

## I N S I D E :

**Doubleday Buys WMET,  
Installs New Format**

Doubleday finally completes its acquisition of **Metromedia's** Chicago AOR and inaugurates its innovative new "All-Hockey" format under the direction of **Bobby Hattrik**. "Chicago radio is a helluva face-off," Hattrik says, "but our goal is to score big by the time **Arbitron** finishes the body checking." Hattrik added that **Gary Puckett** has been named MD. Page 113

**Broadcasters Cowed  
By Arbitron  
Dairykeeper Plan**

**Jhan Hiber** terms **Arbitron's** new plan to give more weight to dairies from "HDCA's" (High Density Cattle Areas) an "udderly brilliant move. After all, radio is herd by cows too!" But broadcasters questioned the validity and expense of increased emphasis on dairykeepers, accusing **Arbitron** of "milking the situation for all it's worth." Page 82

**The Changing  
Demographic Face  
Of AOR**

In an important column, **Jeff Gelb** talks to the four leading AOR consultants (gathered together in one column for the first time since his March 18 and March 25 columns) about the challenge the format faces in attracting new demographics. **Lee Abrams** kicks off a new controversy by insisting that the only way to attract new demos is to play a precise blend of 84% familiar music and 16% extremely familiar music. Asked about his recent policy of favoring new music, he said, "I was wrong last week. The baby boom generation doesn't want to hear songs by female singers in miniskirts with weird hair." Page 95

**People In The Nude  
This Week**

- Marilyn Chambers
- Bo Derek
- Natassia Kinski
- Joel Denver

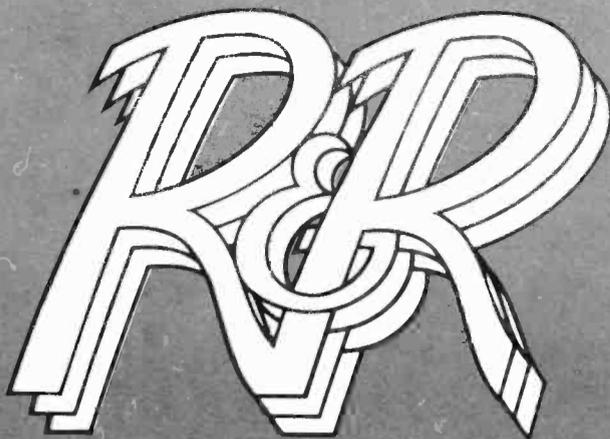
(See Picture Page)

**New TV Net Bows  
Daring Rock  
Tube Approach**

**Crane Schott**, producer of past TV rock shows "Heavy Metal Hoedown," "Rock & Roll Tea Party," and "Disco Serbo-Croatian Style," is launching a groundbreaking TV video concept. "The public is tired of seeing promotional videos on television," Schott told **R&R**. "Our new network will have no visuals at all — just music! That's why we call it **EMP-TV**." Page 377

The two opening and closing pages of this edition are a special April Fool's parody issue. Any resemblance to industry persons or institutions living or dead is purely intentional, but with the best of intentions. Have fun!

Single Copy Priceless



RADIO &amp; RIDICULE



**KHJ BOWS ALL-ELVIS FORMAT** — The format change rumors were put to rest last week as KHJ/Los Angeles announced its new "All Elvis" format. The station will now play nothing but Elvis music 24 hours a day. Four of the new station personalities gathered for this picture on kickoff day — they are (l-r): afternoon man **The Real Don Elvis**, morning host **Robert W. Elvis**, midday personality **J.J. Presley**, and night jock **Dr. Elvis**. Not pictured, but also part of the new lineup: **Shotgun Elvis** and **Priscilla Elvis**.

**Deregulation Revolutionizes Radio****FCC Ends Restrictions On Power,  
Frequency, And Band Location  
Fowler: "Let The Marketplace Decide!"**

In its most sweeping decision yet, the **Fowler Commission** voted 5-2 to remove all restrictions pertaining to a radio station's band location, frequency, and signal power/direction. Within 24 hours of the announcement (Monday 3-28), 98% of the nation's 5128

AM stations had switched to FM, with the remainder moving down the dial to frequencies like 570 and 640. **WLS/Chicago** increased its power to 750,000 watts "in order to be the highest-cuming station in Outer Mongolia," according to station officials, while hundreds of other stations made similar power adjustments. And a Cuban superstation intending to jam American radio signals gave up in disgust, stating that with six or seven high-powered stations on every desirable frequency, no more interference was possible.

**Radio Marti  
Compromise**

The **Radio Marti** deadlock may soon be broken. Broadcasters have protested the proposed anti-Castro propaganda station, but several compromise plans show promise.

The early front-runner is **Radio Marley**, which would beam to Cuba recordings of dead reggae stars 24 hours a day. But Louisiana Congressmen were lobbying for **Radio Mardi Gras**, a combination of **Fats Domino** songs and gumbo recipes. Viewed as having little chance of success were the **American Film Institute's Radio Marnie**, airing the soundtracks of old **Alfred Hitchcock** movies; **Radio Marquis**, readings from the collected works of **De Sade**; and **Mutual President Marty Rubenstein's** all-Talk-formatted **Radio Marty**.

Speaking for the FCC majority, Chairman **Mark Fowler** told **R&R**, "This decision is the culmination of our policy of 'unregulation.' Freed from petty restrictions that hamstringing their competitive impulses, broadcasters can now engage in open combat for listeners, allowing the marketplace to decide the winners."

**NAB** Chairman **Eddie Fritts** applauded the decision, pointing out, "Now the marketplace can truly decide the sort of programming it prefers." **NRBA** President **Sis Kaplan** added that the decision means "the marketplace will have a golden chance to decide its favorite radio stations." But

Commissioner **James Quello**, one of two dissenting votes, commented, "If I had realized the marketplace would be deciding, I would have changed my vote. I thought we were discussing those damnably dull daytimers again."

**Marketplace Perturbed**

**Ralph Safeway**, a spokesperson for the marketplace, told **R&R**, "It's a heavy responsibility, deciding the fate of 8000 radio stations trying to outgun each other on the same

frequencies. The marketplace is excited about the challenge, but you have no idea how tough it is having to decide everything from plane fares to interstate trucking rates to the price of okra. Frankly, we're sick of the government dumping all its decisions on us." Asked if the marketplace had arrived at a decision, **Safeway** said, "It's not in the bag yet, but the marketplace is leaning toward giving up radio altogether and watching pirated videocassettes."

**WBGU Serves Up  
"Cold Cuts" Format****Consultant Norborg Claims  
Approach Will Save Ailing AMs**

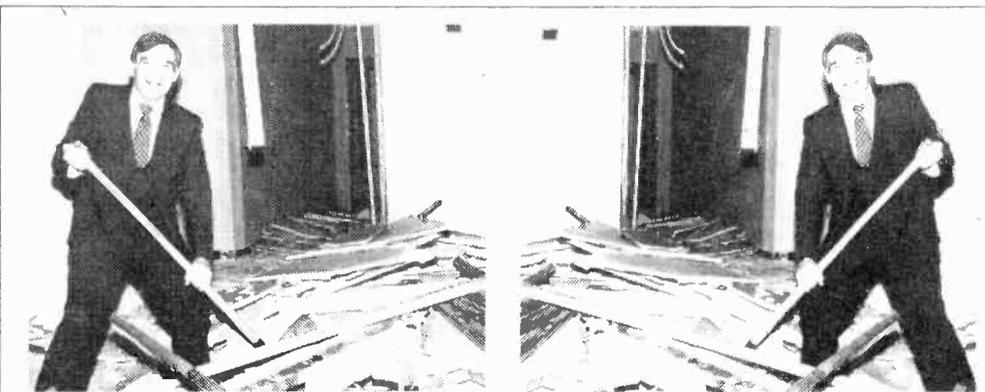
**WBGU/Bad Axe, MI** has abandoned its controversial "all-contests-all-the-time" format in favor of consultant **J. Niles Norborg's** new "Cold Cuts" approach. **Norborg**, when contacted at his **Tawas City** offices, explained his new format for **R&R**, and made some sweeping claims on its behalf. "This format will save AM radio stations all over the nation, if not the state. Think about it... every radio station is playing the hits... hell, anybody can play the hits! What we're doing here is playing all 'B-sides' of records that

never even got close to being hits! It's amazing just how interesting some of this music is."

**WBGU** General Manager **Ferlin Swabaux** told **R&R**, "This station has never sounded like this before. You'd have to hear it to believe it. I just know my country club buddies are going to eat it right up. I think this is the one that's going to put us over the top. Needless to say, we've dropped our old call letters, which tied in to our station slogan, 'We'd Better Go Up.' We've applied to the **FCC** for **WNHR**, and we're already calling ourselves 'Non-Hit Radio.'"

**WNHR** is **Norborg's** first client station, although his professional background is quite extensive. He began his broadcasting career as a **UPI** machine repairman in 1974, later joining **General Motors Pontiac Division** in what **Norborg** terms "an on-line capacity." He programmed the music for **Pinconning's** popular night spot **The Iron Doughnut**, before its conversion to a **Pentecostal Chapel** earlier this year.

Since **Bad Axe** is a non-rated market, **Norborg** plans to document the station's increased listenership by a show-of-hands at the next town meeting.



**BEFORE** — **ABC Radio Enterprises** Programming VP **Rick Sklar** prepares for the July 1982 debut of **Superadio**, the highly-touted 24-hour contemporary music satellite format, by sweeping debris from the **New York** studios under construction.

**AFTER** — **Sklar** wraps up **Superadio** operations after the format's debut was "postponed" due to mass ennui. Luckily the same debris was used in both photos, cutting **ABC's** costs on the project.



# R&R's SPACE EXPO '83

Bringing Satellites Down To Earth

**Three Days Of  
Out-Of-This-World  
Thrills In An  
Out-Of-The-Way  
Locale**

## Shuttle Off To Outer Space

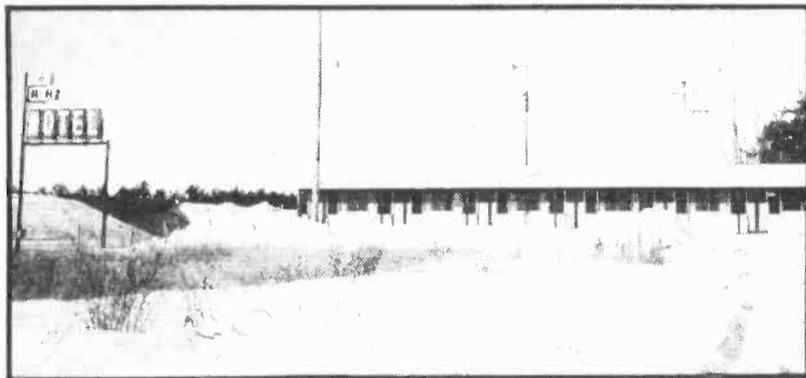


Not sure satellite programming is right for your station? Let the NASA space shuttle Enterprise take you up for an on-site inspection. En route, enjoy a free-form free-fall symposium on the new technology with your spacesuited hosts, Dwight Case, George Williams, and Tom Burchill.

## Satellite Night Fever



R&R brings space-age technology down to earth for some good old-fashioned huntin' entertainment. Take a ride on the space shuttle, grab yourself one of the plentiful laser cannons on board, and see if you can shoot down one of the specially-designated obsolete satellites along the flight path. No limit! You can keep anything you shoot. Imagine how one of these space buggies would look mounted over your fireplace!



## Enjoy Your Own Space At MOJAVE'S R&R Motel

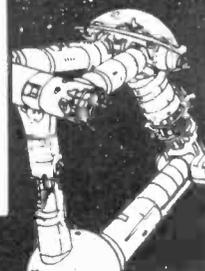
The R&R Motel in Mojave, CA is the resort we were forced to resort to for Space Expo '83. But in hard times, our spartan desert locale couldn't be more appropriate, and it's not without its own special charms:

- ★ Near Space Shuttle landing site
- ★ Mojave's famous "simmering" summer weather
- ★ Exotic and mind-boggling tumbleweed formations
- ★ Hospitality sweets — a free lollipop in every room

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Sorry, no ice sculptures*



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"It's quite an honor."  
"I'm really excited about it."  
"I'm looking forward to the challenge."  
"It's really an exciting challenge."  
"I'm really honored by the challenge. It's exciting."  
"This honor is really challenging. I'm excited."  
"This excitement is an honor. What a challenge."

#### On changing format:

"We felt we needed a new direction."  
"Our research indicated it was time for a change."  
"We're really committed to this format."  
"Our listeners told us this was what they wanted."  
"We're filling a format void in the market."

#### On being fired:

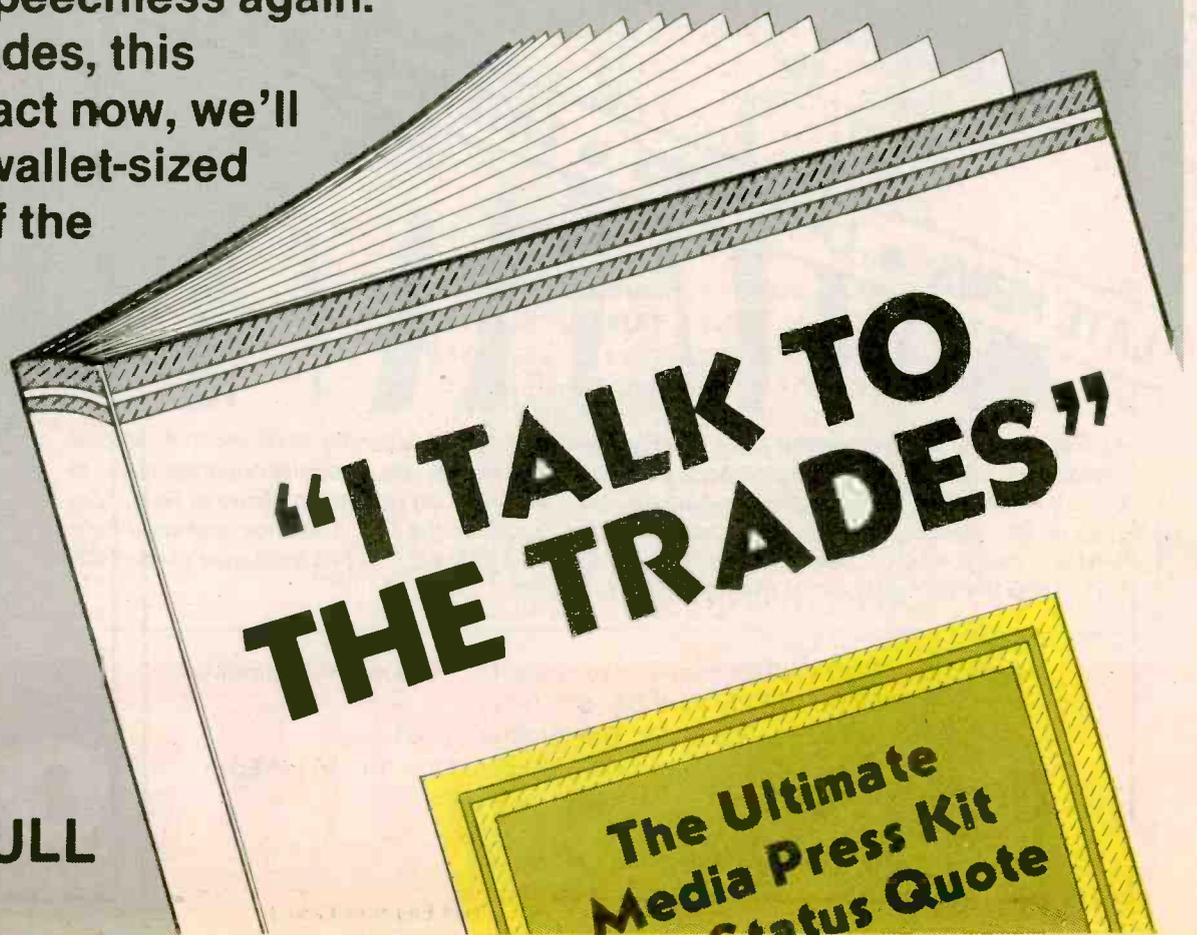
"We had philosophical differences."  
"I was unhappy with the station's progress."  
"It was time for a change."  
"I needed a new challenge."  
"I really learned a lot there."  
"We agreed to disagree."

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**NATIONAL AIRPLAY**

**April Fool's Day, 1983**



**BREAKERS**

**JARREAU**

**The Name Game (Alsgone)**

71% of our reporters on it, but none actually on a first name basis. 32 adds this week, including: KIX102, Q93, Z101, KIX93, Q103, Z105, 96Q, KIX95, 103Z, Q92, and lots of similar-sounding stations. See Parallels, might debut on the chart next week . . . and then again, it might not. It all depends.

**CHRISTOPHER CROSS**

**Mr. Bass Man (Varispeed)**

62% of our reporters on it, although we're not sure why. 12 adds this week, including: WABC, WAYS, KSFX, WGBS, KFWB, WMCA, and six more. See Parallels, will debut on the chart in the very near future. And, if you believe that . . . would you mind if we had the government store some nuclear waste in your yard?

**BOY GEORGE & WILLIE NELSON**

**with MICHAEL McDONALD**

**I Can't Get Next To You (Lifeboy)**

60% of our reporters on it. We figure they still can't believe superagent Irving Azoff was able to talk these two into the same studio at the same time (since McDonald *lives* in the studio, he was available, as usual, for backup duties). With Nelson at his funkiest, and George at his funniest, this Motown remake could burn fast.

**Contemporary Hit Radio**

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title
-	23	10	1	MICHAEL McDONALD & ROBBIE DUPREE/Mockingbird (Backup)
4	3	2	2	KENNY ROGERS & BOY GEORGE/The Girl Is Mine (Ktold)
11	7	5	3	MR. T & TEENA MARIE/I Pity The Fool (Petulance)
25	20	8	4	QUINCY JONES featuring PATTI AUSTIN, JAMES INGRAM & THE KIDS FROM "FAME" with WILLIE NELSON/Just Once (Is All We Can Afford) (Monopoly)
-	24	18	5	AFTER THE FIRE/The Oogum Boogum Song (Right On)
-	25	12	6	SUZY ANDREW3/The Oogum Boogum Song (Encore)
-	26	13	7	FALCO/Das Lied Oogum Boogum (Hobnail)
-	27	9	8	LAURA BRANIGAN/Moonlight Masquerade (The Oogum Boogum Song) (DJ)
1	2	7	9	GARY PUCKETT & OXO/Whirly Girl You'll Be A Woman Soon (A)
6	4	3	10	GREG KIHN BAND/Yes We Kihn Kihn (UCB)
2	1	4	11	JEFFERSON SPACESHUTTLE/Amazing Grace (Still)
16	15	14	12	HALL & OATES & SEALS & CROFTS & YARBROUGH & PEOPLES & WILLIE NELSON/Gimme That Microphone, Dammit (Overload)
29	22	17	13	HUEY LEWIS & NUDES/Do You Believe In Clothes (Cocoon)
-	30	19	14	LEISURE SUITS/White Belts (C&R)
-	28	18	15	TOM JONES
-	27	25	16	

Pictured (l-r) are Chris Schenkel, Toni Basil, Sammy Maudlin, Ed Salamon, Luciano Pavarotti, Falco, John De Lorean, Jerry Sharell, Trip Reeb, Tony Sandler & Ralph Young, and Nancy Reagan.

**A WILD AND CRAZY FORMAT!**



As R&R went to press Tuesday night (3-29), KHJ/Los Angeles suddenly announced its all-Elvis format (see Page 1) would be postponed indefinitely. Instead, the station announced plans to kick off an all-Steve Martin format on April 15. New KHJ PD Carl Reiner explained to R&R, "Excuse us for changing format again, but our research told us the L.A. audience is primed for a 'wild and crazy' kind of radio, and we're going to give it to them." In this exclusive photo R&R brings you the first glimpse of the new KHJ jock staff.

**NEW & ACTIVE**

**Xeti Restructures Executive Staff**

**57 Of 60 Staffers Exit;**

**"Just Trimming The Fat," Company Claims**

Xeti Records, one of the last independently-distributed labels of significance, has laid off 57 of its 60 staffers in what company Chairman/President/Chief Executive Officer, West Coast E.O. "Bud" Bemis described as a "restructuring move."

Bemis told R&R, "I want to emphasize that this is not a blood-bath, a purge, or a massacre. We've just decided not to replace all the people we're firing. We're just trimming the fat to create a more efficient and streamlined company infrastructure."

Under the new structure, Bemis will handle all marketing, merchandising, promotion, publicity, sales, A&R, advertising, artist relations, video, and dance club servicing duties based in Xeti's new West Coast office, a futuristic plexiglass-enclosed structure at the corner of Sunset and Cahuenga. "The new office is great," Bemis told R&R, "except when some jerk walking by tries to barge in to use the pay phone."

Similarly, Xeti Co-Chairman/Co-President/Co-Chief Executive Officer, East Coast Sneed Hearn will handle the label's New York-based functions from an executive pushcart located on 51st Street between 5th and Avenue Of The Americas. Xeti's other remaining executive, Letitia "Boom Boom" Spangles, will handle trade relations and get coffee.



**EXECS EXIT XETI** - Laid-off staffers at financially-beleaguered Xeti Records volunteered to clean out their desks and leave quickly to effect a smooth transition for the new regime.

Among the executives exiting Xeti are the heads of all major departments, some of whom found the company's notification procedures somewhat abrupt (see picture). Xeti's Bemis also pledged to continue the label's ties to independent distributors, saying, "Leave branch distribution to the tree surgeons. We'll stick with the indies forever!" He added that he will be meeting with WEA, CBS, MCA, and RCA shortly for exploratory talks about Xeti's future.

**April Fool's**

**I N S I D E :**

**New Deregulation Bills In House**

Two new bills are introduced, but Rep. **Tim Wirth** reiterates his opposition to the Senate's deregulation proposals.

Page 4

**Rotating Recurrents**

Recurrent records have been called the most valuable and the most dangerous programming tool. A/C programmers explain their recurrent rotation patterns, and **Jeff Green** surveys 80 stations for a nationwide profile of recurrent deployment.

Page 32

**The Thorny Dilemma Of Newsman's Neutrality**

Should a radio reporter ever interfere with a story in progress... say, if it might save a life? Or does that compromise the objectivity of the news process? **Brad Messer** mulls over the issue.

Page 28

**Will Modern Music Be The Death Of AOR?**

"It reminds me so much of disco, and that scares the hell out of me."

— **John Sebastian**



"We're doing heavy research on the new music... and it's coming up positive."

— **Lee Abrams**

Consultants Sebastian and Abrams are on opposite sides of the fence about the effects of adding new music to the AOR format, and the debate makes for important reading.

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**People in The News This Week**

- **AP's T.J. Western** jailed in El Salvador
- **Randy Lane** VP/GM at WABB
- **Charlie Quinn** PD at KZZP
- **Lee Jacobs** PD at WKJJ
- **J.J. Jordan, Gary Hamilton** join MJM

Page 3

**Appeals Court Supports AM-FM Combos**

Judges display chilly attitude toward citizens' groups trying to break up AM-FM combinations in appeal of FCC decision.

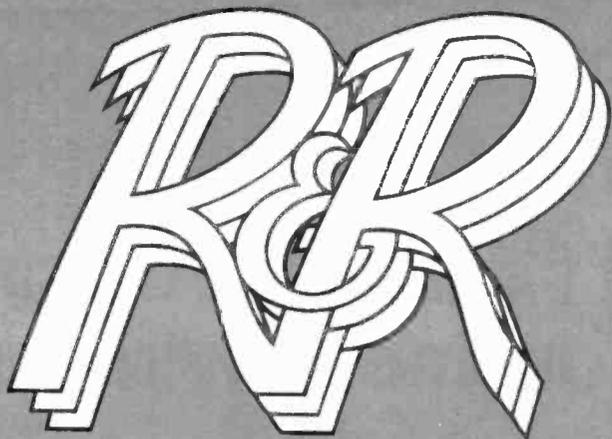
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**Tape & Resume Tips For DJs On The Move**

Three Country programmers comment on the amateurish T&R submissions they receive, and outline the elements of presentations that make them perk up their ears.

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\$3.50 Single Copy



RADIO & RECORDS

**RCA Buys Into Arista**

**Label To Be Distributed By RCA; No Changes Planned Within Arista**

Ending months of speculation, RCA and Arista jointly announced this week (3-29) that RCA had acquired an interest in Arista and that Arista will be switching from independent to RCA branch distribution. Financial details of the transaction, widely reported to involve the purchase of a 50% interest in Arista by RCA, were not disclosed.

Arista's present independent distribution network was notified by phone Monday night (3-28). The company asked distributors to settle past accounts by Friday (4-1), and said it would continue to use those distributors until June when the switch to RCA takes place. Arista will also accept returns, to be processed by RCA, through distributor channels only.

Commenting on the agreement, Arista President Clive Davis stated, "As the industry changes, we have been looking into means by which we can continue to develop as a trendsetting, viable company. The agreement with RCA will afford us the opportunity to maintain growth while remaining independent in terms of

structure and style. We will still be a creative bastion of strength to new and established artists, and provide them with one of the best promotion and creative teams in the country." An Arista spokesperson added that no internal structural changes are planned at the label.

The agreement between RCA and Bertelsmann Inc. (the German company which owns Ariola Records, of which Arista is the U.S. operating arm) is subject to government review under the Hart-Scott-Rodino Act. Under its provisions, companies involved in large-scale acquisitions and mergers must routinely file information on the transaction with the Federal Trade Commission and the Justice Department, one of which will in-

spect the filings with an eye toward possible violations of anticompetitive regulations under the Clayton Act. Washington sources indicated that it was unlikely that problems would arise in this area.

**Salant Named WYNY Consultant**

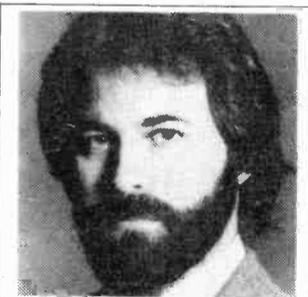
Departing WYNY/New York Program Manager Pete Salant has reached a one-year agreement to consult the nation's highest-cuming A/C outlet. Sa-

lant becomes WYNY's second consultant, joining Surrey Communications Research President Al Law.

Salant told R&R that while he would have liked to have remained at WYNY while consulting other properties, corporate policy would not permit it. In effect, it was his resignation that enabled Salant to form his own company and therefore gain the consultancy opportunity (R&R 2-11). He formally ended his employment at WYNY this week.

Salant told R&R, "I'll be involved in all areas of programming, marketing, and promotion, paying particular attention to music and music research. I'm absolutely delighted that I'm able to share my knowledge and observations with WYNY. I don't think this station has 'topped out' yet, and although I hesitate to set a limit for its potential, I know there's room for further growth."

WYNY management is still reviewing candidates for the now-vacant program manager's post. Salant said he will not be involved in that decision.



Dwight Douglas

**BURKHART NOW CHAIRMAN**

**Douglas Promoted To B/A/M/D Presidency**

Dwight Douglas has been elevated from VP to President of consulting firm **Burkhart/Abrams/Michaels/Douglas & Associates**, as co-founder Kent Burkhardt moves up to Chairman of the Board. Burkhardt commented, "I'm delighted that Dwight is our new President. He is a brilliant media strategist."

Douglas in turn remarked, "Nothing will change, especially the creative juices that flow daily through B/A/M/D. We'll continue as we have in the past - forward!" B/A/M/D principal Lee Abrams added, "Kent, (co-founder) Pat Burkhardt, and I have planned this move for the past two years. Dwight's talent,

his reputation and creativity might eventually equal that of (longtime NBC chief David) Sarnoff. He's very creative. I like it!"

The new positions for Douglas and Burkhardt became official Friday (4-1).

**Sharell Set As MCA Sr. VP**

Jerry Sharell has been named to the newly-created position of Senior Vice President for MCA Records. Sharell, most recently Senior VP/Promotion at Elektra/Asylum, will supervise day-to-day label operations with special emphasis on promotion, creative services, and publicity. He will report to MCA Records President Bob Siner. At the same time, it was learned that MCA VP/Promotion Pat Pipolo and VP/A&R Joe Wissert have exited the company.



Jerry Sharell

Commenting on Sharell's appointment, Siner stated, "The addition of Jerry Sharell to our executive staff fits perfectly with the progressive management design we are setting at MCA. His vast experience in all facets of the record business will definitely enhance our ability to become a more innovative and aggressive force within the industry."

Sharell, who was with E/A for ten years before resigning in the wake of the label's move

SHARELL/See Page 18

**WHBQ Turns To News/Talk**

**Rennie Named OM; PD Scalzi To Depart**

After nearly 30 years as a Southern music legend, WHBQ/Memphis has announced it will switch from Adult/Contemporary to News/Talk April 29. As part of the format change, veteran talk show host Carson Rennie has been selected as the station's new Operations Manager. WHBQ PD Mike Scalzi

will stay on for approximately two months while he seeks other opportunities, possibly within the RKO chain. Morning personality Ken Martin is also departing.

Discussing the format change, WHBQ VP/GM Ron Thompson said, "You don't have to be an expert to find AM stations doing extremely well with News/Talk in various markets. There is no fulltime News/Talk station in Memphis, and after considerable research, we've found there certainly is a place for it. We're going to make a commitment to excellence, in both personnel and financing from RKO."

WHBQ/See Page 18

**Lawrence Elevated To WYNF VP/GM**

WYNF/Tampa Station Manager Bob Lawrence has been promoted to VP/GM of the Taft AOR outlet. Lawrence takes up his new position as WYNF & WDAE GM Dave Milner becomes VP/GM of WDAE. Lawrence had been Station Manager for 11 months following nearly two years as Sales Manager.

Lawrence commented to R&R, "It's a hell of an honor when Taft promotes you into the GM spot. I'm tickled to death about it. The station has done so well collectively that it's made us all look good, and Taft has rewarded me with this title."

Before joining WYNF, Lawrence served from 1975 to 1980 as an account executive in Cincinnati at Taft's WKRQ and later WKRC.

“We wouldn’t make a major move in our radio business without The Research Group.”

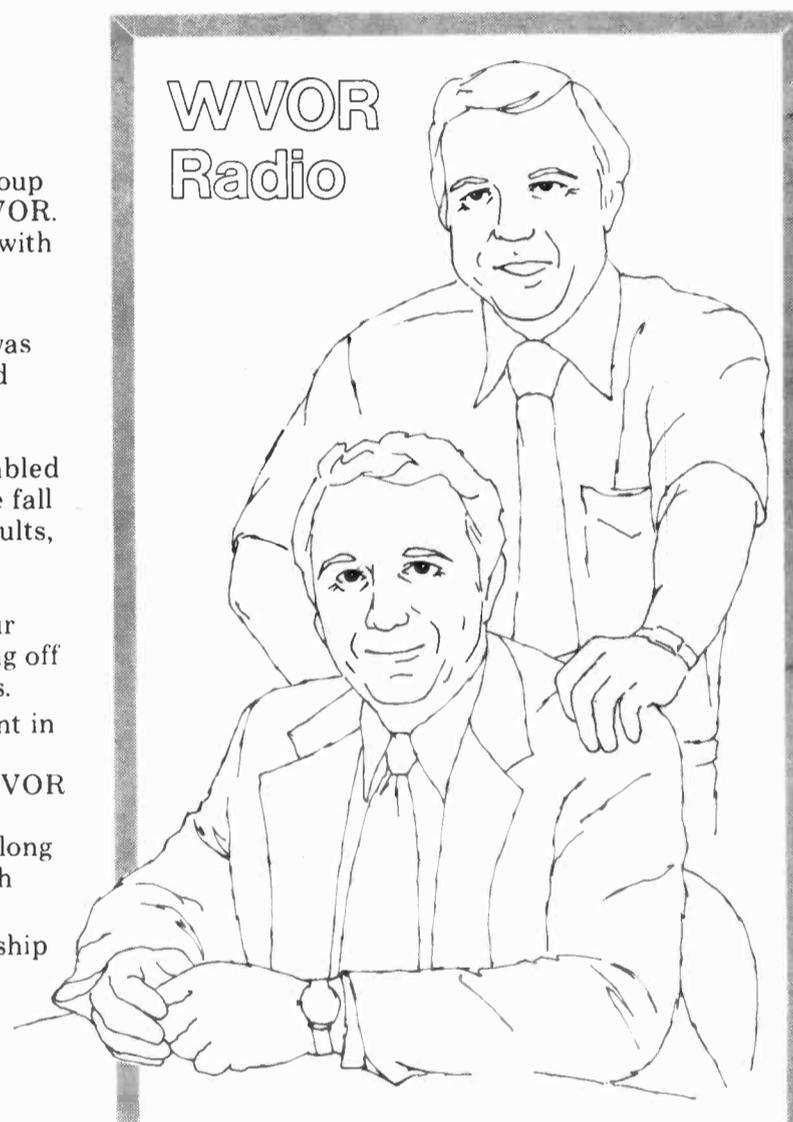
“Bud and I both consider The Research Group to be a *partner* in everything we do with WVOR. We’ve been working with them since 1980, with *great results!*”

“When we first started working with The Research Group, our station in Rochester was healthy...but we wanted to ensure continued success, so we turned to the folks at The Research Group. They helped us develop a strategy that built on our strengths, but enabled us to really grow in our target demos. In the fall '82 Arbitron, WVOR was number one in adults, 25-49, with a 17.2 share,\* nearly six points higher than our closest competitor. The Research Group helped us to strengthen our position in the market – successfully fighting off several serious challenges from competitors.

“Has there been a return on our investment in The Research Group? The answer to that question can be seen on our bottom line. WVOR has been the top billing radio station in Rochester for the past 31 months – just as long as we have been working with The Research Group!

“We’re committed to a long-term relationship with The Research Group. We wouldn’t make a major move in our radio business without them.”

\*(Fall 1982 Arbitron, M-S, 6a-Mid., A 25-49, Metro)



**BUD WERTHEIMER**  
President  
WVOR Radio

**JACK PALVINO**  
Executive Vice President  
and General Manager  
WVOR Radio

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# The Research Group

*Radio's Strategic Research Team*

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### CHR Wars Over America

Following last week's A/C ratings handicapping, Joel Denver provides an expert and exhaustive analysis of the prime CHR battles for the spring ratings season.

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# AP Radio Stringer Jailed In El Salvador Incident

An American freelance reporter who has been contributing stories to AP Radio was arrested in El Salvador last Saturday (3-26) by government forces. T.J. Western, 32, of St. Paul, MN was still jailed at presstime, although no charges had been filed.

AP Deputy Director/Broadcast Services Jim Hood confirmed that Western has filed "a few pieces a week" for AP Radio since February. Calling the situation "delicate," however, Hood declined to elaborate on APR's relationship with Western, or say whether the network is trying to help win his release.

Western is also stringing for several U.S. radio stations, according to an AP report from San Salvador. His arrest reportedly stemmed from a story he filed for an unidentified Spanish-language station in the

San Diego area, involving interviews with leftwing rebels, Salvadorean business leaders, and U.S. Ambassador Dean Hinton.

Since his arrest, Western has been visited by embassy officials and Rep. James Oberstar (D-MN), who is in El Salvador as part of an American delegation studying human rights conditions and the military situation. An Oberstar aide told R&R the prospects of Western's immediate release are "encouraging," adding that the arrest was due to "confusion" over the San Diego radio report.

A second American reporter, Joan Ambrose, 31, of Mill Valley, CA was arrested with Western while editing tape at his apartment. She was questioned and placed under house arrest at the home of a U.S. military advisor. AP Radio said it has no relationship of any kind with Ms. Ambrose.

### VP/PROGRAMMING DUTIES ADDED

## Lane Named VP/GM At WABB-AM & FM

WKQX/Chicago PD Randy Lane has accepted the VP/GM's job at WABB-AM & FM/Mobile, at the same time becoming VP/Programming for WABB, Inc. In his new dual position Lane will oversee both WABB-AM & FM and the company's WAPI-AM & FM/Birmingham. Lane replaces Mike Hankins as VP/GM of the Mobile stations.

Lane commented to R&R, "It was a tough decision. But I think the GM's job is the key radio position for the '80s. I've been very happy with my position at WKQX, and I believe it's the hottest station in the market, and that made it tough to leave. This is, however, a great opportunity that I felt I had to take advantage of for my career. I've known (WABB, Inc. principal) Bernie



Randy Lane

Dittman for a long time now, and I was looking for a small but aggressive company

### Cahill Upped To OM At WTRY & WPYX

WTRY/Troy Assistant PD/MD and eight-year station veteran Bill Cahill has been promoted to Operations Manager at WTRY & WPYX, replacing Ted Utz, who is joining WHJY/Providence as Program Director (R&R 3-25).

Cahill remarked, "My basic duties will be to oversee the operation for both stations, and work with my PDs. Dan Martin is staying on as PD at WTRY, and I'm currently looking for a new PD for WPYX. I'm very excited about the position and feel very good about the responsibility given me."

CAHILL/See Page 18

### Jordan, Hamilton Join MJM Research

C.C. McCartney, President of MJM Radio Research, has expanded the firm's operation by hiring J.J. Jordan and Gary Hamilton to staff a newly-opened Dallas office.

Jordan, whose programming credits include WRKO/Boston and WHBQ/Memphis, joins MJM from McLendon Broadcasting, where he'd been Executive Programming Director. Hamilton's experience includes KRLA/Los Angeles, where he served as an air personality and MD; KIMN/Denver;

MJM/See Page 18

to join, and this is the one. NBC has been an excellent company to work for, and they've given me all the tools to win. I thank them and my GM Jim Smith for their help and confidence in my abilities."

Dittman commented, "I'm very excited about Randy joining our company. I've known him for a long time, as he consulted the station for me when he was with Todd Wallace, and it's now time for him to step into management. He will be of great value to me with his programming background and his ability to deal with people. Randy is the perfect choice."

Prior to joining WKQX, Lane was PD at KBEQ/Kansas City. No replacement was named at WKQX, as Lane will not be joining WABB-AM & FM until late May.

## WCII & WKJJ Split PD Positions

### Armstrong Resigns OM Post; Jacobs Hired As New FM PD

WCII & WKJJ/Louisville Operations Manager Jack Armstrong has resigned following the announcement that the two stations will now be separately programmed. WCII & WKJJ GM Dick Ferry explained the situation to R&R: "A decision was made that one Operations Manager could not run two stations. So we decided to hire a PD for WKJJ and a separate PD for WCII, and each would pull a minor airshift. I then presented it to Jack and told him that this was going to be the new restructuring... he would have one station, a minor airshift, and by the way, a little less money. Jack didn't feel that he would want to do that, which I can understand, so he resigned. It's a very amicable parting of the ways."

Replacing Armstrong as new PD of A/C-formatted WKJJ is WMJX/Boston Assistant PD Lee Jacobs. Jacobs told R&R, "I'm real excited, and the best thing is that I lose the 'assistant' next to my name... I am now Program Director, something I've aspired to since I was about 14 years old. I have very positive feelings about WKJJ and Dick Ferry."

Before joining WMJX, Jacobs was an air personality at WAMS/Wilmington and WCBM/Baltimore. No new PD has been hired for Country-formatted WCII, but Ferry indicated that station consultant John Lund would be assisting in the search. Armstrong did not announce his future plans.



**CITY OF HOPE TO HONOR AZOFF** — Irving Azoff, Chairman of the Board of Front Line Management, has been selected 1983's recipient of the City of Hope's "Spirit Of Life" award in recognition of his contributions to the music industry. A research fellowship will be established in Azoff's name at the medical center following a testimonial dinner to be held in Los Angeles June 30. Shown at the kickoff luncheon for this year's fund drive are (l-r): Front Line Sr. VP Larry Solters; CBS Sr. VP/GM, West Coast Myron Roth; Shelli & Irving Azoff; Honorary Co-Chairperson Stevie Nicks; Monument Entertainment President and City of Hope Music Industry Chapter President Bob Fead; E/A Vice Chairman of the Board Mel Posner; and Front Line President Howard Kaufman.

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## Quinn To Program KZZP-AM & FM

Charlie Quinn, Corporate PD for WROK, Inc.'s WROK & WZOK/Rockford and WGBF & WHKC/Evansville, has been selected to replace Randy Stewart as PD at KZZP-AM & FM/Phoenix. Stewart will join the airstaff of KALL-FM/Salt Lake City (R&R 3-11).

KZZP VP/GM Bill Phalen told R&R, "My original thoughts were that we needed someone out of a major market for this situation. But I realized Charlie was programming a major market station in a relatively small market. Philosophically, we are right in synch. I'm delighted to have him working for us at KZZP." Phalen indicated the format would remain CHR but would be "fine-tuned and refined."

Quinn, who takes over the programming reins April 11, commented, "Needless to say, I'm very pleased to join Western Cities. I owe a lot to the people who have helped me here at my present company and to those who gave me their time and friendship over the years. I also owe a lot to Bill Phalen for taking the chance on someone from a market the size of Rockford.

"Musically we have some transitions to make, but the rest of the station sounds tremendous. We plan to be very aggressive, get out on the streets, and do promotions which will add even more fun to the station. I feel KZZP can continue to grow and flourish."

Quinn's prior programming experience, in addition to two-and-a-half years at WROK & WZOK, includes putting WKZW

QUINN/See Page 18

# Washington Report

## FCC Gets Extra \$550,000 For FM Drop-Ins

When the FCC gets around to considering whether to create FM drop-ins later this year, it looks as though the lack of resources and manpower in the Mass Media Bureau won't be a consideration. FCC staffers have said they simply don't have the 30 extra bodies needed to handle a large volume of new FM applications if that rule-making (Docket 80-90) is approved.

Taking note of that and other shortfalls, the Senate Commerce Committee last week tacked an extra \$2.5 million onto the FCC's 1984 budget, raising the total to \$88.9 million. Nearly 20% of the bonus — \$550,000 — was specifically targeted to help process FM drop-in applications.

Another \$300,000 was plugged in to help clear the existing backlog in general FM processing. Other areas getting added dollars included VHF-TV drop-ins (\$750,000) and field offices (\$500,000).

## Daytime Relief Gains On Capitol Hill

Daytime Broadcasters Association (DBA) President Jim Wychor reports his members received an "excellent" reception during two days of lobbying Congress last week. Making personal calls on several hundred Congressmen, they picked up more than 20 co-sponsors for H.R. 2385, Rep. Vin Weber's (R-MN) bill to extend daytimer hours by two hours on each end of the day.

The same bill (S. 880) was introduced in the Senate by Larry Pressler (R-SD) and Rudy Boschwitz (R-MN) last week. "Things are looking very, very good," said Wychor, President of KWOA/Worthington, MN. But he cautioned that the bills face powerful opposition from clear channel stations, which he called "the hierarchy of the broadcast industry."

## Leland Offers Minority Ownership Bill

Legislation making it easier for minorities to raise capital for broadcast, cable, and other ventures was introduced last week by Rep. Mickey Leland (D-TX). Co-sponsors include Charles Rangel (D-NY) and Telecommunications Subcommittee Chairman Tim Wirth (D-CO).

The bill seeks to attract investors by allowing tax credits up to \$500,000 for minority groups buying radio, television, or cable properties. In the non-broadcast area, such as cellular radio and mobile phone systems, the bill authorizes giving tax breaks to owners who sell to minority buyers.

Leland says that while making up 30% of the American population, minorities own only 1.7% of radio and TV stations, less than .3% of cable operations, and have even less common carrier ownership.

## Total Deregulation Of AM Subcarriers Sought

Altran Electronics, which last year got the FCC to approve the use of AM subcarriers for utility load management, is now asking that the subcarriers be deregulated completely. So far the NAB and CBS have filed comments supporting the idea.

Claiming there would be no interference or AM stereo incompatibility problems, Algran says "as long as the technical characteristics are not harmful, the Commission should not be concerned with the type of information being transmitted."

AM subcarriers apparently can't carry enough information for voice or music broadcasts. But Altran says possible uses include emergency alert messages and activating emergency receivers; controlling remote environmental sensors, agricultural irrigation and other equipment; transmitting data to highway information displays; and polling remote devices of any kind.

## Three Groups To Build Motorola AM Stereo Transmitters

Motorola is claiming another victory in the AM stereo marketplace battle. It says three major equipment manufacturers have reached licensing agreements to build Motorola AM stereo transmitters.

The firms are Belar Electronics, Devon, PA; Broadcast Electronics, Quincy, IL; and T.F.T., Santa Clara, CA. Motorola, which has strong ties with set makers, believes the agreements show it's now making progress with the broadcast industry.

## FOES HIT "BRICK WALL"

# AM-FM Combos Seem Sure To Withstand Court Challenge

Opponents of the FCC's decision last year *not* to start a rulemaking to break up AM-FM combinations had their day in the U.S. Court of Appeals in Washington last week (3-26). But it was a chilly day. The attitude of the three-judge panel left no doubt on either side that the outcome is virtually certain to favor AM-FM combos.

Speaking of the three citizens' groups who mounted the appeal, one attorney commented, "They ran into a very firm brick wall. The judges were brutal, to say the least."

Angela Campbell of the Citizens Communications Center presented the appeal on behalf of the NAACP and two other groups. The judges "weren't receptive," she admitted to R&R, leaving her little hope the appeal will succeed.

## WIRTH DEMANDS "CONSENSUS"

# Radio Deregulation Starts Rolling In House

After three months of inaction in the House, radio deregulation began to gather momentum last week as two major bills were introduced by Reps. Al Swift (D-WA), Tom Tauke (R-IA), and Billy Tauzin (D-LA).

At the same time, Telecommunications Subcommittee Chairman Tim Wirth (D-CO) vowed to block S. 55, the deregulation bill passed by the Senate in January. "I am writing to express my strong opposition to this legislation and my resolve to resist its passage in the House," Wirth said in a letter to NRBA President Sis Kaplan and other industry leaders.

Repeating his belief that radio is sufficiently competitive to warrant some form of deregulation, Wirth wrote, "I continue to be receptive to balanced proposals and am encouraged by the conceptual framework which has been advanced in recent months by some segments of the industry incorporating a spectrum use payment."

But in an apparent warning to factions within the radio industry that disagree on deregulation strategy, Wirth added, "If consensus cannot be achieved, however, I doubt that significant broadcast reform legislation will be enacted into law during the 98th Congress."

Wirth said proposals that go beyond S. 55's "cost of regulation" fees are "a very constructive step," and he welcomes suggestions "other than those which would only provide license certainty for the industry without any protection for the public's interest."

## Swift Stresses Informational Local Programming

The more sweeping of the bills emerging last week was Al Swift's (H.R. 2370), which directs the FCC to devise a method of "quantifying" the public interest standard. Stations would be assured renewal if they



Al Swift

Billy Tauzin

provide enough local and informational programming. Last year Swift suggested a point system to measure public interest performance. But this year he's leaving the nuts and bolts to the FCC, in an attempt to focus attention on the basic concept, rather than the mechanics.

Swift also proposes:

- Ending comparative renewals.
- Extending license terms from seven to ten years.
- Codifying the FCC's deregulation of commercial time limits, program logs, and ascertainment.
- Combining CP and station license applications into a single step to get new stations on the air faster.
- Abolishing petitions to deny.
- Speeding all FCC processing by starting required waiting periods on the day applications are received.
- Exempting political debates from Equal Time requirements.

According to Swift, current FCC rules designed to enforce the public interest standard have failed miserably because they're too vague to hold violators accountable. Abolishing the standard altogether, he argues, would "penalize the broadcaster who continued to produce expensive public service programming and reward the operator who pumped out only mass entertainment to the community."

## "Unfudgeable" Requirements

Swift said his approach of setting distinct standards would give lax broadcasters "some unfudgeable requirement they must meet. The conscientious broadcaster will be freed from much pointless paper-pushing and will also gain substantially greater flexibility in how he can go about serving his community."

Stations would certify to the FCC every year that they're meeting whatever informational and local programming standards the FCC sets. Violations could bring fines, and failure to comply in three out of five years would result in license revocation. Stations filing false reports would face criminal penalties.

## Collins Bill Resurrected

The Tauke-Tauzin bill (H.R. 2382), dropped in the hopper last week, is virtually identical to last year's proposal by ex-Rep. Jim Collins (R-TX). Although it drew nearly 100 co-sponsors in the last Congress, the bill faced insurmountable opposition from Wirth and Commerce Committee Chairman John Dingell (D-MI). In addition to codifying the FCC's deregulation, it would:

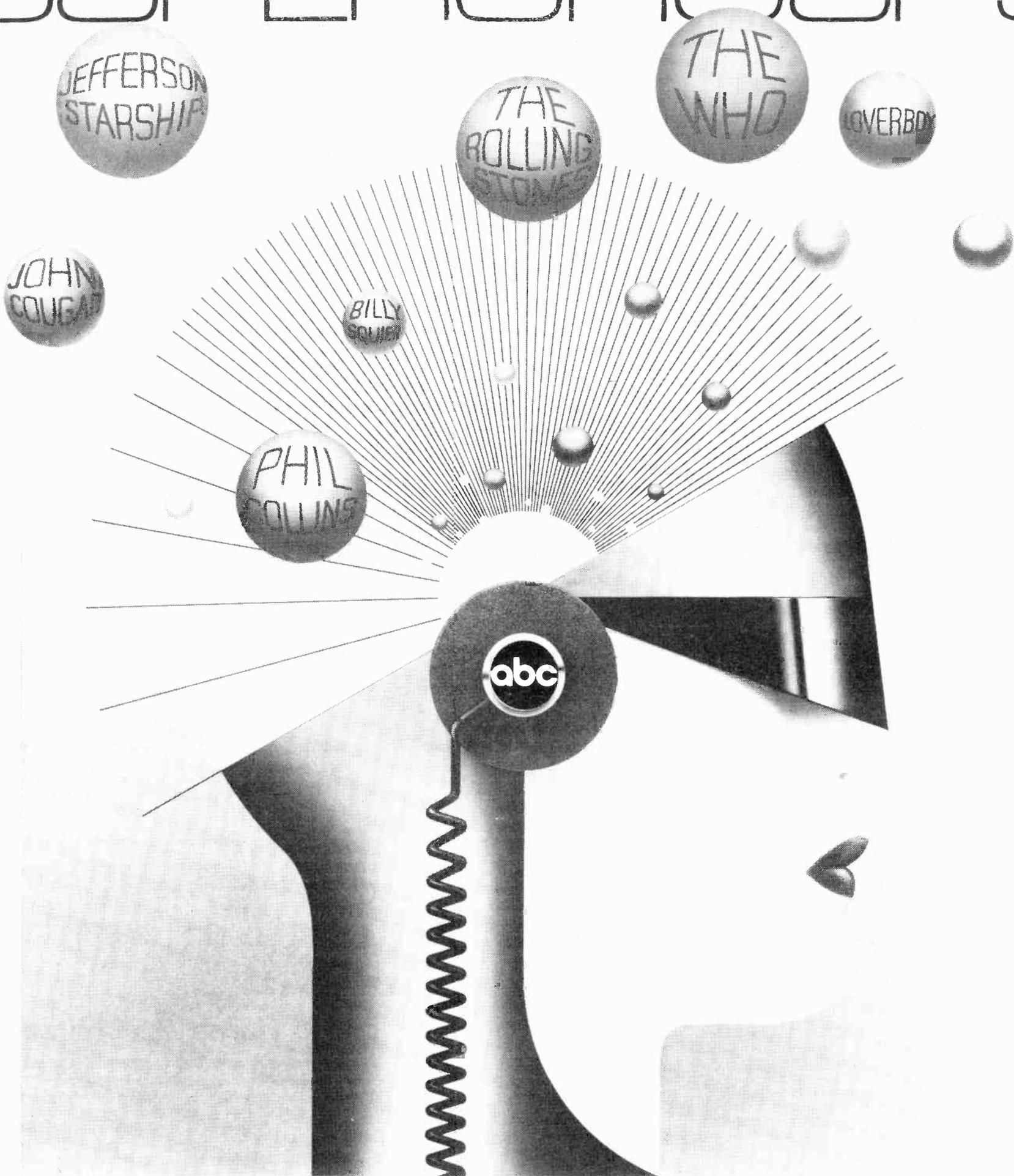
- Abolish comparative renewals.
- Speed up handling of petitions to deny.
- Allow buyers to assume control of stations at their own risk before FCC approval is obtained.

NAB Senior VP/GM John Summers told R&R his association will rally around the Tauke-Tauzin bill, which the association backed enthusiastically last year. He said NAB has traditionally opposed the "quantification" approach suggested by Swift.



**COUNTRY LOBBYISTS** — Four country entertainers recently lobbied key members of Congress for legislation on home audio taping. The artists support royalties on the sale of blank tape and audio recorders to compensate artists who lose income when consumers tape records, other tapes or radio programs. Here, Sen. Howell Heflin (D-AL) is greeted by Charlie Daniels (right). Other country stars making their case on Capitol Hill were Larry Gatlin, Brenda Lee, and Roy Acuff. They were joined by Mary Reeves, widow of the late Jim Reeves.

# SUPERGROUPS



## IT ROCKS YOUR RATINGS

The bigger they are, the harder they hit your audience. And rock superstars don't come any bigger than this year's Supergroups lineup on the ABC Rock Radio Network. The Rolling Stones. Jefferson Starship. The Who. John Cougar. Phil Collins. Loverboy. Billy Squier. Supergroups. Two hours of recorded live concerts delivered 17 times a year. The excitement this show generates can put your station light-years ahead of the competition. Contact Louise Callahan (212) 887-5218.

**COMING UP THE WEEKEND OF APRIL 16...PHIL COLLINS.**

ABC ROCK RADIO NETWORK 



**68% WILL SPEND \$50,000**

# '83 Equipment Budgets Surveyed

**A**ccording to a recent **R&R** technical survey, 68% of stations contacted expect to spend up to \$50,000 this year on new equipment, purchasing items from headphones to towers. The largest percentage of stations planning to spend 0-\$50,000 were located in markets 100+ — 90%. This was followed by 76% in markets 51-100 and 64%, 21-50. Another 13% overall stated their total '83 equipment purchase would range between \$51,000-100,000, with 40% in markets 11-20 citing that dollar amount. The numbers almost drop in half, to 7%, for those budgeting in the \$101,000-150,000 category; leading the pack here were 21% in markets 1-10. For the larger expenditures of \$151,000-200,000 and \$200,000+, average percentages ran 5% and 6%, respectively.

**Who Makes The Decisions?**

As to who plays a key role in equipment purchases, 85% of program directors are always/frequently involved. This far outpaces the rarely (13%) and never (2%) categories. Working alongside their PDs, general managers numbered 81% in terms of definite equipment purchase involvement.



## Hawaii Erupts To One Million

Radio stations in Hawaii are now doling out their share of the hits to an audience totalling one million. As reported by **USA Today**, the 50th state becomes the 39th to reach that population milestone. Only 11 states, plus the District of Columbia, still remain shy of the million mark: Alaska, Colorado, Delaware, Idaho, Montana, Nevada, New Hampshire, North Dakota, South Dakota, Rhode Island, and Vermont.

## Reverberatin' Rhythms



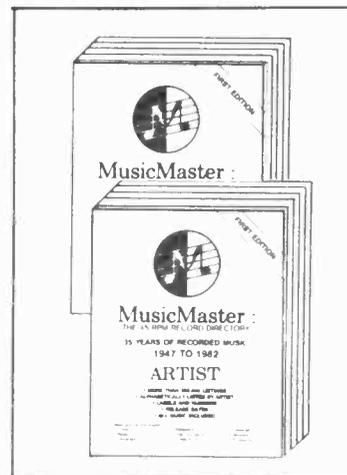
**Advanced Music Systems** has designed the RMX 16 digital reverberation unit, whose nine programs encompass small room and concert hall simulations plus echo and special effects. It features an 18 kHz bandwidth and 90 dBA dynamic range. A remote terminal is also available with bar code reader input.

**OVER 200,000 LISTINGS, 1947-1982**

## Directory Catalogs 45s By Artist, Title

"MusicMaster: The 45 RPM Record Directory" is a handy one-stop reference tool for radio, record retailers, or the serious record collector. This computerized compilation began first as a 3x5 card inventory maintained by **Paul Mawhinney**, founder of Pittsburgh-based **Record-Rama**, a record/information service.

Five years and over 200,000 listings later, the MusicMaster Directory comprises two volumes — all musical formats — alphabetically by artist or alphabetically by title from 1947-1982. Volume listings cover ten categories culled from the records themselves: record file number, artist, title, label, manufacturer and computer number,



release vintage (first, second pressing, reissues), type (vocal, instrumental, comedy), original release year, and computer number for the flip or other EP cuts.

This first-edition directory doubles as a continuous information service as well, assisting in the inquiry/search of hard-to-find records. More than 25,000 records whose picture sleeves appreciated more in value than the actual recording are also catalogued. MusicMaster's basic data base will be updated each year; comments, additions, and suggestions are welcomed. Direct cost and other inquiries to (412) 486-2100.



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## Targeting A 500-Year-Old Demo?

We're all familiar with the Aladdin's lamp/three wishes story. Money would no doubt rank first on the top ten wish list, followed possibly by the desire to live longer. Or is that necessarily the case? **Psychology Today** recently changed that scenario, replacing the lamp with a life-extending pill and asking people if they'd take it to live 500 years. More men relished the challenge than women (79% compared to 50%).

Both sexes pointed to such adages as "I love life" and "life is too short" in accepting the proposition. Others looked at it from a practical perspective, concerned over whether the government would push retirement age to 465 or opt for Social Security payments over 435 years.

Those steadfastly against becoming

demimillennarians found life too boring to prolong and were looking forward to afterlife's promise. Some saw no guarantee against pain/suffering;

others feared a 400-year senility, loneliness, or ugliness. The real challenge, however, might be in targeting that elusive 400+ demo.

## MMX Slates '83 Confab

The **Midwest Music Exchange (MMX)** is gearing up for its second annual record/music industry symposium, slated for June 24-26 in Chicago. With this '83 session, MMX expands from two to three days and promises to increase its radio participation. Several other new features have also been added, among them prescheduled individual consultations with music and record industry reps.

Conference offerings including workshops/clinics, exhibits, and banquet will be carried over from MMX's premiere confab last July. Also returning is the MMX Chicago-Fest competition, which gives winners the opportunity to perform at ChicagoFest '83. An early registration discount is in effect now through June 1. Contact (312) 440-0860 for details.



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ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

**SPECIAL EDITION**

**WITH SID McCOY**



AP LaserPhoto

## In a single bloody moment, seven shots were taken. Six were Hinckley's, one was ours.

Nearly six thousand AP member radio and television stations sizzled with first news of the Reagan assassination attempt.

With the first tinny crack of John Hinckley Jr.'s .22 caliber revolver, AP photographer Ron Edmonds was heading toward him. Coolly. Methodically.

As he moved, he marked Hinckley's victims on that bloody

Washington sidewalk forever, in a series of Pulitzer Prize-winning photographs.

His colleague, Mike Putzel, meanwhile, was dictating what was to become the 1981 story of the year. Just 53 seconds after the first syllable of gunfire rang out.

If they had been a less skilled news team, they might have muffed the facts. It would be easy in the chaos.

If they had worked for anyone other than AP, they probably wouldn't have been anywhere near Reagan that day. And they'd have had to settle for second-hand information.

So would their subscribers.

If you can't afford to deal in second-hand news, contact Glenn Serafin at the Broadcast Services Division of Associated Press. (212) 621-1511.



## Associated Press Broadcast Services. Without a doubt.

# Networks/Program Suppliers

## MUSIC FEATURES

### ABC

**Contemporary Net/Spotlight Special (Watermark):**

Olivia Newton-John (April 17)

**Entertainment Net/Silver Eagle (DIR):**

Bellamy Brothers (April 23)  
Razy Bailey (April 30)

**Rock Net/Continuous History of Rock & Roll (Rolling Stone):**

The Rockers (April 17)  
Producer Profile w/Felix Pappalardi and Jimmy Iovine (April 24)

**Rock Net/King Biscuit (DIR):**

Culture Club/Thompson Twins (April 17)  
Golden Earring/B'zz (April 24)

**Rock Net/Supergroups (DIR):**

Jefferson Starship (May 7)

### Clayton Webster

**Country Calendar:**

Gene Watson (April 18)  
Boudleaux Bryant (April 19)  
Ray Charles (April 20)  
Ricky Skaggs (April 21)  
Charley Pride (April 22)  
Roy Orbison (April 23)  
Duane Allen (April 24)

**Rarities:**

Greg Kihn (April 18)  
The Who (April 19)  
Bryan Ferry (April 20)  
Cat Stevens (April 21)  
Smile (April 22)

**Retro Rock:**

Billy Squier/Dave Edmunds (April 18)

### Continuum Broadcasting

**On Bleecker Street:**

RadioFree Bleecker Special (April 22-24)  
Danny & the Juniors/Joey Dee/Chubby Checker (April 29-May 2)

**Creative Factor**

Fleetwood Mac (April 23)  
Ronnie Milsap (April 23)  
Waylon Jennings (May 21)

**Concert Magazine:**

Joe Jackson live (April 16-17)

**Creative Radio Shows:**

Judy Garland: Rainbow of Song (April)  
Glenn Miller/Army Air Force Band Salute (April)

**Mutual**

**Lee Arnold On A Country Road:**

Joe Stampley concert (April 16-17)

**NBC**

**Source:**

Dexys Midnight Runners (April 15-17)  
Jim Capaldi/Steve Winwood special (April 22-24)

## HIGH SPEED BROADCAST NEWS SERVICE

### UPI Launches CustomCast

UPI has developed a high speed broadcast news service that lets radio and television stations pre-program news/information to fit their specific requirements, significantly reducing the time spent wading through unneeded copy. "CustomCast" is delivered by satellite through a microprocessor located at each station. This microprocessor monitors and selects the desired items which are coded separately.

Stations can choose as little or as much as they want from a diverse menu that includes a state news report, financial and religious news, music, Washington reports, travel tips, and weekly analyses of major domestic issues. CustomCast will be available to all Midwest and Southwest broadcasters this month, expanding nationwide within the next several months. The service will also be on display at the forthcoming NAB convention. (Full details in Brad Woodward's News/Talk column next week.)

### RKO Networks

**Hot Ones (IS, Inc.):**

Christopher Cross (April 11)

**Solid Gold Saturday Night (Dick Bartley):**

The Hollies (April 23)  
Diana Ross & Supremes (April 30)

**Rolling Stone Magazine Productions**

**Guest DJ:**

Pretenders' Martin Chambers (April 18)  
Culture Club's Boy George (April 25)

### United Stations

**Dick Clark's Rock Roll And Remember:**

Creedence Clearwater Revival (April 15-17)  
Lesley Gore (April 22-24)

**The Great Sounds:**

Four Freshmen (April 15-17)  
Bob Crosby & the Bob Cats (April 22-24)

**Weekly Country Music Countdown:**

Anne Murray (April 15-17)  
Don Williams (April 22-24)

### Watermark

**Musical!:**

Ray Walston/Ethel Merman/Hans Christian Andersen (April 16-17)

**Soundtrack of the '60s:**

Bobby Vinton/Adam West/Gerry & the Pacemakers (April 16-17)

### Westwood One

**Budweiser Concert Hour:**

One Way (April 15-17)  
Atlantic Starr (April 29-May 1)

### In Concert:

Berlin/W2 (April 15-17)  
Greg Kihn (April 29-May 1)

**Off The Record Specials:**

Toto (April 15-17)  
Steve Winwood (April 22-24)

**Pop Concerts:**

Jacksons (April 22-24)

**Rock Chronicles:**

The New English Wave (April 15-17)  
Lights, Lasers & Rock 'n' Roll (April 22-24)

**Special Edition:**

Gap Band (April 15-17)  
Smokey Robinson/Pt. 1 (April 22-24)

**Star Trak Profile:**

Chicago (April 15-17)  
Stevie Nicks (April 29-May 1)

## NEWS & INFORMATION FEATURES

### ABC

**Direction Net:**

"Let's Cope" w/Dr. Laura Schlessinger examines listening, hurt, childhood, impatience (April 4-8)

### AP

Masters Tournament review (April 4-7)  
Boston Marathon preview (April 11-15)

### CBS

NCAA Basketball National Championship on CBS Network (April 4)  
Masters Golf Tournament (April 7-10)

### RadioRadio:

"Kris Erik Stevens — In Touch" talks to Monty Python's Eric Idle and Terry Gilliam, Marty Balin, actor Stacy Keath, and looks at the Academy Awards (April 4-10)

### Clayton Webster

**Jack Carney's Comedy Show:**

The Old West w/Jonathan Winters, Bob & Ray, Wayne & Shuster (April 18)

### Mutual

"Taxes 1983" (Now through April 16)  
Masters Tournament (April 6-10)

### Narwood

**Outlook:**

Actor Michael Warren (April 4)  
Dancer Judith Jamison (April 5)  
Writer Langston Hughes (April 6)  
Young businesses (April 8)  
Community revitalization (April 9)

### RKO Radio Networks

RKO One's "Money, Money, Money" offers tax tips (Now through April 15)

### Strand Broadcast Services

**Movie CloseUps:**

Movie News (April 4)  
Oscar nominee Charles Durning (April 5)  
Oscar nominee Glen Close (April 6)  
"Monty Python's The Meaning of Life" (April 7)

### Something You Should Know:

Overcoming wealth addiction (April 4)  
Effective listening (April 5)  
Freelancing income (April 8)

### The Syndicate

**Byline:**

Journalist Nat Hentoff discusses the KKK (April 5)  
Syndicated columnist Steve Chapman examines indexing (April 6)  
Sen. Julian Bond on South Africa (April 7)  
Ed Crane, President of Cato Institute, on competition (April 8)

### Perspective On The Economy:

Tom Hazlett, Cal State Fullerton professor, on ethnic economics (April 4)  
Reason magazine editor Bob Poole discusses emergency rooms (April 6)  
Richard Wilkie talks about foreign banks (April 7)

### UPI

UPI changes name of its audio network service from UPI Audio to the UPI Radio Network Masters Tournament (April 6-11)

### Westwood One

**Earth News:**

Actress Tracy Nelson (April 8-10)  
Runners (April 8-10)

**Brad Messer's Daybook:**

First movie theater (April 4)  
Noah's ark (April 5)  
Escape artist Harry Houdini (April 6)  
Kellogg invents corn flakes (April 7)  
Red Barber on baseball (April 8)

**Playboy Advisor:**

Insomnia/Solitude/Cocaine (April 8-10)

**Spaces & Places:**

Last minute tax tips (April 8-10)

**Tellin' It Like It Was:**

Underground railroad/Claudette Robinson (April 8-10)



## He's two places at once...with Harris MICRO MAC, the console with DJ Assist

Until now, extended walkaway time from routine board duty was just an unrealized dream. Today there's new freedom for air talent.

With the "Walkaway" feature on the Harris MICRO MAC audio console, there's no need for constant operator attention. "Walkaway" provides two new modes of operation: Semi-automatic live assist; and fully unattended operation for up to 99 events. From a three minute commercial break to six hours of overnight operation, your walkaway options are limited only by your format requirements.

The live assist mode eliminates frustrations and mistakes in compressed time periods such as top of the hour or busy drive times. The unattended mode increases staff mobility and productivity during all parts of the broadcast day.

Now Harris has cut the cord between your talent and the audio board. With the "Walkaway" option, your operator can be two places at once...accomplishing twice as much.

Get all the facts on MICRO MAC. The new walkaway freedom. The superb audio quality. The unparalleled control flexibility. And the microprocessor design that opens the door to many new user benefits.

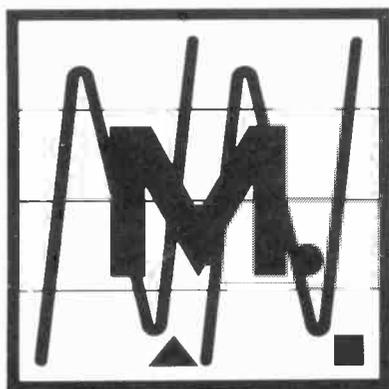
Contact Harris Corporation, Broadcast Division, P.O. Box 4290, Quincy, Illinois 62305-4290. 217/222-8200.



## FOR RADIO • 1 HOUR • WEEKLY

UNDERTONES DEXYS MIDNIGHT RUNNERS SPARKS

TEARS FOR FEARS SET THE TONE DREAM SYNDICATE



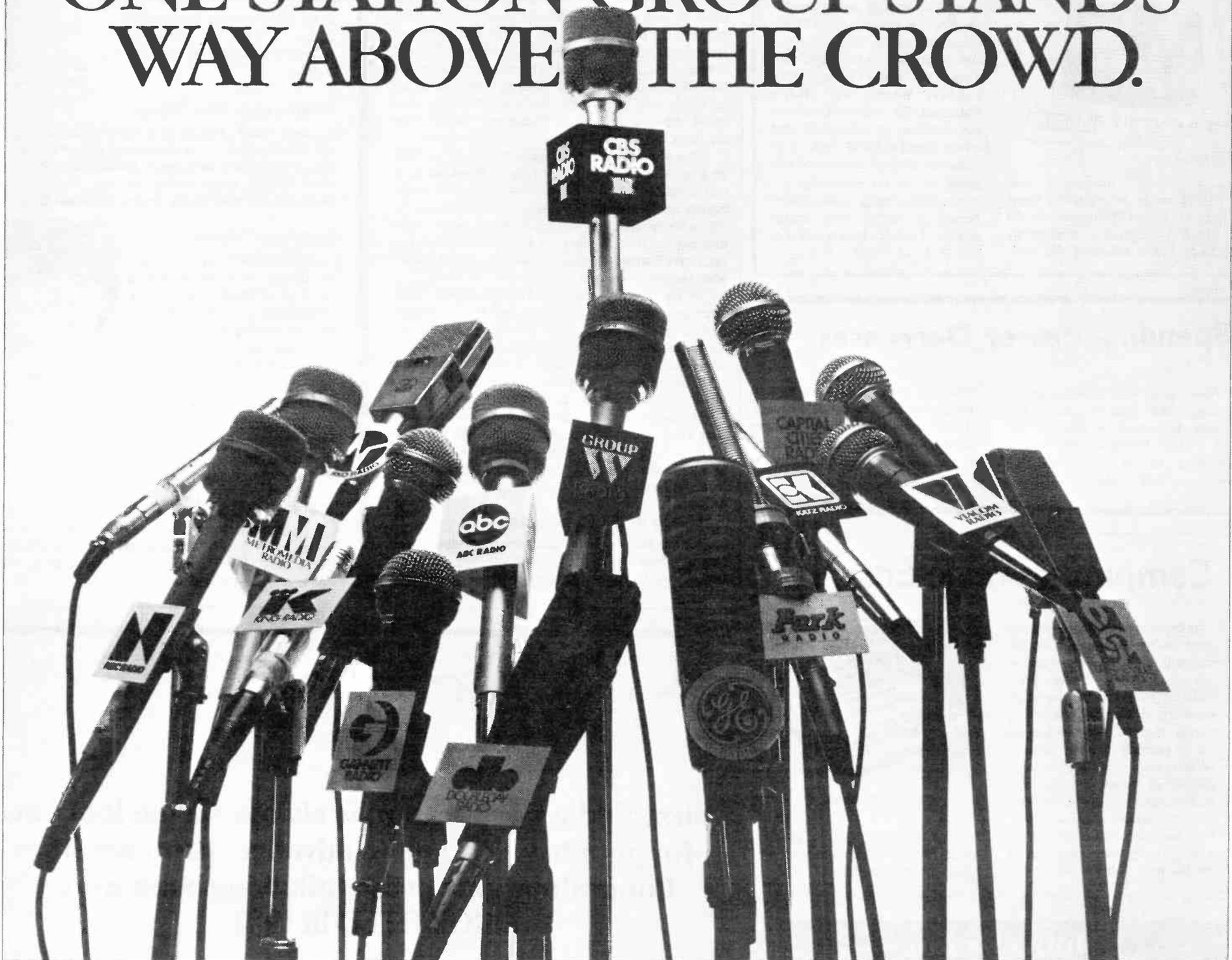
NEW MUSIC NEWS

SINGING LAURELS KISSING THE PINK ALTERED IMAGES

© 1983

WATERMARK • (213) 980-9490

# IN RADIO, ONE STATION GROUP STANDS WAY ABOVE THE CROWD.



And what a crowd! Would you believe there are more than 50 major station groups—and counting?

This is the fastest proliferating, most intensely competitive area in radio today. But even in so crowded a field, there's one clear-cut favorite.

It's the CBS Owned Radio Stations group, which reaches the greatest numbers of people—both on the average and throughout the week—of *any* group.

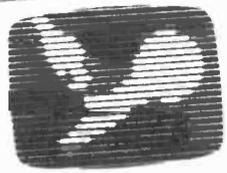
These 14 stations of course program themselves differently—to meet differing audience interests in their respective communities. So it tells you something about their consistent excellence and sureness of touch that with all manner of formats, this group comes in Number One.

What they have in common is CBS.

## THE CBS OWNED RADIO STATIONS

WEEI-AM, WHIT BOSTON; WCBS-AM, WCBS/FM NEW YORK; WCAU-AM, WCAU/FM PHILADELPHIA; WBBM-AM, WBBM/FM CHICAGO; KMOX-AM, KHTR ST. LOUIS; KCBS-AM, KRQR SAN FRANCISCO; KNX, KNX/FM LOS ANGELES

## Radio Video Explores Radio-Cable Frontier



RADIO VIDEO

A popular conversation topic among radio broadcasters these days is the profit advantage of the growing radio-cable relationship. **Radio Video, Shane Media Serv-**

**ices'** instructional videocassette service, has added, "The Radio-Cable Connection" to its curriculum. It focuses on the cable ventures of **WELI/New Haven, KNOK-FM/Fort Worth, and WLRS-FM/Louisville**, and also discusses the dynamics of cable audio and other cable-related subjects. Future series additions include personal income tax preparation for broadcasters, radio news, promotions, positioning, and market analysis. For more information contact (713) 461-9958.

## Spending Power Decreases

While two-income families have increased, their spending power has steadily decreased. The Center for Urban Policy Research at Rutgers University reports that during the seven-year span between 1973 and

1980, real family income fell \$1300. This averages out to \$21,000 a year. A research official credits the growing number of working wives for keeping the average from dropping any lower.

## Computing Made Easy

Intimidated by that technological giant, the home computer? **Epson** claims its QX-10 takes the complex out of computing, alleviating the need for computer classes, study seminars, or manuals. This "ready to use" desktop computer lets the novice perform a variety of functions — word processing, calculation, filing/retrieval, and electronic mail — via its HASCI (Human Applications Standard Computer Interface) keyboard. Instead of learning a foreign computer language, users are led from one function to the



Epson QX-10

next by commands given in plain, simple English. The entire package retails for less than \$3000.

## Introducing Business Briefcase.

A new 90 second daily radio program that features stories about ideas that became big business. Available for barter to the top 100 Markets.

Business Briefcase is produced by Barkley Broadcasting for Appleton Papers Inc., makers of NCR Paper brand of carbonless paper.

Represented exclusively by Drake-Chenault Special Features.

*Drake  
Chenault*

800-423-5084  
213-883-7400

Stop by and see us at the  
NAB Convention at the  
Las Vegas Hilton #2875.

## Pro:Motions

### PolyGram Organizes Departments

**PolyGram Records** recently reorganized its promotion department, with **Dennis Gordon** handling national 12-inch promotion, **Randy Roberts** overseeing dance music promotion and the promotion of **MTV** and other cable video outlets, and **Linda Walker** directing college promotion. Gordon was formerly Southeast R&B Promotion Director for **A&M**. Roberts retains his duties as PolyGram's National Singles Sales Director, while Walker moves in-house from Promotion Coordinator for the Rock Department.

The label's recently-created Rock Division has named **John Stainze** as VP/A&R and **Derek Shulman** as Director/A&R. Stainze now moves to New York after handling the label's A&R on the West Coast; Shulman is the label's former National AOR Promotion Manager. Rounding out the Rock Division are **Jim Lewis**, VP/Marketing; **Harry Palmer**, Director/Marketing; and **Bill Levenson**, Marketing Manager.

In addition to Randy Roberts, PolyGram's Video Communications Department welcomes **France Harper** as Manager/Press and Video Communications. She'll handle national club video promotion as well as continue administrating the label's video library. Also handling video promotion are other members of the Press and Video Communications Department, including West Coast Director **Janet Rickman**, West Coast Manager **Dan Pine**, Southeast Regional Director **Martha Haggard**, National Director **Sherry Ring Ginsberg**, and **Ken Reynolds**, Press & Artist Relations Manager/Black Music Division.

### Salsberg Joins Handleman

Distribution firm the **Handleman Company** has named **Steve Salsberg** as VP/Marketing. Salsberg counts over 13 years' experience in the music industry.

### NYSBA Names Reilly

**Joseph Reilly** has been appointed Exec. VP of the **New York State Broadcasters Association (NYSBA)**. Reilly first joined the organization in 1980 as executive director.



Joseph Reilly

### ARMS, NBC Elect Hoker

**Jay Hoker**, VP/GM of **KZEW/Dallas**, has been elected President of the 22-member Dallas/Fort Worth radio broadcasters association, **ARMS (Association of Radio Station Management)**. He was also recently elected to the **NBC Radio Source Affiliates Board**.

### RCA Ups Triplett

**Joyce Triplett** has been upped to Director/Nashville Operations for **RCA Records**. Triplett is an 11-year veteran of the label, most recently serving as Manager/Contract and Financial Services of its Nashville branch.



Joyce Triplett

### KHOW Taps English

**Douglas English** assumes the Cooperative Advertising Manager post at **KHOW/Denver**. Prior to joining the station, English spent three years as a media buyer for **Reich Communications** in Aurora, CO.

### Capitol Names Brand

**Harriet Brand** has been appointed Director/International Promotion, **Capitol/EMI America/Liberty**. Since 1979 she had held the Manager/International Promotion post at Capitol.

## First Media Corporation

**First Media Corporation is always on the lookout for people who want to advance their careers. Congratulations to the following who were PROMOTED in 1982:**

Chuck Artigue, former General Manager KOPA/Phoenix **PROMOTED** to General Manager WUSN/Chicago  
Don Cann, Account Executive KFMY/Provo **PROMOTED** to Sales Manager  
Nichole Courtney, Announcer KFMK/Houston **PROMOTED** to Music Director WUSN/Chicago  
Gary Hiatt, Account Executive Z-93/Atlanta **PROMOTED** to Local Sales Manager  
Wendell Houston, Announcer KOPA/Phoenix **PROMOTED** to Announcer KFMK/Houston  
J. Robert Howe, News Director KFMY-KDOT/Provo **PROMOTED** to News Director WPGC/Washington, D.C.  
Lee Logan, Program Director KFMK/Houston **PROMOTED** to Program Director WUSN/Chicago  
Dan Mason, General Manager KFMK/Houston **PROMOTED** to Vice President First Media Corporation  
Mike McCoy, Announcer KFMY/Provo **PROMOTED** to Music Director  
Mark McKasson, Announcer KDOT/Provo **PROMOTED** to Music Director  
David Meszaros, Local Sales Manager Z-93/Atlanta **PROMOTED** to General Sales Manager KFMK/Houston  
Paul Neal, Account Executive WPGC/Washington, D.C. **PROMOTED** to Retail Sales Manager  
Kirk Patrick, Announcer KFMK/Houston **PROMOTED** to Music Director  
Jana Shaw, Announcer KFMY/Provo **PROMOTED** to Announcer KFMK/Houston  
Jerry Steele, Music Director KFMK/Houston **PROMOTED** to Program Director WPGC/Washington, D.C.  
Jim Sumpter, Program Director KFMY/Provo **PROMOTED** to Program Director KFMK/Houston  
Chris Thomas, Announcer Z-93/Atlanta **PROMOTED** to Music Director

**If you have outstanding talent to offer in any area of radio broadcasting, we want to hear from you. Send resumes, tapes or written presentations to:**

Dan Mason  
Vice President  
First Media Corporation  
6420 Richmond Ave., Suite 600  
Houston, Texas 77057

First Media Corporation is an Equal Opportunity Employer

**Z-93/Atlanta, WUSN/Chicago, KFMK/Houston, KOPA/Phoenix, KUBE/Seattle, KDOT-KFMY/Provo-Salt Lake City, WPGC/Morningside (Washington, D.C.)**

# Clean up with Soap Talk.™

Build a big new audience with Soap Talk—  
Radio's sizzling soap opera news show.

Jacklyn Zeman, provocative star of ABC TV's top-rated *General Hospital*, hosts Soap Talk, a new 60 second radio program that features the *inside news* on all daytime dramas. With Soap Talk you can build important audiences of working women, college students and other loyal soap opera followers that will help boost your ratings. On Soap Talk, Jacklyn will provide behind-the-scenes gossip and visits with the personalities.

Broadcast twice each weekday—in morning and afternoon drive time—Soap Talk is sure to catch fans away from their TVs and tuned-in to your station.

Soap Talk is one of radio's hottest new short-form programs in years. Don't miss your chance to clean up. **Call Julie Eisenberg at (212) 887-5690.** And watch the profits come bubbling up.



On The ABC FM Radio Network

Sponsored Exclusively By Bristol-Myers

# Ratings & Research



JHAN HIBER

## Four Key Formulas

Quite a number of you who attended the recent Country Radio Seminar in Nashville have requested copies of my presentation to that excellent audience. It occurred to me that perhaps managers and programmers in other formats would also like a look at the four key formulas I discussed in the context of my speech on how to cope with numbers — good or bad. As a result I've reprinted below the formulas, plus tips on how to access the necessary ratings information, as well as how to use the results the formulas derive for you. What you'll see on this page is by no means a comprehensive list of formulas you can use to break out your book for sales and programming purposes — but it's not a bad start. Enjoy!

### Time Spent Listening

What you see here is an overview of how to compute this vital piece of information, along with an analysis of two actual stations in a top 30 market. Each station has a story contained in the figures below . . .

**WHAT?** AVERAGE LENGTH OF TIME SPENT WITH STATION, 12+ OR BY DEMO

**WHERE?** PAGES SHOWING TOTAL WEEK AQH & CUME AUDIENCES (54-55 OFTEN) OR AQH/CUME AUDIENCE FOR WHATEVER DAYPART YOU CARE ABOUT

**HOW?** MULTIPLY AQH AUDIENCE FOR DEMO/DAYPART TIMES NUMBER OF TOTAL POTENTIAL QHS IN RELEVANT DAYPART; DIVIDE BY CUME FOR SAME DAYPART/DEMO.

**WHY?** EXTERNALLY, TO POSITION SALES PITCH REGARDING LOYALTY OF LISTENERS, AFFECTS NUMBER OF SPOTS NEEDED TO RUN AND PRICING OF THOSE COMMERCIALS

INTERNALLY, TO REVIEW AND SEE HOW PROGRAMMING/RECYCLING EFFORTS AFFECTED DIARYKEEPERS--TREND FROM BOOK TO BOOK TO MEASURE IMPROVEMENT/SLIPPAGE

STATION "X" OVERALL TSL:  
 12+ AQH ESTIMATE=15,400 (PAGE 54)  
 # OF POTENTIAL QHS IN DAYPART (504 M-S)  
 12+ CUME ESTIMATE=231,600 (PAGE 55)  
 $15,400 \times 504 = \frac{7,761,600}{231,600} = 34$  QHS FROM AVERAGE DIARYKEEPER 12+ M-S

25/54 TSL:  
 ADULTS 25/54 AQH ESTIMATE (PAGE 38)=10,300  
 # OF POTENTIAL QHS IN DAYPART (504 M-S)  
 25/54 CUME ESTIMATE (PAGE 38)=134,300  
 $10,300 \times 504 = \frac{5,191,200}{134,300} = 39$  QHS FROM AVERAGE 25/54 ADULT DIARYKEEPER

**IMPLICATIONS...** STATION'S OVERALL TSL IS TYPICAL FOR SUCCESSFUL PROPERTIES--TARGET TSL SHOWS HEALTHY BOOST OVER "AVERAGE" TSL

STATION "C"'s COMPARABLE FIGURES...  
 12+ TSL=27 QHS M-S  
 A 25/54 TSL=32QHS M-S

STATION "C" HAS MADE IMPROVEMENT IN KEEPING ITS LISTENERS LONGER IN ITS TARGET DEMOS, BUT STATION "X" SHOWS GOOD ABILITY TO HAVE ITS TARGET LISTEN LONGER ALSO--TRENDED, STATION "X"'s FIGURE IS DOWN SLIGHTLY FROM PREVIOUS SWEEPS, STATION "C"'s UP

### Turnover

How stable is your audience? Turnover can give you some indication . . .

**WHAT?** MEASURE OF HOW MUCH FLUX IS INHERENT IN YOUR AUDIENCE'S LISTENING PATTERNS--COROLLARY TO TIME SPENT LISTENING

**WHERE?** PAGES SHOWING AQH & CUME ESTIMATES FOR WHATEVER DAYPART/DEMO YOU CARE TO EXAMINE

**HOW?** DIVIDE CUME ESTIMATE FOR RELEVANT DAYPART/DEMO BY AQH AUDIENCE FOR SAME DAYPART/DEMO

**WHY?** EXTERNALLY, LOWER TURNOVER MAY SUGGEST ADVERTISERS NEEDN'T BUY AS MANY ANNOUNCEMENTS TO EFFECTIVELY REACH AUDIENCE--HIGHER TURNOVER MAY BEG FOR LARGER SPOT SCHEDULES, WITH PRICING IMPLICATIONS EITHER WAY

INTERNALLY, ANOTHER FEEDBACK ITEM REGARDING PROGRAMMING/MARKETING EFFORTS--TREND FROM SWEEP TO SWEEP

AGAIN, TRADITIONALLY THE LOYALTY OF THE COUNTRY AUDIENCE HAS LED TO RELATIVELY LOW TURNOVER NUMBERS FOR THE FORMAT'S SUCCESSFUL STATIONS--TURNOVER OF 15 OR LESS, M-S, IS DESIRED, WITH FIGURES TOO MUCH LOWER (SINGLE DIGITS) CAUSING PROBLEMS ON A REACH/FREQUENCY BASIS

### Turnover

STATION "X" 12+, TOTAL WEEK AVERAGE TURNOVER

$$\frac{231,600}{15,400} = 15$$

25/54 TOTAL WEEK TURNOVER

$$\frac{134,300}{10,300} = 13$$

**IMPLICATIONS...** STATION "X"'s AUDIENCE FLUX IS NORMAL, WITH ITS TARGET AUDIENCE EVEN MORE LOYAL THAN THE TYPICAL LISTENER--SHOULDN'T HAVE ANY PROBLEMS GETTING ON MOST BUYS

STATION "C"'s COMPARABLE NUMBERS...

OVERALL TURNOVER=13

25/54 TURNOVER =16

**IMPLICATIONS...** ALTHOUGH STATION "C"'s TURNOVER, 12+, IS SLIGHTLY BETTER THAN ITS COMPETITOR, ITS AUDIENCE LOYALTY AMONG THE 25/54s IS NOT AS GOOD AS THAT OF STATION "X". WITH ITS LARGER AUDIENCE AND LONGER TIME SPENT LISTENING, COMBINED WITH A HEALTHY TURNOVER RATE, STATION "X" CAN CHARGE MORE FOR ITS COMMERCIALS.

IT'S IMPORTANT TO KEEP IN MIND THAT TURNOVER IS RELATIVE--NEEDS TO BE EXAMINED FOR EACH STATION FOR EACH BOOK SINCE THE FIGURE WILL USUALLY VARY EACH SWEEP DEPENDING ON TIME SPENT LISTENING THAT RESULTS FROM MARKETING/PROGRAMMING ACTIVITIES.

### Cume Ratings

In radio's ever-present battle against newspapers I've found that cume ratings can be a helpful sales tool — as well as a programming payoff yardstick. Here's how to figure and use this formula . . .

**WHERE?** TOTAL WEEK (M-S, 6AM-Midnight) CUME PAGE, 55 USUALLY

**WHAT?** PERCENTAGE OF POPULATION THAT LISTENED TO YOUR STATION

**HOW?** TOTAL 12+, PLUS DEMO-BY-DEMO BREAKOUTS

**WHY?** DETERMINE "CIRCULATION" OF YOUR STATION VS. OTHERS

EXAMINE "CIRCULATION" OF KEY DEMOS IN YOUR CUME VS. OTHERS

THE HIGHER THE CUME RATINGS FOR YOUR STATION--ASSUMING IN PROPER DEMOS--THE HEALTHIER YOUR STORY

FOR EXAMPLE...

STATION "X"	16.8 (%)
STATION "C"	11.4 (%)
STATION "R"	22.0 (%)

LEADING STATION IN MARKET SAMPLED BY 22% OF 12+ POPULACE

STATION "X", LEADING COUNTRY STATION, CUMED BY 47% MORE DIARYKEEPERS THAN COUNTRY COMPETITOR (STATION C).

CHECK DEMO FIGURES FOR YOUR TARGET--SHOULD BE HIGHER THAN 12+ TOTAL...

### Cume Efficiency

How well targeted is your station? Do you efficiently deliver the target audience, or are there flaws in your demo profile that cause you sales woes and programming puzzlement? Working through the following formula can be one way to find out how you stack up, as well as see how you compare to your competitors. Keep in mind that the efficiency formula also works if you want to see how efficient your average quarter-hour delivery is too . . .

**WHAT?** PERCENTAGE OF YOUR TOTAL CUME THAT IS IN YOUR TARGET

**WHERE?** TOTAL WEEK CUME PAGE FIGURE DIVIDED INTO TARGET DEMO CUME

**HOW?** DIVIDE TARGET CUME TOTAL WEEK FIGURE (I.E. ADULTS 25/54) BY 12+ TOTAL WEEK CUME TO FIND OUT WHAT PORTION OF YOUR 12+ TOTAL RESIDES IN TARGET

**WHY?** EXTERNALLY, TO SHOW ADVERTISERS HOW WELL TARGETED YOU ARE

INTERNALLY, TO SEE IF PROGRAMMING/MARKETING EFFORTS AFFECTED DIARYKEEPERS.

IF HALF OR MORE OF YOUR CUME IS IN TARGET DEMOS, FINE, FOR EXAMPLE...

STATION "X" A 25/54 M-S CUME=134,300 (page 38)

TOTAL 12+ CUME=231,600 (page 55)

$$\frac{134,300}{231,600} = 58\%$$

STATION "C" A 25/54 M-S CUME=91,400

TOTAL 12+ CUME=157,100

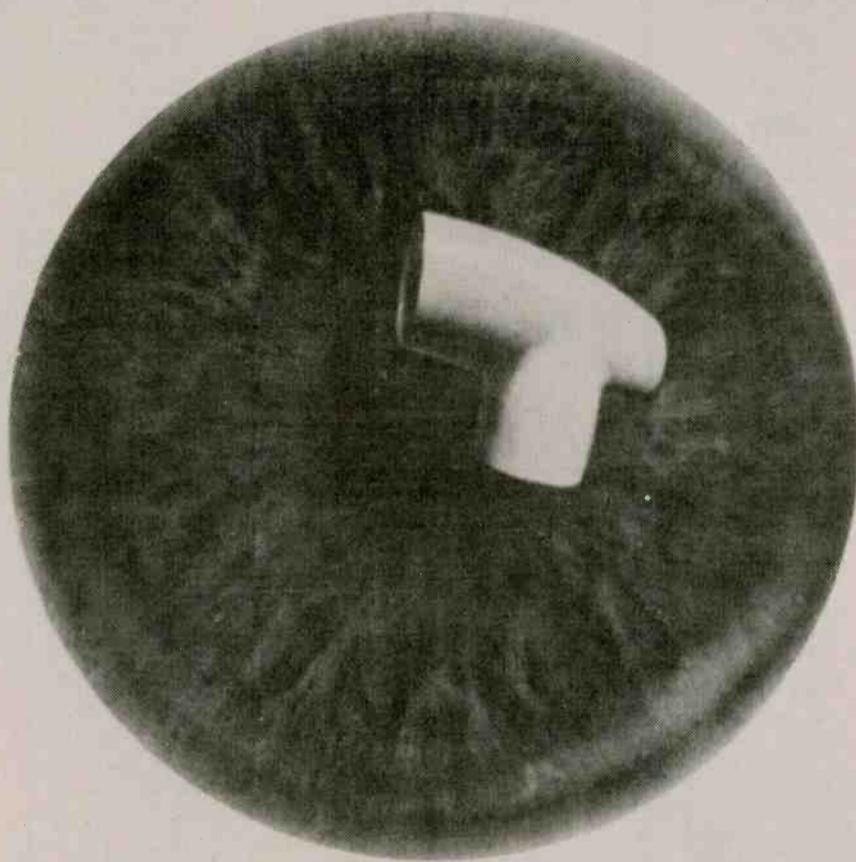
$$\frac{91,400}{157,100} = 58\%$$

ALL THESE STATIONS HAVE GOOD CUME EFFICIENCY--THUS, THOSE WITH LARGER CUME ARE PROBABLY BETTER AD BUYS, THOSE WITH SMALLER CUMES MUST PRICE ACCORDINGLY. STATIONS WITH SMALLER CUMES AND LESS CUME EFFICIENCY CAN STILL BE PROFITABLE.

All too often we get caught up in the speed and glamour of this business. It's good to review the basics — I hope the material here will give you a push in that direction.

# SHE'S A BEAUTY

D-0217



THE STUNNING NEW SINGLE FROM AMERICA'S HOTTEST NEW AOR BREAKER ALBUM **OUTSIDE INSIDE** BY

ST-12260

## THE TUBES

ONE OF THIS WEEKS "MOST ADDED" CHR

KEY ADDS INCLUDE:

WBEN-FM	WPST	KSKD	WFLB
WPHD	WYCR	WJBQ	WPFM
WCAU-FM	WKRZ-FM	WERZ	FM99
CHUM	KITY	WFBG	WYKS
WLOL-FM	WABB-FM	WIKZ	WQIZ-FM
KIQQ	WSKZ	WSQV	Q101
KNBQ	WOKI	WZYQ	KISR
WKFM	WCSC	WJAD	KYTN
WHFM	WGRD	WISE	KCDQ
WRCK	Z104	WHSI	



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Produced by David Foster for Foster Frees Music, Inc.  
ON RECORDS AND HIGH QUALITY XDR CASSETTES



# CHR STATIONS ON 'TOP'

<b>WBEN-FM</b>	<b>KHFI</b>	<b>KZ93</b>	<b>WPFM</b>
<b>WPHD</b>	<b>KBFM</b>	<b>WNAW</b>	<b>WYKS</b>
<b>WCAU-FM</b>	<b>KZZB</b>	<b>WKDD</b>	<b>WYKS</b>
<b>KEGL</b>	<b>KROK</b>	<b>KHOP</b>	<b>KKOV</b>
<b>Q105</b>	<b>WQID</b>	<b>KBBK</b>	<b>KILE</b>
<b>WBBM-FM</b>	<b>WABB-FM</b>	<b>KSKD</b>	<b>KQIZ-FM</b>
<b>KFI</b>	<b>G100</b>	<b>WJBO</b>	<b>Q101</b>
<b>KMJK</b>	<b>WZYP</b>	<b>WACZ</b>	<b>KVOL</b>
<b>KNBQ</b>	<b>WSKZ</b>	<b>WIGY</b>	<b>KNOE-FM</b>
<b>WKFM</b>	<b>WOKI</b>	<b>WSEZ</b>	<b>KISR</b>
<b>WHFM</b>	<b>WSEZ</b>	<b>WCSC</b>	<b>WSPT</b>
<b>WRCK</b>	<b>WSEZ</b>	<b>WSSX</b>	<b>WBWB</b>
<b>Q106</b>	<b>WCSC</b>	<b>WSSX</b>	<b>99KG</b>
<b>WYCR</b>	<b>WSSX</b>	<b>WNOK-FM</b>	<b>WZYQ</b>
<b>WKRZ-FM</b>	<b>WNOK-FM</b>	<b>WVIC</b>	<b>Q104</b>
<b>WKEE</b>	<b>WVIC</b>	<b>WJXQ</b>	<b>WQLT</b>
<b>KTFM</b>	<b>WJXQ</b>	<b>KMGK</b>	<b>WCGQ</b>
<b>KITY</b>	<b>KMGK</b>	<b>K107</b>	<b>WISE</b>
<b>KITE</b>	<b>K107</b>	<b>KEYN-FM</b>	<b>WHSL</b>
			<b>WFLB</b>

**AOR BREAKER DEBUTS 10**

**ZZ TOP**  
**"GIMME ALL YOUR LOVIN"**

PRODUCED BY BILL HAM



A Rose Wolf Production



Manufactured and Distributed by WARNER BROS. RECORDS

# RATINGS REPORT

# ARBITRON RADIO

Fall '82 Quarterlies

## Baton Rouge METRO RANK 73

POP(00): 4252

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Fall '81	Spring '82	Fall '82	
16.5	1	17.6	1
14.3	2	13.3	3
5.3	6	7.8	5
13.5	3	14.8	2
7.4	5	6.2	7
4.8	8	6.4	6
10.4	4	9.1	4
5.1	7	3.4	8
0.5	16	3.1	9
4.8	9	2.6	11

<b>Adults 18-34</b>	<b>Adults 25-54</b>
Mon Sun 6AM Mid	Mon Sun 6AM Mid
RANK STATION	RANK STATION
=====	=====
1 WFMF-FM	1 WFMF-FM
2 WYNK-FM	2 WYNK-FM
3 WAFB-FM	3 WTCL-AM
4 WTCL-AM	4 WXOK-AM
5 WXOK-AM	5 WAFB-FM

## Flint METRO RANK 74

POP(00): 4211

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Fall '81	Spring '82	Fall '82	
11.9	2	10.2	2
13.2	1	14.3	1
6.4	4	10.0	3
6.5	3	7.1	4
5.0	6	5.5	6
4.9	9	5.0	7
5.1	8	4.3	8
5.6	5	6.3	5
5.4	7	3.4	11
4.2	10	3.3	12

<b>Adults 18-34</b>	<b>Adults 25-54</b>
Mon Sun 6AM Mid	Mon Sun 6AM Mid
RANK STATION	RANK STATION
=====	=====
1 WCKM-FM	1 WDZZ-FM
2 WDZZ-FM	2 WTRX-AM
3 WTRX-AM	3 WJR-AM
4 WFMK-FM	4 WGMZ-FM
5 WHNN-FM	5 WFMK-FM

## Knoxville METRO RANK 75

POP(00): 4173

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Fall '81	Spring '82	Fall '82	
19.0	1	17.9	1
15.5	2	13.6	2
8.5	6	11.0	4
10.3	4	11.3	3
11.7	3	10.1	5
9.1	5	6.4	7
4.5	8	6.7	6
5.3	7	4.7	8
0.6	16	1.7	11
2.4	10	1.5	13

<b>Adults 18-34</b>	<b>Adults 25-54</b>
Mon Sun 6AM Mid	Mon Sun 6AM Mid
RANK STATION	RANK STATION
=====	=====
1 WIVK-FM	1 WIVK-FM
2 WMYU-FM	2 WEZK-FM
3 WIMZ-FM	3 WMYU-FM
4 WOKI-FM	4 WOKI-FM
5 WEZK-FM	5 WIVK-FM

## McAllen-Brownsville METRO RANK 76

POP(00): 4081

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Fall '81	Spring '82	Fall '82	
32.6	1	29.1	1
8.6	3	9.8	4
6.3	4	11.3	3
15.6	2	15.2	2
2.1	13	3.5	7
5.6	5	5.7	6
2.6	10	6.7	5
2.9	9	1.6	10
2.3	11	1.3	11
5.2	6	2.2	8

<b>Adults 18-34</b>	<b>Adults 25-54</b>
Mon Sun 6AM Mid	Mon Sun 6AM Mid
RANK STATION	RANK STATION
=====	=====
1 KGBT-AM	1 KGBT-AM
2 KIWW-FM	2 KIWW-FM
3 KRGV-AM	3 KLT-FM
4 KBFM-FM	4 KRGV-AM
5 KRIX-FM	5 KQXX-FM

## Albuquerque METRO RANK 77

POP(00): 4032

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Fall '81	Spring '82	Fall '82	
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9
10	10	10	10
11	11	11	11

<b>Adults 18-34</b>	<b>Adults 25-54</b>
Mon Sun 6AM Mid	Mon Sun 6AM Mid
RANK STATION	RANK STATION
=====	=====
1 KOB-FM	1 KOB-FM
2 KWXL-FM	2 KRST-FM
3 KRST-FM	3 KKJY-FM
4 KZZX-FM	4 KOB-AM
5 KFMG-FM	5 KHFM-FM

## El Paso METRO RANK 78

POP(00): 3980

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Fall '81	Spring '82	Fall '82	
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9
10	10	10	10
11	11	11	11

<b>Adults 18-34</b>	<b>Adults 25-54</b>
Mon Sun 6AM Mid	Mon Sun 6AM Mid
RANK STATION	RANK STATION
=====	=====
1 KLAQ-FM	1 KHEY-FM
2 KFIM-FM	2 KFIM-FM
3 KYSR-FM	3 KHEY-AM
4 KAMZ-FM	4 KAMA-AM
5 KHEY-FM	5 KYSR-FM

## Lansing-E. Lansing METRO RANK 79

POP(00): 3971

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Fall '81	Spring '82	Fall '82	
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9
10	10	10	10
11	11	11	11

<b>Adults 18-34</b>	<b>Adults 25-54</b>
Mon Sun 6AM Mid	Mon Sun 6AM Mid
RANK STATION	RANK STATION
=====	=====
1 WFMK-FM	1 WFMK-FM
2 WJXQ-FM	2 WITL-FM
3 WVIC-FM	3 WJIM-FM
4 WILS-FM	4 WVIC-FM
5 WITL-FM	5 WJR-AM

## Harrisburg METRO RANK 80

POP(00): 3847

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Fall '81	Spring '82	Fall '82	
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9
10	10	10	10

<b>Adults 18-34</b>	<b>Adults 25-54</b>
Mon Sun 6AM Mid	Mon Sun 6AM Mid
RANK STATION	RANK STATION
=====	=====
1 WTPA-FM	1 WRKZ-FM
2 WSFM-FM	2 WSFM-FM
3 WQXA-FM	3 WHP-AM
4 WKBU-AM	4 WHP-FM
5 WRKZ-FM	5 WKBU-AM

# HIGHLIGHT THESE HITS

Great Stories That Your Listeners Can Relate To!



## MEN AT WORK "OVERKILL"

**A/C NEW & ACTIVE** A/C & CHR #1 MOST ADDED

FIRST WEEK BREAKER!

### CHR BREAKERS

AOR TRACKS DEBUT 7

**MEN AT WORK**  
**Overkill (Columbia)**

73% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 166 including WNYS, Q107, KAFM, KEGL, Z93, KHTR, WKTI, KMJK. See Parallels, debuts at number 30 on the CHR chart.



## PSYCHEDELIC FURS "LOVE MY WAY"

### CHR NEW & ACTIVE

WNBC 20-17	KIOQ deb 29	KSET-FM 11	WPHD on	KMGK deb 36	WCIL-FM 26
WCAU-FM 32-26	XTRA add	KHFI deb 23	79Q on	Z104 deb 30	KGHO 37-34
HITS96 27-24	KMJK 28-26	WJDX 23-20	I95 on	WJBQ 30-26	KDZA deb 40
WXKS-FM 27-13	KNBQ 19	WSEZ 32-27	WSPK 24	WGUY deb 30	KCDQ 39-37
CKGM add	WTRY 25-22	WJXQ 14	WKFM 37	WACZ deb 40	
KEGL 29-27	WRCK 26-22	WNAM 9-7	WHTT deb 38	WIGY 29-26	
WHYT deb 40	WPST 31-27	WKDD 28-24	KZZB 31	WIKZ 37-35	
KHTR add	WKRZ-FM 32-29	KYYX 2-5	CK101 deb 40	WSGF 39-35	Produced by
WGCL 24-22	KZFM 14	WERZ 22-18	WOKI 32-30	KVOL 35-30	Todd
		KFMZ 10-7	WCSC 27	KYTN deb 29	Rundgren
		KCBN 23-19	WZZR 27	WBWB 33-31	

## CHAMPAIGN "TRY AGAIN"



### BLACK CHART 3

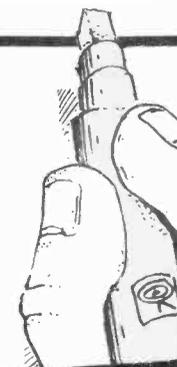
WXKS-FM add	KBFM add	WSGF 19-14	<b>CHR SIGNIFICANT ACTION</b>
Z93 19-13	KROK add	WFOX add	
94Q add 25	WHHY-FM add	WJAD add	
Y100 deb 27	FM100 21-13	KNOE-FM add	
KIOQ 26	WOKI add	KTFM deb 33	
KFI add	KBBK add	KITY 36-32	
KFRC 35-29	KSKD add	WSFL 28-23	
WKFM add	Q104 add	KQMQ 36-30	
		Z102 24-21	
		WCIL-FM deb 32	
		WSPK	
		KITE	
		WBBQ	
		WNOK-FM	
		WJBQ	
		WERZ	
		WAEV	
		WISE	
		WFLB	
		KILE	
		KISR	
		KCDQ	

## SCANDAL "LOVE'S GOT A LINE ON YOU"



**CHR SIGNIFICANT ACTION**

KZZP 25-18	KCDQ add	WNAM deb 29	WKRZ-FM	WCIR
KITY add	WCAU-FM deb 40	KSKD deb 34	WRVQ	WZYQ
KSET-FM add	WLOL-FM deb 38	WERZ 30-26	KZZR	WKHI
KROK add	KYUU deb 25	WOMP-FM 26-23	KKXX	WFOX
WABB-FM add	KMJK deb 36	KKQV deb 29	WJBQ	WISE
WHOT add	KNBQ deb 40	WPHD	WIGY	WHSL
KRQ add	WPST 40-36	KEGL	13FEA	FM99
WFLB add	KZFM deb 30	WKFM	WSQV	
KNOE-FM add	WJXQ 23-20			
WYTN add				



Look For A Special Rush Release Of  
**JOURNEY's "Faithfully"**



**DON'T  
PASS UP  
THIS CHANCE  
TO WIN  
A DISH  
FROM RKO.**

# VISIT THE RKO TEAM AT THE NAB AND WIN AN EARTH STATION FOR YOUR RADIO STATION.

What will give your station the capacity to receive full 15kHz stereo programming from all radio networks? A Scientific-Atlanta earth station, that's what.

And who's holding a contest to give one away? The radio network who was the first to transmit via satellite in stereo and will soon be the first to distribute nationally on Satcom I, that's who. RKO.

Even if you don't win the contest, you can still get an earth station. Because only RKO's providing and installing dishes cost-free for the top 300 RKO ONE and RKO TWO affiliates.

If you're not already an affiliate, the NAB will be a good place to learn more about these two full-service news and demographic information networks. And about RKO Radioshows' long format weekly countdowns, music specials, rock concerts, live oldie call-ins and live all-nighters.

So drop by RKO's suite. At most, you'll win an earth station for your radio station. At the very least, you'll find out why RKO is one radio network company you can't afford to pass up.



**GET ON THE WINNING TEAM BY VISITING RKO AT THE NAB!**



# “FOOL MOON FIRE”

**CHR NEW & ACTIVE 60/33**

One Of The  
MOST ADDED

**Added This Week:**

- |             |             |           |
|-------------|-------------|-----------|
| KEGL add    | KROK add    | WIGY add  |
| KFI add     | WABG-FM add | WERZ add  |
| KIMN add    | WOKI add    | WFBG add  |
| WSPK add    | WSEZ add    | 95XIL add |
| WHTT add    | KZZR add    | WHSL add  |
| WPST add    | WNAM add    | WFLB add  |
| WLAN-FM add | WZPL add    | KILE add  |
| WKRZ-FM add | WHOT add    | Q101 add  |
| K104 add    | KBBK add    | WBWB add  |
| KITY add    | KSKD add    | KBIM add  |
| KSET-FM add | WJBQ add    | KCDQ add  |

## WILD EXHIBITIONS

WALTER EGAN'S  
DEBUT ALBUM ON



PRODUCED BY  
DUANE SCOTT & WALTER EGAN  
FOR  
CARMAN PRODUCTIONS  
IN ASSOCIATION WITH  
ALTERED EGO PRODUCTIONS  
DIRECTION & EXECUTIVE PRODUCER  
GREG LEWERKE

© 1983 BACKSTREET RECORDS, INC.

Manufactured And Distributed  
By MCA Distribution Corp.

\*BMI (WAZ&GARP)

**LABEL'S DOORS STAY OPEN**

### Monument Files Chapter 11

Monument Records, the longtime Nashville-based pop and country label headed by Fred Foster, filed Chapter 11 reorganization petitions last week on behalf of the record company and Foster and his wife Lisa. Foster stressed that the label will continue to operate, saying, "It's business as usual." He stated the main reason for the reorganization was to set up "an orderly payment of our debt."

Monument West Coast VP Marshall Blonstein countered reports that the label's West Coast operation would be closed down as a result of the reorganization. He told R&R, "This move puts the old debts back a little bit and lets us move forward now. We're actually in better shape now."

Numerous past and present

Monument artists are among the chief creditors listed in the petitions, including Roy Orbison, Dolly Parton, Boots Randolph, and Kris Kristofferson.

**MJM**

Continued from Page 3

and KNUS & KLVU/Dallas. McCartney commented on the expansion: "With the addition of these two individuals, who have been highly successful in broadcasting themselves, we can now expand our services, better enabling us to work one-on-one with radio management, fully knowing the needs of radio in the '80s."

MJM will continue to operate offices in Kansas City and Denver in addition to the new Dallas location.

**Cahill**

Continued from Page 3

WTRY & WPYX VP/GM John Kelly told R&R, "We are in a unique setup here with our studios and sales offices two miles apart. The position of Operations Manager is one that requires coordination between the two buildings, which takes a lot of time and effort. Because Bill doesn't do an airshift, he has the time and expertise to devote to the position. He's an extremely talented person who has a complete understanding of our stations and their formats."

**Quinn**

Continued from Page 3

(KZ93)/Peoria on the air, as well as air work at WGBF/Evansville and WTRU/Muskegon, MI. No replacement has been named for Quinn in Rockford.

**WHBQ**

Continued from Page 1

Thompson explained the mid-book switch by saying, "It's a matter of timing. We wanted to research this carefully to make sure we were on safe ground. Once I had received the corporate decision to make the change, I didn't want to have to wait until July or August to do it. It just so happens this is the way it came to be."

Rennie, who was unavailable for comment at presstime, formerly served as a talk show host at WDBO/Orlando, WAPE/Jacksonville, WLAC/Nashville, and WNWS/Miami. He'll work with recently-appointed consultant Dick Casper, and will concentrate on the talk portion of the format. A news director is expected to be named shortly.

Commenting on Scalzi's departure, Thompson said, "Mike is an outstanding man, but his expertise is admittedly in music. He's looking forward to staying with RKO in some capacity."

Scalzi told R&R, "I'm hopeful for WHBQ and want to see it succeed. I wish I could be part of it, but I think my energies can be better spent. KRTH/Los Angeles PD Bob Hamilton is helping me check out some things, which is nice because I would like to stay with RKO. However, I am looking at all opportunities."

WHBQ's heritage includes personality alumni Rick Dees, Wink Martindale, George Klein, and Chuck Browning. The sta-

tion gained its fame as one of the nation's early CHR powerhouses. One day in 1954, DJ Dewey Phillips introduced the world to Elvis Presley by playing his first record "That's All Right Mama" over and over again for several hours.

**Sharell**

Continued from Page 1

to the East Coast, commented, "Working with Bob Siner and MCA Records provides me with the most exciting challenge I've faced in my 21 years of record company service. It's a thrill to be part of a total entertainment company that offers limitless avenues of exposure for our artists."

**Double Platinum Emotions**



Capitol's Billy Squier received platinum and double platinum awards for his "Emotions In Motion" LP at a party aboard the Queen Mary after a Long Beach Arena concert. Pictured (l-r) are Capitol VP Walter Lee, Squier band members Jeff Golub and Bobby Chouinard, Squier, Capitol VP Sam Citro, band's Alan Levi, Capitol's Kick van Hengel, group's Doug Lubahn, Capitol VP Don Grierson, and manager Stewart Young.

**Excess of INXS Fans**



A sizable portion of the Atlantic and Atco promotion staff met with Atco artists INXS recently at the label's New York offices. Pictured (l-r front) are manager Chris Murphy, Atco's Scott Regan, Atlantic's Lou Sicurezza, Atco's Curt Creager and Jeff Birnbaum, group's Andrew Farriss, Atco VP Reen Nalli, Atlantic's Patti Conte and Sam Kaiser, Atco GM Margo Knesz, Atlantic Sr. VP Vince Faraci, and Atlantic's Andrea Ganis; (l-r rear) Atlantic's Danny Buch, Atco's Paul Yeskel, group's Michael Hutchence, Garry Gary Beers, Jon Farriss, Tim Farriss, and Kirk Pengilly, and management's Gary Grant.

# Picture the difference our BreakOut software will make in your next sales presentation.

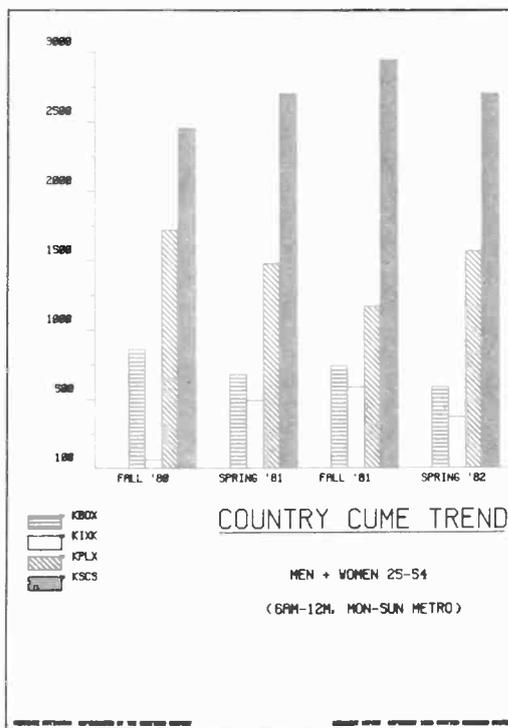
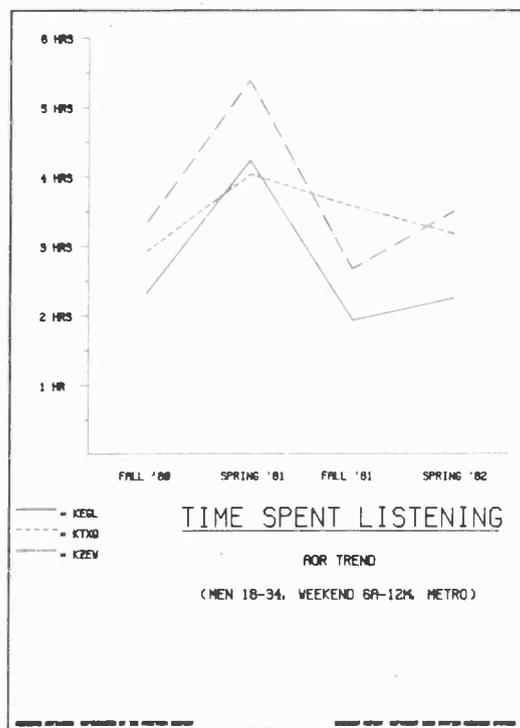
We've made it easy to produce your own professional ratings presentations. Now anyone can customize colorful, easily understood reports for each client in a matter of minutes, based on the four most recent books.

Its all performed by one simple-to-use software package

that's designed to break out and analyze your Arbitron ratings: **BreakOut™** — from Station Research Systems, the nation's leader in microcomputer software for broadcasters. And since BreakOut is a CP/M-based software program, it is compatible with many microcomputers, like your own.

## LINE GRAPHS

Spot book-to-book changes for any demo or daypart in a fraction of the time.

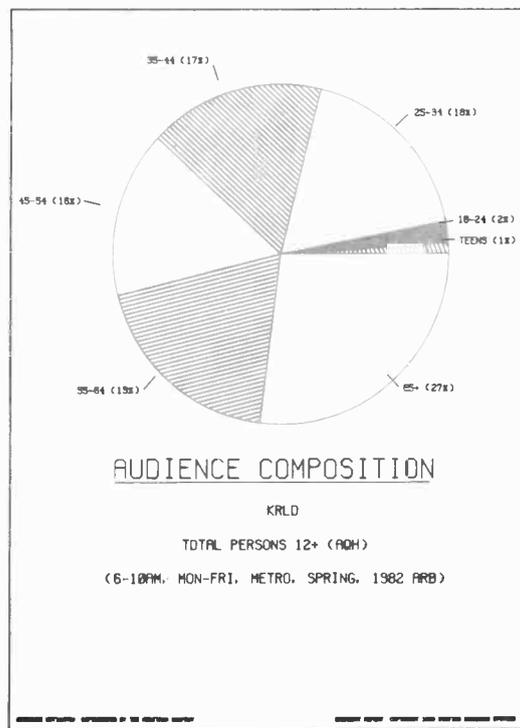


## BAR GRAPHS

Cluster stations together and see what changes take place in the audience of each station, each book.

## PIE CHARTS

Analyze the makeup of your audience in any daypart or the total week.



## PLAN OF RADIO SCHEDULE FOR

### JOGGERS WORLD

(MON-SAT 10-3, ADULTS 18-34)  
SPRING-82 ARB METRO

CAMPAIGN LENGTH 6 WEEKS

CAMPAIGN BUDGET \$92,500

	SPOTS PER WEEK/SCHEDULE	GRP'S PER WEEK/SCHEDULE	SPOT WEEK	COST PER SCHEDULE	(#)	THOUSAND	POINT
KMSC-FM	10 60	16.8 181.0	1.30 00	1.300 00	7.000 00	5.28	77.30
KVIL-FM	25 150	78.3 421.0	2.25 00	5.625 00	33.750 00	2.28	80.01
KEEL-FM	5 30	6.3 37.0	1.25 00	6.25 00	3.750 00	1.95	53.20
KSCS-FM	20 120	37.4 224.4	2.00 00	4.000 00	24.000 00	4.12	106.95
KZDR-FM	10 60	11.6 69.2	1.40 00	1.400 00	8.400 00	7.50	120.00
KPLX-FM	15 90	16.4 90.4	1.60 00	2.400 00	14.400 00	5.30	146.34

POPULATION ADULTS 18-34: 1,051,300

## TABLES

Get an instant rank of which stations are the best buy for each advertiser.

BreakOut does more than analyze the book. It actually calculates broadcast schedules for your clients, based on cost per thousand, cost per point, reach and frequency.

There are **no expensive line charges** when you use BreakOut. All the data is held on your station's own floppy discs, so you can access it on your own microcomputer as often or as long as you wish — with no hidden charges.

You can see up to four books at a time with BreakOut. Compare station/format growth and decline in any daypart, any demographic, for the four most recent books.

Find out what BreakOut can do for your next sales presentation and every sales presentation from now on. Give Station Research Systems a call and ask for your free information kit.

# Station Research Systems

STRATEGIC SOFTWARE FOR THE BROADCAST INDUSTRY

14677 Midway Road, Suite 204  
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# SAMMY HAGAR

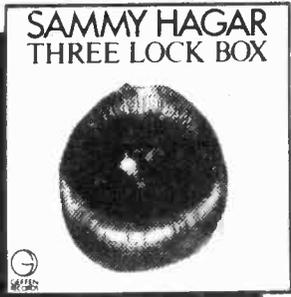
## "Never Give Up"

SAMMY HAGAR  
THREE LOCK BOX

From the Geffen LP **THREE LOCK BOX** 7-29718

GHS 2021

Produced by Keith Olsen,  
for Pogo Logo, Inc.



- KAFM add
- KEGL add
- WLS-FM add
- WBBM-FM add 40
- WHYT add
- WHTT add
- WLAN-FM add
- WKRZ-FM add
- WKEE add
- KZZB add
- WTIX add
- WNOK-FM add
- WCIR add
- WGLF add
- KYTN add 38
- KWTO-FM add
- KDVV add
- KSLY add

- WCAU-FM deb 37
- WLOL-FM 40-36
- KFI 40-37
- KMJK 37-30
- WKFM deb 38
- WRCK deb 29
- K104 34-30
- KTFM 34-31
- KITY 38-34
- WOKI deb 39
- WSEZ deb 35
- WSSX deb 28
- WJXQ 17-13
- KMGK deb 40
- KBBK 33-31
- KSKD 40-37
- OK100 37-33
- 95XIL 27-25
- KCBN 31-28
- KOZE 29-20

### CHR NEW & ACTIVE

# PLANET P

## "Why Me?"

7-29705

PLANET P

From the Geffen LP **PLANET-P** GHS 4000

Produced by Peter Hauke  
for Rockoko Productions Inc.



- WPHD add
- WKFM add
- KSET-FM add
- WOKI add
- WSSX add
- WANS-FM add
- WJBQ add
- WIGY add
- WERZ add
- WISE add

- Q101 add
- KISR add
- WBWB add
- KGHO add
- KSLY add
- KMJK 38-34
- WTRY 30-27
- WJXQ 33-26
- KFMZ 21-15
- WCAU-FM

- KEGL
- KTFM
- WQID
- WSEZ
- WCSC
- WKDD
- WACZ
- WCIR
- WJAD
- WHSL

### CHR SIGNIFICANT ACTION



GEFFEN  
RECORDS

Manufactured by Warner Bros. Records



# STREET TALK

**I**t looks like NBC's deal to purchase WBOS/Boston has just about fallen through. However, we've picked up that NBC is dickering for yet another Northeastern station, possibly in the same market.

Broadcast entrepreneur Mack Sanders held a news conference in Nashville Tuesday (3-29) announcing he intends to purchase WSM/Nashville and the Grand Old Opry! Sanders, who already owns WNKZ & WJKZ/Nashville (plus stations in Birmingham, Knoxville, and Omaha), is putting together a group of investors from the Nashville music community in hopes of keeping local ownership for the two Nashville institutions. Naturally, should his bid for the properties be accepted, Sanders would have to spin off his Nashville AM WNKZ. We'll keep you posted.

Word out of New York is that newly named Chrysalis President Jack Craigo has let the entire promotion staff go, including VP/Promotion Jack Forsythe. We hear that Don Colberg is going to replace Jack. However, when Street Talk contacted Chrysalis, a label spokesperson said that at this time, "Jack Forsythe is still on the payroll, and still working records for us."

Jeff Peck has exited as GM of KPRI & KOGO/San Diego after a year in the position, following "irreconcilable differences of opinion" with owners Southwestern Broadcasters. Co-owner Ed Shadek indicated that Peck would not immediately be replaced.

On our "Crime Beat" this week . . . WFBR/Baltimore morning man Johnny Walker told his listeners he fully expected to be indicted on federal income tax evasion charges, and he was absolutely correct. Last week a federal grand jury slapped three indictments on Walker, one each for failing to report his income in 1976, 1977, and 1978. Conviction could mean a maximum of nine years in the slammer and/or \$15,000 in fines. Walker will plead innocent.

Meanwhile, at O'Hare International Airport in Chicago WJPC/Chicago air personality LaDonna Tittle was arrested by customs officials when a specially trained police dog took an "active interest" in her dress as she deplaned from Jamaica. Reportedly she had several pounds of marijuana taped to her thighs, and still more in a false-bottomed suitcase. Her sister, who was traveling with her, was similarly attired, and the pair was arrested. Both are currently out on bail, awaiting trial on the charges.

Congratulations to KVOL/Lafayette PD Phil Rankin on being promoted to GM. He replaces Jim Trahan, who moves to sister station WUNI/Mobile. The new KVOL PD is morning man Jeff Morgan.

WLVA/Lynchburg has named broadcast broker/consultant Joseph Sabatino as its new GM.

Drew Bentley resigned his PD post as KFMW/Waterloo over philosophical differences. Drew's permanent replacement hasn't

been named yet, but Mark Potter is the acting PD. Drew did not announce his future plans.

Our condolences to the staff of WKBW/Buffalo on the loss of Henry Brach, News Director for 25 years.

WLTA/Atlanta has applied for new call letters — WRMM. Could a new "Warm 100" slogan be far behind?

EZ Communications' last remaining Beautiful Music station, WEZR/Fairfax, VA (Washington, DC), will switch from its own self-generated music to Churchill's syndicated offering. Betty Kellar, EZ's longtime music programmer, was no longer able to devote all her time to maintaining the format, and EZ VP/Programming Dan Vallie found it impossible to replace her. Betty, who programmed all the EZ stations for more than 14 years, will stay with the company as a consultant. Four of the five EZ stations now program either A/C or CHR.

Bruce Johnson, former President of RKO Radio, Starr/Shamrock, and SRO's Broadcast Division, has been tapped to head Viacom's "Cable Health Network." Running the nine-month-old cable TV venture will mean that Johnson will no longer be able to write his popular management column for R&R. While we'll all miss his insightful offerings, we congratulate him on his new position. R&R will announce a new management columnist soon.

CBS Records President Walter Yetnikoff headed for the top spot at MCA? That was the rumor, although some said he was going to take over only MCA Records. To almost no one's surprise, Yetnikoff said he'd "be crazy to leave" at a time when the CBS record operation's prospects are so good.

Four independent record distributors are preparing an antitrust/third party interference lawsuit against CBS because of Chrysalis's recent move to the CBS branch distribution system. And now that Arista has come to terms with RCA (see Page 1), another similar suit is almost certain to follow. Street Talk has heard that the distribs have already raised a considerable sum in order to pursue the action.

Is WIFE/Indianapolis switching formats, as we rumored earlier this year? Nothing's certain at this point except the station will have a new GM, former WAKY/Louisville Station Manager Howdy Bell, when new owner Chagrin Valley Broadcasting takes over on April 15. Current WIFE GM Milt McConnell will stay on as Sales Manager. We'll just have to wait and see if Chagrin Valley retains WIFE's current News/Talk format.

Pickwick branches were closed Monday and Tuesday this week for an inventory audit that apparently came as a surprise to a lot of staffers, and set the rumor mill into motion. The distribution giant is reportedly holding meetings Friday (4-1) to determine future courses of action. The prognosis is not good.

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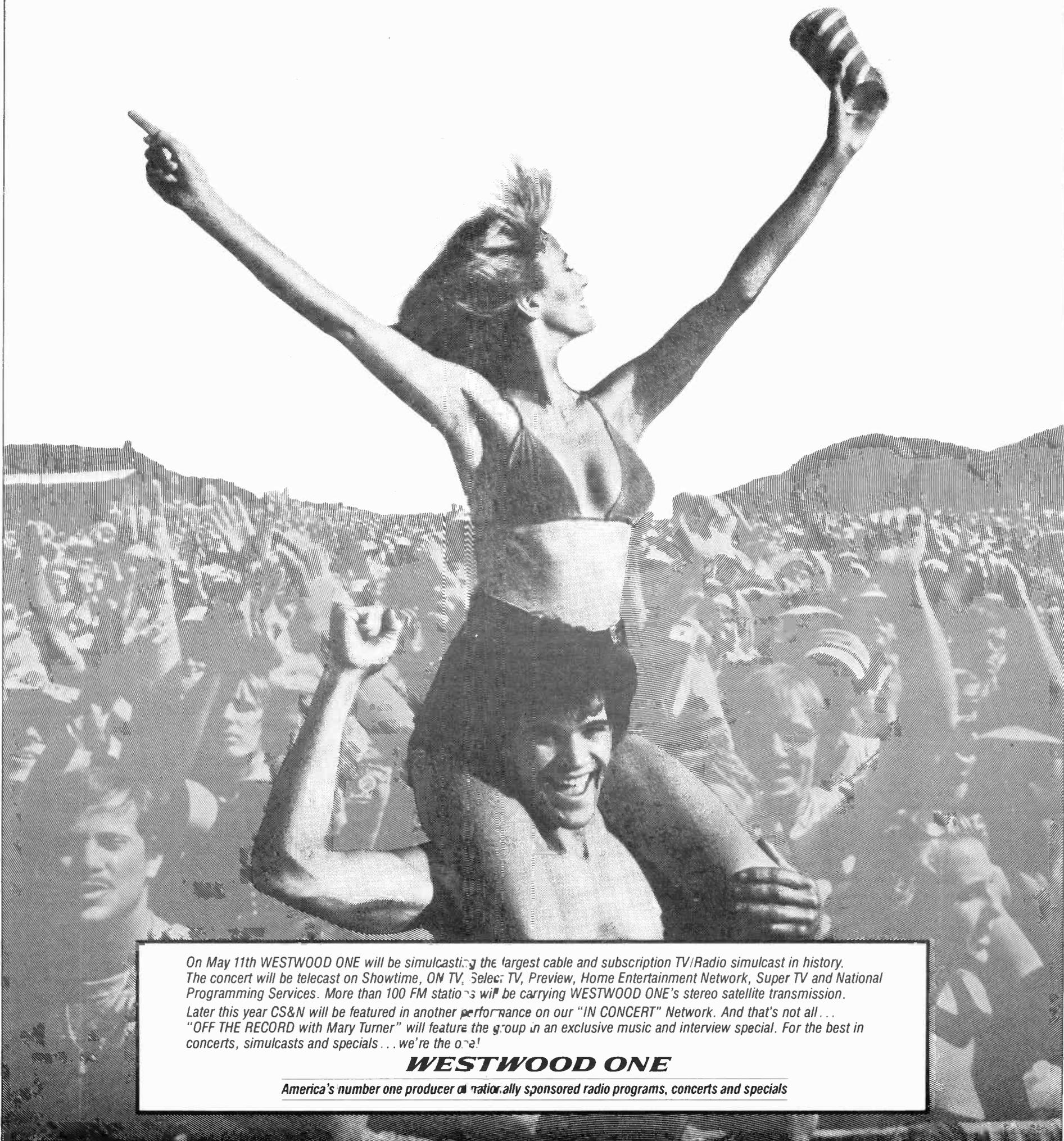
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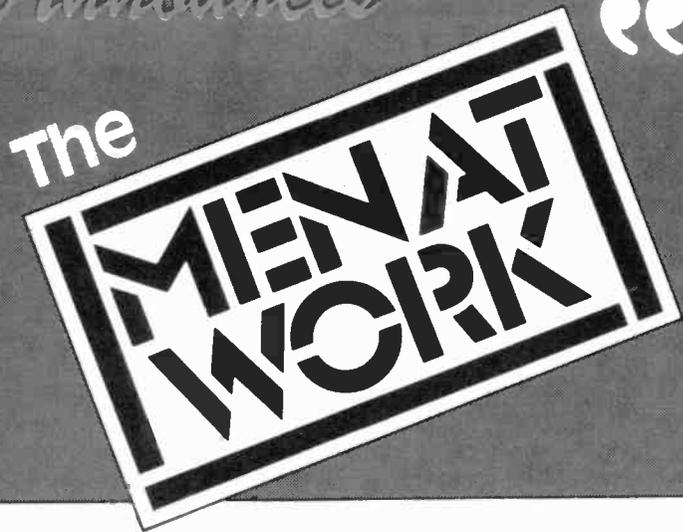
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# Contemporary Hit Radio



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## CHR Wars — Spring '83 Edition

I'm sure that any programmer would agree that with the coming of spring one's heart not only turns to thoughts of love, but to the dreaded spring Arbitron sweep. The survey period, which began March 17 and will end June 8, includes over 250 markets. One of the toughest aspects of this all-important sweep is that it began before the results of the winter numbers were known, putting the 22 winter book markets at somewhat of a disadvantage. This book is also the one shot at scoring good numbers for many smaller markets.

Because the spring survey period is so important, it's time once again to take a look at the hottest competitive situations... which means another edition of "CHR Wars" — the spring '83 edition.

There are so many markets locked in mortal ratings combat that space limitations force me to handpick the markets most likely to generate maximum excitement. Wherever possible, I've listed a four-book trend of 12+ shares (with the fall '82 figures at the far right in all cases), and a thumbnail analysis of the stations' programming.

### East

#### Buffalo

WBEN-FM	7.1	8.8	8.3	5.7
WKBW	9.7	8.4	9.7	5.2
WPHD	6.4	4.3	2.7	4.8
WNYS	-	-	-	4.8

Our journey begins in Buffalo, a market that for a long while has been a sleeping giant waiting to roar. One quick look at these numbers will let you know this market is hot enough to melt any remaining winter snow. WBEN-FM and WKBW have been perennial rivals. But both have felt the encroachment of Harv Moore's WPHD and his rock-oriented CHR mix, plus the power of WNYS's debut under the direction of PD Ray St. James. Meanwhile, WBEN-FM's Roger Christian, whose list is broad and varied, is running with automation, while WKBW is reemphasizing its live personalities under returning PD Sandy Beach. WNYS has not only taken a high-spirited on-air approach promotionally, but has also been quick to jump on black crossover product, which may account for its strong debut numbers.

#### Pittsburgh

B94(WBZZ)	3.8	5.2	5.7	6.0
HITS96(WHTX)	4.6	4.2	5.2	2.7

After a severe pounding at the hands of B94 and Steve Kingston, 96KX traded in call letters and images, as well as PDs. Bobby Christian exited and Cary Pall was upped to fill the vacancy. Just prior to the PD change, VP/GM Ted Atkins realigned the image for more head-to-head competition with B94. Backing it all up is a \$96,000 contest which is sure to grab a lot of attention and new cume. Musically both stations are just about even, as B94 continues its high-profile jock approach, while HITS96 sports a more laid-back presentation.

#### Boston

WXKS-FM	5.8	7.0	7.8	9.0
WHIT	3.9	3.1	2.8	3.9
WROR	5.2	4.2	4.8	3.8

Four successive up books for co-owner/PD Sonny Joe White's WXKS-FM

translates to a monster lead in the CHR race. WROR's evolution back to CHR started with its 4.8 share under returning PD Gary Berkowitz. Enter the dark horse WHIT (formerly WEEI-FM) and PD Rick Peters, who debuted his new "Hit Radio" format with a 3.9 share (previous numbers are as an A/C station). White keeps his station up and bright with a heavy concentration of crossover hits, while Peters carries a long and diversified list of all types of music. Berkowitz has the most conservative list of the three, and runs the highest concentration of oldies. Can WXKS-FM hold the lead against WHIT, which plays virtually all currents, and WROR, which is a traditional CHR? Flash, cash, and image will make the difference here.

#### Albany

WFLY	6.3	6.5	5.8	9.9
WTRY	8.3	8.9	5.9	6.3

In what was a shocker to market insiders, WFLY (FM) surged ahead of WTRY (AM) to take the lead for the first time in many a book. WTRY PD Dan Martin has the help of Burkhart/Abrams/Michaels/Douglas to keep things in a mainline CHR direction, while WFLY PD Chuck Taylor has been using Bob Laurence from Drake-Chenault for his programming direction. Musically, WFLY rocks a bit harder, taking advantage of available FM crosscume from AOR competition. However, this market still has a sizable audience cuming on AM. The waters are muddied even further as WGFM has recently evolved from A/C to CHR, and PD Paul Cassidy is looking to take a chunk out of the market.

#### York

Another seesaw battle is taking place in this market as Q106(WQXA) (9.6 to 10.8) regained the lead last book over WYCR (11.2 to 6.9). Veteran programmer Dan Steele has the help of Drake-Chenault's Bob Laurence for Q106, while over at WYCR J.J. Randolph is going into his second book as PD. Both stations

Continued on Page 24

### South

#### Dallas

KEGL	5.0	4.1	4.7	4.6
KAFM	-	-	-	3.2

The race for the ratings between KEGL and KAFM is particularly interesting, as KEGL is consulted by modern rocker Rick Carroll, while KAFM takes the more traditional approach under PD John Shomby, who debuted his station's CHR format with a healthy 3.2 share. KEGL PD Randy Brown is very familiar with the market and is educating his listeners to the new sounds blended with standard CHR hits. This will be the second book for both stations under their present format directions. Does Dallas really enjoy the new music? This book will give us an indication. KAFM is doing a "\$10,000 Music Guarantee" of 10 songs in a row, while KEGL is also pushing 10 songs in a row each hour, asking listeners to name each song for a prize.

#### Atlanta

Z93(WZGC)	10.6	12.6	9.5	10.2
94Q(WQXI-FM)	8.9	8.6	8.0	8.3

Take two great-sounding radio sta-

tions, put them in a major market with only 18 stations pulling better than a one-share, and you're likely to get the monster shares you see here. Jim Morrison's 94Q has been going at it for years with Z93 in one of the most competitive CHR wars in the country. John Young's Z93 is more of a traditional CHR, and 94Q has recently moved into a head-on battle musically because of increased upper-demo competition from A/C-formatted WSB-FM. Both stations will spend big bucks in outside media and on the air in support of two very fine airstaffs.

#### Miami

Y100(WHYI)	6.6	5.2	6.0	6.7
I95(WINZ-FM)	5.0	5.5	5.4	4.8

This will be an important situation to watch since it's the first time in many years that Bill Tanner has not been the PD/morning personality at Y100. Tanner left Y100's programming in the very capable hands of Robert W. Walker, who knows South Florida as well as anyone. Over at I95, PD Keith Isley has quite a few ex-Y100 staffers on the air, plus the

Continued on Page 24

### Midwest

#### Chicago

WBBM-FM	2.1	2.7	5.3	4.1
WLS	4.5	4.8	3.6	3.8
WLS-FM	3.6	4.1	2.7	3.4
WKQX	2.9	2.7	2.7	3.1

Chicago could be one of the most competitive CHR markets in the country, with three of the major networks going head-to-head with CHR-formatted O&Os. What that translates to is a lot of dollars being spent in cash giveaways, and TV/outdoor advertising. While Buddy Scott and WBBM-FM still hold the lead, market insiders point to a change in direction away from Hot Hits as a reason for the fall ratings decline. WLS-AM & FM both bounced back nicely, staying true to their rock-oriented CHR music principles. Toward the other end of the spectrum, Randy Lane evolved WKQX from an A/C station into a mass appeal personality-CHR, bringing in "Murphy In The Morning" to start the ball rolling. Between the dollars spent in promotion this book and the great on-air talent, Chicago is the market to watch.

#### Detroit

The biggest story lies in the future for Detroit. WHYT and PD Lee Malcolm debuted very nicely with Mike Joseph's Hot Hits format, scoring a 4.9 share. CHR mainstay CKLW bounced back (2.6 to 2.9); however, the dust is far from settled. It seems that CKLW PD Pat Holiday is trying to get permission from the CRTC (Canadian Radio & Telecommunications Commission) to switch its CHR music over to its FM outlet, CKJY. Meanwhile, Paul Christy has fired up his Hot Rock format over at WABX, and according to market observers, he's making some noise already. This is a situation where anything could happen, and probably will.

#### Kansas City

This is another ratings drama that will unfold once the results of the spring book are back. KBEQ has long been the only source for CHR, but now KZZC has signed on the air with a rock-oriented CHR

Continued on Page 24

### West

#### Los Angeles

KIIS-FM	3.1	3.9	3.3	4.4
KIQQ	3.1	3.7	4.1	3.1
KRTH	3.3	3.2	3.2	2.6
KFI	2.4	2.5	1.7	2.3
KMGG	1.6	1.3	1.6	1.3

A lot is happening in this market. As mentioned in my March 11 column, just about everyone is giving cash away. KIIS-FM has just introduced its newest contest, the "Daily Cash Payoff." Each morning at 7:10 a song is played, and the next time it's heard before 8pm that evening is the signal to call and win between \$1000 and \$5000. Over at KMGG PD Jeff Salgo is concentrating on 25+ females, and his music is very familiar and soft-sounding, with a lot of oldies, almost bordering on A/C. KIQQ has a few more oldies on the air than when it had its most successful book, a 4.1 share. Market observers feel the oldies have softened the station somewhat, leaving a hole to fill. KRTH is more aggressive with its current music than in recent history, as is KFI. Over the last four books shown, the CHR lead has changed

each time, so no one is taking any bets as to who will be on top when the spring numbers come out.

#### San Francisco

When the spring results appear, San Francisco could have a few surprises for everyone. KFRC's Gerry Cagle hopes to turn around a soft performance (5.0 to 3.7) with his ethnic-flavored CHR list, high-powered personality staff, and flashy promotions. Over at KYUU, PD Mike Novak looks to decimate KFRC's base by offering the hits on FM, but now even he has new competition. Mike Joseph's newest Hot Hits outlet, KITS, is on the air under the direction of PD Jeff Hunter. Insiders point to KITS's poor signal in some key parts of the metro as a possible problem, but only time will tell. All of a sudden, there's plenty of action in San Francisco.

#### Seattle

KUBE	5.3	5.2	4.1	4.9
KNBQ	2.8	3.6	2.6	3.6
KYYX	2.4	2.8	1.7	2.8

Continued on Page 24

# East

Continued from Page 23

are promotionally active, but WYCR takes the lead in adding new music first, while Dan lays back a bit, playing only the biggest hits.

## Rochester

It's been almost a year since WBBF changed formats, and since that time, WHFM has had the CHR market all to itself. Enter WPXY, which has dropped its automated A/C programming in

favor of live CHR under the consultancy of Gary Burns, the man who helped steer sister station WNYS/Buffalo to success. WHFM perhaps rocks a bit harder, and market veteran Kelly McCann has done a good job in keeping the station alive and active, coming off his second consecutive up book (4.2-5.1-5.9). WPXY PD Tom Mitchell has all guns blazing in an attempt to establish his station as a force to be reckoned with, and is currently running a "Cash Call" promotion.

# South

Continued from Page 23

added expertise of longtime Y100 staffer Mark Shands as MD. This is a must book for I95, as the station needs to close a widening ratings gap. Already, Y100 has announced a \$50,000 bumper sticker campaign, which will draw considerable attention. I95 is likely to counter with strong promotions of its own along with its clutter-free, more-music approach.

## Daytona Beach

WDOQ	17.7	14.3	17.3	7.9
WNFY	-	-	-	5.9

Let's stay in the Sunshine State for a while and take a look at what's going on between WDOQ and WNFY, which debuted nicely in the fall. WDOQ PD Rick Knight had the hardship of some tower problems plus the new competition, which he cites as the cause of his dramatic ratings loss. WNFY, which signed on under then-PD Mark Shands, is now being programmed by Bob Stevens under the consultancy of Jerry Clifton. WDOQ is an uptempo, fun-sounding CHR relying heavily on promotions and a wide spectrum of music. WNFY also promotes heavily, but leans its music more towards a mix of CHR and black crossovers.

## Tallahassee

FM99 (WBMG)	17.5	7.8	12.3
WGLF	14.7	16.5	11.9

FM99 made a dramatic ratings recovery last spring to regain the CHR lead under PD Al Brock, who's been in the market for a number of years. Over at WGLF, they've been through a couple of PD changes in the last year, but the situation seems steady now as station veteran Rick Sprinkles is now firmly in control. High visibility is the rule for both stations in this important college town and state capital, with FM99 running a slightly more aggressive music list. There are some big shares to split up, and it will be interesting to see if the contest will remain even, or tip in favor of one station again.

## Mobile

G100(WKRG-FM)	13.0	11.4	12.1	10.7
WABB-FM	14.7	13.7	9.5	10.2

This is one of the tightest races in CHR, with only half a share separating the two. G100 PD Jim Mahaney gives away lots of money in the station's "Cash Call," and runs a very traditional music list, skewing from rock to Black and A/C crossovers. Across town at WABB-FM, PD Blaine Kelly takes the opposite track, leaning away from Black and A/C, preferring to take the lead on AOR crossovers and pure CHR hits. While Blaine doesn't promote with much cash, he does rely on his rock image to do many music-oriented promotions, including tie-ins with MTV. Both stations have big signals which blanket the Gulf Coast, so this is a great one-on-one battle.

## San Antonio

KTFM	8.2	11.0	9.0	7.3
KTSA	11.6	7.9	7.4	6.4
KITY	5.2	4.8	3.8	5.7

CHR market leader KTFM and sister station KTSA are both consulted by Jerry Clifton, but take opposite approaches. KTFM PD Joe Nasty keeps a close eye on the black crossovers, while KTSA's veteran programmer Lee Randall looks for the country crossovers to blend with CHR hits. KITY has a new PD, Mike Brandon, who recently took over with hopes of continuing the upward trends which came at the expense of both his competitors. Of the three stations, KITY has the longest and most diverse playlist. If KITY conquers the market, it could be another example of variety programming winning public favor.

## Brownsville-McAllen

KRGV	5.2	8.6	9.8	11.7
KBFM	14.8	15.6	15.2	10.1
KRIX	1.7	2.1	3.5	6.3

Right near the Mexican border sit three hot rockers, and the new leader in the fall book was AM station KRGV. PD Bob Perry gets a bit of input from sister station PD Randy Rice at WFME/Baton Rouge. The music policy is pretty tight, generally allowing songs to establish themselves in the market on either competitor. KBFM's new PD is WICC/Bridgeport's Bob Mitchell, who has the station sounding up and exciting with a straight-ahead, aggressive CHR approach. Bob's job will be to try and grab the market lead again, and fight the newest competitor, KRIX, consulted by Gary Burns. Local PD Gary Steele has seen steady increases for his station with a music list that's somewhat similar to KBFM. Severe antenna problems were listed as the cause for KBFM's ratings wobble, but market insiders say that KRGV with its 5kw signal is the only CHR that really covers the area completely.

## Winston-Salem

WRQK	6.2	7.0	6.8	6.5
WSEZ	9.2	8.3	10.8	5.9

WSEZ took quite a plunge last book, and PD Bob Mahoney is out to turn it around. His station is straight-ahead CHR, while WRQK's Wes Jones keeps his list more on the conservative side with a heavy oldies flavor. WSEZ never pinpointed the reason for its severe drop, but WDCG/Durham-Raleigh with its new stick came thundering into the ratings with a 3.3 share, which might account for some of WSEZ's loss. It's bad enough trying to take care of things in your own town, but when a signal from 75 miles away starts to affect the market you've really got problems!

# Midwest

Continued from Page 23

mix under PD Johnny Rowlands. Todd Chase recently joined KBEQ as PD and will be looking to protect his 8.8 share, but with the station sale near completion, it's doubtful he'll have many promotional dollars to work with. KZZC is making the most of its debut with a '99 Days of Rock" giveaway.

## Grand Rapids

WZZR	4.3	6.3	4.5	7.8
WGRD	8.2	6.5	7.8	7.4

A look at the numbers demonstrates a pattern of a strong fall and weak spring book for WZZR. Under consultant Paul Christy, WZZR PD Don Schueller plays a long list of currents and very few oldies. Over at WGRD, PD Allen Jackson, who arrived last fall, draws outside opinions from consultant Ron White, who also programs KKYK/Little Rock. WGRD's music list is short in comparison to WZZR's, and is balanced with a liberal amount of oldies as well. Both stations will play hits of all types, but WZZR tends to favor records that are medium to up in tempo. If WZZR does manage to break the up/down fall/spring pattern, it will be another testimony to the advantages of a longer playlist with a variety of titles.

## Lansing

WJXQ	10.0	11.2	12.3	9.7
WVIC	5.4	6.0	6.9	8.0

What a debut for WJXQ four books ago, and what a comeback for WVIC since then... three straight up books. E. Alvin Davis is the consultant at WVIC, while over at WJXQ, it's Jim Ryan calling his own shots. Both stations are rock-oriented CHRs, but there seems to be a bit more flexibility in the type of music played at WVIC. Credit former PD Mike Hayes with the 6.9 to 8.0 jump, and new PD Jay Stevens from WZPL/Indianapolis (formerly WIKS) is looking to continue the trend. WJXQ is a bit more personality-oriented, but both stations are active and creative with promotions.

## Oklahoma City

When the numbers come back in the spring, the complexion of the CHR war in Oklahoma City will be quite different. KOFM PD John Jenkins runs a fine operation that's not afraid to promote its product, but the station borders musically on A/C. Dan Wilson, most recently PD at KPUR/Amarillo, signed KJYO on the air as a CHR station part way through the fall book, so the station's impact was minimal (2.1). KOFM hopes to protect its 7.0 share, but will most likely lose some lower end numbers to KJYO, which is being consulted by Burkhart/Abrams & Associates.

## Tulsa

KRAV	11.8	12.4	12.7	9.8
KAYI	-	-	-	6.5

This is a similar situation to Oklahoma City, but in this case KAYI and PD Phil Williams did get an early run at the fall book and had a definite impact on KRAV. Now the job of protecting KRAV's lead falls on new PD Rick Allen West. Musically, KRAV is soft, and it has not reacted significantly to KAYI's music, which features a wider variety of titles and artists.

## Youngstown

WHOT	8.2	8.1	7.8	7.9
WYFM	9.0	8.0	8.1	7.3

WHOT's victory over WYFM last book should be of great solace to AM stations everywhere. It's been a pretty close one for the past four books, and WHOT PD Dick Thompson's open music and promotional philosophy are the reasons his station hangs in there. Over at WYFM, Jeff Tobin is very research-oriented, and tends to play records only after they've been established at WHOT, with few exceptions. Market observers wonder if WYFM has been too tight for too long.

## Grand Forks

KYTN	8.3	13.3	11.9
KKXL-FM	20.5	18.0	9.0

Even in Grand Forks fragmentation

Continued on Page 38

# West

Continued from Page 23

Nothing boring about Seattle, as three CHR's all take a different approach. KUBE PD Charlie Brown has his hands full doing mornings and programming, but has managed to keep things in good shape with a conservative, tightly-formatted station. KNBQ now has signal parity with the rest of the market and will try to stabilize its up-and-down cycle of the past four books. Musically, KNBQ PD Gary Bryan has the station a combination of CHR and all types of crossovers, including some influence from Rick Carroll's KYYX. Using a blend of CHR and modern rock, KYYX seems to be having an effect on sales and requests at KNBQ and KUBE, as well as the AORs. This book will be a good test of the acceptance of the format.

## Portland

Another once sleepy market is alive with new competition. KCNR, the CHR leader, looks to recover from its fall book (6.6 to 5.6). PD Richard Harker is conservative in music and on-air approach, in contrast to Jon Barry and KMJK. You might remember that KMJK was CHR once before, and with a return to the format it posted a healthy 4.2 share debut, playing music that some "market experts" said wouldn't work in Portland. Jon's station is very hit-oriented, but he's adventurous enough to take some chances on diverse forms of music.

## Denver

Q103(KOAG)	6.5	5.0	4.8	5.0
KIMN	4.9	4.1	5.4	4.5

The CHR lead has been exchanged more than once in this volatile market. For now, Q103 PD Jack Regan has a slim lead on AM competitor Doug Erikson and KIMN. Both outlets run fairly aggressive playlists with a good variety of titles, but with Q103 and the other General Electric outlets in the process of being sold, promotional dollars have been virtually cut off. Across the street, the "KIMN Chicken" is everywhere, as the station gets involved with many community activities and promotions of its own, keeping station awareness in the market.

## Bakersfield

By the time the spring book comes out, the competitive climate of Bakersfield will resemble a steamy tropical jungle. Longtime CHR leader KKXX and PD Chris Squires have new FM competition from Bob Harlow's KQXR. Last time around KKXX fell (14.6 to 10.8) and KQXR, which changed formats just prior to the book, debuted with a 5.5, mostly at KKXX's expense. Both stations have hit-oriented playlists, and this contest will likely be fought on the streets with promotions to capture the imagination and

Continued on Page 38

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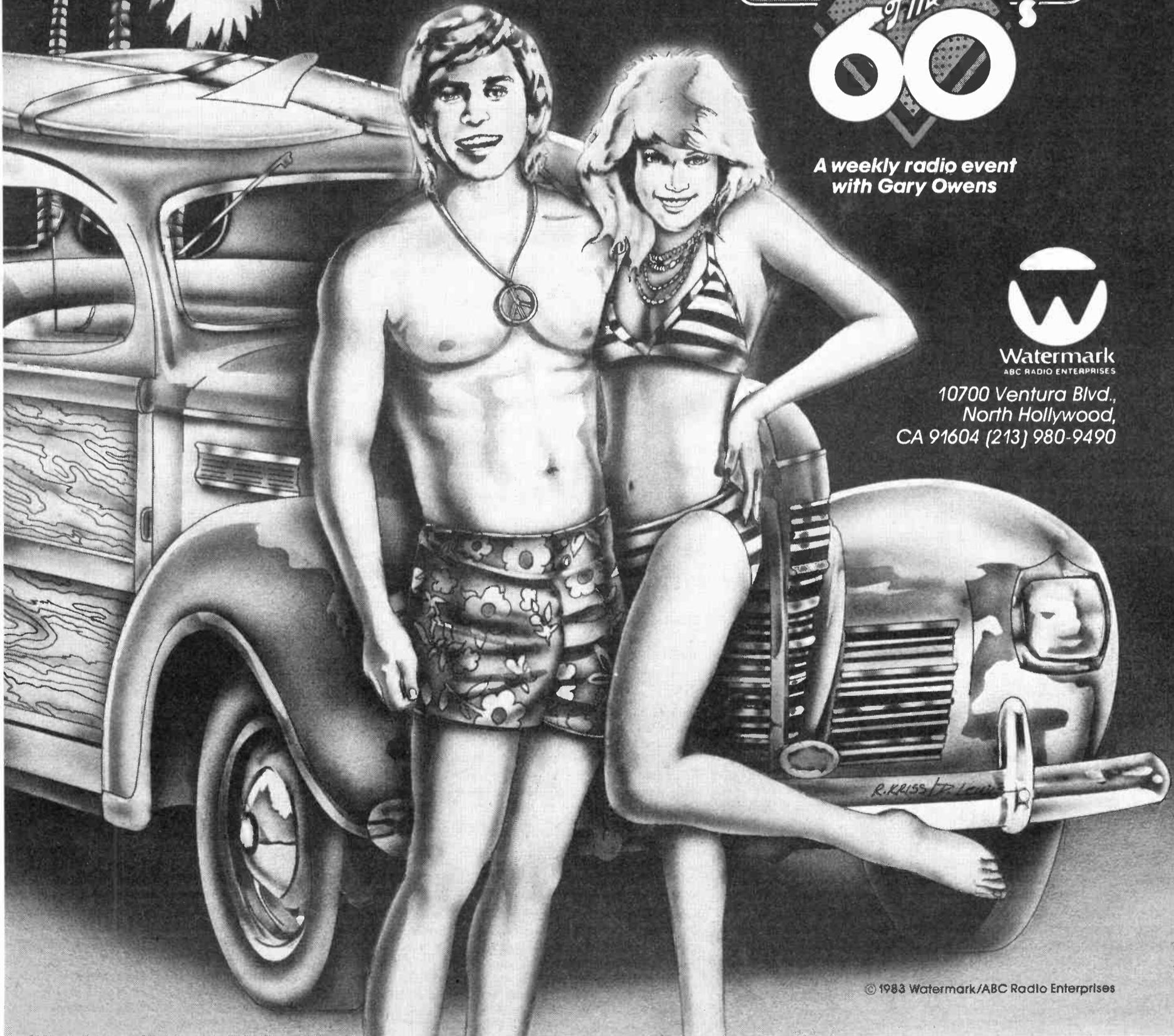


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## Platinum Curtain's For Joel



Columbia artist Billy Joel received a platinum plaque for his current album "The Nylon Curtain" while in Los Angeles recently. Pictured (l-r) CBS West Coast Sr. VP/GM Myron Roth, Columbia's George Chaltas, Columbia Sr. VP/GM Al Teller, Joel, and Columbia VPs Bob Willcox and Ron Oberman.

## Reed Returns To Stage



RCA's Lou Reed played a rare series of shows at New York's Bottom Line, with a concert videodisc planned as a result. Pictured after the show are (l-r) Reed, backing group's Fred Maher and Fernando Saunders, RCA President Bob Summer, and group's Robert Quine.

## Mirage Supports The System



Mirage duo the System recently played the Ritz in New York. Pictured after the show are (l-r) Mirage's Jim Delehant, System members David Frank and Mic Murphy, and Mirage President Jerry Greenberg.

## Palmer Takes "Pride" In Island



Island/Atco artist Robert Palmer celebrated the completion of his forthcoming "Pride" album at a party in Island's New York offices. Pictured (l-r) are Atlantic Chairman Ahmet Ertegun, Palmer, and Island VP Michael Abramson.

# CALENDAR



BRAD MESSER

## Wrong, Right, Or In Between?

Reporters are boxed into a real-life paradox, and I don't see the industry providing a road map toward a suitable exit. On the one hand we're expected to be neutral, objective observers who carefully balance the facts in our reports to give our listeners the material from which to intelligently form their own opinions.

Paradoxically there are times when a reporter is expected to act as a citizen first and a journalist second, as in the recent case of a couple of Alabama TV cameramen who went to the Jacksonville town square to film a protestor setting himself afire, and were roundly criticized for shooting their film rather than preventing the man from attempting self-immolation.

In a photo caption, Newsweek (3-21) wondered whether the incident was "journalistic callousness?" and reported a local newspaper had run an editorial stating, "The tragedy could not have occurred had the cameramen put down their equipment and physically restrained" the man.

Well, you tell me. What's a reporter supposed to do, objectively report a story, or step in to change it? Is interference never appropriate? Always appropriate?

I've lived situations in which potentially sensation-causing stories were held threateningly over the heads of people in positions of public trust in order to extract private assurances that corrective action would immediately be taken. Clean up your act right now, we said, or the story runs! The tactic has been used with undeniably positive results. Was that right or wrong or somewhere in between? Should we have just unleashed a bunch of strongly worded stories? Set off a storm of controversy and gotten credit for being tough-nosed reporters?

So what's the correct answer?

(A) The cameramen should have acted as decent citizens and stopped the man from setting himself on fire.

(B) The cameramen were right to report the news, not make the news, by staying out of the story and letting the lens objectively report it.

(C) One cameraman should have tried to stop the man, while the other filmed the struggle, thus guaranteeing some kind of story (with or without actual flames) while simultaneously fulfilling the moral expectations of both factions.

(D) None of the above.

It's a beer-drinking, wee hours bull session topic for shure, right up there with politics and religion. You may hear powerful arguments in favor of opposed viewpoints, but don't hold your breath awaiting a bottom-line decision supported by all factions.

## Riots Follow King Assassination

**MONDAY, APRIL 4** — It's the 15th anniversary of the murder of America's most influential 20th century civil rights leader, Dr. Martin Luther King Jr., who was gunned down by a sniper as he stood on a motel balcony in Memphis in 1968. Rev. King had gone there to back a strike by black sanitation workers. The immediate widespread arson and street riots in at least 126 American towns caused some frightened people to publicly speculate that a fullblown race-related revolution might be beginning.

Thomas Tally, a former Texas cowboy, opened the first public movie theater in Los Angeles 81 years ago today. The electric Theater charged a dime for an hour's show.

Anthony Perkins is 51. Baseballer Gil Hodges would have been 59. John Cameron Swayze is 77. Dancer Arthur Murray is 88.

## Dry Land For Noah's Ark

**TUESDAY, APRIL 5** — Today is listed in some religious almanacs as the day the great Biblical Flood ended and Noah's Ark came to rest "in the mountains of Ararat" in the year 2348 BC. There may have been an Ark but there's no proof. Dr. David Freedman, Editor of the *Biblical Archeologist*, reports, "Not one piece of wood that has been brought down from those mountains has ever proved out in a carbon-14 test."

Ten days from income tax filing deadline. A Detroit man has an unusual source of income. Joe Thomas's blood is so rare it's worth \$1500 a quart. Says the Guinness Book, "The Internal Revenue Service considers this a taxable liquid asset."

Agnetha Faltskog of Abba is 32. Eric Burdon and Michael Moriarty turn 42. Gale Storm is 61. Gregory Peck is 67. Bette Davis hits 75 today.

## King Of The Junk Foods

**WEDNESDAY, APRIL 6** — There were Hostess Twinkies before Nevada had gambling, before the Empire State building, and even before Mickey Mouse. Those all came along in 1931, while the king of the junk foods went on sale in 1930, 53 years ago today. Bakery executive James Dewar invented the cream-filled sponge cake to utilize small baking pans that would otherwise remain in storage except during each year's brief strawberry shortcake season.

Merle Haggard is 46. So is Billy Dee Williams.

## Intercity TV During Depression

**THURSDAY, APRIL 7** — The first long-distance television was demonstrated 56 years ago today, when Bell Labs sent a signal from New York City to Washington, DC in 1927.

In 1943 chemist Dr. Albert Hoffman accidentally discovered the hallucinogenic properties of LSD. He thought the acid compound he had spilled on his hands was harmless, but riding his bike home from the Sandoz Laboratories in Switzerland 40 years ago today, the trip turned into a trip.

Tony Dorsett is 29. Moviemaker Francis Ford Coppola and English TV personality David Frost are 44. California politician Edmund "Jerry" Brown Jr. is 45. Bobby Bare hits 48 and actor James Garner is 55.

## The Babe Dethroned

**FRIDAY, APRIL 8** — Until nine years ago today Babe Ruth was the all-time home run champion. Then on April 8th of 1974, Hank Aaron slammed home run number 715 out of the Atlanta park and replaced the Babe in the record books. Sportscaster Red Barber says, "Babe Ruth changed the whole structure of baseball. He hit those big high long drives out of the ballpark out of sight, and people began to jam in to see him do it. The club owners, who are always interested in money, said, 'If the fans want home runs, we can fix that!,' so they juiced up the (bats and the) baseball. And it's lively. Anybody can hit it out!"

In 1935 Congress approved the \$5 billion WPA jobs bill, trying to get us out of the Great Depression.

Basketballer John Havlicek is 43. Actor John Gavin is 48. Former first lady Betty Ford is 65. Tomorrow (4-9) Michael Learned 44 and Hugh Hefner 57. Sunday (4-10) Don Meredith 44, Omar Sharif 50, Chuck Connors 61, and Harry Morgan 68.

A VERY

# NEW & ACTIVE

## JARREAU "MORNIN' "

WKBW 25-20	KNBQ on	WJDX 26-22	KQKQ add
WBEN-FM 15-13	KIMN on	WQID add	WHOT deb 29
WNYS deb 25	Q103 deb 29	G100 add 29	K093 34-29
WCAU-FM deb 35	KZZP deb 25	WHHY-FM 27-24	KHOP deb 30
B104 deb 30	WSPK deb 22	Y103 19-16	FM102 add 28
WXKS-FM deb 21	WHFM 34-24	FM100 15-7	KGCI 29-24
PRO-FM add	WTRY add	WBCY add	KJRB deb 29
Q107 add	WROR deb 27	WRQK 29-24	KBBK 32-29
CKGM add	WPST deb 38	WKFR add	KLUC add
Z93 on	Q106 29-25	KOFM add 29	WHEB deb 28
94Q deb 30	WYCR add	KRAV add	Q104 deb 27
Y100 on	WKRZ-FM add	K107 add 39	Z102 35-26
Q105 29-25	KITY 40-30	KEYN-FM deb 30	WFLB 33-25
WHYT on	KAMZ 27-23	WNAM 28-22	WGLF deb 30
KBEQ 38-34	KHFI add	WKAU add	Q101 deb 28
KIIS-FM add	KBFM deb 29	WNAP add 25	WBWB 27-22
KIQQ on	WTIX 32-27	WMEE deb 27	KTRS add
KFI deb 40	WFMF deb 28	WKDQ 27-21	KCDQ 26-19
KMJK add			

Produced by Jay Graydon  
Associate Producer:  
Tom Canning

AVERAGE MOVE +4

## JOHN ANDERSON "SWINGIN' "

79Q 1-1	KRGV add 30	WNAM 24-16	WCGQ 1-5
Z93 1-2	WTIX add	KQKQ add	WFLB 6-4
94Q 2-2	KROK add	KHOP 29-26	WPFM add
Y100 add	KXX106 2-1	KJRB 17-13	WGLF 11-6
195 18-9	WDOQ 1-3	KBBK deb 35	KKXL-FM 23-19
WHYT 18-14	WNFY 1-1	WJBQ 15-12	KFYR 14-10
KBEQ add 37	WBBQ 1-1	WACZ 22-16	WRKR 32-24
KIQQ deb 31	KX104 1-9	WCIR 5-4	WSPT 5-4
XTRA 21-15	WSKZ add	WZYQ 30-23	WCIL-FM 1-1
WKFM deb 40	WBCY 3-3	WQLT 3-2	KDVV 14-12
WROR 25-17	WSEZ 13-6	WAEV 1-1	KSLY deb 31
KTFM 31-21	WNVZ 17-11	Z102 1-1	KBIM 30-27
KTSA 15-7	WEBC deb 25	WSGF 15-8	KTRS add

Produced by Frank Jones with John Anderson

A VERY

# SIGNIFICANT ACTION

## GERARD McMAHON "COUNT ON ME"

WPHD	WSFL	WFBG
WXKS-FM	WDCG	WFLB
KMJK	WANS-FM	KILE
KNBQ	KHOP	Q101
WKFM	KBBK	KVOL
WRCK	KSKD	KENI
KITY	KHYT	KSLY
KRGV	WJBQ	KCBN
WQID	WGUY	KBIM
G100	WIGY	KDZA
WBBQ	WERZ	KCDQ

Produced by Gerard McMahon and Michael Ostin

## MODERN ENGLISH "I MELT WITH YOU"

WCAU-FM	KSET-FM	WSQV
WXKS-FM	WSEZ	WZYQ
79Q	WCSC	WISE
195	WZZR	WHSL
KMJK	KMGK	WGLF
WHTT	Z104	KILE
WKRZ-FM	KHYT	KFMZ
KITY	WJBQ	KCBN
KZFM		KCDQ

Produced and Engineered by Hugh Jones

Manufactured & Distributed by Warner Bros. Records



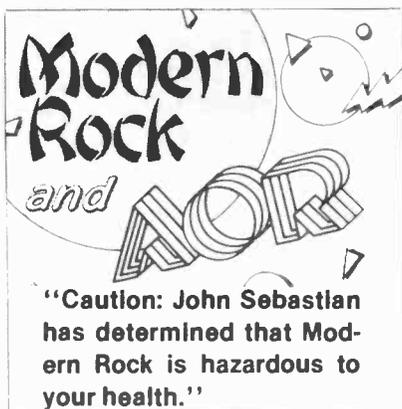
AOR



JEFF GELB

# Modern Music: AOR's Hemlock?

There's been a lot of talk in the past few months about the increased role that new music in general, and modern rock specifically, are taking on the 1983 AOR playlist. Most of the comments to date have expressed elation over the opportunity to expose new musical styles and artists to the AOR audience, and anticipation of the ratings results this exposure will lend AOR radio. But is it possible that, in our excitement over giving AOR radio a musical shot in the arm, we have failed to see the forest for the trees? Is an abundance of modern rock and new music in general going to cause more problems than solutions for AOR radio? That's what consultant **John Sebastian** postulates in this week's comments, while **Lee Abrams** offers an opposing viewpoint.



## Disco's Descendant?

Sebastian began by stating, "Much of the so-called 'modern music' is very good and deserves play, but I feel AOR radio has seriously overreacted to it. It reminds me very much of the disaster that both the radio and record industries suffered during the quick rise and fall of disco (and I see a rhythmic correlation between much of the modern music and disco). In my opinion, too many AORs are playing too much untried and not very good modern music. I am very concerned that there may not be very many AORs left after a couple of Arbitrons, unless this trend turns around.

"My company's existing clients are slaughtering the competition where those stations have taken this kneejerk reaction to modern music. Our own research, which has been extremely accurate in predicting the Arbitrons, shows this. In markets like Milwaukee, Seattle, Portland, San Francisco, and Fresno, we're seeing tremendous loss of audience at the stations that have switched to this modern music slant."

He added, "We research 15+, so it's possible these stations will do better when you add the 12-14 year-olds — not dramatically better, but somewhat. But, in many markets there are no teen buys, and as we all know, every year teens are becoming less of an Arbitron factor. So, I think the ratings stations get that are based on teen listening will be almost useless."

## The Lemming Effect

Who's to blame for AOR's supposed over-enthusiasm for modern music? According to Sebastian, "I don't think Rick Carroll, Lee Abrams, or MTV are responsible for this so much as are programmers who don't think for themselves. They're like lemmings, going in whatever direction seems

to be the current trend." Many people in the industry argue that consultants like Sebastian have fostered this problem by stifling client programmers' creativity. "That's a valid criticism," Sebastian admitted. "But the best programmers have always had open minds, and used consultants as a source of valuable input, making final decisions themselves."

Sebastian explained how he advises his client stations to reflect modern music records: "I ask them to consider them in the same way they would any other new albums. That is, do they have hits on them? If so, great. If not, don't play them. We don't give records more or less weight because they're labeled modern music."

"My recommendation remains the same as it has always been: we should stop using terms such as 'heavy metal' or 'modern music' and instead, just play hits. My clients have been early on acts like A Flock of Seagulls, Haircut One Hundred, and Men at Work as well as Michael Bolton, Bryan Adams, and Loverboy. One of the nice things about AOR radio is that we've always been able to dip into several different musical genres for hit material, but to go overboard by playing predominantly new music is both self-limiting and very very dangerous."

## AOR — Core = Radio Limbo

He continued, "The bottom line is that much of what a lot of the AORs have been playing lately, and thrusting upon their



"I am very concerned that there may not be very many AORs left after a couple of Arbitrons, unless this trend turns around."

—John Sebastian

# Modern Rock: Felix's Feelings

As the advocate of the tightest playlist in AOR radio, consultant **Frank Felix** (now on his own after two-and-a-half years with **Noble Broadcast Consultants**) had interesting observations on the emergence of modern rock on to AOR radio.

"As AOR programmers, we have only two ways of looking at modern music," he stated. "One is that it's a passing fad like disco. If that ends up being true, it'll be over in six months, so who cares. If, on the other hand, modern music represents a whole new cultural movement emerging, then I look at it in the same historical light as the emergence of AOR radio 15 years ago. AOR made the



Frank Felix

transition from 45s to albums; this music is making the transition from albums to videos. Then it was wartime in Vietnam; now it's nuclear paranoia and the realization that, economically, the country will never be like it used to be. But remember, it took AOR almost ten years to emerge as a mainstream, dominant format nationwide. If modern music has the same validity, there is a heck of a lot of time yet before it becomes the mass thing to be doing."

Meantime, Felix plans to continue to advise his stations to program the same way they always have: "My advice has always been the same: just play the hits."

core audience, is much too pop or CHR for the core's tastes. The 15-20 year-old male is rejecting this music, except for those few songs that are just great songs. But those will always work, and those are the exceptions. It's true that 12-17 year-old girls are getting into modern music, but it doesn't spread much beyond that. So the core AOR listener is being blown off. Because these stations haven't gone so far as to completely mimic KROQ, where they might develop a loyal following, they are instead leaving themselves in limbo. I think one thing KROQ has proved is that you can't have it both ways. Hits can be picked out of this form of music, but not enough to support a 70% new music posture.

"Some stations are playing artists who are not much beyond garage bands (again reminiscent of the onslaught of disco). There's a big difference, for instance, between a group like the Fixx, who are a well-produced modern music band that writes good songs, and a lot of these new acts, who are basically writing novelty songs."

## Format Destruction Imminent?

Sebastian summarized, "I'm leaving the core AOR demographic behind in my new format, but I still have a lot of love for AOR radio, and I think there's a lot of strength left in it. I'd hate to see AOR fade in importance. I honestly think we're dealing with the possible destruction of a format here; not just the 60-odd Abrams stations, but also the stations that watch his stations and parrot his playlists. This is the current fad, the current thing to do. It reminds me so much of disco, and that scares the hell out of me, because we all know what happened to disco.

"The mainstream AOR approach is not dead at all. There are some new forms of music that we call 'modern music' that are stimulating the record industry, and that can be helpful to us. For years AOR has been very successful. Just because we have one or two bad sweeps doesn't mean it's time to abandon everything that's made us successful; it just means we make some alterations."

## Abrams: Switching To Currents

Lee Abrams, referred to by Sebastian as a "catalyst" in the modern music revolution on AOR radio, expressed only enthusiasm for the effect new music will have on his clients' ratings. But he pointed out, "One big misinterpretation of what we're doing is that we're just playing modern music; actually, we've just changed to a more current posture. That means plenty of Styx and Journey too."

Modern music will, however, play a significant role on the revised Superstars

playlists. "After all," Abrams noted, "when you see bands like Duran Duran and A Flock of Seagulls topping the industry's most conservative retail charts, you know something's going on."

"We're doing heavy research on this new music, mostly in focus groups, and it's coming up positive, even with AOR's hardcore 14-20 males. Bands like U2 and Missing Persons have become major requests for that demographic. There's also good female and 25-34 acceptance, mainly from those who followed music's changes through the '70s; they've been starved for musical stimulation, and this appeases them."

Abrams pointed out, "Many of these new bands are just today's version of progressive rock: U2 reminds me of the early Who, while some of Thomas Dolby's music is reminiscent of early Genesis."

## Ratings Dispute

Abrams disputed Sebastian's claims that modern music is hurting his client stations in the ratings. "We have Birch ratings back in two markets, Pittsburgh and Ft. Lauderdale, and both were up a couple points. We've also done several focus groups in cities like Atlanta and Jacksonville, and the response for new music across the board was outstanding. The typical 18-year-old male, who grew up with Led Zeppelin, was telling us, '96 Rock has always been the leading edge musically, and I expect this from them.' We've seen an approximate 300% increase in request volume, and the typical request is for a cut from Triumph

Continued on Page 30



"We're doing heavy research on this new music . . . and it's coming up positive, even with AOR's hardcore 14-20 males."

—Lee Abrams



NBC Radio's Young Adult Network

# GOLDEN EARRING CUT LOOSE

**G**et ready for 90 minutes of rock dynamite guaranteed to make sparks fly. Golden Earring. Recorded live in concert at The Break Away in Akron by EDR/Entertainment. Exclusively on The Source. Holland's electrifying contribution to rock takes center stage with their own brand of techno-pop rooted in solid rock 'n' roll. Get your batteries charged with "Devil Made Me Do It," "Future," and "Twilight Zone" from their latest album "Cut" on 21/PolyGram Records. Plus "Heartbeat," "Long Blonde Animal," the classic "Radar Love." And more.

**The weekend of April 8, 9 & 10.**



**Brought to you, in part,  
by Budweiser and Zales.**

## EVOLUTION

Jeremy Whitworth is upped to PD at KMOD/Tulsa and Jim Jones is upped to MD . . . Jim Pemberton exits as PD of KBOS/Fresno for Asst. PD and afternoon drive at WLLZ/Detroit, while Rob Eryckson is named MD at KBOS . . . Stan Hall is named PD as Russ Pottle takes the MD post at WHMD/Hammond . . . Harlan Winslow exits as MD of KZOZ/San Luis Obispo, where PD Joe Collins takes on the MD title as well . . . Scoop Nisker joins KFOG/San Francisco as News Director . . . Mark Mariani is appointed Merchandise Manager at WLUP/Chicago . . . Lenn Taylor joins WRKI/Bridgeport from WCCC/Hartford for middays . . . Melanie Dulin is named Programming Assistant at WPLR/New Haven . . . Dave Nichols exits as MD of WRNO/New Orleans . . . Tim Scott is named MD at WRXL/Richmond.



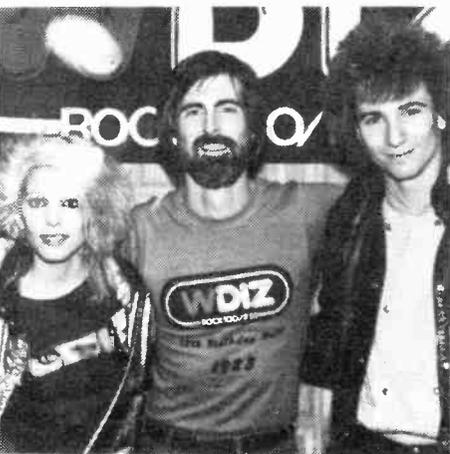
**SQUIER'S SQUIERS** — Attending Capitol recording artist Billy Squier's Rockford concert date were Y95 PD Brent Alberts (left) and Asst. PD The Doctor (right).



**SHE CAN GO FOR THAT** — After RCA's Hall & Oates played a New York concert date, waiting backstage to greet the band was WPLJ's new MD, Lisa Tonacci. Pictured (l-r) are John Oates, Tonacci, Daryl Hall, and RCA promo rep John Boulos.



**QUARTERFLASH SIGNS WITH KSJO** — When Geffen's Quarterflash played San Jose, the band stopped in at KSJO to sign a copy of their debut album for PD Baby Lee Roy. Pictured with Lee Roy (right) are the band's Marv and Rindy Ross.



**WALKING IN ORLANDO** — Capitol's Missing Persons recently headlined at WDIZ/Orlando's anniversary concert. Pictured after the show (l-r) are the band's Dale Bozzio, WDIZ air personality Mick Dolan, and the group's Terry Bozzio.

## Modern Music

Continued from Page 28

along with something by Ultravox.

"I'm absolutely convinced this is working," Abams stated. "In fact, I feel exactly the opposite of John; if he doesn't choose to showcase more new music, he's history."

It's interesting that two AOR leaders, looking at the same situation from two vantage points, can have such differing opinions. Time and ratings will show who's right, so stay tuned.

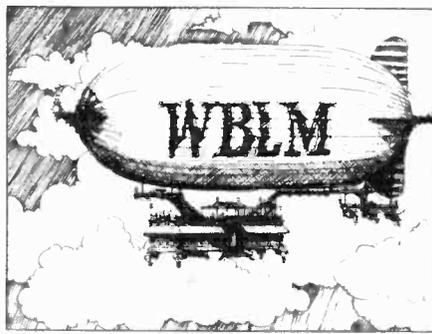


**THE APPLE JAM BAND** — New York's latest rock sensations may be the Apple Jam Band, fronted by WAPP morning man E.J. Crummey. The band recently played to 3000 at a WAPP party, and have a track called "Rockin' with the Apple" on WAPP's New York Rocks 1983 album. Pictured (l-r) behind staffer Lou O'Neill are the station's Russ Albert, Bruce Figler, Crummey, and John Lassman, along with the band's Jane Norris.



**ASLEEP AT THE WHEEL** — KLOS/Los Angeles cosponsored a bed race as a benefit for the Red Cross. Pictured in the KLOS entry is air personality Al Ramirez, who went on to defeat courtesy of an entry by the L.A. Rams.

## UPDATE



Happy tenth AOR anniversary to WBLM/Lewiston-Portland, which celebrated throughout March with special programs and promotions. PD Mike Bushey offered a possible reason for the station's longevity: "We don't take ourselves seriously, but we do take what we do very seriously! BLM is tightly-formatted, yet spontaneous; a multi-faceted personality." Here's to ten more, gang . . . And speaking of birthdays, WIYY/Baltimore celebrated its sixth by giving out commemorative bumper stickers to everyone attending an area Ultravox concert. The station also raised about \$1500 for the local Children's Hospital through the sale of 98 rock-Burger King concert photo calendars . . . Did anyone have his tape deck rolling last weekend, when consultant Bob Hattrik went on the air for a fill-in shift at KWK/St. Louis? . . . KGB/San Diego and KWXL/Albuquerque are among the stations that premiered the new Pink Floyd album for listeners at specially-created planetarium laser light shows. Meanwhile, WHCN/Hartford invited listeners to hear the album at their local planetarium with all the lights off, for maximum audio effect . . . WRIF/Detroit did a remote live overnight broadcast of its "WRIF Rock Cafe" show, which programs progressive and modern rock, from an area hot dog stand(!) . . . Planning ahead: KZAM/Seattle will offer Oscar fans the chance to party at a special dinner, complete with big screen telecast of the TV show . . . KILO/Colorado Springs raised \$1000 in a radiothon to send an area blind skier to the National Handicap Ski Olympics in Squaw Valley . . . KBCO/Boulder solved the question of which version of "Der Kommissar" to play by splicing together three different renditions of the song into one six-minute extravaganza . . . KINK/Portland's recent Shamrock Run, a benefit for children's charities, drew 3000 participants . . . Congratulations to WIBA/Madison PD Dave Ervin and wife Andrea on the birth of daughter Rebecca . . . WAQY/Springfield cosponsored a "free throw" contest during the recent NCAA Di-

vision Two playoffs. Participants donated \$1.02 to an Olympics training center for the chance to sink three baskets and win a grand prize stereo system . . . Speaking of basketball, WLWQ/Columbus jocks played REO Speedwagon in a benefit basketball game that saw WLWQ come out ahead in a close match, 66-64 . . . CITI-FM/Winnipeg is the latest AOR to offer its own music television show, "Citivision," airing monthly . . . WLUP/Chicago welcomed Tom Petty to town with a banner contest whose winner received a VCR with color camera, plus the chance to tape Petty and his band backstage . . . WIOQ/Philadelphia's popular morning show host Harvey celebrated ten years with the station during a recent program that reran his best (and some of his worst) moments from his first decade, with WIOQ . . . KLZR/Lawrence tied in with a local appearance of Wall Of Voodoo by sponsoring a barbecued iguana recipe contest(!), with winners (yes, there were entries!) receiving all the necessities for a summer barbecue, from a new grill to steaks and charcoal, along with tickets to the show and a copy of the album . . . KMEL/San Francisco's septuagenarian DJ Ruth Bennett interviewed Journey guitarist Neal Schon's mother on the air recently, after the station gave away one of Neal's guitars in a contest that registered over 10,000 entries . . . AOR outlet KSKI/Sun Valley, ID needs album service from all labels. Contact PD Frank Lee at (208) 788-4504 . . . Independent album promotion rep Roger Lifeset has moved to 30844 Mainmast Drive, Agoura, CA 91301. His new phone number is (213) 991-7668.

**COMING NEXT WEEK:** Did you ever wonder what step to take next in your radio career? Next week, in a series of revealing conversations, programmers from markets of all sizes nationwide share their secret dreams and goals, and their answers are often surprising.

## The Music Section

EXPANDED & UP TO DATE

AOR's Most Accurate  
Music Information

Station Listings . . . See Page 48  
Hot Tracks & 25+ Chart . . . See Page 64

### AOR Reporter Profile

**WCKO/Pompano Beach-Ft. Lauderdale**  
4431 Rock Island Road  
Ft. Lauderdale, FL 33319  
(305) 731-4800  
**OWNER:** Bob Bell  
**GM:** Tom Duffy  
**PD/MD:** Mark Taylor  
**REP:** Roslin Radio  
102.7  
100,000 watts

"WCKO is in a market where AOR penetration has never been high; with 40% of the population over 50, and a larger ethnic population than most markets, AOR has never pulled more than a 7.3 share in Miami-Ft. Lauderdale. In the last book, the two AORs together only managed a 5.1. Over the past two years, K102 has played second fiddle, but not anymore. From the listeners to the local newspapers to the retailers and local record reps, the consensus is the same: K102 is now perceived as a trendsetter and innovator, rather than an imitator. I consider this my biggest accomplishment in the six weeks I've been PD. We've done it with an aggressive policy of being first on new music, along with image liners identifying us as the 'rock of the '80s' and 'Florida's new music leader.' Our music mix strongly accents new rock, while not forgetting mainstream genres such as heavy metal and Southern rock, which are still big in this market.

"The station has always been strong on street image and promotion, and this policy continues. Right now we're in the midst of a six-week nonstop beach party, tied in with the unique Ft. Lauderdale phenomenon known as spring break. We have three fireworks and lasers shows scheduled for the coming weeks, when the entire skies will be synchronized to K102. We expect the spring Arbitron to reflect the tremendous street buzz that exists because of the changes we've made. In South Florida, the rock of the '80s is K102."

—PD Mark Taylor

# FALCO

It started in Europe and swept the world. Falco. The man who brought us "Der Kommissar" now brings you an album of international hits. Listen to "On The Run" (Auf Der Flucht) and "Maschine Brennt" and see why millions of people all over the world are dancing and listening to Falco.

# EINZELHAFT

SP-6-4951

The album. Includes the original version of the international number one, multi-million selling hit

# DER KOMMISSAR

AM-2532

From A&M Cassettes and Discs.  
Produced by Robert Ponger and Falco.



# FALCO EINZELHAFT

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# SIMPLE MINDS

It started in England and is sweeping the world. Simple Minds, topping the charts and reader polls in England, are now happening in the United States. The 12" dub of "Promised You A Miracle" has them moving on the dance floors and stations are adding the album in growing numbers week after week.

# SIMPLE MINDS

The album.

## NEW GOLD DREAM

SP-6-4928

The 7" single

## PROMISED YOU A MIRACLE

AM-2523

The 12" single includes

## THE MIRACLE (Dub Version)

SP-12057

All hits.



From A&M Cassettes and Discs.

Produced by Peter Walsh.

Management: Schoolhouse Mgt.

# SIMPLE MINDS NEW GOLD DREAM

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# Adult / Contemporary



JEFF GREEN

## A/C Guide To Recurrent Rotations

**P**robably the most diverse aspect of A/C radio programming is the use of recurrent records. No two A/C stations use recurrents the same way, and indeed, there is even a great deal of controversy over exactly what a recurrent is.

To better understand what today's programmers are doing, I examined how recurrents were defined and applied at over 80 leading A/C stations. The results were amazing! Criteria for determining what constituted a recurrent ranged from whether a record went top 5 to if it reached the top 30. Did the record get requests? Does it still today? Was it a big seller? Is the artist familiar? There were dozens of other factors, including the strength of the

album, success on the CHR chart, artist image, year-end chart rank, callout response, power rotation airplay, and on and on.

Recurrents have been called programming's most valuable yet most dangerous tool. Here's why:

#### Values:

1. Familiarity offers come potential.
2. Serves listeners slow to pick up on new music.
3. Proven track record of popularity.

#### Dangers:

1. Accelerates core listener fatigue.
2. Continued frequent exposure diminishes overall value.
3. Lack of research increases programming risk.

When it comes to the methodology, the picture is even fuzzier. How many recurrents are correct? Successful stations are working with as few as seven to as many as 300! When should a current become a recurrent? Some recurrent categories start when a song loses its "bullet" in R&R, while other PDs wait until it drops off the chart. How often should you play a recurrent? Turnover time for recurrents ranged from every four hours to once every nine days! When is a song ready for the gold library? Some PDs are moving a song from recurrent to gold when it's six months old, others wait as long as two years. If there's any consistency, it's that there is none.

Why is this? Because the selection and use of recurrents is a highly-localized, and in many cases, gut-level decision-making process. In fact, it's likely the recurrent category itself is, more than any other, the single music element that distinguishes one station from another. No two systems are the same.

To get an idea of how programmers are using recurrents, check the following statistics gathered from the stations mentioned above:

	Avg. Number of Recurrents	Turnover (in Hours)	Recurrents Per 24 hrs.
Major Markets	45.4	41.1	26.5
Medium Markets	65.1	50.7	30.8
Small Markets	64.1	41.8	36.8
<b>All Stations</b>	<b>58.7</b>	<b>45.3</b>	<b>31.1</b>

**Findings:** Generally speaking, the smaller the market, the more recurrents exposed per hour. The majors play approximately one recurrent each hour, while small market outlets run about 1½. Major market stations operate with a smaller recurrent list than secondary and tertiary market stations.

Following are comments from programmers in large, medium and small markets on how they perceive and use recurrents.

**MIKE PURDY, ASSISTANT PD/MD  
KALE/TRI-CITIES, WA**  
Recurrents: 120-150. Turnover 48-72 hours.

"Adults get tired of a song faster than younger demos, but they still want to hear it. To avoid burnout, we keep recurrents from repeating in the same daypart until they've been exposed in the others. To spread them out, we play as many as possible.

"My criteria? If we played it as a current, and it did fairly well or pulled requests. However, if it just sounds good, I'll leave it in as a recurrent.

"I hate to have a song that's only 1-1½ years old rotated as an oldie because it's not as effective in its purpose as the other gold. It is still too fresh in the listener's mind. I want records positioned in the oldies slot to be thoroughly familiar.

"I've thought about cutting my recurrents back to those songs from the past six months, but the increased exposure would necessitate resting them before retiring them to the gold library. But then I'd have all this good music sitting around not getting played. In a lot of cases, that's the music listeners are requesting! They're still calling for Lionel Richie's 'Truly.' I hate to see songs resting that people still want to hear. I think people still perceive songs of that age — and those even older — as being fairly new records."

**JIM SUMPTER, PD  
KFMK/HOUSTON**

Recurrents: 100. Turnover: 36 hours (figures are approximate)

"Our recurrent turnover varies with each song according to both what the audience wants to hear, and what the other stations in the market we share come with are doing.

"When deciding when to move a record to recurrent, we watch for a dropoff in how people are talking about it. John Anderson's 'Swingin' is the number one record in our research 18-49. When a song is getting mentioned quite a bit in your callouts, then it's ready to be played as often as you can get away with it. Then, when a dropoff appears, there should be a corresponding drop in the number of daily plays. Finally, when the record no longer is a subject of discussion among your listeners, it's ready for recurrent status.

"As far as the time period for recurrent status is concerned, you may find it outlandish to know that up until a month ago, 'People' by Barbra Streisand was a recurrent here for over a year! An adult's perception of what's new isn't a surprise to those who are really trying to find out where adults are at. The emphasis for record companies is on making that new hit climb the charts. Adults are so slow to pick up on that. It's my belief the record industry moves at least four times faster than the listeners.

"When to get a record out of recurrent and into the gold calls for gut feel. With the exception of novelty records, I don't think any song burns out completely, rendering itself worthless to programming. Through continued exposure, however, the value of every record reaches the point of diminishing return. I'm very blessed having Dan Mason as my GM because he's a very successful programmer in his own right. There's a lot of sharing of musical information between us. We regularly sit down with our Music Director Kirk Patrick and go through the list together.



**A LITTLE IRISH LUCK** — At KSEL/Lubbock's third annual St. Patrick's Party, everyone was a winner. The station gave away tickets to a movie premiere, served up 23 kegs of green beer, and held a drawing for an all-expenses paid vacation. Presenting this slightly numb winner (center) with a trip for two to Padre Island are (left) KSEL PD Stan Castles and (right) News Director Rick Gilbert.

"Your criteria for defining a recurrent should be flexible. Don't disqualify a two-year-old song just because your recurrent rotation is normally limited to records 6-10 months old. Rules are made to be broken! Set up your system so you have a general feel for it — something you're trying to work within — and then go about breaking the system apart."

**MIKE DORN, MD  
WNBC/CANTON**

Recurrents: 50-75. Turnover: 7-9 days

"We play a large list of current records. The only way to correctly expose them all is to play them a lot, so the fewer recurrents we use leaves more time for currents.

Therefore, recurrents aren't as important as a key oldie or a power current. In any given hour, we give airplay priority to the heavy and medium currents, and the recurrent is the last thing to go in after the news and commercials. Another reason they come up so seldom is because they're already slightly worn out and we want to save them for as long as possible.

"Even though we don't encourage phones, our most-requested records are recurrents. The main reason for this is that we're very early on new music. By the time other stations add these records, it's already in our recurrent category, or close to it.

"When deciding the right time to drop a recurrent to oldie status, we study how much we played it as a current. Some will remain as recurrents for only 1-2 months, while others stay on a year.

"How do I know when to move a recurrent to gold? When the GM comes in and says, 'How long are we going to play that?' Then I know! We don't spend a penny on research.

"Sometimes a song you may not like sounds best as a recurrent. Don't throw it out just because it didn't make the Top 20 on your list. Some of those songs still sound good months after they're over on the charts. That's why we hang on to nearly everything for awhile as recurrents, no matter how long or briefly it was played as a current. A song's got to be pretty bad before you can't hear it once every seven or eight days."

### Station Profile

**WENS fm97**

**WENS "FM97"/Indianapolis**  
2255 No. Hawthorne Lane  
Indianapolis, IN 46218  
(317) 353-9700

Owner: Emmis Broadcasting  
Rep: CBS-FM

President/GM: Jeff Smulyan  
PD: Rick Cummings  
MD: Scott Wheeler  
Consultant: Bob Henabery

30 kw  
97.1 mHz

"WENS has been competing in the Indianapolis market for 18 months now, and along the way has been one of America's fastest-growing radio stations. Two things have been very important to our success story. First, we correctly positioned WENS in the market, and second, we've effectively marketed that position.

"WENS uses the slogan, 'We let our music do the talking,' and we've lived up to the promise. With a nine-minute lid on commercials and fewer interruptions, we make it obvious WENS is a music station first and foremost.

"Our plan was never to be better than the competition, just perceptibly different. Having accomplished that with our 'less talk, more music' approach, we set out through our animated TV spots to make that difference 'perfectly clear' to the Indianapolis radio audience. After all, it's not what you do on the radio that's as important as what people think you do.

"When our jocks talk, they have something to say, and they say it with a non-CHR approach. They don't talk over the intros, but instead strive for a friendly, adult style. In our research, we hear things like, 'The WENS jocks sound like they actually like the music they play.'

"WENS plays well over a thousand titles in various rotations. Our goal in 1983 is to continue on the same course and to learn as much about our audience as possible. We feel that's the key to continued success."

— Rick Cummings



Mike Dorn

## The Music Section

**A/C'S Most Accurate  
Music Information**

Adds & Hots ... See Page 47  
New & Active ... See Page 62



AN OPEN PLEA FROM PDs

# Tips On Tapping The Job Market

One glance through the classified section of R&R and you'll become acutely aware of just how many out-of-work DJs there are at present. Compare that to the number of positions available, and the competition level in today's job market becomes even more apparent. As in any business, the difference between employment and food stamps really boils down to the ability to sell yourself to a potential employer. However, unlike other fields, in radio you often have to do that without the luxury of a personal interview and through the standard T&R routine, which makes it easy to get lost in the shuffle. Short of hiring a bellydancer to deliver your tape and resume personally (which, in some cases, might not be a bad idea!), just how do you make your presentation stand out among all the others that a harried PD is sure to receive?

Recently this question has popped up more and more in conversations I've had . . . not, as you might expect from DJs looking for job opportunities, but from the PDs themselves who have become frustrated with the lack of thought and originality they've seen on their desks lately. Three of them, WRNL/Richmond PD Mike Anderson, KVET & KASE/Austin OD Bill Mayne, and KYNN-AM & FM/Omaha PD Chuck Urban, shared some of their concerns with me as well as some tips they had for aspiring air staffers. I thought their suggestions would be helpful to not only the beginning broadcaster but the seasoned pro as well.

## Mike Anderson, PD WRNL/Richmond

A couple of months ago I ran an ad for several weeks in the R&R classified section looking to beef up our airstaff with the addition of an Asst. PD/afternoon drive person. The response, numerically at least, was nothing short of overwhelming. However, one thing I've noticed again and again as I went through the mountain of presentations was the incredible lack of standards within each package. That's when I decided to develop a list of thoughts for current and future job seekers.



Mike Anderson

Program directors regularly receive airchecks and presentations from all sorts of folks. It's my feeling that maybe a few guidelines need to be passed along to job seekers to make the PD's job just a bit easier and to enhance the applicant's chances of impressing the PD that much more.

1. Cosmetics are important . . . neatness does count! A shabby package sends a signal that the presenter doesn't follow through.

2. A cover letter, with return address, would be nice. I'm constantly amazed at the number of airchecks I receive with only a resume and tape . . . no letter! This indicates that I'm just one of a bunch of folks who're getting the package and that there's no real special interest on the part of the

sender to work at my radio station, just a desire to get out of wherever they are now.

3. Don't send me an unedited aircheck. I already know what the songs sound like. I'm interested in hearing the air talent! Three or four seconds of the song is fine, and it saves tape too.

4. If you're applying for a DJ position, don't send me a tape that begins with a newscast. I already have newscpeople.

5. If you're going to put leader tape on the beginning of your presentation (and it's a nice touch but really unnecessary), at least edit the leader to the beginning of your presentation. Don't follow the leader tape with ten seconds of blank tape.

6. Send your aircheck/presentation either on a 5" reel or a cassette. Three or four-inch reels are impossible to handle! And, as for cassettes, I've got a Walkman, so I can listen on my way home or I can pack them all in my briefcase and listen at home. Make it as convenient as possible for me to listen to your tape.

7. I admit that every now and then a tape will get separated from a resume, so label the tape and the box with your name, at the very least.

8. On the resume itself, please put in dates of employment wherever you've been. This is important information! No, don't include references. I'll call and get them if I'm interested.

9. Do include production at the end of the aircheck. I can't think of very many non-Top Ten market positions that don't involve some production.

10. If you've been involved in promotional activity, let me know. Any PD counts that as a plus!

11. Finally, don't provide a narration at the beginning of your tape. Don't send me a heavily produced composite of your "greatest hits." Do send me a telescoped (only music and spot breaks edited) hour or two. Catch my ear up front and the chances are that much better that I'll listen all the way through. And isn't that what you're after? I've never hired someone on the basis of the first tape either, so keep that in mind.

The bottom line, oh ye applicants everywhere, is to make it as easy as possible for me to hear you. Impress me up front . . . and the chances of continued negotiation between us increase a hundredfold!

## Station Profile

**KILT** *Continuous Country*  
FM100  
HOUSTON, TEXAS

KILT-FM/Houston

500 Lovett Boulevard

Houston, TX 77006

(713) 526-3461

Owner: Lin Broadcasting

Rep: Blair

GM: Dickie Rosenfeld

PD: Rick Candea

Asst. PD/MD: Debbie Pipia

100.3 MHz

100,000 watts ERP

"We're coming up on our second year of our changeover from AOR to Country using the Burns/Somerset 'Continuous Country' format, although we do our own music research here. We do store reports for sales information, look at the trades, do some

mailout research for both stations, and also monitor requests.

"The FM takes more of a conservative stance as far as not jumping on things out of the box. We just don't feel that's our role. The playlist usually runs about 30, plus adds, with about a 40/60 currents to oldies mix. We're a contemporary station . . . our oldies only go back about seven years.

"I think the biggest thing that makes us stand out in this market is the 'Continuous Country' format. We're the type of radio station you can leave on in stores or if you're having a party. You're not going to have a lot of interruptions as far as news or personality; it's pretty much straight music. Our listeners know they can count on us for music because we don't have a lot of commercial breaks. That's been the biggest selling point for the station, and it's what has made us unique in the market."

— Debbie Pipia

## Bill Mayne, OD KVET & KASE/Austin

I also recently had a position open on my airstaff and began beating the bushes for available talent, placing the customary calls to fellow programmers inquiring about leads, reviewing applications I keep on file, placing ads in the trades, etc. The tapes poured in from all over the country, and I eagerly opened each envelope anticipating the experience, ability skill, knowledge, and, most of all, the desire to become a part of our radio station.



Bill Mayne

Much to my disappointment, nine out of ten applications contained no more than a tape and xerox resume, no cover letter, personal note, nothing. My immediate response was "If they can't take the time to write a letter or even a note to express their interest, then why should I waste my time listening to the tape?" Most of these people, one would think, are inexperienced green kids who are just naive. Wrong!

The overwhelming majority are folks who have on-air experience and who should be aware of how to sell themselves . . . how to sell a product — you! Perhaps there is something to learn from those "scoundrels" in the sales department or maybe what we need is a new breed of consultants to format and syndicate job applicants, but I don't think so.

People in our business have always taken great pride in and love for what we do. How many times have you heard "I sure didn't get into radio to get rich"? Let me assure you that those who package their talents in this mass-produced, lackluster fashion won't get rich in radio or anything else for that matter!

When I search for a new person to join our station, I look for someone "special," not a "xeroxed clone of someone" who is simply looking for employment of any kind, anywhere they may find it. So, if you really want the job, let me offer the following thoughts:

1. Decide where you would like to work, city and station.

2. Find out what the station sounds like. Would you like to be a part of it?

3. Find out the cost of living, quality of life, etc. in that market.

4. Find out the program director's name and write him a personal letter expressing interest in the station and the city. Establish a line of communication.

5. Don't wait until an ad appears in a trade, because one may never appear.

6. Send follow-up letters and tapes to let your future employer know you follow through and have a genuine interest.

There are a multitude of methods and sources available to gather information on the stations and markets you may be interested in. You simply have to take the time

to invest in your own future. Isn't that why you're in radio . . . or is it?

## Chuck Urban, PD

### KYNN-AM & FM/Omaha

I'm looking for people right now, and I've even had several applicants from other formats, but usually I look for somebody who is in the business doing Country, has been in it for a while, and knows what's going on. Generally they already have all the basics down, and it's tough enough taking new people and having to retrain them in the style you want your station to be presented without having to worry about them being familiar with the music too. Here are some things I look for when going through job applications:

1. First of all, if you're looking for a job, don't just send a piece of paper that has a couple of references on it, where you're working, and your address and phone number. Be professional enough to send a decent-looking resume.

2. As far as tapes are concerned, you have to catch my attention in the first minute or minute and a half, especially when I've got a ton of tapes to go through, or else I'll shut it off and go on to the next one. I want a good scoped tape, and I want to hear personality right away.

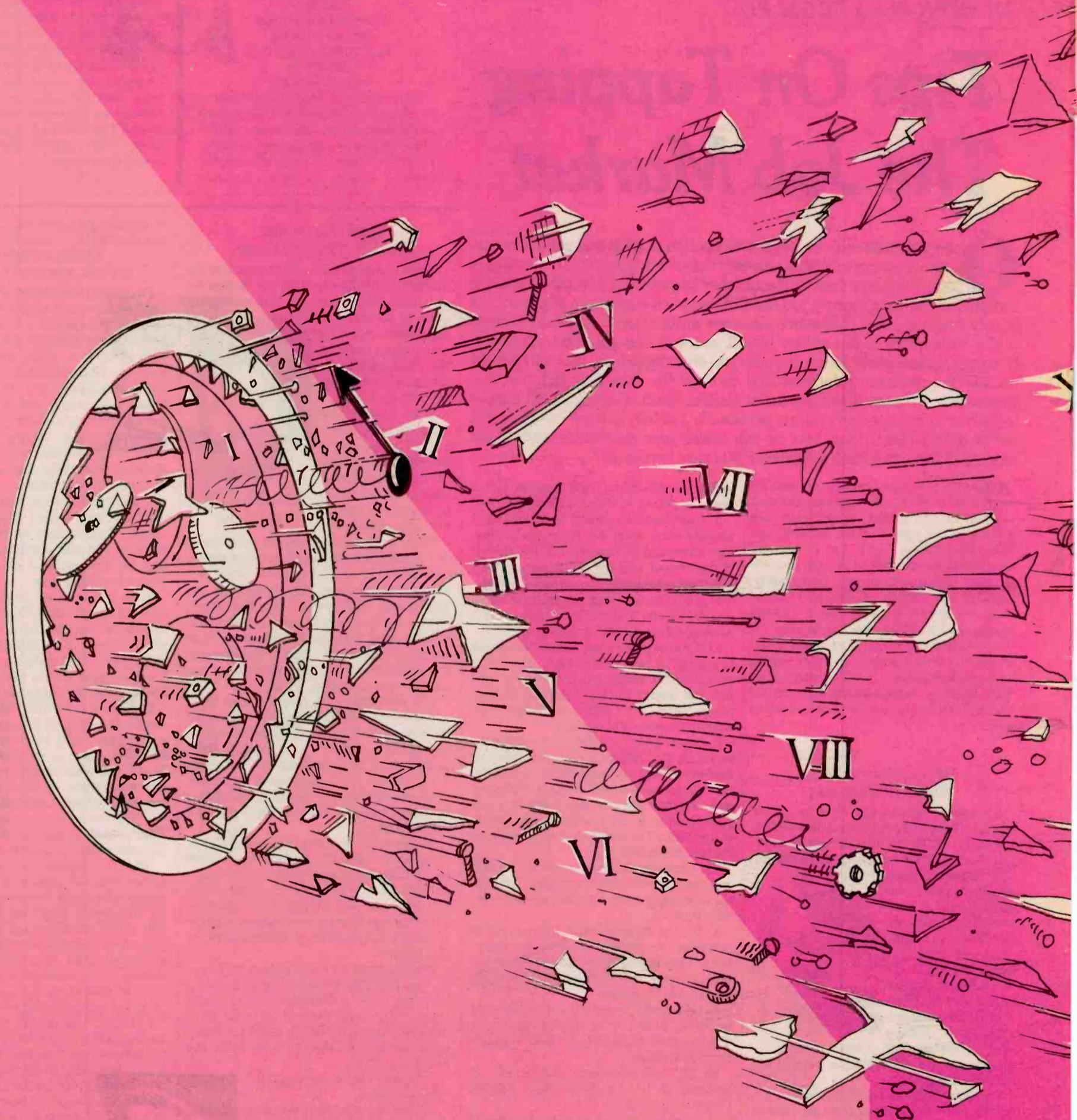
3. It used to be that the only way you could be a real good announcer was to have a real deep voice, but I think that's passe now. The voice is not that important, at least to me. What I listen for are personality and relatability. In other words, can you relate to my kind of audience?

4. There's no excuse ever for a tape to come in with sloppy board work. Anybody can take a blade and cut that out.

After I've listened to a tape and maybe talked with the person, then I'll go even deeper and check references, even checking with people they used to work for who they might not have used as references to find out something about them. I don't want somebody who is a drifter. What I'm looking for is someone who's personable and who's not a troublemaker, because then all you're doing is hiring problems.

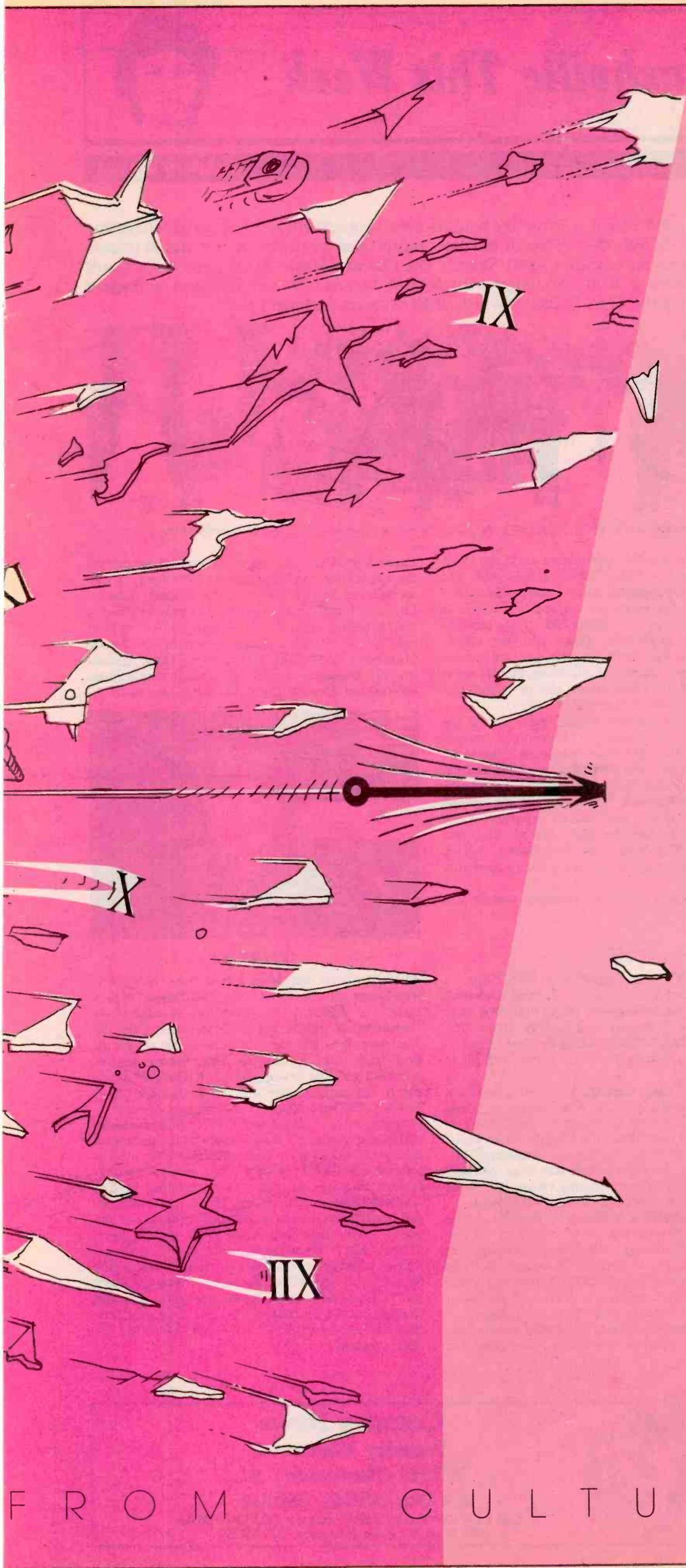
Although I've never had anybody do anything bizarre, if someone really wanted to increase my interest, there's nothing wrong with doing something creative to get my attention. My feeling is that if they're interested enough and inventive enough to do something like that, then maybe they're the kind of person I want on the air . . . someone who's inventive and will do crazy things on the air to get people to listen to them. But mainly, if I can find someone who's personable and relatable and, as a bonus, also has a great voice, I'd hire them in a minute, although they're probably already working in L.A.!

Well, potential employees, there you have it, right from, if you'll pardon the expression, the horses' mouths! Taking just a little extra time and thought prior to sending in that tape and resume could help get you out of the classifieds and back into Country.

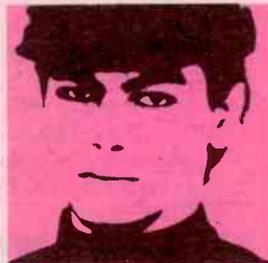


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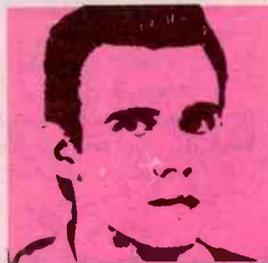




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FROM CULTURE CLUB

Virgin

## COE OPERATIVE D.A.C. Cuts Ghost Song



"THE RIDE," a haunting story of a hitch hiker's ghostly encounter with the legendary Hank Williams in a ride from Alabama to Tennessee, powerfully interpreted by the only man who could deliver it...David Allan Coe.

Songwriter Gary Gentry: "There's a mysterious magic connected with this song that spells cold chills, leading me to believe that it was meant to be and that David Allan Coe was meant to record it."

"As I was writing this song, I wanted to know the exact date of Williams' death, and I opened his autobiography, *Your Cheatin' Heart*, to the exact page. Then, later, as I performed it at the Opry House for a television show, when I came to the last verse where it says, 'Hank,' the lights in the Opry House went out along with the power for the entire Opryland complex."

"These things happened for a reason, as has David Allan Coe's recording of it. It was meant to be."

"THE RIDE" is the preview single from David Allan Coe's April Columbia Records' album, *Castles In The Sand*.

David Allan Coe just wrapped his first tour ever overseas with a five week schedule in Europe. Coe concentrated a majority of his tour activity in England, a major stronghold for his music, as he spent 10

days hitting premier rock and country nightspots, major theatres and concert halls. Prior to England, he and his entourage appeared in Holland and Germany, then closed their schedule with performances in Norway and Sweden, where he picked up his recent awardings, "Male Vocalist Of The Year" and "Country Album Of The Year" for *Tennessee Whiskey*.

In April, he will be taking "THE RIDE" on the road for his *Castles In The Sand* tour. Does Hank have any more surprises when Coe takes "THE RIDE"?



David Allan Coe - "THE RIDE" 38-03778, from the soon to be released album *Castles In The Sand* FC 38535, produced by Billy Sherrill for Columbia Records and Cassettes.

## Nashville This Week



SHARON ALLEN

The CMA Board of Directors held its second quarterly meeting in Washington, DC, March 15-17. Though the meeting focused on the taping for the 90-minute television special, "Kraft Salutes The Country Music Association," the board also approved a joint campaign with NARM to promote industry and consumer awareness of the CMA October awards show winners and nominees.



KRAFT SALUTES THE CMA — Stars gather for the taping of Kraft's 90-minute Country salute.

During the limited Washington stay, the Committee to Regulate Home Taping and Rentals was briefed on pending legislation by Public Affairs Consultants, then the members divided into teams to meet with legislators on Capitol Hill, urging passage of regulatory guidelines. These lobbying efforts resulted in the enlistment of four new cosponsors from the House Judiciary Committee, two from the Senate Judiciary Committee, and a significant amount of goodwill on "the Hill."

Some of the announcements made during the meeting were as follows: a bimonthly European publication of the CMA news magazine "Close-Up" will begin in April; The CMA European information kit is updated and available to CMA members; Mutual Radio Network will broadcast the annual awards show and a post-awards program; CMA membership can now be paid through Visa and Mastercard; The theme for the Talent Buyers Seminar (October 10-14) is "Let's Turn Silver Into Gold."

The next CMA Board of Directors meeting will be July 12-14 in Toronto.

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Multimedia TV plans "Blow Out At Billy Bob's," a two-hour country music special, starring Alabama, Donna Fargo, Merle Haggard, David Frizzell & Shelly West, Lacy J. Dalton, and George Strait. The show, which is part of Multimedia Program Production's "Country Comes Alive III" series, will air in April.

BITS & PIECES: Barbara Mandrell is hosting a syndicated 60-minute docudrama aimed at young people, titled "Give Me A Reason To Live." The program is part of the "Youth For Christ" series which deals with teenage suicide, drugs, pregnancy, etc. Other guests on the show include Bob Hope, Michael Landon, Johnny Cash, Dionne Warwick, Billy Graham, Dr. C. Everett Coop and Nancy Reagan... Vern Gosdin acted as spokesman for the first annual Easter Seals "Two-Step-A-Thon" February 19th at Jacksonville FL. Though the sponsors expected to raise \$5000, they felt that the Compleat Records artist's involvement and visibility brought in at least 20% more than the original projection... Nashville's KZ Country radio held an on-air celebrity cake auction with all proceeds going to benefit the Middle Tennessee Easter Seals Society. Local police chief Joe

Casey issued special "spoo" summons requesting the cakes from many country music artists, as well as political figures and many community leaders. Listeners found out whose cake they were auctioning for by tuning into the station and phoning in their bids. Of the 27 cakes donated by celebrities, Louise Mandrell's sold for the highest price (\$400). Approximately 100 country personalities donated either baked goods or money to the station for Easter Seals...



Louise Mandrell

Scotti Brothers recording artist John Schneider, well-known as "Bo Duke" on "The Dukes Of Hazard," has signed on as an associate sponsor of the Budweiser NASCAR team. Schneider's Celebrity Machines, Inc., will have its name on the side of the Budweiser car during the 1983 racing season. Wouldn't you like to see how "The General" would run in competition with the new Budweiser Chevy Monte Carlo Super Sport? ... Speaking of cars... the song you hear on the new Ford Mustang commercial airing on cable TV now was written, arranged, produced, and sung by Gary Morris. Here's a bit of information to file in your "just for the record" folder: in checking the rumors floating around Nashville these days that Gary Morris has been dropped from the Warner Brothers roster, Director of National Promotions/Nashville's Nick Hunter says, "That's bull." What more can I say! ... Kenny Rogers will star in "Gambler II," a four-hour, 2-part sequel to his 1980 television movie "Kenny Rogers As The Gambler." Bruce Boxleitner will costar with Rogers, but the female lead has yet to be cast. The film will air on CBS-TV on two nights during the 1983-84 season.



# BREAKERS

47\*

Already 99  
R&R Stations Takin'  
"THE RIDE"

BILLBOARD 39\*  
CASHBOX 36\*



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# Black Radio



WALT LOVE

## Action Around The Nation

Once again it's time to catch up on some news from around the country. The winter book is expected soon, so I'm sure we'll be seeing some movement of personnel. I've been quite surprised that there hasn't been more movement of talent and programmers stemming from the results of the fall '82 book. Is it just my imagination or is high-level management becoming more conservative about making programming and talent changes?

WAAA/Winston-Salem announced the return of Benny Jones as Program Director. Benny had left the station for a couple of months and it's good to see him back.

The Young Black Programmers Coalition roast, toast and appreciation program for black promotion legend Dave Clark will be held at the Houston Hyatt Regency, but because of scheduling problems with the hotel, the date of the event has been changed. The new date is Friday, May 13, 1983 at 8pm, and the YBPC will hold its monthly meeting the following day at the same location. I look forward to seeing you there.

WWDW/Sumpter, SC has not named a PD as of this date, but air personality Janice Bacote has been appointed Music Director. Congratulations to her, and I might add that it's a pleasure speaking to her for WWDW's music playlist each week — she's a pro.

KMJM/St. Louis has a new morning man, John Mason. John was already in-house doing the 10am-2pm shift.

WILD/Boston announced the promotion of two employees. Acting PD Elroy R.C. Smith has officially become WILD's Program Director, and Charles Clemmons was named Music Director, as reported in Street Talk last week.

WWWS/Saginaw has named David Rosas as its new midday personality doing the 10am-2pm shift. David has been at the station for two years. We certainly wish him the best.

WJZZ/Detroit has undergone some changes. Longtime Program Director Dorian Paster has been made the station's 10pm-2am personality, but relinquishes his PD position, which he had held for the last six years.

### STATION PROFILE

**WHUR "Progressive 96"**  
2600 4th Street NW  
Washington, DC 20059  
(202) 636-7028  
**OWNER:** Howard University  
**GM:** Robert N. Taylor  
**OM:** Clint Walker  
**PD:** Jesse Fax  
**MD:** Oscar Fields  
96.3 MHz  
24,000 watts

WHUR is a unique radio station. Being a commercial station owned by a university, Howard is unusual enough, but WHUR's exceptional ratings success in a major metropolitan market makes it a one-of-a-kind operation. WHUR has been a pioneer in programming a variety of approaches and making it all jell, offering talk, news, music, and above all, communication on a daily basis. The personalities have a strong grasp on relating to the diverse facets of the Washington audience, and a loyal and responsive listening audience is the result.

KDAY/Los Angeles threw the switch for AM stereo on March 11 at 4:30am. I intend to visit the station to get a preview of how it sounds. I'll let you know!

WAOK/Atlanta celebrated its 29th anniversary on March 15. Congratulations to all the employees of WAOK.

WDMT/Cleveland had a big leather giveaway promotion during the months of January and February. The station gave away two leather coats per day for two months. A total of 66 coats went to lucky WDMT listeners. WDMT also has a \$1500 Cash Call promotion running.

RKO General has announced that two of its employees will receive Black Achievers Awards. The award, which was created by the Harlem branch of the YMCA 13 years ago, recognizes outstanding achievement by minority persons in managerial and professional positions in the business community. Barry Mayo, Program Director for WRKS/New York, and Jennifer Massenburg, Traffic Director/Director Public Services for WGMS-AM & FM/Washington, will receive the awards. All of us here at R&R send our most sincere congratulations to both.

WJMO/Cleveland air personalities Tony Harris and Tracy Bean donated their time to help raise funds for the Easter Seals campaign. The two personalities appeared at the "Cleveland Home & Flower Show."



**BROWN & DIAMOND WIN WZAK SONG SEARCH** — WZAK/Cleveland recently announced the winners of its "Song Search" promotion, held in conjunction with local record firm/distribution arm Mirus Music. Pictured (l-r) are Mirus's Gary Doberstyn, David Yost of Pi Keyboards and Audio, winners Gayle Brown and Kip Diamond, WZAK PD Lynn Tolliver Jr., and Doc Remer of Mirus Music.

We hope to have some photos of that event soon.

WZAK/Cleveland just ended its "WZAK Original Song Search" promotion. According to PD Lynn Tolliver Jr., the promotion was a smashing success. Tolliver said, "We received more than 200 tapes from aspiring area songwriters. It was a lot harder to pick a winner than we originally thought due to the great number of excellent entries." The music ran the gamut from acoustic/country-oriented songs to heavy funk. The winner will have his or her song published and pressed as a single record by Mirus Music of Cleveland and will be sold in area retail stores. The winner will also receive a Roland Juno 6 polyphonic keyboard synthesizer and a Roland Dr. Rhythm drum machine. Tolliver said, "We introduced our winner at our second anniversary party Sunday March 13. This could be the start of something big for us and our audience." (See accompanying photo.)

Cable FM radio seems to be sharing its success with black broadcasters. There's a new outlet in Charlottesville, VA — CHGC 101.1 Cable FM started its Urban/Black format January 1. The station is a 24-hour operation, and according to Station Manager John Brown Sr., things seem to



**COLUMBIA HOSTS EW&F RADIO PARTY** — Columbia Records held a listening party for Earth, Wind & Fire at EW&F's ARC recording complex in Los Angeles, with a strong local radio turnout. Pictured (l-r) are Columbia's Michael Johnson, KJLH air personalities Pam Robinson and Rick Holmes, group's Maurice White, and KACE's Wendy White.



**CABLE CHGC WELCOMES WINNERS** — CHGC/Charlottesville, VA, a Black-formatted cable FM outlet, sponsored a contest called "You're The One, Black America," awarding Gene Chandler and Jaime Lynn records. The contest tied in with Black History Month. Pictured (l-r) are CHGC PD T.C. Howard, air personality Elsie Scott, two winners, Station Manager John Brown Sr., and Operations Manager Sugar Ray Richardson (foreground, on phone).

really be booming. The station's Operations Manager is well-known radio and concert promoter Sugar Ray Richardson. You can contact the station by calling (804) 971-7683.

WOL/Washington, DC has a new addition to its air staff. Program Director Robyn Holden announced the addition of Willie Bacote, the "Moon Man," as the new 7-midnight talent. Bacote has lived up the airwaves at places like WJLB/Detroit, WEBB/Baltimore, and WOOK in DC.

### Al Dixon Testimonial

On Friday night March 11, the community of Montgomery, AL's radio, record, and entertainment professionals honored the Rev. Al Dixon, Pastor of the Anderson Chapel Baptist Church, with a testimonial banquet and roast. Rev. Dixon, who was known to radio audiences for 25 years as "Dizzy Dixon," "Diggy Doo," and "Ugly Al," began his career at WJOB/Hammond, IN in 1954. Dixon went to Montgomery to work at WAPX (now WXVI) in 1966.

Al was the first to serve as Regional President for the now defunct National Association of Television and Radio Announcers (NATRA) in 1970. He then campaigned for and won the office of National President for the organization. (NATRA was a black organization representing black talent in both the radio and television industries.)

All proceeds from the banquet went to the "Helen Dixon Memorial Building Fund," a fund established for the purpose of building a new church complex and named in memory of Al's wife, who passed away on August 26, 1982. I was just getting started in the industry when Dixon became the President of NATRA, and I remember him being extremely encouraging to me as a new talent.

Members of the National Coordinating Committee included people like Boo Frazier, Joel Bonner, Roy Wood, Lucky Cordell, Joe Medlin, George Ware, Irene Johnson Ware, Mayor Johnny Ford, E. Rodney Jones, Joe Lewis, Dave Clark, Joe Fisher, and Tommy Marshall.

Associate Editor Nina Rossman and I would like to thank all of you out there in the broadcasting industry and the music business for your support in making this section of R&R so well accepted. As always, if you have any input for us, please don't hesitate to get in touch with either of us.

One final note. Starting as a new reporting station this week is WBLN/New York, programmed of course by Frankie Crocker. Frankie's new Music Director is Maye James, whose knowledge of the industry is unsurpassed. We are very proud to have a station of WBLN's caliber join us as a contributor to our research. Welcome aboard!

## The Music Section

**Black Radio's Most Accurate Music Information**

**Adds & Hots . . . See Page 45**  
**New & Active . . . See Page 60**

# This Week In Music History

DAN FORMENTO

## Muddy Waters Born

**MONDAY, APRIL 4** — From the Mississippi Delta, birthplace of the blues, also came one of the forefathers of contemporary music. His name: **McKinley Morganfield** . . . better known as **Muddy Waters**. Born April 4, 1915, and tagged "Muddy" when just a boy of nine, Waters learned that if he was to make money playing his blues, he'd have to play before larger gatherings. And he would have to play louder. So in 1944, Muddy Waters bought his first electric guitar, formed a small combo with three other players, and in so doing created the first blues/rock band. His style directly influenced **Elvis Presley**, **Chuck Berry**, and the early **Rolling Stones**.

## Canned Heat Death

**TUESDAY, APRIL 5** — Bob "The Bear" Hite, the corpulent lead singer and founding member of **Canned Heat**, died of a heart attack April 5, 1981, in Venice, CA. Nicknamed "The Bear" because of his gargantuan size, Bob and guitarist/harmonica player **Al "Blind Owl" Wilson** shared a passion for the blues, and together formed **Canned Heat** in early 1966. After a sluggish debut album in '67, the group broke big the following year with a highly acclaimed performance at the **Monterey Festival**, followed by an international hit single, "On The Road Again," from their second album.

## Rolling Stones Records Formed

**WEDNESDAY, APRIL 6** — You know those lips, now here's the label! **Rolling Stones Records** was formed on April 6, 1971, with the single "Brown Sugar" and album "Sticky Fingers" as its kickoff releases. After years on Britain's **Decca** label (London in the U.S.), the Stones severed that often antagonistic relationship in forming their own record company. **Atlantic Records** would be the distributor. Decca subsequently responded by issuing endless Stones compilations. **EXTRA FACTS:** Rod Stewart married **Alana Hamilton**, 1979 . . . **ABC Records** signed **Fats Domino**, 1963.

## Bobby Bare Born

**THURSDAY, APRIL 7** — From a background of poverty and despair, **Bobby Bare** was born April 7, 1935, in Ironton, Ohio, a child of the Depression. The family farm wasn't very productive even in the best of times, and work was so scarce that Bobby's sister had to be put up for adoption. In the early 1950s, Bobby headed to California with \$30 in his pocket, hoping to make a name for himself singing. But the U.S. Army had other plans for him. While in the service, a song he'd sold to a record company for \$50, "All-American Boy," became a hit under the name **Bill Parsons**. After his discharge, Bobby recorded **Mel Tillis's** "Detroit City," and his success was assured. It sold more than a million copies.

**EXTRA FACTS:** Who manager **Kit Lambert** died, 1981 . . . **Happy Birthday Janis Ian**, 1951.

## Steve Howe's Birthday

**FRIDAY, APRIL 8** — Guitarist **Steve Howe** of **Asia** was born in London on April 8, 1947. Having cut his teeth in numerous British bands in the early '60s, Howe became a member of powerful supergroup **Yes**, which he joined in 1971, replacing **Peter Banks**. During his nine years with **Yes**, Howe claimed numerous awards, including a place in **Guitar Player** magazine's "Gallery of the Great." After **Yes** folded in 1980, Howe joined with **Geoff Downes**, **Carl Palmer**, and **John Wetton** to form **Asia**, whose Grammy-nominated record debut was among the best selling albums of 1982.

## Music On TV

**Nick Lowe** guests on the "Late Night With David Letterman" special scheduled for April 1 . . . "Solid Gold" for the week of April 1 stars **Marty Balin**, the **English Beat**, **Thelma Houston**, the **Spinners**, and **B.J. Thomas** . . . "Rock 'n' Roll Tonite" for the weekend of April 1-3 (different times in different cities) features host **Todd Rundgren** with guests **Culture Club**, **Ted Nugent**, the **Psychedelic Furs**, and **Saga** . . . **Marty Balin** and **Bananarama** are on "American Bandstand" April 12 . . . **Laura Branigan** is on syndicated "Star Search" show the week of April 2 . . . **Greg Kihn** hosts an **MTV** special April 3 called "The Sounds Of San Francisco," with performances and interviews featuring the **Commander Cody**, the **Duoccs**, **Bill Graham**, the **Grateful Dead**, **Jefferson Starship**, **Journey**, the **Residents**, and **Carlos Santana** . . . **Motown's** 25th Anniversary Special airs on **NBC** May 16.



**DEMENTO'S PRIME TIME ON TV** — Syndicated radio personality **Dr. Demento** hosts a segment of the **NBC** special "Prime Times," airing April 4. **Demento's** "In The Groove" section highlights humorous musical video clips.



5 YEARS AGO TODAY

- **TOMMY HADGES NAMED PD AT WCOZ / BOSTON**
- **CHARLIE KENDALL NAMED PD AT WBCN / BOSTON**
- **MONTE GAST BECOMES GM AT KWST / LOS ANGELES**
- **NUMBER ONE FIVE YEARS AGO: "Night Fever" — Bee Gees (RSO) (4th week)**
- **NUMBER ONE A/C: "Can't Smile Without You" — Barry Manilow (Arista) (3rd week)**
- **NUMBER ONE COUNTRY: "Ready For The Good Times To Get Better" — Crystal Gayle (UA)**
- **NUMBER ONE LP: "Earth" — Jefferson Starship (Grunt / RCA) (2nd week)**

# CHR Wars — Spring '83 Edition

## Midwest

Continued from Page 24

### Evansville

**lives.** **Don Nordine** and **KKXL-FM** have been hit with some strong competition from **KYTN**. Just recently, **KYTN PD J.J. Bouley** left to program **KQWB-FM/Fargo**, and **MD Tom Fricke** is now calling the shots. When it comes to being early on music, **KYTN** has been leading the way, and the station has been pretty aggressive with its promotional efforts as well. No one should count **Don Nordine** out of the picture, since he's been programming in this part of the country for many years. Also, **KKXL's** CHR programming shifted from **KKXL (AM)** to the FM partway through the last spring book, so **KKXL-FM's** 9.0 share may not be totally reflective of the station's efforts.

**CHR leader WKDQ** is hoping to reverse a downward trend (17.3 to 12.9), but **PD Gabe Hobbs** might have his hands full, as there are two other stations looking to become the dominant CHR outlet. First on the list is **WSTO/Owensboro, KY**, just across the state line. **Chris Taylor**, PD of this high-powered FM station, runs a tight list of hits and receives outside help from **Ron White**. Then there is **PD Dave Lyons** at **WHKC/Henderson, KY**. This station, while not as powerful as either **WKDQ** or **WHKC**, is running its own version of a **Hot Hits** format. **WKDQ's** continued musical expansion towards a 25+ base might leave an opening for either **WSTO** or **WHKC** to sneak in.

## West

Continued from Page 24

attention of listeners. With **Rick Carroll's KMGH** changing formats to **A/C**, both **CHRs** might possibly benefit. **KKXX** is heavily into **TV** time and billboards, while **KQXR** is doing a lot of commercial-free music and a bumper sticker campaign.

upon as a format mainstay. Can an AM station hold this kind of lead? Time will tell.

### Honolulu

<b>KQMQ</b>	1.8	3.4	8.1	8.7
<b>KIKI</b>	12.2	9.1	9.2	8.3

**KQMQ** has been steadily rising book after book as **FM** penetration increases on the island. **PD Austin Valli** has his station cranking out a high-energy presentation mixing pure **CHR** and **black crossovers**. Former **CHR leader KIKI** has seen its dominance slip, but the station, under veteran island **PD Kamasami Kong**, boasts a long and varied playlist. **KIKI** is now offering listeners all sorts of station apparel, including socks, hats, T-shirts, etc., on sale at various retail outlets, with **TV ads** to back up the promotion. **KIKI** is also offering a bill-paying contest. **KQMQ** is offering a \$20,000 cash prize for listener identifying three specific songs played in order.

### Tucson

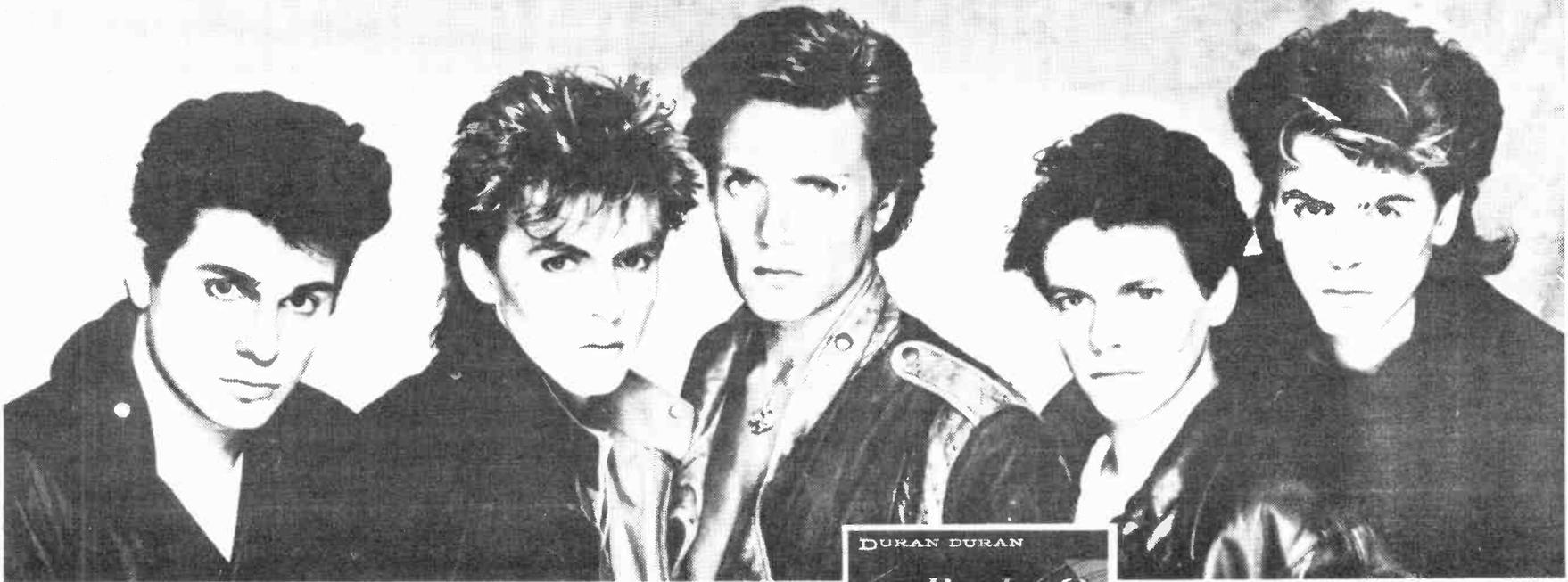
<b>KHYT</b>	6.0	4.9	3.7	7.0
<b>KRQ</b>	8.2	5.9	7.4	5.4

Two **L.A. radio alumni** battle it out in **Tucson**, and the victor last time around was **KHYT's Sherman Cohen** (formerly with **KRLA**), thanks to a dramatic turnaround. How did he do it? He simply played the hits, built the come up, and converted it to quarter hours. Over at **KRQ**, **Guy Zapoleon** (formerly of **KRTH**) has reassessed his station's image and music structure, dropping many of the oldies that he once relied



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**DURAN DURAN**

**"RIO"** (B-5215)

THE SECOND SMASH SINGLE FROM THE NEAR-PLATINUM ALBUM



**CHR BREAKERS**

**Debut 29**

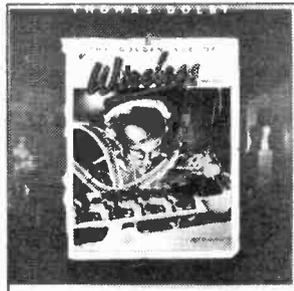
**RIO** (ST-12211)



**THOMAS DOLBY**

**"SHE BLINDED ME WITH SCIENCE"** (B-5204)

THE CHR SINGLE DISCOVERY OF THE YEAR NOW HEADED FOR TOP 10! FROM THE ALBUM



**THE GOLDEN AGE OF WIRELESS** (ST-12271)

**Top Of CHR NEW & ACTIVE 134/25**

*Thank You, Radio!*

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**CASSETTES**



# The Music Section

## National Music Formats Added This Week

### Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

RONNIE MILSAP "Stranger In My House"  
LINDA RONSTADT "Easy For You To Say"  
PETER ALLEN "You Haven't Heard The Last Of Me"

#### Country Coast-To-Coast

GENE WATSON "You're Out Doing . . ."  
WILLIE NELSON "Little Old Fashioned Karma"  
MERLE HAGGARD "You Take Me For Granted"  
CRYSTAL GAYLE "Our Love Is On The Faultline"

### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

MEN AT WORK "Overkill"  
DURAN DURAN "Rio"  
THOMAS DOLBY "She Blinded Me With Science"  
ZZ TOP "Gimme All Your Lovin' "  
IRENE CARA "Flashdance . . . What A Feeling"

#### TM A/C

KENNY LOGGINS "Welcome To Heartlight"  
LINDA RONSTADT "Easy For You To Say"  
EDDIE RABBITT "You Can't Run From Love"  
RONNIE MILSAP "Stranger In My House"

#### TM Country

LEE GREENWOOD "I.O.U."  
T.G. SHEPPARD "Without You"

### Drake-Chenault

Bob Laurence (213) 883-7400

#### XT-40

DURAN DURAN "Rio"  
IRENE CARA "Flashdance . . . What A Feeling"  
DEF LEPPARD "Photograph"  
ZZ TOP "Gimme All Your Lovin' "

#### Contempo 300

EDDIE RABBITT "You Can't Run From Love"

#### Great American Country

MICKEY GILLEY "Fool For Your Love"  
VERN GOSDIN "If You're Gonna Do Me Wrong . . ."  
EMMYLOU HARRIS "I'm Movin' On"

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

ZZ TOP "Gimme All Your Lovin' "  
DURAN DURAN "Rio"  
NAKED EYES "Always Something There To Remind Me"  
INXS "The One Thing"  
IRENE CARA "Flashdance . . . What A Feeling"

#### Super-Country

VERN GOSDIN "If You're Gonna Do Me Wrong . . ."  
CHARLY McCLAIN "Fly Into Love"  
GARY MORRIS "The Love She Found In Me"

### Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

#### Bright Blue A/C

EDDIE RABBITT "You Can't Run From Love"  
PETER ALLEN "You Haven't Heard The Last Of Me"  
MICHAEL MURPHEY "Love Affairs"  
GARY PORTNOY "Theme From 'Cheers' "  
LAURA BRANIGAN "Solitaire"  
RONNIE MILSAP "Stranger In My House"  
DEXYS MIDNIGHT RUNNERS "C'mon Eileen"

#### Tanner Country

PORTER WAGONER "This Cowboy's Hat"  
DAVID WILLS "Those Nights These Days"  
JAMES & MICHAEL YOUNGER "Somewhere Down The Line"  
GAIL DAVIES "Singing The Blues"  
PHIL EVERLY "Who's Gonna Keep Me Warm"

#### Red Satin Rock

DAVID BOWIE "Let's Dance"  
DEF LEPPARD "Photograph"

### Radio Arts

John Benedict (213) 841-0225

#### Country's Best

CRYSTAL GAYLE "Our Love Is On The Faultline"  
MICKEY GILLEY "Fool For Your Love"

#### The Entertainers

JULIO IGLESIAS "Amor"  
MICHAEL MURPHEY "Love Affairs"

#### Sound 10

FLEETWOOD MAC "Oh Diane"  
RONNIE MILSAP "Stranger In My House"  
LAURA BRANIGAN "Solitaire"  
MEN AT WORK "Overkill"

### Transtar

Chick Watkins (303) 578-0700

ERIC CLAPTON "I've Got A Rock 'N' Roll Heart"  
KC & SUNSHINE BAND (with TERI DESARIO)  
"Don't Run (Come Back To Me)"

### Quincy's Seattle Semicentennial



Quincy Jones celebrated his 50th birthday in his hometown of Seattle with a special concert raising money for his high school and a local college. Artists participating included Ray Charles, Patti Austin, and James Ingram. Jones is pictured at left with Washington Governor John Spellman.

### Fun With Fonzi



RCA's Fonzi Thornton was recently in the studio working on his debut album "The Leader." Pictured responding positively are (l-r) RCA VP Robert Wright, Luther Vandross (who sang backup vocals), and Thornton.

### Greenwood Gets Awards



MCA's Lee Greenwood was honored by his publisher, MCA Music, with plaques commemorating the success of his LP "Inside Out" and the Kenny Rogers-recorded Greenwood composition "A Love Song." Pictured (l-r) are MCA Music's Pat Higdon, Greenwood, and MCA Music VP Jerry Crutchfield.

### Little Anthony Signs To PCM



Anthony Gourdine, better known as Little Anthony, has signed with PCM Records, with a single just out and an album due shortly. Pictured (l-r) are producer Tim O'Brien, Little Anthony, and PCM President Bob Cullen.

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

VERN GOSDIN "If You're Gonna Do Me Wrong . . ."  
GUS HARDIN "After The Last Goodbye"  
TOM JONES "Touch Me . . ."  
T.G. SHEPPARD "Without You"  
MEL TILLIS "In The Middle Of The Night"  
JAMES & MICHAEL YOUNGER "Somewhere Down The Line"  
WILLIE NELSON & BRENDA LEE "You're Gonna Love Yourself In The Morning"

#### The Great Ones

FLEETWOOD MAC "Oh Diane"  
EDDIE RABBITT "You Can't Run From Love"

### Concept Productions

Dick Wagner (916) 782-7754

#### Adult Rock

IRENE CARA "Flashdance . . . What A Feeling"  
RONNIE MILSAP "Stranger In My House"  
NAKED EYES "Always Something There To Remind Me"  
ROBERT ELLIS ORRALL with CARLENE CARTER "I Couldn't Say No"  
DURAN DURAN "Rio"  
THOMAS DOLBY "She Blinded Me With Science"

# THESE RCA RECORDS ARE NO STRANGERS TO RADIO!



## RONNIE MILSAP "Stranger In My House"

### A/C **BREAKERS**

**RONNIE MILSAP**

**Stranger In My House (RCA)**

50% of our reporters on it. Rotations: Heavy 3/0, Medium 34/11, Light 30/17, Extra Adds 3, Total Adds 31 including GR55, WSB, 97AIA, WFYR, 55KRC, WCCO, KHOW, KOY, B100, V100, WHEN, WSGN, WENS, KUDL, KBOI, and 16 more. Debuts at number 28 on the A/C chart.

### **CHR NEW & ACTIVE**

**RONNIE MILSAP "Stranger In My House"**

(RCA) 133/31 Moves: Up 19, Debuts 45, Same 38, Down 0, Adds 31 including WKBW, WCAU-FM, Q105, WHYT, WLOL-FM, KYUU, XTRA, KCNR, KIMN, KC101, KZZB, KHOP, WTSN, WGLF, KQWB.

**Ronnie's New Album "Keyed Up"  
Shipping This Week!**



## ROBERT ELLIS ORRALL "I Couldn't Say No"

### **CHR NEW & ACTIVE**

ONE OF THE  
MOST ADDED

B104 add	WSPK add	KROK add	WZPL add	Q104 add	WCAU-FM deb 36	KMJK 31-27	WCSC deb 32	WJBO 38-35
WXKS-FM add	Q106 add	WHHY-FM add	KBBK add	WSGF add	HITS 96 33-31	KNBQ on	WZZR 39-34	WSQV 24-20
Z93 add	WYCR add	KBBQ add	WIGY add	WFOX add	WHYT on	WKFM 39-33	WVIC 28-22	95XIL 38-28
KCNR add	WKEE add	FM100 add	WF8G add	KYTN add	WL0L-FM 34-28	WPST 33-29	KI1K 30	KILE 39-36
KZZP add	KTFM add	WDCG add	WOMP-FM add	D93 add	KHTR on	WKRZ-FM 34-27	K107 36-33	KBIM 38-33



## POINTER SISTERS "If You Wanna Get Back Your Lady"

### **CHR SIGNIFICANT ACTION**

WXKS-FM 20-9	WTIX 31-29	KIHYT add	KNOE-FM 24-21	WHFM	13FEA	WISE	KENI
KFRC 39-28	CK101 deb 39	KQMQ 14	KGHO 35	KITY	WQLT	WFLB	KBIM
XTRA deb 30	WNVZ 35	KIKI 25-22	KCDQ 34-29	KBFM	WSGF	Q101	KDZA
KITE 20	KYNO-FM 12	WJBO add	WCAU-FM	WQID			
KRGV deb 24	KIDD 35-25	WGUY 19-10	Y100	WDOQ			
		KQIZ-FM 25-22	WHYT	WOKI			
		KVOL 36-31	KFI	WNOK-FM			

Produced by **RICHARD PERRY**



## ROBERT HAZARD "Escalator Of Life"

### **CHR NEW & ACTIVE**

WCAU-FM 14	WPST 12-10	WGUY add	WZYQ 27-24	B104 on	WTIX deb 40
WGCL 27	WLAN-FM 17-14	WIGY add 40	WBWB add	79Q on	WOKI deb 40
XTRA 30-26	K104 30-27	OK100 29-25	99KG add	I95 on	WVIC 20
Q103 29-25	KROK add	WIKZ 29-26	KENI 36-32	WHYT on	KYYX 23
WKFM 27-21	KHYT deb 22	WOMP-FM 36-28	KBIM 39-34	KMJK on	WJBO 38
			KTRS add	WSPK 27	FM99 deb 34
			WPHD on	KSET-FM 17	KCBN deb 39



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20 - fully produced 60 second beds

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Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and the stories behind them. Send or call for your demo tape today.

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the real party line  
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**922-WINE**

Join Howard Stern (WABC), Rick Dees (KIIS), & Steve Dahl (WLS)!!!! Request free package on station letterhead from: OFF HOUR ROCKERS, Box 62RR, East Norwich, NY 11732  
**Jackie Martling**

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**Contemporary Comedy**  
5804 D Twining  
Dallas TX 75227

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- Special Occasion Trivia (Xmas, Super Bowl, etc.)
- Enough Trivia For Over A Year (More than 300 prepared Questions & Answers)
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"It's Trivia Time!" Will Not Be Sold In Any Store  
Order Your 1983 Edition Now  
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Special Issue #S-14 features Los Angeles — San Diego — Phoenix Country! From LA, KLAC, KHJ, KZLA and KIKF, from San Diego, KCBQ, KSON, Q105, and KSON-FM, and from Phoenix, KNIX, KNIX-FM, KEZC, and KJJI. 90-minute cassette, \$5.50. See our 3/25 marketplace ad for this month's other cassettes. (619) 460-6104

CALIFORNIA AIRCHECK  
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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

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Submit to: **Marketplace**  
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Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

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For sample, write on station letterhead to **O'Liners**  
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# Opportunities

**Openings EAST**

Looking for natural-sounding human beings for new aggressive A/C station in Portland, ME. T&R: Hank Dole, PD, WCLZ-FM, Box 900, Brunswick, ME 04011. EOE M/F (4-1)

96 Rock looking for late night talent. Experience with Abrams format preferred. No calls. Brian Krysz, Box 717, Ocean City, MD 21842. EOE M/F (4-1)

WTIC-FM/Hartford. #1 FM looking for bright aggressive Part-timers. T&R: Steve Goldstein, WTIC-FM, 1 Financial Plaza, Hartford, CT 06103. EOE M/F (4-1)

Bright, warm newsperson to complement morning personality major market A/C. Minorities encouraged. T&R: Gary Mercer, PD, WYST, 6623 Reisterstown Rd., Baltimore, MD 21215, (301) 358-4600. (4-1)

WEZX/Scranton has immediate opening for nighttime personality. T&R: Shawn Waters, WEZX, 149 Penn Ave., Scranton, PA 18503. EOE M/F (4-1)

**Openings**

Sales Exec./Manager extensive syndication sales experience to structure/sell syndicated NYC-based feature. Must be aggressive/polished. Potential \$50,000+. Resume: Box 1122, Flushing, NY 11354. EOE M/F (4-1)

WETT looking to replace morning drive/assistant PD. A/C background, knowledge of Oldies helpful. No calls. Rush T&R: Brian Krysz, Box 717, Ocean City, MD 21842. EOE M/F (4-1)

WTIC-FM/Hartford. #1 FM looking for midday talent, one on one communicator, showmanship. T&R: Steve Goldstein, WTIC-FM 1 Financial Plaza, Hartford, CT 06103. EOE M/F (4-1)

A Suburban Washington D.C. A/C station seeking experienced air personality with good production skills. T&R: R.C. McKee, Box 1460, Manassas, VA 22110. (4-1)

Z104 is looking for a hell-raising entertainer ASAP. T&R: Kemosabi Joe, WZYQ 6633, Mt. Phillip Rd., Frederick, MD 21701. EOE M/F (4-1)

WAAF needs half rock & roll morning team to relay and entertain. T&R: Rob Barnett, WAAF, Worcester, MA 01608. (4-1)

**Openings SOUTH**

Comedy radio WJOK is accepting applications for future openings. T&R & salary requirements: Ron Lewis, 20201 Watkins Mill Rd., Gaithersburg, MD 20879. EOE M/F (3-25)

50,000 watt CHR needs morning drive capable of maintaining #1 ARB share. T&R: Jack Gillen, WKHI, Box 758, Ocean City, MD 21842. EOE M/F (3-25)

Need an aggressive reporter/anchor. Experience required. Good pay, excellent facilities. Minorities encouraged. T&R: Dick Cullom, WISE, 90 Lookout Rd., Asheville, NC 28804 or (704) 253-5381. (4-1)

Coastal Carolina Country daytimer seeks midday personality with minimum 1 year country experience. T&R: Mark Robertson, 3040 Boundary St., Beaufort, SC 29902. EOE M/F (4-1)

Central FL's #1 combo needed newsperson yesterday. T&R: Bob Nickell, WQNN/WPCV, Box 2038, Lakeland, FL 33806. Call 10-1 (813) 682-8184. EOE M/F (4-1)

**Openings**

KMHT Country AM-A/C FM seeks air talent with top production skills. T&R: Jim Kelso, Box AA, Marshall, TX 75670. EOE M/F (4-1)

**Join Tampa Bay's Most Aggressive Broadcast Staff!**  
Blair's WFLA-AM&FM are accepting applications for:

- Air Personalities
- Production Manager
- Maintenance Engineer

Send T&R to: WFLA, Blair Broadcasting Corporation of Florida, 801 East Jackson St., Tampa, FL 33602. EOE M/F

WVMI South MS #1 Country station for years. 2 immediate openings for air talent, production a must. T&R: Jim Tabor, Box 4606 Biloxi, MS 39531. No calls. EOE M/F (4-1)

# Marketplace

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# Opportunities

### Openings

Powerful FM A/C in medium growth market seeks morning **personality**. Minimum 5 years experience. T&R: Matt Ceasar, WPEZ, Box 900, Macon, GA 31202. EOE M/F (4-1)

KLLS "Class FM," 7-midnight, midnight-5:30 openings. Conversational A/C, experienced only. T&R and salary require ments: KLLS, 8401 Datapoint, San Antonio, TX 78229. EOE M/F (4-1)

### FIRST MEDIA CORPORATION

Is looking for outstanding radio people. See our ad on page 10 of this issue.

CK101/Cocoe Beach looking for PM drive announcer and morning news/sports anchor. T&R: Michael Lowe, 210 Center St., Cape Canaveral, FL 32920. EOE M/F (4-1)

100KW-FM looking for morning news anchor/reporter. Send T&R: Garett Clancy, WIZD, 2000 Palm Beach Lakes Blvd., Suite 610, West Palm Beach, FL 33409. (4-1)

One person local news department. Small market AM & FM. Helpful to eat, drink, sleep news. T&R: Kris Kelly, WXQR, Box 760, Jacksonville, NC 28540. EOE M/F (4-1)

Morning man sought: FM sophisticated A/C in high-growth Florida market seeks intelligent morning announcer. Management opportunities possible. Knowledge of music/no hype humor is a must. Send T&R: Radio & Records, 1930 Century Park West, #463, Los Angeles, CA 90067.

Drivetime air talent needed now. Good A/C full service station that develops your skills. Production, team spirit a plus. T&R: WKVL, Box 973, Clarksville, TN 370410973. EOE M/F (4-1)

WHAP/Hopewell, VA accepting applications for full & part-time announcers and sales. Minorities encouraged. T&R: Terry Weinacht, GM, Box 621, Hopewell, VA 23860. EOE M/F (3-25)

### Openings

Seeking professional news organizer for News/Talk KARN/Little Rock. Contact: Chuck Martin (501) 661-7521. (3-25)

Morning personality for medium market A/C, PBP. Opportunities available. WRMT/Rocky Mountain, NC. Contact: Phil Valentine, (919) 442-8091. EOE M/F (3-25)

MOYL, future, #1 AM-medium market. T&R: Paul Lombardo, KOSA, 115 W. 1st St., San Angelo, TX 76903 or phone (915) 653-3389. (3-25)

News/sports person needed now. Excellent opportunity at AM & FM with great facilities. T&R: Jamie Wallace, WHBB, Box 1055, Selma, AL 36701. EOE M/F (3-25)

Experienced, motivated radio sales people wanted for WRNL-WRXL/Richmond, VA. AM is Country, FM is AOR. A Capitol Broadcasting Company, Inc. property. Write or call Claire Shaffner, WRNL/WRXL Radio, 7100 Bethlehem Road, Richmond, VA 23228. (804) 282-9731. (3-18)

WJMI, Mississippi's #1 Black Urban station has fulltime opening. Females encouraged. Tape, resume and production sample: Carl Haynes, Box 3320, Jackson, MS 39207. No calls. EOE M/F (3-25)

### MIDWEST

Cleveland's top Country music station KS100-FM is looking for parttimer and future fulltime talent. T&R: Mike Scott, WKSW, 1 Playhouse Square Cleveland, OH 44115. EOE M/F (4-1)

### Professionals Only!

Midday Communicator. Minimum 5 years experience. #2 FM will be #1 with You! EOE M/F, Yesterday! T&R to: Radio & Records, 1930 Century Park West, #465, Los Angeles, CA 90067.

KODY-AM has rare ND position available immediately. Need someone to continue award winning tradition. T&R: Steve King, KODY, 308 W. 4th, N. Platte, NE 69101. EOE M/F (4-1)

### Openings

Central IA 100,000 watt A/C looking for experienced morning man. T&R: Jamie Grout, Prod. Mgr., KXJX, Box 45, Pella, IA 50219. EOE M/F (4-1)

### SOLID RADIO GROUP

needs Morning Man with enthusiasm and personality, also other Announcers and an experienced Chief Engineer. Send T&R to: Dick Chapin, Stuart Broadcasting Co., P.O. Box 80209, Lincoln, NE 68501. EOE M/F

Looking for 2 exceptional Country personalities, also an MD/ personality. Great company. No drifters. T&R: Chuck Urban, 615 N. 90th, Omaha, NE 68114. EOE M/F (4-1)

WQUA/Quad Cities wants mature, intelligent communicator to join morning team. T&R: J.J. Scott, 1801 6th Ave., Moline, IL 61265. EOE M/F (4-1)

### Aggressive Engineer!

AM - FM/Top 30 Market. Professional attitude a Must! 1st Ticket a Must! T&R to: Radio & Records, 1930 Century Park West, #466, Los Angeles, CA 90067. EOE M/F

Solid reporter/anchor with leadership potential to join award-winning 4 person department in competitive market (75,000 metro), in Midwest. Looking for experienced reporter with good writing skills who could eventually move into News Director's position. College degree, minimum one year radio news experience. T&R and letter to Radio & Records, 1930 Century Park West, #464, Los Angeles, CA 90067.

KSAL looking for a ND. Rare opportunity with top station. T&Rs with writing samples to Tom Mulligan, Box 180, Salina, KS 67401, (913) 828-3701. EOE M/F (4-1)

### Openings

### EXPERIENCED

Radio News Directors and newpeople for station committed to radio news. Send T&R to: Dick Chapin, Stuart Broadcasting Co., P.O. Box 80209, Lincoln, NE 68501. EOE M/F

Ohio looking for mature announcer. Creative production and ability to relate in adult-oriented format. Need you today. Call, Findlay Kert Radel, (419) 422-4545. EOE (4-1)

Morning personality ready to make the jump to a Top 10 market for big bucks. We need someone for immediate impact. Adult appeal with comedic flair is essential. Send T&R to: Radio & Records, 1930 Century Park West, #467, Los Angeles, CA 90067.

Afternoon drive/Assistant ND for modern Country station St. Louis. ADI looking for goal-oriented individual. No starters. T&R: Steve Beeny, KWRE, Box 220, Warrenton, MO 63383. EOE M/F (4-1)

WZPL/Indianapolis #1 CHR seeking weekender and 2 full time (fun/entertaining) jocks. Also, highly self-motivated promotion wiz. T&R: Gary Hoffmann, WZPL, 1440 N. Meridian, Indianapolis, IN 46202. EOE M/F (4-1)

### Midday Talk Host

Major radio facility in Medium Midwest market is looking for individual who is knowledgeable, relatable, and wishes to be involved in an informative, provocative and entertaining midday Talk Show. Write: Talk Host, 2700 Pine View Lane, Minneapolis, MN 55441.

Country WJEZ-FM/Chicago needs T&R's for possible weekends and vacation relief. John Charleston, PD, WJEZ, 180 N. Michigan Ave., Chicago, IL 60601. EOE M/F (3-25)

# Opportunities

## Openings

CHR, A/C, and Country personalities needed for openings in the near future at stations in the Midwest and South. T&R: Ron White, Consultant, Box 4189, Little Rock, AR 72214. EOE M/F (4-1)

Dayton's Big Band/Oldies station looking for air talent to relate to music of the 30's through 60's and 35+ audience. Send T&R to: John Robertson, Operations Manager, WJAI, 100 E. Somers St., Eaton, OH 45320. (3-25)

### Air "Personality"

Major radio facility in medium Midwest is looking for a mature, talented air personality with good track record. Salary commensurate with ability. Send T&R to: Air Personality, 2700 Pine View Lane, Minneapolis, MN 55441.

Wanted yesterday. Morning personality who captures CHR audience, creative, friendly, positive. Materials to: Pat Moore, Box 2208, Kokomo, IN 46902. EOE M/F (3-25)

## WEST

62KGW/Portland, OR is expanding air staff. T&R: John Williams, 1501 S.W. Jefferson, Portland, OR 97201. No calls. EOE M/F (4-1)

North San Diego County community-minded Adult station looking for morning air talent/production. T&R: North Coast Media, 2521 1/2 S. Vista Way, #201, Carlsbad, CA 92008. EOE M/F (4-1)

KIST/Santa Barbara has immediate opening for newperson at CHR personality station. Heavily involved local news dept. T&R: KIST, Box 1169, Santa Barbara, CA 93101. (4-1)

News reporter/Talk show host needed. Experienced & willing to work hard. Call Timothy Tomastik at KUHL, Box 166, Santa Maria, CA 93456. (805) 922-7727. EOE M/F (4-1)

KMET-FM Technical maintenance engineer. Career opportunity with top AOR station. General FCC license & Major market experience. Call (213) 462-7111, ext. 1481. EOE M/F (4-1)

Afternoon drive pro wanted. NO SHTICK. T&R: KHOW/Metromedia, 8975 E. Kenyon, Denver, CO 80212, attn: PD. EOE M/F (4-1)

ARIZONA, NEW FM near Tucson needs three personalities for Country format. If you're not a programming expert, rush T&R to KAVV, Box 42977, Tucson, AZ 85733. EOE M/F (4-1)

KBLF-KALF/Red Bluff has future air talent opening. Send T&R: Dave Schneider, Box 1010, Red Bluff, CA 96080. EOE M/F (4-1)

Morning newperson/ND needed for A/C Rocky Mountain station. Call Maxine, (303) 633-3999. EOE M/F (4-1)

MORNINGS. Now, Pike's Peak in your backyard and major market bucks. Rush T&R: Chuck Finney, KKFM 225 S. Academy Blvd., Colorado Springs, CO 80910. EOE M/F (4-1)

KIST/Santa Barbara is looking for a personality CHR jock with production. 3 yrs. experience. No calls. T&R: Scotty Johnson, KIST, Box 1169, Santa Barbara, CA 93101. EOE M/F (4-1)

24-hour Spanish-speaking KPOP-AM is looking for fulltime announcers. T&R: Angel Rodriguez, Box 1110, Roseville, CA 95661. EOE M/F (4-1)

Looking for bonafide wacko. Must hate daylight. T&R: KHOW/Metromedia, 8975 E. Kenyon, Denver, CO 80212. EOE M/F (4-1)

KHYT/Tucson looking for DJs who are talented in production. T&R, photo & production sample: Sherman Cohen, Box 26040, Tucson, AZ 85762. EOE M/F (3-25)

## Positions Sought

CHRIS KNIGHT: Team-oriented, fun/action pro in S.F. Bay area. MD/Assist. PD. Production. Prefer CHR, A/C. (707) 552-8420. (4-1)

Five years experience top 40 Country. Production Manager, PBP, news, sports. Assist. to PD and MD. Call BILL: (602) 247-7844. (4-1)

7 yrs. experience. Worked all formats/jobs including 100K Arbitron rated station. Looking for sports, PBP, programming or airshift. S.E. RANDY (404) 648-2235. (4-1)

SEAN McARTHUR. 6 yrs. Currently KYCK, formerly KNOX, KFJM, WTSA. 29 yrs. old. (218) 456-2377. (4-1)

Male Christian announcer with 4 1/2 yrs. experience of Secular radio including sales and news, seeking a Christian station in Southern CA. Call JOEL: (714) 653-2883. (4-1)

AOR-CHR-A/C experience. One-to-one friendly personality, looking for fair, secure work. Good production. A/C and/or Christian Station preferred. CHRIS: (307) 266-5618. (4-1)

## Positions Sought

DAVE MATTHEWS, WHFM, KAAV, WDOQ. 15 yrs. pro. Seeking morning drive in medium-major market. Prefer South, consider all. Call (904) 237-4855. (4-1)

WNOK-FM, WORG. ZACH SADKIN placed out of work by automation. CHR, A/C experience. Midwest preferred. (312) 966-5976. (4-1)

Album rockers only need reply. Presently parttimer at Easy Listener, also at campus rocker. Seeking fulltime work anywhere. Broadcasting degree. DAVE (615) 865-5900. (4-1)

Have coffee cup, will travel. Young, ambitious Country jock seeks career move to good Country station. Ask for JIMMY (715) 842-9431. (4-1)

Good team player looking. A/C-AOR medium-major market experience. Take this and call DR. DON in the morning (312) 895-8531. (4-1)

A radio station is a terrible thing to waste. Philly vet seeks stable, respected facility with AOR/CHR format. ALAN SWAN (215) 477-6292. (4-1)

Spring fever has hit young, enthusiastic DJ looking for work. Any format, will relocate anywhere! Call ASHLEY SCHARGE (212) 229-2094. (4-1)

Top 5 market AOR jock. Experience, references. Open to all markets and situations, especially Western states. (313) 474-1919. (4-1)

Back from Tahiti and ready to work. TIM ROBERTS, 8 yr. pro. KZZP, KOPA, KMJK, KRIZ. (602) 829-9233. (4-1)

Established pro with major market success record. A/C, CHR, MOR experience. Available now! All markets considered. CHARLIE GREER, (315) 493-1636. (4-1)

Well trained female announcer, seeking first professional job. Prefer IL, will relocate. For your chance to strum golden vocal chords, call ALI McGLOWN: (312) 491-0883, (312) 328-1487. (4-1)

7 yr. AOR pro including WTUE. Top numbers at WEBN & WSKS. Good voice and production. Prefer 25+ AORs. Call FRANK (513) 896-7376. (4-1)

Major market MD seeks PD/air position at A/C or CHR in small or medium market. Excellent recommendations. Reply: Box 268, Springfield, PA 19064. (4-1)

DJ with license and experience willing to relocate immediately. Call DON STATEN (213) 671-6402 or (213) 582-6737. (4-1)

7 yr. female pro, formerly WROV/Roanoke, WSEZ/Winston-Salem looking for midday air shift. Call (703) 981-0114. (4-1)

CHRIS TODD, 10 yrs. radio wants airwork. NC, SC, VA. Medium market. (919) 223-5376. (4-1)

Experienced A/C-Country PD available. Medium-large markets. Call RON afternoons at (314) 427-4485. (4-1)

Experienced female rocker with strong production, news and promotion skills, seeks fulltime position. KATHY (415) 656-4795 or (415) 656-0205. (4-1)

6 yrs. experience, music, programming, very competitive OH small market. Looking for Midwest winner. Willing to take direction. BRAD LOVETT (419) 678-3138. (4-1)

10 months of Winter, 2 months of bad skiing. Drivetime jock needs warm climate to thaw out. Excellent production, any format. Call CRAIG (201) 342-0659, (201) 692-2806. (4-1)

1 1/2 yr. parttimer looking for midnight-6am positions. Experienced in small market activities. Midwest preferred. DAN SHOULTS, Minot, ND 58261. (4-1)

Looking for personality radio — 6 yrs. experience in Country, A/C, Oldies, and teamwork. Currently working and looking to move. DAVE (215) 791-4485. (4-1)

Pollack/Superstars AOR vet with PD/MD experience now available. Excellent production/professional attitude. References from the best in the business. LEE ROBERTS (918) 834-5184. (4-1)

PD/Operations Manager, DJ. 20 yrs. experience, CHR-A/C-Urban. Dependable, professional. Outstanding voice/delivery/production. Call SCOTT: (513) 528-5793. (4-1)

You too can win a dedicated employee with good pipes and production. Just phone (313) 982-2642 and ask for MARK JAMES. (4-1)

Western U.S.: Now available, 6 yrs. experience major/medium markets. Air talent MD for A/C, CHR, Country. Top Production. TOD HUNTER (208) 383-9185. (4-1)

Hello, I'm a young man who is tired of moving and wishes to settle down at a successful station located in a nice city. My 5 1/2 yrs. of experience includes the following positions: air personality, MD, production, and sales. A/C, CHR and C&W are the formats I feel most comfortable with. If your station appreciates quality work and has a place for a personable, enthusiastic, knowledgeable employee, write: PO Box 793, Greenville, KY 42345 for T&R. (4-1)

Experienced PD/GM. 17 yr. pro. Seeks programming opportunity. CHR or Country. Call BILL CRANNEY (518) 477-4239. (4-1)

The blatantly talented ANNE LEIGHTON is ready to do a NYC gig. Call (914) 428-1139 or write YMCA, 6969 N. Broadway, White Plains, NY 10603. (4-1)

## Positions Sought

7 yr. professional tired of small market programming. Experienced in most formats. Will relocate. Excellent production and references. Call MIKE (317) 282-7558, evenings. (4-1)

Sports experience at 3 of Denver's major stations, including KHOW. Excellent references. Positive addition to your sports dept. T.A. NETTLETON (303) 988-8529 or (303) 573-1280. (4-1)

For rent: DAVID THOMAS. 5 yrs. exp. now at P-2 WSFL. Small or medium market. CHR or A/C. (919) 523-8190 for T&R. Rent negotiable. (4-1)

An incredible copywriter and production person in one is now available. Challenging offers will receive demo and resume. DANNY (512) 383-7478. (4-1)

Talent, versatility, experience, results (modesty). 10 yr. L.A./S.F. female pro seeks on-air promotion, programming position. Parttime openings considered. DUSTI RHODES (213) 821-8466. (4-1)

I can do it all! Workaholic available with 4 yrs. experience (excellent ratings), 3 yrs. in news and 2 yrs. in sports PBP. (801) 394-1856. (4-1)

Phone calls please! 5 yr. midday Country air personality needs fresh air. DAVID HINCKLEY, 182 Lincoln, Galesburg, IL 61401. (309) 342-4436 or (309) 344-1971. (4-1)

Help! I want to return to civilization. Presently employed. Multi-faceted announcer. Good Blade. Willing to relocate. Available yesterday. CLINT (512) 773-8807. (4-1)

### Veteran, Research-Oriented Programmer!

Experience in A/C, Hit Radio & Country WLEE, WCOL, WSBA PD at WAMS, WKWK & WKJJ/WCII. If you think a hard working, experienced OM or PD could make a difference for you, call JACK ARMSTRONG, at (502) 896-1164 or (502) 589-4800, or write: 613 Royer Court Louisville, KY 40206

Let's skip all formalities. Sports Director with MBA with excellent PBP & news skills wants to work for you. RAY SIRI, (512) 773-8807. (4-1)

Creative, responsible team-player. 7 yrs. CHR & A/C experience including MD. Stable talent, ready to give 150%. SCOTT HOWARD (219) 745-2467. (4-1)

Entertaining, ambitious, fun personality with 5 yrs. Denver. Drive experienced at KHOW/KTRQ-FM. Excellent refs. End your search. TAB ALLEN (303) 988-8529 or (303) 573-1280. (4-1)

8 yrs. public & private radio in Canada; MGT., Air, MD; all formats; university grad.; mature; require challenge; DAVE SMITH (506) 384-2050 after 8pm (EST) (4-1)

Great rock jock available now. For T&R call (808) 536-6463 or write to G.R.J. c/o 1415 Victoria St. #710, Honolulu, HI 96822. (4-1)

Medium market or close to it? Help this contemporary jock out of rut. 3 1/2 yrs. radio, creative production. MARK (313) 982-2642. (4-1)

1981 college grad seeks position to work hard and progress. Experienced in A/C personality, Country, PBP, and news. NEIL ISAACS (616) 798-4613. (4-1)

Have you ever cued a record with gloves on? Frozen drivetime jock excellent production looking for warm climate any format. Call CRAIG (201) 342-0659, (201) 692-2806. (4-1)

Answer: JANET LYNCH. Available now. Intelligent, enthusiastic, hard-working, persevering (?) professional attitude, potential. 3 1/2 yrs. related experience, currently employed, WLCV grad., degree, RRT, Broadcasting grad. Announcing, production, news, copywriting, JANET LYNCH, 3743 Deep Dale Ln. Louisville, KY 40207. (502) 895-5208 mornings, evenings EST, weekends. Prefer south, surrounding states. PA, MD, TX, considered. I'm serious. (4-1)

4-year pro. Employed, looking to step up. Good pipes, production. Prefer N.E., but would consider good offer. ANDY GORDON for T&R (716) 664-4142. (4-1)

Looking for DJ position at CHR station. 27 years experience plus oldies catalogue for same. Will relocate. OOGIE CARSON, 612 Central St., Belzoni, MS 39038. (601) 247-1644. (3-25)

Dominant college FM station manager looking for move to commercial radio in management. Talented, great worker, willing to relocate. Call PETE (804) 722-3208. (3-25)

Small to medium Midwest FM CHR or A/C. Looking for opportunity to continue polishing my skills. 2 1/2 years experience. CHRIS HANSEN (414) 739-3746. (3-25)

Nationally respected references, multi-talented hard worker. Great attitude, good production. Seeks CHR or A/C P2 air or P3 programming in East. ALAN (203) 347-7445. (3-25)

2 for the price of 2. PD/jock and female announcer for a small to medium market station that wants to sound better and make more money. Let's talk. JIM (715) 842-9431. (3-25)

## Positions Sought

I'm like a coke — the "real thing" — in CHR, A/C. If you have the time and the dime, please call RICK LEE (714) 527-3595 7-12noon. (3-25)

Tune in to talent. I'll talk, announce and make your listeners happy at entry level prices. Call the published writer PHEBE (201) 773-3492. (3-25)

Young DJ, enthusiastic and dedicated, looking for work. Any format. Will relocate. Call ASHLEY (212) 229-2094. (3-25)

Have you ever cued a record with gloves on? Frozen drivetime jock, excellent production needs warmer climate. Any format! Call CRAIG (201) 342-0659 or (201) 385-8421. (3-25)

TOM DANIELS, 8 years PD Superstars AOR, available now. Will consider all serious offers. (919) 722-0207. Worked with ABC INC., Taft Broadcasting, and Hearst Corp. (3-25)

British DJ, 5 years experience, great production seeks CHR, AOR, or A/C position. Available immediately. Call DON (405) 364-1107. (3-25)

BOB GILBERT seeks news position at West Coast station. Qualifications: B.A. Journalism and 5 years experience. Conversational delivery and solid interviewer. Act now! (213) 993-1909. (3-25)

## Changes

### RADIO

Vignia Kraus appointed Account executive for ABC Radio Network's Youth Sales.

Dana Owens joins WLTY/Norfolk, VA as Account Executive, formerly with WFOG-WLPM/Norfolk, VA.

Judith Agism joins WOR/New York, NY as Account Executive, formerly with WNEW-FM/New York, NY.

Theresa Beyer appointed Account Executive for WOR/New York, NY formerly with RKO Radio Network.

### RECORDS

J.P. Bommel appointed Manager, International Marketing, Publicity and Video for RCA Records.

Paula Batson appointed Manager, Publicity, Contemporary Music, West Coast for RCA Records.

Lawrence F. Hariton named Vice President of National Credit at MCA Distributing Corporation.

### INDUSTRY

Melody Johnson appointed Office Manager at Endless Music Promotions.

Mike White joins California Records Distributors, Inc. as a promotion person.

### Miscellaneous

KPRL-KDDB needs record service from all labels. Mostly A/C and Country. John Campbell, Box 7, Paso Robles, CA 93446. (4-1)

Dates appearing at the end of each listing signify first week listed.

### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

#### Frequency Rates\*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\*Must run consecutive weeks.

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

### WXYV/Baltimore

**Tim Watts**  
NEW EDITION  
ISLEY BROS  
GLADYS KNIGHT  
RAY PARKER JR.  
LOU RAWLS  
MARCUS MILLER  
RHETTA HUGHES  
ATTITUDE  
Hottest:  
LIONEL RICHIE  
ANGELA BOFILL  
CHAMPAIGN  
HALL & OATES  
CULTURE CLUB

### WILD/Boaton

**Eloy R.C. Smith**  
GLADYS KNIGHT  
PATRICK SIMMONS  
AURRA  
SERGIO MENDES  
SHOCK  
NARADA M. WALDEN  
Hottest:  
DEBARGE  
GEORGE CLINTON  
NEW EDITION  
WHISPERS  
KASHIF

### WKND/Hartford

**Jordan McLean**  
CHOCOLATE MILK  
MELBA MOORE  
C.O.D.  
MASS PRODUCTION  
BAR-KAYS  
Hottest:  
LIONEL RICHIE  
ANGELA BOFILL  
DEBARGE  
KASHIF  
GLENN JONES

### WNHC/New Haven

**James Jordan**  
ISLEY BROS  
DEBRA HURD  
CUDY & BINK BAND  
LAKESIDE  
MAXINE SINGLETON  
PATRICK SIMMONS  
JONZUN CREW  
SPECIAL REQUEST  
PEABO BRYSON  
DAVID BOWIE  
VENNA  
GWEN GUTHRIE  
YARBROUGH/PEOPLES  
Hottest:  
DEBARGE  
HALL & OATES  
EW&F  
GAP BAND  
MICHAEL JACKSON

## MIDWEST

### WGCI/Chicago

**Richard Pegue**  
TERRY BURRUS  
DAVID JOSEPH  
JAZZY DEE  
GLADYS KNIGHT  
PRINCE  
MTUME  
OZONE  
VEE ALLEN  
TANIA MARIA  
LONNIE L. SMITH  
Hottest:  
GEORGE CLINTON  
MICHAEL JACKSON  
HALL & OATES  
JUICY  
CULTURE CLUB

### WBMX/Chicago

**Lee Michaels**  
BROTHERS JOHNSON  
ARETHA FRANKLIN  
CHOCOLATE MILK  
NARADA M. WALDEN  
YARBROUGH/PEOPLES  
SPECIAL REQUEST  
OCIE II  
Hottest:  
KASHIF  
CHERI  
ONE WAY  
BETTY WRIGHT  
ROY AYERS

### WBLZ/Cincinnati

**Brian Castle**  
ATP  
TYRONE BRUNSON  
Hottest:  
MICHAEL JACKSON  
MICHAEL JACKSON  
DEBARGE  
HALL & OATES  
GEORGE CLINTON

## WEST

### KDAY/Los Angeles

**Jack Patterson**  
PRINCE  
LOVE UNLIMITED OR  
THUNDERFLASH  
ANITA BAKER  
LAKESIDE  
Hottest:  
ANGELA BOFILL  
O'BRYAN  
CON FUNK SHUN  
WHISPERS  
ATTITUDE

### KACE/Los Angeles

**Miller/Wiggins**  
SYSTEM  
MARVIN GAYE  
SMOKEY ROBINSON  
BETTY WRIGHT  
HANK CRAWFORD  
T-CONNECTION  
LESLIE DRAYTON  
WILTON FELDER  
TANIA MARIA  
CHI-LITES  
STEVE SHELTO  
NARADA M. WALDEN  
LAKESIDE  
GENE PAGE  
GLADYS KNIGHT  
MARY JANE GIRLS  
Hottest:  
MICHAEL JACKSON  
STEVE ARRINGTON'S  
EW&F  
WHISPERS  
HALL & OATES

### KDIA/Oakland

**Jeff Harrison**  
LAKESIDE  
YARBROUGH/PEOPLES  
ISLEY BROS  
Hottest:  
O'BRYAN  
ANGELA BOFILL  
KASHIF  
GEORGE CLINTON  
DEBARGE

### KUKQ/Phoenix

**Steve Smith**  
LAKESIDE  
GLADYS KNIGHT  
OZONE  
MARCUS MILLER  
ISLEY BROS  
FONZI THORNTON  
ONE WAY  
MICHAEL JACKSON  
Hottest:  
CHAMPAIGN  
GLENN JONES  
KASHIF  
WHISPERS  
AL JARREAU

### WTMP/Tampa

**Jim Rhinehart**  
Hottest:  
O'BRYAN  
BAR-KAYS  
ANDY CYPONE  
RAY PARKER JR.  
TREACHEROUS THREE

### WAAA/Winston-Salem

**Joe Jackson**  
FELIX & JARVIS  
CHERI  
MASS PRODUCTION  
BLUE MAGIC  
LANIER & CO  
VISUAL  
YARBROUGH/PEOPLES  
PATTI AUSTIN  
MCPADDEN & WHITE  
MIRI  
CHAMPAIGN  
Hottest:  
ANGELA BOFILL  
KASHIF  
MICHAEL JACKSON  
GEORGE CLINTON  
EW&F

## SOUTH

### WAOK/Atlanta

**Larry Tinsley**  
BRASS CONSTRUCTION  
ISLEY BROS  
DIANE RICHARDS  
DIAZ BAND  
GLENN JONES  
HIGH ENERGY  
MTUME  
SPECIAL REQUEST  
JACKIE MOORE  
NARADA M. WALDEN  
Hottest:  
MICHAEL JACKSON  
CHAMPAIGN  
BAR-KAYS  
JANET JACKSON

### WVEE/Atlanta

**Scotty Andrews**  
none  
Hottest:  
CHAMPAIGN  
STEVE ARRINGTON'S  
SYSTEM  
AL JARREAU

### WMOJ/Pittsburgh

**John Anthony**  
GLADYS KNIGHT  
CHI-LITES  
KIDDO  
LAKESIDE  
PHILLIPPE WYNNE  
Hottest:  
GEORGE CLINTON  
WHISPERS  
KASHIF  
ANGELA BOFILL  
DEBARGE

### WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

### WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

### WLTH/Gary

**Dana Huskisson**  
WILLIAM HART  
GLADYS KNIGHT  
Hottest:  
HALL & OATES  
AL JARREAU  
WHISPERS  
TEMPTATIONS  
STEVE ARRINGTON'S

### WJLB/Detroit

**James Alexander**  
none  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
GROVER WASHINGTON  
MICHAEL JACKSON  
HALL & OATES

### WGRD/Detroit

**Joe Spencer**  
LAKESIDE  
DIANE RICHARDS  
OLIVER CHEATHAM  
OZONE  
GLADYS KNIGHT  
MASS PRODUCTION  
ISLEY BROS  
VARIETY 6  
GWEN GUTHRIE  
MAXINE SINGLETON  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
O'BRYAN  
INDEEP  
KASHIF

### WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

### WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

### WLTH/Gary

**Dana Huskisson**  
WILLIAM HART  
GLADYS KNIGHT  
Hottest:  
HALL & OATES  
AL JARREAU  
WHISPERS  
TEMPTATIONS  
STEVE ARRINGTON'S

### WJLB/Detroit

**James Alexander**  
none  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
GROVER WASHINGTON  
MICHAEL JACKSON  
HALL & OATES

### WGRD/Detroit

**Joe Spencer**  
LAKESIDE  
DIANE RICHARDS  
OLIVER CHEATHAM  
OZONE  
GLADYS KNIGHT  
MASS PRODUCTION  
ISLEY BROS  
VARIETY 6  
GWEN GUTHRIE  
MAXINE SINGLETON  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
O'BRYAN  
INDEEP  
KASHIF

### WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

### WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

## WENN/Birmingham

**Gene Wise**  
DIANE RICHARDS  
Hottest:  
GEORGE HOWARD  
DAZZ BAND  
GLENN JONES  
HIGH ENERGY  
MTUME

## WPEG/Charlotte

**Les Norman**  
SUGARHILL GANG  
NEW EDITION  
PRINCE  
KOO&L & THE GANG  
ISLEY BROS  
Hottest:  
MICHAEL JACKSON  
ANGELA BOFILL  
DEBARGE  
EW&F

## WGIV/Charlotte

**Hal Harrill**  
YARBROUGH/PEOPLES  
NEW EDITION  
THELMA HOUSTON  
CHI-LITES  
TYRONE DAVIS  
LUTHER VANDROSS  
Hottest:  
GEORGE CLINTON  
WHISPERS  
KASHIF  
CHAMPAIGN  
DANSON & DIGGS

## WNOO/Chattanooga

**Smokin' Sam Ervin**  
none  
Hottest:  
EW&F  
CON FUNK SHUN  
GEORGE CLINTON  
DEBARGE  
SOUL SONIC FORCE

## WOCJ/Columbia

**Mike Arnold**  
KARAVAN  
ATTITUDE  
VISUAL  
FELIX & JARVIS  
GLADYS KNIGHT  
NONA HENDRYX  
ARETHA FRANKLIN  
BROTHERS JOHNSON  
Hottest:  
GEORGE CLINTON  
TAVARES  
CHAMPAIGN  
FOUR TOPS  
BAR-KAYS

## WKXJ/Jackson

**Tommy Marshall**  
EVELYN KING  
LAWIER & CO  
NEW EDITION  
JONZUN CREW  
Hottest:  
GEORGE CLINTON  
CHAMPAIGN  
DONNA SUMMER  
INSTANT FUNK  
ANGELA BOFILL

## WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

## WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

## WLTH/Gary

**Dana Huskisson**  
WILLIAM HART  
GLADYS KNIGHT  
Hottest:  
HALL & OATES  
AL JARREAU  
WHISPERS  
TEMPTATIONS  
STEVE ARRINGTON'S

## WJLB/Detroit

**James Alexander**  
none  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
GROVER WASHINGTON  
MICHAEL JACKSON  
HALL & OATES

## WGRD/Detroit

**Joe Spencer**  
LAKESIDE  
DIANE RICHARDS  
OLIVER CHEATHAM  
OZONE  
GLADYS KNIGHT  
MASS PRODUCTION  
ISLEY BROS  
VARIETY 6  
GWEN GUTHRIE  
MAXINE SINGLETON  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
O'BRYAN  
INDEEP  
KASHIF

## WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

## WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

## WLTH/Gary

**Dana Huskisson**  
WILLIAM HART  
GLADYS KNIGHT  
Hottest:  
HALL & OATES  
AL JARREAU  
WHISPERS  
TEMPTATIONS  
STEVE ARRINGTON'S

## WJLB/Detroit

**James Alexander**  
none  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
GROVER WASHINGTON  
MICHAEL JACKSON  
HALL & OATES

## WGRD/Detroit

**Joe Spencer**  
LAKESIDE  
DIANE RICHARDS  
OLIVER CHEATHAM  
OZONE  
GLADYS KNIGHT  
MASS PRODUCTION  
ISLEY BROS  
VARIETY 6  
GWEN GUTHRIE  
MAXINE SINGLETON  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
O'BRYAN  
INDEEP  
KASHIF

## K104-FM/Dallas

**Terri Avery**  
EVELYN KING  
MELBA MOORE  
NARADA M. WALDEN  
BOBBY BLAND  
CHI-LITES  
NATALITY COLF  
SHOCK  
JOE SAMPLE  
PHIL UPCHURCH  
O'BRYAN  
Hottest:  
NEW EDITION  
KLEFFER  
AL JARREAU  
THOMAS DOLBY  
ISLEY BROS

## KRLV/Houston

**Steve Harris**  
LUTHER VANDROSS  
HIGH ENERGY  
MELBA MOORE  
LOU RAWLS  
GLADYS KNIGHT  
TRANZIT  
GWEN GUTHRIE  
LAKESIDE  
Hottest:  
MICHAEL JACKSON  
INSTANT FUNK  
STEVE ARRINGTON'S  
CON FUNK SHUN  
CHAMPAIGN

## KJCB/Lafayette

**Beatrice Evans**  
LAKESIDE  
OZONE  
GLADYS KNIGHT  
BLUE MAGIC  
DEBRA HURD  
MASS PRODUCTION  
NEW EDITION  
Hottest:  
GEORGE CLINTON  
TYRONE BRUNSON  
CHAMPAIGN  
MICHAEL JACKSON

## KOKY/Ingle Rock

**Paul Todd**  
DEBRA HURD  
DIONNE WARWICK  
GREG KINN BAND  
GLADYS KNIGHT  
SOUF SONIC FORCE  
Hottest:  
INSTANT FUNK  
PRINCE  
CHAMPAIGN  
GEORGE CLINTON  
MICHAEL JACKSON  
SYSTEM  
EW&F  
DAZZ BAND

## WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

## WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

## WLTH/Gary

**Dana Huskisson**  
WILLIAM HART  
GLADYS KNIGHT  
Hottest:  
HALL & OATES  
AL JARREAU  
WHISPERS  
TEMPTATIONS  
STEVE ARRINGTON'S

## WJLB/Detroit

**James Alexander**  
none  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
GROVER WASHINGTON  
MICHAEL JACKSON  
HALL & OATES

## WGRD/Detroit

**Joe Spencer**  
LAKESIDE  
DIANE RICHARDS  
OLIVER CHEATHAM  
OZONE  
GLADYS KNIGHT  
MASS PRODUCTION  
ISLEY BROS  
VARIETY 6  
GWEN GUTHRIE  
MAXINE SINGLETON  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
O'BRYAN  
INDEEP  
KASHIF

## WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

## WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

## WLTH/Gary

**Dana Huskisson**  
WILLIAM HART  
GLADYS KNIGHT  
Hottest:  
HALL & OATES  
AL JARREAU  
WHISPERS  
TEMPTATIONS  
STEVE ARRINGTON'S

## WJLB/Detroit

**James Alexander**  
none  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
GROVER WASHINGTON  
MICHAEL JACKSON  
HALL & OATES

## WGRD/Detroit

**Joe Spencer**  
LAKESIDE  
DIANE RICHARDS  
OLIVER CHEATHAM  
OZONE  
GLADYS KNIGHT  
MASS PRODUCTION  
ISLEY BROS  
VARIETY 6  
GWEN GUTHRIE  
MAXINE SINGLETON  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
O'BRYAN  
INDEEP  
KASHIF

## WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

## WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

## WPDQ/Jacksonville

**Marc Little**  
LUTHER VANDROSS  
NEW EDITION  
GLADYS KNIGHT  
TRANZIT  
GWEN GUTHRIE  
LAKESIDE  
Hottest:  
MICHAEL JACKSON  
INSTANT FUNK  
STEVE ARRINGTON'S  
CON FUNK SHUN  
CHAMPAIGN

## WJAX(95X)/Jacksonville

**Steve Fox**  
LAKESIDE  
GROVER WASHINGTON  
NONA HENDRYX  
CHAKA KHAN  
MELBA MOORE  
LOU RAWLS  
GLADYS KNIGHT  
TRANZIT  
GWEN GUTHRIE  
LAKESIDE  
Hottest:  
MICHAEL JACKSON  
INSTANT FUNK  
STEVE ARRINGTON'S  
CON FUNK SHUN  
CHAMPAIGN

## KJCB/Lafayette

**Beatrice Evans**  
LAKESIDE  
OZONE  
GLADYS KNIGHT  
BLUE MAGIC  
DEBRA HURD  
MASS PRODUCTION  
NEW EDITION  
Hottest:  
GEORGE CLINTON  
TYRONE BRUNSON  
CHAMPAIGN  
MICHAEL JACKSON

## KOKY/Ingle Rock

**Paul Todd**  
DEBRA HURD  
DIONNE WARWICK  
GREG KINN BAND  
GLADYS KNIGHT  
SOUF SONIC FORCE  
Hottest:  
INSTANT FUNK  
PRINCE  
CHAMPAIGN  
GEORGE CLINTON  
MICHAEL JACKSON  
SYSTEM  
EW&F  
DAZZ BAND

## WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

## WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

## WLTH/Gary

**Dana Huskisson**  
WILLIAM HART  
GLADYS KNIGHT  
Hottest:  
HALL & OATES  
AL JARREAU  
WHISPERS  
TEMPTATIONS  
STEVE ARRINGTON'S

## WJLB/Detroit

**James Alexander**  
none  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
GROVER WASHINGTON  
MICHAEL JACKSON  
HALL & OATES

## WGRD/Detroit

**Joe Spencer**  
LAKESIDE  
DIANE RICHARDS  
OLIVER CHEATHAM  
OZONE  
GLADYS KNIGHT  
MASS PRODUCTION  
ISLEY BROS  
VARIETY 6  
GWEN GUTHRIE  
MAXINE SINGLETON  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
O'BRYAN  
INDEEP  
KASHIF

## WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

## WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN  
HALL & OATES  
GEORGE CLINTON  
BAR-KAYS

## WLTH/Gary

**Dana Huskisson**  
WILLIAM HART  
GLADYS KNIGHT  
Hottest:  
HALL & OATES  
AL JARREAU  
WHISPERS  
TEMPTATIONS  
STEVE ARRINGTON'S

## WJLB/Detroit

**James Alexander**  
none  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
GROVER WASHINGTON  
MICHAEL JACKSON  
HALL & OATES

## WGRD/Detroit

**Joe Spencer**  
LAKESIDE  
DIANE RICHARDS  
OLIVER CHEATHAM  
OZONE  
GLADYS KNIGHT  
MASS PRODUCTION  
ISLEY BROS  
VARIETY 6  
GWEN GUTHRIE  
MAXINE SINGLETON  
Hottest:  
GEORGE CLINTON  
ANGELA BOFILL  
O'BRYAN  
INDEEP  
KASHIF

## WVOK/Columbus

**Kirk Bishop**  
LAKESIDE  
EVELYN KING  
KIDDO  
Hottest:  
CHAMPAIGN  
DEBARGE  
GEORGE CLINTON  
O'BRYAN  
MTUME

## WVOD/Detroit

**Brian White**  
ISLEY BROS  
LIONEL RICHIE  
C-BANK  
GLADYS KNIGHT  
CHANGE  
DEBRA HURD  
YARBROUGH/PEOPLES  
KASHIF  
THOMAS DOLBY  
EDDY GRANT  
Hottest:  
MICHAEL JACKSON  
CON FUNK SHUN









**Mediump**  
 SUPERTRAMP  
 NICK LOWE  
 CHRIS CROSS  
 MEN AT WORK  
 RIC O'CASEY  
 ROBBIE PATTON  
 DOUG & THE SLOGS  
 BLANKET OF SECRECY  
 ALEX CALL  
 MODERN ENGLISH  
 PETE TOWNSHEND  
 MARTIN BRILEY  
 ULTRAVOX  
 RUBY MUSIC  
 TONY CAREY  
 PETER GOOMIN  
 PRETENDERS  
 RED RIDER  
 NAKED EYES  
 TODD KUMINGREN  
 GARDNER JEFFREYS  
 VAN MORGENTHAU  
 JOHN HALL BAND  
 WALTER EGAN  
 PATRICK SIMMONS  
 ROBERT HAZARD  
 MUSICAL YOUTH  
 FRIDA  
 JACK MACK & ...  
 Added  
 STRANGE ADVANCE  
 ZZ TOP  
 TUBES  
 STUMPERS

**WGIR/Manchester**  
 (603) 825-6915  
 MD: BOB COX  
 MD: KAREN ANDERSON

**Hottest**  
 DURAN DURAN  
 PRETENDERS (M)  
 STYX (M)  
 DEVS MIDNIGHT...  
 JOURNEY (M)  
 DEF LEPPARD  
 GARDNER JEFFREYS  
 GREG KINN BAND  
 BOB SEGER (M)  
 Modium  
 FRIDA  
 PAT BENATAR  
 MEN AT WORK

A FLOCK OF SEAGULL  
 HEAVEN 17  
 ROBERT HAZARD  
 JON BUTCHER AXIS  
 TUBES  
 KRUKUS  
 A GARY MOORE  
 A DAVID BOWIE  
 A FRANK ZAPPA  
 Added  
 AT  
 MEN AT WORK  
 MULLY HATCHET  
 Modium  
 GREG KINN BAND  
 FRANK ZAPPA  
 PINK FLOYD  
 MODERN ENGLISH  
 JOURNEY  
 NIGHT RANGER  
 MULLY HATCHET  
 PLANET P  
 ALEX CALL  
 BOB SEGER  
 DANIE BOWIE  
 FALCO  
 DEF LEPPARD  
 DIVINYTES  
 ZZ TOP  
 BRYAN ADAMS  
 CALL  
 GREG KINN BAND  
 THOMAS DOLBY  
 UZ  
 TONY CAREY  
 DEVS MIDNIGHT...  
 HALL & GATES  
 ROBERT ELLIS ORRAL  
 PRINCE  
 TOTO  
 AT  
 DAVID BOWIE  
 ERIC CLAPTON  
 PHIL COLLINS  
 INXS  
 MEN AT WORK  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WQAX/Beckley-Oak Hill**  
 (304) 877-2424  
 PD: CHARLIE JENNINGS  
 MD: TIM PARKER

**Hottest**  
 BRYAN ADAMS  
 DEF LEPPARD  
 THOMAS DOLBY  
 MICHAEL JACKSON  
 JOURNEY  
 GREG KINN BAND  
 STYX  
 Modium  
 DEVS MIDNIGHT...  
 HALL & GATES  
 ROBERT ELLIS ORRAL  
 PRINCE  
 TOTO  
 AT  
 DAVID BOWIE  
 ERIC CLAPTON  
 PHIL COLLINS  
 INXS  
 MEN AT WORK  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

STANLEY ADVANCE  
 DURAN DURAN  
 BRYAN ADAMS  
 TUBES  
 TRIUMPH  
 NAKED EYES  
 CALL  
 STYX  
 THOMAS DOLBY  
 JON BUTCHER AXIS  
 ULTRAVOX  
 CHRIS DEBURGH  
 FRANK ZAPPA  
 PINK FLOYD  
 MODERN ENGLISH  
 ERIC CLAPTON  
 JOURNEY  
 NIGHT RANGER  
 MULLY HATCHET  
 PLANET P  
 ALEX CALL  
 BOB SEGER  
 DANIE BOWIE  
 FALCO  
 DEF LEPPARD  
 DIVINYTES  
 ZZ TOP  
 BRYAN ADAMS  
 CALL  
 GREG KINN BAND  
 THOMAS DOLBY  
 UZ  
 TONY CAREY  
 DEVS MIDNIGHT...  
 HALL & GATES  
 ROBERT ELLIS ORRAL  
 PRINCE  
 TOTO  
 AT  
 DAVID BOWIE  
 ERIC CLAPTON  
 PHIL COLLINS  
 INXS  
 MEN AT WORK  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WQWF/Chattanooga**  
 (615) 267-1050  
 GM: DAVE KING  
 MD: TONY DAVIS

**Hottest**  
 JOURNEY (M)  
 BRYAN ADAMS (M)  
 UZ (M)  
 DEF LEPPARD (M)  
 PLANET P (M)  
 INXS  
 NIGHT RANGER (M)  
 ERIC CLAPTON (M)  
 MODERN ENGLISH (M)  
 MICHAEL BOLTON (M)  
 GREG KINN BAND (M)  
 STYX (M)  
 Modium  
 RED RIDER  
 JON BUTCHER AXIS  
 ULTRAVOX  
 TONY CAREY  
 CHRIS DEBURGH  
 ALEX CALL  
 GARY MOORE  
 CHEAP TRICK  
 SAMMY HAGAR  
 WILLY RYOT  
 DAVID BOWIE  
 MULLY HATCHET  
 MODERN ENGLISH  
 ERIC CLAPTON  
 JOURNEY  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

INXS  
 DEVS MIDNIGHT...  
 DUKE JUPITER  
 MICHAEL BOLTON  
 PETE TOWNSHEND  
 RAMONES  
 A "KING" CARRASO  
 JON BUTCHER AXIS  
 THOMAS DOLBY  
 PLANET P  
 ALEX CALL  
 BOB SEGER  
 DANIE BOWIE  
 FALCO  
 DEF LEPPARD  
 DIVINYTES  
 ZZ TOP  
 BRYAN ADAMS  
 CALL  
 GREG KINN BAND  
 THOMAS DOLBY  
 UZ  
 TONY CAREY  
 DEVS MIDNIGHT...  
 HALL & GATES  
 ROBERT ELLIS ORRAL  
 PRINCE  
 TOTO  
 AT  
 DAVID BOWIE  
 ERIC CLAPTON  
 PHIL COLLINS  
 INXS  
 MEN AT WORK  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WKDF/Nashville**  
 (615) 244-9532  
 ASST. PD: DAVID HALL

**Hottest**  
 JOURNEY (M)  
 BRYAN ADAMS (M)  
 UZ (M)  
 DEF LEPPARD (M)  
 PLANET P (M)  
 INXS  
 NIGHT RANGER (M)  
 ERIC CLAPTON (M)  
 MODERN ENGLISH (M)  
 MICHAEL BOLTON (M)  
 GREG KINN BAND (M)  
 STYX (M)  
 Modium  
 RED RIDER  
 JON BUTCHER AXIS  
 ULTRAVOX  
 TONY CAREY  
 CHRIS DEBURGH  
 ALEX CALL  
 GARY MOORE  
 CHEAP TRICK  
 SAMMY HAGAR  
 WILLY RYOT  
 DAVID BOWIE  
 MULLY HATCHET  
 MODERN ENGLISH  
 ERIC CLAPTON  
 JOURNEY  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

ZZ TOP  
 FALCO  
 ULTRAVOX  
 KRUKUS  
 MEN AT WORK  
 STRANGE ADVANCE  
 RODDY WILKINS  
 Added  
 WYMK/Augusta  
 (404) 722-1302  
 PD: MILLS FITZGER  
 MD: MARY PILLINGER

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

**WYFJ/Jacksonville**  
 (904) 642-1055  
 PD: BRAD HOFFMAN

**Hottest**  
 DURAN DURAN  
 STYX  
 DEF LEPPARD (M)  
 PLANET P (M)  
 INXS  
 NIGHT RANGER (M)  
 ERIC CLAPTON (M)  
 MODERN ENGLISH (M)  
 MICHAEL BOLTON (M)  
 GREG KINN BAND (M)  
 STYX (M)  
 Modium  
 RED RIDER  
 JON BUTCHER AXIS  
 ULTRAVOX  
 TONY CAREY  
 CHRIS DEBURGH  
 ALEX CALL  
 GARY MOORE  
 CHEAP TRICK  
 SAMMY HAGAR  
 WILLY RYOT  
 DAVID BOWIE  
 MULLY HATCHET  
 MODERN ENGLISH  
 ERIC CLAPTON  
 JOURNEY  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

Added  
 NAKED EYES  
 KRUKUS  
 MEN AT WORK  
 STRANGE ADVANCE  
 RODDY WILKINS  
 Added  
 WYMK/Augusta  
 (404) 722-1302  
 PD: MILLS FITZGER  
 MD: MARY PILLINGER

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

**WKQJ/Lexington**  
 (608) 252-6994  
 PD: GARY DIKSON  
 ASST. PD: DAVE KRUSENKAUS

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

B-MUSIC  
 NAKED EYES  
 KRUKUS  
 MEN AT WORK  
 STRANGE ADVANCE  
 RODDY WILKINS  
 Added  
 WYMK/Augusta  
 (404) 722-1302  
 PD: MILLS FITZGER  
 MD: MARY PILLINGER

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

**WNOR/Norfolk**  
 (804) 623-9867  
 PD: RUD REGER

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

ENGLISH BEAT  
 NAKED EYES  
 KRUKUS  
 MEN AT WORK  
 STRANGE ADVANCE  
 RODDY WILKINS  
 Added  
 WYMK/Augusta  
 (404) 722-1302  
 PD: MILLS FITZGER  
 MD: MARY PILLINGER

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

**WNOR/Norfolk**  
 (804) 623-9867  
 PD: RUD REGER

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

ENGLISH BEAT  
 NAKED EYES  
 KRUKUS  
 MEN AT WORK  
 STRANGE ADVANCE  
 RODDY WILKINS  
 Added  
 WYMK/Augusta  
 (404) 722-1302  
 PD: MILLS FITZGER  
 MD: MARY PILLINGER

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

**WNOR/Norfolk**  
 (804) 623-9867  
 PD: RUD REGER

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

ENGLISH BEAT  
 NAKED EYES  
 KRUKUS  
 MEN AT WORK  
 STRANGE ADVANCE  
 RODDY WILKINS  
 Added  
 WYMK/Augusta  
 (404) 722-1302  
 PD: MILLS FITZGER  
 MD: MARY PILLINGER

**Hottest**  
 JOURNEY  
 GREG KINN BAND  
 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
 DEF LEPPARD  
 STYX  
 Modium  
 DUKE JUPITER  
 TRIUMPH  
 PRINCE  
 INXS  
 PETE TOWNSHEND  
 DURAN DURAN  
 JOHN HALL BAND  
 CLASH  
 PLANET P  
 MAC MCANALLY  
 Added  
 PRINCE  
 ROBERT ELLIS ORRAL  
 JAYVID BOWIE  
 THOMPSON TWINS  
 SAGA  
 MULLY HATCHET  
 GREG KINN BAND  
 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

**WNOR/Norfolk**  
 (804) 623-9867  
 PD: RUD REGER

**Hottest**  
 JOURNEY  
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 BOB SEGER  
 THOMAS DOLBY  
 WALL OF VOODOO  
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 STYX  
 Modium  
 DUKE JUPITER  
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 PETE TOWNSHEND  
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 MULLY HATCHET  
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 BRYAN ADAMS  
 NICK LOWE  
 PATRICK SIMMONS  
 UZ  
 MEMBERS  
 NEIL YOUNG  
 MICHAEL BOLTON  
 ALEX CALL  
 PHIL COLLINS  
 SCHON & HAMMER  
 A ZZ TOP  
 PINK FLOYD  
 DEF LEPPARD  
 AT  
 ROY MUSIC  
 JON BUTCHER AXIS  
 DETROIT AUTOMATIX  
 GARY MOORE

**SOUTH**

**MOST ADDED**

Men At Work (33)  
 Krokus (19)  
 ZZ Top (13)  
 Pink Floyd (12)  
 Martin Briley (9)

**HOTTEST**

Def Leppard (37)  
 Journey (34)  
 Styx (31)  
 Bryan Adams (24)  
 Greg Kinn Band (23)

**KSRR/Houston**  
 (713) 797-0097  
 PD: ANDY BRAUBIN  
 MD: RICK LAMBERT

**Hottest**  
 JOURNEY  
 DEF LEPPARD  
 UZ  
 BRYAN ADAMS  
 NIGHT RANGER  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WCKO/Miami**  
 (305) 731-4800  
 PD: MARK TAYLOR  
 MD: FROZEN

**Hottest**  
 JOURNEY  
 DEF LEPPARD  
 UZ  
 BRYAN ADAMS  
 NIGHT RANGER  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WQXR/Raleigh**  
 (919) 832-8311  
 ASST. PD: BOB WALTON

**Hottest**  
 JOURNEY (M)  
 BRYAN ADAMS (M)  
 UZ (M)  
 DEF LEPPARD (M)  
 PLANET P (M)  
 INXS  
 NIGHT RANGER (M)  
 ERIC CLAPTON (M)  
 MODERN ENGLISH (M)  
 MICHAEL BOLTON (M)  
 GREG KINN BAND (M)  
 STYX (M)  
 Modium  
 RED RIDER  
 JON BUTCHER AXIS  
 ULTRAVOX  
 TONY CAREY  
 CHRIS DEBURGH  
 ALEX CALL  
 GARY MOORE  
 CHEAP TRICK  
 SAMMY HAGAR  
 WILLY RYOT  
 DAVID BOWIE  
 MULLY HATCHET  
 MODERN ENGLISH  
 ERIC CLAPTON  
 JOURNEY  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WQXR/Raleigh**  
 (919) 832-8311  
 ASST. PD: BOB WALTON

**Hottest**  
 JOURNEY (M)  
 BRYAN ADAMS (M)  
 UZ (M)  
 DEF LEPPARD (M)  
 PLANET P (M)  
 INXS  
 NIGHT RANGER (M)  
 ERIC CLAPTON (M)  
 MODERN ENGLISH (M)  
 MICHAEL BOLTON (M)  
 GREG KINN BAND (M)  
 STYX (M)  
 Modium  
 RED RIDER  
 JON BUTCHER AXIS  
 ULTRAVOX  
 TONY CAREY  
 CHRIS DEBURGH  
 ALEX CALL  
 GARY MOORE  
 CHEAP TRICK  
 SAMMY HAGAR  
 WILLY RYOT  
 DAVID BOWIE  
 MULLY HATCHET  
 MODERN ENGLISH  
 ERIC CLAPTON  
 JOURNEY  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WQXR/Raleigh**  
 (919) 832-8311  
 ASST. PD: BOB WALTON

**Hottest**  
 JOURNEY (M)  
 BRYAN ADAMS (M)  
 UZ (M)  
 DEF LEPPARD (M)  
 PLANET P (M)  
 INXS  
 NIGHT RANGER (M)  
 ERIC CLAPTON (M)  
 MODERN ENGLISH (M)  
 MICHAEL BOLTON (M)  
 GREG KINN BAND (M)  
 STYX (M)  
 Modium  
 RED RIDER  
 JON BUTCHER AXIS  
 ULTRAVOX  
 TONY CAREY  
 CHRIS DEBURGH  
 ALEX CALL  
 GARY MOORE  
 CHEAP TRICK  
 SAMMY HAGAR  
 WILLY RYOT  
 DAVID BOWIE  
 MULLY HATCHET  
 MODERN ENGLISH  
 ERIC CLAPTON  
 JOURNEY  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WQXR/Raleigh**  
 (919) 832-8311  
 ASST. PD: BOB WALTON

**Hottest**  
 JOURNEY (M)  
 BRYAN ADAMS (M)  
 UZ (M)  
 DEF LEPPARD (M)  
 PLANET P (M)  
 INXS  
 NIGHT RANGER (M)  
 ERIC CLAPTON (M)  
 MODERN ENGLISH (M)  
 MICHAEL BOLTON (M)  
 GREG KINN BAND (M)  
 STYX (M)  
 Modium  
 RED RIDER  
 JON BUTCHER AXIS  
 ULTRAVOX  
 TONY CAREY  
 CHRIS DEBURGH  
 ALEX CALL  
 GARY MOORE  
 CHEAP TRICK  
 SAMMY HAGAR  
 WILLY RYOT  
 DAVID BOWIE  
 MULLY HATCHET  
 MODERN ENGLISH  
 ERIC CLAPTON  
 JOURNEY  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WQXR/Raleigh**  
 (919) 832-8311  
 ASST. PD: BOB WALTON

**Hottest**  
 JOURNEY (M)  
 BRYAN ADAMS (M)  
 UZ (M)  
 DEF LEPPARD (M)  
 PLANET P (M)  
 INXS  
 NIGHT RANGER (M)  
 ERIC CLAPTON (M)  
 MODERN ENGLISH (M)  
 MICHAEL BOLTON (M)  
 GREG KINN BAND (M)  
 STYX (M)  
 Modium  
 RED RIDER  
 JON BUTCHER AXIS  
 ULTRAVOX  
 TONY CAREY  
 CHRIS DEBURGH  
 ALEX CALL  
 GARY MOORE  
 CHEAP TRICK  
 SAMMY HAGAR  
 WILLY RYOT  
 DAVID BOWIE  
 MULLY HATCHET  
 MODERN ENGLISH  
 ERIC CLAPTON  
 JOURNEY  
 NIGHT RANGER  
 DURAN DURAN  
 DAVID BOWIE  
 MODERN ENGLISH  
 PATRICK SIMMONS  
 THOMPSON TWINS  
 TUBES  
 SAGA  
 SAMMY HAGAR  
 GREG KINN BAND  
 DEVS MIDNIGHT...  
 MULLY HATCHET  
 INXS  
 MICHAEL BOLTON  
 Added  
 PRINCE  
 KRUKUS  
 ALEX CALL  
 MEN AT WORK  
 DURAN DURAN  
 KRUKUS

**WQXR/Raleigh**  
 (919) 832-8311





# CITY PARADE OF PLAYS

## EAST

**WING FM 104**  
Buffalo

PD: Ray St. James  
MD: P.J. Fox

- H 1 MICHAEL JACKSON/Billie Jean
- H 2 STYX/Mojo
- H 3 JOURNEY/Separate Ways/Worlds
- H 4 GREG KINN BAND/Jeopardy
- H 5 DEYS MIDNIGHT R/Come On Eileen
- H 6 HALL & GATES/One On One
- H 7 CULTURE CLUB/Do You Really Want To Be My Love
- H 8 CHRIS CROSS/All Right
- H 9 EVELYN KING/Betcha She Don't Love Me
- H 10 PRETENDERS/Back On The Chain
- H 11 GREG KINN BAND/Jeopardy
- H 12 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 13 AT/DER KOMMISSAR
- H 14 DAN FOGELBERG/Make Love Stay
- H 15 MICHAEL JACKSON/Beat It
- H 16 LIONEL RICHELIE/You Are
- H 17 DEBARGE/I Like It
- H 18 ROBERTS & EASTON/We've Got Tonight
- H 19 RUDGERS & EASTON/We've Got Tonight
- H 20 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 21 DIANNE MARIANO/Some Kind of Friend
- H 22 STEPHEN BISHOP/It Might Be You/Theme
- H 23 FELONY/The Fantastic
- H 24 TOM PETTY/Change Of Heart
- H 25 KENNY LOGGINS/Welcomes To Heartlight
- H 26 BOB SEGER/Even Now
- H 27 MELISSA MANCHESTE/Nice Girls
- H 28 MEN AT WORK/Overkill
- H 29 LAURA BRANIGAN/Solitaire
- H 30 PATRICK SIMMONS/So Wrong

ADDS: LAURA BRANIGAN/Solitaire  
DURAN DURAN/Rio  
IRENE CARA/Flashdance... What A Feeling  
MEN AT WORK/Overkill  
MEN AT WORK/Be Good Johnny  
STEPHEN BISHOP/It Might Be You/Theme  
PRINCE & THE NEW POWER GENERATION/When Love Takes Over  
BRYAN ADAMS/Straight From The Heart  
KISS/The One Thing

**90.1**  
Montreal

PD: Rob Braide

- H 1 MICHAEL JACKSON/Billie Jean
- H 2 JOURNEY/Separate Ways/Worlds
- H 3 GREG KINN BAND/Jeopardy
- H 4 DEYS MIDNIGHT R/Come On Eileen
- H 5 HALL & GATES/One On One
- H 6 CULTURE CLUB/Do You Really Want To Be My Love
- H 7 CHRIS CROSS/All Right
- H 8 EVELYN KING/Betcha She Don't Love Me
- H 9 PRETENDERS/Back On The Chain
- H 10 GREG KINN BAND/Jeopardy
- H 11 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 12 AT/DER KOMMISSAR
- H 13 DAN FOGELBERG/Make Love Stay
- H 14 MICHAEL JACKSON/Beat It
- H 15 LIONEL RICHELIE/You Are
- H 16 DEBARGE/I Like It
- H 17 ROBERTS & EASTON/We've Got Tonight
- H 18 RUDGERS & EASTON/We've Got Tonight
- H 19 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 20 DIANNE MARIANO/Some Kind of Friend
- H 21 STEPHEN BISHOP/It Might Be You/Theme
- H 22 FELONY/The Fantastic
- H 23 TOM PETTY/Change Of Heart
- H 24 KENNY LOGGINS/Welcomes To Heartlight
- H 25 BOB SEGER/Even Now
- H 26 MELISSA MANCHESTE/Nice Girls
- H 27 MEN AT WORK/Overkill
- H 28 LAURA BRANIGAN/Solitaire
- H 29 PATRICK SIMMONS/So Wrong

ADDS: LAURA BRANIGAN/Solitaire  
DURAN DURAN/Rio  
IRENE CARA/Flashdance... What A Feeling  
MEN AT WORK/Overkill  
MEN AT WORK/Be Good Johnny  
STEPHEN BISHOP/It Might Be You/Theme  
PRINCE & THE NEW POWER GENERATION/When Love Takes Over  
BRYAN ADAMS/Straight From The Heart  
KISS/The One Thing

**WKBW**  
Buffalo

PD: Sandy Beach  
MD: Jon Summers

- H 1 JOURNEY/Separate Ways/Worlds
- H 2 MICHAEL JACKSON/Beat It
- H 3 DEYS MIDNIGHT R/Come On Eileen
- H 4 HALL & GATES/One On One
- H 5 CULTURE CLUB/Do You Really Want To Be My Love
- H 6 CHRIS CROSS/All Right
- H 7 EVELYN KING/Betcha She Don't Love Me
- H 8 PRETENDERS/Back On The Chain
- H 9 GREG KINN BAND/Jeopardy
- H 10 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 11 AT/DER KOMMISSAR
- H 12 DAN FOGELBERG/Make Love Stay
- H 13 MICHAEL JACKSON/Beat It
- H 14 LIONEL RICHELIE/You Are
- H 15 DEBARGE/I Like It
- H 16 ROBERTS & EASTON/We've Got Tonight
- H 17 RUDGERS & EASTON/We've Got Tonight
- H 18 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 19 DIANNE MARIANO/Some Kind of Friend
- H 20 STEPHEN BISHOP/It Might Be You/Theme
- H 21 FELONY/The Fantastic
- H 22 TOM PETTY/Change Of Heart
- H 23 KENNY LOGGINS/Welcomes To Heartlight
- H 24 BOB SEGER/Even Now
- H 25 MELISSA MANCHESTE/Nice Girls
- H 26 MEN AT WORK/Overkill
- H 27 LAURA BRANIGAN/Solitaire
- H 28 PATRICK SIMMONS/So Wrong

ADDS: LAURA BRANIGAN/Solitaire  
DURAN DURAN/Rio  
IRENE CARA/Flashdance... What A Feeling  
MEN AT WORK/Overkill  
MEN AT WORK/Be Good Johnny  
STEPHEN BISHOP/It Might Be You/Theme  
PRINCE & THE NEW POWER GENERATION/When Love Takes Over  
BRYAN ADAMS/Straight From The Heart  
KISS/The One Thing

**WKBW**  
Buffalo

PD: Steve Kingston  
MD: Chuck Tyler

- H 1 MICHAEL JACKSON/Beat It
- H 2 HALL & GATES/One On One
- H 3 JOURNEY/Separate Ways/Worlds
- H 4 MEN AT WORK/Be Good Johnny
- H 5 ROBERTS & EASTON/We've Got Tonight
- H 6 DEYS MIDNIGHT R/Come On Eileen
- H 7 MICHAEL JACKSON/Beat It
- H 8 DURAN DURAN/Hungry Like The Wolf
- H 9 AT/DER KOMMISSAR
- H 10 GREG KINN BAND/Jeopardy
- H 11 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 12 PRETENDERS/Back On The Chain
- H 13 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 14 LIONEL RICHELIE/You Are
- H 15 DEBARGE/I Like It
- H 16 DAN FOGELBERG/Make Love Stay
- H 17 BOB SEGER/Even Now
- H 18 TOM PETTY/Change Of Heart
- H 19 JONAS MEYER/Just Want To Dance
- H 20 BOB SEGER/Even Now
- H 21 KENNY LOGGINS/Welcomes To Heartlight
- H 22 STEPHEN BISHOP/It Might Be You/Theme
- H 23 FELONY/The Fantastic
- H 24 TOM PETTY/Change Of Heart

ADDS: THOMAS DOBBY/She Blinded Me With Her Grace  
IRENE CARA/Flashdance... What A Feeling  
MEN AT WORK/Overkill  
LIONEL RICHELIE/You Are

**107.7**  
FM MUSICRADIO

Washington, D.C.

PD: Alan Burns  
MD: Mary Taten

- H 1 JOURNEY/Separate Ways/Worlds
- H 2 FRIDA/I Know There's Something About You
- H 3 MICHAEL JACKSON/Beat It
- H 4 DEYS MIDNIGHT R/Come On Eileen
- H 5 HALL & GATES/One On One
- H 6 CULTURE CLUB/Do You Really Want To Be My Love
- H 7 CHRIS CROSS/All Right
- H 8 EVELYN KING/Betcha She Don't Love Me
- H 9 PRETENDERS/Back On The Chain
- H 10 GREG KINN BAND/Jeopardy
- H 11 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 12 AT/DER KOMMISSAR
- H 13 DAN FOGELBERG/Make Love Stay
- H 14 MICHAEL JACKSON/Beat It
- H 15 LIONEL RICHELIE/You Are
- H 16 DEBARGE/I Like It
- H 17 ROBERTS & EASTON/We've Got Tonight
- H 18 RUDGERS & EASTON/We've Got Tonight
- H 19 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 20 DIANNE MARIANO/Some Kind of Friend
- H 21 STEPHEN BISHOP/It Might Be You/Theme
- H 22 FELONY/The Fantastic
- H 23 TOM PETTY/Change Of Heart
- H 24 KENNY LOGGINS/Welcomes To Heartlight
- H 25 BOB SEGER/Even Now
- H 26 MELISSA MANCHESTE/Nice Girls
- H 27 MEN AT WORK/Overkill
- H 28 LAURA BRANIGAN/Solitaire
- H 29 PATRICK SIMMONS/So Wrong

ADDS: LAURA BRANIGAN/Solitaire  
DURAN DURAN/Rio  
IRENE CARA/Flashdance... What A Feeling  
MEN AT WORK/Overkill  
MEN AT WORK/Be Good Johnny  
STEPHEN BISHOP/It Might Be You/Theme  
PRINCE & THE NEW POWER GENERATION/When Love Takes Over  
BRYAN ADAMS/Straight From The Heart  
KISS/The One Thing

**BIC4**  
WBSB

Baltimore

PD: Jan Jeffries  
Music Coord: Amy Kronthal

- H 1 DURAN DURAN/Hungry Like The Wolf
- H 2 MICHAEL JACKSON/Beat It
- H 3 JOURNEY/Separate Ways/Worlds
- H 4 PRETENDERS/Back On The Chain
- H 5 STYX/Mojo
- H 6 HALL & GATES/One On One
- H 7 LIONEL RICHELIE/You Are
- H 8 FRIDA/I Know There's Something About You
- H 9 CULTURE CLUB/Do You Really Want To Be My Love
- H 10 DEYS MIDNIGHT R/Come On Eileen
- H 11 GREG KINN BAND/Jeopardy
- H 12 AT/DER KOMMISSAR
- H 13 MICHAEL JACKSON/Beat It
- H 14 LIONEL RICHELIE/You Are
- H 15 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 16 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 17 DAN FOGELBERG/Make Love Stay
- H 18 TOTO/I Don't Hold You Back
- H 19 EMMA/In Love With Me
- H 20 MEN AT WORK/Be Good Johnny
- H 21 NAKED EYES/Always Something There That I Can't Describe
- H 22 BRYAN ADAMS/Straight From The Heart
- H 23 DIANNE MARIANO/Some Kind of Friend
- H 24 BOB SEGER/Even Now
- H 25 LAURA BRANIGAN/Solitaire
- H 26 KENNY LOGGINS/Welcomes To Heartlight
- H 27 PATRICK SIMMONS/So Wrong
- H 28 BARRY MANILOW/Some Kind of Friend
- H 29 KENNY LOGGINS/Welcomes To Heartlight
- H 30 AL JARREAU/Mornin'

ADDS: IRENE CARA/Flashdance... What A Feeling  
ROBERT ELLIS ORR/I Couldn't Say No  
LIONEL RICHELIE/You Are  
MEN AT WORK/Overkill  
MAC MCANALLY/Minimum Love  
ROBERT HAZARD/Escalator Of Life  
TOM PETTY/Change Of Heart  
RONNIE MILLSAP/Stranger In My House

**103.1**  
WPHD

Buffalo

PD: Harv Moore  
MD: John Picello

- H 1 JOURNEY/Separate Ways/Worlds
- H 2 STYX/Mojo
- H 3 GREG KINN BAND/Jeopardy
- H 4 DEYS MIDNIGHT R/Come On Eileen
- H 5 AT/DER KOMMISSAR
- H 6 DEF LEPPARD/Photograph
- H 7 THOMAS DOBBY/She Blinded Me With Her Grace
- H 8 PHIL COLLINS/I Don't Care Anymore
- H 9 BOB SEGER/Even Now
- H 10 PRETENDERS/Back On The Chain
- H 11 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 12 TOM PETTY/Change Of Heart
- H 13 DAVID BOWIE/Let's Dance
- H 14 PSYCHEDELIC FIRMS/Love My Way
- H 15 BRYAN ADAMS/Straight From The Heart
- H 16 NAKED EYES/Always Something There That I Can't Describe
- H 17 THOMPSON TWINS/Lies
- H 18 INXS/The One Thing
- H 19 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 20 FRIDA/I Know There's Something About You
- H 21 BILLY JOEL/Goodnight Saigon
- H 22 IZ/Top/Give Me All Your Lovin'
- H 23 TOTO/I Don't Hold You Back
- H 24 BERLIN/Sex 'I'm A...'
- H 25 KENNY LOGGINS/Welcomes To Heartlight
- H 26 MEN AT WORK/Overkill
- H 27 SARA/In My House
- H 28 TUBES/She's A Beauty
- H 29 NAKED EYES/Always Something There That I Can't Describe
- H 30 WALL OF VOODOO/Mexican Radio

ADDS: 27, 28, 29, 30  
PRINCE & THE NEW POWER GENERATION/When Love Takes Over  
GERARD MCMAHON/Count On Me  
NIGHT RANGER/Sing Me Away  
EDDY GRANT/Electric Avenue

**CF 680**

Toronto

PD: Sandy Sanderson  
MD: Bob Saint

- H 1 MICHAEL JACKSON/Beat It
- H 2 DURAN DURAN/Hungry Like The Wolf
- H 3 LIONEL RICHELIE/You Are
- H 4 MEN AT WORK/Be Good Johnny
- H 5 HALL & GATES/One On One
- H 6 ROBERTS & EASTON/We've Got Tonight
- H 7 CULTURE CLUB/Do You Really Want To Be My Love
- H 8 STYX/Mojo
- H 9 PATTY AUGUST/Beauty, Come To Me
- H 10 PRETENDERS/Back On The Chain
- H 11 TOTO/AFRIC
- H 12 BRYAN ADAMS/Straight From The Heart
- H 13 BANANARAMA/Shy Boy
- H 14 NICKELBACK/Back In The U.S.S.A.
- H 15 HUMPHREYS/Mirror Man
- H 16 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 17 MICHAEL JACKSON/Beat It
- H 18 JOURNEY/Separate Ways/Worlds
- H 19 BOB SEGER/Even Now
- H 20 CHRIS CROSS/All Right
- H 21 TONI BASKIN/Mickey
- H 22 RAY PABER/JR./Baby Boy
- H 23 SHERIFF/Just Want To Dance
- H 24 MICHAEL JACKSON/Beat It
- H 25 DOUG & THE SLEIGHS/Who Knows How To Make
- H 26 LIONEL RICHELIE/You Are
- H 27 PHIL COLLINS/You Can't Hurry Love
- H 28 BILL YOUNG/Leaving A Good Heart Behind
- H 29 TINA TURNER/Simply Deep
- H 30 DEYS MIDNIGHT R/Come On Eileen

ADDS: NONE

**WCAU**  
FM 103.5

Philadelphia

PD: Scott Walker  
MD: Glenn Kalina

- H 1 MICHAEL JACKSON/Beat It
- H 2 THOMAS DOBBY/She Blinded Me With Her Grace
- H 3 GREG KINN BAND/Jeopardy
- H 4 MICHAEL JACKSON/Beat It
- H 5 DEYS MIDNIGHT R/Come On Eileen
- H 6 HALL & GATES/One On One
- H 7 CULTURE CLUB/Do You Really Want To Be My Love
- H 8 AT/DER KOMMISSAR
- H 9 JOURNEY/Separate Ways/Worlds
- H 10 DURAN DURAN/Hungry Like The Wolf
- H 11 CULTURE CLUB/Do You Really Want To Be My Love
- H 12 DEF LEPPARD/Photograph
- H 13 LIONEL RICHELIE/You Are
- H 14 ROBERT HAZARD/Escalator Of Life
- H 15 ROBERTS & EASTON/We've Got Tonight
- H 16 DAVID BOWIE/Let's Dance
- H 17 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 18 STEPHEN BISHOP/It Might Be You/Theme
- H 19 FELONY/The Fantastic
- H 20 TOM PETTY/Change Of Heart
- H 21 KENNY LOGGINS/Welcomes To Heartlight
- H 22 SYSTEM/Just Want To Dance
- H 23 DIANNE MARIANO/Some Kind of Friend
- H 24 BOB SEGER/Even Now
- H 25 KENNY LOGGINS/Welcomes To Heartlight
- H 26 MEN AT WORK/Overkill
- H 27 LAURA BRANIGAN/Solitaire
- H 28 PATRICK SIMMONS/So Wrong
- H 29 BOB SEGER/Even Now
- H 30 BRYAN ADAMS/Straight From The Heart
- H 31 MAC MCANALLY/Minimum Love
- H 32 TOTO/I Don't Hold You Back
- H 33 GAP BAND/Outstanding
- H 34 NAKED EYES/Always Something There That I Can't Describe
- H 35 AL JARREAU/Mornin'
- H 36 ROBERT ELLIS ORR/I Couldn't Say No
- H 37 SAMMY HAGAR/Never Give Up On A Good Thing
- H 38 LOU LOMAX/Who's Beneath My Wings
- H 39 SARA/In My House
- H 40 SCANDAL/Love's Got A Line On

ADDS: BARRY MANILOW/Some Kind of Friend  
LAURA BRANIGAN/Solitaire  
MEN AT WORK/Overkill  
LIONEL RICHELIE/You Are  
RONNIE MILLSAP/Stranger In My House  
THOMAS DOBBY/She Blinded Me With Her Grace  
EDDY GRANT/Electric Avenue  
PHIL COLLINS/I Don't Care Anymore  
TEMPTATIONS/Love On My Mind Tonight

**HitRadio 96**

Pittsburgh

PD: Cary Pall  
MD: Keith Abrams

- H 1 MICHAEL JACKSON/Beat It
- H 2 HALL & GATES/One On One
- H 3 DEYS MIDNIGHT R/Come On Eileen
- H 4 FRIDA/I Know There's Something About You
- H 5 PRETENDERS/Back On The Chain
- H 6 GREG KINN BAND/Jeopardy
- H 7 CULTURE CLUB/Do You Really Want To Be My Love
- H 8 AT/DER KOMMISSAR
- H 9 JOURNEY/Separate Ways/Worlds
- H 10 DURAN DURAN/Hungry Like The Wolf
- H 11 CULTURE CLUB/Do You Really Want To Be My Love
- H 12 DEF LEPPARD/Photograph
- H 13 LIONEL RICHELIE/You Are
- H 14 ROBERTS & EASTON/We've Got Tonight
- H 15 RUDGERS & EASTON/We've Got Tonight
- H 16 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 17 DIANNE MARIANO/Some Kind of Friend
- H 18 STEPHEN BISHOP/It Might Be You/Theme
- H 19 DURAN DURAN/Hungry Like The Wolf
- H 20 STEPHEN BISHOP/It Might Be You/Theme
- H 21 ASC/Poison Arrow
- H 22 DIANNE MARIANO/Some Kind of Friend
- H 23 RUDGERS & EASTON/We've Got Tonight
- H 24 DAN FOGELBERG/Make Love Stay
- H 25 PSYCHEDELIC FIRMS/Love My Way
- H 26 DEBARGE/I Like It
- H 27 CHRIS CROSS/All Right
- H 28 TOM PETTY/Change Of Heart
- H 29 MAC MCANALLY/Minimum Love
- H 30 BOB SEGER/Even Now
- H 31 RONNIE MILLSAP/Stranger In My House
- H 32 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 33 EMMA/In Love With Me
- H 34 AT/DER KOMMISSAR
- H 35 JOURNEY/Separate Ways/Worlds
- H 36 MICHAEL JACKSON/Beat It
- H 37 STYX/Mojo
- H 38 ROBERT ELLIS ORR/I Couldn't Say No
- H 39 LIONEL RICHELIE/You Are
- H 40 DURAN DURAN/Hungry Like The Wolf
- H 41 STEPHEN BISHOP/It Might Be You/Theme
- H 42 BRYAN ADAMS/Straight From The Heart
- H 43 NAKED EYES/Always Something There That I Can't Describe
- H 44 PATRICK SIMMONS/So Wrong
- H 45 MEN AT WORK/Overkill

ADDS: 33, 34, 35, 36

**1050 chum**

Toronto

PD: Jim Waters  
MD: Brad Jones

- H 1 MICHAEL JACKSON/Beat It
- H 2 STYX/Mojo
- H 3 DURAN DURAN/Hungry Like The Wolf
- H 4 EDDY GRANT/Electric Avenue
- H 5 CHRIS CROSS/All Right
- H 6 HALL & GATES/One On One
- H 7 PRETENDERS/Back On The Chain
- H 8 CULTURE CLUB/Do You Really Want To Be My Love
- H 9 JOURNEY/Separate Ways/Worlds
- H 10 THOMAS DOBBY/She Blinded Me With Her Grace
- H 11 BILLY JOEL/Goodnight Saigon
- H 12 MICHAEL JACKSON/Beat It
- H 13 BANANARAMA/Shy Boy
- H 14 GREG KINN BAND/Jeopardy
- H 15 CULTURE CLUB/Do You Really Want To Be My Love
- H 16 BARRY MANILOW/Some Kind of Friend
- H 17 KENNY LOGGINS/Welcomes To Heartlight
- H 18 DOUG & THE SLEIGHS/Who Knows How To Make
- H 19 TOM PETTY/Change Of Heart
- H 20 JOURNEY/Separate Ways/Worlds
- H 21 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 22 NAKED EYES/Always Something There That I Can't Describe
- H 23 STRAT CATER/Just Want To Dance
- H 24 MEN WITHOUT HATS/Safety Dance
- H 25 IZ/Top/Give Me All Your Lovin'
- H 26 SPARKS & WILSON/Too Cool Places
- H 27 MEN AT WORK/Overkill
- H 28 DURAN DURAN/Hungry Like The Wolf
- H 29 IRENE CARA/Flashdance... What A Feeling
- H 30 MEN AT WORK/Overkill

ADDS: 27, 28, 29, 30  
ROBERT ELLIS ORR/I Couldn't Say No  
EDDY GRANT/Electric Avenue  
TOTO/AFRIC  
GERARD MCMAHON/Count On Me

**WNBC**  
Radio 66

New York

PD: Kevin Metheny  
Music Coord: Babette Stirland

- H 1 MICHAEL JACKSON/Beat It
- H 2 DURAN DURAN/Hungry Like The Wolf
- H 3 DEYS MIDNIGHT R/Come On Eileen
- H 4 HALL & GATES/One On One
- H 5 JOURNEY/Separate Ways/Worlds
- H 6 ROBERTS & EASTON/We've Got Tonight
- H 7 HALL & GATES/One On One
- H 8 LIONEL RICHELIE/You Are
- H 9 FRIDA/I Know There's Something About You
- H 10 CHRIS CROSS/All Right
- H 11 AT/DER KOMMISSAR
- H 12 STYX/Mojo
- H 13 JOURNEY/Separate Ways/Worlds
- H 14 BOB SEGER/Even Now
- H 15 DURAN DURAN/Hungry Like The Wolf
- H 16 DAN FOGELBERG/Make Love Stay
- H 17 PSYCHEDELIC FIRMS/Love My Way
- H 18 GREG KINN BAND/Jeopardy
- H 19 REEL DREAM/It's Alive
- H 20 NAKED EYES/Always Something There That I Can't Describe
- H 21 DIANNE MARIANO/Some Kind of Friend
- H 22 DIANNE MARIANO/Some Kind of Friend
- H 23 LAURA BRANIGAN/Solitaire
- H 24 BOB SEGER/Even Now
- H 25 BOB SEGER/Even Now
- H 26 TONY CAREY/Just Want To Dance
- H 27 BRYAN ADAMS/Straight From The Heart
- H 28 SCANDAL/Love's Got A Line On
- H 29 LAURA BRANIGAN/Solitaire
- H 30 AL JARREAU/Mornin'

ADDS: 18, 30

**PRO-FM**  
Providence

Operations Manager: Tom Cuddy

- H 1 DEYS MIDNIGHT R/Come On Eileen
- H 2 AT/DER KOMMISSAR
- H 3 JOURNEY/Separate Ways/Worlds
- H 4 DURAN DURAN/Hungry Like The Wolf
- H 5 HALL & GATES/One On One
- H 6 MICHAEL JACKSON/Beat It
- H 7 GREG KINN BAND/Jeopardy
- H 8 MICHAEL JACKSON/Beat It
- H 9 DEYS MIDNIGHT R/Come On Eileen
- H 10 LIONEL RICHELIE/You Are
- H 11 AT/DER KOMMISSAR
- H 12 JOURNEY/Separate Ways/Worlds
- H 13 DURAN DURAN/Hungry Like The Wolf
- H 14 CULTURE CLUB/Do You Really Want To Be My Love
- H 15 CHRIS CROSS/All Right
- H 16 TOM PETTY/Change Of Heart
- H 17 ODD/Wholly Girl
- H 18 WEATHER GIRLS/It's Raining Men
- H 19 TOTO/I Don't Hold You Back
- H 20 DAVID BOWIE/Let's Dance
- H 21 ASC/Poison Arrow
- H 22 BOB SEGER/Even Now
- H 23 GREG KINN BAND/Jeopardy
- H 24 DAN FOGELBERG/Make Love Stay
- H 25 THOMAS DOBBY/She Blinded Me With Her Grace
- H 26 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 27 STEPHEN BISHOP/It Might Be You/Theme
- H 28 RUDGERS & EASTON/We've Got Tonight
- H 29 RUDGERS & EASTON/We've Got Tonight
- H 30 BARRY MANILOW/Some Kind of Friend
- H 31 KENNY LOGGINS/Welcomes To Heartlight
- H 32 LAURA BRANIGAN/Solitaire
- H 33 CULTURE CLUB/Do You Really Want To Be My Love
- H 34 DEBARGE/I Like It

ADDS: MEN AT WORK/Overkill  
BRYAN ADAMS/Straight From The Heart  
JOURNEY/Separate Ways/Worlds  
PATRICK SIMMONS/So Wrong  
DEF LEPPARD/Photograph

**ROCK 102**  
WBEN-FM

Buffalo

PD: Bob Wood  
MD: Roger Christian

- H 1 MICHAEL JACKSON/Beat It
- H 2 STYX/Mojo
- H 3 AT/DER KOMMISSAR
- H 4 DEYS MIDNIGHT R/Come On Eileen
- H 5 MICHAEL JACKSON/Beat It
- H 6 GREG KINN BAND/Jeopardy
- H 7 LIONEL RICHELIE/You Are
- H 8 JOURNEY/Separate Ways/Worlds
- H 9 THOMAS DOBBY/She Blinded Me With Her Grace
- H 10 HALL & GATES/One On One
- H 11 THOMPSON TWINS/Lies
- H 12 SYSTEM/Just Want To Dance
- H 13 JOURNEY/Separate Ways/Worlds
- H 14 DEF LEPPARD/Photograph
- H 15 DAVID BOWIE/Let's Dance
- H 16 TOTO/I Don't Hold You Back
- H 17 PHIL COLLINS/I Don't Care Anymore
- H 18 TRUMP/World Of Fantasy
- H 19 BOB SEGER/Even Now
- H 20 BILLY JOEL/Goodnight Saigon
- H 21 NAKED EYES/Always Something There That I Can't Describe
- H 22 DEBARGE/I Like It
- H 23 STEPHEN BISHOP/It Might Be You/Theme
- H 24 DAVID BOWIE/Let's Dance
- H 25 BARRY MANILOW/Some Kind of Friend
- H 26 ODD/Wholly Girl
- H 27 KENNY LOGGINS/Welcomes To Heartlight
- H 28 DIANNE MARIANO/Some Kind of Friend
- H 29 DURAN DURAN/Hungry Like The Wolf
- H 30 PRINCE & THE NEW POWER GENERATION/When Love Takes Over
- H 31 MAC MCANALLY/Minimum Love
- H 32 BOB SEGER/Even Now
- H 33 RONNIE MILLSAP/Stranger In My House
- H 34 ERIC CLAPTON/I've Got A Rock 'n' Roll Party
- H 35 EMMA/In Love With Me
- H 36 MEN AT WORK/Be Good Johnny
- H 37 ZZ TOP/Give Me All Your Lovin'
- H 38 DURAN DURAN/Rio
- H 39 MEN AT WORK/Overkill
- H 40 IRENE CARA/Flashdance... What A Feeling

ADDS: 37, 38, 39, 40  
TUBES/She's A Beauty

**WXKS-FM**  
Kiss

Boston

PD: Sonny Joe White  
Music Coord: Geni Donaghy



**EAST**  
Most Added Hottest  
Men At Work  
Irene Cara  
Tubes  
Grag Kihn Band  
Styx  
M. Jackson "Beat"

**CHRADS & HOTS**  
Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added Hottest  
Men At Work  
Lionel Richie  
Irene Cara  
M. Jackson "Beat"  
Styx  
Journey

**EAST**  
PARALLEL TWO

**K104/Erie, PA**  
Bill Shannon  
MEN AT WORK  
LIONEL RICHIE  
IRENE CARA  
TOTAL COELO  
JOURNEY  
WALTER EGAN  
REX SMITH  
Hottest:  
JOURNEY 2-1  
ROBBIE PATTON 12-4  
TOTO 17-10  
PRINCE 22-13  
KELLY GROCUTT 25-15  
**KC101/New Haven, CT**  
Danny Lyons  
MEN AT WORK  
RONNIE MILSAP  
IRENE CARA  
MICHAEL BOLTON (dp)  
Hottest:  
MICHAEL JACKSON 1-1  
STYX 5-4  
GREG KINN BAND 7-5  
MICHAEL JACKSON 11-7  
ATF 14-8  
**Q108/York, PA**  
Dan Steele  
DURAN DURAN (dp)  
MEN AT WORK  
ZZ TOP (dp)  
CARL WILSON  
ROBERT ELLIS ORRA  
IRENE CARA  
INXS (dp)  
MICHAEL JACKSON 1-1  
DEXYS MIDNIGHT RU 4-2  
STYX 8-5  
MICHAEL JACKSON 13-6  
GREG KINN BAND 16-8  
**WBLL/Long Island, NY**  
Bill Terry  
LAURA BRANIGAN  
KENNY LOGGINS  
BARRY MANILOW  
Hottest:  
MICHAEL JACKSON 1-1  
ROGERS & EASTON 6-5  
HALL & OATES 8-6  
JOURNEY 10-8  
STYX 11-9  
**WHFM/Rochester, NY**  
Kelly McCann  
DURAN DURAN  
NAKED EYES  
TUBES (dp)  
IRENE CARA  
ROBBIE PATTON  
DUKE JUPITER  
Hottest:  
GREG KINN BAND 15-9  
KENNY LOGGINS 16-10  
ATF 23-12  
TOTO 26-13  
**WKEE/Huntington, WV**  
Gary Miller  
MEN AT WORK  
ROBERT ELLIS ORRA  
SAMMY HAGAR  
Hottest:  
JOURNEY 1-1  
STYX 2-2  
ERIC CLAPTON 3-3  
GREG KINN BAND 4-4  
TOM PETTY 5-5  
**WKFM/Syracuse, NY**  
John Carucci  
MEN AT WORK  
TUBES  
ALEX CALL  
CHAMPAIGN  
ROBBIE PATTON  
TEMPTATIONS  
PLANET P  
CHRIS DEBURGH  
Hottest:  
STYX 3-1  
MICHAEL JACKSON 14-9  
PATRICK SIMMONS 21-16  
BOB SEGER 25-19  
**WKRZ-FM/Wilkes Barre**  
Jim Rising  
MEN AT WORK  
AL JARREAU  
SAMMY HAGAR  
EDDY GRANT  
TUBES  
WALTER EGAN  
ALEX CALL  
SPARKS & WIEDLIN  
Hottest:  
STYX 1-1  
GREG KINN BAND 6-3  
PRINCE 13-8  
DEF LEPPARD 11-9  
THOMAS DOLBY 21-11  
**WLAN-FM/Lancaster, PA**  
Nicole  
IRENE CARA  
INXS  
SAMMY HAGAR  
LIONEL RICHIE  
WALTER EGAN  
FELONY  
Hottest:  
JOURNEY 3-1  
HALL & OATES 2-2  
MICHAEL JACKSON 14-7  
ATF 15-10  
ROBERT HAZARD 17-14  
**WPST/Trenton, NJ**  
Tom Taylor  
WALTER EGAN  
INXS  
MEN AT WORK  
TUBES  
ULTRAVOX  
Hottest:  
DEXYS MIDNIGHT RU 1-1  
GREG KINN BAND 5-3  
MICHAEL JACKSON 11-4  
THOMAS DOLBY 18-17  
DEF LEPPARD 15-10  
MICHAEL JACKSON 13-11

**WSPK/Poughkeepsie, NY**  
Chris Leids  
SPARKS & WIEDLIN  
ROBERT ELLIS ORRA  
IRENE CARA  
WALTER EGAN  
ROBBIE PATTON  
MEN AT WORK  
ULTRAVOX  
ROBERT ELLIS ORRA  
JOURNEY 1-1  
MICHAEL JACKSON 8-3  
DIONNE WARWICK 14-6  
KENNY LOGGINS 17-7  
BARRY MANILOW 13-8  
**WTIC-FM/Hartford, CT**  
Mike West  
NAKED EYES  
MEN AT WORK  
IRENE CARA  
Hottest:  
MICHAEL JACKSON 3-3  
STYX 9-5  
ATF 14-6  
DEBARGE 15-7  
THOMAS DOLBY 28-19  
**WTRY/Albany, NY**  
Bill Cahill  
AL JARREAU  
MICHAEL YOUTH  
MEN AT WORK  
Hottest:  
STYX 1-1  
MICHAEL JACKSON 12-6  
GREG KINN BAND 10-8  
DIONNE WARWICK 20-16  
THOMAS DOLBY 22-19  
**WYCR/Hanover, NY**  
J.J. Randolph  
LIONEL RICHIE  
Hottest:  
MICHAEL JACKSON 1-1  
DEXYS MIDNIGHT RU 4-2  
STYX 8-5  
MICHAEL JACKSON 13-6  
GREG KINN BAND 16-8  
**WBLL/Long Island, NY**  
Bill Terry  
LAURA BRANIGAN  
KENNY LOGGINS  
BARRY MANILOW  
Hottest:  
MICHAEL JACKSON 1-1  
ROGERS & EASTON 6-5  
HALL & OATES 8-6  
JOURNEY 10-8  
STYX 11-9  
**WHFM/Rochester, NY**  
Kelly McCann  
DURAN DURAN  
NAKED EYES  
TUBES (dp)  
IRENE CARA  
ROBBIE PATTON  
DUKE JUPITER  
Hottest:  
GREG KINN BAND 15-9  
KENNY LOGGINS 16-10  
ATF 23-12  
TOTO 26-13  
**WKEE/Huntington, WV**  
Gary Miller  
MEN AT WORK  
ROBERT ELLIS ORRA  
SAMMY HAGAR  
Hottest:  
JOURNEY 1-1  
STYX 2-2  
ERIC CLAPTON 3-3  
GREG KINN BAND 4-4  
TOM PETTY 5-5  
**WKFM/Syracuse, NY**  
John Carucci  
MEN AT WORK  
TUBES  
ALEX CALL  
CHAMPAIGN  
ROBBIE PATTON  
TEMPTATIONS  
PLANET P  
CHRIS DEBURGH  
Hottest:  
STYX 3-1  
MICHAEL JACKSON 14-9  
PATRICK SIMMONS 21-16  
BOB SEGER 25-19  
**WKRZ-FM/Wilkes Barre**  
Jim Rising  
MEN AT WORK  
AL JARREAU  
SAMMY HAGAR  
EDDY GRANT  
TUBES  
WALTER EGAN  
ALEX CALL  
SPARKS & WIEDLIN  
Hottest:  
STYX 1-1  
GREG KINN BAND 6-3  
PRINCE 13-8  
DEF LEPPARD 11-9  
THOMAS DOLBY 21-11  
**WLAN-FM/Lancaster, PA**  
Nicole  
IRENE CARA  
INXS  
SAMMY HAGAR  
LIONEL RICHIE  
WALTER EGAN  
FELONY  
Hottest:  
JOURNEY 3-1  
HALL & OATES 2-2  
MICHAEL JACKSON 14-7  
ATF 15-10  
ROBERT HAZARD 17-14  
**WPST/Trenton, NJ**  
Tom Taylor  
WALTER EGAN  
INXS  
MEN AT WORK  
TUBES  
ULTRAVOX  
Hottest:  
DEXYS MIDNIGHT RU 1-1  
GREG KINN BAND 5-3  
MICHAEL JACKSON 11-4  
THOMAS DOLBY 18-17  
DEF LEPPARD 15-10  
MICHAEL JACKSON 13-11

**WERZ/Exeter, NH**  
Scott MacKey  
LAURA BRANIGAN  
TOTO  
MEN AT WORK  
INXS  
GAP BAND  
PLANET P  
WALTER EGAN  
IRENE CARA  
TUBES  
ENGLISH BEAT  
Hottest:  
JOURNEY 3-1  
MICHAEL JACKSON 2-4  
GREG KINN BAND 6-6  
ATF 8-7  
ABC 11-9  
**WFBG/Altoona, PA**  
Tony Booth  
MEN AT WORK (dp)  
BRYAN ADAMS (dp)  
TUBES (dp)  
ROBERT ELLIS ORRA  
ROBBIE PATTON (dp)  
SPARKS & WIEDLIN (dp)  
GERARD MCMAHON (dp)  
ROBERT ELLIS ORRA (dp)  
WALTER EGAN (dp)  
Hottest:  
GREG KINN BAND 4-1  
MICHAEL JACKSON 8-6  
ATF 12-10  
KENNY LOGGINS 20-15  
**WGUW/Bangor, ME**  
Jim Randall  
LOU RAWLS  
IRENE CARA  
GAP BAND  
GERARD MCMAHON  
ROBERT HAZARD  
DEF LEPPARD  
Hottest:  
HALL & OATES 1-1  
GREG KINN BAND 2-2  
STYX 3-3  
MICHAEL JACKSON 4-4  
JOURNEY 6-5  
**WHEB/Portsmouth, NH**  
Rick Bean  
PATRICK SIMMONS  
DAVID BOWIE  
BRYAN ADAMS  
RONNIE MILSAP  
Hottest:  
HALL & OATES 2-1  
DEXYS MIDNIGHT RU 4-2  
GREG KINN BAND 5-4  
MICHAEL JACKSON 16-8  
STYX 15-11  
**WIGY/Bath, ME**  
Scott Robbins  
RONNIE MILSAP  
IRENE CARA  
ROBERT HAZARD  
ROBERT ELLIS ORRA  
WALTER EGAN  
INXS  
GAP BAND  
NIGHT RANGER (dp)  
PLANET P  
LOU RAWLS  
Hottest:  
JOURNEY 3-1  
MICHAEL JACKSON 10-8  
DEXYS MIDNIGHT RU 13-10  
STYX 23-13  
**WIKZ/Chambersburg, PA**  
William Scott  
MEN AT WORK  
TUBES  
NAKED EYES  
IRENE CARA  
KIX (dp)  
Hottest:  
MICHAEL JACKSON 2-1  
STYX 6-2  
GREG KINN BAND 10-5  
PRINCE 22-14  
MICHAEL JACKSON 21-15  
**WJQB/Portland, ME**  
John Willis  
LIONEL RICHIE  
INXS  
PLANET P  
MODERN ENGLISH  
DEF LEPPARD  
TOTO  
IRENE CARA  
POINTER SISTERS  
TUBES  
WALTER EGAN  
CHRIS DEBURGH  
Hottest:  
HALL & OATES 3-1  
MICHAEL JACKSON 4-3  
DEXYS MIDNIGHT RU 6-5  
GREG KINN BAND 9-7  
JOHN ANDERSON 15-12  
**WKHI/Ocean City, MD**  
Jack Gillen  
ELETTWOOD MAC  
MEN AT WORK  
IRENE CARA  
INXS  
ROBERT ELLIS ORRA  
LIONEL RICHIE  
JOURNEY 3-1  
STYX 5-3  
DEXYS MIDNIGHT RU 7-5  
ATF 16-10  
TOTO 16-14  
**WOMP-FM/Bellaire, OH**  
McKenzie  
LIONEL RICHIE  
MEN AT WORK  
STEVE MILLER BAND  
SAGA  
NIGHT RANGER  
DAVID BOWIE  
ALEX CALL  
JOURNEY 3-1  
STYX 8-2  
FRIDA 7-4  
DEXYS MIDNIGHT RU 9-5  
DAVID BOWIE 25-18  
**WSOV/Williamsport, PA**  
Frank Bell  
MEN AT WORK  
DURAN DURAN  
TUBES  
Hottest:  
ERIC CLAPTON 1-1  
MICHAEL JACKSON 5-3  
GREG KINN BAND 6-4  
DEXYS MIDNIGHT RU 9-6  
FRIDA 11-7

**WTSN/Dover, NH**  
Jim Sebastian  
RONNIE MILSAP  
SCANDAL  
MEN AT WORK  
DAVID BOWIE  
PETER GODWIN  
PETER ALLEN  
Hottest:  
MICHAEL JACKSON 1-1  
HALL & OATES 3-2  
DEXYS MIDNIGHT RU 5-3  
GREG KINN BAND 8-5  
ABC 13-8  
**WZYQ/Fredrick, ND**  
Kemosabi Joe  
MEN AT WORK  
LIONEL RICHIE  
TUBES  
MODERN ENGLISH  
SAGA  
DURAN DURAN  
ROBERT ELLIS ORRA  
Hottest:  
STYX 2-1  
MICHAEL JACKSON 11-2  
GREG KINN BAND 21-13  
ATF 22-15  
JOHN ANDERSON 30-23  
**13FEA/Manchester, NH**  
Rick Ryder  
MEN AT WORK  
BRYAN ADAMS  
RONNIE MILSAP  
IRENE CARA  
Hottest:  
HALL & OATES 1-1  
DEXYS MIDNIGHT RU 5-3  
FRIDA 16-12  
ATF 24-16  
**WJTX/Jackson, MS**  
Jim Chick  
NAKED EYES  
MEN AT WORK  
DURAN DURAN (dp)  
LOU RAWLS  
Hottest:  
MICHAEL JACKSON 1-1  
HALL & OATES 2-2  
GREG KINN BAND 5-3  
PRINCE 12-8  
MEN AT WORK 18-14  
**897/New Orleans, LA**  
Bazoo/Lousteau  
MEN AT WORK  
THOMAS DOLBY  
Hottest:  
MICHAEL JACKSON 2-1  
DEBARGE 16-11  
DEF LEPPARD 22-19  
JOHN ANDERSON 31-21  
DEXYS MIDNIGHT RU A-30  
**BJ106/Oriando, FL**  
Gary Mitchell  
PRINCE  
DAVID BOWIE  
MEN AT WORK  
Hottest:  
JOURNEY 3-1  
DEXYS MIDNIGHT RU 4-3  
STYX 5-4  
GREG KINN BAND 9-6  
MICHAEL JACKSON 17-10  
**CK101/Cocoa Beach, FL**  
Lowe/Balley  
BRYAN ADAMS  
IRENE CARA  
LOU RAWLS  
MEN AT WORK  
SAGA (dp)  
NAKED EYES  
Hottest:  
MICHAEL JACKSON 1-1  
STEPHEN BISHOP 26-13  
TOTO 28-14  
BOB SEGER 34-19  
PRINCE 32-21  
**FM100/Memphis, TN**  
Garry Wall  
DAVID BOWIE  
LIONEL RICHIE  
MEN AT WORK  
THOMAS DOLBY  
ROBERT ELLIS ORRA  
Hottest:  
GREG KINN BAND 3-1  
AL JARREAU 15-7  
TOTO 18-8  
CHAMPAIGN 21-13  
KENNY LOGGINS 23-14  
**G100/Mobile, AL**  
Scott Griffin  
RONNIE MILSAP  
AL JARREAU  
THOMAS DOLBY  
LOU RAWLS  
GERARD MCMAHON  
MEN AT WORK  
JIM CAPALDI  
Hottest:  
STYX 1-1  
MI. AEL JACKSON 4-2  
GREG KINN BAND 10-5  
PRINCE 18-12  
**KBFM/McAllen-Brownsville**  
Bob Mitchell  
ROBERT ELLIS ORRA  
IRENE CARA  
DURAN DURAN  
RONNIE MILSAP  
Hottest:  
JOURNEY 1-1  
STYX 2-2  
MICHAEL JACKSON 4-3  
DEXYS MIDNIGHT RU 6-5  
ABC 10-7  
**KHFI/Austin, TX**  
Volkman/Garrett  
DAVID BOWIE  
MAC MCANALLY  
ZZ TOP  
NAKED EYES  
BRYAN ADAMS  
STEPHEN BISHOP  
LIONEL RICHIE  
DURAN DURAN  
MEN AT WORK  
AL JARREAU  
Hottest:  
STYX 4-1  
GREG KINN BAND 5-3  
MICHAEL JACKSON 6-4  
ATF 16-5  
JOURNEY 15-10

**KITY/San Antonio, TX**  
Michael Brandon  
ROBBIE PATTON  
SCANDAL  
MEN AT WORK  
DEF LEPPARD (dp)  
DIONNE WARWICK  
LIONEL RICHIE  
WALTER EGAN  
Hottest:  
NIGHT RANGER 2-1  
JOURNEY 5-2  
PRINCE 13-4  
GAP BAND 15-6  
PAT BENATAR 12-10  
**KKYK/Little Rock, AR**  
David Allen Ross  
GREG KINN BAND  
DIONNE WARWICK  
Hottest:  
MICHAEL JACKSON 1-1  
JOURNEY 3-2  
MICHAEL JACKSON D-8  
ATF 17-12  
TOTO 22-14  
**KROK/Shreveport, LA**  
Gary Bennett  
PATRICK SIMMONS  
WALTER EGAN  
ROBERT HAZARD  
JOURNEY 5-3  
CHAMPAIGN  
JOHN ANDERSON  
MICHAEL JACKSON  
ROBERT ELLIS ORRA  
WALL OF VOODOO  
DURAN DURAN  
LIONEL RICHIE  
SCANDAL  
DAN FOGELBERG 4-1  
DEXYS MIDNIGHT RU 15-8  
BARRY MANILOW 17-11  
GREG KINN BAND 18-12  
DIONNE WARWICK 20-13  
**KSET-FM/EI Paso, TX**  
Cat Simon  
SCANDAL  
PLANET P (dp)  
WALTER EGAN  
MEN AT WORK  
ULTRAVOX  
IRENE CARA  
GREG KINN BAND 2-1  
JOURNEY 5-3  
TOM PETTY 13-9  
YAZ 20-15  
DAVID BOWIE 27-22  
**KTFM/San Antonio, TX**  
Joe Nasty  
DEXYS MIDNIGHT RU  
LIONEL RICHIE  
ALEX CALL  
ROBERT ELLIS ORRA  
GREG KINN BAND (RA)  
Hottest:  
MICHAEL JACKSON 1-1  
DEBARGE 16-11  
DEF LEPPARD 22-19  
JOHN ANDERSON 31-21  
DEXYS MIDNIGHT RU A-30  
**KTSA/San Antonio, TX**  
Frank Walsh  
SHELLY WEST  
DEF LEPPARD  
LIONEL RICHIE  
BARRY MANILOW  
Hottest:  
MICHAEL JACKSON 1-1  
HALL & OATES 4-3  
MICHAEL JACKSON 11-5  
JOHN ANDERSON 15-7  
DEBARGE 10-8  
**KX104/Nashville, TN**  
Bryan Sargent  
LAURA BRANIGAN  
LOU RAWLS  
MEN AT WORK  
DURAN DURAN  
THOMAS DOLBY  
Hottest:  
JOURNEY 3-1  
MICHAEL JACKSON 12-2  
STYX 8-3  
ATF 15-7  
PRINCE 16-10  
**KXX106/Birmingham, AL**  
Steve Davis  
MEN AT WORK  
EDDIE RABBITT  
BRYAN ADAMS  
LIONEL RICHIE  
Hottest:  
JOHN ANDERSON 2-1  
MICHAEL JACKSON 1-2  
DAN FOGELBERG 11-7  
FIREBALL 12-8  
TOTO 14-10  
**KZFM/Corpus Christi, TX**  
Jackie Robbins  
MODERN ENGLISH  
ULTRAVOX  
THOMAS DOLBY  
CHRIS DEBURGH  
MEN AT WORK  
Hottest:  
STYX 1-1  
JOURNEY 2-2  
DEF LEPPARD 6-3  
MICHAEL JACKSON 7-6  
DURAN DURAN 13-9  
**KZZB/Beaumont, TX**  
Murphy/Harrison  
DURAN DURAN  
DEF LEPPARD  
SAMMY HAGAR  
ROBERT ELLIS ORRA  
RONNIE MILSAP  
Hottest:  
JOURNEY 1-1  
STYX 2-2  
MICHAEL JACKSON 4-3  
DEXYS MIDNIGHT RU 6-5  
ABC 10-7  
**WABB-FM/Mobile, AL**  
Blaine Kelley  
WALTER EGAN  
SCANDAL  
MEN AT WORK  
TUBES  
Hottest:  
JOURNEY 1-1  
MICHAEL JACKSON 12-5  
ATF 11-7  
THOMPSON TWINS 20-16  
DAVID BOWIE 24-22  
**WANS-FM/Greenville, SC**  
Rod Metts  
MEN AT WORK  
DURAN DURAN  
PLANET P  
BARRY MANILOW  
SAGA  
NAKED EYES  
Hottest:  
JOURNEY 2-1  
STYX 3-2  
DEXYS MIDNIGHT RU 5-3  
GREG KINN BAND 7-5  
ATF 15-9

**WBBQ/Augusta, GA**  
Bruce Stevens  
LIONEL RICHIE  
MEN AT WORK  
ROBERT ELLIS ORRA  
NAKED EYES  
JIM CAPALDI  
Hottest:  
JOHN ANDERSON 1-1  
STYX 4-2  
THOMAS DOLBY 19-5  
PRINCE 16-11  
TOTO 28-18  
**WBCY/Charlotte, NC**  
Bob Kaghan  
RONNIE MILSAP  
AL JARREAU  
DEF LEPPARD  
Hottest:  
JOHN ANDERSON 3-3  
THOMAS DOLBY 13-7  
MICHAEL JACKSON D-8  
ATF 17-12  
TOTO 22-14  
**WCSC/Charleston, SC**  
Chris Bailey  
MEN AT WORK  
TUBES  
IRENE CARA  
LIONEL RICHIE  
WALL OF VOODOO  
SERGIO MENDES  
CARL WILSON  
Hottest:  
DEXYS MIDNIGHT RU 1-1  
MICHAEL JACKSON 5-3  
FRIDA 10-6  
ATF 17-7  
PRINCE 22-11  
**WDCG/Durham Raleigh**  
Randy Kabrick  
ROBERT ELLIS ORRA  
Hottest:  
MICHAEL JACKSON 1-1  
WEATHER GIRLS 6-3  
JOURNEY 5-4  
ERIC CLAPTON 7-5  
STYX 11-6  
**WDDQ/Daytona Beach, FL**  
Rick Knight  
MEN AT WORK  
IRENE CARA  
LIONEL RICHIE  
HALL & OATES 2-1  
MICHAEL JACKSON 5-2  
JOURNEY 6-4  
GREG KINN BAND 10-8  
GREG KINN BAND 11-10  
**WFMF/Baton Rouge, LA**  
Rica/Wetkins  
MEN AT WORK  
LIONEL RICHIE  
MAC MCANALLY  
Hottest:  
MICHAEL JACKSON 1-1  
GREG KINN BAND 10-8  
TOTO 19-12  
ATF 20-14  
BOB SEGER 25-19  
**WHYF-FM/Montgomery**  
Mark St. John  
LIONEL RICHIE  
MEN AT WORK  
THOMAS DOLBY  
CHAMPAIGN  
ROBERT ELLIS ORRA  
Hottest:  
MICHAEL JACKSON 5-1  
DEXYS MIDNIGHT RU 4-3  
PRINCE 10-7  
OXO 15-9  
DEBARGE 22-10  
**WJDX/Jackson, MS**  
Bill Crews  
PATTI AUSTIN  
ROBERT ALLEN  
IRENE CARA  
Hottest:  
HALL & OATES 2-1  
DEXYS MIDNIGHT RU 3-2  
DAN FOGELBERG 5-4  
ATF 10-6  
MAC MCANALLY 18-11  
**WNOK-FM/Columbia, SC**  
Tom Anderson  
IRENE CARA  
ZZ TOP (dp)  
ROBBIE PATTON  
SAMMY HAGAR  
INXS (dp)  
Hottest:  
JOURNEY 1-1  
LAURA BRANIGAN  
LIONEL RICHIE  
RONNIE MILSAP  
B.J. THOMAS  
Hottest:  
MICHAEL JACKSON 2-1  
DIONNE WARWICK 6-4  
BARRY MANILOW 12-7  
ROBBIE PATTON 13-9  
TOTO 18-11  
**Y102/Jacksonville, FL**  
Robert John  
LAURA BRANIGAN  
LIONEL RICHIE  
RONNIE MILSAP  
B.J. THOMAS  
Hottest:  
MICHAEL JACKSON 2-1  
DIONNE WARWICK 6-4  
BARRY MANILOW 12-7  
ROBBIE PATTON 13-9  
TOTO 18-11  
**WNWZ/Norfolk, VA**  
Steve Kelly  
LIONEL RICHIE  
MEN AT WORK  
IRENE CARA  
Hottest:  
MICHAEL JACKSON 7-1  
GREG KINN BAND 10-6  
JOHN ANDERSON 17-11  
DAVID BOWIE 30-26  
DURAN DURAN 39-33  
**WNFY/Daytona Beach, FL**  
Bob Stevens  
LIONEL RICHIE  
IRENE CARA  
Hottest:  
HALL & OATES 2-1  
LIONEL RICHIE 1-2  
MICHAEL JACKSON 3-4  
GREG KINN BAND D-9  
FRIDA 27-10  
**KITE/Corpus Christi, TX**  
Marc Driacoli  
THOMAS DOLBY  
MEN AT WORK  
ZZ TOP  
DURAN DURAN  
Hottest:  
STYX 2-1  
THOMAS DOLBY 11-11  
STYX 2-1  
JOURNEY 3-2  
GREG KINN BAND 6-3  
DEXYS MIDNIGHT RU 5-4  
ATF 8-6

**WRQK/Greensboro, NC**  
Wes Jones  
PATRICK SIMMONS  
PRINCE  
LINDA RONSTADT  
LOU RAWLS  
LAURA BRANIGAN  
Hottest:  
HALL & OATES 1-1  
GREG KINN BAND 9-6  
DAN FOGELBERG 11-7  
DIONNE WARWICK 15-10  
TOTO 21-15  
**WRVQ/Richmond, VA**  
Jeff Morgan  
MEN AT WORK  
DURAN DURAN  
INXS  
NIGHT RANGER  
THOMAS DOLBY  
Hottest:  
MICHAEL JACKSON 1-1  
STYX 7-6  
DEXYS MIDNIGHT RU 8-7  
GREG KINN BAND 10-6  
KENNY LOGGINS 21-18  
**WSEZ/Winston Salem, NC**  
Steve Finnegan  
ZZ TOP  
IRENE CARA  
MODERN ENGLISH  
WALTER EGAN  
INXS  
PATTI AUSTIN  
Hottest:  
HALL & OATES 1-1  
GREG KINN BAND 6-3  
PRINCE 14-9  
MICHAEL JACKSON 20-12  
BOB SEGER 25-20  
**WSFL/New Bern, NC**  
Keri/Storie  
LIONEL RICHIE  
MEN AT WORK  
NAKED EYES  
THOMAS DOLBY  
GERARD MCMAHON  
Hottest:  
MICHAEL JACKSON 1-1  
STYX 4-2  
JOURNEY 8-3  
MICHAEL JACKSON 7-5  
WEATHER GIRLS 15-11  
**WSKZ/Chattanooga, TN**  
David Carroll  
DURAN DURAN  
TUBES  
MEN AT WORK  
JOHN ANDERSON  
Hottest:  
HALL & OATES 2-1  
DEXYS MIDNIGHT RU 5-2  
MICHAEL JACKSON 11-5  
ATF 13-9  
TOTO 22-17  
**WSXX/Charleston, SC**  
Bill Martin  
HALL & OATES  
MEN AT WORK  
PLANET P  
THOMAS DOLBY  
Hottest:  
JOURNEY 1-1  
BOB SEGER 8-3  
SAGA 16-7  
DEXYS MIDNIGHT RU 13-8  
BRYAN ADAMS 26-18  
SAGA  
CHAMPAIGN (dp)  
Hottest:  
JOURNEY 1-1  
MICHAEL JACKSON 10-5  
PRINCE 17-14  
DEF LEPPARD 36-31  
**WPFM/Panama City, FL**  
Bishop/Lee  
MEN AT WORK  
TUBES  
IRENE CARA  
LIONEL RICHIE  
NIGHT RANGER (dp)  
INXS (dp)  
PINK FLOYD (dp)  
Hottest:  
STYX 1-1  
GREG KINN BAND 2-2  
PRINCE 11-5  
ATF 21-14  
BRYAN ADAMS 27-18  
**WQLT/Tallahassee, FL**  
Ralph Carroll  
KC & SUNSHINE BAND  
KENNY LOGGINS  
LAURA BRANIGAN  
PATRICK SIMMONS  
Hottest:  
MICHAEL JACKSON 1-1  
JOHN ANDERSON 3-2  
DEXYS MIDNIGHT RU 12-6  
MICHAEL JACKSON 14-7  
STYX 16-11  
**WXLK/Roanoke, VA**  
Russ Brown  
MEN AT WORK  
STYX  
Hottest:  
MICHAEL JACKSON 2-1  
PRINCE 7-2  
BROTHERS JOHNSON 15-9  
BARRY MANILOW 17-11  
TOTO 22-16  
**WYKS/Gainesville, FL**  
Lou Patrick  
NIGHT RANGER  
ZZ TOP (dp)  
TUBES (dp)  
SAGA (dp)  
Hottest:  
JOURNEY 1-1  
THOMAS DOLBY 10-4  
ATF 7-6  
MICHAEL JACKSON 12-7  
DEF LEPPARD 29-19  
**Z102/Savannah, GA**  
Randi Sommers  
MEN AT WORK  
PATRICK SIMMONS  
DURAN DURAN  
LIONEL RICHIE  
CHAMPAIGN  
Hottest:  
ATF 2-1  
SHERIFF 3-2  
MICHAEL JACKSON 5-3  
TOTO 11-7  
DEBARGE 17-8  
**WAEV/Savannah, GA**  
J.D. North  
Hottest:  
JOHN ANDERSON 1-1  
DEXYS MIDNIGHT RU 4-4  
ROBBIE PATTON 6-6  
MELISSA MANCHESTE 13-13  
MAC MCANALLY 16-16  
**WCGQ/Columbus, GA**  
Bob Raleigh  
THOMAS DOLBY  
MEN AT WORK  
ZZ TOP  
DURAN DURAN  
Hottest:  
STYX 2-1  
JOURNEY 3-2  
GREG KINN BAND 6-3  
DEXYS MIDNIGHT RU 5-4  
ATF 8-6

**WQUT/Johnson City, TN**  
Rod Hampton  
MEN AT WORK  
DURAN DURAN  
MICHAEL JACKSON  
NAKED EYES  
Hottest:  
LIONEL RICHIE 1-1  
JOURNEY 5-2  
MICHAEL JACKSON 12-9  
STYX 15-12  
GREG KINN BAND 17-13  
**WFLB/Fayetteville, NC**  
Larry Cannon  
MEN AT WORK  
WALTER EGAN (dp)  
SCANDAL (dp)  
GERARD MCMAHON  
ROBBIE PATTON  
TUBES (dp)  
Hottest:  
MICHAEL JACKSON 1-1  
MICHAEL JACKSON 21-12  
BOB SEGER 25-17  
PATRICK SIMMONS 37-27  
RONNIE MILSAP 39-32  
**WFOX/Gainesville, GA**  
Alan Du Priest  
ROBERT ELLIS ORRA  
EDDIE RABBITT  
MEN AT WORK  
CHAMPAIGN  
Hottest:  
DEXYS MIDNIGHT RU 2-1  
JOURNEY 6-5  
OXO 12-6  
ATF 14-8  
SHERIFF 19-14  
**WGLFT/Tallahassee, FL**  
Brian Phillips  
LIONEL RICHIE  
RONNIE MILSAP  
U2  
MEN AT WORK  
IRENE CARA  
SAMMY HAGAR  
Hottest:  
JOURNEY 1-1  
MODERN ENGLISH  
GERARD MCMAHON  
PATTI AUSTIN  
Hottest:  
JOURNEY 2-1  
STYX 4-3  
ATF 8-4  
DEXYS MIDNIGHT RU 11-5  
GREG KINN BAND 17-9  
**KISR/Ft Smith, AR**  
Rick Hayes  
MEN AT WORK  
NIGHT RANGER (dp)  
WALTER EGAN  
LAURA BRANIGAN  
Hottest:  
JOURNEY 2-1  
THOMAS DOLBY 11-7  
ATF 21-13  
TOTO 22-14  
PRINCE 25-18  
**WISE/Ashville, NC**  
John Stevens  
SPARKS & WIEDLIN  
NIGHT RANGER  
WALTER EGAN  
LAURA BRANIGAN  
Hottest:  
JOURNEY 2-1  
THOMAS DOLBY 11-7  
ATF 21-13  
TOTO 22-14  
PRINCE 25-18  
**WJAD/Bainbridge, GA**  
Elliot/West  
TUBES  
CHAMPAIGN  
MEN AT WORK  
WALL OF VOODOO  
CHRIS DEBURGH  
Hottest:  
JOURNEY 1-1  
MICHAEL JACKSON 10-5  
PRINCE 17-14  
DEF LEPPARD 36-31  
**WPFM/Panama City, FL**  
Bishop/Lee  
MEN AT WORK  
TUBES  
IRENE CARA  
LIONEL RICHIE  
NIGHT RANGER (dp)  
INXS (dp)  
PINK FLOYD (dp)  
Hottest:  
STYX 1-1  
GREG KINN BAND 2-2  
PRINCE 11-5  
ATF 21-14  
BRYAN ADAMS 27-18  
**WQLT/Tallahassee, FL**  
Ralph Carroll  
KC & SUNSHINE BAND  
KENNY LOGGINS  
LAURA BRANIGAN  
PATRICK SIMMONS  
Hottest:  
MICHAEL JACKSON 1-1  
JOHN ANDERSON 3-2  
DEXYS MIDNIGHT RU 12-6  
MICHAEL JACKSON 14-7  
STYX 16-11  
**WXLK/Roanoke, VA**  
Russ Brown  
MEN AT WORK  
STYX  
Hottest:  
MICHAEL JACKSON 2-1  
PRINCE 7-2  
BROTHERS JOHNSON 15-9  
BARRY MANILOW 17-11  
TOTO 22-16  
**WYKS/Gainesville, FL**  
Lou Patrick  
NIGHT RANGER  
ZZ TOP (dp)  
TUBES (dp)  
SAGA (dp)  
Hottest:  
JOURNEY 1-1  
THOMAS DOLBY 10-4  
ATF 7-6  
MICHAEL JACKSON 12-7  
DEF LEPPARD 29-19  
**Z102/Savannah, GA**  
Randi Sommers  
MEN AT WORK  
PATRICK SIMMONS  
DURAN DURAN  
LIONEL RICHIE  
CHAMPAIGN  
Hottest:  
ATF 2-1  
SHERIFF 3-2  
MICHAEL JACKSON 5-3  
TOTO 11-7  
DEBARGE 17-8  
**WAEV/Savannah, GA**  
J.D. North  
Hottest:  
JOHN ANDERSON 1-1  
DEXYS MIDNIGHT RU 4-4  
ROBBIE PATTON 6-6  
MELISSA MANCHESTE 13-13  
MAC MCANALLY 16-16  
**WCGQ/Columbus, GA**  
Bob Raleigh  
THOMAS DOLBY  
MEN AT WORK  
ZZ TOP  
DURAN DURAN  
Hottest:  
STYX 2-1  
JOURNEY 3-2  
GREG KINN BAND 6-3  
DEXYS MIDNIGHT RU 5-4  
ATF 8-6

**PARALLEL THREE**  
**FM99/Tallahassee, FL**  
Al Brock  
LIONEL RICHIE  
RONNIE MILSAP  
MEN AT WORK  
SAGA  
INXS  
ULTRAVOX  
TUBES  
Hottest:  
JOURNEY 3-1  
MICHAEL JACKSON 9-3  
DEXYS MIDNIGHT RU 5-4  
GREG KINN BAND 7-5  
OXO 27-15  
**KILE/Gainesville, TX**  
Scott Taylor  
LIONEL RICHIE  
MODERN ENGLISH  
WALTER EGAN  
INXS  
PATTI AUSTIN  
Hottest:  
HALL & OATES 1-1  
GREG KINN BAND 6-3  
PRINCE 14-9  
MICHAEL JACKSON 20-12  
BOB SEGER 25-20  
**WSFL/New Bern, NC**  
Keri/Storie  
LIONEL RICHIE  
MEN AT WORK  
NAKED EYES  
THOMAS DOLBY  
GERARD MCMAHON  
Hottest:  
MICHAEL JACKSON 1-1  
STYX 4-3  
ATF 8-4  
DEXYS MIDNIGHT RU 11-5  
GREG KINN BAND 17-9  
**KISR/Ft Smith, AR**  
Rick Hayes  
MEN AT WORK  
NIGHT RANGER (dp)  
WALTER EGAN  
LAURA BRANIGAN  
Hottest:  
JOURNEY 2-1  
THOMAS DOLBY 11-7  
ATF 21-13  
TOTO 22-14  
PRINCE 25-18  
**WISE/Ashville, NC**  
John Stevens  
SPARKS & WIEDLIN  
NIGHT RANGER  
WALTER EGAN  
LAURA BRANIGAN  
Hottest:  
JOURNEY 2-1  
THOMAS DOLBY 11-7  
ATF 21-13  
TOTO 22-14  
PRINCE 25-18  
**WJAD/Bainbridge, GA**  
Elliot/West  
TUBES  
CHAMPAIGN  
MEN AT WORK  
WALL OF VOODOO  
CHRIS DEBURGH  
Hottest:  
JOURNEY 1-1  
MICHAEL JACKSON 10-5  
PRINCE 17-14  
DEF LEPPARD 36-31  
**WPFM/Panama City, FL**  
Bishop/Lee  
MEN AT WORK  
TUBES  
IRENE CARA  
LIONEL RICHIE  
NIGHT RANGER (dp)  
INXS (dp)  
PINK FLOYD (dp)  
Hottest:  
STYX 1-1  
GREG KINN BAND 2-2  
PRINCE 11-5  
ATF 21-14  
BRYAN ADAMS 27-18  
**WQLT/Tallahassee, FL**  
Ralph Carroll  
KC & SUNSHINE BAND  
KENNY LOGGINS  
LAURA BRANIGAN  
PATRICK SIMMONS  
Hottest:  
MICHAEL JACKSON 1-1  
JOHN ANDERSON 3-2  
DEXYS MIDNIGHT RU 12-6  
MICHAEL JACKSON 14-7  
STYX 16-11  
**WXLK/Roanoke, VA**  
Russ Brown  
MEN AT WORK  
STYX  
Hottest:  
MICHAEL JACKSON 2-1  
PRINCE 7-2  
BROTHERS JOHNSON 15-9  
BARRY MANILOW 17-11  
TOTO 22-16  
**WYKS/Gainesville, FL**  
Lou Patrick  
NIGHT RANGER  
ZZ TOP (dp)  
TUBES (dp)  
SAGA (dp)  
Hottest:  
JOURNEY 1-1  
THOMAS DOLBY

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### MIDWEST

**Most Added Hottest**  
Men At Work M. Jackson "Billie"  
Duran Duran Journey  
Laura Branigan Greg Kihn Band  
M. Jackson "Beat"

### WEST

**Most Added Hottest**  
Men At Work M. Jackson "Beat"  
Irene Cara Greg Kihn Band  
Lionel Richie M. Jackson "Billie"

### MIDWEST

PARALLEL TWO

**92X/Columbus, OH**  
Teri Nutter  
DURAN DURAN  
MEN AT WORK  
Hottest:  
JOURNEY 2-1  
GREG KIHN BAND 9-5  
DEXYS MIDNIGHT RU 15-7  
FRIDA 17-12  
ATF 23-15

**KEYN-FM/Wichita, KS**  
Taylor/Pearman  
DURAN DURAN  
LAURA BRANIGAN  
MEN AT WORK  
ZZ TOP (dp)  
Hottest:  
GREG KIHN BAND 7-1  
JOURNEY 3-3  
DEXYS MIDNIGHT RU 6-4  
FRIDA 9-6  
MICHAEL JACKSON 14-10

**KIHK/Davenport, IA**  
Jim O'Hara  
Hottest:  
HALL & OATES 1-1  
STEPHEN BISHOP 4-4  
BARRY MANILOW 10-10  
TOTO 17-17  
GREG KIHN BAND 22-22

**KMGK/Des Moines, IA**  
Jim Roberts  
DURAN DURAN  
NIGHT RANGER  
ROBERT ELLIS ORRA  
INXS  
Hottest:  
LIONEL RICHIE 2-1  
JOURNEY 4-2  
ABC 13-5  
OXO 14-6  
ATF 18-12

**KOFM/Oklahoma City, OK**  
Dave Duquesne  
TOTO  
AL JARREAU  
KENNY LOGGINS  
Hottest:  
ROGERS & EASTON 2-1  
DAN FOGELBERG 6-3  
MICHAEL JACKSON 10-8  
KC & SUNSHINE BAN 15-10  
BARRY MANILOW 18-13

**KQKQ/Omaha, NB**  
Taylor/Evans  
MEN AT WORK  
LAURA BRANIGAN  
JOHN ANDERSON  
THOMAS DOLBY  
AL JARREAU  
Hottest:  
STYX 1-1  
MICHAEL JACKSON 5-2  
ATF 10-5  
DEF LEPPARD 13-8  
DEBARGE 25-12

**KRAV/Tulsa, OK**  
Gary Reynolds  
AL JARREAU  
ROBBIE PATTON  
Hottest:  
MICHAEL JACKSON 1-1  
STEPHEN BISHOP 3-2  
LIONEL RICHIE 4-4  
HALL & OATES 6-5  
PRETENDERS 7-6

**K293/Peoria, IL**  
Mark Maloney  
NIGHT RANGER  
DURAN DURAN  
Hottest:  
JOURNEY 1-1  
HALL & OATES 2-2  
DEXYS MIDNIGHT RU 5-3  
GREG KIHN BAND 8-6  
TOM PETTY 10-9

**U93/South Bend, IN**  
J.K. Dearing  
GREG KIHN BAND  
Hottest:  
MICHAEL JACKSON 3-1  
LIONEL RICHIE 5-2  
CULTURE CLUB 6-4  
HALL & OATES 14-9  
MICHAEL JACKSON 22-19

**WBCD/Duluth, MN**  
Dick Johnson  
BRYAN ADAMS  
LAURA BRANIGAN  
Hottest:  
MICHAEL JACKSON 2-1  
DEXYS MIDNIGHT RU 4-3  
MICHAEL JACKSON 14-8  
STEPHEN BISHOP 17-13  
TOTO 22-15

**WGRD/Grand Rapids, MI**  
J.J. Dullng  
DEF LEPPARD  
MEN AT WORK  
BRYAN ADAMS  
SHERIFF  
DAVID BOWIE  
TUBES  
STEPHEN BISHOP  
Hottest:  
JOURNEY 1-1  
STYX 5-2  
GREG KIHN BAND 9-7  
MICHAEL JACKSON 21-11  
BOB SEGER 22-12

**WHOT/Youngstown, OH**  
Dick Thompson  
LAURA BRANIGAN  
SAGA  
THOMAS DOLBY  
IRENE CARA  
WALTER EGAN  
SCANDAL  
Hottest:  
HALL & OATES 3-1  
GREG KIHN BAND 13-3  
MICHAEL JACKSON 19-6  
ATF 16-11  
OXO 22-15

**WJXQ/Jackson, MI**  
Ryan/Cheeks  
MEN AT WORK  
NIGHT RANGER  
INXS  
Hottest:  
JOURNEY 1-1  
BOB SEGER 16-8  
U2 21-12  
ZZ TOP 27-21  
PLANET P 33-26

**WKAJ/Appleton-Oshkosh**  
Ross/Allen  
MEN AT WORK  
ROBERT ELLIS ORRA  
AL JARREAU  
LIONEL RICHIE  
THOMAS DOLBY (dp)  
Hottest:  
STYX 2-1  
OXO 14-9  
THOMPSON TWINS 18-12  
DIONNE WARWICK 20-14  
TOTO 33-24

**WKDD/Akron, OH**  
Matt Patrick  
MEN AT WORK  
LIONEL RICHIE  
ROBBIE PATTON  
JIM CAPALDI  
Hottest:  
VANDENBERG 2-1  
GREG KIHN BAND 4-3  
EDDIE MONEY 10-7  
TOTO 11-8  
DEXYS MIDNIGHT RU 16-12

**WKDQ/Evansville, IN**  
Hobbs/Payne  
MEN AT WORK  
JOURNEY  
LIONEL RICHIE  
B.J. THOMAS  
Hottest:  
STEPHEN BISHOP 2-1  
MICHAEL JACKSON 3-2  
HALL & OATES 8-4  
DAN FOGELBERG 10-5  
MAC MCANALLY 17-12

**WKFR/Kalamazoo, MI**  
Swart/Chapman  
MEN AT WORK  
DURAN DURAN (dp)  
AL JARREAU  
Hottest:  
STYX 1-1  
MICHAEL JACKSON 1-1  
ATF 10-5  
DEF LEPPARD 13-8  
DEBARGE 25-12

**WMEE/Fort Wayne, IN**  
Keith Greer  
MEN AT WORK  
DURAN DURAN  
LAURA BRANIGAN  
IRENE CARA  
Hottest:  
STYX 1-1  
MICHAEL JACKSON 2-2  
JOURNEY 5-3  
DEXYS MIDNIGHT RU 6-4  
ATF 8-7

**WNAM/Appleton-Oshkosh**  
Chris Caine  
WALTER EGAN  
ULTRAVOX  
DURAN DURAN  
IRENE CARA  
SAGA  
MEN AT WORK  
Hottest:  
MICHAEL JACKSON 1-1  
MICHAEL JACKSON 14-4  
TOTO 21-13  
BOB SEGER 23-15  
BRYAN ADAMS 25-18

**WNAP/Indianapolis, IN**  
Larry Mago  
AL JARREAU  
MEN AT WORK  
Hottest:  
MICHAEL JACKSON 1-1  
HALL & OATES 3-3  
ERIC CLAPTON 6-4  
TOTO 17-12  
STEPHEN BISHOP 21-14

**WYFM/Youngstown, OH**  
Jeff Tobin  
MICHAEL JACKSON  
ATF  
Hottest:  
MICHAEL JACKSON 1-1  
STYX 4-2  
PRETENDERS 9-5  
DEXYS MIDNIGHT RU 13-8  
GREG KIHN BAND 16-10

**WZOK/Rockford, IL**  
Tim Fox  
TOTO  
DAVID BOWIE  
PATRICK SIMMONS  
Hottest:  
JOURNEY 2-1  
STYX 3-2  
HALL & OATES 4-3  
DEXYS MIDNIGHT RU 7-5  
GREG KIHN BAND 9-7

**WVIC/East Lansing, MI**  
Mike Hayes  
BOB SEGER  
DURAN DURAN  
MISSING PERSONS  
EDDIE MONEY  
PATRICK SIMMONS  
TONY CAREY  
Hottest:  
STYX 6-1  
HALL & OATES 9-2  
GOLDEN EARRING 5-3  
JEFFERSON STARSHI 3-4  
DAN FOGELBERG 12-5

**WZZR/Grand Rapids, MI**  
Don Schueller  
MEN AT WORK  
BOW WOW WOW  
SPARKS & WIEDLIN  
SIMPLE MINDS  
WALTER EGAN  
BRYAN ADAMS  
Hottest:  
MICHAEL JACKSON 1-1  
DEXYS MIDNIGHT RU 2-2  
JOURNEY 11-4  
JEFFERSON STARSHI 17-15  
SHERIFF 19-18

**Z104/Madison, WI**  
Jonathan Little  
PRINCE  
LIONEL RICHIE  
TUBES  
LAURA BRANIGAN  
MEN AT WORK  
Hottest:  
STYX 1-1  
MICHAEL JACKSON 2-2  
MICHAEL JACKSON 8-4  
OXO 13-7  
YAZ 15-8

**K107/Tulsa, OK**  
Phil Williams  
MEN AT WORK  
STEPHEN BISHOP  
DURAN DURAN  
AL JARREAU  
ZZ TOP (dp)  
Hottest:  
GREG KIHN BAND 10-4  
FRIDA 11-6  
TOTO 16-12  
ATF 23-15  
DIONNE WARWICK 27-17

**WZPL/Indianapolis, IN**  
Scott Brodie  
U2 (dp)  
WALTER EGAN (dp)  
ROBERT ELLIS ORRA (dp)  
Hottest:  
JOURNEY 1-1  
FRIDA 3-3  
GREG KIHN BAND 6-6  
DEXYS MIDNIGHT RU D-15  
PAT BENATAR 16-17

**99KG/Salina, KS**  
Denny Collier  
DAVID BOWIE  
RONNIE MILSAP  
ROBERT HAZARD  
INXS  
TOTAL COELO (dp)  
MEN AT WORK  
ALEX CALL  
Hottest:  
MICHAEL JACKSON 11-1  
TOTO 24-7  
DEF LEPPARD 26-9  
BRYAN ADAMS 27-10  
NIGHT RANGER 34-16

**D93/Dubuque, IA**  
Steve Sesterhenn  
LINDA RONSTADT  
PATTI AUSTIN  
DURAN DURAN  
ROBERT ELLIS ORRA  
MEN AT WORK  
Hottest:  
JOE JACKSON 2-1  
HALL & OATES 3-2  
SUPERTRAMP 4-3  
MICHAEL JACKSON 5-4  
ERIC CLAPTON 6-5

**KDVV/Topeka, KN**  
Tony Stewart  
SAMMY HAGAR  
MEN AT WORK  
LAURA BRANIGAN  
DURAN DURAN  
Hottest:  
MICHAEL JACKSON 1-1  
STYX 2-2  
JOURNEY 3-3  
ATF 15-6  
MICHAEL JACKSON 16-8

**KFMZ/Columbia, MO**  
Steve Graziano  
MEN AT WORK  
MODERN ENGLISH  
ZZ TOP  
ULTRAVOX  
CALL  
Hottest:  
DEXYS MIDNIGHT RU 1-1  
DAVID BOWIE D-10  
INXS 19-13  
NAKED EYES D-18

**KFYR/Bismarck, ND**  
Dan Brennan  
SERGIO MENDES  
MEN AT WORK  
RONNIE MILSAP  
LIONEL RICHIE  
Hottest:  
MICHAEL JACKSON 7-1  
DEXYS MIDNIGHT RU 8-3  
FRIDA 11-8  
JOHN ANDERSON 14-10  
ATF 20-15

**KKLS/Rapid City, SD**  
Sherwin/Piper  
KENNY LOGGINS  
PATRICK SIMMONS  
PHIL COLLINS  
Hottest:  
HALL & OATES 2-1  
STYX 6-2  
JOURNEY 7-4  
BOB SEGER 13-11  
STEPHEN BISHOP 17-12

**KKXL-FM/Grand Forks, ND**  
Don Nordine  
DURAN DURAN  
MEN AT WORK  
FALCO  
Hottest:  
STYX 2-1  
MICHAEL JACKSON 5-2  
MICHAEL JACKSON 1-6  
ATF 17-9  
DEF LEPPARD 22-11

**KQWB/Fargo, ND**  
Craig Roberts  
BOB SEGER  
RONNIE MILSAP  
KENNY LOGGINS  
BRYAN ADAMS  
LAURA BRANIGAN  
TOM PETTY  
ATF  
Hottest:  
MICHAEL JACKSON 1-1  
HALL & OATES 3-2  
JOURNEY 8-3  
MICHAEL JACKSON 18-12  
DIONNE WARWICK 26-20

**KRNA/lowe City, IA**  
Bart Goynschor  
MEN AT WORK  
STEPHEN BISHOP  
U2 (dp)  
NIGHT RANGER (dp)  
ULTRAVOX (dp)  
Hottest:  
MICHAEL JACKSON 1-1  
MICHAEL JACKSON 7-2  
DEXYS MIDNIGHT RU 4-3  
ATF 11-8  
PRINCE 13-10

**KWTO-FM/Springfield, MO**  
Alexander/Hammond  
RONNIE MILSAP  
THOMAS DOLBY  
DURAN DURAN  
SAMMY HAGAR  
MEN AT WORK  
Hottest:  
JOURNEY 3-1  
STYX 6-2  
DEXYS MIDNIGHT RU 5-3  
GREG KIHN BAND 8-4  
ATF 20-12

**KYTN/Grand Forks, ND**  
Tom Fricke  
THOMAS DOLBY  
DURAN DURAN  
INXS  
WALL OF VOODOO  
SAMMY HAGAR  
TUBES  
NAKED EYES  
ROBERT ELLIS ORRA  
SPARKS & WIEDLIN  
ART IN AMERICA  
DAVID BOWIE  
ROBBIE PATTON  
SCANDAL  
ULTRAVOX  
MEN AT WORK  
Hottest:  
MICHAEL JACKSON 11-1  
TOTO 24-7  
DEF LEPPARD 26-9  
BRYAN ADAMS 27-10  
NIGHT RANGER 34-16

**WAZY FM/Lafayette, IN**  
Jim Stacy  
LAURA BRANIGAN  
INXS  
MEN AT WORK  
Hottest:  
DEXYS MIDNIGHT RU 4-1  
FRIDA 11-5  
MICHAEL JACKSON 15-10  
TOTO 22-17  
KENNY LOGGINS 27-22

**WBWB/Bloomington, IN**  
John Heimann  
ALEX CALL  
PLANET P  
MEN AT WORK  
NIGHT RANGER  
ROBERT HAZARD  
DAVID BOWIE  
WALTER EGAN  
Hottest:  
JOURNEY 2-1  
GREG KIHN BAND 5-2  
TOM PETTY 13-7  
ATF 17-8  
STYX 15-9

**WCIL-FM/Carbondale, IL**  
Tony Waitekus  
DURAN DURAN (dp)  
MEN AT WORK  
BRYAN ADAMS  
DEBARGE  
Hottest:  
JOHN ANDERSON 1-1  
MICHAEL JACKSON 2-2  
MICHAEL JACKSON 3-3  
GREG KIHN BAND 16-9  
ATF 29-12

**WRKR/Racine, WI**  
Steve Warren  
DAVID BOWIE  
MEN AT WORK  
ULTRAVOX  
Hottest:  
MICHAEL JACKSON 2-1  
MICHAEL JACKSON 13-9  
ERIC CLAPTON 17-11  
ATF 18-12  
GREG KIHN BAND 21-14

**WSPT/Stevens Point, WI**  
Fuhr/Tracy  
LAURA BRANIGAN  
MEN AT WORK  
LIONEL RICHIE  
SERGIO MENDES  
DURAN DURAN  
Hottest:  
MICHAEL JACKSON 1-1  
DEXYS MIDNIGHT RU 3-2  
OXO 15-12  
GARY PORTNOY 19-14  
JOHN ANDERSON 5-4  
FRIDA 15-7

**KFMW/Waterloo, IA**  
Mark Potter  
BRYAN ADAMS  
MEN AT WORK  
PRETENDERS  
Hottest:  
DEXYS MIDNIGHT RU 2-1  
TOM PETTY 12-5  
MICHAEL JACKSON 10-6  
ATF 16-13  
THOMPSON TWINS 21-19

**KKRC/Sioux Falls, SD**  
Greg Fisher  
MEN AT WORK  
LAURA BRANIGAN  
Hottest:  
MEN AT WORK 2-1  
MICHAEL JACKSON 8-4  
GREG KIHN BAND 6-5  
DEF LEPPARD 10-6  
BOB SEGER 18-13

**FM102/Sacramento, CA**  
Manders/Preston  
AL JARREAU  
DAVID BOWIE  
BRYAN ADAMS  
PRINCE  
Hottest:  
MICHAEL JACKSON 1-1  
HALL & OATES 2-2  
CULTURE CLUB 4-4  
STEPHEN BISHOP 8-6  
MICHAEL JACKSON 20-10

**K96/Provo, UT**  
Gentry/McCoy  
BRYAN ADAMS  
DEF LEPPARD (dp)  
PATRICK SIMMONS  
LAURA BRANIGAN  
MEN AT WORK  
Hottest:  
JOURNEY 4-1  
STYX 7-4  
GREG KIHN BAND 11-6  
ATF 15-10  
TOTO 25-17

**KBK/Boise, ID**  
Bob Lee  
STEVE MILLER BAND  
CHAMPAIGN  
MEN AT WORK  
WALTER EGAN  
GERARD MCMAHON  
IRENE CARA  
ROBERT ELLIS ORRA  
Hottest:  
DEXYS MIDNIGHT RU 1-1  
STYX 8-2  
ATF 6-3  
MICHAEL JACKSON 19-8  
JOURNEY 5-13

**KGGI/Riverside S. Bern.**  
Steve O'Neil  
GREG KIHN BAND  
DAVID BOWIE  
WHISPERS  
IRENE CARA  
PATRICK SIMMONS  
SYSTEM  
Hottest:  
DEBARGE 4-4  
DEXYS MIDNIGHT RU 12-7  
BARRY MANILOW 24-13  
GREG KIHN BAND A-16

**KHOP/Modes-to-Stockton**  
David Kraham  
MEN AT WORK  
RONNIE MILSAP  
IRENE CARA  
LOU RAWLS  
PETER ALLEN  
Hottest:  
GREG KIHN BAND 1-1  
ATF 10-3  
MICHAEL JACKSON 9-5  
STEPHEN BISHOP 12-6  
BARRY MANILOW 22-14

**KIDD/Monterey, CA**  
Brown/Carr  
MAC MCANALLY  
RONNIE MILSAP  
LAURA BRANIGAN  
PATTI AUSTIN  
Hottest:  
MICHAEL JACKSON 3-1  
GREG KIHN BAND 4-3  
JOURNEY 7-4  
STYX 16-9  
ATF 20-12

**KIKI/Honolulu, HI**  
Kong/Shahido  
DOUG & THE SLUGS  
FRANK SINATRA (dp)  
VANITY 6  
NARADA M. WALDEN  
MEN AT WORK  
LOU RAWLS (dp)  
Hottest:  
RABBITT & GAYLE 1-1  
MICHAEL JACKSON 2-2  
STYX 3-3  
JEFFREY OSBORNE 13-9  
STEPHEN BISHOP 18-12

**KJRB/Spokane, WA**  
Suds Coleman  
MEN AT WORK  
LIONEL RICHIE  
SERGIO MENDES  
DURAN DURAN  
Hottest:  
MICHAEL JACKSON 1-1  
DEXYS MIDNIGHT RU 3-2  
OXO 15-12  
GARY PORTNOY 19-14  
ROBBIE PATTON D-17

**KKFM/Colorado Springs**  
Chuck Finney  
MEN AT WORK  
THOMAS DOLBY  
LAURA BRANIGAN  
IRENE CARA  
KENNY LOGGINS  
Hottest:  
JOURNEY 1-1  
MICHAEL JACKSON 4-2  
GREG KIHN BAND 6-4  
BOB SEGER 9-8  
PRINCE 15-12

**KKXX/Bakersfield, CA**  
Squires/Marcus  
LIONEL RICHIE  
MEN AT WORK  
DURAN DURAN  
Hottest:  
GREG KIHN BAND 2-1  
ATF 3-3  
YAZ 6-5  
KENNY LOGGINS 21-13  
DEF LEPPARD 18-14

**KLUC/Las Vegas, NV**  
Randy Lunquist  
MEN AT WORK  
ABC  
AL JARREAU  
MAC MCANALLY  
Hottest:  
GREG KIHN BAND 5-2  
ATF 13-10  
STEPHEN BISHOP 24-21  
KENNY LOGGINS 26-23  
TOTO 27-24

**KO93/Modesto, CA**  
Ausham/Main  
MEN AT WORK  
LIONEL RICHIE  
ALAN PARSONS  
IRENE CARA  
Hottest:  
MICHAEL JACKSON 1-1  
MICHAEL JACKSON 16-6  
STEPHEN BISHOP 17-8  
TOTO 21-14  
BOB SEGER 25-18

**KQMQ/Honolulu, HI**  
Kimo Akane  
BOW WOW WOW  
ALEX CALL  
ULTRAVOX  
KASHIF  
SIMPLE MINDS  
MEN AT WORK  
Hottest:  
RABBITT & GAYLE 2-2  
STYX 4-3  
JOURNEY 6-4  
STEPHEN BISHOP 7-5  
MICHAEL JACKSON 16-6

**KRQ/Tucson, AZ**  
Zapoleon/Norris  
PRINCE  
BRYAN ADAMS  
PATRICK SIMMONS  
MEN AT WORK  
SCANDAL  
Hottest:  
LIONEL RICHIE 3-1  
MICHAEL JACKSON 7-2  
MICHAEL JACKSON 4-3  
ERIC CLAPTON 11-6  
GREG KIHN BAND 9-7

**KRSP/Salt Lake City, UT**  
Carlson/Moili  
MEN AT WORK  
DURAN DURAN  
PATRICK SIMMONS  
MAC MCANALLY  
Hottest:  
MICHAEL JACKSON 1-1  
MICHAEL JACKSON 5-4  
GREG KIHN BAND 10-6  
ATF 14-9  
TOTO 21-14

**KSKD/Salem, OR**  
Len E. Mitchell  
WALTER EGAN  
IRENE CARA  
ROBBIE PATTON (dp)  
TUBES (dp)  
SAGA (dp)  
CHAMPAIGN (dp)  
PETER ALLEN (dp)  
Hottest:  
STYX 1-1  
STEPHEN BISHOP 28-19  
BOB SEGER 32-25  
DURAN DURAN D-30  
NEIL YOUNG D-32

**KYNO-FM/Fresno, CA**  
John Lee Walker  
GREG KIHN BAND (RA)  
RONNIE MILSAP (dp)  
LIONEL RICHIE  
DEF LEPPARD (dp)  
WHISPERS  
Hottest:  
VANITY 6 2-1  
HALL & OATES 4-3  
CULTURE CLUB 6-4  
DEBARGE 8-6  
PRINCE 12-11

**KYYX/Seattle, WA**  
Elvin Ichiyama  
KAJAGOOGOO  
ECHO & BUNNYMEN  
MADNESS  
MEN AT WORK  
Hottest:  
GREG KIHN BAND 1-1  
ATF 4-2  
ULTRAVOX 11-6  
OXO 17-9  
FIXX 18-13

**KHYT/Tucson, AZ**  
Sherman Cohen  
OXO  
GAP BAND  
BRYAN ADAMS  
POINTER SISTERS  
BOW WOW WOW  
MODERN ENGLISH  
Hottest:  
MICHAEL JACKSON 1-1  
MICHAEL JACKSON 2-2  
STYX 3-3  
GREG KIHN BAND 5-5  
THOMAS DOLBY 25-9

**KBIM/Roswell, NM**  
Harry Dierks  
KID CREOLE  
LOU RAWLS  
MEN AT WORK  
LIONEL RICHIE  
IRENE CARA  
WALTER EGAN  
SIMPLE MINDS  
Hottest:  
JOURNEY 1-1  
GREG KIHN BAND 2-2  
MICHAEL JACKSON 16-10  
PATRICK SIMMONS 34-24  
ZZ TOP 40-30

**KCBN/Reno, NV**  
Jim O'Neil  
MEN AT WORK  
MUSICAL YOUTH  
FALCO  
GERARD MCMAHON  
JIM CAPALDI  
FELONY  
Hottest:  
DEXYS MIDNIGHT RU 2-1  
ATF 4-3  
MICHAEL JACKSON 6-5  
MICHAEL JACKSON 7-6  
THOMAS DOLBY 13-7

**KCDQ/Bozeman, MT**  
Williams/St. John  
IRENE CARA  
MEN AT WORK  
WALTER EGAN  
SCANDAL  
EDDY GRANT  
MODERN ENGLISH  
SIMPLE MINDS  
TUBES  
Hottest:  
MEN AT WORK 4-1  
FRIDA 12-8  
MICHAEL JACKSON 22-13  
TOTO 31-21  
LAURA BRANIGAN 32-24

**KDZA/Pueblo, CO**  
Rip Avina  
MEN AT WORK  
LIONEL RICHIE  
THOMAS DOLBY  
ZZ TOP  
LOU RAWLS  
IRENE CARA  
GERARD MCMAHON  
DEF LEPPARD (dp)  
Hottest:  
MICHAEL JACKSON 1-1  
JOURNEY 3-2  
STYX 4-3  
DEXYS MIDNIGHT RU 6-4  
ATF 16-8

**KKAZ/Cheyenne, WY**  
John Ramsey  
Hottest:  
MICHAEL JACKSON 1-1  
JOURNEY 4-4  
DEXYS MIDNIGHT RU 5-5  
ATF 9-9  
STYX 12-12

**KENI/Anchorage, AK**  
Vaughn/Kimberly  
IRENE CARA  
ZZ TOP  
ALEX CALL  
GERARD MCMAHON  
DURAN DURAN  
EDDY GRANT  
Hottest:  
LIONEL RICHIE 2-1  
ERIC CLAPTON 3-2  
MICHAEL JACKSON 1-5  
ABC 16-9  
GREG KIHN BAND 17-12

**KGHO/Hoquiam, WA**  
Steve Larson  
FELONY (RA)  
JOURNEY  
NIGHT RANGER  
MEN AT WORK  
PLANET P  
ULTRAVOX  
MUSICAL YOUTH  
SAGA  
Hottest:  
JOURNEY 1-1  
MICHAEL JACKSON 3-2  
GREG KIHN BAND 5-4  
ATF 13-7  
PATRICK SIMMONS D-23

**KIST/Santa Barbara, CA**  
Scotty Johnson  
Hottest:  
HALL & OATES 1-1  
PRETENDERS 2-2  
GREG KIHN BAND 4-4  
DAN FOGELBERG 5-5  
FRIDA 9-9

**KOZE/Lewiston, ID**  
Jay McCall  
MEN AT WORK  
LIONEL RICHIE  
NAKED EYES  
ROBERT ELLIS ORRA  
ZZ TOP  
Hottest:  
STYX 1-1  
OXO 10-6  
MICHAEL JACKSON 15-7  
DEF LEPPARD 18-8  
ATF 20-10

**KSly/San Luis Obispo, CA**  
J. Michaels  
MICHAEL JACKSON  
WALL OF VOODOO (dp)  
IRENE CARA  
GAP BAND  
GERARD MCMAHON (dp)  
PETER ALLEN  
ZZ TOP (dp)  
SAMMY HAGAR  
PLANET P  
TONY CAREY  
Hottest:  
DEXYS MIDNIGHT RU 10-6  
STEPHEN BISHOP 12-9  
FRIDA 18-11  
DEF LEPPARD 23-14  
MAC MCANALLY 28-22

**KTRS/Casper, WY**  
Sears/Donovan  
MEN AT WORK  
AL JARREAU  
ROBERT HAZARD (dp)  
ROBERT ELLIS ORRA  
THOMAS DOLBY  
PRINCE  
JOHN ANDERSON  
Hottest:  
HALL & OATES 1-1  
JOURNEY 3-3  
GREG KIHN BAND 7-4  
MICHAEL JACKSON 11-7  
TOTO 23-13

**KYYA/Billings, MT**  
Charlie Fox  
DAVID BOWIE  
PATRICK SIMMONS  
LAURA BRANIGAN  
MAC MCANALLY  
DEF LEPPARD (dp)  
Hottest:  
MICHAEL JACKSON 1-1  
FRIDA 12-8  
DEXYS MIDNIGHT RU 13-9  
MICHAEL JACKSON 16-10  
BOB SEGER 25-19

228 Reporters  
221 Current Reports  
The following stations reported frozen playlists this week:  
**WKEE/Huntington**  
**WAEV/Savannah**  
**KIST/Santa Barbara**

The following stations did not report this week and therefore their playlist were frozen:  
**CFTR/Toronto**  
**KITE/Corpus Christi**  
**KIHK/Davenport**  
**KKAZ/Cheyenne**

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS.

## 228 Reports

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	E 33%	Up 51	Debuts 20
S 21%	M 2%	Same 4	Down 0
S 56%	W 19%	ADDS 25	

### EXAMPLE

100/25 — 100 CHR reporting stations on It which week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region.

National Summary  
Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week

**STEPHEN BISHOP**  
It Might Be You... (WB)  
LP: Soundtrack "Tootsie"

Regional	166/7	68%	National Summary
Reach	E 72%	Up 100	Debuts 1
S 68%	M 8%	Same 76	Down 0
S 84%	W 84%	ADDS 7	

**IRENE CARA**  
Flashdance... What A Feeling (Casablanca/PolyGram)  
LP: Soundtrack Flashdance

Regional	102/67	46%	National Summary
Reach	E 55%	Up 64	Debuts 1
S 55%	M 7%	Same 27	Down 0
S 53%	W 53%	ADDS 67	

**DAVID BOWIE**  
Let's Dance (EMI America)  
LP: Let's Dance

Regional	188/18	82%	National Summary
Reach	E 86%	Up 66	Debuts 1
S 87%	M 24%	Same 24	Down 0
S 87%	W 87%	ADDS 18	

**JOHN ANDERSON**  
Swingin' (WB)  
LP: Wild And Blue

Regional	84/9	37%	National Summary
Reach	E 24%	Up 40	Debuts 6
S 53%	M 22%	Same 22	Down 0
S 29%	W 29%	ADDS 9	

**BRYAN ADAMS**  
Straight From The... (A&M)  
LP: Cuts Like A Knife

Regional	178/21	78%	National Summary
Reach	E 76%	Up 91	Debuts 1
S 77%	M 3%	Same 30	Down 0
S 80%	W 80%	ADDS 21	

**LAURA BRANIGAN**  
Solitaire (Atlantic)  
LP: Branigan 2

Regional	167/28	73%	National Summary
Reach	E 68%	Up 68	Debuts 1
S 75%	M 2%	Same 27	Down 0
S 84%	W 84%	ADDS 28	

**THOMAS DOLBY**  
Blinded By... (Capitol)  
LP: Blinded By Science

Regional	134/26	58%	National Summary
Reach	E 62%	Up 74	Debuts 14
S 75%	M 2%	Same 20	Down 0
S 60%	W 60%	ADDS 26	

**FRIDA**  
I Know There's... (Atlantic)  
LP: Something's Going On

Regional	176/0	77%	National Summary
Reach	E 88%	Up 19	Debuts 1
S 88%	M 2%	Same 26	Down 0
S 71%	W 71%	ADDS 0	

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LP: Hit Song

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Reach	E 68%	Up 68	Debuts 1
S 75%	M 2%	Same 27	Down 0
S 84%	W 84%	ADDS 28	

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S 71%	W 71%	ADDS 0	

**DEF LEPPARD**  
Photograph (Mercury/PG)  
LP: Pyromania

Regional	134/18	58%	National Summary
Reach	E 60%	Up 72	Debuts 1
S 64%	M 2%	Same 26	Down 0
S 47%	W 47%	ADDS 18	

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LP: Soundtrack Flashdance

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Reach	E 68%	Up 68	Debuts 1
S 75%	M 2%	Same 27	Down 0
S 84%	W 84%	ADDS 28	

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Reach	E 88%	Up 19	Debuts 1
S 88%	M 2%	Same 26	Down 0
S 71%	W 71%	ADDS 0	

Continued On Next Column

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Continued On Next Column

(Friday continued)

ROBERT HAZARD Escalator Of Life (RCA) LP: Robert Hazard. Regional: 72/8, 32%. Summary: DEBITS 5, SAME 44, DOWN 2, ADDS 6.

JARREAU Mornin' (WB) LP: Jarreau. Regional: 128/22, 56%. Summary: DEBITS 34, SAME 17, DOWN 0, ADDS 22.

BARRY MANILOW Some Kind Of Friend (Arista) LP: Here Comes The Night. Regional: 158/7, 69%. Summary: DEBITS 21, SAME 17, TOWN 0, ADDS 7.

RONNIE MILSAP Stranger In My House (RCA) LP: Keegan In. Regional: 133/31, 58%. Summary: DEBITS 19, SAME 48, DOWN 0, ADDS 31.

SAMMY HAGAR Never Give Up (Geffen) LP: Three Lock Box. Regional: 79/18, 35%. Summary: DEBITS 17, SAME 31, DOWN 0, ADDS 18.

KENNY LOGGINS Welcome To... (Columbia) LP: High Adventure. Regional: 188/8, 82%. Summary: DEBITS 37, SAME 15, DOWN 1, ADDS 8.

MEN AT WORK Be Good Johnny (Columbia) LP: Business As Usual. Regional: 100/0, 44%. Summary: DEBITS 7, SAME 10, DOWN 0, ADDS 0.

NAKED EYES Always Something... (EMI America) LP: Naked Eyes. Regional: 115/21, 50%. Summary: DEBITS 17, SAME 22, DOWN 0, ADDS 21.

D. HALL & J. OATES One On One (RCA) LP: H2O. Regional: 194/1, 85%. Summary: DEBITS 44, SAME 55, DOWN 0, ADDS 1.

MAC McANALLY Minimum Love (Geffen) LP: Nothing But The Truth. Regional: 144/9, 63%. Summary: DEBITS 17, SAME 30, DOWN 0, ADDS 9.

MEN AT WORK Overkill (Columbia) LP: Cargo. Regional: 168/168, 73%. Summary: DEBITS 30, SAME 166, DOWN 0, ADDS 166.

NIGHT RANGER Sing Me A Way (Boardwalk) LP: Down Patrol. Regional: 59/24, 26%. Summary: DEBITS 8, SAME 26, DOWN 0, ADDS 24.

MICHAEL JACKSON Beat It (Epic) LP: Thriller. Regional: 198/4, 86%. Summary: DEBITS 150, SAME 26, DOWN 11, ADDS 4.

GREG KINN Jeopardy (Berserker/E-A) LP: Kinnspiracy. Regional: 221/8, 97%. Summary: DEBITS 17, SAME 26, DOWN 1, ADDS 8.

MAC McANALLY Minimum Love (Geffen) LP: Nothing But The Truth. Regional: 144/9, 63%. Summary: DEBITS 17, SAME 30, DOWN 0, ADDS 9.

MEN AT WORK Overkill (Columbia) LP: Cargo. Regional: 168/168, 73%. Summary: DEBITS 30, SAME 166, DOWN 0, ADDS 166.

MICHAEL JACKSON Beat It (Epic) LP: Thriller. Regional: 198/4, 86%. Summary: DEBITS 150, SAME 26, DOWN 11, ADDS 4.

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MAC McANALLY Minimum Love (Geffen) LP: Nothing But The Truth. Regional: 144/9, 63%. Summary: DEBITS 17, SAME 30, DOWN 0, ADDS 9.

MEN AT WORK Overkill (Columbia) LP: Cargo. Regional: 168/168, 73%. Summary: DEBITS 30, SAME 166, DOWN 0, ADDS 166.

MICHAEL JACKSON Beat It (Epic) LP: Thriller. Regional: 198/4, 86%. Summary: DEBITS 150, SAME 26, DOWN 11, ADDS 4.

GREG KINN Jeopardy (Berserker/E-A) LP: Kinnspiracy. Regional: 221/8, 97%. Summary: DEBITS 17, SAME 26, DOWN 1, ADDS 8.

MAC McANALLY Minimum Love (Geffen) LP: Nothing But The Truth. Regional: 144/9, 63%. Summary: DEBITS 17, SAME 30, DOWN 0, ADDS 9.

MEN AT WORK Overkill (Columbia) LP: Cargo. Regional: 168/168, 73%. Summary: DEBITS 30, SAME 166, DOWN 0, ADDS 166.

MICHAEL JACKSON Beat It (Epic) LP: Thriller. Regional: 198/4, 86%. Summary: DEBITS 150, SAME 26, DOWN 11, ADDS 4.

GREG KINN Jeopardy (Berserker/E-A) LP: Kinnspiracy. Regional: 221/8, 97%. Summary: DEBITS 17, SAME 26, DOWN 1, ADDS 8.

MAC McANALLY Minimum Love (Geffen) LP: Nothing But The Truth. Regional: 144/9, 63%. Summary: DEBITS 17, SAME 30, DOWN 0, ADDS 9.

MEN AT WORK Overkill (Columbia) LP: Cargo. Regional: 168/168, 73%. Summary: DEBITS 30, SAME 166, DOWN 0, ADDS 166.

MICHAEL JACKSON Beat It (Epic) LP: Thriller. Regional: 198/4, 86%. Summary: DEBITS 150, SAME 26, DOWN 11, ADDS 4.

GREG KINN Jeopardy (Berserker/E-A) LP: Kinnspiracy. Regional: 221/8, 97%. Summary: DEBITS 17, SAME 26, DOWN 1, ADDS 8.

MAC McANALLY Minimum Love (Geffen) LP: Nothing But The Truth. Regional: 144/9, 63%. Summary: DEBITS 17, SAME 30, DOWN 0, ADDS 9.

MEN AT WORK Overkill (Columbia) LP: Cargo. Regional: 168/168, 73%. Summary: DEBITS 30, SAME 166, DOWN 0, ADDS 166.

Continued on Next Column

(Parallels continued on Page 58)

**ROBERT ELLIS ORRALL**  
w/Carlene Carter  
*I Couldn't Say No (RCA)*  
LP: Special Pain

Regional 95/33 42% National Summary  
Reach 133  
E 88 DEBITS 9  
S 403 SAME 2  
M 128 DOWN 3  
W 428 ADDS 3

**PRINCE**  
*Little Red Corvette (WB)*  
LP: 1999

Regional 170/10 76% National Summary  
Reach 127  
E 808 DEBITS 16  
S 744 SAME 2  
M 548 DOWN 1  
W 784 ADDS 10

**OXO**  
*Whirly Girl (Geffen)*  
LP: Oxo

Regional 167/1 73% National Summary  
Reach 137  
E 788 DEBITS 4  
S 648 SAME 24  
M 524 DOWN 1  
W 824 ADDS 1

**PSYCHEDELIC FURS**  
*Love My Way... (Columbia)*  
LP: Forever Now

Regional 78/3 34% National Summary  
Reach 137  
E 348 DEBITS 11  
S 148 SAME 30  
M 298 DOWN 2  
W 228 ADDS 3

**TOM PETTY & THE HEARTBREAKERS**  
*Change Of... (Backstreet/MCA)*  
LP: Long After Dark

Regional 165/1 72% National Summary  
Reach 137  
E 748 DEBITS 3  
S 708 SAME 32  
M 648 DOWN 5  
W 648 ADDS 2

**LOU RAWLS**  
*Wind Beneath My Wings (Epic)*  
LP: When The Night Comes

Regional 54/12 24% National Summary  
Reach 137  
E 208 DEBITS 4  
S 148 SAME 30  
M 98 DOWN 0  
W 298 ADDS 12

**BOB SEGER**  
*Even Now (Capitol)*  
LP: The Distance

Regional 194/4 85% National Summary  
Reach 158  
E 848 DEBITS 22  
S 708 SAME 20  
M 898 DOWN 0  
W 708 ADDS 4

**STYX**  
*Mr. Roboto (A&M)*  
LP: Kilroy Was Here

Regional 201/0 88% National Summary  
Reach 111  
E 944 DEBITS 0  
S 918 SAME 67  
M 848 DOWN 23  
W 824 ADDS 6

**WALL OF VOODOO**  
*Mexican Radio (IRS/A&M)*  
LP: Call Of The West

Regional 50/7 22% National Summary  
Reach 137  
E 208 DEBITS 7  
S 148 SAME 30  
M 208 DOWN 0  
W 118 ADDS 7

**THOMPSON TWINS**  
*Lies (Arista)*  
LP: Slide Kicks

Regional 119/0 52% National Summary  
Reach 137  
E 618 DEBITS 17  
S 618 SAME 23  
M 628 DOWN 0  
W 628 ADDS 3

**THOMPSON TWINS**  
*Lies (Arista)*  
LP: Slide Kicks

Regional 119/0 52% National Summary  
Reach 137  
E 618 DEBITS 17  
S 618 SAME 23  
M 628 DOWN 0  
W 628 ADDS 3

**THOMPSON TWINS**  
*Lies (Arista)*  
LP: Slide Kicks

Regional 119/0 52% National Summary  
Reach 137  
E 618 DEBITS 17  
S 618 SAME 23  
M 628 DOWN 0  
W 628 ADDS 3

**LIONEL RICHIE**  
*My Love (Motown)*  
LP: Lionel Richie

Regional 67/83 29% National Summary  
Reach 137  
E 324 DEBITS 43  
S 398 SAME 2  
M 128 DOWN 0  
W 318 ADDS 6

**PATRICK SIMMONS**  
*So Wrong (Elektra)*  
LP: Arcade

Regional 170/18 75% National Summary  
Reach 137  
E 748 DEBITS 43  
S 794 SAME 2  
M 594 DOWN 0  
W 874 ADDS 18

**SAGA**  
*Wind Him Up (Portrait/CBS)*  
LP: Worlds Apart

Regional 50/18 22% National Summary  
Reach 137  
E 308 DEBITS 5  
S 274 SAME 20  
M 168 DOWN 0  
W 118 ADDS 18

**STYX**  
*Mr. Roboto (A&M)*  
LP: Kilroy Was Here

Regional 201/0 88% National Summary  
Reach 111  
E 944 DEBITS 0  
S 918 SAME 67  
M 848 DOWN 23  
W 824 ADDS 6

**ZZ TOP**  
*Gimme All Your Lovin' (WB)*  
LP: Eliminator

Regional 77/20 34% National Summary  
Reach 137  
E 348 DEBITS 11  
S 148 SAME 30  
M 298 DOWN 2  
W 228 ADDS 3

**BOB SEGER**  
*Even Now (Capitol)*  
LP: The Distance

Regional 194/4 85% National Summary  
Reach 158  
E 848 DEBITS 22  
S 708 SAME 20  
M 898 DOWN 0  
W 708 ADDS 4

**WALL OF VOODOO**  
*Mexican Radio (IRS/A&M)*  
LP: Call Of The West

Regional 50/7 22% National Summary  
Reach 137  
E 208 DEBITS 7  
S 148 SAME 30  
M 208 DOWN 0  
W 118 ADDS 7

**THOMPSON TWINS**  
*Lies (Arista)*  
LP: Slide Kicks

Regional 119/0 52% National Summary  
Reach 137  
E 618 DEBITS 17  
S 618 SAME 23  
M 628 DOWN 0  
W 628 ADDS 3

**THOMPSON TWINS**  
*Lies (Arista)*  
LP: Slide Kicks

Regional 119/0 52% National Summary  
Reach 137  
E 618 DEBITS 17  
S 618 SAME 23  
M 628 DOWN 0  
W 628 ADDS 3

**THOMPSON TWINS**  
*Lies (Arista)*  
LP: Slide Kicks

Regional 119/0 52% National Summary  
Reach 137  
E 618 DEBITS 17  
S 618 SAME 23  
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**THOMPSON TWINS**  
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Reach 137  
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**THOMPSON TWINS**  
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Regional 119/0 52% National Summary  
Reach 137  
E 618 DEBITS 17  
S 618 SAME 23  
M 628 DOWN 0  
W 628 ADDS 3

**DIONNE WARWICK**  
*Take The Short... (Atlantic)*  
LP: Heartbreaker

Regional 166/2 72% National Summary  
Reach 137  
E 708 DEBITS 17  
S 774 SAME 2  
M 618 DOWN 3  
W 824 ADDS 2

**TOTO**  
*I Wouldn't Hold... (Columbia)*  
LP: Toto IV

Regional 188/6 82% National Summary  
Reach 137  
E 884 DEBITS 12  
S 884 SAME 12  
M 824 DOWN 1  
W 824 ADDS 6

**THOMPSON TWINS**  
*Lies (Arista)*  
LP: Slide Kicks

Regional 119/0 52% National Summary  
Reach 137  
E 618 DEBITS 17  
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# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**EDDIE RABBITT**

**You Can't Run From Love (WB)**

On 76% of reporting stations. National Summary: Up 10, Same 12, Down 0, Debuts 14, Adds 74. A Most Added Record. Debuts at number 43 on the Country Chart.

**MICKEY GILLEY**

**Fool For Your Love (Epic)**

On 75% of reporting stations. National Summary: Up 14, Same 28, Down 0, Debuts 23, Adds 43. A Most Added Record. Debuts at number 44 on the Country Chart.

**MICHAEL MURPHEY**

**Love Affairs (Liberty)**

On 72% of reporting stations. National Summary: Up 25, Same 38, Down 0, Debuts 20, Adds 21. A Most Added Record. Moves 50-45 on the Country Chart.

**GAIL DAVIES**

**Singing The Blues (WB)**

On 70% of reporting stations. National Summary: Up 33, Same 33, Down 0, Debuts 18, Adds 17. Moves 49-46 on the Country Chart.

**DAVID ALLAN COE**

**The Ride (Columbia)**

On 69% of reporting stations. National Summary: Up 35, Same 22, Down 0, Debuts 21, Adds 21. A Most Added Record. Debuts at number 47 on the Country Chart.

**RONNIE MILSAP**

**Stranger In My House (RCA)**

On 68% of reporting stations. National Summary: Up 21, Same 29, Down 0, Debuts 21, Adds 27. A Most Added Record. Debuts at number 48 on the Country Chart.

**MOST ADDED**

- EDDIE RABBITT (74)  
You Can't Run From Love (WB)
- T.G. SHEPPARD (56)  
Without You (WB/Curb)
- MICKEY GILLEY (43)  
Fool For Your Love (Epic)
- LEE GREENWOOD (42)  
I.O.U. (MCA)
- CHARLY McCLAIN (41)  
Fly Into Love (Epic)

**HOTTEST**

- ALABAMA (85)  
Dixieland Delight (RCA)
- OAK RIDGE BOYS (59)  
American Made (MCA)
- SHELLY WEST (53)  
Jose Cuervo (WB/Viva)
- KENNY ROGERS & SHEENA EASTON (51)  
We've Got Tonight (Liberty)

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist, title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 51-31, etc.), moved it down on their charts, or added it this week. Indicated one of this week's most added new songs.

**LLOYD DAVID FOSTER "Unfinished Business" (MCA) 81/4**  
National Summary: Up 50, Same 21, Down 0, Debuts 6, Adds 4, WCOS-AM-FM, WFMS-FM, KUUY, KEIN, WSEN-AM-FM 39-34, KPLX-FM 24-20, KHEY-AM 25-21, WESC-AM-FM 43-36, WSM 20-16, WNOE-AM 33-29, WKIX 40-33, WMNI 32-29, KYNN-AM-FM 22-18, KVOO 19-17, KSOP-FM 34-25.

**PORTER WAGONER "This Cowboy's Hat" (WB/Viva) 81/2**  
National Summary: Up 49, Same 19, Down 0, Debuts 11, Adds 2, WBCS-FM, KSOP-FM, WGNA-FM 18-16, WYII 34-27, WYNN-FM 23-18, WGVN 37-27, WLWI-FM 21-15, WNOE-AM 22-19, WQYK-FM 12-9, WWWW-FM 36-29, KBEC-FM 23-18, KFDI-FM 19-15, KIK-FM 39-33, KWJJ 20-15.

**DAVID WILLS "Those Nights, These Days" (RCA) 78/8**  
National Summary: Up 24, Same 38, Down 0, Debuts 8, Adds 8, WGNA-FM, KIX106, KLVI, WWOOD/WKZZ, WQYK-FM, WUSQ-FM, WFMS-FM, KIK-FM, WIXL-FM 32-25, WSEN-AM-FM 28-25, KASE 38-33, WNOE-AM 42-39, KRMD-AM-FM 40-33, WXCL 46-41, KWJJ 48-43.

**YOUNGER BROTHERS "Somewhere Down The Line" (MCA) 75/5**  
National Summary: Up 34, Same 34, Down 0, Debuts 2, Adds 5, WLWI-FM, WNOE-AM, WTQR-FM, WFMS-FM, KTPK-FM, WXXW 27-20, WVAM 19-18, WSEN-AM-FM 37-32, KHEY-AM 33-28, KRMD-AM-FM 18-17, WKQO-AM-FM 29-25, KYNN-AM-FM 39-32, KIOV-FM 21-19, KYAK 22-18, KSOP-FM 46-39.

**T.G. SHEPPARD "Without You" (WB/Curb)**  
National Summary: Up 4, Same 4, Down 0, Debuts 7, Adds 56 including WHN, WPOR-FM, KIX106, WEZL-FM, WSOC-FM, WAMZ-FM, WHOO, WMNI, WCXI-AM-FM, WFMS-FM, WDAF, KBEC-FM, KNIX-FM, KSOP-FM, KMPS-AM-FM.

**CONWAY TWITTY "We Had It All" (MCA) 57/18**  
National Summary: Up 11, Same 20, Down 0, Debuts 8, Adds 18, WGNA-FM, WSEN-AM-FM, KASE, WSOC-FM, WRJZ, KSSN, WKSJ-FM, WHOO, KKYX, WTQR-FM, WMNI, WTSO, KKCS, KVEG, KWJJ, KSOP-FM, Q105, KBBQ.

**KAREN TAYLOR-GOOD "Tenderness Place" (Mesa) 57/3**  
National Summary: Up 26, Same 24, Down 1, Debuts 3, Adds 3, WGVN, WOKK, KCJB, WGNA-FM 35-30, WBGW-FM 40-29, WEZL-FM 42-37, KHEY-AM 29-24, WQYK-FM 29-24, KSO 28-24, WXCL 48-44, WHBF 40-33, KFDI-FM 39-31, KRSY 33-29, KRAK 39-34, KGA 37-33.

**JIM GLASER "You Got Me Running" (Noble Vision) 55/30**  
National Summary: Up 1, Same 19, Down 0, Debuts 5, Adds 30 including WSEN-AM-FM, WWVA, WYNN-FM, WZZK-FM, WIRK-FM, WTQR-FM, WCUZ-AM-FM, WIRE, WBCS-FM, KIK-FM, KUZZ, KLZ, KYGO-FM, KNIX-FM, KSOP-FM.

**DAVID FRIZZELL & SHELLY WEST "Cajun Invitation" (WB/Viva) 52/9**  
National Summary: Up 13, Same 23, Down 0, Debuts 7, Adds 9, WWVA, KSSN, WKIX, WTSO, KYNN-AM-FM, WHBF, KEIN, KWJJ, KRSY, WMC-AM 23-19, WKSJ-FM 36-30, KRMD-AM-FM 48-41, WFMS-FM 40-34, KYAK d-24, KSOP-FM 47-40.

**MARTY ROBBINS "Change Of Heart" (Columbia) 49/7**  
National Summary: Up 14, Same 18, Down 1, Debuts 9, Adds 7, WGNA-FM, WSEN-AM-FM, WPLO, WYNN-FM, KLLL, WIRK-FM, KRAK, WSIX-FM 21-17, WHOO 40-36, KRMD-AM-FM 50-43, WQYK-FM 38-34, WONE 37-32, WKQO-AM-FM 32-27, KUZZ 50-46, KRWO-FM 31-26.

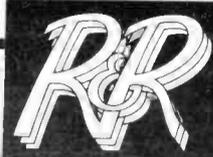
**LEE GREENWOOD "I.O.U." (MCA) 46/42**  
National Summary: Up 1, Same 2, Down 0, Debuts 2, Adds 42 including WYRK, WEEP, WPOR-FM, WPLO, WEZL-FM, WSOC-FM, WQYK-FM, WDAF, WDG, KBEC-FM, KFDI-FM, KRST-FM, KUZZ, KGA, WSIX-FM 18-15.

## SIGNIFICANT ACTION

**CHARLY McCLAIN "Fly Into Love" (Epic) 42/41**  
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 41 including WXXW, WPOC-FM, WPLO, WSM, KRMD-AM-FM, KBEC-FM, KTTS-AM-FM, KIK-FM, KNIX-FM, KSOP-FM.

**McGUFFEY LANE "Doing It Right" (Atco) 40/7**  
National Summary: Up 5, Same 26, Down 0, Debuts 2, Adds 7, KIX106, WFNC, KSSN, KRMD-AM-FM, WUSQ-FM, KFGO, KLZ, WAJR 30-26, WKYG 32-28, WSLR 24-21.

**RONNIE DUNN "It's Written All Over Your Face" (Church) 30/2**  
National Summary: Up 10, Same 16, Down 1, Debuts 1, Adds 2, WAXX, KSOP-FM, WEZL-FM 46-43, KHEY-AM 41-37, WLWI-FM 31-27, WNOE-AM 50-47, KYYX 31-27, WIRE on, WHBF 48-43, KVOO 34-32.



## NATIONAL AIRPLAY/50

April 1, 1983

Three Weeks	Two Weeks	Last Week	
9	4	2	1 ALABAMA/Dixieland Delight (RCA)
7	6	3	2 KENNY ROGERS & SHEENA EASTON/We've Got Tonight (Liberty)
8	7	5	3 EARL THOMAS CONLEY/I Have Loved You, Girl (RCA)
14	12	6	4 JOHNNY LEE/Sounds Like Love (Full Moon/Asylum)
17	13	11	5 OAK RIDGE BOYS/American Made (MCA)
12	9	8	6 ED BRUCE/My First Taste Of Texas (MCA)
13	11	9	7 HANK WILLIAMS JR./Gonna Go Huntin' Tonight (Elektra/Curb)
5	5	4	8 JANIE FRICKE/You Don't Know Love (Columbia)
19	15	13	9 REBA McENTIRE/You're The First Time I've... (Mercury/PolyGram)
3	2	1	10 BELLAMY BROTHERS/When I'm Away From You (Elektra/Curb)
21	18	15	11 GEORGE STRAIT/Amarillo By Morning (MCA)
29	24	18	12 SHELLY WEST/Jose Cuervo (WB/Viva)
15	14	14	13 JERRY REED/Down On The Corner (RCA)
26	22	17	14 B.J. THOMAS/Whatever Happened To Old... (Cleve. Int./Columbia)
24	20	16	15 RONNIE McDOWELL/Personally (Epic)
34	27	20	16 JOHN CONLEE/Common Man (MCA)
31	25	21	17 LOUISE MANDRELL/Save Me (RCA)
1	1	10	18 JOHN ANDERSON/Swingin' (WB)
10	8	7	19 MERLE HAGGARD & WILLIE NELSON/Reasons To Quit (Epic)
4	3	12	20 GEORGE JONES/Shine On (Shine All Your Sweet Love) (Epic)
30	26	24	21 KAREN BROOKS/If That's What You're Thinking (WB)
40	31	26	22 CHARLEY PRIDE/More And More (RCA)
35	30	25	23 GUS HARDIN/After The Last Goodbye (RCA)
36	29	27	24 JOE STAMPLEY/Finding You (Epic)
23	19	19	25 GLEN CAMPBELL/I Love How You Love Me (Atlantic America)
38	32	29	26 TOM JONES/Touch Me (I'll Be Your Fool Once More) (Mercury/PolyGram)
41	35	31	27 ROSANNE CASH/It Hasn't Happened Yet (Columbia)
48	41	35	28 MERLE HAGGARD/You Take Me For Granted (Epic)
42	36	33	29 MOE BANDY/I Still Love You In The Same Ol' Way (Columbia)
43	34	32	30 JOHNNY RODRIGUEZ/Foolin' (Epic)
49	40	36	31 WAYLON JENNINGS/Lucille (RCA)
20	17	22	32 LARRY GATLIN/Almost Called Her Baby By Mistake (Columbia)
-	42	37	33 WILLIE NELSON/Little Old Fashioned Karma (Columbia)
-	48	43	34 VERN GOSDIN/If You're Gonna Do Me Wrong... (Compleat/PolyGram)
50	43	39	35 MEL TILLIS/In The Middle Of The Night (MCA)
-	44	40	36 EMMYLOU HARRIS/I'm Movin' On (WB)
2	10	23	37 RICKY SKAGGS/I Wouldn't Change You If I Could (Epic)
-	45	41	38 BOBBY BARE & LACY J. DALTON/It's A Dirty Job (Columbia)
-	49	42	39 GENE WATSON/You're Out Doing What I'm Here Doing Without (MCA)
18	21	28	40 BOB SEGER/Shame On The Moon (Capitol)
-	-	44	41 CRYSTAL GAYLE/Our Love Is On The Faultline (WB)
-	-	45	42 LEON EVERETTE/My Lady Loves Me (Just As I Am) (RCA)
DEBUT	43	43	43 EDDIE RABBITT/You Can't Run From Love (WB)
DEBUT	44	44	44 MICKEY GILLEY/Fool For Your Love (Epic)
-	-	50	45 MICHAEL MURPHEY/Love Affairs (Liberty)
-	-	49	46 GAIL DAVIES/Singing The Blues (WB)
DEBUT	47	47	47 DAVID ALLAN COE/The Ride (Columbia)
DEBUT	48	48	48 RONNIE MILSAP/Stranger In My House (RCA)
11	23	34	49 CONWAY TWITTY/The Rose (Elektra)
6	16	30	50 WHITES/Hangin' Around (Elektra/Curb)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

**EDDY ARNOLD "The Blues Don't Care Who's Got 'Em" (RCA) 30/1**  
National Summary: Up 8, Same 19, Down 0, Debuts 2, Adds 1, KVOC, WGNA-FM 37-34, WVAM 48-46, WSEN-AM-FM 41-38, KKYX 42-39, KBEC-FM on, KTTS-AM-FM 37-31, KLZ on, KRAK 45-41, KMPS-AM-FM 29-26.

**WILLIE NELSON & BRENDA LEE "You're Gonna Love Yourself" (Monument) 27/11**  
National Summary: Up 1, Same 11, Down 0, Debuts 4, Adds 11, WSEN-AM-FM, WYNN-FM, KXYL, WFNC, WESC-AM-FM, KBEC-FM, KFDI-FM, KMAK, KVEG, KGA, KCUB.

**MEL McDANIEL "Old Man River (I've Come To Talk Again)" (Capitol) 23/22**  
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 22 including WSEN-AM-FM, WMC-AM, WSIX-FM, WIRK-FM, KFGO, KBEC-FM, WXCL, KIK-FM, KNIX-FM, KMPS-AM-FM.

**HAZARD "Love Letters" (WB/Viva) 23/7**  
National Summary: Up 4, Same 10, Down 0, Debuts 2, Adds 7, WVAM, WIXL-FM, KHEY-AM, KKYX, WQYK-FM, KBEC-FM, KSOP-FM, KYNN-AM-FM d-38, WXCL 50-46, KRWO-FM 25-21.

**NARVEL FELTS "Cry Baby" (Compleat/PolyGram) 20/7**  
National Summary: Up 3, Same 8, Down 0, Debuts 2, Adds 7, WSEN-AM-FM, KRRV, KHEY-AM, WKSJ-FM, WHBF, KUUY, KVEG, WYNN-FM 46-38, KLVI 36-32, WIRK-FM 48-41.

**BILLY PARKER "Who Said Love Was Fair" (Soundwaves) 18/4**  
National Summary: Up 0, Same 12, Down 0, Debuts 2, Adds 4, WGNA-FM, WSNO, KTTS-AM-FM, KVEG, WWVA on, KHEY-AM on, WLWI-FM on, KYNN-AM-FM on, KFDI-FM on, KGA on.

**BILL ANDERSON "Thank You Darling" (Southern Tracks) 18/2**  
National Summary: Up 9, Same 5, Down 0, Debuts 2, Adds 2, WIXL-FM, WMNI, WGNA-FM 38-36, WILQ d-30, KHEY-AM 47-43, WSIX-FM 22-20, WIRK-FM 32-30, WAXX 40-37, KVOO 40-38, KSOP-FM 27-22.

**MARTY ROBBINS "Life" (MCA) 18/2**  
National Summary: Up 2, Same 12, Down 0, Debuts 2, Adds 2, KCJB, KYNN-AM-FM, WKYG on, WPLO 39-37, WESC-AM-FM on, KFGO on, KTTS-AM-FM d-47, KRWO-FM 47-37, KNIX-FM on, KRSY d-43.

**LYNN ANDERSON "You Can't Lose What You Never Had" (Permian) 17/13**  
National Summary: Up 1, Same 3, Down 0, Debuts 0, Adds 13, KHEY-AM, WGVN, WKSJ-FM, KRMD-AM-FM, KBMR, WKQO-AM-FM, KWMT, KOMA, KIK-FM, KUZZ, KGA, KIGO, KCUB.

**GARY STEWART & DEAN DILLON "Smokin' In The Rockies" (RCA) 16/16**  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 16 including WBGW-FM, WYII, WLWI-FM, KRMD-AM-FM, WXCL, KTPK-FM, KRST-FM, KCCY-FM, KSOP-FM, KIGO.

**BOXCAR WILLIE "Train Medley" (Main Street) 16/8**  
National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 8, WGNA-FM, WRKZ-FM, WFNC, WGVN, KRMD-AM-FM, WAXX, WKMF, KYAK, KRWO-FM 41-35, KWJJ d-50.

**TARI HENSLEY "Falling In Love" (Mercury/PolyGram) 16/7**  
National Summary: Up 1, Same 8, Down 0, Debuts 0, Adds 7, KLLL, WLWI-FM, KKYX, KRMD-AM-FM, KFGO, WXCL, KTOM, WSEN-AM-FM on, KHEY-AM on, KFDI-FM on.

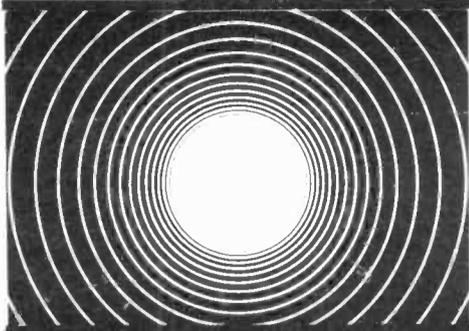
**TOMMY ST. JOHN "Where'd Ya Stay Last Night" (RCA) 15/5**  
National Summary: Up 0, Same 9, Down 0, Debuts 1, Adds 5, WGNA-FM, WWVA, WAXX, KFGO, KVOC, WBGW-FM on, KSO on, WGEE on, KFDI-FM on, KMAK on.

**WAYNE CARSON "1 Year 2 Months 11 Days" (EMH) 15/4**  
National Summary: Up 4, Same 5, Down 0, Debuts 2, Adds 4, WIRK-FM, WXCL, KVEG, KGA, WGNA-FM 45-40, WVAM 50-47, WSIX-FM on, KTTS-AM-FM 41-34, KSOP-FM on, KEEN on.

**LEE DRESSER "The Hero" (Air International) 15/3**  
National Summary: Up 2, Same 7, Down 0, Debuts 3, Adds 3, WLWI-FM, KMAK, KEEN, WGNA-FM on, WSEN-AM-FM on, KKYX on, WIRK-FM 37-34, WKMF on, KFDI-FM d-44, KSOP-FM on.

Adds & Hots... See Page 46





# Columbia Has Initiated An Early Heatwave



## **GLADYS KNIGHT & THE PIPS** "Save The Overtime (For Me)" **Black Radio** **BREAKERS**



GLADYS KNIGHT & THE PIPS  
Save The Overtime (For Me) (Columbia)  
74% of our reporting stations on it. Rotations: Heavy 9/2, Medium 12/6, Light 27/20, Extra Adds  
6. Total Adds 34 including WAMO, WAIL-FM, WGCI, KACE, WRDW, WJMI, WPDQ, WANM,  
WLTH, KUKQ. A Most Added Record. Debuts at number 29 on the Black Radio Chart.



## **EARTH, WIND & FIRE** "Side By Side"

Released By Popular Demand  
Already On: WRKS, WKYS, K104-FM, KRLY,  
WDRQ, KMJM, WDIA, WHRK, WGCI, WJLB

## **ENCHANTMENT** "Enchanted Lady"

This Moving Ballad Is Already Creating Excitement  
At These Stations: WOOK, WYLD-FM, WGIV, KJCB  
WGCI, WLUM



## **MEN AT WORK** "Overkill"

Early Urban Acceptance On: WVEE, WHRK,  
WDMT, And More To Come This Week!

## **WHAM** "Young Guns"

On: WVEE, WLUM, WJAX, K104-FM,  
WJCB, WGCI, WBMX  
Ask Your Local Columbia Rep About Wham's Exciting New Video

**ALBUM  
COMING  
SOON**



Look For These Coming Soon: **DENIECE WILLIAMS** "Do What You Feel"  
**MARVIN GAYE** "Turn On Some Music"

# Adult/Contemporary

Continued from Back Page

## BREAKERS

### EDDIE RABBITT

#### You Can't Run From Love (WB)

64% of our reporters on it. Rotations: Heavy 6/0, Medium 55/17, Light 29/14, Extra Adds 0, Total Adds 31 including WFBR, WLTT, WCZY, WISN, KHOW, KPPL, WRIE, WTIC, WWYZ, WMAZ, WRVA, KUDL, KUDO, KOST, KPLX, and 16 more. Debuts at number 23 on the A/C chart.

### PETER ALLEN

#### You Haven't Heard The Last Of Me (Arista)

54% of our reporters on it. Rotations: Heavy 3/0, Medium 37/11, Light 35/8, Extra Adds 0, Total Adds 19 including WSB, KGW, WTIC, WWSH, KMGC, WAAY, WRVR, KMBZ, KUDL, WFMK, WISM-FM, KOIL, KRDO, KWAV, KSL, and 4 more. Debuts at number 30 on the A/C chart.

### RONNIE MILSAP

#### Stranger In My House (RCA)

50% of our reporters on it. Rotations: Heavy 3/0, Medium 34/11, Light 30/17, Extra Adds 3, Total Adds 31 including GR55, WSB, 97AIA, WFYR, 55KRC, WCCO, KHOW, KOY, B100, V100, WHEN, WSGN, WENS, KUDL, KBOI, and 16 more. Debuts at number 28 on the A/C chart.

### PATTI AUSTIN

#### Every Home Should Have One (Qwest/WB)

50% of our reporters on it. Rotations: Heavy 6/0, Medium 35/6, Light 27/8, Extra Adds 2, Total Adds 16, WSB, 97AIA, WWYZ, WWSH, KMGC, WSLI, WVLK, 2WD, KRNT, WENS, KOIL, KKR, KSL, KRLB, KVOX, KVSF. Debuts at number 29 on the A/C chart.

## NEW & ACTIVE

#### ROBBIE PATTON "Smiling Islands" (Atlantic) 50/2

Rotations: Heavy 6/0, Medium 30/0, Light 14/2, Extra Adds 0, Total Adds 2, WEZS, WCHV. Heavy: WISM-FM, WKNE, WCKQ, WJON, KRLC, KALE. Medium: WCLR, WFYR, WCCO, KS94, KGM, B100, KNBR, KEZR, WRIE, WHHY, WSRZ, KYKY, WMHE, KBOI, KWAV, KSL, WEIM, WTN, WSKY, WVBS, KCRG, KISN.

#### LAURA BRANIGAN "Solitaire" (Atlantic) 46/14

Rotations: Heavy 3/1, Medium 20/6, Light 23/7, Extra Adds 0, Total Adds 14, WSB-FM, WFYR, WCCO, KNBR, V100, KFIM, KBOI, KOST, WAYV, WORG, WROV, KCRG, KRNO, KVSF. Heavy: WFBR, WGY. Medium: WYNY, 97AIA, WISN, WHEN, WQUE, WISM-FM, KRDO, WKZE-FM, WEIM, WTN, WSKY, WCKQ, KRKK, KALE.

#### MEN AT WORK "Overkill" (Columbia) 40/40

Rotations: Heavy 2/2, Medium 18/18, Light 20/20, Extra Adds 0, Total Adds 40 including WFBR, WASH, WSB-FM, WFYR, WCCO, KPPL, B100, KPLZ, V100, WWYZ, KFIM, WRVR, WHHY, WSRZ, WTRX, WENS, WFMK, WISM-FM, KYKY, KBOI, KRDO, KUDO, KOST, KWAV, KCEE, WAYV, WTN, WCKQ, KFSB, KVSF, and 10 more.

GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Applause) 34/7  
Rotations: Heavy 4/0, Medium 15/2, Light 14/4, Extra Adds 1, Total Adds 7, WCLR, KHOW, KOIL, KRDO, WCTC, KFSB, WJON. Heavy: KPLZ, WFMK, WMHE, KALE. Medium: WYNY, KGW, WHBC, 610TVN, KEX, KKPL, WAYV, WTN, WCKQ, WLVA, KFOR, KFQD, KRLC.

#### LIONEL RICHIE "My Love" (Motown) 33/32

Rotations: Heavy 0/0, Medium 17/16, Light 16/16, Extra Adds 0, Total Adds 32, WTAE, WSB-FM, WCLR, WARM98, WMJI, KS94, KOY, B100, KFMB, KPLZ, WBEN, V100, WRIE, WWSH, KMGC, WSLI, WHHY, WQUE, WEZS, WSRZ, WHBC, KMBZ, KOST, KWAV, WSKY, WCKQ, WGSV, KFSB, KFOR, KRNO, KVSF, KSRO. Medium: WASH.

#### FLEETWOOD MAC "Oh Diane" (WB) 32/11

Rotations: Heavy 0/0, Medium 17/4, Light 15/7, Extra Adds 0, Total Adds 11, WICC, WGY, WMAZ, WRVA, KBOI, KWAV, KS103, WNNR, WCHV, WORG, KWEB. Medium: WLTA, KNBR, KEZR, WAAY, WHBY, KUGN, KEX, KSL, WKZE-FM, WSKY, KFSB, KRLC, KRNO.

#### PRETENDERS "Back On The Chain Gang" (Sire/WB) 32/2

Rotations: Heavy 6/0, Medium 18/1, Light 8/1, Extra Adds 0, Total Adds 2, KLTE, KKR. Heavy: WMJI, WGY, Y106, KYKY, WKBR, WTN. Medium: WTAE, KGW, WWYZ, WHEN, KEY103, KFIM, WSRZ, WTRX, WOWO, WFMK, WISM-FM, KRDO, WAYV, WSKY, WCHV.

#### YAZ "Only You" (Sire/WB) 32/0

Rotations: Heavy 5/0, Medium 18/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KPLZ, WFMK, WMHE, KUDO, WNNR. Medium: WSB, WCCO, WHBC, KRNT, KBOI, KWAV, WEIM, WTN, WSKY, WCHV, KWEB, WJQN, KTWO, KRLC, KRNO, KRKK, KRBS.

## SIGNIFICANT ACTION

#### DEXYS MIDNIGHT RUNNERS "Come On Eileen" (Mercury/PolyGram) 29/3

Rotations: Heavy 9/1, Medium 17/1, Light 3/1, Extra Adds 0, Total Adds 3, GR55, 3WS, KS103. Heavy: WTAE, V100, WRIE, KFIM, Y106, WOWO, WFMK, KKR. Medium: 55KRC, WAEB, WICC, WHEN, WHHY, WQUE, KRNT, WTRX, KOIL, KYKY, WMHE, WAYV, WKBR, WTN, WSKY, KRKK.

#### CARL WILSON "What You Do To Me" (Caribou/CBS) 26/25

Rotations: Heavy 0/0, Medium 6/5, Light 17/17, Extra Adds 3, Total Adds 25, WCCO, KGW, WSRZ, WHBC, KMBZ, WQUA, KUGN, KUDO, WAYV, WEIM, WSKY, WCKQ, WGSV, KRLB, KCRG, KFSB, KFQD, KTWO, KQDI, KRLC, KRKK, KRBS, KISN, KVSF, KALE. Medium: WSLI.

#### MICHAEL MURPHEY "Love Affairs" (Liberty) 25/4

Rotations: Heavy 0/0, Medium 12/1, Light 12/2, Extra Adds 1, Total Adds 4, KRNT, WFMK, WKNE, KWEB. Medium: WLTA, WCCO, WWSH, WEIM, WGSV, KCRG, KVOX, KFOR, WJON, KVSF, KSRO.

#### BERTIE HIGGINS "Tokyo Joe" (Kat Family/CBS) 25/3

Rotations: Heavy 1/0, Medium 8/1, Light 14/0, Extra Adds 2, Total Adds 3, WQUA, KFOR, KFQD. Heavy: WLTA. Medium: WMAZ, WSRZ, WISM-FM, KUDO, WEIM, KRNO, KRKK.

#### SERGIO MENDES "Never Gonna Let You Go" (A&M) 24/24

Rotations: Heavy 0/0, Medium 6/6, Light 13/13, Extra Adds 5, Total Adds 24, WLTA, WCCO, KFMB, KPLZ, WHBY, WHBC, WQUA, KUGN, KUDO, KEX, KSE, WKNE, WSKY, WGSV, WLVA, KFSB, KFOR, KFQD, KTWO, KRLC, KRNO, KISN, KVSF, KALE.

A/C Adds & Hits . . . See Page 47

## MOST ADDED

- MEN AT WORK (40)  
Overkill (Columbia)
- LIONEL RICHIE (32)  
My Love (Motown)
- RONNIE MILSAP (31)  
Stranger In My House (RCA)
- EDDIE RABBITT (31)  
You Can't Run From Love (WB)
- CARL WILSON (25)  
What You Do To Me (Caribou/CBS)
- SERGIO MENDES (24)  
Never Gonna Let You Go (A&M)

## HOTTEST

- DARYL HALL & JOHN OATES (78)  
One On One (RCA)
- STEPHEN BISHOP (73)  
It Might Be You... (WB)
- DAN FOGELBERG (73)  
Make Love Stay (Full Moon/Epic)
- DIONNE WARWICK (46)  
Take The Short Way Home (Arista)
- MICHAEL JACKSON (44)  
Billie Jean (Epic)
- ERIC CLAPTON (43)  
I've Got A Rock N' Roll Heart (WB)

#### MAUREEN McDONALD "Twice Upon A Time" (Full Moon/WB) 22/3

Rotations: Heavy 0/0, Medium 4/1, Light 18/2, Extra Adds 0, Total Adds 3, KGW, KVOX, KRNO. Medium: WISM-FM, WEIM, WKNE.

#### ALABAMA "Dixieland Delight" (RCA) 21/0

Rotations: Heavy 5/0, Medium 10/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WSB, WSGN, WAAY, WHHY, KRLC. Medium: WFBR, WCCO, KOY, WBT, WMAZ, KRNT, WGSV, WLVA, WVBS, KWEB.

#### JOHN ANDERSON "Swingin'" (WB) 18/4

Rotations: Heavy 3/0, Medium 7/2, Light 8/2, Extra Adds 0, Total Adds 4, WGY, KOIL, KBOI, WJBC. Heavy: WSGN, KFQD, KRLC. Medium: GR55, WAYV, WEIM, WCKQ, KALE.

#### CHAMPAIGN "Try Again" (Columbia) 15/1

Rotations: Heavy 0/0, Medium 10/1, Light 5/0, Extra Adds 0, Total Adds 1, WAYV. Medium: WLTA, WSB-FM, WCCO, WRVR, WFMK, WISM-FM, KKUA, WKNE, KFQD.

#### BOB SEGER & THE SILVER BULLET BAND "Even Now" (Capitol) 14/6

Rotations: Heavy 1/0, Medium 8/3, Light 3/1, Extra Adds 2, Total Adds 6, WFYR, KFIM, Y106, WOWO, KLTE, KFQD. Heavy: WGY. Medium: WFBR, WHEN, KOIL, KYKY, WEIM.

#### OAK RIDGE BOYS "American Made" (MCA) 14/0

Rotations: Heavy 2/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KFSB, KRLC. Medium: WSB, WCCO, KOY, KSL, WKNE, WJBC, KFQD, KALE.

#### BRYAN ADAMS "Straight From The Heart" (A&M) 13/4

Rotations: Heavy 0/0, Medium 4/1, Light 9/3, Extra Adds 0, Total Adds 4, V100, WHEN, Y106, KRKK. Medium: WFYR, WISM-FM.

#### GREG KIHN BAND "Jeopardy" (Beserkley/Elektra-Asylum) 13/2

Rotations: Heavy 5/0, Medium 4/1, Light 4/1, Extra Adds 0, Total Adds 2, WTAE, WQUE. Heavy: KFIM, Y106, KYKY, WAYV, WKBR. Medium: V100, WOWO, KRKK.

#### MICHAEL McDONALD "Playin' By The Rules" (WB) 13/1

Rotations: Heavy 1/0, Medium 5/0, Light 7/1, Extra Adds 0, Total Adds 1, WCCO. Heavy: WKNE. Medium: WISM-FM, KUGN, KVOX, WJON, KALE.

#### GARLAND JEFFREYS "What Does It Take (To Win Your Love)" (Epic) 13/0

Rotations: Heavy 3/0, Medium 4/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WFMK, KKUA, WNNR. Medium: WCCO, WAEB, KRLC, KVSF.

#### JULIO IGLESIAS "Amor" (Columbia) 12/7

Rotations: Heavy 1/0, Medium 5/3, Light 3/1, Extra Adds 3, Total Adds 7, WBEN, WHBY, KSL, WKNE, WCTC, WJON, KVSF. Heavy: WDEF. Medium: WCCO, WAYV.

#### DeBARGE "I Like It" (Gordy/Motown) 12/5

Rotations: Heavy 1/0, Medium 10/4, Light 1/1, Extra Adds 0, Total Adds 5, WFYR, WRIE, WWYZ, 3WS, KS103. Heavy: WAYV. Medium: WASH, 97AIA, WMJI, B100, WCKQ.

#### FRIDA "I Know There's Something Going On" (Atlantic) 12/1

Rotations: Heavy 3/0, Medium 5/0, Light 3/0, Extra Adds 1, Total Adds 1, KLTE. Heavy: Y106, KYKY, WKBR. Medium: KPLZ, WHEN, KFIM, WTN, KRKK.

#### BILL MEDLEY "For You" (Planet/RCA) 11/5

Rotations: Heavy 0/0, Medium 0/0, Light 8/2, Extra Adds 3, Total Adds 5, WLTA, WQUA, WJON, KFQD, KRKK.

#### MARTY BALIN "Do It For Love" (EMI America) 10/9

Rotations: Heavy 0/0, Medium 0/0, Light 8/7, Extra Adds 2, Total Adds 9, WLTA, WARM98, WSLI, WSRZ, WHBY, WHBC, KUDO, WEIM, KTWO.

#### ROBERT ELLIS ORRALL with CARLENE CARTER "I Couldn't Say No" (RCA) 10/4

Rotations: Heavy 0/0, Medium 2/1, Light 8/3, Extra Adds 0, Total Adds 4, WCCO, WICC, WVBS, KRBS. Medium: WEIM.

#### DREAMGIRLS "When I First Saw You" (Geffen) 9/4

Rotations: Heavy 0/0, Medium 2/0, Light 4/1, Extra Adds 3, Total Adds 4, WSLI, WKNE, KFQD, KTWO. Medium: WDEF, KFOR.

#### OXO "Whirly Girl" (Geffen) 9/1

Rotations: Heavy 1/0, Medium 3/0, Light 5/1, Extra Adds 0, Total Adds 1, KOIL. Heavy: WFMK. Medium: WFBR, WAYV, WCKQ.

#### IRENE CARA "Flashdance . . . What A Feeling" (Casablanca/PolyGram) 8/8

Rotations: Heavy 0/0, Medium 1/1, Light 7/7, Extra Adds 0, Total Adds 8, WSB-FM, B100, KPLZ, WFMK, KOIL, KS103, WKZE-FM, WEIM.

#### AMY KANTER "Hurt By Love" (Atlantic) 8/3

Rotations: Heavy 0/0, Medium 1/0, Light 7/3, Extra Adds 0, Total Adds 3, WKZE-FM, WEIM, KVOX. Medium: WKNE.

#### HENRY MANCINI & HIS ORCHESTRA "The 'Thorn Birds' Theme" (WB) 8/1

Rotations: Heavy 1/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, KMBZ. Heavy: WDEF. Medium: KSL, KFOR.

#### ABC "Poison Arrow" (Mercury/PolyGram) 8/0

Rotations: Heavy 1/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WAYV. Medium: KUDO, WKBR.

#### DOBBIE GRAY "One Can Fake It" (Arista) 7/7

Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 1, Total Adds 7, WHBC, WQUA, WAYV, WEIM, WCKQ, KFSB, KFQD.

#### AFTER THE FIRE "Der Kommissar" (Epic) 7/1

Rotations: Heavy 2/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, WOWO. Heavy: Y106, WFMK.

#### MICHAEL JACKSON "Beat It" (Epic) 7/1

Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 1, Total Adds 1, KLTE. Heavy: Y106. Medium: KFIM.

#### JOURNEY "Separate Ways (Worlds Apart)" (Columbia) 7/1

Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds 1, Total Adds 1, KLTE. Heavy: KYKY. Medium: WHEN, WKBR, KRKK.

#### JIM CAPALDI "That's Love" (Atlantic) 6/6

Rotations: Heavy 0/0, Medium 2/2, Light 4/4, Extra Adds 0, Total Adds 6, B100, KPLZ, WKZE-FM, KRBS, KVSF, KALE.

#### LEE GREENWOOD "I.O.U." (MCA) 6/4

Rotations: Heavy 0/0, Medium 0/0, Light 3/1, Extra Adds 3, Total Adds 4, WQUA, WEIM, KFQD, KTWO.

#### NAKED EYES "Always Something There To Remind Me" (EMI America) 5/3

Rotations: Heavy 0/0, Medium 2/2, Light 3/1, Extra Adds 0, Total Adds 3, WYNY, KGW, WKBR.

#### BILLY JOEL "Goodnight Saigon" (Columbia) 5/1

Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, KVOX. Medium: WCKQ.

**NEW & ACTIVE** includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

**SIGNIFICANT ACTION** is a quantitative listing of songs below the New & Active level.  indicates one of this week's most added new releases.

# AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks			Two Weeks			Last Week			April 1, 1983					167 REPORTERS					Total Reports	Heavy Rotation	Medium Rotation	Adds Rotation	Adds All Rotations
2	2	2	1	1	1	1	1	1	<b>1</b> DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Photograph" (151)	"Rock!" (54)	"Ages" (44)	157	150+	7-	0=	1=						
1	1	1	2	2	2	2	2	2	2 JOURNEY/Frontiers (Columbia)	"Separate" (121)	"Fall" (87)	"Send" (57)	156	133-	23+	0=	0=						
11	9	6	3	3	3	3	3	3	3 U2/War (Island/Atco)	"New Year's Day" (143)	"Sunday" (58)	149	108+	40-	1-	1-							
5	5	5	4	4	4	4	4	4	4 BRYAN ADAMS/Cuts Like A Knife (A&M)	"Cuts" (107)	"Take" (65)	"Ready" (22)	148	99+	49-	0=	2-						
3	3	3	5	5	5	5	5	5	5 STYX/Kilroy Was Here (A&M)	"War" (78)	"Roboto" (60)	"Double" (52)	148	97-	51+	0=	0-						
-	-	18	6	6	6	6	6	6	6 PINK FLOYD/The Final Cut (Columbia)	"Cut" (95)	"Past" (94)	"John" (49)	153	79+	69+	5-	34-						
4	4	4	7	7	7	7	7	7	7 GREG KIHN BAND/Kihnspiracy (Beserkley/Elektra-Asylum)	"Jeopardy" (104)	"Fascination" (40)	"Tear" (14)	135	99-	36-	0-	1-						
27	12	9	8	8	8	8	8	8	8 PLANET P/Planet P (Geffen)	"Why Me?" (142)	"Static" (25)	"Tools" (10)	147	63+	83-	1-	6-						
-	-	15	9	9	9	9	9	9	9 TUBES/Outside Inside (Capitol)	"Beauty" (146)	"Monkey Time" (12)	147	48+	92+	3-	23-							
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	10	10	10	10	10	10	10 ZZ TOP/Eliminator (WB)	"Gimme" (124)	"Pressure" (70)	"Sharp" (10)	142	59+	72-	11+	58+						
21	14	10	11	11	11	11	11	11	11 INXS/Shaboo Shoobah (Atco)	"The One Thing" (144)	145	43+	99-	2-	3-								
6	6	7	12	12	12	12	12	12	12 TRIUMPH/Never Surrender (RCA)	"World" (102)	"Surrender" (46)	"Lights" (12)	120	60-	60+	0=	1+						
19	15	11	13	13	13	13	13	13	13 THOMAS DOLBY/Blinded By Science (Capitol)	"Blinded" (96)	"Submarines" (66)	113	80+	29-	4+	6+							
8	7	8	14	14	14	14	14	14	14 RED RIDER/Neruda (Capitol)	"Human Race" (92)	"Power" (24)	"Light" (23)	108	46-	62-	0-	1-						
24	19	14	15	15	15	15	15	15	15 MODERN ENGLISH/After The Snow (Sire/WB)	"I Melt With You" (122)	123	42+	80-	1-	1-								
20	20	19	16	16	16	16	16	16	16 AFTER THE FIRE/After The Fire (Epic)	"Der Kommissar" (101)	102	69=	27-	6+	6+								
9	10	12	17	17	17	17	17	17	17 DURAN DURAN/Rio (Capitol)	"Rio" (83)	"Hungry" (29)	95	57-	37-	1+	2=							
31	25	23	18	18	18	18	18	18	18 CALL/Modern Romans (Mercury/PolyGram)	"The Walls Came Down" (113)	113	20+	90+	3+	9+								
34	26	24	19	19	19	19	19	19	19 MICHAEL BOLTON/Michael Bolton (Columbia)	"Fools Game" (102)	105	20+	84+	0-	6-								
7	8	13	20	20	20	20	20	20	20 BOB SEGER.../The Distance (Capitol)	"Even" (67)	"Roll" (37)	"Boomtown" (17)	90	56-	34-	0=	1+						
-	36	27	21	21	21	21	21	21	21 CHRIS DeBURGH/The Getaway (A&M)	"Don't Pay The Ferryman" (103)	104	34+	66+	4-	13+								
16	13	17	22	22	22	22	22	22	22 FIXX/Shattered Room (MCA)	"Red Skies" (88)	"Stand" (13)	92	35-	57-	0=	0-							
32	27	25	23	23	23	23	23	23	23 JON BUTCHER AXIS/Jon Butcher Axis (Polydor/PG)	"Life Takes A Life" (103)	"Words" (11)	109	11-	94+	4+	10+							
10	11	16	24	24	24	24	24	24	24 TONY CAREY/Tony Carey (Rocshire)	"I Won't Be Home Tonight" (81)	85	46-	39-	0=	2+								
30	23	21	25	25	25	25	25	25	25 ULTRAVOX/Quartet (Chrysalis)	"Reap The Wild Wind" (102)	104	23-	79+	2=	2-								
36	32	28	26	26	26	26	26	26	26 MOLLY HATCHET/No Guts . . . No Glory (Epic)	"Peacemakers" (88)	"Take" (10)	100	16+	81+	3=	5-							
-	-	40	27	27	27	27	27	27	27 BILLY IDOL/Billy Idol (Chrysalis)	"White Wedding" (81)	81	31+	40-	9=	20-								
-	35	29	28	28	28	28	28	28	28 PETE TOWNSHEND/Scoop (Atco)	"Bargain" (46)	"Eyes" (27)	"Reign" (26)	83	15-	67=	1-	1-						
13	16	20	29	29	29	29	29	29	29 TOM PETTY.../Long After Dark (Backstreet/MCA)	"Change" (57)	71	38-	33-	0=	3+								
29	30	30	30	30	30	30	30	30	30 BERLIN/Pleasure Victim (Geffen)	"Sex" (43)	"Masquerade" (30)	"Metro" (18)	73	27-	44-	2+	3+						
14	17	26	31	31	31	31	31	31	31 ERIC CLAPTON/Money & Cigarettes (WB)	"Heart" (45)	"Down" (32)	"Shape" (20)	77	29-	48+	0=	0-						
26	29	31	32	32	32	32	32	32	32 SAMMY HAGAR/Three Lock Box (Geffen)	"Never" (24)	"Heroes" (22)	"Need" (18)	61	32-	29+	0-	1-						
17	18	22	33	33	33	33	33	33	33 DEXYS MIDNIGHT RUNNERS/Too-Rye-Ay (Mercury/PG)	"Eileen" (69)	70	39-	31+	0-	0-								
15	21	32	34	34	34	34	34	34	34 SCANDAL/Love's Got A Line On You (Columbia)	"Line" (33)	"Goodbye" (31)	56	34+	22-	0-	1-							
28	33	34	35	35	35	35	35	35	35 NIGHT RANGER/Dawn Patrol (Boardwalk)	"Sing" (47)	"Don't" (18)	60	36-	24-	0-	1=							
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	36	36	36	36	36	36	36 MARTIN BRILEY/One Night With A Stranger (Mercury/PG)	"Salt In My Tears" (77)	80	6+	65+	8-	27-								
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	37	37	37	37	37	37	37 KROKUS/Headhunter (Arista)	"Screaming" (77)	82	6+	44+	31+	61+								
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	38	38	38	38	38	38	38 GARY MOORE/Corridors Of Power (Mirage/Atco)	"Loser" (48)	"Always" (16)	"End" (14)	72	7=	58+	6-	18+						
38	38	36	39	39	39	39	39	39	39 ROBERT HAZARD/Robert Hazard (RCA)	"Escalator" (59)	63	11+	51-	1=	1-								
25	34	39	40	40	40	40	40	40	40 PHIL COLLINS/Hello, I Must Be Going! (Atlantic)	"Matter" (22)	"Care" (21)	"China" (15)	52	29=	23-	0=	0-						

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

### ZZ TOP Eliminator (WB)

"Gimme" "Pressure" "Sharp." 85% of our reporters on it. Total reports: 142. Hot 59, Medium 72, Extra Adds 11, Total Adds 58. Debuts at number 10 on the AOR chart.

## NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

- DIVINYLS/Desperate (Chrysalis) "Boys In Town"**  
Total Reports: 59(53)/Total Adds: 9(7); Hots: 7(5)/Hot Adds: 1(0); Mediums: 47(46)/Medium Adds: 3(5); Extra Adds: 5(2).
- STRANGE ADVANCE/Worlds Away (Capitol) "She Controls Me"**  
Total Reports: 51(45)/Total Adds: 14(4); Hots: 5(6)/Hot Adds: 3(0); Mediums: 39(36)/Medium Adds: 4(3); Extra Adds: 7(1).
- THOMPSON TWINS/Side Kicks (Arista) "Lies"**  
Total Reports: 48(50)/Total Adds: 2(6); Hots: 15(15)/Hot Adds: 0(1); Mediums: 32(31)/Medium Adds: 1(1); Extra Adds: 1(4).
- RIC OCASEK/Beatitude (Geffen) "Something To Grab For"**  
Total Reports: 48(69)/Total Adds: 0(0); Hots: 25(29)/Hot Adds: 0(0); Mediums: 23(40)/Medium Adds: 0(0); Extra Adds: 0(0).
- DURAN DURAN/Duran Duran (Capitol) "Girls On Film"**  
Total Reports: 46(42)/Total Adds: 4(5); Hots: 19(14)/Hot Adds: 0(1); Mediums: 26(27)/Medium Adds: 3(3); Extra Adds: 1(1).
- NAKED EYES/Naked Eyes (EMI America) "Always Something There To Remind Me"**  
Total Reports: 45(33)/Total Adds: 11(17); Hots: 6(5)/Hot Adds: 0(1); Mediums: 31(22)/Medium Adds: 4(10); Extra Adds: 7(6).
- GOLDEN EARRING/Cut (21/PolyGram) "Twilight Zone"**  
Total Reports: 45(57)/Total Adds: 0(0); Hots: 25(31)/Hot Adds: 0(0); Mediums: 20(26)/Medium Adds: 0(0); Extra Adds: 0(0).

### MOST ADDED

All Stations

Men At Work	(142)
ZZ Top	(64)
Krokus	(62)
Pink Floyd	(35)
Martin Briley	(29)

### HOTTEST

All Stations

Def Leppard	(153)
Journey	(142)
U2	(115)
Greg Kihn Band	(113)
Bryan Adams	(105)

### New & Active Continued

- ALEX CALL/Alex Call (Arista) "Just Another Saturday Night"**  
Total Reports: 44(39)/Total Adds: 9(8); Hots: 3(2)/Hot Adds: 0(0); Mediums: 35(32)/Medium Adds: 3(4); Extra Adds: 6(4).
- NICK LOWE/The Abominable Showman (Columbia) "Raging Eyes"**  
Total Reports: 43(46)/Total Adds: 4(10); Hots: 5(5)/Hot Adds: 0(0); Mediums: 37(32)/Medium Adds: 3(4); Extra Adds: 1(6).
- ART IN AMERICA/Art In America (Pavillion/CBS) "Art In America"**  
Total Reports: 43(52)/Total Adds: 2(2); Hots: 17(14)/Hot Adds: 0(0); Mediums: 26(37)/Medium Adds: 2(1); Extra Adds: 0(1).
- BLANKET OF SECRECY/Ears Have Walls (WB) "Say You Will"**  
Total Reports: 43(56)/Total Adds: 1(2); Hots: 3(6)/Hot Adds: 0(0); Mediums: 40(48)/Medium Adds: 1(0); Extra Adds: 0(2).
- PRINCE/1999 (WB) "Little Red Corvette"**  
Total Reports: 42(33)/Total Adds: 11(10); Hots: 9(7)/Hot Adds: 1(1); Mediums: 27(22)/Medium Adds: 5(5); Extra Adds: 5(4).
- MICHAEL JACKSON/Thriller (Epic) "Beat It"**  
Total Reports: 42(43)/Total Adds: 2(8); Hots: 29(26)/Hot Adds: 0(1); Mediums: 11(14)/Medium Adds: 1(4); Extra Adds: 1(3).
- ROXY MUSIC/High Road (WB) "Like A Hurricane"**  
Total Reports: 39(32)/Total Adds: 12(21); Hots: 11(9)/Hot Adds: 1(1); Mediums: 20(10)/Medium Adds: 4(7); Extra Adds: 7(13).
- RAMONES/Subterranean Jungle (Sire/WB) "Little Bit O' Soul"**  
Total Reports: 38(37)/Total Adds: 6(7); Hots: 4(2)/Hot Adds: 1(0); Mediums: 30(30)/Medium Adds: 2(3); Extra Adds: 3(4).
- DUKE JUPITER/You Make It Look Easy (Coast-Coast/CBS) "I'm Available"**  
Total Reports: 38(38)/Total Adds: 5(10); Hots: 3(5)/Hot Adds: 0(0); Mediums: 33(27)/Medium Adds: 4(4); Extra Adds: 1(6).

More AOR Music Information See Page 64



# AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week		Total	Heavy	Medium	Add	Total Adds
2	1	1	<b>1</b> DEF LEPPARD/Photograph (Mercury/PolyGram)	151	144+	7-	0=	1=
8	4	3	<b>2</b> U2/New Year's Day (Island/Atco)	143	103+	39-	1=	1-
1	2	2	<b>3</b> JOURNEY/Separate Ways (Worlds Apart) (Columbia)	121	105-	16+	0=	0=
29	12	5	<b>4</b> PLANET P/Why Me? (Geffen)	142+	61+	80-	1-	6-
-	37	10	<b>5</b> TUBES/She's A Beauty (Capitol)	146+	48+	91+	3-	23-
17	8	6	<b>6</b> INXS/The One Thing (Atco)	144+	42+	99-	2-	3-
<b>DEBUT</b>			<b>7</b> MEN AT WORK/Overkill (Columbia)	146+	61+	44+	41+	126+
49	36	14	<b>8</b> BRYAN ADAMS/Cuts Like A Knife (A&M)	107+	66+	41+	0-	3-
-	39	22	<b>9</b> ZZ TOP/Gimme All Your Lovin (WB)	124+	49+	66+	9+	46+
3	3	4	<b>10</b> GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)	104-	82-	22-	0-	1-
20	14	8	<b>11</b> MODERN ENGLISH/I Melt With You (Sire/WB)	122-	42+	79-	1-	1-
5	5	7	<b>12</b> TRIUMPH/A World Of Fantasy (RCA)	102-	55-	47-	0-	1=
27	19	17	<b>13</b> THOMAS DOLBY/She Blinded Me With Science (Capitol)	96+	68+	24-	4+	5+
15	16	13	<b>14</b> AFTER THE FIRE/Der Kommissar (Epic)	101+	69=	26-	6+	6+
30	22	21	<b>15</b> CALL/The Walls Came Down (Mercury/PolyGram)	113+	20+	90+	3+	9+
-	-	31	<b>16</b> PINK FLOYD/Your Possible Pasts (Columbia)	94+	51+	40+	3-	17-
7	7	9	<b>17</b> RED RIDER/Human Race (Capitol)	92-	38-	54+	0-	1-
12	13	12	<b>18</b> JOURNEY/After The Fall (Columbia)	87-	58-	29-	0=	0=
43	35	28	<b>19</b> CHRIS DeBURGH/Don't Pay The Ferryman (A&M)	103+	33+	66+	4-	13+
35	26	24	<b>20</b> MICHAEL BOLTON/Fools Game (Columbia)	102+	19+	82+	0-	6-
-	-	39	<b>21</b> PINK FLOYD/Final Cut (Columbia)	95+	45+	46+	4-	22-
4	6	11	<b>22</b> TONY CAREY/I Won't Be Home Tonight (Rocshire)	81-	46-	35-	0=	1+
28	21	20	<b>23</b> ULTRAVOX/Reap The Wild Wind (Chrysalis)	102-	23-	78+	1-	1-
39	30	27	<b>24</b> JON BUTCHER AXIS/Life Takes A Life (Polydor/PolyGram)	103+	11-	88+	4+	10+
11	11	15	<b>25</b> FIXX/Red Skies (MCA)	88-	32-	56-	0=	0-
14	17	16	<b>26</b> DURAN DURAN/Rio (Capitol)	83-	50-	32-	1+	3+
22	18	18	<b>27</b> STYX/Cold War (A&M)	78-	48-	30-	0=	0=
-	-	42	<b>28</b> BILLY IDOL/White Wedding (Chrysalis)	81+	31+	40-	9=	20-
55	40	32	<b>29</b> MOLLY HATCHET/Fall Of The Peacemakers (Epic)	88+	11-	75+	2-	3-
13	20	25	<b>30</b> BOB SEGER.../Even Now (Capitol)	67-	45-	22-	0=	0=
9	9	23	<b>31</b> BRYAN ADAMS/Take Me Back (A&M)	65-	48=	17-	0=	0-
38	33	30	<b>32</b> THOMAS DOLBY/One Of Our Submarines... (Capitol)	66-	45=	21-	0-	1-
-	48	37	<b>33</b> DAVID BOWIE/Let's Dance (EMI America)	75+	28+	43+	4-	7-
-	-	50	<b>34</b> ZZ TOP/Got Me Under Pressure (WB)	70+	40+	25+	5+	37+
6	10	26	<b>35</b> STYX/Mr. Roboto (A&M)	60-	52-	8-	0=	0=
-	-	47	<b>36</b> DAVID BOWIE/Cat People (EMI America)	68+	20+	46+	2-	8-
10	15	19	<b>37</b> DEXYS MIDNIGHT RUNNERS/Come On... (Mercury/PolyGram)	69-	38-	31+	0-	0-
<b>DEBUT</b>			<b>38</b> MARTIN BRILEY/Salt In My Tears (Mercury/PolyGram)	77+	6+	53+	7-	26-
-	-	54	<b>39</b> U2/Sunday Bloody Sunday (Island/Atco)	58+	35+	23+	0=	1-
<b>DEBUT</b>			<b>40</b> PINK FLOYD/Not Now John (Columbia)	49+	27+	21+	1-	8-
37	34	36	<b>41</b> DEF LEPPARD/Rock! Rock! Rock!... (Mercury/PolyGram)	54-	33-	21-	0=	0=
<b>DEBUT</b>			<b>42</b> KROKUS/Screaming In The Night (Arista)	77+	5+	42+	29+	56+
23	23	29	<b>43</b> TOM PETTY.../Change Of Heart (Backstreet/MCA)	57-	34-	23+	0=	3+
-	-	55	<b>44</b> PATRICK SIMMONS/So Wrong (Elektra)	67+	12+	54+	1-	6-
-	-	49	<b>45</b> JOURNEY/Send Her My Love (Columbia)	57+	32+	25=	0=	1=
53	57	46	<b>46</b> STYX/Double Life (A&M)	52+	21=	31+	0=	0-
44	42	40	<b>47</b> ROBERT HAZARD/Escalator Of Life (RCA)	59-	11+	47-	1=	1-
24	25	33	<b>48</b> TRIUMPH/Never Surrender (RCA)	46-	23-	23-	0=	0=
21	27	35	<b>49</b> GOLDEN EARRING/Twilight Zone (21/PolyGram)	45-	25-	20-	0=	0=
-	-	56	<b>50</b> DEF LEPPARD/Rock Of The Ages (Mercury/PolyGram)	44+	29+	15+	0=	0=
16	24	34	<b>51</b> RIC OCASEK/Something To Grab For (Geffen)	45-	23-	22-	0=	0=
56	53	48	<b>52</b> NIGHT RANGER/Sing Me Away (Boardwalk)	47=	29=	18=	0=	1-
-	-	60	<b>53</b> DIVINYLS/Boys In Town (Chrysalis)	55+	6+	44+	5+	9+
57	50	44	<b>54</b> STYX/Heavy Metal Poisoning (A&M)	40-	26-	14-	0=	0=
36	38	43	<b>55</b> BERLIN/Sex (I'm A...) (Geffen)	43-	23-	20-	0=	0=
<b>DEBUT</b>			<b>56</b> DURAN DURAN/Girls On Film (Capitol)	46+	19+	26-	1=	4-
<b>DEBUT</b>			<b>57</b> PETE TOWNSHEND/Bargain (Atco)	46+	6+	40+	0-	0-
-	-	57	<b>58</b> GREG KIHN BAND/Fascination (Beserkley/Elektra-Asylum)	40-	21+	19-	0=	0=
<b>DEBUT</b>			<b>59</b> MICHAEL JACKSON/Beat It (Epic)	40-	29+	10-	1-	2-
<b>DEBUT</b>			<b>60</b> SCANDAL/Love's Got A Line On You (Columbia)	33=	24+	9-	0-	1-

# AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week		
1	<b>1</b> ERIC CLAPTON	Money &... (WB)
		"R&R" "Shape" "Everybody"
2	<b>2</b> GREG KIHN BAND	Kihnspiracy (Beserkley/E-A)
		"Jeopardy" "Tear" "Fascination"
3	<b>3</b> PETE TOWNSHEND	Scoop (Atco)
		"Eyes" "Bargain" "Bus"
4	<b>4</b> BOB SEGER	The Distance (Capitol)
		"Roll" "Even"
8	<b>5</b> THOMAS DOLBY	Blinded By Science (Capitol)
		"Blinded" "Submarines"
5	<b>6</b> JOURNEY	Frontiers (Columbia)
		"Send" "Separate" "Fall"
9	<b>7</b> PLANET P	Planet P (Geffen)
		"Why Me?"
13	<b>8</b> PINK FLOYD	The Final Cut (Columbia)
		"Cut" "Pasts" "Dream"
6	<b>9</b> TOM PETTY	Long After Dark (Backstreet)
		"Change Of Heart"
	<b>10</b> MODERN ENGLISH	After The Snow (Sire/WB)
		"Melt With You"
11	<b>11</b> RED RIDER	Neruda (Capitol)
		"Human Race"
	<b>12</b> TUBES	Outside Inside (Capitol)
		"She's A Beauty" "Monkey Time"
15	<b>13</b> ULTRAVOX	Quartet (Chrysalis)
		"Reap Wind"
10	<b>14</b> PHIL COLLINS	Hello, I Must Be Going! (Atlantic)
		"Walls" "Care" "Believe"
14	<b>15</b> ROXY MUSIC	High Road (WB)
		"Hurricane" "Jealous" "Only Love"
12	<b>16</b> U2	War (Island/Atco)
		"New Year's Day" "Sunday"
	<b>17</b> RANDY NEWMAN	Trouble In Paradise (WB)
		"I Love L.A."
20	<b>18</b> BRYAN ADAMS	Cuts Like A Knife (A&M)
		"Straight" "Cuts"
	<b>19</b> CHRIS DeBURGH	The Getaway (A&M)
		"Don't Pay"
7	<b>20</b> NICK LOWE	The Abominable Showman (Columbia)
		"Raging Eyes" "Wish"

CHART PARTICIPANTS: WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/Austin, KUFO/Odessa, KEZY/Anaheim, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KNX-FM/Los Angeles, KINK/Portland, KFOG/San Francisco, KZOZ/San Luis Obispo, KTIM/San Rafael, KTMS/Santa Barbara, KZAM/Seattle.

**AOR ALBUMS** — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

**AOR ALBUMS 25+** — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

**AOR BREAKERS** — Those newer charting records that have reached 50% penetration of the week's reporting stations.

**HOT TRACKS** — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

**MOST ADDED, HOTTEST** — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

**NEW & ACTIVE, SIGNIFICANT ACTION** — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

**PARALLELS** — Stations listed by market size and ratings success.

**PLAYLISTS** — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

## SIGNIFICANT ACTION

**MEN AT WORK/Business As Usual (Columbia)** "Be Good Johnny"  
Total Reports: 37(68)/Total Adds: 0(0); Hots: 16(29)/Hot Adds: 0(0); Mediums: 21(39)/Medium Adds: 0(0); Extra Adds: 0(0).

**QUIET RIOT/Metal Health (Pasha/CBS)** "Metal Health"  
Total Reports: 35(25)/Total Adds: 12(9); Hots: 5(3)/Hot Adds: 1(0); Mediums: 25(16)/Medium Adds: 6(3); Extra Adds: 5(6).

**ROBERT ELLIS ORRALL/Special Pain (RCA)** "I Couldn't Say No"  
Total Reports: 35(32)/Total Adds: 7(3); Hots: 2(4)/Hot Adds: 0(0); Mediums: 27(28)/Medium Adds: 1(3); Extra Adds: 6(0).

**SIMPLE MINDS/New Gold Dream (A&M)** "Promised You A Miracle"  
Total Reports: 35(35)/Total Adds: 2(3); Hots: 5(4)/Hot Adds: 0(1); Mediums: 29(29)/Medium Adds: 1(1); Extra Adds: 1(1).

**LE ROUX/So Fired Up (RCA)** "Carrie's Gone"  
Total Reports: 31(31)/Total Adds: 5(9); Hots: 2(4)/Hot Adds: 0(0); Mediums: 27(24)/Medium Adds: 3(6); Extra Adds: 2(3).

**BOW WOW WOW/When The Going Gets Tough . . . (RCA)** "Do You Wanna Hold Me"  
Total Reports: 26(20)/Total Adds: 5(5); Hots: 4(3)/Hot Adds: 1(1); Mediums: 20(15)/Medium Adds: 2(2); Extra Adds: 2(2).

**FRANK ZAPPA/The Man From Utopia (Barking Pumpkin/CBS)** "Cocaine Decisions"  
Total Reports: 24(24)/Total Adds: 10(15); Hots: 0(0)/Hot Adds: 0(0); Mediums: 17(11)/Medium Adds: 4(4); Extra Adds: 6(11).

**FELONY/The Fanatic (Rock & Roll/CBS)** "The Fanatic"  
Total Reports: 21(23)/Total Adds: 3(2); Hots: 6(4)/Hot Adds: 1(0); Mediums: 14(16)/Medium Adds: 1(1); Extra Adds: 1(1).

**DETROIT AUTOMATIX/Night Rider (MCA)** "Turnin Me On"  
Total Reports: 20(25)/Total Adds: 3(12); Hots: 0(2)/Hot Adds: 0(0); Mediums: 17(14)/Medium Adds: 1(4); Extra Adds: 2(8).

**SPARKS/Sparks In Outer Space (Atlantic)** "Cool Places"  
Total Reports: 16(13)/Total Adds: 6(12); Hots: 3(2)/Hot Adds: 1(1); Mediums: 10(6)/Medium Adds: 2(6); Extra Adds: 3(5).

**MARTHA & MUFFINS/Dansaparc (RCA)** "Dansaparc"  
Total Reports: 14(14)/Total Adds: 3(8); Hots: 3(3)/Hot Adds: 0(0); Mediums: 9(5)/Medium Adds: 1(2); Extra Adds: 2(6).

**KING OF COMEDY/Various Artists (WB)** "Steal The Night"  
Total Reports: 13(18)/Total Adds: 0(6); Hots: 4(6)/Hot Adds: 0(0); Mediums: 9(7)/Medium Adds: 0(2); Extra Adds: 0(4).

**OMD/Dazzle Ships (Virgin/Epic)** "Genetic Engineering"  
Total Reports: 12(8)/Total Adds: 4(3); Hots: 2(1)/Hot Adds: 0(0); Mediums: 7(5)/Medium Adds: 1(2); Extra Adds: 3(1).

**ZEBRA/Zebra (Atlantic)** "One More Chance"  
Total Reports: 11(0)/Total Adds: 11(0); Hots: 3(0)/Hot Adds: 3(0); Mediums: 2(0)/Medium Adds: 2(0); Extra Adds: 6(0).

**ROCKATS/Make That Move (RCA)** "Make That Move"  
Total Reports: 11(7)/Total Adds: 6(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 8(4)/Medium Adds: 3(3); Extra Adds: 3(3).

Station Listings . . . See Page 48

# A GIANT STEP FOR MANKIND. “SPARKS IN OUTER SPACE”



80055

“Sparks In Outer Space” is the brilliant new album from the always original Mael brothers, featuring the first single, **“COOL PLACES,”** a sensational duet with Jane Wiedlin of the Go-Go’s and Sparks.

7-89866

On Atlantic Records and Cassettes.



Produced by Ron Mael and Russell Mael  
for Giorgio Moroder Enterprises, Ltd.

# Contemporary Hit Radio

Continued from Back Page

## BREAKERS

### MEN AT WORK Overkill (Columbia)

73% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 166 including WNYS, Q107, KAFM, KEGL, Z93, KHTR, WKTI, KMJK. See Parallels, debuts at number 30 on the CHR chart.

### DURAN DURAN Rio (Capitol)

65% of our reporters on it. Moves: Up 13, Debuts 54, Same 30, Down 0, Adds 52 including WBEN-FM, WXKS-FM, Y100, Q105, WBBM-FM, WHYT, Q103, KZZP. See Parallels, debuts at number 29 on the CHR chart.

## NEW & ACTIVE

### THOMAS DOLBY "She Blinded Me With Science" (Capitol) 134/25

Moves: Up 74, Debuts 14, Same 20, Down 1, Adds 25 including B94, Z93, WGCL, KEARTH, KZFM, B97, KROK, WSFL, WHOT, KRFM, 13FEA, WCGQ, KWTO-FM, KDZA.

### DEF LEPPARD "Photograph" (Mercury/PolyGram) 134/18

Moves: Up 72, Debuts 16, Same 28, Down 0, Adds 18 including PRO-FM, CHUM, WLS, KBEQ, XTRA, KUBE, KTS, KZZB, WBCY, WGRD, K96, WJBO, WGU, KNOE-FM, KDZA, KYA.

### RONNIE MILSAP "Stranger In My House" (RCA) 133/31

Moves: Up 19, Debuts 45, Same 38, Down 0, Adds 31 including WKBW, WCAU-FM, Q105, WHYT, WLOL-FM, KYUU, XTRA, KCNR, KIMN, KC101, KZZB, KHOP, WTSN, WGLF, KQWB.

### JARREAU "Mornin'" (WB) 128/22

Moves: Up 31, Debuts 34, Same 41, Down 0, Adds 22 including PRO-FM, Q107, CKGM, KIIS-FM, KMJK, WKRZ-FM, KHFI, WQID, G100, WBCY, WKAU, KQKQ, FM102, KLUC, KTRS.

### NAKED EYES "Always Something There To Remind Me" (EMI America) 115/21

Moves: Up 36, Debuts 22, Same 36, Down 0, Adds 67 including HITS96, WBBM-FM, WGCL, KIIS-FM, KMJK, WFLY, WTIC-FM, 94TYX, WSFL, WANS-FM, WACZ, WIKZ, WSGF, KYTN, KOZE.

### IRENE CARA "Flashdance... What A Feeling" (Casablanca/PolyGram) 102/67

Moves: Up 1, Debuts 7, Same 27, Down 0, Adds 67 including WKBW, WBEN-FM, WNYS, B94, B104, WXKS-FM, KAFM, Q105, KEARTH, KNBQ, KIMN, Q103, KZZP, KX104, KBBK.

### MEN AT WORK "Be Good Johnny" (Columbia) 100/0

Moves: Up 48, Debuts 3, Same 30, Down 0, Adds 0, B94 8-5, KBEQ 9-8, KFRC 11-9, KYUU 22-14, KUBE 17-12, WROR 20-15, KRGV 30-25, 94TYX 18-14, WGRD 30-22, K96 16-12, WACZ 9-6, KKRC 2-1, KGHO 10-8.

### ROBERT ELLIS ORRALL with CARLENE CARTER "I Couldn't Say No" (RCA) 95/33

Moves: Up 16, Debuts 9, Same 37, Down 0, Adds 33 including B104, WXKS-FM, Z93, KCNR, KZZP, Q106, WKEE, KZZB, KMGK, WKAU, WZPL, KBBK, WFBG, WFOX, D93, KTRS.

### DeBARGE "I Like It" (Gordy/Motown) 90/2

Moves: Up 46, Debuts 10, Same 25, Down 7, Adds 2, KKQV, WCIL-FM, B94 25-20, B104 9-7, Z93 9-8, Y100 21-17, I95 11-1, WROR 15-9, WTIC-FM 15-7, K104 24-17, KRGV 16-11, WHYY-FM 22-10, KQKQ 25-12, KJRB 27-22, Q104 17-8, Z102 16-10.

### JOHN ANDERSON "Swingin'" (WB) 84/9

Moves: Up 40, Debuts 6, Same 22, Down 7, Adds 9, Y100, KBEQ, KRGV, WITX, KROK, WSKZ, KQKQ, WPFM, KTRS, 79Q 1-1, I95 18-9.

### SAMMY HAGAR "Never Give Up" (Geffen) 79/18

Moves: Up 13, Debuts 17, Same 31, Down 0, Adds 18 including KAFM, KEGL, WLS-FM, WBBM-FM, WHYT, WHTT, WLAN-FM, WKRZ-FM, WKEE, KZZB, WITX, WNOK-FM, WGLF, KYTN, KWTO-FM, KSLY.

### PSYCHEDELIC FURS "Love My Way" (Columbia) 78/3

Moves: Up 32, Debuts 11, Same 30, Down 2, Adds 3, CKGM, KHTR, XTRA, WNBC 20-17, WCAU-FM 32-26, HITS96 27-24, WXKS-FM 27-13, WRCK 26-22, WKRZ-FM 32-29, WJDX 23-20, WNAM 9-7, WERZ 22-18, KFMZ 10-7, KGHO 37-34, KCBN 23-19.

### ZZ TOP "Gimme All Your Lovin'" (WB) 77/20

Moves: Up 7, Debuts 14, Same 36, Down 0, Adds 20 including WBEN-FM, Q105, KFI, KNBQ, Q106, WYCR, KHFI, WSEZ, WNOK-FM, K107, KEYN-FM, WACZ, WCGQ, WSPT, KENI.

### ROBERT HAZARD "Escalator Of Life" (RCA) 72/6

Moves: Up 15, Debuts 5, Same 44, Down 2, Adds 6, KROK, WGU, WIGY, WBWB, 99KG, KTRS, WGCL 29-27, XTRA 30-26, Q103 29-25, WKFM 27-21, WPST 12-10, WLAN-FM 17-14, K104 30-27, OK100 29-25, KENI 36-32.

### LIONEL RICHIE "My Love" (Motown) 67/63

Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 63 including WCAU-FM, B94, B104, KAFM, Z93, 94Q, KBEQ, KEARTH, KIIS-FM, KFI, KFRC, KMJK, KNBQ, Q103, WFMF.

### INXS "The One Thing" (Atco) 62/24

Moves: Up 9, Debuts 0, Same 29, Down 0, Adds 24 including CHUM, WHTT, WSEZ, WNOK-FM, WRVQ, WJXQ, KMGK, WERZ, WKHI, WPFM, KILE, KVOL, KISR, WAZY-FM, 99KG.

### WALTER EGAN "Fool Moon Fire" (Backstreet/MCA) 60/33

Moves: Up 1, Debuts 1, Same 25, Down 0, Adds 33 including KEGL, KFI, KIMN, WSPK, WLAN-FM, KSET-FM, WABB-FM, WNAM, KBBK, KSKD, 95XIL, WHSL, Q101, WBWB, KBIM, KCDQ.

### NIGHT RANGER "Sing Me Away" (Boardwalk) 59/24

Moves: Up 1, Debuts 8, Same 26, Down 0, Adds 24 including WPHD, WCAU-FM, WLOL-FM, WGCL, KIQQ, WQID, WZYP, KMGK, WOMP-FM, WPFM, KQIZ-FM, KISR, WBWB, KRNA, KGHO.

### LOU RAWLS "Wind Beneath My Wings" (Epic) 54/12

Moves: Up 8, Debuts 4, Same 30, Down 0, Adds 12, WHYT, 94TYX, G100, CK101, WRQK, KHOP, KIKI, WGU, WIGY, WSGF, KBIM, KDZA, WCAU-FM d-38, KTFM 32-26, KGGI d-25.

### SAGA "Wind Him Up" (Portrait/CBS) 50/18

Moves: Up 7, Debuts 5, Same 20, Down 0, Adds 18 including WNYS, WGCL, WQID, CK101, WANS-FM, WNOK-FM, WNAM, WHOT, KSKD, OK100, 95XIL, WZYQ, FM99, WYKS, KNOE-FM, KGHO.

### WALL OF VODOO "Mexican Radio" (IRS/A&M) 50/7

Moves: Up 17, Debuts 6, Same 20, Down 0, Adds 7, WPHD, KROK, WZYP, WCSC, WJAD, KYTN, KSLY, B94 28-25, WXKS-FM 10-5, WHYT 31-21, WVIC 29-23, KSKD 35-29, WACZ 40-35, WERZ 20-16, WISE 36-30, KDVV 31-27.

## SIGNIFICANT ACTION

### ROBBIE PATTON "Smiling Islands" (Atlantic) 47/15

Moves: Up 20, Debuts 4, Same 8, Down 0, Adds 15, WLOL-FM, KYUU, KCNR, Q103, WSPK, WKFM, WHFM, KITY, KRAV, WKDD, KSKD, WFBG, WFLB, KVOL, KYTN.

### TUBES "She's A Beauty" (Capitol) 45/39

Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 39 including WBEN-FM, WPHD, WCAU-FM, CHUM, WLOL-FM, KIQQ, KNBQ, WPST, WSKZ, WOKI, Z104, KSKD, WIKZ, FM99, KISR, KYTN, KCDQ.

### SCANDAL "Love's Got A Line On You" (Columbia) 42/10

Moves: Up 5, Debuts 9, Same 18, Down 0, Adds 10, KITY, KSET-FM, KROK, WABB-FM, WHOT, KRQ, WFLB, KNOE-FM, KYTN, KCDQ, WCAU-FM d-40, KZZP 25-18, WPST 40-36, WJXQ 23-20, WERZ 30-26.

### YAZ "Only You" (Sire/WB) 42/0

Moves: Up 22, Debuts 3, Same 15, Down 2, Adds 0, WLOL-FM 2-2, WSPK 19-15, K104 21-19, KSET-FM 20-15, B97 20-16, Z104 15-8, K093 35-28, KKXX 6-5, OK100 21-19, WKHI 32-29, WSGF 29-25, KKQV 14-12, KYTN 30-25, WBWB 40-33, KCBN 16-11.

### POINTER SISTERS "If You Wanna Get Back Your Lady" (Planet/RCA) 40/2

Moves: Up 14, Debuts 3, Same 21, Down 0, Adds 2, KHYY, WJBO, WXKS-FM 20-9, WHYT on, KFRC 39-28, XTRA d-30, WITX 31-29, CK101 d-39, KIDD 35-25, KIKI 25-22, WGU, Y100, KQIZ-FM 25-22, KVOL 36-31, KNOE-FM 24-21, KCDQ 34-29.

More CHR Music Information See Page 52

## MOST ADDED

MEN AT WORK (116)  
Overkill (Columbia)  
IRENE CARA (67)  
Flashdance... (Casablanca/PolyGram)  
LIONEL RICHIE (63)  
My Love (Motown)  
DURAN DURAN (52)  
Rio (Capitol)  
TUBES (39)  
She's A Beauty (Capitol)  
ROBERT ELLIS ORRALL... (33)  
I Couldn't Say No (RCA)  
WALTER EGAN (33)  
Fool Moon Fire (Backstreet/MCA)

## HOTTEST

MICHAEL JACKSON (114)  
Beat It (Epic)  
GREG KINN BAND (104)  
Jeopardy (Beserkley/Elektra-Asylum)  
STYX (98)  
Mr. Roboto (A&M)  
JOURNEY (87)  
Separate Ways (Worlds Apart) (Columbia)  
DEXYS MIDNIGHT RUNNERS (84)  
Come On Eileen (Mercury/PolyGram)  
AFTER THE FIRE (80)  
Der Kommissar (Epic)

### CHAMPAIGN "Try Again" (Columbia) 38/14

Moves: Up 9, Debuts 3, Same 12, Down 0, Adds 14, WXKS-FM, 94Q, KFI, WKFM, KBFM, KROK, WHYY-FM, WOKI, KBBK, KSKD, Q104, WFOX, WJAD, KNOE-FM, Z93 19-13.

### PATTI AUSTIN "Every Home Should Have One" (Qwest/WB) 38/7

Moves: Up 12, Debuts 2, Same 17, Down 0, Adds 7, PRO-FM, WHYT, WJDX, WSEZ, KIDD, KILE, D93, WCAU-FM 30-24, KIQQ 30-27, KMJK 36-33, WSPK 24-17, WROR d-30, KITY d-39, KHYY 27-24, WFLB 36-30.

### ULTRAVOX "Reap The Wild Wind" (Chrysalis) 36/13

Moves: Up 6, Debuts 8, Same 9, Down 0, Adds 13, WSPK, WRCK, WPST, KZFM, KSET-FM, WNAM, KQMQ, FM99, KYTN, WRKR, KRNA, KFMZ, KGHO, WLOL-FM 36-31, KYXX 11-6.

### GAP BAND "Outstanding" (Total Experience/PGM) 35/7

Moves: Up 15, Debuts 1, Same 10, Down 2, Adds 7, KIIS-FM, KHYY, WGU, WIGY, WERZ, Q101, KSLY, WCAU-FM 40-32, WXKS-FM 22-10, KFI 36-30, KTFM 27-17, KITY 15-6, WITX 20-16, WNFY 17-14, KGGI 15-8, KVOL 30-25.

### BILLY JOEL "Goodnight Saigon" (Columbia) 34/0

Moves: Up 12, Debut 4, Same 18, Down 0, Adds 0, WPHD d-34, WSPK d-28, WHFM 38-34, WPST 21-17, KITY 35-31, WSEZ 33-30, WRVQ 34-31, WIKZ 36-34, WCIR d-29, WKHI 38-34, WYKS 27-25, KVOL 39-34, WBWB 37-32, KDZA 39-35.

### GERARD McMAHON "Count On Me" (Full Moon/WB) 33/16

Moves: Up 1, Debuts 0, Same 16, Down 0, Adds 16 including WPHD, KNBQ, WRCK, KRGV, WQID, G100, WSFL, KBBK, WGU, WFLB, KILE, KENI, KSLY, KCBN, KDZA.

### PLANET P "Why Me?" (Geffen) 30/15

Moves: Up 4, Debuts 0, Same 11, Down 0, Adds 15, WPHD, WKFM, KSET-FM, WOKI, WSSX, WANS-FM, WJBO, WIGY, WERZ, WISE, Q101, KISR, WBWB, KGHO, KSLY.

### FELONY "The Fanatic" (Rock & Roll/CBS) 30/3

Moves: Up 8, Debuts 3, Same 16, Down 0, Adds 3, WLAN-FM, KGHO, KCBN, WPHD on, WCAU-FM 21-19, WXKS-FM 30-24, WGCL 23-21, KIQQ 17-15, KFI 34-32, WROR d-29, KITY 24-20, KHFI d-24, WOKI 31-29, WERZ 31-29, KSLY d-30.

### JEFFREY OSBORNE "Eenie Meenie" (A&M) 29/1

Moves: Up 16, Debuts 1, Same 10, Down 1, Adds 1, WHYT, KAMZ 28-26, KROK 24-21, WJDX 15-12, KXX106 18-16, Y103 14-12, WRQK 24-19, KOFM 28-21, KJRB 25-21, KQMQ 37-31, KIKI 13-9, WJBO 36-31, 13FEA 25-22, WQLT 37-34, WAEV on, KILE 20-16, KENI 31-26, KCDQ 30-26.

### MODERN ENGLISH "I Melt With You" (Sire/WB) 27/8

Moves: Up 6, Debuts 2, Same 10, Down 1, Adds 8, KZFM, WSEZ, KHYY, WJBO, WZYQ, KILE, KFMZ, KCDQ, WCAU-FM on, WXKS-FM 23-11, 79Q 30-29, KMJK 15-13, WKRZ-FM d-31, WSQV d-26, KCBN 36-31.

### SYSTEM "You Are In My System" (Mirage/Atco) 27/2

Moves: Up 14, Debuts 0, Same 11, Down 0, Adds 2, KIIS-FM, KGGI, WNYS 15-11, WCAU-FM 27-21, KIQQ 28-25, KFI 33-29, KFRC 29-26, KBFM 23-20, WITX 33-28, CK101 40-29, WERZ 35-33, KVOL 40-35, WBWB on, 99KG on.

### U2 "New Year's Day" (Island/Atco) 26/5

Moves: Up 7, Debuts 2, Same 12, Down 0, Adds 5, WHTT, WZPL, OK100, WGLF, KRNA, WPHD 29-21, WCAU-FM on, KEGL 27-23, WKFM d-39, WSEZ on, WJXQ 21-12, KYXX 26-22, WZYQ on, WHSL 28-24, KFMZ 22-16.

### TONY CAREY "I Won't Be Home Tonight" (Rocshire) 26/2

Moves: Up 10, Debuts 3, Same 11, Down 0, Adds 2, WVIC, KSLY, WNBC 28-26, KEGL 14-11, KNBQ 40-37, WPST 30-26, WKRZ-FM 37-35, WSKZ on, WSSX 14-10, OK100 d-37, WISE on, WHSL 18-16, KISR 34-32, WAZY-FM on, KCBN d-36.

### MISSING PERSONS "Walking In L.A." (Capitol) 25/1

Moves: Up 8, Debuts 3, Same 13, Down 0, Adds 1, WVIC, WPHD on, WXKS-FM d-28, WHYT d-30, KEARTH 14-12, KIIS-FM 23-18, XTRA 25-20, KMJK 27-19, WRCK on, KITY 26-21, WDOQ 24-22, CK101 30-27, WFBG on, KVOL on, KSLY d-32.

### DARYL HALL & JOHN OATES "Family Man" (RCA) 24/4

Moves: Up 9, Debuts 2, Same 7, Down 2, Adds 4, WKTI, KIQQ, KZZP, WSSX, K104 32-29, WDOQ 17-15, WNFY d-25, WNVZ 25-23, WZZR 3-3, WZPL d-24, OK100 36-30, WERZ 18-15, 95XIL 29-22, WXLK 4-3, KGHO 39-29.

### TRIUMPH "A World Of Fantasy" (RCA) 23/0

Moves: Up 7, Debuts 4, Same 12, Down 0, Adds 0, WPHD on, WNYS d-26, CFTR on-dp, KEGL on, WRCK 21-19, WYCR on, K104 9-6, WSSX 10-9, WVIC 22-13, WJXQ 3-3, KQMQ on, OK100 8-6, 95XIL d-31.

### PETER GODWIN "Images Of Heaven" (Polydor/PolyGram) 19/2

Moves: Up 6, Debuts 0, Same 11, Down 0, Adds 2, WHTT, WTSN, WXKS-FM 29-20, WKRZ-FM 4-36, FM100 on, WOKI 34-32, WJXQ on-dp, KYXX on, WGU, Y26-23, WIGY on, WERZ 34-28, WCGQ 27-24.

### TOTAL COELO "I Eat Cannibals" (Chrysalis) 18/4

Moves: Up 5, Debuts 3, Same 6, Down 0, Adds 4, K104, OK100, 95XIL, 99KG, WXKS-FM on, 79Q 29-20, I95 on, KHTR 25-14, WKRZ-FM on, KSET-FM d-30, WOKI d-36, KHYY 30-27, WRKR on, WCIL-FM 33-24, KCBN 29-24.

### KC & THE SUNSHINE BAND (with TERI DeSARIO) "Don't Run (Come Back To Me)" (Epic) 18/1

Moves: Up 8, Debuts 0, Same 9, Down 0, Adds 1, WQLT, Y100 on, K104 31-23, WJDX 27-23, Y103 20-18, WSFL on, WCSC on, KOFM 15-10, KJRB 22-16, OK100 38-29, 95XIL 36-34, WKHI on, WJAD on, Q101 on, D93 24-23.

### TEMPTATIONS "Love On My Mind Tonight" (Gordy/Motown) 16/5

Moves: Up 2, Debuts 0, Same 9, Down 0, Adds 5, WCAU-FM, KFI, KFRC, WKFM, KVOL, KIQQ on, KTFM on, KITY 28-24, KRGV on, KBFM on, WSFL on, KIKI on, WSGF 38-34, WFLB on.

### GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Applause) 16/2

Moves: Up 4, Debuts 2, Same 8, Down 0, Adds 2, KBEQ, WCIR, KIQQ on, KNBQ on, K104 d-28, KTFM on, WJXQ on-dp, KKXX on, KIDD 37-19, KJRB 19-14, KIKI on, 95XIL 40-23, WRKR d-39, KGHO 38-31, KDZA on.

### ALEX CALL "Just Another Saturday Night" (Arista) 15/10

Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 10, KEGL, WKFM, WKRZ-FM, KTFM, KQMQ, WACZ, WISE, WBWB, 99KG, WJXQ on-dp, WKAU on-dp, WPFM on, KCBN 39-34, KCDQ on.

### BERLIN "Sex (I'm A...)" (Geffen) 15/1

Moves: Up 6, Debuts 2, Same 5, Down 1, Adds 1, WNFY, WXKS-FM d-27, CHUM 29-25, Y100 d-22, I95 20-17, WGCL 19-18, KZFM 21-17, KSET-FM 21-20, KHYY 12-10, WHSL on-dp, FM99 on, WBWB on-dp.

### EDDY GRANT "Electric Avenue" (Portrait/CBS) 14/7

Moves: Up 1, Debuts 4, Same 2, Down 0, Adds 7, WPHD, WCAU-FM, WXKS-FM, CKGM, WKRZ-FM, KENI, KCDQ, KMJK 19-7, WKFM on, WDOQ d-30, WNVZ d-39, KYXX d-28, KCBN d-37.

### ANGELA BOFILL "Too Tough" (Arista) 14/1

Moves: Up 5, Debuts 1, Same 7, Down 0, Adds 1, WFLY, KFRC 22-17, WROR 28-24, KITY 32-27, KBFM 30-25, WSFL d-38, WNOK-FM on, KHOP on, KQMQ on, WJBO on, WERZ on, WSGF 13-9, KVOL on.

### FIXX "Red Skies" (MCA) 14/0

Moves: Up 5, Debuts 0, Same 9, Down 0, Adds 0, WPHD on, KEGL 22-18, KMJK 21-18, KZFM on, WABB-FM on, WJXQ 18-16, KYXX 18-13, KBBK on, KSKD on-dp, WSQV on, WZYQ on, WCIL-FM on, KCBN 38-32, KOZE on.

### ENGLISH BEAT "I Confess" (IRS/A&M) 13/3

Moves: Up 3, Debuts 0, Same 6, Down 1, Adds 3, WERZ, WISE, KVOL, WPHD on, KITY on, WZZR 34-32, WVIC on, KYXX 38-37, WJBO on, WBWB 32-30, 99KG on.

### DIRE STRAITS "Twisting By The Pool" (WB) 13/2

Moves: Up 5, Debuts 1, Same 5, Down 0, Adds 2, CKGM, KEGL, CHUM 26-

# EXTRA POWER AT RADIO WITH:



## SAGA "Wind Him Up"

### CHR NEW & ACTIVE

WNYS add  
WGCL add  
WQID add  
CK101 add  
WANS-FM add  
WNOK-FM add

WNAM add  
WHOT add  
KSKD add  
OK100 add  
WSQV add  
WOMP-FM add 40

95XIL add  
WZYQ add  
FM99 add  
WYKS add  
KNOE-FM add  
KGHO add

WPHD 30-26  
WCAU-FM deb 39  
KEGL 39-37  
WLOL-FM deb 40  
KIQQ on  
KMJK on  
KITV 37-33

KZFM 22-20  
WOKI deb 38  
WSSX 16-7  
WVIC 27-15  
WJXQ 22-19  
WKDD deb 30  
KCDQ deb 40

On Mtv

Portrait



## LOU RAWLS "Wind Beneath My Wings"

### CHR NEW & ACTIVE

WHYT add  
94TYX add  
G100 add  
CK101 add  
WRQK add  
KHOP add

KIKI add  
WGUY add  
WIGY add  
WSGF add  
KBIM add  
KDZA add

WCAU-FM deb 38  
WTFM 32-26  
KITV deb 38  
KAMZ 24  
KRGV 27-23  
WTIX 35-33

KROK 30-25  
WJDX 28-25  
Y103 23-21  
WSFL deb 40  
KGGI deb 25  
WBWB 39-35

Y100 on  
WGCL on  
KIQQ on  
KFI on  
WSPK on  
WKFM on

KITE on  
WNFY on  
WSEZ on  
WNAM on  
KBBK on  
KSKD on

Spic



## CARL WILSON "What You Do To Me"

KIQQ  
KYUU  
Q106  
WCSC  
WJXQ

### A/C SIGNIFICANT ACTION

A/C ONE OF THE  
MOST ADDED

WCCO WQUA WCKQ KTWO KVSF  
KGW KUGN WGSV KQDI KALE  
WSLI KUDO KRLB KRLC  
WSRZ WAYV KCRG KRKK  
WHBC WEIM KFSB KRSB  
KMBZ WSKY KFQD KISN

Casby Records



## EDDY GRANT "Electric Avenue"

### CHR SIGNIFICANT ACTION

WPHD add  
WCAU-FM add  
WXKS-FM add  
CKGM add  
KMJK 19-7  
WKRZ-FM add

KITE 29  
WDOQ deb 30  
WNVZ deb 39  
KYYX deb 38  
KENI add  
KCBN deb 37

KCDQ add  
WKFM on  
WKTU on  
WIFI on  
WABX-FM on  
WAIL on  
WGPR on

On Mtv

Portrait

# NATIONAL AIRPLAY

April 1, 1983



## Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
4	3	1	1 JOURNEY/Separate Ways (Worlds Apart) (Columbia)
14	10	6	2 GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)
9	5	4	3 STYX/Mr. Roboto (A&M)
10	6	5	4 DEXYS MIDNIGHT RUNNERS/Come On Eileen (Mercury/PG)
18	14	8	5 MICHAEL JACKSON/Beat It (Epic)
1	1	2	6 MICHAEL JACKSON/Billie Jean (Epic)
19	16	11	7 AFTER THE FIRE/Der Kommissar (Epic)
3	2	3	8 DARYL HALL & JOHN OATES/One On One (RCA)
15	13	9	9 FRIDA/I Know There's Something Going On (Atlantic)
2	4	7	10 LIONEL RICHIE/You Are (Motown)
8	9	10	11 PRETENDERS/Back On The Chain Gang (Sire/WB)
-	28	22	12 BOB SEGER.../Even Now (Capitol)
-	29	25	13 TOTO/I Won't Hold You Back (Columbia)
26	22	19	14 OXO/Whirly Girl (Geffen)
-	26	24	15 PRINCE/Little Red Corvette (WB)
-	30	26	16 KENNY LOGGINS/Welcome To Heartlight (Columbia)
28	24	20	17 DIONNE WARWICK/Take The Short Way Home (Arista)
25	20	18	18 TOM PETTY.../Change Of Heart (Backstreet/MCA)
11	11	12	19 ERIC CLAPTON/I've Got A Rock N' Roll Heart (WB)
20	19	17	20 ABC/Poison Arrow (Mercury/PolyGram)
-	23	21	21 STEPHEN BISHOP/It Might Be You... (WB)
-	-	28	22 DAVID BOWIE/Let's Dance (EMI America)
-	25	23	23 THOMPSON TWINS/Lies (Arista)
-	-	27	24 BARRY MANILOW/Some Kind Of Friend (Arista)
-	-	29	25 BRYAN ADAMS/Straight From The Heart (A&M)
-	-	30	26 PATRICK SIMMONS/So Wrong (Elektra)
DEBUT	DEBUT	DEBUT	27 MAC McANALLY/Minimum Love (Geffen)
DEBUT	DEBUT	DEBUT	28 LAURA BRANIGAN/Solitaire (Atlantic)
BREAKER	BREAKER	BREAKER	29 DURAN DURAN/Rio (Capitol)
BREAKER	BREAKER	BREAKER	30 MEN AT WORK/Overkill (Columbia)

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## Adult/Contemporary

5	3	1	1 DAN FOGELBERG/Make Love Stay (Full Moon/Epic)
4	2	2	2 DARYL HALL & JOHN OATES/One On One (RCA)
6	5	3	3 STEPHEN BISHOP/It Might Be You... (WB)
8	6	5	4 ERIC CLAPTON/I've Got A Rock N' Roll Heart (WB)
11	9	7	5 DIONNE WARWICK/Take The Short Way Home (Arista)
1	1	4	6 LIONEL RICHIE/You Are (Motown)
26	17	12	7 TOTO/I Won't Hold You Back (Columbia)
15	10	9	8 BARRY MANILOW/Some Kind Of Friend (Arista)
2	4	6	9 CHRISTOPHER CROSS/All Right (WB)
3	8	8	10 K. ROGERS & S. EASTON/We've Got Tonight (Liberty)
24	21	13	11 JARREAU/Mornin' (WB)
12	11	11	12 MICHAEL JACKSON/Billie Jean (Epic)
18	15	14	13 KC & THE SUNSHINE BAND.../Don't Run... (Epic)
7	7	10	14 JOE JACKSON/Breaking Us In Two (A&M)
-	25	18	15 MAC McANALLY/Minimum Love (Geffen)
21	20	17	16 JEFFREY OSBORNE/Eenie Meenie (A&M)
-	27	24	17 LOU RAWLS/Wind Beneath My Wings (Epic)
19	18	16	18 DIANA ROSS/So Close (RCA)
29	24	23	19 ALAN PARSONS PROJECT/Old & Wise (Arista)
-	-	28	20 LINDA RONSTADT/Easy For You To Say (Asylum)
-	-	25	21 KENNY LOGGINS/Welcome To Heartlight (Columbia)
20	19	19	22 MELISSA MANCHESTER/Nice Girls (Arista)
BREAKER	BREAKER	BREAKER	23 EDDIE RABBITT/You Can't Run From Love (WB)
-	-	26	24 B.J. THOMAS/Whatever Happened To... (Cleve. Int./Columbia)
14	12	15	25 SUPERTRAMP/My Kind Of Lady (A&M)
10	14	20	26 BOB SEGER.../Shame On The Moon (Capitol)
13	16	22	27 CULTURE CLUB/Do You Really Want To Hurt Me (Virgin/Epic)
BREAKER	BREAKER	BREAKER	28 RONNIE MILSAP/Stranger In My House (RCA)
BREAKER	BREAKER	BREAKER	29 PATTI AUSTIN/Every Home Should Have One (Qwest/WB)
BREAKER	BREAKER	BREAKER	30 PETER ALLEN/You Haven't Heard The Last Of Me (Arista)

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# AOR / HOT TRACKS

Three Weeks	Two Weeks	Last Week	
2	1	1	1 DEF LEPPARD/Photograph (Mercury/PolyGram)
8	4	3	2 U2/New Year's Day (Island/Atco)
1	2	2	3 JOURNEY/Separate Ways (Worlds Apart) (Columbia)
29	12	5	4 PLANET P/Why Me? (Geffen)
-	37	10	5 TUBES/She's A Beauty (Capitol)
17	8	6	6 INXS/The One Thing (Atco)
DEBUT	DEBUT	DEBUT	7 MEN AT WORK/Overkill (Columbia)
49	36	14	8 BRYAN ADAMS/Cuts Like A Knife (A&M)
-	39	22	9 ZZ TOP/Gimme All Your Lovin (WB)
3	3	4	10 GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)
20	14	8	11 MODERN ENGLISH/I Melt With You (Sire/WB)
5	5	7	12 TRIUMPH/A World Of Fantasy (RCA)
27	19	17	13 THOMAS DOLBY/She Blinded Me With Science (Capitol)
15	16	13	14 AFTER THE FIRE/Der Kommissar (Epic)
30	22	21	15 CALL/The Walls Came Down (Mercury/PolyGram)
-	-	31	16 PINK FLOYD/Your Possible Pasts (Columbia)
7	7	9	17 RED RIDER/Human Race (Capitol)
12	13	12	18 JOURNEY/After The Fall (Columbia)
43	35	28	19 CHRIS DeBURGH/Don't Pay The Ferryman (A&M)
35	26	24	20 MICHAEL BOLTON/Fools Game (Columbia)
-	-	39	21 PINK FLOYD/Final Cut (Columbia)
4	6	11	22 TONY CAREY/I Won't Be Home Tonight (Rocshire)
28	21	20	23 ULTRAVOX/Reap The Wild Wind (Chrysalis)
39	30	27	24 JON BUTCHER AXIS/Life Takes A Life (Polydor/PolyGram)
11	11	15	25 FIXX/Red Skies (MCA)
14	17	16	26 DURAN DURAN/Rio (Capitol)
22	18	18	27 STYX/Cold War (A&M)
-	-	42	28 BILLY IDOL/White Wedding (Chrysalis)
55	40	32	29 MOLLY HATCHET/Fall Of The Peacemakers (Epic)
13	20	25	30 BOB SEGER.../Even Now (Capitol)

## AOR / ALBUMS

2	2	2	1 DEF LEPPARD/Pyromania (Mercury/PolyGram)
1	1	1	2 JOURNEY/Frontiers (Columbia)
11	9	6	3 U2/War (Island/Atco)
5	5	5	4 BRYAN ADAMS/Cuts Like A Knife (A&M)
3	3	3	5 STYX/Kilroy Was Here (A&M)
-	-	18	6 PINK FLOYD/The Final Cut (Columbia)
4	4	4	7 GREG KIHN BAND/Kihnspiracy (Beserkley/Elektra-Asylum)
27	12	9	8 PLANET P/Planet P (Geffen)
-	-	15	9 TUBES/Outside Inside (Capitol)
BREAKER	BREAKER	BREAKER	10 ZZ TOP/Eliminator (WB)
21	14	10	11 INXS/Shabooh Shoobah (Atco)
6	6	7	12 TRIUMPH/Never Surrender (RCA)
19	15	11	13 THOMAS DOLBY/Blinded By Science (Capitol)
8	7	8	14 RED RIDER/Neruda (Capitol)
24	19	14	15 MODERN ENGLISH/After The Snow (Sire/WB)
20	20	19	16 AFTER THE FIRE/After The Fire (Epic)
9	10	12	17 DURAN DURAN/Rio (Capitol)
31	25	23	18 CALL/Modern Romans (Mercury/PolyGram)
34	26	24	19 MICHAEL BOLTON/Michael Bolton (Columbia)
7	8	13	20 BOB SEGER.../The Distance (Capitol)
-	36	27	21 CHRIS DeBURGH/The Getaway (A&M)
16	13	17	22 FIXX/Shattered Room (MCA)
32	27	25	23 JON BUTCHER AXIS/Jon Butcher Axis (Polydor/PG)
10	11	16	24 TONY CAREY/Tony Carey (Rocshire)
30	23	21	25 ULTRAVOX/Quartet (Chrysalis)
36	32	28	26 MOLLY HATCHET/No Guts . . . No Glory (Epic)
-	-	40	27 BILLY IDOL/Billy Idol (Chrysalis)
-	35	29	28 PETE TOWNSHEND/Scoop (Atco)
13	16	20	29 TOM PETTY.../Long After Dark (Backstreet/MCA)
29	30	30	30 BERLIN/Pleasure Victim (Geffen)
14	17	26	31 ERIC CLAPTON/Money & Cigarettes (WB)
26	29	31	32 SAMMY HAGAR/Three Lock Box (Geffen)
17	18	22	33 DEXYS MIDNIGHT RUNNERS/Too-Rye-Ay (Mercury/PG)
15	21	32	34 SCANDAL/Love's Got A Line On You (Columbia)
28	33	34	35 NIGHT RANGER/Dawn Patrol (Boardwalk)
DEBUT	DEBUT	DEBUT	36 MARTIN BRILEY/One Night With A Stranger (Mercury/PG)
DEBUT	DEBUT	DEBUT	37 KROKUS/Headhunter (Arista)
DEBUT	DEBUT	DEBUT	38 GARY MOORE/Corridors Of Power (Mirage/Atco)
38	38	36	39 ROBERT HAZARD/Robert Hazard (RCA)
25	34	39	40 PHIL COLLINS/Hello, I Must Be Going! (Atlantic)

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