

I N S I D E :

Arbitron Versus Birch — How Do They Stack Up?

Comparing Arbitron and Birch ratings should be approached with caution and a lot of background knowledge. Jhan Hiber possesses both, and his comparisons in specific markets are thought-provoking. Page 12

FM Filings Flood FCC

Larry Eads, head of the FCC's Audio Services Division, discusses the deluge of applications for FMs and discloses plans to cut down processing time.



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Revitalizing CHR On AM

■ "We got a lot of people commenting how they were glad to have this kind of radio back in Houston again, and were making the switch from FM to AM in order to enjoy it." What kind of radio was that? John Lander's successful 79Q, featuring the "Q-Zoo," people wearing underwear on their heads, and a whole lot of old-fashioned fun on the radio.

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People In the News This Week

- Jerry Boulding OM at WJZZ & WCHB
- John Winkel, Brian Stone Sr. VPs for Affiliated
- Bill Tanner takes mornings at WASH
- Adkins & Steele shift to WMPS
- Irene Runnels GM at WKY
- Art Wander OM at WONE & WTUE
- Adam Cook PD for WXGT

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Rewards Reap Results

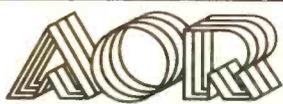
Bruce Johnson's Management column makes the mechanics of motivation meaningful. The keys: security and the right kind of rewards for jobs well done.

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Radio Marti Meets New Nemesls: NAB

The Reagan Administration's new Radio Marti compromise bill finds outspoken opposition from NAB as its latest obstacle. NAB is still worried about Cuban retaliation through jamming American radio.

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EXPANDED & UP TO DATE

R&R's New AOR Advantage
The First 25+ AOR Chart

Page 60

\$3.50 Single Copy



RADIO & RECORDS

Different Metros For Arbitron, Birch?

New Definitions Arouse Broadcaster Concern; Birch Retains SMSAs; Arbitron Undecided

The two leading ratings services may well split over whether to use the Office of Management & Budget's new metro definitions (R&R 2-11). Birch will apparently retain the past SMSA (Standard Metropolitan Statistical Area) definitions, which will not be recognized by the government after July 1, while Arbitron appears undecided. Meanwhile, broadcasters concerned about the addition or deletion of counties in their metro definitions have been making their opinions about the new OMB metros known to Arbitron and Birch in large numbers.

Birch President Tom Birch told R&R, "Our official position is that it looks like we'll be retaining the SMSA definitions, at least until October." He added that a number of broadcast-

ers, many representing high-powered stations, had told him they were unhappy with the deletion of counties from their current metros.

Arbitron VP Mike Membrado commented to R&R, "Of necessity we've adopted a wait-and-see attitude, since there are still more metro redefinitions to be announced before July 1." He added, "As a generalization, we've always tried to listen to our customers on which piece of ground they want measured," and said the topic would probably come up at the May meeting of the Arbitron Radio Advisory Council. Should Arbitron adopt the new metro definitions, Membrado said, "It would have to wait until the winter of next year, in all likelihood," to implement their use.

WHDH Names Murphy PD

WHJJ & WHJY/Providence Program Director Jim Murphy has resigned to accept the same post at WHDH/Boston. Murphy, who begins his new position March 14, replaces exiting PD Bob Knight-Adams.

WHDH Corporation President and WHDH & WCOZ GM Dave Croninger commented, "Jim knows what the Boston stations are doing because he's been close enough to hear us. Another factor in selecting Jim was his proven stability and experience with full-service programming. We're delighted Jim's joining us, and feel he'll fit into our organization very well. I have no doubt Jim will make great contributions to our success."

Murphy, who had been PD for WHJJ since 1980 (when it was WJAR), added the programming duties at AOR WHJY in 1981. WHJJ switched from A/C-News/Talk to full-time News/Talk February 14. He told R&R, "I'm very excited, as WHDH is obviously one of the great stations in

America, with a great management team. They have an astounding track record, and I'm going to do everything I can to build on that. Dave Croninger MURPHY/See Page 18

Thomas Takes VP Post At Churchill Productions

Dave Thomas, General Manager of WEZI/Memphis for the past ten years, has joined Easy Listening syndicator Churchill Productions as VP/National Marketing Director. Thomas will relocate to Churchill's Phoenix headquarters following the completion of Harte-Hanks Radio's sale of WEZI to Firstcom Corp. (R&R 2-25), but will consult the station through 1984.

Churchill President Tom Churchill commented, "Dave brings to our group a keen understanding of how radio stations can effectively compete for audience share. His reputation as a quality broadcaster will be of significant



B-97 Bee Causes Buzz In New Orleans

Just like every other aspect of radio, station mascots are getting bigger all the time. The WEZB (B-97)/New Orleans Bee pictured above is a perfect example. No ordinary grade-bee mascot, this puncture-resistant nylon-coated vinyl creation stands 25 feet when filled with pressure-forced air from a 110-volt blower system. Besides being a natural to star in "The Sting III" (a true "Bee" movie), the B-97 Bee combs the city for community functions and flies in for station remotes. A giant bee may give some listeners hives, but there's no denying it creates a buzz for B-97. Bee there or be square.

NO SPONSOR IDs

FCC Hits Four Vegas Stations With Ad Fines

R&R has learned that four Las Vegas stations have been fined \$1000 each by the FCC for airing spots that didn't identify the sponsor. The fines were issued in January against KRAM, KDWN, KXTZ, and KVEG & KFMS. Two of the stations, KRAM and KDWN, are fighting the action at the Commission, while the others have paid their fines.

Last summer, all four stations ran spots for interest-free

revenue bonds being sold to raise funds for Clark County Airport in Las Vegas. The sponsor, the Smith Barney, Harris Upham & Co. brokerage firm in New York, wasn't mentioned in the copy.

FCC rules require that, when running a paid ad, "the station, at the time of the broadcast, shall announce (1) that such matter is sponsored, paid for or furnished, either in whole or in part, and (2) by whom or on whose behalf such consideration was supplied . . ."

Apparently the stations were thrown off guard by a memo from Smith Barney asserting that the ad met "various legal requirements" and warning them not to alter the copy in any way. In fact, Smith Barney had cleared the ad with the Securities and Exchange Commission (SEC), but not the FCC.

"It just slipped through," said KRAM VP/GM Bill Berkey. Although his traffic and production people are experienced, he said, "They both handled the damn copy and nobody spotted anything."

Because the ads stressed that buying bonds would help the community, Berkey assumed when he heard them that the schedule was placed

FCC/See Page 18

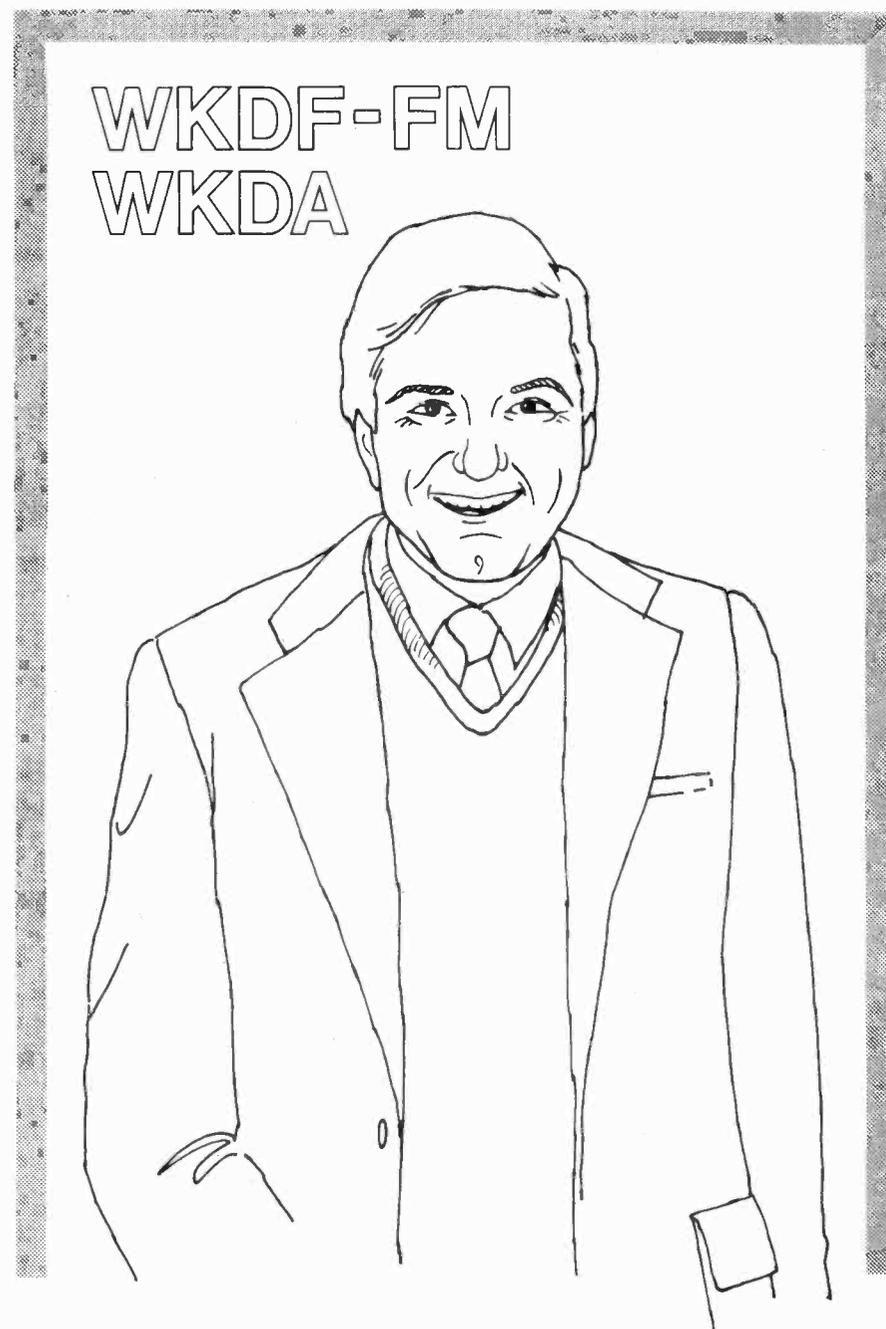
“Good research like this isn’t cheap, but with The Research Group, I consider it money well spent.”

“In recent years at WKDF Nashville, we’ve been a pretty successful rock station. But we wanted to be even stronger...even better. So early last year we brought in The Research Group folks to work with us – through their Strategic Market Studies to find our weaknesses and correct them, and to research, with their Comprehensive Music Test, the songs we put on the air.

Now the station sounds incredible – really incredible. And in the fall Arbitron, while lots of other AOR stations around the country went down, we listened to The Research Group and had our *best book ever* with a 12.8, No. 1 overall 12+, No. 1 men 18 to 49...even No. 1 women 18 to 49.

I tell you, it warms the hearts of Tennessee boys like me and Jim Dick, our owner...and Bobby Denton over at WIVK. They’re our sister station – doing country in Knoxville. They use The Research Group too, and went up to a 22.3 *share* this last book.

Good research like this isn’t cheap, but with The Research Group, I consider it money well spent. Our return on the investment has made it a small price to pay.”



VIC RUMORE
Vice-President and General Manager
WKDF-FM and WKDA

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Talkin' It To The Streets

R&R's Street Talk is a unique column spotlighting the last-minute news, the rumblings around the radio world, and the lighter side of the industry, assembled every week into an inimitable blend of wit and information.

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Boulding Tapped As OM At WCHB & WJZZ/Detroit

Jerry Boulding has signed on with WCHB & WJZZ/Detroit as Operations Manager, effective this week (3-1). Prior to joining the Black/Urban AM and Jazz-formatted FM, Boulding worked at WJPC/Chicago in a similar capacity.

Expressing his feelings to R&R, Boulding said, "I have the good fortune to inherit radio stations with a good solid base, image, and a strong staff. We're going to do some fine-tuning and maximize the stations' effectiveness. I find Detroit to be a very competitive market. With a combination of Black, Urban, and Jazz radio sta-



Jerry Boulding

tions, it represents the ultimate programming challenge. I'm looking forward to the opportunity."

Winkel, Stone Named Affiliated Senior VPs

John Winkel and Brian Stone have been promoted within Affiliated Broadcasting to corporate Senior Vice President positions. Affiliated owns KMPS-AM & FM/Seattle; KRAK & KEWT/Sacramento; WFAS-AM & FM/White Plains, NY; WHYN-AM & FM/Springfield, MA; and WOKV & WAIV/Jacksonville.

Winkel, who was most recently GM of WOKV & WAIV, assumes responsibility for the West Coast division, while Stone adds the Jacksonville properties to his previous duties as Area VP/New England. Stone was most recently VP/GM of WFAS-AM & FM.

Replacing Winkel in Jacksonville is former WOKV & WAIV Sales Manager Leonard Bolton, who becomes GM for the two stations (R&R 2-25). Winkel will relocate to Sacramento.

Cook Programs WXGT

Adam Cook has resigned the PD slot at WSKZ/Chattanooga to accept the long-vacant programming position at WXGT (92X)/Columbus. Cook had programmed WSKZ for the past two-and-a-half years.

WXGT Operations Manager Harry Valentine, who has been overseeing the programming of the station since the departure of Buddy Scott to join WBBM-FM/Chicago last April, commented to R&R, "I experimented with an Assistant PD for a while, but morning man Tom Kelly felt it was becoming too much, so I took over those duties again. When afternoon man Doug Ritter resigned to join KITS/San Francisco, it left an opening on the station, and we turned our attention towards Adam Cook.

"I think Adam is perfect for the position since he's done so well in every demo, book after book at WSKZ. I've known Adam for about a year now, and (consultants) Buddy Scott and Jim Wood worked with him years ago at WDJX/Dayton. His ideas and philosophies are right on target for the station."

Cook remarked, "My time spent at WSKZ has been most rewarding, and I feel very good about what we've accomplished here. I think the big thing for me is the challenge of the 34th market and its competition. 92X is a great radio station and I feel with everyone's help we can get even more accomplished here." In addition to his programming duties, Adam will also handle a midday airshift. In a related move, evening personality Mark Daniels moves to afternoons.

been cohosting mornings with Gallaher), and Bob Duckman moves from afternoons back to his former midday shift. Both Kunkel and Tanner emphasized that no further changes were imminent, saying, "WASH is looking forward to new and exciting programming through careful and deliberate modification of the station's now-winning combination of the music, news, and community involvement format it has been following since 1968."

Metromedia. It makes the most sense to use the person in the station that has the longest track record of doing a morning show. A lot of people don't know this, but my morning show at Y100 was always adult-oriented. The music may have been a bit differently paced than WASH, but the approach won't have to change at all."

In other personnel moves at WASH, John Bodnar returns to afternoon drive (he'd

Adkins & Steele Shift To WMPS Team Takes Over Mornings, Programming; O'Jay New WDIA PD/AM Host

After only three weeks as Program Director and Music Director of WDIA/Memphis (R&R 2-18), the morning team of Bill Adkins and Larry Steele has moved crosstown to WMPS, where they will handle mornings. In addition, Adkins told R&R he will program the station and Steele

Wander Wins WONE & WTUE OM Post

Art Wander has been appointed Operations Manager at WONE & WTUE/Dayton, following his exit as Operations Manager at WJJD & WJEZ/Chicago (R&R 2-18). Wander replaces Chuck Browning, who recently became PD at KZAP/Sacramento (R&R 2-11).

WONE & WTUE GM Don Kidwell commented, "Arthur is a total radio person, and that's the reason we're bringing him on board here. He can help us with our FM station (AOR WTUE), our Country AM station, our sales department... everything. He's worked with Group One Broadcasting before, and had also done some consulting for us here, so when I found out he was going to be available at about the same time Chuck was leaving, I called him. We don't plan any other changes... we're doing very well the way we are."

Wander told R&R, "If ever anybody has an opportunity to work with a General Manager like Don Kidwell, they should do it. I've known Don for many years, and he runs a superb operation. The people here are great. Dave McFarland is the PD; he's been here a long time and is a superb guy to work with."

McFarland, who has been with the station for 12 years as an air personality and was most recently Music Director, takes on the PD role at WONE concurrent with Wander's appointment. No new MD has been named yet.

will serve as MD. Succeeding "Steele & Bill" as Program Director/AM personality at WDIA is 11-year radio veteran Bobby O'Jay.

Commenting on the move, Adkins told R&R, "We've been at WDIA for 16 months. We felt that we'd done a good job at the station, but it was time to start looking at the future. We didn't necessarily want to become a fixture at WDIA. We have a two-year agreement with WMPS and right now our main goal is to solidify it in the market as a Black station with a Black format." He added that he is currently seeking qualified air personalities to staff the station, which switched from Country to a Black format two weeks ago.

O'Jay's radio career includes stints with Chicago stations WVON and WBMX, KYOK/Houston, and KKDA/Dallas. In his new WDIA position he'll also handle music director responsibilities. In response to the surprising turn of events, WDIA VP/GM Charles Scruggs stated, "When changes are necessary, it is always a great pleasure to welcome one of the nation's top radio personalities to your team. O'Jay is a real winner."

Runnels Promoted At WKY

WKY/Oklahoma City General Sales Manager Irene Runnels has been promoted to General Manager of the A/C outlet, following the recent resignation of Tom Perryman.

Gaylord Broadcasting Executive VP Crawford Rice commented, "We are fortunate in having someone on the WKY staff who is well-known, and has the experience, knowledge, and ability to provide the positive leadership WKY needs in these very competitive times."

Runnels, who has been with WKY for the past seven months, told R&R, "WKY is one of the proudest sets of call letters in the country. As a native Oklahoman, I've grown up with these call letters, and know how important they are to the state. I'm really pleased to be associated with WKY. It is a legendary station, and a lot of great talent has come through these doors." Before joining WKY, Runnels was GSM at the Texas State Network, and earlier held managerial/sales positions at KRLD, WFAA, KBOX, and KOAX, all in Dallas.

PD FILLS DC MORNING SLOT

WASH Day Begins With Tanner

WASH/Washington's new PD Bill Tanner has taken over the station's morning shift as veteran Eddie Gallaher shifted to WWDC/Washington Tuesday (3-1). As reported in last week's R&R, Gallaher joined WWDC to anchor the AM station's conversion from AOR to Toby Arnold's "Unforgettables" nostalgia format.

Commenting on Tanner's move to mornings, WASH VP/GM Bill Kunkel said, "We have a unique opportunity in Bill Tanner. With his proven track record as a program director at Metroplex and at Hefel Broadcasting Company, and his enviable position as one of America's most successful morning show hosts, WASH will continue its long tradition of leading Washington's Adult/Contemporary radio trends."

Tanner told R&R, "It was anticipated all along that I would do some airwork... that was part of my original agreement with

STAFF

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Traffic Director: ADRIENNE RIDDLE
Circulation: JUDY LUCARELLI
Washington Bureau: 818 Connecticut Ave., NW, Suite 300, Washington, DC 20006, (202) 466-4960
Bureau Chief: JONATHAN HALL
National Sales Director: BARRY O'BRIEN
Washington Editor: BRADLEY WOODWARD
Sales Representative: VIVIAN FUNN
Office Manager: CHERYL SOMERS
Legal Counsel: JASON SHRINSKY
Nashville Bureau: Box 171116, Nashville, TN 37217, (615) 793-9571, 793-6391
Bureau Chief: SHARON ALLEN
Production Director: RICHARD AGATA
Associate Art Director: MARILYN FRANKSON
Photography: ROGER ZUMWALT
Typography: KENT THOMAS, LUCIE MORRIS, SANDRA GUTIERREZ
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Washington Report

NAB Raps Hawkins Radio Marti Bill

Sen. Paula Hawkins (R-FL) last week introduced a compromise Radio Marti bill (S. 602) that bars the proposed Cuba-directed station from 1040 kHz, the frequency of WHO/Des Moines. As reported last week by R&R, the administration would have the option of broadcasting on the VOA channel in Marathon, FL (1180 kHz), leasing time on foreign or U.S. commercial stations, or broadcasting above or below the commercial AM band.

Although the State Department had been negotiating for weeks to win NAB's support, the association immediately denounced the Hawkins bill. Said NAB President Eddie Fritts, "While some progress is reflected in this proposed legislation, our fundamental concerns remain. Until they are resolved, we must oppose this bill in its present form."



Paula Hawkins

The NAB, which was neutral on Radio Marti last year, isn't satisfied that the compromise will prevent new Cuban interference on American broadcast channels.

Daytimers Plan March On Washington

Claiming they now have a "rare opportunity to be heard," daytime-only broadcasters plan to converge on Washington March 22 and 23 to press their case at the FCC and in Congress for extended operating hours.

The "march" was announced by Daytime Broadcasters Association President Jim Wychor of KWOA/Worthington, MN. "We want to provide regular, extended service," said Wychor, "but we operate under outdated regulations which handicap us. We've said all this before, but I believe we will be heard this year."

DBA wants the FCC to approve Docket 82-538, a package of proposals to help daytimers, including extended hours for many stations. Wychor is inviting daytimers who don't belong to DBA to join in the Washington crusade.

Missouri FM Pirate Fined \$750

Ricky Lee Henderson of Salem, MO has been fined \$750 by the FCC for operating an unlicensed FM station last November. Calling his station "KJ103," Henderson aired a music format and reportedly had even prepared a rate card to solicit advertising.

Henderson told FCC investigators he thought no station license was needed as long as his broadcast tower was under 2000 feet. But the FCC found his excuse unconvincing, especially since Henderson has broadcast experience, as well as First Class Radiotelephone and Amateur licenses.

The Commission's Field Operations Bureau reports that pirate stations are on the rise and promises an "extensive effort" to shut them down and impose substantial fines.

KWIQ Switches Communities, Adds Nighttime Hours

An FCC law judge says it's okay for KWIQ/Moses Lake, WA to change its community of license to Moses Lake North, hike daytime power from 1 to 5kw, and add nighttime operations at 500 watts. Originally, both KWIQ and Tri-Co Company were fighting for a new AM frequency. But they reached a settlement agreement in 1982. The only remaining issue was whether Moses Lake North is actually a town. KWIQ satisfied the judge by showing that Moses Lake North was recognized by the Census Bureau in 1970 and 1980. The station also offered a telephone survey showing that residents of Moses Lake North have different problems and needs than people in Moses Lake.

Other Key Developments:

- Presidents and executive directors of state broadcast associations are in Washington this week for a series of meetings hosted by the NAB, including a luncheon address by FCC Chairman Mark Fowler.

- The FCC Review Board has upheld the grant of a new FM in High Springs, FL to Country Broadcasting and denied the application of Alachua Broadcasting. Noting that the case has dragged on six years, the board commented, "A little neglect may breed great mischief."

- FCC figures indicate there are now 9871 radio stations in the United States: 4848 AMs, 3779 FM's, and 1244 educational FM's.

- To prevent the spread of varying local and state regulations, the NAB has asked the Environmental Protection Agency (EPA) to set a "reasonable, scientifically-justified radio frequency radiation standard."

- The FCC has upheld the grant of a new FM in St. Mary's, GA to Casey Broadcasting. Originally, Radio Charlton had won because it proposed to serve both St. Mary's and nearby Kingsland, GA. But the Commission took away that preference on the grounds that its policies discourage dual-city licensing.

- The NAB announced that House Telecommunications Subcommittee Chairman Tim Wirth (D-CO) will address the Radio Luncheon at its annual convention in Las Vegas (4-12). AFL-CIO Secretary-Treasurer Thomas Donahue will take part in a panel on increasing workplace productivity.

The Washington Week In Review

- Audio Services Division deluged by FM applications (up 50%)
- FCC's Larry Eads plans to cut application processing time in half
- Radio Marti compromise bill encounters NAB opposition
- Daytimers converge on capital to press case for fulltime service

R&R INTERVIEWS CHIEF LARRY EADS

FM Explosion Swamps New Audio Services Division

A recent vacancy for a new FM station in Evergreen, CO drew 27 applicants. That type of unprecedented interest in FM radio, even in small communities, is proving to be the biggest headache facing the FCC's Audio Services Division.

"FM is our worst situation," says Division Chief Larry Eads. His outfit was created to regulate radio last fall when the Broadcast and Cable Bureaus were rolled into the new Mass Media Bureau.

Each month the FCC gets 70 applications for new FM's, or major changes such as power hikes or transmitter moves. That's a 50% increase in two years. Routine applications take seven months to clear the FCC, but Eads wants to cut that time to three or four months.

Things are a little better in AM, where 30 applications come in each month and routine requests are approved in five to six months. There, too, Eads has targeted a three to four-month cycle for routine cases.

Eads believes backlog complaints from broadcasters and lawyers are justified. "We should be under pressure to do better than we do," he told R&R. "We understand people's need to get service as quickly as possible. Time is money in this business, so they should stay on us."

One area where Eads feels relatively satisfied is assignments and transfers. Most station sales are approved within 60 days, a figure Eads wants cut to 45. Sales get a high priority "simply because we recognize there's a lot of bucks behind those things," Eads explains.

Abolishing Applications

Eads plans to attack backlogs on a number of fronts. Within a few weeks he'll hire a half-dozen new staffers, bringing Audio Services to its authorized level of 112 employees. In August 1984 he'll be able to divert staff into backlogged areas, as the division begins a four-year break in



Larry Eads

Audio Services Roadmap

In their day-to-day dealings with the FCC, broadcasters will find several major changes in the new structure of the Audio Services Division. The Renewal Branch and Assignment & Transfer Branch have disappeared.

Now any renewal or sale of a single AM station is handled by the AM Branch. The same goes for the FM Branch. But combo sales are more complicated.

If a TV outlet and one or more radio stations are being sold together, the entire transaction goes through the Video Services Division. For AM-FM combos, the key is the AM station's call letters.

All cases where the AM calls begin with "K" or "WA" through "WC" are handled by the AM Branch. All the rest, with AM calls beginning with "WD" through "WZ," go through the FM Branch.

The AM Branch Chief is Harold Morgan (202-254-9570). His FM counterpart is Ray LaForge (202-632-6808).

renewals as the last of the seven-year licenses are handed out.

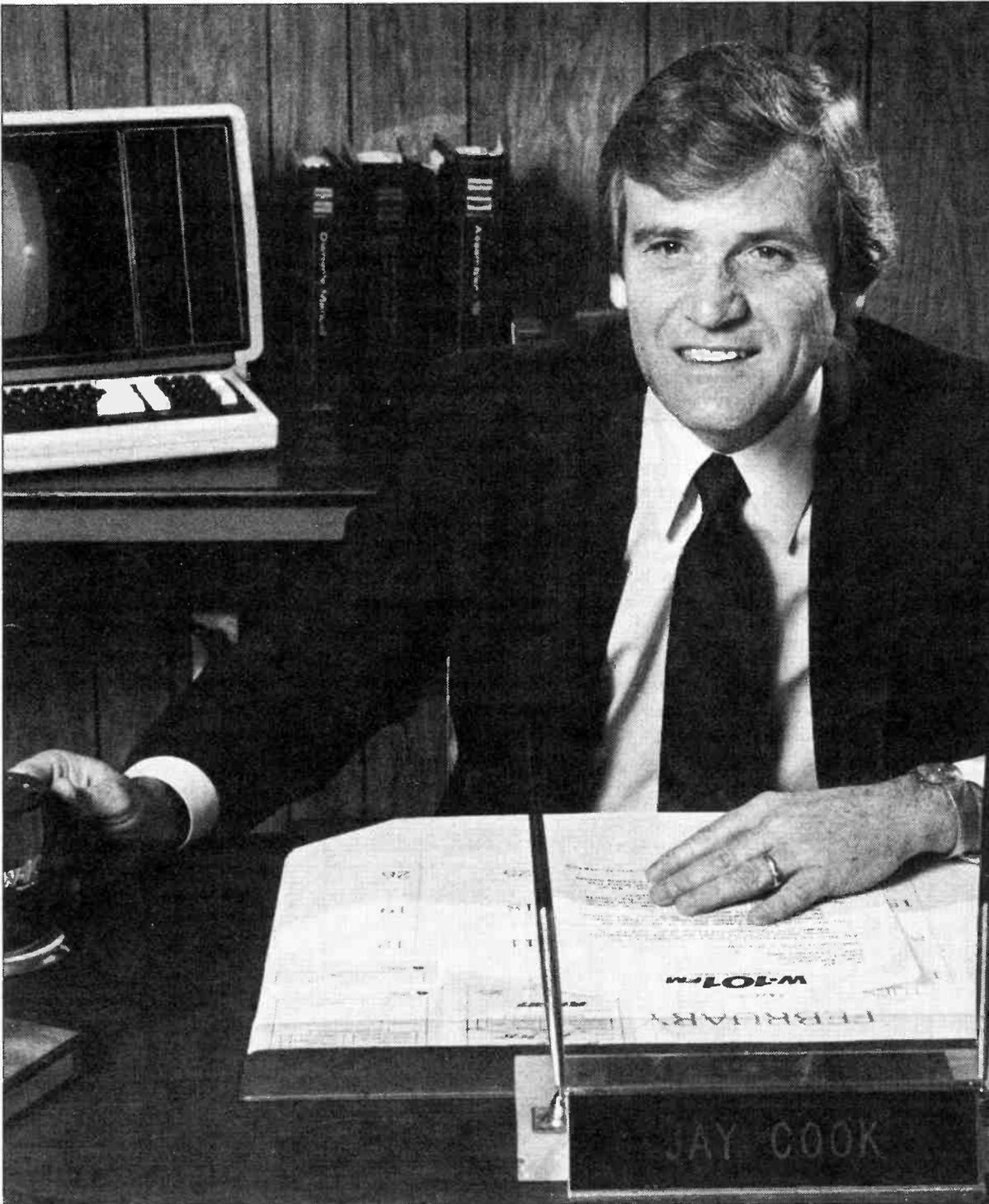
Audio Services now has a review underway to identify processing bottlenecks, and Eads also sees a trend toward abolishing some applications altogether. For instance, if the FCC extends daytimer hours, it will simply notify stations of their new status, rather than making each one apply.

Another proposal before the Commission would let FM stations notify the FCC that their subcarriers (SCAs) are in use, instead of applying for permission. "We don't think they're going to allow the SCA to degrade their main channel," says Eads. "It's not in their best interest to do so. So why make them jump through hoops and us process applications?"



FOWLER RECEIVES NRBA AWARDS — NRBA officials presented FCC Chairman Mark Fowler with an engraved honor roll listing the nine radio stations that won 1982 NRBA Certificates of Merit for contributions to communities and the public interest. Winning stations were KSFI/Salt Lake City; KHEY/El Paso; WCLV/Cleveland; KAIR/Tucson; WDIA/Memphis; KHOM/Houma, LA; WCTC & WMGQ/New Brunswick, NJ; WDJX/Dayton; and WBAL/Baltimore. Pictured with Fowler (center) are NRBA VP/East Bernie Mann and NRBA President Sis Kaplan.

Jay Cook gives you 3 good reasons why AutoSelect is the best software choice for scheduling music at the Gannett stations.



Jay Cook is Vice President and National Program Director of Gannett Radio Division, and President and General Manager of W-101, Tampa/St. Petersburg.

“It’s affordable. We shopped around for the system that would give us the most for our money. We found that AutoSelect™ from Station Research Systems was the most cost-effective buy. And, because we wanted AutoSelect at most all of the Gannett stations, Station Research Systems gave us a healthy group discount.

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It’s complete. When we decided to go to computer-assisted scheduling of music, we specified that the system must handle all of the rotations, dayparting and protections we do now. AutoSelect gave us this and more: up to 16 categories with 255 sub-categories in each, 26 characteristics with 8 values in each, and up to 99 format clocks at all times.

But don’t take my word for it. Investigate the area of computer-based music scheduling for yourself. I think you’ll find there *is* a difference.”

AutoSelect

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 KSCS — Dallas/Fort Worth
 KOAQ — Denver
 WCZY — Detroit
 WAIV — Jacksonville
 Magic 105 — Little Rock
 KIIS-AM/FM — Los Angeles
 KZLA — Los Angeles
 WMPS/WHRK — Memphis
 WISN/WXLP — Milwaukee
 KTAR/K-Lite — Phoenix
 WMBD/WKZW — Peoria
 KGW/KINK — Portland
 KSD-AM/FM — St. Louis
 KSDO-FM — San Diego
 KYA/KLHT — San Francisco
 KING — Seattle
 WFLA — Tampa/St. Petersburg
 W-101 — Tampa/St. Petersburg
 WSUN — Tampa/St. Petersburg
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 KQAM/KEYN — Wichita
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WCI Moves Into Compact Disk Market

WCI is entering the compact digital disk business on a marketing/distributing level, excluding manufacturing. Aiming for a proposed spring-early summer U.S. kickoff, WCI plans to have 30-35 release-ready titles. These will be preceded by an earlier European premiere featuring 25 titles.

Stan Cornyn, WCI Record Group Sr. VP, says the company has approached PolyGram in Europe, but WCI is presently "on the open market" in regards to the pressing of its digital product. Also at this point, no artists have been confirmed.

MCA, Taft Post Profit Hikes

Both MCA and Taft reported profit hikes during their fourth and third respective quarters ending December 31. The continued success of the movie "E.T." contributed to MCA's net profit gain for the quarter (\$39.3 million from \$14.1) and year (\$176.2 million from \$89.8 million). Revenues also jumped dramatically showing \$1.6 billion for 1982 over 1981's \$788.7 million while quarter revenues climbed from \$153 million to \$439 million. However, '82 operating income for the records/music publishing division was below '81 levels.

Taft's operating profits for the third quarter were up nine percent from \$13.7 million to \$14.9 million. Revenues climbed slightly more to 10%, \$78 million versus \$70.9 million a year previous. Its Broadcast Group division listed \$41.3 million in third quarter revenues for a 14% increase. Of those, radio net revenues rose three percent to \$8 million. Operating profit for the group grew eight percent, \$15.3 million to \$16.6 million.

Tuner Reduces Stereo FM Noise



Carver TX-11 FM Tuner

Have you ever sat back to enjoy a good song on the radio only to hear it drowned out by noise? The Carver Corporation claims its TX-11 FM Tuner eliminates that problem, significantly reducing both noise and multipath distortion on stereo signals. While it's said to strengthen the reception of weak stereo FM signals, making most sound almost as quiet as their mono counterparts, the TX-11 won't weaken the stereo effect.

Besides a noise reduction capability of 23 dB, the tuner features sixteen station presets and a memory button that allows frequencies to be stored for at least three weeks. Among its other talents is the ability to remember the last station tuned to — when turned on the next time that same frequency will come back at you. Noise-free listening isn't without its price, though. In this case it's \$540.

Sony Video 45s Released

As previewed last year (R&R 12-3-82) Sony is bringing its "Video 45s" to the U.S. Pictured here is one of the three initial releases, Scotsman Jesse Rae. Former Monkee Michael Nesmith performs two cuts as well. The third 45 is by Duran Duran, one of whose songs is the hit "Hungry Like The Wolf."

Available in record or video hardware/software outlets, the stereo 45s contain 10-15 minutes of music, sell for under \$20, and are either VHS or Beta, the latter compatible with the recently-introduced Beta stereo hi-fi VCRs. Sony wants to issue more titles each month, drawing principally from existing label video promo clips and other new video music.

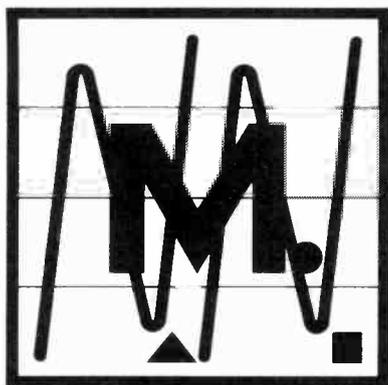


AAF Conducts New National Ad Competition

The American Advertising Federation has announced plans to sponsor a national ad campaign competition. According to AAF President Howard Bell, this new national campaign division of the organization's AD-DY Awards is open-entry. However, in the regular ADDY competition, entries must first work their way up through local and district contests before being eligible at the national level.

Competing ad campaigns will be grouped into one of 13 product categories in five media divisions: radio, television, newspapers, magazines, and outdoor/transit. Under the rules, the competition is limited to paid commercial advertising which appeared or aired in the 12 months prior to April 1, 1983. Winners will be announced during AAF's National Convention, June 11-15. For more details regarding rules/deadline call (202) 659-1800.

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NEW MUSIC NEWS

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Two-Way Talk



The newest addition to Nady Systems' "Easy Talk" personal radio communicators is the PRC-3, a receiver/transmitter equipped with headset and body pack complemented by a belt clip, adjustable microphone boom, head-phone volume control, stowable whip antenna, and an optional extended battery pack. Operated at the 49 mHz FM band via a nine-volt battery, the unit can be used in both play and work situations. For more details regarding price and availability, contact Steve Caraway at (415) 652-7632.

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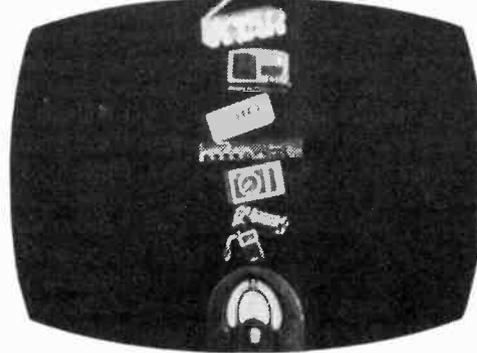
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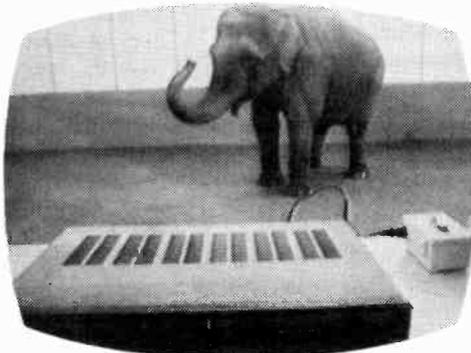
YEARBOOK, FEMALE



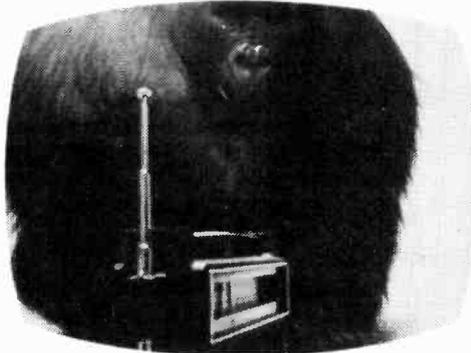
TURN ON THE LITE



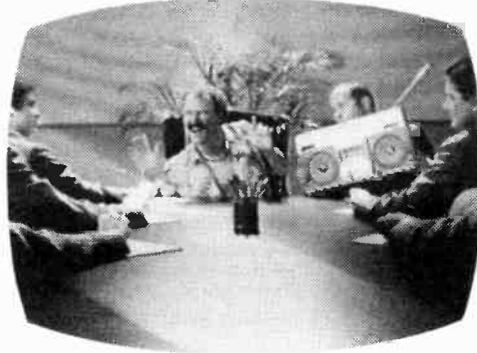
STACK OF RADIOS



MEMORY TEST



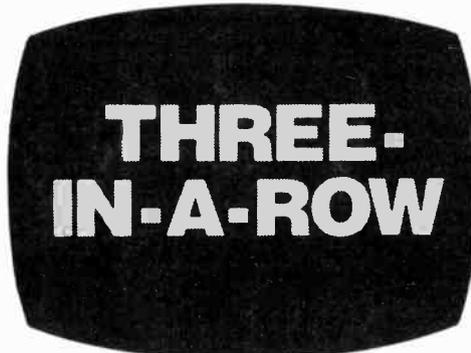
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Have Rodney Dangerfield as your spokesman. And get some respect!

Rodney has lifted ratings and spirits in Chicago and Denver.

Now, he can do the same in your market. But there's a lot more than Rodney Dangerfield on our reel to respect.

There's a gorilla soothed by music, and a dancing elephant. Listeners who paint your call letters on the TV screen. And more TV spots that break through the clutter and get attention.

Our extra: Enthusiasm!!

This isn't the "same old grind" for us. This is an exciting adventure. It's war. It's fun. And it shows in our enthusiasm! We're building a reputation as the best darn advertising/promotion people in the broadcasting business. Because our commercials really work.

For the reel truth, see our reel.

Our successful TV commercials tell a simple truth: We know how to promote radio on TV, and the ratings prove it. Ask to see for yourself. Or ask about the latest success of 'Winning Check' and how our direct mail promotions can generate immediate new sampling and increase quarter hour. Ask ... and you shall receive.



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MUSIC FEATURES

Rolling Stone Magazine Productions

Guest DJ:

Journey's Jonathan Cain (March 21)
John Hall (March 28)

Syndicate It, Inc.

Music Of Black America:

Message in the Music (Week of March 21)
In Search of the L.A. Sound (Week of March 28)

United Stations

Dick Clark's Rock Roll And Remember:

Smoky Robinson & Miracles (March 25-27)

Great Sounds:

Freddy Martin (March 25-27)

Weekly Country Music Countdown:

Joe Stampley (March 25-27)

Watermark

Musical!:

Carol Lawrence/Bye Bye Birdie/State Fair (March 19-20)

Soundtrack of the '60s:

Stephen Stills/Ron Howard (March 19-20)

Westwood One

Budweiser Concert Hour:

Bar-Kays/Maze (April 1-3)

The Countdown:

Peabo Bryson/Lionel Richie (March 25-27)

Dr. Demento:

We remember the Fugs (March 25-27)

In Concert:

Blue Oyster Cult/Vandenberg (April 1-3)

Live From Gilley's:

The Whites (March 25-27)

Off The Record Specials:

REO Speedwagon (March 25-27)

Pop Concerts:

Quincy Jones/Patti Austin/James Ingram (March 25-27)

Rock Album Countdown:

Sammy Hagar/Journey (March 25-27)

Rock Chronicles:

Southern Rock (March 25-27)

Special Edition:

Chaka Khan (March 25-27)

Star Trak Profile:

Lionel Richie (April 1-3)

ABC Contemporary Net/Spotlight Specials:

Journey (March 20)

Entertainment Net/Silver Eagle (DIR):

Oak Ridge Boys (March 26)

Rock Net/Rolling Stone's

Continuous History of Rock & Roll:

Rock Books (March 20)

The Songwriters (March 27)

Clayton Webster

Country Calendar:

Charlie McCoy (March 28)

Reba McEntire (March 29)

Eddie Rabbitt (March 30)

Mel McDaniel (March 31)

Jim Ed Brown (April 1)

Emmylou Harris (April 2)

Don Gibson (April 3)

Rarities:

Joan Jett (March 28)

Journey (March 29)

Mitch Ryder (March 30)

Grace Slick (March 31)

The Phantom (April 1)

Retro Rock:

Eric Clapton/Pl. II (March 28)

Continuum Broadcasting

On Bleecker Street:

RadioFree Bleecker Special (March 25-27)

Dick Clark/Steve Forbert (April 1-3)

Creative Factor

Country Music Specials:

Eddie Rabbitt (March 26-27)

Pop Music Specials:

Fleetwood Mac (April 23-24)

Mutual

Lee Arnold On

A Country Road:

John Conlee/Ricky Skaggs (March 19-20)

Narwood

Country Closeup:

Charley Pride (March 21)

Music Makers:

Four Aces (March 21)

Tommy Dorsey Tribute

(Weeks of March 28, April 4)

NBC

Source:

Tom Petty (March 18-20)

Journey (March 25-27)

RKO Networks

Solid Gold Saturday Night/

Dick Bartley:

Gene Pitney (March 26)

NEWS & INFORMATION FEATURES

ABC

Direction Net:

"Let's Cope" with Dr. Laura Schlessinger talks about accepting help, favors and thank-yous, and fear of being crazy (March 7-11)

Information Net:

Hair shampoos/Diamonds discussed on "John Stossel Consumer Lookout" (March 12-13)

CBS

NCAA Tournament Conference Championship (March 13)

"The Movies '83" reviews the films of 1982 with CBS Radio Entertainment Editor Lee Jordan (March 19-20)

Clayton Webster

Jack Carney's Comedy Store:

Spring (March 28)

Earth News

Author Arnold Shaw and his "Dictionary of American Pop Rock" (March 7-9)

Mutual

This Is Hollywood:

Host Eric Boardman talks with actor Vic Tayback, author Charlene Cooper Cohen, and Michael Fox of "Family Ties" (March 13)

Progressive Radio Network

Laugh Machine:

Gallagher/Rodney Dangerfield/Bill Cosby (Week of March 7)

News Blimp:

Sex in the office/Go't computers/Parapsychology a fraud? (Week of March 7)

Sound Advice:

Tape bias/Tape speeds/Bulk erasing (Week of March 7)

Strand Broadcast Services

Movie CloseUps:

"Let's Spend The Night Together" review (March 7)

"Sting II" review (March 8)

"Pirates of Penzance" (March 9)

Something You Should Know:

Handling a difficult boss (March 7)

Home safety (March 9-10)

1001 ways you reveal your personality (March 11)

Watermark

TV Tonite:

"Living Proof: Hank Williams Jr. Story" — NBC (March 7)

"Laverne & Shirley" — ABC (March 8)

"Svengali" — CBS (March 9)

"Silver Spoons" — NBC (March 11-12)

Westwood One

Brad Messer's Daybook:

'32 Detroit job riot (March 7)

Last pirate hanged (March 8)

First emergency call (March 9)

Great US blizzard (March 11)

Spaces & Places:

Electronic music (March 11-13)

Tellin' It Like It Was:

Daughters of Malcolm X and Martin Luther King (March 11-13)

PEOPLE

● **Clint Formby**, formerly VP/Radio for the **Associated Press Broadcasters, Inc.**, has been selected as the new President-elect for the wire service. He succeeds **Bob Wells**, VP of Hutchinson, KS-based **Harris Enterprises**, who steps up to the APB presidency for a two-year term. Wells, in turn, replaces former APB president **Charles Whitehurst**, GM of **WSFA-TV/Montgomery**. In other related activity **Joe Dembo**, VP/CBS News, Radio, joins AP's board of directors; he fills the vacancy left by **Bob Benson**, VP/News & Sports, **ABC Radio**.

● **Nanci Pfeffer** becomes Regional Director, Affiliate Relations, the **Source**. Before assuming this post, Pfeffer served as Regional Manager, Station Sales, **ABC Radio Enterprises** Division.



Nanci Pfeffer

● **Cindy Tollin** and **Rachel Perloff** have been upped to Producer and Associate Producer, respectively, of **Global Satellite Network's** weekly series, "Rockline." Tollin retains her duties as the network's General Manager.

● **WAPP/New York** midday personality **Ted Cannarozzi** has been chosen as host of "Rock USA," a weekly three-hour album rock series jointly produced by **Doubleday Broadcasting** and the **Mutual Broadcasting System**. The program premieres in stereo via satellite on April 2 and features a blend of artist interviews, information, and music.



Ted Cannarozzi

RADAR 26 Ranks Networks

ABC Information Stays Number One 12+;
NBC Takes 25-54 Lead As
Source Holds Top 18-34 Slot

More highlights from **RADAR 26** (R&R 2-25) show **ABC Information** retaining its number one position 12+ as both **NBC** and **ABC Entertainment** remain steady at two and three, respectively. **RKO-1** climbed four notches (9-5) while **SBN** moved into the top ten (11-10); otherwise there were no other major upsets in the 12+ category. Rounding out the rankings are **ABC Contemporary** (4-4), the **Source** (5-6), **ABC-FM** (8-7), **CBS** (6-8), **Mutual** (7-9), and **RKO-2** (10-11).

NBC claimed the number one 25-54 slot from former leader **ABC Information**, which slipped to number two. Despite a -5.3% change, the **Source** maintained the top 18-34 position, now challenged by **ABC-FM's** move from three to two. Former number two **ABC Contemporary** dropped to three as **SBN** went from ten to nine. All of the above rankings are based on average commercial audience figures, Monday-Sunday, 6am-Midnight.

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11-13	★ FRANKIE LAINE
18-20	★ THE FOUR ACES
25-27	★ FREDDY MARTIN

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Fleetwood Mac Video Tagged At \$29.95

A 75-minute videocassette, spotlighting portions of **Fleetwood Mac's** 1982 Mirage tour, is being marketed by **RCA/Columbia Pictures Home Video** for \$29.95. This marks the lowest price to date for any of the company's videocassette product. One other concert video featuring **Diana Ross** was released in November at \$39.95. No reason was given as to what prompted the price decrease. However, a company spokesman denies that it signals a lower pricing trend.

TV Tubes Gain An Inch

Beginning later on in the year the standard 13, 19, and 25-inch color TV picture tubes will be gradually phased out to make room for the updated 14, 20, and 26-inch configurations with squared corners. These changes increase diagonal measurement and widen the viewing angle.

CHILDREN'S RECORD LABEL

PolyGram Launches Parachute Records

Parachute Records, PolyGram's full-line children's record label, premieres this month with an initial 15-album release under five different logos. They are "Playskool" (five LPs), "Richie Rich" (two), "Hot Fudge" (four), "Captain Cookie" (two), and "Rainbows & Stars" (two).

Each of the albums is aimed at the various facets of a child's life, offering songs that are educational, motivational, and entertaining. Future plans include albums from puppeteer **Shari Lewis** and the children's book series "Sweet Pickles." **A.A. Wonderland Records** will represent and sell the Parachute line to pure toy and educational markets. Interestingly, PolyGram Sr. VP **Russ Regan** headed a label called Parachute in 1977-78.

Pro:Motions

Greenberg Elected To Belo Board

Martin Greenberg, VP/Radio for **Belo Broadcasting Corporation**, has been elected to the company's Board of Directors. He first joined Belo in 1981 after serving as President of **ABC's** FM Radio division.



Martin Greenberg

Ruckman Raised To WGAR GSM

Formerly Local Sales Manager for **WGAR/Cleveland**, **Robert Ruckman** has been promoted to General Sales Manager there. Concurrent with that appointment, **Mark Bayzath** and **Mike White** has been tapped as sales consultants.

WMFR, WMAG Appoint Harlow

Joining **WMFR & WMAG (WMAGic)/High Point** as General Sales Manager is **Dick Harlow**. Prior to this post Harlow was General Manager of **Mann Media Direct Marketing**.

Ryan Moves To WXYZ

Mary Beth Ryan has joined **WXYZ/Detroit** as Retail Sales Manager. She had been an account executive with neighboring **WCXI-AM & FM**.

KLAK, KPPL Tap Martinez

Connie Martinez has been promoted from account executive to Co-op Sales Specialist at **KLAK & KPPL/Denver**.

Sawyer Upped At WRVR

Sherri Sawyer assumes the Local Sales Manager position at **WRVR/Memphis**. She moves in-house from a four-year hitch as a marketing consultant.

Johnson Named KIRO, Inc. VP

James Johnson has been appointed VP/Corporate Marketing & Planning at **KIRO, Inc.**, parent of Seattle broadcast properties **KIRO-KSEA & KIRO-TV**. Promoted from his previous Corporate Director/Marketing post, Johnson first joined the company in May 1981.

WCZY Promotes Rosenthal

After a two and a half year stint as a **WCZY/Detroit** account executive, **Burt Rosenthal** is upped to National Sales Manager for the station. He counts seven years radio sales experience.

McGeary To KGIL GSM

Richard McGeary has been named General Sales Manager at **KGIL-AM & FM/Los Angeles**. He previously served as West Coast Director for **Mutual Broadcasting Radio Sales**.

KQYT Elevates Davis

Marcia Davis has been appointed Retail Sales Manager at **KQYT/Phoenix**. She first joined the station in 1982 as an account executive. Her radio background includes stints with crosstown **KNIX-FM** and **KRUX**.

Scheithe Segues To WEZV

Tom Scheithe has been named Station Manager of **WEZV/Fort Wayne**. This appointment follows his most recent post as Sales Manager of **WKKN & WYFE/Rockford**.

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A New Wave Of Theme Parks?

More and more the '80s mean change. And if three people have their way, themed amusement parks won't be the same again. According to a recent **USA Today** article, **Michael Cotten** and **Prairie Prince** of the **Tubes**, together with artist **Stan Peskett**, are dreaming of a new wave park called "Theme World." Visitors to the 200-acre walled city will travel all the way from primal world to the future, stopping along the way to experience such attractions as the "acid rain forest" and the "plastic wrap world."

DARBA Debuts In Denver

The **Denver Area Radio Broadcasters Association (DARBA)** has been officially established with a membership currently numbering 23 stations. Described as a "promotional arm for radio, not a lobbying group," the organization plans as its first project a May-scheduled "Radio Day" in conjunction with the **Denver Advertising Federation**. Newly-elected officers are President **Eric Stenberg, KPKE**; Treasurer **Lew Campbell, KLIR**; and Secretary **Brad Lusk, KRZN**. Joining these three on the Board of Directors are **Jim Hawthorne, KOA & KOAQ**; **Ed Romero, KBNO**; **Sam Sherwood, KHOW**; and **Doug Stephens, KDEN**.

SATELLITE SYSTEM APPROVED

Paging Anywhere, USA

The **FCC** recently approved a new beeping system that will allow travelling business executives and other globetrotters the luxury or hassle of being paged thousands of miles away. According to **National Satellite Paging, Inc.** the system will work by beaming urgent calls to a satellite which in turn sends the message to 200 radio stations across the country. Any one of these stations can then trigger an executives's beeper if it is within range.

Instead of using just a conventional beep, a company official says the pager will probably display a printed message. Thus far only selected U.S. cities can accommodate the paging system. However, plans for a global version are on the drawing boards.

1983		MARCH
4-6	★	FRIZZELL & WEST
11-13	★	GEORGE STRAIT
18-20	★	THE STATLER BROTHERS
25-27	★	JOE STAMPLEY

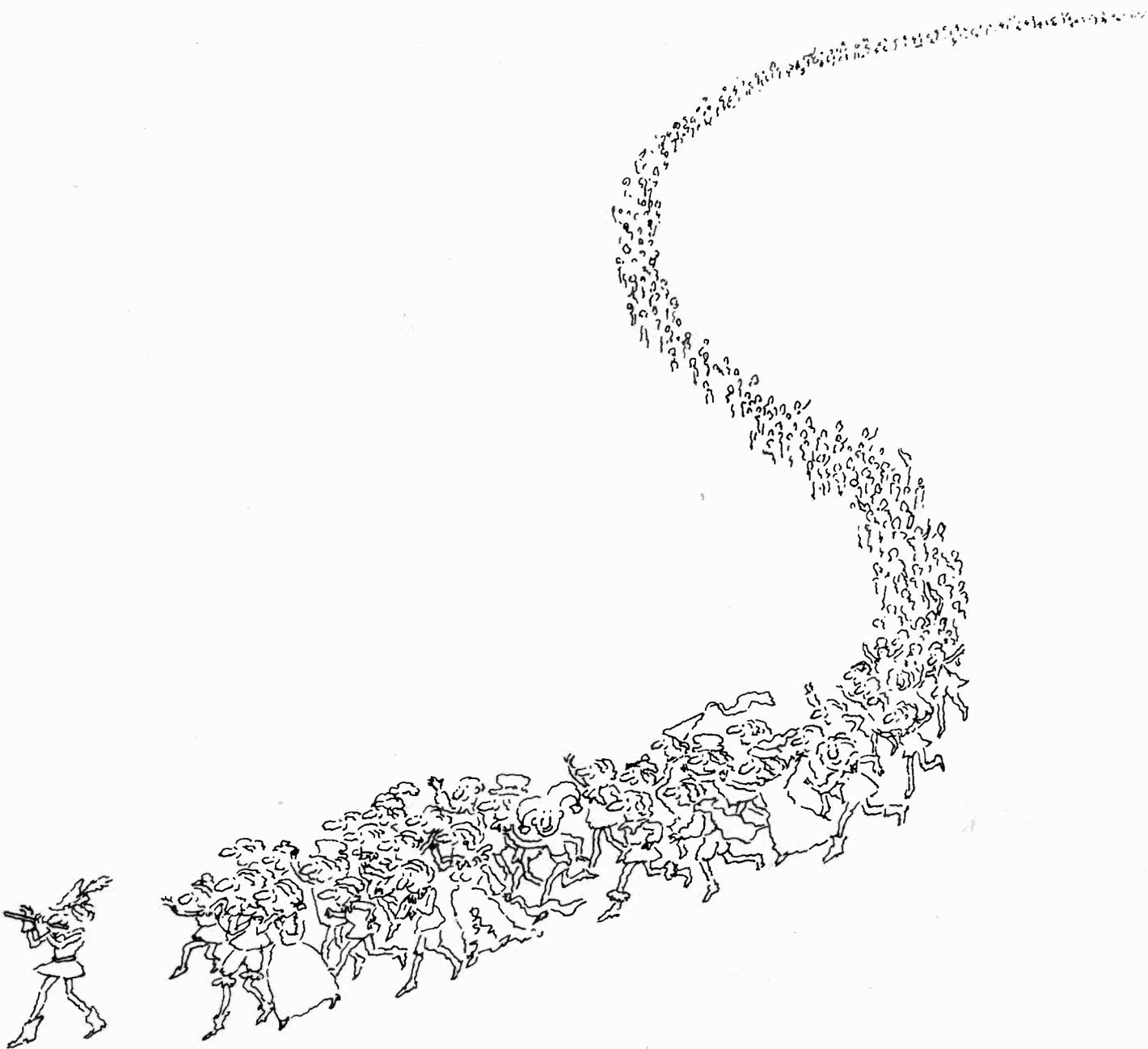
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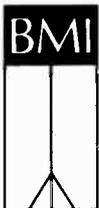


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Ratings & Research



JHAN HIBER

Week In Review

Salisch Joins Arbitron

Arthur Salisch, Operations and Research Director at Maurie Webster's Radio Information Center in New York, has joined Arbitron Radio. Salisch will serve as a Client Service Representative in the firm's New York office, according to Susan Dingethal, Manager of Arbitron's Eastern Division for Radio Station Sales.

Birch's Fall Scorecard

Over the past few weeks I've examined some of the more interesting fall Arbitron ratings results. This week it's Birch's turn to come under close scrutiny. Of the 40 markets surveyed in the top 50 by Birch Radio I chose six for comparison to the relevant Arbitron data for the respective metros. The markets selected for this comparison were:

- Birmingham
- Cincinnati
- Los Angeles
- New York
- Salt Lake City
- Seattle

and the way the two ratings services stacked up against each other was most interesting.

Several Key Criteria

Since I hadn't received the Birch fall quarterlies at press time — only the 12+ share and listening level figures — I was somewhat limited in what I could examine between the two ratings scorecards. Thus, I selected the following areas to delve into:

- How did the PUR (Persons Using Radio) average quarter-hour totals compare? This would offer an easy overall comparison regarding how much listening was generated in the diary versus the telephone methodology of Birch.

- How many stations did better in Birch than in Arbitron, measured on a total week, 12+ persons basis (metro)? Conversely, how many stations fared worse under Birch than in the Arbitron results? For the purposes of this article I considered a station that was at least one-half share point higher or lower than the relevant Arbitron number to have had a significant variance (in comparing two services). Stations that were within one half-share of their Arbitron total were counted as having "stable" data between the diary and the phone. Some stations actually achieved the exact same share in both surveys, and I was curious to see how many of those might exist.

- Finally, within each market, were there format trends that seemed to consistently indicate that Birch favored certain programming while other formats were softer than in Arbitron?

The results, broken out by market below, were basically consistent with what I've seen in my previous Arbitron vs. Birch analyses. In most markets there was almost an equal number of stations whose overall shares were either higher or lower in Birch than in the Arbitron book. Also, there was often a sizable group of stations that fell into the stable category, and a few who garnered the same share in each sweep. As for the format comparisons, as might be expected, AOR generally did much better in Birch — as much as 81% better than the comparable Arbitron scores. Country was usually stable, A/C and Beautiful Music were frequently softer than in Arbitron, and the ethnic/Urban picture was muddled.

Market Tallies

Here are the breakdowns of how the Arbitron and Birch overall shares compared in the six markets used for this set of analyses.

Birmingham:

PUR in a typical quarter-hour — 17.8% in Arbitron, 18.3% in Birch. Seven stations were a half share or more higher in Birch than the fall Arbitron. Six stations were lower in the Birch, two were in the stable category, and two achieved the identical shares in both surveys.

How did the formats stack up? AOR's total was up 59% compared to Arbitron, but five of the six Black/Urban stations were softer in Birch than in DST-affected Arbitron results.

Country basically held its own in Birmingham's Birch, while Beautiful Music slipped in the telephone tally.

Cincinnati:

PUR levels were 17.2% listening in any given Arbitron quarter-hour versus 21.4% of the populace tuning according to Birch. This market showed one of the biggest advantages for Birch in terms of garnering more listening than Arbitron, a 24% edge.

Five stations had Birch shares significantly higher than their scores in Arbitron, while seven had notably lower Birches. Three stations were stable and one made a match between its Birch and Arbitron tallies, 12+.

AOR did well here too under Birch, up 52% over the Arbitron performance. Surprisingly, Beautiful Music did better also — notching a boost of 21% over the format's Arbitron total. Adult/Contemporary was down across the board.

Los Angeles:

Here Arbitron maintained an edge in total listening, 17.5% to 13.4%. Ten stations' Birch shares were appreciably higher than the Arbitron tallies. Leading the pack were the AORs, up 81% as a format compared to the diary scorecard. Talk was also improved — as happened in other markets — with a 46% healthier showing in the Birch.

Twelve stations saw slippage in their 12+ shares in the Birch quarterly, ten were in the stable bracket, one was level with its Arbitron number. Beautiful Music had a not very beautiful time of it in the Birch figures, down 39% versus Arbitron. Country was basically stable, although KZLA-FM took a dive, and A/C was soft in Birch.

New York:

Total listening was at the 18.5% level in Arbitron versus 17.3% for Birch, giving the diary an edge in Gotham.

Eleven stations improved in Birch versus the diary, seven had a notable slippage, seven fell into the stable description, and one duplicated its Arbitron share.

On the format front, the big loser was Beautiful Music, down 40% in Birch. News and Talk stations were up in the phone survey, and the Urban stations' combined total rose 20% over the DST-influenced Arbitron results. As seen in other markets examined here, Adult/Contemporary was softer in Birch.

Salt Lake City:

In its first quarterly survey of Salt Lake City, Birch showed more average listening taking place than did the comparable Arbitron report. The PUR levels in the Arbitron were 15.6%, while Birch obtained a 19.8 figure — a 27% bulge for Birch, biggest noted in

these metros. In terms of movement compared to Arbitron the Birch data showed an almost even split. Seven stations had higher Birch shares, six garnered lower numbers, and six were stable.

On the format front AOR was 26% higher in the Birch, while Beautiful Music slipped 27% compared to Arbitron, and Country was down 14%.

Seattle:

In the Puget Sound area both surveys showed an average of 16.8% of the populace using radio during any given quarter-hour. As in Salt Lake City there was a fairly even division of station standings when comparing the two methodologies. Ten stations were higher in Birch, seven were lower, and seven had stable data.

Country and A/C were stronger in Birch, but the leading station, KIRO, didn't show up as well with its News format in Birch.

Methodology Differences

To sum up, neither service can say unequivocally that it generates higher listening levels; the AOR enhancement seen in Birches previously held up in the fall sweep (Talk stations also continue to do better in Birch overall); and in most cases A/C and Beautiful Music suffer in Birch compared to Arbitron.

Keep in mind that there are some notable methodology differences between the two leading ratings firms. Arbitron's diary technique often achieves better cooperation and return from 35+ non-ethnic listeners (hence the use of DST for young ethnic households). Birch's phone recall approach acquires better (or higher, at least) listening from young adults who are not as likely to cooperate fully with a seven-day diary methodology.

Also, remember that in the respective quarterly surveys Arbitron measures each market for twice as long as Birch does, even though they often obtain similar overall sample totals. Birch surveys only two weeks monthly (six in a quarterly sweep) versus 12 weeks for all upcoming Arbitron efforts (this winter survey being the last of the 10-week sweeps). This means each Birch week has more sample than a comparable Arbitron week but that the survey length is not as long. Stations could then hype a Birch survey more easily than an Arbitron effort, everything else being equal.

If your market is surveyed by both Birch and Arbitron, take a look at your fall results and see how they compared to what I found in the six metros probed here. Suffice it to say that with two methodologies now surveying over 200 markets each, there's a little something for everybody if you look hard enough. Vive la difference!

Q&A

Since my column recently on the government's new metro definitions, my phone (and apparently Arbitron's also) has been ringing off the hook with your questions about various metros. The major question seems to be that if your market was not included in the first announcement, when can the next release be expected?

According to my contacts within the Office of Management and Budget the next list of revised metro definitions, for medium and some large markets, ought to be available in mid-March. As soon as I have the information you'll see it here.



NBC Radio's Young Adult Network

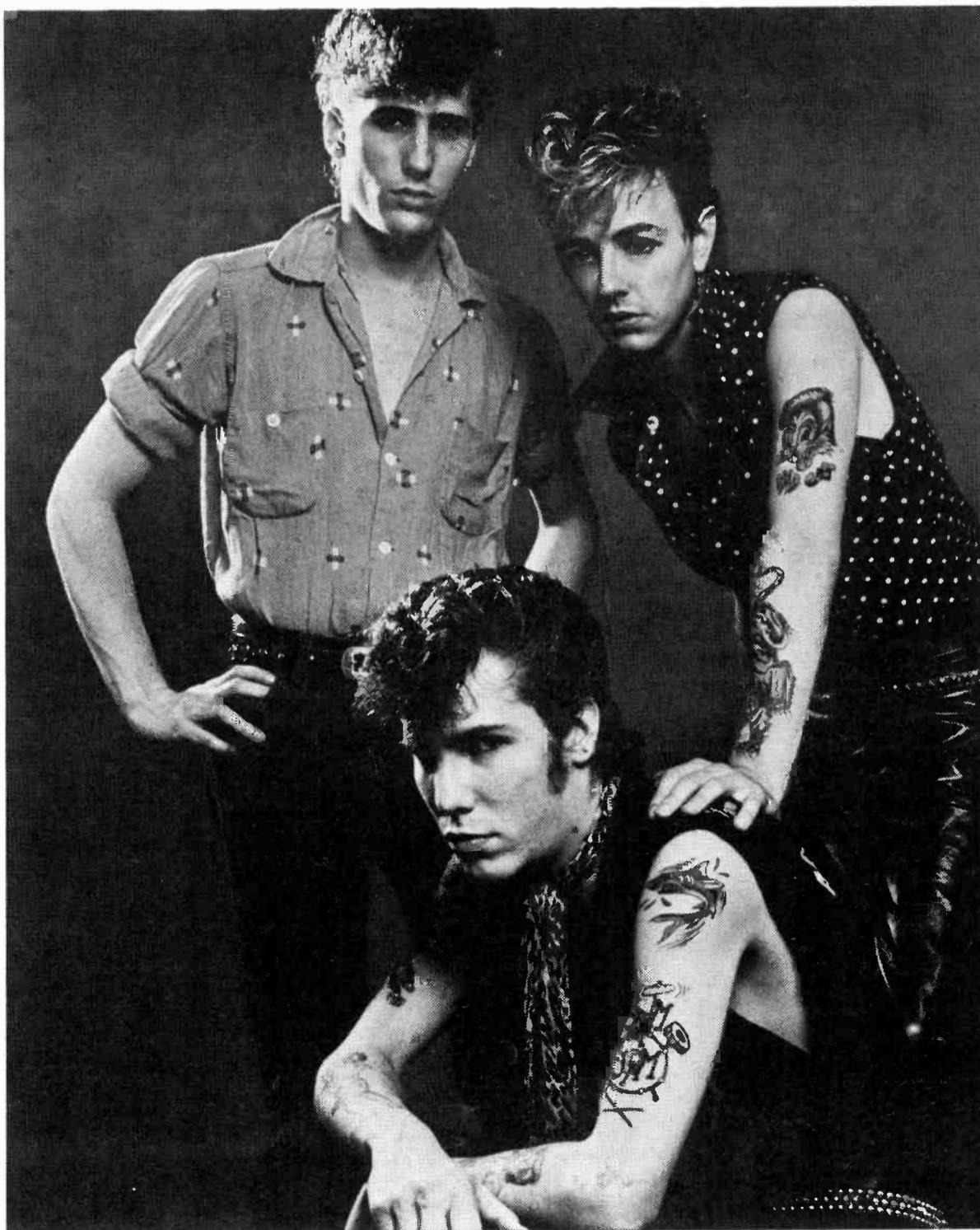
STRAY CATS

STRUT THEIR STUFF

Come on all you hot roddin' mamas and papas, rev it up and go! The Stray Cats are all decked out and ready to rock your town. Exclusively on The Source. The fuel-injected encore of their rave-it-up Christmas concert at The Ritz in New York. Recorded by EDR/Entertainment. There's no sense trying to resist. Stray Cats will have you rockin'-and-a-reelin' all night long with "Stray Cat Strut," "Runaway Boys," "Rock This Town," and "Built For Speed," the title track from their album on EMI America Records. Don't miss this concert! It's a sizzler.

**The weekend of March 11,
12 & 13.**

**Brought to you, in part,
by Honda Motorcycles
and Budweiser.**



RIC OCASEK

"Something To Grab For"

7-29784

From the Geffen LP **BEATITUDE**
GHS 2022
Produced by Ric Ocasek



CHR NEW & ACTIVE

AOR ALBUMS #10 AOR TRACKS #6

WFLY add	WBEN-FM deb 37	
WROR add	WCAU-FM 36-26	
WYCR add	WXKS-FM 26-22	
KITY add	KEGL 23-18	WNAM deb 30
KBFM add	KIQQ 35-27	WIKS deb 27
KEYN-FM add	WSPK deb 25	KBBK deb 35
WHOT add	WRCK 30-25	KLUC deb 29
KHOP add	WPST 34-31	WJBQ 31-27
K96 add	KZFM deb 30	WIGY 35-30
WIKZ add	KSET-FM 8-6	KFMZ 6-1
WQLT add	WOKI deb 37	KGHO 37-31
KFMW add	WVIC 17-12	KCBN 19-15

MAC McANALLY

"Minimum Love"

7-29736

From the Geffen LP **NOTHING BUT THE TRUTH**
GHS 2033
Produced by Terry Woodford & Clayton Ivey for Wishbone, Inc.



CHR NEW & ACTIVE

ONE OF THE
MOST ADDED
73/34

ADDED THIS WEEK:

WBEN-FM	WBCY	WKHI
WCAU-FM	WANS-FM	WCGQ
WHFM	WNAM	WHSL
WPST	WKAU	WFLB
KSET-FM	WKDQ	FM99
KZZB	KQKQ	WGLF
WTIX	KFI	KKQV
WJDX	KHOP	D93
WQID	KGGI	KDZA
G100	KQMQ	KOZE
Y103	WSQV	
WDOQ	WCIR	



Manufactured by Warner Bros. Records

RATINGS REPORT

ARBITRON RADIO

Fall '82 Quarterlies

Akron METRO RANK 59

POP (00): 5450

Share Trends			Persons 12+			Mon-Sun 6AM-Mid		
Fall '81			Spring '82			Fall '82		
12.5	1	11.9	1	12.6	1	WMM S-FM (AOR)		
10.7	2	11.5	2	10.9	2	WAKR-AM (AC)		
7.1	3	6.9	4	5.7	4	WGLR-AM (CHR)		
6.0	5	5.6	5	5.4	5	WGCL-FM (CHR)		
4.9	7	4.4	9	5.0	6	WGAR-AM (AC)		
4.0	9	4.6	8	4.0	7	WAEZ-FM (BM)		
4.6	8	3.5	11	3.9	10	WZZP-FM (AC)		

Adults 18-34			Adults 25-54		
Mon-Sun 6AM-Mid			Mon-Sun 6AM-Mid		
RANK	STATION		RANK	STATION	
1	WMM S-FM		1	WAKR-AM	
2	WKDD-FM		2	WMM S-FM	
3	WGAR-AM		3	WGAR-AM	
4	WGCL-FM		4	WGLR-AM	
5	WMJI-FM		5	WKDD-FM	

Charlotte METRO RANK 60

POP (00): 5424

Share Trends			Persons 12+			Mon-Sun 6AM-Mid		
Fall '81			Spring '82			Fall '82		
11.1	2	11.3	2	12.9	1	WBT -AM (AC)		
17.3	1	13.7	1	12.9	2	WSOC-FM (Ctry)		
8.3	6	8.0	6	11.8	3	WPEG-FM (Blk)		
8.9	4	8.4	4	10.9	4	WEZC-FM (BM)		
9.0	3	8.0	5	10.2	5	WBCY-FM (CHR)		
8.5	5	10.7	3	8.5	6	WRDQ-FM (AOR)		
1.9	11	3.5	11	3.9	7	WLTV-FM (AC)		
2.7	10	3.9	9	3.6	8	WSOC-AM (News)		
6.6	7	6.9	7	3.4	9	WCIV-AM (Urban)		
3.4	9	2.7	12	3.1	10	WZLX-FM (AC)		

Adults 18-34			Adults 25-54		
Mon-Sun 6AM-Mid			Mon-Sun 6AM-Mid		
RANK	STATION		RANK	STATION	
1	WBCY-FM		1	WBT -AM	
2	WPEG-FM		2	WSOC-FM	
3	WRDQ-FM		3	WEZC-FM	
4	WSOC-FM		4	WPEG-FM	
5	WBT -AM		5	WBCY-FM	

The Birch Report

Fall '82 Quarterlies, 12+ Metro Shares

San Diego

Mexican Stations XTRA, XHRM
Rank 1-2 In First Birch;
Perennial Winner KJQY Takes Third;
KGB-FM Cops AOR Title

	Fall '82
XTRA (CHR)	7.9
XHRM (Blk)	7.6
KJQY (BM)	7.1
KYXY (AC)	6.4
KGB-FM (AOR)	6.2
XTRA-FM (AOR)	4.9
KFMB-FM (CHR)	4.4
KPRI (AOR)	4.3
KFMB (AC)	3.9
KCBQ (Ctry)	2.7
KFSD (Clas)	2.5
KMLO (BBnd)	2.5
KSON-FM (Ctry)	2.3
KCBQ-FM (Ctry)	2.1
XEGM (Span)	2.0
KSDO (N/T)	2.0
KIFM (AOR)	1.9
KNX (News)	1.9
KLOS (AOR)	1.9
KBZT (AC)	1.7
KSDO-FM (AC)	1.7
KSON (Ctry)	1.4
KLVE (Span)	1.4

Minneapolis-St. Paul

WCCO, KSTP-FM, WLOL Gain,
Hold 1-2-3; KQRS-FM Edges
KDWB-FM In AOR Race

	Summer '82	Fall '82
WCCO (AC)	17.4	18.4
KSTP-FM (AC)	12.1	13.6
WLOL (CHR)	11.9	12.6
KQRS-FM (AOR)	7.1	7.5
KDWB-FM (AOR)	8.3	7.4
WDGY (Ctry)	7.6	6.8
KEYY (BM)	4.8	4.5
WAYL (BM)	2.9	3.4
KSTP (Talk)	3.0	3.3
WCCO-FM (CHR)	3.0	3.2
KJJO (Ctry)	2.2	2.2
KTWN (Jazz)	2.2	1.7
WWTC (AC)	2.3	1.4
KTCR (Ctry)	.8	1.3
KKSS (AC)	.8	1.3

Cleveland

WMMS Down Three, Still Tops;
WGCL Adds Two; WDOK Takes BM
Lead; WZAK, WMJI Improve

	Summer '82	Fall '82
WMMS (AOR)	16.9	13.8
WGCL (CHR)	7.4	9.2
WDOK (BM)	4.3	6.8
WMJI (AC)	6.2	6.8
WZAK (Urban)	4.9	5.8
WQAL (BM)	4.7	5.0
WBBG (BBnd)	6.9	4.9
WDMT (Urban)	6.8	4.9
WGAR (AC)	4.3	4.4
WZZP (AC)	3.8	4.3
WHK (Ctry)	5.1	3.8
WERE (N/T)	4.4	3.3
WKSW (Ctry)	3.0	3.1
WRQC (AOR)	2.4	3.1
WJMO (Blk)	1.2	2.8
WCLV (Clas)	1.5	2.5
WJW (AC)	.9	2.0
WWWE (Ctry)	3.1	1.9
WKDD (CHR)	1.5	1.5
WDBN (BM)	1.9	1.1

Atlanta

WKLS-FM Up Two, Widens Lead
Over Rising WVEE; WSB Drops
Without Braves; WKHX Opens
Country Gap; WJYI Debuts

	Summer '82	Fall '82
WKLS-FM (AOR)	11.9	13.7
WVEE (Urban)	11.1	11.7
WZGC (CHR)	10.2	9.5
WSB (AC)	12.8	9.1
WKHX (Ctry)	8.4	8.8
WQXI-FM (CHR)	9.1	8.2
WPCH (BM)	4.7	6.1
WSB-FM (AC)	6.5	5.1
WLTA (AC)	3.8	4.3
WPLO (Ctry)	4.3	4.2
WGST (News)	4.0	4.1
WAOK (Blk)	2.2	2.1
WJYI (BBnd)	.1	1.9
WCNN (News)	1.0	1.2
WQXI (CHR)	1.6	1.0

FOR THE RECORD

In R&R's January 21 summary of the fall Tampa Arbitron, WLFW was inadvertently omitted. The station debuted its Big Band format with a 1.9 share.

SEGER: "EVEN NOW"

(B-5213)

THE NEW SINGLE FROM THE PLATINUM ALBUM



THE DISTANCE
(ST-12254)
BOB SEGER
& THE SILVER BULLET BAND

PRODUCED BY JIMMY IOVINE

ON RECORDS AND HIGH QUALITY CASSETTES

BOB SEGER CURRENTLY ON SOLD-OUT U.S. TOUR





STREET TALK

DEF LEPPARD'S "PHOTOGRAPH"

IS DEVELOPING INTO THE
FIRST HIT
FROM THEIR HOT NEW ALBUM
PYROMANIA



WCAU-FM add
WKFM on
WPHD on
WRCK on
WLAN-FM on
WYCR on
K104 add
79Q add
KTFM add
KZFM deb 18
KSET-FM add
WABB-FM add
WSKZ add
WOKI on
WSSX deb 30
WNOK-FM add
WJXQ 27-24
KZ93 add
Z104 deb 28
WMEE add
KQKQ add
WHOT add

KNBQ add
KBBK add
KSKD add
WACZ deb 39
WIGY add
OK100 add
WERZ add
WFBG add
WSQV add
WOMP-FM on
WCIR add
95XIL add
WZYQ add
WJAD add
KKQV add
Q101 add
KVOL add
KKXL-FM add
KKRC add 29
WCIL-FM add
KFMZ deb 24
KOZE add

As Seen On MTV



Manufactured and Marketed by

PolyGram Records

Larry Moffitt became the second PD to exit Doubleday following the rehiring of Bob Hattrik. Moffitt said he'd exit the KWK-AM & FM/St. Louis PD post at week's end due to those ubiquitous "philosophical differences" with consultant Hattrik (WLLZ/Detroit PD Dave Gariano was an earlier casualty of the new agreement between Doubleday and Hattrik). Now, two of the five Doubleday AORs are sans PDs.

Also leaving WLLZ this week were midday personality Greg St. James and Promotion Director Rich Piombino.

KQIZ-FM/Amarillo VP/GM and Wiskes Albris Communications VP/Programming Chuck Dunaway has exited to become Station Manager at KITE/Corpus Christi.

Former WPGC/Washington GM Charles Giddens is now GM of WWID/Gainesville, GA. The station, soon to be WWLT (pending FCC approval), will be called "Light 106" and with its new 930 ft. tower, it should be blasting a city-grade signal over most of nearby Atlanta. The A/C format starts March 4.

Looks like WPGC/Washington's morning team is once again a team. Replacing Dude Walker is WMZQ/Washington personality Dave Fox, who joins Redskins quarterback Joe Theisman, and newsman J. Robert Howe. Also new to the station is John Dowling, former WASH jock, who's doing nights, which slides Bruce Kelly into afternoons.

After seven years as MD/afternoon personality at KSLY/San Luis Obispo, Don Potter is out. He can be reached at (805) 541-8219. Replacing him is J. Michael Stewart from KWIZ/Santa Ana.

In the birth news department, 92X/Columbus MD Teri Nutter and husband Doug are the proud parents of Katie, who was born February 18. Teri will be resuming her music duties from home in a few weeks.

KMGC/Dallas MD Larry James and his wife Susan also have a new baby daughter. Taylor Joann arrived February 24.

Rumor has it that the Satellite Music Network will launch a CHR format later this year. We hear it will *not* be based in Chicago, as are the A/C Starstation and Country Coast-To-Coast, but will emanate from Los Angeles.

Si Marchbanks has joined KNYN/Santa Fe as the new PD.

After six years as Production Director/midday personality at KMOD/Tulsa, Mel Myers has resigned in order to join KELI & KMYO/Tulsa as PD. Plans for the stations are as follows: KELI has dropped News/Talk to simulcast with A/C FM KMYO for the next three months. All N-T staffers were cut loose by management. KMYO is undergoing programming changes as the station restructures and updates its A/C approach.

Bob Mitchell, former MD at WICC/Bridgeport has landed as PD at KBFM/McAllen-Brownsville, replacing Steve Owens, who moved to KTFM/San Antonio. Bob will also do afternoon drive.

Former Elektra-Asylum national A/C promotion rep Pat McCoy has formed his own A/C independent promo firm, called "MVP Promotions." Pat's number is (213) 988-6727.

Ichabod Caine joins the airstaff of KPLZ/Seattle for morning drive on March 17. Ichabod exits the morning show at KNBQ/Tacoma, and you might remember him from his days at KJR/Seattle, too. Former KPLZ morning man Scott Burns is looking.

KRLA/Los Angeles has appointed Randy Summers as MD. He joined the station nine months ago as a music programmer, having previously served as PD and air personality at KMBY/Monterey.

Who is that guy cooking chicken l'orange and biscuits in the Wisk detergent national TV spot? It's New York's Country FM DJ Batt Johnson. The WKHK personality also appears in a Charleston Chew candy commercial and a few movies.

From our "Be Careful How You Say That" department comes this item. KFRC/San Francisco midday personality Dave Sholin made his first "cash call" last Thursday (2-24) right on schedule, but we're betting he never said the person's entire name on the air. Why? Well, Dave's first call went to a Mr. Phuc Tieu of San Francisco. In case you're wondering, Mr. Tieu wasn't home.



Batt Johnson

OK100/Ithaca's transmitter caught fire (2-21) following a power surge of 130 volts, which burned out the main power controls. The station was off the air for only a short time because it was able to send a signal through the stereo exciter to its translator more than 20 miles away!

Deborah Harry makes her Broadway debut next month starring in a play called "Teaneck Tanzi." We don't want to spoil the story for you, but the play uses the metaphor of a wrestling match to examine the life of a young married woman (Ms. Harry) as she physically tussles with various figures in her life. The role is supposedly arduous enough to require two actresses to split the eight weekly performances, which Harry has willingly agreed to do, alternating with Caitlin Clarke. Incidentally, comic Andy Kaufman, who's made quite a name for himself in the old wrestling game, is also in the drama, playing a referee. Of course.



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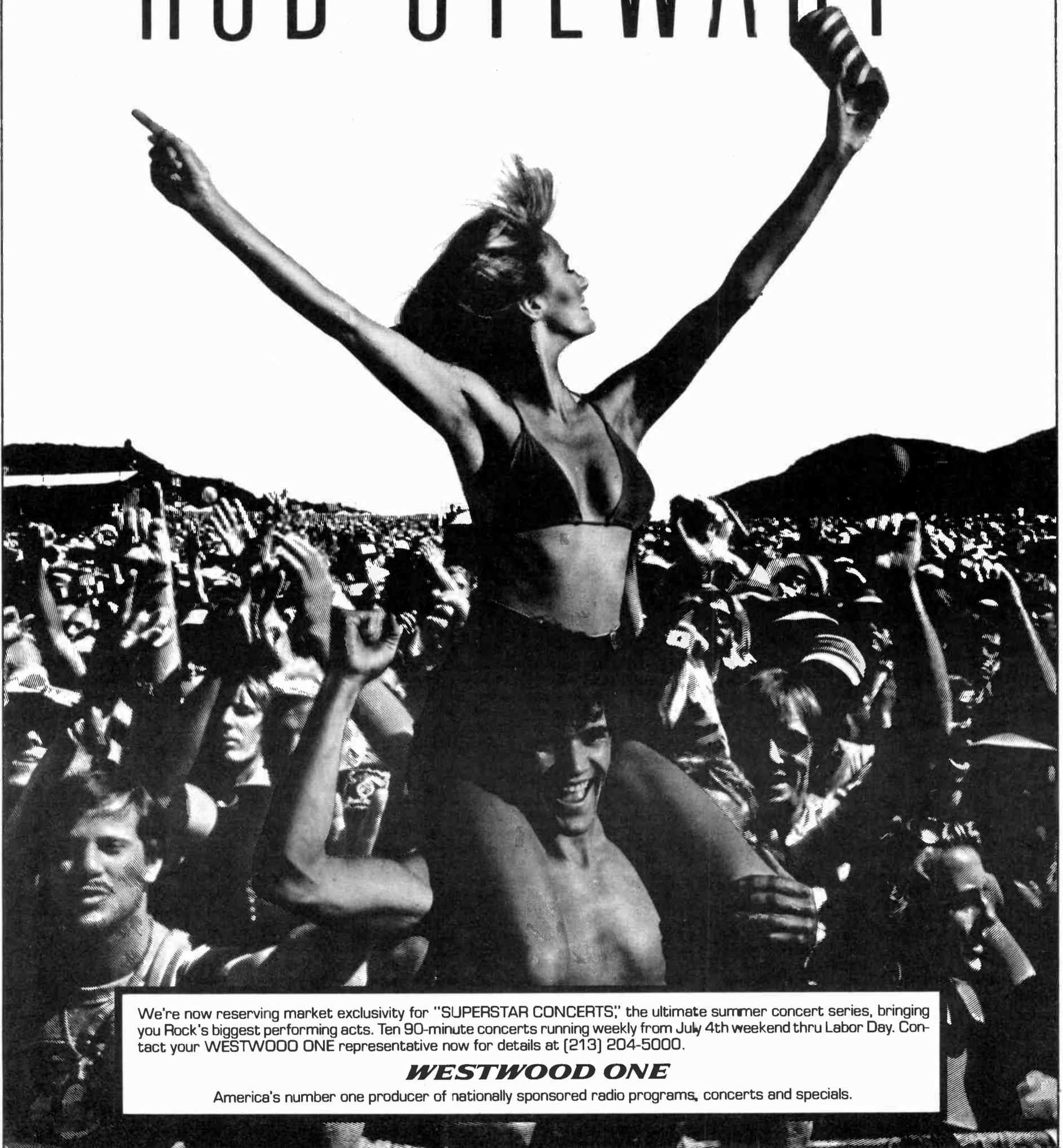
WINDOW DECALS - BUMPERSTICKERS

IN OKLA. 918-259-6602

EXCLUSIVELY
IN '83

WESTWOOD ONE **W** PRESENTS

ROD STEWART



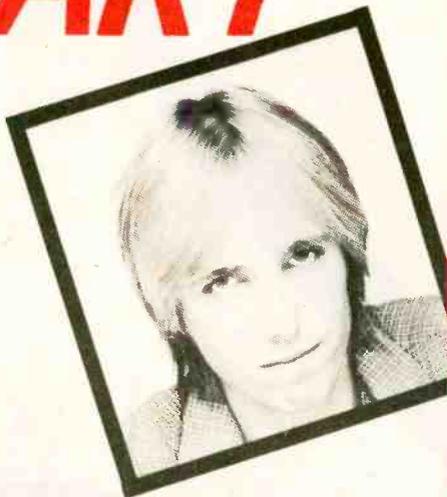
We're now reserving market exclusivity for "SUPERSTAR CONCERTS," the ultimate summer concert series, bringing you Rock's biggest performing acts. Ten 90-minute concerts running weekly from July 4th weekend thru Labor Day. Contact your WESTWOOD ONE representative now for details at (213) 204-5000.

WESTWOOD ONE

America's number one producer of nationally sponsored radio programs, concerts and specials.

TOM PETTY AND THE HEARTBREAKERS

"CHANGE OF HEART"



CHR BREAKERS

TOM PETTY & THE HEARTBREAKERS
Change Of Heart (Backstreet/MCA)
63% of our reporters on it. Moves: Up 56, Debuts 29, Same 34, Down 0, Adds 22 including HITS96, B94, WXKS-FM, I95, KIIS-FM, WFLY, KITY, WDOQ, WSKZ, WBCY, KKXX, K96, WFOX, WFLB, KIST. See Parallels, debuts at number 29 on the CHR chart.

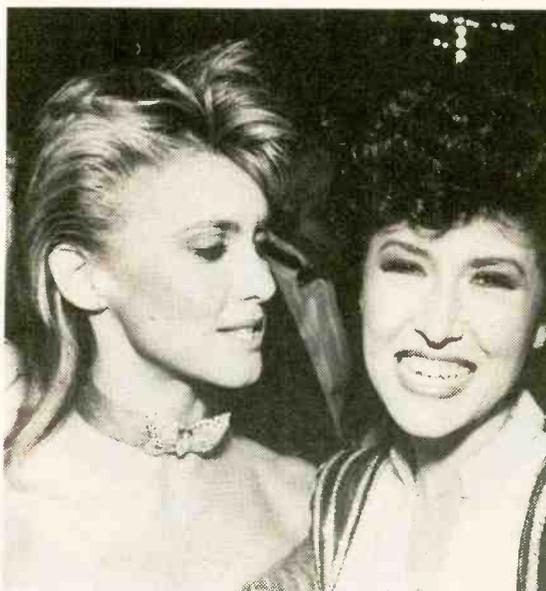
AVERAGE MOVE+4

FROM THE ALBUM
"LONG AFTER DARK"



Watch for the very special Tom Petty profile by Cameron Crowe Sunday night, March 6 on . Produced by Backstreet Records.

Grammy Winners Celebrate



The 25th annual Grammy Awards ceremonies were held last week in Los Angeles, dominated by a six-Grammy sweep by Toto. Pictured above, pop vocal duo winners Jennifer Warnes and Joe Cocker confer at the mike while presenters Donna Summer and Quincy Jones look on; below left, best video winner Olivia Newton-John (left) meets backstage with best pop female vocalist Melissa Manchester; and (below right) double winner (R&B male vocal and instrumental) Marvin Gaye picks up a statuette.

FCC Hits Vegas Stations With Ad Fines

Continued from Page 1
by the Chamber of Commerce of the Las Vegas Convention Center.

The spots advised listeners to "call your broker today" and also gave a toll-free number for Smith Barney. The copy read, "By purchasing these bonds you can help Clark County provide improved airport facilities to serve one of the most popular tourist attractions and largest convention centers in the world, Las Vegas."

The schedules were placed by the Ogilvy & Mather ad agency in New York through the four stations' rep firms.

A fifth station in Las Vegas reportedly spotted the omission and, after conferring with Ogilvy & Mather by telephone, added a tag identifying Smith Barney.

Berkey said officials at the Clark County Airport Authority requested that Smith Barney not be identified in ads to avoid creating any hostility

among local brokerage firms. According to Berkey, Las Vegas stations are usually sensitive to potential copy problems, especially since gambling is legal in Nevada, while the FCC strictly prohibits any broadcast promotions of lotteries or other games of chance.

Murphy

Continued from Page 1
and (WHDH Station Manager) Peter Crawford are among the nicest and smartest people in this business. It's a dream come true - I'm on Cloud 9."

Murphy continued, "I have tremendous regrets about leaving a great company which has done some very exciting things in this market. It's been a lot of fun."

Regarding his replacement, Murphy said, "Our President/GM John Franks is talking with a variety of candidates, but no one has been selected yet."



PARTY ANIMALS — Finally, Rodney Dangerfield has found company that will give him some respect! The comedian is the spokesperson for WMMR in the station's new TV campaign, produced by Somach/Nelson Productions. Pictured (l-r) behind mascot "Bobby the Chimp" are Dangerfield, S/N's Dave Nelson, WMMR PD Charlie Kendall, Denny Somach, and WMMR Promotion Director Tom Sheehy.

EXPLOSIVE POWERFUL ARTISTS:



MICHAEL JACKSON "BEAT IT"



CHR BREAKERS

MICHAEL JACKSON
Beat It (Epic)

#1 MOST ADDED
AVERAGE MOVE +6

64% of our reporters on it. Moves: Up 31, Debuts 34, Same 22, Down 2. Adds 54 including WBEN-FM, PRO-FM, Q107, CHUM, Q105, KIS-FM, KFRC, KUBE, KIMN, WFLY, KBFM, WMEE, KLUC, WACZ, KKAZ. See Parallels, debuts at number 26 on the CHR chart.

CLASH "SHOULD I STAY OR SHOULD I GO?"



CHR NEW & ACTIVE

WCAU-FM 30-24	WKFM	WKRZ-FM	WSEZ	KFI	WJBQ	WZYQ	KNOE-FM
KEGL 38-22	WPHD	K104	WNOK-FM	KIDD	WACZ	WKHI	KYTN
Y100 deb 26	WHFM	WJDX	WGH	KYYX	WIGY	Z102	KKXL-FM
WBBM-FM deb 17	WTRY	WABB-FM	WJXQ	KNBQ	OK100	WJAD	WBWB
KBEQ add 37	WFLY	WDOQ	WZOK	KBBK	WERZ	WHSL	KGHO
XTRA 23-16	WRCK	WOKI	WKAU	KSKD	WIKZ	WXLK	KBIM
			WIKS	KQMQ	WOMP-FM	FM99	
			WKDD	KIKI	95XIL	WYKS	

ADAM ANT "DESPERATE BUT NOT SERIOUS"



CHR SIGNIFICANT ACTION

WGCL add 27	WFLY add	WJXQ add 34	WKHI add	WABB-FM
WPHD add	WQID add	WKDD add	KEGL 35	WOKI
WTRY add	WCSC add	KFI add	KYYX deb 39	WZZR
		WIGY add 40	WFBG 33	KMGK
		WERZ add	WCAU-FM	KBBK
		WOMP-FM add	WRCK	WRKR

FELONY "THE FANATIC"



CHR SIGNIFICANT ACTION

WCAU-FM	KIQQ	WKRZ-FM	WDCG	WIKS	KILE	KGHO
WXKS-FM	WKFM	KTFM	WSEZ	KFI	Q101	KSly
KEGL	WPHD	KITY	WANS-FM	KYYX	KISR	KBIM
Y100	WRCK	KSET-FM	WNOK-FM	KNBQ		
WGCL	WIFI	WOKI	WRVQ	WERZ		
			WZZR	WOMP-FM		
			WVIC	FM99		
			WJXQ	WYKS		



Management



BRUCE JOHNSON

Motivation — Recognition Pays Off

So much has been written, spoken, taped and generally inscribed on the subject of motivation that I hesitate to add to the body of material (aka folklore) that must have invaded your eyes and ears at some point. Nevertheless, I have developed a system that works for me, and therefore, respectfully, I'll pass it on to you.

There is a commonly-held belief among many managers that money is the prime motivator. I suggest to you that money is only one of several motivators and may be the least important of the major reasons one is able to cause people to do what one wants them to. Certainly money is important, but outside of a few entrepreneurial types most people are today motivated by security and recognition, in that order.

We are probably fortunate that money is not the prime element in a career decision, for if it were, our costs would escalate to the point that many of us could not stay in business. I'm sure that some of us even feel that way now.

Security Doesn't Have To Mean A Longterm Contract

In a well-managed radio station where goals and plans are clear, criticism is fair and objective, and rewards and recognition are frequent and consistent, one rarely will find the problem of insecurity.

"Giving your people a clear idea of what you expect them to do is absolutely essential if you are to become a successful manager."

Security doesn't have to mean a longterm contract nor the best pension fund in town. I'd define it as follows:

EVEN-HANDED POLICY ADMINISTRATION — Every organization, no matter how loosely-structured, must have a set of rules and regulations that must be followed in order for the entity to survive and prosper. Most people, even though in disagreement with the rule, will follow it if it is administered fairly.

It's the little things associated with the uneven administration of the rules that cause the biggest problems.

Let's take the example of a station policy on commercial limits. If everyone has agreed, or at least understands, that the rule is ten minutes an hour in all dayparts, and then the general manager, in response to the sales manager's last-minute plea, arbitrarily allows an increase on Friday afternoon, after the program director has gone home, you've got a real problem with the programming department. Not only is the program director upset but the on-air staff becomes demoralized and sometimes

confused about their own role in all of this.

This is not to say that a manager can't change the policy, but merely that all parties affected should either be informed or consulted prior to the change. What's important to you, the manager, is that often it's the little things associated with the uneven administration of the rules that cause the biggest problems.

Goals And Plans

If you've been a reader of this column, you know how strongly I believe in setting goals and formulating specific plans to reach them. Plans and goals are a form of security, in that a staff or individual well-informed about the direction, mode of transportation, and destination of the organization can reasonably conclude that if they stay on the prescribed set of tracks and in fact reach the destination they cannot be faulted. Indeed, they will expect to be rewarded.

The problem with many plans and goals set by management is that they are never communicated to the people who have the ultimate responsibility for carrying them out. An employee who has worked long hours on a particular project, assuming it's what management wanted, can develop great pangs of insecurity when he or she finds out that the activity is considered superfluous or even wrong. Giving your people a clear idea of what you expect them to do is absolutely essential if you are to become a successful manager.

Group Meetings — Beware!

Many years ago I either read or was told that the only way to motivate a group of people is one person at a time. Whoever imparted that information to me was right. I have come to abhor mass meetings. In fact the only time I want to see the whole station staff in one room is at a party.

The only way to motivate a group of people is one person at a time.

Group meetings, especially the unplanned or spontaneous variety, can either have a narcotizing effect, or in the alternative, an intimidating air that is subliminally resented by those in the room who don't feel they are part of the problem.

The exceptions to all this are sales meetings and program meetings. Here we are talking about small, focused meetings with a specific and continuing mission.

If you have to hold group encounters please keep them short, to the point, and never, I mean never, single out anyone in the room for criticism no matter how strongly you feel about the subject.

Group memos are also a no-no. I know because I used to send them out by the bushel when I first started managing. Eventually you wind up the target of the on-premises graffiti artist or, in the alternative, your brilliant epistle winds up on the bulletin board next to the memo asking the "group" to turn off the copy machine when they leave at night.

- Money is less important than security and recognition.
- Security is enhanced by setting rules and sticking to them.
- Always acknowledge a job well done . . . preferably in public.
- Proper recognition reduces negativity and dissatisfaction.

Recognition

Along with security comes the need for recognition. It comes in many forms, and the size of the need varies from person to person. To the billing clerk it might be a well-timed compliment in earshot of others on the staff or a bonus or other reward for a job well done. To the person with a big ego it may take much more than a few well-chosen words. If that person is valuable to your operation you might spend some time thinking about what you can do to keep him or her happy. Usually a few small gestures on a frequent basis is all it takes.

Concentrate on the frequency of the reward rather than on its size.

If you don't pay attention to this aspect of your managerial duties you are in for some unpleasant surprises.

1. Rewards

Most stations have some sort of reward or bonus system over and above the normal salary and benefits packages. The program director hands out something for increased audience in a shift, or the sales manager gives spiffs for selling a particular package or being the number one salesperson for a particular month. Special rewards are great, and can do you a lot of good, if you will follow these simple suggestions:

a. Concentrate on the frequency of the reward rather than its size. If you put the reward too far out in time, they will likely lose sight of it until the last minute and then scramble about on a short-term basis to win it. This usually results in damage to the longterm goal, or you find the person breaking the rules. Further, it is not wise to make the reward too big; i.e., don't kill the hero in the first act. Have something left over next year.

b. Deliver the reward immediately upon accomplishment of the goal. Don't make them wait around or suffer some complicated administrative procedure to get what they believe they deserve. If you don't act quickly upon completion, you will find that your next program will not be met with the same enthusiasm or results.

This latter problem is frequently encountered in group-owned stations where weeks and sometimes months of bureaucratic delay bring a motivating promotion to a standstill.

2. The Art Of Recognizing Performance

Why is it that some of us can't take even a few seconds of our time to periodically pat someone on the back for a job well done? To most people that little acknowledgment of good performance, especially if it is done in the presence of the recipients' peers, is worth more than all the money you can afford to spend.

"Concentrate on the frequency of the reward rather than its size. It is not wise to make the reward too big; i.e., don't kill the hero in the first act. Have something left over for next year."

Peer group recognition is the key.

We certainly can find the time to criticize when something isn't going well, so why not an investment in a positive moment? Sugar does work better than salt, by the way.

I recall that during my days at RKO a little bit of inexpensive recognition helped turn a whole division around in fairly short order. In that instance I had taken over a company with a history of high personnel turnover. I didn't help the situation much

by coming in and making even more changes in an effort to quickly stop an ongoing profit decline.

One need not spend a great deal of time figuring out what my major problem was after all of this had taken place. Morale was in bad shape.

The first thing we did was to bring in a highly-respected, and not in my view inexpensive, motivation expert, who proceeded to hold seminars with all of our management people and their spouses across the country. Transactional analysis, positive thinking, you name it, we learned it.

Unfortunately, the vaccination didn't take with most of our people.

At the same time, some more unpleasant publicity surfaced about RKO's problems with the FCC, and I discerned that "I'm OK, you're OK" was not going to be enough to stop people from feeling that things weren't OK. (I'm not being critical of that system, for I think it's a good one. It was more an error of timing on my part.)

About that time our VP/Promotion, Art Mandelbaum, came to me with an idea that at first sounded innocuous but as time went on began to make some sense.

We had inherited from an old trade some space in Time magazine that frankly we didn't know what to do with, and it was Art's idea that we run a campaign showing the picture of every employee of the company from janitor to general manager under the banner "It's About People."

Doesn't sound too exciting yet, does it — but when you consider how few people ever in their lives expect to have their picture in Time magazine or in any mass media publication, then you can begin to understand the fantastic result this promotion achieved.

Obviously, most stations do not have the budget for a Time magazine campaign, but you do have local publications that can accomplish the same thing for you. Peer group recognition is the key. Neighbors, friends, business associates all commenting on seeing your employees' picture in the paper. Life insurance companies discovered the power of this one many years ago.

We had over 400 requests for reprints from our employees, and Art was constantly getting letters asking when "my picture" was going to run. What happened almost immediately was that much of the negativism, and the lack of belief that we could achieve our goals, began to wither away. We got down to business and started on the road to winning in every market. A simple little pat on the back was all it took to begin to change an attitude.

Later, we developed the Superior Achiever Awards program, wherein we annually gave recognition to our outstanding performers in all departments. The medium was a simple, inexpensive plaque.

The key here is to have enough awards covering as many employment categories as possible so that everyone in the company has a chance to win. Don't just limit it to sales and programming people. Again, we published the names of the winners in an ad, this time in the trade press, and sent publicity releases and pictures of the winners to their hometown newspapers.

Do these things cost a little time and money? Yes! But the payback is enormous. One might believe that it takes more than what is outlined above to run a successful organization. I can tell you that if you will just follow the foregoing simple rules — you will be a winner.

Sales Next Week

Jonathan Hall takes a look at selected Country radio sales promotions.

Bruce Johnson, currently a management consultant, has served as President of RKO, Starr, and SRO Broadcasting's radio operations, and held executive positions with top rep firms in the course of a 30-year broadcast career. He can be contacted c/o R&R, 1930 Century Park West, Los Angeles, CA 90067.

This column will alternate with Jonathan Hall's Sales & Marketing column.

4 Hit Music, Radio Comes To



STEPHEN BISHOP

“It Might Be You (Theme From Tootsie)”

TOP OF NEW & ACTIVE

WBEN-FM 34-31	KZZP deb 28	KIOA 5-5	WCIR 29-19
WCAU-FM 35-32	WTRY 17-15	KOFM 15-12	Q104 23-18
HITS 96 add 33	KC101 add	KRAV 15-12	WAEV 25-18
Z93 28-26	WAEB 7-5	WNAM 19-16	Z102 26-18
94Q 23-20	K104 23-18	WKAU add	WSGF add
Q105 28-27	V100 13-12	WKDQ 7-5	WFOX 13-10
WLOL-FM deb 38	KROK 20-13	Y94 19-16	WFLB 27-20
KIIS-FM add	KXX106 add	FM102 23-16	WXLK add
KIQQ on	WHHY-FM 15-8	KGGI 23-18	Q101 25-18
B100 23-20	Y103 13-7	KJRB 14-13	KQWB add 26
XTRA on	BJ105 add	KIKI add	D93 19-11
KCNR add	FM100 7-5	WJBQ add 39	KENI 19-13
Q103 add	KIKK 15-13	WACZ add	KGHO 19-16
			KKAZ deb 19

A/C Chart 8-6

Produced by DAVE GRUSIN

From the Columbia Motion Picture Release “TOOTSIE”

PRINCE

“Little Red Corvette”

CHUM add	WTIC-FM 27-25	WCSC deb 32	WKHI deb 36
KEGL add	WPST 40-36	WANS-FM add	Z102 34-29
I95 add	K104 deb 35	WNOK-FM deb 31	WSGF 35-30
Q105 add 28	WKEE add 37	WGH deb 32	WJAD 37-31
WLOL-FM 29-21	79Q add	KQKQ add 27	WISE add
WGCL deb 23	KTFM 38-35	WKDD add	WHSL add
KIQQ deb 34	KITY deb 34	KFI 40-38	WPFM deb 33
KFRC deb 30	KHFI add	KYNO-FM deb 26	WXLK add
WCAU-FM on	KBFM deb 30	KIDD add	FM99 35-31
WXKS-FM on	WJDX add	KYYX add 40	WGLF deb 30
PRO-FM on	94TYX deb 30	KNBQ deb 40	KKQV deb 29
CKGM on	G100 deb 27	KSKD add	KQIZ-FM add
Z93 on	WZYP add	KQMQ add	KKRC 26-24
Y100 on	WHHY-FM deb 26	WJBQ 36-31	WBWB deb 34
CKLW on	WDOQ add	WGUY 30-27	KRNA deb 25
XTRA on	WBBQ deb 28	OK100 add 37	KDVV add
WKFM deb 40	KX104 add	WOMP-FM add	KBIM 38-37
WHFM deb 37	WSFL deb 38	WCIR add	KKAZ add
WFLY deb 30	WSEZ 30-27	95XIL deb 37	KOZE add

Produced, Arranged, Composed and Performed
by PRINCE

JOHN ANDERSON

“Swingin’”

Z93 19-4	KX104 deb 24	WJAD deb 32
94Q 20-9	WOKI deb 38	WCGQ deb 12
I95 add	WBCY deb 25	WISE add
Q105 24-21	WSFL deb 33	WFLB deb 30
KIQQ on	WSEZ deb 30	WXLK add
WKFM on	WRQK add	FM99 ON
V100 on	WCSC deb 28	WGLF on
79Q deb 11	WGH on	KFYR add
KITY 36-30	WNAM add	WRKR add
WFMF add	KHOP on	WSPT deb 26
WJDX 27-17	KJRB deb 29	WBWB add
94TYX 21-10	WACZ add	WCIL-FM add
WQID add	WFBG on	KWTO-FM add
KXX 106 26-17	Q104 deb 2	KDVV 35-31
WHHY-FM 11-4	WQLT add	KENI on
BJ105 add	WAEV 20-16	KCBN 35-32
WDOQ deb 20	Z102 38-28	KBIM on
WBBQ deb 27	WSGF add	KCDQ on

Produced by FRANK JONES with JOHN ANDERSON



YAZ

“Only You”

KEGL on	WZZR 36-29	WFOX on
WLOL-FM 8-7	Z104 on	WJAD on
WSPK add	WNAM add	WPFM 22-21
WKFM deb 37	KKXX deb 26	FM99 on
WPHD add	KYYX 24-22	KKQV deb 27
WIFI add	KJRB 17-15	KILE add 38
WAEB deb 28	KNBQ on	KNOE-FM add
K104 40-36	KBBK add	KYTN on
KITY 31-25	KSKD add	KENI deb 37
KZZB on	WACZ on	KGHO 30-28
B97 add	OK100 deb 36	KCBN deb 36
KROK add	KFBG on	KBIM add
WABB-FM add	95XIL on	KDZA on
WCSC on	WAEV add	KCDQ 34-33
WGH on	WSGF add	KOZE 18-14

Produced by E.C. RADCLIFFE & YAZ



Contemporary Hit Radio



JOEL DENVER

CHR RETURNS TO HOUSTON

John Lander Wins Again On AM At 79Q

There are individuals in radio who are known for doing certain things very well year after year. One of those folks is John Lander, PD at 79Q & 93Q (KKBQ-AM & FM, formerly KULF & KYND)/Houston. His ability to take losing AM situations and turn them around in a matter of one week is just about unmatched in recent memory.

John's past accomplishments at WLOF/Orlando (1974-77 as PD/mornings), WLCY/Tampa (1977-79), and KGB/San Diego (1979-81) suggested that 79Q could well be a repeat performance. Those stations were big losers turned into big winners against stiff competition. And in the fall Arbitron, 79Q debuted with a 12+ share of 5.3, which places the station sixth in overall ranking in a 28-station market.

Now 79Q has a new competitive CHR partner, FM sister station 93Q, which could put a dent in this ratings revival. John explains how he put 79Q on the air, and shares his thoughts on how he plans to keep both CHR stations winners in an aggressive market where the competition can only increase.

Once A PD Always A PD

"We have put excitement back into radio in Houston with a capital E," John told me. "This is what I like doing best. My experience as a GM (at WCKX/Tampa) was invaluable, but in all honesty I feel more useful to the station as a PD. The responsibilities of being a GM are challenging, but to me it feels better to be on the programming side of things again. This job is so much fun, especially at a radio station like 79Q where we pulled out all the stops when we signed it on the air."



79Q HAS THE SPIRIT — PD John Lander is shown handing over a \$500 check to the principal of the school winning a School Spirit Contest as Atlantic recording artist Laura Branigan looks on.

According to John, the decision to change the format of KULF from A/C to CHR came just a short time before the July 2, 1982 kickoff. He had to work fast to pull a staff together, and enlisted the aid of fellow Harte-Hanks PDs Scott Shannon (Q105/Tampa) and Charlie Van Dyke (KOY/Phoenix) for the actual opening day festivities. You might say John was flying by the seat of his underpants.

Kicking Off 79Q

"In order to make this an orderly transition from one format to another, we decided to do a goodbye to KULF the night before the format change," he explained. "We got on the air and solicited calls from listeners wanting to say goodbye to KULF . . . and the phones didn't ring. Scott Shannon and I looked at each other and said to ourselves,

79Q

'I think we're in trouble.' So we went out of the station and had some dinner and planned our next move. At about 11pm that night we came back to the station and announced we would have a \$100 bill for every person who showed up at the studio with underwear on their head at 6am the next morning. That made the phones start to react, but we had no idea what we were in for the next morning.

"Charlie Van Dyke, who was here as our guest booth announcer, ran into the studio to tell me the security guard called up and said there were people everywhere with underwear on their heads. He wanted to know what to do. When we hit the air and



Q-ZOO LETS IT ALL HANG OUT — Going for maximum exposure, the Q-Zoo got a bit of fresh air on a rooftop when someone left their cage door ajar recently. Shown (l-r) are Brad Edwards, John Lander, Lisa Barr, and Cleve Dumpster, who's getting caught short.

brought some of these people into the studio and gave them money, the phones started to ring. And from that moment on they've never stopped.

"We got a lot of the people that came by the station, with or without underwear to talk on the air. That first day was like an open house, and the heavy on-air involvement with the audience really set the tone for 79Q. People immediately liked what we were doing, and it continues to this day, to our amazement. The novelty of it all just hasn't worn out."

Tuning Back To AM Again

The Houston market had gone almost a year without a strong CHR outlet after KRBE made a shift to A/C. While the format void was a decided advantage, John addressed the problem of convincing an FM-oriented market to switch back to AM. "We really got a lot of people commenting how they were glad to have this kind of radio back in Houston again, and were making the switch from FM to AM in order to enjoy it. This was really important to our success. We felt that if they would make the

switch and enjoy what they heard in spite of the station being on AM, then it was really over.

"We knew our product was very good from the first day, but the big challenge was to get them to listen on AM. The other problem was to keep them here. To enhance the early groundswell we had going, we put comments on the air from listeners about

"We really got a lot of people commenting how they were glad to have this kind of radio back in Houston again, and were making the switch from FM to AM in order to enjoy it."

how they had switched from FM to AM just to hear the new 79Q. Some people talked about how they had just purchased new FM-only equipment and now they were going to have to use their old receivers and listen to AM again."

Music And Personality In Combo

A common philosophy holds that a radio station most often reflects the personality of the programmer. Anyone who has ever talked with John knows him to be a very upbeat, positive person . . . and so is 79Q. A description of the station by John included the words "fun" and "exciting," and he amplified those comments: "It's a family-oriented contemporary radio station filled with lots of 'Saturday Night Live' humor that invites the participation of the audience."

John then ran down the reasons for adopting such a foreground presentation. "This



SHOW US YOUR UNDERALLS — 79Q listeners lined up outside the station to win \$100 bills for wearing a pair of their favorite BVDs on top of their heads. Who says money doesn't make people do strange things?

93Q's Impact On 79Q

You might say that things are going pretty well for John Lander and 79Q. The only CHR competition they've had has been KYST, also on AM, which didn't show very well this past week. Enter some in-house competition from 93Q. Just a short time ago, 79Q's sister FM station KYND decided to drop its Easy Listening format in favor of a compatible CHR format that could be simulcast. John outlines the transition from KYND to 93Q, the differences between the stations, and how he plans to keep both healthy.

"The format change took place on December 28, and we did a repeat of our kickoff for the AM with the underwear on the head bit. Hundreds of people were actually sleeping outside of our building waiting to parade by with underwear on their heads in order to pick up \$100. We closed out the old FM programming with machine guns blazing over a classical record, and then at 6am 93Q signed on the air. We got the new call for the FM and became KKBQ-AM & FM on February 2, and we celebrated that by giving away \$1000 a day in \$50s and \$100s for a short period of time.

"As I see things, I'm giving the AM certain things that the FM won't have. We keep features like the 'Top 300 Of All Time,' and certain cash incentives on AM. This is not to say that FM won't have cash to give away, but this helps me keep a psychological difference between the two. The FM is hipper and more music-oriented, while the AM is more fun to listen to in some senses. By that I mean it's more spontaneous. There are a maximum of nine minutes an hour of commercials for both.

"Both are loud and well-processed to add to the excitement and energy. The AM really jumps out at you. Looking down the road, I think the AM will still keep an edge for the next week, but eventually the FM will take lead. We are moving the FM antenna to the new tower, which fell recently but will be completed in July. We are at 92.5 MHz right now, but will

93Q

HOUSTON

change frequency to 92.9, so we have grabbed the logo of 93Q."

With all of these Q's floating around, it might cause some listener confusion. How is John dealing with that? "We've tried to keep it as simple as possible for the people. '79Q and 93Q together are KKBQ' is how we identify the stations when simulcasting. Musically we

Continued on Page 24

market's entire attitude was, 'Let's play ten in a row and see how hip we can be.' There was an overdose of music in Houston. True, the town quite frankly was musicked out. As a PD I know better than anyone the impact that music has, but if the presentation and the music balance and mix isn't cor-

Continued on Page 24

BE AWARE OF THE SIDES FOR MARCH!



JEFFERSON STARSHIP "WINDS OF CHANGE"

CHR BREAKERS

**JEFFERSON STARSHIP
Winds Of Change (RCA/Grunt)**

60% of our reporters on it. Moves: Up 73, Debuts 17, Same 33, Down 1, Adds 11, WBBM-FM, WLAN-FM, BJ105, KX104, KYNO-FM, KLUC, WGUY, KKXL-FM, KQWB, KFMW, D93. See Parallels, debuts at number 28 on the CHR chart.

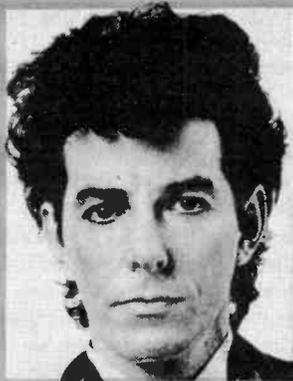


DIANA ROSS "SO CLOSE"

CHR NEW & ACTIVE

WNBC add 29	WEBC add	WFBG add 39	WAEB 19-17	WRQK deb 29	KQMQ 29-24	WISE deb 36
WGCL add	KOFM add 30	Z93 deb 30	Q106 25-21	KIHK 18-14	WHEB deb 29	FM99 deb 35
KIMN add	Z104 add	XTRA 30-27	WTIX 31-27	KFI 27-24	WOMP-FM deb 33	Q101 30-26
WAXY add	WMEE add 27	WHFM 36-28	WZYP 30-24	KO93 27-21	WQLT 29-23	D93 34-21
WRVQ add	WHOT add	WLAN-FM deb 27	FM100 25-21	KGGI 34-28	Z102 28-19	KDZA deb 37

**A/C
CHART
20**



ROBERT HAZARD "ESCALATOR OF LIFE"

**CHR
SIGNIFICANT ACTION**

42/17

ADDED THIS WEEK AT:

WSPK	WABB-FM	WSEZ	WOMP-FM	WISE	KENI
WPHD	WZYP	WJBQ	95XIL	WFLB	KBIM
WKEE	WOKI	WFBG	WZYQ	KVOL	

AOR ALBUMS #36
AOR TRACKS #43

ONE OF RCA'S MOST EXCITING NEW ACTS OF THE YEAR!



TRIUMPH "A WORLD OF FANTASY"

**CHR
SIGNIFICANT ACTION**

WBEN-FM 36-28	KZFM deb 25	95XIL add	CFTR	WFBG
WRCK deb 29	WSSX 28-23	WZYQ 24-19	CHUM	WSQV
K104 33-27	WJXQ 13-10	KRNA add	WPHD	WYKS
KITY 40-32	KBBK add	KCDQ add	WOKI	KVOL
			WVIC	KISR
			OK100	KFMZ

AOR ALBUMS #6
AOR TRACKS **5**



LE ROUX "CARRIE'S GONE"

**CHR
SIGNIFICANT ACTION**

WRCK	WFME	WJXQ	KILE
WKEE	WABB-FM	Q104	KVOL
KITY	WOKI	WQLT	KNOE-FM
B97	WZZR	WFLB	KISR
KROK	WVIC	WPFM	

BREAKING OUT OF THE SOUTHWEST!



John Lander Wins Again On AM At 79Q

Continued from Page 22

rect, you won't win. The music is the bricks of the building and the jocks and presentation are what hold it all together."

Music Mix

79Q is another example of a CHR station enjoying great success by presenting a variety of music rather than pigeonholing itself into one specific category. "Before people come to town and listen to our music they find it strange to hear about us going from a Country-oriented song into a rocker into a Lionel Richie song. It might seem improbable, but once you hear it, it really sounds good. I've got to give credit to (Music Programmer) John Hartman, who lays out our music by hand, record after record, around the clock. That way there are never any music inconsistencies on 79Q."

He went on to point out other advantages of having the music preprogrammed. "Our jocks never have to worry about the music. They walk in, pick up the music sheet, and



OLD TIME ROCK N' ROLL — 79Q and the "Geritol Brigade" pictured here are off for a wild night on the town to see RCA's Bow Wow Wow in concert. To win this excursion into the seamy backstage world of music, you had to be at least 50 years old!

concentrate on entertaining the audience. This is John Hartman's total responsibility and therefore the rotations are guaranteed. He usually works a day in advance, and he can make last-minute changes for any errors he finds in his own work. Music is 90% of the station, so we feel this is an area that's a very important part of our success.

"Patty Hamilton is my MD, and she and I, along with John, sit down and discuss things weekly. We actually take more chances here than at other stations I've been at. 79Q can do this because of our competitive situation. We are a hit music station, so we can play the best of everything. We really try not to label ourselves; we just play the hits and let the people think of us as their favorite music station.

"I don't want to compete directly with Love 94 (KRLY) or Magic 102 (KMJQ), but we do play enough black music to attract their discontented listeners looking for more variety. The same goes for Country or AOR. They don't have to listen through a miniconcert of an artist they don't like in order to hear Duran Duran's 'Hungry Like The Wolf.'" John's observations are a good example of the philosophy that a CHR station can have its own solid core audience and also become the second favorite station of most other contemporary music stations' core listeners. All that extra cume comes in handy in scoring big AQHs.

"When we came here there was a hunger for hit music, as everyone was either to one

side or the other. 79Q came in and just played all the hit records that everyone else was missing. We really reminded people a lot of the days when KILT was a CHR station, and the exciting days of KRBE. We are going for a 12-54 audience and we're getting it. We can't be all things to all people but we can be a chameleon."

Oldies Are Still Important

While other CHR stations are beginning to shun oldies, 79Q makes liberal use of them, particularly in mornings. "On my show we are 50-50 if you count recurrents as oldies, and at night it is about 70-30," John revealed. "I also do an oldies hour from 10-11am, which spotlights a certain year. All these songs sound good on the air because they are from the same era within the hour instead of being mixed up with songs from 1983."

It's All Happening On The Q-Zoo

79Q strives to be entertaining, with a good example being the morning show, called the "Q-Zoo," hosted by Lander, Brad Edwards, Lisa Barr doing news, and Clete Dumpster with sports. "We have believable news and sports for credibility, and then we allow them to go a bit wild. It may sound very haphazard but it's a very structured show. We do such old-time things as birthdays every morning at specific times. There's also a 'Q-Zoo Pet Of The Day' where we call the Houston ASPCA and they talk about one of the animals. Within hours, some listener will come down and adopt the pet. It never fails.

"If we see someone in trouble we come to their rescue. We've helped folks that have gotten burned out of their houses, and even visited folks in the hospital. Each day we

also do 'Q-Zoo Coffee Breaks,' where the four of us go to offices by invitation from postcards they've sent in. We come prepared with coffee, donuts, T-shirts, and record albums. We also do an on-air call back to the station from the office."

And there's more. "Every Friday morning we do a thing called 'Tell-A-Friend,' where we call someone and give them \$100 for telling a friend about 79Q. They are picked from postcards with the names and phone numbers of the people they've told about our station. Each day Smokin' Joe, who is our off-air Promotion Director, goes out in the 79Q Bronco and does all the malls and school appearances. He is literally everywhere as our representative. He's always got things to give away to spread the word about 79Q."

You Never Know What's Next

We've heard about underwear on the head, office parties, and numerous other cash giveaways, but John has still more up his sleeve as he works to cement both stations into the market. "We just signed a one-year contract with Astro World to do all of their promotions. The park has just put in a new ride called 'Sky Screamer,' and they've also opened up a real beach in the park. The closest one to Houston was in Galveston, but now because of our association with the park, we are busy promoting the 'Beach Within Reach.' They are going to have concerts which we will be involved with, and they are also going to build a Q-Zoo for us filled with live animals, which will provide the setting for live broadcasts."

Promotions also tend to take a less than obvious course at times, as John explained. "We did a 'Senior Citizen Concert Trip' where you had to be at least 50 years old to

93Q's Impact On 79Q

Continued from Page 22

are almost identical with our current product, but the texture or feel is a bit different, especially in the area of oldies. We sell both stations in combo, and advertisers have been very supportive of our efforts. I've never seen a town react as well."

Keeping 79Q Alive

I then asked if down the road he would be able to keep the AM and the FM alive in the face of future CHR competition on the FM. "Absolutely," he replied, "I fully expect someone else to come in here on FM some day. Right now we are laying the foundations for the future. We treat listeners right so that we can build an unshakable loyalty. Going CHR with KYND has given us insurance on all flanks. I guarantee you that no one will give away more money than we will. We have given away money every day since we've been on the air, which translates to over \$500,000 handed out in prizes since July."

That's really a lot of money to spend in this day and age. John feels it was well worth spending since it helped establish the station's

identity as an exciting music outlet. Will the dollars keep flowing? "We have a corporate commitment to see this continue. It's all proportional to revenues. Our turnaround has eclipsed our timetable by many months, and projections for 1983 look great, so I don't see us cutting back at all. Ultimately the FM will win out, but I have pledged to keep the AM as a salable and valuable outlet. This is a very mobile city, and a large percentage of the people still ride around with AM only in their cars."

Here are the 79Q-93Q station lineups and simulcast times: John Lander, Brad Edwards, and Lisa Barr and Clete Dumpster make up the Q-Zoo morning show. Here the stations drop simulcast and Chris Cain comes on 10am-3pm on 93Q, while on the AM the Q-Zoo continues with an oldies hour till 11am, when Dave Allison comes in until 3pm. The simulcast kicks in again with Ron Parker 3-8pm. From 8-midnight it's Gary Knight. Overnights on the AM is John Garcia, and on FM it's John Rio. For weekends the station just picked up Barry Kaye, a longtime Houston talent, along with Rob Wayne and Archer Dusablon, who's the Production Director.

go along. We took 15 couples to dinner and a gay disco where Bow Wow Wow was performing. They had a great time, and we got letters from them thanking us. Some of these folks never get out of the house to go anywhere or do anything. Someday we'll do another switch and send some teens to see Lawrence Welk.

"I've spent my career building and protecting AM radio stations, and I've made a personal pledge to myself to always pull fours and fives on the AM. I really believe that I can keep the AM alive and viable despite our own in-house competition. I don't think AM is dead. Programming is very important to AM, and so is the competitive alignment of the marketplace, but for Houston, TX in July 1982, it was the right thing to do."

Bits

• **WJBQ/Portland** is doing something that requires little cash, but sounds like you're offering the world. The station is giving its listeners \$1000 worth of "Q-Cash" each hour. The "funny money" is good for every kind of desirable item imaginable at an auction which will be held in April. Listener response is heavy, and many of the prizes are coming from sponsors.

• **Y100/Miami** is going to be giving away its current promotional van "Y's Choice" in the station's "Name The New Vehicle" promotion. The Y's choice is worth \$20,000 and is completely customized. The station has the new van on display at a local Chevrolet dealer and will select the winner based on the name that fits both the new van and Y100's image.

Motion

WABX/Detroit hires former **WKTI/Milwaukee** PD B.J. Hunter to do 6-10pm... **HITS96/Pittsburgh** hires Rich Anton away from **B94** to do afternoons, replacing Jay Stone... **WYCR/York** PD J.J. Randolph moves from afternoons to mornings and is now taking calls from 10am to 1pm... Some changes at **KBFM/McAllen-Brownsville**, which hires Bob Mitchell as PD while John McCoil moves to middays from across town at **KRIO**.

Dave Kettinger, former PD at **96 Rock/Ocean City**, moves over to **WKHI/Ocean City** in sales... **Steve McGraw** leaves **Y103/Jacksonville** to do late-nights at **Z93/Atlanta**... **Brian Bridgeman** is now doing weekends at **KHTR/St. Louis**... **Diane Tracy** is now MD at **WSPT/Stevens Point**... Congratulations to **WKFM/Syracuse** PD John Carucci, who was selected as the town's best jock by the hosts of the local "PM Magazine" crew... And one format change to report as **WFAN/Mystic, CT** moves from A/C to CHR.

The Music Section

CHR's Most Accurate Music Information

P1 Playlists... See Page 49
 Adds & Hots... See Page 51
 Parallels... See Page 53
 New & Active... See Page 62

1983 MARCH	
4-6	★ THE TURTLES
11-13	★ THE LITTLE RIVER BAND
18-20	★ GARY LEWIS & THE PLAYBOYS
25-27	★ SMOKEY ROBINSON & THE MIRACLES

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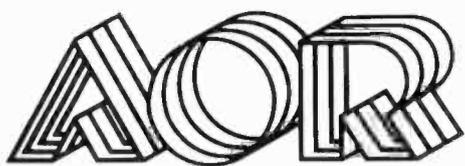
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Management: Bruce Allen

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ADAMS



JEFF GELB

RAIDERS OF THE LOST RATINGS

Secrets Of AOR Winners

What makes one AOR station a winner and another a loser? Scores of AOR programmers are on a search for the answer to that question, following some disappointing AOR numbers in this past fall's Arbitron ratings. Naturally, no one has all the answers to this question, but there were some great AOR wins this book, and these numbers were hardly accidental.

Ratings wins are the result of several factors. From a PD's point of view, two such areas are 1) the constants: those elements of programming and promotion that have worked in the past and continue to be the most logical way to operate; and 2) the changes: the fine-tuning done before the most recent book that was put into effect specifically to help bring up the station's ratings. Past AOR columns have dealt with the constants quite often; they include research, market visibility, personality, and (now, more than ever) gut instincts. But what about the changes? This week, I asked PDs of several winning AORs to share some newly-discovered secrets that helped to shape their admirable fall ratings figures.

New Music Rejuvenates Old Leader

Though not back up to its 12+ peak of 8.5 in fall '81, KDKB/Phoenix showed growth with a 7.6 and format dominance in the market in the fall sweep. PD Jeff Sattler commented, "In looking at the fall ARB results around the country, it appears that some of the legendary AOR stations that had been winning for so many years may have stuck with a tried and true format just a little too long. Today it seems the one constant in radio is change. Avoiding change for too long can result in a very stale-sounding radio station. In reevaluating the fall ratings in Phoenix, it was evident that all the services KDKB supplies remained constant, including promotions,



Jeff Sattler

"Avoiding change for too long can result in a very stale-sounding radio station."

— Jeff Sattler

lifestyle information, air talent, etc. The one area that stood out as having changed the most was the music. In the final analysis, music is our product, and what the majority of our listeners tune to us for. My MD J. David and I had felt all along that there was good new music out there; you just had to look a little harder for it.

"Over the summer, we began experimenting with more current and 'rock of the 80s' music. We weren't the first, by any stretch of the imagination, but we did begin adding music early from groups like the Monroes, A Flock of Seagulls, Men At Work, Billy Idol, Kim Wilde, etc. This gave us a fresh sound which substantially enhanced the

tempo of the radio station. This continued right through the fall, and has been fine-tuned recently to reflect the amount of good new music coming out today.

"AOR is in a volatile state of flux right now, and it's exciting to be a part of it."

Air Fresheners: Personality and Music

WLWQ/Columbus maintained its market dominance in the fall book, with an up 12.6. PD Pat Still commented, "I'd credit our success to two areas of change: air talent and music. We made a morning show

"I'd credit our success to two areas of change: air talent and music."
—Pat Still

change of air talent in the spring, which I think took till the fall book to really click on the air. I'd teamed myself up with former morning show host Daddy Wags, and then brought in J.J. Jeffries as the news host. In the fall ratings, our morning numbers went from fifteen in the market to second, right behind the market's A/C mainstay.

"Secondly, about June, my GM Dick Crowl, my MD Tim Smith, and I had a series of meetings to discuss our music. We all felt that, while the station sounded good, it just wasn't too exciting. After those meetings, we took a more positive new music stance, switching from 70% old and 30% new to about 50-50. It helped competitively, because we have a CHR right next to us on the dial (WXGT) that's very current, and they'd done very well the book before. That doesn't mean we became a modern rock station; we played A Flock of Seagulls and the Clash, but nothing really way out. We just gave ourselves a fresher sound. Along with that, we introduced some new music features, including a weekend 'Consumer's Guide to New Music,' and a new music hour."

The South Loves Modern Rock

KNCN/Corpus Christi's rise to a market-dominant 14.3 is especially intriguing because, according to PD Bob Fazio, it seems to shatter the myth that Southern AOR listeners are "behind the times" musically. Said Bob, "Our success came simply because we got into modern rock. In fact, we've been adding it for almost a year-and-a-half now, and in the last four books, we've gone from eighth in the market to fifth to second to first. Modern rock now takes up between 35-40% of our playlist



Bob Fazio

AOR Parallels Refined

In January, R&R introduced important changes in the AOR section that expanded and updated its informational content. One such change was the introduction in print of parallels for AOR stations. As was explained at the time, the purpose of paralleling stations is to give recognition to the importance of both market size and Arbitron ratings in the weighting of each station's music report toward R&R's charts. Parallels have always been AOR chart considerations, and were introduced with our other new features to further assist our readers in making important airplay decisions. It was always our intention to further refine these parallels as soon as the proper computer programs could be written and put into effect, and now, I'm happy to say that all systems are 'Go' for our refined AOR parallel system.

In our former paralleling system, stations were divided by market size into three levels. Most markets in the top two parallels have two or more competing AORs. In these markets, a station significantly behind its competition was normally dropped to the next parallel level. So, station X in Los Angeles, with an 8.5, would have been a P1, while station Y, with a 5.0, would have been a P2. Parallel three stations were not similarly organized because most such markets have only one reporting AOR.

In our newly-structured parallel systems, we are able to more directly ascribe chart-point value to each station by dividing in half the top two parallels, creating primary and secondary modes for P1 and P2 reporting stations. To use the above example, station X in L.A., with an 8.5, will now see print as a P1-Primary, while station Y in L.A., with a 5.0, will now see print as a P1-Secondary. In an actual example, KLOL/Houston, with a 6.9, is a P1-Primary, while competing KSRR, with a 4.1, is a P1-Secondary (as opposed to a P2, as it was before). Competing stations with close ratings values will all see print as primary parallels. All primary stations' weekly playlists will be earmarked by an asterisk (*), which will appear above their lists.

These refinements acknowledge the importance of both market size and station ratings while still granting greater chart-point value to the market's significant ratings winner — as should be the case.

We're convinced that R&R's refinement of AOR parallels provides the industry's fairest, most accurate appraisal of each AOR reporting station. Look over this week's music lists, grouped by the refined parallels, and I'm sure you'll agree. As always, R&R is committed to taking continual steps to stay on top of an ever-evolving industry. In fact, you'll see still more innovations in R&R's AOR section in the coming year, changes that will be, as always, a direct reflection of your own needs and wishes. After all, that's what we're here for.

with additions determined in several ways: We use the trades, of course. We also closely follow MTV, which has great saturation in this market. Everytime a new video comes on MTV, we'd get calls for it, and we're the only station in the market, till recently, that would touch that kind of music. Plus we do a lot of local research from all the record stores and the clubs. And I have a super-sharp MD here, Mando Camina, who is a compulsive information gatherer for new music. He's been a real big help.

"Our success came simply because we got into modern rock."
—Bob Fazio

"To support the new music, we updated the overall station sound. We had been the stereotypical laid-back-sounding AOR, and we're now more perky and uptempo. We now have the reputation of breaking things first in the market (even before MTV) and the listeners have responded very positively."

Rock and Relaxation

Another big winner in the south was WKDF/Nashville, a market-dominant AOR with its best ever 12+ share, a 12.8. PD Smokey Rivers offered, "First, we refocused our music to satisfy our core demographics (16-30). Prior to my arrival at the station last May, there was quite a bit of 25-54 appeal music added to attract those upper demographics, but it provided minimal returns. The same applies for exclusively teen-oriented music. We also continued an extensive ongoing music research project, and dayparted our music very carefully.

"We added a touch of rock and roll image sell, whereas before, attempts had been made to strip the station of any and all image. We didn't go overboard, though, so our 25+ demos held up quite well. We also kept a very close eye on the CHR across the street (WWKX). If we caught wind of their adding something like a Joe Jackson song,

we hopped on it for those early dayparts. These kinds of songs may sound scary on the turntable, but they provide a relief from the intensity of our normal mix, adding an extra dimension to the station."

He continued, "We also developed our personalities. I had a staff of diamonds in the rough. Our morning guy, Carl P. Mayfield, has been here for ten years and has tremendous market identity, but he was being restrained. I cut him loose, and we made some magic in the mornings that really helped our share expansion. We also cut out the crap no one used the station for: we had a staff of seven meteorologists, we had news heavy in mornings and afternoon drive. Our audience wanted to hear more music and good personalities who had significant things to say. That's what we gave to them.

"We also learned how to relax from time to time. No one depends on your station for promotion after promotion; it wears out your audience and your staff. So we limited

"No one depends on your station for promotion after promotion; it wears out your audience and your staff."
—Smokey Rivers

promotions to truly special events: a major outdoor concert every year, as well as two half-price fairs, and special weekends when appropriate. But we didn't go overboard and try to satisfy every client's demands for promotional time on the station. That gave us the opportunity to concentrate on the product: the people here, the music, technical quality. Obviously, it paid off for us."

Good Mornings!

WTPA/Harrisburg scored a way-up 13.7 that knocked WHP out of first-place standing in the market for the first time in years. WTPA PD Jeff Kauffman explained, "Several months before the book began, we did a station-by-station analysis of the mar-

Continued on Page 27

EVOLUTION

Ron Phillips exits as PD of WQDR/Raleigh for the National Promotion Manager position with record store chain "Record Bar." Also exiting WQDR is morning man Tom Gongaware for WEZC/Charlotte... Tom Hamilton is upped to MD at KPKE/Denver... Dorothy Vanturini exits as MD of WPLJ/New York as Lisa Tonacci is named her successor... Rick Lewis joins KMET/Los Angeles from KEZY/Anaheim for weekends and fill-ins... At competing KLOS, Frank DeSantis joins from KNX-FM and Rita Wilde joins from KEZY for part-time airwork... Brian Ellis is new to mornings at WCKO/Miami... Rich Walcott joins KMEL/San Francisco for afternoon weekday sports... Jeff Anderson exits KLZR/Lawrence from KICT/Wichita... New to weekends at WIQB/Ann Arbor are Alisa Liebman and Craig Lawrence... Former WMET/Chicago MD Pat Evans joins KOME/San Jose as Promotions Director... Mike Evans exits mornings at KOME/San Jose... WZEW/Mobile hires former Y95/Rockford Promotion Director Mark Seger as PD while Stuart McRae exits that post... John Hager joins WGRQ/Buffalo for overnights from WCJW/Warsaw... Bryan Battles returns to WCCC/Hartford as Production Director... Bob Kaufman exits WSLQ/Roanoke for WMYK/Norfolk... Brock Whaley joins WSHE/Miami from WMET/Chicago for mornings.

AOR Reporter Profile

KWFM/Tucson
5151 East Broadway
Tucson, AZ 85711
(602) 748-2400

PD: Jim Ray
MD: Rick Allen
Owner: Sandusky
Rep Firm: SeiCom

Frequency: 92.9
Power: 100,000 watts

"KWFM has been an AOR for 13 years. KWFM rocks Tucson; we do not 'crunch' Tucson, and that has been a big part of our success. KWFM has a 10.7 share 12+, and this is our third consecutive up book. Our cume is 122,000, the highest ever in Tucson. Current music on KWFM is fresh, with the 'rock of the 80s' and a good cross-section of AOR-CHR hybrid songs. Promotions on KWFM are geared to all people, and there is never just one winner. KWFM is always the station in Tucson to try something new first; for example, our ongoing promotion with local TV outlet KGUN called the 'Rock & Roll Picture Show,' a 60-minute video simulcast aired monthly. KWFM's air staff is very active on and off the air, talking about things going on in Tucson, from sports to concerts, etc. We show up at concerts with buttons and bumper stickers whether we sponsor those shows or not.

"The music is chosen with the help of callout research, along with the collaborative insights of consultants Jeff Pollack and Rick Carroll. However, final music choices are our own.

"Looking into our future, KWFM will continue to grow as much as we have in the past two years since we were purchased by Sandusky. Working with the calibre of people in that organization, there is no way that KWFM will not continue to be a market leader."

PD Jim Ray

Winners

Continued from Page 26

ket, and decided that what Harrisburg needed was a good, no-holds-barred morning show. I teamed my night jock with my News Director and created a morning team. Torrie & Elton are certifiably insane, but they also happen to be two very talented and intelligent people. Together, the three of us worked on ideas for features that would involve as well as entertain the audience. For instance, two or three times a week, they'd bring up a controversial topic aimed to our key demo, and take phone calls on the air. We found that Torrie, our own 'Larry King,' had great upper demo appeal. We also concentrated on cinematics, bringing in elements of entertainment that have nothing to do with radio, like the 'Jetsons' theme, or very short drop-ins from the Three Stooges or cartoons. These were very effective in creating an 'I wonder what's going to happen next' expectancy. That concept was extended to all dayparts.

"We also cut down on the chatter without muzzling the jocks, by using recorded promos instead of live jocks at times when the jocks otherwise would have been reading liner cards." He added, "In a medium-sized market, it's difficult to keep talent, but we've been lucky to keep a staff of quick-thinking jocks who have the freedom to say whatever the situation calls for."

"Musically," he commented, "with the help of Burkhart-Abrams, we moved into the '80s, playing bands we feared at first might threaten our core, but who we felt sounded right for the format. As time went by, we discovered that our core listeners not only accepted this music, but actually requested it. It's not unusual to get a request for Led Zeppelin, and in the next breath, have the same person request the Clash or Missing Persons.

"Promotionally, we developed more lifestyle-oriented events, like ski parties, auto shows, marathons, etc. This brought in people who weren't necessarily interested in the format previously."

Planned Spontaneity

WYSP/Philadelphia turned around its earlier bottom-of-the-heap format rating for a climb to the top of the AOR heap with an up 4.8 in the fall book. PD Michael Picozzi admitted, "We used no secret formula, no magic music rotations, no quick-fix format fads. We used backwards-masking. Actually, the difference started with Mel Karmazin and Infinity Broadcasting, which bought WYSP over a year ago. They gave consultant Jeff Pollack and me the leeway to do what we needed to do. We carefully developed the WYSP station personality; not the jocks, but the actual personality of the overall station, with each jock contributing a different facet of that personality. We wanted an unpredictable station, except for its rock and roll stance. Spontaneous, always fun, a wealth of rock and roll info, with firsts on albums, gossip, concert dates — that's the image we strove for. On the air, we never took ourselves very seriously, but off, we're very serious about the music and about Philadelphia. We treat it as if it were a very small town, and since it's home, we treat it with a lot of respect. If L.A. likes something, that doesn't mean that Philly will like it. We'll give the audience a taste on the air, and gauge their response, but we don't hop on any bandwagons. For instance, we wouldn't dump all of our Led Zeppelin



Jeff Kauffman



Michael Picozzi

unless we in Philadelphia felt no one wanted to hear it anymore. It's not Philly and it's not rock and roll, then it ain't us. That includes commercials, promotions, and jocks. All of our off-air time is spent with our audience. The staff works long hours without exception; they're everywhere.

"The big difference in winning is that we have a hell of a great time, on and off the air. It sounds too simple, but that's really the key. WYSP is rock and roll and fun, and that's what won for us."

On The Other Hand . . .

One AOR winner's story provides the other side of the coin. WPLJ/New York regained its formative lead in the market after being wounded in the summer ratings by then-newcomers WAPP (which fell to a 3.1 this book to WPLJ's 4.3). PD Larry Berger remarked, "Our situation was unique: we had to determine how to react to the success of a new station that had spent \$1.8 million and had run no commercials for three months. Our position was one of not changing the music, jocks, or promotions. We just kept the blinders on and went full steam

ahead. We didn't panic, and more than anything else, I think that's why we came back up.

"The only thing we did try, right before Labor Day, was a five in a row or \$5000 music guarantee. But I saw nothing to lead me to believe that caused our comeback. It just helped give us a buzz, some kind of focal point about WPLJ."

WPLJ aside, if the comments of the above programmers have anything in common, it's that they made conscious decisions to make their radio stations sound fresh, unpredictable, exciting, and relatable to the core audience. As WPLJ's success points out, however, different ideas work differently in different markets. That's something to keep in mind as programmers plan ahead for, it's hoped, more dramatic format success next ratings time around.



Larry Berger

UPDATE

Oops: Two mistakes cropped up in our recent AOR Fall Arbitron scoreboard: WAPI-FM/Birmingham should have been listed as a Superstars client, not WAPL/Appleton, and KBPI/Denver, not KAZY, should have been listed #2 in 18-34's... KTMS/Santa Barbara coincided the Queen's visit to town with a day of "British invasion" rock... WRIF/Detroit crafted its own special that focused on the parents of famous rock stars, including comments from Ted Nugent's mother, John Cougar's father, and Greg Kihn's mother. The special was called "When Are You Going to Grow Up and Get a Real Job?"... Lots of AORs held "Last M*A*S*H Bash'es, but at KISS/San Antonio's, Larry Gelbart's director's chair was auctioned off for charity... WBLM/Lewiston-Portland just released what may be AOR's first home-grown EP. 1000 copies of the "Blimpville Beat" are now on sale, and include four songs by local acts. Also on the streets: WOUR/Utica's second annual "Rock of Central New York," for \$3.96, with profits earmarked for a Vets organization... Birthday best wishes to KOMP/Las Vegas, which divided a 36-foot square birthday cake, champagne, and roses among 1500 partying listeners; also to KGON/Portland, celebrating its ninth with a low-dough show starring Columbia's Scandal... KFMQ/Lincoln jumped onto the "new music" bandwagon by offering listeners a "New Music Weekend" recently. The station played hourly sets of new music (primarily "modern rock") that wasn't on the station's current playlist, asking for listener response, which was generally positive... KLZR/Lawrence celebrated Valentine's Day with a local version of the "Dating Game." Contestants were picked from postcard entries, then were showcased at a local night club in a live version of the show, with winners receiving nights on the town with their dates... WIBA/Madison's begun a weekly

COMING NEXT WEEK: You have read articles about hometown talent albums before, but you've never read an article like next week's "Homegrown How-To." That's because it was written by WIYY/Baltimore Operations Manager Ty Ford, who just polished off his station's album project. While the experience was still fresh in his mind, I asked Ty for a dos and don'ts, nuts and bolts piece on the making of a local album. His report next week is invaluable to any station planning such a project (including those that have produced such projects in the past).

five-hour jazz snow Sunday overnights, and needs jazz product. Contact PD Dave Ervin for details... WLUP/Chicago was the host station for "Rockline"'s recent interview with Capitol's Red Rider... Rock columnist Lou O'Neill has joined WAPP/New York for daily rock newscasts... KNX-FM/Los Angeles Local Sales Manager Miles Sexton has been named an instructor for a course in advanced radio time sales for UCLA's spring quarter... KBCO/Boulder helped raise money for the Colorado Heart Association with a "Cardiac Party" at a local bar. WB/Full Moon's Jack Mack & the Heart Attack stopped by to autograph albums given away by KBCO jocks... WILS/Lansing sponsored a benefit basketball game with Epic's REO Speedwagon, with proceeds going to the Lansing Boys' Club... KISS/San Antonio has scheduled its second annual "Kissworld" lifestyle fair for April 22-24; last year's gathering attracted 200,000 local residents, with more expected this time around because of an expanded range of booth merchants.

CONCERTS & CONVERSATIONS

PRESENTATIONS: Taxxl for \$5 by KMET/Los Angeles... Little Steven & Disciples Of Soul for free by WMMS/Cleveland... Red Rider for \$3.92 by WMAD/Madison.

GUEST DJ'S: Little Steven, Dexys Midnight Runners on WXRT/Chicago.

CONVERSATIONS: Bangles on KTYD/Santa Barbara... Missing Persons on WILS/Lansing, WIOT/Toledo... Michael Bolton on WBAB/Long Island... Heart, Huey Lewis on KWHL/Anchorage, KRKN/Anchorage... Red Rider on WLPX/Milwaukee... Jefferson Starship on KZOK/Seattle... Saga, Night Ranger on KMOD/Tulsa... Bryan Adams on CHEZ-FM/Ottawa... Night Ranger on WEZX/Scranton... Pat Benatar on WKQQ/Lexington... Berlin on WIOT/Toledo... Adam Ant on WMMS/Cleveland... Red Rider on WMAD/Madison... Vandenberg, Phil Collins on WSCY/Syracuse... Triumph on KZOK/Seattle... Jack Mack, Heart, Spyro Gyra, Berlin on KBCO/Boulder... Red Rider on WILS/Lansing.

The Music Section

EXPANDED & UP TO DATE

**AOR's Most Accurate
Music Information**

Station Listings... See Page 45
Hot Tracks & 25+ Chart... See Page 60

CALENDAR



BRAD MESSER

Shorter Newscasts: Another Opinion

Reinforcing my suspicion that I'm one of perhaps seven people in the nation who feels newscasts shouldn't be scheduled for five minutes on days when there's only two minutes worth of news, a letter from Ed "Skip" Spencer at Satellite Music Network says, "Geez! I won't try to count the number of times I've had to argue with Program Directors just to retain a four-minute newscast where he'd like to see sixty seconds!"

I read you loud and clear on that one, Ed, but my point addresses an individual newscaster's option to shorten an occasional newscast, not the issue of programming deciding to shorten 'em all, and there's surely a difference.

Onward to another excerpt from Spencer's letter: "One of the reasons so many of us are still plunking typewriters and hanging around microphones is that we're motivated to tell other people about things affecting their lives. If I can't fill a newscast with information about what's happening right then and there, I've always got some other little tidbit rattling around in the back of my mind (that) I've read in a medical journal or an offbeat newspaper. What I'm saying is that for someone committed to finding information, filling a few measly minutes is no problem. Or shouldn't be. Even if I can't fill up a newscast with cold hard facts, I'm not beyond throwing a little entertainment their way to keep them listening for the next newscast, and something that could directly affect their lives."

Well put but probably disconcerting to the journalists who firmly believe there's only room for "cold hard facts" in newscasts. No end in sight to the debate over whether a newscast is the proper place for items that range from random information down to trivia.

The Original Bell Telephone

MONDAY, MARCH 7 — Alexander Bell patented the telephone in 1876, thinking he was creating a potential method of communicating with deaf people. Fifty years later to the day (1926), the first transatlantic call was made between New York and London.

From the "wish I hadn't said that" department, on this date in 1908 the Mayor of Cincinnati informed the city council that no woman is physically fit to operate an automobile.

Predominantly black civil rights marchers were attacked in 1965 by a Sheriff's posse and state troopers in Selma, Alabama. At least 50 were injured by tear gas, clubs and whips.

From pro football, Lynn Swann is 31 and Franco Harris is 33. The first woman to race in the Indianapolis 500, Janet Guthrie, is 45. Earlier March 7 babies have included astronomer John Herschel (1792) and pioneering botanist Luther Burbank (1849), who developed more than 800 new plant varieties.

Into The Vietnam Tar Baby

TUESDAY, MARCH 8 — The first American combat ground troops assigned to Vietnam, 3500 Marines, stepped off planes at Da Nang 18 years ago today (1965).

The last of the pirates was executed in 1862: Nat Gordon was hanged in New York city for stealing a cargo of about a thousand slaves. New York became the first state to require dog licenses in 1894.

Micky Dolenz, a member of the Monkees in the Sixties, is 38. Lynn Redgrave is 40 and dancer Cyd Charisse is 60. Other March 8 birthday people have included the father of plastic surgery, Karl Von Graffe (1787), and jurist Oliver Wendell Holmes (1841).

First Commercial Helicopter

WEDNESDAY, MARCH 9 — The first commercial helicopter license was granted 37 years ago today to the Bell Company (1946). The current world speed record is held by the 228mph Russian Mil A-10, although Bell claimed in 1980 that its Model 301 tilt-rotor research aircraft can reach 346mph. Helicopters cannot sustain inverted flight but they have flown loops.

Ford introduced the first popularly-priced V-8 engine in 1932. Abe Lincoln began his first political campaign in 1832, a race for the Illinois state legislature, which he lost.

Chess champ Bobby Fischer is 40. Mystery writer Mickey Spillane is 65. The world's first spaceman, Yuri Gagarin (born 1934), would've been 49 today if he hadn't died in a plane crash, on a routine training flight fifteen years ago.

Great Long Beach Earthquake

THURSDAY, MARCH 10 — The great Long Beach earthquake, which hit Southern California fifty years ago today, was one of the quakes Dr. Charles Richter studied in devising his Richter Scale of earthquake intensity. He classes that one as 6.3. Most of the 120 victims died after running into the streets, where they were struck by falling pieces of crumbling buildings.

In 1945 (WWII) the United States began firebomb raids on Japan, setting a fifteen-mile area of Tokyo afire.

Dean Torrence of Jan & Dean is 43. The man who killed Dr. Martin Luther King, James Earl Ray, turns 55 behind bars. Others born on this date have included the first white musician to influence jazz, Bix Beiderbecke (1903), and character actor Sam Jaffe (1891).

Blizzard Of '88 Hits Atlantic States

FRIDAY, MARCH 11 — The weather forecast for New York City on this date in 1888 was for widely scattered snow flurries, but by midnight a monstrously big snowstorm hit the Atlantic Coast. The Blizzard of '88 lasted three days, isolated one-fourth of the American population and closed down a dozen major cities. Trains were buried in drifts, ships were wrecked, and about 400 people died in the storm.

Civil rights leader Dr. Ralph Abernathy is 57. Lawrence Welk, a bandleader for over half a century, is 80 today. Tomorrow (3-12) James Taylor will be 35. Liza Minnelli hits 37, and politician Andrew Young will be 51. On Sunday (3-13) Neil Sedaka will be 44.

Cotillion To Develop Gill



Cotillion Records has signed 15-year-old singer/instrumentalist Johnny Gill, with an album due in early spring. Pictured (l-r) are Cotillion President Henry Allen, Gill, and label VP Everett Smith.

Aria Happy At Party



Aria Records celebrated the national release of Roundtree's "Hit On You" single with a party in Philadelphia for record and radio people. Pictured (l-r) are Aria's Andrea Bick and Kenneth Baum, Webb's Department Store President Bruce Webb, Aria's Peter Tufel, and Record & Tapes Ltd.'s Wresch Dawidjan.

Junko Partners



Producer Brooks Arthur recently teamed notable American songwriters with Japanese technicians for Japanese singer Junko Yagami's debut American album. Pictured (l-r) are Arthur, producer Yukio Hiasa, songwriter Frannie Golde (foreground), engineer Ryoichi Ishizuka, Yagami, and songwriter Louis St. Louis.

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to
Ken Barnes, Radio & Records,
1930 Century Park West, Los Angeles, CA 90067.

Adult / Contemporary



JEFF GREEN

WINNER'S CIRCLE SERIES, PART FOUR

A/C's Top Ratings Debut: WEZS/Richmond

FM saturation may have peaked nationally, but you'd never know it in Richmond, Virginia. In the nation's 59th market, new FM A/C WEZS bolted from the gate this past fall with a stunning 25-49 up-set over perennial full-service leader WRVA in its very first Arbitron. WEZS's performance, organized with just one month's preparation, was A/C radio's most successful debut during the fall '82 sweep. Combined, WEZS and WRVA now control nearly 30% of Richmond's 25-49 year-olds.

WEZS PD Sam Church talked with R&R about his station, and how the former Easy Listening outlet successfully maintained much of its sizable audience while developing the new A/C approach.

"The Richmond contemporary stations (CHR WRVQ and AOR WRXL) were similar, and neither were playing many oldies. Combined with the fact there was no other FM A/C, we realized there was a tremendous void in the market to begin with.

"To start, instead of changing call letters when we switched to A/C, we manipulated our dial position. We're located at 103.7 MHz, and were formerly known as 'EZ



Sam Church

Radio 103.' Now we call ourselves 'EZ 104 FM.' At first, I was somewhat worried about shaking our Easy Listening image, especially when we got a lot of negative reaction during the transition. But after about a month, the tide started shifting, and even some of those people who had complained initially were writing to the papers with a more positive viewpoint.

"Musically, we made the format switch the way we wanted to, beginning with a conservative approach. We didn't try to



Shown above is WEZS/Richmond's direct mail piece, sent to all area advertising agencies and account executives. PD Sam Church credits part of EZ104's immediate acceptance to good old-fashioned word-of-mouth promotion spread by agency personnel.

'outhip' the audience or worry about breaking records. Our parent company EZ Communications had already implemented some vocals into the previous format, which prepared our Easy Listening audience and lessened the shock during the transition. We didn't come on the air playing the Doobie Brothers, either. Instead, we took every precaution to preserve the old audience by starting out with very soft, conservative-sounding artists, such as the Carpenters. As the months progressed, we added Hall & Oates's 'Maneater' and other more uptempo records. We're still the softest station on the dial, with a 50/50 oldie/current mix, positioned between the CHRs and more traditional WRVA.

"Music is the star on EZ104, and we're very unobtrusive, but our jocks did a great job being personable within a very restricted format. They played a different role from the one Richmond listeners have been used to. Our air personalities would say, 'I'm going to tell you what those songs were, but then I'm gonna shut up so we can listen to more music.' The same approach goes for our information. We use 60-second news updates, which I'm finding to be very effective for 25+ demos — compact, clean, and always there when you need them.

"As far as research is concerned, we haven't had the time to set up a complete system until now. Selecting the 1000 oldies we play has, for the most part, been a gut process. We've been using information gathered from other markets, but I'd like to believe that soon it can be proven that every record we play is right for Richmond.

"One extremely important factor to our success, especially for a station making a format change, was our high visibility. We used the slogan 'Four In A Row Guaranteed,' offering \$4000 if we violated that promise. The concept was used more as a positioning statement than as a contest, and we supported the theme with billboards and TV.



"Another key for us was getting the right kind of street talk. The first people we discussed our new format with were the local ad agencies. There are a lot of agencies here, and we made up a special direct mail piece to inform them about our change. A lot of programmers tend to overlook ad agencies, but I think ad reps are the real 'shakers' in a community. They're the people who've stirred up excitement about our format and kept people talking.

"To keep our strong position, we'll be much more involved promotionally, using activities which avoid cluttering the station. Our jocks, who are now ready to further enhance their personable natures, will become more visible in the market. Combined with the great support from EZ Communications VPs Alan Box and Dan Vallie, I feel the potential for EZ104 is just beginning to be realized."

Station Profile



KFQD/Anchorage
9200 Lake Otis Parkway
Anchorage, AK 99507
(907) 344-9622

Owner: Pioneer Broadcasting
Rep: McGavren-Guild

VP/GM: Roy Robinson
PD: Jim Scott
MD: Mark Lewis

750 kHz
50 kw

"Started in 1924, KFQD was Alaska's first radio station, and last December became the state's first and only AM stereo outlet.

"The KFQD call letters, chosen in the station's early days through a contest, stand for 'Known For Quality Delivery.' KFQD focuses on providing the entertainment listeners expect, along with information that's often the only current news people in outlying communities and surrounding areas receive. One of the problems unique to Alaska stations, especially those with powerful signals, is finding the balance between the more sophisticated urban market and the bush community. To achieve this, KFQD includes state and local news hourly, and runs a live two-hour call-in talk show with a host who is at the very least controversial.

"KFQD maintains a high profile within the community, and is known for public service, popular community promotions and personalities. KFQD is Anchorage's number one station not only because of its programming and music selection, but also due to the attitudes of the entire staff. Listeners are important and are never forgotten. A new \$2.8 million facility and a talented crew all make the job easier, but the bottom line is that hard work keeps Alaska's first radio station its top station."

— Jim Scott

LETTER

The Lack Of Professional PDs

EDITOR'S NOTE: I've been receiving many letters from beginning broadcasters looking for professional guidance, and I'd like to thank those PDs and MDs willing to share their knowledge. Here's another interesting letter offering some valuable food for thought.

"Dear R&R,

"I've been following with interest the dialogue in the A/C column about the development of air talent, especially beginners in small markets.

"Very obviously there is a problem, but I feel the finger is being pointed in the wrong places. It has become painfully clear the biggest problem facing radio today is the lack of truly professional PDs.

"There are plenty of programmers who can set up a hot clock and deal with the formatics, but that's only half the job. One of the most important skills a PD can have is the ability to deal with his staff and help them become effective on the air.

"Every time a jock is fired (and I have fired my share), it represents a management failure. Either the wrong person was hired to begin with, or the proper steps were not taken to assure the person's success.

"If programmers placed as much emphasis on talent development as on where they play power oldies, their stations would be much more immune to competition. After all, everyone can play the same records, but the nonmusical elements really set a station apart from the competition.

"The most important decision a young jock can make doesn't really concern the market or station where he or she should work. That decision should be based on who the PD is and what can be learned from that particular programmer."

Sincerely,

Al Brady Law

President/Surrey Communications
Research, Inc.

PROGRESS: Programming/Operations

Congratulations to **WOWO/Ft. Wayne MD Sam DeVincent**, who just celebrated his 65th birthday! Sam, who's been with WOWO handling music since its orchestra days, will now retire . . . **Steve Wein** leaves his Promotion Director's post at **Y-106/Orlando** to be named PD at **WLEQ-96/Ft. Myers, FL**, while Q-96 midday man **Hal Taylor** steps up to MD . . . Back at Y-106, midday talent **Adrian Charles** is elevated to MD . . . **Gary Maricle** is the new GM at **KRYS/Corpus Christi**. Also at KRYS, **Lonnie Dean Swonger** is named MD/PM drive talent . . . **Brian Lee** departs **WSKY/Asheville** as MD . . . **Dick Shannon** resigns as PD at **WKOX/Murfreesboro, TN** . . . Former **KDKA/Pittsburgh** Assistant PD **Jim Harrington** has formed his own full-service consultancy. To reach Jim, call (412) 833-4749 . . . **Don Dahl** is promoted from middays to PD at **KWEB/Rochester** . . . **KRDO/Colorado Springs MD Wynn Bradley** is promoted to PD for **KRDO-AM & FM** . . . At **WOCB/Cape Cod, MA**, MD **Allan Camp** moves up to PD, while personality **Jerrle Brooks** becomes MD . . . At **WCHL/Chapel Hill, NC**,

Phil Hawkins has been named PD. Working with Phil are MDs **Rob Hixon** and **Dan Greenfield** . . . **Paul Engman** resigns as PD for **KALL-AM & FM/Salt Lake City** . . . **Chuck Allen** steps up from Production Director to MD at **WWDE/Norfolk** . . . Former **WFMI/Winchester, KY MD Tom Richards** is named MD at **WVLK/Lexington** . . . **Bob Wright**, former personality at **WNDR/Syracuse**, is the new PD at **WVBS/Wilmington, NC**, while Production Director **Jim Tabor** moves up to MD . . . **Mike Dirks** is **KGW/Portland's** new Research Director, coming from **Unidyne Research** in San Diego.

The Music Section

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Music Information
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Country



CAROLYN PARKS

COUNTRY CLOSEUP

Post-Seminar Update Of Country News

Sure was good to see so many of you down in Nashville at the Country Radio Seminar. It's always a pleasure meeting in person all those voices you talk to on the phone, and I look forward to seeing even more of you at the next industry function. Now that we're all back at our desks after a hectic few days of seminar, thought it would be a good time to catch up a bit on some station happenings and personnel changes which have been going on recently, as well as air a comment from a reader who notes that Country and Black formats have a similar problem in regards to lyric content.

Marriage And Music Can Mix



WEEP/Pittsburgh's morning team of Jon and Terry have more in common than just their radio show, which they've been doing on the station for the past five years . . . they're also Mr. and Mrs. Jonathon Rhodes off the air! And, no, they didn't marry because of the on-air partnership, but quite in reverse. As Jon recalls, "One day Terry called, and I put her on the air where she talked about how she was putting mayonnaise on her hair to make it shiny. The program director, who encouraged me to put interesting calls on the air, told me after the show that he wanted her to do the show with me, and that's how it started."

That first crazy phone call resulted in a five year on-air partnership and one of your more unusual marriages, even in radio! Pictured are the happily married performers.

Filth Passed Off As Creativity?

Dear R&R:

I read the January 14 issue of R&R, and took in the article in the Black Radio section about Jesse Jackson's reaction to suggestive lyrics in black music. I'm very glad to see a man like Jackson speak out, and I'd like to add my two cents' worth concerning country music and the steady deterioration of its lyric quality. I realize that my station is of absolutely no interest to the big record companies, being our market is so small, and that they will never know which of their songs we play or don't play. We're certainly not in a position to make or break a record, but I'd sure like them to know one area's strong protest against the absolute filth they pass off as creativity.

We do care what goes over our airwaves, and no matter how high a song climbs on the charts (even if it's #1), if the lyrics promote any kind of immorality, it doesn't get played. There are at least five songs on the current charts that we have scratched from the playlist for that reason. The interesting thing is when by accident or ignorance a song does get played that has trashy lyrics, you'd be surprised how many people call us to let us know of their disgust. I think it's time artists and record producers realize that not everybody likes to feed their minds on who's cheating who and who's getting away with it and who's not.

I hope, if you print this letter, that it will encourage other broadcasters to not be afraid to make their feelings known and help get the trash out of country music. Thank you.

Becky Fischer, GM
KSDY-FM/Sidney, MT

Radio Receives Recognition

Nathan Tannenbaum of the KBRQ/Denver news department named Colorado AP Broadcast Man of the Year for 1982 at the Colorado Broadcasters Association convention . . . WCXI/Detroit garners three first-place awards and named Station of the Year in the 1982 Michigan United Press International Broadcast Awards competition. News Director Mike Freedman and Sports Director Chris McClure both picked up honors . . . K95FM/Tulsa walked away with two citations for superior advertising at the recent Addy Awards held in Tulsa.

Country Conversions

WINN/Louisville and KBMY/Billings both adopt the Satellite Music Network for fulltime programming . . . KSPL/Seattle (formerly KAYO) now changes formats too, going A/C . . . WMPS/Memphis makes the transition to a Contemporary Black format with new staffers to be announced soon. Morning man Bob Dayton has already relocated to WJEZ/Chicago for middays, with PD Walt Jackson and staffers Phil Conner, Jacqui Strickland, Johnny Dark, and Ricky Mize still looking. Some great talent here for the right stations . . . Huntsville, AL has a new Country station, WABT, which debuted March 1. PD Dick Holiday is looking for tapes and resumes (as well as singles, oldies, and LP service). Send to Box 36, Madison, AL 35758 . . . Also in need of record service is new Country facility WGGA/Gainesville, GA. Contact Sam Davis, PD, Box 1318, Gainesville, GA 30503,

Station Profile

KIX-106
WASHINGTON

WPKX-FM
510 King St., Suite 315
Alexandria, VA 22314
(703) 683-3000

Owner: Metroplex Communications
Rep: Selcom

GM: Bill Sherard
PD: Bob Cole
MD: Jason Kane

105.9 (106) mHz
50,000 watts



After Metroplex acquired the station and sank about a million into upgrading the signal to city-grade, the station moved from a very narrow traditional and geographic approach to a Washington-type approach with a very contemporary sound. When you're an FM station, people turn you on for your product, and since our product is the music, it became our challenge to take all of the great personalities we had and all the resources supplied to us and successively hybrid them with a more music approach so that you get the best of both worlds.

It's not a background Country station, and it's not a total foreground Country station either. It's a user Country station. We found that one of the most important things that people wanted in Washington was weather information, so we went out and recruited the best-known weatherman in the city. When people wanted more sports coverage, we got ourselves a Redskins, Jeff Bostic, who does a sports show week-day mornings. Responsiveness to the community has been an awfully big part of our success.

Without exception KIX106 is the most visibly active radio station in this community. The more people you touch, the longer you're going to live, and the bigger you're going to get. If there's anything different about this station it's that everybody here knows what's happening and no one is afraid to ask questions. I worry more about sustaining that family feeling than I do about sustaining the ratings, because I think the ratings come as a result of all that team spirit anyway.

—Bob Cole

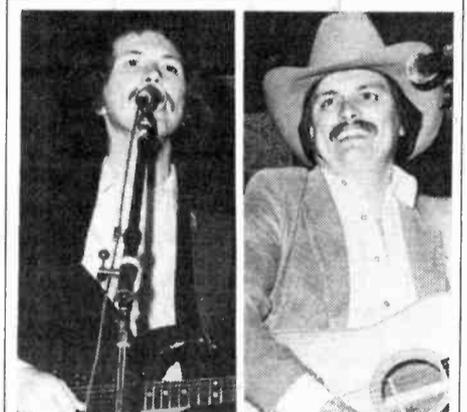
(404) 532-6211 . . . WGNG/Providence is sponsoring two public TV programs, "Bluegrass Ramble" and "The Best of Austin City Limits," on Saturday nights to tie in with its recent conversion to Country. The station is no longer using syndication and requests record service from all labels. Contact PD Dave Ross at (401) 725-9000.

Personnel Changes

Roy Coffman upped to OM at KYNN/Omaha, while Chuck Urban was named PD for both the AM & FM. The stations also have a new Production Director, Jim Morgan, moving Dick Davis to overnights on the AM . . . WITL/Lansing OM Jim Walton leaves to join WBTH & WXCC/Williamson, WV, with midday personality Johnny Austin giving up his airshift to assume the programming duties for both AM & FM, as well as continuing to host his AM talk show "Partyline." WITL's new FM lineup includes Tom Carter (6-10am), Kevin King (10am-3pm), Steve Williams (3-7pm), Tim Morris (7pm-midnight), and Russ Crawford (midnight-6am). Weekenders: Sharon Bailey and Lee Richards . . . New Operations Manager at WRGI/Grand Island, NE is Brian McNeal.



Johnny Austin



In our coverage of the "New Faces" show at the Country Radio Seminar, one of the performers, MCA Records' Younger Brothers, was inadvertently omitted. Here they're shown performing several of their most recent releases.

stations (and still doing the morning show), former PD Robin Coker now Production Manager and Asst. PD, Scott Walker (from WTTX/Appomattox, VA) doing middays on FM, Kenny Shelton moved to afternoon drive for both stations, Doug Shaw (from J-93/Roanoke) working 7pm-midnight on both, and Candi Dennis holding down the all-night slot on WKZZ . . . Barry Chase (aka Mike Chapman) leaves afternoons at WTCR/Huntington to assume PD job at WAEB/Allentown . . . Former KIIX/Ft. Collins PD Scot Aber now PD at WITY/Danville, IL . . . Barry Kent replaces Jay Allan (now at KHAK/Cedar Rapids) as PD

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The Music Section

Country's Most Accurate
Music Information

Adds & Hots . . . See Page 43
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**Country
BREAKERS**



**THE BRIGHTEST
NEW STAR
IN '83?**

**RADIO HAS MADE
IT'S CHOICE...**

**GUS
HARDIN**

**"AFTER
THE LAST
GOOD-BYE"**

PB-13445

**Billboard 48*
Cashbox 42***

"A lot of artists have hit records because the song is great, or the groove was great or the promotion was great.... only occasionally does the artist come along with a sound so unique and exciting that they create their own hit records.... GUS HARDIN is that act!"

Rick Hall, Producer

**RADIO KNOWS A
HIT WHEN THEY
HEAR ONE!**

RCA 

Nashville This Week



SHARON ALLEN

Initial ballots for the 18th annual Academy of Country Music "Hat" awards poll were mailed this week. Final ballots will be mailed on April 1, to the voting membership. The winners will be announced during a special telecast produced by the Dick Clark Company at Knott's Berry Farm in Buena Park, CA, airing "live" as a prime time special on NBC-TV Monday, May 9.

The final five nominees in each category are voted by the members from the list of ten initial selections in each category. Initial ballots must be returned to the Sherman Oaks, CA, accounting firm of Dwight V. Call by March 15.

Other awards being presented this year are: Radio Station of the Year, Disc Jockey of the Year, and Country Nightclub of the Year. These awards are determined by a poll of music industry trade publications that cover country music and by country promotion personnel at record companies. Two special awards voted by the Academy's Board of Directors will also be presented. They are the Pioneer Award (for recognition of outstanding and unprecedented achievement in the field of country music, and the Jim Reeves Memorial Award (to the person or persons who made substantial contributions towards furthering international acceptance of country music during the past year).

ASCAP COUNTRY WORKSHOP: The third Nashville Songwriter Workshop, led by award-winning ASCAP writers Wayland Holyfield and Ralph Murphy, is slated to begin Tuesday, April 5, and will meet on six consecutive Tuesday nights from 7 to 9pm at the ASCAP Nashville office. Workshops are free of charge and open to everyone. Special guest speakers will be featured from all areas of country music.

Interested writers should send resume, lyrics, and cassette tape with two original songs (each properly marked with name, address and telephone number) to: ASCAP Country Workshop, Two Music Square West, Nashville, TN 37203. Deadline for entries is March 18. Accepted songwriters will be notified within 10 days after the deadline.

BITS & PIECES: Steve Wariner performed a benefit concert with Chet Atkins in his hometown (Russell Springs, KY) for William Jay Hammond, the man who gave Steve his first job as a drummer in his band. Hammond was hospitalized following two heart attacks and his wife recently had surgery. \$10,000 was raised for the Hammond family... Alabama and Juice Newton have teamed with the R.J. Reynolds Tobacco Company for the 1983 Salem Spirit Concert Series to begin April 8, in Tallahassee, FL... Barbara Mandrell asked her booking agency to book her spring tour through Florida so she can attend training camp with the Dodgers. Looks as if she's planning to give Conway Twitty a run for his money when her softball team meets his this summer in their annual charity benefit game... Jerry Lee Lewis kicks off a three-week European tour March 29, with stops in England, Ireland, Switzerland, and Germany... Gary Stewart has resumed his normal touring schedule since his

release from the hospital after treatment for an infected arm... Gail Davies signed



WB artist Gail Davies is shown inking a deal with the William Morris Agency. Pictured with Gail are (l-r) her manager John Doumanian, and WMA reps Sonny Neal and Paul Moore.

an exclusive booking agreement with the William Morris Agency... Waylon Jennings is now exclusively represented by Top Billing International... Jim Ed Brown & Company signed to International Celebrity Services for exclusive representation. Jim Ed will now host his own television show "So You Want To Be A Star" on the Nashville Network this spring... Janie Fricke has been busy selecting fabric and working with designers for a new line of clothing to be tagged the Janie Fricke Collection. Plans call for the line to be introduced to the Dallas market... Helen Cornelius and husband Jerry Garren will be hosting the Derby Dinner Theatre for the 1983 Oaklawn Racing Season in Hot Spring, AR. Guests this year include Fiddlin' Frenchie Burke (February 23-28), Ronnie Dove (March 1-12), Gary Morris (March 24-28), the Shoppe (April 6-11) and of course Helen will perform several times throughout the season... Dolly Parton appeared unannounced on Mike Post's show at the Mayfair Music Hall in Santa Monica recently. Post is a composer, arranger, record producer and sometime recording artist whose credits include themes from the "Rockford Files," "Hill Street Blues," "Magnum P.I.," and "The Greatest American Hero." His live show features such musical friends as Joey Scarbury, Herb Pederson, and Leland Sklar... In response to rumors that Dolly Parton no longer plans to tour and is disbanding her musicians, she issued this statement: "First and foremost, I am not firing my



Dolly Parton

band... But after their working with me recording my next album in February and taping my HBO special in March, my schedule might not leave much time for live concerts for awhile. I'll be working on my music, since I haven't had much opportunity to complete many new songs lately, I'm researching a new book I plan to write, I'll be working with my publishing company more, and there are some upcoming film and business projects that I'll be doing in the near future. So instead of keeping the

band on permanent salary, they will be hired when the need arises... I expect to be back on the road as soon as my schedule permits. Secondly, this new arrangement has nothing whatsoever to do with the recent threat on my life. It's just a coincidence of timing. But I am real sorry that there is someone out there who would make such threats. Physically, I've never felt better in my life and I'm real excited about all the new and different projects that are coming up."

Country Closeup

Continued from Page 30

of WTHI-AM & FM/Terre Haute. Barry moves from neighboring WBOW, and will also assume the 3-6pm airshift on the FM, moving Steve Hall into the morning slot... Ben Ray promoted to PD at KOYL/Odessa, replacing Jeff Sarich, now at KUFO in town... Bob Crowley upped to PD at KGAK/Gallup, NM, as Jim Croll leaves to become station correspondent to the Navajo Nation... WPAP/Panama City, FL sends along list of new staffers: PD & afternoon drive, Kevin O'Neal (from WLLY/Wilson, NC); nights and Public Service Director, Ben Harris (from WKUL/Cullman, AL); and all-nights, Ron Norris (from US107/Nashville).

Doug McGuire now assisting PD Bob McNeill for music responsibilities at WMZQ/Washington. Station also announced new lineup: 5:30-10am, Dave Kellogg; 10am-2pm, Bob Duchesne; 2-6pm, Doug McGuire; 6-10pm, Dino DelGallo (from WCAO/Baltimore); 10pm-2am, Lynn Foster; and 2-6am, Howard Page (from DC101/Washington)... Doug Brannan promoted to MD at KNIX/Phoenix, replacing John Buchanan who leaves after nine years to pursue new interests. Erik Foxx named Asst. MD and midday jock on the AM, moving from another station in town... KFH/Wichita promotes Al Jamieson to MD... Jim Gibb moves from all-nights to afternoon drive and MD at KTPK/Topeka, replacing Bob Chaffin, now doing sales... KYAK/Anchorage loses its MD Bill Cardoza to KBCM in town. PD Kent Byus will be handling music duties temporarily until replacement Morgan Evans is trained.

People, Places & Things

WQIK-FM would like all correspondents to note a change of address to 5555 Radio Lane, Jacksonville, FL 32205... Starting March 6 WIL/St. Louis will broadcast United States Football League games on Monday and Saturday nights... Happy 22nd birthday to KLYQ/Hamilton, MT, and in the how time flies department, WHN/New York celebrated its 10th Country year February 26. MD Pam Green has been there almost as long, an incredible nine years, which has got to be some kind of a record in the nation's largest market!... Sorry to hear of KBRQ/Denver's Tab Allen's recent back surgery, the third time he's undergone this operation. However, adhering to radio's finest tradition, Tab was back on the job a few weeks later broadcasting from his bedroom. His annual bedroom broadcasts are becoming quite a tradition at the station... Congratulations to WLWI/Montgomery PD Dr. Sam Faulk on his marriage to Kathy Taft January 28 and also to KBBQ/Ventura, CA GM Scott Brody and wife Judy, who were wed in mid-January... Also seems to be the season for births, with KNEW/Oakland MD Bobby Guerra and wife Anne's new arrival, Christopher Robert, on January 14. WKYG/Parkersburg, WV midday jock Bobby Wayne and wife Becky also became the parents of a son, Aaron Michael, on November 18. Second daughter Chelsea was born to WWWE/Cleveland OM Norm "Oogie" Pringle and wife Cindi on February 2. And WFMA/Rocky Mount, NC afternoon personality Kirby Jones and wife Emma were more than overjoyed when daughter Katrina entered the world on February 15, four weeks overdue, at a whopping 9 pounds 9 ounces and 22 inches long!



EMPEROR HUDSON...

would like to thank everyone for the Incredible response to his keynote speech at the 14th Annual Country Radio Seminar in Nashville (2-18-83). He was given a three-minute standing ovation and loved every minute of it. If you would like him to speak in your area, please contact Robert H. Holmes, 61 Christina St., Arcadia, CA 91006... Phone (213) 445-7149.

P.S. The Emperor (formerly of the Grammy winning comedy team of Hudson & Landry) is available for limited major market vacation relief (mornings only).



Country News
This Week's Guests:
EMMYLOU HARRIS
& **T. G. SHEPPARD**

Call Pete Howard or John Peterson (213) 392-8743
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This Week In Music History

DAN FORMENTO

First Jazz Record

MONDAY, MARCH 7 — Victor Records' May, 1917, catalog advertised it as "the latest thing in the development of music." And perhaps it was. On March 7, 1917, Victor released America's first jazz record, "The Dixie Jazz Band One Step," by Nick LaRocca's Original Dixieland "Jass" Band. Made up of five white musicians who'd recently journeyed north from New Orleans, these players improvised collectively on ragtime and dance themes in the style they'd learned from the Negro players of the South. Their early recordings document the birth of a style that would stand as America's unique contribution to music.

Beatles At The Beeb

TUESDAY, MARCH 8 — The Beatles appeared on BBC Radio for the first time on March 8, 1962, on a program called "Teenager's Turn." For the show, John, Paul, George and then-drummer Pete Best played the Roy Orbison hit "Dream Baby," which the Beatles never released on record. However in 1982, to commemorate the 20-year anniversary of their first appearance, the BBC did license this song, along with 36 other "lost" Beatles tracks (songs never recorded by the group, but performed live on the BBC) as part of a radio broadcast called "The Beatles At The Beeb."

First Check To Bangla Desh

WEDNESDAY, MARCH 9 — Allen Klein, the man who'd at one time managed the business affairs of the Beatles and the Rolling Stones, and who'd organized and promoted George Harrison's Concerts for the People of Bangla Desh, presented UNICEF with a check for \$1.2 million on March 9, 1972, as a charity donation to the Bangla Desh government from the profits earned on the concert album. But the figures didn't add up. The donation was to be \$5 from each album sold. The record went double platinum, leaving the check \$8.8 million short, and Allen Klein in big trouble.

Tom Scholz Birthday

THURSDAY, MARCH 10 — Tom Scholz, the lanky guitar whiz behind Boston, was born in Toledo, OH on March 10, 1947. After graduating with a masters from MIT, Scholz worked in research and development for Polaroid, contributing many ideas that went into the creation of the SX-70 camera. In his spare time, he composed music in his home recording studio. It took Tom three years to write and record the material that became the first Boston album, and the effort proved fruitful. The Boston album sold over 6 million copies, making it the biggest-selling group debut in history.

Joplin's Insurance Settlement

FRIDAY, MARCH 11 — Janis Joplin's manager Albert Grossman won a settlement in his claim against a San Francisco life insurance firm over payment of his famous client's \$200,000 policy value. The insurance company argued that Janis's death was a suicide, thereby nullifying any claim against the policy. The court, however, agreed with Grossman and the coroner's report, which determined that Joplin's death was accidental drug overdose. Grossman was awarded \$112,000.



Music On TV

"Solid Gold" for the week of March 4 features Patti Austin & James Ingram, Paul Davis, Golden Earring, Missing Persons, Juice Newton, Helen Reddy, and the Weather Girls ... Tyrone Davis and Wham are the guests on "American Bandstand" March 5 ... Squeeze appear on a rerun "Saturday Night Live" March 5 ... Sister Sledge are on PBS's "Ellington/The Music Lives On" special March 7 ... The Sheena Easton special previously scheduled for March 8 over NBC will now be seen March 24 over the same network.



LEWIS LANDS ON "SOLID GOLD" — Chrysalis artist Huey Lewis along with the News performed on "Solid Gold," and Lewis is pictured (center) on the set with the show's cohosts, Rex Smith and Marilyn McCoo.



5 YEARS AGO TODAY

- **FRED HAAZEN BECOMES POLYDOR PRESIDENT**
- **DICK FOREMAN NAMED VP/DIRECTOR OF PROGRAMMING FOR ABC RADIO**
- **JIM DAVIS APPOINTED PD AT WXYZ/DETROIT**
- **JIM SOTET HEADS MERCURY ALBUM PROMOTION**
- **NUMBER ONE FIVE YEARS AGO: "Stayin' Alive" — Bee Gees (RSO) (6th week)**
- **NUMBER ONE A/C: "Wonderful World" — Art Garfunkel (Columbia)**
- **NUMBER ONE COUNTRY: "Mamas Don't Let Your Bables Grow Up To Be Cowboys" — Waylon & Willie (RCA) (2nd week)**
- **NUMBER ONE LP: "Running On Empty" — Jackson Browne (Asylum) (8th week)**



MTV THIS WEEK:

REPORTED
HERE FIRST

ADDS

J. GEILS BAND "Land Of 1000 Dances"
MICHAEL JACKSON "Billie Jean"
FALCO "Der Kommissar"
AFTER THE FIRE "Der Kommissar"
FELONY "The Fanatic"
NEIL YOUNG "Sample And Hold"
MALCOLM McLAREN "Buffalo Gals"
TODD RUNDGREN "Hideaway"
PRINCE "Little Red Corvette"
TOONS "Video Games"

HEAVY (3-4 plays a day)

STYX "Heavy Metal Poisoning"
PAT BENATAR "Little Too Late"
GOLDEN EARRING "Twilight Zone"
PRETENDERS "Back On The Chain Gang"
DEF LEPPARD "Photograph"
DURAN DURAN "Rio"
RIC OCASEK "Something To Grab For"
RED RIDER "Light In The Tunnel"/"Human Race"
MEN AT WORK "Be Good Johnny"
STYX "Mr. Roboto"
DEXYS MIDNIGHT RUNNERS "Come On Eileen"
GREG KIHN BAND "Jeopardy"
PAT BENATAR "Anxiety"

MEDIUM (2-3 plays)

TRIUMPH "A World Of Fantasy"
DONALD FAGEN "New Frontier"
NEAL SCHON/JAN HAMMER "No More Lies"
BRYAN ADAMS "Cuts Like A Knife"
CULTURE CLUB "Do You Really Want To Hurt Me"
U2 "New Year's Day"
JOE JACKSON "Breaking Us In Two"
ADAM ANT "Desperate But Not Serious"
FIXX "Red Skies"
CALL "Walls Came Down"
RANDY NEWMAN "I Love L.A."
THOMAS DOLBY "She Blinded Me With Science"
DEVO "That's Good"
FLIRTS "Jukebox"
MODERN ENGLISH "I Melt With You"
BILLY SQUIER "She's A Runner"
HEAVEN 17 "Let Me Go"
INXS "The One Thing"
PRINCE "1999"
JEFFERSON STARSHIP "Winds Of Change"

LIGHT (1-2 plays)

CHUCK FRANCOUR "Under The Boulevard Lights"
LE ROUX "Carrie's Gone"
UTOPIA "Feet Don't Fail Me Now"
ENGLISH BEAT "I Confess"
DIVINYLS "Boys In Town"
JOHN HALL BAND "Love Me Again"
JUDAS PRIEST "Hellion/Electric Eye"
RODWAY "I Am Electric"
VANDENBERG "Love In Vain"
KIM CARNES "Say You Don't Know Me"
TOTAL COELO "I Eat Cannibals"
STRANGE ADVANCE "She Controls Me"
ULTRAVOX "Reap The Wild Wind"
KENNY LOGGINS "Heartlight"
SIMPLE MINDS "Promised You A Miracle"
LOZ NETTO'S BZAR "Fade Away"
NAKED EYES "Always Something There To Remind Me"
DIRE STRAITS "Twisting By The Pool"
CHRIS DEBURGH "Don't Pay The Ferryman"
CURE "Let's Go To Bed"
TYGERS OF PANTANG "Love Potion No. 9"
TONI BASIL "Nobody"
TRIO "Anna"
IAN NORTH "Only Lovers Left Alive"
BLANCMANGE "Living On The Ceiling"
THOMPSON TWINS "Lies"
ABC "Poison Arrow"

NOTE: This report does not include videos in recurrent or oldies rotations. For further information call Buzz Brindle, Director of Music Programming, (212) 944-5399

Black Radio



WALT LOVE

ACTION

Promotion And Motion From Ocean To Ocean

In catching up on some of the "Action" around the country, I'll start with some of the promotions and changes within our industry. On the broadcasting side of things, as reported last week on Page 1, All Pro President Willie Davis announced the promotion of three long-serving employees. Program Director Cal Shields was promoted to Operations Manager of KACE/Los Angeles, while Music Director Alonzo Miller was upped to Program Director and air personality E.Z. Wiggins got the nod as Music Director.

Willie told me that it really made him happy to be able to promote these men from within his own organization because of all their hard work and dedication over the years through some tough times. He also mentioned that it really pleases him that his organization isn't viewed as an unstable revolving-door type of business. In sales, Davis announced the promotion of Earl Jordan, who is also one of the original KACE employees, to Assistant Sales Manager. Davis told me that Jordan has had an outstanding track record in his sales department. Congratulations to Cal, Alonzo, E.Z., and Earl!

KPOP-FM/Sacramento Program Director Bill Jeffries announced the acquisition of two new air personalities. Carmy Ferreri has taken over the 3-7pm shift and Mark Cruz will handle the midnight-6am show. Former afternoon talent W.S. Sheep decided to abandon the airwaves and start a career with the U.S. Postal Service. He certainly won't have to worry about any more ARBs! Rick Freeman has left the organization to join KAER/Sacramento. He's now doing Country.

WBLZ/Cincinnati announced the promotion of Ken Kilgore to the position of Music Director. Ken will continue doing his 6pm-10pm air shift while taking on his new duties.

Longtime KDAY/Los Angeles newsman Roy Wood (aka Roy Latimer) has left the station. Informed sources tell me that this dismissal was due to administrative cutbacks at the station. Wood and KDAY officials were not available for comment.

Motor City Madness?

Last year, while covering Black radio in Detroit, I mentioned that the competition between Black stations had become ferocious. At present, Detroit has seven Black-formatted radio stations. And Detroiters in the know have told me that two general market radio stations have been integrating their present formats to include more black music. I don't mean to imply that these stations are changing format, but I do find it interesting to hear of general market entities "adjusting" when threatened by the possibility of Black superiority in rating shares.

The seven Black-formatted stations, by the way, are WGPR, WCHB, WJLB-FM, WDRQ (Urban), WJZZ, WQBH, and WLBS. The stations that I'm told are making subtle moves in the Black direction are CHRs WABX and WHYT. Motor City Madness - I love it!

WOIC/Columbia, SC celebrated its 29th anniversary and held an open house. WOIC is owned by the Nuance Corporation of Columbia, SC, a black-owned company.

KJCB/Lafayette, LA owner Joshua Jackson announced the opening of a newspaper and a record shop next door to his radio station in Lafayette. The Louisiana Chronicle is a biweekly black newspaper that started production during the Mardi Gras. There's nothing like keeping it all in the family.

WPDQ/Jacksonville PD Marc Little will be hosting a cable TV sports talk show that will be aired on Monday nights from 7-8pm. Congratulations to Marc on his new achievement.

Black College Radio Dates

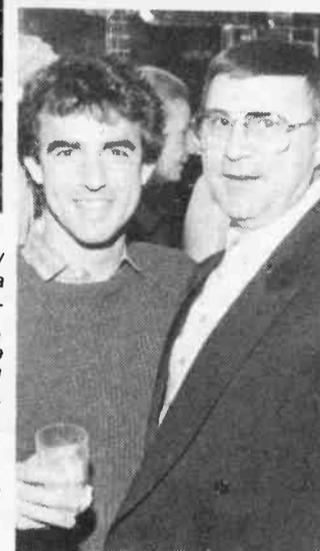
The fifth annual Black College Radio Convention will be held in Atlanta April 1-2 at Paschal's Hotel, within walking distance of the Atlanta University Center. The convention Chairman is Lo Jelks, and he can be contacted for further information at the following number and address: (404) 523-6136; Lo Jelks, Convention Chairman; Black College Radio; P.O. Box 3191; Atlanta, GA 30302.

At present, Jelks is expecting more than 100 college and university representatives to attend this convention.

WBGO/New York air personality Rob Crocker hosted an evening of New York's best jazz "unsung heroes" in concert at the Monkey's Paw Cafe in Harlem, in conjunction with Black History Month. Special thanks to Regina Lundy Morrison for keeping us informed of the happenings at City College.



WKTU AT THE COPA — WKTU/New York recently celebrated with its listeners at a party at the Copacabana club. The after-work party featured over 600 WKTU listeners, record industry representatives and advertisers, station air personalities, five live acts, an open bar, and free hors d'oeuvres. Above, PD Carlos DeJesus is pictured second from right introducing some of the station's air personalities, (l-r) Freddie Colon, Roberto Cano, Al Bandiero, Johnny Allen, Diane Prior, G. Keith Alexander, Jim Harlan (hidden behind Carlos), and Joe Causi. Pictured at right are WKTU's new morning funnyman Jay Thomas (left) and sidekick/newsman Chip Cipolla.



WKTU/New York, in observance of Black History Month, presented "Profiles On Black History Makers." This special series highlighted black Americans, many from the New York area, who have distinguished themselves in the fields of science, medicine, engineering, sports, and entertainment. Among those featured in the series were designer John Haggins; cowboy Bill Pickett; inventor Elijah McCoy; Dr. Daniel Hale Williams, first doctor in the U.S. to perform a successful heart operation; J. Ernest Wilkins, physicist and mathematician; and Eubie Blake, jazz & ragtime composer.

PD Carlos DeJesus said, "This was our way of saluting one important segment of the 92 KTU listening audience and highlighting some of the positive contributions that particular culture has added to our society." The specials were researched, written, and produced by Ann Tripp of WKTU's news department, and were sponsored in part by McDonald's and Anheuser-Busch.

WAAA/Winston-Salem, NC has its former PD back as of last week. Benny Jones has been rehired to guide the staff once again, but this time he won't be doing an air shift so he can get more involved in the administrative end of things. Steve Lipscomb, formerly of WEAL/Greensboro, NC, will be the new afternoon personality at WAAA. Jae Jackson continues as the station's Music Director. It's good to see Benny back!



NEW KIND OF DRAW PLAY FOR WILLIAMS — Tampa Bay Buccaneers quarterback Doug Williams was in town to enjoy the Super Bowl, stopped by KACE/Los Angeles, and wound up drawing the names of lucky station listeners who were able to attend the game courtesy of KACE. Pictured (l-r) are KACE air personality Kim Amidon, Operations Manager Cal Shields, and Williams.

STATION PROFILE

93FM

WZAK

"93FM — The Rhythm of Cleveland"
1303 Prospect Avenue
Cleveland, OH 44115
(216) 621-9300

Owner: Trans World Broadcasting Corp.
Rep: Selcom
President/GM: Xen Zapis
OM: Lee Zapis
PD/MD: Lynn Tolliver, Jr.

93.1 MHz
27,500w ERP

"WZAK is locally owned and operated by the Trans World Broadcasting Corp., which has owned the facility since 1963. The target demo is females 18-44.

"Lynn Tolliver, Jr., PD/MD for the Urban Contemporary format, has more than ten years experience in both Black and CHR radio, and brings to WZAK boundless energy and enthusiasm. Music is the main thrust of WZAK's programming. The station concentrates on playing the hits but is not afraid to take a chance on a record. Research consists of retail sales reports, request lines, and trades. When it comes to adding a record, research, gut feel, and Tolliver's ears are the arbiters. WZAK's jocks are encouraged to make as many outside appearances as possible and to maintain a high profile in the community. This factor alone has contributed greatly to the success of the station.

"To maintain a high amount of visibility, the station utilizes transit advertising. WZAK has also used print, television, and outdoor, but has found that transit gives us the visibility in the areas needed most to be cost-effective. Promotions play an important part in the station's approach, and the promotions that WZAK has done are structured to increase cume and AQH. WZAK is quite a sales-oriented organization. It prides itself on being able to meet the needs of its clients and to also maintain its programming integrity."

Lee Zapis, Operations Manager
(WZAK is the newest reporter to R&R's Black Radio section.)

The Music Section

Black Radio's Most Accurate
Music Information

Adds & Hots . . . See Page 42
New & Active . . . See Page 56

BREAKER HIT! BREAKER HIT!



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WUSL
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WUFO

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(Single #NB-12-173-7)

MUSIC THAT LASTS

from

CLIFF DAWSON

(Album #NB-33264-1)

and



The Boardwalk Entertainment Co.

THE PICTURE PAGE

MCA Meetings Mete Out Awards



MCA Records Group's annual meetings, held recently in Tucson, featured new product, live performances, seminars and awards to top sales and promotion personnel. Walt Wilson won both Salesman of the Year and Promotion of the Year, while the Denver branch won the promotion award and the New York branch took sales honors. At one point the label's promotion staff met with country artist Lee Greenwood. Pictured (l-r rear) are MCA's Linda Feder, Sandi Lifson, and Mike Rose, Greenwood, and label's Larry Green, Patti Martin, and Sammy Vargas; (l-r front) MCA's Roman Marcinkiewicz, Sharon White-Gilbert, and Wayne McManners.

Capitol People Meet Peabo



Capitol's Peabo Bryson recently played the Beverly Theatre in L.A., and was met backstage by label executives. Pictured (l-r) are Capitol's Don Newkirk and Larry Hathaway, Bryson, road manager Skip Williams, and Capitol's Michael White and Wendell Bates.

Fonda Gold & Platinum



Jane Fonda received gold and platinum awards for her "Workout Record" from Columbia executives, and the label announced Fonda's followup will be "Jane Fonda's Workout Record For Pregnancy, Birth & Recovery." Pictured at Columbia's L.A. offices are (l-r) VP Ron Oberman, Fonda, Columbia Sr. VP/GM Al Teller, and label VP Rob Willcox.

Capricorn Comeback



Capricorn Records celebrated its return with an impromptu reception at its Macon headquarters. Pictured (l-r) are Capricorn President Phil Walden; Robert Nix, producer of Rick Christian's "Sweet Young Thing" LP, which kicks off the label's new venture; and Capricorn Exec. VP Frank Fenter.

Happy Days For Fonzi At RCA



RCA has signed singer Fonzi Thornton, with a single already out and an album to follow soon. Pictured (l-r) are RCA VP Robert Wright, Thornton, former RCA VP Jack Craig, and label VP Bill Staton.



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KROK add

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WKDD add
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WIKZ add
FM99 add
KVOL add

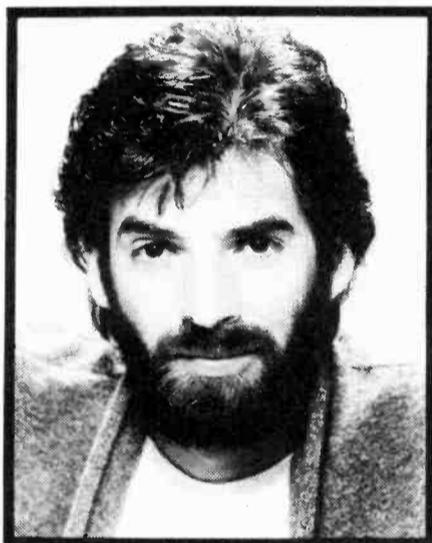
KNOE-FM add
KGHO add
KCDQ add
WNBC 30-28
KEGL deb 40
KYST 31-27
KITY 30-23
KSET-FM 19-17
WJXQ 17
WNAM deb 26
KYYX 4-2

KNBQ deb 36
WJBQ deb 37
WKFM
WPHD
WRCK
WKRZ-FM
KZFM
WABB-FM
WCSC
WSSX
WZZR

WIGY
WERZ
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MIXED BY ED THACKER



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WBEN-FM add
WBBM-FM add 39
KBEO add 38
KIMN add
KZZP add
WRCK add
Q106 add
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WQID add
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WBBQ add
WOKI add
WSFL add
WSEZ add
WCSC add
WNOK-FM add
WRVQ add
WZZR add
Z104 add
WNAM add
KFI add
KO93 add 32
KKXX add
KNBQ add

K96 add
KSKD add
KQMQ add
WIGY add 37
OK100 add
WFBG add
WSQV add
WOMP-FM add
95XIL add
WFOX add
WCGQ add
WISE add
WFLB add
WPFM add

FM99 add
KILE add 39
KNOE-FM add
KFYR add
WAZY-FM add
KDVV add
KGHO add
KDZA add
KTRS add
KCDQ add
KOZE add
WLOL-FM deb 37
KIOQ 32-26
WPST deb 39

KYST deb 34
WTIX deb 30
FM100 deb 29
WGH deb 37
WCAU-FM
WKFM
WPHD
WHFM
KITY
WABB-FM
KBBK
WJAD
KENI

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PRO-FM
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CKLW
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KIQQ
XTRA
KZZP
WSPK

WROR
WLAN-FM
WYCR
K104
KTSA
KHFI
WTIX
KXX106
WHHY-FM
Y103
FM100

WQUT
WBCY
WSFL
WRQK
WCSC
WGH
WKFR
WKDD
KFI
KO93
KRO

KIKI
WACZ
OK100
WIKZ
WCIR
95XIL
WZYQ
WKHI
Q104
WQLT
WAEV

Z102
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EAST

WSSH-FM is taking applications for potential overnight position. Warm and friendly voices. T&R: Mike Colby, 312 Stuart St., Boston, MA 02116. EOE M/F (3-4)

Morning man needed, FM rocker, major market in Florida. Good production a must. T&R to Radio & Records, 1930 Century Park West, #435, Los Angeles, CA 90067.

196-FM Superstars energetic morning personality. Young & growing company. T&R: PD, Box 95, Danbury, CT 06810. No calls. EOE M/F (3-4)

Openings

Help Wanted Management

Program Director-Operations Manager — Fulltime AM 25-40th market to do Air Shift MOR sound. Must be experienced with People, Promotion, Music especially Organization and Planning. Salary, plus Bonus on profitability. T&R: Radio & Records, 1930 Century Park West, #455, Los Angeles, CA 90067 EOE

Looking for strong, versatile newperson. Experienced only. Must have big voice that sounds 35+. T&R: Ellen Wascou, ND, WLAN/FM97, 252 N. Queen St., Lancaster, PA 17603. (2-25)

Openings

WLAN-FM has opening for overnight contemporary announcer. Strong production. Minimum 2 yrs. experience. No calls. T&R: Mel Edwards, 252 N. Queen St., Lancaster, PA 17603. (2-25)

Fulltime production person: stable solid operation is looking for clever creative type with a commercial flair to create and produce commercials for specific clients. We have brand new state-of-the-art production studio, all the tools and a reputation for award-winning commercials. Send resume, availability and tape of production work to: Eric Michaels, Program Manager, WVMT, Box 620, Colchester, VT 05446. WVMT is an Equal Opportunity Employer. (2-18)

Openings

Programmer/producer for 50kw WWAV-FM/Portland-Lewiston. Self-motivated, creative, aggressive. New Englanders preferred. Gary Bruce, WLAN/WWAV, Box 929, Lewiston, ME 04240. (2-25)

SOUTH

#1 station in town, KEAN105/Country is accepting applications. Looking for bright talented announcers. Call Bob Shannon (915) 676-7711. EOE M/F (3-4)

WANS-FM/Greenville-Spartanburg, 100,000 watt CHR looking to fill immediate fulltime position and part-time openings. Call Bill McCown (803) 224-3424. (3-4)

#1 Country station in Mississippi Gulf Coast accepting T&R for future openings. Jim Tabor, WVMI, Box 4606, Biloxi, MI 30531. No calls please. EOE M/F (3-4)

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DJs-News-Sports-Programmers-Sales-Management... If you are looking to "move up", **National Broadcast Talent Coordinators** can help you. NBTC, the Nation's leading radio placement service, services radio stations in all size markets, from coast to coast.

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Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on station letterhead: ALL AIRSHIFT READY!
 Box 20093R, Long Beach, CA 90801

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Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a **Free Sample** — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

BOSTON AIRCHECKS

1. WHDH Competitive Profile (90 min.) Jess Cain, Tom Kennedy, Dave Supple, Sean Casey, Hubert Jessup, Paul Benzaquin & more.
2. WBZ Competitive Profile (90 min.) Dave Maynard, Ron Robin, Charlie Jeffords, Dave Finnegan, Larry Glick, Bob Raleigh & more.
3. Boston Around The Dial... WROR, WEEI FM, WCOZ, Kiss 108, F-105, WBCN and more.

All recorded this winter. Cassettes \$10 each, all three for \$25.

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Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and the stories behind them. Send or call for your demo tape today.

TIMBERLINE PRODUCTIONS
 Box 9541 So. Station, Denver, CO 80209
 (303)756-9091

Opportunities

Openings

WKIX needs Production Director. Good voice and experience. Includes airshift. Good bucks. T&R: Joe Wade Formicola, Box 12526, Raleigh, NC 27605. (3-4)

FM rocker in Kentucky looking for high energy CHR night jock. Good production a must. T&R: P.O. Box 927, Lexington, KY 40588. EOE M/F

Q104 now accepting tapes for a future opening. Creative production abilities a must, character voices helpful. T&R: Roger Gaither, Q104, Box 108, Gadsden, AL 35902. EOE M/F (2-25)

Looking for PD and air talent for medium market Southeast station. Personality, AM A/C. T&R: Chet Tart, Blair Radio, 717 5th Ave., New York, NY 10022. EOE M/F (2-25)

94QID is Mississippi's #1 CHR! You are the person we are looking for! IF: Priority #1-Production. We need production that listeners turn up not off! Priority #2 - A great on air personality. We are looking for someone who can be consistently entertaining to a diverse audience and build 18-34 ARB numbers that are already in the 30s! If the description sounds like you, rush your T&R: Kirk Cliatt, WQID, P.O. Box 4606, Biloxi, MS 39531. We offer a very creative working environment and the Gulf coast offers a great living environment. AA EOE M/F (2-18)

Openings

Night Time Radio Star Needed Now!

Q105/Tampa Bay, great market, great station, 1st opening in 2 years. Most important, programmers that will help develop your potential to the max. Excellent pay, and benefits. All replies confidential. T&R: Programming, Q105 Radio, 5510 Gray Street, Tampa, FL 33609.

No calls please. EOE M/F
 A Harte-Hanks station.

WQDR/Raleigh, NC now accepting T&Rs for possible future fulltime opening. WQDR is an Adult Oriented (25+)AOR. Good production skills, personality a must. Must also be knowledgeable in contemporary music. Minimum two years professional experience, not necessarily AOR. Mail to Ron Phillips, WQDR, P.O. Box 1511, Raleigh, NC 27602. No calls. EOE M/F (2-18)

Openings

95ROCK/Montgomery seeks air talent with Superstars experience. T&R: Randy Culpepper, WLSQ, P.O. Box 5000, Montgomery, AL 36192. (2-25)

#1 CHR KTAW-FM/Bryan College looking for personality jock. March opening. Good opportunity. T&R: J.E. Edwards, 3808 B Old College Rd., Bryan, TX 77804. EOE M/F (2-25)

WKQQ/Lexington, KY 100,000 watt AOR opening for morning drive talent with strong production. No beginners. T&R: Gary Dickson, WKQQ, Box 100, Lexington, KY 40590. EOE M/F (2-25)

100kw FM A/C station in a rated Sunbelt market. Looking for a morning personality. T&R: Matt Caesar, WPEZ, Box 900, Macon, GA 31202. EOE M/F (2-25)

WXLY-FM/Jackson, MS needs a real pro to fill night slot. Experienced Country voices only. T&R with photo, Brock Boulette, Box 8887, Jackson, MS 39204. EOE (2-25)

Wanted yesterday, morning man. Humorous, entertaining etc. Medium market Country FM. Ground floor opp. T&R: WNKX, Box 12528, Knoxville, TN 37912. EOE M/F (2-25)

Mornings at winning growing TX medium market FM Country. Possibly MD or Assist. PD. T&R: Don Moore, KNFO/95FM, 1512 Lake Air, Waco, TX 76710 (817) 776-3900. EOE M/F (2-25)

MIDWEST

KMMJ looking for bright announcer with friendly style. Production and early evenings on-air. T&R: Dan Arasmith, Box 1847, Grand Island, NE 68802. EOE M/F (3-4)

Experienced copywriter for WAPL/WBHY. Send resume and writing sample: Don J. Weir, Box 1519, Appleton, WI 54913. No calls please. EOE M/F (3-4)

Openings

OH market still looking for creative air talent and production. Excellent facilities and staff. T&R: Kurt Redel, WFIN, 101 Sandusky, Findlay, OH 45840. (3-4)

WTUE/Dayton looking for experienced, creative AOR jock for possible opening. T&R: Dave Luczak, WTUE, PO Box 250, Dayton, OH 45402. No calls. EOE (3-4)

WNCI/Columbus needs someone to have fun and entertain on the radio. T&R: Tom Watson, 4900 Sinclair Rd., Columbus, OH 43229. No calls please. EOE M/F (3-4)

Immediate opening for afternoon drive personality. WTOA/Murphysboro-Carbondale, IL. College atmosphere. T&R: 811 Broadway, Mt. Vernon, IL 62864, Attn: Jim Glassman. EOE M/F (3-4)

Jock/production openings. 24 hour FM in Midwest college town. No beginners. T&R: Stan Thurman, WJEO, Macomb, IL 61455. EOE M/F (3-4)

Are you a mature morning person who loves MOR and wants to move up? Fulltime Chicago AM wants to hear from you. Send T&R: Radio & Records, 1930 Century Park West, #451, Los Angeles, CA 90067.

KLTE/Oklahoma City, Sunbelt A/C with immediate/future openings. T&R: 2814 Quail Plaza Dr., Oklahoma City, OK 73120. No calls please. EOE (3-4)

Chicago metro A/C needs air talent with ability to do engineering maintenance on studio equipment. No beginners. T&R: Jim Holly, WZVN, Box 311, Lowell, IN 46356. EOE M/F (3-4)

WLLR/Quad Cities, IA-IL, has an opening for newspaper. Call Buddy, (319) 355-5331. (3-4)

Opportunities

Openings

Newspeople wanted for news station in Midwest. T&R: Michael Hedges, 3341 Towerwood, #204, Dallas, TX 75234. EOE M/F (2-25)

Z92, Omaha's premiere AOR, has rare opening for 7-12pm. T&R: Greg Gillispie, 1128 John Galt Blvd., Omaha, NE 68137. (2-25)

Drivetime talent needed immediately at KS's leading radio stations. Contact: Jason Drake, Group PD, Kassebaum Radio Group, 104 S. Emporia, Wichita, KS 67202. (2-25)

Looking for some personality Country pros who want a good future with a dynamic organization. No drifters. Midwest medium market. Send T&R to Radio & Records, 1930 Century Park West, #453, Los Angeles, CA 90067

WMEE has an immediate opening for afternoon jock. T&R: John Curry, WMEE, Box 6000, Ft. Wayne, IN 46896. EOE M/F (2-25)

Wanted: mature morning personality. Informative/communication essential. No joke books for A/C Talk format. T&R: Jim Ryan Patton Communications, 1700 Glenshire Dr., Jackson, MI 49201. No calls. EOE M/F (2-25)

WLKE is looking for PD, morning jock and OM. For live assist automation. Send T&R: Jack Ambrozic, 609 Home Ave., Waupum, WI 53963. EOE M/F (2-25)

PD to also fill 10-2pm shift. Must do creative air work and promotion. Good salary. 95FM (WVIC), 2517 E. Mt. Hope, Lansing, MI 48910. EOE M/F (2-25)

Major market FM is looking for an experienced, mature sounding air talent to host an evening "Pillow Talk" Show. Must be good at personal appearances and able to communicate with female listeners. Send tape, resume and photo to Radio & Records, 1930 Century Park West, #447, Los Angeles, CA 90067.

Chief Engineer: Busy, active AM & FM. Four studios, SMC automation, remote/two-way gear, two dishes, future challenges. Great living on Lake Michigan, 80,000 metro, 90 minutes from Chicago. Grow with 13-station Midwest Family Group. Gayle Olson, WFSM/WIRX, Box 107, Benton Harbor/St. Joseph, MI 49085, (616) 983-3992. (2-25)

WEST

Air talent for San Francisco Bay Area A/C station. Possibility for future programming position. T&R: Beer Broadcasting, Suite 400, 303 Sacramento St., San Francisco, CA 94111. EOE M/F (3-4)

Contemporary Program Director needed for major station in the Phoenix market. Must be able to direct a creative staff of air personalities and have the desire to win! An outstanding opportunity for an experienced programmer with a strong background. Send resume to Radio & Records, 1930 Century Park West, #454, Los Angeles, CA 90067

Westwood One seeks salesperson to clear radio stations. Contact: Thom Ferro, (213) 204-5000. EOE M/F (3-4)

Rare opening, mornings KNBQ/Tacoma-Seattle. Immediate opening! Send T&R: Gary Bryan, PD, PO Box 5200, Tacoma, WA 98406. (206) 547-8700. (3-4)

Production pro needed. 3 years medium/major experience desired. Strong organizational skills a must. T&R: Jim Corlies, KHTZ, 3660 Wilshire, Los Angeles, CA 90010. EOE M/F (3-4)

Jock interns wanted for L.A.'s first commercial cable radio station. Send T&R: KVMR, 21115 Devonshire, Suite 303, Chatsworth, CA 91311. (3-4)

Top-notch radio syndicator immediately needs seasoned engineer with multi-track experience. Please send resume and salary desired to P.O. Box 18653, Ventura Blvd., #173, Tarzana, California 91356

News interns wanted for L.A.'s first commercial cable radio station. Send T&R: KVMR, 21115 Devonshire, Suite 303, Chatsworth, CA 91311. (3-4)

Openings

Account Executive wanted for L.A.'s first commercial cable radio station. Send T&R: KVMR, 21115 Devonshire, Suite 303, Chatsworth, CA 91311. (3-4)

KNEW/Oakland/San Francisco, looking for major market ND to work on-air, and manage a well-established, Afro-represented news department. Ability to teach 1980s news skills, and direct people a must. Tapes and resumes only (no calls) to Jim Wood, OM, KNEW, P.O. Box 910, Oakland, CA 94604. EOE M/F/H

\$800.00 monthly M/F newsmen start right away. Call for information. Brad, KVVO, Victorville, CA (619) 243-4636. (2-25)

KCBN/KRNO needs ND for AM & FM combo. Experience only. T&R: Robert Ordonez, PO Box 10630, Reno, NV 89510. EOE M/F (2-25)

Al Casey and George Johns are looking for incredible talent! T&R: KOGO/KPRI-FM 8665 Gibbs Dr., Suite 201, San Diego, CA 92123. EOE (2-25)

Program Manager - Orange County California

Wanted at KWIZ AM/FM RADIO (near Los Angeles). Experience in Personality Radio. Contact with resume: Bill Weaver
KLOK Radio
P.O. Box 21248
San Jose, CA 95151

Creative combo Copywriter/Production wizard needed for KOJM-KPOX. We work conditions and benefits. T&R: Box 7000, Havre, MT 59501. (2-25)

Positions Sought

Attention all AZ markets: Native wants to return. 5 yrs. Currently #1 medium market. Call MIKE (307) 265-2727, days MST. (3-4)

BILL HARGREAVES seeks fulltime news; air. All news, CHR, A/C, AOR. 10 yrs. Southern CA radio. (213) 622-3444 (24-hour service), (213) 478-7477, mornings/evenings. (3-4)

Over 4 years A/C, CHR and AOR. Young, ambitious and hardworking. If you're looking for a team player, willing to learn call RICK (307) 234-0879. (3-4)

If you'd like a dynamite MD, top-notch on-air personality and production wizard, please call MARK (505) 471-3734. (3-4)

Bright, articulate, talented, medium height. Looking for position in the Midwest. Let's talk. MARK LUCKER, announcer, newsmen, production, (612) 259-1253. (3-4)

Entertaining morning man available. Formerly WSPD, WGST, WQOK. (904) 788-7226. DAVE. (3-4)

English Time Bomb, DON "Spike" COSTELLO set to blow your rating skyward. (405) 364-1107, or write 760 DeBarr, #1, Norman, OK 73069. (3-4)

Experienced AOR/CHR jock/MD looking hard. Ready to move. Call DOMINO (612) 451-9223. (3-4)

Witty 8 year pro. Characters and bits. MD with programming skills. CAMERON SMITH (517) 372-6713. (3-4)

Experienced A/C-Country PD. Large and medium markets with good references. Call RON DENNINGTON afternoons at (314) 427-4485. (3-4)

Have tongue will travel: B.A. degree. Good copy, news writing, excellent production. Prefer South or Southwest. Want entry level. Call MIKE (309) 786-1265. (3-4)

National Quality Production, National Quality Voice. Major market experienced production/air pro currently employed in million plus metro seeks a home in the West. Prefer CHR, A/C or AOR. Stable, family man, dedicated. Will give you your money's worth. Top 50 ADIs only. For package, call (715) 832-4677, 9-5p CST.

I dig radio not snow. Snowbound drive time jock with excellent production begging for warmer climate: CRAIG, days, (201) 342-0669, evenings (201) 385-8421. (3-4)

1981 college graduate seeks position to work hard and progress. Experienced in Country, A/C personality, PBP, and news. NEIL ISAACS (616) 796-4613. (3-4)

No holds barred: Veteran Investigative Reporter/anchor, proven track record, seeks station with commitment to news. Four time duPont nominee. JERRY (617) 756-7685. (3-4)

Young, hardworking broadcaster with 4 yrs. experience ready for move up. Call MIKE McKAY (218) 847-5624. (3-4)

Positions Sought

Billboard AOR award winner available now. Great production. Former MD. Mature college grad. JIM (305) 569-7688. (3-4)

Rock radio talent. Accessories include: Fertile creative genius, solid work ethic, production wizardry, personality, management skills, etc. (808) 536-6463 for T&R. RAB-BETT. (3-4)

Hey, I am a natural, friendly up-tempo personality with experience and solid production skills. I love to communicate. MARK (313) 982-2642. (3-4)

12 yrs. experience, CHR, A/C, AOR programming, music, operations. Looking for programming and/or operations position in CHR, A/C or AOR. Call JACK (714) 420-7816. (3-4)

Female reporter. 5 yrs. experience. Some major market. Call MICKEY (515) 839-5755. (3-4)

When it comes to news, nothing stops me. Initiative, creativity my strength. 3 yr. pro available for Sunbelt station committed to news. Call KARL (304) 599-3083. (3-4)

Major market PD available for major/large market. Winning track record. 14 yrs. all phases: programming, consulting, sales, research, administration. Good people skills. (301) 561-3187. (3-4)

PD/MD 8 yrs. seeks fun oriented adult AOR or M/C in Northern CA. CHRIS KNIGHT. (707) 552-8420. (3-4)

JOE CUERVO looking for full or part-time AOR/CHR jock position in Southern CA area. (714) 770-4338. (3-4)

Experienced female Talk Show Host/newscaster currently working major market seeks challenging position. Call (813) 447-8126. (3-4)

Do you need to arrest your audience to keep them listening? Ex-cop with experience. For T&R call (312) 849-0742 or (312) 389-7045. (3-4)

Major Market Programmer - Hot Tracks/CHR

Dedication, Long hours, and pride. BOBBY CHRISTIAN, 8 years as PD/JOM at WXXK (96KX), WMET, KXXK (now KPKE), and KUPD. 16 years in radio. 10 years experience in audience/market research. Excellent track record. Top references. I'm looking for the opportunity to join an aggressive rock station with commitment to the future and a will to win. Phone answers 24 hours: (412) 795-8296.

RICK BECKETT, morning drive at 50kw WAAY Radio, accepting offers. Medium/major A/C's and CHR's. 13 yrs. experience. AM/PM drive slots only! (205) 881-7922. (3-4)

One top one AOR jock. Creative production. Experience in Top 60 market. Write: PO Box 8363, Toledo, OH 43605. (3-4)

Majors only for this morning entertainer. Humor, phones, involvement are all a part of this class act for Country, A/C, CHR formats. (502) 425-5874. (3-4)

Don't look out of town! Chicago area experienced announcer available for news, sports, DJ, any format. Homegrown professional. JERRY (312) 334-7015, evenings. (3-4)

Lady DJ with air experience in L.A. market, seeking full/part-time gig. All markets, locations, formats considered. Dedicated, responsible, friendly, warm, humorous. KELLI (213) 684-5883. (3-4)

Album rockers only need reply. Presently part-timer at Easy Listener, also at campus rocker. Seeking fulltime work anywhere. Broadcasting degree. DAVE (615) 865-5900. (3-4)

Cute, loveable DJ. 256 months old, looking for nice home. Trained, FCC and shots, show material. Call TOD ALLEN (312) 795-0482. (3-4)

SHANNON, formerly 3WT/Binghamton, NY. Up-tempo, exciting. 5 yrs. CHR experience. All shifts, small-medium markets. Prefer East, South, Midwest. (305) 721-0582. (3-4)

JEFF BLAKE, 11 yr. pro at B94, KSET-FM, WCGO, available now for major market airshift/medium market PD/MD. Call (412) 561-7399. (3-4)

Talented, aggressive A/C-CHR personality. Looking for new home. Medium FM preferred, but will consider all. Presently Top 100, TOM (203) 846-4178. (3-4)

2 yrs. experience as announcer, would like to move on to medium market. Sports oriented. Call DAVE in OH after 5pm CST (419) 782-7776. (3-4)

Award-winning AOR DJ, 9 yrs. experience. Fine production. A mind is a terrible thing to waste. SCHUYLER (305) 569-7688. (3-4)

Conversational AOR jock. Creative production, experience in Top 60 market. Very motivated. (419) 381-1095. (3-4)

JIM WALL, CHR, A/C - OM, PD, 6 yrs. experience on air & production, willing to relocate. Medium or major only (704) 364-9538. (2-25)

Positions Sought

Major market production & medium market on air Country, A/C. Experienced, energetic, polished & tight on-air. Brilliant production talent sells. Good references. MARK (201) 832-7047. (2-25)

Changes

RADIO

Edward J. (Eddie) Burke III has joined the Mighty 690-AM & 91X-FM as a regional marketing consultant/sales representatives.

Tom Becka, Carlos Sena, Philip Alarid, Nelson McCarty & Pete Eisenclam have joined the sales department as Account Executive at KNYN-FM/Santa Fe, NM.(3-4)

Jack Saindon & Steve Barker join the sales staff at WCZY/Detroit, MI.

Tony Odachowski & Jeff Slatkin join WNBC/New York, NY sales staff.

Frema Nadelson joins NEWSKING 1090/Seattle, WA sales department.

Tom Scheithe has been named General Manager of WEZV-FM/Fort Wayne, IN.

Carol Grandstaff has been appointed Sales Manager of WYFE & WKKN/Rockford, IL.

RECORDS

Tari Laes has joined the promotion staff of E.M.H. Records.

Eva Tomaino to head Field Promotion for E.M.H. Records.

INDUSTRY

Cathy Gretencord has been appointed Administrative Assistant for Haas-Hudgins Music Marketing firm.

Karen Petersen named New York-based Chappell International Repertoire Coordination.

Seth Swirsky named Chappell Professional Manager.

Lynn Owsley joins the Artist Relation Department at Total Concept Representation, Inc.

Anne Stokes has joined the Media Department at Total Company Representation, Inc.

Miscellaneous

KPXE/Liberty, TX needs Country music service from all labels. Send to: Allen Wayne, 517 Travis, Liberty TX 77575. (3-4)

WKYX/Paducah, KY is interested in hearing from all former air talents. Please call Frank Carvell (502) 554-8255. (3-4)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

Frequency Rates*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

KC & SUNSHINE BAND (w/TERI DeSARIO)

"Don't Run (Come Back To Me)"

BARRY MANILOW "Some Kind Of Friend"

B.J. THOMAS

"What Ever Happened To Old Fashioned Love"

TOTO "I Won't Hold You Back"

Country Coast-To-Coast

SHELLY WEST "Jose Cuervo"

LOUISE MANDRELL "Save Me"

JOHN CONLEE "Common Man"

CHARLEY PRIDE "More And More"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

PHIL COLLINS "I Don't Care Anymore"

MAC McANALLY "Minimum Love"

BOB SEGER "Even Now"

BARRY MANILOW "Some Kind Of Friend"

MICHAEL JACKSON "Beat It"

TM A/C

ALAN PARSONS PROJECT "Old And Wise"

DIONNE WARWICK "Take The Short Way Home"

JEFFREY OSBORNE "Eenie Meenie"

ROBBIE PATTON "Smiling Islands"

TM Country

ROSANNE CASH "It Hasn't Happened Yet"

WAYLON JENNINGS "Lucille"

MOE BANDY "I Still Love You."

BPI

John Iles (800) 426-9082

Adult Contemporary

STEPHEN BISHOP

"It Might Be You (Theme from 'Tootsie')"

MICHEL BERGER "Innocent Eyes"

BARRY MANILOW "Some Kind Of Friend"

JEFFREY OSBORNE "Eenie Meenie"

Country Living

LLOYD DAVID FOSTER "Unfinished Business"

MOE BANDY

"I Still Love You In The Same Ol' Way"

YOUNGER BROTHERS

"Somewhere Down The Line"

CHARLEY PRIDE "More And More"

JOHN CONLEE "Common Man"

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

Country Lovin'

OAK RIDGE BOYS "American Made"

ROSANNE CASH "It Hasn't Happened Yet"

LOUISE MANDRELL "Save Me"

B.J. THOMAS

"What Ever Happened To Old Fashioned Love"

JAMES GALWAY & SYLVIA "The Wayward Wind"

The Great Ones

ROBBIE PATTON "Smiling Islands"

ABBA "One Of Us"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

MEN AT WORK "Be Good Johnny"

PRINCE "Little Red Corvette"

TOM PETTY "Change Of Heart"

THOMPSON TWINS "Lies"

MICHAEL JACKSON "Beat It"

MAC McANALLY "Minimum Love"

BARRY MANILOW "Some Kind Of Friend"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

DIANA ROSS "So Close"

AFTER THE FIRE "Der Kommissar"

BARRY MANILOW "Some Kind Of Friend"

PRINCE "Little Red Corvette"

MEN AT WORK "Be Good Johnny"

Contempo 300

BARRY MANILOW "Some Kind Of Friend"

Great American Country

SHELLY WEST "Jose Cuervo"

RONNIE McDOWELL "Personally"

B.J. THOMAS

"What Ever Happened To Old Fashioned Love"

KAREN BROOKS

"If That's What You're Thinking"

Century 21

Greg Stephens (214) 934-2121

The Z Format

MAC McANALLY "Minimum Love"

PRINCE "Little Red Corvette"

TOTO "I Won't Hold You Back"

ROBBIE PATTON "Smiling Islands"

The A/C Format

JARREAU "Mornin' "

ALAN PARSONS PROJECT "Old And Wise"

Super-Country

JOHN CONLEE "Common Man"

WILLIE NELSON "Little Old Fashioned Karma"

EMMYLOU HARRIS "I'm Movin' On"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

LEE RITENOUR BAND w/ERIC TAGG

"Keep It Alive"

YAZ "Only You"

MAC McANALLY "Minimum Love"

ROBBIE PATTON "Smiling Islands"

PRETENDERS "Back On The Chain Gang"

Tanner Country

TOM JONES "Touch Me . . ."

JOHNNY RODRIGUEZ "Foolin' "

BIG AL DOWNING "It Takes Love"

VERN GOSDIN "If You're Gonna Do Me Wrong . . ."

RICH LANDERS "Take It All"

Red Satin Rock

TOM PETTY "Change Of Heart"

OXO "Whirly Girl"

STEPHEN BISHOP "It Might Be You . . ."

Radio Arts

John Benedict (213) 841-0225

Country's Best

JOHN CONLEE "Common Man"

VERN GOSDIN

"If You're Gonna Do Me Wrong . . ."

MOE BANDY

"I Still Love You In The Same Old Way"

BILLY SWAN "Rainbows And Butterflies"

The Entertainers

JARREAU "Mornin' "

YAZ "Only You"

MAC McANALLY "Minimum Love"

GEORGE FISCHOFF "Carnival Island"

Sound 10

JARREAU "Mornin' "

MAC McANALLY "Minimum Love"

YAZ "Only You"

TOTO "I Won't Hold You Back"

Transtar

Chick Watkins (303) 578-0700

BILLY JOEL "Allentown"

NEIL DIAMOND "I'm Alive"



APPEARANCES ARE DECEIVING — With "Tootsie" the current film rage, WRUF/Gainesville decided the time was right to let listeners come out of the closet — dressed as women. A tootsie lookalike contest was held, open to men only, with WRUF jock Paul Castronovo pictured with the winning entrant.



KLUC OPENS A MAGNUM — KLUC/Las Vegas decided to take advantage of the popularity of the hit TV show "Magnum P.I." by staging a Tom Selleck lookalike contest. The contest was held over two weekends, as contestants were narrowed down to the finalists for the top prize of a trip for two to Hawaii. Shown (l-r) are PD Randy Lundquist, winner Del Peterson, and afternoon drive jock Mike O'Brien. Del is now registered in the national finals, which will take place in Hollywood.



BREAKFAST WITH BENNETT — KQAK/San Francisco morning man Alex Bennett held a live breakfast show at an area C&W nightclub, where Bennett saddled up for a ride on the mechanical bull.



DAY FOR NIGHT — Boardwalk's Night Ranger made a stopover at KOMP/Las Vegas for a recent interview prior to the band's local concert appearance. Pictured (l-r) are the band's Brad Gillis, air personality Lark Williams, and the group's Jack Blades.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts
ATP
TEMPTATIONS
DIONNE WARWICK
SOUL SONIC FORCE
CON FUNK SHUN
WHISPERS
C-BANK
Hottest: MICHAEL JACKSON
MEN AT WORK
GEORGE CLINTON
GAP BAND
CASHMERE

WILD/Boston
Elroy R.C. Smith
SHAK A TAK
PONZI THORNTON
DAZZ BAND
KIDDO
MICHAEL JACKSON
JACKIE MOORE
INSTANT FUNK
TEMPTATIONS
ELLI HOPE
ARLANA
Hottest: MICHAEL JACKSON
LIONEL RICHIE
INDEEP
ANGELA BOFILL
EW&F

WKND/Hartford
Jordan McLean
none
Hottest: MICHAEL JACKSON
LIONEL RICHIE
EW&F
DONNA SUMMER
ANGELA BOFILL

WNHC/New Haven
James Jordan
PRINCE
EBONIE WEBB
Hottest: MICHAEL JACKSON
SYSTEM
GAP BAND
LIONEL RICHIE
FOUR TOPS

WKSJ/New York
Mayo Quartet
none
Hottest: MICHAEL JACKSON
SYSTEM
LIONEL RICHIE
HALL & OATES
STARPOINT

WBZ/Cincinnati
Brian Castle
INSTANT FUNK
ANDRE CYMONE
KASHIF
GREG KINN BAND
Hottest: MICHAEL JACKSON
MICHAEL JACKSON
LIONEL RICHIE
EW&F
MUF TICV
JOHN HENRY MILLER
POINTER SISTERS
PARIS
JACKIE MOORE
EW&F
LIONEL RICHIE
Hottest: ANDRE CYMONE
HALL & OATES
MICHAEL JACKSON
BOBBY RUSH
DAZZ BAND

WGCV/Chicago
Richard Pegue
FATBACK
STATE OF GRACE
MINISTRY
DYNASTY
WOLF
DAVE GRUSIN
AL JARREAU
Hottest: GEORGE CLINTON
ORBIT
MICHAEL JACKSON
HALL & OATES
LIONEL RICHIE

WBMX/Chicago
Les Michaels
TEMPTATIONS
JOHN HENRY MILLER
MELBA MOORE
FATBACK
KIDDO
AL JARREAU
Hottest: CASHMERE
ORBIT
GOODIE
DAZZ BAND
KASHIF

WDSB/Philadelphia
Joe Tamburro
NEW EDITION
MELBA MOORE
DIONNE WARWICK
FRESH FACE
TEMPTATIONS
CURTIS ANDERSON
BILLIE MAGIC
WILLIAM HEART
CHRIS JONES & ATL
EVELYN KING
CHOCOLATE MILK
ROUNDTREFF
Hottest: INDEEP
MICHAEL JACKSON
WEATHER GIRLS
GEORGE CLINTON

WAMOP/Pittsburgh
John Anthony
AL JARREAU
MARVIN GAYE
CHANGE
INSTANT FUNK
MELBA MOORE
Hottest: MICHAEL JACKSON
MICHAEL JACKSON
ANGELA BOFILL
CASHMERE
RODNEY FRANKLIN
Donnie Simpson

WKYS/Washington
Donnie Simpson
AL JARREAU
TEMPTATIONS
CHAMPAIGN
BROTHERS JOHNSON
DREAM GIRLS
Hottest: MICHAEL JACKSON
GAP BAND
PATTI AUSTIN
MUSICAL YOUTH

WOKW/Washington
Chris Gardner
none
Hottest: MICHAEL JACKSON
DEBARGE
DONNA SUMMER
HALL & OATES

WHUR/Washington
Oscar Fields
FATBACK
AL JARREAU
NOMA HENDRYX
PHILLIPPE WYNNÉ
ATTITUDE
MTUNE
Hottest: MICHAEL JACKSON
GAP BAND
EW&F
ANGELA BOFILL
DEBARGE

SOUTH

WVVE/Atlanta
Scotty Andrews
LANIER & CO
TEMPTATIONS
STEPHANIE MILLS
AL JARREAU
ELLIS HALL JR
FREEDOM EXPRESS
CON FUNK SHUN
FONZI THORNTON
MARCUS MILLER
DIONNE WARWICK
STATE OF GRACE
PHILLIPPE WYNNÉ
Hottest: INDEEP
DEBARGE
MICHAEL JACKSON
EW&F

WAMOP/Pittsburgh
John Anthony
AL JARREAU
MARVIN GAYE
CHANGE
INSTANT FUNK
MELBA MOORE
Hottest: MICHAEL JACKSON
MICHAEL JACKSON
ANGELA BOFILL
CASHMERE
RODNEY FRANKLIN
Donnie Simpson

WRD/W Augusta
Teddy Black
MARVIN GAYE
FATBACK
STATE OF GRACE
STEVE ARRINGTON'S
ATTITUDE
PHILLIPPE WYNNÉ
Hottest: MICHAEL JACKSON
DAZZ BAND
O'BRYAN
SMOKEY ROBINSON
EW&F

KNOW/Austin
Selby Edwards
AL JARREAU
STEVE ARRINGTON'S
DAWSON & DIGGS
PATTI AUSTIN
ONE WAY
Hottest: MICHAEL JACKSON
DEBARGE
ANGELA BOFILL
HALL & OATES

WJMO/Cleveland
Erik Stone
POINTER SISTERS
IMAGINATION
JACKIE MOORE
AMUZEMENT PARK
AL JARREAU
SUGARHILL GANG
Hottest: RODNEY FRANKLIN
DAWSON & DIGGS
HALL & OATES
INSTANT FUNK
O'BRYAN

WVCO/Columbus
Kirk Bishop
PRINCE
O'BRYAN
STEVE ARRINGTON'S
Hottest: LIONEL RICHIE
DEBARGE
MICHAEL JACKSON
GEORGE CLINTON

WDAO/Dayton
Lankford Stephens
none
Hottest: MICHAEL JACKSON
GEORGE CLINTON
DEBARGE

WDRQ/Detroit
Brian White
LOU RAWLS
FALCO
STARPOINT
ATP
CON FUNK SHUN
TEMPTATIONS
ARETHA FRANKLIN
FATBACK
ONE WAY
Hottest: GEORGE CLINTON
DEBARGE
BAR-KAYS
GAP BAND
MICHAEL JACKSON

WJLB/Detroit
James Alexander
none
Hottest: MICHAEL JACKSON
LIONEL RICHIE

WGPR/Detroit
Joe Spencer
IMAGINATION
KOO & THE GANG
PHILLIPPE WYNNÉ
NOMA HENDRYX
AL JARREAU
LOU RAWLS
TONY WILSON
GEORGE HOWARD
JACKIE MOORE
Hottest: GEORGE CLINTON
MICHAEL JACKSON
O'BRYAN
SMOKEY ROBINSON
JERRY KNIGHT

WLTH/Gary
Dana Huskisson
ONE WAY
CHANGE
JACKIE MOORE
CHERI
ARETHA FRANKLIN
COMMODORES
TEMPTATIONS
KIDDO
INSTANT FUNK
Hottest: MICHAEL JACKSON
GEORGE CLINTON
INDEEP
LIONEL RICHIE
HALL & OATES

WJMI/Jackson
Tommy Marshall
PHILLIPPE WYNNÉ
LITTLE MILTON
LOU RAWLS
PRIVATE EYE
KOO & THE GANG
IMAGINATION
Hottest: MICHAEL JACKSON
YARBROUGH/PEOPLES
SKYY
WEATHER GIRLS
LIONEL RICHIE

WPDQ/Jacksonville
Marc Little
GREG KINN BAND
DAWSON & DIGGS
CHOCOLATE MILK
POINTER SISTERS
CRACK JONES
WINDJAMMER
JERRY KNIGHT
MELBA MOORE
RANDY CRAWFORD
SPYRO GYRA
Hottest: SMOKEY ROBINSON
GEORGE CLINTON
MICHAEL JACKSON
HALL & OATES
CHAMPAIGN

WJAX/95X/Jacksonville
Steve Fox
FALCO
CHANGE
AL JARREAU
ONE WAY
SOS BAND
Hottest: DAZZ BAND
ATTITUDE
GEORGE CLINTON
HALL & OATES
INSTANT FUNK
KJCB/Lafayette
Beatrice Evans
none
Hottest: O'BRYAN
SMOKEY ROBINSON
GEORGE CLINTON
MICHAEL JACKSON
KASHIF

KMLQ/Houston
Greg Mack
AL JARREAU
STEPHANIE MILLS
STEVE ARRINGTON'S
TERRY BURRUS
Hottest: MICHAEL JACKSON
LIONEL RICHIE
HALL & OATES
ELLIS HALL JR

WJMJ/Jackson
Carl Haynes
DIONNE WARWICK
PHILLIPPE WYNNÉ
KLEER
CASHMERE
RAY PARKER JR.
MELBA MOORE
Hottest: GEORGE CLINTON
ORBIT
JANET JACKSON
MUSICAL YOUTH
DONNA SUMMER

WJMS/SL Louis
Quincy McCoy
MARY JANE GIRLS
TEMPTATIONS
AL JARREAU
CULTURE CLUB
DYNASTY
TERRY BURRUS
Hottest: GEORGE CLINTON
MICHAEL JACKSON
EW&F
DAZZ BAND
O'BRYAN

KMUM/SL Louis
Quincy McCoy
none
Hottest: CON FUNK SHUN
HALL & OATES
JOHNNIE TAYLOR
WAR
GEORGE CLINTON

WVON/Toledo
Maxx Myrick
CHANGE
AL JARREAU
MELBA MOORE
GEORGE HOWARD
T-CONNECTION
NOMA HENDRYX
Hottest: MICHAEL JACKSON
DEBARGE
LIONEL RICHIE
GEORGE CLINTON
JANET JACKSON

WEST

KPOP-FM/Sacramento
Bill Jeffries
RAY PARKER JR.
WHISPERS
PRINCE
MICHAEL JACKSON
RICHARD JON SMITH
TEMPTATIONS
AL JARREAU
ANGELA BOFILL
TAVARES
LOU RAWLS
KASHIF
Hottest: CULTURE CLUB
HALL & OATES
CHAMPAIGN
ABC
KOO & THE GANG

XHRM/San Diego
Von Lindsey
CHERI
TYRONE BRUNSON
CENTRAL LINE
PHILLIPPE WYNNÉ
THOMAS DOLBY
MICHAEL MCDONALD
TRAMPPS
EBONIE WEBB
CHRIS CROSS
PRINCE
Hottest: MICHAEL JACKSON
GEORGE CLINTON
GAP BAND
LIONEL RICHIE
STEVE ARRINGTON'S

KSOL/San Mateo, CA
Bernie Moody
none
Hottest: DEBARGE
MARGIE JOSEPH
YARBROUGH/PEOPLES
SMOKEY ROBINSON
JANET JACKSON

KACE/Los Angeles
Alonzo Miller
TEMPTATIONS
Hottest: MICHAEL JACKSON
ZZ HILL
ANGELA BOFILL
EW&F
WHISPERS

KDAY/Los Angeles
Jack Patterson
TYRONE BRUNSON
MARY JANE GIRLS
MTUNE
RAY PARKER JR.
TEMPTATIONS
NOMA HENDRYX
CHERI
SECRET WEAPON
Hottest: MICHAEL JACKSON
EW&F

KDIA/Oakland
Jeff Harrison
CHAMPAIGN
SYSTEM
HALL & OATES
CON FUNK SHUN
Hottest: PATTI AUSTIN
MARGIE JOSEPH
DEBARGE
MICHAEL JACKSON
JANET JACKSON

KUKQ/Phoenix
Steve Smith
CHAKA KHAN
CHOCOLATE MILK
STEVE ARRINGTON'S
SUGARHILL GANG
CHERI
Hottest: MICHAEL JACKSON
ANGELA BOFILL
MUSICAL YOUTH
MARVIN GAYE
DAZZ BAND

WTMP/Tampa
Jim Rhinehart
BETTY WRIGHT
MARCUS MILLER
JOHNNIE TAYLOR
TYRONE BRUNSON
FRANKIE GEARING
EXTRA T'S
ZZ HILL
DONNA SUMMER
Hottest: MICHAEL JACKSON
GEORGE CLINTON
OSE
GREGORY ISAACS
DEBARGE

WAAA/Winston-Salem
Joe Jackson
PARIS
TIME
FATBACK
NOMA HENDRYX
DYNASTY
ONE WAY
Hottest: STEVE ARRINGTON'S
SECRET WEAPON
JEFFREY OSBORNE
MELBA MOORE
Hottest: ANGELA BOFILL
MUSICAL YOUTH
CHAKA KHAN
LUTHER VANDROSS
KASHIF

WBLX/Mobile
Michael J. Alexander
MELBA MOORE
TIME
O'BRYAN
AL JARREAU
WILLIAM BELL
7TH WONDER
CHAMPAIGN
WHISPERS
KASHIF
NOMA HENDRYX
DAWSON & DIGGS
Hottest: MARGIE JOSEPH
MICHAEL JACKSON
EW&F
DEBARGE

WVON/Nashville
Fred Harvey
STEVE ARRINGTON'S
IMAGINATION
MTUNE
AL JARREAU
SUGARHILL GANG
TEMPTATIONS
YARBROUGH/PEOPLES
PRINCE
Hottest: MICHAEL JACKSON
HALL & OATES
MUSICAL YOUTH
MELLE & DUKE

WYLD/New Orleans
Brute Bailey
KIDS FROM FAME
LOU RAWLS
NOMA HENDRYX
LITTLE MILTON
ROBERT WINTERS &
AL JARREAU
BETTY WRIGHT
Hottest: MICHAEL JACKSON
IRENE CARA
WEATHER GIRLS
GEORGE CLINTON
INDEEP

WAL-FM/New Orleans
Barry Richards
JANET JACKSON
TAVARES
THOMAS DOLBY
LOU RAWLS
TYRONE BRUNSON
POINTER SISTERS
DAWSON & DIGGS
VISUAL
J. CELLS BAND
MELBA MOORE
Hottest: MICHAEL JACKSON
EW&F
GAP BAND
DEBARGE
ATTITUDE

WPLZ/Petersburg
Hardy Jay
WHISPERS
CHOCOLATE MILK
SECRET WEAPON
TYRONE BRUNSON
DAWSON & DIGGS
INSTANT FUNK
JERRY KNIGHT
Hottest: MICHAEL JACKSON
ANGELA BOFILL
DEBARGE
PEABO BRYSON
SOUL SONIC FORCE

MIDWEST

WJPC/Chicago
Bebe D'Benese
RITA MARLEY
ENCHANTMENT
BETTY WRIGHT
MONALISA YOUNG
STATE OF GRACE
JOHN HENRY MILLER
POINTER SISTERS
PARIS
JACKIE MOORE
EW&F
LIONEL RICHIE
Hottest: ANDRE CYMONE
HALL & OATES
MICHAEL JACKSON
BOBBY RUSH
DAZZ BAND

WGCV/Chicago
Richard Pegue
FATBACK
STATE OF GRACE
MINISTRY
DYNASTY
WOLF
DAVE GRUSIN
AL JARREAU
Hottest: GEORGE CLINTON
ORBIT
MICHAEL JACKSON
HALL & OATES
LIONEL RICHIE

WBMX/Chicago
Les Michaels
TEMPTATIONS
JOHN HENRY MILLER
MELBA MOORE
FATBACK
KIDDO
AL JARREAU
Hottest: CASHMERE
ORBIT
GOODIE
DAZZ BAND
KASHIF

WDBT/Cincinnati
Frank Bailey
IMAGINATION
EDDIE GRANT
LOVE EXCHANGE
JACKY BOY & THE B
TRAMPPS
AL JARREAU
WHISPERS
TEMPTATIONS
Hottest: MICHAEL JACKSON
MUSICAL YOUTH
DAZZ BAND
SMOKEY ROBINSON
INDEEP

WDBT/Cincinnati
Magid James
WHISPERS
MICHAEL MCDONALD
PRINCE
SPYDER-D
ABC
TYRONE BRUNSON
Hottest: DAZZ BAND
ANGELA BOFILL
EW&F
HALL & OATES
KASHIF

WDAO/Dayton
Lynn Tolliver
TAVARES
ARETHA FRANKLIN
SWEET REVENGE
FATBACK
MELBA MOORE
NILE ROGERS
Hottest: MICHAEL JACKSON
DEBARGE
GROVER WASHINGTON
SYSTEM
Kenny Loggins

MIDWEST

WJLB/Detroit
James Alexander
none
Hottest: MICHAEL JACKSON
LIONEL RICHIE

WGPR/Detroit
Joe Spencer
IMAGINATION
KOO & THE GANG
PHILLIPPE WYNNÉ
NOMA HENDRYX
AL JARREAU
LOU RAWLS
TONY WILSON
GEORGE HOWARD
JACKIE MOORE
Hottest: GEORGE CLINTON
MICHAEL JACKSON
O'BRYAN
SMOKEY ROBINSON
JERRY KNIGHT

WTLN/Indianapolis
Jay Johnson
HIGH INERGY
TEMPTATIONS
STEVE SHEFT
AL JARREAU
SOS BAND
RICHARD JON SMITH
BROTHERS JOHNSON
TERRY HUFF
NOMA HENDRYX
MARY JANE GIRLS
LANIER & CO
Hottest: MICHAEL JACKSON
GEORGE CLINTON
DEBARGE

WLUW/Milwaukee
Jack Randall
AMUZEMENT PARK
AL JARREAU
TEMPTATIONS
BROTHERS JOHNSON
INSTANT FUNK
LANIER & CO
LITTLE MILTON
WILLIAM HART
Hottest: MICHAEL JACKSON
DEBARGE
LIONEL RICHIE
GEORGE CLINTON
JANET JACKSON

(J) indicates Black reporters also contributing to Jazz Chart.

JAZZ RADIO NATIONAL AIRPLAY/30

- March 4, 1983
- 1 G. WASHINGTON JR./The Best Is Yet To Come (Elektra)
 - 2 EARL KLUGH & BOB JAMES/Two Of A Kind (Capitol)
 - 3 GEORGE HOWARD/Asphalt Gardens (Palo Alto)
 - 4 DAVE GRUSIN/The NY/LA Dream Band (GRP)
 - 5 AZYMUTH/Cascades (Milestone)
 - 6 RODNEY FRANKLIN/Learning To Love (Columbia)
 - 7 DAVE TOFANI/Manhattan Carnival (Telestar Cassettes)
 - 8 STANLEY TURRENTINE/Home Again (Elektra)
 - 9 SPYRO GYRA/Incognito (MCA)
 - 10 PATRICK WILLIAMS/Dreams And Themes (PCM)
 - 11 CASINO LIGHTS/Live At Montreux, Switzerland (WB)
 - 12 MEREDITH d'AMBROSIO/Little Jazz Bird (Palo Alto)
 - 13 SCHEER MUSIC/Rappin' It Up (Palo Alto)
 - 14 KEVIN EUBANKS/Guitarist (Musician/Elektra)
 - 15 JIMMY McGRUFF/The Groover (JAM)
 - 16 BILL EVANS/The Paris Concert (Musician/Elektra)
 - 17 MARK MURPHY/The Artistry Of (Muse)
 - 18 JOHN KLEMMER/Finesse (Musician/Elektra)
 - 19 HERBIE HANCOCK/Quartet (Columbia)
 - 20 KILIMANJARO/Two (Philo)
 - 21 RON CARTER/Etudes (Musician/Elektra)
 - 22 CHICK COREA/Again And Again (Musician/Elektra)
 - 23 BLUE WISP BIG BAND/Butterfly (Mopro)
 - 24 TANIA MARIA/Come With Me (Concord)
 - 25 SARAH VAUGHAN/Crazy And Mixed Up (Pablo)
 - 26 DAVID MATTHEWS ORCHESTRA/Delta Lady (GNP/Crescendo)
 - 27 RED RODNEY/The 3R's (Muse)
 - 28 BOY KATINDIG/Midnight Lady (Pausa)
 - 29 PETER ERSKINE/Peter Erskine (Contemporary)
 - 30 GARY BURTON QUARTET/Picture This (ECM/WB)

EXPLICIT EXOTICA FROM WEATHER REPORT

WEATHER REPORT PROCESSION



Follow the leaders... Weather Report. "Procession" takes you on a lush and provocative journey to six new wonders of the world. On Columbia Records and Cassettes.

including: Procession/Plaza Real/Two Lines Where The Moon Goes/The Well Molasses Run

WATCH FOR THE NEW WEATHER REPORT TOUR!

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Paul Hyland; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gingle; WTOY/Roanoke, VA, Franciscia Stewart; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTVN/Minneapolis, MN, Tom Pelissero; WXFM/Chicago, IL, Jim Walsh; KGGO/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.



Regional Adds & Hots

MOST ADDED		EAST		HOTTEST		MIDWEST		HOTTEST		SOUTH		HOTTEST		WEST		HOTTEST	
Rosanne Cash (Columbia)		John Anderson (WB)		Alabama (RCA)		Rosanne Cash (Columbia)		John Anderson (WB)		Alabama (RCA)		Merle Haggard (Epic)		John Anderson (WB)		Alabama (RCA)	
Merle Haggard (Epic)		John Anderson (WB)		Alabama (RCA)		Mel Tillis (MCA)		John Anderson (WB)		Alabama (RCA)		Merle Haggard (Epic)		John Anderson (WB)		Alabama (RCA)	
Willie Nelson (Columbia)		John Anderson (WB)		Alabama (RCA)		Mel Tillis (MCA)		John Anderson (WB)		Alabama (RCA)		Merle Haggard (Epic)		John Anderson (WB)		Alabama (RCA)	

EAST		MIDWEST		SOUTH		WEST						
WQNA-FM Albany, NY Moe Bandy Lee Driesden Merle Haggard Jody Ford Bobby Reed Gus Hardin Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WRKZ-FM Hershey, PA Charley Pride Willie Nelson Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WSEN-AM/FM Syracuse, NY John Conlee Moe Bandy David Willis Earl Thomas Conley Willie Nelson Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WBLR Akron, OH Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WKKO-AM/FM Duluth, MN Mel Tillis Rosanne Cash Willie Nelson Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WVPR Fort Wayne, IN None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WDFW Kansas City, MO None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WYPR Rock Island, IL None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	KABE Austin, TX None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WDAK Columbus, GA None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WOK-FM Jacksonville, FL None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WVA-FM Mobile, AL None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WXII Raleigh-Durham, NC None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride

WEST		WEST		WEST		WEST	
WQNO Barnes, VT None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WVNO Barnes, VT None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WVNO Barnes, VT None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WVNO Barnes, VT None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WVNO Barnes, VT None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WVNO Barnes, VT None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WVNO Barnes, VT None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride	WVNO Barnes, VT None Moe Bandy Gus Hardin Merle Haggard John Anderson Bobby Reed Jody Ford Wayne Carson Ralph May George Strait Joe Stampley Oak Ridge Boys Charley Pride

143 Current Reports

The following stations did not report this week:
WIL-AM/FM/St. Louis
KSSN/Little Rock
WCMS-FM/Norfolk
KKYX/San Antonio

Hottest Tracks:
"Poncho And Lefty" (Epic)
MERLE HAGGARD & WILLIE NELSON

DAVID FRIZZELL & SHELLY WEST - Our Best To You - (WB/Viva)
"You'll Always Be Special To Me" - "Missing You All By Myself" - CRYSTAL GAYLE - True Love - (Elektra)
"Our Love Is On The Faultline" - "Deeper In The Fire" - "He Is Beautiful To Me" - "True Love" - "Easier Said Than Done" - "Baby What About You" - MERLE HAGGARD - Going Where The Lonely Go - (Epic)
"Someday You're Gonna Need Your Friends Again" - "Why Am I Drinkin'" - "Nobody's Darlin' But Mine" - "Shopping For Dresses" - "If I Left It Up To You" - MERLE HAGGARD & WILLIE NELSON - Poncho & Lefty - (Epic)
"Poncho And Lefty" - "Half A Man" - "It's My Lazy Day" - "All The Soft Places To Fall" - "Opportunity To Cry" - WILLIE NELSON - Tougher Than Leather - (Columbia)
"Tougher Than Leather" - "Changing Skies" - "My Love For The Rose" - "Little Old Fashioned Karma" - OAK RIDGE BOYS - American Made - (MCA)
"Love Song" - "Heart On The Line (Operator, Operator)" - "You're The One" - "I'm So Glad I'm Standing Here Today" - "Amity" - EDDIE RABBITT - Radio Romance - (Elektra)
"You Got Me Now" - "Laughing On The Outside" - "All My Life, All My Love" - "You Can't Run From Love" - "Bedroom Eyes" - KENNY ROGERS - We've Got Tonight - (Liberty)
"Scarlet Fever" - "Farther I Go" - "You Are So Beautiful" - "No Dreams"

T.G. SHEPPARD - Perfect Stranger - (WB/Curb)
"A Pretty Diamond Ring" - "The Sun's Gonna Shine On Me" - RICKY SKAGGS - Highways & Heartaches - (Epic)
"One Way Rider" - "Don't Let Your Sweet Love Die" - "Highway 40 Blues" - "Don't Think I'll Cry" - HANK WILLIAMS JR. - Strong Stuff - (Elektra/Curb)
"Leaves Them Boys Alone" - "A Whole Lot Of Hank" - "The Girl On The Front Row At Fort Worth" - "The Homecoming Queen" - "Made In The Shade" - "La Grange"

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

ALABAMA - The Closer You Get - (RCA)
"Red River" - "Lady Down On Love" - "Dixie Boy" - "She Put The Sad In All His Songs" - "Very Special Love" - "The Closer You Get" - "What In The Name Of Love" - "Alabama Sky"

JOHN ANDERSON - Wild & Blue - (WB)
"Goin' Down Hill" - "The Waltz You Saved For Me" - "The Long Black Veil"

MOE BANDY - I Still Love You In The Same Ol' Way - (Columbia)
"Drivin' My Love Back To You" - "One Lonely Heart Leads To Another" - BELLAMY BROTHERS - Strong Weakness - (Elektra/Curb)
"Strong Weakness" - "Almost Jamaica" - "Lazy Eyes" - "Number Two" - "Long Distance Love Affair" - JANIE FRICKE - It Ain't Easy - (Columbia)
"He's A Heartache (Looking For A Place To Happen)" - "Love Have Mercy"

JOHN ANDERSON - Swingin' - (WB)
CONWAY TRITTY - The Rose - (Elektra)
ALABAMA - Dixieland Delight - (RCA)
RICKY SKAGGS - I Wouldn't Change You If I... - (Epic)

Most Requested:
JOHN ANDERSON "Swingin'" (WB)
CONWAY TRITTY "The Rose" (Elektra)
ALABAMA "Dixieland Delight" (RCA)
RICKY SKAGGS "I Wouldn't Change You If I..." (Epic)

National Airplay/50... See Page 58

A/C Regional Adds & Hots

EAST Parallel One

WFBZ/Baltimore
Andy Szulinski

AL JARREAU
TOTO

ALABAMA
MAC MCANALLY

Hottest:
CULTURE CLUB
LIONEL RICHIE
ROGERS & EASTON
HALL & OATES
MICHAEL JACKSON

WBFB/Boston
Reg Johns

none

Hottest:
PATTI AUSTIN
LIONEL RICHIE
ROGERS & EASTON
PARTON & NELSON
BOB SEGER

GR55/Buffalo
Jerry Reo

none

Hottest:
LIONEL RICHIE
ROGERS & EASTON
NEIL DIAMOND
CHRIS CROSS
HALL & OATES

WNY/New York
Jeff Mazzei

FOUR TOPS

Hottest:
TOTO
PATTI AUSTIN
MEN AT WORK
RABBITT & GAYLE
LIONEL RICHIE

WTAE/Pittsburgh
Don Berns

KC & SUNSHINE BAK
PRETENDERS

Hottest:
LIONEL RICHIE
MICHAEL JACKSON
HALL & OATES

WPRO/Providence
Tom Cuddy

none

Hottest:
ROGERS & EASTON
CHRIS CROSS
JOE JACKSON
CULTURE CLUB
NEIL DIAMOND

WLTT/Washington, D.C.
Balaban/Cummings

MELISSA MANCHESTE
SUPERTRAMP

Hottest:
AL JARREAU
ALABAMA
LIONEL RICHIE
HALL & OATES
CULTURE CLUB
ROGERS & EASTON
MICHAEL JACKSON

WASH/Washington, D.C.
Bob Duckman

ERIC CLAPTON

Hottest:
LIONEL RICHIE
ROGERS & EASTON

Parallel Two

WICC/Bridgeport
Lee Roberts

DEXYS MIDNIGHT RU
DIONNE WARWICK
JEFFREY OSBORNE

Hottest:
LIONEL RICHIE
BOB SEGER
CHRIS CROSS
ROGERS & EASTON
DAN FOGELBERG

WBEN/Buffalo
Roger Christian

TOTO

Hottest:
KENNY LOGGINS
LOU RAWLS
MAC MCANALLY
CULTURE CLUB
LIONEL RICHIE
HALL & OATES
ROGERS & EASTON
CHRIS CROSS

WKAZ/Charleston
Bill Hagy

B.J. THOMAS
MICHAEL McDONALD
SAM NEELY

Hottest:
LIONEL RICHIE
ROGERS & EASTON
CHRIS CROSS
BOB SEGER
HALL & OATES

WRIE/Erie
Ted Abbott

none

Hottest:
STEPHEN BISHOP
DAN FOGELBERG
HALL & OATES
JOE JACKSON
POCO
PETER ALLEN

WFMH/Harrisburg
Bob Palva

PARRY MANILOW
AL JARREAU
MAC MCANALLY

Hottest:
ROGERS & EASTON
NEIL DIAMOND
HALL & OATES
POCO
PETER ALLEN

WTIC/Hartford
Gimny Jesionka

ERIC CLAPTON

Hottest:
LIONEL RICHIE
ROGERS & EASTON
CULTURE CLUB
CHRIS CROSS
STEPHEN BISHOP

WVYZ/Hartford
Gianni Colligan

TOTO

Hottest:
BARRY MANILOW
MICHAEL BERGER
YAZ
AL JARREAU

WVSH/Philadelphia
Acuff/Titler

ALAN PARSONS
SUPERTRAMP

Hottest:
HALL & OATES
CULTURE CLUB
CHRIS CROSS
NEIL DIAMOND
ROGERS & EASTON
LIONEL RICHIE

Y97/Pittsburgh
Jay Cressawell

DIONNE WARWICK
AL JARREAU

Hottest:
ROGERS & EASTON
HALL & OATES
RABBITT & GAYLE
LIONEL RICHIE
BOB SEGER

WWSW (3WS)/Pittsburgh
Herb Crowe

ERIC CLAPTON
DONNA SUMMER

Hottest:
MEN AT WORK
LIONEL RICHIE
BOB SEGER
BILLY JOEL
MICHAEL JACKSON

WVOR/Rochester
Gary Smith

DONNA SUMMER
ERIC CLAPTON

Hottest:
BOB SEGER
HALL & OATES
LIONEL RICHIE
ROGERS & EASTON
CHRIS CROSS

WGY/Schenectady
Walter Fritz

MAC MCANALLY
AL JARREAU
B.J. THOMAS

Hottest:
ROGERS & EASTON
CHRIS CROSS
JOE JACKSON
CULTURE CLUB
NEIL DIAMOND

WHEN/Syracuse
Karen Gallagher

DONALD FAGEN
PRETENDERS

Hottest:
LIONEL RICHIE
CHRIS CROSS
JOE JACKSON
HALL & OATES
MICHAEL JACKSON

WVYV/Atlantic City
John Barab

SAM NEELY
JOHN ANDERSON
AL JARREAU
DUPRE & BOURGUIG
ALAN PARSONS
MICHAEL JACKSON

Hottest:
MICHAEL JACKSON
LIONEL RICHIE
SHEPHERD
STRAY CATS

Parallel Three

WVYV/Atlantic City
John Barab

SAM NEELY
JOHN ANDERSON
AL JARREAU
DUPRE & BOURGUIG
ALAN PARSONS
MICHAEL JACKSON

Hottest:
MICHAEL JACKSON
LIONEL RICHIE
SHEPHERD
STRAY CATS

WVYV/Atlantic City
John Barab

SAM NEELY
JOHN ANDERSON
AL JARREAU
DUPRE & BOURGUIG
ALAN PARSONS
MICHAEL JACKSON

Hottest:
MICHAEL JACKSON
LIONEL RICHIE
SHEPHERD
STRAY CATS

WVYV/Atlantic City
John Barab

SAM NEELY
JOHN ANDERSON
AL JARREAU
DUPRE & BOURGUIG
ALAN PARSONS
MICHAEL JACKSON

Hottest:
MICHAEL JACKSON
LIONEL RICHIE
SHEPHERD
STRAY CATS

WVYV/Atlantic City
John Barab

SAM NEELY
JOHN ANDERSON
AL JARREAU
DUPRE & BOURGUIG
ALAN PARSONS
MICHAEL JACKSON

Hottest:
MICHAEL JACKSON
LIONEL RICHIE
SHEPHERD
STRAY CATS

WVYV/Atlantic City
John Barab

SAM NEELY
JOHN ANDERSON
AL JARREAU
DUPRE & BOURGUIG
ALAN PARSONS
MICHAEL JACKSON

Hottest:
MICHAEL JACKSON
LIONEL RICHIE
SHEPHERD
STRAY CATS

WVYV/Atlantic City
John Barab

SAM NEELY
JOHN ANDERSON
AL JARREAU
DUPRE & BOURGUIG
ALAN PARSONS
MICHAEL JACKSON

Hottest:
MICHAEL JACKSON
LIONEL RICHIE
SHEPHERD
STRAY CATS

WVNR/Beckley
Gary Mann

YAZ
MICHEL BERGER
GEORGE FISCHOFF
BOBBY MARTIN

Hottest:
GARLAND JEFFREYS
BARRY MANILOW
TAFY MCLEROY
ALAN PARSONS
LOU RAWLS
HOTT

WVNR/Beckley
Gary Mann

YAZ
MICHEL BERGER
GEORGE FISCHOFF
BOBBY MARTIN

Hottest:
GARLAND JEFFREYS
BARRY MANILOW
TAFY MCLEROY
ALAN PARSONS
LOU RAWLS
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WVNR/Beckley
Gary Mann

YAZ
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WVNR/Beckley
Gary Mann

YAZ
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LOU RAWLS
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WVNR/Beckley
Gary Mann

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LOU RAWLS
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WVNR/Beckley
Gary Mann

YAZ
MICHEL BERGER
GEORGE FISCHOFF
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LOU RAWLS
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WVNR/Beckley
Gary Mann

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ALAN PARSONS
LOU RAWLS
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WVNR/Beckley
Gary Mann

YAZ
MICHEL BERGER
GEORGE FISCHOFF
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TAFY MCLEROY
ALAN PARSONS
LOU RAWLS
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WVNR/Beckley
Gary Mann

YAZ
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Gary Mann

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BOBBY MARTIN

Hottest:
GARLAND JEFFREYS
BARRY MANILOW
TAFY MCLEROY
ALAN PARSONS
LOU RAWLS
HOTT

MIDWEST Parallel One

WCLR/Chicago
Gary Price

none

Hottest:
CHRIS CROSS
PATTI AUSTIN
BOB SEGER
LIONEL RICHIE
ROGERS & EASTON

WVYR/Chicago
John Wetherbee

BARRY MANILOW
ROBBIE PATTON

Hottest:
MICHAEL JACKSON
LIONEL RICHIE
CULTURE CLUB
ROGERS & EASTON
MOVING PICTURES

55KRC/Cincinnati
Dan Allen

JOE JACKSON
POCO

Hottest:
LIONEL RICHIE
CHRIS CROSS
ROGERS & EASTON
BOB SEGER
PHIL COLLINS

WARM98/Cincinnati
Walker/Zehusen

LINDA RONSTADT
TOTO

Hottest:
LIONEL RICHIE
CHRIS CROSS
STEPHEN BISHOP
DAN FOGELBERG
HALL & OATES

WVJ/Cleveland
McVay/lyers

DIONNE WARWICK
PRETENDERS

Hottest:
KC & SUNSHINE BAK
LIONEL RICHIE
CULTURE CLUB
HALL & OATES
MICHAEL JACKSON
STEPHEN BISHOP

WZZM/Cleveland
Bob McKay

DIANA ROSS
MELISSA MANCHESTE

Hottest:
LIONEL RICHIE
CHRIS CROSS
CULTURE CLUB
ROGERS & EASTON
HALL & OATES

WVBC/Canton
Mike Dorn

HALL & OATES
DAN FOGELBERG
AL JARREAU
LOU RAWLS
MAC MCANALLY
JANIE FRICKE
TOM SNOW

Hottest:
LIONEL RICHIE
STEPHEN BISHOP
ROGERS & EASTON

610TVN/Columbus
Denny Nugent

JOE JACKSON
CHAMPAIGN

Hottest:
B.J. THOMAS
LINDA RONSTADT
ATF
TOTO
PATTI AUSTIN
CHRIS CROSS
LIONEL RICHIE
ROGERS & EASTON

WVNG/Dayton
Joe Demma

MELISSA MANCHESTE
DIONNE WARWICK
KC & SUNSHINE BAK
BOBBY WILSON

Hottest:
ROGERS & EASTON
NEIL DIAMOND
POCO
HALL & OATES
STEPHEN BISHOP

WVNG/Dayton
Joe Demma

MELISSA MANCHESTE
DIONNE WARWICK
KC & SUNSHINE BAK
BOBBY WILSON

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NEIL DIAMOND
POCO
HALL & OATES
STEPHEN BISHOP

WVNG/Dayton
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ALAN PARSONS
LOU RAWLS
HOTT

WVNR/Beckley
Gary Mann

YAZ
MICHEL BERGER
GEORGE FISCHOFF
BOBBY MARTIN

Hottest:
GARLAND JEFFREYS
BARRY MANILOW
TAFY MCLEROY
ALAN PARSONS
LOU RAWLS
HOTT

WVNR/Beckley
Gary Mann

YAZ
MICHEL BERGER
GEORGE FISCHOFF
BOBBY MARTIN

Hottest:
GARLAND JEFFREYS
BARRY MANILOW
TAFY MCLEROY
ALAN PARSONS
LOU RAWLS
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ALAN PARSONS
LOU RAWLS
HOTT

WVNR/

CHAMPARLE PLISTS

EAST

CRGM Montreal
 PD: Rob Braide

- 1 MICHAEL JACKSON/Billie Jean
- 2 CULTURE CLUB/Do You Really Want...
- 3 KODJ/Le Garçon Qui S'En Va
- 4 MUSICAL YOUTH/Pass The Dutchie
- 5 BILLY JOEL/Allentown
- 6 PRINCE/1999
- 7 ADAM ANT/Goody Two Shoes
- 8 GAZELLE/Masterpiece
- 9 TOTO/Africa
- 10 WEATHER GIRLS/It's Raining Men
- 11 LOVERE/On Her Mind
- 12 VANITY 6/Nasty Girl
- 13 BOB SEGER/Shame On The Moon
- 14 LISA/Everytime I See Your Face
- 15 LITTLE ENEMY/C.T. Stray Cat
- 16 HALL & OATES/One On One
- 17 LIONEL RICHIE/You Are
- 18 DEYS MIDNIGHT RU/Come On Elleen
- 19 CHEMIE/One Can't Love You
- 20 BELAZOU/Talk About It
- 21 GAP BAND/You Dropped A Bomb On
- 22 ROUGH TRADE/Cries Of Passion
- 23 STRANGE ADVANCE/She Controls Me
- 24 ABC/All Of My Heart
- 25 GARYS GANG/Kick Me Out
- 26 ROGERS & EASTON/We've Got Tonight
- 27 CHILLINACK/Secret Information
- 28 PATTI AUSTIN/Baby, Come To Me
- 29 STRAY CATS/Stray Cat Strut
- 30 SHERIFF/When I'm With You
- 31 INDEEP/Last Night A.D.J. Sav
- 32 BOYS TOWN/GAME/Can't Take My Eyes Off
- 33 BRYAN ADAMS/Cuts Like A Knife
- 34 ATF/Over Kommissar
- 35 MARVIN GAYE/Sexual Healing
- 36 PRETENDERS/Back On The Chain...
- 37 STYX/M... Roboto
- 38 JACKSON/MCARTNEY/The Girl Is Mine
- 39 THOMAS DOLBY/She Blinded Me With S

WBEN-FM Buffalo
 PD: Bob Wood
 MD: Roger Christian

- 1 MICHAEL JACKSON/Billie Jean
- 2 CULTURE CLUB/Do You Really Want...
- 3 CHRIS CROSS/All Right
- 4 JOURNEY/Separate Ways/Worlds
- 5 DURAN DURAN/Hungry Like The Wolf
- 6 KENNY LOGGINS/Heart To Heart
- 7 PRETENDERS/Back On The Chain...
- 8 FRIDA/ Know There's Someth
- 9 HALL & OATES/One On One
- 10 BOB SEGER/Shame On The Moon
- 11 PRETENDERS/Back On The Chain...
- 12 BILLY JOEL/Allentown
- 13 ROGERS & EASTON/We've Got Tonight
- 14 STEEL BREEZE/Dreamin' Is Easy
- 15 EVELYN KING/She Don't Love Me
- 16 DEYS MIDNIGHT RU/Come On Elleen
- 17 JUICE NEWTON/Heart Of The Night
- 18 ERIC CLAPTON/I've Got A Rock N' Roll
- 19 MICHAEL JACKSON/Beat It
- 20 MUSICAL YOUTH/Pass The Dutchie
- 21 DAN FOEGLBERG/Make Love Stay
- 22 DAN FOEGLBERG/Make Love Stay
- 23 DAN FOEGLBERG/Make Love Stay
- 24 ATF/Over Kommissar
- 25 DEBARGE/ Like It
- 26 MICHAEL JACKSON/Beat It

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- 1 MICHAEL JACKSON/Billie Jean
- 2 CULTURE CLUB/Do You Really Want...
- 3 CHRIS CROSS/All Right
- 4 JOURNEY/Separate Ways/Worlds
- 5 DURAN DURAN/Hungry Like The Wolf
- 6 KENNY LOGGINS/Heart To Heart
- 7 PRETENDERS/Back On The Chain...
- 8 FRIDA/ Know There's Someth
- 9 HALL & OATES/One On One
- 10 BOB SEGER/Shame On The Moon
- 11 PRETENDERS/Back On The Chain...
- 12 BILLY JOEL/Allentown
- 13 ROGERS & EASTON/We've Got Tonight
- 14 STEEL BREEZE/Dreamin' Is Easy
- 15 EVELYN KING/She Don't Love Me
- 16 DEYS MIDNIGHT RU/Come On Elleen
- 17 JUICE NEWTON/Heart Of The Night
- 18 ERIC CLAPTON/I've Got A Rock N' Roll
- 19 MICHAEL JACKSON/Beat It
- 20 MUSICAL YOUTH/Pass The Dutchie
- 21 DAN FOEGLBERG/Make Love Stay
- 22 DAN FOEGLBERG/Make Love Stay
- 23 DAN FOEGLBERG/Make Love Stay
- 24 ATF/Over Kommissar
- 25 DEBARGE/ Like It
- 26 MICHAEL JACKSON/Beat It

(H) indicates one of the five "hottest" records on each Parallel One playlist.

4107

FM MUSICRADIO Washington, D.C.
 PD: Alan Burns
 MD: Mary Taten

- 1 MICHAEL JACKSON/Billie Jean
- 2 CHRIS CROSS/All Right
- 3 LIONEL RICHIE/You Are
- 4 CULTURE CLUB/Do You Really Want...
- 5 JOE JACKSON/Breaking Us In Two
- 6 DURAN DURAN/Hungry Like The Wolf
- 7 KENNY LOGGINS/Heart To Heart
- 8 JOURNEY/Separate Ways/Worlds
- 9 FRIDA/ Know There's Someth
- 10 HALL & OATES/One On One
- 11 BOB SEGER/Shame On The Moon
- 12 PRETENDERS/Back On The Chain...
- 13 BILLY JOEL/Allentown
- 14 ROGERS & EASTON/We've Got Tonight
- 15 STEPHEN BISHOP/It Might Be You/Theme
- 16 STEEL BREEZE/Dreamin' Is Easy
- 17 EVELYN KING/She Don't Love Me
- 18 DEYS MIDNIGHT RU/Come On Elleen
- 19 JUICE NEWTON/Heart Of The Night
- 20 ERIC CLAPTON/I've Got A Rock N' Roll
- 21 MICHAEL JACKSON/Beat It
- 22 MUSICAL YOUTH/Pass The Dutchie
- 23 DAN FOEGLBERG/Make Love Stay
- 24 ATF/Over Kommissar

WNBC New York
 Radio 66
 PD: Kevin Metheny
 Music Coord.: Babette Stirling

- 1 CULTURE CLUB/Do You Really Want...
- 2 BOB SEGER/Shame On The Moon
- 3 CHRIS CROSS/All Right
- 4 PRETENDERS/Back On The Chain...
- 5 MEN AT WORK/Down Under
- 6 RABBITT & GAYLE/You And I
- 7 DURAN DURAN/Hungry Like The Wolf
- 8 LIONEL RICHIE/You Are
- 9 SAMMY HAGAR/Your Love Is Driving
- 10 MICHAEL JACKSON/Billie Jean
- 11 PATTI AUSTIN/Baby, Come To Me
- 12 DEYS MIDNIGHT RU/Come On Elleen
- 13 NEIL DIAMOND/It's Alive
- 14 ROGERS & EASTON/We've Got Tonight
- 15 HALL & OATES/One On One
- 16 TOTO/Africa
- 17 BILLY JOEL/Allentown
- 18 FRIDA/ Know There's Someth
- 19 LRB/The Other Guy
- 20 JOURNEY/Separate Ways/Worlds
- 21 DONNA SUMNER/The Woman In Me
- 22 BARRY MANILOW/Some Kind Of Friend
- 23 MARVIN GAYE/Sexual Healing
- 24 SUPERTRAMP/Kind Of Lady
- 25 DEYS MIDNIGHT RU/Come On Elleen
- 26 PSYCHEDELIC FURS/Love My Way
- 27 DIANA ROSS/So Close
- 28 NAKED EYES/Always Something Ther

HITS 96 Pittsburgh
 FORMERLY 96KX
 PD: Cary Pall

- 1 MICHAEL JACKSON/Billie Jean
- 2 LIONEL RICHIE/You Are
- 3 DURAN DURAN/Hungry Like The Wolf
- 4 MICHAEL JACKSON/Beat It
- 5 CULTURE CLUB/Do You Really Want...
- 6 PRETENDERS/Back On The Chain...
- 7 CHRIS CROSS/All Right
- 8 HALL & OATES/One On One
- 9 STRAY CATS/Stray Cat Strut
- 10 ROGERS & EASTON/We've Got Tonight
- 11 BOB SEGER/Shame On The Moon
- 12 JOE JACKSON/Breaking Us In Two
- 13 ERIC CLAPTON/I've Got A Rock N' Roll
- 14 ADAM ANT/Goody Two Shoes
- 15 BILLY JOEL/Allentown
- 16 TOTO/Africa
- 17 JOURNEY/Separate Ways/Worlds
- 18 MEN AT WORK/Down Under
- 19 LRB/The Other Guy
- 20 SUPERTRAMP/Kind Of Lady
- 21 MUSICAL YOUTH/Pass The Dutchie
- 22 DEYS MIDNIGHT RU/Come On Elleen
- 23 EMF/Fall In Love With Me
- 24 NEIL DIAMOND/It's Alive
- 25 DAN FOEGLBERG/Make Love Stay
- 26 STYX/M... Roboto
- 27 FRIDA/ Know There's Someth
- 28 POCO/Shoot For The Moon
- 29 GREG KINN BAND/Jeopardy
- 30 PATTI AUSTIN/Baby, Come To Me
- 31 ATF/Over Kommissar
- 32 TOM PETTY/Change Of Heart
- 33 STEPHEN BISHOP/It Might Be You/Theme
- 34 STEEL BREEZE/Dreamin' Is Easy
- 35 JOHN HALL BAND/Love Me Again

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- 1 MICHAEL JACKSON/Billie Jean
- 2 CULTURE CLUB/Do You Really Want...
- 3 CHRIS CROSS/All Right
- 4 JOURNEY/Separate Ways/Worlds
- 5 DURAN DURAN/Hungry Like The Wolf
- 6 KENNY LOGGINS/Heart To Heart
- 7 PRETENDERS/Back On The Chain...
- 8 FRIDA/ Know There's Someth
- 9 HALL & OATES/One On One
- 10 BOB SEGER/Shame On The Moon
- 11 PRETENDERS/Back On The Chain...
- 12 BILLY JOEL/Allentown
- 13 ROGERS & EASTON/We've Got Tonight
- 14 STEEL BREEZE/Dreamin' Is Easy
- 15 EVELYN KING/She Don't Love Me
- 16 DEYS MIDNIGHT RU/Come On Elleen
- 17 JUICE NEWTON/Heart Of The Night
- 18 ERIC CLAPTON/I've Got A Rock N' Roll
- 19 MICHAEL JACKSON/Beat It
- 20 MUSICAL YOUTH/Pass The Dutchie
- 21 DAN FOEGLBERG/Make Love Stay
- 22 DAN FOEGLBERG/Make Love Stay
- 23 DAN FOEGLBERG/Make Love Stay
- 24 ATF/Over Kommissar
- 25 DEBARGE/ Like It
- 26 MICHAEL JACKSON/Beat It

(H) indicates one of the five "hottest" records on each Parallel One playlist.

RDSK 102

WBEN-FM Buffalo
 PD: Bob Wood
 MD: Roger Christian

- 1 MICHAEL JACKSON/Billie Jean
- 2 CULTURE CLUB/Do You Really Want...
- 3 DURAN DURAN/Hungry Like The Wolf
- 4 LIONEL RICHIE/You Are
- 5 HALL & OATES/One On One
- 6 JOURNEY/Separate Ways/Worlds
- 7 ROGERS & EASTON/We've Got Tonight
- 8 CHRIS CROSS/All Right
- 9 PRETENDERS/Back On The Chain...
- 10 EMF/Fall In Love With Me
- 11 MUSICAL YOUTH/Pass The Dutchie
- 12 DEYS MIDNIGHT RU/Come On Elleen
- 13 STYX/M... Roboto
- 14 PATTI AUSTIN/Baby, Come To Me
- 15 THOMPSON TWINS/Lies
- 16 JEFFERSON STARSHIP/Winds Of Change
- 17 ERIC CLAPTON/I've Got A Rock N' Roll
- 18 GREG KINN BAND/Jeopardy
- 19 ATF/Over Kommissar
- 20 FRIDA/ Know There's Someth
- 21 STEEL BREEZE/Dreamin' Is Easy
- 22 JOE JACKSON/Breaking Us In Two
- 23 TOM PETTY/Change Of Heart
- 24 DIANA ROSS/So Close
- 25 SUPERTRAMP/Kind Of Lady
- 26 PHIL COLLINS/I Don't Care Anymore
- 27 DAN FOEGLBERG/Make Love Stay
- 28 TRIMPH/A World Of Fantasy
- 29 SUPERTRAMP/Kind Of Lady
- 30 RABBITT & GAYLE/You And I
- 31 STEPHEN BISHOP/It Might Be You/Theme
- 32 MELISSA MANCHESTE/Nice Girls
- 33 SUPERTRAMP/Kind Of Lady
- 34 GOLDEN EARRING/Twilight Zone
- 35 JELLS BAND/Land Of A Thousand Da
- 36 ORO/Mirly Girl
- 37 RIC OASEK/Somehing To Grab For
- 38 DIONNE WARRICK/Take The Short Way Ho
- 39 BARRY MANILOW/Some Kind Of Friend
- 40 TOTO/ I Won't Hold You Back

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- 1 CULTURE CLUB/Do You Really Want...
- 2 BOB SEGER/Shame On The Moon
- 3 CHRIS CROSS/All Right
- 4 PRETENDERS/Back On The Chain...
- 5 MEN AT WORK/Down Under
- 6 RABBITT & GAYLE/You And I
- 7 DURAN DURAN/Hungry Like The Wolf
- 8 LIONEL RICHIE/You Are
- 9 SAMMY HAGAR/Your Love Is Driving
- 10 MICHAEL JACKSON/Billie Jean
- 11 PATTI AUSTIN/Baby, Come To Me
- 12 DEYS MIDNIGHT RU/Come On Elleen
- 13 NEIL DIAMOND/It's Alive
- 14 ROGERS & EASTON/We've Got Tonight
- 15 HALL & OATES/One On One
- 16 TOTO/Africa
- 17 BILLY JOEL/Allentown
- 18 FRIDA/ Know There's Someth
- 19 LRB/The Other Guy
- 20 JOURNEY/Separate Ways/Worlds
- 21 DONNA SUMNER/The Woman In Me
- 22 BARRY MANILOW/Some Kind Of Friend
- 23 MARVIN GAYE/Sexual Healing
- 24 SUPERTRAMP/Kind Of Lady
- 25 DEYS MIDNIGHT RU/Come On Elleen
- 26 PSYCHEDELIC FURS/Love My Way
- 27 DIANA ROSS/So Close
- 28 NAKED EYES/Always Something Ther

WXKS-FM Kiss
 Boston
 PD: Sonny Joe White
 Music Coord.: Geni Donaghey

- 1 MICHAEL JACKSON/Billie Jean
- 2 CULTURE CLUB/Do You Really Want...
- 3 LIONEL RICHIE/You Are
- 4 PRETENDERS/Back On The Chain...
- 5 EMF/Fall In Love With Me
- 6 DURAN DURAN/Hungry Like The Wolf
- 7 HALL & OATES/One On One
- 8 GREG KINN BAND/Jeopardy
- 9 CHRIS CROSS/All Right
- 10 DEYS MIDNIGHT RU/Come On Elleen
- 11 JOURNEY/Separate Ways/Worlds
- 12 JOE JACKSON/Breaking Us In Two
- 13 INDEEP/Last Night A.D.J. Sav
- 14 THOMPSON TWINS/Lies
- 15 A/C/Polison Arrow
- 16 ATF/Over Kommissar
- 17 FRIDA/ Know There's Someth
- 18 PIA ZADORA/The Clapping Song
- 19 GOLDEN EARRING/Twilight Zone
- 20 ROGERS & EASTON/We've Got Tonight
- 21 STYX/M... Roboto
- 22 RIC OASEK/Somehing To Grab For
- 23 ERIC CLAPTON/I've Got A Rock N' Roll
- 24 STEEL BREEZE/Dreamin' Is Easy
- 25 DEBARGE/ Like It
- 26 NIGHT RANGER/Don't Tell Me You...
- 27 THOMAS DOLBY/She Blinded Me With S
- 28 ANGELA BOFFILL/Too Tough
- 29 JEFFERSON STARSHIP/Winds Of Change
- 30 DIONNE WARRICK/Take The Short Way Ho

(H) indicates one of the five "hottest" records on each Parallel One playlist.

CFMR 680

CFMR 680 Toronto
 PD: Sandy Sanderson
 MD: Bob Saint

- 1 MARVIN GAYE/Sexual Healing
- 2 PATTI AUSTIN/Baby, Come To Me
- 3 MUSICAL YOUTH/Pass The Dutchie
- 4 CULTURE CLUB/Do You Really Want...
- 5 SHERIFF/When I'm With You
- 6 TOTO/Africa
- 7 HUMAN LEAGUE/Mirror Man
- 8 RAY PARKER JR./Bad Boy
- 9 LIONEL RICHIE/You Are
- 10 TONI BASIL/Mickey
- 11 PHIL COLLINS/You Don't Carry Love
- 12 ADAM ANT/Goody Two Shoes
- 13 BOB SEGER/Shame On The Moon
- 14 BANANARAMA/Shy Boy
- 15 LIONEL RICHIE/You Are
- 16 HALL & OATES/One On One
- 17 ABC/All Of My Heart
- 18 ROGERS & EASTON/We've Got Tonight
- 19 ROUGH TRADE/Cries Of Passion
- 20 DEYS MIDNIGHT RU/Come On Elleen
- 21 MICHAEL JACKSON/Billie Jean
- 22 ATF/Over Kommissar
- 23 BILLY JOEL/Allentown
- 24 STRAY CATS/Stray Cat Strut
- 25 BRYAN ADAMS/Cuts Like A Knife
- 26 LAURA BRANIGAN/Gloria
- 27 SPONS/Artes And Symphonies
- 28 SUPERTRAMP/Crazy
- 29 DURAN DURAN/Hungry Like The Wolf
- 30 MEN AT WORK/Be Good Johnny
- 31 THOMPSON TWINS/Lies
- 32 RUSH/Subdivisions
- 33 JOURNEY/Separate Ways/Worlds
- 34 PRETENDERS/Back On The Chain...
- 35 TRIGUN, Dr. De... Don't L
- 36 SUPERTRAMP/It's Raining Agaln
- 37 CHRIS CROSS/All Right
- 38 HALL & OATES/Maneater
- 39 STYX/M... Roboto

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- 1 CULTURE CLUB/Do You Really Want...
- 2 BOB SEGER/Shame On The Moon
- 3 CHRIS CROSS/All Right
- 4 PRETENDERS/Back On The Chain...
- 5 MEN AT WORK/Down Under
- 6 RABBITT & GAYLE/You And I
- 7 DURAN DURAN/Hungry Like The Wolf
- 8 LIONEL RICHIE/You Are
- 9 SAMMY HAGAR/Your Love Is Driving
- 10 MICHAEL JACKSON/Billie Jean
- 11 PATTI AUSTIN/Baby, Come To Me
- 12 DEYS MIDNIGHT RU/Come On Elleen
- 13 NEIL DIAMOND/It's Alive
- 14 ROGERS & EASTON/We've Got Tonight
- 15 HALL & OATES/One On One
- 16 TOTO/Africa
- 17 BILLY JOEL/Allentown
- 18 FRIDA/ Know There's Someth
- 19 LRB/The Other Guy
- 20 JOURNEY/Separate Ways/Worlds
- 21 DONNA SUMNER/The Woman In Me
- 22 BARRY MANILOW/Some Kind Of Friend
- 23 MARVIN GAYE/Sexual Healing
- 24 SUPERTRAMP/Kind Of Lady
- 25 DEYS MIDNIGHT RU/Come On Elleen
- 26 PSYCHEDELIC FURS/Love My Way
- 27 DIANA ROSS/So Close
- 28 NAKED EYES/Always Something Ther

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- 1 MICHAEL JACKSON/Billie Jean
- 2 CULTURE CLUB/Do You Really Want...
- 3 LIONEL RICHIE/You Are
- 4 PRETENDERS/Back On The Chain...
- 5 EMF/Fall In Love With Me
- 6 DURAN DURAN/Hungry Like The Wolf
- 7 HALL & OATES/One On One
- 8 GREG KINN BAND/Jeopardy
- 9 CHRIS CROSS/All Right
- 10 DEYS MIDNIGHT RU/Come On Elleen
- 11 JOURNEY/Separate Ways/Worlds
- 12 JOE JACKSON/Breaking Us In Two
- 13 INDEEP/Last Night A.D.J. Sav
- 14 THOMPSON TWINS/Lies
- 15 A/C/Polison Arrow
- 16 ATF/Over Kommissar
- 17 FRIDA/ Know There's Someth
- 18 PIA ZADORA/The Clapping Song
- 19 GOLDEN EARRING/Twilight Zone
- 20 ROGERS & EASTON/We've Got Tonight
- 21 STYX/M... Roboto
- 22 RIC OASEK/Somehing To Grab For
- 23 ERIC CLAPTON/I've Got A Rock N' Roll
- 24 STEEL BREEZE/Dreamin' Is Easy
- 25 DEBARGE/ Like It
- 26 NIGHT RANGER/Don't Tell Me You...
- 27 THOMAS DOLBY/She Blinded Me With S
- 28 ANGELA BOFFILL/Too Tough
- 29 JEFFERSON STARSHIP/Winds Of Change
- 30 DIONNE WARRICK/Take The Short Way Ho

(H) indicates one of the five "hottest" records on each Parallel One playlist.

1050 chum

1050 chum Toronto
 PD: Jim Waters
 MD: Brad Jones

- 1 CULTURE CLUB/Do You Really Want...
- 2 MARVIN GAYE/Sexual Healing
- 3 DURAN DURAN/Hungry Like The Wolf
- 4 HUMAN LEAGUE/Mirror Man
- 5 BOB SEGER/Shame On The Moon
- 6 BANANARAMA/Shy Boy
- 7 STRAY CATS/Stray Cat Strut
- 8 MICHAEL JACKSON/Billie Jean
- 9 ADAM ANT/Goody Two Shoes
- 10 SHERIFF/When I'm With You
- 11 CHRIS CROSS/All Right
- 12 LIONEL RICHIE/You Are
- 13 HALL & OATES/One On One
- 14 ROBE AT EASTON/We've Got Tonight
- 15 STYX/M... Roboto
- 16 JOE JACKSON/Breaking Us In Two
- 17 TOTO/Africa
- 18 JOURNEY/Separate Ways/Worlds
- 19 ERIC CLAPTON/I've Got A Rock N' Roll
- 20 ABC/All Of My Heart
- 21 BILLY JOEL/Allentown
- 22 BRYAN ADAMS/Cuts Like A Knife
- 23 RAY PARKER JR./Bad Boy
- 24 DON NEELY/Can't Stand Still
- 25 THOMAS DOLBY/She Blinded Me With S
- 26 DEYS MIDNIGHT RU/Come On Elleen
- 27 DOUG & THE SLUGS/Who Knows How To Make
- 28 MEN AT WORK/Be Good Johnny
- 29 NAKED EYES/Always Something Ther
- 30 PRINCE/Little Red Corvette
- 31 MICHAEL JACKSON/Beat It
- 32 TENANTS/Sheriff

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- 1 CULTURE CLUB/Do You Really Want...
- 2 BOB SEGER/Shame On The Moon
- 3 CHRIS CROSS/All Right
- 4 PRETENDERS/Back On The Chain...
- 5 MEN AT WORK/Down Under
- 6 RABBITT & GAYLE/You And I
- 7 DURAN DURAN/Hungry Like The Wolf
- 8 LIONEL RICHIE/You Are
- 9 SAMMY HAGAR/Your Love Is Driving
- 10 MICHAEL JACKSON/Billie Jean
- 11 PATTI AUSTIN/Baby, Come To Me
- 12 DEYS MIDNIGHT RU/Come On Elleen
- 13 NEIL DIAMOND/It's Alive
- 14 ROGERS & EASTON/We've Got Tonight
- 15 HALL & OATES/One On One
- 16 TOTO/Africa
- 17 BILLY JOEL/Allentown
- 18 FRIDA/ Know There's Someth
- 19 LRB/The Other Guy
- 20 JOURNEY/Separate Ways/Worlds
- 21 DONNA SUMNER/The Woman In Me
- 22 BARRY MANILOW/Some Kind Of Friend
- 23 MARVIN GAYE/Sexual Healing
- 24 SUPERTRAMP/Kind Of Lady
- 25 DEYS MIDNIGHT RU/Come On Elleen
- 26 PSYCHEDELIC FURS/Love My Way
- 27 DIANA ROSS/So Close
- 28 NAKED EYES/Always Something Ther

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- 1 MICHAEL JACKSON/Billie Jean
- 2 CULTURE CLUB/Do You Really Want...
- 3 LIONEL RICHIE/You Are
- 4 PRETENDERS/Back On The Chain...
- 5 EMF/Fall In Love With Me
- 6 DURAN DURAN/Hungry Like The Wolf
- 7 HALL & OATES/One On One
- 8 GREG KINN BAND/Jeopardy
- 9 CHRIS CROSS/All Right
- 10 DEYS MIDNIGHT RU/Come On Elleen
- 11 JOURNEY/Separate Ways/Worlds
- 12 JOE JACKSON/Breaking Us In Two
- 13 INDEEP/Last Night A.D.J. Sav
- 14 THOMPSON TWINS/Lies
- 15 A/C/Polison Arrow
- 16 ATF/Over Kommissar
- 17 FRIDA/ Know There's Someth
- 18 PIA ZADORA/The Clapping Song
- 19 GOLDEN EARRING/Twilight Zone
- 20 ROGERS & EASTON/We've Got Tonight
- 21 STYX/M... Roboto
- 22 RIC OASEK/Somehing To Grab For
- 23 ERIC CLAPTON/I've Got A Rock N' Roll
- 24 STEEL BREEZE/Dreamin' Is Easy
- 25 DEBARGE/ Like It
- 26 NIGHT RANGER/Don't Tell Me You...
- 27 THOMAS DOLBY/She Blinded Me With S
- 28 ANGELA BOFFILL/Too Tough
- 29 JEFFERSON STARSHIP/Winds Of Change
- 30 DIONNE WARRICK/Take The Short Way Ho

(H) indicates one of the five "hottest" records on each Parallel One playlist.

KEGL FM Eagle 97

KEGL FM Eagle 97 Ft. Worth-Dallas
 PD: Randy R. Brown
 MD: Joe Folger

- 1 BILLY JOEL/Allentown
- 2 MICHAEL JACKSON/Beat It
- 3 THOMAS DOLBY/She Blinded Me With S
- 4 THOMPSON TWINS/Lies
- 5 JOURNEY/Separate Ways/Worlds
- 6 SAGA/On The Loose
- 7 FIBER/Strong Dr. Fall
- 8 FRIDA/ Know There's Someth
- 9 HUMAN LEAGUE/Mirror Man
- 10 MEMBERS/Working Girl
- 11 GREG KINN BAND/Jeopardy
- 12 MODERN ENGLISH/ I Wait With You
- 13 ABC/Polison Arrow
- 14 ROUGH TRADE/All Touch
- 15 DEYS MIDNIGHT RU/Come On Elleen
- 16 BOB SEGER/Shame On The Moon
- 17 ATF/Over Kommissar
- 18 RIC OASEK/Somehing To Grab For
- 19 FELONY/The Fanatic
- 20 TONY CAREY/ I Won't Be Home...
- 21 NIGHT RANGER/Don't Tell Me You...
- 22 CLASH/Schoolly Sity/ Stay Shou
- 23 SCANDAL/Goodbye To You
- 24 VANDEBERG/Burning Heart
- 25 PRETENDERS/Back On The Chain...
- 26 GOLDEN EARRING/Twilight Zone
- 27 STYX/M... Roboto
- 28 FLIRTS/Lukabov/Don't Put Ano
- 29 DURAN DURAN/Rio
- 30 TOM PETTY/Change Of Heart
- 31 PAT BENATAR/Little Too Late
- 32 PHIL COLLINS/I Don't Care Anymore
- 33 DON NEELY/Can't Stand Still
- 34 HALL & OATES/One On One
- 35 ADAM ANT/Desperate But Not Ser
- 36 LENE LOVICH/It's You Only You
- 37 EDE MONEY/Take A Little Bit
- 38 BRYAN ADAMS/Straight From The Hea
- 39 NAKED EYES/Always Something Ther
- 40 PSYCHEDELIC FURS/Love My Way

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- 1 CULTURE CLUB/Do You Really Want...
- 2 BOB SEGER/Shame On The Moon
- 3 CHRIS CROSS/All Right
- 4 PRETENDERS/Back On The Chain...
- 5 MEN AT WORK/Down Under
- 6 RABBITT & GAYLE/You And I
- 7 DURAN DURAN/Hungry Like The Wolf
- 8 LIONEL RICHIE/You Are
- 9 SAMMY HAGAR/Your Love Is Driving
- 10 MICHAEL JACKSON/Billie Jean
- 11 PATTI AUSTIN/Baby, Come To Me
- 12 DEYS MIDNIGHT RU/Come On Elleen
- 13 NEIL DIAMOND/It's Alive
- 14 ROGERS & EASTON/We've Got Tonight
- 15 HALL & OATES/One On One
- 16 TOTO/Africa
- 17 BILLY JOEL/Allentown
- 18 FRIDA/ Know There's Someth
- 19 LRB/The Other Guy
- 20 JOURNEY/Separate Ways/Worlds
- 21 DONNA SUMNER/The Woman In Me
- 22 BARRY MANILOW/Some Kind Of Friend
- 23 MARVIN GAYE/Sexual Healing
- 24 SUPERTRAMP/Kind Of Lady
- 25 DEYS MIDNIGHT RU/Come On Elleen
- 26 PSYCHEDELIC FURS/Love My Way
- 27 DIANA ROSS/So Close
- 28 NAKED EYES/Always Something Ther

WBZZ Pittsburgh
 PD: Steve Kingston
 MD: Chuck Tyler

- 1 MICHAEL JACKSON/Billie Jean
- 2 DURAN DURAN/Hungry Like The Wolf
- 3 LIONEL RICHIE/You Are
- 4 JONNY ANDERSON/Swingin'
- 5 PRETENDERS/Back On The Chain...
- 6 CHRIS CROSS/All Right
- 7 MUSICAL YOUTH/Pass The Dutchie
- 8 BOB SEGER/Shame On The Moon
- 9 ROGERS & EASTON/We've Got Tonight
- 10 ERIC CLAPTON/I've Got A Rock N' Roll
- 11 HALL & OATES/One On One
- 12 MICHAEL JACKSON/Beat It
- 13 JOE JACKSON/Breaking Us In Two
- 14 STYX/M... Roboto
- 15 ATF/Over Kommissar
- 16 STRAY CATS/Stray Cat Strut
- 17 EMF/Fall In Love With Me
- 18 JEFFREY OSBORNE/On The Wings Of Love
- 19 LIONEL RICHIE/My Love
- 20 MEN AT WORK/Be Good Johnny
- 21 DEYS MIDNIGHT RU/Come On Elleen
- 22 PHIL COLLINS/You Can't Carry Love
- 23 WUF TICKET/You Name
- 24 GOLDEN EARRING/Twilight Zone
- 25 G

CHR
Parallel One Playlists

MIDWEST

WLS Chicago
FM 95

PD: Richard Lippincott
MD: Steve Perun

H 6 1 STYX/Mr. Roboto
H 2 2 DURAN DURAN/Hungry Like The Wolf
H 3 3 CULTURE CLUB/Do You Really Want...
H 4 4 JOURNEY/Separate Ways/Worlds
H 5 5 PRETENDERS/Back On The Chain...
H 6 6 FRIDA/I Know There's Someth
H 7 7 MEN AT WORK/Down Under
H 8 8 BOB SEGER/Even Now
H 9 9 JOURNEY/Separate Ways/Worlds
H 10 10 DEKYS MIDNIGHT/RU/Come On Eileen
H 11 11 PHIL COLLINS/Don't Care Anymore
H 12 12 STEEL BREEZE/Dreamin' Is Easy
H 13 13 JOURNEY/Separate Ways/Worlds
H 14 14 JOURNEY/Separate Ways/Worlds
H 15 15 JOURNEY/Separate Ways/Worlds
H 16 16 JOURNEY/Separate Ways/Worlds
H 17 17 JOURNEY/Separate Ways/Worlds
H 18 18 JOURNEY/Separate Ways/Worlds
H 19 19 JOURNEY/Separate Ways/Worlds
H 20 20 JOURNEY/Separate Ways/Worlds
H 21 21 JOURNEY/Separate Ways/Worlds
H 22 22 JOURNEY/Separate Ways/Worlds
H 23 23 JOURNEY/Separate Ways/Worlds
H 24 24 JOURNEY/Separate Ways/Worlds
H 25 25 JOURNEY/Separate Ways/Worlds
H 26 26 JOURNEY/Separate Ways/Worlds
H 27 27 JOURNEY/Separate Ways/Worlds
H 28 28 JOURNEY/Separate Ways/Worlds
H 29 29 JOURNEY/Separate Ways/Worlds
H 30 30 JOURNEY/Separate Ways/Worlds
H 31 31 JOURNEY/Separate Ways/Worlds
H 32 32 JOURNEY/Separate Ways/Worlds
H 33 33 JOURNEY/Separate Ways/Worlds
H 34 34 JOURNEY/Separate Ways/Worlds
H 35 35 JOURNEY/Separate Ways/Worlds
H 36 36 JOURNEY/Separate Ways/Worlds
H 37 37 JOURNEY/Separate Ways/Worlds
H 38 38 JOURNEY/Separate Ways/Worlds
H 39 39 JOURNEY/Separate Ways/Worlds
H 40 40 JOURNEY/Separate Ways/Worlds

ON: FRIDA/I Know There's Someth
ATF/Der Kommissar

94FM Milwaukee
WKTI

PD: Dallas Cole
MD: Danny Clayton

H 3 1 LIONEL RICHIE/You Are
H 2 2 CULTURE CLUB/Do You Really Want...
H 3 3 DURAN DURAN/Hungry Like The Wolf
H 4 4 PRETENDERS/Back On The Chain...
H 5 5 STRAY CATS/Stray Cat Strut
H 6 6 CHRIS CROSS/All Right
H 7 7 SUPERTRAMP/My Kind Of Lady
H 8 8 MICHAEL JACKSON/Billie Jean
H 9 9 JOURNEY/Separate Ways/Worlds
H 10 10 BILLY JOEL/Allentown
H 11 11 GREG KINN BAND/Jeopardy
H 12 12 JOE JACKSON/Breaking Us In Two
H 13 13 HALL & OATES/One On One
H 14 14 ERIC CLAPTON/I've Got A Rock N' Roll
H 15 15 STYX/Mr. Roboto
H 16 16 BOB SEGER/Even Now
H 17 17 DEKYS MIDNIGHT/RU/Come On Eileen
H 18 18 STEPHEN BISHOP/It Might Be You/Theme
H 19 19 PHIL COLLINS/Don't Care Anymore
H 20 20 FRIDA/I Know There's Someth
H 21 21 ATF/Der Kommissar
H 22 22 DAN FOGELBERG/Make Love Stay
H 23 23 TOM PETTY/Change Of Heart
H 24 24 MICHAEL JACKSON/Beat It
H 25 25 MICHAEL JACKSON/Beat It

ON: MEN AT WORK/Be Good Johnny

Q102 Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 PHIL COLLINS/Don't Care Anymore
H 3 3 LIONEL RICHIE/You Are
H 4 4 STRAY CATS/Stray Cat Strut
H 5 5 CLASH/Rock The Casbah
H 6 6 MICHAEL JACKSON/Billie Jean
H 7 7 TOTO/Africa
H 8 8 DURAN DURAN/Hungry Like The Wolf
H 9 9 LRD/The Other Guy
H 10 10 JOURNEY/Separate Ways/Worlds
H 11 11 CULTURE CLUB/Do You Really Want...
H 12 12 TOM PETTY/You Got Lucky
H 13 13 GOLDEN EARRING/Twilight Zone
H 14 14 SAMMY HAGAR/Your Love Is Driving
H 15 15 PRETENDERS/Back On The Chain...
H 16 16 HALL & OATES/One On One
H 17 17 BILLY JOEL/Allentown
H 18 18 KOOL & THE GANG/Let's Go Dancin' (Oh)
H 19 19 GREG KINN BAND/Jeopardy
H 20 20 TIME/The Melt
H 21 21 PHIL COLLINS/Don't Care Anymore
H 22 22 STEEL BREEZE/Dreamin' Is Easy
H 23 23 PETER GABRIEL/Shock The Monkey
H 24 24 KENNY LOGGINS/Heart To Heart
H 25 25 FRIDA/I Know There's Someth
H 26 26 BOB SEGER/Shame On The Moon
H 27 27 JOE JACKSON/Breaking Us In Two
H 28 28 DEKYS MIDNIGHT/RU/Come On Eileen
H 29 29 ERIC CLAPTON/I've Got A Rock N' Roll
H 30 30 ATF/Der Kommissar

ON: MEN AT WORK/Be Good Johnny
BOB SEGER/Even Now

WLS Chicago
AM 67

PD: Richard Lippincott
MD: Steve Perun

H 6 1 STYX/Mr. Roboto
H 2 2 DURAN DURAN/Hungry Like The Wolf
H 3 3 PATTI AUSTIN/Baby, Come To Me
H 4 4 MICHAEL JACKSON/Billie Jean
H 5 5 CULTURE CLUB/Do You Really Want...
H 6 6 JOURNEY/Separate Ways/Worlds
H 7 7 DEKYS MIDNIGHT/RU/Come On Eileen
H 8 8 LIONEL RICHIE/You Are
H 9 9 MEN AT WORK/Down Under
H 10 10 ROGERS & EASTON/We've Got Tonight
H 11 11 MOVING PICTURES/About Me
H 12 12 CHRIS CROSS/All Right
H 13 13 TOTO/Africa
H 14 14 NIGHT RANGER/Don't Tell Me You...
H 15 15 HALL & OATES/Maneater
H 16 16 BILLY JOEL/Allentown
H 17 17 KENNY LOGGINS/Heart To Heart
H 18 18 CLASH/Rock The Casbah
H 19 19 JOE JACKSON/Breaking Us In Two
H 20 20 SAMMY HAGAR/Your Love Is Driving
H 21 21 PHIL COLLINS/You Can't Hurry Love
H 22 22 SAGA/On The Loose
H 23 23 LIONEL RICHIE/Truly
H 24 24 STRAY CATS/Rock This Town
H 25 25 SUPERTRAMP/My Kind Of Lady
H 26 26 LAURA BRANNIGAN/Gloria
H 27 27 DON HENLEY/Dirty Laundry

ON: TOTO/Don't Hold You Back
GREG KINN BAND/Jeopardy
DIONNE WARWICK/Take The Short Way Ho
OXO/Whirly Girl

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WJOL 99.1 FM
PD: Tac Hammer St. Paul
MD: Gregg Swedberg

H 3 1 MICHAEL JACKSON/Beat It
H 4 2 LIONEL RICHIE/You Are
H 5 3 O-FEEL/Dancing in Heaven (Drb)
H 6 4 DURAN DURAN/Hungry Like The Wolf
H 7 5 CHRIS CROSS/All Right
H 8 6 FRIDA/I Know There's Someth
H 9 7 YAZ/Only You
H 10 8 MICHAEL JACKSON/Billie Jean
H 11 9 HALL & OATES/One On One
H 12 10 JOE JACKSON/Breaking Us In Two
H 13 11 JOHN HALL BAND/Love Me Again
H 14 12 GREG KINN BAND/Jeopardy
H 15 13 DEKYS MIDNIGHT/RU/Come On Eileen
H 16 14 MEN AT WORK/Be Good Johnny
H 17 15 ERIC CLAPTON/I've Got A Rock N' Roll
H 18 16 MELISSA MANCHESTE/Nice Girls
H 19 17 STYX/Mr. Roboto
H 20 18 JOURNEY/Separate Ways/Worlds
H 21 19 CULTURE CLUB/Do You Really Want...
H 22 20 SUPERTRAMP/My Kind Of Lady
H 23 21 PRINCE/Little Red Corvette
H 24 22 ANDRE CYRINE/Kelly's Eyes
H 25 23 EMF/Fall In Love With Me
H 26 24 THOMPSON TWINS/Lies
H 27 25 HUMAN LEAGUE/Hip Not Dead
H 28 26 STEEL BREEZE/Dreamin' Is Easy
H 29 27 JOURNEY/Separate Ways/Worlds
H 30 28 SUPERTRAMP/My Kind Of Lady
H 31 29 PRINCE/Little Red Corvette
H 32 30 ANDRE CYRINE/Kelly's Eyes
H 33 31 EMF/Fall In Love With Me
H 34 32 THOMPSON TWINS/Lies
H 35 33 HUMAN LEAGUE/Hip Not Dead
H 36 34 STEEL BREEZE/Dreamin' Is Easy
H 37 35 JOURNEY/Separate Ways/Worlds
H 38 36 SUPERTRAMP/My Kind Of Lady
H 39 37 PRINCE/Little Red Corvette
H 40 38 ANDRE CYRINE/Kelly's Eyes
H 41 39 EMF/Fall In Love With Me
H 42 40 THOMPSON TWINS/Lies

ON: TOTO/Don't Hold You Back
PATTI AUSTIN/Every Home Should Have
PHIL COLLINS/Don't Care Anymore
SINGLE BULLET THE/Keep It Tight

ON: MAC MCANALLY/Minimum Love
PAT BENATAR/Little Too Late
DONNIE IRIS/This Time It Must Be
CHILL WACK/Secret Information
J. GEILS BAND/Land Of A Thousand Da

WGL 98 Cleveland
PD: Bob Travis
MD: Tom Jefferies

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 LIONEL RICHIE/You Are
H 3 3 DURAN DURAN/Hungry Like The Wolf
H 4 4 STRAY CATS/Stray Cat Strut
H 5 5 CHRIS CROSS/All Right
H 6 6 SUPERTRAMP/My Kind Of Lady
H 7 7 MICHAEL JACKSON/Billie Jean
H 8 8 JOURNEY/Separate Ways/Worlds
H 9 9 BILLY JOEL/Allentown
H 10 10 GREG KINN BAND/Jeopardy
H 11 11 JOE JACKSON/Breaking Us In Two
H 12 12 HALL & OATES/One On One
H 13 13 ERIC CLAPTON/I've Got A Rock N' Roll
H 14 14 STYX/Mr. Roboto
H 15 15 BOB SEGER/Even Now
H 16 16 DEKYS MIDNIGHT/RU/Come On Eileen
H 17 17 STEPHEN BISHOP/It Might Be You/Theme
H 18 18 PHIL COLLINS/Don't Care Anymore
H 19 19 FRIDA/I Know There's Someth
H 20 20 ATF/Der Kommissar
H 21 21 DAN FOGELBERG/Make Love Stay
H 22 22 TOM PETTY/Change Of Heart
H 23 23 MICHAEL JACKSON/Beat It
H 24 24 MICHAEL JACKSON/Beat It

ON: MEN AT WORK/Be Good Johnny

800 CKLW Detroit
PD: Pat Holiday
MD: Rosalie Trombley

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 LIONEL RICHIE/You Are
H 3 3 DURAN DURAN/Hungry Like The Wolf
H 4 4 STRAY CATS/Stray Cat Strut
H 5 5 CULTURE CLUB/Do You Really Want...
H 6 6 BOB SEGER/Shame On The Moon
H 7 7 BOB SEGER/Shame On The Moon
H 8 8 ROGERS & EASTON/We've Got Tonight
H 9 9 HALL & OATES/One On One
H 10 10 PRETENDERS/Back On The Chain...
H 11 11 TOTO/Africa
H 12 12 MUSICAL YOUTH/Pass The Dutchie
H 13 13 DEBARGE/I Like It
H 14 14 TONI BASIL/Mickey
H 15 15 ANDRE CYRINE/Kelly's Eyes
H 16 16 GAP BAND/Outstanding
H 17 17 EMF/Fall In Love With Me
H 18 18 ADAM ANT/Goody Two Shoes
H 19 19 EVELYN KING/Betcha She Don't Love
H 20 20 FRIDA/I Know There's Someth
H 21 21 JANET JACKSON/Control
H 22 22 JOE JACKSON/Breaking Us In Two
H 23 23 CLASH/Rock The Casbah
H 24 24 THOMPSON TWINS/Lies
H 25 25 STEEL BREEZE/Dreamin' Is Easy
H 26 26 GREG KINN BAND/Jeopardy
H 27 27 ERIC CLAPTON/I've Got A Rock N' Roll
H 28 28 MELISSA MANCHESTE/Nice Girls
H 29 29 POCO/Shoot For The Moon
H 30 30 POCO/Shoot For The Moon

ON: PSYCHEDELIC FURS/Love My Way
TOTO/Don't Hold You Back
PHIL COLLINS/Don't Care Anymore

ON: ERIC CLAPTON/I've Got A Rock N' Roll
AL JARREAU/Whine
PRINCE/Little Red Corvette
NKKD EYES/Always Something Ther
MICHAEL JACKSON/Beat It

KBEQ Kansas City
Ops Manager: Todd Chase

H 3 1 DURAN DURAN/Hungry Like The Wolf
H 4 2 LIONEL RICHIE/You Are
H 5 3 CHRIS CROSS/All Right
H 6 4 HALL & OATES/One On One
H 7 5 ROGERS & EASTON/We've Got Tonight
H 8 6 CULTURE CLUB/Do You Really Want...
H 9 7 MICHAEL JACKSON/Beat It
H 10 8 JOURNEY/Separate Ways/Worlds
H 11 9 BOB SEGER/Shame On The Moon
H 12 10 JOE JACKSON/Breaking Us In Two
H 13 11 PRETENDERS/Back On The Chain...
H 14 12 DEKYS MIDNIGHT/RU/Come On Eileen
H 15 13 MUSICAL YOUTH/Pass The Dutchie
H 16 14 BILLY JOEL/Allentown
H 17 15 EMF/Fall In Love With Me
H 18 16 NEIL DIAMOND/It's About That Way
H 19 17 FRIDA/I Know There's Someth
H 20 18 MEN AT WORK/Down Under
H 21 19 GOLDEN EARRING/Twilight Zone
H 22 20 STYX/Mr. Roboto
H 23 21 ABC/Polison Arrow
H 24 22 GREG KINN BAND/Jeopardy
H 25 23 STRAY CATS/Stray Cat Strut
H 26 24 ON/JTied Up
H 27 25 SAGA/On The Loose
H 28 26 DON HENLEY/Can't Stand Still
H 29 27 STEEL BREEZE/Dreamin' Is Easy
H 30 28 SUPERTRAMP/My Kind Of Lady
H 31 29 ERIC CLAPTON/I've Got A Rock N' Roll
H 32 30 THOMPSON TWINS/Lies
H 33 31 ATF/Der Kommissar
H 34 32 DIONNE WARWICK/Take The Short Way Ho
H 35 33 PAT BENATAR/Little Too Late
H 36 34 ADAM ANT/Goody Two Shoes
H 37 35 MEN AT WORK/Be Good Johnny
H 38 36 THOMAS DOLBY/She Blinded Me With S
H 39 37 CLASH/Should I Stay Or Shou
H 40 38 KENNY LOGGINS/Welcome To Heartlight
H 41 39 MELISSA MANCHESTE/Nice Girls
H 42 40 PHIL COLLINS/Don't Care Anymore

ON: MICHAEL JACKSON/Beat It
DIANA ROSS/So Close

Hot Hits! Chicago
WBBM-FM 96

PD: Buddy Scott
MD: Dave Robbins

H 1 1 DURAN DURAN/Hungry Like The Wolf
H 2 2 CULTURE CLUB/Do You Really Want...
H 3 3 STYX/Mr. Roboto
H 4 4 PATTI AUSTIN/Baby, Come To Me
H 5 5 JOURNEY/Separate Ways/Worlds
H 6 6 LIONEL RICHIE/You Are
H 7 7 STRAY CATS/Stray Cat Strut
H 8 8 BOB SEGER/Shame On The Moon
H 9 9 MEN AT WORK/Down Under
H 10 10 DEKYS MIDNIGHT/RU/Come On Eileen
H 11 11 PRETENDERS/Back On The Chain...
H 12 12 BOB SEGER/Shame On The Moon
H 13 13 LIONEL RICHIE/You Are
H 14 14 MICHAEL JACKSON/Beat It
H 15 15 ROGERS & EASTON/We've Got Tonight
H 16 16 CHRIS CROSS/All Right
H 17 17 CLASH/Should I Stay Or Shou
H 18 18 JOE JACKSON/Breaking Us In Two
H 19 19 MOVING PICTURES/About Me
H 20 20 ERIC CLAPTON/I've Got A Rock N' Roll
H 21 21 MUSICAL YOUTH/Pass The Dutchie
H 22 22 PHIL COLLINS/Don't Care Anymore
H 23 23 GREG KINN BAND/Jeopardy
H 24 24 SUPERTRAMP/My Kind Of Lady
H 25 25 SAMMY HAGAR/Your Love Is Driving
H 26 26 FRIDA/I Know There's Someth
H 27 27 BILLY JOEL/Allentown
H 28 28 TOM PETTY/Change Of Heart
H 29 29 NIGHT RANGER/Don't Tell Me You...
H 30 30 ERIC CLAPTON/I've Got A Rock N' Roll
H 31 31 SUPERTRAMP/My Kind Of Lady
H 32 32 DAN FOGELBERG/Make Love Stay
H 33 33 TOTO/Africa
H 34 34 PAT BENATAR/Little Too Late
H 35 35 ABC/Polison Arrow
H 36 36 ATF/Der Kommissar
H 37 37 HALL & OATES/Maneater
H 38 38 JEFFERSON STARSHIP/Winds Of Change
H 39 39 MARVIN GAYE/Sexual Healing
H 40 40 OXO/Whirly Girl
H 41 41 KENNY LOGGINS/Welcome To Heartlight
H 42 42 PHIL COLLINS/You Can't Hurry Love

ON: TOTO/Don't Hold You Back
GOLDEN EARRING/Twilight Zone
DIONNE WARWICK/Take The Short Way Ho

ON: PAT BENATAR/Little Too Late
STEPHEN BISHOP/It Might Be You/Theme
PRINCE/Little Red Corvette
MISSING PERSONS/Walking In L.A.
ROBERT HAZARD/Escalator Of Life

610 KFCR Denver
PD: Doug Erikson
MD: Gloria Avila

H 1 1 CULTURE CLUB/Do You Really Want...
H 2 2 CHRIS CROSS/All Right
H 3 3 LIONEL RICHIE/You Are
H 4 4 ROGERS & EASTON/We've Got Tonight
H 5 5 MEN AT WORK/Down Under
H 6 6 MICHAEL JACKSON/Beat It
H 7 7 BOB SEGER/Shame On The Moon
H 8 8 PRETENDERS/Back On The Chain...
H 9 9 DURAN DURAN/Hungry Like The Wolf
H 10 10 TOTO/Africa
H 11 11 STRAY CATS/Stray Cat Strut
H 12 12 BILLY JOEL/Allentown
H 13 13 JOURNEY/Separate Ways/Worlds
H 14 14 JOE JACKSON/Breaking Us In Two
H 15 15 HALL & OATES/One On One
H 16 16 FRIDA/I Know There's Someth
H 17 17 KENNY LOGGINS/Heart To Heart
H 18 18 STYX/Mr. Roboto
H 19 19 CLASH/Rock The Casbah
H 20 20 DEKYS MIDNIGHT/RU/Come On Eileen
H 21 21 MUSICAL YOUTH/Pass The Dutchie
H 22 22 PHIL COLLINS/You Can't Hurry Love
H 23 23 ERIC CLAPTON/I've Got A Rock N' Roll
H 24 24 GREG KINN BAND/Jeopardy
H 25 25 DAN FOGELBERG/Make Love Stay
H 26 26 ATF/Der Kommissar
H 27 27 MICHAEL JACKSON/Beat It
H 28 28 MICHAEL JACKSON/Beat It
H 29 29 MICHAEL JACKSON/Beat It
H 30 30 MICHAEL JACKSON/Beat It

ON: KENNY LOGGINS/Welcome To Heartlight
BARRY MANILOW/Some Kind Of Friend
DIANA ROSS/So Close
BRYAN ADAMS/Straight From The Hea

ON: ABC/Polison Arrow
OXO/Whirly Girl
STEEL BREEZE/Dreamin' Is Easy
JEFFERSON STARSHIP/Winds Of Change
THOMPSON TWINS/Lies
PAT BENATAR/Little Too Late

Q103FM KOAQ Denver
PD: Jack Regan
MD: Alan Sledge

H 4 1 CHRIS CROSS/All Right
H 5 2 STRAY CATS/Stray Cat Strut
H 6 3 BOB SEGER/Shame On The Moon
H 7 4 ROGERS & EASTON/We've Got Tonight
H 8 5 JOE JACKSON/Breaking Us In Two
H 9 6 HALL & OATES/One On One
H 10 7 MICHAEL JACKSON/Beat It
H 11 8 LIONEL RICHIE/You Are
H 12 9 PRETENDERS/Back On The Chain...
H 13 10 DURAN DURAN/Hungry Like The Wolf
H 14 11 SUPERTRAMP/My Kind Of Lady
H 15 12 JOURNEY/Separate Ways/Worlds
H 16 13 ERIC CLAPTON/I've Got A Rock N' Roll
H 17 14 MUSICAL YOUTH/Pass The Dutchie
H 18 15 ADAM ANT/Goody Two Shoes
H 19 16 SUPERTRAMP/My Kind Of Lady
H 20 17 FRIDA/I Know There's Someth
H 21 18 FRIDA/I Know There's Someth
H 22 19 BILLY JOEL/Allentown
H 23 20 STYX/Mr. Roboto
H 24 21 GREG KINN BAND/Jeopardy
H 25 22 DAN FOGELBERG/Make Love Stay
H 26 23 ABC/Polison Arrow
H 27 24 BOB SEGER/Shame On The Moon
H 28 25 DEKYS MIDNIGHT/RU/Come On Eileen
H 29 26 TOM PETTY/Change Of Heart
H 30 27 FRIDA/I Know There's Someth
H 31 28 DIANA ROSS/So Close
H 32 29 STEPHEN BISHOP/It Might Be You/Theme
H 33 30 ATF/Der Kommissar
H 34 31 OXO/Whirly Girl
H 35 32 STEEL BREEZE/Dreamin' Is Easy

ON: J. GEILS BAND/Land Of A Thousand Da
DIONNE WARWICK/Take The Short Way Ho
BARRY MANILOW/Some Kind Of Friend
STEPHEN BISHOP/It Might Be You/Theme

ON: THOMPSON TWINS/Lies
EMF/Fall In Love With Me
NIGHT RANGER/Don't Tell Me You...
RIC OCASER/Something To Grab For

690 XTRA San Diego
PD: Jim Richards

H 1 1 CULTURE CLUB/Do You Really Want...
H 2 2 MEN AT WORK/Be Good Johnny
H 3 3 DURAN DURAN/Hungry Like The Wolf
H 4 4 PRETENDERS/Back On The Chain...
H 5 5 LIONEL RICHIE/You Are
H 6 6 MICHAEL JACKSON/Beat It
H 7 7 MUSICAL YOUTH/Pass The Dutchie
H 8 8 STRAY CATS/Stray Cat Strut
H 9 9 HALL & OATES/One On One
H 10 10 TOTO/Africa
H 11 11 CHRIS CROSS/All Right
H 12 12 JOURNEY/Separate Ways/Worlds
H 13 13 STYX/Mr. Roboto
H 14 14 JOE JACKSON/Breaking Us In Two
H 15 15 THOMPSON TWINS/Lies
H 16 16 ERIC CLAPTON/I've Got A Rock N' Roll
H 17 17 ABC/Polison Arrow
H 18 18 DEKYS MIDNIGHT/RU/Come On Eileen
H 19 19 STEEL BREEZE/Dreamin' Is Easy
H 20 20 DEBARGE/I Like It
H 21 21 SUPERTRAMP/My Kind Of Lady
H 22 22 FRIDA/I Know There's Someth
H 23 23 GREG KINN BAND/Jeopardy
H 24 24 JEFFERSON STARSHIP/Winds Of Change
H 25 25 DAN FOGELBERG/Make Love Stay
H 26 26 TOM PETTY/Change Of Heart
H 27 27 DIANA ROSS/So Close
H 28 28 MICHAEL JACKSON/Beat It
H 29 29 OXO/Whirly Girl
H 30 30 ATF/Der Kommissar

ON: TOTO/Don't Hold You Back
GOLDEN EARRING/Twilight Zone
DIONNE WARWICK/Take The Short Way Ho

ON: PAT BENATAR/Little Too Late
STEPHEN BISHOP/It Might Be You/Theme
PRINCE/Little Red Corvette
MISSING PERSONS/Walking In L.A.
ROBERT HAZARD/Escalator Of Life

610 KFCR San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 CULTURE CLUB/Do You Really Want...
H 3 3 HALL & OATES/One On One
H 4 4 LIONEL RICHIE/You Are
H 5 5 PRETENDERS/Back On The Chain...
H 6 6 DEBARGE/I Like It
H 7 7 GREG KINN BAND/Jeopardy
H 8 8 TOTO/Africa
H 9 9 MEN AT WORK/Down Under
H 10 10 PATTI AUSTIN/Baby, Come To Me
H 11 11 THOMPSON TWINS/Lies
H 12 12 EMF/Fall In Love With Me
H 13 13 PHIL COLLINS/You Can't Hurry Love
H 14 14 EVELYN KING/Betcha She Don't Love
H 15 15 LAURA BRANNIGAN/Gloria
H 16 16 ROGERS & EASTON/We've Got Tonight
H 17 17 KENNY LOGGINS/Heart To Heart
H 18 18 JOE JACKSON/Breaking Us In Two
H 19 19 JANET JACKSON/Control
H 20 20 HALL & OATES/Maneater
H 21 21 GAP BAND/Outstanding
H 22 22 DONNA SUMNER/The Woman In Me
H 23 23 TONI BASIL/Mickey
H 24 24 NAKED EYES/Always Something Ther
H 25 25 MARVIN GAYE/Sexual Healing
H 26 26 JEFFERSON STARSHIP/Winds Of Change
H 27 27 YARBROOK/PEDALS/Heartbeats
H 28 28 GOLDEN EARRING/Twilight Zone
H 29 29 DURAN DURAN/Hungry Like The Wolf
H 30 30 PRINCE/Little Red Corvette
H 31 31 MICHAEL JACKSON/Beat It
H 32 32 FRIDA/I Know There's Someth
H 33 33 PETER GABRIEL/Shock The Monkey
H 34 34 CLASH/Rock The Casbah
H 35 35 JOURNEY/Separate Ways/Worlds
H 36 36 SMOKEY ROBINSON/I've Made Love To You
H 37 37 PIA ZODORA/The Clapping Song
H 38 38 CHRIS CROSS/All Right
H 39 39 ERIC CLAPTON/I've Got A Rock N' Roll
H 40 40 J. GEILS BAND/Land Of A Thousand Da

ON: BARRY MANILOW/Some Kind Of Friend
ANGELA BOFF/Little Bit
EDDIE MONEY/Take A Little Bit
DIONNE WARWICK/Take The Short Way Ho

ON: TOTO/Don't Hold You Back
GREG KINN BAND/Jeopardy
DIONNE WARWICK/Take The Short Way Ho
OXO/Whirly Girl

KZZP Phoenix
FM 104
PD: Randy Stewart
MD: Steve Goddard

H 1 1 DURAN DURAN/Hungry Like The Wolf
H 2 2 CULTURE CLUB/Do You Really Want...
H 3 3 CHRIS CROSS/All Right
H 4 4 CULTURE CLUB/Do You Really Want...
H 5 5 MICHAEL JACKSON/Beat It
H 6 6 HALL & OATES/One On One
H 7 7 MEN AT WORK/Be Good Johnny
H 8 8 JOURNEY/Separate Ways/Worlds
H 9 9 ROGERS & EASTON/We've Got Tonight
H 10 10 LIONEL RICHIE/You Are
H 11 11 STRAY CATS/Stray Cat Strut
H 12 12 JOE JACKSON/Breaking Us In Two
H 13 13 ERIC CLAPTON/I've Got A Rock N' Roll
H 14 14 SAGA/On The Loose
H 15 15 SAMMY HAGAR/Your Love Is Driving
H 16 16 ADAM ANT/Goody Two Shoes
H 17 17 SUPERTRAMP/My Kind Of Lady
H 18 18 RABBITT & GAYLE/You And I
H 19 19 DAN FOGELBERG/Make Love Stay
H 20 20 DEKYS MIDNIGHT/RU/Come On Eileen
H 21 21 GREG KINN BAND/Jeopardy
H 22 22 NEIL DIAMOND/It's About That Way
H 23 23 DONALD FAGEN/New Frontier
H 24 24 JEFFERSON STARSHIP/Winds Of Change
H 25 25 STEEL BREEZE/Dreamin' Is Easy
H 26 26 TOM PETTY/Change Of Heart
H 27 27 DAN FOGELBERG/Make Love Stay
H 28 28 STEPHEN BISHOP/It Might Be You/Theme
H 29 29 ATF/Der Kommissar
H 30 30 TOTO/Don't Hold You Back

ON: STYX/Mr. Roboto
KENNY LOGGINS/Welcome To Heartlight

ON: ABC/Polison Arrow

KBFB-FM San Diego
PD: Glen McCartney
MD: Gene Knight

H 2 1 MICHAEL JACKSON/Beat It
H 3 2 PRETENDERS/Back On The Chain...
H 4 3 LIONEL RICHIE/You Are
H 5 4 CULTURE CLUB/Do You Really Want...
H 6 5 HALL & OATES/One On One
H 7 6 ROGERS & EASTON/We've Got Tonight
H 8 7 BOB SEGER/Shame On The Moon
H 9 8 CHRIS CROSS/All Right
H 10 9 MEN AT WORK/Down Under
H 11 10 JOE JACKSON/Breaking Us In Two
H 12 11 PATTI AUSTIN/Baby, Come To Me
H 13 12 KENNY LOGGINS/Heart To Heart
H 14 13 RABBITT & GAYLE/You And I
H 15 14 DAN FOGELBERG/Make Love Stay
H 16 15 ERIC CLAPTON/I've Got A Rock N' Roll
H 17 16 NEIL DIAMOND/It's About That Way
H 18 17 MICHAEL JACKSON/Beat It
H 19 18 SUPERTRAMP/My Kind Of Lady
H 20 19 HALL & OATES/Maneater
H 21 20 SUPERTRAMP/My Kind Of Lady
H 22 21 STEPHEN BISHOP/It Might Be You/Theme
H 23 22 EVELYN KING/Betcha She Don't Love
H 24 23 JEFFERSON STARSHIP/Winds Of Change
H 25 24 BILLY JOEL/Allentown
H 26 25 TOTO/Africa
H 27 26 EMF/Fall In Love With Me

ON: LINDA RONSTADT/Easy For You To Say
BARRY MANILOW/Some Kind Of Friend
DIONNE WARWICK/Take The Short Way Ho

ON: MELISSA MANCHESTE/Nice Girls

KIQQ Los Angeles
100.7 FM
PD: Paula Matthews
MD: Robert Moorhead

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 DURAN DURAN/Hungry Like The Wolf
H 3 3 LIONEL RICHIE/You Are
H 4 4 ROGERS & EASTON/We've Got Tonight
H 5 5 THOMPSON TWINS/Lies
H 6 6 JOURNEY/Separate Ways/Worlds
H 7 7 DEKYS MIDNIGHT/RU/Come On Eileen
H 8 8 HALL & OATES/One On One
H 9 9 EMF/Fall In Love With Me
H 10 10 JOE JACKSON/Breaking Us In Two
H 11 11 BOB SEGER/Shame On The Moon
H 12 12 CHRIS CROSS/All Right
H 13 13 EVELYN KING/Betcha She Don't Love
H 14 14 STYX/Mr. Roboto
H 15 15 WEATHER GIRLS/It's Raining Men
H 16 16 PAT BENATAR/Little Too Late
H 17 17 BILLY JOEL/Allentown
H 18 18 FELONY/The Fanatic
H 19 19 MICHAEL JACKSON/Beat It
H 20 20 SUPERTRAMP/My Kind Of Lady
H 21 21 JANET JACKSON/Control
H 22 22 OXO/Whirly Girl
H 23 23 ERIC CLAPTON/I've Got A Rock N' Roll
H 24 24 KENNY LOGGINS/Heart To Heart
H 25 25 RIC OCASER/Something To Grab For
H 26 26 GREG KINN BAND/Jeopardy
H 27 27 DONALD FAGEN/New Frontier
H 28 28 JEFFERSON STARSHIP/Winds Of Change
H 29 29 STEEL BREEZE/Dreamin' Is Easy
H 30 30 DAN FOGELBERG/Make Love Stay
H

EAST Most Added Hottest

Toto Michael Jackson "Beat" Hall & Oates Kenny Loggins Lionel Richie

CHRADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Toto Michael Jackson Kenny Loggins Lionel Richie Michael Jackson "Beat" Journey

EAST

PARALLEL TWO

K104/Erie, PA

Bill Shannon

GREG KIHN BAND

DEBARGE

NAKED EYES

DEF LEPPARD (dp)

TOTO

KENNY LOGGINS

KC & SUNSHINE BAN

Hottest: LIONEL RICHIE 1-1

RUSH 2-2

STYX 12-5

RAY PARKER JR. 7-6

JEFFERSON STARSHI 10-7

KC101/New Haven, CT

Denny Lyons

DIONNE WARWICK

SYSTEM

MELISSA MANCHESTE

STEPHEN BISHOP

Hottest: LIONEL RICHIE 2-1

JOURNEY 11-6

PRETENDERS 15-11

ABC 24-18

STYX D-19

Q108/York, PA

Dan Steele

OXO

MICHAEL JACKSON

KENNY LOGGINS

BARRY MANILOW

THOMAS DOLBY

Hottest: LIONEL RICHIE 1-1

CULTURE CLUB 2-2

MICHAEL JACKSON 8-3

CHRIS CROSS 12-5

ROGERS & EASTON 13-10

V100/Charleston, WV

Jay Jarvis

Hottest: LIONEL RICHIE 2-1

CHRIS CROSS 3-2

ROGERS & EASTON 4-3

HALL & OATES 6-4

MICHAEL JACKSON 12-7

WAEI/Allentown, PA

Frank Ward

Hottest: JEFFREY OSBORNE

LIONEL RICHIE 1-1

CHRIS CROSS 2-2

HALL & OATES 4-3

DAN FOGELBERG 20-13

DEXYS MIDNIGHT RU 21-14

WBIL/Long Island, NY

Bill Terry

ERIC CLAPTON

SUPERTRAMP

Hottest: BOB SEGER 4-1

MICHAEL JACKSON 20-5

CULTURE CLUB 17-6

DURAN DURAN 19-9

LIONEL RICHIE 16-10

WHFM/Rochester, NY

Kelly McCann

MAC MCANALLY

PSYCHEDELIC FURS (dp)

MEN AT WORK

BRYAN ADAMS

Hottest: CULTURE CLUB 1-1

JOE JACKSON 7-4

HALL & OATES 12-6

JOURNEY 11-9

STYX 20-12

WIFI/Philadelphia, PA

Roy Lawrence

HEAVEN 17

MISSING PERSONS

YAZ

Hottest: DURAN DURAN 2-1

DEXYS MIDNIGHT RU 10-4

THOMPSON TWINS 15-5

GREG KIHN BAND 17-7

THOMAS DOLBY D-10

WKEE/Huntington, WV

Gary Miller

PRINCE

MEN AT WORK

MICHAEL JACKSON

ROBERT HAZARD

J. GEILS BAND

Hottest: LIONEL RICHIE 3-1

CHRIS CROSS 5-4

HALL & OATES 6-5

JOE JACKSON 7-6

WPHD/Bufalo, NY

Moora Picillo

BRYAN ADAMS

YAZ

ADAM ANT

NAKED EYES

ROBERT HAZARD

SCHON & HAMMER

Hottest: JOURNEY 1-1

STYX 2-7

DEXYS MIDNIGHT RU 4-3

PRETENDERS 8-4

GREG KIHN BAND 9-8

WPSJ/Trenton, NJ

Tom Taylor

PAT BENATAR (RA)

BRYAN ADAMS

TONY CAREY

MAC MCANALLY

PSYCHEDELIC FURS

Hottest: LIONEL RICHIE 1-1

FRIDA 8-6

DEXYS MIDNIGHT RU 12-9

MICHAEL JACKSON 13-10

STYX 17-13

WRCK/Utica, NY

Jim Reitz

BOB SEGER

MICHAEL JACKSON

KENNY LOGGINS

LE ROUX

BRYAN ADAMS

Hottest: JOURNEY 2-1

STYX 5-2

PRETENDERS 4-4

DEXYS MIDNIGHT RU 14-8

GREG KIHN BAND 23-14

WSPK/Poughkeepsie, NY

Chirne Leid

TOTO

DEBARGE

CHARLAIN JEFFREYS

YAZ

ROBERT HAZARD

THOMAS DOLBY

Hottest: MICHAEL JACKSON 2-1

PAT BENATAR 26-17

STYX 27-18

FRIDA 28-19

ATF 29-20

WTIC/FM/Hartford, CT

Mike West

ATF

DEBARGE

BARRY MANILOW

Hottest: MICHAEL JACKSON 1-1

DURAN DURAN 2-2

PRETENDERS 5-3

WEATHER GIRLS 10-10

GREG KIHN BAND 26-23

WTRY/Albany, NY

Bill Cahill

ADAM ANT (dp)

DIONNE WARWICK

THOMAS DOLBY (dp)

PSYCHEDELIC FURS (dp)

Hottest: DURAN DURAN 4-1

HALL & OATES 10-6

DEXYS MIDNIGHT RU 21-14

PRETENDERS 24-19

GREG KIHN BAND 29-22

WVCR/Hanover, York, PA

J.J. Randolph

ATF

OXO

KENNY LOGGINS

BOB SEGER

RIC OCASEK

LINDA RONSTADT

Hottest: LIONEL RICHIE 2-1

CHRIS CROSS 3-3

DURAN DURAN 4-4

MICHAEL JACKSON 5-5

JOURNEY 10-6

WROR/Boston, MA

Gary Berkowitz

ATF

RIC OCASEK

THOMPSON TWINS

PAT BENATAR

Hottest: CULTURE CLUB 1-1

LIONEL RICHIE 3-2

MICHAEL JACKSON 7-4

CHRIS CROSS 6-5

JOE JACKSON 12-6

WFLY/Albany, NY

Jack Lawrence

Hottest: MICHAEL JACKSON 3-1

CHRIS CROSS 5-4

HALL & OATES 6-5

JOE JACKSON 7-6

JOURNEY 9-8

WKFM/Syracuse, NY

John Carrucci

PHIL COLLINS

MICHAEL JACKSON

BRYAN ADAMS

SYSTEM

GENTLE PERSUASION

GAP BAND

LOU RAWLS

Hottest: CULTURE CLUB 3-1

MICHAEL JACKSON 5-3

DEXYS MIDNIGHT RU 19-13

JEFFERSON STARSHI 31-21

WLAN-FM/Lancaster, PA

Nicole

DIONNE WARWICK

GENTLE PERSUASION

PAT BENATAR

JEFFERSON STARSHI

TOTO

Hottest: LIONEL RICHIE 2-1

MICHAEL JACKSON 6-2

CHRIS CROSS 7-5

JOE JACKSON 11-8

BOB SEGER 5-9

OK100/Ithaca, NY

Denny Alexander

DEF LEPPARD

KENNY LOGGINS

PRINCE

GREG KIHN BAND

TOTO

NAKED EYES

ROBBIE PATTON

Hottest: LIONEL RICHIE 1-1

JOURNEY 13-8

STYX 14-10

HALL & OATES 16-12

ONJ 20-15

WACZ/Bangor, ME

Michael O'Hara

TOTO

MICHAEL JACKSON

THOMAS DOLBY

JOHN ANDERSON

CHEAP TRICK

STEPHEN BISHOP

TONY CAREY

DIONNE WARWICK

BARRY MANILOW

Hottest: CULTURE CLUB 1-1

MICHAEL JACKSON 4-2

LIONEL RICHIE 5-3

HALL & OATES 11-6

CHRIS CROSS 16-9

WCIR/Beckley, WV

Jim Martin

PRINCE

BARRY MANILOW

MAC MCANALLY

TOTO

NAKED EYES

DEF LEPPARD (dp)

Hottest: MICHAEL JACKSON 1-1

LIONEL RICHIE 2-2

HALL & OATES 3-3

DURAN DURAN 4-4

GREG KIHN BAND 8-5

WERZ/Exeter, NH

Scott MacKay

MEN AT WORK

DEF LEPPARD

LOU RAWLS

EIKICHI YAZAWA

Hottest: LIONEL RICHIE 6-1

MICHAEL JACKSON 10-6

MICHAEL JACKSON 10-6

JOURNEY 14-9

GREG KIHN BAND 24-19

WFBG/Altoona, PA

Tony Booth

ATF

DIANA ROSS

GAP BAND

MISSING PERSONS

DEF LEPPARD

ROBERT HAZARD

KENNY LOGGINS

Hottest: LIONEL RICHIE 3-1

MICHAEL JACKSON 2-2

CULTURE CLUB 5-3

HALL & OATES 9-5

GREG KIHN BAND 20-16

WGUW/Bangor, ME

Jim Randall

MICHAEL JACKSON

PETER GODLAND

CHR ADDS & HOTS

MIDWEST Most Added Hottest

After The Fire M. Jackson "Beat"
Duran Duran M. Jackson
Lionel Richie

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Kenny Loggins Michael Jackson
Dionne Warwick Lionel Richie
Michael Jackson "Beat" Duran Duran
Hall & Oates

MIDWEST PARALLEL TWO

92X/Columbus, OH
Teri Nutter
Hottest:
BOB SEGER 1-1
CULTURE CLUB 4-4
LIONEL RICHIE 6-6
DURAN DURAN 10-10
MICHAEL JACKSON 15-15

KEYN-FM/Wichita, KN
Taylor/Pearman
ATF
MICHAEL JACKSON
RIC OCASEK
BARRY MANILOW
Hottest:
LIONEL RICHIE 7-1
HALL & OATES 11-7
DURAN DURAN 12-8
JOE JACKSON 13-9
PRETENDERS 17-11

KLIK/Davenport, IA
Jim O'Hara
DEXYS MIDNIGHT RU
ROBBIE PATTON
ABC
J. GEILS BAND
Hottest:
LIONEL RICHIE 1-1
MELISSA MANCHESTE 22-16
PRETENDERS 28-17
DIONNE WARWICK 27-20
KC & SUNSHINE BAN 29-25

KIOA/Des Moines, IA
Mike Judge
GARLAND JEFFREYS
BRYAN ADAMS
KC & SUNSHINE BAN
AL JARREAU
LINDA RONSTADT
MICHEL BERGER
Hottest:
LIONEL RICHIE 1-1
ROGERS & EASTON 7-7
MICHAEL JACKSON 8-8
HALL & OATES 13-13
MELISSA MANCHESTE 15-15

KMGK/Des Moines, IA
Jim Roberts
Hottest:
HALL & OATES 1-1
MICHAEL JACKSON 3-3
MICHAEL JACKSON 4-4
JOURNEY 11-11
STYX 14-14

KOFM/Oklahoma City, OK
Dave Duquesne
BARRY MANILOW
KC & SUNSHINE BAN
DIANA ROSS
Hottest:
LIONEL RICHIE 1-1
NEIL DIAMOND 3-2
ROGERS & EASTON 7-5
ERIC CLAPTON 13-9
DAN FOGELBERG 20-10

KQKQ/Omaha, NB
Taylor/Evans
PRINCE
MAC MCANALLY
BARRY MANILOW
DEF LEPPARD
Hottest:
LIONEL RICHIE 2-1
DURAN DURAN 3-2
MICHAEL JACKSON 4-3
JOURNEY 7-6
HALL & OATES 9-7

KRAV/Tulsa, OK
Gary Reynolds
BARRY MANILOW
Hottest:
ROGERS & EASTON 2-1
CHRIS CROSS 6-4
MICHAEL JACKSON 19-8
JOE JACKSON 11-9
STEPHEN BISHOP 15-12

KSTT/Davenport, IA
Barbara Michaels
DURAN DURAN
FRIDA
Hottest:
LIONEL RICHIE 1-1
POCO 4-2
HALL & OATES 9-4
DONNA SUMMER 8-5
CHRIS CROSS 6-8

KZ93/Peoria, IL
Mark Maloney
HALL & OATES
DEF LEPPARD
Hottest:
SAGA 1-1
FRIDA 8-2
JOURNEY 5-3
CHRIS CROSS 6-5
NIGHT RANGER 20-11

US93/South Bend, IN
J.K. Dearing
PRETENDERS
JOURNEY
Hottest:
PATTI AUSTIN 1-1
DURAN DURAN 11-2
CULTURE CLUB 7-3
MICHAEL JACKSON 13-6
LIONEL RICHIE 14-8

WBCD/Duluth, MN
Dick Johnson
DIANA ROSS
ABC
ATF
MELISSA MANCHESTE
Hottest:
CHRIS CROSS 2-2
LIONEL RICHIE 4-3
HALL & OATES 5-4
DURAN DURAN 8-7
ERIC CLAPTON 15-12

WGRD/Grand Rapids, MI
J.J. Duling
PRETENDERS
Hottest:
CULTURE CLUB 1-1
DURAN DURAN 7-2
CHRIS CROSS 13-6
JOE JACKSON 14-9
STYX 21-15

WHOT/Youngstown, OH
Dick Thompson
MICHAEL JACKSON
DEBARGE
J. GEILS BAND
DEF LEPPARD
RIC OCASEK
DIANA ROSS
Hottest:
MICHAEL JACKSON 3-1
JOURNEY 10-7
DEXYS MIDNIGHT RU 16-13
SUPERTRAMP 19-16
STYX 22-18

WIKS/Indianapolis, IN
Jay Stevens
MICHAEL JACKSON
OXO
THOMPSON TWINS (dp)
PSYCHEDELIC FURS (dp)
Hottest:
JOURNEY 11-1
ERIC CLAPTON D-3
PAT BENATAR 16-4
STYX 17-9
HALL & OATES D-11

WJXQ/Jackson, MI
Ryan/Cheeks
Q-FEEL (dp)
ADAM ANT
Hottest:
JOURNEY 1-1
STYX 3-2
GOLDEN EARRING 5-4
TRIUMPH 13-10
GREG KIHN BAND 19-15

WKAU/Appleton-Oshkosh
Ross/Allen
BARRY MANILOW
STEPHEN BISHOP
MAC MCANALLY
MELISSA MANCHESTE
Hottest:
DURAN DURAN 1-1
JOURNEY 5-3
PRETENDERS 13-4
STYX 17-10
GREG KIHN BAND 24-18

WKDD/Akron, OH
Matt Patrick
PSYCHEDELIC FURS
TOTO
PRINCE
BOB SEGER
CLASH
ADAM ANT
BRYAN ADAMS
Hottest:
MEN AT WORK 3-1
DURAN DURAN 1-3
CHRIS CROSS 6-5
JOURNEY 7-6
DON HENLEY 9-7

WKDQ/Evansville, IN
Hobbs/Payne
GREG KIHN BAND
MAC MCANALLY
Hottest:
PATTI AUSTIN 1-1
CHRIS CROSS 5-4
STEPHEN BISHOP 7-5
CULTURE CLUB 12-6
ROGERS & EASTON 13-7

WKFR/Kalamazoo, MI
Swart/Chapman
DIONNE WARWICK
TOTO
MICHAEL JACKSON
Hottest:
MICHAEL JACKSON 3-1
PRETENDERS 5-3
HALL & OATES 9-6
ERIC CLAPTON 17-12
STYX 21-15

WMEE/Fort Wayne, IN
Tony Richards
DIANA ROSS
FRIDA
LABOV & BEYOND
MICHAEL JACKSON
DIONNE WARWICK
DEF LEPPARD
Hottest:
CULTURE CLUB 4-1
MICHAEL JACKSON 8-4
HALL & OATES 15-9
DEXYS MIDNIGHT RU 24-16
ATF 27-19

WVTV/Topeka, KS
Tony Stewart
KENNY LOGGINS
PRINCE
Hottest:
DURAN DURAN 1-1
CHRIS CROSS 3-2
JOURNEY 4-3
MICHAEL JACKSON 8-5
STYX 10-8

WNAM/Appleton-Oshkosh
Chris Caine
YAZ
KENNY LOGGINS
BRYAN ADAMS
MAC MCANALLY
JOHN ANDERSON
ATF
Hottest:
LIONEL RICHIE 1-1
DEXYS MIDNIGHT RU 15-8
ABC 23-17
DAN FOGELBERG 24-18
GREG KIHN BAND 27-20

WNAP/Indianapolis, IN
Larry Mago
STEEL BREEZE
DEXYS MIDNIGHT RU
Hottest:
BOB SEGER 2-1
LIONEL RICHIE 6-3
CHRIS CROSS 7-4
CULTURE CLUB 10-6
HALL & OATES 12-8

WVIC/East Lansing, MI
Mike Hayes
BERLIN
BRYAN ADAMS
PHIL GARLAND
LE ROUX
GREG KIHN BAND
Hottest:
CULTURE CLUB 1-1
PAT BENATAR 3-2
GOLDEN EARRING 8-5
DURAN DURAN 4-6
TRIUMPH 25-24

WYFM/Youngstown, OH
Jeff Tobin
JEFFERSON STARSHI
ABC
DEF LEPPARD
DIONNE WARWICK
Hottest:
HALL & OATES 6-3
DURAN DURAN 7-4
MICHAEL JACKSON 10-7
STYX 22-12
MUSICAL YOUTH 20-14

WZOK/Rockford, IL
Tim Fox
ATF
ABC
OXO
Hottest:
CHRIS CROSS 2-1
CULTURE CLUB 3-2
JOURNEY 4-3
LIONEL RICHIE 5-4
MICHAEL JACKSON 6-5

WZZR/Grand Rapids, MI
Don Schueller
KENNY LOGGINS
LE ROUX
SINGLE BULLET THE
PHIL COLLINS
WALL OF VOODOO
Hottest:
SAGA 1-1
DURAN DURAN 3-2
MICHAEL JACKSON 4-3
JOHN HALL BAND 9-7
DEXYS MIDNIGHT RU 21-14

Z104/Madison, WI
Jonathan Little
DIANA ROSS
KENNY LOGGINS
FRIDA
DIRE STRAITS
Hottest:
CULTURE CLUB 2-1
LIONEL RICHIE 4-2
STYX 12-4
MICHAEL JACKSON 8-5
MEN AT WORK 15-13

99KG/Salina, KS
Denny Collier
DEBARGE
OXO
TOM PETTY (dp)
Q-FEEL
ENGLISH BEAT
J. GEILS BAND (dp)
PHIL COLLINS
Hottest:
LIONEL RICHIE 1-1
DURAN DURAN 4-3
MICHAEL JACKSON 7-4
JOURNEY 20-13
ERIC CLAPTON 22-16

D93/Dubuque, IA
Steve Sesterhenn
DIONNE WARWICK
ABC
MARTY BALIN
TOTO
KC & SUNSHINE BAN
MICHEL BERGER
MAC MCANALLY
JEFFERSON STARSHI
Hottest:
CULTURE CLUB 3-1
LIONEL RICHIE 8-2
LIONEL RICHIE 9-3
NEIL DIAMOND 13-5
ROGERS & EASTON 14-6

KDVB/Topeka, KS
Tony Stewart
KENNY LOGGINS
PRINCE
Hottest:
DURAN DURAN 1-1
CHRIS CROSS 3-2
JOURNEY 4-3
MICHAEL JACKSON 8-5
STYX 10-8

KFMZ/Columbia, MO
Steve Graziano
MICHAEL JACKSON
RED RIDER
J. GEILS BAND
TONY CAREY
Hottest:
RIC OCASEK 6-1
JOE JACKSON 7-4
GREG KIHN BAND 8-7
PHIL COLLINS 12-11
DEXYS MIDNIGHT RU 14-12

KFYR/Bismarck, ND
Dan Brannan
JOHN ANDERSON
TOMMY JAMES
FRIDA
OXO
KENNY LOGGINS
TOTO
Hottest:
CULTURE CLUB 1-1
SUPERTRAMP 9-6
STYX 10-8
ERIC CLAPTON 11-9
DAN FOGELBERG 14-12

KKLS/Rapid City, SD
Sherwin/Piper
BOB SEGER
STEPHEN BISHOP
ATF
Hottest:
CHRIS CROSS 4-1
LIONEL RICHIE 3-2
SUPERTRAMP 7-3
SAMMY HAGAR 13-5
ERIC CLAPTON 10-6

KKXL-FM/Grand Forks, ND
Don Nordine
JEFFERSON STARSHI
ABC
DEF LEPPARD
DIONNE WARWICK
Hottest:
HALL & OATES 6-3
DURAN DURAN 7-4
MICHAEL JACKSON 10-7
STYX 22-12
MUSICAL YOUTH 20-14

KQWB/Fargo, ND
Wayne Hiller
DEXYS MIDNIGHT RU
FRIDA
GREG KIHN BAND
STEPHEN BISHOP
JEFFERSON STARSHI
STYX
DAN FOGELBERG
Hottest:
CULTURE CLUB 1-1
HALL & OATES 11-7
SUPERTRAMP 18-12
DON HENLEY 22-18
KENNY LOGGINS 13-20

KRNA/Iowa City, IA
Bart Goynshor
TOTO
THOMPSON TWINS
TRIUMPH (dp)
ENGLISH BEAT (dp)
Hottest:
MICHAEL JACKSON 5-1
LIONEL RICHIE 7-3
CHRIS CROSS 8-5
JOURNEY 11-7
HALL & OATES 13-8

KWTO-FM/Springfield, MO
Alexander/Hammond
ATF
BARRY MANILOW
MICHAEL JACKSON
JOHN ANDERSON
Hottest:
LIONEL RICHIE 2-1
CULTURE CLUB 3-2
CHRIS CROSS 4-3
MICHAEL JACKSON 6-4
DURAN DURAN 5-5

WAZY-FM/Lafayette, IN
Jim Stacy
OXO
MICHAEL JACKSON (dp)
THOMPSON TWINS
KENNY LOGGINS
Hottest:
LIONEL RICHIE 2-1
DURAN DURAN 3-2
CHRIS CROSS 5-4
JOURNEY 19-10
DEXYS MIDNIGHT RU 21-12

WBWB/Bloomington, IN
John Helman
MICHAEL JACKSON
JOHN ANDERSON
J. GEILS BAND
AL JARREAU
Hottest:
PRETENDERS 1-1
DURAN DURAN 5-2
JOE JACKSON 6-3
JOURNEY 7-4
MUSICAL YOUTH 11-6

WCIL-FM/Carbondale, IL
Tony Waitkus
MICHAEL JACKSON (dp)
GREG KIHN BAND
DEF LEPPARD (dp)
TOTO
JOHN ANDERSON (dp)
JACK MACK & HEART
Hottest:
PRINCE 1-1
MICHAEL JACKSON 4-2
STYX 14-5
DURAN DURAN 12-6
JOURNEY 22-8

KYTN/Grand Forks, ND
Tom Fricke
Hottest:
DURAN DURAN 1-1
CLASH 20-20
MICHAEL JACKSON 28-28
MEN AT WORK 29-29

WRKR/Racine, WI
Steve Warren
KENNY LOGGINS
JOHN ANDERSON
Hottest:
BOB SEGER 2-1
ROGERS & EASTON 7-5
MICHAEL JACKSON 9-6
DEXYS MIDNIGHT RU 18-11
STYX 30-19

WSPT/Stevens Point, WI
Fuhr/Tracy
ATF
OXO
DIONNE WARWICK
PAT BENATAR
Hottest:
DURAN DURAN 1-1
CULTURE CLUB 2-2
DEXYS MIDNIGHT RU 7-3
STYX 15-5
JOURNEY 9-6

KFMW/Waterloo, IA
Draw Bentley
ERIC CLAPTON
TOM PETTY
ATF
JEFFERSON STARSHI
ABC
RIC OCASEK
Hottest:
MICHAEL JACKSON 7-1
DURAN DURAN 10-2
LIONEL RICHIE 11-3
GOLDEN EARRING 8-6
JOURNEY 20-10

KKRC/Sioux Falls, SD
Greg Fisher
PAT BENATAR
DEF LEPPARD
Hottest:
CHRIS CROSS 3-1
DURAN DURAN 6-3
DEXYS MIDNIGHT RU 16-8
PRETENDERS 17-10
DAN FOGELBERG 24-18

K96/Provo, UT
Gentry/McCoy
TOM PETTY
KENNY LOGGINS
MICHAEL JACKSON
RIC OCASEK
Hottest:
LIONEL RICHIE 1-1
MICHAEL JACKSON 7-2
PRETENDERS 14-8
ERIC CLAPTON 18-13
JOURNEY 17-15

KBBK/Boise, ID
Bob Lee
YAZ
MICHAEL JACKSON
DEF LEPPARD
PSYCHEDELIC FURS
TRIUMPH
HEAVEN 17
Hottest:
MICHAEL JACKSON 4-1
CHRIS CROSS 3-3
HALL & OATES 6-5
JOURNEY 8-7
STYX 20-16

KFI/Los Angeles, CA
Steve LaBeau
ADAM ANT
KENNY LOGGINS
MAC MCANALLY
OAK RIDGE BOYS
TOTO
HEAVEN 17
FIREFALL
Hottest:
CULTURE CLUB 1-1
MICHAEL JACKSON 2-2
BOB SEGER 3-3
HALL & OATES 10-5
EwF 18-12

KGGI/Riverside, S. Bern.
Steve O'Neil
DIONNE WARWICK
MAC MCANALLY
Hottest:
MICHAEL JACKSON 1-1
DURAN DURAN 10-5
ROGERS & EASTON 9-7
STEPHEN BISHOP 23-18
DEBARGE 28-23

KHOP/Modesto-Stockton
David Kraham
FIREFALL
ATF
RIC OCASEK
MAC MCANALLY
NAKED EYES
Hottest:
DURAN DURAN 13-7
PRETENDERS 16-11
STYX 22-13
STEEL BREEZE 29-16

KIDD/Monterey, CA
Brown/Carr
MICHAEL JACKSON
HEAVEN 17
BRYAN ADAMS
DAN FOGELBERG
PRINCE
Hottest:
LIONEL RICHIE 1-1
EVELYN KING 5-3
MICHAEL JACKSON 8-6
GREG KIHN BAND 13-10
DEBARGE 16-12

KIKI/Honolulu, HI
Kong/Shihido
TOTO
KID CREOLE
STEPHEN BISHOP
TEMPTATIONS
RAY PARKER JR.
LINDA RONSTADT
GEORGE HARRISON
Hottest:
MICHAEL JACKSON 2-1
RABBITT & GAYLE 4-2
HALL & OATES 8-3
PRETENDERS 23-14
STYX 24-18

KJRB/Spokane, WA
Suds Coleman
GREG KIHN BAND
KC & SUNSHINE BAN
GARLAND JEFFREYS
FRIDA
Hottest:
MICHAEL JACKSON 1-1
HALL & OATES 8-5
DEXYS MIDNIGHT RU 10-8
EWF 12-10
ERIC CLAPTON 18-14

KKFM/Colorado Springs
Jack Hamilton
FRIDA
DEXYS MIDNIGHT RU
TOM PETTY
Hottest:
LIONEL RICHIE 1-1
MICHAEL JACKSON 3-2
JOURNEY 6-3
DURAN DURAN 11-4
MICHAEL JACKSON D-5

KKXX/Bakersfield, CA
Squires/Marcus
BARRY MANILOW
KENNY LOGGINS
TOM PETTY
Hottest:
MICHAEL JACKSON 1-1
JOURNEY 2-2
STYX 11-5
DEXYS MIDNIGHT RU 22-12
GOLDEN EARRING 21-14

KLUC/Las Vegas, NV
Randy Lunquist
MICHAEL JACKSON
JEFFERSON STARSHI (dp)
Hottest:
LIONEL RICHIE 3-1
JOURNEY 5-3
ERIC CLAPTON 10-5
JOE JACKSON 12-9
DURAN DURAN 15-10

KNBQ/Tacoma, WA
Bryan/Roberts
KENNY LOGGINS
DEF LEPPARD (dp)
BRYAN ADAMS
J. GEILS BAND
Hottest:
CULTURE CLUB 1-1
PRETENDERS 8-6
JOURNEY 11-9
STYX 16-11
ERIC CLAPTON 26-14

KO93/Modesto, CA
Ausham/Main
KENNY LOGGINS
TOTO
FRIDA
Hottest:
LIONEL RICHIE 1-1
MICHAEL JACKSON 12-5
JOURNEY 17-8
ERIC CLAPTON 25-12
THOMPSON TWINS 26-18

KQMQ/Honolulu, HI
Austin/Vall
PRETENDERS
SUPERTRAMP
PRINCE
AL JARREAU
GARLAND JEFFREYS
MAC MCANALLY
DEXYS MIDNIGHT RU
KENNY LOGGINS
Hottest:
MICHAEL JACKSON 2-1
LIONEL RICHIE 3-2
HALL & OATES 4-3
RABBITT & GAYLE 8-4
EWF 9-5

KRQ/Tucson, AZ
Zapoleon/Norris
GREG KIHN BAND
TOTO
Hottest:
BOB SEGER 1-1
CULTURE CLUB 7-2
ALAN PARSONS 10-5
CHRIS CROSS 17-11
LIONEL RICHIE 27-22

KRSP/Salt Lake City, UT
Carlson/Moll
MICHAEL JACKSON
DIONNE WARWICK
ERIC CLAPTON
PHIL COLLINS
Hottest:
LIONEL RICHIE 2-1
DURAN DURAN 5-3
PRETENDERS 12-8
STYX 18-13
MEN AT WORK 23-15

KSJD/Salem, OR
Len E. Mitchell
MICHAEL JACKSON
PRINCE
Q-FEEL (dp)
KENNY LOGGINS (dp)
YAZ (dp)
BRYAN ADAMS (dp)
DEF LEPPARD (dp)
Hottest:
DURAN DURAN 1-1
HALL & OATES 20-11
DEXYS MIDNIGHT RU 21-13
MICHAEL JACKSON 24-16
LIONEL RICHIE 27-17

KYNO-FM/Fresno, CA
John Lee Walker
MICHAEL JACKSON
DIONNE WARWICK
JEFFERSON STARSHI
BARRY MANILOW (dp)
Hottest:
MICHAEL JACKSON 2-1
LIONEL RICHIE 3-2
ROGERS & EASTON 4-3
STRAY CATS 6-5
VANITY 6 7-6

KYYX/Seattle, WA
Elvin Ichiyama
MISSING PERSONS
STRANGE ADVANCE
BOW WOW WOW
NICK LOWE
Hottest:
THOMPSON TWINS 1-1
PSYCHEDELIC FURS 4-2
GREG KIHN BAND 9-3
FELONY 5-4
DEXYS MIDNIGHT RU 6-5

Y94/Fresno, CA
John McCorkle
NEIL DIAMOND
Hottest:
CULTURE CLUB 3-1
BILLY JOEL 4-2
LIONEL RICHIE 7-5
ROGERS & EASTON 12-7
STEPHEN BISHOP 19-16

KBIM/Roswell, NM
Harry Dierks
YAZ
ROBBIE PATTON
THOMAS DOLBY
ROBERT HAZARD
PATTI AUSTIN
Hottest:
CHRIS CROSS 3-1
GREG KIHN BAND 10-7
HALL & OATES 15-8
PRETENDERS 16-11
FRIDA 30-21

KCBN/Reno, NV
Jim O'Neal
BERTIE HIGGINS
Q-FEEL
NAKED EYES
LINDA RONSTADT
RED RIDER
Hottest:
JOURNEY 5-1
GREG KIHN BAND 4-2
MELISSA MANCHESTE 15-9
DEXYS MIDNIGHT RU 22-16
ATF 27-20

KCDQ/Bozeman, MT
Williams/St. John
PSYCHEDELIC FURS
KENNY LOGGINS
AL JARREAU
THOMAS DOLBY
TRIUMPH
Hottest:
MICHAEL JACKSON 1-1
DURAN DURAN 3-2
JOURNEY 8-5
GOLDEN EARRING 14-11
MEN AT WORK 23-20

KYYA/Billings, MT
Charlie Fox
MICHAEL JACKSON
ABC
ATF
Hottest:
CHRIS CROSS 2-1
MICHAEL JACKSON 13-5
DURAN DURAN 17-13
ERIC CLAPTON D-16
PRETENDERS 27-22

The following stations reported frozen playlists this week:
CKLW/Detroit
KSLY/San Luis Obispo
The following stations did not report this week and therefore their playlists were frozen:
JB105/Providence
CFTR/Toronto
CKGM/Montreal
KMGK/Des Moines
92X/Columbus
WYKS/Gainesville
KYTN/Grand Forks

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS.

225 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National
Reach	E 33%	Up 51	Summary
S	21%	Down 0	DEBITS 20
M	58%	Same 4	ADDS 25
W	19%		

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts
Debuts 20 — Number of stations debuting the song this week
Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.)
Down 0 — Number of stations moving it down on their charts.
Adds 25 — Total number of stations adding it this week

ABC
Pilot Arrow (Mercury/PolyGram)
LP: Lexicon Of Love

Regional	152/17	68%	National
Reach	E 61%	Up 87	Summary
S	71%	Down 17	DEBITS 15
M	58%	Same 20	ADDS 17
W	75%		

Pat Benatar
Little Too Late (Chrysalis)
LP: Get Nervous

Regional	118/8	52%	National
Reach	E 57%	Up 64	Summary
S	78%	Down 8	DEBITS 8
M	58%	Same 20	ADDS 8
W	43%		

After The Fire
Der Kommissar (Epic)
LP: After The Fire

Regional	164/26	73%	National
Reach	E 78%	Up 51	Summary
S	74%	Down 0	DEBITS 5
M	68%	Same 20	ADDS 26
W	68%		

Stephen Bishop
It Might Be You... (WB)
LP: Soundtrack "Tootsie"

Regional	124/15	55%	National
Reach	E 50%	Up 66	Summary
S	44%	Down 16	DEBITS 16
M	55%	Same 25	ADDS 25
W	66%		

Phil Collins
I Don't Care Anymore (Atlantic)
LP: Hello, I Must Be Going!

Regional	93/19	41%	National
Reach	E 39%	Up 32	Summary
S	44%	Down 1	DEBITS 1
M	32%	Same 19	ADDS 19
W	32%		

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National
Reach	E 33%	Up 51	Summary
S	21%	Down 0	DEBITS 20
M	58%	Same 4	ADDS 25
W	19%		

John Anderson
Swing (WB)
LP: Wild And Blue

Regional	54/16	24%	National
Reach	E 47%	Up 15	Summary
S	47%	Down 0	DEBITS 0
M	15%	Same 11	ADDS 16
W	16%		

Eric Clapton
I've Got A Rock 'N' Roll... (WB)
LP: Money And Cigarettes

Regional	198/5	88%	National
Reach	E 90%	Up 175	Summary
S	85%	Down 2	DEBITS 2
M	99%	Same 11	ADDS 5
W	89%		

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S	21%	Down 0	DEBITS 20
M	58%	Same 4	ADDS 25
W	19%		

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National
Reach	E 33%	Up 51	Summary
S	21%	Down 0	DEBITS 20
M	58%	Same 4	ADDS 25
W	19%		

John Doe
"Hit Song" (Anylabel)
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Reach	E 33%	Up 51	Summary
S	21%	Down 0	DEBITS 20
M	58%	Same 4	ADDS 25
W	19%		

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National

NIGHT RANGER
Don't Tell Me You Love Me (Boardwalk)
LP: Dawn Patrol

Regional Reach 68/0 31%
E 33A
S 31A
M 31B
W 27A

N & A

TOM PETTY & Change Of... (Backstreet/MCA)
LP: Long After Dark

Regional Reach 141/22 63%
E 29A
S 29A
M 29B
W 29A

BREAKER

PSYCHEDELIC FURS
Love My Way (Columbia)
LP: Forever Now

Regional Reach 50/19 22%
E 29A
S 29A
M 29B
W 18B

N & A

DIANA ROSS
So Close (RCA)
LP: Silk Electric

Regional Reach 106/11 47%
E 53A
S 53A
M 53B
W 57A

N & A

STYX
Mr. Roboto (A&M)
LP: Kilroy Was Here

Regional Reach 189/3 84%
E 80A
S 80A
M 84A
W 77A

N & A

LIONEL RICHIE
You Are (Motown)
LP: Lionel Richie

Regional Reach 203/0 90%
E 92A
S 91A
M 91A
W 93A

N & A

THOMPSON TWINS
Lies (Arista)
LP: Side Kicks

Regional Reach 124/12 55%
E 52A
S 64A
M 44B
W 61A

N & A

TOTO
I Wouldn't Hold... (Columbia)
LP: Toto IV

Regional Reach 57/64 25%
E 29A
S 29A
M 29B
W 23A

N & A

RIC OCASEK
Something To Grab For (Geffen)
LP: Beastitude

Regional Reach 100/12 44%
E 50A
S 42A
M 43A
W 43A

N & A

PRETENDERS
Back On The... (Sire/WB)

Regional Reach 200/6 89%
E 88A
S 88A
M 88A
W 89A

N & A

OXO
Whirly Girl (Geffen)
LP: Oxo

Regional Reach 138/22 61%
E 62A
S 62A
M 62A
W 61A

BREAKER

DIANNE WARWICK
Take The Short Way... (Atlantic)
LP: Heartbreaker

Regional Reach 122/32 54%
E 80A
S 82A
M 84A
W 66A

N & A

PRINCE
Little Red Corvette (WB)
LP: 1999

Regional Reach 105/27 47%
E 52A
S 52A
M 52A
W 39A

N & A

K. ROGERS & S. EASTON
We've Got Tonight (EMI America)
LP: We've Got Tonight

Regional Reach 186/2 83%
E 82A
S 82A
M 82A
W 81A

N & A

STEEL BREEZE
Dreamin' Is Easy (RCA)
LP: Steel Breeze

Regional Reach 145/4 64%
E 53A
S 53A
M 53A
W 60A

N & A

SUPERTRAMP
My Kind Of Lady (A&M)
LP: Famous Last Words

Regional Reach 187/3 83%
E 81A
S 81A
M 81A
W 86A

N & A

W

EPIC RECORDS CONGRATULATES



MICHAEL JACKSON

AND THANKS BLACK RADIO FOR
MICHAEL'S UNPRECEDENTED
SUCCESS ON HIS DOUBLE
PLATINUM ALBUM
"THRILLER"

#1

THE SINGLE "BILLIE JEAN"
RADIO & RECORDS #1 — SIX WEEKS
BILLBOARD #1 — FIVE WEEKS
CASHBOX #1 — FIVE WEEKS

THE ALBUM
BILLBOARD #1 — SEVEN WEEKS
CASHBOX #1 — NINE WEEKS
THANK YOU!



BETTY WRIGHT

"SHE'S OLDER NOW"

AND SHE'S HOTTER
THAN EVER!

HER NEW SINGLE HAS
OVER 85 STATIONS
NATIONALLY AND IS
EXPLODING AT R&B AND
URBAN CONTEMPORARY
RADIO!

A BLACK BREAKER LAST WEEK
& NOW 13





BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

GUS HARDIN

After The Last Goodbye (RCA)

On 74% of reporting stations. National Summary: Up 32, Same 28, Down 0, Debuts 24, Adds 22. A Most Added Record. Moves 48-42 on the Country Chart.

JOHN CONLEE

Common Man (MCA)

On 71% of reporting stations. National Summary: Up 11, Same 33, Down 0, Debuts 20, Adds 38. A Most Added Record. Debuts at number 43 on the Country Chart.

TOM JONES

Touch Me (I'll Be Your Fool Once More) (Mercury/PolyGram)

On 63% of reporting stations. National Summary: Up 28, Same 20, Down 0, Debuts 21, Adds 21. A Most Added Record. Debuts at number 45 on the Country Chart.

JOE STAMPLEY

Finding You (Epic)

On 62% of reporting stations. National Summary: Up 45, Same 19, Down 0, Debuts 12, Adds 12. Debuts at number 46 on the Country Chart.

MOST ADDED

- MERLE HAGGARD (52)
You Take Me For Granted (Epic)
- ROSANNE CASH (49)
It Hasn't Happened Yet (Columbia)
- WILLIE NELSON (40)
Little Old Fashioned Karma (Columbia)
- MEL TILLIS (40)
In The Middle Of The Night (MCA)
- JOHN CONLEE (38)
Common Man (MCA)
- MOE BANDY (32)
I Still Love You In The Same Ol' Way (Columbia)
- BOBBY BARE & LACY J. DALTON (32)
It's A Dirty Job (Columbia)

HOTTEST

- JOHN ANDERSON (86)
Swingin' (WB)
- ALABAMA (74)
Dixieland Delight (RCA)
- CONWAY TWITTY (52)
The Rose (Elektra)
- BELLAMY BROTHERS (43)
When I'm Away From You (Elektra/Curb)
- KENNY ROGERS & SHEENA EASTON (40)
We've Got Tonight (Liberty)
- RICKY SKAGGS (39)
I Wouldn't Change You If I Could (Epic)
- GEORGE JONES (35)
Shine On (Shine All Your Sweet Love) (Epic)

NEW & ACTIVE

- CHARLEY PRIDE "More And More" (RCA) 85/27
National Summary: Up 11, Same 23, Down 0, Debuts 24, Adds 27 including WRKZ-FM, WNYR, KIX106, WSOC-FM, KIKK-FM, WSIX-FM, WRNL, WMAQ, WITL-FM, WDG, KVOO, KRST-FM, KIK-FM, KVEG, KRAK. Debuts at number 48 on the Country Chart.
- JOHNNY RODRIGUEZ "Foolin'" (Epic) 80/21
National Summary: Up 22, Same 19, Down 0, Debuts 18, Adds 21 including WKYG, WPOR-FM, WAMZ-FM, KLLL, WSM, WSLR, WUBE-FM, WIRE, WTSO, WXCL, WTHI-FM, KTPK-FM, KIK-FM, KBBQ. Debuts at number 49 on the Country Chart.
- MOE BANDY "I Still Love You In The Same Ol' Way" (Columbia) 77/32
National Summary: Up 11, Same 23, Down 0, Debuts 11, Adds 32 including WGNA-FM, WSEN-AM-FM, WCOS-AM-FM, KIKK-FM, Q102, WSLR, WMNI, WONE, WWWW-FM, WFMS-FM, KKAL, KUUY, KKCS, KVEG, KMPS-AM-FM.
- JAMES GALWAY & SYLVIA "Wayward Wind" (RCA) 69/7
National Summary: Up 32, Same 16, Down 0, Debuts 14, Adds 7, WXXW, WYI, WONE, KRST-FM, KBBQ, KVOO, KEIN, WNYR 29-22, KXYL 38-34, WWWW 22-15, WFMS-FM 27-21, KIOV-FM 21-16, KRWO-FM 28-19, KCKC 13-12, Q105 30-24.
- BIG AL DOWNING "It Takes Love" (Team Entertainment) 61/6
National Summary: Up 27, Same 18, Down 0, Debuts 10, Adds 6, WQYK-FM, WHK, KTPK-FM, KIK-FM, KKCS, KWJJ, WSEN-AM-FM 47-39, WEZL-FM 40-34, WIRK-FM 34-25, KBMR 46-39, KEBC-FM 33-28, KYNN-AM-FM 32-27, KSOP-FM 48-44, KBBQ 34-28.
- VERN GOSDIN "If You're Gonna Do Me Wrong..." (Compleat/PolyGram) 60/6
National Summary: Up 30, Same 17, Down 0, Debuts 7, Adds 6, WSEN-AM-FM, KHEY-AM, Q102, WUBE-FM, WHBF, KTPK-FM, WVAM 40-31, WYNK-FM 40-34, WLWI-FM 32-29, KRMD-AM-FM 42-38, KWMT 37-29, KYNN-AM-FM 49-40, KIK-FM 46-39, KBBQ 35-28, KGA 40-32.
- ROSANNE CASH "It Hasn't Happened Yet" (Columbia) 59/49
National Summary: Up 2, Same 3, Down 0, Debuts 5, Adds 49 including WPOC-FM, WEEP, KASE, WQIK-FM, WSM, WNOE-AM, WTQR-FM, WWWW, WCKI-AM-FM, WFMS-FM, WIRE, KEBC-FM, KFH, KMAK, KWJJ.
- MERLE HAGGARD "You Take Me For Granted" (Epic) 56/52
National Summary: Up 2, Same 2, Down 0, Debuts Adds 52 including WHN, KIX106, WMZQ-FM, WPLO, WSOC-FM, WAMZ-FM, WQYK-FM, WUBE-FM, WKKO-AM-FM, WIRE, KLZ, KYGO-FM, KNIX-FM, KSOP-FM, KMPS-AM-FM.
- VERN GOSDIN "Friday Night Feelin'" (AMI/NSD) 53/4
National Summary: Up 23, Same 18, Down 0, Debuts 8, Adds 4, WSEN-AM-FM, WYNK-FM, WTQR-FM, KEIN, WIXL-FM 36-31, KXYL 40-36, WSOC-FM 37-33, WMC-AM 25-20, WSLR d-29, WKKO-AM-FM 39-35, KFGO 47-44, KVOO 38-33, KFDDI-FM 34-27, KKAL 39-34, KEEN 36-30.
- LLOYD DAVID FOSTER "Unfinished Business" (MCA) 52/9
National Summary: Up 13, Same 23, Down 0, Debuts 7, Adds 9, WBGW-FM, WIXL-FM, WSOC-FM, KPLX-FM, KLLL, WKSJ-FM, WSIX-FM, WMNI, KRAK, WVAM 45-36, KXYL 44-37, KSO 36-32, KYNN-AM-FM 48-37, KUZZ 46-42, KTOM 42-37.
- RICH LANDERS "Take It All" (AMI/NSD) 50/7
National Summary: Up 20, Same 18, Down 0, Debuts 5, Adds 7, WPOR-FM, WNOE-AM, WMNI, WHBF, KIK-FM, KKAL, KSOP-FM, WSEN-AM-FM 35-30, WYNK-FM 43-37, WIRK-FM 50-44, KBMR 36-32, WXCL 49-44, KFDDI-FM 42-38, KRAK 50-45, KEEN 27-20.
- WILLIE NELSON "Little Old Fashioned Karma" (Columbia) 48/40
National Summary: Up 4, Same 1, Down 0, Debuts 3, Adds 40 including WBGW-FM, WYNK-FM, WSM, WCKI-AM-FM, WYNK-FM, WLWI-FM, WRNL, WIRK-FM, KSO, WCUZ-AM-FM, KFDDI-FM, KLAC, KNIX-FM, KWJJ, KGA.
- PHIL EVERLY "Who's Gonna Keep Me Warm" (Capitol) 48/8
National Summary: Up 11, Same 20, Down 0, Debuts 9, Adds 8, WPLO, WCOS-AM-FM, WOKK, WNOE-AM, KFGO, WIRE, WHBF, KGEM/KJOT, KIX106 40-36, WMAQ 24-21, WWWW 36-30, WWWW-FM 27-23, KFDDI-FM 50-44, KUGR 14-11, KSOP-FM 40-35.
- PORTER WAGONER "This Cowboy's Hat" (WB/Viva) 47/6
National Summary: Up 10, Same 21, Down 0, Debuts 10, Adds 6, KHEY-AM, KYAK, KGEM/KJOT, KKCS, KEIN, KBBQ, WGNA-FM 37-33, WYNK-FM 45-38, KXYL 45-41, WNOE-AM 42-30, WQYK-FM 30-26, KVOO 49-44, KRWO-FM 40-28, KWJJ 47-38, KTOM 46-40.

SIGNIFICANT ACTION

- MEL TILLIS "In The Middle Of The Night" (MCA) 41/40
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 40 including WPOC-FM, WPLO, WIRK-FM, WMNI, WFMS-FM, KEBC-FM, KNIX-FM, KWJJ, KRAK, KMPS-AM-FM.
- YOUNGER BROTHERS "Somewhere Down The Line" (MCA) 39/12
National Summary: Up 7, Same 16, Down 0, Debuts 4, Adds 21, WXXW, WYI, WOKK, WQYK-FM, KFGO, KWMT, KEBC-FM, KFDDI-FM, KYAK, KGEM/KJOT, KTOM, KCKC.
- CONNIE FRANCIS "There's Still A Few Good Love Songs Left In Me" (Polydor/PolyGram) 39/11
National Summary: Up 4, Same 22, Down 0, Debuts 2, Adds 11, WXXW, WAJR, WIXL-FM, WVVA, KLLL, WTQR-FM, WGEE, KCJB, KEBC-FM, KRWO-FM, KUGR.



NATIONAL AIRPLAY/50

March 4, 1983

Three Weeks	Two Weeks	Last Week	Chart
4	2	1	1 CONWAY TWITTY/The Rose (Elektra)
8	4	3	2 RICKY SKAGGS/I Wouldn't Change You If I Could (Epic)
15	7	4	3 JOHN ANDERSON/Swingin' (WB)
17	10	7	4 BELLAMY BROTHERS/When I'm Away From You (Elektra/Curb)
18	12	8	5 GEORGE JONES/Shine On (Shine All Your Sweet Love) (Epic)
16	13	9	6 WHITES/Hangin' Around (Elektra/Curb)
23	14	10	7 JANIE FRICKE/You Don't Know Love (Columbia)
2	1	2	8 DON WILLIAMS/If Hollywood Don't Need You (MCA)
27	22	12	9 KENNY ROGERS & SHEENA EASTON/We've Got Tonight (Liberty)
25	21	13	10 EARL THOMAS CONLEY/I Have Loved You, Girl (RCA)
36	27	17	11 ALABAMA/Dixieland Delight (RCA)
26	23	16	12 MERLE HAGGARD & WILLIE NELSON/Reasons To Quit (Epic)
22	17	14	13 TANYA TUCKER/Feel Right (Arista)
29	26	19	14 ED BRUCE/My First Taste Of Texas (MCA)
19	15	15	15 LEE GREENWOOD/Ain't No Trick (It Takes Magic) (MCA)
32	28	20	16 HANK WILLIAMS JR./Gonna Go Huntin' (Elektra/Curb)
40	32	23	17 JOHNNY LEE/Sounds Like Love (Full Moon/Asylum)
35	30	22	18 JERRY REED/Down On The Corner (RCA)
6	5	5	19 WILLIE NELSON/Last Thing I Needed First Thing This Morning (Columbia)
11	6	6	20 DOLLY PARTON & WILLIE NELSON/Everything's... (Monument)
37	31	25	21 BOB SEGER/Shame On The Moon (Capitol)
41	35	27	22 LARRY GATLIN/Almost Called Her Baby By Mistake (Columbia)
13	8	11	23 MARTY ROBBINS/Honkytonk Man (WB/Viva)
43	36	29	24 REBA McENTIRE/You're The First Time I've Thought... (Mercury/PolyGram)
-	41	36	25 OAK RIDGE BOYS/American Made (MCA)
45	40	35	26 GEORGE STRAIT/Amarillo By Morning (MCA)
44	38	33	27 GLEN CAMPBELL/I Love How You Love Me (Atlantic America)
50	44	37	28 RONNIE McDOWELL/Personally (Epic)
1	9	21	29 T.G. SHEPPARD & KAREN BROOKS/Faking Love (WB/Curb)
3	3	18	30 CHARLEY PRIDE/Why Baby Why (RCA)
39	37	34	31 RAY CHARLES/Born To Love Me (Columbia)
-	45	39	32 B.J. THOMAS/Whatever Happened To Old... (Cleve. Int./Columbia)
-	48	40	33 SHELLY WEST/Jose Cuervo (WB/Viva)
-	50	42	34 KAREN BRQOKS/If That's What You're Thinking (WB)
-	49	41	35 LORETTA LYNN/Breakin' It (MCA)
-	-	43	36 LOUISE MANDRELL/Save Me (RCA)
24	24	32	37 JIM GLASER/When You're Not A Lady (Noble Vision)
9	11	24	38 GARY MORRIS/Velvet Chains (WB)
5	18	28	39 CRYSTAL GAYLE/Til I Gain Control Again (Elektra)
12	16	26	40 MERLE HAGGARD & GEORGE JONES/C.C. Waterback (Epic)
7	20	30	41 ANNE MURRAY/Somebody's Always Saying Goodbye (Capitol)
-	-	48	42 GUS HARDIN/After The Last Goodbye (RCA)
DEBUT	43	43	JOHN CONLEE/Common Man (MCA)
10	19	31	44 MICHAEL MURPHEY/Still Taking Chances (Liberty)
DEBUT	45	45	TOM JONES/Touch Me (I'll Be Your Fool Once More) (Mercury/PolyGram)
DEBUT	46	46	JOE STAMPLEY/Finding You (Epic)
20	25	38	47 LEON EVERETTE/Shadows Of My Mind (RCA)
DEBUT	48	48	CHARLEY PRIDE/More And More (RCA)
DEBUT	49	49	JOHNNY RODRIGUEZ/Foolin' (Epic)
34	34	44	50 BANDANA/I Can't Get Over You (Getting Over Me) (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

- CHANTILLY "Storm Of Love" (F&L) 35/4
National Summary: Up 13, Same 15, Down 0, Debuts 3, Adds 4, WOKK, WITL-FM, KYAK, KUZZ, WVAM 44-37, WIRK-FM 44-40, WKKO-AM-FM 30-23, KYNN-AM-FM 30-25, KBBQ 37-31, KTOM 48-42.
- BOBBY BARE & LACY J. DALTON "It's A Dirty Job" (Columbia) 34/32
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 32 including WBGW-FM, WYNK-FM, WSM, WCKI-AM-FM, WFMS-FM, KEBC-FM, KIK-FM, KLZ, KRAK, KMPS-AM-FM.
- KAREN TAYLOR-GOOD "Tenderness Place" (Mesa) 34/11
National Summary: Up 4, Same 13, Down 0, Debuts 6, Adds 11, WYNK-FM, WEZL-FM, WLWI-FM, WAXX, WKMF, KIOV-FM, KMAK, KWJJ, KRAK, KEEN, KBBQ.
- GARY WOLF "Livin' On Memories" (Columbia) 30/2
National Summary: Up 7, Same 17, Down 0, Debuts 4, Adds 2, WIXL-FM, WILQ, WSEN-AM-FM 48-40, WAMZ-FM on, KRMD-AM-FM 47-42, KBMR 48-41, WONE 33-28, KFGO 36-33, KEBC-FM on, KGA 39-34.
- DAVID WILLS "Those Nights, These Days" (RCA) 25/23
National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 23 including WSEN-AM-FM, WEZL-FM, WIRK-FM, KFGO, WGEE, KEBC-FM, KYNN-AM-FM, KUZZ, KVEG, KNIX-FM.
- COULTERS "Caroline's Still In Georgia" (Dolphin) 25/4
National Summary: Up 7, Same 12, Down 0, Debuts 2, Adds 4, KRRV, KHEY-AM, KFGO, KTPK-FM, WSEN-AM-FM 39-35, WNOE-AM 46-43, WKIX 27-24, KRMD-AM-FM 32-28, KWMT 39-35, KFDDI-FM 45-40.
- SIERRA "Keep On Playin' That Country Music" (Musicom) 25/2
National Summary: Up 3, Same 14, Down 0, Debuts 6, Adds 2, KYXX, KBBQ, WSEN-AM-FM 43-41, WVVA on, WYNK-FM on, WQYK-FM on, KFGO 44-42, KVOO 33-28, KBBQ 6-6, KVEG on.
- SAM NEELEY "The Party's Over (Everybody's Gone)" (MCA) 19/19
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 19 including WNYR, WPLO, WSOC-FM, KHEY-AM, KIKK-FM, WIRK-FM, KOMA, KFH, KNIX-FM, KSOP-FM.
- RALPH MAY "Angels Get Lonely" (Primer) 19/1
National Summary: Up 3, Same 11, Down 0, Debuts 4, Adds 1, WGNA-FM, WBGW-FM on, WSEN-AM-FM on, WAMZ-FM on, KFGO on, WKMK on, KYNN-AM-FM 40-34, KVOO 44-39, KVEG on, KGA on.
- RONNIE DUNN "It's Written All Over Your Face" (Churchill) 18/5
National Summary: Up 2, Same 10, Down 0, Debuts 1, Adds 5, WSEN-AM-FM, WKSJ-FM, KYXX, KRMD-AM-FM, KGA, WVVA on, KHEY-AM on, WIRE on, KFDDI-FM 49-45, KUZZ 47-44.
- DAVID ROGERS "Hold Me" (Music Masters) 17/6
National Summary: Up 5, Same 4, Down 0, Debuts 2, Adds 6, KHEY-AM, WESC-AM-FM, WOKK, WKSJ-FM, WQYK-FM, WAXX, WIRK-FM 39-33, KYNN-AM-FM 46-44, KTTS-AM-FM 43-39, KSOP-FM 38-33.
- JACKY WARD "The Night's Almost Over" (Asylum) 15/3
National Summary: Up 2, Same 9, Down 0, Debuts 1, Adds 3, WFNC, KEIN, KVEG, WVVA on, KLLL on, WLWI-FM on, WAXX on, KTTS-AM-FM 41-37, KFDDI-FM on, KSOP-FM 46-42.
- MARCIA BEVERLY "The Blues Around Town" (Epic) 15/1
National Summary: Up 4, Same 10, Down 0, Debuts 0, Adds 1, KVEG, WGNA-FM on, WBGW-FM on, WSEN-AM-FM 42-38, WYNK-FM on, KHEY-AM on, KBMR 41-36, KFGO on, KTTS-AM-FM 45-40, KRWO-FM 19-17.
- JERRY LEE LEWIS "Come As You Were" (MCA) 14/14
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 14, WVAM, WSNO, WOKK, KRRV, WPLO, WSIX-FM, WIRK-FM, KBMR, KSO, WAXX, KEBC-FM, KNIX-FM, KTOM, KCKC.
- MICKEY CLARK "She's Gone To L.A. Again" (Monument) 14/4
National Summary: Up 2, Same 6, Down 0, Debuts 2, Adds 4, WILQ, WOKK, KFGO, KWJJ, WVAM on, WAMZ-FM 22-18, WCII 27-24, KFDDI-FM on, KBBQ d-33, KNIX-FM on.
- BACKROADS "So Close" (Soundwaves) 14/0
National Summary: Up 4, Same 9, Down 0, Debuts 1, Adds 0, WGNA-FM on, WVVA 40-38, KHEY-AM on, KRMD-AM-FM 41-37, WKMF on, KYNN-AM-FM 47-45, WXCL on, KVOO 42-37, KVEG on, KEEN on.

Adds & Hots... See Page 43

Adult / Contemporary

Continued from Back Page

BREAKERS

No records qualified for A/C Breaker status this week.

NEW & ACTIVE

- ALAN PARSONS PROJECT "Old & Wise" (Arista) 54/17**
 Rotations: Heavy 2/0, Medium 27/6, Light 24/10, Extra Adds 1, Total Adds 17, WWSH, KMGC, WSLI, WTRX, WENS, KUDL, WAYV, WNNR, WCPI, KSEL, WLVA, WJBC, KCRG, KCMQ, WJON, KRRC, KSRD. Heavy: WLTA, KUGN. Medium: WARM98, WCCO, WKAZ, WGY, WRVR, WHHY, WHBY, WHBC, KRNT, KUDO, KSL.
- JARREAU "Mornin'" (WB) 50/38**
 Rotations: Heavy 0/0, Medium 21/15, Light 27/21, Extra Adds 2, Total Adds 38 including WFBR, WLTT, WLTA, WSB-FM, 97AIA, WHB, WCCO, KHOW, KOY, KGW, KFMB, KPLZ, WFSM, WYVZ, Y97, WGY, WBT, WSLI, WRKA, WHHY, WSRZ, WHBC, WTRX, WFMK, KBOI, KSL, WAYV, WEIM, KSEL, KCRG, and 8 more.
- B.J. THOMAS "What Ever Happened To Old Fashioned Love" (Cleve. Int./Columbia) 43/12**
 Rotations: Heavy 5/0, Medium 22/3, Light 8/1, Extra Adds 1, Total Adds 12, WKAZ, WGY, KMGC, WRVA, KUDL, WFMK, WMHE, KEX, WKZE-FM, WCTC, WROV, KQDI. Heavy: WCCO, WHBY, KUDO, KSL, KFSB. Medium: WSB, WHB, WSLI, WRVR, WHHY, WHBC, KRNT, WNNR, KSEL, WJBC, KCRG, KVOX, KVSF.
- MAC McANALLY "Minimum Love" (Geffen) 35/15**
 Rotations: Heavy 1/0, Medium 18/4, Light 17/11, Extra Adds 0, Total Adds 15, WFBR, WSB-FM, WBEN, WFSM, WGY, WSLI, WEZS, WHBC, WTRX, WFMK, KBOI, WCHV, KSEL, KPAT, KRRC. Medium: WCCO, WAAY, WRVR, WHHY, WISM-FM, WMHE, WKZE-FM, WEIM, WSKY, WDEF, WLVA, KFOR, KWEB, KTWO.
- DONALD FAGEN "New Frontier" (WB) 34/4**
 Rotations: Heavy 4/0, Medium 22/3, Light 8/1, Extra Adds 0, Total Adds 4, KEZR, WHEN, KCEE, WLVA. Heavy: WCCO, WEIM, WCHV, KFSB. Medium: WLTA, KGW, WKAZ, WHHY, WISM-FM, KOIL, KKUA, KWAV, WNNR, WKZE-FM, WTNV, WSKY, WORG, KCRG, KFQD, KTWO, KRRC, KRKK, KSRD.
- MICHEL BERGER "Innocent Eyes" (Atlantic) 32/3**
 Rotations: Heavy 5/0, Medium 10/0, Light 17/3, Extra Adds 0, Total Adds 3, KFMB, WYVZ, WSKY. Heavy: WLTA, WSB, WCCO, KSL, KRRC. Medium: WARM98, WSLI, WMAZ, WHBY, WHBC, WLVA, KCRG, KFOR, KWEB, KRKK.

SIGNIFICANT ACTION

- YAZ "Only You" (Sire/WB) 29/9**
 Rotations: Heavy 1/0, Medium 12/3, Light 15/5, Extra Adds 1, Total Adds 9, WYVZ, WHBY, WTRX, WENS, KS103, WNNR, WEIM, WTNV, WJBC. Heavy: WFMK. Medium: WCCO, KPLZ, WMHE, KBOI, KUDO, WKZE-FM, KWEB, KTWO, KRRC.
- PRETENDERS "Back On The Chain Gang" (Sire/WB) 27/8**
 Rotations: Heavy 7/0, Medium 10/3, Light 10/5, Extra Adds 0, Total Adds 8, WTAE, WMJI, WHEN, Y106, WTRX, WISM-FM, KS103, WROV. Heavy: KPLZ, WGY, WFMK, KYKY, WKBR, WSKY, KCMQ. Medium: KGW, KEY103, KOIL, KUDO, WTNV, KPAT, KRKK.
- TOTO "I Won't Hold You Back" (Columbia) 26/26**
 Rotations: Heavy 0/0, Medium 11/11, Light 13/13, Extra Adds 2, Total Adds 26, WFBR, WARM98, KPLZ, WBEN, WYVZ, KMGC, WAIV, WRVR, WHBY, KRNT, WFMK, KYKY, WMHE, KBOI, KUGN, KUDO, WKZE-FM, WTNV, WSKY, WDEF, KFSB, KWEB, KPAT, KQDI, KISN, KVSF.
- ROBBIE PATTON "Smiling Islands" (Atlantic) 26/6**
 Rotations: Heavy 1/0, Medium 8/1, Light 16/4, Extra Adds 1, Total Adds 6, WFYR, WRVR, WQUE, WNNR, WEIM, WJON. Heavy: KRRC. Medium: WCCO, WISM-FM, WMHE, WKZE-FM, WTNV, WSKY.
- LEE RITENOUR BAND with ERIC TAGG "Keep It Alive" (Elektra) 26/2**
 Rotations: Heavy 1/0, Medium 12/0, Light 13/2, Extra Adds 0, Total Adds 2, WFMK, WSKY. Heavy: WCCO. Medium: WARM98, WGY, WISM-FM, WMHE, KUGN, KWAV, KSL, WNNR, WEIM, WTNV, KFOR, KTWO.
- LOU RAWLS "Wind Beneath My Wings" (Epic) 22/20**
 Rotations: Heavy 0/0, Medium 5/5, Light 15/13, Extra Adds 2, Total Adds 20, 97AIA, WCCO, WBEN, WSLI, WQUE, WHBC, WTRX, WQUA, KSL, WNNR, WKZE-FM, WEIM, WSKY, WDEF, KVOX, KFSB, WJON, KTWO, KRKK, KISN.
- ABBA "One Of Us" (Atlantic) 22/4**
 Rotations: Heavy 4/0, Medium 11/1, Light 7/3, Extra Adds 0, Total Adds 4, WTAE, WLTT, WCHV, KWEB. Heavy: WFBR, WSB, WCCO, KSL. Medium: WLTA, KHOW, WHBY, WHBC, KUGN, KYUU, WKZE-FM, WEIM, KFOR, WJON.
- STRAY CATS "Stray Cat Strut" (EMI America) 21/2**
 Rotations: Heavy 5/1, Medium 7/0, Light 9/1, Extra Adds 0, Total Adds 2, Y106, WSRZ. Heavy: WGY, WSGN, WAYV, WKBR. Medium: WFBR, WQUE, WTRX, WOWO, KKRD, KYUU, WTNV.
- MICHAEL McDONALD "Playin' By The Rules" (WB) 20/6**
 Rotations: Heavy 0/0, Medium 6/0, Light 12/4, Extra Adds 2, Total Adds 6, WKAZ, WAIV, KUGN, KKUA, WJON, KTWO. Medium: WHBC, WFMK, WISM-FM, WSKY, KFSB, KRKK.
- GEORGE FISCHOFF "Carnival Island" (Moss Music Group) 20/4**
 Rotations: Heavy 0/0, Medium 5/0, Light 15/4, Extra Adds 0, Total Adds 4, KKRD, WNNR, KCRG, KVOX. Medium: WSLI, KRNT, KUGN, KSL, WDEF.
- HELEN REDDY "Don't Tell Me Tonight" (MCA) 20/1**
 Rotations: Heavy 0/0, Medium 7/0, Light 13/1, Extra Adds 0, Total Adds 1, WLTA. Medium: KSL, WNNR, WEIM, KFSB, KFOR, KRRC, KVSF.
- EARTH, WIND & FIRE "Fall In Love With Me" (Columbia) 18/2**
 Rotations: Heavy 1/0, Medium 7/0, Light 10/2, Extra Adds 0, Total Adds 2, WQUE, KS103. Heavy: WFMK. Medium: WASH, WAYV, WNNR, WKZE-FM, WEIM, KFSB, KFQD.
- KENNY LOGGINS "Welcome To Heartlight" (Columbia) 17/16**
 Rotations: Heavy 1/1, Medium 4/3, Light 11/11, Extra Adds 1, Total Adds 16, WBEN, WQUE, WSRZ, WQUA, KYKY, KKUA, KUDO, WKZE-FM, WEIM, WTNV, WSKY, KCRG, KPAT, KQDI, KRKK, KISN. Medium: WAYV.
- ALABAMA "Dixieland Delight" (RCA) 16/5**
 Rotations: Heavy 3/0, Medium 4/0, Light 9/5, Extra Adds 0, Total Adds 5, WFBR, WCCO, WDEF, WJBC, KWEB. Heavy: WBT, WAAY, WHHY. Medium: WSB, WSGN, WMAZ, KRRC.
- DEXYS MIDNIGHT RUNNERS "Come On Eileen" (Mercury/PolyGram) 14/4**
 Rotations: Heavy 1/0, Medium 6/1, Light 6/2, Extra Adds 1, Total Adds 4, WICC, WHHY, WQUE, Y106. Heavy: KCMQ. Medium: KRNT, WFMK, WTNV, KPAT, KRKK.
- JOHN STEWART "Queen Of Hollywood High" (Allegiance) 11/2**
 Rotations: Heavy 0/0, Medium 3/1, Light 8/1, Extra Adds 0, Total Adds 2, KOY, KFQD. Medium: WISM-FM, KRRC.

MOST ADDED

- JARREAU (38)
Mornin' (WB)
- TOTO (26)
I Won't Hold You Back (Columbia)
- LOU RAWLS (20)
Wind Beneath My Wings (Epic)
- BARRY MANILOW (19)
Some Kind Of Friend (Arista)
- ALAN PARSONS PROJECT (17)
Old & Wise (Arista)
- DIONNE WARWICK (17)
Take The Short Way Home (Arista)

HOTTEST

- LIONEL RICHIE (90)
You Are (Motown)
- CHRISTOPHER CROSS (77)
All Right (WB)
- K. ROGERS & S. EASTON (77)
We've Got Tonight (Liberty)
- DARYL HALL & JOHN OATES (49)
One On One (RCA)
- STEPHEN BISHOP (36)
It Might Be You... (WB)
- DAN FOGELBERG (36)
Make Love Stay (Full Moon/Epic)

A/C Adds & Hots . . . See Page 44

- GLEN CAMPBELL "I Love How You Love Me" (Atlantic America) 11/1**
 Rotations: Heavy 3/1, Medium 3/0, Light 5/0, Extra Adds 0, Total Adds 1, WDEF. Heavy: WLTA, KSL. Medium: WCCO, KUGN, WLVA.
- OAK RIDGE BOYS "American Made" (MCA) 10/3**
 Rotations: Heavy 0/0, Medium 5/1, Light 5/2, Extra Adds 0, Total Adds 3, WSB, WDEF, KRRC. Medium: KSL, WEIM, WJBC, KFSB.
- JANIE FRICKE "You Don't Know Love" (Columbia) 10/2**
 Rotations: Heavy 3/0, Medium 1/0, Light 5/1, Extra Adds 1, Total Adds 2, WHBC, KQDI. Heavy: WCCO, KSL, WDEF. Medium: WSB.
- DON HENLEY "I Can't Stand Still" (Elektra) 10/1**
 Rotations: Heavy 1/0, Medium 6/0, Light 2/0, Extra Adds 1, Total Adds 1, Y106. Heavy: KPAT. Medium: KUDO, WTNV, WSKY, WVBS, KCMQ, KRKK.
- DURAN DURAN "Hungry Like The Wolf" (Capitol) 9/1**
 Rotations: Heavy 3/1, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 1, Y106. Heavy: WAYV, KCMQ. Medium: KYUU, WTNV, KPAT, KRKK.
- PATTI AUSTIN "Every Home Should Have One" (Qwest/WB) 8/8**
 Rotations: Heavy 0/0, Medium 0/0, Light 7/7, Extra Adds 1, Total Adds 8, WCCO, WTRX, WFMK, WMHE, KUGN, WCHV, KTWO, KRKK.
- LINDA RONSTADT "Easy For You To Say" (Elektra) 8/8**
 Rotations: Heavy 0/0, Medium 2/2, Light 5/5, Extra Adds 1, Total Adds 8, WARM98, WHBY, WFMK, KUDO, WSKY, KFSB, KTWO, KVSF.
- CHAMPAIGN "Try Again" (Columbia) 8/3**
 Rotations: Heavy 0/0, Medium 3/0, Light 5/3, Extra Adds 0, Total Adds 3, WLTA, WFMK, KBOI. Medium: WCCO, WISM-FM, KFQD.
- GREG KIHN BAND "Jeopardy" (Beserkley/Elektra-Asylum) 8/3**
 Rotations: Heavy 0/0, Medium 4/1, Light 4/2, Extra Adds 0, Total Adds 3, KOIL, KYKY, WKBR. Medium: KYUU, KCMQ, KRKK.
- ABC "Poison Arrow" (Mercury/PolyGram) 8/2**
 Rotations: Heavy 1/0, Medium 1/0, Light 6/2, Extra Adds 0, Total Adds 2, KS103, KCMQ. Heavy: WAYV. Medium: KUDO.
- FRIDA "I Know There's Something Going On" (Atlantic) 8/2**
 Rotations: Heavy 1/0, Medium 4/0, Light 2/1, Extra Adds 1, Total Adds 2, Y106, KPAT. Heavy: KYKY. Medium: WFMK, WKBR, WTNV, KCMQ.
- ROB HEGEL "Just As I Am" (Mercury/PolyGram) 8/1**
 Rotations: Heavy 0/0, Medium 2/0, Light 6/1, Extra Adds 0, Total Adds 1, WLTA. Medium: WOMC, WHBY.
- GARY PORTNOY "Where Everybody Knows Your Name" (Applause) 7/3**
 Rotations: Heavy 0/0, Medium 4/1, Light 3/2, Extra Adds 0, Total Adds 3, WCCO, WFMK, KRRC. Medium: KGW, KPLZ, WMHE.
- PHIL EVERLY "Who's Gonna Keep Me Warm" (Capitol) 7/2**
 Rotations: Heavy 0/0, Medium 5/0, Light 2/2, Extra Adds 0, Total Adds 2, WEZS, KWEB. Medium: WHBY, KRNT, WLVA, KFOR, KRRC.
- TOM SNOW "Soon" (Arista) 6/6**
 Rotations: Heavy 0/0, Medium 0/0, Light 5/5, Extra Adds 1, Total Adds 6, WHBC, WQUA, WEIM, KFSB, KFQD, KTWO.
- GARLAND JEFFREYS "What Does It Take (To Win Your Love)" (Epic) 5/4**
 Rotations: Heavy 0/0, Medium 3/2, Light 2/2, Extra Adds 0, Total Adds 4, WFMK, WNNR, KRRC, KVSF. Medium: WAYV.
- SAM NEELY "The Party's Over" (MCA) 5/4**
 Rotations: Heavy 1/0, Medium 1/1, Light 3/3, Extra Adds 0, Total Adds 4, WKAZ, WSRZ, WAYV, WEIM. Heavy: WHHY.
- AFTER THE FIRE "Der Kommissar" (Epic) 5/3**
 Rotations: Heavy 0/0, Medium 0/0, Light 5/3, Extra Adds 0, Total Adds 3, WFMK, WAYV, KCMQ.
- JOHN ANDERSON "Swingin'" (WB) 5/3**
 Rotations: Heavy 0/0, Medium 3/2, Light 2/1, Extra Adds 0, Total Adds 3, WBT, WSLI, WAYV. Medium: WSGN.
- BELLAMY BROTHERS "When I'm Away From You" (Elektra/Curb) 5/1**
 Rotations: Heavy 0/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, KWEB. Medium: WSLI, KRNT, WKZE-FM.
- DeBARGE "I Like It" (Gordy/Motown) 5/1**
 Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, KS94. Medium: WASH, WAYV.
- GEORGE HARRISON "I Really Love You" (Dark Horse/WB) 5/1**
 Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WTAE. Medium: KRNT.

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AOR / HOT TRACKS			This chart compiles data from reporting stations with a majority of listeners aged 12-24.						
Three Weeks	Two Weeks	Last Week	Rank	Artist/Track	Total	Heavy	Medium	Add	Total Adds
1	1	J	1	JOURNEY/Separate Ways (Columbia)	162+	155-	7+	0=	0=
5	2	2	2	DEF LEPPARD/Photograph (Mercury/PolyGram)	150+	120+	28-	2+	2=
11	10	4	3	GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)	138+	99+	38-	1+	3=
10	6	5	4	STYX/Mr. Roboto (A&M)	123-	99+	23-	0-	3-
9	9	6	5	TRIUMPH/World Of Fantasy (RCA)	122-	80+	42-	0=	1=
6	4	3	6	RIC OCASEK/Something To Grab For (Geffen)	132-	62-	70-	0=	0=
16	15	8	7	TONY CAREY/I Won't Be Home Tonight (Rocshire)	122-	56+	66-	0=	2+
33	20	17	8	RED RIDER/Human Race (Capitol)	118+	49+	69+	0-	1-
2	3	7	9	BOB SEGER.../Even Now (Capitol)	103-	86-	17+	0=	1+
12	12	11	10	FRIDA/I Know There's Something Going On (Atlantic)	104-	71=	33-	0=	0=
26	18	15	11	BRYAN ADAMS/Take Me Back (A&M)	111-	51+	60-	0=	1=
36	27	19	12	DEXYS MIDNIGHT RUNNERS/Come On... (Mercury/PG)	111+	65+	43-	3+	10+
13	14	12	13	SCANDAL/Goodbye To You (Columbia)	105-	52-	52-	1+	2=
4	5	9	14	GOLDEN EARRING/Twilight Zone (21/PolyGram)	90-	60-	30-	0=	1+
40	30	21	15	JOURNEY/After The Fall (Columbia)	98+	65+	33-	0=	1-
19	17	18	16	DURAN DURAN/Rio (Capitol)	100-	48-	52+	0=	3+
-	41	24	17	U2/New Year's Day (Island/Atco)	119+	23+	73+	23+	60+
28	21	20	18	FIXX/Red Skies (MCA)	101-	32+	69-	0-	0-
14	13	14	19	PRETENDERS/My City Was Gone (Sire/WB)	92-	54-	38-	0=	0-
38	34	26	20	BOB SEGER.../Roll Me Away (Capitol)	85+	55+	30+	0-	1-
58	40	35	21	AFTER THE FIRE/Der Kommissar (Epic)	95+	47+	43-	4+	10-
8	8	10	22	MEN AT WORK/Be Good Johnny (Columbia)	85-	64-	21-	0=	1+
3	7	13	23	DURAN DURAN/Hungry Like The Wolf (Capitol)	77-	57-	19-	0-	0-
34	33	28	24	TOM PETTY.../Change Of Heart (Backstreet/MCA)	83+	53+	30+	0=	1-
22	22	23	25	TRIUMPH/Never Surrender (RCA)	76-	44+	32-	0=	1=
-	-	50	26	INXS/The One Thing (Atco)	109+	9+	66+	32+	68+
17	19	22	27	VANDENBERG/Burning Heart (Atco)	84-	25-	59+	0=	0-
7	11	16	28	PRETENDERS/Back On The Chain Gang (Sire/WB)	71-	45-	26-	0-	0-
-	-	47	29	STYX/Cold War (A&M)	79+	44+	33+	1-	3-
50	43	38	30	MODERN ENGLISH/I Melt With You (Sire/WB)	96+	10-	69+	16+	30+
32	32	33	31	ERIC CLAPTON/I've Got A Rock N' Roll Heart (WB)	75+	41+	34-	0=	3+
-	49	43	32	THOMAS DOLBY/She Blinded Me With Science (Capitol)	70+	33+	37+	0-	0-
48	38	32	33	MEN AT WORK/Underground (Columbia)	71+	30-	41+	0=	1+
29	28	29	34	PSYCHEDELIC FURS/Love My Way (Columbia)	78-	17=	61-	0=	0-
24	24	25	35	PAT BENATAR/Little Too Late (Chrysalis)	64-	41-	23-	0=	0=
-	45	36	36	BERLIN/Sex (I'm A...) (Geffen)	66=	25+	40-	1=	2-
-	-	54	37	ULTRAVOX/Reap The Wild Wind (Chrysalis)	83+	12+	60+	10+	19-
23	26	27	38	N. SCHON/J. HAMMER/No More Lies (Columbia)	67-	16-	51-	0-	0-
-	-	56	39	CALL/The Walls Came Down (Mercury/PolyGram)	71+	13+	53+	5-	15-
51	46	37	40	DEF LEPPARD/Rock! Rock! ('Til You Drop) (Mercury/PG)	59-	33=	26-	0=	1=
15	16	30	41	NIGHT RANGER/Don't Tell Me... (Boardwalk)	60-	29-	31-	0=	0=
60	47	49	42	ART IN AMERICA/Art In America (Pavillion/CBS)	72+	9+	61+	2-	6-
-	57	39	43	ROBERT HAZARD/Escalator Of Life (RCA)	68-	14+	51-	2-	4-
21	25	31	44	SAMMY HAGAR/Remember The Heroes (Geffen)	52-	35-	17-	0=	0=
-	58	46	45	THOMAS DOLBY/One Of Our Submarines... (Capitol)	58-	33+	25-	0=	1=
55	42	44	46	WALL OF VOODOO/Mexican Radio (IRS/A&M)	65=	19+	44-	2=	3-
-	-	57	47	JON BUTCHER AXIS/Life Takes A Life (Polydor/PG)	70+	5=	59+	4-	20-
20	23	34	48	NEIL YOUNG/Mr. Soul (Geffen)	53-	21-	32-	0=	0-
-	-	56	49	MICHAEL BOLTON/Fools' Game (Columbia)	64+	4+	41+	15=	33+
-	-	57	50	STYX/Heavy Metal Poisoning (A&M)	46+	32+	13-	1-	4-
-	-	57	51	ERIC CLAPTON/Ain't Goin' Down (WB)	55+	18+	36+	1-	5+
-	-	57	52	BLANKET OF SECRECY/Say You Will (WB)	61+	8+	49+	4+	9+
25	31	40	53	RED RIDER/Power (Capitol)	47-	22-	25-	0=	0=
57	60	51	54	BRYAN ADAMS/I'm Ready (A&M)	44+	26+	18-	0=	0=
35	37	48	55	PHIL COLLINS/Like China (Atlantic)	44-	23-	21-	0=	1+
-	-	57	56	STYX/Double Life (A&M)	40+	20+	19+	1-	6-
-	-	57	57	BRYAN ADAMS/Cuts Like A Knife (A&M)	38+	22=	16+	0=	0=
-	-	57	58	CHRIS DeBURGH/Don't Pay The Ferryman (A&M)	51+	9+	38+	4-	7-
-	-	57	59	NIGHT RANGER/Sing Me Away (Boardwalk)	44+	20+	22-	1-	2-
54	56	52	60	CULTURE CLUB/Do You Really Want To... (Virgin/Epic)	43-	22-	20-	1+	1=

AOR / ALBUMS 25+			This chart compiles data from reporting stations with a majority of listeners aged 25-plus.				
Last Week	Rank	Artist/Track	Total	Heavy	Medium	Add	Total Adds
2	1	ERIC CLAPTON . Money & Cigarettes (WB)	162+	155-	7+	0=	0=
1	2	BOB SEGER The Distance (Capitol)	138+	99+	38-	1+	3=
3	3	TOM PETTY Long After... (Backstreet/MCA)	123-	99+	23-	0-	3-
6	4	GREG KIHN BAND Kihnsspiracy (Beserkley/E-A)	122-	80+	42-	0=	1=
5	5	NEIL YOUNG Trans (Geffen)	132-	62-	70-	0=	0=
4	6	PHIL COLLINS Hello, I Must... (Atlantic)	103-	86-	17+	0=	1+
7	7	JOURNEY Frontiers (Columbia)	104-	71=	33-	0=	0=
8	8	MEN AT WORK Business As Usual (Columbia)	111-	51+	60-	0=	1=
10	9	RIC OCASEK Beatitude (Geffen)	111+	65+	43-	3+	10+
9	10	HALL & OATES H2O (RCA)	105-	52-	52-	1+	2=
15	11	DEXYS Too-Rye-Ay (Mercury/PolyGram)	90-	60-	30-	0=	1+
11	12	DIRE STRAITS Twisting By The Pool (WB)	98+	65+	33-	0=	1-
12	13	CULTURE CLUB Kissing To Be... (Virgin/Epic)	100-	48-	52+	0=	3+
14	14	THOMAS DOLBY Blinded... (Capitol)	119+	23+	73+	23+	60+
15	15	MARTY BALIN Lucky (EMI America)	101-	32+	69-	0-	0-
16	16	JOHN HALL BAND Searchparty (EMI America)	92-	54-	38-	0=	0-
17	17	ART IN AMERICA Art In... (Pavillion/CBS)	85+	55+	30+	0-	1-
20	18	JOE JACKSON Night And Day (A&M)	95+	47+	43-	4+	10-
18	19	RANDY NEWMAN Trouble In Paradise (WB)	85-	64-	21-	0=	1+
20	20	GARLAND JEFFREYS Guts For Love (Epic)	77-	57-	19-	0-	0-

Chart Participants: WNEW-FM/New York, KLBX/Austin, WECM/Clearmont, WPLR/New Haven, WERI/Westerly, WXRT/Chicago, WCFZ/Sandusky, KUFO/Odessa, KEZY/Anaheim, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KNX-FM/Los Angeles, KINK/Portland, KFOG/San Francisco, KTIM/San Rafael, KTMS/San Rafael, KZAM/Seattle.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

AOR / ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

SIGNIFICANT ACTION

FELONY/The Fanatic (Rock & Roll/CBS) "The Fanatic"
Total Reports: 29(27)/Total Adds: 3(2); Hots: 6(6)/Hot Adds: 0(0); Mediums: 21(21)/Medium Adds: 1(2); Extra Adds: 2(0).

DIRE STRAITS/Twisting 8y The Pool (WB) "Twisting By The Pool"
Total Reports: 29(31)/Total Adds: 0(2); Hots: 13(12)/Hot Adds: 0(0); Mediums: 16(17)/Medium Adds: 0(0); Extra Adds: 0(2).

MICHAEL JACKSON/Thriller (Epic) "Beat It"
Total Reports: 28(29)/Total Adds: 3(1); Hots: 14(12)/Hot Adds: 0(1); Mediums: 12(16)/Medium Adds: 1(0); Extra Adds: 2(0).

ROBERT ELLIS ORRALL/Special Pain (RCA) "I Couldn't Say No"
Total Reports: 25(26)/Total Adds: 4(8); Hots: 2(1)/Hot Adds: 0(0); Mediums: 20(17)/Medium Adds: 2(1); Extra Adds: 2(7).

DURAN DURAN/Duran Duran (Capitol) "Girls On Film"
Total Reports: 19(3)/Total Adds: 11(0); Hots: 4(0)/Hot Adds: 1(0); Mediums: 12(3)/Medium Adds: 7(0); Extra Adds: 3(0).

MICHAEL SCHENKER GROUP/Assault Attack (Chrysalis) "Dancer"
Total Reports: 19(11)/Total Adds: 9(10); Hots: 1(0)/Hot Adds: 0(0); Mediums: 12(5)/Medium Adds: 4(4); Extra Adds: 5(6).

DUKE JUPITER/You Make It Look Easy (Coast-Coast/CBS) "I'm Available"
Total Reports: 18(8)/Total Adds: 13(8); Hots: 1(0)/Hot Adds: 0(0); Mediums: 7(3)/Medium Adds: 4(3); Extra Adds: 9(5).

MARTY BALIN/Lucky (EMI America) "What Love Is"
Total Reports: 15(12)/Total Adds: 3(6); Hots: 0(1)/Hot Adds: 0(0); Mediums: 13(7)/Medium Adds: 1(2); Extra Adds: 2(4).

SINGLE BULLET THEORY/Single Bullet Theory (Nemperor/CBS) "Keep It Tight"
Total Reports: 15(17)/Total Adds: 2(2); Hots: 0(0)/Hot Adds: 0(0); Mediums: 13(15)/Medium Adds: 0(0); Extra Adds: 2(2).

BOW WOW WOW/When The Going Gets Tough . . . (RCA) "Do You Wanna Hold Me?"
Total Reports: 12(0)/Total Adds: 11(0); Hots: 1(0)/Hot Adds: 0(0); Mediums: 2(0)/Medium Adds: 2(0); Extra Adds: 9(0).

BILLY IDOL/Billy Idol (Chrysalis) "White Wedding"
Total Reports: 12(8)/Total Adds: 2(0); Hots: 3(3)/Hot Adds: 0(0); Mediums: 9(5)/Medium Adds: 2(0); Extra Adds: 0(0).

ALEX CALL/Alex Call (Arista) "Saturday Night"
Total Reports: 10(0)/Total Adds: 10(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 4(0)/Medium Adds: 4(0); Extra Adds: 6(0).

RAMONES/Subterranean Jungle (Sire/WB) "Time Has Come Today"
Total Reports: 10(0)/Total Adds: 10(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 3(0)/Medium Adds: 3(0); Extra Adds: 7(0).

MOVING PICTURES/Days Of Innocence (Network/E-A) "What About Me"
Total Reports: 10(7)/Total Adds: 1(0); Hots: 3(3)/Hot Adds: 0(0); Mediums: 7(4)/Medium Adds: 1(0); Extra Adds: 0(0).

Station Listings . . . See Page 45

Contemporary Hit Radio

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BREAKERS

MICHAEL JACKSON Beat It (Epic)

64% of our reporters on it. Moves: Up 31, Debuts 34, Same 22, Down 2, Adds 54 including WBEN-FM, PRO-FM, Q107, CHUM, Q105, KIIS-FM, KFRC, KUBE, KIMN, WFLY, KBFM, WMEE, KLUC, WACZ, KKAZ. See Parallels, debuts at number 26 on the CHR chart.

TOM PETTY & THE HEARTBREAKERS Change Of Heart (Backstreet/MCA)

63% of our reporters on it. Moves: Up 56, Debuts 29, Same 34, Down 0, Adds 22 including HITS96, B94, WXKS-FM, I95, KIIS-FM, WFLY, KITY, WDOQ, WSKZ, WBCY, KKXX, K96, WFOX, WFLB, KIST. See Parallels, debuts at number 29 on the CHR chart.

OXO

Whirly Girl (Geffen)

61% of our reporters on it. Moves: Up 36, Debuts 41, Same 38, Down 0, Adds 22 including B104, PRO-FM, Z93, WBBM-FM, WGCL, KEARTH, Q106, WYCR, CK101, WZOK, WIKS, WIKZ, Q104, WGLF, WSPT. See Parallels, debuts at number 30 on the CHR chart.

JEFFERSON STARSHIP

Winds Of Change (RCA/Grunt)

60% of our reporters on it. Moves: Up 73, Debuts 17, Same 33, Down 1, Adds 11, WBBM-FM, WLAN-FM, BJ105, KX104, KYNO-FM, KLUC, WGUY, KKXL-FM, KQWB, KFMW, D93. See Parallels, debuts at number 28 on the CHR chart.

NEW & ACTIVE

STEPHEN BISHOP "It Might Be You (Theme From 'Tootsie')" (WB) 124/15
Moves: Up 66, Debuts 16, Same 25, Down 2, Adds 15, HITS96, KIIS-FM, KCNR, Q103, KC101, KXX106, BJ105, WJBO, WACZ, WSGF, WXLK, KQWB, WKFM 30-24, WHHY-FM 15-8, KOFM 15-12.

THOMPSON TWINS "Lies" (Arista) 124/12
Moves: Up 75, Debuts 6, Same 30, Down 1, Adds 12, 94Q, WROR, WSFL, WSEZ, WGH, WIKS, WJBO, KILE, KQIZ-FM, WAZY-FM, KRNA, KENI, WCAU-FM 12-10, KEGL 10-4, KIIS-FM 14-10.

DIONNE WARWICK "Take The Short Way Home" (Arista) 122/32
Moves: Up 34, Debuts 35, Same 21, Down 0, Adds 32 including WGCL, KEARTH, KIIS-FM, KFRC, B100, XTRA, Q103, KC101, WZYP, WKFR, WMEE, KRSP, WACZ, Z102, WSPT.

PAT BENATAR "Little Too Late" (Chrysalis) 118/8
Moves: Up 68, Debuts 8, Same 34, Down 0, Adds 8, KUBE, WROR, WPST, WLAN-FM, WDOQ, WBBQ, KKRC, WSPT, WCAU-FM 38-34, WBBM-FM 35-32, WSPK 26-17, WKFM 22-18, WSSX 5-1, WJXQ 10-9, KSKD 29-22.

MELISSA MANCHESTER "Nice Girls" (Arista) 115/10
Moves: Up 56, Debuts 15, Same 33, Down 1, Adds 10, KBEQ, KIIS-FM, KCNR, KC101, 94TYX, WQUT, WEBC, WKAU, WHEB, WIKZ, 94Q 24-19, KEARTH 22-16, WSPK 19-13, FM100 23-19, KQMQ 30-26.

EARTH, WIND & FIRE "Fall In Love With Me" (Columbia) 113/2
Moves: Up 68, Debuts 8, Same 28, Down 7, Adds 2, WKBW, B100, WXKS-FM 6-5, Z93 21-17, WLOL-FM 27-23, WGCL 17-14, KIQQ 14-9, WKZZ-FM 35-32, KTFM 39-33, Z104 26-17, KFI 18-12, KJRB 12-10, WJBO 13-10, WBWB 30-25.

DIANA ROSS "So Close" (RCA) 106/11
Moves: Up 56, Debuts 8, Same 30, Down 1, Adds 11, WNBC, WGCL, KIMN, WAXY, WRVQ, WEBC, KOFM, Z104, WMEE, WHOT, WFBG, WCAU-FM 34-30, Q106 25-21, KROK 21-14, WQLT 29-23.

PRINCE "Little Red Corvette" (WB) 105/27
Moves: Up 14, Debuts 27, Same 37, Down 0, Adds 27 including CHUM, KEGL, I95, Q105, WKEE, WJDX, WZYP, KX104, WANS-FM, WKDD, KIDD, WOMP-FM, WHSL, KDVV, KKAZ.

MEN AT WORK "Be Good Johnny" (Columbia) 105/8
Moves: Up 61, Debuts 9, Same 23, Down 4, Adds 8, WKTL, WHFM, WKEE, 94TYX, WQUT, WRVQ, WERZ, KDZA, B94 22-18, Y100 19-15, XTRA 5-2, KZZP 17-7, WBBQ 22-16, WKDD 3-1, KYYX 11-7.

RIC OCASEK "Something To Grab For" (Geffen) 100/12
Moves: Up 38, Debuts 12, Same 37, Down 1, Adds 12, WFLY, WROR, WYCR, KITY, KBFM, KEYN-FM, WHOT, KHOP, K96, WIKZ, WQLT, KFMW, WCAU-FM 36-26, KEGL 23-18, KIQQ 35-27.

PHIL COLLINS "I Don't Care Anymore" (Atlantic) 93/19
Moves: Up 32, Debuts 9, Same 32, Down 1, Adds 19 including WBEN-FM, WCAU-FM, WXKS-FM, CKLW, WLOL-FM, KBEQ, WKFM, 79Q, CK101, WZZR, KRSP, WJBO, WSGF, KQIZ-FM, KTRS.

BARRY MANILOW "Some Kind Of Friend" (Arista) 87/32
Moves: Up 11, Debuts 24, Same 20, Down 0, Adds 32 including WBEN-FM, Z93, KFRC, B100, KIMN, Q103, WTIC-FM, KHFI, WNOK-FM, KEYN-FM, KKXX, KYNO-FM, WIGY, WXLK, KWTO-FM.

THOMAS DOLBY "She Blinded Me With Science" (Capitol) 81/11
Moves: Up 18, Debuts 14, Same 38, Down 0, Adds 11, I95, WSPK, WTRY, Q106, KSET-FM, KZZB, WACZ, WZYQ, WSGF, KBIM, KCDQ, WXKS-FM 30-27, KEGL 3-3, WNOK-FM 24-17, WVIC 27-23.

GOLDEN EARRING "Twilight Zone" (21/PolyGram) 77/1
Moves: Up 38, Debuts 4, Same 24, Down 10, Adds 1, XTRA, WXKS-FM 23-19, KEGL 37-26, Y100 21-19, KBEQ 25-19, WGCL 2-2, Q102 21-13, KFRC d-28, WFLI 16-8, KHFI 11-10, WVIC 8-5, WKDD 26-21, WIGY 13-9, WSPT 11-9, KGHO 40-36.

MAC McANALLY "Minimum Love" (Geffen) 73/34
Moves: Up 3, Debuts 12, Same 24, Down 0, Adds 34 including WBEN-FM, WCAU-FM, WPST, KZZB, WQID, WDOQ, WANS-FM, WKDD, KHIP, WSOV, WFLB, KKQV, D93, KDZA.

DeBARGE "I Like It" (Gordy/Motown) 71/14
Moves: Up 20, Debuts 9, Same 28, Down 0, Adds 14, B94, Q107, WSPK, WTIC-FM, WKZZ-FM, B97, WZYP, WRQK, WHOT, WISE, FM99, KILE, 99KG, Z93 30-24.

J. GEILS BAND "Land Of A Thousand Dances" (EMI America) 69/13
Moves: Up 9, Debuts 10, Same 37, Down 0, Adds 13, PRO-FM, WGCL, Q103, WKEE, 94TYX, KIKI, WHOT, KNBC, WGUY, KQIZ-FM, WBWB, 99KG, KFMZ, K104 39-34, WOKI 36-32.

NIGHT RANGER "Don't Tell Me You Love Me" (Boardwalk) 69/0
Moves: Up 34, Debuts 2, Same 28, Down 5, Adds 0, KEGL 32-21, WLS 24-20, WRCK B-7, K104 27-23, KZFM 23-20, WSSX 10-8, KZ93 20-11, Z104 28-18, WACZ 37-27, 95XIL 13-4, WISE 21-18, WXLK 30-27, WCIL-FM 31-29, KOZE 20-17.

KENNY LOGGINS "Welcome To Heartlight" (Columbia) 68/52
Moves: Up 1, Debuts 6, Same 9, Down 0, Adds 52 including WBEN-FM, KIMN, KZZP, WYCR, 94TYX, G100, WCSC, WRVQ, Z104, KXXK, KQMQ, WSOV, WPFM, KDVV, KDZA.

NEIL DIAMOND "I'm Alive" (Columbia) 62/2
Moves: Up 27, Debuts 0, Same 18, Down 15, Adds 2, KCNR, Y94, WNBC 17-13, B100 18-16, WSPK 30-21, WAEB 9-8, KTSA 17-15, WQUT 26-24, WRQK 11-8, KOFM 3-2, WKDD 18-12, K96 30-24, WQLT 25-20, D93 13-5, KIST 29-23.

TOTO "I Won't Hold You Back" (Columbia) 57/54
Moves: Up 0, Debuts 2, Same 1, Down 0, Adds 54 including WCAU-FM, PRO-FM, Y100, CKLW, WLOL-FM, KEARTH, KIQQ, XTRA, WLAN-FM, WKDD, KIKI, 95XIL, WFOX, KFYP, KOZE.

CLASH "Should I Stay Or Should I Go?" (Epic) 56/5
Moves: Up 18, Debuts 8, Same 25, Down 0, Adds 5, KBEQ, WDOQ, WNOK-FM, WKDD, KGHO, WCAU-FM 30-24, KEGL 38-22, XTRA 23-16, WKFM 40-31, WRCK 29-20, WOKI 33-29, WJXQ 33-30, KBBK 35-31, OK100 27-24, Z102 32-27.

JOHN ANDERSON "Swingin' " (WB) 54/16
Moves: Up 12, Debuts 15, Same 11, Down 0, Adds 16 including I95, WFMF, WQID, BJ105, WRQK, WNAM, WACZ, WQLT, WSGF, WISE, WXLK, KFYP, WRKR, WBWB, KTWO-FM.

PSYCHEDELIC FURS "Love My Way" (Columbia) 50/19
Moves: Up 7, Debuts 9, Same 15, Down 0, Adds 19 including WXKS-FM, CKLW, WGCL, WPST, KROK, WSEZ, WNOK-FM, WIKS, WKDD, KBBK, WIKZ, KVOL, KNOE-FM, KGHO, KCDQ.

MOST ADDED

- MICHAEL JACKSON (54)
Beat It (Epic)
- TOTO (54)
I Won't Hold You Back (Columbia)
- KENNY LOGGINS (52)
Welcome To Heartlight (Columbia)
- MAC McANALLY (34)
Minimum Love (Geffen)
- BARRY MANILOW (32)
Some Kind Of Friend (Arista)
- DIONNE WARWICK (32)
Take The Short Way Home (Arista)

HOTTEST

- MICHAEL JACKSON (138)
Billie Jean (Epic)
- LIONEL RICHIE (98)
You Are (Motown)
- DURAN DURAN (84)
Hungry Like The Wolf (Capitol)
- JOURNEY (78)
Separate Ways (Worlds Apart) (Columbia)
- DARYL HALL & JOHN OATES (77)
One On One (RCA)
- STYX (64)
Mr. Roboto (A&M)

SIGNIFICANT ACTION

YAZ "Only You" (Sire/WB) 46/14
Moves: Up 10, Debuts 7, Same 15, Down 0, Adds 14, WSPK, WPHD, WFLI, B97, KROK, WABB-FM, WNAM, KBBK, KSKD, WAEV, WSGF, KILE, KNOE-FM, KBIM, WLOL-FM B-7.

DEF LEPPARD "Photograph" (Mercury/PolyGram) 44/31
Moves: Up 1, Debuts 5, Same 7, Down 0, Adds 31 including WCAU-FM, K104, 79Q, WABB-FM, WNOK-FM, KZ93, KQKQ, KBBK, WERZ, WZYQ, KKQV, KVOL, KKXL-FM, KKRC, KOZE.

ROBERT HAZARD "Escalator Of Life" (RCA) 42/17
Moves: Up 2, Debuts 3, Same 20, Down 0, Adds 17 including WSPK, WPHD, WKEE, WABB-FM, WSEZ, WJBO, WFBG, WOMP-FM, 95XIL, WZYQ, WISE, WFLB, KVOL, KENI, KBIM.

FIREFALL "Always" (Atlantic) 40/7
Moves: Up 14, Debuts 9, Same 9, Down 1, Adds 7, WCSC, WANS-FM, KFI, KHOP, 13FEA, 95XIL, WXLK, WKFM 38-33, WTIK 39-36, FM100 28-24, WQUT 14-9, KSTT 25-19, KIKI 25-22, Z102 11-10, KBIM 25-22.

FELONY "The Fanatic" (Rock & Roll/CBS) 37/3
Moves: Up 5, Debuts 4, Same 25, Down 0, Adds 3, KTFM, KITY, FM99, WCAU-FM on, WXKS-FM on, KEGL 21-19, KIQQ 23-20, WKZZ-FM on, WZZR on, WJXQ 35-33, KFI d-40, KYYX 5-4, Q101 on, KISR on, KGHO on.

NAKED EYES "Always Something There To Remind Me" (EMI America) 35/19
Moves: Up 0, Debuts 3, Same 13, Down 0, Adds 19 including WNBC, CHUM, KIQQ, WPHD, WKZZ-FM, WZYP, WSEZ, KHOP, OK100, 95XIL, WJAD, KKQV, KCBN, KDZA.

BRYAN ADAMS "Straight From The Heart" (A&M) 34/28
Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 28 including WGCL, KIMN, WKFM, WPHD, WRCK, KROK, WBBQ, WVIC, WKDD, KIDD, KNBC, WJBO, WAEV, WJAD, KISR.

HEAVEN 17 "Let Me Go" (Arista) 33/7
Moves: Up 3, Debuts 1, Same 22, Down 0, Adds 7, WFLI, WKZZ-FM, KZFM, KSET-FM, KFI, KIDD, KBBK, WXKS-FM on, WLOL-FM d-40, WPHD on, KITY 39-33, WNAM on, KYYX 26-23, WJBO on, Q101 on, KCBN 34-29.

JANET JACKSON "Come Give Your Love To Me" (A&M) 31/3
Moves: Up 7, Debuts 0, Same 20, Down 1, Adds 3, Y100, KBFM, WTIK, WCAU-FM on, KIQQ 26-23, KFRC 23-19, KITY 16-11, 94TYX 30-25, KFI on, KYNO-FM 24-22, WIGY 20-18, WSGF 18-14, KISR on, KBIM on.

ROBBIE PATTON "Smiling Islands" (Atlantic) 27/6
Moves: Up 6, Debuts 4, Same 11, Down 0, Adds 6, KIKI, OK100, 13FEA, WIKZ, Q101, KBIM, K104 on, Y103 26-22, WCSC on, KJRB d-28, KNBC on, WAEV 22-17, KISR 13-9, KFMW 13-11, D93 d-26, KOZE 28-24.

ADAM ANT "Desperate But Not Serious" (Epic) 25/14
Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 14, WGCL, WPHD, WTRY, WFLY, WQID, WCSC, WJXQ, WKDD, KFI, WIGY, WERZ, WOMP-FM, WKHI, WISE, WFBG 35-33.

TRIUMPH "A World Of Fantasy" (RCA) 25/4
Moves: Up 9, Debuts 2, Same 10, Down 0, Adds 4, KBBK, 95XIL, KRNA, KCDQ, WBEN-FM 36-28, WPHD on, WRCK d-29, K104 33-27, KITY 40-32, KZFM d-25, WOKI on, WSSX 28-23, WJXQ 13-10, WIKS on-dp, WZYQ 24-19, KISR on, KFMZ 18-17.

BERLIN "Sex (I'm A...)" (Geffen) 25/2
Moves: Up 9, Debuts 2, Same 10, Down 0, Adds 2, I95, WVIC, WXKS-FM on, WKFM d-38, WPHD 29-26, WKZZ-FM on, 79Q on, KTFM d-39, KITY 35-27, KZFM on, KSET-FM on, KYYX 20-11, Z102 29-25, KVOL on, KCBN 28-23, KCDQ on.

JEFFREY OSBORNE "Eenie Meenie" (A&M) 24/8
Moves: Up 4, Debuts 4, Same 8, Down 0, Adds 8, WAEB, KXX106, WRQK, WJBO, 13FEA, WAEV, WFOX, KKAZ, Y103 25-21, WQDQ 27-25, KJRB d-30, KIKI 26-24, KILE d-34, D93 on, KIST d-26.

BOB SEGER & THE SILVER BULLET BAND "Even Now" (Capitol) 21/9
Moves: Up 4, Debuts 1, Same 7, Down 0, Adds 9, WBEN-FM, WRCK, WYCR, WDOQ, WKDD, WSOV, WKHI, WXLK, Q101, KKLK, K104 28-14, WANS-FM on, KKXX on, KRQ on, OK100 25-19, 95XIL 36-28, WSPT on.

EVELYN KING "Betcha She Don't Love You" (RCA) 20/0
Moves: Up 9, Debuts 0, Same 6, Down 5, Adds 0, B94 24-23, Q107 22-17, KIQQ 16-15, WFLY 29-26, KTFM 20-18, KHFI on, WTIK 20-15, FM100 15-13, KIDD 5-3, KQMQ 21-20, Z102 3-3.

LE ROUX "Carrie's Gone" (RCA) 19/9
Moves: Up 0, Debuts 2, Same 8, Down 0, Adds 9, WRCK, WKEE, B97, WOKI, WZZR, WVIC, Q104, WFLB, KILE, KITY on, KROK on, WFMF d-25, WABB-FM on, WQLT on, WPFM d-34.

MISSING PERSONS "Walking In L.A." (Capitol) 17/12
Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 12, WCAU-FM, WFLI, KTFM, KITY, WDOQ, CK101, KYYX, WFBG, WPFM, KVOL, KEARTH d-25, XTRA on, KFI on.

DARYL HALL & JOHN OATES "Family Man" (RCA) 17/1
Moves: Up 4, Debuts 2, Same 10, Down 0, Adds 1, WFLY, KEGL on, I95 d-24, Q105 26-22, CK101 on, WZZR 14-9, KMGK 1-1, KZ93 7-7, KRQ 23-18, WERZ 35-31, WHSL on, WXLK d-28, KKQV on, WRKR on, WSPT on.

KC & THE SUNSHINE BAND (w/TERI DeSARIO) "Don't Run (Come Back To Me)" (Epic) 16/7
Moves: Up 2, Debuts 0, Same 7, Down 0, Adds 7, K104, WSLF, KIOA, KOFM, KJRB, 95XIL, D93, WSPK on, KTFM on, KTSa on, WTIK on, WGH 37-29, KIKI 29-25, WAEV on, WFOX on.

SYSTEM "You Are In My System" (Mirage/Atco) 16/7
Moves: Up 0, Debuts 3, Same 6, Down 0, Adds 7, WKFM, KC101, KBFM, WGH, WFLB, Q101, KVOL, WCAU-FM on, WXKS-FM on, KTFM d-36, KITY d-40, KYYX on, WGUW d-29, WFBG on, KSLY on.

TONY CAREY "I Won't Be Home Tonight" (Rocshire) 16/6
Moves: Up 3, Debuts 0, Same 6, Down 1, Adds 6, WPST, KSET-FM, WACZ, WISE, KISR, KFMZ, KEGL 24-20, WKZZ-FM on, CK101 on, WSSX 25-22, WIKS on-dp, WOMP-FM 29-23, WZYQ on, WHSL on, WYKS on-dp.

ENGLISH BEAT "I Confess" (IRS/A&M) 16/4
Moves: Up 0, Debuts 2, Same 10, Down 0, Adds 4, WCSC, WGUY, KRNA, 99KG, KEGL on, WKFM on, WPHD on, KZFM d-29, WZZR on, WVIC on, KMGK on, KYYX on, WJBO on, WOMP-FM d-38, WBWB on.

GENTLE PERSUASION "Please Mr. Postman" (Capitol) 15/4
Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 4, WKFM, WLAN-FM, Q101, KVOL, WCAU-FM 40-35, Q106 on, WKZZ-FM on, KTFM on, KITY d-39, KFI on, WJBO on, WERZ on, WFLB on, KILE on, KSLY on.

DONNIE IRIS "This Time It Must Be Love" (MCA) 15/2
Moves: Up 3, Debuts 0, Same 10, Down 0, Adds 2, WERZ, WOMP-FM, WCAU-FM on-dp, WLOL-FM on, K104 22-13, 94TYX on, WGH on, WJXQ on-dp, WKDD 29-26, KNBC on, KBBK on, OK100 32-25, WSOV on, 95XIL on.

GAP BAND "Outstanding" (Total Experience/PGM) 14/4
Moves: Up 2, Debuts 1, Same 7, Down 0, Adds 4, WKFM, WSEZ, WFBG, WQLT, WXKS-FM on, Y100 on, KTFM d-40, KITY on, WTIK 35-33, KYNO-FM 13-12, WFLB on, KVOL on-dp.

Q-FEEL "Dancing In Heaven (Orbital Be-Bop)" (Jive/Arista) 13/6
Moves: Up 0, Debuts 2, Same 4, Down 1, Adds 6, KTFM, KITY, WJXQ, KSKD, 99KG, KCBN, WZZR d-37, KMGK on, K104 on, KYTN on, KFMW d-29, D93 on-dp.

SINGLE BULLET THEORY "Keep It Tight" (Nemperor/CBS) 13/4
Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 4, WLOL-FM, KIQQ, WOKI, WZZR, WCAU-FM on, WKZZ-FM on, KTFM on, KITY on, WRVQ 18-16, WVIC on, WJXQ on-dp, KYYX on, WXLK on.

WALL OF VOODOO "Mexican Radio" (IRS/A&M) 12/3
Moves: Up 2, Debuts 1, Same 6, Down 0, Adds 3, WZZR, WOMP-FM, KVOL, WXKS-FM on, WKZZ-FM 28-26, KITY on, KZFM d-23, KSET-FM on, KKXX on, KSKD on, WFBG on, KCBN 40-34.

LOU RAWLS "Wind Beneath My Wings" (Epic) 10/7
Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 7, WGCL, WKFM, KROK, WJBO, WERZ, 13FEA, Q101, KTFM on, WTIK d-40, WFOX on.

JARREAU "Mornin' " (WB) 10/6
Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 6, WXKS-FM, WHHY-FM, KIOA, KQMQ, WBWB, KCDQ, CKLW on, WKDD on, KGGI d-29, KIKI on.

STEPHANIE WINSLOW "Showdown" (Primer/Curb) 10/4
Moves: Up 2, Debuts 0, Same 4, Down 0, Adds 4, KITY, WKHI, KILE, KVOL, WFLB on, FM99 on, KISR on, WBWB 38-32, 99KG 37-36.

PETER GODWIN "Images Of Heaven" (Polydor/PolyGram) 10/4
Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 4, WXKS-FM, WJDX, WIGY, WGLF, 94TYX on, WOKI on, WJAD on-dp, WCGO on, WFLB on, Q101 on.

More CHR Music Information See Page 49

BILLY JOEL

Goodnight Saigon



The New Single
From Billy Joel's Platinum Album
"THE NYLON CURTAIN"

Watch For Billy's Video Clip On This Very Special Single, Coming Soon!



March 4, 1983



Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	3	2	1	LIONEL RICHIE/You Are (Motown)
10	7	4	2	MICHAEL JACKSON/Billie Jean (Epic)
7	4	3	3	CHRISTOPHER CROSS/All Right (WB)
2	1	1	4	CULTURE CLUB/Do You Really Want To Hurt Me (Virgin/Epic)
8	5	5	5	DURAN DURAN/Hungry Like The Wolf (Capitol)
14	9	7	6	DARYL HALL & JOHN OATES/One On One (RCA)
19	14	12	7	JOURNEY/Separate Ways (Worlds Apart) (Columbia)
11	10	8	8	JOE JACKSON/Breaking Us In Two (A&M)
15	12	10	9	PRETENDERS/Back On The Chain Gang (Sire/WB)
12	11	11	10	K. ROGERS & S. EASTON/We've Got Tonight (Liberty)
24	18	13	11	ERIC CLAPTON/I've Got A Rock N' Roll Heart (WB)
1	2	6	12	BOB SEGER.../Shame On The Moon (Capitol)
30	24	18	13	DEXYS MIDNIGHT RUNNERS/Come On Eileen (Mercury/PG)
29	23	16	14	STYX/Mr. Roboto (A&M)
25	19	15	15	SUPERTRAMP/My Kind Of Lady (A&M)
5	6	9	16	STRAY CATS/Stray Cat Strut (EMI America)
-	26	21	17	FRIDA/I Know There's Something Going On (Atlantic)
-	29	23	18	GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)
-	30	24	19	DAN FOGELBERG/Make Love Stay (Full Moon/Epic)
3	8	14	20	MEN AT WORK/Down Under (Columbia)
18	16	19	21	MUSICAL YOUTH/Pass The Dutchie (MCA)
-	-	29	22	ABC/Poison Arrow (Mercury/PolyGram)
6	13	17	23	BILLY JOEL/Allentown (Columbia)
-	27	28	24	STEEL BREEZE/Dreamin' Is Easy (RCA)
-	-	30	25	AFTER THE FIRE/Der Kommissar (Epic)
BREAKER	9	15	26	MICHAEL JACKSON/Beat It (Epic)
9	15	20	27	KENNY LOGGINS/Heart To Heart (Columbia)
BREAKER	26	23	28	JEFFERSON STARSHIP/Winds Of Change (RCA/Grunt)
BREAKER	29	24	29	TOM PETTY.../Change Of Heart (Backstreet/MCA)
BREAKER	30	25	30	OXO/Whirly Girl (Geffen)

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Adult / Contemporary

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
1	1	1	1	LIONEL RICHIE/You Are (Motown)
4	3	3	2	CHRISTOPHER CROSS/All Right (WB)
3	2	2	3	K. ROGERS & S. EASTON/We've Got Tonight (Liberty)
10	7	7	4	DARYL HALL & JOHN OATES/One On One (RCA)
16	11	9	5	DAN FOGELBERG/Make Love Stay (Full Moon/Epic)
17	10	8	6	STEPHEN BISHOP/It Might Be You... (WB)
8	5	5	7	NEIL DIAMOND/I'm Alive (Columbia)
18	12	10	8	JOE JACKSON/Breaking Us In Two (A&M)
2	4	4	9	BOB SEGER.../Shame On The Moon (Capitol)
6	6	6	10	CULTURE CLUB/Do You Really Want To Hurt Me (Virgin/Epic)
25	18	14	11	ERIC CLAPTON/I've Got A Rock N' Roll Heart (WB)
14	13	13	12	POCO/Shoot For The Moon (Atlantic)
27	21	16	13	MICHAEL JACKSON/Billie Jean (Epic)
20	16	15	14	DONNA SUMMER/The Woman In Me (Geffen)
26	20	18	15	SUPERTRAMP/My Kind Of Lady (A&M)
-	29	24	16	DIONNE WARWICK/Take The Short Way Home (Arista)
5	9	12	17	KENNY LOGGINS/Heart To Heart (Columbia)
-	28	26	18	BARRY MANILOW/Some Kind Of Friend (Arista)
7	8	11	19	JUICE NEWTON/Heart Of The Night (Capitol)
29	26	22	20	DIANA ROSS/So Close (RCA)
-	30	28	21	KC & THE SUNSHINE BAND.../Don't Run... (Epic)
30	27	25	22	MELISSA MANCHESTER/Nice Girls (Arista)
28	24	23	23	FIREFALL/Always (Atlantic)
12	14	19	24	P. AUSTIN with J. INGRAM/Baby, Come To Me (Qwest/WB)
-	-	30	25	JEFFREY OSBORNE/Eenie Meenie (A&M)
11	17	17	26	MEN AT WORK/Down Under (Columbia)
9	15	20	27	LITTLE RIVER BAND/The Other Guy (Capitol)
19	19	21	28	BILLY JOEL/Allentown (Columbia)
13	23	29	29	TOTO/Africa (Columbia)
15	22	27	30	FLEETWOOD MAC/Love In Store (WB)

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Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
1	1	1	1	JOURNEY/Separate Ways (Columbia)
5	2	2	2	DEF LEPPARD/Photograph (Mercury/PolyGram)
11	10	4	3	GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)
10	6	5	4	STYX/Mr. Roboto (A&M)
9	9	6	5	TRIUMPH/World Of Fantasy (RCA)
6	4	3	6	RIC OCASEK/Something To Grab For (Geffen)
16	15	8	7	TONY CAREY/I Won't Be Home Tonight (Rocshire)
33	20	17	8	RED RIDER/Human Race (Capitol)
2	3	7	9	BOB SEGER.../Even Now (Capitol)
12	12	11	10	FRIDA/I Know There's Something Going On (Atlantic)
26	18	15	11	BRYAN ADAMS/Take Me Back (A&M)
36	27	19	12	DEXYS MIDNIGHT RUNNERS/Come On... (Mercury/PG)
13	14	12	13	SCANDAL/Goodbye To You (Columbia)
4	5	9	14	GOLDEN EARRING/Twilight Zone (21/PolyGram)
40	30	21	15	JOURNEY/After The Fall (Columbia)
19	17	18	16	DURAN DURAN/Rio (Capitol)
-	41	24	17	U2/New Year's Day (Island/Atco)
28	21	20	18	FIXX/Red Skies (MCA)
14	13	14	19	PRETENDERS/My City Was Gone (Sire/WB)
38	34	26	20	BOB SEGER.../Roll Me Away (Capitol)
58	40	35	21	AFTER THE FIRE/Der Kommissar (Epic)
8	8	10	22	MEN AT WORK/Be Good Johnny (Columbia)
3	7	13	23	DURAN DURAN/Hungry Like The Wolf (Capitol)
34	33	28	24	TOM PETTY.../Change Of Heart (Backstreet/MCA)
22	22	23	25	TRIUMPH/Never Surrender (RCA)
-	-	50	26	INXS/The One Thing (Atco)
17	19	22	27	VANDENBERG/Burning Heart (Atco)
7	11	16	28	PRETENDERS/Back On The Chain Gang (Sire/WB)
-	-	47	29	STYX/Cold War (A&M)
50	43	38	30	MODERN ENGLISH/I Melt With You (Sire/WB)

AOR / ALBUMS

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
2	1	1	1	JOURNEY/Frontiers (Columbia)
7	4	2	2	DEF LEPPARD/Pyromania (Mercury/PolyGram)
1	2	3	3	BOB SEGER.../The Distance (Capitol)
-	-	8	4	STYX/Kilroy Was Here (A&M)
15	11	9	5	GREG KIHN BAND/Kihnspiracy (Beserkley/Elektra-Asylum)
4	5	5	6	TRIUMPH/Never Surrender (RCA)
12	8	6	7	BRYAN ADAMS/Cuts Like A Knife (A&M)
3	3	4	8	DURAN DURAN/Rio (Capitol)
14	13	11	9	RED RIDER/Neruda (Capitol)
6	6	7	10	RIC OCASEK/Beatitude (Geffen)
5	7	10	11	MEN AT WORK/Business As Usual (Columbia)
20	18	15	12	TONY CAREY/Tony Carey (Rocshire)
10	15	12	13	TOM PETTY.../Long After Dark (Backstreet/MCA)
23	22	20	14	ERIC CLAPTON/Money & Cigarettes (WB)
18	16	18	15	FRIDA/I Know There's Something Going On (Atlantic)
19	17	16	16	SCANDAL/Love's Got A Line On You (Columbia)
30	26	22	17	DEXYS MIDNIGHT RUNNERS/Too-Rye-Ay (Mercury/PG)
21	21	21	18	FIXX/Shattered Room (MCA)
8	12	13	19	GOLDEN EARRING/Cut (21/PolyGram)
BREAKER	20	19	20	U2/War (Island/Atco)
9	14	19	21	SAMMY HAGAR/Three Lock Box (Geffen)
13	9	17	22	PHIL COLLINS/Hello, I Must Be Going! (Atlantic)
11	10	14	23	PAT BENATAR/Get Nervous (Chrysalis)
28	28	27	24	THOMAS DOLBY/Blinded By Science (Capitol)
BREAKER	25	24	25	AFTER THE FIRE/After The Fire (Epic)
16	20	24	26	NIGHT RANGER/Dawn Patrol (Boardwalk)
BREAKER	27	26	27	INXS/Shabooh Shoobah (Atco)
22	24	25	28	VANDENBERG/Vandenberg (Atco)
38	30	28	29	BERLIN/Pleasure Victim (Geffen)
24	23	26	30	MISSING PERSONS/Spring Session M (Capitol)
BREAKER	31	30	31	MODERN ENGLISH/After The Snow (Sire/WB)
17	19	23	32	NEIL YOUNG/Trans (Geffen)
27	27	30	33	PSYCHEDELIC FURS/Forever Now (Columbia)
-	-	40	34	JON BUTCHER AXIS/Jon Butcher Axis (Polydor/PolyGram)
-	-	39	35	ULTRAVOX/Quartet (Chrysalis)
-	39	33	36	ROBERT HAZARD/Robert Hazard (RCA)
26	25	29	37	N. SCHON/J. HAMMER/Here To Stay (Columbia)
39	33	34	38	ART IN AMERICA/Art In America (Pavillion/CBS)
DEBUT	36	35	39	CALL/Modern Romans (Mercury/PolyGram)
-	36	35	40	WALL OF VOODOO/Call Of The West (IRS/A&M)

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