17 POINTER SISTERS/I'm So Excited
- H 18 18 TAYLORS/Penny For Your Thought
- H 19 19 MISSING PERSONS/Destination Unknown
- H 20 20 WH/Athens
- H 21 21 TALK TALK/Talk Talk
- H 22 22 TALK TALK/Talk Talk
- H 23 23 BILLY JOEL/Pressure
- H 24 24 LINDA RONSTADT/Get Closer
- H 25 25 SURVIVOR/American Heartbeat
- H 26 26 ADAM ANT/Goody Two Shoes
- H 27 27 EDDIE MUNEY/Shakin'
- H 28 28 STEEL BREEZE/You Don't Want Me Any
- H 29 29 ABC/The Look of Love/Part
- H 30 30 DIANNE WARWICK/Heartbreaker

ADDS JACQUES BRUNNE/Somebody's Baby

610 KFRG San Francisco

PD: Gerry Cagle
MD: Sandy Louie

- H 1 1 MEN AT WORK/Who Can It Be Now?
- H 2 2 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 3 3 JOHN COUGAR/Jack & Diane
- H 4 4 JACQUES BRUNNE/Somebody's Baby
- H 5 5 MICHAEL McDONALD/I Keep Forgettin'...
- H 6 6 GLENN FREY/The One You Love
- H 7 7 JOHN COUGAR/Jack & Diane
- H 8 8 EVELYN KING/Love Come Down
- H 9 9 ARTHUR FRANKLIN/Jump To It
- H 10 10 JACQUES BRUNNE/Somebody's Baby
- H 11 11 LIONEL RICHIE/Truly
- H 12 12 CHICAGO/Hard To Say I'm Sorry
- H 13 13 STEEL BREEZE/You Don't Want Me Any
- H 14 14 STRAY CATS/Rock This Town
- H 15 15 GRAND MASTER FLASH/The Message
- H 16 16 KUK & THE GANG/Big Fun
- H 17 17 NEIL DIAMOND/Heartlight
- H 18 18 JACQUES BRUNNE/Somebody's Baby
- H 19 19 STEEL BREEZE/You Don't Want Me Any
- H 20 20 STRAY CATS/Rock This Town
- H 21 21 TONI BASIL/Mickey
- H 22 22 JERMANE PARSONS/Let Me Tickle Your Fa
- H 23 23 POINTER SISTERS/I'm So Excited
- H 24 24 STEVE MILLER BAND/Abacadabra
- H 25 25 ZAPP/Do We DittytBlow The
- H 26 26 TAYLORS/Penny For Your Thought
- H 27 27 LINDA RONSTADT/Get Closer
- H 28 28 STEVE MILLER BAND/Abacadabra
- H 29 29 CARL CARLTON/Baby I Need Your Lov
- H 30 30 DUNN SUMNER/State Of Independence

ADDS 32

KZZP Phoenix

PD: Randy Stewart
MD: Steve Goddard

- H 1 1 COCKER & WAINES/Up Where We Belong
- H 2 2 LOGGINS & PERRY/Don't Fight It
- H 3 3 GLENN FREY/The One You Love
- H 4 4 FLEETWOOD MAC/Gypsy
- H 5 5 A FLUR OF SEAGUL/1 Ran(So Far Away)
- H 6 6 STRAY CATS/Rock This Town
- H 7 7 NEIL DIAMOND/Heartlight
- H 8 8 MEN AT WORK/Who Can It Be Now?
- H 9 9 JUICE NEWTON/Break It To Me Gently
- H 10 10 DAN FUGELBERG/Missing You
- H 11 11 MICHAEL McDONALD/I Keep Forgettin'...
- H 12 12 JOE JACKSON/Steppin' Out
- H 13 13 BILLY JOEL/Pressure
- H 14 14 ASIA/Only Time Will Tell</

EAST
Most Added® Hottest
Supertramp Cocker & Warnes
Don Henley Laura Branigan
Rod Stewart Glenn Frey

CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Supertramp Cocker & Warnes
Don Henley Lionel Richie
Chilliwack Glenn Frey

EAST

PARALLEL TWO

3WT/Binghamton, NY
Scott Michaels
SUPERTRAMP
DON HENLEY
ABC
FRIDA
JUDAS PRIEST
Hottest:
FLEETWOOD MAC 4-1
A FLOCK OF SEAGUL 5-2
ONJ 8-3
COCKER & WARNES 20-9
TONI BASIL 18-13

92FLY/Albany, NY
Jack Lawrence
SUPERTRAMP
JEFFERSON STARSHI
DIONNE WARWICK
Hottest:
MEN AT WORK 1-1
FLEETWOOD MAC 4-2
NEIL DIAMOND 11-5
COCKER & WARNES 21-14
JOE JACKSON 23-18

K104/Erie, PA
Bill Shannon
ASIA
CHARLENE & WONDER
SUPERTRAMP
HALL & OATES
DONNA SUMMER (RA)
Hottest:
SYLVIA 2-1
CHEAP TRICK 7-3
LIONEL RICHIE 12-8
STEEL BREEZE 15-9
SURVIVOR 17-10

KC101/New Haven, CT
Danny Lyons
SUPERTRAMP
LUTHER VANDROSS
DONNA SUMMER
Hottest:
MICHAEL MCDONALD 1-1
LAURA BRANIGAN 11-7
PATTI AUSTIN D-9
LIONEL RICHIE 24-15
HALL & OATES 28-24

Q108/York, PA
Dan Steele
SUPERTRAMP
CHILLIWACK
MOVING PICTURES
CHARLENE & WONDER
Hottest:
GLENN FREY 3-1
ONJ 7-5
NEIL DIAMOND 13-6
LOGGINS & PERRY 11-9
COCKER & WARNES 20-10

V100/Charleston, WV
Jay Jervis
DAN FOGELBERG
KENNY ROGERS
Hottest:
GLENN FREY 1-1
COCKER & WARNES 3-2
SYLVIA 10-5
CS&N 15-1
JEFFREY OSBORNE 17-12

WAEB/Allentown, PA
Jeff Frank
STEVIE WONDER
ABC
Hottest:
COCKER & WARNES 4-1
SYLVIA 2-2
JEFFREY OSBORNE 9-6
JOE JACKSON 15-8
DIONNE WARWICK 24-13

WBLI/Long Island, NY
Bill Terry
CS&N
Hottest:
MICHAEL MCDONALD 3-1
MEN AT WORK 4-3
ONJ 10-5
AMERICA 7-6
JACKSON BROWNE 8-7

WHFM/Rochester, NY
Marc Cronin
CLASH
SUPERTRAMP
PETER GABRIEL
STEVIE WONDER
MOVING PICTURES
Hottest:
LOGGINS & PERRY 1-1
POINTER SISTERS 5-4
LAURA BRANIGAN 17-9
BILLY JOEL 16-11
CHICAGO 21-15

WIFI/Philadelphia, PA
Laurence/McKay
ABC
STEVE MILLER BAND
JEFFERSON STARSHI
Hottest:
LAURA BRANIGAN 1-1
COCKER & WARNES 19-10
LIONEL RICHIE 26-15
JUICE NEWTON 20-16
JOE JACKSON 24-20

WKEE/Huntington, WV
Gary Miller
TOTO
BILLY SQUIER
SUPERTRAMP
ROD STEWART
DON HENLEY
KOO & THE GANG
SHEENA EASTON
Hottest:
STEEL BREEZE 2-1
SYLVIA 4-2
ONJ 3-3
LAURA BRANIGAN 10-4
COCKER & WARNES 6-5

WKFM/Syracuse, NY
John Carucci
SUPERTRAMP
PETER GABRIEL
FRIDA
DON HENLEY
CLASH
SHOOTING STAR
Hottest:
ALAN PARSONS 3-1
SYLVIA 20-16
STRAY CATS 23-17
SURVIVOR 34-23
HALL & OATES D-28

WKRZ-FM/Wilkes-Barre

Jim Rising
DONNIE IRIS
MISSING PERSONS
HALL & OATES
MEN AT WORK
Hottest:
LAURA BRANIGAN 2-1
GLENN FREY 4-2
ONJ 7-4
LAURA BRANIGAN 10-9
JOE JACKSON 11-8

WLAN-FM/Lancaster, PA
Dave Russell
CLASH
DON HENLEY
SUPERTRAMP
Hottest:
LOGGINS & PERRY 1-1
ONJ 10-5
JOE JACKSON 15-11
COCKER & WARNES 22-12
CHICAGO 26-15

WPHD/Buffalo, NY
Moore-Picullo
SHOOTING STAR
CERUHO
MOVING PICTURES
FRIDA
MOTELS
SUPERTRAMP
Hottest:
WHO 1-1
STRAY CATS 7-4
BILLY JOEL 8-5
PAUL CARRACK 10-8
RUSH 12-9

WPST/Trenton, NJ
Tom Taylor
MISSING PERSONS
ROD STEWART
SUPERTRAMP
DIONNE WARWICK
Hottest:
LOGGINS & PERRY 1-1
BILLY JOEL 11-7
A FLOCK OF SEAGUL 11-5
JOE JACKSON 18-10
STRAY CATS 24-14

WRCK/Utica, NY
Jim Reitz
ASIA
SUPERTRAMP
DON HENLEY
CHILLIWACK
Hottest:
LOGGINS & PERRY 3-1
ONJ 7-5
NEIL DIAMOND 13-6
LOGGINS & PERRY 11-9
COCKER & WARNES 20-10

W100/Charleston, WV
Jay Jervis
DAN FOGELBERG
KENNY ROGERS
Hottest:
GLENN FREY 1-1
COCKER & WARNES 3-2
SYLVIA 10-5
CS&N 15-1
JEFFREY OSBORNE 17-12

WAEB/Allentown, PA
Jeff Frank
STEVIE WONDER
ABC
Hottest:
COCKER & WARNES 4-1
SYLVIA 2-2
JEFFREY OSBORNE 9-6
JOE JACKSON 15-8
DIONNE WARWICK 24-13

WBLI/Long Island, NY
Bill Terry
CS&N
Hottest:
MICHAEL MCDONALD 3-1
MEN AT WORK 4-3
ONJ 10-5
AMERICA 7-6
JACKSON BROWNE 8-7

WHFM/Rochester, NY
Marc Cronin
CLASH
SUPERTRAMP
PETER GABRIEL
STEVIE WONDER
MOVING PICTURES
Hottest:
LOGGINS & PERRY 1-1
POINTER SISTERS 5-4
LAURA BRANIGAN 17-9
BILLY JOEL 16-11
CHICAGO 21-15

WIFI/Philadelphia, PA
Laurence/McKay
ABC
STEVE MILLER BAND
JEFFERSON STARSHI
Hottest:
LAURA BRANIGAN 1-1
COCKER & WARNES 19-10
LIONEL RICHIE 26-15
JUICE NEWTON 20-16
JOE JACKSON 24-20

WKEE/Huntington, WV
Gary Miller
TOTO
BILLY SQUIER
SUPERTRAMP
ROD STEWART
DON HENLEY
KOO & THE GANG
SHEENA EASTON
Hottest:
STEEL BREEZE 2-1
SYLVIA 4-2
ONJ 3-3
LAURA BRANIGAN 10-4
COCKER & WARNES 6-5

WKFM/Syracuse, NY
John Carucci
SUPERTRAMP
PETER GABRIEL
FRIDA
DON HENLEY
CLASH
SHOOTING STAR
Hottest:
ALAN PARSONS 3-1
SYLVIA 20-16
STRAY CATS 23-17
SURVIVOR 34-23
HALL & OATES D-28

PARALLEL THREE
95XU/Parkersburg, WV
Paul DeMille
CHARLENE & WONDER
ASIA
TOTO
SUPERTRAMP
JOHN COUGAR
FLEETWOOD MAC
Hottest:
STEEL BREEZE 2-1
SYLVIA 4-2
ONJ 3-3
LAURA BRANIGAN 10-4
COCKER & WARNES 6-5

WACZ/Bangor, ME
Michael O'Hara
DON HENLEY
SUPERTRAMP
ROD STEWART
Hottest:
JOAN JETT 1-1
MICHAEL MCDONALD 7-3
SYLVIA 12-6
TONI BASIL 13-8
LAURA BRANIGAN 10-9

WCIR/Beckley, WV
Jim Martin
TONI BASIL
CHARLENE & WONDER
DON HENLEY
SUPERTRAMP
Hottest:
COCKER & WARNES 2-1
ABC 9-4
LIONEL RICHIE 17-5
PAUL CARRACK 14-6
POINTER SISTERS 19-10

WERZ/Exeter, NH
Scott McKay
MARSHALL CRENSHAW
SUPERTRAMP
DON HENLEY
DIONNE WARWICK
DONNIE IRIS
Hottest:
JEFFREY OSBORNE
EDDIE MONEY 1-1
STEEL BREEZE 10-7
CLASH 19-11
JOE JACKSON 14-12
ABC 27-23

WFBG/Altoona, PA
Tony Booth
CHILLIWACK
PAT BENATAR
DON HENLEY
MOVING PICTURES
SUPERTRAMP
Hottest:
GLENN FREY 2-1
FLEETWOOD MAC 3-3
NEIL DIAMOND 12-6
COCKER & WARNES 15-7
CHICAGO 22-11

WFEA/Manchester, NH
Rick Ryder
DIONNE WARWICK
COCKER & WARNES
HALL & OATES
TONI BASIL
Hottest:
NEIL DIAMOND 6-1
FLEETWOOD MAC 7-5
SYLVIA 15-8
AIR SUPPLY 19-13
LAURA BRANIGAN 23-16

WQVY/Bangor, ME
Jim Randall
STACY LATTISAW
PRINCE
MELBA MOORE
BILLY SQUIER
Hottest:
EVYLYN KING 2-1
MICHAEL MCDONALD 5-2
CLASH 7-3
DIANA ROSS 15-10
TAVARES 30-16

WQWJ/Bath, ME
Willie Mitchell
SUPERTRAMP
ROD STEWART
DONNIE IRIS
Hottest:
FLEETWOOD MAC 4-1
LAURA BRANIGAN 8-4
CHICAGO 16-9
COCKER & WARNES 30-14
DON HENLEY D-28

WIKZ/Chambersburg, PA
Bill Matthews
SUPERTRAMP
CHARLENE & WONDER
Hottest:
SYLVIA 13-8
BILLY JOEL 17-11
CHICAGO 16-12
COCKER & WARNES 21-15
DONALD FAGEN 29-26

WYCR/Hanover, York, PA
J.J. Randolph
RANDY MEISNER
TONI BASIL
CHILLIWACK
DON HENLEY
DIONNE WARWICK
SUPERTRAMP
Hottest:
GLENN FREY 3-1
LOGGINS & PERRY 2-2
FLEETWOOD MAC 5-4
POINTER SISTERS 18-10
LIONEL RICHIE 27-21

WROR/Boston, MA
Gary Berkowitz
CHICAGO
DAN FOGELBERG
HALL & OATES
JEFFREY OSBORNE
PATTI AUSTIN
Hottest:
GLENN FREY 3-1
FLEETWOOD MAC 9-3
LAURA BRANIGAN 7-4
LIONEL RICHIE 16-5
NEIL DIAMOND 8-6

WJBO/Portland, ME
Paul Connors
CHILLIWACK
SUPERTRAMP
SHEENA EASTON
Hottest:
PAT BENATAR
DONNIE IRIS
Hottest:
GLENN FREY 6-1
FLEETWOOD MAC 7-4
LOGGINS & PERRY 8-6
WHO 14-10
STEEL BREEZE 20-17

WKHI/Ocean City, MD
Jack Gillen
SUPERTRAMP
KOO & THE GANG
JEFFREY OSBORNE
POCO
STEVE WINWOOD
Hottest:
MICHAEL MCDONALD 1-3
CS&N 16-10
LAURA BRANIGAN 27-21
DONALD FAGEN 34-25
HALL & OATES 40-32

WOMP-FM/Baltimore, OH
McKenzie
SUPERTRAMP
ASIA
FIXX
LIONEL RICHIE
JEFFREY OSBORNE
Hottest:
RICK SPRIGFIELD 19-9
RABBITT & GAYLE 23-18
STRAY CATS 38-22

OK100/Ithaca, NY
Jeff O'Brien
SUPERTRAMP
HALL & OATES
JOHN COUGAR
CHARLENE & WONDER
Hottest:
MELISSA MANCHESTE 1-1
SURVIVOR 10-3
LOGGINS & PERRY 8-4
STEEL BREEZE 12-8
DONNIE IRIS 20-14

WTSN/Dover, NH
Jim Sebastian
PAT BENATAR
JEFFERSON STARSHI
RABBITT & GAYLE
COCKER & WARNES
STEVEN WINSLOW
Hottest:
LAURA BRANIGAN 10-1
JACKSON BROWNE 3-2
GLENN FREY 7-5
SANTANA 9-8
NEIL DIAMOND 13-12

WZYQ/Fredrick, ND
Kemosabi Joe
SUPERTRAMP
MEN AT WORK
ROD STEWART
CHARLENE & WONDER
DON HENLEY
Hottest:
MICHAEL MCDONALD 3-1
FLEETWOOD MAC 10-5
CS&N 14-6
CHICAGO 15-10
LIONEL RICHIE 28-15

KSET-FM/E Paso, TX
Don Rivers
MEN AT WORK
APRIL WINE
JOE JACKSON
SUPERTRAMP
Hottest:
RUSH 2-2
EDDIE MONEY 12-8
FIXX 25-16
PAYOLAS 27-21
DONALD FAGEN 29-23

KTFM/San Antonio, TX
Joe Nasty
DON HENLEY
MISSING PERSONS
CHARLENE & WONDER
SUPERTRAMP
STEVE WINWOOD
Hottest:
LIONEL RICHIE 24-1
YAZ 5-2
CLASH 26-14
TONI BASIL 19-15
HARVIN GAYE D-26

KTSAN/San Antonio, TX
Frank Welsh
CHARLENE & WONDER
SUPERTRAMP
Hottest:
MICHAEL MCDONALD 1-1
SYLVIA 3-2
COCKER & WARNES 10-7
GLENN FREY 14-9
FAT LARRY'S BAND D-31

B97/New Orleans, LA
Bazoo-Loustau
MARVIN GAYE
SUPERTRAMP
JOE JACKSON
LIONEL RICHIE 6-1
MEN AT WORK 5-4
COCKER & WARNES 8-5
GLENN FREY 14-10
TONI BASIL 21-14

BJ106/Oriando, FL
Gary Mitchell
LIONEL RICHIE
Hottest:
MICHAEL MCDONALD 1-1
ONJ 14-8
NEIL DIAMOND 15-9
COCKER & WARNES 22-11
JOE JACKSON 21-16

CK101/Cocoa Beach, FL
Mike Lowe
PATTI AUSTIN
SUPERTRAMP
Hottest:
TONI BASIL 9-4
KOO & THE GANG
EDDIE MONEY 30-18
KC & SUNSHINE BAN 37-24
DON HENLEY 40-40

FM100/Memphis, TN
Gerry Wolf
SUPERTRAMP
MOVING PICTURES
STEVE WINWOOD
Hottest:
GLENN FREY 2-1
SYLVIA 12-7
JEFFREY OSBORNE 13-8
CHICAGO 17-11
DONALD FAGEN 19-13

Q100/Mobile, AL
Scott Griffin
DAN FOGELBERG
DON HENLEY
KOO & THE GANG
SUPERTRAMP
Hottest:
GAP BAND 4-1
POINTER SISTERS 14-8
LIONEL RICHIE 18-10
CS&N 20-13
COCKER & WARNES 21-14

KHFI/Austin, TX
Ed Volkman
JEFFREY OSBORNE
KARLA BONOFF
JEFFERSON STARSHI
ABC
SUPERTRAMP
PAT BENATAR
EVYLYN KING
JAMES ANDERSON
Hottest:
CHICAGO 5-1
NEIL DIAMOND 10-2
DONALD FAGEN 12-4
LIONEL RICHIE 24-13
HALL & OATES D-15

KITY/San Antonio, TX
John Steele
DONNA SUMMER
CHILLIWACK
FRIDA
STACY LATTISAW
PRINCE
JEFFREY OSBORNE
DIONNE WARWICK
GRAND MASTER FLAS
Hottest:
MEN AT WORK 2-2
DOLLY PARTON 4-3
ALAN PARSONS 9-4
KIM CARNES 14-7

KKYK/Little Rock, AR
David Allen Ross
LOGGINS & PERRY
NEIL DIAMOND
Hottest:
MICHAEL MCDONALD 1-1
JACKSON BROWNE 5-4
FLEETWOOD MAC 9-5
GLENN FREY 11-9
ONJ 13-10

KROD/E Paso, TX
Stephan Palmer
PAT BENATAR
JEFFERSON STARSHI
RABBITT & GAYLE
COCKER & WARNES
STEVEN WINSLOW
Hottest:
LAURA BRANIGAN 10-1
JACKSON BROWNE 3-2
GLENN FREY 7-5
SANTANA 9-8
NEIL DIAMOND 13-12

WZYQ/Fredrick, ND
Kemosabi Joe
SUPERTRAMP
MEN AT WORK
ROD STEWART
CHARLENE & WONDER
DON HENLEY
Hottest:
MICHAEL MCDONALD 3-1
FLEETWOOD MAC 10-5
CS&N 14-6
CHICAGO 15-10
LIONEL RICHIE 28-15

KSET-FM/E Paso, TX
Don Rivers
MEN AT WORK
APRIL WINE
JOE JACKSON
SUPERTRAMP
Hottest:
RUSH 2-2
EDDIE MONEY 12-8
FIXX 25-16
PAYOLAS 27-21
DONALD FAGEN 29-23

KTFM/San Antonio, TX
Joe Nasty
DON HENLEY
MISSING PERSONS
CHARLENE & WONDER
SUPERTRAMP
STEVE WINWOOD
Hottest:
LIONEL RICHIE 24-1
YAZ 5-2
CLASH 26-14
TONI BASIL 19-15
HARVIN GAYE D-26

KTSAN/San Antonio, TX
Frank Welsh
CHARLENE & WONDER
SUPERTRAMP
Hottest:
MICHAEL MCDONALD 1-1
SYLVIA 3-2
COCKER & WARNES 10-7
GLENN FREY 14-9
FAT LARRY'S BAND D-31

B97/New Orleans, LA
Bazoo-Loustau
MARVIN GAYE
SUPERTRAMP
JOE JACKSON
LIONEL RICHIE 6-1
MEN AT WORK 5-4
COCKER & WARNES 8-5
GLENN FREY 14-10
TONI BASIL 21-14

BJ106/Oriando, FL
Gary Mitchell
LIONEL RICHIE
Hottest:
MICHAEL MCDONALD 1-1
ONJ 14-8
NEIL DIAMOND 15-9
COCKER & WARNES 22-11
JOE JACKSON 21-16

CK101/Cocoa Beach, FL
Mike Lowe
PATTI AUSTIN
SUPERTRAMP
Hottest:
TONI BASIL 9-4
KOO & THE GANG
EDDIE MONEY 30-18
KC & SUNSHINE BAN 37-24
DON HENLEY 40-40

FM100/Memphis, TN
Gerry Wolf
SUPERTRAMP
MOVING PICTURES
STEVE WINWOOD
Hottest:
GLENN FREY 2-1
SYLVIA 12-7
JEFFREY OSBORNE 13-8
CHICAGO 17-11
DONALD FAGEN 19-13

Q100/Mobile, AL
Scott Griffin
DAN FOGELBERG
DON HENLEY
KOO & THE GANG
SUPERTRAMP
Hottest:
GAP BAND 4-1
POINTER SISTERS 14-8
LIONEL RICHIE 18-10
CS&N 20-13
COCKER & WARNES 21-14

KHFI/Austin, TX
Ed Volkman
JEFFREY OSBORNE
KARLA BONOFF
JEFFERSON STARSHI
ABC
SUPERTRAMP
PAT BENATAR
EVYLYN KING
JAMES ANDERSON
Hottest:
CHICAGO 5-1
NEIL DIAMOND 10-2
DONALD FAGEN 12-4
LIONEL RICHIE 24-13
HALL & OATES D-15

KITY/San Antonio, TX
John Steele
DONNA SUMMER
CHILLIWACK
FRIDA
STACY LATTISAW
PRINCE
JEFFREY OSBORNE
DIONNE WARWICK
GRAND MASTER FLAS
Hottest:
MEN AT WORK 2-2
DOLLY PARTON 4-3
ALAN PARSONS 9-4
KIM CARNES 14-7

KKYK/Little Rock, AR
David Allen Ross
LOGGINS & PERRY
NEIL DIAMOND
Hottest:
MICHAEL MCDONALD 1-1
JACKSON BROWNE 5-4
FLEETWOOD MAC 9-5
GLENN FREY 11-9
ONJ 13-10

WAXY/Ft. Lauderdale, FL
Rick Shaw
DAN FOGELBERG
MARVIN GAYE
CHARLENE & WONDER
SUPERTRAMP
PATTI AUSTIN
Hottest:
MICHAEL MCDONALD 3-1
SANTANA 4-3
NEIL DIAMOND 8-4
JACKSON BROWNE 6-5
FLEETWOOD MAC 7-6

WBQJ/Augusta, GA
Bruce Stevens
SUPERTRAMP
PAT BENATAR
DON HENLEY
ROD STEWART
Hottest:
MICHAEL MCDONALD 3-1
FLEETWOOD MAC 10-5
CS&N 14-6
CHICAGO 15-10
LIONEL RICHIE 28-15

WBCY/Charlotte, NC
Bob Kagan
SUPERTRAMP
ABC
DON HENLEY
TOTO
Hottest:
CS&N 10-6
COCKER & WARNES 14-7
JOE JACKSON 12-9
DONNA SUMMER 19-13
LAURA BRANIGAN 22-16

WCSC/Charleston, SC
Chris Bailey
SUPERTRAMP
ROD STEWART
PRINCE
Hottest:
GLENN FREY 1-1
FLEETWOOD MAC 4-2
NEIL DIAMOND 8-4
COCKER & WARNES 21-8
STRAY CATS 13-9

WDCQ/Durham-Raleigh, NC
Randy Kabrick
Hottest:
LIONEL RICHIE 4-1
MICHAEL MCDONALD 7-3
COCKER & WARNES 8-4
FLEETWOOD MAC 12-8
ONJ 16-9

WDOQ/Daytona Beach, FL
Rick Knight
CHARLENE & WONDER
DON HENLEY
MELBA MOORE
SUPERTRAMP
Hottest:
FLEETWOOD MAC 1-1
NEIL DIAMOND 17-10
DIANA ROSS 19-14
ABC 27-22
JEFFERSON STARSHI 31-23

WFMF/Baton Rouge, LA
Rice/Watkins
SUPERTRAMP
DIONNE WARWICK
Hottest:
ONJ 2-1
LIONEL RICHIE 11-4
COCKER & WARNES 18-9
DONALD FAGEN 21-17
HALL & OATES D-24

WQH/Norfolk, VA
Bob Canada
KOO & THE GANG
CHARLENE & WONDER
SUPERTRAMP
Hottest:
MICHAEL MCDONALD 1-1
SYLVIA 10-6
GLENN FREY 11-9
LINDA RONSTADT 12-10
LIONEL RICHIE 20-11

WHYY-FM/Montgomery, AL
Mark St. John
SUPERTRAMP
HALL & OATES
ROD STEWART
SUPERTRAMP
TOTO
DON HENLEY
ABC
RABBITT & GAYLE
Hottest:
LIONEL RICHIE 10-1
JEFFREY OSBORNE 19-12
TONI BASIL 26-19
HALL & OATES 30-24
PATTI AUSTIN D-29

WJDX/Jackson, MS
Bill Crews
KENNY ROGERS
CHILLIWACK
SUPERTRAMP
Hottest:
COCKER & WARNES 1-1
MICHAEL MCDONALD 2-2
YAZ 4-3
LIONEL RICHIE 14-7

WNOK-FM/Columbia, SC
Tom Anderson
PAT BENATAR
DAN FOGELBERG
LINDA RONSTADT
SUPERTRAMP
SCANDAL
KOO & THE GANG
SHEENA EASTON
SUPERTRAMP
Hottest:
JACKSON BROWNE 2-1
LOGGINS & PERRY 12-7
COCKER & WARNES 22-14
LAURA BRANIGAN 25-19
DONALD FAGEN D-31

WOKI/Knoxville, TN
Gary Adkins
SUPERTRAMP
TOTO
PATTI AUSTIN
KOO & THE GANG
CHILLIWACK
APRIL WINE
JUDAS PRIEST
Hottest:
COCKER & WARNES 3-1
JOE JACKSON 15-11
CHICAGO 17-13
NEIL DIAMOND 26-19
LAURA BRANIGAN 37-26

WQID/Bloxi, MS
Kirk Claitt
JEFFERSON STARSHI
SUPERTRAMP
APRIL WINE
TAVARES (RA)
PRINCE (dp)
Hottest:
MICHAEL MCDONALD 1-1
JOE JACKSON 2-2
A FLOCK OF SEAGUL 5-3
DONALD FAGEN 24-13
HALL & OATES D-28

WQUT/Johnson City, TN
Jay Christian
SUPERTRAMP
STEVE WINWOOD
CHILLIWACK
SYLVIA
NEIL DIAMOND
Hottest:
GLENN FREY 1-1
GLENN FREY 1-1
MICHAEL MCDONALD 4-2
SANTANA 8-4
STEEL BREEZE 15-7
REO SPEEDWAGON 14-9

WRQJ/Greensboro, SC
Wes Jones
DAN FOGELBERG
SUPERTRAMP
SURVIVOR
KENNY ROGERS
JEFFERSON STARSHI
PAT BENATAR
Hottest:
FLEETWOOD MAC 1-1
ONJ 7-3
NEIL DIAMOND 13-9
COCKER & WARNES 21-14
LIONEL RICHIE 24-15

WRVO/Richmond, TV
Bill Thomas
DAN FOGELBERG
COCKER & WARNES
DONALD FAGEN
HALL & OATES
SUPERTRAMP
Hottest:
GLENN FREY 1-1
FLEETWOOD MAC 17-10
DIANA ROSS 19-14
ABC 27-22
JEFFERSON STARSHI 31-23

WISL/New Bern, NC
Kerr/Storie
SUPERTRAMP
CHARLENE & WONDER
PATTI AUSTIN
STEVE WINWOOD
CHILLIWACK
Hottest:
COCKER & WARNES 1-1
MICHAEL MCDONALD 2-2
YAZ 4-3
LIONEL RICHIE 14-7

WSKZ/Chattanooga, TN
David Carroll
DON HENLEY
CHILLIWACK
SUPERTRAMP
Hottest:
GLENN FREY 1-1
COCKER & WARNES 7-3
JOE JACKSON 17-9
CHICAGO 16-11
LAURA BRANIGAN 25-16

WSSX/Charleston, SC
Bill Martin
SUPERTRAMP
HALL & OATES
ROD STEWART
SUPERTRAMP
TOTO
DON HENLEY
ABC
RABBITT & GAYLE
Hottest:
LIONEL RICHIE 10-1
JEFFRE

MIDWEST Most Added Hottest

Supertramp Cocker & Warnes Don Henley Glenn Frey Lionel Richie Fleetwood Mac

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Supertramp Cocker & Warnes Chilliwack Fleetwood Mac Don Henley Glenn Frey

MIDWEST

PARALLEL TWO

92X/Columbus, OH Teri Nutter

CS&N DONALD FAGEN SUPERTRAMP Hottest: MICHAEL MCDONALD 1-1 MEN AT WORK 2-2 A FLOCK OF SEAGUL 14-9 COCKER & WARNES 16-10 ONJ 15-11

KEYN-FM/Wichita, KN Taylor/Pearman

LIONEL RICHIE SUPERTRAMP DON HENLEY DIANA ROSS DIONNE WARWICK STRAY CATS Hottest: FLEETWOOD MAC 1-1 GLENN FREY 4-2 NEIL DIAMOND 11-7 COCKER & WARNES 16-10 LINDA RONSTADT 18-13

KIHK/Davenport, IA Jim O'Hara

DAN FOGELBERG MOVING PICTURES LIONEL RICHIE KENNY ROGERS SURVIVOR TIMOTHY B. SCHMIT HALL & OATES LOGGINS & PERRY Hottest: FLEETWOOD MAC 5-1 COCKER & WARNES 11-5 CS&N 15-6 JOE JACKSON 14-7 DIONNE WARWICK 20-13

KIOA/Des Moines, IA A.W. Pantoja

TOTO TIMOTHY B. SCHMIT RABBITT & GAYLE SHEENA EASTON Hottest: MICHAEL MCDONALD 1-1 GLENN FREY 6-2 FLEETWOOD MAC 7-3 NEIL DIAMOND 8-4 COCKER & WARNES 18-10

KMGK/Des Moines, IA Michael Stone

DONNIE IRIS FIX PETER GABRIEL TIMOTHY B. SCHMIT MISSING PERSONS DON HENLEY CLASH Hottest: LOGGINS & PERRY 7-1 GLENN FREY 8-2 MICHAEL MCDONALD 10-7 STRAY CATS 14-8 TONI BASIL 17-10

KOFM/Oklahoma City, OK Dave Duquesne

KENNY ROGERS LIONEL RICHIE Hottest: NEIL DIAMOND 1-1 GLENN FREY 5-2 FLEETWOOD MAC 6-3 COCKER & WARNES 10-7 DONALD FAGEN 23-15

KQKQ/Omaha, NB Mark Evans

SUPERTRAMP DIONNE WARWICK Hottest: COCKER & WARNES 8-1 ONJ 6-3 TONI BASIL 11-5 FLEETWOOD MAC 9-6 SYLVIA 17-14

KRAV/Tulsa, OK Gary Reynolds

JOE JACKSON SUPERTRAMP Hottest: COCKER & WARNES 2-1 GLENN FREY 3-3 FLEETWOOD MAC 6-4 NEIL DIAMOND 12-7 LIONEL RICHIE D-18

KSTT/Davenport, IA Bill Young

JEFFERSON STARSHI SUPERTRAMP HALL & OATES KENNY ROGERS Hottest: COCKER & WARNES 2-1 CHICAGO 14-5 CS&N 18-6 DIONNE WARWICK 26-16

KZ93/Peoria, IL Keith Edwards

SUPERTRAMP LAURA BRANIGAN HALL & OATES DON HENLEY BILLY SQUIER MOVING PICTURES Hottest: GLENN FREY 4-1 LOGGINS & PERRY 5-2 STEEL BREEZE 7-3 COCKER & WARNES 12-7 CHICAGO 17-8

U93/South Bend, IN J.K. Dearing

NEIL DIAMOND Hottest: COCKER & WARNES 2-1 ALAN PARSONS 3-2 ONJ 6-3 MICHAEL MCDONALD 11-5 AMERICA 13-9

WEBC/Duluth, MN Pat Puchella

LAURA BRANIGAN LIONEL RICHIE SUPERTRAMP Hottest: FLEETWOOD MAC 3-1 ONJ 12-6 NEIL DIAMOND 13-8 CS&N 20-14 CHICAGO 24-16

WHOT/Youngstown, OH Dick Thompson

TONI BASIL DIANA ROSS DAN FOGELBERG SURVIVOR Hottest: GLENN FREY 5-1 NEIL DIAMOND 14-10 STEEL BREEZE 20-14 CS&N 24-16 LAURA BRANIGAN 25-17

WIKS/Indianapolis, IN Jay Stevens

DON HENLEY JOHN COUGAR SUPERTRAMP JEFFERSON STARSHI Hottest: ALAN PARSONS 2-1 MEN AT WORK 4-3 MICHAEL MCDONALD 5-4 LOGGINS & PERRY 8-5 AMERICA 12-9

WJZQ/Jackson, MI Ryan-Cheeks

BILLY IDOL (dp) BILLY SQUIER DON HENLEY ROD STEWART Hottest: EDDIE MONEY 3-1 STEEL BREEZE 14-9 BILLY SQUIER A-10 BILLY JOEL 22-14 DON HENLEY A-15

WKAU/Appleton-Oshkosh Ross Allen

SUPERTRAMP TOTO CHILLIWACK PAT BENATAR DON HENLEY (dp) Hottest: GLENN FREY 2-1 A FLOCK OF SEAGUL 5-4 SYLVIA 14-8 CHICAGO 23-14 BILLY JOEL 24-16

WKDD/Akron, OH Matt Patrick

DIANA ROSS ROD STEWART TOTO ABC Hottest: GLENN FREY 1-1 STEEL BREEZE 4-2 CHICAGO 12-8 WHO 14-10 DONALD FAGEN 15-13

WKDQ/Evansville, IN Hobbs-Payne

ABC HALL & OATES DIONNE WARWICK DON HENLEY GO GO'S Hottest: FLEETWOOD MAC 1-1 COCKER & WARNES 8-3 NEIL DIAMOND 9-6 JOE JACKSON 10-8 CHICAGO 18-11

WKFR/Kalamazoo, MI Swart-Chapman

SUPERTRAMP Hottest: FLEETWOOD MAC 1-1 LOGGINS & PERRY 6-2 NEIL DIAMOND 11-5 ONJ 16-8 PAUL CARRACK 14-9

WMEE/Fort Wayne, IN John Curry

LAURA BRANIGAN DIONNE WARWICK CHICAGO GOLDEN EARRING SUPERTRAMP DONNA SUMMER Hottest: MICHAEL MCDONALD 1-1 STEEL BREEZE 9-9 GAP BAND 10-10 COCKER & WARNES 20-20 DONALD FAGEN 26-26

WNAM/Appleton-Oshkosh Chris Caine

SUPERTRAMP PAT BENATAR PETER GABRIEL BILLY SQUIER DON HENLEY DIANA ROSS Hottest: JOE JACKSON 2-1 LAURA BRANIGAN 23-13 CHICAGO 24-14 DONALD FAGEN 30-20 JEFFREY OSBORNE 29-23

WNAP/Indianapolis, IN Larry Mago

BILLY JOEL NEIL DIAMOND WHO JOE JACKSON SUPERTRAMP Hottest: MEN AT WORK 3-1 JACKSON BROWNE 5-3 MICHAEL MCDONALD 7-4 AMERICA 9-6 SANTANA 13-10

WYFM/Youngstown, OH Jeff Tobin

JACKSON BROWNE GLENN FREY Hottest: MEN AT WORK 1-1 COCKER & WARNES 4-3 AMERICA 9-6 JOAN JETT 16-7 A FLOCK OF SEAGUL 15-10

WZOK/Rockford, IL Tim Fox

LAURA BRANIGAN SUPERTRAMP BILLY SQUIER Hottest: FLEETWOOD MAC 4-1 LOGGINS & PERRY 6-3 GLENN FREY 8-4 A FLOCK OF SEAGUL 11-8 ONJ 12-9

WZZR/Grand Rapids, MI Don Schueller

TOTO DON HENLEY STEVE MILLER BAND DIANA ROSS SUPERTRAMP Hottest: FLEETWOOD MAC 1-1 SANTANA 5-2 STEEL BREEZE 10-9 LOGGINS & PERRY 14-13 DONALD FAGEN 25-24

Z104/Madison, WI Little Hudson

ROD STEWART SUPERTRAMP ASIA TONI BASIL Hottest: COCKER & WARNES 2-1 GLENN FREY 6-3 LOGGINS & PERRY 5-4 WHO 8-6 RED SPEEDWAGON 10-8

PARALLEL THREE

99KG/Salina, KS Denny Collier

Hottest: MICHAEL MCDONALD 1-1 LOGGINS & PERRY 3-3 COCKER & WARNES 10-6 SYLVIA 27-10 TONI BASIL 13-11

D93/Dubuque, IA Steve Sesterhenn

DONNA SUMMER SUPERTRAMP DONNIE IRIS DON HENLEY FRIDA Hottest: STEEL BREEZE 11-9 WHO 12-10 STRAY CATS 25-18 SURVIVOR 26-20 LAURA BRANIGAN D-22

KDVV/Topeka, KN Tony Stewart

SUPERTRAMP LIONEL RICHIE LAURA BRANIGAN TONI BASIL Hottest: ONJ 3-1 NEIL DIAMOND 4-2 COCKER & WARNES 10-6 CHICAGO 11-7 A FLOCK OF SEAGUL 12-8

KFMZ/Columbia, MO Steve Graziano

SUPERTRAMP KIND DON HENLEY ASIA TOTO A FLOCK OF SEAGUL Hottest: CS&N 5-1 PAUL CARRACK 11-5 BILLY JOEL 13-7 DONALD FAGEN 17-11 MISSING PERSONS 22-16

KKLS/Rapid City, SD Sherwin/Piper

CHILLIWACK ASIA SUPERTRAMP Hottest: MICHAEL MCDONALD 2-1 FLEETWOOD MAC 6-2 RUSH 10-6 CS&N 12-7 DAN FOGELBERG 27-20

KKRC-FM/Sioux Falls, SD Dan Kieley

SUPERTRAMP LIONEL RICHIE BILLY SQUIER JEFFERSON STARSHI DIANA ROSS Hottest: GLENN FREY 2-1 FLEETWOOD MAC 4-2 LOGGINS & PERRY 6-4 CS&N 15-10 STRAY CATS 17-13

KKXL-FM/Grand Forks, ND Garry Leigh

SUPERTRAMP LIONEL RICHIE Hottest: MICHAEL MCDONALD 1-1 A FLOCK OF SEAGUL 6-3 COCKER & WARNES 7-5 LOGGINS & PERRY 10-7 STRAY CATS 13-9

KRNA/Iowa City, IA Jeff Harmon

ASIA FRIDA SUPERTRAMP CHILLIWACK MEN AT WORK (dp) ROD STEWART (dp) Hottest: LOGGINS & PERRY 1-1 GLENN FREY 6-3 TONI BASIL 7-4 ONJ 9-6 COCKER & WARNES 21-12

KWLO/Waterloo, IA Draw Bentley

FRIDA SUPERTRAMP Hottest: COCKER & WARNES 4-1 JOHN COUGAR 5-2 NEIL DIAMOND 7-5 JOE JACKSON 10-6 CS&N 17-12

KYTN/Grand Forks, ND J.J. Bouley

SUPERTRAMP DAN FOGELBERG PAT BENATAR CHILLIWACK DON HENLEY Hottest: A FLOCK OF SEAGUL 3-1 RUSH 5-2 STRAY CATS 10-4 BILLY JOEL 20-14 CS&N 19-15

WAZY-FM/Lafayette, IN Bob Leonard

DIONNE WARWICK CHILLIWACK DON HENLEY SUPERTRAMP Hottest: LOGGINS & PERRY 3-1 COCKER & WARNES 16-9 JOE JACKSON 18-14 LAURA BRANIGAN 19-15 CHICAGO 20-16

WCIL-FM/Carbondale, IL Tony Waitekus

SUPERTRAMP HALL & OATES LIONEL RICHIE DIANA ROSS TOTO Hottest: ZAPP D-1 TONI BASIL 3-2 YAZ 8-4 COCKER & WARNES 26-8 JONES & STANLEY 16-10

WRKR/Racine, WI Steve Warren

SUPERTRAMP ABC STRAY CATS JEFFREY OSBORNE Hottest: JOHN COUGAR 1-1 CHICAGO 23-11 SURVIVOR 25-14 TONI BASIL 24-15 DIONNE WARWICK 37-27

WSP/STevens Point, WI Brad Fuhr

SUPERTRAMP ASIA CHILLIWACK TOTO Hottest: COCKER & WARNES 1-1 TONI BASIL 10-2 FLEETWOOD MAC 5-3 NEIL DIAMOND 7-4 CS&N 19-10

WEST

PARALLEL TWO

FM102/Sacramento, CA Manders/Preston

DIONNE WARWICK Hottest: MICHAEL MCDONALD 1-1 FLEETWOOD MAC 7-2 COCKER & WARNES 13-7 JOE JACKSON 20-17 LIONEL RICHIE 22-18

K96/Provo, UT Gentry/McCoy

LAURA BRANIGAN HALL & OATES ABC Hottest: LOGGINS & PERRY 14-2 COCKER & WARNES 21-9 JOE JACKSON 18-12 CHICAGO 24-14 LIONEL RICHIE 23-18

KBBK/Boise, ID Bob Lee

DON HENLEY SCANDAL CHILLIWACK SUPERTRAMP TALK TALK JEFFREY OSBORNE Hottest: GLENN FREY 2-1 FLEETWOOD MAC 4-2 NEIL DIAMOND 7-5 SYLVIA 8-6 CHICAGO 9-7

KFI/Los Angeles, CA Steve LaBeau

CHARLENE & WONDER KOOL & THE GANG DON HENLEY SHEENA EASTON SUPERTRAMP PATTI AUSTIN Hottest: LAURA BRANIGAN 2-1 EVELYN KING 7-5 COCKER & WARNES 18-12 TAVARES 20-13 LIONEL RICHIE 28-22

KGGI/Riverside-S.Bern. Steve O'Neill

SUPERTRAMP TOTO Hottest: MICHAEL MCDONALD 2-1 AMERICA 4-2 FLEETWOOD MAC 6-3 GLENN FREY 7-4 EVELYN KING 20-14

KHOP/Modesto-Stockton David Kraham

SUPERTRAMP TOTO KOOL & THE GANG DON HENLEY CLASH CHILLIWACK Hottest: COCKER & WARNES 2-1 NEIL DIAMOND 9-3 CS&N 13-6 JOE JACKSON 19-10 LAURA BRANIGAN 30-19

KIDD/Monterey, CA Barry Brown

SUPERTRAMP Hottest: MEN AT WORK 2-1 A FLOCK OF SEAGUL 7-2 FLEETWOOD MAC 11-7 EVELYN KING 13-8 NEIL DIAMOND 19-11

KIKI/Honolulu, HI Michael Shishido

DON HENLEY CHOCOLATE MILK HEADPINS CHILLIWACK DAN FOGELBERG MELBA MOORE KAPONO Hottest: TONI BASIL 1-1 LIONEL RICHIE 10-2 EVELYN KING 12-9 DIANA ROSS 23-16 COCKER & WARNES 26-22

KJRB/Spokane, WA Suds Coleman

RABBITT & GAYLE CHARLENE & WONDER TOTO QUARTERFLASH SUPERTRAMP Hottest: COCKER & WARNES 2-1 ABC 9-5 NEIL DIAMOND 12-7 LIONEL RICHIE 23-17 DONALD FAGEN 24-18

KKFM/Colorado Springs Jack Hamilton

HALL & OATES CHICAGO DONNA SUMMER Hottest: LOGGINS & PERRY 1-1 BILLY JOEL 3-3 SANTANA 4-4 RUSH 7-5 COCKER & WARNES 17-7

KKXX/Bakersfield, CA Squires-Deroo

SUPERTRAMP CHILLIWACK COCKER & WARNES Hottest: JOE JACKSON 2-1 TONI BASIL 11-2 CS&N 14-6 PAT BENATAR 22-11 STRAY CATS D-23

KLUC/Las Vegas, NV Randy Lunquist

SURVIVOR CHILLIWACK SUPERTRAMP LAURA BRANIGAN Hottest: MICHAEL MCDONALD 2-1 COCKER & WARNES 14-8 STEEL BREEZE 12-9 DONALD FAGEN 24-15 JOE JACKSON 21-16

KNBQ/Tacoma, WA Bryan-Roberts

BILLY SQUIER SUPERTRAMP TALK TALK DIONNE WARWICK CHILLIWACK KOOL & THE GANG TIMOTHY B. SCHMIT Hottest: LOGGINS & PERRY 1-1 GLENN FREY 2-2 COCKER & WARNES 14-4 CHICAGO 17-10 LINDA RONSTADT 20-14

KOS3/Modesto, CA Ausham-Main

LAURA BRANIGAN LIONEL RICHIE SUPERTRAMP TOTO Hottest: COCKER & WARNES 1-1 SYLVIA 5-3 STEEL BREEZE 6-4 DIANA ROSS 23-13

KQMQ/Honolulu, HI Austin Vali

HALL & OATES CHARLENE & WONDER CLASH TIMOTHY B. SCHMIT TALK TALK MARVIN GAYE KOOL & THE GANG GQ BILLY SQUIER SUPERTRAMP Hottest: TONI BASIL 1-1 GAP BAND 4-2 CHICAGO 5-3 CARL CARLTON 6-4 LIONEL RICHIE 22-9

KRQ/Tucson, AZ Guy Zapoleon

NEIL DIAMOND CHILLIWACK SUPERTRAMP ADAM ANT Hottest: ALAN PARSONS 1-1 STRAY CATS 9-3 JOE JACKSON 10-4 ONJ 17-11 TOTO D-18

KRSP/Salt Lake City Lorraine Winnegar

COCKER & WARNES CS&N STRAY CATS SURVIVOR ABC Hottest: MICHAEL MCDONALD 3-1 TONI BASIL 4-2 FLEETWOOD MAC 6-5 ONJ 9-6 LAURA BRANIGAN 28-15

KSKD/Salem, OR Len E. Mitchell

DON HENLEY CHILLIWACK O-FEEL (dp) TALK TALK (dp) SUPERTRAMP (dp) TAXXI (dp) MOVING PICTURES (RA) Hottest: ONJ 3-1 TONI BASIL 16-6 SYLVIA 18-10 NEIL DIAMOND 27-21 BILLY SQUIER 30-23

KYNO-FM/Fresno, CA Walker/Davis

KOOL & THE GANG JEFFERSON STARSHI DIONNE WARWICK KENNY ROGERS Hottest: EVELYN KING 1-1 ONJ 4-2 DIANA ROSS 5-3 GLENN FREY 11-7 MEN AT WORK 13-8

KYYX/Seattle, WA Elvin Ichiyama

SUPERTRAMP WALL OF VOODOO FLASH IN THE PAN Hottest: CLASH 4-1 STRAY CATS 5-4 O-FEEL 16-9 PETER GABRIEL 21-10 RUSH 19-11

Y94/Fresno, CA John McCorkle

Hottest: MICHAEL MCDONALD 2-1 AMERICA 4-2 ONJ 5-3 COCKER & WARNES 11-7 GLENN FREY 12-9

PARALLEL THREE

KBIM/Roswell, MN Harry Dierks

ASIA MISSING PERSONS BILLY SQUIER DONNIE IRIS SUPERTRAMP JUDAS PRIEST Hottest: GLENN FREY 2-1 FLEETWOOD MAC 10-6 RED SPEEDWAGON 15-8 RUSH 27-19

KCBN/Reno, NV Jim O'Neal

CHARLENE & WONDER DON HENLEY SUPERTRAMP Hottest: LOGGINS & PERRY 1-1 ONJ 15-11 STRAY CATS 17-14 COCKER & WARNES 21-17 CHICAGO 22-18

KCDQ/Bozeman, MT Greg Williams

SUPERTRAMP KOOL & THE GANG PRINCE FLIRTS KENNY ROGERS BILLY IDOL DONNIE IRIS YOUNG & SIMON SCANDAL Hottest: FLEETWOOD MAC 4-1 COCKER & WARNES 11-7 DIONNE WARWICK 24-19 HALL & OATES 34-31 PAT BENATAR D-35

KDZA/Pueblo, CO Rip Avila

SUPERTRAMP STEVE MILLER BAND PATTI AUSTIN MOVING PICTURES Hottest: MICHAEL MCDONALD 1-1 COCKER & WARNES 4-2 GLENN FREY 5-4 FLEETWOOD MAC 11-5 SYLVIA 9-6

KENI/Anchorage, AK Williams-Denman

JEFFREY OSBORNE CHILLIWACK SHEENA EASTON STEVE MILLER BAND SCANDAL FRIDA SUPERTRAMP Hottest: TOTO 3-1 LOGGINS & PERRY 5-2 GLENN FREY 7-3 JUICE NEWTON 9-4 SYLVIA 15-11

KGHO/Hoquiam, WA Powers-Larson

SUPERTRAMP CHARLENE & WONDER MEN AT WORK DONNIE IRIS PETER GABRIEL MOVING PICTURES TIMOTHY B. SCHMIT Hottest: TONI BASIL 3-1 CHICAGO 5-2 BILLY SQUIER 10-5 POINTER SISTERS 15-8 DON HENLEY 30-23

KIST/Santa Barbara, CA Scotty Johnson

LAURA BRANIGAN PAUL MCCARTNEY SUPERTRAMP CHILLIWACK LIONEL RICHIE Hottest: MICHAEL MCDONALD 1-1 FLEETWOOD MAC 2-2 A FLOCK OF SEAGUL 5-3 TONI BASIL 12-4 JOE JACKSON 20-15

KKAZ/Cheyenne, WY Phil McKay

DONNIE IRIS LIONEL RICHIE TIMOTHY B. SCHMIT SUPERTRAMP Hottest: GLENN FREY 2-1 AMERICA 6-3 FLEETWOOD MAC 10-6 RED SPEEDWAGON 15-8 RUSH 27-19

KOZE/Lewiston, ID Jay McCall

BILLY SQUIER SUPERTRAMP STEVE WINWOOD DON HENLEY JEFFREY OSBORNE Hottest: FLEETWOOD MAC 1-1 CS&N 10-4 COCKER & WARNES 14-6 TONI BASIL 18-8 CHICAGO 19-13

KSly/San Luis Obispo Don Potter

LAURA BRANIGAN BILL CONTI PATTI AUSTIN RABBITT & GAYLE SUPERTRAMP Hottest: NEIL DIAMOND 1-1 COCKER & WARNES 6-3 CS&N 16-12 CHICAGO 18-13 LIONEL RICHIE 27-18

KTRS/Casper, WY Sears/Fox

Hottest: MICHAEL MCDONALD 1-1 COCKER & WARNES 2-2 GLENN FREY 10-10 STEPHEN BISHOP 11-11 JOE JACKSON 16-16

KYYA/Billings, MT Jack Bell

CHARLENE & WONDER SUPERTRAMP TOTO CHILLIWACK Hottest: ONJ 2-1 LOGGINS & PERRY 8-4 NEIL DIAMOND 9-6 TONI BASIL 12-7 GLENN FREY 14-9

BILLY SQUIER "Everybody Wants You" (Capitol) 82/17
 Moves: Up 33, Debuts 5, Same 22, Down 1, Adds 17 including WCAU-FM, WXKS-FM, KIQQ, WKEE, WJXQ, KZ93, WNAM, KNBQ, KQMQ, WGUY, WIKZ, KKQV, KKRC-FM, KBIM, KOZE.

STEVE MILLER BAND "Cool Magic" (Capitol) 73/4
 Moves: Up 18, Debuts 10, Same 41, Down 0, Adds 4, WFLI, WZZR, KENI, KDZA, JB105 19-16, KEARTH 30-28, KIQQ 40-37, WPST 34-31, WKEE 40-35, KSET-FM 30-26, WSEZ 33-28, WVRV 31-27, KQMQ 27-18, KILE 36-33, KSEL-FM 23-20.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 66/19
 Moves: Up 20, Debuts 4, Same 22, Down 1, Adds 19 including WSPK, WPHD, WHFM, Q106, KXX106, FM100, WANS-FM, KLIK, KZ93, KSKD, WIKZ, WFLB, KISR, KGHO, KDZA.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 62/8
 Moves: Up 18, Debuts 4, Same 32, Down 0, Adds 8, KLIK, KIOA, KMGK, KNBQ, KQMQ, FM99, KGHO, KKAZ, KEARTH 24-22, CK101 29-24, Z104 18-16, WACZ 36-31, WSPT 23-20, KSLY 25-20, KDZA 26-19.

CLASH "Rock The Casbah" (Epic) 58/12
 Moves: Up 19, Debuts 5, Same 22, Down 0, Adds 12, I95, WSPK, WKFM, WHFM, WLAN-FM, 79Q, KZFM, WABB-FM, KMGK, KHOP, KQMQ, KNOE-FM, WCAU-FM 25-15, WXKS-FM 2-1, KEGL 5-2, KIQQ 5-5.

KENNY ROGERS "A Love Song" (Liberty) 56/13
 Moves: Up 11, Debuts 10, Same 22, Down 0, Adds 13, WCAU-FM, KIIS-FM, V100, KZFM, WJDX, KXX106, WSEZ, WRQK, KSTT, KLIK, KOFM, KYNO-FM, KCDQ, K104 32-27, Y103 18-16.

TOTO "Africa" (Columbia) 50/32
 Moves: Up 1, Debuts 8, Same 9, Down 0, Adds 32 including WCAU-FM, Z93, 94Q, KEARTH, KIQQ, KZZP, WKEE, WBCY, KIOA, WKDD, KGGI, 95XIL, WFOX, WCIL-FM, KFMZ.

SIGNIFICANT ACTION

DONNIE IRIS "Tough World" (MCA) 47/15
 Moves: Up 6, Debuts 6, Same 20, Down 0, Adds 15, WCAU-FM, B94, WKRZ-FM, WANS-FM, KMGK, WJBO, WIGY, WERZ, WYKS, KSEL-FM, D93, KGHO, KBIM, KKAZ, KCDQ.

MISSING PERSONS "Destination Unknown" (Capitol) 46/7
 Moves: Up 10, Debuts 4, Same 25, Down 0, Adds 7, WPST, WKRZ-FM, KTFM, WZYP, KMGK, KSEL-FM, KBIM, WXKS-FM d-29, KIQQ 21-19, KITY 32-27, KSET-FM 21-17, KIOX 27-21, KSKD 26-24, WPFM 30-27, KFMZ 22-16.

EVELYN KING "Love Come Down" (RCA) 44/1
 Moves: Up 28, Debuts 1, Same 4, Down 10, Adds 1, KHFI, Y100 7-3, KIIS-FM 7-3, KIQQ 10-10, WROR 21-16, WTX 35-33, KFI 7-5, KYNO-FM 1-1, FM102 19-13, KGGI 20-14, KQMQ 10-5, WGUY 2-1, Z102 17-8, 95SGF 6-5, KILE 13-5.

PETER GABRIEL "Shock The Monkey" (Geffen) 41/9
 Moves: Up 9, Debuts 4, Same 19, Down 0, Adds 9, 96KX, CKGM, WKFM, WHFM, WSSX, KMGK, WNAM, KNOE-FM, KGHO, CHUM 14-8, KEGL 23-19, KSET-FM 23-18, WJXQ 15-11, KYXX 21-10, KFMZ 20-14.

EDDIE MONEY "Shakin'" (Columbia) 36/1
 Moves: Up 16, Debuts 2, Same 17, Down 0, Adds 1, KFRC, KEGL 22-17, WGCL 10-10, KYST 30-18, KITY 36-31, KSET-FM 12-8, WJXQ 3-1, WKDD 9-7, WIGY 31-29, WSQV 18-15, WHSL 24-20, WXLK 16-12, WRKR 38-32, D93 d-28, KCBN 31-27.

STEVE WINWOOD "Valerie" (Island/WB) 35/10
 Moves: Up 5, Debuts 3, Same 17, Down 0, Adds 10, KTFM, FM100, WQUT, WSFL, WKHI, WAEV, WJAD, WPFM, KISR, KOZE, CFTR 39-36, CHUM 26-22, WJXQ 28-25, WSQV 23-21, KFMZ d-23.

FIXX "Stand Or Fall" (MCA) 35/3
 Moves: Up 5, Debuts 4, Same 23, Down 0, Adds 3, KMGK, WOMP-FM, FM99, CHUM 10-10, KEGL on, WLOL-FM on, WKEE on, KTFM d-27, KSET-FM 25-16, WABB-FM on, WNOK-FM 40-39, WZZR d-40, KYXX 12-7, KFMZ 25-19, KGHO 8-7.

TAVARES "A Penny For Your Thoughts" (RCA) 33/3
 Moves: Up 16, Debuts 7, Same 7, Down 0, Adds 3, KZFM, WQID, WQLT, WXKS-FM 8-6, KEARTH 13-10, KFRC 32-24, K104 35-29, KTFM 20-18, WSFL 31-23, KFI 20-13, WGUY 30-16, OK100 37-33, WFOX 24-20, WFLB 36-30, KVOL d-29.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 29/9
 Moves: Up 13, Debuts 0, Same 6, Down 1, Adds 9, WXKS-FM, KZFM, WHHY-FM, WSEZ, WGH, KIOA, KJRB, WTSN, KSLY, K104 24-15, Y103 25-22, FM100 30-27, KSTT 29-26, OK100 28-22, KWLO 25-27.

KOOL & THE GANG "Let's Go Dancin' (Ooh La, La, La)" (De-Lite/PG) 27/25
 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 25 including B94, JB105, KEARTH, KFRC, WTIC-FM, WKEE, WTX, G100, KX104, KYNO-FM, KNBQ, KIKI, WKHI, WFLB, FM99, KCDQ.

FRIDA "I Know There's Something Going On" (Atlantic) 27/9
 Moves: Up 5, Debuts 1, Same 12, Down 0, Adds 9, WXKS-FM, WKFM, WPHD, 3WT, KITY, KWLO, D93, KRNA, KENI, CFTR 38-33, KZZP 24-20, K104 40-35, 94TYX 19-14, Z104 on, WKDD 20-17.

CHARLENE & STEVIE WONDER "Used To Be" (Motown) 26/24
 Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 24 including KBEQ, KFRC, Q106, KTFM, KZFM, WDOQ, WSFL, KJRB, KQMQ, OK100, WCIR, WZYQ, WXLK, KCBN, KYAA.

SHEENA EASTON "I Wouldn't Beg For Water" (EMI America) 26/10
 Moves: Up 0, Debuts 2, Same 14, Down 0, Adds 10, WKEE, Y103, WSEZ, WNOK-FM, KIOA, KFI, WJBO, WISE, KILE, KENI, KIQQ on, WKFM on, KITY d-36, KBBK on, WFLB d-36.

PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 24/14
 Moves: Up 2, Debuts 4, Same 3, Down 1, Adds 14, WCAU-FM, 94Q, WROR, WAXY, WDOQ, CK101, KX104, WOKI, WSFL, KFI, WAEV, KNOE-FM, KSLY, KDZA, CKLW 7-5.

MEN AT WORK "Down Under" (Columbia) 23/9
 Moves: Up 4, Debuts 2, Same 7, Down 1, Adds 9, KZZP, WKRZ-FM, KSET-FM, WSQV, WCIR, WZYQ, WFOX, KRNA, KGHO, 96KX on, CFTR 1-1, CHUM 1-1, K104 29-25, KXX 30-22, WHSL 28-19.

SCANDAL "Goodbye To You" (Columbia) 22/5
 Moves: Up 0, Debuts 2, Same 15, Down 0, Adds 5, WNOK-FM, WGH, KBBK, KENI, KCDQ, KEGL d-37, WKFM on, WPHD on, WOKI on, WSFL on, WJXQ on-dp, KHOP on, KYXX d-37, WIGY on, WSQV on, KVOL on.

STEVIE WONDER "Ribbon In The Sky" (Tamil/Motown) 21/2
 Moves: Up 14, Debuts 1, Same 3, Down 1, Adds 2, WHFM, WAEV, WXKS-FM 21-18, KFRC 23-22, WROR 12-9, KITY 40-34, KROK d-30, Y103 20-18, FM100 on, WNOK-FM 34-32, KSTT 13-12, KIKI on, WGUY 23-19, WPFM 14-13, KSLY 10-9.

ROD STEWART "Guess I'll Always Love You" (WB) 20/19
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 19 including WPST, WYCR, WKEE, KR0D, WBBQ, WCSC, WSSX, WJXQ, Z104, WKDD, WIKZ, WZYQ, WJAD, WHSL, KRNA.

JUDAS PRIEST "You've Got Another Thing Comin'" (Columbia) 19/6
 Moves: Up 2, Debuts 3, Same 7, Down 1, Adds 6, 3WT, WABB-FM, WOKI, WHSL, WFLB, KBIM, KEGL on, WLS-FM d-33, WKFM on, WPHD d-29, WSSX on, WJXQ 7-6, WFBG d-39, WYKS on, KISR 26-24.

CLIFF RICHARD "The Only Way Out" (EMI America) 19/0
 Moves: Up 5, Debuts 2, Same 11, Down 1, Adds 0, WL0L-FM 30-24, KIQQ on, V100 29-23, Y103 23-20, WOKI on, WSEZ on, WRQK on, WGH 9-8, KSTT d-35, KLIK 30-22, WJBO on, WIGY on, WFOX on, WFLB on, KSLY d-30.

KARLA BONOFF "Please Be The One" (Columbia) 18/1
 Moves: Up 7, Debuts 0, Same 8, Down 2, Adds 1, KHFI, WAEV 18-17, K104 on, WTX on, Y103 12-10, FM100 on, KSTT on, KLIK 18-16, KIOA 23-15, KOFM 17-14, FM102 27-26, OK100 on, 95XIL on, KKAZ 21-15.

ASIA "Sole Survivor" (Geffen) 17/15
 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 15, WRCK, K104, 79Q, Z104, WIKZ, WOMP-FM, 95XIL, WJAD, WHSL, WXLK, KKLK, WSPT, KRNA, KFMZ, KBIM.

TALK TALK "Talk Talk" (EMI America) 17/5
 Moves: Up 3, Debuts 1, Same 7, Down 1, Adds 5, WXKS-FM, KNBQ, KBBK, KSKD, KQMQ, 96KX on, KEGL 25-22, KIQQ 24-22, KITY d-38, WJAD on, WISE 38-35, WHSL on, WRKR on-dp, WCIL-FM on, KRNA on-dp.

MARVIN GAYE "Sexual Healing" (Columbia) 16/8
 Moves: Up 2, Debuts 3, Same 3, Down 0, Adds 8, Y100, I95, KIQQ, KFRC, KZFM, B97, WAXY, KQMQ, CKLW d-20, KEARTH d-24, KTFM d-26, Y103 28-25, WSFL on, KIKI 29-27, 95SGF on.

PRINCE "1999" (WB) 16/7
 Moves: Up 0, Debuts 2, Same 7, Down 0, Adds 7, KITY, WQID, KX104, WCSC, WGUY, 95SGF, KCDQ, WXKS-FM on, WL0L-FM on, KIQQ d-38, WZYP on, WZZR on, KBBK on, WQLT d-38, KVOL on.

BAD COMPANY "Electricland" (Swan Song/Atco) 15/0
 Moves: Up 9, Debuts 0, Same 3, Down 3, Adds 0, WCAU-FM on, 96KX 29-27, KEGL 28-27, KYST 33-30, KITY 31-24, KSET-FM on, WSSX 18-15, WJBO 33-30, WSQV 19-18, WQLT on, KISR 25-20, KFMZ 16-15.

BILL MEDLEY "Right Here And Now" (Planet/RCA) 14/2
 Moves: Up 1, Debuts 2, Same 9, Down 0, Adds 2, WSEZ, WQLT, CKLW on, KEARTH 23-21, KIQQ on, 94TYX d-34, WAXY on, WDOQ on, FM100 d-28, WISE on, WFLB on, KILE on, KVOL on, KSLY on.

APRIL WINE "Tell Me Why" (Capitol) 13/5
 Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 5, KSET-FM, WQID, WOKI, WERZ, WFLB, JB105 34-32, WKFM on, WPHD on, KITY d-40, KSKD on-dp, WIGY on, WFBG on, KVOL on.

STEPHANIE WINSL0W "In Between Lovers" (Primer0/Curb) 13/3
 Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 3, WZYP, WTSN, WQLT, WPHD on, WRCK on-dp, K104 d-36, KITY on, KFI on, WJBO on, WFEA on, WFBG on, KILE on, KISR on.

KIND "Loved By You" (360) 10/1
 Moves: Up 1, Debuts 0, Same 7, Down 1, Adds 1, KFMZ, WLS 18-18, WLS-FM 18-18, KZ93 on, Z104 on, WNAM 21-18, WKAU on-dp, WSPT on-dp, KRNA on-dp.

SIGNIFICANT ACTION

LAURA BRANIGAN "Gloria" (Atlantic) 28/6
 Rotations: Heavy 1/0, Medium 14/2, Light 13/4, Extra Adds 0, Total Adds 6, WHEN, WTRX, WSKY, WLVA, KCMQ, KBAI. Heavy: WAYV. Medium: WFBR, WYBF, 3WS, WTAE, WHHY, WSRZ, WOMC, WISM-FM, KYUU, WKBR, Q96, WROV.

DIANA ROSS "Muscles" (RCA) 26/5
 Rotations: Heavy 0/0, Medium 6/0, Light 20/5, Extra Adds 0, Total Adds 5, WHB, KH0W, KKUA, WCHV, KSRO. Medium: WFBR, KJR, WSFM, KBOI, WORG, KFQD.

TOTO "Africa" (Columbia) 24/21
 Rotations: Heavy 0/0, Medium 6/3, Light 17/17, Extra Adds 1, Total Adds 21, WLTA, KH0W, KEX, KPLZ, WSLI, WHHY, Y106, WSRZ, WFMK, WISM-FM, WMHE, KUDO, WKZE-FM, WKBR, WSKY, WLVA, WORG, WJON, WBOW, KBAI, KRKK.

QUARTERFLASH "Critical Times" (Geffen) 21/7
 Rotations: Heavy 0/0, Medium 6/2, Light 13/3, Extra Adds 2, Total Adds 7, WLTA, WQUA, KUDO, WAYV, WSKY, Medium: KFQD. Medium: KEX, KBOI, KF0R, KRLC.

REO SPEEDWAGON "Sweet Time" (Epic) 21/2
 Rotations: Heavy 3/0, Medium 14/0, Light 4/2, Extra Adds 0, Total Adds 2, WOWO, KBAI. Heavy: WSGN, WFMK, WORG. Medium: WHEN, WHHY, WSRZ, WISM-FM, KYUU, WKBR, WTNV, WSKY, WCHV, KVOX, KPAT, WBOW, KFQD, KRKK.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 19/1
 Rotations: Heavy 1/0, Medium 10/0, Light 7/0, Extra Adds 1, Total Adds 1, WKAZ. Heavy: WAFB. Medium: WHB, WHHY, WTRX, WOWO, WAYV, WNNR, WTNV, WSKY, KFQD, KSRO.

JEFFERSON STARSHIP "Be My Lady" (RCA/Grunt) 18/7
 Rotations: Heavy 0/0, Medium 7/1, Light 11/6, Extra Adds 0, Total Adds 7, WFBR, WICC, WAFB, WKBR, WCHV, KCRG, WBOW. Medium: WSRZ, WMHE, KYUU, WEIM, WSKY, KSRO.

BILL CONTI "Theme From Dynasty" (Arista) 17/17
 Rotations: Heavy 1/1, Medium 2/2, Light 11/11, Extra Adds 3, Total Adds 17, WSLI, WHHY, WHBY, WHBC, WQUA, KUGN, KSL, WEIM, WDEF, KSEL, WLVA, WORG, KFSB, KFQD, KTWO, KRLC, KRKK.

TAVARES "A Penny For Your Thoughts" (RCA) 17/4
 Rotations: Heavy 0/0, Medium 5/0, Light 12/4, Extra Adds 0, Total Adds 4, WSFM, WVRV, WCHV, WORG. Medium: WFBR, WPRO, KEY103, WAYV, WLVA.

JESSE COLIN YOUNG & CARLY SIMON "Fight For It" (Elektra) 17/3
 Rotations: Heavy 0/0, Medium 2/0, Light 15/3, Extra Adds 0, Total Adds 3, KPPL, WICC, KFQD. Medium: WCCO, WQUA.

DONNA SUMMER "State Of Independence" (Geffen) 15/2
 Rotations: Heavy 0/0, Medium 7/0, Light 8/2, Extra Adds 0, Total Adds 2, KWEB, KPAT. Medium: WFBR, WTAE, WCZY, WHHY, KBOI, WSKY, KFSB.

LINDA RONSTADT "Get Closer" (Asylum) 15/0
 Rotations: Heavy 0/0, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WAAY, WSRZ, KYKY, KUDO, WKZE-FM, WCHV, KVOX.

PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 14/5
 Rotations: Heavy 2/0, Medium 3/0, Light 9/5, Extra Adds 0, Total Adds 5, KS94, WHHY, WMHE, WSKY, Q96. Heavy: 97AIA, WAYV. Medium: WOMC, KBOI, KS103.

RICK BOWLES "(Tonight I'll Be Your) Fool Again" (Polydor/PolyGram) 13/6
 Rotations: Heavy 0/0, Medium 4/1, Light 8/4, Extra Adds 1, Total Adds 6, WLTA, WHBC, WQUA, WLVA, KFSB, WJON. Medium: WBT, WDEF, KF0R.

BERTIE HIGGINS "Casablanca" (Kat Family/CBS) 13/5
 Rotations: Heavy 0/0, Medium 4/0, Light 8/4, Extra Adds 1, Total Adds 5, WKAZ, WNNR, WEIM, KFSB, KRNO. Medium: 97AIA, WHBY, KTWO, KRLC.

STEEL BREEZE "You Don't Want Me Anymore" (RCA) 11/3
 Rotations: Heavy 0/0, Medium 6/0, Light 4/2, Extra Adds 1, Total Adds 3, WICC, WKAZ, WKBR. Medium: WSRZ, KYUU, WTNV, WCHV, KCMQ, KPAT.

BILLY JOEL "Pressure" (Columbia) 11/0
 Rotations: Heavy 0/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: SM95, WSRZ, KYUU, WCHV, WORG, KFQD.

ROSANNE CASH "I Wonder" (Columbia) 10/2
 Rotations: Heavy 1/0, Medium 5/1, Light 4/1, Extra Adds 0, Total Adds 2, KSL, KFSB. Heavy: WCCO. Medium: WLTA, KMBZ, KUGN, WKZE-FM.

LANI HALL "Who's That Guy?" (A&M) 9/2
 Rotations: Heavy 0/0, Medium 4/0, Light 5/2, Extra Adds 0, Total Adds 2, KVOX, KFQD. Medium: SM95, WHBC, KKUA, WJON.

GEORGE FISCHOFF "Pretty Kitty" (Moss Music Group) 9/1
 Rotations: Heavy 0/0, Medium 0/0, Light 8/0, Extra Adds 1, Total Adds 1, WHBY.

GRASS ROOTS "She Don't Know Me" (MCA) 8/4
 Rotations: Heavy 0/0, Medium 0/0, Light 7/3, Extra Adds 1, Total Adds 4, WNNR, WKZE-FM, WEIM, KFSB.

STRAY CATS "Rock This Town" (EMI America) 8/3
 Rotations: Heavy 1/0, Medium 2/0, Light 5/3, Extra Adds 0, Total Adds 3, GR55, 55KRC, KS103. Heavy: KYUU. Medium: WHHY, WAYV.

AL JARREAU & RANDY CRAWFORD "Your Precious Love" (WB) 8/2
 Rotations: Heavy 0/0, Medium 1/0, Light 7/2, Extra Adds 0, Total Adds 2, KFSB, KFQD. Medium: KKUA.

JANIS SIEGEL "How High The Moon" (Atlantic) 8/1
 Rotations: Heavy 2/0, Medium 4/0, Light 1/0, Extra Adds 1, Total Adds 1, KTWO. Heavy: WCCO, WDEF. Medium: WHBC, KUGN, KSL, WJON.

A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 7/0
 Rotations: Heavy 3/0, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WSRZ, KYUU, WTNV. Medium: KCMQ.

FIREFALL "Body And Soul" (Atlantic) 6/2
 Rotations: Heavy 0/0, Medium 3/0, Light 3/2, Extra Adds 0, Total Adds 2, WORG, KBAI. Medium: SM95, WISM-FM, WEIM.

KENNY LOGGINS with STEVE PERRY "Don't Fight It" (Columbia) 6/1
 Rotations: Heavy 1/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WNNR. Heavy: WSRZ. Medium: KCMQ.

GLEN CAMPBELL "Old Home Town" (Atlantic America) 6/0
 Rotations: Heavy 0/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: WCCO, WSLI, KUGN.

STEVE WINWOOD "Valerie" (Island/WB) 5/1
 Rotations: Heavy 0/0, Medium 1/1, Light 4/0, Extra Adds 0, Total Adds 1, WSRZ.

CHR SIGNIFICANT ACTION

Continued

NOVO COMBO "Too Long Gone" (Polydor/PolyGram) 10/1
 Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 1, WFOX, WL0L-FM on, WPHD on, KSET-FM on, WJXQ on-dp, WCIR on, WPFM on, KVOL on, KFMZ 18-13.

BREAKERS are those newer records judged to have the greatest level of station activity on any given week. **NEW & ACTIVE** includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many reporters are on the record this week and, of those, how many added it this week. CHR stations report numbered playlists, and all possible moves are listed for each song (UP, DEBUTS, SAME, DOWNS, ADDS). A/C stations report by rotations (HEAVY, MEDIUM, LIGHT, ADD). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. **Indicates one of this week's most added new releases.** The number in parentheses immediately following the songs listed in the **MOST ADDED** and **HOTTEST** sections of the **BACK PAGE** indicate the total number of all our reporters in either CHR or A/C adding the song this week or noting that the song is among their five hottest.

PERFECTLY WRAPPED.



PAT BENATAR'S
NEW ALBUM & CASSETTE
"GET NERVOUS"

FEATURING THE SINGLE "SHADOWS OF THE NIGHT."

CHR BREAKERS.

Get the real Pat Benatar
album & cassette
Look for the LS
Certificate of authenticity.
It's your guarantee
of high quality.
Help protect Pat.



Chrysalis
Records & Cassettes

The single CHS 2647 The album CHR 1396 Produced by Neil Geraldo and Peter Coleman
Management: Rising Star Enterprises/Rick Newman & Richard Fields



Give the gift
of music.

MAJOR NATIONWIDE TOUR BEGINS NOVEMBER 9th 1982.

Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks Last
Weeks Week

7	2	2	1	FLEETWOOD MAC/Gypsy (WB)
8	5	3	2	GLENN FREY/The One You Love (Asylum)
1	1	1	3	MICHAEL McDONALD/I Keep Forgettin' (Every Time...) (WB)
25	12	5	4	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
13	10	8	5	OLIVIA NEWTON-JOHN/Heart Attack (MCA)
20	15	10	6	NEIL DIAMOND/Heartlight (Columbia)
10	9	4	7	KENNY LOGGINS with STEVE PERRY/Don't Fight It (Columbia)
24	16	11	8	JOE JACKSON/Steppin' Out (A&M)
29	23	16	9	CHICAGO/Love Me Tomorrow (Full Moon/WB)
18	14	12	10	STEEL BREEZE/You Don't Want Me Anymore (RCA)
5	3	6	11	AMERICA/You Can Do Magic (Capitol)
26	21	17	12	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
3	4	7	13	JACKSON BROWNE/Somebody's Baby (Asylum)
-	30	21	14	LAURA BRANIGAN/Gloria (Atlantic)
28	25	24	15	BILLY JOEL/Pressure (Columbia)
11	11	9	16	A FLOCK OF SEAGULLS/I Ran (So Far Away) (Jive/Arista)
-	-	-	17	LIONEL RICHIE/Truly (Motown)
-	29	28	18	SYLVIA/Nobody (RCA)
-	27	26	19	LINDA RONSTADT/Get Closer (Asylum)
27	24	23	20	PAUL CARRACK/I Need You (Epic)
-	-	30	21	DARYL HALL & JOHN OATES/Maneater (RCA)
-	28	27	22	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
-	-	-	23	TONI BASIL/Mickey (Chrysalis)
-	-	-	24	STRAY CATS/Rock This Town (EMI America)
30	26	25	25	RUSH/New World Man (Mercury/PolyGram)
-	-	29	26	POINTER SISTERS/I'm So Excited (Planet/RCA)
-	-	-	27	DAN FOGELBERG/Missing You (Full Moon/Epic)
-	-	-	28	ABC/The Look Of Love (Part One) (Mercury/PolyGram)
-	-	-	29	SURVIVOR/American Heartbeat (Scotti Bros./CBS)
-	-	-	30	JEFFERSON STARSHIP/Be My Lady (RCA/Grunt)

Three Weeks Last
Weeks Week

2	2	1	1	GLENN FREY/The One You Love (Asylum)
1	1	2	2	NEIL DIAMOND/Heartlight (Columbia)
6	4	3	3	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
9	7	5	4	FLEETWOOD MAC/Gypsy (WB)
30	16	11	5	DIONNE WARWICK/Heartbreaker (Arista)
10	8	7	6	SYLVIA/Nobody (RCA)
-	23	12	7	LIONEL RICHIE/Truly (Motown)
19	12	10	8	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
11	10	9	9	AIR SUPPLY/Young Love (Arista)
3	3	4	10	JUICE NEWTON/Break It To Me Gently (Capitol)
5	5	6	11	AMERICA/You Can Do Magic (Capitol)
23	15	13	12	JEFFREY OSBORNE/On The Wings Of Love (A&M)
25	20	17	13	CHICAGO/Love Me Tomorrow (Full Moon/WB)
17	14	14	14	STEPHEN BISHOP/If Love Takes You Away (WB)
4	6	8	15	MICHAEL McDONALD/I Keep Forgettin' (Every Time...) (WB)
-	27	21	16	JOE JACKSON/Steppin' Out (A&M)
-	-	23	17	DAN FOGELBERG/Missing You (Full Moon/Epic)
28	21	20	18	PAUL CARRACK/I Need You (Epic)
-	-	27	19	KENNY ROGERS/A Love Song (Liberty)
-	-	25	20	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
8	9	19	21	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
15	13	15	22	KARLA BONOFF/Please Be The One (Columbia)
7	11	16	23	JACKSON BROWNE/Somebody's Baby (Asylum)
-	-	29	24	EDDIE RABBITT with CRYSTAL GAYLE/You And I (Elektra)
-	30	26	25	CLIFF RICHARD/The Only Way Out (EMI America)
22	18	18	26	STEVIE WONDER/Ribbon In The Sky (Tamla/Motown)
-	-	-	27	TIMOTHY B. SCHMIT/So Much In Love (Full Moon/Asylum)
14	19	22	28	MICHAEL MURPHEY/What's Forever For (Liberty)
-	-	-	29	HERB ALPERT/Fandango (A&M)
12	17	24	30	ELTON JOHN/Blue Eyes (Geffen)

SUPERTRAMP (164)
DON HENLEY (63)
CHILLIWACK (43)

TOTO (32) KOOL & THE GANG (25)
DIONNE WARWICK (24)
CHARLENE & WONDER (24)

**MOST
ADDED**

SUPERTRAMP (32)
SHEENA EASTON (30)
KENNY ROGERS (28)

HALL & OATES (22)
TOTO (21)
DAN FOGELBERG (20)

J. COCKER & J. WARNES (111)
GLENN FREY (71)
FLEETWOOD MAC (64)

LIONEL RICHIE (57)
MICHAEL McDONALD (53)
NEIL DIAMOND (49)

HOTTEST

NEIL DIAMOND (85)
GLENN FREY (80)
J. COCKER & J. WARNES (76)

FLEETWOOD MAC (43)
DIONNE WARWICK (38)
LIONEL RICHIE (36)

BREAKERS

SUPERTRAMP

It's Raining Again (A&M)

76% of our reporters on it. Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 164 including WBEN-FM, 96KX, B94, B104, Q107, KEGL, Z93, 94Q, Y100, WLS-FM, WBBM-FM, WKTI, KIQQ, XTRA, KZZP. See Parallels, will debut next week on the CHR chart.

PAT BENATAR

Shadows Of The Night (Chrysalis)

62% of our reporters on it. Moves: Up 32, Debuts 29, Same 56, Down 0, Adds 18 including CFTR, CKGM, Q102, Q103, KHFI, WBBQ, WRQK, WNOK-FM, WNAM, WKAU, WJBQ, WTSN, WFBQ, WCGQ, KYTN. See Parallels, will debut next week on the CHR chart.

DIONNE WARWICK

Heartbreaker (Arista)

58% of our reporters on it. Moves: Up 44, Debuts 23, Same 37, Down 0, Adds 24 including WCAU-FM, CKLW, XTRA, Q103, WPST, WFMF, WZYP, KEYN-FM, KQKQ, KYNO-FM, FM102, WERZ, WISE, KNOE-FM, WAZY-FM. See Parallels, will debut next week on the CHR chart.

DIANA ROSS

Muscles (RCA)

58% of our reporters on it. Moves: Up 76, Debuts 17, Same 23, Down 1, Adds 9, WBBM-FM, WZZR, KEYN-FM, WNAM, WKDD, WHOT, WABB-FM, KKRC-FM, WCIL-FM, WBEN-FM 9-8, KFRC 21-10, KZFM 15-8, WQID 16-11, KO93 23-13, WGUY 15-10. See Parallels, will debut next week on the CHR chart.

12-34

NEW & ACTIVE

DONNA SUMMER "State Of Independence" (Geffen) 106/10
Moves: Up 56, Debuts 7, Same 32, Down 1, Adds 10, Q103, KC101, K104, KITY, 94TYX, WMEI, KKFM, FM99, WGLF, D93, WBEN-FM 32-29, WXKS-FM 16-11, CKGM 36-29, WJDX 14-11, KJRB 18-14.

DON HENLEY "Dirty Laundry" (Asylum) 105/63
Moves: Up 10, Debuts 14, Same 18, Down 0, Adds 63 including WBEN-FM, Z93, 94Q, I95, WLS-FM, WBBM-FM, WLFL-FM, KEARTH, XTRA, KIMN, WLAN-FM, WABB-FM, KEYN-FM, KBBK, 95SGF.

GO-GO'S "Get Up And Go" (IRS/A&M) 96/3
Moves: Up 33, Debuts 9, Same 49, Down 2, Adds 3, WJDX, WGH, WKDQ, KEGL 10-9, WPHD 19-17, WPST 25-22, Q106, WKEE 26-21, KR0D 30-28, WOKI 24-21, WRVQ 18-17, KSKD 28-25, WOMP-FM 31-27, WISE 27-24, KCBN 38-35.

CHILLIWACK "Whatcha Gonna Do" (Millennium/RCA) 90/43
Moves: Up 6, Debuts 15, Same 26, Down 0, Adds 43 including WSPK, WYCR, KITY, WABB-FM, WSKZ, WSFL, WKAU, KHOP, KBBK, KIKI, WJBQ, Q104, WAZY-FM, KIST, KYVA.

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 85/14
Moves: Up 29, Debuts 18, Same 23, Down 1, Adds 14, KEARTH, KIS-FM, WROR, KITY, KHFI, 94TYX, KBBK, WERZ, WOMP-FM, WKHI, WFOX, WRKR, KENI, KOZE, KO93 16-10.

TIMOTHY B. SCHMIT

So Much In Love (Full Moon/Asylum)

54% of our reporters on it. Rotations: Heavy 7/0, Medium 40/3, Light 24/6, Extra Adds 0, Total Adds 9 KHOW, KOY, WHIO, KUGN, KKUA, KUDO, KCEE, WCPI, WLVA. Debuts at number 27 on the A/C chart.

HERB ALPERT

Fandango (A&M)

51% of our reporters on it. Rotations: Heavy 7/0, Medium 26/0, Light 34/3, Extra Adds 0, Total Adds 3, WGAR, WCPI, KISN. Debuts at number 29 on the A/C chart.

NEW & ACTIVE

25-49

SHEENA EASTON "I Wouldn't Beg For Water" (EMI America) 55/30
Rotations: Heavy 0/0, Medium 24/10, Light 30/19, Extra Adds 1, Total Adds 30, WFBR, WSB, WARM98, WCZY, WHB, KFMB, WKAZ, WFSM, WWYZ, KEY103, SM95, WMHE, KBOI, KKUA, KWAV, WAYV, WKZE-FM, WEIM, WKBR, WLVA, WORG, KCRG, KCMQ, KVOX, KFQD, KQDI, KBAI, KRKK, KISN, KSRO.

BILL MEDLEY "Right Here And Now" (Planet/RCA) 51/13
Rotations: Heavy 1/0, Medium 23/3, Light 26/9, Extra Adds 1, Total Adds 13, WHB, Y106, KKRD, WKBR, WCPI, KSEL, WJBC, KCRG, KCMQ, KPAT, KQDI, KVSF, KSRO. Heavy: KFSB. Medium: WFBR, WBEN, WCZY, WCCO, WWYZ, KEY103, WSLI, WRVR, SM95, WHBY, KBOI, WSKY, WORG, KFOR, KTWO, KRKK.

DARYL HALL & JOHN OATES "Maneater" (RCA) 50/22
Rotations: Heavy 2/0, Medium 28/11, Light 19/10, Extra Adds 1, Total Adds 22, WARM98, KGW, WICC, WHEN, WAAV, SM95, WQUE, WTRX, WISM-FM, KBOI, KKUA, KUDO, KWAV, K108, KS103, WNTY, WLVA, KCRG, KCMQ, KTWO, KRNO, KISN. Heavy: Y106, WKBR. Medium: WFBR, GR55, WLTT, 97AIA, WHHY, WFMK.

LARRY LEE "The Best Is Yet To Come" (Columbia) 39/4
Rotations: Heavy 0/0, Medium 19/1, Light 20/3, Extra Adds 0, Total Adds 4, WCHV, WLVA, WJBC, KCMQ. Medium: WSB, WARM98, WHB, WSBA, KEY103, SM95, WHBC, WISM-FM, KKUA, WNNR, WEIM, WNTY, KFSB, WJON, KTWO, KRKC, KRNO, KRKK.

PAUL McCARTNEY "Tug Of War" (Columbia) 37/5
Rotations: Heavy 2/0, Medium 25/2, Light 10/3, Extra Adds 0, Total Adds 5, WVBF, WKAZ, WRIE, WHEN, KFQD. Heavy: WCCO, KRKC. Medium: WBEN, WSB, KVIL, WARM98, WCZY, WZUU, KNBR, KEY103, WSRZ, KMBZ, KKUA, WKZE-FM, WNTY, WCHV, WORG, KVOX, KWEB, WJON, KTWO, KBAI, KRNO, KRKK. Due to editorial error, this song was inadvertently deleted last week. It should have appeared in New & Active at 38/0.

SANTANA "Hold On" (Columbia) 37/1
Rotations: Heavy 5/0, Medium 22/0, Light 10/1, Extra Adds 0, Total Adds 1, KSEL. Heavy: KVIL, SM95, WSRZ, WNCI, WFMK. Medium: WYNY, WZUU, KPPL, KPLZ, WQUE, WGAR, WTRX, WMHE, KBOI, KUDO, WNNR, WKZE-FM, WNTY, WSKY, WCHV, WORG, KCRG, KCMQ, KPAT, KFQD, KBAI, KVSF.

SUPERTRAMP "It's Raining Again" (A&M) 32/32
Rotations: Heavy 0/0, Medium 11/11, Light 17/17, Extra Adds 4, Total Adds 32, WFBR, WBEN, WSB, 97AIA, WISN, KGW, WSBA, KMGC, WSLI, WHHY, SM95, WHBY, KMBZ, WQUA, KKRD, KUDO, KWAV, K108, KYUU, WAYV, WNNR, WKZE-FM, WKBR, WSKY, KSEL, KCRG, WJON, KFQD, KTWO, KRKC, KRKK, KVSF.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 30/1
Rotations: Heavy 1/0, Medium 17/1, Light 12/0, Extra Adds 0, Total Adds 1, KEY103. Heavy: WKZE-FM. Medium: WFBR, KJR, WAFB, WHHY, KRNT, KBOI, WAYV, WNNR, WNTY, WSKY, WORG, KFSB, KFQD, KBAI, KRNO, KRKK.