

I N S I D E :

Metro Changes To Affect Arbitron

Another new wrinkle in the Arbitron world — the ratings firm will be redefining metros, adding and subtracting counties in a number of markets. R&R provides the distant early warning on the first metros affected . . . and, to add to your metro perplexity, changes in some big markets are coming up.

Page 12

Format Success Stories

Winning radio stations profiled this issue are A/C WSB-FM/Atlanta, Urban WKYS/Washington, and Country WYRK/Bufalo, as R&R continues to spotlight the stations that set the pace.

Page 30, 32, 36

Making Sense Of Economics On Radio

■ "An awful lot of economic reporting on radio is utter garbage. Most newscasters who put Dow Jones averages on don't know what the hell they are." WIND/Chicago's Jim Boutet is just one of four outspoken commentators in the radio news field who help kick off News/Talk Editor Brad Woodward's first column with a barrage of frank comments and useful ideas.

Page 35

People In The News This Week

- Bill Staton, Robert Wright new RCA VPs
- John Jay Hooker now Chairman of UPI
- Chuck Browning PD at KZAP
- Ron Sanchez Operations Manager for KEZR
- Bruce Buchanan KLLS PD
- Denny Rosencrantz GM at Full Moon

Page 3

Latest Ratings

Oklahoma City: KATT-FM Up 5, Tops Market

San Francisco: KGO Increases Birch Lead

Detroit: WDRQ Up In Birch
Plus the first Philadelphia Birch results and Arbitrons for Albany, Greensboro, Toledo, and Dayton.

Page 14

RAB Wrap-Up

Jonathan Hall presents Doubleday Director of Sales Mike Boen's ideas for selling younger demos effectively, and pictorially showcases other key sessions at the recent RAB Managing Conference.

Page 16

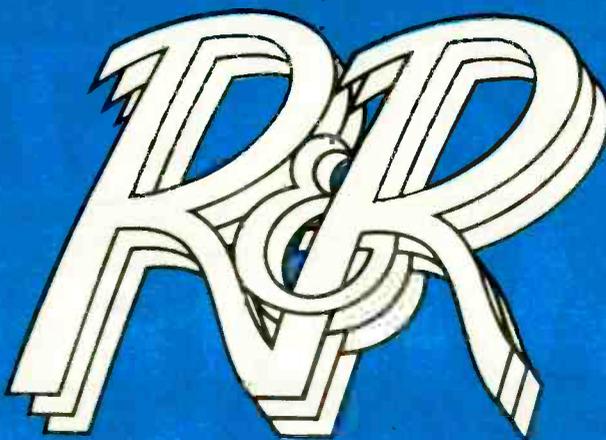


EXPANDED & UP TO DATE

First With All The Facts & Figures

Pages 45-48, 59-60

\$3.50 Single Copy



RADIO & RECORDS



LET'S GET DIGITAL — WDHA/Dover, NJ claimed another technological breakthrough when it became the first commercial radio station in America to broadcast a live demonstration of the new digital "CD" compact disk. Due for introduction in this country later this year, the compact disk is four inches in diameter, weighs six grams, plays up to 70 minutes of music, and is tracked by a laser beam. It's all but impossible to scratch, and the sound quality has been described as "perfect." Using one of only three digital players in the U.S., WDHA debuted the new form of recorded music January 28 at 1pm. Shown in the control room is WDHA personality Kevin Cottrell with (l-r) an Edison Cylinder, the "CD," and a conventional vinyl LP. In case you'd forgotten, WDHA was also the first commercial FM station to broadcast 24 hours a day in stereo back in 1961.

MOVES CROSTOWN FROM KJR

Robertson Named KOMO GM

After a year as KJR/Seattle VP/GM, Rich Robertson has resigned to become General Manager at crosstown A/C leader KOMO. The move marks Robertson's return to KOMO, where he worked as an account executive 16 years ago. His appointment, effective February 28, fills the vacancy left after former KOMO GM Bob Adkins resigned last November.

Fisher Broadcasting President John Behnke said, "We're delighted to have Rich as our new GM. His experience and radio knowledge are what's needed at this time. Having worked at KOMO many years ago, Rich has a lot of friends here who are excited about working with him again. He'll do very well."

Robertson told R&R, "It's a tremendous opportunity and I'm very happy. I'm a bit sorry about leaving KJR, but I've looked at KOMO as one of the finest stations anywhere, and I'd like this to be where I spend



Rich Robertson

the rest of my career. The stability it offers is very exciting. I hope to give some fresh ideas to help KOMO win even more than they are right now."

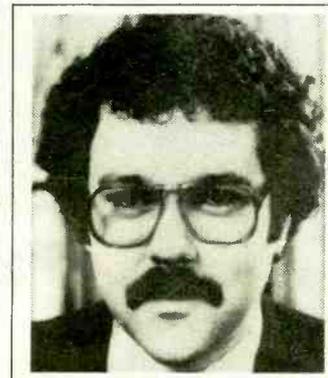
Prior to joining KJR, Robertson was Sales Manager at KSEA/Seattle for 15 months, having previously served ten years across town as GSM at KVI.

Robertson added that no replacement was named yet at KJR, but he has already begun assisting Metromedia Radio Division President Carl Brazell in interviewing candidates.

STARTS CONSULTANCY

Salant Resigns As WYNY PD

WYNY/New York Director/Operations & Programming Pete Salant has announced his resignation in order to form his own consultancy, naming WSNI/Philadelphia as his first client station. The move leaves the nation's leading A/C outlet searching for a replacement, but Salant is slated to remain at WYNY at least through March to help with the selection process.



Pete Salant

WYNY VP/GM Frank Osborn commented, "I'm sorry to see Pete go, as he's been a great help and instrumental in the progress of WYNY. This is something he and I have been discussing for a while now. Pete's really wanted to become a consultant, and he views this as an opportune time to see if it will work. We wish him luck." Osborn added that WYNY is seeking "the best programming mind in America. WYNY still has a lot of potential to be realized, and I'm searching for somebody to continue our growth."

Regarding reports that WYNY might eventually be consulted by Salant, Osborn

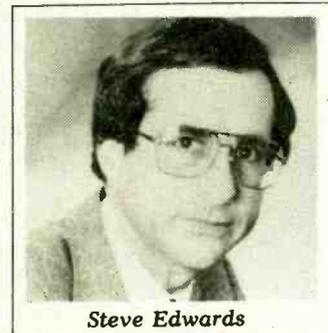
said, "Right now, Al Law is a consultant to us, but precisely what may take place down the pike I can't really say at this point. The possibility exists."

Salant described his new services to R&R: "I'm looking forward to providing consultation to a handful of major clients. The company name is Pete Salant, Broadcast Consultant, and I'll be specializing in but not limiting work to Adult/Contemporary stations. My experience covers all formats and all areas of radio, particularly engineering."

Explaining the reasons for SALANT/See Page 20

Edwards Upped To Malrite VP

Steve Edwards has been named VP of Malrite of California, while retaining his duties as GM of Malrite's KNEW & KSAN/San Francisco. He has managed KNEW since 1980 and KSAN since its 1982 acquisition by Malrite.



Steve Edwards

Malrite Exec. VP Gil Rosenwald commented, "Edwards's ability to assemble and lead a staff of truly dedicated professionals has been the mainspring of our California operations."

Edwards told R&R, "This company is an unbelievably progressive, growth-oriented corporation that believes in

winning, and it's fantastic to be a part of it. To take on the added responsibility and at the same time be so acknowledged by my associates is an extreme pleasure."

Pall New WXXK PD As Christian Resigns

Carey Pall, swing personality and production man at WTAE/Pittsburgh, has been named PD at FM sister WXXK following the resignation of Operations Manager/PD Bobby Christian. Christian, who had programmed the station for six years, resigned in the wake of a format adjustment to a more "hit-oriented" CHR approach.

WXXK & WTAE VP/GM Ted Atkins told R&R, "When we launched our new direction, Carey put together a presentation that really knocked me out. Carey's enthusiasm and dedication will allow us to work together easily. He is definitely the right man for the job at the

right time." Atkins added that the station will apply for new calls WHTX and will be known as "Hit Radio 96."

Pall, who has worked on-air at WBBF/Rochester, 99X/New York, and 13Q/Pittsburgh, commented, "After 10 years of observing as a jock, I'm now ready to help Ted make Hit Radio 96 fly. This company is committed to making this station dominant again."

Christian Sticks To "Hot Tracks" Ideals

Christian told R&R, "I think that Ted Atkins and the staffs PALL/See Page 20

TRANSTAR: #1 With a 14.6 Share of Adults

Plug Transtar programming into your station 21 hours per day every weekday (all except morning drive) and all day and night on weekends...what do you get? Here's what KSPZ-FM, Transtar in Colorado Springs got, with 18 signals in competition.

Arbitron, Fall 1982

25-54 Adults			Prime Target: 25-54 Women		
#1	KSPZ-FM	14.6	#1	KSPZ-FM	17.3
#2	KKCS-FM	11.2	#2	KKCS-FM	11.0
#3	KSSS-AM	8.6	#3	KKFM-FM	6.3
#4	KILO-FM	7.7	#4	KVOR-AM	6.3

(All shares: AQH, Mon-Sun, 6am-Mid)

And you know what? You can make a lot of money on those shares. Not only are adult ratings up, but expenses are down 8,000 dollars per month over KSPZ's previous live operations.

Can we help you become #1?



The logo features the word "TRANSTAR" in a bold, stylized font with horizontal lines through the letters. A large, solid star is positioned to the right of the text, partially overlapping the letter 'A'.

Programming and Affiliation Information: (303) 578-0700

**Small Market Radio:
Getting To Know The Word "No"**

Programmers in small markets illuminate the problems they share dealing with budget limitations, scanty resources, and encountering a "no" to most suggestions. **Page 21**



Washington Report.....	4	Country: Carolyn Parks.....	32
What's New.....	6	Nashville: Sharon Allen.....	34
Networks/Suppliers/Reps.....	10	News/Talk: Brad Woodward.....	35
Ratings & Research: Jhan Hiber.....	12	Black Radio: Walt Love.....	36
Ratings Results.....	14	Picture Page.....	37
Sales: Jonathan Hall.....	16	Marketplace.....	38
Street Talk.....	18	Opportunities.....	38
CHR: Joel Denver.....	21	National Music Formats.....	41
Calendar: Brad Messer.....	24	Black Radio Chart.....	56
AOR: Jeff Gelb.....	27	Country Chart.....	57
A/C: Jeff Green.....	30	AOR Charts.....	64
This Week In Music History.....	31	A/C Chart.....	64
		CHR Chart.....	64

Sanchez Set As KEZR OM

After two years with KHTZ/Los Angeles, programming assistant Ron Sanchez has been named Operations Manager at KEZR/San Jose. He replaces Russ Gerber, who resigned to open his own broadcast planning and research service.

In making the appointment, Alta Broadcasting Group PD Mike Wagner said, "Ron's wanted to join Alta for quite some time. His extensive background in research, music, and overall operations made him the natural choice. We're very happy he's joining us."

Sanchez, who was KHTZ's Production Director before assisting PD Jim Conlee, previously served a year as Assistant PD at KFXM/San Bernardino. He told R&R, "I've never worked with an automated station before, which will take some getting used to, but KEZR sounds great. The chance to work for Mike Wagner and (Alta principals) the Levitts is very exciting, and I'm just looking forward to getting started." Sanchez noted, "I've been fortunate to work with the people here at KHTZ, and I want to thank them and Greater Media for helping me along. I've learned quite a bit in the time I've been here."

Describing his new company, Gerber Planning & Research, Gerber said, "I'll be using my previous experience from the Research Group to offer planning systems for promotion, advertising, and research. I'll also be involved in conducting the research itself - focus groups, perceptual studies, and music testing - all combined with an elaborate Arbitron ratings analysis to provide a complete market plan for any broadcaster."

Hooker New UPI Chairman

Publisher and former radio executive John Jay Hooker has acquired an interest in United Press International (UPI) owner Media News Corp., and will become Chairman of the Board of the company. He replaces Len Small, who along with board member Cornell Overgaard will step down to devote more attention to other enterprises. Hooker is the former publisher of the Nashville Banner and cofounded LIN Broadcasting.



John Jay Hooker

Hooker commented, "Before Media News acquired UPI, I studied it with a view

HOOKER/See Page 20

LETTER

Lyrics Reflect Listeners

Dear R&R:

Once again Walt Love's column has hit an exposed nerve in the radio community. I was shocked that no one contacted you with an opposing view to Rev. Jesse Jackson's (on suggestive lyrics, R&R 1-14).

I have many feelings about the lyrics in music. The bottom line on how I feel is this. Music does not affect people, it reflects people. The music industry is so intensely competitive that an artist has little choice but to produce music people can relate to. Also, why is this just beginning to bother people now? Did anyone get upset about Frank Sinatra's "Strangers In The Night?" That tune ended with two total strangers in bed together. For that matter, "Mack The Knife" ended in violence.

I think Rev. Jackson is preaching up the wrong tree. He needs to turn his energies toward changing the people who buy the records. When that happens you can bet the people who make them will change their lyrics.

Tim Watts, PD
WXYV/Baltimore

Staton, Wright Appointed RCA Black Music VPs

Bill Staton and Robert Wright have been named to vice presidential positions in RCA's Black Music Division. Staton rejoins the company as VP/Black Music Marketing; he had been VP/Black Music Promotion before joining Elektra/Asylum as a promotion VP for a year. Wright moves up from an A&R producer staff position to VP/Black Music A&R.

Commenting on the new appointments, Jack Craigo, Division VP/RCA Records USA & Canada, stated, "Staton is recognized by artists, managers, and his peers as one of the most aware and experienced record men in our industry. His expertise touches every facet of the business, and, together with Robert Wright, he gives us the strongest executive front line in black music today."

"Wright has already demonstrated the kind of multitalents needed in the A&R arena. Equally at ease in the studio and on the street, he has won the respect not only of his peers in black music, but also of his contemporaries in pop."

Staton first joined RCA in 1978 after serving as VP/Promotion for CTI Records and



Bill Staton

Robert Wright

working in marketing and promotion at Atlantic for 17 years. Wright joined RCA in 1980, previously working as an independent producer/writer and Director/A&R for ARC/Columbia.

Buchanan Joins KLLS As PD

Veteran programmer Bruce Buchanan has been named Program Director at A/C-formatted KLLS/San Antonio. He fills the vacancy left after former PD/MD Harry Nelson resigned last December.

KLLS & KCCW VP/Programming Bill Gardner stated, "Bruce was absolutely the finest candidate for the job. Our consultant George Johns and I worked with Bruce when he was Operations Manager at KVIL/Dallas. Even with good ratings, we've been looking to strengthen our station, and when we heard Bruce was available, we were very excited."

Buchanan joins KLLS after a lengthy hiatus from radio, which he spent chartering his large sailboat in Palm Beach, FL.

BUCHANAN/See Page 20

Carroll To Consult WIFI

WIFI/Philadelphia has signed with consultants Carroll, Schwartz & Groves for the firm's "modern music" CHR format. WIFI VP/GM Art Camiolo told R&R, "With Rick Carroll's help we are ready to get back into the business of winning again. We've had some corporate restraints in the past that prevented us from making any changes, but they are no longer a problem. This will not be a wholesale change, but more of a transition over the next month."

PD Roy Laurence, who is staying on to administer the new format, remarked, "The intention here is not to become something else again, but to modify the station to

CARROLL/See Page 20

Rosencrantz Full Moon's GM

Denny Rosencrantz has been appointed General Manager of Full Moon Records, Irving Azoff's Warner Bros.-distributed label. Rosencrantz was most recently VP/A&R for MCA Records, and earlier served as VP/Promotion & A&R at Mercury.

Commenting on the appointment, Azoff stated, "Rosencrantz's expertise at both the A&R and promotional levels gives him the perfect talents for this Full Moon post. As a longtime associate and friend, I look forward to working with him closely."

Rosencrantz will work in the areas of A&R, marketing, and promotion, based at Full Moon's Warner Bros./Burbank headquarters.



Denny Rosencrantz

Browning Becomes KZAP PD

Chuck Browning has been named PD of KZAP/Sacramento, replacing Les Tracy, who recently joined KOME/San Jose as PD (R&R 12-10-82). Browning had been Operations Manager at WONE & WTUE/Dayton for the past two years, and PD of WTUE for five years before that.

KZAP VP/GM Tom Weidle told R&R, "I did an extensive cross-country search, spotlighting AOR stations and people with strong track records at those stations. By the time I was done, it was apparent to me that Chuck was the strongest person for the job."

Browning commented, "It was time to do something new, to broaden my experience. As good as this company has been to me, and they have been great, there's a limit to what you can learn from any one place. And I must admit Northern California is an attraction."

No replacement for Browning has been set at WONE & WTUE.

TRANSACTIONS

Starr Buys Three Stations For \$7.3 Million

Starr Broadcasting of Melbourne, FL and General Communicorp have signed a letter of intent for Starr to buy GC's three radio stations for \$7.3 million. The stations are WPLR & WSCR/New Haven-Hamden and WHLY/Orlando. Starr owns a TV station in Melbourne.

WPLR is an AOR outlet at 99.1 MHz and 10kw at an antenna height of 950ft. WSCR has a Country format at 1220 kHz with 1kw days. WHLY, licensed to Leesburg, FL, is A/C-formatted and located at 106.7 MHz with 100kw at an antenna height of 928ft. The transaction is subject to FCC approval.

Radio Co. Acquires WDJF

The Radio Company has purchased WDJF/Westport, CT from Westport Broadcasting for \$1.5 million plus a \$500,000 non-compete agreement, subject to FCC approval. The Radio Company's principal owners are Franz & Marcia Allina, who also own WGBB & WBAB/Long Island. Westport, owned by Donald Flamm, retains WMMM/Westport. WDJF broadcasts on 107.9 MHz with 50kw and an antenna height of 245 ft. Broker was Blackburn & Co.

STAFF

Publisher: BOB WILSON
Vice President, Sales & Marketing: DICK KRIZMAN
Executive Editors: KEN BARNES, JOHN LEADER
Art Director: RICHARD ZUMWALT
News Editor: GAIL MITCHELL
Ratings & Research Editor: JHAN HIBER
Sales & Marketing Editor: JONATHAN HALL
Formal Editors: JOEL DENVER (CHR), JEFF GELB (AOR), JEFF GREEN (A/C), WALT LOVE (Black Radio), GAIL MITCHELL (Easy Listening), CAROLYN PARKS (Country), BRAD WOODWARD (News/Talk)
Senior Associate Editors: KRISANN AUO, ELLEN BARNES
Associate Editors: CHRISTINA ANTHONY, NINA ROSSMAN, SYLVIA SALAZAR, CLAUDIA STEWART, CAROL TAYLOR
Computer Services Director: DAN COLE
Traffic Director: ADRIENNE RIDDLE
Circulation: JUDY LUCARELLI
Washington Bureau: 818 Connecticut Ave., NW, Suite 300, Washington, DC 20006, (202) 466-4960
Bureau Chief: JONATHAN HALL
National Sales Director: BARRY O'BRIEN
Washington Editor: BRADLEY WOODWARD
Sales Representative: VIVIAN FUNN
Office Manager: CHERYL SOMERS
Legal Counsel: JASON SHRINSKY
Nashville Bureau: Box 171116, Nashville, TN 37217, (615) 793-0571, 793-6391
Bureau Chief: SHARON ALLEN
Production Director: RICHARD AGATA
Associate Art Director: MARILYN FRANSDEN
Photography: ROGER ZUMWALT
Typography: KENT THOMAS, LUCIE MORRIS, SANDRA GUTIERREZ
Graphics: L.T. PEARL, GARY VAN DER STEUR
Creative Consultant: MARK SHIPPER
Creative Services Director: MIKE ATKINSON
Marketing Services Director: PETER STARR
Marketing Coordinator: PAM BELLAMY
Office Manager: NANCY HOFF
Administrative Assistant: PAULA PONCE
Controller: MARGARET BECKWITH
 Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067 (213) 553-4330. Subscriptions \$195 per year or \$55 per quarter. International subscription rate \$350 per year. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Hot Tracks, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1983 Radio & Records, Inc. A division of Harte-Hanks Communications.

Washington Report

WKKQ To Go Fulltime

An FCC law judge has granted permission for WKKQ/Hibbing, MN to shift from daytime-only to unlimited operation, move from 1060 to 1080 kHz, and boost power from 5 to 10kw.

However, sloppy engineering nearly killed the station's chances of upgrading. Last April the Commission ordered a hearing on false field strength measurements submitted by engineer Robert A. Jones. The presiding judge found that Jones was more interested in time than accuracy and, when called upon to explain errors, responded with answers that "bordered on sheer arrogance."

Although noting that WKKQ President/GM Jerry Collins bore ultimate responsibility for the tests, the law judge didn't disqualify him. He gave Collins credit for his lack of technical knowledge and for hiring another engineer as soon as he learned the FCC was questioning Jones's work. "He moved in a timely and tactful manner to extricate himself from the tenuous position Jones placed him in," the judge concluded.

Candidate Complaints To Get Case-By-Case Review

The FCC says it will continue its policy of making immediate, case-by-case decisions when candidates for federal office claim stations have denied them "reasonable access" to buy airtime.

NTIA and Henry Geller complained that this method threatens "interference with day-to-day editorial decisions." They argued instead for an "overall approach," in which a station's reasonable access performance is examined only at renewal time or during a revocation hearing.

Rejecting that approach, the FCC pointed out that candidates and the electorate can only be protected against violations of the reasonable access law if decisions are made "in a timely fashion." Presumably that means before election day.

NTIA Chief Wunder Resigns

After less than two years in office, Bernie Wunder has quit as head of the National Telecommunications and Information Administration (NTIA). In March he'll join his political mentor, ex-Rep. Jim Collins (R-TX), in private business in Texas.

During Wunder's reign, NTIA's staff and budget were severely cut. Part of the Commerce Department, NTIA is actually the White House's policy advisor on telecommunications issues. But the agency has taken a low-key role on policy matters in the Reagan administration. That's in sharp contrast to its activist role under Wunder's predecessor, Henry Geller, who peppered the FCC with filings and launched numerous initiatives, including the ill-fated 9 kHz spacing plan for AM radio.

Other Key Developments:

- GOP members of the House Telecommunications Subcommittee named last week are Tom Tauke (IA), Michael Oxley (OH), Carlos Moorhead (CA), Matthew Rinaldo (NJ), and Jim Broyhill (NC). Thomas Bliley (VA) has left the panel.

- Claiming the letters "m" and "p" don't sound alike, the FCC has refused KMAC/San Antonio's attempt to stop an educational FM from adopting the call letters KPAC.

- The grant of a new FM in Sturgeon Bay, WI to Davison Communications has been upheld by the FCC. WDOR/Sturgeon Bay claimed Davison improperly involved

senators and congressmen in its application.

- Continuing to strengthen its government relations department, the NAB has hired Robert Carmines of the American Medical Association as Executive Director of its political action committee, TARPAC. Kevin Burke, a former aide to Rep. Norman Lent (R-NY), has been named Manager/Broadcast Liaison, to handle NAB's grass roots political organizing.

Collins Bill Stiffens Minority Policies, EEO

A wideranging bill (H.R. 1155) to strengthen the FCC's minority ownership and EEO policies was introduced last week by Rep. Cardiss Collins (D-IL), who sits on the Telecommunications Subcommittee. Collins said her concern is that "the marginal gains made by blacks and other minorities in the past five years be protected and advanced."

Her bill would put into law the Commission's Model EEO Program and require renewal hearings for stations with poor EEO records. Also codified would be the distress sale and tax certificate policies that encourage minority ownership. Distress sales would be made easier.

Collins also wants an FCC advisory committee on minority ownership, loosening of multiple ownership rules to encourage investment firms to back minority ventures, and \$250,000 a year to reimburse civic and community organizations for their expenses in FCC rulemaking proceedings.

NBC VP CHARGES "SECOND-RATE PROGRAMMING"

Mounty Satellite Remarks Irk RKO, Mutual Executives

NBC Radio Executive VP Robert Mounty touched off consternation among officials at two rival networks when, indirectly, he accused Mutual and RKO of having "second-rate programming."

The comment came in remarks Mounty delivered to a regional meeting of Source affiliates in New York last week (2-3). In the middle of a strong pitch for stations to buy satellite dishes, Mounty remarked, "There are a couple of networks that talk about free dishes. Make no mistake. The only way they can afford them is through an inferior electronic structure and second-rate programming."

Although Mounty didn't mention them by name, Mutual and RKO are the only two networks providing earth stations to affiliates free-of-charge.

RKO Radio Networks President Tom Burchill pointed out that his network and NBC will be using the same digital satellite system and commented, "We hardly think this reference is applicable to our transmission system, which will be fully operational nationally on September 1, 1983."

Regarding the "second-rate programming" remark, Burchill noted that, by giving away its dishes, RKO is providing its affiliates with free access to programming from other networks. "Let the stations be the judge of the quality and suitability of the network products," said Burchill.

Mutual President/CEO Marty Rubenstein declined to respond personally, but a network spokesman said, "Anybody who believes that the satellite electronics provided by Mutual are inferior is misinformed. In fact, the FCPC analog system pioneered by Mutual not only is more flexi-

HOME TAPING DOMINATES

Pay-For-Play Legislation Orphaned In New Congress

For the moment, at least, it appears the radio industry won't have to worry about one issue that was a major headache in a string of recent Congresses. The music industry is so preoccupied with the home taping issue that it has no immediate plans to push for passage of performance royalty legislation.

In fact, no congressman has even introduced a bill to make radio stations pay royalties to the artists whose music they air. Pay-for-play's chief sponsor, Rep. George Danielson (D-CA), retired last year. And so far nobody has stepped forward to lead the charge in his place.

Rent-a-Record Top Priority

"Nothing is planned on pay-for-play," says Audrey Strahl, spokeswoman for the Recording Industry Association of America (RIAA). "The performance royalty concept is an ongoing concern of the industry, but right now all efforts are going to be put toward home taping and the rental legislation." RIAA claims home taping costs the

record industry \$1 billion a year.

Bills pending in both the House and Senate would declare home audio taping legal, but provide compensation for copyright owners through fees on blank tape and tape decks. Other bills would give copyright holders control, through such means as charging fees, over rental of their records.

Because no legislation action is expected on home taping until the Supreme Court rules in the Betamax case later this year, the music industry is making record rentals its top priority. The industry claims the number of rent-a-record outlets in the United States has topped 200, and is growing.

500 WATTS POSSIBLE

Power Boost In Sight For Class IV AMs

It looks like relief may be on the way for more than 1000 Class IV AM stations, which have long sought an increase in their nighttime power limit of 250 watts.

Rod Porter, Chief of the Mass Media Bureau's Policy & Rules Division, says a proposal for a power boost is in preparation and could be ready for an FCC vote as early as April.

Class IV stations operate on 1230, 1240, 1340, 1400, 1450, and 1490 kHz. Their power is limited to 1kw during the day and 250 watts at night. In 1979 the Commission issued a Notice of Inquiry (NOI) to explore some form of relief.

Following up on the NOI, Porter says his office is now readying a Notice of Proposed Rulemaking (NPRM) to give Class IVs a power increase, but he can't predict how much it will be. The limit could "possibly" be set at 500 watts, he said. (An NPRM is not a final action, but a proposal on which comments are taken before the action is finalized and an official FCC vote is taken.)

Complicating the situation are international agreements with Mexico and Canada. Our pact with Mexico would allow up to 500 watts for U.S. Class IVs, except those within 93 miles of the border, which are limited to 250 watts. The Canadian agreement sets a limit of 250 watts for all Class IVs along the border.

FCC and State Department officials have been negotiating the issue with Canada for the past year, and Porter told R&R, "I think we're making some progress."

However, he cautioned that any power increase in the forthcoming NPRM that doesn't satisfy the Mexican and Canadian agreements could not apply to affected stations until new understandings have been reached with the two countries.

From The Washington Bureau

Esckridge Affirms NBC Radio Commitment

NBC and RCA "have decided that they like being in the radio business," NBC Radio President Mike Esckridge told a regional meeting of Source affiliates last week (2-3) in New York.

"This is the business where we got our start and we are now committed to staying with it." Buttressing his statement that "NBC and RCA are putting their money where their mouth is," Esckridge added, "In fact, we are just now putting the finishing touches on a deal to buy a new major market radio station, our ninth." But even as NBC's overall financial health improves, Esckridge cautioned, "The expected hard news is that radio has to continue to pull its own weight."

Hiber & Hart Clients Rise In The Fall

95% of all Hiber & Hart clients were up notably in the fall '82 Arbitron results, our best scorecard ever. Most of our clients used our perceptual/strategic research and ratings insights to claim either the top spot in their market or their target demo. Also, our position as the new perceptual research leader was enhanced as we again beat the other research groups in all head-to-head marketplace battles.

Special congratulations to the staffs of . . .

- **WCLR and WXRT/Chicago**, each garnered their best books ever
- **KSL/Salt Lake City**, which notched a 12+ share of 13.1
- **KWHL/Anchorage**, (14 station market), a new FM that followed our marketing strategy, and Jeff Pollack's programming, and scored a 19.1 12+ and more than a 24 share of men 18+ in its first book

To all of our clients — thanks for the chance to put our extra dimension of research, ratings and sales development expertise to work for you.

A special reminder — February 15th we become Hiber, Hart & Patrick as Larry Patrick, Senior VP Research/Planning for the NAB, joins our firm as Senior VP. Our extra dimension of assistance will take on new depth as Larry brings his perceptual research and new technology expertise to our firm.



HIBER & HART, LTD.

BROADCAST RATINGS, RESEARCH AND SALES DEVELOPMENT CONSULTANTS



Broadcast Companies Post '82 Gains

To date six broadcast companies have reported significant gains for the year ending December 31. **Capital Cities** listed a 20% gain in net earnings coupled with a revenue rise from \$573.8 million to \$663.6 million. Contributing to the company's overall success was its broadcasting division, posting a 14% operating gain. **Cox Communications** finished 1982 with a 28% increase in operating revenues (\$514.7 million from \$403.5 million) and an 18% growth in net income (\$65.4 million vs. \$55.5 million). Its broadcasting division racked up a 21% revenue hike in the fourth quarter in tandem with a 15% increase in operating income.

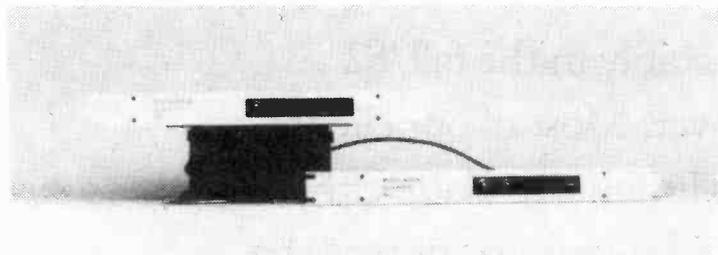
Overall, **Lin Broadcasting** showed strong results for the full fiscal year. Annual net income rose 16% to \$20.1 million while revenues climbed 24% to \$88.4 million over 1981's \$71 million in revenues. Although revenues fell

slightly from \$118.2 million to \$117.1, **Meredith Corporation** still managed a 12% growth in second quarter profits, aided by earnings that rose from \$8.1 million to \$9.1 million.

Multimedia Inc. reported a 12%

net income increase for the year; revenues jumped 16% to \$225.5 million from \$195.3 million. Over that same period broadcast revenues rose from \$97.4 million to \$110.5 million. In its third quarter **Taft Broadcasting** announced a 10% revenue gain from \$70.9 million to \$78 million while operating profit increased by nine percent, \$14.9 million as compared to \$13.7 million. Broadcast revenues were up \$41.3 million with operating profit growing from \$15.3 million to \$16.6 million, an increase of eight percent. Of that amount, radio revenues gained three percent to \$8 million. Total net earnings for Taft, however, dropped below those of a year previous.

Unit Expands FM Baseband



Model CLD-2500 Line Driver

The six to 12-foot cable length restriction on transmission of the FM baseband can be eliminated with **Modulation Sciences, Inc.**'s Model CLD-2500 Line Driver. Whereas the limit length between the stereo generator and exciter was required to avoid such problems as loss of separation, the CLD is able to send the stereo composite over 3000 feet of cable without ground loops and without the aforementioned loss or other signal degradation. And the CLD lets the stereo processor be housed in the studio rather than next to the transmitter. Telephone (212) 625-7333 for further information.

CBS Reinforces Nice Price Commitment

CBS Records has underscored its commitment to its 3½-year-old "Nice Price" catalog by issuing over 40 titles this year, with more promised for the remainder of 1983. In addition the label is planning a major promotional campaign utilizing radio, print, television, and retail point-of-purchase, and

opening the \$5.98 line to more first-time artists. Among the artists added in January were **James Taylor, Heart,** and **Elvis Costello**, bringing the total number of catalog titles close to 1000 rock, pop, black, country, jazz, and original cast/soundtrack LPs.

Radio Rates High With Consumers

Radio definitely plays a principal role in consumer purchases. A recent **RAB**-commissioned study by **R.H. Bruskin** indicates that radio outpaces outdoor signs, television, newspapers, and magazines as the medium consumers will most likely be influenced by just prior to purchasing an item. One key target group, fulltime working women, spends 44% of its daily time with radio, ahead of television's 41% and newspapers' 9% ratings. Also devoting a significant portion of their day to radio are professional/managerial men and \$30,000 income households.

A recent **United Broadcasting** company newsletter also highlighted the findings of a **Hertz Corp.** report of particular interest to station sales staffs. Research shows that three out of four people drive used cars as their primary means of transportation, with one-third of them never having owned a new car. That's not due to low incomes, however. The average salary of second-hand auto drivers is \$30,000. And while new car prices were driven up by 50% in the last three years, used car prices rose just 33%. Over the past year their values climbed by 13%.

New Products Increase 15% In '82

In 1982 consumers were exposed to 15% more new products in their favorite supermarkets and drugstores, according to a survey by ad agency **Dancer Fitzgerald Sample**. Grocery shelves stocked more than 1500, while the growing interest in health food/products and gourmet items was reflected in 700 new additions. Among

products that created a lasting impression upon consumers were low-sodium foods, decaffeinated soft drinks, and aloe-based cosmetics.

But before rushing out to buy that latest cold remedy, you should be aware of an **FDA** report that states many new drugs are basically repackaged copies of existing

medicines. Using 1981 as an example, the department says only three out of 96 approved for consumer sale provided any important therapeutic advances.

Low-Cost Radio Computer Programs Available



Designed for use by large and small stations alike, the **Computer Assisted Broadcasting (CAB)** system is a series of computer programs compatible with the **Apple** microcomputer. Implemented by **Computer Concepts**, the system features a prompter-script word processor, modules for assignments/archives and advertiser accounts maintenance, an employee file and personnel roster maintenance program, and inventory/parts control systems.

With radio stations supplying the computer, program modules range from \$310 to \$390. For more details contact President **Mike Rich** at (602) 992-2338 or visit booth 1522 at the forthcoming **NAB** convention.

17% IN LAST SIX MONTHS

Network Radio Revenues Grow

During the final six months of 1982, network radio revenues increased by 17%, contributing to an overall 12-month gain of 11%. December alone posted a 20% increase; in each of the preceding two years, December revenues rose by 12%. The first six months of 1982 saw a slight 4% growth. These findings are part of an **Ernst & Whinney** report released by the **Radio Network Association**.

New Radio Chip Off Old Block

Since its birth the radio has undergone a series of design evolutions: from the large standard piece of home furniture in the '20s to the streamlined portability of the '80s Walkman. But the Walkman itself may soon become obsolete. The Holland-based **Philips Corporation** has designed a silicon chip which the firm says could reduce FM radios to thumb-tack size, offer better sound quality than the Walkman, and only cost \$1.50. This same chip would also be an asset for televisions, converting them into stereo receivers.

CURBS THEFT

2-In-1 Receiver Shuttles Music Between Vehicles



Sony's "Music Shuttle," is an in-dash AM/FM stereo receiver with an extra bonus — a removable cassette player that becomes a personal portable stereo, complete with battery pack, headphones, and carrying case. The player is released by the touch of a button on the receiver. Extra receivers may be purchased separately and installed, for example, in another car or boat with the cassette player able to be shuttled between them. Besides its dual purpose, the Music Shuttle is also a deterrent to potential thieves, a major concern of car stereo enthusiasts. Retailing for \$379.95, the receiver will hit the market early this year.

WE'RE THE ONE FOR CONCERTS

EXCLUSIVELY IN '83:

ROD STEWART

Come rain or shine, Uncle Sam has an army of salesmen calling on your ADI daily.

The post office delivers the mail, and FirstCom's direct mail programs deliver immediate trial and instant cume.

Why our direct mail works so well.

It all boils down to expertise and experience.

Our expertise provides properly-designed programs that 'target' your listeners by zip code and other highly-refined techniques. Our experience comes from a decade of 'fine-tuning' these programs until they're right on target.

The results speak for themselves.

Case History 1*: 423% increase in cume!

18+ / MONDAY-SUNDAY 6AM TO 12PM

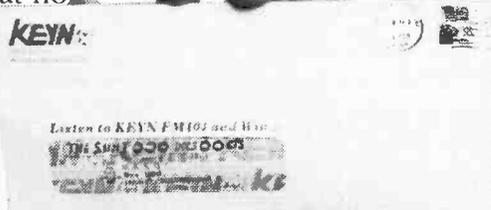
CUME



AVERAGE 1/4 HOUR



The chart tells the story. But most interesting is the fact that no other form of advertising or promotion was conducted besides our direct mail program.



Case History 2*: 100% increase in quarter hour!

Again, average quarter hour share was increased by direct mail alone. No outdoor, TV, print or other media contributed to these impressive results.

18+ / MONDAY-SUNDAY 6AM TO 12PM

CUME



AVERAGE 1/4 HOUR



Case History 3*: The check is in the mail!

'Winning Check' is one of our proven programs that reaches "outside your cume" to generate sampling. Best of all, it's designed for a co-sponsor to pick up the expenses while you pick up the increase in ratings.

In this example, the promotion was designed to attract listeners to morning drive.

18+ / MONDAY-FRIDAY 6AM TO 10AM

CUME



AVERAGE 1/4 HOUR



In any case, FirstCom delivers.

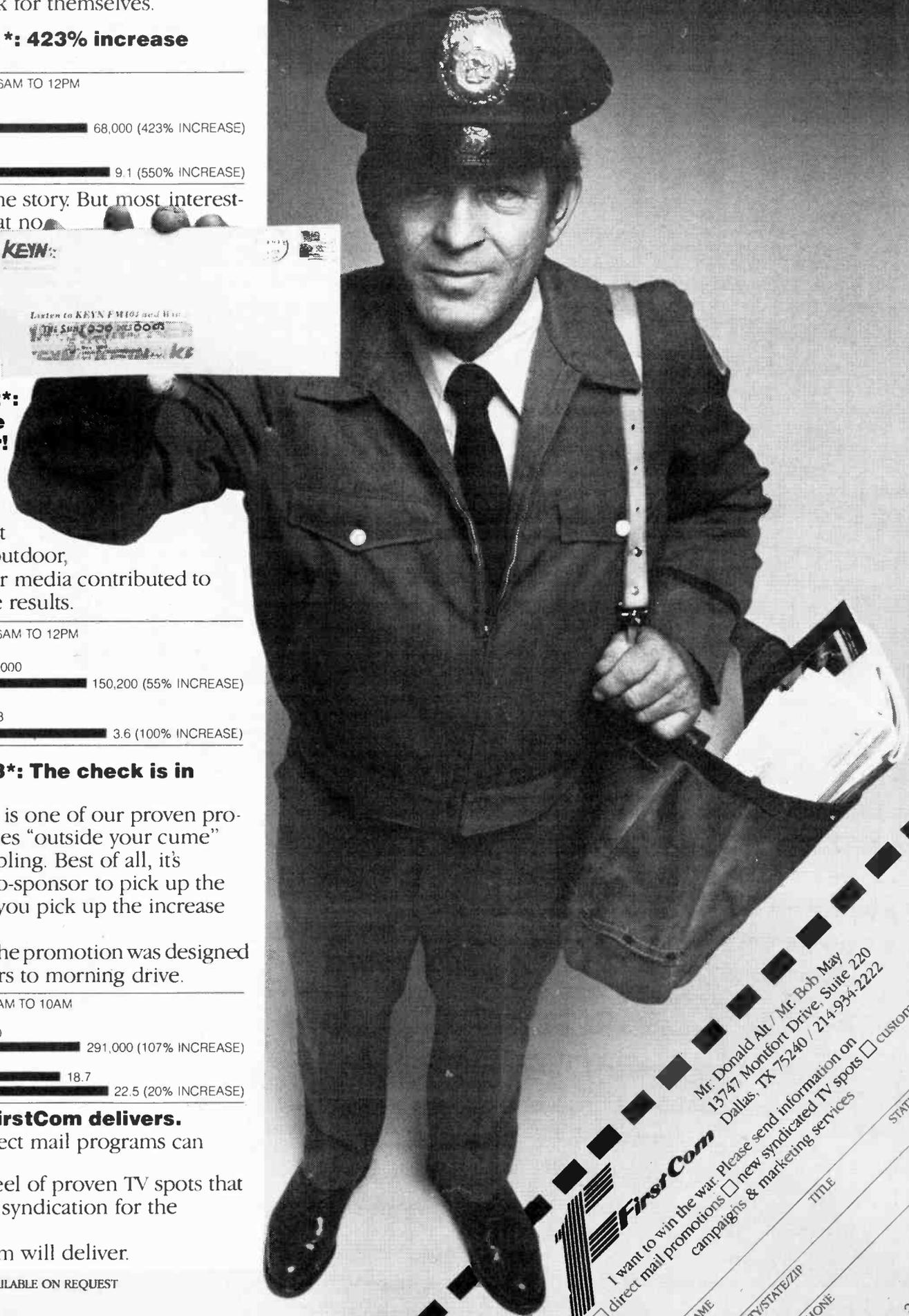
Ask how our direct mail programs can work for you.

Ask to see our reel of proven TV spots that are available for syndication for the first time.

Ask, and FirstCom will deliver.

*STATION CALL LETTERS AVAILABLE ON REQUEST

If you want to increase cume and quarter hour, he'll deliver.



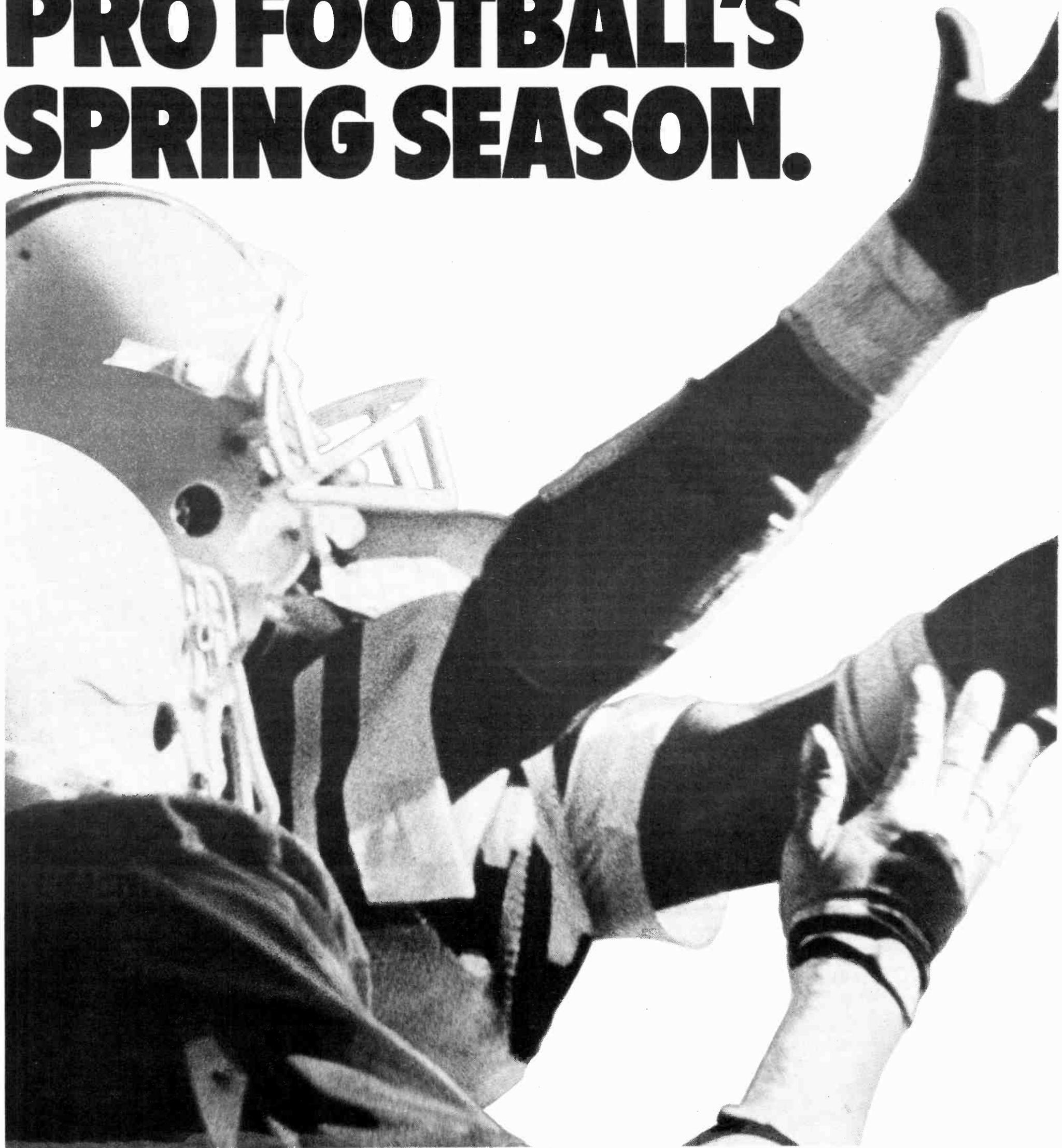
FirstCom

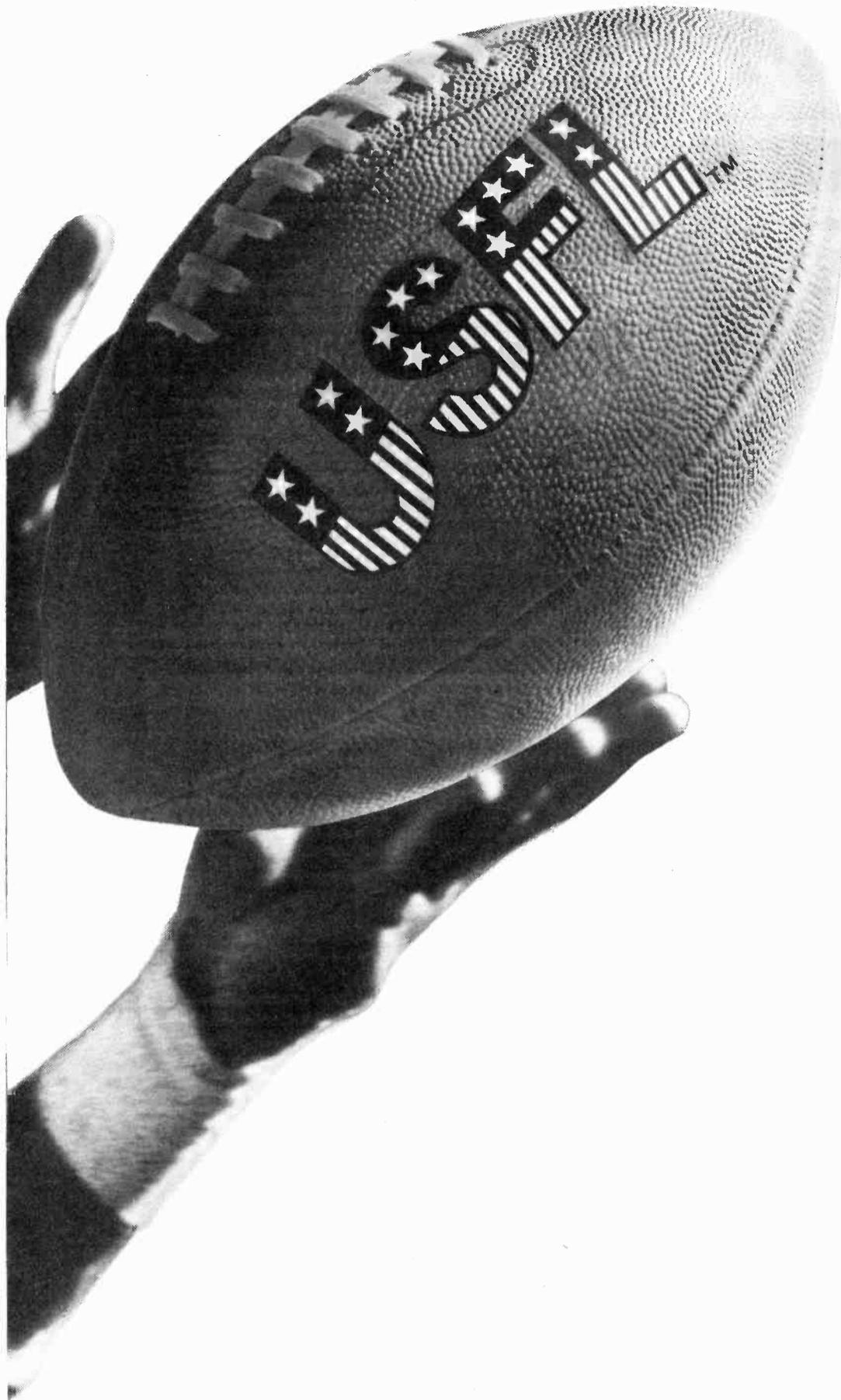
I want to win the war. Please send information on direct mail promotions, campaigns & marketing services new syndicated TV spots custom TV

Mr. Donald Alt / Mr. Bob May
13747 Montfort Drive, Suite 220
Dallas, TX 75240 / 214-934-2222

NAME _____ TITLE _____ STATION _____
CITY/STATE/ZIP _____
PHONE _____

ABC RADIO PRESENTS PRO FOOTBALL'S SPRING SEASON.





INTRODUCING THE UNITED STATES FOOTBALL LEAGUE.™ PRO FANS WANT IT. YOUR STATION CAN PROFIT FROM IT.

The United States Football League has been created to satisfy the sports fan's thirst for pro football action in the spring.

Never before has a new professional sports league started off so fast. Months before the new 12-team league's first kick-off, season ticket sales are running way ahead of the most optimistic projections. Top coaches have been signed. Games will be played in America's best stadiums, including Denver's Mile High Stadium, Giants Stadium in the Meadowlands and Washington's RFK Stadium.

ABC Radio has won the rights to broadcast a schedule of 36 regular season games on Monday and Saturday nights, starting March 6, plus 2 playoffs and the Championship game on July 17.

Give pro sports fans the Spring Football they want. You'll attract premium advertisers. And you can convert your new audience into regular listeners.

Join the ABC Radio Network's broadcasts of USFL Spring Football. Pro fans want it. Your station can profit from it.

For full details, contact Stuart Krane, Director, ABC Radio Network, at (212) 887-5285.

ARIZONA WRANGLERS COPYRIGHT 1983 TM	BIRMINGHAM STALLIONS COPYRIGHT 1983 TM	NEW JERSEY GENERALS COPYRIGHT 1983 TM	PHILADELPHIA STARS COPYRIGHT 1983 TM	TAMPA BAY BANDITS COPYRIGHT 1983 TM	OAKLAND INVADERS COPYRIGHT 1983 TM
BOSTON BREAKERS COPYRIGHT 1983 TM	L.A. EXPRESS COPYRIGHT 1983 TM	WASHINGTON FEDERALS COPYRIGHT 1983 TM	DENVER GOLD COPYRIGHT 1983 TM	CHICAGO BLITZ COPYRIGHT 1983 TM	MICHIGAN PANTHERS COPYRIGHT 1983 TM



Exclusive radio broadcasters of the 1984 Summer Olympics

ABC RADIO NETWORKS

TM designates a trademark of the United States Football League. ©1982.

Networks/Program Suppliers

MUSIC FEATURES

London Wavelength

BBC College Concert Series:

Yaz (February 27)

BBC Rock Hour:

Frank Marino (February 27)
Eric Clapton Interview Special
(Now till March 2)

Narwood

Country Closeup:

Merle Haggard (February 28)

Music Makers:

Bob Crosby (February 28)

NBC

Source:

Hall & Oates Live Concert (February 28)
Tom Petty Special (March 3-5)
Police (March 10-12)

RKO Networks

Solid Gold Saturday Night!

Dick Bartley:

The Mamas & The Papas (February 26)
Paul Anka (March 5)
Turtles (March 12)

Rolling Stone

Magazine Productions

Guest DJ:

Toto's Jeff & Steve Porcaro, David Paich
(February 28)
Saga's Michael Sadler (March 7)
Marty Balin (March 14)

United Stations

Weekly Country Music Countdown:

Moe Bandy (February 25-27)

Dick Clark's Rock Roll

And Remember:

Peter & Gordon (February 25-27)

Great Sounds:

Les and Larry Elgart (February 25-27)

Watermark

Musical:

Hal David/Showboat/Producer Arthur Freed
(February 26-27)

Soundtrack of the '60s:

Roy Orbison/Smokey & Miracles
(February 26-27)

Westwood One

Budweiser Concert Hour:

Chaka Khan (March 4-6)
Smokey Robinson (March 18-20)

The Countdown:

Commodores/Chaka Khan (February 25-27)

In Concert:

Night Ranger/Frank Marino (March 4-6)
Men At Work (March 18-20)

Live From Gilley's:

Gary Morris (February 25-27)

Off The Record Specials:

Journey (February 25-27)

Pop Concerts:

Air Supply (February 25-27)

Rock Album Countdown:

Tom Petty/J. Geils Band (February 25-27)
Phil Collins (March 4-6)

Rock Chronicles:

Solo Careers (February 25-27)

Special Edition:

Dionne Warwick (February 25-27)

Star Trak Profile:

Michael McDonald (February 28)
America (March 14)

ABC

Entertainment Net!

Silver Eagle (DIR):

Best of Silver Eagle with Charlie Daniels Band
(March 5)

Ricky Skaggs/The Whites (March 12)
Terri Gibbs/TBA (March 19)

Rock Net/King Biscuit (DIR):

Missing Persons/Scandal (February 27)

Rock Net/Rolling Stone's

Continuous History of Rock & Roll:

Southern Rock (February 27)
Ozzy Osbourne (March 7)

Clayton Webster

Country Calendar:

David Frizzell (March 7)
Steve Wariner (March 8)
Ed Bruce (March 9)
Juice Newton (March 10)
Statler Brothers (March 11)
Don Williams (March 12)
Del Reeves (March 13)

Rarities:

Supertramp (March 7)
Pink Floyd (March 8)
Eagles (March 9)
Missing Persons (March 10)
Elvis Costello (March 11)

Retro Rock:

Eric Clapton (March 7)

Creative Factor

Concert Magazine:

Ted Nugent/Randy Meisner/Hall & Oates Con-
certs (March 5)

Country Music Specials:

Larry Gatlin & Gatlin Brothers (February 26-27)
Eddie Rabbitt (March 26-27)

Pop Music Specials:

Chicago (March 19-20)

Global Satellite

Rockline:

Greg Kihn/Bryan Adams (February 28)



FINAL PLANNING STAGES — The forthcoming weekly AOR programming venture between Mutual Broadcasting and Doubleday is now in its final planning stages. Discussing and charting the satellite sites required for stereo multicasting are (l-r) Mutual VP/Programming Dick Carr, Doubleday President Gary Stevens, and Mutual VP/Station Relations Ben Avery.

California Radio Network Launched

The California Radio Network is a non-wired, statewide commercial radio network offering lifestyle features targeted at the California way of life. Network principals include President **Harvey Mednick**, former **RKO Radio** VP; Chief Financial Officer **John Palmer**, former **KIIS/Los Angeles** owner; Exec. VP **Sheldon Kasten**, most recently VP of **Playboy Enterprises**; and Operations Manager **Tom Straw**, ex-PD of **KMPC/Los Angeles**.

Experts in astrology, movies/entertainment, wine, science, and other areas will contribute 90-second segments, which will be offered to affiliate stations at a rate of 30 features weekly. Available at no cost to music, News, and Talk stations throughout the state, the program-based network will begin delivery operations in April. The California Radio Network is based in Los Angeles; for further details call (213) 276-8800.

NEWS & INFORMATION FEATURES

ABC

All six ABC Radio Networks will be airing a two-week, 240-part series on crime in America, compiled by ABC News.
(Begins airing February 13)

Direction Net:

"Coping With Your Life" examines living in the past, arguments, and extra efforts for friends.
(February 14-18)

Information Net:

"John Stossel Consumer Lookout" discusses no-name dishwashing liquids and garbage bags.
(February 19-20)

CBS

Correspondent Doug Poling anchors 10-part "Tax Special" (February 14-18, 21-25) and 16-part "Your Taxes '83" (February 26-27)

Clayton Webster

Jack Carney's Comedy Store:

"A Look At Doctors" (March 7)

Earth News

Pacific Arts Video principal and ex-Monkee Michael Nesmith (February 14-18)

Narwood

Minding Your Business:

Newsletters/Tenant Safety (February 14)
Sandwich Board Advertising (February 15)
Rejection Letters (February 16)
Airline Bumping/Travel Insurance (February 18)

NBC

Actor Burt Reynolds makes his network radio debut as host of the two-hour special "Love: The Comedy Of It All" which takes a lighthearted look at romance featuring the voices of Woody Allen, Frank Sinatra, Ruby Keeler, and Lauren Bacall. (February 11-14)

Strand Broadcast Services

Something You Should Know:

Author Dr. Leo Buscaglia (February 14)
How to avoid getting ripped off (February 15)
Saying no to surgery (February 18)

Syndicate It, Inc.

Black Women: Portrait Of Dignity:

Harriet Tubman (February 15)
Sojourner Truth (February 17)
Ida B. Wells (February 19)

Black History Notes:

Nat Turner (February 16)
Frederick Douglass (February 17)
George Washington Carver (February 19)

Thirsty Ear Productions

Newsweek FM:

Author John Naisbitt/Lisa Bimbach/Marshall Chess
— of Chess Records (Week of February 14)

Watermark

TV Tonite:

"Who Will Love My Children" — ABC (February 14)
"Murder In Coweta County" — CBS (February 15)
"Amanda's" — ABC (February 17)
"The Fighter" — CBS (February 18)

Westwood One

Playboy Advisor:

Sleeping Vitamins/Sex Ware Parties
February 18-20

Spaces & Places:

How To Keep Your Job (February 18-20)

Tellin' It Like It Was:

10-part Frederick Douglass Series (February 18-20)

Brad Messer's Daybook:

Why Tarzan Married Jane (February 14)
Mardi Gras/Steinway Pianos (February 15)
"BC" Comic Strip 25 Years Old (February 17)
Volta Invents Battery (February 18)



ONE ON ONE — "Rocknotes" host Pat St. John recently interviewed RCA's Hall & Oates for airing on the ABC Rock Radio Network feature, February 9-12. Discussion topics included their 107-city "H₂O" tour and songwriting techniques. Taking a respite are (l-r) John Oates, Daryl Hall, and (seated) Pat St. John.



GOODMAN SWINGS ON GREAT SOUNDS — Kicking off the recent premiere of "The Great Sounds" was the "King of Swing" himself, Benny Goodman. The Grammy Hall of Famer also brought along his trusty clarinet, the mechanics of which he explained to United Stations VP/Programming Ed Salamon.



CAN'T KEEP A TALK HOST DOWN — NBC Talknet's Bruce Williams was injured recently in a plane crash. While he was recuperating in the hospital was besieged by calls from listeners still seeking his financial advice. So Williams decided to open up his room to the national audience, broadcasting (as routinely as possible) from his hospital bed.

The jingles Boston hears on

WROR

are from JAM Creative Productions.



4631 Insurance Lane
Dallas, Texas 75205
(214) 526-7080

Hear what we can do for you... call today!

PEOPLE

●Jane Shea joins the Stations Relations Department at **Narwood Productions, Inc.** She was most recently Program Coordinator for **Rolling Stone Magazine Productions.**



Jane Shea

●Burt Goodman has been appointed Broadcast Editor with **AP**, heading its Arizona state broadcast report. He had previously served as News Director at Phoenix outlet **KARZ-TV.**

●UPI ups six to division Broadcast Editor posts: **Mike Kaeser**, Pacific Division; **Bill Hoop**, Northeast; **Bruce Cook**, Eastern; **Jack Wilkinson**, Southern; **Marcy Kreiter**, Central; and **Darrell Mack**, Southwest Division.



WHAT MOORE (COULD YOU ASK?) — Capitol recording artist Melba Moore recently visited WHAT/Philadelphia as part of a promotional tour in support of her current album "The Other Side Of The Rainbow." Pictured (l-r) are Moore, Capitol's Jack Wellman, and WHAT Asst. Music Director Wendy "Lady B" Clark; (seated) Nat Washington, WHAT air personality.



A LOOK BEHIND THE NYLON CURTAIN — After a recent concert appearance, Columbia recording star Billy Joel invited radio reps backstage for a peek behind the "Nylon Curtain" and a chance to say hi. Shown (l-r) are B94/Pittsburgh morning man Don Jefferson, Joel, Tracy Herbst, PD Steve Kingston, and B94's Patty Steele.

Computers Alter Leisure Activities

The only problem families may experience in adjusting to their computer addition is finding enough time to spend with it. A Stanford University poll shows home computers with a five to 20-hour weekly use rate. Suffering

the consequences is television. Four out of ten families have cut their daily TV viewing by an hour and a half, while 14% said that time set aside for recreational pursuits had been affected.

The jingles Providence hears on

WPRO
AM & FM

are from JAM Creative Productions.



4631 Insurance Lane
Dallas, Texas 75205
(214) 526-7080

Hear what we can do for you... call today!

Pro:Motions

WCMF Ups Coughlin, Handy

Peter Coughlin has been promoted to Station Manager at **WCMF/Rochester**, following a three-year in-house stint as General Sales Manager. In other station activity, account executive **Peter Handy** has assumed the Sales Manager post.

WRMR, WPKX Promote Stewart

Maysie Stewart has been upped to National Sales Manager at **WRMR & WPKX/Washington, DC**. Until recently Stewart served as Sales Manager for WRMR.

CBS Elevates McCready

Mary Ann McCready assumes the newly-created post of Director/Product Development, **CBS Records** Nashville. She first joined the label's Nashville division in 1974 as Coordinator/Press & Public Information, moving up through the ranks of a variety of positions including Director/Contemporary Artist Development and Director/Artist Development.



Mary Ann McCready

WELI Taps Bynum

Wendy Bynum, formerly an account executive with **KOB/Albuquerque**, has joined **WELI/New Haven** as Manager of Co-Op and Sales Development.

Salvia New ONN GSM

J.J. Salvia has been named General Sales Manager of the **Oklahoma News Network (ONN)**, a division of **Broad Street**. He originally joined Broad Street station **KJYO/Oklahoma City** as an air personality, moving up to his most recent post as a station account executive.

Blashill New WXYZ GSM

After 3½ years as Local Sales Manager of **WCXI-AM & FM/Detroit**, **Jim Blashill** moves crosstown to **WXYZ** as General Sales Manager. His broadcasting background includes posts with local outlet **WWJ** and the **CBS Radio Network**.

Noble Taps Hackett

Tim Hackett has been named Director/Creative Services for **Noble Multimedia Communications, Inc.** and **Noble Broadcast Consultants, Inc.** He's been with the firm since 1980 as a copywriter.



Tim Hackett

WCCO-FM Appoints Two

Steve Woodbury and Mark Steinmetz have been tapped as Director/Sales & Marketing and Local Sales Manager, respectively, at **WCCO-FM/Minneapolis**. Woodbury moves in-house following a two-year hitch as General Sales Manager. Steinmetz first joined the station in 1982 as an account executive, previously serving as General Manager of **WEBC/Duluth**.

Reed Raised At CBS

Stephen Reed has been elevated to VP/International Marketing, Deputy Staff, **CBS Records Division**. Prior to this appointment Reed served as Executive Assistant to the President. He's been with the label since 1976.



Stephen Reed

THE GOLD RUSH IS ON

Go prospectin' for BPA GOLD! The Deadline for BPA Gold Medallion Awards Competition is March 1, 1983.

Contact:
Dr. Hayes Anderson
Dept. of Telecommunications and Film
San Diego State University
San Diego, CA 92182
714-265-6575

Ratings & Research



JHAN HIBER

New Metro Puzzles Created

Humpty Dumpty just got shoved off the wall, and I'm afraid things won't ever be the same again. At least not geographically speaking, for about 70 of the metros Arbitron measures, because the Office of Management and Budget just released the first of three listings of new metro definitions. As you may remember, 18 months ago I began writing about the possibility that the OMB would redo the current metro definitions. That in turn might mean counties would be added or deleted in your market as the new definitions were put into use. And that could cause problems for Market Statistics, Inc. and Arbitron. Well, it's all come to pass — in many metros there will now be

a new jigsaw puzzle with some metros losing counties, some gaining, and others doing both. Like the fairytale character cited above, there will be no putting your market back the way it is now after July 1 if you do business in one of the 70 or so metros to be redefined.

Let me review this situation for you, list some of the markets that will be affected by the new metro definitions, then conclude with a look at the issue from Arbitron's perspective.

SMSAs No More

According to the Census Bureau and the OMB, effective July 1 there will no longer be Standard Metropolitan Statistical Areas (SMSAs). Instead there will be several new metro definitions, depending on the complexity of the market (are there two large urban centers, such as San Francisco and San Jose, for example?). The government is in the process of publicizing these new definitions and will issue three lists of new metro guidelines. The first list is in my possession, the second will supposedly be available in March, and the final rundown will be ready in late June.

According to Census Bureau official **Richard Forstall**, the list he just sent me contains the metro definitions for some small and medium-size markets. These were all SMSAs but will hereafter be known as MSAs, or Metropolitan Statistical Areas. The later announcements will deal with the larger, more complex metros, some of which will be known as CMSAs, or Consolidated Metropolitan Statistical Areas. All new definitions take effect July 1.

25 Affected Markets

To give you an idea of the impact of the new definitions, I scoured the first release for a sampling of Arbitron metros that will change their makeup. What follows is a list of 25 of those markets, showing the gain/loss of counties in each of the relevant areas. You may want to scan and see if your market is on this first list.

MSA Title	Definition
Albany-Schenectady-Troy, NY	Albany County Greene County (added) Montgomery County Rensselaer County Saratoga County Schenectady County
Albuquerque, NM	Bernalillo County (Sandoval County deleted)
Asheville, NC	Buncombe County (Madison County deleted)
Atlantic City, NJ	Cape May County (added)
Birmingham, AL	Blount County (added) Jefferson County St. Clair County Shelby County Walker County
Chattanooga, TN - GA	Hamilton County, TN Catoosa County, GA Dade County, GA Walker County, GA (Marion and Sequatchie Counties, TN deleted)
Colorado Springs, CO	El Paso County (Teller County deleted)
Flint, MI	Genesee County (Shiawassee County deleted)
Fort Wayne, IN	Allen County De Kalb County Whitley County (added) (Adams and Wells Counties deleted)
Knoxville, TN	Anderson County Blount County Grainger County (added) Jefferson County (added) Knox County Sevier County (added) Union County
Lansing-East Lansing, MI	Clinton County Eaton County Ingham County (Ionia County deleted)
Little Rock - North Little Rock, AR	Faulkner County (added) Lonoke County (added) Pulaski County Saline County
Louisville, KY - IN	Bullitt County, KY Jefferson County, KY Oldham County, KY Shelby County, KY (added) Clark County, IN Floyd County, IN Harrison County, IN (added) Mobile County
Mobile, AL	(Baldwin County deleted)
Omaha, NE - IA	Douglas County, NE Sarpy County, NE Washington County, NE (added) Pottawattamie County, IA
Scranton - Wilkes-Barre, PA	Columbia County (added) Lackawanna County Luzerne County Wyoming County (added) (Monroe County deleted)
Shreveport, LA	Bossier Parish Caddo Parish (Webster Parish deleted)
Syracuse, NY	Madison County Onondaga County (Oswego County deleted)
Tallahassee, FL	Gadsden County (added) Leon County (Wakulla County deleted)
Terre Haute, IN	Clay County Vigo County (Sullivan and Vermillion Counties deleted)
Tulsa, OK	Creek County Osage County Rogers County Tulsa County Wagoner County (Mayes County deleted)
Waterloo - Cedar Falls, IA	Black Hawk County Bremer County (added)
Wichita, KS	Sedgwick County (Butler County deleted)
Wichita Falls, TX	Wichita County (Clay County deleted)
Wilmington, NC	New Hanover County (Brunswick County deleted)

Week In Review

Arbitron Quickens Delivery

The recently received fall '82 Arbitron Local Market Reports were delivered in record time for a fall Arbitron sweep. All 131 regular and condensed reports were mailed within 35 days after the end of the survey. That compares with 133 reports mailed last year within 44 days after the end of the fall '81 survey.

Ratings, Marketing Implications

As you might imagine, the redrawing of metro boundaries has significant marketing and ratings implications. Among the questions Arbitron and Birch are going to have to wrestle with are:

- When will the new definitions be plugged into the sweeps?
- How will sample be distributed?
- Will there be any cost increase or decrease given the new boundaries?

Regarding the timing, Arbitron and Birch have several choices. They could, with some difficulty, plug the new definitions into the fall sampling as long as Market Statistics, Inc. could provide population estimates for the relevant counties. Another option might be to wait until the final definitions are received, then mull over the matter and discuss the issue with the Arbitron Radio Advisory Council, the RAB GOALS Committee, and the Electronic Media Rating Council. The two ratings services might work in tandem on this vital item, or they may elect to begin using the new metros at different times, giving us apples and oranges to compare.

How the sample is distributed will be a crucial question. What happens in a market like Atlantic City, where a county (Cape May) that in the last sweep had over 380 in-tab diaries is added to a metro where there were only 650 in-tab previously? Does it mean that the 650 is spread now over the two counties, cutting the sampling for both? Or is there likely to be an increase in usable diaries in the metro with the retention of the sample used earlier to survey Cape May? In metros that are losing counties, the question is likewise vital. Most likely counties with larger shares of the remaining populace will proportionately acquire a lion's share of the sample previously placed in the deleted sampling unit.

Assuming there is additional sample placed as a result of a metro that is enlarged, who pays for the additional diaries? Do the broadcasters in the county being added have to foot the bill, or is the increased tariff spread to all subscribers, even those who may not want the new county or the additional diaries?

This brings up another interesting point, What if the subscribers in a metro don't want the research firms to enlarge or shrink the metro after OMB has redefined it? In the past Arbitron usually required at least a majority of subscribers to approve the addition or deletion of a county from a metro's makeup. Will that still hold, or will the ratings services automatically as-

sume broadcasters want to adapt to the new governmental boundaries?

What does Arbitron plan to do about the situation? At this point, who knows? At a luncheon meeting in New York recently with Arbitron Executive VP Rick Aurichio and Sales VP Bill Livek, I discussed this pressing matter. I think it's fair to say that at this time the ratings gurus are adopting a wait-and-see attitude — waiting to see what the government's other announcements have to say, and waiting to see how the broadcast industry reacts to the shifts that are seen in a notable number of markets. If you have any thoughts or suggestions on how Arbitron, and Birch for that matter, should cope with this new puzzle, please don't be shy about voicing your ideas.

Station Marketing Implications

There will be some broadcasters who are very pleased about these changes, while others will be studying their hari-kari manuals. I'd suggest not over reacting at this time. Give the ratings services and the research groups your thoughts, then let's see how they are going to handle Humpty Dumpty.

Once you've gotten a feel for what addition or deletion of counties can mean to your station, you may need to do any or all of the following:

- Talk to your engineer about coverage of the new metro
- Make sure you have the marketing/ad budget to properly cover the area
- Adjust your programming — news coverage, promotional giveaways, for example
- Make sure your sales staff does a good job of explaining the new metro situation to the local ad community
- Conduct research, especially when counties are added, into the perceptions and preferences of the listeners who now have more clout — format revisions may be in order if the new audience is a sizable one
- Later, conduct a post-survey diary review to see how the diaries fell and what comments, if any, the new metro diarykeepers made.

And there are probably myriad other implications. As you can see, the new metro puzzle is not going to be an easy one to solve.

In upcoming months I'll alert you as the two other OMB announcements are forthcoming, and I'll list some of the key changes affecting larger metros. In the meantime, if you'd like additional information regarding this new metros issue, or wonder if your market is on the list I've obtained from OMB, feel free to give me a call.

Mac McAnally

Nothing But The Truth



Mac McAnally
Nothing But The Truth

GHS 2033

FEATURING THE SINGLE:

“Minimum Love”

7-29736



Manufactured by Warner Bros. Records

NEIL DIAMOND "I'M ALIVE"



NOW PLAYING ON
130 CHR STATIONS

ADDED:
HITS 96, WGCL, KUBE
BJ105, KLUC, KOMQ
WKDQ, WBWB, KTRS

EARTH, WIND & FIRE

"FALL IN LOVE WITH ME"



- OVER HALF THE COUNTRY'S ON "FIRE"
- 113 CHR STATIONS
- AVG MOVE +3, INCLUDING OVER A DOZEN STATIONS MOVING 6 POINTS OR MORE
- MAJOR MARKET TOP 20 ACTIVITY



RATINGS REPORT

ARBITRON RADIO

Advances, Fall '82 Quarterlies, 12+

Dayton

WHIO-AM & FM Stable;
WTUE Softer;
WONE, WING Healthier

	Spring '82	Fall '82
WHIO-FM (BM)	15.2	15.1
WTUE (AOR)	14.4	13.3
WHIO (AC)	10.8	10.9
WONE (Ctry)	6.0	7.3
WING (AC)	6.1	6.9
WDAO (Blk)	6.6	5.9
WAVI (Talk)	5.2	5.3
WBLZ (Urbn)	4.4	4.6
WDJX (AC)	6.1	4.5
WJAI (BBnd)	4.4	3.9
WVUD (AC)	2.8	3.9
WBZI (Ctry)	.4	2.0
WLW (AC)	1.6	1.8
WPBF (AC)	2.2	1.6
WYYS (AC)	1.6	1.4

Oklahoma City

KATT-FM Jumps Five,
Grabs First;
KTOK Up Two;
Country Down
Dramatically;
KKNR Rebounds

	Spring '82	Fall '82
KATT-FM (AOR)	9.1	14.2
KTOK (N/T)	10.6	12.3
KEBC (Ctry)	14.7	9.9
KKNR (BM)	5.7	9.9
KOFM (CHR)	5.1	7.0
KOMA (Ctry)	9.5	7.0
WKY (Gold)	4.5	5.7
KXXY (Ctry)	6.0	5.5
KLTE (AC)	5.8	4.6
KLNK (AC)	5.9	3.9
KKLR (Ctry)	6.8	3.0
KAEZ (Blk)	4.0	2.4
KJYO (Easy)	1.7	2.1
KJIL (Rel)	1.8	1.7

Greensboro-

Winston Salem- High Point

WTQR Slips, Still
Dominant; WQMG,
WGLD Gain; WSEZ
Drops Five; WDCG
Shows Nicely

	Spring '82	Fall '82
WTQR (Ctry)	15.6	14.9
WQMG (Blk)	7.8	8.8
WGLD (BM)	7.4	8.3
WRQK (CHR)	6.8	6.5
WKZL (AOR)	9.2	6.1
WSEZ (CHR)	10.8	5.9
WSJS (AC)	5.5	5.4
WAAA (Blk)	4.0	3.7
WDCG (CHR)	—	3.3
WAIR (Blk)	2.1	3.2
WPET (Rel)	1.9	2.7
WBIG (BBnd)	3.0	2.6
WEAL (Blk)	2.4	2.6
WMFR (AC)	2.6	1.8
WBCY (CHR)	—	1.5
WCOG (Ctry)	1.0	1.4
WHPE (Rel)	1.3	1.4
WTNC (AC)	.5	1.2
WTOB (AC)	.7	1.1
WWMO (Rel)	2.1	1.1
WBUY (AC)	.9	1.0
WMFR-FM (BM)	.5	1.0

Format Legend

A/C—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk/Urbn—Black/Urban, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc.—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk.

Albany

WGY Softer, Still Tops;
WFLY Adds Four, Takes
CHR Lead; WROW-AM
& FM Slip

	Spring '82	Fall '82
WGY (AC)	16.2	13.7
WPYX (AOR)	11.6	10.8
WFLY (CHR)	5.8	9.9
WROW (AC)	9.8	7.0
WTRY (CHR)	5.9	6.3
WROW-FM (BM)	8.1	5.7
WGNA (Ctry)	4.0	5.5
WQBK (Talk)	5.0	5.5
WGFN (AC)	3.8	5.1
WPTR (Ctry)	3.3	4.7
WQBK-FM (AOR)	3.3	4.7
WWOM (AC)	4.4	4.0
WABY (BBnd)	.5	2.6
WHRL (BM)	1.2	2.1

Toledo

WIOT, WLQR Slip,
Remain 1-2; Country Up;
WWWM, WCWA Surge
With New Formats

	Spring '82	Fall '82
WIOT (AOR)	13.6	11.7
WLQR (AC)	11.2	10.9
WSPD (AC)	9.6	9.7
WKLR (Ctry)	7.3	8.5
WMHE (AC)	10.8	8.0
WWWM (AC)	3.4	6.5
WCWA (Gold)	3.8	6.0
WTOD (Ctry)	4.5	6.0
WJR (Misc)	6.7	5.3
CKLW (CHR)	3.0	3.8
WOHO (AC)	4.6	3.2
WVOI (Urbn)	2.3	1.7
WLLZ (AOR)	1.1	1.6
WOSE (Ctry)	.8	1.2
WRIF (AOR)	.8	1.1

The Birch Report

Philadelphia

KYW, WDAS-FM, WEAZ
Rank 1-2-3 In First Philly
Birch; WMMR Scores
Narrow AOR Win;
WUSL Debuts
Impressively

	Fall '82
KYW (News)	9.8
WDAS-FM (Urbn)	9.2
WEAZ (BM)	7.1
WCAU-FM (CHR)	6.9
WMMR (AOR)	6.6
WYSP (AOR)	6.4
WMGK (AC)	6.3
WUSL (Urbn)	5.7
WWDB (Talk)	5.1
WIOQ (AOR)	4.3
WPEN (Easy)	4.1
WCAU (N/T)	4.0
WIP (AC)	3.8
WFLN-FM (Clas)	2.9
WSNI (AC)	1.8
WFIL (Ctry)	1.7
WWSH (AC)	1.7
WIFI (CHR)	1.1

Detroit

WJR Leads But Drops
Two; AORs Down;
WDRQ Improves;
WXYZ, WWJ Add
Two Each

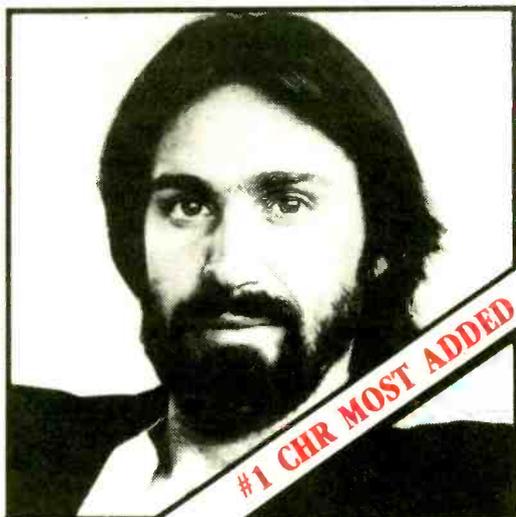
	Summer '82	Fall '82
WJR (Misc)	12.6	10.4
WRIF (AOR)	10.0	8.0
WDRQ (Urbn)	4.2	6.8
WLLZ (AOR)	8.5	6.3
WXYZ (Talk)	3.2	5.3
WWJ (News)	2.9	5.0
WWWW (Ctry)	3.7	4.8
WNIC-FM (AC)	7.5	4.7
WHYT (CHR)	3.5	4.5
WABX (AOR)	5.6	4.4
WMJC (AC)	3.9	4.3
WJLB (Blk)	1.6	4.1
WJOI (BM)	2.2	3.7
WCXI-FM (Ctry)	2.8	3.0
CKLW (CHR)	3.1	2.5
WCZY (AC)	3.8	2.3
WJZZ (Jazz)	1.2	2.3
WOMC (AC)	3.1	2.2
WLBS (Blk)	1.3	1.8
WCXI (Ctry)	1.7	1.7
WQRS (Clas)	1.2	1.3
WGPR (Blk)	1.2	1.2

San Francisco

KGO, KCBS Stronger,
Hold 1-2; AOR Race
Fragmented As KQAK
Jolts Market

	Summer '82	Fall '82
KGO (Talk)	8.8	10.6
KCBS (News)	4.4	5.6
KFRC (CHR)	4.7	4.9
KSOL (Urbn)	4.3	4.8
KABL-FM (BM)	3.0	3.5
KRQR (AOR)	5.5	3.5
KSAN (Ctry)	3.8	3.4
KMEL (AOR)	4.5	3.1
KYUU (AC)	2.4	3.1
KQAK (AOR)	1.0	3.0
KIOI (AC)	3.1	2.9
KNBR (AC)	3.8	2.9
KBLX (Urbn)	3.4	2.8
KKHI-AM & FM (Clas)	2.0	2.7
KNEW (Ctry)	2.6	2.7
KSJO (AOR)	3.4	2.7
KDIA (Blk)	2.2	2.5
KABL (BM)	2.7	2.3
KOIT (BM)	1.9	2.0
KOME (AOR)	2.2	2.0
KEZR (AC)	.7	1.8
KSFO (AC)	2.9	1.8
KIBE & KDFC (Clas)	1.3	1.7
KLHT (AC)	1.7	1.5
KBAY (BM)	1.3	1.4
KFOG (AOR)	1.7	1.3
KYA (Gold)	2.6	1.3

CONSTANT HIT RECORDS FOR CHR FROM E/P/A



DAN FOGELBERG



"MAKE LOVE STAY"

CHR NEW & ACTIVE

✓ DAN FOGELBERG "Make Love Stay" (Full Moon/Epic) 107/39
 Moves: Up 19, Debuts 14, Same 35, Down 0, Adds 39 including WCAU-FM, WBBM-FM, KIIS-FM, B100, XTRA, KCNR, Q103, WAEB, WRQK, WKFR, KZ93, 13FEA, Q101, KWTO-FM, KDZA, KKAZ.

A/C CHART **16**

A/C #4 MOST ADDED



AFTER THE FIRE

"DER KOMMISSAR"

CHR NEW & ACTIVE

✓ AFTER THE FIRE "Der Kommissar" (Epic) 64/31
 Moves: Up 5, Debuts 6, Same 21, Down 1, Adds 31 including WCAU-FM, B94, Q105, WGCL, KIMN, WKFM, WIFI, KSET-FM, WOKI, WZZR, WMEE, KBBK, WKHI, WCGQ, WRKR.



CLASH

"SHOULD I STAY OR SHOULD I GO?"

CHR SIGNIFICANT ACTION

CLASH "Should I Stay Or Should I Go?" (Epic) 34/17
 Moves: Up 0, Debuts 1, Same 16, Down 0, Adds 17, WCAU-FM, WKFM, WPHD, WJDX, WABB-FM, KFI, KSKD, KQMQ, WACZ, WIKZ, 95XIL, Z102, WJAD, FM99, KKLX-FM.



FELONY

"THE FANATIC"

CHR SIGNIFICANT ACTION

WXKS-FM	KNBQ
KEGL	WJBQ
KIQQ	WERZ
WRCK	WOMP-FM
WIFI	KGHO
KYST	KSLY
KSET-FM	
WANS-FM	
WNOK-FM	
KYYX	



Sales



JONATHAN HALL

Doubleday's Sales Plan For Younger Demos

Mike Boen is General Sales Manager at KDWB/Minneapolis and also handles other duties as Director of Sales for the Doubleday chain. In Dallas last week at the RAB Managing Sales Conference, Mike shared some thoughts on how to increase sales at youth-formatted stations.

"Our challenge this year and in the future," he stated, "will be to maximize our stations' share of revenue from normal youth demo sources while developing new revenue sources in demos where we are marginal."

Mike then discussed several ideas from the AOR stations in the chain, beginning with WAVA/Washington. Mike noted that Sales Manager Dan Wachs has targeted real estate, specifically condominium projects, as an exploitable sales opportunity. "This product category is bound to heat up this spring with new low interest rates," Mike advised.

Noting that WAVA salespeople prospect from newspapers, city magazines, and real estate papers, he stated. "They concentrate on properties in the \$40,000 to \$60,000 range and find the key decision-maker is often a development's sales manager," whom he characterized as 25-34 year-old males that often listen to the station.

"The sales approach relies on success stories - avoiding numbers. Dan suggests having a big real estate advertiser give a marketing seminar to the sales staff. You'll end up with a smarter staff and a closer relationship with the advertiser."

Formulas For Retail Chains

Another qualitative sales success occurred as a result of a KWK pitch to a St. Louis department store chain, Stix, Baer & Fuller. "Early last year, Sales Manager Alan Abert gave the store's Broadcast Ad Manager Joyce Pippert a presentation highlighting the buying power of the 13-19 year-olds who shop at the department stores," Mike explained.

"Alan used information from the current Rand Report's Survey of Economic Spending by Teens and localized it for St. Louis. Armed with this information, Joyce was able to secure over \$11,000 in co-op vendor money. All of it was for back-to-school and all of it for KWK." The category of business was men's and women's apparel.

Mike noted that part of the department store's late summer campaign included a talent search that drew 400 teens to audition for the store's radio commercials. In addition, the station is already booked for a major pre-spring advertising promotion with the chain.

"Our challenge will be to maximize our stations' share of revenue from normal youth demo sources while developing new revenue sources in demos where we are marginal."

Another back-to-school idea netted WLLZ/Detroit Sales Manager Joe Bacarella "a pie and a half from a local retail clothing chain," Mike explained. A sales incentive plan for store managers that included Sony Walkman radios and concert tickets at minimal cost to the station resulted in a single station buy that was bigger than the store's original plan, which would have been split with two other stations in the market.

Another back-to-school idea netted WLLZ/Detroit Sales Manager Joe Bacarella "a pie and a half from a local retail clothing chain," Mike explained. A sales incentive plan for store managers that included Sony Walkman radios and concert tickets at minimal cost to the station resulted in a single station buy that was bigger than the store's original plan, which would have been split with two other stations in the market.



SELLING YOUNGER DEMOS — KDWB/Minneapolis GSM and Doubleday Director of Sales Mike Boen makes a point during the RAB Managing Sales Conference to the rest of the "Selling Younger Demos" panel: (l-r) moderator Jonathan Hall, KWFM/Tucson GSM Lee Dombrowski, Eastman Radio Exec. VP/Sales Jerry Schubert, and KEYY & KLRZ/Salt Lake City GM Rich Marston.

Clubs And Beer

WAPP/New York Sales Manager Ralph Garone feels that AOR stations have concentrated on major record labels and concert promoters and neglected local rock clubs as potential revenue producers, according to Mike. WAPP supplied a DJ, prizes, and promotional announcements for special one-night club dates.

Each club generally offered special drink prices and a reduced cover charge, with the bottom line being that clubs significantly increased their advertising after the promotions.

And at KPKE/Denver, Sales Manager Catherine Rubenstein has used a sales strategy that has captured 17 different brands of beer and a lot of business in 1982. "Catherine's efforts concentrate on the local beer distributor, where many of the buying decisions are actually made, even though the actual orders come nationally," Mike related.

"Her local salespeople notify distributors whenever a national or regional buy is placed. The distributor gets a customized calendar showing his schedule and an immediate sales call to discuss promotional possibilities. The station follows up with PR letters to bars and retailers on behalf of the advertised brand."

Mike said that KPKE is constantly building bridges in every way possible with local distributors; for example, making sure that the distributors' staff parties include door prizes from the station. "It's a plan that can work for any station willing to put in the effort," Mike emphasized.

Getting A Piece Of The Community Budget

Finally, Mike described how KDWB National Sales Manager Bob Harris had

developed impressive billing in the area of fresh produce, with a food industry that has traditionally focused on women 25-54, and bypassed AOR.

He noted that Bob works "directly with the directors of produce operations, produce merchandisers, and consumer home economists of the various food chains and independent food stores. His is a mission of information and coordination between the fresh produce commodity groups and the retailers.

"With this effort he is able to take care of many of the supply needs at the retail level, including point of purchase materials and updated crop and supply information. While on the other hand, for commodity groups, he is able to document feature items in their newspaper advertising and provide day-to-day contact with the retailer on behalf of the grower group. He also coordinates in-store product demonstrations and sampling promotions."

Mike noted that one reason this category of business is high is because of the continuous use of updated research from Simmons, Beta, Rand, and the Retail Food Association. "This information identifies the 25-34 year old woman as one of the most important segments of the 25-54 demo, and gives a numbers story that rounds out our total marketing service," Mike concluded.

In summary, Mike's examples from the Doubleday chain emphasize having a good idea, a plan of action, plus good execution and follow-through. The result, he claims, will be to increase any younger-demo station's individual share of dollars in regular categories of business, and to add other dollars selling marginal demos.

Next Week In Management:
Hiring Effectively

RAB Managing Sales Conference



READY TO ROLL — Gannett Radio President Joe Dorton (left) and Broad Street President Fred Walker display the theme for the RAB's 1983 Managing Sales Conference. Walker was Chairman of the conference committee, while Dorton served as Vice-Chairman.



MANAGING THE OPPOSITE SEX — A colorful panel featuring (l-r) moderator Dr. Toni Grant of KABC/Los Angeles, CBS Radio Eastern Sales Manager Steve Youlous, KLOK/San Jose GSM Judy Currier, WXYV/Baltimore account executive Art Baker, and WTKN & WWSW/Pittsburgh VP/GM Diane Sutter.



STATE OF THE MEDIUM — RAB Vice Chairman Miles David addressed the conference on the state of radio today.



EFFECTIVE MANAGEMENT STYLES — Bill Brower, President of Bill Brower Associates, delivered a well-received lecture.



ADVANCED BRAINSTORMING — Purdue University's Dr. Robert Schwarz presided over this advance-registered session.



REPS PERCEPTION — Discussing national sales managers was a panel of reps made up of (l-r) Katz Radio President Ken Swetz (moderator); Blair Radio VP Tom Turner; Group W Radio Sales VP/GM Roy Shapiro; Hillier, Newmark, Wechsler & Howard President Phil Newmark; Eastman Radio President Bill Burton; and Torbet Radio President Peter Moore.

The King Biscuit Flower Hour

**GIVE YOUR LISTENERS
THE ROCK THEY CAN FEEL.**

Your audience hungers for live rock excitement. Give it to them with King Biscuit—America's longest running weekly concert series. It started ten years ago with Bruce Springsteen on the very first broadcast. Today, King Biscuit continues to deliver high-rated rock. With top acts like Foreigner, Joan Jett & the Blackhearts, Men At Work and the Stray Cats.

Become the concert station in your market. Call Louise Callahan. (212) 887-5218

abc rock radio network

MICK JAGGERS OF FOREIGNER PHOTOGRAPHED BY RICK DIAMOND

THE KING BISCUIT FLOWER HOUR IS PRODUCED BY DIR BROADCASTING



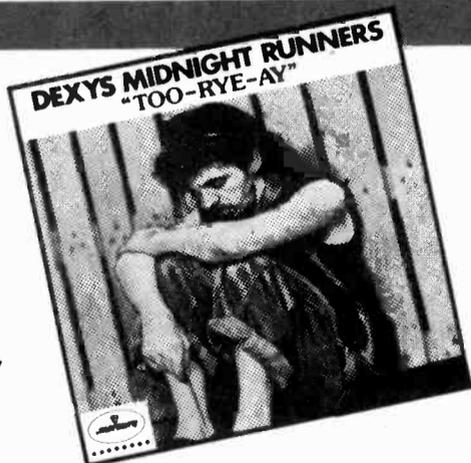
STREET TALK

ANOTHER POLYGRAM RECORDS

BREAKERS

DEXYS MIDNIGHT RUNNERS

"COME ON EILEEN"



**FROM
THEIR
HOT NEW
ALBUM**

'TOO-RYE-AY'
As Seen On MTV



Manufactured and Marketed by

PolyGram Records

Who will be the new WYNY/New York PD now that Pete Salant has moved on (see Page 1)? Rumors that Al Brady Law, President of Surrey Research, would return are totally false, but since Al does consult WYNY, you can bet he'll play a major role in selecting Salant's replacement. This could be one of the more desirable programming gigs to come along in quite some time.

What's going on at KRLA/Los Angeles? With the departure of morning man Terry McGovern, Dave Hull shifted from afternoons to AM drive. Personality Johnny Hayes is now doing two full shifts, a taped midday show and a live PM drive effort. Mucho Morales has returned to the night slot, leaving Humble Harve apparently out. Musically, the station has shifted more to an "Oldies/Urban Contemporary" sound, especially at night.

Arista Records President Clive Davis issued this statement last week: "There are no discussions being held with RCA for Arista to be distributed by them nor for me to leave Arista. I'm weary of all these rumors so please stop them and go on to someone else."

Moving along to someone else . . . WNDE & WFBQ/Indianapolis GM L. David Moorhead has exited the stations with no immediate replacement named.

Now on the loose after more than six years at 96KX/Pittsburgh, former Operations Manager Bobby Christian (see Page 1) is looking for a programming/operations position with an AOR or rock-oriented CHR. He can be reached at (412) 795-8296.

KHFI/Austin has imported Roger W.W. Garrett as its new Program Director. Roger has spent the last 10½ years at KRBE/Houston.

Lee Shannon is the new PD at WHOO-FM/Orlando, moving from WVOJ & WQIK/Jacksonville.

Capricorn Records has returned after a three-year absence via a new production agreement with Columbia Records. Phil Walden is President and Frank Fenter is Exec. VP of the Macon-based label, just as before. Presumably, the financial difficulties that forced Capricorn to close in 1980 have been resolved.

Although both WHN/New York and WBCS-FM/Milwaukee have declined to comment, rumors indicate that the consulting firm of Sherwood/Hennes & Associates is no longer working with those stations.

KMPS/Seattle PD Ron Norwood and wife Patti (who is the station's morning personality) had their first child, daughter Alexis Victoria, December 3. Just about nine months prior to the blessed event, both Ron and Patti gave up smoking . . . but this new habit may be more expensive than their last one.

Congratulations to WMC/Memphis on its 60th anniversary (January). The station will also celebrate ten years as a Country outlet in March.



HARTS PLAYING FOR HEARTS — KRTH/Los Angeles is playing a major promotional role in this year's American Heart Association fund drive in Los Angeles. The 1983 kickoff is a charity sporting event entitled "Play Ball For Hart To Heart II." Naturally, when offered a chance to interview the co-stars of the TV series "Hart To Hart," KRTH & KHJ VP/IGM Allan Chlowitz couldn't say no. And who could? Pictured (l-r) are Robert Wagner, Chlowitz, and Stefanie Powers. Of course, Wagner and Powers are involved in the association's efforts too.

After winning its landmark case against AFTRA, Tuesday Productions has now filed suit against 29 local AFTRA chapters around the country, charging the locals engaged in a group boycott of the San Diego commercial production company. Tuesday was awarded \$9.3 million in the original action (plus \$1.2 million in attorneys' fees), but has yet to collect on the judgment.

Janice Ross will not be moving to New York with Chrysalis Records, as previously announced. She's opted to remain in Los Angeles, severing her association with the label.

PolyGram Records National Rock Promotion Manager Drew Murray and his wife Janet became parents January 28 in Los Angeles when new son Brandon Andrew arrived. Our congratulations.

Former WCBS-FM, WYNY, and WNBC/New York personality Dick Summer joins WPIX for morning drive. Dick most recently had been on the air at WJKY/Long Island. By the way, WPIX's new slogan is: "Your 'X' wants you back . . . nothin' but love songs."

Michael Roshkind, who exited as chief operating officer of Motown in 1980, has signed on to consult Chairman Berry Gordy in financial and film matters. Motown brought a \$2 million breach of contract suit against Roshkind in 1981, which may account for the surprise generated by his return to the company.

After a year's absence, 25-year KFXM & KUDO/San Bernardino-Riverside veteran Al Anthony returns to the stations as Exec. VP/GM.

Solar VP/Marketing Edna Collison has exited the company.

WJYO/Orlando will drop its Schulke 2 programming for A/C around March 1. No staff changes are anticipated under PD David Sousa.

**Communication
Graphics inc**

OUR DECALS COST LESS!

How can a glossier, higher quality, screen printed decal cost less than all those labels you get in the mail? They last longer! ...For about the same price!

CALL US! 1-800-331-4438

WINDOW DECALS - BUMPERSTICKERS

IN OKLA. 918-258-6502

Late Breaking News From RCA



STEEL BREEZE "Dreamin' Is Easy"

#1 CHR NEW & ACTIVE

STEEL BREEZE "Dreamin' Is Easy" (RCA) 131/18

Moves: Up 82 Debuts 11, Same 40, Down 0, Adds 18 including WXKS-FM, KUBE, K104, FM100, WRQK, WANS-FM, Z104, WNAM, KYYX, OK100, 95XIL, WXLK, WSPT, KFMW, KRNA.



DIANA ROSS "So Close"

A/C BREAKERS

A/C Chart # **29**

CHR NEW & ACTIVE

Added This Week At:

WBEN-FM	KIQQ	KHFI	KIKI	KSLY
WCAU-FM	KFRC	WJDX	WCIR	KDZA
JB105	XTRA	94TYX	WISE	KOZE
Z93	WHFM	KIHK	WFLB	
WLOL-FM	WYCR	KNBQ	KVOL	
KEARTH	WKEE	K96	D93	



JEFFERSON STARSHIP "Winds Of Change"

CHR NEW & ACTIVE

JEFFERSON STARSHIP "Winds Of Change" (RCA/Grunt) 112/17

Moves: Up 30, Debuts 17, Same 48, Down 0, Adds 17 including Q103, KZZP, KZFM, KBFM, WTIX, WQUT, WDCG, KEYN-FM, KIOX, KQMQ, WTSN, WERZ, 99KG, KTRS, KKAZ.

Look For More "Breaking" News From Jefferson Starship Next Week!



EVELYN KING "Betcha She Don't Love You"

From the 500,000-
Plus Selling Album

**CHR
SIGNIFICANT ACTION**

B94 deb 30
WXKS-FM 4-2

Z93 deb 30	B100 add	WGUY 8-6	WFMF on	WSGF 13
Y100 13	XTRA 26-18	Z102 9-5	WDOQ 30-26	WFOX on
Q105 30	KHFI add	WCAU-FM on	FM100 25-20	WJAD on
CKLW deb 24	WTIX 31-24	WSPK on	KX 104 on	
KEARTH 12-8	WBBQ 4	WFLY on	WSEZ 33	
KIIS-FM 27-19	WSFL 18-9	WTIC-FM 23-21	KFI deb 35	
KIQQ 27-22	KYNO-FM 10-8	KTFM 35-33	KGGI 28-26	
KFRC 16-14	KIDD 20-13	KBFM deb 25	KQMQ deb 29	

Look For Robert Hazard's
"Escalator Of Life" Already On:
KITY KYYX
WCSC WSQV
WPST WIFI
WJXQ

RCA



**EVERYBODY'S
LOOKING AT**

**"I KNOW THERE'S
SOMETHING GOING ON!"**
7-89984



**The sensational single from
FRIDA's lp,
"Somethings Going On."
80018**

On Atlantic Records and Cassettes.



Produced by Phil Collins and assisted by Hugh Padgham.

- | | | |
|----------------|----------------|---------------|
| WXKS-FM add 30 | WTIX 18-11 | WFOX add |
| Q107 21-18 | B97 add | WJAD add 38 |
| KEGL 2-1 | WDOQ add | WISE re-add |
| Z93 add | CK101 18-12 | WGLF deb 28 |
| 94Q 26-19 | KX104 4-2 | KKQV deb 20 |
| Y100 deb 19 | WSKZ add | KISR 14-9 |
| I95 18-15 | WOKI 18-15 | KYTN add |
| WL0L-FM 13-11 | WBCY add | KDVV 11-8 |
| KBEQ deb 27 | WRVQ 19-12 | KBIM add |
| KIMN 17-13 | KZ93 17-14 | KDZA re-add |
| Q103 deb 30 | WIKS 15-10 | KTRS add |
| WKFM 28-24 | KQKQ add | WNBC on |
| WTRY add | WHOT add | Q105 30-29 |
| WFLY add | KBBK 16-13 | CKLW 4-7 |
| KC101 add | K96 add 30 | WGCL 27-26 |
| WPST 15-11 | KRQ 8-7 | XTRA on |
| WKRZ-FM re-add | WGUY re-add | WRCK 25-22 |
| WKEE add | WACZ 18-15 | WTIC-FM 26-23 |
| KTFM 29-19 | WIGY 6-5 | WIFI deb 30 |
| KITY 5-2 | WOMP-FM re-add | KSET-FM 4-7 |
| KZFM 7-6 | Q104 add | WABB-FM 25-23 |
| KHFI add | Z102 add 37 | WDCG 28-26 |
| KMGK 5-9 | WZZR 16-15 | WSEZ 16-14 |
| KFI on | KIHK 18-17 | WNOK-FM 33-28 |

© 1983 Atlantic Recording Corp. A Warner Communications Co.

Karen Carpenter Dies At 32

Karen Carpenter, one-half of the highly successful Carpenters duo, died in Downey, CA Friday (2-4) of an apparent heart attack. An official coroner's verdict had not been released at press time, but it was thought that her heart may have been weakened by a bout with anorexia (from which she had apparently recovered in recent months).

Karen, who was the Carpenters' drummer as well as singer early in their career, and elder brother Richard were signed to A&M Records in 1969. Their first single, a sensual cover of the Beatles' "Ticket To Ride," was only moderately successful, but the follow-up, "Close To You," was a huge hit and led to 15 others,



the last of which was "Touch Me When We're Dancing" in 1981.

Although the Carpenters were a substantial commercial success, they received less than full critical credit for their achievements in revitalizing the middle-of-the-road pop tradition. They were probably the single most important act involved in propelling the stagnating pop establishment into the contemporary mainstream. Combining Karen's rich and distinctive vocals with cushions of harmonies derived from the Beach Boys, and varied instrumental flavoring (even including occasional hard rock guitar, as in "Goodbye To Love"), the Carpenters carved out a highly identifiable sound and could be called one of the founders of the adult contemporary style.

Funeral services for Karen Carpenter, who was 32, were held Tuesday (2-8).

Salant

Continued from Page 1
his decision, Salant said, "The job at WYNY has been one of building, and although we think there's another three share points to be gained, it's no longer a fulltime job for me. This new challenge has been a goal of mine since I came to New York, and fits in perfectly with my personal goals."

Salant added he has mixed emotions about leaving WYNY. "I have a million regrets," he said. "The people here are wonderful, I've had three of the most supportive, understanding, and patient GMs in the world, and the air personalities are the best anywhere."

Prior to joining WYNY 2½ years ago, Salant was Operations Manager at WAVZ & WKCI/New Haven for a year, having previously programmed WAVZ for two years.

Pall

Continued from Page 1
of WTAE & WXKX are among the finest in the nation, and Ted gets the highest marks from me and everyone else because he deserves them. I believe that the 'Hot Tracks' format is the mass appeal radio of the future, and I will be looking for the right opportunity to exercise my expertise as a programmer/operations manager."

Atkins commented, "I think Bobby is a great programmer. The fall ratings are a contributing factor in his resignation, but he can't take all of the blame. I approved everything that has happened, so both of us were rowing this boat. It's just that the boat got headed in the wrong direction. When we saw the numbers, I took immediate steps to get us headed in a more mainstream direction, and after several discussions with Bobby, I felt that philosophically his head was not into our new approach."

Atkins added that he will take a "hands-on approach" working with Pall on the programming and music selection of the radio station.

Buchanan

Continued from Page 3
He told R&R, "Owning the boat was a dream I had for a long time ... to sail away to the islands. I sold my house and became virtually a bum for the better part of three years. But the constant maintenance, cost, and other factors associated with boating forced me to go back and seek some of the other things you have to give up to live this lifestyle. Now, I'm just looking forward to getting back in the business and working with people who I know are on the same crusade for excellence."

Buchanan's most recent radio experience was a short stint as Operations Manager at KMGC/Dallas. He previously worked three years at KVIL across town, including 18 months as OM. His background also includes programming stints at KSTT/Davenport and WHNN/Saginaw. Former KLLS PD Nelson has just been appointed PD at KIXK/Denton, TX.

Hooker

Continued from Page 3
to purchasing it. I was convinced then and am now confident that UPI is a viable company which will soon be in the black." Media News CEO Douglas Ruhe stated, "John Jay Hooker is a very successful, innovative businessman, and his entrepreneurial talents will help us complete the task of turning the company around."

Carroll

Continued from Page 3
encompass Rick Carroll's successful musical and format philosophies. I think that with all of the changes in the Philadelphia market over the last six months or so, we've let everyone else do their thing, and now we're ready to take a stab at filling an obvious hole in the market."



SUPERTRAMP'S A SMASH WITH ADAM SMASHER — John Helliwell (seated) of A&M's Supertramp was a recent interview guest of air personality Adam Smasher on DC101/Washington, where Helliwell discussed the band's new album with listeners.



HERE'S MUD IN YOUR EYE — Losing sure is fun for WWPA/Williamsport Promotion Director Gary Chrisman! For the second straight year, Gary was beaten by members of the Chicago Knockers mud-wrestling team. Cheered on by nearly 3000 spectators, Gary still managed to go the distance. Now there's talk of a rematch next year!

Contemporary Hit Radio



JOEL DENVER

LEARNING TO DEAL WITH "NO" FOR AN ANSWER

Getting A Handle On Small Market Problems

The word "no" has the power to send your well-planned hopes and dreams crashing to the rocks below. Working as a small market PD you can quickly learn the true meaning of the word "no." Eventually you'll get to know when you're going to hear your GM or sales manager utter that ultimate monosyllabic decision.

While the use of the word "no" and its impact is by no means restricted to small markets, small market broadcasters have their own special set of budgetary problems and may tend to hear the word more. To focus in on some of those problems, I've talked with four programmers who describe some common ones and offer a few solutions. If the word "no" has been getting you down, read ahead, because there's a bright light at the end of the tunnel.

Going On Record About Record Service

As Operations Manager of WRKR/Racine, and Director of the Warren-Van Pelt Association, a small market consultancy, Steve Warren makes an excellent starting point. His broad-based ideas and firsthand knowledge of problems at several small market stations give him a unique perspective.

"To me the biggest problem in small markets, from a programming standpoint, is the music and poor record service," Steve told me. "The reason for the lack of service is today's economics. It's not that the record companies don't want to play on small market stations, it's just that airplay on one major market station more than pays for all of the service and promotional costs of airplay. The return at the small market level isn't there."



Steve Warren

He recommended, "If you're sitting in Bucyrus, OH and want the new Bob Seger record, ask for it and they'll probably send it to you. But remember that each time you want service, you've got to ask for it on a record-by-record basis." Steve says record executives point to the high cost of mailing and the extra cost of pressing enough records to service every small market station as reasons for the piece-by-piece service procedure.

Steve's consultancy is currently working with WBCO/Bucyrus; WEBO/Binghamton, NY; KLBW/La Grande, OR; KBLU/Yuma, AZ; KSRB/Hardy, AR; WARF/Jasper, AL; KARV/Russellville, AR; WRKR & WVEG/Racine, WI; and WMVO/Mt. Vernon, OH. "My service helps to tackle the problems of record service and research. We call up the record companies and tell them we're adding a song to all of our stations and they send out the records. We act, in a sense, as their music director, helping to make music decisions for them. We help to lighten a burdensome workload that otherwise would seem like a constant dark cloud that never goes away." (See Editor's Comments, page 22.)

As far as Steve is concerned, the next major problem is one that strikes in markets of all sizes . . . a lack of time to get the job done right. "In most cases the small mar-

ket PD is overworked because he's wearing many hats. Generally, he's the main production voice, pulls either mornings or afternoons, may assist with engineering, and from time to time sells spots. He doesn't have the time to research the music properly, so ideally he should have a fulltime MD, but that's a luxury few small markets can afford."

Steve noted another complication. "There is also a lack of training in smaller markets, and you learn by trial and error. I was fortunate that at my first station, KOTN/Pine Bluff, AR, Buzz Bennett was my first PD. This was before he became famous, but even back then he was incredibly smart and ahead of his time. He would take the time to help me sound better. Everyone in a position of responsibility at a small station should help their on-air people to improve."

Research In A Small Market

According to Steve's thinking, anyone can afford to do research. "All it really costs is

Don't Take "No" For An Answer



KILE/Galveston PD Scott Taylor's entire career so far has been in small-market situations. Prior to his current three years at KILE, he spent time at KBID/Wichita Falls, and before that, KSEL/Lubbock. Not only is Galveston a small market, its geographic proximity to Houston creates its own special set of problems, as Scott relates. "Because Galveston is right next door to Houston, that brings up quite a few problems. We are included in the Houston book, but really can't compete with the Houston stations.

"It makes it tough trying to decide exactly what to do programming-wise. I can only hope that what we are doing is working. We don't get a county breakout of the book, so we rely on our own surveys to see how we rate. The problem here is that advertisers



Scott Taylor

Continued on Page 22

Writing An Operations Manual

Does your station have an *Operations Manual*? Steve Warren suggests one for every station, in both small and large markets. "I find that problems are most easily prevented when you have an operations manual. Information passed on secondhand or mouth-to-mouth is misleading and often wrong. When you put an operations manual together, keep in mind that it should be simple and easy to read. I generally keep it to two paragraphs per item."

While each station has its own set of specific needs, the operations manual should cover "the how-to" for any situation that might go wrong. Here are some areas you might want to cover:

- What to do when a cart is missing.
- Steps to take when the transmitter fails.
- How to put the production room on-air if the main studio fails.
- Complete listing of all AT&T circuit numbers in case of line failure.
- Where to find replacements for missing records.
- Who to call when a spot or live copy is missing.
- Station employee address and phone roster.
- Station philosophy.
- Importance of on-air formatics.
- How to record two networks at the same time for delayed broadcast, etc.



time to do research. People forget that the request line is a very valid part of research. Too many PDs think that only teens are willing to call. There is a big correlation between what someone under the age of 15 likes and what adult females over the age of 25 like in some cases.

"We keep track of adult calls, especially for songs we aren't playing. We'll ask them

where they heard it. Some might say the competition, or MTV or on a friend's stereo, or while on vacation. Listening to your listeners is important. If you can cultivate a relationship with a record store clerk and can find out who is purchasing a particular song, you're far ahead of the game. This information helps you uncover unexpected buying patterns on certain records."

Creativity Conquers Small Budgets

WIGY/Bath Operations Manager Scott Robbins comments about life as a small market PD from a different perspective. He has worked in a major market, and by choice has returned to a small market to sharpen his programming and management skills.

"One of the major problems is the budget, or lack of one in some cases," Scott remarked. "We tend not to have the quantity of dollars to spend that stations in bigger markets have. When I worked at KOPA/Phoenix, which is owned by First Media, they had lots more money to spend than the company I'm working for now. Programming doesn't take a back seat necessarily, but it forces you to become more creative and to think more. You often ask yourself, 'How can I get the numbers without the backing of a large corporation?' Somehow, you find the way.

"Creativity is the biggest defense to a lack of dollars, whether in a big or small market. You've got to work harder here, and you end up working with people more on a one-to-one basis than in a big city. In this area if you get 1000 people to turn out for a listener party, that's infinitely more significant than 1000 people in a larger city. Here you can affect a greater percentage of the population with your station."

Pleasing The People

"I came here to WIGY knowing what I was facing, since I came from Maine originally," Scott reflected. "Knowing from the outset what you're going to encounter in a small market situation is half the battle. We've done simple things like getting listeners involved in a 'Hot Buns' contest, where they watch scantily-clad men dance. It drew in hundreds of women. There are no prizes except for those competing, but in itself it was a promotion that pleased lots of listeners for just a few dollars."



Scott explained how the station reached a decision to buy a van. "The van becomes a rolling billboard for the station and a vehicle to center promotions around. It beats a billboard that is fixed in one location and will eventually go away. It also makes sense since there are a lot of cities here besides Bath-Brunswick. We also cover Lewiston, Augusta, Waterville, and parts of Portland, etc. We reach a lot of listeners, and the van extends our visibility.

"In my case I'm an Operations Manager, so I dabble in sales as well. It takes a lot of hours to program a station, but it also takes time for me to do my job in sales. To give me the time to do it all, I've delegated duties. My morning guy also wears the hat of being in charge of the traffic computer. The afternoon guy is in charge of promos and production. My night guy is the Assistant MD. I've got my all-night guy who does nothing but watch MTV to see what they are up to. The challenge in a market this size is to not only find someone talented, but to find someone with more than one skill. There are no easy ways to go about it. When you find people who are multi-talented, you try and hang on to them."

Attracting Talent, Not Just A Warm Body

Another programmer who has spent his entire career so far in small markets is **WPFM/Panama City, FL** Operations Manager **Skip Bishop**. Starting out at **WEGL/Wetumpka, AL**, he went on to **WAUB/Auburn, AL**, where he got his feet wet in programming. Skip joined WPFM in 1979, eventually taking on the programming of sister station **WQQQ** as well.

While money is definitely a problem in Panama City, Skip's main problem goes a bit deeper. "My biggest headache is in recruiting talent. We have one advantage though," he noted. "Panama City is a resort town; we're able to sell the sunshine and the beach as a way of getting people to work here. A lot of my staff is from the area, but I also have to sell our excellent company benefits to attract out-of-town talent. WPFM is pretty dominant here, and when PDs from bigger markets come to town for vacation, they hear my jocks, wave some money at them, and hire them away. It's happened before, and it will happen again."



Skip Bishop

Keeping The Troops Happy

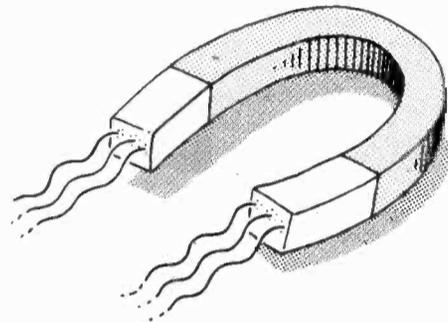
"Being a stepping-stone station to a bigger market is flattering, but it doesn't do much for the stability of your staff. As a result we reward those people that stay with us. They get semi-annual raises and merit increases for ratings improvements. We also hand 'perks' out to them for taking on extra duties. Many times we'll send them to Birmingham or Tallahassee for a concert, with the station picking up the tab. We are very conscious of the need for encouragement, and we offer it. Security is something rare in this business, but I go out of my way to make the airstaff feel secure about their jobs. If they are good, I want to hang on to them as long as possible."

Skip feels that delegating responsibility to his jocks has a twofold effect. It gets them more involved, and it lightens his work load. "I've got to delegate responsibilities here to make it all work. One person handles liner cards, another does promotions for the AM. Another person handles mailouts, while some of my jocks even rewind carts. I think it encourages them and they learn more too. It's better than doing their four and hitting the door."

"(VP/GM) **Jlm Broaddus** is the best GM I've ever worked for. Instead of telling me no on many things, he'll offer an alternative. He's got a very open mind and is extremely creative. We try to put on events that bring a lot of peo-

ple together for a good time at little or no expense to the station. For example, we're having a citywide yard sale in the parking lot of the municipal auditorium. We sell them space to show their merchandise for \$5 and it covers our costs. Over 300 people are participating."

Being in a small market does have its advantages, according to Scott. "We can be almost everywhere at once. I can have every high school covered by my jocks all on the same day. I can buy a few strategic billboards and cover everyone. Try doing that in Atlanta. To pull it off, you need 'radio soldiers' that are really dedicated to winning."

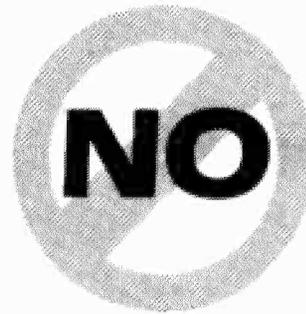


As with everything, there is also the down side of being in a small market. "The biggest disadvantage is being unable to get direct input from PDs in bigger markets. It's tough when you call a big station and ask to talk to the PD, and he won't return your call, time and time again. I know they're just as busy as I am, but a couple minutes on the phone is really important to a PD like me who is hungry to learn. They should remember that they started out in small markets too."

Editor's Comments

The subject of record service for small markets is probably one that deserves more space than can be offered in this particular column. There are many small stations that, aside from working with a service such as **Steve Warren's**, have excellent rapport with record labels. If any of you have suggestions or can cite specific methods to help your fellow small market broadcasters, please write me a letter detailing how you went about it. I'll be more than happy to devote future space to the subject.

Don't Take "No" For An Answer



Continued from page 21

might scoff at their reliability, which can make **KILE** a hard sell sometimes."

Scott then turned his attention to internal problems such as getting the company to spend promotional dollars. "I hear the word 'no' a lot and despite the number of years I've heard it, it can get frustrating at times, even though it's justified. It's especially tough when I can hear the promotions that take place in Houston. We do quite a few trips to Las Vegas and New Orleans, and we're giving away a honeymoon trip to Niagara Falls for Valentine's Day, but putting these things together isn't easy."

"The best way to get around a 'no' is to rework the problem again and again until you get a 'maybe,' and then go for a 'yes,'" advised Scott. He also has to do his homework to get a point across. "I'll contact other stations that have done similar promotions and find out how they did it. I find I've really got to present a case to get some things done. I don't give up until all avenues have been travelled."

Every day is a long day for Scott. "As far as any shortcuts to getting things done quicker, I don't have any. I get here at 5am (doing the morning show) and usually put in 11 or 12 hours a day. I think the best thing to do is organize your time. Making a list of the top 10 priorities of the day, and then getting five of them done, makes me feel like I've made a dent in the workload," commented Scott.



DORSETT MAKES A GRAND OPENING — Dallas Cowboy running back **Tony Dorsett** scored a lot of smiles from fans at the opening of the Westgate Mall in conjunction with **KQIZ-FM/Amarillo**. Shown (l-r) are **MD/air personality Tim Butler**, **Dorsett** (holding a copy of teammate **Danny White's** album "Country Boy"), and **Promotion Director Rick Walker**.

Station Profile



WGLF/Tallahassee "GULF 104"
PO Box 1815, Tallahassee, FL 32302
(904) 224-1227

OWNER: Tallahassee Broadcasting, Inc.

GM: Royce Plummer

PD: Rick Sprinkles

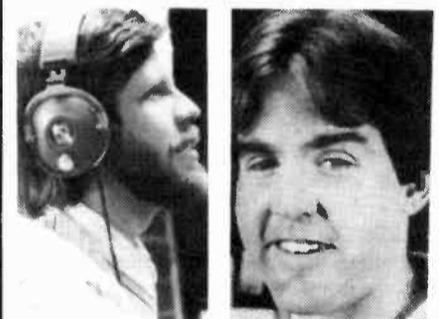
MD: Brian Phillips

REP: Jack Masla and Co.

104.1 mHz
100,000 watts

Now in its 13th year, **WGLF (GULF 104)** was the market's first CHR outlet, and the station remains as a market leader and voice for Florida's capital city.

With a black population of 30%, Tallahassee is a good place for the urban crossovers in the musical mix of **GULF 104**. At the same time, three universities provide a good reason to blend in some rock and roll. There is also an element of country crossovers for the upper



Rick Sprinkles

Brian Phillips

demos. We believe that if you can't play all the good records, just play the great ones! Through careful dayparting we are able to be a lot of things to many kinds of people without sounding like a musical hodgepodge.

We work to keep on top of local activities, and have been quite active with the nationally-ranked Florida State football team, the Seminoles. PD **Rick Sprinkles** has been in the market for a number of years, so he has a good understanding of what the city wants, and designs the sound and texture of the radio station accordingly.

In the mornings, **Brian Phillips** keeps listeners guessing with his unpredictable humor filled with phone bits and absurd contests. The rest of the day we keep the music rolling with concise but friendly personalities. As a result our jocks sound like the guy next door rather than "Darth Vader."

MD **Brian Phillips**

Bits

• **KYNO-FM/Fresno** is playing a contest called "The Audio Game." The station scrambles pieces of seven songs, and takes guesses from listeners for \$100 gift certificates and trips to Lake Tahoe. This contest builds quarter hours as listeners tune in to hear incorrect guesses as clues to the correct titles.

• **KITY/San Antonio**, in conjunction with the San Antonio Express, is holding a contest called "Challenge The DJ." Listeners mail in a stunt that they'd like to see their favorite jock perform. A top 10 of the most interesting challenges are compiled and listeners vote on which challenge is the best. The top challenge is then performed by the challenged jock, and the contestant wins cash and prizes. So far MD **Angela Wright** has over 70 challenges aimed at her.

• **KIMN/Denver** is holding the "World's Largest Garage Sale" on May 14 and 15 at the Denver Coliseum. The event will support nonprofit organizations in the area, with funds being raised from booth rentals. Last year over 30 charities shared in over

\$60,000 raised, as over 100,000 shoppers participated.

Motion

WIFI/Philadelphia Music Assistant **Verna McKay** exits to join **Don Cannon** in a similar capacity across town at **WSNI...Q106/York** night rocker **Kevin Tracy** exits, and part-timer **Tom Shannon** fills the vacancy... **Diane Tracy** leaves **WZOK/Rockford** to join **WSPT/Stevens Point** for afternoons... **Bruce Kramer** is upped from weekends to middays at **WTIX/New Orleans** to replace the recently-retired **Bob Walker**... With **KKXL-FM/Grand Forks** PD **Garry Leigh** exiting to **KBRG/San Francisco**, Operations Manager **Don Nordine** will take over the music and programming... **KMGK/Des Moines** appointed **Steve Matthews** Production Director, coming in from **KIMM/Rapid City**... Get-well wishes going out to **WSSX/Charleston** PD **Bill Martin**, who's recovering from throat surgery.

WQLT/Florence called in its new lineup: 6-9am Operations Manager **Rick Shane**, 9-noon PD/MD **Ralph Carroll**, noon-3 **Charlie Foxx**, 3-7pm **Brian Jeffries** (from **WAYS/Charlotte**), 7-midnight **Matt Durham**, all-nights **Mark Allen**, and swing/weekends **Steve Shepherd**.



WPST SKI PATROL — **WPST/Trenton** recently took 250 listeners on a one-day ski trip to the Pocono Mountains. Everyone had a great time, as live reports on everyone's progress, or lack of it, on the slopes was reported back to the station, along with ski conditions. Shown (l-r) cautiously holding the station banner are Assistant PD **Tom Cunningham**, and afternoon driver **Eric Johnson**.



MICHAEL McDONALD MINGLES AT "MAGIC 106" — **WB** recording artist **Michael McDonald** stopped by **Magic 106 (KMGJ/Los Angeles)** for an on-air interview recently and took time to chat with staffers afterward. Shown (l-r) are midday personality **Dana Lauren**, **McDonald**, and former night rocker **Christopher Knight**.

The Music Section

CHR's Most Accurate Music Information

P1 Playlists... See Page 49

Adds & Hots... See Page 51

Parallels... See Page 53

New & Active... See Page 62

RIC OCASEK

"Something To Grab For"

7-29784



From the Geffen LP **BEATITUDE** GHS 2022
Produced by Ric Ocasek

AOR/Albums 6

AOR/Tracks #6

Added This Week At CHR:

WXKS-FM	KYST	WOMP-FM	KKRC-FM
WGCL	KZFM	WCIR	KRNA
WSPK	WZYP	95XIL	99KG
WHFM	WANS-FM	WKHI	KBIM
WPST	WNAM	WPFM	KDZA
K104	KNBQ	WYKS	
WKEE	OK100	KNOE-FM	

OXO

"Whirly Girl"

7-29765

Produced by I. Angel/Ken Mansfield
From the forthcoming Geffen LP GHS 4001

2nd Week Action:

WCAU-FM	KTFM	KMGK	WACZ	WISE
KEGL	KITY	Z104	WFBG	WHSL
WLOL-FM	WABB-FM	KHOP	WOMP-FM	WFLB
KIQQ	WBCY	KIDD	WZYQ	WPFM
KFRC	WCSC	KYYX	WQLT	WXLK
WKFM	WNOK-FM	KBBK	WSGF	KKQV
WPHD	WGH	KRSP	WFOX	KVOL
WIFI	WZZR	KSKD	WJAD	KISR
WKRZ-FM	WJXQ	KGHO	KCBN	

BERLIN

"Sex (I'm a ...)"

7-29747

From the Geffen LP **PLEASURE VICTIM** GHS 2036
Produced by Daniel R. Van Patten

One of the

AOR Most Added

AOR/Albums – Debuts 38

First Week At CHR:

KEGL	KITY	KYYX	KCBN	KCDQ
KTFM	WCSC	Z102	KBIM	KOZE

DONNA SUMMER

"The Woman In Me"

7-29805

From the Geffen LP **DONNA SUMMER** GHS 2005
Produced by Quincy Jones for



A Mass Appeal Hit!

A/C Chart 20

CHR Chart 22

Key Moves At:

KUBE 23-18	CK101 9-7	95XIL 9-7
Q103 9-4	FM100 4-3	WSGF 5-4
WTIX 10-8	KIOA 11-8	WFOX 7-5
B97 14-10	KHOP 10-5	KVOL 10-8
KXX106 11-7	KQMQ 6-3	
G100 8-6	WIGY 7-4	



Manufactured by Warner Bros. Records

GEFFEN RECORDS

CALENDAR



BRAD MESSER

The (Stupid) New Memo Ain't Worth The Fight

There may be a veneer of shyness, but behind the facade we newspeople tend toward self-confidence, and deep inside we're quite likely to have pretty high opinions of ourselves as individuals as well as crafters of words and describers of events, so in our business (heck, in *everybody's* business) there is among the underlings a generous amount of sentiment that the boss hasn't a whole lot of understanding of how things ought to be run. We know but the boss doesn't. How did he even get to be the boss anyway?

We're so smart we know exactly how everything really should be handled. Verbal types occasionally find it easy to express an opinion and nearly as effortless to get backed against a wall having to defend it. Things may even escalate to the point that we feel some self-sacrificial stand must be taken. Either the new policy goes or I do!

Arm-wrestling over policies probably happens more often among bosses themselves than between a boss and a peon, because middle management honchos seem always to be writhing and twisting toward higher positions: they must express and hard-sell their ideas and opinions en route Up, and personal losses are painful.

Of course when a boss forms an opinion the process doesn't just stop there. It grows into something a little dressier such as an Operational Plan, gets put into memos, and whether the people in the pits think it's bad or good they've gotta do what the new memos say.

It isn't worth a fight. I contend it doesn't matter at all what the new memo says because it really doesn't matter what the new policy is. Within certain ethical parameters there's no real wrong or right to policies. Earth won't be affected. For example, using more actualities. Using fewer. Having set quotas. Running no tape at all . . . it doesn't matter. The bottom line is that newspeople just throw in actualities (or don't) according to their latest personal whim, or in accordance with a random whim from above, and on any given day there's no sense in risking one's meager but steady income merely to fight a policy that doesn't matter anyway. Like arguing Ford vs. Chevy, the opinions can spout and arguments roll on endlessly without ever settling anything.

Don't fight it. Battling the new stupid memo is counterproductive personally. The odds are overwhelmingly against an individual winning a lasting victory via loud dissent.

Nope, a new operational scheme that you don't like *isn't* saying "fight me," it is saying "our opinions don't match right now, so either wait me out until another whim replaces me, or go find a better matchup of opinions someplace else."

There are happy radio stations. There are many other stations where frowns and complaints dominate. If one hunts diligently there are enough of the first kind to go around.

VALENTINE'S DAY: MONDAY, FEBRUARY 14 — When the first *Tarzan* movie premiered 65 years ago today in 1918 there were protests. There was public pressure on author **Edgar Rice Burroughs** because the ape *Man* was living in sin with *Jane* without benefit of matrimony. **John Tibbetts**, Editor of the National Film Society's "Classic Screen" magazine, says, "There was pressure from the librarians (as well as) those do-gooders who want to run around taking books off shelves," so Burroughs wrote a sequel (in which) he actually had a little jungle ceremony where the two of them got married."

Florence Henderson is 49. **Hugh Downs** is 62. **Wayne Woodrow Hayes**, football coach **Woody Hayes**, is 70.

Others born on Valentine's Day have included comedian **Jack Benny** (1894), union boss **Jimmy Hoffa** (1913), and sportscaster **Mel Allen** (1913).

TUESDAY, FEBRUARY 15 — The Mardi Gras crowd on Canal Street in New Orleans may number around one million tonight, and despite public parades and other events being free, by the time it's over people will have laid out as much as \$50 million having fun.

On this date in 1960 NASA opened astronaut candidacies to women, but twenty-three years later no American woman has yet flown into space. That's about to change when **Sally Ride** hops aboard for the seventh Shuttle mission, now scheduled for late April.

Actress **Claire Bloom** is 52. Comedian **Harvey Korman** is 56. **Cesar Romero**, best known as the Cisco Kid from movies in the '30s and '40s, is 76.

This date has also given us astronomer **Galileo Galilei** (1564), piano maker **Henry Steinway** (1797), womens rights pioneer **Susan Anthony** (1820), and race driver **Graham Hill** (1929).

WEDNESDAY, FEBRUARY 16 — American money keeps changing. We can't decide on a permanent set of bills and coins, so we keep making up new denominations of cash. Early Americans had Double Eagles, which are long-forgotten. The U.S. once had three-penny silver coins, also dead history. On this date in 1878 the full-sized silver dollar became legal currency, but you hardly ever see one around any more. It has been replaced by the quarter-sized Susan Anthony dollar, which is such a dismal failure it's sure to be replaced itself.

King Tut's tomb was unsealed in Egypt sixty years ago today. Nylon was patented in 1937 and quickly became the poor people's silk.

John McEnroe is 24. **Sonny Bono** is 48.

Others born on the 16th have included German biologist **Ernst Haeckel** (1834), who made up the word "Ecology," and ventriloquist **Edgar Bergen** (1903).

THURSDAY, FEBRUARY 17 — The first submarine to sink a ship in time of war was the South's "secret weapon" the "Hunley." Off Charleston, SC 119 years ago this evening, the little sub "Hunley" snuck up on a Yankee ship and rammed it, trying to poke a bunch of explosives into the hull of the enemy ship and then retreat. The plan was successful, all except for the retreat part: the charge detonated and the South's only submarine disappeared as the Yankee ship ("Housatonic") sank. It was the first and last submarine of the Civil War.

Early rock star **Gene Pitney** is 42. Former football pro **Jim Brown** is 47. **Hal Holbrook** is 58. The comic strip "BC" is 25 years old today.

Other February 17 babies have included merchant **Montgomery Ward** (1844), and industrialist **Thomas Watson** (1874), who founded what became IBM.

FRIDAY, FEBRUARY 18 — Everyone knows there are nine planets in our solar system, but some astronomers aren't sure: they suspect there may be ten. The last time a "new" planet was discovered was 53 years ago today when Pluto was spotted as a pinpoint dot on a photographic plate. Pluto was the "Planet X" that astronomers had been looking for, to explain the slightly irregular orbits of Uranus and Neptune. But researchers now believe Pluto isn't big enough to change those orbits by itself, and there's ongoing speculation we'll find a tenth planet somewhere even farther out in our sun system.

John Travolta is 29. **Yoko Ono** is 50, and so is **Kim Novak**. **Helen Gurley Brown** is 61.

Two famous physicists were February 18 babies: **Alessandro Volta** (1745), who invented the electric battery 183 years ago; and **Ernst Mach** (1838), who studied high-speed airflow about 100 years ago, and after whom the speed of sound is named.

Tomorrow (2-19) **Lee Marvin** will be 59. *Sunday* (2-20) **Patty Hearst** will be 29, **J. Geils** and **Sandy Duncan** will be 37, and **Sidney Poitier** will be 56.

The Hottest Network In Radio.

Albany, NY	WQBK AM
Albuquerque, NM	KOB AM
Altoona, PA	WVAM AM
	WPRR FM
Atlantic City, NJ	WMID AM
Baltimore, MD	WFBR AM
Barstow, CA	KWTC AM
Battle Creek, MI	WBCK AM
Beaufort, NC	WBMA AM
Boise, ID	KGEM AM
Cape Cod, MA	WOCB AM
Chambersburg, PA	WCBG AM
Charlotte, NC	WSOC AM
Cincinnati, OH	WLW AM
Cleveland, OH	WJW AM
Columbia, SC	WIS AM
Dallas, TX	WFAA AM
Danville, IL	WDAN AM
Davenport, IA	WOC AM
Dubuque, IA	KDTH AM
Durham, NC	WDNC AM
Eastland, TX	KVMX FM
Eau Claire, WI	WEAQ AM
El Paso, TX	KTSM AM
Eugene, OR	KPNW AM
Fargo, ND	WDAY AM
Forest City, NC	WAGY AM
Fort Pierce, FL	WIRA AM
Fresno, CA	KMJ AM
Grand Junction, CO	KEXO AM
Grand Rapids, MI	WOOD AM
Greenville, SC	WFBC AM
Harrisburg, PA	WKBO AM
Harrisonburg, VA	WSVA AM
Hartford, CT	WTIC AM
Hazleton, PA	WAZL AM
Hobbs, NM	KHOB AM
Houston, TX	KPRC AM
Hutchinson, KS	KWBW AM
Indianapolis, IN	WIFE AM
Jackson, MS	WSLI AM
Jamestown, NY	WJTN AM
Kansas City, MO	KCMO AM
La Crosse, WI	WCLX AM
Lansing, MI	WJIM AM
Little Rock, AK	KARN AM
Louisville, KY	WAVG AM
Miami, FL	WIOD AM
Milwaukee, WI	WTMJ AM
Minneapolis, MN	KSTP AM
Minot, ND	KKOA AM
Missoula, MT	KGRZ AM
Mystic, CT	WFAN FM
Nashville, TN	WSIX AM
New Bedford, MA	WBSM AM
New Orleans, LA	WGSO AM
New York, NY	WVJN AM
Norfolk, VA	WNIS AM
North Platte, NE	KODY AM
Oklahoma City, OK	WKY AM
Omaha, NE	KFAB AM
Orlando, FL	WDBO AM
Owensboro, KY	WOMI AM
Palm Springs, CA	KCHV AM
Pittsburgh, PA	WTKN AM
Porterville, CA	KTIP AM
Portland, ME	WGAN AM
Portland, OR	KXL AM
Preston, ID	KACH AM
Princeton, NJ	WHWH AM
Providence, RI	WHJJ AM
Redding, CA	KQMS AM
Riverside, CA	KPRO AM
Roanoke, VA	WFIR AM
Rochester, NY	WBBF AM
Sacramento, CA	KFBK AM
Saginaw, MI	WSGW AM
Salt Lake City, UT	KALL AM
San Diego, CA	KSDO AM
Santa Barbara, CA	KTMS AM
Sauk Rapids, MN	WHMH FM
Somerset, KY	WSFC AM
Spokane, WA	KHQ AM
Statesville, NC	WSIC AM
Syracuse, NY	WSYR AM
Tampa, FL	WFLA AM
Terre Haute, IN	WTHI AM
Thousand Oaks, CA	KGOE AM
Toledo, OH	WOHO AM
Topeka, KS	WREN AM
Traverse City, MI	WTCM AM
Tucson, AZ	KTUC AM
Tulsa, OK	KELI AM
Twin Falls, ID	KEEP AM
Valdosta, GA	WVLD AM
Venice, FL	WAMR AM
Vero Beach, FL	WTTB AM
Washington, DC	WRC AM
West Palm Beach, FL	WJNO AM
Wichita, KS	KLEO AM
Williamsport, PA	WRAC AM
Wilmington, DE	WDEL AM
Winston Salem, NC	WSJS AM
Worcester, MA	WTAG AM
York, PA	WSBA AM
Youngstown, OH	WFMJ AM
Yuma, AZ	KBLU AM
Zanesville, OH	WHIZ AM

HOW HOT IS IT?

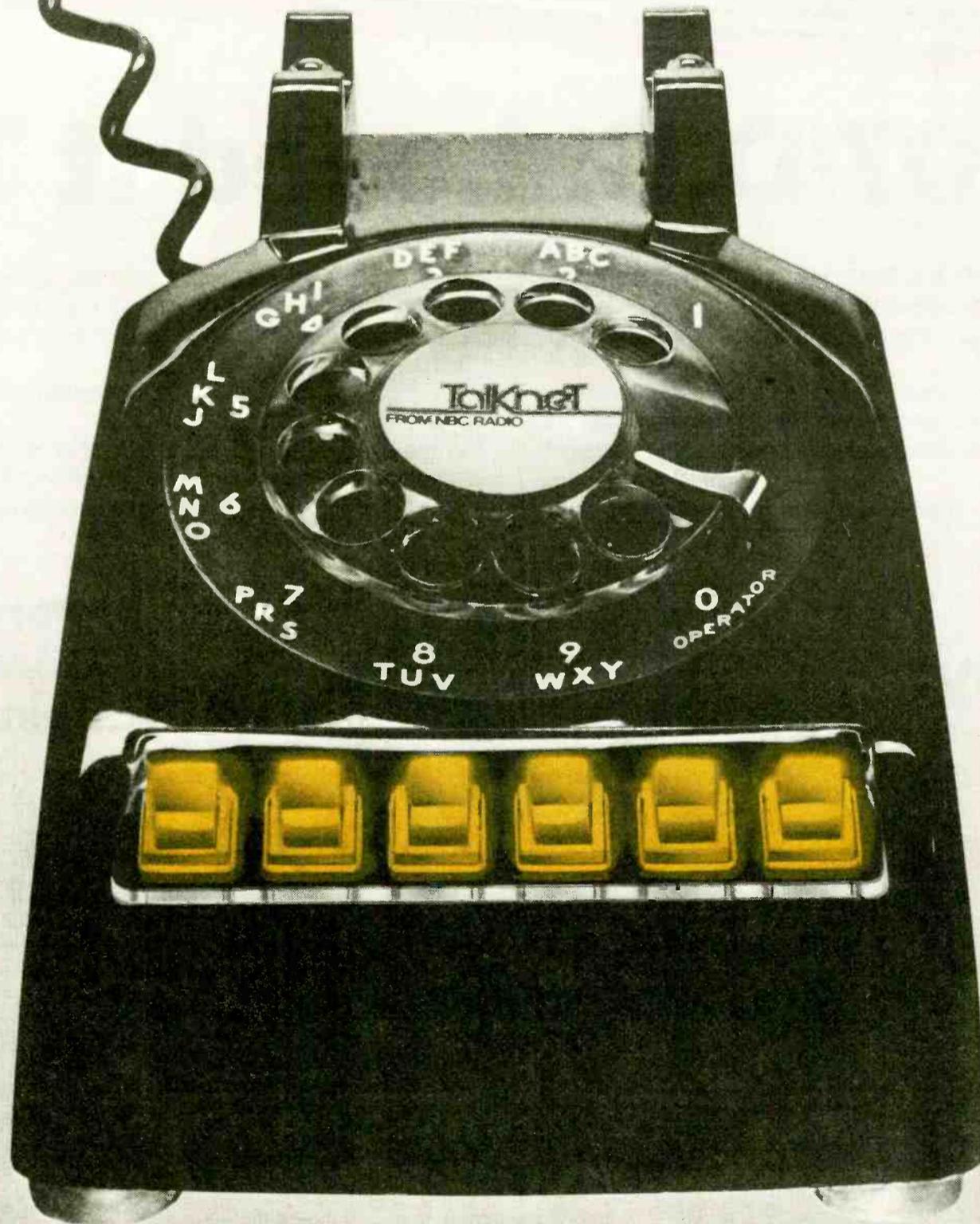
SO HOT IT HASN'T STOPPED RINGING.

In less than a year over 100 stations have hooked up with a pretty hot number. Talknet. The unique call-in programming service featuring Bruce Williams and Sally Jessy Raphael weeknights, and Bernard Meltzer and Dr. Harvey Ruben weekends. So distinctive you have to hear it to believe it.

We've talked up shares just about everywhere we're heard. Big markets (33 of the top 50!). Small markets. Plus markets in between. And better numbers at night can lead to better numbers in the morning. All told, you might just call us one of the biggest radio success stories around. Just ask the folks to the left.

So if you're not yet on board, give Meddy Woodyard a collect call at (212) 664-4745. And share the wealth.

Talknet
FROM NBC RADIO



An Unbelievable Audio/Visual Experience



Q107/D.C. Loved It Too!

"The GREAT ROCK & ROLL TIME MACHINE was fantastic! It was one of the best promotions Q107 has ever done."

Ernie Fears, Vice President & General Manager - Q107

"The TIME MACHINE sold itself. The sales staff had no problem finding sponsors to underwrite the cost. And when the sponsors saw the reaction of the audience, any second thoughts flew right out the window."

Tony Renaud, General Sales Manager - Q107

"What a great image promotion. People were coming back two and three times to see it. With all the call letter visibility offered during the show, Q107 was on the lips of everyone leaving the hall."

Alan Burns, Program Director - Q107

"When a Promotion Director gets that kind of feedback from a promotion it takes weeks to get the smile off his face."

Marty Wall, Director, Advertising & Promotion - Q107

Also Loved By:

WLOL-FM
Minneapolis

Q102
Cincinnati

WBEN-FM
Buffalo

KMJK
Portland

WLUP
Chicago

Y100
Miami

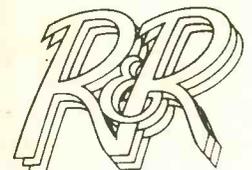
WCOZ
Boston

WMJC
Detroit



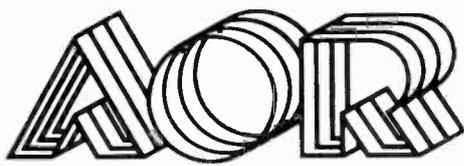
**Performance
Licenses Now
Being Booked
For 1983**

For Radio
Sales/Promotional
Tie-Ins, Call Us . . .



**ENTERTAINMENT
MARKETING
GROUP**

1-213-553-4330



JEFF GELB

AOR Networks: What's The Difference?

January marked the first and third anniversaries respectively of AOR's two full-service radio networks, the ABC Rock Radio Network and the Source. Both offer news and special programming to suit affiliates' needs. But what's the difference between the two? To find out, I did comparative interviews with programmers Denise Oliver (ABC) and George Taylor Morris (Source). Their comments provide an interesting look at the extra-musical needs of today's AOR stations.

News: Serious Business

R&R: How important is news to your network and affiliates?

DO: The actual news department was larger when we first signed on. We changed its emphasis because we found less affiliate interest in traditional newscasts, and more desire for alternative information programming. We still run newscasts from midnight till 11am daily, because the stations have told us they'd rather run music in the other dayparts. So we've eliminated some of the newscasts in favor of a few different concepts, including a daily special news call of actualities and voicers for younger demographic stations. There are also three sports news calls a day. They provide "do-it-yourself" newscast materials.

Our newscasts isolate the day's most interesting stories to younger audiences. We send those out daily at 5:20am so that News Directors, when they get in, can choose their spotlight stories for the day.

GTM: It's an integral part of the network. We're becoming a very information-oriented society, so we're offering newscasts 24 hours a day. The importance of being on 24 hours a day is that our affiliates always have access to unexpected developments.

A few months ago we instituted the "Source Break," patterned after the news updates on TV. It capsulizes everything a listener needs to know in a minute; the first 30 seconds are hard news, the second 30 present lifestyle stories.

R&R: What kind of news stories do affiliates prefer?

DO: There are the obvious things like a Rolling Stones tour, No Nukes stuff, or the US festival. But we also cover a lot more



"Just as every home has a telephone, every radio station will someday have a satellite dish."

— Denise Oliver

serious subjects, like the economy, so long as they're written from a younger perspective. We've received a lot of feedback from the stations that they don't want fluff; they're not interested in joking newscasters.

GTM: A recent news survey we conducted shows that most of our audience wants to hear hard news relating to their lives. They want to be able to tune in to make sure the world's still there. They don't want trivial stuff. Of course, they're still interested in humorous, personal insights that they can identify with. But this sort of story is not the brunt of our news output.



The Source breaks in the afternoons have caught on particularly well, because they can be only 30 seconds long if the News Directors want to pull out just the serious stuff (but most stations also take the last 30 seconds of lifestyle news as well). Stations do program our news overnights to meet their news commitments, I guess, but that's no longer where the majority of our newscasts are run. Our news team has, in three years, become part of the stations that air them. Our 'casts flow very nicely into the stations'.

A lot of stations pull a piece out of the 'casts if it's something they particularly want to deal with. We complement that with three daily feeds of raw actualities that can be used by the stations to create their own news.

Specials: Concerts & Beyond

R&R: What kinds of special programs are most popular?

DO: In longform shows, concert programming is especially popular. Right now, with the emphasis switching to new music, "King Biscuit" is right on target, having always specialized in breaking groups. This month, for instance, we have Missing Persons, Scandal, and Saga on the show. We also have the Supergroups series for the bigger bands. Later this year that show will feature new concert material from the Who and Stones tours.

Aside from concert shows, the "Continuous History of Rock & Roll" is both unique and successful. It shows we have a commitment to obtaining the finest programming on the market. As for short-form, certainly the most unique show we do is "Sports Shorts." Steve McPartlin is a remarkable sports personality who sounds

Yes, But What Is A Network?

An interesting adjunct to the discussion of AOR network offerings is the definition of a radio network itself. Westwood One President Norm Pattiz pointed out, "Years ago it was very easy to define networks: they were hooked up to their affiliates by telephone lines, and a lot of what they supplied to their clients was live. Now, many companies, including ours, put out programs that are distributed over phone lines or via satellite. Meanwhile, some network programming is sent out on tapes or discs, as is some of ours. We're all sponsored by the same national advertisers and we all reach the same audience.

"The only major difference is that we are not supplying live news. So we're not a news network. But we certainly supply as many or more lifestyle features (interviews, specials, concerts, etc.) as the networks do. So, the old definitions just don't apply."

Pattiz also commented on the networks' plans to ask affiliate stations to purchase satellite dishes by next year. "The networks are holding the satellite over stations' heads like a hammer. I don't see any benevolence in their demands that stations buy dishes. They're thinking of how much easier it'll be for them to do business, not the stations. But they're forgetting that networks need affiliates more than affiliates need networks. This is not television, where 80% of prime-time viewing is controlled by the networks. Satellites are going to be very important, but they should be an option, just like land lines, disc, or tape. Whatever it takes to get the programs to the stations is what we in the program-supplying business should be doing. The Dr. Demento program is the Dr. Demento program regardless of the technology it takes to get it to its source. It's essential not to get caught up in the technology when it's actually the quality of the program that's the most important thing."



Norm Pattiz

like the neighborhood bartender, leaning across the bar, talking sports humorously and informatively. It seems like such a logical show for a format with so many young male listeners.

GTM: Successful programs depend on so many factors. I feel the most important is environment; it's how you do a show and when you do it. It has to have entertainment value, be timely, compatible and informative. For example, Linda Ronstadt. We wondered what to do with her concert. At one time very popular, she'd declined her demographic after doing a Broadway show. I thought, how about Thanksgiving night? Families are together, and she's a very wide demographic artist with a lot of history. It made sense to me, and it worked very well.

We also get very high clearances on the seven short-form shows, because they're not commercial carriers (we encourage stations to sell these features). Dan Formento's "Today In Rock History" is enormously popular, as is John Parikhá's "Coping With." That show comes up in focus groups like crazy; it's a lifestyle psychological feature that explains how to deal with everything from herpes to anger to having your car stolen. It's not "Advice to the Lovelorn," but good common sense based on very solid research.



"Why is radio afraid of TV? Do they think that no one will listen to radio anymore?"

— George Taylor Morris

R&R: Where do most stations use the short-form shows?

DO: Morning drive seems to be the one daypart best suited for any talk-oriented shows (particularly sports). Many of the

abc
rock
radio
network



stations use these shows as part of newscasts. Others are used as the last segment in a spot break, before going back into music.

GTM: Some people use news-oriented features like the "Rock Report" as part of their newscasts. "Coping With" sometimes runs as a break in itself.

R&R: How do you deal with the problem of other program suppliers presenting the same acts in concerts or specials concurrently with you?

DO: As far as concerts are concerned, we have clauses in our contracts that give us some leeway on either side of our date, so that doesn't happen very often.

GTM: With a concert, at least everyone is getting different performances. Plus, it's our responsibility to make our shows a little different conceptually than the next guy's. With interview shows, we strive to get things nobody else has. For example, a Tom Petty special we have coming up in March includes a previously-unreleased song. We also try to stay away from a Q&A format, and instead allow the artist to tell his own story.

R&R: Do you object when stations pull quotes out of your features and reconstruct them as their own?

DO: Not at all. We want to be as useful to the stations as we can, providing them with something they can't do themselves. But we're not egotistical enough to insist they use our personalities on the shows. If they want to strip them and redo them, that's fine.

GTM: It's pretty hard to do with our stuff. Most of it has scoring underneath the actualities, providing a subliminal flow. I will supply stations with raw tracks to create their own promos.

Continued on Page 28

EVOLUTION

Tony Lawson steps down as PD of WKTM/Charleston . . . Bill Hershey is upped to Asst. PD at KNCN/Corpus Christi and John Wood exits airshift at KNCN . . . Chip Knight crosses the street from WSYR/Syracuse to WEZG as MD . . . Joining the airstaff of WLLZ/Detroit are Steven Clean from WCOZ/Boston from mornings (he'll use his real name, Steven Alan Segal), and Anne Carlini from WWCK/Flint for overnights . . . WDWQ/Charleston switches calls to WKQB . . . Diane Kojanbash is named Promotion Director at WRKI/Danbury . . . Jay Cooper exits his air position at KYYK/Kansas City . . . Bob Kramarik is upped to Promotion Director at WGRQ/Buffalo, where Tom Tiberi is upped to nights from weekends . . . Scott Elliott joins KOMA/San Jose from KZAP/Sacramento for 10pm-2am . . . Rick Redding is new to afternoon drive at WCPZ/Sandusky from WXTQ/Athens . . . WRUF/Gainesville is a new Pollack client station . . . KZEL/Eugene PD Charlie Van Hall exits for Asst. PD title at neighboring KASH-KSND, and Ken Martin is upped to KZEL's PD post . . . Todd Ralston is named MD for 91X/San Diego . . . KPLX/Tucson MD Jim Brady exits . . . Kathy Taylor is appointed Promotion Director for KZAM/Seattle . . . Rick Tracy joins WFYV/Jacksonville from WKTM/North Charleston for afternoon drive . . . Skip O'Neil is new to mornings at KWFM/Tucson from KOB-FM/Albuquerque, and Steve St. John joins KWFM for weekends from competing KLPX.

AOR Reporter Profile

KGGO

3900 N.E. Broadway
Des Moines, Iowa 50317
(515) 265-6181

GM: Perry St. John

PD: Tom Grier

MD: Jack Emerson

Owners: Stoner Broadcasting

Rep: McGavern Guild

Frequency: 94.9

Power: 100,000 watts

"KGGO specializes in being the rock station for central Iowa. Musically, we've been fairly conservative, because the people here are conservative. In the past few months, our research has shown that musical tastes have begun to catch up with the modern rock era; perhaps aided by the high saturation of MTV locally. Our playlist has reflected this new spirit accordingly.

"Part of our programming philosophy is to keep the excitement level of the station high, with a lot of jock personal appearances, and as many high-visibility promotions as we can handle without becoming too cluttered. Some of our promotions include the annual Roaring Raft Bash in July, with more than 15,000 turning out; a free Fall concert (this past October with **Head East** and the **Hawks**); a Winter Bash in January, with hearty outdoor fun, from ice-cream eating to a five-mile run. We try to tie in with nearly all concerts in central Iowa, with some sort of special twist; we've sent busloads of listeners to see the **Who**, **Fleetwood Mac**, **Pat Benatar** and others when they've played in nearby cities. As for local shows, we do concert pack giveaways (tickets, albums, T-shirts, etc.), plus specialized contests like the KGGO/Judas Priest banner contest in which a listener won a Gibson "Flying V" guitar, plus backstage passes and a meeting with the band.

"The key to KGGO's continued success: excitement and involvement."

— PD Tom Grier

AOR Networks What's The Difference?

Continued from Page 27

R&R: Are there some shows that have not gone over well with AOR programmers?

DO: I don't think the problem is that the shows are poorly received, as much as it is in making the programmers aware of these shows and their benefits, in the middle of an overloaded marketplace. When I was programming WIYY, at one point I was getting more calls per day from syndicators than from record promoters. We have to work very hard to get the programmers' attention.

R&R: How do you feel about stations block-programming specials and concerts on Sunday nights? Is it the most sensible way to run your shows?

DO: If it makes sense to them, it's fine with us.

GTM: A lot of consultants say it's a waste of the station's time, and I wholeheartedly agree. Why is it special if it's between eight other shows?

R&R: What role does your consultant play in your programming?

DO: I run concepts by Jeff Pollack. He and I, for instance, did a very detailed analysis of the "Continuous History of Rock & Roll." He helps keep me on top of music, because I'm up here in this little tower, not traveling around the country the way he is. And he gives us a perception of how outsiders see the network.

GTM: We're consulted by Burkhart/Abrams, and they provide us with research and do special projects for us.

Satellites: The Nets Get Tough

R&R: What's in the future for satellite technology and your network?

DO: At some point in '84, the phone lines will be cut off and the stations will have to get our programming via satellite. I'm particularly anxious to see this happen because I can start doing different kinds of programs for them, which they've indicated they want.

Just as every home has a telephone, every radio station will someday have a satellite dish. And \$10,000 is not a large expenditure, even for a small radio station, when you compare it to equipment like a transmitter. And there are tax advantages to making capital investments like dishes, so it doesn't really end up being as costly as some people think. Besides, once in place, it'll be there for years, bringing high quality audio and programs you can't get otherwise (like ABC's live coverage of the Olympics, which will be available only by satellite).

GTM: In June 1982, all our news, short-form features, newline feeds, and live con-

certs, went on satellite. The problem is getting the stations to buy the dishes; about 30 have so far. We're going to drop all land line transmissions at the end of 1983; if they want our programming after that, they'll have to have a dish. There is some resistance from GMs who don't want to buy it on their own. But it's a capital investment that, eventually, all stations will end up making. For some stations, the \$10,000 investment is a lot of money, and we do provide a financing plan. But it's no more than buying a station van, or two good tape decks. And satellite quality makes all the difference in the world on the air.

On The Drawing Boards

R&R: What's coming up that's really exciting?

DO: We're deciding right now, from among a few finalists, who will be our "on the road" reporter, a concept we find very exciting. Someone specializing in youth demographic news will be sent all over the country and the world to cover the stories that are most important to our audience. The whole world will be this person's beat. It's a heavy financial commitment, but this is the kind of thing the stations tell us they want, as opposed to some of the more traditional network offerings.

GTM: A Supertramp special we have coming up on February 14 was actually produced by the band itself, and it's enormously creative. They have an amazing sense of radio cinematics.

We're going to craft some major events in 1983, revolving around very well-known rock groups and causes. Competition forces me to be vague on details, but as an example, here's one concept for a special we were interested in running: Stevie Wonder and Paul McCartney were going to do a transatlantic concert commemorating Martin Luther King's birthday. Paul was going to sing and play from London while Stevie played in Washington. I wanted to air that, but the show didn't come together. That's the kind of thing I'm looking for; I want to create events.

R&R: How do you feel about tying in with TV for some special offerings?

DO: I'm very open-minded about it. I'm getting a lot of differing opinions from our affiliates, and naturally, we'll be happy to go in the direction our affiliates want to go in. There's a big question about whether stations want to work with MTV; is it competition or not? The stations would all like to do a simulcast with their local ABC network affiliate, which we're hoping to do sometime.

GTM: We did a simulcast with MTV eight days after they went on the air with REO Speedwagon. We also did Bob Welch on MTV. We did the first network HBO simulcast with Stevie Nicks, and Rick Springfield with Showtime. We did the first "Saturday Night Live" simulcast with Rod Stewart. TV simulcasting is great, but there has to be a reason to do it. We could have gone out and taped Rick Springfield for a radio concert, but he's a TV person; that's one of his attractions. Just to do his music on the radio leaves out an essential element you could add — same with Stevie Nicks.

Why is radio afraid of TV? Do they think that no one will listen to radio anymore? It's going to be a long time before stereo TV becomes prominent. If radio sits back and remains fearful of the visual, instead of using it to their advantage, which can be done, it will only become a greater problem. Radio can use TV to its advantage.

R&R: Is there really room in AOR's future for two networks serving AOR needs specifically?

DO: We're both healthy, and so are many syndication companies that supply programs for AORs. The competition is very healthy for the business, and stations will be the beneficiaries of some great shows and services.

GTM: There's room for three or four. The ones who do the best work, and pay the most attention to their affiliates' needs, are the ones who will stick around and be successful. But there has to be feedback. We can create great shows for radio, but not without radio's help.

COMING NEXT WEEK: Everybody's talking about AOR's Fall book, but was it as bad as people are saying? Find out next week when I present the complete Fall AOR ARB Scoreboard, including significant demo wins, and comments from programming leaders.

UPDATE

Are these guys un-American, or what? WIYY/Baltimore's morning team has started an "I'm Sick of E.T." fan club. Listeners who send self-addressed stamped envelopes receive official membership cards . . . WQFM/Milwaukee tied in with Rocshire Records and the Tony Carey track "I Won't Be Home Tonight" for a write-in drawing that awarded a listener tickets and transportation to the Superbowl . . . WAPP/New York just released its first hometown talent album, "New York Rock 1983" . . . WYSP/Philadelphia has begun a new daily lunchtime feature called "Ask Anita," wherein the air personality answers listeners' questions of affairs of the heart . . . WPLR/New Haven held a promotion that sent a pair of winners on an expenses-paid skiing trip to Canada. The contest, held in conjunction with Molson beer, registered listeners for the prize by asking them to call when the station played Bob & Doug's "Beerhunter" . . . Congratulations to WPLR/New Haven PD Rick Allison and wife Kathleen on new baby Caitlin, and to PolyGram album rep Drew Murray and wife Janet on family addition Brandon.

The Music Section

EXPANDED & UP TO DATE

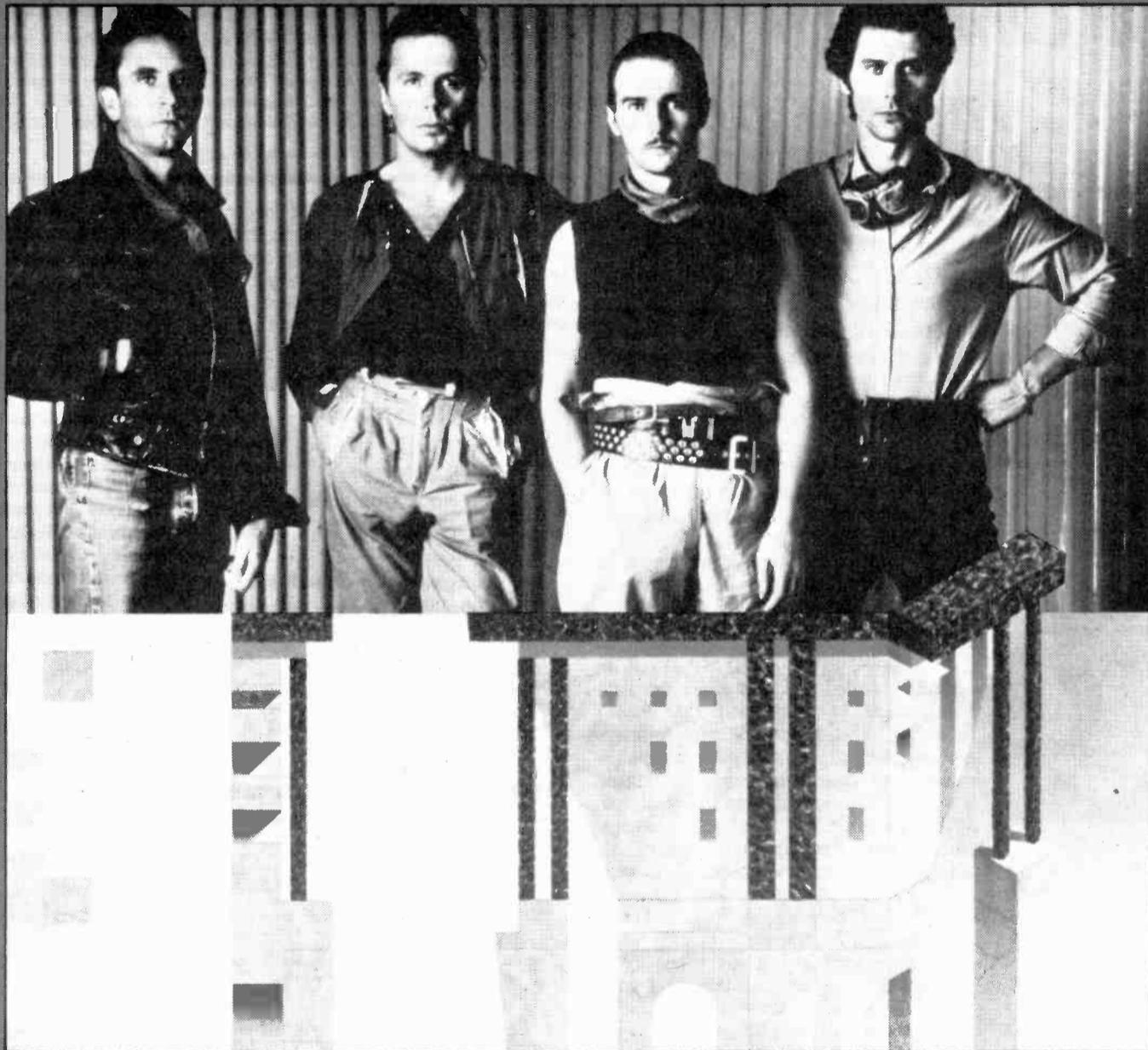
AOR's Most Accurate
Music Information

Station Listings . . . See Page 45
Hot Tracks & 25+ Chart . . . See Page 59



PHILLY GET ITS FIXX — MCA's Fixx recently headlined a concert in Philadelphia, where the band was greeted by AOR reps from WMMR. Pictured (standing, l-r) are Kinetic Productions' Tom Holser, MCA's Don Wasley and Linda Feder, band's Cy Currin, WMMR MD Lisa Richards, band's Rupert Greenall, Jamie West-Oram, Kinetic's Luke O'Reilly; (kneeling, l-r) MCA's Sam Vargas, group's Adam Woods, MCA's Bob Aponti.

ULTRAVOX QUARTET



ULTRAVOX: A WORLD CLASS ACT

■ Gold & Platinum awards in: U.K., Japan, Holland, Australia, New Zealand, Belgium ■
3,500,000 records sold worldwide ■ QUARTET produced by George Martin ■ Specially
priced at \$6.98 ■ MTV concert special February 20th ■ U.S. tour commences mid-March

POISED TO CAPTURE THE U.S. MARKET

WKLS
KZEW
WSHE
KBPI
KROQ
KDKB
WZZO
WNEW-FM

WDHA
CHEZ-FM
WYDD
WPDH
WOUR
KLBJ
KZOM
WMYK

WNOR
WKZL
KQDS
WXKE
WILS
WWCT
WIOT
KBCO

KILO
KKDJ
91X
KWFN
WQBK
WBYG
KSPN
KTCL
KOZZ



Chrysalis
Records & Cassettes
The album B6V 41394
Produced by George Martin

Adult/ Contemporary



JEFF GREEN

WINNER'S CIRCLE SERIES: PART ONE

WSB-FM Climbs To Top Atlanta A/C In Two Books

Behind the leadership of Program Manager Donna Brake and consultant Mary Catherine Sneed, WSB-FM/Atlanta jumped into the lead among Atlanta's three powerful A/C outlets after just two rating periods. It should be noted that WSB-FM's rapid rise to dominance came primarily at the expense of FM A/C competitor WLTA, which in one year lost nearly half of its double-digit 25-49 shares. By comparison, WSB-FM's sister station suffered only modest quarter-hour erosion and now has moved ahead of WLTA 25-49.

Donna explained the five main routes WSB-FM used on its short road to victory.

#1: Solo Service: Music, Music, Music

When asked why WSB-FM drew so many 25-49 shares away from WLTA without disturbing sister WSB, Donna said, "Our AM is so much more a full service than a music station. Even though their music is very important, it's just not the main reason people listen. WSB is full service — we're solo service. We picked one thing to do very well — play a lot of hit-oriented adult music, without being too MOR. We wanted to identify with the hipness that's Atlanta."



Donna Brake

"Frankly, I believe we beat WLTA because our format is more exciting. WLTA is concerned with flow and consistency, but they're not as hit-oriented. Moreover, WLTA is almost block-programmed, especially with their Easy Listening mid-days, and that's been confusing to listeners. We've felt a consistent hit-oriented product would help us. We break for an ID or back-announce every two records, while WLTA has been going long periods of time without talking about the music. There's really a drastic difference between us."

#2: Half-Hour Music Sweeps

Expanding on the musical emphasis, Donna continued, "Over and over again our sales department would say to us, 'What is our positioning statement? What is it we can say about WSB-FM that other stations cannot say about themselves?' To help distinguish our station from not just the other A/C's but also from the CHR's, we decided to run half-hour music sweeps every hour. That was something nobody else could do during every daypart. The sweep, which is positioned between :50 and :20, is still being used. In a market where

everybody's beating each other over the head with 'four in a row,' we're the only station that can say 'a full half-hour of nonstop music every hour, 24 hours a day.' The listeners are perceiving that we play a lot more music, which is true. It's been a major contributor to our success."

#3: Strict Spot Limit & Stopset Frequency

Donna pointed out that when the half-hour sweep is over, WSB-FM doesn't scramble to schedule additional commercial inventory. Donna said, "We run a nine-minute spot load, eight during drivetimes. It's very clean-sounding and uncluttered. After programming long music sweeps, other stations stack up a huge spot cluster to make up for the missing breaks. If I were a client on one of these stations, I'd really be pissed off, because my spots would be lost in the shuffle. One of our selling points is that when we take a break, there are no more than three commercials. This way, we need to stop only three times per hour. This has been very important."

#4: Companion Personalities

Responding to the accusation leveled at stations like WSB-FM by industry colleagues that their low-key personalities are "shallow," Donna countered, "Listeners comment that our personalities seem 'so real and warm.' They say, 'I don't feel like I'm getting things shoved down my throat.' Our jocks handle themselves beautifully as companions, just as radio is a companion. Even the PSAs are written conversationally, and we've found the listeners are hearing what the jocks talk about. In weekly meetings with the talent, we work on their delivery and I encourage them to think 'warm,' and 'one-on-one.'"

#5: Visibility Without Clutter

Many stations successfully launched as quickly as WSB-FM rely a great deal on promotion, but WSB-FM has won without any on-air promotions. Donna noted, "It



COMING OUT OF THE CLOSET — WWVL (Love-94)/Miami's morning team of Dave Caprita, Keith Allen, and Joe Johnson dressed up in women's clothes to introduce the station's special premiere of Columbia Pictures's "Tootsie." To the delight of the capacity audience at a local theater, (l-r) Dave, Keith and Joe appeared as their sisters Davina, Kathy and Josephina. Unfortunately, none of the ladies were successful in finding dates that evening.

was very important that we did not conduct station promotions during these first two books. We wanted to establish a consistent identity as a music station every time someone tuned in. We couldn't afford what we thought might be clutter, which could've

WSB-FM's Five-Point Route To Success:

1. Solo Service: Music, Music, Music
2. Half-Hour Music Sweeps
3. Strict Spot Limit & Stopset Frequency
4. Companion Personalities
5. Visibility Without Clutter

cost us more than it would have been worth. Now that we're in the lead, promotions are no longer out of the question. We're considering an anniversary party, and some other fun things."

Like many other successful A/C's, WSB-FM has been putting its promotional dollars into external visibility. "We used a lot of TV and billboard advertising," said Donna, "which has been a big help — especially TV. Our TV spot reinforces our 'Soft Hits' image compared to AOR and Easy Listening formats. Our AM focus groups found the spot has made a positive impression and we're continuing to use it."

Acknowledging that WSB-FM is not without weaknesses, Donna added, "We could have spent more money on TV and billboard promotion, which would have helped us even more. Not having that much money to promote with during the first year has been our weakest area. Besides that, I think our six-hour night shifts are too long. We plan to add an additional personality at night to balance that overload. I think we can use more information in morning drive as well. But overall, the future looks very bright. We have a contract to work with Mary Catherine for another year, and I'm excited about that."

Station Profile

WBOW

RADIO 1230

WBOW/Terre Haute
"The Voice Of Terre Haute"

1301 Ohio St.
Terre Haute, IN 47807
(812) 232-5034
Owner: Contemporary Media
Rep: McGavren Guild
VP/GM: Randy Rahe
PD: Kevin Young
MD: Larry Joseph
1240 kHz
1kw days/250 watts nights

"WBOW can be summed up quite simply with one word: tradition. First established in June 1927, WBOW has built a reputation of quality, dependability, and a trust from our listeners that comes only with years of service to the community.

"WBOW aims at 25-49 year-olds. Our programming objective is to be the source of news, information and music in Terre Haute. Our personalities are one-on-one, and our listeners feel they know them personally. Extensive research enables WBOW to program to the audience on an hour-by-hour basis, with a mix of 50/50 solid gold to the newest popular records. Our listeners will know every song heard on WBOW, as familiarity is the key word. With our heavy mix of news, sports, community information, weather and service, we feel our announcers have to be the best in the market to keep the sound flowing and special."

—Larry Joseph

LETTER

Looking For A Helping Hand

Dear R&R,

In a letter I wrote to you entitled, "A Hand, Not A Kick" (R&R 12-3-82) I offered to give tips and a market aircheck to young jocks. I made this statement to back up my main point: The more experienced jock should help the less experienced. I really wasn't looking for response. In fact, my address wasn't even printed with the letter.

Now, I don't want to overdramatize the situation by saying I was flooded with letters, but to my surprise I did receive three phone calls and 14 letters from first and second-year jocks who were looking for that helping hand. (I did follow through and answer all 17 people.)

I think this says a little bit about the lack of guidance available to the hungry young jock. It tells me there are plenty of people starting in this business who want to make something out of their careers. I also think that the jocks who responded to my letter are the future PDs and GMs of radio.

Don Berry, KPAT/Sioux Falls

Editor's note: R&R has received calls and letters from several A/C professionals interested in helping developing broadcasters. For more information, contact Jeff Green, care of Radio & Records.

The Music Section

A/C'S Most Accurate
Music Information
Adds & Hots . . . See Page 44
New & Active . . . See Page 58



99FM starting lineup (l-r): Dale O'Brien, Donna Brake, Jack McKay, Krista Fordham and John Kelly.

This Week In Music History

DAN FORMENTO

Curtain Up For "Grease"

MONDAY, FEBRUARY 14 — The contemporary theatre was set back 20 years on Valentine's Day, 1972, when lights dimmed at the Martin Eden Theater in New York City for the premiere performance of the musical "Grease." Following the lead of such '50s nostalgia groups as Sha Na Na, "Grease" molded those same stereotypical images of the era (black leather jackets, slicked down hair, a pack of Luckies folded under a T-shirt sleeve, etc.) into a two-hour Broadway blockbuster that left audiences longing for what must surely have been the "good old days." "Grease" went on to become Broadway's longest-running musical.

EXTRA FACTS: John & Yoko Lennon cohost "The Mike Douglas Show," 1972.

Melissa Manchester's Birthday

TUESDAY, FEBRUARY 15 — A student of New York's famous High School of the Performing Arts, Melissa Manchester is one graduate who found "fame." Born February 15, 1951 in the Bronx, Melissa wrote and sang commercial jingles at age 15, before joining Chappell Music as a staff writer. At one of her early nightclub appearances, Manchester met Bette Midler and accepted her offer to sing backup. In 1975 she recorded her first hit, "Midnight Blue," and followed it with "Don't Cry Out Loud," her first #1, in 1976. Today, Melissa is one of the 1982 Grammy Award hopefuls for her hit "You Should Hear How She Talks About You."

EXTRA FACTS: Mike Bloomfield found dead, 1981 . . . Nat King Cole died of cancer, 1965 . . . "Meet The Beatles" is U.S. #1, 1964.

Beatles Seek Enlightenment

WEDNESDAY, FEBRUARY 16 — For what would be the last time, Beatles John and George, along with their wives Cynthia and Patti, made the trip to the city of Rishikesh, India, to study the advanced training course on enlightenment through transcendental meditation, TM. Beatles Ringo and Paul followed three days later. Within two months all four had dropped out of the course, having become disillusioned with the Maharishi, whose teaching they'd followed religiously for two years.

EXTRA FACTS: Happy Birthday Sonny Bono, 1935.

Joni's "Last" Show

THURSDAY, FEBRUARY 17 — Joni Mitchell, one of rock's more reclusive individuals, announced her retirement from public performance following a concert at Royal Albert Hall in London on February 17, 1970. It was the shortest retirement on record. In fact, it never happened.

EXTRA FACTS: Jazz pianist and composer Thelonius Monk died, 1982 . . . Bob Dylan & Johnny Cash recorded unreleased LP, 1969.

Yoko Ono Born

FRIDAY, FEBRUARY 18 — Born into a wealthy family in Japan on February 18, 1933, Yoko Ono came to the United States in the early '60s to study philosophy. When she met John Lennon, she was married with one child, Kyoko. After each had divorced, John and Yoko married in Gibraltar in 1969. The two were virtually inseparable from that time on, even at Beatles recording sessions, which caused much aggravation in the group, and was undoubtedly a major cause of its demise. She and John recorded together often throughout the '70s, both with the Plastic Ono Band, and on solo efforts. Many critics agree that her best work can be heard on "Double Fantasy."

EXTRA FACTS: Guitarist David Gilmour joined Pink Floyd, 1968 . . . Mick Fleetwood recorded "The Visitor" LP, 1981.

Music On TV

"Solid Gold" salutes the Grammys with past award-winning songs the week of February 11, with guest stars Kim Carnes, Bill Cosby, the Charlie Daniels Band, Manhattan Transfer, Stephanie Mills, Anne Murray, Leo Sayer, and Rick Springfield . . . The Greg Kihn Band and Night Ranger are on "American Bandstand" February 12 . . . Kenny Loggins' makes appearance on a repeat episode of "Saturday Night Live" February 12 . . . Split Enz are featured live on MTV February 12, with a Fleetwood Mac documentary over the same network February 13. MTV interviews include the Fabulous Thunderbirds February 14 and Bow Wow Wow February 16 . . . The Grammy Awards telecast, set for February 23 on CBS, has announced some artist appearances: set are Count Basie, Johnny Cash, Ray Charles, Lena Horne, Elton John, Jerry Lee Lewis, Bill Monroe, Eddie Murphy, Kenny Rogers, Ricky Skaggs, and the Spinners. Presenters include Michael McDonald, Bob & Doug McKenzie, Anne Murray, Olivia Newton-John, Rick Springfield, Dionne Warwick, and Andy Williams. John Denver is the host.



BOWIE BRINGS NEWS TO MTV — David Bowie was interviewed on MTV, disclosing plans for his forthcoming EMI America LP debut, co-produced by Chic's Nile Rodgers, and discussing his roles in two films. Pictured are Bowie (left) and MTV VJ Mark Goodman.



SAGA BLITZES PITTSBURGH — Following a recent concert appearance, E/P/A recording artists Saga hosted a backstage get-together for the members of the local radio community. Pictured in the back row (l-r) are former HITS96(WXXK) PD Bobby Christian, Saga's Daryl Gilmour, label rep Doug Hamann, group members Jim Crichton and Michael Sadler, E/P/A's Bill Bennett and VP Lennie Petze. Standing in the front row (l-r) is E/P/A's Harvey Leeds, Saga Management team member Petra Schweitzer, Epic VP/Promotion Frank Dileo, Saga's Ian Crichton, and E/P/A's Dan Beck.



CQ102 GETS THE BEAT — When IRS/A&M recording artists the English Beat recently played at the Geneva Theater, CQ102/Geneva, NY invited group members to the station for an on-air interview and to meet the winner of England's top 20 LPs. Shown (l-r) are CQ102 night rocker Uncle Lewie, Beat members David Steele and Andy Cox, the winner, and PD Randall C. Bliss.



WLRW JAIL & BAIL FOR CHARITY — WLRW/Champaign, IL got involved recently in a promotion to raise money for the March of Dimes. Shown being carried away by two of "Champaign's Finest" is night rocker Dave Gentry. He and other local celebs were held in jail at a local shopping mall until bail could be posted. The money went to the charity.

MTV ADDS THIS WEEK:

- PHIL COLLINS "I Don't Care Anymore"
- NEAL SCHON/JAN HAMMER "Lies"
- BRYAN ADAMS "Cuts Like A Knife"
- ULTRAVOX "Reap The Wild Wind"
- QUICK "Rhythm Of The Jungle"
- NAKED EYES "Always Something There To Remind Me"
- TYGERS OF PAN TANG "Love Potion #9"
- TONI BASIL "Nobody"



- DENE HALLAM NAMED PD AT WEEP/PITTSBURGH
- BOB SUMMER BECOMES DIVISION VP/RCA RECORDS USA
- DAVE SHOLIN SET AS RKO NATIONAL MUSIC COORDINATOR
- BOBBY RICH APPOINTED 99X/NEW YORK PD
- NUMBER ONE FIVE YEARS AGO: "Stayin' Alive" — Bee Gees (RSO) (3rd week)
- NUMBER ONE A/C: "Just The Way You Are" — Billy Joel (Columbia) (5th week)
- NUMBER ONE LP: "Running On Empty" — Jackson Browne (Asylum) (5th week)



KFI GIVES AWAY ANOTHER CAR — In a continuing contest, KFI/Los Angeles has given away another Chevette. Affixing a bumper sticker or sign to their car saying "I Want A Chevette From KFI" scored a Chevette for the Jones family of Van Nuys. Shown (l-r) are KFI's Roger Barkley, the Joneses holding the sign that won them the car, and KFI's Al Lohman.



FROM 2.8-7.5 IN YEAR AND A HALF

WYRK Wins Big In Buffalo

When WYRK-FM/Bufalo changed to Country in April, 1981 from the MOR/Classical/Jazz/Big Band/Polka format it previously aired, the station received 500 very angry letters (or, as station VP/GM Al Fetch notes wryly, "I swear we found the only 500 people who listened to the radio station and every one of them wrote!") plus predictions of doom from many in the industry who felt that an FM Country station would never make it in Buffalo. Fortunately, the recent ratings increases, from a not very inspiring 2.8 the first book to a 4.6 for the second ratings period to the 7.5 the station scored this last time out, have proved those skeptics wrong.

As Al observes, "FM has finally made it in Buffalo. This was the last bastion of AM radio in this area. There aren't too many markets this size where you can say that it has happened just in the last year and a half, but I've seen it; and it has a great deal to do with our success."

Another factor which certainly hasn't hurt the station is the apparent lack of competition in the market, especially now that WWOL has just announced a format change from Country to CHR come February 14. Although there's one other suburban station which plays country music (WXRL), it has little impact on the Buffalo market, giving WYRK a clear shot at the country crown. However, Al feels that there are other competitive factors he must be aware of.



Al Fetch

Competition Comes From A/C

"There's no question that the A/C stations are our direct competition. We in Country broadcasting have been saying for the last five years that Country is the MOR of the '80s, and we're finding that to be true. Thanks to country music and thanks to what's happened in Nashville in the last five years, we're hearing Country cross over on all stations. I wonder whether that's good or bad for Country radio, but I think it's certainly one thing that Country broadcasters are all going to have to address.

"What we've done here is put a very slick, professional-sounding format on the air with no clutter and the emphasis on three-in-a-row, minimum. The focus is very definitely on the music. It's a good, easy station to listen to. We don't do a lot of promoting on the air by way of contests and that kind of thing, there's no excessive jock

chatter, and the music is very crossover-oriented. It's what we need in this market because Country was never really a big force here."

TV Ads Heighten Awareness

A further element of WYRK's success is due, Al feels, to the television ad campaign the station has been using from syndicator Celestial Mechanix called "Country Dreams." "I can't say enough good about it. We were the first station in the country to go with it, and we first used it for the spring sweep of 1982 and then ran it again in the fall. It has been, without exaggeration, the one facet of our radio station that we really needed to address, getting the public to know who the heck we are. The sophistication level of the TV commercials is what has helped us more than anything else. In fact, we've even won two local awards for our TV spot."



The station is not only #4 in the market 12+, but now also has the enviable position of being #1 overall in the prime 18-49 demo, which fits right into Al's gameplan. "We're going after the 25-49 audience because traditionally it's easier to accumulate a younger audience first on the FM, and the slopover, of course, would then be 18-54. We've been the talk of the radio community because it's been instant credibility. I think people are taking us seriously and not looking at us as a fluke because we didn't do any on-air giveaways during the rating period. We ran a heavier than average TV campaign but certainly not an extraordinary

People Helping People

"Jobsearch," a daily sixty-second feature of employment opportunities in the Rochester area, is now being aired by WNYR. The station has also set up a memorial fund for the late Marty Robbins in conjunction with the Genesee Valley Chapter of the Heart Association, with all donations made in Robbins's name used to help local heart patients. Checks should be sent to the Heart Association, 797 Elmwood Ave., Rochester, NY 14620.

KHSL/Chico, CA may be in a small market, but its listeners' hearts are as big as they come. When station morning man Gary Smith went on the air with the announcement that a 16-year-old traffic victim needed blood, within 2½ hours he had received 68 calls from people willing to donate. Another 35 people called the Chico Blood Donor Center, the National Guard pledged 10 pints, and 10 civic organizations also donated their credits to the young lady. Because of the tremendous response, the blood center had to schedule a special donation day to accommodate all the pledges, which totalled over 120 pints of blood for the injured girl.

For the second year in a row, KOMA/Oklahoma City, with the help of Yellow Cab Service, instituted a public service to keep drunk drivers off the streets during the New Year's Eve holiday. Two special phone lines were set up at the station, and through the help of other local media, the public was informed of the phone numbers to call if they needed a ride home after a heavy night of partying. Its success can be measured in two ways: this year the cab service made nearly 200 pickups as compared to 80 last year, and for the second year running no traffic fatalities were reported in Oklahoma City during this holiday. As the station noted, "If only one life was saved or one accident was prevented, the night's work was well worth the effort."



WIL-AM & FM/St. Louis, in an effort to boost employment in the area, are offering \$10,000 worth of free advertising to any business moving to the greater St. Louis area which employs at least 20 people or any existing business which adds at least 50 jobs to its payroll. The stations are prepared to make up to 50 such awards in 1983, which would increase the available employment opportunities by 1000 new jobs. Pictured is St. Louis Mayor Vincent Schoemehl (left) offering his support to WIL President/GM Craig Magee.

In another twist on the unemployment situation, WRNL/Richmond is doing its part by providing free 30-second spots for unemployed listeners. Its "Job Seeker Service" runs all day and so far has received great listener response, although it's still too early to tell how the business community has responded.



There's also a very generous young lady who works as an air personality on WMZQ/Washington. When Katy Daley won the Best Products celebrity Lego building block competition with her first place entry "A Radio Station," she promptly donated the \$2000 prize money to the Ronald McDonald House. Katy is pictured here with her winning structure, modeled after the WMZQ studios and transmitter.

amount, so it wasn't a matter of us going out and buying the book."

More Shares Still Available

"We had a marketing plan to go out and introduce ourselves and then see where we stood. I've done some local research and found that our call letter recognition is at

The Country share in this market has never really been much above a 4, so obviously those are not all Country shares. For all practical purposes we reached out and found a 4 share that had never listened to Country and gave it a try. Now that WWOL is changing, it's going to free up another 1.9 share. I'm pretty bullish on Stereo 106 because I don't think we've peaked by any stretch."

We also hope that by now WYRK has won back some of its former irate listeners, especially the dentist, whose letter Al has framed in his office, who strongly recommended that Al never find himself seated in his dentist's chair! After all, you can still listen to Lawrence Welk records when you want to polka.

"We don't do a lot of promoting on the air by way of contests and that kind of thing, there's no excessive jock chatter, and the music is very crossover-oriented. It's what we need in this market because Country was never really a big force here."

best 70% of the market, so there's still 30% available to us who don't even know of our call letters, and out of those 30% how many more people can we get to tune in to WYRK? If you look at the last book, we had a 7.5, WWOL had a 1.9, and WXRL had a .5.



CONWAY COVERS WYOMING: Conway Twitty was the recent guest of Powell, WY when he concerted there with Ronnie McDowell. Following the event, Jay Moore, PD of sponsoring station KPCQ (Q92), posed for a shot with the popular singer.



TANYA FEELS RIGHT AT HOME AT KZ COUNTRY — Arista artist Tanya Tucker recently stopped by the KZ Country/Nashville studios for a visit with MD Janet Bozeman (left) and PD Don Keith (center) to discuss her current single.

The Music Section

Country's Most Accurate Music Information
Adds & Hots . . . See Page 43
New & Active . . . See Page 57

Carrying The Tradition Forward.

**AMERICAN
COUNTRY
COUNTDOWN**

WITH BOB KINGSLEY



Watermark
ABC RADIO ENTERPRISES

10700 VENTURA BLVD.
NORTH HOLLYWOOD, CA 91604
(213) 980-9490

Merle Travis and Jerry Reed,
photographed for
American Country Countdown
by Les Leverett.

Nashville This Week



SHARON ALLEN

Mickey Gilley and Ralph Emery are set to cohost the Arthritis Foundation's second annual national telethon broadcast live from Opryland in Nashville on April 24. Gilley and Emery will be joined by a cast of headline entertainers for the show airing from 11am to 7pm (Eastern). Charlie McCoy serves as musical director for the telethon, produced by Bayron Binkley utilizing the Nashville Network staff. Seventeen affiliate and independent local stations are already committed to carry the telethon. The broadcast will be distributed live via the Westar IV communications satellite.

Construction began on the Nashville Network headquarters building adjacent to the Grand Ole Opry House. The 79,000-square foot facility will cost more than \$5.8 million. The Nashville Network is an advertiser-supported cable television network that will launch on March 7. It will go on the air as an 18-hour-a-day service and eventually expand to 24 hours.



The Volunteer Jam IX finale was a mixture of many diverse styles of music, including (l-r) Papa John Creach, Charlie Daniels, Rudy Gatlin, Tanya Tucker, and Woody Herman.

More Country On TV

The new association formed between Plantation TV Productions and Texas National TV Productions, Inc. will produce television shows for network, syndication and cable airing. Texas National TV Productions plans 14 projects for the coming year. Production begins February 27, March 6, and April 10 on "Country Bandstand," four one-hour shows being videotaped at Billy Bob's in Ft. Worth. Michael Murphey will host the series featuring two country artists with records in the Top 40 — one artist with a "country classic" and one new artist. Other confirmed projects included "Texas Entertainers Hall of Fame," taping May 23 at Billy Bob's, and "Star Spangled Pause for the Pledge," set for June 14 in Baltimore. The Texas National Companies are located at 3825 Cleghorn, 2nd Floor, Nashville, TN 37215, (615) 269-3023.

BITS & PIECES: RCA recording artist Gary Stewart collapsed after a performance in Huntington, WV, Sunday, January 23. Two weeks prior Stewart injured an arm while performing in Houston, TX. The injury became infected and he suffered a mild form of blood poisoning. Stewart is presently recovering in a Kentucky hospital, and doctors report he's responding well to medication. Interviews and TV appearances set in conjunction with

the Stewart-Dillon RCA release "Those Were The Days" were rescheduled. Gary is expected to return to his normal touring schedule by mid-February . . . Jerry Lee Lewis spent most of this week in Methodist Hospital South in Memphis. He was listed in stable condition after surgery on Tuesday to remove an abscess from his left hip . . .



Merle Haggard is about to set the world's record for drink-buying, as he's pictured at Billy Bob's about to buy a round for the house.

Merle Haggard tripled the current Guinness Book Of World Records for the "biggest round of drinks ever bought by an individual." The present record is 1501 drinks bought for patrons of an Atlanta club, set in 1982. The "Hag" bought 5095 "C.C. Waterbacks" for patrons of Billy Bob's in Ft. Worth, to celebrate the success of his recent hit, which he sings with George Jones, about a night of hard drinking . . . William Lee Golden donated \$5000 to establish a scholarship fund at Nashville's Belmont College to help needy students pursue a music career . . . Charlie Daniels donated his Barcus-Berry fiddle (the first electric fiddle he ever owned, which he used to debut "The Devil Went Down To Georgia"), a red Gibson Les Paul Standard guitar (played only one time for Volunteer Jam IX), his silverbelly Stetson hat (the one seen in U.S. Tobacco's Skoal product ads), and a heeling rope (used for team roping cattle on Daniels's Twin Pine Ranch) to the Country Music Hall of Fame and Museum . . . While Lee Greenwood was in Los Angeles for a performance at the Palomino he taped guest appearances on "People Now," the "Merv Griffin Show," and "Fantasy" . . . Karen Taylor-Good's new single "Tenderness Place" is unique in that it has no musical accompaniment. Yes, there is a story behind it! Karen was asked to do a concert for the Hunger Project in Nashville. She knew that several other artists and writers would be performing too, but figured it would be a fairly informal affair with each artist handling his or her own accompaniment. Two days before the show she was told that several of the performers

were bringing full bands. She said, and I quote: "Oh no! Oh panic! How can I compete with full bands? I racked my brain and asked myself, 'What can I do that's original and fun and an attention getter? What friends can I call on to help me?' Ah ha! What about backup singers!! I put together

a 10-voice vocal band. We found the song 'Tenderness Place' in the Acuff-Rose publishing catalogue and rehearsed it before the big night. The audience reaction was fantastic that night, and my producer Taylor Sparks had me in the studio within a week putting down the tracks."



SUITCASE OF LOOT — When KOKE-FM/Austin broke its music guarantee by playing fewer than four songs in a row, Gladys Cochran became \$4000 richer. Mr. and Mrs. Cochran are shown picking up their suitcase of loot from station VP/GM Jim Ray (left), who vows that regardless of financial ruin the station will continue with its "Four In A Row Or \$4000" policy.

Station Profile

Box 1686
Milot, ND 58701
(701) 852-0361

GM: Rod Romlne
PD: Mark Ess
MD: Jay Davis

Owner: Big K, Inc. 910 kc
Rep: Katz 5000 watts



"We made the switch to Country in 1977 from Top 40 because Country fit our full-service station image a little better. We have our own news department, sports department, and public affairs department, and we're also tied in with our TV station here, so the format has worked well for us.

"Our oldies file only goes back to 1971 officially, and generally we don't go back any further than 1974, although there are a few classics which go back a little further. It's about 60/40 currents to oldies with 'gold' 1979 on back, so we're playing really modern music which fits our 'Where The Hits Are' slogan. Our total playlist plus recurrenents totals about 50, and we rotate it once every 4½ hours.

"All of our promotions are for our listeners. When we do something we have to make sure we reach as many people as possible, since our coverage area is so large, and that they are adults. For instance, we're starting a promotion called '9 to 5' because of the unemployment situation here. People write in to register, and once an hour we pull out a name and start that person on the payroll at \$5/hour. The next hour we pull another name and that person has ten minutes to call and bump the previous hour's employee. If that doesn't happen, the previous winner is on the payroll for double the pay, and so forth until 5pm. So the first person called, if he can hang on throughout the day, stands to win a \$640 paycheck.

"One unusual thing about the station is that we have probably one of the oldest airstaffs. I'm big into hiring mature individuals because that's the type of audience we're going after."

—Mark Ess



KCJB STAFF — (standing, l-r) Mark Ess (PD & 2-6pm), Doc James (6-10am), Dean August (10am-2pm); (seated-middle) Jerry Michaels (now with FM) and Jay Davis (MD/Production Dir/fill-ins); (seated-front) Dawn Garrison (6-10pm) and Lynn Dayton (10pm-2am). Not pictured: Joe Wickman (2-6am).



Country News

This Week's Guests:
STATLER BROS.

Call Pete Howard (213)392-8743
228 Main St., Suite R Venice, CA. 90291

News/Talk



BRAD WOODWARD

Covering Economics On Radio

The miserable state of the economy is one of the most important ongoing news stories of the past decade. Yet it's also one of the most difficult to cover — not nearly as simple as a fire or an auto fatality.

Radio news demands brevity and clarity, while economics bristles with theories and statistics. Economics is also a vast topic that reaches far beyond the Dow Jones averages and monthly government reports. It can include anything from business activities to tax policy to new products and services to stories of individual hardship or coping.

To learn how radio can adequately cover economics and business, I spoke with four newsmen whose work has won them the respected Janus Award for economic reporting given by the Mortgage Bankers Association. Their collective advice is to:

- Avoid statistics that blur on radio and have little real meaning to the average listener.
- Talk about economics in terms of people and personal stories.
- Strip away economic jargon and mystery, even using humor where possible.
- Localize national stories.
- Tap local expertise by drawing on professors, bankers, and business executives.
- Assign the economic beat to a single reporter.
- Employ series and documentaries for greater depth.

Robert Krulwich, NPR

After getting a law degree at Columbia University and heading up the Washington bureaus of Rolling Stone and Pacifica Radio, Robert Krulwich joined National Public Radio as an editor in 1976. Two years later he was named NPR's business and economics correspondent.

"The instinct is to ignore this subject," says Krulwich, or to cover it by "quoting the highest officials in the land without comment or questioning." Krulwich has instead



Robert Krulwich

PEOPLE

UPI Names Regional Broadcast Editors

In a move designed to get news to radio stations faster and provide more state and regional stories, UPI has appointed six regional broadcast editors. UPI describes the innovation as the first major change in its basic news service for broadcasters since the wire was launched in 1936. VP/Executive Broadcast Editor Bill Ferguson says all UPI staffers will now report directly to broadcasters, eliminating most delays of news being relayed from newspaper wires to broadcast rewrite desks. The new editors are Bruce Cook (Eastern Division), Bill Hoop (NE), Mike Kaeser (Pacific), Marcy Kreiter (Central), Darrell Mack (SW), and Jack Wilkinson (Southern).

WGBS/Miami, which went all-News February 7, has named Pat Haggerty as chief of its Washington Bureau. . . KTRH/Houston has picked up veteran sportscaster John O'Reilly, formerly with Enterprise, Mutual and ABC. . . Lynda Dartnell is WCAU/Philadelphia's new Director/Information Services.

developed an unusual and entertaining approach that's been described as "a cartoon on radio."

According to Krulwich, the newsman's job is to strip away the "unfriendly atmosphere" that pervades economics and reduce stories to their basic elements of "greed, ambition, and fear." That's where Krulwich uses humor. He's convinced that listeners who would tune out a straight economic piece will learn something in spite of themselves if they're drawn into a story by humor.

Krulwich often uses his four-minute pieces on "Morning Edition" and "All Things Considered" to explain complicated economic principles through skits, complete with music and sound effects. Or he'll take the listener on a tour, such as an imaginary candy store walk-through he once led to explain accelerated depreciation. Because radio doesn't dominate the senses like television, Krulwich believes radio is the ideal medium for education by triggering the imagination.

"Official Delivery" A Turn-Off?

I asked Krulwich what he recommends for those he refers to as "the 90-second guys," who have brief newscasts and little time to prepare complex pieces. He highlighted three points:

- Point of View — Explore stories your specific audience would want to know and write from their point of view.
- Problem-Solving — Listeners can be drawn into business stories by opening with a problem or question. ("Why does toothpaste come in tubes?") Then answer it.
- Tone — Krulwich abhors "the official broadcaster sound" and says it can turn people off. Speak more in the manner of your target audience, Krulwich advises. He blames the "official delivery" syndrome on the "clonish instinct" of young broadcasters to imitate their favorite newscaster, disc jockey, or sportscaster.

Jim Boutet, WIND/Chicago

A general assignment reporter at WIND/Chicago for 17 years, Jim Boutet won a 1980 Janus for his 10-part series "Economics Chicago Style — Making It Anyway."

Economics should be covered by finding and telling "the people story," Boutet contends. "I hear high-powered economic reporters insist on talking in 'service sectors' and 'durable goods sectors' and all that baloney." He prefers "to tell the basic economic story in terms that really relate to people."

Boutet explained, "The economist will say that in a recessionary period the economic activity switches to the service sector. The way I put it is that because people need to make



Jim Boutet

things stretch, they'll get their shoes and cars fixed more and they'll buy cheaper suits."

Utter Garbage

Although he concedes some listeners want and need them, Boutet is skeptical of economic statistics and stock market quotes. "I think an awful lot of economic reporting on radio is utter garbage," he told me. "Most of the newscasters who put the Dow Jones averages on don't know what the hell they are."

When reporting monthly jobless and price figures, he suggests calling the nearest regional office of the government agency to get a more localized view. And he thinks the Consumer Price Index (CPI) is more meaningfully reported when broken down into its different components, such as food and housing.

Businessmen Dislike Reporters

In covering the business community, Boutet believes radio reporters must work especially hard to build trust and credibility. "Business people don't trust reporters," he explained. "And they have good reason in

"I think an awful lot of economic reporting on radio is utter garbage. Most of the newscasters who put the Dow Jones averages on don't know what the hell they are."

Jim Boutet

some cases. They're out there in the huddle, in a competitive situation. They don't like to tell you what they're doing because it may give the competition something."

In other cases, he says executives are justifiably suspicious because they've been burned by reporters "who have big business as a target. They're out to shoot them down, and they don't know what they're talking about."

Alan Schaertel, AP Radio

AP Radio's Business Editor is Alan Schaertel, who has held the job since 1975. Previously he spent a decade in Europe as a correspondent for the Armed Forces Network and Radio Free Europe, and then took a two-year break from radio to work as a stockbroker in Pittsburgh.

Besides doing news spots, Schaertel writes and anchors "The Business Barometer," an hourly stock market and business show heard on over 400 APR affiliates.

Schaertel recommends, "Stay in touch with people who really have the know-how in the local area. Those are bankers, business people of various types. That may include plant managers of major interna-

Focus On Radio News

With this column, R&R is expanding the focus of the News/Talk column handled ably by Gail Mitchell for the past two years to include news — as presented by stations of all formats.

We recognize that radio newsmen have traditionally had little to no access to nuts-and-bolts information about their unique profession. Starting with today's discussion of how to cover economics on radio, we intend to fill that void. At the same time, we'll continue to keep abreast of trends in the growing and changing News/Talk and all-News formats.

We also hope this column will serve as a forum for radio newsmen. All of us can benefit by exchanging opinions and sharing experiences — both successes and failures. So please feel free to call or write, whether to react to a column, suggest a topic you'd like to see explored, or alert us to a radio news personnel change. I can be contacted at R&R's Washington Bureau, 818 Connecticut Avenue, N.W., Suite 300, Washington, D.C. 20006. Telephone (202) 466-4960.

Brad Woodward
News/Talk Editor

tional companies. If you can get to know them, they have an awful lot of knowledge. They may also be people in your area who teach business or economics at the local universities. Tap their knowledge when stories come up. Actually, because of the lousy shape of the economy today, you can be constantly talking to them."

If possible, Schaertel also suggests that stations "ought to assign the business beat to one individual, who should become as expert on it as they can, and not be spreading it around to four or five different individuals."

Oversimplification Dangerous

Schaertel, whose style is straightforward and fact-filled, doesn't believe economic news must always be related in personal terms. Although it's overdone, he says interviewing an unemployed worker is suitable for a longer piece. "But I don't think everything has to be underlined, explained and drawn in three-color charts to explain to people what's happening to them. It should be obvious." In fact, he warns that oversimplifying economic news can be dangerous, as well as condescending.

Bill Leslie, News Director WRAL/Raleigh

When covering the economy on radio, Leslie says, "You have to write lean and clean, just like any other story. I don't think you can throw too many figures out (he suggests no more than three per story). You have to talk more about concepts on radio than laying out a statistical argument."

Leslie believes in localizing national stories: "If we get the latest national unemployment figures we will check with our people here on the state front and compare."

An important part of WRAL's economic coverage is commentary by Dr. Richard Sycla, an economist at the University of North Carolina. Via a permanent phone loop for studio quality, Sycla can be called any time for spots ranging from a 15-second cut to several minutes of discussion or analysis. "He has a knack for boiling down a flood of data into a trickle," says Leslie.

Leslie has found the series to be an effective, if time consuming, way to provide

"You have to talk more about concepts on radio than laying out a statistical argument." Bill Leslie

more in-depth coverage of the local economy. He won the Janus Award for a series on the microelectronics industry that's just starting to take root in North Carolina. As part of his research, Leslie spent a week in San Jose's Silicon Valley.

Last year WRAL aired "Five Faces of Poverty," a 75-part "monster" series involving over 500 interviews. Six reporters crisscrossed the state, interviewing poverty victims, legislators, and economic experts. North Carolina's troubled tobacco industry was recently examined in a 12-part series, "A Black Year for the Golden Leaf."

Black Radio



WALT LOVE

NBC's Urban Leader — WKYS/Washington

WKYS — I can remember the first time I ever heard those call letters. A consultant was on the other end of the phone telling me I was just the person to do afternoons and be the leader they needed in the programming department. After two trips from New York to DC and a marathon interview, it was decided I was "overqualified" for the position, which crushed me . . . I knew in my heart that not only was I right for the position, but the format was right for the city!

WNBC/New York fulfilled my aspirations of wanting to work for a major broadcasting conglomerate, and WKYS went on to score well with its Disco format. I'm sure you remember what happened to most Disco stations — some fizzled, some changed their identities to "Urban" and remained successful. Well, WKYS was lucky enough to be rescued by the DJ boy wonder of Detroit — Donnie Simpson. Donnie began his career on the air as a high school DJ on Detroit's WJLB. That's got to tell you something already. He programmed WKYS's transition from Disco to Urban Contemporary, and the rest, as they say, is history. In the current Arbitron, WKYS went from a 10.2 to a 9.3 share 12+. Even with this decrease, WKYS is the #1-rated radio station in the Washington, DC market, a position it's enjoyed for the last three Arbitrons in a row.

Three Elements Of Success

I wanted to know what makes WKYS so special and what ingredients help make it the number one station in Washington. "It's variety," Donnie told me. "The number one thing that people mention when talking about WKYS is the variety of music we offer. There aren't many radio stations in the country that can go from Barbra Streisand to Bootsy, then back to Ramsey Lewis, and make it work. This station has been positioned so well that it works here, and people appreciate the variety.

"Another important ingredient is our professional sound. It's not black professional or white professional, it's just professional. We have a good staff and they are very comfortable with our approach. Our jocks have a lot of freedom to do different things on the air — things that make sense. I don't get my nose out of joint if they play a 'B' category record before an 'A' category or after a 'D' selection. The most important thing is that the music flows, and only people can do that. I don't believe in letting a computer program my music — you have

to hire the right people to get the sound that I'm talking about.

"Finally, we get involved in a number of community events during the course of any given year. WKYS is very visible. I think that these are the three key elements which make this station successful."

Knowing that DC has a large black population, I wondered who WKYS was targeted to reach. "It's geared to reach anyone between the ages of 18-49," Donnie told me, "not necessarily just the black audience, even though the black audience constitutes the majority of our listeners. We couldn't be number one overall with just a black audience. While DC's black population is nearly 70%, the metro area is only about 23% black. So, we have to make sure that our approach is general market enough to pull in listeners from all of the surrounding areas like Maryland and Virginia.

"We serve all of the suburban regions with strength, and we try not to overlook anyone in any area. I want whites, blacks, Hispanics, and purple people with green polka dots as listeners. I just want people of all backgrounds and ages. You'll find in looking at our numbers that we are number one 18-24, 18-34, 25-49, and 18-49 . . . it's just incredible."

No Big Promotions?

Reaching the top spot in the ratings in any market usually calls for a number of intangibles to come together in a positive manner, and a few promotional dollars don't hurt either. I asked Donnie if WKYS spent a lot of money on outside advertising and promotions. "As a matter of fact, we spend a bare minimum. We've bought a few busbacks, but that's basically it. The company gives us a significant budget each year, but we generally return the majority of it.

"All of what we've done has been accomplished without the aid of a half-million dollar television ad campaign, without giv-








Paul Porter
Chuck Davis
Candy Shannon
Jeff Leonard

ing away any Datsun 280ZXs or townhouses every week. This station is virtually contest-free, and our success has come from the good solid music we play, our talent, and our personal association with the people of this area. I think that says something about listeners today — they can't be bought. They know what they want and what they like, so they listen to it."

The Salary Issue

Any discussion of salaries is usually a no-no, but in this instance Donnie was willing to talk. Rumors about Donnie's contract renegotiations with NBC have been repeated, and probably exaggerated, everywhere. I asked him to give us the real story . . . is he leaving the station?

"No, I'm not going anywhere at this point. Yes, I have been in renegotiations of my present contract with NBC and talks have broken down. I'm in the last year of my contract, so I'll become a free agent later this year. I'll take a look at things from that point."

Donnie's success and position have made him a role model for other industry blacks in small to medium markets. I asked him if his general market radio success brought him the kind of financial rewards he was expecting. "I don't want to lead anyone to think that I'm starving and can't afford a Bullets game, because I can. But, by the same token, I don't feel that what I make is comparable to some others in the marketplace. It's a fact that some of the other local talent have contracts which are more lucrative than mine. One of the main things that has driven me to push for the contract that I presently have and has forced my decision not to accept the newly-offered contract is the discrepancy in salary.

"There has always been a disparity in what white talent is paid and what black talent is paid in this industry. I know that NBC sets high standards for all its employees, and I have always hoped that I was being judged on my talent, my professionalism, and the results we've gotten for the company.

"When I was back at WJLB, I was aware of the salary double standard. For example, even though we would have better numbers than one of our general market competitors

— CKLW — their air personalities were making salaries two and three times larger than ours. Yet we had to endure the same pressures. It's not right, and before I accept that, I will go sell shoes or go back to my mother's record shop and sell Rick James LPs."

Donnie offered some "food for thought" in parting. "Blacks in this industry have to look at more ownership — I know, everyone has heard that, but I can't stress it enough. We need more control of these radio stations so that we can prevent situations like the one mentioned earlier. By the way, I would preach ownership to anyone, not just blacks. I don't care if you own a pizza parlor or whatever. If one owns a particular business, then they control their own destiny. Ownership was only a dream I had at one time; now I'm beginning to see how much of a reality it can be to me. I guess reality can come from dreams."

When I worked at CKLW and Donnie was over at WJLB, he told me then, "All I need is a chance in general market radio, and I'll do it from there." He got his chance and definitely "did it." My thanks to Donnie for his candid thoughts.

Next week — a look at WPDQ/Jacksonville.

STATION PROFILE

WLTH/Gary
3669 Broadway
Gary, IN 46409
OWNER: Inter-Urban Broadcasting Co.
GM: Judy Burks
PD: Fred Moore
MD: Dana Huskisson
(219) 884-9409
1370 kHz
1 kw/days

"Music 1370-WLTH is licensed to the city of Gary, Indiana but serves the entire Northwest sector of Indiana which includes the major cities of Hammond and East Chicago. Our coverage area also includes South Chicago, but we take pride in the fact that we truly are dedicated to the needs of Gary and Northwest Indiana. Chicago radio and television rarely covers any news or sports events of Gary, so WLTH fills that void with a comprehensive news team that 'turns over all the stones' to inform our audience of news, information and sports in our community.

"During our sunrise to sunset operation (a 24-hour application is on file with the FCC) the music at WLTH is aimed at the black 18-49 adult, but also attracts the heavy Hispanic population in Gary. Our staff announcers try to convey a warm, personal, one-to-one approach. Our on-air promotions consist of many giveaways that might not be affordable to the average family's budget. (The Gary area has been extremely hard-hit by unemployment.) Our announcers are visible in the community with many agencies and organizations that aid people in need."

GM Judy Burks



WQBHDetroit's Come Back Home Station — WQBH filled the 40,000 seat Masonic Temple with a standing-room only crowd of joyful listeners for its first New Year Gospel Service. The Sunday spectacular featured nationally known gospel artists Vanessa Bell Armstrong, Vernard Johnson, the Clark Sisters, Douglas Miller, Rance Allen and the Michigan State Community Choir. Pictured (l-r): WQBH PD Martha Jean 'The Queen,' and President/GM Harvey Deutch welcome the crowd 'Back Home.' Sharing in the celebration of the spirit were 21 ministers of community churches who have found a home on WQBH each Sunday.

THE PICTURE PAGE

Chicago Wins Platinum



WB/Full Moon artists Chicago received platinum awards for their "Chicago 16" album. Pictured at the presentation are (l-r top) group's Peter Cetera, Bobby Lamm, Walt Parazaider, Bill Champlin, and Danny Seraphine, WB Chairman Mo Ostin, and WB President Lenny Waronker; (l-r front) producer David Foster, group's James Pankow and Lee Loughnane, and manager Irving Azoff.

Hall & Oates Show Their Metal



RCA's Daryl Hall & John Oates received a platinum award for their "H₂O" and a gold disc for the single "Maneater." The presentation coincided with the announcement that Canada Dry will sponsor the duo's 1983 107-date tour. Pictured (l-r) are manager Tommy Mottola, RCA Records President Bob Summer, Canada Dry President Francis Mullin, Hall, and Oates.

Carnes Cops Canadian Gold



EMI America's Kim Carnes received a gold album from Canada for her most recent album, "Voyeur." Pictured (l-r) are EMI/Liberty President Rupert Perry, Capitol/EMI of Canada President Dave Evans, Carnes, and Capitol President Jim Mazza.

Poco Plays Lone Star



Atlantic artists Poco recently played the Lone Star Cafe in New York, with a contingent of Atlantic executives on hand for the show. Pictured (l-r) are Atlantic's Lou Sicurezza, group's Charlie Harrison, Steve Chapman, Paul Cotton, and Kim Bullard, manager Bill Siddons, and Atlantic Sr. VP Vince Faraci.

Ant Visits MTV



Epic's Adam Ant was MTV's first guest VJ recently. Pictured at the New York studios are (l-r) CBS Records Group Deputy President Dick Asher, Ant, and MTV VJ J.J. Jackson.

Iglesias, Perry Team For Columbia



International singing star Julio Iglesias will record his first American album for Columbia, with Richard Perry producing. The artist will also make his performing debut in the U.S. during March. Pictured are Iglesias (left) and Perry.

Lynn Listens To New Writers



Cheryl Lynn was a guest panelist at a recent ASCAP Black Contemporary Music Workshop in North Hollywood, evaluating songs by workshop members. Pictured (l-r) are aspiring songwriter Kevin Henry, Lynn, Jobete Publishing VP Jay Lowy (workshop moderator), and ASCAP's Mary Jo Mennella.

Cale In New York



Ze/Passport artist John Cale recently played New York's Bottom Line. Pictured after the show are (l-r) Cale, Ze President Michael Zilkha, and Chris Butler, of Ze/PolyGram's Waitresses.

Marketplace

NEW COMPUTERIZED ELECTRONIC MUSIC BEDS

- UNLIMITED USE: NO NEEDLE DROP FEES

ULTIMATE QUALITY — ONE TO ONE DUPLICATION
7 1/2 IPS, STEREO — SLATED AND CATALOGUED

- 20 - '60 SECOND BEDS
- plus: Several Short Effects to Mix in as You Like (Laser Blasts, Jets, etc.)
- PRICE ~~\$250.00~~ INTRODUCTORY \$150.00
- DEMO CASSETTE AVAILABLE

LOW COST, CUSTOM TREATMENT TO CLIENT
PRODUCED VOICE TAPES IS AVAILABLE
(Robot Voice, Phase Shifter, Flanger, Chorus, Delay, Ring Mod.)

• 24-HOUR RECORDED DEMO 619-942-2437

Air-Aids
P.O. BOX 1116 / CARDIFF, CA / 92007
A Division of Karma4, Inc. 619-942-2437

NATIONAL RADIO AND TV. SPOTS

JOHN LENNON LITHOS
INDIVIDUALS OR SUITE
SKIP NATZMER
2115 RACE 303-322-0863
DENVER, CO 80205

"Phantastic Phunnies"

Highly Respected! Hilarious! Original!
Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500
topical one-liners and 'BONUS'... Just \$2.00!! Phantastic
Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

Sportshorts

THE FEATURE SPORTS SERVICE.

- Broadcast-ready weekly scripts
- 20-60 second stories
- Revenue generating

For Free Sample and Information Kit
Call or write: (305) 382-3248
P.O. Box 160123, Miami, FL 33116

FREE ISSUE OF **Galaxy**

Radio's most complete personality biweekly.
Current artist Bios & update, record facts, daily
calendar/almanac, trivia, etc. Send for sample on
ALL AIRSHIFT READY station letterhead:
Box 20093R, Long Beach, CA 90801

CHUCK BUELL'S
SUPER GOLD

Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and the stories behind them. Send or call for your demo tape today.

TIMBERLINE PRODUCTIONS
Box 9541 So. Station, Denver, CO 80209
(303) 756-9091

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$39.50
6 Insertions	\$34.00
13 Insertions	\$29.00
26 Insertions	\$24.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

FREE SAMPLE!

...FROM DIAL-LOG, Radio's complete show prep service!
... of all the samples I've seen, DIAL-LOG is Numero Uno!"
Steve Table, WCHV
HUMOR, CONVERSATION, CALLS, CALENDAR & MORE.

Write on station letterhead or call: **DIAL-LOG** 4325 N. Lockwood, Toledo, OH 43612
(419) 478-1031

Radio Job Placement

DJs - News - Sports - Programmers - Sales - Management... If you are looking to "move up", **National Broadcast Talent Coordinators** can help you. NBTC, the Nation's leading radio placement service, services radio stations in all size markets, from coast to coast.

For confidential details, including registration form, enclose \$ 1.00 postage and handling to:
NATIONAL BROADCAST TALENT COORDINATORS
Dept. R, P.O. Box 20551, Birmingham, AL 35216
(205) 822-9144

Rake Shattle & Roll

Oldies ID package!
CONTINENTAL RECORDINGS

210 SOUTH STREET, BOSTON, MA 02111 617 426 3131

ELECTRIC WEENIE

RADIO'S MOST RESPECTED
DJ GAG SHEET SINCE 1970

PHIL YOUNG, WDAF, "I feel a small investment like the Weenie is just what the Doctor ordered."

FOR FREE SAMPLES WRITE
The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600

Opportunities

Openings

EAST

#1 station going full-time, University town. Future P-B-P and/or Talk Show professional. T&R: Bob Perry, WRSC, 160 Clearview, State College, PA 16801. EOE M/F (2-11)

Top notch, community oriented A/C, fast growing market needs part-timers; great voice, schedule flexibility. T&R: Bruce Goldsen, WINE, Box 95, Danbury, CT 06810. EOE M/F (2-11)

WCLG-FM/Morgantown, WV needs a bright, natural-sounding morning man with at least 3 yrs. exp. T&R: Tim Satterfield, PD, Box 885, Morgantown, WV 26507. EOE M/F (2-11)

Major market CHR now seeking tapes and resumes for possible future jock and news openings. Send T&R: Radio & Records, 1930 Century Park West, #445, Los Angeles, CA 90067

WV radio network has opening for anchor/reporter/industrial editor. T&R: Joel Jackson, Mountaintop, 201 W. Washington St., Lewisburg, WV 24901. EOE M/F (2-11)

Morning personality sought by 14WNAV A/C. Exp. only. Production. T&R: Steve Hopp, Box 829, Annapolis, MD 21404. EOE M/F (2-11)

On-air PD/strong production. MOYL station sea coast of NH. Short drive to Boston. Rush T&R: Jack O'Brien, WMYF, Box 1540, Exeter, NH 03833. EOE M/F (2-11)

Openings

The position is still open! WLAM/WWAV News Director. Sharp writing, energetic delivery, strong leadership skills for Maine's top department. Are you an aggressive person with new ideas? Are you management material? Gary Bruce, WLAM, Box 929, Lewiston, ME 04240. (2-11)

WGRQ/97 ROCK radio in Buffalo has two immediate openings for part-time rock and rollers. T&Rs: Paul Heine, 59 Virginia Place, Buffalo, NY 14202. EOE M/F (2-11)

Broadcast Unlimited seeking performers for New England and Midwest. A/C, Easy Listening, MOYL. Cassette and resume: Broadcasting Unlimited, 16 Col-taway, Wayland, MA 01778. EOE (2-11)

SOUTH

Northeastern NC station needs announcer with good production skills. 2 yrs. experience. T&R: Hunt Thomas, Box 1408, Elizabeth City, NC 27909. EOE M/F

One of the country's premier AORs in South Central medium market needs strong air talent NOW! Male or female. Possible drive time. Good production essential. Only the best need apply. If you're not great don't waste your tape and my time. Send T&R: Radio & Records, 1930 Century Park West, #441, Los Angeles, CA 90067

KBCB-K99 has morning drive opening for Country personality. T&R: J.J. Stone, PD, 702 McBride, Corpus Christi, TX 78408. EOE M/F

Openings

FM96, WYYD going live. Need bright personable announcers who follow directions. T&R: Mike Fenley, WYYD, Box 12526, Raleigh, NC 27605. EOE M/F (2-11)

Dominant news facility seeks experienced, energetic news reporter for #1 AM/FM. Good pay. T&R: Russ Clarkson, WFNC/WQSM, Box 35297, Fayetteville, NC 28303. EOE M/F (2-11)

WAPI/Birmingham accepting applications for possible future openings. Send T&R: Jay Michaels, 2146 Highland Ave., Birmingham, AL 35205. EOE M/F (2-11)

When people get to work, are they talking about what you said this morning? If so, we're a 100kw FM A/C station in a rated sunbelt market. And we're looking for a morning personality! Send T&R: Radio & Records, 1930 Century Park West, #442, Los Angeles, CA 90067

WJMI has openings for experienced DJs with exceptional delivery/production skills. Females encouraged. T&R w/production samples: Carl Hayes, Box 3320 Jackson, MS 39207. EOE M/F (2-11)

New 100,000 watt AOR looking for Rock 'n' roll crazies now! T&R: Dave Conley, KXZL, 427 E. 9th St., San Antonio, TX 78215. EOE M/F (2-11)

North TX #1 CHR looking for morning personality/promotion. Pros only. T&R: Chuck Beck, KKQV, 504 Holiday, Wichita Falls, TX 76301. EOE M/F (2-11)

WZKX-107/Gulfport has immediate PM drive opening. No beginners. T&R: Ralph Fish, Box 2639, Gulfport, MS 39503. EOE M/F (2-11)

Openings

Immediate 10a-2p opening, great chain #1 station. Good \$\$. Minorities encouraged. T&R: Robert John, Y103, 3100 University Blvd. South, Jacksonville, FL 32218. EOE M/F (2-11)

Newsperson with versatility to handle other broadcast duties needed in KY's capital city. Send T&R: Mark Herbert, N-D, WKED, 115 Myrtle Ave., Frankfort, KY 40601. (2-11)

K100 the powerhouse is alive and accepting tapes for future openings. Write Edward Owen, Box 951, Hopkinsville, KY 42240. Announcers from surrounding states preferred. (2-11)

Morning man needed, FM rocker, major market in Florida. Good production a must. T&R to Radio & Records, 1930 Century Park West, #435, Los Angeles, CA 90067.

WGLD has an immediate opening in PM drive! If you're a pro at entertaining an adult audience, have sharp production skills, and would like working in a Top 50 market at one of the finest Easy Listening stations in the country, send your air-check, production samples, and resume to Ed Owens, Box 2808, High Point, NC 27261. I'm particularly interested in talent with A/C experience. EOE M/F (2-11)

Marketplace



MusicMaster
THE 45 RPM RECORD DIRECTORY

250,000 LISTINGS
ARTIST-TITLE-LABEL
1947-1983

COMING SOON
P.O. BOX 150 ALLISON PARK, PA 15101

Terry Marshall's

daily insider

•Entertainment News for Radio•

Call for a free trial subscription
Bob Rogers (415) 641-8426

NEW!

Jeff Green's
GREEN BOOK

has songs for every subject!
10,000 Songs • 135 Subjects • 300 Pages

CHR • AOR • A/C • GOLD

ONLY \$69.50
Tax and UPS delivery included.
MONEY BACK GUARANTEE

For free brochure/to order, write:

Professional Desk References, Inc.
8726 D S Sepulveda Blvd. No. A4
Los Angeles, CA 90045

Rep Inquiries
Invited

Now Used By: **KFRC/San Francisco**

WEATHER • HOLIDAYS • ROCK • SCHOOL • VALENTINES • POLITICS • FOOD • PARTIES

T-SHIRTS • JERSEYS • SATIN JACKETS • KEY CHAINS • AUTO PLATES • HATS • COFFEE MUGS • JOGGING SUITS • FRISBEES

AMM
Media Marketers, Inc.

RADIO PROMOTIONAL MERCHANDISE

COMPLETE MERCHANDISING PROGRAMS
Retail Merchandising: "Rock Stores," "Country Corners," etc. Direct Mail: Mail Order, Catalogues, Newsletters, Individually Designed for Demographics and Market.

TOTAL OPERATIONAL ADMINISTRATION
Warehousing and Inventory Maintenance. Direct Shipping to Retailer or Consumer. Computerized Order Processing and Billing. Toll Free Ordering and Customer Service. Complete Product Procurement Service. In-House Silk Screening. Top Quality Textiles.

MARKETING AND PROMOTIONAL SPECIALISTS
Image Development, Logo Enhancement, Product Adaptation, Graphic Design, Retail Merchandising and Display Demographic Targeting, Sales Program Tie-ins, Complete Marketing and Promotional Consulting.

PROFITABILITY THROUGH STATION PROMOTION
Profit generated on all promotional merchandise. Eliminates inventory and Distribution Costs. Relieve Receivable Financing and Collections. Develop Ad Sales Packages and Cross Promotions.

AMM CAN DO IT ALL!
Call or Write
MEDIA MARKETERS, INC.
403 Industrial Drive
Carmel, Indiana 46032
(317) 844-6245
TOLL FREE 800-428-6188
THE RADIO MARKETING AND PROMOTION COMPANY™

• SWEATSHIRTS • LIGHTERS • BAGS •

For Your Health Conscious Listeners
Informative — Motivational
Daily 90 second narrative of the benefits of exercise and good diet, plus the how-to's of aerobic exercises and more! Proven seller now available for your market. Free demo and information write:
**Health Break, Box 587,
Sidney, Montana 59270**
or call (406) 482-5555

Poor (announcer's name)'s Almanac
Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a **Free Sample** — P. A. N. A., P.O. Box 85152, San Diego, CA 92138.

Country Oldies
Stereo — Mono — 25Hz Toning
Call or write for information and free list of titles.

"THE MUSIC DIRECTOR!"
PROGRAMMING SERVICE
Box 103 - Indian Orchard,
Massachusetts 01151 - 413-783-4626

What would Mom say if she thought you were skipping lunch?
Over 6 years of creative COMEDY material.
For complimentary snack call (313) 434-6142 or write
1390 Arroyo Dr., Ypsilanti, MI 48197

Contemporary COMEDY
Hundreds renewed again!
Free sample!
Write on station letterhead to
Contemporary Comedy
5804-D Twining
Dallas, TX 75227

Unemployed or Seeking Objective Critique?
Major market talent/programmers/consultants introduce two services.
1) Professional Performance Evaluations — telescoped tapes critiqued. Constructive reports within three weeks. Fee: \$25.00 ea. 2) Employment Marketing Service — Computerized-Registration: \$50.00 till employed or six months. Resume and three cassettes required. Potential employers negotiate thru JH&A. Send check or money order to:
Jlm Harrington & Assoc. P.O. Box 12944, Pittsburgh, PA 15241

O'Liners
FREE SAMPLE ISSUE of radio's most popular humor service!
For sample, write on station letterhead to: **O'Liners**
1237 Armacost Ave., #6-R
Los Angeles, CA 90025

Increase Sales Results
The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?
It's a sure way to generate qualified sales leads.
Just call **PAM at (213) 553-4330** for more information.

Opportunities

Openings

CHR personality with top-notch production skills. Midday air shift. T&R: Ron White, KKYK, Box 4189, Little Rock, AR 72214. No calls please. EOE M/F (2-11)

MIDWEST

A/C in Bismarck, ND looking for a ND. \$1100.00 Send T&R: Jim Odney, KLXX, Box 1377, Bismarck, NC 58502. EOE M/F (2-11)

Stuart Broadcasting needs two experienced NDs, one Country OM. Send T&R: Orv Koch, Box 80209, Lincoln, ME 68501. EOE M/F (2-11)

WZZY/Winchester, IN needs enthusiastic people interested in News/Talk format. Sports P-B-P as well. T&R: John Carlisle, Greenville Pike, Winchester, IN 47394. EOE M/F (2-11)

CHR rocker fill PM drive with quality. Get in on ground floor. T&R: "New 95-FM," 2517 East Mt., Hope, Lansing, MI 48910. EOE M/F (2-11)

Conversational announcer with excellent production needed at suburban Kansas City A/C FM. No calls. T&R: KIEE, 207 E. Pearl, Harrisonville, MO 64701. EOE M/F (2-11)

Openings

WLDR is looking for Creative Communications for future openings. 50 kw personality A/C. T&R: Cliff Carey, 118 S. Union St., Traverse City, MI 49684. No calls. (2-11)

Overnight announcer position open; 3 years experience necessary. Production abilities a plus. Send tape and resume to: KSTT, Attn: P.D. P.O. Box 3788, Davenport, IA 52808. No calls. EOE

KKXL/Grand Forks is looking for a News Director/Anchor. Strong airwork a must. T&R: Don Nordine, Box 997, Grand Forks, ND 58206. EOE M/F (2-11)

KIHK 104/Quad Cities seeks creative afternoon drive air talent. Super personality required. T&R, photo: Jim O'Hara, 805 Brady Street, Davenport, IA 52808. EOE M/F (2-11)

Opening for two Farm Directors in Nebraska and Iowa. experienced NAFB members with farm background. Orv Koch (402) 475-4205. EOE (2-11)

Openings

Self motivated newsperson needed for anchor and field reporting. You'll receive fully equipped news car. Mike Heile, K104/Champaign (217) 352-1040. EOE M/F (2-11)

97 WZOK

Now accepting tapes & resumes from fun loving, fast paced but disciplined CHR talent for future openings. WZOK's "can do" attitude brought the Rolling Stones to Rockford and has kept us the market leader. Past CHR experience a must! Contact Tim Fox, WZOK P.O. Box 6186, Rockford, IL 61125. No calls. E.O.E.

92X-FM, Columbus, OH has an immediate opening for a fulltime CHR personality, because another one of ours has gone to a Top 10 market. T&R: Harry Valentine, WXGT, 195 E. Broad St., Columbus, OH 43215. No calls. EOE M/F (2-11)

Openings

WEST

OPERATIONS MANAGER

KPTL radio in Carson City, Nevada, is looking for an experienced person to direct the operations function of both KPTL-AM and KKBC-FM. This is a newly created position designed for the individual who possesses excellent supervisory, training and operational skills. The person hired will be a member of the KPTL/KKBC management team responsible for structured planning, budgeting, and marketing strategy. If you have a college degree or equivalent and five years of related broadcast experience, send resume and cover letter with salary requirements to: **Jerry Schafer, General Manager, KPTL/KKBC, 1937 N. Carson St., Carson City, NV 89701**
An Equal Opportunity Employer

KIMN/Denver has opening for Production Director. Major market experience necessary. No calls. T&R: Doug Enckson, KIMN, 5350 W. 20th, Denver, CO 80214. EOE M/F (2-11)

Opportunities

Openings

KWIZ/Santa Ana, CA accepting T&Rs for future openings. Seeking top professionals for A/C stations. T&Rs: Dave Armstrong, KWIZ Radio, 3101 West 5th St. Santa Ana, CA 92703, Equal Opportunity Employer

The Mighty 690/Southern CA is looking to fill future openings. Let's hear how you sound. T&Rs: Jim Richards, XTRA, 4891 Pacific Highway, San Diego, CA 92110. EOE M/F (2-11)

We've got our straight man . . . Now we need the funny person for our morning team. Top Adult Rock station in small-medium Rocky Mountain market. Great copy ideas and production skills a must. \$18,000 to start. Tapes to Radio & Records, 1930 Century Park West, #443, Los Angeles, CA 90067

ND needed for major Los Angeles Contemporary FM station. We're looking for a bright, upbeat presentation with a clear, straight-forward delivery. T&R: Radio & Records, 1930 Century Park West, #444, Los Angeles, CA 90067 EOE M/F

Radio Networking. Sell the best and share our revenue. Broadcast/syndication or related sales background. Tom Showan, Creative Factor, 6255 Sunset Blvd., Los Angeles, CA 90028. EOE (2-11)

Program Manager — Orange County California

Wanted at KWIZ AM/FM RADIO (near Los Angeles). Experience in Personality Radio. Contact with resume: Bill Weaver
KLOK Radio
P.O. Box 21248
San Jose, CA 95151

KSJO needs creative, dynamic, tough, rock 'n' roll oriented Promotions Director. Immediately! Resume and references: LeeRoy Hansen, KSJO, 1420 Koll Circle, San Jose, CA 95112. EOE M/F (2-11)

KWAV-97 FM/Monterey, looking for air talent for possible future openings. A/C format. T&R: Scott O'Brien, PO Box 1391, Monterey, CA 93940. Minorities encouraged. EOE M/F (2-11)

Top 10 Market Major Drive Time

We're a station whose call letters you know. One of a handful of great ones! We're a place where creative personalities smile a lot. You're someone who communicates with adults. You're intelligent. You're a voracious reader. You're blessed with a sense of humor and child-like sense of curiosity. You're still excited by classic adult music. You're a winner. You're special. And maybe, you're a team.

We'd like to hear from you. Send us a tape and resume that will help us get a clear sense of your skills.

P.O. Box 75263
DEPT. STAR
Los Angeles, CA 90075

Equal Opportunity Employer

Public Relations/Promotions Representatives wanted for new talent. Part-time, all areas. Good pay. Resume: 1250 S. La Cienega, Los Angeles, CA 90035. (2-11)

KARM/KFIG seeks experienced and aggressive news personality. Strong writing and voice a must. Rush tape, resume and picture: John Katz, Box 4265, Fresno, CA 93744. EOE M/F (2-11)

Openings

Creative combo Copywriter/Production wizard needed for KOJM/KPQX. We work conditions and benefits. T&R: PO Box 7000, Havre, MT 59501. (2-11)

KS103-FM searching for eager talent for overnights/weekends. T&R: Dave Parks, OM, 3180 University Ave., San Diego, CA 92104. No calls. EOE M/F (2-11)

San Bernardino's Country KDIG now accepting T&Rs for future openings. Send salary requirements to: Renee Drew, KDIG, PO Box 5066, San Bernardino, CA 92412. No calls. EOE M/F (2-11)

Now accepting applications for possible future openings. Need positive announcers who read well and take direction. T&R: KROE, Box 5086, Sheridan, WY 82801. (2-11)

Experienced ND for KLUC/Las Vegas. Send tapes to Randy Lindquist, PO Box 14805, Las Vegas, NV 89114. No calls. EOE M/F (2-11)

High profile, high energy, aggressive, new CHR wants you. T&R: KACY-FM, 3434 Dodge Road, Oxnard, CA 93030. EOE M/F (2-4)

HELP WANTED ANNOUNCERS

KQIX is still looking for an experienced morning drive personality. We want a warm, humorous, intelligent communicator for our #1 A/C FM station that covers CO's Western Slope. Tape, resume and salary requirements to Don Rhea, KQIX, Box 340, Grand Junction, CO 81502. The right pay for the right person. Excellent pay and benefits. EOE.

KRVV/Vail, CO is seeking applications for all positions and departments including Program Manager, air personalities, Production Director, ND, and News Assistant, as well as salespersons. Those seeking a position in programming must submit a tape, resume, work history and salary requirements. Those seeking positions in sales should submit a resume, work history, and salary requirements. Send all materials, none of which can be returned, to GM, KRVV, PO Box V, Vail CO 81658. No phone calls please. KRVV is an Equal Opportunity Employer. Target air date, April 15, 1983. (2-4)

Positions Sought

Major market talk host will fill your need for Music/Talk, Talk or News. BOB (413) 445-4668. (2-11)

DJ for 1st job. Good voice & personality, professionally trained. Prefer Chicago area or East Coast NY, NJ, CT or MA. (312) 751-6760 or (312) 642-4502. (2-11)

Multi-talented radio announcer with a unique adult entertainment program requires a station or network to utilize his creative capabilities. With a priority to entertain, this announcer specializes in hard-hitting well researched editorials and interviews to combine with news updates, celebrity interviews, entertainment spots, music and talk back. A package could include one of the best radio producers and writers in the business. If you are interested in an entertaining, informative, provocative radio program then send a telegram with contact number to Radio & Records, 1930 Century Park West, #446, Los Angeles, CA 90067

I just love TX. Former TX DJ now working East coast shore gig. Experienced PD/MD wants to return. (609) 386-1091, 1-4pm; (609) 641-1422, 7-midnight. (2-11)

10 yr. pro looking to relocate from Washington D.C. to San Diego or L.A. area. STEVE MICHAELS (301) 972-4894. (2-11)

Lady jock looking in Springfield/Hartford. Just left mid-days at Orlando's #1 station. 8 yrs. in AOR, A/C, CHR. Good track record. (413) 788-4995. (2-11)

J.J. McKAY — WPGC, WRVQ, WGH available immediately. PD/MD experience and P-B-P. (301) 622-0112. (2-11)

MAJOR MORNING TEAM

If you are ready to win and willing to pay for the best . . . Nationally known and respected morning team currently on the air in Top 3 market. Would consider relocating. Serious inquiries only, please. Radio & Records, 1930 Century Park West, #440, Los Angeles, CA 90067.

CHR morning duo, currently working and #1. Hilarious, bright, tight, hip one-to-one communicators. Ready for bigger challenge. (914) 793-1784, STEVEN. (2-11)

Positions Sought

AOR production wiz in Top 10 market seeks greener pastures. Creative in both writing & technique. TIM (216) 884-8438 or (216) 884-9370. (2-11)

King Arthur sought the Holy Grail. All I seek is a beginning DJ spot at CHR, A/C or Country music station. DOUG (219) 872-7186. (2-11)

I've hung up my headphones. Seeking off air CHR/AOR PD or Research Director position. 10 yrs. experience. References. Let's win together. (313) 853-6025. (2-11)

Increase demos & sales — never fail record — major & medium market, your format my talent. Enthusiastic, creative, Remember me? CHARLIE GREER (315) 493-1636. (2-11)

Dedicated professional wants to work for same. Creative production, conversational style, hardworking. Write: PO Box 8363, Toledo, OH 43605. (2-11)

6 yrs. of well-rounded radio experience, including P-B-P. Led Sports Department to state award. Interested in sports and/or news position. Ready to relocate. (703) 433-2093. (2-11)

E.T. went home! I want a home at your station. Great pipes, do R&B, Top 40, Jazz etc. Excellent creativity. STEVE GREER (312) 856-4413 or (312) 233-7728. (2-11)

Dependable DJ. A/C, CHR, Urban. Experienced both AM and FM formats. Good production. Cincinnati. Available now. (513) 528-5793. (2-11)

Natural and friendly A/C pro with the right kind of production skills needs the opportunity to grow in medium market. MARK (313) 982-2642. (2-11)

10 yrs. major market talk show host. 10 yrs. major market DJ. National commercials. Humor, warmth, dynamics. ROY ELWELL (213) 399-6871. (2-11)

Looking for mature air personality who uses humor, information? 10 yrs. experience. Will relocate. (914) 331-3166. CPO Box 2156, Kingston, NY 12401. (2-11)

ND, 26, experienced, professional, award-winner. Prefer FL, VA or other Southeast. (513) 851-2678. (2-11)

MAYHEM IN THE AM

Superb, trend-setting, class act available to stable, quality operation... track record of major market ratings, revenue and listener response. Community involvement and localized entertainment are this act's specialty.
(609) 737-1421 (305) 771-1962

Experience includes L.A. market. Female seeking air-shift; Urban, A/C, CHR. Preferably/not necessarily within 90 minutes of L.A. Dedicated, responsible, warm. Humorous. KELLI (213) 684-5883. (2-11)

7 yr. dedicated sportscaster, victim of budget cuts, seeks P-B-P position. Hockey preferred but not necessary. Willing to relocate. MARC (612) 253-2399. (2-11)

Last ARB disappointing? Experienced Chicago market personality willing to relocate for large/medium market, A/C or CHR. BRUCE BRADY (312) 244-5904 for T&R. (2-11)

Major market morning man moveable. (502) 425-5874. (2-11)

I want to be your evening jock. 2 yrs. experience. Outstanding production. Currently employed with Katz Broadcasting. JEFF RICHARD (918) 492-3069. (2-11)

Workaholic with 5 yrs. experience available immediately! A/C, CHR; #1 in market of 250,000; also experienced in talk shows & news. (801) 394-1856. (2-11)

Good news. Award winning college grad. Small market experience — major market attitude. Some P-B-P. Good news! (213) 695-2074, (714) 535-5798 BARRY. (2-11)

ALL IN ONE! Announcer, copywriter, audio production. Extremely creative & talented. B.A./Radio/TV/Film. LARRY MORRIS (213) 508-6355. (2-11)

Personality with warm one-to-one style looking for a home at a quality medium market operation. BOB MORGAN (717) 264-9692, (301) 524-7684. (2-11)

I dig news — tough, aggressive, personable, smart. 3 yr. pro seeks position with sunbelt station. Committed to news. KARL (304) 599-3083. (2-11)

Young DJ dedicated & enthusiastic, news and sports with commercial experience & clubs looking for work. Any format. Will relocate. ASHLEY SCHARGE (212) 229-2094. (2-11)

I used to be the highest paid rock jock in the 15th largest market, but I'll take less to work modern rock or any West Coast, Ft. or TX AOR gig. Voted best DJ in two markets and looking to make it three. DAVE (612) 522-6256. (2-11)

Major market experienced broadcaster seeking position with respected major/medium station. Presently working in Minneapolis. Also TV/weather expertise. Available now. JEFF (612) 699-5425, (612) 227-7331. (2-4)

Positions Sought

Baltimore's AL ST. JOHN, looking for more challenging position in management or fulltime air work. A/C, CHR, UC, Country. (301) 655-2641. (2-4)

Changes

RADIO

Rocky Zagari (Rocky Martini) joins WPXY-FM/Rochester, NY, mornings.

Paul Knepfer, Leigh Morgan, Lybee Pedonti, Ray Cal & Jeanine Goodwin join the sales staff of WDBO/Orlando, FL.

Howard Freedman joins KIKK/Houston, TX as Research Director.

Andy Weingarten appointed Weather Forecaster at KEBC/Oklahoma City, OK.

Tim Perkins joins the Promotion Department as a Visibility person at KEBC/Oklahoma City, OK.

Mercedes Sandoval named Promotion & Advertising Director of WKHK/New York, NY.

Amy Kauffman promoted to FM Sales Staff at KIX-106/Alexandria, VA.

Tyler Davis Cox named News Manager for the Virginia News Network & WRNL-AM & WRXL-FM/Richmond, VA.

RECORDS

Steven Cook appointed Manager, Pop Distribution, CBS Records.

Jennifer Ritchie appointed Manager, Pop Fulfillment, CBS Records.

Piers Plaskitt named VP & Director of audio operations for Bullet Recording.

Ted Riggs promoted to VP & Director of video operations for Bullet Recording.

INDUSTRY

Seth Swirsky promoted to Chappell Professional Manager.

Miscellaneous

Wanted to buy: Radio station in Oregon or Northern CA. Write: Dean Carl, Box 431, El Grove, CA 95624 or call (916) 685-3592. (2-11)

KPAR/Granbury, TX seeks label service for Country and A/C. Contact: Debbie Black, Rt. 3, Box 208, Granbury, TX 76048, (817) 573-5546. (2-11)

WQXQ/Long Island needs record service. All labels. For Suburban Contemporary format. (Rock, disco, pop.) Jonathan Clarke, MD, WQXQ-FM, Box 319, Lake Grove, NY 11755. (2-11)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

Frequency Rates*		
1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

ERIC CLAPTON

"I've Got A Rock N' Roll Heart"

DIANA ROSS "So Close"

Country Coast-To-Coast

LARRY GATLIN "Almost Called Her Baby..."

REBA McENTIRE "You're The First Time..."

GLEN CAMPBELL "I Love How You Love Me"

GEORGE STRAIT "Amarillo By Morning"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

ABC "Poison Arrow"

DIANA ROSS "So Close"

MELISSA MANCHESTER "Nice Girls"

STEPHEN BISHOP "It Might Be You..."

TM A/C

SUPERTRAMP "My Kind Of Lady"

FIREFALL "Always"

TM Country

BILLY SWAN "Rainbows And Butterflies"

JOE STAMPLEY "Finding You"

VERN GOSDIN "If You're Gonna Do Me Wrong..."

JACKY WARD "The Night's Almost Over"

Radio Arts

John Benedict (213) 841-0225

Country's Best

B.J. THOMAS

"Whatever Happened To Old Fashioned Love"

SHELLY WEST "Jose Cuervo"

JIM REEVES "Jim Reeves Medley"

RONNIE McDOWELL "Personally"

JAMES GALWAY & SYLVIA "The Wayward Wind"

SONNY JAMES & SILVER "The Fool In Me"

The Entertainers

HELEN REDDY "Don't Tell Me Tonight"

ABBA "One Of Us"

B.J. THOMAS

"Whatever Happened To Old Fashioned Love"

Sound 10

ABBA "One Of Us"

KC & SUNSHINE BAND (w/TERI DeSARIO)

"Don't Run (Come Back To Me)"

HELEN REDDY "Don't Tell Me Tonight"

JEFFREY OSBORNE "Eenie Meenie"

DONALD FAGEN "New Frontier"

MELISSA MANCHESTER "Nice Girls"

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

Country Lovin'

LEON EVERETTE "Shadows Of My Mind"

JIM GLASER "When You're Not A Lady"

REBA McENTIRE "You're The First Time..."

The Great Ones

FIREFALL "Always"

DONNA SUMMER "The Woman In Me"

HALL & OATES "One On One"

DIANA ROSS "So Close"

DONALD FAGEN "New Frontier"

GLEN CAMPBELL "I Love How You Love Me"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

ABC "Poison Arrow"

STEPHEN BISHOP "It Might Be You..."

PHIL COLLINS "I Don't Care"

RIC OCASEK "Something To Grab For"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

STEPHEN BISHOP "It Might Be You..."

MELISSA MANCHESTER "Nice Girls"

DEXYS MIDNIGHT RUNNERS "Come On Eileen"

STYX "Mr. Roboto"

Contempo 300

ERIC CLAPTON

"I've Got A Rock N' Roll Heart"

STEPHEN BISHOP "It Might Be You..."

DAN FOGELBERG "Make Love Stay"

Great American Country

ED BRUCE "My First Taste Of Texas"

JOHNNY LEE "Sounds Like Love"

ALABAMA "Dixieland Delight"

Century 21

Greg Stephens (214) 934-2121

The Z Format

STYX "Mr. Roboto"

DIANA ROSS "So Close"

MELISSA MANCHESTER "Nice Girls"

STEPHEN BISHOP "It Might Be You..."

The A/C Format

MICHAEL JACKSON "Billie Jean"

MELISSA MANCHESTER "Nice Girls"

DIANA ROSS "So Close"

Super-Country

GEORGE STRAIT "Amarillo By Morning"

B.J. THOMAS

"Whatever Happened To Old Fashioned Love"

JAMES GALWAY & SYLVIA "The Wayward Wind"

SHELLY WEST "Jose Cuervo"

JOHNNY RODRIGUEZ "Foolin' "

BPI

John Iles (800) 426-9082

Adult Contemporary

KENNY ROGERS & SHEENA EASTON "We've Got Tonight"

SUPERTRAMP "My Kind Of Lady"

ERIC CLAPTON

"I've Got A Rock N' Roll Heart"

Country Living

ALABAMA "Dixieland Delight"

JAMES GALWAY & SYLVIA "The Wayward Wind"

SHELLY WEST "Jose Cuervo"

B.J. THOMAS

"Whatever Happened To Old Fashioned Love"

KAREN BROOKS "If That's What You're Thinking"

GEORGE STRAIT "Amarillo By Morning"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

KC & SUNSHINE BAND (w/TERI DeSARIO)

"Don't Run (Come Back To Me)"

Tanner Country

ALABAMA "Dixieland Delight"

JOHNNY LEE "Sounds Like Love"

LARRY GATLIN "Almost Called Her Baby..."

REBA McENTIRE "You're The First Time..."

RONNIE McDOWELL "Personally"

GEORGE STRAIT "Amarillo By Morning"

BILLY SWAN "Rainbows And Butterflies"

Red Satin Rock

STYX "Mr. Roboto"

DEXYS MIDNIGHT RUNNERS "Come On Eileen"

OLIVIA NEWTON-JOHN "Tied Up"

STEEL BREEZE "Dreamin' Is Easy"

EARTH, WIND & FIRE "Fall In Love With Me"

FRIDA "I Know There's Something Going On"

Mandrell Mixes With Record Bar



RCA's Louise Mandrell visited Durham, NC on a promotional tour supporting her "Close Up" LP, and met with Record Bar executives. Pictured (l-r) are Record Bar's Bill Joyner, Mandrell, Record Bar VP Ralph King, and RCA's Bob Heatherly.

McGuffey Mob In New York



Atco's McGuffey Lane played the Lone Star in New York, with one set being aired live over WHN and taped by DIR's Silver Eagle show. Pictured after the performance are (l-r) Atco's Scott Regan and Curt Creager, group's Stephen Douglass and Dave Rangeler, Atco GM Margo Knesz, Atlantic's Bill Heltemes, group's Stephen Reis and Terry Efaw, Atco VP Reen Nalli, group's Bob McNetley, manager Cliff Audretch, group's John Schwab, and Atco's Jeff Birnbaum and Paul Yeskel.

WB Meets Marcus



Warner Bros. threw a listening party to celebrate the signing of Marcus Miller, who just released his first single, "Lovin' You," with an album to follow. Miller (right) is pictured with WB's Cortez Thompson.

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts
none
Hottest:
MICHAEL JACKSON
GROVER WASHINGTON
GAP BAND
SPINNERS
MAN PARRISH

WILD/Boston
Elroy R.C. Smith
STEPHANIE MILLS
JEFFREY OSBORNE
SYLVESTER
SOS BAND
CENTRAL LINE
JANET JACKSON
KASHIF
DIANA ROSS
DYNASTY
Hottest:
LIONEL RICHIE
MICHAEL JACKSON
ELLIS HALL JR
EW&F
CULTURE CLUB

WKND/Hartford
Jordan/MeLean
none
Hottest:
RAY PARKER JR.
MICHAEL JACKSON
INDEEP
LIONEL RICHIE
EW&F

WNHC/New Haven
James Jordan
BOHANNON
JACKIE MOORE
INNER LIFE
MARVIN GAYE
CHARLES EARLAND
C-BANK
Hottest:
MARGIE JOSEPH
INDEEP
SYSTEM
FOUR TOPS
MICHAEL JACKSON

WRKS/New York
Mayo/Quartrone
C-BANK
DAZZ BAND
MELBA MOORE
DEBARGE
DYNASTY
Hottest:
HALL & OATES
MICHAEL JACKSON
GROVER WASHINGTON
STARPOINT
INDEEP

WDAS/Philadelphia
Joe Tamburro
WHISPERS
EBONIE WEBB
GLORIA GAYNOR
MARCUS MILLER
PEGGY DOTSON
FATBACK BAND
DAWSON & DIGGS
TROUBLE FUNK
Hottest:
MICHAEL JACKSON
INDEEP
MUSICAL YOUTH
GAP BAND
MELLE & DUKE

SOUTH

WAMO/Pittsburgh
John Anthony
HALL & OATES
Hottest:
MICHAEL JACKSON
ANGELA BOFILL
CASHMERE
GAP BAND
HALL & OATES

WKYS/Washington
Donnie Simpson
CULTURE CLUB
HALL & OATES
TONI BASIL
PHIL COLLINS
TOTO
Hottest:
LIONEL RICHIE
GAP BAND
MICHAEL JACKSON
MARVIN GAYE
PATTI AUSTIN

WOOK/Washington
Chris Gardner
CULTURE CLUB
DONNA SUMMER
KENNY LOGGINS
MEN AT WORK
HOT CHOCOLATE
ORBIT
ALFONZO
SOUL SONIC FORCE
JONZUN CREW
Hottest:
MICHAEL JACKSON
GAP BAND
DEBARGE
MARGIE JOSEPH
YARBROUGH/PEOPLES

WHUR/Washington
Oscar Fields
GEORGE CLINTON
TAVARES
RUFUS
AURRA
GEORGE HOWARD
CHAMPAIGN
KIDDO
MARCUS MILLER
JANET JACKSON
Hottest:
MICHAEL JACKSON
GAP BAND
JONNY CHINGAS
CON FUNK SHUN
YARBROUGH/PEOPLES

KNOW/Austin
Selby Edwards
ANDRE CYMONE
TAVARES
MARVIN GAYE
Hottest:
MUSICAL YOUTH
RAY PARKER JR.
LIONEL RICHIE
EW&F
DEBARGE

WATV/Birmingham
Ron January
BOHANNON
JANET JACKSON
MARVIN GAYE
MILLIE JACKSON
HIGH INERGY
DIANA ROSS
CHAMPAIGN
JEFFREY OSBORNE
DAWSON & DIGGS
Hottest:
MICHAEL JACKSON
DEBARGE
RAY PARKER JR.
GAP BAND
CARL CARLTON

MIDWEST

WJAX(95X)/Jacksonville
Steve Fox
INSTANT FUNK
ATTITUDE
EBONIE WEBB
TYRONE BRUNSON
CHERRI
EDDIE GRANT
MARCUS MILLER
DIONNE WARWICK
Hottest:
HALL & OATES
CHAMPAIGN
O'BRYAN
WUF TICKET
GEORGE CLINTON
MICHAEL JACKSON
O'BRYAN

WHRK (K97Y)Memphis
Jimmy Smith
TONEY LEE
PHILLIPPE WYNNE
TYRONE BRUNSON
CHERRI
EDDIE GRANT
MARCUS MILLER
DIONNE WARWICK
Hottest:
HALL & OATES
CHAMPAIGN
O'BRYAN
EW&F
MICHAEL JACKSON

WYLD-FM/New Orleans
Brute Bailey
SCOTT & BENSON
MARVIN GAYE
SOS BAND
CHAMPAIGN
Hottest:
GAP BAND
MARGIE JOSEPH
PEABO BRYSON
LUTHER VANDROSS
MICHAEL JACKSON

WVLD/Atlanta
Larry Tinsley
BILL SUMMERS
KASHIF
CHERRI
RANDY CRAWFORD
DIANA ROSS
CHAMPAIGN
BETTY WRIGHT
SYLVESTER
Hottest:
PATTI AUSTIN
DEBARGE
MICHAEL JACKSON
EW&F
MUSICAL YOUTH

WVEE/Atlanta
Scotty Andrews
DYNASTY
BETTY WRIGHT
BILL SUMMERS
JUICY
GREG KINN BAND
ATTITUDE
RUFUS
YARBROUGH/PEOPLES
Hottest:
DEBARGE
MICHAEL JACKSON
EW&F
ANGELA BOFILL
KENNY LOGGINS

WNOO/Chattanooga
Smokin' Sam Ervin
none
Hottest:
REGGIE GRIFFIN
SOUL SONIC FORCE
STEPHANIE MILLS
MAHOGANY
JANET JACKSON
Hottest:
RAY PARKER JR.
GEORGE CLINTON
TYRONE DAVIS
MICHAEL JACKSON
EW&F

WQIC/Charlotte
Les Norman
TAVARES
SYSTEM
PRIVATE EYE
KIDDO
ALFONZO
Hottest:
MICHAEL JACKSON
GAP BAND
MICHAEL JACKSON
GEORGE CLINTON
DEBARGE
YARBROUGH/PEOPLES

WQIV/Charlotte
Hal Harrill
GEORGE CLINTON
MARVIN GAYE
CON FUNK SHUN
ANGELA BOFILL
BETTY WRIGHT
RODNEY FRANKLIN
Hottest:
YARBROUGH/PEOPLES
GAP BAND
NAIROBI
MICHAEL JACKSON
GROVER WASHINGTON

WQIC/Charlotte
Hal Harrill
GEORGE CLINTON
MARVIN GAYE
CON FUNK SHUN
ANGELA BOFILL
BETTY WRIGHT
RODNEY FRANKLIN
Hottest:
YARBROUGH/PEOPLES
GAP BAND
NAIROBI
MICHAEL JACKSON
GROVER WASHINGTON

WQIC/Charlotte
Hal Harrill
GEORGE CLINTON
MARVIN GAYE
CON FUNK SHUN
ANGELA BOFILL
BETTY WRIGHT
RODNEY FRANKLIN
Hottest:
YARBROUGH/PEOPLES
GAP BAND
NAIROBI
MICHAEL JACKSON
GROVER WASHINGTON

WEST

WDIA/Memphis
Carl Connors
FOUR TOPS
INSTANT FUNK
LANIER & CO.
DYNASTY
CHAMPAIGN
DIONNE WARWICK
DEBARGE
Hottest:
TYRONE DAVIS
GEORGE CLINTON
MARGIE JOSEPH
MICHAEL JACKSON
LIONEL RICHIE

WEDR/Miami
Leo Jackson
BILL SUMMERS
BOHANNON
GLENN JONES
CYBOTRON
CITISPEAK
KASHIF
ATTITUDE
STEPHANIE MILLS
SUNRIZE
STEVE ARRINGTON'S
Hottest:
MICHAEL JACKSON
MARGIE JOSEPH
YARBROUGH/PEOPLES
INDEEP
GOODIE

WBLX/Mobile
Michael J. Alexander
HALL & OATES
CASHMERE
MICKI
Hottest:
TIME
MARGIE JOSEPH
RAY PARKER JR.
MICHAEL JACKSON
MUSICAL YOUTH

WVOL/Nashville
Fred Harvey
INDEEP
CENTRAL LINE
KENNY LOGGINS
DIANA ROSS
DIONNE WARWICK
FFLIX & JARVIS
ZZ HILL
MICHAEL JACKSON
LUTHER VANDROSS
CHIC
Hottest:
GAP BAND
DEBARGE
MICHAEL JACKSON
MELBA MOORE
PRINCE

WJAX(95X)/Jacksonville
Steve Fox
INSTANT FUNK
ATTITUDE
EBONIE WEBB
TYRONE BRUNSON
CHERRI
EDDIE GRANT
MARCUS MILLER
DIONNE WARWICK
Hottest:
HALL & OATES
CHAMPAIGN
O'BRYAN
WUF TICKET
GEORGE CLINTON
MICHAEL JACKSON
O'BRYAN

WHRK (K97Y)Memphis
Jimmy Smith
TONEY LEE
PHILLIPPE WYNNE
TYRONE BRUNSON
CHERRI
EDDIE GRANT
MARCUS MILLER
DIONNE WARWICK
Hottest:
HALL & OATES
CHAMPAIGN
O'BRYAN
EW&F
MICHAEL JACKSON

WYLD-FM/New Orleans
Brute Bailey
SCOTT & BENSON
MARVIN GAYE
SOS BAND
CHAMPAIGN
Hottest:
GAP BAND
MARGIE JOSEPH
PEABO BRYSON
LUTHER VANDROSS
MICHAEL JACKSON

WVLD/Atlanta
Larry Tinsley
BILL SUMMERS
KASHIF
CHERRI
RANDY CRAWFORD
DIANA ROSS
CHAMPAIGN
BETTY WRIGHT
SYLVESTER
Hottest:
PATTI AUSTIN
DEBARGE
MICHAEL JACKSON
EW&F
MUSICAL YOUTH

WVEE/Atlanta
Scotty Andrews
DYNASTY
BETTY WRIGHT
BILL SUMMERS
JUICY
GREG KINN BAND
ATTITUDE
RUFUS
YARBROUGH/PEOPLES
Hottest:
DEBARGE
MICHAEL JACKSON
EW&F
ANGELA BOFILL
KENNY LOGGINS

WNOO/Chattanooga
Smokin' Sam Ervin
none
Hottest:
REGGIE GRIFFIN
SOUL SONIC FORCE
STEPHANIE MILLS
MAHOGANY
JANET JACKSON
Hottest:
RAY PARKER JR.
GEORGE CLINTON
TYRONE DAVIS
MICHAEL JACKSON
EW&F

WQIC/Charlotte
Les Norman
TAVARES
SYSTEM
PRIVATE EYE
KIDDO
ALFONZO
Hottest:
MICHAEL JACKSON
GAP BAND
MICHAEL JACKSON
GEORGE CLINTON
DEBARGE
YARBROUGH/PEOPLES

WQIV/Charlotte
Hal Harrill
GEORGE CLINTON
MARVIN GAYE
CON FUNK SHUN
ANGELA BOFILL
BETTY WRIGHT
RODNEY FRANKLIN
Hottest:
YARBROUGH/PEOPLES
GAP BAND
NAIROBI
MICHAEL JACKSON
GROVER WASHINGTON

WQIC/Charlotte
Hal Harrill
GEORGE CLINTON
MARVIN GAYE
CON FUNK SHUN
ANGELA BOFILL
BETTY WRIGHT
RODNEY FRANKLIN
Hottest:
YARBROUGH/PEOPLES
GAP BAND
NAIROBI
MICHAEL JACKSON
GROVER WASHINGTON

WQIC/Charlotte
Hal Harrill
GEORGE CLINTON
MARVIN GAYE
CON FUNK SHUN
ANGELA BOFILL
BETTY WRIGHT
RODNEY FRANKLIN
Hottest:
YARBROUGH/PEOPLES
GAP BAND
NAIROBI
MICHAEL JACKSON
GROVER WASHINGTON

WEST

KDAY/Los Angeles
Jack Patterson
LEE RITENOUR
RICHARD D. FIELDS
GEORGE CLINTON
JUICY
REGGIE GRIFFIN
CENTRAL LINE
JANET JACKSON
RANDY CRAWFORD
CHAMPAIGN
CASHMERE
SMOKEY ROBINSON
LUTHER VANDROSS
RODNEY FRANKLIN
KIDDO
STEVE ARRINGTON'S
CON FUNK SHUN
WEATHER GIRLS
MERCURY & FLACK
CHERRY LYNN
ANGIE BOFILL
Hottest:
MICHAEL JACKSON
GROVER WASHINGTON
MARGIE JOSEPH
JONZUN CREW
MEN AT WORK

KDIA/Oakland
Jeff Harrison
SOS BAND
ANGELA BOFILL
DAZZ BAND
STEVE ARRINGTON'S
DIANE RICHARDS
RICHARD D. FIELDS
Hottest:
PATTI AUSTIN
MARGIE JOSEPH
DEBARGE
EW&F
MICHAEL JACKSON

KUKQ/Phoenix
Steve Smith
CHAMPAIGN
NYC PEECH BOYS
COMMODORES
KIDDO
JANET JACKSON
MELISSA MANCHESTER
Hottest:
LUTHER VANDROSS
EW&F
OWEN MCCRACKEN
MICHAEL JACKSON
CON FUNK SHUN

KPOP-FM/Sacramento
Bill Jeffries
JEFFREY OSBORNE
DAZZ BAND
MARVIN GAYE
BETTY WRIGHT
CHAMPAIGN
YARBROUGH/PEOPLES
ABC
WHO
Hottest:
MICHAEL JACKSON
LIONEL RICHIE
CULTURE CLUB
SMOKEY ROBINSON
KENNY LOGGINS

XHRM/San Diego
Von/Lindsay
CHAMPAIGN
O'BRYAN
JUICY
RODNEY FRANKLIN
STEVE ARRINGTON'S
JANET JACKSON
HALL & OATES
FOUR TOPS
Hottest:
GAP BAND
DEBARGE
MICHAEL JACKSON
TIME
MUSICAL YOUTH

KSOL/San Mateo, CA
Bernie Moody
TAVARES
Hottest:
DEBARGE
MARGIE JOSEPH
GROVER WASHINGTON
GAP BAND
MUSICAL YOUTH
MICHAEL JACKSON

(J) indicates Black reporters also contributing to Jazz Chart.

JAZZ RADIO NATIONAL AIRPLAY/30

February 11, 1983

- | Last Week | Rank | Artist/Track |
|-----------|------|---|
| 2 | 1 | GROVER WASHINGTON JR./The Best... (Elektra) |
| 1 | 2 | EARL KLUGH & BOB JAMES/Two Of A Kind (Capitol) |
| 3 | 3 | AZYMUTH/Cascades (Milestone) |
| 4 | 4 | STANLEY TURRENTINE/Home Again (Elektra) |
| 5 | 5 | SPYRO GYRA/Incognito (MCA) |
| 6 | 6 | RODNEY FRANKLIN/Learning To Love (Columbia) |
| 7 | 7 | CASINO LIGHTS/Live At Montreux, Switzerland (WB) |
| 10 | 8 | MARK MURPHY/The Artistry Of (Muse) |
| 9 | 9 | GARY BURTON QUARTET/Picture This (ECM/WB) |
| 16 | 10 | GEORGE HOWARD/Asphalt Gardens (Palo Alto) |
| 8 | 11 | RAMSEY LEWIS/Chance Encounter (Columbia) |
| 12 | 12 | HERBIE HANCOCK/Quartet (Columbia) |
| 13 | 13 | DAVID MATTHEWS ORCHESTRA/Delta Lady (GNP/Crescendo) |
| 11 | 14 | BOBBY HUTCHERSON/Solo Quartet (Contemporary) |
| 15 | 15 | DAVE BRUBECK QUARTET/On A Summer Night (Concord) |
| 18 | 16 | SARAH VAUGHAN/Crazy And Mixed Up (Pablo) |
| 17 | 17 | DON MENZA/Hip Pocket (Palo Alto) |
| 14 | 18 | PETER ERSKINE/Peter Erskine (Contemporary) |
| 19 | 19 | LEE RITENOUR/Rit 2 (Elektra) |
| 20 | 20 | SHAKATAK/Night Birds (Polydor/PolyGram) |
| DEBUT | 21 | DAVE TOFANI/Manhattan Carnival (Telestar Cassettes) |
| DEBUT | 22 | PATRICK WILLIAMS/Dreams And Themes (PCM) |
| DEBUT | 23 | DAVE GRUSIN/The NY/LA Dream Band (GRP) |
| 24 | 24 | DONALD FAGEN/The Nightfly (WB) |
| 28 | 25 | SCHEER MUSIC/Rappin' It Up (Palo Alto) |
| DEBUT | 26 | CHICK COREA/Again And Again (Musician/Elektra) |
| 21 | 27 | COUNT BASIE/Farmers Market Barbecue (Pablo) |
| 29 | 28 | RON CARTER/Etudes (Musician/Elektra) |
| DEBUT | 29 | MEREDITH d'AMBROSIO/Little Jazz Bird (Palo Alto) |
| 26 | 30 | BOBBY M/Blow (Gordy/Motown) |

JAZZ REPORTING STATIONS: KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WLOQ/Orlando, FL, Paul Gerardi; WMGI/Gainesville, FL, Albert Jiles; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFM/Chicago, IL, Paul Nelson; KKGO/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.

National Airplay/30 . . . See Page 56



Regional Adds & Hots

MOST ADDED **EAST** Johnny Lee (FM/Asylum) Shelly West (WB/Viva) **HOTTEST** John Anderson (WB) Crystal Gayle (Elektra) Conway Twitty (Elektra)

MOST ADDED **MIDWEST** George Strait (MCA) Joe Stampley (Epic) **HOTTEST** Conway Twitty (Elektra) John Anderson (WB)

MOST ADDED **SOUTH** B.J. Thomas (C.I./Col.) Joe Stampley (Epic) **HOTTEST** John Anderson (WB) Conway Twitty (Elektra)

MOST ADDED **WEST** B.J. Thomas (C.I./Col.) Shelly West (WB/Viva) **HOTTEST** Conway Twitty (Elektra) Don Williams (MCA)

EAST		MIDWEST		SOUTH		WEST	
WAAA-FM Albany, NY	GALWAY & SYLVIA LARRY GATLIN ED BRUCE GLENN CAMPBELL HOTTEST: JIM GLASER VERNON GOSLIN SANDY POSEY BARBARA ANN JOE STAMPLEY JACK GREENE HOTTEST: CONWAY TWITTY JOHN ANDERSON JANIE FRICKE MERLE & WILLIE ED BRUCE	WVBE Cleveland, OH					

WEST		SOUTH		WEST	
WVBE Cleveland, OH					

Hottest Tracks:
 "True Love" (Elektra) CRYSTAL GAYLE
 "Pancho And Lefty" (Epic) MERLE HAGGARD & WILLIE NELSON

COUNTRY ALBUMS
 Cuts in bold type are receiving the heaviest airplay.

JOHN ANDERSON — Wild & Blue — (WB) "Goin' Down Hill" "The Waltz You Saved For Me"

BELLAMY BROTHERS — Strong Weakness — (Elektra/Curb) "I Love Her Mind" "Lazy Eyes" "Long Distance Love Affair"

DAVID FRIZZELL & SHELLY WEST — Our Best To You — (WB/Viva) "Cajun Invitation" "You'll Always Be Special To Me" "Wrapped Around Your Finger" "Livin' Naturally"

CRYSTAL GAYLE — True Love — (Elektra) "True Love" "Our Love Is On The Faultline" "Deeper In The Fire" "Baby What About You" "Easier Said Than Done"

MERLE HAGGARD & GEORGE JONES — Pancho And Lefty — (Epic) "Pancho And Lefty" "Half A Man"

EMMYLOU HARRIS — Last Date — (WB) "Buckaroo Love's Gonna Live Here (Medley)" "I'm Movin' On" "So Sad (To Watch Good Love Go Bad)" "Restless"

WAYLON JENNINGS — Black On Black — (RCA) "Can I Borrow Some Sugar From You"

JOHNNY LEE — Sounds Like Love — (Full Moon/Asylum) "It's Up To You" "I'll Take Your Love Anytime" "Shot Full Of Love"

LOUISE MANDRELL — Close Up — (RCA) "Save Me" "OAK RIDGE BOYS — American Made — (MCA) "American Made"

EDDIE RABBITT — Radio Romance — (Elektra) "You Can't Run From Love" "You Got Me Now" "Laughing On The Outside" "All My Life, All My Love"

T.G. SHEPPARD — Perfect Stranger — (WB/Curb) "A Pretty Diamond Ring" "The Sun's Gonna Shine On Me"

RICKY SKAGGS — Highways & Heartaches — (Epic) "One Way Rider" "You've Got A Lover" "Highway 40 Blues"

GARY STEWART & DEAN DILLON — Those Were The Days — (RCA) "Smokin' In The Rockies" "Hard Time For Lovers"

Most Requested:
JOHN ANDERSON "Swingin'" (WB)
CONWAY TWITTY "The Rose" (Elektra)
RICKY SKAGGS "I Wouldn't Change You..." (Epic)
ALABAMA "Dixieland Delight" (RCA)

National Airplay/50 . . See Page 57

A/C Regional Adds & Hots

EAST Parallel One

WFBZ/Baltimore
Andy Szulinski
MELISSA MANCHESTE
ROBERT JOHN
ARBA
HOTTEST:
BOB SEGER
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON
CHRIS CROSS

WVYZ/Hartford
Glenn Colligan
DIANA ROSS
MICHAEL JACKSON
HOTTEST:
BOB SEGER
CULTURE CLUB
DONNA SUMMER
LIONEL RICHIE
MEN AT WORK

WVBF/Boston
Reg Johns
none
HOTTEST:
PATTI AUSTIN
BARRY MANLOW
LIONEL RICHIE
ROGERS & EASTON
BOB SEGER

WBEN/Buffalo
Roger Christlan
DIANA ROSS
HALL & OATES
HOTTEST:
PATTI AUSTIN
MEN AT WORK
CULTURE CLUB
LIONEL RICHIE
TOTO

QAS5/Buffalo
Jerry Rao
STEPHEN BISHOP
HOTTEST:
LBB
BOB SEGER
BILLY JOEL
LIONEL RICHIE
PATTI AUSTIN

WYNY/New York
Jeff Mazer
CHRIS CROSS
HOTTEST:
TOTO
PATTI AUSTIN
HALL & OATES
BARBRA STRISAND

WTAEPittsburgh
Don Berna
STEPHEN BISHOP
JOE JACKSON
HALL & OATES
STRAY CATS
HOTTEST:
AMERICA
LIONEL RICHIE
ROGERS & EASTON
JUICE NEWTON
MICHAEL JACKSON

WWSW (3WS)/Pittsburgh
Herb Crowe
none
HOTTEST:
LIONEL RICHIE
TOTO
MEN AT WORK
KENNY LOGGINS
BOB SEGER

WPRO/Providence
Tom Cuddy
HALL & OATES
STEPHEN BISHOP
MELISSA MANCHESTE
HOTTEST:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND

WLTW/Washington, D.C.
Balaban/Cummings
DONNA SUMMER
DIONNE WARWICK
JEFFREY OSBORNE
ERIC CLAPTON
HOTTEST:
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
JUICE NEWTON
MEN AT WORK

WASH/Washington, D.C.
Bob Duckman
none
HOTTEST:
KENNY LOGGINS
BOB SEGER
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

Parallel Two
WICC/Bridgeport
Lee Roberts
ERIC CLAPTON
DIANA ROSS
MICHAEL JACKSON
BARRY MANLOW
HOTTEST:
KENNY LOGGINS
ROGERS & EASTON
LINDA RONSTADT
CHRIS CROSS
BOB SEGER

WKAZ/Charleston
Bill Hagy
DIANA ROSS
BARRY MANLOW
SMOKEY ROBINSON
JOHN STEWART
JEFFREY OSBORNE
KRAFT & RIFKEL
TANYA TUCKER
SAMMY HAGAR
HOTTEST:
LIONEL RICHIE
BOB SEGER
ROGERS & EASTON
CHRIS CROSS
NEIL DIAMOND

WRIE/erie
Ted Abbott
STEPHEN BISHOP
MICHAEL JACKSON
BILLY JOEL
HOTTEST:
STEPHEN BISHOP
CULTURE CLUB
DAN FOGELBERG
HALL & OATES
JOE JACKSON

WFSM/Harrisburg
Bob Pats
none
HOTTEST:
LIONEL RICHIE
JUICE NEWTON
BOB SEGER
ROGERS & EASTON
CHRIS CROSS

WTC/Hartford

Ginny Jasionka
DAN FOGELBERG
HOTTEST:
LIONEL RICHIE
JUICE NEWTON
BOB SEGER
CULTURE CLUB
KENNY LOGGINS

WVYZ/Hartford
Glenn Colligan
DIANA ROSS
MICHAEL JACKSON
HOTTEST:
BOB SEGER
CULTURE CLUB
DONNA SUMMER
LIONEL RICHIE
MEN AT WORK

WWSH/Philadelphia
Acuff/Hillar
STEPHEN BISHOP
HOTTEST:
LIONEL RICHIE
LBB
BOB SEGER
KENNY LOGGINS
JUICE NEWTON

Y97/Pittsburgh
Jay Craswell
POCO
PRETENDERS
HOTTEST:
LIONEL RICHIE
ROGERS & EASTON
PATTI AUSTIN
BILLY JOEL
MARVIN GAYE

WVOR/Rochester
Gary Smith
none
HOTTEST:
BOB SEGER
KENNY LOGGINS
LBB
FLEETWOOD MAC
LIONEL RICHIE

WQV/Schenectady
Walter Fritz
MEN AT WORK
MICHAEL JACKSON
STEPHEN BISHOP
DAN FOGELBERG
PRETENDERS
TOM PETTY
DIANA ROSS
DIONNE WARWICK
BARRY MANLOW
HOTTEST:
ROGERS & EASTON
JOE JACKSON
CHRIS CROSS
HALL & OATES
BOB SEGER

WHEN/Syracuse
Karen Gallagher
DONNA SUMMER
JESSIE C. YOUNG
HOTTEST:
BILLY JOEL
BOB SEGER
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON

WWSW (3WS)/Pittsburgh
Herb Crowe
none
HOTTEST:
LIONEL RICHIE
TOTO
MEN AT WORK
KENNY LOGGINS
BOB SEGER

WPRO/Providence
Tom Cuddy
HALL & OATES
STEPHEN BISHOP
MELISSA MANCHESTE
HOTTEST:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND

WLTW/Washington, D.C.
Balaban/Cummings
DONNA SUMMER
DIONNE WARWICK
JEFFREY OSBORNE
ERIC CLAPTON
HOTTEST:
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
JUICE NEWTON
MEN AT WORK

WASH/Washington, D.C.
Bob Duckman
none
HOTTEST:
KENNY LOGGINS
BOB SEGER
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

Parallel Three
WAYV/Atlantic City
John Barab
DAN FOGELBERG
LARRY ELGART
BARRY MANLOW
DIONNE WARWICK
JEFFREY OSBORNE
JIM PHOTOGLO
GQ
J. CELLS BAND
ALAN PARSONS
FOUR TOPS
FWL
JOURNEY
THOMPSON TWINS
DEXTYR MIDNIGHT RU
HOTTEST:
none

WVOR/Rochester
Gary Smith
none
HOTTEST:
BOB SEGER
KENNY LOGGINS
LBB
FLEETWOOD MAC
LIONEL RICHIE
ROGERS & EASTON

WQV/Schenectady
Walter Fritz
MEN AT WORK
MICHAEL JACKSON
STEPHEN BISHOP
DAN FOGELBERG
PRETENDERS
TOM PETTY
DIANA ROSS
DIONNE WARWICK
BARRY MANLOW
HOTTEST:
ROGERS & EASTON
JOE JACKSON
CHRIS CROSS
HALL & OATES
BOB SEGER

WHEN/Syracuse
Karen Gallagher
DONNA SUMMER
JESSIE C. YOUNG
HOTTEST:
BILLY JOEL
BOB SEGER
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON

WWSW (3WS)/Pittsburgh
Herb Crowe
none
HOTTEST:
LIONEL RICHIE
TOTO
MEN AT WORK
KENNY LOGGINS
BOB SEGER

WPRO/Providence
Tom Cuddy
HALL & OATES
STEPHEN BISHOP
MELISSA MANCHESTE
HOTTEST:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND

WLTW/Washington, D.C.
Balaban/Cummings
DONNA SUMMER
DIONNE WARWICK
JEFFREY OSBORNE
ERIC CLAPTON
HOTTEST:
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
JUICE NEWTON
MEN AT WORK

WASH/Washington, D.C.
Bob Duckman
none
HOTTEST:
KENNY LOGGINS
BOB SEGER
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

Parallel Two
WICC/Bridgeport
Lee Roberts
ERIC CLAPTON
DIANA ROSS
MICHAEL JACKSON
BARRY MANLOW
HOTTEST:
KENNY LOGGINS
ROGERS & EASTON
LINDA RONSTADT
CHRIS CROSS
BOB SEGER

WKAZ/Charleston
Bill Hagy
DIANA ROSS
BARRY MANLOW
SMOKEY ROBINSON
JOHN STEWART
JEFFREY OSBORNE
KRAFT & RIFKEL
TANYA TUCKER
SAMMY HAGAR
HOTTEST:
LIONEL RICHIE
BOB SEGER
ROGERS & EASTON
CHRIS CROSS
NEIL DIAMOND

WRIE/erie
Ted Abbott
STEPHEN BISHOP
MICHAEL JACKSON
BILLY JOEL
HOTTEST:
STEPHEN BISHOP
CULTURE CLUB
DAN FOGELBERG
HALL & OATES
JOE JACKSON

WFSM/Harrisburg
Bob Pats
none
HOTTEST:
LIONEL RICHIE
JUICE NEWTON
BOB SEGER
ROGERS & EASTON
CHRIS CROSS

WNR/Beckley

Sean Michaels
DONALD FAGEN
B.J. THOMAS
HELEN REDDY
MICHEL FARGER
LEE RITENOUR
HOTTEST:
LIONEL RICHIE
CHRIS CROSS
ROGERS & EASTON
KC & SUNSHINE BAN
ERIC CLAPTON

WKZE-FM/Cape Cod
Joan Orr
MICHAEL JACKSON
DIONNE WARWICK
JESSE C. YOUNG
JEFFREY OSBORNE
PHIL COLLINS
GEORGE FISCHOFF
HOTTEST:
CULTURE CLUB
BOB SEGER
DONNA SUMMER
CHRIS CROSS
JOE JACKSON

WEMF/Hingham
Raymond/Barron
DIANA ROSS
ABBA
ALAN PARSONS
BARRY MANLOW
HOTTEST:
BOB SEGER
CULTURE CLUB
LINDA RONSTADT
DONNA SUMMER
STEPHEN BISHOP

WVOR/Rochester
Gary Smith
none
HOTTEST:
BOB SEGER
KENNY LOGGINS
LBB
FLEETWOOD MAC
LIONEL RICHIE

WQV/Schenectady
Walter Fritz
MEN AT WORK
MICHAEL JACKSON
STEPHEN BISHOP
DAN FOGELBERG
PRETENDERS
TOM PETTY
DIANA ROSS
DIONNE WARWICK
BARRY MANLOW
HOTTEST:
ROGERS & EASTON
JOE JACKSON
CHRIS CROSS
HALL & OATES
BOB SEGER

WHEN/Syracuse
Karen Gallagher
DONNA SUMMER
JESSIE C. YOUNG
HOTTEST:
BILLY JOEL
BOB SEGER
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON

WWSW (3WS)/Pittsburgh
Herb Crowe
none
HOTTEST:
LIONEL RICHIE
TOTO
MEN AT WORK
KENNY LOGGINS
BOB SEGER

WPRO/Providence
Tom Cuddy
HALL & OATES
STEPHEN BISHOP
MELISSA MANCHESTE
HOTTEST:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND

WLTW/Washington, D.C.
Balaban/Cummings
DONNA SUMMER
DIONNE WARWICK
JEFFREY OSBORNE
ERIC CLAPTON
HOTTEST:
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
JUICE NEWTON
MEN AT WORK

WASH/Washington, D.C.
Bob Duckman
none
HOTTEST:
KENNY LOGGINS
BOB SEGER
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

Parallel Three
WAYV/Atlantic City
John Barab
DAN FOGELBERG
LARRY ELGART
BARRY MANLOW
DIONNE WARWICK
JEFFREY OSBORNE
JIM PHOTOGLO
GQ
J. CELLS BAND
ALAN PARSONS
FOUR TOPS
FWL
JOURNEY
THOMPSON TWINS
DEXTYR MIDNIGHT RU
HOTTEST:
none

WVOR/Rochester
Gary Smith
none
HOTTEST:
BOB SEGER
KENNY LOGGINS
LBB
FLEETWOOD MAC
LIONEL RICHIE
ROGERS & EASTON

WQV/Schenectady
Walter Fritz
MEN AT WORK
MICHAEL JACKSON
STEPHEN BISHOP
DAN FOGELBERG
PRETENDERS
TOM PETTY
DIANA ROSS
DIONNE WARWICK
BARRY MANLOW
HOTTEST:
ROGERS & EASTON
JOE JACKSON
CHRIS CROSS
HALL & OATES
BOB SEGER

WHEN/Syracuse
Karen Gallagher
DONNA SUMMER
JESSIE C. YOUNG
HOTTEST:
BILLY JOEL
BOB SEGER
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON

WWSW (3WS)/Pittsburgh
Herb Crowe
none
HOTTEST:
LIONEL RICHIE
TOTO
MEN AT WORK
KENNY LOGGINS
BOB SEGER

WPRO/Providence
Tom Cuddy
HALL & OATES
STEPHEN BISHOP
MELISSA MANCHESTE
HOTTEST:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND

WLTW/Washington, D.C.
Balaban/Cummings
DONNA SUMMER
DIONNE WARWICK
JEFFREY OSBORNE
ERIC CLAPTON
HOTTEST:
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
JUICE NEWTON
MEN AT WORK

WASH/Washington, D.C.
Bob Duckman
none
HOTTEST:
KENNY LOGGINS
BOB SEGER
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

Parallel Two
WICC/Bridgeport
Lee Roberts
ERIC CLAPTON
DIANA ROSS
MICHAEL JACKSON
BARRY MANLOW
HOTTEST:
KENNY LOGGINS
ROGERS & EASTON
LINDA RONSTADT
CHRIS CROSS
BOB SEGER

WKAZ/Charleston
Bill Hagy
DIANA ROSS
BARRY MANLOW
SMOKEY ROBINSON
JOHN STEWART
JEFFREY OSBORNE
KRAFT & RIFKEL
TANYA TUCKER
SAMMY HAGAR
HOTTEST:
LIONEL RICHIE
BOB SEGER
ROGERS & EASTON
CHRIS CROSS
NEIL DIAMOND

WRIE/erie
Ted Abbott
STEPHEN BISHOP
MICHAEL JACKSON
BILLY JOEL
HOTTEST:
STEPHEN BISHOP
CULTURE CLUB
DAN FOGELBERG
HALL & OATES
JOE JACKSON

WFSM/Harrisburg
Bob Pats
none
HOTTEST:
LIONEL RICHIE
JUICE NEWTON
BOB SEGER
ROGERS & EASTON
CHRIS CROSS

Parallel One
WVYZ/Hartford
Glenn Colligan
DIANA ROSS
MICHAEL JACKSON
HOTTEST:
BOB SEGER
CULTURE CLUB
DONNA SUMMER
LIONEL RICHIE
MEN AT WORK

WVBF/Boston
Reg Johns
none
HOTTEST:
PATTI AUSTIN
BARRY MANLOW
LIONEL RICHIE
ROGERS & EASTON
BOB SEGER

WBEN/Buffalo
Roger Christlan
DIANA ROSS
HALL & OATES
HOTTEST:
PATTI AUSTIN
MEN AT WORK
CULTURE CLUB
LIONEL RICHIE
TOTO

MIDWEST Parallel One

WCLR/Chicago
Gary Price
MICHAEL JACKSON
HOTTEST:
CULTURE CLUB
BOB SEGER
RABBITT & GAYLE
LIONEL RICHIE
CHRIS CROSS

WVYZ/Hartford
Glenn Colligan
DIANA ROSS
MICHAEL JACKSON
HOTTEST:
BOB SEGER
CULTURE CLUB
DONNA SUMMER
LIONEL RICHIE
MEN AT WORK

WWSH/Philadelphia
Acuff/Hillar
STEPHEN BISHOP
HOTTEST:
LIONEL RICHIE
LBB
BOB SEGER
KENNY LOGGINS
JUICE NEWTON

WEMF/Hingham
Raymond/Barron
DIANA ROSS
ABBA
ALAN PARSONS
BARRY MANLOW
HOTTEST:
BOB SEGER
CULTURE CLUB
LINDA RONSTADT
DONNA SUMMER
STEPHEN BISHOP

WVOR/Rochester
Gary Smith
none
HOTTEST:
BOB SEGER
KENNY LOGGINS
LBB
FLEETWOOD MAC
LIONEL RICHIE

WQV/Schenectady
Walter Fritz
MEN AT WORK
MICHAEL JACKSON
STEPHEN BISHOP
DAN FOGELBERG
PRETENDERS
TOM PETTY
DIANA ROSS
DIONNE WARWICK
BARRY MANLOW
HOTTEST:
ROGERS & EASTON
JOE JACKSON
CHRIS CROSS
HALL & OATES
BOB SEGER

WHEN/Syracuse
Karen Gallagher
DONNA SUMMER
JESSIE C. YOUNG
HOTTEST:
BILLY JOEL
BOB SEGER
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON

WWSW (3WS)/Pittsburgh
Herb Crowe
none
HOTTEST:
LIONEL RICHIE
TOTO
MEN AT WORK
KENNY LOGGINS
BOB SEGER

WPRO/Providence
Tom Cuddy
HALL & OATES
STEPHEN BISHOP
MELISSA MANCHESTE
HOTTEST:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND

WLTW/Washington, D.C.
Balaban/Cummings
DONNA SUMMER
DIONNE WARWICK
JEFFREY OSBORNE
ERIC CLAPTON
HOTTEST:
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
JUICE NEWTON
MEN AT WORK

WASH/Washington, D.C.
Bob Duckman
none
HOTTEST:
KENNY LOGGINS
BOB SEGER
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

Parallel Three
WAYV/Atlantic City
John Barab
DAN FOGELBERG
LARRY ELGART
BARRY MANLOW
DIONNE WARWICK
JEFFREY OSBORNE
JIM PHOTOGLO
GQ
J. CELLS BAND
ALAN PARSONS
FOUR TOPS
FWL
JOURNEY
THOMPSON TWINS
DEXTYR MIDNIGHT RU
HOTTEST:
none

WVOR/Rochester
Gary Smith
none
HOTTEST:
BOB SEGER
KENNY LOGGINS
LBB
FLEETWOOD MAC
LIONEL RICHIE
ROGERS & EASTON

WQV/Schenectady
Walter Fritz
MEN AT WORK
MICHAEL JACKSON
STEPHEN BISHOP
DAN FOGELBERG
PRETENDERS
TOM PETTY
DIANA ROSS
DIONNE WARWICK
BARRY MANLOW
HOTTEST:
ROGERS & EASTON
JOE JACKSON
CHRIS CROSS
HALL & OATES
BOB SEGER

WHEN/Syracuse
Karen Gallagher
DONNA SUMMER
JESSIE C. YOUNG
HOTTEST:
BILLY JOEL
BOB SEGER
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON

WWSW (3WS)/Pittsburgh
Herb Crowe
none
HOTTEST:
LIONEL RICHIE
TOTO
MEN AT WORK
KENNY LOGGINS
BOB SEGER

WPRO/Providence
Tom Cuddy
HALL & OATES
STEPHEN BISHOP
MELISSA MANCHESTE
HOTTEST:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND

WLTW/Washington, D.C.
Balaban/Cummings
DONNA SUMMER
DIONNE WARWICK
JEFFREY OSBORNE
ERIC CLAPTON
HOTTEST:
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
JUICE NEWTON
MEN AT WORK

WASH/Washington, D.C.
Bob Duckman
none
HOTTEST:
KENNY LOGGINS
BOB SEGER
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

Parallel Two
WICC/Bridgeport
Lee Roberts
ERIC CLAPTON
DIANA ROSS
MICHAEL JACKSON
BARRY MANLOW
HOTTEST:
KENNY LOGGINS
ROGERS & EASTON
LINDA RONSTADT
CHRIS CROSS
BOB SEGER

WKAZ/Charleston
Bill Hagy
DIANA ROSS
BARRY MANLOW
SMOKEY ROBINSON
JOHN STEWART
JEFFREY OSBORNE
KRAFT & RIFKEL
TANYA TUCKER
SAMMY HAGAR
HOTTEST:
LIONEL RICHIE
BOB SEGER
ROGERS & EASTON
CHRIS CROSS
NEIL DIAMOND

WRIE/erie
Ted Abbott
STEPHEN BISHOP
MICHAEL JACKSON
BILLY JOEL
HOTTEST:
STEPHEN BISHOP
CULTURE CLUB
DAN FOGELBERG
HALL & OATES
JOE JACKSON

WFSM/Harrisburg
Bob Pats
none
HOTTEST:
LIONEL RICHIE
JUICE NEWTON
BOB SEGER
ROGERS & EASTON
CHRIS CROSS

Parallel One
WVYZ/Hartford
Glenn Colligan
DIANA ROSS
MICHAEL JACKSON
HOTTEST:
BOB SEGER
CULTURE CLUB
DONNA SUMMER
LIONEL RICHIE
MEN AT WORK

WVBF/Boston
Reg Johns
none
HOTTEST:
PATTI AUSTIN
BARRY MANLOW
LIONEL RICHIE
ROGERS & EASTON
BOB SEGER

WBEN/Buffalo
Roger Christlan
DIANA ROSS
HALL & OATES
HOTTEST:
PATTI AUSTIN
MEN AT WORK
CULTURE CLUB
LIONEL RICHIE
TOTO

WISN/Milwaukee

Debbie Hinkle
DIANA ROSS
DONALD FAGEN
HOTTEST:
LBB
BOB SEGER
JUICE NEWTON
KENNY LOGGINS
LIONEL RICHIE

WVYZ/Hartford
Glenn Colligan
DIANA ROSS
MICHAEL JACKSON
HOTTEST:
BOB SEGER
CULTURE CLUB
DONNA SUMMER
LIONEL RICHIE
MEN AT WORK

WWSH/Philadelphia
Acuff/Hillar
STEPHEN BISHOP
HOTTEST:
LIONEL RICHIE
LBB
BOB SEGER
KENNY LOGGINS
JUICE NEWTON

WEMF/Hingham
Raymond/Barron
DIANA ROSS
ABBA
ALAN PARSONS
BARRY MANLOW
HOTTEST:
BOB SEGER
CULTURE CLUB
LINDA RONSTADT
DONNA SUMMER
STEPHEN BISHOP

WVOR/Rochester
Gary Smith
none
HOTTEST:
BOB SEGER
KENNY LOGGINS
LBB
FLEETWOOD MAC
LIONEL RICHIE

WQV/Schenectady
Walter Fritz
MEN AT WORK
MICHAEL JACKSON
STEPHEN BISHOP
DAN FOGELBERG
PRETENDERS
TOM PETTY
DIANA ROSS
DIONNE WARWICK
BARRY MANLOW
HOTTEST:
ROGERS & EASTON
JOE JACKSON
CHRIS CROSS
HALL & OATES
BOB SEGER

WHEN/Syracuse
Karen Gallagher
DONNA SUMMER
JESSIE C. YOUNG
HOTTEST:
BILLY JOEL
BOB SEGER
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON

WWSW (3WS)/Pittsburgh
Herb Crowe
none
HOTTEST:
LIONEL RICHIE
TOTO
MEN AT WORK
KENNY LOGGINS
BOB SEGER

WPRO/Providence
Tom Cuddy
HALL & OATES
STEPHEN BISHOP
MELISSA MANCHESTE
HOTTEST:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND

WLTW/Washington, D.C.
Balaban/Cummings
DONNA SUMMER
DIONNE WARWICK
JEFFREY OSBORNE
ERIC CLAPTON
HOTTEST:
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
JUICE NEWTON
MEN AT WORK

WASH/Washington, D.C.
Bob Duckman
none
HOTTEST:
KENNY LOGGINS
BOB SEGER
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

Parallel Three
WAYV/Atlantic City
John Barab
DAN FOGELBERG
LARRY ELGART
BARRY MANLOW
DIONNE WARWICK
JEFFREY OSBORNE
JIM PHOTOGLO
GQ
J. CELLS BAND
ALAN PARSONS
FOUR TOPS
FWL
JOURNEY
THOMPSON TWINS
DEXTYR MIDNIGHT RU
HOTTEST:
none

WVOR/Rochester
Gary Smith
none
HOTTEST:
BOB SEGER
KENNY LOGGINS
LBB
FLEETWOOD MAC
LIONEL RICHIE
ROGERS & EASTON

WQV/Schenectady
Walter Fritz
MEN AT WORK
MICHAEL JACKSON
STEPHEN BISHOP
DAN FOGELBERG
PRETENDERS
TOM PETTY
DIANA ROSS
DIONNE WARWICK
BARRY MANLOW
HOTTEST:
ROGERS & EASTON
JOE JACKSON
CHRIS CROSS
HALL & OATES
BOB SEGER

WHEN/Syracuse
Karen Gallagher
DONNA SUMMER
JESSIE C. YOUNG
HOTTEST:
BILLY JOEL
BOB SEGER
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON

WWSW (3WS)/Pittsburgh
Herb Crowe
none
HOTTEST:
LIONEL RICHIE
TOTO
MEN AT WORK
KENNY LOGGINS
BOB SEGER

WPRO/Providence
Tom Cuddy
HALL & OATES
STEPHEN BISHOP
MELISSA MANCHESTE
HOTTEST:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND

WLTW/Washington, D.C.
Balaban/Cummings
DONNA SUMMER
DIONNE WARWICK
JEFFREY OSBORNE
ERIC CLAPTON
HOTTEST:
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
JUICE NEWTON
MEN AT WORK

WASH/Washington, D.C.
Bob Duckman
none
HOTTEST:
KENNY LOGGINS
BOB SEGER
BILLY JOEL
CULTURE CLUB
LIONEL RICHIE

REGIONAL AIR ACTIVITY

EXPANDED & UP TO DATE

EAST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel One

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WBCN/Boston (617) 268-1111

PD: BEDIPIUS
 MD: MARC MILLER

Hottest
 BOB SEGER
 MICHAEL JACKSON
 TOM PETTY & H.B.S.
 MEN AT WORK
 ABC
 STRAY CATS
 TRIUMPH
 PHIL COLLINS
 DURAN DURAN
 MISSING PERSONS
 SAGA

Medium
 CULTURE CLUB
 SAMMY HAGAR
 SQUEEZE
 HALL & GATES
 NEIL YOUNG
 JOE JACKSON
 MUSICAL YOUTH
 WALL OF VOODOO
 GOLDEN EARRING
 ROBERT HAZARD
 J. GEILS BAND
U2
ATF

WAPP/New York (212) 357-8000

PD: JOE KRAUSE
 MD: CHIP ROBERT

Hottest
 RICK OASEK
 TONY CAREY
 TRIUMPH
 NEIL YOUNG
 BOB SEGER
 DURAN DURAN
 NIGHT RANGER
 JEFFERSON STARSHIP
 PHIL COLLINS
 TALK TALK
 VANDEBERG
 ERIC CLAPTON
 JOURNEY
 FRIDA
 RED RIDER
 PRETENDERS
 GOLDEN EARRING
 BRYAN ADAMS
 DEF LEPPARD

Medium
 SCANDAL
 STRAY CATS
 SAMMY HAGAR
 GREG KIHN BAND (A)
 SCHON & HAMMER
 SAGA
 ROBERT PLANT
 FRANK MARINO
 MISSING PERSONS
 MEN AT WORK
 JOHN HALL BAND
 ART IN AMERICA
 PAT BENATAR
 BILLY JOEL
 HALL & GATES
 RIOT
 BILLY JOEL
 PAUL BARRERE
 BERLIN
 JON BUTCHER AXIS
 BIZZ

WDVE/Pittsburgh (412) 562-5900

PD: HOMIE CASTLE
 MD: RON NENNI

Hottest
 DEF LEPPARD
 TRIUMPH
 DURAN DURAN
 JOURNEY
 RED RIDER
 SAMMY HAGAR
 TOM PETTY & H.B.S.
 MISSING PERSONS
 MEN AT WORK
 BOB SEGER
 STYX
 GOLDEN EARRING
 SCANDAL
 PRETENDERS
 PAT BENATAR
 FRIDA
 GOLDEN EARRING
 JOURNEY
 NEIL YOUNG
 ROBERT HAZARD
 BRYAN ADAMS
 RICK OASEK

Medium
 THOMAS DOLBY
 PHIL COLLINS
 BLACK SABBATH
 FIXX
 PETE TOWNSHEND
U2
WALL OF VOODOO
 PSYCHEDELIC FURS
 FRIDA
 GREG KIHN BAND
 DEKYS MIDNIGHT...
 THOMPSON TWINS
ATF

WPLJ/New York (212) 687-7777

PD: LARRY BEHGER
 MD: DOROTHY VANTURIN

Hottest
 NEIL YOUNG
 PAT BENATAR
 PHIL COLLINS
 SAMMY HAGAR
 BOB SEGER
 JEFFERSON STARSHIP
 JOHN COUGAR
 GREG KIHN BAND (A)
 DURAN DURAN
 FLEETWOOD MAC
 PRETENDERS
 SAGA
 GOLDEN EARRING
 MEN AT WORK
 RIOT
 BILLY JOEL
 VANDEBERG
 HALL & GATES
 STRAY CATS
 FRIDA
 J. GEILS BAND
 TOM PETTY & H.B.S.
 LED ZEPPELIN
 DEF LEPPARD
 MODERN ENGLISH
 GREG KIHN BAND
 RED RIDER
 FRIDA
 VANDEBERG
 BRYAN ADAMS
 HALL OF VOODOO
 PRETENDERS
 RUSH
 GOLDEN EARRING
 DURAN DURAN
 STEVE WINWOOD
 TALK TALK
 BILLY JOEL
 FIXX
 CSN

Added
 JEFFERSON STARSHIP
 JOURNEY
 ADAM ANT
 MISSING PERSONS
 NEIL YOUNG
 SAGA
 RANDY NEWMAN
 THOMAS DOLBY
 SIMPLE MINDS
 NIGHT RANGER
 DEF LEPPARD
 DEKYS MIDNIGHT...
 KINGS
 PAT BENATAR
 BLANKET OF SECRECY
 MEMBERS
 ROBERT ELLIS ORALL
Added
 ERIC CLAPTON
 JOURNEY
 CHRIS DUBURGH
 JON BUTCHER AXIS
 BIZZ

WSPJ/Philadelphia (215) 668-0480

PD: MICHAEL PICCIZZI
 MD: STEVE FEINSTEIN

Hottest
 PAT BENATAR
 FRIDA
 GOLDEN EARRING
 JOURNEY
 NEIL YOUNG
 ROBERT HAZARD
 BRYAN ADAMS
 RICK OASEK

Medium
 TOM PETTY & H.B.S.
 DURE STRAITS
 SCHON & HAMMER
 NIGHT RANGER
 MISSING PERSONS
 BOB SEGER
 TODD RUNDGREN
 RED RIDER
 BILLY COLLINS
 MEMBERS
 DURAN DURAN
 JEFFERSON STARSHIP

CHOM-FM/Montreal (514) 935-2425

PD: BOB BRADIT
 MD: BENNOIT DURESINE

Hottest
 PHIL COLLINS
 SIMPLE MINDS
 BOB SEGER
 ADAM ANT

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Two

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Three

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Four

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Five

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Six

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Seven

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Eight

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Nine

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Ten

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Eleven

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Twelve

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

HOTTEST

Bob Seger (39)
Duran Duran (37)
Phil Collins (32)
Men At Work (31)
Journey (30)

Parallel Thirteen

WYYY/Baltimore (301) 889-0096

PD: CHUCK DUCOTY
 ON: TY FORD

Hottest
 DURAN DURAN (M)
 MEN AT WORK (M)
 GOLDEN EARRING
 BILLY JOEL
 JOURNEY (M)
 STYX
 DEF LEPPARD (M)
 TRIUMPH
 SAGA

Medium
 GREG KIHN BAND
 SCANDAL
 FRIDA
 ERIC CLAPTON
 ROBERT PLANT
 A FLOCK OF SEAGULL
 TONY CAREY
 MEN AT WORK
 RED RIDER
 TOM PETTY & H.B.S.
 PHIL COLLINS
 DEKYS MIDNIGHT...
 RICK OASEK
 MISSING PERSONS
 PSYCHEDELIC FURS
 BOB SEGER
 FRANK MARINO
 THOMAS DOLBY
 BRYAN ADAMS

U2
ATF

WEST

MOST ADDED

Greg Kihn Band (23)
U2 (22)
After The Fire (12)

<

CHP PARALLEL ONE PLAYLISTS

EAST

ckgm Montreal
PD: Rob Braide

- H 2 1 CULTURE CLUB/Do You Really Want...
- H 3 2 MEN AT WORK/Down Under
- H 4 3 MUSICAL YOUTH/Pass The Dutchie
- H 5 4 KODOL & THE GANG/Let's Go Dancin' (Don't)
- H 6 5 AT/Der Kommissar
- H 7 6 GAZZELL/Masterpiece
- H 8 7 PATTI AUSTIN/Baby, Come To Me
- H 9 8 BILLY JOEL/Allentown
- H 10 9 PRINCE/Power
- H 11 10 ADAM ANT/Goody Two Shoes
- H 12 11 MARVIN GAYE/Sexual Healing
- H 13 12 VANITY & NASTY/Just A Little Bit
- H 14 13 TOTO/Africa
- H 15 14 LOVERDE/Die Hard Lover
- H 16 15 MICHAEL JACKSON/Billie Jean
- H 17 16 BOB SEGER/Shame On The Moon
- H 18 17 LUBA/Ever/It's With You
- H 19 18 LITTLE DABS/E.T. Everlyline
- H 20 19 HUMAN LEAGUE/Mirror Man
- H 21 20 TONI BASIL/Mickey
- H 22 21 DEXY'S MIDNIGHT/RU/Come On Eileen
- H 23 22 WEATHER GIRLS/It's Raining Men
- H 24 23 CHEMISE/She Can't Love You
- H 25 24 LIONEL RICHIE/You Are
- H 26 25 ROUGH TRADE/Crimes Of Passion
- H 27 26 STRANGE ADVANCE/She Controls Me
- H 28 27 BELGAZOU/Talk About It
- H 29 28 ABC/All Of My Heart
- H 30 29 JACKSON/MCARTNEY/The Girl Is Mine
- H 31 30 GARY'S GANG/Knock Me Out
- H 32 31 CHILLI/MXK/Secret Information
- H 33 32 DON HENLEY/Dirty Laundry
- H 34 33 STRAY CATS/Rock This Town
- H 35 34 ROGERS & EASTON/We've Got Tonight
- H 36 35 SUPERTRAMP/My Kind Of Lady
- H 37 36 LIONEL RICHIE/Truly
- H 38 37 GAP BAND/You Dropped A Bomb On
- H 39 38 PAT BENATAR/Shadows Of The Night
- H 40 39 SHEFFERNESS/It's With You
- H 41 40 STRAY CATS/Stray Cat Strut

Q107 FM MUSCRADO
 Washington, D.C.
PD: Alan Burns
MD: Mary Taten

JB-105 Providence
PD: Tom Hunter
MD: Doc Holiday

- H 2 1 BOB SEGER/Shame On The Moon
- H 3 2 LIONEL RICHIE/You Are
- H 4 3 KENNY LOGGINS/Heart To Heart
- H 5 4 CULTURE CLUB/Do You Really Want...
- H 6 5 MEN AT WORK/Down Under
- H 7 6 CHRIS CROSS/All Right
- H 8 7 PATTI AUSTIN/Baby, Come To Me
- H 9 8 LRB/The Other Guy
- H 10 9 JUICE NEWTON/Heart Of The Night
- H 11 10 BILLY JOEL/Allentown
- H 12 11 TOTO/Africa
- H 13 12 ROGERS & EASTON/We've Got Tonight
- H 14 13 LINDA RONSTADT/I Knew You When
- H 15 14 MICHAEL JACKSON/Billie Jean
- H 16 15 ELEANOR/You Can't Hurry Love
- H 17 16 FLEETWOOD MAC/Love In Store
- H 18 17 NEIL DIAMOND/It's Alive
- H 19 18 MARVIN GAYE/Sexual Healing
- H 20 19 AMERICAN RIGHT BEFORE YOUR EYE
- H 21 20 RABBITT & GAYLE/You And I
- H 22 21 DONNA SUMMER/The Woman In Me
- H 23 22 GLENN FREY/All Those Lies
- H 24 23 POCO/Shoot For The Heart
- H 25 24 HALL & OATES/One On One
- H 26 25 STRAY CATS/Stray Cat Strut
- H 27 26 ENMF/Fall In Love With Me
- H 28 27 DONALD FAGEN/New Frontier
- H 29 28 NEIL YOUNG/Little Thing Called L
- H 30 29 DON HENLEY/Can't Stand Still
- H 31 30 STEEL BREEZE/Dreamin' Is Easy
- H 32 31 STEPHEN BISHOP/It Might Be You/Theme
- H 33 32 DAN FOULBERG/Make Love Stay
- H 34 33 JOE JACKSON/Breaking Us In Two
- H 35 34 DIANA ROSS/So Close
- H 36 35 JEFFREY OSBORNE/Enle Meant

B104 WBSB
 PD: Jan Jeffries
 Music Coord: Amy Kronthal

- 1 MEN AT WORK/Down Under
- 2 BOB SEGER/Shame On The Moon
- 3 LIONEL RICHIE/You Are
- 4 CULTURE CLUB/Do You Really Want...
- 5 STRAY CATS/Stray Cat Strut
- 6 LRB/The Other Guy
- 7 PATTI AUSTIN/Baby, Come To Me
- 8 KENNY LOGGINS/Heart To Heart
- 9 MICHAEL JACKSON/Billie Jean
- 10 DURAN DURAN/hungry Like The Wolf
- 11 CHRIS CROSS/All Right
- 12 JUICE NEWTON/Heart Of The Night
- 13 MICHAEL JACKSON/Billie Jean
- 14 MARVIN GAYE/Sexual Healing
- 15 RABBITT & GAYLE/You And I
- 16 JOE JACKSON/Breaking Us In Two
- 17 HALL & OATES/One On One
- 18 ROGERS & EASTON/We've Got Tonight
- 19 MUSICAL YOUTH/Pass The Dutchie
- 20 JOURNEY/Separate Ways/Worlds
- 21 ERIC CLAPTON/I've Got A Rock N' Roll
- 22 PRETENDERS/Back On The Chain...
- 23 STEEL BREEZE/Dreamin' Is Easy
- 24 SUPERTRAMP/My Kind Of Lady
- 25 MELISSA MANCHESTE/Nice Girls

(H) indicates one of the five "hottest" records on each Parallel One playlist.

PROV

PROV Providence
 Operations Manager: Tom Cuddy

- 2 1 BOB SEGER/Shame On The Moon
- 3 2 MEN AT WORK/Down Under
- 4 3 BILLY JOEL/Allentown
- 5 4 STRAY CATS/Stray Cat Strut
- 6 5 LIONEL RICHIE/You Are
- 7 6 PHIL COLLINS/You Can't Hurry Love
- 8 7 KENNY LOGGINS/Heart To Heart
- 9 8 CHRIS CROSS/All Right
- 10 9 MARVIN GAYE/Sexual Healing
- 11 10 LURE CLUB/Do You Really Want...
- 12 11 SAMMY HAGAR/Your Love Is Driving
- 13 12 DURAN DURAN/hungry Like The Wolf
- 14 13 PATTI AUSTIN/Baby, Come To Me
- 15 14 LRB/The Other Guy
- 16 15 RABBITT & GAYLE/You And I
- 17 16 MUSICAL YOUTH/Pass The Dutchie
- 18 17 JUICE NEWTON/Heart Of The Night
- 19 18 ROGERS & EASTON/We've Got Tonight
- 20 19 DONNA SUMMER/The Woman In Me
- 21 20 LINDA RONSTADT/I Knew You When
- 22 21 NEIL DIAMOND/It's Alive
- 23 22 PRETENDERS/Back On The Chain...
- 24 23 SUPERTRAMP/My Kind Of Lady
- 25 24 DON HENLEY/Can't Stand Still
- 26 25 JOURNEY/Separate Ways/Worlds
- 27 26 VANCE JOY/Jeopardy
- 28 27 JOURNEY/Separate Ways/Worlds
- 29 28 ERIC CLAPTON/I've Got A Rock N' Roll
- 30 29 ADAM ANT/Goody Two Shoes

Q107 FM MUSCRADO
 Washington, D.C.

- H 1 1 KENNY LOGGINS/Heart To Heart
- H 2 2 BILLY JOEL/Allentown
- H 3 3 MICHAEL MCDONALD/I Gotta Try
- H 4 4 DAN FOULBERG/Make Love Stay
- H 5 5 LIONEL RICHIE/You Are
- H 6 6 CHRIS CROSS/All Right
- H 7 7 MICHAEL JACKSON/Billie Jean
- H 8 8 STRAY CATS/Stray Cat Strut
- H 9 9 SAGA/On The Loose
- H 10 10 CULTURE CLUB/Do You Really Want...
- H 11 11 BOB SEGER/Shame On The Moon
- H 12 12 JOE JACKSON/Breaking Us In Two
- H 13 13 DURAN DURAN/hungry Like The Wolf
- H 14 14 TOTO/Africa
- H 15 15 JOURNEY/Separate Ways/Worlds
- H 16 16 RACHEL SWEET/Woo Do
- H 17 17 STEPHEN BISHOP/It Might Be You/Theme
- H 18 18 FRIDA/ Know There's Someth
- H 19 19 ROGERS & EASTON/We've Got Tonight
- H 20 20 PRETENDERS/Back On The Chain...
- H 21 21 JUICE NEWTON/Heart Of The Night
- H 22 22 HALL & OATES/One On One
- H 23 23 STEEL BREEZE/Dreamin' Is Easy

WNBC New York
 Radio 66
 PD: Kevin Metheny
 Music Coord.: Babette Stirling

- H 1 1 MEN AT WORK/Down Under
- H 2 2 BOB SEGER/Shame On The Moon
- H 3 3 TOTO/Africa
- H 4 4 PATTI AUSTIN/Baby, Come To Me
- H 5 5 BILLY JOEL/Allentown
- H 6 6 RABBITT & GAYLE/You And I
- H 7 7 ADAM ANT/Goody Two Shoes
- H 8 8 LRB/The Other Guy
- H 9 9 CLASH/Rock The Casbah
- H 10 10 MARVIN GAYE/Sexual Healing
- H 11 11 PHIL COLLINS/You Can't Hurry Love
- H 12 12 JOURNEY/Separate Ways/Worlds
- H 13 13 KENNY LOGGINS/Heart To Heart
- H 14 14 SAMMY HAGAR/Your Love Is Driving
- H 15 15 PRETENDERS/Back On The Chain...
- H 16 16 CHRIS CROSS/All Right
- H 17 17 BARRY MANILOW/Memory
- H 18 18 MOVING PICTURES/What About Me
- H 19 19 TOM PETTY/Change Of Heart
- H 20 20 LIONEL RICHIE/You Are
- H 21 21 DON HENLEY/Can't Stand Still
- H 22 22 STEEL BREEZE/Dreamin' Is Easy
- H 23 23 STEPHEN BISHOP/It Might Be You/Theme
- H 24 24 DAN FOULBERG/Make Love Stay
- H 25 25 JOE JACKSON/Breaking Us In Two
- H 26 26 DIANA ROSS/So Close
- H 27 27 JEFFREY OSBORNE/On The Wings Of Love

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- H 2 1 MICHAEL JACKSON/Billie Jean
- H 3 2 MEN AT WORK/Down Under
- H 4 3 STRAY CATS/Stray Cat Strut
- H 5 4 BOB SEGER/Shame On The Moon
- H 6 5 MUSICAL YOUTH/Pass The Dutchie
- H 7 6 BILLY JOEL/Allentown
- H 8 7 JOE JACKSON/Breaking Us In Two
- H 9 8 HALL & OATES/One On One
- H 10 9 KENNY LOGGINS/Heart To Heart
- H 11 10 LRB/The Other Guy
- H 12 11 DURAN DURAN/hungry Like The Wolf
- H 13 12 MICHAEL JACKSON/Beat It
- H 14 13 LIONEL RICHIE/You Are
- H 15 14 MOVING PICTURES/What About Me
- H 16 15 SAMMY HAGAR/Your Love Is Driving
- H 17 16 CULTURE CLUB/Do You Really Want...
- H 18 17 MARVIN GAYE/Sexual Healing
- H 19 18 HALL & OATES/One On One
- H 20 19 PATTI AUSTIN/Baby, Come To Me
- H 21 20 TOTO/Africa
- H 22 21 JOE JACKSON/Breaking Us In Two
- H 23 22 CHRIS CROSS/All Right
- H 24 23 JOURNEY/Separate Ways/Worlds
- H 25 24 ADAM ANT/Goody Two Shoes
- H 26 25 PRETENDERS/Back On The Chain...
- H 27 26 PETER DINKEL/For The Moment
- H 28 27 ROGERS & EASTON/We've Got Tonight
- H 29 28 SUPERTRAMP/My Kind Of Lady
- H 30 29 ERIC CLAPTON/I've Got A Rock N' Roll
- H 31 30 STYX/M - Roboto
- H 32 31 DEXYL KING/Betcha She Don't Love

- ATF/Der Kommissar
- ENMF/Fall In Love With Me
- DEXY'S MIDNIGHT/RU/Come On Eileen

ROCK 102

WBEN-FM Buffalo
 PD: Bob Wood
 MD: Roger Christian

- 1 1 PATTI AUSTIN/Baby, Come To Me
- 2 2 MICHAEL JACKSON/Billie Jean
- 3 3 DURAN DURAN/hungry Like The Wolf
- 4 4 CULTURE CLUB/Do You Really Want...
- 5 5 MUSICAL YOUTH/Pass The Dutchie
- 6 6 LIONEL RICHIE/You Are
- 7 7 MEN AT WORK/Down Under
- 8 8 JOURNEY/Separate Ways/Worlds
- 9 9 HALL & OATES/One On One
- 10 10 ADAM ANT/Goody Two Shoes
- 11 11 ROGERS & EASTON/We've Got Tonight
- 12 12 TOTO/Africa
- 13 13 PRETENDERS/Back On The Chain...
- 14 14 STRAY CATS/Stray Cat Strut
- 15 15 CHRIS CROSS/All Right
- 16 16 ROGERS & EASTON/We've Got Tonight
- 17 17 JOE JACKSON/Breaking Us In Two
- 18 18 HALL & OATES/One On One
- 19 19 DONNA SUMMER/The Woman In Me
- 20 20 RABBITT & GAYLE/You And I
- 21 21 ON/Tied Up
- 22 22 THOMPSON TWINS/Lies
- 23 23 JOE JACKSON/Breaking Us In Two
- 24 24 LRB/The Other Guy
- 25 25 BOB SEGER/Shame On The Moon
- 26 26 VANCE JOY/Jeopardy
- 27 27 JOURNEY/Separate Ways/Worlds
- 28 28 ERIC CLAPTON/I've Got A Rock N' Roll
- 29 29 ADAM ANT/Goody Two Shoes

HITS 96 Pittsburgh
 FORMERLY 96KX

- H 3 1 BOB SEGER/Shame On The Moon
- H 4 2 BILLY JOEL/Allentown
- H 5 3 LIONEL RICHIE/You Are
- H 6 4 LRB/The Other Guy
- H 7 5 TOTO/Africa
- H 8 6 MARVIN GAYE/Sexual Healing
- H 9 7 LINDA RONSTADT/I Knew You When
- H 10 8 CULTURE CLUB/Do You Really Want...
- H 11 9 MEN AT WORK/Down Under
- H 12 10 ADAM ANT/Goody Two Shoes
- H 13 11 STRAY CATS/Stray Cat Strut
- H 14 12 MICHAEL MCDONALD/I Gotta Try
- H 15 13 SAMMY HAGAR/Your Love Is Driving
- H 16 14 RUSH/Sunshine On My Shoulder
- H 17 15 PATTI AUSTIN/Baby, Come To Me
- H 18 16 DURAN DURAN/hungry Like The Wolf
- H 19 17 A FLOCK OF SEAGUILS/Space Age Love Song
- H 20 18 BOB SEGER/Shame On The Moon
- H 21 19 KENNY LOGGINS/Heart To Heart
- H 22 20 ROUGH TRADE/Crimes Of Passion
- H 23 21 RAY PARKER JR./Bad Boy
- H 24 22 JOE JACKSON/Breaking Us In Two
- H 25 23 CHRIS CROSS/All Right
- H 26 24 HALL & OATES/One On One
- H 27 25 JUICE NEWTON/Heart Of The Night
- H 28 26 ROGERS & EASTON/We've Got Tonight
- H 29 27 PRETENDERS/Back On The Chain...
- H 30 28 ERIC CLAPTON/I've Got A Rock N' Roll
- H 31 29 SUPERTRAMP/My Kind Of Lady
- H 32 30 MUSICAL YOUTH/Pass The Dutchie
- H 33 31 NEIL DIAMOND/It's Alive
- H 34 32 DONNA SUMMER/The Woman In Me

WKBW Buffalo
 PD: Neil McGinley
 MD: Jon Summers

- H 3 1 BOB SEGER/Shame On The Moon
- H 4 2 KENNY LOGGINS/Heart To Heart
- H 5 3 BILLY JOEL/Allentown
- H 6 4 CULTURE CLUB/Do You Really Want...
- H 7 5 MEN AT WORK/Down Under
- H 8 6 LIONEL RICHIE/You Are
- H 9 7 CHRIS CROSS/All Right
- H 10 8 TOTO/Africa
- H 11 9 JUICE NEWTON/Heart Of The Night
- H 12 10 STRAY CATS/Stray Cat Strut
- H 13 11 DONNA SUMMER/The Woman In Me
- H 14 12 MARVIN GAYE/Sexual Healing
- H 15 13 ROGERS & EASTON/We've Got Tonight
- H 16 14 NEIL DIAMOND/It's Alive
- H 17 15 SAMMY HAGAR/Your Love Is Driving
- H 18 16 PHIL COLLINS/You Can't Hurry Love
- H 19 17 ADAM ANT/Goody Two Shoes
- H 20 18 DURAN DURAN/hungry Like The Wolf
- H 21 19 JOE JACKSON/Breaking Us In Two
- H 22 20 A FLOCK OF SEAGUILS/Space Age Love Song
- H 23 21 MICHAEL JACKSON/Billie Jean
- H 24 22 RABBITT & GAYLE/You And I
- H 25 23 HALL & OATES/One On One
- H 26 24 HALL & OATES/Maneater
- H 27 25 NEIL DIAMOND/It's Alive
- H 28 26 DURAN DURAN/hungry Like The Wolf
- H 29 27 RAY PARKER JR./Bad Boy
- H 30 28 ERIC CLAPTON/I've Got A Rock N' Roll
- H 31 29 LRB/The Other Guy
- H 32 30 PRETENDERS/Back On The Chain...
- H 33 31 JOURNEY/Separate Ways/Worlds

1050 chum Toronto
 PD: Jim Waters
 MD: Brad Jones

- H 1 1 TOTO/Africa
- H 2 2 MARVIN GAYE/Sexual Healing
- H 3 3 CULTURE CLUB/Do You Really Want...
- H 4 4 BILLY JOEL/Allentown
- H 5 5 HUMAN LEAGUE/Mirror Man
- H 6 6 ADAM ANT/Goody Two Shoes
- H 7 7 ERIC CLAPTON/I've Got A Rock N' Roll
- H 8 8 LRB/The Other Guy
- H 9 9 PAT BENAAR/She's A Runner
- H 10 10 SHERRIFF/When I'm With You
- H 11 11 STRAY CATS/Stray Cat Strut
- H 12 12 SUPERTRAMP/Crazy
- H 13 13 SAMMY HAGAR/Your Love Is Driving
- H 14 14 MUSICAL YOUTH/Pass The Dutchie
- H 15 15 LIONEL RICHIE/You Are
- H 16 16 CHRIS CROSS/All Right
- H 17 17 J. GELLS BAND/One Of A Thousand
- H 18 18 DEXY'S MIDNIGHT/RU/Come On Eileen
- H 19 19 MUSICAL YOUTH/Pass The Dutchie
- H 20 20 LIONEL RICHIE/You Are
- H 21 21 CHRIS CROSS/All Right
- H 22 22 J. GELLS BAND/One Of A Thousand
- H 23 23 MICHAEL JACKSON/Billie Jean
- H 24 24 HALL & OATES/One On One
- H 25 25 JOE JACKSON/Breaking Us In Two
- H 26 26 ENMF/Fall In Love With Me
- H 27 27 ERIC CLAPTON/I've Got A Rock N' Roll
- H 28 28 STYX/M - Roboto
- H 29 29 JOURNEY/Separate Ways/Worlds
- H 30 30 HALL & OATES/Maneater

- ROGERS & EASTON/We've Got Tonight
- SURRENDER/My Kind Of Lady
- MEN WITHOUT HATS/Safety Dance
- SAGA/On The Loose
- JOHN HALL BAND/Love Me Again

WXKS-FM

Kiss Boston
 PD: Sonny Joe White
 Music Coord: Geni Donaghey

- H 2 1 WEATHER GIRLS/It's Raining Men
- H 3 2 EVELYN KING/Betcha She Don't Love
- H 4 3 BILLY JOEL/Allentown
- H 5 4 PRETENDERS/Back On The Chain...
- H 6 5 MICHAEL JACKSON/Billie Jean
- H 7 6 MUSICAL YOUTH/Pass The Dutchie
- H 8 7 CULTURE CLUB/Do You Really Want...
- H 9 8 LIONEL RICHIE/You Are
- H 10 9 BOB SEGER/Shame On The Moon
- H 11 10 SAMMY HAGAR/Your Love Is Driving
- H 12 11 STRAY CATS/Stray Cat Strut
- H 13 12 DEXY'S MIDNIGHT/RU/Come On Eileen
- H 14 13 STRAY CATS/Stray Cat Strut
- H 15 14 CHRIS CROSS/All Right
- H 16 15 JOE JACKSON/Breaking Us In Two
- H 17 16 ENMF/Fall In Love With Me
- H 18 17 DEXY'S MIDNIGHT/RU/Come On Eileen
- H 19 18 DONNA SUMMER/The Woman In Me
- H 20 19 ON/Tied Up
- H 21 20 INDEEP/Last Night A.D.J. Sev
- H 22 21 THOMPSON TWINS/Lies
- H 23 22 LINDA RONSTADT/I Knew You When
- H 24 23 ROGERS & EASTON/We've Got Tonight
- H 25 24 THOMPSON TWINS/Lies
- H 26 25 MISSING PERSONS/Windows
- H 27 26 GOLDEN EARRING/Twilight Zone
- H 28 27 GREG KINN BAND/Jeopardy
- H 29 28 JOURNEY/Separate Ways/Worlds
- H 30 29 HALL & OATES/One On One
- H 31 30 ERIC CLAPTON/I've Got A Rock N' Roll
- H 32 31 FRIDA/ Know There's Someth

CFR 680 Toronto
 PD: Sandy Sanderson
 MD: Bob Saint

- H 1 1 MUSICAL YOUTH/Pass The Dutchie
- H 2 2 PATTI AUSTIN/Baby, Come To Me
- H 3 3 MARVIN GAYE/Sexual Healing
- H 4 4 TOTO/Africa
- H 5 5 PHIL COLLINS/You Can't Hurry Love
- H 6 6 TONI BASIL/Mickey
- H 7 7 CULTURE CLUB/Do You Really Want...
- H 8 8 SHERIFF/When I'm With You
- H 9 9 DEXY'S MIDNIGHT/RU/Come On Eileen
- H 10 10 LIONEL RICHIE/Truly
- H 11 11 BILLY JOEL/Allentown
- H 12 12 MEN AT WORK/Down Under
- H 13 13 ALBA BRANIGAN/Gloria
- H 14 14 STRAY CATS/Stray Cat Strut
- H 15 15 ADAM ANT/Goody Two Shoes
- H 16 16 RUSH/Sunshine On My Shoulder
- H 17 17 ATF/Der Kommissar
- H 18 18 SPOONS/Arise And Symphonies
- H 19 19 ABC/All Of My Heart
- H 20 20 BOB SEGER/Shame On The Moon
- H 21 21 HUMAN LEAGUE/Mirror Man
- H 22 22 ROUGH TRADE/Crimes Of Passion
- H 23 23 RAY PARKER JR./Bad Boy
- H 24 24 FRIDA/ Know There's Someth
- H 25 25 NYLONS/Silhouettes
- H 26 26 DIRE STRAITS/Industrial Disease
- H 27 27 SUPERTRAMP/My Kind Of Lady
- H 28 28 JACKSON/MCARTNEY/The Girl Is Mine
- H 29 29 SURRENDER/Start Again
- H 30 30 LIONEL RICHIE/You Are
- H 31 31 DON HENLEY/Can't Stand Still
- H 32 32 COOKER & WARMES/Up Where We Belong
- H 33 33 HALL & OATES/Maneater
- H 34 34 KENNY LOGGINS/Heart To Heart
- H 35 35 SUPERTRAMP/My Kind Of Lady
- H 36 36 ABC/The Look Of Love/Part
- H 37 37 PETER GABRIEL/Shock The Monkey
- H 38 38 TOM PETTY/You Got Lucky
- H 39 39 LRB/The Other Guy
- H 40 40 NONE

WICL Philadelphia
 PD: Scott Walker
 MD: Glenn Kalina

- H 3 1 MICHAEL JACKSON/Billie Jean
- H 4 2 DURAN DURAN/hungry Like The Wolf
- H 5 3 MEN AT WORK/Down Under
- H 6 4 ADAM ANT/Goody Two Shoes
- H 7 5 TOTO/Africa
- H 8 6 CULTURE CLUB/Do You Really Want...
- H 9 7 PRETENDERS/Back On The Chain...
- H 10 8 STRAY CATS/Stray Cat Strut
- H 11 9 LIONEL RICHIE/You Are
- H 12 10 MUSICAL YOUTH/Pass The Dutchie
- H 13 11 HALL & OATES/Maneater
- H 14 12 RABBITT & GAYLE/You And I
- H 15 13 BOB SEGER/Shame On The Moon
- H 16 14 AIR SUPPLY/Two Less Lonely People
- H 17 15 BILLY JOEL/Allentown
- H 18 16 PHIL COLLINS/You Can't Hurry Love
- H 19 17 JOURNEY/Separate Ways/Worlds
- H 20 18 DEXY'S MIDNIGHT/RU/Come On Eileen
- H 21 19 THOMPSON TWINS/Lies
- H 22 20 HALL & OATES/One On One
- H 23 21 WEATHER GIRLS/It's Raining Men
- H 24 22 VANCE JOY/Jeopardy
- H 25 23 SAMMY HAGAR/Your Love Is Driving
- H 26 24 RUGERS & EASTON/We've Got Tonight
- H 27 25 STEEL BREEZE/Dreamin' Is Easy
- H 28 26 DON HENLEY/Can't Stand Still
- H 29 27 ENMF/Fall In Love With Me
- H 30 28 STYX/M - Roboto
- H 31 29 POCO/Shoot For The Moon
- H 32 30 BOB SEGER/Shame On The Moon
- H 33 31 JOHN HALL BAND/Love Me Again
- H 34 32 NIGHT RANGER/Don't Tell Me You...
- H 35 33 JOE JACKSON/Breaking Us In Two
- H 36 34 FIREBALL/Always
- H 37 35 DAZZ BAND/On The One For Fun
- H 38 36 BANANARAMA/Shy Boy
- H 39 37 SHERIFF/When I'm With You
- H 40 38 STRAY CATS/Stray Cat Strut

1050 chum Toronto
 PD: Jim Waters
 MD: Brad Jones

- H 1 1 TOTO/Africa
- H 2 2 MARVIN GAYE/Sexual Healing
- H 3 3 CULTURE CLUB/Do You Really Want...
- H 4 4 BILLY JOEL/Allentown
- H 5 5 HUMAN LEAGUE/Mirror Man
- H 6 6 ADAM ANT/Goody Two Shoes
- H 7 7 ERIC CLAPTON/I've Got A Rock N' Roll
- H 8 8 LRB/The Other Guy
- H 9 9 PAT BENAAR/She's A Runner
- H 10 10 SHERRIFF/When I'm With You
- H 11 11 STRAY CATS/Stray Cat Strut
- H 12 12 SUPERTRAMP/Crazy
- H 13 13 SAMMY HAGAR/Your Love Is Driving
- H 14 14 MUSICAL YOUTH/Pass The Dutchie
- H 15 15 LIONEL RICHIE/You Are
- H 16 16 CHRIS CROSS/All Right
- H 17 17 J. GELLS BAND/One Of A Thousand
- H 18 18 DEXY'S MIDNIGHT/RU/Come On Eileen
- H 19 19 MUSICAL YOUTH/Pass The Dutchie
- H 20 20 LIONEL RICHIE/You Are
- H 21 21 CHRIS CROSS/All Right
- H 22 22 J. GELLS BAND/One Of A Thousand
- H 23 23 MICHAEL JACKSON/Billie Jean
- H 24 24 HALL & OATES/One On One
- H 25 25 JOE JACKSON/Breaking Us In Two
- H 26 26 ENMF/Fall In Love With Me
- H 27 27 ERIC CLAPTON/I've Got A Rock N' Roll
- H 28 28 STYX/M - Roboto
- H 29 29 JOURNEY/Separate Ways/Worlds
- H 30 30 HALL & OATES/Maneater

- ROGERS & EASTON/We've Got Tonight
- SURRENDER/My Kind Of Lady
- MEN WITHOUT HATS/Safety Dance
- SAGA/On The Loose
- JOHN HALL BAND/Love Me Again

SOUTH

WINZ-FM Miami
 PD: Keith Isley
 MD: Sandy McBride

- H 1 1 MEN AT WORK/Down Under
- H 2 2 TONI BASIL/Mickey
- H 3 3 HALL & OATES/Maneater
- H 4 4 DURAN DURAN/hungry Like The Wolf
- H 5 5 PATTI AUSTIN/Baby, Come To Me
- H 6 6 STRAY CATS/Stray Cat Strut
- H 7 7 WEATHER GIRLS/It's Raining Men
- H 8 8 STRAY CATS/Stray Cat Strut
- H 9 9 MUSICAL YOUTH/Pass The Dutchie
- H 10 10 MARVIN GAYE/Sexual Healing
- H 11 11 CULTURE CLUB/Do You Really Want...
- H 12 12 PRETENDERS/Back On The Chain...
- H 13 13 MICHAEL JACKSON/Billie Jean
- H 14 14 LIONEL RICHIE/You Are
- H 15 15 FRIDA/ Know There's Someth
- H 16 16 GOLDEN EARRING/Twilight Zone

CHR
Parallel One Playlists

MIDWEST

WLSV Chicago
FM 95

PD: Richard Lippincott
MD: Steve Perun

- 2 MEN AT WORK/Down Under
- 3 BOB SEGER/Shame On The Moon
- 4 STRAY CATS/Stray Cat Strut
- 5 CULTURE CLUB/Do You Really Want...
- 6 PRETENDERS/Back On The Chain...
- 7 PATTI AUSTIN/Baby, Come To Me
- 8 MICHAEL JACKSON/Beat It
- 9 DURAN DURAN/Hungry Like The Wolf
- 10 CHRIS CROSS/All Right
- 11 FRIDA/ Know There's Someth
- 12 RACHEL SWEET/Voo Doo
- 13 FLEETWOOD MAC/Love In Store
- 14 JOE JACKSON/Breaking Us In Two
- 15 YAZ/Only You
- 16 MOVING PICTURES/What About Me
- 17 MICHAEL JACKSON/Billie Jean
- 18 JOHN HALL BAND/Love Me Again
- 19 GREG KINN BAND/Jeopardy
- 20 JOURNEY/Separate Ways/Worlds
- 21 PHIL COLLINS/You Can't Hurry Love
- 22 KENNY LOGGINS/Heart To Heart
- 23 LRB/The Other Guy
- 24 STRAY CATS/Rock This Town
- 25 SAMMY HAGAR/Your Love Is Driving
- 26 SAGA/On The Loose
- 27 ABC/The Look of Love/Part 2
- 28 STYX/M. Roboto
- 29 TOM PETTY/You Got Lucky
- 30 PAT BENATAR/Shadows Of The Night
- 40 DEXY'S MIDNIGHT R/Come On Eileen

ADDS 06
JOE JACKSON/Breaking Us In Two

ON NIGHT RANGER/Don't Tell Me You...
PHIL COLLINS/I Don't Care Anymore

94FM Milwaukee
WKTI

PD: Dallas Cole
MD: Danny Clayton

- 1 BILLY JOEL/Allentown
- 2 BOB SEGER/Shame On The Moon
- 3 CULTURE CLUB/Do You Really Want...
- 4 MICHAEL McDONALD/I Gotta Try
- 5 KENNY LOGGINS/Heart To Heart
- 6 STRAY CATS/Stray Cat Strut
- 7 LIONEL RICHIE/You Are
- 8 TOTO/Africa
- 9 ADAM ANT/Goody Two Shoes
- 10 DURAN DURAN/Hungry Like The Wolf
- 11 SUPERTRAMP/My Kind Of Lady
- 12 CHRIS CROSS/All Right
- 13 CLASH/Rock The Casbah
- 14 PRETENDERS/Back On The Chain...
- 15 PATTI AUSTIN/Baby, Come To Me
- 16 STEPHEN BISHOP/It Might Be You/Theme
- 17 JOE JACKSON/Breaking Us In Two
- 18 GREG KINN BAND/Jeopardy
- 19 FLEETWOOD MAC/Love In Store
- 20 JOURNEY/Separate Ways/Worlds
- 21 HALL & OATES/One On One
- 22 ERIC CLAPTON/I've Got A Rock N' Roll
- 23 MICHAEL JACKSON/Billie Jean
- 24 STYX/M. Roboto
- 25 PHIL COLLINS/I Don't Care Anymore

ADDS BOB SEGER/Even Now

WOL 99.1 FM St. Paul
Tac Hammer
Gregg Swedberg

- 1 SAMMY HAGAR/Your Love Is Driving
- 2 Q-FEEL/Don'ting In Heaven
- 3 CULTURE CLUB/Do You Really Want...
- 4 PRETENDERS/Back On The Chain...
- 5 HALL & OATES/Family Man
- 6 PATTI AUSTIN/Baby, Come To Me
- 7 MICHAEL JACKSON/Beat It
- 8 DURAN DURAN/Hungry Like The Wolf
- 9 CHRIS CROSS/All Right
- 10 LIONEL RICHIE/You Are
- 11 FRIDA/ Know There's Someth
- 12 RACHEL SWEET/Voo Doo
- 13 FLEETWOOD MAC/Love In Store
- 14 JOE JACKSON/Breaking Us In Two
- 15 YAZ/Only You
- 16 MOVING PICTURES/What About Me
- 17 MICHAEL JACKSON/Billie Jean
- 18 JOHN HALL BAND/Love Me Again
- 19 GREG KINN BAND/Jeopardy
- 20 JOURNEY/Separate Ways/Worlds
- 21 PHIL COLLINS/You Can't Hurry Love
- 22 KENNY LOGGINS/Heart To Heart
- 23 LRB/The Other Guy
- 24 STRAY CATS/Rock This Town
- 25 SAMMY HAGAR/Your Love Is Driving
- 26 SAGA/On The Loose
- 27 ABC/The Look of Love/Part 2
- 28 STYX/M. Roboto
- 29 TOM PETTY/You Got Lucky
- 30 PAT BENATAR/Shadows Of The Night
- 40 DEXY'S MIDNIGHT R/Come On Eileen

ADDS 26, 40
DONALD FAGEN/New Frontier
CHILLI WACK/Secret Information
DIANA ROSS/So Close
MARTY BALIN/What Love Is

ON DONALD FAGEN/New Frontier
SEA LEVEL/You Make Me Feel Love
LENE LOVIN/It's You Only You
SHEFFIT/When the Wind Blows
MISSING PERSONS/Windows

WGL 98 Cleveland
PD: Bob Travis
MD: Tom Jefferies

- 1 DURAN DURAN/Hungry Like The Wolf
- 2 MICHAEL JACKSON/Billie Jean
- 3 GOLDEN EARRING/Twilight Zone
- 4 MEN AT WORK/Down Under
- 5 STRAY CATS/Stray Cat Strut
- 6 PRETENDERS/Back On The Chain...
- 7 JOURNEY/Separate Ways/Worlds
- 8 LIONEL RICHIE/You Are
- 9 CULTURE CLUB/Do You Really Want...
- 10 RABBITT & GAYLE/You And I
- 11 MOVING PICTURES/What About Me
- 12 ROGERS & EASTON/We've Got Tonight
- 13 NIGHT RANGER/Don't Tell Me You...
- 14 DON HENLEY/I Can't Stand Still
- 15 KENNY LOGGINS/Heart To Heart
- 16 SAMMY HAGAR/Your Love Is Driving
- 17 GREG KINN BAND/Jeopardy
- 18 CHRIS CROSS/All Right
- 19 ENF/Fall In Love With Me
- 20 MICHAEL JACKSON/Billie Jean
- 21 ADAM ANT/Goody Two Shoes
- 22 ABC/Polison Arrow
- 23 BOB SEGER/Shame On The Moon
- 24 PAT BENATAR/Little Too Late
- 25 JEFFERSON STARSHIP/Winds Of Change
- 26 FRIDA/ Know There's Someth
- 27 ERIC CLAPTON/I've Got A Rock N' Roll
- 28 DEXY'S MIDNIGHT R/Come On Eileen
- 29 STEEL BREEZE/Dreamin' Is Easy
- 30 ON/Tied Up

ADDS SUPERTRAMP/My Kind Of Lady
ATF/De Kommissar
MELISSA MANCHESTE/Nice Girls
PHIL COLLINS/I Don't Care Anymore
NEIL DIAMOND/I'm Alive
RIC OCASER/Somehing To Grab For

ON DAN FOGELBERG/Make Love Stay
JOHN HALL BAND/Love Me Again
VAN DER BURG/Burning Us In Two
JOE JACKSON/Breaking Us In Two
THOMPSON TWINS/Lies

Q102 Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

- 1 TOTO/Africa
- 2 LRB/The Other Guy
- 3 TOM PETTY/You Got Lucky
- 4 SAMMY HAGAR/Your Love Is Driving
- 5 PHIL COLLINS/You Can't Hurry Love
- 6 MEN AT WORK/Down Under
- 7 JOHN COUGAR/Hand To Hold On
- 8 KOOL & THE GANG/Let's Go Dancin'/Don
- 9 KENNY LOGGINS/Heart To Heart
- 10 STRAY CATS/Stray Cat Strut
- 11 CLASH/Rock The Casbah
- 12 PETER GABRIEL/Shock The Monkey
- 13 BILLY JOEL/Squidgy/Overbooby Wants You
- 14 TONI BASIL/Nice
- 15 MICHAEL JACKSON/Billie Jean
- 16 MARVIN GAYE/Sexual Healing
- 17 BOB SEGER/Shame On The Moon
- 18 LIONEL RICHIE/You Are
- 19 DURAN DURAN/Hungry Like The Wolf
- 20 FLEETWOOD MAC/Love In Store
- 21 RAY PARKER JR./Bad Boy
- 22 JOURNEY/Separate Ways/Worlds
- 23 EDDIE MONEY/Shakin'
- 24 LIONEL RICHIE/Truly
- 25 CULTURE CLUB/Do You Really Want...
- 26 BILLY JOEL/Allentown
- 27 HALL & OATES/Maneater
- 28 PRETENDERS/Back On The Chain...
- 29 GOLDEN EARRING/Twilight Zone
- 30 TIME/The Walk

ADDS 26, 29, 30

ON MICHAEL JACKSON/Beat It
MEN AT WORK/Be Good Johnny
BOB SEGER/Even Now

WLSV Chicago
AM 67

PD: Richard Lippincott
MD: Steve Perun

- 1 PATTI AUSTIN/Baby, Come To Me
- 2 MEN AT WORK/Down Under
- 3 BOB SEGER/Shame On The Moon
- 4 STRAY CATS/Stray Cat Strut
- 5 CULTURE CLUB/Do You Really Want...
- 6 TONI BASIL/Nice
- 7 TONI BASIL/Nice
- 8 DURAN DURAN/Hungry Like The Wolf
- 9 FRIDA/ Know There's Someth
- 10 TONI BASIL/Nice
- 11 CLASH/Rock The Casbah
- 12 CULTURE CLUB/Do You Really Want...
- 13 ADAM ANT/Goody Two Shoes
- 14 HALL & OATES/Maneater
- 15 TOTO/Africa
- 16 MUSICAL YOUTH/Pass The Dutchie
- 17 DEBARGE/I Like It
- 18 PHIL COLLINS/You Can't Hurry Love
- 19 ANDRE CYMON/Kelly's Eyes
- 20 GAP BAND/Outstanding
- 21 ENF/Fall In Love With Me
- 22 ROGERS & EASTON/We've Got Tonight
- 23 MARVIN GAYE/Sexual Healing
- 24 LINDA RONSTADT/I Knew You When
- 25 HALL & OATES/One On One
- 26 EVELYN KING/Betcha She Don't Love
- 27 KENNY LOGGINS/Heart To Heart
- 28 PRETENDERS/Back On The Chain...
- 29 PRINCE/1999
- 30 JUICE NEWTON/Heart Of The Night
- 31 STEPHEN BISHOP/It Might Be You/Theme
- 32 CHRIS CROSS/All Right

ADDS JOE JACKSON/Breaking Us In Two
JANET JACKSON/Give You Love T
ERIC CLAPTON/I've Got A Rock N' Roll
ROCK/Shoot For The Moon

ON NEWMAN & SIMON/The Blues
SUPERTRAMP/My Kind Of Lady

WLSV Chicago
AM 67

PD: Richard Lippincott
MD: Steve Perun

- 1 PATTI AUSTIN/Baby, Come To Me
- 2 MEN AT WORK/Down Under
- 3 BOB SEGER/Shame On The Moon
- 4 STRAY CATS/Stray Cat Strut
- 5 CULTURE CLUB/Do You Really Want...
- 6 TONI BASIL/Nice
- 7 TONI BASIL/Nice
- 8 DURAN DURAN/Hungry Like The Wolf
- 9 FRIDA/ Know There's Someth
- 10 TONI BASIL/Nice
- 11 CLASH/Rock The Casbah
- 12 CULTURE CLUB/Do You Really Want...
- 13 ADAM ANT/Goody Two Shoes
- 14 HALL & OATES/Maneater
- 15 TOTO/Africa
- 16 MUSICAL YOUTH/Pass The Dutchie
- 17 DEBARGE/I Like It
- 18 PHIL COLLINS/You Can't Hurry Love
- 19 ANDRE CYMON/Kelly's Eyes
- 20 GAP BAND/Outstanding
- 21 ENF/Fall In Love With Me
- 22 ROGERS & EASTON/We've Got Tonight
- 23 MARVIN GAYE/Sexual Healing
- 24 LINDA RONSTADT/I Knew You When
- 25 HALL & OATES/One On One
- 26 EVELYN KING/Betcha She Don't Love
- 27 KENNY LOGGINS/Heart To Heart
- 28 PRETENDERS/Back On The Chain...
- 29 PRINCE/1999
- 30 JUICE NEWTON/Heart Of The Night
- 31 STEPHEN BISHOP/It Might Be You/Theme
- 32 CHRIS CROSS/All Right

ADDS JOE JACKSON/Breaking Us In Two
JANET JACKSON/Give You Love T
ERIC CLAPTON/I've Got A Rock N' Roll
ROCK/Shoot For The Moon

ON NEWMAN & SIMON/The Blues
SUPERTRAMP/My Kind Of Lady

(H) indicates one of the five "hottest" records on each Parallel One playlist.

KBEQ Kansas City
PD: Todd Chase
Assist. PD/MD: John Conrad

- 1 CULTURE CLUB/Do You Really Want...
- 2 BILLY JOEL/Allentown
- 3 PATTI AUSTIN/Baby, Come To Me
- 4 DONNA SUMMER/The Woman In Me
- 5 JUICE NEWTON/Heart Of The Night
- 6 STRAY CATS/Stray Cat Strut
- 7 FLEETWOOD MAC/Love In Store
- 8 LIONEL RICHIE/You Are
- 9 GLENN FREY/All Those Lies
- 10 CLASH/Rock The Casbah
- 11 KENNY LOGGINS/Heart To Heart
- 12 LINDA RONSTADT/I Knew You When
- 13 MUSICAL YOUTH/Pass The Dutchie
- 14 ROGERS & EASTON/We've Got Tonight
- 15 SAMMY HAGAR/Your Love Is Driving
- 16 RABBITT & GAYLE/You And I
- 17 PHIL COLLINS/You Can't Hurry Love
- 18 ADAM ANT/Goody Two Shoes
- 19 MOVING PICTURES/What About Me
- 20 SAMMY HAGAR/Your Love Is Driving
- 21 CHRIS CROSS/All Right
- 22 LIONEL RICHIE/You Are
- 23 FRIDA/ Know There's Someth
- 24 JUICE NEWTON/Heart Of The Night
- 25 BOB SEGER/Shame On The Moon
- 26 ROGERS & EASTON/We've Got Tonight
- 27 GREG KINN BAND/Jeopardy
- 28 LRB/The Other Guy
- 29 RAY PARKER JR./Bad Boy
- 30 KENNY LOGGINS/Heart To Heart
- 31 FLOCK OF SEAGUL/Space Age Love Song
- 32 ERIC CLAPTON/I've Got A Rock N' Roll
- 33 BOB SEGER/Shame On The Moon
- 34 ENF/Fall In Love With Me
- 35 HALL & OATES/One On One
- 36 HALL & OATES/One On One
- 37 MELISSA MANCHESTE/Nice Girls
- 38 STRAY CATS/Stray Cat Strut
- 39 JOURNEY/Separate Ways/Worlds
- 40 STEEL BREEZE/Dreamin' Is Easy
- 41 NEWMAN & SIMON/The Blues
- 42 STRAY CATS/Stray Cat Strut
- 43 DON HENLEY/I Can't Stand Still
- 44 PRETENDERS/Back On The Chain...
- 45 DEXY'S MIDNIGHT R/Come On Eileen
- 46 STEEL BREEZE/Dreamin' Is Easy
- 47 JEFFERSON STARSHIP/Winds Of Change
- 48 GOLDEN EARRING/Twilight Zone
- 49 SUPERTRAMP/My Kind Of Lady
- 50 SAGA/On The Loose
- 51 STYX/M. Roboto
- 52 ERIC CLAPTON/I've Got A Rock N' Roll
- 53 ABC/Polison Arrow

ADDS 38, 39, 40

ON CHAMA KHAN/Get To Be There

WBBM-FM 96 Chicago
PD: Buddy Scott
MD: Dave Robbins

- 1 PATTI AUSTIN/Baby, Come To Me
- 2 BOB SEGER/Shame On The Moon
- 3 ADAM ANT/Goody Two Shoes
- 4 STRAY CATS/Stray Cat Strut
- 5 MEN AT WORK/Down Under
- 6 CLASH/Rock The Casbah
- 7 KENNY LOGGINS/Heart To Heart
- 8 HALL & OATES/Maneater
- 9 LRB/The Other Guy
- 10 SAMMY HAGAR/Your Love Is Driving
- 11 TOTO/Africa
- 12 CULTURE CLUB/Do You Really Want...
- 13 DURAN DURAN/Hungry Like The Wolf
- 14 ROGERS & EASTON/We've Got Tonight
- 15 MICHAEL JACKSON/Billie Jean
- 16 HALL & OATES/One On One
- 17 MUSICAL YOUTH/Pass The Dutchie
- 18 LIONEL RICHIE/You Are
- 19 MARVIN GAYE/Sexual Healing
- 20 STRAY CATS/Rock This Town
- 21 CHRIS CROSS/All Right
- 22 LIONEL RICHIE/You Are
- 23 ROGERS & EASTON/We've Got Tonight
- 24 JOURNEY/Separate Ways/Worlds
- 25 PHIL COLLINS/You Can't Hurry Love
- 26 LIONEL RICHIE/Truly
- 27 JOE JACKSON/Breaking Us In Two
- 28 MOVING PICTURES/What About Me
- 29 GREG KINN BAND/Jeopardy
- 30 PRETENDERS/Back On The Chain...
- 31 ENF/Fall In Love With Me
- 32 MICHAEL JACKSON/Billie Jean
- 33 SUPERTRAMP/My Kind Of Lady
- 34 PAT BENATAR/Little Too Late
- 35 JEFFERSON STARSHIP/Winds Of Change
- 36 FRIDA/ Know There's Someth
- 37 ERIC CLAPTON/I've Got A Rock N' Roll
- 38 DEXY'S MIDNIGHT R/Come On Eileen
- 39 STEEL BREEZE/Dreamin' Is Easy
- 40 ON/Tied Up

ADDS 40
ABC/Polison Arrow
GREG KINN BAND/Jeopardy

ON RAY PARKER JR./Bad Boy
DON HENLEY/I Can't Stand Still
TOM PETTY/You Got Lucky

800/CKLW Detroit
PD: Pat Holiday
MD: Rosalie Trombley

- 1 MEN AT WORK/Down Under
- 2 MICHAEL JACKSON/Billie Jean
- 3 LIONEL RICHIE/You Are
- 4 BOB SEGER/Shame On The Moon
- 5 STRAY CATS/Stray Cat Strut
- 6 DURAN DURAN/Hungry Like The Wolf
- 7 FRIDA/ Know There's Someth
- 8 TONI BASIL/Nice
- 9 CLASH/Rock The Casbah
- 10 CULTURE CLUB/Do You Really Want...
- 11 ADAM ANT/Goody Two Shoes
- 12 HALL & OATES/Maneater
- 13 TOTO/Africa
- 14 MUSICAL YOUTH/Pass The Dutchie
- 15 DEBARGE/I Like It
- 16 PHIL COLLINS/You Can't Hurry Love
- 17 ANDRE CYMON/Kelly's Eyes
- 18 GAP BAND/Outstanding
- 19 ENF/Fall In Love With Me
- 20 ROGERS & EASTON/We've Got Tonight
- 21 MARVIN GAYE/Sexual Healing
- 22 LINDA RONSTADT/I Knew You When
- 23 HALL & OATES/One On One
- 24 EVELYN KING/Betcha She Don't Love
- 25 KENNY LOGGINS/Heart To Heart
- 26 PRETENDERS/Back On The Chain...
- 27 PRINCE/1999
- 28 JUICE NEWTON/Heart Of The Night
- 29 STEPHEN BISHOP/It Might Be You/Theme
- 30 CHRIS CROSS/All Right

ADDS JOE JACKSON/Breaking Us In Two
JANET JACKSON/Give You Love T
ERIC CLAPTON/I've Got A Rock N' Roll
ROCK/Shoot For The Moon

ON NEWMAN & SIMON/The Blues
SUPERTRAMP/My Kind Of Lady

WEST Denver
PD: Doug Erikson
MD: Gloria Avila

- 1 MEN AT WORK/Down Under
- 2 TOTO/Africa
- 3 BILLY JOEL/Allentown
- 4 MARVIN GAYE/Sexual Healing
- 5 BOB SEGER/Shame On The Moon
- 6 JUICE NEWTON/Heart Of The Night
- 7 KENNY LOGGINS/Heart To Heart
- 8 CULTURE CLUB/Do You Really Want...
- 9 RABBITT & GAYLE/You And I
- 10 CHRIS CROSS/All Right
- 11 PHIL COLLINS/You Can't Hurry Love
- 12 STRAY CATS/Stray Cat Strut
- 13 FRIDA/ Know There's Someth
- 14 CLASH/Rock The Casbah
- 15 LRB/The Other Guy
- 16 ADAM ANT/Goody Two Shoes
- 17 LIONEL RICHIE/You Are
- 18 SAMMY HAGAR/Your Love Is Driving
- 19 ROGERS & EASTON/We've Got Tonight
- 20 NEIL DIAMOND/I'm Alive
- 21 DURAN DURAN/Hungry Like The Wolf
- 22 MICHAEL JACKSON/Billie Jean
- 23 PRETENDERS/Back On The Chain...
- 24 GLENN FREY/All Those Lies
- 25 JOE JACKSON/Breaking Us In Two
- 26 PRETENDERS/Back On The Chain...
- 27 RAY PARKER JR./Bad Boy
- 28 JEFFERSON STARSHIP/Winds Of Change
- 29 PI A ZADORA/The Clapping Song
- 30 ROBERT JOHN/Read And Butter
- 31 DIANA ROSS/So Close

ADDS 36, 40
OXO/Whirly Girl

ON CHAMA KHAN/Get To Be There
ERIC CLAPTON/I've Got A Rock N' Roll
PI A ZADORA/The Clapping Song
ROBERT JOHN/Read And Butter
DIANA ROSS/So Close

Q103FM KOAQ Denver
PD: Jack Regan
MD: Alan Sledge

- 1 BILLY JOEL/Allentown
- 2 BOB SEGER/Shame On The Moon
- 3 CULTURE CLUB/Do You Really Want...
- 4 DONNA SUMMER/The Woman In Me
- 5 JUICE NEWTON/Heart Of The Night
- 6 STRAY CATS/Stray Cat Strut
- 7 FLEETWOOD MAC/Love In Store
- 8 LIONEL RICHIE/You Are
- 9 GLENN FREY/All Those Lies
- 10 CLASH/Rock The Casbah
- 11 KENNY LOGGINS/Heart To Heart
- 12 LINDA RONSTADT/I Knew You When
- 13 MUSICAL YOUTH/Pass The Dutchie
- 14 ROGERS & EASTON/We've Got Tonight
- 15 SAMMY HAGAR/Your Love Is Driving
- 16 RABBITT & GAYLE/You And I
- 17 PHIL COLLINS/You Can't Hurry Love
- 18 ADAM ANT/Goody Two Shoes
- 19 MOVING PICTURES/What About Me
- 20 SAMMY HAGAR/Your Love Is Driving
- 21 CHRIS CROSS/All Right
- 22 LIONEL RICHIE/You Are
- 23 FRIDA/ Know There's Someth
- 24 JUICE NEWTON/Heart Of The Night
- 25 BOB SEGER/Shame On The Moon
- 26 ROGERS & EASTON/We've Got Tonight
- 27 GREG KINN BAND/Jeopardy
- 28 LRB/The Other Guy
- 29 RAY PARKER JR./Bad Boy
- 30 KENNY LOGGINS/Heart To Heart
- 31 FLOCK OF SEAGUL/Space Age Love Song
- 32 ERIC CLAPTON/I've Got A Rock N' Roll
- 33 BOB SEGER/Shame On The Moon
- 34 ENF/Fall In Love With Me
- 35 HALL & OATES/One On One
- 36 HALL & OATES/One On One
- 37 MELISSA MANCHESTE/Nice Girls
- 38 STRAY CATS/Stray Cat Strut
- 39 JOURNEY/Separate Ways/Worlds
- 40 STEEL BREEZE/Dreamin' Is Easy
- 41 NEWMAN & SIMON/The Blues
- 42 STRAY CATS/Stray Cat Strut
- 43 DON HENLEY/I Can't Stand Still
- 44 PRETENDERS/Back On The Chain...
- 45 DEXY'S MIDNIGHT R/Come On Eileen
- 46 STEEL BREEZE/Dreamin' Is Easy
- 47 JEFFERSON STARSHIP/Winds Of Change
- 48 GOLDEN EARRING/Twilight Zone
- 49 SUPERTRAMP/My Kind Of Lady
- 50 SAGA/On The Loose
- 51 STYX/M. Roboto
- 52 ERIC CLAPTON/I've Got A Rock N' Roll
- 53 ABC/Polison Arrow

ADDS DAN FOGELBERG/Make Love Stay
NIGHT RANGER/Don't Tell Me You...
JEFFERSON STARSHIP/Winds Of Change
ABC/Polison Arrow

ON NEIL DIAMOND/I'm Alive
DEXY'S MIDNIGHT R/Come On Eileen
STYX/M. Roboto
GOLDEN EARRING/Twilight Zone
STEEL BREEZE/Dreamin' Is Easy
NEWMAN & SIMON/The Blues
GREG KINN BAND/Jeopardy

69.9 XTRA San Diego
PD: Jim Richards

- 1 STRAY CATS/Stray Cat Strut
- 2 MUSICAL YOUTH/Pass The Dutchie
- 3 CULTURE CLUB/Do You Really Want...
- 4 PRETENDERS/Back On The Chain...
- 5 TOTO/Africa
- 6 DURAN DURAN/Hungry Like The Wolf
- 7 MEN AT WORK/Be Good Johnny
- 8 LIONEL RICHIE/You Are
- 9 MEN AT WORK/Down Under
- 10 BOB SEGER/Shame On The Moon
- 11 BILLY JOEL/Allentown
- 12 CHRIS CROSS/All Right
- 13 MICHAEL JACKSON/Billie Jean
- 14 HALL & OATES/One On One
- 15 SAMMY HAGAR/Your Love Is Driving
- 16 ROGERS & EASTON/We've Got Tonight
- 17 JOURNEY/Separate Ways/Worlds
- 18 EVELYN KING/Betcha She Don't Love
- 19 JOE JACKSON/Breaking Us In Two
- 20 FLEETWOOD MAC/Love In Store
- 21 ENF/Fall In Love With Me
- 22 NEIL DIAMOND/I'm Alive
- 23 THOMPSON TWINS/Lies
- 24 STYX/M. Roboto
- 25 SUPERTRAMP/My Kind Of Lady
- 26 DON HENLEY/I Can't Stand Still
- 27 JEFFERSON STARSHIP/Winds Of Change
- 28 DEXY'S MIDNIGHT R/Come On Eileen

ADDS WEATHER GIRLS/It's Raining Man
GREG KINN BAND/Jeopardy
DAN FOGELBERG/Make Love Stay

ON DIANA ROSS/So Close
PAT BENATAR/Little Too Late
PAT BENATAR/Little Too Late
NEWMAN & SIMON/The Blues

610 KFRC San Francisco
PD: Gerry Cagle
MD: Sandy Louie

- 1 MICHAEL JACKSON/Billie Jean
- 2 TOTO/Africa
- 3 MUSICAL YOUTH/Pass The Dutchie
- 4 MEN AT WORK/Down Under
- 5 LIONEL RICHIE/You Are
- 6 PATTI AUSTIN/Baby, Come To Me
- 7 LAURA BRANNIGAN/Gloria
- 8 HALL & OATES/Maneater
- 9 PHIL COLLINS/You Can't Hurry Love
- 10 MARVIN GAYE/Sexual Healing
- 11 TONI BASIL/Nice
- 12 BOB SEGER/Shame On The Moon
- 13 JOE JACKSON/Breaking Us In Two
- 14 EVELYN KING/Betcha She Don't Love
- 15 CLASH/Rock The Casbah
- 16 ENF/Fall In Love With Me
- 17 GREG KINN BAND/Jeopardy
- 18 JOURNEY/Separate Ways/Worlds
- 19 KENNY LOGGINS/Heart To Heart
- 20 PRINCE/1999
- 21 JOE JACKSON/Breaking Us In Two
- 22 WOLF/Papa Was A Rolling St
- 23 GAP BAND/Outstanding
- 24 PETER GABRIEL/Shock The Monkey
- 25 THOMPSON TWINS/Lies
- 26 LRB/The Other Guy
- 27 DONNA SUMMER/The Woman In Me
- 28 WEATHER GIRLS/It's Raining Man
- 29 ROGERS & EASTON/We've Got Tonight
- 30 JANET JACKSON/Give You Love T
- 31 JANE JACKSON/Give You Love T
- 32 ABC/The Look of Love/Part 2
- 33 CHAMA KHAN/Get To Be There
- 34 JOE JACKSON/Breaking Us In Two
- 35 YARBROUGH/PEOPLE'S Hearts
- 36 JEFFERSON STARSHIP/Winds Of Change
- 37 CULTURE CLUB/Do You Really Want...
- 38 JEFFREY OSBORNE/On The Wings Of Love
- 39 SMOKEY ROBINSON/I've Made Love To You
- 40

ADDS 36, 40
OXO/Whirly Girl

ON CHAMA KHAN/Get To Be There
ERIC CLAPTON/I've Got A Rock N' Roll
PI A ZADORA/The Clapping Song
ROBERT JOHN/Read And Butter
DIANA ROSS/So Close

KLP Phoenix Phoenix
FM 104
PD: Randy Stewart
MD: Steve Goddard

- 1 CULTURE CLUB/Do You Really Want...
- 2 STRAY CATS/Stray Cat Strut
- 3 BOB SEGER/Shame On The Moon
- 4 ADAM ANT/Goody Two Shoes
- 5 MOVING PICTURES/What About Me
- 6 DURAN DURAN/Hungry Like The Wolf
- 7 RABBITT & GAYLE/You And I
- 8 CHRIS CROSS/All Right
- 9 SAMMY HAGAR/Your Love Is Driving
- 10 BOB SEGER/Shame On The Moon
- 11 CLASH/Rock The Casbah
- 12 BILLY JOEL/Allentown
- 13 MEN AT WORK/Down Under
- 14 JOE JACKSON/Breaking Us In Two
- 15 JUICE NEWTON/Heart Of The Night
- 16 ROGERS & EASTON/We've Got Tonight
- 17 ROGERS & EASTON/We've Got Tonight
- 18 HALL & OATES/One On One
- 19 GLENN FREY/All Those Lies
- 20 MICHAEL JACKSON/Billie Jean
- 21 AIR SUPPLY/Two Less Lonely Peopl
- 22 ROCK/Shoot For The Moon
- 23 ON/Tied Up
- 24 PATTI AUSTIN/Baby, Come To Me
- 25 DURAN DURAN/Hungry Like The Wolf
- 26 NEWMAN & SIMON/The Blues
- 27 JOHN HALL BAND/Love Me Again
- 28 ERIC CLAPTON/I've Got A Rock N' Roll
- 29 DAN FOGELBERG/Make Love Stay
- 30 NEIL DIAMOND/I'm Alive
- 31 SUPERTRAMP/My Kind Of Lady
- 32 DONALD FAGEN/New Frontier

ADDS PRETENDERS/Back On The Chain...
LIONEL RICHIE/You Are
JEFFERSON STARSHIP/Winds Of Change
ABC/Polison Arrow

ON DON HENLEY/I Can't Stand Still

KBFB-FM San Diego
PD: Glen McCartney
MD: Gene Knight

- 1 MEN AT WORK/Down Under
- 2 CULTURE CLUB/Do You Really Want...
- 3 BOB SEGER/Shame On The Moon
- 4 LIONEL RICHIE/You Are
- 5 MICHAEL JACKSON/Billie Jean
- 6 PATTI AUSTIN/Baby, Come To Me
- 7 RABBITT & GAYLE/You And I
- 8 BOB SEGER/Shame On The Moon
- 9 MARVIN GAYE/Sexual Healing
- 10 ROGERS & EASTON/We've Got Tonight
- 11 BILLY JOEL/Allentown
- 12 CHRIS CROSS/All Right
- 13 HALL & OATES/One On One
- 14 JOE JACKSON/Breaking Us In Two
- 15 STEEL BREEZE/Dreamin' Is Easy
- 16 SUPERTRAMP/My Kind Of Lady
- 17 STYX/M. Roboto
- 18 DON HENLEY/I Can't Stand Still
- 19 JEFFERSON STARSHIP/Winds Of Change
- 20 DEXY'S MIDNIGHT R/Come On Eileen

ADDS 16
DAN FOGELBERG/Make Love Stay
EVELYN KING/Betcha She Don't Love
STEPHEN BISHOP/It Might Be You/Theme

ON ERIC CLAPTON/I've Got A Rock N' Roll
MELISSA MANCHESTE/Nice Girls
SUPERTRAMP/My Kind Of Lady

101 FM Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

- 1 MUSICAL YOUTH/Pass The Dutchie
- 2 CULTURE CLUB/Do You Really Want...
- 3 MICHAEL JACKSON/Billie Jean
- 4 DURAN DURAN/Hungry Like The Wolf
- 5 PRETENDERS/Back On The Chain...
- 6 RABBITT & GAYLE/You And I
- 7 LIONEL RICHIE/You Are
- 8 ROGERS & EASTON/We've Got Tonight
- 9 BILLY JOEL/Allentown
- 10 DEBARGE/I Like It
- 11 JOURNEY/Separate Ways/Worlds
- 12 BOB SEGER/Shame On The Moon
- 13 JOE JACKSON/Breaking Us In Two
- 14 CHRIS CROSS/All Right
- 15 DEBARGE/I Like It
- 16 WEATHER GIRLS/It's Raining Man
- 17 YAZ/Only You
- 18 EVELYN KING/Betcha She Don't Love
- 19 DONNA SUMMER/The Woman In Me
- 20 SAMMY HAGAR/Your Love Is Driving
- 21 PAT BENATAR/Little Too Late
- 22 DEXY'S MIDNIGHT R/Come On Eileen
- 23 NEIL DIAMOND/I'm Alive
- 24 ROCK/Shoot For The Moon
- 25 BERLIN/Metro
- 26 CATHY GRIFFIN/Boys Can Cry
- 27 STEEL BREEZE/Dreamin' Is Easy
- 28 JANET JACKSON/Give You Love T
- 29 SUPERTRAMP/My Kind Of Lady

ADDS ONO/Whirly Girl
STYX/M. Roboto
KENNY LOGGINS/Heart To Heart
ANDRE CYMON/Kelly's Eyes

ON RACHEL SWEET/Voo Doo
DONALD FAGEN/New Frontier
ROBERT JOHN/Read And Butter
MELISSA MANCHESTE/Nice Girls (Survival)
ATF/De Kommissar
HIGH INERGY/It's A Pretender
ERIC CLAPTON/I've Got A Rock N' Roll
RIC OCASER/Somehing To Grab For
DIANA ROSS/So Close
DAN FOGELBERG/Make Love Stay
STEPHEN BISHOP/It Might Be You/Theme
EDDIE MONEY/Take A Little Bit
FELONY/The Fantastic
JOHN STEWART/Queen Of Hollywood HI

EAST
Most Added® Hottest

Dexys Midnight... Lionel Richie
Ric Ocasek Culture Club
After The Fire Bob Seger

CHP ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest

Dexys Midnight... Bob Seger
After The Fire Lionel Richie
Greg Kihn Band Duran Duran

EAST
PARALLEL TWO

K104/Erie, PA
Bill Shannon

STEEL BREEZE
DEXYS MIDNIGHT RU
DONNIE IRIS
RIC OCASEK
SCANDAL
ATP (dp)
DIONNE WARWICK
BOB SEGER
TRIUMPH
HOTTEST:
STRAY CATS 3-1
LINDA RONSTADT 8-5
LIONEL RICHIE 12-6
RAY PARKER JR. 17-12
ROGERS & EASTON 74-13

KC101/New Haven, CT
Denny Lyons

DEXYS MIDNIGHT RU
FRIDA
HOTTEST:
CULTURE CLUB 2-1
MICHAEL JACKSON 16-11
DURAN DURAN 18-12
JOURNEY D-23
ERIC CLAPTON 30-25

Q108/York, PA
Dan Steele

STYX
DAN FOGELBERG
STEPHEN BISHOP
JOHN HALL BAND
HOTTEST:
BOB SEGER 2-1
LIONEL RICHIE 11-6
ONJ 18-12
STRAY CATS 29-14
DURAN DURAN 21-17

V100/Charleston, WV
Jay Jarvis

SUPERTRAMP
ERIC CLAPTON
DIONNE WARWICK
POCO
HOTTEST:
BOB SEGER 3-1
LIONEL RICHIE 4-2
CULTURE CLUB 9-4
CHRIS CROSS 11-5
BILLY JOEL 12-7

WAEB/Allentown, PA
Frank/Ward

VANDENBERG
DAN FOGELBERG
BARRY MANILOW
HOTTEST:
LIONEL RICHIE 3-1
CHRIS CROSS 10-4
ROGERS & EASTON 14-11
STEPHEN BISHOP 20-14
HALL & OATES 25-15

WBLL/Long Island, NY
Bill Terry

DURAN DURAN
HOTTEST:
TOTO 1-1
PATTI AUSTIN 4-3
RABBITT & GAYLE 10-7
BOB SEGER 14-9
LRB 13-12

WHFM/Rochester, NY
Kelly McCann

PRETENDERS
DIANA ROSS
ABC
NIGHT RANGER
RIC OCASEK
J. GEILS BAND
HOTTEST:
BILLY JOEL 1-1
STRAY CATS 4-2
DURAN DURAN 11-6
MUSICAL YOUTH 11-6
JOE JACKSON 20-10

WIFI/Philadelphia, PA
Laurence/McKay

ROBERT HAZARD
THOMAS DOLBY
ATP
MELISSA MANCHESTE
FELONY
GENTLE PERSUASION
OXO
HOTTEST:
WEATHER GIRLS 17-10
JOURNEY 77-14
ROGERS & EASTON 26-20
THOMPSON TWINS 28-22
PAT BENATAR 30-26

WKEE/Huntington, WV
Gary Miller

MELISSA MANCHESTE
DIANA ROSS
FRIDA (dp)
RIC OCASEK (RA)
HOTTEST:
BOB SEGER 2-1
CULTURE CLUB 4-2
LIONEL RICHIE 14-3
DURAN DURAN 15-4
MICHAEL JACKSON 17-9

WKFM/Syracuse, NY
John Carucci

OXO
THOMAS DOLBY
MARTY BALIN
J. GEILS BAND
YAZ
WEATHER GIRLS
CLASH (dp)
ATP
HOTTEST:
MEN AT WORK 1-1
MUSICAL YOUTH 16-7
HALL & OATES 23-15
MICHAEL JACKSON 29-16
JOURNEY 30-17

WKRF-FM/Wilkes-Barre
Jim Rising

BARRY MANILOW
MELISSA MANCHESTE
THOMAS DOLBY
OXO
FRIDA (RA)
JOHN HALL BAND
PSYCHEDELIC FURS
HOTTEST:
CULTURE CLUB 7-1
SAMMY HAGAR 4-3
MUSICAL YOUTH 13-11
ERIC CLAPTON 40-17
STYX D-18

WLAN-FM/Lancaster, PA
Dave Russell

HOTTEST:
MEN AT WORK 1-1
BOB SEGER 3-3
CULTURE CLUB 10-10
SAMMY HAGAR 11-11
STRAY CATS 12-12

WPHD/Buffalo, NY
Moore/Picillo

PHIL COLLINS
J. GEILS BAND
MARTY BALIN
CLASH
THOMAS DOLBY
OXO
HOTTEST:
STRAY CATS 3-1
LINDA RONSTADT 8-5
LIONEL RICHIE 12-6
RAY PARKER JR. 17-12
ROGERS & EASTON 74-13
PAT BENATAR 30-26

WPST/Trenton, NJ
Tom Taylor

DAN FOGELBERG
ROBERT HAZARD
MELISSA MANCHESTE
MEN AT WORK
DURAN DURAN 18-12
JOURNEY D-23
ERIC CLAPTON 30-25

WRCK/Utica, NY
Jim Reitz

J. GEILS BAND
HOTTEST:
BOB SEGER 2-1
LIONEL RICHIE 11-6
ONJ 18-12
STRAY CATS 29-14
DURAN DURAN 21-17

WSPK/Poughkeepsie, NY
Chris Leid

DEXYS MIDNIGHT RU (dp)
RIC OCASEK
BETTY WRIGHT
MARTY BALIN
DONALD FAGEN
HOTTEST:
CULTURE CLUB 1-1
ERIC CLAPTON 24-17
ABC 29-20
DAN FOGELBERG 28-21
GREG KIHN BAND 30-22

WTIC-FM/Hartford, CT
Mike West

MELISSA MANCHESTE
DEXYS MIDNIGHT RU
DURAN DURAN 1-1
MICHAEL JACKSON 6-2
ENF 13-9
PRETENDERS 15-11
ROGERS & EASTON 16-13

WTRV/Albany, NY
Bill Cahill

PRETENDERS
DEXYS MIDNIGHT RU
THOMPSON TWINS (dp)
TONI BASIL
STEPHEN BISHOP
DAN FOGELBERG
FRIDA
ATP
HOTTEST:
PATTI AUSTIN 1-1
BOB SEGER 4-3
DURAN DURAN 18-7
LIONEL RICHIE 16-11
CHRIS CROSS 21-18

WHEB/Portsmouth, NH
Rick Bean

SUPERTRAMP
DAN FOGELBERG
DEXYS MIDNIGHT RU
HOTTEST:
CULTURE CLUB 1-1
BILLY JOEL 4-3
CHRIS CROSS 7-4
STRAY CATS 10-6
LIONEL RICHIE 19-9

WIGY/Bath, ME
Scott Robbins

SUPERTRAMP
J. GEILS BAND
THOMAS DOLBY
JOHN HALL BAND
CHILLIWACK
HOTTEST:
BOB SEGER 1-1
DURAN DURAN 8-3
MICHAEL JACKSON 12-7
PRETENDERS 15-10
MEN AT WORK 16-11

WIKZ/Chambersburg, PA
Williams/Scott

CLASH
PHIL COLLINS
MEN AT WORK
PAT BENATAR
HOTTEST:
PATTI AUSTIN 1-1
CHRIS CROSS 20-15
LIONEL RICHIE 23-18
RABBITT & GAYLE 24-19
MICHAEL JACKSON 29-23

WJBO/Portland, ME
Paul Connors

JOURNEY
GREG KIHN BAND
JANET JACKSON
NEAVEN 17
VANDENBERG
ROBERT JOHN
DEBARGE (dp)
JACK MACK & HFART (dp)
HOTTEST:
BOB SEGER 2-1
SAMMY HAGAR 9-6
LIONEL RICHIE 18-8
CHRIS CROSS 20-10
DURAN DURAN 21-11

WKHM/Ocean City, MD
Jack Gillen

STYX
STEPHANIE WINSLOW
VANDENBERG (dp)
ATP
THOMPSON TWINS
HOTTEST:
BOB SEGER 2-1
JOE JACKSON 16-8
CHRIS CROSS 19-9
MICHAEL JACKSON 26-14
HALL & OATES 28-17

OK100/Ithaca, NY
Denny Alexander

DEXYS MIDNIGHT RU
DONNIE IRIS
RIC OCASEK
BOB SEGER
TRIUMPH
SCANDAL
SEA LEVEL
GOLDEN EARRING
STEEL BREEZE
HOTTEST:
CLASH 3-1
STRAY CATS 10-4
JEFFERSON STARSHI 20-12
ROGERS & EASTON 29-19
PAT BENATAR 32-21

WACZ/Bangor, ME
Michael O'Hara

CLASH (RA)
GREG KIHN BAND
J. GEILS BAND
CHAMPAIGN
DEXYS MIDNIGHT RU
ATP
HOTTEST:
BOB SEGER 1-1
PRETENDERS 11-5
MICHAEL JACKSON 14-8
LIONEL RICHIE 17-9
JOE JACKSON 23-20

WCIR/Beckley, WV
Jim Martin

DAN FOGELBERG
DIANA ROSS
MELISSA MANCHESTE
RIC OCASEK
HOTTEST:
GOLDEN EARRING 3-1
MICHAEL JACKSON 10-2
BILLY JOEL 4-4
CULTURE CLUB 5-5
LIONEL RICHIE 15-9

WERZ/Exeter, NH
Scott MacKay

JEFFERSON STARSHI
PSYCHEDELIC FURS
VANDENBERG
HEAVEN 17
ONJ
J. GEILS BAND
HOTTEST:
MEN AT WORK 1-1
MICHAEL JACKSON D-16
CHRIS CROSS 78-20
DON HENLEY 26-21
JOURNEY 33-23

WFBG/Aitona, PA
Tony Booth

PRETENDERS
STEEL BREEZE
DIONNE WARWICK
THOMAS DOLBY
OXO
J. GEILS BAND
HOTTEST:
BOB SEGER 1-1
MEN AT WORK 2-2
SAMMY HAGAR 5-3
STRAY CATS 8-4
DURAN DURAN 13-8

WGUY/Bangor, ME
Jim Randall

HEAVEN 17
JANET JACKSON
FRIDA (RA)
FIXX
GREG KIHN BAND
DEBARGE
HOTTEST:
MICHAEL JACKSON 16-1
DURAN DURAN 7-4
PHIL COLLINS 6-5
EVELYN KING 8-6
LIONEL RICHIE 15-7

WHEB/Portsmouth, NH
Rick Bean

SUPERTRAMP
DAN FOGELBERG
DEXYS MIDNIGHT RU
HOTTEST:
CULTURE CLUB 1-1
BILLY JOEL 4-3
CHRIS CROSS 7-4
STRAY CATS 10-6
LIONEL RICHIE 19-9

WIGY/Bath, ME
Scott Robbins

SUPERTRAMP
J. GEILS BAND
THOMAS DOLBY
JOHN HALL BAND
CHILLIWACK
HOTTEST:
BOB SEGER 1-1
DURAN DURAN 8-3
MICHAEL JACKSON 12-7
PRETENDERS 15-10
MEN AT WORK 16-11

WIKZ/Chambersburg, PA
Williams/Scott

CLASH
PHIL COLLINS
MEN AT WORK
PAT BENATAR
HOTTEST:
PATTI AUSTIN 1-1
CHRIS CROSS 20-15
LIONEL RICHIE 23-18
RABBITT & GAYLE 24-19
MICHAEL JACKSON 29-23

WJBO/Portland, ME
Paul Connors

JOURNEY
GREG KIHN BAND
JANET JACKSON
NEAVEN 17
VANDENBERG
ROBERT JOHN
DEBARGE (dp)
JACK MACK & HFART (dp)
HOTTEST:
BOB SEGER 2-1
SAMMY HAGAR 9-6
LIONEL RICHIE 18-8
CHRIS CROSS 20-10
DURAN DURAN 21-11

WKHM/Ocean City, MD
Jack Gillen

STYX
STEPHANIE WINSLOW
VANDENBERG (dp)
ATP
THOMPSON TWINS
HOTTEST:
BOB SEGER 2-1
JOE JACKSON 16-8
CHRIS CROSS 19-9
MICHAEL JACKSON 26-14
HALL & OATES 28-17

WOMP-FM/Bellaire, OH
McKenzie

TOM PETTY
MADLENE KANE
FRIDA (RA)
STEPHANIE WINSLOW
ENF 13-9
FELONY
RIC OCASEK
HOTTEST:
BOB SEGER 1-1
PRETENDERS 9-2
STEEL BREEZE 11-4
JOURNEY 27-12
STYX 38-23

WSQV/Williamsport, PA
Frank Bell

DONALD FAGEN
ROBERT HAZARD
DONNIE IRIS (RA)
HOTTEST:
HYBRID ICE 1-1
PRETENDERS 6-3
GOLDEN EARRING 11-8
DURAN DURAN 15-12
JOHN HALL BAND 18-14

WTSN/Dover, NH
Jim Sebastian

GREG KIHN BAND
JEFFERSON STARSHI
HOTTEST:
PATTI AUSTIN 2-1
BOB SEGER 5-2
JUICE NEWTON 20-4
AFAM ANT 9-5
JOURNEY 27-18
HALL & OATES 76-22

WZYQ/Fredrick, ND
Kemosabi Joe

GEORGE HARRISON
J. GEILS BAND
TRIUMPH
PHIL COLLINS
TOM PETTY
GREG KIHN BAND
SEA LEVEL
HOTTEST:
STRAY CATS 1-1
ROGERS & EASTON 10-5
CULTURE CLUB 19-8
JOURNEY 27-18
HALL & OATES 76-22

13FEA/Manchester, NH
Rick Ryder

STRAY CATS
SUPERTRAMP
BARRY MANILOW
DIONNE WARWICK
ATP
DAN FOGELBERG
ROBERT JOHN
MELISSA MANCHESTE
HOTTEST:
MEN AT WORK 1-1
MUSICAL YOUTH 25-16
ROGERS & EASTON 24-18
JOE JACKSON 27-20
MICHAEL JACKSON D-26

KKYK/Little Rock, AR
David Allen Ross

LIONEL RICHIE
HOTTEST:
BOB SEGER 2-1
LRB 7-4
RABBITT & GAYLE 9-7
TOM PETTY 12-9
JUICE NEWTON 15-13

KROK/Shreveport, LA
Harrison/Graser

MARTY BALIN
DON HENLEY
DIONNE WARWICK
BARRY MANILOW
DEXYS MIDNIGHT RU (dp)
HOTTEST:
AIR SUPPLY 5-1
PHIL COLLINS 7-3
MICHAEL JACKSON 12-9
GOLDEN EARRING 25-18
WUF TICKET 30-21

94TX/Jackson, MS
Jim Chick

DEBARGE
ROBERT JOHN
DIANA ROSS
BARRY MANILOW
DONNIE IRIS
PHIL EVERLY
HOTTEST:
CULTURE CLUB 4-1
SAMMY HAGAR 15-10
PRETENDERS 24-11
DURAN DURAN 27-13
HALL & OATES D-21

B97/New Orleans, LA
Bazoo/Lousteau

FRIDA
MEN AT WORK
HOTTEST:
MUSICAL YOUTH 4-1
MICHAEL JACKSON 13-8
ANDRE CYMONE 32-23
THOMPSON TWINS 36-31
DONNA SUMMER A-34

KTSA/San Antonio, TX
Frank Walsh

BILLY JOEL
BILLY SQUIPP
PRINCE
HOTTEST:
MEN AT WORK 1-1
TOTO 5-4
LIONEL RICHIE 12-6
MICHAEL JACKSON 9-8
ROGERS & EASTON 14-12

KX104/Nashville, TN
Bryan Sargent

DEXYS MIDNIGHT RU
ATP
GREG KIHN BAND
MEN AT WORK
ONJ
WEATHER GIRLS
HOTTEST:
STRAY CATS 1-1
DURAN DURAN 7-3
MICHAEL JACKSON 10-5
HALL & OATES 23-14
WUF TICKET D-24

KXX106/Birmingham, AL
Steve Davis

PRETENDERS
ERIC CLAPTON
JOE JACKSON
ALABAMA
HOTTEST:
MEN AT WORK 1-1
KENNY LOGGINS 3-2
BOB SEGER 7-4
BILLY JOEL 10-6
DONNA SUMMER 11-7

G100/Mobile, AL
Scott Griffith

DEXYS MIDNIGHT RU
ABC
MARTY BALIN
HOTTEST:
BOB SEGER 1-1
LIONEL RICHIE 6-4
DURAN DURAN 7-5
ERIC CLAPTON 21-17

KBFM/McAllan-Brownsville
Steve Owens

SUPERTRAMP
MUSICAL YOUTH
JOURNEY
CHAKA KHAN
JEFFERSON STARSHI
DEBARGE
GREG KIHN BAND
HOTTEST:
MARVIN GAYE 1-1
LIONEL RICHIE 15-5
SAMMY HAGAR 16-10
DURAN DURAN 23-11
CHRIS CROSS 16-6

KHFI/Austin, TX
Ed Volkman

DAN FOGELBERG
FRIDA
DON HENLEY
JOE JACKSON
THOMPSON TWINS
ERIC CLAPTON
SUPERTRAMP
ENF 13-9
PHIL COLLINS
GOLDEN EARRING
MELISSA MANCHESTE
EVELYN KING
DIANA ROSS
STYX
GREG KIHN BAND
HOTTEST:
PATTI AUSTIN 2-1
ADAM ANT 9-5
MUSICAL YOUTH 15-6
MICHAEL JACKSON 24-7
DURAN DURAN 27-9

KITY/San Antonio, TX
John Steele

CHAKA KHAN
BERLIN
JOHN ANDERSON
BARRY MANILOW
DIONNE WARWICK
HEAVEN 17
HOTTEST:
MICHAEL YOUTH 6-1
FRIDA 5-2
TONI BASIL 1-3
TOTO 3-4
MARVIN GAYE 2-5

WAXY/Ft. Lauderdale, FL
Rick Shaw

HOTTEST:
TOTO 1-1
RABBITT & GAYLE 4-7
LIONEL RICHIE 9-3
CULTURE CLUB 14-5
KENNY LOGGINS 16-6

WBBQ/Augusta, GA
Bruce Stevens

DEXYS MIDNIGHT RU
MEN AT WORK
VANDENBERG (dp)
CHILLIWACK (dp)
HOTTEST:
MICHAEL JACKSON 2-1
LIONEL RICHIE 4-4
STRAY CATS 10-6
PIA ZADORA 11-7
CHRIS CROSS 22-11

WBCY/Charlotte, NC
Bob Kaphan

STEPHEN BISHOP
FRIDA
ABC
OXO
HOTTEST:
BOB SEGER 1-1
LIONEL RICHIE 7-2
CHRIS CROSS 12-8
DURAN DURAN 17-9
MICHAEL JACKSON 20-10

WCSX/Charleston, SC
Chris Bailey

STYX
STEPHEN BISHOP
TONI BASIL
LIONEL RICHIE 16-10
TOM PETTY
J. GEILS BAND
ROBERT HAZARD
BERLIN (dp)
HOTTEST:
BOB SEGER 2-1
MUSICAL YOUTH 6-4
LIONEL RICHIE 8-6
CHRIS CROSS 14-9
DURAN DURAN 18-11

WDCG/Durham-Raleigh
Randy Kabrich

STYX
DEXYS MIDNIGHT RU
JEFFERSON STARSHI
GREG KIHN BAND
HOTTEST:
MEN AT WORK 1-1
ADAM ANT 15-3
LIONEL RICHIE 19-6
BOB SEGER 12-9
MOVING PICTURES 17-11

WDOQ/Daytona Beach, FL
Rick Knight

KOOL & THE GANG
STYX
DEXYS MIDNIGHT RU
THOMPSON TWINS
DIONNE WARWICK
FRIDA
HOTTEST:
LIONEL RICHIE 3-1
ROGERS & EASTON 10-6
CHRIS CROSS 13-8
ENF 15-10
RABBITT & GAYLE 29-13

WFMF/Baton Rouge, LA
Rice/Watkins

DEXYS MIDNIGHT RU
HOTTEST:
BOB SEGER 1-1
MICHAEL JACKSON 4-7
JOURNEY 18-8
CHRIS CROSS 15-9
DURAN DURAN 26-18

KYST/Houston, TX
Cat Simon

MICHAEL JACKSON
PAT BENATAR
ABC
RIC OCASEK
BRYAN ADAMS
HOTTEST:
J. GEILS BAND
BOB SEGER 1-1
CHRIS CROSS 8-3
ROGERS & EASTON 7-4
CULTURE CLUB 9-6
POCO 10-7

KZFM/Corpus Christi, TX
Jackie Robbins

DONALD FAGEN
ATP
JEFFERSON STARSHI
RIC OCASEK
HOTTEST:
BOB SEGER 1-1
BOB SEGER 2-1
KENNY LOGGINS 21-14
MUSICAL YOUTH 24-18
HALL & OATES 27-18

KZZB/Beaumont, TX
Murphy/Angel

MELISSA MANCHESTE
DIANA ROSS
BILLY SQUIER
MUSICAL YOUTH (RA)
HOTTEST:
BOB SEGER 1-1
CULTURE CLUB 7-3
STRAY CATS 9-4
LIONEL RICHIE 12-6
MOVING PICTURES 10-7

WABB/FM/Mobile, AL
Blaine Kelley

CLASH
TOM PETTY
PSYCHEDELIC FURS
HEAVEN 17
OXO
MEN AT WORK
HOTTEST:
BOB SEGER 2-1
DURAN DURAN 14-9
PRETENDERS 19-12
SAGA 21-15
JOURNEY 23-17

WANS-FM/Greenville, SC
Rod Metts

TOM PETTY
STEEL BREEZE
RIC OCASEK
FELONY
HOTTEST:
BOB SEGER 1-1
BILLY JOEL 2-2
KENNY LOGGINS 4-3
SAMMY HAGAR 10-4
STRAY CATS 11-6

WAXY/Ft. Lauderdale, FL
Rick Shaw

HOTTEST:
TOTO 1-1
RABBITT & GAYLE 4-7
LIONEL RICHIE 9-3
CULTURE CLUB 14-5
KENNY LOGGINS 16-6

WBBQ/Augusta, GA
Bruce Stevens

DEXYS MIDNIGHT RU
MEN AT WORK
VANDENBERG (dp)
CHILLIWACK (dp)
HOTTEST:
MICHAEL JACKSON 2-1
LIONEL RICHIE 4-4
STRAY CATS 10-6
PIA ZADORA 11-7
CHRIS CROSS 22-11

WBCY/Charlotte, NC
Bob Kaphan

STEPHEN BISHOP
FRIDA
ABC
OXO
HOTTEST:
BOB SEGER 1-1
LIONEL RICHIE 7-2
CHRIS CROSS 12-8
DURAN DURAN 17-9
MICHAEL JACKSON 20-10

WCSX/Charleston, SC
Chris Bailey

STYX
STEPHEN BISHOP
TONI BASIL
LIONEL RICHIE 16-10
TOM PETTY
J. GEILS BAND
ROBERT HAZARD
BERLIN (dp)
HOTTEST:
BOB SEGER 2-1
MUSICAL YOUTH 6-4
LIONEL RICHIE 8-6
CHRIS CROSS 14-9
DURAN DURAN 18-11

WDCG/Durham-Raleigh
Randy Kabrich

STYX
DEXYS MIDNIGHT RU
JEFFERSON STARSHI
GREG KIHN BAND
HOTTEST:
MEN AT WORK 1-1
ADAM ANT 15-3
LIONEL RICHIE 19-6
BOB SEGER 12-9
MOVING PICTURES 17-11

CHR ADDS & HOTS

MIDWEST
Most Added **Hottest**
 ABC Dan Fogelberg
 Pat Benatar Bob Seger
 Greg Kihn Band Duran Duran
 Lionel Richie

WEST
Most Added **Hottest**
 Dan Fogelberg Culture Club
 Styx Bob Seger
 Lionel Richie

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

MIDWEST

PARALLEL TWO

92X/Columbus, OH
Teri Nutter

MICHAEL JACKSON
 PRETENDERS
 SUPERTRAMP
 Hottest:
 MEN AT WORK 1-1
 CHRIS CROSS 10-3
 BILLY JOEL 12-5
 LIONEL RICHIE 18-13
 DURAN DURAN 25-15

KEYN-FM/Wichita, KN
Taylor/Pearman

JEFFERSON STARSHI
 GREG KIHN BAND
 ABC
 Hottest:
 BOB SEGER 1-1
 CHRIS CROSS 12-7
 ROGERS & EASTON 13-8
 LIONEL RICHIE 15-10
 MICHAEL JACKSON 22-14

KIHK/Davenport, IA
Jim O'Hara

DIANA ROSS
 Hottest:
 BOB SEGER 1-1
 JUICE NEWTON 6-5
 ROGERS & EASTON 13-9
 HALL & OATES 24-15
 DAN FOGELBERG 28-22

KIOA/Des Moines, IA
Mike Judge

DIONNE WARWICK
 JEFFREY OSBORNE
 MARTY BALIN
 BARRY MANILOW
 ANDRE CYMONE (dp)
 Hottest:
 BOB SEGER 3-1
 LIONEL RICHIE 7-3
 JOF JACKSON 12-6
 ROGERS & EASTON 19-12
 CHRIS CROSS 20-13

KMGK/Des Moines, IA
Jim Roberts

HALL & OATES
 MEN AT WORK
 VANDENBERG
 YAZ
 OXO
 ANDRE CYMONE
 DONNIE IRIS
 TOM PETTY
 J. GEILS BAND
 Q-FEEL
 Hottest:
 CULTURE CLUB 2-1
 DURAN DURAN 6-2
 CHRIS CROSS 10-5
 UTOPIA 14-11
 MICHAEL JACKSON 17-14

KOFM/Oklahoma City, OK
Dave Duquesne

STEPHEN BISHOP
 MELISSA MANCHESTE
 DAN FOGELBERG
 Hottest:
 KENNY LOGGINS 1-1
 BOB SEGER 7-3
 CULTURE CLUB 9-6
 LIONEL RICHIE 10-7
 CHRIS CROSS 13-8

KQKQ/Omaha, NB
Taylor/Evans

PAT BENATAR
 SAGA
 STEPHEN BISHOP
 FRIDA
 Hottest:
 BOB SEGER 1-1
 STRAY CATS 3-2
 CHRIS CROSS 8-3
 DURAN DURAN 12-6
 MICHAEL JACKSON 20-12

KRAV/Tulsa, OK
Gary Reynolds

DAN FOGELBERG
 STEPHEN BISHOP
 Hottest:
 MEN AT WORK 1-1
 LIONEL RICHIE 8-2
 ROGERS & EASTON 12-7
 CULTURE CLUB 11-8
 CHRIS CROSS 15-11

KSTT/Davenport, IA
Bill Young

BOB SEGER (RA)
 MELISSA MANCHESTE
 Hottest:
 MEN AT WORK 1-1
 KENNY LOGGINS 3-2
 JUICE NEWTON 5-4
 LIONEL RICHIE 10-6
 BOB SEGER A-8

KZ93/Peoria, IL
Edwards/Maloney

DAN FOGELBERG
 ABC
 Hottest:
 BILLY JOEL 2-1
 SAGA 3-2
 BOB SEGER 5-4
 SAMMY HAGAR 11-7
 CHRIS CROSS 15-10

U93/South Bend, IN
J.K. Deering

KENNY LOGGINS
 LIONEL RICHIE
 Hottest:
 TOTO 2-1
 PATTI AUSTIN 3-2
 ADAM ANT 5-4
 RABBITT & GAYLE 9-5
 BILLY JOEL 11-6

WEBC/Duluth, MN
Dick Johnson

DEXYS MIDNIGHT RU
 MICHAEL JACKSON
 DON HENLEY
 Hottest:
 BOB SEGER 2-1
 KENNY LOGGINS 1-2
 BILLY JOEL 4-4
 LIONEL RICHIE 7-5
 CHRIS CROSS 10-6

WGRD/Grand Rapids, MI
J.J. Duling

SAMMY HAGAR
 CHRIS CROSS
 Hottest:
 BILLY JOEL 6-3
 STRAY CATS 11-7
 DURAN DURAN 13-8
 CULTURE CLUB 14-10
 SAMMY HAGAR A-15

WHOT/Youngstown, OH
Dick Thompson

FRIDA
 GOLDEN EARRING
 DEBARGE
 ABC
 Hottest:
 MEN AT WORK 1-1
 DURAN DURAN 12-5
 LIONEL RICHIE 13-6
 CHRIS CROSS 20-15
 JOE JACKSON 23-19

WIKS/Indianapolis, IN
Jay Stevens

NIGHT RANGER
 SCANDAL
 PAT BENATAR
 Hottest:
 MEN AT WORK 1-1
 SAGA 7-2
 KENNY LOGGINS 6-3
 BILLY JOEL 7-5
 BOB SEGER 12-6

WJXQ/Jackson, MI
Ryan/Cheeks

PRETENDERS
 TRIUMPH
 J. GEILS BAND
 LITTLE STEVEN... (RA)
 EDDIE MONEY
 YAZAWA (dp)
 ROBERT HAZARD (dp)
 MARTY BALIN (dp)
 Hottest:
 BOB SEGER 1-1
 JOURNEY 5-2
 GOLDEN EARRING 9-6
 STYX 22-17
 ERIC CLAPTON 25-20

WKAU/Appleton-Oshkosh
Ross/Allen

EW&F
 GREG KIHN BAND
 PAT BENATAR (dp)
 Hottest:
 STRAY CATS 1-1
 CULTURE CLUB 6-2
 DURAN DURAN 13-7
 MUSICAL YOUTH 20-13
 JOURNEY 29-16

WKDD/Akron, OH
Matt Patrick

VANDENBERG
 EDDIE MONEY
 DONNIE IRIS
 DAN FOGELBERG
 CHILLIWACK
 PHIL COLLINS
 Hottest:
 BOB SEGER 1-1
 CULTURE CLUB 5-2
 DURAN DURAN 6-4
 JOE JACKSON 8-5
 MEN AT WORK 11-6

WKDQ/Evansville, IN
Hobbs/Payne

STRAY CATS
 NEIL DIAMOND
 DAN FOGELBERG
 Hottest:
 PATTI AUSTIN 2-1
 KENNY LOGGINS 3-2
 LIONEL RICHIE 8-4
 LINDA RONSTADT 16-8
 CULTURE CLUB 21-17

WKFR/Kalamazoo, MI
Swart/Chapman

DAN FOGELBERG
 STEPHEN BISHOP
 TOM PETTY (dp)
 ABC (dp)
 Hottest:
 BOB SEGER 1-1
 SAMMY HAGAR 6-3
 MICHAEL JACKSON 21-11
 DURAN DURAN 17-12
 HALL & OATES 27-21

WMEE/Fort Wayne, IN
Tony Richards

ATF (dp)
 PRETENDERS (dp)
 Hottest:
 MUSICAL YOUTH 12-9
 ROGERS & EASTON 14-11
 MICHAEL JACKSON 19-14
 HALL & OATES 23-21
 JOURNEY 28-22

WNAM/Appleton-Oshkosh
Chris Caine

STEEL BREEZE
 DAN FOGELBERG
 ERIC CLAPTON
 RIC OCASEK
 MARTY BALIN
 TOM PETTY
 Hottest:
 BOB SEGER 2-1
 ROGERS & EASTON 15-7
 MICHAEL JACKSON 16-9
 SUPERTRAMP 19-12
 PRETENDERS 22-14

WNAP/Indianapolis, IN
Larry Mago

PRETENDERS
 JOE JACKSON
 MICHAEL JACKSON
 Hottest:
 MEN AT WORK 1-1
 PATTI AUSTIN 2-2
 BOB SEGER 8-4
 RABBITT & GAYLE 10-6
 LIONEL RICHIE 16-9

WVIC/East Lansing, MI
Hayes/Gilligan

Hottest:
 SAGA 1-1
 WHO 2-2
 JEFFERSON STARSHI 3-3
 SAMMY HAGAR 4-4
 CULTURE CLUB 9-9

WYFM/Youngstown, OH
Jeff Tobin

CULTURE CLUB
 DURAN DURAN
 Hottest:
 MEN AT WORK 2-1
 PHIL COLLINS 8-2
 CLASH 6-5
 BILLY JOEL 13-6
 STRAY CATS D-12

WZOK/Rockford, IL
Tim Fox

JOE JACKSON
 PAT BENATAR
 PRETENDERS
 Hottest:
 BOB SEGER 1-1
 BILLY JOEL 3-2
 STRAY CATS 5-3
 KENNY LOGGINS 9-4
 CHRIS CROSS 11-7

WZZR/Grand Rapids, MI
Don Schueller

Q-FEEL
 VANDENBERG
 TOM PETTY
 MARTY BALIN
 CHILLIWACK
 PAT BENATAR
 YAZ
 OXO
 ATF
 ENGLISH BEAT
 Hottest:
 BOB SEGER 5-1
 TOM PETTY 3-3
 SAGA 6-5
 DURAN DURAN 14-6
 MICHAEL JACKSON 20-19

Z104/Madison, WI
Jonathan Little

ATF
 STEEL BREEZE
 OXO
 Hottest:
 MOVING PICTURES 1-1
 STRAY CATS 2-2
 DURAN DURAN 8-3
 MEN AT WORK 4-4
 KENNY LOGGINS 5-5

PARALLEL THREE

99KG/Salina, KS
Denny Collier

JEFFERSON STARSHI
 RIC OCASEK (dp)
 ABC
 HEAVEN 17 (dp)
 STEPHANIE WINSLOW
 Hottest:
 MEN AT WORK 1-1
 BOB SEGER 2-2
 CHRIS CROSS 17-7
 LIONEL RICHIE 21-10
 DURAN DURAN 24-14

D93/Dubuque, IA
Steve Sesterhenn

FIREFALL
 MICHAEL JACKSON
 DIANA ROSS
 DONALD FAGEN
 Hottest:
 MEN AT WORK 1-1
 BOB SEGER 3-2
 CULTURE CLUB 12-8
 CHRIS CROSS 20-15
 LIONEL RICHIE 25-19

KDVV/Topeka, KN
Tony Stewart

ROGERS & EASTON
 DON HENLEY
 ABC
 GREG KIHN BAND
 Hottest:
 STRAY CATS 3-1
 DURAN DURAN 9-4
 CHRIS CROSS 8-6
 FRIDA 11-8
 JOURNEY 16-9

KFMZ/Columbia, MO
Steve Graziano

PAT BENATAR
 TRIUMPH
 TOM PETTY
 GOLDEN EARRING (RA)
 Hottest:
 STRAY CATS 2-1
 NIGHT RANGER 9-5
 GREG KIHN BAND 13-11
 PHIL COLLINS 18-17
 JOURNEY 19-18

KFYR/Bismarck, ND
Dan Brannan

MUSICAL YOUTH
 STYX
 Hottest:
 BOB SEGER 2-1
 GLENN FREY 11-9
 ROGERS & EASTON 14-10
 LIONEL RICHIE 16-12
 HALL & OATES 17-13

KKLS/Rapid City, SD
Sherwin/Piper

PRETENDERS
 PAT BENATAR
 GREG KIHN BAND
 Hottest:
 BOB SEGER 1-1
 BILLY JOEL 3-2
 KENNY LOGGINS 7-3
 STRAY CATS 16-9
 CHRIS CROSS 15-11

KKRC-FM/Sioux Falls, SD
Dan Kieley

MUSICAL YOUTH
 RIC OCASEK
 ABC
 MICHAEL JACKSON
 Hottest:
 SAMMY HAGAR 1-1
 BILLY JOEL 7-3
 SAGA 8-5
 CULTURE CLUB 14-8
 HALL & OATES 22-18

KKXL-FM/Grand Forks, ND
Garry Leigh

STYX
 MUSICAL YOUTH
 SUPERTRAMP
 DAN FOGELBERG
 GREG KIHN BAND
 CLASH
 Hottest:
 BOB SEGER 2-1
 BILLY JOEL 4-2
 STRAY CATS 7-3
 CULTURE CLUB 5-4
 MEN AT WORK 3-6

KQWB/Fargo, ND
Wayne Hiller

MICHAEL JACKSON
 Hottest:
 BOB SEGER 1-1
 CHRIS CROSS 7-3
 LIONEL RICHIE 12-6
 PRETENDERS 14-9
 ROGERS & EASTON 17-10

KRNA/Iowa City, IA
Bart Goynshor

GREG KIHN BAND
 STEEL BREEZE
 TOM PETTY
 MARTY BALIN
 PHIL COLLINS (dp)
 RIC OCASEK (dp)
 Hottest:
 STRAY CATS 3-1
 KENNY LOGGINS 4-3
 JOE JACKSON 13-10
 DURAN DURAN 16-11
 LIONEL RICHIE 17-13

KWTO-FM/Springfield, MO
Alexander/Hammond

PAT BENATAR
 STYX
 DAN FOGELBERG (dp)
 Hottest:
 BOB SEGER 2-1
 BILLY JOEL 3-2
 STRAY CATS 4-3
 LIONEL RICHIE 14-9
 CULTURE CLUB 15-10

KYTN/Grand Forks, ND
Tom Fricke

JOURNEY
 GREG KIHN BAND
 FRIDA
 Q-FEEL
 Hottest:
 BOB SEGER 1-1
 DURAN DURAN 13-6
 LIONEL RICHIE 17-7
 CHRIS CROSS 21-21
 JOURNEY A-30

WAZY-FM/Lafayette, IN
Jim Stacy

STEPHEN BISHOP (dp)
 PHIL COLLINS
 DONALD FAGEN
 PAT BENATAR
 Hottest:
 BOB SEGER 3-1
 STRAY CATS 8-4
 LIONEL RICHIE 15-7
 DURAN DURAN 17-9
 MICHAEL JACKSON 24-18

WBWB/Bloomington, IN
John Heiman

NEIL DIAMOND
 ABC
 STYX
 STEPHEN BISHOP
 FIXX
 STEPHANIE WINSLOW
 Hottest:
 KENNY LOGGINS 1-1
 BILLY JOEL 4-2
 PRETENDERS 5-3
 STRAY CATS 8-5
 DURAN DURAN 15-7

WCIL-FM/Carbondale, IL
Tony Waitekus

SUPERTRAMP
 NIGHT RANGER (dp)
 TOM PETTY
 BARRY MANILOW
 PSYCHEDELIC FURS (dp)
 GOLDEN EARRING (dp)
 Hottest:
 PRINCE 2-1
 PATTI AUSTIN 6-2
 JOAN JETT D-13
 AIR SUPPLY 21-14
 MICHAEL JACKSON 32-19

WRKR/Racine, WI
Steve Warren

GREG KIHN BAND
 PHIL COLLINS
 ATF
 Hottest:
 MEN AT WORK 1-1
 LIONEL RICHIE 13-7
 ROGERS & EASTON 19-13
 MICHAEL JACKSON 21-15
 BILLY JOEL 27-20

WSPT/Stevens Point, WI
Fuhr/Stage

PHIL COLLINS
 STEEL BREEZE
 Hottest:
 CULTURE CLUB 1-1
 DURAN DURAN 3-2
 STRAY CATS 4-4
 SAMMY HAGAR 10-6
 CHRIS CROSS 19-10

KFMW/Waterloo, IA
Draw Bentley

STEEL BREEZE
 LIONEL RICHIE
 DURAN DURAN
 CHRIS CROSS
 Q-FEEL
 Hottest:
 CULTURE CLUB 7-1
 BILLY JOEL 8-2
 MUSICAL YOUTH 5-5
 SAMMY HAGAR 13-10
 JOE JACKSON 23-13

WEST

PARALLEL TWO

FM102/Sacramento, CA
Manders/Preston

JOURNEY
 Hottest:
 MEN AT WORK 1-1
 BOB SEGER 7-2
 BILLY JOEL 6-4
 LIONEL RICHIE 14-7
 CULTURE CLUB 18-10

K96/Provo, UT
Gentry/McCoy

FRIDA
 DEXYS MIDNIGHT RU
 MEN AT WORK
 DAN FOGELBERG
 DIANA ROSS
 Hottest:
 BOB SEGER 1-1
 STRAY CATS 6-3
 LIONEL RICHIE 10-7
 DURAN DURAN 18-11
 JOURNEY D-23

KBBK/Boise, ID
Bob Lee

ABC
 TOM PETTY
 OXO
 ATF
 MARTY BALIN
 THOMAS DOLBY
 J. GEILS BAND
 Hottest:
 CULTURE CLUB 3-1
 STRAY CATS 4-2
 MUSICAL YOUTH 5-3
 LIONEL RICHIE 6-5
 DURAN DURAN 10-7

KFI/Los Angeles, CA
Steve LaBeau

MARTY BALIN
 WEATHER GIRLS
 MELISSA MANCHESTE
 CLASH (dp)
 THOMAS DOLBY (dp)
 TONI BASIL (dp)
 Hottest:
 MUSICAL YOUTH 2-1
 CULTURE CLUB 7-3
 RABBITT & GAYLE 11-5
 STRAY CATS 13-9
 MICHAEL JACKSON 16-11

KGGI/Riverside, S. Bern.
Steve O'Neil

STEPHEN BISHOP
 MICHAEL MCDONALD
 Hottest:
 LIONEL RICHIE 11-1
 BOB SEGER 10-5
 CULTURE CLUB 8-6
 MICHAEL JACKSON 13-8
 DURAN DURAN D-25

KHOP/Modesto-Stockton
David Kraham

DEXYS MIDNIGHT RU
 TOM PETTY
 STYX
 PRETENDERS
 OXO
 GOLDEN EARRING
 Hottest:
 BOB SEGER 1-1
 CULTURE CLUB 7-3
 CHRIS CROSS 13-7
 SUPERTRAMP 16-11
 MICHAEL JACKSON 27-17

KIDD/Monterey, CA
Brown/Carr

STYX
 MEN AT WORK
 Hottest:
 STRAY CATS 1-1
 JOE JACKSON 8-3
 LIONEL RICHIE 15-6
 DURAN DURAN 16-7
 EVELYN KING 20-13

KIKI/Honolulu, HI
Kong/Shiehido

SHFRIF
 MEN AT WORK
 JEFFREY OSBORNE
 GREG KIHN BAND
 FLIRTS
 DIANA ROSS
 ROBERT JOHN
 NIGHT RANGER
 EIKICHI YAZAWA
 DIONNE WARWICK
 BARRY MANILOW
 DFXYS MIDNIGHT RU
 MARCUS MILLER
 DONALD FAGEN
 Hottest:
 AIR SUPPLY 1-1
 EW&F 7-5
 LIONEL RICHIE 9-6
 MICHAEL JACKSON 16-10
 RABBITT & GAYLE 17-14

KJRB/Spokane, WA
Suds Coleman

DIONNE WARWICK
 Hottest:
 BOB SEGER 2-1
 CULTURE CLUB 6-2
 ROGERS & EASTON 20-8
 CHRIS CROSS 22-9
 HALL & OATES 27-13

KKFM/Colorado Springs
Jack Hamilton

Hottest:
 STRAY CATS 1-1
 LIONEL RICHIE 11-4
 SAGA 7-5
 MICHAEL JACKSON 24-6
 JOURNEY 17-8

KKXX/Bakersfield, CA
Squires/Marcus

DEXYS MIDNIGHT RU
 JEFFERSON STARSHI
 GOLDEN EARRING (dp)
 Hottest:
 CULTURE CLUB 2-1
 BOB SEGER 3-2
 KISS 5-3
 MEN AT WORK 8-5
 JOURNEY D-14

KLUC/Las Vegas, NV
Randy Lunquist

NEIL DIAMOND
 STEPHEN BISHOP
 PAT BENATAR
 Hottest:
 KENNY LOGGINS 3-1
 BOB SEGER 8-5
 SAMMY HAGAR 13-10
 CHRIS CROSS 15-12
 JOURNEY 24-16

KNBQ/Tacoma, WA
Bryan/Roberts

PHIL COLLINS
 JOHN HALL BAND
 DIANA ROSS
 RIC OCASEK
 WEATHER GIRLS
 ROBBIE PATTON
 FELONY
 Hottest:
 CULTURE CLUB 6-1
 LIONEL RICHIE 8-6
 CHRIS CROSS 17-7
 MICHAEL JACKSON 13-9
 DURAN DURAN 16-10

PARALLELS

Parallel I: Selected stations in major markets that are formal dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are formal dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are formal dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS.

219 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	E 448		Up 51
S 338			Debuts 20
M 216			Same 4
S 56%			Down 0
W 19%			Adds 25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding this week.

ABC
Pisc Arrow (Mercury/PolyGram)
LP: Laxicon Of Love

Regional	104/26	48%	National Summary
Reach	E 428		Up 24
S 388			Debuts 23
M 208			Same 37
S 58%			Down 1
W 40%			Adds 25

STEPHEN BISHOP
"I Might Be You... (WB)
LP: Soundtrack "Tootale"

Regional	87/22	39%	National Summary
Reach	E 428		Up 16
S 318			Debuts 20
M 318			Same 29
W 348			Down 0
S 48%			Adds 22

AFTER THE FIRE
Der Kommissar (Epic)
LP: After The Fire

Regional	64/31	28%	National Summary
Reach	E 358		Up 5
S 368			Debuts 10
M 138			Same 21
W 278			Down 1
S 58%			Adds 31

ERIC CLAPTON
"I've Got A Rock 'N Roll... (WB)
LP: Money And Cigarettes

Regional	185/9	82%	National Summary
Reach	E 818		Up 107
S 818			Debuts 43
M 808			Same 25
W 808			Down 1
S 80%			Adds 9

PAT BENATAR
"Little Too Late (Chrysalis)
LP: Get Nervous

Regional	98/17	44%	National Summary
Reach	E 448		Up 24
S 308			Debuts 14
M 428			Same 34
S 58%			Down 0
W 348			Adds 17

CHRISTOPHER CROSS
"All Right (WB)
LP: Another Page

Regional	207/2	92%	National Summary
Reach	E 968		Up 191
S 928			Debuts 7
M 858			Same 2
W 938			Down 2
S 92%			Adds 2

CULTURE CLUB
"Do You Really... (Virgin/Epic)
LP: Kissing To Be Clever

Regional	210/3	93%	National Summary
Reach	E 878		Up 176
S 878			Debuts 27
M 858			Same 4
W 958			Down 3
S 93%			Adds 3

DURAN DURAN
"Hungry Like The Wolf (Harvest/Capitol)
LP: Rio

Regional	194/5	88%	National Summary
Reach	E 858		Up 161
S 858			Debuts 13
M 848			Same 4
W 848			Down 4
S 88%			Adds 8

DEXY'S MIDNIGHT RUNNERS
"Come On Eileen (Mercury/PolyGram)
LP: 155/34 69%

Regional	155/34	69%	National Summary
Reach	E 818		Up 58
S 818			Debuts 31
M 658			Same 2
W 518			Down 2
S 69%			Adds 34

EARTH, WIND & FIRE
"Fall In Love With Me (Col.)
LP: Powerlight

Regional	113/5	60%	National Summary
Reach	E 628		Up 58
S 628			Debuts 10
M 578			Same 5
W 578			Down 0
S 60%			Adds 5

NEIL DIAMOND
"I'm Alive (Columbia)
LP: Heartlight

Regional	130/8	58%	National Summary
Reach	E 508		Up 74
S 508			Debuts 10
M 458			Same 1
W 458			Down 1
S 58%			Adds 8

DONALD FAGEN
"New Frontier (WB)
LP: The Nightfly

Regional	54/8	24%	National Summary
Reach	E 238		Up 15
S 238			Debuts 2
M 228			Same 27
W 228			Down 1
S 24%			Adds 8

DAN FOGELBERG
"Make Love Stay (Full Moon/Epic)
LP: Greatest Hits

Regional	107/39	48%	National Summary
Reach	E 508		Up 14
S 508			Debuts 14
M 458			Same 35
W 458			Down 0
S 48%			Adds 39

SAMMY HAGAR
"Your Love Is... (Geffen)
LP: Three Lock Box

Regional	160/1	71%	National Summary
Reach	E 718		Up 108
S 718			Debuts 7
M 668			Same 24
W 668			Down 1
S 71%			Adds 1

FRIDA
"I Know There's Something Going On (Atlantic)
LP: Something's Going On

Regional	99/26	44%	National Summary
Reach	E 448		Up 24
S 348			Debuts 6
M 448			Same 25
S 44%			Adds 26

GOLDEN EARRING
"Twilight Zone (21/PolyGram)
LP: Cut

Regional	87/14	39%	National Summary
Reach	E 428		Up 24
S 428			Debuts 6
M 378			Same 33
W 378			Down 4
S 48%			Adds 14

DURAN DURAN
"Duran Duran continued

DAN FOGELBERG
"Duran Duran continued

DAN FOGELBERG
"Duran Duran continued

DAN FOGELBERG
"Duran Duran continued

FRIDA
"FRIDA continued

R&F/Friday, February 11, 1983

(Lionel Richie continued)

PRETENDERS Back On The... (Sire/WB) 188/23 83% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Pretenders.

K. ROGERS & S. EASTON We've Got Tonight (EMI America) 187/2 83% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for K. Rogers & S. Easton.

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance 87/1 39% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Eddie Rabbit.

LIONEL RICHIE You Are (Motown) LP: Lionel Richie 204/6 91% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Lionel Richie.

DIANA ROSS So Close (RCA) LP: Silk Electric 78/21 35% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Diana Ross.

SAGA On The Loose (Portrait/CBS) LP: Worlds Apart 99/1 44% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for SAGA.

BOB SEGER & SILVERMAN Shame On The... (Capitol) LP: The Distance 215/1 96% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Bob Seger & Silverman.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STEEL BREEZE Dreamin' Is Easy (RCA) LP: Steel Breeze 131/18 58% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Steel Breeze.

THOMPSON TWINS Lies (Arista) 102/14 45% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Thompson Twins.

STRAY CATS Stray Cat... (EMI America) LP: Built For Speed 192/2 85% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Stray Cats.

DOONNA SUMMER The Woman In Me (Geffen) LP: Donna Summer 139/3 62% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Donna Summer.

SUPERTRAMP My Kind Of Lady (A&M) LP: Famous Last Words 184/15 82% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Supertramp.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

STYX Mr. Roboto (A&M) LP: Kilroy Was Here 165/28 73% National Summary

Table with columns for Regional, National, and Summary, listing radio stations and their signal strengths for Styx.

SUBSCRIPTION SERVICE The only full service radio trade. Price includes two annual Ratings Reports and all Special Issues. ONE YEAR - \$195. First Class Mail. RADIO & RECORDS The Industry's Information Center. 1930 Century Park West • Los Angeles, CA 90067

Black Radio

BREAKERS

JANET JACKSON

Come Give Your Love To Me (A&M)

73% of our reporting stations on it. Rotations: Heavy 10/0, Medium 19/1, Light 24/11, Extra Adds 0, Total Adds 12, WILD, WDAS, WHUR, WDMT, KDAY, XHRM, WRDW, WANT, WTOY, WVKO, WDAO, KUKQ. A Most Added Record. Moves 30-19 on the Black Radio Chart.

O'BRYAN

I'm Freaky (Capitol)

68% of our reporting stations on it. Rotations: Heavy 8/0, Medium 18/1, Light 22/8, Extra Adds 2, Total Adds 11, K104-FM, KRLY, WBMX, WJPC, WJMO, XHRM, WATV, WOIC, WKXI, WLUM, WVOI. Debuts at number 22 on the Black Radio Chart.

CASHMERE

Do It Anyway You Wanna (Philly World)

66% of our reporting stations on it. Rotations: Heavy 20/0, Medium 14/0, Light 12/4, Extra Adds 2, Total Adds 6, KMJQ, KDAY, WOIC, WBLX, WTOY, WVOI. Moves 22-16 on the Black Radio Chart.

DARYL HALL & JOHN OATES

One On One (RCA)

58% of our reporting stations on it. Rotations: Heavy 6/1, Medium 16/2, Light 18/7, Extra Adds 2, Total Adds 12, WAMO, KMJQ, WDMT, WRDQ, XHRM, WJAX, WPDQ, WJJS, WBLX, WAAA, WLTH, WKWM. A Most Added Record. Debuts at number 26 on the Black Radio Chart.

NEW & ACTIVE

KASHIF "I Just Gotta Have You..." (Arista) 36/11

Rotations: Heavy 0/0, Medium 18/4, Light 16/5, Extra Adds 2, Total Adds 11, WILD, WAOK, WEDR, WJPC, WDMT, WGPR, WOIC, WTMP, WLTH, WTLC, WVOI. Medium: WKYS, WVEE, WGCI, KMJM, XHRM.

RICHARD "DIMPLES" FIELDS "Don't Ever Stop Chasing..." (Boardwalk) 35/2

Rotations: Heavy 2/0, Medium 16/0, Light 17/3, Extra Adds 0, Total Adds 3, KDAY, WJMI, KDIA. Heavy: WPDQ, WTLC. Medium: WXYV, WHUR, WHRK, WYLD-FM, WJPC, WDMT, WZEN-FM, XHRM, WNOO.

JONZUN CREW "Space Is The Place" (Tommy Boy) 34/1

Rotations: Heavy 16/0, Medium 13/1, Light 5/0, Extra Adds 0, Total Adds 1, WOOK. Heavy: WAOK, WEDR, WAIL-FM, WCIN, WZEN-FM, KDAY, WKXI, WTMP, WWWW. Medium: WDAS, WGPR, WENN, WWDM, KUKQ. Moves 28-24 on the Black Radio Chart.

RUFUS "Take It To The Top" (WB) 33/6

Rotations: Heavy 3/0, Medium 15/2, Light 14/3, Extra Adds 1, Total Adds 6, WHUR, WVEE, WBMX, WJMO, WTMP, WAAA. Heavy: WAMO, WATV, WNOO. Medium: WHRK, WJPC, KNOW, WJAX, WTLC, KUKQ.

FOUR TOPS "I Believe In You And Me" (Casablanca/PolyGram) 33/5

Rotations: Heavy 12/1, Medium 9/1, Light 10/3, Extra Adds 0, Total Adds 5, WDMA, WDMT, XHRM, WTOY, WAAA. Heavy: WXYV, WAOK, WZEN-FM, WOIC, KPOP-FM. Medium: WOOK, KSOL, KJCB, WBLX, KUKQ. Debuts at number 29 on the Black Radio Chart.

SYSTEM "You Are In My System" (Mirage/Atlantic) 32/5

Rotations: Heavy 9/0, Medium 10/1, Light 13/4, Extra Adds 0, Total Adds 5, WDMT, WPEG, WPDQ, KOKY, WVOI. Heavy: WRKS, WHRK, KACE, WNHC, KUKQ. Medium: WAMO, WJLB, XHRM, WRDW, WWDM.

EBONEE WEBB "Too Hot To Be Cool" (Capitol) 32/4

Rotations: Heavy 3/0, Medium 16/0, Light 13/4, Extra Adds 0, Total Adds 4, WDAS, WJAX, WPDQ, WVOI. Heavy: KRNB, WGPR, WENN. Medium: WAOK, WCIN, KSOL, WKXI, WVOL, WAAA, WKWM, WWWW.

DONNA SUMMER "The Woman In Me" (Geffen) 31/4

Rotations: Heavy 12/1, Medium 13/0, Light 6/3, Extra Adds 0, Total Adds 4, WOOK, WANT, WTOY, WKWM. Heavy: WILD, WAOK, WYLD-FM, WKND, KOKY, KPOP-FM. Medium: WVEE, WNOO, WBLX, WLTH.

TAVARES "Got To Find My Way Back To You" (RCA) 30/9

Rotations: Heavy 3/0, Medium 13/3, Light 13/5, Extra Adds 1, Total Adds 9, WHUR, KSOL, KNOW, WPEG, WPLZ, WANT, WTMP, WDAO, WLUM. Heavy: WAOK, WVEE, KOKY. Medium: WILD, WDMA, KMJM, WNHC, KUKQ.

CENTRAL LINE "You've Said Enough" (Mercury/PolyGram) 29/5

Rotations: Heavy 3/0, Medium 7/1, Light 19/4, Extra Adds 0, Total Adds 5, WILD, KDAY, WKXI, WVOL, WTMP. Heavy: WHUR, WTLC, WNHC. Medium: WKYS, WCIN, WZEN-FM, WLOU, WPLZ, WWWW.

SOUL SONIC FORCE "Looking For The Perfect Beat" (Tommy Boy) 29/2

Rotations: Heavy 7/0, Medium 13/1, Light 9/1, Extra Adds 0, Total Adds 2, WOOK, WTOY. Heavy: WRKS, WEDR, WAIL-FM, WDMT, WNOO, WJAX, KPOP-FM. Medium: WAOK, WATV, WVOL, WKWM, WWWW, WDAO.

GLENN JONES "I Am Somebody" (RCA) 28/5

Rotations: Heavy 1/0, Medium 9/0, Light 17/4, Extra Adds 1, Total Adds 5, K104-FM, WEDR, WJAX, KJCB, WPLZ. Heavy: WAAA. Medium: KRNB, WBMX, WGCI, WNHC, WENN, WPEG, WWDM, WTLC, KUKQ.

CARL CARLTON "Swing That Sexy Thang" (RCA) 28/0

Rotations: Heavy 10/0, Medium 11/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WRDW, WOIC, WPDQ, WANM, WAAA, WWWW, KUKQ. Medium: WOOK, WZEN-FM, KSOL, WNHC, WGIV, WBLX, WVOL.

INSTANT FUNK "No Stoppin' That Rockin'" (Salsoul/RCA) 27/8

Rotations: Heavy 2/0, Medium 5/1, Light 18/5, Extra Adds 2, Total Adds 8, KMJQ, WDMA, WJMI, WJAX, KOKY, WPLZ, WAAA, WVOI. Heavy: KRNB, WHRK. Medium: K104-FM, WJLB, WVOL, WWDM.

CON FUNK SHUN "Ms. Got-The-Body" (Mercury/PolyGram) 27/6

Rotations: Heavy 8/0, Medium 9/1, Light 10/3, Extra Adds 2, Total Adds 6, WBMX, WDMT, WGPR, KDAY, WGIV, WPLZ. Heavy: KRNB, KACE, WATV, WNOO, KUKQ. Medium: K104-FM, XHRM, WKXI, WWDM, WDAO.

CHAMPAIGN "Try Again" (Columbia) 26/17

Rotations: Heavy 1/0, Medium 5/2, Light 19/14, Extra Adds 1, Total Adds 17 including WHUR, WAOK, KRLY, WDMA, WYLD-FM, WBMX, WDMT, XHRM, WJAX, WTLC, KUKQ, KPOP-FM. Heavy: WHRK. Medium: WVOL, WJLB.

MARVIN GAYE "Til Tomorrow" (Columbia) 26/14

Rotations: Heavy 1/0, Medium 10/5, Light 13/7, Extra Adds 2, Total Adds 14 including WYLD-FM, WDMT, WNHC, KNOW, WGIV, WPLZ, WANM, WDAO, WTLC, KPOP-FM. Heavy: KACE. Medium: WDMA, WVOL, KDIA, KUKQ.

DYNASTY "Check It Out" (Solar/Elektra) 26/12

Rotations: Heavy 2/2, Medium 4/2, Light 20/8, Extra Adds 0, Total Adds 12, WRKS, WVEE, KRLY, WDMA, WJPC, WJMO, WJLB, WRDW, WLOU, WTLC. Medium: WCIN, KJCB.

BETTY WRIGHT "She's Older Now" (Epic) 26/9

Rotations: Heavy 1/1, Medium 11/3, Light 14/5, Extra Adds 0, Total Adds 9, WAOK, WVEE, WDMT, WATV, WGIV, KOKY, WLOU, WDAO, KPOP-FM. Medium: WAMO, KRNB, WHRK, WJLB, WWDM, WLUM.

CULTURE CLUB "Do You Really Want To Hurt Me" (Virgin/Epic) 26/6

Rotations: Heavy 8/2, Medium 10/2, Light 7/1, Extra Adds 1, Total Adds 6, WKYS, WOOK, KRLY, WBLZ, WDMT, WKWM. Heavy: WVEE, WNHC, WPLZ, KPOP-FM. Medium: K104-FM, WGPR, KSOL, WJAX, WVOI.

GOODIE "You And I" (Total Experience/PGM) 26/1

Rotations: Heavy 7/0, Medium 11/0, Light 8/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WXYV, WEDR, WJMO, WENN, WGIV, WPEG, WPDQ. Medium: WOOK, WHUR, WAOK, KRNB, WDMA, WYLD-FM, WBMX, KSOL, WPLZ, WWDM.

STEPHANIE MILLS "You Can't Run From My Love" (Casablanca/PolyGram) 25/6

Rotations: Heavy 1/0, Medium 13/2, Light 10/3, Extra Adds 1, Total Adds 6, WILD, KRLY, WEDR, WDMT, WRDW, WTLC. Heavy: WAOK. Medium: WJLB, XHRM, WENN, WOIC, WJMI, WPDQ, WANM, KDIA.

SIGNIFICANT ACTION

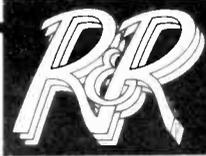
ERIC MERCURY & ROBERTA FLACK "Our Love Will Stop The World" (Atlantic) 24/4

Rotations: Heavy 1/0, Medium 7/0, Light 15/3, Extra Adds 1, Total Adds 4, WBMX, WJMO, KDAY, WDAO. Heavy: KPOP-FM. Medium: WAMO, WOIC, WPDQ, WANM, WLTH, WLUM.

JUICY "Love's A Merry-Go-Round" (Arista) 24/4

Rotations: Heavy 1/0, Medium 11/1, Light 12/3, Extra Adds 0, Total Adds 4, WVEE, WJPC, KDAY, XHRM. Heavy: WWWW. Medium: WGCI, WRDW, WENN, WNOO, WKXI, KJCB, WPLZ, WWDM, WLTH.

Adds & Hits... See Page 42



NATIONAL AIRPLAY/30

February 11, 1983

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
10	1	1	1	MICHAEL JACKSON/Billie Jean (Epic)
9	3	2	2	EARTH, WIND & FIRE/Fall In Love With Me (Columbia)
17	6	3	3	LIONEL RICHIE/You Are (Motown)
20	9	5	4	SMOKEY ROBINSON/I've Made Love To... (Tamla/Motown)
-	26	13	5	ANGELA BOFILL/Too Tough (Arista)
2	4	4	6	MARGIE JOSEPH/Knockout (HCRC)
-	28	16	7	GEORGE CLINTON/Atomic Dog (Capitol)
11	8	8	8	G. WASHINGTON JR./P. LABELLE/The Best Is Yet... (Elektra)
13	10	10	9	YARBROUGH & PEOPLES/Heartbeats (Total Experience/PGM)
16	16	14	10	DeBARGE/I Like It (Gordy/Motown)
30	19	15	11	INDEEP/Last Night A DJ Saved My Life (Sounds Of New York)
19	12	12	12	MUSICAL YOUTH/Pass The Dutchie (MCA)
-	-	17	13	DAZZ BAND/On The One For Fun (Motown)
4	7	7	14	GAP BAND/Outstanding (Total Experience/PGM)
14	13	11	15	LUTHER VANDROSS/Since I Lost My Baby (Epic)
-	29	22	16	CASHMERE/Do It Anyway You Wanna (Philly World)
1	2	6	17	RAY PARKER JR./Bad Boy (Arista)
5	5	9	18	PEABO BRYSON/We Don't Have To Talk (About Love) (Capitol)
-	-	30	19	JANET JACKSON/Come Give Your Love To Me (A&M)
24	21	21	20	MELLE MEL & DUKE BOOTEE/Message II (Survival) (Sugar Hill)
-	30	29	21	SKYY/Let Love Shine (Salsoul/RCA)
DEBUT	22	22	22	O'BRYAN/I'm Freaky (Capitol)
28	23	23	23	AURRA/Such A Feeling (Salsoul/RCA)
-	-	28	24	JONZUN CREW/Space Is The Place (Tommy Boy)
21	25	25	25	ORBIT with CAROL HALL/The Beat Goes On (RFC/Quality)
DEBUT	26	26	26	DARYL HALL & JOHN OATES/One On One (RCA)
6	11	27	27	EVELYN KING/Betcha She Don't Love You (RCA)
8	14	19	28	MELBA MOORE/Mind Up Tonight (Capitol)
DEBUT	29	29	29	FOUR TOPS/I Believe In You And Me (Casablanca/PolyGram)
3	15	18	30	TYRONE DAVIS/Are You Serious (HighRise)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- CHAMPAIGN (17)
- MARVIN GAYE (14)
- DAWSON & DIGGS (13)
- DYNASTY (12)
- HALL & OATES (12)
- JANET JACKSON (12)

HOTTEST

- MICHAEL JACKSON (57)
- GAP BAND (23)
- DeBARGE (21)
- MARGIE JOSEPH (17)
- GEORGE CLINTON (17)
- EARTH, WIND & FIRE (16)

KENNY LOGGINS "Heart To Heart" (Columbia) 24/3

Rotations: Heavy 8/1, Medium 11/2, Light 5/0, Extra Adds 0, Total Adds 3, WOOK, WVOL, WLTH. Heavy: WKYS, WGCI, WBLZ, WDMT, WNOO, WPDQ, KPOP-FM. Medium: WDAS, WVEE, WJPC, XHRM, KSOL, KNOW, WPLZ, WWDM, WTLC.

BOBBY NUNN "Got To Get Up On It" (Motown) 24/0

Rotations: Heavy 10/0, Medium 10/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WGPR, WZEN-FM, XHRM, WATV, WENN, WGIV, WPEG, KOKY, WTLC. Medium: WDMA, WGCI, KDAY, WRDW, WNOO, WOIC, WVOL, WPLZ, WTMP, WLTH.

ELLIS HALL JR. "Every Little Bit Hurts" (HCRC) 23/3

Rotations: Heavy 6/0, Medium 9/1, Light 8/2, Extra Adds 0, Total Adds 3, WDMT, WDAO, WLTH. Heavy: WILD, WAMO, KMJQ, KRLY, WYLD-FM, WLUM. Medium: WHUR, WDMA, WEDR, WGCI, WJMO, KNOW, WKWM.

HOT CHOCOLATE "Are You Getting Enough Happiness" (EMI America) 23/3

Rotations: Heavy 5/0, Medium 9/1, Light 9/2, Extra Adds 0, Total Adds 3, WOOK, WPDQ, WTOY. Heavy: WILD, WAOK, WGPR, WZEN-FM, WTMP. Medium: WVEE, KRNB, WAIL-FM, WDRQ, WJLB, KMJM, WJAX.

JERRY KNIGHT "She's Got To Be A Dancer" (A&M) 23/3

Rotations: Heavy 3/1, Medium 9/0, Light 12/2, Extra Adds 0, Total Adds 3, WLOU, WJJS, WAAA. Heavy: KACE, WNOO. Medium: WILD, WAOK, WGPR, WNHC, WPEG, WOIC, WWDM, WWWW.

CLIFF DAWSON & RENEE DIGGS "Never Say I Do..." (Boardwalk) 22/13

Rotations: Heavy 1/0, Medium 5/2, Light 15/10, Extra Adds 1, Total Adds 13, WDAS, K104-FM, WCIN, WDMT, WGPR, WJLB, WATV, WKXI, WTMP, WKWM, WTLC, WLUM, WWWW. Heavy: KRNB. Medium: WHUR, KACE, KUKQ.

RANDY CRAWFORD "Imagine" (WB) 22/4

Rotations: Heavy 2/0, Medium 9/0, Light 11/4, Extra Adds 0, Total Adds 4, WAOK, WCIN, KDAY, WRDW. Heavy: WZEN, WATV. Medium: WJMO, KMJM, XHRM, WENN, WNOO, KJCB, WLUM, KDIA, KUKQ.

NEW YORK CITI PEECH BOYS "Life Is Something Special" (Island/Atco) 21/4

Rotations: Heavy 3/0, Medium 9/1, Light 9/3, Extra Adds 0, Total Adds 4, WJPC, WRDW, WLUM, KUKQ. Heavy: WAMO, WZEN-FM, KOKY. Medium: WBMX, WGPR, KACE, WKND, WNHC, WKXI, WLTH.

WEATHER GIRLS "It's Raining Men" (Columbia) 21/2

Rotations: Heavy 5/1, Medium 9/0, Light 7/1, Extra Adds 2, Total Adds 2, WANM, WVKO. Heavy: WDMT, WATV, WNOO, WTMP. Medium: WXYV, WDAS, KMJQ, WDRQ, KMJM, KDAY, WJMI, WKXI, KDIA.

ONE WAY "Can I" (MCA) 20/10

Rotations: Heavy 3/2, Medium 4/0, Light 12/7, Extra Adds 1, Total Adds 10, KRNB, WDMT, WGPR, WRDW, WOIC, WJMI, WPDQ, WLOU, WJJS, WANM, WVOI. Heavy: WHRK. Medium: WENN, WGIV, WPEG.

JOHNNIE TAYLOR "I'm So Proud" (Beverly Glen) 20/1

Rotations: Heavy 9/1, Medium 8/0, Light 3/0, Extra Adds 0, Total Adds 1, KMJM. Heavy: WDMA, WJMO, WZEN-FM, KSOL, WKXI, WPDQ, WWDM, WLTH. Medium: K104-FM, KMJQ, KRLY, WBMX, WGIV, WNOO, WKWM, WWWW.

PETER BROWN "Baby Gets High" (RCA) 20/0

Rotations: Heavy 4/0, Medium 12/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WBMX, WGCI, WLTH. Medium: WILD, WDAS, WAOK, WJPC, WJMO, WJLB, XHRM, KSOL, WGIV, KJCB, WPLZ, WTLC.

STEVE ARRINGTON'S HALL OF FAME "Nobody Can Be You..." (Atlantic) 19/9

Rotations: Heavy 0/0, Medium 6/1, Light 11/8, Extra Adds 2, Total Adds 9, WEDR, WBLZ, KDAY, XHRM, KJCB, WTMP, WDAO, WLTH, KDIA. Medium: WKYS, WHUR, KRNB, WWDM, WKWM.

BOHANNON "Make Your Body Move" (Compleat/PolyGram) 19/7

Rotations: Heavy 2/0, Medium 7/0, Light 9/6, Extra Adds 1, Total Adds 7, WEDR, WGPR, WNHC, WATV, WTMP, WAAA, WLUM. Heavy: WAOK, WLOU. Medium: WVEE, KRNB, WENN, WPEG, KOKY, WVOL, WWDM.

SLAVE "Do You Like It..." (Cotillion/Atco) 19/0

Rotations: Heavy 4/0, Medium 10/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WYLD-FM, KJCB, WDAO, KUKQ. Medium: KRNB, KACE, XHRM, WRDW, WGIV, WJAX, WLOU, WAAA, WTLC, WLUM.

WILLIAM BELL "Bad Time To Break Up" (Kat Family/CBS) 16/4

Rotations: Heavy 2/1, Medium 6/1, Light 8/2, Extra Adds 0, Total Adds 4, WJPC, WCIN, KMJM, WWWW. Medium: WAOK, KRNB, WDMA, WGCI, WJMI, WLTH.

SYLVESTER "All I Need" (Megatone) 16/1

Rotations: Heavy 4/0, Medium 9/0, Light 3/1, Extra Adds 0, Total Adds 1, WAOK. Heavy: WAMO, WHUR, WCIN, WDMT. Medium: WILD, WEDR, WJMO, XHRM, KSOL, WPEG, WTMP, KDIA, KPOP-FM.

PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 16/0

Rotations: Heavy 7/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WKYS, WOOK, WAOK, XHRM, WJJS, WKWM, KDIA. Medium: WRDW, KJCB, WBLX, WTOY.

GWEN McCRAE "Keep The Fire Burning" (Atlantic) 16/0

Rotations: Heavy 6/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WILD, KRNB, WYLD-FM, KACE, WPDQ, KUKQ. Medium: WBMX, WZEN-FM, KDAY, XHRM, WRDW.

HIGH INERGY "He's A Pretender" (Gordy/Motown) 15/2

Rotations: Heavy 1/0, Medium 11/1, Light 3/1, Extra Adds 0, Total Adds 2, WATV, WLTH. Heavy: WYLD-FM. Medium: KDAY, XHRM, WNHC, WRDW, WENN, WNOO, WJMI, WDAO, KDIA, KUKQ.

REGGIE GRIFFIN "Mirda Rock" (Mountain View) 15/2

Rotations: Heavy 5/0, Medium 6/0, Light 4/2, Extra Adds 0, Total Adds 2, KDAY, WPDQ. Heavy: WEDR, WATV, WNOO, WLOU, WWWW. Medium: WHUR, WDMA, WJMO, KACE, KSOL, WJAX.

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

GLEN CAMPBELL

I Love How You Love Me (Atlantic America)

On 70% of reporting stations. National Summary: Up 50, Same 24, Down 0, Debuts 10, Adds 19. Moves 50-44 on the Country Music Chart.

GEORGE STRAIT

Amarillo By Morning (MCA)

On 67% of reporting stations. National Summary: Up 10, Same 28, Down 0, Debuts 25, Adds 35. A Most Added Record. Debuts at number 45 on the Country Chart.

MOST ADDED

- B.J. THOMAS (41)
Whatever Happened To... (Clev. Int./Col.)
- JOE STAMPLEY (36)
Finding You (Epic)
- GEORGE STRAIT (35)
Amarillo By Morning (MCA)
- GUS HARDIN (30)
After The Last Goodbye (RCA)
- SHELLY WEST (29)
Jose Cuervo (WB/Viva)
- JOHNNY LEE (27)
Sounds Like Love (Full Moon/Asylum)

HOTTEST

- CONWAY TWITTY (64)
The Rose (Elektra)
- JOHN ANDERSON (62)
Swingin' (WB)
- RICKY SKAGGS (42)
I Wouldn't Change You If I Could (Epic)
- DON WILLIAMS (40)
If Hollywood Don't Need You (MCA)
- CHARLEY PRIDE (30)
Why Baby Why (RCA)
- CRYSTAL GAYLE (29)
'Til I Gain Control Again (Elektra)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same position on, add to on, 31-31, etc.) moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

RONNIE McDOWELL "Personally" (Epic) 87/21

National Summary: Up 27, Same 24, Down 1, Debuts 14, Adds 21 including WPOR-FM, KIX106, WCOS-AM-FM, WDAK, WRJZ, WHOO, WSLR, WGEE, WIRE, KFDI-FM, KYAK, KKAL, KYGO-FM, KWJJ, KBBQ. Debuts on the Country Chart at number 50.

SONNY JAMES AND SILVER "The Fool In Me" (Dimension) 77/7

National Summary: Up 41, Same 22, Down 0, Debuts 7, Adds 7, WKYQ, WWOD/WKZZ, WIRE, KTPK-FM, KKAL, KKCS, KLZ, WEZL-FM 45-36, KSSN 49-39, WSLR 4-29, KBMR 47-36, WAXX 33-27, KYNN-AM-FM 10-9, KVOO 32-23, KFDI-FM 28-23.

B.J. THOMAS "Whatever Happened To Old..." (Clev. Int./Columbia) 76/41

National Summary: Up 6, Same 21, Down 0, Debuts 8, Adds 41 including WPOR-FM, KIX106, WCMS-FM, KKYX, WIRK-FM, WWWV, WMNI, WWWV-FM, KFGO, KIK-FM, KUZZ, KLZ, KNIX-FM, KWJJ, KRAK.

LORETTA LYNN "Breakin' It" (MCA) 76/7

National Summary: Up 32, Same 20, Down 0, Debuts 17, Adds 7, WIXY, KLLL, WFMS-FM, WTSO, KEIN, KNIX-FM, Q105, WSOC-FM 40-32, WDAK 4-29, WIRK-FM 39-32, KBMR 38-31, KFDI-FM 46-37, KLZ 31-23, KRWQ-FM 31-23, KMPS-AM-FM 34-25.

KAREN BROOKS "If That's What You're Thinking" (WB) 68/12

National Summary: Up 20, Same 26, Down 0, Debuts 10, Adds 12, WGNA-FM, WKYG, WQIK-FM, WRJZ, WWOD/WKZZ, WNOE-AM, WHOO, KXRB, KBMY, KVOC, KEIN, KWJJ, WVAM 47-36, WKSJ-FM 49-42, KRWQ-FM 41-32.

BILLY SWAN "Rainbows And Butterflies" (Epic) 67/7

National Summary: Up 26, Same 26, Down 0, Debuts 8, Adds 7, WIXY, WOKK, WMNI, KIK-FM, KEIN, KEEN, KBBQ, WMC-AM 23-19, KBMR 48-38, KYNN-AM-FM 50-38, KFDI-FM 45-36, KBMY 40-32, KLZ 34-27, KMPS-AM-FM 20-14.

SHELLY WEST "Jose Cuervo" (WB/Viva) 59/29

National Summary: Up 3, Same 15, Down 0, Debuts 12, Adds 29 including WKKW, WBGW-FM, WPOR-FM, WHOO, WIRK-FM, WONE, WITL-FM, KUZZ, KBMY, KUUY, KKCS, KMAK, KRAK, KCKC, KMPS-AM-FM.

GARY STEWART & DEAN DILLON "Those Were The Days" (RCA) 57/10

National Summary: Up 21, Same 21, Down 1, Debuts 4, Adds 10, WPOR-FM, WIXY, WEZL-FM, KHEY-AM, WHOO, KKAL, KEIN, KCCY-FM, KRAK, KEEN, KBMR 49-42, WKKQ-AM-FM 26-20, KVOO 36-27, KFDI-FM 30-24, KBMY 23-15.

TOMMY ST. JOHN "The Light Of My Life" (RCA) 46/7

National Summary: Up 19, Same 19, Down 0, Debuts 1, Adds 7, WESC-AM-FM, KSSN, WWOD/WKZZ, WITL-FM, KTTS-AM-FM, KVOC, KNIX-FM, WGNA-FM 32-29, WVVA 37-27, WKSJ-FM 40-35, KVOO 40-32, KRWQ-FM 25-20, KWJJ 34-29, KMPS-AM-FM 18-16.

SIGNIFICANT ACTION

JAMES GALWAY & SYLVIA "Wayward Wind" (RCA) 41/17

National Summary: Up 5, Same 11, Down 0, Debuts 8, Adds 17 including WAJR, WQIK-FM, KSSN, WOKK, KSO, KEBC-FM, WTHI-FM, KGEM/KJOT, KUUY, KNIX-FM.

VERN GOSDIN "Friday Night Feelin'" (AMI/NSD) 38/13

National Summary: Up 2, Same 18, Down 0, Debuts 7, Adds 13, WGNA-FM, WIXL-FM, WPOR-FM, WPLO, KXYL, KSSN, WCMS-FM, WSLR, KWMT, KYNN-AM-FM, KKAL, KMAK, KIGO.

JOE STAMPLEY "Finding You" (Epic) 37/36

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 36 including WSNO, WPLO, WESC-AM-FM, WCMS-FM, WHOO, KKYX, WWWV, WKMF, KSOP-FM, KCKC.

TENNESSEE EXPRESS "How Long Will It Take" (RCA) 37/6

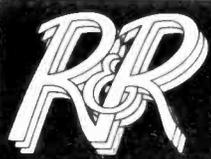
National Summary: Up 8, Same 18, Down 0, Debuts 7, Adds 6, WEZL-FM, KSSN, KTPK-FM, KGEM/KJOT, KEIN, KCCY-FM, KRMD-AM-FM 45-39, KSO 37-34, KYNN-AM-FM 46-39, KFDI-FM 48-39.

BIG AL DOWNING "It Takes Love" (Team Entertainment) 35/17

National Summary: Up 3, Same 14, Down 0, Debuts 1, Adds 17 including WSEN-AM-FM, WSOC-FM, WGVM, WKKQ-AM-FM, WITL-FM, KOMA, WHBF, KUZZ, KTOM, KBBQ.

GUS HARDIN "After The Last Goodbye" (RCA) 34/30

National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 30 including WKKW, WVVA, KRRV, WYNN-FM, WWOD/WKZZ, KRMD-AM-FM, WAXX, KTTS-AM-FM, KFDI-FM, KRIS.



NATIONAL AIRPLAY/50

February 11, 1983

Three Weeks Two Weeks Last Week

5	3	2	1	T.G. SHEPPARD & K. BROOKS/Faking...(WB/Curb)
12	8	5	2	DON WILLIAMS/If Hollywood Don't Need You (MCA)
10	5	4	3	CHARLEY PRIDE/Why Baby Why (RCA)
17	12	9	4	CONWAY TWITTY/The Rose (Elektra)
4	2	1	5	CRYSTAL GAYLE/'Til I Gain Control Again (Elektra)
14	11	8	6	WILLIE NELSON/Last Thing I Needed... (Columbia)
11	7	7	7	ANNE MURRAY/Somebody's Always Saying Goodbye (Capitol)
22	15	11	8	RICKY SKAGGS/I Wouldn't Change You If I Could (Epic)
15	13	10	9	GARY MORRIS/Velvet Chains (WB)
8	6	6	10	MICHAEL MURPHEY/Still Taking Chances (Liberty)
20	16	12	11	D. PARTON & W. NELSON/Everything's... (Monument)
18	17	13	12	MERLE HAGGARD & GEORGE JONES/C.C. Waterback (Epic)
29	19	15	13	MARTY ROBBINS/Honkytonk Man (WB/Viva)
2	1	3	14	RONNIE MILSAP/Inside (RCA)
46	34	23	15	JOHN ANDERSON/Swingin' (WB)
34	25	18	16	WHITES/Hangin' Around (Elektra/Curb)
42	31	24	17	BELLAMY BROTHERS/When I'm Away From You (Elektra/Curb)
41	33	25	18	GEORGE JONES/Shine On (Shine All Your Sweet...) (Epic)
33	27	21	19	LEE GREENWOOD/Ain't No Trick (It Takes Magic) (MCA)
28	23	20	20	LEON EVERETTE/Shadows Of My Mind (RCA)
27	21	17	21	TAMMY WYNETTE/A Good Night's Love (Epic)
35	29	26	22	TANYA TUCKER/Feel Right (Arista)
44	36	29	23	JANIE FRICKE/You Don't Know Love (Columbia)
32	28	27	24	JIM GLASER/When You're Not A Lady (Noble Vision)
43	37	31	25	EARL THOMAS CONLEY/I Have Loved You, Girl (RCA)
50	41	32	26	MERLE HAGGARD & WILLIE NELSON/Reasons To Quit (Epic)
-	42	34	27	K. ROGERS & S. EASTON/We've Got Tonight (Liberty)
1	4	14	28	MICKEY GILLEY/Talk To Me (Epic)
-	44	37	29	ED BRUCE/My First Taste Of Texas (MCA)
9	9	16	30	GENE WATSON/What She Don't Know Won't Hurt Her (MCA)
26	20	19	31	STEVE WARINER/Don't Plan On Sleeping Tonight (RCA)
-	43	38	32	HANK WILLIAMS JR./Gonna Go Huntin' (Elektra/Curb)
3	10	22	33	SYLVIA/Like Nothing Ever Happened (RCA)
49	46	39	34	BANDANA/I Can't Get Over You (Getting Over Me) (WB)
-	45	40	35	JERRY REED/Down On The Corner (RCA)
-	-	41	36	ALABAMA/Dixieland Delight (RCA)
-	49	46	37	BOB SEGER/Shame On The Moon (Capitol)
31	26	28	38	RAZZY BAILEY/Poor Boy (RCA)
-	50	48	39	RAY CHARLES/Born To Love Me (Columbia)
-	-	44	40	JOHNNY LEE/Sounds Like Love (Full Moon/Asylum)
-	-	45	41	LARRY GATLIN/Almost Called Her Baby By Mistake (Columbia)
6	14	30	42	OAK RIDGE BOYS/Thank God For Kids (MCA)
-	-	47	43	REBA McENTIRE/You're The First Time I've... (Mercury/PolyGram)
-	-	50	44	GLEN CAMPBELL/I Love How You Love Me (Atlantic America)
DEBUT	45	45	45	GEORGE STRAIT/Amarillo By Morning (MCA)
16	22	35	46	VERN GOSDIN/Today My World Slipped Away (AMI/NSD)
13	24	36	47	CHARLY McCLAIN/With You (Epic)
7	18	33	48	EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB)
19	32	43	49	MERLE HAGGARD/Going Where The Lonely Go (Epic)
DEBUT	50	50	50	RONNIE McDOWELL/Personally (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

RICH LANDERS "Take It All" (AMI/NSD) 33/7

National Summary: Up 6, Same 13, Down 0, Debuts 7, Adds 7, WIXL-FM, WIRK-FM, KEBC-FM, KXRB, KTPK-FM, KMAK, KMPS-AM-FM, WSEN-AM-FM 50-44, KTOM 50-46, KEEN 40-35.

BOXCAR WILLIE "Country Music Nightmare" (Main Street) 30/5

National Summary: Up 4, Same 18, Down 0, Debuts 3, Adds 5, KSO, WDAF, KEBC-FM, KTTS-AM-FM, KVOC, WGNA-FM 34-31, WVAM 46-37, KHEY-AM on, WGVM 25-21, KBMY 25-19.

RODNEY LAY "You Could Have Heard A Heart Break" (Churchill) 30/2

National Summary: Up 16, Same 10, Down 0, Debuts 2, Adds 2, WFNC, WESC-AM-FM, WSEN-AM-FM 40-35, WEZL-FM 37-31, WAMZ-FM 18-17, KBMR 44-39, KYNN-AM-FM 22-19, KTTS-AM-FM 39-32, KFDI-FM 27-25, KRWQ-FM 16-13.

VERN GOSDIN "If You're Gonna Do Me Wrong..." (Compleat/PolyGram) 29/18

National Summary: Up 1, Same 9, Down 0, Debuts 1, Adds 18 including WSNO, WYII, KRRV, WGVM, WCMS-FM, KWMT, KTTS-AM-FM, KVOO, KLZ, KSOP-FM.

JUDY BAILEY "Tender Lovin' Lies" (WB) 25/6

National Summary: Up 5, Same 9, Down 0, Debuts 5, Adds 6, KXYL, WNOE-AM, KFGO, KEBC-FM, WXCL, WHBF, WIXL-FM on, WKSJ-FM 48-45, WIRK-FM 45-39, KUZZ 49-40.

BRICE HENDERSON "Lonely Eyes" (Union Station) 25/5

National Summary: Up 4, Same 11, Down 0, Debuts 4, Adds 5, WYNN-FM, WNOE-AM, WCMS-FM, KXYX, KWJJ, WSEN-AM-FM 39-36, WVVA on, KHEY-AM 44-39, KFGO 50-46, KYNN-AM-FM 47-43.

CHANTILLY "Storm Of Love" (F&L) 23/7

National Summary: Up 2, Same 12, Down 0, Debuts 2, Adds 7, WSNO, WESC-AM-FM, KWMT, KEBC-FM, KGEM/KJOT, KUGN-FM, KVEG, KSO 39-35, WKKQ-AM-FM 47-38, KSOP-FM on.

OAK RIDGE BOYS "American Made" (MCA) 20/18

National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 18 including WPOC-FM, WEEP, WPOR-FM, KIX106, WYNN-FM, WMAQ, WCXI-AM-FM, WWWV-FM, WDG, KUZZ.

LLOYD DAVID FOSTER "Unfinished Business" (MCA) 19/19

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 19 including WSEN-AM-FM, WESC-AM-FM, WCMS-FM, KRMD-AM-FM, KBMR, KSO, KYNN-AM-FM, KUGN-FM, KSOP-FM.

SANDY CROFT "Easier" (Angelsong) 16/1

National Summary: Up 4, Same 9, Down 0, Debuts 2, Adds 1, WXCL, KHEY-AM on, WIRK-FM 24-21, KBMR on, KFGO on, KYNN-AM-FM 43-40, KVEG on, KTOM 44-39, KEEN 15-10, KMPS-AM-FM on.

PHIL EVERLY "Who's Gonna Keep Me Warm" (Capitol) 14/4

National Summary: Up 5, Same 5, Down 0, Debuts 0, Adds 4, WGNA-FM, WGVM, WKSJ-FM, KTPK-FM, WLWF-FM 38-36, WHOO 34-32, WWWV-FM 40-34, WXCL 37-35, KFDI-FM on, KUGR 28-24.

RAY PRICE "One Fiddle, Two Fiddle" (WB/Viva) 14/2

National Summary: Up 4, Same 7, Down 1, Debuts 0, Adds 2, WYII, KUGN-FM, WVAM 28-21, KHEY-AM 41-34, WOKK 37-35, KRRV on, WMNI on, KVOO 44-36, KCUB on.

JOHNNY CASH "We Must Believe In Magic" (Columbia) 14/2

National Summary: Up 2, Same 9, Down 0, Debuts 1, Adds 2, WGVM, WIRK-FM, WGNA-FM on, WPLO on, KRMD-AM-FM 43-40, WQYK-FM on, WCXI-AM-FM on, WKKQ-AM-FM 38-34, KFGO on, KVOO on.

Adult / Contemporary

Continued from Back Page

BREAKERS®

ERIC CLAPTON

I've Got A Rock N' Roll Heart (WB)

61% of our reporters on it. Rotations: Heavy 8/0, Medium 45/7, Light 26/11, Extra Adds 1, Total Adds 19, WLTT, WFYR, WCCO, KNBR, KJR, WICC, WSGN, WAAY, WSLI, WRVA, KUDL, KYUU, WLVA, WROV, WJBC, KVOX, KWEB, KTWO, KRNO. Debuts at number 25 on the A/C chart.

DIANA ROSS

So Close (RCA)

54% of our reporters on it. Rotations: Heavy 1/0, Medium 38/10, Light 32/13, Extra Adds 0, Total Adds 23 including WBEN, WISN, KHOW, KGW, KFMB, WICC, WWYZ, WGY, WBT, KMGC, WENS, KMBZ, KUDO, KWAV, WLVA, and 8 more. Debuts at number 29 on the A/C chart.

MELISSA MANCHESTER

Nice Girls (Arista)

53% of our reporters on it. Rotations: Heavy 1/0, Medium 34/9, Light 34/10, Extra Adds 0, Total Adds 19, WFBR, WPRO, WARM98, WCZY, KGW, KJR, KEY103, WAFB, KRNT, WENS, KOST, WCPI, KSEL, WLVA, KCRG, KCMQ, KWEB, KRCL, KISN. Debuts at number 30 on the A/C chart.

MICHAEL JACKSON

Billie Jean (Epic)

47% of our reporters on it. Rotations: Heavy 12/2, Medium 32/8, Light 18/5, Extra Adds 0, Total Adds 15, KVIL, WCLR, WMJI, WICC, WRIE, WWYZ, WGY, WAIV, WGAR, KBOI, KUDO, WKZE-FM, WCPI, WLVA, KPAT. Debuts at number 27 on the A/C chart.

FIREFALL

Always (Atlantic)

47% of our reporters on it. Rotations: Heavy 7/0, Medium 37/2, Light 18/2, Extra Adds 0, Total Adds 4, WHB, KGW, Y106, KCRG. Debuts at number 28 on the A/C chart.

MOST ADDED

- BARRY MANILOW (28)
Some Kind Of Friend (Arista)
- DIONNE WARWICK (25)
Take The Short Way Home (Arista)
- DIANA ROSS (23)
So Close (RCA)
- DAN FOGELBERG (22)
Make Love Stay (Full Moon/Epic)
- ERIC CLAPTON (19)
I've Got A Rock N' Roll Heart (WB)
- MELISSA MANCHESTER (19)
Nice Girls (Arista)

HOTTEST

- LIONEL RICHIE (93)
You Are (Motown)
- BOB SEGER (82)
Shame On The Moon (Capitol)
- K. ROGERS & S. EASTON (61)
We've Got Tonight (Liberty)
- CHRISTOPHER CROSS (57)
All Right (WB)
- CULTURE CLUB (42)
Do You Really Want To... (Virgin/Epic)
- KENNY LOGGINS (36)
Heart To Heart (Columbia)

NEW & ACTIVE

- KC & THE SUNSHINE BAND (with TERI DeSARIO) "Don't Run..." (Epic) 46/12
Rotations: Heavy 1/0, Medium 19/2, Light 25/9, Extra Adds 1, Total Adds 12, WCCO, WHHY, Y106, WTRX, WENS, KUGN, WCTC, WCHV, KSEL, KCRG, KVOX, KISN. Heavy: KEY103. Medium: KGW, WWYZ, WHBY, WHBC, KEX, KSL, WAYV, WNNR, WKZE-FM, WEIM, WSKY, KFOS, WJON, KRCL, KRNO, KVSF.
- BARRY MANILOW "Some Kind Of Friend" (Arista) 32/28
Rotations: Heavy 2/0, Medium 12/11, Light 16/15, Extra Adds 2, Total Adds 28, 97AIA, WICC, WKAZ, WGY, WSLI, WHBC, KMBZ, WQUA, KBOI, KCEE, WAYV, WEIM, WKBR, WCTC, WTNV, WSKY, WCHV, WDEF, WORG, KCRG, KFOS, WJON, KFOD, KTWO, KRNO, KISN, KVSF. Heavy: WHHY, WFMK.
- JEFFREY OSBORNE "Eenie Meenie" (A&M) 31/17
Rotations: Heavy 0/0, Medium 5/2, Light 26/15, Extra Adds 0, Total Adds 17, WLTT, WKAZ, KMGC, WRVR, WHBY, WHBC, KBOI, KUGN, KWAV, WAYV, WKZE-FM, WTNV, WCHV, KPAT, KRCL, KRNO, KSRO. Medium: KUDO, KFOS, KTWO.
- GLENN FREY "All Those Lies" (Asylum) 31/0
Rotations: Heavy 2/0, Medium 16/0, Light 13/0, Extra Adds 0, Total Adds 0. Heavy: KWAV, KFSB. Medium: KHOW, KNBR, WKAZ, WHEN, WHHY, WISM-FM, WMHE, KKUA, WAYV, WKBR, WSKY, WCHV, WORG, WVBS, KCMQ, KSRO.
- DONALD FAGEN "New Frontier" (WB) 30/5
Rotations: Heavy 1/0, Medium 18/1, Light 10/3, Extra Adds 1, Total Adds 5, WISN, Y106, KWAV, WNNR, KRCL. Heavy: WLTA. Medium: WCCO, WHHY, WISM-FM, KYKY, KKRD, WAYV, WKZE-FM, WEIM, WTNV, WSKY, WCHV, WORG, KFSB, KFOD, KTWO, KRKK, KSRO.
- JESSE COLIN YOUNG "Ophelia" (Elektra) 30/3
Rotations: Heavy 1/0, Medium 10/1, Light 19/2, Extra Adds 0, Total Adds 3, WHEN, WKZE-FM, WLVA. Heavy: KUDO. Medium: WARM98, WSLI, WHBC, WEIM, KFOS, KWEB, KTWO, KRCL, KVSF.

BREAKERS are those newer records judged to have the greatest level of station airplay activity on any given week.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level.
 Indicates one of this week's most added new releases.

SIGNIFICANT ACTION

- DIONNE WARWICK "Take The Short Way Home" (Arista) 28/25
Rotations: Heavy 0/0, Medium 11/10, Light 17/15, Extra Adds 0, Total Adds 25, WLTT, KVIL, WCCO, KOY, WGY, WBT, KMGC, WSLI, WHBY, WFMK, WQUA, WMHE, KBOI, KSL, WAYV, WKZE-FM, WSKY, WCHV, WDEF, WORG, KFSB, KFOD, KRKK, KVSF, KSRO. Medium: WRIE.
- OLIVIA NEWTON-JOHN "Tied Up" (MCA) 26/2
Rotations: Heavy 1/0, Medium 12/0, Light 13/2, Extra Adds 0, Total Adds 2, KRCL, KISN. Heavy: WEIM. Medium: WGY, KEY103, WAFB, WSLI, KWAV, WTNV, WSKY, WORG, KCMQ, KFSB, KRNO, KRKK.
- STRAY CATS "Stray Cat Strut" (EMI America) 25/1
Rotations: Heavy 6/0, Medium 10/0, Light 9/1, Extra Adds 0, Total Adds 1, WTAE. Heavy: KOY, WGY, WSGN, WAYV, KCMQ, KRKK. Medium: WFBR, 55KRC, WHHY, WOWO, WFMK, WMHE, KYUU, WKBR, WTNV, KPAT.
- MICHEL BERGER "Innocent Eyes" (Atlantic) 22/4
Rotations: Heavy 1/0, Medium 7/1, Light 14/3, Extra Adds 0, Total Adds 4, WHHY, KSL, WNNR, KRKK. Heavy: WLTA. Medium: WCCO, WSLI, WMAZ, WHBC, KFOS, KRCL.
- RANDY NEWMAN & PAUL SIMON "The Blues" (WB) 22/3
Rotations: Heavy 0/0, Medium 13/1, Light 9/2, Extra Adds 0, Total Adds 3, KNBR, KWAV, KFOD. Medium: KHOW, KGW, KEY103, WSRZ, KEX, WKZE-FM, WEIM, WSKY, WCHV, WORG, KWEB, WJON.
- TANYA TUCKER "Feel Right" (Arista) 22/2
Rotations: Heavy 0/0, Medium 8/0, Light 14/2, Extra Adds 0, Total Adds 2, WKAZ, WLVA. Medium: KRNT, WAYV, WEIM, KCRG, KVOX, KFOS, KTWO, KRCL.
- HELEN REDDY "Don't Tell Me Tonight" (MCA) 19/8
Rotations: Heavy 0/0, Medium 6/1, Light 13/7, Extra Adds 0, Total Adds 8, WCCO, KMBZ, KSL, WNNR, KFSB, KPAT, KFOD, KSRO. Medium: WAYV, WEIM, KFOS, WJON, KVSF.
- ALAN PARSONS PROJECT "Old & Wise" (Arista) 16/13
Rotations: Heavy 0/0, Medium 5/4, Light 10/8, Extra Adds 1, Total Adds 13, WARM98, WCCO, WSRZ, WHBY, WHBC, WQUA, KUGN, KSL, WAYV, WEIM, KFSB, KFOS, KTWO. Medium: WRVR.
- B.J. THOMAS "What Ever Happened To Old..." (Cleve. Int./Columbia) 16/8
Rotations: Heavy 0/0, Medium 9/3, Light 6/4, Extra Adds 1, Total Adds 8, KVIL, KOY, WHBC, KRNT, KUDO, WNNR, KFOS, WJON. Medium: WSB, WHBY, WDEF, KFSB, KVSF.
- ABBA "One Of Us" (Atlantic) 13/10
Rotations: Heavy 0/0, Medium 5/3, Light 6/5, Extra Adds 2, Total Adds 10, WFBR, WSB, WCCO, WSLI, WHBC, KUGN, KSL, WEIM, WJON, KTWO. Medium: WKZE-FM, KFOS.
- EARTH, WIND & FIRE "Fall In Love With Me" (Columbia) 13/1
Rotations: Heavy 0/0, Medium 4/0, Light 9/1, Extra Adds 0, Total Adds 1, WAYV. Medium: WFMK, WNNR, WKZE-FM, WEIM.
- JAMES GALWAY with SYLVIA "The Wayward Wind" (RCA) 12/5
Rotations: Heavy 1/0, Medium 6/2, Light 4/2, Extra Adds 1, Total Adds 5, WTNV, WJBC, KFOS, KWEB, WJON. Heavy: WDEF. Medium: WFBR, WHBC, KSL, KVSF.
- GEORGE FISCHOFF "Carnival Island" (Moss Music Group) 12/4
Rotations: Heavy 0/0, Medium 3/0, Light 8/3, Extra Adds 1, Total Adds 4, WKZE-FM, WSKY, WJBC, KTWO. Medium: WSLI, KUGN, WJON.
- SMOKEY ROBINSON "I've Made Love To You..." (Tamla/Motown) 12/2
Rotations: Heavy 0/0, Medium 4/0, Light 8/2, Extra Adds 0, Total Adds 2, WKAZ, WSRZ. Medium: KEY103, KMBZ, KKUA, KVOX.
- PRETENDERS "Back On The Chain Gang" (Sire/WB) 4/1
Rotations: Heavy 4/1, Medium 3/0, Light 3/0, Extra Adds 1, Total Adds 2, Y97, WGY. Heavy: KPLZ, WFMK, KUDO. Medium: KGW, KYKY, KCMQ.
- JOHN STEWART "Queen Of Hollywood High" (Allegiance) 11/2
Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Extra Adds 1, Total Adds 2, WKAZ, KTWO. Medium: WSB, WISM-FM, KRCL.
- LEE RITENOUR BAND featuring ERIC TAGG "Keep It Alive" (Elektra) 10/7
Rotations: Heavy 0/0, Medium 1/1, Light 9/6, Extra Adds 0, Total Adds 7, WARM98, WCCO, KPLZ, WNNR, WORG, KFSB, KFOS.
- DON HENLEY "I Can't Stand Still" (Asylum) 10/2
Rotations: Heavy 0/0, Medium 6/0, Light 4/2, Extra Adds 0, Total Adds 2, KCMQ, KISN. Medium: KUDO, WEIM, WTNV, WVBS, KPAT, KRKK.

A/C Adds & Hits . . . See Page 43

SUBSCRIPTION SERVICE

Surveys Show
Approximately Nine People
Read Each Copy of R&R

That's making the most of
your subscription dollar!



- ONE YEAR — \$195
First Class Mail
- Small Market rates available
- Overseas Subscribers
\$300 per year (U.S. funds please)

RADIO & RECORDS
The Industry's Information Center

1930 Century Park West • Los Angeles, CA 90067

SUBSCRIBE TODAY
Call Judy,
(213)
553-4330

AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week		Total	Heavy	Medium	Add	Total Adds	
—	9	3	1	JOURNEY/Separate Ways (Columbia)	155+	127+	23-	4-	12-
3	3	2	2	BOB SEGER.../Even Now (Capitol)	143-	114-	29=	0=	1-
1	1	1	3	DURAN DURAN/Hungry Like... (Harvest/Capitol)	139-	114-	24+	1-	1-
4	2	4	4	GOLDEN EARRING/Twilight Zone (21/PolyGram)	135-	95-	39-	1+	1-
—	19	9	5	DEF LEPPARD/Photograph (Mercury/PolyGram)	141+	75+	62-	4-	8-
8	7	5	6	RIC OCASEK/Something To Grab For (Geffen)	154+	59+	95+	0-	3=
6	5	6	7	PRETENDERS/Back On The Chain Gang (Sire/WB)	125=	98-	26+	1+	2+
11	8	7	8	MEN AT WORK/Be Good Johnny (Columbia)	129+	94-	34+	1+	4+
13	12	10	9	TRIUMPH/World Of Fantasy (RCA)	121+	72+	49-	0=	1=
—	—	20	10	STYX/Mr. Roboto (A&M)	128+	70+	52+	4-	11-
23	16	13	11	GREG KIHN BAND/Jeopardy (Beserkley/E-A)	141+	38+	88-	14+	47+
25	18	12	12	FRIDA/I Know There's Something Going On (Atl.)	123+	51+	67=	5+	8-
19	17	15	13	SCANDAL/Goodbye To You (Columbia)	118+	53+	64-	1-	5-
16	15	14	14	PRETENDERS/My City Was Gone (Sire/WB)	111+	65-	44+	2+	5+
5	6	8	15	NIGHT RANGER/Don't Tell Me... (Boardwalk)	112-	57-	54+	0-	0-
35	21	18	16	TONY CAREY/I Won't Be Home Tonight (Rocshire)	124+	29+	94+	1-	6-
15	13	16	17	VANDENBERG/Burning Heart (Atco)	111=	40-	69=	2+	6=
2	4	11	18	SAMMY HAGAR/Your Love Is Driving... (Geffen)	89-	67-	22+	0=	0=
—	50	25	19	DURAN DURAN/Rio (Harvest/Capitol)	94+	48=	45+	1=	2=
20	23	22	20	NEIL YOUNG/Mr. Soul (Geffen)	97+	33-	63+	1+	1-
9	11	19	21	SAMMY HAGAR/Remember The Heroes (Geffen)	82-	51-	30+	1=	1-
36	28	28	22	TRIUMPH/Never Surrender (RCA)	82+	38+	44-	0=	2+
22	22	24	23	N. SCHON/J. HAMMER/No More Lies (Columbia)	91-	21+	68-	2-	5=
42	32	26	24	PAT BENATAR/Little Too Late (Chrysalis)	83+	52+	31+	0-	0-
31	20	21	25	RED RIDER/Power (Capitol)	87-	29-	57-	1-	3-
—	—	40	26	BRYAN ADAMS/Take Me Back (A&M)	85+	23+	56+	6=	10-
7	10	17	27	PAT BENATAR/Looking For A Stranger (Chrysalis)	74-	42-	31+	1+	2+
—	44	31	28	FIXX/Red Skies (MCA)	80+	21=	59+	0-	2-
55	35	29	29	PSYCHEDELIC FURS/Love My Way (Columbia)	89+	13=	70+	6+	15+
26	25	27	30	SAGA/Wind Him Up (Portrait/CBS)	81+	25-	56+	0=	1-
10	14	23	31	PHIL COLLINS/I Don't Care Anymore (Atlantic)	70-	44-	26-	0=	0-
58	37	32	32	ERIC CLAPTON/I Got A Rock N' Roll Heart (WB)	81+	34+	43+	3-	7-
—	54	35	33	RED RIDER/Human Race (Capitol)	73+	26+	46+	0-	0-
29	30	33	34	TOM PETTY.../Change Of Heart (Backstreet/MCA)	63+	38-	25+	0=	1+
57	46	44	35	PHIL COLLINS/Like China (Atlantic)	66+	29+	37+	0-	0-
—	—	55	36	DEXYS MIDNIGHT.../Come On... (Mercury/PG)	77+	18+	45+	12+	32+
59	43	37	37	MISSING PERSONS/Windows (Capitol)	62=	31+	30-	1-	1-
37	42	42	38	BOB SEGER.../Roll Away (Capitol)	52+	38+	14+	0=	0=
18	26	30	39	STRAY CATS/Stray Cat Strut (EMI America)	57-	29-	28-	0=	0=
DEBUT	40	JOURNEY/After The Fall (Columbia)	53+	28+	24+	1-	6-		
21	29	36	41	FRANK MARINO/Strange Dreams (Columbia)	55-	16-	38-	0-	0-
49	39	43	42	MISSING PERSONS/Walking In L.A. (Capitol)	48-	26+	22-	0=	1+
48	47	41	43	JOHN HALL BAND/Love Me Again (EMI America)	66=	10=	51+	5-	6-
24	31	34	44	NEIL YOUNG/Little Thing Called Love (Geffen)	55-	26-	29-	0=	1=
14	27	39	45	FIXX/Stand Or Fall (MCA)	47-	24-	23-	0=	0-
—	56	47	46	TODD RUNDGREN/Hideaway (Bearsville/WB)	61+	11+	47+	3=	5-
12	24	38	47	TOM PETTY.../You Got Lucky (Backstreet/MCA)	46-	30-	16-	0=	0=
—	—	53	48	MEN AT WORK/Underground (Columbia)	49+	24+	24+	1=	1-
45	45	50	49	BOB SEGER.../Boomtown Blues (Capitol)	40+	24-	16+	0=	1=
DEBUT	50	MODERN ENGLISH/I'll Melt With You (Sire/WB)	52+	9+	36+	7+	23+		
DEBUT	51	DEF LEPPARD/Rock! Rock! Rock!... (Mercury/PG)	43+	20+	22+	1+	4+		
54	53	45	52	ENGLISH BEAT/Save It For Later (IRS/A&M)	46-	13=	31-	2-	5-
30	41	48	53	BOB SEGER.../Makin' Thunderbirds (Capitol)	41+	28+	13+	0-	0-
DEBUT	54	CULTURE CLUB/Do You Really Want... (Virgin/Epic)	44+	25+	17=	1-	4-		
DEBUT	55	WALL OF VOODOO/Mexican Radio (IRS/A&M)	48+	12+	32+	4+	18+		
DEBUT	56	JOURNEY/Rubicon (Columbia)	44+	22+	21+	1-	6-		
—	—	59	57	BRYAN ADAMS/I'm Ready (A&M)	43+	15+	26+	2-	4-
DEBUT	58	AFTER THE FIRE/Der Kommissar (Epic)	55+	7+	33+	13+	32+		
DEBUT	59	MEMBERS/Working Girl (Arista)	45+	10+	31+	4-	6-		
DEBUT	60	ART IN AMERICA/Art In America (Pavillion/CBS)	49+	4+	35+	9-	21-		

AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week		Total	Heavy	Medium	Add	Total Adds	
1	1	BOB SEGER ... The Distance (Capitol)	155+	127+	23-	4-	12-
—	— "Moon" "Roll" "Now"	—	—	—	—	—
4	2	NEIL YOUNG Trans (Geffen)	143-	114-	29=	0=	1-
—	— "Mr. Soul" "Thing" "Hold"	—	—	—	—	—
3	3	TOM PETTY ... Long After... (Backstreet/MCA)	139-	114-	24+	1-	1-
—	— "Lucky" "Change"	—	—	—	—	—
2	4	PHIL COLLINS Hello, I Must Be... (Atlantic)	135-	95-	39-	1+	1-
—	— "Care" "Walls"	—	—	—	—	—
5	5	ERIC CLAPTON Money & Cigarettes (WB)	141+	75+	62-	4-	8-
—	— "Heart" "Change"	—	—	—	—	—
7	6	HALL & OATES H 2 O (RCA)	154+	59+	95+	0-	3=
—	— "One" "Family" "Game"	—	—	—	—	—
▶	7	GREG KIHN BAND . Kihnsspiracy (Beserkley/E-A)	125=	98-	26+	1+	2+
—	— "Jeopardy" "Tear"	—	—	—	—	—
13	8	MEN AT WORK . Business As Usual (Columbia)	129+	94-	34+	1+	4+
—	— "Johnny" "See"	—	—	—	—	—
6	9	SUPERTRAMP ... Famous Last Words (A&M)	121+	72+	49-	0=	1=
—	— "Crazy" "Lady" "Waiting"	—	—	—	—	—
10	10	RANDY NEWMAN . Trouble In Paradise (WB)	128+	70+	52+	4-	11-
—	— "L.A." "Blues"	—	—	—	—	—
19	11	JOURNEY Frontiers (Columbia)	141+	38+	88-	14+	47+
—	— "Send" "Ways"	—	—	—	—	—
9	12	DONALD FAGEN The Nightfly (WB)	123+	51+	67=	5+	8-
—	— "Frontier" "I.G.Y." "Nightfly"	—	—	—	—	—
12	13	RIC OCASEK Beatitude (Geffen)	118+	53+	64-	1-	5-
—	— "Grab" "Wait"	—	—	—	—	—
14	14	GARLAND JEFREYS Guts For Love (Epic)	111+	65-	44+	2+	5+
—	— "Surrender" "Man"	—	—	—	—	—
8	15	CULTURE CLUB . Kissing To Be... (Virgin/Epic)	112-	57-	54+	0-	0-
—	— "Do You Really Want To Hurt Me"	—	—	—	—	—
15	16	JONI MITCHELL Wild Things Run Fast (Geffen)	124+	29+	94+	1-	6-
—	— "Cafe" "Solid" "Underneath"	—	—	—	—	—
17	17	JOHN HALL BAND . Searchparty (EMI America)	111=	40-	69=	2+	6=
—	— "Love Me" "Woman"	—	—	—	—	—
11	18	TODD RUNDGREN Tortured... (Bearsville/WB)	89-	67-	22+	0=	0=
—	— "Hideaway"	—	—	—	—	—
16	19	DIRE STRAITS Twisting By The Pool (WB)	94+	48=	45+	1=	2=
—	— "Twisting" "If"	—	—	—	—	—
▶	20	PAUL BARRERE ... On My... (Mirage/Atlantic)	97+	33-	63+	1+	1-
—	— "Coquette"	—	—	—	—	—

Chart Participants: WQBK/Albany, WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WCPZ/Sandusky, KEZY/Anaheim, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTIM/San Rafael, KZAM/Seattle.

EXPANDED & UP TO DATE

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

AOR / ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation.

SIGNIFICANT ACTION

DON HENLEY/I Can't Stand Still (Asylum) "I Can't Stand Still"
Total Reports: 25 (26)/Total Adds: 3 (4); Hots: 6 (6)/Hot Adds: 0 (1); Mediums: 18 (18)/Medium Adds: 2 (1); Extra Adds: 1 (2).

EDDIE MONEY/No Control (Columbia) "Take A Little Bit"
Total Reports: 24 (18)/Total Adds: 0 (2); Hots: 7 (5)/Hot Adds: 0 (0); Mediums: 17 (12)/Medium Adds: 0 (1); Extra Adds: 0 (1).

FELONY/The Fanatic (Rock & Roll/CBS) "The Fanatic"
Total Reports: 23 (11)/Total Adds: 9 (6); Hots: 5 (2)/Hot Adds: 0 (0); Mediums: 12 (5)/Medium Adds: 3 (2); Extra Adds: 6 (4).

BILLY SQUIER (LIVE)/Emotions (Capitol) "She's A Runner"
Total Reports: 22 (13)/Total Adds: 5 (10); Hots: 2 (0)/Hot Adds: 1 (0); Mediums: 17 (7)/Medium Adds: 2 (4); Extra Adds: 2 (6).

SIMPLE MINDS/New Gold Dream (A&M) "Promised You A Miracle"
Total Reports: 21 (12)/Total Adds: 10 (6); Hots: 2 (2)/Hot Adds: 0 (0); Mediums: 14 (5)/Medium Adds: 5 (1); Extra Adds: 5 (5).

HEAVEN 17/Heaven 17 (Arista) "Let Me Go"
Total Reports: 21 (18)/Total Adds: 5 (5); Hots: 4 (4)/Hot Adds: 0 (1); Mediums: 14 (12)/Medium Adds: 2 (2); Extra Adds: 3 (2).

ROUGH TRADE/For Those Who Think Young (Boardwalk) "All Touch"
Total Reports: 20 (19)/Total Adds: 1 (0); Hots: 3 (2)/Hot Adds: 0 (0); Mediums: 16 (17)/Medium Adds: 0 (0); Extra Adds: 1 (0).

ROBERT ELLIS ORRALL/Special Pain (RCA) "Tell Me If It Hurts"
Total Reports: 19 (12)/Total Adds: 14 (12); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 8 (2)/Medium Adds: 3 (2); Extra Adds: 11 (10).

CALL/Modern Romans (Mercury/PolyGram) "The Walls Came Down"
Total Reports: 19 (12)/Total Adds: 7 (4); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 14 (8)/Medium Adds: 3 (0); Extra Adds: 4 (4).

JON BUTCHER AXIS/Jon Butcher Axis (Polydor/PolyGram) "Life Takes A Life"
Total Reports: 16 (0)/Total Adds: 15 (0); Hots: 2 (0)/Hot Adds: 2 (0); Mediums: 6 (0)/Medium Adds: 5 (0); Extra Adds: 8 (0).

SINGLE BULLET THEORY/Single Bullet Theory (Nemperor/CBS) "Keep It Tight"
Total Reports: 15 (10)/Total Adds: 7 (6); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 10 (6)/Medium Adds: 2 (2); Extra Adds: 5 (4).

MUSICAL YOUTH/Youth Of Today (MCA) "Pass The Dutchie"
Total Reports: 15 (17)/Total Adds: 1 (1); Hots: 6 (7)/Hot Adds: 0 (0); Mediums: 8 (10)/Medium Adds: 0 (1); Extra Adds: 1 (0).

CHRISTOPHER CROSS/Another Page (WB) "All Right"
Total Reports: 14 (15)/Total Adds: 2 (5); Hots: 5 (3)/Hot Adds: 1 (1); Mediums: 7 (10)/Medium Adds: 0 (2); Extra Adds: 1 (2).

ABC/The Lexicon Of Love (Mercury/PolyGram) "Poison Arrow"
Total Reports: 13 (12)/Total Adds: 2 (2); Hots: 9 (8)/Hot Adds: 0 (0); Mediums: 3 (2)/Medium Adds: 1 (0); Extra Adds: 1 (2).

FLIRTS/10 Cents A Dance ("O") "Jukebox"
Total Reports: 10 (8)/Total Adds: 2 (2); Hots: 4 (3)/Hot Adds: 0 (0); Mediums: 5 (3)/Medium Adds: 1 (0); Extra Adds: 1 (2).

SOFT CELL/The Art Of Falling Apart (Sire/WB) "Heat"
Total Reports: 9 (4)/Total Adds: 7 (4); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 6 (0)/Medium Adds: 4 (0); Extra Adds: 3 (4).

BILL WRAY/Seize The Moment (EMI America) "She Loves The Radio"
Total Reports: 9 (8)/Total Adds: 2 (4); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 6 (5)/Medium Adds: 0 (1); Extra Adds: 2 (3).

Station Listings . . . See Page 45

AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week	February 11, 1983		191 REPORTERS	Total Reports	Heavy Rotation	Medium Rotation	Adds Rotation	Total Adds All Rotations	
1	1	1	1	1	BOB SEGER.../The Distance (Capitol)	"Now" (143)	172+	139-	33+	0=	2-
-	-	5	2	2	JOURNEY/Frontiers (Columbia)	"Separate" (155)	163+	132+	25-	5-	15-
5	4	2	3	3	DURAN DURAN/Rio (Harvest/Capitol)	"Hungry" (139)	166+	128-	37+	1-	1-
10	9	10	4	4	TRIUMPH/Never Surrender (RCA)	"World" (121)	160+	83+	77-	0=	1=
8	8	9	5	5	MEN AT WORK/Business As Usual (Columbia)	"Good" (129)	151+	106-	44+	1+	4+
11	10	8	6	6	RIC OCASEK/Beatitude (Geffen)	"Something" (154)	165+	67+	98+	0-	3=
39	17	15	7	7	DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Photograph" (141)	149+	75+	70-	4-	9-
7	6	6	8	8	GOLDEN EARRING/Cut (21/PolyGram)	"Twilight" (135)	137-	97-	39-	1+	2-
2	2	3	9	9	SAMMY HAGAR/Three Lock Box (Geffen)	"Crazy" (89)	135-	100-	35+	0=	0=
3	3	4	10	10	TOM PETTY.../Long After Dark (Backstreet/MCA)	"Change" (63)	137-	88-	49-	0=	1=
4	5	7	11	11	PAT BENATAR/Get Nervous (Chrysalis)	"Little" (83)	139-	92-	47+	0=	1-
-	27	16	12	12	BRYAN ADAMS/Cuts Like A Knife (A&M)	"Take" (85)	153+	40+	104+	9-	19-
6	7	11	13	13	PHIL COLLINS/Hello, I Must Be Going! (Atlantic)	"Care" (70)	139-	76-	63-	0-	0-
14	13	13	14	14	RED RIDER/Neruda (Capitol)	"Power" (87)	145-	46+	97-	1-	3-
DEBUT			15	15	GREG KIHN BAND/Kihnsspiracy (Beserkley/E-A)	"Jeopardy" (141)	152+	39+	96+	16+	55+
9	11	12	16	16	NIGHT RANGER/Dawn Patrol (Boardwalk)	"Don't" (112)	123-	63-	59+	0-	0-
12	12	14	17	17	NEIL YOUNG/Trans (Geffen)	"Mr. Soul" (97)	136-	47-	88=	1=	2-
25	19	18	18	18	FRIDA/Something's Going On (Atlantic)	"Something" (123)	124+	51+	68+	5+	8-
22	18	19	19	19	SCANDAL/Love's Got A Line On You (Columbia)	"Goodbye" (118)	120+	53+	66-	1-	5-
28	23	21	20	20	TONY CAREY/Tony Carey (Rocshire)	"Home" (124)	126+	31+	94+	1-	6-
15	15	17	21	21	FIXX/Shattered Room (MCA)	"Skies" (80)	113-	39-	74+	0-	2-
18	16	23	22	22	VANDENBERG/Vanderberg (Atco)	"Heart" (111)	113=	41-	70-	2+	6=
-	-	26	23	23	ERIC CLAPTON/Money & Cigarettes (WB)	"R&R Heart" (81)	114+	41+	64+	8-	20-
21	20	22	24	24	MISSING PERSONS/Spring Session M (Capitol)	"Windows" (62)	102-	53+	48-	1=	2-
13	14	20	25	25	SAGA/Worlds Apart (Portrait/CBS)	"Wind" (81)	94-	32-	62+	0=	1-
20	22	24	26	26	N. SCHON/J. HAMMER/Here To Stay (Columbia)	"Lies" (91)	95=	22+	71-	2-	5=
36	29	27	27	27	PSYCHEDELIC FURS/Forever Now (Columbia)	"Love My Way" (39)	91+	13=	72+	6=	15=
-	-	34	28	28	THOMAS DOLBY/Blinded By... (Harvest/Capitol)	"Blinded" (49)	83+	15+	52+	15+	22-
18	21	25	29	29	STRAY CATS/Built For Speed (EMI America)	"Stray" (57)	65-	31-	34-	0=	0-
-	-	39	30	30	DEXYS MIDNIGHT.../Too-Rye-Ay (Mercury/PG)	"Come On Eileen" (77)	78+	18+	45+	14+	33+
23	25	28	31	31	JEFFERSON STARSHIP/Winds Of... (RCA/Grunt)	"Can't Find" (31)	56-	33-	23+	0-	1=
32	32	30	32	32	JOHN HALL BAND/Searchparty (EMI America)	"Love Me Again" (66)	77+	10=	59+	8+	11+
36	33	31	33	33	TODD RUNDGREN/Tortured Artist... (Brsville/WB)	"Hideaway" (61)	70+	13+	54+	3=	5-
24	26	29	34	34	FRANK MARINO/Juggernaut (Columbia)	"Strange Dreams" (55)	56-	16-	39-	0-	0-
DEBUT			35	35	B'ZZ/Get Up (Epic)	"Get Up" (46)	55+	8+	38+	9=	14+
34	35	35	36	36	ENGLISH BEAT/Special Beat Service (IRS/A&M)	"Save It" (46)	52=	15=	33=	4=	7-
29	31	33	37	37	DARYL HALL & JOHN OATES/H2O (RCA)	"Family Man" (39)	52=	25+	26-	1+	3+
DEBUT			38	38	BERLIN/Pleasure Victim (Geffen)	"Sex" (45)	61+	11+	26+	23+	29-
DEBUT			39	39	ART IN AMERICA/Art In America (Pavillion/CBS)	"Art" (49)	55+	4+	39+	11=	24-
40	-	40	40	40	CULTURE CLUB/Kissing To Be... (Virgin/Epic)	"Hurt Me" (44)	45+	26+	17=	1-	4-

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

GREG KIHN BAND Kihnsspiracy (Beserkley/E-A)

"Jeopardy" "Fascination" "Tear." 80% of our reporters on it. Total reports: 152. Hot 39, Medium 96, Extra Adds 16, Total Adds 55. Debuts at number 15 on the AOR chart.

ERIC CLAPTON Money & Cigarettes (WB)

"Heart" "Down" "Shape." 60% of our reporters on it. Total reports: 114. Hot 41, Medium 64, Extra Adds 8, Total Adds 20. Moves 26-23 on the AOR chart.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

- AFTER THE FIRE/After The Fire (Epic) "Der Kommissar"**
Total Reports: 55 (23)/Total Adds: 32 (13); Hots: 7 (1)/Hot Adds: 1 (0); Mediums: 33 (13)
Medium Adds: 18 (4); Extra Adds: 13 (9).
- ROBERT HAZARD/Robert Hazard (RCA) "Escalator Of Life"**
Total Reports: 54 (41)/Total Adds: 12 (14); Hots: 5 (4)/Hot Adds: 0 (1); Mediums: 41 (29)
Medium Adds: 5 (5); Extra Adds: 7 (8).
- WALL OF VOODOO/Call Of West (IRS/A&M) "Mexican Radio"**
Total Reports: 48 (28)/Total Adds: 18 (13); Hots: 11 (9)/Hot Adds: 1 (3); Mediums: 33 (17)
Medium Adds: 13 (8); Extra Adds: 4 (2).
- MEMBERS/Uprhythm, Downbeat (Arista) "Working Girl"**
Total Reports: 47 (39)/Total Adds: 6 (8); Hots: 12 (9)/Hot Adds: 0 (0); Mediums: 31 (25)
Medium Adds: 2 (3); Extra Adds: 4 (5).
- SUPERTRAMP/Famous Last Words (A&M) "Crazy"**
Total Reports: 46 (57)/Total Adds: 0 (0); Hots: 19 (24)/Hot Adds: 0 (0); Mediums: 27 (33)
Medium Adds: 0 (0); Extra Adds: 0 (0).
- BLANKET OF SECRECY/Ears Have Walls (WB) "Say You Will"**
Total Reports: 44 (24)/Total Adds: 17 (12); Hots: 6 (5)/Hot Adds: 0 (1); Mediums: 32 (17)
Medium Adds: 11 (9); Extra Adds: 6 (2).

MOST ADDED	
All Stations	
Greg Kihn Band	(63)
U2	(47)
After The Fire	(33)
Dexys Mid Run	(33)
Berlin	(29)

HOTTEST	
All Stations	
Bob Seger	(150)
Journey	(137)
Duran Duran	(132)
Men At Work	(113)
Pretenders	(107)
Sammy Hagar	(101)

New & Active Continued

- JOE JACKSON/Night And Day (A&M) "Breaking Us In Two"**
Total Reports: 43 (33)/Total Adds: 8 (5); Hots: 12 (11)/Hot Adds: 0 (0); Mediums: 30 (19)
Medium Adds: 7 (2); Extra Adds: 1 (3).
- ADAM ANT/Friend Or Foe (Epic) "Goody Two Shoes"**
Total Reports: 42 (44)/Total Adds: 0 (1); Hots: 20 (19)/Hot Adds: 0 (0); Mediums: 22 (25)
Medium Adds: 0 (1); Extra Adds: 0 (0).
- BLACK SABBATH/Live Evil (WB) "Children Of The Sea"**
Total Reports: 39 (51)/Total Adds: 1 (16); Hots: 3 (3)/Hot Adds: 0 (0); Mediums: 34 (39)
Medium Adds: 0 (7); Extra Adds: 1 (9).
- THOMPSON TWINS/Side Kicks (Arista) "Lies"**
Total Reports: 38 (20)/Total Adds: 19 (14); Hots: 6 (4)/Hot Adds: 1 (2); Mediums: 19 (9)
Medium Adds: 6 (5); Extra Adds: 12 (7).
- MICHAEL JACKSON/Thriller (Epic) "Beat It"**
Total Reports: 38 (40)/Total Adds: 3 (2); Hots: 19 (16)/Hot Adds: 0 (1); Mediums: 17 (23)
Medium Adds: 1 (0); Extra Adds: 2 (1).
- CHRIS DeBURGH/The Getaway (A&M) "Don't Pay The Ferryman"**
Total Reports: 36 (48)/Total Adds: 11 (9); Hots: 4 (3)/Hot Adds: 0 (0); Mediums: 25 (21)
Medium Adds: 4 (5); Extra Adds: 7 (4).
- BILLY JOEL/The Nylon Curtain (Columbia) "Allentown"**
Total Reports: 36 (44)/Total Adds: 1 (0); Hots: 20 (26)/Hot Adds: 0 (0); Mediums: 15 (18)
Medium Adds: 0 (0); Extra Adds: 1 (0).
- RANDY NEWMAN/Trouble In Paradise (WB) "The Blues"**
Total Reports: 36 (36)/Total Adds: 1 (7); Hots: 5 (5)/Hot Adds: 0 (0); Mediums: 31 (27)
Medium Adds: 1 (3); Extra Adds: 0 (4).
- DIRE STRAITS/Twisting By The Pool (WB) "Twisting By The Pool"**
Total Reports: 30 (26)/Total Adds: 7 (9); Hots: 9 (6)/Hot Adds: 0 (1); Mediums: 16 (13)
Medium Adds: 2 (1); Extra Adds: 5 (7).
- ULTRAVOX/Quartet (Chrysalis) "Reep The Wild Wind"**
Total Reports: 29 (6)/Total Adds: 23 (4); Hots: 2 (1)/Hot Adds: 0 (0); Mediums: 15 (2)
Medium Adds: 11 (1); Extra Adds: 12 (3).
- PAUL BARRERE/On My Own Two Feet (Mirage/Atlantic) "Sweet Coquette"**
Total Reports: 27 (18)/Total Adds: 14 (8); Hots: 2 (0)/Hot Adds: 0 (0); Mediums: 14 (11)
Medium Adds: 3 (1); Extra Adds: 11 (7).



LET'S FACE IT, YOUR AUDIENCE HAS CHANGED

Your request lines are ringing with an upwardly mobile audience that wants to hear tomorrow's hits TODAY.



And the best music you can play today is on **COLUMBIA RECORDS**



THE WEATHER GIRLS "It's Raining Men"



WCAU-FM 21	WFLY add	KYNO-FM 19
WXKS-FM 2-1	79Q add 28	KQMQ deb 28
PRO-FM add	KX104 add	Z102 31-25
CKGM 22	WSEZ add	WKRZ-FM
Y10C 2-3	KFI add	KITY
I95 deb 17	KNBQ add	WGH
Q105 add 28	KSKD add	WIGY
KIQQ 25-20	WROR 21-15	WERZ
KFRC 34-28	WTIC-FM 19-14	WFLB
XTRA add	WIFI 17-10	FM99
WKFM add	WDOQ 14	

A Top 5 Urban Record
That's Crossed CHR

SCANDAL "Goodbye To You"



If You Doubt Our
Commitment, Check Out
Our Full Inside Back
Page In Last Week's
R&R

KEGL 25-16	WZZR 14
K104 add	WJXQ 10-9
KYST 10-8	WIKS add
KZFM deb 28	OK100 add
WSSX on	95XIL

THE PSYCHEDELIC FURS "Love My Way"



Impressive
AOR Credentials
That Make Sense At
Singles Radio Too!

WRCK	KVYX
WKRZ-FM	WIGY
KYST	WERZ
KITY	WISE
KSET-FM	WFLB
WABB-FM	WCIL-FM
WJXQ	

RACHEL SWEET "Voo Doo"



Has Put The Spell On:

WXKS-FM	KMGK	95XIL
Q107	WJBQ	WZYQ
WLLOL-FM	WIGY	WHSL
KIQQ	OK100	
K104	WFBG	
KSET-FM	WIKZ	
WGH	WOMP-FM	



Contemporary Hit Radio

Continued from Back Page

BREAKERS

DEXYS MIDNIGHT RUNNERS

Come On Eileen (Mercury/PolyGram)

69% of our reporters on it. Moves: Up 58, Debuts 28, Same 33, Down 2, Adds 34 including B94, PRO-FM, Z93, 94Q, KUBE, KIMN, WFLY, KC101, WFMF, KX104, WEBC, KKXX, KIKI, WACZ, Q104. See Parallels, debuts at number 30 on the CHR chart.

NEW & ACTIVE

STEEL BREEZE "Dreamin' Is Easy" (RCA) 131/18

Moves: Up 62, Debuts 11, Same 40, Down 0, Adds 18 including WXKS-FM, KUBE, K104, FM100, WRQK, WANS-FM, Z104, WNAM, KYXX, OK100, 95XIL, WXLK, WSPT, KFMW, KRNA.

NEIL DIAMOND "I'm Alive" (Columbia) 130/9

Moves: Up 74, Debuts 12, Same 34, Down 1, Adds 9, HITS96, WGCL, KUBE, BJ105, WKDQ, KLUC, KQMQ, WBWB, KTRS, WNBC 28-23, KEARTH 24-21, KIMN 27-20, Q106 12-9, 94TYX 32-29, KJRB 25-17.

GREG KIHN BAND "Jeopardy" (Beserkley/Elektra-Asylum) 127/35

Moves: Up 34, Debuts 20, Same 38, Down 0, Adds 35 including CKGM, Y100, WBBM-FM, XTRA, KBFM, WTIK, WDCG, KEYN-FM, KRSP, WGUY, KQIZ-FM, KXKL-FM, KDVV, KSLY, KOZE.

EARTH, WIND & FIRE "Fall In Love With Me" (Columbia) 113/5

Moves: Up 68, Debuts 10, Same 30, Down 0, Adds 5, B94, B104, KHFI, WKAU, WOMP-FM, WBEN 20-18, WCAU-FM 39-30, WXKS-FM 27-15, CHUM 30-26, Q105 25-20, KIIS-FM 24-18, WTIK-FM 13-9, WDOQ 15-10, KJRB 28-19, Q104 18-11.

OLIVIA NEWTON-JOHN "Tied Up" (MCA) 113/3

Moves: Up 75, Debuts 6, Same 24, Down 5, Adds 3, PRO-FM, KX104, WERZ, XTRA 23-20, Q106 18-12, WTIK 33-29, WZYP 25-21, WNOK-FM 26-21, KHOP 25-21, KSKD 24-15, WIGY 30-26, WFO: 20-17, WFLB 17-14, KGHO 28-25.

JEFFERSON STARSHIP "Winds Of Change" (RCA/Grunt) 112/17

Moves: Up 30, Debuts 17, Same 48, Down 0, Adds 17 including Q103, KZZP, KZFM, KBFM, WTIK, WQUT, WDCG, KEYN-FM, KKOX, KQMQ, WTSN, WERZ, 99KG, KTRS, KKAZ.

DAN FOGELBERG "Make Love Stay" (Full Moon/Epic) 107/39

Moves: Up 19, Debuts 14, Same 35, Down 0, Adds 39 including WCAU-FM, WBBM-FM, KIIS-FM, B100, XTRA, KCNR, Q103, WAEB, WRQK, WKFR, KZ93, 13FEA, Q101, KWTO-FM, KDZA, KKAZ.

ABC "Poison Arrow" (Mercury/PolyGram) 104/25

Moves: Up 24, Debuts 23, Same 32, Down 0, Adds 25 including PRO-FM, WBBM-FM, KBEQ, Q103, WHFM, WYCR, KYST, G100, WRVQ, WKFR, WHOT, KBBK, KQIZ-FM, KDVV, KSLY.

THOMPSON TWINS "Lies" (Arista) 102/14

Moves: Up 32, Debuts 11, Same 45, Down 0, Adds 14, Z93, KEARTH, KIIS-FM, KUBE, WTRY, WFLY, KHFI, WTIK, WZYP, WDOQ, WRVQ, WKHI, KTRS, WCAU-FM 40-19, WXKS-FM 30-23.

FRIDA "I Know There's Something Going On" (Atlantic) 99/26

Moves: Up 39, Debuts 6, Same 23, Down 5, Adds 26 including WXKS-FM, Z93, KC101, WKEE, KHFI, WDOQ, WSXK, KQKQ, WHOT, K98, WOMP-FM, WFOX, KYTN, KBIM, KTRS.

SAGA "On The Loose" (Portrait/CBS) 99/1

Moves: Up 40, Debuts 7, Same 38, Down 13, Adds 1, KQKQ, Q107 10-9, KBEQ 40-37, KZZP 6-3, WFLY 30-23, WKRF-FM 32-29, KSET-FM 1-1, WABB-FM 21-15, WSFL 26-18, KZ93 3-2, KYXX 18-14, WERZ 25-17, 95XIL 4-2, WFLB 40-35, KKRC-FM 8-5, WSPT 18-15.

PAT BENATAR "Little Too Late" (Chrysalis) 98/17

Moves: Up 23, Debuts 24, Same 34, Down 0, Adds 17 including KYST, KITY, WZZR, WZOK, WKAU, WIKS, KLUC, WIKZ, KKLK, WAZY-FM, KFMZ, KGHO, KCBN, KOZE.

SIGNIFICANT ACTION

MARTY BALIN "What Love Is" (EMI America) 49/24

Moves: Up 0, Debuts 0, Same 25, Down 0, Adds 24 including WBEN-FM, WCAU-FM, WLOL-FM, WSPK, WRCK, G100, WNOK-FM, WZZR, WNAM, K093, KBBK, KSKD, KNOE-FM, KRNA, KENI, KDZA.

BILLY SQUIER "She's A Runner" (Capitol) 49/5

Moves: Up 7, Debuts 4, Same 33, Down 0, Adds 5, KTSA, WJDX, WSEZ, FM99, KOZE, WCAU-FM on, K104 33-24, KTFM 40-36, KITY 38-32, WOKI 39-34, WJXQ 17-14, OK100 35-24, WFLB, 35-31, KGHO d-35, KCDQ d-26.

OXO "Whirly Girl" (Geffen) 44/27

Moves: Up 0, Debuts 2, Same 15, Down 0, Adds 27 including WCAU-FM, KEGL, WLOL-FM, KIQQ, KFRC, WFI, WNOK-FM, Z104, KHOP, KYXX, KBBK, KSKD, WFBG, WFOX, KKQV.

PHIL COLLINS "I Don't Care Anymore" (Atlantic) 39/21

Moves: Up 3, Debuts 2, Same 13, Down 0, Adds 21 including KEGL, WGCL, WPHD, KHFI, WOKI, WKDD, KNBQ, WIKZ, WZYQ, WJAD, KILE, WRKR, WAZY, KGHO, KOZE.

EVELYN KING "Betcha She Don't Love You" (RCA) 37/2

Moves: Up 18, Debuts 6, Same 10, Down 1, Adds 2, B100, KHFI, WXKS-FM 4-2, KEARTH 12-8, KIIS-FM 27-19, KIQQ 27-22, XTRA 26-18, WTIK-FM 23-21, WTIK 31-24, WDOQ 30-26, WBBQ 4-4, WSFL 18-9, KYNO-FM 10-8, WGUY 8-6, Z102 9-5.

TOM PETTY... "Change Of Heart" (Backstreet/MCA) 34/33

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 33 including WCAU-FM, WYCR, WCSC, WZZR, WNAM, KHOP, KYXX, KSKD, WZYQ, WSGF, FM99, KISR, WCIL-FM, KFMZ, KDZA.

CLASH "Should I Stay Or Should I Go?" (Epic) 34/17

Moves: Up 0, Debuts 1, Same 18, Down 0, Adds 17, WCAU-FM, WKFM, WPHD, WJDX, WABB-FM, KFI, KSKD, KQMQ, WACZ, WIKZ, 95XIL, Z102, WJAD, FM99, KXKL-FM.

WEATHER GIRLS "It's Raining Men" (Columbia) 32/11

Moves: Up 9, Debuts 2, Same 7, Down 3, Adds 11, PRO-FM, WPHD, WJDX, WABB-FM, WFLY, 79Q, KX104, WSEZ, KFI, KNBQ, KSKD, WXKS-FM 2-1, 195 d-17, KFRC 34-28, WROR 21-15.

DeBARGE "I Like It" (Gordy/Motown) 31/10

Moves: Up 7, Debuts 5, Same 9, Down 0, Adds 10, 195, KEARTH, KBFM, WTIK, 94TYX, WSFL, WSEZ, WHOT, WJBO, WGUY, CKLW d-15, KIQQ 19-13, KFRC 13-7, KTFM 21-15, KIDD 30-25.

FIREFALL "Always" (Atlantic) 30/3

Moves: Up 8, Debuts 1, Same 17, Down 1, Adds 3, WQLT, WAEV, D93, WCAU-FM d-38, B104 on, Y106 18-15, WQUT 30-26, WSFL on, K10A 25-19, WNAM on, WKDD 25-21, WOMP-FM 25-22, Q104 1-1, Z102 25-22, KBIM 30-28.

MICHAEL JACKSON "Beat It" (Epic) 30/2

Moves: Up 10, Debuts 4, Same 13, Down 1, Adds 2, Y100, KYST, B94 18-11, KEGL 4-2, WLOL-FM 9-7, Q102 on, WKRF-FM d-39, WRVQ 17-10, WKDD 16-14, KIOX on, OK100 17-16, 95XIL on, WHSL 28-15, FM99 d-29, KKQV on.

THOMAS DOLBY "She Blinded Me With Science" (Harvest/Capitol) 28/17

Moves: Up 2, Debuts 0, Same 9, Down 0, Adds 17 including WCAU-FM, Y100, WKFM, WFI, WKRF-FM, WOKI, WNOK-FM, WGH, KFI, KBBK, WIGY, WFBG, WISE, WFLB, Q101.

ROBERT JOHN "Bread And Butter" (Motown) 26/5

Moves: Up 0, Debuts 1, Same 20, Down 0, Adds 5, 94TYX, KSKD, KIKI, WJBO, 13 FEA, WCAU-FM on, KIQQ on, KFRC on, WKFM on, KITY d-40, K10A on, WKHI on, WQLT on, WFLB on, KGHO on.

J. GEILS BAND "Land Of A Thousand Dances" (EMI America) 25/24

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 24 including Z93, WKFM, WPHD, WHFM, KTFM, WCSC, KMGK, KBBK, WERZ, WFBG, WZYQ, WQLT, WFLB, KISR, KCDQ.

MISSING PERSONS "Windows" (Capitol) 25/0

Moves: Up 5, Debuts 2, Same 17, Down 1, Adds 0, WXKS-FM 25-24, PRO-FM on, KEGL 35-32, WLOL-FM on, WKRF-FM on, KSET-FM d-28, CK101 40-36, WZZR on, KMGK on, KSKD 29-27, KQMQ d-32, WGUY 25-21, WFBG on, KILE on, KFMZ 6-6.

JANET JACKSON "Come Give Your Love To Me" (A&M) 23/3

Moves: Up 6, Debuts 5, Same 9, Down 0, Adds 3, CKLW, WJBO, WGUY, KIQQ d-34, KFRC d-32, KYST 34-30, KTFM 26-24, KITY 39-33, KZFM 17-13, WJDX d-25, 94TYX 40-37, KIKI on, WIGY 33-25, WQLT on, WSGF d-32.

MOST ADDED

DAN FOGELBERG (39)
Make Love Stay (Full Moon/Asylum)
GREG KIHN BAND (35)
Jeopardy (Beserkley/Elektra-Asylum)
DEXYS MIDNIGHT RUNNERS (34)
Come On Eileen (Mercury/PolyGram)
TOM PETTY (33)
Change Of Heart (Backstreet/MCA)
AFTER THE FIRE (31)
Der Kommissar (Epic)
STYX (29)
Mr. Robot (A&M)

HOTTEST

BOB SEGER (105)
Shame On The Moon (Capitol)
LIONEL RICHIE (96)
You Are (Motown)
CULTURE CLUB (88)
Do You Really Want To... (Virgin/Epic)
DURAN DURAN (85)
Hungry Like The Wolf (Harvest/Capitol)
MICHAEL JACKSON (77)
Billie Jean (Epic)
STRAY CATS (66)
Stray Cat Strut (EMI America)

New & Active Continued

NIGHT RANGER "Don't Tell Me You Love Me" (Boardwalk) 96/12

Moves: Up 29, Debuts 11, Same 44, Down 0, Adds 12, Y100, Q103, WHFM, 79Q, CK101, WIKS, KIKI, WXLK, KKQV, Q101, WCIL-FM, KSLY, WBEN-FM 28-17, WGCL 18-13, WOKI 37-31.

STEPHEN BISHOP "It Might Be You (Theme From 'Tootsie')" (WB) 87/22

Moves: Up 16, Debuts 20, Same 29, Down 0, Adds 22 including WBEN-FM, B104, B100, WTRY, Q106, WBCY, WKFR, KRAV, KQKQ, KLUC, WCGQ, WGLF, WBWB, KBIM, KKAZ.

GOLDEN EARRING "Twilight Zone" (21/PolyGram) 87/14

Moves: Up 30, Debuts 6, Same 33, Down 4, Adds 14, WXKS-FM, KEGL, Q102, WYCR, KHFI, CK101, WHOT, KHOP, KKOX, OK100, WGLF, KVOL, WCIL-FM, KFMZ, 195 d-16.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 87/1

Moves: Up 23, Debuts 4, Same 18, Down 31, Adds 1, 195, WNBC 12-6, WCAU-FM 15-12, B104 22-15, KIIS-FM 13-9, WHFM 23-19, WBLI 10-7, WAXY 4-2, WNAP 10-6, U93 9-5, KFI 11-5, KYNO-FM 4-3, WFBG 7-5, Z102 22-16, WCIL-FM 30-23.

VANDENBERG "Burning Heart" (Atco) 79/13

Moves: Up 25, Debuts 5, Same 35, Down 1, Adds 13, WAEB, 79Q, KTFM, WZYP, WBBQ, WZZR, KMGK, WKDD, WJBO, WERZ, WKHI, KBIM, KCDQ, KEGL 34-26, KYTN 24-17.

DIANA ROSS "So Close" (RCA) 78/21

Moves: Up 6, Debuts 14, Same 37, Down 0, Adds 21 including WBEN-FM, JB105, WLOL-FM, WHFM, WKEE, 94TYX, KIKI, KNBQ, KIKI, WCIR, WFLB, KVOL, D93, KSLY, KOZE.

RIC OCASEK "Something To Grab For" (Geffen) 73/26

Moves: Up 7, Debuts 6, Same 34, Down 0, Adds 26 including WXKS-FM, WGCL, WSPK, WHFM, WPST, KYST, WZYP, WNAM, KNBQ, OK100, WCIR, WYKS, KNOE-FM, KRNA, KDZA.

MELISSA MANCHESTER "Nice Girls" (Arista) 73/22

Moves: Up 11, Debuts 14, Same 26, Down 0, Adds 22 including WBEN-FM, WGCL, WTIK-FM, WPST, WFI, WKEE, KHFI, WQID, WSFL, KSTT, KOFM, K093, 13FEA, WFOX, WCGQ, KQIZ-FM, KDZA.

JOHN HALL BAND "Love Me Again" (EMI America) 71/6

Moves: Up 24, Debuts 5, Same 38, Down 0, Adds 6, Q106, WKRF-FM, KNBQ, WIGY, KENI, KSLY, WLOL-FM 21-18, WSPK 27-23, WKFM 34-27, KYST 38-35, WOKI 30-27, WNOK-FM 34-30, WJXQ 21-19, KSKD 38-33, WQLT 40-36.

RANDY NEWMAN & PAUL SIMON "The Blues" (WB) 71/0

Moves: Up 28, Debuts 5, Same 38, Down 0, Adds 0, KIQQ 32-28, WHFM 38-33, WPST 26-24, KITY 34-29, WSFL 24-20, KJRB 24-22, KBBK 18-17, WTSN 26-22, WSQV 19-17, 95XIL 22-19, WKHI 39-35, WQLT 36-32, KISR 29-23, KGHO 30-27, KCBN 29-27.

AFTER THE FIRE "Der Kommissar" (Epic) 64/31

Moves: Up 5, Debuts 6, Same 21, Down 1, Adds 31 including WCAU-FM, B94, Q105, WGCL, KIMN, WKFM, WFI, KSET-FM, WOKI, WZZR, WME, KBBK, WKHI, WCGQ, WRKR.

POCO "Shoot For The Moon" (Atlantic) 64/3

Moves: Up 34, Debuts 2, Same 23, Down 2, Adds 3, CKLW, KCNR, V100, JB105 24-22, WHFM 40-36, Y103 17-14, KSTT 12-10, K10A 13-10, WKDD 20-16, KFI 32-29, KGGI 24-22, WJBO 32-30, WISE 22-20, D93 4-3, KENI 27-22.

MEN AT WORK "Be Good Johnny" (Columbia) 60/15

Moves: Up 12, Debuts 17, Same 15, Down 1, Adds 15, Q105, WPST, WYCR, B97, WBBQ, KX104, KNOE-FM, KMGK, KIDD, K96, KIKI, WIKZ, WXLK, KCDQ.

DONALD FAGEN "New Frontier" (WB) 54/9

Moves: Up 15, Debuts 2, Same 27, Down 1, Adds 9, WSPK, KZFM, WTIK, CK101, KIKI, WSBQ, WAZY-FM, D93, KIST, WGH 30-27, WHSL 23-18, WYKS 25-22, WBWB 30-27, KFMZ 10-9, KCBN 37-32.

DIONNE WARWICK "Take The Short Way Home" (Arista) 19/19

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including PRO-FM, WROR, K104, V100, KTFM, KITY, KROK, FM100, K10A, KJRB, KIKI, WFBG, WQLT, KVOL, KENI.

SHERIFF "When I'm With You" (Capitol) 19/1

Moves: Up 1, Debuts 4, Same 13, Down 0, Adds 1, KIKI, CFTR 8-8, CHUM 16-15, CKGM d-39, WLOL-FM on, WPHD on, KTFM on, WOKI on, WQUT d-28, WZZR on, WJBO on-dp, WERZ on, Q104 d-31, WFOX on, WISE on, WHSL d-30.

YAZ "Only You" (Sire/WB) 18/4

Moves: Up 5, Debuts 1, Same 8, Down 0, Adds 4, WKFM, WZZR, KMGK, WJAD, KEGL on, WLOL-FM 18-15, KITY on, K10A d-30, KYXX 32-30, KJRB 30-21, KNBQ on, WFOX on, WPFM 35-30, KOZE 30-26.

PIA ZADORA "The Clapping Song" (Elektra/Curb) 17/3

Moves: Up 5, Debuts 1, Same 7, Down 1, Adds 3, 195, 79Q, KQMQ, WXKS-FM 24-20, Y100 on, KFRC on, WFI on, WTIK 40-35, WDOQ d-32, WBBQ 11-7, WGUY 30-27, WACZ 28-25, WIGY on, WERZ on, 13FEA on.

RACHEL SWEET "Voo Doo" (Columbia) 17/0

Moves: Up 5, Debuts 3, Same 9, Down 0, Adds 0, WXKS-FM on, Q107 17-16, KIQQ on, K104 d-39, KSET-FM 25-21, KGMK 26-25, WJBO d-39, WIGY 29-23, OK100 d-35, WFBG on, WIKZ on, WOMP-FM 40-34, 95XIL on, WZYQ on, WHSL on.

BARRY MANILOW "Some Kind Of Friend" (Arista) 16/16

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including WAEB, WKRF-FM, KROK, 94TYX, WZYP, FM100, K10A, KIKI, 13FEA, WFOX, KVOL, WCIL-FM, KENI, KBIM, KCDQ.

FELONY "The Fanatic" (Rock & Roll/CBS) 16/10

Moves: Up 2, Debuts 0, Same 4, Down 0, Adds 10, WXKS-FM, WFI, KSET-FM, WANS-FM, WNOK-FM, KNBQ, WERZ, WOMP-FM, KGHO, KSLY, KEGL 32-25, KIQQ on, WRCK on, KYST 40-37, WJBO on-dp.

CHILLIWACK "Secret Information" (Millennium/RCA) 14/8

Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 8, WLOL-FM, WBBQ, WZZR, WKDD, WIGY, WJAD, WHSL, KCDQ, CFTR on-dp, CKGM 38-31, WRCK on, KITY on, WJXQ on-dp, KISR on.

CHAKA KHAN "Got To Be There" (WB) 14/3

Moves: Up 2, Debuts 0, Same 6, Down 3, Adds 3, KITY, KBFM, WGH, WXKS-FM on, KBEQ on, KIQQ 18-17, KFRC 36-34, KIKI on, WGUY on, KVOL on-dp.

HEAVEN 17 "Let Me Go" (Virgin/Arista) 13/10

Moves: Up 1, Debuts 0, Same 2, Down 0, Adds 10, WFLY, KITY, WABB-FM, WJBO, WGUY, WERZ, 99KG, KSLY, KCBN, KCDQ, WPHD on, WJXQ on-dp, KYXX 33-31.

PSYCHEDELIC FURS "Love My Way" (Columbia) 13/6

Moves: Up 2, Debuts 1, Same 4, Down 0, Adds 6, WKRF-FM, WABB-FM, WERZ, WISE, WFLB, WCIL, WRCK on, KYST d-39, KITY on, KSET-FM 29-27, WJXQ 23-22, KYXX 7-7, WIGY on.

TONI BASIL "Shopping A To Z" (Chrysalis) 12/5

Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 5, WTRY, WCSC, KFI, KYXX, KCBN, WSPK on-dp, K104 on-dp, WGH on, OK100 on, WOMP-FM on, 95XIL on, KGHO 29-28.

SEA LEVEL "You Make Me Feel Love Again" (Arista) 11/2

Moves: Up 0, Debuts 2, Same 7, Down 0, Adds 2, OK100, WZYQ, WLOL-FM on, WPHD on, K104 on, KITY d-37, WZZR on, WJXQ on, K10A on-dp, KMGK on, 95XIL on.

PRINCE "1999" (WB) 11/1

Moves: Up 3, Debuts 0, Same 1, Down 6, Adds 1, KTSA, CKGM 10-9, KTFM 2-1, KKOX on, WCIL-FM 2-1.

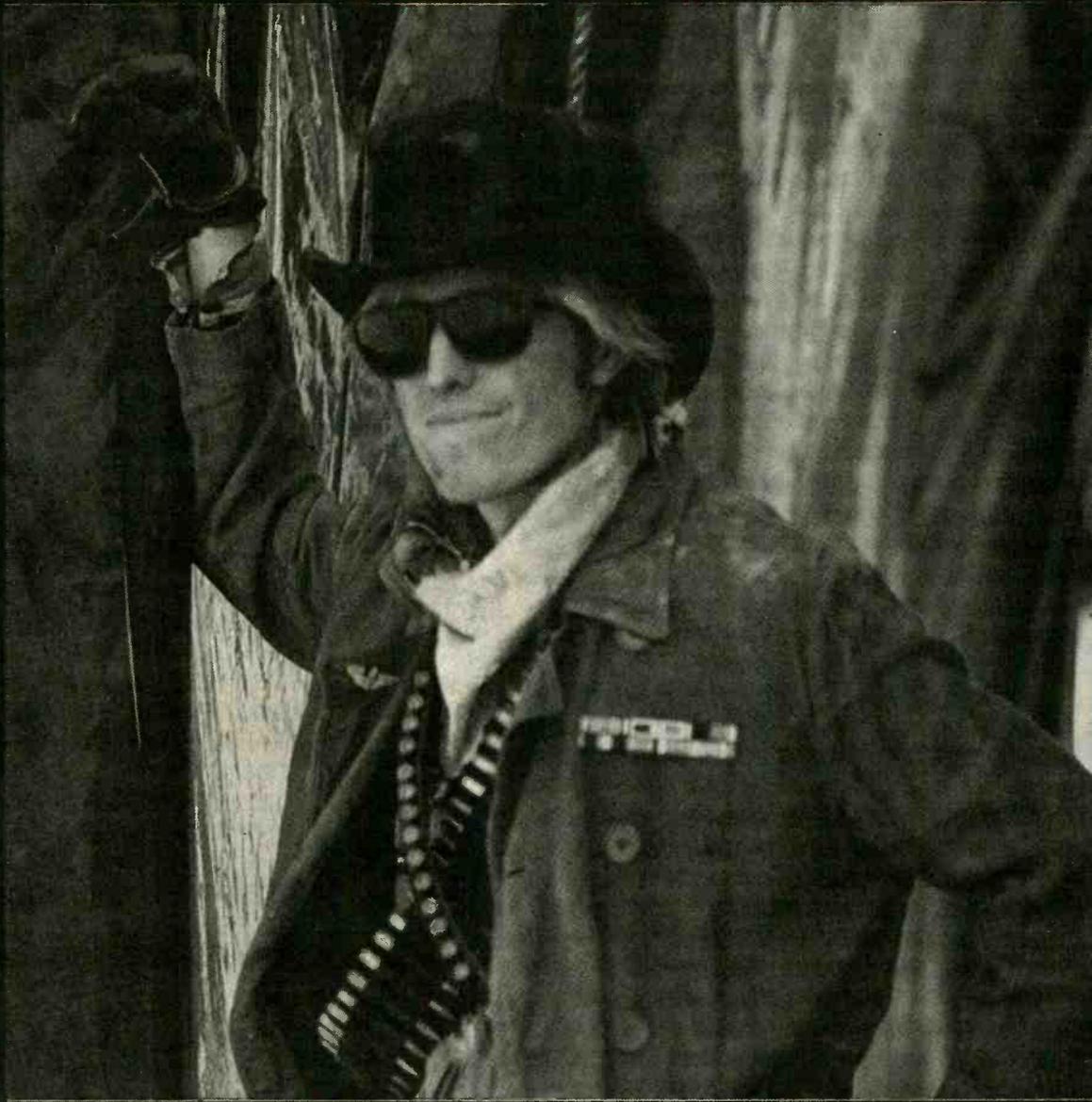
TOM PETTY

AND

THE HEARTBREAKERS

CHANGE OF HEART

FOR YOUR CHECKLIST FEB. 14TH



THE NEW SINGLE FROM THE ALBUM

LONG AFTER DARK

PRODUCED BY
TOM PETTY & JIMMY IOVINE

Backstreet
RECORDS & CASSETTES

© 1983 Backstreet Records

ENGINEERED BY
SHELLY YAKUS

REMIX ENGINEER
DON SMITH

MANAGEMENT: TONY DIMITRIADES & ELLIOT ROBERTS FOR LOOKOUT MANAGEMENT

NATIONAL AIRPLAY

February 11, 1983



Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
2	2	2	1 BOB SEGER.../Shame On The Moon (Capitol)
12	6	4	2 CULTURE CLUB/Do You Really Want To... (Virgin/Epic)
1	1	1	3 MEN AT WORK/Down Under (Columbia)
20	12	7	4 LIONEL RICHIE/You Are (Motown)
13	10	6	5 STRAY CATS/Stray Cat Strut (EMI America)
8	4	3	6 BILLY JOEL/Allentown (Columbia)
26	17	9	7 CHRISTOPHER CROSS/All Right (WB)
27	18	10	8 DURAN DURAN/Hungry Like The Wolf (Harvest/Capitol)
7	3	5	9 KENNY LOGGINS/Heart To Heart (Columbia)
-	23	15	10 MICHAEL JACKSON/Billie Jean (Epic)
29	22	20	11 JOE JACKSON/Breaking Us In Two (A&M)
30	25	19	12 K. ROGERS & S. EASTON/We've Got Tonight (Liberty)
18	14	13	13 SAMMY HAGAR/Your Love Is Driving Me Crazy (Geffen)
-	28	24	14 DARYL HALL & JOHN OATES/One On One (RCA)
-	-	23	15 PRETENDERS/Back On The Chain Gang (Sire/WB)
4	5	8	16 P. AUSTIN with J. INGRAM/Baby, Come... (Qwest/WB)
3	7	11	17 TOTO/Africa (Columbia)
-	27	21	18 MUSICAL YOUTH/Pass The Dutchie (MCA)
-	-	30	19 JOURNEY/Separate Ways (Worlds Apart) (Columbia)
5	9	14	20 PHIL COLLINS/You Can't Hurry Love (Atlantic)
16	15	16	21 JUICE NEWTON/Heart Of The Night (Capitol)
28	26	25	22 DONNA SUMMER/The Woman In Me (Geffen)
6	8	12	23 LITTLE RIVER BAND/The Other Guy (Capitol)
-	-	29	24 ERIC CLAPTON/I've Got A Rock N' Roll Heart (WB)
-	30	28	25 SUPERTRAMP/My Kind Of Lady (A&M)
-	29	27	26 DON HENLEY/I Can't Stand Still (Asylum)
11	13	17	27 ADAM ANT/Goody Two Shoes (Epic)
9	11	18	28 MARVIN GAYE/Sexual Healing (Columbia)
DEBUT			29 STYX/Mr. Roboto (A&M)
BREAKER			30 DEXYS MIDNIGHT.../Come On Eileen(Mercury/PG)

N&A Begins on Page 62

Adult / Contemporary

12	5	1	1 LIONEL RICHIE/You Are (Motown)
5	2	2	2 BOB SEGER.../Shame On The Moon (Capitol)
18	12	5	3 K. ROGERS & S. EASTON/We've Got Tonight (Liberty)
19	15	8	4 CHRISTOPHER CROSS/All Right (WB)
1	1	4	5 KENNY LOGGINS/Heart To Heart (Columbia)
15	8	7	6 CULTURE CLUB/Do You Really Want To... (Virgin/Epic)
4	3	3	7 JUICE NEWTON/Heart Of The Night (Capitol)
16	13	9	8 NEIL DIAMOND/I'm Alive (Columbia)
3	4	6	9 LITTLE RIVER BAND/The Other Guy (Capitol)
-	25	17	10 DARYL HALL & JOHN OATES/One On One (RCA)
11	11	11	11 MEN AT WORK/Down Under (Columbia)
2	7	10	12 P. AUSTIN with J. INGRAM/Baby, Come... (Qwest/WB)
8	9	13	13 TOTO/Africa (Columbia)
29	20	16	14 POCO/Shoot For The Moon (Atlantic)
6	6	12	15 FLEETWOOD MAC/Love In Store (WB)
-	-	24	16 DAN FOGELBERG/Make Love Stay (Full Moon/Epic)
-	27	22	17 STEPHEN BISHOP/It Might Be You... (WB)
-	28	21	18 JOE JACKSON/Breaking Us In Two (A&M)
27	21	19	19 BILLY JOEL/Allentown (Columbia)
-	24	23	20 DONNA SUMMER/The Woman In Me (Geffen)
21	19	18	21 LINDA RONSTADT/I Knew You When (Asylum)
9	16	20	22 E. RABBITT with C. GAYLE/You And I (Elektra)
14	14	14	23 AMERICA/Right Before Your Eyes (Capitol)
7	10	15	24 PHIL COLLINS/You Can't Hurry Love (Atlantic)
BREAKER			25 ERIC CLAPTON/I've Got A Rock N' Roll Heart (WB)
-	-	29	26 SUPERTRAMP/My Kind Of Lady (A&M)
BREAKER			27 MICHAEL JACKSON/Billie Jean (Epic)
BREAKER			28 FIREFALL/Always (Atlantic)
BREAKER			29 DIANA ROSS/So Close (RCA)
BREAKER			30 MELISSA MANCHESTER/Nice Girls (Arista)

N&A Begins on Page 58

AOR / HOT TRACKS

Three Weeks	Two Weeks	Last Week	
-	9	3	1 JOURNEY/Separate Ways (Columbia)
3	3	2	2 BOB SEGER.../Even Now (Capitol)
1	1	1	3 DURAN DURAN/Hungry Like... (Harvest/Capitol)
4	2	4	4 GOLDEN EARRING/Twilight Zone (21/PolyGram)
-	19	9	5 DEF LEPPARD/Photograph (Mercury/PolyGram)
8	7	5	6 RIC OCASEK/Something To Grab For (Geffen)
6	5	6	7 PRETENDERS/Back On The Chain Gang (Sire/WB)
11	8	7	8 MEN AT WORK/Be Good Johnny (Columbia)
13	12	10	9 TRIUMPH/World Of Fantasy (RCA)
-	-	20	10 STYX/Mr. Roboto (A&M)
23	16	13	11 GREG KIHN BAND/Jeopardy (Beserkley/E-A)
25	18	12	12 FRIDA/I Know There's Something Going On (Atl.)
19	17	15	13 SCANDAL/Goodbye To You (Columbia)
16	15	14	14 PRETENDERS/My City Was Gone (Sire/WB)
5	6	8	15 NIGHT RANGER/Don't Tell Me... (Boardwalk)
35	21	18	16 TONY CAREY/I Won't Be Home Tonight (Rocshire)
15	13	16	17 VANDENBERG/Burning Heart (Atco)
2	4	11	18 SAMMY HAGAR/Your Love Is Driving... (Geffen)
-	50	25	19 DURAN DURAN/Rio (Harvest/Capitol)
20	23	22	20 NEIL YOUNG/Mr. Soul (Geffen)
9	11	19	21 SAMMY HAGAR/Remember The Heroes (Geffen)
36	28	28	22 TRIUMPH/Never Surrender (RCA)
22	22	24	23 N. SCHON/J. HAMMER/No More Lies (Columbia)
42	32	26	24 PAT BENATAR/Little Too Late (Chrysalis)
31	20	21	25 RED RIDER/Power (Capitol)
-	-	40	26 BRYAN ADAMS/Take Me Back (A&M)
7	10	17	27 PAT BENATAR/Looking For A Stranger (Chrysalis)
-	44	31	28 FIXX/Red Skies (MCA)
55	35	29	29 PSYCHEDELIC FURS/Love My Way (Columbia)
26	25	27	30 SAGA/Wind Him Up (Portrait/CBS)

AOR / ALBUMS

1	1	1	1 BOB SEGER.../The Distance (Capitol)
-	-	5	2 JOURNEY/Frontiers (Columbia)
5	4	2	3 DURAN DURAN/Rio (Harvest/Capitol)
10	9	10	4 TRIUMPH/Never Surrender (RCA)
8	8	9	5 MEN AT WORK/Business As Usual (Columbia)
11	10	8	6 RIC OCASEK/Beatitude (Geffen)
39	17	15	7 DEF LEPPARD/Pyromania (Mercury/PolyGram)
7	6	6	8 GOLDEN EARRING/Cut (21/PolyGram)
2	2	3	9 SAMMY HAGAR/Three Lock Box (Geffen)
3	3	4	10 TOM PETTY.../Long After Dark (Backstreet/MCA)
4	5	7	11 PAT BENATAR/Get Nervous (Chrysalis)
-	27	16	12 BRYAN ADAMS/Cuts Like A Knife (A&M)
6	7	11	13 PHIL COLLINS/Hello, I Must Be Going! (Atlantic)
14	13	13	14 RED RIDER/Neruda (Capitol)
BREAKER			15 GREG KIHN BAND/Kihnspiracy (Beserkley/E-A)
9	11	12	16 NIGHT RANGER/Dawn Patrol (Boardwalk)
12	12	14	17 NEIL YOUNG/Trans (Geffen)
25	19	18	18 FRIDA/Something's Going On (Atlantic)
22	18	19	19 SCANDAL/Love's Got A Line On You (Columbia)
26	23	21	20 TONY CAREY/Tony Carey (Rocshire)
15	15	17	21 FIXX/Shattered Room (MCA)
16	16	23	22 VANDENBERG/Vanderberg (Atco)
-	-	26	23 ERIC CLAPTON/Money & Cigarettes (WB)
21	20	22	24 MISSING PERSONS/Spring Session M (Capitol)
13	14	20	25 SAGA/Worlds Apart (Portrait/CBS)
20	22	24	26 N. SCHON/J. HAMMER/Here To Stay (Columbia)
36	29	27	27 PSYCHEDELIC FURS/Forever Now (Columbia)
-	-	34	28 THOMAS DOLBY/Blinded By... (Harvest/Capitol)
18	21	25	29 STRAY CATS/Built For Speed (EMI America)
-	-	39	30 DEXYS MIDNIGHT.../Too-Rye-Ay (Mercury/PG)
23	25	28	31 JEFFERSON STARSHIP/Winds Of... (RCA/Grunt)
32	32	30	32 JOHN HALL BAND/Searchparty (EMI America)
35	33	31	33 TODD RUNDGREN/Tortured Artist... (Brsville/WB)
24	26	29	34 FRANK MARINO/Juggernaut (Columbia)
DEBUT			35 B'ZZ/Get Up (Epic)
34	35	35	36 ENGLISH BEAT/Special Beat Service (IRS/A&M)
29	31	33	37 DARYL HALL & JOHN OATES/H2O (RCA)
DEBUT			38 BERLIN/Pleasure Victim (Geffen)
DEBUT			39 ART IN AMERICA/Art In America (Pavillion/CBS)
40	-	40	40 CULTURE CLUB/Kissing To Be... (Virgin/Epic)

N&A Begins on Page 60