

# Radio & Records

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THE INDUSTRY'S NEWSPAPER

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\$3.50 Single Copy

## Ade Named VP/GM At KLVU

John Mackin Ade has resigned as General Sales Manager at WTAE & WXXK (96KX)/Pittsburgh to take the VP/GM position at KLVU/Dallas, beginning December 14. His appointment coincides with TK Communications' takeover of the station from SJR Communications. Ade replaces KLVU GM Gary Hess, who is expected to announce his plans for station ownership next week (R&R 11-26).

TK Executive VP Steve Dinetz commented, "We got the best possible man available. John is an individual who's most deserving of the opportunity to become a VP/GM in a market as great as Dallas."

Prior to WTAE & 96KX, Ade worked at WKTU/New York for 5½ years, 2½ as GSM and three more as Assistant GM. Ade told R&R, "I'm very excited about moving to Dallas and working with (TK President) John Tenaglia and Steve Dinetz. I know I'm making the right decision, but it's tough leaving here. The Hearst Corporation has been a fine company to work for, and (WTAE & 96KX VP/GM) Ted Atkins has taught me an awful lot."

To cover Ade's dual responsibilities in Pittsburgh, WTAE Sales Manager Marlene Heschler and 96KX Sales Manager Jay Davis have stepped up to GSM at their respective stations.

## Japan To Get American Contemporary Hit Station

### "Super Rock KYOI"

### Beams CHR From Saipan

Beginning December 12, shortwave station KYOI on the Pacific island of Saipan will begin beaming 100kw of American contemporary music to Japan. KYOI owner Lawrence Berger, who also owns stations in Hawaii, Guam, and American Samoa, said, "We decided to launch KYOI because we feel demand for an all-music station is enormous in Japan. The Japanese government has licensed a very limited number of radio facilities in the country, and these are programmed with highly blocked formats to include cultural events, news, and other non-music segments."

Claiming KYOI would provide Japan with its first 24-hour music station, Berger also announced KYOI's programming would be handled by Drake-Chenault. D-C President Jim Kefford said, "KYOI will be programmed with the Japanese music fan in mind. It

## Capitol Realigns Executive Structure

### New Positions For Zimmermann, Willms; Mazza President Of Capitol; Perry Heads EMI/Liberty

Capitol Industries-EMI has restructured its top-level U.S. executive tier in a sweeping series of promotions. Capitol/EMI America/Liberty Records Group President Don Zimmermann will now serve as Chief Operating Officer/Recorded Music Group, heading Capitol and EMI/Liberty

Music, the Musicden retail chain, EMI Music Video, and the company's tape division.

Jim Mazza, who had been President of EMI America/Liberty, becomes Chairman for that division as well as President of Capitol Records, reporting to Zimmermann. EMI/Liberty's new



**CAPITOL EXECUTIVE STRUCTURE** — Pictured (l-r seated), Ed Khoury, Don Zimmermann, Bhaskar Menon, and Fredric Willms; (l-r standing) Rupert Perry, Jim Mazza, Don Grierson, and Gary Gersh.

operations in the U.S. and Canada and reporting directly to Capitol Industries-EMI Chairman/President/CEO Bhaskar Menon. Zimmermann will also become a corporate VP.

At the same time, VP/Business Development and Assistant to the Chairman Fredric Willms will take on a position parallel to Zimmermann's, Chief Operating Officer/Music Publishing, Retail, Video Development & Magnetic Products Group. Willms thus supervises Screen Gems-EMI

President is former Capitol VP/A&R Rupert Perry, who will report to Mazza and join the corporate Executive Management Board.

As a result of Perry's move, a new A&R structure has been instituted, with EMI/Liberty VP/A&R Don Grierson moving over to Capitol in the same position, reporting to Mazza; and EMI/Liberty's Director/Artist Acquisition Gary Gersh elevated to VP/A&R for the label, reporting to Perry. Finally, corporate VP/Human Resources Ed Khoury adds Business Development responsibilities to his present duties.

Commenting on the new appointments, Menon stated, "We are fortunate to have developed impressive internal management resources to cope with the company's present requirements and our future opportunities. The new organization will enable Don Zimmermann, Fred Willms, and me to work together more effectively with our colleagues in advancing the company's position of strength in our businesses."

In reporting directly to Menon, Zimmermann, Willms, and Khoury join VP/Technology Development Ralph Cousino, VP/Finance Charles Fitzgerald, Manufacturing President David Lawhon, and VP/General Counsel Robert O'Neill. Along with Mazza, Capitol-EMI/Canada President Dave Evans, Classics GM Renny Martini, VP Hal Posner, Director/Special Markets Jack Reynolds, and International GM Kick Van Hengel report to Zimmermann under the new structure.

Further amplifying the realignment, Willms directly supervises

### Capitol-EMI's New Lineup

- **Bhaskar Menon:** Chairman/Pres./CEO Capitol Industries-EMI
- **Don Zimmermann:** COO/Recorded Music Group
- **Fredric Willms:** COO/Publishing, Retail, Video, Magnetic Products
- **Jim Mazza:** President Capitol, Chairman EMI/Liberty
- **Rupert Perry:** President EMI/Liberty
- **Don Grierson:** VP/A&R Capitol
- **Gary Gersh:** VP/A&R EMI/Liberty
- **Ed Khoury:** VP/Human Resources & Business Development, Capitol Industries-EMI

Director/Video Development **Bob Hart**, Video Director/Business Affairs **Vic Rappoport**, Screen Gems-EMI President **Lester Sill**, and Capitol Magnetic/Musicden President **Dennis White**. Among those reporting to Mazza, along with Perry, are VP/Promotion **Bruce Wendell**, Country Promotion VP **Lynn Shults**, and VP/Marketing **Walter Lee**. EMI/Liberty executives reporting to Perry include VP/Promotion **Dick Williams** and VP/Business Affairs **Mark Levinson**.

## Haviland Promoted To Viacom VP

WLAK/Chicago General Manager **Jim Haviland** has been promoted to VP of parent company Viacom Radio. Haviland retains his GM post, which he's held since 1978.

Commenting on the promotion, Viacom Broadcasting President **Paul Hughes** stated, "WLAK is Viacom's most recent broadcast acquisition. We are excited to be part of the very competitive media market in Chicago. With Jim Haviland at the helm we are confident of the station's continued success."

Haviland told R&R, "I'm very happy to be a part of this station and Viacom Broadcasting. They're allowing us to do the things that need to be done to the radio station." He first joined WLAK in 1973, serving as account executive and General Sales Manager prior to his GM appointment.



**Jim Haviland**

# “We’ve grown...to a dominant ...first place share with our target listeners...nearly doubling our closest competitor.”

“When we started to work with The Research Group at K-108 we were fifth in Arbitron with a 5.5 share.

We used The Research Group’s Strategic Market Study to take all the guesswork out of programming and promoting K-108...it gave us a clear picture of what our target listeners really wanted, enabling us to tailor K-108’s programming to fit those exact needs. By working very closely with the people from The Research Group we were able to develop a complete strategy for improving K-108’s Arbitron ratings.

We then used The Research Group’s Comprehensive Music Test to fine-tune our music. What a great programming tool! The test results gave us the ability to play only the very favorite songs of our target audience and eliminate those which were really tune-outs.

With The Research Group acting as a partner in the development of a marketing strategy for K-108, based on the research, and also acting as a catalyst in fostering a new *discipline* within our management team, we’ve grown to a 9.9 share overall in Arbitron. More importantly, we have a 13.1 *first place share* with our target 25-49 year old listeners...nearly doubling our closest competitor.

Our revenue increases have been tremendous – even outdistancing our growth in Arbitron. We are now committed to an ongoing program of research and strategic planning with The Research Group...and you know, that’s going to ensure that we’ll keep on breaking billing and bottom line records here at K-108.”



*PHIL MELROSE, General Manager  
KXOA – FM Radio*

In almost every field there is a company that has *earned* a reputation as the leader.

# The Research Group

*Radio’s Strategic Research Team*

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The View From The Newsroom

Brad Messer broke the mold for radio news at KMET, KYA, and KTSA. His "Calendar" column offers a refreshing and unique newsroom perspective, plus a day-by-day account of history and trivia designed for radio.

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REMAINS GILLIAM NATIONAL PD

Turner Becomes WERD VP/GM

Chris Turner, National Program Director for Gilliam Communications, has been appointed VP/GM of Gilliam's WERD/Jacksonville. He retains his programming duties, supervising WERD and WLOK/Memphis, and will continue to consult WGIV/Charlotte. Turner will relocate from Memphis to Jacksonville.

Commenting on his new position, Turner

told R&R, "I'm very excited about it. It gives me a chance to broaden my radio experience on a top management level." He feels his programming background will prove helpful, remarking, "As a GM I'll be closely watching the bottom line, but being in tune with both sales and the programming aspects will help. Traditionally there's friction between sales and programming at most stations, but I hope I'll be able to be sympathetic to both sides and inspire a more harmonious relationship."

Turner said he anticipated no changes at WERD under his administration.

ANTHONY NEW PD

KESI Converts To AOR Format

KESI/Edinburg (San Antonio) has switched from Beautiful Music to an AOR format. Market veteran Joe Anthony, who served as PD of crosstown KISS for ten years until 1980, is KESI's new Program Director.

Explaining the change, KESI GM Sam Sitterle told R&R, "There was a void in the market for a good progressive AOR. With Joe and Sales Manager Lou Roney both from KISS now on our staff, I knew we had people with the right level of experience to make it work for us."

Anthony commented, "Lou and I often used to talk about buying our own station together. He joined KESI some time ago, and helped talk Sam into changing to AOR so we could work together again."

"This has happened at the best possible time. We're giving the market the fresh stuff they want to hear - we're a completely 1983 sound. Early response has been phenomenal."



Chris Turner

KQAK Taps Solar Power

Historic Broadcast Will Showcase Sun-Generated Electricity

KQAK/San Francisco will broadcast Monday, December 6 from 5:30am to 10:30pm powered solely by the sun. Utilizing "Solar Genny I," a solar-powered mobile generator owned and operated by the Solar Lobby's Center For Renewable Resources, the station will culminate its shining feat by hosting a portion of the nationally-syndicated live "Rockline" broadcast.

KQAK PD Bob Heymann explained how "The Quake" got involved with the solar-power demonstration. "Belle Nolan, our Assistant PD, was associated with last year's ROSE (Radio Organized For Solar Energy) marathon. She got me in touch with the people who have the generator. I felt it was informative for our listeners, something they are concerned about and interested in."

Asked about the possibility of rain dampening the station's plans, Heymann told R&R, "It wouldn't matter at all. The photoelectric cells are so sensitive that they'll pick up any light source." Heymann also announced plans for a solar-powered concert and live broadcast starring the Jerry Garcia Band with all profits going to the Solar Lobby.

Regan Promoted At Atco

Scott Regan has been promoted to National Director/Pop Promotion for Atco Records and the company's custom labels.

Atco VP Reen Nalli commented on Regan's new position, "Scotty was the first person to join the Atco promotion staff upon the label's revitalization four and a half years ago. Since then, his hard work and dedication have been instrumental in our success. I am especially pleased to be able to announce this much-deserved appointment."



Scott Regan

Regan told R&R, "I am grateful to Reen for giving me the chance to once again expand in my record career. I believe that the golden days of the record industry are just beginning. The new technologies will continue to provide us with more areas of artist exposure through new delivery systems. The marketing, promotion, and selling of music will benefit from these improved methods of delivery. The future looks very bright."

A well-known major market air personality, Regan spent 15 years in radio at stations such as CKLW, WKNR and WDRQ/Detroit, WHB/Kansas City, and others. After serving in local and regional promotion positions, Regan joined the national staff at Atco in 1978.

BRUCE, PRESCOTT REMAIN

AT KGB

Mainelli Moves To KCNN PD Post

John Mainelli has been named News and Program Director at KCNN/San Diego. KCNN & KGB Program Director Larry Bruce and News Director Jeff Prescott retain their same posts at the sister FM outlet. Pete Pande remains as KCNN's Operations Manager/afternoon anchor.

This appointment follows Mainelli's exit this summer (R&R 7-16) from crosstown competitor KSDO, where he held a similar post for two years. Mainelli remarked to R&R, "I love San Diego so much that I wanted to stay in the market. I resigned from KSDO to take time off just to think about everything and I decided that I still loved News and News/Talk radio. The KCNN opportunity popped up and I jumped at it."



John Mainelli

KCNN & KGB General Manager Jim Price stated, "I think I have gotten on board one of the best program directors/news directors in the country. And the reason that I got him is because he's hooked on San Diego. At this station we really do count on people, and to be able to get a guy of that caliber is really exceptional. The guy's a winner."

According to Mainelli, KCNN has affiliated with ABC, beginning broadcasts on December 13 and supplementing the station's CNN programming. Price added, "We intend to make ABC an integral part of KCNN."

TRANSACTIONS

Price Buys Last Four Columbia Pictures Stations

Completing its recent purchase of seven radio properties, Price Broadcasting Co. has bought WWVA & WCPI/Wheeling and KCPX-AM & FM/Salt Lake City from Columbia Pictures, pending FCC approval. A Price spokesman would not reveal the purchase prices, reportedly over \$8 million for the Wheeling stations and about \$2.5 million for the Salt Lake facilities. No immediate programming or personnel changes are planned. Sale of the four properties puts Columbia Pictures, which was recently purchased by Coca-Cola, out of the broadcast business.

Earlier this year Price also purchased four stations from McClatchy Broadcasting for \$4.5 million: KOH & KNEV/Reno and KBEE-AM & FM/Modesto, CA. However, since the one-to-a-market rule prevents a firm from owning two AM's in the same city, Price intends to sell KOH immediately to Klein Broadcasting and keep its longtime Reno station KROW. It also owns KKRD/Wichita.

WWVA has 50kw days and nights on 1170 kHz while WCPI is located on 98.7 mHz with 50kw and antenna height of 390 feet. KCPX broadcasts on 1320 kHz with 5kw days and 1kw nights. KCPX-FM, with 27kw and a 2930ft. antenna height, is located on 98.7 mHz.

Western Cities Buys KFAT For \$3.6 Million

Levin Radio, Inc. has sold KFAT/Gilroy, CA to Western Cities Broadcasting, Inc. for \$3.6 million, pending FCC approval. The station has applied for the new call letters KWSS. Broker was William A. Exline, Inc.

KFAT operates at 1.15kw on 94.5 mHz with an antenna height of 2580ft. above average terrain. Levin Radio retains ownership of KUIC/Vacaville, CA. Western Cities also owns KMJJ & KLUC/Las Vegas, KZZP-AM & FM/Phoenix, KNST & KROQ/Tucson, and KZAP/Sacramento.

COMING NEXT WEEK

82 IN REVIEW

Next week's edition of Radio & Records will feature all the events that made 1982 such a memorable year, in easy-to-read monthly capsules. Plus R&R's definitive year-end charts for CHR, A/C, AOR, Country, and Black Radio will document 1982's most-played music.

As in years past, R&R's "82 in Review" promises to be another collector's issue. It's all yours at no extra charge, along with the weekly news you need to know, in next week's edition of R&R, the Industry's Newspaper.

# Washington Report

## Lifting 3-Year Rule Questioned

Although they voted with the majority two weeks ago when the FCC ended the three-year trafficking rule, Commissioners Mimi Dawson and Henry Rivera both say they weren't 100% satisfied with that action.

Dawson is upset that people who win CP's in comparative hearings will still have to wait at least one year before selling. That's to ensure that they "at least minimally fulfill the expectations upon which the grant has been made," the FCC said. But Dawson called it "an onerous and arbitrary burden."

Rivera said that, while the three-year rule was useless, he thinks the FCC should make clear its "continuing concern with rampant bartering of scarce, federal licenses." Calling broadcasting "a rich man's industry" due to the limited number of licenses available, Rivera criticized the FCC for lack of action on most pending proceedings to create more stations. Rivera said he wonders "whether, when the Commission suggests it wants to 'let the players play,' it is referring only to those now in the system."

## KZOK, WVKO Get New Handles

Mass Media Bureau Chief Larry Harris has given the go ahead for KZOK/Seattle to adopt the new call letters KJET. He was unmoved by a plea from KJZZ/Bellevue that phoentic and rhythmic similarities would lead to public confusion. Not only are JET and JZZ different in sound, said Harris, but location of the stations in different cities further reduces any chance of confusion.

Also, R&R last week inadvertently reported that WVKO/Columbus was denied permission to become WSNY. In fact, the FCC threw out objections from WNCI/Columbus and approved the change.

## Other Key Developments:

- RTNDA, NAB and six Florida TV stations have gone to court seeking to open a federal courtroom to broadcast and photo coverage for the first time in the bribery trial of a federal judge.

- Top executives of Mutual's parent firm, Amway Corp., are refusing to show up in a Canadian courtroom to answer charges

they cheated Canada out of \$23 million in duties. Those indicted include Amway President Rich DeVos and Chairman Jay Van Andel.

- Rep. Tim Wirth (D-CO) planned to call the seven FCC Commissioners before his Telecommunications Subcommittee this week (12-1) for an oversight hearing. Radio deregulation, spectrum fees, and FM drop-ins were among the topics to be discussed.

- The lame duck session of Congress convened this week, with Senate action expected on Radio Marti legislation and a resolution to open Senate debates to radio and television coverage.

## FM SERVICE LOSSES SEEN

### Industry Studies Warn Of FM Drop-In Interference

Mileage separations between FM stations are already too close to guarantee high-quality radio service. That's the conclusion of an industry panel that's trying to block an FCC proposal to create hundreds of new FM stations (Docket #80-90).

Three reports warning of increased interference have been submitted to the Commission by the Advisory Committee on Radio Broadcasting, a group of broadcasters, engineers and attorneys who advise the FCC on radio matters. The panel had to get special permission to enter the studies into the record, which has been closed since March 1981.

As proposed by the FCC, Docket #80-90 would make room for new FM's in several ways, including a reduction of mileage separations and allowing small Class A's on channels now reserved for more powerful Class B and C stations.

According to consulting engineer Jules Cohen, the new studies "show that the public is going to be hurt. Some of the service the public is currently enjoying is going to be taken away" if the proposal passes.

One of the studies, conducted at the CBS Technology Center in Stamford, CT, tested how radio listeners react to various levels of FM interference. Staff scientist Bronwyn Jones found that if stereo stations just barely meet existing mileage separation re-

## WHICH IS MORE IMPORTANT?

### Minority And Female Ownership Preferences On Collision Course

The FCC has been asked to decide for the first time the "novel issue" of which it considers to be more important, female or minority ownership. At stake is a new FM license in Russellville, AR.

Two applicants, River Valley Broadcasting and Judy Purtle, have been found by the FCC Review Board to be equally qualified in most respects. However, since Purtle would be her own GM, she gets credit for 100% female ownership participation in management. River Valley, on the other hand, gets credit because a black male with 15% ownership would be involved in daily operations.

Unable to decide between the conflicting preferences, the Review Board has bucked the case to the full Commission. Although it's rarely used, the board has the power to

ask the Commission for guidance in cases where "a novel issue of law or policy" is involved. The board said past cases "simply do not furnish any guidance in choosing between female and minority ownership" in the Russellville dilemma.

## Michigan Case Deeply Divides FCC

Meanwhile, the issue of whether a black woman should win an FM license in a community with almost no black population has created one of the sharpest policy splits yet seen on the Fowler Commission.

Although the case was settled last summer, the Commission's decision was released only this week (11-29). It grants a new FM in Hart, MI to Waters Broadcasting because its 100% owner, Nancy Waters, is black. Chairman Mark Fowler dissented on the grounds that few blacks live in Hart.

Mrs. Waters' victory reverses a Review Board action giving the license to another company in what was believed to be the first time a minority preference had not prevailed.

## Rivera Sees Return To "Separate But Equal"

The full Commission overrode the board on a 5-2 vote, with Mark Fowler and Steve Sharp in the minority. Fowler issued a 13-page dissent blasting his colleagues for making "an unexplained and unwise change of policy" that may be "of dubious constitutionality."

Fowler argued vehemently that Mrs. Waters should be given only slight credit for being black because Hart has almost no black residents. Commissioners Joe Fogarty and Henry Rivera issued statements defending the grant.

Rivera said linking minority preferences to minority population percentages "would convert our broadcast licensing system from one intended to foster a multiplicity of voices to one which encourages minority broadcast ownership opportunities only in minority communities. Such isolation of voices is reminiscent of the long-discredited notion of 'separate but equal.' We have come too far as a nation to revert to this view."

## NETS SHOULD TAKE ISSUE ADS

### Rubenstein To Radio: Stop Hiding Behind Content Rules

"There are still broadcasters today who I fully believe hide behind regulation as an excuse for not having to face controversial issues, for not becoming involved in important community affairs." So says Marty Rubenstein, President/CEO of the Mutual Broadcasting System and newly-named Chairman of NAB's First Amendment Committee.

Another reason some broadcasters don't want content freedom, he contends, is that "there are some in our industry who honestly believe that without regulation we wouldn't be responsible, fair, and balanced. I don't accept that."

Even on his NAB panel, which has set a goal of getting Congress to repeal fairness and equal time laws, Rubenstein says some hold "the viewpoint that the status quo is acceptable." Rubenstein disagrees emphatically.



Marty Rubenstein

He maintains the next Congress offers "the best chance in recent history" for lifting content restrictions from radio and television because "the consciousness of the industry and the public is being raised" as never before on the issue.

The industry itself is to blame for the lack of focus on the issue in the past, Rubenstein maintains. "For many years we were very tranquil and reticent and didn't do our job," he says. "We haven't gotten our message across."

## Merging Technologies Create Print Alliance

Rubenstein points out that today's printed

newspaper will soon be broadcast over-the-air on a computer terminal. "Does that mean your newspaper is then subject to some government regulation?" he asks. "I can't believe the American people, once they understand this, will accept that." And he predicts more and more publishers will join the fight as they begin to recognize their "mutuality of interest" with broadcasters on this issue.

Rubenstein acknowledges that a lot of persuasion remains to be done, but he dismisses any lack of public support with the comment, "You never worry about popular perception."

To members of Congress who see benefits for themselves in candidate access rules, Rubenstein responds, "If the price of being elected is impingement on the First Amendment, I think that's a very heavy price to pay for a politician to get elected."

## Chides Competitors For Not Taking Issue Ads

Asked how the lifting of content restrictions would affect Mutual, Rubenstein says the news wouldn't change at all. But the network would be free to sponsor presidential debates in 1984, and a "cloud" that now hangs over Mutual's acceptance of advocacy advertising would be lifted.

"Again, I think some broadcasters hide behind the rules so they don't have to take issue-oriented, advocacy advertising," Rubenstein charges. "I think they should. That the electronic press doesn't get involved in this on a national basis, to me, is shocking."

In the two years that Mutual became the first network to air issue ads, he claims there hasn't been a single problem, such as a demand for free response time.

# **ARE YOU GOING TO BROADCAST THE KIND OF AM STEREO THAT NO ONE LISTENS TO?**

Motorola's AM Stereo system has one attribute you can't afford to overlook. It's designed to deliver superb quality sound to the most modestly priced receivers.

And after all is said and done, your ratings may be entirely dependent on how many people can listen to you on AM Stereo radios. AM Stereo is a lot more than a promotional opportunity — it's a chance to pull ahead of your competition, if you jump on the right bandwagon.

Motorola is really rolling on AM Stereo. FCC type acceptance has been granted. Call Chris Payne at (202) 862-1549 or Dick Harasek at (312) 576-3591.



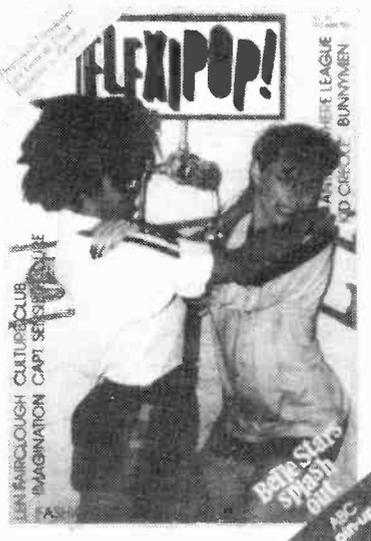
**MOTOROLA**

AM Stereo. A system designed to be heard.



## Flexipop Adds Music To Magazines

For two years the British music magazine **Flexipop** has pioneered in actually putting the music in the magazine. Besides color photos and not overly serious articles on the UK's pop stars, each month Flexipop supplies a flexidisc containing an otherwise unavailable song by a top artist. Now the publication is available in the U.S. (where the flexidisc experiment has been tried, less impressively, by domestic magazines), and as a promotional tie-in, has made an album of 13 unavailable tracks for radio use only. Included are the **Pretenders'** version of an old **Small Faces** song, **Adam & the Ants** performing a takeoff on the **Village People's** "YMCA," and other similar gems suitable for AOR



novelty value. For more information about the magazine and the LP, contact Flexipop at **American Flexipop, Inc.**, 8467 Beverly Blvd., Los Angeles, CA 90048, (213) 651-0228.

## Next Sony Venture: Video 45's

**Sony** is importing its Japanese-selling video singles to U.S. homes. These stereo "Video 45's" will average 10-15 minutes in length and cost \$15. A recent **Daily Variety** article also reports that Sony hopes to enlist record industry support in hopes of repackaging labels' promo video shorts for sale on the home video market.

A company spokesman says the video singles will "all be reworked pop-clips," with Sony doing no production. However, the firm is willing to cover repackaging costs, which would include conversion and legal fees; handle marketing expenses (advertising, point-of purchase, etc.); and act as a master distributor, letting record companies integrate the video 45's into their standard flow of product. Royalty payments comprise 20% of net receipts for producers, about equalling that of Sony's. At startup, the video 45's will be in the Beta format, with future plans calling for higher-priced VHS versions.

## Radio Listening Linked To Purchasing Power

Heavy radio listeners are more likely to purchase LP's and cassettes and attend live theater/concert performances. That is the major finding of three **McGavren Guild Radio** studies illustrating radio's advantages as an advertising medium as compared to television and newspapers.

The report determines that 23.2% of adults 18+ who bought an album during the past year are heavy radio listeners, while heavy radio listeners are 16% more likely than all adults to have purchased an LP in the last 12 months. This compared to 1% less likely for newspapers and 24% less likely for television. It also shows percentages on those heavy radio listeners buying one to two (17% more likely), three to four (10% more likely), and five or more (20% more likely) albums during a 12-month period.

In terms of prerecorded cassettes, heavy radio listeners are 20% more likely than all adults to have purchased one in the last year; 3% more likely for newspapers, and 32% less likely for TV. Radio fans are 13% more likely to have bought a blank cassette as compared to 13% more likely for newspapers and 31% less likely for television. As in the case with albums, the statistics are also broken into specific purchase quantities.

Live theater and concert attendance was compared solely to television. During the same 12-month period, heavy radio listeners were 10% more inclined to attend a concert performance with TV coming in at 26% less likely. This same group is 1% more likely to have attended the theater; 31% less likely for TV watchers.

Detailed copies of these studies are available at \$10 per by writing **Frank O'Neill**, McGavren Guild Radio, 154 E. 46th Street, New York, NY 10017.

## Music Goes To The Dogs

No, record sales aren't that bad yet. But labels looking for fresh, new talent may be interested in an act Juilliard-trained **Kirk Nurock** is putting together — a canine choir. Once chosen, the choir will perform Nurock's 35-minute "Sonata For Piano and Dog." Recent auditions have so far gleaned only two talented barkers.

It may appear that Nurock is taking his last name too seriously, searching for music's next revolutionary phase. However, he told the **Wall Street Journal**, it's not "showbiz novelty;" that people will one day stand in line to hear his four-movement piece and will buy recordings of howling, growling, yelping, and barking. Based on the Darwinian theory that animals like to hear their own voices, the sonata is also an outgrowth of Nurock's 14-year commitment to Natural Sound, the belief that anyone can be musical, even someone with a dog of a voice.

## Radio House Buying

An enterprising Minneapolis-based firm has developed "Radio Reality," which safeguards would-be home buyers from one major obstacle — the persistent real estate agent. RR is actually a low-power AM transmitter that relays vital information about a particular house via your car radio, covering a one-block radius. Signs in front of participating dwellings tell interested parties where to tune.

## Headset Wearers Unbalanced?

According to **American Health Magazine**, joggers, skiers, and other sports enthusiasts who like musical accompaniment should refrain from wearing stereo headsets while they're moving. Doctors' earlier warnings about hearing damage still stand. But now it seems that the full-bodied sound pumped into the ears can upset a person's equilibrium to the point of causing a potentially serious fall.

## Affirmative Bio For Yes



DAN HEDGES

The group **Yes** has split, but with two members in **Asia** and former singer **Jon Anderson** enjoying success, interest in a band which dominated the "progressive rock" field and AOR playlists for a decade may have reawakened. **Dan Hedges'** biography, "Yes," tells their story in considerable detail (with commendable research into the members' early days with obscure but intriguing mid-sixties beat groups) and with more objectivity than is usually found in "authorized" works of this type, written with the full cooperation of the group. An excellent cross-section of photos (mostly black and white) round out the text. The book is available from **Sidgwick & Jackson** in London with an American price of \$14.95.

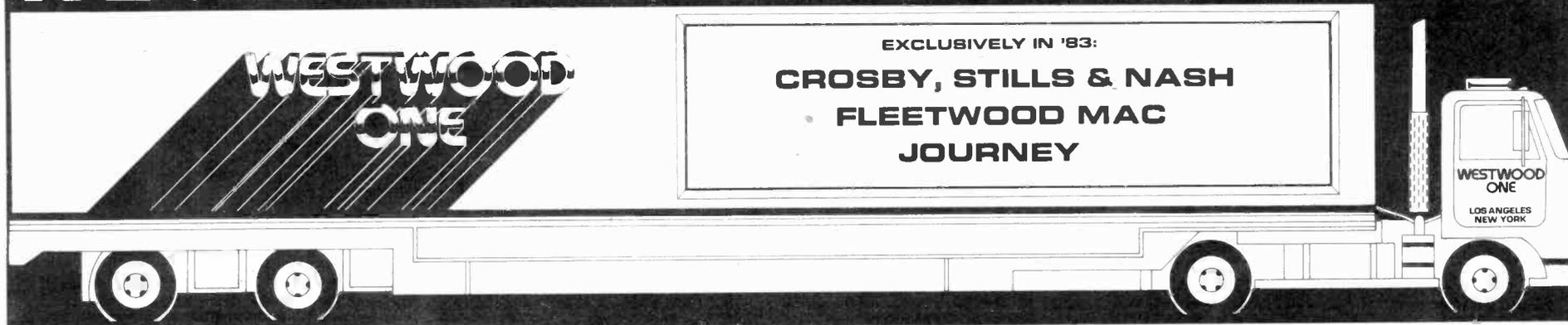
5

YEARS AGO TODAY

Radio & Records

- DON ZIMMERMANN NAMED PRESIDENT OF CAPITOL
- CHARLIE VAN DYKE BECOMES OPERATIONS MANAGER AT KLIF / DALLAS
- JOE ISGRO UPPED TO VP / POP PROMOTION AT MOTOWN
- JOEL NEWMAN NAMED EPIC ASST. DIRECTOR / NATIONAL PROMOTION WEST COAST
- NUMBER ONE FIVE YEARS AGO: "How Deep Is Your Love" — Bee Gees (RSO) (2nd week)
- NUMBER ONE COUNTRY: "Here You Come Again" — Dolly Parton (RCA)
- NUMBER ONE LP: "Foot Loose And Fancy Free" — Rod Stewart (WB) (2nd week)

WE'RE THE ONE FOR CONCERTS



# ◆ ◆ THE ◆ ◆ GREAT

## S O U N D S

• GLENN MILLER •

• THE MILLS BROTHERS •

• BING CROSBY •

• PEGGY LEE •

• NAT KING COLE •

• DORIS DAY •

• TOMMY DORSEY •

• THE FOUR ACES •

• ELLA FITZGERALD •

• TONY BENNETT •

• AND ALL THE GREATS •



**The United Stations**  
AMERICA'S TARGET RADIO NETWORKS



**The Great Sounds.** An exciting new weekly four hour radio program from The United Stations. Featuring the hits of the 30's and 40's and the non-rock hits of the 50's and 60's.

**The Great Sounds** is designed to develop a loyal audience, and keep it, because it will encourage long listening spans and lessen dial punching. This will not only benefit the radio station, but also the advertiser by encouraging your audience to tune in on a specific day at a specific time.

Each week **The Great Sounds** will spotlight a "Special Feature Artist" throughout the entire four hour program. Benny Goodman, Teresa Brewer, Mel Torme, and Johnny Mathis are just a few of the great stars we'll be featuring as in-person guests. In addition, several

other stars will appear on the show, all talking about their music and the fascinating stories behind the songs. Each show will also highlight a special year with a review of the events and the unforgettably great sounds of that year.

**The Great Sounds** wouldn't be complete without Frank Sinatra. Each week a "Spotlight on Sinatra" will pay tribute to perhaps the greatest sound of all.

**The Great Sounds** is hosted by Dick Shepard who anchored WNEW's legendary "Milkman's Matinee" in the mid 50's, as well as the NBC Radio Network program, "Monitor".

For more information and a demonstration cassette of **The Great Sounds** call The United Stations in New York at (212) 869-7444.

New York • Detroit • Washington, D.C. • Los Angeles



# New for '83!

ABC Rock Radio Network presents

**ROLLING STONE'S CONTINUOUS HISTORY OF ROCK AND ROLL**  
The definitive rock anthology from the definitive rock historian, Rolling Stone.  
It's rock past, present and future and a proven ratings success.

**SPECIAL NEWS CALL**

Timely news and actualities targeted to the 18-34 audience.

**REPORTER ON-THE-ROAD**

ABC's special correspondent hits the road, traveling the world all year round covering everything from concerts to careers.

And with ratings-successes like the King Biscuit Flower Hour and Supergroups, ABC Rock Radio has even more of the rock programming that builds your station's profits. For more information on the ABC Rock Network call Virginia Westphal (212) 887-5536 or Louise Callahan (212) 887-5218.

# On the ABC Rock Radio Network

LOU GRAMM OF FOREIGNER PHOTOGRAPHED BY RICK DIAMOND

## Music On TV

Earl Thomas Conley, Roberta Flack, Joe Jackson, Bill Medley, Men At Work, the Motels, and Scandal are on "Solid Gold" the week of December 3 . . . Laura Branigan guests on "Saturday Night Live" December 4 . . . Oingo Boingo and Linda Ronstadt are featured on "Laugh Trax" December 4 . . . America and Scandal appear on "American Bandstand" December 4 . . . Rush in concert gets the spotlight on MTV December 4, while Asia's members are profiled December 5 . . . Showtime's "Hallelujah! Gospel" special December 6 is hosted by Glen Campbell and Andrae Crouch, with guests Ray Charles, Walter & Tremaine Hawkins and the Hawkins Family, the Imperials, and Deniece Williams . . . Barry Manilow is on "20/20" December 9.

The Who's final North American concert December 17 will be aired live via satellite by the Campus Entertainment Network, with 100+ markets signed up. Viewers will pay for the privilege . . . HBO has an Olivia Newton-John concert special set for January 23, with Westwood One winning radio rights.

## Chinese Book Chops Up Rock 'N' Roll

Peking-based People's Music Press warns its youth against Western music's inherent evils in "How To Distinguish Decadent Songs." Listed among the temptations to avoid, says a New York Times article, are the music's "quivering rhythms" and its "unclear, loose, drunken pronunciation" of lyrics. 60's rock music is noted for its "passion for the bewildering, the vague, the numb, and the impetuous."

Jazz fares no better — dancing to it "is like having nervous spasms." The booklet dismisses rock & roll as having no artistic value and that "it meets the needs of people's negative spiritual life in capitalist society." At this rate, beautiful music doesn't even stand a chance in China.

### Synthesizer Converts Mono To Stereo



245F Stereo Synthesizer

Orban Associates, Inc. now offers the 245F Stereo Synthesizer, an improvement of its 245E series. Incorporating balanced input and AC line filtering, among other features, the \$399 245F converts any mono source to pseudo-stereo. This includes mono cart machines, mono records, DJ mikes, single studio tracks, spots/promos, and TV audio. Call (415) 957-1067 for further information.

### 16 Years Proven Success

## MINI-BINGO®

THE Canadian Radio Promotion

## U.S. Debut

MONEY-MAKING  
AUDIENCE-BUILDING

60-Seconds on Tape  
TAG IT, CART IT, RUN IT.  
Custom-printed mini-cards  
front & back



MAKE A PROFIT BEFORE YOU START . . .

*Guaranteed*

MAKE YOUR NEXT CALL MAKE YOU MONEY . . . CALL

Larry Nathan, Peter Powell Assoc., 503-686-0248 NOW.

## Pro:Motions

### Tribune Subsidiary Appoints Two

WGN/Chicago Sports Editor Jack Rosenberg and station sportscaster Vince Lloyd have been named Co-General Managers of Tribune Radio Syndication. A subsidiary of Tribune Broadcasting, the syndication firm will distribute radio shows via network and syndication channels; its first goal is to expand the existing Cubs radio network.

### Chrysalis Ups Monday

Jon Monday has been upped to Director/Marketing at Chrysalis Records. Monday is a four-year veteran of the label, having served as GM of Takoma Records and Sales Manager of Chrysalis Visual Programming.



Jon Monday

### U.S. Records Launched

U.S. Records has been established under the direction of President Jim Hammond and Executive VP Elliot Mazer, an independent record producer. Label offices are located in Dallas and Nashville. The first single release is Red Steagall's "You Can't Hold A Working Man Down." Marketing and distribution in the U.S. is handled by CBS Records.

### Petrone Joins Permian

Joe Petrone, formerly with EMI Marketing, moves to Permian Records as VP/Marketing & Sales. The appointment is effective January 1.

### Kaas Moves To KRSP

Jaclynn Kaas has been appointed Sales Development Director at KRSP-AM & FM/Salt Lake City. Kaas was most recently working with the Country Music Association in the areas of public relations, marketing, and talent development.

### Rite Time Debuts

Rite Time Records has been created, aimed at the recording talent associated with the George Michaud Agency. The label's first product is Ronnie Turso's "May The Road Rise Up To Meet You."

### RCA, Bradley Pact

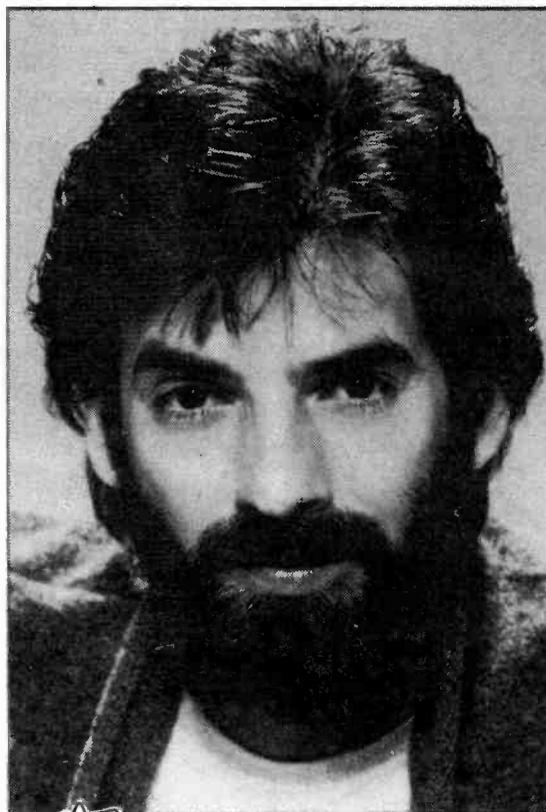
Fourteen-year RCA Records veteran Jerry Bradley has entered into an exclusive production agreement with the label. Under the pact, Bradley will sign new artists to RCA's roster.

### WIND Appoints Two

WIND/Chicago has named David Tucci Sales Manager of the station's Direct Sales Unit. In related activity Judi Staples joins WIND as Director of Co-op Services.



# KENNY LOGGINS LIVE ON RADIO.



Sunday, December 12. Get ready to turn up the music till it's shakin' the sky! Kenny Loggins. Live. In concert. Brought to you via satellite from the University of Texas in Austin. Produced exclusively for The Source by Starfleet Blair, Inc.

It's an evening of high energy and high adventure. Kenny Loggins keeps the fires burning with "This is It," "I'm Alright," and "Celebrate Me Home." Plus "Heart To Heart," "Don't Fight It," and more from his newest album, "High Adventure," on Columbia Records. Don't fight it. Turn up your radio for a night of great rock 'n' roll.



Produced exclusively for The Source by Starfleet Blair Inc.



NBC Radio's Young Adult Network

# Thanks to everyone in Radio for keeping us on top!

**Radio & Records**  
 Adult/Contemporary

**November 19, 1982**  
**NATIONAL AIRPLAY/30.**

## THE BACK PAGE

### Contemporary Hit Radio

1	LIONEL RICHIE/Truly (Motown)
2	JOE JACKSON/Steppin' Out (A&M)
3	SUPERTRAMP/It's Raining Again (A&M)
4	CHICAGO/Love Me Tomorrow (Full Moon/WB)
5	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
6	STRAY CATS/Rock This Town (EMI America)
7	LAURA BRANIGAN/Gloria (Atlantic)
8	LAURA BRANIGAN/Missing You (Full Moon/Epic)
9	DAN FOGELBERG/Mickey (Chrysalis)
10	TONI BASIL/Mickey (Chrysalis)
11	DON HENLEY/Dirty Laundry (A&M)
12	DON HENLEY/PAUL McCARTNEY/The Girl Is Mine (Epic)
13	MICHAEL JACKSON/PAUL McCARTNEY/Southern Cross (Atlantic)
14	MICHAEL JACKSON/PAUL McCARTNEY/Southern Cross (Atlantic)
15	CROSBY, STILLS & NASH/Heartbreaker (Arista)
16	DIONNE WARWICK/Heartbreaker (Arista)
17	DIONNE WARWICK/Heartbreaker (Arista)
18	DIONNE WARWICK/Heartbreaker (Arista)
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28	DIONNE WARWICK/Heartbreaker (Arista)
29	DIONNE WARWICK/Heartbreaker (Arista)
30	DIONNE WARWICK/Heartbreaker (Arista)

## Radio & Records

### Adult/Contemporary

1	LIONEL RICHIE/Truly (Motown)
2	DAN FOGELBERG/On The Wings Of Love (A&M)
3	JEFFREY OSBORNE/I.G.Y. (What A Beautiful World) (WB)
4	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
5	MICHAEL JACKSON/PAUL McCARTNEY/The Girl Is Mine (Epic)
6	CHICAGO/Love Me Tomorrow (Full Moon/WB)
7	CHICAGO/Love Me Tomorrow (Full Moon/WB)
8	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
9	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
10	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
11	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
12	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
13	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
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29	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
30	CROSBY, STILLS & NASH/Southern Cross (Atlantic)

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- KENNY LOGGINS (38)
- P. AUSTIN/J. INGRAM (27)
- LIONEL RICHIE (98)
- LITTLE RIVER BAND (20)
- BARRY MANILOW (17)
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- LITTLE RIVER BAND (56)
- J. GEILS BAND (48)
- LIONEL RICHIE (149)
- HALL & OATES (108)
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- KENNY LOGGINS (34)
- J. COCKER & J. WARNES (68)
- TONI BASIL (62)
- LAURA BRANIGAN (50)

**BREAKERS**

**PHIL COLLINS**  
 You Can't Hurry Love (Atlantic)  
 69% of our reporters on it. Rotations: Heavy 1/0, Medium 28/5, Light 32/19. Extra Adds 1. Total Adds 25 including WLTT, WARM98, WZZP, WCZY, WZUU, WCCO, KOY, KNBR, WKAZ, WYZZ, KEY103, KMGC, WVLK, WNCI, KYUU, and 10 more. debuts at number 29 on the A/C chart.

**NEW & ACTIVE**

**J. GEILS BAND**  
 I Do (EMI America)  
 69% of our reporters on it. Moves: Up 5, Same 59, Down 0, Adds 48 including PRO-FM, CFTR, CHUM, 195, Q105, KBEO, KIIS-FM, KUBE, KZZP, 92FLY, WQUT, WNAM, KYYX, WGUY, KIST. See Parallels, debuts at number 29 on the CHR chart.

**KIM CARNES**  
 Does It Make You Remember (EMI America)  
 61% of our reporters on it. Moves: Up 40, Debuts 27, Same 52, Down 0, Adds 20 including WBBM-FM, WLOL-FM, XTRA, 79Q, KROD, WJDX, WDOQ, WHOT, KYNO-FM, FM102, KKFM, WAZY-FM, KFMW, KGHO. See Parallels, debuts at number 30 on the chart.

**Baby, Come To Me (Qwest/WB)**  
 61% of our reporters on it. Moves: Up 60, Debuts 28, Same 14, Down 1, Adds 35 including WBBM-FM, 195, KFRC, KIMN, WYCR, WKRZ-FM, V100, KXX106, WBCY, KSTT, WKDD, K96, WJBO, Q104, KYTN. See Parallels, debuts at number 28 on the CHR chart.

**NEW & ACTIVE**

**MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 120/19**  
 Moves: Up 44, Debuts 8, Same 45, Down 4, Adds 19 including WFLA-FM, KTSM, KBFM, 897, WSSX, KEYN-FM, KJRB, KLUC, WOMP-FM, WKHI, KOZ-FM, KTRF, KOZE.

**CLASH "Rock The Casbah" (Epic) 115/16**  
 Moves: Up 44, Debuts 8, Same 45, Down 4, Adds 19 including JB100, Q105, WBBM-FM, KIIS-FM, KFRC, KUBE, WYCR, KYST, KX104, WKDD, WJBO, WKLK, KYTN, WCIL-FM, 99.9G.

**CLASH "Rock The Casbah" (Epic) 108/4**  
 Moves: Up 44, Debuts 8, Same 45, Down 4, Adds 19 including JB100, Q105, WBBM-FM, KIIS-FM, KFRC, KUBE, WYCR, KYST, KX104, WKDD, WJBO, WKLK, KYTN, WCIL-FM, 99.9G.

**BILLY SQUIER "Everybody Wants You" (Capitol) 102/28**  
 Moves: Up 56, Debuts 11, Same 28, Down 7, Adds 4, PRO-FM, V100, Q102, KBFM, 99.9G, 19.8, KCBN, WBBM-FM 23-20, XTRA 14-11, WKFM 18-13, KYST 14-11.

**MARVIN GAYE "Sexual Healing" (Columbia) 102/28**  
 Moves: Up 40, Debuts 15, Same 17, Down 2, Adds 28 including Q107, CKGM, KBEO, Q102, KZZP, WFLA-FM, KZZB, WZYP, WKFR, WHOT, KIOD, KKFM, WJBO, WKZ, WJAD.

**KOOL & THE GANG "Let's Go Dancin'" (De-Lite/PG) 102/12**  
 Moves: Up 44, Debuts 14, Same 29, Down 2, Adds 13, WNBC, Y100, 106, WFLA-FM, WKRZ-FM, KITY, 897, WDCG, K10A, WFBC, KNOE-FM, KENI, KSLY, Q105 26-18, KBEO 28-22.

**NEW & ACTIVE**

**TAVARES "A Penny For Your Thoughts" (RCA) 58/15**  
 Rotations: Heavy 5/0, Medium 31/4, Light 21/10, Extra Adds 1, Total Adds 15, KPLZ, WCCO, WKAZ, WYZZ, WYVR, Y100, WHYY, WENS, WCP, KSEL, KGMG, KYOX, KFOR, KVSF, Heavy, WFBM, WPRO, KQJLA, WFLA, WVA, Medium, WYBF, WLTT, WLTA, KHOU, WSPM, KEY103, WHYY, WPMK, WMHE, KOST.

**MAEL McDONALD "I Gotta Try" (WB) 53/5**  
 Rotations: Heavy 3/0, Medium 31/4, Light 21/10, Extra Adds 1, Total Adds 15, KPLZ, WCCO, WKAZ, WYZZ, WYVR, Y100, WHYY, WENS, WCP, KSEL, KGMG, KYOX, KFOR, KVSF, Heavy, WFBM, WPRO, KQJLA, WFLA, WVA, Medium, WYBF, WLTT, WLTA, KHOU, WSPM, KEY103, WHYY, WPMK, WMHE, KOST.

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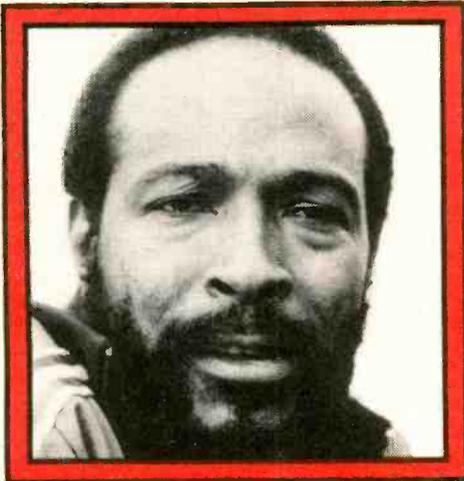
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# AVOID THE HOLIDAY RUSH

Wrap Up Your Playlist Early  
With The Music On The Red Label



## COLUMBIA RECORDS



### MARVIN GAYE

**"SEXUAL HEALING"**

### CHR BREAKERS

MARVIN GAYE

**Sexual Healing (Columbia)**

58% of our reporters on it. Moves: Up 78, Debuts 13, Same 27, Down 2, Adds 10, WLOL-FM, KROK, WZZR, KMGK, WKDQ, KO93, KRQ, WIGY, KKXL-FM, WAZY-FM, WNBC 22-15, 94Q 7-3, Y100 2-1, KFRC 4-3, B97 2-1. See Parallels, debuts at number 23 on the CHR chart.

### CHR BREAKERS

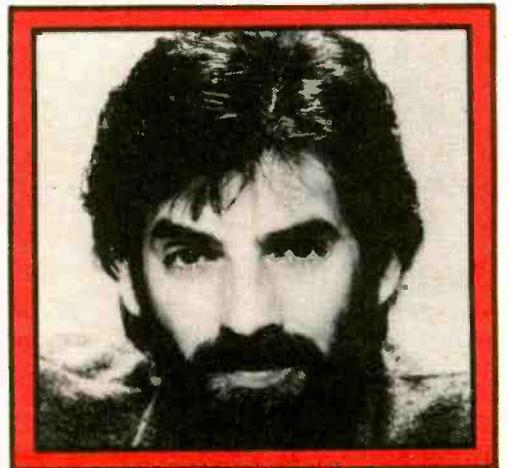
KENNY LOGGINS

**Heart To Heart (Columbia)**

71% of our reporters on it. Moves: Up 22, Debuts 35, Same 48, Down 0, Adds 54 including B94, JB105, Q107, WBBM-FM, WGCL, WKTI, KIMN, KZZP, WROR, KZFM, KXX106, WKFR, WMEE, KLUC, WTSN, KYTN. See Parallels, will debut next week on the CHR chart.

### KENNY LOGGINS

**"HEART TO HEART"**



### BILLY JOEL

**"ALLENTOWN"**

### CHR BREAKERS

BILLY JOEL

**Allentown (Columbia)**

59% of our reporters on it. Moves: Up 23, Debuts 27, Same 39, Down 0, Adds 44 including PRO-FM, CHUM, Z93, WGCL, KEARTH, Q103, K104, WAXY, WOKI, WRVQ, WNAM, KIDD, WJBQ, WQLT, KFMW. See Parallels, will debut next week on the CHR chart.

CFTR add  
CKGM deb 40  
KEGL 36-31  
WRCK deb 29  
KITY deb 34  
KSET-FM 22-17  
KBFM deb 28  
WANS-FM add  
WVIC deb 24  
WJXQ 28-25  
KLUC deb 30  
WJBQ add

WSQV add  
WISE 32  
WCIL-FM deb 30  
WKDD 27-25  
WPHD  
WKEE  
WABB-FM  
G100  
WOKI

WNOK-FM  
WRVQ  
WKFM  
KSKD  
KQMQ  
WIGY  
WOMP-FM  
WFLB  
KVOL

### LOVERBOY

**"JUMP"**

KNOE-FM  
KYTN  
KFYR  
KSLY  
KBIM  
KCDQ



### SIGNIFICANT ACTION

# Ratings & Research



JHAN HIBER

## Bob Lowry On Programming Research

In my ongoing quest to provide you with insights and perspectives on what's happening in the radio research field, this week I'll showcase the thoughts of one of the industry's leading program researchers, **Bob Lowry**. Bob formerly headed the radio research division of **Frank Magid's** research consultancy, was in charge of programming and research for the **Bonneville O&O** stations, and was the first president of **Surrey Research**. He currently runs his own firm, **RML**, which is based in Tucson. Bob specializes in working in small and medium size markets providing programming and research guidance, although he does have some large markets represented among the 20 he consults.

### Marketing Orientation

I started by asking Bob about the marketing orientation of the stations he deals with.

**R&R:** Do most of the stations you've run into have a marketing plan or do they feel the need for such an animal?

**BL:** Most stations don't have marketing plans and don't really understand the marketing issue. Positioning is the new buzzword but few people understand it. In my thinking it is absolutely crucial for a station to have such a plan.

**R&R:** Why is that?

**BL:** There's no way a station can take on its competitors without a well-thought-out plan of attack. Radio is past the point of being able to put a station on the air and assume people will come in droves to listen.

**R&R:** In your view, do stations need to become more specialized in their programming and marketing approaches?

**BL:** By all means. Today's listener is becoming too sophisticated — in many markets they know they have several stations to choose from, depending on the mood they're in. This is no different than marketing detergent — there are many brands on the shelf and the challenge is to segment each product so yours sells more than the competition.

**R&R:** What is the first thing a station should do in setting up a marketing plan?

**BL:** Decide where you need to be in order to make money. It may be all well and good to be a big numbers station with a 12-24 Hot Hits approach, but it may not have the revenue potential of another format that garners smaller numbers but has more salable demos.

**R&R:** Do you find that stations are budgeting enough for research and promotion these days?

**BL:** Some are, but unfortunately when things slow down, sometimes the first things that get cut are the budgets

*"PD's should realize that research is not a threat — it's designed to give them guidance, to help make their jobs easier."*

for research and promotion. These are the things that shouldn't be cut, of course, because they are the building blocks of the station's future.

**R&R:** Why do you think they react by cutting those items?

**BL:** One of the things that continues to disappoint me is that so many stations take a short term view rather than see the big picture. They just seem to say "Let's get through the next book" rather than "this is a \$3 million station — what are we going to do with our in-

## Week In Review

### McGavren Produces Music Usage Study

Frank O'Neill, Research Director for the McGavren Guild rep firm in New York, has produced a study showing how radio listeners compare to heavy TV viewers and newspaper readers in their use of music. Record purchases, cassette purchases, and attendance at concerts are among the categories delved into — and the results show good things regarding the music involvement of radio listeners versus those who frequent the other media. Copies of the McGavren study are available for \$10 by writing O'Neill at 154 E. 46th St., New York, NY 10017.

### Birch Has Detroit Problems

Due to incorrect sampling of the Detroit metro, the September-October monthly report for that market was redone. According to Tom Birch, "The original sample was not spread over the SMSA but was concentrated in one county. The survey was refiled and calls were made over again." The corrected survey data has been produced and the book is on the way to subscribers.

vestment over the next five years?" Qualitative and programming research are key tools to help protect that investment.

### The PD's Reaction

**R&R:** Over the years you've dealt with a broad cross-section of PD's. Give me two or three items that would describe how PD's seem to deal with research.

**BL:** The first problem PD's seem to have with research is either believing it too much or not enough. Research is not the bible — it's just a tool and should be treated as such by PD's. Also, some PD's are negative on research because it might uncover perceptions that imply the programming has not been on-target.

PD's should realize that research is not a threat — it's designed to give them guidance, to help make their jobs easier. All too often station management falls down and doesn't explain to the staff that a project is going on and here is what it is designed to help. Also, while it's not wise to share research results with every staff member, a generalized meeting to summarize the scope of the project and its broad conclusions would be helpful — but very few stations seem to do that.

### Consultant's Role

**R&R:** How have you found stations react to the idea of programming or research consultants?

**BL:** There is one well-known PD who refers to us as "Insultants." I think it's due to an image problem. A consultant is too often seen as the person who comes in, identifies a problem, doesn't do anything about solving the problem, charges a lot of money, then moves on.

**R&R:** Why do you think such an image problem exists?

**BL:** I think there is a misunderstanding of the primary role of the programming or research consultant. The key role of a consultant is not to come and solve a lot of nitty-gritty day-to-day problems — that's what the PD and the GM are supposed to do.

From my perspective the consultant is supposed to point up to management some problems they may not be aware of, and secondly to develop or offer suggestions for ways that the problems can

be solved. Since consultants work in a variety of markets, they may have seen similar situations elsewhere and may offer ideas not thought of by the client station. The bottom line, though, is that the problem-solving is in the hands of the local people.

### Small Market Challenges

**R&R:** You work a lot in small and medium size markets. What programming or research problems have you run into as you deal in these areas?

**BL:** Music service is really the pits, and it's forcing many stations outside the top 50 to seriously consider or go with syndicated or automated programming. Also, talent is a problem — many personalities are not attracted to smaller markets, and if they get hired in one spend most of their time trying to get out. Another problem is that in the smaller markets, stations may not be able to promote themselves extensively through external media; thus, they have to become more inventive. Finally, in some of the really small markets it's tough to find competent research facilities in order to conduct projects.

**R&R:** Give us some examples of research alternatives you've used in smaller markets.

**BL:** In some cases we've done mall intercepts where we interviewed people as they came out of stores. We've also had contest winners complete a questionnaire when they come in to claim a prize, or derive information from entrants when they call in. It doesn't hurt for the station management team to talk with fellow club members at civic gatherings. These can all be helpful, although they contain biases that can affect the results. These are some of the ways you can do your own research in small markets to help address problems you are facing.

Bob makes some good points. All too often station personnel are not involved in the development and evaluation of research or programming projects. That leads to misunderstandings which later can lead to poorer station performance. Also, his ideas on what to do in smaller markets are worthwhile. Hope you found his comments useful. If you'd like to contact RML, you may do so by calling (602) 742-2034.

## Q&A

**Jeff Coelho, Executive VP/General Manager of KIKI/Honolulu, wrote, "Do you agree with Andrew Hangarter of RAM that Arbitron will continue to survey a market even if there are no station subscribers, to appease the New York/national advertisers?"**

I agree, Jeff, but I also asked **Bill Livek, Arbitron's Sales VP**, what his thoughts would be on the subject. Bill told me, "Although we haven't run into this in a major market, we'd continue to survey a top 100 market if the advertisers felt it was useful. We need to survey the major markets in order to keep the national service a service, so if the stations pulled out we would not ignore one of the top 100 markets."



# STREET TALK

## "CROSS MY HEART"

69892

## LEE RITENOUR

WCAU-FM  
WLLOL-FM  
KIQQ  
KTFM  
KITV

WOKI  
WSFL  
WCSC  
WNOK-FM  
WGH

KBBK  
KSKD  
WFBG  
WFOX  
WJAD  
WISE  
WFLB  
KISR  
KKRC-FM  
WBWB  
KRNA  
KGHO  
KBIM

### CHR

KZFM  
KHFI  
WQID  
FM100  
KX104

WZZR  
WJXQ  
HIOA  
HMGK  
WNAM

## IT'S A CROSSOVER!

WFBR  
WBEN  
WCCO  
KPLZ  
WKAZ  
WRVR

SM95  
WTRX  
WFMK  
WISM-FM  
WMHE  
KKRD  
KWAV  
WWNR

WKZE-FM  
WEIM  
WKBR  
WLVA  
WORG  
KVOX  
KFSB  
KFOR  
WBOW  
KFQD  
KBAI  
KRKK  
KVSF

### A/C

FROM THE NEW ALBUM  
**RIT/2**



60186

### R&B

WAMO  
WDMT  
WRDW  
WPLZ



PRODUCED & ARRANGED BY  
HARVEY MASON & LEE RITENOUR

© 1982 Elektra/Asylum Records.  
A Warner Communications Co. Printed in U.S.A.

WPGC/Washington has reportedly named Jean Oates as General Manager, replacing Charles Giddens. Ms. Oates had been GSM at WDCA-TV/Washington, previously holding sales positions at WRC-TV/Washington and Blair Radio.

Mike Waite, who had been handling mornings at JB105/Providence, has signed to do afternoons at WROR/Boston for Operations Manager Gary Berkowitz.

Jim Elliott, of the Q107/Washington morning team Elliott & Woodside, is getting married on the air during the final hour of the AM-drive show December 10 to Pamela Turner. Street Talk has been promised a photo of the ceremony, which we'll hope to have in time for the last issue of the year (12-17-82).

After six years at the station, KPUR/Amarillo PD Dan Wilson is leaving to become PD at KJYO/Oklahoma City. KJYO is currently Schulke II, but will be going CHR shortly under the consultancy of Kent Burkhart. Dan's current MD at KPUR, Janice Williams, was promoted to PD at the station. Dan has an airstaff to hire at KJYO.

James Connor has resigned as GM of Cox's WWSH/Philadelphia. He'd been with Cox since the company acquired WWSH in 1978. No immediate replacement was named.

Glad to hear that Z93/Atlanta PD John Young is fine following an auto wreck outside Nashville. The pavement was wet, the car hydroplaned, a fender was bent, and John is now attending church regularly again.

WQEZ/Birmingham will switch to WMJJ under new PD Bill Thomas, and the format will be CHR. Bill is currently hiring a complete lineup of personalities.

Check out the inside cover photo on the new Foreigner "Records" greatest hits LP. You'll immediately spot the four group members chowing down at a diner counter. But if you look a little closer, you should spot Atlantic Chairman Ahmet Ertegun, label President Doug Morris, and (behind the counter waiting on customers) Foreigner's manager Bud Prager. Other Atlantic staffers are in the background booths (including National Secondary Pop Promotion Director Andrea Ganis), which leads one to believe that the photo session must have been a lot of fun . . . the result makes for a nice package.

WKSJ-FM/Mobile morning personality Wayne Gardner is now also PD at the station. He replaces Steve Holbrook.

Robert Ryan, MD and acting PD at KWEN/Tulsa, has been officially promoted to PD.

Another MD to PD promotion: Steve Murphy is now programming WMAZ/Macon.

Bob Spence has been named PD at VI00/Charleston. Bob comes in from WGIR/Manchester. His first official act was to promote Jay Jarvis to Assistant PD.

Dick Grant has resigned as General Manager of WLVA/Lynchburg, VA. No immediate replacement was named.

Hairl Hensley, who was PD of WSM/Nashville, has now become PD of WSM's Music Country Network. WSM afternoon personality Charlie Chase gets the nod as new PD for WSM.

If you're looking for a Country programming gig, try KFH/Wichita, WRKZ/Hershey, or KUUY/Cheyenne.

"Father" Jim Francis is no longer handling SE regional promotion for Boardwalk. You can blame that "pesky economy" if you want to, but Jim just wants to get back to work. Contact him at (404) 977-9921.

Former KHOW/Denver Production Director Jeff Kelly has joined the air staff of the Transtar Radio Network.

At WQUA/Quad Cities, four of the DJ's are all getting married within seven days of each other! What's in the water cooler, you ask? Who knows? However, congratulations are in order for Steve Gabbert, Steve Bruthauer, J.J. Scott, and Pat Lueck. Luckily, the nuptials aren't scheduled until next May, giving the station management some time to deal with honeymoon vacation schedules.

Lou "King" Kirby, well-known Cleveland air personality for nearly two decades, joins WGAR/Cleveland to handle the Sunday night oldies show.

At WXKS-FM/Boston, MD Joey Carvello has exited. Jene Donaghey has been named Music Coordinator.

Stork Stops: WCGQ/Columbus Station Manager Joe McClure and his wife Gail welcomed Christopher Joseph . . . KWJJ/Portland MD Mark Andrews and his wife Chris now have a second son, Andrew, who arrived November 20. If you're wondering why someone would name his son Andrew Andrews, don't fret. The surname is an alias.

The Ten Eighty Corp. and Chase Enterprises have announced the creation of a project to write the history of WTIC/Hartford from 1924 through the present. The manuscript will be edited by local author Gordon Clark Ramsey, the first biographer of the late Dame Agatha Christie.

Communication Graphics Inc

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How can a glossier, higher quality, screen printed decal cost less than all those labels you get in the mail? They last longer! . . . For about the same price!

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WINDOW DECALS - BUMPERSTICKERS

IN OKLA. 918-258-6502

# THREE FOR ALL

## Peter GABRIEL

### "Shock The Monkey" 7-29883

PRODUCED BY DAVID LORD AND PETER GABRIEL



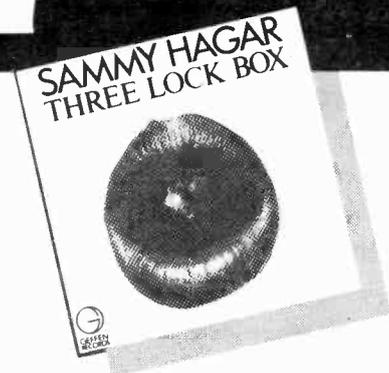
- |               |               |               |               |
|---------------|---------------|---------------|---------------|
| WBEN-FM add   | KWTO-FM add   | WPST deb 35   | KRQ 22-16     |
| B94 add       | KCDQ add      | KITY 16-14    | WJBQ deb 38   |
| Y100 add      | WCAU-FM 28-25 | WTIX 33-23    | WGUY 17-13    |
| I95 add       | WXKS-FM 14-13 | CK101 21-18   | WIKZ deb 32   |
| WLS-FM add 17 | CFTR 17-12    | WOKI 40-36    | WOMP-FM 4-4   |
| WKRZ-FM add   | CKGM 18-16    | WSEZ 35-31    | WZYQ deb 23   |
| WKEE add      | WBBM-FM 40-28 | WNOK-FM 15-12 | WKHI 28-24    |
| KHFI add      | WLOL-FM 30-27 | WGH deb 34    | WQLT 39-34    |
| WRVQ add      | KBEQ 39-35    | WZZR deb 39   | WJAD deb 38   |
| KZ93 add      | WGCL 12-11    | WVIC 14-11    | WISE deb 34   |
| KIDD add      | KIQQ 16-15    | KMGK deb 29   | KNOE-FM 17-15 |
| WCIR add 30   | KFRC 17-12    | WNAM deb 24   | WCIL-FM 34-31 |
| WPFM add      | XTRA 29-25    | KKXX 10-8     | KGHO 19-17    |
| WGLF add      | WRCK 12-10    | KYYX 3-4      | KCBN 11-8     |
| KRNA add      | WTIC-FM 27-24 | KSKD 27-24    |               |

## Sammy HAGAR

### "Your Love Is Driving Me Crazy" 7-29816

PRODUCED BY KEITH OLSEN

One Of The  
 MOST ADDED



From Sammy Hagar's new album "Three Lock Box" on your desk Today

- |                |             |             |             |                |         |      |
|----------------|-------------|-------------|-------------|----------------|---------|------|
| WBEN-FM add    | WQID add    | KZ93 add    | WKHI add    | KSLY add       | WRCK    | WJAD |
| WCAU-FM add    | WZYP add    | Z104 add    | WISE add    | KBIM add       | 3WT     | WHSL |
| KEARTH add     | CK101 add   | WNAM add    | WFLB add    | 96KX deb 35    | WABB-FM | WPFM |
| WHFM add       | KX104 add   | WIKS add    | WXLK add    | KEGL deb 39    | WZZR    | KILE |
| WLAN-FM add    | WSKZ add    | KQKQ add    | FM99 add    | WLOL-FM deb 25 | KMGK    | KISR |
| WYCR add       | WOKI add    | KKXX add 37 | WYKS add    | WVIC deb 25    | WMEE    | KFMZ |
| WKRZ-FM add    | WSFL add    | KNBQ add    | KVOL add    | WJXQ 33-16     | WKDD    | KDVV |
| K104 add       | WSEZ add    | KSKD add    | KNOE-FM add | KFI deb 40     | KJRB    | KGHO |
| WKEE add       | WCSC add    | WGUY add    | KYTN add    | KCBN deb 34    | WSQV    | KCDQ |
| KITY add       | WSSX add    | WIGY add    | KFYR add    | WXKS-FM        | WOMP-FM | KOZE |
| KZFM add       | WANS-FM add | WERZ add    | D93 add     | WKFM           | WZYQ    |      |
| KSET-FM add 30 | WNOK-FM add | WFBG add    | KRNA add    | WPHD           | WQLT    |      |

## Donna SUMMER

### "The Woman In Me" 7-29805

from the lp DONNA SUMMER Produced by Quincy Jones for QUINCY JONES

On Your Desk This Week!



Manufactured and Distributed by Warner Bros. Records.

# Sales



JONATHAN HALL

## The WAAF Rate Card

WAAF/Worcester, MA uses different rates in every daypart every day of the week. The idea comes from VP/GM Steve Marx and it's just as interesting to note what's been left out of the station's rate structure as what's there.

There are no grids, no sections, no frequency discounts, no discounts for thirties or tens, no package plans, no program rates, no TAP's (total audience plans), and no bulk offerings. What exists is one rate for daily daypart based exclusively on supply and demand factors.

"We didn't always have this kind of rate card," Steve told me. "Until about a year-and-a-half ago, we had a TV-style card with preemptible sections. That card was based on the philosophy of selling everybody ROS (run of station) schedules with pretty even rotations through all days and times," Steve explained.

### Enter: Supply And Demand

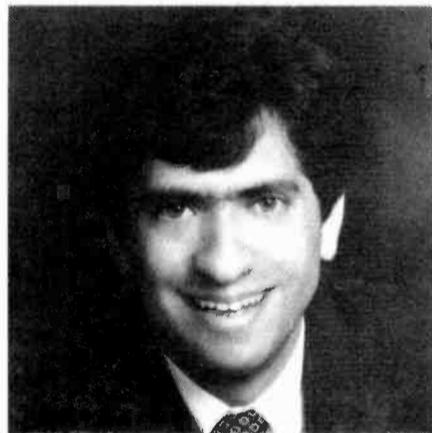
Why did WAAF stop using this card? Steve explained that numerous clients began cherry-picking the best times. "It messed up our system for two reasons. First, the media value of Sections II and III was destroyed. And second, the higher Section I rates were suddenly applying to all inventory, regardless of supply and demand factors."

"For clients, this card makes more sense than any other radio station rate card they have ever seen. The inventory on WAAF is priced exactly the same way as the inventory on their own shelves — each item has its own price, and no item has more than one price."

Obviously the nature of WAAF's client base had changed. So Steve Marx, who once toyed with a rate card that had no rates at all, just package prices, with everything quoted as a "weekly cost" ("based on the concept that advertisers don't buy individual messages, they buy campaigns and schedules"), had to go back to the rate card drawing board again.

Observing that the majority of clients

wanted non-preemptible spots and were willing to pay for them, Steve designed a card that assigned every avail a different price based on "true value." He explained, "We recognized that not only do certain dayparts have a greater demand than others, but so do different days. We sat down and analyzed our orders, and came up with a set of values that we thought would roughly balance out client demand and station inventory."



Steve Marx

### Emphasis On Pricing Inventory

The WAAF local client base consists largely of retailers and other direct accounts. How do they like the new card? "For clients, this card makes more sense than any other radio station rate card they have ever seen," Steve remarked. "The inventory on WAAF is priced exactly the same way as the inventory on their own shelves — each item has its own price, and no item has more than one price."

As opposed to grid or section-type rate cards, with this card, Steve observes, clients like knowing there are no hidden discounts they might have overlooked. Furthermore, he notes that agency reaction has been good for the same reason.

What happens when inventory isn't moving? There is a discussion to see if rates should be lowered when demand is off. Steve likens that to a retailer marking down slow-moving merchandise.

How about when demand is up? "If PM is going crazy," Steve stressed, "we can just keep raising rates until we find out what the limits are on the true value that our clients place on those spots."

### Psychological Advantage

Contrasting his card with a grid or section-type card, Steve said he avoids a "bold-faced admission that we charge whatever the traffic will bear. Of course, it's just as true in our case," he further reasons, "but the feeling you project to the client is very different. Our prices change more in the fashion of New York Stock Exchange prices or the gold market or livestock futures, although not nearly as often."

Replacing rate negotiation with schedule negotiation is the biggest advantage of using this design. "Leaving no room for negotiation on rates has two delightful results," he notes. "First, we get our rates, and second, our valuable time is not wasted haggling over rates."

## Sales Talk

RADAR, the radio net's ratings service, has picked up four additional clients. They are ABC Direction, ABC Rock, CBS RadioRadio, and National Black Network. RADAR's total is fifteen radio nets now. RAB is now mailing members co-op offerings two times per month instead of only once. McGavren Guild Exec VP/Central Rony Durpetti has been contacting PR people and chief officers of farm companies recently, touting Doane research showing radio strength in delivering advertising messages.

# WAAF

## 107FM

Local Rate  
Card No. 112

Effective

13 September 1982

BTA announcements run in Best Times Available between 5:30am and 2am, after all other announcements have been scheduled. BTA is immediately preemptible without notice, and is offered subject to availability on any particular day.

	MON	TUE	WED	THU	FRI	SAT	SUN
5:30-10am	50	55	60	70	70	55	35
10am-3pm	55	55	60	70	70	110	50
3-8pm	90	90	100	105	110	70	50
8-mid	55	55	65	65	70	50	40
Mid-2am	15	15	20	20	25	20	15
2-5:30am	8	8	8	8	8	8	8
BTA	55	55	65	70	70	60	40

### 10% DISCOUNT FOR ANNUAL PLAN ADVERTISERS

Save 10% on all time charges on Rate Card #112 by agreeing to spend at least \$2000 in each Standard Broadcast Month. Ask your Account Executive for details.

Negotiation then is left to discussing schedules rather than rates. Steve reasons that "rate negotiation is a process which takes place prior to deciding to place an order, and the outcome of a rate negotiation determines whether or not the order will be placed at all. They are frequently difficult and ugly, and too often the compromise pleases neither party."

On the other hand, Steve emphasizes that negotiating the schedule "forces buyer and seller to focus on the media value of less demanded inventory, but more important-

ability to get the highest dollar.

Steve Marx concedes that in certain situations a rate card with levels of preemptibility would simply be irrelevant. He admits that some stations could not use a grid card because it would risk destroying their business image and possibly cause a loss of revenue.

"I have long believed that the important thing about structuring a radio station's rate card is to make it serve the needs, solve the problems, and maximize the revenue of the station. There is no one rate card structure that is right for all stations, but at WAAF we have found a structure which works exceedingly well for us right now."

"Because we believe it is quite a concession for WAAF to lock in rates for an advertiser for 12 full months, and beyond that to give a ten percent discount, we make that concession only in return for something that's really valuable to us — that is a client who agrees to spend a significant amount of money in every single standard broadcast month."

ly, takes place after the decision has been made to use the station. The only way we can tell a client how much it's going to cost him is to design a schedule together with him."

### BTA Limitations

How about Best Time Available and longterm orders? "The BTA rates shown are not heavily used, and WAAF Sales Manager John Sutherland has instituted a daily limit on BTA orders as well," Steve noted. "And the annual discount program is not at all like a bulk plan, nor is it like the 'rateholder' offers of years gone by," he said.

"Because we believe it is quite a concession for WAAF to lock in rates for an advertiser for 12 full months, and beyond that to give a ten percent discount, we make that concession only in return for something that's really valuable to us — that is a client who agrees to spend a significant amount of money in every single standard broadcast month."

WAAF's new approach to designing a rate card should not overwhelm the logic of using what works for your station. But neither should you continue with a card without examining whether it limits your

## REP REPORT

### RAR Renamed Group W Radio Sales

Group W's rep division of 16 years, Radio Advertising Representatives (RAR), has changed its name to Group W Radio Sales. The name change is described as part of an effort to redefine the firm's objectives. Group W Radio President Dick Harris commented on the overall effort, "The technical and economic forces prevailing today make it essential that representatives begin to play a more active role in their stations' sales and marketing posture, both national and local."

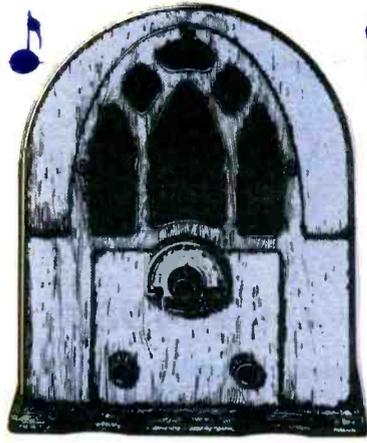
### Doyle, Pine Promoted To VP At McGavren Guild

Peter Doyle and George Pine, veteran Co-Regional Managers at McGavren Guild, have been promoted to VP/Co-Regional Managers at



Peter Doyle, George Pine

the firm. In another vice-presidential promotion, Carole Barry moves up to VP/Business Manager for Bernard Howard & Co. A 17-year staffer at the company, she was most recently Operations Manager. Herb Scharff has been named Sales Manager of Roslin Radio's Chicago office, after ten years at UBC Sales, most recently as Sales Manager.

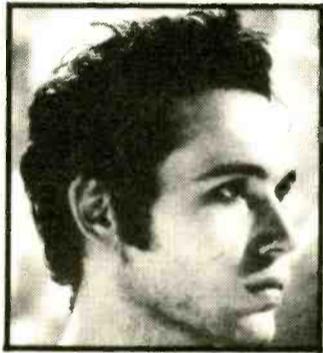


# EPA Is Tuned In To CHR!



## ADAM ANT

### “Goody Two Shoes”



**CHR BREAKERS**

ADAM ANT

**Goody Two Shoes (Epic)**

65% of our reporters on it. Moves: Up 51, Debuts 23, Same 35, Down 1, Adds 35 including PRO-FM, Q107, CHUM, CKGM, Q102, WKTJ, KIMN, WSPK, WABB-FM, WVIC, WHOT, K96, WSQV, WJAD, 99KG. See Parallels, will debut next week on the CHR chart.

## CLASH

### “Rock The Casbah”



11/26 **CHR BREAKERS**

CHR CHART **26**

AVERAGE MOVE: +3

## SAGA

### “On The Loose”



**CHR NEW & ACTIVE**

**SAGA “On The Loose” (Portrait/CBS) 57/17**

Moves: Up 9, Debuts 5, Same 26, Down 0, Adds 17 including KEGL, XTRA, KX104, WSEZ, WSSX, KMGK, KZ93, WNAM, WKAU, KSKD, WZYQ, WBWB, KFMW, D93, KCBN.

## CULTURE CLUB

### “Do You Really Want To Hurt Me”



Are You  
Man  
Enough  
To Play  
Culture  
Club?

**CHR  
SIGNIFICANT ACTION**

**CULTURE CLUB “Do You Really Want To  
Hurt Me” (Virgin/Epic) 47/21**

Moves: Up 1, Debuts 6, Same 19, Down 0, Adds 21 including WLOL-FM, B100, WHFM, WAEB, WHHY-FM, KX104, WNOK-FM, KMGK, WNAM, KHOP, WCIR, WKHI, Z102, FM99, KBIM.

*Portrait*

*Epic*

*Virgin*

# CALENDAR



BRAD MESSER

## Shopping Spree Flipside

While it is true that the people of the planet's wealthiest nation are having a fine old time participating full-bore in the world's largest shopping spree, a significant number of ordinary Americans are approaching Christmas '82 with recession-limited buying power, and literally millions more face a bleak holiday because they have no jobs period.

Radio stations are getting while the getting is good. Like squirrels banking nuts before the heavy snows, at every dial stop the airwaves are jammed with pre-Christmas spots which will, it's hoped, pay the overhead through the slow post-holiday winter days of early 1983.

We'll hear the continuous pitch, but will radio also provide us with a neutral voice in the consumers' corner? I wish the answer were yes, but the odds are overwhelmingly against us hearing balanced consumer reports at this time of year. Will there be a local comparison-shopping series pinpointing the area's lowest retail prices on specific hot Christmas items? Can we expect to hear a financial expert advising families about differences in stated interest rates, terms of payment, costs of delayed financing (no payments 'til March!), and other aspects from the flipside of the spending spree story?

Accounting will verify that it's certainly good to receive, but while the bucks are rolling in it would be good to see some attention being paid to the inherent community obligation to give. While Programming is walking through the usual holiday promotions, the News Department can rise to the occasion of the year's biggest spending binge by giving balanced and accurate consumer news. This is precisely the time it is of most value.

### Fire In The Hole

**MONDAY, DECEMBER 6** — Today's the 75th anniversary of the most deadly mining disaster in America, the cave-in at Monongah, WV which killed 361 men in 1907.

It's also the anniversary of the world's deadliest peacetime explosion, the ship fire in Halifax Harbor, Nova Scotia, in which 1654 men died in 1917.

Ignoring local advice to plant sugar like everyone else, Harvard graduate James Dole started a pineapple farm in Hawaii 81 years ago today. Pineapple became the #2 island crop and Dole's plantation is the largest.

Thomas Edison tested his talking machine (phonograph) 105 years ago today with the poem "Mary Had A Little Lamb."

Dave Brubeck the jazz musician is 62. On this date Confederate President Jefferson Davis died in 1889, and Baby Face Nelson the bank robber was born in 1908.

### Hunger Marchers At White House

**TUESDAY, DECEMBER 7** — Unemployment isn't a new national issue. On this date in 1931 a group calling itself the Hunger Marchers gathered at the White House demanding jobs, but President Herbert Hoover refused to see them.

The world's heaviest twins, Billy and Benny McCrary, were born 36 years ago today at Hendersonville, NC. They grew up to measure 86 inches in the waist and weigh almost 750 pounds each.

U.S. Army Chief of Staff Gen. George Marshall, having seen an intercepted Japanese message indicating the possibility of an attack on our base at Pearl Harbor, tried to send a warning by radio. The circuits were too noisy. In desperation, he fired off an ordinary telegram to Hawaii. The warning arrived ten hours after the Japanese attack 41 years ago today.

The National League Rookie of the Year of fourteen seasons ago, Johnny Bench, is 35. Academy Award winner Ellen Burstyn is 50. Ted Knight, who first became famous as Ted Baxter on the "Mary Tyler Moore Show," is 59. Mary Queen of Scots was born on this date in 1542, and the guy who started Sears-Roebuck, Richard Sears, was born in 1863.

### Langley's Airplane Makes A Splash

**WEDNESDAY, DECEMBER 8** — One of the strangest early airplane tests was 79 years ago today, when Samuel Langley tried to fly his plane by catapulting it from the deck of a houseboat on the Potomac River. It didn't make a big splash in the newspapers, only in the river. Nine days later the Wright Brothers flew at Kitty Hawk, NC.

America declared war against Japan in 1941. Three years ago "Grease" became the longest-running play on Broadway.

Gregg Allman is 35. Flip Wilson is 49. Academy Award winning Austrian actor Maximilian Schell is 52. Sammy Davis Jr. is 57: he started show business as a 5-year-old kid dancer in vaudeville in 1930.

### First Christmas Card

**THURSDAY, DECEMBER 9** — It used to be the custom to write personal notes with Christmas greetings, but in 1843 Henry Cole of London got a better idea. He had penny postal cards printed with the message "A Merry Christmas and Happy New Year to You," and 139 years ago today he mailed the world's first illustrated Christmas cards.

Today's the 75th anniversary of one of America's most successful fundraising ideas, Christmas Seals, first sold by the American Lung Association in 1907.

Three years ago at a London auction, the world's biggest turkey was sold for the world's highest price. The \$4000 turkey dressed out to 77 pounds.

Donny Osmond is 25. Dick Van Patten is 54. Redd Foxx is 60. Kirk Douglas is 66. The Democratic Congressman from Massachusetts since 1952, House Minority Leader Thomas "Tip" O'Neill Jr. is 70.

### Woman Sets Prop Airspeed Record

**FRIDAY, DECEMBER 10** — The world speed record for a piston-powered propeller aircraft was set 35 years ago today, when Jacqueline Cochran pushed a P-51 "Mustang" around a 100km course at 469mph.

The world's first motel, the Mo-Tel Inn at Santa Barbara, CA, opened 57 years ago this weekend in 1925.

Country musician Johnny Rodriguez is 30. Walter "Clyde" Orange of the Commodores is 36.

Others born on the 10th have included newsman Chet Huntley (1911), actress Dorothy Lamour (1914), and poet Emily Dickinson (1830).

Tomorrow (12-11) Brenda Lee will be 39. On Sunday Dionne Warwick will be 42 and Frank Sinatra will be 67.

## The Hottest Network In Radio.

- |                     |         |
|---------------------|---------|
| Albany, NY          | WQBK AM |
| Albuquerque, NM     | KOB AM  |
| Altoona, PA         | WVAM AM |
|                     | WPRR FM |
| Atlantic City, NJ   | WMID AM |
| Baltimore, MD       | WFBR AM |
| Battle Creek, MI    | WBCK AM |
| Beaufort, NC        | WBMA AM |
| Cape Cod, MA        | WOCB AM |
| Chambersburg, PA    | WCBG AM |
| Charlotte, NC       | WSOC AM |
| Cincinnati, OH      | WLW AM  |
| Cleveland, OH       | WJW AM  |
| Columbia, SC        | WIS AM  |
| Dallas, TX          | WFAA AM |
| Davenport, IA       | WOC AM  |
| Duluth, MN          | WEBC AM |
| Durham, NC          | WDNC AM |
| Eastland, TX        | KVMX FM |
| Eau Claire, WI      | WEAQ AM |
| El Paso, TX         | KTSM AM |
| Eugene, OR          | KPNW AM |
| Fargo, ND           | WDAY AM |
| Forest City, NC     | WAGY AM |
| Fort Pierce, FL     | WIRA AM |
| Fresno, CA          | KMJ AM  |
| Grand Junction, CO  | KEXO AM |
| Grand Rapids, MI    | WOOD AM |
| Greenville, SC      | WFBC AM |
| Harrisburg, PA      | WKBO AM |
| Hartford, CT        | WTIC AM |
| Hazleton, PA        | WAZL AM |
| Hobbs, NM           | KHOB AM |
| Houston, TX         | KPRC AM |
| Hutchinson, KS      | KWBW AM |
| Indianapolis, IN    | WIFE AM |
| Jackson, MS         | WSLI AM |
| Jamestown, NY       | WJTN AM |
| Kansas City, MO     | KCMO AM |
| La Crosse, WI       | WCLX AM |
| Lansing, MI         | WJIM AM |
| Little Rock, AK     | KARN AM |
| Louisville, KY      | WAVG AM |
| Miami, FL           | WIOD AM |
| Milwaukee, WI       | WTMJ AM |
| Minneapolis, MN     | KSTP AM |
| Minot, ND           | KKOA AM |
| Missoula, MT        | KGRZ AM |
| Mystic, CT          | WFAN FM |
| Nashville, TN       | WSIX AM |
| New Bedford, MA     | WBSM AM |
| New Orleans, LA     | WGSO AM |
| New York, NY        | WVJN AM |
| Norfolk, VA         | WNIS AM |
| North Platte, NE    | KODY AM |
| Oklahoma City, OK   | WKY AM  |
| Omaha, NE           | KFAB AM |
| Orlando, FL         | WDBO AM |
| Owensboro, KY       | WOMI AM |
| Palm Springs, CA    | KCHV AM |
| Pittsburgh, PA      | WTKN AM |
| Porterville, CA     | KTIP AM |
| Portland, ME        | WGAN AM |
| Portland, OR        | KXL AM  |
| Preston, ID         | KACH AM |
| Princeton, NJ       | WHWH AM |
| Providence, RI      | WHJJ AM |
| Redding, CA         | KQMS AM |
| Roanoke, VA         | WFIR AM |
| Rochester, NY       | WBBF AM |
| Sacramento, CA      | KFBK AM |
| Saginaw, MI         | WSGW AM |
| Salt Lake City, UT  | KALL AM |
| San Diego, CA       | KSDO AM |
| Santa Barbara, CA   | KTMS AM |
| Sauk Rapids, MN     | WHMH FM |
| Somerset, KY        | WSFC AM |
| Spokane, WA         | KHQ AM  |
| Syracuse, NY        | WSYR AM |
| Tampa, FL           | WFLA AM |
| Terre Haute, IN     | WTHI AM |
| Thousand Oaks, CA   | KGOE AM |
| Toledo, OH          | WOHO AM |
| Topeka, KS          | WREN AM |
| Traverse City, MI   | WTCM AM |
| Tulsa, OK           | KELI AM |
| Valdosta, GA        | WVLD AM |
| Venice, FL          | WAMR AM |
| Vero Beach, FL      | WTTB AM |
| Washington, DC      | WRC AM  |
| Wenatchee, WA       | KTRW FM |
| West Palm Beach, FL | WJNO AM |
| Wichita, KS         | KWKN AM |
| Williamsport, PA    | WRAK AM |
| Wilmington, DE      | WDEL AM |
| Winston Salem, NC   | WSJS AM |
| Worcester, MA       | WTAG AM |
| York, PA            | WSBA AM |
| Youngstown, OH      | WFMJ AM |
| Yuma, AZ            | KBLU AM |
| Zanesville, OH      | WHIZ AM |

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FROM NBC RADIO



# Contemporary Hit Radio



JOEL DENVER

A HERITAGE OF WINNING

## KFRC: Station With A Master Plan

The call letters KFRC are among the few legendary sets left of the dozens I memorized as a young jock getting into radio at age 15, in 1968. Because I lived on the East Coast, I couldn't DX around the dial and hear what KFRC was doing as I could with WABC, WKBW, WLS, and WCFL. Maybe the need for an aircheck to hear KHJ, KGB (AM), or KFRC added to the mystique of the call letters. Of those three, only KFRC remains as a CHR station.

I was talking with KFRC/San Francisco PD Gerry Cagle the other day about a broadcasting first at KFRC... transmitting from the station's mobile studio while the studio was moving through traffic! A pretty slick trick if you ask me. The conversation then merged into why KFRC is always doing things like this in an age when so many others are content to languish, safe in their "comfort zone," afraid to be different. I think you'll find Gerry's statements very interesting, and those of his GM Pat Norman equally as stimulating.



Gerry Cagle

way of doing it from the air, so that the studio could indeed move around while broadcasting. Quality is very important, since only a few hundred are seeing you do this stunt, while the rest of the thousands listening to KFRC are oblivious to it all."

Gerry told me the reasons for using an airplane rather than a helicopter as the repeater. "The plane doesn't have to stay right overhead, but operates more in a line-of-sight pattern, flying at an average altitude of 1000 to 6000 feet. A copter just can't get high enough.

"The day we did it, I called a secret jock meeting to get everyone to the station. No one knew why they were coming in, other

### KFRC Takes It To The Streets ... Really!

"To my knowledge," began Gerry, "KFRC did the first broadcast in history (11-2) of an on-wheels-moving remote, utilizing a plane equipped with a repeater to get the signal back to the station. The experience was really mind-boggling. To sit there and do a show while the mobile studio was actually moving in traffic, with people in their cars looking at you, was really a trip. We're only challenged by the things we can't comprehend, and you can't believe the feeling until you've actually done this kind of broadcast."

Gerry went on to explain the purpose of KFRC's mobile studio. "The whole mobile studio concept was started to make the audience understand what KFRC was about. It wasn't designed as a jukebox or music machine, but a fully-equipped mobile studio. It wasn't designed to be used just to put a jock out at a local shopping center, but to have the whole station there. It's taken us two years to perfect the system that allows not to lose signal or quality... even while travelling through a tunnel.

"It's basically the same type of STL link we use from the main studio to the transmitter; it's just taken us time to develop a



than the fact I'd called an important meeting. They were then told there was a problem with the main studio and were led out to the mobile studio, where we popped open the champagne and broadcast while moving in traffic from noon to 4:30pm. Each jock got a turn at it."

### Putting Fun Back On The Radio

From there the conversation turned towards KFRC as a whole, and Gerry began to open up on some ideas he feels are keys to KFRC's special nature. "Music is only about 50% of what we really use to make us successful. The rest is the ability of KFRC to overcome the negative mathematics of AM, the music, and the rest of the market.

## KFRC VP/GM Pat Norman

How does it look from the top after being VP/GM of KFRC for ten years? I talked with Pat Norman about that, and what it was like working with Gerry Cagle.

"I think probably the biggest problem PD's have is that they get their first job and they immediately assume a defensive posture with the general manager. The GM becomes 'him' when things are bad. Everything is rather short-term. On the other hand, if you're building a longterm business in a marketplace, you've got to look beyond each book and determine where you are going. PD's always get fired for the wrong reasons," he remarked.



Pat Norman

"I've always tried to delegate a lot of responsibility and authority, but you must have the right people in order to do that. Gerry and I talk daily, but it's not the kind of conversations that go on in most radio sta-

tions. He's not on the defensive for his actions, since we're working for the same goals. Gerry also interfaces with the sales department very well. Programming is our product, and sales is how we market the product, so we have to talk to one another."

Pat commented, "I've had three fine PD's: Michael Spears, Les Garland, and now Gerry. If you ask any of them, they'll tell you how hard we work at working well together. We are a full-service station, and to accomplish this we've got to communicate.

"This communication has allowed us to lay out a plan for growth and not get too trendy. We've always tried to give San Francisco exactly what it wants, making subtle changes as tastes change. Panic programming, because you drop five-tenths of a share, is the formula for certain disaster. It could be that this type of thinking caused the early demise of many of the other AM giants."

"The main part of our success is that we have assembled a bunch of people who understand the end result of the radio station is much more than numbers in an Arbitron or Birch Report. To us, our end result is an entertaining radio station that will succeed in the long run, versus the short run."

He went on to chastise fellow programmers who pay lip service to noble philosophies, but offer no examples of practical implementation. "All PD's say that it's important to get involved with the community, and have the jocks relate to the needs of the

hits, you'll win. Gerry agrees with playing hits, but he also has strong feelings about the music that surrounds the hits. "Everyone who programs a radio station knows that at any one time there are about ten hit records, but I think the rest that never become hits are the ones that are most important. We all know what the hits are, but it's these other songs that fill in the holes and complement your station's sound.

"That's why we'd play Linda Ronstadt's 'Get Closer,' which isn't selling here, before

Continued on Page 22



Jane Dornacker traffic



Dr. Don Rose



Dave Sholin



Jack Armstrong



Mark McKay



Bill Lee



Sue Hall



Don St. John



MD Sandy Louie



Thom O'Hair

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# KFRC: Station With A Master Plan

Continued from Page 20

we'd play a Neil Diamond which is selling. At KFRC we play a lot of stiffs, but they all sound great. This might baffle some people at times, but just because a record is selling does not mean it's a record that you have to play, and vice versa. Most jocks remember those turntable records as some of their favorites. They are what make your station succeed since they make your station sound different. As an industry we've missed too many songs because we've researched music to death. If it sounds good and fits the station, it should be played."

## Going Deeper Than Common Sense

By now you may have gathered that Gerry has his own set of thoughts about things and how they work for KFRC. He added a note of caution by saying, "While I think that KFRC sounds real good, I don't think it would be wise for some programmer to take exactly what we do and put it in their market. It can, however, serve as a role model for people to do what they think is right for their markets. My input into

"At KFRC we play a lot of stiffs, but they all sound great. This might baffle some people at times, but just because a record is selling does not mean it's a record that you have to play, and vice versa. Most jocks remember those turntable records as some of their favorites. They are what make your station succeed since they make your station sound different. As an industry we've missed too many songs because we've researched music to death. If it sounds good and fits the station, it should be played."

KFRC's success is extremely minimal. If I have a genius for anything, it's managing people. I've been able to surround myself at this station with people who make the station happen. This allows me to concentrate on the radio station as a whole.

"It's taken two years for everything to lock in, and my role as PD has changed since I now have a staff that knows what to do and when to do it. They have been given the right environment in which to grow, instead of having to fit into some role model of expectations. It took a while for me to let people find their own way, instead of jumping on them to get it done my way. It also took me a while to admit another person's way is better than my way. When something goes wrong, my people know how to handle the problem short-term, so the on-air sound and functioning of the station doesn't miss a beat."

To whom does Gerry give the credit for KFRC's success? "One of the great things about KFRC is that everyone knows they have a major part in the station's success, since they understand what their responsibilities are. It's what makes me most proud of KFRC. I've learned how to hire the right people that can pick up on where I want to go, and they can get there by doing for themselves because they are responsible people. It takes a very understanding GM, and Pat Norman's the only one I've ever worked for who has developed a three-year plan for the station, rather than saying, 'Oh God, what are we going to do for the next book?'"

## A Full Service Load

If you think KFRC is a "more music" station, then you owe it to yourself to get an aircheck, and continue reading what Gerry has to say. "We run 12½ minutes of commercials an hour, plus four minutes of news

and a minute of public affairs. I've said before that it's easy to win with four minutes of commercials an hour, but it takes a lot of on-air talent to make a station like KFRC succeed with this kind of load.

"What you have to do is take the things you need to have on the air and turn them into positive tools. We believe KFRC brings the audience the best news department in the area. We even outcamed the all-News station (KGO) this last book. I want to eventually beat them in 12+ shares, and Pat and I both think we can."

## Personality Plus

"Many people blame Bill Drake for wiping personality out of radio." Gerry stopped to set the history books straight. "It was Drake who hired such great personalities as Robert W. Morgan, the Real Don Steele, and Humble Harve. It was the imitators that wiped out personality. My philosophy is to have a format, and insist the jocks fall within that format. How they put it together is completely up to them.

"I'll accept a mistake from them before I will allow them to do it like it's written on the card. It's taken jocks like Jack Armstrong a while to learn they can stretch out a bit. He's worked in too many situations where he wasn't allowed to do it. It was pretty scary to him since he knew he was really on his own. The abilities of the staff working together for a common cause, trying to overcome my inadequacies, are what make me a hero and KFRC a winner."

Here's the staff lineup at KFRC: 6-9am Dr. Don Rose, Dave Sholin 9-noon, Jack Armstrong noon-4pm, Mark McKay 4-7pm, Bill Lee 7-10pm, Sue Hall 10am-2pm, Don St. John all-nights, with (Music Director) Sandy Louie and Thom O'Hair on weekends.

Gerry went on to compliment every one of his people for their efforts and skill, but took time out to concentrate on one particular staff member. "Thom O'Hair is a certified wacko, but he brings an incredible amount of intelligence and creativity to us at the same time. His greatest asset is that he challenges me to find a way to do things that don't fit into the norm of this format. Thom has been involved with AOR for many years, and offers some unique abilities to put ideas forward, where others would be embarrassed to do so. He has no fences on his thoughts."

## A Unique Style of Management

We all started out looking up to stations we admired, and Gerry was no different. "There probably isn't a jock alive that hasn't heard an aircheck of KFRC, and at some point cupped his hand over his ear and said, 'K-F-R-C.' I used to do it too, because the call letters always seemed magical to me. The station's ability to succeed as a whole goes to the credit of my GM Pat Norman, who understands what has gone on before him, and he's been here for ten years now."

"My input into KFRC's success is extremely minimal. If I have a genius for anything, it's managing people. I've been able to surround myself at this station with people who make the station happen. This allows me to concentrate on the radio station as a whole."

"Pat has taught me a unique style of management. It is the ability to be allowed to make a mistake. When you make a mistake, you learn why it shouldn't have been done, rather than not doing something because my GM told me it's not to be done. I've carried that management style back into programming.

"It's that belief in my people that has allowed me to put some of them on the air,

even when I knew they weren't sounding as good as they should, knowing it would take a couple of months of hard work to get them sounding right. I knew they could do it, or I wouldn't have given them the shot. Now everyone's sound is just unbelievable.

"I would love to be able to say that I created the staff here, but I was lucky in hiring them, and it's my staff that makes me look like a genius, and gives KFRC the great sound that it has. It took me many years to overcome the fear of delegating responsibilities. It was one of my biggest shortcomings to be afraid to be different or mess up. I credit Pat Norman for teaching this to me."

## Dropping Industry Jealousies

As the conversation continued, Gerry brought to the surface a subject that all too often goes unacknowledged. "Why is it I'm always seeing people that are contemptuous of any-

"There are two types of PD's, those that have been fired, and those that will be fired. It's part of the growing process. This industry is on such a defensive all the time, and if people took the opposite stand, things would get a whole lot better."

one that's doing well? It was one of the things that almost drove me from the business forever a few years back. If someone is succeeding in a market, then stand up and applaud the person. Don't throw stones or shoot holes in what he's doing."

He went on to remind everyone, "Radio isn't an exact science, so let's not be afraid to say congratulations to someone who's different and makes it happen. I can't promise I'd applaud someone who came into San Francisco and beat me, but I'd like to see more people stand up and recognize a successful situation, and put away those petty jealousies.

"All of the energy you put out always comes back around again, so make it positive energy. You've got to take every situation and use the tools available the best way you can. We've all got to develop a more positive attitude about other people's success. If not, we're all going to be eaten up by this bad energy."

Gerry goes on to detail where some of the blame goes. "I hate research groups for what they've done. They've made everyone afraid to make mistakes and be different, and that's bull. If you make a mistake, don't be afraid to make another one. There are two types of PD's, those that have been fired, and those that will be fired. It's part of the growing process. This industry is on such a defensive all the time, and if people took the opposite stand, things would get a whole lot better."

Those of you who know Gerry may be saying to yourself, 'This isn't the Gerry Cagle I know,' but he's the first to admit he's been wrong in the past. "Anyone who knows me knows that I haven't always operated this way. I know I've hurt some people in the past because of the nature of the situation. I will never again put myself into the trick bag of not having the opportunity to develop a plan for future growth like we have here.

"I'd rather be in the situation to hire someone and watch him grow than come in and fire a whole staff to find people that would do it my way. It takes a while to establish a radio station, and you've got to have a plan to accomplish it." Gerry may have finally made enough mistakes along the way to find out what works best for him... and that's a luxury few of us can claim.

## Motion

Jim Stacy becomes the new MD at WAZY-FM/Lafayette with the departure of Bob Leonard to WZOK/Rockford, where he becomes Promotion/Production Director... WJBQ/Portland PD Harry Nelson reports that he's teamed morning man Chuck Morgan and night rocker Michael Joe Reo together and is billing them as "The Q's Brothers." They will be equipped with the proper vehicle for the assignment, a dilapidated Portland police car.

Craig Morgan is promoted to Production/Promotion Director at OC104/Ocean City... Congrats to CHUM/Toronto's Bernie Dobrucki, who accepted a Creative Achievement Award for writing a series of commercials for the Ontario Place Cinesphere Film Festival... And it's another deduction for KROK/Shreveport MD Keith Greer and wife Lori on the birth of Shannon Marie.



**MEDLEY MAKES MUSIC** — Shown on a recent promotional tour in support of his most recent single, "Right Here And Now," Planet recording artist Bill Medley makes a stop at FM100/Memphis. Shown (l-r) are Medley and staffers J. Karen Thomas and Steve Conley.



**IT'S A DIRECT HIT** — Glenn Shorrock, ex-lead singer for the Little River Band, is on his own, and attempting to score a direct hit with his first solo effort, "Rock 'N Roll Soldier," in Australia. Shorrock (l) is shown trying his aim on 3XY/Melbourne night jock Peter Grace (r), who seems to agree that Glenn has scored a hit.



**THE FACTS, BILLY, JUST THE FACTS** — Prior to a recent concert appearance in Cedar Rapids, Capitol's Billy Squier (l) is shown talking to KRNA/Iowa City PD Bart Goynshor (r) live on the air. The concert was a solid promotional success for KRNA.

## The Music Section

CHR's Most Accurate  
Music Information  
Begins on Page 47





## Five Years — An AOR Restrospective

Five years ago this week, I wrote my first column as the new AOR Editor of *Radio & Records*. When I joined R&R, the AOR section had about 180 reporters (including ZETA 4/Miami, KSAN/San Francisco, WZMF/Milwaukee, KPAS/El Paso, WAIV/Jacksonville, and other since-switched AOR's). Our AOR charts consisted of an Album Airplay 40, "In the Bin" albums that were close to charting, "Progressive Singles," Adds, Hots, and some regional information.

Five years later, approximately 200 AOR stations make up our still-select reporter list. We offer seven charts plus regional activity, with trends on most charts. A lot has changed in five years, and this seems a golden opportunity to look back at some of the changes in the radio and record industries with regard to AOR radio.

### Radio: Tight Makes Right

When I joined R&R, there was one AOR consultant of note: Lee Abrams. He had already begun the tightening of the AOR playlist. Since then, with other successful

"Some say we've become too tight for our own good, but there's no denying that AOR radio has garnered much larger audience shares since pulling in our musical reins."

programmers joining the consultant fray, and the format in general becoming more competitive, AOR has become as tightly-structured as any contemporary music format. Some say we've become too tight for our own good, but there's no denying that AOR radio has garnered much larger audience shares since pulling in our musical reins.

In 1978, music research was almost an unknown concept for AOR radio, beyond calls to local retail record outlets and studying trade charts. Thanks, once again, to a large degree to the growth of consulted AOR radio, our format has come to accept and even swear by such sophisticated forms of music research as callouts and focus groups, which have helped stations zero in on audience "likes" with higher degrees of accuracy and less guesswork.

As early as spring of 1979, AOR's like WHHY-FM/Montgomery (since switched) and KFMQ/Lincoln were already pulling 20's in the ARB's. By spring 1981 we had become the dominant music format in the top 50 markets according to Arbitron, and we have remained very strong ever since, with fewer and fewer format dropouts each book, and constant new converts to the AOR cause.

As the format began to gain ground in audience shares, more stations attempted to grab the same slice of the format's key demographic pie. Naturally, this approach meant there were winners and losers, with some stations switching to other formats, and others deciding to try for specific psychographic segments of the AOR audience. Thus, even back in 1978, we already were seeing early experiments with new wave AOR at KSAN, Jazz AOR at WRVR/New York, Black AOR at WNOE-FM/New Orleans, and Soft AOR at KNX-FM/Los Angeles (which actually began its Soft AOR programming in 1973). Some were ahead of

## Format Timeline: 1978 - 1982

One way to recall the significant events of AOR radio over the past five years is to look back on the AOR columns written during that time. Here are some chronological tidbits from those pages:

### 1978

January: Coverage of R&R Convention in Dallas, including AOR panel with Lee Abrams, Tom Yates, John Gorman, Frank Felix (then-PD KBPI), Michael Sheehy, George Taylor Morris (then-PD WCOZ).

April: KSAN/San Francisco PD Bonnie Simmons explains station's new programming approach: New Wave.

July: Jazz-AOR profile of WRVR/New York; Black-AOR profile of WNOE-FM/New Orleans.

August: First callout research article with Chancey Blackburn, consultant for KPAS/El Paso.

October: First article on commercial-free programming, at WZXR/Memphis.

December: First article on a rock video TV show coordinated by AOR station, WIOQ/Philadelphia.

### 1979

January: First article on AOR reaction to disco craze; emerging trend article on Soft AOR's: KNX-FM, WEEI-FM, KXOA-FM.

April: Lee Abrams reveals "modal" approach.

June: CHUM-FM/Toronto begins programming experiment of sets of music from single LP or artist; Jack Crawford talks about automating AOR as a representative of Drake-Chenault; John Parikh asks for AOR radio to take research seriously.

December: "Best of Decade" vote results: "Stairway To Heaven," "Freebird," "Layla," "Born To Run," "Won't Get Fooled Again" at top.

### 1980

January: Jeff Pollack interviewed as he starts consultancy.

March: Focus on Rock and Roll Armies, Air Forces, Clubs, etc.

April: KZAM-(AM)/Seattle tries "new rock and roll" approach under PD Paul Sullivan.

May: Dan Brunty introduces "Album Oriented Adult Contemporary" radio at WQDR/Raleigh; others sing the Upper Demo blues.

June: First article on the record industry sales slump.

September: KZAM-(AM), KNAC/Long Beach, K-15/Phoenix in spotlight on modern rock outlets.

October: Abrams unveils Superstars 2 philosophy.

November: Big Bucks Promotions feature focuses on KPRI/San Diego (\$55,000 giveaway at Halloween Ball), KDWB-FM/Minneapolis (\$1000 a day for 40 days).

### 1981

January: John Sebastian profiled as he begins consultancy.

August: John Parikh predicts difficulties for Upper Demo AOR's and commercial-free rockers.

October: Bob Pittman profiles MTV; AOR Ratings Scoreboard for spring ARB's shows AOR radio the dominant contemporary music format in the top fifty markets.

### 1982

April: Bob Hattrik profiled as he joins consultant race.

October: Radio security question raised in light of death of KWFM/Tucson's Bob Cooke by listener; commercial-free start-ups discussed.

November: AOR radio's KSHE/St. Louis WNEW-FM/New York profiled as they reach 15th birthdays and "format grandfather" status.

their time and failed to garner sufficient ratings, while others retain their individual sound to this day.

### Records: Changing Times, Rules

The record industry has certainly gone through as many growing pains as AOR radio. Starting as early as summer 1980, I was already writing columns about the sales

slump and its resultant effects on AOR radio's music research systems. At that time the record industry was already complaining loudly about the issue of album-tracking, a problem that has resurfaced just recently. In a column I wrote in November of 1979, Dave Lange, then PD of WDVE/Pittsburgh, recommended a solution to the album-tracking situation: "Ask the record companies to begin producing self-packaged radio specials where the artist himself would introduce his new album. He would play it in its entirety, but every two or three songs he would break in for an explanation of the songs, or whatever. In that way you'd have a show that would be very attractive to listeners, yet, at the same time, make it more difficult to tape an album in its entirety since it'd be broken up several times." Dave's suggestion, ironically, was just reposed by 96KX/Pittsburgh's Bobby Christian in a letter printed in R&R in response to our recent home taping series.

Records has always tried to satisfy radio's musical needs but the results have not always been what either end of the industry expected. As AOR gained formative structure in the mid-to-late 70's, it also became more and more musically-specific, toward rock and roll and away from other contemporary musical genres. Suddenly, an artist like Stevie Wonder found only limited airplay from a format that had once embraced him. This represented not (as some said and still say) color boundaries but musical ones, which came to a head in July 1979 when a WLUP/Chicago anti-disco demonstration ended up in minor mayhem

Continued on Next Page

## CHUM's Three-Point Plan To Aid Music

Canadian AOR's must play a certain percentage of Canadian acts (usually between 15% and 30%) to fulfill governmental regulations. This commitment to Canadian music has run into some trouble lately because of a dearth of product from impoverished labels. To compensate, the CHUM Group of radio stations throughout Canada has been instrumental in creating a three-point plan to increase the amount of available Canadian rock music.

The plan was formulated with the help of CHUM Director of Special Projects Warren Cosford, who first set up a national hometown talent album competition for the CHUM group of stations called the "Transcanada Rock Nationals." Each winning group was granted studio time to record two songs for the resultant ten-cut LP. A grand prize-winning band gets one thousand hours of free studio time, production by Bob Ezrin and other well-known producers, and a singles contract with A&M. The album, to be released around the first of 1983, includes no mention of the CHUM stations, in hopes that other Canadian AOR's and CHR's will find it airplay-worthy.

The second part of the plan was to establish a foundation for the partial-funding of LP's by popular bands who lack monies to record. Joining the CHUM group in setting up this fund were fellow Canadian radio owners Moffitt and Rogers; between the three, over \$200,000 a year has been earmarked for the foundation, with Canadian publishing companies donating another \$100,000. Over fifteen interest-free loans have been made to bands deemed worthy of support by the organization of stations and publishers, with at least three albums already released as a direct result of this funding.

Third is a free announcement plan, primarily for new acts on smaller labels whose

albums are added to CHUM-FM's playlist. To give these groups additional exposure, CHUM produces commercial announcements for the records, giving each announcement a minimum of 70 plays over a four-week period. Other CHUM group stations have initiated similar schedules for bands in their areas.

Cosford commented on the initial results of the ambitious plan: "The record companies tell us it is definitely helping them to sell records. The Spoons are a great example. They didn't have enough money to make an LP, so they cut an EP of four songs. When we added it, they qualified for our free announcement plan, which enabled the band to sell enough copies of the EP to record an album. To me, that's quite a success story.

"What this has done," Cosford continued, "is to get some very competitive radio broadcasters working together toward a common goal that will help us all. For another, it has gotten radio to work with records because, again, we all end up winning. And that's really the bottom line."

# Five Years — An AOR Retrospective

Continued from Previous Page

at Comiskey Park, in a story that garnered national media attention.

This musical purity was typified by the 1979 Burkhart/Abrams Superstars client station's "modal" philosophy, which remained dominant in AOR thinking till about a year ago, when the first hints came that something new was just over AOR's horizon. Suddenly, acts like Kim Carnes, the Go-Go's, and Human League were making waves too big to be ignored by AOR radio. When research and gut proved that the time was right, acts like those finally found their way onto AOR playlists, marking the beginning of an onslaught of "modern rock" that has never been more powerful, nor noticeable on AOR radio, than it is today. AOR radio in 1982 has learned to listen to its listeners, and it finally has the proper research

"AOR radio in 1982 has learned to listen to its listeners, and it finally has the proper research tools to do so accurately."

tools to do so accurately. This can only bode well for the future of the format as a dominant force in radio and contemporary music.

A continuing radio versus records debate has been radio's role in selling records. In early '81, John Sebastian stated in an R&R interview that his job as a consultant was not to sell records, which irked many record representatives. But the catch-22 is that the kinds of formative structures that consultants like John have given AOR radio have meant consistent airplay for important albums, which can only help sales. So, in essence, though not necessarily John's goal, his stations (and those with a similar philosophy) have been beneficial to the record industry, which clouds the sales debate.

## Radio & Records: Continuous Growth

Discussing the aforementioned concepts and so many others over the past five years



**BLOOD DRIVE PUTS BLOOD BANK IN THE RED** — KGB/San Diego's latest Halloween Blood Drive was an unprecedented success for all concerned, with the Blood Bank collecting 186 pints, and donating listeners receiving a gift package of an album, T-shirt, free food passes, and a free admission to the local Planetarium. Pictured with costumed nurses and helpers is KGB Community Services Director Lyn Lacye (seated).

## The Music Section

AOR's Most Accurate  
Music Information  
Begins on Page 37

and 250 columns (gulp!) has been a challenging, enriching experience for me. Mine is a job that defies pigeonholing: I am format historian and musical scorekeeper, noting changes and trends, winners and losers. I am job placement service and armchair psychologist, an industry conduit of information of all types. It's a unique position and fascinating enough to easily envision another five years (or more) at this same typewriter (or computer console, at any rate). Along the way, I guarantee that R&R's AOR section will continue to grow as the format grows, at all times offering the industry's most accurate and impartial information on all levels. For starters, you'll see some important new charts and changes in early '83 that I'm very excited about; I'll supply more details on these changes very soon.

I can't close without a few thank-yous: to R&R Publisher/Editor Bob Wilson, for recognizing my potential five years ago and helping me reach it ever since; to Executive Editors Ken Barnes and John Leader for helpful advice; to Associate Editor Christina Anthony for her attention to detail and unflagging spirit; to the R&R staffers whose combined efforts help to produce each week's AOR results; and certainly, most of all, to the AOR radio and record community — your support in the past five years has made my job not work, but a pleasure. I'm looking forward to our future together.

**BACKWARDS BOOGIE:** KUPD/Phoenix decided to have some fun with the current "backwards-masking" rage in rock music. In conjunction with Columbia's Judas Priest, the station played four backwards messages over the air, and the first 20 correct interpretations received by the station earned their senders tickets to the local Judas Priest concert as well as the band's LP.

**PITFALL TREASURE HUNT:** WABX/Detroit tied in with Activision in a promotion surrounding the company's new video game, "Pitfall." The station printed up treasure hunt maps, made them available throughout town, and then gave out clues over the air to fill in the map. One completed map will be drawn and the entrant will win \$5000 in gold.

**ON THE ROAD:** WPGU/Champaign held a bumpersticker spotting promotion, picking 400 winners for a tailgate party, and then picking one to send on an expenses-paid trip to both the Rose Bowl and the Tournament of Roses parade.

**WANTED: CALENDAR ART:** KZEW/Dallas has offered a \$1000 reward for the art for its 1983 calendar. The winning entry will be picked by the station's airstaff.

**MORE TICKETS TO ROCK:** WLUP/Chicago is continuing its popular "Ticket to Rock" promotion through year's end, awarding rock-oriented trips every weekend, to locations including Los Angeles, Nashville, Miami, St. Louis, Dallas and Houston. Also being awarded on a daily basis are lifestyle prizes like mopeds, stereos, TV's, free groceries for a month, and free telephone bill payments for three months.

**PINK ZEPPELIN:** It's not easy to hand out concert patches for Led Zeppelin or Pink Floyd, since one band no longer exists and the other hasn't toured in years. But that's what KEZO/Omaha did when the station spotlighted both bands in a special weekend's programming of interviews, concert performances, and music. The station also gave away catalogs of the featured groups.



**VJ WEDS DJ** — Thanksgiving weekend was something special for MTV jock Mark Goodman and WPLJ/New York air personality Carol Miller — the two were married on November 28th. Congrats to the couple.



**SOMETHING GOING ON AT WNEW-FM** — Atlantic's Frida of Abba traveled to WNEW-FM/New York for a rare interview on the air with Operations Director Scott Muni. The two discussed Frida's debut solo album.

## EVOLUTION

WGRF-FM/Atlantic City switches to AOR as it increases hours of live programming . . . WMGM/Atlantic City firms new jock lineup, including Mike Boyle in mornings from WOBM-FM/Town's River, PD Tom McNally in middays, MD Mark Didia from WIFI/Philadelphia for afternoon drive, Russ Egan from WOBM-AM for nights, and Karen Chamberlain from WMVB/Millville, NJ for overnights . . . Brad Hoffman joins WFYV/Jacksonville as PD from WKTM/Charleston, SC . . . WBOS-FM/Boston Operations Manager Jerry Goodwin exits . . . Gary Shaw is named PD at KZOM/Beaumont as Rick Robbins steps down but retains airshift . . . Tom Cale steps down as MD at KROY-FM/Sacramento and PD Dennis Newhall takes over MD title as well . . . Vin Scelsa joins WLIR/Long Island for mornings from WNEW-FM/New York . . . Harlan Winslow is renamed MD at KZOZ/San Luis Obispo.



**TRAVERS'S TRAVELS** — PolyGram/PolyGram's Pat Travers (center) visited WLLZ/Detroit along with label rep Dan Zamierowski (left) to speak with MD Doug Podell (right) while touring in support of "Black Pearl," his latest LP release.

## COLOR

**NEW MUSIC SPOTLIGHT:** KTXQ/Dallas has pacted with area Sound Warehouse outlets in a co-promotion designed to increase awareness and interest in, and sales of new music. The stores have set up displays of 18-22 new rock albums being played on Q102. Holders of the station's "Q-Card" can receive a \$1 discount on the albums on display, and \$2 off the album designated the "Q102 New Track of the Week."

**TOWER TIME:** When KREM-FM/Spokane decided to go off the air for tower maintenance, the station asked listeners to guess the amount of time the station would be off the air. The closest

guesser won \$92.90, matching KREM-FM's dial position.

**A TRIP FOR TWO TO FLINT:** That's what WWCK/Flint offered in its latest promotion. The Flint vacation, though, was to a small, uninhabited Pacific island called Flint. The contest, a random drawing, awarded two a flight to Las Vegas for a night, then on to L.A. to Disneyland and the "Rockline" radio show, next to Tahiti, and then, by schooner, a 400-mile trip to the island of Flint. Once there, the winners buried a WWCK time capsule of station merchandise, and erected a "Welcome to Flint-WWCK" sign on the island, before returning home by boat and plane.

## UPDATE

**KBOS/Tulare** is the latest AOR to lock up all its commercial carts for a weekend and then make a "1000 in a row or \$95,000" offer to listeners. Needless to say, no one won the money, but the listeners sure did hear a lot of uninterrupted music . . . Get-well wishes to WAAL/Binghamton MD John Carter, who was assaulted at a concert by the Angel member who broke John's jaw . . . Congratulations to KNCN/Corpus Christi PD Bob Fazio and wife Teri on the birth of their first baby, Jessica . . . WIYY/Baltimore ran a TV simulcast of a locally produced concert with Crack The Sky . . . KMET/Los Angeles premiered a new programming feature called "Ace And Friends." The half-hour show, running 5:30-6:00am Monday-Friday, features News Director Ace Young with extended sports coverage, commuter weather, news features, and phone calls from listeners . . . A bus strike in Columbus has created commuter hassles, so WLVO has set up its own bus service. Every weekday, the morning team chooses a listener by phone to be picked up by one of the station's jock's in the QMF96 van, and taken for coffee and donuts and then to work. At the end of the day, the lis-

tener is picked up by the van and the morning team for a personalized ride home . . . The attractive new WDVE/Pittsburgh T-shirt makes use of the city's steel city image by incorporating a steelworker into its visual — sparks flying off his guitar strike a steel bar with the WDVE logo, spelling out "Rocks."

## CONCERTS & CONVERSATIONS

**Broadcast:** Fixx on CHEZ-FM/Ottawa . . . English Beat, Fixx on WBCN/Boston .

**GUEST DJ'S:** Sting on Q107/Toronto.

**CONVERSATIONS:** Translator, Bonnie Hayes on KVRE/Santa Rosa . . . Charlie Daniels, Saga on KQSD/Duluth . . . 38 Special on KLAQ/EI Paso, KFMX/Lubbock . . . Cheap Trick on WHKC/Evansville . . . Gary U.S. Bonds, Joe Piscopo, Miami Steve Van Zant on WNEW-FM/New York . . . Yoko Ono on KMET/Los Angeles . . . Jefferson Starship on KBCO/Boulder . . . Billy Thorpe, Henry Paul on WDIZ/Orlando . . . Payolas on KILQ/Colorado Springs . . . Survivor on WHJY/Providence . . . Billy Squier on WZZO/Allentown .

# Adult / Contemporary



JEFF GREEN

## A/C Correspondents' Corner

Letters to R&R have always been highly encouraged, and this week's column features thoughts, concerns, and ideas from three A/C broadcasters. I'm sure you'll find them to be very interesting, as they address frequently-discussed issues that have confronted A/C radio throughout the year.

### A Hand, Not A Kick

Dear R&R,

I've been meaning to write this letter for a long time, but it wasn't until I read WGY/Schenectady personality Tom McCarthy's letter entitled "Artificial Air Personalities" (R&R 9-10) that I knew I had to voice my opinion.

If you recall, Mr. McCarthy dropped a bomb on 90% of the jocks in the Midwest. He labeled most of us as "Peter Puker," "Willie Wimp," "Freddy Feedback," and a couple of others. Then he added we should communicate one-to-one, and let our own real personalities come through. Sounds easy, doesn't it? Well, it's not that simple! If it were, all of us would read it and pack for L.A.

Without a doubt, Mr. McCarthy is correct in his evaluation. But we already know the problems, so let's find the solutions! There is no answer-in-a-nutshell like "Be yourself." That's like saying the solution to world hunger is food! This is a very complicated business and it bothers me when the Big Guys criticize others, yet offer no concrete guidance that obviously the neophyte in the industry needs so badly.

What if R&R were to list a few times per year the names and addresses of successful concerned jocks who want to help those less skilled? I'm sure there are many good jocks like Mr. McCarthy who wouldn't mind sharing their knowledge and an aircheck with the beginner.

In fact, I'll step forward first. I would never be so bold as to say I'm a great jock, but I think I have something worth sharing. To the beginning jock I make this offer: Send me a dollar (to cover postage and a tape) and I'll send you a few suggestions and tips that have helped me, along with an aircheck of this market.

To some jocks, this may seem like a silly personal notion. But to the true professionals, I believe it will sound like a good idea. Every pro jock I've ever met has always been anxious to help others, perhaps because they too were once at the bottom trying to move up.

In conclusion, the beginning jock does not need a kick in the teeth . . . he needs a helping hand.

Don Berry, overnights  
KPAT/Sioux Falls

Editor's note: Any broadcaster interested in participating as an air talent "advisor" should contact Jeff Green at R&R. Look for discussions on improving jock skills in upcoming A/C columns.

### From A Neutral Corner

Dear R&R,

When WCBM/Baltimore changed from A/C to News/Talk format in June '82, my point of view also changed. After years of programming experience with service-oriented A/C radio, I

became an outside observer . . . and some of what I observe now is surprising.

In several markets, I see traditional A/C stations losing ground to 1) A/C "jukeboxes" programmed like Beautiful Music stations, and 2) to successful CHR stations moving to older demos. If you are being squeezed from two sides, then I suggest that you answer two questions: 1) What characteristics set you apart from your competition? 2) What can you do to counter the advantages of the other formats?

The first positive characteristic that sets apart traditional A/C radio from other formats is services. Are you promoting your news, traffic, weather, and sports adequately? If you are uncomfortable with promoting your services, maybe you don't really want them on the air.

Other advantages you hold are personality and promotions. The "jukeboxes" have neither, and the CHR's may not be targeting them fulltime at the A/C audience. So make sure you play up these factors, and direct them to the right target.

If you ignore these potential positives, you run the risk of sounding just like your "jukebox" competitors, but with more clutter. And that is the big advantage of both competing formats: less clutter, fewer commercials, more music. Sure, you can be more competitive through music research and promotion of those times when you do sweep several songs. But you need more to win the music audience.

Let me point out one way you might counter this advantage that your competition has. Go beyond merely playing the right music, and program it aggressively with a creative hook your listeners will remember. Then your station can grab the A/C music image, and this image will succeed despite the reality that the other stations play more music.

Here is an example of what I mean — what I call the "memory medley" music format. For most A/C's, the "right music" includes the most potent oldies for your audience. In the "MM" format, you program them in themed, 3-record sweeps across the bottom of the hour. The simplest themes salute years, styles, artists, or writers. But you should branch out to subject matter, trivia, etc. Here are the results of such an idea:

- Most importantly, listeners will start saying, "Yeah, you're the station with those memory medleys. Keep on playing my favorite oldies!" Your station will grab that effective A/C music image.

- Since each medley is themed, your personalities will be forced to do a proper setup on the air. Therefore, the impact of the oldies will be maximized and your jocks will sound tuned in to the right music. In contrast, the "jukeboxes" have no personality involvement in the music.

- Your personalities will also have a constant opportunity to promote a well-targeted music feature.

- Finally, in much of the hour, you remain quite contemporary . . . and competitive with the CHR's.



**OUT WHERE WE BELONG** — Everyone's favorite target, WZUU/Milwaukee morning man Larry "The Legend" Johnson, reluctantly sits out his 20-minute jail term for losing his Brewers-Cardinals bet with KS94/St. Louis morning team "Crunch & Morgan." Handcuffs, fingerprints, and mug shots were just part of the harrowing ordeal — Larry was even forced to drink Budweiser! But The Legend kept his dignity, as he arrived in a Lear jet with three attractive "Brew Girls," who came along to keep his cell warm.

A/C radio will continue to succeed, but in many forms. I would welcome comments from any and all A/C programmers about how they are coping with their competition.

Dave Arlington, PD  
WCBM/Baltimore

Editor's note: A station's method of music presentation, whether it be of currents or oldies, is often a major factor in its success or failure in assisting a listener to distinguish its identity from the competition. It could be argued that adjustments in music presentation are easier and less expensive to execute than other aspects Dave mentioned, such as the areas of promotion and personality.

### A Diet Of Music Sedatives

Dear R&R,

Small market radio provides us with the ability to use our imagination, creativity, and to take the "chances" major market radio wouldn't even consider.

What has happened to the "Oldies Weekends," "Beach Boy Weekends," and "Motown Weekends" of the past? Playlists continue to get tighter on A/C stations, and PD's are so concerned with a tenth of a rating point that they tend to forget the creative part of this business . . . and what about the listeners? They continue to be treated to an endless stream of Kenny Rogers and Barry Manilow. Well, I for one don't believe anyone who is 32 years old deserves a continual diet of musical sedatives.

Research indicates listeners are more likely to tune out a station because of a song that is overplayed than they will when they hear a good, new unfamiliar song, yet programmers respond with a "let's play it close to the vest" attitude.

I consider us a "crisp" A/C station. When our request logs indicate 33 and 34-year-olds are asking for Asia, Survivor, even Men At Work — I know we're doing it right.

All in all, I think radio has overreacted to the higher demographics. Sure, we'll play Rogers and Manilow, but for God's sake, let's give the 32-year-old a shot before committing them to "Perry Como Land." The record companies need it, our salespeople need it, and if you've done some dial-twisting lately, you know radio needs it.

Ray Reynolds, PD  
WDIF/Marlton, OH

Editor's note: Ray's letter addresses a number of highly controversial programming issues. In R&R's A/C column of 10-22, two of three top-rated medium market A/C PD's disagreed with Ray's finding that an unfamiliar record is more valuable than a burnt one.

Regarding Ray's view on A/C's apparent preference for musical sedatives: One reason why other A/C stations may not have determined if there is adult appeal for proven CHR and AOR

records in their markets is that the percentage of stations conducting qualitative research is surprisingly low. An extensive marketing report on radio revealed that just over 40% of all stations surveyed had been involved in qualitative research over the past three years. In markets the size of Marion, OH, that figure was just 25%.

## Progress

### Air Personalities

Jana Shaw leaves her K96/Provo midday show for late evenings at KFMK/Houston. Leaving KFMK is midday host Michael Mann, who takes the same shift at crosstown KMJQ . . . Don Bombard and Dave Goodrich are producing "The Sunday Night Oldies Party for Y97/Pittsburgh . . . Scott Burns joins KPLZ/Seattle for morning drive; he was formerly with KJR across town. Also at KPLZ, former Y-94/Fresno personality Bill Maler is the new 7-midnight talent . . . Former WRNG/Atlanta staffer Allan Proll has been named midday personality at WBAL/Baltimore . . . KGW/Portland part-timer Francine Rafton moves up to evenings . . . John Chomble is appointed evening man at WQUE/New Orleans; he was formerly Operations Manager/morning jock at Y104/Hattiesburg, MS . . . KEY103/Austin welcomes Johnny Shannon from K TSA/San Antonio as its new morning man . . . WCLR/Chicago has signed Chicago Bears head coach Mike Ditka as the regular commentator on the station's "Bear Facts" weekend program . . . Susan Lothrop is now doing overnights at WLAM/Lewiston, ME . . . At WHB/Kansas City, Mark Mason was named midday personality, from PD at KOWL/Lake Tahoe . . . Former WSBA/York morning man Russ Schell is the new AM drive talent at WFSM/Harrisburg . . . Jim Rogers joins WCCO/Minneapolis as weekend personality, from WCAU/Philadelphia . . . New on Saturday evenings at KDKA/Pittsburgh is Pittsburgh's Post Gazette sports editor Bruce Kelden . . . Happy Harrigan moves from KBIM/Roswell to KZKZ/Flagstaff as announcer.



Johnny Shannon

## The Music Section

A/C's Most Accurate  
Music Information  
Begins on Page 46



Star, East, Child, Peace



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CAROLYN PARKS

## Station Profile

WRKZ (Z107)/Hershey, PA

GM: Howard J. McAnany OM/PD: Formerly Chris Gable MD: Angel Alexander

When you think of Hershey, PA, the first thing that comes to mind is chocolate. The second thing that may come to mind lately is Z107 (WRKZ), which has been blanketing the Harrisburg-Lancaster-York-Lebanon area with 40,000 watts of Modern Country since March, 1980. Former OM Chris Gable (he's just become PD at WAIA/Miami) noted the difficulties the station faces covering such a large area.

"Serving four markets simultaneously, plus all the little ones in between, is hard. We have to be very promotion-oriented. We've got to be out there and constantly visible, which we do with TV campaigns and billboards, reinforcing it with our on-site locations. We're out in the community at least five times a week. With the Country format, the audience really has to feel that you're accessible to them, that they can come up and shake your hand or talk to you, get your autograph, or get information on the station. They really treat us like an information center.

"We have an 800 number that covers our entire listening area, so listeners can call in

requests, get information, or just say 'hi.' We do people's choice request weekends about every six weeks; and rather than say this is a song for York, we get the caller on the air."

### Mobility & Mascot Make Friends

Getting out and about in a market this widespread is not an easy chore. However, the station is very mobile, as Chris explains. "We have both a van and an antique fire truck which we go out on. From April to October we basically work outdoors. Our 'Z-Bear' mascot, who's as popular around here as any cartoon character, goes to con-



The Z107 staffers are (l-r) Tom Roberts ("The Apache Kid"), Chris "Doc" Gable (former OM/PD), Dandalion, Fuzzy Summers, and Angel Alexander (MD). Missing when this photo was taken were morning man "Uncle Toad" and newsman "Professor Bob."

## Editor's Corner

Something very exciting just happened at R&R, and I'd like to take a moment to share it with you. As most of you already know, Sharon Allen has been hired as R&R's Nashville Bureau Chief (R&R 11-19) and is already hard at work keeping us abreast of what's happening in Music City. Since Nashville is the hub of the country music industry, Sharon's presence there will enable us to cover events and glean information of interest to Country radio that previously may have been overlooked.

Over the past several weeks I've gotten to know Sharon on both a business and personal level, and I've been extremely impressed by her drive, determination, and enthusiasm for this new position. I think you will be equally impressed when you start reading her upcoming feature articles and weekly columns, which start next year. I hope that those of you planning on attending February's Country Radio Seminar will have an opportunity to meet her in person or, if you're in Nashville for other business, will take a moment to give her a call and introduce yourself (615) 793-6571 or 793-6391. Welcome to the R&R family!

### Send Us Your Countdown

A number of stations have indicated that they will be airing their own versions of a year-end countdown rather than one of the syndicated offerings. If you plan to do this, take a moment to drop your year-end playlist in the mail addressed to: Carolyn Parks, R&R, 1930 Century Park West, Los Angeles, CA 90067. If we receive enough of a sampling, we'll do a region-by-region comparison of the top songs of 1982 and see how they compare to R&R's year-end chart.

## 'Tis The Season

With Christmas just around the corner, you no doubt have begun dusting through those tired old Christmas records wishing there was some new product available to replace those scratched and worn yuletide favorites. Not to despair, oh ye of little faith! Several labels have come to the rescue with either brand new releases or rereleases of some popular seasonal tunes. Here's what's available:

### RCA

"A Country Christmas" LP (Various Artists)  
 "Memories Of Christmas" LP (Elvis Presley)  
 Singles: "Christmas In Dixie" (Alabama) b/w  
 "Christmas Is Just A Song For Us This Year"  
 (Mandrell & Bannon)  
 "Let It Snow, Let It Snow, Let It Snow"  
 (Charley Pride) b/w  
 "Peace On Earth (A Song For All Seasons)"  
 (Razzy Bailey)

### Elektra

"Christmas Country" LP (Various Artists)\*  
 (Available by contacting Elektra's Nashville office)

### Capitol/Liberty

"Kentucky Homemade Christmas" Single  
 (Kenny Rogers)\*

### Warner Bros.

"Light Of The Stable" LP (Emmylou Harris)\*  
 (Available by contacting WB's Nashville office)

### MCA

"Christmas" LP (Oak Ridge Boys)  
 Single: "Thank God For Kids" b/w  
 "Christmas Is Paintin' The Town"

### CBS/Epic/Scotti Bros.

"A Gatlin Family Christmas" LP (Larry Gatlin)  
 Single: "Steps" b/w  
 "Sweet Baby Jesus"  
 "Goin' Home For Christmas" LP  
 (Merle Haggard)  
 EP: "Goin' Home For Christmas" b/w  
 "If We Make It Through December"  
 "Pretty Paper" LP (Willie Nelson)\*  
 "Classic Christmas" LP (Johnny Cash)\*  
 "Country Christmas" LP (Slim Whitman)\*  
 "I'll Be Home For Christmas" LP  
 (Slim Whitman)\*  
 "Country Christmas" LP (Various Artists)\*  
 "Christmas At Gilley's" LP (Mickey Gilley)\*  
 "White Christmas" LP (John Schneider)\*

### Mercury/PolyGram

"The Statler Brothers Christmas Card" LP  
 (Statler Brothers)\*  
 EP: "I Never Spend A Christmas That I  
 Don't Think Of You" & "Jingle Bells" b/w  
 "Away In A Manger" & "The Carols Those  
 Kids Used To Sing"

\*Material previously released.

certs, kid shows, marches in parades, and even conducted the band at the Ronald McDonald House recently. Although 'Z-Bear' never speaks, he's loved by everybody, kids and adults alike. We look at it this way . . . adults are really kids at heart. They just happen to have toys that are a little bigger!

"Our air personalities are extremely active, not only on behalf of the station but on their own too. They are very polished, very professional, and they love to be out and about in public. I wish I could give them all the recognition they deserve because they really bust their tails. Whatever they want to do outside the station, such as speak at clubs or high schools or do TV commercials, we try to encourage and help them do it."

### Music Researched Locally

One of the advantages of serving such a diverse market is the amount of input available for music research. "Our music is researched locally through a total of 25 retail outlets, 15 of which we rotate weekly" Chris said. "That along with our request line information is compiled into our list. We play about 60% currents and recurrenents and 40% oldies.

"Our first two years were spent just making solid entry into the marketplace, so our playlist was very tight. Now we're playing more and more LP cuts, especially around the weekends. Every weekend we do a special featuring two artists, and every night of the week we do a midnight special, spotlighting one feature artist for half an hour and playing various cuts from that artist.

That way we can give our listeners a sampler, but if they really want the album, they have to go out and buy it. The response has been fabulous."

Chris credits consultant Burkhardt/Abrams with the concept of advertising simplicity, which the station uses. "You may notice that the Z107 brand is very simplistic, and we've been very careful to maintain that because it really does work. B/A has been very helpful in advising us not to confuse the listener with too many slogans and too many things going on since we've got enough going on as it is. When they hear you or see you they should think of the same thing all the time, and that's Z107."

### Station Blends Formats

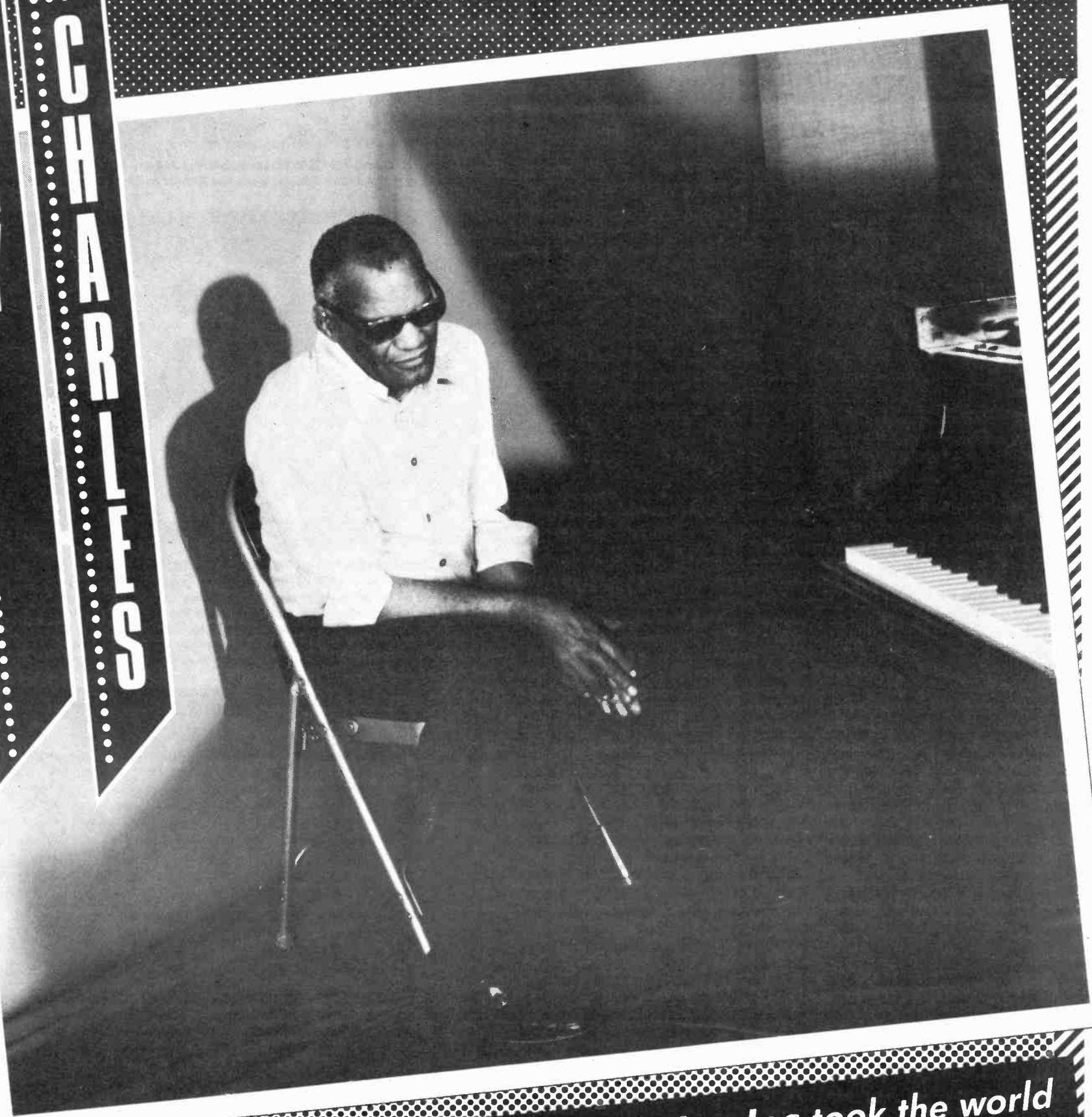
"I'd describe our station as a blend of all the formats. We play country music, we deliver it in somewhat of an AOR style with two, three, or four record sweeps, our personalities are very A/C in style, and our presentation overall sounds almost Top 40 because we have a good time. That's the whole thing . . . we want the listeners to feel that they're having a good time with us and that we're having a good time on the air. We do a fantasy Hickory Creek Reunion, a make believe New Year's Eve party . . . there isn't anything that we don't do. People think we're crazy!"

Crazy or not, the folks in the area of Pennsylvania that has now become known as "Z Country" seem to have taken Z107 not only into their homes, but into their hearts as well.



**RAY**

**CHARLES**



**In 1962 and 1963 Ray Charles took the world of country music by storm with his legendary performances on "Modern Sounds Of Country And Western Music, Vols. I and II," both of which have been certified gold! Twenty years later, a new storm is brewing. "Born To Love Me" is Ray Charles' new single.**

**On  Columbia Records. Produced by Ray Charles**

Columbia  are trademarks of CBS, Inc. © 1982 CBS, Inc.

# Inside Nashville



BIFF COLLIE

**TCB:** Rocky Top Village Inn will be built by Boudleaux ("Boodlow") and Felice Bryant, who wrote "Rocky Top" in 1968, in Gatlinburg, TN. Their sons Dane & Del are active in the Nashville music biz . . . A major independent label closing its doors?? . . . John Conlee's doubled his pleasure, what with his current hit and a promised heir by his wife Gayle (next June) . . . Hank Snow Grand Marshals this year's Nashville Christmas Parade . . . Wayne Massey left his "Days Of Our Lives" soap opera to move to Music City and make records . . .



RCA artist Earl Thomas Conley was greeted backstage following his appearance at L.A.'s Greek Theatre by some fans with familiar faces, including (l-r) Jessi Colter, Waylon Jennings, and Jim Bullock, who portrays Monroe Ficus on the ABC-TV program "Too Close For Comfort."

Waylon Jennings came backstage at L.A.'s Greek Theatre to applaud Earl Thomas Conley . . . George Jones and Merle Haggard to take their duet album on the road together in 1983???. . . Hoyt Axton and his wife Donna welcomed 8-lb Matthew Christopher Axton to their world in Lake Tahoe. Grandmother Mae Boren Axton is doing fine. Hoyt's putting the finishing touches on his "Heart Like A Wheel" movie, due out next year . . . The Oak Ridge Boys celebrated a preview showing of their Home Box Office special at the Tennessee Performing Arts Center . . . New Nashvillian Noel picks her performing sites carefully. "I will not perform at any place where I can't sing "Amazing Grace," she says. When she got to a job at a small club in Florida, she learned she was scheduled to work immediately following a strip act. She really didn't work! . . . Without "plugging" Don Grashy, who just finished a Nashville session with Canadian thrush Carrol Baker, Don does have good taste in girl singers; after all, he was first to produce a record on a girl from Butcher Holler, Kentucky named Loretta Lynn . . . Columbia recording group Calamity Jane filed against by another group, Calamity Jane and the Cowpunks, and will undergo a name change to just plain Calamity. Mary Ann Kennedy of the three-girl singing group notes that "We'll probably title our next album 'Good-bye Jane!'" . . . The Richard Thomas-starring movie "Living Proof," based on the Hank Williams Jr. biography of the same name, is scheduled to air January 23. From the advance photos sent out, you'd swear Thomas was Hank's twin brother! . . . Merle Haggard's mellowing in his "middle years." Today, he says, his biggest personal habit problem is "merleboros," even though the doc has told him to abstain from those too! . . . Glen Campbell gave his new bride Kim Woolen a \$25,000 mink coat as a honeymoon gift . . . When they asked Eddie Rabbitt in Las Vegas if he and Crystal Gayle were going to sing their hit duet on his show, quick like a bunny, he whipped out his faithful tape recorder and sang with Crystal on the original master music track, "just like they did on record."

**AIRLINES:** Hall of Famer Bill Monroe says he wants someone to help him write his autobiography. Not for the money, he says, "I just want to see that it gets done . . . right! . . . Is it true that Johnny Gimble will really portray his old boss Bob Wills in that movie Clint Eastwood's company's going to film? . . . Marie Osmond will surprise the

music world next year with something else besides delivering her first child, I understand . . . Willie Nelson's "Always On My Mind" album #1 on the national LP winners for 23 weeks???

**CHEERS:** In Martin Keller's "City Paper" in Minneapolis, he talks about Ricky Skaggs thusly: "He's a purveyor of granite-hard traditions of bluegrass and country-gospel and a slew of timeless country-pop tunes, and confirms that you can mix old crow tempos with wild turkey boogies and not slight either the old or the new. Ricky Skaggs is the leader of the pack of new and hungry country stars who hasn't lost the enthusiasm and excitement of his public acclaim" . . . From the October issue of CMA's Close-Up magazine, a quote from Irving S. Waugh saying, "Sometimes mistakenly referred to as 'D.J. Convention,' the Grand Ole Opry Birthday celebration . . ." That would impress those dozen-odd Disc Jockeys who came to Nashville before Mr. Waugh's purported "promotional idea to help radio in competition with television by coming up with the idea of inviting country DJ's to Nashville in 1952 for the 'first Grand Ole Opry Birthday celebration.'" For Mr. Waugh's information at this late date, that "first, etc." was inspired by a number of DJ's having come before on their own, without an invitation or official recognition from the station or Mr. Waugh, (who, as I remember, was one of those at WSM who initially didn't particularly care for the image of hillbilly music on the station) and because of the number of DJ's (a dozen the first year and 50 or so the second) and the interests shown by the record companies, it then became an object of attention from WSM. A number of pioneer radio DJ's would like to see those mailers, ads or whatever, in which WSM announced the idea of a birthday celebration, even in 1952. Pictures reportedly are forthcoming from and of participants of the original pre-WSM get-togethers. It would be interesting to see original pictures & stories and compare notes on both sides of this issue.

**IN MEMORIAM:** Grady Nutt, the "prime minister of humor" of TV's "Hee Haw," killed in a small plane crash near Cullman, AL, enroute to his hometown of Louisville following a speaking engagement. Grady, 47, is survived by his wife and two sons, but will be missed and remembered by many.



**DO DAH, DO DAH** — Q102/Winchester staffer Johnny Plush (right) is pictured with T.G. Shepard during a day at the Charlestown Races (not to be confused with the Camptown Races).



**WMIL MONEY MAN "PACS" 'EM IN** — The WMIL/Milwaukee Money Man has been out and about giving away \$106 to unsuspecting WMIL listeners, and twice that amount if the station's call letters are written down. Money Man also appeared at the Milwaukee Brewers World Series pep rally with money in hand for the most original call-letter tie-ins. Although there were many entries to choose from, the winning one was "Pacman" with a WMIL/Brewers cap on. Pictured in front of this creation are (l-r) winner, WMIL DJ's Grant Field, Jay Michaels, and Chuck McKinley, station PD Chuck White, and another winner.



**WNOE SCORES A "10"** — WNOE-AM/New Orleans PD Joe Patrick never sends in a station photo unless he's surrounded by a bevy of beautiful women, and this one is no exception! Here we find Joe amidst the finalists in the station's second annual "Miss Country 10" contest, the winner of which won a trip to Billy Bob's accompanied by Razy Bailey.



**THROCKMORTON AIRS IN BROWNWOOD** — While on a visit to his old hometown, Sonny Throckmorton paid a visit to the KOXE/Brownwood studios, where PD Scott K. Smith whipped up a special promotion in honor of the prolific songwriter's visit. The station produced a montage of Throckmorton-penned songs and played it back during an on-air interview to the delight of his many fans listening in. Pictured are Throckmorton (left) and Smith (right).



## Country News

Call Now About Our New Year's  
**HANK WILLIAMS SPECIAL**

Call Pete Howard or Kirt Daniels (213)392-8743  
228 Main St., Suite R Venice, CA. 90291

# Black Radio



WALT LOVE

## Holiday Magic On Black/Urban Radio

As the holiday season rapidly approaches, I thought it might be nice to talk to a few of our programmers out there and see what they have planned for this Christmas. I realize that most Black radio stations don't have large promotional budgets, let alone special holiday budgets, but I was hoping to hear about some creative approaches.

I found three volunteers who were willing to tell us about their holiday promotional plans. Our participants were WNHC/New Haven Program Director James Jordan, WPDQ/Jacksonville PD Marc Little, and Selby Edwards, Program Director of KNOW/Austin. If you're still trying to think of something productive to do for the holidays, these ideas may serve as the thought-starters you need.

### James Jordan, WNHC/New Haven

"We're going to do three different types of promotions. The first is what we call 'Lucky Numbers.' We have managed to get local merchants to donate some giveaway products to us. We've gotten things like AM radios, watches, etc. As you can see we're not talking expensive items at all. Back to the promotion — we will be asking our audience to call in and possibly become the lucky caller. At that point the person must choose a number between one and ten. If he or she picks the correct number, he gets one of our prizes. If he misses it, he gets a free album, so either way he wins. If they don't have the money to buy a gift for a loved one, the winners can use what they receive from us. We have found that this type of promotion goes a long way for us. We don't have a large budget, so this is our way of trying to help some people have a nice holiday season.



James Jordan

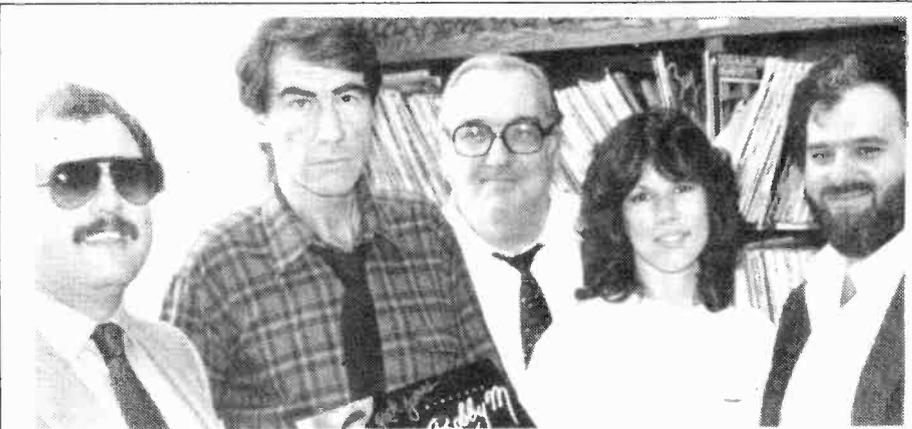
"The other promotion is called 'The Twelve Songs Of Christmas.' We ask our listeners to call in and be the lucky caller. Then we ask them to listen to a collage of 12 Christmas songs. All the songs are familiar seasonal standards, so it's fairly easy to win. If they identify the 12 songs, the listeners get the more expensive prize. If they don't identify the songs they get a consolation prize.

"We're trying to help get the Christmas spirit started. During these hard times, a lot of families can't afford the extra money for gifts. We want people to know we care. Yes, we want them to listen to our radio station, but we're also telling them something we know they understand. The local merchants have been very nice, helping to supply gifts."

James also outlines another public service idea. "I came up with the idea of feeding people by putting a chicken in every pot. We got a company which was willing to give us 150 chickens. We also decided that we would like to give these chickens to the most needy families we could find. So we asked our listeners to write in about any family they know that needs help feeding family members. It may not be much, but this means 150 families won't be hungry that day. We're also collecting non-perishable food to be distributed to the needy on Thanksgiving and Christmas."

### Marc Little, PD WPDQ/Jacksonville

"We're doing several things this year. We've found some local club owners who are letting us have discos at their clubs. We



KKGO WELCOMES BOBBY M — After returning from personal appearances in Hawaii, Bobby Militello stopped in L. A. before returning home to Buffalo. Pictured (l-r) are Motown's Jesus Garber, Jim Gosa, Cal Milner and Laura Lee of KKGO/Los Angeles and Bobby.

are having a total of ten discos during the holidays to help raise money for a senior citizens dinner that we're planning. The money will pay for either turkeys, cornish hens, or large chickens. Admissions to our discos will be cash, two cans of food, or some non-perishable items.

"Two local supermarket chains have consented to let us have whichever fowl we choose at cost. We're doing this at Thanksgiving and again on a larger scale at Christmas. We also plan to have 'Clothe A Child.' We will be soliciting businesses asking them to donate money to clothe a child. We're asking \$75 per child. We have volunteers who will shop for the clothes with the needy children, once they have been identified.

"Another thing we are doing is having a benefit basketball game with the faculty and coaching staff of the University of Jacksonville. We think that this affair should net us a nice amount to help with our overall goal."

### Selby Edwards, PD KNOW/Austin

"For Thanksgiving we had a very simple contest. We bartered some commercial time for goods. We got this promotion together with the cooperation of 20 to 30 merchants in a local shopping center. The name of the contest was 'Turkey In A Straw.' We put a piece of paper or a gift certificate in each straw. Then we put two straws with gift certificates in each store. Naturally, if a customer picked the correct straw he won a turkey — very simple.

"This month we have two promotions coming up. We have a weeklong vacation trip to New Orleans. This will be relatively simple because our listeners only need to register and wait to see if their entry is chosen.



Selby Edwards

## Black Radio's Hits Of '82

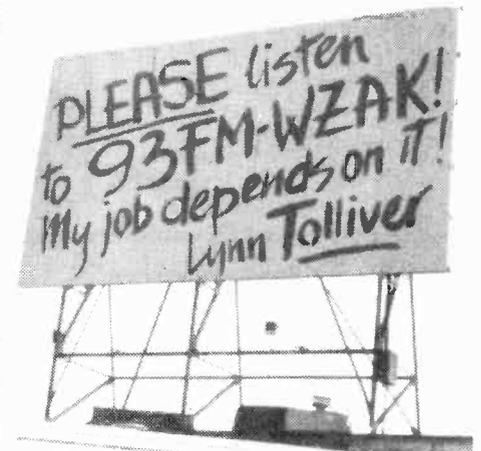
In R&R's year-end issue, December 10, Black radio's first definitive numerically-ranked list of the year's top hits, as computed from your airplay, makes its debut. If you're planning any end-of-the-year countdown show, don't miss the Top 82 of '82... plus our listing of every record that hit the top 15 on the Black Radio National Airplay chart this year. Next week in R&R.

"The second promotion is another giveaway. We will be giving away a Yamaha All-Terrain Vehicle (ATV). All one must do to win is make a creative Christmas card. I think this type of thing gives people a little more control over their chances of winning. If they create a good Christmas card, they stand a good chance of winning."

Selby put me on the phone with his promotion director, Bonnie Startek, and she told me about a very special Christmas surprise. "KNOW, in conjunction with KEY103, has a special day coming up on the 16th of December. We had about \$500 we wanted to spend on gifts for needy children. The Austin Center for Attitudinal Healing consists of about 30 children under the age of nine.

"All these children are terminally ill. I'm told they either have some form of cancer or some other catastrophic illness. What this center does is put all of these kids and their families together so they can all help each other cope. It's kind of a therapy session for everyone. Because these children are so ill, their families don't have much more to spend on things other than medical care. These are really trying times for these families, so we decided this organization would be a wonderful group to give toys to. The center's Christmas party will be December 16, and we will have two disc jockeys from each station there to help give out the gifts. We'll be shopping specifically for each child. This way, we'll be sure to get something that they really like or want."

I would like to thank all of our participants. I enjoyed hearing about all of their very thoughtful, creative holiday ideas.



WZAK TAKES NEW APPROACH TO BUILDING CUME — This new approach might be deemed "too much" by some programmers. It's called the sympathy approach, or just plain begging. An appeal by station Program Director Lynn Tolliver adorns a billboard on Carnegie Ave. and East 83rd Street, one of Cleveland's main commuter arteries.

## The Music Section

Black Radio's Most Accurate  
Music Information

Begins on Page 44



RADIO TURNS OUT FOR AMUZEMENT PARK — Pictured at a recent press party in Chicago for Mirus Music artists Amuzement Park are (l-r) MS Distributors President Tony Delesandro, WNOV/Milwaukee GM Bob Collins, Mirus Music President Ron Schafer, GR & Associates President Gus Redmond, and WGCI/Chicago Music Director and air personality Graham Armstrong.

# Marketplace

**BIG BANDS Station ID's**  
**CONTINENTAL RECORDINGS**  
 210 SOUTH STREET, BOSTON, MA 02111 617-426-3131

**O'Liners**  
 FREE SAMPLE ISSUE of radio's most popular humor service!  
 For sample, write on station letterhead to: **O'Liners**  
 1237 Armacost Ave., -6-R  
 Los Angeles, CA 90025

**ELECTRIC WEENIE**  
 RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970  
*Dr. Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you to guys who inquire where I get my material."*  
 FOR FREE SAMPLES WRITE  
**The Electric Weenie, P.O. Box 25-866**  
 Honolulu, Hawaii 96825 (808) 395-9600

**R&R MARKETPLACE ADVERTISING**  
 Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

1 Time	Per Insertion	\$37.50
6 Insertions		\$32.50
13 Insertions		\$27.50
26 Insertions		\$22.50

Volume Rates Available  
 Additional \$10.00 per week charge for Blind Box ads.  
 Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.  
 Submit to: **Marketplace**  
**RADIO & RECORDS 1930 Century Park West**  
 Los Angeles, Calif. 90067 (213) 553-4330

**Air Talent Resource**  
 ATR provides comprehensive review of the week's best in comical news, interview quotes, general personality material etc. Re-written for air delivery, one-liners included. Event ideas for shows. 5 weeks... \$11.60. 10... \$19.95. P.O. Box 208, Seaside Heights, NJ 08751. *"We're not your whole show, but we help with frequency."*

The only pre-recorded comedy service in the world!  
**KNOCKERS!\***  
 If you're serious about being funny, send \$5.00 (refundable with first order), for sample cassette and catalog to:  
**FULLER, Box 153, LaGrange, IL 60525**

**MusicMaster**  
 THE 45 RPM RECORD DIRECTORY  
 250,000 LISTINGS  
 ARTIST-TITLE-LABEL  
 1947-1983  
 COMING SOON  
 P.O. BOX 150 ALLISON PARK, PA 15101

*If you've never bought a service before, or want more for your hard earned cash, get "Daily Briefs." "I'm never without my "Daily Briefs" . . . Byron & Tanaka. "It's better than a joke service" . . . Lohman & Barkley. "Daily Briefs" gives you a full page of Birthdays, Anniversaries, Trivia & Dream analysis for every day and month of the year, (377 pages) and it's cheap!*  
**ORDER NOW AND SAVE \$45 . . . just \$99 for the whole year. "Daily Briefs," 686 Bard Rd., Port Hueneme, CA 93041.**

**FREE SAMPLE!**  
**...FROM DIAL-LOG, Radio's complete show prep service!**  
 "O'Happy Day! O'overflowing with material!  
 O'nly cheaper!"  
 HUMOR, CONVERSATION, CALLS, CALENDAR & MORE.  
 Write on station letterhead or call: **DIAL-LOG** 4325 N. Lockwood, Toledo, OH 43612  
 (419) 478-1031

**Contemporary COMEDY**  
 Hundreds renewed again!  
**Free sample!**  
 Write on station letterhead to  
**Contemporary Comedy**  
 5804-D Twining  
 Dallas, TX 75227

**FREE ISSUE OF Galaxy**  
 Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead:  
**Box 20093R, Long Beach, CA 90801**

**CURRENT AIRCHECKS!**  
 Special Issue /S-8 features Cincinnati and Cleveland. A/C's WYYS & WLW, CHR WKRQ, and AOR's WEBN and WSKS from Cincinnati. A/C's WZZP, WGAR & WMJI, CHR WGCL, AOR's WMMS & WLYT, and Country WWWE from Cleveland. 90-minute cassette, \$5.50. See our 11/26 Marketplace ad for this month's other offerings.  
**CALIFORNIA AIRCHECK**  
**P.O. Box 4408, San Diego, CA 92104**

**Poor (announcer's name)'s Almanac**  
 Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

**Production Music/ Sounds Effects Library**  
**CONTINENTAL RECORDINGS**  
 210 SOUTH STREET, BOSTON, MA 02111 617-426-3131

**What would Mom say if she thought you were skipping lunch?**  
**lola's lunch**  
 Over 6 years of creative COMEDY material.  
 For complimentary snack call (313)434-6142 or write  
**1390 Arroyo Dr., Ypsilanti, MI 48197**

# Opportunities

## Openings

**EAST**  
**Leading New England A/C now accepting T&R's** for possible future opening. Send T&R: Cary Pahigian, WGAN, Northport Plaza, Portland, ME 04104. EOE M/F (12-3)  
**OK100/Cortland-Ithaca, NY needs one good rocker.** T&R: Bill Shannon, Box 1184, Erie, PA 16512. EOE M/F (12-3)  
**CQ102, Central NY CHR accepting T&R** for fulltime news position. T&R: Randall C. Bliss, Box 213, Geneva, NY 14456. EOE M/F (12-3)  
**Bye Gary! ND goes to top 100 market.** Need good, aggressive journalist. T&R: Pete Acker, PD, WTSL, Box 1400, West Lebanon, NH 03766. (12-3)  
**Ski season is almost here.** A/C in resort town needs drive-timer with good production. T&R: Jim Ancona, WLTN, Box 349, Littleton, NH 03561. EOE M/F (12-3)  
**Music radio lives at Jersey shore.** Morning opening. WOBM-AM, Box 1170, Lakewood, NJ 08701, c/o Jay Sorenson. EOE M/F (11-26)  
**Immediate opening for experienced Country PD/ morning personality** in Central PA. T&R: Al Miller, WNOW, Box 2506, York, PA 17405, EOE M/F (11-26)

## Openings

**WHYL/Harrisburg Contemporary Country seeks personable mid-day communicator/MD.** T&R: Lee Crawford, OM, Box WHYL, Carlisle, PA 17013. (717) 249-1717. EOE M/F (11-26)  
**Opportunity. Night production artist capable of limited A/C airshift.** Tape & track record to: WGHQ/WBPM, Box 1880, Kingston, NY 12401. EOE M/F (11-26)  
**WJLK-FM has a need for two part-time A/C personalities for air & production.** T&R: Dennis O'Mara, Press Plaza, Asbury Park, NJ 07712. EOE (11-26)  
**WHCN needs weekend announcer now.** T&R: Dan Hayden, WHCN, 1039 Asylum Ave., Hartford, CT 06105. No calls please. EOE M/F (11-26)  
**Music Of Your Life station in Berkshires expanding.** Need full-time announcer. T&R: to: Dick Taylor, WUHN, Box 1265, Pittsfield, MA 01202. EOE M/F (11-26)  
**WATD seeks T&R's for possible future openings.** A/C format, one yr experience preferred. T&R: Cathy Doran, Box 487, Marshfield, MA 02050. No calls please. EOE (11-26)  
**WKWK-FM is accepting T&R's for on-air position.** Send to: Rod Krol, 88 Waddles Run Road, Wheeling, WV 26003. EOE M/F (11-26)

## Openings

**SOUTH**  
**Wanted: Personality morning man for A/C.** Fifth largest city in TN. T&R's: WKVL, P.O. Box 973, Knoxville, TN 37040. EOE M/F (12-3)  
**WHMD has an immediate opening** for creative individual with AOR feel. T&R: WHMD, Box 1829, Hammond, LA 70404, Attn: Russ Pottle. EOE M/F (12-3)  
**Morning show needs partner.** Previous partners went to majors. Terrific voice, produce, quick wit? T&R: Janice Williams, KPUR, Box 30,000, Amarillo, TX 79120. EOE (12-3)  
**Major Gulf Coast adult station accepting T&R's** for AM drive. Major broadcasting group. Good salary, no beginners. T&R's: PD, P.O. Box 160564, Mobile, AL 36612. (12-3)  
**Wanted: fulltime night jock.** Top 40 type with tight board technique. 100,000 watt Country cooker. Only the good apply. Reply to: OM, P.O. Box 2288, Panama City, FL 32401. (12-3)  
**Top-rated, 100kw rocker seeks aggressive, up-and-coming talent.** T&R: Skip Elliot, WJAD-FM, Box 706, Bainbridge, GA 31717. (912) 246-1654. EOE (12-3)

## Openings

**94QID is Mississippi's #1 CHR.** We've got great ratings and a great facility and we need you! If you have production that demands immediate action, and can deliver a quality personality show that can build 18-34 ARB numbers that are already in the 30's! No matter where you are now, if you've got what it takes we need to hear from you. Why shovel snow this winter when you can enjoy the sunshine of the Gulf Coast. Send your best to: Kirk Cliatt, WQID, P.O. Box 4606, Biloxi, MS 39531. EOE M/F (12-3)  
**WGLD's future talent bank needs some new deposits!** If you're a pro at entertaining an adult audience, and would like working in a Top 50 market at one of the finest Easy Listening stations in the country, send your tape and resume to Ed Owens, Box 2808, High Point, NC 27261. I'm particularly interested in talent with A/C experience. EOE M/F (12-3)

# Marketplace



**"Phantastic Phunnies"**

Highly Respected!    Hilarious!    Original!  
Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

**COUNTRY AIRCHECKS!**

Special Issue #5-6 features Southern California Country! From Los Angeles, KHJ, KLAC & KZLA. From San Diego, KCBQ, KSON-AM, KSON-FM, Q105, and the KSON-AM/FM simulcast with Chandler and Hunter. Cassettes, \$5.50.

CALIFORNIA AIRCHECK    CA residents add 6% tax  
P.O. Box 4408, San Diego, CA 92104

**NEW!** Jeff Green's **GREEN BOOK** has songs for every subject!

10,000 Songs • 135 Subjects • 300 Pages

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214/827-8558

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National Broadcast Talent Coordinators specializes in placing qualified DJ's, news, sports, PD's, Sales, and Management. NBTC works with radio stations from coast-to-coast, in all size markets. For confidential details, including registration form enclose \$1.00 postage & handling to:

NATIONAL BROADCAST TALENT COORDINATORS  
Dept. R, P.O. Box 20551, Birmingham, AL 35216

• (205) 822-9144

# Opportunities

## Openings

**WDBO-AM has rare opening for strong on-air personality** for middays. Stable, team player who understand community involvement and communicating on the radio. Send tape and resume to Tom Kennington, PD, WDBO-AM, 58 S. Ivanhoe, Orlando, FL 32804. WDBO is part of Katz Broadcasting Company, America's employee owned broadcasting company. Equal Opportunity/Affirmative Action Employer. M/F (12-3)

**KARN/Little Rock is looking for a talk show host.** Interested parties should contact OM, Chuck Martin at (501) 661-7500. EOE M/F (12-3)

**Part-time positions still open** at Mobile's new AOR station. T&R: Stuart McRee, WHSP, 14 North Church St., Fairhope, AL 36532. EOE M/F (12-3)

**WJYL/Louisville has immediate part-time and future fulltime openings.** A/C format. T&R: Mark Williams, 10,000 Shelbyville Rd., Louisville, KY 40223. No calls. EOE M/F (11-26)

**Afternoon anchor.** Minimum 2 yrs experience. Females encouraged to apply. T&R: Don Belisle, WINN, 660 S. 3rd, Louisville, KY 40202. (11-26)

**Major market needs pro.** Reppers... off wallers and zenies preferred. T&R: Kenny B., Box 986, Virginia Beach, VA 23451. EOE M/F (11-26)

**WTMA/Charleston, SC seeks aggressive, afternoon drive news anchor.** Send T&R: with writing sample to: David Fredericks, Box 31089, Charleston, SC 29407. EOE M/F (11-26)

**Q94/Richmond, VA needs good morning man.** If you're him, send T&R: Jeff Morgan, Q94, Box 1394, Richmond, VA 23211. No calls. EOE M/F (11-26)

**Major Sunbelt FM Rocker needs killer morning jock** ASAP! Humorous, mature voice, bright, adult deliver a must. T&R: WABB-FM, Box 2148, Mobile, AL 36601, (205) 432-5572. (11-26)

**National Exposure.** New feature sports service needs responsible, creative stringers. Experienced working talent only. Resume/writing samples to Sportshorts, Box 160123, Miami, FL 33116. (11-26)

**100,000 watt FM looking for T&R's** from experienced A/C and CHR jocks. Send to: PD, KBIU-FM, Box 3306, Lake Charles, LA 70602. (11-26)

**Small market A/C station with excellent equipment and benefits** has opening for jock (male/female). T&R: WKTG, Madisonville, KY 42431. EOE (11-26)

**Medium market FM Country needs experienced go getters to be #1.** T&R: Don Moore, KNFO, 1512 Lake Air, Waco, TX 76710. (817) 778-3900. EOE M/F (11-26)

**FL CHR needs experienced pro** for future openings. Strong production a must. T&R: Rick Pinkles, WGLF, Box 1815, Tallahassee, FL 32302. EOE M/F (11-19)

**Wanted: mature morning personality for Daytona Beach market.** At least 5 years experience. WXVQ, P.O. Box 1777, Deland, FL 32720. EOE M/F (11-19)

**Morning personality #1 FM Contemporary Jackson, MS.** Top pay. T&R: Jim Chick, WTYX, Box 9446, Jackson, MS 39206. EOE M/F (11-12)

**WTBC/Tuscaloosa, AL needs Sports Director.** P-B-P experience required. T&R: Box 2000, Tuscaloosa, AL 35403. EOE M/F (11-19)

## Openings

**WMIB-AM needs an outstanding personable pro** who is familiar with and enjoys "Music Of Your Life." Tapes, resumes, solid references to Roger Bald, GM, WMIB, 950 Manatee Road, Naples, FL 33942. No phone calls. EOE M/F (11-19)

### LOOKING FOR AN EXCEPTIONAL PROGRAMMING OPPORTUNITY??

The Lund Consultants would like to get to know you! We're searching for a Program Manager with A/C and/or Country experience for a position at a prestigious AM/FM. Send your resume, station composite, and any ratings data to **Brian Scott, 4000 NE 169th St., Suite 107, N. Miami Beach, FL 33160.**

**News Reporter, AM & FM, afternoon anchor.** T&R: Martin Dean, WSAC/MWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (11-19)

**WOVO-FM will become V105.** Need great new jocks for great new Contemporary image. T&R: Todd Belcher, Box 478, Glasgow, KY 42141. EOE M/F (11-19)

**WFME seeking future air talent.** T&R: Randy Rice, Box 496, Baton Rouge, LA 70821. EOE M/F (11-19)

**Bright, entertaining morning personality for FL AM.** CBS A/C with strong news community involvement. T&R and salary: Larry Bessler, Box 1318, Melbourne, FL 32935. EOE M/F (11-19)

**News Director.** Opportunity to move up from reporters position in one of America's most beautiful cities. T&R: Ed Rodriguez, Box 1294, Charlottesville, VA 22902. EOE M/F (11-19)

## MIDWEST

**Work with drop ins and sound effects?** I'd like to hear it. Opening in 1983. Steve Warren, WRKR, 2200 N. Greenbay Road, Racine, WI 53405. EOE (12-3)

**Needed: Strong experienced News Director.** For AM going all-news. T&R: WNRS, Box 8605, Ann Arbor, MI 48107, or call Ernie Winn (313) 662-2881. Females encouraged. EOE M/F (12-3)

**Experienced (only) Program Director.** Adult communicator, morning drive personality, Stable individual for small/medium Midwest market. Promotion-minded, exciting production. Send audition tapes, production samples, resume, current salary, recent photo to Meredith, WITY, P.O. Box 142, Danville, IL 61832. EOE M/F (12-3)

**Immediate opening for experienced announcer** morning drive at #1 station in market. Adult format! T&R: Bob Shomper, Box 70, Burlington, IA 52601. EOE M/F (11-26)

**WRLO, 100,000-watt A/C needs full-time anchor/Sports Director.** Production and writing skills a must. T&R: Tim Roberts, Box 509, Antigo, WI 54409. EOE M/F (11-19)

## Openings

**We've got the people, the facility, the backing, and the momentum.** Now we've got a unique opportunity for a talented AOR personality to join the Midwest's hottest personality AOR station. Position is utility/weekends with excellent pay/benefits. If you've got a great street feel and can actually communicate with people, please respond. Card-readers need not apply. T&R's only. No calls. Send to: Fred Jacobs, WRIF, 20777 West Ten Mile Rd., Southfield, MI 48037. EOE M/F (12-3)

## WROK 1440

#1 for over 16 years. 1977 International Station of Year looking for aggressive, self starter for new nighttime music & talk magazine format. Good salary, benefits & great facilities. Send T&R to Charlie Quinn, P.O. Box 6186, Rockford, IL, 61125 E.O.E.

**Indiana A/C seeks personality with strong production skills.** Minimum 2 yrs experience. T&R and recent photo: PD, WIOV, Box 2208, Kokomo, IN 46902. EOE M/F (11-26)

### This is It!

#1 rated FM in competitive upper Midwest market seeking a stable morning pro with proven track record. CHR format, large company and good benefits. 25k+ for the right person. T&R: Radio & Records, 1930 Century Park West, #414, Los Angeles, CA 90067.

**Midwest AM&FM combo wants reporter.** Top local news station in market. Send T&R: ND, WQHK, 2915 Maples Road, Fort Wayne, IN 46816. (11-26)

## WEST

**Need morning man news person who can think.** \$800 monthly. Good opportunity for dedicated beginner. KVVQ/Victorville. Call Brad (619) 243-4636. EOE M/F (12-3)

**Full/part-time announcer needed for Orange County/LA Country leader.** T&R: John Dzime, 2 City Boulevard East, Orange, CA 92668. EOE M/F (12-3)

**KTKT/Tucson, AZ, A/C accepting applications** for mid-days and production. Tapes to: Bob Rivers, 2020 W. Grant Rd., Tucson, AZ 85703. EOE M/F (12-3)

**Award-winning syndicator needs music reporting correspondence** for weekly music show featuring Jimmy O'Neill, former Shindig host. (213) 541-5559. Marina Music Productions, Box 3087, Hollywood, CA 90028. EOE M/F (12-3)

**KHYT/Tucson looking for dj's with production skills.** Send T&R, photo, and sample of production: PD, Box 26040, Tucson, AZ 85726. EOE (12-3)

## Openings

**Central CA coast contemporary seeks talented PD** to make station sparkle. T&R, salary requirements to Radio Concepts, 6616 W. 87th Place, Los Angeles, CA 90045. (12-3)

**KQDI/Great Falls, MT looking for evening talent/MD, A/C.** Smooth delivery, personality, production a must. T&R: Paul Wescott, Box 6760, Great Falls, MT 59406. EOE M/F (12-3)

### ATTENTION TALENT

This Superb company is looking for mature, warm communicators. All dayparts. Also news anchors. Our credentials are impeccable... If yours are, send T&R: immediately to Radio & Records, 1930 Century Park West, #415, Los Angeles, CA 90067.

**Announcer needed for N.E. Colorado AM/FM A/C.** Must know Harris System 90 automation. Good wages and benefits. Don Woods, OM, KSYX, Box 830, Sterling, CO 80751. EOE (11-26)

### ANNOUNCER/ANALYST

**MAJOR WEST COAST BROADCAST COMPANY IS ACCEPTING APPLICATIONS FOR A POSSIBLE FUTURE OPENING FOR A PLAY-BY-PLAY ANNOUNCER AND ANALYST. SEND AUDIO TAPE, PHOTO & RESUME TO:**

DEPT. STAR  
P.O. BOX 75263  
LOS ANGELES, CA 90075

EQUAL OPPORTUNITY EMPLOYER

**Radio station General Manager.** Opportunity in exciting growth market with a highly successful, professional broadcasting organization. Responsible for overall station management of KOMO-AM/Seattle. 50KW ABC Information Network Affiliate. Must have strong managerial skills with proven record in medium to major market. Position requires programming experience and a successful sales background. Send resume with references and salary requirements to Personnel Dept. KOMO Radio, Seattle, WA 98109. EOE (11-26)

**Major market group seeks Small/medium market A/C PD** looking for growth opportunity. Creativity, research skills, and willingness to learn a must. Send resume, hour-long unscoped cassette of station plus tape of your 3 best promos, written description of best original contest, sample qualitative questionnaire and subsequent breakout to Radio & Records, 1930 Century Park West, #416, Los Angeles, CA 90067.

# Opportunities

## Openings

### Conversationalist Wanted:

Someone who makes the real world a part of their show. Major market A/C. Solid personal life, creativity, and ability to work without liners/cards an asset. Cassette and resume to Radio & Records, 1930 Century Park West, #417, Los Angeles, CA 90067.

## Positions Sought

Western area stations, R U listening? I have enthusiasm, drive, perseverance, am a hard worker, and don't mind long hours. Looking for air position in small/medium market. Give me a chance! Hire me! As a jock I'm creative and entertaining. As a newperson I can get those "hard-to-get-stories." As a copywriter I can pop out spots 4 U in writing and producing. Formerly with KRAI and KMKR. I have excellent production skills. Broadcast graduate, FCC permit, pleasant voice. Contact: MIKE MASTERS, 6224 Lindley Ave., Reseda, CA 91335. (12-3)

### Morning Team

Always wanted a two-man morning team? Affordable humor service publishers want to put the stuff others buy from us onto your airwaves. Never on-air together; both have lots of radio experience, Top 55 market now. We could be the bargain you're looking for. Inquiries to: Radio & Records, 1930 Century Park West, #413, Los Angeles, CA 90067.

**CHRIS TODD**, 10 yrs. radio. Formerly afternoon drive J9C Morehead City, NC. Wants air work South or East. (919) 223-5376. (12-3)

**ND, former operations, talk.** Top 40, A/C. Ton of experience. Working on degree. Want sunbelt. Reliable, available yesterday. CHET PEERCE, Box 1451, Elyria, OH 44036. (12-3)

**Crosby! Cole! Basiel! Barnett!** I'm the best you can get! (214) 586-4585. (12-3)

**Rock steady with R. STONE.** 1st phone jock, 6 yrs. experience. Production, creative copy, ready now. (209) 582-1392. (12-3)

**Dependable A/C, CHR, Urban.** 15 yr. professional, PD, DJ. Outstanding voice, delivery, production. Greater Cincinnati. SCOTT (513) 528-5793. (12-3)

**Sports veteran** looking for freelance college basketball and/or hockey P-B-P for this season. OH, IN, MI, IL only. PAT (419) 586-3076. (12-3)

**OM/PD.** 16 yrs. experience with top ratings. A/C, MOR. It can be done. I'll prove it. Community, promotion & people oriented. (305) 259-3943, after 2pm. (12-3)

**Experienced Country DJ.** Prefer small/medium market. Willing to relocate. Know my music & promise a good show. If interested, call JOHN McTYRE (901) 274-0627. (12-3)

**Talented pro,** currently PD/AM drive. Degree, 1st phone, great production. Build ratings with on air talent; build sales with creative production. THOM (318) 491-9883. (12-3)

**Dynamite female air talent** currently mid-days available for? MD experience A/C, AOR & MOR. Great production. TJ MORGAN (318) 491-9883. (12-3)

**Former Superstar PD** seeks PD/Air. AOR, CHR, A/C. Serious offers only. DAVE KETTINGER (301) 289-5966. (12-3)

**10 yrs. include top stations** — Tulsa, San Antonio, Milwaukee. Friendly pipes, good ratings, minority, heavy production, programming oriented. Working now. Seeking to relocate. (512) 340-5764. (12-3)

**Creative air personality** available immediately for stable company. Major or secondary market, A/C, CHR. Prefer night shift, will consider others. TOM DANIELS (WWSW), (304) 727-2626. (12-3)

**News anchor,** 5 yrs. in the Top 50, looking to move up to news oriented station. (615) 896-2371, after 6pm. (12-3)

**Country/MOR.** 20 yr. pro seeking solid S.W. medium/small market as PD/MD. Good air, heavy voice with skills. JOHN (208) 343-8422, after 7pm. (12-3)

**Experienced, versatile, morning drive,** phone, interview/talk, and major market. Quality P-B-P. Employed. Ready to move now. STEVE RAWLINGS (312) 588-2379. (12-3)

**Real person,** 8 yrs. small/medium market experience seeks AOR or CHR in South. MD experience & good numbers. TIM TAYLOR (912) 386-1537. (11-26)

## Positions Sought

**Major market only for this 9-year AOR personality.** Top ratings. Voted best DJ twice. Assistant PD three times. KQRS, WFBO, WIXX, KSTP. 3 Abrams, 1 Pollack. Over last 9 Arbitrons pulled 32% higher shares than the stations I worked for. Call the DWORK (612) 522-6256. (12-3)

**Pro P-B-P sports/news.** 14 yrs. radio/TV. ROD RUNYON (916) 671-2767, (916) 742-5558. (12-3)

**Sportscaster.** 1 year experience, reporter/announcer, Detroit FM. B.A. Communications, college radio P-B-P experience. Prefer medium/large market. Will relocate. MICHAEL (313) 967-4098. (12-3)

**One year man with good voice** looking for advancement. Small to medium Midwest market. JOHN SCHROEDER (414) 563-2048. (12-3)

**DWAYNE BONDS,** 10 year pro is available. (813) 988-8142. (12-3)

**Highly-acclaimed broadcast newsmen** seeks large market position. Outstanding credentials, references, track record. Four time DuPont nominee. 10 years experience. Prefer N.E. JERRY (617) 756-7685. (12-3)

**Experienced news/sports journalist** looking for another challenge. Enthusiastic local news report. MARK ESTINOSA (209) 252-6432. (12-3)

**KEITH MORGAN,** formerly XEROK, KINT, KXFM, KGLR & KRQK. Experienced in programming, music & air talent. Call nights (805) 937-2847. Will relocate. (12-3)

**Young aggressive team,** fresh clever material. Takes direction, experienced, heavy production. Good ratings/medium market wanted. Will relocate. MARK or KEVIN (714) 779-6523. (12-3)

**2 1/2 year pro with experience in A/C, AOR and Country.** Dependable, bright and personable. Great Lake area please. SCOTT (517) 872-3452. (12-3)

**Miller, Morgan, James & Shaw,** I'm the best, that's all Nostalgia (214) 586-4585. (11-26)

**Versatile announcer,** AOR, A/C, Country, "MOYL" experience. Sports, P-B-P, news. Seeking A/C-CHR position in Northeast (PA, NJ preferred). MIKE RUDOLF (717) 965-2432. (11-26)

**1981 college graduate.** Enthusiastic broadcaster willing to work hard & progress. Experienced in A/C personality, Country, P-B-P & news. NEIL ISAACS (616) 798-4613. (11-26)

**Need new blood? PD/MD** with promotional ideas, winning attitude, CHR knowledge? I'm ambitious, dedicated, 7+ yrs. medium market experience. SCOTT DAZE (402) 333-5581, afternoons. (11-26)

**Talk host with 4 yrs. experience** radio & television + strong production voice for voice over & in front of camera. Looking for change. JEFF (309) 686-6602. (11-26)

**Kirk from WSTO said, "Very impressive,"** Steve from Z93 said, "Sounded very good." Give your station the sound it needs. KELLY (812) 897-3729, (812) 897-0566. (11-26)

**Experienced motivated winner** seeking OM/PD position with station dedicated to success. Experience in management, programming, sales. Understand bottom line. TERRY (618) 656-3452. (11-26)

**6 yr. reporter,** ND interested in joining committed, hard working team. An award winner, who knows how to dig & more. TERRY (215) 777-5515. (11-26)

**Professionally trained DJ.** Some experience. Good production. News/sports. No problem. For T&R: ED (312) 849-0742, (312) 389-7045. (11-26)

## Positions Sought

**A/C-CHR communicator,** PD/MD/drive time DJ. Pro 15 yrs. Promotion, production, ratings winner. Greater Cincinnati, OH area. Now! (513) 528-5793. (11-26)

**Top notch Sports Director & announcer,** degree in Telecom, +3 yrs. professional experience. Go-getter, skilled & knowledgeable. RUSS KNIGHT (602) 277-8788, mornings. (11-26)

**10 yrs. CHR pro,** good low voice, up-tempo, outrageous production, music whiz, Northeast preferred. WILLIAM (516) 423-0167. (11-26)

**SPIKE COSTELLO** wants a job out of OK. Fresh from U.K. Major market. For T&R: (405) 360-5155, 2525 Classen Blvd., C#4, Norman, OK 73071. (11-26)

**Got an earache?** Don't call a doctor to get rid of it. Will relocate. TOD ALLEN (312) 780-0974. (11-26)

**Snafu on the dote again.** 6 yrs. medium market experience, CHR, AOR, A/C & Country. Live & automation. DENNIS GOOD (714) 751-5034, anytime. (11-26)

**Do you know me?** Major market CHR or A/C jock looking to move on. LANCE (314) 521-2602. Don't leave your listeners without me. (11-26)

**DJ seeking airshift** in small/medium CA market. 1 yr. experience. For T&R: BARRY (916) 336-5105, anytime. (11-26)

**Beware — LARRY WEIN** is on the loose. aka Dr. Rock — Dr. of Darkness. 4 yrs. experience in NYC. (212) 348-3541. (11-26)

**Searching for a team player?** Good pipes, any shift, takes direction, clever material, production, experienced, will relocate. MARC (714) 779-6523. (11-26)

**Major market CHR or A/C performer** ready to be unleashed in your town. MARK (314) 391-7295. (11-26)

**Professional DJ looking for professional job.** Good pipes. Good productions & willing to travel. GLENN (312) 445-0770, weekdays after 4pm. (11-26)

**Experienced news/sports journalist** looking for another challenge. Enthusiastic local news report. MARK ESTINOSA (209) 252-6432. (11-26)

**Hot hits WFEC/Harrisburg** afternoon drive personality looking for stable, professional company in 20's to 60's market size. (717) 545-2551. (11-26)

**Medium market talent** with great voice looking for a place to grow. MICHAEL (212) 756-2194. (11-26)

**Successful night jock** at CHR station. I enjoy production & the teen audience. Will relocate. Available now. RICK OHMAN (218) 281-3183. (11-26)

**KEN McCARTNEY, 10 years experience** in CHR ready to return to California as PD/MD, or air talent. 213 Beechgate Ave., Las Vegas, NV 89110. (702) 452-1371 (11-26)

**Golden pipes will travel.** 4 1/2 yrs experience. Current PD. Great production. The sound you've been waiting for. DAVID GORDON (601) 544-3586. (11-26)

**I'm radio active.** 3 1/2 yrs. experience. Current Operations/PD, super production. Talk show host. All formats. ROSEMARY GORDON (601) 544-3586. (11-26)

**Looking for airshift in medium market,** 4 yrs. experience. Hard working, dependable. Prefer Northeast. BOB (717) 545-1407, between 3-5pm. (11-26)

**4 yrs. good jock,** last yr. MD at 100K/CHR looking for the right company. Prefer CHR, AOR. Northeast or Northwest. DB (307) 587-6822, mornings. (11-26)

**GEORGE ST. JOHN** seeks a change of venue. 7 yrs. experience; last 4 in major markets (WZUU & WOKY/ Milwaukee, WEFM/Chicago). (414) 332-8922. (11-26)

## Positions Sought

**Need a good PD for your major/medium A/C or CHR-FM?** Call me! My credits are: Top 5 market Research Director, Production Director, Top 50 market PD, Promotions Director, I am currently working in America's fourth largest market at one of the nation's leading A/C stations. I also consult a Top 50 market A/C AM and CHR FM. If you're interested, call Bill (713) 975-8483. (11-19)

**Album rockers only need reply.** Seeking AOR opening anywhere, any shift. Broadcast Journalism degree, tight board, good pipes, know my rock. DAVE (615) 865-5900. (11-26)

**You need air talent/sports announcer?** I need a job. Let's get together. JOHN (503) 654-0265. (11-26)

**Happy with beginners** because "They don't cost as much?" Skip this ad. Married, 8 yrs. experience in everything radio has to offer. TOM (419) 668-4020. (11-26)

## Changes

### RADIO

**Bob White,** formerly with WAYE-AM/Baltimore, MD moves to middays at WBAY/Gresonville, MD.

**Rosemarie DiRiviera** joins KYUU/San Francisco, CA as Business Affairs Manager.

**John McElhinney,** veteran reporter & helicopter pilot for KMPC/Los Angeles, CA has joined KWIP/Dallas, OR as Account Executive.

**Carolyn Gibbons** joins CBS Radio Networks as Account Executive, based in New York.

**Charles Oliver, Dave Guy & Eileen Eisenhart** have joined KCS & KYSN.

**David Tucci** promoted to Sales Manager for WIND/Chicago, IL Direct Sales Unit.

**Mae Brown & Jeffrey Weiss** join the WIND, Talkradio Direct Sales Unit Staff.

**Sandra Bobus** named Account Executive for the WIND/Chicago IL sales staff.

## Miscellaneous

**WANTED: Rock interviews, old and new** for syndicated radio programs. Must be air quality. Payment upon acceptance. Send inquiries to Denny Somach Productions, 19 Rock Hill Rd., Bala Cynwyd, PA 19004 or call (215) 667-5118.

Seeking service from all labels. Please send to: Eddie Olvera, MD, KOFY Radio, 670 Redwood Hwy, Mill Valley, CA 94941. (12-3)

**Dates appearing at the end of each listing** signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday, Tuesday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

Frequency Rates*		
1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\*Must run consecutive weeks.

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

## SUBSCRIPTION SERVICE

**The only full service radio trade**

**SPECIAL SUBSCRIBER BONUS**

Price includes two annual Ratings Reports and all Special Issues

**SUBSCRIBE TODAY**  
Call Judy, (213) 553-4330

**ONE YEAR — \$195**  
First Class Mail

- Small Market rates available
- Overseas Subscribers \$350 per year (U.S. funds please)

**Radio & Records**  
1930 Century Park West, L.A., CA 90067

DECEMBER 3, 1982

## This Week In Music History

BY DAN FORMENTO OF THE SOURCE

### Altamont Death Concert

**MONDAY, DECEMBER 6** — On a day perhaps best forgotten, December 6, 1969, we learned how far wrong good intentions can stray. In an act of gratitude, the Rolling Stones sponsored and headlined a free outdoor festival at Altamont Racetrack near San Francisco. On the recommendation of Jerry Garcia of the Grateful Dead, Jagger engaged the local Hell's Angels to be the security force. It was a fatal mistake. Drunk with power, the Angels imposed their authority violently, beating dozens who'd defied them. One man, 18-year-old Meredith Hunter, was stabbed and killed, as the Stones on stage played "Sympathy For The Devil." They would not perform that song again for ten years.

**EXTRA FACTS:** "Gimme Shelter" premiered, 1970... Stones recorded "19th Nervous Breakdown," 1965.

### Beatles For Sale

**TUESDAY, DECEMBER 7** — How do you follow an act like "Sgt. Pepper's Lonely Hearts Club Band?" You buy a boutique, naturally. On December 7, 1967, the Beatles' own "Apple" boutique opened at 94 Baker Street in London. In it patrons could find a liberal sampling of all the best psychedelic "objets d'art," from exotic Eastern cloths to the latest in inflatable furniture. It was fun for a while. And when the novelty wore off, six months later, patrons were informed they needn't bother to pay and to feel free to take whatever they liked. A "going-out-of-business" sale.

**EXTRA FACTS:** Brian Wilson married, 1964... Happy Birthday Tom Waits, 1949... also born, the late Harry Chapin, 1942.

### Lennon Murdered

**WEDNESDAY, DECEMBER 8** — Shortly after 11EST on the evening of December 8th, 1980, John Lennon and Yoko Ono had just completed a mix of a new single at the Hit Factory studio, and were on their way back to the Dakota, their New York City home. Mark David Chapman was already there waiting. As the Lennons walked from their chauffeur-driven limo to the door of the building, Chapman fired four shots into John, killing the legendary rock artist minutes later. His passing was mourned by millions throughout the world.

**EXTRA FACTS:** Jim Morrison born, 1943... ditto Gregg Allman, 1947.

### Joan Armatrading Born

**THURSDAY, DECEMBER 9** — America hasn't really found Joan Armatrading yet, even though her 1981 album, "Walk Under Ladders," has sold more than 3 million copies worldwide. Joan was born in the West Indies 32 years ago today, and recorded her first album, "Whatever's For Us," in 1972. Her third album, self-titled, yielded her a first hit single, "Love And Affection." In 1977, her fourth album, "Show Some Emotion," produced by studio ace Glyn Johns, spent four months on the American charts.

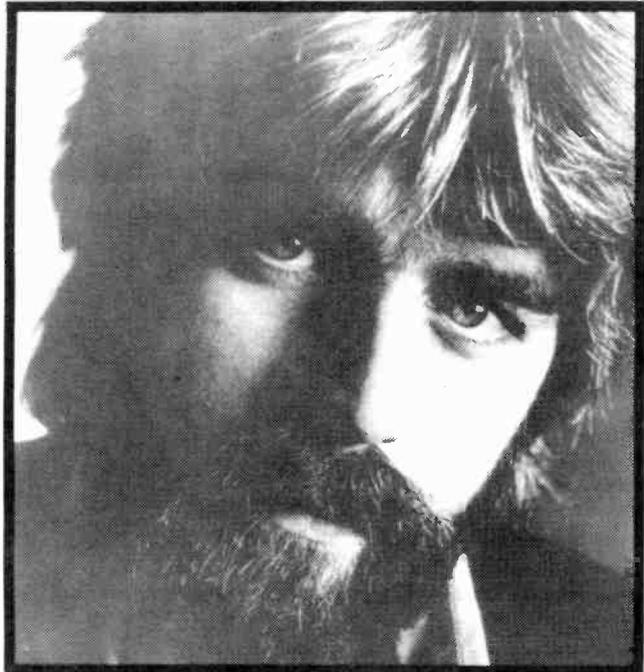
**EXTRA FACTS:** "Tommy" premiered in London, 1973... Jim Morrison's first bust, 1967.

### Otis Redding Killed

**FRIDAY, DECEMBER 10** — Soul singer Otis Redding was killed on December 10, 1967, when snow and ice caused the airplane in which he was a passenger to crash into a lake near Madison, Wisconsin. A dynamic performer, Otis is perhaps best known for his posthumously-released hit "Sittin' On The Dock Of The Bay," co-written by Steve Cropper, and his dynamic stage presence, captured for all time in the film "Montrely Pop." Redding was 26 years old.

**EXTRA FACTS:** Frank Zappa attacked on stage by jealous boyfriend of fan, 1971... "Good Vibrations" #1, 1966.

	CHR	A/C	AOR	Country	Black Radio
<b># 1</b>	HALL & OATES (2nd week)	LIONEL RICHIE (5th week)	TOM PETTY (2nd week)	EDDIE & CRYSTAL (2nd week)	MARVIN GAYE (5th week)
<b>Next Week's #1 Contenders:</b>	SUPERTRAMP (3-2) JACKSON/McCARTNEY (5-4) DON HENLEY (8-5)	JACKSON/McCARTNEY (4-2) DAN FOGELBERG (3-3) DONALD FAGEN (5-5)	PAT BENATAR (2-2) SUPERTRAMP (4-3) PHIL COLLINS (6-4)	KENNY ROGERS (5-2) EARL THOMAS CONLEY (6-3) BELLAMY BROTHERS (7-5)	JACKSON/McCARTNEY (3-2) KOOL & THE GANG (7-4) JANET JACKSON (6-5)
<b>Breakers:</b>	KENNY LOGGINS (71%) ADAM ANT (65%) BILLY JDEL (59%) MARVIN GAYE (58%) A FLOCK OF SEAGULLS (57%)	MICHAEL MURPHEY (50%) MICHAEL McDONALD (50%) FLEETWOOD MAC (47%)	LED ZEPPELIN (86%) SAMMY HAGAR (64%) PRETENDERS (63%) OZZY OSBOURNE (50%)	MEL McDANIEL (63%)	RAY PARKER JR. (74%) COMMODORES (59%) ALFIE SILAS (59%)
<b>Most Added:</b>	KENNY LOGGINS SAMMY HAGAR BILLY JOEL GLENN FREY RAY PARKER JR. FLEETWOOD MAC	KENNY LOGGINS FLEETWOOD MAC JUICE NEWTON PARTON/NELSON LITTLE RIVER BAND CULTURE CLUB	LED ZEPPELIN OZZY OSBOURNE NIGHT RANGER DURAN DURAN	CHARLEY PRIDE DON WILLIAMS	RAY PARKER JR. YARBROUGH & PEOPLES WASHINGTON/LABELLE MELBA MOORE
<b>Hottest:</b>	HALL & OATES MEN AT WORK DON HENLEY LIONEL RICHIE JACKSON/McCARTNEY SUPERTRAMP	LIONEL RICHIE JACKSON/McCARTNEY DAN FOGELBERG DIONNE WARWICK SUPERTRAMP DONALD FAGEN	TOM PETTY PAT BENATAR MEN AT WORK SUPERTRAMP SAGA	EDDIE & CRYSTAL	MARVIN GAYE JACKSON/McCARTNEY LIONEL RICHIE PRINCE
<b>Biggest Chart Jumps:</b>	P. AUSTIN/J. INGRAM (22-13) TOTO (16-9) MEN AT WORK (12-6) PHIL COLLINS (25-20)	KENNY LOGGINS (25-17) TOTO (15-10) P. AUSTIN/J. INGRAM (16-11) AIR SUPPLY (17-13) LITTLE RIVER BAND (26-22)	PRETENDERS (36-23) J. GEILS BAND (19-7) ADAM ANT (24-17)	RONNIE MILSAP (38-27) DOLLY PARTON (39-29) MERLE HAGGARD (17-9) MICKEY GILLEY (31-23)	GRACE JONES (22-16) ARETHA FRANKLIN (29-24) TIME (23-19) SONNY CHARLES (27-23) EVELYN KING (17-12)
<b>Debuts:</b>	MARVIN GAYE (23) FLEETWOOD MAC (29) MOVING PICTURES (30)	MICHAEL McDONALD (27) MICHAEL MURPHEY (28) FLEETWOOD MAC (29)	LED ZEPPELIN (24) SAMMY HAGAR (31) NIGHT RANGER (35) OZZY OSBOURNE (36) VANDENBERG (40)	CHARLEY PRIDE (49) LOUISE MANDRELL (50)	RAY PARKER JR. (26) ONE WAY (27) COMMODORES (28) ALFIE SILAS (30)
	CHR	A/C	AOR	Country	Black Radio



# MICHAEL McDONALD

## "I GOTTA TRY"

Top Of NEW & ACTIVE 123/31

- |               |               |             |
|---------------|---------------|-------------|
| WBEN-FM add   | KTFM deb 27   | WGH 14-8    |
| WCAU-FM on    | KSET-FM 28-24 | WRVQ 21-19  |
| B104 21-19    | KROD add      | WEBC add    |
| JB105 35-30   | KHFI add      | WNAM deb 28 |
| 94Q on        | KBFM add      | WKDD 15-10  |
| Y100 add      | WJDX add 29   | KFI 33-26   |
| WBBM-FM add   | 94TYX add     | KGGI 30-27  |
| WLWL-FM on    | WABB-FM add   | KLUC add    |
| WBCL on       | G100 26-24    | WTSN add    |
| KEARTH deb 29 | WZYP add      | WERZ add    |
| KIIS-FM on    | WHHY-FM add   | WFBG add 40 |
| KIQQ 34-33    | FM100 20-17   | WKHI 30-26  |
| XTRA deb 28   | KX104 add     | WQLT add    |
| KUBE 30-28    | WOKI add      | WHSB 23-19  |
| WSPK add 29   | WQUT deb 29   | KKQV add    |
| WKFM deb 35   | WBCY add      | KYTN add    |
| WPHD add      | WSFL 37-33    | KRNA add    |
| WRCK add      | WDCG add      | KWTO-FM add |
| 3WT add       | WSSX add 30   | KSLY add    |
|               |               | KTRS deb 28 |

### A/C BREAKER Debuts **27**

PRODUCED BY TED TEMPLEMAN AND LENNY WARONKER



MANUFACTURED AND DISTRIBUTED BY WARNER BROS. RECORDS

# National Music Formats Added This Week

## Peters Productions, Inc.

Debbie Welsh (714) 565-8511

### Country Lovin'

EDDY RAVEN "San Antonio Nights"  
GAIL DAVIES "Hold On"

### The Great Ones

KENNY LOGGINS "Heart To Heart"  
BARRY MANILOW "Memory"  
RONNIE MILSAP "Inside"  
AMERICA "Right Before Your Eyes"  
TAVARES "A Penny For Your Thoughts"  
FLEETWOOD MAC "Love In Store"  
MICHAEL MURPHEY "Still Taking Chances"  
JUICE NEWTON "Heart Of The Night"

## Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

### Bright Blue A/C

JUICE NEWTON "Heart Of The Night"  
FLEETWOOD MAC "Love In Store"  
RONNIE MILSAP "Inside"

### Tanner Country

CRYSTAL GAYLE "Til I Gain Control Again"  
ANNE MURRAY "Somebody's Always Saying Goodbye"  
T. G. SHEPPARD & KAREN BROOKS "Faking Love"  
LOUISE MANDRELL "Romance"  
GLEN CAMPBELL "Old Home Town"

### Red Satin Rock

FLEETWOOD MAC "Love In Store"  
ADAM ANT "Goody Two Shoes"  
KENNY LOGGINS "Heart To Heart"

## BPI

John Iles (800) 426-9082

### Adult Contemporary

PATTI AUSTIN with JAMES INGRAM  
"Baby, Come To Me"  
AIR SUPPLY "Two Less Lonely People In The World"  
MEN AT WORK "Down Under"  
ELVIS PRESLEY "The Elvis Medley"

### Country Living

CHARLEY PRIDE "Why Baby Why"  
MERLE HAGGARD & GEORGE JONES  
"C.C. Waterback"

## Satellite Music Network

George Williams (214) 343-9205

### The Starstation

TAVARES "A Penny For Your Thoughts"  
FLEETWOOD MAC "Love In Store"

### Country Coast-To-Coast

MICKEY GILLEY "Talk To Me"  
MOE BANDY "Only If There Is Another You"  
RONNIE MILSAP "Inside"  
MICHAEL MURPHEY "Still Taking Chances"  
ANNE MURRAY "Somebody's Always Saying Goodbye"

## TM Programming

Cal Casey (214) 634-8511

### Stereo Rock

CLASH "Rock The Casbah"  
MICHAEL McDONALD "I Gotta Try"  
JUICE NEWTON "Heart Of The Night"

### Beautiful Rock

KENNY LOGGINS "Heart To Heart"  
PHIL COLLINS "You Can't Hurry Love"

### TM Country

WILLIE NELSON "Last Thing I Needed..."  
CHARLEY PRIDE "Why Baby Why"  
LEE GREENWOOD "Ain't No Trick..."  
TAMMY WYNETTE "A Good Night's Love"  
DON WILLIAMS "If Hollywood Don't Need You"

## Concept Productions

Dick Wagner (916) 782-7754

### Adult Rock

RAY PARKER JR. "Bad Boy"  
SAMMY HAGAR "Your Love Is Driving Me Crazy"

## Drake-Chenault

Bob Laurence (213) 883-7400

### XT-40

JUICE NEWTON "Heart Of The Night"  
MOVING PICTURES "What About Me"  
SAMMY HAGAR "Your Love Is Driving Me Crazy"

### Contempo 300

JUICE NEWTON "Heart Of The Night"  
BILLY JOEL "Allentown"  
PHIL COLLINS "You Can't Hurry Love"

### Great American Country

DOLLY PARTON "Hard Candy Christmas"  
OAK RIDGE BOYS "Thank God For Kids"  
MERLE HAGGARD & GEORGE JONES  
"C.C. Waterback"  
GAIL DAVIES "Hold On"

## Century 21

Greg Stephens (214) 934-2121

### The Z Format

FLEETWOOD MAC "Love In Store"  
BILLY JOEL "Allentown"  
PETER GABRIEL "Shock The Monkey"  
RAY PARKER JR. "Bad Boy"  
SAMMY HAGAR "Your Love Is Driving Me Crazy"

### The A/C Format

JUICE NEWTON "Heart Of The Night"  
AMERICA "Right Before Your Eyes"

### Super-Country

DOLLY & WILLIE  
"Everything's Beautiful (In Its Own Way)"  
DON WILLIAMS "If Hollywood Don't Need You"  
MERLE HAGGARD & GEORGE JONES  
"C.C. Waterback"  
JUICE NEWTON "Heart Of The Night"  
WILLIE NELSON "Last Thing I Needed..."  
TAMMY WYNETTE "A Good Night's Love"

## Radio Arts

John Benedict (213) 841-0225

### Bright & Easy Country

LEON EVERETTE "Shadows Of My Mind"  
LEE GREENWOOD "Ain't No Trick"  
GARY MORRIS "Velvet Chains"  
WILLIE NELSON "Last Thing I Needed..."  
STEVE WARINER "Don't Plan On Sleepin' Tonight"  
DON WILLIAMS "If Hollywood Don't Need You"  
TAMMY WYNETTE "A Good Night's Love"

### The Entertainers

RAY CHARLES "Born To Love Me"  
GLENN FREY "That Girl"  
DOLLY & WILLIE  
"Everything's Beautiful (In Its Own Way)"

### Sound 10

GLENN FREY "That Girl"  
JUICE NEWTON "Heart Of The Night"  
DOLLY & WILLIE  
"Everything's Beautiful (In Its Own Way)"

Radio & Records NATIONAL AIRPLAY/40

December 3, 1982

165 REPORTERS

Album cuts are listed in order of airplay preference

Main chart table with columns for dates (11/12, 11/19, 11/26, 12/3) and song/album titles. Includes artists like TOM PETTY, PAT BENATAR, SUPERTRAMP, PHIL COLLINS, MEN AT WORK, SAGA, J. GEILS BAND, RUSH, JEFFERSON STARSHIP, FIXX, STRAY CATS, BILLY JOEL, DON HENLEY, WHO, MISSING PERSONS, DIRE STRAITS, ADAM ANT, CLASH, TALK TALK, GOLDEN EARRING, PETER GABRIEL, DARYL HALL & JOHN OATES, PRETENDERS, LED ZEPPELIN, JOE JACKSON, CHILLIWACK, FOGHAT, BILLY SQUIER, DONALD FAGEN, PAT TRAVERS, SAMMY HAGAR, FRIDA, BUCK DHARMA, JONI MITCHELL, NIGHT RANGER, OZZY OSBOURNE, A FLOCK OF SEAGULLS, UTOPIA, JOHN COUGAR, and VANDENBERG.

New Entry

MOST ADDED

Table listing the most added albums for the week, including LED ZEPPELIN, OZZY OSBOURNE, NIGHT RANGER, OURAN DURAN, J. GEILS BAND, KISS, GOLDEN EARRING, FRIDA, MOVING PICTURES, ENGLISH BEAT, ROUGH TRADE, FIXX, FRANK MARINO, LITTLE STEVEN, and RIOT.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table listing medium rotation albums, including GOLDEN EARRING, TALK TALK, PHIL COLLINS, FOGHAT, FIXX, MISSING PERSONS, DIRE STRAITS, PAT TRAVERS, J. GEILS BAND, CHILLIWACK, PETER GABRIEL, JEFFERSON STARSHIP, BUCK DHARMA, JONI MITCHELL, and AOAM ANT.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Table listing the hottest albums for the week, including TOM PETTY, PAT BENATAR, MEN AT WORK, SUPERTRAMP, SAGA, PHIL COLLINS, RUSH, JEFFERSON STARSHIP, STRAY CATS, J. GEILS BAND, DON HENLEY, WHO, BILLY JOEL, CLASH, FIXX, and HALL & OATES.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

## LED ZEPPELIN Coda (Swan Song/Atco)

"Darlene" "Ozone" "Groove" "Tom." 86% of our reporters on it. Total album reports: 142. A-142, M-0, H-0. Album debuted this week at number 24.

## SAMMY HAGAR Your Love.../I Don't... (Geffen) 12-inch Single

64% of our reporters on it. Total single reports: 107. A-104, M-3, H-0. Single debuted this week at number 31.

## PRETENDERS Chain Gang/My City Was Gone (Sire/WB) 12-inch Single

63% of our reporters on it. Total single reports: 104. A-36, M-40, H-27, S-1. Single charted this week at number 23.

## OZZY OSBOURNE Speak Of The Devil (Jet/CBS)

"Paranoid" "Iron Man" "Leaf" "Wizard." 50% of our reporters on it. Total album reports: 83. A-76, M-5, H-2. Album debuted this week at number 36.

# Significant Action JAZZ ON AOR

- ROD STEWART . . . . . Absolutely Live (WB)  
"Guess" "Plimsoul" . . . . . Total: 50. A-2, M-39, H-9
- LINDA RONSTADT . . . . . Get Closer (Asylum)  
Title . . . . . Total: 44. A-0, M-30, H-14
- GEORGE HARRISON . . . . . Gone Troppo (Dark Horse/WB)  
"Wake" . . . . . Total: 43. A-1, M-37, H-5
- EDDIE MONEY . . . . . No Control (Columbia)  
"Shakin'" . . . . . Total: 39. A-0, M-16, H-23
- KENNY LOGGINS . . . . . High Adventure (Columbia)  
"Heart" "Try" . . . . . Total: 39. A-1, M-27, H-11
- STEEL BREEZE . . . . . Steel Breeze (RCA)  
"Want" "Dreaming" . . . . . Total: 39. A-0, M-29, H-10
- DURAN DURAN . . . . . Rio (Capitol)  
"Hungry" Title . . . . . Total: 39. A-30, M-6, H-3
- STEVE WINWOOD . . . . . Talking Back To The... (Island/WB)  
"Valerie" "Still" . . . . . Total: 37. A-0, M-16, H-21
- BRUCE SPRINGSTEEN . . . . . Nebraska (Columbia)  
"Open" . . . . . Total: 37. A-0, M-29, H-8
- BAD COMPANY . . . . . Rough Diamonds (Swan Song/Atco)  
"Electricland" "Racetrack" . . . . . Total: 36. A-0, M-21, H-15

- Last This Week
- 1 1 SPYRO GYRA . . . . . Incognito (MCA)  
"Exit" "Nights" Title
  - 5 2 KLUGH/JAMES Two... (Tappan Zee/Capitol)  
"Wes"
  - 9 3 LEE RITENOUR . . . . . Rit/2 (Elektra)  
"Voices" "Boardwalk"
  - 3 4 CASINO LIGHTS . . . . . Various Artists (WB)  
Title
  - 2 5 AL Di MEOLA . . . . . Tour De Force Live (Columbia)  
"Gypsy"
  - 7 6 CHICK COREA . . . . . Touchstone (WB)  
"Dance"
  - 8 7 SHADOWFAX . . . . . Shadowfax (Windham Hill)  
"Flight"
  - 4 8 GIL SCOTT-HERON . . . . . Moving Target (Arista)  
"Washington"
  - 6 9 KENNY G . . . . . Kenny G (Arista)  
"I Can't Tell"
- 10 G. WASHINGTON JR. The Best... (Elektra)  
Various Cuts

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed, singles are in bold type. Artists in larger type registered significant airplay gains this week.

## REGIONAL AOR ACTIVITY

### EAST

- MOST ADDED**
- Led Zeppelin (38/38)
  - Ozzy Osbourne (25/23)
  - Duran Duran (14/12)
  - Night Ranger (11/7)
  - Squeeze (6/5)
  - Waitresses (5/5)

- MEDIUM**
- Golden Earring (27/20)
  - Foghat (21/19)
  - J. Starship (31/18)
  - Fixx (32/17)
  - Frida (23/17)
  - Buck Dharma (21/17)
  - Pat Travers (19/17)

### THE HOTTEST

- Tom Petty (41/38)
- Pat Benatar (39/35)
- Phil Collins (42/34)
- Supertramp (42/33)
- Men At Work (35/28)
- Saga (35/28)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

### WPYX/Albany (518) 785-8900

- Added: LED ZEPPELIN (Swan Song/Atco)
- WIGHT RANGER (Geffen)
- MISSING PERSONS (Capitol)
- NATIONAL PLANT (Passport)
- ROD STEWART (A&M)
- ROBERT PLANT (Swan Song/Atco)
- WHEEL (Arista)
- WHEEL (Arista)
- WHEEL (Arista)

### WQBK/Albany (518) 482-5555

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WZWO/Allentown (215) 894-0511

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WECM/Clemont (603) 542-7735

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WCCB/Boston (617) 266-1111

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WCCW/Hartford (203) 233-4426

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WRIK/Danbury (203) 579-9995

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WGRQ/Buffalo (716) 881-4555

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WALJ/Binghamton (609) 722-8850

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WBAB/Long Island (516) 587-1023

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WCCB/Hartford (203) 233-4426

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WLIR/Long Island (516) 485-9200

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WRIK/Danbury (203) 579-9995

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WGRQ/Buffalo (716) 881-4555

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WALJ/Binghamton (609) 722-8850

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WPLR/New Haven (203) 777-6617

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

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- WATTRESS (Geffen)

### WNEW-FM New York (212) 988-7000

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

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- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WYDD/Pittsburgh (412) 582-2144

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

### WYDD/Pittsburgh (412) 582-2144

- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)

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- Added: LED ZEPPELIN (Swan Song/Atco)
- WATTRESS (Geffen)



EAST

Medium
DURAN-DURAN (12/10)
MISSING PERSONS (Capitol)
PAT TRAVERS (Polygram/Polygram)
LITTLE STEVEN (Capitol)
...
WJZZ/Jacksonville (401) 438-6110
WJZZ/Jacksonville (401) 438-6110
WJZZ/Jacksonville (401) 438-6110

WOWE/Chatanooga (615) 287-0500
WKSJ/Wisconsin (404) 325-0960
WVLC/West Virginia (304) 722-3308
WOUR/Utica (315) 797-0803
WVLA/Washington (703) 534-0320
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MOST ADDED

- Led Zeppelin (32/32)
Ozzy Osbourne (19/18)
Night Ranger (19/8)
Duran Duran (13/8)
Kiss (11/4)

MEDIUM

- Talk Talk (28/19)
Golden Earring (26/18)
Missing Persons (22/17)
Dire Straits (25/17)
Fixx (25/16)

THE HOTTEST

- Tom Petty (33/32)
Pat Benatar (31/30)
Men At Work (30/28)
Sage (31/27)
Supertamp (28/23)

NOTE: Two numbers follow each name...

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THE HOTTEST

- Tom Petty (39/34)
Pat Benatar (37/33)
Men At Work (34/30)
Supertamp (37/28)
Sage (35/28)

WVLA/Washington (703) 534-0320

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MIDWEST

Added: LED ZEPPELIN (Swan Song/Atco) OZZY OSBOURNE (J&R/CBS) SANNY HAGAR (Geffen) ... BILLY JOEL (Columbia) SUPERTRAMP (A&M) ... WLBQ/Columbus (814) 224-1221 ... WXRJ/Chicago (312) 777-1100 ... WTUE/Detroit (313) 224-1501 ... WDBK/Detroit (810) 756-9235 ... WBBN/Cincinnati (513) 871-8500 ... WMM5/Cleveland (216) 781-9667 ... WLLZ/Detroit (313) 863-1800

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WEST

MOST ADDED

- Led Zeppelin (37/37) Ozzy Osbourne (20/17) Duran Duran (21/12) J. Geils Band (41/5) Fixx (38/5)

MEDIUM

- Phil Collins (48/25) Peter Gabriel (35/23) J. Geils Band (41/22) Talk Talk (32/21) Golden Earring (25/20)

THE HOTTEST

- Tom Petty (48/44) Pat Benatar (44/40) Men At Work (39/37) Supertramp (46/36) Saga (39/30)

NOTE: Two numbers follow each name...

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

KEZY/Anaheim (714) 746-3886 ... WLBQ/Columbus (814) 224-1221 ... WXRJ/Chicago (312) 777-1100 ... WTUE/Detroit (313) 224-1501 ... WDBK/Detroit (810) 756-9235 ... WBBN/Cincinnati (513) 871-8500 ... WMM5/Cleveland (216) 781-9667 ... WLLZ/Detroit (313) 863-1800



# Country

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**MEL McDANIEL**

**I Wish I Was In Nashville (Capitol)**

On 63% of reporting stations. National Summary: Up 49, Same 24, Down 0, Debuts 12, Adds 7. R&R Chart: 50-46.

### MOST ADDED

**CHARLEY PRIDE (47)**  
Why Baby Why (RCA)  
**DON WILLIAMS (46)**  
If Hollywood Don't Need You (MCA)

### HOTTEST

**E. RABBITT & C. GAYLE (84)**  
You And I (Elektra)

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist, title, label designation (example 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.) moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

**CHARLEY PRIDE "Why Baby Why" (RCA) 86/47**  
National Summary: Up 9, Same 19, Down 0, Debuts 11, Adds 47 including WGNA-FM, WAJR, WPOR-FM, KXYL, WQIK-FM, WNOE-AM, WCMS-FM, WIRK-FM, Q102, WMAQ, WIRE, WIL-AM-FM, KIK-FM, KYGO-FM, KSON-AM. R&R Chart: Debut 49.

**LOUISE MANDRELL "Romance" (RCA) 85/5**  
National Summary: Up 43, Same 25, Down 1, Debuts 11, Adds 5, WIXY, WSM, WHK, WWWV, KEIN, WWVA 28-22, WYII 40-34, WESC-AM-FM 43-31, WTSO 14-12, KYNN-AM-FM 23-17, KSOP-FM 30-25. R&R Chart: Debut 50.

**VERN GOSDIN "Today My World Slipped Away" (AMI/NSD) 81/5**  
National Summary: Up 49, Same 24, Down 0, Debuts 3, Adds 5, WCOS-AM-FM, WBAP, WAMZ-FM, WHK, KIGO, WMC-AM 17-14, WLWI-FM 10-9, WSIX-FM 12-9, WNOE-AM 25-18, WSLR 17-11, WUBE-FM 35-28, KYNN-AM-FM 22-18, WIL-AM-FM 16-13, KBYM 18-13, KEEN 27-20.

**GARY MORRIS "Velvet Chains" (WB) 79/29**  
National Summary: Up 11, Same 28, Down 0, Debuts 11, Adds 29 including WCAW, WSEN-AM-FM, WWVA, WEZL-FM, WSOC-FM, WSM, WTQR-FM, WONE, WFMS-FM, WTSO, WDG, KYGO-FM, KMAK, KSOP-FM, KCKC.

**TERRI GIBBS "Baby I'm Gone" (MCA) 70/9**  
National Summary: Up 29, Same 24, Down 0, Debuts 8, Adds 9, KIX106, WOKK, WNOE-AM, KSO, WIRE, KXRB, KRST-FM, KKCS, KGA, WVAM 37-30, WYNN-FM 47-40, WLWI-FM 22-18, WIRK-FM 35-29, KTTS-AM-FM 44-39, KRWQ-FM 20-11.

**LEON EVERETTE "Shadows Of My Mind" (RCA) 68/25**  
National Summary: Up 11, Same 26, Down 0, Debuts 6, Adds 25 including WIXY, WPLO, KHEY-AM, KLLL, WTQR-FM, WMNI, WKMF, WTSO, WHBF, KGEM/KJOT, KUUY, KMAK, WFMS-FM 34-21, KFDI-FM 44-37, KSOP-FM 46-39.

**STEVE WARINER "Don't Plan On Sleeping Tonight" (RCA) 64/22**  
National Summary: Up 12, Same 23, Down 0, Debuts 7, Adds 22 including WRKZ-FM, WKYG, WWVA, KRRV, WXBQ-FM, KHEY-AM, WRJZ, WCMS-FM, WQYK-FM, WWWV, WIL-AM-FM, KUGN-FM, KIGO, WFMS-FM 37-27, KTOM 44-37.

**MERLE HAGGARD & GEORGE JONES "C.C. Waterback" (Epic) 61/30**  
National Summary: Up 3, Same 16, Down 0, Debuts 12, Adds 30 including WWVA, WEZL-FM, WAMZ-FM, KLLL, WNOE-AM, KRMD-AM-FM, WIRK-FM, WWWV-FM, WIRE, WDAF, WXCL, KYAK, KYGO-FM, KVEG, KRAK.

**GLEN CAMPBELL "Old Home Town" (Atlantic America) 61/1**  
National Summary: Up 24, Same 25, Down 2, Debuts 9, Adds 1, WCII, WVAM 39-36, WPOR-FM 31-27, WPLO 38-35, WSOC-FM 36-33, KHEY-AM 23-19, WSM 29-24, WCMS-FM 32-23, KRMD-AM-FM 17-15, KTTS-AM-FM 46-40, KVOO 39-34, KKCS 44-40, KGA 34-29.

**WILLIE NELSON "Last Thing I Needed First Thing..." (Columbia) 57/33**  
National Summary: Up 4, Same 16, Down 0, Debuts 4, Adds 33 including WYRK, WRKZ-FM, KIX106, KASE, WAMZ-FM, WSIX-FM, WRNL, WIRK-FM, WWWV, KSO, WFMS-FM, KEBC-FM, KNIX-FM, KSOP-FM, KBBO.

**BURRITO BROTHERS "Blue And Broken Hearted Me" (Curb/CBS) 57/7**  
National Summary: Up 20, Same 24, Down 0, Debuts 6, Adds 7, WIXL-FM, WIXY, WAXX, WDAF, KXRB, WIL-AM-FM, KGEM/KJOT, WGNA-FM 32-26, WVAM 42-37, KHEY-AM 44-38, KRMD-AM-FM 35-29, KBMR 45-39, KTTS-AM-FM 40-35, KRWQ-FM 23-13, KEEN 30-25.

**JIM GLASER "When You're Not A Lady" (Noble Vision) 54/14**  
National Summary: Up 11, Same 20, Down 1, Debuts 8, Adds 14, WFNC, WCII, WMC-AM, WSM, WKMF, KWMT, WIRE, KYNN-AM-FM, KXRB, KTRK-FM, KUUY, KMAK, KRSY, KTOM, WYNN-FM 45-35.

**JIM STAFFORD "What Mama Don't Know" (Accord/Townhouse) 54/6**  
National Summary: Up 11, Same 28, Down 1, Debuts 8, Adds 6, WDAK, WNOE-AM, WCMS-FM, WHBF, WIL-AM-FM, KGEM/KJOT, WPOC-FM 28-25, WEZL-FM 40-35, KSO 28-23, KYNN-AM-FM 35-28, KKAL 47-44, KKCS 43-39, KSOP-FM 45-38, KYXX d-30.

**TOM CARLILE "Green Eyes" (Doorknob) 52/3**  
National Summary: Up 29, Same 16, Down 1, Debuts 3, Adds 3, WSLR, WAXX, WDG, WBGW-FM 48-38, WEZL-FM 35-29, WESC-AM-FM 42-37, WIRK-FM 32-28, KBMR 33-29, KYNN-AM-FM 15-10, KUGN-FM 35-30, KRAK 43-39, KSOP-FM 25-21, KGA 33-30.

**MARLOW TACKETT "634-5789" (RCA) 50/3**  
National Summary: Up 24, Same 20, Down 1, Debuts 2, Adds 3, WIXY, KRST-FM, KUUY, WSEN-AM-FM 40-34, WYII 47-43, WGVN 33-29, WQIK-FM 39-35, WNOE-AM 34-29, KOMA 22-19, WHBF 39-35, KBMY 40-35, KUGN-FM 38-32, KGA 30-26.

**DON WILLIAMS "If Hollywood Don't Need You" (MCA) 47/46**  
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 46 including WYRK, WHN, KIX106, KASE, WQIK-FM, WAMZ-FM, WCMS-FM, WMAQ, WONE, WDG, KEBC-FM, KRST-FM, KUZZ, KNIX-FM, KSOP-FM.

**DAVID FRIZZELL & SHELLY WEST "Please Surrender" (WB/Viva) 47/16**  
National Summary: Up 7, Same 15, Down 0, Debuts 9, Adds 16, WYRK, KRRV, WDAK, KHEY-AM, WQIK-FM, KLLL, WRNL, WQYK-FM, WCUZ-AM-FM, WDAF, KYNN-AM-FM, WXCL, WHBF, WIL-AM-FM, WTHI-FM, KVEG.

**RAZZY BAILEY "Poor Boy" (RCA) 46/22**  
National Summary: Up 8, Same 8, Down 0, Debuts 8, Adds 22 including WVAM, WCAW, WPOR-FM, KXYL, WSOC-FM, WESC-AM-FM, WQIK-FM, WWOD, WCMS-FM, WIRK-FM, WWWV, WIL-AM-FM, KUUY, KVEG, KRSY.

**PORTER WAGONER "Turn The Pencil Over" (WB/Viva) 46/6**  
National Summary: Up 15, Same 20, Down 0, Debuts 5, Adds 6, WEEP, WQIK-FM, KKYX, Q102, KGEM/KJOT, KUGN-FM, WGNA-FM 44-38, WVAM 32-26, KRMD-AM-FM 26-20, KYNN-AM-FM 36-29, KTTS-AM-FM 39-34, KFDI-FM 39-35, KRWQ-FM 42-33, KTOM 29-25, KEEN 21-18.

**McGUFFEY LANE "Makin' A Livin's Been Killin' Me" (Atco) 44/8**  
National Summary: Up 13, Same 21, Down 1, Debuts 1, Adds 8, WAJR, WGVN, KFGO, WKMF, WTSO, KFDI-FM, KRSY, KIGO, WAMZ-FM 29-23, WNOE-AM 49-44, WONE 29-23, WWWV-FM 33-27, WFMS-FM 40-37, KBMY 34-30.

## SIGNIFICANT ACTION

**LEE GREENWOOD "Ain't No Trick (It Takes Magic)" (MCA) 43/24**  
National Summary: Up 2, Same 12, Down 0, Debuts 5, Adds 24 including WGNA-FM, WSEN-AM-FM, WSOC-FM, WESC-AM-FM, WIRK-FM, WWWV, KEBC-FM, KIK-FM, KUZZ, KVEG.

**TAMMY WYNETTE "A Good Night's Love" (Epic) 39/24**  
National Summary: Up 1, Same 8, Down 0, Debuts 6, Adds 24 including WVAM, WYII, WPLO, WMC-AM, WCMS-FM, WMAQ, KEBC-FM, KFDI-FM, KRWQ-FM, KRSY.

## Radio & Records

# NATIONAL AIRPLAY/50

## December 3, 1982

Three Weeks	Two Weeks	Last Week	Artist & Title (Label)
8	2	1	<b>1</b> E. RABBITT & C. GAYLE/You and I (Elektra)
14	11	5	<b>2</b> KENNY ROGERS/A Love Song (Liberty)
12	9	6	<b>3</b> EARL THOMAS CONLEY/Somewhere Between Right... (RCA)
5	3	2	<b>4</b> JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)
13	12	7	<b>5</b> BELLAMY BROTHERS/Redneck Girl (WB/Curb)
21	14	10	<b>6</b> JOHNNY LEE & FRIENDS/Cherokee Fiddle (Full Moon/Asylum)
18	13	9	<b>7</b> JERRY REED & FRIENDS/The Bird (RCA)
11	10	8	<b>8</b> LACY J. DALTON/16th Avenue (Columbia)
30	25	17	<b>9</b> MERLE HAGGARD/Going Where The Lonely Go (Epic)
26	20	15	<b>10</b> ROSANNE CASH/I Wonder (Columbia)
25	18	14	<b>11</b> GEORGE STRAIT/Marina Del Rey (MCA)
20	16	13	<b>12</b> JOHN ANDERSON/Wild And Blue (WB)
24	19	16	<b>13</b> REBA McENTIRE/Can't Even Get The Blues (Mercury/Pg)
6	5	4	<b>14</b> LARRY GATLIN/Sure Feels Like Love (Columbia)
27	22	19	<b>15</b> WAYLON & WILLIE/(Sittin' On) The Dock Of The Bay (RCA)
28	24	20	<b>16</b> DAVID FRIZZELL/Lost My Baby Blues (WB/Viva)
31	27	22	<b>17</b> EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB)
23	21	18	<b>18</b> HANK WILLIAMS JR./The American Dream (Elektra/Curb)
3	1	3	<b>19</b> CONWAY TWITTY/We Did But Now You Don't (Elektra)
33	29	26	<b>20</b> SYLVIA/Like Nothing Ever Happened (RCA)
29	26	23	<b>21</b> JOHN CONLEE/I Don't Remember Loving You (MCA)
37	34	28	<b>22</b> CHARLY McCLAIN/With You (Epic)
42	37	31	<b>23</b> MICKEY GILLEY/Talk To Me (Epic)
38	35	30	<b>24</b> STATLER BROTHERS/A Child Of The Fifties (Mercury/Pg)
7	7	11	<b>25</b> RONNIE McDOWELL/Step Back (Epic)
2	4	12	<b>26</b> RICKY SKAGGS/Heartbroke (Epic)
-	43	38	<b>27</b> RONNIE MILSAP/Inside (RCA)
22	17	21	<b>28</b> MARTY ROBBINS/Tie Your Dream To Mine (Columbia)
-	45	39	<b>29</b> DOLLY PARTON/Hard Candy Christmas (RCA)
34	31	29	<b>30</b> LINDA RONSTADT/Sometimes You Just Can't Win (Asylum)
1	6	25	<b>31</b> T. G. SHEPPARD/War Is Hell (On The Homefront...) (WB/Curb)
45	38	34	<b>32</b> MOE BANDY/Only If There Is Another You (Columbia)
43	39	35	<b>33</b> GAIL DAVIES/Hold On (WB)
44	40	36	<b>34</b> ELVIS PRESLEY/The Elvis Medley (RCA)
-	44	41	<b>35</b> MICHAEL MURPHEY/Still Taking Chances (Liberty)
-	47	40	<b>36</b> JOE STAMPLEY/Backslidin' (Epic)
-	50	43	<b>37</b> OAK RIDGE BOYS/Thank God For Kids (MCA)
-	46	42	<b>38</b> GENE WATSON/What She Don't Know Won't Hurt Her (MCA)
17	15	24	<b>39</b> MEL TILLIS/Stay A Little Longer (Elektra)
-	-	47	<b>40</b> T. G. SHEPPARD & KAREN BROOKS/Faking Love (WB/Curb)
-	-	44	<b>41</b> CRYSTAL GAYLE/Til I Gain Control Again (Elektra)
-	49	45	<b>42</b> EDDY RAVEN/San Antonio Nights (Elektra)
-	-	46	<b>43</b> ANNE MURRAY/Somebody's Always Saying Goodbye (Capitol)
4	8	27	<b>44</b> ED BRUCE/Ever, Never Lovin' You (MCA)
41	30	32	<b>45</b> TOM JONES/A Woman's Touch (Mercury/PolyGram)
-	-	50	<b>46</b> MEL McDANIEL/I Wish I Was In Nashville (Capitol)
10	28	37	<b>47</b> JUICE NEWTON/Break It To Me Gently (Capitol)
9	23	33	<b>48</b> CHARLEY PRIDE/You're So Good When You're Bad (RCA)
-	-	49	<b>49</b> CHARLEY PRIDE/Why Baby Why (RCA)
-	-	50	<b>50</b> LOUISE MANDRELL/Romance (RCA)

New Entry



This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

**TANYA TUCKER "Feel Right" (Arista) 38/10**  
National Summary: Up 7, Same 18, Down 0, Debuts 3, Adds 10, WIXL-FM, WNYR, WSEN-AM-FM, WYNN-FM, WDAK, WESC-AM-FM, WWOD, WNOE-AM, WXCL, KVEG.

**JUICE NEWTON "Heart Of The Night" (Capitol) 37/16**  
National Summary: Up 7, Same 8, Down 0, Debuts 6, Adds 16 including WAJR, WWVA, KASE, WCOS-AM-FM, WSM, WFMS-FM, KEBC-FM, WTHI-FM, KYGO-FM, KVEG.

**BILLY "CRASH" CRADDOCK "The New Will Never Wear Off Of You" (Capitol) 37/5**  
National Summary: Up 10, Same 20, Down 1, Debuts 1, Adds 5, WIXY, KHEY-AM, WCMS-FM, Q102, KFGO, WGNA-FM 40-36, WTQR-FM 40-35, KFDI-FM 48-43, KRWQ-FM 25-19, KSOP-FM 47-42.

**D. PARTON & W. NELSON "Everything's Beautiful..." (Monument) 32/19**  
National Summary: Up 3, Same 7, Down 0, Debuts 3, Adds 19 including KIX106, WPLO, WSOC-FM, WMC-AM, WMAQ, WCXI-AM-FM, KTTS-AM-FM, KFDI-FM, KRAK, KTOM.

**ALABAMA "Christmas In Dixie" (RCA) 29/17**  
National Summary: Up 1, Same 6, Down 0, Debuts 5, Adds 17 including WBGW-FM, WNYR, WPLO, WESC-AM-FM, WFMS-FM, WXCL, KLZ, KRAK, KSON-AM.

**YOUNGER BROTHERS "There's No Substitute For You" (MCA) 26/7**  
National Summary: Up 2, Same 13, Down 0, Debuts 4, Adds 7, WOKQ, WSOC-FM, KKYX, KYAK, KBMY, KRWQ-FM, KCKC, WIXL-FM 47-38, WPLO on, KGA on.

**THOM BRESH & LANE BRODY "When It Comes To Love" (Liberty) 25/10**  
National Summary: Up 2, Same 11, Down 0, Debuts 2, Adds 10, WOKQ, WIXL-FM, KRRV, KFGO, KCJB, WXCL, WHBF, KXRB, KRAK, KGA.

**RAY PRICE "Somewhere In Texas" (Dimension) 23/6**  
National Summary: Up 2, Same 10, Down 0, Debuts 5, Adds 6, WPLO, KRMD-AM-FM, KSO, KRWQ-FM, KRAK, KGA, WIXL-FM on, KYXX on, KEBC-FM 38-34, KTOM 47-38.

**KAREN TAYLOR-GOOD "I'd Rather Be Doing Nothing With You" (Mesa) 23/4**  
National Summary: Up 6, Same 10, Down 0, Debuts 3, Adds 4, WFNC, WKMF, KYNN-AM-FM, KSOP-FM, WWVA on, WOKK 33-30, WLWI-FM 39-35, KRMD-AM-FM 49-44, KBMY 36-28, KLZ on.

**BOXCAR WILLIE "Keep On Rollin' Down The Line" (Main Street) 22/0**  
National Summary: Up 8, Same 12, Down 0, Debuts 2, Adds 0, WVAM on, KHEY-AM 49-42, KLLL on, WAXX 35-31, KWMT on, WTSO 35-30, KFDI-FM 43-36, KSOP-FM on, KGA 38-33, KBBA on.

**JERRY LEE LEWIS "My Fingers Do The Talkin'" (MCA) 19/6**  
National Summary: Up 1, Same 9, Down 0, Debuts 3, Adds 6, WSEN-AM-FM, KRRV, KTTS-AM-FM, KVOO, KRWQ-FM, KRSY, WAMZ-FM d-35, WCMS-FM 46-41, KSO on, KEBC-FM on.

**CINDY HURT "What's Good About Goodbye" (Churchill) 19/3**  
National Summary: Up 2, Same 12, Down 0, Debuts 2, Adds 3, WWVA, WMNI, WTSO, WSOC-FM on, KHEY-AM 45-39, KYXX on, KRMD-AM-FM 50-45, KYNN-AM-FM on, KRSY on, KGA on.

**JOHN SCHNEIDER "Livin' For Saturday Night" (Scotti Bros./CBS) 18/10**  
National Summary: Up 0, Same 7, Down 0, Debuts 1, Adds 10, WSEN, WSEN-AM-FM, WGVN, WOKK, KKYX, WIRK-FM, KCJB, KVOO, KRST-FM, KIK-FM.

**BANDANA "I Can't Get Over You (Getting Over Me)" (WB) 17/17**  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 17 including WXXW, WBGW-FM, KRRV, WESC-AM-FM, WQIK-FM, KRMD-AM-FM, KBMR, KFDI-FM, KVEG, KGA.

**WYVON ALEXANDER "Midnight Cabaret" (Gervasi) 17/2**  
National Summary: Up 2, Same 12, Down 0, Debuts 1, Adds 2, KHEY-AM, KGA, WSEN-AM-FM on, WSEC-AM-FM on, KLLL on, KFGO on, KFDI-FM on, KRWQ-FM 29-23, KSOP-FM 49-41, KEEN on.



Regional Adds & Hots

MOST ADDED EAST HOTTTEST MOST ADDED MIDWEST HOTTTEST MOST ADDED SOUTH HOTTTEST MOST ADDED WEST HOTTTEST
Charley Pride (RCA) E. Rabbit & C. Gayle (Elektra)
Willie Nelson (Columbia)
Don Williams (MCA)

Table with columns for EAST, MIDWEST, SOUTH, and WEST. Each column lists radio stations and the artists they are playing. For example, WKQX-FM Albany, NY is playing Charley Pride. WKYC-FM Cleveland, OH is playing Willie Nelson.

Table with columns for WEST, SOUTH, and WEST. Each column lists radio stations and the artists they are playing. For example, KRST-FM Albuquerque, NM is playing Charley Pride. WKYC-FM Cleveland, OH is playing Willie Nelson.

Hottest Tracks:
'The Waltz You Saved For Me' (WB) JOHN ANDERSON
BIG AL DOWNING - Big Al Downing - (Team Entertainment) 'It Takes Love'
JANIE FRICKE - It Ain't Easy - (Columbia) 'Love Have Mercy'
CRYSTAL GAYLE - True Love - (Elektra) 'Deeper In The Fire,' 'The Faultline,' 'Easier Said Than Done,' 'True Love'
EMMYLOU HARRIS - Last Date - (WB) 'Buckaroo/Love's Gonna Live Here (Medley),' 'Devil In Disguise,' 'I'm Movin' On,' 'So Sad (To Watch A Good Love Go Bad)'

COUNTRY ALBUMS
Cuts in bold type are receiving the heaviest airplay.
ALABAMA - Mountain Music - (RCA) 'Words At Twenty Paces'
JOHN ANDERSON - Wild & Blue - (WB) 'The Waltz You Saved For Me,' 'Swingin',' 'Goin' Down Hill'
ED BRUCE - I Write It Down - (MCA) 'Theme From 'Bret Maverick''
GLEN CAMPBELL - Old Home Town - (Atlantic America) 'Blues (My Naughty Sweetie Gives To Me)'

146 Current Reports
The following station did not report this week:
WTLF-FM/Lansing

JERRY REED - The Bird - (RCA) 'I'm A Slave,' 'Down On The Corner,' 'I Get Off On It,' 'Good-Time Saturday Night'
LINDA RONSTADT - Get Closer - (Asylum) 'My Blue Tears,' 'The Moon Is A Harsh Mistress,' 'Easy For You To Say'
T.G. SHEPPARD - Perfect Stranger - (WB/Curb) 'A Pretty Diamond Ring,' 'Where Did We Go Right'
RICKY SKAGGS - Highways & Heartaches - (Epic) 'One Way Rider,' 'Highway 40 Blues,' 'Don't Think I'll Cry,' 'Can't You Hear Me Callin',' 'You've Got A Lover'
SNUFF - Snuff - (Elektra/Curb) 'Heaven In Your Eyes'
TANYA TUCKER - Changes - (Arista) 'A Thing Called Love'
CONWAY TWITTY - Dream Maker - (Elektra) 'The Rose'

Most Requested:
E. RABBITT & C. GAYLE 'You And I' (Elektra)
JERRY REED & FRIENDS 'The Bird' (RCA)
BELLAMY BROTHERS 'Redneck Girl' (WB/Curb)

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### RAY PARKER JR. Bad Boy (Arista)

74% of our reporting stations on it. Rotations: Heavy 3/2, Medium 15/4, Light 32/16, Extra Adds 4, Total Adds 26 including WXYV, WAMO, WAOK, WJPC, XHRM, WGIV, WJAX, WLOU, WVOI, KUKQ. A Most Added Record. Debuts at number 26 on the Black Radio Chart.

### COMMODORES Painted Picture (Motown)

59% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/1, Light 18/3, Extra Adds 3, Total Adds 7, KMJQ, WCIN, WVOL, WPLZ, WTOY, WKWM, WVOI. Debuts at number 28 on the Black Radio Chart.

### ALFIE SILAS There I Go (RCA)

59% of our reporting stations on it. Rotations: Heavy 2/0, Medium 16/1, Light 25/5, Extra Adds 0, Total Adds 6, WJPC, KDAY, WENN, WPLZ, WLTH, KPOP-FM. Debuts at number 30 on the Black Radio Chart.

## NEW & ACTIVE

**RICHARD "DIMPLES" FIELDS "People Treat You Funky..." (Boardwalk) 42/2**  
Rotations: Heavy 2/0, Medium 21/0, Light 19/2, Extra Adds 0, Total Adds 2, XHRM, WPEG, Heavy: KWAM, WAIL-FM, Medium: WXYV, WVEE, WGCI, WZEN-FM, KACE, WNHC, WENN, WKXI, WVOL, WLTH, KUKQ.

**CHOCOLATE MILK "Take It Off" (RCA) 41/1**  
Rotations: Heavy 4/0, Medium 18/0, Light 19/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: KRLY, WEDR, WNOO, KUKQ. Medium: WOOK, WAIL-FM, WGCI, WZEN-FM, XHRM, WJJS, WVOL, WANM, WVOI. Moves 30-29 on the Black Radio Chart.

**MARGIE JOSEPH "Knockout" (HCRC/CBS) 39/9**  
Rotation: Heavy 8/1, Medium 13/2, Light 18/4, Extra Adds 2, Total Adds 9, K104-FM, WGCI, WJPC, KMJM, KNOW, WOIC, WJAX, KOKY, WLOU. Heavy: WAOK, KRLY, WZEN-FM. Medium: WJMO, WPEG, WVOL, WDAO.

**HARRY RAY "Sweet Baby" (Sugar Hill) 39/4**  
Rotations: Heavy 8/0, Medium 21/1, Light 11/2, Extra Adds 1, Total Adds 4, WXYV, WGPR, KACE, WVOL. Heavy: KWAM, WBMX, WJMO, WATV, WLUM, KPOP-FM. Medium: WOOK, WEDR, KSOL, WKXI, WLTH.

**ONE WAY "Wild Night" (MCA) 38/4**  
Rotations: Heavy 11/1, Medium 18/0, Light 10/2, Extra Adds 1, Total Adds 4, K104-FM, KMJM, WLOU, WTOY. Heavy: WAOK, WEDR, KACE, WKXI, WLTH. Medium: WDAI, KSOL, WNOO, WPDQ, KUKQ. Debuts at number 27 on the Black Radio Chart.

**PLANET PATROL "Play At Your Own Risk" (Tommy Boy) 38/2**  
Rotations: Heavy 17/0, Medium 12/0, Light 9/2, Extra Adds 0, Total Adds 2, WXYV, WDAO. Heavy: WHRK, WZEN-FM, WATV, WJMI, WVOL, WTMP, KPOP-FM. Medium: WDAS, K104-FM, WGPR, KSOL, WANM, WKWM. Moves 28-25 on the Black Radio Chart.

**CHIC "Hangin' " (Atlantic) 36/1**  
Rotations: Heavy 2/0, Medium 20/0, Light 14/1, Extra Adds 0, Total Adds 1, XHRM. Heavy: WCIN, WGIV. Medium: WHUR, WEDR, WZEN-FM, KACE, WJAX, KJCB, WBLX, WVOL, WWW5.

**TYRONE DAVIS "Are You Serious" (HighRise) 35/9**  
Rotations: Heavy 8/1, Medium 13/2, Light 14/4, Extra Adds 2, Total Adds 9, WXYV, WHUR, KMJQ, WOIC, WLOU, WBLX, WTMP, WDAO, WLTH. Heavy: WAOK, KWAM, WJMO, WZEN-FM. Medium: WEDR, WGCI, WGIV, WLUM.

**GAP BAND "Outstanding" (Total Experience/PGM) 34/4**  
Rotations: Heavy 7/0, Medium 11/0, Light 15/3, Extra Adds 1, Total Adds 4, WEDR, WJMO, KDAY, WTOY. Heavy: WILD, WVEE, KMJQ, KRLY, WRDW, WTMP, KPOP-FM. Medium: KWAM, WGIV, WBLX, WVOL, WLUM.

**CON FUNK SHUN "Ain't Nobody, Baby" (Mercury/PolyGram) 34/3**  
Rotations: Heavy 7/0, Medium 20/1, Light 7/2, Extra Adds 0, Total Adds 3, WXYV, WGPR, WVOL. Heavy: WDAI, KSOL, WNOO, WAAA, WKWM, KDIA, KUKQ. Medium: WHRK, WBMX, KDAY, WJJS, WLTH, WWW5.

**DYNASTY "Strokin' " (Solar/Elektra) 34/3**  
Rotations: Heavy 8/0, Medium 21/2, Light 7/1, Extra Adds 0, Total Adds 3, KNOW, WGIV, WKWM. Heavy: WAOK, WBMX, WGCI, WPLZ, KUKQ, KPOP-FM. Medium: WKYS, KRLY, WJPC, KSOL, KJCB, WJJS, WDAO.

**MELBA MOORE "Mind Up Tonight" (Capitol) 33/10**  
Rotations: Heavy 2/0, Medium 11/0, Light 18/8, Extra Adds 2, Total Adds 10, WAOK, WYLD-FM, WBMX, WPEG, WJMI, WPDQ, WLOU, WTOY, WTLX, WVOI. Heavy: WHUR, KJCB. Medium: WILD, WJLB, KDAY, WRDW, WWW5.

**HOWARD JOHNSON "Keepin' Love New" (A&M) 33/1**  
Rotations: Heavy 0/0, Medium 17/0, Light 10/0, Extra Adds 1, Total Adds 1, WCIN. Heavy: KSOL, WPLZ, WLUM, WWW5, KPOP-FM. Medium: WDAS, WHUR, WAOK, WGCI, XHRM, WRDW, WPEG, WJJS, WLTH.

**LANIER & COMPANY "After I Cry Tonight" (Larc) 32/2**  
Rotations: Heavy 5/0, Medium 13/0, Light 13/1, Extra Adds 1, Total Adds 2, WYLD-FM, KOKY. Heavy: WAOK, KWAM, WDAI, WJMO, WLUM. Medium: WILD, WEDR, KSOL, WKXI, KAEZ.

**VALENTINE BROTHERS "Just Let Me Be Close To You" (Bridge) 31/2**  
Rotations: Heavy 10/0, Medium 11/0, Light 10/2, Extra Adds 0, Total Adds 2, WXYV, XHRM. Heavy: WDAS, WOOK, WGCI, WJMO, WZEN-FM, WNOO, WJAX, KJCB. Medium: WHUR, WENN, WAAA, WLTH, WWW5, KUKQ.

**JERMAINE JACKSON "Very Special Part" (Motown) 31/1**  
Rotations: Heavy 9/0, Medium 11/0, Light 11/1, Extra Adds 0, Total Adds 1, WTOY. Heavy: WXYV, WOOK, WAOK, KWAM, WGCI, WNOO, WPLZ, WLUM, Medium: WVEE, WDAI, WEDR, WGPR.

**G. WASHINGTON JR./P. LABELLE "The Best Is Yet To Come" (Elektra) 30/13**  
Rotations: Heavy 0/0, Medium 11/2, Light 17/9, Extra Adds 2, Total Adds 13, WXYV, WKYS, WCIN, KACE, KDAY, KNOW, WATV, KJCB, WPLZ, WLTH, WKWM, WTLX, KPOP-FM. Medium: WHUR, KSOL.

**MAXINE NIGHTINGALE "Turn To Me" (HighRise) 28/4**  
Rotations: Heavy 0/0, Medium 14/0, Light 13/3, Extra Adds 1, Total Adds 4, WEDR, KSOL, WBLX, WTMP. Medium: WXYV, WILD, WOOK, WAOK, WGPR, XHRM, WENN, WNOO, WKXI, KJCB, WVOL.

**BILL SUMMERS & SUMMERS HEAT "Seventeen" (MCA) 26/0**  
Rotations: Heavy 12/0, Medium 13/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: KWAM, WEDR, WGCI, XHRM, KSOL, WATV, WENN, WGIV, WJMI, WBLX, WWW5, KDIA. Medium: WXYV, WHRK, WJPC.

**PEABO BRYSON "We Don't Have To Talk..." (Capitol) 25/8**  
Rotations: Heavy 0/0, Medium 9/1, Light 13/4, Extra Adds 3, Total Adds 8, K104-FM, WBLZ, WJMO, WOIC, WPDQ, WPLZ, WKWM, WVOI. Medium: WDAS, WAOK, WHRK, WGPR, KSOL, WGIV, WLTH, KPOP-FM.

**ROBERT WINTERS & FALL "Do It Anyway You Want" (Casablanca/PG) 25/3**  
Rotations: Heavy 2/0, Medium 11/0, Light 9/0, Extra Adds 3, Total Adds 3, KRLY, WEDR, KACE. Heavy: KWAM, WZEN-FM. Medium: WILD, WAOK, WDAI, WJMO, KSOL, WATV, WOIC, WKXI, KJCB, WKWM, KUKQ.

**SPINNERS "Funny How Time Slips Away" (Atlantic) 24/8**  
Rotations: Heavy 0/0, Medium 10/0, Light 14/8, Extra Adds 0, Total Adds 6, WAMO, WKYS, KWAM, WJMO, WPDQ, KUKQ. Medium: WHUR, WHRK, WOIC, WJAX, WPLZ, WANM, WTMP, WLTH, WLUM, KPOP-FM.

**DeBARGE "I Like It" (Gordy/Motown) 23/4**  
Rotations: Heavy 7/0, Medium 8/0, Light 7/3, Extra Adds 1, Total Adds 4, WJPC, WJLB, WOIC, WLUM. Heavy: K104-FM, KRLY, WHRK, WGCI, KACE. Medium: KWAM, KDAY, WRDW, WLTH, WKWM.

**ALPHONSE MOUZON "The Lady In Red" (HighRise) 23/1**  
Rotations: Heavy 4/0, Medium 12/0, Light 7/1, Extra Adds 0, Total Adds 1, WTMP. Heavy: WZEN-FM, KACE, KJCB. Medium: WDAS, WAOK, WJPC, WJMO, WJLB, WENN, WKXI, WDAO, KUKQ.

**DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 22/1**  
Rotations: Heavy 8/0, Medium 9/0, Light 8/0, Extra Adds 1, Total Adds 1, KACE. Heavy: WXYV, WKYS, WJPC, WDMT, WPLZ, KPOP-FM. Medium: WDAS, WHUR, WVEE, WAIL-FM, WJLB, KNOW, WJAX, WJJS, WLUM.

**WILLIE HUTCH "In And Out" (Motown) 22/0**  
Rotations: Heavy 4/0, Medium 13/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, KACE, WENN, WAAA. Medium: WHUR, WAOK, K104-FM, WAIL-FM, KDAY, WATV, WGIV, WLTH, KAEZ, KPOP-FM.

**WUF TICKET "Ya Mama" (Prelude) 21/9**  
Rotations: Heavy 3/2, Medium 10/1, Light 7/5, Extra Adds 1, Total Adds 9, KMJQ, WDMT, WATV, WNOO, KJCB, KOKY, WYKO, WLTH, KUKQ. Heavy: K104-FM. Medium: WHRK, WJPC, WGPR, KMJM, KDAY.

**ALFONZO "Change The World" (Larc) 21/2**  
Rotations: Heavy 0/0, Medium 9/0, Light 12/2, Extra Adds 0, Total Adds 2, WXYV, WYLD-FM. Medium: KWAM, KACE, XHRM, KSOL, WGIV, WKXI, WVOL, WLUM, WWW5.

**DARYL HALL & JOHN OATES "Maneater" (RCA) 21/2**  
Rotations: Heavy 8/0, Medium 8/0, Light 7/2, Extra Adds 0, Total Adds 2, WXYV, XHRM. Heavy: WAIL-FM, WDMT, WJLB, KDAY, KNOW, WJAX, WPDQ, KPOP-FM.

# Radio Records NATIONAL AIRPLAY/30

## December 3, 1982

Three Weeks	Two Weeks	Last Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
1	1	1	1	MARVIN GAYE/Sexual Healing (Columbia)																												
6	4	3	2	M. JACKSON/P. McCARTNEY/The Girl Is Mine (Epic)																												
3	2	2	3	LIONEL RICHIE/Truly (Motown)																												
9	8	7	4	KOOL & THE GANG/Let's Go Dancin'... (De-Lite/PG)																												
7	6	6	5	JANET JACKSON/Young Love (A&M)																												
5	5	4	6	PRINCE/1999 (WB)																												
13	9	8	7	BAR-KAYS/Do It (Let Me See You Shake) (Mercury/PG)																												
22	11	9	8	CHAKA KHAN/Got To Be There (WB)																												
2	3	5	9	DIANA ROSS/Muscles (RCA)																												
21	13	10	10	S.O.S. BAND/High Hopes (Tabu/CBS)																												
16	12	12	11	BOOTSYS'S RUBBER BAND/Body Siam! (WB)																												
-	26	17	12	EVELYN KING/Betcha She Don't Love You (RCA)																												
28	17	13	13	SKYY/Movin' Violation (Salsoul/RCA)																												
29	25	14	14	CHARLENE & STEVIE WONDER/Used To Be (Motown)																												
20	19	15	15	GEORGE CLINTON/Loopzilla (Capitol)																												
-	28	22	16	GRACE JONES/Nipple To The Bottle (Island/Atco)																												
-	30	20	17	TYRONE BRUNSON/The Smurf (Believe In A Dream/CBS)																												
-	29	19	18	BROTHERS JOHNSON/Welcoming To The Club (A&M)																												
-	-	23	19	TIME/The Walk (WB)																												
24	23	18	20	GRAND MASTER FLASH/Scorpio (Sugar Hill)																												
19	16	16	21	DIONNE WARWICK/Heartbreaker (Arista)																												
4	7	11	22	LUTHER VANDROSS/Bad Boy/Having A Party (Epic)																												
-	27	27	23	SONNY CHARLES/Put It In A Magazine (HighRise)																												
-	-	29	24	ARETHA FRANKLIN/Love Me Right (Arista)																												
-	-	28	25	PLANET PATROL/Play At Your Own Risk (Tommy Boy)																												
-	→	→	26	RAY PARKER JR./Bad Boy (Arista)																												
-	→	→	27	ONE WAY/Wild Night (MCA)																												
-	→	→	28	COMMODORES/Painted Picture (Motown)																												
-	-	30	29	CHOCOLATE MILK/Take It Off (RCA)																												
-	→	→	30	ALFIE SILAS/There I Go (RCA)																												

New Entry →

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- RAY PARKER JR. (26)
- YARBROUGH & PEOPLES (13)
- G. WASHINGTON JR. / P. LABELLE (13)
- MELBA MOORE (10)

### HOTTEST

- MARVIN GAYE (67)
- M. JACKSON / P. McCARTNEY (37)
- LIONEL RICHIE (35)
- PRINCE (30)

**RICK JAMES "She Blew My Mind (69 Times)" (Gordy/Motown) 20/1**  
Rotations: Heavy 8/0, Medium 9/0, Light 5/1, Extra Adds 0, Total Adds 1, WVOI. Heavy: WAOK, KWAM, WZEN-FM, WATV, WOWI, WAAA. Medium: WXYV, WEDR, XHRM, WENN, WPEG, WBLX, WPLZ, WTMP.

**MILLIE JACKSON "Special Occasion" (Spring/PolyGram) 20/0**  
Rotations: Heavy 3/0, Medium 8/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WXYV, WYLD-FM, WBMX. Medium: WILD, WZEN-FM, WENN, WGIV, KJCB, WAAA, WLTH, WKWM.

## SIGNIFICANT ACTION

**CHERI "Give It To Me Baby" (Venture) 19/0**  
Rotations: Heavy 8/0, Medium 8/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WKYS, WOOK, WBMX, WKND, WENN, WPDQ, WLTH, KPOP-FM. Medium: WXYV, WGCI, WJPC, WRDW, WJAX, WVOL, WANM, WTMP.

**WHODINI "Magic's Wand" (Jive/Arista) 18/4**  
Rotations: Heavy 2/0, Medium 8/0, Light 10/3, Extra Adds 1, Total Adds 4, WXYV, WBMX, WPDQ, WLOU. Heavy: WHRK. Medium: WEDR, XHRM, WNOO, WTMP, WTLX, WWW5.

**McFADDEN & WHITEHEAD "One More Time" (Capitol) 18/1**  
Rotations: Heavy 1/0, Medium 8/0, Light 9/1, Extra Adds 0, Total Adds 1, WENN. Medium: WILD, WGPR, KACE, XHRM, KJCB, WANM, WAAA, WWW5.

**RODNEY FRANKLIN "Enuff Is Enuff" (Columbia) 17/2**  
Rotations: Heavy 0/0, Medium 8/0, Light 9/2, Extra Adds 0, Total Adds 2, WJLB, WTMP. Medium: WAMO, WHUR, WVEE, XHRM, KSOL, WNHC, WGIV, KDIA.

**BARRY WHITE "Passion" (Unlimited Gold/CBS) 17/2**  
Rotations: Heavy 2/0, Medium 8/0, Light 10/3, Extra Adds 0, Total Adds 2, XHRM, WATV. Heavy: KJCB, KAEZ. Medium: WAOK, WRDW, WGIV, WJMI, WVOL, WLUM.

**SYL JOHNSON "Ms. Fine Brown Frame" (Boardwalk) 17/1**  
Rotations: Heavy 1/0, Medium 7/0, Light 8/0, Extra Adds 1, Total Adds 1, KACE. Heavy: WEDR. Medium: WXYV, WDAS, WENN, WGIV, WNOO, WKWM, WWW5.

**YARBROUGH & PEOPLES "Heartbeats" (Total Experience/PGM) 16/13**  
Rotations: Heavy 0/0, Medium 9/0, Light 8/6, Extra Adds 5, Total Adds 13, WDAS, WHUR, WAOK, K104-FM, WEDR, WJMO, WGPR, KACE, KDAY, WGIV, WANM, WTLX, WWW5. Medium: WHRK.

**PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 15/0**  
Rotations: Heavy 5/0, Medium 9/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, K104-FM, KWAM, WVOL, KPOP-FM. Medium: WDAS, KMJQ, WHRK, WAIL-FM, WJPC, WATV, WGIV, WBLX, WANM.

**ORBIT "The Beat Goes On" (RFC/Quality) 14/3**  
Rotations: Heavy 4/0, Medium 5/0, Light 4/2, Extra Adds 1, Total Adds 3, WAOK, WEDR, WKWM. Heavy: WGPR, WZEN-FM, WPEG, WANM. Medium: WJLB, WNHC, WATV, WVOL, WWW5.

**DENROY MORGAN "Happy Feelings" (Becket) 14/3**  
Rotations: Heavy 2/0, Medium 3/0, Light 8/2, Extra Adds 1, Total Adds 3, WJMO, WLOU, WTLX. Heavy: WAOK, WBMX. Medium: WAMO, WHUR, KACE.

**JOE JACKSON "Steppin' Out" (A&M) 14/2**  
Rotations: Heavy 2/0, Medium 7/0, Light 4/1, Extra Adds 1, Total Adds 2, WRKS, KDAY. Heavy: WDMT, KPOP-FM. Medium: WXYV, WKYS, WVEE, WHRK, WAIL-FM, KNOW, WLUM.

**PATRICE RUSHEN "I Was Tired Of Being Alone..." (Elektra) 14/0**  
Rotations: Heavy 0/0, Medium 5/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WAOK, WBMX, WATV, WPEG, WLTH.

**STACY LATTISAW "Hey There Lonely Boy" (Cotillion/Atco) 13/5**  
Rotations: Heavy 0/0, Medium 3/1, Light 10/4, Extra Adds 0, Total Adds 5, WJMI, WPDQ, WLTH, WWW5, KPOP-FM. Medium: WHUR, WATV.

**SLAVE "Intro (Come To Blow Ya Mind)" (Cotillion/Atco) 13/1**  
Rotations: Heavy 1/0, Medium 2/0, Light 10/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WDAO. Medium: WNHC, WPDQ.

**R.J.'S LATEST ARRIVAL "Stay With Me" (Zoo York/CBS) 13/1**  
Rotations: Heavy 0/0, Medium 7/0, Light 6/1, Extra Adds 0, Total Adds 1, WATV. Medium: WVEE, KWAM, WJLB, XHRM, KOKY, WLOU, WTMP.

**ALICIA MYERS "I Want To Thank You" (MCA) 13/0**  
Rotations: Heavy 0/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WXYV, WBMX, WGCI, XHRM, WATV, WOIC, WAAA, WWW5. Medium: WZEN-FM, KAEZ.

**WEATHER GIRLS "It's Raining Man" (Columbia) 13/0**  
Rotations: Heavy 3/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WNHC, WTLX. Medium: WRKS, WEDR, WJMO, KNOW, WJAX.

**IMAGINATION "Music And Lights" (MCA) 13/0**  
Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KAEZ. Medium: WOOK, WHUR, K104-FM, WEDR, KSOL, KUKQ.

# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WXYV/Baltimore**  
Tim Watts

TYRONE DAVIS  
ARETHA FRANKLIN  
GROVER WASHINGTON  
WHODINI  
TIME  
ALFONZO  
CON FUNK SHUN  
HARRY RAY  
PLANET PATROL  
KLIQUE  
VALENTINE BROS.  
HALL & OATES  
RAY PARKER JR.  
VAUGHAN MASON  
Hottest:  
LIONEL RICHIE  
MARVIN GAYE  
GRACE JONES  
COCKER & WARNES  
PRINCE

**WILD/Boston**  
Steve Crumblay

none  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
VANITY 6  
DIANA ROSS  
ABC

**WKND/Hartford**  
Jordan McLean

none  
Hottest:  
MARVIN GAYE  
LUTHER VANDROSS  
I LEVEL  
CHERI  
JACKSON/MCCARTNEY

**WNHC/New Haven**  
James Jordan

CENTRAL LINE  
GWEN MCCRAE  
PETER BROWN  
DONNA SUMMER  
FOUR TOPS  
MUSICAL YOUTH  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
DIANA ROSS  
JANET JACKSON  
CHAKA KHAN

**WRKS/Quarternore**  
Mayo/Quarternore

JOE JACKSON  
NAIROBI  
FOUR TOPS  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
VANITY 6  
KOOL & THE GANG  
DIANA ROSS

**WDAS/Philadelphia**  
Joe Tamburro

GWEN MCCRAE  
YARBROUGH/PEOPLES  
LACE  
NAIROBI  
DUKE & MELE  
BILL WOLFER  
REGGIE GRIFFIN  
CASHMERE  
Hottest:  
MARVIN GAYE  
PRINCE  
LIONEL RICHIE  
GEORGE CLINTON  
TYRONE BRUNSON

**WAMOP/Harrisburgh**  
John Anthony

RAY PARKER JR.  
TIME  
SPINNERS  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
CHAKA KHAN  
PRINCE  
VANITY 6

**WKYS/Washington**  
Donnie Simpson

MICHAEL JACKSON  
BOOTSIE'S RUBBER B  
GROVER WASHINGTON  
SPINNERS  
MICHAEL McDONALD  
GOODIE  
SONNY CHARLES  
WILLIAM DEVAUGHN  
Hottest:  
MARVIN GAYE  
PRINCE  
DIANA ROSS  
JACKSON/MCCARTNEY  
LIONEL RICHIE

**WOKK/Washington**  
Chris Gardner

none  
Hottest:  
GEORGE CLINTON  
SONNY CHARLES  
MARVIN GAYE  
VALENTINE BROS.  
TYRONE BRUNSON

**WHUR/Washington**  
Oscar Fields

MADONNA  
YARBROUGH/PEOPLES  
TYRONE DAVIS  
SINNAMON  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
MELBA MOORE  
DIANA ROSS  
LUTHER VANDROSS

## SOUTH

**WAOK/Atlanta**  
Larry Tinsley

RAY PARKER JR.  
SWEET PEA ATKINSON  
MELBA MOORE  
PLUSH  
VAUGHAN MASON  
ORBIT  
NAIROBI  
YARBROUGH/PEOPLES  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
LIONEL RICHIE  
PRINCE  
BAR-KAYS

**WVEE/Atlanta**  
Scotty Andrews

none  
Hottest:  
JACKSON/MCCARTNEY  
BOOTSIE'S RUBBER B  
ZAPP  
GAP BAND  
MARVIN GAYE

**WRDW/Augusta**  
Teddy Black

none  
Hottest:  
JANET JACKSON  
DIANA ROSS  
MARVIN GAYE  
LIONEL RICHIE  
GRAND MASTER FLAS

**KNOW/Austin**  
Salby Edwards

MARGIE JOSEPH  
GROVER WASHINGTON  
RAY PARKER JR.  
DYNASTY  
EVELYN KING  
Hottest:  
MARVIN GAYE  
DIANA ROSS  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
KOOL & THE GANG

**WATV/Birmingham**  
Ron January

DR. AMERICA  
SHAWN CHRISTOPHER  
JECKYLL & HYDE  
WUF TICKET  
RAY PARKER JR.  
GROVER WASHINGTON  
BARRY WHITE  
NAIROBI  
RJ'S LATEST ARRIV  
Hottest:  
LIONEL RICHIE  
DIANA ROSS  
MARVIN GAYE  
JACKSON/MCCARTNEY  
BAR-KAYS

**WENN/Birmingham**  
Gene Wise

CHAKA KHAN  
ALFIE SILAS  
BILL WOLFER  
MCFADDEN & WHITE  
WALTER JACKSON  
REGGIE GRIFFIN  
Hottest:  
MARVIN GAYE  
D TRAIN  
CHERI  
JOHNNIE TAYLOR

**WPEQ/Charlotte**  
Les Norman

MELBA MOORE  
WARP 9  
GRACE JONES  
RICHARD D. FIELDS  
VAUGHAN MASON  
Hottest:  
MARVIN GAYE  
PRINCE  
LIONEL RICHIE  
GRAND MASTER FLAS  
JACKSON/MCCARTNEY

**WGIW/Charlotte**  
Hal Harrell

RAY PARKER JR.  
YARBROUGH/PEOPLES  
DYNASTY  
TOMORROW'S EDIT  
EVELYN KING  
ARETHA FRANKLIN  
Hottest:  
PRINCE  
JANET JACKSON  
GRAND MASTER FLAS  
MARVIN GAYE  
JARREAU & CRAWFOR

**WNOO/Chattanooga**  
Smokin' Sam Erwin

STANLEY CLARKE  
SKYY  
EVELYN KING  
GRANDMASTER FLASH  
WUF TICKET  
REGGIE GRIFFIN  
KOOL & THE GANG  
VAN STRATOSPHERE  
BROTHERS JOHNSON  
GOODIE  
Hottest:  
BAR-KAYS  
LIONEL RICHIE  
MARVIN GAYE  
VALENTINE BROS.  
BOOTSIE'S RUBBER B

**WOC/Columbia, SC**  
Mickey Arnold

ASHFORD & SIMPSON  
MARGIE JOSEPH  
RAY PARKER JR.  
DEBARGE  
PEABO BRYSON  
GOODIE  
MELBA MOORE  
MATERIAL  
WHODINI  
LEMELE  
DENROY MORGAN  
Hottest:  
PLANET PATROL  
PRINCE  
GQ  
MARVIN GAYE  
CHAKA KHAN

**WJLS/Lynchburg, VA**  
Art Young

none  
Hottest:  
TIME  
LUTHER VANDROSS  
MARVIN GAYE  
LIONEL RICHIE  
MELBA MOORE

**KWAM/Memphis**  
Floyd Blackwell

BOBBY NUNN  
JOHNNIE TAYLOR  
BRICK  
VAUGHAN MASON  
GWEN GUTHRIE  
HOT CHOCOLATE  
BILLY ALWAYS  
SPINNERS  
CROWN HEIGHTS AFF  
Hottest:  
SKYY  
TIME  
LANIER & CO.  
HARRY RAY  
BILL SUMMERS

**WHRK (K97)/Memphis**  
Jimmy Smith

VAUGHAN MASON  
MUSICAL YOUTH  
Hottest:  
MARVIN GAYE  
TONI BASIL  
BAR-KAYS  
TYRONE BRUNSON  
CHAKA KHAN

**WJMI/Jackson**  
Carl Haynes

RAY PARKER JR.  
STACY LATTISAW  
MELBA MOORE  
BB&O  
Hottest:  
GRAND MASTER FLAS  
PLANET PATROL  
JACKSON/MCCARTNEY  
GRACE JONES  
KOOL & THE GANG

**WLOU/Louisville**  
Neal O'Rea

TYRONE DAVIS  
ONE WAY  
RAY PARKER JR.  
MARGIE JOSEPH  
GOODIE  
MELBA MOORE  
MATERIAL  
WHODINI  
LEMELE  
DENROY MORGAN  
Hottest:  
PLANET PATROL  
PRINCE  
GQ  
MARVIN GAYE  
CHAKA KHAN

**WJMS/Lynchburg, VA**  
Art Young

none  
Hottest:  
TIME  
LUTHER VANDROSS  
MARVIN GAYE  
LIONEL RICHIE  
MELBA MOORE

**KWAM/Memphis**  
Floyd Blackwell

BOBBY NUNN  
JOHNNIE TAYLOR  
BRICK  
VAUGHAN MASON  
GWEN GUTHRIE  
HOT CHOCOLATE  
BILLY ALWAYS  
SPINNERS  
CROWN HEIGHTS AFF  
Hottest:  
SKYY  
TIME  
LANIER & CO.  
HARRY RAY  
BILL SUMMERS

**WHRK (K97)/Memphis**  
Jimmy Smith

VAUGHAN MASON  
MUSICAL YOUTH  
Hottest:  
MARVIN GAYE  
TONI BASIL  
BAR-KAYS  
TYRONE BRUNSON  
CHAKA KHAN

**WEDR/Miami**  
Leo Jackson

MAXINE NIGHTINGAL  
RAY PARKER JR.  
ORBIT  
YARBROUGH/PEOPLES  
GAP BAND  
WRECKING CREW  
ROBERT WINTERS & LEGACY  
DAVID SFA  
Hottest:  
MARVIN GAYE  
DIANA ROSS  
GRAND MASTER FLAS  
SOS BAND  
PLANET PATROL

**WBLX/Mobile**  
Michael J. Alexander

MAXINE NIGHTINGAL  
TYRONE DAVIS  
Hottest:  
MARVIN GAYE  
PRINCE  
JANET JACKSON  
JACKSON/MCCARTNEY  
GRACE JONES

**WVON/Nashville**  
Fred Harvey

ARETHA FRANKLIN  
FOUR TOPS  
COMMODORES  
HARRY RAY  
CON FUNK SHUN  
JERRY BUTLER  
LEE RITENOUR  
LEE RITENOUR  
BAR-KAYS  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
PATTI AUSTIN  
JACKSON/MCCARTNEY  
PRINCE

**WYLD-FM/New Orleans**  
Brute Bailey

MICHAEL McDONALD  
SHEREE BROWN  
ELANOR GRANT  
LANIER & CO.  
MELBA MOORE  
RAY PARKER JR.  
ALFONZO  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
SONNY CHARLES

**WAIL-FM/New Orleans**  
Barry Richards

none  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
VANITY 6  
LIONEL RICHIE  
PRINCE

**WOWI/Norfolk**  
Frank Hallison

none  
Hottest:  
MARVIN GAYE  
PRINCE  
JACKSON/MCCARTNEY  
SKYY  
TIME

**WPLZ/Petersburg**  
Hardy Jay

ALFIE SILAS  
ARETHA FRANKLIN  
GROVER WASHINGTON  
TYRONE BRUNSON  
MICHAEL McDONALD  
PEABO BRYSON  
GWEN GUTHRIE  
COMMODORES  
GRAND MASTER FLAS  
Hottest:  
MARVIN GAYE  
PRINCE  
JANET JACKSON  
JACKSON/MCCARTNEY  
GRACE JONES

**WANT/Richmond**  
Kirby Carmichael

none  
Hottest:  
MARVIN GAYE  
LUTHER VANDROSS  
LIONEL RICHIE  
PRINCE  
DIANA ROSS

**WTOY/Roanoke**  
Francis Stewart

CHAKA KHAN  
SONNY CHARLES  
SKYY  
CHARLENE & WONDER  
TYRONE BRUNSON  
MELBA MOORE  
COMMODORES  
GAP BAND  
GRACE JONES  
ONE WAY  
EVELYN KING  
JERMAINE JACKSON  
Hottest:  
MARVIN GAYE  
DIANA ROSS  
PRINCE  
LUTHER VANDROSS  
ALL DIRECTIONS

**WANM/Tallahassee**  
Joe Bullard

MUSICAL YOUTH  
GWEN GUTHRIE  
YARBROUGH/PEOPLES  
JEAN CARN  
GWEN MCCRAE  
Hottest:  
LIONEL RICHIE  
MARVIN GAYE  
JACKSON/MCCARTNEY  
KOOL & THE GANG  
TIME

**KOAY/Los Angeles**  
Jack Patterson

JOHNNIE TAYLOR  
GAP BAND  
GOODIE  
JOE JACKSON  
BOBBY NUNN  
ALFIE SILAS  
KENNY LOGGINS  
YARBROUGH/PEOPLES  
GROVER WASHINGTON  
Hottest:  
JACKSON/MCCARTNEY  
SOS BAND  
PRINCE  
MARVIN GAYE  
LIONEL RICHIE

**KACE/Los Angeles**  
Alonso Miller

GROVER WASHINGTON  
HARRY RAY  
CHAKA KHAN  
BILL WOLFER  
ROBERT WINTERS & SYL JOHNSON  
DONALD FAGEN  
BAR-KAYS  
YARBROUGH/PEOPLES  
THUNDERFLASH  
Hottest:  
LUTHER VANDROSS  
EVELYN KING  
MARVIN GAYE  
LIONEL RICHIE  
TYRONE BRUNSON

**WTMP/Tampa**  
Jerry Walker

RAY PARKER JR.  
ALPHONSE MOUZON  
TYRONE DAVIS  
RODNEY FRANKLIN  
MAXINE NIGHTINGAL  
CHARLENE & WONDER  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
LUTHER VANDROSS  
WEST STREET MOB  
BILL WOLFER

**KDIA/Oakland**  
Jeff Harrison

none  
Hottest:  
BILL SUMMERS  
SOS BAND  
TIME  
MARVIN GAYE  
PRINCE

**KUKQ/Phoenix**  
Steve Smith

RAY PARKER JR.  
SPINNERS  
KLEER  
MATERIAL  
PETER BROWN  
ATLANTIC STARR  
WUF TICKET  
Hottest:  
MARVIN GAYE  
KOOL & THE GANG  
TIME  
BOOTSIE'S RUBBER B  
D TRAIN

**KPOP-FM/Sacramento**  
Bill Jeffries

ALFIE SILAS  
GROVER WASHINGTON  
STACY LATTISAW  
POLICE  
TOMORROW'S EDIT  
BOBBY M  
MICHAEL BERGER  
FIREFALL  
Hottest:  
LIONEL RICHIE  
CHARLENE & WONDER  
DONALD FAGEN  
HALL & OATES  
PLANET PATROL

**XHRM/San Diego**  
Von Lindsey

HALL & OATES  
RICHARD D. FIELDS  
CHIC  
VALENTINE BROS.  
RAY PARKER JR.  
BARRY WHITE  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
LUTHER VANDROSS  
PRINCE

**KSOL/San Mateo, CA**  
Bernie Moody

DUKE & MELE  
BILL WOLFER  
CHAKA KHAN  
MAXINE NIGHTINGAL  
MIDNIGHT STAR  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
PRINCE  
SOS BAND  
BILL SUMMERS

## MIDWEST

**WQCI/Chicago**  
Richard Pegue

MARGIE JOSEPH  
Hottest:  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
BOOTSIE'S RUBBER B  
MARVIN GAYE  
CHAKA KHAN

**WJPC/Chicago**  
Jerry Boulding

MARGIE JOSEPH  
GRACE JONES  
ALFIE SILAS  
DEBARGE  
RAY PARKER JR.  
MELBA MOORE  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
DIANA ROSS  
PRINCE

**WBMX/Chicago**  
Lee Michaels

GRAND MASTER FLAS  
ELEANOR GRANT  
WHODINI  
JAMES COTTON  
MELBA MOORE  
KLIQUE  
Hottest:  
SOS BAND  
WRECKING CREW  
JACKSON/MCCARTNEY  
ALICIA MYERS  
CHERI

**WBLZ/Cincinnati**  
Brian Castle

TOTO  
PIECES OF A DREAM  
CHICAGO  
RAY PARKER JR.  
PEABO BRYSON  
PHIL COLLINS  
TIME  
PRINCE  
Hottest:  
VANITY 6  
LIONEL RICHIE  
LUTHER VANDROSS  
PRINCE  
MARVIN GAYE

**WCNC/Cincinnati**  
Frank Bailey

GROVER WASHINGTON  
DUNN & BRUCE  
WRECKING CREW  
FOUR TOPS  
COMMODORES  
THE HOWARD JOHNSON  
LEMELE  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
DIANA ROSS  
DIONNE WARWICK  
CHARLENE & WONDER

**WDMT/Cleveland**  
Magic James

SONNY CHARLES  
MICHAEL McDONALD  
BROTHERS JOHNSON  
PIECES OF A DREAM  
WUF TICKET  
GEORGE CLINTON  
EVELYN KING  
TYRONE BRUNSON  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
LIONEL RICHIE  
PRINCE  
GRAND MASTER FLAS

**WJMO/Cleveland**  
Erik Stone

DENROY MORGAN  
BROTHERS JOHNSON  
CROWN HEIGHTS AFF  
TRIPLE PLAY  
FANTASTIC ALLFNS  
PEABO BRYSON  
RAY PARKER JR.  
ARETHA FRANKLIN  
SPINNERS  
GAP BAND  
YARBROUGH/PEOPLES  
VAUGHAN MASON  
Hottest:  
HARRY RAY  
LANIER & CO.  
VALENTINE BROS.  
TYRONE DAVIS  
ALFIE SILAS

**WVKO/Columbus**  
Kirk Bishop

RAY PARKER JR.  
WUF TICKET  
SOS BAND  
GEORGE CLINTON  
BROTHERS JOHNSON  
Hottest:  
MARVIN GAYE  
DIANA ROSS  
LIONEL RICHIE  
LUTHER VANDROSS  
PRINCE

**WDAO/Dayton**  
Lankford Stephens

TYRONE DAVIS  
PLANET PATROL  
CHARLENE & WONDER  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
BOOTSIE'S RUBBER B  
TYRONE BRUNSON  
PRINCE

**WGPR/Detroit**  
Joe Spencer

CON FUNK SHUN  
RAY PARKER JR.  
JECKYLL & HYDE  
HARRY RAY  
ATLANTIC STARR  
YARBROUGH/PEOPLES  
KLIQUE  
RACE  
SINNAMON  
Hottest:  
MARVIN GAYE  
PRINCE  
JACKSON/MCCARTNEY  
ORBIT  
WRECKING CREW

**WJLB/Detroit**  
James Alexander

RODNEY FRANKLIN  
DEBARGE  
Hottest:  
PRINCE  
JACKSON/MCCARTNEY  
PLANET PATROL  
MARVIN GAYE  
ANDRE CYMONE

**WLTH/Gary**  
Dana Huskison

BROTHERS JOHNSON  
TYRONE DAVIS  
WALTER JACKSON  
RAY PARKER JR.  
ALFIE SILAS  
WUF TICKET  
STACY LATTISAW  
GROVER WASHINGTON  
Hottest:  
MARVIN GAYE  
DIANA ROSS  
JACKSON/MCCARTNEY  
GEORGE CLINTON  
KOOL & THE GANG  
TIME  
JACKSON/MCCARTNEY

**WKWM/Grand Rapids**  
Frank Grant

PEABO BRYSON  
GROVER WASHINGTON  
COMMODORES  
ORBIT  
MARGIE JOSEPH  
SLAVE  
ATLANTIC STARR  
Hottest:  
MARVIN GAYE  
LUTHER VANDROSS  
JACKSON/MCCARTNEY  
BAR-KAYS  
STARPOINT

**WTLC/Indianapolis**  
Jay Johnson

REGGIE GRIFFIN  
DENROY MORGAN  
YARBROUGH/PEOPLES  
MELBA MOORE  
GROVER WASHINGTON  
HOT CHOCOLATE  
FOUR TOPS  
DUKE & MELE  
LIGHT UP THE WORL  
Hottest:  
MARVIN GAYE  
BOOTSIE'S RUBBER B  
PRINCE  
GEORGE CLINTON  
GRAND MASTER FLAS

**WLUM/Milwaukee**  
Jack Randall

DEBARGE  
BROTHERS JOHNSON  
KENNY LOGGINS  
CHERYL LYNN  
ISLEY BROTHERS  
PARIS HOLLEY  
Hottest:  
JACKSON/MCCARTNEY  
MARVIN GAYE  
LANIER & CO.  
CHARLENE & WONDER  
KOOL & THE GANG

**KAEZ/Oklahoma City**  
D.J. Foster

none  
Hottest:  
MARVIN GAYE  
DIANA ROSS  
LIONEL RICHIE  
PRINCE  
BAR-KAYS

**WVWS/Saginaw, MI**  
Kermit Crockett

STACY LATTISAW  
REGGIE GRIFFIN  
JEFFREY OSBORNE  
YARBROUGH/PEOPLES  
ATLANTIC STARR  
JOHNNIE TAYLOR  
DUKE & MELE  
Hottest:  
PRINCE  
MARVIN GAYE  
DIANA ROSS  
JACKSON/MCCARTNEY  
GEORGE CLINTON

**KMUM/St. Louis**  
Quincy McCoy

BAR-KAYS  
GRAND MASTER FLAS  
PRINCE  
ONE WAY  
SOS BAND  
MIKI  
MARGIE JOSEPH  
Hottest:  
none

**WZEN-FM/St. Louis**  
Ajay Kemp

none  
Hottest:  
MARVIN GAYE  
PRINCE  
JACKSON/MCCARTNEY  
CHAKA KHAN  
GRACE JONES

**WVOI/Toledo**  
Max Myrick

PEABO BRYSON  
TYRONE BRUNSON  
KENNY LOGGINS  
SONNY CHARLES  
MELBA MOORE  
BROTHERS JOHNSON  
RICK JAMES  
GWEN MCCRAE  
INNER LIFE  
RAY PARKER JR.  
COMMODORES  
Hottest:  
MARVIN GAYE  
PRINCE  
GEORGE CLINTON  
JANET JACKSON  
JACKSON/MCCARTNEY

**WPKX/Jackson**  
Tommy Marshall

none  
Hottest:  
MARVIN GAYE  
DIANA ROSS  
LIONEL RICHIE  
PRINCE  
BAR-KAYS

**WPDQ/Jacksonville**  
Marc Little

SPINNERS  
RAY PARKER JR.  
WRECKING CREW  
PEABO BRYSON  
STACY LATTISAW  
WHODINI  
MELBA MOORE  
JOHNNIE TAYLOR  
KLEER  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
GRAND MASTER FLAS  
DIANA ROSS  
GEORGE CLINTON

**WJAX(95X)/Jacksonville**  
Steve Fox

MARGIE JOSEPH  
CHOCOLATE MILK  
RAY PARKER JR.  
ARETHA FRANKLIN  
Hottest:  
GRACE JONES  
MARVIN GAYE  
JACKSON/MCCARTNEY  
CHAKA KHAN  
TYRONE BRUNSON  
BAR-KAYS

**KJCL/Lafayette**  
Beatrice Evans

RAY PARKER JR.  
ASHFORD & SIMPSON  
WUF TICKET  
GROVER WASHINGTON  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
CHAKA KHAN  
TYRONE BRUNSON  
BAR-KAYS

**KOKY/Little Rock**  
Todd Young

GRAND MASTER FLAS  
WUF TICKET  
REGGIE GRIFFIN  
LANIER & CO.  
MARGIE JOSEPH  
JOHNNIE TAYLOR  
CHARLENE & WONDER  
RAY PARKER JR.  
COCKER & WARNES  
SHAWN CHRISTOPHER  
Hottest:  
PLANET PATROL  
BAR-KAYS  
MARVIN GAYE  
CHAKA KHAN  
BOOTSIE'S RUBBER B

# JAZZ RADIO NATIONAL AIRPLAY/30

## December 3, 1982

Last Week	Rank	Artist/Track	Label
2	1	E. KLUGH & B. JAMES/Two Of a Kind	Capitol
1	2	SPYRO GYRA/Incognito	MCA
3	3	STIX HOOPER/Touch The Feeling	MCA
6	4	RAMSEY LEWIS/Chance Encounter	Columbia
5	5	SHAKATAK/Night Birds	Polydor/PolyGram
4	6	KENNY G/Kenny G	Arista
11	7	CASINO LIGHTS/Live At Montreux, Switzerland	WB
14	8	TOMMY FLANAGAN TRIO/Giant Steps	Enja/PG Classics
13	9	BOBBY HUTCHERSON/Solo Quartet	Contemporary
7	10	WOODY HERMAN BIG BAND/Live At Concord	Concord
23	11	STANLEY TURRENTINE/Home Again	Elektra
8	12	JIMMY SMITH/Off The Top	Musician/Elektra
12	13	TYZIK/Radiance	Capitol
30	14	RODNEY FRANKLIN/Learning To Love	Columbia
15	15	DAVID SANBORN/As We Speak	WB
16	16	TOM SCOTT/Desire	Musician/Elektra
18	17	DONALD FAGEN/The Nightfly	WB
9	18	GIL SCOTT-HERON/Moving Target	Arista
10	19	CHICK COREA/Touchstone	WB
20	20	EMILY REMLER/Take Two	Concord
21	21	CHICK COREA/Trio Music	ECM/WB
22	22	BOBBY M/Blow	Gordy/Motown
25	23	DIANNE REEVES/Welcome To My Love	Palo Alto
24	24	ALPHONSE MOUZON/Distant Lover	HighRise
29	25	LEE RITENOUR/Rit/2	Elektra
19	26	CAL TJADER/CARMEN McRAE/Heatwave	Concord
27	27	G. WASHINGTON JR./P. LaBELLE/The Best Is Yet...	Elektra
28	28	COUNT BASIE/Farmers Market Barbecue	Pablo
29	29	JOHN LEWIS GROUP/Kansas City Breaks	Finesse
27	30	WOODY SHAW/Lotus Flower	Enja/PG Classics

New Entry

JAZZ REPORTING STATIONS: KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WLOQ/Orlando, FL, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFH/Chicago, IL, Paul Nelson; KKGO/Los Angeles, CA, Cai Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.

(J) indicates Black reporters also contributing to Jazz Chart.



# CH PARALLEL ONE PLAYLISTS

**EAST**

**CKGM 98.1 Montreal**

PD: Keith Grigsby

H 1 COCKER & WAINES/Up Where We Belong  
2 CARL CARLTON/Baby I Need Your Lovin'  
3 HALL & GATES/Maneater  
4 LAURA BRANIGAN/Gloria  
5 ABC/The Look of Love/Part  
6 SUPERTRAMP/It's Raining Again  
7 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
8 DAN FOGELBERG/Missing You  
9 JACKSON/MCARTNEY/The Girl Is Mine  
10 JOE JACKSON/Steppin' Out  
11 NEIL DIAMOND/Heartlight  
12 GLENN FREY/All Those Lies  
13 TOTO/Africa  
14 JEFFREY OSBORNE/On the Wings of Love  
15 STRAY CATS/Rock This Town  
16 DIANE ROSS/Muscles  
17 RABBIT & GAYLE/You And I  
18 TOM PETTY/You Got Lucky  
19 RUSH/New World Man  
20 STRAY CATS/Rock This Town  
21 SUPERTRAMP/It's Raining Again  
22 BILLY JOEL/Pressure  
23 MARVIN GAYE/Sexual Healing  
24 PETER GABRIEL/Shock The Monkey  
25 MELISSA MANCINI/You Should Hear How She Sweats  
26 PAT BENATAR/Shadows of the Night  
27 SYLVIA/Nobody  
28 DIANE ROSS/Muscles  
29 JACKSON/MCARTNEY/The Girl Is Mine  
30 TRIO/Do, Da, De, I Don't L  
31 LOGGINS & ROSS/Heart to Heart  
32 GLENN FREY/All Those Lies  
33 HEART/When You Love Me  
34 CHILL WACK/Matcha Gonna Do  
35 NEIL DIAMOND/Heartlight  
36 KILBERTY/Lovers On the Run  
37 YAZ/Suave  
38 AFTER THE FIRE/Don't Stop Believin'  
39 ALAN PARSONS/Eye in the Sky  
40 SHARON REDDY/In the Name of Love  
41 DRE STRAITS/Industrial Disease  
42 JOHN COUGAR/Hand to Hold On To  
43 TOM PETTY/You Got Lucky  
44 LBJ/Heart Attack  
45 CLASH/Rock The Casbah  
46 KIM CARNES/Voyeur  
47 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
48 LUVERBY/Jump

ADDS 25, 26

**WKBW Buffalo**

PD: Neil McGinley  
MD: Jon Summers

H 2 1 LIONEL RICHIE/Truly  
2 HALL & GATES/Maneater  
3 DIANE ROSS/Muscles  
4 COCKER & WAINES/Up Where We Belong  
5 LAURA BRANIGAN/Gloria  
6 CHICAGO/Love Me Tomorrow  
7 SUPERTRAMP/It's Raining Again  
8 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
9 DAN FOGELBERG/Missing You  
10 JACKSON/MCARTNEY/The Girl Is Mine  
11 JOE JACKSON/Steppin' Out  
12 NEIL DIAMOND/Heartlight  
13 GLENN FREY/All Those Lies  
14 TOTO/Africa  
15 JEFFREY OSBORNE/On the Wings of Love  
16 STRAY CATS/Rock This Town  
17 DIANE ROSS/Muscles  
18 RABBIT & GAYLE/You And I  
19 TOM PETTY/You Got Lucky  
20 RUSH/New World Man  
21 STRAY CATS/Rock This Town  
22 SUPERTRAMP/It's Raining Again  
23 BILLY JOEL/Pressure  
24 MARVIN GAYE/Sexual Healing  
25 PETER GABRIEL/Shock The Monkey  
26 MELISSA MANCINI/You Should Hear How She Sweats  
27 PAT BENATAR/Shadows of the Night  
28 SYLVIA/Nobody  
29 DIANE ROSS/Muscles  
30 JACKSON/MCARTNEY/The Girl Is Mine  
31 TRIO/Do, Da, De, I Don't L  
32 LOGGINS & ROSS/Heart to Heart  
33 GLENN FREY/All Those Lies  
34 HEART/When You Love Me  
35 CHILL WACK/Matcha Gonna Do  
36 NEIL DIAMOND/Heartlight  
37 KILBERTY/Lovers On the Run  
38 YAZ/Suave  
39 AFTER THE FIRE/Don't Stop Believin'  
40 ALAN PARSONS/Eye in the Sky  
41 SHARON REDDY/In the Name of Love  
42 DRE STRAITS/Industrial Disease  
43 JOHN COUGAR/Hand to Hold On To  
44 TOM PETTY/You Got Lucky  
45 LBJ/Heart Attack  
46 CLASH/Rock The Casbah  
47 KIM CARNES/Voyeur  
48 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
49 LUVERBY/Jump

ADDS 25, 26

**92.1 Providence**

Operations Manager: Tom Cuddy

H 2 1 HALL & GATES/Maneater  
2 LIONEL RICHIE/Truly  
3 JEFFREY OSBORNE/On the Wings of Love  
4 ABC/The Look of Love/Part  
5 DIANE ROSS/Muscles  
6 COCKER & WAINES/Up Where We Belong  
7 LAURA BRANIGAN/Gloria  
8 CHICAGO/Love Me Tomorrow  
9 DAN FOGELBERG/Missing You  
10 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
11 JOE JACKSON/Steppin' Out  
12 NEIL DIAMOND/Heartlight  
13 GLENN FREY/All Those Lies  
14 TOTO/Africa  
15 JEFFREY OSBORNE/On the Wings of Love  
16 STRAY CATS/Rock This Town  
17 DIANE ROSS/Muscles  
18 RABBIT & GAYLE/You And I  
19 TOM PETTY/You Got Lucky  
20 RUSH/New World Man  
21 STRAY CATS/Rock This Town  
22 SUPERTRAMP/It's Raining Again  
23 BILLY JOEL/Pressure  
24 MARVIN GAYE/Sexual Healing  
25 PETER GABRIEL/Shock The Monkey  
26 MELISSA MANCINI/You Should Hear How She Sweats  
27 PAT BENATAR/Shadows of the Night  
28 SYLVIA/Nobody  
29 DIANE ROSS/Muscles  
30 JACKSON/MCARTNEY/The Girl Is Mine  
31 TRIO/Do, Da, De, I Don't L  
32 LOGGINS & ROSS/Heart to Heart  
33 GLENN FREY/All Those Lies  
34 HEART/When You Love Me  
35 CHILL WACK/Matcha Gonna Do  
36 NEIL DIAMOND/Heartlight  
37 KILBERTY/Lovers On the Run  
38 YAZ/Suave  
39 AFTER THE FIRE/Don't Stop Believin'  
40 ALAN PARSONS/Eye in the Sky  
41 SHARON REDDY/In the Name of Love  
42 DRE STRAITS/Industrial Disease  
43 JOHN COUGAR/Hand to Hold On To  
44 TOM PETTY/You Got Lucky  
45 LBJ/Heart Attack  
46 CLASH/Rock The Casbah  
47 KIM CARNES/Voyeur  
48 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
49 LUVERBY/Jump

ADDS 25, 26

**WXKS-FM Boston**

**KISS**

PD: Sonny Joe White  
Music Coord: Jene Donaghy

H 2 1 TONI BASIL/Mickey  
2 ABC/The Look of Love/Part  
3 DIANE ROSS/Muscles  
4 COCKER & WAINES/Up Where We Belong  
5 LAURA BRANIGAN/Gloria  
6 CHICAGO/Love Me Tomorrow  
7 DAN FOGELBERG/Missing You  
8 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
9 JOE JACKSON/Steppin' Out  
10 NEIL DIAMOND/Heartlight  
11 GLENN FREY/All Those Lies  
12 TOTO/Africa  
13 JEFFREY OSBORNE/On the Wings of Love  
14 STRAY CATS/Rock This Town  
15 DIANE ROSS/Muscles  
16 RABBIT & GAYLE/You And I  
17 TOM PETTY/You Got Lucky  
18 RUSH/New World Man  
19 STRAY CATS/Rock This Town  
20 SUPERTRAMP/It's Raining Again  
21 BILLY JOEL/Pressure  
22 MARVIN GAYE/Sexual Healing  
23 PETER GABRIEL/Shock The Monkey  
24 MELISSA MANCINI/You Should Hear How She Sweats  
25 PAT BENATAR/Shadows of the Night  
26 SYLVIA/Nobody  
27 DIANE ROSS/Muscles  
28 JACKSON/MCARTNEY/The Girl Is Mine  
29 TRIO/Do, Da, De, I Don't L  
30 LOGGINS & ROSS/Heart to Heart  
31 GLENN FREY/All Those Lies  
32 HEART/When You Love Me  
33 CHILL WACK/Matcha Gonna Do  
34 NEIL DIAMOND/Heartlight  
35 KILBERTY/Lovers On the Run  
36 YAZ/Suave  
37 AFTER THE FIRE/Don't Stop Believin'  
38 ALAN PARSONS/Eye in the Sky  
39 SHARON REDDY/In the Name of Love  
40 DRE STRAITS/Industrial Disease  
41 JOHN COUGAR/Hand to Hold On To  
42 TOM PETTY/You Got Lucky  
43 LBJ/Heart Attack  
44 CLASH/Rock The Casbah  
45 KIM CARNES/Voyeur  
46 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
47 LUVERBY/Jump

ADDS 25, 26

**SOUTH**

**WWSB Miami**

PD: Keith Isley  
MD: Johnny Dolan

H 2 1 LIONEL RICHIE/Truly  
2 TONI BASIL/Mickey  
3 COCKER & WAINES/Up Where We Belong  
4 DON HENLEY/Dirty Laundry  
5 MARVIN GAYE/Sexual Healing  
6 STRAY CATS/Rock This Town  
7 HALL & GATES/Maneater  
8 JACKSON/MCARTNEY/The Girl Is Mine  
9 CLASH/Rock The Casbah  
10 JOE JACKSON/Steppin' Out  
11 MEN AT WORK/Down Under  
12 PAT BENATAR/Shadows of the Night  
13 SYLVIA/Nobody  
14 NEIL DIAMOND/Heartlight  
15 PAT BENATAR/Shadows of the Night  
16 LBJ/Heart Attack  
17 DIANE ROSS/Muscles  
18 LAURA BRANIGAN/Gloria  
19 PATTI AUSTIN/Baby, Come To Me  
20 TOM PETTY/You Got Lucky  
21 SUPERTRAMP/It's Raining Again  
22 ADAM ANT/Goody Two Shoes  
23 STRAY CATS/Rock This Town  
24 J. GEILS BAND/I Do  
25 TOM PETTY/You Got Lucky

ADDS 25, 26

**KEGL FM Eagle 97 Ft. Worth-Dallas**

PD: Randy R. Brown  
MD: Billy Hayes

H 2 1 PAT BENATAR/Shadows of the Night  
2 TALK TALK/Talk Talk  
3 HALL & GATES/Maneater  
4 DON HENLEY/Dirty Laundry  
5 MISSING PERSONS/Destination Unknown  
6 A FLOCK OF SEAGULS/Space Age Love Song  
7 SUPERTRAMP/It's Raining Again  
8 CLASH/Rock The Casbah  
9 ABC/The Look of Love/Part  
10 ADAM ANT/Goody Two Shoes  
11 BILLY JOEL/White Wedding  
12 MEN AT WORK/Down Under  
13 FRIDA/Don't Know There's Someth  
14 TONI BASIL/Mickey  
15 DRE STRAITS/Industrial Disease  
16 LAURA BRANIGAN/Gloria  
17 PATTI AUSTIN/Baby, Come To Me  
18 TOM PETTY/You Got Lucky  
19 SUPERTRAMP/It's Raining Again  
20 ADAM ANT/Goody Two Shoes  
21 STRAY CATS/Rock This Town  
22 J. GEILS BAND/I Do  
23 TOM PETTY/You Got Lucky  
24 SYLVIA/Nobody  
25 NEIL DIAMOND/Heartlight  
26 PAT BENATAR/Shadows of the Night  
27 LBJ/Heart Attack  
28 DIANE ROSS/Muscles  
29 LAURA BRANIGAN/Gloria  
30 PATTI AUSTIN/Baby, Come To Me  
31 TOM PETTY/You Got Lucky  
32 SUPERTRAMP/It's Raining Again  
33 ADAM ANT/Goody Two Shoes  
34 STRAY CATS/Rock This Town  
35 J. GEILS BAND/I Do  
36 TOM PETTY/You Got Lucky

ADDS 25, 26

**BIO4 WBSB**

PD: Jan Jeffries  
Baltimore

H 2 1 TONI BASIL/Mickey  
2 HALL & GATES/Maneater  
3 JOE JACKSON/Steppin' Out  
4 MARVIN GAYE/Sexual Healing  
5 STRAY CATS/Rock This Town  
6 LAURA BRANIGAN/Gloria  
7 LIONEL RICHIE/Truly  
8 JACKSON/MCARTNEY/The Girl Is Mine  
9 DON HENLEY/Dirty Laundry  
10 DIANE ROSS/Muscles  
11 SUPERTRAMP/It's Raining Again  
12 CHICAGO/Love Me Tomorrow  
13 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
14 JEFFREY OSBORNE/On the Wings of Love  
15 DAN FOGELBERG/Missing You  
16 CLASH/Rock The Casbah  
17 PATTI AUSTIN/Baby, Come To Me  
18 PAT BENATAR/Shadows of the Night  
19 MICHAEL MCDONALD/I Gotta Try  
20 DIANE ROSS/Muscles  
21 MEN AT WORK/Down Under  
22 BILLY JOEL/Pressure  
23 TAVARES/A Penny For Your Thought  
24 CHILL WACK/Matcha Gonna Do  
25 JOHN COUGAR/Hand to Hold On To  
26 KENNY LOGGINS/Heart to Heart  
27 RAY PARKER JR./Bad Boy  
28 LRB/The Other Guy

ADDS 25, 26

**1050 chum Toronto**

PD: Jim Waters  
MD: Brad Jones

H 2 1 SUPERTRAMP/It's Raining Again  
2 DRE STRAITS/Industrial Disease  
3 DON HENLEY/Dirty Laundry  
4 TRIO/Do, Da, De, I Don't L  
5 ABC/The Look of Love/Part  
6 PHIL COLLINS/You Can't Hurry Love  
7 PAT BENATAR/Shadows of the Night  
8 PETER GABRIEL/Shock The Monkey  
9 BILLY JOEL/Pressure  
10 STRAY CATS/Rock This Town  
11 CHILL WACK/Matcha Gonna Do  
12 SPOONS/Arise And Symphonias  
13 HALL & GATES/Maneater  
14 BILLY JOEL/Pressure  
15 PAYOLA/Soldier  
16 CHRIS DEBURGH/Don't Pay The Ferryman  
17 TORONTO/Start Tellin' The Truth  
18 BRUCE SPRINGSTEEN/Atlantic City  
19 DEXYS MIDNIGHT RU/Come On Eileen  
20 JOE JACKSON/Steppin' Out  
21 LINDA RONSTADT/I Knew You When  
22 CHICAGO/Love Me Tomorrow  
23 J. GEILS BAND/I Do  
24 TOM PETTY/You Got Lucky  
25 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
26 JOHN COUGAR/Hand to Hold On To  
27 MEN AT WORK/Down Under  
28 SUPERTRAMP/It's Raining Again  
29 TOTO/Africa  
30 FALCO/Der Kommissar

ADDS 25, 26

**Q107 FM MUSICRADIO Washington, D.C.**

PD: Alan Burns  
MD: Mary Taten

H 2 1 LAURA BRANIGAN/Gloria  
2 HALL & GATES/Maneater  
3 JOE JACKSON/Steppin' Out  
4 SUPERTRAMP/It's Raining Again  
5 LINDA RONSTADT/I Knew You When  
6 CHICAGO/Love Me Tomorrow  
7 PAT BENATAR/Shadows of the Night  
8 CLASH/Rock The Casbah  
9 DIANE ROSS/Muscles  
10 STRAY CATS/Rock This Town  
11 JEFFREY OSBORNE/On the Wings of Love  
12 MARVIN GAYE/Sexual Healing  
13 ABC/The Look of Love/Part  
14 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
15 PHIL COLLINS/You Can't Hurry Love  
16 DON HENLEY/Dirty Laundry  
17 TOTO/Africa  
18 JOHN COUGAR/Hand to Hold On To  
19 MEN AT WORK/Down Under  
20 TOM PETTY/You Got Lucky

ADDS 25, 26

**CFTR 680 Toronto**

PD: Bob Saint  
Music Director: Rick Hunter

H 2 1 LAURA BRANIGAN/Gloria  
2 HALL & GATES/Maneater  
3 JOE JACKSON/Steppin' Out  
4 SUPERTRAMP/It's Raining Again  
5 LINDA RONSTADT/I Knew You When  
6 CHICAGO/Love Me Tomorrow  
7 PAT BENATAR/Shadows of the Night  
8 CLASH/Rock The Casbah  
9 DIANE ROSS/Muscles  
10 STRAY CATS/Rock This Town  
11 JEFFREY OSBORNE/On the Wings of Love  
12 MARVIN GAYE/Sexual Healing  
13 ABC/The Look of Love/Part  
14 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
15 PHIL COLLINS/You Can't Hurry Love  
16 DON HENLEY/Dirty Laundry  
17 TOTO/Africa  
18 JOHN COUGAR/Hand to Hold On To  
19 MEN AT WORK/Down Under  
20 TOM PETTY/You Got Lucky

ADDS 25, 26

**Q103 Tampa**

PD: Scott Shannon  
MD: Pat McKay

H 2 1 LIONEL RICHIE/Truly  
2 TONI BASIL/Mickey  
3 MARVIN GAYE/Sexual Healing  
4 DON HENLEY/Dirty Laundry  
5 COCKER & WAINES/Up Where We Belong  
6 JACKSON/MCARTNEY/The Girl Is Mine  
7 HALL & GATES/Maneater  
8 STRAY CATS/Rock This Town  
9 PAT BENATAR/Shadows of the Night  
10 MEN AT WORK/Down Under  
11 PAT BENATAR/Shadows of the Night  
12 SYLVIA/Nobody  
13 PATTI AUSTIN/Baby, Come To Me  
14 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
15 DIANE ROSS/Muscles  
16 LAURA BRANIGAN/Gloria  
17 CLASH/Rock The Casbah  
18 STRAY CATS/Rock This Town  
19 DIANE ROSS/Muscles  
20 MEN AT WORK/Down Under  
21 SUPERTRAMP/It's Raining Again  
22 ADAM ANT/Goody Two Shoes  
23 STRAY CATS/Rock This Town  
24 J. GEILS BAND/I Do  
25 TOM PETTY/You Got Lucky

ADDS 25, 26

**94-Q Atlanta**

PD: Jim Morrison  
MD: Jeff McCartney

H 2 1 MEN AT WORK/Down Under  
2 DON HENLEY/Dirty Laundry  
3 MARVIN GAYE/Sexual Healing  
4 HALL & GATES/Maneater  
5 PAT BENATAR/Shadows of the Night  
6 STRAY CATS/Rock This Town  
7 LIONEL RICHIE/Truly  
8 TOTO/Africa  
9 PAT BENATAR/Shadows of the Night  
10 J. GEILS BAND/I Do  
11 TOM PETTY/You Got Lucky  
12 SUPERTRAMP/It's Raining Again  
13 ADAM ANT/Goody Two Shoes  
14 STRAY CATS/Rock This Town  
15 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
16 JEFFREY OSBORNE/On the Wings of Love  
17 DIANE ROSS/Muscles  
18 KIM CARNES/Does It Make You Reme  
19 SUPERTRAMP/It's Raining Again  
20 ADAM ANT/Goody Two Shoes  
21 STRAY CATS/Rock This Town  
22 BILLY JOEL/White Wedding  
23 NEIL DIAMOND/Heartlight  
24 TOM PETTY/You Got Lucky  
25 JOHN COUGAR/Hand to Hold On To  
26 JEFFERSON STARSHIP/Be My Lady  
27 TAVARES/A Penny For Your Thought  
28 PATTI AUSTIN/Baby, Come To Me  
29 ADAM ANT/Goody Two Shoes  
30 J. GEILS BAND/I Do

ADDS 25, 26

**96 KX Pittsburgh**

OM: Bobby Christian  
MD: Terry Caywood

H 2 1 PHIL COLLINS/You Can't Hurry Love  
2 PHIL COLLINS/Through These Walls  
3 DAN FOGELBERG/Missing You  
4 BILLY JOEL/Pressure  
5 MARVIN GAYE/Sexual Healing  
6 CHICAGO/Love Me Tomorrow  
7 CS&N/Southern Cross  
8 HALL & GATES/Maneater  
9 JOE JACKSON/Steppin' Out  
10 PAT BENATAR/Shadows of the Night  
11 JEFFERSON STARSHIP/Be My Lady  
12 SAGA/On the Loose  
13 MEN AT WORK/Down Under  
14 STEEL BREEZE/You Don't Want Me Any  
15 ASIA/Time Again  
16 STEVE WINWOOD/Vater  
17 SUPERTRAMP/It's Raining Again  
18 FLEETWOOD MAC/Love In Store  
19 ROD STEWART/Guess I'll Always...  
20 CLASH/Rock The Casbah  
21 CHILL WACK/Matcha Gonna Do  
22 A FLOCK OF SEAGULS/Space Age Love Song  
23 HENRY PAUL/Heart of the Night  
24 SANTANA/Does It Make You Reme  
25 EDIE BASKIN/You're So Close  
26 JEFFERSON STARSHIP/Wings of Change  
27 BAD COMPANY/Race Rock  
28 KANSAS/Chasing Shadows  
29 BILLY JOEL/Pressure  
30 KENNY LOGGINS/Heart to Heart  
31 UNDISCOVERED COUNTRY  
32 SANTANA/Does It Make You Reme  
33 JUDAS PRIEST/You've Got Another...  
34 AMERICA/You Can Do Magic  
35 SAMMY HAGAR/Your Love Is Driving  
36 RUSH/In the Spirit  
37 REG SPEEDWAGON/The Key  
38 TOM PETTY/You Got Lucky  
39 WHY/Why Did I Fall For It  
40 LOGGINS & ROSS/Heart to Heart

ADDS 25, 26

**WNBC Radio 66 New York**

PD: Kevin Metheny  
Music Coord.: Babette Stirland

H 2 1 LIONEL RICHIE/Truly  
2 DIANE ROSS/Muscles  
3 JOE JACKSON/Steppin' Out  
4 COCKER & WAINES/Up Where We Belong  
5 NEIL DIAMOND/Heartlight  
6 HALL & GATES/Maneater  
7 GLENN FREY/All Those Lies  
8 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
9 LAURA BRANIGAN/Gloria  
10 CHICAGO/Love Me Tomorrow  
11 SYLVIA/Nobody  
12 ALAN PARSONS/Eye in the Sky  
13 SUPERTRAMP/It's Raining Again  
14 CS&N/Southern Cross  
15 MARVIN GAYE/Sexual Healing  
16 DAN FOGELBERG/Missing You  
17 PHIL COLLINS/You Can't Hurry Love  
18 TOM PETTY/You Got Lucky  
19 STRAY CATS/Rock This Town  
20 JACKSON/MCARTNEY/The Girl Is Mine  
21 SUPERTRAMP/It's Raining Again  
22 BARRY MANILOW/Memory  
23 MICHAEL MCDONALD/I Keep Forgettin'  
24 KOOL & THE GANG/Let's Go Dancin'  
25 THIMOTHY B. SCHMIT/So Much in Love  
26 AMERICA/You Can Do Magic  
27 TOTO/Africa  
28 JEFFREY OSBORNE/On the Wings of Love  
29 RICK SPRINGFIELD/Get Excited  
30 AIR SUPPLY/Young Love

ADDS 25, 26

**WBZZ Pittsburgh**

PD: Steve Kingston  
MD: Chuck Tyler

H 2 1 LIONEL RICHIE/Truly  
2 TONI BASIL/Mickey  
3 HALL & GATES/Maneater  
4 DON HENLEY/Dirty Laundry  
5 COCKER & WAINES/Up Where We Belong  
6 SYLVIA/Nobody  
7 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
8 NEIL DIAMOND/Heartlight  
9 JOE JACKSON/Steppin' Out  
10 TOM PETTY/You Got Lucky  
11 BILLY JOEL/Pressure  
12 SUPERTRAMP/It's Raining Again  
13 KOOL & THE GANG/Let's Go Dancin'  
14 STRAY CATS/Rock This Town  
15 PAT BENATAR/Shadows of the Night  
16 CLASH/Rock The Casbah  
17 JACKSON/MCARTNEY/The Girl Is Mine  
18 GLENN FREY/All Those Lies  
19 DIANE ROSS/Muscles  
20 MEN AT WORK/Down Under  
21 PATTI AUSTIN/Baby, Come To Me  
22 SUPERTRAMP/It's Raining Again  
23 ADAM ANT/Goody Two Shoes  
24 DAN FOGELBERG/Missing You  
25 CS&N/Southern Cross  
26 PATTI AUSTIN/Baby, Come To Me  
27 TOTO/Africa  
28 JEFFREY OSBORNE/On the Wings of Love

ADDS 25, 26

**Hot 102 WEAU Philadelphia**

PD: Scott Walker  
Music Coord.: Glenn Kalina

H 2 1 TONI BASIL/Mickey  
2 LIONEL RICHIE/Truly  
3 HALL & GATES/Maneater  
4 CLASH/Rock The Casbah  
5 COCKER & WAINES/Up Where We Belong  
6 JOE JACKSON/Steppin' Out  
7 PATTI AUSTIN/Baby, Come To Me  
8 STRAY CATS/Rock This Town  
9 MARVIN GAYE/Sexual Healing  
10 NEIL DIAMOND/Heartlight  
11 ABC/The Look of Love/Part  
12 ABC/The Look of Love/Part  
13 KOOL & THE GANG/Let's Go Dancin'  
14 DIANE ROSS/Muscles  
15 DON HENLEY/Dirty Laundry  
16 DAN FOGELBERG/Missing You  
17 JEFFREY OSBORNE/On the Wings of Love  
18 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
19 DIANE ROSS/Muscles  
20 SUPERTRAMP/It's Raining Again  
21 MEN AT WORK/Down Under  
22 PAT BENATAR/Shadows of the Night  
23 PETER GABRIEL/Shock The Monkey  
24 PRINCE & THE NEW POWER GENERATION  
25 PAT BENATAR/Shadows of the Night  
26 BILLY JOEL/Pressure  
27 JOHN COUGAR/Hand to Hold On To  
28 CHARLENE & WONDER/Used to Be  
29 PHIL COLLINS/You Can't Hurry Love  
30 J. GEILS BAND/I Do  
31 TOM PETTY/You Got Lucky  
32 RUSH/In the Spirit  
33 KIM CARNES/Does It Make You Reme  
34 SUPERTRAMP/It's Raining Again  
35 ADAM ANT/Goody Two Shoes  
36 KOOL & THE GANG/Let's Go Dancin'  
37 RAY PARKER JR./Bad Boy  
38 JEFFREY OSBORNE/On the Wings of Love  
39 ADAM ANT/Goody Two Shoes  
40 GEORGE HARRISON/My Sweet Lord

ADDS 25, 26

**Z-93 Atlanta**

ATLANTA'S RADIO STATION

PD: John Young  
MD: Chris Thomas

H 2 1 DON HENLEY/Dirty Laundry  
2 TONI BASIL/Mickey  
3 HALL & GATES/Maneater  
4 CLASH/Rock The Casbah  
5 COCKER & WAINES/Up Where We Belong  
6 JOE JACKSON/Steppin' Out  
7 PATTI AUSTIN/Baby, Come To Me  
8 STRAY CATS/Rock This Town  
9 MARVIN GAYE/Sexual Healing  
10 NEIL DIAMOND/Heartlight  
11 ABC/The Look of Love/Part  
12 ABC/The Look of Love/Part  
13 KOOL & THE GANG/Let's Go Dancin'  
14 DIANE ROSS/Muscles  
15 DON HENLEY/Dirty Laundry  
16 DAN FOGELBERG/Missing You  
17 JEFFREY OSBORNE/On the Wings of Love  
18 DONALD FAGEN/I.G.Y. (What A Beautiful Day)  
19 DIANE ROSS/Muscles  
20 SUPERTRAMP/It's Raining Again  
21 MEN AT WORK/Down Under  
22 PAT BENATAR/Shadows of the Night  
23 PETER GABRIEL/Shock The Monkey  
24 PRINCE & THE NEW POWER GENERATION  
25 PAT BENATAR/Shadows of the Night  
26 BILLY JOEL/Pressure  
27 JOHN COUGAR/Hand to Hold On To  
28 CHARLENE & WONDER/Used to Be  
29 PHIL COLLINS/You Can't Hurry Love  
30 J. GEILS BAND/I Do  
31 TOM PETTY/You Got Lucky  
32 RUSH/In the Spirit  
33 KIM CARNES/Does It Make You Reme  
34 SUPERTRAMP/It's Raining Again  
35 ADAM ANT/Goody Two Shoes  
36 KOOL & THE GANG/Let's Go Dancin'  
37 RAY PARKER JR./Bad Boy  
38 JEFFREY OSBORNE/On the Wings of Love  
39 ADAM ANT/Goody Two Shoes  
40 GEORGE HARRISON/My Sweet Lord

ADDS 25, 26

**100 Miami**

PD: Bill Tanner  
MD: Colleen Cassidy

H 2 1 MARVIN GAYE/Sexual Healing  
2 LIONEL RICHIE/Truly  
3 CLASH/Rock The Casbah  
4 JACKSON/MCARTNEY/The Girl Is Mine  
5 HALL & GATES/Maneater  
6 JOE JACKSON/Steppin' Out  
7 STRAY CATS/Rock This Town  
8 DIANE ROSS/Muscles  
9 PAT BENATAR/Shadows of the Night  
10 PAT BENATAR/Shadows of the Night  
11 DON HENLEY/Dirty Laundry  
12 SUPERTRAMP/It's Raining Again  
13 ADAM ANT/Goody Two Shoes  
14 TAVARES/A Penny For Your Thought  
15 CHICAGO/Love Me Tomorrow  
16 COCKER & WAINES/Up Where We Belong  
17 HALL & GATES/Maneater  
18 PAT BENATAR/Shadows of the Night  
19 KOOL & THE GANG/Let's Go Dancin'  
20 NEIL DIAMOND/Heartlight  
21 TOM PETTY/You Got Lucky  
22 PRINCE/1999  
23 MEN AT WORK/Down Under  
24 BILLY JOEL/White Wedding  
25 TOM PETTY/You Got Lucky  
26 A FLOCK OF SEAGULS/Space Age Love Song  
27 TONI BASIL/Mickey  
28 A FLOCK OF SEAGULS/Space Age Love Song

ADDS 25, 26

(H) indicates one of the five "hottest" records on each Parallel One playlist.

**CHR** Parallel One Playlists

**MIDWEST**

**94FM WTKT Milwaukee**

PD: Dallas Cole  
MD: John Grant

- 1 LIONEL RICHIE/Truly
- 2 HALL & GATES/Menace
- 3 SUPERTRAMP/It's Raining Again
- 4 MEN AT WORK/Down Under
- 5 COCKER & WARRNE/Up Where We Belong
- 6 STRAY CATS/Rock This Town
- 7 LAURA BRANIGAN/Gloria
- 8 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 9 DON HENLEY/Dirty Laundry
- 10 JOE JACKSON/Steppin' Out
- 11 CHICKA/Down Me Tomorrow
- 12 PHIL COLLINS/You Can't Hurry Love
- 13 TONI BASIL/Mickey
- 14 DAN FOGELBERG/Missing You
- 15 TOTO/Africa
- 16 PAT BENATAR/Shadows Of The Night
- 17 MARVIN GAYE/Sexual Healing
- 18 JACKSON/MCCARTNEY/The Girl Is Mine
- 19 CS&N/Southern Cross
- 20 LRB/The Other Guy
- 21 TOM PETTY/You Got Lucky
- 22 DIANNE WARWICK/Heart Breaker
- 23 FLEETWOOD MAC/Love In Store
- 24 A FLOCK OF SEAGUL/Space Age Love Song
- 25 J. GEILS BAND/Do

ADDS: KENNY LOGGINS/Heart To Heart  
ADAM ANTI/Goody Two Shoes

**Q102 Cincinnati**

PD: Jim Fox  
MD: Tony Galluzzo

- 1 PAT BENATAR/Shadows Of The Night
- 2 HALL & GATES/Menace
- 3 DON HENLEY/Dirty Laundry
- 4 JOE JACKSON/Steppin' Out
- 5 DAN FOGELBERG/Missing You
- 6 COCKER & WARRNE/Up Where We Belong
- 7 AMERICA/You Can Do Magic
- 8 STRAY CATS/Rock This Town
- 9 VANITY 6/Naughty Girl
- 10 EDDIE MONEY/Singin'
- 11 JOHN COUGAR/Hand To Hold On To
- 12 GLENN FREY/The One You Love
- 13 BILLY SQUIER/Everybody Wants You
- 14 EVELYN KING/Love Come Down
- 15 MEN AT WORK/Down Under
- 16 TOTO/Make Believe
- 17 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 18 TONI BASIL/Mickey
- 19 ABC/The Look Of Love/Part
- 20 MARVIN GAYE/Sexual Healing
- 21 LAURA BRANIGAN/Gloria
- 22 SUPERTRAMP/It's Raining Again
- 23 JACKSON/MCCARTNEY/The Girl Is Mine
- 24 SANTANA/Hide On Me
- 25 DIANNE WARWICK/Somebody's Baby
- 26 BILLY JOEL/Pressure
- 27 STEEL BREEZE/You Don't Want Me Any
- 28 TOTO/Africa
- 29 ADAM ANTI/Goody Two Shoes

ADDS: 29, 30

**WLS AM 89 Chicago**

PD: Richard Lippincott  
MD: Steve Perun

- 1 TONI BASIL/Mickey
- 2 LAURA BRANIGAN/Gloria
- 3 LIONEL RICHIE/Truly
- 4 DON HENLEY/Dirty Laundry
- 5 STRAY CATS/Rock This Town
- 6 JOE JACKSON/Steppin' Out
- 7 HALL & GATES/Menace
- 8 PAT BENATAR/Shadows Of The Night
- 9 COCKER & WARRNE/Up Where We Belong
- 10 SUPERTRAMP/It's Raining Again
- 11 BILLY SQUIER/Everybody Wants You
- 12 MEN AT WORK/Who Can It Be Now?
- 13 JACKSON/MCCARTNEY/The Girl Is Mine
- 14 SAGA/On The Loose
- 15 ABC/The Look Of Love/Part
- 16 BILLY JOEL/Pressure
- 17 CHICKA/Down Me Tomorrow
- 18 ALAN PARSONS/Eye In The Sky
- 19 TOTO/Africa
- 20 CS&N/Southern Cross
- 21 DIANNE WARWICK/Heart Breaker
- 22 AMERICA/You Can Do Magic
- 23 A FLOCK OF SEAGUL/Space Age Love Song
- 24 GLENN FREY/The One You Love
- 25 TOM PETTY/You Got Lucky
- 26 KIND/By Your Side
- 27 MEN AT WORK/Down Under
- 28 RUSH/New World Man
- 29 JOHN COUGAR/Jack & Diane

ADDS: 25, 36

**KBEQ Kansas City**

PD: Todd Chase  
Assist. PD/MD: John Conrad

- 1 LIONEL RICHIE/Truly
- 2 LAURA BRANIGAN/Gloria
- 3 HALL & GATES/Menace
- 4 TONI BASIL/Mickey
- 5 JOE JACKSON/Steppin' Out
- 6 JACKSON/MCCARTNEY/The Girl Is Mine
- 7 DIANNE WARWICK/Heart Breaker
- 8 DIANNE WARWICK/Heart Breaker
- 9 LIONEL RICHIE/Truly
- 10 HENRY/What A Beautiful Day
- 11 CS&N/Southern Cross
- 12 SUPERTRAMP/It's Raining Again
- 13 STRAY CATS/Rock This Town
- 14 KOOL & THE GANG/Let's Go Dancin' (Oh)
- 15 TOTO/Africa
- 16 DON HENLEY/Dirty Laundry
- 17 PAT BENATAR/Shadows Of The Night
- 18 DAN FOGELBERG/Missing You
- 19 NEIL DIAMOND/Heart Light
- 20 CHICKA/Down Me Tomorrow
- 21 TOM PETTY/You Got Lucky
- 22 PATTY AUSTIN/Baby, Come To Me
- 23 J. GEILS BAND/Do
- 24 MARVIN GAYE/Sexual Healing
- 25 CHILLI WACK/Watcha Gonna Do
- 26 CHILLI WACK/Watcha Gonna Do
- 27 COCKER & WARRNE/Up Where We Belong
- 28 BILLY SQUIER/Everybody Wants You
- 29 MOVING PICTURES/What About Me
- 30 PHIL COLLINS/You Can't Hurry Love
- 31 JOHN COUGAR/Hand To Hold On To
- 32 JEFFREY OSBORNE/On The Wings Of Love
- 33 LRB/The Other Guy
- 34 RAY PARKER JR./Bad Boy
- 35 FLEETWOOD MAC/Love In Store
- 36 JUDITH KAY/Don't Leave This Way
- 37 MOVING PICTURES/What About Me
- 38 MEN AT WORK/Down Under
- 39 ABC/The Look Of Love/Part

ADDS: 37, 38, 39, 40

(H) indicates one of the five "hottest" records on each Parallel One playlist.

**WJOL 99.1 FM St. Paul**

PD: Tac Hammer  
MD: Gregg Swedberg

- 1 HALL & GATES/Menace
- 2 PAT BENATAR/Shadows Of The Night
- 3 MOVING PICTURES/What About Me
- 4 TOTO/Africa
- 5 JOHN COUGAR/Hand To Hold On To
- 6 MEN AT WORK/Down Under
- 7 CHILLI WACK/Watcha Gonna Do
- 8 PRINCE/1999
- 9 COCKER & WARRNE/Up Where We Belong
- 10 DON HENLEY/Dirty Laundry
- 11 DAN FOGELBERG/Missing You
- 12 COCKER & WARRNE/Up Where We Belong
- 13 CLIFF RICHARD/The Only Way Out
- 14 CS&N/Southern Cross
- 15 BILLY SQUIER/Everybody Wants You
- 16 PHIL COLLINS/You Can't Hurry Love
- 17 TOM PETTY/You Got Lucky
- 18 LRB/The Other Guy
- 19 ADAM ANTI/Goody Two Shoes
- 20 BILLY JOEL/Allentown
- 21 JACKSON/MCCARTNEY/The Girl Is Mine
- 22 SUPERTRAMP/It's Raining Again
- 23 FLEETWOOD MAC/Love In Store
- 24 J. GEILS BAND/Do
- 25 SAMMY HAGAR/Your Love Is Driving
- 26 KIM CARNES/Does It Make You Reme
- 27 PETER GABRIEL/Shock The Monkey
- 28 JOHN WHITE/Going To The Top
- 29 A FLOCK OF SEAGUL/Space Age Love Song
- 30 SAGA/On The Loose

ADDS: RACHEL SWEET/You Do  
CULTURE CLUB/Do You Really Want...  
MARVIN GAYE/Sexual Healing  
O-FEEL/Dancing In Heaven

**WBBM-FM 96 Chicago**

PD: Buddy Scott  
MD: Steve Davis

- 1 TONI BASIL/Mickey
- 2 LIONEL RICHIE/Truly
- 3 DON HENLEY/Dirty Laundry
- 4 STRAY CATS/Rock This Town
- 5 LAURA BRANIGAN/Gloria
- 6 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 7 CHICKA/Down Me Tomorrow
- 8 PAT BENATAR/Shadows Of The Night
- 9 JACKSON/MCCARTNEY/The Girl Is Mine
- 10 COCKER & WARRNE/Up Where We Belong
- 11 HALL & GATES/Menace
- 12 AMERICA/You Can Do Magic
- 13 TOM PETTY/You Got Lucky
- 14 MEN AT WORK/Down Under
- 15 DIANNE WARWICK/Heart Breaker
- 16 GLENN FREY/The One You Love
- 17 A FLOCK OF SEAGUL/Space Age Love Song
- 18 PETER GABRIEL/Shock The Monkey
- 19 BILLY JOEL/Pressure
- 20 JEFFREY OSBORNE/On The Wings Of Love
- 21 LINDA RONSTADT/Get Closer
- 22 JOHN COUGAR/Hand To Hold On To
- 23 CLASH/Rock The Casbah
- 24 PHIL COLLINS/You Can't Hurry Love
- 25 SANTA/Heart Attack
- 26 BILLY JOEL/Allentown
- 27 JEFFERSON STARSHIP/Be My Lady
- 28 TOM PETTY/You Got Lucky
- 29 JEFFREY OSBORNE/On The Wings Of Love
- 30 LRB/The Other Guy

ADDS: 26

**WGCL 98 Cleveland**

PD: Bob Travis  
MD: Tom Jefferies

- 1 TONI BASIL/Mickey
- 2 LAURA BRANIGAN/Gloria
- 3 LIONEL RICHIE/Truly
- 4 PAT BENATAR/Shadows Of The Night
- 5 COCKER & WARRNE/Up Where We Belong
- 6 STRAY CATS/Rock This Town
- 7 JOE JACKSON/Steppin' Out
- 8 MEN AT WORK/Down Under
- 9 JACKSON/MCCARTNEY/The Girl Is Mine
- 10 HALL & GATES/Menace
- 11 PETER GABRIEL/Shock The Monkey
- 12 PHIL COLLINS/You Can't Hurry Love
- 13 CLASH/Rock The Casbah
- 14 MARVIN GAYE/Sexual Healing
- 15 J. GEILS BAND/Do
- 16 MARVIN GAYE/Sexual Healing
- 17 DON HENLEY/Dirty Laundry
- 18 BILLY SQUIER/Everybody Wants You
- 19 DAN FOGELBERG/Missing You
- 20 ADAM ANTI/Goody Two Shoes
- 21 PATTY AUSTIN/Baby, Come To Me
- 22 SUPERTRAMP/It's Raining Again
- 23 CHILLI WACK/Watcha Gonna Do
- 24 KOO & THE GANG/Let's Go Dancin' (Oh)
- 25 TOTO/Africa
- 26 BILLY JOEL/Allentown
- 27 JEFFERSON STARSHIP/Be My Lady
- 28 TOM PETTY/You Got Lucky
- 29 JEFFREY OSBORNE/On The Wings Of Love
- 30 LRB/The Other Guy

ADDS: 26

**800CKLW stereo am Detroit**

PD: Pat Holiday  
MD: Rosalie Trombley

- 1 TONI BASIL/Mickey
- 2 LAURA BRANIGAN/Gloria
- 3 DON HENLEY/Dirty Laundry
- 4 LIONEL RICHIE/Truly
- 5 HALL & GATES/Menace
- 6 SYLVIA/Nobody
- 7 RABBITT & GAYLE/You And I
- 8 JACKSON/MCCARTNEY/The Girl Is Mine
- 9 JOE JACKSON/Steppin' Out
- 10 JOE JACKSON/Steppin' Out
- 11 MARVIN GAYE/Sexual Healing
- 12 STRAY CATS/Rock This Town
- 13 DIANNE WARWICK/Heart Breaker
- 14 DIANNE WARWICK/Heart Breaker
- 15 LIONEL RICHIE/Truly
- 16 COCKER & WARRNE/Up Where We Belong
- 17 HENRY/What A Beautiful Day
- 18 CS&N/Southern Cross
- 19 SUPERTRAMP/It's Raining Again
- 20 STRAY CATS/Rock This Town
- 21 KOOL & THE GANG/Let's Go Dancin' (Oh)
- 22 TOTO/Africa
- 23 DON HENLEY/Dirty Laundry
- 24 PAT BENATAR/Shadows Of The Night
- 25 DAN FOGELBERG/Missing You
- 26 NEIL DIAMOND/Heart Light
- 27 CHICKA/Down Me Tomorrow
- 28 TOM PETTY/You Got Lucky
- 29 PATTY AUSTIN/Baby, Come To Me
- 30 J. GEILS BAND/Do
- 31 MARVIN GAYE/Sexual Healing
- 32 CHILLI WACK/Watcha Gonna Do
- 33 CHILLI WACK/Watcha Gonna Do
- 34 COCKER & WARRNE/Up Where We Belong
- 35 BILLY SQUIER/Everybody Wants You
- 36 MOVING PICTURES/What About Me
- 37 PHIL COLLINS/You Can't Hurry Love
- 38 JOHN COUGAR/Hand To Hold On To
- 39 JEFFREY OSBORNE/On The Wings Of Love
- 40 LRB/The Other Guy
- 41 RAY PARKER JR./Bad Boy
- 42 FLEETWOOD MAC/Love In Store
- 43 JUDITH KAY/Don't Leave This Way
- 44 MOVING PICTURES/What About Me
- 45 MEN AT WORK/Down Under
- 46 ABC/The Look Of Love/Part

ADDS: 17

**WLS FM 95 Chicago**

PD: Richard Lippincott  
MD: Steve Perun

- 1 TONI BASIL/Mickey
- 2 DON HENLEY/Dirty Laundry
- 3 STRAY CATS/Rock This Town
- 4 JOE JACKSON/Steppin' Out
- 5 HALL & GATES/Menace
- 6 PAT BENATAR/Shadows Of The Night
- 7 COCKER & WARRNE/Up Where We Belong
- 8 SUPERTRAMP/It's Raining Again
- 9 DON HENLEY/Dirty Laundry
- 10 DAN FOGELBERG/Missing You
- 11 MEN AT WORK/Who Can It Be Now?
- 12 ABC/The Look Of Love/Part
- 13 PETER GABRIEL/Shock The Monkey
- 14 BILLY JOEL/Pressure
- 15 CHICKA/Down Me Tomorrow
- 16 ALAN PARSONS/Eye In The Sky
- 17 TOTO/Africa
- 18 CS&N/Southern Cross
- 19 DIANNE WARWICK/Heart Breaker
- 20 SUPERTRAMP/It's Raining Again
- 21 JACKSON/MCCARTNEY/The Girl Is Mine
- 22 AMERICA/You Can Do Magic
- 23 A FLOCK OF SEAGUL/Space Age Love Song
- 24 JUDITH KAY/Don't Leave This Way
- 25 GLENN FREY/The One You Love
- 26 TOM PETTY/You Got Lucky
- 27 KIM CARNES/Does It Make You Reme
- 28 PETER GABRIEL/Shock The Monkey
- 29 MEN AT WORK/Down Under
- 30 RUSH/New World Man
- 31 JOHN COUGAR/Jack & Diane

ADDS: 17

**WBBM-FM 96 Chicago**

PD: Buddy Scott  
MD: Steve Davis

- 1 TONI BASIL/Mickey
- 2 LIONEL RICHIE/Truly
- 3 DON HENLEY/Dirty Laundry
- 4 STRAY CATS/Rock This Town
- 5 LAURA BRANIGAN/Gloria
- 6 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 7 CHICKA/Down Me Tomorrow
- 8 PAT BENATAR/Shadows Of The Night
- 9 JACKSON/MCCARTNEY/The Girl Is Mine
- 10 COCKER & WARRNE/Up Where We Belong
- 11 HALL & GATES/Menace
- 12 AMERICA/You Can Do Magic
- 13 TOM PETTY/You Got Lucky
- 14 MEN AT WORK/Down Under
- 15 DIANNE WARWICK/Heart Breaker
- 16 GLENN FREY/The One You Love
- 17 A FLOCK OF SEAGUL/Space Age Love Song
- 18 PETER GABRIEL/Shock The Monkey
- 19 BILLY JOEL/Pressure
- 20 JEFFREY OSBORNE/On The Wings Of Love
- 21 LINDA RONSTADT/Get Closer
- 22 JOHN COUGAR/Hand To Hold On To
- 23 CLASH/Rock The Casbah
- 24 PHIL COLLINS/You Can't Hurry Love
- 25 SANTA/Heart Attack
- 26 BILLY JOEL/Allentown
- 27 JEFFERSON STARSHIP/Be My Lady
- 28 TOM PETTY/You Got Lucky
- 29 JEFFREY OSBORNE/On The Wings Of Love
- 30 LRB/The Other Guy

ADDS: 26

**WEST**

**Q103FM KOAQ Denver**

PD: Jack Regan  
MD: Alan Sledge

- 1 LIONEL RICHIE/Truly
- 2 HALL & GATES/Menace
- 3 DON HENLEY/Dirty Laundry
- 4 SUPERTRAMP/It's Raining Again
- 5 COCKER & WARRNE/Up Where We Belong
- 6 DAN FOGELBERG/Missing You
- 7 TOTO/Africa
- 8 STRAY CATS/Rock This Town
- 9 JACKSON/MCCARTNEY/The Girl Is Mine
- 10 DIANNE WARWICK/Heart Breaker
- 11 TONI BASIL/Mickey
- 12 LAURA BRANIGAN/Gloria
- 13 STRAY CATS/Rock This Town
- 14 CS&N/Southern Cross
- 15 LINDA RONSTADT/Get Closer
- 16 JACKSON/MCCARTNEY/The Girl Is Mine
- 17 DIANNE WARWICK/Heart Breaker
- 18 SUPERTRAMP/It's Raining Again
- 19 JOHN COUGAR/Hand To Hold On To
- 20 PAT BENATAR/Shadows Of The Night
- 21 DON HENLEY/Dirty Laundry
- 22 DIANNE WARWICK/Heart Breaker
- 23 LINDA RONSTADT/Get Closer
- 24 KIM CARNES/Does It Make You Reme
- 25 LRB/The Other Guy

ADDS: FLEETWOOD MAC/Love In Store  
BILLY JOEL/Allentown  
J. GEILS BAND/Do  
TAVARES/A Penny For Your Thou

**610 KFRG San Francisco**

PD: Gerry Cagle  
MD: Sandy Louie

- 1 TONI BASIL/Mickey
- 2 JOE JACKSON/Steppin' Out
- 3 MARVIN GAYE/Sexual Healing
- 4 JACKSON/MCCARTNEY/The Girl Is Mine
- 5 LIONEL RICHIE/Truly
- 6 STRAY CATS/Rock This Town
- 7 DON HENLEY/Dirty Laundry
- 8 MICHAEL MCDONALD/I Got To Try
- 9 STRAY CATS/Rock This Town
- 10 CLASH/Rock The Casbah
- 11 PETER GABRIEL/Shock The Monkey
- 12 PRINCE/1999
- 13 KOOL & THE GANG/Let's Go Dancin' (Oh)
- 14 STRAY CATS/Rock This Town
- 15 LAURA BRANIGAN/Gloria
- 16 MEN AT WORK/Down Under
- 17 MEN AT WORK/Down Under
- 18 LIONEL RICHIE/Truly
- 19 STEEL BREEZE/You Don't Want Me Any
- 20 CHARLENE & WONDER/Used To Be
- 21 PATTY AUSTIN/Baby, Come To Me
- 22 JEFFREY OSBORNE/On The Wings Of Love
- 23 DIANNE WARWICK/Heart Breaker
- 24 JANET JACKSON/Young Love
- 25 JEFFERSON STARSHIP/Be My Lady
- 26 A FLOCK OF SEAGUL/Space Age Love Song
- 27 POINTER SISTERS/I'm So Excited
- 28 JERMIAN JACKSON/Very Special Part
- 29 TOTO/Africa
- 30 OJ/Heart Attack
- 31 PHIL COLLINS/You Can't Hurry Love
- 32 GLENN FREY/The One You Love
- 33 JOHN COUGAR/Hand To Hold On To
- 34 LRB/The Other Guy
- 35 ARETHA FRANKLIN/Jump To It
- 36 EDDIE MONEY/Shakin'
- 37 TOM PETTY/You Got Lucky
- 38 BANANARAMA/We Has Really Sayin'
- 39 JACKSON BRIDGEMAN/Somebody's Baby
- 40 ZAPP/Do It Myself

ADDS: ALAN PARSONS/Psychobabble

**KZZP Phoenix**

PD: Randy Stewart  
MD: Steve Goddard

- 1 HALL & GATES/Menace
- 2 LIONEL RICHIE/Truly
- 3 DON HENLEY/Dirty Laundry
- 4 SUPERTRAMP/It's Raining Again
- 5 TOTO/Africa
- 6 LAURA BRANIGAN/Gloria
- 7 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 8 DIANNE WARWICK/Heart Breaker
- 9 MEN AT WORK/Who Can It Be Now?
- 10 MEN AT WORK/Down Under
- 11 PAT BENATAR/Shadows Of The Night
- 12 ABC/The Look Of Love/Part
- 13 TONI BASIL/Mickey
- 14 STRAY CATS/Rock This Town
- 15 CS&N/Southern Cross
- 16 LINDA RONSTADT/Get Closer
- 17 CHILLI WACK/Watcha Gonna Do
- 18 DIANNE WARWICK/Heart Breaker
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JOHN COUGAR/Hand To Hold On To
- 21 PAT BENATAR/Shadows Of The Night
- 22 DON HENLEY/Dirty Laundry
- 23 DIANNE WARWICK/Heart Breaker
- 24 LINDA RONSTADT/Get Closer
- 25 KIM CARNES/Does It Make You Reme
- 26 LRB/The Other Guy

ADDS: FLEETWOOD MAC/Love In Store  
BILLY JOEL/Allentown  
J. GEILS BAND/Do  
TAVARES/A Penny For Your Thou

**the MIGHTY 69.5 XTRA San Diego**

PD: Jeff Hunter  
MD: Jim Richards

- 1 HALL & GATES/Menace
- 2 MEN AT WORK/Down Under
- 3 DON HENLEY/Dirty Laundry
- 4 JACKSON/MCCARTNEY/The Girl Is Mine
- 5 CLASH/Rock The Casbah
- 6 MARVIN GAYE/Sexual Healing
- 7 MEN AT WORK/Who Can It Be Now?
- 8 ADAM ANTI/Goody Two Shoes
- 9 BILLY SQUIER/Everybody Wants You
- 10 SUPERTRAMP/It's Raining Again
- 11 PAT BENATAR/Shadows Of The Night
- 12 ABC/The Look Of Love/Part
- 13 TAVARES/A Penny For Your Thou
- 14 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 15 TOTO/Africa
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 DAN FOGELBERG/Missing You
- 18 JOHN COUGAR/Hand To Hold On To
- 19 DIANNE WARWICK/Heart Breaker
- 20 TOM PETTY/You Got Lucky
- 21 JEFFREY OSBORNE/On The Wings Of Love
- 22 MEN AT WORK/Who Can It Be Now?
- 23 KOOL & THE GANG/Let's Go Dancin' (Oh)
- 24 J. GEILS BAND/Do
- 25 PETER GABRIEL/Shock The Monkey
- 26 KENNY LOGGINS/Heart To Heart
- 27 CHILLI WACK/Watcha Gonna Do
- 28 MICHAEL MCDONALD/I Got To Try
- 29 MOVING PICTURES/What About Me
- 30 KIM CARNES/Does It Make You Reme

ADDS: PHIL COLLINS/You Can't Hurry Love  
A FLOCK OF SEAGUL/Space Age Love Song  
RABBITT & GAYLE/You And I  
SAGA/On The Loose

**FM 100 San Diego**

PD: Glen McCartney  
MD: Gene Knight

- 1 LIONEL RICHIE/Truly
- 2 HALL & GATES/Menace
- 3 JACKSON/MCCARTNEY/The Girl Is Mine
- 4 TONI BASIL/Mickey
- 5 DIANNE WARWICK/Heart Breaker
- 6 STRAY CATS/Rock This Town
- 7 DIANNE WARWICK/Heart Breaker
- 8 MARVIN GAYE/Sexual Healing
- 9 POINTER SISTERS/I'm So Excited
- 10 ABC/The Look Of Love/Part
- 11 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 12 JOE JACKSON/Steppin' Out
- 13 CHICKA/Down Me Tomorrow
- 14 SUPERTRAMP/It's Raining Again
- 15 TOTO/Africa
- 16 CLASH/Rock The Casbah
- 17 MEN AT WORK/Down Under
- 18 NEIL DIAMOND/Heart Light
- 19 O-FEEL/Dancing In Heaven
- 20 PATTY AUSTIN/Baby, Come To Me
- 21 JEFFREY OSBORNE/On The Wings Of Love
- 22 DAN FOGELBERG/Missing You
- 23 PAT BENATAR/Shadows Of The Night
- 24 TOM PETTY/You Got Lucky
- 25 MISSING PERSONS/Destination Unknown
- 26 JEFFERSON STARSHIP/Be My Lady
- 27 LINDA RONSTADT/Get Closer
- 28 EVELYN KING/Love Come Down
- 29 LAURA BRANIGAN/Gloria

ADDS: NONE

**101 FM Los Angeles**

PD: Paula Matthews  
MD: Robert Moorhead

- 1 LIONEL RICHIE/Truly
- 2 STRAY CATS/Rock This Town
- 3 MEN AT WORK/Down Under
- 4 JACKSON/MCCARTNEY/The Girl Is Mine
- 5 HALL & GATES/Menace
- 6 MARVIN GAYE/Sexual Healing
- 7 DIANNE WARWICK/Heart Breaker
- 8 PAT BENATAR/Shadows Of The Night
- 9 DIANNE WARWICK/Heart Breaker
- 10 PRINCE/1999
- 11 ABC/The Look Of Love/Part
- 12 SUPERTRAMP/It's Raining Again
- 13 DON HENLEY/Dirty Laundry
- 14 PATTY AUSTIN/Baby, Come To Me
- 15 PETER GABRIEL/Shock The Monkey
- 16 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 17 DAN FOGELBERG/Missing You
- 18 LUTHER HANDBERG/Back Boy/Heaving A Pert
- 19 BILLY SQUIER/Everybody Wants You
- 20 ADAM ANTI/Goody Two Shoes
- 21 CHARLENE & WONDER/Used To Be
- 22 TOM PETTY/You Got Lucky
- 23 TOTO/Africa
- 24 PRETENDERS/Back On The Chain...
- 25 KOOL & THE GANG/Let's Go Dancin' (Oh)
- 26 RABBITT & GAYLE/You And I
- 27 JEFFERSON STARSHIP/Be My Lady
- 28 J. GEILS BAND/Do
- 29 PHIL COLLINS/You Can't Hurry Love
- 30 JOHN COUGAR/Hand To Hold On To
- 31 RAY PARKER JR./Bad Boy
- 32 LRB/The Other Guy
- 33 MICHAEL MCDONALD/I Got To Try
- 34 CHAKA KHAN/Get To Be There
- 35 MIETELS/Forever Mine
- 36 KIM CARNES/Does It Make You Reme
- 37 KENNY LOGGINS/Heart To Heart
- 38 J. GEILS BAND/Do
- 39 BILLY JOEL/White Wedding
- 40 SHERY ROBINSON/Smokey Robinson...

ADDS: DAMEA SUMNER/The Woman In Me  
LEE RITENOUR/Cross My Heart  
TAVARES/A Penny For Your Thou  
BILLY JOEL/Allentown  
BILLY JOEL/Allentown  
J. GEILS BAND/Do  
TAVARES/A Penny For Your Thou  
JUICE NEWTON/Heart Of The Night  
AIR SUPPLY/Two Less Lonely People  
SCANDAL/Goodbye To You

**KCNR Portland**

PD: Richard Harker  
MD: Trevlyn Holdridge

- 1 LIONEL RICHIE/Truly
- 2 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 3 DAN FOGELBERG/Missing You
- 4 DON HENLEY/Dirty Laundry
- 5 HALL & GATES/Menace
- 6 LAURA BRANIGAN/Gloria
- 7 JEFFREY OSBORNE/On The Wings Of Love
- 8 MEN AT WORK/Down Under
- 9 TOTO/Africa
- 10 COCKER & WARRNE/Up Where We Belong
- 11 CHICKA/Down Me Tomorrow
- 12 CLASH/Rock The Casbah
- 13 DIANNE WARWICK/Heart Breaker
- 14 SUPERTRAMP/It's Raining Again
- 15 CS&N/Southern Cross
- 16 PATTY AUSTIN/Baby, Come To Me
- 17 JACKSON/MCCARTNEY/The Girl Is Mine
- 18 STRAY CATS/Rock This Town
- 19 ABC/The Look Of Love/Part
- 20 DAN FOGELBERG/Missing You
- 21 JEFFERSON STARSHIP/Be My Lady
- 22 STRAY CATS/Rock This Town
- 23 MARVIN GAYE/Sexual Healing
- 24 DAN FOGELBERG/Missing You
- 25 JEFFERSON STARSHIP/Be My Lady
- 26 COCKER & WARRNE/Up Where We Belong
- 27 JOHN COUGAR/Hand To Hold On To
- 28 LRB/The Other Guy
- 29 FLEETWOOD MAC/Love In Store
- 30 PHIL COLLINS/You Can't Hurry Love
- 31 KENNY LOGGINS/Heart To Heart

ADDS: NONE

**FM 100.7 Los Angeles**

PD: Gerry De Francesco  
MD: Mike Schaefer

- 1 LIONEL RICHIE/Truly
- 2 COCKER & WARRNE/Up Where We Belong
- 3 JACKSON/MCCARTNEY/The Girl Is Mine
- 4 HALL & GATES/Menace
- 5 DIANNE WARWICK/Heart Breaker
- 6 STRAY CATS/Rock This Town
- 7 DIANNE WARWICK/Heart Breaker
- 8 MARVIN GAYE/Sexual Healing
- 9 POINTER SISTERS/I'm So Excited
- 10 ABC/The Look Of Love/Part
- 11 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 12 JOE JACKSON/Steppin' Out
- 13 CHICKA/Down Me Tomorrow
- 14 SUPERTRAMP/It's Raining Again
- 15 TOTO/Africa
- 16 CLASH/Rock The Casbah
- 17 MEN AT WORK/Down Under
- 18 NEIL DIAMOND/Heart Light
- 19 O-FEEL/Dancing In Heaven
- 20 PATTY AUSTIN/Baby, Come To Me
- 21 JEFFREY OSBORNE/On The Wings Of Love
- 22 DAN FOGELBERG/Missing You
- 23 PAT BENATAR/Shadows Of The Night
- 24 TOM PETTY/You Got Lucky
- 25 MISSING PERSONS/Destination Unknown
- 26 JEFFERSON STARSHIP/Be My Lady
- 27 LINDA RONSTADT/Get Closer
- 28 EVELYN KING/Love Come Down
- 29 LAURA BRANIGAN/Gloria

ADDS: NONE

**KUBE 93 FM Seattle**

PD: Charlie Brown  
MD: Tom Huttyer

- 1 LIONEL RICHIE/Truly
- 2 HALL & GATES/Menace
- 3 JACKSON/MCCARTNEY/The Girl Is Mine
- 4 TONI BASIL/Mickey
- 5 DIANNE WARWICK/Heart Breaker
- 6 LAURA BRANIGAN/Gloria
- 7 PAT BENATAR/Shadows Of The Night
- 8 DONALD FAGEN/I.G.Y. (What A Beautiful Day)
- 9 STRAY CATS/Rock This Town
- 10 ABC/The Look Of Love/Part
- 11 DAN FOGELBERG/Missing You
- 12 SUPERTRAMP/It's Raining Again
- 13 TOTO/Africa
- 14 DON HENLEY/Dirty Laundry
- 15 DIANNE WARWICK/Heart Breaker
- 16 MEN AT WORK/Down Under
- 17 CS&N/Southern Cross
- 18 JEFFREY OSBORNE/On The Wings Of Love
- 19 PATTY AUSTIN/Baby, Come To Me
- 20 COCKER & WARRNE/Up Where We Belong
- 21 JEFFERSON STARSHIP/Be My Lady
- 22 CHILLI WACK/Watcha Gonna Do
- 23 PHIL COLLINS/You Can't Hurry Love
- 24 JOHN COUGAR/Hand To Hold On To
- 25 CLASH/Rock The Casbah
- 26 J. GEILS BAND/Do
- 27 TOM PETTY/You Got Lucky
- 28 MICHAEL MCDONALD/I Got To Try
- 29 MOVING PICTURES/What About Me
- 30 LRB/The Other Guy
- 31 BILLY JOEL/Allentown

ADDS: FLEETWOOD MAC/Love In Store  
KIM CARNES/Does It Make You Reme

**KEAR 101 FM Los Angeles**

PD: Bob Hamilton  
MD: David Grossman

- 1 JACKSON/MCCARTNEY/The Girl Is Mine
- 2 MARVIN GAYE/Sexual Healing
- 3 DIANNE WARWICK/Heart Breaker
- 4 HALL & GATES/Menace
- 5 DON HENLEY/Dirty Laundry
- 6 LIONEL RICHIE/Truly
- 7 ABC/The Look Of Love/Part
- 8 MEN AT WORK/Down Under
- 9 COCKER & WARRNE/Up Where We Belong
- 10 DONAL

**EAST**  
**Most Added Hottest**  
 Kenny Loggins  
 Ray Parker Jr.  
 Sammy Hagar  
 Hall & Oates  
 Toni Basil  
 Don Henley

# CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
**Most Added Hottest**  
 Sammy Hagar  
 Billy Joel  
 Glenn Frey  
 Hall & Oates  
 Men At Work  
 Don Henley

**EAST**

**PARALLEL TWO**

**3WT/Binghamton, NY**

Scott Michaels  
 JUCE NEWTON  
 MICHAEL MCDONALD  
 GOLDEN EARRING  
 RODWAY  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 2-2  
 TONI BASIL 3-3  
 DON HENLEY 6-4  
 MEN AT WORK 19-7

**K104/Erie, PA**

Bill Shannon  
 CLASH  
 SAMMY HAGAR  
 A FLOCK OF SEAGUL  
 BILLY JOEL  
 MICHAEL JACKSON  
 Hottest:  
 LIONEL RICHIE 3-1  
 CHICAGO 5-2  
 HALL & OATES 13-8  
 JOHN COUGAR 18-12  
 JACKSON/MCCARTNEY 23-1

**KC101/New Haven, CT**

Danny Lyons  
 KOOL & THE GANG  
 MOVING PICTURES  
 STRAY CATS  
 LRB  
 Hottest:  
 PATTI AUSTIN 2-1  
 HALL & OATES 3-2  
 MARVIN GAYE 10-6  
 BARRY MANILOW 19-11  
 MEN AT WORK 21-12

**Q106/York, PA**

Dan Steele  
 GLENN FREY  
 BILLY JOEL  
 STEVE MILLER BAND  
 Hottest:  
 TONI BASIL 2-1  
 DON HENLEY 5-2  
 MEN AT WORK 8-4  
 CLASH 14-9  
 PETER GABRIEL 12-10

**V100/Charleston, WV**

Jay Jarvis  
 KENNY LOGGINS  
 LRB  
 Hottest:  
 DIONNE WARWICK 2-1  
 DONALD FAGEN 4-3  
 DAN FOGELBERG 6-5  
 KENNY ROGERS 7-6  
 JACKSON/MCCARTNEY 12-7

**WAEB/Allentown, PA**

Jeff Frank  
 KENNY LOGGINS  
 JUICE NEWTON  
 CULTURE CLUB  
 GLENN FREY  
 FLEETWOOD MAC  
 Hottest:  
 LIONEL RICHIE 2-1  
 HALL & OATES 4-2  
 JACKSON/MCCARTNEY 5-4  
 PATTI AUSTIN 14-6  
 STRAY CATS 22-17

**WBLI/Long Island, NY**

Bill Terry  
 STRAY CATS  
 PHIL COLLINS  
 TOTO  
 MEN AT WORK  
 ABC  
 Hottest:  
 LIONEL RICHIE 4-1  
 LAURA BRANIGAN 6-5  
 JOE JACKSON 14-8  
 DIANA ROSS 11-9  
 HALL & OATES 16-10

**WFHM/Rochester, NY**

Kelly McCann  
 JUICE NEWTON  
 SAMMY HAGAR  
 COMMODORES  
 RAY PARKER JR.  
 GLENN FREY  
 CULTURE CLUB  
 Hottest:  
 LIONEL RICHIE 1-1  
 CLASH 9-6  
 PAT BENATAR 13-8  
 DON HENLEY 16-9  
 TONI BASIL 15-10

**WIFI/Philadelphia, PA**

Laurance/McKay  
 AMERICA  
 KENNY LOGGINS  
 KIM CARNES  
 SANTANA  
 Hottest:  
 TONI BASIL 1-1  
 HALL & OATES 11-8  
 DON HENLEY D-15  
 ABC 20-17  
 MEN AT WORK 29-22

**WKKE/Huntington, WV**

Gary Miller  
 RAY PARKER JR.  
 SAMMY HAGAR  
 PETER GABRIEL (dp)  
 Hottest:  
 DIANA ROSS 2-1  
 SUPERTRAMP 5-2  
 HALL & OATES 3-3  
 TONI BASIL 9-4  
 DON HENLEY 6-5

**WKFM/Syracuse, NY**

John Carucci  
 MUSICAL YOUTH  
 GLENN FREY  
 POCO  
 COMMODORES  
 RAY PARKER JR.  
 MENTAL AS ANYTHING  
 STEVE MILLER BAND  
 HUGHES/THRALL  
 Hottest:  
 LIONEL RICHIE 1-1  
 DON HENLEY 6-2  
 CLASH 3-3  
 JACKSON/MCCARTNEY 15-11  
 MEN AT WORK 16-12

**WKRZ-FM/Wilkes-Barre**

Jim Rising  
 A FLOCK OF SEAGUL  
 SAMMY HAGAR  
 PETER GABRIEL  
 MUSICAL YOUTH  
 ROUGH TRADE  
 Hottest:  
 DON HENLEY 1-1  
 ABC 3-2  
 DONALD FAGEN 4-3  
 CLASH 6-4  
 HALL & OATES 8-5

**WLAN-FM/Lancaster, PA**

Dave Russell  
 TAVARES  
 RAY PARKER JR.  
 MICHAEL MCDONALD  
 KENNY LOGGINS  
 Hottest:  
 TONI BASIL 1-1  
 DON HENLEY 12-6  
 JACKSON/MCCARTNEY 15-7  
 MEN AT WORK 26-14  
 PATTI AUSTIN 21-15

**WPHD/Bufalo, NY**

Moore Picicillo  
 LITTLE STEVEN...  
 PRETENDERS  
 MUSICAL YOUTH  
 GLENN FREY  
 STEVE MILLER BAND  
 MICHAEL MCDONALD  
 Hottest:  
 DON HENLEY 1-1  
 MEN AT WORK 3-3  
 CLASH 6-4  
 SUPERTRAMP 7-5  
 TOM PETTY 9-6

**WPSI/Trenton, NJ**

Tom Taylor  
 GOLDEN EARRING  
 RAY PARKER JR.  
 PRETENDERS  
 Hottest:  
 STRAY CATS 3-1  
 CLASH 4-2  
 HALL & OATES 5-3  
 SUPERTRAMP 7-4  
 DON HENLEY 9-5  
 WEATHER GIRLS D-28

**WRCK/Utica, NY**

Jim Reitz  
 GLENN FREY  
 MICHAEL MCDONALD  
 HUGHES/THRALL  
 LITTLE STEVEN...  
 Hottest:  
 TONI BASIL 2-1  
 DON HENLEY 5-2  
 MEN AT WORK 8-4  
 CLASH 14-9  
 PETER GABRIEL 12-10

**WSPK/Poughkeepsie, NY**

Jim Simonetti  
 KENNY LOGGINS  
 ADAM ANT  
 KIM CARNES  
 RAY PARKER JR.  
 A FLOCK OF SEAGUL  
 MICHAEL MCDONALD  
 Hottest:  
 DAN FOGELBERG 19-10  
 KOOL & THE GANG 20-12  
 JACKSON/MCCARTNEY 21-13  
 TOTO 22-14  
 LRB 27-20

**WTIC-FM/Hartford, CT**

Mike West  
 KIM CARNES  
 KENNY LOGGINS  
 Hottest:  
 LIONEL RICHIE 1-1  
 MARVIN GAYE 2-2  
 MEN AT WORK 9-5  
 DON HENLEY 16-9  
 JEFFREY OSBORNE 21-13

**WTRY/Albany, NY**

Bill Cahill  
 CLASH  
 MOVING PICTURES  
 KENNY LOGGINS  
 HARRY MANILOW  
 LIONEL RICHIE 1-1  
 HALL & OATES 3-1  
 DONALD FAGEN 10-2  
 MEN AT WORK 13-8  
 SUPERTRAMP 17-11  
 ABC

**WYCR/Hanover, PA**

J.J. Randolph  
 JUICE NEWTON  
 SAMMY HAGAR  
 GOLDEN EARRING  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 2-2  
 TONI BASIL 3-3  
 DON HENLEY 4-4  
 JACKSON/MCCARTNEY 9-6

**WROR/Boston, MA**

Gary Berkowitz  
 MOVING PICTURES  
 KENNY LOGGINS  
 BARRY MANILOW  
 FLEETWOOD MAC  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 4-2  
 DAN FOGELBERG 6-3  
 PATTI AUSTIN 7-4  
 JACKSON/MCCARTNEY 8-5

**WFLY/Albany, NY**

Jack Lawrence  
 BILLY JOEL  
 KENNY LOGGINS  
 RAY PARKER JR.  
 CULTURE CLUB  
 Hottest:  
 TONI BASIL 1-1  
 CLASH 14-10  
 DON HENLEY 16-13  
 TOTO 20-15  
 MEN AT WORK 21-16

**PARALLEL THREE**

**95XII/Parkersburg, WV**

Paul DeMille  
 BILLY JOEL  
 A FLOCK OF SEAGUL  
 CLASH  
 Hottest:  
 LIONEL RICHIE 3-1  
 AIR SUPPLY 8-4  
 TOTO 16-8  
 FLEETWOOD MAC 17-9  
 DAN FOGELBERG D-19

**OK100/Ithaca, NY**

Danny Alexander  
 MICHAEL JACKSON  
 CLASH  
 A FLOCK OF SEAGUL  
 BILLY JOEL  
 Hottest:  
 TAVARES 3-1  
 JACKSON & WARNES 6-3  
 TOTO 12-7  
 JOHN COUGAR 17-8  
 JEFFERSON STARSHI 16-11

**WCIR/Beckley, WV**

Jim Martin  
 PETER GABRIEL  
 KENNY LOGGINS  
 CULTURE CLUB  
 Hottest:  
 DON HENLEY 2-1  
 TONI BASIL 6-2  
 PATTI AUSTIN 9-3  
 MEN AT WORK 8-5  
 TOTO 18-6

**WERZ/Exeter, NH**

Scott MacKay  
 SAMMY HAGAR  
 BILLY JOEL  
 MICHAEL MCDONALD  
 RAY PARKER JR.  
 AMERICA  
 Hottest:  
 HALL & OATES 1-1  
 DAN FOGELBERG 7-2  
 DON HENLEY 10-3  
 SUPERTRAMP 11-4  
 JACKSON/MCCARTNEY 12-8

**WFBG/Aitona, PA**

Tony Booth  
 LINDA RONSTADT  
 SAMMY HAGAR  
 SPINNERS  
 BILLY JOEL  
 MICHAEL MCDONALD  
 Hottest:  
 TONI BASIL 1-1  
 DONALD FAGEN 4-4  
 SUPERTRAMP 8-5  
 TOTO 10-8  
 JACKSON/MCCARTNEY 15-10

**WGUJ/Bangor, ME**

Jim Randall  
 RAY PARKER JR.  
 TOTO  
 SONNY CHARLES  
 SAMMY HAGAR  
 JUICE NEWTON  
 Hottest:  
 HALL & OATES 1-1  
 ABC 2-2  
 TONI BASIL 7-4  
 DON HENLEY 9-9  
 WEATHER GIRLS D-28

**WHEB/Portsmouth, NH**

Rick Bean  
 KENNY LOGGINS  
 FLEETWOOD MAC  
 Hottest:  
 HALL & OATES 3-1  
 LIONEL RICHIE 5-3  
 SUPERTRAMP 7-5  
 JACKSON/MCCARTNEY 11-9  
 STRAY CATS 15-10

**WIGY/Bath, ME**

Willie Mitchell  
 MARVIN GAYE  
 ADAM ANT  
 ALAN PARSONS  
 RAY PARKER JR.  
 SAMMY HAGAR  
 AMERICA  
 MOVING PICTURES (RA)  
 Hottest:  
 DON HENLEY 1-1  
 LIONEL RICHIE 5-3  
 SUPERTRAMP 8-4  
 MEN AT WORK 24-14  
 A FLOCK OF SEAGUL 34-24  
 TOTO 27-20

**WKZB/Chambersburg, PA**

Williams/Scott  
 A FLOCK OF SEAGUL  
 KENNY LOGGINS  
 JUICE NEWTON  
 LINDA RONSTADT  
 Hottest:  
 TONI BASIL 2-1  
 DON HENLEY 8-4  
 BILLY SOUIER 14-10  
 MOVING PICTURES 17-12  
 MEN AT WORK 19-14

**WJBO/Portland, ME**

Paul Connors  
 LOVERBOY  
 BILLY JOEL  
 JUICE NEWTON  
 STEVE MILLER BAND  
 HARRY MANILOW  
 Hottest:  
 HALL & OATES 3-1  
 SUPERTRAMP 10-2  
 STRAY CATS 5-4  
 TONI BASIL 11-10  
 ABC 17-12

**WKHI/Ocean City, MD**

Jack Gillen  
 SAMMY HAGAR  
 A FLOCK OF SEAGUL  
 CULTURE CLUB  
 GLENN FREY  
 RAY PARKER JR.  
 POCO  
 Hottest:  
 HALL & OATES 2-1  
 JACKSON/MCCARTNEY 8-5  
 MEN AT WORK 19-9  
 PHIL COLLINS 22-14  
 PATTI AUSTIN 19-16

**WOMP-FM/Bellaire, OH**

McKenzie  
 HALL & OATES 1-1  
 JEFFERSON STARSHI 3-3  
 DON HENLEY 5-5  
 CHILLIWACK 6-6  
 TOTO 13-13

**WSQV/Williamsport, PA**

Frank Bell  
 RUSH  
 ADAM ANT  
 GLENN FREY  
 LOVERBOY  
 KENNY LOGGINS  
 Hottest:  
 HALL & OATES 2-1  
 BILLY SOUIER 4-3  
 DON HENLEY 5-4  
 STRAY CATS 7-5  
 TOTO 11-9

**WTSN/Dover, NH**

Jim Sebastian  
 GOLDEN EARRING  
 STEVE MILLER BAND  
 BILLY JOEL  
 ADAM ANT  
 KENNY LOGGINS  
 AMERICA  
 MICHAEL MCDONALD  
 Hottest:  
 HALL & OATES 2-1  
 SUPERTRAMP 12-6  
 STRAY CATS 20-11  
 MEN AT WORK 23-17  
 TAVARES 26-21

**WZYQ/Frederick, MD**

Kemoabi Joe  
 SAGA  
 OAK RIDGE BOYS  
 FIXX  
 Hottest:  
 TONI BASIL 1-1  
 STRAY CATS 12-7  
 LRB 16-11  
 MEN AT WORK 29-22  
 JEFFERSON STARSHI 28-2

**13FEA/Manchester, NH**

Rick Ryder  
 TOTO  
 AMERICA  
 RABBITT & GAYLE  
 Hottest:  
 LIONEL RICHIE 2-1  
 TAVARES 5-3  
 DIONNE WARWICK 7-4  
 JACKSON/MCCARTNEY 11-6  
 HALL & OATES 15-11

**SOUTH**

**PARALLEL TWO**

**78Q/Houston, TX**

John Lander  
 RODWAY  
 Hottest:  
 TONI BASIL 1-1  
 HALL & OATES 14-11  
 MEN AT WORK 18-14  
 BILLY SOUIER 17-17  
 ADAM ANT 20-18

**94TYX/Jackson, MS**

Jim Chick  
 MICHAEL MCDONALD  
 GOLDEN EARRING  
 RAY PARKER JR.  
 FLEETWOOD MAC  
 Hottest:  
 LIONEL RICHIE 1-1  
 FAT LARRY'S BAND 5-4  
 SUPERTRAMP 11-5  
 DONALD FAGEN 17-9  
 TONI BASIL 14-10

**897/New Orleans, LA**

Bazoo-Lousteau  
 TOTO  
 TOM PETTY  
 KENNY LOGGINS  
 Hottest:  
 MARVIN GAYE 2-1  
 DON HENLEY 12-7  
 PATTI AUSTIN 13-8  
 ADAM ANT 18-14  
 MEN AT WORK 29-19

**CK101/Cocoa Beach, FL**

Mike Lowe  
 RAY PARKER JR.  
 ADAM ANT  
 SAMMY HAGAR  
 STEVE MILLER BAND  
 Hottest:  
 LIONEL RICHIE 1-1  
 CLASH 11-5  
 TONI BASIL 16-7  
 MARVIN GAYE 19-10  
 DON HENLEY 29-20

**FM100/Memphis, TN**

Linda Ronstadt  
 A FLOCK OF SEAGUL  
 GLENN FREY  
 Hottest:  
 PATTI AUSTIN 1-1  
 LIONEL RICHIE 3-2  
 LIONEL RICHIE 6-3  
 RABBITT & GAYLE 9-5  
 MARVIN GAYE 17-11

**G100/Mobile, AL**

Scott Griffin  
 BILLY JOEL  
 RAY PARKER JR.  
 GLENN FREY  
 Hottest:  
 LIONEL RICHIE 1-1  
 MARVIN GAYE 4-2  
 DAN FOGELBERG 5-3  
 MEN AT WORK 10-5  
 BILLY SOUIER 19-16  
 MOVING PICTURES 17-12  
 MEN AT WORK 19-14

**KBFM/McAllen-Brownsville**

Steve Owens  
 MICHAEL MCDONALD  
 KENNY LOGGINS  
 A FLOCK OF SEAGUL  
 RAY PARKER JR.  
 Hottest:  
 PATTI AUSTIN 3-1  
 HALL & OATES 4-3  
 BILLY SOUIER 15-4  
 JACKSON/MCCARTNEY 17-6  
 MEN AT WORK 24-16

**KHFI/Austin, TX**

Ed Volkman  
 MICHAEL MCDONALD  
 RAY PARKER JR.  
 PETER GABRIEL (RA)  
 Hottest:  
 MEN AT WORK 1-1  
 PHIL COLLINS 13-5  
 LRB 17-6  
 STEVE WINWOOD 25-15  
 MARVIN GAYE D-29

**KITY/San Antonio, TX**

John Steele  
 RAY PARKER JR.  
 HUGHES/THRALL  
 POCO  
 SAMMY HAGAR  
 GLENN FREY  
 LEE RITENOUR  
 LINDA RONSTADT  
 HILL WOLFER  
 Hottest:  
 TONI BASIL 1-1  
 NEIL DIAMOND 2-2  
 MEN AT WORK 3-3  
 MARVIN GAYE 18-4  
 DIANA ROSS 5-5

**KKYK/Little Rock, AR**

David Allen Ross  
 TONI BASIL  
 Hottest:  
 DON HENLEY 7-1  
 CHICAGO 8-4  
 JACKSON/MCCARTNEY 10-5  
 DONALD FAGEN 12-9  
 DAN FOGELBERG 14-12

**KRODIE/Paso, TX**

Stephan Palmer  
 MICHAEL MCDONALD  
 ADAM ANT  
 A FLOCK OF SEAGUL  
 Hottest:  
 HALL & OATES 4-1  
 SUPERTRAMP 6-2  
 STRAY CATS 5-4  
 DON HENLEY 11-5  
 JACKSON/MCCARTNEY 10-7

**KROK/Shreveport, LA**

Harison-Greer  
 PHIL COLLINS  
 MARVIN GAYE  
 Hottest:  
 LIONEL RICHIE 4-1  
 JACKSON/MCCARTNEY 7-2  
 PATTI AUSTIN 11-3  
 HALL & OATES 10-4  
 DIONNE WARWICK 15-11

**KSET-FM/El Paso, TX**

Don Rivers  
 PRETENDERS  
 GLENN FREY  
 SAMMY HAGAR  
 ROUGH TRADE  
 HUGHES/THRALL  
 WHO  
 MSB  
 Hottest:  
 MEN AT WORK 2-1  
 TOM PETTY 7-5  
 A FLOCK OF SEAGUL 18-9  
 DIRE STRAITS 25-15  
 SAGA 30-19

**KTFM/San Antonio, TX**

Joe Nasty  
 LINDA RONSTADT  
 STEVE MILLER BAND  
 ALAN PARSONS  
 HOT CHOCOLATE  
 OAK RIDGE BOYS  
 UNIPOP  
 Hottest:  
 TONI BASIL 1-1  
 PATTI AUSTIN 13-6  
 HALL & OATES 14-11  
 DIONNE WARWICK 16-13  
 MEN AT WORK 22-15

**KTSA/San Antonio, TX**

Frank Walsh  
 RONNIE MILSAP  
 DAN FOGELBERG  
 MEN AT WORK  
 Hottest:  
 TONI BASIL 1-1  
 NEIL DIAMOND 5-2  
 RABBITT & GAYLE 8-6  
 PATTI AUSTIN 10-8  
 MARVIN GAYE 15-11

**KX104/Nashville, TN**

Bryan Sargent  
 SAMMY HAGAR  
 CULTURE CLUB  
 GLENN FREY  
 MICHAEL MCDONALD  
 SAGA (dp)  
 Hottest:  
 DON HENLEY 1-1  
 JACKSON/MCCARTNEY 6-4  
 MARVIN GAYE 13-6  
 PRINCE 15-9  
 MEN AT WORK 21-10

**KXX106/Birmingham, AL**

Rocky Jones  
 KENNY LOGGINS  
 JUICE NEWTON  
 Hottest:  
 LIONEL RICHIE 1-1  
 JACKSON/MCCARTNEY 15-9  
 TOTO 18-14  
 PATTI AUSTIN 21-15

**KZFM/Corpus Christi, TX**

Jackie Robbins  
 KENNY LOGGINS  
 MICHAEL JACKSON  
 SAMMY HAGAR  
 MUSICAL YOUTH  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 4-2  
 MARVIN GAYE 5-3  
 DIANA ROSS 7-5  
 MEN AT WORK 13-9

**KZZB/Baumont, TX**

Mike Murphy  
 KOOL & THE GANG  
 MOVING PICTURES  
 CLASH  
 BILLY JOEL  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 3-1  
 SUPERTRAMP 4-2  
 TONI BASIL 8-6  
 CLASH 12-7  
 MEN AT WORK 19-11

**WABB-FM/Mobile, AL**

Blaine Kelley  
 FLEETWOOD MAC  
 MICHAEL MCDONALD  
 ADAM ANT  
 Hottest:  
 HALL & OATES 1-1  
 DON HENLEY 9-6  
 MEN AT WORK 16-8  
 PAT BENATAR 13-11  
 TOTO 14-12

**WANS-FM/Greenville, SC**

Rod Metts  
 SAMMY HAGAR  
 LINDA RON

**MIDWEST**  
**Most Added® Hottest**  
 Kenny Loggins     Hall & Oates  
 Adam Ant         Lionel Richie  
 Fleetwood Mac     Don Henley

# CHR ADDS & HOTS

*Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.*

**WEST**  
**Most Added® Hottest**  
 Glenn Frey         Hall & Oates  
 Kenny Loggins     Lionel Richie  
 Fleetwood Mac     Men At Work

**MIDWEST**

**PARALLEL TWO**

**92X/Columbus, OH**  
 Teri Nutter

J. GEILS BAND  
 FLEETWOOD MAC  
 DIONNE WARWICK  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 4-2  
 LAURA BRANIGAN 9-6  
 DON HENLEY 14-8  
 TONI BASIL 23-17

**KEYN-FM/Wichita, KN**  
 Taylor/Pearman

A FLOCK OF SEAGUL  
 LINDA RONSTADT  
 Hottest:  
 HALL & OATES 2-1  
 SUPERTRAMP 3-2  
 DON HENLEY 7-4  
 STRAY CATS 9-7  
 MEN AT WORK 17-12

**KIHK/Davenport, IA**  
 Jim O'Hara

Hottest:  
 LIONEL RICHIE 1-1  
 RABBITT & GAYLE 8-8  
 MEN AT WORK 13-13  
 AIR SUPPLY 17-17  
 BILL CONTI 20-20

**KIOA/Des Moines, IA**  
 A.W. Pantoja

POCO  
 CULTURE CLUB  
 Hottest:  
 HALL & OATES 7-2  
 DIONNE WARWICK 10-4  
 MOVING PICTURES 11-9  
 TOTO 18-13

**KMGK/Des Moines, IA**  
 Jim Roberts

PRETENDERS  
 CULTURE CLUB  
 SAGA  
 PRINCE  
 FRIDA  
 MARVIN GAYE  
 Hottest:  
 HALL & OATES 14-1  
 MEN AT WORK 24-13  
 JOHN COUGAR 26-17  
 JACKSON/MCCARTNEY D-20  
 TOM PETTY 28-22

**KOFM/Oklahoma City, OK**  
 Dave Duquesne

KENNY LOGGINS  
 JUICE NEWTON  
 Hottest:  
 DIONNE WARWICK 1-1  
 DAN FOGELBERG 5-3  
 JACKSON/MCCARTNEY 8-5  
 TOTO 10-7  
 BARRY MANILOW 19-8

**KQKQ/Omaha, NB**  
 Taylor/Evans

SAMMY HAGAR  
 RABBITT & GAYLE  
 Hottest:  
 LIONEL RICHIE 2-1  
 HALL & OATES 4-2  
 SUPERTRAMP 5-3  
 DON HENLEY 8-6  
 PAT BENATAR 15-8

**KRAV/Tulsa, OK**  
 Gary Reynolds

FLEETWOOD MAC  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 2-2  
 JACKSON/MCCARTNEY 3-3  
 DIONNE WARWICK 6-4  
 PATTI AUSTIN 18-12

**KSTT/Davenport, IA**  
 Bill Young

LRB  
 KENNY LOGGINS  
 Hottest:  
 HALL & OATES 3-1  
 TOTO 11-5  
 EVELYN KING 13-6  
 CHARLENE & WONDER 15-7  
 PATTI AUSTIN 28-18

**KZ93/Peoria, IL**  
 Edwards/Maloney

PETER GABRIEL  
 SAMMY HAGAR  
 SAGA  
 BILLY JOEL  
 Hottest:  
 DON HENLEY 3-1  
 HALL & OATES 4-2  
 DAN FOGELBERG 11-5  
 MEN AT WORK 15-8  
 PAT BENATAR 12-10

**U93/South Bend, IN**  
 J.K. Dearing

TONI BASIL  
 PAT BENATAR  
 Hottest:  
 LAURA BRANIGAN 5-1  
 TONI BASIL A-2  
 DON HENLEY 12-6  
 DONALD FAGEN 23-16  
 DAN FOGELBERG 24-20

**WEBC/Duluth, MN**  
 Pat Puchella

FLEETWOOD MAC  
 JUICE NEWTON  
 MICHAEL MCDONALD  
 Hottest:  
 HALL & OATES 2-1  
 TOTO 8-4  
 JACKSON/MCCARTNEY 11-5  
 MEN AT WORK 17-10  
 PHIL COLLINS 20-16

**WGRD/Grand Rapids, MI**  
 J.J. Dulling

JACKSON/MCCARTNEY  
 TONI BASIL  
 STRAY CATS  
 DAN FOGELBERG  
 Hottest:  
 HALL & OATES 2-1  
 DON HENLEY 3-3  
 SUPERTRAMP 8-4  
 MEN AT WORK 10-7  
 PAT BENATAR 11-8

**WHOT/Youngstown, OH**  
 Dick Thompson

FLEETWOOD MAC  
 KENNY LOGGINS  
 A FLOCK OF SEAGUL  
 ADAM ANT  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 3-2  
 SUPERTRAMP 12-9  
 DAN FOGELBERG 15-12  
 TOTO 20-16

**WIKS/Indianapolis, IN**  
 Jay Stevens

LIONEL RICHIE  
 SAMMY HAGAR  
 Hottest:  
 COCKER & WARNES 2-1  
 CS&N 3-2  
 DON HENLEY 6-4  
 DAN FOGELBERG 7-5  
 CHICAGO 8-6

**WJXQ/Jackson, MI**  
 Ryan-Cheeks

LITTLE STEVEN... (dp)  
 ELTON JOHN (dp)  
 MSB (dp)  
 POCO (dp)  
 RUSH  
 GLENN FREY  
 Hottest:  
 J. GEILS BAND 3-1  
 MEN AT WORK 11-5  
 FLEETWOOD MAC 15-10  
 SAMMY HAGAR 33-16  
 FIXX 29-20

**WKAU/Appleton-Oshkosh**  
 Ross-Allen

RAY PARKER JR.  
 CLASH  
 SAGA (dp)  
 ALAN PARSONS (dp)  
 GOLDEN EARRING (dp)  
 Hottest:  
 LIONEL RICHIE 2-1  
 PAT BENATAR 10-7  
 DON HENLEY 15-9  
 MEN AT WORK 21-14  
 PATTI AUSTIN 23-16

**WKDD/Akron, OH**  
 Matt Patrick

RAY PARKER JR.  
 ADAM ANT  
 KENNY LOGGINS  
 RODWAY  
 MSB  
 Hottest:  
 PAT BENATAR 2-1  
 CHILLIWACK 6-4  
 MEN AT WORK 13-5  
 MICHAEL MCDONALD 15-10  
 JOHN COUGAR 17-11

**WKDQ/Evansville, IN**  
 Hobbs-Payne

MARVIN GAYE  
 ADAM ANT  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 3-3  
 TONI BASIL 7-5  
 TOTO 11-7  
 MEN AT WORK 20-11

**WKFR/Kalamazoo, MI**  
 Swart-Chapman

KENNY LOGGINS  
 ADAM ANT  
 RAY PARKER JR.  
 Hottest:  
 LIONEL RICHIE 1-1  
 DON HENLEY 8-4  
 DIONNE WARWICK 12-5  
 PAT BENATAR 15-10  
 MEN AT WORK 25-16

**WMEE/Fort Way, IN**  
 Tony Richards

MOVING PICTURES  
 DIRE STRAITS  
 A FLOCK OF SEAGUL  
 BILLY JOEL  
 KENNY LOGGINS  
 FLEETWOOD MAC  
 Hottest:  
 HALL & OATES 3-1  
 SUPERTRAMP 12-8  
 TOTO 22-11  
 MEN AT WORK 19-13  
 J. GEILS BAND 24-18

**WNAM/Appleton-Oshkosh**  
 Chris Caine

RAY PARKER JR.  
 SAMMY HAGAR  
 SAGA  
 CULTURE CLUB  
 BILLY JOEL  
 POCO  
 Hottest:  
 SUPERTRAMP 4-1  
 HALL & OATES 3-2  
 JEFFREY OSBORNE 5-3  
 JACKSON/MCCARTNEY 7-4  
 JOHN COUGAR 24-16

**WNAP/Indianapolis, IN**  
 Larry Mago

PHIL COLLINS  
 TOTO  
 ABC  
 JEFFERSON STARSHI  
 Hottest:  
 LIONEL RICHIE 3-1  
 JOE JACKSON 7-4  
 HALL & OATES 11-5  
 JACKSON/MCCARTNEY 15-10  
 DAN FOGELBERG 21-15

**WVIC/East Lansing, MI**  
 Hayes/Gilligan

ADAM ANT  
 TOTO  
 GLENN FREY  
 FLEETWOOD MAC  
 Hottest:  
 HALL & OATES 8-1  
 BILLY SQUIER 7-6  
 EDDIE MONEY 9-7  
 PAT BENATAR 12-9  
 CLASH 15-12

**WYFM/Youngstown, OH**  
 Jeff Tobin

DON HENLEY  
 Hottest:  
 TONI BASIL 1-1  
 ONJ 9-5  
 PAT BENATAR 12-6  
 HALL & OATES 13-9  
 JACKSON/MCCARTNEY 14-12

**WZOK/Rockford, IL**  
 Tim Fox

J. GEILS BAND  
 Hottest:  
 DAN FOGELBERG 7-1  
 HALL & OATES 4-2  
 LIONEL RICHIE 6-3  
 DONALD FAGEN 8-4  
 DON HENLEY 11-5

**WZZR/Grand Rapids, MI**  
 Don Schueller

RACHEL SWEET  
 MARVIN GAYE  
 FRIDA  
 CULTURE CLUB  
 MSB  
 Hottest:  
 HALL & OATES 1-1  
 STEVE WINWOOD 3-3  
 TOTO 11-7  
 SUPERTRAMP 14-8  
 JOHN COUGAR 16-12

**Z104/Madison, WI**  
 Jonathan Little

PRETENDERS  
 SAMMY HAGAR  
 KOOL & THE GANG  
 Hottest:  
 LIONEL RICHIE 3-1  
 MEN AT WORK 6-4  
 CLASH 7-6  
 SUPERTRAMP 15-8  
 PATTI AUSTIN 14-12

**PARALLEL THREE**

**99KG/Salina, KS**  
 Denny Collier

ADAM ANT  
 KENNY LOGGINS  
 RABBITT & GAYLE  
 AIR SUPPLY  
 SAGA  
 Hottest:  
 HALL & OATES 3-1  
 TONI BASIL 1-2  
 LIONEL RICHIE 2-3  
 DON HENLEY 10-5  
 JACKSON/MCCARTNEY 18-9

**D93/Dubuque, IA**  
 Steve Sesterhenn

GLENN FREY  
 SAMMY HAGAR  
 Hottest:  
 STRAY CATS 3-1  
 TONI BASIL 4-2  
 SUPERTRAMP 6-3  
 ABC 13-8  
 DON HENLEY 14-9

**KDVV/Topeka, KN**  
 Tony Stewart

CLASH  
 ADAM ANT  
 Hottest:  
 STRAY CATS 1-1  
 LIONEL RICHIE 2-2  
 HALL & OATES 4-3  
 MEN AT WORK 9-5  
 LAURA BRANIGAN 12-6

**WAZY-FM/Lafayette, IN**  
 Jim Stacy

CLASH  
 A FLOCK OF SEAGUL  
 MARVIN GAYE  
 Hottest:  
 LIONEL RICHIE 1-1  
 SUPERTRAMP 9-4  
 TONI BASIL 13-7  
 DON HENLEY 16-8  
 JACKSON/MCCARTNEY 18-10

**KFMZ/Columbia, MO**  
 Steve Graziano

FRIDA  
 WHO  
 RUSH  
 HUGHES/THRALL  
 Hottest:  
 MEN AT WORK 5-1  
 DON HENLEY 8-4  
 JONI MITCHELL 15-8  
 PHIL COLLINS 16-11  
 TALK TALK 20-15

**KFYR/Bismarck, ND**  
 Dan Brannan

FLEETWOOD MAC  
 KENNY LOGGINS  
 MOVING PICTURES  
 SAMMY HAGAR  
 Hottest:  
 TONI BASIL 2-1  
 HALL & OATES 9-7  
 JACKSON/MCCARTNEY 14-10  
 DIONNE WARWICK 18-12  
 DAN FOGELBERG 20-14

**KKLS/Rapid City, SD**  
 Sherwin/Piper

LINDA RONSTADT  
 AMERICA  
 Hottest:  
 LIONEL RICHIE 1-1  
 DONALD FAGEN 5-3  
 JEFFERSON STARSHI 12-9  
 DON HENLEY 18-11  
 MEN AT WORK 23-18

**KKRC-FM/Sioux Falls, SD**  
 Dan Kleley

DIONNE WARWICK  
 PATTI AUSTIN  
 LED ZEPPELIN  
 KENNY LOGGINS  
 GLENN FREY  
 Hottest:  
 STRAY CATS 1-1  
 LIONEL RICHIE 5-2  
 TOTO 23-13  
 LRB 28-15  
 ADAM ANT 34-21

**KKXL-FM/Grand Forks, ND**  
 Garry Leigh

PATTI AUSTIN  
 FLEETWOOD MAC  
 MARVIN GAYE  
 ADAM ANT  
 KENNY LOGGINS  
 KIM CARNES  
 Hottest:  
 LIONEL RICHIE 1-1  
 DON HENLEY 5-4  
 SUPERTRAMP 7-5  
 JACKSON/MCCARTNEY 11-7  
 TOTO 18-13

**KQWB/Fargo, ND**  
 Wayne Hiller

KIM CARNES  
 TOM PETTY  
 JOHN COUGAR  
 JEFFREY OSBORNE  
 LRB  
 CHILLIWACK  
 Hottest:  
 LIONEL RICHIE 1-1  
 JACKSON/MCCARTNEY 10-4  
 SUPERTRAMP 9-5  
 DIONNE WARWICK 16-11  
 PHIL COLLINS 20-16

**KRNA/Iowa City, IA**  
 Bart Goynsnor

MOVING PICTURES  
 KENNY LOGGINS  
 PETER GABRIEL  
 MICHAEL MCDONALD  
 GLENN FREY (dp)  
 SAMMY HAGAR (dp)  
 LED ZEPPELIN (dp)  
 Hottest:  
 LIONEL RICHIE 9-1  
 ABC 6-3  
 DON HENLEY 8-5  
 JACKSON/MCCARTNEY 11-8  
 BILLY SQUIER 16-11

**KWTO-FM/Springfield, MO**  
 Alexander/Hammond

MICHAEL MCDONALD  
 GLENN FREY  
 PETER GABRIEL (dp)  
 ADAM ANT (dp)  
 RABBITT & GAYLE (dp)  
 Hottest:  
 HALL & OATES 2-1  
 LIONEL RICHIE 1-2  
 LAURA BRANIGAN 4-3  
 DON HENLEY 9-7  
 TONI BASIL 11-9

**KYTN/Grand Forks, ND**  
 Tom Fricke

A FLOCK OF SEAGUL  
 MICHAEL MCDONALD  
 MOVING PICTURES (RA)  
 KENNY LOGGINS  
 GOLDEN EARRING  
 SAMMY HAGAR  
 Hottest:  
 LIONEL RICHIE 1-1  
 DON HENLEY 6-3  
 PAT BENATAR 10-7  
 DAN FOGELBERG 12-8  
 MEN AT WORK 15-9

**WBWB/Bloomington, IN**  
 John Helman

SAGA  
 FLEETWOOD MAC  
 RABBITT & GAYLE  
 BILLY JOEL  
 MENTAL AS ANYTHING  
 Hottest:  
 HALL & OATES 2-1  
 JOHN COUGAR 3-2  
 LAURA BRANIGAN 4-3  
 TOTO 8-5  
 DON HENLEY 13-8

**WCIL-FM/Carbondale, IL**  
 Tony Waitekus

DIONNE WARWICK  
 ALAN PARSONS  
 ELTON JOHN  
 LRB  
 DEVO  
 Hottest:  
 TONI BASIL 1-1  
 DON HENLEY 3-2  
 JACKSON/MCCARTNEY 8-4  
 MEN AT WORK 27-7  
 STRAY CATS 13-11

**WRKR/Racine, WI**  
 Steve Warren

Hottest:  
 LIONEL RICHIE 1-1  
 SUPERTRAMP 14-7  
 MEN AT WORK 17-13  
 LRB 25-18  
 PATTI AUSTIN 37-21

**KFMW/Waterloo, IA**  
 Drew Bentley

SAGA  
 BILLY JOEL  
 Hottest:  
 LIONEL RICHIE 1-1  
 STRAY CATS 4-2  
 JACKSON/MCCARTNEY 11-7  
 MEN AT WORK 20-10  
 DON HENLEY 24-14

**WEST**

**PARALLEL TWO**

**FM102/Sacramento, CA**  
 Manders/Preston

Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 2-2  
 JACKSON/MCCARTNEY 5-3  
 PATTI AUSTIN 10-6  
 RABBITT & GAYLE 22-16

**K96/Provo, UT**  
 Gentry/McCoy

FLEETWOOD MAC  
 ADAM ANT  
 A FLOCK OF SEAGUL  
 Hottest:  
 HALL & OATES 2-1  
 SUPERTRAMP 4-3  
 JACKSON/MCCARTNEY 13-11  
 MEN AT WORK 23-13  
 TOTO 19-16

**KBBK/Boise, ID**  
 Bob Lee

MUSICAL YOUTH  
 ROUGH TRADE  
 STEVE MILLER BAND  
 SANTANA  
 RACHEL SWEET  
 MSB  
 Hottest:  
 HALL & OATES 2-1  
 JACKSON/MCCARTNEY 4-3  
 DON HENLEY 6-4  
 MEN AT WORK 10-6  
 TOTO 9-8

**KFI/Los Angeles, CA**  
 Steve LaBeau

COMMODORES  
 BARRY MANILOW  
 LINDA RONSTADT  
 STEVE MILLER BAND  
 CULTURE CLUB  
 AIR SUPPLY  
 BILL WOLFER  
 Hottest:  
 LIONEL RICHIE 1-1  
 MARVIN GAYE 5-3  
 DON HENLEY 11-4  
 JACKSON/MCCARTNEY 12-7  
 MEN AT WORK 23-15

**KGGI/Riverside-S.Bern.**  
 Steve O'Neil

BILLY JOEL  
 JUICE NEWTON  
 GLENN FREY  
 RONNIE MILSAP  
 LANIER & CO.  
 Hottest:  
 LIONEL RICHIE 1-1  
 MARVIN GAYE 4-3  
 DIONNE WARWICK 14-9  
 MEN AT WORK 29-19  
 KENNY LOGGINS D-28

**KHOP/Modesto-Stockton**  
 David Kraham

DIRE STRAITS  
 SANTANA  
 STEVE MILLER BAND  
 A FLOCK OF SEAGUL  
 CULTURE CLUB  
 POCO  
 Hottest:  
 LIONEL RICHIE 1-1  
 DON HENLEY 5-2  
 MEN AT WORK 10-4  
 DIONNE WARWICK 13-7  
 PATTI AUSTIN 23-14

**KIDD/Monterey, CA**  
 Barry Brown

BILLY JOEL  
 ALAN PARSONS  
 PETER GABRIEL  
 Hottest:  
 HALL & OATES 3-1  
 DONALD FAGEN 10-4  
 DON HENLEY 13-5  
 SUPERTRAMP 12-6  
 TOTO 16-9

**KIKI/Honolulu, HI**  
 Kong-Shahido

GAP BAND  
 DEVO  
 MENTAL AS ANYTHING  
 BILL WOLFER  
 Hottest:  
 LIONEL RICHIE 1-1  
 DON HENLEY 10-6  
 TOMA/NATTO 14-10  
 CLASH 20-14  
 TOTO 23-17

**KJRB/Spokane, WA**  
 Suda Coleman

MENTAL AS ANYTHING  
 RAY PARKER JR.  
 Hottest:  
 LIONEL RICHIE 1-1  
 HALL & OATES 4-2  
 LAURA BRANIGAN 3-4  
 MEN AT WORK 15-12  
 PHIL COLLINS 24-18

**KKFM/Colorado Springs**  
 Jack Hamilton

PATTI AUSTIN  
 CLASH  
 KOOL & THE GANG  
 Hottest:  
 LIONEL RICHIE 3-1  
 DON HENLEY 2-2  
 PAT BENATAR 8-6  
 BILLY SQUIER 9-7  
 MEN AT WORK 13-9

**KKXX/Bakersfield, CA**  
 Squires-Daroo

MOVING PICTURES  
 SAMMY HAGAR  
 KIM CARNES  
 GOLDEN EARRING  
 Hottest:  
 ABC 2-1  
 PETER GABRIEL 10-8  
 JOHN COUGAR 15-9  
 A FLOCK OF SEAGUL 24-18  
 J. GEILS BAND 29-19

**KLUC/Las Vegas, NV**  
 Randy Lunquist

KENNY LOGGINS  
 FLEETWOOD MAC  
 GLENN FREY  
 MICHAEL MCDONALD  
 Hottest:  
 JOE JACKSON 3-1  
 LIONEL RICHIE 5-3  
 CHICAGO 7-6  
 MEN AT WORK 18-10  
 TOTO 16-12

**KNBQ/Tacoma, WA**  
 Bryan Roberts

SAMMY HAGAR  
 RAY PARKER JR.  
 JUICE NEWTON  
 LINDA RONSTADT  
 RABBITT & GAYLE  
 Hottest:  
 HALL & OATES 1-1  
 SUPERTRAMP 3-2  
 TOTO 9-6  
 MEN AT WORK 19-8  
 A FLOCK OF SEAGUL 26-16

**KO93/Modesto, CA**  
 Ausham-Main

MARVIN GAYE  
 SAGA  
 JUICE NEWTON  
 Hottest:  
 LIONEL RICHIE 1-1  
 MEN AT WORK 7-3  
 DON HENLEY 10-7  
 RABBITT & GAYLE 11-10  
 PATTI AUSTIN 26-17

**KOMQ/Honolulu, HI**  
 Austin/Vail

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.
Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence.
Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence.

★ DENOTES FIRST WEEK IN PARALLELS.
224 Reports 223 Last Week

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song
Regional 100/25 44% National Summary
Reaches UP 51 Debuts 20
Same 4 Down 0 Adds 25

EXAMPLE
100/25 - 100 CHR reporting stations on it this week including 25 new adds.
44% - Percentage of this weeks reporters playing it.
Regional Reach - Percentage of reporters playing the song within each region.
National Summary
Up 31 - Number of stations moving it up on the charts.
Debuts 20 - Number of stations debuting the song this week.
Same 24 - Number of stations reporting no movement this week.
Down 0 - Number of stations moving it down on their charts.
Adds 25 - Total number of stations adding it this week.

A FLOCK OF SEAGULLS Space Age... (Jive/Arista) LP: A Flock Of Seagulls
Regional 127/27 57% National Summary
Reaches UP 34 DEBUTS 23
SAME 24 DOWN 1 ADDS 27

WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31
WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31
WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31

ABC The Look Of... (Mercury/PG) LP: The Lexicon Of Love
Regional 139/4 62% National Summary
Reaches UP 76 DEBUTS 27
SAME 27 DOWN 26 ADDS 4

WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31
WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31
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ADAM ANT Goody Two Shoes (Epic) LP: Friend Or Foe
Regional 145/35 65% National Summary
Reaches UP 51 DEBUTS 23
SAME 35 DOWN 1 ADDS 35

WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31
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AIR SUPPLY Two Less Lonely... (Arista) LP: Now And Forever
Regional 84/9 38% National Summary
Reaches UP 40 DEBUTS 8
SAME 27 DOWN 3 ADDS 9

WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31
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PATTI AUSTIN with JAMES INGRAM Baby, Come... (Qwest/WB) LP: Every Home Should Have One
Regional 163/8 73% National Summary
Reaches UP 125 DEBUTS 16
SAME 10 DOWN 4 ADDS 8

WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31
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PAT BENATAR Shadows Of... (Chrysalis) LP: Get Nervous
Regional 183/4 82% National Summary
Reaches UP 134 DEBUTS 5
SAME 11 DOWN 10 ADDS 4

WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31
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PHIL COLLINS You Can't Hurry Love (At.) LP: Hello I Must Be Going
Regional 198/6 88% National Summary
Reaches UP 153 DEBUTS 10
SAME 26 DOWN 1 ADDS 6

WFM 6-30 WFBG 35-31 WFM 6-30 WFBG 35-31
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**JUICE NEWTON "Heart Of The Night" (Capitol) 108/24**  
 Moves: Up 14, Debuts 24, Same 46, Down 0, Adds 24 including WBEN-FM, KBEQ, WGCL, KIMN, WYCR, KXX106, WBCY, WEBC, KOFM, KO93, KNBQ, WIKZ, KNOE-FM, KTRS, KOZE.

**PETER GABRIEL "Shock The Monkey" (Geffen) 98/17**  
 Moves: Up 36, Debuts 10, Same 30, Down 5, Adds 17 including WBEN-FM, B94, Y100, I95, WLS-FM, WKRZ-FM, WRVQ, KZ93, KIDD, WCIR, WPFM, WGLF, KRNA, KWTO-FM, KCDQ.

**EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 94/12**  
 Moves: Up 38, Debuts 8, Same 31, Down 5, Adds 12, XTRA, WRQK, KQKQ, KNBQ, 13FEA, WXLK, FM99, Q101, WBWB, 99KG, KWTO-FM, KCBN, KIQQ 36-29, KTFM 6-4, Y94 13-10.

**RAY PARKER JR. "Bad Boy" (Arista) 87/43**  
 Moves: Up 7, Debuts 12, Same 25, Down 0, Adds 43 including WBEN-FM, CKGM, Y100, WKFM, WKEE, WKFM, G100, CK101, WCSC, WKDD, KJRB, WIGY, WCGQ, KGHO, KCDQ.

**BILLY SQUIER "Everybody Wants You" (Capitol) 87/0**  
 Moves: Up 48, Debuts 3, Same 20, Down 16, Adds 0, WBEN-FM 16-13, 96KX 8-4, B94 15-10, PRO-FM 30-27, WLS 14-11, KBEQ 32-28, Q102 19-14, XTRA 10-9, KBFM 15-4, WANS-FM 2-2, WVIC 7-6, KKFM 9-7, WIGY 2-2, Q104 5-5, KRNA 16-11.

**TAVARES "A Penny For Your Thoughts" (RCA) 86/6**  
 Moves: Up 35, Debuts 14, Same 24, Down 7, Adds 6, WGCL, Q103, WLN-FM, WCSC, KENI, KGHO, B104 27-23, 94Q 30-27, Y100 17-14, WTIC-FM 19-16, WJDX 24-17, FM100 24-18, KSTT 23-19, FM102 28-18, OK100 3-1.

**AIR SUPPLY "Two Less Lonely People In The World" (Arista) 84/9**  
 Moves: Up 40, Debuts 8, Same 27, Down 0, Adds 9, WCAU-FM, WRQK, WGH, KFI, KYNO-FM, Y94, Q101, 99KG, KCBN, JB105 30-25, Z93 26-22, 94Q 23-18, KIQQ 33-26, WPST 39-34, KITY 26-19, KX104 29-23.

**SAMMY HAGAR "Your Love is Driving Me Crazy" (Geffen) 83/50**  
 Moves: Up 1, Debuts 6, Same 26, Down 0, Adds 50 including WBEN-FM, WCAU-FM, KEARTH, WHFM, WKEE, KZFM, WZYP, WSEZ, WANS-FM, KZ93, KQKQ, KNBQ, WERZ, D93, KSLY.

**GLENN FREY "All Those Lies" (Asylum) 69/44**  
 Moves: Up 1, Debuts 6, Same 18, Down 0, Adds 44 including KEARTH, KIQQ, WKFM, Q106, WQID, WBBQ, WQUT, WSSX, WJXQ, KLUC, KRQ, WSQV, WKHI, WJAD, KTWO-FM.

**ALAN PARSONS PROJECT "Psychobabble" (Arista) 69/12**  
 Moves: Up 12, Debuts 7, Same 38, Down 0, Adds 12, KFRC, KTFM, WZYP, WNOK-FM, WKAU, KIDD, WIGY, WHSL, KILE, Q101, KVOL, WCIL-FM, WZZR 34-28, Q104 25-18, KGHO 32-26.

**BARRY MANILOW "Memory" (Arista) 66/10**  
 Moves: Up 18, Debuts 7, Same 31, Down 0, Adds 10, JB105, Y100, WROR, WAXY, WSFL, KFI, WJBO, Q104, KNOE-FM, KISR, WNBC 25-22, KC101 19-11, KOFM 19-8, KYNO-FM 30-27, 13FEA 29-25.

**GOLDEN EARRING "Twilight Zone" (21/PolyGram) 58/16**  
 Moves: Up 6, Debuts 2, Same 34, Down 0, Adds 16 including 3WT, WPST, WYCR, 94TYX, WZYP, WSEZ, WANS-FM, WKAU, KXXX, WTSN, WQLT, WJAD, WCGQ, KYTN, KOZE.

**SAGA "On The Loose" (Portrait/CBS) 57/17**  
 Moves: Up 9, Debuts 5, Same 26, Down 0, Adds 17 including KEGL, XTRA, KX104, WSEZ, WSSX, KMGK, KZ93, WNAM, WKAU, KSKD, WZYQ, WBWB, KFMW, D93, KCBN.

## SIGNIFICANT ACTION

**CULTURE CLUB "Do You Really Want To Hurt Me" (Virgin/Epic) 47/21**  
 Moves: Up 1, Debuts 6, Same 19, Down 0, Adds 21 including WL0L-FM, B100, WHFM, WAEB, WHHY-FM, KX104, WNOK-FM, KMGK, WNAM, KHOP, WCIR, WKHI, Z102, FM99, KBIM.

**AMERICA "Right Before Your Eyes" (Capitol) 43/12**  
 Moves: Up 5, Debuts 5, Same 21, Down 0, Adds 12, WIFL, WTX, WSFL, WIGY, WTSN, WERZ, 13WEA, KILE, KKL, KENI, KDZA, KCDQ, KIOA d-29, WKDD 28-23, WFLB 37-33.

**FRIDA "I Know There's Something Going On" (Atlantic) 41/3**  
 Moves: Up 14, Debuts 0, Same 23, Down 1, Adds 3, WZZR, KMGK, KFMZ, CHUM 23-21, KEGL 15-13, KZZP 11-9, KITY 20-17, 94TYX 7-7, WANS-FM 29-26, WNOK-FM 37-29, WJXQ 31-28, WNAM 21-19, WGUY 30-27, WIGY 40-32, KVOL 25-24, KENI 40-37.

**38 SPECIAL "Chain Lightnin'" (A&M) 41/0**  
 Moves: Up 11, Debuts 3, Same 26, Down 1, Adds 0, 96KX on, WPHD on, K104 28-25, KSET-FM 17-11, KZZB on, WANS-FM 25-23, WVIC d-30, WJXQ 27-23, WKDD 26-21, OK100 32-28, 95XIL 25-21, 95SGF 34-27, WGLF on, KFMZ 23-21, KBIM 40-36.

**LEE RITENOUR "Cross My Heart" (Elektra) 39/4**  
 Moves: Up 5, Debuts 4, Same 26, Down 0, Adds 4, WCAU-FM, KIQQ, KITY, KISR, WL0L-FM on, WQID d-29, FM100 28-25, WSFL d-39, WNOK-FM on, WZZR d-37, KMGK d-28, WKAU on, KGGI 39-36, KBBK 34-31, KGHO 34-31.

**LOVERBOY "Jump" (Columbia) 36/4**  
 Moves: Up 4, Debuts 7, Same 21, Down 0, Adds 4, CFTR, WANS-FM, WJBO, WSQV, CKGM d-40, KEGL 36-31, WRCK d-29, KITY d-34, KSET-FM 22-17, KBFM d-28, WVIC d-24, WJXQ 28-25, WKDD 27-25, KLUC d-30, WCIL-FM d-30.

**SCANDAL "Goodbye To You" (Columbia) 32/1**  
 Moves: Up 7, Debuts 2, Same 22, Down 0, Adds 1, WYKS, WCAU-FM on, WXKS-FM 22-20, WL0L-FM on, WPST 35-31, KITY 38-32, WABB-FM on, WSSX on, WVIC on, KMGK d-26, KZ93 on, WGUY 29-26, WSQV 21-18, WFOX on, KFMZ 19-16.

**JONI MITCHELL "(You're So Square) Baby, I Don't Care" (Geffen) 32/0**  
 Moves: Up 10, Debuts 3, Same 19, Down 0, Adds 0, WBEN-FM 30-29, WCAU-FM d-38, WPST 21-19, KITY d-37, WSEZ 34-32, WNOK-FM 39-33, WVIC 27-22, KHOP on, KYYX on, KRQ on, WZYQ 26-20, WKHI 40-38, WBWB d-39, KFMZ 15-8, KCBN 30-24.

**SANTANA "Nowhere To Run" (Columbia) 31/6**  
 Moves: Up 5, Debuts 3, Same 17, Down 0, Adds 6, WIFL, WNOK-FM, KHOP, KBBK, KSKD, WFLB, WCAU-FM on, 96KX 16-13, KEGL 34-32, KEARTH 29-28, KITY d-36, KSET-FM 26-23, WJXQ 23-19, WKDD d-29, KVOL on.

**LINDA RONSTADT "I Knew You When" (Asylum) 30/20**  
 Moves: Up 1, Debuts 5, Same 4, Down 0, Adds 20 including B104, JB105, KIQQ, KTFM, WTX, 94TYX, WZYP, KFI, KNBQ, WIKZ, Q104, WFOX, WFLB, KKL, KCDQ.

**PRINCE "1999" (WB) 30/6**  
 Moves: Up 13, Debuts 2, Same 9, Down 0, Adds 6, CKLW, KMGK, KYYX, KSKD, KNOE-FM, KSLY, WCAU-FM 26-23, WL0L-FM 10-8, KIQQ 19-10, WTX 25-19, WDOQ 27-22, KX104 15-9, WGUY 19-16, Z102 28-20, 95SGF 15-11.

**RODWAY "Don't Stop Trying" (Millennium/RCA) 28/6**  
 Moves: Up 4, Debuts 0, Same 18, Down 0, Adds 6, 3WT, 79Q, KZFM, WKDD, WAEV, KDZA, WXKS-FM 27-25, WL0L-FM on, WKRZ-FM on, WZZR on, KYYX on, OK100 38-36, 95XIL 37-32, KISR on, KKRC-FM 35-31.

**MUSICAL YOUTH "Pass The Dutchie" (MCA) 25/14**  
 Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 14, WCAU-FM, WXKS-FM, WKFM, WPHD, WKRZ-FM, KZFM, KBBK, WQLT, 95SGF, WISE, WFLB, WGLF, KVOL, KBIM, KTFM on.

**PRETENDERS "Back On The Chain Gang" (Sire/WB) 24/7**  
 Moves: Up 4, Debuts 1, Same 12, Down 0, Adds 7, WPHD, WPST, KSET-FM, WGH, KMGK, Z104, KGHO, KEGL 27-19, KIQQ 28-24, WSSX on, WKDD 30-26, KYYX 33-29, WIKZ on, WZYQ on, KFMZ d-27.

**STEVE MILLER BAND "Give It Up" (Capitol) 23/15**  
 Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 15, WKFM, WPHD, Q106, KTFM, CK101, WOKI, WGH, KFI, KHOP, KBBK, KSKD, WJBO, WTSN, WFOX, FM99.

**POCO "Shoot For The Moon" (Atlantic) 22/10**  
 Moves: Up 1, Debuts 1, Same 10, Down 0, Adds 10, JB105, WKFM, KITY, WJXQ, KIOA, WNAM, KHOP, WKHI, WHSL, WFLB, WTX d-36, Q104 33-30, WFOX on, D93 on, KBIM on.

**HUGHES/THRALL "Beg, Borrow Or Steal" (Boulevard/CBS) 21/11**  
 Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 11, WKFM, WRCK, KITY, KSET-FM, WGH, KNOE-FM, KFMZ, KGHO, KCBN, KBIM, KDZA, KR0D on, WVIC on, KYYX on, KILE on.

**DIRE STRAITS "Industrial Disease" (WB) 21/2**  
 Moves: Up 8, Debuts 0, Same 11, Down 0, Adds 2, WMEE, KHOP, CFTR 33-28, CHUM 3-2, CKGM 39-33, KEGL 29-24, 3WT on, WKRZ-FM on, KSET-FM 25-15, WSFL on, KXXX 36-33, WKHI on, 95SGF on, KNOE-FM on, KFMZ 17-14.

**COMMODORES "Painted Picture" (Motown) 18/3**  
 Moves: Up 1, Debuts 1, Same 13, Down 0, Adds 3, WKFM, WHFM, KFI, KIQQ on, KTFM on, KITY on, KZFM on, KBFM on, FM100 30-27, WSFL on, WGH on, KYNO-FM d-31, FM99 on, KVOL on, KNOE-FM on.

**BILL CONTI "Theme From 'Dynasty'" (Arista) 18/1**  
 Moves: Up 6, Debuts 1, Same 10, Down 0, Adds 1, JB105, KIQQ on, KC101 on, WTX on, KROK on, WJDX 25-22, Y103 19-18, KHOP on, KGGI d-37, KJRB 26-24, KNBQ on, 13FEA 28-26, KILE on, KENI 34-31, KSLY 24-21.

**WHO "Eminence Front" (WB) 17/4**  
 Moves: Up 1, Debuts 5, Same 7, Down 0, Adds 4, KSET-FM, WYKS, KFMZ, KCDQ, WPHD d-27, WRCK on, K104 d-40, WJXQ 18-15, WMEE on, WKDD d-28, KRQ d-11, OK100 on, 95XIL on, WHSL on, WBWB d-40.

**ELTON JOHN "Ball & Chain" (Geffen) 17/2**  
 Moves: Up 3, Debuts 1, Same 11, Down 0, Adds 2, WJXQ, WCIL-FM, CKLW on, WSPK on, WYCR on, WKEE on, WQUT on, KSKD d-40, KIKI 26-24, WJBO 31-27, 95SGF on, WFOX on, KFYR on, WBWB on, KFMZ 25-24.

**JANET JACKSON "Young Love" (A&M) 15/5**  
 Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 5, WDOQ, KYNO-FM, Z102, KISR, KENI, CKLW d-26, KFRC 30-24, KTFM d-29, KZFM on, WFMF on, WSFL on, KIDD on, KIKI on, 95SGF on, WFLB on-dp.

## SIGNIFICANT ACTION

**LEE RITENOUR "Cross My Heart" (Elektra) 27/5**  
 Rotations: Heavy 1/0, Medium 12/1, Light 14/4, Extra Adds 0, Total Adds 5, WTRX, KWAV, WLVA, WORG, KFQD. Heavy: WFMK. Medium: WBEN, WCCO, WRVR, SM95, WISM-FM, WMHE, WKZE-FM, WEIM, KVOX, KF0R, KVSF.

**CULTURE CLUB "Do You Really Want To Hurt Me" (Virgin/Epic) 26/14**  
 Rotations: Heavy 0/0, Medium 8/2, Light 16/10, Extra Adds 2, Total Adds 14, WLTA, KEX, KEY103, WSLI, WHHY, WQUA, WMHE, KBOI, KWAV, WNNR, WKBR, WCHV, WJON, KQDI. Medium: SM95, WISM-FM, WEIM, WSKY, WLVA, KRKC.

**MARVIN GAYE "Sexual Healing" (Columbia) 25/7**  
 Rotations: Heavy 3/0, Medium 10/3, Light 12/4, Extra Adds 0, Total Adds 7, WASH, KHOW, KMGC, KOST, WNNR, WKBR, WLVA. Heavy: WLTT, WNCI, WAYV. Medium: KFMK, 97AIA, WKAZ, WAFB, Y106, KWAV, KCMQ.

**RAY PARKER JR. "Bad Boy" (Arista) 24/11**  
 Rotations: Heavy 0/0, Medium 5/1, Light 19/10, Extra Adds 0, Total Adds 11, WAAY, WRVR, WHHY, Y106, WTRX, WFMK, WMHE, KUDDO, KS103, WKZE-FM, WSKY. Medium: WAYV, WEIM, WLVA, KBAI.

**BILLY JOEL "Allentown" (Columbia) 23/6**  
 Rotations: Heavy 0/0, Medium 9/2, Light 14/4, Extra Adds 0, Total Adds 6, WWYZ, KEY103, SM95, WEIM, WKBR, KRKC. Medium: WSRZ, WFMK, WMHE, KYUU, WKZE-FM, KBAI, KRNO.

**GLENN FREY "That Girl" (Asylum) 19/10**  
 Rotations: Heavy 1/0, Medium 3/1, Light 15/8, Extra Adds 1, Total Adds 10, KPLZ, WSLI, WRVR, WSRZ, WHBY, KMBZ, WNNR, WORG, WBOW, KISN. Heavy: WDEF. Medium: WLVA.

**ROBERTA FLACK "In The Name Of Love" (Atlantic) 19/2**  
 Rotations: Heavy 3/0, Medium 7/0, Light 8/1, Extra Adds 1, Total Adds 2, WARM98, KTWO. Heavy: WHIO, KUGN, WLVA. Medium: WLTA, WCCO, WHHY, WHBY, WISM-FM, WORG, KF5B.

**JOHN COUGAR "Hand To Hold On To" (Riva/PolyGram) 18/2**  
 Rotations: Heavy 2/0, Medium 4/1, Light 10/1, Extra Adds 0, Total Adds 2, WAFB, WORG. Heavy: WNCI, KCMQ. Medium: WHHY, KYUU, KRKC.

**JEFFERSON STARSHIP "Be My Lady" (RCA/Grunt) 16/1**  
 Rotations: Heavy 2/0, Medium 9/0, Light 5/1, Extra Adds 0, Total Adds 1, KVOX. Heavy: WSRZ, KCMQ. Medium: WVBF, WHEN, SM95, WNCI, KMBZ, WKZE-FM, WTNV, WSKY, WCHV.

**STRAY CATS "Rock This Town" (EMI America) 16/0**  
 Rotations: Heavy 2/0, Medium 6/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: WAYV, KCMQ. Medium: GR55, WNCI, KUDDO, WTNV, WCHV, KRKC.

**GLENN FREY "All Those Lies" (Asylum) 15/11**  
 Rotations: Heavy 0/0, Medium 3/1, Light 12/10, Extra Adds 0, Total Adds 11, KEY103, SM95, WQUE, WEIM, WTNV, WSKY, WCHV, KF5B, KBAI, KRNO, KSRO.

**POCO "Shoot For The Moon" (Atlantic) 15/4**  
 Rotations: Heavy 0/0, Medium 2/0, Light 12/3, Extra Adds 1, Total Adds 4, WARM98, WHBY, WNNR, KVOX. Medium: KBAI, KVSF.

**LINDA RONSTADT "I Knew You When" (Asylum) 13/9**  
 Rotations: Heavy 1/0, Medium 7/5, Light 5/4, Extra Adds 0, Total Adds 9, WFBR, 97AIA, KUDDO, WKZE-FM, WLVA, KF5B, KBAI, KISN, KVSF. Heavy: KEY103, Medium: WSRZ, WCHV.

**CRYSTAL GAYLE "Til I Gain Control Again" (Elektra) 12/1**  
 Rotations: Heavy 0/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, KF5B. Medium: WCCO, KUDDO, KSL, WDEF.

**ANNE MURRAY "Somebody's Always Saying Goodbye" (Capitol) 12/1**  
 Rotations: Heavy 2/0, Medium 6/0, Light 4/1, Extra Adds 0, Total Adds 1, WHIO. Heavy: WCCO, KSL. Medium: WLTA, WBSA, WHBY, WHBC, KRNT, WTNV.

**DON HENLEY "Dirty Laundry" (Asylum) 11/1**  
 Rotations: Heavy 2/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, KPAT. Heavy: WNCI, KCMQ. Medium: WTAE, WHHY, WTNV, WCHV, KRKC.

**MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 10/2**  
 Rotations: Heavy 3/0, Medium 3/0, Light 4/2, Extra Adds 0, Total Adds 2, WTRX, KCMQ. Heavy: KPLZ, WFMK, WNNR. Medium: WMHE, KUDDO, KRKC.

**CHILLIWACK "Whatcha Gonna Do" (Millennium/RCA) 10/1**  
 Rotations: Heavy 1/0, Medium 3/0, Light 6/1, Extra Adds 0, Total Adds 1, WTNV. Heavy: WFMK. Medium: WMHE, WCHV, KRKC.

**JOHN DENVER "Opposite Tables" (RCA) 8/1**  
 Rotations: Heavy 0/0, Medium 5/0, Light 3/1, Extra Adds 0, Total Adds 1, KFQD. Medium: KEY103, WHBY, KSL, KF0R, WJON.

**JILL COLUCCI "Shot In The Dark" (Casablanca/PolyGram) 7/4**  
 Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 2, Total Adds 4, WLTA, KS103, KTWO, KQDI.

**DOLLY PARTON "Hard Candy Christmas" (RCA) 7/1**  
 Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 1, Total Adds 1, KTWO. Heavy: WSBA. Medium: KRNT.

**FIREFALL "Always" (Atlantic) 6/3**  
 Rotations: Heavy 0/0, Medium 1/0, Light 5/3, Extra Adds 0, Total Adds 3, WKZE-FM, KBAI, KRKC. Medium: WAYV.

**TONI BASIL "Mickey" (Chrysalis) 6/1**  
 Rotations: Heavy 2/0, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 1, 55KRC. Heavy: WNCI, WAYV. Medium: WOWO, WCHV, KCMQ.

## CHR SIGNIFICANT ACTION

**BILL WOLFER "Papa Was A Rollin' Stone" (Constellation/Elektra-Asylum) 14/7**  
 Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 7, KIQQ, KITY, WDOQ, KFI, KIKI, Z102, WPFM, Y100 on, KFRC on, KTFM on, KZFM on, KSET-FM on, WGH on-DP, KYNO-FM 29-20.

**ROUGH TRADE "All Touch" (Boardwalk) 14/7**  
 Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 7, WCAU-FM, KEGL, WKRZ-FM, KSET-FM, WJDX, KBBK, KVOL, WPHD on, WRCK on, KITY on, WJXQ on-dp, KYYX on, WIGY on, WERZ on.

**FIXX "Stand Or Fall" (MCA) 11/2**  
 Moves: Up 4, Debuts 0, Same 5, Down 0, Adds 2, I95, WZYQ, 96KX on, 79Q on, KSET-FM 4-4, WZZR 22-21, WJXQ 29-20, WIGY on, WSQV 26-22, KCBN 24-19.

**MICHAEL STANLEY BAND "Take The Time" (EMI America) 10/6**  
 Moves: Up 3, Debuts 0, Same 1, Down 0, Adds 6, KSET-FM, WGH, WZZR, WJXQ, WKDD, KBBK, WCAU-FM on, K104 26-18, OK100 31-25, 95XIL 24-23.

**UNIPOP "What If (I Said I Love You)" (Kat Family/CBS) 10/2**  
 Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 2, KTFM, WQLT, KITY d-39, WSFL on, WAEV 26-22, WFOX on, WISE on, WFLB on-dp, FM99 on, KILE on.

**BREAKERS** are those newer records judged to have the greatest level of station activity on any given week. **NEW & ACTIVE** includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many reporters are on the record this week and, of those, how many added it this week. CHR stations report numbered playlists, and all possible moves are listed for each song (UPS, DEBUTS, SAME, DOWNS, ADDS). A/C stations report by rotations (HEAVY, MEDIUM, LIGHT, ADD). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it into that same rotation.

**SIGNIFICANT ACTION** is a quantitative listing of songs below the New & Active level. **☑** Indicates one of this week's most added new releases. The number in parentheses immediately following the songs listed in the **MOST ADDED** and **HOTTEST** sections of the **BACK PAGE** indicate the total number of all our reporters in either CHR or A/C adding the song this week or noting that the song is among their five hottest.



80999

**MAKE  
FOREIGNER'S  
RECORDS  
YOUR SELECTION.**

**ON ATLANTIC RECORDS AND CASSETTES.**



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Contemporary Hit Radio

## NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks Last  
Weeks Weeks Week

4	2	1	1	DARYL HALL & JOHN OATES/Maneater (RCA)
10	5	3	2	SUPERTRAMP/It's Raining Again (A&M)
2	1	2	3	LIONEL RICHIE/Truly (Motown)
18	13	5	4	MICHAEL JACKSON/PAUL McCARTNEY/The Girl Is Mine (Epic)
16	12	8	5	DON HENLEY/Dirty Laundry (Asylum)
28	22	12	6	MEN AT WORK/Down Under (Columbia)
11	10	10	7	DAN FOGELBERG/Missing You (Full Moon/Epic)
8	7	6	8	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
25	18	16	9	TOTO/Africa (Columbia)
9	8	7	10	STRAY CATS/Rock This Town (EMI America)
23	16	13	11	PAT BENATAR/Shadows Of The Night (Chrysalis)
20	15	14	12	DIONNE WARWICK/Heartbreaker (Arista)
-	28	22	13	P. AUSTIN with J. INGRAM/Baby, Come To Me (Qwest/WB)
1	3	4	14	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
3	4	9	15	JOE JACKSON/Steppin' Out (A&M)
13	11	11	16	TONI BASIL/Mickey (Chrysalis)
26	23	21	17	JOHN COUGAR/Hand To Hold On To (Riva/PolyGram)
21	19	18	18	ABC/The Look Of Love (Part One) (Mercury/PolyGram)
22	20	19	19	JEFFERSON STARSHIP/Be My Lady (RCA/Grunt)
29	26	25	20	PHIL COLLINS/You Can't Hurry Love (Atlantic)
-	24	23	21	JEFFREY OSBORNE/On The Wings Of Love (A&M)
30	27	26	22	TOM PETTY.../You Got Lucky (Backstreet/MCA)
-	→	→	23	MARVIN GAYE/Sexual Healing (Columbia)
27	25	24	24	CHILLIWACK/Whatcha Gonna Do (Millennium/RCA)
-	29	27	25	J. GEILS BAND/I Do (EMI America)
-	-	29	26	CLASH/Rock The Casbah (Epic)
-	30	28	27	KIM CARNES/Does It Make You Remember (EMI America)
-	-	30	28	LITTLE RIVER BAND/The Other Guy (Capitol)
-	→	→	29	FLEETWOOD MAC/Love In Store (WB)
-	→	→	30	MOVING PICTURES/What About Me (Network/E-A)

Three Weeks Last  
Weeks Weeks Week

1	1	1	1	LIONEL RICHIE/Truly (Motown)
10	6	4	2	MICHAEL JACKSON/PAUL McCARTNEY/The Girl Is Mine (Epic)
4	3	3	3	DAN FOGELBERG/Missing You (Full Moon/Epic)
2	2	2	4	DIONNE WARWICK/Heartbreaker (Arista)
9	5	5	5	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
15	12	7	6	SUPERTRAMP/It's Raining Again (A&M)
6	4	6	7	JEFFREY OSBORNE/On The Wings Of Love (A&M)
14	13	11	8	EDDIE RABBITT with CRYSTAL GAYLE/You And I (Elektra)
12	10	9	9	KENNY ROGERS/A Love Song (Liberty)
19	17	15	10	TOTO/Africa (Columbia)
24	18	16	11	P. AUSTIN with J. INGRAM/Baby, Come To Me (Qwest/WB)
18	16	14	12	DARYL HALL & JOHN OATES/Maneater (RCA)
25	20	17	13	AIR SUPPLY/Two Less Lonely People (Arista)
7	7	8	14	CHICAGO/Love Me Tomorrow (Full Moon/WB)
3	9	10	15	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
11	11	13	16	JOE JACKSON/Steppin' Out (A&M)
5	8	12	17	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
-	-	25	18	KENNY LOGGINS/Heart To Heart (Columbia)
-	29	22	19	PHIL COLLINS/You Can't Hurry Love (Atlantic)
26	23	21	20	BILL CONTI/Theme From "Dynasty" (Arista)
-	-	24	21	TAVARES/A Penny For Your Thoughts (RCA)
-	-	26	22	LITTLE RIVER BAND/The Other Guy (Capitol)
30	26	23	23	BARRY MANILOW/Memory (Arista)
13	15	18	24	NEIL DIAMOND/Heartlight (Columbia)
20	19	19	25	SHEENA EASTON/I Wouldn't Beg For Water (EMI America)
8	14	20	26	GLENN FREY/The One You Love (Asylum)
-	→	→	27	MICHAEL McDONALD/I Gotta Try (WB)
-	→	→	28	MICHAEL MURPHEY/Still Taking Chances (Liberty)
-	→	→	29	FLEETWOOD MAC/Love In Store (WB)
17	22	27	30	SYLVIA/Nobody (RCA)

KENNY LOGGINS (54)  
SAMMY HAGAR (50)  
BILLY JOEL (44)

GLENN FREY (44)  
RAY PARKER JR. (43)  
FLEETWOOD MAC (38)

**MOST  
ADDED**

KENNY LOGGINS (24)  
FLEETWOOD MAC (21)  
JUICE NEWTON (19)

PARTON/NELSON (18)  
LITTLE RIVER BAND (16)  
CULTURE CLUB (14)

HALL & OATES (128)  
MEN AT WORK (108)  
DON HENLEY (101)

LIONEL RICHIE (92)  
M. JACKSON/P. McCARTNEY (79)  
SUPERTRAMP (62)

**HOTTEST**

LIONEL RICHIE (95)  
M. JACKSON/P. McCARTNEY (73)  
DAN FOGELBERG (62)

DIONNE WARWICK (55)  
SUPERTRAMP (45)  
DONALD FAGEN (37)

### KENNY LOGGINS

#### Heart To Heart (Columbia)

71% of our reporters on it. Moves: Up 22, Debuts 35, Same 48, Down 0, Adds 54 including B94, JB105, Q107, WBBM-FM, WGCL, WKTI, KIMN, KZZP, WROR, KZFM, KXX106, WKFR, WMEE, KLUC, WTSN, KYTN. See Parallels, will debut next week on the CHR chart.

### ADAM ANT

#### Goody Two Shoes (Epic)

65% of our reporters on it. Moves: Up 51, Debuts 23, Same 35, Down 1, Adds 35 including PRO-FM, Q107, CHUM, CKGM, Q102, WKTI, KIMN, WSPK, WABB-FM, WVIC, WHOT, K96, WSQV, WJAD, 99KG. See Parallels, will debut next week on the CHR chart.

### BILLY JOEL

#### Allentown (Columbia)

59% of our reporters on it. Moves: Up 23, Debuts 27, Same 39, Down 0, Adds 44 including PRO-FM, CHUM, Z93, WGCL, KEARTH, Q103, K104, WAXY, WOKI, WRVQ, WNAM, KIDD, WJBQ, WQLT, KFMW. See Parallels, will debut next week on the CHR chart.

### MARVIN GAYE

#### Sexual Healing (Columbia)

58% of our reporters on it. Moves: Up 78, Debuts 13, Same 27, Down 2, Adds 10, WLOL-FM, KROK, WZZR, KMGK, WKDQ, KO93, KRQ, WIGY, KKXL-FM, WAZY-FM, WNBC 22-15, 94Q 7-3, Y100 2-1, KFRC 4-3, B97 2-1. See Parallels, debuts at number 23 on the CHR chart.

### A FLOCK OF SEAGULLS

#### Space Age Love Song (Jive/Arista)

57% of our reporters on it. Moves: Up 34, Debuts 22, Same 43, Down 1, Adds 27 including WXKS-FM, KIQQ, XTRA, WKRZ-FM, KBFM, FM100, WSFL, KEYN-FM, WHOT, KHOP, K96, OK100, WXLK, WAZY-FM. See Parallels, will debut next week on the CHR chart.

12-34

## NEW & ACTIVE

MICHAEL McDONALD "I Gotta Try" (WB) 123/31  
Moves: Up 40, Debuts 16, Same 35, Down 1, Adds 31 including WBEN-FM, Y100, WBBM-FM, 3WT, KFHI, 94TYX, KX104, WBCY, WSSX, WEBC, KLUC, WERZ, WQLT, KYTN, KSLY.

KOOL & THE GANG "Let's Go Dancin'..." (De-Lite/PolyGram) 120/7  
Moves: Up 61, Debuts 16, Same 34, Down 2, Adds 7, KC101, KZZB, Z104, KKF, WXLK, KCBN, KTRS, WNBC 28-24, WCAU-FM 23-14, PRO-FM 24-20, KBQE 21-15, KIQQ 30-25, Q106 22-19, KHFI 19-13, KX104 22-16.

## BREAKERS

### MICHAEL MURPHEY

#### Still Taking Chances (Liberty)

50% of our reporters on it. Rotations: Heavy 3/0, Medium 39/0, Light 23/4, Extra Adds 1, Total Adds 5, WFBR, WHIO, WENS, WCPI, KPAT. Debuts at number 28 on the A/C chart.

### MICHAEL McDONALD

#### I Gotta Try (WB)

50% of our reporters on it. Rotations: Heavy 6/0, Medium 38/1, Light 21/5, Extra Adds 0, Total Adds 6, WZZP, WWYZ, WENS, WQUA, KCEE, WCPI. Debuts at number 27 on the A/C chart.

### FLEETWOOD MAC

#### Love In Store (WB)

47% of our reporters on it. Rotations: Heavy 1/0, Medium 34/8, Light 26/12, Extra Adds 1, Total Adds 21 including 97AIA, WHB, KPPL, KFMB, KJR, WGY, WHEN, KMGC, WAAY, WAIV, Y106, WENS, WMHE, KOST, KS103, and 6 more. Debuts at number 29 on the A/C chart.

## NEW & ACTIVE

25-49

AMERICA "Right Before Your Eyes" (Capitol) 55/12  
Rotations: Heavy 3/0, Medium 26/2, Light 26/10, Extra Adds 0, Total Adds 12, WLTT, WSB, WHB, KPPL, KJR, WGAR, WMHE, WTNY, WJBC, KCRG, KFQD, KRNO. Heavy: WLTA, KRCL, KBAI. Medium: WFBR, WBEN, WRIE, WSBA, KEY103, WSLI, WRVR, WHHY, Y106, WHBY, WISM-FM, KSL, WNNR, WKZE-FM, WCHV.

MEN AT WORK "Down Under" (Columbia) 54/7  
Rotations: Heavy 11/0, Medium 26/2, Light 17/5, Extra Adds 0, Total Adds 7, 55KRC, KNBR, KEY103, WRVR, KWAV, KRCL. Heavy: KPLZ, SM95, Y106, WSRZ, WNCL, WFMK, KUDO, WSKY, KCMQ, KFSB, KRNO. Medium: WFBR, WSB 97AIA, KHOW, WHEN, WHHY, WQUE, WISM-FM, KYKY, WMHE, KYUU, KCEE.

JUICE NEWTON "Heart Of The Night" (Capitol) 51/19  
Rotations: Heavy 1/0, Medium 25/7, Light 24/11, Extra Adds 1, Total Adds 19, WSB, WARM98, KPPL, WWYZ, WHEN, KEY103, WAFB, WAIV, WHIO, WFMK, WMHE, WNNR, WJBC, KCRG, KVOX, WJON, WBOW, KFQD, KVSF. Medium: WFBR, WBEN, WLTA, WBT, WAAY, WSLI, WHHY, SM95, WISM-FM, KOST.

KIM CARNES "Does It Make You Remember" (EMI America) 42/3  
Rotations: Heavy 0/0, Medium 25/0, Light 16/2, Extra Adds 1, Total Adds 3, KPAT, KFQD, KQDI. Medium: WFBR, WLTA, KEX, KGW, KEY103, WAFB, WHHY, SM95, Y106, WSRZ, WTRX, WISM-FM, WQUA, WMHE, KYUU, WKZE-FM, WEIM, WTNY, WSKY, WLVA, KCMQ, KFSB, WJON, WBOW, KRKK.

RONNIE MILSAP "Inside" (RCA) 41/6  
Rotations: Heavy 1/0, Medium 19/1, Light 21/5, Extra Adds 0, Total Adds 6, WSB, KFMB, WHHY, WTRX, Q96, KPAT. Heavy: KSL. Medium: WLTA, WCCO, KHOW, KEX, WSBA, WSLI, KRNT, KUDO, WKZE-FM, WEIM, WSKY, WCHV, KFSB, KFQD, WJON, KFQD, KRCL, KVSF.

ELVIS PRESLEY "The Elvis Medley" (RCA) 34/0  
Rotations: Heavy 2/0, Medium 21/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WNNR, WJON. Medium: WSB, WCZY, WCCO, WSBA, WVLK, WHHY, WGAR, KRNT, KMBZ, WMHE, KSL, WAYV, WKZE-FM, WTNY, KCRG, KFSB, KFQD, KTWO, KRNO, KRKK, KVSF.

D. PARTON & W. NELSON "Everything's Beautiful..." (Monument) 30/18  
Rotations: Heavy 1/0, Medium 7/3, Light 20/13, Extra Adds 2, Total Adds 18, KEX, WSBA, WHBY, KMBZ, WQUA, WMHE, KUDO, WTNY, WCHV, WORG, KCRG, KFSB, WJON, WBOW, KRCL, KRNO, KISN, KSRO. Heavy: WRIE. Medium: WSLI, KSL, WLVA, KFQR.