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\$3.50 Single Copy

DAVIDMAN NEW WSHE MANAGER

Dinetz Set As TK Executive VP

Steve Dinetz has been promoted from VP/GM of WSHE/Ft. Lauderdale to Exec. VP of parent company TK Communications. According to TK President John Tenaglia, Dinetz will have "managerial duties relating to the Miami and Dallas operations." TK has purchased KLVU/Dallas from SJR Communications and will officially take over on December 14. Commenting further on Dinetz's promotion, Tenaglia told R&R, "He did such a great job in Florida, why not give him the ball in both places?"

Dinetz, who has been WSHE

VP/GM for almost three years, indicated to R&R he was excited about his new responsibilities. "These are two of the greatest Class C FM's in two of the greatest markets in America," he said. "I'm very pleased."

Current WSHE GSM Joe Davidman has been upped to Station Manager, in conjunction with Dinetz's change in title. At KLVU, GM Gary Hess has elected not to remain with the station following TK's purchase. Hess will announce his specific plans for station ownership in the near future.

Gannett Consolidates Cleveland Management

New Titles For Wilson, Irmiter At WWWE & WDOK

Gannett has consolidated the management structure of its Cleveland stations, Country-formatted WWWE and Beautiful Music outlet WDOK. WWWE VP/GM Tom Wilson becomes President/GM of the two stations, while WDOK VP/GM Pete Irmiter is now VP/Station Manager for both facilities.

Gannett Radio President Joe Dorton noted that the company's other stations in six markets had similarly consolidated their management, and added, "This move is designed to turn two successful radio stations into one operation that's even more powerful. Tom Wilson and Pete Irmiter have done excellent jobs. Both stations will now have the benefit of their abilities."

Wilson, who joined WWWE in 1974 as an account executive, commented, "WWWE and WDOK are two very different radio stations with one common goal. We want to continue to be successful with our listeners and sponsors. We think this is the most efficient way to achieve that goal. I've always said Pete Irmiter and I make a great team. Now we can say beyond a doubt that we're on the same team."

Irmiter, a four-year WDOK veteran, said, "Tom and I have always relied on each other's ability and input. As separate operations, the WWWE and WDOK staffs enjoyed a good working relationship. Joining our forces is bound to be a positive step."

McCoy New KMJM PD

Quincy McCoy has been named Program Director of KMJM/St. Louis, replacing Steve Weed, who resigned as Operations Director last week. McCoy recently joined KMJM's airstaff, resuming his radio career after three years as National Promotion Director for Fantasy Records. Commenting on his promotion at KMJM, McCoy told R&R, "I feel very fortunate to have the opportunity to work with (consultant) Jerry Clifton and in this great new format. One of the reasons I got back into radio was this format. . . I really believe that Urban Contemporary is the new 'Top 40,' and it's not only ex-

citing to listen to, it's exciting to do."

KMJM VP/GM Barry Baker commented, "Having Quincy here in the building, having already spent time working with Steve, really made this decision easy. We knew that he could do the job when he first came here. Quincy's experience as a programmer is just what we need to continue to be the best Urban Contemporary station that we can be."

McCoy's programming experience includes KYA-FM/San Francisco, Z93/Atlanta, and three years as Assistant PD of Y100/Miami.

NRBA Format Survey Finds A/C In First Place

Country Comes In Second; 25-54 Most Popular Target

A programming survey just completed by the National Radio Broadcasters Association (NRBA) shows Adult/Contemporary to be the most popular format nationally, with 30% of the stations sampled employing it. Country, aired by 25.5%, was a close second, followed by Contemporary Hit Radio (8.2%), Easy Listening/Beautiful Music (7.9%), and Religious (5.6%). Album Oriented Rock scored 4% (double that figure on FM, but with almost no representation on AM), while the Black/Urban format totalled 2.3%.

The NRBA's survey results, based on almost 1900 responses (about 27% of the nation's commercial stations), provide an interesting contrast to R&R's latest format preference survey, conducted in August. (The R&R study measures total listenership in the top fifty markets to the various formats, instead of the raw number of stations using each format.) A/C commanded 19.9% of the radio audience in the R&R survey, with AOR second at 13.4%, Country with 11.7%, Easy Listening/Beautiful Music with 11.3%, CHR 11.2%, and Black/Urban 9.4%.

Stereo Planned By 28% Of AM's

Other key findings included: • 28% of AM's plan to go stereo in the next two years. However, current AM stereo outlets failed to register 1% of the AM total in this survey.

Capitol Buys KBEQ For \$5.25 Million

Mariner Communications, Inc. has sold KBEQ/Kansas City to Capitol Broadcasting Company for \$5.25 million, pending FCC approval. Mariner has been trying to sell KBEQ and several other radio properties for some time, following the collapse of a deal with the Ten Eighty Corp. in July. This sale does not affect Mariner's other properties.

Capitol President/CEO Jim Goodmon told R&R, "Capitol Broadcasting Company has long had a desire to move into the dynamic Kansas City market, where KBEQ with its CHR format is one of the area's most popular stations, and is growing monthly. With our other stations, we feel

• The 25-54 demo is the most popular, targeted by 59% of AM's and 40% of FM's. Second was 18-49, with 26% of AM's and 31% of FM's making it their main target. Coming in third was 18-34, which had 21% of the FM's but just 4% of the AM's in its corner.

• 10% of stations use satellite services, and another 12% expect to within two years.

• 6% are already leasing cable channels, while 28% are investigating that possibility.

• Commercial-free segments are used by 34% of FM's and 27% of AM's . . . and 78% of AOR's.

• Average spot load is 11 minutes an hour for AM's and 10 for FM's. AM News/Talk outlets hit the high of 13.8 minutes, while Classical FM's run just 7.5 minutes. Number of spots per hour is 15.5 for AM's and 12.7 for FM's, ranging from 20 for MOR's on AM to just 9 for FM Oldies outlets.

• Format changes are planned by 5% of AM's and 3% of FM's.

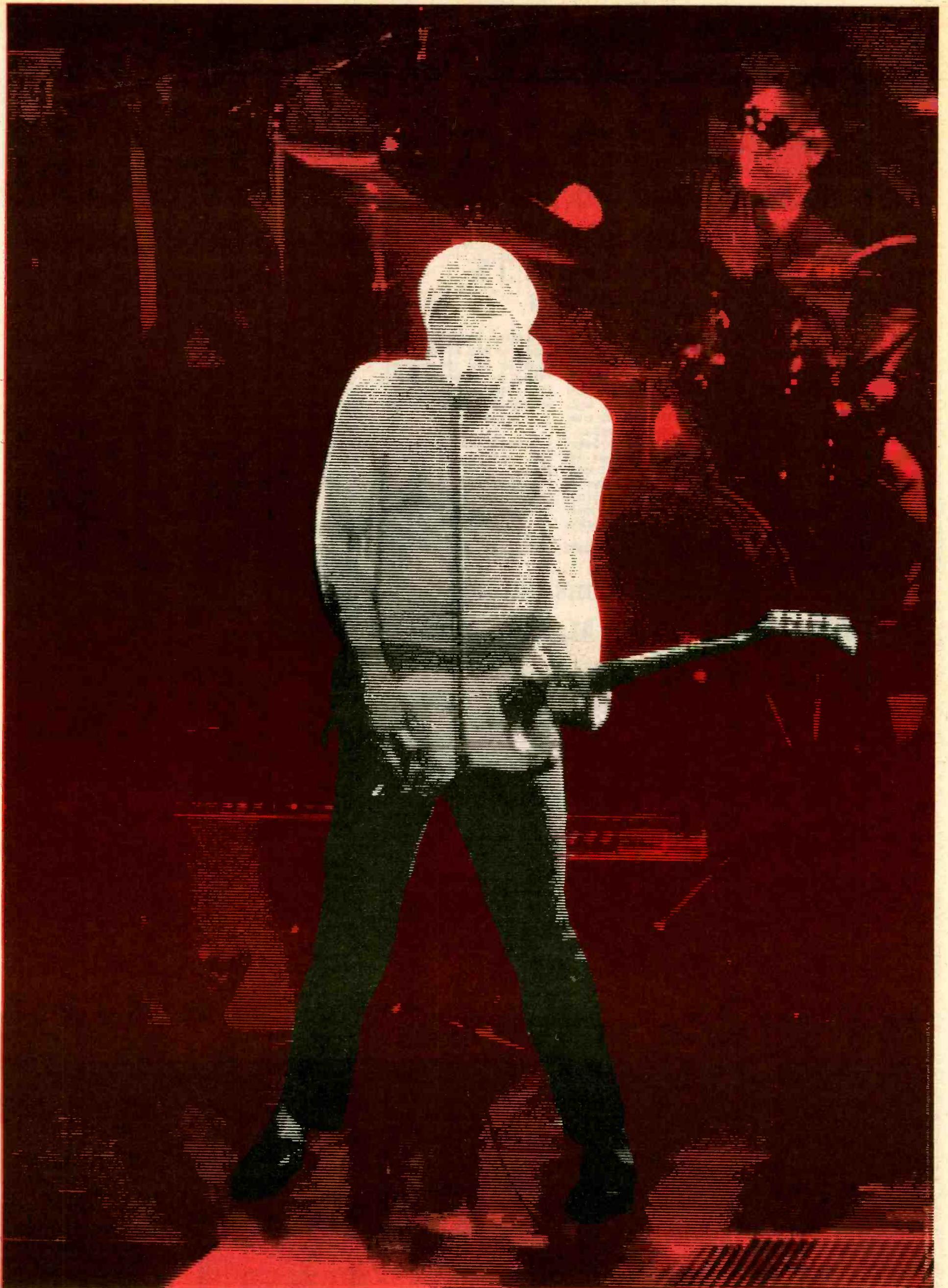
• 21% of FM's are fully automated, but just 3% of AM's.

Following the completion of this first NRBA national programming survey, the organization plans to repeat it yearly to track radio trends. For a more detailed breakdown of the survey, see story on Page 6.

our goal of making Capitol Broadcasting Company one of the nation's leading radio groups is now a reality. We look forward to being a part of the Kansas City market, and pledge our commitment to continuing KBEQ's leadership role in the community."

KBEQ VP/GM Gary Rodriguez remarked to R&R, "I think this sale will help the station get the kind of financial support that Mariner has been unable to provide."

Other properties held by Capitol include WRAL/Raleigh, KISS & KMAC/San Antonio, WKEE & WHTN/Huntington, and WRXL & WRNL/Richmond.



LITTLE STEVEN & the DISCIPLES of SOUL

“To me Little Steven and the Disciples of Soul is one of the most important records of 1982. There are at least four hits on it including “Forever,” the best song I’ve heard this year. It combines rock and soul that pushes every emotion I can express to the limit.

Tommy Nast—Album Network

The premier release of Little Steven and his Disciples of Soul is so perfectly constructed and performed that it just about defines what rock can still be in this day and age.

Wayne King—The Record

...a bold group of original songs that speak with much intensity and desire about remaining true to your dreams.

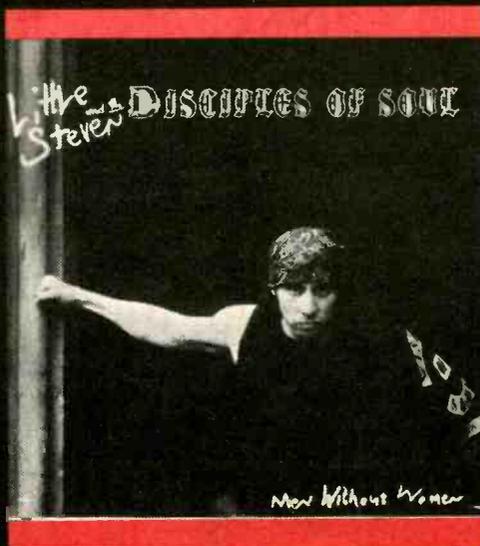
Bob Hilburn—Los Angeles Times

What can't be denied is Little Steven's fervent intensity as a songwriter and singer. When he sings...he's talking about a life lived for music.

Fred Schruers—Rolling Stone

...an album of uncompromising, passionate rock and roll.

Lisa Robinson—N.Y. Times Syndicate”



Featuring the single, “Forever.”^{B-8144}

From the album and motion picture, Men Without Women.^{ST-17086}

Produced by Miami Steve.

Available on EMI Records and High Quality XDR Cassettes.



Peter Gabriel



"Shock The Monkey" ⁷⁻²⁹⁸⁸³

PRODUCED BY DAVID LORD
AND PETER GABRIEL

WBBM-FM add 40
KBEQ add 39
WTIC-FM add 27
WPST add
WSFL add
WCSC add
ZIO4 add
KHOP add
KIKI add
WJBQ add

WCGQ add
KIST add
WCAU-FM 40-28
WXKS-FM 15-14
CHUM 2-8
WLOL-FM deb 30
WGCL 20-12
KIQQ 25-16
KFRC 27-17
XTRA deb 29
WHFM 38-33
92FLY 27-25

WRCK 15-12
KSET-FM 4-5
WTIX 38-33
WOKI deb 40
WSEZ deb 35
WNOK-FM 24-15
KKXX 24-10
KYYX 3-3
KBBK 31-29
KRQ 26-22
WGUY 23-17
WACZ 36-28
WERZ 22-15
WOMP-FM 6-4
WKHI 32-28
WQLT deb 39
KNOE-FM 22-17
WSPT 30-26
WCIL-FM deb 34
KGHO 22-19

KCBN 19-11
KBIM 39-33
JBIO5
CKGM
KEGL
WKFM
WPHD
KITY
WJDX
WQID
WZYP
CKIO1
WSSX
WGH
WRVQ
WZZR
WVIC
WJXQ
KMGK
WNAM

WKAU
KFI
KQMQ
WIGY
WFBG
WIKZ
WZYQ
WJAD
WISE
WHSL
WFLB
WYKS
KVOL
KISR
WBWB
KRNA
KFMZ
KSLY
KDZA
KTRS

Sammy Hagar

"Your Love Is Driving Me Crazy" ⁷⁻²⁹⁸¹⁶

PRODUCED BY KEITH OLSEN

Sammy Hagar's new album "Three Lock Box" on your desk Monday, Dec. 6th.

96KX add
WXKS-FM add
KEGL add
WLOL-FM add
WKFM add
WPHD add
WRCK add
WABB-FM add

WGH add
WZZR add
WVIC add
WJXQ add 33
KMGK add
WMEE add
WKDD add
KFI add

KJRB add
KBBK add
WSQV add
WOMP-FM add
WZYQ add
WQLT add
WJAD add
WHSL add

WPFM add
KISR add
KFMZ add
KGHO add
KCBN add
KCDQ add
KOZE add
WSFL on
KILE on



GEFFEN
RECORDS

Manufactured and Distributed by Warner Bros. Records.

this week ... 11-26-82

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Street Talk:

First With The Facts

Humor, information, speculation, and the latest fast-breaking stories make STREET TALK essential reading for industry executives who want to stay in the know. Every week in R&R.

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Newmark New President Of Hillier, Newmark & Wechsler

After a year of shared management among the rep firm's three principals, Phil Newmark became President of Hillier, Newmark & Wechsler this week. He had been Executive VP/Eastern Division.

A company spokesperson stated that the shared management worked well during the initial year of operation, but it recently became apparent that a single top executive was needed. The other principals are Chuck Hillier, Executive VP/Central Division, and Ira Wechsler, Executive VP/Western Division.

"Any of the three board members could

have been named President," said Ralph Guild, President of Interep, which owns HN&W and three other rep firms. "Each of them has done an excellent job of building a strong list of client stations and managing a sales team capable of producing good sales results for those clients."

Newmark commented, "We have some exciting plans to announce soon, including the addition of new offices and personnel. If we stay on our projected course, HN&W will be the fifth largest representation organization by 1985."

Huntington Back At WSRZ

Steve Huntington, former PD at WSRZ/Sarasota when it was AOR-formatted WQSR, has returned to the station as Program Director. He replaces Dain Schult, who has left the station.

Huntington, whose four years at WQSR included a year and a half as PD, left the station 2½ years ago when it was purchased by current owner Cosmos Broadcasting. During the interim, he worked as an air personality and eventually Music Director at LOVE-94/Miami.

Commenting on the appointment, Cosmos VP and WSRZ GM Charles Jones Jr. said,

"We are delighted Steve is here again. Since he left, Steve has acquired a great deal of additional experience, and it's a pleasure to welcome his return to the Bay area."

Huntington told R&R, "I learned a great deal at LOVE-94, and I'm grateful for having worked there. Still, I love this market, and look forward to the challenge. Formally, there will be some slight modifications, as we gently skew the demos upward. Overall, I'm really happy to be back at WSRZ. It's a perfect lesson in not burning your bridges."



LISTENER'S WISH GRANTED BY WHO — Three days before the Who's Phoenix appearance, KDKB PD Jeff Sattler received a letter with a simple request. Francesca Capuano wanted a backstage pass for her younger brother, a big fan of the group and a terminal cancer patient. Sattler quickly called promoter Barry Fey of Feyline Productions, and the clearance was arranged through the understanding management of the group. Pictured backstage just prior to the Who's performance are (l-r) Kenny Jones, Ms. Capuano, Dean Capuano, and Roger Daltrey. As Sattler told R&R, the group's kindness made the Phoenix appearance "a bit more special for all of us at KDKB."

TRANSACTIONS

KACY-AM & FM Sold For \$2.6 Million

Channel Islands Broadcasting has sold KACY-AM & FM/Port Hueneme-Oxnard, CA for \$2.59 million to Sunbeam Radio Partnership. Channel Islands owner Franz Allina retains principal ownership of WBAB & WGBB/Long Island. Sunbeam's principals are WINZ-AM & FM/Miami VP/GM Harold Frank and WCKT-TV/Miami

owner Edmund Ansin.

KACY has 50kw days, 1kw nights at 1520 kHz. KACY-FM operates with 2.85kw on 104.7 mHz with an antenna height of 1580ft. Broker for the transaction, which is subject to FCC approval, was Blackburn & Co.

The End Is Near!

R&R's comprehensive year-end edition is coming in two weeks. Our "82 In Review" will feature the definitive end-of-the-year charts for CHR, A/C, AOR, Country, and Black Radio, including the Top 82 airplay hits and a complete look at all entries cracking the Top 15. Plus, you'll see month-by-month recaps of the important news and newsmakers of a most interesting year.

Don't plan your 1982 countdown show without a look at the year-end edition of R&R. "82 In Review" and our valuable capsulized news summaries in the December 10 issue of Radio & Records, the Industry's Newspaper.

Nosal Returns As WCCC PD

Bill Nosal, PD at Hartford AOR station WCCC from 1975-80, has been once again appointed Program Director. Nosal rejoined the station two months ago as an air personality after two years operating his own company. He replaces "Lich," who decided to step down as PD but retains his air shift.

WCCC President/GM Sy Dresner told R&R, "I've always had a lot of confidence in Bill. He always wanted to go into business for himself, and having tried that out and now being available again, he was given first preference for the PD job."



Bill Nosal

Nosal commented, "During the 2½ years I worked for myself, I had an awful lot of time to think about radio, and I'm very excited about the plans I have in mind for the station's future."

Leber Named KDKA Operations Supervisor

KDKA/Pittsburgh Promotion Manager Bobbi Jo D. Leber has been promoted to the newly-created position of Operations Supervisor.

Describing her responsibilities on behalf of VP/GM Dan Friel, KDKA Program Manager Konstantin Grab told R&R, "It's a new position that combines the roles of the Assistant Program Manager and Executive Producer. In essence, Bobbi Jo will be handling a lot of the detail work — the nuts and bolts — in administering the support operations of the program department."

Grab continued, "Bobbi has demonstrated a real knowledge and understanding of radio promotion, and we now want to expand her expertise into programming. This is a perfect opportunity for her both to learn and to make an important contribution to the program department."

Leber joined KDKA as Promotion Manager 3½ years ago, having previously served as an account executive for a local ad agency. Replacing Leber as Promotion Director is Mary Ann Grove, who comes to KDKA from a similar post at WPNT/Pittsburgh.

ADOPTS SOFT CHR FORMAT

WPXY Going Live In January

Associated Broadcasting's WPXY/Rochester will drop its current automated TM Beautiful Rock programming for a live CHR format early next year, under the guidance of consultant Gary Burns.

Burns, who put a CHR format on the air at Associated's WNYS/Bufalo earlier, remarked, "While this will be a CHR station, it will most likely have a softer sound than our Buffalo outlet, because of the competition in the Rochester market. It's time to apply 1980's technology to WPXY's programming, since we've now upgraded the studios and transmitting facilities." Burns will supervise the hiring of an entire staff, including a PD.

GM Bill Cusack added, "In some ways we'll be more progressive than we are now, but whether you call us A/C or CHR is subjective. I don't think our music will be that different. I do think we have every opportunity to become the number one station in Rochester, and with the addition of a PD and live staff we'll set out to accomplish our goal."

Washington Report

Competition For Miami FM Trimmed To Twelve

The field of candidates seeking to fill the Miami FM void left when Charter's WMJX lost its license for content violations and phony news broadcasts now stands at twelve. That's not considered unusually high for a major market FM license. Actually, there were even more applicants at first, but several have already dropped out. The remaining twelve have been designated for a hearing in which an administrative law judge will decide who is best qualified.

Malickson Exits FCC To Join Bahakel

After more than ten years at the FCC, Jeff Malickson left this week to become a counsel to Bahakel Communications in Charlotte, NC. Since February, Malickson has been in charge of the Broadcast Bureau's Complaints & Compliance Division. He also served for a time as legal assistant to former Broadcast Bureau Chief Dick Shibben.

Since Bahakel owns cable and MDS properties, in addition to 18 radio and television stations, Malickson said he looks forward to moving into non-broadcast technologies. Next week the Complaints & Compliance Division becomes part of the new Mass Media Bureau's Enforcement Division, whose chief will be Chuck Kelly.

Broadcaster Attitudes Shock Rivera

In remarks to the Albuquerque Bar Association last week, FCC Commissioner Henry Rivera said he's been surprised by "the lukewarm reaction of some industry members to deregulation."

Rivera continued, "Frankly, I am almost shocked that broadcasters have not rallied around the deregulatory marketplace flag more than they have."

Rivera explained the cold shoulder by reasoning that, although "purely ritualistic," many of the old rules are at least familiar and comfortable for broadcasters. He added, "Some of the industry's hesitation may also be due to the fact that as the FCC sweeps its rulebooks clean, it will inevitably be eliminating rules and policies that were used to thwart competition in the past."

Broadcasters Get Lift From N.Y. Times Publisher

Noting that "the line between print and electronic journalism is thin at best and getting thinner," New York Times publisher Arthur Ochs Sulzberger last week called for an end to the Fairness Doctrine. He made the remarks while receiving an award from Columbia University.

Many supporters of First Amendment rights for broadcasters, including FCC Chairman Mark Fowler, have said support from the print media is essential to success.

Another call for broadcaster freedom was issued by William Paley, retiring Chairman of CBS.

And in New York last week, Sen. Bob Packwood (R-OR) took testimony from network TV reporters on his proposed constitutional amendment to protect all forms of speech. Dan Rather of CBS testified that "any government role in overseeing journalistic decisions of broadcasters is fundamentally at odds with the concept of a free press."

Senate To Try Again On Radio Marti

When the lame duck Congress convenes next week, the Senate is expected to vote on Radio Marti, which has already gotten a construction permit from the House. But broadcast trade groups, worried about retaliatory jamming from Cuba, are lobbying hard for changes.

In separate letters to every U.S. Senator, both NAB President Eddie Fritts and NRBA President Sis Kaplan are asking for an amendment to give financial compensation to any station that suffers Cuban interference. Kaplan also repeated past NRBA calls for the administration not to build a new AM station for Radio Marti. Instead, NRBA suggests either sharing the Voice of America's Florida facilities or buying time on commercial U.S. stations heard in Cuba.

Judge Ends NAB Code Case

U.S. District Court Judge Harold Greene gave final approval Tuesday (11-23) to the consent decree in which the NAB agrees to eliminate parts of its TV Code. The move marks a formal end to the Justice Department's lawsuit charging that NAB's time standards in the Code violate antitrust laws.

Since Judge Greene ruled against those standards earlier this year, NAB has dropped its Radio and TV Codes entirely, closed its Code offices in New York and Hollywood, and dismissed 32 Code employees.

"We are dismayed," NAB President Eddie Fritts said after the consent decree was approved. "This undermines attempts at meaningful self-regulation." NAB is not expected to revive even those code provisions that weren't stuck down. However, the group will reportedly be looking for possible new ways for broadcasters to regulate their own advertising practices.

Regional Concentration Kills WONW Sale

WONW/Defiance, OH will not be sold to a company called DCI, the FCC has ruled, because that firm's parent corporation already owns two nearby AM stations, WKBV/Richmond, IN and WBAT/Marion, IN. According to the Commission, allowing DCI to buy the Defiance outlet would violate its rule against regional concentration, because the three AM's are within 100 miles of each other and their primary signals would overlap.

New Calls Approved For WDEN, Denied For WVKO

Two staff actions denying call sign changes have been acted upon by the Broadcast Bureau Chief. In one case, WVKO/Columbus wanted to become WSNY. But the FCC has agreed with Nationwide Communications that there would be confusion between the new WSNY and its station WNCI/Columbus.

In the second instance, WDEN/Macon, GA has been cleared to adopt the new calls WPTC. That idea drew fire from WPEZ/Macon. But the Commission says the fact that one of the sets of call letters ends in the distinctive "z" sound reduces any chance of confusion.

INTERIM WHBI OPERATOR NAMED

Newark FM Vacancy Draws Record 30 Applicants

The chance to win a valuable FM license in the New York City market without having to pay millions for an existing station has created an unprecedented stampede of 30 applicants for the facilities of WHBI/Newark.

Cosmopolitan Broadcasting lost WHBI's license for false advertising, promoting a lottery, and abdicating control over programming. Last week the Global Broadcasting Group was named interim operator until the FCC can decide which of the 30 groups seeking permanent operating authority is best qualified.

An official in the Commission's FM Branch told R&R the case sets a record for FM applications. It's believed, however, that some AM cases may have drawn as many bidders several decades ago.

The official said it could easily take 10 years to resolve the case. The huge field of contenders makes it highly unlikely that a merger or settlement agreement will occur, although some parties will undoubtedly drop out as time drags on and legal expenses mount.

Almost all of the 30 applicants are minority-owned groups proposing to locate the station on 105.9 MHz in Newark, Jersey City or Union City, with a signal easily covering the metropolitan New York area. The FCC stopped accepting applications on

November 8. It'll be another six months before the 30 proposals can be designated for a hearing to determine a winner.

Originally, seven parties asked to be named interim operator of WHBI. That's an unusually high figure, since interim operators must donate any profits to charity. Eventually, the seven merged into three groups.

Global won largely because its three owners will be fulltime managers of the station. Although a close second, Newark Radio Broadcasters Association was given a demerit by the FCC Review Board because one of its principals owns a station in the Virgin Islands.

A partner in the losing Newark group was the National Black Media Coalition. Before merging with two other applicants, NBMC had promised to make WHBI a model for other broadcasters of how a well-run minority and EEO program should operate. Had Newark won the license, NBMC Executive Director Pluria Marshall was slated to become the station's Operations Manager.

AM-FM Contrasts Highlighted By NRBA Survey

As reported on Page 1, a new nationwide programming survey reveals that A/C, used by 30% of all stations, is the nation's most popular radio format. Country is second with 25.5%.

Those figures, based on an NRBA survey of 1900 stations, hold for both AM and FM stations. However, as the following chart demonstrates, there are distinct differences in programming on AM and FM. Stations surveyed came from all size markets: 55% of the total AM's were from small markets, 33% from medium, and 12% from large markets. The FM breakdown was 45%, 38%, and 17%.

Programming	AM	FM
A/C	32.5%	26.8%
Country	28.6%	21.6%
Easy Listening	—	18%
CHR	4.5%	12.5%
AOR	—	7.8%
Religious	7.3%	3.2%
Black	2.5%	1.5%
Soft Rock	—	1.5%
Classical	—	1.5%
Oldies	5.0%	1.0%
News/Talk	5.1%	—
Big Band	4.4%	—
Ethnic	2.1%	—
MOR	1.8%	—
Avg. Commercial Minutes/hour	11	10
Avg. Spots/hour	15.5	12.7
Avg. Length of Newscasts	5.5 mins	4 mins.
Avg. Syndicated Hours/week	23.5	38
Network Affiliated	73.7%	58%
Fully Automated	3%	21%
Carries Sports	71%	43%
Uses Syndicated Programming	76%	83%
In Stereo	—	99%
Planning Stereo	24%	1%
Considering Stereo	5%	—
On Satellite	11%	9%
Planning Satellite	13%	11.5%
Target 18-34 Demo	4%	21%
Target 18-49 Demo	26%	31%
Target 25-54 Demo	59%	40%
Target 45+	6%	2%
Leasing Cable Channel	6%	6%
Thinking About Cable	26%	28%
Commercial-Free Blocks	27%	34%



**The Number One rated prime-time music show
on television comes to RADIO in 1983**

SOLID GOLD brings you:

- ★ the instant listener recognition that only **SOLID GOLD** can deliver.
- ★ an all-star line-up of guests performing their hits LIVE. From **Abba** to **Zappa** and including Linda Ronstadt, Billy Joel, The Rolling Stones, Hall & Oates, Joe Cocker and Lionel Richie.
- ★ the very latest Top Ten Countdown weekly.
- ★ comedy featuring Waylon Flowers and Madame plus special guest stars.

★ the perfect opportunity to cross-promote with your local **SOLID GOLD** TV station.

For the best in Solid Entertainment, it's **SOLID GOLD. Exclusively through DIR Broadcasting.**

To put **SOLID GOLD** on your Radio, call Roxy Myzal at DIR (212) 371-6850

Already signed on: WNBC, WBSB, WGCL, WAVG, KSTT, WTHQ, WHHY, KMAJ, KQAO, WKWQ, WAMK, WKJF, WWIT, WKYA, KAMP, WEHH, KSMX, WASA, KAYS, WQTY, KMXL, KNAN, WOKM, WRRL, KNEB, WTCQ, KFBD,

Produced By
DIR BROADCASTING





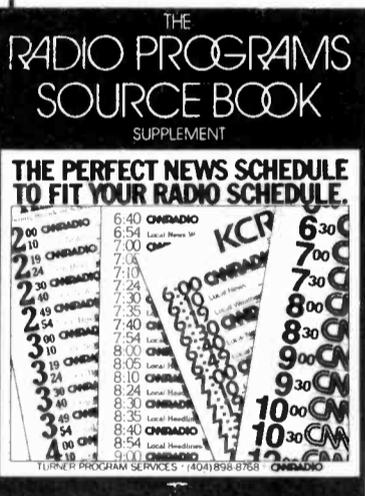
WEA Reduces Frontline Albums, Tapes To \$6.98

In an effort to spur record buyers, **WEA** is reducing the suggested list price of most of its \$8.98 catalog LP's and cassettes to \$6.98. The 22% drop encompasses 1100 titles, all at least a year old, and 400 acts, ranging from **ABBA** to **Led Zeppelin**. However, the retail price of current and new frontline product remains unaffected. The pricing structure takes effect January 3.

Close to 200 \$5.98 catalog albums and cassettes will also be increased to \$6.98, while 30 albums in the Light Records catalog will be similarly listed at \$6.98, dropping from \$7.98. Multiple record sets costing more than \$8.95 will be decreased by between one and four dollars.

WEA has also decided to discontinue its open display tape incentive program which, according to President **Henry Droz** "was not accomplishing our noble intentions." The returns credits and charges policy has been modified; those relating to 8-track cartridges stay the same.

BIB Supplements Program Source Book



Source Book, originally published in April. It features 57% additional programming information; 46% more new program listings and 11% revisions/updates of already existing programs.

As with the Master Edition, the supplement contains three indexes, Title, Main Category, and Subject Category; and classifies listings according to running time and program type, coupled with up to 25 facts per listing. The "Sources" section now includes 27% (over 450) more syndicators, producers, networks, and trade association entries.

BIB's \$62.95 subscription price covers both the original and the supplement. Inquiries may be directed to **Liz Doris** at (516) 496-3355.

The **Broadcast Information Bureau, Inc.** has issued a supplement to its **Radio Programs**

Business Phones Buzz With Personal Calls

Employees are keeping those company telephones busy — handling *their* personal business. The last several years have seen an increase in the unauthorized use of business phones. Close to 40% of the long distance calls made from these lines are of a per-

sonal nature, costing firms an estimated three billion dollars a year. It seems advanced technology may be the culprit: push-button phones make dialing less ostentatious, quicker, and quieter.

Music Industry Connects Cancer Helpline

In lieu of the traditional fundraising banquet for cancer research, the music industry embarks on its 15th year of support by establishing a "Music Industry/AMC Cancer Helpline." It will be the first privately-



supported national cancer phone line, connecting cancer victims and their relatives with trained specialists who'll provide counseling, prevention/early detection information, and professional referrals via an 800 toll-free number. Operations are set to begin in early 1983.

Working in association with the **AMC Cancer Research Center**, the Music Industry/AMC Committee is requesting donations to launch and fund the helpline. Corporate and personal contributions will be acknowledged in the Helpline Action Booklet. Each donor company employee receives a copy of the pamphlet which lists the 800 number and calling procedures and also offers guidance for questions. Deadline for corporate and personal donation entries is December 17. For more information, contact **Barbara Israel** at (212) 757-6460.

Voice Abuse Alert

Air personalities strongly rely on their voices to ply their trade and; they hope, earn big bucks. With that in mind, DJ's should be aware of the rising incidence of voice abuse. A Los Angeles speech pathologist warns that abuse commonly occurs when a person tries to change his pitch, speaking in an abnormally low voice, for example. Continuing that pattern over a period of years not only punishes the vocal cords but aggravates other health problems from fatigue to blisters, callouses, and cancerous tumors. Caffeine and alcohol should be avoided as they can dry out the throat's mucous membranes. When that happens the first inclination is to cough. But that hinders rather than helps, says the doctor, since coughing forces the cords to "bang" together, which can cause ulcers.

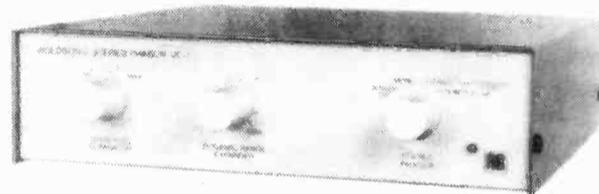
63% SAY NOT NEEDED

Disk Jockeys Rate Consultants

Dial-Log, the air personality publication, recently polled 60 jocks in various markets, asking their opinions on consultants. A substantial 63% said independent consultants weren't really needed, believing that "the key to being a consultant (is) complicate the simple." Those on the pro-consultant side totalled 31.5%. This despite the fact that consulted and non-consulted stations were almost equal (47.3% yes, 52.7% no) in number and that 55.6% of those DJ's working at consulted stations thought the consultant liked their work.

As to how effective an out-of-town consultant can be, 36.8% felt an outsider could come in and grasp their market's needs, while 52.7% disagreed. However, when it comes to making decisions, 66.7% still turn to the program director as compared to the 33.3% who opt for the consultant's expertise.

Stereo Phasor Enhances TV, Video Sound



R.G. Dynamics' VC-1 Videosonic Stereo Phasor enhances the sound quality of your television set or video recorder by connecting them to your stereo system. The VC-1 improves the sound by expanding its range, replacing TV's mono signal with synthesized stereo sound, and eliminating "garbage" noise and hiss.

The compact phasor operates on 110/120 volt or 220/240 volt electric power. Suggested retail is \$199. Call toll-free (800) 323-3665.

5 YEARS AGO TODAY

Radio & Records

- **HENRY DROZ NAMED PRESIDENT OF WEA**
- **JAY HOKER BECOMES VP/GM OF WRIF/DETROIT**
- **DENNIS McNAMARA APPOINTED PD AT WLIR/LONG ISLAND**
- **JOHN TYLER NAMED GM AT KLIF/DALLAS**
- **NUMBER ONE FIVE YEARS AGO: "How Deep Is Your Love" — Bee Gees (RSO)**
- **NUMBER ONE COUNTRY: "Blue Bayou" — Linda Ronstadt (Asylum)**
- **NUMBER ONE LP: "Foot Loose & Fancy Free" — Rod Stewart (WB)**

WE'RE THE ONE FOR CONCERTS

COMING UP:

LITTLE RIVER BAND

AIR SUPPLY

OLIVIA NEWTON-JOHN



Heats Up The Holidays:



**FLEETWOOD
MAC**

**“Love
In Store”**

**CHR
BREAKERS®**

Produced by LINDSEY BUCKINGHAM,
RICHARD DASHUT, KEN CAILLAT,
FLEETWOOD MAC



**“Back
On The
Chain Gang”**

KEGL add 27
WLOL-FM add
KIQQ 32-28
WSFL on
WSSX on
WKDD deb 30
KYYX 40-33
KNBQ add
KRQ on
WIKZ add
WSQV on
WZYQ on
WHSL on
WBWB add
D93 add
KRNA on
KFMZ add



Produced by CHRIS THOMAS

Manufactured & Distributed by Warner Bros. Records



DIRE STRAITS

**“Industrial
Disease”**

CHUM 6-3
CKGM deb 39
KEGL 36-29
WKRZ-FM on
3WT add
KSET-FM add 25
WOKI on
WSFL on
KKXX add 36
WZYQ on
WKHI add
95SGF on
WHSL 23-19
WPFM on
KNOE-FM on
WBWB on
KFMZ 24-17
KCDQ on

Produced by MARK KNOPFLER

Networks/Program Suppliers

MUSIC FEATURES

Narwood

Country Closeup:

Johnny Paycheck (December 13)
Christmas Special (December 19)
Joe Stampley (December 27)

Music Makers:

Sarah Vaughan (December 13)
Christmas Special (December 19)
Jack Jones (December 27)

Rolling Stone Magazine Productions

Continuous History of Rock & Roll:

Traffic Profile (December 13)
Christmas Rocks (December 20)
More Doors (December 27)

Guest DJ:

Warren Zevon (December 13)
Peter Gabriel (December 20)
Joe Piscopo (December 27)

Satellite Live

Talkin' Country:

Bobby Bare (December 23)
Lee Greenwood (December 30)

Shepherd Music

The Sounds of Christmas (December 24-25)
The Stories of Christmas (December 24-25)

United Stations

Country Music Countdown:

Reba McEntire (December 17-19)
Billy "Crash" Craddock (December 24-26)
Year-end Countdown (December 31-January 2)

Dick Clark's Rock Roll & Remember:

Coasters (December 17-19)
Guess Who (December 24-26)
Tommy Roe (December 31-January 2)

Holiday Specials:

Xmas With Oak Ridge Boys (Christmas)
Ronnie Milsap's Golden Decade (New Year's)

Watermark

American Country Countdown:

Top 100 Country Hits of '82
(December 25-26, January 1-2)

Musical:

Alfred Drake/Gypsy (December 11-12)
Christmas on Broadway (December 18-19)
New Year's Special (January 1-2)

Soundtrack of the 60's:

Frankie Valli/Mike Stoller/Buckingham
(December 11-12)

Westwood One

Budweiser Concert Hour:

Jeffrey Osborne (December 24-26)

The Countdown:

Sky/Spinners (December 17-19)
Carl Carlton/Jeffrey Osborne
(December 24-26)

Live From Gilley's:

Charley Pride (December 17-19)
Frizzell/West (December 24-26)

Off The Record:

Rod Stewart (December 17-19)
Clash (December 24-26)

Pop Concerts & Specials:

"The Great Lost Who Tapes" w/Bill Wyman
(December 17-19)

Rock Album Countdown:

Billy Squier/Pat Benatar (December 17-19)
Who/Supertramp (December 24-26)

Special Edition:

Rick James (December 17-19)

ABC

Contemporary Net:

Year-end edition of Watermark's "American Top 40" (December 25-26, January 1-2)

Entertainment Net/Silver Eagle (DIR):

Roy Clark (December 18)
Christmas Show w/Larry Gatlin (December 25)

Rock Net/King Biscuit (DIR):

Pat Travers/Johnny Van Zant (December 19)
Year-end highlights w/Aldo Nova, Billy Squier,
Quarterflash and more (December 26)

CBS

RadioRadio:

Great 1's of '82 (New Year's Weekend)

Clayton Webster

Country Calendar:

Con Hunley (December 20)
Freddy Hart (December 21)
Bobby Bare (December 22)
Tom Jones (December 23)
Steve Wariner (December 24)
Barbara Mandrell (December 25)
Little Elvis History (December 26)

Rarities:

Bob Seger (December 20)
Keith Richards (December 21)
Squeeze (December 22)
Gary U.S. Bonds (December 23)
Elvin Bishop (December 24)

Retro Rock:

Police (December 13)

Creative Factor

Christmas Feelings (Country)
(December 18, 19)
Original Christmas Special (flexible times)
(December 25)

DIR Network:

Inside Track:

Who Special (Week of December 13)
Who Live Broadcast (December 17)

Drake-Chenault

Christmas At Our House (Christmas)
Country Christmas (Christmas)

Earth News

Aerosmith (December 20-23)
Michael Stanley (December 23-26)
Capt. Beefheart (December 24-26)

Global Satellite

Rockline:

Peter Gabriel (December 13)
Phil Collins (December 20)
Who (December 27)
Triumph (January 3)

Inner-View

Glenn Frey (December 13)
George Thorogood (December 27)

London Wavelength

BBC College Concert:

Blotto (December 19)

BBC/London Wavelength:

The Who Special (November 15-December 20)
John Lennon Tribute (December 1-20)
Led Zeppelin Concert (December 15-22)

BBC Rock Hour:

Fixx (December 19)

Mutual

Dick Clark Christmas Party (December 24-25)

ABC Rock Radio Expands News Efforts

A new department has been created by **ABC Radio News** to cover stories targeted at young adult listeners, broadcast via the **ABC Rock Radio Network**. The expansion involves two elements: 1) a series of news feeds featuring actualities, voice reports, interviews, and natural sound gathered from the news staffs of affiliate stations and other sources, and 2) the appointment of a special news correspondent who'll travel all over the world to cover/uncover stories of special interest to young adults. And in other network-related activity, the **ABC Contemporary Network** has upped its "Spotlight Specials" series from six in 1982 to 12 in 1983, with **Watermark/ABC Radio Enterprises** exclusive producer.



POLICING THE BIG APPLE — While in New York to promote his new movie, "Brimstone & Treacle," Police lead singer Sting visited ABC's Rock Radio Network. Taping an interview segment for the November 24-29 editions of "Rocknotes" are (l-r) host and WPLJ personality Pat St. John and Sting.

PEOPLE

● **John Peterson** joins **Inner-View** as National Sales Manager. Prior to this he held a similar position with **Syndicate It, Inc.** and **Golden Egg Productions**.

● **Robert Kolyer** named Director/Planning for the **CBS Radio Division**. He moves over from **CBS Finance** where he served as Manager/Capital Planning.



Robert Kolyer

● **David Rush** appointed as a radio White House correspondent for **NBC News**. He had been covering the House of Representatives for the network news department and anchoring NBC's "Second Sunday" series.

● **WCXI/Detroit** personality **Deano Day** hosts the "International Listeners' Choice Awards" show. The program is programmed by **J.J. Jordan** and is set to premiere the weekend of January 7, 1983.

AP Consolidates

According to company officials, the new **AP Broadcast News Center** in Washington, DC should be finished by the first half of 1983. Plans are to consolidate the **AP Broadcast News Department**, now in New York, with the **AP Radio Network**, which has been located in the nation's capital since its founding eight years ago.

NEWS & INFORMATION FEATURES

ABC

Direction Net:

Jogging dangers on "To Your Good Health" (December 3)

FM Net:

"Video Games — The Good, The Bad and The Rip-Off" (December 6-10)

Information Net:

Credit card scams/hardwood vs. softwood on "John Stossel Consumer Lookout" (December 5, 12)

CBS

Resumes NFL play-by-play; post-season NFL begins (Weekend of January 8-9)

Clayton Webster

Sporting News Report:

Ralph Miller, Oregon State head basketball coach/Ozzie Smith & Willie McGee of St. Louis Cardinals/Ex-baseball commissioner Happy Chandler (December 20)

Earth News

Author Stephen King (December 6-9)
Director George Romero (December 16-19)

Mutual

Daily regionalized ski reports (Begin December 7)
Broadcast of Orson Welles's 1935 "A Christmas Carol" (December 25)

Narwood

Minding Your Business:

Travel tips, Pt. II (December 3)
Young man who makes millions entertaining senior citizens (December 3)
Travel tips, Pt. III (December 6)
A company run entirely by one person (December 6)

Outlook:

Pamela Johnson, Black publisher of the Ithaca (NY) Journal (December 3)
Sickle cell research (December 5)
Beef illness (December 8)

Professional Rodeo Network

Great American Cowboy:

Coverage of National Finals Rodeo in Oklahoma City (December 4-12)

Progressive Radio Network

Laugh Machine:

Rodney Dangerfield/Steve Martin/Robert Klein (Week of November 29)

News Blimp:

Nuclear freeze referenda/Custer's Revenge video game/Senior citizen crime rate (Week of November 29)

Sound Advice:

The preamp/Selecting the right power/Noise & hearing loss (Week of November 29)

Strand Broadcast Services

Something You Should Know:

Protecting credit cards (December 13)
Airline travel tips (December 14)
Holiday eating without guilt (December 15)

Watermark

TV Tonite:

"Executioner's Song" — **NBC** (November 29)
"Something So Right" — **CBS** (November 30)
"Knot's Landing" — **CBS** (December 2)

Westwood One

Coleman Country:

Ronnie McDowell/Brian Dennehy (Week of November 29)

Competitors:

Ronnie Lott of the 49er's/An Sellinger, U.S. Olympic volleyball coach (Week of November 29)

Spaces & Places:

Off the wall guide to Xmas gifts (Week of November 29)

Brad Messer's Daybook:

Teenager invented earmuffs (November 29)
Father of acoustics (November 30)
Why have Xmas trees (December 2)
Parker Brothers' Monopoly (December 3)

1982	DECEMBER
3-5	★ T. G. SHEPPARD
10-12	★ MEL McDANIEL
17-19	★ REBA McENTIRE
24-26	★ BILLY "CRASH" CRADDOCK
31-1/2	★ YEAR END COUNTDOWN

Every weekend is Special on

THE WEEKLY COUNTRY MUSIC COUNTDOWN

The United Stations

AMERICA'S TARGET RADIO NETWORKS ©

New York • Los Angeles • Washington, D.C.

Music On TV

A "classic edition" of "Solid Gold" the week of November 26 features **America**, **Judy Collins**, the **Charlie Daniels Band**, **Barry Manilow**, **Eddie Money**, **Orleans**, the **Righteous Bros.**, and **War** . . . **Romeo Void** are on "An Evening At The Improv" November 27 . . . **Warren Zevon** stars in concert and interview situations on **MTV** November 27 . . . **Devo** join the cast of "Square Pegs" November 29 . . . Performing on the 11th annual "Dick Clark's New Year's Rockin' Eve" December 31 on **ABC** are the **Go-Go's**, **Daryl Hall & John Oates**, **Jermaine Jackson**, **Barry Manilow**, and **Ronnie Milsap** . . . The tenth annual "American Music Awards" are set for January 17 over **ABC**.

MTV Music Television Added This Week:

- BEATLES "Love Me Do"
- JOAN JETT & BLACKHEARTS "Bad Reputation"
- GOLDEN EARRING "Twilight Zone"
- NOVO COMBO "Too Long Gone"
- LITTLE STEVEN & DISCIPLES OF SOUL "Forever"
- HENRY PAUL BAND "Heat Of The Moment"
- SUMMERS & FRIPP "I Advance Masked"
- RIOT "Restless Breed"
- BURNING HOME "Once Over"
- RACHEL SWEET "Voo Doo"

16 Years Proven Success

MINI-BINGO®

THE Canadian Radio Promotion

U.S. Debut

MONEY-MAKING
AUDIENCE-BUILDING

60-Seconds on Tape
TAG IT, CART IT, RUN IT.
Custom-printed mini-cards
front & back



MAKE A PROFIT BEFORE YOU START . . .

Guaranteed

MAKE YOUR NEXT CALL MAKE YOU MONEY . . . CALL
Larry Nathan, Peter Powell Assoc., 503-686-0248 NOW.

Pro:Motions

FairWest Forms Promo Division

FairWest, the **Fairbanks Broadcasting** subsidiary which syndicates **Al Ham's** "Music Of Your Life," among others, has created a separate promotion division. Established to create, produce, and syndicate sales/audience promotions for radio stations, the new division is headed by **Bob Harris**. Harris's background includes running his own firm, the **Broadcast Center**, as well as stints with **TM**, **Drake-Chenault**, and **Century 21**.



Bob Harris

Warner Amex Promotes Davis

Timothy Davis has been tapped as Sales Manager/Eastern Region at **Warner Amex Satellite Entertainment Company**. Before accepting this post, Davis was the firm's Affiliate Relations Manager/Eastern Region.

BWI Communications Bows

Laurence Singer, **Nick Koumoutseas**, and **Lynn Andel** have created **BWI Communications Corporation**. Its first release, under the **BWI Records** label, is a four-song LP by former **Blackbyrds** member **Keith Killgo**. **BWI** has also acquired **9½ X 16 Records**, whose most recent release is "Egoslavia." The firm may be reached at (202) 783-3336.

Circle City, Tyscot Merge

Circle City Records and gospel label **Tyscot Records, Inc.** have merged, the new company being based in Indianapolis. Working under President **Leonard Scott** are Director/A&R **Brendalinell Carhee**, General Manager/Producer **Rickie Clark**, Promotion Coordinator **Mildred Clark**, and National Sales/Field Promotion Rep **Herman Slaughter II**.

JK Broadcast Prod. Debuts

Eric Johnson and **Guy King** have established **JK Broadcast Productions, Inc.**, offering the weekly syndicated "Sentimental Journey." It's geared to Beautiful Music, Easy Listening, and Nostalgia formats. King, formerly Operations Manager of **KMEO/Phoenix**, serves as President. Johnson is host of the show; he had been OM of crosstown **KQYT**.

Franks Broadcasting Appoints Two Execs



Robert Harrison

Judith Baccari

Robert Harrison has been elected Vice President and **Judith Baccari** Treasurer of **Franks Broadcasting Co., Inc.** Most recently General Sales Manager of company-owned **WHJJ & WHJY/East Providence**, Harrison is a ten-year veteran of the firm. Baccari served as Business Manager of the two stations during the past ten years prior to her new appointment.

Broadcast Promotion Networks Founded

Broadcast Promotion Networks, Inc. has been established under the guidance of President **Pat Pantonini**. The firm comprises two organizations: the first is a network of broadcast promotion consultants/specialists who will help individual stations and station groups improve or implement promotions; the second is an unwired network for radio advertisers. Pantonini counts 20 years' promotion experience, including nine years with **ABC Radio Enterprises**. The company phone number is (212) 382-2133.

Graceland Records Launched

Graceland Records has been formed under the guidance of President **Leron Minga Jr.** and VP **Jerry Jernigan**. **Susan Hudson** is the first artist to be signed. The label is located at 3198 Royal Lane, Suite 210, Dallas, TX 75229.

WB Appoints Kushnick

Ken Kushnick, formerly Exec. VP of **Sire Records**, has been appointed Director/International Operations at **Warner Bros. Records**. In conjunction with that appointment, Kushnick has relocated to the label's new London offices, where he'll oversee the European coordination of releases under the banner of **WB** and its affiliated labels.

1982	DECEMBER
3-5	★ THE SPINNERS
10-12	★ BRENDA LEE
17-19	★ THE COASTERS
24-26	★ Special Christmas Show

Every weekend is Special on
DICK CLARK'S
Rock Roll & Remember
The United Stations
 AMERICA'S TARGET RADIO NETWORKS

New York • Los Angeles • Washington, D.C.

Ratings & Research



JHAN HIBER

Cable Radio — The Threat Is Here

The technology explosion may be about to move from the realm of the hypothetical into the all-too-real world of radio ratings. "Cable Radio" is already showing up noticeably in Arbitron diaries, and would have shown up in some local ratings books this past spring if Arbitron's policies had allowed it. With the spread of this new factor assured, it's time to take a closer look at what might be happening to your sales and programming picture with the arrival of cable radio. Let's review how "cable radio" becomes a factor in a local market, see what Arbitron's plans are on this topic, then look at some alternatives for the ratings services as they wrestle with this touchy issue.

Two Cable Threats

As I see it, there are two ways that your local cable company can inject a new audio competitor into your market. These options were discussed in my column included in the January 15 issue of R&R, where I interviewed Larry Patrick, Senior Research VP of the NAB, on the impact of new technology on radio. In case you missed that column or it has faded from your memory, here's a quick review of the options discussed . . .

1. Import outside signals for local distribution.
2. Generate audio service from the studios of the local cable firm.

What do these mean and how do they differ? How likely is it that they pose ratings/sales threats to radio?

Importing of outside signals has long been a cable trademark, but the advent of more widespread satellite distribution of signals has made it much more feasible to import formats and signals not otherwise available in an area. One example is WFMT/Chicago, the highly respected Classical-formatted property, which has ambitious plans to be distributed on dozens of cable systems to markets where no Classical station is currently available.

According to information supplied to me and the Electronic Media Rating Council (the successor to the Broadcast Rating Council) by Arbitron Sales VP Bill Livek, there were three cases in the spring '82 sweep where distant signals, imported by cable, would have qualified for and shown up in local market reports:

WMMR/Philadelphia, in the Williamsport, PA Condensed Market Report

WVEE/Atlanta, in the Tallahassee, FL book

KAZY/Denver, in the Casper, WY report.

This is clearly just the tip of the iceberg. As time marches on and more and more small and medium markets start to see cable systems import and

distribute signals, you can be sure that in many more markets notable audience will be siphoned off by these outside stations. It's not a massive problem yet but it will grow.

In my discussion with Larry Patrick, he estimated that although only about 10% of the homes nationally currently have cable radio hooked up, that figure could jump to 30% by the end of this decade. At that time the importance of cable radio will not — indeed could not — be ignored.

As much of a concern as the importing of unavailable signals or formats into an area should be, there is another phenomenon that worries me even more.

"I think our timetable for showing the cable radio audiences on AID, based on the spring '83 survey, may not be realistic."

That involves the local cable company setting up audio studios in its headquarters and sending out radio-station-like programming over the cable system to homes wired for the audio service. The "station" would have DJ's, music, some service features, and so on, depending on the budget and ambition of the cablecaster.

Think about what this might mean. Without the constraints of the FCC, a cable operator can put on a format competitive with whatever the local radiocasters are doing. Since the operating overhead is likely to be less (no tower or transmitter needed for the "cable radio station," for example) the cable audio service could be a sales threat. Sure, at this time its coverage might not compete with that of the regular radio signals, but the cable station could be sold cheaply, adding another threat to the increasing fragmentation of media budgets.

What makes the insertion of a cable radio station into a market even more of a headache for traditional radio stations is that such cable audio services are beginning to show up in Arbitron diaries. According to the information supplied by Livek, two cable "radio stations" would have qualified for the

Q&A

Bob Cole, PD of WPKX-FM in the Washington, DC metro, wrote to inquire, "A friend of mine in Memphis said Birch was now weighting black respondents in his market. Is this true? Is it only an experiment? How will it affect the entire report?"

Yes, Bob, it's true that in Memphis and other Birch markets (such as DC) where there is a significant ethnic population, Birch is weighting the ethnic returns — interviews compared to the ethnic population in each county. However, this is nothing new, as Birch has been doing ethnic weighting for several years. This approach affects the entire report in that it more truly represents the proportion of listening done by blacks. Birch's technique does not involve DST, however; thus, some ethnic or Urban stations have not done as well in Birch data as they have in Arbitron.

spring '82 market reports in their respective metros:

"Cool" Radio in Ft. Wayne
"KWAB" in Tulsa.

As you can see from these examples, cable-originated audio programming can be "named" anything the operator wants to call his "station." If, as in the Tulsa case, the cable system chooses to adopt radio-like calls for its audio, it makes things even more confusing for an Arbitron diarykeeper.

Arbitron's Stance

As you've probably noticed, I've used such terminology as "would have qualified" or "would have shown up" when referring to how cable radio performed in the spring Arbitrons. This is because the ratings leader fortunately did not choose to include such data in the radio books without first examining the issue further.

Up to now, most entries to cable radio stations have gone to "unidentified" listening. I noticed an increase in the amount of unidentified listening in the spring books, and a number of you also called to discuss this with me. That's when I raised the matter with Arbitron officials.

In most markets the stations that qualify to show in the book account for 90% or more of the listening, as reflected by the total week cume ratings for persons 12+. However, in several markets where there is high cable penetration, the cume ratings total for the listed stations was only in the 85% range.

Most of what comprises the difference between the 90% credited to the qualifying stations and the total of 100% of the market's tuning is either listening to noncommercial stations, or entries that couldn't be deciphered. Now, however, entries to cable audio are showing up enough to push the amount of credit given to the qualifying stations to under the 90% level. All of this doesn't hurt radio overall, since the entries all count towards the Persons Using Radio total, but it does make things tougher for stations that make the book. Listening to those stations is now apparently counting for a smaller piece of the total listening pie.

Arbitron's current plans are to continue to study this cable radio situation, trying to find a way to properly credit and report such entries. One portion of that plan calls for preserving credit for any cable audio entries, and if there are enough quarter hours involved to meet the minimum reporting standards,

show on the AID system the "station" 's audience levels. This would be the case for imported stations or local cable operators' original audio services.

There is no plan at this time for Arbitron to report cable radio in the books. Indeed, Arbitron Executive VP/GM Rick Aurichio told me, "I think our timetable for showing the cable radio audiences on AID, based on the spring '83 survey, may not be realistic."

Reporting Options

Those broadcasters to whom I have talked on this issue seem united in opposing cable radio data being shown on the same data pages as regular radio estimates. Some don't even want to see the cable estimates shown in the radio books or tapes at all.

Here are some options for Arbitron, Birch, and the industry to consider:

1. Show the cable audio data on the same data pages. This might show just how small such audiences are, but in some markets the cable audio estimates could be very competitive.

2. Keep the cable audio numbers in a separate section of the radio books, as the ADI is currently displayed. This would imply that such estimates were of relatively minor consequence, but they would be available if advertisers were curious.

3. Report the cable station estimates in a separate volume not in any way connected to the radio markets reports. This would help preserve the integrity of the radio reports but would still make available the cable data if someone cared to see it.

4. Ignore the cable data and treat it as it's currently handled — goes towards PUR levels but is not reported any more discretely.

The ratings services, the Electronic Media Rating Council, and the industry advisory groups are undoubtedly going to be wrestling with this one for a while. Let Arbitron and Birch know how you feel about this issue of reporting cable radio audiences — help guide their efforts. And while you are at it, you might ask who will have to pay if cable radio estimates are going to be shown in some form more detailed than the current approach.

Cable radio may have only been a significant factor in five markets this past spring, but it is here to stay. The issue will grow — how it grows depends to some extent on how you feel about it and what you say to the ratings services.



READ NO FURTHER THIS IS THE ONLY PAGE YOU'LL NEED TO COMPLETE YOUR PLAYLIST



MARVIN GAYE "SEXUAL HEALING"

Average Move: + 4

CHR NEW & ACTIVE

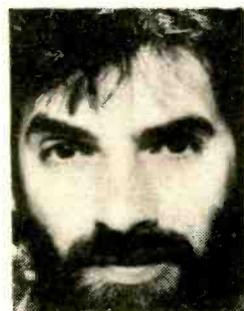
MARVIN GAYE "Sexual Healing" (Columbia)
120/18 Moves: Up 61, Debuts 24, Same 16, Down 1, Adds 18
including PRO-FM, WGCL, Q103, WSPK, WTRY, WROR, Q106,
WYCR, KHFI, WBCY, WNAM, KKXX, WACZ, KRNA, KENI.

WBEN-FM add	WRCK add	WSEZ add 30	KBBK add	KWTO-FM add
WCAU-FM add	WTIC-FM add 29	WSSX add	KLUC add	KFMZ add
B94 add	WIFI add	WANS-FM add	KRQ add	KDVV add
KIQQ add	WLAN-FM add	WNOK-FM add	WACZ add	KIST add
B100 add	WKEE add	KIHK add 31	WIGY add	KCBN add
XTRA add	KZFM add	KIOA add	WFEA add	KBIM add
KUBE add	KBFM add	Z104 add	WZYQ add	KCDQ add
KIMN add	WHHY-FM add	WKAU add	FM99 add	
WSPK add	CK101 add	KQKQ add	WYKS add	
WKFM add	WSKZ add	KKXX add 35	WCIL-FM add	

BILLY JOEL "ALLEN TOWN"

CHR NEW & ACTIVE

90/47



KENNY LOGGINS A/C BREAKERS "HEART TO HEART"

CHR NEW & ACTIVE

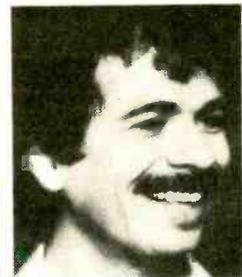
104/66

WCAU-FM add	KFRC add	WPST add	WJDX add 29	WEBC add	KKXX add 33	WKHI add	KNOE-FM add
94Q add	XTRA add	Q106 add	G100 add 30	KIHK add 30	KIDD add	WFOX add	WBWB add
Q105 add 28	KCNR add	WYCR add	WZYP add	KRAV add	FM102 add	WCGQ add	D93 add
CKLW add	Q103 add	WKRZ-FM add	Y103 add 28	KEYN-FM add	GGI add	WISE add	KWTO-FM add
KIIS-FM add	WKFM add	KZZB add	WDOQ add	KZ93 add	KJRB add	WHSL add	KGHO add
	WPHD add	WTIX add	WBBQ add	WNAM add	K96 add	WFLB add	KBIM add
	WHFM add	KROK add	WOKI add	WKAU add	KSKD add	FM99 add	KOZE add
			WBCY add	WKDQ add	KRQ add	KILE add	
			WSEZ add	KO93 add 27	WACZ add	KSEL-FM add	
			WRVQ add	KHOP add	WZYQ add	Q101 add	

JB105 add	96KX 19-16	KITY	WERZ
KFRC add	KEGL 38-34	KZFM	WFEA
WPHD add	KEARTH 29	WOKI	FM99
WQID add	KSET-FM 29-26	WGH	
WABB-FM add	WJXQ 29-23	KFI	
WKDD add	WCAU-FM	KNBQ	
WISE add	WKFM	WJBQ	
KVOL add	KTFM	WIGY	

SANTANA "NOWHERE TO RUN"

CHR SIGNIFICANT ACTION



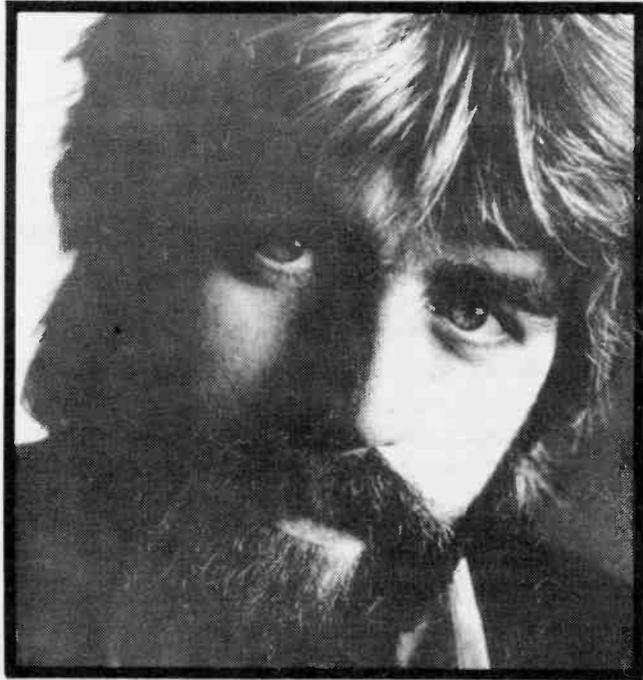
LOVERBOY "JUMP"

KEGL	WPHD	KITY	WABB-FM	WNOK-FM	WJXQ	KLUC	WISE	WCIL-FM
195	WRCK	KSET-FM	G100	WGH	WKDD	KQMQ	WFLB	KGHO
WKFM	WKEE	KBFM	WOKI	WVIC	KSKD	WIGY	KVOL	KSLY
						WOMP-FM	KNOE-FM	KBIM
						WJAD	KFYR	KCDQ





STREET TALK



MICHAEL McDONALD "I GOTTA TRY"

THIS WEEKS ACTION:

- | | | |
|----------------|----------------|----------------|
| B104 23-21 | CK101 add | Z102 29-26 |
| JB105 add 35 | FM100 23-20 | WJAD 31-29 |
| 94Q add | WSFL 40-37 | WCGQ add |
| WLOL-FM add | WNOK-FM 37-32 | WHSL 27-23 |
| WGCL add | WGH 17-14 | WFLB add |
| WCAU-FM on | WRVQ 27-21 | FM99 deb 33 |
| KEARTH add | KSTT add | WGLF add |
| KIIS-FM on | KIHK 22-19 | WYKS deb 30 |
| KIQQ 40-34 | KMGK add | KILE 37-30 |
| XTRA add | WKHI 34-30 | KSEL-FM deb 25 |
| KUBE deb 30 | KEYN-FM add | Q101 deb 25 |
| WHFM add | WKDD 20-15 | KVOL 28-26 |
| KC101 26-23 | KFI add 33 | KNOE-FM add |
| WPST 30-27 | KO93 28-21 | KISR 32-29 |
| WIFI add | KHOP add | 99KG deb 39 |
| WKEE deb 40 | FM102 25-23 | KDVV add |
| KZFM deb 26 | KGGI 36-30 | KENI deb 36 |
| KSET-FM add 28 | KJRB 23-20 | KGHO 25-20 |
| WTIX add | KQMQ 25-23 | KCBN 38-33 |
| WQID add | WJBQ 39-35 | KBIM deb 34 |
| G100 29-26 | WHEB add | KDZA 38-35 |
| Y103 25-22 | WOMP-FM deb 40 | KOZE add |

PRODUCED BY TED TEMPLEMAN AND LENNY WARONKER



MANUFACTURED AND DISTRIBUTED BY WARNER BROS. RECORDS

Congratulations to one of the nicest people in all of radio, Gary Owens, on the occasion of his new longterm contract with Gannett's KPRZ/Los Angeles. The document was signed this week, and it's a safe assumption that it provides for several extra "greebles" in Gary's pockets each month.

Meanwhile, over on the FM side . . . KIIS/Los Angeles is on the verge of signing WNBC/New York evening personality Ron O'Brien for the L.A. afternoon drive slot. Should Ron join KIIS, it will mark his return to L.A. He handled 6-10pm at KFI before moving to New York.

O'Brien's pending exit from WNBC leaves Director Of Programs & Operations Kevin Metheny in need of a replacement. Since an opening of this caliber does not come along every day, look for someone with programming experience complementing strong air work to get the job. If you've ever wanted to work in New York, this could be your shot.

Happy 25th Anniversary to Jess Cain, who this week celebrated a quarter of a century (whew!) on WHDH/Boston.

WYNF/Tampa PD George Hawras has exited that post following those familiar "philosophical disagreements with management." George indicated that he's forming a merchandising company called "Quantum, Inc." WYNF sources said there would be no immediate PD replacement, with programming decisions to be made "by committee" for now.

KLLB/Portland has asked the FCC for a change of call letters to KRCK, which would match its new AOR format . . . another K-ROCK perhaps?

Street Talk has heard that KFAT/Gilroy, CA has applied for the new calls KWSS. Speculation is that when Western Cities takes control, the station will shift to A/C. If you're not familiar with Gilroy's location, KFAT's 2500ft. tower enables it to cover the San Jose and San Francisco metros fairly well.

Congratulations to WB promotion ace Marc Ratner and Kay Glasscock, who were married November 19 in Santa Barbara.

Don't Call Us. . .

When a momentary power outage knocked WCCO-FM/Minneapolis off the air recently, the phone company was deluged trying to handle the 19,000 calls placed to the station. Why so many calls? WCCO-FM's current contest will award \$25,000 to the first caller catching the station playing less than four in a row; and when the power stopped, so did a four-song sweep. By the way, the cash was *not* awarded following the electrical failure . . . a situation provided for in the official contest rules, honest!



Good Idea Is Easy To Spot

The "New Music" sticker shown above goes on all major new releases stocked at the five Sound Warehouse stores in Denver. AOR station KBCO/Boulder furnishes the airplay and the stickers in hopes that buyers' minds and wallets might be jogged into purchasing the stickered LP's.

Maybe the prospective record buyer doesn't know the name of the group or particular cut, but chances are he or she does know KBCO. The Sound Warehouse stores and KBCO are cooperating on the project in an innovative effort to boost record sales. We think the "New Music" stickers are a commendable idea.

WNAB/Bridgeport Station Manager Tiny Markle has resigned to accept the evening show at crosstown competitor WICC. No new manager named at WNAB.

Michael Stone has resigned as PD of KMGK/Des Moines and will reportedly join an undisclosed station in the South. KMGK & KIOA Production Director Jim Roberts takes over as KMGK PD.

Allegiance Records has set up shop in Los Angeles with new albums from John Stewart and Head East due shortly. Handling national promotion for the new label is former Polydor and Barking Pumpkin executive Marty Goldrod. Allegiance can be reached at (213) 851-8852.

Saturday December 11 on the CBS Television Network, a made-for-TV movie called "Cry For A Stranger" will air at 9pm (8pm Central & Mountain, consult your local listings). In the course of the film, Frank Sinatra's classic "All Of Me" will be heard in the background of a crucial scene. Listen closely to the tune and see if you can recognize the vocal talents of Elektra/Asylum Senior VP Jerry Sharell, who is in fact the singer of what E/A terms "source music" for the film.



OUR DECALS COST LESS!

How can a glossier, higher quality, screen printed decal cost less than all those labels you get in the mail?

They last longer!

...For about the same price!

CALL US! 1-800-331-4438

IN OKLA. 918-258-6502

WINDOW DECALS - BUMPERSTICKERS

Moving Pictures

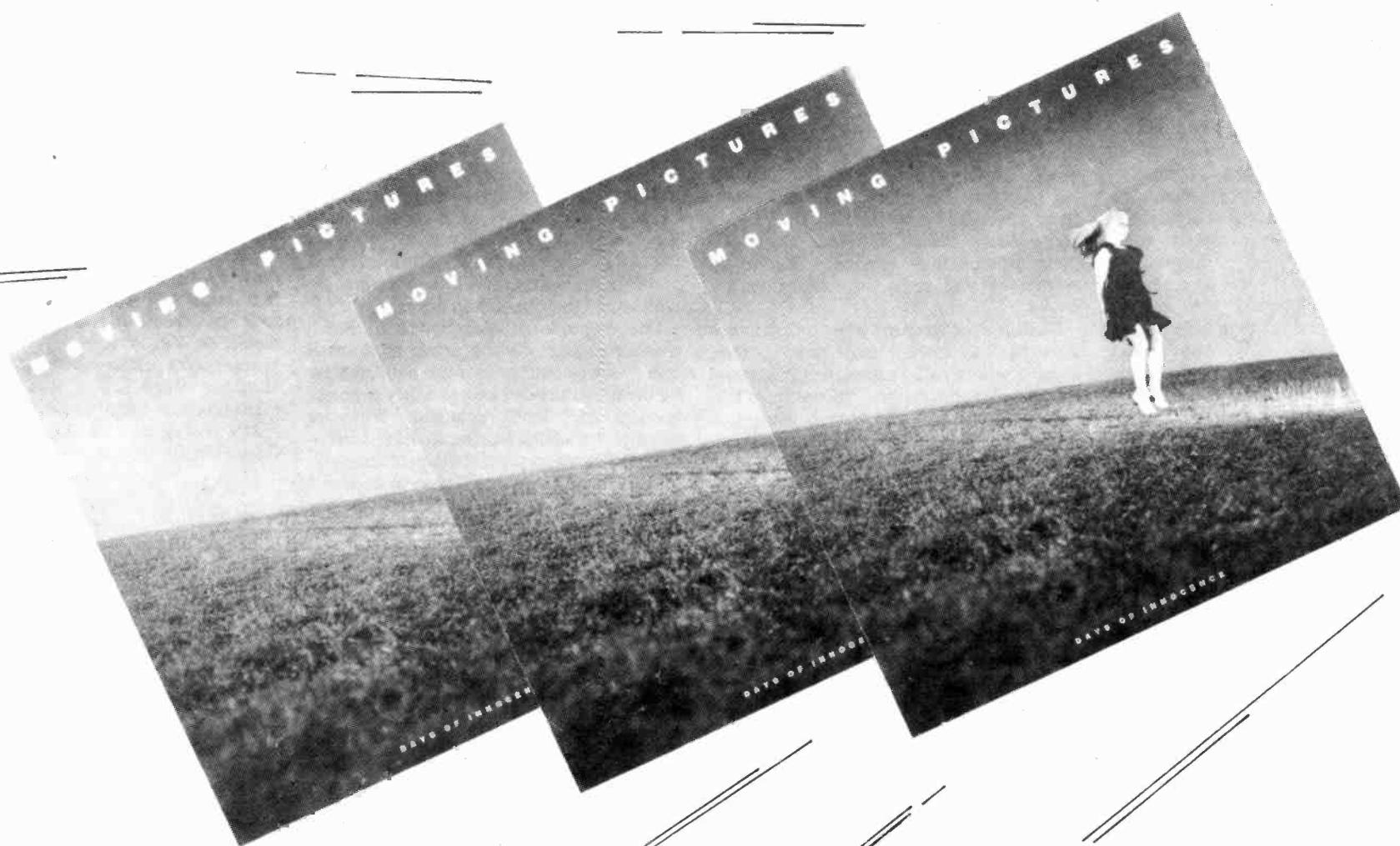
What A Group!

What A Hit!!

What A Breaker!!!

“What About Me”

FROM THE RECORD BREAKING AUSTRALIAN ALBUM



Manufactured and Distributed by Elektra/Asylum

Sales



JONATHAN HALL

CO-OP ESSENTIALS

- Get the manufacturer's full backing
- Counter newspaper/TV bias skillfully
- Assemble the proper dealer package
- Merchandise effectively

Co-Op Revisited: Back To Basics

The few articles I've done to date on co-op have generated considerable interest. But many of you have requested more information on how to get started. The first step is always the same: you must have the full cooperation of your station's management.

In addition to a longterm station commitment, however, there are some tried and true lessons that are worth sharing. While co-op can be a source of frustration for sales managers working on short-term projections, today's economy almost demands that a co-op department be considered, especially when you realize what it can accomplish.

For nearly four years, Sandra Younts has been at WRKO/Boston serving as co-op specialist/account executive. In addition to stressing management's backing, Sandi says it's useless to begin a pitch without the full backing of the specific manufacturer for whom you're trying to create a radio co-op campaign.



Sandra Younts

If manufacturers don't emphasize co-op down through the ranks, "they're wasting my time," she says. Part of getting their full backing is finding out specific co-op details, the allowances to the dealers and the manufacturers' advertising time table. "I also try to find out if there are any special promotions that are going on nationally that local retailers can tie in with," she noted.

For instance, she remembers a Kodak campaign several years ago in which dealers received over 100% reimbursement for co-op spots. "It was unusual," she admits. Kodak, she says, is an example of the kind of aggressive company co-op specialists should target. "Aggressive manufacturers are key," she commented. "You hope to know through your travels and your reading and leads in newspapers which companies are the most promotionally-minded and the most aggressive."

Distributors Vital

Once a manufacturer has been identified as a co-op project, Sandi next goes to the district or regional sales manager (whose name she gets from the manufacturer) and from that person she learns who the local distributor is. Distributors, in some cases, she says, are vital to making the program work. "I feel very lucky if I can make an

"I just don't throw out a package. Part of being a salesman is having a knowledge of what the needs are."

appointment with the distributor, because they know you are after their co-op, and they have their own ideas about what they want to use it for, mainly newspaper."

Patience is also necessary in tracking down regional sales managers. "When I begin working on an account it may be two or three weeks before I can even get to the manufacturer rep, because he doesn't know

who I am and I don't know what his hours are until he tells me."

Often Sandi deals with regional sales managers who work out of their homes. Because they're on the road constantly and she is also out of her office, Sandi says, "I usually call them at home a little after dinner, around 7 or 7:30pm. After establishing who she is and describing her station, "I ask questions. I just don't throw out a package. Part of being a salesman is having a knowledge of what the needs are," she relates.

Then, Sandi does a general station pitch and tries to feel out regional managers to see whether the rep has had positive or negative experiences with radio co-op advertising in the past. Turning around these reps is "about the most difficult job," according to Sandi.

Why Newspapers Miss

Another problem can be that distributors have only used newspaper co-op advertising in the past. "You're not going to talk them out of it because they are comfortable with newspaper, so you try and persuade them to share the wealth," she explained. "I have a marketing pitch showing the demographics newspaper misses and that radio reaches those people. I say, 'I'm not here to tell you not to use your co-op toward newspaper advertising. Obviously, newspaper has been working for you and I wouldn't talk you out of it anyway. Let me say companies that have been using their co-op toward TV are finding it too costly and are now adding radio and increasing their advertising exposure by using newspaper and radio as complementary media.'"

I asked what happens when a distributor says he has never used radio before. "That's where radio experience in general comes in," Sandi replied. "Sometimes taking your manager in to support your pitch helps. That lends a whole different dimension to the call." Sandi uses both her station manager and her sales manager, but usually only for initial calls.

Sandi explained that there comes a point "where I'm better off on a one-to-one basis with the client, because I understand the situation and we're down to talking co-op or a particular promotional arrangement. At that point the manager is no longer needed."

Another reason to be careful about involving managers, Sandi says, is that sometimes "distributors just don't have the time for lengthy appointments. They want you to be quick and to the point. They don't want to peruse your station package; they want to know up front what the deal is. I'm not saying they are all like that, but a lot of them are."

Working With Dealers

When it comes to actually putting a program together once the manufacturer rep is sold on a package, Sandi explains, "I try to find out exactly how many dealers would be receptive to a regional radio program." She relies heavily on the rep's knowledge of

which retailers are likely to take part.

In actually assembling the package, she says, "What I have found that works the best is not only to give them prime radio time, but sponsorships in the news where they can have the open and close and a :10 or :60 announcement in our newscasts, which run at set times of the day. So a company and the dealers for example, can be mentioned six times in one news sponsorship, each dealer being mentioned three times."

But even before putting the dealer package together, Sandi first has to find out how much co-op each of the participating dealers has. She usually does this on the phone. If the idea succeeds she tries to find out their best time to advertise. "Sometimes they'll tell me four months away, or they need a good six to eight weeks

"Distributors just don't have the time for lengthy appointments. They want you to be quick and to the point. They don't want to peruse your station package."

for the program to get off the ground," she notes.

Merchandising can be important in making co-op work, according to Sandi. Since an AM drive spot on WRKO can run as high as \$200, it's essential to put together a special radio package, since most dealers on the average have at least \$200 in co-op accrued (dealer accrued varies with the product type). "Merchandising works in a lot of cases because you've got to go in and say, 'Look, we have a special program that's going to build floor traffic for your location. If you sign up, your cost will be \$200 and we will double that amount in air time.'"

One example of merchandising Sandi mentioned was offering prizes or a small trip. "Co-op commercials are only paid for by the manufacturer because they promote the product," Sandi explained. "When we are merchandising a prize, we have promotional :30's which promote the contest only, but with dealer tags, too. These spots aren't 'co-opable,' but they are part of the package, which increases the number of spots each dealer receives. So sometimes a retailer might have \$200 and he receives eight mentions where he might have gotten one announcement if he had called the station and bought on our rate card."

For billing purposes, Sandi says the nonco-op promotional spots are shown on a different invoice. However, she does put together an overall "value sheet" showing what the package would have cost without the co-op and merchandising incentives. Sometimes she can tell a client, "By the time I get through with all the little things that we're offering you in terms of merchandising, you have a \$10,000 campaign with a worth of \$14,950."

Dealer Preparation

One thing to avoid is promising dealers that their spots will run at a specific time. If a few dealers are especially anxious to hear their spots, Sandi has them call her to get a few times. "It's a lot easier than working

out all the announcements for one dealer and the exact times they're going to run. Promising times runs the risk of upsetting the dealer if the spot is a few minutes early or late and he misses it."

Sandi also advises co-op specialists to prepare for the inevitable small number of dealers who don't get a response to the co-op campaign and "raise hell with the manufacturer's rep or distributor." During her first years of doing co-op, Sandi said, these calls were upsetting, but "It's only normal in regional campaigns. Out of 24 dealers you can't expect everybody to be happy."

Often dealers understand they're being tagged with another dealer, but are naturally concerned that it is not a competitive one," she says. A safe way to handle this is to separate retailers by territory or leave the task of pairing tags to the person who knows the dealer best, the rep."

In the final analysis, selling co-op is similar to construction. You need a blueprint — a plan of attack — and preparation. Without these, you may be doomed to failure.

Rep Report

Jerry Stehney becomes a Divisional VP for Katz Radio, while continuing to manage the firm's Los Angeles office. At the same time, Earl Reilly is promoted to VP/Katz Radio & TV while still managing the Katz Seattle office, and Dennis Mahoney becomes VP/Katz Radio & TV in Portland, continuing to run that office. Meanwhile, Blair Radio L.A. Office Manager Allan Keir has been promoted to VP, while Minneapolis Office Manager Marc Kalman receives a similar promotion.



Allan Keir

At Christal, Ken Davidman moves up to Chicago Office Manager from a New York account executive position. Kevin Smith becomes account executive/Sports Sales Manager in New York for the company... Jeffrey Sleete is named Detroit Sales Manager for CBS-FM National Sales, from the GSM position at



Ken Davidman WLLZ/Detroit.

Selcom picks up WHN/New York for representation, while also signing up WVOL & WMAK/Nashville... Eastman now reps WYNG/Evansville, IN; WSAW/Allentown; KITE/Corpus Christi; and KIRT & KQXX/McAllen, TX... Katz adds WOWO/Ft. Wayne and WCRJ-AM & FM/Jacksonville, FL... And Torbet gains WBCS-AM & FM/Milwaukee. Torbet has named Philadelphia Regional Manager Jerry Gubin Manager of the Year, with Atlanta's Don Hart and New York's Ernie Metcalf sharing Salesman of the Year honors and the Atlanta office taking the best office laurels.

News/Talk



GAIL MITCHELL

Taking The Weak Out Of Weekends (PART TWO)

My last News/Talk column (R&R 11-5) examined weekend programming, sharing the philosophies of five station programmers. This week four more discuss their weekend perceptions and how they have filled that "throwaway" time at their station.

WAVI/DAYTON
STEVE HALL, OD

We try to stay with the basic format seven days a week in the morning and we go a little more diversified on weekends, slanted a little more toward entertainment and specialty programming. One of them is called "Computer Talk." We are gearing this program toward the computer-oriented audience and discovering all these computer companies out there that are offering co-op dollars to the local computer stores.

Many times your talk can become mundane because you've covered a lot of the points during the week. We do an oldies (Top 40) show on Saturdays, broadcast from a record store, and a live show on Sundays that stresses good music from Al Jarreau to a big band tune. We're trying to get more revenue on the weekends. The music shows are sold out and Notre Dame (sports) is sold out.

Run what sells, especially with advertising revenue being down generally. You have to look for what the people want, give it to them, and package it in such an attractive way that they'll buy it. The network thing might be good for people who want to fill in that fringe area on the weekend. But I've found that by staying local we have more relevance to the community.

WCKY/CINCINNATI
JIM GLASS, PD

I don't feel we can afford to do any lesser programming than we do on weekdays because of audience availability for talk participation. In my estimation it's enhanced



Jim Glass

on the weekends. If you allow your sound to diminish on the weekends, you're hurting the overall image of the station. It's our choice at this time to remain as local as we possibly can, because our listeners are going to be more concerned with Cincinnati and regional issues. How we've chosen to address that is maintain our active news department on the weekends with people on the street as we normally do. However, we try not to get bogged down with constantly settling the hard issues of the world. Because we have been more concerned with content, we haven't thrown away the necessity of being entertaining on the air. It's a shame that the advertising community doesn't recognize the strength and potential that's available on Saturday and Sunday. In fact, we sell our shows on the weekends with direct sponsorship capability. I think it's up to us in radio to prove to these people the large listenership that's there. It's a challenge that rests firmly on our backs.

WKXA/BRUNSWICK, ME
STEVE BITHER, PD

We're a daytime station. Not having enough, I'd say, is probably the biggest problem. I get people who didn't hear a talk show the first time and ask me when it's going to run again. I do have people who send me taped commentaries that I will run. We're working at maybe either adding some music or some kind of lighter features to make it more broadly appealing, rather than have a dry news block.



Steve Bither

A lot of times if you get people on who are in the community, you'll build up a little loyalty and a following. I found that's true with us. I think any PD faces the problem of having the right personality, especially in a smaller market. The turnover of young people or anybody who's willing to work weekend hours is pretty high.

KNUS/DENVER
CARL GARDNER, PD/OM

Some of our most attractive programming of the week is on weekends. We've really gone with a variety approach to specialty talk. We have a lot of different experts doing expert shows. Another thing that has been successful for us is a program we call "Old Time Radio." The host has a personal collection of 12,000 radio shows from the classic era.



Carl Gardner

We are an ABC Talkradio affiliate and we use that portion of Talkradio's programming that we think fits here. We're not carrying all of it. We've got some strong local programming and it's a big draw — we want to keep it. One way to keep costs down is overnight programming. We've found that the best of the week really works well. It makes for good programming if you can pick out hours that are going to hold for a few days. And specialized programming is really tailored for the salespeople.

There can be a bit of communication problem because the PD ends up with a weekend staff whom he or she rarely gets to see or talk to. That's something that you need to combat right from the start. Instead of having a core staff of six or seven people, we've got an airstaff of 15, if you count those doing weekends. And those people spread good word of mouth — they're good ambassadors for the station and the community.



LaLANNE THROWS WEIGHT AROUND — Longtime exercise guru Jack LaLanne visited WFAA/Dallas personality Mel Bailey, discussing the benefits of health care and body fitness. Pumping hands instead of iron are (l-r) LaLanne and Bailey.



TAXIS TALK UP WAVI — WAVI/Dayton has mounted more than twenty area taxicabs with signs (like the two pictured above) to promote the return of two popular talk hosts, Bob Kwezell and B.W.



CARTER MAKES HIS ROUNDS — Former President Jimmy Carter has been hitting the radio talk show circuit, promoting his new book "Keeping Faith," on WOR/New York with Arlene Francis, ABC's Talkradio with Michael Jackson, and Mutual's "Larry King Show." During the latter visit, Carter and King found time to exchange their autobiographies.

News/Talk Personalities

ON THE MOVE: Citing a harder news orientation, **WBBM/Chicago** has not renewed the contracts of husband-and-wife team **Bob and Betty Sanders**, who's been midday hosts since 1972. They are succeeded by **Regine Schliesinger** and **Dick Helton** . . . **Dawn Homiak** is named Direct Response Marketing Consultant for **KABC/Los Angeles** . . . At sister station **WABC/New York**, the versatile **Orson Welles** signs on as station spokesman . . . **KCNN/San Diego** adds **Kelly Wheeler** as Managing Editor . . . **Ray Miller**, locally-known TV personality, joins **KTRH/Houston** as commentator and program developer. **Gordon Graham** also comes aboard as a reporter . . . **Peter Corsentino** appointed Controller for **WINS/New York** . . . **KGO/San Francisco** welcomes **Jerri Meacham** as Creative Services Director and sister TV station weatherman **Lloyd Lindsay Young** as weekend talk host . . . **Rick Samples** returns to **WPLP/Tampa** to host a Saturday show . . . **NAACP's Joseph Madison** doubles as talk personality on **WXYZ/Detroit** . . . **Ellsworth Edwards** moves to **KYW/Philadelphia** as editor/writer/reporter . . . **KABC VP/GM George Green** is elected to the **California Broadcasters Association** Board of Directors and is also a finalist in **Radio News's** "General Manager of the Year" competition along with **KIRO/Seattle VP/GM Joseph Abel**, **KGO VP/GM Michael Luckoff**, and **WGN/Chicago's** VP/Station Manager **Wayne Vriesman** . . . **Scott Herman** is named Assistant News Director at **WINS/New York**, moving up from Unit Manager . . .

HAPPY ANNIVERSARY: **WCAU/Philadelphia** reaches 60 broadcasting years . . . **Jim French**, midday host at **KIRO/Seattle**, celebrates 30 years in broadcasting . . . **KYW/Philadelphia** hits 17 years of "All News All The Time" broadcasting . . . **KABC/Los Angeles's** Ombudsman Service, headed by Director/Community Rela-

tions Dept. **Nelkane Benton**, turns 15 . . . **WPBR/Palm Beach** marks ten-year milestone . . . **WABC/New York's** popular morning duo **Ross Brittain** and **Brian Wilson** celebrate five years as a team . . .

PROMOTION HIGHLIGHTS: Once again stations are gearing up for the holidays. **WOMP/Bellaire, OH** will be airing a three-hour Saturday "Santa Claus" show where kids call the station and talk on the air with St. Nick, who's actually an actor from the local community theater . . . **KCBS/San Francisco** has set its third annual "Christmas Carol Charity Run" for December 12, and **WBBM/Chicago** is launching the 1982 edition of "Adopt A Grandparent" . . . **WWL/New Orleans** recently conducted a "News IQ" test/promotion where listeners were encouraged to answer three questions for a chance to visit "one of the news capitals of the world" . . . **WSDR/Sterling, IL** sought out 100 WWI veterans in the area and saluted them by taping an oral retrospective from each one; the tape was then donated to a local community college . . . **WRKO/Boston** sponsors ninth annual London-derry Arts and Crafts Faire . . . **WOR/New York** is offering its advertisers a chance for nine days in Monaco and the French Riviera . . .

PROGRAMMING PLUSES: **Mutual Broadcasting** plans to introduce "This Is Hollywood" on January 2. Hosted by **Second City** alumnus **Eric Boardman**, it's a two-interview/call-in show live from Universal Studios . . . **KTRH/Houston** is airing regular reports from **Radio Peking** via telephone . . . Also on the foreign front, **WTKN/Pittsburgh** recently put together a live broadcast via phone with the USSR embassy in D.C. . . . **WKIS/Orlando's** **Harry D. Cup** show is now being carried by five stations on the **Florida Network** . . . **WRC/Washington** airs "Agronsky & Company" and "Meet The Press" . . .

Contemporary Hit Radio



JOEL DENVER

COMPETITION OR PROGRAMMING TOOL?

MTV's Effect On CHR And Record Sales (Part Two)

Last week we focused on the mechanics of MTV through the eyes of VP/Programming, Les Garland. Now it's time to take a cross-section of radio and record executives and sample their feelings on the strengths and weaknesses of MTV. To shed a little light on what MTV does for an unknown recording act, I also spoke with a member of Supertramp's management team, which also manages several up-and-coming acts.

Be sure to read Jeff Gelb's column this week (Page 21) for some additional comments from AOR programmers and record reps on how MTV is affecting them.

Arista National Singles Director Lana Dengrove

I get a chance to observe what makes a programmer add a record, and MTV is definitely one of the strongest new influences. This soon became apparent when we had the first Haircut One Hundred record out and "I Ran" from A Flock Of Seagulls.



Lana Dengrove

Actually MTV broke those songs for us. We had little or no air-play, and all of a sudden, we had significant sales in Tulsa, OK and wondered why. We put two and two together and figured out it was MTV and the rotations they had the videos in. When they increased the rotations from medium to heavy, it made more of a difference.

Radio should definitely be looking at MTV to find out what they're up to. We're now getting action on the second Flock song, "Space Age Love Song" and seeing the Busboys kick in at an album level. It's amazing that we're finding sales in small markets like Tulsa where we didn't think there was a demand for this type of music. This comes as a shock to some PD's who've misjudged what the audience wants in their market.

Any programmer who might be timid of a certain song can monitor the sales and audience acceptance before it even hits the competition's station. I wish that a few more programmers would use MTV for the value and input it can give them, instead of being afraid of it. While MTV is in a sense competition, it's also a valuable tool. The video attracts the attention, but in the end, the song is what makes the public buy the album. Combining MTV and special promotions coordinated with radio stations would be a real effective way to break a record.

EMI-Liberty VP/Promotion

Dick Williams

In the case of the Stray Cats, MTV was a major help in getting this act established. Sales kicked in after MTV exposed "Stray



Dick Williams

Cat Strut," which was about a month and a half before we started concentrating on "Rock This Town." The album was actually in the 30's on the charts, and had sold about 200,000 units before radio even kicked in.

MTV has also been very supportive to Talk Talk, J. Geils, Kim Carnes, and Michael Stanley. I think what MTV is doing is going to be very important to the growth of the music industry. Les Garland, John Sykes, and (Warner Amex Sr. VP/Programming) Bob Pittman are doing a great job, and they've been very supportive of new product. MTV is also a pretty viable medium as an advertising outlet for record companies, and concert tour advertisement at the local cable level. If radio would concentrate more on new product, and forget about playing so many oldies, there would be a major difference in record sales.

KCBN/Reno PD Jim O'Neal

MTV is in most of the outlying areas at this point, and I understand more parts of town will have it soon, but no more than 15-20% of the market gets MTV at this point. My first real notice of what MTV was doing happened with the Stray Cats video. We were getting hot reports on it from record stores, when no one was playing it in town.



Jim O'Neal

A station like ours that plays a lot of current music, and some of the newer sounding things, is finding that MTV helps to reinforce our programming a lot. The only place I really see MTV as real competition is in the evening, but not in other dayparts, since you can't drive your car and watch MTV.

This is an unusual market since things run 24 hours a day because of the casinos. For that reason we daypart very little. People are always partying and want to hear some up music. I try and watch MTV myself to see what's getting played heavily, and then use some of the music on MTV to differentiate KCBN from the rest of the market.

Interestingly enough, much of this modern music that's getting exposed on MTV has some pretty good adult hooks to it. Look at ABC, Joe Jackson, or even the new one by Adam Ant which really has that "40's swing sound." Adults remember this type of music. I'm not trying to say you can spread your demos with an Adam Ant record, but I think it's pretty palatable. I do think MTV will surprise people and continue to grow 25+.

- Radio and MTV Co-Promotion
- Music Adds Influenced By MTV
- Early Exposure To New Acts

WABB-FM/Mobile PD Blaine Kelley

MTV has about 35% penetration in this market, but it's making a big impact. I'm seeing records move because of MTV at all of the record stores in town. The stores feel it, and they respond by giving in-store air-play to the songs that are getting heavy rotation on MTV. This all becomes a symbiotic relationship.



Blaine Kelley

MTV is competition for us, but it's by no means going to make radio go away. People are always looking for alternatives. Cable in itself is an alternative to TV, and this is another alternative to TV and radio, using the best features of both. MTV's rotations eventually force people back to radio. It's not as portable either, so radio doesn't need to fear for its future. Radio should step out and get more involved with the future of communications, and MTV is part of it.

WABB-FM did get involved with MTV through the local cable company and a record store for a promotion with the Loverboy video-concert. We simulcast MTV over the radio station, and set up a wide screen TV at the record store and hundreds of people came down to watch. Everything in the store was 97 cents off because we call ourselves 97 Rock. It was a really positive thing.

We also gave away a lot of MTV/WABB-FM T-shirts, and Loverboy albums. The cable folks were most cooperative to deal with. It's time MTV was recognized as a viable force that's helping record companies, and educating programmers to product they might reject out of hand. I think I'm one of the new breed of programmers that is looking ahead.

KRAV/Tulsa PD Gary Reynolds

Tulsa was one of the original test markets for MTV and it is the number seven cable market in the country. We've had cable with 35-channel capability since 1973, and about 75% of this market is wired for it, so MTV really makes a big difference.



Gary Reynolds

KRAV has a core audience target of 25+, so what MTV programs doesn't affect us too much except to familiarize songs within the market. I think there are a lot of older demos that are watching it but aren't admitting it. I had a 28-year-old male ask me if I'd seen the new video by A Flock Of Seagulls. MTV is having the biggest impact on the 12-24 audience, with the older demos coming in from time to time to see what's happening, but not admitting they're watching it.

I know for a fact that (AOR) KMOD has been forced to play records because of MTV. They could have a bigger effect on our station if they broadened their demos a bit more, although I know I'd never see a Barry Manilow or Kenny Rogers on there. We don't use sales as our primary emphasis for adding records. We use focus groups and other music research to determine what gets played, plus the Back Page of R&R, so the sales base that MTV creates doesn't affect us too much.

Columbia West Coast Director/ National Singles George Chaltas

I've been doing a lot of traveling lately and I would say a majority of programmers in markets with MTV are admitting that it has been extremely influential in encouraging them to add records. Programmers are trusting MTV as the music is researched and does sell. From my perspective, Men At Work is a real good example of that.



George Chaltas

Those radio programmers that are aware of MTV seem pretty positive about it, and naturally the accounts shared similar feelings. My biggest desire would be to see it in every market in the country. MTV is using the latest in technology available, and can do nothing but help radio learn what the public really wants. With this programming tool, record companies can also improve their product which will bring in more sales.

KZ93/Peoria PD Keith Edwards

I'd say that 60% of this market has access to MTV. I remember A Flock Of Seagulls made an instant impression because of MTV. We added it a week after they put it on, and we've played that song in current rotation for 16 or 17 weeks, which is a long time. Other examples of records we've added because of MTV include Men At Work and the Clash.



Keith Edwards

Programmers that think MTV only airs AOR acts are wrong. You can see a Juice Newton or Cliff Richard video played too. Peoria's basically a rock and roll market, and to my surprise, MTV is making much of this modern music sell. It's causing us to add these records, which eventually forces the AOR competition to add the songs they've sworn not to play, like A Flock Of Seagulls. For example, we added the Stray Cats immediately, and then the AOR followed us.

I don't watch MTV as much as I used to but it shows up in bars with widescreen TV, and it's pretty big on college campuses. We won't play everything of course, but when we feel it's going to sound right on our station, then it goes into our research to see what happens. The only area I see it threatening is some in-home listening, and MTV is beginning to promote like a radio station does.

There is a local MTV rep who drives around in an MTV van and hands out MTV bumper stickers, T-shirts, and jackets. I can cite an example of when it's hurt us. We both had a Halloween party on the same night. They traded out for TV sets and other high-ticket items for prizes, and had a huge turnout... bigger than ours. I really don't want to get involved in promotions with MTV. I'll stick to using their market influences.

Continued on Page 20



NBC Radio's Young Adult Network

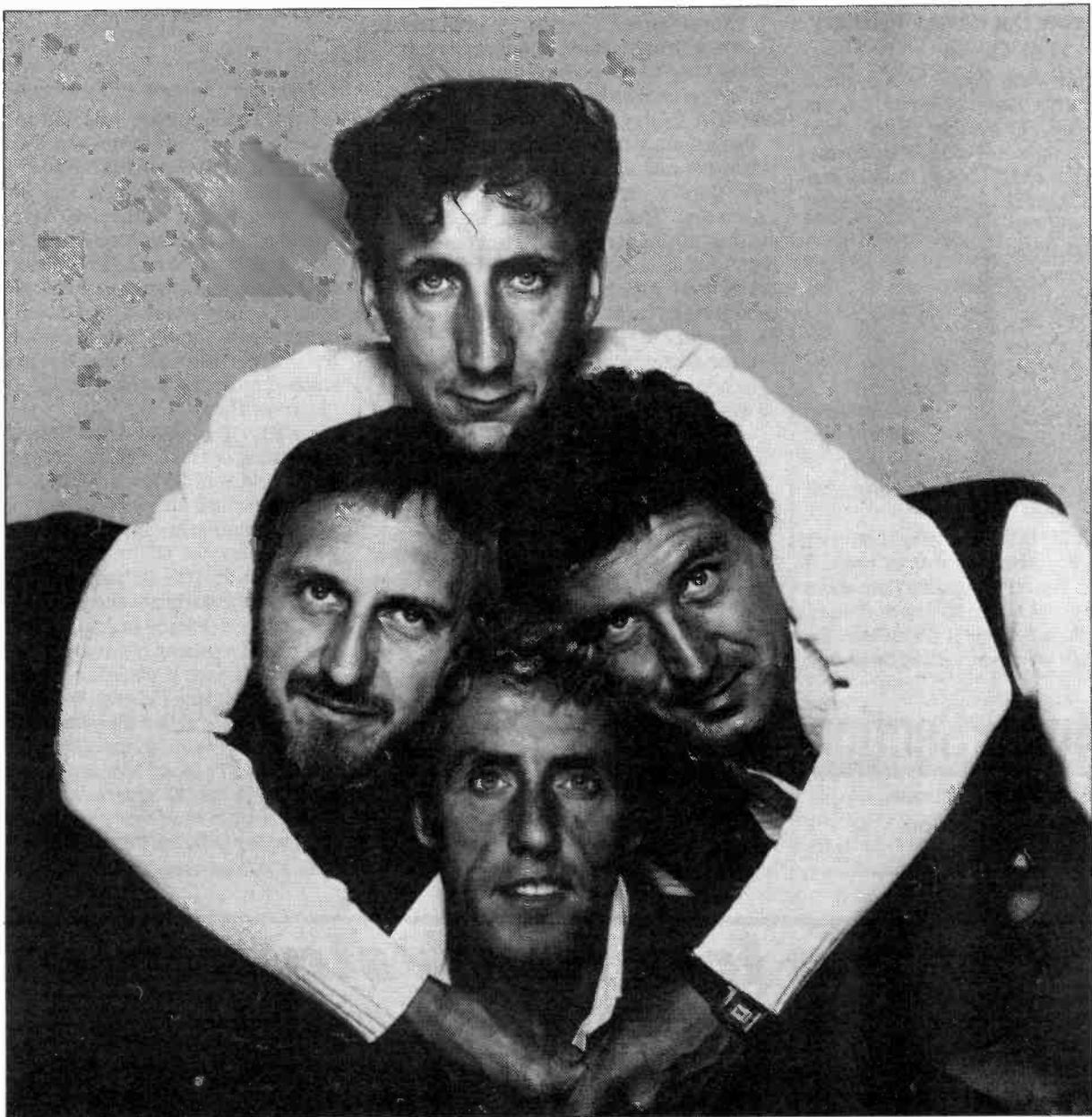
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Twenty years on the road and in the studio. A legend in rock 'n' roll. The Who. In this exclusive special on The Source, Pete Townshend, Roger Daltrey, John Entwistle, and Kenney Jones share their feelings and insights on the phenomenon known as "The Who." Rare interviews. Plus a fond remembrance of Keith Moon — taped during an informal visit to WNEW-FM. And, of course, there's music. "My Generation," "Won't Get Fooled Again," and "Pinball Wizard." Plus "Athena," "One At A Time," and "It's Hard," the title track from their newest album on Warner Brothers Records. Produced by Denny Somach Productions.

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MTV's Effect On CHR

Continued from Page 18

Charly Prevost, Mismanagement Inc.

We have several acts we manage in addition to Supertramp. Three of them have their videos on MTV which has generated response that wouldn't have been realized had we relied solely on radio. I'm referring to Chaz Jankel, which in the first week the video hit MTV caused a dozen letters to be sent to the office asking about the video and his music. They came from places like Idaho, Iowa, and other tertiary markets.



Charly Prevost

Another of our artists who's benefited from it is Rupert Hine. MTV added two or three of his videos, which have been included in some of their promos which state "You've Never Seen Music Like This Before." The other artist we manage is Captain Sensible, which has already seen sales from exposure on MTV. This airplay does wonderful things for an artist, especially one that's trying to get established.

Cheap Trick (not one of Mismanagement's acts) is a group which radio walked away from, but retail sold a lot of albums because of MTV. Initially, I think MTV is most useful in demonstrating to a PD that certain product has appeal, beyond what the programmer's own tastes will allow.

WPST/Trenton Operations Manager Tom Taylor

In East Brunswick, NJ there is a small record store, (the Record Setter), and in West Brunswick, NJ another store owned by the same people. I live in West Brunswick, and we have MTV, while East Brunswick doesn't. There is only a five-mile distance between these two communities, but MTV has made a big difference. The day after MTV ran a Donnie Iris special, the store in West Brunswick sold out of his album and catalogue. The owner couldn't believe it. The other store saw no effects of MTV.



Tom Taylor

I still watch MTV if it's a video I haven't seen. Things I've seen more than twice, I tend to ignore. The only negative I see about MTV is that it does lean to lower demos, and when first wired up, it dominates the TV. After a few weeks, it settles down to a

The Music Section

CHR's Most Accurate Music Information
Begins on Page 47

normal viewing pattern, as toleration for the repetition decreases.

On the other hand, a radio station offers a soundtrack for whatever you're doing in life at the moment. You can't get that kind of feeling from MTV since you'll constantly glance up to check out what's going on. Once you see a video, you've seen it. I think it becomes a bother to keep glancing at the screen and seeing something you're bored with.

As far as the future of MTV, I think it's pretty good since it usually comes with the basic cable package as a freebie. Anyone that has it will come in from time to time. We monitor what MTV is doing and have added records off of it. Kim Wilde's "Kids In America" happened here because of MTV and went on to be a hit in this market. MTV is a powerful marketing tool. I can hear the promo reps now, "It's 52/11 in R&R and in medium rotation on MTV." If MTV can continue to pre-sell records for us, it will be helpful.

Capitol National Promotion Director Steve Meyer

MTV has helped us get a feel for the sales potential of some of our newer acts. These acts had very little if any, radio airplay until MTV exposed them. Billy Squier is a good example, but an even better one is the Motels. In the Buffalo, Seattle, and Dallas markets we've seen a dramatic influence on another artist - Duran Duran.



Steve Meyer

Between a mini-album, and the current LP "Rio," they have combined sales of 200,000 units. The act has had very little CHR play, and AOR airplay is still developing.

Record stores are the first to admit the influence, and where radio people are astute, they're picking up on what MTV is generating. The 12-34 market seems to be getting stimulated to buy unknown product, and in a depressed economy, that's pretty good. Artists are more than ever concentrating on turning out good video product for exposure in clubs, and other MTV. It has become an important part of getting a group to be accepted by the public. As MTV grows, so will its influence.

The Future Is Already Here

Well, there you have it . . . a pretty well-rounded perspective on MTV, and what effects it's beginning to have on your audience. As with anything new, there are evaluations to be made as to the short and long term influences on people's buying habits and perceptions as to what is popular.

I would suggest that if you have MTV in your market, don't over or underestimate its potential until you've found out for yourself. MTV's proving to be an influential alternative to radio in making the public aware of new music, and it's another sample of our hi-tech future which is already here. To avoid being left behind, be flexible, be open-minded, and stay up with the rapidly changing tastes of the public.



WFMF DRIVES HOME A WINNER - In conjunction with a local car dealer and Coca-Cola, WFMF/Baton Rouge recently handed over a brand new 1982 Z-28 Camaro. Hundreds of folks jammed the showroom to watch the award ceremony. Shown (l-r) is Operations Manager Randy Rice, winner Vera McGhee and daughter, Assistant PD/MD Wayne Watkins, and personalities Mike McCarthy, Scott McAllister, Steve Young, and Paul Taylor.



A KNOCKOUT APPEARANCE - WPST/Trenton recently hosted a concert appearance by Millennium recording act Franke & The Knockouts. Shown (l-r) is morning man Mark Sheppard, Franke, afternoon man Pat Gillen, and Assistant PD/midday personality Tom Cunningham.

Bits

- Q107/Washington has launched the "Name Game" in conjunction with the 130 Safeway food stores in the metro area. Shoppers register at the store, and when they hear their names called they have 15 minutes to call in and win \$1000 cash. Thursdays are "Bonus" days with Z-28 Camaros, trips to Jamaica, and more cash up for grabs. The station is also broadcasting the final Who concert from Toronto, and had a recent visit from Supertramp's John Helliwell, who stopped in as the guest of honor at a Q107 "Listener Party."

- KRLA/Los Angeles and Rhino Records are putting out an oldies album called "The Heart And Soul Of Rock 'N Roll - Vol. I," with distribution all over Southern California. All radio station royalties from record sales go to the Special Olympics. In addition to those royalties, the station has already sent the charity \$1000 in advance.

- B97/New Orleans gave away 1000 albums in a recent weekend promotion. The station offered a chance to win every 97 seconds as the phones burned all weekend long. New PD Nick Bazoo called the promotion "one of the most successful in the station's history."

- KNBQ/Tacoma has already been hit for \$5000 in the "Q Supersets" contest. Listeners wait to hear four specific songs in a row and try to be the 97th caller for the cash. KIIS-FM/Los Angeles is doing a much

more expensive version of the same game, offering \$50,000 to the 50th caller when a specific set of pre-promoted songs is aired. This contest seems to work well, and doesn't clutter the programming.

Motion

Dennis Harrington leaves all-nights at KKYK/Little Rock as Glenn Buercklin comes crosstown from KAAY . . . WSPK/Poughkeepsie PD Jim Simonetti has been promoted to GM at sister station WBQW/Scranton, with afternoon driver Chris Leide upped to PD, and Craig Roberts moving up from swing to PM drive . . . Dave Lyons of WKMX/Enterprise, AL joins Q101/Meridian for afternoons, replacing Tom Kenny.

Bob Leonard is leaving WAZY-FM/Lafayette after four years as MD to become MD/Promotion Director at WZOK/Rockford working for PD Tim Fox . . . Jeff Harmon has given up his MD slot at KRNA/Iowa City to concentrate on his air show, as PD Bart Goynshor takes over the music duties again . . . FM99/Tallahassee brings Michael Cruz McKay in from WQSR/Baltimore to do nights, and Jack Norris returns as MD . . . Mark Windsor exits WLZZ/Milwaukee to handle swing at WBBM-FM/Chicago . . . And congrats to KIOA/Des Moines's A.W. Pantoja and wife Lauren on the birth of Jesse Manuel.

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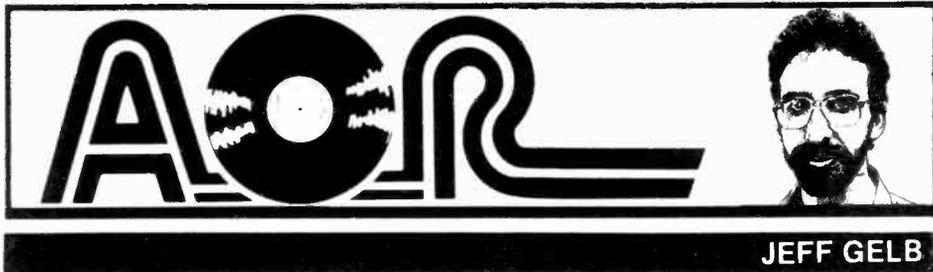
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JEFF GELB

MTV: Effective R&R Exposure

Everyone's talking about MTV; it seems that the entire radio and record industry is watching it, too. As Joel Denver pointed out in his CHR column last week, MTV is doing quite well, and its effect is already starting to be seen in the form of similar cable services, as well as increased sales and radio airplay of popular MTV acts.

This week, I solicited comments from radio and record people for a sampling of viewpoints on the positives and negatives of MTV. For more industry reactions, also read Joel's column this week.

Records: Bullish On Sales Potential

**Derek Shulman,
PolyGram Records**

"There can be little doubt that MTV has played both a direct and indirect role in the sales of our records. It has opened up a whole new visual and audio area to an audience which, until MTV came to town, had never had exposure to some of these groups.

"Over the last few years, radio has constantly told record companies that anything that didn't sound like everything else radio was playing either 'didn't fit the format' or 'was not for their audience.' Obviously, AOR consultants and programmers have been underestimating their so-called core audience. Had MTV not given initial exposure to acts like Adam Ant, Stray Cats, and the Clash, these ultra-conservative AOR mavens would have buried their heads in the sand and hoped that these bands and others like them would go away and not rock the boat. AOR radio has been forced to play these bands, who are obviously liked by an audience which obviously liked what they saw and heard.

"Here at PolyGram, we've seen some records get amazing amounts of airplay, either because they 'test well' or 'fit the format,' but then not sell through for us. MTV, on the other hand, seems to grab an active

"They could be more of an alternative . . . at times, watching MTV is like watching your local Sebastian radio station."

— Michael Plen

audience, one which tunes in, goes to concerts, and (most importantly to us) buys records. It's obvious to us that MTV has helped us sell Def Leppard, Bananarama, ABC, etc. These bands have grown out of the active audience that will keep this business alive.

"The strange thing is, even now, when it's so apparent that MTV is becoming a major force in exposing new music, I still hear MTV being discounted by some important AOR persons. Although we are totally supportive of what MTV is doing for the business, I do have one or two reservations about it — for one, the obvious lack of any black music or artists on MTV.

"All in all, though, MTV is a wonderful new way of exposing music, which, if liked by the audience, definitely translates into sales. And that's our bottom line."

Michael Plen, IRS Records

"In parts of the country where my acts never get radio exposure, MTV has been an effective alternative to radio for giving these bands visibility. They could be more of an alternative than they are; at times, watching MTV is like watching your local Sebastian radio station.

"MTV exposure can dramatically affect sales. For example, while AOR radio is no longer playing the Lords Of The New Church album, we're still seeing significant sales on it because MTV has moved it into hot rotation.

"MTV can also lengthen a record's life. A great example is Duran Duran, which came out a long time ago but stations are just now starting to sit up, take notice, and add it, thanks to MTV's continual exposure of the band.

"It also breaks through the image barrier problem we sometimes have with PD's and MD's over a band's name or visual image. If they see the video of a band like Wall Of Voodoo, it makes them realize that it's just as normal a band as many of the acts they already play."

**Ken Benson,
EMI America Records**

"I'm happy for the outlet it gives my music, and it also gives me very enjoyable therapy after a long day's work.

"It will sometimes force airplay of a record that a station might not otherwise consider, just as other airplay in the market might force a station to add a record. The Stray Cats are a perfect example.

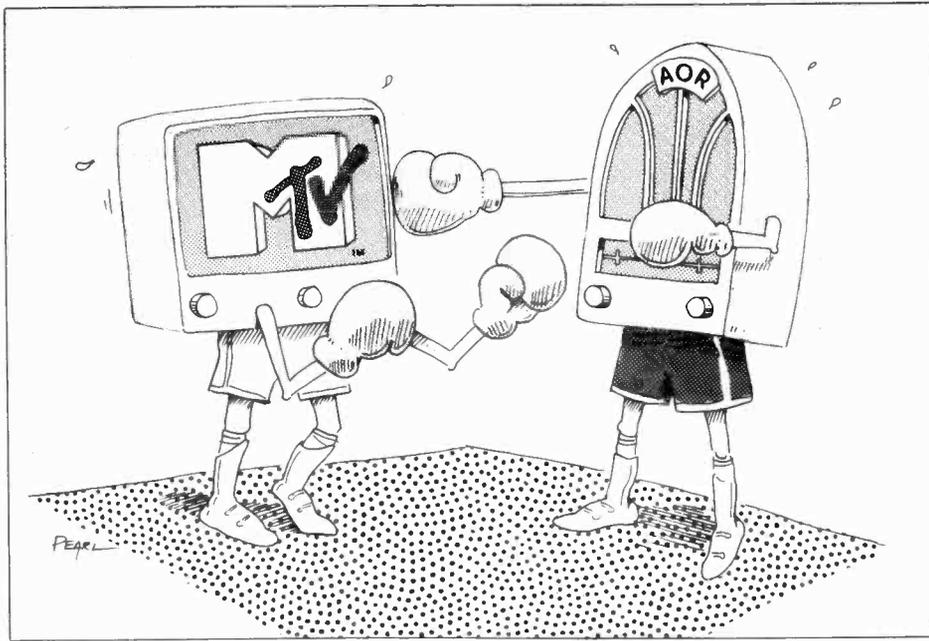
"We have what is in essence a video promotion department whose function is to deliver clips and videos of our acts to TV and other media sources. So I don't actually 'work' records to MTV myself; a fellow named Clay Baxter does that for us."

**Kenny Ryback,
Independent Album Promotion**

"MTV has brought to America an opportunity to see, as well as hear, music previously only available to the larger music centers of New York and Los Angeles. With MTV, access to Stray Cats, Adam Ant, and the Clash, has become as easy as Styx, Journey, and Van Halen. Fortunately, MTV watchers are also radio listeners, who not only like to hear new music, but also actively call radio to let them know it. Radio markets affected by MTV are now getting calls requesting music never before programmed by commercial radio. Retail outlets are selling LP's by artists with no prior track record or hit exposure.

"Everyday, radio programmers are telling me about the great video they have just seen on MTV, and the requests they're getting for bands who, six months ago, would have never made it to their turntables.

"In addition, the smaller independent labels and even unsigned bands now have an incredible vehicle, through MTV, for ex-



posure, who otherwise might not have had the chance to be seen or heard.

"In the future, when MTV is accepted as passively as 'M*A*S*H' reruns, hopefully radio will pick up the ball again as the place to go to find new and exciting music, as radio once was."

Mike Bone, Arista Records

"MTV has proved to be a tremendous aid in getting any sort of record moving in the marketplace. With the Arista artist roster, MTV was a big help in building our modern rock artists like A Flock Of Seagulls, Haircut One Hundred, Fashion, and the Thompson Twins.

"The only problem I can see with the entire video explosion is that the cost of making the actual video clip can be astronomical. I spoke with an artist's manager recently who spent more money making the video clips than in recording the album. These costs are getting out of hand. Of course, these costs cannot be directly attributable to MTV, but they must be considered if an act plans to gain exposure through that route."

**George Gerrity,
Warner Bros. Records**

"It's been real beneficial. How else would you get most of the product exposed to secondary markets, when those radio stations just don't feel comfortable taking chances with a lot of this music? The success MTV has had with some of this music has also shown that these markets may be broader in scope than some of their radio stations suspected. It has helped to redefine what the market will bear.

"I spoke with an artist's manager recently who spent more money making the video clips than in recording the album."

— Mike Bone

"Also, because MTV doesn't have radio's 70% load of older material, it offers new artists more rotational exposure than current AOR radio can.

"If the video is made correctly, it can also help the audience get into the song more on a conceptual level than they might by listening to it on the radio.

"The song-by-song artist identification of their videos is also helpful. AOR radio just isn't geared toward song-by-song identification, and sometimes it's hard for the listener to find out what song he liked after a four-song sweep, or during a commercial-free period.

"In general, I think kids are more attentive to MTV than they are when listening to the radio. But I think that MTV has found, as has radio, that it can still take a couple of weeks for new songs to research positively. Initial research response is not always

positive, but they seem to stick with things for awhile, and when they show up more positively, they're bumped up rotationally.

"As strongly identified with this day and age as are videos, computers and television, MTV seems a natural marriage of these forms."

**Radio: Beneficial, Not Threatening
Tom Hunter,
WMJQ/Rochester, PD**

"I watch it a lot. But it's rare that MTV can literally force us on a record by making a song so popular and familiar with our audience that we need to add it. However, if they're giving heavy rotation to something we're playing, it certainly rapidly helps build the song's familiarity and acceptance.

"We add songs, not because we feel MTV has forced us to, but because MTV is helping us to become familiar with them. I've become more familiar with songs by seeing them on MTV; I'm then much more inclined (in some cases) to add those records.

"I hope it explodes here, because it's helped us keep the station fresh in a very competitive rock market, which usually means the stations won't experiment much. It makes us much more confident to take a shot on a record that's a bit left field of the usual rock we play.

"While I'm told that many people with MTV leave it on instead of the radio, even when they're not watching it, it hasn't been my experience to see that happen. I don't think it will take away from us dramatically."

Andy Lockridge, KZEW/Dallas PD

"Our focus group studies have shown that MTV's influence locally is pretty minimal, with the exception of young kids, who love it. I don't see it as any threat to us right now, but we're watching its growth closely.

"It's had no real effect on our playlist with the exception of the Missing Persons cut 'Words,' which was a must-add as soon as the album came out because of response to the MTV video."

Max Floyd, WKLS/Atlanta PD

"It's forced me to add perhaps three or four records. I don't know if their presence in the market caused it, or if it was just time for radio to change a bit, but you can see some records on our playlist that are big MTV favorites, and we've leaned that way in part because of requests we get from MTV viewers (a la Talk Talk, Duran Duran, or Cheap Trick's 'She's Tight'). But again, it's hard to tell if radio was just ready for a change, or if they caused it.

"They're competition for us, and we don't go out of our way to talk about MTV at night, for instance. Their penetration in this market is probably one of the highest in the country. They do make themselves known, and there's not much we can do about that, so we just try to siphon off all the benefits of their being here that we can. We've done some simulcasts with them, for example.

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EVOLUTION

Joe Collins is named PD of KZOZ/San Luis Obispo as Jeff Young exits . . . Bob Kranes is upped to Director of Operations at WLIR/Long Island . . . Robin Stearns exits as MD of WZXR/Memphis for KJQN/Ogden. Tom Stein is the new MD, while Dave Culp is new to overnights from weekends . . . Brian Cornell joins



MISSING PERSONS FOUND AT KFMX — When Capitol's *Missing Persons* played Lubbock, KFMX awarded two listeners the chance to become "missing persons" on an expense-paid vacation in Jamaica. Pictured after the band's local appearance (l-r) are KFMX's Jesse Ryan, band's Terry Bozzio, and air personality Wes Nessman.

KDUK/Honolulu for late-nights. New weekenders include Rich West, Rose Marie, and Marvin Franklin . . . New to overnights at KMGH/Bakersfield is John Woodman . . . New to mornings at WTKX/Pensacola is Stan Waters from Q97/Enterprise, AL . . . New to KTCL/Ft. Collins as MD is Alix Lacey . . . WLSQ/Montgomery picks Randy Culpepper as PD and Gary Sutton as MD . . . 1000 watt KESI/San Antonio begins AOR programming with Joe Anthony as PD.

COMING NEXT WEEK: As the saying goes, time flies when you're having fun. Next week I celebrate my fifth anniversary as R&R's AOR Editor, and I invite you to join my celebration with a retrospective of those five years, touching on many of the changes that AOR radio has undergone during this time. A look backward can help us all grow in the future — and that's what we'll be doing next week.



BE SEAIING YOU — The winner of KPRI's fifth annual Halloween Ball came disguised as an aquarium, complete with water and live fish! For his efforts, he was awarded a 1982 Toyota truck. Pictured (l-r) are KPRI air personality and MC Jeff Dean, winner, and Rod Toner of RCA's Steel Breeze, who performed at the Ball.

COLOR

CONCERT CONNECTIONS: WILS/Lansing picked one person from all winners in its previous month's contests to fly anywhere in the continental U.S. to the concert of his or her choice. WIMZ/Knoxville took a "Magic Bus" of listeners to see the Who in Lexington. Also tying in with the Who was WAQY/Springfield, which asked listeners to count the number of Who tunes played in a week. A winner was chosen from postcard entries to see the band. WKLS/Atlanta gave away a trip for two to Houston to see the group. WQFM/Milwaukee gave away the entire front row of Who concert seats for the band's Milwaukee show, which WQFM sponsored. WLAV/Grand Rapids held a random drawing whose winner had 97 minutes to call the station to win tickets to see a Toronto Who date. WDVE/Pittsburgh held a random drawing from entries at the station's area "Rock Shops" to win a weekend vacation to Orlando, complete with Disneyworld passes, hotel accommodations, spending money, and tickets to see the Who in Orlando. WPLJ/New York held a random drawing to send six listeners to London to see an Elton John show.

PAC-MANIA: WTUE/Dayton MD Bob Clarke has agreed to remain suspended 50

feet in the air in a VW disguised as a "Pac-mobile." It's an elaborate way to publicize the station's current Toys for Tots campaign, and whoever guesses the total amount of toys donated will win the customized car.

DIRTY LAUNDRY: WBCN/Boston, in conjunction with Asylum Records and the Don Henley album, held a "Dirty Laundry" promotion. A random drawing awarded a \$1004 cash prize (towards laundry bills or anything else) and a second prize gift certificate for \$400 at an area clothing store.

STEPPIN' OUT: KSTM/Mesa tied in with an area appearance of A&M's Joe Jackson in a drawing that sent its winner to the show in a limo, plus gave him dinner, choice concert seats, and backstage passes after the show.

STRANGERS IN THE NIGHT: WKLS/Atlanta held a Joe Piscopo look-alike/soundalike contest that was actually a Frank Sinatra contest, because entrants were asked to croon their versions of the "I Love Rock & Roll" medley originally recorded by Piscopo for Columbia. The winner in the '96 Rock competition was flown to New York City to see a taping of "Saturday Night Live" and meet Joe in person.

BAD TO THE BONE: WPLX/Milwaukee, in conjunction with EMI America and the George Thorogood LP, asked musically-inclined listeners to send in cassette recordings of their hottest guitar licks. Twelve finalists were picked to play at a local club, where one was chosen to win a \$1000 gift certificate from a local music store.

MTV: Effective R&R Exposure

Continued from Page 21

But the assumption is that MTV takes people away from TV more so than radio. Whether it's true or not I don't know; maybe that's just what we all want to think."

Charlie West, KMOD/Tulsa PD

"We haven't gotten the amount of calls in response to MTV acts that I would have expected. I wouldn't say our playlist has changed much as a result of MTV being in the market.

"I've become more familiar with songs by seeing them on MTV; I'm then much more inclined . . . to add those records."

— Tom Hunter

"As a PD, I don't have time to listen to a whole lot of music. MTV gives me the opportunity to sit down and hear and see stuff I might want to consider adding. So it may get the ball rolling toward an add to our playlist.

"I'd love to do regular simulcasts with them. It's a tool that can be used as an image enhancer for the station, especially in our 12-24 demos. Judging by the Arbitrons and Birches that have been taken since MTV came to town, it doesn't seem to have taken any listeners away from us. I don't see them as a threat at this point in time."

UPDATE

To celebrate the end of the NFL strike, KPKE/Denver handed out 5000 buttons at Bronco Stadium that said, "KPKE welcomes back the Broncos" . . . KLOS/Los Angeles hopes to encourage holiday record purchases with a series of free on-air announcements that stress the value of recorded music as gifts. The 15-second spots will run in available time periods through year's end . . . KDKB/Phoenix has created a new show called "Spotlight Tracks" to spotlight new albums. The show incorporates three or four cuts from two new LP's, running either 30 or 60 minutes, as often as new releases warrant the exposure . . . KFMG/Albuquerque held a new music listening party for 200 at an area club, with wine and cheese refreshments . . . WDHA/North Jersey just released its first hometown talent album, which it will mail free to any interested record reps. Contact PD Mark Chernoff or GM Bob Linder. WDHA's album project may be the first Homegrown LP to be released as a chromium dioxide cassette as well as the traditional LP . . . WDVE/Pittsburgh and KWK/St. Louis also just released albums of local talents . . . WFBQ/Indianapolis held a "Thank-Q" party for listeners after the station found it was #1 in the market in the September-October Birch . . . WIYY/Baltimore's second homegrown effort and 1983 calendar benefit the Children's Hospital of Baltimore . . . WIOQ/Philadelphia broadcast live the first anniversary of its "Friday Flashback" oldies show, with jock David Dye counting down listeners' top 100 picks from the 60's. Surprisingly, the Supremes' "You Can't Hurry Love" came up #1 . . . Gary/U.S. Bonds, Miami Steve Van Zant, Joe Piscopo, and the Psychedelic Furs are among the acts already signed for appearances at WNEW-FM/New York's annual benefit Christmas concert . . . The consulting team of Carroll, Schwartz and Groves has been picked to select the music for an upcoming soundtrack to "Surf II."

Shawn Waters, KQWB-FM/Fargo PD

"When MTV started in the market a year ago, they wanted to buy ads on the station during the ratings period. I wasn't crazy about that, because I noticed that even I was watching them a lot when they first came on the air. Once I got used to their programming, I didn't watch it quite as much. I figured it was the same with a lot of our listeners, and I didn't want to encourage that and perhaps hurt our 18-24 share.

"Now that they've been here a year, I don't think they've had a negative ratings effect on us. If anything, it's created excitement for the newer music out, which is beneficial to all concerned.

"One funny thing I've noticed is that there seems to be at least as much of a burnout factor for videos as for their audio equivalents. I hear people complain about seeing the same videos all the time. So I guess MTV experiences the same problems we do."

Jeff Sattler, KDKB/Phoenix PD

"The fact that MTV can be so wide and progressive at this point is beneficial to both radio (where it's in the markets) and records. Since they're currently the only game in town, they can take more chances than a radio station in a competitive situation. As soon as another music cable channel debuts, it's a good bet that both will trim down their playlists.

"I can't see MTV ever taking the place of radio because it cannot be as localized."

"As soon as another music cable channel debuts, it's a good bet that both will trim down their playlists."

— Jeff Sattler

That's the magic of radio. However, MTV should not be ignored. We can learn from them and view them as a source of new music exposure. We get phone and sales reaction to songs that are only being heard in Phoenix on MTV. Obviously, we don't add records on that input alone, but it is kept in mind when we're looking at brand-new music.

"In short, MTV is a force to be reckoned with, not be afraid of. It should be looked upon as another vehicle that can help expand our listeners' musical horizons, and that benefits us all."

CONCERTS & CONVERSATIONS

PRESENTATIONS: Roadmaster by WFBQ/Indianapolis for free . . . Steel Breeze by WDHA/North Jersey for free, Gregg Allman by WDHA for \$4.

GUEST DJ'S: Don Pardo on WLRS/Louisville. **CONVERSATIONS:** Supertramp on WLPX/Milwaukee . . . April Wine, Uriah Heep, Judas Priest on KZOK/Seattle . . . Paul Carrack, Men At Work, Psychedelic Furs on KJET/Seattle . . . Mental As Anything, Men At Work, Billy Squier, Nazareth on WIOT/Toledo . . . Graham Nash on WKQQ/Lexington . . . 38 Special on KUPD/Phoenix . . . Pat Travers, Rose Tattoo on WPDH/Poughkeepsie . . . Rough Trade on CITI-FM/Winnipeg . . . Translator on KVRE/Santa Rosa . . . Mike Love, Dean Torrance (Jan & Dean) on KLAQ/EI Paso . . . Judas Priest, Translator on KOZZ/Reno . . . Romeo Void, Frank Marino, Rory Gallagher, Frida on CHEZ-FM/Fresno . . . Heart, John Cougar on KLOL/Houston . . . Aerosmith on WHJY/Providence.

The Music Section

AOR's Most Accurate
Music Information
Begins on Page 36

AOR *Picture Page*



BIRTHDAY BASH — Over 13,000 fans joined WZZO in celebrating the Allentown AOR's fourth birthday celebration at a nearby lake park. Polydor/PolyGram's Johnny Van Zant band headlined the benefit concert which raised over \$5000 for Animals in Distress.



KRIEGER AT KROQ — Passport's Robbie Krieger was recently interviewed on the air at KROQ/Los Angeles by Dusty Street, who queried the guitarist about his new Passport LP.



STANLEY STEALS THE SHOW — EMIA's Michael Stanley Band played a powerful concert set in Chicago, and was later feted by local AOR radio reps. Pictured (l-r top) are WXRT MD John Mrvos, Stanley, WLUP MD Sky Daniels, band's Kevin Raleigh and Gary Markasky, EMI's Tony Smith; (l-r bottom) band's Bob Pelander, EMI's Bebop Hobell, band's Rick Bell, Michael Gismondi, and Tommy Dobeck.



E.T. PHONE ROCKFORD — Y95/Rockford sponsored a Halloween costume contest with cash prizes; the contest was part of a free listener party that included a "monster mash" rock concert. Pictured with the winners is Y95 morning man Mark Seger (second from right).



WHO GATHERING — Jeff Pollack Communications recently organized a promotion for its consulted stations that sent two winners from each station to see the band's Los Angeles concert, and to meet the band after the show. Fourteen stations, including FM104/Brisbane, Australia, participated in the promotion. Pictured are some of the winning listeners with the band's John Entwistle (In sportscoat).



WHO CAN IT BE NOW? — That's WZIR/Buffalo air personality Bob Kramarik on his hands and knees, at the start of what was to be a 26-mile crawl from the station's studios to the Who's Buffalo concert site in a benefit for Spinablida. Bob contracted water on the knee 14 miles into the trip, and was taken to the hospital, so another jock completed the trek. Bob was back the night of the show to cover the event live for the station — now that's dedication!



COUGAR A SMASH IN WASHINGTON — Riva/PolyGram's John Cougar was a big hit in his recent Washington concert appearance, after which he was feted by local media. Pictured with Cougar (right) is DC101's afternoon drive air personality, Adam Smasher.



SHANGHAIED TO MIAMI — Chrysalis recording artists Shanghai performed at Musexpo, held recently in Miami. On hand for the show were several radio luminaries. Pictured (l-r) are Aucoin Management President Bill Aucoin, Chrysalis A&R VP Jeff Aldrich, band's Anton Fig, Beau Hill, and Amanda Blue, Chrysalis Promotion VP Jack Forsythe, WMMS/Cleveland PD John Gorman, band's Jimmy Lowell, programming consultant Paul Christy, Aucoin VP Rick Aliberte, consultant Rick Carroll, and Chrysalis President Sal Licata.



CHEZ GOES GOLD — Portrait/Epic's Aldo Nova (center) made a personal gold record presentation to CHEZ-FM/Ottawa MD Greg Torrington (left) in appreciation of the station's support of his initial LP release. Also on hand for the presentation was CBS rep Vito Luprano (right).



STEEL BREEZE BLOWS THROUGH WBAB — RCA's Steel Breeze, touring to promote their debut album, "Lost in the 80's," met the airstaff of WBAB/Long Island. Pictured is WBAB's Jerry Martire with the band's Vinnie Pantleoni (left) and Waylin Carpenter (right).



COSTELLO 'CUTS UP — Columbia's Elvis Costello (right) played guest DJ while at WLIR/Long Island for a recent conversation with PD Denis McNamara (left).



FRAMPTON'S FROLICS — A&M's Peter Frampton showcased a special WIYY/Baltimore listener party concert for 98 cents. Pictured after the show (l-r) are WIYY promotion assistant Mltch Dahne, Frampton, and A&M's Al Marks.



A JACK MACK ATTACK AT KIQQ — WB Records and Jack Mack & the Heart Attack staged a "Cardiac Party" recently at KIQQ/Los Angeles. Shown (l-r) are group members Max Gronenthal and Andrew Kastner, WEA's Chris Crist and Patti Oates, KIQQ MD Robert Moorhead, plus Jack Mack attackers Scott Chambers, Greg Smith, Claude Pepper, John Parulo, and Bill Bergman.



A CASE OF COFFINITIS — Have you a throat lozenge? I've been coffin lately. Dracula and his friends surround WPST/Trenton Operations Manager Tom Taylor in an effort to "put a lid" on his situation at the station's "Haunted Mansion," which netted \$33,000 for Easter Seals.



DIABETES BIKE-A-THON DONATIONS ROLL IN — KGGI/Riverside took part in a recent statewide "Diabetes-Bike-A-Thon," with pledges rolling in for each mile the 99.1 jocks completed. Shown in front of the station van (l-r) are PD Steve O'Neil, two unidentified riders, and midday jock Jeff Serr.



HALLOWEEN HAUNTING IN KALAMAZOO — WKFR/Kalamazoo presented its fourth annual halloween party, which brought in over 1000 listeners in costume. Top prize for the best costume was a trip for two to Cancun, Mexico, plus \$150 in clothes from a local clothing store. Shown are the winning contestant and PD Jack Swart.

CALENDAR



BRAD MESSER

Cheap Newsroom Christmas Gift

The typical radio newsman is learning the business as he goes along, flying by the seat of his pants through the ever-changing patterns of everyday news coverage, inventing ways to cover each new kind of story as it pops up. As we gain experience we repeat procedures that have worked and gradually eliminate methods that have led to dead ends. We are hungry for shortcuts to insight.

One of the nicest things management can do for a news department this time of year is to fork over just a few bucks for some trade publication subscriptions, which in effect provide maps thru the minefields of journalism by condensing the experiences of other successful newspeople.

The Columbia Journalism Review provides booster shots of professional enthusiasm by holding up examples of good work and panning poor practices, often pointing out the shades of grey inherent in moral and ethical issues that affect newspeople.

The Washington Journalism Review is another nuts-and-bolts publication dealing with specifics of story handling, editorial selection, and ongoing developments across the spectrum of TV, radio, magazine, and newspaper reporting, plus profiles of working media personalities.

Newspeople are often the forgotten staffers, left to do "whatever it is they do" in an out-of-the-way room. Spending a few lousy bucks for magazines for them accomplishes some very important things, not the least of which is conveying the message that management cares about the individual nourishment needs of people who must grow with their profession. Journalism mags are the least expensive tools we can use to provide lesson after lesson about real, everyday newsroom issues, from libel and slander pitfalls to skillful balance in reporting special events.

They are a form of darned cheap insurance, too, because articles condemning poor newsroom practices make it much more likely your newspeople, having been plainly warned, will fly through that kind of storm smoothly without getting the hard knocks of experience at the expenses of the station. The mags also generate ideas which directly benefit a local news operation. Consider tying a Christmas bow around a couple of subscriptions. I think you may get back more than you will have given.

Tut's Treasures Unearthed

MONDAY, NOVEMBER 29 — Twenty-seven rulers had been entombed in Egypt's Valley of the Kings, and across the centuries vandals had found and looted 26 of the burial chambers. The 27th was the tomb of King Tutankhamen, discovered with its treasures intact 60 years ago today.

Charles Doppler, born this date in 1803, was the first person to explain why sound changes pitch as it passes a listener. He also theorized that light waves behave in exactly the same way. He was right. The changing colors of the Doppler Effect tell astronomers which direction objects in space are traveling.

Chuck Mangione is 42. Pioneer British rock musician John Mayall is 49. Sportscaster Vin Scully is 55.

U.S. Revolution Ends: 200th Anniversary

TUESDAY, NOVEMBER 30 — The American Revolution ended two centuries ago today, when a peace treaty draft was signed by the U.S. and Britain.

During the month that ends today our body clocks got some confusing input, not only from the Daylight Time switch, but because the days lost a full hour of daylight as nights got longer. Next month the rate of change slows and we'll lose only another ten minutes of daylight.

The Hunters' moon tonight is the second full moon this month, something that won't happen again for five years.

Paul Stookey (of Peter, Paul & Mary) is 45. Political activist Abbie Hoffman is 46. Dick Clark is 53. Others born on this date have included the father of the science of acoustics Ernst Chladni (1756); Samuel Clemens, pen name Mark Twain (1835); and Winston Churchill (1874).

Slow Day At 1st Gas Station

WEDNESDAY, DECEMBER 1 — The first drive-in service station opened in 1913, but the owner pumped only \$30 worth of gas his first day. In 1917 Father Flanagan started the Boys Town orphanage in Nebraska, with a lot of faith and a fund of only a hundred bucks in hard cash.

Rosa Parks helped spark the civil rights movement 27 years ago today when she refused to obey the Montgomery, Alabama law that said Negroes had to give up bus seats to white people.

Bette Midler is 38. Richard Pryor is 42. Lee Trevino is 43. Allen Konigsberg — show name Woody Allen — is 47. Lou Rawls is also 47. Mary Martin is 69.

Dawn Of The Atomic Age

THURSDAY, DECEMBER 2 — The first manmade atomic chain reaction was produced 40 years ago today by Dr. Enrico Fermi and his staff, working at the University of Chicago. Their breakthrough led directly to the atomic bomb three years later in 1945.

Fidel Castro and 82 loyal men landed on the coast of (Oriente Province) Cuba and began the Cuban Revolution on this date in 1956.

Tracy Austin is 20. Three years ago at age seventeen she became the youngest-ever U.S. tennis champion. Basketball Hall of Famer Bob Pettit — the first to score 20,000 points in the NBA, is 50 today. Actress Julie Harris is 57. Former Secretary of State Alexander Haig Jr. is 58.

Here, Have A Heart

FRIDAY, DECEMBER 3 — The first successful human heart transplant operation was fifteen years ago today, but the procedure pioneered by South America's Dr. Christian Barnard has not become the common cure for heart problems. It's much too expensive.

It was first-come first-seated three years ago this evening at the Who concert in Cincinnati, and in the mad rush for seats eleven people were killed. The tragedy inspired many cities to outlaw open seating and insist on reserved seating.

Race driver Bobby Allison is 45. Andy Williams is 54. Other December 3rd babies have included miller Charles Pillsbury (1842), circus owner John Ringling (1866), and astronomer Abbe Cleveland (1838), who became America's first weatherman in 1869.

Adult/ Contemporary



JEFF GREEN

A/C Treats Everyone On Halloween

Whether it was owing to the economy or increasing concern for children's safety, 1982 was a particularly noteworthy year for A/C radio's involvement in community-oriented Halloween activities. Following are several examples of A/C stations helping to make this year's Halloween memorable for kids of all ages.

WDBO's Moore & Superheroine Visit Invalid Kids

WDBO/Orlando's ten-year morning man Perry Moore visited children's wards of two area hospitals, accompanied by Wonder Woman. The kids received balloons and photos with Perry and the superheroine, the latter courtesy of the "Merry Minstrels" entertainment company.

When asked what prompted the event, Perry commented, "Everyone visits the children during Christmas and Thanksgiving, but we all seem to forget that Halloween is really totally for the kids. These kids can't go trick or treating, so we've brought a little bit of that to them."

WRKA Takes Tots To The Movies

WRKA/Louisville celebrated Halloween with a special screening party of the movie "Thirteen Ghosts and The Three Stooges" for hundreds of children from area orphanages and charity organizations. After the show, each child received a pumpkin and a bag stuffed with candy.

WRKA Promotions Coordinator Donna Hayden told R&R, "The theater holds 900 people and it was packed to the back row! It was so successful that the theater held another free showing for the public. Besides the numerous thank-you letters, we received coverage from two TV stations. It was a great alternative to trick or treating, and we plan to put on another party again next year."

Y106 Hosts Giant Halloween Bash

In conjunction with "Florida Festival," a large dining/shopping/entertainment emporium, Y106/Orlando created a "Morgue-nificent" Halloween party for several thousand listeners. Festivities included fortune tellers and contests for apple-bobbing, best costumes, and pumpkin carving — all judged by Y106 personalities. Gifts included everything from stuffed animals, dinners for two, and cash awards to a grand prize cruise through the Bahamas.

WCLR's Doctor Duncan Produces Pumpkin Potion

What Halloween party would be complete without everybody's favorite treat — pumpkin soup! WCLR/Chicago's morning personality Doctor Duncan has been offering the recipe to this unusual concoction for the past three years. This fall he received over 100 requests from hungry listeners for the bewitching bisque, which contains yummy ingredients like onions and hot sauce. If you'd like a copy, contact the Doctor at WCLR. Your kids will surely find a way to express their gratitude.

WMJI Stages "Majic Halloween Weekend"

The treats were on Cleveland's newest A/C station WMJI during the Halloween weekend. The station's goodies featured an all-request "solid gold" format. WMJI also gave away Billy Joel albums, concert tickets, and a "Majic Carpet" (limo) ride, dinner for two, and a pair of tickets to his upcoming performance.

WGBS Promotes "Pumpkin Patrol"

In conjunction with local citizens' organizations, WGBS/Miami helped coordinate its second annual "Pumpkin Patrol" safety program on Halloween night. The station provided trick or treat bags and safety tips to children in participating crime watch communities, while volunteers patrolled neighborhoods to watch over the kids. Several homes and "patrol" cars displayed the official Pumpkin Patrol identification signs alerting children of their presence in the communities.

WBAL Participates In Pair O' Pumpkin Parties

Making the most of the occasion, WBAL/Baltimore cosponsored a Saturday evening Halloween extravaganza at the city's Inner Harbor. Featured were roving astrologers, tarot card readers, numerologists, and psychics who offered



OUTCUE

Hardwick's At It Again

Remember Robert E. Lee Hardwick from KTAC/Tacoma, the morning man who debuted "rickshaw racing?" The man who jet-skied 3000 miles from Ketchikan, AK to Puget Sound? Well, he's at it again. Hardwick recently became the first man to parachute underwater! He jumped from 15 inches, falling through a total of 14 inches of water to the ground. Halfway there, he pulled the ripcord. Then Hardwick proceeded to broadcast his show from the bottom of a swimming pool. "I could stay in here for days," he said.

Not content with one world record, Hardwick promptly set another when he kept 15 potato chips underwater for 25 seconds without getting them soggy.

What could radio's superhero try next? "Home-built airchart carriers for motorized hang gliders," he proposed. "It would be a large float pulled behind a power boat. I could go all the way to Russia on one," Hardwick boasted. "That is, if I could get enough gas for the boat."

their special skills free to the public. WBAL personality Alan Christian broadcast live from the deck of the lightship Chesapeake docked at the Harbor, while prizes were awarded for best costumes, including the "King and Queen of Halloween" presentation by Major William Schaefer.

That same afternoon, WBAL personality Brian McDonald emceed a costume party just for kids at a local mall. As part of the event, Brian awarded gift certificates for the best costumes in a variety of categories.

KSEL Puts The Fun Back Into Halloween

Emphasizing to parents that Halloween should be safe as well as fun, KSEL/Lubbock threw a special party called "Halloween For The Kids." In conjunction with a local movie house, KSEL presented "The Great Muppet Caper" for 500 children 11 and under. Admission was \$1.50 and each kid in costume received a free bag of candy. In addition, Schwinn bikes were given away to the best-costumed boy and girl. Describing the highlights, KSEL PD Rick Gilbert told R&R, "The crowd was so big, we were

forced to use two theaters so everyone could see the movie. With all the bad and unfortunate things happening around Halloween, this promotion was a bright spot and everyone had a super time."



HOWDY PARDNER — At KSEL/Lubbock's "Halloween For The Kids" party, PD Rick Gilbert (left) and morning man Ron Roberts (right) present a new bike to this giant Texas orange for her winning costume.

Progress

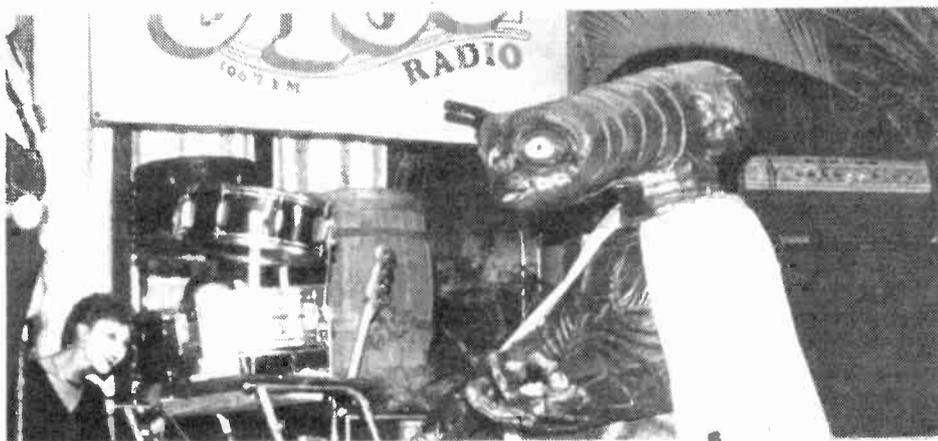
Programming & Operations

Jesse Daniels has been promoted from Operations Manager to GM at WRCC/Cape Coral, FL. Terry Michaels was named PD at KWKN/Wichita, formerly PD at KSKU/Hutchinson. Jay Richards has been promoted from overnights to Program Coordinator/MD/mid-days at WFMK/Lansing. Mary June Rose has departed as MD/Assistant PD at WBT/Charlotte to be named PD at WLVI/Statesville, 40 miles away. Don Carpenter, PD at KFSB/Joplin, has also been given the programming duties of sister news station KDBQ/Pittsburg, KS. Don Brookshire resigned as evening host on WQUT/Johnson City to be named PD at WSKY/Asheville. Bill Hagy joins WKAZ/Charleston, WV as MD, formerly PD



Jesse Daniels

at WFHG/Bristol, VA. Bill replaces Frank George, who, interestingly, becomes the PD at WFHG. Returning to KFOR/Lincoln as MD after a year and a half in another business is Cathy Blythe. Lonnie Dean is the new MD at KRYS/Corpus Christi. Jeff Noble has taken over the duties as MD/Public Service Director at WTON/Staunton, VA. At KQDI/Great Falls, evening personality Rick Alden has stepped up to MD. Rick Martin moves from Public Service Director to MD at WHUZ/Huntington, IN. Rather than postpone the wedding a fourth time, KRKK/Rock Springs, WY MD Chuck Martin married his fiancée Patti Reiter in the hospital. Patti is suffering from multiple internal complications and we wish her a speedy recovery. R&R is happy to hear that WAFB/Baton Rouge PD Michael Adams is well after his Honda three-wheeler ran into a wall at 30 mph. Michael was out for seven weeks. Congratulations to KUDO/Las Vegas Assistant PD/MD Randy Hart and his wife, who gave birth to son Anthony Michael.



ROCKIN' WITH E.T. — Everybody's favorite space star appeared in numerous versions at Y106/Orlando's Halloween "Y-Party," both in costume and carved pumpkin form. One of the E.T.'s is seen here performing his own rendition of "Flying Saucers Rock 'N' Roll."



CAROLYN PARKS

- Personalities Help Sell Product
- "Hometown Personality Radio"
- ▶ Personality Formats Fill Void
- ◀ Bigger Markets Play Conservative Role

PART II

Personality Radio — Still Alive & Kicking?

Last week's column on personality radio . . . whether it has fallen by the wayside in light of the influx of continuous country formats or is still a viable vehicle for the future . . . elicited so many interesting and informative comments from the broadcasters I spoke with that I decided to pick up the subject again this week. Hope you agree that this provocative question is something we all should be concerned about, as what affects the future of Country radio either directly or indirectly will affect us all.

The eight people interviewed expressed their opinions on the subject; I'd be very interested in hearing yours also and especially from you personalities who are directly involved in this controversy. Send me your thoughts in letter form and I'll be happy to reprint them in a later issue. Now, on to the debate!

John "Bucks" Braun, VP/Ops WHOO-AM & FM/Orlando, FL

Our AM station is very much a high-profile personality radio station, while our FM is more in line with continuous country, so we have the two stations structured against each other in that way. I think, particularly for AM radio, personality is the only way to go, especially when you are structuring a radio station against a continuous country. Strong personalities are what will help keep AM radio alive.

The only problem, as many programmers have found, is that great personalities are few and far between. When you get them, you've got to keep them. In a way we have to take the responsibility to help nurture young talent along by looking for folks

"Strong personalities are what will help keep AM radio alive."

—John "Bucks" Braun

who are promising, getting them in as perhaps part-timers first, and allowing them to grow. It's very important that we have enough nerve to do this.

You have to have a farm league and know where your next personalities are coming from. We not only do that with our air talent, but also with the folks in the news department and elsewhere in the radio station. We try to be aware of what's happening in the smaller markets nearby and who in those markets has some promise.

● Personalities give the radio station so much more identity. I think they can help the station sell product a great deal better. As we know, books can fluctuate sometimes beyond the realm of what is really going on in a radio market, and great personalities continue to give something to sell in times of weak ratings. If they are good air people, they are going to develop their audience, and people will identify with them and follow them, whether it's to personal appearances or to the businesses that they sell on the air.

Tom Riley, PD WVAM/Altoona, PA

■ As far as WVAM is concerned, we enjoy one other luxury. If you're calling it personality radio, it's one step further called

"hometown personality radio" . . . a version of personality radio that very few markets enjoy these days. My entire staff was born and raised in the area, which gives us the luxury of being able to talk to and communicate with the people we grew up with. The success of personality radio, as far as I'm concerned, is the ability to know what that person on the other side of that speaker is feeling. Being in the situation we're in, we do that very well.

This is an ideal staff that I'm working with now, and the turnover has been very low. However, the first place I turn if I'm looking for a night jock or something like that is to someone locally coming up who shows some promise and whom we can train rather than go out searching. The most difficult problem I've had has been the morning slot, because I believe it takes someone very, very special to do that. At the times when I haven't had an all-local staff, the morning slot is where that "outsider" has been. Not to say that we're small-town closed-minded. I just feel that with the way we're doing things here now, someone who knows the animal can do me a lot better.

I feel as though before too long true personality radio is going to be a thing of the past, and that's unfortunate. As opposed to other programmers I call the numbers or

"I think it's unfortunate that so many young people are being trained to read cards and talk at people."

—Tom Riley

computer programmers, I consider myself a people programmer. Not in the sense that I program people, but that I program toward people, which is the bottom line when you come right down to it anyway. I think it's unfortunate that so many young people are being trained to read cards and talk at people. Personality radio, I feel, is definitely in great jeopardy.

Gary Havens, PD WIRE/Indianapolis, IN

I don't think that personality Country or personality any kind of radio is ever going to be replaced by an all-music format. There is always an audience for that kind of radio, particularly in Country because country music is so close and personal and I think a lot of people like listening to a radio

station that is also close and personal.

That's what we've found over and over again . . . that the companionship part of our programming to people is such a vital part of why they listen to us. The music is just not the same to them unless they have that companion who's there giving it to them in between the songs. We specifically have our people check in and be a part of the whole thing, because that's a part of the experience of listening to our station. Not everybody likes it, but enough people do to keep it a viable format.

It's really difficult finding good personality jocks because so many of the younger people grew up in the era of just time, temperature, and flip cards, which is easy for management and easy for absentee ownership situations but not particularly conducive for developing good on-air people. In fact, when we had to find a new morning man two years ago, we really had to look hard; and the guy that we hired really had no background in Country so much as he just had a good background in personality radio. Most of the tapes that roll in my door are just ho-hum, just the same old thing . . . I could train our receptionist to do that. But the people who can really get on a one-on-one level are very few and far between.

"It doesn't take any genius to give the call letters, the time, and the temperature, but it does take a really good guy to be able to do something that quick and make it entertaining."

—Gary Havens

▶ However, I'm of the opinion that we are not on the verge of getting into continuous music radio formats but are rather on the verge of personality formats, because that's what's been missing. Even stations that may be very successful with continuous country are going to be up against FM stations that are personality stations. We're seeing it already, especially in Easy Listening stations.

If people are in the market for just music, they'll be able to get it from a lot of other places than just radio. So radio has got to provide, if it's going to survive all these competitors, the missing element that you can't get from discs or tapes or whatever. And that missing element is reality . . . what's happening, what's the weather like, give me a warm body. I don't think it's that far away when stations that are all music are really going to be hit hard by that factor.

I believe there really is going to be a renaissance in personality on the air. That's really where the future is. It's not necessarily going to be all talk either because you can be a very personable on-air person and not take a lot of time to do what you're going to do. Look at the old days when everybody always talked about WABC and those type stations. Those guys injected a lot of personality into what they

were doing, but they did it in very brief bits, and they were very good at it. It doesn't take any genius to give the call letters, the time, and the temperature, but it does take a really good guy to be able to do something that quick and make it entertaining.

Charlie Cook, PD

KLAC/Los Angeles, CA

I think personality radio in Country is very much alive and kicking, particularly on AM radio stations when you have a continuous country outlet

in town as we do here in L.A. Radio's always been a companion and friend to people, and I think that means more than just playing three records in a row. You need to be able to go to a radio station and have somebody present the music to you. The announcer, at the same time, has to be obvious but not obtrusive. He needs to be there all the time. I don't let anybody segue on this radio station. I want the announcer to always touch the audience so that the audience is assured that there's somebody there giving them the music, news, sports. All those ingredients go into making your radio station personality, and they're all very important.

I'm fortunate that I don't really have a problem finding good personalities in the market I'm in. Lineup for lineup I've got as strong or stronger a lineup than any station in L.A. Most of the stations in this market utilize a heavy morning personality or team and the rest of the staff are announcers. The case here is very different. We have strong personalities in every shift.

For ten years everybody's been saying, "Where are the personalities going to come from?" I think that there are personalities out there who are just not plying their trade right now; and if they can get themselves into a situation where they can, they'll do it fine. For instance, Lee Sherwood and Terry Moss on KHJ are both excellent disc jockeys and excellent personalities and yet they are not in a personality-formatted

"I think that there are personalities out there who are just not plying their trade right now; and if they can get themselves into a situation where they can, they'll do it fine."

—Charlie Cook

radio station. If they got into a situation where they would be required to be personalities, I think the ability is there. That's the case with a lot of announcers around the country.

We also tend to get a little caught up in some of these bigger markets, but I've got

Continued on Page 28

Black Radio



WALT LOVE

WORKING TOWARD A POSITIVE CHANGE

YBPC Meets In Houston

The Young Black Programmers Coalition is basically an organization of black individuals in the broadcasting and music business who are working toward a positive change within the industry — one which will benefit blacks. When I say benefit, I really mean helping them to help themselves. Frankly, the Coalition's attitude is so pure that some so-called "sophisticated professionals" would think it is or too elementary. In my opinion, that's what makes an event such as this one so meaningful. It's refreshing to see such innocent and well-meaning intentions.

It remains to be seen if all the YBPC's dreams and aspirations can be attained, but I think folks must continue to strive to make these dreams come true, and should be encouraged by those on the outside looking in. Obviously, some others within our industry must think as I do, because the attendance at this affair was quite impressive. When I see the departmental heads of major record manufacturers present, then I know something is definitely happening! I saw representatives from Capitol, Boardwalk, Solar, RCA, WB, Arista, Elektra, Atlantic, A&M, Prelude, Motown, PolyGram, Total Experience, and others. Obviously, someone other than myself and R&R thinks this young organization has potential!

Search For Knowledge

It is rare, at this point in time, to find people human enough to admit that they don't know everything, but they are anxious to learn. The main thing that I picked up at this meeting was the overwhelming desire to obtain knowledge. There was also the realization that one must be able to recognize misinformation to be able to appreciate good, positive, productive knowledge.

Everything that took place at this fifth annual meeting was well organized, from the working sessions to recreation. The conference started with a general meeting featuring YBPC President Randy Sterling; a Houston city official; BRE Publisher Sidney Miller, who was a guest speaker; Al Maxwell of Arbitron (Dallas); Craig Harper of the Birch Report (also based in Dallas); and myself, an invited guest speaker.



WPDQ PUMPS GAS — WPDQ/Jacksonville recently pumped gas for a dollar a gallon, with over 500 cars taking advantage of the price. To make the long lines more tolerable, WPDQ "Cutie Pies" served RC Cola to waiting motorists. Pictured (l-r rear) station's Celeste Sanders and Earl James, a Cutie Pie, PD Marc Little, station's J.C. Sims, GM Seretha Tinsley, and station's Joe Bailey, Frankie Washington, and Larry Browdy; (l-r front) a Cutie Pie (partially pictured), station's Shirley Kelvin and Julia Moore, a Cutie Pie, and station's Nick Busbee and Freida Harris.

Both gentlemen from the rating services gave a 15-minute overview of their companies' product. The many highlights of the opening session was the discussion originating from the floor: why ARB shows a Black station at one level, say a 6.1 share, and for the same period in Birch that same station has a 2.7. We all know their methodology is different, but should there be such a disparity? Naturally, no one thought there should be a wide difference between the results of the two companies, regardless of

methodology. There was no clear cut answer; however, maybe in the future we'll all know why when Birch says one thing, Arbitron seems to show something different.

The subject of Arbitron's AIDS service came up, and most people in the room didn't know it even existed. They do now! Some of you people out there who are not familiar with this information should be, because it might be able to help guide you in your programming strategies. Call your Arbitron representative to find out more.

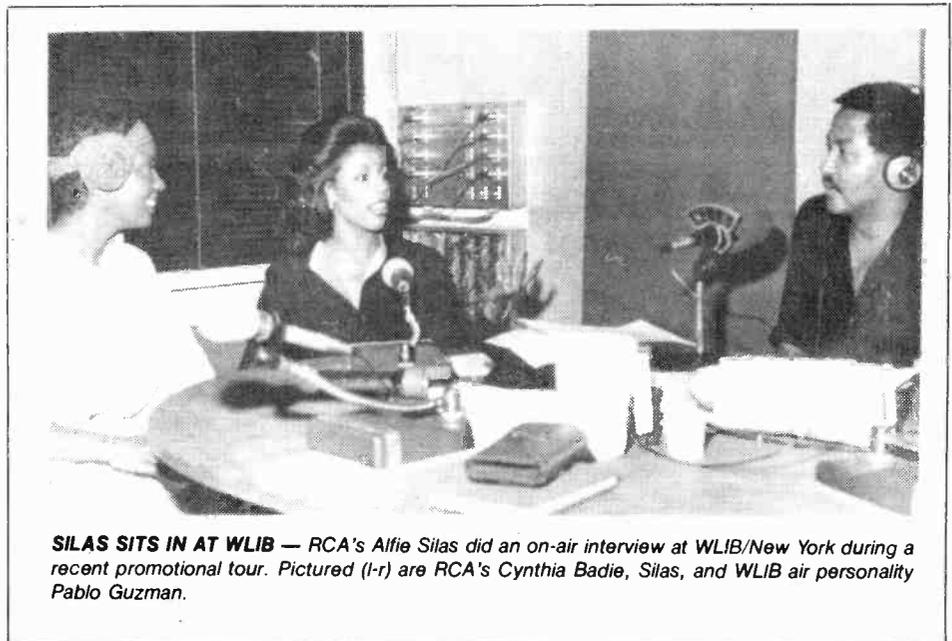
Workshop Report

There were three workshop sessions:

- 1) How To Promote Positive Relations Between the Media and the Community
- 2) How To Survive Promoting Records and Concerts
- 3) The Importance of Radio and Retail

In the Media/Community workshop, one of the most important things brought out was a new awareness and need for programmers to reach out to smaller community organizations. The general consensus was to continue traditional public service ties with the more established black civil rights organizations like the NAACP and the Urban League, and also give the "not so well known" some help when needed. The participants also seemed to feel that each radio station's public service time could be utilized more effectively. The bottom line was to air public affairs programs in better time periods that will give the public the opportunity to hear this special programming. It certainly can't be heard if it is buried at 4 and 5 am Sunday mornings.

The "How to Survive Promoting Records and Concerts" session produced cries for unity of all persons involved in any aspect



SILAS SITS IN AT WLIB — RCA's Alfie Silas did an on-air interview at WLIB/New York during a recent promotional tour. Pictured (l-r) are RCA's Cynthia Badie, Silas, and WLIB air personality Pablo Guzman.

of this industry. The conclusion here was that all entities should cooperate with one another in a more positive nature. I'd add to this, words are so nice, but actions speak louder.

"The Importance of Radio and Retail" produced the following comments. Radio told retailers that there is a real need for accurate sales information. Programmers in general said, "Don't hype us. Tell us the truth." Retailers told radio there was a real need for programmers to be more understanding of their position with products. They also mentioned that Black radio stations must be more committed to doing their jobs effectively by reporting their music to trade publications in a more efficient and accurate manner.

With all of these things being done on both ends, it was determined that radio would prosper on its end, and record retailers and manufacturers would prosper because of "increased accurate informational flow." Let's really apply this philosophy. We'll only help ourselves!!

Awards Bestowed

During the first annual awards banquet the following individuals received awards for their outstanding work within the Coalition and the industry in general:

PD of the Year: Tommy Marshall of WKXI/Jackson, MS.

MD of the Year: Beatrice Evans, KJCB/Lafayette, LA.

Female Record Promoter of the Year: Barbara Marsalis, CBS Records.

Male Record Promoter of the Year: Walter Moorehead, Atlantic/Cotillion Records.

Retailer of the Year: George D. James.

Station Manager of the Year: Horatio Handy, KJCB/Lafayette, LA.

DJ of the Year: Charles "The Mad Hatter" Merritt, WGOK/Mobile, AL.

Rookie Record Promoter of the Year: Roland Addison, RCA Records Houston.

Survivor of the Year Award: John Calvin, KHYS/Port Arthur, TX.

Record Company of the Year: RCA Records, accepted by Patrick Spencer, National Director of Black Music Marketing.

Pioneer Award: Dave Clark, who's been promoting records for 45 years.

Original YBPC Award: Randy Sterling, KGBC/Galveston.

And the Outstanding Service Award went to Radio & Records. Thanks to the YBPC for the honor.

All in all, it was a weekend well spent. The YBPC has a long way to go to become the influential body of broadcasters for which they strive. But at least they've done the brave thing, they've taken the step of trying.

Lord, we may not be what we should be,
We may not be what we can be.
We may not be what we want to be.
But thank you, Lord, because we're sure not
what we used to be . . .



SHALAMAR & RADIO FRIENDS — Solar's Shalamar recently played the Greek Theatre in Los Angeles, and were greeted by local radio notables. Pictured (l-r) are E/A VP Bill Staton, KGFJ's Tyrone Nelson, group's Howard Hewitt and Jody Watley, KDAY's J.J. Johnson, and group's Jeffrey Daniel.

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Special Issue #S-7 features Indianapolis — Louisville — Dayton! A-C WIBC, CHR's WIKS & WNAP, and AOR WFBQ from Indy, A-C's WHAS & WAKY, CHR KJ100, and AOR'S WQMF & WLRS from Louisville, and A-C WING and AOR WTUE from Dayton. 90-minute cassette, \$5.50.

Special Issue #S-8 features Cincinnati and Cleveland! A-C's WYYS & WLW, CHR WKRO, and AOR's WSKS & WEBN from Cincinnati, A-C's WZZP, WMJI & WGAR, CHR WGCL, AOR's WMMS & WLYT, and Country WWWE from Cleveland. 90-minute Cassette, \$5.50.

Current Issue #32 features KIIS-FM/Rick Dees, KRTH/Dean Goss, KRLA/Dave Hull, KOGO/Shotgun Tom Kelly, KGB-FM/Bill Hergonson, & KMET/Jack Snyder. Cassette, \$5.50.

Classic Issue #C-25 features 10Q/Machinegun Kelly-1978, KHJ/Sam Riddle-1966, KEWB/Bobby Dale-1963, KBLA/Tom Clay-1964, KHJ/Big Jim Davis-1976, KYA/Chris Lance-1977, 91X/Gene Knight-1978, & KAFM/Captain Billy-1974.
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Opportunities

Openings

EAST

Music radio lives at Jersey shore. Morning opening, WOBM-AM, Box 1170, Lakewood, NJ 08701, c/o Jay Sorenson. EOE M/F (11-26)

WHYL/Harrisburg Contemporary Country seeks personable mid-day communicator/MD. T&R: Lee Crawford, OM, Box WHYL, Carlisle, PA 17013. (717) 249-1717. EOE M/F (11-26)

Immediate opening for experienced Country PD/ morning personality in Central PA. T&R: Al Miller, WNOW, Box 2506, York, PA 17405. EOE M/F (11-26)

Opportunity. Night production artist capable of limited A/C airshift. Tape & track record to: WGHQ/WBPM, Box 1880, Kingston, NY 12401. EOE M/F (11-26)

Openings

WJOK-FM has a need for two part-time A/C personalities for air & production. T&R: Dennis O'Mara, Press Plaza, Asbury Park, NJ 07712. EOE (11-26)

WHCN needs weekend announcer now. T&R: Dan Hayden, WHCN, 1039 Asylum Ave., Hartford, CT 06105. No calls please. EOE M/F (11-26)

Music Of Your Life station in Berkshires expanding. Need full-time announcer. T&R: to: Dick Taylor, WUHN, Box 1265, Pittsfield, MA 01202. EOE M/F (11-26)

WATD seeks T&R's for possible future openings. A/C format, one yr experience preferred. T&R: Cathy Doran, Box 487, Marshfield, MA 02050. No calls please. EOE (11-26)

WKWK-FM is accepting T&R's for on-air position. Send to: Rod Krol, 88 Waddles Run Road, Wheeling, WV 26003. EOE M/F (11-26)

Openings

WCCC, 50,000-watt FM Album Rock looking for T&R's for all shifts. No calls. T&R: Bill Nosel, WCCC, 243 S. Whitney St. Hartford, CT 06105. EOE M/F (11-19)

DC area's new all comedy station seeks A/C communicator. T&R: Ron Lewis, WJOK, 20201, Watkins Mill Rd., Gaithersburg, MD 20879. EOE M/F (11-19)

WOBM-AM/Jersey shore needs morning drive jock. T&R: Jay Sorenson, Box 1170, Lakewood, NJ 08701. EOE M/F (11-19)

WDNY/Dansville, NY now accepting T&R for announcer/Sales people. T&R: Dave Mance, 129 Main St., Dansville, NY 14437. EOE M/F (11-19)

WMAJ/State College, PA looking for experienced morning/PD with proven track record. T&R and references: Greg Fuller, GM, WMAJ, Box 888, State College, PA 16801. EOE M/F (11-19)

Openings

SOUTH

WJYL/Louisville has immediate part-time and future fulltime openings. A/C format. T&R: Mark Williams, 10,000 Shelbyville Rd., Louisville, KY 40223. No calls. EOE M/F (11-26)

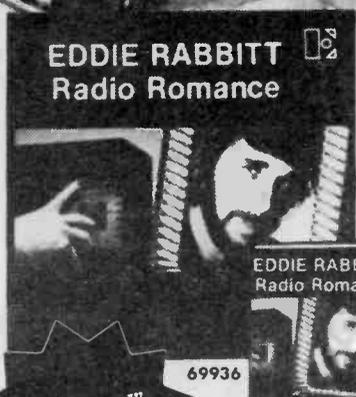
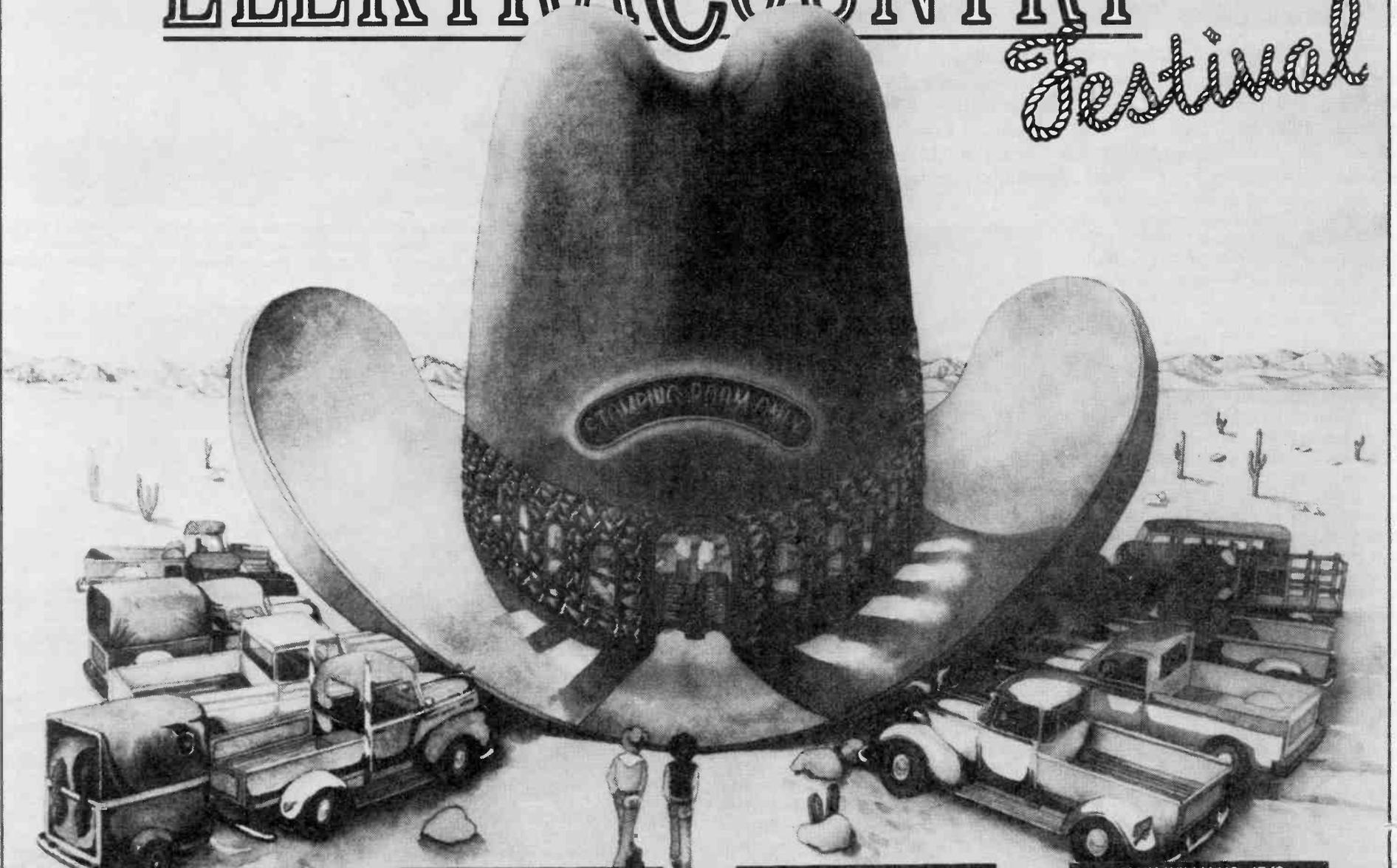
Afternoon anchor. Minimum 2 yrs experience. Females encouraged to apply. T&R: Don Belisle, WINN, 66Q S. 3rd, Louisville, KY 40202. (11-26)

Attention ladies. Ready to work in a job with a challenge? Station chain in TX needs you. Several openings. Only pros apply. Experience a must. Call Jason after 5:00pm. (713) 639-6639. (11-26)

KDJW/Amarillo needs 8-midnight Country jock immediately. T&R: Shotgun Kelly, Box 5844, Amarillo, TX 79107. EOE M/F (11-26)

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EDDIE RABBIT
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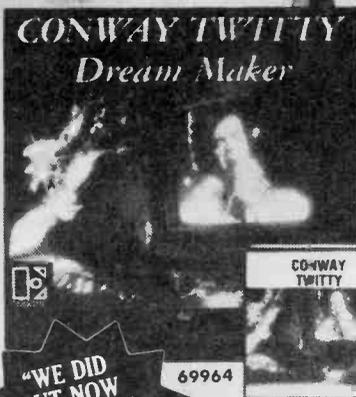
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69936

"YOU AND I"
#1

CASSETTE

by Eddie Rabbit
with special guest
Crystal Gayle
(LP# 60160)



CONWAY TWITTY
Dream Maker

CONWAY
TWITTY

69964

"WE DID
BUT NOW
YOU DON'T"
Former #1,
now
#3

CASSETTE

by Conway Twitty
(LP# 60182)



JOHNNY LEE/Sounds Like Love

JOHNNY
LEE

69945

"CHEROKEE
FIDDLE"
#10

CASSETTE

by Johnny Lee
& Friends
(LP# 60147)



HANK WILLIAMS, JR.'S
GREATEST HITS

HANK WILLIAMS, JR.'S
GREATEST HITS

69960

"AMERICAN
DREAM"
#18

CASSETTE

by Hank Williams, Jr.
(LP# 60193)



LINDA RONSTADT Get Closer

LINDA
RONSTADT

69948

"SOMETIMES
YOU JUST
CAN'T WIN"
#29

CASSETTE

by Linda Ronstadt
(LP# 60185)



EDDY RAVEN
DESPERATE
DREAMS

EDDY
RAVEN

69929

"SAN
ANTONIO
NIGHTS"
BREAKER
#45

CASSETTE

by Eddy Raven
(SE-545)



CRYSTAL GAYLE
True Love

CRYSTAL
GAYLE

69893

"TILL
I GAIN
CONTROL"
BREAKER
#44

CASSETTE

by Crystal Gayle
(60200)



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Inside Nashville



BIFF COLLIE

THANKSGIVING LEFTOVERS: Dolly Parton spending a couple of weekends in Atlantic City (Wayne Edwards says she's really two-of-a-kind) . . . Dolly says she won't do a "Best Little Outhouse In Texas" sequel. Says she only chews her tobacco once . . . Loretta Lynn's "Fantasy Island" visit will be seen on the tube December 11. Now they're talking about Mooney Lynn for TV guest shows and specials.

Eddie Rabbitt's first song was "Suzie." Boxcar Willie sang me a song once called "If You Knew Suzie Like I Know Suzie, You'd Go Out With Gertrude" . . . Opryland USA is on the road again with its national auditions; 7000 performers, musicians, and technicians will vie for 375 to 400 roles at the Nashville theme park . . . Denise Price showed off her Wrangler duds on "Nashville Alive" with Ralph Emery. She won the Wrangler Starsearch this year . . . For his 68th birthday, "Hee Haw"ist Archie Campbell got his very own walnut velvet-lined outhouse, with brass hinges and ivory seat. It doubles as a humidifier and ashtray (watch it!) for ole Arch's endless supply of cigars . . . Writer John Lomax III, commenting on Hank Williams, Jr.'s recordsetting nine chart albums, says if there's anyone more deserving than Hank for "Entertainer of the Year" honors, he will personally eat every one of their albums . . . George Jones, along with Johnny Cash, set for a December 9 "100 Club" fundraiser for the benefit of families of firemen and policemen killed in the line of duty . . . That girl who took Janie Fricke's place as secretary in Tom Collins's office showing up on "Merv Griffin," "Hee Haw," "American Bandstand," "Nashville Alive," and "Solid Gold." She's a "nobody" named Sylvia.



Crystal Gayle and Paul Williams put the finishing touches on the ABC-TV series "It Takes Two" theme song "That's Where Love Spends The Night," which Williams cowrote with George Aliceson Tipton and Gayle and Williams recorded.

ONE FOR THE RECORD: Willie Nelson will be the first country music songwriter ever to receive a Lifetime Achievement Award from the Songwriters' Hall of Fame in New York City . . . According to eminent authority Douglas Green (now headliner with his Riders In The Sky), author of the book "Country Roots," the first printed use of the word "hillbilly" took place on April 23, 1900 in the New York Journal . . . The first singing cowboy in the movies was Ken Maynard, who sang in "Song Of The Saddle" in 1930 . . . Patsy Montana was the first country girl singer ever to sell a million records ("I Want To Be a Cowboy's Sweetheart") in 1935 . . . Red River Dave sang his "Ballad Of Amelia Earhart" on experimental television at the RCA Pavilion at the 1939 World's Fair in New York, hence claims to be the "first TV star" . . . RCA's Jerry Bradley lost a record 60 pounds in 1982 . . . Marty Robbins on the cover of St. Thomas Hospital's annual report on that Nashville hospital's cardiovascular program. Marty was one of the first patients ever to undergo a triple bypass surgery, in 1970.

CONFIDENTIALLY: Kenny Rogers's "Six Pack" movie has not been the box office smash they had hoped. The critics have panned it . . . Willie Nelson's "Barbarosa," after promising reviews, didn't do well enough in test runs regionally for Universal

to release it nationally . . . Dolly & Burt's "Best Little Whorehouse" has grossed over \$50 mil and is considered one of the best box office pics of the year . . . Dottie West sings "If It's Alright With You" in David Caradine's new movie "Americana" . . . That familiar voice singing the theme song on Slim Pickens's CBS-TV series "Filthy Rich" is Ronnie McDowell . . . The Oaks paraded in Macy's Thanksgiving Day Parade seen on NBC-TV . . . Duets have become the "in" thing with pairings like Waylon & Willie, Merle & George, Dolly & Willie, T.G. & Karen Brooks, and Frizzell & West all hitting the charts lately. However, Crystal Gayle has got to be the duet queen (if she's queen, Willie's definitely king!) Her recent singing partners include Eddie Rabbitt (which produced their hit single "You & I"), Paul Williams (singing the theme song of the new ABC-TV series "It Takes Two"), and Tom Waits (collaborating on the "One From The Heart" soundtrack). How about a Crystal and Willie duet next? . . . WSM's Charlie Chase, afternoon DJ, has been named host of the long-running "Noon Show" on Channel Four here. He's one of the "good guys" . . . Earl Thomas Conley's son Tye celebrated his 19th birthday as his dad was showcased at the Stockyards Restaurant here.



FREE GEORGE STRAIT — As part of KVET/Austin's free concert series for listeners to promote "Good Ole Country Music," George Strait appeared at one of the four free shows. Pictured backstage are (l-r) KVET Promotion Director/DJ Penny Reeves, MD Steve Gary, OM Bill Mayne, Strait, and Strait's wife Norma.



LET THEM EAT CAKE — When a WDMV/Pocomoke City, MD listener found out that morning personality R.T. and GM Jerry Nicholas were both celebrating birthdays on the same day, she decided to commemorate the occasion with a special cake. As you can see from the delighted smiles on the faces of Jerry (left) and R.T. (right), the overendowed offering made a big hit!



KJYY IS FOR THE BIRDS — KJYY/Des Moines and the Valley West Mall cohosted several benefit shows for the new Des Moines Zoo, during which well-known bird trainer Steve Martin and his talking birds performed. The birds not only entertained at the shows but also on the air with their impressions of dogs, cats, sirens, and a slightly reedy rendition of "How Much Is That Doggie In The Window." Pictured at left are morning man Jim Summers and Steve Martin with a parrot friend; shown at right at the zoo are (l-r) all-night personality Eric St. James, Martin holding a golden eagle, and PD Beverlee Bleisch.

Personality Radio —

Continued from Page 26

to believe that a guy doing his bit on WSDS in Ypsilanti, MI is also a personality and with a little bit of help could be great. Those guys still don't know you're not supposed to do the good stuff on the radio. With a little encouragement and help, they at some point would be very good personality people.

◀It's not until you get to the bigger markets that the program directors play the conservative role and tell you to shut up. Those jocks don't realize what they're doing when they send a tape out to a guy in a big

market, because they get there and the PD says, "I really like what you do but don't do it anymore!" It's kind of crazy. I guess they think that if someone can do a personality schtick, they should also be able to sound comfortable on the radio, and that's good too.

The Music Section

Country Radio's Most Accurate Music Information
Begins on Page 41



Country News
This Week's Guests:
JANIE FRICKE & EDDY RAVEN

Call Pete Howard or Kirt Daniels (213)392-8743
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Marketplace



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ATR provides comprehensive review of the week's best in comical news, interview quotes, general personality material etc. Re-written for air delivery, one-liners included. Event ideas for shows. 5 weeks... \$11.60. 10... \$19.95. P.O. Box 208, Seaside Heights, NJ 08751. "We're not your whole show, but we help with frequency."

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What would Mom say if she thought you were skipping lunch?

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for more information.

Opportunities

Openings

Major market needs pro. Rappers... off wallers and zanies preferred. T&R: Kenny B, Box 986, Virginia Beach, VA 23451. EOE M/F (11-26)

WTMA/Charleston, SC seeks aggressive, afternoon drive news anchor. Send T&R: with writing sample to: David Fredericks, Box 31089, Charleston, SC 29407. EOE M/F (11-26)

Q94/Richmond, VA needs good morning man. If you're him, send T&R: Jeff Morgan, Q94, Box 1394, Richmond, VA 23211. No calls. EOE M/F (11-26)

Major Sunbelt FM Rocker needs killer morning jock ASAP! Humorous, mature voice, bright, adult deliver a must. T&R: WABB-FM, Box 2148, Mobile, AL 36601, (205) 432-5572. (11-26)

National Exposure. New feature sports service needs responsible, creative stringers. Experienced working talent only. Resume/writing samples to Sportshorts, Box 160123, Miami, FL 33116. (11-26)

News Manager for Virginia News Network/WRNL/WRXL in Richmond, VA. Minimum of two years experience as News Director in medium market with news operation of at least five anchor/reporters. Tapes, references and resumes to: Vice President/General Manager, Greg Pearson, WRNL/WRXL, P.O. Box 9608, Richmond, VA 23228

100,000 watt FM looking for T&R's from experienced A/C and CHR jocks. Send to: PD, KBIU-FM, Box 3306, Lake Charles, LA 70602. (11-26)

Small market A/C station with excellent equipment and benefits has opening for jock (male/female). T&R: WKTG, Madisonville, KY 42431. EOE (11-26)

Openings

Medium market FM Country needs experienced go getters to be #1. T&R: Don Moore, KNFO, 1512 Lake Air, Waco, TX 76710. (817) 776-3900. EOE M/F (11-26)

WMIB-AM needs an outstanding personable pro who is familiar with and enjoys "Music Of Your Life." Tapes, resumes, solid references to Roger Bald, GM, WMIB, 950 Manatee Road, Naples, FL 33942. No phone calls. EOE M/F (11-19)

News Reporter, AM & FM, afternoon anchor. T&R: Martin Dean, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (11-19)

WOVO-FM will become V105. Need great new jocks for great new Contemporary image. T&R: Todd Beicher, Box 478, Glasgow, KY 42141. EOE M/F (11-19)

WFME seeking future air talent. T&R: Randy Rice, Box 496, Baton Rouge, LA 70821. EOE M/F (11-19)

Bright, entertaining morning personality for FL AM. CBS A/C with strong news community involvement. T&R and salary: Larry Bessler, Box 1318, Melbourne, FL 32935. EOE M/F (11-19)

News Director. Opportunity to move up from reporters position in one of America's most beautiful cities. T&R: Ed Rodriguez, Box 1294, Charlottesville, VA 22902. EOE M/F (11-19)

LOOKING FOR AN EXCEPTIONAL PROGRAMMING OPPORTUNITY??

The Lund Consultants would like to get to know you! We're searching for a Program Manager with A/C and/or Country experience for a position at a prestigious AM/FM. Send your resume, station composite, and any ratings data to **Brian Scott, 400 NE 169th St., Suite 107, N. Miami Beach, FL 33160.**

Openings

WTBC/Tuscaloosa, AL needs Sports Director. P-B-P experience required. T&R: Box 2000, Tuscaloosa, AL 35403. EOE M/F (11-19)

Gannett/Radio's Tampa FM

Considering applicants from southeast for morning information person. Presentation should be warmly conversational with humorous overtones. A great opportunity for a creative news personality.

Send cassette and resume to:

BOB DECARLO
Vice President/Operations
101 N. Tampa St.
Tampa, FL 33602

No Telephone Calls, Please / EOE M/F

FL CHR needs experienced pro for future openings. Strong production a must. T&R: Rick Prinkles, WGLF, Box 1815, Tallahassee, FL 32302. EOE M/F (11-19)

Wanted: mature morning personality for Daytona Beach market. At least 5 years experience. WXVQ, P.O. Box 1777, Deland, FL 32720. EOE M/F (11-19)

50,000-watt WMAZ-AM needs a winning personality. Wanted: A 25-54 A/C communicator with warm delivery, sharp production skills, for morning drive. Multimedia Broadcasting provides competitive salary. Excellent benefits. Send T&R: Steve Murphy, PD, WMAZ-FM, P.O. Box 5008, Macon, GA 31213. EOE M/F (11-19)

Morning personality #1 FM Contemporary Jackson, MS. Top pay. T&R: Jim Chick, WTYX, Box 9446, Jackson, MS 39206. EOE M/F (11-12)

Openings

MIDWEST

CHR Station needs morning man/PD. Contact: Ted Mahn, KWSL, Box 3088, Sioux City, IA 51102. EOE M/F (11-26)

KJJY/Des Moines looking for part-time/swing talent. FM Country. T&R: Beverlee Bleisch, 1551 Northeast 66th, Des Moines, IA 50313. EOE M/F (11-26)

WRLO, 100,000-watt A/C needs full-time anchor/Sports Director. Production and writing skills a must. T&R: Tim Roberts, Box 509, Antigo, WI 54409. EOE M/F (11-19)

Opening for experienced air talent/production mid-days. T&R: Don Carpenter, KFSD, Box 1395, Joplin, MO 64802. EOE M/F (11-26)

WXLC/Waukegan, IL now accepting T&R for future openings. Send to: 4 South Genesee St., Waukegan, IL 60085. EOE M/F (11-26)

Need ASAP experienced evening CHR personality. T&R to: WKDQ, Box 2000, Evansville, IN 47714. EOE M/F (11-26)

Indiana A/C seeks personality with strong production skills. Minimum 2 yrs experience. T&R and recent photo: PD, WIOV, Box 2208, Kokomo, IN 46902. EOE M/F (11-26)

WNDE/WFBQ needs a reporter/anchor. Two years experience, solid delivery and writing skills. T&R: William Richardson, WNDE/WFBQ, 6161 Fall Creek Rd., Indianapolis, IN 46220. EOE M/F (11-26)

Q98-FM/Fargo-Morehead highest rated station needs creative morning personality. Good production. Good salary/benefits. T&R: Shawn Waters, Q98-FM, Box 2983, Fargo, ND 58108. EOE (11-26)

Immediate opening for experienced announcer morning drive at #1 station in market. Adult format. T&R: Bob Shomper, Box 70, Burlington, IA 52601. EOE M/F (11-26)

Midwest AM&FM combo wants reporter. Top local news station in market. Send T&R: ND, WQHK, 2915 Maples Road, Fort Wayne, IN 46816. (11-26)

Opportunities

Openings

100 kw C/W FM accepting T&R's for immediate opening. T&R: Ron Sewell, P.O. Box 945, Elk City, OK 73648. No phone calls. EOE M/F (11-19)

Promotion person needed for proven potential single. Call Ray Brown at Upscale Records. (617) 775-6800. EOE M/F (11-19)

Solid Gold WLZZ seeks 7-midnight air talent. Immediate opening. T&R: Steve Schram, WLZZ, 520 W. Capitol, Milwaukee, WI 53212. A Mairite Station. EOE M/F (11-19)

KROC-FM/Rochester, MN seeking dynamic air talent who's a production wiz. Females urged to apply. Contact: Al Malmberg, (507) 286-1010. EOE M/F (11-19)

WIFC-FM/Wausau, WI taking T&R for possible future openings. No phone calls. Box 5595, Wausau, WI 54401. EOE M/F (11-19)

WEBC seeking strong air talent/production people for near-future openings. T&R: Dick Johnson, 1001 East 9th St., Duluth, MN 55805. EOE M/F (11-19)

Need News Director, morning man, drive-time announcer. Send T&R: Orv Koch, Stuart Stations, Box 80209, Lincoln, NB 68501. EOE M/F (11-19)

WEST

Announcer needed for N.E. Colorado AM/FM A/C. Must know Harris System 90 automation. Good wages and benefits. Don Woods, OM, KSYC, Box 830, Sterling, CO 80751. EOE (11-26)

The new 13K CHR in Lompoc looking for news person and weekends disc jockey. T&R: Dave Montoya, Box 697, Lompoc, CA 93436. EOE M/F (11-26)

56 KLZ/Denver looking for a strong production person. T&R ASAP: Bill Bradley, PD, 2149 S. Holly, Denver, CO 80222. EOE M/F (11-26)

DJ morning drive for top-rated FM A/C format in Marysville-Yuba City market. Call Les Crook or Ray Franklin at (916) 742-5555. EOE (11-26)

Morning talent for leading southern Oregon CHR. Need a communicator, not a comic. Excellent production. T&R: Rick St. Clair, KBOY, Box 4310, Medford, OR 97501. EOE M/F (11-26)

Multi-station group prepared to upgrade Sunbelt properties. Need talent who can think while producing results on-air, and in production. Chuck Dunaway, KIIQ, Box 431, Manitou Springs, CO 80829. EOE (11-26)

Are you a great copywriter? We're a Los Angeles FM contemporary station and we need one! Rush your sample copy to: Radio & Records, 1930 Century Park West, #412, Los Angeles, CA 90067.

Radio station General Manager. Opportunity in exciting growth market with a highly successful, professional broadcasting organization. Responsible for overall station management of KOMO-AM/Seattle. 50KW ABC Information Network Affiliate. Must have strong managerial skills with proven record in medium to major market. Position requires programming experience and a successful sales background. Send resume with references and salary requirements to Personal Dept. KOMO Radio, Seattle, WA 98109. EOE (11-26)

KOJM/KPOX looking for creative on-air/production talent. Excellent working conditions, benefits. T&R: P.O. Box 7000, Havre, MT 59501. (11-12)

A/C oldies, FM station seeking experienced air personality/PD. T&R: Box 1840, Sante Fe, NM 87501. EOE M/F (11-19)

Tele-Sales. Are you an unemployed radio type? We need two telephone sales pros with radio experience. (213) 541-5559. EOE M/F (11-19)

92/KGBS expanding. Looking for female air personality with content. T&R: Greg Crawford, Box K, Greeley, CO 80632. EOE M/F (11-19)

Positions Sought

Air talent currently working Northeast major market. Experience in various formats seeking change. Minority. J.L. Bailey, 1410 3rd Ave., Arnold, PA 15068. (11-26)

Duo now, inexpensive. ARB's, please call BOB (414) 878-1642 or BRIAN (414) 835-2597. (11-26)

World's first "E.T." radio personality — (extra talented!) 8 yrs. experience — mornings, MD, PD, majors! WEAM, WDRQ, KINTI Stable pro. Phone home now! (714) 337-1501, (714) 795-2672. (11-26)

KEN McCARTNEY, 10 years experience in CHR ready to return to California as PD/MD, or air talent. 213 Beechgate Ave., Las Vegas, NV 89110. (702) 452-1371 (11-26)

Positions Sought

3 1/2 yrs experience. AOR, A/C, Country. Looking for AOR on-air position. Good production. Stable hard worker. Prefer South/Midwest. BRYAN (812) 882-1245, evenings. (11-26)

Miller, Morgen, James & Shaw, I'm the best, that's all Nostalgia (214) 586-4585. (11-26)

Versatile announcer, AOR, A/C, Country, "MOYL" experience. Sports, P-B-P, news. Seeking A/C-CHR position in Northeast (PA, NJ preferred). MIKE RUDOLF (717) 965-2432. (11-26)

1981 college graduate. Enthusiastic broadcaster willing to work hard & progress. Experienced in A/C personality, Country, P-B-P & news. NEIL ISAACS (616) 798-4613. (11-26)

Need new blood? PD/MD with promotional ideas, winning attitude, CHR knowledge? I'm ambitious, dedicated, 7+ yrs. medium market experience. SCOTT DAZE (402) 333-5581, afternoons. (11-26)

Talk host w/ 4 yrs. experience radio & television + strong production voice for voice over & in front of camera. Looking for change. JEFF (309) 686-6602. (11-26)

Kirk from WSTO said, "Very Impressive," Steve from Z93 said, "Sounded very good." Give your station the sound it needs. KELLY (812) 897-3729, (812) 897-0566. (11-26)

Experienced motivated winner seeking OM/PD position with station dedicated to success. Experience in management, programming, sales. Understand bottom line. TERRY (618) 656-3452. (11-26)

6 yr. reporter, ND interested in joining committed, hard working team. An award winner, who knows how to dig & more. TERRY (215) 777-5515. (11-26)

Real person, 8 yrs. small/medium market experience seeks AOR or CHR in South. MD experience & good numbers. TIM TAYLOR (912) 386-1537. (11-26)

Experienced A/C, AOR jock. Natural phone, production. West or Midwest. Need to work with pros. MIKE (218) 262-1542. (11-26)

Two Humor Writers

Biggest names in Personality Radio buy our monthly service. Not working together on-air now but would like to put our act into your mornings. Both working Top 55 markets A/C. We're affordable. The material is proven. Can we send you a tape? Inquires to: Radio & Records, 1930 Century Park West, #412, Los Angeles, CA 90067.

A/C-CHR communicator, PD/MD/drive time DJ. Pro 15 yrs. Promotion, production, ratings winner. Greater Cincinnati, OH area. Now! (513) 528-5793. (11-26)

Top notch Sports Director & announcer, degree in Telecom, +3 yrs. professional experience. Go-getter, skilled & knowledgeable. RUSS KNIGHT (602) 277-8788, mornings. (11-26)

10 yrs. CHR pro, good low voice, up-tempo, outrageous production, music whiz, Northeast preferred. WILLIAM (516) 423-0167. (11-26)

SPIKE COSTELLO wants a job out of OK. Fresh from U.K. Major market. For T&R: (405) 360-5155, 2525 Classen Blvd., C#4, Norman, OK 73071. (11-26)

Got an earache? Don't call a doctor to get rid of it. Will relocate. TOD ALLEN (312) 780-0974. (11-26)

Snafu on the dole again. 6 yrs. medium market experience, CHR, AOR, A/C & Country. Live & automation. DENNIS GOOD (714) 751-5034, anytime. (11-26)

Do you know me? Major market CHR or A/C jock looking to move on. LANCE (314) 521-2602. Don't leave your listeners without me. (11-26)

DJ seeking airshift in small/medium CA market. 1 yr. experience. For T&R: BARRY (916) 336-5105, anytime. (11-26)

Beware — LARRY WEIN is on the loose. aka Dr. Rock — Dr. of Darkness. 4 yrs. experience in NYC. (212) 348-3541. (11-26)

Searching for a team player? Good pipes, any shift, takes direction, clever material, production, experienced, will relocate. MARC (714) 779-6523. (11-26)

Major market CHR or A/C performer ready to be unleashed in your town. MARK (314) 391-7295. (11-26)

Professional DJ looking for professional job. Good pipes. Good productions & willing to travel. GLENN (312) 445-0770, weekdays after 4pm. (11-26)

Experienced news/sports journalist looking for another challenge. Enthusiastic local news report. MARK ESTINOSA (209) 252-6432. (11-26)

Hot hits WFEC/Harrisburg afternoon drive personality looking for stable, professional company in 20's to 60's market size. (717) 545-2551. (11-26)

Medium market talent with great voice looking for a place to grow. MICHAEL (212) 756-2194. (11-26)

Successful night jock at CHR station. I enjoy production & the teen audience. Will relocate. Available now. RICK OHMAN (218) 281-3183. (11-26)

Positions Sought

Attention Kansas City! Particularly KBEQ, WDAF, KQ-102, KPRT, KMBZ, WHB, KUDL, KKCI, and KFKF. BENNIE WELLS a.k.a. JAMES POE is in town. If you're interested in a part-time (weekends, after midnight, holidays) pro with 10 years experience in Country, Urban, Rock, Gospel and other formats, then contact this young fledgling versatile first class ticket holder by writing: c/o United Media Inc., Box 17429 Parkway Station, Kansas City, MO 64130 or phone (816) 561-3424. EOE can do. (11-26)

Album rockers only need reply. Seeking AOR opening anywhere, any shift. Broadcast Journalism degree, tight board, good pipes, know my rock. DAVE (615) 865-5900. (11-26)

You need air talent/sports announcer; I need a job. Let's get together. JOHN (503) 654-0265. (11-26)

Happy with beginners because "They don't cost as much?" Skip this ad. Married, 8 yrs. experience in everything radio has to offer. TOM (419) 668-4020. (11-26)

Looking for position in broadcast news. I have 2 yrs. experience & Journalism degree. Seeking position preferably in East. MARK IPOCK (919) 535-3009. (11-26)

PD/MD available for medium market operation. Excellent T&R available. TIMM COURSE (501) 793-8371. (11-26)

Golden pipes will travel. 4 1/2 yrs experience. Current PD. Great production. The sound you've been waiting for. DAVID GORDON (601) 544-3586. (11-26)

I'm radio active. 3 1/2 yrs. experience. Current Operations/PD, super production. Talk show host. All formats. ROSEMARY GORDON (601) 544-3586. (11-26)

Looking for airshift in medium market. 4 yrs. experience. Hard working, dependable. Prefer Northeast. BOB (717) 545-1407, between 3-5pm. (11-26)

4 yrs. good jock, last yr. MD at 100K/CHR looking for the right company. Prefer CHR, AOR. Northeast or Northwest. DB (307) 587-6622, mornings. (11-26)

GEORGE ST. JOHN seeks a change of venue. 7 yrs. experience, last 4 in major markets (WZUU & WOKY/Milwaukee, WEFM/Chicago). (414) 332-8922. (11-26)

Professionally trained DJ. Some experience. Good production. News/sports. No problem. For T&R: ED (312) 849-0742, (312) 389-7045. (11-26)

OH/MI: A/C communicator seeks evenings. Currently middays in Top 50. Outstanding voice 8 yrs radio/TV/syndie pro. (419) 531-7786 collect. (11-26)

I just love Thanksgiving, it's the only time of the year that I can give my mother-in-law the bird and tell her to stuff it!! I'm an outrageous and funny CHR/A/C announcer with 3 years in a small market. Small and small/medium market stations looking for a break and willing to work for it. If you want someone different (I did all the choreography for "Bonanza") call ROB (312) 894-3987. (11-19)

Devastating Production, Solid Airwork, Huge Voice, Cooperative Attitude. Major Market experienced CHR pro languishing deep in frost belt seeks return to more competitive climes. Top 100 markets preferred, but all reasonable offers considered. (715) 839-9592 after 3PM CST.

Need a good PD for your major/medium A/C or CHR-FM? Call me! My credits are: Top 5 market Research Director, Production Director, Top 50 market PD, Promotions Director, I am currently working in America's fourth largest market at one of the nation's leading A/C stations. I also consult a Top 50 market A/C AM and CHR FM. If you're interested, call Bill (713) 975-8483. (11-19)

IL, IN, OH. Looking for airshift in small/medium market. Also interested in promotions. CHRIS HANSEN (414) 739-3746. (11-19)

Successful night jock at CHR station. I enjoy production & teen audience. Will happily relocate. Available now. RICK (218) 281-3183. (11-19)

Look no further. With your station & my talent, we can bloom. Willing to relocate. JIM O'HARE (312) 895-3893, after 4pm. (11-19)

Talented pro, currently PD/AM drive. Degree, first phone, great production. Build ratings with on-air talent; build sales with creative production. THOM (318) 491-9883. (11-19)

Positions Sought

BEN KANTEL seeking air personality position. Presently MD KJOP/Lemoore. Willing to relocate. T&R sent upon request. (209) 584-9459, between 3-7pm. (11-19)

Experienced, disciplined A/C, CHR jock looking for stable medium or major in the East. KEITH (301) 778-1668. (11-19)

Top-rated medium market PD. #1 for 7 yrs., got out of programming, went back in. Call (915) 949-7002. (11-19)

PD, promotion, sales, automation experience. Looking for position in Mid-Atlantic market. DON (919) 552-9035, after 3pm. (11-19)

Changes

RADIO

Monique J. Reid joins RKO General, Law Department as an attorney.

Kevin Leibowitz appointed Account Executive at WCBS-FM/New York, NY.

Robert Carty named Account Executive in the sales department of Mutual Broadcasting System, Arlington, VA.

Dennis Kennedy appointed Account Supervisor at KPLZ/Seattle, WA.

Paul Robinson joins 98AM-WRC/Washington, DC as Account Executive.

Jeff Falweicz, formerly Operations Manager of WJMQ-AM/Norfolk, MA, joins WMVY-FM/Martha's Vineyard, MA.

Renee Ridley has joined WPRW/Manassas, VA as Morning News Anchorperson.

Carolyn Gibbons joins CBS Radio Networks as Account Executive, New York, NY.

Randy Cox appointed Account Executive at KKYK-FM/Little Rock, AR.

Jeff Poe joins the staff at KKYK-FM/Little Rock, AR as an Account Executive.

Record

Karen Kelly has been promoted to Tour Coordinator/Tour Publicist for I.R.S. Records.

Steve Tipp has been appointed Director of Dance Club/Video Promotion for I.R.S. Records.

Miscellaneous

New CHR in need of oldie and current record service. All labels. Contact Dave Montoya, 13-K, P.O. Box 697, Lompoc, CA 93436. (11-26)

Dates appearing at the end of each listing signify first week listed.

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Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday, Tuesday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

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For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

THE PICTURE PAGE

Platinum Eye For Survivor



Scotti Bros. artists Survivor were guests of honor at an Epic/Portrait/Associated Labels luncheon, at which the group was given platinum awards for the single and album "Eye Of The Tiger." Pictured (l-r) are E/P/A's Cliff O'Sullivan, Scotti Bros. Vice Chairman Ben Scotti, Ben Scotti Promotion VP Nick Testa, group's Stephan Ellis, Scotti Bros. Chairman Tony Scotti, group's Marc Droubay, Assoc. Labels VP/GM Tony Martell, E/P/A VP Larry Douglas, group's Jim Peterik and Frankie Sullivan, E/P/A Sr. VP/GM Don Dempsey, group's David Bickler, and Scotti Bros. Records President Johnny Musso.

Fender Friends At Palomino



Freddy Fender, newly signed to Warner Bros., recently played L.A.'s Palomino. Pictured after the show are (l-r) producer/manager Huey Meaux, Fender, WB VP Bob Merlis, and archivist/media consultant Michael Ochs.

Sheriff's Capitol Deputies



Capitol's Sheriff played a showcase set at the Improv in Los Angeles. Pictured (l-r) backstage are group's Steve De Marchi, Capitol's Michelle Peacock, group's Freddy Curci, Capitol President Don Zimmermann, and group's Arnold Lanni and Wolf Hassel.

Hall & Naumann (?)



RCA's Daryl Hall & John Oates visited the label's L.A. headquarters for a listening session to preview their "H₂O" LP. Pictured (l-r) are Hall and RCA's Jeff Naumann.

Translator For Columbia



Columbia/415 artists Translator recently played Rissmiller's in suburban L.A., with Columbia executives on hand for the show. Pictured backstage are (l-r) Columbia's Jim McKeon, group's Robert Darlington, Steve Barton, and Larry Deckker, Columbia VP Ron Oberman, group's David Scheff, Columbia's Bob Garland, and manager Alan Mintz.

Schuyler Joins Liberty



Liberty Records has signed Thom Schuyler, with an album scheduled for January 1983. Pictured at EMI/Liberty's L.A. headquarters are (l-r) manager Steve Wax, Schuyler, producer David Malloy, and EMI/Liberty VP Don Grierson.

SYNDICATE IT, INC. PRESENTS

DR. KING'S SPEECHES STEVIE WONDER DIANA ROSS SMOKEY ROBINSON GILL SCOTT HERON AND MANY MORE

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Hosted by Brock Peters

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This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Chuck Mangione's Birthday

MONDAY, NOVEMBER 29 — With the success of "Feels So Good," his 1978 gold record, Chuck Mangione saw the end to a long struggle to make his mark on the record charts. Born on November 29, 1940, in Rochester, New York, the son of an Italian immigrant, Mangione attended the prestigious Eastman School of Music in Rochester and formed his first group soon after. He appealed primarily to jazz fans, whose support garnered him a Grammy for his 1976 album "Vallavia." That appeal broadened in 1978 with "Feels So Good," one of the year's biggest hits.

EXTRA FACTS: Supertramp recorded live in Paris, 1979. Happy Birthday "Papa" Denny Doherty, 41, and John Mayall, 49.

Dick Clark Born

TUESDAY, NOVEMBER 30 — America's oldest teenager Dick Clark was born on November 30, 1929, in Mount Vernon, New York. One of the most powerful men in the music industry, Clark's meteoric rise to riches started in 1956 when he took over a local Philadelphia TV show called "Bandstand." It went network soon after and, as "American Bandstand," became the #1 daytime show in the country. Today Clark owns a miniconglomerate of corporations that arranges rock concerts, produces TV and syndicated radio programs, and most recently, staged "Rock 'n Roll! The First 5000 Years" on Broadway.

EXTRA FACTS: David Bowie joined Bing Crosby on his TV Christmas special, 1977. Billy Idol turns 27.

Not Older, Bette-Er

WEDNESDAY, DECEMBER 1 — The Divine Miss Bette Midler was born into a Jewish family in Paterson, New Jersey, on December 1, 1944. She's come a long way from her days entertaining the boys at the Continental Baths, a Manhattan gay rendezvous. In 1973 she recorded her first album, "The Divine Miss M," produced by her pianist Barry Manilow. It won a Grammy and set Bette on the road to a full schedule of concert and nightclub dates, and her first leading role in a film, "The Rose," for which she would receive an Academy Award nomination. Her current movie, "Jinxed," opened to mixed reviews.

EXTRA FACTS: John Densmore of the Doors turns 37. Lou Rawls, 47.



Kris And Rita Split

THURSDAY, DECEMBER 2 — Kris Kristofferson and Rita Coolidge ended their personal partnership in divorce on December 2, 1979, after six years of marriage. In addition to husband and wife, the pair were partners in song, recording two albums together, "Full Moon" and "Breakaway," and appeared together in the Sam Peckinpah film "Pat Garratt and Billy The Kid." Kristofferson admits that his heavy drinking was perhaps the reason for the gradual disintegration of the marriage and cause of its eventual ending.

EXTRA FACTS: Joni Mitchell made her cable TV debut, 1980.

Who Concert Tragedy

FRIDAY, DECEMBER 3 — One of rock's saddest days was December 3, 1979, when 11 young people in Cincinnati were crushed to death against the doors of an arena in their rush to get the best seats for a Who concert there that night. Festival seating was blamed for the mishap, and Cincinnati Mayor John Blackwell outlawed it for all future events.

EXTRA FACTS: Bob Marley grazed by gunmen in Jamaica, 1976. Frank Zappa and the Mothers escape blaze in Switzerland, 1971. Happy Birthday Ozzy Osbourne, 34, and Mickey Thomas, 33.

The Music Section

NOVEMBER 26, 1982

	CHR	A/C	AOR	Country	Black Radio
# 1	HALL & OATES	LIONEL RICHIE (4th week)	TOM PETTY	EDDIE & CRYSTAL	MARVIN GAYE (4th week)
Next Week's #1 Contenders:	SUPERTRAMP (5-3) JACKSON/McCARTNEY (13-5)	DIONNE WARWICK (2-2) DAN FOGELBERG (3-3) JACKSON/McCARTNEY (6-4) DONALD FAGEN (5-5)	MEN AT WORK (4-3)	JANIE FRICKE (3-2) LARRY GATLIN (5-4) KENNY ROGERS (11-5)	LIONEL RICHIE (2-2) JACKSON/McCARTNEY (4-3) PRINCE (5-4)
Breakers:	FLEETWOOD MAC (63%) CLASH (62%) MOVING PICTURES (60%)	KENNY LOGGINS (61%) TAVARES (57%) LITTLE RIVER BAND (54%)	J. GEILS BAND (80%) ADAM ANT (57%)	OAK RIDGE BOYS (76%) CRYSTAL GAYLE (72%) EDDY RAVEN (68%) ANNE MURRAY (66%) SHEPPARD & BROOKS (66%)	TYRONE BRUNSON (63%) ARETHA FRANKLIN (63%) GRACE JONES (62%) CHOCOLATE MILK (60%)
Most Added:	FLEETWOOD MAC KENNY LOGGINS BILLY JOEL JUICE NEWTON LITTLE RIVER BAND RAY PARKER JR.	KENNY LOGGINS FLEETWOOD MAC PHIL COLLINS LITTLE RIVER BAND JUICE NEWTON TAVARES	J. GEILS BAND NIGHT RANGER OZZY OSBOURNE ADAM ANT PHIL COLLINS	ANNE MURRAY CHARLEY PRIDE MERLE & GEORGE	ARETHA FRANKLIN RAY PARKER JR. WASHINGTON & LABELLE COMMODORES BROTHERS JOHNSON
Hottest:	LIONEL RICHIE HALL & OATES DON HENLEY SUPERTRAMP TONI BASIL MEN AT WORK	LIONEL RICHIE DIONNE WARWICK DAN FOGELBERG JACKSON/McCARTNEY JEFFREY OSBORNE SUPERTRAMP	TOM PETTY PAT BENATAR MEN AT WORK SUPERTRAMP SAGA	EDDIE & CRYSTAL JANIE FRICKE BELLAMY BROTHERS JERRY REED	MARVIN GAYE LIONEL RICHIE PRINCE JACKSON/McCARTNEY DIANA ROSS
Biggest Chart Jumps:	MEN AT WORK (22-12) JACKSON/McCARTNEY (13-5) P. AUSTIN/J. INGRAM (28-22) DON HENLEY (12-8)	PHIL COLLINS (29-22) SUPERTRAMP (12-7) AIR SUPPLY (20-17) BARRY MANILOW (26-23)	PHIL COLLINS (21-6) ADAM ANT (32-24) FRIDA (40-33) BUCK DHARMA (34-29)	MERLE HAGGARD (25-17) JOE STAMPLEY (47-40) OAK RIDGE BOYS (50-43)	CHARLENE & STEVIE (25-14) BROTHERS JOHNSON (29-19) TYRONE BRUNSON (30-20) EVELYN KING (26-17) GRACE JONES (28-22)
Debuts:	CLASH (29) LITTLE RIVER BAND (30)	TAVARES (24) KENNY LOGGINS (25) LITTLE RIVER BAND (26)	J. GEILS BAND (19) JONI MITCHELL (32) PRETENDERS (36) EDDIE MONEY (37) JOHN COUGAR (40)	CRYSTAL GAYLE (44) ANNE MURRAY (46) SHEPPARD & BROOKS (47) MEL McDANIEL (50)	TIME (23) PLANET PATROL (28) ARETHA FRANKLIN (29) CHOCOLATE MILK (30)
	CHR	A/C	AOR	Country	Black Radio



MEMPHIS MAGIC BUS — Magic 105 (KMJX)/Little Rock took a Magic busload of listeners to Memphis to see Fleetwood Mac and Glenn Frey in concert. After the show, listeners greeted the stars backstage. Pictured (l-r) are KMJX MD Sandy O'Connor, listener, Frey, listener, and KMJX GM Dick Booth.



BACKSTAGE WITH THE WHO — Among the fans at the Who's Phoenix show were KBOS/Tulare PD Jim Pemberton, Dave Gariano of Sebastian, Casey and Associates, and Bruce Springsteen (not pictured). Shown (l-r) are band's Kenny Jones, Pete Townshend, Pemberton, Gariano, and Who's John Entwistle.



SCANDAL IN WASHINGTON — Columbia's Scandal hand-delivered its debut album to WAVA/Washington. Pictured (l-r) are WAVA PD John Larson with the band's Patty Smyth and Zak Smith.



WHO HIGH FASHIONS — As part of WMET/Chicago's ongoing World Tour promotion, two listeners were sent to see the Who on three different tour stops: Largo, Maryland, Chicago, and Los Angeles. And to make sure they were spotted at each show, WMET presented the winners with specially-logoed tour jackets. Pictured with the two winners is WMET Production Director Bob Stroud (left).

National Music Formats Added This Week

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

Country Lovin'

CHARLEY PRIDE "Why Baby Why"
MOE BANDY "Only If There Is Another You"
RAZZY BAILEY "Poor Boy"
GENE WATSON "What She Don't Know Won't Hurt Her"

The Great Ones

PATTI AUSTIN with JAMES INGRAM
"Baby, Come To Me"
LITTLE RIVER BAND "The Other Guy"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

AMERICA "Right Before Your Eyes"
FLEETWOOD MAC "Love In Store"
BILLY JOEL "Allentown"
KENNY LOGGINS "Heart To Heart"
JUICE NEWTON "Heart Of The Night"
CLASH "Rock The Casbah"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

JEFFREY OSBORNE "On The Wings Of Love"
KENNY LOGGINS "Heart To Heart"
FLEETWOOD MAC "Love In Store"
BILLY JOEL "Allentown"
ADAM ANT "Goody Two Shoes"

Contempo 300

KENNY LOGGINS "Heart To Heart"
FLEETWOOD MAC "Love In Store"

Great American Country

STATLER BROTHERS "A Child Of The Fifties"
GENE WATSON "What She Don't Know Won't Hurt Her"
RONNIE MILSAP "Inside"
MOE BANDY "Only If There Is Another You"
MICHAEL MURPHEY "Still Taking Chances"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

LITTLE RIVER BAND "The Other Guy"
AMERICA "Right Before Your Eyes"
KENNY LOGGINS "Heart To Heart"
MEN AT WORK "Down Under"

Tanner Country

EDDY RAVEN "San Antonio Nights"

Red Satin Rock

CLASH "Rock The Casbah"
LITTLE RIVER BAND "The Other Guy"
PATTI AUSTIN with JAMES INGRAM
"Baby, Come To Me"
MARVIN GAYE "Sexual Healing"

BPI

John Iles (800) 426-9082

Adult Contemporary

MICHAEL McDONALD "I Gotta Try"
PHIL COLLINS "You Can't Hurry Love"

Country Living

RAZZY BAILEY "Poor Boy"
ALABAMA "Christmas In Dixie"
STEVE WARINER "Don't Plan On Sleeping Tonight"
LEON EVERETTE "Shadows Of My Mind"
T. G. SHEPPARD & KAREN BROOKS "Faking Love"
GARY MORRIS "Velvet Chains"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

MOVING PICTURES "What About Me"
ADAM ANT "Goody Two Shoes"
FLEETWOOD MAC "Love In Store"
A FLOCK OF SEAGULLS "Space Age Love Song"
KENNY LOGGINS "Heart To Heart"
BILLY JOEL "Allentown"

Beautiful Rock

PATTI AUSTIN with JAMES INGRAM
"Baby, Come To Me"
AMERICA "Right Before Your Eyes"
MICHAEL McDONALD "I Gotta Try"
LITTLE RIVER BAND "The Other Guy"

TM Country

MERLE HAGGARD & GEORGE JONES
"C.C. Waterback"

Century 21

Greg Stephens (214) 934-2121

The Z Format

ALAN PARSONS PROJECT "Psychobabble"
ADAM ANT "Goody Two Shoes"
A FLOCK OF SEAGULLS "Space Age Love Song"
KENNY LOGGINS "Heart To Heart"
JUICE NEWTON "Heart Of The Night"

The A/C Format

FLEETWOOD MAC "Love In Store"
LITTLE RIVER BAND "The Other Guy"
KENNY LOGGINS "Heart To Heart"
PHIL COLLINS "You Can't Hurry Love"
TAVARES "A Penny For Your Thoughts"

Super-Country

RAZZY BAILEY "Poor Boy"
GARY MORRIS "Velvet Chains"
STEVE WARINER "Don't Plan On Sleeping Tonight"
OAK RIDGE BOYS "Thank God For Kids"

Radio Arts

John Benedict (213) 841-0225

Bright & Easy Country

MERLE HAGGARD & GEORGE JONES
"C.C. Waterback"
CHARLEY PRIDE "Why Baby Why"
T. G. SHEPPARD & KAREN BROOKS "Faking Love"

The Entertainers

CRYSTAL GAYLE "Til I Gain Control Again"
DOLLY PARTON "Hard Candy Christmas"

Sound 10

AMERICA "Right Before Your Eyes"
FLEETWOOD MAC "Love In Store"
KENNY LOGGINS "Heart To Heart"
MEN AT WORK "Down Under"
RONNIE MILSAP "Inside"

Transtar

Chick Watkins (303) 578-0700

JEFFREY OSBORNE "On The Wings Of Love"

Radio & Records **AOR** NATIONAL AIRPLAY/40

November 26, 1982 166 REPORTERS

Album cuts are listed in order of airplay preference

11/5	11/12	11/19	11/26	Artist	Album	Label	Album Cuts
—	22	5	1	TOM PETTY &...	Long After Dark	(Backstreet/MCA)	"Lucky" "Heart" "Town"
—	15	1	2	PAT BENATAR	Get Nervous	(Chrysalis)	"Shadows" "Stranger" "Little" "Tell"
9	7	4	3	MEN AT WORK	Business As Usual	(Columbia)	"Down" "Who" "Eyes" "Johnny"
15	3	2	4	SUPERTRAMP	Famous Last Words	(A&M)	"Crazy" "Raining" "Waiting" "Leave"
5	6	3	5	SAGA	Worlds Apart	(Portrait/CBS)	"Loose" "Wind" "Interview"
—	—	21	6	PHIL COLLINS	Hello, I Must Be Going	(Atlantic)	"Care" "Walls" "Hurry" "Believe"
6	5	7	7	JEFFERSON STARSHIP	Winds Of Change	(RCA/Grunt)	"Lady" Title "Find" "Dreamin' "
2	2	6	8	RUSH	Signals	(Mercury/PolyGram)	"Subdivisions" "World" "Kid" "Digital"
1	1	8	9	DON HENLEY	I Can't Stand Still	(Asylum)	"Laundry" "Business" "Hand"
7	9	9	10	STRAY CATS	Built For Speed	(EMI America)	"Rock" "Strut"
3	4	10	11	WHO	It's Hard	(WB)	"Front" "Athena" "Dangerous" "Turn"
26	18	15	12	FIXX	Shattered Room	(MCA)	"Stand" "Skies"
14	13	14	13	DIRE STRAITS	Love Over Gold	(WB)	"Disease" "Road" Title "Rains"
8	8	11	14	BILLY JOEL	The Nylon Curtain	(Columbia)	"Pressure" "Room" "Skies"
12	11	12	15	CLASH	Combat Rock	(Epic)	"Casbah" "Should"
19	16	17	16	MISSING PERSONS	Spring Session M	(Capitol)	"Destination" "Words" "L.A."
11	10	13	17	PETER GABRIEL	Security	(Geffen)	"Monkey" "Touch"
13	14	16	18	JOE JACKSON	Night And Day	(A&M)	"Steppin' " "World" "Song"
—	—	—	19	J. GEILS BAND	It's Showtime	(EMI America)	"I Do" "Centerfold" "Walls" "1000"
35	33	24	20	TALK TALK	Talk Talk	(EMI America)	Title "Serious"
33	21	18	21	FOGHAT	In The Mood For...	(Bearsville/WB)	"Slipped" "Livin' "
29	24	22	22	DARYL HALL & JOHN OATES	H ₂ O	(RCA)	"Maneater" "Family" "Games" "Italian"
—	34	26	23	GOLDEN EARRING	Cut	(21/PolyGram)	"Twilight" "Devil"
—	—	32	24	ADAM ANT	Friend Or Foe	(Epic)	"Goody Two Shoes"
24	19	23	25	CHILLIWACK	Opus X	(Millennium/RCA)	"Whatcha" "Don't" "She" "Secret"
10	12	20	26	BILLY SQUIER	Emotions In Motion	(Capitol)	"Live" "Everybody"
18	17	19	27	DONALD FAGEN	The Nightfly	(WB)	"I.G.Y." "Frontier" "Ruby" "Flower"
31	25	25	28	PAT TRAVERS	Black Pearl	(Polydor/PolyGram)	"Dead" "I La La" "Stand" "Rockin' "
34	35	34	29	BUCK DHARMA	Flat Out	(Portrait/CBS)	"535"
30	28	30	30	A FLOCK OF SEAGULLS	A Flock Of Seagulls	(Jive/Arista)	"Space" "Ran"
23	26	28	31	UTOPIA	Utopia	(Network/Elektra-Asylum)	"Hammer" "Libertine" "Princess"
—	—	—	32	JONI MITCHELL	Wild Things Run Fast	(Geffen)	"Square" "Tires" "Cafe" Title
—	—	40	33	FRIDA	Something's Going On	(Atlantic)	Title "Tell" "You"
17	23	31	34	STEEL BREEZE	Steel Breeze	(RCA)	"Don't" "Who's" "Dreaming"
—	—	35	35	ROD STEWART	Absolutely Live	(WB)	"Guess" "Plimsoul" "Stay" "Sweet"
—	—	—	36	PRETENDERS	Chain Gang/My City...	(Sire/WB)	12-inch Single
37	38	—	37	EDDIE MONEY	No Control	(Columbia)	"Shakin' " Title "Runnin' "
20	31	37	38	BAD COMPANY	Rough Diamonds	(Swan Song/Atco)	"Electricland"
22	32	39	39	STEVE WINWOOD	Talking Back To The Night	(Island/WB)	"Valerie" "Game"
—	—	—	40	JOHN COUGAR	American Fool	(Riva/PolyGram)	"Hand" "Jack" "Thundering"

New Entry →

MOST ADDED

Artist	11/26	11/19	11/12	11/5	10/29
J. GEILS BAND It's Showtime (EMI America)	132/110	1/0	0/0	0/0	0/0
NIGHT RANGER Dawn Patrol (Boardwalk)	62/56	7/6	0/0	0/0	0/0
OZZY OSBOURNE Speak Of The... (J&V/CBS)	29/29	0/0	0/0	0/0	0/0
ADAM ANT Friend Or Foe (Epic)	95/25	76/23	51/26	34/16	25/17
PHIL COLLINS Hello, I Must Be Going (Atl.)	160/23	148/142	0/0	0/0	0/0
FRIDA Something's Going On (Atl.)	58/16	54/7	40/7	40/8	34/11
KISS Creatures... (Casablanca/PG)	32/16	11/10	1/1	0/0	0/0
HENRY PAUL BAND Henry Paul (Atlantic)	39/15	34/33	0/0	0/0	0/0
RIOT Restless Breed (Elektra)	18/15	0/0	0/0	0/0	0/0
GOLDEN EARRING Cut (21/PolyGram)	93/13	81/22	65/37	6/6	1/0
BRIMSTONE & TREACLE Various Artists (A&M)	32/13	31/19	17/15	6/5	3/1
PSYCHEDELIC FURS Forever Now (Columbia)	26/12	25/6	15/5	17/6	10/2
HALL & OATES H ₂ O (RCA)	97/10	100/10	84/5	85/8	75/24
JONI MITCHELL Wild Things Run... (Geffen)	71/10	66/25	53/51	0/0	0/0
FRANK MARINO Juggernaut (Columbia)	24/10	14/6	12/5	9/1	9/0
DURAN-DURAN Rio (Capitol)	16/10	7/3	3/0	6/2	4/0
ROUGH TRADE For Those... (Boardwalk)	13/10	3/1	2/1	1/0	1/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	11/26	11/19	11/12	11/5	10/29
FOGHAT In The Mood... (Bearsville/WB)	97/77	104/79	89/62	82/46	63/4
FIXX Shattered Room (MCA)	118/76	124/83	96/65	87/59	75/43
TALK TALK Talk Talk (EMI America)	100/75	97/71	81/49	73/36	57/18
PHIL COLLINS Hello, I Must Be Going (Atl.)	160/71	148/1	0/0	0/0	0/0
MISSING PERSONS Spring Session M (Capitol)	111/69	119/72	108/65	104/59	85/39
GOLDEN EARRING Cut (21/PolyGram)	93/69	81/54	65/26	6/0	1/1
PAT TRAVERS Black Pearl (Polydor/PG)	82/68	84/76	85/69	85/60	69/22
CHILLIWACK Opus X (Millennium/RCA)	88/63	98/73	95/67	94/65	81/48
DIRE STRAITS Love Over Gold (WB)	120/61	129/70	120/65	126/73	118/67
PETER GABRIEL Security (Geffen)	105/57	126/65	125/69	135/68	131/66
JEFFERSON STARSHIP Winds Of... (RCA/Grunt)	144/54	153/59	153/59	149/67	147/74
BUCK DHARMA Flat Out (Portrait/CBS)	64/52	67/50	68/54	73/52	60/29
HALL & OATES H ₂ O (RCA)	97/48	100/48	84/43	85/46	75/30
UTOPIA Utopia (Network/E-A)	60/48	79/63	84/70	99/78	96/68
BILLY JOEL The Nylon Curtain (Col.)	111/45	133/43	135/32	142/32	139/37
JONI MITCHELL Wild Things Run... (Geffen)	71/45	66/25	53/0	0/0	0/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	11/26	11/19	11/12	11/5	10/29
TOM PETTY... Long... (Backstreet/MCA)	165/143	169/82	135/2	1/0	0/0
PAT BENATAR Get Nervous (Chrysalis)	156/143	157/138	150/32	40/4	0/0
MEN AT WORK Business As Usual (Col.)	142/124	148/122	136/95	137/76	122/68
SUPERTRAMP Famous Last Words (A&M)	154/113	165/117	159/99	152/23	27/1
SAGA Worlds Apart (Portrait/CBS)	143/103	155/110	144/92	147/80	143/56
RUSH Signals (Mercury/PG)	134/92	147/115	146/116	155/133	152/140
JEFFERSON STARSHIP Winds Of... (RCA/Grunt)	144/90	153/94	153/93	149/75	147/55
DON HENLEY I Can't Stand Still (Asylum)	124/83	144/107	145/126	155/138	159/136
STRAY CATS Built For... (EMI America)	121/83	142/109	128/93	138/101	134/94
WHO It's Hard (WB)	118/78	139/106	147/111	158/132	156/134
CLASH Combat Rock (Epic)	103/69	117/74	114/63	117/69	103/58
PHIL COLLINS Hello, I Must Be Going (Atl.)	160/66	148/5	0/0	0/0	0/0
BILLY JOEL The Nylon Curtain (Col.)	111/66	133/90	135/101	142/107	139/100
JOE JACKSON Night And Day (A&M)	97/59	110/65	109/78	116/81	109/71
DIRE STRAITS Love Over Gold (WB)	120/58	129/57	120/54	126/49	118/43

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

Country

BREAKERS

OAK RIDGE BOYS

Thank God For Kids (MCA)

On 76% of reporting stations. National Summary: Up 35, Same 24, Down 0, Debuts 26, Adds 24. A Most Added Record. R&R Chart: 50-43.

CRYSTAL GAYLE

Til I Gain Control Again (Elektra)

On 72% of reporting stations. National Summary: Up 25, Same 39, Down 1, Debuts 16, Adds 23. A Most Added Record. R&R Chart: Debut 44.

EDDY RAVEN

San Antonio Nights (Elektra)

On 68% of reporting stations. National Summary: Up 39, Same 30, Down 0, Debuts 13, Adds 17. R&R Chart: 49-45.

ANNE MURRAY

Somebody's Always Saying Goodbye (Capitol)

On 66% of reporting stations. National Summary: Up 21, Same 30, Down 0, Debuts 16, Adds 29. A Most Added Record. R&R Chart: Debut 46.

T. G. SHEPPARD & KAREN BROOKS

Faking Love (WB/Curb)

On 66% of reporting stations. National Summary: Up 25, Same 31, Down 0, Debuts 16, Adds 24. A Most Added Record. R&R Chart: Debut 47.

MOST ADDED

- ANNE MURRAY (29)
Somebody's Always Saying... (Capitol)
- CHARLEY PRIDE (28)
Why Baby Why (RCA)
- M. HAGGARD & G. JONES (27)
C.C. Waterback (Epic)

HOTTEST

- E. RABBITT & C. GAYLE (86)
You And I (Elektra)
- JANIE FRICKE (54)
It Ain't Easy Bein' Easy (Columbia)
- BELLAMY BROTHERS (43)
Redneck Girl (WB/Curb)
- JERRY REED & FRIENDS (42)
The Bird (RCA)

NEW & ACTIVE

MEL McDANIEL "I Wish I Was In Nashville" (Capitol) 82/6
National Summary: Up 38, Same 27, Down 0, Debuts 11, Adds 6, WIXL-FM, WOKK, WTSO, KYNN-AM-FM, KVOC, KEEN, WYNNK-FM 41-33, WESC-AM-FM 38-32, WMC-AM 24-19, KRMD-AM-FM 37-30, Q102 19-16, KBMR 48-40, KIK-FM 34-29, KRWQ-FM 41-34, Q105 22-18. R&R Chart: Debut 50.

LOUISE MANDRELL "Romance" (RCA) 80/9
National Summary: Up 34, Same 27, Down 1, Debuts 9, Adds 9, WILQ, WAMZ-FM, WOKK, WWWW-FM, WGEE, WIRE, WTHI-FM, KKAL, KUUY, WSEN-AM-FM 46-39, WQIK-FM 42-36, WSIX-FM 11-8, KRMD-AM-FM 42-34, KBMR 45-36, WTSO 20-14.

KIERAN KANE "Gonna Have A Party" (Elektra) 78/1
National Summary: Up 45, Same 27, Down 1, Debuts 4, Adds 1, WGEE, WIXL-FM 18-17, KHEY-AM 36-30, WSM 37-32, KKYX 33-27, KBMR 41-31, WWWW 38-32, WTSO 22-18, WDGY 39-34, WHBF 39-34, WTHI-FM 27-22, KVOC 44-38, KMPS-AM-FM 17-16, KIGO 47-34.

VERN GOSDIN "Today My World Slipped Away" (AM/NSD) 76/6
National Summary: Up 46, Same 19, Down 0, Debuts 5, Adds 6, WXBQ-FM, KIKK-FM, WWWW-FM, WTHI-FM, KLAC, KCUB, WEZL-FM 42-36, WMC-AM 19-17, WLWI-FM 15-10, WQYK-FM 20-17, WSLR 21-17, WFMS-FM 32-26, WIL-AM-FM 20-16, KBMY 24-18, KGA 31-25.

MARLOW TACKETT "634-5789" (RCA) 66/4
National Summary: Up 32, Same 21, Down 0, Debuts 9, Adds 4, WIXL-FM, KIX106, WXBQ-FM, WSM, WXXW 26-22, WSEN-AM-FM 50-40, WYNNK-FM 21-17, WGVN 39-33, WCMS-FM 17-14, KOMA 26-22, WXCL 28-24, KVOO 43-37, KRWQ-FM 38-32, KRAK 40-35, KGA 35-30.

GLEN CAMPBELL "Old Home Town" (Atlantic America) 63/3
National Summary: Up 24, Same 30, Down 1, Debuts 5, Adds 3, WIRK-FM, KNIX-FM, KWJJ, WVAM 44-39, WMZQ-FM 23-18, WESC-AM-FM 45-38, WSM 34-29, WCMS-FM 39-32, KRMD-AM-FM 22-17, WWWW 39-33, WTSO 33-27, KVOO 45-39, KSOP-FM on, KGA 39-34.

TERRI GIBBS "Baby I'm Gone" (MCA) 60/7
National Summary: Up 22, Same 27, Down 0, Debuts 4, Adds 7, WIXL-FM, KRRV, WMC-AM, Q102, KYNN-AM-FM, KCCY-FM, KSOP-FM, WVAM 43-37, WQIK-FM 33-28, WLWI-FM 28-22, KKYX 43-36, KRMD-AM-FM 33-27, KFDI-FM 35-27, KRWQ-FM 25-20.

TOM CARLILE "Green Eyes" (Doorknob) 56/6
National Summary: Up 25, Same 19, Down 0, Debuts 6, Adds 6, WSEN-AM-FM, WWOD, WQYK-FM, KXRB, WTHI-FM, KKAL, WSIX-FM 45-40, WCMS-FM 45-40, KKYX 49-41, WIRK-FM 36-32, KYNN-AM-FM 20-15, KTTS-AM-FM 31-27, KUGN-FM d-35, KTOM 40-35.

GARY MORRIS "Velvet Chains" (WB) 50/23
National Summary: Up 3, Same 18, Down 0, Debuts 6, Adds 23 including WSNO, WHN, WXBQ-FM, WDAK, WCMS-FM, KYYX, KRMD-AM-FM, KOMA, KTTS-AM-FM, WIL-AM-FM, WTHI-FM, KKCS, KNIX-FM, KRAK, KEEN.

JIM STAFFORD "What Mama Don't Know" (Accord/Townhouse) 48/7
National Summary: Up 10, Same 27, Down 0, Debuts 4, Adds 7, WSNO, WFIL, KYYX, WAXX, KTKP-FM, KUGR, KGA, WPOC-FM 34-28, WIXL-FM 43-30, WEZL-FM 46-40, KSO 37-28, KYNN-AM-FM d-35, KFDI-FM 37-28, KIK-FM on, KBMY on.

BURRITO BROTHERS "Blue And Broken Hearted Me" (Curb/CBS) 47/5
National Summary: Up 17, Same 22, Down 0, Debuts 3, Adds 5, WSEN-AM-FM, WFNC, WXCL, KUZZ, KSOP-FM, WVAM 48-42, KHEY-AM 50-44, WSM on, KKYX 41-35, KRMD-AM-FM 44-35, WKMF on, KFDI-FM 33-23, KRWQ-FM 29-23, KEEN 37-30, KMPS-AM-FM 26-23.

SIGNIFICANT ACTION

LEON EVERETTE "Shadows Of My Mind" (RCA) 42/18
National Summary: Up 1, Same 16, Down 0, Debuts 7, Adds 18 including WGNA-FM, KASE, WCOS-AM-FM, WCMS-FM, WXCL, KVOO, KKCS, KEIN, KTOM, KEEN.

PORTER WAGONER "Turn The Pencil Over" (WB/Viva) 40/3
National Summary: Up 12, Same 22, Down 0, Debuts 3, Adds 3, WITL-FM, WTSO, KXRB, WVAM 39-32, WGVN 33-25, KRMD-AM-FM 32-26, KSO 33-26, KTTS-AM-FM 44-39, KFDI-FM 50-39, KEEN 26-21.

STEVE WARINER "Don't Plan On Sleeping Tonight" (RCA) 39/16
National Summary: Up 3, Same 13, Down 0, Debuts 7, Adds 16 including WMZQ-FM, KXYL, WSOC-FM, WDAF, KXRB, KKCS, KUGR, KVEG, KTOM, KCUB.

JIM GLASER "When You're Not A Lady" (Noble Vision) 38/10
National Summary: Up 7, Same 18, Down 0, Debuts 3, Adds 10, WYII, KXYL, KIKK-FM, WTQR-FM, KFGO, WDAF, WITL-FM, WHBF, KGEM/KJOT, KVEG.

McGUFFEY LANE "Makin' A Livin's Been Killin' Me" (Atco) 36/6
National Summary: Up 8, Same 16, Down 0, Debuts 6, Adds 6, WYII, WEZL-FM, WESC-AM-FM, KGEM/KJOT, KUGN-FM, KMAK, WIXL-FM 47-27, WHK 34-29, WONE 38-29, WWWW-FM 38-33.

CHARLEY PRIDE "Why Baby Why" (RCA) 34/30
National Summary: Up 0, Same 2, Down 0, Debuts 2, Adds 30 including WSEN-AM-FM, WMC-AM, WWWW, KSO, WFMS-FM, KLZ, KMAK, KNIX-FM, Q106, KGA, KIGO.

BILLY "CRASH" CRADDOCK "The New Will Never Wear Off Of You" (Capitol) 32/5
National Summary: Up 7, Same 15, Down 0, Debuts 5, Adds 5, WOKK, WITL-FM, WTHI-FM, KUGN-FM, KVEG, WIXL-FM 29-25, WNYR on, KIX106 on, KKYX 40-34, KRWQ-FM 33-25.

MERLE HAGGARD & GEORGE JONES "C.C. Waterback" (Epic) 31/27
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 27 including WPOC-FM, WOKQ, KIX106, KHEY-AM, WCMS-FM, KKYX, WDGY, KEBC-FM, KTTS-AM-FM, Q106.

Radio & Records

NATIONAL AIRPLAY/50

November 26, 1982

Three Weeks	Two Weeks	Last Week	
13	8	2	1 E. RABBITT & C. GAYLE/You And I (Elektra)
10	5	3	2 JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)
5	3	1	3 CONWAY TWITTY/We Did But Now You Don't (Elektra)
8	6	5	4 LARRY GATLIN/Sure Feels Like Love (Columbia)
21	14	11	5 KENNY ROGERS/A Love Song (Liberty)
16	12	9	6 EARL THOMAS CONLEY/Somewhere Between Right... (RCA)
18	13	12	7 BELLAMY BROTHERS/Redneck Girl (WB/Curb)
14	11	10	8 LACY J. DALTON/16th Avenue (Columbia)
23	18	13	9 JERRY REED & FRIENDS/The Bird (RCA)
25	21	14	10 JOHNNY LEE & FRIENDS/Cherokee Fiddle (Full Moon/Asylum)
9	7	7	11 RONNIE McDOWELL/Step Back (Epic)
3	2	4	12 RICKY SKAGGS/Heartbroke (Epic)
22	20	16	13 JOHN ANDERSON/Wild And Blue (WB)
29	25	18	14 GEORGE STRAIT/Marina Del Rey (MCA)
30	26	20	15 ROSANNE CASH/I Wonder (Columbia)
28	24	19	16 REBA McENTIRE/Can't Even Get The Blues (Mercury/Pg)
36	30	25	17 MERLE HAGGARD/Going Where The Lonely Go (Epic)
26	23	21	18 HANK WILLIAMS JR./The American Dream (Elektra/Curb)
31	27	22	19 WAYLON & WILLIE/(Sittin' On) The Dock Of The Bay (RCA)
34	28	24	20 DAVID FRIZZELL/Lost My Baby Blues (WB/Viva)
24	22	17	21 MARTY ROBBINS/Tie Your Dream To Mine (Columbia)
35	31	27	22 EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB)
32	29	26	23 JOHN CONLEE/I Don't Remember Loving You (MCA)
19	17	15	24 MEL TILLIS/Stay A Little Longer (Elektra)
2	1	6	25 T.G. SHEPPARD/War Is Hell (On The Homefront...) (WB/Curb)
39	33	29	26 SYLVIA/Like Nothing Ever Happened (RCA)
6	4	8	27 ED BRUCE/Ever, Never Lovin' You (MCA)
44	37	34	28 CHARLY McCLAIN/With You (Epic)
37	34	31	29 LINDA RONSTADT/Sometimes You Just Can't Win (Asylum)
45	38	35	30 STATLER BROTHERS/A Child Of The Fifties (Mercury/Pg)
-	42	37	31 MICKEY GILLEY/Talk To Me (Epic)
48	41	30	32 TOM JONES/A Woman's Touch (Mercury/PolyGram)
1	9	23	33 CHARLEY PRIDE/You're So Good When You're Bad (RCA)
-	45	38	34 MOE BANDY/Only If There Is Another You (Columbia)
-	43	39	35 GAIL DAVIES/Hold On (WB)
-	44	40	36 ELVIS PRESLEY/The Elvis Medley (RCA)
4	10	28	37 JUICE NEWTON/Break It To Me Gently (Capitol)
-	-	43	38 RONNIE MILSAP/Inside (RCA)
-	-	45	39 DOLLY PARTON/Hard Candy Christmas (RCA)
-	-	47	40 JOE STAMPLEY/Backslidin' (Epic)
-	-	44	41 MICHAEL MURPHEY/Still Taking Chances (Liberty)
-	-	46	42 GENE WATSON/What She Don't Know Won't Hurt Her (MCA)
-	-	50	43 OAK RIDGE BOYS/Thank God For Kids (MCA)
-	-	44	44 CRYSTAL GAYLE/Til I Gain Control Again (Elektra)
-	-	49	45 EDDY RAVEN/San Antonio Nights (Elektra)
-	-	46	46 ANNE MURRAY/Somebody's Always Saying... (Capitol)
-	-	47	47 T.G. SHEPPARD & KAREN BROOKS/Faking Love (WB/Curb)
7	19	33	48 ALABAMA/Close Enough To Perfect (RCA)
12	16	36	49 BARBARA MANDRELL/Operator, Long Distance Please (MCA)
-	-	49	50 MEL McDANIEL/I Wish I Was In Nashville (Capitol)

New Entry
→

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

DAVID FRIZZELL & SHELLY WEST "Please Surrender" (WB/Viva) 29/14
National Summary: Up 2, Same 9, Down 0, Debuts 4, Adds 14 including WGNA-FM, WEZL-FM, WESC-AM-FM, KYYX, KKYX, WMNI, KTTS-AM-FM, KFDI-FM, KRWQ-FM, KGA.

RAZZY BAILEY "Poor Boy" (RCA) 28/20
National Summary: Up 2, Same 3, Down 0, Debuts 3, Adds 20 including WXXW, WPOC-FM, WSEN-AM-FM, WLWI-FM, WCMS-FM, WCXI-AM-FM, KKAL, KNIX-FM, KSOP-FM, KGA.

JUICE NEWTON "Heart Of The Night" (Capitol) 26/24
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 24 including WPOC-FM, WBGW-FM, WYII, KXYL, WWOD, WMAQ, WWWW, WCUZ-AM-FM, KBMY, KSOP-FM.

GARY WOLF "The Perfect Picture (To Fit My Frame Of Mind)" (Columbia) 25/3
National Summary: Up 6, Same 13, Down 0, Debuts 3, Adds 3, WKMF, KVEG, KTOM, WVVA on, WKSJ-FM 32-28, WSIX-FM 26-21, KYNN-AM-FM 35-28, WXCL 29-25, KRWQ-FM 17-15.

WILLIE NELSON "Last Thing I Needed First Thing This..." (Columbia) 23/22
National Summary: Up 1, Same 0, Down 0, Debuts 0, Adds 22 including WBGW-FM, WSNO, WCOS-AM-FM, WQIK-FM, WKSJ-FM, WNOE-AM, WUBE-FM, KEBC-FM, KLZ, KRWQ-FM.

TANYA TUCKER "Feel Right" (Arista) 22/10
National Summary: Up 2, Same 6, Down 0, Debuts 4, Adds 10, WGNA-FM, WOKQ, WNYR, KRRV, WEZL-FM, KHEY-AM, KRMD-AM-FM, WCXI-AM-FM, KCJB, KFDI-FM.

LEE GREENWOOD "Ain't No Trick (It Takes Magic)" (MCA) 21/21
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 21 including WIXL-FM, KLVI, WWOD, WKSJ-FM, KSO, KFDI-FM, KKAL, KUGR, KCKC, KIGO.

REX ALLEN JR. "Ride Cowboy Ride" (WB) 21/4
National Summary: Up 7, Same 8, Down 0, Debuts 2, Adds 4, WYNNK-FM, WHBF, KVOO, KFDI-FM, WGNA-FM 41-34, KKYX 46-39, WTSO 37-32, KRWQ-FM 46-39, KEEN 31-26.

BOXCAR WILLIE "Keep On Rollin' Down The Line" (Main Street) 20/3
National Summary: Up 5, Same 8, Down 0, Debuts 4, Adds 3, KMAK, KVEG, KSOP-FM, WOKQ on, KLLL on, KRMD-AM-FM 49-41, KBMR 47-42, KWMT on, WTSO 39-35.

KAREN TAYLOR-GOOD "I'd Rather Be Doing Nothing With You" (Mesa) 20/1
National Summary: Up 3, Same 13, Down 0, Debuts 3, Adds 1, WXCL, WGNA-FM on, WSNO on, KHEY-AM on, WLWI-FM d-39, WHBF on, KBMY 40-36, KLZ on, KGA on.

RAY PRICE "Somewhere In Texas" (Dimension) 17/7
National Summary: Up 1, Same 7, Down 0, Debuts 2, Adds 7, WSNO, KRRV, KHEY-AM, KTTS-AM-FM, KVOO, KUZZ, KTOM, WSIX-FM 30-25, KYYX d-34.

CINDY HURT "What's Good About Goodbye" (Churchill) 17/3
National Summary: Up 1, Same 12, Down 0, Debuts 1, Adds 3, WLWI-FM, KKYX, KVEG, KHEY-AM 49-45, WQIK-FM on, KYYX on, KYNN-AM-FM on, KGA on, KIGO on.

TAMMY WYNETTE "A Good Night's Love" (Epic) 16/16
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 16 including WOKQ, KASE, WQIK-FM, WKKQ-AM-FM, WFMS-FM, KEBC-FM, KUZZ, KLZ, KCKC, KMPS-AM-FM.

JERRY LEE LEWIS "My Fingers Do The Talkin'" (MCA) 15/15
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 15 including WVAM, WOKQ, WYII, WEZL-FM, WCMS-FM, KYYX, KSO, KFGO, KUGR, KIGO.

YOUNGER BROTHERS "There's No Substitute For You" (MCA) 15/9
National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 9, WSNO, WSEN-AM-FM, KRRV, KHEY-AM, WSIX-FM, KRMD-AM-FM, WAXX, KVOO, KGA, KIGO on.

D. PARTON & W. NELSON "Everything's Beautiful..." (Monument) 14/11
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 11, WBGW-FM, WSNO, KASE, WDAK, WKSJ-FM, WIRK-FM, KBMR, WKKQ-AM-FM, KIK-FM, KGEM/KJOT, KCKC.

THOM BRESH & LANE BRODY "When It Comes To Love" (Liberty) 14/4
National Summary: Up 0, Same 8, Down 0, Debuts 2, Adds 4, WGVN, WAXX, KLZ, KRAK, WBGW-FM on, KSO d-31, KBMY on, KSOP-FM on, KCKC on.

BOBBY BARE "Praise The Lord And Send Me The Money" (Columbia) 14/2
National Summary: Up 4, Same 5, Down 0, Debuts 3, Adds 2, WIXL-FM, WGVN, KRRV on, KHEY-AM on, WTQR-FM on, KTTS-AM-FM 40-36, KFDI-FM 47-40, KRWQ-FM 24-19, KWJJ on.

Regional Adds & Hots

EAST Parallel One

WFSB/Baltimore
Andy Szulinski

none
Hottest:
LIONEL RICHIE
DIONNE WARWICK
JEFFREY OSBORNE
JOE JACKSON
HALL & OATES

WVFB/Boston
Reg Johns

RABBITT & GAYLE
HALL & OATES
Hottest:
COCKER & WARNES
NEIL DIAMOND
CHICAGO
DIONNE WARWICK
LIONEL RICHIE

WBEN/Wisla
Roger Christian

JUICE NEWTON
TAVARES
Hottest:
LIONEL RICHIE
COCKER & WARNES
JACKSON/MCCARTNEY
DIONNE WARWICK
TOTO

QRSS/Buffalo
Jerry Rao

PATTI AUSTIN
Hottest:
LIONEL RICHIE
COCKER & WARNES
DIONNE WARWICK
DAN FOGELBERG
SUPERTRAMP

WYNY/New York
Jeff Muzzal

SUPERTRAMP
PHIL COLLINS
Hottest:
COCKER & WARNES
LIONEL RICHIE
GLENN FREY
DAN FOGELBERG
PATTI AUSTIN

WTAE/Pittsburgh
Don Berns

TOTO
BILLY JOEL
MEN AT WORK
Hottest:
COCKER & WARNES
LIONEL RICHIE
DIONNE WARWICK
RABBITT & GAYLE
DAN FOGELBERG

WWSW (3WSW)Pittsburgh
Herb Crowe

CHICAGO
SUPERTRAMP
Hottest:
GLENN FREY
LIONEL RICHIE
HALL & OATES
JACKSON/MCCARTNEY

WPRO/Providence
Tom Cuddy

BARRY MANILOW
Hottest:
CHICAGO
DAN FOGELBERG
SUPERTRAMP
HALL & OATES
AIR SUPPLY

WLTT/Washington, D.C.
Salabern/Cummings

KENNY LOGGINS
MARVIN GAYE
PATTI AUSTIN
MICHAEL JACKSON
Hottest:
HALL & OATES
JEFFREY OSBORNE
JACKSON/MCCARTNEY
DIONNE WARWICK
JOE JACKSON

WASH/Washington, D.C.
Bob Duckman

none
Hottest:
COCKER & WARNES
JEFFREY OSBORNE
KENNY ROGERS
CHICAGO

Parallel Two

WCCB/Bridgeport
Lee Roberts

MARVIN GAYE
MICHAEL MURPHEY
PHIL COLLINS
Hottest:
DAN FOGELBERG
KENNY ROGERS
HALL & OATES
SUPERTRAMP
RABBITT & GAYLE

WKAZ/Charlotte
Bill Hagy

MARVIN GAYE
KENNY LOGGINS
ROBERTA FLACK
BILLY JOEL
RONNIE MILSAP
JOHN COUGAR
CHILLIWACK
Hottest:
LIONEL RICHIE
DIONNE WARWICK
DAN FOGELBERG
DONALD FAGEN

WNEE/Erie
Ted Abbott

PARTON & NELSON
LBB
MICHAEL MCDONALD
Hottest:
JEFFREY OSBORNE
JOE JACKSON
LIONEL RICHIE
DIONNE WARWICK
JACKSON/MCCARTNEY

WSFM/Harrisburg
Bob Patva

TOTO
PHIL COLLINS
MARVIN GAYE
BILL CONTI
Hottest:
DIONNE WARWICK
DAN FOGELBERG
JACKSON/MCCARTNEY
JEFFREY OSBORNE
HALL & OATES

WTIC/Hartford
Ginny Jesionka

AIR SUPPLY
TAVARES
PHIL COLLINS
LBB
Hottest:
LIONEL RICHIE
DIONNE WARWICK
JACKSON/MCCARTNEY
DAN FOGELBERG
RABBITT & GAYLE

WWYZ/Hartford
Glenn Colligan

FLEETWOOD MAC
LBB
SPINNERS
FRED PARRIS & SAT
Hottest:
JOE JACKSON
COCKER & WARNES
DAN FOGELBERG
LIONEL RICHIE
DIONNE WARWICK

WVOR/Rochester
Gary Smith

HALL & OATES
PATTI AUSTIN
Hottest:
DIONNE WARWICK
DAN FOGELBERG
CHICAGO
COCKER & WARNES

WQY/Schenectady
Walter Fritz

PHIL COLLINS
Hottest:
LIONEL RICHIE
JACKSON/MCCARTNEY
TOTO
TAVARES
LBB

WHEN/Syracuse
Karen Gallagher

LBB
MEN AT WORK
Hottest:
LIONEL RICHIE
SUPERTRAMP
DAN FOGELBERG
JACKSON/MCCARTNEY
HALL & OATES

WBSA/York
Jim Horn

none
Hottest:
COCKER & WARNES
DIONNE WARWICK
RABBITT & GAYLE
KENNY ROGERS
SYLVIA

Parallel Three

WAYV/Atlantic City
John Barab

RAY PARKER JR.
J. GELLS BAND
CHAKA KHAN
TANYA TUCKER
STACY LATTISAW
FIREBALL
JOHN COUGAR
PRETENDERS
Hottest:
none

WVNR/Beckley
Sean Michaels

PHIL COLLINS
LBB
RAY PARKER JR.
FLEETWOOD MAC
AMERICA
Hottest:
JEFFREY OSBORNE
DAN FOGELBERG
SUPERTRAMP
JACKSON/MCCARTNEY
PATTI AUSTIN

WKZE-FM/Cape Cod
Joan Orr

FLEETWOOD MAC
GLENN FREY
CULTURE CLUB
AMERICA
KEITH MARSHALL
Hottest:
none

WEMF/Fitchburg
Raymond/Barron

JUICE NEWTON
RAY PARKER JR.
PARTON & NELSON
FRED PARRIS & SAT
T. RICHARDSON WILL
CHAKA KHAN
Hottest:
LIONEL RICHIE
DIONNE WARWICK
DAN FOGELBERG
DONALD FAGEN
HALL & OATES

WBRM/Manchester
Gary Duncan

JUICE NEWTON
AMERICA
BARRY MANILOW
RAY PARKER JR.
T. RICHARDSON WILL
MISSING PERSONS
Hottest:
HALL & OATES
LIONEL RICHIE
DIONNE WARWICK
JACKSON/MCCARTNEY
SUPERTRAMP

WCTC/New Brunswick
Jay Meyers

JUICE NEWTON
TAVARES
KENNY LOGGINS
Hottest:
DIONNE WARWICK
LIONEL RICHIE
BARRY MANILOW
JEFFREY OSBORNE
SUPERTRAMP

MIDWEST Parallel One

WCLR/Chicago
Gary Price

JEFFREY OSBORNE
AIR SUPPLY
Hottest:
COCKER & WARNES
LIONEL RICHIE
CS&N
JACKSON/MCCARTNEY
DIONNE WARWICK
TOTO

WFYR/Chicago
John Wetherbee

Hottest:
LIONEL RICHIE
JOE JACKSON
CHICAGO
HALL & OATES
SUPERTRAMP

55KRC/Cincinnati
Dan Allen

none
Hottest:
LIONEL RICHIE
DIONNE WARWICK
DAN FOGELBERG
COCKER & WARNES
NEIL DIAMOND

WARM98/Cincinnati
Walker/Zerhusen

none
Hottest:
RABBITT & GAYLE
DONALD FAGEN
DAN FOGELBERG
CHICAGO

WZZP/Cleveland
Bob McKay

HALL & OATES
PATTI AUSTIN
AIR SUPPLY
Hottest:
COCKER & WARNES
LIONEL RICHIE
DIONNE WARWICK
CHICAGO

WCZY/Detroit
Jim Scollin

KENNY LOGGINS
TAVARES
MICHAEL MURPHEY
ELVIS PRESLEY
Hottest:
DIONNE WARWICK
LIONEL RICHIE
JACKSON/MCCARTNEY
JEFFREY OSBORNE
CS&N

WNCN/Columbus
Watson/Edwards

GRANDMASTER FLASH
RAY-KAYS
LBB
Hottest:
LIONEL RICHIE
DIONNE WARWICK
JEFFREY OSBORNE
CHICAGO

WYZZ/Kansas City
Jeff Roberts

KENNY LOGGINS
BARRY MANILOW
PHIL COLLINS
Hottest:
DIONNE WARWICK
LIONEL RICHIE
DAN FOGELBERG
JEFFREY OSBORNE
JACKSON/MCCARTNEY

WHIO/Dayton
Judy Kelly

none
Hottest:
DIONNE WARWICK
JACKSON/MCCARTNEY
PATTI AUSTIN
SUPERTRAMP

WTRX/Flint
Jeff Davis

KENNY LOGGINS
PHIL COLLINS
FLEETWOOD MAC
JUICE NEWTON
Hottest:
JEFFREY OSBORNE
DIONNE WARWICK
JOE JACKSON
LIONEL RICHIE
SUPERTRAMP

WOWO/Fl. Wayne
Sam DeVincent

STRAY CATS
RABBITT & GAYLE
TOTO
Hottest:
JOE JACKSON
LIONEL RICHIE
COCKER & WARNES
LAURA BRANIGAN
NEIL DIAMOND

WENS/Indianapolis
Cummings/Wheeler

KENNY LOGGINS
AIR SUPPLY
Hottest:
PATTI AUSTIN
JEFFREY OSBORNE
LIONEL RICHIE
DAN FOGELBERG
DIONNE WARWICK

WCPI/Wheeling, WV
Dan McGrath

PHIL COLLINS
KENNY LOGGINS
Hottest:
LIONEL RICHIE
DIONNE WARWICK
COCKER & WARNES
JEFFREY OSBORNE
JACKSON/MCCARTNEY

Parallel Two

WAKR/Akron
Bill Hart

PATTI AUSTIN
PHIL COLLINS
AIR SUPPLY
Hottest:
COCKER & WARNES
LIONEL RICHIE
CS&N
JACKSON/MCCARTNEY
DIONNE WARWICK

WMBY/Appleton
Shannon O'Halloran

LBB
Hottest:
DAN FOGELBERG
AIR SUPPLY
DONALD FAGEN
LIONEL RICHIE
DIONNE WARWICK

WHBC/Canton
Mike Dem

PHIL COLLINS
KENNY LOGGINS
PARTON & NELSON
MEN AT WORK
RONNIE MILSAP
FLEETWOOD MAC
Hottest:
LIONEL RICHIE
JACKSON/MCCARTNEY
KENNY ROGERS
DAN FOGELBERG
SUPERTRAMP

YES95/Cincinnati
Michelle

PHIL COLLINS
Hottest:
MICHAEL MCDONALD
GLENN FREY
JEFFREY OSBORNE
LIONEL RICHIE
COCKER & WARNES

WGAR/Cleveland
Chuck Collier

MEN AT WORK
KENNY LOGGINS
LBB
STRAY CATS
Hottest:
COCKER & WARNES
JOE JACKSON
LIONEL RICHIE

WNCN/Columbus
Watson/Edwards

GRANDMASTER FLASH
RAY-KAYS
LBB
Hottest:
LIONEL RICHIE
DIONNE WARWICK
JEFFREY OSBORNE
CHICAGO

WYZZ/Kansas City
Jeff Roberts

KENNY LOGGINS
BARRY MANILOW
PHIL COLLINS
Hottest:
DIONNE WARWICK
LIONEL RICHIE
DAN FOGELBERG
JEFFREY OSBORNE
JACKSON/MCCARTNEY

610TVN/Columbus
Denny Nugent

none
Hottest:
COCKER & WARNES
NEIL DIAMOND
JOE JACKSON
LIONEL RICHIE
DIONNE WARWICK

WHHE/Toledo
Ruth Ray

GLENN FREY
BILLY JOEL
LBB
KENNY LOGGINS
Hottest:
DIONNE WARWICK
DAN FOGELBERG
JACKSON/MCCARTNEY
PATTI AUSTIN
SUPERTRAMP

WJBC/Bloomington, IL
Steve Salowitz

PHIL COLLINS
KENNY LOGGINS
PARTON & NELSON
Hottest:
KENNY ROGERS
BILL CONTI
BARRY MANILOW
DAN FOGELBERG
HALL & OATES
ELVIS PRESLEY

KCRQ/Cedar Rapids, IA
Carl Mann

PHIL COLLINS
KENNY LOGGINS
FLEETWOOD MAC
KIM CARNES
Hottest:
PATTI AUSTIN
LBB
ELVIS PRESLEY

KCMQ/Columbia, MO
Dave McCormick

KIM CARNES
LBB
KENNY LOGGINS
Hottest:
LIONEL RICHIE
HALL & OATES
DONALD FAGEN
DAN FOGELBERG
SUPERTRAMP

KVQI/Fargo-Moorhead
Joey Evans

ELVIS PRESLEY
AMERICA
MICHAEL MURPHEY
PHIL COLLINS
Hottest:
LIONEL RICHIE
DAN FOGELBERG
JACKSON/MCCARTNEY
TOTO
BARRY MANILOW

KUDL/Kansas City
Elsaine Taylor

PHIL COLLINS
TAVARES
LBB
Hottest:
DIONNE WARWICK
LIONEL RICHIE
DAN FOGELBERG
DONALD FAGEN
JEFFREY OSBORNE

WJML/Lansing
Jay Richards

FLEETWOOD MAC
CULTURE CLUB
AMERICA
GLENN FREY
BILL CONTI
Hottest:
CHICAGO
CHILLIWACK
DAN FOGELBERG
HALL & OATES
TOTO

WISM-FM/Madison
Bill Vancil

AIR SUPPLY
JUICE NEWTON
KENNY LOGGINS
LEE RITENOUR
FLEETWOOD MAC
AMERICA
CULTURE CLUB
TAVARES
MOVING PICTURES
BILLY JOEL
Hottest:
HALL & OATES
DONALD FAGEN
TOTO

KLTE/Oklahoma City
Tony Stone

none
Hottest:
LIONEL RICHIE
DIONNE WARWICK
DAN FOGELBERG
DONALD FAGEN
JEFFREY OSBORNE

WJON/St. Cloud, MN
Tom Scott

PATTI AUSTIN
MEN AT WORK
KENNY LOGGINS
AMERICA
Hottest:
DIONNE WARWICK
CHICAGO
LIONEL RICHIE
JACKSON/MCCARTNEY
HALL & OATES

WBOV/Terre Haute, IN
Larry Joseph

AMERICA
FLEETWOOD MAC
KENNY LOGGINS
Hottest:
LIONEL RICHIE
HALL & OATES
JACKSON/MCCARTNEY
TOTO

SOUTH Parallel One

WALA/Atlanta
Allen Saunders

ANNE MURRAY
MICHAEL MILDAP
INKENBRANDT
LEE GREENWOOD
PARTON & NELSON
Hottest:
JEFFREY OSBORNE
DIONNE WARWICK
LIONEL RICHIE
DONALD FAGEN

WGBA/Atlanta
Greg Picciano

TAVARES
MICHAEL MURPHEY
PHIL COLLINS
Hottest:
DIONNE WARWICK
KENNY ROGERS
SUPERTRAMP
HALL & OATES
BILL MZLEY

KVN/Dallas-FL Worth
Chuck Rhodes

none
Hottest:
COCKER & WARNES
MICHAEL MCDONALD
LIONEL RICHIE
GLENN FREY
JUICE NEWTON

KFMK/Houston
Sumpter/Patrick

MARVIN GAYE
RABBITT & GAYLE
Hottest:
LIONEL RICHIE
COCKER & WARNES
JUICE NEWTON
NEIL DIAMOND
KENNY ROGERS

WALA (77.1A)/Miami-Fl
Lauderdale
Yolanda Perapara

YOLANDA PERAPARA
KENNY LOGGINS
TAVARES
Hottest:
AIR SUPPLY
CHARLENE & WONDER
LIONEL RICHIE
TOTO
HALL & OATES

Parallel Two

KEY103/Austin, TX
Patrick Williams

FLEETWOOD MAC
LBB
BARRY MANILOW
Hottest:
LIONEL RICHIE
HALL & OATES
DAN FOGELBERG
SHEENA EASTON
JACKSON/MCCARTNEY

KJR/Seattle
Norm Gregory

PHIL COLLINS
MICHAEL MURPHEY
DOLLY PARTON
RODWAY
Hottest:
TOTO
MICHAEL MCDONALD
AIR SUPPLY

KPLZ/Seattle
King/Cook

JOHN COUGAR
MARVIN GAYE
KIM CARNES
FLEETWOOD MAC
Hottest:
DIONNE WARWICK
DONALD FAGEN
DAN FOGELBERG
CS&N
LIONEL RICHIE

KPPD/Denver
Rick Brady

BARRY MANILOW
KENNY LOGGINS
Hottest:
LIONEL RICHIE
CHICAGO
JOE JACKSON
DAN FOGELBERG
PATTI AUSTIN

KOY/Phoenix
Marni Pingree

HALL & OATES
RABBITT & GAYLE
AIR SUPPLY
Hottest:
none

KEK/Portland
Bob Swanson

GLENN FREY
BARRY MANILOW
FLEETWOOD MAC
AMERICA
TOM JONES
Hottest:
AIR SUPPLY
JACKSON/MCCARTNEY
PATTI AUSTIN
LBB
KENNY LOGGINS

KGW/Portland
John Stonis

none
Hottest:
LIONEL RICHIE
DIONNE WARWICK
DAN FOGELBERG
GLENN FREY
HALL & OATES

KKUA/Monolulu
Kimo Akane

CS&N
RACHEL SWEET
Hottest:
TAVARES
HALL & OATES
DIONNE WARWICK
NEIL DIAMOND
GLENN FREY

SOUTH Parallel One

WAFB/Baton Rouge
Adams/Daniels

KENNY LOGGINS
FLEETWOOD MAC
BILLY JOEL
TAVARES
Hottest:
LIONEL RICHIE
DIONNE WARWICK
JEFFREY OSBORNE
COCKER & WARNES
JACKSON/MCCARTNEY

WVGN/Birmingham
Sandra Chandler

PATTI AUSTIN
BARRY MANILOW
BILL CONTI
AIR SUPPLY
Hottest:
LIONEL RICHIE
DONALD FAGEN
DAN FOGELBERG
JACKSON/MCCARTNEY
SUPERTRAMP

WVBA/Atlanta
Greg Picciano

TAVARES
MICHAEL MURPHEY
PHIL COLLINS
Hottest:
DIONNE WARWICK
KENNY ROGERS
SUPERTRAMP
HALL & OATES
BILL MZLEY

KMCC/Dallas-FL Worth
Larry James

AMERICA
LBB
Hottest:
DIONNE WARWICK
DAN FOGELBERG
LIONEL RICHIE
JEFFREY OSBORNE
CHICAGO

WAAY/Huntsville
Jim Kendrick

PATTI AUSTIN
PHIL COLLINS
LBB
JUICE NEWTON
Hottest:
LIONEL RICHIE
JEFFREY OSBORNE
HALL & OATES
DIONNE WARWICK
SUPERTRAMP

WLSJ/Jackson, MS
Joe Bennett

RONNIE MILSAP
AMERICA
CRYSTAL GAYLE
FLEETWOOD MAC
PARTON & NELSON
Hottest:
LIONEL RICHIE
DIONNE WARWICK
RABBITT & GAYLE
DAN FOGELBERG
TOTO

Parallel Three

KBOI/Boise
Lee Chabre

KENNY LOGGINS
KIM CARNES
MARVIN GAYE
FLEETWOOD MAC
Hottest:
LIONEL RICHIE
JACKSON/MCCARTNEY
TOTO

K-108/Sacramento
Plet Mitchell

FLEETWOOD MAC
GLENN FREY
Hottest:
LIONEL RICHIE
SUPERTRAMP
JACKSON/MCCARTNEY
TOTO

KSL/Salt Lake City
George Lemich

PARTON & NELSON
KENNY NOLAN
OAK RIDGE BOYS
Hottest:
DIONNE WARWICK
LIONEL RICHIE
DAN FOGELBERG
JACKSON/MCCARTNEY

KS-103/San Diego
Parks/Button

MARVIN GAYE
KENNY LOGGINS
Hottest:
PATTI AUSTIN
LIONEL RICHIE
JOE JACKSON
HALL & OATES
COCKER & WARNES

KYUO/San Francisco
Steve Behm

BILLY JOEL
PATTI AUSTIN
PRETENDERS
Hottest:
DONALD FAGEN
JACKSON/MCCARTNEY
COCKER & WARNES

KKPI/Spokane
Ric Morgan

PATTI AUSTIN
CHARLENE & WONDER
JACKSON/MCCARTNEY
Hottest:
DAN FOGELBERG
JOE JACKSON
CHICAGO
PATTI AUSTIN
CHARLENE & WONDER

WQVE/New Orleans
Chris Bryan

FLEETWOOD MAC
TAVARES
LBB
MICHAEL MURPHEY
Hottest:
JOE JACKSON
HALL & OATES
DONALD FAGEN
DAN FOGELBERG
JACKSON/MCCARTNEY

Black Radio

BREAKERS

ARETHA FRANKLIN
Love Me Right (Arista)

63% of our reporting stations on it. Rotations: Heavy 5/0, Medium 14/9, Light 24/12, Extra Adds 3, Total Adds 24 including WHUR, WDIA, WGCI, XHRM, WKND, KNOW, WBLX, WAAA, WLTH, WVOI. A Most Added Record. Debuts at number 29 on the Black Radio Chart.

TYRONE BRUNSON
The Smurf (Believe In A Dream/CBS)

63% of our reporting stations on it. Rotations: Heavy 14/0, Medium 17/0, Light 11/8, Extra Adds 4, Total Adds 12, WAOK, WBMX, WBLZ, WCIN, KSOL, WKXI, WJAX, WPDQ, WPLZ, WANT, WTLC, KUKQ. Moves 30-20 on the Black Radio Chart.

CHOCOLATE MILK
Take It Off (RCA)

60% of our reporting stations on it. Rotations: Heavy 4/0, Medium 18/4, Light 21/6, Extra Adds 1, Total Adds 11, WILD, KMJQ, WZEN-FM, KACE, WRDW, KNOW, WGIV, WANT, WLTH, KDIA, KUKQ. Debuts at number 30 on the Black Radio Chart.

GRACE JONES
Nipple To The Bottle (Island/Atco)

62% of our reporting stations on it. Rotations: Heavy 13/0, Medium 19/2, Light 13/4, Extra Adds 0, Total Adds 6, WDMT, XHRM, KSOL, WENN, WKXI, WVOL. Moves 28-22 on the Black Radio Chart.

NEW & ACTIVE

ALFIE SILAS "There I Go" (RCA) 40/13

Rotations: Heavy 3/1, Medium 11/2, Light 25/9, Extra Adds 1, Total Adds 13 including WILD, KRLY, WDIA, XHRM, WPDQ, WAAA, KUKQ. Heavy: WHRK, WJMO, WZEN-FM. Medium: WHUR, KWAM, KACE, KJCB, KAEZ.

RICHARD "DIMPLES" FIELDS "People Treat You Funky..." (Boardwalk) 40/7

Rotations: Heavy 2/0, Medium 18/3, Light 19/3, Extra Adds 1, Total Adds 7, WILD, WBMX, WJPC, WCIN, WZEN-FM, WPDQ, WLTH. Heavy: KWAM, WAIL-FM. Medium: WXYV, WAOK, K104-FM, WNOO, WOIC, WWWW.

SONNY CHARLES "Put It In A Magazine" (HighRise) 40/5

Rotations: Heavy 8/1, Medium 22/1, Light 8/1, Extra Adds 2, Total Adds 5, WDMT, KMJM, WNOO, KJCB, WOWI. Heavy: WOOK, WHRK, WBMX, WJLB, KUKQ. Medium: WDAS, WAOK, WYLD-FM, WPEG, WKWM. Moves 27-27 on the Black Radio Chart.

TIME "The Walk" (WB) 39/6

Rotations: Heavy 19/0, Medium 13/2, Light 5/2, Extra Adds 2, Total Adds 6, WAOK, WZEN-FM, WGIV, WBLX, WLTH, WTLC. Heavy: WILD, KMJQ, WJPC, KACE, KUKQ. Medium: WVEE, K104-FM, WPEG, WOWI, WLUM. Debuts at number 23 on the Black Radio Chart.

JERMAINE JACKSON "Very Special Part" (Motown) 37/5

Rotations: Heavy 11/0, Medium 9/0, Light 16/4, Extra Adds 1, Total Adds 5, WAOK, WBLX, WVOL, WVOI, KDIA. Heavy: WOOK, KWAM, WJPC, WNOO, KPOP-FM. Medium: WVEE, KDAY, KOKY, WLTH, WWWW.

PLANET PATROL "Play At Your Own Risk" (Tommy Boy) 37/3

Rotations: Heavy 14/0, Medium 13/0, Light 8/1, Extra Adds 2, Total Adds 3, K104-FM, KDAY, WTLC. Heavy: WEDR, WAIL-FM, WJLB, WRDW, WPDQ, WVOL, KPOP-FM. Medium: WDAS, WVEE, WJMO, WBLX, WTMP. Debuts at number 28 on the Black Radio Chart.

CHIC "Hangin'" (Atlantic) 37/2

Rotations: Heavy 2/0, Medium 17/1, Light 18/1, Extra Adds 0, Total Adds 2, WZEN-FM, WENN. Heavy: WCIN, WGPR. Medium: WOOK, WHUR, KWAM, KACE, WGIV, KJCB, WJJS, WPLZ, WDAO.

COMMODORES "Painted Picture" (Motown) 36/16

Rotations: Heavy 2/1, Medium 12/3, Light 21/11, Extra Adds 1, Total Adds 16 including WHUR, XHRM, WKND, WATV, WNOO, KJCB, WBLX, WTMP, WDAO. Heavy: WJPC. Medium: WOOK, WHRK, WJLB, KDAY, KUKQ.

HARRY RAY "Sweet Baby" (Sugar Hill) 36/4

Rotations: Heavy 3/0, Medium 15/1, Light 18/3, Extra Adds 0, Total Adds 4, WILD, WGIV, WNOO, KUKQ. Heavy: KWAM, WJMO, WATV. Medium: WDIA, XHRM, WPDQ, WBLX, WPLZ, WLUM.

STEPHANIE MILLS "Keep Away Girls" (Casablanca/PolyGram) 36/0

Rotations: Heavy 19/0, Medium 13/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WHUR, K104-FM, WJLB, WNHC, WENN, WBLX, WWWW. Medium: WXYV, WVEE, WJPC, WZEN-FM, WGIV, WANT, WTMP.

ONE WAY "Wild Night" (MCA) 34/0

Rotations: Heavy 10/0, Medium 13/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WEDR, KACE, XHRM, WKXI, WAAA, WLTH. Medium: WKYS, WGPR, WNOO, WPLZ, WDAO, KUKQ.

VALENTINE BROTHERS "Just Let Me Be Close To You" (Bridge) 33/3

Rotations: Heavy 8/0, Medium 13/0, Light 12/3, Extra Adds 0, Total Adds 3, WILD, WRDW, WVOL. Heavy: WDAS, WOOK, WBMX, WGCI, WJMO, WNOO, KJCB. Medium: WEDR, WJAX, WLUM, WVOI, KUKQ.

DYNASTY "Strokin'" (Solar/Elektra) 33/2

Rotations: Heavy 4/0, Medium 18/0, Light 10/1, Extra Adds 1, Total Adds 2, WCIN, KACE. Heavy: WAOK, WPLZ, KUKQ, KPOP-FM. Medium: WOOK, WHUR, WGCI, XHRM, WNOO, WPDQ, WJJS, WLTH.

BILL SUMMERS & SUMMERS HEAT "Seventeen" (MCA) 32/1

Rotations: Heavy 11/0, Medium 18/0, Light 5/1, Extra Adds 0, Total Adds 1, WPDQ. Heavy: WEDR, WGCI, KSOL, WGIV, WBLX, WWWW, KDIA. Medium: WAMO, WJMO, KNOW, WKXI, WPLZ, WLTH.

HOWARD JOHNSON "Keepin' Love New" (A&M) 32/0

Rotations: Heavy 5/0, Medium 16/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WBMX, KSOL, WLUM, WWWW, KPOP-FM. Medium: WDAS, WOOK, KMJQ, KRLY, WGPR, XHRM, WPEG, WJJS, WAAA.

GAP BAND "Outstanding" (Total Experience/PGM) 30/10

Rotations: Heavy 7/0, Medium 7/4, Light 16/6, Extra Adds 0, Total Adds 10 including KWAM, WJPC, WCIN, WZEN-FM, WVOL. Heavy: WILD, KMJQ, WBMX, WRDW, WTMP. Medium: WLTH, WLUM, KPOP-FM.

MARGIE JOSEPH "Knock Out" (HCRC/CBS) 30/8

Rotations: Heavy 7/1, Medium 6/0, Light 16/6, Extra Adds 1, Total Adds 8, WAMO, WDIA, WEDR, WGPR, WRDW, WPEG, WNOO, WAAA. Heavy: WAOK, KRLY, WZEN-FM, WENN. Medium: WILD, WJJS, WVOL, WANM.

LANIER & COMPANY "After I Cry Tonight" (Larc) 30/8

Rotations: Heavy 4/1, Medium 11/1, Light 14/5, Extra Adds 1, Total Adds 8, KRLY, WZEN-FM, KDAY, WGIV, WNOO, WLOU, WPLZ, KUKQ. Heavy: WAOK, KWAM, WLUM. Medium: WDIA, WCIN, WKXI, KAEZ.

CON FUNK SHUN "Ain't Nobody, Baby" (Mercury/PolyGram) 30/3

Rotations: Heavy 5/0, Medium 16/0, Light 8/2, Extra Adds 1, Total Adds 3, WHUR, KACE, KDAY. Heavy: KSOL, WNOO, WAAA, KDIA, KUKQ. Medium: K104-FM, WJPC, WGIV, WJJS, WPLZ, WTLC.

WILLIE HUTCH "In And Out" (Motown) 28/1

Rotations: Heavy 7/0, Medium 14/0, Light 7/1, Extra Adds 0, Total Adds 1, WTMP. Heavy: WHRK, WEDR, WGCI, WAAA, KACE, KJCB, WLUM. Medium: WAOK, KMJM, XHJM, XHRM, WENN, WJAX, WLTH, KPOP-FM.

CHERI "Give It To Me Baby" (Venture) 25/0

Rotations: Heavy 6/0, Medium 14/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WKYS, WOOK, WBMX, WJPC, WKND, WENN. Medium: WAOK, KACE, WJAX, KJCB, WVOL, WTMP, WLTH, KPOP-FM.

RAY PARKER JR. "Bad Boy" (Arista) 24/24

Rotations: Heavy 0/0, Medium 6/6, Light 12/12, Extra Adds 6, Total Adds 24 including WRKS, WHUR, KMJQ, WHRK, WCIN, WZEN-FM, KDAY, WKND, WRDW, WKXI, WVOL, WKWM, WTLC, WWWW, KDIA.

TYRONE DAVIS "Are You Serious" (HighRise) 24/9

Rotations: Heavy 3/1, Medium 6/2, Light 13/4, Extra Adds 2, Total Adds 9, WILD, K104-FM, WDIA, WBMX, WGCI, WZEN-FM, WRDW, WGIV, KJCB. Heavy: WAOK, KWAM. Medium: WJPC, WKXI, WANM, WLUM.

ALICIA MYERS "I Want To Thank You" (MCA) 24/1

Rotations: Heavy 11/0, Medium 8/1, Light 5/0, Extra Adds 0, Total Adds 1, WZEN-FM. Heavy: WXYV, KRLY, WBMX, WGCI, XHRM, WATV, WOIC, WAAA, WWWW. Medium: WKYS, WJMO, WPEG, WOWI, KAEZ.

ALPHONSE MOUZON "The Lady In Red" (HighRise) 23/4

Rotations: Heavy 3/0, Medium 8/0, Light 12/4, Extra Adds 0, Total Adds 4, WRDW, KJCB, WKWM, KUKQ. Heavy: WCIN, WZEN-FM, KACE. Medium: WDAS, WOOK, WAOK, WYLD-FM, WJMO, WGPR, WJLB, WKXI.

ROBERT WINTERS & FALL "Do It Anyway You Want" (Casablanca/PolyGram) 23/4

Rotations: Heavy 2/1, Medium 9/0, Light 12/3, Extra Adds 0, Total Adds 4, WYLD-FM, WZEN-FM, WNOO, WDAO. Heavy: KWAM. Medium: WILD, WHUR, WAOK, KSOL, WKXI, WVOL, WKWM, KUKQ.

MAXINE NIGHTINGALE "Turn To Me" (HighRise) 23/3

Rotations: Heavy 0/0, Medium 9/2, Light 14/1, Extra Adds 0, Total Adds 3, XHRM, KJCB, WVOL. Medium: WILD, WOOK, WAOK, KACE, WNOO, WKXI, WLUM.

RICK JAMES "She Blew My Mind (69 Times)" (Gordy/Motown) 23/0

Rotations: Heavy 6/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, KWAM, WZEN-FM, WATV, WOWI, WAAA. Medium: WJPC, XHRM, WGIV, WOIC, WPDQ, WLOU, WBLX, WPLZ, WTMP, WLTH.

MILLIE JACKSON "Special Occasion" (Spring/PolyGram) 22/0

Rotations: Heavy 1/0, Medium 11/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WYLD-FM. Medium: WXYV, WILD, WEDR, WBMX, WZEN-FM, WENN, WOIC, KJCB, WAAA, WLTH, WKWM.

McFADDEN & WHITEHEAD "One More Time" (Capitol) 21/4

Rotations: Heavy 1/0, Medium 5/0, Light 13/2, Extra Adds 2, Total Adds 4, WAMO, WEDR, WAIL-FM, WPLZ. Heavy: KWAM. Medium: WILD, XHRM, KJCB, WANM, WAAA.

Radio & Records NATIONAL AIRPLAY/30

November 26, 1982

Three Weeks Two Weeks Last Week

1	1	1	1	MARVIN GAYE/Sexual Healing (Columbia)
4	3	2	2	LIONEL RICHIE/Truly (Motown)
21	6	4	3	M. JACKSON/P. McCARTNEY/The Girl Is Mine (Epic)
5	5	5	4	PRINCE/1999 (WB)
2	2	3	5	DIANA ROSS/Muscles (RCA)
9	7	6	6	JANET JACKSON/Young Love (A&M)
29	9	8	7	KOOL & THE GANG/Let's Go Dancin'... (De-Lite/PG)
20	13	9	8	BAR-KAYS/Do It (Let Me See You Shake) (Mercury/PG)
-	22	11	9	CHAKA KAHN/Got To Be There (WB)
25	21	13	10	S.O.S. BAND/High Hopes (Tabu/CBS)
3	4	7	11	LUTHER VANDROSS/Bad Boy/Having A Party (Epic)
28	16	12	12	BOOTSY'S RUBBER BAND/Body Slam! (WB)
30	28	17	13	SKYY/Movin' Violation (Salsoul/RCA)
-	29	25	14	CHARLENE & STEVIE WONDER/Used To Be (Motown)
-	20	19	15	GEORGE CLINTON/Loopzilla (Capitol)
24	19	16	16	DIONNE WARWICK/Heartbreaker (Arista)
-	-	26	17	EVELYN KING/Betcha She Don't Love You (RCA)
-	24	23	18	GRAND MASTER FLASH/Scorpio (Sugar Hill)
-	-	29	19	BROTHERS JOHNSON/Welcome To The Club (A&M)
-	-	30	20	TYRONE BRUNSON/The Smurf (Believe In A Dream/CBS)
8	8	10	21	BOBBY NUNN/She's Just A Groupie (Motown)
-	-	28	22	GRACE JONES/Nipple To The Bottle (Island/Atco)
-	-	23	23	TIME/The Walk (WB)
27	27	24	24	"D" Train/Walk On By (Prelude)
10	10	14	25	ZAPP/Doo Wa Ditty (Blow That Thing) (WB)
11	15	15	26	VANITY 6/Nasty Girl (WB)
-	-	27	27	SONNY CHARLES/Put It In A Magazine (HighRise)
-	-	28	28	PLANET PATROL/Play At Your Own Risk (Tommy Boy)
-	-	29	29	ARETHA FRANKLIN/Love Me Right (Arista)
-	-	30	30	CHOCOLATE MILK/Take It Off (RCA)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- RAY PARKER JR. (24)
- ARETHA FRANKLIN (24)
- GROVER WASHINGTON (17)
- COMMODORES (16)
- BROTHERS JOHNSON (15)

HOTTEST

- MARVIN GAYE (68)
- LIONEL RICHIE (41)
- PRINCE (33)
- M. JACKSON/P. McCARTNEY (31)
- DIANA ROSS (29)

RODNEY FRANKLIN "Enuff Is Enuff" (Columbia) 21/4

Rotations: Heavy 1/0, Medium 8/1, Light 12/3, Extra Adds 0, Total Adds 4, WILD, WRDW, WNOO, WPDQ. Heavy: WAMO. Medium: WVEE, KACE, KDAY, XHRM, WNHC, WGIV, KDIA.

ALFONZO "Change The World" (Larc) 21/4

Rotations: Heavy 0/0, Medium 10/1, Light 11/3, Extra Adds 0, Total Adds 4, WILD, KDAY, KSOL, WNOO. Medium: KWAM, KACE, XHRM, WENN, WGIV, WKXI, WVOL, WLUM, WWWW.

DARYL HALL & JOHN OATES "Maneater" (RCA) 21/3

Rotations: Heavy 8/0, Medium 7/0, Light 6/3, Extra Adds 0, Total Adds 3, WILD, WVOI, WANT. Heavy: WAIL-FM, WDMT, WJLB, KDAY, KNOW, WJAX, WPDQ, KPOP-FM. Medium: WVEE, WBLZ, WGPR, WGIV, WJMI, WBLX, KUKQ.

DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 21/2

Rotations: Heavy 6/0, Medium 11/0, Light 3/1, Extra Adds 1, Total Adds 2, WRKS, WYLD-FM. Heavy: WXYV, WKYS, WHRK, WDMT, WPLZ. Medium: WDAS, WVEE, WJPC, WJLB, KNOW, WJAX, WJJS, WLUM.

DeBARGE "I Like It" (Gordy/Motown) 20/6

Rotations: Heavy 7/0, Medium 7/1, Light 5/4, Extra Adds 1, Total Adds 6, WBMX, WGPR, WZEN-FM, WOIC, WVOL, WLTH. Heavy: K104-FM, KMJQ, KRLY, WHRK, WGCI. Medium: WAMO, KDAY, WRDW, WKWM.

MELBA MOORE "Mind Up Tonight" (Capitol) 20/3

Rotations: Heavy 2/0, Medium 7/2, Light 11/1, Extra Adds 0, Total Adds 3, WILD, WGIV, WAAA. Heavy: WAMO, KJCB. Medium: WJLB, KDAY, WRDW, WKXI, WWWW.

R.J.'S LATEST ARRIVAL "Stay With Me" (Zoo York/CBS) 20/1

Rotations: Heavy 1/0, Medium 11/0, Light 7/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WENN. Medium: WVEE, KWAM, WEDR, WJPC, WCIN, WJMO, WJLB, XHRM, KOKY, WTMP, WTLC.

SIGNIFICANT ACTION

SYL JOHNSON "Ms. Fine Brown Frame" (Boardwalk) 19/4

Rotations: Heavy 2/0, Medium 6/0, Light 11/4, Extra Adds 0, Total Adds 4, WDIA, WGIV, WVOI, KUKQ. Heavy: WEDR, WJPC. Medium: WXYV, WDAS, WNOO, WANM, WKWM, WWWW.

G. WASHINGTON/P. LaBELLE "The Best Is Yet To Come" (Elektra) 18/17

Rotations: Heavy 0/0, Medium 2/2, Light 10/9, Extra Adds 6, Total Adds 17, WILD, WHUR, WAOK, K104-FM, KRLY, WHRK, WAIL-FM, WYLD-FM, WBMX, WJLB, WZEN-FM, KSOL, WJAX, WANM, WLUM, WVOI, KUKQ.

PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 18/2

Rotations: Heavy 6/0, Medium 9/1, Light 3/1, Extra Adds 0, Total Adds 2, WJAX, WVOI. Heavy: WRKS, K104-FM, KWAM, WJPC, WVOL, KPOP-FM. Medium: WDAS, WHRK, WAIL-FM, WATV, WENN, WGIV, WPEG, WBLX.

SPINNERS "Funny How Time Slips Away" (Atlantic) 17/13

Rotations: Heavy 1/1, Medium 5/1, Light 9/9, Extra Adds 2, Total Adds 13, WHRK, WNHC, WATV, WNOO, WOIC, WKXI, WBLX, WANM, WAAA, WDAO, WLTH, WVOI, KPOP-FM. Medium: WJAX, WPLZ, WTMP, WLUM.

BARRY WHITE "Passion" (Unlimited Gold/CBS) 17/7

Rotations: Heavy 2/0, Medium 5/1, Light 10/6, Extra Adds 0, Total Adds 7, WILD, KWAM, WCIN, WNHC, WGIV, WLOU, WVOL. Heavy: KJCB, KAEZ. Medium: WAOK, WHRK, WRDW, WLUM.

PEABO BRYSON "We Don't Have To Talk (About Love)" (Capitol) 15/13

Rotations: Heavy 0/0, Medium 3/3, Light 11/9, Extra Adds 1, Total Adds 13, WDAS, WAOK, WHRK, WJPC, WGPR, WZEN-FM, KDAY, WGIV, WDAO, WLTH, WLUM, KUKQ, KPOP-FM.

PATRICE RUSHEN "I Was Tired Of Being Alone..." (Elektra) 15/4

Rotations: Heavy 2/1, Medium 4/1, Light 8/1, Extra Adds 1, Total Adds 4, WEDR, WNOO, WLOU, WLTH. Heavy: WBMX. Medium: WAOK, WATV, WPEG.

IMAGINATION "Music And Lights" (MCA) 14/1

Rotations: Heavy 1/0, Medium 3/0, Light 10/1, Extra Adds 0, Total Adds 1, KUKQ. Heavy: KAEZ. Medium: WOOK, K104-FM, WPDQ.

WILLIAM DeVAUGHN "Creme De Creme" (HCRC/CBS) 14/0

Rotations: Heavy 1/0, Medium 8/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WZEN-FM. Medium: KRLY, KNOW, WNOO, WKXI, KJCB, WBLX, WDAO, WLUM.

SLAVE "Intro (Come To Blow Ya Mind)" (Cotillion/Atco) 13/5

Rotations: Heavy 0/0, Medium 3/1, Light 10/4, Extra Adds 0, Total Adds 5, WHUR, WCIN, WGPR, WZEN-FM, WLOU. Medium: WNHC, WPDQ.

WEATHER GIRLS "It's Raining Men" (Columbia) 13/4

Rotations: Heavy 3/0, Medium 4/1, Light 5/2, Extra Adds 1, Total Adds 4, WAOK, WCIN, KNOW, WJJS. Heavy: WVEE, WNHC, WTLC. Medium: WRKS, WJMO, WJAX.

WHODINI "Magic's Wand" (Jiva/Arista) 13/3

Rotations: Heavy 0/0, Medium 5/0, Light 7/2, Extra Adds 1, Total Adds 3, WAIL-FM, KDAY, KUKQ. Medium: WHRK, WEDR, XHRM, WNOO, WWWW.

MIKKI "Itching For Love" (Emerald) 13/3

Rotations: Heavy 0/0, Medium 3/0, Light 10/3, Extra Adds 0, Total Adds 3, WHUR, WPDQ, WTMP. Medium: WGPR, WENN, WNOO.

The Provocative, Brilliant, Bizarre,
Sensual, Outrageous and Alluring
GRACE JONES
Has A Hit!

NIPPLE TO THE BOTTLE

**Black
Radio**

BREAKER

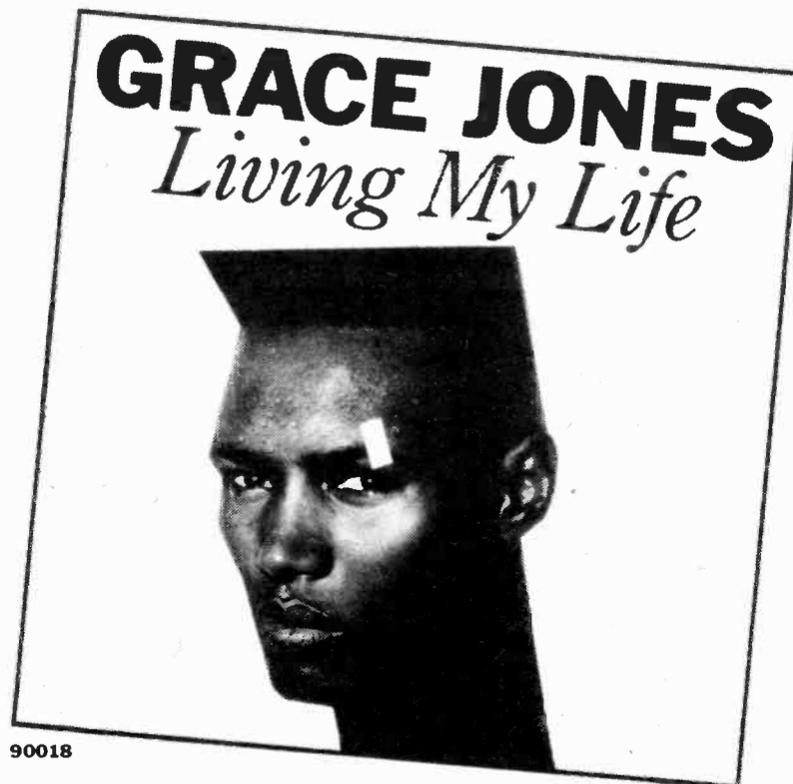
11/19/82

28

11/26/82

22

7-99963



**"Living My Life," the sensational new album
from Grace Jones.**

Produced by Chris Blackwell and Alex Sadkin.



ISLAND RECORDS ON CASSETTE
Distributed by Atco Records. A Division of Atlantic Recording Corp.

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Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts
none
Hottest:
LIONEL RICHIE
MARVIN GAYE
GRACE JONES
COCKER & WARNES
JACKSON/MCCARTNEY

WLD/Boston
Steve Crumley
MELBA MOORE
CHOCOLATE MILK
ALFONZO
MATERIAL
RODNEY FRANKLIN
HARRY RAY
BROTHERS JOHNSON
LEE RITENOUR
ALFIE SILAS
ANDRE CYMONE
TYRONE DAVIS
HALL & OATES
CHARLENE & WONDER
GROVER WASHINGTON
VALENTINE BROS.
BARRY WHITE
SHAWN CHRISTOPHER
RICHARD D. FIELDS
Hottest:
MARVIN GAYE
LIONEL RICHIE
VANITY 6
DIANA ROSS
ABC

WKND/Hartford
Jordan McLean
ARETHA FRANKLIN
RAY PARKER JR
BAR-KAYS
COMMODORES
GEORGE CLINTON
Hottest:
MARVIN GAYE
LUTHER VANDROSS
I LEVEL
CHERI
JACKSON/MCCARTNEY

WNHC/New Haven
James Jordan
BARRY WHITE
RODWAY
RAY PARKER JR
BROTHERS JOHNSON
SPINNERS
GWEN GUTHRIE
STACY LATTISAW
Hottest:
MARVIN GAYE
LIONEL RICHIE
DIANA ROSS
MELBA MOORE
JANET JACKSON

WRKS/New York
Mayo/Quartrone
DONALD FAGEN
MONTANA & THE SEX
RAY PARKER JR
MICHAEL JACKSON
Hottest:
MARVIN GAYE
LIONEL RICHIE
VANITY 6
DIANA ROSS
KOOL & THE GANG

WDAS/Philadelphia
Joe Tamburo
PEABO BRYSON
PIA ZADORA
MICHAEL JACKSON
Hottest:
MARVIN GAYE
LUTHER VANDROSS
PRINCE
BOOTSIE'S RUBBER B
JACKSON/MCCARTNEY

WAMO/Pittsburgh
John Anthony
DENROY MORGAN
STEPTOE
GOODIE
MARGIE JOSEPH
MCFADDEN & WHITEH
MAURICE STARR
Hottest:
MARVIN GAYE
PRINCE
JACKSON/MCCARTNEY
LUTHER VANDROSS
BROTHERS JOHNSON

WKYS/Washington
Donnie Simpson
MATERIAL
SKYY
RAY PARKER JR
BOBBY M
ARETHA FRANKLIN
JOE JACKSON
PARIS HOLLEY
COMMODORES
Hottest:
MARVIN GAYE
GRACE JONES
DIANA ROSS
JACKSON/MCCARTNEY
LIONEL RICHIE

WOOK/Washington
Chris Gardner
none
Hottest:
GEORGE CLINTON
SONNY CHARLES
MARVIN GAYE
VALENTINE BROS.
TYRONE BRUNSON

WHUR/Washington
Oscar Fields
ARETHA FRANKLIN
RAY PARKER JR
KLEER
SLAVE
GROVER WASHINGTON
COMMODORES
CON FUNK SHUN
MIKKI
AMENMENT PARK
KEITH KILGO
Hottest:
MARVIN GAYE
LIONEL RICHIE
DIANA ROSS
LUTHER VANDROSS

SOUTH

WAOK/Atlanta
Larry Tinsley
JERMAINE JACKSON
JECKYLL & HYDE
TIME
DR. AMERICA
PEABO BRYSON
KENNY MOORE
GROVER WASHINGTON
WEATHER GIRLS
RODWAY
TYRONE BRUNSON
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
LIONEL RICHIE
PRINCE
BAR-KAYS

WVEE/Atlanta
Scotty Andrews
none
Hottest:
JACKSON/MCCARTNEY
BOOTSIE'S RUBBER B
ZAPP
GAP BAND
MARVIN GAYE

WRDW/Augusta
Teddy Black
RAY PARKER JR
MARGIE JOSEPH
CHOCOLATE MILK
RODNEY FRANKLIN
LACE
LEE RITENOUR
VALENTINE BROS.
TYRONE DAVIS
ARETHA FRANKLIN
ALPHONSE MOUZON
Hottest:
JANET JACKSON
DIANA ROSS
MARVIN GAYE
LIONEL RICHIE
GRAND MASTER FLAS

KNOW/Austin
Seiby Edwards
CHOCOLATE MILK
ARETHA FRANKLIN
GAP BAND
MICHAEL JACKSON
MUSICAL YOUTH
Hottest:
MARVIN GAYE
PRINCE
ZAPP
LIONEL RICHIE
DIANA ROSS

WATV/Birmingham
Ron January
BROTHERS JOHNSON
ARETHA FRANKLIN
ORBIT
DENNIS BROWN
SPINNERS
GAP BAND
COMMODORES
Hottest:
DIANA ROSS
LIONEL RICHIE
JACKSON/MCCARTNEY
LUTHER VANDROSS

WCIN/Cincinnati
Frank Bailey
RICHARD D. FIELDS
ARETHA FRANKLIN
BARRY WHITE
SLAVE
SOS BAND
DYNASTY
WEATHER GIRLS
RODWAY
TYRONE BRUNSON
GAP BAND
RAY PARKER JR
GEORGE CLINTON
Hottest:
MARVIN GAYE
LIONEL RICHIE
DIANA ROSS
LUTHER VANDROSS
PIECES OF A DREAM

WDMT/Cleveland
Magic James
PAT BENATAR
DON HENLEY
GRACE JONES
MIKE & BRENDA
PIECES OF A DREAM
SONNY CHARLES
MICHAEL McDONALD
BROTHERS JOHNSON
Hottest:
MARVIN GAYE
LIONEL RICHIE
JACKSON/MCCARTNEY
PRINCE
GRAND MASTER FLAS

WJMO/Cleveland
Erik Stone
none
Hottest:
MARVIN GAYE
JENNIFER HOLLIDAY
STEPHANIE MILLS
KOOL & THE GANG
LIONEL RICHIE

WKVO/Columbus
Kirk Bishop
JACKSON/MCCARTNEY
CHARLENE & WONDER
DONALD FAGEN
BOOTSIE'S RUBBER B
Hottest:
MARVIN GAYE
LIONEL RICHIE
PRINCE
VANITY 6
DIANA ROSS

WBLZ/Cincinnati
Brian Castle
SANTANA
LAURA BRANIGAN
TOTO
SKYY
MICHAEL JACKSON
TYRONE BRUNSON
Hottest:
VANITY 6
LIONEL RICHIE
LUTHER VANDROSS
PRINCE
MARVIN GAYE

WENN/Birmingham
Gene Wise
KOOL KYLE
GRUCE JONES
DUIN & BRUCE
CHIC
CHARLENE & WONDER
Hottest:
MARVIN GAYE
LUTHER VANDROSS
BAR-KAYS
PRINCE
DIANA ROSS

WPEG/Charlotte
Les Norman
MARGIE JOSEPH
SPINNERS
COMMODORES
ELIABOR GRANT
DUIE & HELE
SAJIDY KERR
Hottest:
MARVIN GAYE
DIANA ROSS
LUTHER VANDROSS
GRAND MASTER FLAS
PLANET PATROL

WCIW/Charlotte
Hal Harfill
LANIER & CO.
MELBA MOORE
COMMODORES
TYRONE DAVIS
PEYBO BRYSON
CHARLENE & WONDER
GLORIA GAYNOR
SYL JOHNSON
CHOCOLATE MILK
BARRY WHITE
HARRY RAY
TIME
Hottest:
JANET JACKSON
DIANA ROSS
MARVIN GAYE
LIONEL RICHIE
D TRAIN
KOOL & THE GANG
MARVIN GAYE
JACKSON/MCCARTNEY

WOOO/Chattanooga
Samkin Sam Erwin
LANIER & CO.
COMMODORES
ROBERTA FLACK
MARGIE JOSEPH
SONNY CHARLES
FRANK STALLONE
SPINNERS
ARETHA FRANKLIN
RODNEY FRANKLIN
BOBBY BLAND
FRED PARRIS & SAT
WOLF
ALFONZO
HARRY RAY
TIERRA
ALFIE SILAS
LEE "SHOT" WILLIA
LARRY GRAHAM
HERBIE HANCOCK
MUSICAL YOUTH
O.T. SYKES
DENNIS BROWN
BILLY GRIFFIN
ROBERT WINTERS &
LEE RITENOUR
FERN KINNEY
PATRICE RUSHEN
KENNY G
RAY PARKER JR
Hottest:
BOBBY NUNN
VALENTINE BROS.
MARVIN GAYE
LIONEL RICHIE
JEFFREY OSBORNE

WJMI/Jackson
Carl Haynes
ARETHA FRANKLIN
BROTHERS JOHNSON
KLEER
BLOODSTONE
Hottest:
PLANET PATROL
GRAND MASTER FLAS
JACKSON/MCCARTNEY
GRACE JONES
KOOL & THE GANG

WJAX/95X/Jacksonville
Steve Fox
GEORGE CLINTON
EVELYN KING
ALFIE SILAS
MICHAEL JACKSON
JERRY BUTLER
YARBROUGH/PEOPLES
GROVER WASHINGTON
LANIER & CO.
Hottest:
MARVIN GAYE
ALICIA MYERS
JOHNNIE TAYLOR
DIANA ROSS
JACKSON/MCCARTNEY

KMJQ/Houston
Fred Henderson
MICHAEL JACKSON
CHOCOLATE MILK
KOOL & THE GANG
FRED PARRIS & SAT
ARETHA FRANKLIN
RAY PARKER JR
BILL SUMMERS
HALL & OATES
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
DEBARGE
LIONEL RICHIE
JACKSON/MCCARTNEY
JANET JACKSON

WJOL/Houston
Beatrice Lavette
BROTHERS JOHNSON
COMMODORES
ALPHONSE MOUZON
TYRONE DAVIS
SONNY CHARLES
MAXINE NIGHTINGAL
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
BAR-KAYS
CHAKA KHAN
TIME

KJCB/Lafayette
Beatrice Lavette
BROTHERS JOHNSON
COMMODORES
ALPHONSE MOUZON
TYRONE DAVIS
SONNY CHARLES
MAXINE NIGHTINGAL
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
BAR-KAYS
CHAKA KHAN
TIME

KOKY/Little Rock
Todd Young
COMMODORES
JECKYLL & HYDE
SOS BAND
ROBERTA FLACK
DENNIS BROWN
KLEER
Hottest:
PLANET PATROL
JACKSON/MCCARTNEY
LIONEL RICHIE
MARVIN GAYE
CHAKA KHAN

WZEN-FM/St. Louis
Ajay Kemp
WRECKING CREW
ALFIE SILAS
ORBIT
CHIC
RICHARD D. FIELDS
CHOCOLATE MILK
ALICIA MYERS
GAP BAND
TIME
SLAVE
STACY LATTISAW
LANIER & CO.
DEBARGE
PEABO BRYSON
RAY PARKER JR
GROVER WASHINGTON
Hottest:
MARVIN GAYE
PRINCE
JACKSON/MCCARTNEY
CHAKA KHAN
GRACE JONES

WVOI/Toledo
Maxx Myrick
JOHNNIE TAYLOR
PATTI AUSTIN
GROVER WASHINGTON
ARETHA FRANKLIN
JERMAINE JACKSON
LEE RITENOUR
SYL JOHNSON
KLEER
STONE
HALL & OATES
SPINNERS
Hottest:
MARVIN GAYE
PRINCE
ZAPP
GEORGE CLINTON
STEPHANIE MILLS

WEST

KDAY/Los Angeles
Jack Patterson
WUF TICKET
PETER BROWN
WHODINI
PEABO BRYSON
LANIER & CO.
CON FUNK SHUN
ABC
PLANET PATROL
BLOODSTONE
ARETHA FRANKLIN
ALFONZO
RAY PARKER JR
Hottest:
JACKSON/MCCARTNEY
LIONEL RICHIE
CHAKA KHAN
SOS BAND
CHARLENE & WONDER
KACE/Lo Angeles
Alonzo Miller
LJ REYNOLDS
DYNASTY
CON FUNK SHUN
CHOCOLATE MILK
MATERIAL
Hottest:
LUTHER VANDROSS
EVELYN KING
LIONEL RICHIE
MARVIN GAYE
TYRONE BRUNSON

KDIA/Oakland
Jeff Harrison
CHOCOLATE MILK
JERMAINE JACKSON
RAY PARKER JR
STACY LATTISAW
Hottest:
BILL SUMMERS
SOS BAND
TIME
MARVIN GAYE
PRINCE

KUKQ/Phoenix
Steve Smith
WHODINI
TYRONE BRUNSON
PEABO BRYSON
LANIER & CO.
CHOCOLATE MILK
ALFIE SILAS
ALPHONSE MOUZON
HARRY RAY
GROVER WASHINGTON
DUNN & BRUCE
SYL JOHNSON
IMAGINATION
Hottest:
MARVIN GAYE
SOS BAND
KOOL & THE GANG
TIME
GEORGE CLINTON

KPOP-FM/Sacramento
Bill Jeffries
ULLANDA
SPINNERS
JOHNNIE TAYLOR
PEABO BRYSON
BILL CONTI
KENNY LOGGINS
JOHN COUGAR
ALAN PARSONS
Hottest:
LIONEL RICHIE
HALL & OATES
DONNE WARWICK
JANET JACKSON
ABC

XHRM/San Diego
Von Lindsey
COMMODORES
ARETHA FRANKLIN
GRACE JONES
ALFIE SILAS
MAXINE NIGHTINGAL
Hottest:
MARVIN GAYE
LUTHER VANDROSS
LIONEL RICHIE
DIANA ROSS
PRINCE

KSOL/San Mateo, CA
Bernie Moody
RAY PARKER JR
GRACE JONES
TYRONE BRUNSON
ALFONZO
ALFIE SILAS
GROVER WASHINGTON
Hottest:
MARVIN GAYE
LIONEL RICHIE
PRINCE
DIANA ROSS
SOS BAND

WYLD-FM/New Orleans
Brute Bailey
ROBERT WINTERS &
NUMONICS
SKYY
BILLY GRIFFIN
KLYMAXX
GROVER WASHINGTON
Hottest:
MARVIN GAYE
LUTHER VANDROSS
LIONEL RICHIE
TYRONE BRUNSON
BB&Q

WOW/Norfolk
Frank Hallison
SONNY CHARLES
ARETHA FRANKLIN
T.S. MONK
WILLIAM HART
Hottest:
MARVIN GAYE
PRINCE
JACKSON/MCCARTNEY
SKYY
TIME

WPLZ/Petersburg
Hardy Jay
MCFADDEN & WHITEH
LANIER & CO.
LOU RAWLS
BROTHERS JOHNSON
TYRONE BRUNSON
ARETHA FRANKLIN
GWEN GUTHRIE
MICHAEL McDONALD
PARRIS
Hottest:
MARVIN GAYE
LIONEL RICHIE
PRINCE
JACKSON/MCCARTNEY
GRACE JONES

WANT/Richmond
Kirby Carmichael
SOS BAND
CHAKA KHAN
BROTHERS JOHNSON
CHOCOLATE MILK
HALL & OATES
TYRONE BRUNSON
Hottest:
MARVIN GAYE
LUTHER VANDROSS
LIONEL RICHIE
PRINCE
DIANA ROSS

WVLA/Nashville
Fred Harvey
GRACE JONES
MAXINE NIGHTINGAL
GENERAL CAINE
BARRY WHITE
GAP BAND
DUNN & BRUCE
WALTER JACKSON
ORBIT
RAY PARKER JR
RODWAY
DEBARGE
VALENTINE BROS.
JERMAINE JACKSON
Hottest:
MARVIN GAYE
TYRONE BRUNSON
LIONEL RICHIE
PATTI AUSTIN
PLANET PATROL
PRINCE

WAIL-FM/New Orleans
Barry Richards
WHODINI
TILT
RAY PARKER JR
MCFADDEN & WHITEH
GROVER WASHINGTON
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
VANITY 6
LIONEL RICHIE
PRINCE

WVLA/Nashville
Fred Harvey
GRACE JONES
MAXINE NIGHTINGAL
GENERAL CAINE
BARRY WHITE
GAP BAND
DUNN & BRUCE
WALTER JACKSON
ORBIT
RAY PARKER JR
RODWAY
DEBARGE
VALENTINE BROS.
JERMAINE JACKSON
Hottest:
MARVIN GAYE
TYRONE BRUNSON
LIONEL RICHIE
PATTI AUSTIN
PLANET PATROL
PRINCE

WVLA/Nashville
Fred Harvey
GRACE JONES
MAXINE NIGHTINGAL
GENERAL CAINE
BARRY WHITE
GAP BAND
DUNN & BRUCE
WALTER JACKSON
ORBIT
RAY PARKER JR
RODWAY
DEBARGE
VALENTINE BROS.
JERMAINE JACKSON
Hottest:
MARVIN GAYE
TYRONE BRUNSON
LIONEL RICHIE
PATTI AUSTIN
PLANET PATROL
PRINCE

(J) indicates Black reporters also contributing to Jazz Chart.

MIDWEST

WJPC/Chicago
Jerry Boulding
JARREAU & CRAWFOR
GAP BAND
WUF TICKET
RICHARD D. FIELDS
GRAND MASTER FLAS
JEFFREY OSBORNE
JAMES COTTON
PEABO BRYSON
Hottest:
JACKSON/MCCARTNEY
MARVIN GAYE
LIONEL RICHIE
DIANA ROSS
PRINCE

WBMX/Chicago
Lee Michaels
GROVER WASHINGTON
TYRONE DAVIS
DEBARGE
RICHARD D. FIELDS
TYRONE BRUNSON
BROTHERS JOHNSON
RAY PARKER JR
RJ'S LATEST ARRIV
LOUISIANA PURCHASE
Hottest:
MARVIN GAYE
DIANA ROSS
JEFFREY OSBORNE
LUTHER VANDROSS
GWEN GUTHRIE

WGCI/Chicago
Richard Pegue
TYRONE DAVIS
WARP 9
SMOKEY ROBINSON
ARETHA FRANKLIN
TIME
GEORGE CLINTON
GEORGE CLINTON
Hottest:
LIONEL RICHIE
ALICIA MYERS
CHAKA KHAN
PRINCE
JACKSON/MCCARTNEY

WBLZ/Cincinnati
Brian Castle
SANTANA
LAURA BRANIGAN
TOTO
SKYY
MICHAEL JACKSON
TYRONE BRUNSON
Hottest:
VANITY 6
LIONEL RICHIE
LUTHER VANDROSS
PRINCE
MARVIN GAYE

WDAO/Dayton
Lankford Stephens
EVELYN KING
COMMODORES
ARETHA FRANKLIN
PEABO BRYSON
ASHFORD & SIMPSON
SPINNERS
BROTHERS JOHNSON
ROBERT WINTERS &
Hottest:
MARVIN GAYE
TYRONE BRUNSON
LIONEL RICHIE
TYRONE BRUNSON
PRINCE
DIANA ROSS

WJLB/Detroit
James Alexander
KLYNAXX
ARETHA FRANKLIN
ORBIT
RAY PARKER JR
GROVER WASHINGTON
MONTANA & THE SEX
Hottest:
PRINCE
JACKSON/MCCARTNEY
LUTHER VANDROSS
MARVIN GAYE
TIME

WGPR/Detroit
Joe Spencer
SLAVE
ALFIE SILAS
RAY, GODMAN & BR
PEABO BRYSON
MARGIE JOSEPH
DEBARGE
STEPTOE
DR. AMERICA
NIJEL
ANDRE CYMONE
WUF TICKET
Hottest:
LUTHER VANDROSS
MARVIN GAYE
ORBIT
JACKSON/MCCARTNEY
WRECKING CREW

WLTH/Gary
Dana Huakisson
DEBARGE
ARETHA FRANKLIN
PEABO BRYSON
TIME
CHOCOLATE MILK
SPINNERS
PATRICE RUSHEN
RICHARD D. FIELDS
COMMODORES
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
CHAKA KHAN
BOOTSIE'S RUBBER B
ONE WAY

WKWM/Grand Rapids
Frank Grant
CHAKA KHAN
RAY PARKER JR
ALPHONSE MOUZON
PLUSH
Hottest:
MARVIN GAYE
LUTHER VANDROSS
BOBBY NUNN
BAR-KAYS
JANET JACKSON

WTLCT/Indianapolis
Jay Johnson
TIME
ALICIA MYERS
MICHAEL JACKSON
KLEER
TYRONE BRUNSON
PLANET PATROL
RAY PARKER JR
MATERIAL
Hottest:
MARVIN GAYE
LUTHER VANDROSS
BOOTSIE'S RUBBER B
PRINCE
GEORGE CLINTON
WLUW/Milwaukee
Jack Randall
WALTER JACKSON
RAY PARKER JR
GROVER WASHINGTON
FLEER
GWEN GUTHRIE
PEABO BRYSON
Hottest:
MARVIN GAYE
JANET JACKSON
LANIER & CO.
HOWARD JOHNSON
CHARLENE & WONDER
KAEZ/Oklahoma City
D.J. Foster
CON FUNK SHUN
Hottest:
MARVIN GAYE
STEPHANIE MILLS
LIONEL RICHIE
JANET JACKSON
CON FUNK SHUN
WWW/Saginaw, MI
Kermi Crockett
RAY PARKER JR
KENNY LOGGINS
GLORIA GAYNOR
JECKYLL & HYDE
GWEN GUTHRIE
WUF TICKET
NANCY MARTIN
T.S. MONK
Hottest:
PRINCE
LUTHER VANDROSS
MARVIN GAYE
DIANA ROSS
LJ REYNOLDS

KMUM/St. Louis
Dick Edwards
SONNY CHARLES
CAPTAIN SKY
LUTHER VANDROSS
BROTHERS JOHNSON
Hottest:
LIONEL RICHIE
MARVIN GAYE
JACKSON/MCCARTNEY
DIANA ROSS
PRINCE

WZEN-FM/St. Louis
Ajay Kemp
WRECKING CREW
ALFIE SILAS
ORBIT
CHIC
RICHARD D. FIELDS
CHOCOLATE MILK
ALICIA MYERS
GAP BAND
TIME
SLAVE
STACY LATTISAW
LANIER & CO.
DEBARGE
PEABO BRYSON
RAY PARKER JR
GROVER WASHINGTON
Hottest:
MARVIN GAYE
PRINCE
JACKSON/MCCARTNEY
CHAKA KHAN
GRACE JONES

JAZZ RADIO NATIONAL AIRPLAY/30

November 26, 1982

- | | | |
|----|----|--|
| 1 | 1 | SPYRO GYRA/Incognito (MCA) |
| 2 | 2 | EARL KLUGH & BOB JAMES/Two Of A Kind (Capitol) |
| 3 | 3 | STIX HOOPER/Touch The Feeling (MCA) |
| 4 | 4 | KENNY G/Kenny G (Arista) |
| 5 | 5 | SHAKATAK/Night Birds (Polydor/PG) |
| 12 | 6 | RAMSEY LEWIS/Chance Encounter (Columbia) |
| 7 | 7 | WOODY HERMAN BIG BAND/Live At Concord (Concord) |
| 8 | 8 | JIMMY SMITH/Off The Top (Musician/Elektra) |
| 9 | 9 | GIL SCOTT-HERON/Moving Target (Arista) |
| 5 | 10 | CHICK COREA/Touchstone (WB) |
| 11 | 11 | CASINO LIGHTS/Live At Montreux, Switzerland (WB) |
| 10 | 12 | TYZIK/Radiance (Capitol) |
| 17 | 13 | BOBBY HUTCHERSON/Solo Quartet (Contemporary) |
| 13 | 14 | TOMMY FLANAGAN TRIO/Giant Steps (Enja/PG Classics) |
| 14 | 15 | DAVID SANBORN/As We Speak (WB) |
| 15 | 16 | TOM SCOTT/Desire (Musician/Elektra) |
| 16 | 17 | PIECES OF A DREAM/We Are One (Elektra) |
| 19 | 18 | DONALD FAGEN/The Nightfly (WB) |
| 20 | 19 | CAL TJADER/CARMEN McRAE/Heatwave (Concord) |
| 21 | 20 | EMILY REMLER/Take Two (Concord) |
| 22 | 21 | CHICK COREA/Trio Music (ECM/WB) |
| 23 | 22 | BOBBY M/Blow (Gordy) |
| 25 | 23 | STANLEY TURRENTINE/Home Again (Elektra) |
| 29 | 24 | ALPHONSE MOUZON/Distant Lover (HighRise) |
| 25 | 25 | DIANNE REEVES/Welcome To My Love (Palo Alto) |
| 18 | 26 | DAVE GRUSIN/Out Of The Shadows (Arista) |
| 27 | 27 | WOODY SHAW/Lotus Flower (Enja/PG Classics) |
| 24 | 28 | BOB JAMES/Hands Down (Tappan Zee/Columbia) |
| 29 | 29 | LEE RITENOUR/RIT/2 (Elektra) |
| 30 | 30 | RODNEY FRANKLIN/Learning To Love (Columbia) |

New Entry

JAZZ REPORTING STATIONS: KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gring; WLOO/Orlando, FL, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFH/Chicago, IL, Paul Nelson; KKGQ/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.

CHAMPARALLELPLAYLISTS

EAST

ckgm Montreal
 PD: Keith Grigsby

- H 1 COCKER & WAINES/Up Where We Belong
- 2 LIONEL RICHIE/Truly
- 3 LARA BRANIGAN/Gloria
- 4 DIANNE WARWICK/Heartbreaker
- 5 HALL & GATES/Menester
- 6 JOE JACKSON/Steppin' Out
- 7 CHICAGO/Love Me Tomorrow
- 8 NEIL DIAMOND/Heartlight
- 9 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 10 SUPERTRAMP/It's Raining Again
- 11 DAN FOGELBERG/Missing You
- 12 GLENN FREY/The One You Love
- 13 CS&N/Southern Cross
- 14 JACKSON/MCARTNEY/The Girl Is Mine
- 15 DIANNE WARWICK/Heartbreaker
- 16 JEFFREY OSBORNE/On The Wings Of Love
- 17 FLEETWOOD MAC/Gypsy
- 18 PAT BENAAR/Shadows Of The Night
- 19 AMERICA/You Can Do Magic
- 20 PHIL COLLINS/You Can't Hurry Love
- 21 JEFFREY OSBORNE/On The Wings Of Love
- 22 PHIL COLLINS/You Can't Hurry Love
- 23 TAVARES/A Penny For Your Thou
- 24 SLY/IA/NoBODY
- 25 PATTI AUSTIN/Baby, Come To Me
- 26 DON HENLEY/Dirty Laundry
- 27 JEFFREY OSBORNE/On The Wings Of Love
- 28 DIANNE WARWICK/Heartbreaker
- 29 ALAN PARSONS/Eye In The Sky
- 30 YAZ/Situation
- 31 MARYIN GAYE/Sexual Healing
- 32 SHARON REDD/In The Name Of Love
- 33 JACKSON/MCARTNEY/The Girl Is Mine
- 34 CHILLI WACK/Whatcha Gonna Do
- 35 KILLWATT/Lovers On The Run
- 36 JOHN COUGAR/Hand To Hold On To
- 37 JEFFREY OSBORNE/On The Wings Of Love
- 38 GLENN FREY/The One You Love
- 39 FLEETWOOD MAC/Gypsy
- 40 KIM CARNES/You're So Vicious
- 41 MEN AT WORK/Down Under
- 42 AFTER THE FIRE/Over Kissin'
- 43 ARETHA FRANKLIN/Jump To It
- 44 DERE STRAITS/Indiscreet Disease
- 45 TOM PETTY/You Got Lucky

B104 WBSB
 PD: Jan Jeffries Baltimore

- H 1 LARA BRANIGAN/Gloria
- 2 TONI BASIL/Mickey
- 3 JOE JACKSON/Steppin' Out
- 4 HALL & GATES/Menester
- 5 LIONEL RICHIE/Truly
- 6 STRAY CATS/Rock This Town
- 7 MARYIN GAYE/Sexual Healing
- 8 COCKER & WAINES/Up Where We Belong
- 9 CHICAGO/Love Me Tomorrow
- 10 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 11 DIANNE WARWICK/Heartbreaker
- 12 SUPERTRAMP/It's Raining Again
- 13 DON HENLEY/Dirty Laundry
- 14 JEFFREY OSBORNE/On The Wings Of Love
- 15 DAN FOGELBERG/Missing You
- 16 CLASH/Rock The Casbah
- 17 PATTI AUSTIN/Baby, Come To Me
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 DIANNE WARWICK/Heartbreaker
- 20 MICHAEL MCDONALD/I Gotta Try
- 21 PAT BENAAR/Shadows Of The Night
- 22 MEN AT WORK/Down Under
- 23 BILLY SQUIER/Everybody Wants You
- 24 CHILLI WACK/Whatcha Gonna Do
- 25 JOHN COUGAR/Hand To Hold On To
- 26 TAVARES/A Penny For Your Thou
- 27 RAY PARKER JR./Bad Boy
- 28 LRB/The Other Guy
- 29 KENNY LOGGINS/Heart To Heart

96 KX Pittsburgh
 WUXX FM STEREO
 OM: Bobby Christian
 MD: Terry Caywood

- H 1 DAN FOGELBERG/Missing You
- 2 PHIL COLLINS/Through These Walls
- 3 PHIL COLLINS/You Can't Hurry Love
- 4 CS&N/Southern Cross
- 5 STEEL BREEZE/You Don't Want Me Any More
- 6 CHICAGO/Love Me Tomorrow
- 7 SUPERTRAMP/It's Raining Again
- 8 BILLY SQUIER/Everybody Wants You
- 9 HALL & GATES/Menester
- 10 KANSAS/Chasing Shadows
- 11 PAT BENAAR/Shadows Of The Night
- 12 JOE JACKSON/Steppin' Out
- 13 SANTANA/Hold On
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 SACK/On The Loose
- 16 SANTANA/Where To Run
- 17 MEN AT WORK/Down Under
- 18 DONNIE IRIS/Tough World
- 19 RUD STEWART/Queens 'Till Always...
- 20 AMERICA/You Can Do Magic
- 21 WHO/my Dilemma
- 22 STEVE WINWOOD/Leaves That Remain
- 23 LOGGINS & PERRY/Don't Fight It
- 24 CHILLI WACK/Whatcha Gonna Do
- 25 ASIA/Tie Me Again
- 26 HEAVY METAL/Beat Of The Night
- 27 A FLOCK OF SEAGULS/Space Age Love Song
- 28 DON HENLEY/NoBODY's Business
- 29 EDDIE MONEY/Steakin'
- 30 FLEETWOOD MAC/Love In Store
- 31 CLASH/Rock The Casbah
- 32 JEFFERSON STARSHIP/Winds Of Change
- 33 BILLY JOEL/Allentown
- 34 SANTANA/What Does It Take
- 35 KENNY LOGGINS/Heart To Heart
- 36 TALK TALK/Talk
- 37 DON HENLEY/Dirty Laundry
- 38 RUSH/The Analog Kid
- 39 JUDAS PRIEST/You've Got Another...

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WKBW Buffalo

PD: Neil McGinley
 MD: Jon Summers

- H 1 COCKER & WAINES/Up Where We Belong
- 2 LIONEL RICHIE/Truly
- 3 LARA BRANIGAN/Gloria
- 4 DIANNE WARWICK/Heartbreaker
- 5 HALL & GATES/Menester
- 6 JOE JACKSON/Steppin' Out
- 7 CHICAGO/Love Me Tomorrow
- 8 NEIL DIAMOND/Heartlight
- 9 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 10 SUPERTRAMP/It's Raining Again
- 11 DAN FOGELBERG/Missing You
- 12 GLENN FREY/The One You Love
- 13 CS&N/Southern Cross
- 14 JACKSON/MCARTNEY/The Girl Is Mine
- 15 DIANNE WARWICK/Heartbreaker
- 16 JEFFREY OSBORNE/On The Wings Of Love
- 17 FLEETWOOD MAC/Gypsy
- 18 PAT BENAAR/Shadows Of The Night
- 19 AMERICA/You Can Do Magic
- 20 PHIL COLLINS/You Can't Hurry Love
- 21 JEFFREY OSBORNE/On The Wings Of Love
- 22 PHIL COLLINS/You Can't Hurry Love
- 23 TAVARES/A Penny For Your Thou
- 24 SLY/IA/NoBODY
- 25 PATTI AUSTIN/Baby, Come To Me
- 26 DON HENLEY/Dirty Laundry
- 27 JEFFREY OSBORNE/On The Wings Of Love
- 28 DIANNE WARWICK/Heartbreaker
- 29 ALAN PARSONS/Eye In The Sky
- 30 YAZ/Situation
- 31 MARYIN GAYE/Sexual Healing
- 32 SHARON REDD/In The Name Of Love
- 33 JACKSON/MCARTNEY/The Girl Is Mine
- 34 CHILLI WACK/Whatcha Gonna Do
- 35 KILLWATT/Lovers On The Run
- 36 JOHN COUGAR/Hand To Hold On To
- 37 JEFFREY OSBORNE/On The Wings Of Love
- 38 GLENN FREY/The One You Love
- 39 FLEETWOOD MAC/Gypsy
- 40 KIM CARNES/You're So Vicious
- 41 MEN AT WORK/Down Under
- 42 AFTER THE FIRE/Over Kissin'
- 43 ARETHA FRANKLIN/Jump To It
- 44 DERE STRAITS/Indiscreet Disease
- 45 TOM PETTY/You Got Lucky

1050 chum Toronto
 PD: Jim Waters
 MD: Brad Jones

- H 1 SUPERTRAMP/It's Raining Again
- 2 ABC/The Look Of Love/Part
- 3 DERE STRAITS/Indiscreet Disease
- 4 DON HENLEY/Dirty Laundry
- 5 BILLY JOEL/Pressure
- 6 TRIO/Do, Do, De, I Don't L
- 7 BILLY SQUIER/Everybody Wants You
- 8 PETER GABRIEL/Shock The Monkey
- 9 TORONTO/Start Tellin' The Tru
- 10 PHIL COLLINS/You Can't Hurry Love
- 11 BRUCE SPRINGFIELD/I Get Excited
- 12 PAT BENAAR/Shadows Of The Night
- 13 CHILLI WACK/Whatcha Gonna Do
- 14 SPURS/Arias And Symphonies
- 15 JOE JACKSON/Steppin' Out
- 16 STRAY CATS/Rock This Town
- 17 PAULAS/Soldier
- 18 HALL & GATES/Menester
- 19 MEN AT WORK/Down Under
- 20 STEVE WINWOOD/Veterle
- 21 CHRIS DEBURGH/Don't Pay The Ferry
- 22 JOHN COUGAR/Hand To Hold On To
- 23 FRIDAY/I Know There's Someth
- 24 DEXYS MIDNIGHT/RU/Come On Elleen
- 25 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 26 TOM PETTY/You Got Lucky
- 27 J. GEILS BAND/I Do
- 28 MEN AT WORK/Be Good Johnny
- 29 RUSH/New World Man
- 30 SURRENDER/Start Again

WNBC New York
 Radio 66
 PD: Kevin Metheny
 Music Coord.: Babette Stirland

- H 1 LIONEL RICHIE/Truly
- 2 COCKER & WAINES/Up Where We Belong
- 3 NEIL DIAMOND/Heartlight
- 4 GLENN FREY/The One You Love
- 5 DIANNE WARWICK/Heartbreaker
- 6 JOE JACKSON/Steppin' Out
- 7 LARA BRANIGAN/Gloria
- 8 ALAN PARSONS/Eye In The Sky
- 9 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 10 HALL & GATES/Menester
- 11 CHICAGO/Love Me Tomorrow
- 12 CS&N/Southern Cross
- 13 SLY/IA/NoBODY
- 14 BILLY JOEL/Pressure
- 15 DIANNE WARWICK/Heartbreaker
- 16 MICHAEL MCDONALD/I Keep Forgettin'...
- 17 SUPERTRAMP/It's Raining Again
- 18 AMERICA/You Can Do Magic
- 19 DAN FOGELBERG/Missing You
- 20 PHIL COLLINS/You Can't Hurry Love
- 21 RICK SPRINGFIELD/I Get Excited
- 22 MARYIN GAYE/Sexual Healing
- 23 JACKSON/MCARTNEY/The Girl Is Mine
- 24 RED SPEEDWAGON/Sweet Time
- 25 BARRY MANILOW/Memory
- 26 TIMOTHY B. SCHMIT/So Much In Love
- 27 AIR SUPPLY/Young Love
- 28 KOOL & THE GANG/Let's Go Dancin' (Oh)
- 29 STRAY CATS/Rock This Town
- 30 TOTO/Africa

ROCK 102
 PD: Bob Wood
 MD: Roger Christian

- H 1 LIONEL RICHIE/Truly
- 2 MARYIN GAYE/Sexual Healing
- 3 COCKER & WAINES/Up Where We Belong
- 4 DON HENLEY/Dirty Laundry
- 5 HALL & GATES/Menester
- 6 JACKSON/MCARTNEY/The Girl Is Mine
- 7 CLASH/Rock The Casbah
- 8 JOE JACKSON/Steppin' Out
- 9 LARA BRANIGAN/Gloria
- 10 SUPERTRAMP/It's Raining Again
- 11 TONI BASIL/Mickey
- 12 DIANNE WARWICK/Heartbreaker
- 13 TOTO/Africa
- 14 PAT BENAAR/Shadows Of The Night
- 15 BILLY SQUIER/Everybody Wants You
- 16 JEFFREY OSBORNE/On The Wings Of Love
- 17 TOM PETTY/You Got Lucky
- 18 NEIL DIAMOND/Heartlight
- 19 STRAY CATS/Rock This Town
- 20 JACKSON/MCARTNEY/The Girl Is Mine
- 21 CLASH/Rock The Casbah
- 22 A FLOCK OF SEAGULS/Space Age Love Song
- 23 EVELYN KING/Love Come Down
- 24 DONNIE IRIS/Tough World
- 25 PHIL COLLINS/You Can't Hurry Love
- 26 DIANNE WARWICK/Heartbreaker
- 27 ADAM ANTY/Goody Two Shoes
- 28 JOHN COUGAR/Hand To Hold On To
- 29 DAN FOGELBERG/Missing You
- 30 CHILLI WACK/Whatcha Gonna Do
- 31 JEFFERSON STARSHIP/Be My Lady
- 32 KIM CARNES/Does It Make You Reme
- 33 J. GEILS BAND/I Do
- 34 ABC/The Look Of Love/Part
- 35 LRB/The Other Guy
- 36 AMERICA/Right Before Your Eye
- 37 KENNY LOGGINS/Heart To Heart
- 38 FLEETWOOD MAC/Love In Store

ADD 29, 29
 A FLOCK OF SEAGULS/Space Age Love Song
 BILLY JOEL/Allentown
 MOVING PICTURES/What About Me

92 Providence

Operations Manager: Tom Cuddy

- H 1 LIONEL RICHIE/Truly
- 2 TONI BASIL/Mickey
- 3 HALL & GATES/Menester
- 4 STRAY CATS/Rock This Town
- 5 DAN FOGELBERG/Missing You
- 6 DIANNE WARWICK/Heartbreaker
- 7 CHICAGO/Love Me Tomorrow
- 8 COCKER & WAINES/Up Where We Belong
- 9 POINTER SISTERS/I'm So Excited
- 10 SUPERTRAMP/It's Raining Again
- 11 CLASH/Rock The Casbah
- 12 DIANNE WARWICK/Heartbreaker
- 13 LARA BRANIGAN/Gloria
- 14 ABC/The Look Of Love/Part
- 15 TAVARES/A Penny For Your Thou
- 16 EVELYN KING/Love Come Down
- 17 TOTO/Africa
- 18 PATTI AUSTIN/Baby, Come To Me
- 19 DON HENLEY/Dirty Laundry
- 20 JEFFREY OSBORNE/On The Wings Of Love
- 21 MEN AT WORK/Down Under
- 22 JOHN COUGAR/Hand To Hold On To
- 23 KOOL & THE GANG/Let's Go Dancin' (Oh)
- 24 BARRY MANILOW/Memory
- 25 J. GEILS BAND/I Do
- 26 PAT BENAAR/Shadows Of The Night
- 27 NEIL DIAMOND/Heartlight
- 28 GLENN FREY/The One You Love
- 29 BILLY SQUIER/Everybody Wants You

ADD 25, 26
 MARYIN GAYE/Sexual Healing
 AIR SUPPLY/Two Less Lonely People
 JUICE NEWTON/Heart Of The Night
 PHIL COLLINS/You Can't Hurry Love
 TOM PETTY/You Got Lucky

ON KENNY ROGERS/A Love Song

JB-105 Providence
 Acting PD: Doc Holiday

- H 1 LIONEL RICHIE/Truly
- 2 HALL & GATES/Menester
- 3 COCKER & WAINES/Up Where We Belong
- 4 DIANNE WARWICK/Heartbreaker
- 5 ABC/The Look Of Love/Part
- 6 J. GEILS BAND/I Do
- 7 MARYIN GAYE/Sexual Healing
- 8 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 9 DAN FOGELBERG/Missing You
- 10 JOE JACKSON/Steppin' Out
- 11 CHICAGO/Love Me Tomorrow
- 12 POINTER SISTERS/I'm So Excited
- 13 TAVARES/A Penny For Your Thou
- 14 JACKSON/MCARTNEY/The Girl Is Mine
- 15 STRAY CATS/Rock This Town
- 16 RICK SPRINGFIELD/I Get Excited
- 17 RABBITT & GAYE/You And I
- 18 NEIL DIAMOND/Heartlight
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 TOTO/Africa
- 21 PATTI AUSTIN/Baby, Come To Me
- 22 CLASH/Rock The Casbah
- 23 JOHN COUGAR/Hand To Hold On To
- 24 MICHAEL MCDONALD/I Keep Forgettin'...
- 25 KIM CARNES/Does It Make You Reme
- 26 J. GEILS BAND/I Do
- 27 AIR SUPPLY/Two Less Lonely People
- 28 KIM CARNES/Does It Make You Reme
- 29 PHIL COLLINS/You Can't Hurry Love
- 30 CHILLI WACK/Whatcha Gonna Do
- 31 RAY PARKER JR./Bad Boy
- 32 MICHAEL MCDONALD/I Gotta Try

ADD 31, 32, 33, 34, 35
 SANTANA/Where To Run

ON PETER GABRIEL/Shock The Monkey
 STEPHANIE WINSTON/In Between Lovers

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- H 1 LIONEL RICHIE/Truly
- 2 COCKER & WAINES/Up Where We Belong
- 3 HALL & GATES/Menester
- 4 TONI BASIL/Mickey
- 5 DON HENLEY/Dirty Laundry
- 6 NEIL DIAMOND/Heartlight
- 7 CHICAGO/Love Me Tomorrow
- 8 JOE JACKSON/Steppin' Out
- 9 SLY/IA/NoBODY
- 10 NEIL DIAMOND/Heartlight
- 11 DIANNE WARWICK/Heartbreaker
- 12 JOE JACKSON/Steppin' Out
- 13 LARA BRANIGAN/Gloria
- 14 SUPERTRAMP/It's Raining Again
- 15 TONI BASIL/Mickey
- 16 DIANNE WARWICK/Heartbreaker
- 17 TOTO/Africa
- 18 PAT BENAAR/Shadows Of The Night
- 19 BILLY SQUIER/Everybody Wants You
- 20 KOOL & THE GANG/Let's Go Dancin' (Oh)
- 21 STEEL BREEZE/You Don't Want Me Any More
- 22 PAT BENAAR/Shadows Of The Night
- 23 STRAY CATS/Rock This Town
- 24 JACKSON/MCARTNEY/The Girl Is Mine
- 25 CLASH/Rock The Casbah
- 26 A FLOCK OF SEAGULS/Space Age Love Song
- 27 EVELYN KING/Love Come Down
- 28 PHIL COLLINS/You Can't Hurry Love
- 29 DIANNE WARWICK/Heartbreaker
- 30 ADAM ANTY/Goody Two Shoes
- 31 MARYIN GAYE/Sexual Healing
- 32 DAN FOGELBERG/Missing You

ADD TOTO/Africa
 PATTI AUSTIN/Baby, Come To Me
 BILLY JOEL/Allentown
 A FLOCK OF SEAGULS/Space Age Love Song

WXKS-FM Kiss

PD: Sonny Joe White
 MD: Joey Carvello

- H 1 ABC/The Look Of Love/Part
- 2 TONI BASIL/Mickey
- 3 DIANNE WARWICK/Heartbreaker
- 4 CLASH/Rock The Casbah
- 5 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 6 LIONEL RICHIE/Truly
- 7 JEFFREY OSBORNE/On The Wings Of Love
- 8 STRAY CATS/Rock This Town
- 9 POINTER SISTERS/I'm So Excited
- 10 DIANNE WARWICK/Heartbreaker
- 11 PRINCE/1999
- 12 BILLY JOEL/White Wedding
- 13 MISSING PERSONS/Destination Unknown
- 14 PETER GABRIEL/Shock The Monkey
- 15 MARYIN GAYE/Sexual Healing
- 16 DAN FOGELBERG/Missing You
- 17 EDDIE MONEY/Steakin'
- 18 TALK TALK/Talk
- 19 HALL & GATES/Menester
- 20 JACKSON/MCARTNEY/The Girl Is Mine
- 21 NEIL DIAMOND/Heartlight
- 22 SCANDAL/Goodbye To You
- 23 PAT BENAAR/Shadows Of The Night
- 24 BILLY SQUIER/Everybody Wants You
- 25 LUTHER VANDROSS/Red Red/Heaving A Part
- 26 MEN AT WORK/Down Under
- 27 RUDOLPH/Don't Stop Trying
- 28 RAY PARKER JR./Bad Boy
- 29 ADAM ANTY/Goody Two Shoes
- 30 J. GEILS BAND/I Do

ADD KOOL & THE GANG/Let's Go Dancin' (Oh)
 SAMMY HAGAR/Your Love Is Driving
 DON HENLEY/Dirty Laundry
 PIA ZADORA/The Clipping Song
 SONNY CHARLES/Put It In A Magazine
 CULTURE CLUB/Do You Really Want...

ON GOLDEN EARRING/Will Light Zone
 CHARLENE & WUNDER/Used To Be
 MOTEL/Forever Mine
 TOM PETTY/You Got Lucky
 JEFFERSON STARSHIP/Be My Lady
 MOVING PICTURES/What About Me
 DONNIE IRIS/Tough World

ON CHILLI WACK/Whatcha Gonna Do

Q107 Washington, D.C.
 PD: Alan Burns
 MD: Mary Taten

- H 1 LARA BRANIGAN/Gloria
- 2 LIONEL RICHIE/Truly
- 3 CHICAGO/Love Me Tomorrow
- 4 HALL & GATES/Menester
- 5 JOE JACKSON/Steppin' Out
- 6 SUPERTRAMP/It's Raining Again
- 7 LIONEL RICHIE/Truly
- 8 STRAY CATS/Rock This Town
- 9 PAT BENAAR/Shadows Of The Night
- 10 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 11 DIANNE WARWICK/Heartbreaker
- 12 BILLY JOEL/Pressure
- 13 JEFFREY OSBORNE/On The Wings Of Love
- 14 MARYIN GAYE/Sexual Healing
- 15 PHIL COLLINS/You Can't Hurry Love
- 16 STRAY CATS/Rock This Town
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JOHN COUGAR/Hand To Hold On To
- 19 ABC/The Look Of Love/Part
- 20 TOTO/Africa

ADD MEN AT WORK/Down Under
 TOM PETTY/You Got Lucky

Hot 107 Philadelphia
 PD: Scott Walker
 Music Coord.: Glenn Kalina

- H 2 TONI BASIL/Mickey
- H 1 LIONEL RICHIE/Truly
- 3 CLASH/Rock The Casbah
- 4 COCKER & WAINES/Up Where We Belong
- 5 JOE JACKSON/Steppin' Out
- 6 PATTI AUSTIN/Baby, Come To Me
- 7 HALL & GATES/Menester
- 8 STRAY CATS/Rock This Town
- 9 NEIL DIAMOND/Heartlight
- 10 JACKSON/MCARTNEY/The Girl Is Mine
- 11 MARYIN GAYE/Sexual Healing
- 12 DIANNE WARWICK/Heartbreaker
- 13 SLY/IA/NoBODY
- 14 BILLY JOEL/Pressure
- 15 LARA BRANIGAN/Gloria
- 16 ABC/The Look Of Love/Part
- 17 DAN FOGELBERG/Missing You
- 18 STRAY CATS/Rock This Town
- 19 PAT BENAAR/Shadows Of The Night
- 20 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 21 CHICAGO/Love Me Tomorrow
- 22 JEFFREY OSBORNE/On The Wings Of Love
- 23 KOOL & THE GANG/Let's Go Dancin' (Oh)
- 24 SUPERTRAMP/It's Raining Again
- 25 DIANNE WARWICK/Heartbreaker
- 26 PRINCE/1999
- 27 MEN AT WORK/Down Under
- 28 PETER GABRIEL/Shock The Monkey
- 29 MISSING PERSONS/Destination Unknown
- 30 BILLY SQUIER/Everybody Wants You
- 31 JEFFERSON STARSHIP/Be My Lady
- 32 CHARLENE & WUNDER/Used To Be
- 33 JOHN COUGAR/Hand To Hold On To
- 34 TOTO/Africa
- 35 CHILLI WACK/Whatcha Gonna Do
- 36 STEVE WINWOOD/Veterle
- 37 MARYIN GAYE/Sexual Healing
- 38 RABBITT & GAYE/You And I
- 39 LRB/The Other Guy
- 40 J. GEILS BAND/I Do

ADD FRIDAY/I Know There's Someth
 KENNY LOGGINS/Heart To Heart
 BILLY JOEL/Allentown
 AMERICA/Right Before Your Eye
 MIB/Take The Time
 JEFFREY OSBORNE/On The Wings Of Love

SOUTH

WAS FM Miami
 PD: Keith Isley
 WINZ-FM
 MD: Johnny Dolan

- H 1 LIONEL RICHIE/Truly
- 2 TONI BASIL/Mickey
- 3 COCKER & WAINES/Up Where We Belong
- 4 MEN AT WORK/Who Can It Be Now?
- 5 MARYIN GAYE/Sexual Healing
- 6 NEIL DIAMOND/Heartlight
- 7 DON HENLEY/Dirty Laundry
- 8 CLASH/Rock The Casbah
- 9 STRAY CATS/Rock This Town
- 10 JOE JACKSON/Steppin' Out
- 11 PAT BENAAR/Shadows Of The Night
- 12 SLY/IA/NoBODY
- 13 UN/Heart Attack
- 14 LARA BRANIGAN/Gloria
- 15 ABC/The Look Of Love/Part
- 16 JACKSON/MCARTNEY/The Girl Is Mine
- 17 HALL & GATES/Menester
- 18 BILLY SQUIER/Everybody Wants You
- 19 SUPERTRAMP/It's Raining Again
- 20 MEN AT WORK/Down Under
- 21 ADAM ANTY/Goody Two Shoes
- 22 PRINCE/1999
- 23 J. GEILS BAND/I Do
- 24 VANITY 6/Nasty Girl
- 25 DEVI/Reach-A-Boo
- 26 TOTO/Africa
- 27 LOVERBOY/June
- 28 EVELYN KING/Love Come Down
- 29 CHICAGO/Hand To Say I'm Sorry
- 30 CHEAP TRICK/She's Tight

ADD NONE

ON PHIL COLLINS/You Can't Hurry Love
 DIANNE WARWICK/Heartbreaker
 KOOL & THE GANG/Let's Go Dancin' (Oh)
 J. GEILS BAND/I Do
 PATTI AUSTIN/Baby, Come To Me

ON SRKMS/For Your Love
 SLOW CHLORINE/President I am
 GINGO BONGO/Insects
 GARY NEMAN/Mystery
 ENGLISH BEAT/Save It For Later
 MISSING PERSONS/Walking In LA

Q105 Tampa
 PD: Scott Shannon
 MD: Pat McKay

- H 1 LIONEL RICHIE/Truly
- H 2 TONI BASIL/Mickey
- H 3 MARYIN GAYE/Sexual Healing
- H 4 COCKER & WAINES/Up Where We Belong
- H 5 DON HENLEY/Dirty Laundry
- H 6 NEIL DIAMOND/Heartlight
- H 7 JACKSON/MCARTNEY/The Girl Is Mine
- H 8 UN/Heart Attack
- H 9 JOHN COUGAR/Hand To Hold On To
- H 10 PAT BENAAR/Shadows Of The Night
- H 11 PATTI AUSTIN/Baby, Come To Me
- H 12 LARA BRANIGAN/Gloria
- H 13 KOOL & THE GANG/Let's Go Dancin' (Oh)
- H 14 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- H 15 DIANNE WARWICK/Heartbreaker
- H 16 STRAY CATS/Rock This Town
- H 17 JEFFERSON STARSHIP/Be My Lady
- H 18 JOHN COUGAR/Hand To Hold On To
- H 19 ABC/The Look Of Love/Part
- H 20 TOTO/Africa

ADD 26, 26

Z-93 Atlanta
 ATLANTA'S RADIO STATION
 PD: John Young
 MD: Chris Thomas

- H 1 LIONEL RICHIE/Truly
- H 2 DON HENLEY/Dirty Laundry
- H 3 TONI BASIL/Mickey
- H 4 HALL & GATES/Menester
- H 5 DIANNE WARWICK/Heartbreaker
- H 6 STRAY CATS/Rock This Town
- H 7 MARYIN GAYE/Sexual Healing
- H 8 CS&N/Southern Cross
- H 9 COCKER & WAINES/Up Where We Belong
- H 10 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- H 11 YOTO/Africa
- H 12 CHICAGO/Love Me Tomorrow
- H 13 ABC/The Look Of Love/Part
- H 14 JACKSON/MCARTNEY/The Girl Is Mine
- H 15 PAT BENAAR/Shadows Of The Night
- H 16 SUPERTRAMP/It's Raining Again
- H 17 MEN AT WORK/Down Under
- H 18 JEFFERSON STARSHIP/Be My Lady
- H 19 JEFFERSON STARSHIP/Be My Lady
- H 20 KIM CARNES/Does It Make You Reme
- H 21 JACKSON/MCARTNEY/The Girl Is Mine
- H 22 PATTI AUSTIN/Baby, Come To Me
- H 23 JEFFERSON OSBORNE/On The Wings Of Love
- H 24 MOVING PICTURES/What About Me
- H 25 JOHN COUGAR/Hand To Hold On To
- H 26 AIR SUPPLY/Two Less Lonely People
- H 27 J. GEILS BAND/I Do
- H 28 TOM PETTY/You Got Lucky
- H 29 PHIL COLLINS/You Can't Hurry Love
- H 30 CHILLI WACK/Whatcha Gonna Do

ADD RAY PARKER JR./Bad Boy
 ADAM ANTY/Goody Two Shoes
 KENNY LOGGINS/Heart To Heart
 MICHAEL MCDONALD/I Gotta Try

KEGL FM Ft. Worth

EAGLE 97 Dallas
 PD: Randy R. Brown
 MD: Billy Hayes

- H 1 PAT BENAAR/Shadows Of The Night
- H 2 TALK TALK/Talk
- H 3 ABC/The Look Of Love/Part
- H 4 HALL

WLS
Parallel One Playlists
MIDWEST

94FM Milwaukee
WKTI
PD: Dallas Cole
MD: John Grant

H 1 1 DAN FOGELBERG/Missing You
2 PAT BENATAR/Shadows Of The Night
3 HALL & GATES/Monster
4 COCKER & WAINES/Up Where We Belong
5 SUPERTRAMP/It's Raining Again
6 DONALD FAGEN/I.G.Y. What A Beautiful
7 JOE JACKSON/Steppin' Out
8 MEN AT WORK/Who Can It Be Now?
9 JOHN COUGAR/Hand To Hold On To
10 CLASH/Rock The Casbah
11 RICHIE RICHELIE/Truly
12 DON HENLEY/Dirty Laundry
13 STRAY CATS/Rock This Town
14 CHICAGO/Love Me Tomorrow
15 BILLY JOEL/Pressure
16 DAN FOGELBERG/Missing You
17 BILLY JOEL/Pressure
18 PHIL COLLINS/You Can't Hurry Love
19 PAT BENATAR/Shadows Of The Night
20 JACKSON/McCartney/The Girl Is Mine
21 MARVIN GAYE/Sexual Healing
22 TOTO/Africa
23 CS&S/Southern Cross
24 LRB/The Other Guy
25 TOM PETTY/You Got Lucky

ADDS DIANNE WARRICK/Heartbreaker
J. GEILS BAND/Do
FLEETWOOD MAC/Love In Store
A FLOCK OF SEAGULS/Space Age Love Song

Q102 Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

H 1 1 PAT BENATAR/Shadows Of The Night
2 HALL & GATES/Monster
3 DON HENLEY/Dirty Laundry
4 AMERICA/You Can Do Magic
5 JOE JACKSON/Steppin' Out
6 GLENN FREY/The One You Love
7 COCKER & WAINES/Up Where We Belong
8 DAN FOGELBERG/Missing You
9 TOTO/Africa
10 STRAY CATS/Rock This Town
11 LAURA BRANIGAN/Gloria
12 VANITY & NASTY/You're So Beautiful
13 EDDIE MONEY/Shakin'
14 SANTANA/Hold On
15 JACKSON/McCartney/The Girl Is Mine
16 LIONEL RICHELIE/Truly
17 JOHN COUGAR/Hand To Hold On To
18 EVELYN KING/Love Come Down
19 BILLY JOEL/Pressure
20 DONALD FAGEN/I.G.Y. What A Beautiful
21 MEN AT WORK/Who Can It Be Now?
22 ABC/The Look Of Love Part
23 SUPERTRAMP/It's Raining Again
24 STEEL BREEZE/You Don't Want Me Any
25 SUPERTRAMP/It's Raining Again
26 JACKSON/McCartney/The Girl Is Mine
27 DIANNE WARRICK/Heartbreaker
28 ON/Heart Attack
29 WH/Atlanta
30 TONI BASIL/Mickey

ADDS 30

WLS Chicago
PD: Richard Lippincott
MD: Steve Perun

H 2 1 LIONEL RICHELIE/Truly
2 LAURA BRANIGAN/Gloria
3 DON HENLEY/Dirty Laundry
4 TONI BASIL/Mickey
5 STRAY CATS/Rock This Town
6 JOE JACKSON/Steppin' Out
7 COCKER & WAINES/Up Where We Belong
8 PAT BENATAR/Shadows Of The Night
9 HALL & GATES/Monster
10 SUPERTRAMP/It's Raining Again
11 MEN AT WORK/Who Can It Be Now?
12 BILLY JOEL/Pressure
13 BILLY JOEL/Pressure
14 ALAN PARSONS/Eye In The Sky
15 CS&S/Southern Cross
16 A FLOCK OF SEAGULS/Ran So Far Away
17 GLENN FREY/The One You Love
18 AMERICA/You Can Do Magic
19 JOHN COUGAR/Hand To Hold On To
20 RINGO LARSEN/You Got Lucky
21 RUSH/New World Man
22 LOGGINS & PERRY/Don't Fight It
23 WH/Atlanta
24 MICHAEL MCDONALD/Keep Forgettin'...

ADDS 15, 17, 30, 35

KBEQ Kansas City
PD: Todd Chase
Assist. PD/MD: John Conrad

H 2 1 COCKER & WAINES/Up Where We Belong
2 A FLOCK OF SEAGULS/Ran So Far Away
3 CS&S/Southern Cross
4 HALL & GATES/Monster
5 LIONEL RICHELIE/Truly
6 TONI BASIL/Mickey
7 LAURA BRANIGAN/Gloria
8 JOHN COUGAR/Hand To Hold On To
9 DIANNE WARRICK/Heartbreaker
10 DIANNE WARRICK/Heartbreaker
11 DIANNE WARRICK/Heartbreaker
12 DONALD FAGEN/I.G.Y. What A Beautiful
13 BILLY JOEL/Pressure
14 NEIL DIAMOND/Heartlight
15 CHICAGO/Love Me Tomorrow
16 FLEETWOOD MAC/Gypsy
17 SUPERTRAMP/It's Raining Again
18 STRAY CATS/Rock This Town
19 PAT BENATAR/Shadows Of The Night
20 DAN FOGELBERG/Missing You
21 KOD & THE GANG/Let's Go Dancin' (Doh)
22 TOTO/Africa
23 DON HENLEY/Dirty Laundry
24 TOM PETTY/You Got Lucky
25 PATTI AUSTIN/Baby, Come To Me
26 CHARLENE & WONDER/Used To Be
27 J. GEILS BAND/Do
28 MARVIN GAYE/Sexual Healing
29 CHILL WACK/Matcha Gonna Do
30 GLENN FREY/The One You Love
31 CLASH/Rock The Casbah
32 BILLY JOEL/Pressure
33 JEFFREY OSBORNE/On The Wings Of Love
34 PHIL COLLINS/You Can't Hurry Love
35 JEFFERSON STARSHIP/Be My Lady
36 JOHN COUGAR/Hand To Hold On To
37 LRB/The Other Guy
38 PETER GABRIEL/Shock The Monkey
39 ADAM ANT/Goody Two Shoes

ADDS 33, 34, 35, 36, 37, 38, 39, 40

WJOL 99.7 FM St. Paul
PD: Tac Hammer
MD: Gregg Swedberg

H 1 1 DAN FOGELBERG/Missing You
2 PAT BENATAR/Shadows Of The Night
3 HALL & GATES/Monster
4 COCKER & WAINES/Up Where We Belong
5 MOVING PICTURES/What About Me
6 TOTO/Africa
7 JOHN COUGAR/Hand To Hold On To
8 CLASH/Rock The Casbah
9 CHILL WACK/Matcha Gonna Do
10 PRINCE/1999
11 MEN AT WORK/Who Can It Be Now?
12 CLASH/Rock The Casbah
13 DON HENLEY/Dirty Laundry
14 STRAY CATS/Rock This Town
15 CHICAGO/Love Me Tomorrow
16 ALAN PARSONS/Eye In The Sky
17 CS&S/Southern Cross
18 DONALD FAGEN/I.G.Y. What A Beautiful
19 A FLOCK OF SEAGULS/Ran So Far Away
20 GLENN FREY/The One You Love
21 JUDAS PRIEST/You've Got Another
22 AMERICA/You Can Do Magic
23 TOTO/Africa
24 JOHN COUGAR/Hand To Hold On To
25 LUGGINS & PERRY/Don't Fight It
26 LINDA RONSTADT/Get Closer
27 SUPERTRAMP/It's Raining Again
28 J. GEILS BAND/Do
29 FLEETWOOD MAC/Love In Store
30 PETER GABRIEL/Shock The Monkey

ADDS 29
SAMMY HAGAR/Your Love Is Driving Preachers Crazy
GLENN FREY/All Those Lies
SAGA/On The Loose
JEFFREY OSBORNE/On The Wings Of Love
MICHAEL MCDONALD/ Gotta Try

ON A FLOCK OF SEAGULS/Space Age Love Song
KIM CARNES/Does It Make You Reme
ALAN PARSONS/Eye In The Sky
KENNY LOGGINS/Heart To Heart
GODMAY/Don't Stop Trying
SCANDAL/Goodbye To You
LEE RITNER/Cross My Heart
FRIDA/I Know There's Someth
JOHN WHITE/Going To The Top
TALK TALK/Talk Talk

WGL 98 Cleveland
PD: Bob Travis
MD: Tom Jefferies

H 6 1 TONI BASIL/Mickey
2 LAURA BRANIGAN/Gloria
3 DON HENLEY/Dirty Laundry
4 LIONEL RICHELIE/Truly
5 PAT BENATAR/Shadows Of The Night
6 COCKER & WAINES/Up Where We Belong
7 STRAY CATS/Rock This Town
8 JOE JACKSON/Steppin' Out
9 DON HENLEY/Dirty Laundry
10 JACKSON/McCartney/The Girl Is Mine
11 HALL & GATES/Monster
12 MEN AT WORK/Who Can It Be Now?
13 PETER GABRIEL/Shock The Monkey
14 CLASH/Rock The Casbah
15 ABC/The Look Of Love Part
16 BILLY JOEL/Pressure
17 J. GEILS BAND/Do
18 BILLY JOEL/Pressure
19 DAN FOGELBERG/Missing You
20 JEFFERSON STARSHIP/Be My Lady
21 DIANNE WARRICK/Heartbreaker
22 SUPERTRAMP/It's Raining Again
23 PATTI AUSTIN/Baby, Come To Me
24 CHILL WACK/Matcha Gonna Do
25 KOD & THE GANG/Let's Go Dancin' (Doh)
26 TOTO/Africa
27 DIANNE WARRICK/Heartbreaker
28 JUDAS PRIEST/You've Got Another...
29 TOM PETTY/You Got Lucky
30 MARVIN GAYE/Sexual Healing

ADDS 30
ADAM ANT/Goody Two Shoes
SAGA/On The Loose
LRB/The Other Guy
MICHAEL MCDONALD/ Gotta Try
AIR SUPPLY/Two Less Lonely Peopl
NETELS/Forever Mine
JEFFREY OSBORNE/On The Wings Of Love

ON MOVING PICTURES/What About Me
FRIDA/I Know There's Someth
KIM CARNES/Does It Make You Reme
JOHN COUGAR/Hand To Hold On To
RABBITT & GAYLE/You And I

800/CKLW Detroit
PD: Pat Holiday
MD: Rosalie Trombley

H 4 1 TONI BASIL/Mickey
2 LIONEL RICHELIE/Truly
3 DON HENLEY/Dirty Laundry
4 LAURA BRANIGAN/Gloria
5 S'YIA/Nooby
6 HALL & GATES/Monster
7 RABBITT & GAYLE/You And I
8 JACKSON/McCartney/The Girl Is Mine
9 PATTI AUSTIN/Baby, Come To Me
10 JOE JACKSON/Steppin' Out
11 MARVIN GAYE/Sexual Healing
12 DIANNE WARRICK/Heartbreaker
13 DIANNE WARRICK/Heartbreaker
14 COCKER & WAINES/Up Where We Belong
15 DIANNE WARRICK/Heartbreaker
16 MEN AT WORK/Who Can It Be Now?
17 NEIL DIAMOND/Heartlight
18 MISSING PERSONS/Destination Unknown
19 PHIL COLLINS/You Can't Hurry Love
20 A FLOCK OF SEAGULS/Ran So Far Away
21 JEFFREY OSBORNE/On The Wings Of Love
22 GAP BAND/You Dropped A Bomb On
23 ELVIS PRESLEY/The Elvis Medley
24 SUPERTRAMP/It's Raining Again
25 J. GEILS BAND/Do
26 CHICAGO/Love Me Tomorrow
27 ABC/The Look Of Love Part
28 STEVE MILLER BAND/Abacadabre
29 CHILL WACK/Matcha Gonna Do
30 JOHN COUGAR/Hand To Hold On To

ADDS KENNY LOGGINS/Heart To Heart
RAY PARKER JR./Bad Boy
CHILL WACK/Matcha Gonna Do
JANET JACKSON/Young Love
TOM PETTY/You Got Lucky

ON DAN FOGELBERG/Missing You
TOTO/Africa
JOHN COUGAR/Hand To Hold On To
BILLY JOEL/Pressure
STEVE MILLER BAND/Abacadabre
29 CHILL WACK/Matcha Gonna Do
30 JOHN COUGAR/Hand To Hold On To

WLS Chicago
PD: Richard Lippincott
MD: Steve Perun

H 2 1 LIONEL RICHELIE/Truly
2 LAURA BRANIGAN/Gloria
3 DON HENLEY/Dirty Laundry
4 TONI BASIL/Mickey
5 STRAY CATS/Rock This Town
6 JOE JACKSON/Steppin' Out
7 COCKER & WAINES/Up Where We Belong
8 PAT BENATAR/Shadows Of The Night
9 HALL & GATES/Monster
10 SUPERTRAMP/It's Raining Again
11 MEN AT WORK/Who Can It Be Now?
12 BILLY JOEL/Pressure
13 BILLY JOEL/Pressure
14 ALAN PARSONS/Eye In The Sky
15 CS&S/Southern Cross
16 A FLOCK OF SEAGULS/Ran So Far Away
17 GLENN FREY/The One You Love
18 AMERICA/You Can Do Magic
19 JOHN COUGAR/Hand To Hold On To
20 RINGO LARSEN/You Got Lucky
21 RUSH/New World Man
22 LOGGINS & PERRY/Don't Fight It
23 WH/Atlanta
24 MICHAEL MCDONALD/Keep Forgettin'...

ADDS 15, 17, 30, 35

WLS Chicago
PD: Richard Lippincott
MD: Steve Perun

H 4 3 DON HENLEY/Dirty Laundry
4 TONI BASIL/Mickey
5 STRAY CATS/Rock This Town
6 JOE JACKSON/Steppin' Out
7 COCKER & WAINES/Up Where We Belong
8 PAT BENATAR/Shadows Of The Night
9 HALL & GATES/Monster
10 SUPERTRAMP/It's Raining Again
11 MEN AT WORK/Who Can It Be Now?
12 BILLY JOEL/Pressure
13 ABC/The Look Of Love Part
14 CHICAGO/Love Me Tomorrow
15 BILLY JOEL/Pressure
16 ALAN PARSONS/Eye In The Sky
17 CS&S/Southern Cross
18 DONALD FAGEN/I.G.Y. What A Beautiful
19 A FLOCK OF SEAGULS/Ran So Far Away
20 GLENN FREY/The One You Love
21 JUDAS PRIEST/You've Got Another...
22 AMERICA/You Can Do Magic
23 TOTO/Africa
24 JOHN COUGAR/Hand To Hold On To
25 LUGGINS & PERRY/Don't Fight It
26 LINDA RONSTADT/Get Closer
27 SUPERTRAMP/It's Raining Again
28 J. GEILS BAND/Do
29 FLEETWOOD MAC/Love In Store
30 PETER GABRIEL/Shock The Monkey

ADDS 25
MEN AT WORK/Down Under
CLASH/Rock The Casbah
PHIL COLLINS/You Can't Hurry Love

ON A FLOCK OF SEAGULS/Space Age Love Song
KIM CARNES/Does It Make You Reme
ALAN PARSONS/Eye In The Sky
KENNY LOGGINS/Heart To Heart
GODMAY/Don't Stop Trying
SCANDAL/Goodbye To You
LEE RITNER/Cross My Heart
FRIDA/I Know There's Someth
JOHN WHITE/Going To The Top
TALK TALK/Talk Talk

Hot 101 Chicago
WBBM-FM 96
PD: Buddy Scott
MD: Steve Davis

H 6 1 TONI BASIL/Mickey
2 LIONEL RICHELIE/Truly
3 DON HENLEY/Dirty Laundry
4 LAURA BRANIGAN/Gloria
5 JOE JACKSON/Steppin' Out
6 STRAY CATS/Rock This Town
7 COCKER & WAINES/Up Where We Belong
8 MEN AT WORK/Who Can It Be Now?
9 CHICAGO/Love Me Tomorrow
10 PAT BENATAR/Shadows Of The Night
11 CS&S/Southern Cross
12 DONALD FAGEN/I.G.Y. What A Beautiful
13 DIANNA ROSS/Muscles
14 ALAN PARSONS/Eye In The Sky
15 JACKSON/McCartney/The Girl Is Mine
16 SUPERTRAMP/It's Raining Again
17 BILLY JOEL/Pressure
18 AMERICA/You Can Do Magic
19 DON HENLEY/Dirty Laundry
20 JOHN COUGAR/Hand To Hold On To
21 GLENN FREY/The One You Love
22 A FLOCK OF SEAGULS/Ran So Far Away
23 MARVIN GAYE/Sexual Healing
24 BILLY JOEL/Pressure
25 ABC/The Look Of Love Part
26 LINDA RONSTADT/Get Closer
27 TOTO/Africa
28 TOM PETTY/You Got Lucky
29 FLEETWOOD MAC/Gypsy
30 DAN FOGELBERG/Missing You
31 DAN FOGELBERG/Missing You
32 JEFFERSON STARSHIP/Be My Lady
33 SANTANA/Where To Run
34 PATTI AUSTIN/Baby, Come To Me
35 JOHN COUGAR/Hand To Hold On To
36 KOD & THE GANG/Let's Go Dancin' (Doh)
37 MICHAEL MCDONALD/Keep Forgettin'...
38 LUGGINS & PERRY/Don't Fight It
39 CLASH/Rock The Casbah
40 PHIL COLLINS/You Can't Hurry Love
41 PETER GABRIEL/Shock The Monkey

ADDS 40
LRB/The Other Guy
ADAM ANT/Goody Two Shoes

ON BARRY MANILOW/Memory
CHILL WACK/Matcha Gonna Do
J. GEILS BAND/Do
KIM CARNES/Does It Make You Reme
NETELS/Forever Mine

WEST

WLS Chicago
PD: Richard Lippincott
MD: Steve Perun

H 2 1 LIONEL RICHELIE/Truly
2 LAURA BRANIGAN/Gloria
3 DON HENLEY/Dirty Laundry
4 TONI BASIL/Mickey
5 STRAY CATS/Rock This Town
6 JOE JACKSON/Steppin' Out
7 COCKER & WAINES/Up Where We Belong
8 PAT BENATAR/Shadows Of The Night
9 HALL & GATES/Monster
10 SUPERTRAMP/It's Raining Again
11 MEN AT WORK/Who Can It Be Now?
12 BILLY JOEL/Pressure
13 BILLY JOEL/Pressure
14 ALAN PARSONS/Eye In The Sky
15 CS&S/Southern Cross
16 A FLOCK OF SEAGULS/Ran So Far Away
17 GLENN FREY/The One You Love
18 AMERICA/You Can Do Magic
19 JOHN COUGAR/Hand To Hold On To
20 RINGO LARSEN/You Got Lucky
21 RUSH/New World Man
22 LOGGINS & PERRY/Don't Fight It
23 WH/Atlanta
24 MICHAEL MCDONALD/Keep Forgettin'...

ADDS 15, 17, 30, 35

Q103 FM KOAQ Denver
PD: Jack Regan
MD: Alan Sledge

H 4 1 HALL & GATES/Monster
2 LIONEL RICHELIE/Truly
3 COCKER & WAINES/Up Where We Belong
4 DAN FOGELBERG/Missing You
5 LAURA BRANIGAN/Gloria
6 TONI BASIL/Mickey
7 CS&S/Southern Cross
8 DONALD FAGEN/I.G.Y. What A Beautiful
9 SUPERTRAMP/It's Raining Again
10 JOE JACKSON/Steppin' Out
11 CHICAGO/Love Me Tomorrow
12 DIANNA ROSS/Muscles
13 ABC/The Look Of Love Part
14 TOTO/Africa
15 JACKSON/McCartney/The Girl Is Mine
16 STRAY CATS/Rock This Town
17 CHILL WACK/Matcha Gonna Do
18 PAT BENATAR/Shadows Of The Night
19 PATTI AUSTIN/Baby, Come To Me
20 JEFFERSON STARSHIP/Be My Lady
21 JOHN COUGAR/Hand To Hold On To
22 DON HENLEY/Dirty Laundry
23 DIANNE WARRICK/Heartbreaker
24 MEN AT WORK/Who Can It Be Now?
25 KIM CARNES/Does It Make You Reme

ADDS MARVIN GAYE/Sexual Healing
ADAM ANT/Goody Two Shoes
AIRC NEWTON/Heart Of The Night
AIR SUPPLY/Two Less Lonely Peopl
KENNY LOGGINS/Heart To Heart

ON TOM PETTY/You Got Lucky
NETELS/Forever Mine
KOD & THE GANG/Let's Go Dancin' (Doh)
MOVING PICTURES/What About Me
JEFFREY OSBORNE/On The Wings Of Love
LRB/The Other Guy
RABBITT & GAYLE/You And I
PHIL COLLINS/You Can't Hurry Love
SCANDAL/Goodbye To You

the MIGHTY 69 San Diego
XTRA
San Diego
PD: Jeff Hunter
MD: Jim Richards

H 1 1 STRAY CATS/Rock This Town
2 PAT BENATAR/Shadows Of The Night
3 DON HENLEY/Dirty Laundry
4 JACKSON/McCartney/The Girl Is Mine
5 SUPERTRAMP/It's Raining Again
6 MEN AT WORK/Who Can It Be Now?
7 MARVIN GAYE/Sexual Healing
8 LIONEL RICHELIE/Truly
9 ADAM ANT/Goody Two Shoes
10 BILLY JOEL/Pressure
11 TONI BASIL/Mickey
12 LAURA BRANIGAN/Gloria
13 PAT BENATAR/Shadows Of The Night
14 SUPERTRAMP/It's Raining Again
15 TAVARES/A Penny For Your Thought
16 ABC/The Look Of Love Part
17 DONALD FAGEN/I.G.Y. What A Beautiful
18 DAN FOGELBERG/Missing You
19 JEFFERSON STARSHIP/Be My Lady
20 DIANNE WARRICK/Heartbreaker
21 JOHN COUGAR/Hand To Hold On To
22 DIANNE WARRICK/Heartbreaker
23 DIANNA ROSS/Muscles
24 TOM PETTY/You Got Lucky
25 JEFFREY OSBORNE/On The Wings Of Love
26 J. GEILS BAND/Do
27 KOD & THE GANG/Let's Go Dancin' (Doh)
28 PATTI AUSTIN/Baby, Come To Me
29 PETER GABRIEL/Shock The Monkey
30 MISSING PERSONS/Destination Unknown

ADDS 28
MICHAEL MCDONALD/ Gotta Try
BILLY JOEL/Allentown
FLEETWOOD MAC/Love In Store

ON KIM CARNES/Does It Make You Reme
AIR SUPPLY/Two Less Lonely Peopl
MUSICAL YOUTH/Pass The Dutchie
MOVING PICTURES/What About Me
CHILL WACK/Matcha Gonna Do

610 KFRC San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 2 1 TONI BASIL/Mickey
2 JOE JACKSON/Steppin' Out
3 LIONEL RICHELIE/Truly
4 MARVIN GAYE/Sexual Healing
5 STRAY CATS/Rock This Town
6 JACKSON/McCartney/The Girl Is Mine
7 ABC/The Look Of Love Part
8 HALL & GATES/Monster
9 MICHAEL MCDONALD/Keep Forgettin'...
10 DON HENLEY/Dirty Laundry
11 MEN AT WORK/Who Can It Be Now?
12 STEEL BREEZE/You Don't Want Me Any
13 PRINCE/1999
14 DIANNA ROSS/Muscles
15 KOD & THE GANG/Let's Go Dancin' (Doh)
16 SUPERTRAMP/It's Raining Again
17 PETER GABRIEL/Shock The Monkey
18 JEFFERSON STARSHIP/Be My Lady
19 TAVARES/A Penny For Your Thought
20 CHARLENE & WONDER/Used To Be
21 JOHN COUGAR/Hand To Hold On To
22 DONALD FAGEN/I.G.Y. What A Beautiful
23 TOTO/Africa
24 DAN FOGELBERG/Missing You
25 LUTHER VANDROSS/Boo Boy/Having A Part
26 PRETENDERS/Back On The Chain...
27 JOHN COUGAR/Hand To Hold On To
28 KOD & THE GANG/Let's Go Dancin' (Doh)
29 PHIL COLLINS/You Can't Hurry Love
30 JEFFERSON STARSHIP/Be My Lady
31 AIR SUPPLY/Two Less Lonely Peopl
32 MICHAEL MCDONALD/ Gotta Try
33 RABBITT & GAYLE/You And I
34 NETELS/Forever Mine
35 CHILL WACK/Matcha Gonna Do
36 LRB/The Other Guy
37 RAY PARKER JR./Bad Boy
38 KIM CARNES/Does It Make You Reme

ADDS UTOPIA/Feet Don't Fail Me...
DON HENLEY/Dirty Laundry
CHAKA KHAN/Get To Be There
BILLY JOEL/Allentown
MUSICAL YOUTH/Pass The Dutchie
BARRY MANILOW/Memory
37 CHILL WACK/Matcha Gonna Do
38 LRB/The Other Guy
39 RAY PARKER JR./Bad Boy
40 KIM CARNES/Does It Make You Reme

ON LANI LAKE/Who's That Guy?
SMOKEY ROBINSON/Smoky Robinson...
BILL CANTY/Smoky Robinson
J. GEILS BAND/Do
CULTURE CLUB/Do You Really Want...
COMMODORES/Painted Picture
ARETHA FRANKLIN/Who's That Guy?
BILLY JOEL/Allentown
18 JEFFREY OSBORNE/On The Wings Of Love
19 J. GEILS BAND/Do
20 PATTI AUSTIN/Baby, Come To Me
21 TOTO/Africa
22 TAVARES/A Penny For Your Thought
23 JOHN COUGAR/Hand To Hold On To
24 DIANNA ROSS/Muscles
25 SANTANA/Where To Run
26 FLEETWOOD MAC/Love In Store
27 KENNY LOGGINS/Heart To Heart
28 CHIC/Hangin'

610 KFRC San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 2 1 TONI BASIL/Mickey
2 JOE JACKSON/Steppin' Out
3 LIONEL RICHELIE/Truly
4 MARVIN GAYE/Sexual Healing
5 STRAY CATS/Rock This Town
6 JACKSON/McCartney/The Girl Is Mine
7 ABC/The Look Of Love Part
8 HALL & GATES/Monster
9 MICHAEL MCDONALD/Keep Forgettin'...
10 DON HENLEY/Dirty Laundry
11 MEN AT WORK/Who Can It Be Now?
12 STEEL BREEZE/You Don't Want Me Any
13 PRINCE/1999
14 DIANNA ROSS/Muscles
15 KOD & THE GANG/Let's Go Dancin' (Doh)
16 SUPERTRAMP/It's Raining Again
17 PETER GABRIEL/Shock The Monkey
18 JEFFERSON STARSHIP/Be My Lady
19 TAVARES/A Penny For Your Thought
20 CHARLENE & WONDER/Used To Be
21 JOHN COUGAR/Hand To Hold On To
22 DONALD FAGEN/I.G.Y. What A Beautiful
23 TOTO/Africa
24 DAN FOGELBERG/Missing You
25 LUTHER VANDROSS/Boo Boy/Having A Part
26 PRETENDERS/Back On The Chain...
27 JOHN COUGAR/Hand To Hold On To
28 KOD & THE GANG/Let's Go Dancin' (Doh)
29 PHIL COLLINS/You Can't Hurry Love
30 JEFFERSON STARSHIP/Be My Lady
31 AIR SUPPLY/Two Less Lonely Peopl
32 MICHAEL MCDONALD/ Gotta Try
33 RABBITT & GAYLE/You And I
34 NETELS/Forever Mine
35 CHILL WACK/Matcha Gonna Do
36 LRB/The Other Guy
37 RAY PARKER JR./Bad Boy
38 KIM CARNES/Does It Make You Reme

ADDS UTOPIA/Feet Don't Fail Me...
DON HENLEY/Dirty Laundry
CHAKA KHAN/Get To Be There
BILLY JOEL/Allentown
MUSICAL YOUTH/Pass The Dutchie
BARRY MANILOW/Memory
37 CHILL WACK/Matcha Gonna Do
38 LRB/The Other Guy
39 RAY PARKER JR./Bad Boy
40 KIM CARNES/Does It Make You Reme

ON LANI LAKE/Who's That Guy?
SMOKEY ROBINSON/Smoky Robinson...
BILL CANTY/Smoky Robinson
J. GEILS BAND/Do
CULTURE CLUB/Do You Really Want...
COMMODORES/Painted Picture
ARETHA FRANKLIN/Who's That Guy?
BILLY JOEL/Allentown
18 JEFFREY OSBORNE/On The Wings Of Love
19 J. GEILS BAND/Do
20 PATTI AUSTIN/Baby, Come To Me
21 TOTO/Africa
22 TAVARES/A Penny For Your Thought
23 JOHN COUGAR/Hand To Hold On To
24 DIANNA ROSS/Muscles
25 SANTANA/Where To Run
26 FLEETWOOD MAC/Love In Store
27 KENNY LOGGINS/Heart To Heart
28 CHIC/Hangin'

KZZP Phoenix
FM 104
PD: Randy Stewart
MD: Steve Goddard

H 1 1 LIONEL RICHELIE/Truly
2 HALL & GATES/Monster
3 DONALD FAGEN/I.G.Y. What A Beautiful
4 SUPERTRAMP/It's Raining Again
5 DIANNA ROSS/Muscles
6 DAN FOGELBERG/Missing You
7 COCKER & WAINES/Up Where We Belong
8 LAURA BRANIGAN/Gloria
9 STEEL BREEZE/You Don't Want Me Any
10 DIANNE WARRICK/Heartbreaker
11 PHIL COLLINS/You Can't Hurry Love
12 DON HENLEY/Dirty Laundry
13 LINDA RONSTADT/Get Closer
14 CHILL WACK/Matcha Gonna Do
15 CS&S/Southern Cross
16 PAT BENATAR/Shadows Of The Night
17 MEN AT WORK/Who Can It Be Now?
18 PATTI AUSTIN/Baby, Come To Me
19 DAN FOGELBERG/Missing You
20 JACKSON/McCartney/The Girl Is Mine
21 SUPERTRAMP/It's Raining Again
22 DIANNE WARRICK/Heartbreaker
23 JOHN COUGAR/Hand To Hold On To
24 JOHN COUGAR/Hand To Hold On To
25 CHICAGO/Love Me Tomorrow
26 JEFFREY OSBORNE/On The Wings Of Love
27 MOVING PICTURES/What About Me
28 STRAY CATS/Rock This Town
29 MARVIN GAYE/Sexual Healing
30 PHIL COLLINS/You Can't Hurry Love

ADDS LRB/The Other Guy
ADAM ANT/Goody Two Shoes

ON TOM PETTY/You Got Lucky
NETELS/Forever Mine
J. GEILS BAND/Do
BILLY JOEL/Allentown

B100 San Diego
KFMB-FM
San Diego
PD: Glen McCartney
MD: Gene Knight

H 1 1 LIONEL RICHELIE/Truly
2 HALL & GATES/Monster
3 DONALD FAGEN/I.G.Y. What A Beautiful
4 JACKSON/McCartney/The Girl Is Mine
5 SUPERTRAMP/It's Raining Again
6 CHICAGO/Love Me Tomorrow
7 COCKER & WAINES/Up Where We Belong
8 JACKSON/McCartney/The Girl Is Mine
9 MARVIN GAYE/Sexual Healing
10 DAN FOGELBERG/Missing You
11 TOTO/Africa
12 DIANNE WARRICK/Heartbreaker
13 NEIL DIAMOND/Heartlight
14 PATTI AUSTIN/Baby, Come To Me
15 JEFFREY OSBORNE/On The Wings Of Love
16 CS&S/Southern Cross
17 DAN FOGELBERG/Missing You
18 CHARLENE & WONDER/Used To Be
19 MEN AT WORK/Who Can It Be Now?
20 JOHN COUGAR/Hand To Hold On To
21 SUPERTRAMP/It's Raining Again
22 DIANNE WARRICK/Heartbreaker
23 DIANNA ROSS/Muscles
24 MICHAEL MCDONALD/Keep Forgettin'...
25 JEFFERSON STARSHIP/Be My Lady

ADDS 25
BILLY JOEL/Allentown
FLEETWOOD MAC/Love In Store

ON PHIL COLLINS/You Can't Hurry Love
KENNY LOGGINS/Heart To Heart
LRB/The Other Guy
KIM CARNES/Does It Make You Reme
AIR SUPPLY/Two Less Lonely Peopl

RIQQ 100 FM Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

H 1 1 LIONEL RICHELIE/Truly
2 STRAY CATS/Rock This Town
3 CLASH/Rock The Casbah
4 JACKSON/McCartney/The Girl Is Mine
5 HALL & GATES/Monster
6 MARVIN GAYE/Sexual Healing
7 NEIL DIAMOND/Heartlight
8 MEN AT WORK/Who Can It Be Now?
9 Q-FEEL/Dancing In Heaven
10 DAN FOGELBERG/Missing You
11 DIANNE WARRICK/Heartbreaker
12 LUTHER VANDROSS/Boo Boy/Having A Part
13 POINTER SISTERS/I'm So Excited
14 PAT BENATAR/Shadows Of The Night
15 SUPERTRAMP/It's Raining Again
16 PETER GABRIEL/Shock The Monkey
17 JEFFERSON STARSHIP/Be My Lady
18 ABC/The Look Of Love Part
19 PRINCE/1999
20 BILLY JOEL/Pressure
21 ADAM ANT/Goody Two Shoes
22 CHARLENE & WONDER/Used To Be
23 TOM PETTY/You Got Lucky
24 DONALD FAGEN/I.G.Y. What A Beautiful
25 TOTO/Africa
26 DAN FOGELBERG/Missing You
27 LUTHER VANDROSS/Boo Boy/Having A Part
28 PRETENDERS/Back On The Chain...
29 JOHN COUGAR/Hand To Hold On To
30 KOD & THE GANG/Let's Go Dancin' (Doh)
31 PHIL COLLINS/You Can't Hurry Love
32 JEFFERSON STARSHIP/Be My Lady
33 AIR SUPPLY/Two Less Lonely Peopl
34 MICHAEL MCDONALD/ Gotta Try
35 RABBITT & GAYLE/You And I
36 NETELS/Forever Mine
37 CHILL WACK/Matcha Gonna Do
38 LRB/The Other Guy
39 RAY PARKER JR./Bad Boy
40 KIM CARNES/Does It Make You Reme

ADDS UTOPIA/Feet Don't Fail Me...
DON HENLEY/Dirty Laundry
CHAKA KHAN/Get To Be There
BILLY JOEL/Allentown
MUSICAL YOUTH/Pass The Dutchie
BARRY MANILOW/Memory
37 CHILL WACK/Matcha Gonna Do
38 LRB/The Other Guy
39 RAY PARKER JR./Bad Boy
40 KIM CARNES/Does It Make You Reme

ON LANI LAKE/Who's That Guy?
SMOKEY ROBINSON/Smoky Robinson...
BILL CANTY/Smoky Robinson
J. GEILS BAND/Do
CULTURE CLUB/Do You Really Want...
COMMODORES/Painted Picture
ARETHA FRANKLIN/Who's That Guy?
BILLY JOEL/Allentown
18 JEFFREY OSBORNE/On The Wings Of Love
19 J. GEILS BAND/Do
20 PATTI AUSTIN/Baby, Come To Me
21 TOTO/Africa
22 TAVARES/A Penny For Your Thought
23 JOHN COUGAR/Hand To Hold On To
24 DIANNA ROSS/Muscles
25 SANTANA/Where To Run
26 FLEETWOOD MAC/Love In Store
27 KENNY LOGGINS/Heart To Heart
28 CHIC/Hangin'

REAR 101 FM Los Angeles
PD: Bob Hamilton
MD: David Grossman

H 1 1 LIONEL RICHELIE/Truly
2 MARVIN GAYE/Sexual Healing
3 DIANNE WARRICK/Heartbreaker
4 JACKSON/McCartney/The Girl Is Mine
5 HALL & GATES/Monster
6 COCKER & WAINES/Up Where We Belong
7 STRAY CATS/Rock This Town
8 ABC/The Look Of Love Part
9 STRAY CATS/Rock This Town
10 POINTER SISTERS/I'm So Excited
11 CHICAGO/Love Me Tomorrow
12 DONALD FAGEN/I.G.Y. What A Beautiful
13 CS&S/Southern Cross
14 LINDA RONSTADT/Get Closer
15 SUPERTRAMP/It's Raining Again
16 COCKER & WAINES/Up Where We Belong
17 COCKER & WAINES/Up Where We Belong
18 JOHN COUGAR/Hand To Hold On To
19 STRAY CATS/Rock This Town
20 PAT BENATAR/Shadows Of The Night
21 DAN FOGELBERG/Missing You
22 DONALD FAGEN/I.G.Y. What A Beautiful
23 CS&S/Southern Cross
24 LINDA RONSTADT/Get Closer
25 SUPERTRAMP/It's Raining Again
26 COCKER & WAINES/Up Where We Belong
27 COCKER & WAINES/Up Where We Belong
28 JOHN COUGAR/Hand To Hold On To
29 STRAY CATS/Rock This Town
30 PAT BENATAR/Shadows Of The Night
31 DAN FOGELBERG/Missing You
32 DONALD FAGEN/I.G.Y. What A Beautiful
33 CS&S/Southern Cross
34 LINDA RONSTADT/Get Closer
35 SUPERTRAMP/It's Raining Again
36 COCKER & WAINES/Up Where We Belong
37 COCKER & WAINES/Up Where We Belong
38 JOHN COUGAR/Hand To Hold On To
39 STRAY CATS/Rock This Town
40 PAT BENATAR/Shadows Of The Night

ADDS MICHAEL MCDONALD/ Gotta Try

ON JUICE NEWTON/Heart Of The Night
SPINERS/Funny How Time Slips

KFNZ Portland
KFM 97
PD: Richard Harker
MD: Trevlyn Holdridge

H 3 1 DAN FOGELBERG/Missing You
2 DONALD FAGEN/I.G.Y. What A Beautiful
3 LIONEL RICHELIE/Truly
4 COCKER & WAINES/Up Where We Belong
5 CHICAGO/Love Me Tomorrow
6 HALL & GATES/Monster
7 LAURA BRANIGAN/Gloria
8 DAN HENLEY/Dirty Laundry
9 JEFFREY OSBORNE/On The Wings Of Love
10 CS&S/Southern Cross
11 MEN AT WORK/Who Can It Be Now?
12 TOTO/Africa
13 JOE JACKSON/Steppin' Out
14 SUPERTRAMP/It's Raining Again
15 GLENN FREY/The One You Love
16 DIANNE WARRICK/Heartbreaker
17 JACKSON/McCartney/The Girl Is Mine
18 STRAY CATS/Rock This Town
19 ABC/The Look Of Love Part
20 PATTI AUSTIN/Baby, Come To Me
21 KIM CARNES/Does It Make You Reme
22 PAT BENATAR/Shadows Of The Night
23 JOHN COUGAR/Hand To Hold On To
24 LRB/The Other Guy
25 FLEETWOOD MAC/Love In Store

ADDS 22, 23, 24, 25
PHIL COLLINS/You Can't Hurry Love
KENNY LOGGINS/Heart To Heart

KISFM Los Angeles
102.7
PD: Gerry De Francesco
MD: Mike Schaefer

H 1 1 LIONEL RICHELIE/Truly
2 COCKER & WAINES/Up Where We Belong
3 JACKSON/McCartney/The Girl Is Mine
4 HALL & GATES/Monster
5 DIANNA ROSS/Muscles
6 STRAY CATS/Rock This Town
7 DIANNE WARRICK/Heartbreaker
8 MARVIN GAYE/Sexual Healing
9 POINTER SISTERS/I'm So Excited
10 MEN AT WORK

EAST Most Added Hottest Juice Newton Fleetwood Mac Billy Joel Lionel Richie Hall & Oates Don Henley

CHR ADS & HOTS Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest Fleetwood Mac Kenny Loggins Ray Parker Jr. Lionel Richie Don Henley Hall & Oates

EAST

PARALLEL TWO

BZFLY/Albany, NY

Jack Lawrence

PAT BENATAR MOVING PICTURES A FLOCK OF SEAGUL FLEETWOOD MAC

TONI BASIL 1-1 LIONEL RICHIE 3-2 LAURA BRANIGAN 1-3

ABC 17-13 CLASH 18-14

K104/Erie, PA

Bill Shannon

LED ZEPPELIN LED ZEPPELIN KOOL & THE GANG

WHOO CULTURE CLUB

TONI BASIL 1-1 PAT BENATAR 1-1 LIONEL RICHIE 3-3

NEIL DIAMOND 9-6 COCKER & WARNES 12-9 HALL & OATES 20-13

KC101/New Haven, CT

Danny Lyons

TOTO JUICE NEWTON CULTURE CLUB

LIONEL RICHIE 1-1 SUPERTRAMP 13-8 MARVIN GAYE 18-10

JACKSON/MCCARTNEY 16-12 MEN AT WORK 24-21

Q108/York, PA

Dan Steele

MARVIN GAYE FLEETWOOD MAC KENNY LOGGINS

TAVARES JUICE NEWTON LIONEL RICHIE 3-1

TONI BASIL 4-2 HALL & OATES 6-3 JACKSON/MCCARTNEY 8-5

DONALD FAGEN 12-8

V100/Charleston, WV

Jay Jarvis

AIR SUPPLY PHIL COLLINS

LIONEL RICHIE 1-1 DIONNE WARWICK 2-2

JEFFREY OSBORNE 3-3 DONALD FAGEN 10-4 DAN FOGELBERG 12-6

WAEB/Allentown, PA

Jeff Frank

MICHAEL MCDONALD KENNY LOGGINS FLEETWOOD MAC

LIONEL RICHIE 1-1 JACKSON/MCCARTNEY 11-5

PATTI AUSTIN 20-14 LRB 30-23

WBLI/Long Island, NY

Bill Terry

COCKER & WARNES 1-1 LIONEL RICHIE 4-4

LAURA BRANIGAN 6-6 HALL & OATES 16-16

TONI BASIL 19-19

WHFM/Rochester, NY

Kelly McCann

TAVARES MICHAEL MCDONALD A FLOCK OF SEAGUL

KENNY LOGGINS FLEETWOOD MAC

LIONEL RICHIE 1-1 STRAY CATS 5-2

DONALD FAGEN 14-4 CLASH 17-9

TONI BASIL 18-15

WIFI/Philadelphia, PA

Laurence/McKay

FLEETWOOD MAC LRB

JUICE NEWTON BILLY JOEL

MICHAEL MCDONALD

TONI BASIL 2-1 JACKSON/MCCARTNEY 20-12

SYLVIA 21-14 SUPERTRAMP 24-16 DIONNE WARWICK 29-18

WKEE/Huntington, WV

Gary Miller

FLEETWOOD MAC BILLY JOEL

WLAN-FM/Lancaster, PA

Dave Russell

ADAM ANT A FLOCK OF SEAGUL BILLY JOEL

JUICE NEWTON FLEETWOOD MAC

TONI BASIL 1-1 HALL & OATES 6-3

CLASH 8-4 SUPERTRAMP 16-8

DON HENLEY 17-12

WPHD/Buffalo, NY

Moore/Piccolo

SAMMY HAGAR SANTANA

KENNY LOGGINS ROUGH TRADE

CULTURE CLUB

TONI BASIL 1-1 DON HENLEY 1-1

PAT BENATAR 2-2 MEN AT WORK 5-3

SUPERTRAMP 9-7 TOM PETTY 13-9

WPST/Trenton, NJ

Tom Taylor

PETER GABRIEL KENNY LOGGINS

JUICE NEWTON

LIONEL RICHIE 8-1 CLASH 5-4

HALL & OATES 6-5 CHICAGO 7-6

MEN AT WORK 19-9

WRCK/Utica, NY

Jim Reitz

WHO BILLY JOEL

SAMMY HAGAR ROUGH TRADE

HALL & OATES 1-1 TONI BASIL 6-2

DON HENLEY 10-5 PAT BENATAR 9-6

MEN AT WORK 13-8

WSPK/Poughkeepsie, NY

Jim Simonetti

TAVARES JUICE NEWTON

LIONEL RICHIE 3-1 TONI BASIL 4-2

HALL & OATES 6-3 JACKSON/MCCARTNEY 8-5

DONALD FAGEN 12-8

WTFM/Hartford, CT

Mike West

ADAM ANT PETER GABRIEL

BILLY JOEL

JEFFREY OSBORNE 1-1 LIONEL RICHIE 2-1

MARVIN GAYE 5-2 PATTI AUSTIN 10-5

MEN AT WORK 18-9 JEFFREY OSBORNE 27-21

WTRY/Albany, NY

Bill Cahill

FLEETWOOD MAC MARVIN GAYE

CLASH

LIONEL RICHIE 2-1 HALL & OATES 8-5

TONI BASIL 13-6 JACKSON/MCCARTNEY 14-8

MEN AT WORK 20-13

WYCR/Hanover, PA

J.J. Randolph

RAY PARKER JR. A FLOCK OF SPAGUL

WACZ/Bangor, ME

Michael O'Hara

MARVIN GAYE CULTURE CLUB

BILLY JOEL KENNY LOGGINS

JUICE NEWTON LINDA RONSTADT

GOLDEN EARRING

COCKER & WARNES 1-1 CHICAGO 3-2

LIONEL RICHIE 6-3 DON HENLEY 10-7

WCIR/Beckley, WV

Jim Martin

A FLOCK OF SPAGUL FLEETWOOD MAC

PLETTWOOD MAC

GLENN FREY BARRY MANILOW

JUICE NEWTON 38 SPECIAL

LIONEL RICHIE 1-1 DON HENLEY 2-2

MEN AT WORK 15-8 PATTI AUSTIN 19-9

WERZ/Exeter, NH

Scott Mackay

LRB A FLOCK OF SEAGUL

ADAM ANT JUICE NEWTON

KOOL & THE GANG ROUGH TRADE

HALL & OATES 2-1 DON HENLEY 13-10

SUPERTRAMP 14-11 JACKSON/MCCARTNEY 15-12

WFBG/Altoona, PA

Tony Booth

FLEETWOOD MAC CLASH

GLENN FREY JUICE NEWTON

STEVE MILLER BAND LEE RITENOUR

TONI BASIL 1-1 LIONEL RICHIE 2-2

HALL & OATES 3-3 JUDAS PRIEST 6-5

BILLY SQUIER 31-21

WFEA/Manchester, NH

Rick Ryder

MEN AT WORK MARVIN GAYE

BILLY JOEL BEATLES

JUICE NEWTON RAY PARKER JR.

LIONEL RICHIE 1-1 LAURA BRANIGAN 1-1

DIONNE WARWICK 10-7 ABC 12-9

TONI BASIL 19-10 PATTI AUSTIN 17-13

WGUW/Bangor, ME

Jim Randall

PHIL COLLINS WEATHER GIRLS

FLEETWOOD MAC MEN AT WORK

RODWAY SHAKATAK

HALL & OATES 8-1 POINTER SISTERS 13-8

DON HENLEY 16-9 PATTI AUSTIN 14-11

JACKSON/MCCARTNEY 19-12

WHEB/Portsmouth, NH

Rick Bean

KOOL & THE GANG PATTI AUSTIN

MICHAEL MCDONALD JUICE NEWTON

WOMP-FM/Bellaire, OH

McKenzie

GLENN FREY JUICE NEWTON

PATTI AUSTIN SAMMY HAGAR

ADAM ANT

HALL & OATES 1-1 JEFFERSON STARSHI 5-3

DON HENLEY 7-5 CHILLIWACK 8-6

TOTO 15-13

WSQV/Williamport, PA

Frank Bell

MOVING PICTURES SAMMY HAGAR

VANDEBERG

GLENN FREY 12-1 HALL & OATES 3-2

STRAY CATS 10-7 PAT BENATAR 13-9

TOTO 16-11

WTSN/Dover, NH

Jim Sebastian

JUICE NEWTON CLASH

TOM PETTY RAY PARKER JR.

DAVID ALLEN ROSS HALL & OATES 3-2

DONALD FAGEN 11-6 SUPERTRAMP 22-12

DON HENLEY 29-22 MEN AT WORK 31-23

WYQI/Frederick, MD

Kemosabi Joe

BILLY JOEL BEATLES

GLENN FREY SAMMY HAGAR

KENNY LOGGINS STEVE MILLER BAND

TONI BASIL 1-1 TONI BASIL 1-1

DON HENLEY 10-3 JACKSON/MCCARTNEY 12-9

LRB 23-16 AIR SUPPLY 29-24

KROD/El Paso, TX

Stephan Palmer

LRB KOOL & THE GANG

HUGHES/THRALL

LIONEL RICHIE 2-1 LAURA BRANIGAN 3-2

HALL & OATES 11-4 STRAY CATS 8-5

DON HENLEY 14-11

KROK/Shreveport, LA

Harrison-Greer

TOM PETTY PAT BENATAR

LRB J. GEILS BAND

BARRY MANILOW KENNY LOGGINS

FLEETWOOD MAC HIGGINS/THALL

PATTI AUSTIN LIONEL RICHIE 2-1

LAURA BRANIGAN 3-2 HALL & OATES 11-4

STRAY CATS 8-5 DON HENLEY 14-11

PATTI AUSTIN 13-11

KSET-FM/El Paso, TX

Don Rivers

ALAN PARSONS FLEETWOOD MAC

KHFI/Austin, TX

Ed Volkman

FLEETWOOD MAC MOVING PICTURES

LEE RITENOUR MARVIN GAYE

JUICE NEWTON SUPERTRAMP

MEN AT WORK 7-1 TONI BASIL 4-2

TOTO 9-4 PHIL COLLINS 26-13

LRB 27-17

KITY/San Antonio, TX

John Steele

BARRY MANILOW AMERICA

ROUGH TRADE GOLDEN EARRING

SONNY CHARLES RONNIE MILSAP

COMMODORES

TONI BASIL 1-1 NEIL DIAMOND 2-2

MEN AT WORK 3-3 ALABAMA 4-4

DIANA ROSS 11-5

KKYK/Little Rock, AR

David Allen Ross

JACKSON/MCCARTNEY DONALD FAGEN

SYLVIA DAN FOGELBERG

HALL & OATES 15-7

WAXY/Fl. Lauderdale, FL

Rick Shaw

FLEETWOOD MAC LRB

AIR SUPPLY JUICE NEWTON

LIONEL RICHIE 2-1 JOE JACKSON 3-2

HALL & OATES 4-3 JACKSON/MCCARTNEY 6-5

SUPERTRAMP 11-9

WBBQ/Augusta, GA

Bruce Stevens

CLASH ADAM ANT

KENNY LOGGINS

LIONEL RICHIE 1-1 DON HENLEY 15-9

TOTO 21-15 MARVIN GAYE 28-18

MEN AT WORK 30-22

WBCY/Charlotte, NC

Bob Kagan

FLEETWOOD MAC KENNY LOGGINS

MARVIN GAYE RICK BOWLES

LIONEL RICHIE 1-1 HALL & OATES 3-2

TOTO 15-6 DON HENLEY 14-7

TONI BASIL 18-14

WCSC/Charleston, SC

Chris Bailey

A FLOCK OF SEAGUL LINDA RONSTADT

PETER GABRIEL CLASH

MUSICAL YOUTH

LIONEL RICHIE 2-1 HALL & OATES 7-4

SUPERTRAMP 13-5 MARVIN GAYE 21-10

TOTO 16-11

KZZB/Beaumont, TX

Mike Murphy

FLEETWOOD MAC KENNY LOGGINS

LIONEL RICHIE 1-1 SUPERTRAMP 9-4

TONI BASIL 10-8 DON HENLEY 16-12

JACKSON/MCCARTNEY 17-13

WBAB-FM/Mobile, AL

Blaine Kelley

MIDWEST
Most Added® Hottest
 Fleetwood Mac
 Little River Band
 Kenny Loggins
 Lionel Richie
 Hall & Oates
 Don Henley

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added® Hottest
 Kenny Loggins
 Fleetwood Mac
 Billy Joel
 Lionel Richie
 Hall & Oates
 Don Henley

MIDWEST	U93/South Bend, IN	WMEE/Fort Way, IN	KDVV/Topeka, KN	WBWB/Bloomington, IN	KGGI/Riverside-S.Bern.	KO93/Modesto, CA	KCDQ/Bozeman, MT
PARALLEL TWO	JACKSON/MCCARTNEY DON HENLEY DONALD FAGEN DAN FOGELBERG Hottest: JOE JACKSON 5-3 BILLY SQUIER 14-8 JACKSON/MCCARTNEY A-11 DON HENLEY A-12 SUPERTRAMP 28-17	WHO PATTI AUSTIN BILLY SQUIER SAMMY HAGAR Hottest: LIONEL RICHIE 1-1 HALL & OATES 6-3 JACKSON/MCCARTNEY 11-5 STRAY CATS 22-15 J. GEILS BAND D-24	MARVIN GAYE A FLOCK OF SEAGUL BILLY JOEL MICHAEL MCDONALD Hottest: STRAY CATS 3-1 LIONEL RICHIE 5-2 PAT BENATAR 4-3 HALL & OATES 8-4 MEN AT WORK 16-9	WHO GOLDEN EARRING TAVARES KENNY LOGGINS FLEETWOOD MAC Hottest: DONALD FAGEN 1-1 HALL & OATES 3-2 JOHN COUGAR 4-3 LAURA BRANIGAN 6-4 MOVING PICTURES 38-23	JEFFERSON STARSHI BILL CONTI KENNY LOGGINS FLEETWOOD MAC Hottest: LIONEL RICHIE 1-1 MARVIN GAYE 8-4 SUPERTRAMP 12-8 PATTI AUSTIN 25-15 DON HENLEY 28-22	PATTI AUSTIN KENNY LOGGINS AIR SUPPLY LEE RITENOUR Hottest: LIONEL RICHIE 1-1 PAT BENATAR 4-2 JACKSON/MCCARTNEY 9-5 MEN AT WORK 11-7 SUPERTRAMP 10-8	BEATLES JUICE NEWTON BARRY MANILOW HUGHES/THRALL BILLY JOEL SAMMY HAGAR GLENN FREY Hottest: LIONEL RICHIE 4-1 TONI BASIL 9-4 HALL & OATES 12-5 LRB 20-16 DON HENLEY 22-17
92X/Columbus, OH Teri Nutter	WEBC/Duluth, MN Pat Puchella	WNAM/Appleton-Oshkosh Chris Calne	KFMZ/Columbia, MO Steve Graziano	WCIL-FM/Carbondale, IL Tony Waitokus	KHOP/Modesto-Stockton David Kraham	KQMQ/Honolulu, HI Austin/Vall	KDZA/Pueblo, CO Rip Avina
MEN AT WORK TOM PETTY Hottest: LIONEL RICHIE 4-1 HALL & OATES 11-4 LAURA BRANIGAN 13-9 DON HENLEY 25-14 STRAY CATS 19-15	JEFFREY OSBORNE TOM PETTY LRB KENNY LOGGINS Hottest: LIONEL RICHIE 1-1 DONALD FAGEN 7-4 TOTO 12-8 JACKSON/MCCARTNEY 17-11 DON HENLEY 20-16	AIR SUPPLY JUICE NEWTON KENNY LOGGINS MARVIN GAYE Hottest: LIONEL RICHIE 1-1 DONALD FAGEN 2-2 SUPERTRAMP 5-4 TOTO 18-11 MEN AT WORK 23-13	BILLY JOEL ADAM ANT SAMMY HAGAR PRETENDERS Hottest: CLASH 6-1 STRAY CATS 4-2 HALL & OATES 8-4 SAGA 17-10 DIRE STRAITS 24-17	TONY WAITEKUS DONALD FAGEN BILLY JOEL ADAM ANT A FLOCK OF SEAGUL Hottest: TONI BASIL 1-1 LIONEL RICHIE 3-2 DON HENLEY 6-3 BILLY SQUIER 10-5 SUPERTRAMP 21-12	KENNY LOGGINS MICHAEL MCDONALD PETER GABRIEL JUICE NEWTON RAY PARKER JR. BARRY MANILOW Hottest: LIONEL RICHIE 1-1 SUPERTRAMP 8-3 DON HENLEY 13-5 ABC 10-6 MEN AT WORK 19-10	CHILLIWACK DIONNE WARWICK GRAND MASTER FLAS PHIL COLLINS FLEETWOOD MAC JEFFREY OSBORNE STEVIE WONDER PRINCE GEORGE CLINTON NEIL DIAMOND Hottest: LIONEL RICHIE 1-1 GLENN FREY 3-2 HALL & OATES 5-3 MEN AT WORK 10-4 MARVIN GAYE 14-5	FLEETWOOD MAC JUICE NEWTON A FLOCK OF SEAGUL GOLDEN EARRING POCO CULTURE CLUB Hottest: LIONEL RICHIE 2-1 HALL & OATES 8-3 TONI BASIL 11-7 PAT BENATAR 15-10 ABC 16-13
KEYN-FM/Wichita, KN Taylor/Pearman	WGRD/Grand Rapids, MI J.J. Duling	WNAP/Indianapolis, IN Larry Mago	KFYR/Bismarck, ND Dan Brannan	WRKR/Racine, WI Steve Warren	KIDD/Monterey, CA Barry Brown	KRQ/Tucson, AZ Guy Zapoleon	KENI/Anchorage, AK Williams-Denman
FLEETWOOD MAC KENNY LOGGINS ADAM ANT MICHAEL MCDONALD SCANDAL Hottest: LIONEL RICHIE 1-1 HALL & OATES 2-2 SUPERTRAMP 6-3 DON HENLEY 10-7 MEN AT WORK 30-17	MEN AT WORK PAT BENATAR Hottest: LIONEL RICHIE 1-1 DON HENLEY 6-3 SUPERTRAMP 12-8 MEN AT WORK A-10 PAT BENATAR A-11	PAT BENATAR MEN AT WORK POINTER SISTERS Hottest: COCKER & WARNES 1-1 LAURA BRANIGAN 4-2 LIONEL RICHIE 8-3 JOE JACKSON 10-7 HALL & OATES 16-11	LRB Hottest: LIONEL RICHIE 1-1 TONI BASIL 18-2 SUPERTRAMP 12-8 LINDA RONSTADT GLENN FREY Hottest: LIONEL RICHIE 3-1 DON HENLEY 14-6 MEN AT WORK 25-17 TOTO 31-19 STRAY CATS 30-20	YAZ ALAN PARSONS A FLOCK OF SEAGUL LINDA RONSTADT GLENN FREY Hottest: LIONEL RICHIE 3-1 DON HENLEY 14-6 MEN AT WORK 25-17 TOTO 31-19 STRAY CATS 30-20	DAN FOGELBERG PATTI AUSTIN ADAM ANT KENNY LOGGINS JANET JACKSON ELVIS PRESLEY Hottest: CLASH 4-1 HALL & OATES 6-3 DONALD FAGEN 17-10 DON HENLEY 20-13 JACKSON/MCCARTNEY 23-17	BILLY JOEL RABBITT & GAYLE KENNY LOGGINS PATTI AUSTIN Hottest: MEN AT WORK 6-1 LIONEL RICHIE 4-2 LAURA BRANIGAN 12-9 JACKSON/MCCARTNEY 22-16 SUPERTRAMP 25-19	MARVIN GAYE JUICE NEWTON HUGHES/THRALL RABBITT & GAYLE RAY PARKER JR. FLEETWOOD MAC Hottest: LAURA BRANIGAN 3-1 LIONEL RICHIE 10-2 DONALD FAGEN 6-4 HALL & OATES 14-12 DIONNE WARWICK 16-13
KIJK/Davenport, IA Jim O'Hara	WHOT/Youngstown, OH Dick Thompson	WVIC/East Lansing, MI Hayes/Gilligan	KKLS/Rapid City, SD Sherwin/Piper	WSPT/Stevens Point, WI Fuhr-Stage	KIKI/Honolulu, HI Kong-Shishido	KSKD/Salem, OR Len E. Mitchell	KGHO/Hoquiam, WA Powers-Larson
LRB PATTI AUSTIN BARRY MANILOW CHILLIWACK KENNY LOGGINS BILLY JOEL J. GEILS BAND Hottest: LIONEL RICHIE 2-1 RABBITT & GAYLE 14-8 MEN AT WORK 18-13 AIR SUPPLY 26-17 BILL CONTI 27-20	MEN AT WORK PAT BENATAR Hottest: LIONEL RICHIE 1-1 LAURA BRANIGAN 2-2 JACKSON/MCCARTNEY 14-8 DAN FOGELBERG 21-15 PAT BENATAR 23-17	ALAN PARSONS LOVERBOY 38 SPECIAL SAMMY HAGAR HUGHES/THRALL Hottest: LOGGINS & PERRY 1-1 RUSH 3-2 CHICAGO 6-5 HALL & OATES 10-8 PAT BENATAR 15-12	FRIDA CLASH BARRY MANILOW LRB Hottest: LIONEL RICHIE 4-1 DIONNE WARWICK 8-4 SUPERTRAMP 11-6 JEFFERSON STARSHI 18-12 TOTO 22-14	WHO ALAN PARSONS LINDA RONSTADT CYNTHIA MANLEY JOSIE COTTON BANANARAMA PETER GABRIEL J. GEILS BAND WHO MOVING PICTURES (RA) Hottest: LIONEL RICHIE 1-1 TAVARES 10-6 TOMA/NATTO D-14 SYLVIA 20-15 CLASH 24-20	MUSICAL YOUTH LINDA RONSTADT CYNTHIA MANLEY JOSIE COTTON BANANARAMA PETER GABRIEL J. GEILS BAND WHO MOVING PICTURES (RA) Hottest: LIONEL RICHIE 1-1 TAVARES 10-6 TOMA/NATTO D-14 SYLVIA 20-15 CLASH 24-20	FLEETWOOD MAC ELTON JOHN JUICE NEWTON ALAN PARSONS (dp) LEE RITENOUR (dp) GOLDEN EARRING (dp) KENNY LOGGINS (dp) Hottest: TONI BASIL 1-1 DON HENLEY 8-2 MEN AT WORK 17-4 JOHN COUGAR 24-18 A FLOCK OF SEAGUL 40-32	J. GEILS BAND FLEETWOOD MAC ELTON JOHN JUICE NEWTON KENNY LOGGINS JUICE NEWTON SAMMY HAGAR MUSICAL YOUTH Hottest: DON HENLEY 2-1 SUPERTRAMP 12-6 PATTI AUSTIN 24-13 JOHN COUGAR 20-14 MEN AT WORK 30-23
KIOA/Des Moines, IA A.W. Pantoja	WIKS/Indianapolis, IN Jay Stevens	WYFM/Youngstown, OH Jeff Tobin	KKRC-FM/Sioux Falls, SD Dan Kieley	KFMW/Waterloo, IA Drew Bentley	KJRB/Spokane, WA Suds Coleman	KYNO-FM/Fresno, CA John Lee Walker	KIST/Santa Barbara, CA Scotty Johnson
GLENN FREY RAY PARKER JR. BILLY JOEL FLEETWOOD MAC Hottest: LIONEL RICHIE 6-1 DAN FOGELBERG 12-5 HALL & OATES 21-7 DIONNE WARWICK 19-10 MOVING PICTURES 17-11	SAGA LRB FLEETWOOD MAC Hottest: GLENN FREY 4-1 COCKER & WARNES 2-2 CS&N 3-3 DON HENLEY 7-6 DAN FOGELBERG 9-7	HALL & OATES JACKSON/MCCARTNEY Hottest: TONI BASIL 3-1 LIONEL RICHIE 5-2 LAURA BRANIGAN 7-3 JOE JACKSON 11-7 ONJ 12-9	FLEETWOOD MAC ADAM ANT RODWAY J. GEILS BAND KIM CARNES Hottest: STRAY CATS 7-1 DONALD FAGEN 6-2 LIONEL RICHIE 10-5 MEN AT WORK 24-15 TOTO 30-23	ABC LRB J. GEILS BAND MOVING PICTURES CLASH Hottest: LIONEL RICHIE 1-1 JOE JACKSON 2-2 STRAY CATS 11-4 SUPERTRAMP 15-6 PAT BENATAR 14-10	WHO ALAN PARSONS LINDA RONSTADT CYNTHIA MANLEY JOSIE COTTON BANANARAMA PETER GABRIEL J. GEILS BAND WHO MOVING PICTURES (RA) Hottest: LIONEL RICHIE 1-1 TAVARES 10-6 TOMA/NATTO D-14 SYLVIA 20-15 CLASH 24-20	ELTON JOHN JUICE NEWTON ALAN PARSONS (dp) LEE RITENOUR (dp) GOLDEN EARRING (dp) KENNY LOGGINS (dp) Hottest: TONI BASIL 1-1 DON HENLEY 8-2 MEN AT WORK 17-4 JOHN COUGAR 24-18 A FLOCK OF SEAGUL 40-32	PATTI AUSTIN BILLY JOEL KOOL & THE GANG PETER GABRIEL Hottest: HALL & OATES 3-1 DONALD FAGEN 4-2 LIONEL RICHIE 6-3 DAN FOGELBERG 14-7 SUPERTRAMP 17-10
KMGK/Des Moines, IA Jim Roberts	WJZQ/Jackson, MI Ryan-Cheeks	WZOK/Rockford, IL Tim Fox	KKXL-FM/Grand Forks, ND Garry Leigh	KQWB/Fargo, ND Wayne Hiller	KJRB/Spokane, WA Suds Coleman	KYNO-FM/Fresno, CA John Lee Walker	KKAZ/Cheyenne, WY John Ramsey
GLENN FREY SAMMY HAGAR FLEETWOOD MAC MICHAEL MCDONALD JEFFREY OSBORNE Hottest: PAT BENATAR 17-11 HALL & OATES 18-14 MEN AT WORK 27-24 JOHN COUGAR 28-26 TOM PETTY 30-28	WHO SAMMY HAGAR ROUGH TRADE HUGHES/THRALL MOVING PICTURES (RA) Hottest: PAT BENATAR 1-1 J. GEILS BAND 11-3 TOM PETTY 10-4 MEN AT WORK 16-11 WHO A-18	TOTO PHIL COLLINS Hottest: COCKER & WARNES 1-1 DAN FOGELBERG 2-2 HALL & OATES 6-4 LIONEL RICHIE 8-6 DONALD FAGEN 9-8	JEFFREY OSBORNE TOM PETTY J. GEILS BAND LRB CLASH MOVING PICTURES Hottest: LIONEL RICHIE 3-1 HALL & OATES 9-2 DONALD FAGEN 8-3 DON HENLEY 10-5 SUPERTRAMP 12-7	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	WHO ALAN PARSONS LINDA RONSTADT CYNTHIA MANLEY JOSIE COTTON BANANARAMA PETER GABRIEL J. GEILS BAND WHO MOVING PICTURES (RA) Hottest: LIONEL RICHIE 1-1 TAVARES 10-6 TOMA/NATTO D-14 SYLVIA 20-15 CLASH 24-20	ELTON JOHN JUICE NEWTON ALAN PARSONS (dp) LEE RITENOUR (dp) GOLDEN EARRING (dp) KENNY LOGGINS (dp) Hottest: TONI BASIL 1-1 DON HENLEY 8-2 MEN AT WORK 17-4 JOHN COUGAR 24-18 A FLOCK OF SEAGUL 40-32	FLEETWOOD MAC ADAM ANT A FLOCK OF SEAGUL Hottest: LIONEL RICHIE 1-1 SUPERTRAMP 15-8 TONI BASIL 13-11 DON HENLEY 16-12 TOTO 22-15
KOFM/Oklahoma City, OK Dave Duquesne	WKAU/Appleton-Oshkosh Ross-Allen	WZZR/Grand Rapids, MI Don Schueller	KKRC-FM/Grand Forks, ND Garry Leigh	KQWB/Fargo, ND Wayne Hiller	KJRB/Spokane, WA Suds Coleman	KYNO-FM/Fresno, CA John Lee Walker	KKAZ/Cheyenne, WY John Ramsey
AIR SUPPLY LRB Hottest: DIONNE WARWICK 3-1 LIONEL RICHIE 5-2 DAN FOGELBERG 9-5 JACKSON/MCCARTNEY 11-8 RABBITT & GAYLE 17-11	JEFFREY OSBORNE FLEETWOOD MAC BILLY JOEL JUICE NEWTON TAVARES KENNY LOGGINS A FLOCK OF SEAGUL (dp) Hottest: TONI BASIL 1-1 LIONEL RICHIE 6-2 TOTO 12-5 DON HENLEY 20-15 JOHN COUGAR 34-26	GLENN FREY FLEETWOOD MAC STEVE MILLER BAND SAGA SAMMY HAGAR GOLDEN EARRING KOOL & THE GANG Hottest: HALL & OATES 5-1 STEVE WINWOOD 4-3 DAN FOGELBERG 12-6 TOTO 17-11 SUPERTRAMP 24-14	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	WHO ALAN PARSONS LINDA RONSTADT CYNTHIA MANLEY JOSIE COTTON BANANARAMA PETER GABRIEL J. GEILS BAND WHO MOVING PICTURES (RA) Hottest: LIONEL RICHIE 1-1 TAVARES 10-6 TOMA/NATTO D-14 SYLVIA 20-15 CLASH 24-20	ELTON JOHN JUICE NEWTON ALAN PARSONS (dp) LEE RITENOUR (dp) GOLDEN EARRING (dp) KENNY LOGGINS (dp) Hottest: TONI BASIL 1-1 DON HENLEY 8-2 MEN AT WORK 17-4 JOHN COUGAR 24-18 A FLOCK OF SEAGUL 40-32	FLEETWOOD MAC ADAM ANT A FLOCK OF SEAGUL Hottest: LIONEL RICHIE 1-1 SUPERTRAMP 15-8 TONI BASIL 13-11 DON HENLEY 16-12 TOTO 22-15
KQKQ/Omaha, NB Taylor/Evans	WKDD/Akron, OH Matt Patrick	WZZR/Grand Rapids, MI Don Schueller	KKRC-FM/Grand Forks, ND Garry Leigh	KQWB/Fargo, ND Wayne Hiller	KJRB/Spokane, WA Suds Coleman	KYNO-FM/Fresno, CA John Lee Walker	KKAZ/Cheyenne, WY John Ramsey
FLEETWOOD MAC BILLY JOEL ADAM ANT LRB A FLOCK OF SEAGUL Hottest: TONI BASIL 1-1 LIONEL RICHIE 2-2 LAURA BRANIGAN 3-3 MARVIN GAYE 13-6 PAT BENATAR 20-15	WHO SAMMY HAGAR ROUGH TRADE HUGHES/THRALL MOVING PICTURES (RA) Hottest: PAT BENATAR 1-1 J. GEILS BAND 11-3 TOM PETTY 10-4 MEN AT WORK 16-11 WHO A-18	GLENN FREY FLEETWOOD MAC STEVE MILLER BAND SAGA SAMMY HAGAR GOLDEN EARRING KOOL & THE GANG Hottest: HALL & OATES 5-1 STEVE WINWOOD 4-3 DAN FOGELBERG 12-6 TOTO 17-11 SUPERTRAMP 24-14	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	WHO ALAN PARSONS LINDA RONSTADT CYNTHIA MANLEY JOSIE COTTON BANANARAMA PETER GABRIEL J. GEILS BAND WHO MOVING PICTURES (RA) Hottest: LIONEL RICHIE 1-1 TAVARES 10-6 TOMA/NATTO D-14 SYLVIA 20-15 CLASH 24-20	ELTON JOHN JUICE NEWTON ALAN PARSONS (dp) LEE RITENOUR (dp) GOLDEN EARRING (dp) KENNY LOGGINS (dp) Hottest: TONI BASIL 1-1 DON HENLEY 8-2 MEN AT WORK 17-4 JOHN COUGAR 24-18 A FLOCK OF SEAGUL 40-32	FLEETWOOD MAC ADAM ANT A FLOCK OF SEAGUL Hottest: LIONEL RICHIE 1-1 SUPERTRAMP 15-8 TONI BASIL 13-11 DON HENLEY 16-12 TOTO 22-15
KRAV/Tulsa, OK Gary Reynolds	WKDD/Akron, OH Matt Patrick	WZZR/Grand Rapids, MI Don Schueller	KKRC-FM/Grand Forks, ND Garry Leigh	KQWB/Fargo, ND Wayne Hiller	KJRB/Spokane, WA Suds Coleman	KYNO-FM/Fresno, CA John Lee Walker	KKAZ/Cheyenne, WY John Ramsey
KENNY LOGGINS JUICE NEWTON Hottest: LIONEL RICHIE 1-1 HALL & OATES 3-2 JACKSON/MCCARTNEY 9-3 JOE JACKSON 5-4 TOTO 17-10	WHO SAMMY HAGAR ROUGH TRADE HUGHES/THRALL MOVING PICTURES (RA) Hottest: PAT BENATAR 1-1 J. GEILS BAND 11-3 TOM PETTY 10-4 MEN AT WORK 16-11 WHO A-18	GLENN FREY FLEETWOOD MAC STEVE MILLER BAND SAGA SAMMY HAGAR GOLDEN EARRING KOOL & THE GANG Hottest: HALL & OATES 5-1 STEVE WINWOOD 4-3 DAN FOGELBERG 12-6 TOTO 17-11 SUPERTRAMP 24-14	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	WHO ALAN PARSONS LINDA RONSTADT CYNTHIA MANLEY JOSIE COTTON BANANARAMA PETER GABRIEL J. GEILS BAND WHO MOVING PICTURES (RA) Hottest: LIONEL RICHIE 1-1 TAVARES 10-6 TOMA/NATTO D-14 SYLVIA 20-15 CLASH 24-20	ELTON JOHN JUICE NEWTON ALAN PARSONS (dp) LEE RITENOUR (dp) GOLDEN EARRING (dp) KENNY LOGGINS (dp) Hottest: TONI BASIL 1-1 DON HENLEY 8-2 MEN AT WORK 17-4 JOHN COUGAR 24-18 A FLOCK OF SEAGUL 40-32	FLEETWOOD MAC ADAM ANT A FLOCK OF SEAGUL Hottest: LIONEL RICHIE 1-1 SUPERTRAMP 15-8 TONI BASIL 13-11 DON HENLEY 16-12 TOTO 22-15
KSTT/Davenport, IA Bill Young	WKDD/Akron, OH Matt Patrick	WZZR/Grand Rapids, MI Don Schueller	KKRC-FM/Grand Forks, ND Garry Leigh	KQWB/Fargo, ND Wayne Hiller	KJRB/Spokane, WA Suds Coleman	KYNO-FM/Fresno, CA John Lee Walker	KKAZ/Cheyenne, WY John Ramsey
AIR SUPPLY FLEETWOOD MAC MICHAEL MCDONALD CLASH Hottest: LIONEL RICHIE 1-1 LAURA BRANIGAN 14-10 TOTO 18-11 EVELYN KING 23-13 MEN AT WORK 29-25	WHO SAMMY HAGAR ROUGH TRADE HUGHES/THRALL MOVING PICTURES (RA) Hottest: PAT BENATAR 1-1 J. GEILS BAND 11-3 TOM PETTY 10-4 MEN AT WORK 16-11 WHO A-18	GLENN FREY FLEETWOOD MAC STEVE MILLER BAND SAGA SAMMY HAGAR GOLDEN EARRING KOOL & THE GANG Hottest: HALL & OATES 5-1 STEVE WINWOOD 4-3 DAN FOGELBERG 12-6 TOTO 17-11 SUPERTRAMP 24-14	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	WHO ALAN PARSONS LINDA RONSTADT CYNTHIA MANLEY JOSIE COTTON BANANARAMA PETER GABRIEL J. GEILS BAND WHO MOVING PICTURES (RA) Hottest: LIONEL RICHIE 1-1 TAVARES 10-6 TOMA/NATTO D-14 SYLVIA 20-15 CLASH 24-20	ELTON JOHN JUICE NEWTON ALAN PARSONS (dp) LEE RITENOUR (dp) GOLDEN EARRING (dp) KENNY LOGGINS (dp) Hottest: TONI BASIL 1-1 DON HENLEY 8-2 MEN AT WORK 17-4 JOHN COUGAR 24-18 A FLOCK OF SEAGUL 40-32	FLEETWOOD MAC ADAM ANT A FLOCK OF SEAGUL Hottest: LIONEL RICHIE 1-1 SUPERTRAMP 15-8 TONI BASIL 13-11 DON HENLEY 16-12 TOTO 22-15
KZ93/Peoria, IL Edwards/Maloney	WKDD/Akron, OH Matt Patrick	WZZR/Grand Rapids, MI Don Schueller	KKRC-FM/Grand Forks, ND Garry Leigh	KQWB/Fargo, ND Wayne Hiller	KJRB/Spokane, WA Suds Coleman	KYNO-FM/Fresno, CA John Lee Walker	KKAZ/Cheyenne, WY John Ramsey
FLEETWOOD MAC ADAM ANT ALAN PARSONS KENNY LOGGINS SCANDAL (dp) J. GEILS BAND (dp) 38 SPECIAL (dp) Hottest: CHICAGO 1-1 DON HENLEY 10-3 STRAY CATS 6-5 SUPERTRAMP 13-7 PAT BENATAR 17-12	WHO SAMMY HAGAR ROUGH TRADE HUGHES/THRALL MOVING PICTURES (RA) Hottest: PAT BENATAR 1-1 J. GEILS BAND 11-3 TOM PETTY 10-4 MEN AT WORK 16-11 WHO A-18	GLENN FREY FLEETWOOD MAC STEVE MILLER BAND SAGA SAMMY HAGAR GOLDEN EARRING KOOL & THE GANG Hottest: HALL & OATES 5-1 STEVE WINWOOD 4-3 DAN FOGELBERG 12-6 TOTO 17-11 SUPERTRAMP 24-14	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	JEFFREY OSBORNE LRB CHILLIWACK PHIL COLLINS MEN AT WORK J. GEILS BAND Hottest: LIONEL RICHIE 2-1 HALL & OATES 7-3 DONALD FAGEN 9-7 SUPERTRAMP 13-9 JACKSON/MCCARTNEY 14-10	WHO ALAN PARSONS LINDA RONSTADT CYNTHIA MANLEY JOSIE COTTON BANANARAMA PETER GABRIEL J. GEILS BAND WHO MOVING PICTURES (RA) Hottest: LIONEL RICHIE 1-1 TAVARES 10-6 TOMA/NATTO D-14 SYLVIA 20-15 CLASH 24-20	ELTON JOHN JUICE NEWTON ALAN PARSONS (dp) LEE RITENOUR (dp) GOLDEN EARRING (dp) KENNY LOGGINS (dp) Hottest: TONI BASIL 1-1 DON HENLEY 8-2 MEN AT WORK 17-4 JOHN COUGAR 24-18 A FLOCK OF SEAGUL 40-32	FLEETWOOD MAC ADAM ANT A FLOCK OF SEAGUL Hottest: LIONEL RICHIE 1-1 SUPERTRAMP 15-8 TONI BASIL 13-11 DON HENLEY 16-12 TOTO 22-15

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:
 CFTR/Toronto
 3WT/Binghamton
 WQUT/Johnson City
 KRSP/Salt Lake City
 KYTN/Grand Forks

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:
 195/Miami
 WBLI/Long Island
 KKQV/Wichita Falls

PARALLELS

(P. Austin/J. Ingram continued)

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS

223 Reports 227 Last Week

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song. Regional Reach 100/25 44% National Summary Up 51 Debuts 20 Same 4 Down 0 Adds 25

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds. 44% - Percentage of this weeks reporters playing it. Regional Reach - Percentage of reporters playing the song within each region. National Summary Up 31 - Number of stations moving up on the charts. Debuts 20 - Number of stations debuting the song this week. Same 24 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.) Down 0 - Number of stations moving it down on their charts. Adds 25 - Total number of stations adding it this week.

ADAM ANT "Goody Two Shoes (Epic)" LP: Friend Or Foe. Regional Reach 112/31 50% National Summary Up 22 Debuts 25 Same 35 Down 0 Adds 31

TONI BASIL "Mickey (Chrysalis)" LP: Word Of Mouth. Regional Reach 150/4 67% National Summary Up 7 Debuts 11 Same 41 Down 30 Adds 4

A FLOCK OF SEAGULLS "Space Age... (Arista)" LP: A Flock Of Seagulls. Regional Reach 101/28 45% National Summary Up 18 Debuts 20 Same 35 Down 0 Adds 28

AIR SUPPLY "Two Less Lonely... (Arista)" LP: Now And Forever. Regional Reach 78/13 35% National Summary Up 27 Debuts 15 Same 23 Down 0 Adds 13

ABC "The Look Of... (Mercury/PG)" LP: The Lexicon Of Love. Regional Reach 148/2 65% National Summary Up 89 Debuts 24 Same 28 Down 0 Adds 2

PATTI AUSTIN with JAMES INGRAM "Baby, Come... (Qwest/WB)" LP: Every Home Should Have One. Regional Reach 158/20 70% National Summary Up 22 Debuts 13 Same 13 Down 0 Adds 2

KIM CARNES "Does It... (EMI America)" LP: Voyeur. Regional Reach 147/8 68% National Summary Up 17 Debuts 13 Same 19 Down 9 Adds 9

CLASH "Rock The Casbah (Epic)" LP: Combat Rock. Regional Reach 138/25 62% National Summary Up 13 Debuts 13 Same 25 Down 0 Adds 25

CHICAGO "Love Me... (Full Moon/WB)" LP: Chicago 16. Regional Reach 171/0 77% National Summary Up 38 Debuts 10 Same 103 Down 10 Adds 7

J. COCKER & J. WARNES "Up Where... (Island/Atco)" LP: Soundtrack An Actor And A Gentleman. Regional Reach 172/0 77% National Summary Up 15 Debuts 10 Same 123 Down 13 Adds 0

JOHN COUGAR "Hand To Hold... (Riva/PG)" LP: American Fool. Regional Reach 183/4 82% National Summary Up 147 Debuts 10 Same 22 Down 0 Adds 4

CHILLIWACK "Whatcha... (Millennium/RCA)" LP: Opus X. Regional Reach 164/5 70% National Summary Up 12 Debuts 13 Same 23 Down 2 Adds 5

PHIL COLLINS "You Can't Hurry Love (At.)" LP: Hello I Must Be Going. Regional Reach 182/13 86% National Summary Up 125 Debuts 32 Same 27 Down 0 Adds 13

CLASH "Rock The Casbah (Epic)" LP: Combat Rock. Regional Reach 138/25 62% National Summary Up 13 Debuts 13 Same 25 Down 0 Adds 25

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JOHN COUGAR "Hand To Hold... (Riva/PG)" LP: American Fool. Regional Reach 183/4 82% National Summary Up 147 Debuts 10 Same 22 Down 0 Adds 4

CHILLIWACK "Whatcha... (Millennium/RCA)" LP: Opus X. Regional Reach 164/5 70% National Summary Up 12 Debuts 13 Same 23 Down 2 Adds 5

JUICE NEWTON "Heart Of The Night" (Capitol) 87/47
 Moves: Up 1, Debuts 9, Same 26, Down 0, Adds 47 including WCAU-FM, PRO-FM, JB105, Q103, WPST, KHFI, WKAU, FM102, WERZ, Q104, WAZY-FM, KBIM.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 86/7
 Moves: Up 35, Debuts 10, Same 31, Down 3, Adds 7, WKBW, CK101, K96, KRQ, WQLT, WISE, KENI, JB105 22-19, CKLW 14-7, B100 25-21, WAEB 23-20, KTFM 12-6, KZFM 3-2, KOFM 17-11, KO93 18-11.

PETER GABRIEL "Shock The Monkey" (Geffen) 83/12
 Moves: Up 28, Debuts 6, Same 32, Down 5, Adds 12, WBBM-FM, KBEO, WTC-FM, WPST, WSFL, WCSC, Z104, KHOP, KIKI, WJBC, WCGQ, KIST, WCAU-FM 40-28, KIQQ 25-16, KFRC 27-17.

AIR SUPPLY "Two Less Lonely People In The World" (Arista) 78/13
 Moves: Up 27, Debuts 15, Same 23, Down 0, Adds 13, PRO-FM, WGCL, Q103, V100, KBFM, WAXY, WDCG, KSTT, KOFM, WNAM, KO93, KBIM, KTRS, 94Q 29-23, KIKI 26-17.

ALAN PARSONS PROJECT "Psychobabble" (Arista) 57/14
 Moves: Up 3, Debuts 10, Same 30, Down 0, Adds 14, KEGL, KSET-FM, WQID, WANS-FM, WVIC, KZ93, KYXX, KSKD, WJBC, WYKS, WRKR, WSPT, 99KG, KWTO-FM, KXXX 38-18.

BARRY MANILOW "Memory" (Arista) 55/17
 Moves: Up 11, Debuts 6, Same 21, Down 0, Adds 17 including KIQQ, KITY, KZFM, KROK, G100, KX104, KIKI, KHOP, KYNO-FM, KBBK, WCIR, Z102, WCGQ, 99KG, KCDQ.

GEORGE HARRISON "Wake Up My Love" (Dark Horse/WB) 52/0
 Moves: Up 14, Debuts 5, Same 23, Down 0, Adds 0, WCAU-FM on, 96KX on, WKFM d-34, WPHD 22-20, WPST 38-34, WKEE 33-31, KYST 38-36, WABB-FM 30-28, WZZR 40-38, KGGI 4-38, WOMP-FM 38-33, KISR 35-33, WBWB d-38, KBIM 38-32, KYA d-30.

RONNIE MILSAP "Inside" (RCA) 36/12
 Rotations: Heavy 1/0, Medium 14/4, Light 20/7, Extra Adds 1, Total Adds 12, WLTA, KHOW, WKAZ, WSLI, WVLC, WHBC, KUDD, WSKY, KFSB, KRNO, KISN, KVSF. Heavy: KSL. Medium: WCCO, KEX, WSBA, KRNT, WEIM, WCHV, KFOR, WJON, KFQD, KRKC.

ELVIS PRESLEY "The Elvis Medley" (RCA) 36/2
 Rotations: Heavy 1/0, Medium 21/0, Light 14/2, Extra Adds 0, Total Adds 2, WCZY, KVOX. Heavy: WWRN. Medium: WFBR, WSB, WCCO, KEX, WSBA, WAAV, WVLC, WHHY, KRNT, WMHE, KSL, WAYV, WKZE-FM, WTNY, WJBC, KCRG, WJON, KFQD, KTWO, KRKC, KVSF.

JUICE NEWTON "Heart Of The Night" (Capitol) 32/19
 Rotations: Heavy 1/0, Medium 13/7, Light 17/11, Extra Adds 1, Total Adds 19, WBEN, WCCO, WBT, WAAV, WHHY, SM95, WTRX, WISM-FM, KKRK, KOST, WEIM, WKBR, WCTC, WCHV, KTWO, KRKC, KRNO, KISN, KSRO. Heavy: KFSB. Medium: WLTA, WSLI, WKZE-FM, WTNY, WSKY, KBAI.

CHARLENE & STEVIE WONDER "Used To Be" (Motown) 32/3
 Rotations: Heavy 0/0, Medium 15/1, Light 15/2, Extra Adds 0, Total Adds 3, WSRZ, KMBZ, KKPL. Heavy: 97AIA, WAYV. Medium: WLTA, KNBR, KJR, WGY, KEY103, WAFB, WHHY, KBOI, KUDD, WTNY, WSKY, WORG, KRKC, KRKC, KSRO.

DIANA ROSS "Muscles" (RCA) 32/0
 Rotations: Heavy 3/0, Medium 24/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WWRN, KCMQ, KFSB. Medium: WFBR, WYNY, WHB, KHOW, WSM, WHEN, KEY103, WAFB, WGAR, WNCI, KBOI, KOST, KWAV, WAYV, WKBR, WCHV, Q96, WORG, WROV, KFQD, KTWO, KRKC, KVSF, KSRO.

SPYRO GYRA "Soho Mojo" (MCA) 30/1
 Rotations: Heavy 0/0, Medium 12/0, Light 17/0, Extra Adds 1, Total Adds 1, WVLC. Medium: KEY103, Y106, KSL, WKZE-FM, WEIM, WLVA, WORG, KFOR, WJON, KTWO, KVSF, KSRO.

SIGNIFICANT ACTION

MOTELS "Forever Mine" (Capitol) 48/2
 Moves: Up 9, Debuts 10, Same 27, Down 0, Adds 2, WGCL, KISR, WCAU-FM d-37, WXKS-FM on, KIQQ d-36, Q103 on, KITY 30-25, WOKI 39-37, WSEZ 33-31, KYXX 37-34, KVOL 25-23, KCBN 37-31.

FRIDA "I Know There's Something Going On" (Atlantic) 46/4
 Moves: Up 16, Debuts 5, Same 21, Down 0, Adds 4, WCAU-FM, KSET-FM, WGH, KKLS, CHUM 28-23, KEGL 27-15, WHFM 36-28, KITY 23-20, Z104 30-28, WKDD 12-7, KYXX 33-27, WHSL 24-20.

JONI MITCHELL "You're So Square" Baby, I Don't Care" (Geffen) 46/1
 Moves: Up 11, Debuts 5, Same 29, Down 0, Adds 1, WKRZ-FM, WBEN-FM 39-30, WPHD 28-25, WPST 34-21, WOKI 40-38, WSEZ 35-34, WNOK-FM d-39, WVIC 30-27, KGGI 37-35, WCIR d-25, WISE 27-24, KCBN 35-30.

RAY PARKER JR. "Bad Boy" (Arista) 44/34
 Moves: Up 0, Debuts 4, Same 6, Down 0, Adds 34 including JB105, Z93, 94Q, CKLW, KFRC, WYCR, KTFM, WTIX, WHHY-FM, WDOQ, FM100, WSFL, KIOA, KHOP, KXXX.

GOLDEN EARRING "Twilight Zone" (21/PolyGram) 43/17
 Moves: Up 2, Debuts 4, Same 20, Down 0, Adds 17 including KYST, KITY, WQID, WABB-FM, WZZR, KFI, KYXX, KBBK, KSKD, WACZ, WKHI, WHSL, WFLB, WYKS, WBWB, KSLY, KDZA.

38 SPECIAL "Chain Lightnin'" (A&M) 40/7
 Moves: Up 8, Debuts 5, Same 21, Down 0, Adds 7, KYST, WVIC, KZ93, WCIR, WCGQ, WXLK, WAZY-FM, 96KX on, K104 36-28, KSET-FM 24-17, WSSX 25-19.

SCANDAL "Goodbye To You" (Columbia) 40/4
 Moves: Up 5, Debuts 2, Same 29, Down 0, Adds 4, KIQQ, KYST, KEYN-FM, KZ93, WCAU-FM on, WXKS-FM 27-22, WLOL-FM on, KIMN on, WPST 40-35, WOKI 30-28, WSOV 24-21, KFMZ 23-19.

SAGA "On The Loose" (Portrait/CBS) 37/13
 Moves: Up 5, Debuts 5, Same 14, Down 0, Adds 13, WLOL-FM, WGCL, WKRZ-FM, WABB-FM, WOKI, WGH, WRVQ, WZZR, WIKS, 95XIL, WSPT, KRNA, KBIM.

LEE RITENOUR "Cross My Heart" (Elektra) 35/8
 Moves: Up 1, Debuts 4, Same 22, Down 0, Adds 8, KZFM, KHFI, WNOK-FM, KO93, KSKD, WFBG, WFOX, WISE, WLOL-FM on, FM100 d-28, KBBK d-34, KKRC-FM 33-31.

SAMMY HAGAR "Your Love Is Driving Me Crazy" (Geffen) 33/31
 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 31 including 96KX, WXKS-FM, KEGL, WLOL-FM, WKFM, WPHD, WRCK, WABB-FM, WGH, WZZR, WVIC, WJXQ, KMGK, WMEE, WKDD, KFI, KJRB, KBBK.

LOVERBOY "Jump" (Columbia) 33/8
 Moves: Up 2, Debuts 2, Same 21, Down 0, Adds 8, KEGL, KBFM, WOKI, WNOK-FM, WVIC, KLUC, WIGY, WJAD, WRCK on, KSET-FM 30-22, WJXQ 30-28, WKDD d-27.

AMERICA "Right Before Your Eyes" (Capitol) 30/10
 Moves: Up 2, Debuts 3, Same 15, Down 0, Adds 10, WCAU-FM, KIQQ, WKFM, KITY, WOKI, WSEZ, KBBK, WIKZ, WKHI, FM99, WBEN-FM 40-38, CKLW on.

CULTURE CLUB "Do You Really Want To Hurt Me" (Virgin/Epic) 28/21
 Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 21 including WXKS-FM, CHUM, KEGL, CKLW, WKFM, WPHD, KC101, K104, KTFM, KZFM, WSFL, WKDD, KYXX, WACZ, Q101, KNOE-FM.

SANTANA "Nowhere To Run" (Columbia) 27/8
 Moves: Up 5, Debuts 0, Same 14, Down 0, Adds 8, JB105, KFRC, WPHD, WQID, WABB-FM, WKDD, WISE, KVOL, 96KX 19-16, KEGL 38-34, KEARTH 30-29, WJXQ 29-23.

PRINCE "1999" (WB) 27/4
 Moves: Up 12, Debuts 2, Same 9, Down 0, Adds 4, 79Q, B97, KYXX, KQM, WCAU-FM 37-26, Y100 25-22, WLOL-FM 16-10, KIQQ 21-19, KFRC 21-13, WGUY 22-19, 95SGF 18-15.

BILL CONTI "Theme From 'Dynasty'" (Arista) 24/1
 Moves: Up 11, Debuts 0, Same 12, Down 0, Adds 1, KGGI, KITY 32-29, WAXY 21-19, KIKI 27-20, KO93 29-25, KJRB 30-26, WFEA 30-28, KENI 40-34.

RODWAY "Don't Stop Trying" (Millennium/RCA) 22/7
 Moves: Up 0, Debuts 3, Same 12, Down 0, Adds 7, WGUY, WQLT, WFLB, KVOL, KISR, KKRC-FM, KSLY, WXKS-FM d-27, OK100 d-38, 95XIL d-37.

GLENN FREY "All Those Lies" (Asylum) 20/20
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 20 including WLOL-FM, WAEB, WYCR, KTFM, WZYP, WANS-FM, WZZR, KMGK, WKDD, WIGY, WCIR, WZYQ, Q104, WRKR, KCDQ.

ROBERT PLANT "Pledge Pin" (Swan Song/Atco) 22/0
 Moves: Up 4, Debuts 0, Same 18, Down 0, Adds 0, WCAU-FM on, 96KX on, WHFM on, WRCK on, KITY 31-27, KSET-FM 15-14, WABB-FM on, WSEZ on, WSSX on, WNOK-FM on, WJXQ 25-24, WKDD on, WBWB on, KFMW 25-19, 99KG on.

EDDIE MONEY "Shakin'" (Columbia) 20/0
 Moves: Up 11, Debuts 1, Same 3, Down 5, Adds 0, 96KX 39-29, Q102 17-13, 79Q on, KZFM on, KHFI d-22, WSSX 18-12, WANS-FM 26-19, WVIC 13-9, WIKS 11-9, WIGY 9-7, WERZ 32-31, WZYQ 28-25, WHSL 10-6, KQIZ-FM on.

JUDAS PRIEST "You've Got Another Thing Comin'" (Columbia) 19/0
 Moves: Up 7, Debuts 2, Same 9, Down 1, Adds 0, WCAU-FM on, 96KX d-40, WLS-FM 27-26, WGCL 29-28, WRCK 26-24, KYST 29-26, KSET-FM 22-16, WSSX on, WNOK-FM on, KBBK on, KSKD on, WFBG 6-5, KISR 12-11, D93 d-24, 99KG on.

PRETENDERS "Back On The Chain Gang" (Sire/WB) 17/7
 Moves: Up 2, Debuts 1, Same 7, Down 0, Adds 7, KEGL, WLOL-FM, KNBQ, WIKZ, WBWB, D93, KFMZ, KIQQ 32-28, WSFL on, WSSX on, WKDD d-30, KYXX 40-33, WSOV on, WZYQ on, WHSL on.

DIRE STRAITS "Industrial Disease" (WB) 17/3
 Moves: Up 4, Debuts 1, Same 9, Down 0, Adds 3, KSET-FM, KXXX, WKHI, CHUM 6-3, CKGM d-39, KEGL 36-29, WKRZ-FM on, WZYQ on, 95SGF on, WHSL 23-19, WPFM on, KNOE-FM on, WBWB on, KFMZ 24-17, KCDQ on.

ELTON JOHN "Ball & Chain" (Geffen) 16/2
 Moves: Up 3, Debuts 1, Same 10, Down 0, Adds 2, WSPK, KSKD, CKLW on, WYCR on, WKEE on, KBBK on, KIKI 27-26, WJBC 38-31, WOMP-FM 40-29, 95SGF on, WPFM on, KFYO on, WBWB on, KFMZ d-25, KCDQ on.

COMMODORES "Painted Picture" (Motown) 15/9
 Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 9, KTFM, KITY, KZFM, KBFM, FM100, WFLB, FM99, KVOL, KNOE-FM, KIQQ on, B97 d-30, WSFL on, WGH on, KIKI on, WFOX on.

TALK TALK "Talk Talk" (EMI America) 15/0
 Moves: Up 6, Debuts 1, Same 7, Down 1, Adds 0, WXKS-FM 23-18, KEGL 6-2, WLOL-FM on, KTFM 26-24, KSET-FM on, WZZR d-36, WJXQ 23-22, KMGK on, KBBK on, WGUY 29-24, KRNA on-dp, KFMZ 25-20.

LINDA RONSTADT "I Knew You When" (Asylum) 13/11
 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 11, 94TYX, KX104, WCSC, KJRB, KIKI, WACZ, WAEV, KILE, WRKR, KCBN, KBIM, WFEA on, WJAD on.

MUSICAL YOUTH "Pass The Dutchie" (MCA) 13/9
 Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 9, KIQQ, WCSC, WGH, KFI, KIKI, Z102, FM99, WBWB, KGHO, XTRA on, KTFM on, KYXX on, WGUY on.

WHO "Eminence Front" (WB) 12/11
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 11, WRCK, K104, WJXQ, WMEE, WKDD, KIKI, OK100, 95XIL, WHSL, WSPT, WBWB, KRNA on-dp.

POCO "Shoot For The Moon" (Atlantic) 12/5
 Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 5, WTIX, WNOK-FM, WGH, WFOX, KDZA, Q104 d-33, WPFM on, KVOL on, D93 on, KENI on, KBIM on, KOZE on.

SIGNIFICANT ACTION

LEE RITENOUR "Cross My Heart" (Elektra) 23/3
 Rotations: Heavy 1/0, Medium 10/2, Light 12/1, Extra Adds 0, Total Adds 3, WISM-FM, KRKC, KVSF. Heavy: WFMK. Medium: WBEN, WCCO, WRVR, SM95, WMHE, WKZE-FM, WEIM, KFOR.

MARVIN GAYE "Sexual Healing" (Columbia) 18/11
 Rotations: Heavy 3/1, Medium 5/2, Light 10/8, Extra Adds 0, Total Adds 11, WLTT, KFMK, KS94, KPLZ, WICC, WKAZ, WSMF, KKRK, KBOI, KWAV, KS103. Heavy: WNCI, WAYV. Medium: WAFB, Y106, KCMQ.

BILLY JOEL "Allentown" (Columbia) 17/9
 Rotations: Heavy 0/0, Medium 3/1, Light 14/8, Extra Adds 0, Total Adds 9, WTAE, WKAZ, WAFB, WISM-FM, WQUA, WMHE, KYUU, WORG, KRNO. Medium: WSRZ, KBAI.

JEFFERSON STARSHIP "Be My Lady" (RCA/Grunt) 17/2
 Rotations: Heavy 2/0, Medium 10/2, Light 5/0, Extra Adds 0, Total Adds 2, KMBZ, WTNY. Heavy: WSRZ, KCMQ. Medium: WVBF, WHEN, SM95, WNCI, WKZE-FM, WSKY, WCHV, KRKC.

ROBERTA FLACK "In The Name Of Love" (Atlantic) 17/1
 Rotations: Heavy 2/0, Medium 8/0, Light 7/1, Extra Adds 0, Total Adds 1, WKAZ. Heavy: KUGN, WLVA. Medium: WLTA, WCCO, WHHY, WHBY, WHIO, WISM-FM, WORG, KFSB.

STRAY CATS "Rock This Town" (EMI America) 15/3
 Rotations: Heavy 2/0, Medium 3/0, Light 9/2, Extra Adds 1, Total Adds 3, WVLC, WGAR, WOWO. Heavy: WAYV, KCMQ. Medium: GR55, KUDD, WTNY.

RAY PARKER JR. "Bad Boy" (Arista) 13/12
 Rotations: Heavy 0/0, Medium 2/2, Light 11/10, Extra Adds 0, Total Adds 12, WCCO, WQUA, WAYV, WWRN, WEIM, WKBR, KSEL, WLVA, KFSB, KFQD, KBAI, KRKC.

JOHN COUGAR "Hand To Hold On To" (Riva/PolyGram) 13/3
 Rotations: Heavy 2/0, Medium 2/0, Light 8/2, Extra Adds 1, Total Adds 3, KPLZ, WKAZ, WAYV. Heavy: WNCI, KCMQ. Medium: WHHY, KYUU.

D. PARTON & W. NELSON "Everything's Beautiful..." (Monument) 12/12
 Rotations: Heavy 1/1, Medium 3/3, Light 7/7, Extra Adds 1, Total Adds 12, WLTA, KFMB, WRIE, WSLI, WHBC, KSL, WEIM, WDEF, WLVA, WJBC, KFOR, KTWO.

CULTURE CLUB "Do You Really Want To Hurt Me" (Virgin/Epic) 12/9
 Rotations: Heavy 0/0, Medium 3/3, Light 8/5, Extra Adds 1, Total Adds 9, SM95, WFMK, WISM-FM, WKZE-FM, WSKY, WLVA, KTWO, KRKC, KRKC.

CHRIS CHRISTIAN "The Last Goodbye" (Boardwalk) 12/0
 Rotations: Heavy 0/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WCCO, WHBY, KUGN, KFOR.

POCO "Shoot For The Moon" (Atlantic) 11/6
 Rotations: Heavy 0/0, Medium 1/1, Light 10/5, Extra Adds 0, Total Adds 6, WCCO, WQUA, WCHV, WORG, KBAI, KVSF.

CRYSTAL GAYLE "Til I Gain Control Again" (Elektra) 11/3
 Rotations: Heavy 0/0, Medium 4/1, Light 7/2, Extra Adds 0, Total Adds 3, WSLI, WQUA, KUDD. Medium: WCCO, KSL, WDEF.

ANNE MURRAY "Somebody's Always Saying Goodbye" (Capitol) 11/1
 Rotations: Heavy 1/0, Medium 6/0, Light 4/1, Extra Adds 0, Total Adds 1, WLTA. Heavy: WCCO. Medium: WSBA, WHBY, WHBC, KRNT, KSL, WTNY.

GLENN FREY "That Girl" (Asylum) 10/10
 Rotations: Heavy 1/1, Medium 1/1, Light 8/8, Extra Adds 0, Total Adds 10, KEX, WFMK, WMHE, K108, WKZE-FM, WDEF, WLVA, KFSB, KRKC, KSRO.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 9/2
 Rotations: Heavy 3/0, Medium 2/1, Light 4/1, Extra Adds 0, Total Adds 2, WISM-FM, KUDD. Heavy: KPLZ, WFMK, WWRN. Medium: WMHE.

DON HENLEY "Dirty Laundry" (Asylum) 9/0
 Rotations: Heavy 1/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WNCI. Medium: WTAE, WHHY, WTNY, WCHV, KCMQ.

PATRICK WILLIAMS "Lou Blues (Theme From 'Lou Grant')" (PCM) 9/0
 Rotations: Heavy 0/0, Medium 2/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WLTA, WSB.

CHILLIWACK "Whatcha Gonna Do" (Millennium/RCA) 8/2
 Rotations: Heavy 1/0, Medium 3/1, Light 3/0, Extra Adds 1, Total Adds 2, WKAZ, WCHV. Heavy: WFMK. Medium: KPLZ, WMHE.

JOHN DENVER "Opposite Tables" (RCA) 8/1
 Rotations: Heavy 0/0, Medium 6/1, Light 2/0, Extra Adds 0, Total Adds 1, KFOR. Medium: KEY103, WHBY, KSL, KCRG, WJON.

KOOL & THE GANG "Let's Go Dancin' (Ooh La, La, La)" (De-Lite/PG) 8/0
 Rotations: Heavy 3/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: Y106, WNCI, WFMK. Medium: WFBR, WMHE.

ABC "The Look Of Love (Part One)" (Mercury/PolyGram) 7/0
 Rotations: Heavy 2/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WFMK, KCMQ. Medium: WWRN, WKBR, KRKC.

TONI BASIL "Mickey" (Chrysalis) 6/1
 Rotations: Heavy 2/0, Medium 3/1, Light 1/0, Extra Adds 0, Total Adds 1, WCHV. Heavy: WNCI, WAYV. Medium: WTNY, KCMQ.

DOLLY PARTON "Hard Candy Christmas" (RCA) 6/1
 Rotations: Heavy 1/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, KMBZ. Heavy: WSBA. Medium: KRNT.

PETER McCANN "Do It Over" (Columbia) 6/0
 Rotations: Heavy 0/0, Medium 1/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WCCO.

TOM PETTY & HEARTBREAKERS "You Got Lucky" (Backstreet/MCA) 6/0
 Rotations: Heavy 0/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WSRZ, KYUU.

MICHAEL JACKSON "Someone In The Dark" (MCA) 5/3
 Rotations: Heavy 0/0, Medium 0/0, Light 5/3, Extra Adds 0, Total Adds 3, WLTT, WORG, KISN.

STANLEY CLARKE "You Are The One For Me" (Epic) 5/1
 Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, KBAI. Medium: KFOR.

WARREN SCHATZ & ... "Stuck On T. V." (MCA) 5/1
 Rotations: Heavy 1/0, Medium 0/0, Light 4/1, Extra Adds 0, Total Adds 1, WORG. Heavy: WDEF.

CIIR SIGNIFICANT ACTION

HUGHES/THRALL "Beg, Borrow Or Steal" (Boulevard/CBS) 10/9
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 9, KRDD, KX104, WVIC, WJXQ, KILE, KISR, KENI, KSLY, KCDQ, KYXX on.

REO SPEEDWAGON "The Key" (Epic) 10/3
 Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 3, OK100, 95XIL, WKHI, 96KX on, K104 on, WKFM on, WOMP-FM d-36, WFOX on, WXLK on, KBIM on.

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LED-ZEPPELIN



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Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Table with 3 columns: Three Weeks, Two Weeks, Last Week. Lists songs and artists such as Daryl Hall & John Oates, Lionel Richie, Supertramp, etc.

Table with 3 columns: Three Weeks, Two Weeks, Last Week. Lists songs and artists such as Lionel Richie, Dionne Warwick, Dan Fogelberg, etc.

FLEETWOOD MAC (78)
KENNY LOGGINS (66)
JUICE NEWTON (47)

BILLY JOEL (47)
LITTLE RIVER BAND (39)
RAY PARKER JR. (34)

MOST ADDED

KENNY LOGGINS (41)
FLEETWOOD MAC (29)
PHIL COLLINS (25)

LITTLE RIVER BAND (25)
JUICE NEWTON (19)
TAVARES (17)

LIONEL RICHIE (150)
HALL & OATES (111)
DON HENLEY (97)

SUPERTRAMP (66)
TONI BASIL (66)
MEN AT WORK (65)

HOTTEST

LIONEL RICHIE (92)
DIONNE WARWICK (67)
DAN FOGELBERG (58)

M. JACKSON/P. McCARTNEY (49)
JEFFREY OSBORNE (37)
SUPERTRAMP (33)

FLEETWOOD MAC Love In Store (WB)

63% of our reporters on it. Moves: Up 10, Debuts 31, Same 23, Down 0, Adds 78 including CKGM, KEGL, WLWL-FM, WKTI, KIIS-FM, B100, KCNR, 92FLY, WKEE, KZZB, WOKI, KMGK, KQMQ, OK100, 95SGF. See Parallels, will debut next week on the CHR chart.

CLASH

Rock The Casbah (Epic)

62% of our reporters on it. Moves: Up 63, Debuts 13, Same 27, Down 10, Adds 25 including WBEN-FM, CKGM, WLS-FM, WTRY, B97, WZYP, WBBQ, WCSC, WANS-FM, KSTT, WTSN, WQLT, KKLS. See Parallels, debuts at number 29 on the CHR chart.

MOVING PICTURES

What About Me (Network/Elektra-Asylum)

60% of our reporters on it. Moves: Up 55, Debuts 15, Same 43, Down 2, Adds 19 including WBEN-FM, KBEQ, KUBE, KHFI, 94TYX, WDCG, WRQK, WRVQ, WKFR, KKFM, KIKI, WSQV, WXLK, KKXL-FM, KFMW. See Parallels, will debut next week on the CHR chart.

12-34

NEW & ACTIVE

- MARVIN GAYE "Sexual Healing" (Columbia) 120/18
KOOL & THE GANG "Let's Go Dancin' (Ooh La, La, La)" (De-Lite/PG) 116/13
ADAM ANT "Goody Two Shoes" (Epic) 112/31
KENNY LOGGINS "Heart To Heart" (Columbia) 104/66
BILLY SQUIER "Everybody Wants You" (Capitol) 103/1
A FLOCK OF SEAGULLS "Space Age Love Song" (Jive/Arista) 101/28
MICHAEL McDONALD "I Gotta Try" (WB) 94/24
BILLY JOEL "Allentown" (Columbia) 90/47
TAVARES "A Penny For Your Thoughts" (RCA) 88/15

BREAKERS

KENNY LOGGINS

Heart To Heart (Columbia)

61% of our reporters on it. Rotations: Heavy 2/1, Medium 35/13, Light 41/24, Extra Adds 3, Total Adds 41 including WLTT, 97AIA, WCLR, WCZY, WHB, WISN, KPPL, WKAZ, WAFB, WBT, Y106, WHBC, WISM-FM, KOST, KWAV, and 26 more. Debuts at number 25 on the A/C chart.

TAVARES

A Penny For Your Thoughts (RCA)

57% of our reporters on it. Rotations: Heavy 8/0, Medium 42/6, Light 26/11, Extra Adds 0, Total Adds 17, WBEN, WSB, 97AIA, WCZY, KS94, KNBR, WTIC, WAFB, SM95, WQUE, KRNT, KMBZ, KUDL, WISM-FM, WQUA, WCTC, KPAT. Debuts at number 24 on the A/C chart.

LITTLE RIVER BAND

The Other Guy (Capitol)

54% of our reporters on it. Rotations: Heavy 1/0, Medium 44/6, Light 26/18, Extra Adds 1, Total Adds 25 including KS94, KFMB, WRIE, WTIC, WWYZ, WHEN, KEY103, WAAY, WQUE, WHBY, WGAR, KUDL, WQUA, WMHE, KUDO, and 10 more. Debuts at number 26 on the A/C chart.

NEW & ACTIVE

25-49

- MICHAEL MURPHEY "Still Taking Chances" (Liberty) 60/11
MICHAEL McDONALD "I Gotta Try" (WB) 59/6
LAURA BRANIGAN "Gloria" (Atlantic) 47/0
MEN AT WORK "Down Under" (Columbia) 46/8
AMERICA "Right Before Your Eyes" (Capitol) 44/15
FLEETWOOD MAC "Love In Store" (WB) 42/29
KIM CARNES "Does It Make You Remember" (EMI America) 38/5