

I N S I D E :

FCC Overhauling Call Letter Rules

Under a sweeping new FCC proposal, commonly-owned stations could share calls no matter where they're located — a chain could have **WHHH (AM)** in New York and **WHHH-FM** in Chicago. Read about this and other significant changes, plus the implications of **Anne Jones's** FCC resignation and the deregulation of **SCAs**, in Washington this week. Page 4

The Importance Of Imports For AOR

AOR stations have always tried to be music leaders, and the new music boom has intensified the competition to be first with the latest. **Jeff Gelb** talks to concerned radio and record executives about how imports fit into the new AOR reality. Page 33

RAB's Guide To Slogan Conflicts

A new **RAB Arbitron** guide debuts, and **Jhan Hiber** examines it with special attention to the section on slogan conflicts and challenges. Page 14

People In The News This Week

- **Jim Farley** NBC Radio News VP
- **Al Moll** Station Mgr. at **WLZZ**
- **Alan Edwards** OM at **WNDE & WFBQ**
- **Jon Rivers** KLIF PD
- **Dave Luczak** PD at **WMJQ**
- **Vic Faraci** VP/Marketing for **WB/Nashville**
- **Tim Smith** PD at **WPYX**

Devaluing A/C's Power Gold

"I don't think this core group of power gold records can hold up forever."

—**Robert Hall**, SMN's "Starstation"

Top A/C programmers are aware that the format's favorite staple oldies may be burning out. **Jeff Green** extracts their solutions to the problems of overexposure. Page 36

News Flashes

KQAK/San Francisco adopts **Rick Carroll's** new music format . . . **Motown** exits **Pickwick**, will set up own L.A. distribution facility . . . plus new rock label . . . and — **Beach Boys** concert July 4th . . . in Richmond? These questions and answers and more in **Street Talk** this week. Page 24

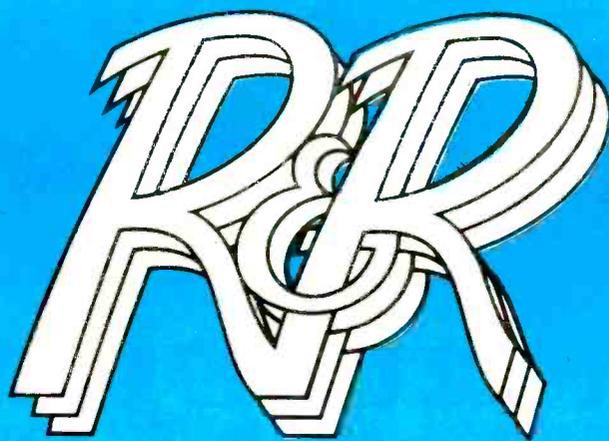
Subscriber Bonus The 1983 R&R



Volume I

The information-packed **1983 R&R Ratings Report** (Vol. I) is included free with this issue to all subscribers.

\$3.50 Single Copy



RADIO & RECORDS

AM Stereo, Deregulation Breakthroughs At NAB

An unexpected break in the AM stereo logjam and a new offer of total radio deregulation from Rep. **Tim Wirth** (D-CO) greeted the 6000 broadcasters attending this week's

Stakelin Accepts RAB Presidency

R&R has learned that **Bill Stakelin**, NAB Joint Board Chairman and Exec. VP of **Bluegrass Broadcasting**, will become the next President of the



Radio Advertising Bureau (RAB). A reliable source confirmed widely circulating reports at the NAB Convention that **Stakelin** was offered the job, and has accepted.

annual NAB Convention in Las Vegas.

Sansui generated considerable excitement by demonstrating a high fidelity "universal" AM-FM set that will receive all four competing AM stereo systems. The unit will hit the market in September at \$415 per set, along with car radios now under development.

Reports also swept the convention that **Sony** this week is unveiling a "Walkman" portable that will also pick up all four systems. Selling for \$89, the **Sony** sets will be available in August. Regarded as impossible to build just a year ago, the universal could give both AM stations and receiver manufacturers the ability to move ahead quickly without fear of choosing the wrong system.

Wirth, Chairman of the House Telecommunications Subcommittee, announced for the first time at Tuesday's Radio Luncheon that he favors abolishing the **Fairness Doctrine** and equal time provisions, and sweeping away all non-techni-



FOCUS ON DEREGULATION — Radio deregulation and spectrum fees dominated NAB Convention discussion. Rep. **Tim Wirth** (D-CO) (left) said for the first time he could support abolishing the **Fairness Doctrine**. Voicing support for deregulation at a Congressional panel were (l-r) Sen. **Larry Pressler** (R-SD) and Reps. **Mickey Leland** (D-TX), **Matthew Rinaldo** (N-NJ), and **Billy Tauzin** (D-LA). For more detailed pictorial and reportorial NAB coverage, see Page 6.

cal rules to create "a radio marketplace with as little regulation as the newspaper industry." But he coupled his offer by making a strong new case for spectrum fees. NAB officials responded by saying they have no intention of compromising on their adamant opposi-

Hogan New RKO Executive VP

RKO Radio Sales President **Bill Hogan** has been named Exec. VP/RKO Radio Division. With his newly-created position, **Hogan** virtually becomes second in command, reporting directly to RKO Radio President **Bob Williamson**.



Bill Hogan

Commenting on his shift within the company, **Hogan** told R&R, "We're getting big, and have lots of aggressive plans. The full definition of the job will evolve. I am absolutely delighted. I love working with **Bob Williamson**. It's an excellent move."

Hogan joined RKO Radio Sales as President in June 1979, coming from his **GSM** post at **Metromedia's WNEW/New York**. Prior to his eight years with **Metromedia**, **Hogan** worked for **CBS Spot Sales**, **Eastman**, and **J. Walter Thompson**. A new RKO Radio Sales President is expected to be named within two weeks.

Belo Buys KOA & KOAQ

Belo Broadcasting has agreed to purchase **General Electric's KOA & KOAQ/Denver** for an undisclosed amount. However, **Belo Radio Division** President **Marty Greenberg** told R&R the purchase price was "a lot of money, definitely over \$15 million."

Commenting further on the transaction, **Greenberg** said, "It is our first, but a dramatic acquisition. It's an A-1 combination of facilities in an A-1 market. (**KOA & KOAQ**) are doing so well, it's not like we're buying stations that are distressed."

Talk-formatted AM **KOA** operates on 850 kHz with 50,000 watts of power. **KOAQ**, a CHR station, has 100kw at 103.5 MHz. The sale is subject to approval by the **FCC**.

Capitol Broadcasting Co. Restructures Radio Team

Maruca Oversees Chain's Ten Stations; Shaffner WRNL & WRXL GM, Coggins Manages WRAL

Capitol Broadcasting Company has reorganized its managerial structure, with **Frank Maruca** supervising the corporation's ten stations as **Radio Group Manager**. **Maruca** had been one of two **Regional Managers**, along with **Claire Shaffner**, who has been appointed **GM of WRNL & WRXL/Richmond**. In addition, **Capitol VP/Sales & Marketing Bud Coggins** has been named **GM of WRAL/Raleigh**.

Capitol Broadcasting President Jim Goodman told R&R, "We had an opening in **Raleigh** and in **Richmond**, and I wanted to play the game with players on the team and restructure. We now think it'll be a more efficient organization, and everybody's in the right place . . . we're ready to go!"

Maruca previously oversaw **KISS & KMAC/San Antonio**, **WRAL**, and **KBEQ/Kansas Ci-**

ty, whose takeover is pending final **FCC** approval. He now takes on additional responsibili-

ty for **WRNL & WRXL; WKEE & WHTN/Huntington, WV; and WLTV & WDRV/Statesville-Charlotte**. He told R&R, "You can tell the airlines and I are great friends! It's a wonderful

CAPITOL/See Page 22

Winter Arbitron Box Scores

- New York:** WINS Leads As WKTU Unseats WBLS
 - Chicago:** WLS, WLUP Top Tighter CHR, AOR Battles
 - San Francisco:** CHRs Up, KFOG Rises In AOR Race
 - Philadelphia:** WUSL Edges WDAS-FM; WMMR Regains AOR Title
 - Boston:** WBCN Jumps Two, Takes Second
 - Houston:** KODA Soars Three To Tie KMJQ; KKQB-FM Debuts
 - Washington:** WMAL Rolls Into First; Q107 Hot
 - Dallas:** KVIL-FM On Top; WBAP Gains On KSCS
 - St. Louis:** KMOX Drops Three; KHTR, KMJM, WRTH Climb
 - Baltimore:** WBAL Widens Lead To Four
 - Cleveland:** WDOK, WQAL Dethrone WMMS
 - Denver:** KYGO, KLZ Score Country Gains; KOAQ, KBPI Up
 - Phoenix:** KUPD Rockets To Runner-Up Spot
- Plus complete confirmed results for **Kansas City, Louisville, Pittsburgh, San Jose, Seattle, and Tampa**. Starts Page 16

HIT PROGRAMMING BALANCE FROM E/P/A



CULTURE CLUB "Time (Clock Of The Heart)"

CHR BREAKERS

CULTURE CLUB

Time (Clock Of The Heart) (Virgin/Epic)

69% of our reporters on it. Moves: Up 9, Debuts 46, Same 27, Down 0, Adds 75 including WNYS, B94, PRO-FM, KAFM, 79Q, WBBM-FM, KBEO, KCNR. See Parallels, will debut next week on the CHR chart.

ONE OF THE
MOST ADDED



SAGA "Wind Him Up"

CHR NEW & ACTIVE

WXKS-FM add
WBEN-FM 39-33
WNYS deb 29
WPHD 24-21
WCAU-FM 34
KEGL 37-33

WLS-FM deb 37
WGCL 27-17
KHTR add
WLOL-FM 35-32
KFI on
KIQQ on

KMJK on
KNBQ add
WHFM add
WSSX 6-4
KZFM 18-16

WRGV add
WKFR add
KO93 add 30
WCIR add
WISE add
Q104 add
KFMZ add 24
KBIM add
WKFM deb 40
CK101 deb 40
WDCG deb 35
WOKI 30-26

WKDD 23-19
WZZR 38-27
WJXQ 17-12
WVIC 14
Z104 29-26
K107 39-34
WZYQ 39-36
OK100 deb 40
WYKS 30-27
KCDQ 37-34
KGHO deb 40

Portrait



LOU RAWLS "Wind Beneath My Wings"

CHR NEW & ACTIVE

WXKS-FM
WCAU-FM
WGCL
WHYT
KFI
KIQQ
WLAN-FM

WSPK
WHFM
WKFM
WCSC
CK101
KAMZ
WRQK

94TYX
WJDX
Y103
G100
KRGV
WSFL
WTIX

KROK
WSEZ
WNAM
KIIK
KBBK
KHOP
KGGI

KSKD
KJRB
WFBG
WGUY
WIGY
WCIR
WTSN

WERZ
WKHI
WJBQ
WJAD
WFLB
WQLT

D93
WPFM
WAEV
WSGF
FM99
WGLF
WBWB

KENI
KCDQ
KTRS
KKAZ
KDZA
KBIM



EDDY GRANT "Electric Avenue"

CHR SIGNIFICANT ACTION

WXKS-FM deb 20
CKGM add 35
WCAU-FM 40-29
Y100 add
KMJK 1-1

XTRA add
KHFI add
KITE 25
WDOQ 27-17
KSET-FM add

WNVZ 26
KYYX 23-20
95XIL add
FM99 add
KCBN 31-24

WPHD on
WLOL-FM on
WFLY on
K104 on
WKFM on
WKRZ-FM on

KBFM on
KSKD on
WGUY on
OK100 on
WJBQ on
KENI on
KCDQ on

Portrait



CARL WILSON "What You Do To Me"

CHR SIGNIFICANT ACTION

WATT

FROM THE SOON TO BE
RELEASED ALBUM
"YOUNGBLOOD"

WBEN-FM deb 37
KIQQ on
KYUU deb 26
WHFM add

Q106 deb 29
WCSC on
94TYX deb 40
Y103 28-25
WNAM add
WAEV add
KCDQ on





Networks/Program Suppliers

MUSIC FEATURES

Continuum Broadcasting
On Becker Street

United Stations
Dick Clark's Rock
Roll And Remember

PEOPLE

KRISTINA
Baron (Photo)
Executive Director
of the
Waterbury
Market
Source



NEWS & INFORMATION FEATURES

ABC
NBC
Source

R&R's Networks & Program Suppliers One-Stop

R&R's Networks/Program Suppliers page lists the available scheduled special programming — well in advance, so you can plan your own programming . . . or counterprogramming. Plus key personnel moves and news extras . . . every week in R&R.

Page 12

Washington Report	4	Nashville: Sharon Allen	39
What's New	8	Black Radio: Walt Love	40
Networks/Suppliers/Reps	12	This Week In Music History	42
Ratings & Research: Jhan Hiber	14	National Music Formats	43
Ratings Results	16	Marketplace	44
Street Talk	24	Opportunities	44
CHR: Joel Denver	28	Black Chart	62
Calendar: Brad Messer	32	Country Chart	64
AOR: Jeff Gelb	33	AOR Charts	72
A/C: Jeff Green	36	A/C Chart	72
Country: Carolyn Parks	38	CHR Chart	72

Moll New WLZZ Station Manager

WLZZ & WZUU/Milwaukee General Sales Manager Albert Moll has been promoted to Station Manager for WLZZ. Moll will keep the GSM's duties under his new title.

Malrite Communications Group Executive VP Gil Rosenwald commented,

Edwards Promoted To OM At WNDE & WFBQ

Alan Edwards has been promoted to Operations Manager of WNDE & WFBQ/Indianapolis, while retaining his PD position at WNDE. Edwards joined WNDE last November, having previously been PD at WBBX/Portsmouth, NH and an air personality at WVBF/Boston and WPRO-FM/Providence.

Edwards told R&R, "I'm flabbergasted that they've given me this shot, after having been here such a short time. I'm real excited about the opportunity to work with WFBQ and PD John Bogart."

WNDE is A/C-formatted, while WFBQ is AOR.

"This is an outward sign of our continued commitment to the success of our Milwaukee facilities and our confidence in Al Moll." Malrite of Wisconsin VP/GM Paul LeSage added, "Al has worked hard in sales to keep our stations in the forefront of a highly competitive market, and his additional attention to our AM property will assure its continued development and growth."

Moll, who joined Malrite five years ago as an account executive, advanced to GSM for WLZZ and WZUU in 1980. He told R&R, "I am excited that Malrite has put additional energy into the Milwaukee market, and together we can produce two strong, dominant radio stations."

WMJQ Sets Luczak As PD

Dave Luczak has been appointed Program Director at WMJQ/Rochester. He comes to the AOR station from similarly formatted WTUE/Dayton, where he was PD and earlier worked as morning man.

Luczak told R&R, "I have bittersweet feelings about leaving WTUE, because Group One has treated me very well. Through the guidance of people like Chuck Browning, who is now at KZAP/Sacramento, and Art Wander, now the Operations Manager here, I've gained a world of knowledge. WTUE is staffed by so many good people, I know they'll cook right along."

"I'm looking forward to hooking up with LIN Broadcasting in Rochester; they seem like a dynamite company. The opportunity to move into a larger and more competitive market was irresistible for me." Luczak added that no replacement for him in Dayton has been set.

WPYX Picks Smith For PD Position

Tim Smith has assumed the PD position at AOR WPYX/Albany, replacing Ted Utz, who recently became PD at WHJY/Providence (R&R 3-25). Smith was most recently Music Director at WLVQ/Columbus, a position he held for the last three of the 5 1/2 years he worked there.

WPYX GM John Kelly told R&R, "I'm convinced that Tim can move us to the next plateau . . . strength and stability. He comes from an excellent station and has paid his dues. We're looking for great things from him."

Smith commented, "It's with great pleasure and a feeling of accomplishment that I accept the job. Taft has been more than helpful in the development of my career, and I leave their tight association with some sadness. It's a phenomenal opportunity in Albany. My goals include more hard work, dedication, ambition, and making it happen right."

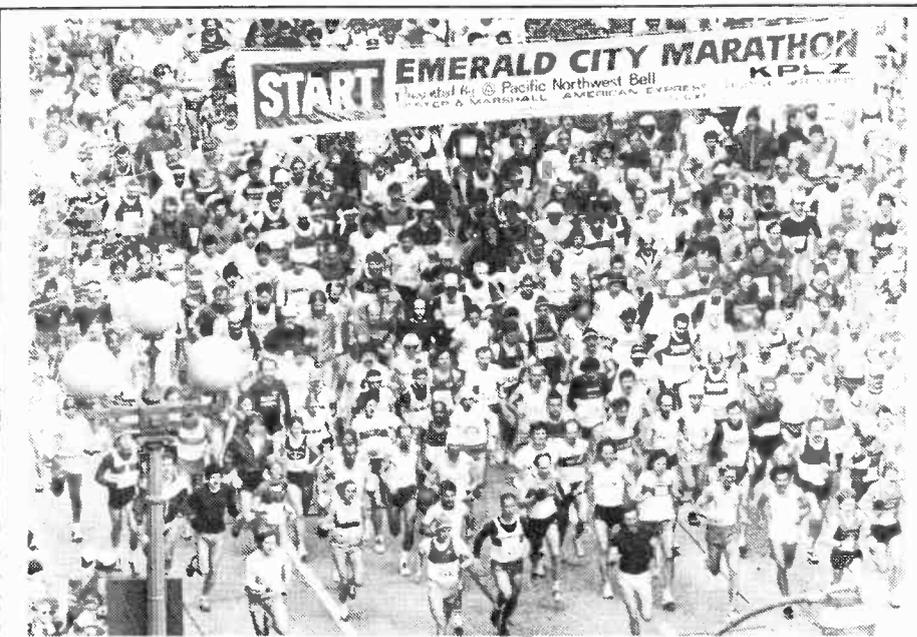
Farley Elevated To NBC News Vice Presidency

Jim Farley has been named VP/NBC Radio News, replacing Jo Moring. Moring was simultaneously named GM/Affiliate News Services for NBC, where she'll oversee daily closed-circuit feeds of news materials to television affiliates.

NBC News President Reuven Frank commented, "Jim Farley is one of the brightest new executives here at NBC News. His experience both as a producer and an ex-

ecutive in the radio division gives him unbeatable qualifications for this demanding role."

Farley, who will be responsible for news on both the NBC Radio Network and the Source, had been Managing Director/NBC Radio News since last July. He joined the network in 1975 as a producer for NIS, the News and Information Service. He began his broadcast career in 1965 at WINS/New York.



KPLZ Racing In The Street

KPLZ/Seattle cosponsored the city's first Emerald City Marathon, providing exclusive live coverage of the gruelling race. KPLZ afternoon man Jack Elliot anchored the five-hour broadcast from the Space Needle. About 2800 runners participated, and from the above photo's aerial vantage point, it appears as if most of them are shown clustered around the starting line. In a spirit of collaboration, KPLZ fielded not one but a relay team of four runners, including PD Jeff King, who turned in a combined time of 3 hours and 26 minutes.

Rivers Crosses To Country As KLIF PD

Jon Rivers has been named PD at Country-formatted KLIF/Dallas, exiting his programming post at Dallas A/C station KLVU. Rivers, who hosts the syndicated "Powerline" program, told R&R, "I didn't

really replace anyone here because there wasn't a PD per se. Most of the programming decisions were being made by Station Manager Dan Halyburton, and he got so busy with both stations (also KPLX) that he wanted somebody to take over part of it for him, and he brought me in. I've always been a real Country freak, so I like it."

WB/Nashville Names Faraci VP/Marketing

Vic Faraci has been appointed VP/Marketing for Warner Bros. Records/Nashville. Faraci had been Elektra/Asylum's Exec. VP/Director of Marketing until the company's executive changeover earlier this year.

WB Chairman Mo Ostin commented, "Vic's breadth of experience and level of marketing expertise make him a welcome addition to our entire country music effort. Having him based in our Burbank office gives us a unique advantage in marketing country music and provides an invaluable liaison between our Nashville operations and Burbank."



Vic Faraci

WB/Nashville Senior VP Jimmy Bowen added, "Vic's input and enthusiasm have always been valued commodities. They will be of special importance now in his new position."

Faraci told R&R, "I'm dealing with many of the artists I worked with over at Elektra who are now a part of Warner Brothers/Nashville, so this is really a natural situation. We now have a sizable division with the combined country rosters of Elektra and Warner Brothers, making us one of the largest country labels, and I'm very excited about our growth."

Halyburton indicated he was pleased by the acquisition of Rivers, a Dallas market veteran. "I think he's one of the people who really understands some of the things that are important to an AM station . . . personality, news, special programming," Halyburton told R&R. "He also brings a style that I think is very good for the radio station, a real warm, personable way of working with people on the air."

Rivers, who began his new duties last week, also serves as producer for the Mutual Network show "Lee Arnold On A Country Road."

TRANSACTION:

EZ Communications Buys Insilco's WYOR

EZ Communications has signed an agreement to purchase Insilco's WYOR/Miami for \$3.6 million. Following expected FCC approval of the deal, EZ will have acquired its sixth FM outlet.

EZ Communications Exec. VP/GM Alan Box told R&R, "We'll be taking over, we're guessing, the later part of June or early July. The station signed with Churchill to start their Beautiful Music service, switching from Bonneville, on May 1. WYOR will stay good music for the time being . . . we have a lot of experience in good music."

WYOR has 100kw at 105.1 MHz. EZ owns WEZR/Washington, WEZS/Richmond, WBZZ/Pittsburgh, WEZC/Charlotte, and WEZB/New Orleans.

STAFF

Publisher: BOB WILSON
Vice President, Sales & Marketing: DICK KRIZMAN
Executive Editors: KEN BARNES, JOHN LEADER
Art Director: RICHARD ZUMWALT
News Editor: GAIL MITCHELL
Ratings & Research Editor: JHAN HIBER
Sales & Marketing Editor: JONATHAN HALL
Format Editors: JOEL DENVER (CHR), JEFF GELB (AOR), JEFF GREEN (A/C), WALT LOVE (Black Radio), GAIL MITCHELL (Easy Listening), CAROLYN PARKS (Country), BRAD WOODWARD (News/Talk)
Senior Associate Editors: KRISANN ALIO, ELLEN BARNES
Associate Editors: JUDI LUCARELLI, NINA ROSSMAN, SYLVIA SALAZAR, CAROL TAYLOR
Editorial Assistants: BARBARA BARNES, NORMA GOLDSTEIN
Computer Services Director: DAN COLE
Traffic Director: ADRIENNE RIDDLE
Circulation: MARCELLA LOPER
Washington Bureau: 818 Connecticut Ave., NW, Suite 300, Washington, DC 20006, (202) 466-4960
Bureau Chief: JONATHAN HALL
National Sales Director: BARRY O'BRIEN
Washington Editor: BRAD WOODWARD
Sales Representative: VIVIAN FUNN
Office Manager: CHERYL SOMERS
Legal Counsel: JASON SHRINSKY
Nashville Bureau: Box 171116, Nashville, TN 37217, (615) 793-6571, 793-6391
Bureau Chief: SHARON ALLEN
Production Director: RICHARD AGATA
Associate Art Director: MARILYN FRANDSEN
Photography: ROGER ZUMWALT
Typography: KENT THOMAS, LUCIE MORRIS, SANDRA GUTIERREZ
Graphics: L.T. PEARL, GARY VAN DER STEUR
Creative Consultant: MARK SHIPPER
Creative Services Director: MIKE ATKINSON
Marketing Services Director: PETER STARR
Sales Representative: PAM BELLAMY
Office Manager: NANCY HOFF
Administrative Assistant: PAULA PONCE
Controller: MARGARET BECKWITH

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067 (213) 553-4330. Subscriptions \$215 per year or \$60 per quarter. International subscription rate \$400 per year. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1983 Radio & Records, Inc.

A division of Harte-Hanks Communications.

Washington Report

Fritts Suggests Merger Of NAB-NRBA Boards

NAB President Eddie Fritts responded quickly last week to a letter from NRBA President Sis Kaplan, who suggested talks on merging NRBA's annual convention, RAB's winter sales meeting and NAB's radio programming conference into a single event.

Firing off a letter the next morning, Fritts said, "The need for a single radio meeting is symptomatic of a larger problem, namely, the needless amount of duplication of effort by organizations supported by radio stations." Rather than taking a "piecemeal" approach, Fritts said NAB would prefer "a meeting to discuss the larger question of developing a unified industry organizational structure for radio."

According to Fritts, one way to achieve such a "desirable objective" would be merging the NAB and NRBA Boards. He added, "The first and essential step in any future discussions, however, is a recognition of the need to end the debilitating and counterproductive duplication of effort. Once that step is taken, I am confident that discussions with NRBA would prove very fruitful."

Kaplan had stressed in her letter that she was seeking only a merger of meetings, not of associations.

WKHK Wins Renewal Despite Format Switch

By a unanimous vote, the FCC last week renewed Viacom's license for WKHK/New York (formerly WRVR). The renewal had been opposed by Citizens For Jazz On WRVR and the Committee To Save Black Radio.

The groups objected to the station's switch from Jazz to Country shortly after Viacom took over from Sonderling in 1979. They charged Viacom had plans for the switch from the beginning, but misrepresented its intentions to the Commission.

Last week the FCC dismissed that charge as pure speculation. It also discounted a charge that Viacom defrauded sponsors by not notifying them of the format change until it was completed. The Commission noted that, in fact, Viacom offered refunds or credits to unhappy sponsors.

Also ruled groundless were complaints about poor EEO performance at WKHK. The Commission said the station has a good record, with 22.6% minority and 54.8% female employment overall. In the upper four job categories, the figures are 21.7% and 39.1%, respectively.

WIMS Renewal Set For Comparative Hearing

The FCC Mass Media Bureau last week designated the renewal application of WIMS/Michigan City, IN for hearing to weigh its merits against a challenge by Gonzalez Limited Partnership. The Commission says that because WIMS and Gonzalez are both "legally, financially and technically qualified" to operate the station, a hearing must be held to choose between the two.

WIMS tried to have Gonzalez disqualified on the grounds that it did not originally comply with Indiana state laws on the formation of limited partnerships. But the FCC noted that Gonzalez corrected the problem, and there is no evidence that granting its application would violate any Commission rules.

Forgery Alleged In Miami AM Case

The four-way contest for the right to build a new AM station on 990 kHz in Miami has been complicated by charges that the preliminary winner, Radio America Broadcasting (RAB), used forged documents to prove the availability of a bank loan.

In 1981 the FCC Review Board reversed the presiding judge's grant of the license to New Continental, preferring RAB instead. But now the board has sent the case back to the judge to settle the forgery question.

RAB President Jose Rosado has admitted signing the names of two partners, but maintains he was authorized to do so. However, runner-up New Continental obtained statements from the two partners. They denied authorizing Rosado to sign their names and said they severed all contact with RAB when they learned of the forgery.

Supreme Court Debating Broadcast Coverage

Quoting knowledgeable sources, the Los Angeles Times revealed last week that a lively behind-the-scenes debate is underway among the nine Supreme Court justices over whether to allow broadcast coverage of oral arguments in their courtroom.

The discussion has apparently been going on for several months. Chief Justice Warren Burger is said to oppose the move, while Justice John Paul Stevens is reportedly the most receptive to the idea.

Several weeks ago more than 20 news organizations launched a major drive to gain broadcast access to federal courtrooms.

SUBCARRIERS DOUBLED

Total Deregulation Of SCAs Could Boost FM Profits

Restrictions on the use of FM subcarriers were tossed out last week by the FCC, which also gave each FM station a second subcarrier to use or lease out.

FCC Chairman Mark Fowler declared that the deregulation opens up "new, exciting profit centers for FMs" and "moves broadcasters into the data transmission business."

Until now, SCAs (subsidiary communications authorizations) or subcarriers were limited only to services of a "broadcast nature," like background music, reading services for the blind, or foreign language programming. That limit is now gone.

The primary new use of SCAs is expected to be the potentially lucrative business of data transmission. Here are some possibilities that have been mentioned:

- Paging services.
- Supermarket chains transmitting price changes to their stores.
- Banks sending information to branch offices.
- Medical labs reporting test results back to individual doctors' offices.
- Satellite linkage of SCAs by Mutual to form a national private communications radio network.

To keep stations using SCAs for paging services on an equal regulatory footing with existing paging companies, the Commission decided to treat such subcarriers as more tightly controlled common carriers.

Relief was also granted to educational FM stations, which will now be permitted to

COURT MEDIATION

Radio Call Letter Rules Set For Complete Overhaul

Stations would find it easier to adopt new call letters but harder to block changes by competitors, under new rules proposed last week by the FCC. The most controversial change would force stations squabbling over call signs to settle their differences in court, rather than at the FCC.

Before taking any final action, the Commission is asking for public comments on its proposal to:

- Drop the requirement that stations changing call signs notify all other stations within 35 miles.

- Eliminate or shorten the 30-day period now given for other stations to challenge call sign requests.

- Let commonly-owned but distant AMs and FMs share the same call signs. Identical calls are presently allowed only for stations in the same or adjoining communities (e.g., WNEW-AM & FM/New York).

- Abolish the six-month waiting period before call letters turned in by one station can be reassigned to another station in the same market.

- End a requirement that stations get "suitable clearance" to use calls such as those that spell the initials of government agencies or ex-Presidents (e.g., WEPA or WJFK). However, the FCC would crack down on any station misrepresenting or otherwise abusing such calls.

- End FCC arbitration of disputes over call letters that sound alike, requiring complaining stations to seek relief in local courts on grounds such as unfair competition.

Frivolous Disputes

The Commission staff has become increasingly irritated at the amount of time required to handle challenges from stations trying to block call letter changes by their competitors. Most often they claim public

confusion would result. "A substantial proportion of the objections are frivolous," Mass Media Bureau attorney Bob Hayne complains.

If the FCC doesn't go ahead and shift the burden of settling such disputes to local courts, Hayne hopes it will at least adopt a more "clear and convincing" definition of public confusion, to discourage groundless complaints.

Abolish Call Signs Altogether?

During the discussion, Commissioner Steve Sharp wondered aloud whether call signs are still needed, since so many stations are identified by dial position. He cited examples such as DC101 and Q105.

But the FCC staff immediately pointed out that call letters are required under international treaties and are necessary to the smooth working of the Commission's internal record-keeping.

NEW HOPE FOR SHARP?

Anne Jones Quits FCC



Anne Jones announced last week she'll leave her GOP seat on the FCC by May 31. Speculation on a successor immediately centered on Commissioner Steve Sharp, who otherwise will leave office July 1 when the FCC is cut from seven to five members, as ordered last year by Congress.

The move caught many by surprise, even though there had been periodic rumors that Jones would not serve a full seven-year term. Jones announced her decision at the start of last Thursday's FCC meeting (4-7). After 15 years in government service, she said, it was time for her to return to the private sector. Jones has been known to be unhappy that her job keeps her away much of the time from her husband, Florida banker William Sprague.

While serving as General Counsel of the Federal Home Loan Bank Board, Jones was named to the FCC in 1979 by President Carter. Previously, she had spent 10 years at the Securities and Exchange Commission (SEC), rising to Director/Bureau of Investment Management, the office that regulates mutual funds.

NPR Poised To Move

Last week's subcarrier deregulation won immediate praise from NPR Ventures President Richard Hodgetts. The rule changes clear the way for the NPR profit-making subsidiary to launch two projects, a national paging service and a digital data transmission business. Both will use NPR's satellite system to link the subcarriers of NPR affiliate stations.

Hodgetts said last week's decision "will enable public radio to take the first essential steps towards financial security" and provide "exciting new business opportunities for the broadcasting industry."

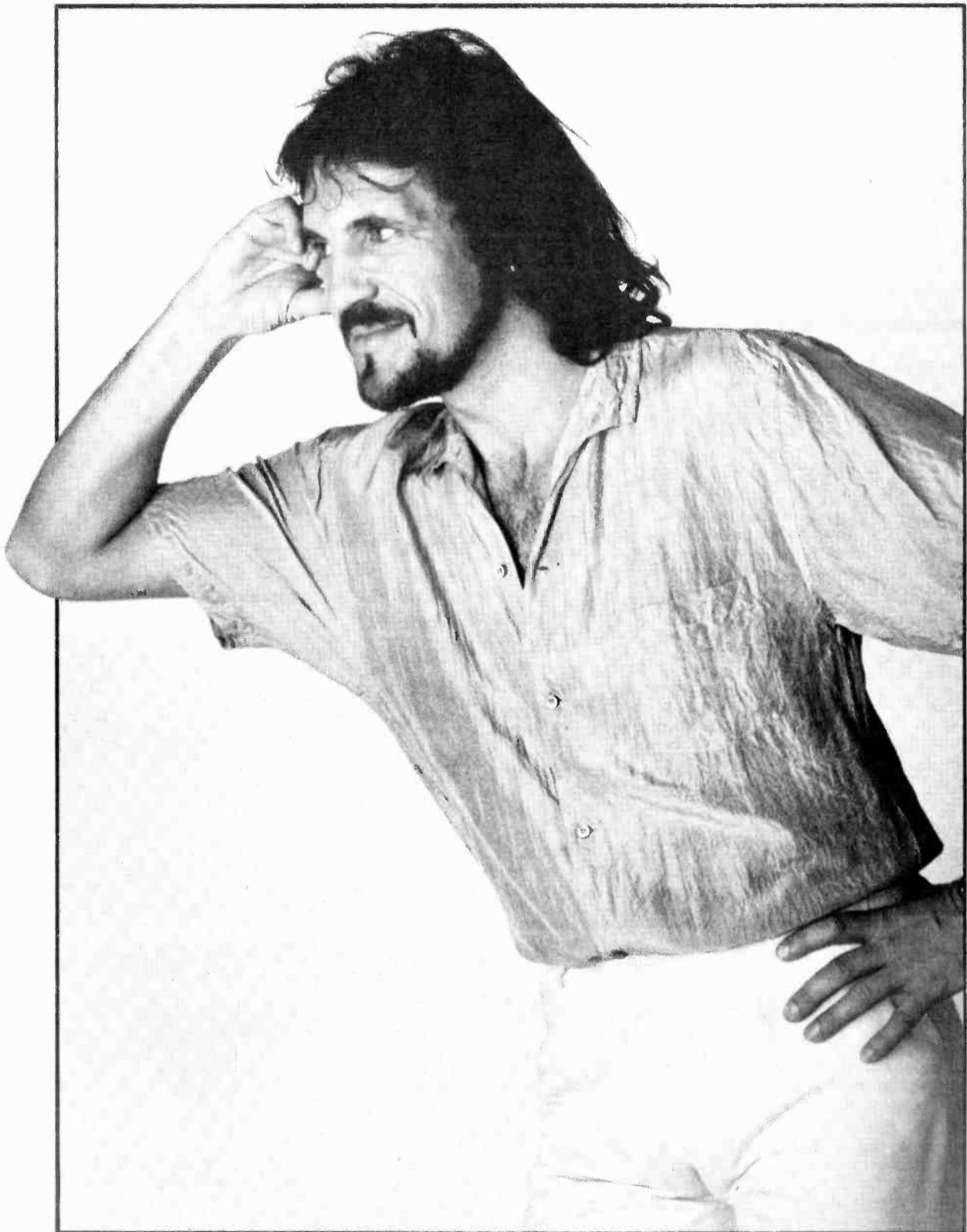


NBC Radio's Young Adult Network

JIM CAPALDI WITH STEVE WINWOOD

Jim Capaldi. Backbone of the legendary Traffic. Reunited in a rare interview with Steve Winwood in a 90-minute special. Exclusively on The Source. Jim and Steve talk about their history together. From the origin of Traffic and its music to jamming in their Berkshire Downs cottage. From things unknown to the ultimate break-up of Traffic and their new musical venture together, Jim's latest solo album "Fierce Heart" on Atlantic Records. Hear music from the new LP. "That's Love," "Bad Breaks," "Tonight You're Mine," and "Living On The Edge." Plus such Traffic classics as "John Barleycorn," "Dear Mr. Fantasy," and "The Low Spark of High-Heeled Boys." Produced by Denny Somach Productions.

**The weekend of April 22,
23, & 24.
Brought to you, in part,
by Budweiser and
The U.S. Navy.**



Deregulation, Spectrum Fees Dominate NAB Convention

"Let me state it simply and clearly: I am prepared to eliminate all serious non-technical regulation of radio," House Telecommunications Subcommittee Chairman Tim Wirth (D-CO) told broadcasters in his keynote address at Tuesday's NAB Convention Radio Luncheon.

Wirth said he favors:

- Abolishing the Fairness Doctrine and equal time provisions.
- Codifying the FCC's deregulation of radio.
- Abolishing comparative renewals.
- Giving radio stations "long-term license stability, not just seven-year, ten-year, or 15-year terms."

There was no applause moments later, when Wirth continued, "But this will not happen until you — the radio broadcasters of America — overcome your unwillingness to recognize and accept a critical fact of life: the broadcast spectrum is a valuable public resource and those who are licensed to use it to the exclusion of others must compensate the public in some way for its use."

Calling a fee of 10% of gross revenues "confiscatory," Wirth pledged,

"We would make certain that fees are reasonable, and that the government could not raise them over time."

More Deregulation News

In other deregulation developments at the NAB Convention:

- The ranking GOP member of Wirth's subcommittee, Rep. Matthew Rinaldo (NJ), called for broadcasters to seek a compromise with Wirth, rather than pushing for House passage of S. 55, the deregulation bill passed by the Senate, but which Wirth has vowed to defeat.

- A new subcommittee member, Rep. Mickey Leland (D-TX), whose views were previously unknown, revealed that he favors both radio deregulation and spectrum fees.

- NAB President Eddie Fritts, in his speech opening the convention, declared that "government's push for deregulation appears to be taking an unfortunate, potentially damaging, turn." He named the AM stereo marketplace decision and pending FM drop-in proposal as two ill-advised actions.

- Some sources said Senate Commerce Committee Chairman Bob Packwood (R-OR) would move somewhat closer to Rep. Wirth's deregulation stance in remarks on Wednesday.

Universal Receivers Offer New Hope For AM Stereo

Announcement of the Sansui and Sony "universal" AM stereo receivers at the NAB Convention created both excitement and optimism. One broadcaster leaving an AM stereo panel discussion commented, "That's great. Now we can pick any one."

Kahn, Magnavox, and Harris welcomed the development. Motorola, which hopes to sell decoder chips for its system alone, seemed displeased.

Sansui consultant Jerry LeBow said the company decided to build a universal receiver when it realized the marketplace wasn't producing a winner. "We were trying to break the logjam," said LeBow. "We believe this is the real answer to helping you broadcasters make an AM stereo decision."

LeBow expects one system to prevail eventually, but says it won't matter to the consumer, whose sets will be compatible no matter which wins. Receiver manufacturers, too, can build radios without worrying about making a multi-million dollar mistake.

Tom Yoda, Sansui VP/Sales and Marketing, said, "It is our objective to convince broadcasters to begin broadcasting using whatever system they desire."

CKLW/Detroit-Windsor Chief Engineer Ed Butterbaugh outlined a survey showing that, when exposed to the same music on both AM and FM stereo, listeners preferred the AM by 71% to 21% because of its "much fuller" sound.

Meanwhile, all four proponents drew throngs of curious broadcasters to their demonstrations on the exhibit floor. Harris now claims to have 50 stations on the air. Leonard Kahn pushed the "StereoStereo" receivers being produced for his system alone. Magnavox declared support for the four-system receiver, while Motorola, still confident of winning the marketplace battle, stressed its selection by Delco and unveiled a new Motorola decoder chip for receivers.



A hot convention topic was new FCC rules giving radio broadcasters more opportunities to lease their FM subcarriers. At the "SCA... Spells Money" panel were National Public Radio's Ed McConaghay (at podium); Daytime Broadcasters Association President Jim Wychor of KWOA-AM & FM/Worthington, MN; Group W's Harrison Klein; and Paul Olson of KLEM/Le Mars, IA.

NAB Convention Highlights

Drawing overflow crowds were sessions on how to make money with FM sub-

carriers, which were totally deregulated last week by the FCC (see Page 4). Of particular interest was the new ability to use SCAs for paging services. NPR outlined its plans for national paging and data transmission using SCAs linked by its satellite system.

And Reach, Inc. of Lincoln, NE was actively soliciting FM stations to enter the paging business as its franchisees, offering both local and national paging on their SCAs.

Engineer Drought Hurts FM Drop-Ins

Another hot topic was Docket 80-90, which could create hundreds of new FM drop-ins. FCC Mass Media Bureau Chief Larry Harris told a session that the Commission doesn't have the engineering personnel to handle drop-ins. He identified a shortage of engineers as his biggest problem.

At a press conference, FCC Chairman Mark Fowler said there are "serious engineering questions" on drop-ins. "We have to make sure the engineering works," said Fowler. "If it does, then we should probably go ahead, although I don't want to prejudge the issue."

High Fidelity Audio

Digital audio attracted widespread interest at NAB. Sony displayed its new professional compact disc player, now in use at 30 classical and AOR stations around the country.

NAB and the CBS Technology Center announced they are jointly seeking a patent on a new method of "companding" the FM signal in a way they claim will reduce noise and hiss, and double existing stereo coverage.

Scientific Atlanta reported a "fantastic" level of sales of earth stations for CBS, NBC and ABC affiliates. Sales Manager Mike Kelly said broadcasters raised almost no objections and seem to realize they must convert to satellite. He said contracts for 50 dishes were signed on the convention's first day alone.

"Contentious Bastards"

Former NAB President Vince Wasilewski received the 1983 Distinguished Service Award. In his acceptance speech, he called for unity and fondly told the opening session, "I regard the outstanding accomplishment of my 17 years as President of NAB as keeping all of you contentious bastards in the same boat."

Panels on the convention's productivity theme, including an appearance by Labor Secretary Ray Donovan, took place on Wednesday. And Senate Majority Leader Howard Baker (R-TN) called on broadcasters to help him win a tough battle to open Senate proceedings to radio and television coverage.

President Reagan, appearing via videotape, reminisced about his days in radio, and said, "For our part, we in this administration remain committed to relieving unnecessary regulation of your industry and to standing firm behind the guarantees of freedom of speech and press in the First Amendment of the Constitution."



Senate Majority Leader Howard Baker and FCC Commissioner Mimi Dawson address broadcasters in Las Vegas.



Radio Marketing Concepts President Norman Goldsmith and ABC Radio VP for Planning & Development Bill Battison speak to ABC Radio Network affiliates.



NAB President Eddie Fritts (left) and NAB Chairman Bill Stakelin (center) present former NAB President Vince Wasilewski with 1983 Distinguished Service Award.



Along with numerous politicians at the convention, this Congressional panel focused on deregulation. Pictured (l-r) are Sen. Robert Kasten (R-WI), Rep. Cardiss Collins (D-IL), Sen. Daniel Inouye (D-HI), and Rep. Tom Tauke (R-IA).



A hot convention topic was new FCC rules giving radio broadcasters more opportunities to lease their FM subcarriers. At the "SCA... Spells Money" panel were National Public Radio's Ed McConaghay (at podium); Daytime Broadcasters Association President Jim Wychor of KWOA-AM & FM/Worthington, MN; Group W's Harrison Klein; and Paul Olson of KLEM/Le Mars, IA.

To keep the music fresh and the new talent comin', you gotta start from the basement up! The MTV "Basement Tapes."

Finally, musicians, groups and fledgling superstars everywhere have a shot at the top. They're entering their videos in the MTV "Basement Tapes."

On the second Wednesday of each month at 11:00 pm (EST) we're showing these homegrown videos. MTV viewers then vote on their favorite. (Our first show saw almost 30,000 viewers phoning in to vote—in less than an hour!)

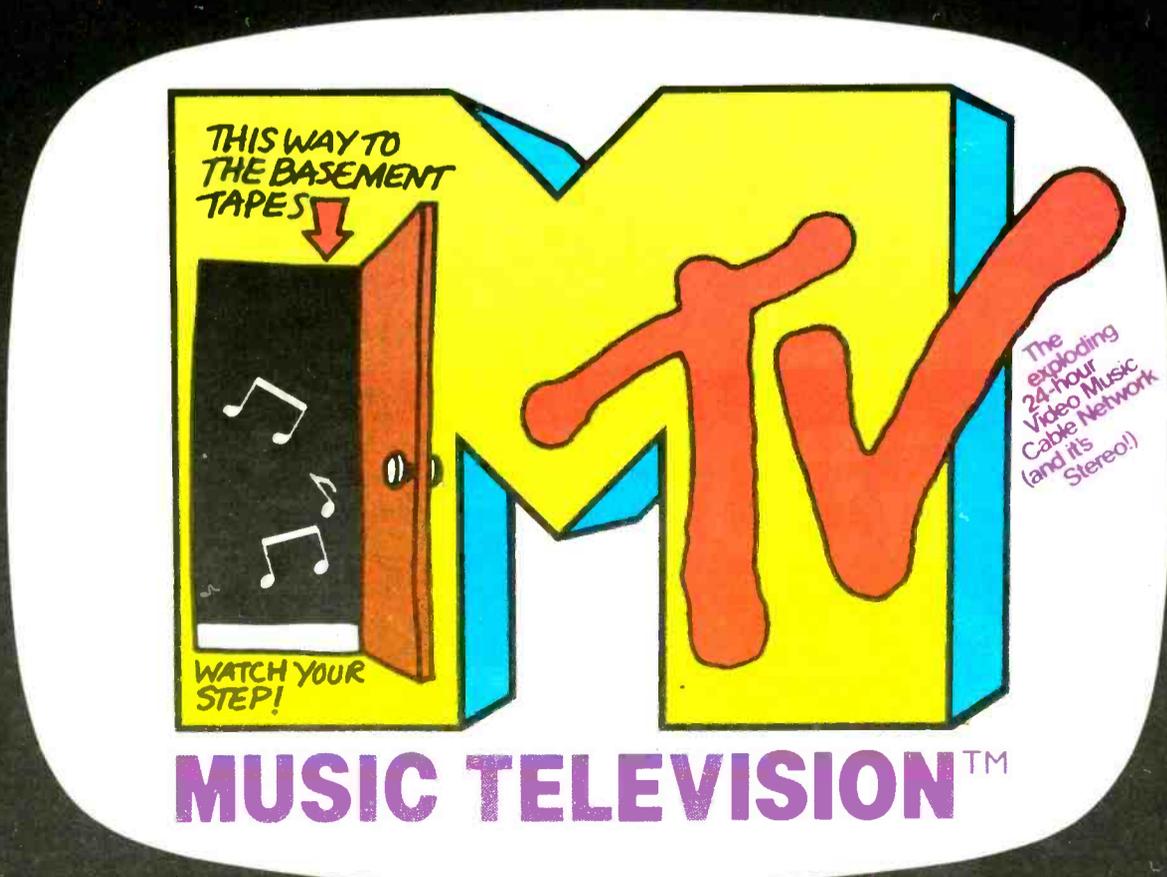
Each month the winning band receives a video music system and qualifies for our final one-hour playoff program in September.

The winner of the finals gets a recording contract and a promotion video from EMI America Records.

The MTV "Basement Tapes" series is another way we keep our viewers hungry for new music. And a way we keep you up on what's going on by breaking new groups.

To keep the new music comin', say
"I want my MTV Basement Tapes."

To enter, send a 3/4" video of a master. Also include a bio of yourself and your band. Mail to:
MTV: Music Television
Basement Tapes
Warner Amex Satellite
Entertainment Company
1133 Avenue of
the Americas
New York,
New York 10036





EMI Music Mounts Worldwide CD Push

EMI Music has announced international support of the compact digital disc (CD), initiating that support with mid-1983 releases in the U.S. and Europe. CD titles will be chosen from the classical and pop repertoires of **EMI, Angel, Capitol, and EMI America**. A goal of over 200 available catalog selections is targeted for the first 12 months. **Bhaskar Menon**, Chairman and Chief Executive, EMI Music Worldwide, stated, "Following constructive discussions with **Philips** and **PolyGram**, EMI Music is delighted to support the advanced technology and high consumer quality of the compact disc."

Zodiac LPs Chart New Consumer Course

Targeting the passive radio listener/record buyer is sometimes easier said than done. **PolyGram** hopes to chart sales with both through its astrologically-oriented album concept, "Your Musical Zodiac." Conceived and developed by VP/Adult Contemporary **Michael Hoppe**, the 12-album series, dedicated to each of the individual star signs, plays to the consumer's ego rather than his or her knowledge of the performing artist.

The performing artist in this case is **James Last**, a 15-year composer/songwriter popular with European audiences. However, the real stars are the consumers who share the same birth signs as the composers/lyricists of the songs featured on each album — hence the slogan "your personal music." Each LP contains about one-third classics and two-thirds pop repertoire, together with liner notes that list specific sign characteristics as well as others born under your birth sign. For example, Aries listeners can enjoy **Henry Mancini's**



ni's "Moon River" and **Franz Haydn's** "Allegro From Trumpet Concerto in E Flat," as they rub star signs with **Bette Davis, Marlon Brando, and Casanova**.

"Your Musical Zodiac" kicks off in Seattle and Portland the beginning of May. The \$6.98 LPs will be sold primarily in drugstores and supermarkets. Cassette versions will also be available.

Palming Off A TV



XTV-2000

As a counterpart to its audio cassette-sized personal radios, **EXP Research Co.** is screening its newest model, a palm-sized black and white UHF/VHF television. The Video Sports XTV-2000 packages a 1½ inch liquid crystal tube, AM/FM stereo radio, telescoping antenna, volume control, loudspeaker, and headphone jack in one compact unit. It operates with an AC/DC rechargeable 12 volt. For additional details and price call (800) 421-2813; in California (213) 533-5877.

TAPING OF ASIA LP NEARLY EQUALS SALES

WCI Raises New Home Taping Alarm

Updating its landmark home taping study for this year's **NARM** convention, **WCI** asserted that superstar acts may be losing almost 50% of potential sales to home tapers. An analysis of 1982 sales for **Geffen's Asia** revealed that for every 17 buyers, 15 others taped the group's debut LP. Therefore, quoting a 2 million sales figure for the album, almost 1.8 million copies were taped, the study estimated. **WCI** projected a \$6 million loss to retailers, or \$3.75 million after revenues gained from compensating blank tape sales were factored in.

Other results of the update, based on monthly diaries from 2500 households, were an increase in blank tape buying and home tapers in general, and a decrease in the number of record buyers (despite a price-inflated increase in dollar volume).

SPENT \$44 BILLION IN 1982

Teens Attracted To Records, Movies

In direct contrast to popular industry belief, only 29% of teens in a recent **Teen-age Research Unlimited** survey think their peers spend money on video games rather than records. Findings also indicated that half of those polled worked for pay at least five hours weekly, most maintained savings accounts, and a portion (one-sixth) spent over \$50 of their personal money in the past week. As a result, the report estimates that the majority of the dollars teens spend annually is directed at discretionary items like records and movies.

Slightly more than half of the teens purchased a record or prerecorded tape in the last three months, while almost two-thirds had attended a film in that same period. Many teens feel that today's new music and movies are an improvement over a year ago. More teenage girls prefer the softer side of popular music than boys, yet still exhibit a strong attraction toward "new wave." Cable TV movie channels are also a group favorite.

Coinciding with this survey is the latest **Rand Youth Poll**, which shows that although total teen spending increased from \$42.6 to \$44 billion in 1982, it was the narrowest gain in years, affected, no doubt, by the slow economic conditions. This poll also tallies teens' discretionary spending habits differently: teens have cut back on records, cars, and gas, instead shelling out more for video games, clothing, cosmetics, personal grooming products, jewelry, and snacks.

DECLINE LARGER THAN FIRST STATED

RIAA Error Skews 1982 Sales Figures

An elementary methodology error places a new complexion on the **RIAA's** 1982 sales figures for the record industry. The original RIAA announcement recorded a drop of only 3% in manufacturers' sales compared to 1981, with dollar value computed at list prices down just 1% and wholesale dollars down even less. But the first release neglected to mention that the 1982 figures had been computed via new methodology which identified "sources of product sold at retail which we didn't have a handle on," according to RIAA President **Stanley Gortikov**. RIAA admitted that if the 1981 figures had been compiled using the same system, the 1982 sales and list dollar drops would have both been

a much more significant 9%, and wholesale would have fallen 8%.

Among the new sources of product now covered were independent labels not belonging to RIAA, and, interestingly, imports, which would not appear to have any relation to domestic manufacturer sales. At list price, 1982 dollar volume was quoted at \$3.59 billion, compared to the old-methodology 1981 figure of \$3.63 billion (which would be closer to \$3.95 billion if adjusted, signifying a decline of at least \$350 million last year. Unit sales for 1982 were 576 million, compared to 1981's unadjusted 594 million (more like 635 million if adjusted).

Model Broadcast Management



NIDUS Broadcast Systems has added two new models to its family of broadcast management automation systems. System 100 utilizes dual floppy disk storage while sister System 110 employs a 5¼" Winchester hard disk storage. Basic system cost covers hardware, billing, traffic and accounts receivable software, as well as installation/training. Among the software options: accounts payable, payroll, music library, music scheduling, and word processing. Contact (800) 525-0331.



WESTWOOD ONE

LIVE FROM GILLEY'S

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

SUPERGROUPS



Supergroups is produced by DIR Broadcasting

IT ROCKS YOUR RATINGS

The bigger they are, the harder they hit your audience. And rock superstars don't come any bigger than this year's Supergroups lineup on the ABC Rock Radio Network. The Rolling Stones. Jefferson Starship. The Who. John Cougar. Phil Collins. Stray Cats. Billy Squier. Supergroups. Two hours of recorded live concerts delivered 17 times a year. The excitement this show generates can put your station light-years ahead of the competition. Contact Louise Callahan (212) 887-5218.

COMING UP THE WEEKEND OF MAY 7...JEFFERSON STARSHIP.

ABC ROCK RADIO NETWORK 



**“This is NBC Radio News.
I’m Dan Blackburn in Los Angeles. There may
never have been anything quite like it here.”**

NBC RADIO NEWS.

**OUT OF THE STUDIO.
ON THE SCENE.**

5PM EST Hourly Newscast, March 1, 1983

"There may never have been anything quite like it here. A square mile of south central Los Angeles has been devastated by a violent tornado which ripped roofs from houses and businesses and left scores of people homeless. The streets are littered with glass and debris, and trucks and cars are strewn about as though picked up and dropped by some giant hand. In front of some shattered homes, people stand and just stare while others load their belongings into trucks and cars and look for new shelter."

For radio reporting that's live and "in color" count on the unique sound of NBC Radio News.

Not content to just report the story, NBC News goes to where the story is, anchoring newscasts live. We cover significant, history-making events in ways that are relevant to your audience.

On a day-to-day basis, NBC provides consistent, high-quality, "full color" radio news, offering more actualities and newslines than anyone else.

We always take the story—big or small—and bring it "home" for your listeners.



For stations committed to news.

Networks/Program Suppliers

MUSIC FEATURES

Continuum Broadcasting

On Bleecker Street:

Danny & the Juniors/Joey Dee/Chubby Checker (April 29-May 2)
 Everly & Smothers Brothers (May 6-8)

Country Sessions, Inc.

Country Sessions USA:

Mei Tills (April 30)
 Frizzell and West (May 7)

Creative Factor

Waylon Jennings (May 21)

Concert Magazine:

Utopia/Robbie Krieger/Missing Persons live (May 14-15)

20:20 MusicWorld:

Smokey Robinson/Frankie Valli Salute/Lesley Gore (April 30-May 1)

London Wavelength

BBC College Concert:

Lene Lovich (May 1)

BBC Rock Hour:

A Flock Of Seagulls (May 1)

Mutual

Lee Arnold On A Country Road:

George Strait (April 30-May 1)
 Michael Murphey (May 7-8)

Triple special w/Alabama, Janie Fricke, Ricky Skaggs (Memorial Day Weekend)

Dick Clark Presents The Beach Boys (Memorial Day Weekend)

Narwood

Country Closeup:

David Frizzell & Shelly West (May 2)

Music Makers:

Frankie Laine (May 2)

NBC

Source:

"Mayday: Live Metal At Its Best" w/Ozzy Osbourne, Ted Nugent, and others (April 29-May 1)

RKO Networks

Solid Gold Saturday Night

(Dick Bartley):

Diana Ross & Supremes (April 30)
 Neil Sedaka (May 7)

Rolling Stone

Magazine Productions

Guest DJ:

Patrick Simmons (May 2)
 Def Leppard's Joe Elliott (May 9)

United Stations

Dick Clark's Rock

Roll And Remember:

Lovin' Spoonful (April 30-May 1)

The Great Sounds:

Helen O'Connell (April 30-May 1)

Weekly Country Music Countdown:

Michael Murphey (April 30-May 1)

Watermark

Musical:

Rita Moreno/Musical villains/Guys and Dolls (April 30-May 1)

Soundtrack of the '60s:

Jeff Barry/Lesley Gore/May 1962 (April 30-May 1)

Weedeck Radio

"Willie Nelson, Superstar!" (May 14)

Westwood One

Budweiser Concert Hour:

Atlantic Starr (April 29-May 1)

The Countdown:

Con Funk Shun/Whispers (April 29-May 1)

Dr. Demento:

Bicycles (April 29-May 1)

In Concert:

Greg Kihn (April 29-May 1)

Off The Record Specials:

Pete Townshend (April 29-May 1)

Pop Concerts:

Greg Kihn Band (May 6-8)

Rock Album Countdown:

Bryan Adams/Tony Carey (April 29-May 1)

Rock Chronicles:

Artists As Producers (April 29-May 1)

Special Edition:

Manhattans (April 29-May 1)
 Smokey Robinson/Pt. 1 (May 6-8)

Star Trak Profile:

Stevie Nicks (April 29-May 1)

ABC

Contemporary Net/Spotlight Special (Watermark):

Toto (May 22)

Entertainment Net/Silver Eagle (DIR):

Razzy Bailey (April 30)

Rock Net/Supergroups (DIR):

Jefferson Starship (May 7)

CBS

RadioRadio:

Honor Roll Of Rock 'N Roll (Memorial Day Weekend)

Clayton Webster

Country Calendar:

Larry Gatlin (May 2)

Dave Dudley (May 3)

Stella Parton (May 4)

Tammy Wynette (May 5)

Janie Fricke (May 6)

Bobby Bare (May 7)

Crystal Gayle (May 8)

Rarities:

David Bowie (May 2)

Traffic (May 3)

Adam Ant (May 4)

Santana (May 5)

Nazz (May 6)

Retro Rock:

Foreigner/Def Leppard (May 2)



DAVIS DROPS BY THE US — Singer/actor ("Sting II") Mac Davis was featured earlier this month on United Stations' "Weekly Country Music Countdown." Taking a gander at the finished product, Davis is flanked by (l-r) VP/Programing Ed Salamon and President Nick Verbitsky.

NEWS & INFORMATION FEATURES

ABC

ABC Radio Networks air exclusive live coverage of Kentucky Derby, Preakness Stakes (May 7, 21)

Information Net:

John Stossel's Consumer Lookout discusses self-protection devices, safeguarding against burglars (April 23-24)

AP

Ten-part series examines health in athletics (April 18-22)

CBS

Wood Memorial thoroughbred race (April 23)

RadioRadio:

Writer/producer David Victor, actress Jo deWinter, actor Robert Blake, KC of Sunshine Band fame on Kris Erik Stevens — In Touch (April 18-24)

Clayton Webster

Jack Carney's Comedy Show:

Motherhood with Joan Rivers, Bill Cosby, Stiller & Meara (May 2)

Sporting News Report:

Pete Rose/Ozzie Smith (April 25)

Mutual

Golf: Coca-Cola/Houston Open (May 4-8)

Narwood

Minding Your Business:

Working at home/Pt. 1, Cashing in on cash (April 18)

Invention royalties (April 19)

Energy management systems/Pt. 1 (April 20)

Outlook:

Teenage mothers (April 16)

Poet Nikki Giovanni (April 17)

Death counseling (April 18)

Black authors (April 21)

Actress Eartha Kitt (April 24)

NBC

Source:

Rock Chronicle w/Dan Formento: Yes disbands.

Rolling Stones meet Beatles (Week of April 18)

One Minute With features comedienne Joan Rivers (Week of April 18)

Coping With... host Frank Cody discusses burnout (Week of April 18)

Screen Scenes: Shelley Lewis reviews "Losin' It" (Week of April 18)

Strand Broadcast Services

Movie CloseUps:

"The Outsiders" (April 18)

Actor Patrick Swayze (April 19)

"High Road To China" (April 21)

Something You Should Know:

Nutritional deficiencies (April 20)

Mutual funds investments (April 21)

Househunters beware (April 22)

Watermark

TV Tonight:

"Love Sidney" — NBC (April 18)

"Miracle Of Kathy Miller" — CBS (April 19)

"Benson" — ABC (April 21)

"Dream House" — CBS (April 22)

Westwood One

Earth News:

Patrick Simmons/ABC/Culture Club (Week of April 18)

Brad Messer's Daybook:

Cow chips to burn/Civil War dead/Butch Cassidy/First radar (April 15-17)

Playboy Advisor:

Pot and motherhood/Romantic contract/Panic attack (April 15-17)

Spaces & Places:

A look at comedy (April 15-17)



SOURCE EYES CARNES — The Source recently welcomed artist Kim Carnes, who taped segments for the network's various features including "Rock Report." All smiles following the interview are (l-r) Source Program Manager Rona Elliot, Carnes, and producer/director Alan Tullio.

FOR RADIO • 1 HOUR • WEEKLY

MADONNA MEZZOFORTE BLASTERS
 DEPECHE MODE NILE RODGERS ILEVEL
 FARMER'S BOYS WAH! MUSICAL YOUTH
 MARINE GIRLS HUNTERS & COLLECTORS

NEW MUSIC NEWS

© 1983
WATERMARK • (213) 980-9490

PEOPLE

- **Suzanne Barron** has been appointed International Sales Director at **Watermark/ABC Radio Enterprises**. She comes to the newly-created position from **ABC Video Sales** where she had served as Marketing Administrator since 1981. In other company activity, free-lancer **Cary Darling** has been named publicist.
- **William Berrol** becomes VP/Director of Business Affairs for **Goodphone Communications, Inc.** For the last three years Berrol was a partner in **Berrol & Cohen**, a legal/management firm.
- **Sue Swenson** upped from account executive to Manager/Western Sales for **Mutual Broadcasting System**. She first joined the network in 1980.
- **Ed Busch** will be the host of **AP's** new weekend call-in radio talk show, debuting April 30. Scheduled in one hour modules, the program will be anchored by Busch live from Dallas, 4-8pm, ET. AP is distributing the show nationwide and it will be carried on a separate channel from **AP Network News**.
- The **CBS News** Washington Bureau announces two promotions within its ranks: **Bill Galbraith**, formerly the Bureau's assignment editor and executive editor, is upped to Director/News Operations, while **Jan McDaniel**, most recently assistant assignment editor, is named News Assignment Manager.
- **RadioRadio** celebrates its first anniversary on April 26; at this point the network counts 125 affiliates, including 24 of the top 25 markets. In other RadioRadio news, the countdown show set to bow in July will be called "Top 30 USA." Over at **CBS Radio Network**, Hall of Famers **Brooks Robinson** and **Duke Snider** will join **Brent Musburger** for live coverage of baseball's 50th All Star Game July 6.

Suzanne Barron

William Berrol

Sue Swenson

Ed Busch

Brooks Robinson, Duke Snider

Barry TV Bio Set

The life and career of songwriter/producer **Jeff Barry** will be set to film in the future motion picture-for-television "Song Writer: The True Story of Jeff Barry." It's currently being developed through a joint-venture between **Jeff Barry Enterprises and International Home Entertainment, Inc.** During his musical career, Barry has penned and/or produced such hits as the **Crystals'** "Da Do Ron Ron," the **Ronettes'** "Be My Baby," the **Shangri-las'** "Leader of the Pack," the **Dixie Cups'** "Chapel of Love," **Neil Diamond's** "Cherry, Cherry," the **Archies'** "Sugar Sugar," and the **Monkees'** "I'm A Believer."

College Radio Commentators Compete

"In The Public Interest," a daily three-minute public affairs commentary series reaching over 370 radio stations, is sponsoring an intercollegiate competition for radio commentators between the ages of 18 and 30, currently enrolled in an accredited institution. Entrants are encouraged to voice their opinions on a major social or public policy issue in an effort to win a guest commentator slot, working with IPI Chief Correspondent **Edward P. Morgan** and other staff members. Deadline for tape entries is May 16. For more details concerning entry requirements call IPI Director **Sallie Blake** at (212) 661-5900.

Ultra-Bright Smiles For Ultravox



Chrysalis Records staged a party for Ultravox following the British band's New York appearance at Avery Fisher Hall. Pictured (l-r) are management's **Chris Morrison**, group's **Billy Currie** and **Chris Cross**, Chrysalis President **Jack Craigo**, group's **Midge Ure** and **Warren Cann**, Chrysalis Co-Chairman **Chris Wright**, and label VP **Jeff Aldrich**.

Atlantic Captures Zebra



Atlantic Records has signed New Orleans trio **Zebra**, with a debut album just out. Pictured (l-r) are Atlantic President **Doug Morris**, group's **Guy Gelso**, **Felix Hanemann**, and **Randy Jackson**, attorney **Stephen Weaver**, and Atlantic's **Jason Flom**.

EMI America Finds Any Trouble



EMI America has signed **Any Trouble**, who previously recorded on **Stiff America**. An album is due in May. Pictured after the signing are (l-r) manager **Harry Maloney**, EMI America VP **Gary Gersh**, EMI UK's **Ray Still**, group's **Clive Gregson**, Capitol President **Jim Mazza**, and co-manager **Ray Williams**.

Pro:Motions

Smith Upped To Viacom VP

George Smith has been upped to VP/Finance and Administration for the **Viacom Broadcast Group**. He first joined the firm's parent company, **Viacom International, Inc.**, in 1977. Before this promotion, Smith had served as Controller for the Group's Radio Division since 1981.

WB Music Promotes Two

Les Bider has been named Chief Operating Officer at **Warner Bros. Music**. In addition to filling the newly-created post, Bider will retain his title of Chief Financial Officer. Concurrent with this appointment, **Jay Morgens-tern** has been upped to Executive VP/GM of Warner Bros. Music and President of **Warner Bros. Publications**, moving over from his previous VP/GM position with the music firm.

LaRosa Joins First American

Carmen LaRosa has been appointed VP/GM of **First American Records**, relocating to the label's Seattle headquarters this summer. LaRosa's background includes similar posts with **Audiofidelity** and **DJM Records**.

KBIG Names Johnson, Bell

13-year **KBIG/Los Angeles** veteran **Jeff Johnson** has been named General Sales Manager. Formerly Sales Manager, Johnson will also handle national sales duties. **Tom Bell** has also been elevated to Local Sales Manager. He was most recently an account executive with the station.

WYNY Taps Juceam

Leslie Juceam becomes Manager/Advertising and Promotion for **WYNY/New York**. She comes to the position from **NBC-TV**, where she had been Manager/Advertising Services since 1980. Her broadcasting career began in 1975, when she served as programmer/engineer for **WBRS-FM/Waltham, MA**.



Leslie Juceam

Langham Lands At KENO, KOMP

Lucretia Langham travels crosstown to **KENO & KOMP/Las Vegas** as General Sales Manager. Prior to her move, Langham served as Local Sales Manager for rival **KMJJ**.

Cooper Moves To Columbia

Elaine Cooper, most recently an account executive with the **Howard Bloom Organization**, has been named Associate Director/Press and Public Information, East Coast, **Columbia Records**. Prior to working with Howard Bloom, Cooper was Manager/West Coast Publicity for **MCA Records**.



Elaine Cooper

Radioactivity Reactivated

Radioactivity, a broadcast consultation firm, has been reactivated. First established in 1975 by **Dain Schult**, the firm will once again be involved in station sound evaluation, format product (the all-olies AM Eldorado and the adult rock Mainstream), education/motivation seminars, and custom jingles/voice work. Most recently PD of **WSRZ-FM/Sarasota**, Schult is joined by **Kevin O'Connell**, who headed the full service audio production facility **O'Connell Productions**. The firm may be reached collect at (404) 266-0020.

CBS Taps Barton

Linda Barton has been named VP, **Gotham Advertising, CBS Records**. This follows a recent restructuring which now has Gotham operating as a full-service, in-house advertising agency for the label. Prior to this appointment, Barton was VP/Advertising Planning, CBS Records. She first joined the label in 1972.



Linda Barton

WWJF Ups Two

Scott Frothingham and **Larry Lustig** have been appointed to Broward County Sales Manager and Dade County Sales Manager, respectively, for **WWJF (Joy 107)/Miami**.

Casting Agency Launched

Doster, Keigley & Rhodes, Inc. is a company of casting consultants comprised of principals **Jo Doster, Elizabeth Keigley** and **Shari Rhodes**. Launching its headquarters in Nashville, the firm welcomes **Patsy Bruce** as Business Manager who says one of the company's aims is to tap the acting talent in the music industry.

PolyGram Provides Earring Aid



21/PolyGram artists **Golden Earring** recently played L.A.'s **Forum**, and PolyGram executives turned up in droves to support the band. Pictured (l-r) are PolyGram Sr. VP **Russ Regan**, label's **Drew Murray**, group's **Rinus Gerritsen**, PolyGram President **Guenter Hensler**, group's **George Kooymans**, **Cesar Zuiderwijk**, and **Barry Hay**, 21 Records President **Fred Haayen**, PolyGram VPs **Emiel Petrone** and **Jeff Sydney**, and PolyGram's **Jeff Laufer**.



Ratings & Research



JHAN HIBER

RAB's Arbitron Guide Premieres

As you managers and programmers can all too well attest, getting the most out of the Arbitron ratings system can be an a-maze-ing experience. Trying to familiarize yourself with the labyrinthine policies and procedures of the research leader can be a taxing experience (a timely reference given the dateline of this edition) which — if you were to devote yourself to it — could be a challenge that would leave little time for details such as running the station, meeting your sales goals, and making sure the station's sound is right on. To help you get through the maze at Arbitron I've devoted a number of columns over the years to giving you detailed perspectives and guidance about how to cope with Arbitron's rules and regs.

Now the Radio Advertising Bureau has put together a handy overview booklet which can also be useful in increasing your understanding of the system at Beltsville and Laurel. Pictured here, the 18-page pamphlet was compiled by the RAB's GOALS Committee with special involvement by a subcommittee chaired by NBC's Phyllis Leibert. Even as you read this the booklet is on its way to you — assuming your station is a member of the RAB. Let me delve into this publication and give you my perspective on its utility for station management and programmers.

Identifier Problems Spotlighted

The GOALS booklet devotes more than half of its pages to problems and situations that deal with various station identifiers — and how they are dealt with by Arbitron. Among the specific topics dealt with are:

- What are/are not slogans.
- How to get the most out of the three slogans Arbitron allows.
- What to do if a conflict develops over a slogan your station submitted.
- What ascription is and how it works (supposedly).
- How call letter aberrations are "flipped" to legal calls.
- What can be done to challenge "flips" you feel are incorrect.

There is a lot of basic information included — so basic that some GMs and PDs may adopt a "Well, I know all about that" attitude. I'd suggest — based on the calls I get at R&R — that many have "knowledge" about Arbitron's rules that may either be out of date or just passed on incorrectly from an industry associate. The RAB booklet can help straighten out some misconceptions and clarify some points you've been wondering about.

To give you an idea about how each issue is explained in this publication, I've included here — with RAB's permission — a verbatim reproduction of the section dealing with the slogan challenge procedure.

Two things hit me when I read this section. First, the procedure and its potential outcomes are explained in

YOU KNOW WHO YOU ARE . . . BUT DOES ARBITRON?

A Radio Management Guide To Diary Editing Pro

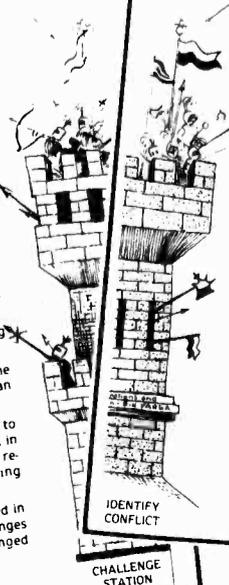
1% criteria. If the station does appear in the same county or counties, you can challenge that station's use of the slogan.

How To Challenge Stations Claiming Use Of Slogans Similar To Yours

After reviewing the file, if you determine that a slogan conflict exists, you should initiate a slogan challenge by sending a letter directly to the station challenge and a copy of your challenge to Arbitron. Arbitron will support your efforts to get a resolution by sending a letter to the challenged station indicating that the slogan in question will be dropped from their files unless confirmation of its use is received by a specified date.

- The challenge process can result in the following outcomes:
- The challenge station reaffirms its use of the slogan in question, in which case the slogan will remain on file.
 - The challenge station withdraws its claim to the use of the slogan or does not respond, in which case the challenging station would receive credit if it is the only remaining claimant.

Since the slogan challenge process was initiated in 1979, approximately 28% of all slogan challenges have been resolved by deleting the challenged slogan.



RAB SHOWS SLOGAN INFO — Pictured is the cover of the new RAB Arbitron guide, along with two key pages on slogan conflicts and challenges.

Slogan Challenge Procedure

Arbitron has a procedure that allows you to attempt to resolve a potential slogan conflict with another station prior to the start of the survey period. This procedure is called the Slogan Challenge Procedure. The Slogan Challenge period begins with the mailing of the Slogan Review file approximately one month prior to the start of the survey. The Slogan Review file consists of slogans in the Metro Survey Area of a given market.

There are two sections:

1. A listing under each Metro county of Home stations to the county and non-Home stations that received 1% or more of the county's diary mentions from the previous year.
2. A listing of each station's slogans that are on file with Arbitron. The stations are listed by frequency (AM preceding FM).

How To Identify Slogan Conflicts From Your Slogan Review File

Look over the slogans listed by other radio stations in Section 2. If you see any stations that use the same words, phrases, or numerals as your station, there may be a potential conflict. Check Section 1 to see if the station with the similar slogan appears in the same counties as your station does. If the station does not, then there is no conflict in your Metro. A conflict exists only when the two stations appear in the same county and both stations meet Arbitron's

Week In Review

Debra Priore Joins Arbitron

Bruce Johnson, Midwest Radio Sales Manager for Arbitron, has announced that Debra Priore has joined the firm's Chicago office as account executive. Prior to joining Arbitron Ms. Priore was an AE at WKBW and WBEN-FM/Bufalo. Her appointment is effective immediately.

Birch Mounts Blitz

In an effort to achieve increased visibility and acceptance among major ad agencies, Birch Radio is launching an advertising and PR campaign which the firm labels "the largest effort in the history of radio ratings." The effort will consist of ads in major publications targeted to agency media directors, increased visits by Birch AEs to agencies, and the formation of an agency sales/service department to be headquartered in New York.

English and in a logical fashion. Kudos to the writers. The other item that hit me was the statistic that only 28% of the slogan conflicts have been effectively dealt with through the Arbitron challenge setup. What this means is that in more than 70% of the cases where there has been a potential slogan conflict, that conflict has gone unresolved prior to the start of the relevant sweep. That means that ascription, with all its limitations (see below), is often used by Arbitron to resolve these conflicts. The moral here is clear — use identifiers that are not in conflict, directly or in-

directly, with another station. The murkier your identifiers, the more problems it causes Arbitron's system.

Reservations

While the RAB effort is welcome, there are two items you should be aware of when reading through it. First, while the booklet is a useful overview, there is a need for more detailed information. It was probably beyond the mission of GOALS to provide an in-depth compendium, but any stations involved in sensitive situations such as slogan conflicts, ascription, or flip challenges would need to talk further with Arbitron about how the specifics of each situation would be handled.

The only real quail I have with this publication has to do with the section on ascription. On page 10 the RAB implies that ascription works, and cites some statistics printed in an Arbitron PR sheet several months ago which purport to show that in 97% of the situations examined ascription worked on a metro basis. That may be, but as you faithful readers remember, soon after Arbitron published those stats I wrote an article that put a much different perspective on the fairness of ascription.

As I pointed out, ascription may well work on a metro basis but that is not how the system actually functions. Ascription is decided on a county-by-county basis (or sampling unit basis), and according to figures supplied me by the Radio Department at Arbitron, ascription has worked poorly on a county basis — never have the ascription assignments equalled the raw diary proportions between conflicting stations.

Also, in the figures used by Arbitron and supplied to GOALS, some persistent and critical situations, such as the KSL "FM" mess in Salt Lake City, were omitted. Thus, while the RAB booklet is correct as far as it goes into the efficiency of ascription, I hope that future editions might look more critically at this matter. By and large ascription still needs improvement. Again, though, stations can avoid this hassle by making sure their identifiers don't cause any conflict where ascription might be used to resolve the diary credit.

On the whole, however, the RAB's effort with the Arbitron procedures pamphlet is commendable, useful, and must reading. Pore over your copy, and remember there will be a quiz — the next time Arbitron surveys your market.

*What Do
These Great Radio
Stations Have
In Common?*

**KIMN KEGL KMGC
KHOW KBPI KBEQ/Q104
KMBZ WSLR KEYN
WKDD KYGO KTYN
KZZC KUDL**

INPUT from...



**RADIO RESEARCH
& CONSULTING, INC.**

- Call-out music research
 - Computerized music scheduling
 - Bi-weekly & monthly ratings
 - Market research & focus groups
 - Full service consulting
-

CALL US FOR MORE INFORMATION

(214) 458-8315

P.O. Box 791144/Dallas, TX 75379

C.C. McCARTNEY, J.J. JORDAN, GARY HAMILTON, RICK WILLIAMS



ARBITRON RADIO

Total Persons 12+, Mon-Sun 6am-midnight

New York

	Fall '82	Winter '83
WINS (News)	5.2	5.4
WKTU (Urbn)	4.2	5.2
WBLN (Urbn)	5.6	4.9
WOR (Talk)	5.3	4.9
WYNY (AC)	5.0	4.7
WCBS (News)	4.8	4.6
WPLJ (AOR)	4.3	4.5
WNBC (CHR)	4.0	4.1
WRKS (Urbn)	4.5	4.0
WPAT-FM (BM)	3.8	3.9
WRFM (BM)	4.3	3.7
WPIX (AC)	1.8	3.3
WCBS-FM (Gold)	2.8	3.0
WAPP (AOR)	3.1	2.9
WNEW (BBnd)	3.4	2.7
WADO (Span)	2.7	2.5
WABC (Talk)	2.5	2.4
WNEW-FM (AOR)	2.1	2.2
WHN (Ctry)	2.3	2.1
WPAT (BM)	2.3	2.1
WQXR-AM & FM (Clas)	1.7	2.1
WMCA (Talk)	1.8	1.8
WJIT (Span)	2.1	1.7
WKHK (Ctry)	1.8	1.6
WNCN (Clas)	1.4	1.2

Chicago

	Fall '82	Winter '83
WGN (Talk)	9.6	8.7
WLOO (BM)	6.1	5.9
WGCI (Urbn)	5.3	5.4
WBBM (News)	4.8	5.2
WLS (CHR)	3.8	4.1
WBBM-FM (CHR)	4.1	4.0
WCLR (AC)	4.1	3.9
WIND (Talk)	4.1	3.8
WBMX (Blk)	4.7	3.6
WLS-FM (CHR)	3.4	3.5
WMAQ (Ctry)	3.2	3.5
WKQX (CHR)	3.1	3.4
WJJD (BBnd)	3.5	3.2
WOJO (Span)	1.0	3.2
WLUP (AOR)	3.4	3.1
WXRT (AOR)	2.3	2.9
WFYR (AC)	3.1	2.8
WLAK (BM)	3.2	2.7
WJPC (Blk)	2.5	2.6
WMET (AOR)	2.0	2.6
WUSN (Ctry)	2.1	2.6
WAIT (BBnd)	1.8	1.9
WFMT (Clas)	1.8	1.9
WJEZ (Ctry)	2.4	1.6
WVON (Blk)	1.6	1.2
WCFL (AC)	1.0	1.1

San Francisco

	Fall '82	Winter '83
KGO (Talk)	8.4	7.2
KCBS (News)	6.7	6.3
KFRC (CHR)	3.7	4.1
KABL-FM (BM)	2.9	4.0
KYUU (CHR)	3.2	3.7
KIOI (AC)	2.8	3.5
KBLX (AC)	2.6	3.3
KSAN (Ctry)	3.0	3.3
KOIT (BM)	3.5	3.2
KSOL (Urbn)	3.7	3.2
KABL (BM)	2.4	3.0
KNBR (AC)	2.8	3.0
KNEW (Ctry)	2.8	2.9
KDIA (Blk)	3.3	2.4
KBAY (BM)	2.3	2.3
KRQR (AOR)	2.7	2.3
KYA (Gold)	2.1	2.3
KSJO (AOR)	2.6	2.2
KMEL (AOR)	3.3	2.1
KSFO (AC)	2.2	2.1
KFOG (AOR)	1.1	1.9
KKHI-AM & FM (Clas)	1.7	1.8
KDFC & KIBE (Clas)	1.4	1.7
KLOK (AC)	1.6	1.6
KOME (AOR)	1.5	1.6
KQAK (AOR)	1.6	1.2
KEZR (AC)	1.7	1.1
KIQI (Span)	1.3	1.1
KJAZ (Jazz)	1.9	1.1
KLIV (BBnd)	1.1	1.1
KEEN (Ctry)	.8	1.0
KLHT (AC)	1.7	1.0

Philadelphia

	Fall '82	Winter '83
KYW (News)	8.7	9.2
WEAZ (BM)	8.2	7.9
WMGK (AC)	7.9	6.3
WUSL (Urbn)	4.4	5.6
WDAS-FM (Blk)	4.9	5.5
WMMR (AOR)	4.5	5.3
WPEN (Easy)	4.2	5.1
WCAU-FM (CHR)	5.9	5.0
WCAU (News)	4.4	4.7
WIP (AC)	4.6	4.5
WWDB (Talk)	4.7	4.4
WYSP (AOR)	4.8	4.2
WIOQ (AOR)	4.1	3.8
WFIL (Ctry)	3.5	2.8
WKSZ (AC)	.4	2.6
WSNI (AC)	2.1	2.5
WWSH (AC)	2.4	2.4
WFLN-FM (Clas)	1.9	2.3
WDAS (Blk)	1.4	1.6
WHAT (Blk)	1.9	1.1
WIFI (CHR)	1.3	1.1
WJBR (BM)	2.0	1.4

Boston

	Fall '82	Winter '83
WBZ (AC)	8.6	9.0
WBCN (AOR)	5.6	7.4
WHDH (AC)	7.9	7.3
WXKS-FM (CHR)	9.0	6.7
WEEI (News)	5.4	5.2
WCOZ (AOR)	4.9	4.8
WRKO (Talk)	4.4	4.7
WHTT (CHR)	3.9	4.6
WMJX (AC)	4.4	4.5
WJIB (BM)	4.9	4.4
WROR (CHR)	3.8	4.1
WXKS (BBnd)	3.5	3.2
WHUE-FM (BM)	2.9	3.1
WSSH (BM)	3.0	2.6
WVBF (AC)	2.7	2.5
WCRB (Clas)	1.9	1.9
WILD (Blk)	2.5	1.8
WDLW (Ctry)	.6	1.1
WJDA (AC)	1.0	1.1
WMRE (BBnd)	.9	1.1
WBOS (AOR)	1.0	1.0
WROL (Rel)	1.1	1.0
WAAF (AOR)	1.1	1.0
WPLM-AM & FM (BBnd)	.4	1.0

Houston-Galveston

	Fall '82	Winter '83
KMJQ (Urbn)	7.9	7.6
KODA (BM)	4.7	7.6
KIKK-FM (Ctry)	6.6	7.5
KFMK (AC)	6.0	6.7
KLLO (AOR)	6.9	6.0
KILT-FM (Ctry)	5.4	5.2
KTRH (Talk)	5.4	5.0
KKBQ-FM (CHR)	-	4.8
KRBE-FM (AC)	5.0	4.6
KRLY (Urbn)	7.1	4.5
KPRC (News)	3.9	4.3
KSRR (AOR)	4.1	4.2
KKBQ (CHR)	5.3	4.0
KILT (Ctry)	2.9	3.1
KQUE (AC)	2.9	3.1
KXYZ (Span)	2.0	2.6
KLEF (Clas)	1.8	2.0
KEYH (Span)	-	1.4
KIKK (Ctry)	.9	1.4
KLAT (Span)	3.1	1.3
KLVL (Span)	1.0	1.3
KHCB (Rel)	1.2	1.0

Washington, DC

	Fall '82	Winter '83
WMAL (AC)	8.9	10.6
WKYS (Urbn)	9.3	8.8
WGAY-FM (BM)	7.3	7.1
WRQX (CHR)	5.1	6.7
WHUR (Blk)	7.5	5.4
WLTT (AC)	4.4	4.5
WASH (AC)	3.8	3.9
WTOP (News)	3.3	3.9
WPKX (Ctry)	5.0	3.8
WAVA (AOR)	4.0	3.7
WOOK (Blk)	3.6	3.7
WPGC-AM & FM (AC)	3.2	3.2
WWDC-FM (AOR)	2.9	3.2
WGMS-AM & FM (Clas)	3.4	3.1
WRC (Talk)	3.6	3.1
WMZQ (Ctry)	3.6	2.7
WYCB (Rel)	1.9	2.5
WHFS (AOR)	1.2	1.9
WXTR-AM & FM (AC)	1.2	1.9
WRMR (BBnd)	1.3	1.5
WEZR (BM)	1.5	1.3
WUST (Rel)	.6	1.0

Dallas-Ft. Worth

	Fall '82	Winter '83
KVIL-FM (AC)	7.9	8.3
KMEZ-FM (BM)	7.1	7.2
KSCS (Ctry)	8.3	7.2
KRLD (News)	5.9	6.0
WBAP (Ctry)	4.8	6.0
KKDA-FM (Urbn)	5.3	5.6
KNOK (Urbn)	3.8	5.1
KEGL (CHR)	4.6	5.0
KZEW (AOR)	4.9	4.8
KAFM (CHR)	3.2	4.7
KPLX (Ctry)	5.7	4.5
KTXQ (AOR)	3.4	4.4
KOAX (BM)	5.1	3.4
KMGC (AC)	3.4	3.0
WFAA (N/T)	4.1	2.6
KFJZ (BBnd)	2.2	2.5
KLVU (AC)	2.8	2.5
KIXK (Gold)	1.5	1.9
KPBC (Rel)	1.0	1.6
KAAM (Gold)	1.0	1.4
KKDA (Urbn)	1.0	1.0
KSKY (Rel)	.9	1.0

St. Louis

	Fall '82	Winter '83
KMOX (Talk)	23.4	20.6
KHTR (CHR)	6.9	8.8
KMJM (Urbn)	5.5	7.0
KSHE (AOR)	5.7	6.3
WIL-FM (Ctry)	6.5	5.8
WRTH (BBnd)	3.8	5.8
KSD-FM (AC)	6.2	5.4
KEZK (BM)	4.9	4.9
KWK-FM (AOR)	4.8	3.6
WZEN (Blk)	3.3	3.6
KSD (Ctry)	3.5	3.4
KXOK (AC)	2.6	2.7
KATZ (Blk)	1.9	2.5
KYKY (AC)	4.1	2.3
WIL (Ctry)	2.0	2.3
WESL (Blk)	2.1	2.1
KADI (AC)	2.3	2.0

Format Legend

A/C—Adult Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black/Urban, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk.

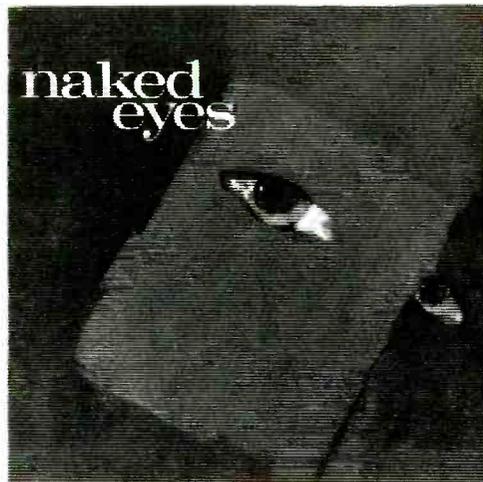
The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings service may not reprint or use this information in any form.

BREAKER

naked eyes

CHR CHART
DEBUT 30

**"ALWAYS SOMETHING
THERE TO REMIND ME"**



ONE OF THE "MOST ADDED" CHR

Kaye Goo Goo
TOOSH Y

Available on EMI America Records and High-Quality XDR Cassettes.



1983 EMI AMERICA RECORDS a division of Capitol Records, Inc. All Rights Reserved. Printed in U.S.A.

RADIO ACTIVE

STRONG MOVES! STRONG PHONES!



Ronnie Milsap **STRANGER IN MY HOUSE**

PB-13470

WWWW-FM 28 to 22	KVET 28 to 23
WCXI 30 to 25	WMZQ 25 to 18
KEBC-FM 46 to 35	WSM 32 to 27
WPOR 30 to 25	WCOS-FM 30 to 21
KSSS 43 to 36	WJEZ 30 to 23
WESC 40 to 35	KTOM 56 to 47
WIRK-FM 44 to 36	WSOC 37 to 31
WHOO 37 to 32	WPLO 27 to 20
KEED 38 to 26	WKSJ 33 to 26
KLAC 35 to 30	WGTO 41 to 33
KRMD 35 to 26	KIKF 45 to 39
WKYG 40 to 35	KTOM 56 to 47
WIXL-FM 27 to 20	KOKE 33 to 28
WGEE 35 to 29	WBGW-FM 23 to 12
KXYL 32 to 27	WSNO 38 to 30

RR ***37** BB ***38** CB ***34**

From The Album "KEYED UP"
AHL 1/AHK 1-4670



Leon Everette **MY LADY LOVES ME**

PB-13466

WAXX-FM 32 to 27	KOKE 42 to 32
KGAY 35 to 30	WMNI 30 to 24
WWVA 37 to 29	WWOD 30 to 25
WGTO 31 to 26	KSOP 27 to 22
KRMD 25 to 18	WCOS-FM 33 to 23
WSM 40 to 35	WHBF 41 to 34
KWJJ 30 to 25	KHEY 33 to 26
KEED 40 to 31	WXCL 46 to 38
KVOO 39 to 28	KSO 39 to 33
WSOC-FM 37 to 31	WIRK-FM 37 to 31
WDAK 30 to 25	WBGW-FM 37 to 29
WSNO 43 to 38	WYII 42 to 37
WIXY 29 to 24	

RR ***36** BB ***37** CB ***30**

From The Album "LEON EVERETTE"
MHL 1/MHK 1-8600

RCA
Records and Cassettes

The Music Of Today
On CHR Stations
Everywhere:

THE BELLE STARS
"Sign Of The Times"

WPHD add	WKRZ-FM on	WGUY add
WCAU-FM add	WBBQ add	WERZ on
Z93 add	WMEE add	WISE add
KFI add	KBBK on	WFLB add
KIQQ on	KQMQ on	Q101 on
KMJK deb 32	KHOP on	KNOE-FM add
XTRA add	KSKD add	KCDQ on
KNBQ add	KYYX add	KOZE on
WKFM on	WFBG add	

Produced by Pete Collins
for Loose End Productions



MODERN ENGLISH

"I Melt With You"

WXKS-FM 10-7	WZYQ on
79Q 29-27	WJBQ deb 39
195 on	WSQV 22-18
WLLOL-FM on	KQIZ-FM on
WCAU-FM 19	WFLB on
WHTT deb 39	KILE deb 40
WKRZ-FM 25-21	Q101 add
WSSX add	WPFM add
KZFM on	WGLF deb 29
KSET-FM 11	WHSB 27-25
WSEZ on	WBWB on
WZZR 25-18	KFMZ 16
Z104 on	KCDQ on
KHYT on	KCBN 25-22
WGUY 25-16	



Produced and Engineered by Hugh Jones



Manufactured & Distributed by Warner Bros. Records

RATINGS REPORT

Total Persons 12+
Mon-Sun 6am-midnight

ARBITRON RADIO

Baltimore

	Fall '82	Winter '83
WBAL (AC)	10.2	12.2
WXYV (Urbn)	7.9	8.2
WBSB (CHR)	6.6	7.5
WIYY (AOR)	6.4	7.3
WLIF (BM)	5.3	6.2
WPOC (Ctry)	7.2	6.2
WWIN (Blk)	4.9	4.2
WFBR (AC)	4.5	4.0
WITH (BBnd)	3.5	3.9
WCAO (Ctry)	3.6	3.2
WEBB (Blk)	2.5	3.1
WYST-FM (AC)	3.6	2.8
WCBM (N/T)	2.4	2.6
WRLX (BM)	3.0	2.2
WQSR (AC)	1.0	1.6
WBKZ (Easy)	.5	1.2
WRBS (Rel)	1.5	1.1
WYST (Blk)	2.0	1.1
WRQX (CHR)	2.5	2.1
WHUR (Blk)	.9	2.0
WWDC-FM (AOR)	1.5	1.4

Louisville

	Fall '82	Winter '83
WAMZ (Ctry)	13.4	12.1
WHAS (AC)	9.4	10.9
WQMF (AOR)	7.8	9.7
WVEZ (BM)	9.6	9.0
WLOU (Blk)	9.8	7.6
WRKA (AC)	7.7	7.2
WKJJ (AC)	4.7	6.5
WLRS (AOR)	4.9	6.4
WCII (Ctry)	6.0	6.3
WAVG (AC)	7.2	6.1
WAKY (Gold)	5.7	4.4
WXVW (Easy)	2.4	2.5
WJYL (AC)	1.6	1.9
WDGS (Rel)	.6	1.5
WINN (Ctry)	1.6	1.5

Seattle-Everett-Tacoma

	Fall '82	Winter '83
KIRO (News)	10.8	10.3
KBRD (BM)	4.5	6.7
KISW (AOR)	6.2	5.6
KOMO (AC)	7.1	5.6
KUBE (CHR)	4.9	5.3
KZOK (AOR)	6.2	5.2
KSEZ (BM)	5.7	5.1
KIXI (BM)	3.4	4.2
KNBQ (CHR)	3.6	3.6
KRPM (Ctry)	1.7	3.3
KMPS-FM (Ctry)	3.2	3.2
KKFX (CHR)	1.8	3.1
KING-FM (Clas)	3.5	3.0
KYYX (CHR)	2.8	3.0
KZAM (AOR)	3.6	2.9
KIXI-FM (AC)	2.3	2.5
KJR (AC)	2.6	2.5
KVI (N/T)	3.5	2.5
KBIQ (Rel)	1.2	2.4
KGDN (Rel)	1.8	2.4
KPLZ (AC)	2.9	2.2
KMPS (Ctry)	2.2	1.6
KING (News)	1.6	1.5
KXA (Gold)	.8	1.3
KEZX (AC)	1.4	1.2
KWYZ (Ctry)	.6	1.2

Oaks Harvest Platinum



MCA's Oak Ridge Boys were presented gold LPs for their recent Christmas LP and double platinum awards for the "Fancy Free" LP. Pictured at a between-shows party at the MGM Grand in Las Vegas are (l-r) MCA Exec. VP Jerry Sharell, MCA Distributing Exec. VP Sam Passamano Sr., MCA Records President Bob Siner, group's Joe Bonsall, MCA International President Lou Cook, group's William Lee Golden, MCA/Nashville VP Ron Chancey, MCA/Nashville President Jim Foglesong, MCA Dist.'s Leroy Sather, group's Duane Allen and Richard Sterban, MCA VP Arnold Stone, MCA Dist. VP John Burns, MCA Dist. President Al Bergamo, and MCA Inc. President Sid Sheinberg.

Mercury Migrates To Suburbs



Mercury/PolyGram has signed Minneapolis-based band the Suburbs, with an EP due in March. Pictured at the signing attired in the height of Suburban fashion are (l-r rear) tour manager K.C. McPherson, PolyGram VP Ted Green, label Exec. VP Jack Kiernan, VP Jerry Jaffe, producer Steve Greenberg, PolyGram President Guenter Hensler, manager Paul Stark, and PolyGram's Jim Sotet; (l-r front) band's Chan Poling, Michael Halliday, Beej Chaney, Bruce Allen, and Hugo Klaers.

Powder Blues At Palace



Liberty artists Powder Blues played the Palace in Los Angeles, and were guests at an EMI America/Liberty reception. Pictured (l-r) are group's Tom Lavin (partially obscured), EMI/Liberty's Denise Skinner, Ken Benson, John Hey, Mavis Brodey, Tommy Judge, and Joe McFadden, group's David Woodward, Bill Runge, and Willie McCalder, EMI's Joanne Brown, and EMI/Liberty's David Budge, Dale White-Horn, and Bob Singer.

A/Ction:



LOU RAWLS

"Wind Beneath My Wings"

24

17

15

12



CULTURE CLUB

"Time (Clock of the Heart)"

A/C **BREAKERS**

CULTURE CLUB

Time (Clock Of The Heart) (Virgin/Epic)

67% of our reporters on it. Rotations: Heavy 5/1, Medium 46/16, Light 43/20, Extra Adds 1, Total Adds 38 including WPRO, WLTT, WAXY, WCLR, WARM98, WMJI, WHB, WISN, KS94, KGW, KEZR, WHEN, WBT, WRVA, KCEE, and 23 more. Debuts at number 26 on the A/C chart.



CARL WILSON

"What You Do To Me"

A/C **NEW & ACTIVE**

CARL WILSON "What You Do To Me" (Caribou/CBS) 65/17

Rotations: Heavy 0/0, Medium 30/5, Light 34/11, Extra Adds 1, Total Adds 17, WLTA, KHOW, KPPL, WWYZ, WGY, KMGC, WRVA, KRNT, KWAV, KSL, KS103, WCPI, WROV, WVBS, KVOX, WHNN, WJON. Medium: KGW, WSLI, WMAZ, WHHY, WSRZ, KUDL, KBOI, KUGN, KUDO, KCRG, KFSB, KRLC, KRNO.



WILLIE NELSON and MERLE HAGGARD

"Pancho and Lefty"

JUST SHIPPED!



ENGELBERT HUMPERDINCK

"Til You and Your Lover Are Lovers Again"

JUST SHIPPED!

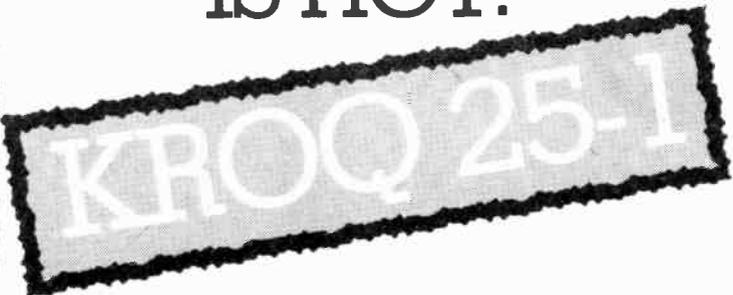


SPARKS

"COOL PLACES"

(With JANE WIEDLIN Of The GO-GO's)

IS HOT!



Now That's Cool...
And Warming Up At:

CHR

AOR

- WXKS-FM deb 27
- WPHD deb 28
- WCAU-FM add
- KEGL add 35
- 79Q on
- KIIS-FM add
- KIQQ add
- KMJK deb 35
- WSPK deb 28
- KZFM add
- WZPL add
- WJXQ add
- KBBK add
- KYYX 25-22
- WIKZ add
- WKHI add
- KQIZ-FM add
- KVOL add
- WPFM deb 29
- WBWB add
- KYTN deb 37
- WKFM
- WKRZ-FM
- KITE
- KSET-FM

- WUWU
- WBAB
- WMMR
- WYDD
- CHUM-FM
- WMMS
- WLPX
- KQRS
- KAZY
- KBPI
- KLOS
- KUPD
- KOLA
- KPRI
- 91X
- WCCC
- WPDH
- WSCY
- KLAQ
- WMYK
- KMBQ
- KBCO
- KILO
- KVRE
- KLPX
- KWFM
- WECM
- WERI
- WYER
- KTYD

From Their Hot New Album



On Atlantic Records And Cassettes



Produced by RON MAEL and RUSSELL MAEL
for GIORGIO MORODER ENTERPRISES, LTD

Capitol

Continued from Page 1
opportunity with a growing company which tries to promote from within as much as we possibly can. Fortunately, most of our stations are doing very well and have no problems. I can't substitute for the general manager of a radio station; those are the guys on the firing line, and by having the strength there, it makes my job a lot easier."

Shaffner, who had been spending most of her time in Richmond following the January departure of former GM Greg Pearson, commented, "Jim Goodman decided that since I had already started, I should finish the job. I like hands-on management better than being removed from direct involvement with the radio station. So I'm getting back to what I prefer, because I like to have close relationships with the people I work with on a consistent basis, and you can't do that if you're a Group Manager." She added that no immediate changes are planned at the Richmond stations, and that she will take over in June.

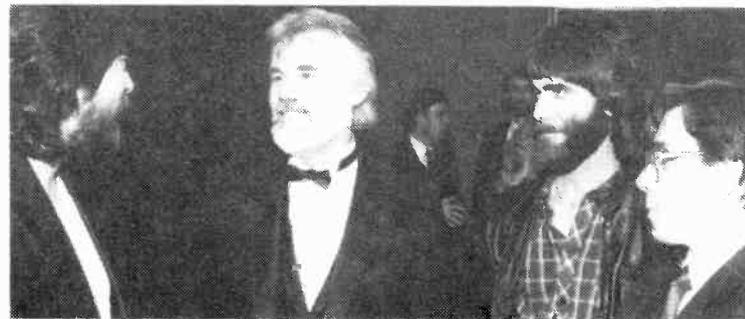
WKJJ & WCII GM Ferry Dies At 44

WKJJ & WCII/Louisville GM Dick Ferry died last week (4-6) after suffering a massive stroke. The 44-year-old broadcaster had been with the stations for 18 months. He previously served as VP/GM of WKWJ-AM & FM/Wheeling, and GSM of KDKA/Pittsburgh, as well as managing stations in Rochester, NY; Poughkeepsie, NY; Springfield, MA; and Waterbury, CT. He

is survived by a wife and two children.

WKJJ GSM Walter Broadhurst has been named acting GM until a permanent replacement can be selected. Broadhurst told R&R, "It was a real shock because there was no sickness, nothing expected. He will be sadly missed by his friends and employees."

RCA's Rogers Reception



Following Kenny Rogers's performance at the RIAA Cultural Awards Dinner in Washington, DC, the artist's new label, RCA, held a reception for him. Pictured (l-r) are Alabama's Randy Owens, Rogers, Alabama's Teddy Gentry, and RCA VP/Nashville Joe Galante.

PolyGram Heeds The Call



Mercury/PolyGram artists the Call played at L.A.'s Club Lingerie recently. Pictured after the show are (l-r rear) PolyGram Sr. VP Jerry Jaffe, PolyGram Distribution's Bill Follett, PolyGram's Jean McDonald, Jeff Laufer, and Drew Murray, manager Joe Ruffalo, PolyGram VPs John Stainze and Jeff Sydney, and Sr. VP Russ Regan; (l-r front) group's Tom Ferrier, Michael Been, Steve Huddleston, and Scott Musick.

Boardwalk Signs Starpoint



Boardwalk has signed Starpoint, with a single set for this month and an album the following month. Starpoint singer Renee Diggs is already represented on the label by a duet single with Cliff Dawson. Pictured (l-r) are producer Lionel Job, group's Gregory and Orlando Phillips, Boardwalk VP Ruben Rodriguez, group's Kayode Adeyemo, Ernesto Phillips, and George Phillips, Boardwalk VP David Shein, and group's Renee Diggs.

Clean up with Soap Talk.™

Build a big new audience with Soap Talk—
Radio's sizzling soap opera news show.

Jacklyn Zeman, provocative star of ABC TV's top-rated General Hospital, hosts Soap Talk, a new 60 second radio program that features the *inside news* on all daytime dramas. With Soap Talk you can build important audiences of working women, college students and other loyal soap opera followers that will help boost your ratings. On Soap Talk, Jacklyn will provide behind-the-scenes gossip and visits with the personalities.

Broadcast twice each weekday—in morning and afternoon drive time—Soap Talk is sure to catch fans away from their TVs and tuned-in to your station.

Soap Talk is one of radio's hottest new short-form programs in years. Don't miss your chance to clean up. Call Julie Eisenberg at (212) 887-5690. And watch the profits come bubbling up.



On The ABC FM Radio Network

Sponsored Exclusively By Bristol-Myers

WALTER JEGAN



“FOOL MOON FIRE”

CHR NEW & ACTIVE 111/18

Added This Week:

- | | |
|-------------|-------------|
| WGCL add 27 | WJAD add |
| WHYT add | Q104 add |
| WYCR add | WPFM add |
| WBBQ add | WAEV add |
| CK101 add | KFYR add |
| WZYP add | KYTN add |
| KBFM add | KRNA add |
| KLUC add | WRKR add |
| KIDD add | KKRC add 27 |

From Walter's Debut Backstreet Album

WILD EXHIBITIONS

ON YOUR DESK NEXT WEEK:

The Single Release Of
DEVO's
 Theme From
“DR. DETROIT”
 (STARRING DAN AYKROYD)

FROM THE BACKSTREET
 SOUNDTRACK ALBUM
 COMING SOON!



Records & Cassettes
 Manufactured And Distributed
 By MCA Distribution Corp.



STREET TALK

Q107/Washington responded to Interior Secretary James Watt's Beach Boys blunder, by quickly arranging to bring the group to town for a free concert June 12, following a Team America soccer game. In years past, Q107 hosted the Beach Boys and the Grass Roots at the Washington Monument grounds for record-breaking Fourth Of July crowds. Since this year's musical guest for Independence Day is Wayne Newton, let's just say Q107 declined participation. However, the station has been offered the chance to host another rock show on the monument grounds at a later date.

And even if Mr. Watt wasn't interested in the Beach Boys, many radio stations were ready to come to the group's rescue, including WRXL/Richmond, which last week offered the band \$50,000 to play the city either July 3 or 4. PD Charlie West told Street Talk that the group's management was seriously considering the offer.

KQAK/San Francisco has become the latest Rick Carroll ROQ Of The '80s convert, switching from its mainstream AOR blend last Friday (4-8). No staff changes were made.

As R&R went to press, the final decision on WYNY/New York's new PD was being made. Interestingly, the top candidates most often mentioned are not from A/C stations. Street Talk hears that the nation's top A/C is picking from PDs in Washington, Phoenix, and Hartford.

Since the deal to purchase WBOS/Boston couldn't be made, is NBC now interested in WVBF/Boston? And is Fairbanks really considering an exit from the Boston market?

Don't be surprised when Doubleday's ratings-beleaguered AOR KPKE/Denver switches to CHR later this spring. And be on the lookout for some Doubleday PD announcements coming this week — with one current company PD switching markets, and a new programmer entering the chain from a competing AOR outlet.

Jim Cooper has been promoted from Sales Manager to GM at KYSN & KKCS/Colorado Springs. Former GM Charlie Strickland becomes the new GM at sister stations KIDD & KLRB/Monterey.

Is a major L.A. station about to undergo a change in the programming department?

NBC Radio Executive VP Bob Mounty wound up in a Las Vegas hospital during the NAB Convention with hernia problems. Our wishes for a speedy recovery.

Bonneville International Exec. VP Joe Kjar resigned last week. No immediate replacement was named.

After 33 years with Hearst Broadcasting, John Hinkle has departed as GM of WISN & WLPX/Milwaukee. Now in as acting GM is GSM Lee Dolnick.

Former WOKY/Milwaukee PD Jim Brown has announced the formation of Broadcast Services, a new consultation company. His firm will handle programming, research, and implementation of CHR formatics in medium and small markets. He can be contacted at (414) 242-4709.

WDJX/Dayton is now WYMJ . . . another "Magic" station.

Malrite should officially announce the acquisition of WVNJ/Newark next week.

Happy 61st Birthday to WBT/Charlotte, celebrating this week!

Motown Records has severed its relationship with Pickwick and will set up its own branch distribution for the West Coast — Together Distributing. And while we're talking Motown, the firm will debut a new rock label shortly. The name? Morocco Records (Motown Rock Company).

Pat Wilson has resigned as MD at WRVA/Richmond in order to join WINA/Charlottesville, VA as PD.

Veteran Chicago radio personality Bill Berg has joined WCFL to handle mornings. Bill's background includes play-by-play for the Cubs, Bears, Bulls, Big 10 sports, and most recently, as a WCFL sportscaster for the USFL's Chicago Blitz.

Robert O. Smith has segued from mornings at KIXI-FM/Seattle to the same shift at CFMI/Vancouver.

PolyGram selling its Chappell Publishing operation? That's the rumor, but PolyGram strongly denies it.

Our sincere congratulations to Pat Norman, who this week celebrates his 10th year as VP/GM of KFRC/San Francisco.

At KOST/Los Angeles PD Jhani Kaye will pull himself off the air, moving night personality Bryan Simmons into the afternoon slot. Weekender Ted Ziegenbusch takes Bryan's vacated evening airshift.

Veteran Detroit promotion man Frank Shively, who for years fought to get his records on CKLW/Detroit, is now fighting to get his clients' commercials on the 50kw AM . . . he's joined the station as an account executive.

When telephone communications for the entire city of New Orleans were flooded out last week, and the Styx concert had to be cancelled, how did the group get word back to tour headquarters in L.A.? Simple, if you know Westwood One President Norm Pattiz. You see, the W1 mobile recording studio was in New Orleans to record the concert, so when the phones went down, the mobile studio simply uplinked the band's phone calls via its satellite hookup back to the Coast. Styx let its family and friends know they were okay, and the W1 mobile van inaugurated another new service. Domo arigato.

What can you do with a **dying AM station** . . . besides shoot it, or sell it???

AM FUTURES™ means **new answers** in your quest for **improved ratings and BIGGER PROFITS.**

For a **preview** presentation, call toll-free: **1-800-528-6082.**

index research

Todd Wallace associates

THE POWER PLAYS ARE ON COLUMBIA RECORDS



JOURNEY "Faithfully"

#1 MOST ADDED

CHR BREAKERS

JOURNEY

Faithfully (Columbia)

71% of our reporters on it. Moves: Up 17, Debuts 33, Same 24, Down 0, Adds 87 including WBEN-FM, 94Q, Y100, Q102, WGCL, Q103, KFRC. See Parallels, will debut next week on the CHR chart.



NEIL DIAMOND "Front Page Story"

CHR
SIGNIFICANT ACTION

WKBW add 30	WKFM add	WOKI add	KGGL deb 28	13FEA on	KNOE-FM add
KFI deb 39	Q106 add	KRGV deb 29	KSKD add	WKHI add	WXLK add
KIQQ on	WFMF on	WTIX add 38	WFBG add	WJBQ on	KENI on
KYUU on	WCSC on	WSEZ on	WIGY on	WFLB on	KCDQ on
WSPK add	WNFY on	WNAM add	WTSN deb 31	KILE add	
WHFM add	WRQK add	KBBK add	WERZ on	KVOL add	



CHAMPAIGN CHR NEW & ACTIVE "Try Again"

WXKS-FM deb 29	Y100 25-23	WROR add	WOKI deb 37	WTIX on	WISE on	KILE deb 36
WCAU-FM deb 38	WHYT add	WSPK 24-15	KBFM deb 30	KTFM 29-24	WJAD deb 40	KVOL add
B94 deb 32	Q103 add	WKFM on	FM100 6-5	WSEZ add	WFLB 37-34	KNOE-FM on
94Q 19-15	KEARTH add	WKRZ-FM add	G100 add	WHOT add	KISR on	WAEV deb 30
Z93 9-6	KFI on	WBBQ on	WHHY-FM on	KBBK on	Q104 27-20	WSGF 11-6
I95 deb 26	KIIS-FM add	WQID add	KRGV add	KQM 24-20	WFOX 35-32	Z102 14-7
						FM99 add
						WCIL-FM 18-16
						KENI add
						KCDQ on



SCANDAL CHR NEW & ACTIVE "Love's Got A Line On You"

WPHD on	WTKI add	KMJK 32-29	WRCK on	KBFM on	WJXQ 18-13	WFOX on
WCAU-FM 35	KHTR add 27	KYUU 21-19	WKRZ-FM on	WABB-FM on	WHOT on	WYKS on
KEGL add 40	WLOL-FM 34-31	KNBQ 37-35	KZZB add	WTIX add	KKXX 28	KILE on
79Q on	KIIS-FM add	WHFM add	KZFM 28-26	WRVQ deb 35	KSKD 33-29	KNOE-FM on
Q105 28-26	KIQQ deb 33	WKFM on	KSET-FM 29-25	WNAM 27-25	13FEA on	WXLK add
WKQX add	KZZP 18-16	WPST 32-29	WOKI on	WZZR deb 38	WKHI 40-36	KKQV 27-23
					WSQV on	WHSL on
					WISE on	KYTN 40-36
					WFLB on	KCDQ on



PSYCHEDELIC FURS "Love My Way"

CHR
SIGNIFICANT ACTION

CKGM on	WHYT 38	KNBQ 16	CK101 40-36	WIGY 18-17	WSGF 29-25
WNBC 15	KHTR on	WTRY 24-22	WNAM 7-18	WSQV on	WHSL on
WHTX 21-18	KIQQ 15	WHTT 38-36	KMGK 31	KISR on	KFMZ 6-6
79Q on	KMJK 24-22	WLAN-FM on	Z104 27-24	WYKS on	KYTN 23-21
I95 on	XTRA 27-24	KHFI 20	WGUY 18-12	KILE on	KGHO 30-27
					KCBN 13-10

Produced by
Todd Rundgren



Contemporary Hit Radio



JOEL DENVER

TRICKS FROM THE PROS

Keeping Your Eyes On The Competition

There was a time when radio's rule of thumb was to ignore the competition. I remember working at one station where my PD didn't ever want to hear the competitor's call letters mentioned in the building. Then, I remember being a PD myself and wanting to know what the other guy was up to. Aside from hearing inside information and idle chatter about what was going on across the street, it soon became apparent that to keep up with it all you really had to pay attention.

Times have changed, and most PDs no longer act as if they're the only game in town, even if they have format exclusivity. Some feel the need to know every move the other guy makes, while others are content to keep a watchful eye. How do some successful PDs and MDs keep their eyes on the competition without becoming paranoid? Let them tell you.

B97/New Orleans PD Nick Bazoo

Nick Bazoo is a native of New Orleans, so when he was tapped as B97's new PD a few months ago, it simply became an extension of the awareness he already had for the station and the market. Speaking from the vantage point of being at or near the top in each rating sweep, his thoughts on "Keeping Your Eye On The Competition" demonstrate how important this awareness is to your programming success.

"To be frank, B97 has a gameplan, and we know where we are headed in the next two years. We're different now than when we started out two years ago. B97 was more teen-oriented," he began. "While we are aware of competitors and what everyone is doing, inevitably we just proceed with what we want to do. B97 rarely reacts, since we try to set the trend."



Nick Bazoo

Nick shared his main method of staying aware. "One of the things I have done is monitor checks of the competition. They occur on a two-tier level. One is for commercials to help the sales department, and the other is for the music so I can monitor rotations and such. We also ask people in

"I don't think you can underestimate your competition. I try and give them more credit than they deserve."

— Nick Bazoo

shopping centers and at public events about not only our station, but what they like and don't like about the competition. We pool all of this together with our guts to take a final fix on what everyone is up to."

Nick shared another way of staying on top of people's feelings about B97 and the other stations. "We had a 'comment line' we promoted on the air for a time, so people could call in and tell us directly what they felt. I still spend some time listening to the competition, but not as much as you'd think since I have these weekly monitors done. I

really only spend an hour or so a day dialing around. I don't sit in the car and punch around a lot, doing A-B comparisons. I think you have to be aware, but not be scared. People here overreact to us constantly. When we do something, others play follow-the-leader, which is the way I like it."

Jock Involvement

To increase a PD's awareness for what's going on around him, he can and should delegate some of these duties to other staff members. Nick observes, "My jocks are encouraged to monitor their own competition while they are on the air to see what they sound like. I think it heightens their awareness. Anytime we feel a bit threatened, we simply step up the promotions to take the lead again. I don't think you can underestimate your competition. I try and give them more credit than they deserve."

"We are the only station doing sales, call-outs, and requests combined together. We're aware of the fact that (A/C-

"You can't afford not to listen to your competition and be aware of what they are doing. You're only cheating yourself if you don't."

— Roger Christian

formatted) WQUE is now moving its demographic target a bit younger, which closes the gap between us and (AOR-formatted) WRNO. WQUE now calls itself 'The New Q93-Hit Radio.' I can tell every move they make on their music with my record monitors. I have to be aware of those records they're powering, because there has to be a reason why. I then begin to look for that reason."

All this input, plus the pressure of monthly rating figures, could easily make a PD overreact. Nick explained, "Overreaction is the biggest problem in getting to know your competition. More people kill themselves from overreacting. If we had overreacted to WQUE's move we might have hurt ourselves. Patience and faith in your own abilities is very important. Don't take things too lightly, but remember every move the competition makes isn't a crisis that needs to be dealt with."

WBEN-FM/Buffalo MD Roger Christian

Roger Christian has had the unique experience of watching a two-station CHR battle between his own outlet WBEN-FM and legendary rocker WKBW escalate to



NOW WHERE DID I LEAVE MY CIGARETTES? Too much school spirit at WQCM. Looks like the Post Office went to war with WQCM/Hagerstown, MD morning man Gary Michaels, dumping 693,300 entries in the station's "School Spirit" contest all over the control room. The winning school with the most entries got a free dance hosted by all of the station personalities and the principal won a stereo system. A total of 13 schools turned in the amazing amount of mail response pictured here in what was a highly successful promotion.

include two other stations. WPHD began its CHR format about two years ago with gradual increases, and in the last six months the fight has become even tighter with newly-launched WNYS involved. How does Roger keep his station aware of the things his competitors do? One way is to use modern technology.

"We have a stripper that in actuality is a cart deck which records every ten seconds of each three-minute time segment. This allows us to put almost 12 hours of a station on a 120-minute tape. We do this with all our competitors on a regular basis. We can then go back and look at our logs and music to make comparisons. We do this every month, and it pays off.

"Since I've been in the market for quite some time, I've got an excellent rapport with the retail accounts as well. This helps me find out what is selling off which station.

"You can't afford not to listen to your competition and be aware of what they are doing. You're only cheating yourself if you don't."

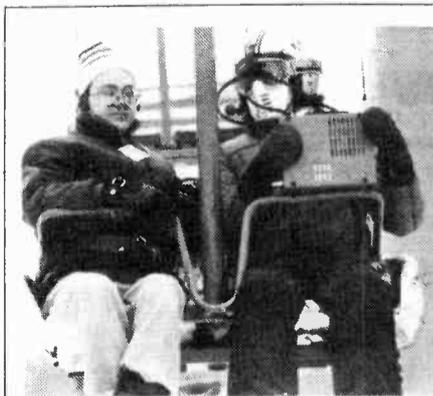
Preventing Overreaction

Because of the increased competition, it might be easy for Roger to overreact. How

does he feel about that and what is WBEN-FM doing in light of the increased fragmentation? "Overreaction . . . it's really an easy trap to get caught in. All we are doing is fine-tuning what we have and really not adjusting too radically in any one direction. Basically, we know we have a fine product, and after letting the smoke clear just a bit more we'll have a better understanding of where things are at. We know that when a new station goes on (WNYS) a lot of sampling occurs, and eventually things will settle down."

Many might feel that being too laid-back in such a volatile situation can also be dangerous. Roger agrees. "There are drawbacks to being too passive," he explained. "For that reason we are monitoring the market to see that we're not creating more negatives with what we are doing, which would only enhance everyone else's position. Our cume is still very high, and if it were to be off radically, then I would foresee big problems. Right now, I think as long as we stay aware of things, and take a wait-and-see viewpoint while continuing with our own plans, we'll be just fine."

Continued on Page 28



GOING FOR THE RECORD — WUPE/Pittsfield, MA morning man Chris Rolando decided to get himself a place in the Guinness Book of World Records in a new category . . . riding a ski lift at the Bosquest Ski Resort. During the six days he rode the lift, temperatures ranged from highs of 40 degrees above to a wind chill factor of 35 below during the last day of the record attempt. Shown (l-r) are WUPE Chief Engineer Rob Backstrom and a somewhat icy Chris Rolando. After the event Chris was presented the key to the city, but is still waiting to find out if he's made the record books.



"DEE-SIGNS" ON DEES'S SINGING — KIS-FM/Los Angeles morning man Rick Dees recently renewed his performing rights contract with BMI, which covers several of his songs, including "Disco Duck." Shortly after the signing, Rick (with headphones) invited BMI execs (l-r) Allan McDougall and Michael Siteman to sit in on his morning show.

Lionel Richie

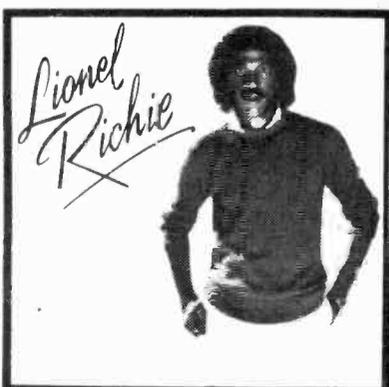
- ... From The Biggest-Selling Album In The Past Year
- ... Following Two # 1 Pop Singles
- ... After Winning The 1983 Grammy For Pop Male Vocalist Of The Year

"My Love" 67 MF

CHR BREAKERS
This Week

A/C BREAKERS
April 8, 1983

Watch Our May 16th
NBC-TV Special
**"MOTOWN 25:
Yesterday Today Forever"**



*Produced by Lionel Richie and
James Anthony Carmichael*



PAT BENATAR

"LOOKING FOR A STRANGER"

FV 41396



EXPLODING FIRST WEEK AT:

- | | |
|----------------|-------------|
| WBEN-FM add | KTFM add |
| WPHD add | WSEZ add |
| WCAU-FM add | WNAM add |
| WBBM-FM add 37 | WZZR add |
| WLOL-FM add | WJXQ 6-5 |
| Q103 add | K107 add 36 |
| KFI add | KBBK add |
| KIQQ on | KIKI add |
| WHTT add | KSKD add |
| WSPK add | KHYT add |
| WKFM add | WFBG add |
| WPST add | WACZ add |
| WRCK add | WERZ add |
| WKRZ-FM add | WZYQ add |
| KHFI add | WKHI add |
| WQID add | WJBQ add |
| WCSC add | KFLB add |
| WSSX add 21 | WFOX add |
| WBCY add | WYKS add |
| KZFM add | KVOL add |
| WDOQ add | WPFM add |
| WJDX add | FM99 add |
| WOKI add | WGLF add |
| WABB-FM add | WHSL add |
| KRGV add | KCDQ add |
| WNVZ add | KBIM add |

The New Single From The Album "GET NERVOUS" VS4 42688



Chrysalis
Records & Cassettes

Produced by NEIL GERALDO and PETER COLEMAN

Management: RISING STAR ENTERPRISES / RICK NEWMAN & RICHARD FIELDS.

Keeping Your Eyes On The Competition

Continued from Page 26

KQMQ/Honolulu MD Kimo Akane

FM popularity is still on the rise in Honolulu, and KQMQ MD Kimo Akane plays a very important role in keeping PD Austin Valli aware of the station's main competition, AM CHR outlet KIKI.

Kimo told me, "We share 40% of our audience with KIKI. They tend to be more aggressive musically than we are, and that's the main thrust of our awareness. Both of us are music stations, so we play the opposite game and make them prove things to us. We'd like to be more aggressive, but you can only do what you want to do if you're operating in a vacuum."



"The way your radio station is positioned is very important," remarked Kimo. This prompted me to ask him what would happen if KIKI were suddenly to make a move in a different direction. How quickly would KQMQ notice it and be ready to take advantage of the change? "Very quickly," he responded. "KIKI is already softening their sound a bit, so we are trying to fill that gap."

Being aware of the competition is an art, not a science. A lot of it depends on your own habits and personal awareness. Kimo expressed his thoughts on

"We'd like to be more aggressive, but you can only do what you want to do if you're operating in a vacuum."

— Kimo Akane

how he helps PD Austin Valli stay on top of things. "Talking is the best way. When we see something go down in the market that doesn't make a lot of sense, we try and rationalize it out. I feel anything they can do, we can and will do better because we don't believe in doing things halfway."

Kimo is not a proponent of using music and commercial monitors. "We don't do music monitors any more because it became too time-consuming to have someone sit there and write it all down. Then analyzing and putting together patterns and rotations got too complicated." Kimo reasoned that it's better to listen to the competition as a listener might, rather than using too many charts, graphs, and numbers.

KKXL-FM/Grand Fords PD Don Nordine

Grand Fords is a small market, but it's quite competitive for its size. Don Nordine has a vast amount of programming experience in the upper Midwest. After listening to airchecks of his station KKXL-FM and CHR competitor KYTN, I can tell you both have a major market feel about them. Don reminded me that intense competition isn't limited to just medium and major markets.

He began with some excellent advice to all programmers. "To be ignorant of your competition is ignorance itself. It's almost a fact of life that you're going to have competition, so acknowledge the fact and deal with it. You have to be alert to what they are doing, especially when you have a couple of CHR stations in a market my size. The way you attach yourself to organizations and events in town requires that you pay attention to the other guy, or you'll get



Don Nordine

"To be ignorant of your competition is ignorance in itself. It's almost a fact of life that you're going to have competition, so acknowledge the fact and deal with it."

— Don Nordine

hustled very quick. Not that many big events happen in a town this size very often, so you've got to be aware of what's available or you'll miss out.

"As far as music goes, we are very competitive. KKXL-FM will affect KYTN, and the opposite will also hold true. Grand Fords is a developmental market and even though we are here to win, I feel a strong obligation to my own jocks, so I also pay a lot of attention to them as well."

Believe In Your Own Abilities

"I try and set aside once a month to review every shift on the competition for a 20-minute period of time. Then I go back and review what we were doing against them at the exact same time. When I spot a significant change, my first reaction is not to react at all. I think it's best to figure out why the competition has made the move before making a counter-programming decision. When we have spent the time to formulate our format clocks to make the station sound a certain way, I'd rather see them react to us. I believe in what we're doing, or it wouldn't have gotten on the air in the first place."

"Years ago I used to read about Buzz Bennett programming 'The Skater's Waltz' against the competition's news so that when listeners punched out the song and heard the news across the street, they would think the other station ran too much news. I understand Mike Joseph uses a similar philosophy of playing certain records at particular times, but we don't get that far into it. Maybe in another market I might."

Editor's Comments

As you can see, staying on top of what the other guy is doing can take many forms. If you aren't devoting some part of your programming duties to being an observer, then you are missing out on discovering possible weaknesses in the competition's armor. I've yet to meet the PD with all the answers, but you can get closer to that goal by dropping false pride and becoming more aware. I'm sure Ford keeps a close eye on GM. PDs are under increased pressure to perform with each passing ratings period, and you've no doubt heard that "you're only as good as your last book." Sharpening your skills in this area can bring in extra rating points, which could spell more revenues for your station. Stay aware and win.

Motion

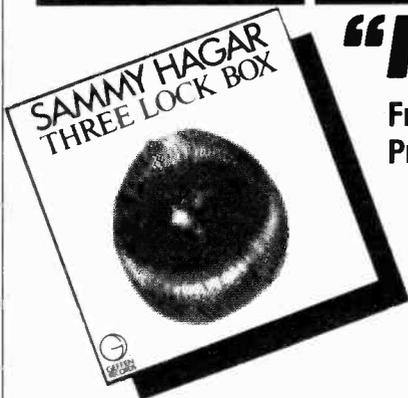
Congrats to WPHD/Bufalo PD Harv Moore on being with Howard Communications for 20 years... Steve Chambers moves from WZVZ/Kokomo, IN to do afternoons at WKHI/Ocean City... WFMB/Baton Rouge PD Randy Rice informs us that Johnny Ahysen has been named MD... Tom Pierce joins WFOX/Gainesville from WBLU/Hinesville, GA... Carole Berry is now PD at D93/Dubuque, and she's tapped Terry Sweeny as MD. Terry replaces Steve Sesterhenn, who is now running the computer operations for parent company Woodward Communications... Dennis Nelson is now doing overnights at WDOQ/Daytona Beach from K94/Norfolk.

BOBBY OCEAN
IN PROMOTION!

HAVE "THE OSH" VOICE YOUR STATION'S PROMOS, I.D.'s, SWEEPERS... CALL THE STUDIOS AT (415) 472-5625

NOW HEARD IN:
SAN FRANCISCO, HOLLYWOOD, LAS VEGAS, KANSAS CITY... & COMING TO YOUR MARKET!

SAMMY HAGAR



"Never Give Up" 7-29718

From the Geffen LP **THREE LOCK BOX** GHS 2021
Produced by Keith Olsen, for Pogo Logo, Inc.

WCAU-FM 33	KMJK 27-24	WDCG add	WKEE 40-34	WKHI 35-32
WBBM-FM 33	KYUU add	WANS-FM add	WKFM 32-28	95XIL 18-16
WLS-FM deb 39	WHTT deb 38	WJXQ 9-4	WRCK 26	WJBQ 30-28
WGCL add 30	WPST deb 40	WSQV add	KZZB 36-32	WYKS 21-18
WLOL-FM 33-30	WSSX 18-14	WFOX add	WOKI 36-33	KILE 38-33
KFI 36-29	KZFM deb 28	KOZE 14-11	WTIX 39-35	WBWB 34-24
		KIST add	WSEZ 30	KFMZ 19-17
		B104 on	WKDD 29-26	KKXL-FM 34-31
		WPHD on	KMGK 32	KYTN 27-19
		KAFM on	K107 38-33	99KG 39
		KEGL on	KBBK 30-28	KDVV 33-27
		WHYT on	WIGY 34-31	KFMW 27
		KIQQ on	WOMP-FM 26	KCDQ 28-24
		KNBQ on	WERZ 28-26	KCBN 22-19
		K104 27-24	OK100 27-25	KBIM 25

CHR NEW & ACTIVE

PLANET P PROJECT



"Why Me?" 7-29705

From the Geffen LP
PLANET P PROJECT GHS 4000
Produced by Peter Hauke for
Rockoko Productions Inc.

79Q deb 29	WCEE add	WOKI deb 36	WZZR
KIQQ add	WJXQ 23-18	WSEZ deb 35	WZPL
KMJK 31-28	KHOP add	KKFM deb 25	KBBK
KNBQ add	WGUY add	KQMQ deb 39	KSKD
WSPK add	WYKS add	WIGY deb 34	WCIR
WQID deb 29	WBWB 40-35	KGHO deb 34	WERZ
WSSX 30-23	WCIL-FM add	WYCR	WZYO
	KFMZ 12	WRCK	WKHI
	KBIM add	KITE	WJBQ
	WXKS-FM on	KSET-FM	KQIZ-FM
	WPHD on	WANS-FM	WISE
	WCAU-FM on	WABB-FM	WJAD
	KEGL on	KTFM	KISR
	WKFM deb 39	WKDD	WHSL
			KYTN
			KSLY

CHR NEW & ACTIVE

MADNESS



"Our House" 7-29668

From the Geffen LP **MADNESS** GHS 4003
Produced by Clive Langer and Alan Winstanley

KIQQ 28-13	KYYX 34-30
KMJK 39-21	KHYT add
WRCK add	WERZ add
WKRZ-FM add	WJBQ add
KTFM add	WHSL add
KBBK add	WCIL-FM on
KQMQ add	KCDQ add

**CHR
SIGNIFICANT ACTION**



SIGNIFICANT ACTION

<input checked="" type="checkbox"/>	WIYY	KFOG	WFYV
	WGRQ	WQBK	WMYK
	WZIR	WZZO	WDIZ
	WBAB	WAAL	KMBQ
	WNEW-FM	WTPA	WILS
	WMMR	WHCN	Y95
	WDVE	WMJQ	KICT
	WYDD	WEZX	KBCO
	Q107	WAQX	KVRE
	WXRT	WSCY	KLPX
	KEZY	WKLC	WECM
	KBPI	WAAF	WRKI
	KROQ	WYMX	WERI
	91X	WROQ	WCPZ

JOAN RIVERS

"What Becomes A Semi-Legend Most" GHS 4007

Produced by Edgar Rosenberg and
Bill Sammeth— in Association with Diana Thomas

JOAN RIVERS
PUTS OUT
FOR D.J.'S WHO
PLAY THIS ALBUM

Look For Special Edited 12"



GEFFEN
RECORDS

Manufactured by Warner Bros. Records

CHR PICTURE PAGE



M*A*S*H BASH WRAP-UP — Stations all across the country held Mash Bashes to commemorate the final episode of one of the most popular shows ever to hit the vast media-wasteland known as TV. Shown (above) is a lineup of Kluge look-a-likes as part of the festivities held by KRNA/Iowa City. Shown (at right, l-r) are Q107/Washington's Art Growden, and Promotion director Marty Wall preparing for final surgery.



GRAB THAT CASH — WLKI/Angola, IN recently had a "Cash Grab" in which the winner (pictured) was placed in a bank vault with \$1000 in cash. She had 100 seconds to grab as much of the green as she could, and she did pretty well . . . making off with over \$900.



WLAN-FM GRABS THE GOODIES — WLAN-FM(FM97)/Lancaster held a fundraiser for the Lancaster Toys For Tots over the Christmas holidays in the Jamesway toy department. Air personalities Joe Colombo (mornings) and Diana Rixx (middays) ran up and down the aisles for 97 seconds grabbing as many toys as they could. In the end, they got over \$800 in toys for the charity. Shown (l-r) are store manager Mike Masell, Promotion Director Deb Turner, Rixx, and Colombo.



KGHO GETS SURVIVOR PLATINUM — For its help in making Survivor's "Eye Of The Tiger" a platinum single, KGHO/Hoquiam, WA received a platinum award courtesy of Scotti Bros. Records and CBS. Shown (l-r) are GM/MD Steve Larson and Seattle E/P/A rep Debbi Lipetz.



HELLO GOLDEN GATE BRIDGE — Oldies station WYDE/Birmingham recently sponsored a trip for two to San Francisco, all expenses paid, in its "Go For The Gold" contest. Shown (l-r) are PD Jim Powell and winner Larry Holloway.



HERE COME THE WHALES — MAGIC 106 (KMGG)/Los Angeles morning bad boys (l-r) London & Engleman recently signed autographs aboard a Catalina Cruise ship where station listeners were on the lookout for gray whales.

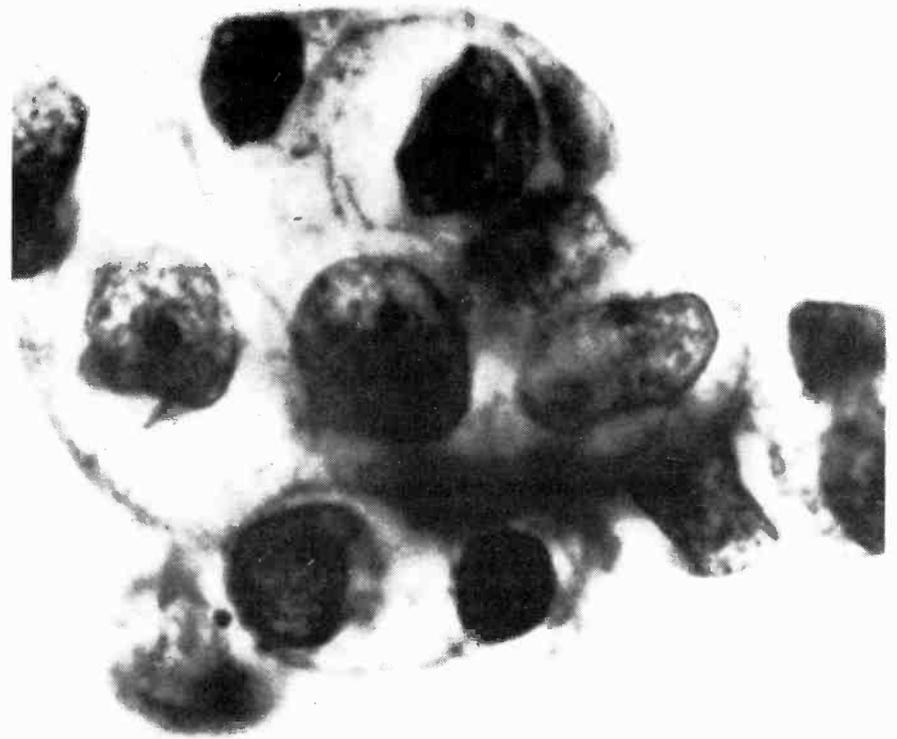
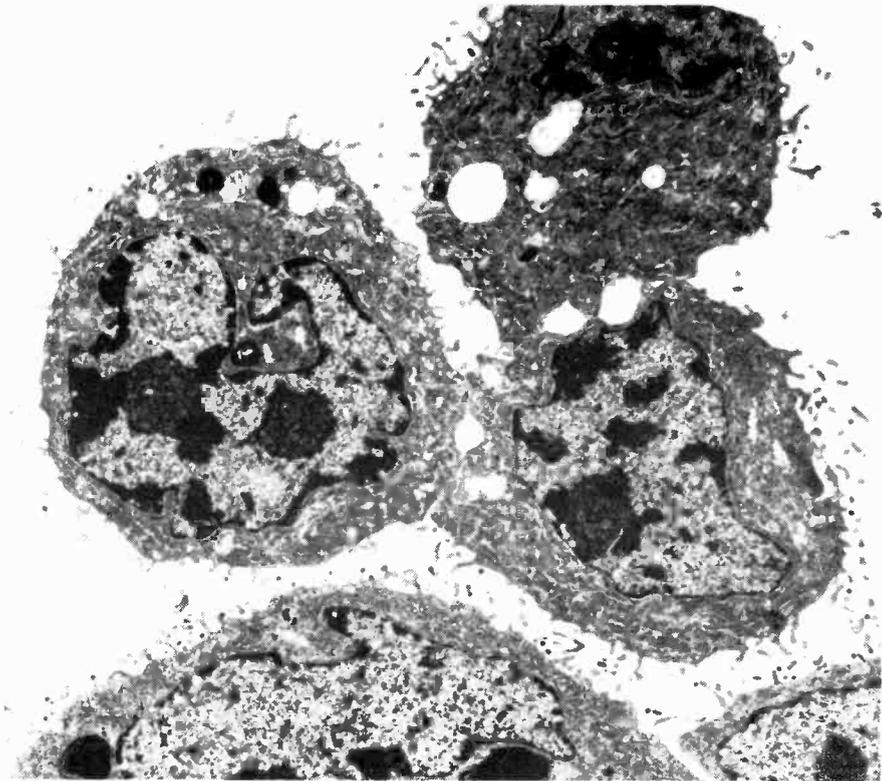


PIZZA WINS GUITAR — You've heard the old one about "man bites dog." Well, have you heard the one about the Pizza who won a guitar? No foolin'. WLS/Chicago recently offered a lucky winner the chance to win Columbia recording star Kenny Loggins's guitar after a recent concert appearance. Pam Pizza was the winner, as her ticket stub was drawn. Pictured (l-r) are WLS personality Fred Winston, WLS Advertising & Promotion Director Karyn Eskyn, Loggins, Pizza with guitar, PD Rick Lippincott, and Columbia rep Dave Remedi.



WNBC NETS THE NETS — The New Jersey Nets have found a new radio home at WNBC/New York beginning with the 1983-84 season. The 50kw AM CHR station will broadcast the team's entire slate of 82 home and away games, plus the playoff and pre-season games as well. Present at the official signing of the agreement were (l-r) WNBC morning man Don Imus, station VP/GM Domenick Fioravanti, and Nets Executive VP Mike DiTomasso.

LEUKEMIA AND CANCER.



Cellular research on leukemia and other cancers is the basis of continuing progress funded by the T.J. Martell Foundation.

YOU COULD BE THE CURE.



Creative Gianetino & Meredith Adv Photo William Wagner

You have the power to cure leukemia and cancer.

It takes genius, which is displayed every day by scientists working in the T.J. Martell Laboratory at Mt. Sinai Medical Center in New York and at the U.S.C. Cancer Center in Los Angeles.

It takes concern, which you have shown since the establishment in 1975 of the T.J. Martell Foundation for Leukemia and Cancer Research—the only charitable organization supported solely by contributions from the entertainment industry.

It takes money, too. Your contributions to date total \$4,500,000. The return on your investment is the profound progress achieved toward understanding and conquering leukemia and cancer.

The cure is getting closer and closer.

The power to make it real is as close as your checkbook.

Please join your friends and colleagues at the annual T.J. Martell Foundation Humanitarian



Scott Muni

Award dinner in honor of radio veteran Scott Muni of NEW-FM/New York, Saturday, May 21, 1983 at the New York Hilton.

A contribution of \$10,000 makes you a Foundation Patron. A contribution of \$5,000 makes you a Scott Muni Fellowship Sponsor.

Every penny makes you a hero.

T.J. Martell Foundation for Leukemia and Cancer Research, 730 Fifth Avenue, New York, NY 10019. For further details, contact Muriel Max, Director of Development, 212-245-1818.



Chrysalis Welcomes Craigo



Chrysalis Records held a reception at its new offices in New York for new President Jack Craigo. Pictured (l-r) are VP Paul Hutchinson, Co-Chairman Terry Ellis, Craigo, and VP Jeff Aldrich.

Milsap Re-Signs With RCA



Ronnie Milsap recently renewed his longterm contract with RCA Records. Pictured celebrating are (l-r) RCA President Bob Summer, Milsap, and RCA/Nashville VP Joe Galante.

E/A Takes Steps Ahead



Elektra/Musician artists Steps Ahead met with E/A President Bruce Lundvall to plot strategy for their just-released debut album. Pictured (l-r) are group's Peter Erskine, Mike Mainieri, Eddie Gomez, Elaine Elias, and Michael Brecker, management's Christine Martin, and Lundvall.

Grant For Portrait



Portrait Records threw a party for recently-signed artist Eddy Grant, celebrating his "Killer On The Rampage" LP. Pictured (l-r) are E/P/A VP Frank Dileo, Portrait VP/GM Lennie Petze, Portrait's Bob Feineigle, and Grant.

CALENDAR



BRAD MESSER

"Capsule News" All The Rage

Chopping rambling copy into extremely concise news items is the going thing, so increasingly popular that contraction may end up qualifying as the radio style of the year.

There's absolutely nothing wrong with Capsule News in which you get on, hit a few quick info licks, get off and back into the music. There is also absolutely nothing new about it. Remember the "20/20" radio news format of the late fifties? The "Half-Hour Headlines" of the early sixties? Newspeople have been experimenting with distilling their product into short forms for decades, and the lessons they learned through trial-and-error offer an advantage to those just now considering a capsule format.

Keep *story length consistent* at one to three lines with none longer. Give distilled facts, *avoid teasers*. Enough *pause between stories* to make transitions perfectly clear. *Key word redundancy*: if Chicago's in the first line, repeat Chicago in the final line to clarify for inattentive listeners. *Chop actualities* mercilessly, not to exceed max story length of about ten seconds. *Promote ahead* to longer newscasts which will include more details. Treat yesterday's news like herpes: avoid it at all costs, *stress immediacy* and currency.

If you're interested in learning to write short, whether from personal ambition or under competitive pressure, check out America's two best teachers-by-example: the radio newsman who best puts stories into short form is Paul Harvey. The best in print is still the *Wall Street Journal*, although the writers at *USA Today* are coming on strong.

It isn't length that counts, it's how well you use it.

Worst American Earthquake

MONDAY, APRIL 18 — The Great San Francisco Earthquake was 77 years ago this morning (1906). It lasted 48 seconds and registered 8.25 on the Richter, qualifying as America's worst-ever earthquake. As it shook buildings apart it also severed the underground water mains, and with the Fire Dept. effectively neutralized, San Francisco's downtown and residential areas burned for three days.

1776: Paul Revere's ride. 1934: First coin-op laundromat. 1979: Lee Marvin \$1 million palimony settlement.

Former child movie star Hayley Mills is 37. Others born on the 18th have included lawyer Clarence Darrow (1857) and conductor Leopold Stokowski (1882).

Name "Buggyaut" Never Caught On

TUESDAY, APRIL 19 — A "buggyaut" is what Charles Duryea called the machine he worked eight months designing and building, and on this date in 1892 he finished it, climbed aboard, and drove it into the streets of Springfield, MA. Duryea's "buggyaut" was the first American-made automobile.

1775: First battle American Revolution. 1783: Congress announces end of Revolution. 1933: U.S. abandons gold standard. 1956: Grace Kelly marries Prince Rainier.

TV actor Don Adams, still best known for the "Get Smart" series (1965-1970), is 56. Others born on the date have included French scientist Pierre Curie (1906), poet Lord Byron (1824), naturalist Charles Darwin (1882) of Theory of Evolution fame, and actress Jayne Mansfield (1933).

Dropping In On The War

WEDNESDAY, APRIL 20 — The prototype of the "handsome, adventurous aviator" was Thaddeau Lowe, who (long before airplanes) flew around America staging airshows with his big balloon. He ascended from Cincinnati on this date in 1861 and drifted toward the Southeast, deciding to bring 'er down when he sighted the Atlantic Ocean. Unaware that the Civil War had just begun, he landed right in the thick of it on the North-South Carolina border, where he was promptly arrested as a suspected Yankee spy. After talking his way free and returning North, the idea of spying from a balloon grew on Lowe, who convinced President Lincoln to create an aerial surveillance corps of 50 men and five balloons headed by himself. The Civil War air corps drifted over Rebel positions directing artillery fire and even took the first aerial photographs of troop emplacements. Thaddeau Lowe was in fact the first American to fly for his country.

1902: Curies isolate radium. 1962: Segregationist "New Orleans Citizens' Council" offers black one-way bus tickets north.

Ryan O'Neal is 42. Others born on the date have included hairpin inventor Sol Goldberg (1880), German dictator Adolf Hitler (1889), retailer Stanley Marcus (1905) of the Nieman-Marcus stores, and musician Lionel Hampton (1914).

Pretty Decent Meteor Shower Tonight

THURSDAY, APRIL 21 — Our planet's orbit takes us through a fairly junky region of space tonight, with potentially spectacular results. As we plow through unusually heavy space dust, the annual Lyrids meteor shower is expected to produce a peak of 15 shooting stars an hour. (View in NE sky after midnight, away from city light.)

The Texas Revolution ended successfully 147 years ago when outnumbered Texans luckily attacked during the Mexican siesta, when General Santa Ana and most of his troops were snoozing. The Texans killed some 600 Mexicans in 18 minutes and suffered only nine casualties.

753BC: Rome founded. 1979: Idi Amin flees Uganda.

Basketballer Mark Olberding is 27. Comedienne Elaine May is 51. Queen Elizabeth II of Britain is 57.

The "Electric Jeep" On Moon

FRIDAY, APRIL 22 — Eleven years ago today America watched live TV as Apollo-16 astronauts Young and Duke drove an "electric Jeep" on the moon. Three such moon rovers are still up there. Dr. Mark Chartrand of the National Space Institute says "there are probably several hundred-million dollars worth of equipment sitting on the lunar surface."

The first military use of poison gas was on this date in 1915 when the Germans used chlorine on enemy troops in Belgium during WWI. Chlorine poisonings still happen . . . at swimming pools.

1864: "In God We Trust" on U.S. coins. 1970: First Earth Day. 1979: U.S. votes to boycott Moscow Summer Olympics.

Peter Frampton is 33 and Glen Campbell hits 44 today. *Tomorrow* (4-23) Sandra Dee will be 41, Lee Majors 43, Roy Orbison 47 and Shirley Temple Black 55. *Sunday* Barbra Streisand will be 41, Shirley MacLaine 49.

AOR



JEFF GELB

AOR Catches Imports Fever

A Flock of Seagulls are "Wishing" they "had a photograph of you," but is their record company wishing AOR radio weren't playing this import 45 in advance of its Stateside release? Robert Plant is singing about "Far Posts" on AOR radio while Swan Song prepares his upcoming album. Men At Work are telling the story of "Dr. Heckyll & Mr. Jive" on some AOR stations that are also playing "Overkill" from the band's next LP. Suddenly, AOR radio has imports fever, and this week programmers explained why, while record reps expressed their views on this emerging programming trend.

The Cutting Edge

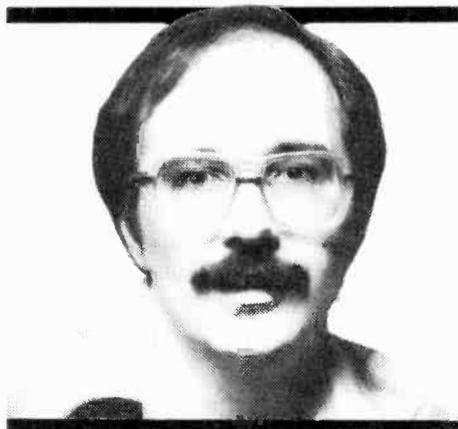
KGB/San Diego PD Larry Bruce offered his view of the importance of imports: "There's a definite need on the part of each AOR station, be it a modern rock or more traditional outlet, to appear to be on the cutting edge of its portion of the rock world. So, regardless of whether an act like Goanna is available in the States today, by playing and promoting the record as an exclusive, hot record that's going to happen, the image it lends the station is beneficial. That's always been important, but right now, with the competition between modern rock AOR and traditional AOR, it's even more crucial.

"To the record companies, it's a headache. But if labels want to solve the problem, they have to do a better job of orchestrating international releases with Stateside ones."

Bruce continued, "Up until a few years ago, U.S. radio had a substantially different feel from the rest of the world; we were into 'corporate rock' and they were into something else. Now, musical styles on the radio have converged internationally to a great degree, thanks in part to Rick Carroll's early reliance on imports for a substantial part of KROQ's playlists."

One Step Beyond

KROQ's current playlist is at least 25% imports, according to consultant Carroll,



"If labels want to solve the problem, they have to do a better job of orchestrating international releases with Stateside ones."

—Larry Bruce

who stated, "These records not only sound right for KROQ, but they put us one step beyond the competition, which doesn't have these records yet. And that keeps listeners tuned to us longer." KROQ's imports are obtained through distributors in Europe, and are listened to by Carroll and Larry Groves, who spot records that are appropriate for their consultant clients.

Carroll complained, "It's annoying when the record companies ask us to take imports off the air because the record's about to come out over here. To this I say absolutely not. It's too bad for them — if the record's hot, we'd be crazy not to play it. We'll continue to do this, and when we have a dozen stations or so, import airplay will have a major sales impact. I'm not trying to be insensitive to the labels; this is just the best way I know how to program. The record companies have to get their domestic and international releases in sync."

Dazed And Confused

Columbia's Paul Rappaport explained, "The Men At Work situation happened because Australia needed some product to put out; they'd held back for us because the band was breaking here. Finally, they came with 'Heckyll & Jive.' When stations here started playing the import, we felt that was confusing the audience, first because it was hard for them to get, and second, because they might think 'Dr. Heckyll' was on their first album. And since 'Heckyll' is not our first choice for a single from the upcoming second album, we had to hope that early airplay of that song wouldn't further complicate our release schedule.

"Lots of times, early import play can take the 'sting' out of a new release. It's essential that this be timed correctly for maximum sales effect, and we make every effort to simultaneously release our records worldwide whenever possible."

Rappaport pointed out, "I would never ask radio to take a record off the air. But I would request they not lean on it in the face of our own release." But not all import airplay is unwanted by the record companies. Rappaport mentioned, "I have a brand new British group called Fastway coming that's an exceptional hard rock band. They're so exceptional, in fact, that John Gorman at WMMS got an import copy and is already playing it. That's great, because it shows that someone else is excited about a record that we also feel good about.

Pink Floyd And The "F-Word"

AOR radio has a problem: "Not Now John," a key track on the new Pink Floyd album, includes the word "fuck," sung clearly at least four times. Does AOR play the song, ignore it, edit it, or wait for a Columbia edit?

This isn't the first time that AOR radio has had to deal with the "F-word" in songs; we all remember the Rolling Stones' "Star Star" or the Jefferson Starship's "Cleveland," for example. But KGON/Portland PD Dave Van Dyke delineated the Floyd problem when he stated, "When we all listened to the record, it was the general consensus that it was the best track on the album. So I went to my new GM, and let him listen to it without even telling him what the problem was. He picked up on it right away, listened to it all the way through, and then asked if we really had to play it. I told him we all felt it was the best track, so we decided that initially we would daypart it for 3pm on. We monitored it very closely, and I asked the jocks to be very conscientious in reporting any problems they ran into with it." The result? "No phone calls, no letters! By that point, we'd done some callbacks with people who'd bought the album, who agreed it was one of the hottest tracks. So we threw it into hot rotation this week.

"At this point," Dave concluded, "I wouldn't need to play an edited version." According to our charts last week, 53 other AORs are also playing "Not Now John," and that number is rising. Nevertheless, Columbia made plans to release an edit of the song submitted by KGB/San Diego PD Larry Bruce, until the band's Roger Waters agreed to recut the song's vocal, substituting "Stuff it" for the offending phrase. This new version of "Not Now John" should reach AOR radio within two weeks — and it'll be interesting to see how many stations already playing the original version will switch over to the "cleaner" one.

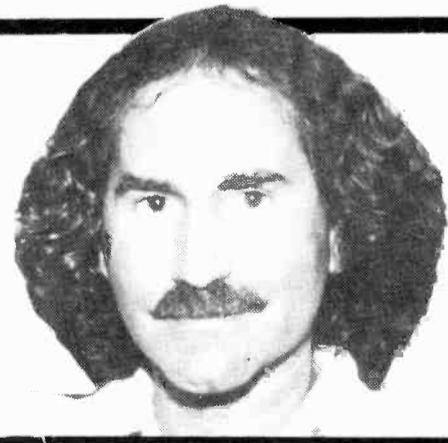
For that kind of an act, such airplay is of promotional benefit to us. But it's definitely a double-edged sword."

Burn Baby Burn

Mike Bone, current head of AOR promotion for Arista, agreed, stating, "It doesn't help us out saleswise, but it does maintain awareness of the act in the marketplace. My only problem with a station playing an import by a group like A Flock of Seagulls is that I'd hope they wouldn't burn out the record prior to our domestic release. I sent everyone who added the import a letter stating just that; not saying not to play it, but not to burn it out."

Bob Church, who added the Seagulls import at WDIZ/Orlando, defended that decision. "The group was a real big success, and we had burned out their first album's big hits. The record company's timing didn't match ours, since they were still working the band on a CHR level. We needed some fresh stuff to keep the band alive for our listeners, and 'Wishing' was a good song.

"It's true that 'Wishing' may be recurrent for us by the time the album arrives, but there will certainly be other cuts on that album that we can program. As a format, that's something AOR stations have always done."



"I'm not trying to be insensitive to the labels . . . this is just the best way I know how to program."

—Rick Carroll

Airplay Pluses

KLOL/Houston PD Chris Miller pointed out, "Some of the import songs we play are different or remixed when they're later released in America; I believe that's going to be the case with the Seagulls. So our airplay really shouldn't hurt their sales. When that album comes out, we'll go to a second track."

Greg Gillispie, PD at KEZO/Omaha, noted, "I think it's really been a plus for bands like A Flock of Seagulls or Men At Work. When was the last time you saw a station placing a band in current rotation for a year, spanning the time between the initial release and the follow-up? Imports have allowed us to do that."

One thing's certain: AOR's interest in imports isn't about to go away, as Chris Miller exemplified by saying, "A friend of mine is bringing back the new Duran Duran import from England, and I'll be playing it tomorrow. That's a major plus for us, because our listeners won't hear that record anywhere else in town." And Tom Kelly, PD at WZZO/Allentown, noted, "More and more, the music of tomorrow is starting overseas and then hitting the U.S. We don't want to duplicate the U.K. music charts, but they're certainly worth keeping a close eye on. Our listeners are demanding this kind of music, and playing it positions us as the hippest station in town."



"I would never ask radio to take a record off the air. But I would request they not lean on it in the face of our own release."

—Paul Rappaport

EVOLUTION

Rad Messick assumes the PD post at WFYV/Jacksonville as Bob Church vacates same . . . WRQC/Cleveland changes format focus to modern rock; Tim Spencer still programs . . . Jane Asher is named PD at KTYD/Santa Barbara as James Lull exits that post and Asst. PD Susan Christol exits as well. Rick Williams remains MD . . . Mark Kaufman is the new PD at KLRB/Carmel . . . Bo Kitchen is named to the PD post at WRAS/Atlanta . . . Scott Allen steps down as PD of WYER/Mt. Carmel for the Sports Director post, while Paul Viton is upped to PD . . . KQAK/San Francisco signs with Rick Carroll . . . Jeff Pollack is now the sole consultant of WMMS/Cleveland, formerly also aligned with Lee Abrams and John Sebastian. Joining the Pollack organization is Beth Rastad as administrative assistant . . . Lee Abrams signs WBLM/Lewiston-Portland . . . Rick Sutton exits WRKI/Danbury to join WBAB/Long Island for evenings . . . Leza Young joins WOWD/Tallahassee for overnights as John Davies is upped to nights . . . Rich Fields exits as MD of WRUF/Gainesville.

COMING NEXT WEEK: Fifteen years ago, WMMR/Philadelphia began its eclectic and highly successful AOR career. Next week, R&R celebrates that history with perspectives from current PD Charlie Kendall, along with former WMMR programmers and personalities.



BREAKFAST IN SACRAMENTO — John Hellwell (center) of A&M's Supertramp was a recent interview guest of KROY-FM/Sacramento, where PD Dennis Newhall (left) and air personality Adrian Bolt (right) taped his comments for the station's local TV show, "Capitol Rock."

AOR Reporter Profile

KFMG/Albuquerque
5601 Domingo N.E.
Albuquerque, NM 87108
(505) 265-8811
OWNER: KFMG Inc.
GM: Tom Birk
PD: John Florence
MD: Tom Marshall
107.9
22,500 watts

"With our broadcast tower located on a peak 5000 feet above the city of Albuquerque, KFMG has a signal that covers much of New Mexico. Mass appeal radio has been our goal since our inception in April 1979. I'm a strong believer in consultants; our relationship with Pollack Communications gives us a valuable, professional outside opinion. Albuquerque is not the new music capital of the world; however, we believe it is important to program the best of the modern music. We utilize a mix of 50-50 current to old music. The new music makes the station sound fresh, but at the same time, we're not eliminating all the AOR standards that have worked well for so many years. The answer to the current AOR dilemma does not lie in extremes, but in a proper balance.

"Promotion and localization are key words. The music cooks as hot as the New Mexico chilis. We get involved in ski conditions, white water raft trips, and hot air ballooning. MD Tom Marshall also does all the rock concert reviews for the local paper. Philosophically, I'm a longterm PD. Our consultant, Al Peterson, said, 'Everyone gets his chance to be number one for a little while.' It's our turn."

—PD John Florence



HALL & OATES FETED BY WLUP — RCA's Hall & Oates headlined a private concert for Loop listeners and Source affiliates recently in Chicago. Pictured after the show (l-r) are Champion Entertainment's Jeb Brien, station's Bob Gelms, GM Jim De Castro, John Oates, unidentified fan, Daryl Hall, WLUP MD Sky Daniels, Starfleet's Sam Kopper.



MIDWEST BERLIN — You've heard of East Berlin and West Berlin; this is Geffen's Berlin, pictured during a Midwest concert stopover in Lansing, with the airstaff of WILS. Pictured (l-r) are WB's Linda Baker, WILS MD Doug Burton, and the band's Terri Nunn, John Crawford, and Dave Diamond.



BEDRIDDEN ROCKER — When KSRR/Houston morning show host Moby injured his back while exercising, doctors ordered him to stay in bed. That didn't keep him off the air, however; the station had an ambulance take him to a nearby nightclub, set up with a waterbed on stage, where Moby did his breakfast show live in front of an appreciative audience. Pictured with Moby (left) is News Director Jon Matthews.



ROCK AND ROLL ANIMAL? During National Aardvark Week(!), WYSP/Philadelphia PD Michael Picozzi volunteered News Director Alice Stockton as the Honorary Miss Aardvark, a role she assumed in a solemn ceremony in the aardvark pen at the local zoo.



THEY CALL THIS WORK? Always on the lookout for ways to meet his fans, KLOS/Los Angeles morning air personality Frazer Smith did a recent show from a local hot tub club, with steamy results. Frazer (with mike) is pictured sweating with some fans.

UPDATE

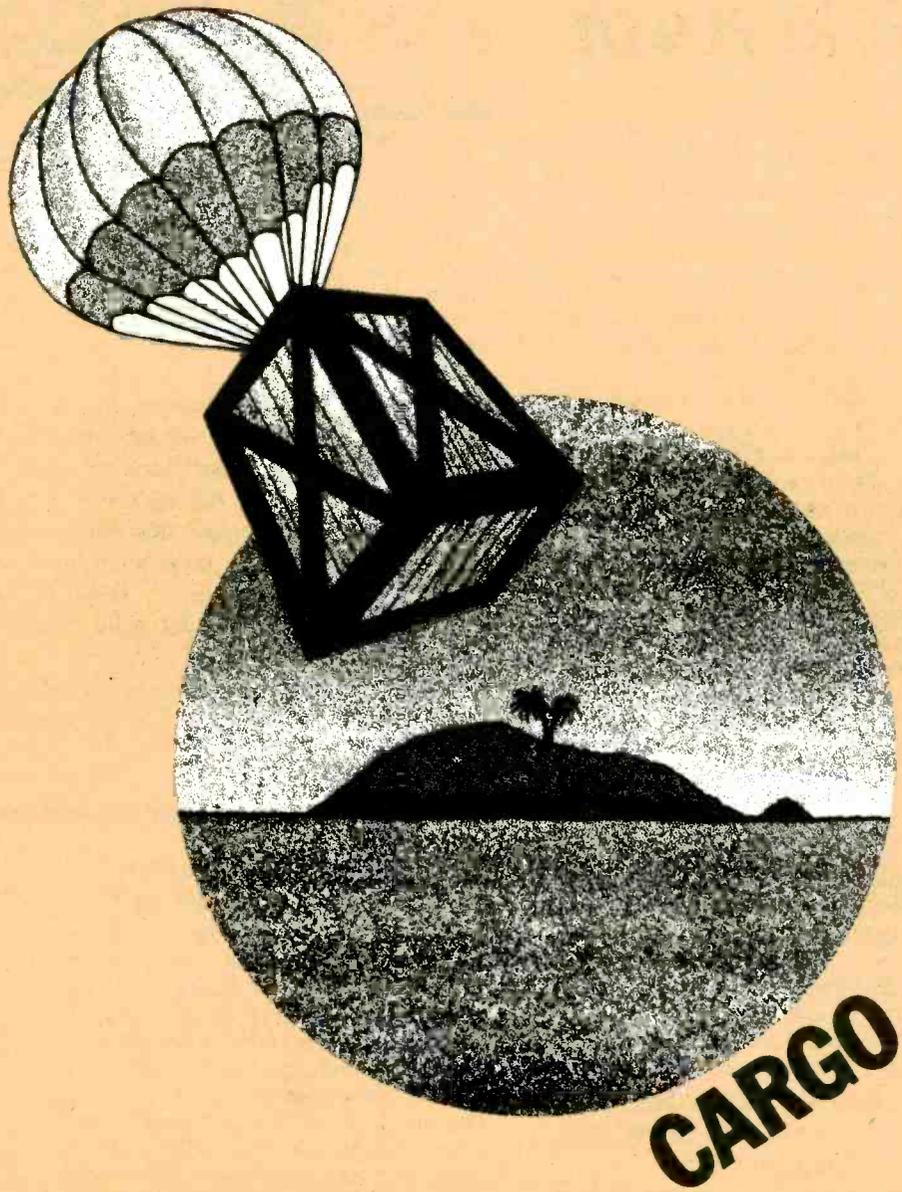
April Fool's Day provided a great excuse for many AORs to have fun with both listeners and employees. At KROY-FM/Sacramento, where a five in a row or \$5000 contest was going on, PD Dennis Newhall slipped a trick cassette into the studio so that the afternoon jock unwittingly played a shortened version of Pink Floyd's "Money," which segued directly into a spot (purposely), forcing the station to give away its first \$5000 cash prize. Meanwhile, KATT/Oklahoma City went Country for its entire morning show that day, while WRIF/Detroit surprised listeners with a new morning crew, composed of "Dick The Bruiser" and local TV and newspaper personalities. KFMH/Muscantine held a contest to find the most stupid contestant, who won \$2000 in cash and prizes. Probably the wildest April Fool's joke was played on WLIR/Long Island morning man Ben Manilla, who was forced to stay on the air from 6am till midnight when no one showed up to relieve him all day! Finally, at 12, the entire staff showed up with gifts for the beleaguered jock . . . Happy 14th AOR anniversary to WCMF/Rochester, fifth to competing WMJQ, and seventh to WTUE/Dayton, which held a special concert featuring Vandenberg. Half the seats were sold for \$2 each, and the rest given away on the air . . . Denver area AOR competitors KAZY, KBCO, KPKE and KTCL also competed recently in the annual University of Colorado rock trivia bowl. Congratulations to winning station KBCO . . . Pat St. John celebrated his 10th on-air anniversary at WPLJ/New York recently . . . WAPP/New York's spring promotion gives away \$1000 a day for 50 days, to listeners who call when they hear three predetermined songs in a row. KFMQ/Lincoln's lower-budget cash contest awards \$102 to the listener who first catches the station playing less than five songs in a row . . . WKLC/St. Albans had one of its banners stolen from a local concert hall, so the station came up with a "Stolen Banner" contest that offered tickets to a sold-out Journey concert to the people who returned the banner, no questions asked. The banner showed up later that night . . . WDIZ/Orlando just wrapped up a Spring Break series of free concerts, with an impressive lineup of talent that included Berlin, George Thorogood, Modern English, English Beat, Scandal, Greg Kihn Band, A Flock of Seagulls, and the Members . . . WXRT/Chicago co-sponsored with Budweiser a "Blues and Bud Budget Show" with Koko Taylor and Lonnie Brooks for \$3 . . . WPLR/New Haven and WTPA/Harrisburg are giving away motorcycles in current promotions; WPLR's also awards the winner plane fare to the upcoming US Festival . . . KEZO/Omaha's latest giveaway is a \$25,000 sports car . . . WQDR/Raleigh is holding a rock auction for MS that includes items like John Cougar's leather jacket and Styx member Dennis De Young's personal satin tour jacket . . . WSKS/Cincinnati held a T-shirt design contest that garnered 250 entries; the winner received 50 CBS albums and a WSKS satin jacket . . . In conjunction with Phil Collins's album, WCOZ/Boston held a "Hello, I Must Be Going!" contest, whose winner was picked at random from over 100,000 entries to fly to London and meet Collins . . . WYDD/Pittsburgh commemorated airplay of the latest Wall of Voodoo album by presenting the local zoo with a new iguana!

The Music Section

EXPANDED & UP TO DATE

AOR's Most Accurate
Music Information

Station Listings . . . See Page 51
Hot Tracks & 25+ Chart . . . See Page 68



**MEN AT
WORK**

Adult/ Contemporary

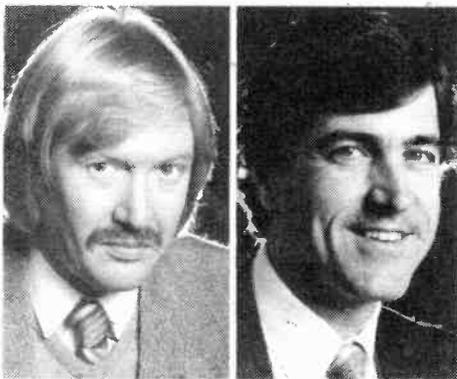


JEFF GREEN

ARE FORMAT'S SUPERHITS IN DANGER?

A/C's Power Gold Rush

Following last week's discussion on selecting the best songs to stock in your gold library, this column concentrates on "power gold" burnout. CHR and AOR programmers have been concerned lately that overexposure of tracks within their power gold categories has depreciated the value of supposedly "indestructible" records such as "Stairway To Heaven," "Magic Man," and a number of others. As a result, these stations have taken measures to preserve their audiences (and their gold library) by adding a higher percentage of new artists and crossover hits from other formats.



Robert Hall

Glen McCartney

However, it's possible that Adult/Contemporary programmers may find themselves heading toward the same problem. Nearly every A/C station is relying on a limited group of familiar callout-tested power gold records: "Mandy," "If," "If You Leave Me Now," "Yesterday," "Color My World," "Fire & Rain," and so on. But while this rapidly-rotating stack of "superhits" repeats continuously, A/C PDs don't seem to be finding many replacements. In fact, the reverse is occurring: many A/C current playlists are shrinking. Exposure of album cuts is rarely seen. Jazz airplay is practically nonexistent.

"If you decide there are only three or four Beatles songs people really want to hear and you play those over and over again, you stand in great danger of destroying their value to everybody in the market. Be slightly more liberal when interpreting oldies research. People may not be able to tell you more than ten favorite songs spontaneously over the phone, but I'll bet they'd enjoy hearing more than 300 records. Even if they're perfectly rotated, you run the risk of becoming predictable and slightly boring if you limit your perception of what the audience wants."

— Dick Bartley
Host of RKO's
"Solid Gold Saturday Night"

On the surface, there doesn't appear to be any great cause for alarm. Indeed, the records mentioned above still remain among A/C's most valuable gold hits. No A/C's seem to be suffering from avoiding jazz and "modern" music, either. Indeed, from a ratings perspective, the A/C format is healthier than ever.

However, one may observe the recent rapid erosion of nostalgia and Beautiful Music formats, both of which rely on a limited music library. AOR and CHR programmers can attest to the consequences of overemphasizing certain gold selections. Coupled with the expansion of A/C stations (multiplying the exposure of this power gold category) and programmers' hesitance to consider musical alternatives, the risk of a massive burnout or "meltdown" of this power gold core becomes more than mere speculation.

This week, three prominent programmers discuss their views of the power gold roster, and give ideas on how to protect what is considered the heart of so many successful A/C music systems.

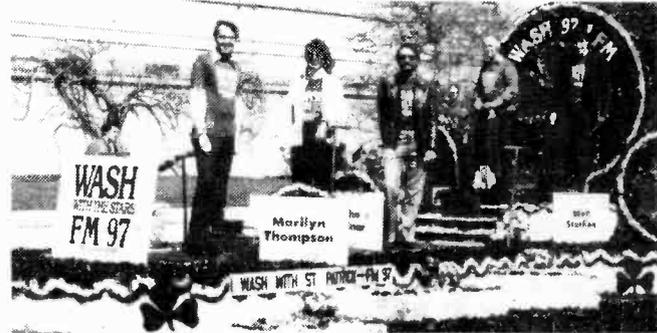
Robert Hall, Operations Manager Satellite Music Network's "Starstation"

I see programmers in a real tight situation, because I don't think this core group of power gold records can hold up forever. I'm very attuned to gold burnout, and one of my responses has been to expand the oldies list to over 1000 titles. Then I add on more to it every day — songs I figure can handle a regular rotation, most of which are ballads. There is, of course, a limit to how much one can expand. I've studied people around me who listen to (RKO "Solid Gold Saturday Night" host) Dick Bartley's show, and they really get off on some of the obscure music he's playing. However, one must remember you can only expose these songs once in awhile; one can't put them in a regular rotation.

I believe it's worse to play some of these gold records over and over than it is to use currents. When considering the alternative of stepping up the programming of current music, the question becomes whether there is enough product to make it work. I can't pull my current rotations down to 90 minutes because adults don't want to get pounded. I've enlarged my list of currents to as many as possible without getting too odd or burning them out before they actually become hits. We presently run about 24 current songs and I really can't find more than that in a 10-12 week cycle I'd want to play — yet the A/C music out today is better than ever.

If there was so much good current music that I could rest the oldies for several months until people got hungry for them, you bet I'd back off them! I can only hope we get more really good product to expose.

A/C Radio Spruces Up For St. Patrick's Day



IRISH EYES ARE SMILING — All smiles aboard WASH/Washington's float in the city's St. Patrick's Day parade. Sporting green T-shirts are (l-r) midday man Bob Duckman, evening personality Marilyn Thompson, afternoon drive host John Bodnar, (Bill) Tanner in the Morning, and sports reporter Joe Zanger. Over 100 listeners paraded with their radios tuned to WASH as they participated in the station's fourth annual Marching Band.



A STAR WITH A STAR — WMC/Detroit's morning personality Nick Arama is joined by Easter Seals poster child Megan McClanahan at the station's St. Patrick's Day party. WMC helped raise \$300 for Easter Seals, and awarded a variety of prizes throughout the evening.

March 17 was a special day for more than just Irish folks, as A/C stations helped make the occasion lucky for everyone. In Cleveland, **WGAR** arranged free cab rides for anyone who had a little too much green beer or Irish whiskey. Across town, **WMJI** was givin' away the green: \$20, \$50, or \$100 to listeners who heard the voice of the "Lucky Leprechaun." **WMJI** also had green bagels on hand and held a party with continuous music throughout the day. In New Hampshire, **WGIR/Manchester** held a big bash for Muscular Dystrophy, including a raffle for a week for two in Ireland!

If your station is involved in a holiday promotion, be sure to send details and photos to **R&R**, 1930 Century Park West, Los Angeles, CA 90067.

Ross Reagan, National PD Shamrock Broadcasting

The concern is not with the limited use of records, but the way in which they're programmed. If you're facing a station gunning 200 power gold records, they're probably going to burn them out for their core audience and probably for part of the rest of the market, too.

The problem may lie in the misinterpretation of research. That is, the research may be right, but the programming method of utilizing it isn't. I have seen evidence that if a station plays a very small universe of callout-tested records, this universe gradually gets smaller, and generally the songs that fall out of favor first are those with any kind of texture, identity and tempo. As a result, the station becomes mellow and mellow until it's difficult to

perceive any difference between one song and another. In other words, the station changes its entire sound. At this point, that station's listeners may perceive a variety problem. Some may look elsewhere.

The PD's job is to have a position and sound for his station in mind — it's much more than the individual songs he's playing. One needs to consider the tempo, texture, mix, and feel. If the research dictates a drastic change from that, then the research is programming the radio station. Keep in mind that some of those songs which test only moderately well could be the ones contributing to the texture, feel, and the perception of variety of the station.

Glen McCartney Program/Operations Manager B100/San Diego

Although by staying a step ahead of the audience we keep this from becoming a general concern, power gold burn has been a problem for us with specific titles.

As contradictory as this may sound, you need to be consistent enough so that your audience knows what to expect, but not to the point where you're predictable. To do this really comes down to gut feel. Now, I believe you should use all the research that's available, but you're being paid to make the final decision by yourself. Radio programming is still an art form and, as such, your reaction to what's right or wrong about an art form is emotional, not scientific. So gut feeling always has to play a part, and I deal with individual titles on that basis.

Continued on Page 42

Today's A/C Gold Libraries

Just how limited are A/C's gold playlists? In a survey of nearly 90 leading A/C stations, it was learned that, on the average, only about 900 songs qualify for gold rotation; for FM stations it's just over 800. (Some outlets add more oldies on weekends, but this percentage is quite small.) As expected, the findings support theories that AM stations will play more oldies due to a wider demographic target, while small markets tend to offer more oldies to provide necessary variety.

Gold Inventory Averages All Stations (AM/FM): 898

Breakdown:	AM	FM
Major Markets	896	802
Medium Markets	905	800
Small Markets	1097	864
All Stations	972	815

The Music Section

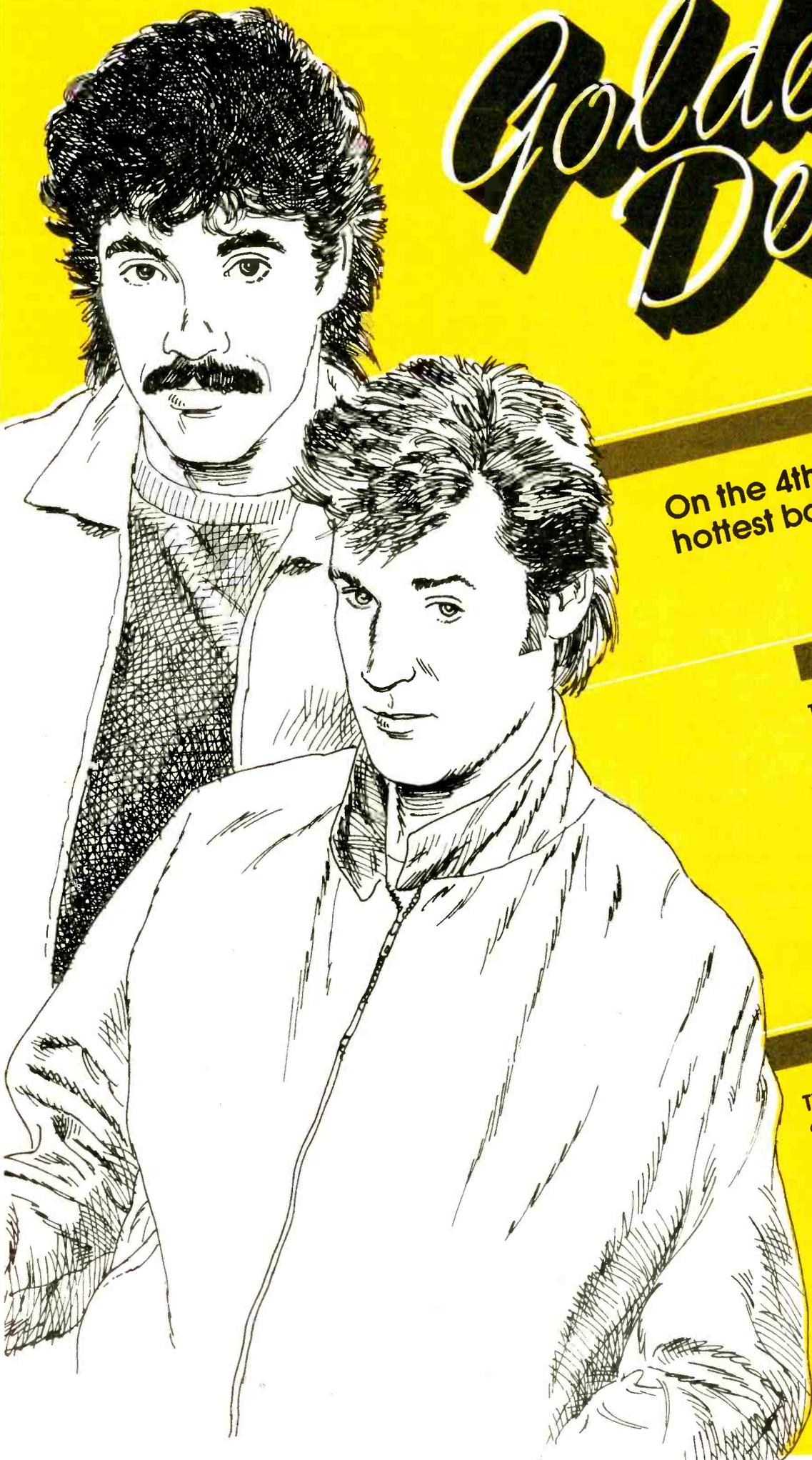
**A/C'S Most Accurate
Music Information**
Adds & Hots . . . See Page 47
New & Active . . . See Page 65

CANADA DRY
GINGER ALE
PRESENTS



Daryl Hall & John Oates

Golden Decade



On the 4th of July weekend, America's hottest band is having a celebration!

The only definitive special on this group ever produced.

Hall and Oates complete. Their words, their music, and their performances in a three hour radio special. Daryl and John personally discuss their songs and performances in brief capsule form, illustrating their story with lots and lots of music. From original recordings of their earliest hits to a special live concert performance from their current sold-out tour.

The United Stations is proud to have been chosen to produce and distribute this landmark radio special.

Available on a market-exclusive, swap/exchange basis to radio stations in the top 171 Arbitron-rated Metro markets. Call The United Stations at (212) 869-7444 to reserve this program in your market.

The United Stations
AMERICA'S TARGET RADIO NETWORKS

New York • Detroit • Washington, D.C. • Los Angeles



CAROLYN PARKS

Labels Respond To Radio's Servicing Woes

Last week we printed two letters from small-market stations lamenting the lack of record service they get as non-reporting stations. It's a situation that has increased dramatically in recent years as record companies have pared down their mailing lists owing to postage increases and the hike in manufacturing costs, as well as a general decline in industry profits. And it is, unfortunately, a fact of life that probably will not be changing anytime soon and one that radio is going to have to deal with. Toward that aim, we spoke with several major label representatives who detailed their companies' policies on both single and album service and also offered some suggestions to stations on ways to improve their record service (short of moving the station to New York and becoming an R&R reporter!).

The entire servicing question has created a lot of ill will between record companies and radio stations, most of which is a result of a lack of understanding on both sides as to the needs and restrictions of the other. We hope the following information will help clarify some of these misunderstandings and establish a better working relationship between the radio and record industries at a time when both divisions need each other's help more than ever.

Singles Service Still Stable

Most of the major labels have a very liberal policy towards servicing singles since, as RCA's Director of National Country Promotion Bob Heatherly notes, "We know that before you can sell a record, somebody has to play it and somebody's got to hear it." RCA services over 2200 stations which program country music fulltime or at least several hours a day, and asks each station to supply its RCA regional office with a coverage map and a copy of its playlist. The company's basic criteria is to supply singles to stations which cover a population area of at least 50,000 people and/or report to at least one trade.

Warner Brothers also has an openhanded policy on singles, as National Promotion Manager Bruce Adelman explains. "Any station which programs primarily country music just has to contact us on station letterhead explaining how many hours a day they are playing country, and they're automatically on our list for 45s."

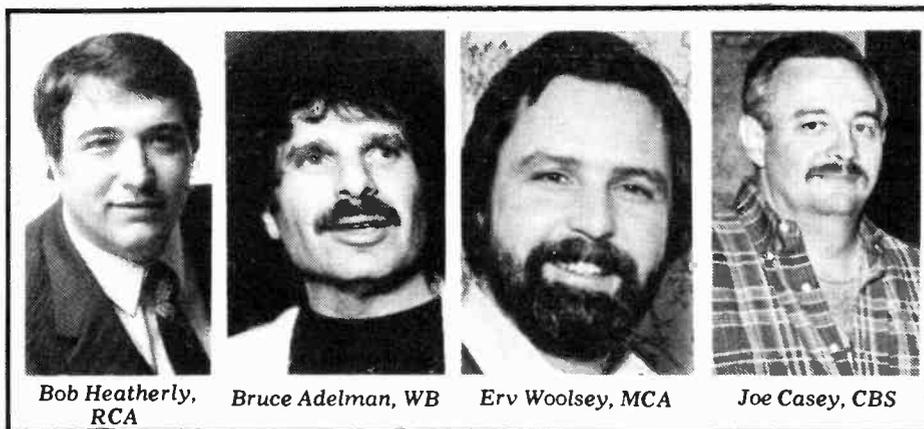
Erv Woolsey, who's MCA's VP/Promotion, Nashville Division, echoes that statement. "If someone calls me, and it's a small market, I usually ask them to write me a letter so I have something on station letterhead. Our philosophy is if you're playing country records, we'll at least send out singles, and we have about 2400 to 2500 stations on our mailing list. However, since everything is done by computer, it sometimes takes up to two months to get a new station on the list simply because they wait until there's enough new stations to warrant making a new run of plates. We've got an 'A' list and a 'B' list. The first singles are shipped to the 'A' list, which are all the reporting stations for all the trades plus another 300 which are in meaningful areas. The second mailing, the 'B' list, consists of the rest of the stations we service."

Duplicate Service Problem For CBS

CBS Nashville also services over 2300 Country stations with its singles, although

VP/Promotion Joe Casey complains that "not a week goes by that I don't get a minimum of six requests for record service. We are constantly getting blasted for lack of service, and one of the reasons is that invariably when a station changes its format no one bothers to tell us, and then one day they start complaining that they're not getting country service. They never say, 'Would you please remove us from your black or A/C service, since we no longer need this product, and add us to your country service?' That doesn't exist. I no longer can sit here and deal with stations that play only three or four hours of country music, because they want service not only for country product but also for whatever else they're playing, and I cannot afford to put them on all the services."

Capitol Records has a more stringent policy on even its single releases, as National Country Promotion Director Paul Lovelace explains. "Due to economic conditions within the industry, we have temporarily discontinued the automatic servicing of all 2500 Country stations that play country music. We do service all stations that report to any trade or tipsheet, and we're always available to send records to stations requesting service. We understand



Bob Heatherly, RCA

Bruce Adelman, WB

Erv Woolsey, MCA

Joe Casey, CBS

that this policy is inconvenient, and we're close to a solution that will be of benefit to us all." Although Paul did not want to divulge the details of this new policy, since all the bugs were not ironed out yet, he did offer a temporary solution to stations who are not on Capitol's mailing list.

"If a station needs product, they can specifically request that record by sending a letter on station letterhead to me. We send out a big stack of records each day, and we're always ready to help these stations if they call or write. I know it's inconvenient, but it's the best we can do at this particular moment. We do have the strictest policy of all the major labels, which is why I'm trying to work out an equitable solution."

Album Service Varies

The servicing of albums is where company policies really start to differ. Capitol only sends albums to reporting stations, although Paul notes that "if a station calls in and requests an album, we will in most cases send it since we keep a good stock of product here."

CBS services about 400 stations, which Joe Casey maintains "has nothing to do with whether they report to a trade, but depends basically on market size. I don't object to sending albums to stations that play album cuts if we're dealing with a credible-size market, someplace where we hope to be in a position to sell some product."

Erv Woolsey notes that MCA has cut back on its album servicing to a point where "right now I'm sending out a little less than 1000 albums. Just because a station is a reporting station doesn't mean it will receive service, because there're a lot of reporting stations that don't play albums. However, almost everyone who was cut off the original list and sent a letter requesting album service was put back on. If somebody can justify that they do play album cuts, I've generally got no problem with that, even if they're not a reporting station. You'd be surprised how many radio stations really contribute to the sale of

product that never report to anyone. It does amaze me, though, how many albums we get returned with maybe nine cents postage due. We make mistakes like everybody else from time to time on the postage, but it's incredible how many times albums are returned from the same stations that complain they don't receive service!"

RCA also services about 1000 stations at the moment, although Bob Heatherly indicated that number will soon be cut back "because it's getting a little expensive and so many stations don't use them except to take home. For album service, we do like the stations to report to a trade, such as R&R, which does album cut reports. However, if there's a particular situation where a station needs albums to play some cuts, they can usually get them from the regional office if they have communication with someone there. The one exception to this policy is when a station plays albums in their entirety without commercial interruption. If we find they are doing this, we will cut off their service, regardless of who they report to or where they're located, because we feel so strongly that home taping is killing us!"

Although WB has a selected list of stations to whom it sends all LP releases, Bruce Adelman confirms that "any Country station which plays country LPs will be sent whichever of our current albums they want if they just contact us. As long as they're interested in our product, we're happy to send it to them. All we ask is that they show a little bit of initiative."

Obtaining Promotional Copies

Now that we've cleared up company policies on standard single and album service, I wanted to delve into that grayer area of servicing, promotional copies of albums for station giveaways. Most of the labels indicated that they prefer to tie in promotional giveaways with an act's touring schedule and they're happy to work with stations on that basis. It also depends on the type of promotion you're planning. "Times have really changed," Bob Heatherly stressed, "and I think we brought on a lot of the problem ourselves because of stations that would misuse promotional albums, and we let it get out of hand. They would give them away at rummage sales or at remotes with absolutely no mention of the artist or anything on the air. When a station uses the artist's name, the title of the album, and maybe even mentions the single, that works out well because at least you get a little publicity for the artist. But we'll work with the stations on that, especially if an artist is touring, because I think radio needs more promotional things going on to excite the listeners. It also helps if stations can tell us what retail stores they work with so that we can make sure we're getting displays up in those stores. We're in the business of selling country music, and by displaying in those stores, it helps sell a lot more country records, which is the name of the game right now."

Continued on Page 39

Station Profile



KRRV/Alexandria, LA
P.O. Box 591
Alexandria, LA
(318) 443-7454

Owner: Dixie Broadcasting Co.
GM: Dr. Irving Ward-Stelman
PD/MD: Perry S. Jeter

100.3 mHz
100,000 watts

"We've been a Country station for about four years although we've only been at 100,000 watts for the past ten months, so now we cover most of Central Louisiana.

"The station is basically contemporary with a little bit of progressive country mixed in from the '70s, such as the **Charlie Daniels Band**, early **Michael Murphey**, that type of thing. However, we try to stay a little bit traditional with our oldies, going back to the '40s, '50s, and '60s. We've found that that mix works well in this rural area. We play the top 40 hits with a good rotation with a sprinkling

of active recurrences and gold (four an hour) plus about three album cuts per hour. We just try to give our audience the best music, no matter where it comes from.

"One thing that we do stay away from are country crossovers that our competition is already playing. If we're playing it first and they pick up on it, fine, but we won't play songs like the one by **Pump Boys & Dinettes**, simply because that's just a little too bizarre for these people.

"Every month we have two or three promotions going on. We give away cash, we have an annual rodeo and a bass fishing tournament, and when a concert is here, KRRV is usually the one picked to MC it. We're the only FM Country in town and we're very visible with the public. We have good personalities on the air who blend in with the people in Central Louisiana. We're not any better or any worse than them... we're just right with them, keeping in touch with our audience."
—Perry S. Jeter

The Music Section

Country's Most Accurate
Music Information
Adds & Hots... See Page 50
New & Active... See Page 64

Nashville This Week



SHARON ALLEN

You are invited to submit entries on issues regarding world hunger for the 1983 World Hunger Media Awards. Kenny and Marianne Rogers established the awards program in 1982 to encourage, honor, and reward members of the media who have made significant contributions in bringing public attention to alleviating world hunger. They attribute their involvement in the project to the late singer Harry Chapin, who devoted much time and work to the issue. The Rogerses believe their investment of time and money in the media awards program will generate public awareness and in turn energy, ingenuity, and generosity from people all over the U.S. Anyone may submit nominees for the awards; the work in question must have appeared in the U.S. between July 1, 1982 and June 30, 1983.

Categories include best radio coverage, best newspaper, periodical, college publication, film, and television coverage, best journalism, and best book. In addition, a Special Achievement Award will be presented when appropriate to honor an individual or group whose work has helped significantly to eliminate or ease world hunger. All entries go to the offices of World Hunger Year, Inc., 350 Broadway, New York, NY 10013, no later than July 31 this year.

OPRYLAND'S CONCERNED CAMPAIGN — Opryland has slated a special concert series called "Spring Shower of Stars." The Four Tops kicked off the series April 10 at the Grand Ole Opry House. Other events included in the lineup are an Arthritis Foundation Telethon (April 24) featuring Lee Greenwood, Ray Stevens, Tanya Tucker, Gene Watson, and others; a concert starring Roy Clark, Louise Mandrell, Terri Gibbs, and Tammy Wynette, to be taped as part of a TV special (May 6); the second annual "School's Out Rock & Roll" concert (May 20); and Opryland's fourth annual "Gospel Jubilee" (May 27-29), with the Masters Five, the Kingsmen, the Cathedrals, the Rex Neson Singers, the Hinsons, and the Cumberland Boys.

BITS & PIECES: CBS Records Nashville, in conjunction with Nashville International Raceway, will pay tribute to Marty Robbins by sponsoring the first NASCAR-sanctioned Grand National Racing event of the season in Nashville. The May 7 event will be dubbed the "Marty Robbins 420 NASCAR Winston Cup Race." Marty began racing in the '60s, progressed to NASCAR's high-speed Grand National division by the early '70s, was named "Rookie of the Southern 500" in 1972, and in 1976 attained the honor of driving the pace car at the Indianapolis 500. As recently as last year, Marty raced his '82 Buick in the Atlanta Journal 500.

"Dukes Of Hazzard" has been picked up for another year by CBS, so Waylon Jen-



John Conlee (left) is pictured with KZ Country/Nashville's new PD Bob Sterling at the first "Common Man" party held in Nashville.

nings will have another year as the Dukes' balladeer . . . John Conlee and MCA Records invited a few "goodtime friends" to bend an elbow and lend an ear at a "Common Man" party at Nashville's Butler Saloon. Another such party was held in Dallas on March 28, and there is talk of future parties in other cities across the country . . . The CMA wants a new logo, and it's conducting a three-month national search to find one. If a new logo is adopted, the designer will receive a \$1000 stipend. Entries should be sent to: Logo Design, CMA, PO Box 22299, Nashville, TN 37202. Deadline is June 13 . . . Hosts for the 18th annual "Academy of Country Music Awards" special will be Jerry Reed, John Schneider, and Tammy Wynette . . . Lowell L. Daugherty (known as Darty), bodyguard and road manager for David Allan Coe, died Saturday March 26 at the age of 44. Darty was hospitalized for a triple bypass heart operation on March 14, and five days later fell into a coma from which he never recovered. He was at one time a member of the Outlaws Motorcycle Club, and had been associated with the Coe organization since 1975. A fitting funeral procession accompanied his body, as Coe's semi trucks and buses rolled in tandem with some 200 motorcycles to Darty's birthplace of Beaver Dam, KY on March 29. In memory of Darty, Coe plans to include some form of tribute on his next Columbia album package.



In honor of George Jones's first new album release in two years, Epic Records recently hosted a "Shine On" listening party, attended by a number of the Nashville music community. Although George didn't make it (he had a note from his doctor!), others in attendance included (l-r) CBS's Norm Anderson and Susan Burns, CBS VP Roy Wunsch, BMI VP Frances Preston, CBS's Bonnie Garner, writer Bob Oermann (behind Garner), NMA's Dale Franklin Cornelius, E/P/A's Rich Schwan, CMF's Bill Ivey, songwriter O.B. McClinton, writer Bob Millard, CBS's MaryAnn McCready, and CBS Sr. VP/GM Rick Blackburn.



Country News

This Week's Guests:
THE GATLIN BROS.

Call Pete Howard or John Peterson (213)392-8743
228 Main St., Suite R Venice, CA. 90291

Labels Respond To Radio's Servicing Woes

Continued from Page 38

Radio/Retail Tie-In

Bruce Adelman also offered to work with stations on promotional ideas, but insists that stations "tell me in writing what they want, how many, when they need them, and how the records are going to be given away. It depends a lot on their enthusiasm and what they're trying to do."

He mentioned a station in Ft. Pierce, FL, WFTP, which has an ongoing promotion featuring two country albums per week. A cut from each album is played every other hour during a two-week period, and during the second week the station promotes a weekend giveaway of that particular album. If a listener doesn't win the album, the station also makes it easier for people to buy a copy by working with a local retail outlet, which puts the feature album on sale for \$5.98 and sets up a special display in-store. The record store gets increased business, the radio station gets additional advertising revenue from the store, and the record label benefits as well. As Bruce commented, "I'll send that station whatever they need because they're one of the few making a real effort, and the way they promote the records is bound to help us. This is a business, and I'm getting real tired of radio stations telling me they're not in the business of selling records. I think those people should realize that what benefits us, benefits them. Most of them just don't take the time to work with us or the record shops."

Working Together Benefits Both

Joe Casey condensed his thoughts on the subject of servicing by noting some economic realities. "I think all too often we as an industry are viewed like a radio station would view a PSA . . . a public service. We're fulfilling their needs and rarely will they ever address themselves to our needs. There was a time when there really wasn't a problem because we were shipping product Fourth Class mail and manufacturing costs did not go up 200% in a matter of six months. But today someone's got to make decisions. I feel that I have addressed myself more than once to doing the best for radio in the way of not only service, but with the quality of the product we manufacture, that I can possibly do, and still they come at me in waves!"

Erv Woolsey summed up the prevailing sentiment in the record industry today. "I think the day's over when everybody gets

everything. Mailing on just a half dozen albums in one package is incredible. We do try to give everybody at least our singles, however, because they sure can't play them if they don't have them!"

Some Alternative Solutions

For those of you who are still having difficulty obtaining regular record service, two other options came up in my discussions with these record company representatives. Most of the major labels have subscription services that vary in price but are still considerably cheaper than purchasing the records outright, which are available to stations. Another alternative might be cutting a tradeout deal with a local record shop, which would supply your station with product in exchange for on-air mentions, which can be as simple as a tagline: "All records you hear on (name of station) can be bought at (name of store)."

One thing is fairly apparent, however. Automatic record service on all product is a thing of the past, and the stations which rise above this problem are going to be the ones who put their creativity and ingenuity into practice.



GROCERY GRAB GARNERS GREAT RESPONSE — WQHK/Ft. Wayne's Fall promotion, the "\$80,000 Great Grocery Giveaway," was a big hit with area listeners, as you can see from the enclosed photo. Morning man Rick Hughes (left) and afternoon jock Jeff DeWeese attempt to sort through the over half million entries the station received. There were 12-15 winners a day, as the station gave away \$100 an hour, 15 hours a day for nine weeks, comprising the largest on-air giveaway Ft. Wayne has ever seen. To support the huge promotion, WQHK ran its largest outdoor and TV campaign ever.

PROGRAM DIRECTORS

- AUDIENCE-BUILDING.
- INCREASE-TIME-SPENT-LISTENING.
- FORCES NEW-LISTENER SAMPLING.
- 60-SECONDS ON TAPE.
- TAG IT, CART IT, RUN IT.
- AUTOMATED OR LIVE.

it works
MINI-BINGO
A Great Book Promotion



WAIT, CHICAGO

"Instant Success. Phenomenal. Smashing . . . and Simple."

—Steve Sands, P.D.

In U.S. - Peter Powell Assoc., Inc., Larry Nathan 503-686-0248
In Canada - Dover Productions, Norman Clavir 416-652-1507

Black Radio



WALT LOVE

KNOW'S EDWARDS AND RUSH OFFER OPINIONS

Oldies And Recurrents: How Do They Fit In Black/Urban Radio?

Most music-oriented radio stations play some form of music from the past: oldies, goldens, solid gold, whatever you may call them. In the last 10 years, recurrents, hits from the more recent past, have become fashionable. But where do oldies fit in Black and Urban Contemporary radio? These formats are considered by many to be the most current record-oriented approaches around, and in some markets, almost no oldies are heard on Black stations.

I was interested in discovering whether there was a place for gold in the format, and to begin my investigations, I had an informative talk with KNOW/Austin PD Selby Edwards and his MD Ken Rush. Their responses are not necessarily the definitive answers on the subject, but they provide a good starting point, and I welcome further discussion from interested programmers.

I talked with Ken about how KNOW utilizes oldies and how important oldies are to the overall format. "At present, we're in a state of re-adjustment. Oldies have been very important to us. We've depended on oldies almost as much as CHR stations do to acquire the upper demographics. With sales departments at CHR stations demanding 25+ numbers, it has put the same pressures on other formats, like ours, to also deliver the adult audience.

"Recently we've begun being even more selective than before about the songs we decide to use in our oldies library. Through research, we have found that some of the oldies we were playing really had no effect on our listeners. So we've been taking some oldies out and putting in some new ones which showed up in our research. We've found that certain eras had some very important songs that must be on the air if you are to succeed. Then there have been other years with music which has no appeal for listeners whatsoever."

Stressing The Sixties

I was curious about which years had produced music which appealed to KNOW's Urban Contemporary listenership. Ken responded, "Our format is geared to attract both younger and older demographics. The music from the '60s seems to be the most appealing here in Austin. To be more specific, the years from about '63 to '68 to '69 have the most important pieces of music. These songs transcend Black radio, Top 40, etc. Why? Because songs from artists like Diana Ross (when she was with the Supremes), Smokey Robinson, Marvin Gaye,



Ken Rush

"Women admit to being more nostalgic than men . . . males seem not to care about oldies — yet they are interested in what is new."

Jackie Wilson, and the Temptations, among others, were heard by everyone. People who have been listening to radio for years love these artists and their songs. Even the kids who are growing up now have at least heard some of these tunes.

"At present, teens and people in their early twenties are experiencing the '50s and '60s look in fashion, haircuts, and even the music. The mid-'60s contained a lot of music that people still like to hear. Interestingly, from about '69-'77 there seems to be a large gap in the memories of most listeners as regards the music recorded during that period. Most people seem to have little or no interest in the oldies from those years. It's almost like nothing existed then."

How many oldies does KNOW's format require per hour? "It varies from hour to hour and daypart to daypart. On an average, probably three or four per hour — however, that doesn't include recurrents." I asked Ken for his definition of a recurrent. "Recurrents are records that have been out for the last year. We use records from nine months to a year old. Those records come up for airplay approximately once a day or at least every other day."

Summing up with Ken, I asked him how important oldies are to the sound of KNOW. "From a business point of view, they're still very important, but not as important as they once were. Our audience seems to be more and more aware of new music. In our format, in our city, newer music is the most important form of music. Our oldies supplement our currents."

Oldies To Identify With

My conversation then continued with Program Director Selby Edwards. Selby told me his thoughts about oldies. "Oldies are important because almost everyone identifies with positives or negatives out of their own personal past. Like the music out of the '60s — a lot of us were just coming of age then, so hearing a favorite oldie is like a quick return back to high school. In this regard, it's very important. All of us who



Selby Edwards



TAVARES HOLD MAYO — RCA's Tavares played the Copa in New York recently, and WRKS PD Barry Mayo visited the group backstage. Pictured (l-r) are Butch and Ralph Tavares, RCA's Cynthia Badie, Mayo, RCA's Basil Marshall, and Chubby, Pooch, and Tony Tavares.

are a little nostalgic . . . music helps to bring this out.

"As for what oldies we pick, that's a very intricate subject. We look for songs that placed high on the national charts of R&R. We look at the sound of the record and we consider how it will blend in with the other things played. Most important is how it will fit the overall sound of our format. So I guess we feel chart position is moderately important in the selection of our oldies and overall sound is probably most significant. I think a lot of people would argue this point with me, but I think gold is regional. I grew up listening to radio in New Orleans and I know when I came here to Texas, people didn't identify with the same songs I did."

Who does he think oldies appeal to? "Definitely women and definitely 25+. Most women will admit to being a little bit more sentimental and a little more nostalgic than men. Most men won't admit to this because it's not cool. When we were doing our focus groups we mentioned an oldies-styled program we used to do on Sunday afternoons called 'Back To The Basics.' All the women were familiar with it. The male focus groups, on the other hand, admitted nothing. Apparently, in our city, males seem not to care about oldies — yet they are interested in what is new."

I asked Selby how he decides what songs will finally go into his oldie library. "That's a tough question. Ken and I sit down and discuss all the music we might be consider-

"Oldies are important because almost everyone identifies with positives or negatives out of their own personal past."

ing. It's an involved process, because we may listen to a piece of music several times before we make a final decision. We put it aside for awhile, then listen again in a few days. We also see how many requests we may get for a particular oldie. We take all of these things into consideration and finally pick them!"

Selby also had some thoughts about seasonal pieces of music and how they fit in. "No one ever mentions seasonal oldies, those songs that just sound better in the spring or summer than they do in the fall or winter. Or the reverse. We take out some oldies at certain times of the year to make sure they're being played at the most effective time of the year, as well as the correct daypart."

The Early LP Airplay Dilemma

Moving from the old to the new, Ken, Selby, and I talked about another situation on which I'd like to invite further discussion: how to handle playing a new single after having already played the song as an al-

bum cut. This is a subject getting a lot of attention now that I'd really like to pursue. Selby had these comments on the matter. "We had a record that we played as an album cut and it became very popular here. We played it so much it was beginning to burn. So we took it out of regular rotation, and then it was released as an official single. The record company then wanted us to go back on it and report it to the trades. What do you do? We had a hard time making a decision on that situation. Record companies are going to have to face this problem with us in the radio business. We continue to play the song as a recurrent, but we could never rotate that particular record as we did previously, because it had already had its day in our market."

Food for thought, ladies and gentlemen. If anyone has some answers or just wants to discuss either oldies or early airplay on LP tracks — or both — get in touch!

Station Profile

WAOK/Atlanta
401 W. Peachtree Street, Suite 1947
Atlanta, GA 30365
(404) 659-1380
OWNER: Broadcast Enterprises Net., Inc.
GM: Rich Greener
PD/MD: Larry Wechsley
REP: Hillier, Newmark, Wechsler & Howard
1380 mHz
5000 watts

"WAOK is Atlanta's Black radio station. Since 1954 there has been only one purpose, one goal — to provide the very best broadcast service to Atlanta's black community. It takes more than music. A Black radio format requires a conscious commitment to programming which is directly related to the black community.

"Everything we do on the air is done to serve the black listening audience in the Atlanta metro area. Our 16 air personalities, plus five fulltime newspeople, sports director, news assignment editor, and entire program management team, are black.

"WAOK offers a variety of special programming on a weekly basis: National Black Network's 'Night Talk' with Bob Law, 'Special Edition' with Sid McCoy, 'The Countdown,' and others. WAOK is Atlanta's Black radio station — not all things to all people, just one thing for almost 30 years. — Rich Greener

For The Record:

The correct address and phone number for Prism Records is as follows:
Prism Records
1966 Broadway, Suite 47
New York, NY 10023
Promotion Contact: Dee Joseph
(212) 799-7300

The Music Section

Black Radio's Most Accurate
Music Information

Adds & Hots . . . See Page 48
New & Active . . . See Page 62

JARREAU

“Mornin’”



Three Weeks	Two Weeks	Last Week
6	5	4

2 JARREAU/Mornin' (WB)

From His Current Album
“JARREAU”

Produced by Jay Graydon

RUFUS

“Blinded By The Boogie”



Released By
Popular Demand
Of Black Radio!

From Their
Current Album
“SEAL IN RED”

Produced by George Duke



This Week In Music History

DAN FORMENTO

"Yes" No More

MONDAY, APRIL 18 — After 13 years and a dozen solid albums, the demise of '70s supergroup Yes was confirmed on April 18, 1981, when drummer Alan White and bassist Chris Squire reportedly began rehearsals with former Led Zeppelin frontmen Jimmy Page and Robert Plant in a new group. This supposed collaboration never existed, according to Plant, whose own solo album was released a year later. The group that did emerge from the ashes of Yes was Asia, a rock quartet whose members include former Yes guitarist Steve Howe and keyboardist Geoff Downes.

EXTRA FACTS: Mike ("Tubular Bells") Oldfield made his U.S. concert debut, 1982.

"Chicago Barn Dance" Debuts

TUESDAY, APRIL 19 — WLS radio in Chicago broadcast the debut of the "Chicago Barn Dance" on April 19, 1924. One of the earliest regularly-scheduled country music programs, it went on to become the "National Barn Dance," which broadcast continually until May 1960, and launched such stars as Gene Autry, George Gobel, Grandpa Jones, and Bradley Kincaid. **EXTRA FACTS:** Elton John fired group members Dee Murray and Nigel Olsson, 1975 . . . Beatles formed legal partnership, 1967.

"Lucky Strike Hit Parade"

WEDNESDAY, APRIL 20 — The first record chart of any kind was introduced on radio on April 20, 1935, when "Your Lucky Strike Hit Parade" was first broadcast. DJ Warren Hill hosted radio's first countdown show of the top 15 hit songs of the week. So popular was the program that it switched over to television in 1950, where it remained until its final broadcast in April of 1959.

EXTRA FACTS: John Phillips (Mamas & Papas) was jailed for drug peddling, 1981 . . . Deep Purple made its concert debut, 1968 . . . DJ Alan Freed promoted his first rock 'n' roll show, 1955.

Kenny Rogers Born

THURSDAY, APRIL 21 — Kenny Rogers is one of the very few artists who can claim No. 1 hit records on folk, rock and country charts. Born April 21, 1940 in Houston, Kenny claimed his first significant record in 1957 with "Crazy Feeling," a song cut by his high school group the Scholars. From there he had a stint in the New Christy Minstrels before forming his own group, the First Edition, whose anti-Vietnam war ballad "Ruby, Don't Take Your Love To Town" became a giant hit. In the mid '70s he turned to Nashville, and scored country hits with "Lucille" and "The Gambler," the latter of which won him a Grammy and a seat among the true superstars of popular music.

EXTRA FACTS: The Beatles first met the Rolling Stones, 1963.

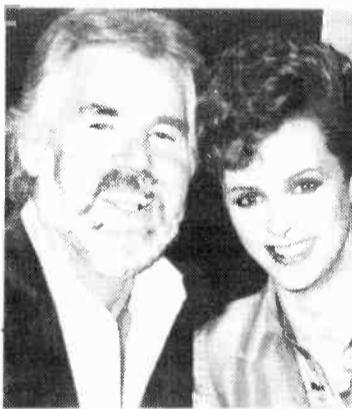
Ono For Two

FRIDAY, APRIL 22 — In an official ceremony performed by the Commissioner of Oaths on the rooftop of Apple Headquarters in London, John Lennon officially changed his middle name from Winston to Ono, in honor of Yoko Ono, the Japanese artist with whom he'd fallen in love and married a month earlier. "Yoko changed hers for me, I've changed mine for her," John said after the ceremony. "One for both, both for each other."

EXTRA FACTS: The Troggs released "Wild Thing," 1966 . . . Eric Clapton hospitalized following auto accident, 1981 . . . Happy birthday Peter Frampton, 1950.

Music On TV

Air Supply, Laura Branigan, Kim Carnes, Joe Cocker & Jennifer Warnes, Sheena Easton, Rick James, and Jerry Reed are on a repeat edition of "Solid Gold" the week of April 15 . . . Sheena Easton stars in an HBO concert special April 15 . . . Bryan Adams and Laura Branigan are on "American Bandstand" April 16 . . . INXS and the Tubes appear on "Rock 'n' Roll Tonite" the weekend of April 16 . . . MTV's new IRS-produced show "The Cutting Edge" debuts April 17 with Animal Nightlife, the Bangles, Blancmange, DOA, Hunters & Collectors, Sparks & Jane Wiedlin, and Three O'Clock performing, plus an interview with the English Beat . . . Cher stars in a Showtime concert special April 21.



KENNY IN SHEENA'S SCENE — Kenny Rogers teamed up with Sheena Easton to sing their duet "We've Got Tonight" on Sheena's first TV special recently.



5 YEARS AGO TODAY

- **MUTUAL BUYS WCFL/CHICAGO FOR \$12 MILLION**
- **COMBINED BUYS WLDM/DETROIT, RENAMES IT WCZY** — Fritz Beesemyer named GM
- **LOIS GREDELL NAMED VP/GM AT WEEI-FM/BOSTON**
- **NUMBER ONE FIVE YEARS AGO: "Night Fever"** — Bee Gees (RSO) (6th week)
- **NUMBER ONE A/C: "Can't Smile Without You"** — Barry Manilow (Arista) (5th week)
- **NUMBER ONE COUNTRY: "Hearts On Fire"** — Eddle Rablitt (Elektra)
- **NUMBER ONE LP: "Earth"** — Jefferson Starship (Grunt/RCA) (4th week)

A/C's Power Gold Rush

Continued from Page 36

Each record has its own set of factors working for or against it, but here are three standard ways to prevent power gold burn: 1) taking a song off the air indefinitely, 2) shifting the rotation on a song to extend its life, and 3) resting a song for a short period of time. Here are examples of how I've used these three methods:

Gerry Rafferty's "Baker Street" has been burnt so badly by B100 that we've removed it from the air entirely. That song was in power gold for a long time, and I'm not sure when it will be ready to be played again. Nobody's going to miss it if I don't play it for awhile, but I'll research it anyway in a few weeks to see if it's cooled off.

Now, I wouldn't pull off a large stack of records in question all at one time, and hopefully things will never get that far out of hand. If I had 170 burnt songs like "Baker Street," I'd have a real problem.

Regarding rotation pullback, "If You Could Read My Mind" by Gordon Lightfoot has always researched well, and therefore we've always played it as a power gold. But my feeling lately has been that we should back off its frequent rotation a bit so it won't end up like "Baker Street."

An example of resting a power gold song for a short period here would be Chicago's "If You Leave Me Now." This song has been one of our two or three alltime highest-scoring callout records. But the burn perception was higher than Lightfoot, and so we took it off the air for two or three weeks. Since then we've put it back in, giving the perception that it's not predictably there, but still shows up now and then. I know that if we played "If" in high rotation, it'd fry up. We just keep the rotation slow enough so people want to keep hearing it.

A/C has more flexibility than any other format right now. There's just too much music to work with in A/C for it to be a problem for anybody, except for those who let it become one. In other words, you've got to stay on top of it regularly. If you're playing an extremely limited group of gold songs and find yourself starting to burn out on any of them, I figure you've got 7-21 days to make some changes before your audience starts to feel it, too.

Progress:

Programming/

Operations/

Management

WRVR/Memphis VP/GM Terry Wood is selected as President of the Memphis Area Broadcasters Association . . . **KWEB/Rochester, MN** names Jon Dahl PD . . . **Brian Chase** is promoted from afternoons to MD at **KEEL/Shreveport** . . . **WYBR/Rockford, IL** PD Lee Davis moves to sister **WDBR/Springfield, IL** as account executive . . . **WLW/Cincinnati** Research Manager Kurt Schaeffer resigns to be named PD at **WKQA/Peoria** . . . **Pat Culligan** is appointed MD at **WIOF/Hartford** . . . **KMTN/Jackson Hole** announces account exec **Dave Luce** is its new OM/PD . . . **Adrian Charles** is promoted from middays to MD at **Y-106/Orlando** . . . **WINE/Danbury** moves MD **Bruce Goldsen** up to PD/MD . . . After a short break, **Chris Alexander** is doing the music again at **KSEL/Lubbock** . . . **Bob White** is appointed Assistant PD at **WNAV/Annapolis, MD** from **WBey/Grasonville, MD** . . . Congrats to **WRKA/Louisville** Assistant PD **Lee Tobin** and his wife **Chrissy** on the birth of their daughter **Jamie Lee** . . . **Marc Elliot** is named MD at **KPAT/Sioux Falls**, moving from **KELO** across town . . . **Mike Purdy** steps up from MD to Assistant PD at **KALE/Tri-Cities, WA** . . . **Gary Buchanan** resigns as PD at **KRGI/Grand Island, NE** to move into sales . . . Former **Y100/Miami** staffer **Arlene Wukits** is named Music/Research Director at crosstown **97AIA** . . . **Steve Stiles** is the new MD at **WNTQ/Syracuse**.



Terry Wood

Station Profile

WDEF

WDEF/Chattanooga
3300 S. Broad Street
Chattanooga, TN 37408
(615) 267-3392

Owner: Roy H. Park of Tennessee
Rep: Katz

VP/GM/MD: Ben Cagle
PD: Cecil Ruffin

1370 kHz
5 kw

"Since 1941, WDEF has been a Chattanooga institution, building its reputation with heavy emphasis on news and service to the community. We broadcast 'discs to air' adult contemporary music featuring a personality approach.

"WDEF is the market's sports leader, featuring NFL football on the CBS Network, the Atlanta Braves, Pick of Dixie college games, and various sports reports throughout the day.

"Our station is equipped with the Columbia computer system, which means computer speed and accuracy, from orders to logging to billing — a big plus for advertisers.

"In a capsule, WDEF has been successful because our main concern has been quality programming and service to the Chattanooga area community."

Ben Cagle

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

CULTURE CLUB

"Time (Clock Of The Heart)"
SERGIO MENDES "Never Gonna Let You Go"
CARL WILSON "What You Do To Me"

Country Coast-To-Coast

LEON EVERETTE "My Lady Loves Me"
MICHAEL MURPHEY "Love Affairs"
T.G. SHEPPARD "Without You"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

CULTURE CLUB

"Time (Clock Of The Heart)"
RICK SPRINGFIELD "Affair Of The Heart"
JOURNEY "Faithfully"
NAKED EYES
 "Always Something There To Remind Me"
INXS "The One Thing"

TM A/C

GARY PORTNOY
 "Where Everybody Knows Your Name . . ."
MEN AT WORK "Overkill"
SERGIO MENDES "Never Gonna Let You Go"

TM Country

WILLIE NELSON & BRENDA LEE
 "You're Gonna Love Yourself . . ."
JIM GLASER "You Got Me Running"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

CULTURE CLUB

"Time (Clock Of The Heart)"
SERGIO MENDES "Never Gonna Let You Go"
CARL WILSON "What You Do To Me"
MARTY BALIN "Do It For Love"
JULIO IGLESIAS "Amor"
JIM CAPALDI "That's Love"

Tanner Country

DAVID ALLAN COE "The Ride"
T.G. SHEPPARD "Without You"
CONWAY TWITTY "We Had It All"

Red Satin Rock

IRENE CARA

"Flashdance . . . What A Feeling"
ROBERT ELLIS ORRALL w/CARLENE CARTER
 "I Couldn't Say No"
CULTURE CLUB
 "Time (Clock Of The Heart)"
RICK SPRINGFIELD "Affair Of The Heart"
JOURNEY "Faithfully"

Radio Arts

John Benedict (213) 841-0225

Country's Best

BARBARA MANDRELL "In Times Like These"
JIM GLASER "You Got Me Running"
STATLER BROTHERS
 "Oh Baby Mine (I Get So Lonely)"

The Entertainers

JEFFREY OSBORNE "Eenie Meenie"
DOBIE GRAY "One Can Fake It"
NEIL DIAMOND "Front Page Story"

Sound 10

NEIL DIAMOND "Front Page Story"
DOBIE GRAY "One Can Fake It"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

NAKED EYES

"Always Something There To Remind Me"
RICK SPRINGFIELD "Affair Of The Heart"
CULTURE CLUB
 "Time (Clock Of The Heart)"
JOURNEY "Faithfully"

Contempo 300

IRENE CARA "Flashdance . . . What A Feeling"
CULTURE CLUB
 "Time (Clock Of The Heart)"
SERGIO MENDES "Never Gonna Let You Go"

Great American Country

T.G. SHEPPARD "Without You"
DON WILLIAMS "Love Is On A Roll"
LEE GREENWOOD "I.O.U."
MOE BANDY
 "I Still Love You In The Same Ol' Way"
GENE WATSON "You're Out Doin' What . . ."

Century 21

Greg Stephens (214) 934-2121

The Z Format

JOURNEY "Faithfully"
CULTURE CLUB
 "Time (Clock Of The Heart)"
TUBES "She's A Beauty"
RICK SPRINGFIELD "Affair Of The Heart"
NIGHT RANGER "Sing Me Away"
JIM CAPALDI "That's Love"

The A/C Format

CULTURE CLUB
 "Time (Clock Of The Heart)"
JIM CAPALDI "That's Love"
MARTY BALIN "Do It For Love"

Super-Country

STATLER BROTHERS
 "Oh Baby Mine (I Get So Lonely)"
TAMMY WYNETTE
 "I Just Heard A Heart Break . . ."
LLOYD DAVID FOSTER "Unfinished Business"

BPI

John Iles (800) 426-9082

Adult Contemporary

RONNIE MILSAP "Stranger In My House"
PATTI AUSTIN "Every Home Should Have One"
PETER ALLEN
 "You Haven't Heard The Last Of Me"
LIONEL RICHIE "My Love"
MEN AT WORK "Overkill"

Country Living

KAREN TAYLOR-GOOD "Tenderness Place"
CHARLEY McCLAIN "Fly Into Love"
DON WILLIAMS "Love Is On A Roll"
LEE GREENWOOD "I.O.U."
WILLIE NELSON & BRENDA LEE
 "You're Gonna Love Yourself . . ."
GARY MORRIS "The Love She Found In Me"
LYNN ANDERSON
 "You Can't Lose What You Never Had"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

LEON EVERETTE
 "My Lady Loves Me (Just As I Am)"
GAIL DAVIES "Singing The Blues"
MICKEY GILLEY "Fool For Your Love"
CONWAY TWITTY "We Had It All"
LEE GREENWOOD "I.O.U."

The Great Ones

LAURA BRANIGAN "Solitaire"
SERGIO MENDES "Never Gonna Let You Go"
ALABAMA "Dixieland Delight"

MARTIN BRILEY

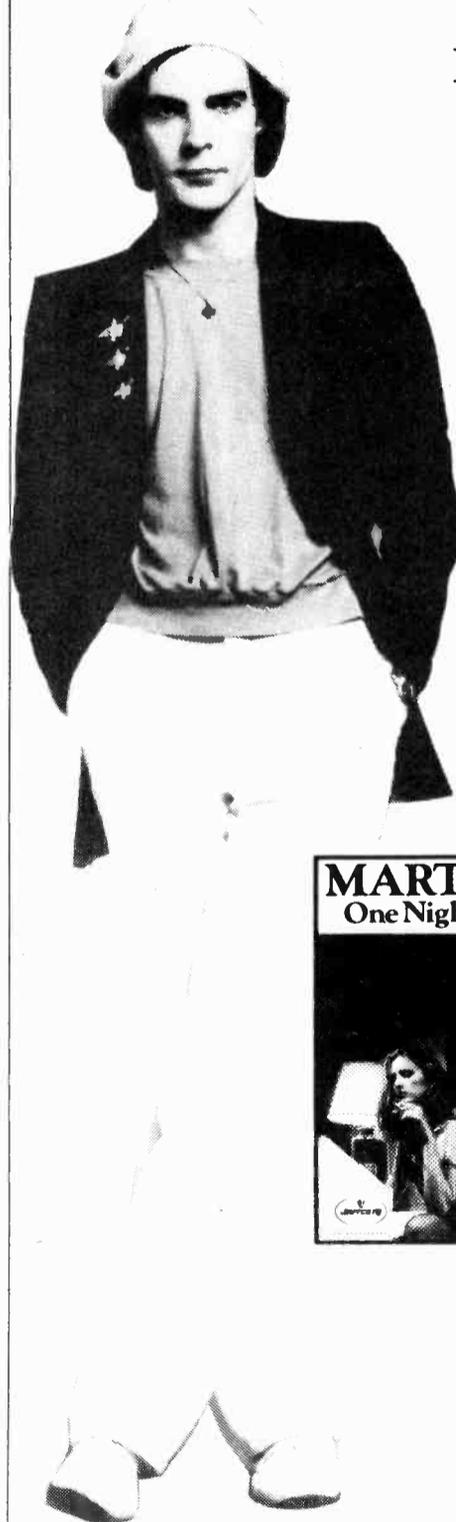
Is No Longer A Stranger To Radio

125 AOR Stations In 4 Weeks!

R&R Album Airplay/40 36-26-23

BREAKERS

R&R AOR Hot Tracks 38-28-20



MTV Starts This Week

The Single "SALT IN MY TEARS" Is On Your Desk Now!

MARTIN BRILEY
 One Night with a Stranger

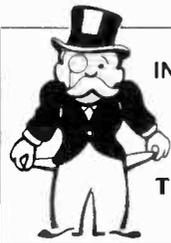


MARTIN BRILEY ONE NIGHT WITH A STRANGER



Manufactured And Manufactured By PolyGram Records

Marketplace



TIRED OF MAKING THE WRONG INVESTMENT IN COMEDY MATERIAL?
Are you paying high premiums for a service that's not "Bullish" on laughs? Send \$5.00 for complete May edition of **THE NEW YORK YOCK EXCHANGE**
P.O. Box 185, Dearborn Hgts., MI 48127
or call: 313-855-2064

Radio Job Placement

DJs-News-Programmers-Sales... If you are looking to "move up," NATIONAL BROADCAST TALENT COORDINATORS can help you. NBTC, the Nation's leading radio placement service, services radio stations in all size markets, from coast to coast. Many opportunities for females. For confidential details, including registration form, enclose \$1.00 postage and handling to:

NATIONAL BROADCAST TALENT COORDINATORS
Dept. R, P.O. Box 20551, Birmingham, AL 35216
(205) 822-9144

Use Your Finger!!!

the real party line
516-922-9463
922-WINE

Join Howard Stern (WABC), Rick Dees (KISS), & Steve Dahl (WLS)!!!! Request free package on station letterhead from: OFF HOUR ROCKERS, Box 62RR, East Norwich, NY 11732
Jackie Martling

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$39.50
6 Insertions	\$34.00
13 Insertions	\$29.00
26 Insertions	\$24.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

Rake Shattle & Roll
Oldies ID package!
CONTINENTAL RECORDINGS
210 SOUTH STREET, BOSTON, MA 02111 617-426-3131

What would Mom say if she thought you were skipping lunch?
Over 6-7 years of creative **COMEDY** material.
For complimentary snack call (313)434-6142 or write
1390 Arroyo Dr., Ypsilanti, MI 48197

STAND OUT FROM THE REST...
Custom cassette labels... for air checks, commercial spots and demos for individuals or stations.
For info write: Lip Service, P.O. Box 381, Santa Rosa, CA 95402

Your Name Here
Your address and phone number here

Poor (announcer's name)'s Almanac
Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample - P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

"Phantastic Phunnies"
Highly Respected! Hilarious! Original!
Proven worldwide audience builder!
'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

CHUCK BUELL'S SUPER GOLD
TIMBERLINE PRODUCTIONS
Box 9541 So. Station, the stories behind them. Send or call Denver, CO 80209 for your demo tape today.
(303)756-9091

AVAILABLE NOW!
MusicMaster:
THE 45 RPM RECORD DIRECTORY

1947 1982

\$150.00
PER SET
POSTPAID

LIMITED FIRST EDITION
DON'T MISS OUT - ORDER NOW

35 YEARS OF RECORDED HISTORY

TWO VOLUMES • 2500 PAGES • 200,000 LISTINGS

ARTIST • TITLE • LABEL • YEAR

HONORED

PHONE ORDERS
412-486-2100

MAIL ORDERS: RECORD-RAMA
P.O. BOX 150, ALLISON PARK, PA 15101

PA. RESIDENTS ADD 6% SALES TAX

Contemporary COMEDY Hundreds renewed again!
Free sample!
Write on station letterhead to
Contemporary Comedy
5804 D Twining
Dallas Tx 75227

FREE SAMPLE!
...FROM DIAL-LOG, Radio's complete show prep service!
"More material than any other service for the price. Great stuff!"
Steve Harris, WPIX-FM
HUMOR, CONVERSATION, CALLS, CALENDAR & MORE.

Write on station letterhead **DIAL-LOG** 5727 Indianola Dr. Richmond, VA 23228
(804) 270-7206

Opportunities

Openings

EAST

"Number Two" sports person needed to fill holes in expanding large market A/C sports operation. Football expertise, personality, *hustle*. Eventual promotion to Sports Director. Very high profile necessary. T&R to: Radio & Records, 1930 Century Park West, #469, Los Angeles, CA 90067.

Drake-Chenault seeking qualified programmers/air talent, all formats, possible future consulted station openings. T&R: Mike Kinoshian, Drake-Chenault, Box 1629, Canoga Park, CA 91304. (4-15)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

Openings

Billboard's station of the year needs News Director, & talent for parttime fill-in. Coast of Main. T&R: Tim Moore, KISS 94-FM, Ellsworth, ME 04605. EOE M/F (4-15)

WHCN/Hartford needs a production wizard with strong copywriting skills. Tapes and resumes to Daniel Francis Hayden, Program Director, WHCN, 1039 Asylum Avenue, Hartford, CT 06105. EOE.

Aggressive radio stations seeking fulltime co-op advertising director. 2 yrs. radio/advertising sales required. Growth opportunity. Resume: Co-op Advertising, Box 3433, Harrisburg, PA 17105. EOE (4-15)

East Coast CHR

Looking for night air talent. If you have creativity and discipline, I have the format and freedom. No beginners please. T&R: Steve Christian, 156 Broadway, Long Branch, NJ 07740. EOE

WDOT-AM, 5kw A/C format has immediate PM drive opening for experienced air personality. T&R: R.J. Potter, PD, WDOT, 395 College St., Burlington, VT 05401. (4-15)

Openings

Experienced newperson who can captain a 36' twin-prop ocean boat during summer. Must be experienced boater. Bill White, WELI, New Haven, CT (203) 281-9600. (4-15)

ND needed yesterday at dynamic, community-oriented stations. Parttimers needed also. Excellent facilities. T&R: Rich Michaels, WMRP-AM/FM, 5 W. Market, Lewiston, PA 17044. (4-15)

FULLTIME PRODUCTION PERSON: Stable solid operation is looking for clever creative type with a commercial flair to create and produce commercials for specific clients. We have brand new state-of-the-art production studio & all the tools and a reputation for award-winning commercials. Send resume, availability and tape of production work to: Eric Michaels, Program Manager, WVMT Radio, Box 620, Colchester, VT 05446. WVMT is an Equal Opportunity Employer. (4-8)

SOUTH

Adult MOR high-personality station needs drivetime jock with great production. T&R: Woody Stevens, KOZA, Box 351, Odessa, TX 79760. EOE M/F (4-15)

Blair Broadcasting's WFLA/Tampa seeks humorous 35+ afternoon communicator. Good dollars/right pro. Also midday opening. T&R: Bill Garcia, 801 Jackson, Tampa, FL 33601. No calls. EOE M/F (4-8)

Openings

FM-96 now accepting applications for air talent & production. T&R: Box 1327, Valdosta, GA 31601. (4-15)

Wanted: Air personalities looking for a future & willing to work for it. Only pros need apply. Call (409) 639-4455. Ask for Jason. EOE M/F (4-15)

KVOL is looking for a midday pro. T&R: Jeff Nemetz, KVOL, Box 3030 Lafayette, LA 70502. EOE M/F (4-15)

Laurel-Hettiesburg's WNSL-FM looking for hot nights now! Team player, ambition to be #1 in Mississippi's #3 market! T&R: Russ Williams, Box 1229, Laurel, MS 39440. EOE M/F (4-15)

WBT seeks parttimer within commuting distance of Charlotte for weekend & swing shift. T&R: Dave Bishop, WBT, 1 Julian Price Pl., Charlotte, NC 28208. (4-15)

A/C personality needed. Major group adult station. Personable, major market background, heavy production. T&R & salary: Houston Talent Search, 7811 Twin Hills, Houston, TX 77071. (4-15)

Chief Engineer needed for top-rated 100kw FM. Resume: Larry O'Neal, Operations Manager, WJDQ Radio, Box 5314, Meridian, MS 39302-5314. (4-15)

K-98/Austin (CHR) is accepting T&Rs for a future opening in morning drive. We are looking for a warm, humorous, topical jock with strong ad-libs and strong personality who can communicate one-on-one with the listener. Mail to: Roger W. Garrett, K-98/KHFI, 1219 W. 6th St., Austin, TX 78703. (4-15)

Marketplace

10,000 RADIO JOBS!!
Over 10,000 Openings Yearly
 You now have access to 98% of the American Radio Nationwide Job Openings every week! Television Openings too!

1. Hundreds of openings for DJ's, newsmen, engineers, PD's (male & female)
2. Receive 98% of the current American Radio Job listings computer-printed and mailed to the privacy of your home.
3. Small, medium and major markets.
4. Country, Rock, MOR, AOR, Beautiful Music, All News and Talk formats.
5. The American Radio Job Market is subscribed to by major universities, colleges, broadcast schools, working and non-working personnel.
6. **MONEY BACK GUARANTEE**

Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 - you save \$21.00!

American Radio
JOB MARKET
 6215 Don Gaspar, Dept. R, Las Vegas, NV 89108

Terry Marshall's
daily insider
 • Entertainment News for Radio •
 CHR, AOR, AC
 Call for a free trial subscription
 Bob Rogers (415) 641-8426

RADIO'S MONTHLY MUSIC/INFORMATION MAGAZINE
Lip Service
 Send for your free copy on station letterhead to:
 Lip Service P.O. Box 381 Santa Rosa, CA 95402

WOULD YOU PAY 1¢ PER HOUR FOR A RESEARCH EXPERT?

NUKES • GOD & JESUS • ECOLOGY • SPRINGTIME

Jeff Green's **GREEN BOOK** catalog of 10,000 songs categorized by 135 subjects took 7000 hours to assemble. At only \$69.50, that's less than a penny per hour of research!

Put a research expert to work for you. Jeff Green's **GREEN BOOK**. You've wanted it. Now you can afford it!

send check to:
 Professional Desk References, Inc.
 8726 D.S. Sepulveda Blvd. No. A4
 Los Angeles CA 90045

ONLY \$69.50 Tax and UPS delivery included. **MONEY BACK GUARANTEE**

Now Used By: **KFMK/Houston**

• RADIO & TV • DRUGS • SPORTS •

FREE ISSUE OF Galaxy

Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead:
 Box 20093R, Long Beach, CA 90801 (213) 595-9588

Disk Jockey Comedy
 Hilarious 30-90 sec. comedy bits — 25 pages per month delivered to your mouth. For sample & info on FREE book of 100 Funny Commercials, write **HYPE INK** ... Box 69581 ... LA, CA 90069

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to **O'Liners**
 1237 Armacost Ave., #6-R
 Los Angeles, CA 90025

GOLDEN OLDIES
 Thousands of 45s in stock from the 50s, 60s, 70s, and 80s. Write or call for free catalogue:
Records Unlimited
 7968 Belair Rd. (301) 882-2262
 Baltimore, MD 21236 (no collect calls please)

ELECTRIC WEENIE
 RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970
 Dr. Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you to guys who inquire where I get my material."
 FOR FREE SAMPLES WRITE
The Electric Weenie, P.O. Box 25-866
 Honolulu, Hawaii 96825 (808) 395-9600

Increase Sales Results
 The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?
 It's a sure way to generate qualified sales leads.
 Just call **PAM** at (213) 553-4330 for more information.

Opportunities

Openings

WKQB, SC's hottest AOR needs air talent and production talent. T&R: Russ Bradley, WKQB, Box 903, St. George, SC 29477. (4-8)

94TYX/Jackson's #1 CHR has opening for morning entertainer. T&R: Jim Chick, Box 9446, Jackson, MS 39206. EOE M/F (4-8)

New South Texas nightclub similar to CONFETTI seeks talented CHR DJ. Salary dependent on talent. Rick (512) 575-6361. (4-8)

Experienced ND needed yesterday. Must be aggressive, knowledgeable & local-oriented. Great company, facilities. CBS. Joe Benson, KKIK/KWKI-FM, Box 750, Big Springs, TX 79721. EOE M/F (4-8)

Modern Country AM/FM in Central Virginia looking for talented air people (especially females). Opening for announcer or announcer/sales. Experienced only, great production a must. Send tape, resume to: Joe Beail, WPED, Box 8, Crozet, VA 22932. EOE (4-8)

MIDWEST

Building best staff in market. Needs great voice, brains, ability. T&R: Steve Dunham, WSHW, Box 545, Frankfort, IN 46041. (4-15)

WBYY-FM is accepting T&Rs for future openings. Production a must. Knowledge of Jazz helpful. Tim Hodges, Box 14, Westerville, OH 43081. (4-15)

Looking for announcer/engineer for hottest new FM rocker. Upper-midwest Black hills, 100kw FM covers 5-state area with state-of-the-art equipment. Jack Lundy (605) 578-3533. (4-15)

WQUA/Quad Cities wants mature, intelligent communicator to join morning team. T&R: J.J. Scott, 1801 6th Ave., Moline, IL 61265. EOE M/F (4-15)

Well established South Central MN station needs experienced air talent. T&R: John Linder, KTOE, Box 1420, Mankato, MN 56001. EOE M/F (4-15)

KOMA/Oklahoma City has air talent opening. Up, warm, personable, natural-sounding talent needed. T&R: Bobby Hatfield, PD, KOMA, Box 1520, Oklahoma City, OK 73101. EOE M/F (4-15)

KQWB-FM/Fargo: Talent for AM drive news and 2 hour board shift at top-rated AOR hybrid. T&R immediately: Jay Bouley, Box 2983, Fargo, ND 58108. EOE M/F (4-8)

Openings

KWRE/Warrenton, needs experienced news & air talent for Country format. St. Louis ADI. T&R: Steve Beeny, KWRE, Box 220, Warrenton, MO 63383. EOE M/F (4-15)

Chief Engineer for #1 FM in Omaha market. New equipment, negotiable terms. Contact General Manager, Box 31777, Omaha, NE 68131, (402) 558-9898. EOE (4-15)

Program Director/Operations Manager for top-rated medium market FM. Promotion organization, knowledge of rock music, and ability to work with consultant a must! Exceptional opportunity for advancement with growing chain. T&R to: Radio & Records, 1930 Century Park West, #468, Los Angeles, CA 90067

KCOW(AM)/Alliance, NE seeks Sports Director. Must have one year experience. Will handle all PBP and board shift. Format: A/C. Immediate opening. T&R: Jim Alexander, PD, PO Box 600, Alliance, NE 69301. (308) 762-1400. (4-8)

Immediate opening for fulltime announcer with MD possibility. Production a must. T&R pronto! — Tom Barker, KFMQ, Terminal Building, 10th & O Sts., Lincoln, NE 68508. EOE M/F (4-8)

KRIB/Mason City looking for personality-oriented morning entertainer. A/C format. Immediate opening. Minimum two years experience. T&R: Bob Wittnebel, Box 1568, Mason City, IA 50401. EOE M/F (4-8)

Afternoon drive/Assistant ND for modern Country station St. Louis. ADI looking for goal-oriented individual. No starters. T&R: Steve Beeny, KWRE, Box 220, Warrenton, MO 63383. EOE M/F (4-1)

WZPL/Indianapolis' #1 CHR seeking weekender and 2 full time (fun/entertaining) jocks. Also, highly self-motivated promotion wiz. T&R: Gary Hoffmann, WZPL, 1440 N. Meridian, Indianapolis, IN 46202. EOE M/F (4-1)

Looking for 2 exceptional Country personalities, also an MD/personality. Great company. No drifters. T&R: Chuck Urban, 615 N. 90th, Omaha, NE 68114. EOE M/F (4-1)

WQUA/Quad Cities wants mature, intelligent communicator to join morning team. T&R: J.J. Scott, 1801 6th Ave., Moline, IL 61265. EOE M/F (4-1)

Openings

Central IA 100,000 watt A/C looking for experienced morning man. T&R: Jamie Grout, Prod. Mgr., KXJX, Box 45, Pella, IA 50219. EOE M/F (4-1)

WEST

Sports Director & PBP of the Montana Grizzlies on 17-station network. T&R: Vern Argo, KYLT, Box 2277 Missoula, MT 59806. EOE (4-15)

A/C morning person needed for small-medium market resort area. Send aircheck: John Goes, 327 Marion Ave., Sandpoint, ID 83864. No calls please. EOE M/F (4-15)

New Central Coast CHR has immediate & future openings. Weekends & parttime. T&R: Dave Skyler, 13K, Box 697, Lompoc, CA 93436. (4-15)

Personality-oriented newperson/public service director, & DJs needed. Females encouraged. T&R/photo: Sherman Cohen, KHYT, Box 26040, Tucson, AZ 85726, (602) 623-7501. EOE (4-15)

Attention Drivetime Personalities

We are looking for a very special personality for our Los Angeles FM Adult Contemporary station. What have you got to lose? Send us your tape! We'll keep it in strictest confidence. If you're warm, personable, perhaps funny, and can really build a following, you're who we're looking for. T&R: Radio & Records, 1930 Century Park West, #470, Los Angeles, CA 90067. EOE M/F

One of the nation's top AORs has a rare opening for creative air talent. T&R: Beau Phillips, 712 Aurora North, Seattle, WA 98109. No calls. EOE M/F (4-15)

Openings

KLZ/Denver has midday opening for strong music-oriented personality. Great station, great city. T&R ASAP: Bill Bradley, PD, 2149 S. Holly St., Denver, CO 80222. EOE M/F (4-15)

R&B station KDKO has opening for experienced newperson. Women encouraged. T&R: Rodney Loudon, GM, 7880 E. Berry Pl., Englewood, CO 80111. No calls. EOE M/F (4-15)

Needed: Creative morning talent who likes community involvement. Live in beautiful Colorado! Wynn Bradley, PD, KRDO, Box 1457, Colorado Springs, CO 80901. EOE M/F (4-15)

KOY/Phoenix

Rare opportunity exists for an early evening talk show host at Arizona's original radio station, Mon-Fri. Prior talk show experience required. Send tape & resume to Charlie Van Dyke, KOY, 840 N. Central, Phoenix, AZ 85004. EOE, M/F



Los Angeles network has fulltime position available for on-air talent. Must have at least 5 yrs. major market experience. Women encouraged. (213) 466-3381. (4-8)

KGHL/KIDX needs experienced OM to breathe life into our production and promotion. 24K starting. T&R & philosophy: Dick Elliott, Box 30198, Billings, MT 59107. EOE M/F (4-8)

Transar Radio Network has rare opportunity for an adult personality. Major market sound a must. Rush T&R: Chick Watkins, Box 966, Colorado Springs, CO 80901. EOE M/F (4-8)

KHOB/Hobbs, NM is looking for a beginner. Not big dollars but a good opportunity to grow. T&R: Box 40, Hobbs, NM 88240. EOE M/F (4-8)

KZOZ/San Luis Obispo needs fulltime air talent. T&R: Joe Collins, KZOZ, 129 N. Halcyon, Arroyo Grande, CA 93420. Minorities encouraged. (4-8)

Opportunities

Openings

Looking for parttime production help in beautiful Palm Springs. Experience helpful. T&R: Mike Bennett, KPLM, 1276 N. Palm Canyon Dr., Suite 106, Palm Springs, CA 92262. EOE M/F (4-8)

We've been searching 6 months for a mature personality as host for the morning show & our Adult Album approach, but haven't heard from you yet! All inquiries confidential — material directed to Rick Scott, KINK-FM, 1501 S.W. Jefferson, Portland, OR 97201. EOE, M/F.

Suburban Albuquerque, Country airshift with music, news and sports responsibilities possible. T&R: KARS, Box 860, Belen, NM 87002. EOE M/F (4-8)

Need AOR pro. Exciting, unique, but tight-lipped for expanding growth-oriented company. T&R: Dennis Newhall, KROY, Box 2424, Sacramento, CA 95811. EOE M/F (4-8)

KPRL-KDDB/Paso Robles, looking for parttime and vacation relief announcers. Send T&R: John Campbell, KPRL-KDDB, Box 7, Paso Robles, CA 93446. (4-8)

Positions Sought

One slightly used MD available. Ears in good working order. Presently Corporate MD for Sebastian, Casey & Associates. Best offer. JIMA PETERSON (602) 957-2452, (602) 966-3797. (4-15)

#1 in sports coverage. You can be with Denver SD. T.A. NET-TLETON, PBP, color, interviews. All sports. Experience: KLZ, KHOW, more. (303) 573-1280, (303) 988-8529. (4-15)

TOBY GLEASON 10 yrs. experience in record business seeks sales, ad or promo position in radio/records in San Francisco area. (415) 526-6695. (4-15)

Sportscaster, energetic, professional, 6 yrs. PBP experience. Writes well, can dig out news. RICH, 12831 Collins St., North Hollywood, CA 91607. (213) 980-9039. (4-15)

Announcer seeks position in Greater Chicago, Milwaukee, Gulf Coast. 4 yrs. air experience and contemporary music. M.V., Box 43242, Cleveland, OH 44143, (216) 481-1824. (4-15)

Young, enthusiastic, dedicated DJ is looking for work. Any format, any place. Will relocate. Call ASHLEY SCHARGE, (212) 229-2094. (4-15)

Country, A/C, former Country PD/MD available today. Dedicated! Formerly KTKT, KIKX, KCUB. Call BOB JONES in Tucson, (602) 889-6296. (4-15)

10 yrs. experience; public affairs, broadcast standards, promotion, publicity. Strong, facile writer. Desire: take charge position in radio that offers opportunity for growth. (212) 757-8694. (4-15)

Enthusiastic, hard-working anchor/reporter seeks position in news or sports. Medium market experience. Degree Broadcasting/English. JOHN GILIBERTI, (815) 399-1760. (4-15)

BILL HARGREAVES seeks fulltime news, air personality. All news, CHR, A/C, AOR/MOR: Southwest/Pacific Northwest; or East. 10-yr. broadcaster. (213) 478-7477, (213) 622-3444, (24-hr. service). (4-15)

Looking for a hard-working pro with solid references? AOR position in East, South or Midwest. TIM (201) 725-5372. (4-15)

Personality plus outstanding success record. Any format. Available now. For more information call CHARLIE (315) 493-1636. (4-15)

Almost legendary AOR professional with top numbers at WEBN & WSKS. Good voice and excellent production. Available anytime, anywhere. Call FRANK JOHNSON (513) 896-7376. (4-15)

KENT CARLIN, formerly KRAK/Sacramento 7 yrs., desires DJ, news, or production. AP correspondent. All formats considered, will relocate. (916) 332-8655. (4-15)

Due to ownership change, medium market PD now looking. Beaucoups experience. Call (817) 767-8799. Available now. Texas & Southwest only. (4-15)

Air personality or newscaster available. Interested? Call (417) 887-4915 or write Box 563, Springfield, MO 65801. (4-15)

Experienced air personality & MD looking to share winning attitude with your team. Urban & CHR stations. Call RICK (619) 327-7652. (4-15)

Experienced one-to-one communicator ready to enhance your air staff. Friendly, warm personality specializing in life-style raps. RICK (207) 764-3030, (207) 764-1950. (4-15)

Help! DJ-PD-MD-Computer-Production whiz wants any air shift in medium/major market. 2 1/2 yrs. professional experience. Real Class! BRIAN (918) 756-0919 (evenings). (4-15)

I'm looking for good East Coast Country, A/C, or Oldies station. Lots of experience as PD and personality. Family man, currently employed. JOE (904) 373-3002. (4-15)

Positions Sought

Creative, consistent. 5 yrs. experience small market AOR. Air talent, programming/production/music direction. Any format with a great company. TODD CAVE (618) 549-0047. (4-15)

Sports a priority? Then I should be too. Talk show and PBP. Management experience. Call KOZ (716) 395-2580. (4-15)

Programming, production, ratings. 20-yr. veteran A/C-CHR DJ with good voice. Research, promotion and management skills. Cincinnati (513) 528-5793. (4-15)

1981 college grad seeks position to work hard and progress. Experienced in Country, A/C-personality, PBP and news. NEIL ISAACS (616) 798-4613. (4-15)

It's 10pm. Do you know how cold it is? Have radio station will travel. Production, drivetime jock looking for warmth. CRAIG (201) 342-0659, (201) 692-2806. (4-15)

Strong, dedicated reporter wants a challenging job. Will relocate. Call SCOTT, (304) 295-5249 or write: 4 Ashwood Dr., Vienna, WV 26105. (4-15)

Dynamic voice and personality. Fresh out of broadcast school. Always willing to learn. Very creative and enthusiastic. Will work anywhere. TERRY (913) 651-2656. (4-15)

Experienced female rocker with strong production, news and promotion skills seeks fulltime position. KATHY (415) 656-0205, message (415) 656-4795. (4-15)

Contemporary personality has creative production & smooth on-air talents for you to hear. Free T&R, just call MARK (313) 982-2642. (4-15)

JOHN LIBYNSKI, 16 yr. radio veteran, programming experience wishing to relocate East or West. (602) 747-4942. (4-15)

Young ambitious Country talent with record reps connections seeking employment with Country music winner. Available yesterday. Call (515) 955-8611, ask for KEVIN. (4-15)

America's best personality radio! I have the talent, do you have the station? Top drive performer. KHOW, KLV, KBRQ/Denver, TAB ALLEN (303) 988-8529, (303) 573-1280. (4-15)

I talk to people, not at them. Enterprising, competitive 3-yr. pro looking for challenging opportunity with news leader. Call KARL BROWN (304) 599-3083. (4-15)

Award-winning reporter eager to step-up to medium or major market. Nobody digs harder for local news. KEVIN HOWELL (214) 454-9245, between 6am-2pm CST. (4-15)

One-on-one communicator seeks opportunity at A/C station which places emphasis on Oldies. Great production. T&R: BOB MORGAN, (717) 264-9692. Prefer DC, MD, PA. (4-15)

Experienced black male announcer, heavy news experience with smooth network sound. Available immediately. KARL GAYLE (212) 325-5451. (4-15)

Still radio-crazy after all these years. Have had all titles. Call LARRY JAMES (308) 382-3820. (4-15)

Multi-talented female announcer with college degree. 3 yrs. experience, excellent voice, seeks job in South. A-1 production. Call JENNIE for T&R (502) 782-1945. (4-15)

10 yr. radio veteran presently on TV looking for good stable position as PD/air personality, preferably New England, but all offers considered. (307) 265-1281. (4-15)

Experienced, creative, reliable pro looking for right opportunity in small to medium market. THOM (412) 234-4621, days, or (412) 234-5028. (4-15)

Hottest night jock 8-10pm in Boise. Total 12+ share 19 points. Seeking medium or major market challenge. JAMMIN' JEFF ALLEN (208) 375-0792. (4-15)

Album rockers only need reply. Parttimer at Easy Listener & campus rocker seeking fulltime AOR gig anywhere. Broadcasting degree. DAVE (615) 865-5900, anytime. (4-15)

Smooth, one-to-one communicator, 4 yr. pro, plus college degree. Family-man working and looking. ANDY GORDON. T&R: (716) 664-4142. (4-15)

Morning personality looking. Country or A/C. Top 50 only. (502) 425-5874. (4-15)

Trained announcer experienced at sales wants to join your radio staff. Will relocate. For T&R call FRED STEELE after 4pm CST, (414) 473-4031. (4-15)

Top-rated morning team, making Boise brighter, now disgusted with pig-headed management, low pay. Seek team position in Midwest — sunnier climate. Call (208) 336-3670. (4-15)

Dependable newsmen with more than 8 yrs. of professional experience looking for position in Northeast or Florida. MIKE (614) 353-0169. (4-15)

11 yr. major market pro seeks PD or air position at major or medium market station. Call PETE from Hot Hits in Philly (215) 265-8140. (4-15)

Afternoon team: CHR communicator, broadcast journalist. Both degreed. A/C, AOR, Country, News/talk. Prefer Northeast; all calls welcome. Entertaining, informative, original. Call (602) 884-8171. (4-15)

Rare female charmer ready to take my act from 50 clear nights to FM, daytime, wherever! Velvet voice. Fresh, authentic sound. Great references. (716) 671-6070. (4-15)

Experienced, dedicated sportscaster victim of budget cuts seeks position with PBP opportunity. Willing to relocate, size of market not important. MARC (612) 253-2399. (4-15)

Positions Sought

Urban & CHR stations. Experienced air personality & MD looking to share my winning attitude with your team. Call RICK (619) 327-7652. (4-15)

Answer: JANET LYNCH. Who's available now, intelligent, enthusiastic, hard-working, persevering? Professional attitude, potential, 3 1/2 yrs. related experience, currently employed, WLCV grad, degree, RRT, broadcasting grad. Announcing, production, news, copywriting. JANET LYNCH, 3743 Deep Dale Ln., Louisville, KY 40207. (502) 895-5208 mornings, evenings EST, weekends. Prefer South, surrounding states, PA, MD, TX, considered. I'm serious. (4-15)

Sports reporter/PBP. Have led station to state award. Knows value of local coverage. Degree, 6 yrs. experience. Will relocate. (703) 433-2053. (4-8)

Attention! Announcer wanting to move on. Dedicated, responsible, hard-working. If you want a team player willing to relocate, call DAVID now! (419) 782-8126. (4-8)

British DJ, five yrs. experience. Great production. Seeks CHR, AOR or A/C position. Availability immediate. Call DON (405) 364-1107. (4-8)

Excellent voice, 10 yrs. experience medium and major markets. Country or other formats. MIGHTY MARK STEPHENS (714) 888-7974. (4-8)

Does your station need pizzazz? Experienced DJ, stunning red-head. Wholesome but sexy sound. Excellent talent. Call LIN-DA (312) 642-5683. (4-8)

Bobby Christian, 8 years as PD/OM at WXXX (WHTX), WMET, KXXX (KPKE), KUPD. 16 years in radio, 8 as PD or OM. 10 years experience in audience/market research. Excellent track record. Top references. (412) 795-8296.

Good boss wanted. If you qualify, call PHOEBE (201) 773-3492 for T&R and writing samples. Try me, you'll like me. Sales and promotions, too. (4-8)

Morning personality. DENNIS CANNON is looking. Formerly WKSW/Cleveland, WINN/Louisville. Majors only. (502) 425-5874. (4-8)

Major market morning personality available. Over 80 character voices. Would also consider team situation. Formerly from PRO-FM, WPTR, and WKSW/Cleveland. WOODY (216) 521-5176. (4-8)

Not sold in any store. 3 yrs. experience. Looking for good small to medium market opportunity. Call RICK (814) 765-3040 before 11am EST. (4-8)

Energetic personality with record of success in variety of formats. Seeking new challenge. Available now. All markets considered. CHARLIE GREER (315) 493-1636. (4-8)

BOB GILBERT seeks news position at West Coast station. Qualifications: B.A. in journalism and 5 yrs. experience. Solid interviewer. Call today! (213) 993-1909. (4-8)

Sharp black personality seeking fulltime position. Urban or Black format. 8 yrs. experience with Black and CHR format. MR. LANCE HAYES (212) 560-2260 days, (212) 993-0276 eves. (4-8)

Bright, enthusiastic personality looking for jock position. 4 1/2 yrs. and a big voice. Available immediately. Call J.D. (913) 827-7021. (4-8)

I'm like a coke — the "real thing" — in CHR, A/C. If you have the time and the dime, please call RICK LEE (714) 527-3539, 7-noon. (4-8)

Hi, I'm KYLE MAY. I want position in top 50. I'm educated, experienced, with consistent delivery. Good production. Will relocate. Formerly WXEZ/Toledo. (419) 691-3165. (4-8)

Jacksonville, FL programmer! DENNIS ROSS wants to come home. Can perform news/will work any airshift. Black with Oreo sound, honest. Since 1976. (303) 457-4468. (4-8)

Attention Urban & CHR stations! Experienced air personality & MD looking to make a move in the right direction. RICK (619) 327-7652. (4-8)

SEAN McARTHUR, 6 yrs. Currently KYCK. Formerly KFJM, KNOX & WTSR. (218) 456-2377. (4-8)

Experienced Sports Director seeks college football and basketball PBP position in medium-major market. Contact: PAT FOSS (912) 537-9716. (4-8)

Pleasant female announcer with 3 yrs. experience in R&B. Opportunities in Southern market preferred. Call CAROL (904) 371-0562. (4-8)

CHRIS LARKO former PD, MD, Production Director, Promotion Director available. CHR Hot Tracks top 100 markets only. (219) 745-3777. (4-8)

Small market ND for 3 yrs. seeks move up. All sports PBP. Call SCOTT (717) 867-5056. Mid-Atlantic preferred. (4-8)

Nationally respected references, multi-talented hard worker. Great attitude, good production. Seeks CHR or A/C P2 air or P3 programming in East. ALAN (203) 347-7445. (4-8)

Programming pro 11 yrs. R&B experience seeking new challenges with class organization. Available now. Call JERRY (904) 371-0562. (4-8)

Positions Sought

Available now. 9 yrs. experience in programming, production, automation, & jockeying. Currently PD in ADI 114. Call PAUL (512) 851-2511 or (512) 643-1387. (4-8)

PETE MICHAELS, air talent/MD, WCAU-FM Hot Hits in Philly, ready for immediate employment. (215) 265-8140. (4-8)

Pro news/talk-show host searching for position, not other gig. Formerly KNUS, WSGN, WAPE. Strong production. All medium-major considered. JOHN COLLINS (904) 786-6147. (4-8)

Top 5 market AOR jock. 6 yrs. experience covers programming, music. Top references. Open to all reasonable situations. Home ph. (313) 474-1919. (4-8)

Experienced newscaster needs a break. 5 yrs. experience; 2 as ND. Solid reporter, writer, anchor. Prefer small-medium market in Midwest. JEFF (815) 663-9173. (4-8)

GONZO is ready to rock, are you? Black rock jock with 3 yrs. superstar experience. Great in evenings or overnights. (404) 798-3135, (404) 733-7474. (4-8)

Professional, organized PD ready to work and win for you. 8 yrs. medium-majors, AOR, CHR, A/C. Country experience. Excitement plus! TOM GRIER (515) 266-8115. (4-8)

Thoroughly experienced major market pro. Big voice, heavy personality, good production. Loves steady employment. Call anytime. BOB (616) 968-8125. (4-8)

Changes

RADIO

Elliot Feldman joins WSRF/Ft. Lauderdale as Account Executive.

Suzanne Barron appointed International Sales Director of Watermark/ABC Radio Enterprises, formerly Marketing Administrator for ABC Video Sales.

Cary Darling appointed Publicist for Watermark/ABC Radio Enterprises, formerly free-lance writer for music magazines.

RECORDS

Rafael Gill named A&R Marketing Director, Latin America, for EMI.

Jeff Jones appointed as Associate Director at CBS Records.

Dave Nichols joins WEA as Branch Singles Specialist/Special Projects Coordinator.

Yvonne Rice appointed WEA/Warner Home Video sales representative, Houston.

Miscellaneous

JOCKS — Unforgettable radio-related experiences needed for book. Send name, address, calls (specify anonymity) Box 1823, Milwaukee, WI 53201. (4-15)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

Frequency Rates*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST	SOUTH	KNOW/Austin	WPEQ/Charlotte	KRLV/Houston	WPDQ/Jacksonville	WJIS/Lynchburg	WBLX/Mobile	WTOY/Roanoke	WEST
WYVV/Baltimore Tim Watts VISUAL SERGIO MENDES CAMEO LIONEL RICHIE THELMA HOUSTON BOOKER NEWBERRY I WARP 9 RENE & ANGELA Hottest: MICHAEL JACKSON CHAMPAIGN AL JARREAU PRINCE C.O.D. WILD/Boston Elroy R.C. Smith DEBARGE LENNY WHITE WILLIAM HART BROTHERS JOHNSON SCOTT & BENSON Hottest: GEORGE CLINTON SYSTEM WHISPERS SOS BAND CHAMPAIGN WKNO/Hartford Jordan McLean DEBARGE DENICE WILLIAMS LIONEL RICHIE BRENDA RUSSELL MAZE KURTIS BLOW Hottest: ANGELA BOFILL CHAMPAIGN KASHIF GLENN JONES WHISPERS WNHC/New Haven James Jordan DEVILLE LAURA BRANIGAN THOMAS DOLBY D TRAIN SWEET G LENNY WHITE WARP 9 LONNIE L. SMITH DENICE WILLIAMS MUSICAL YOUTH Hottest: DEBARGE JANET JACKSON ATTITUDE NEW EDITION GEORGE CLINTON WRKS/New York Mayo/Quartrone CULTURE CLUB DENICE WILLIAMS INDEEP Hottest: HALL & OATES LIONEL RICHIE MICHAEL JACKSON NEW EDITION SWEET G	WFLS/New York Frank Crocker PRINCE DENICE WILLIAMS JANET JACKSON O'BRYAN KASHIF LITTLE ANTHONY BRASS CONSTRUCTION AL JARREAU Hottest: RENE & ANGELA VISUAL ATTITUDE SWEET G STEVE ARRINGTON'S C.O.D. WDAS/Philadelphia Joe Tamburo SYLVESTER MARGIE JOSEPH TYRONE DAVIS Hottest: KASHIF WHISPERS GEORGE CLINTON CON FUNK SHUN MICHAEL JACKSON WAMO/Pittsburgh John Anthony MAZE DAVID BOWIE LITTLE ANTHONY SHOCK Hottest: GEORGE CLINTON WHISPERS KASHIF AL JARREAU ANGELA BOFILL WOOK/Washington, DC Chris Gardner IRENE CARA PRINCE CHAKA KHAN LIONEL RICHIE EMF LUTHER VANDROSS RAY PARKER JR. NONA HENDRYX ATP SLIM DEBRA HURD Hottest: TEMPTATIONS MICHAEL JACKSON LAKESIDE PRINCE NEW EDITION WKYS/Washington, DC Donnie Simpson IRENE CARA CAMEO DENICE WILLIAMS NEW EDITION YARBROUGH/PEOPLES BRENDA RUSSELL LONNIE L. SMITH NONA HENDRYX PHILIPPE WYNNE Hottest: CHAMPAIGN MICHAEL JACKSON LAKESIDE PRINCE WHUR/Washington, DC Oscar Fields INDEEP CAMEO BRENDA RUSSELL RENE & ANGELA D TRAIN DENICE WILLIAMS LONNIE L. SMITH CULTURE CLUB DIANE RICHARDS Hottest: ANGELA BOFILL KASHIF AL JARREAU STEVE ARRINGTON'S WHISPERS	WATV/Birmingham Ron January EMF THELMA HOUSTON OZONE DENICE WILLIAMS LONNIE L. SMITH DAVID JOSEPH BOOKER NEWBERRY I Hottest: EMF CON FUNK SHUN GEORGE CLINTON DEBARGE SOUL SONIC FORCE WENN/Birmingham Gene Wise WISH DENICE WILLIAMS J. BLACKFOOT L.V. JOHNSON Hottest: GEORGE CLINTON LAKESIDE MICHAEL JACKSON NEW EDITION DEBARGE WRDW/Augusta Teddy Black OZONE MAZE BRASS CONSTRUCTION MICHAEL HENDERSON NEW EDITION YARBROUGH/PEOPLES RENE & ANGELA DENICE WILLIAMS OLIVER CHEATHAM LITTLE MILTON CHEW BRENDA RUSSELL DEBRA HURD Hottest: CON FUNK SHUN CHAKA KHAN AL JARREAU CHAMPAIGN WHISPERS GEORGE CLINTON	WNOO/Chattanooga Smokin' Sam Ervin none Hottest: EMF CON FUNK SHUN GEORGE CLINTON DEBARGE WOIC/Columbia Mickey Arnold INDEEP DENICE WILLIAMS J. BLACKFOOT L.V. JOHNSON Hottest: TYRONE DAVIS NONA HENDRYX CHAMPAIGN LAKESIDE INSTANT FUNK K104-FM/Dallas Terry Avery DAVID DIGGS BRASS CONSTRUCTION DENICE WILLIAMS YARBROUGH/PEOPLES Hottest: AL JARREAU ISLEY BROS KLEER THOMAS DOLBY EMF	KMJQ/Houston Greg Mack JONZUN CREW CAMEO LIONEL RICHIE LONNIE L. SMITH PEABO BRYSON LOU RAWLS PHILIPPE WYNNE EMF SERGIO MENDES Hottest: MICHAEL JACKSON TYRONE BRUNSON GRACE JONES NEW EDITION PRINCE WJMI/Jackson Carl Haynes MICHAEL HENDERSON SMOKEY ROBINSON DEBARGE CULTURE CLUB Hottest: TYRONE BRUNSON MTUME HALL & OATES ISLEY BROS CHAMPAIGN WKXJ/Jackson Tommy Marshall MARY JANE GIRLS CAMEO YARBROUGH/PEOPLES DEBRA HURD MASS PRODUCTION DENICE WILLIAMS GWEN GUTHRIE WARP 9 Hottest: CHAMPAIGN LITTLE MILTON RAY PARKER JR. JANET JACKSON MICHAEL JACKSON	WJAX/Jacksonville Steve Fox NEW EDITION LONNIE L. SMITH LENNY WHITE MEN AT WORK CAMEO IRENE CARA DAVID BOWIE EMF INDEEP SERGIO MENDES MTUME DENICE WILLIAMS Hottest: GEORGE CLINTON STEVE ARRINGTON'S CHAMPAIGN DAWSON & DIGGS KJCB/Lafayette Beatrice Evans MAZE CAMEO DENICE WILLIAMS RENE & ANGELA Hottest: GEORGE CLINTON TYRONE BRUNSON MTUME WHISPERS NEW EDITION WDBI/Memphis Bobbi O'Jay DENICE WILLIAMS Hottest: MICHAEL JACKSON MICHAEL JACKSON WHISPERS KASHIF SYSTEM WHRK/Memphis Jimmy Smith DENICE WILLIAMS MAZE CULTURE CLUB ROCKET DICK SMITH INDEEP BABY DOLL MICHAEL HENDERSON RHETTA HUGHES SERGIO MENDES Hottest: DAVID BOWIE THOMAS DOLBY GLADYS KNIGHT CAMEO NEW EDITION WEDR/Miami Jackson/Jones DERRICK MICHAEL HENDERSON PAGE & PEARSON THELMA HOUSTON BOHANNON LENNY WHITE EVELYN KING FELIX & JARVIS MAZE DENICE WILLIAMS LENNY WHITE WHISPERS Hottest: GEORGE CLINTON INSTANT FUNK ELLIS HALL JR BETTY WRIGHT STEPHANIE MILLS	WJIS/Lynchburg Lad Goins LIONEL RICHIE OZONE NARADA M. WALDEN WEST STREET MOB Hottest: DEBARGE MICHAEL JACKSON GEORGE CLINTON ANGELA BOFILL KASHIF WYLF-FM/Memphis Floyd Blackwell SMOKEY ROBINSON DENICE WILLIAMS EMF MARGIE JOSEPH KURTIS BLOW MAZE TRANSIT AUTHORITY DICK SMITH DIANE RICHARDS RJ'S LATEST ARRIV SPYDER-D THUNDERFLASH RENE & ANGELA ADVANCE CURTIS BLOW FELIX & JARVIS Hottest: MICHAEL JACKSON LAKESIDE CHAMPAIGN ISLEY BROS WYLF-FM/New Orleans Brute Bailey DENICE WILLIAMS SHAKATAK CAMEO FATBACK RJ'S LATEST ARRIV WILLIAM HART Hottest: MICHAEL JACKSON CHAMPAIGN LAKESIDE WAL-FM/New Orleans Barry Richards WARP 9 CHOCOLATE MILK MAZE MICHAEL HENDERSON NONA HENDRYX OZONE DENICE WILLIAMS MARY JANE GIRLS CAMEO Hottest: NEW EDITION CHAMPAIGN MICHAEL JACKSON AL JARREAU ATTITUDE WPLZ/Petersburg Hardy Jay MAZE NEW EDITION EARL KLUGH PEABO BRYSON DEBRA HURD Hottest: MICHAEL JACKSON CHAMPAIGN AL JARREAU TYRONE BRUNSON	KUKO/Phoenix Steve Smith MICHAEL HENDERSON LUTHER VANDROSS LIONEL RICHIE MIKI DENICE WILLIAMS LENNY WHITE CAMEO D TRAIN DEBRA HURD BOOKER NEWBERRY I VANITY 6 Hottest: MICHAEL JACKSON ANGELA BOFILL O'BRYAN WHISPERS GEORGE DUKE STEVE ARRINGTON'S LAKESIDE KACE/Los Angeles Miller/Wiggins CAMEO TEASE GEORGE DUKE LOU RAWLS Hottest: MICHAEL JACKSON ANGELA BOFILL O'BRYAN WHISPERS ZZ HILL KDAY/Los Angeles Jack Patterson DAZZ BAND JONZUN CREW DICK SMITH FARRARI Hottest: DENICE WILLIAMS THOMAS DOLBY WHAM! DAVID BOWIE Hottest: CHAMPAIGN MICHAEL JACKSON AL JARREAU KID CREOLE NONA HENDRYX KOIA/Oakland Jeff Harrison DENICE WILLIAMS NARADA M. WALDEN FATBACK EMF Hottest: SOUL SONIC FORCE KASHIF GEORGE CLINTON CHAMPAIGN THOMPSON TWINS XHRM/San Diego Duff Lindsay INDEEP CHAKA KHAN CAMEO BRASS CONSTRUCTION DIANE RICHARDS LUTHER VANDROSS MICHAEL HENDERSON MEN AT WORK DREAMGIRLS Hottest: CHAMPAIGN O'BRYAN WHISPERS STEVE ARRINGTON'S KASHIF KSOL/San Mateo Bernie Moody RENE & ANGELA LIONEL RICHIE MAZE GROVER WASHINGTON Hottest: GEORGE CLINTON KASHIF DIONNE WARWICK SYSTEM DAWSON & DIGGS		

(J) indicates Black reporters also contributing to Jazz Chart
New & Active . . . See Page 62

MIDWEST	WDCN/Cincinnati	WDMT/Cleveland	WDAO/Dayton	WJLB/Detroit	WLUW/Milwaukee
WBMX/Chicago Lee Michaels NEW EDITION MELLAA LENNY WHITE NONA HENDRYX LIONEL RICHIE MAZE DENICE WILLIAMS MICHAEL HENDERSON SERGIO MENDES Hottest: KASHIF CHERI ONE WAY BETTY WRIGHT STEVE ARRINGTON'S WGCI/Chicago Richard Pegue NEW EDITION MAZE D TRAIN CAMEO DAVID BOWIE CARLOS SANTANA YELLOW JACKETS Hottest: GEORGE CLINTON JUICY KASHIF STEVE ARRINGTON'S CHAMPAIGN WBLZ/Cincinnati Brian Castle CAMEO LIONEL RICHIE Hottest: MICHAEL JACKSON DEBARGE GREG KINN BAND GEORGE CLINTON KASHIF	WDCN/Cincinnati Frank Bailey EMF SHAKATAK LIONEL RICHIE MAZE DAZZ BAND MIKI CAMEO MANDRILL THUNDERFLASH MARGIE JOSEPH TYRONE DAVIS Hottest: CHAMPAIGN LANIER & CO DIANE RICHARDS SOS BAND CHERI WJMO/Cleveland Erik Stone MAZE LIONEL RICHIE BRASS CONSTRUCTION YARBROUGH/PEOPLES AURRA BLUE MAGIC DENICE WILLIAMS CAMEO EMF MASS PRODUCTION DYNAMIC 7 LENNY WHITE MICHAEL HENDERSON Hottest: MELBA MOORE AMUZEMENT PARK AL JARREAU GLADYS KNIGHT KASHIF	WDMT/Cleveland Magie James GLADYS KNIGHT JONZUN CREW EVELYN KING LIONEL RICHIE EMF BRASS CONSTRUCTION Hottest: AL JARREAU ISLEY BROS NEW EDITION DEBARGE TEMPTATIONS 93FM/Cleveland Lynn Tolliver CAMEO EMF HURT EM' BAD JONZUN CREW D TRAIN WOLF INDEEP IRENE CARA SCOTT & BENSON SERVICE Hottest: MICHAEL JACKSON MTUME ISLEY BROS CHAMPAIGN NEW EDITION WVKO/Columbus Kirk Bishop CAMEO GLADYS KNIGHT IRENE CARA BAR-KAYS NEW EDITION DENICE WILLIAMS ISLEY BROS Hottest: MICHAEL JACKSON CHAMPAIGN DEBARGE WHISPERS KASHIF	WDAO/Dayton Lanikford Stephens LIONEL RICHIE DAZZ BAND RENE & ANGELA DENICE WILLIAMS LENNY WHITE GROVER WASHINGTON DREAMGIRLS MICHAEL HENDERSON MANDRILL VISUAL Hottest: TYRONE BRUNSON WHISPERS KIDDO RAY PARKER JR. ATTITUDE WDRQ/Detroit Brian White EMF BROTHERS JOHNSON GLADYS KNIGHT STEVE ARRINGTON'S DEBARGE OLIVER CHEATHAM MAZE DEBARGE BOONE BROS. Hottest: GEORGE CLINTON CON FUNK SHUN ISLEY BROS O'BRYAN WGPR/Detroit Joe Spencer EMF KAGNY & THE DIRTY INDEEP TYRONE DAVIS DAZZ BAND LIONEL RICHIE RENE & ANGELA BOOKER NEWBERRY I MANDRILL DAVID BOWIE D TRAIN EXODUS Hottest: O'BRYAN KASHIF BAR-KAYS MICHAEL JACKSON ISLEY BROS	WJLB/Detroit James Alexander BRASS CONSTRUCTION DENICE WILLIAMS SMOKEY ROBINSON CULTURE CLUB BRENDA RUSSELL MICHAEL HENDERSON Hottest: GROVER WASHINGTON MICHAEL JACKSON HALL & OATES ISLEY BROS WLTH/Gary Dana Huskisson MICHAEL HENDERSON SMOKEY ROBINSON DIANE RICHARDS CHAKA KHAN CHOCOLATE MILK NEW EDITION LOU RAWLS YARBROUGH/PEOPLES Hottest: WHISPERS AL JARREAU TEMPTATIONS FATBACK MICHAEL JACKSON WKWM/Grand Rapids Frank Grant CAMEO MAZE YARBROUGH/PEOPLES EMF BOONE BROS. LIONEL RICHIE ANITA BAKER Hottest: GEORGE CLINTON O'BRYAN MTUME GOODIE LYNN WHITE WTLN/Indianapolis Jay Johnson CAMEO SMOKEY ROBINSON DEBARGE MAZE YARBROUGH/PEOPLES RJ'S LATEST ARRIV BRENDA RUSSELL D TRAIN DAVID BOWIE RUN D.M.C. Hottest: CHAMPAIGN ATTITUDE BETTY WRIGHT KIDDO AL JARREAU STEVE ARRINGTON'S	WLUW/Milwaukee Jack Randall LIONEL RICHIE MAZE DENICE WILLIAMS EMF SERGIO MENDES GLADYS KNIGHT WHISPERS SHOCK AL JARREAU NARADA M. WALDEN WWSW/Saginaw Kermit Crockett MAZE YRETTA THELMA HOUSTON D TRAIN Hottest: FONZI THORNTON LAKESIDE BAR-KAYS CHAMPAIGN MTUME KMJM/St. Louis Quincy McCoy CHILL FACTOR Hottest: ISLEY BROS NEW EDITION PRINCE GEORGE CLINTON TYRONE BRUNSON WZEN-FM/St. Louis Ajay Kemp none Hottest: GEORGE CLINTON WHISPERS KASHIF BAR-KAYS MICHAEL JACKSON WVOI/Toledo Maxx Myrick BOONE BROS. RENE & ANGELA BRENDA RUSSELL CAMEO Hottest: KASHIF BETTY WRIGHT KIDDO AL JARREAU STEVE ARRINGTON'S

Grammy Award Winner

MILES DAVIS Is Back With "STAR PEOPLE"

His Brand New Album Shipping April 28th



on **COLUMBIA RECORDS & TAPES**

JAZZ RADIO NATIONAL AIRPLAY/30

April 15, 1983

Last Week	Chart Position	Artist/Track
1	1	JOE SAMPLE/The Hunter (MCA)
2	2	GEORGE HOWARD/Asphalt Gardens (Palo Alto)
3	3	DAVE GRUSIN/The NY/LA Dream Band (GRP)
4	4	LONNIE LISTON SMITH/Dreams Of Tomorrow (Doctor Jazz)
5	5	KILIMANJARO/Two (Philo)
6	6	RARE SILK/New Weave (Polydor/PolyGram)
7	7	TANIA MARIA/Come With Me (Concord/Picante)
8	8	PHIL UPCHURCH/Revelations (JAM)
9	9	GROVER WASHINGTON JR./The Best Is Yet To Come (Elektra)
10	10	ALLEN VIZZUTTI/Red Metal (Bainbridge)
11	11	SHAKATAK/Invitations (Polydor/PolyGram)
12	12	HANK CRAWFORD/Midnight Ramble (Milestone)
13	13	HERBIE HANCOCK/Quartet (Columbia)
14	14	JOHN KAIZAN NEPTUNE/West Of Somewhere (Milestone)
15	15	ANGELA BOFILL/Too Tough (Arista)
DEBUT	16	WILTON FELDER/Gentle Fire (MCA)
17	17	PATRICK WILLIAMS/Dreams And Themes (PCM)
18	18	JESSICA WILLIAMS/Update (Cleancut)
19	19	CHARLES EARLAND/Street Themes (Columbia)
DEBUT	20	JARREAU/Jarreau (WB)
12	21	EARL KLUGH & BOB JAMES/Two Of A Kind (Capitol)
14	22	JIMMY McGRIFF/The Groover (JAM)
18	23	AZYMUTH/Cascades (Milestone)
DEBUT	24	NAT ADDERLEY QUINTET/On The Move (Theresa)
DEBUT	25	RICHIE COLE AND.../Return To Alto Acres (Palo Alto)
DEBUT	26	BILL EVANS/A Tribute (Palo Alto)
22	27	BLUE WISP BIG BAND/Butterfly (Mopro)
25	28	GENE HARRIS/Hot Lips (JAM)
DEBUT	29	DEE BELL/DURAN/GETZ/Let There Be Love (Concord)
27	30	WEATHER REPORT/Procession (Columbia)

JAZZ REPORTING STATIONS: WYCB/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Bob Stewart; WDBS/Durham, Rob Gringle; WMGI/Gainesville, FL, Albert Jiles; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, John Hill; KTWN/Minneapolis, Tom Pelissero; WXFM/Chicago, Jim Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Jeff Hanley.

Atlantic/RFC hits hard for Summer '83!

Change grows up! Change has emerged as a dazzling live act fronted by the sensual and diverse vocals of James Robinson and Deborah Cooper. "This Is Your Time,"⁷⁻⁸⁹⁸⁸³ the title track single proves once again the Change is always good for you! Watch for Change on tour and on TV!

The label with the juice presents the record with the juice! Attitude's single, "We Got The Juice,"⁷⁻⁸⁹⁸⁷⁹ is breaking mass appeal in New York, San Francisco, Miami, Washington, Detroit and Boston and spreading fast! Attitude's appeal is from teenagers to housewives! All America's turning on the juice! Are you juiced yet? Look for Attitude's forthcoming album, "Pump The Nation."

Atlantic/RFC Records and Cassettes.

Our strength is our music.



© 1983 Atlantic Recording Corp. • A Warner Communications Co.

Parallel One Playlists

WKQX Chicago
 PD: Randy Lane
 MD: Lorna Ozmon

- 1 MICHAEL JACKSON/Beat It
- 2 GREG KINN BAND/Jeopardy
- 3 BOB SEGER/Even Now
- 4 KENNY LOGGINS/Welcome To Heartlight
- 5 JOURNEY/Separate Ways/Worlds
- 6 BRYAN ADAMS/Straight From The Heart
- 7 DORIAN DURAN/Rio
- 8 MEN AT WORK/Overkill
- 9 JOURNEY/Separate Ways/Worlds
- 10 BOB SEGER/Even Now
- 11 THOMAS DOLBY/She Blinded Me With S
- 12 MARCO EYES/Always Something Ther
- 13 GREG KINN BAND/Jeopardy
- 14 TOTO/Don't Hold You Back
- 15 KENNY LOGGINS/Welcome To Heartlight
- 16 NIGHT RANGER/Sing Me A Song
- 17 SAGA/My Mind
- 18 JOURNEY/Separate Ways/Worlds
- 19 RICK SPRINGFIELD/Affair Of The Heart
- 20 IRENE CARA/Flashdance...What A F
- 21 JOURNEY/Separate Ways/Worlds
- 22 LAURA BRANIGAN/Solitaire
- 23 RICK SPRINGFIELD/Affair Of The Heart
- 24 RONNIE MILSAP/Stranger In My House
- 25 STEPHEN BISHOP/It Might Be You/Them
- 26 LIONEL RICHIE/You Are
- 27 LIONEL RICHIE/You Are
- 28 STEPHEN BISHOP/It Might Be You/Them
- 29 BRYAN ADAMS/Straight From The Heart
- 30 ROBBIE PATTON/Sailing Islands
- 31 LAURA BRANIGAN/Solitaire
- 32 TOM PETTY/Change Of Heart
- 33 MEN AT WORK/Overkill
- 34 DAN FOULBERG/Make Love Stay
- 35 ABC/Potion Arrow
- 36 JOURNEY/Separate Ways/Worlds
- 37 DAVID BOWIE/Let's Dance
- 38 NIGHT RANGER/Sing Me A Song
- 39 LIONEL RICHIE/You Are
- 40 MOVING PICTURES/What About Me
- 41 NAKED EYES/Always Something Ther
- 42 WALL & GATES/One On One

KBEQ Kansas City
 Ops Manager: Todd Chase

- 1 GREG KINN BAND/Jeopardy
- 2 FRIDA/I Know There's Someth
- 3 ABC/Potion Arrow
- 4 DEYS MIDNIGHT RU/Come On Eileen
- 5 STEPHEN BISHOP/It Might Be You/Them
- 6 BOB SEGER/Even Now
- 7 KENNY LOGGINS/Welcome To Heartlight
- 8 LAURA BRANIGAN/Solitaire
- 9 ODD/Sincerely
- 10 SAGA/My Mind
- 11 MICHAEL JACKSON/Beat It
- 12 MEN AT WORK/Overkill
- 13 JOURNEY/Separate Ways/Worlds
- 14 JOURNEY/Separate Ways/Worlds
- 15 PRETENDERS/Back On The Chain...
- 16 TOM PETTY/Change Of Heart
- 17 DORIAN DURAN/Rio
- 18 HALL & OATES/One On One
- 19 WALL & GATES/One On One
- 20 PATRICK SIMMONS/So Wrong
- 21 NAKED EYES/Always Something Ther
- 22 MEN AT WORK/Overkill
- 23 DAVID BOWIE/Let's Dance
- 24 BOB SEGER/Even Now
- 25 MICHAEL JACKSON/Beat It
- 26 ERIC CLAPTON/I've Got A Rock N' Ro
- 27 THOMPSON TWINS/Lies
- 28 AL JARREAU/Mornin'
- 29 TOTO/Don't Hold You Back
- 30 RONNIE MILSAP/Stranger In My House
- 31 JOHN ANDERSON/Swingin'
- 32 LIONEL RICHIE/You Are
- 33 DEF LEPPARD/Photograph
- 34 RICK SPRINGFIELD/Affair Of The Heart
- 35 PHIL COLLINS/Don't Put Anymore
- 36 DAN FOULBERG/Make Love Stay
- 37 TOTO/Don't Hold You Back
- 38 MICHAEL JACKSON/Beat It
- 39 JOURNEY/Separate Ways/Worlds
- 40 THOMAS DOLBY/She Blinded Me With S
- 41 DEF LEPPARD/Photograph

Q102 Cincinnati
 PD: Jim Fox
 MD: Tony Galluzzo

- 1 GREG KINN BAND/Jeopardy
- 2 HALL & OATES/One On One
- 3 JOURNEY/Separate Ways/Worlds
- 4 TIME/The Wall
- 5 JOE JACKSON/Breaking Up In Two
- 6 AT/Dr Kommissar
- 7 BOB SEGER/Even Now
- 8 DEYS MIDNIGHT RU/Come On Eileen
- 9 PRINCE/Little Red Corvette
- 10 ERIC CLAPTON/I've Got A Rock N' Ro
- 11 FRIDA/I Know There's Someth
- 12 BOB SEGER/Even Now
- 13 PRETENDERS/Back On The Chain...
- 14 TOM PETTY/Change Of Heart
- 15 LIONEL RICHIE/You Are
- 16 PRETENDERS/Back On The Chain...
- 17 THOMPSON TWINS/Lies
- 18 KENNY LOGGINS/Welcome To Heartlight
- 19 DORIAN DURAN/Rio
- 20 BRYAN ADAMS/Straight From The Heart
- 21 DORIAN DURAN/Rio
- 22 MEN AT WORK/Overkill
- 23 PHIL COLLINS/Don't Put Anymore
- 24 DAN FOULBERG/Make Love Stay
- 25 TOTO/Don't Hold You Back
- 26 MICHAEL JACKSON/Beat It
- 27 MICHAEL JACKSON/Beat It
- 28 JOURNEY/Separate Ways/Worlds
- 29 THOMAS DOLBY/She Blinded Me With S
- 30 DEF LEPPARD/Photograph

WLOL 99 FM St. Paul
 PD: Tac Hammer
 MD: Gregg Swedberg

- 1 PRINCE/Little Red Corvette
- 2 JOURNEY/Separate Ways/Worlds
- 3 AT/Dr Kommissar
- 4 MICHAEL JACKSON/Beat It
- 5 BOB SEGER/Even Now
- 6 JOURNEY/Separate Ways/Worlds
- 7 ODD/Sincerely
- 8 TOTO/Don't Hold You Back
- 9 STEPHEN BISHOP/It Might Be You/Them
- 10 SHERRIFF/When I'm With You
- 11 MAC MCANALLY/Minimum Love
- 12 MEN AT WORK/Overkill
- 13 PHIL COLLINS/Don't Put Anymore
- 14 ERIC CLAPTON/I've Got A Rock N' Ro
- 15 ROBERT ELLIS ORRA/I Couldn't Say No
- 16 NAKED EYES/Always Something Ther
- 17 STYLVIA/Roboto
- 18 THOMAS DOLBY/She Blinded Me With S
- 19 ULTRAVOX/Beaten To The Beat
- 20 BRYAN ADAMS/Straight From The Heart
- 21 DORIAN DURAN/Rio
- 22 GREG KINN BAND/Jeopardy
- 23 RICK SPRINGFIELD/Affair Of The Heart
- 24 JOURNEY/Separate Ways/Worlds
- 25 LAURA BRANIGAN/Solitaire
- 26 HALL & OATES/One On One
- 27 SHERIFF/When I'm With You
- 28 JOURNEY/Separate Ways/Worlds
- 29 SONY HAGAR/Never Give Up
- 30 SCANDAL/Love's Got A Line On
- 31 SAGA/My Mind
- 32 DAVID BOWIE/Let's Dance
- 33 BARRY MANILOW/Some Kind Of Friend
- 34 BARRY MANILOW/Some Kind Of Friend
- 35 TOTO/Don't Hold You Back
- 36 PATRICK SIMMONS/So Wrong
- 37 WALL & GATES/One On One
- 38 BOB SEGER/Even Now
- 39 TONY CARREY/Don't Be Home...
- 40 PATRICK SIMMONS/So Wrong

WLSL Chicago
 PD: Richard Lippincott
 MD: Steve Perun

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WGCB Cleveland
 PD: Bob Travis
 MD: Tom Jeffries

- 1 MICHAEL JACKSON/Beat It
- 2 DAVID BOWIE/Let's Dance
- 3 PRINCE/Little Red Corvette
- 4 AT/Dr Kommissar
- 5 DEYS MIDNIGHT RU/Come On Eileen
- 6 BRYAN ADAMS/Straight From The Heart
- 7 DORIAN DURAN/Rio
- 8 MEN AT WORK/Overkill
- 9 JOURNEY/Separate Ways/Worlds
- 10 BOB SEGER/Even Now
- 11 THOMAS DOLBY/She Blinded Me With S
- 12 MARCO EYES/Always Something Ther
- 13 GREG KINN BAND/Jeopardy
- 14 TOTO/Don't Hold You Back
- 15 KENNY LOGGINS/Welcome To Heartlight
- 16 NIGHT RANGER/Sing Me A Song
- 17 SAGA/My Mind
- 18 JOURNEY/Separate Ways/Worlds
- 19 RICK SPRINGFIELD/Affair Of The Heart
- 20 IRENE CARA/Flashdance...What A F
- 21 JOURNEY/Separate Ways/Worlds
- 22 LAURA BRANIGAN/Solitaire
- 23 RICK SPRINGFIELD/Affair Of The Heart
- 24 RONNIE MILSAP/Stranger In My House
- 25 STEPHEN BISHOP/It Might Be You/Them
- 26 LIONEL RICHIE/You Are
- 27 LIONEL RICHIE/You Are
- 28 STEPHEN BISHOP/It Might Be You/Them
- 29 BRYAN ADAMS/Straight From The Heart
- 30 ROBBIE PATTON/Sailing Islands
- 31 LAURA BRANIGAN/Solitaire
- 32 TOM PETTY/Change Of Heart
- 33 MEN AT WORK/Overkill
- 34 DAN FOULBERG/Make Love Stay
- 35 ABC/Potion Arrow
- 36 JOURNEY/Separate Ways/Worlds
- 37 DAVID BOWIE/Let's Dance
- 38 NIGHT RANGER/Sing Me A Song
- 39 LIONEL RICHIE/You Are
- 40 MOVING PICTURES/What About Me
- 41 NAKED EYES/Always Something Ther
- 42 WALL & GATES/One On One

B96 Chicago
 PD: Buddy Scott
 MD: Dave Robbins

- 1 MICHAEL JACKSON/Beat It
- 2 GOLDEN EARRING/Twilight Zone
- 3 GREG KINN BAND/Jeopardy
- 4 FRIDA/I Know There's Someth
- 5 JOURNEY/Separate Ways/Worlds
- 6 BOB SEGER/Even Now
- 7 DEYS MIDNIGHT RU/Come On Eileen
- 8 DEF LEPPARD/Photograph
- 9 LIONEL RICHIE/You Are
- 10 HALL & OATES/One On One
- 11 PRETENDERS/Back On The Chain...
- 12 STEPHEN BISHOP/It Might Be You/Them
- 13 DORIAN DURAN/Rio
- 14 JOURNEY/Separate Ways/Worlds
- 15 KENNY LOGGINS/Welcome To Heartlight
- 16 CULTURE CLUB/Do You Really Want...
- 17 BRYAN ADAMS/Straight From The Heart
- 18 MICHAEL JACKSON/Beat It
- 19 ERIC CLAPTON/I've Got A Rock N' Ro
- 20 JOURNEY/Separate Ways/Worlds
- 21 MICHAEL JACKSON/Beat It
- 22 MEN AT WORK/Overkill
- 23 JOURNEY/Separate Ways/Worlds
- 24 JOURNEY/Separate Ways/Worlds
- 25 PRETENDERS/Back On The Chain...
- 26 TOM PETTY/Change Of Heart
- 27 DORIAN DURAN/Rio
- 28 HALL & OATES/One On One
- 29 WALL & GATES/One On One
- 30 PATRICK SIMMONS/So Wrong
- 31 NAKED EYES/Always Something Ther
- 32 MEN AT WORK/Overkill
- 33 DAVID BOWIE/Let's Dance
- 34 BOB SEGER/Even Now
- 35 MICHAEL JACKSON/Beat It
- 36 ERIC CLAPTON/I've Got A Rock N' Ro
- 37 THOMPSON TWINS/Lies
- 38 AL JARREAU/Mornin'
- 39 TOTO/Don't Hold You Back
- 40 RONNIE MILSAP/Stranger In My House
- 41 JOHN ANDERSON/Swingin'
- 42 LIONEL RICHIE/You Are
- 43 DEF LEPPARD/Photograph
- 44 RICK SPRINGFIELD/Affair Of The Heart
- 45 PHIL COLLINS/Don't Put Anymore
- 46 DAN FOULBERG/Make Love Stay
- 47 TOTO/Don't Hold You Back
- 48 MICHAEL JACKSON/Beat It
- 49 JOURNEY/Separate Ways/Worlds
- 50 THOMAS DOLBY/She Blinded Me With S
- 51 DEF LEPPARD/Photograph

HorHors! WHYT 96 FM Detroit
 PD: Lee Malcolm
 MD: Bob Ransom

- 1 MICHAEL JACKSON/Beat It
- 2 MICHAEL JACKSON/Beat It
- 3 STYLVIA/Roboto
- 4 DEYS MIDNIGHT RU/Come On Eileen
- 5 GREG KINN BAND/Jeopardy
- 6 DEF LEPPARD/Photograph
- 7 HALL & OATES/One On One
- 8 DORIAN DURAN/Rio
- 9 JOURNEY/Separate Ways/Worlds
- 10 BOB SEGER/Even Now
- 11 THOMAS DOLBY/She Blinded Me With S
- 12 MARCO EYES/Always Something Ther
- 13 GREG KINN BAND/Jeopardy
- 14 TOTO/Don't Hold You Back
- 15 KENNY LOGGINS/Welcome To Heartlight
- 16 NIGHT RANGER/Sing Me A Song
- 17 SAGA/My Mind
- 18 JOURNEY/Separate Ways/Worlds
- 19 RICK SPRINGFIELD/Affair Of The Heart
- 20 IRENE CARA/Flashdance...What A F
- 21 JOURNEY/Separate Ways/Worlds
- 22 LAURA BRANIGAN/Solitaire
- 23 RICK SPRINGFIELD/Affair Of The Heart
- 24 RONNIE MILSAP/Stranger In My House
- 25 STEPHEN BISHOP/It Might Be You/Them
- 26 LIONEL RICHIE/You Are
- 27 LIONEL RICHIE/You Are
- 28 STEPHEN BISHOP/It Might Be You/Them
- 29 BRYAN ADAMS/Straight From The Heart
- 30 ROBBIE PATTON/Sailing Islands
- 31 LAURA BRANIGAN/Solitaire
- 32 TOM PETTY/Change Of Heart
- 33 MEN AT WORK/Overkill
- 34 DAN FOULBERG/Make Love Stay
- 35 TOTO/Don't Hold You Back
- 36 MICHAEL JACKSON/Beat It
- 37 JOURNEY/Separate Ways/Worlds
- 38 THOMAS DOLBY/She Blinded Me With S
- 39 DEF LEPPARD/Photograph

WLSL Chicago
 PD: Richard Lippincott
 MD: Steve Perun

- 1 MICHAEL JACKSON/Beat It
- 2 DEYS MIDNIGHT RU/Come On Eileen
- 3 GOLDEN EARRING/Twilight Zone
- 4 GREG KINN BAND/Jeopardy
- 5 MICHAEL JACKSON/Beat It
- 6 FRIDA/I Know There's Someth
- 7 JOURNEY/Separate Ways/Worlds
- 8 BOB SEGER/Even Now
- 9 DEYS MIDNIGHT RU/Come On Eileen
- 10 DEF LEPPARD/Photograph
- 11 HALL & OATES/One On One
- 12 DORIAN DURAN/Rio
- 13 JOURNEY/Separate Ways/Worlds
- 14 BOB SEGER/Even Now
- 15 THOMAS DOLBY/She Blinded Me With S
- 16 MARCO EYES/Always Something Ther
- 17 GREG KINN BAND/Jeopardy
- 18 TOTO/Don't Hold You Back
- 19 KENNY LOGGINS/Welcome To Heartlight
- 20 NIGHT RANGER/Sing Me A Song
- 21 SAGA/My Mind
- 22 JOURNEY/Separate Ways/Worlds
- 23 RICK SPRINGFIELD/Affair Of The Heart
- 24 IRENE CARA/Flashdance...What A F
- 25 JOURNEY/Separate Ways/Worlds
- 26 LAURA BRANIGAN/Solitaire
- 27 RICK SPRINGFIELD/Affair Of The Heart
- 28 RONNIE MILSAP/Stranger In My House
- 29 STEPHEN BISHOP/It Might Be You/Them
- 30 LIONEL RICHIE/You Are
- 31 LIONEL RICHIE/You Are
- 32 STEPHEN BISHOP/It Might Be You/Them
- 33 BRYAN ADAMS/Straight From The Heart
- 34 ROBBIE PATTON/Sailing Islands
- 35 LAURA BRANIGAN/Solitaire
- 36 TOM PETTY/Change Of Heart
- 37 MEN AT WORK/Overkill
- 38 DAN FOULBERG/Make Love Stay
- 39 TOTO/Don't Hold You Back
- 40 MICHAEL JACKSON/Beat It
- 41 JOURNEY/Separate Ways/Worlds
- 42 THOMAS DOLBY/She Blinded Me With S
- 43 DEF LEPPARD/Photograph

WLSL Chicago
 PD: Richard Lippincott
 MD: Steve Perun

(H) indicates one of the five "hottest" records on each Parallel One playlist.

94 WISN Milwaukee
 PD: Dallas Cole
 MD: Danny Clayton

- 1 MICHAEL JACKSON/Beat It
- 2 DEYS MIDNIGHT RU/Come On Eileen
- 3 JOURNEY/Separate Ways/Worlds
- 4 AT/Dr Kommissar
- 5 GREG KINN BAND/Jeopardy
- 6 ERIC CLAPTON/I've Got A Rock N' Ro
- 7 MICHAEL JACKSON/Beat It
- 8 BOB SEGER/Even Now
- 9 PRINCE/Little Red Corvette
- 10 KENNY LOGGINS/Welcome To Heartlight
- 11 GREG KINN BAND/Jeopardy
- 12 PRETENDERS/Back On The Chain...
- 13 BRYAN ADAMS/Straight From The Heart
- 14 NIGHT RANGER/Sing Me A Song
- 15 FRIDA/I Know There's Someth
- 16 MEN AT WORK/Overkill
- 17 PATRICK SIMMONS/So Wrong
- 18 LAURA BRANIGAN/Solitaire
- 19 RICK SPRINGFIELD/Affair Of The Heart
- 20 DAVID BOWIE/Let's Dance
- 21 HALL & OATES/One On One
- 22 RICK SPRINGFIELD/Affair Of The Heart
- 23 HALL & OATES/One On One
- 24 JOURNEY/Separate Ways/Worlds
- 25 LIONEL RICHIE/You Are
- 26 JOURNEY/Separate Ways/Worlds
- 27 THOMAS DOLBY/She Blinded Me With S
- 28 MARCO EYES/Always Something Ther
- 29 GREG KINN BAND/Jeopardy
- 30 TOTO/Don't Hold You Back
- 31 THOMAS DOLBY/She Blinded Me With S
- 32 SCANDAL/Love's Got A Line On

FM 95 Chicago
 PD: Richard Lippincott
 MD: Steve Perun

- 1 DEYS MIDNIGHT RU/Come On Eileen
- 2 GOLDEN EARRING/Twilight Zone
- 3 MICHAEL JACKSON/Beat It
- 4 GREG KINN BAND/Jeopardy
- 5 DORIAN DURAN/Rio
- 6 FRIDA/I Know There's Someth
- 7 JOURNEY/Separate Ways/Worlds
- 8 BOB SEGER/Even Now
- 9 DEYS MIDNIGHT RU/Come On Eileen
- 10 DEF LEPPARD/Photograph
- 11 LIONEL RICHIE/You Are
- 12 HALL & OATES/One On One
- 13 PRETENDERS/Back On The Chain...
- 14 STEPHEN BISHOP/It Might Be You/Them
- 15 DORIAN DURAN/Rio
- 16 JOURNEY/Separate Ways/Worlds
- 17 KENNY LOGGINS/Welcome To Heartlight
- 18 CULTURE CLUB/Do You Really Want...
- 19 BRYAN ADAMS/Straight From The Heart
- 20 MICHAEL JACKSON/Beat It
- 21 ERIC CLAPTON/I've Got A Rock N' Ro
- 22 JOURNEY/Separate Ways/Worlds
- 23 MICHAEL JACKSON/Beat It
- 24 MEN AT WORK/Overkill
- 25 JOURNEY/Separate Ways/Worlds
- 26 JOURNEY/Separate Ways/Worlds
- 27 PRETENDERS/Back On The Chain...
- 28 TOM PETTY/Change Of Heart
- 29 DORIAN DURAN/Rio
- 30 HALL & OATES/One On One
- 31 WALL & GATES/One On One
- 32 PATRICK SIMMONS/So Wrong
- 33 NAKED EYES/Always Something Ther
- 34 MEN AT WORK/Overkill
- 35 DAVID BOWIE/Let's Dance
- 36 BOB SEGER/Even Now
- 37 MICHAEL JACKSON/Beat It
- 38 ERIC CLAPTON/I've Got A Rock N' Ro
- 39 THOMPSON TWINS/Lies
- 40 AL JARREAU/Mornin'
- 41 TOTO/Don't Hold You Back
- 42 RONNIE MILSAP/Stranger In My House
- 43 JOHN ANDERSON/Swingin'
- 44 LIONEL RICHIE/You Are
- 45 DEF LEPPARD/Photograph
- 46 RICK SPRINGFIELD/Affair Of The Heart
- 47 PHIL COLLINS/Don't Put Anymore
- 48 DAN FOULBERG/Make Love Stay
- 49 TOTO/Don't Hold You Back
- 50 MICHAEL JACKSON/Beat It
- 51 JOURNEY/Separate Ways/Worlds
- 52 THOMAS DOLBY/She Blinded Me With S
- 53 DEF LEPPARD/Photograph

WEST KY 97 FM San Francisco
 PD: Mike Novak
 MD: Steve Behm

- 1 GREG KINN BAND/Jeopardy
- 2 DEYS MIDNIGHT RU/Come On Eileen
- 3 JOURNEY/Separate Ways/Worlds
- 4 FRIDA/I Know There's Someth
- 5 JOURNEY/Separate Ways/Worlds
- 6 BOB SEGER/Even Now
- 7 DEYS MIDNIGHT RU/Come On Eileen
- 8 DEF LEPPARD/Photograph
- 9 LIONEL RICHIE/You Are
- 10 HALL & OATES/One On One
- 11 PRETENDERS/Back On The Chain...
- 12 STEPHEN BISHOP/It Might Be You/Them
- 13 DORIAN DURAN/Rio
- 14 JOURNEY/Separate Ways/Worlds
- 15 KENNY LOGGINS/Welcome To Heartlight
- 16 CULTURE CLUB/Do You Really Want...
- 17 BRYAN ADAMS/Straight From The Heart
- 18 MICHAEL JACKSON/Beat It
- 19 ERIC CLAPTON/I've Got A Rock N' Ro
- 20 JOURNEY/Separate Ways/Worlds
- 21 MICHAEL JACKSON/Beat It
- 22 MEN AT WORK/Overkill
- 23 JOURNEY/Separate Ways/Worlds
- 24 JOURNEY/Separate Ways/Worlds
- 25 PRETENDERS/Back On The Chain...
- 26 TOM PETTY/Change Of Heart
- 27 DORIAN DURAN/Rio
- 28 HALL & OATES/One On One
- 29 WALL & GATES/One On One
- 30 PATRICK SIMMONS/So Wrong
- 31 NAKED EYES/Always Something Ther
- 32 MEN AT WORK/Overkill
- 33 DAVID BOWIE/Let's Dance
- 34 BOB SEGER/Even Now
- 35 MICHAEL JACKSON/Beat It
- 36 ERIC CLAPTON/I've Got A Rock N' Ro
- 37 THOMPSON TWINS/Lies
- 38 AL JARREAU/Mornin'
- 39 TOTO/Don't Hold You Back
- 40 RONNIE MILSAP/Stranger In My House
- 41 JOHN ANDERSON/Swingin'
- 42 LIONEL RICHIE/You Are
- 43 DEF LEPPARD/Photograph
- 44 RICK SPRINGFIELD/Affair Of The Heart
- 45 PHIL COLLINS/Don't Put Anymore
- 46 DAN FOULBERG/Make Love Stay
- 47 TOTO/Don't Hold You Back
- 48 MICHAEL JACKSON/Beat It
- 49 JOURNEY/Separate Ways/Worlds
- 50 THOMAS DOLBY/She Blinded Me With S
- 51 DEF LEPPARD/Photograph

Magic 107.1 KMKJ Portland
 PD/MD: Jon Barry

- 1 EDDY GRANT/Electric Avenue
- 2 MICHAEL JACKSON/Beat It
- 3 PRINCE/Little Red Corvette
- 4 DAVID BOWIE/Let's Dance
- 5 TOTO/Don't Hold You Back
- 6 GREG KINN BAND/Jeopardy
- 7 MICHAEL JACKSON/Beat It
- 8 BOB SEGER/Even Now
- 9 DEYS MIDNIGHT RU/Come On Eileen
- 10 DEF LEPPARD/Photograph
- 11 HALL & OATES/One On One
- 12 DORIAN DURAN/Rio
- 13 JOURNEY/Separate Ways/Worlds
- 14 BOB SEGER/Even Now
- 15 THOMAS DOLBY/She Blinded Me With S
- 16 MARCO EYES/Always Something Ther
- 17 GREG KINN BAND/Jeopardy
- 18 TOTO/Don't Hold You Back
- 19 KENNY LOGGINS/Welcome To Heartlight
- 20 NIGHT RANGER/Sing Me A Song
- 21 SAGA/My Mind
- 22 JOURNEY/Separate Ways/Worlds
- 23 RICK SPRINGFIELD/Affair Of The Heart
- 24 IRENE CARA/Flashdance...What A F
- 25 JOURNEY/Separate Ways/Worlds
- 26 LAURA BRANIGAN/Solitaire
- 27 RICK SPRINGFIELD/Affair Of The Heart
- 28 RONNIE MILSAP/Stranger In My House
- 29 STEPHEN BISHOP/It Might Be You/Them
- 30 LIONEL RICHIE/You Are
- 31 LIONEL RICHIE/You Are
- 32 STEPHEN BISHOP/It Might Be You/Them
- 33 BRYAN ADAMS/Straight From The Heart
- 34 ROBBIE PATTON/Sailing Islands
- 35 LAURA BRANIGAN/Solitaire
- 36 TOM PETTY/Change Of Heart
- 37 MEN AT WORK/Overkill
- 38 DAN FOULBERG/Make Love Stay
- 39 TOTO/Don't Hold You Back
- 40 MICHAEL JACKSON/Beat It
- 41 JOURNEY/Separate Ways/Worlds
- 42 THOMAS DOLBY/She Blinded Me With S
- 43 DEF LEPPARD/Photograph

Magic 107.1 KMKJ Portland
 PD/MD: Jon Barry

(H) indicates one of the five "hottest" records on each Parallel One playlist.

hit radio Tacoma-Seattle
 PD/MD: Gary Bryan

- 1 MICHAEL JACKSON/Beat It
- 2 STYLVIA/Roboto
- 3 GREG KINN BAND/Jeopardy
- 4 JOURNEY/Separate Ways/Worlds
- 5 AT/Dr Kommissar
- 6 BOB SEGER/Even Now
- 7 ODD/Sincerely
- 8 TOTO/Don't Hold You Back
- 9 STEPHEN BISHOP/It Might Be You/Them
- 10 DEYS MIDNIGHT RU/Come On Eileen
- 11 KENNY LOGGINS/Welcome To Heartlight
- 12 SUZY ANDERSON/Right
- 13 PRINCE/Little Red Corvette
- 14 BRYAN ADAMS/Straight From The Heart
- 15 DEF LEPPARD/Photograph
- 16 MICHAEL JACKSON/Beat It
- 17 TOTO/Don't Hold You Back
- 18 PSYCHEDELIC FIRMS/Love My Way
- 19 ROBBIE PATTON/Sailing Islands
- 20 HALL & OATES/One On One
- 21 HALL & OATES/One On One
- 22 RICK SPRINGFIELD/Affair Of The Heart
- 23 HALL & OATES/One On One
- 24 JOURNEY/Separate Ways/Worlds
- 25 LIONEL RICHIE/You Are
- 26 JOURNEY/Separate Ways/Worlds
- 27 THOMAS DOLBY/She Blinded Me With S
- 28 MARCO EYES/Always Something Ther
- 29 GREG KINN BAND/Jeopardy
- 30 TOTO/Don't Hold You Back
- 31 THOMAS DOLBY/She Blinded Me With S
- 32 SCANDAL/Love's Got A Line On

FM 95 Chicago
 PD: Richard Lippincott
 MD: Steve Perun

- 1 DEYS MIDNIGHT RU/Come On Eileen
- 2 GOLDEN EARRING/Twilight Zone
- 3 MICHAEL JACKSON/Beat It
- 4 GREG KINN BAND/Jeopardy
- 5 DORIAN DURAN/Rio
- 6 FRIDA/I Know There's Someth
- 7 JOURNEY/Separate Ways/Worlds
- 8 BOB SEGER/Even Now
- 9 DEYS MIDNIGHT RU/Come On Eileen
- 10 DEF LEPPARD/Photograph
- 11 LIONEL RICHIE/You Are
- 12 HALL & OATES/One On One
- 13 PRETENDERS/Back On The Chain...
- 14 STEPHEN BISHOP/It Might Be You/Them
- 15 DORIAN DURAN/Rio
- 16 JOURNEY/Separate Ways/Worlds
- 17 KENNY LOGGINS/Welcome To Heartlight
- 18 CULTURE CLUB/Do You Really Want...
- 19 BRYAN ADAMS/Straight From The Heart
- 20 MICHAEL JACKSON/Beat It
- 21 ERIC CLAPTON/I've Got A Rock N' Ro
- 22 JOURNEY/Separate Ways/Worlds
- 23 MICHAEL JACKSON/Beat It
- 24 MEN AT WORK/Overkill
- 25 JOURNEY/Separate Ways/Worlds
- 26 JOURNEY/Separate Ways/Worlds
- 27 PRETENDERS/Back On The Chain...
- 28 TOM PETTY/Change Of Heart
- 29 DORIAN DURAN/Rio
- 30 HALL & OATES/One On One
- 31 WALL & GATES/One On One
- 32 PATRICK SIMMONS/So Wrong
- 33 NAKED EYES/Always Something Ther
- 34 MEN AT WORK/Overkill
- 35 DAVID BOWIE/Let's Dance
- 36 BOB SEGER/Even Now
- 37 MICHAEL JACKSON/Beat It
- 38 ERIC CLAPTON/I've Got A Rock N' Ro
- 39 THOMPSON TWINS/Lies
- 40 AL JARREAU/Mornin'
- 41 TOTO/Don't Hold You Back
- 42 RONNIE MILSAP/Stranger In My House
- 43 JOHN ANDERSON/Swingin'
- 44 LIONEL RICHIE/You Are
- 45 DEF LEPPARD/Photograph
- 46 RICK SPRINGFIELD/Affair Of The Heart
- 47 PHIL COLLINS/Don't Put Anymore
- 48 DAN FOULBERG/Make Love Stay
- 49 TOTO/Don't Hold You Back
- 50 MICHAEL JACKSON/Beat It
- 51 JOURNEY/Separate Ways/Worlds
- 52 THOMAS DOLBY/She Blinded Me With S
- 53 DEF LEPPARD/Photograph

64 KFI Los Angeles
 PD: Tom Bigby
 MD: Steve LaBeau

- 1 MICHAEL JACKSON/Beat It
- 2 MICHAEL JACKSON/Beat It
- 3 STYLVIA/Roboto
- 4 THOMPSON TWINS/Lies
- 5 DEYS MIDNIGHT RU/Come On Eileen
- 6 THOMAS DOLBY/She Blinded Me With S
- 7 DEYS MIDNIGHT RU/Come On Eileen
- 8 MICHAEL JACKSON/Beat It
- 9 TOTO/Don't Hold You Back
- 10 GREG KINN BAND/Jeopardy
- 11 JOURNEY/Separate Ways/Worlds
- 12 JOURNEY/Separate Ways/Worlds
- 13 PRINCE/Little Red Corvette
- 14 LAURA BRANIGAN/Solitaire
- 15 PRINCE/Little Red Corvette
- 16 JOURNEY/Separate Ways/Worlds
- 17 JOURNEY/Separate Ways/Worlds
- 18 JOURNEY/Separate Ways/Worlds
- 19 JOURNEY/

EAST
Most Added Hottest

Journey
Pat Benatar
Culture Club
Greg Kihn Band
M. Jackson "Beat"
Men At Work
Styx

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

Journey
Rick Springfield
Pat Benatar
Culture Club
M. Jackson "Beat"
Greg Kihn Band
Prince

EAST

PARALLEL TWO

WFLY/Albany, NY
Jack Lawrence

TUBES
ZZ TOP
INXS
RICK SPRINGFIELD

Hottest:
GREG KIHN BAND 4-1
STYX 8-2
MICHAEL JACKSON 9-3
DEXYS MIDNIGHT RU 10-4
ATF 11-5

WTRY/Albany, NY
Bill Cahill

DEF LEPPARD
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY

Hottest:
LIONEL RICHIE
BOB SEGER
STYX 1-1
DEXYS MIDNIGHT RU 2-3
THOMAS DOLBY 12-10
DAVID BOWIE 18-14
MEN AT WORK 19-16

WHTT/Boston, MA
Pat Benatar

Hottest:
GREG KIHN BAND 1-1
MICHAEL JACKSON 3-2
THOMAS DOLBY 5-4
DAVID BOWIE 10-6
DURAN DURAN 15-7

WRKQ/Utica, NY
Jim Reitz

Hottest:
GREG KIHN BAND 2-2
DAVID BOWIE 14-7
MEN AT WORK 23-11
DURAN DURAN 32-14

WROR/Boston, MA
Gary Berkowitz

Hottest:
GREG KIHN BAND 2-1
THOMAS DOLBY 17-7
MEN AT WORK 25-14
DURAN DURAN 21-15
DAVID BOWIE 24-17

K104/Erie, PA
Bil Shannon

Hottest:
AL JARREAU
NIGHT RANGER
THOMAS DOLBY
DEF LEPPARD 9-6
LIONEL RICHIE 20-12

WYCR/Hanover, York, PA
J.J. Randolph

Hottest:
WALTER EGAN
HALL & OATES
KENNY ROGERS
STYX
DEXYS MIDNIGHT RU 3-1
GREG KIHN BAND 1-2
MICHAEL JACKSON 5-3
STYX 4-4
ATF 13-9

WTIC/FM/Hartford, CT
Mike West

Hottest:
AL JARREAU
CULTURE CLUB
RICK SPRINGFIELD
JOURNEY
GREG KIHN BAND 1-1
ATF 3-2
PRINCE 9-5
DAVID BOWIE 12-8
THOMAS DOLBY 13-10

WKEE/Huntington, WV
Gary Miller

Hottest:
CULTURE CLUB
GREG KIHN BAND 2-1
TOM PETTY 3-2
ABC 4-3
MICHAEL JACKSON 6-4
FRIDA 7-5

WLAN/FM/Lancaster, PA
Nicole

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
SERGIO MENDES
ZZ TOP
NAKED EYES
GREG KIHN BAND 6-1
MICHAEL JACKSON 7-3
ATF 10-6
ROBERT HAZARD 14-7
THOMAS DOLBY 19-10

WBLI/Long Island, NY
Bill Terry

Hottest:
LIONEL RICHIE
IRENE CARA
AL JARREAU
RONNIE MILSAP
MICHAEL JACKSON 1-1
DEXYS MIDNIGHT RU 6-2
HALL & OATES 4-3
STYX 7-4
MICHAEL JACKSON 13-7

KC101/New Haven, CT
Danny Lyons

Hottest:
JOURNEY
DEF LEPPARD (dp)
ZZ TOP (dp)
SERGIO MENDES
DEXYS MIDNIGHT RU 3-1
MICHAEL JACKSON 6-3
THOMAS DOLBY 12-8
MEN AT WORK 13-11
PRINCE 18-13

WSPK/Poughkeepsie, NY
Chris Laida

Hottest:
CHRIS DEBURGH (dp)
NEIL DIAMOND
PLANET P (dp)
LIONEL RICHIE
PAT BENATAR (dp)
KENNY LOGGINS 4-1
TOTO 7-2
LAURA BRANIGAN 16-7
MEN AT WORK 20-10
IRENE CARA 29-16

WHFM/Rochester, NY
Kelly McCann

Hottest:
MEN AT WORK
CARL WILSON
CULTURE CLUB
JOURNEY
SAGA (dp)
SCANDAL (dp)
NEIL DIAMOND
CULTURE CLUB

Hottest:
MICHAEL JACKSON 8-2
BRYAN ADAMS 13-7
MEN AT WORK D-9
DAVID BOWIE 15-10
LAURA BRANIGAN 22-15

WKFM/Syracuse, NY
John Carucci

Hottest:
JOURNEY
LIONEL RICHIE
PAT BENATAR (dp)
KAJAGOOGOO (dp)
NEIL DIAMOND (dp)
CULTURE CLUB
BOW WOW WOW

Hottest:
GREG KIHN BAND 5-3
THOMAS DOLBY 15-11
IRENE CARA 35-26
MEN AT WORK 34-29

WPST/Trenton, NJ
Tom Taylor

Hottest:
PAT BENATAR
ZZ TOP
GREG KIHN BAND 1-1
MICHAEL JACKSON 3-2
THOMAS DOLBY 5-4
DAVID BOWIE 10-6
DURAN DURAN 15-7

WRKQ/Utica, NY
Jim Reitz

Hottest:
GREG KIHN BAND 2-1
THOMAS DOLBY 17-7
MEN AT WORK 25-14
DURAN DURAN 21-15
DAVID BOWIE 24-17

WKZR/FM/Wilkes-Barre
Jim Rising

Hottest:
LIONEL RICHIE
CHAMPION
GOLDEN EARRING
PAT BENATAR
MADNESS

Hottest:
GREG KIHN BAND 4-1
ATF 8-3
TOTO 15-9
PRINCE 14-11
MEN AT WORK 29-17

Q102/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q108/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q109/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q110/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q111/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q112/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q113/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q114/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q115/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q116/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q117/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q118/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q119/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q120/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q121/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q122/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q123/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q124/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q125/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q126/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q127/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q128/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

Q129/York, PA
Dan Steele

Hottest:
RICK SPRINGFIELD
CULTURE CLUB
JOURNEY
NEIL DIAMOND
HALL & OATES
Kenny Rogers
STYX
DEXYS MIDNIGHT RU 1-1
MICHAEL JACKSON 4-2
STYX 3-3
GREG KIHN BAND 5-4
ATF 18-8

WOMP/FM/Bellaire, OH
McKenzie

Hottest:
STYX 1-1
LAURA BRANIGAN 20-19
RONNIE MILSAP 20-20
ROBERT HAZARD 23-23
INXS 24-24

WKZ/Chambersburg, PA
Williams/Scott

Hottest:
JIM CAPALDI
SPARKS & WIEDLIN
GREG KIHN BAND 8-3
PRINCE 7-5
TOTO 16-9

WTSN/Dover, NH
Jim Sebastian

Hottest:
BOB SEGER
JOURNEY
ROBERT ELLIS ORRA
RICK SPRINGFIELD
INXS
DEXYS MIDNIGHT RU 3-1
GREG KIHN BAND 4-2
ATF 11-4
MICHAEL JACKSON 10-5
LAURA BRANIGAN 15-10

WERZ/Exeter, NH
Scott MacKey

Hottest:
RICK SPRINGFIELD
NIELSEN/PEARSON
MADNESS (dp)
GOLDEN EARRING (dp)
PAT BENATAR
MOLLY HATCHET
DEBARGE
OXO
KAJAGOOGOO

Hottest:
STYX 3-1
GREG KIHN BAND 5-3
DEF LEPPARD 9-7
BRYAN ADAMS 16-13
PATRICK SIMMONS 17-15

WZVQ/Fredrick, ND
Kemoabl Joe

Hottest:
PAT BENATAR
KENNY ROGERS
CHRIS DEBURGH
KAJAGOOGOO (dp)
CALL

Hottest:
GREG KIHN BAND 4-1
ATF 8-3
TOTO 15-9
PRINCE 14-11
MEN AT WORK 29-17

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

13FEA/Manchester, NH
Rick Ryder

Hottest:
PAT BENATAR
Kenny Rogers
CHRIS DEBURGH
KAJAGOOGOO (dp)
CALL

Hottest:
GREG KIHN BAND 4-1
ATF 8-3
TOTO 15-9
PRINCE 14-11
MEN AT WORK 29-17

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE 24-16
ATF 18-8

WK100/Idaho, NY
Denny Alexander

Hottest:
DEF LEPPARD
DETROIT AUTOMATIX
THOMAS DOLBY
NIGHT RANGER
RITA COOLIDGE
ART IN AMERICA
HALL & OATES
TOTO 4-1
PRINCE 11-5
MEN AT WORK 15-6
DEBARGE 16-9
LIONEL RICHIE

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

MIDWEST

Most Added Hottest
Journey Greg Kihn Band
Culture Club Toto
Rick Springfield M. Jackson "Beat"
Tubes

WEST

Most Added Hottest
Journey M. Jackson "Beat"
Culture Club Greg Kihn Band
Rick Springfield After The Fire

MIDWEST

PARALLEL TWO

WKDD/Akron, OH
Matt Patrick
THOMAS DOLBY
CHRIS DEBURGH
KAJAGOOGOO
Hottest:
GOLDEN EARRING 3-1
TOTO 6-4
ATF 8-6
CULTURE CLUB 13-10
PATRICK SIMMONS 15-11

WKAU/Appleton-Oshkosh
Ross/Allen
RICK SPRINGFIELD
JOURNEY
KAJAGOOGOO
ZZ TOP (dp)
Hottest:
GREG KIHN BAND 3-1
MICHAEL JACKSON 14-5
TOTO 18-10
DURAN DURAN 28-21
MEN AT WORK 31-24

WNAM/Appleton-Oshkosh
Chris Caine
PHIL COLLINS
MUSICAL YOUTH
CARL WILSON
TONY CAREY (dp)
PAT BENATAR
NEIL DIAMOND
Hottest:
DEXYS MIDNIGHT RU 1-1
BRYAN ADAMS 11-6
THOMAS DOLBY 16-11
MEN AT WORK 20-13
DAVID BOWIE 21-15

92X/Columbus, OH
Tari Nutter
PRINCE
THOMAS DOLBY
TUBES
JOURNEY
Hottest:
GREG KIHN BAND 3-1
DEXYS MIDNIGHT RU 5-3
ATF 9-6
TOTO 15-10
DEF LEPPARD 25-16

KIKI/Davenport, IA
Jim O'Hara
CULTURE CLUB
PATRICK SIMMONS
B.J. THOMAS
Hottest:
STEPHEN BISHOP 2-1
TOTO 7-2
EDDIE RABBITT 23-17
MEN AT WORK 28-20
LINDA RONSTADT 29-25

KMGK/Des Moines, IA
Jim Roberts
none
Hottest:
JOURNEY 1-1
GREG KIHN BAND 3-3
OXO 5-5
ATF 6-6
LAURA BRANIGAN 14-14

WEBC/Duluth, MN
Dick Johnson
CULTURE CLUB
Hottest:
GREG KIHN BAND 4-2
TOTO 8-4
KENNY LOGGINS 13-7
BOB SEGER 14-9
RONNIE MILSAP 17-14

WKDQ/Evansville, IN
Hobbs/Payne
MICHAEL JACKSON
CULTURE CLUB
Hottest:
STEPHEN BISHOP 1-1
MICHAEL JACKSON 2-2
LIONEL RICHIE 3-3
MAC MCANALLY 5-4
BARRY MANILOW 12-12

WMEE/Fort Wayne, IN
Tony Richards
JOURNEY
LIONEL RICHIE
CHRIS DEBURGH
PLANET P
BELLE STARS
INXS
Hottest:
JOURNEY 1-1
DEXYS MIDNIGHT RU 3-2
ATF 6-3
STYX 2-4
MICHAEL JACKSON 17-6

WGRD/Grand Rapids, MI
J.J. Duling
none
Hottest:
STYX 1-1
GREG KIHN BAND 3-3
MICHAEL JACKSON 4-4
BOB SEGER 6-6
MEN AT WORK 16-16

WZZR/Grand Rapids, MI
Don Schueller
PAT BENATAR
SPANDAU BALLET
STYX
CHRIS DEBURGH
INXS
Hottest:
JOURNEY 1-1
JEFFERSON STARSHI 5-3
SHERIFF 7-6
BOB SEGER 14-9
DURAN DURAN 27-21

WNAP/Indianapolis, IN
Larry Mago
none
Hottest:
MICHAEL JACKSON 1-1
HALL & OATES 2-2
TOTO 8-8
STEPHEN BISHOP 10-10
KENNY LOGGINS 11-11

WZPL/Indianapolis
Hoffman/Brodie
STEVE MILLER BAND
SPARKS & WIEDLIN
ALEX CALL
CALL
KAJAGOOGOO
SHERIFF
Hottest:
JOURNEY 1-1
GOLDEN EARRING 2-3
STYX 8-7
DEXYS MIDNIGHT RU 11-9
TOTO 15-13

WJXQ/Jackson, MI
Ryan/Cheeks
JOURNEY
MOLLY HATCHET
SPARKS & WIEDLIN (dp)
LOZ NETTO
Hottest:
DEF LEPPARD 1-1
GREG KIHN BAND 7-3
SAMMY HAGAR 9-4
PAT BENATAR 6-5
PLANET P 23-18

WKFR/Kalamazoo, MI
Swart/Chapman
TUBES
SAGA
JOURNEY
Hottest:
DEXYS MIDNIGHT RU 2-1
GREG KIHN BAND 4-3
MICHAEL JACKSON 8-4
THOMAS DOLBY 20-13
MEN AT WORK 29-15

WVIC/East Lansing, MI
Mike Hayes
none
Hottest:
STYX 1-1
GOLDEN EARRING 2-2
DEXYS MIDNIGHT RU 3-3
HALL & OATES 4-4
DAN FOGELBERG 5-5

WZEE/Madison, WI
Little/Hudson
KAJAGOOGOO
CULTURE CLUB
TOTO
Hottest:
STYX 1-1
MICHAEL JACKSON 2-2
MICHAEL JACKSON 3-3
OXO 4-4
GREG KIHN BAND 5-5

KOFM/Oklahoma City, OK
Dave Duquesne
EDDIE RABBITT
DEXYS MIDNIGHT RU
LINDA RONSTADT
Hottest:
DAN FOGELBERG 2-1
JOURNEY 2-2
MAC MCANALLY 15-10
KENNY LOGGINS 22-16

KQKQ/Omaha, NB
Taylor/Evans
CULTURE CLUB
RICK SPRINGFIELD
TUBES
JOURNEY
Hottest:
MICHAEL JACKSON 1-1
DEF LEPPARD 7-2
GREG KIHN BAND 6-3
TOTO 8-5
BOB SEGER 10-6

KZ93/Peoria, IL
Mark Maloney
JOURNEY
INXS
NAKED EYES
Hottest:
GREG KIHN BAND 6-1
DEF LEPPARD 8-4
TOTO 13-5
ATF 14-6
BOB SEGER 16-7

WZOK/Rockford, IL
Tim Fox
THOMAS DOLBY
PRINCE
Hottest:
DEXYS MIDNIGHT RU 3-1
GREG KIHN BAND 4-2
ATF 5-3
MICHAEL JACKSON 8-5
KENNY LOGGINS 13-8

U93/South Bend, IN
J.K. Dearing
DEXYS MIDNIGHT RU
ATF
TOTO
Hottest:
MICHAEL JACKSON 1-1
STYX 3-2
JOURNEY 5-3
DEXYS MIDNIGHT RU D-4
MICHAEL JACKSON 16-5

WZZR/Grand Rapids, MI
Don Schueller
PAT BENATAR
SPANDAU BALLET
STYX
CHRIS DEBURGH
INXS
Hottest:
JOURNEY 1-1
JEFFERSON STARSHI 5-3
SHERIFF 7-6
BOB SEGER 14-9
DURAN DURAN 27-21

KAYI/Tulsa, OK
Phil Williams
PAT BENATAR
JOURNEY
CULTURE CLUB
PHIL COLLINS
TUBES
Hottest:
DEXYS MIDNIGHT RU 5-1
FRIDA 3-2
TOTO 6-3
KENNY LOGGINS 9-6
ATF 10-7

KRAV/Tulsa, OK
Gary Reynolds
CULTURE CLUB
LIONEL RICHIE
Hottest:
STEPHEN BISHOP 2-1
HALL & OATES 4-3
GREG KIHN BAND 6-4
TOTO 12-7
BARRY MANILOW 9-8

KEYN-FM/Wichita, KS
Taylor/Pearman
STYX
CULTURE CLUB
ROBERT ELLIS ORRA
TUBES
JOURNEY
Hottest:
MICHAEL JACKSON 4-1
ATF 7-4
FRIDA 5-5
BOB SEGER 12-6
TOTO 19-9

WHOT/Youngstown, OH
Dick Thompson
PRINCE
CHAMPAIGN
JOURNEY
RICK SPRINGFIELD
CULTURE CLUB
ROBBIE PATTON
Hottest:
GREG KIHN BAND 1-1
BOB SEGER 17-8
TOTO 23-14
DAVID BOWIE 24-16
LAURA BRANIGAN 27-20

WYFM/Youngstown, OH
Jeff Tobin
DAVID BOWIE
PRINCE
Hottest:
none

KFYR/Bismarck, ND
Dan Brannan
CULTURE CLUB
WALTER EGAN
KENNY ROGERS
Hottest:
MICHAEL JACKSON 1-1
JOHN ANDERSON 5-2
ATF 8-5
OXO 11-7
JOURNEY 19-13

WBWB/Bloomington
John Heimann
SPARKS & WIEDLIN
DURAN DURAN
RICK SPRINGFIELD
BOW WOW WOW
CULTURE CLUB
MUSICAL YOUTH
Hottest:
GREG KIHN BAND 2-1
BOB SEGER 11-4
LAURA BRANIGAN 17-9
KENNY LOGGINS 20-13
MEN AT WORK 25-20

WCIL-FM/Carbondale, IL
Tony Waitkus
AL JARREAU
IRENE CARA
RICK SPRINGFIELD (dp)
GARY PORTNOY (dp)
PLANET P
Hottest:
MICHAEL JACKSON 1-1
MICHAEL JACKSON 2-2
DEXYS MIDNIGHT RU 3-3
TOTAL COELO 15-9
DEBARGE 21-15

KFMZ/Columbia, MO
Steve Graziano
SAGA
JOURNEY
PATRICK SIMMONS
KAJAGOOGOO
Hottest:
ATF 1-1
BOB SEGER 5-3
DURAN DURAN 7-4
NAKED EYES 14-10
NIGHT RANGER D-22

D93/Dubuque, IA
Steve Sesterhenn
none
Hottest:
HALL & OATES 1-1
MICHAEL JACKSON 2-2
STYX 5-5
BARRY MANILOW 8-8
DEXYS MIDNIGHT RU 9-9

KQWB/Fargo, ND
Craig Roberts
CULTURE CLUB (dp)
ROBERT ELLIS ORRA (dp)
MAC MCANALLY (dp)
DAVID BOWIE (dp)
Hottest:
DEXYS MIDNIGHT RU 3-1
TOTO 6-3
GREG KIHN BAND 14-4
RONNIE MILSAP 17-5
BOB SEGER 15-6

WSPT/Stevens Point, WI
Fuhr/Tracy
JOURNEY
LINDA RONSTADT
PALCO (dp)
Hottest:
MICHAEL JACKSON 5-1
GOLDEN EARRING 3-2
ATF 9-4
STEPHEN BISHOP 13-7
PRINCE 21-11

KKXL-FM/Grand Forks, ND
Don Nordina
AL JARREAU
JOURNEY
WALL OF VOODOO (dp)
NIGHT RANGER (dp)
RONNIE MILSAP
Hottest:
MICHAEL JACKSON 2-1
GREG KIHN BAND 5-2
JOURNEY 4-3
ATF 6-4
DEF LEPPARD 7-7

KYTN/Grand Forks, ND
Tom Fricke
LIONEL RICHIE
IRENE CARA
CULTURE CLUB
WALTER EGAN
AL JARREAU
CHRIS DEBURGH
KAJAGOOGOO
Hottest:
DEF LEPPARD 4-1
BOB SEGER 12-7
THOMAS DOLBY 13-8
DURAN DURAN 16-12
SAMMY HAGAR 27-19

KRNA/Iowa City, IA
Bart Goynashor
AL JARREAU
RICK SPRINGFIELD
JOURNEY
WALTER EGAN
TUBES (dp)
Hottest:
MICHAEL JACKSON 1-1
PRINCE 5-2
BOB SEGER 10-4
KENNY LOGGINS 11-8
TOTO 12-10

WAZY-FM/Lafayette, IN
Jim Stacy
RONNIE MILSAP
LIONEL RICHIE
AL JARREAU
CULTURE CLUB
JOURNEY
Hottest:
ATF 3-1
GREG KIHN BAND 5-3
TOTO 11-6
DAVID BOWIE 25-19
DEF LEPPARD D-25

WRKR/Racine, WI
Steve Warren
PATRICK SIMMONS
WALTER EGAN
IRENE CARA
PRINCE
Hottest:
MICHAEL JACKSON 1-1
DEXYS MIDNIGHT RU 5-3
ATF 12-8
GARY PORTNOY 32-23
TOTAL COELO 38-31

KKLS/Rapid City, SD
Sherwin/Piper
ROBERT ELLIS ORRA
CULTURE CLUB
LINDA RONSTADT
DURAN DURAN
STYX
Hottest:
STYX 1-1
JOURNEY 2-2
GREG KIHN BAND 3-3
ATF 10-6
TOTO 20-12

99KQ/Salina, KS
Denny Collier
LIONEL RICHIE
RICK SPRINGFIELD (dp)
TUBES (dp)
CULTURE CLUB
JOURNEY
PETER ALLEN
BOW WOW WOW
Hottest:
STYX 1-1
GREG KIHN BAND 3-2
MICHAEL JACKSON 9-5
PRINCE 16-10
TOTO 21-12

KKRC/Sioux Falls, SD
Greg Fisher
TUBES
WALTER EGAN
INXS
AL JARREAU
THOMAS DOLBY
Hottest:
DEF LEPPARD 2-1
OXO 5-3
ATF 6-4
BARRY MANILOW 19-8
DURAN DURAN 23-13

KWTO-FM/Springfield, MO
Alexander/Hammond
CULTURE CLUB
JOURNEY
IRENE CARA
TUBES
Hottest:
GREG KIHN BAND 2-1
STYX 1-2
ATF 6-3
PRINCE 7-4
TOTO 12-7

WSPT/Stevens Point, WI
Fuhr/Tracy
JOURNEY
LINDA RONSTADT
PALCO (dp)
Hottest:
MICHAEL JACKSON 5-1
GOLDEN EARRING 3-2
ATF 9-4
STEPHEN BISHOP 13-7
PRINCE 21-11

KDVV/Topeka, KN
Tony Stewart
NAKED EYES
RICK SPRINGFIELD
IRENE CARA
THOMAS DOLBY (dp)
AL JARREAU (dp)
INXS (dp)
Hottest:
MICHAEL JACKSON 2-1
BRYAN ADAMS 12-6
TOTO 15-7
MEN AT WORK 24-10
LAURA BRANIGAN 35-20

KFMW/Waterloo, IA
Mark Potter
THOMAS DOLBY
AL JARREAU (dp)
RICK SPRINGFIELD
ZZ TOP
LIONEL RICHIE
DURAN DURAN
MICHAEL BOLTON
Hottest:
DEXYS MIDNIGHT RU 1-1
PRINCE 16-7
TOTO 18-8
LAURA BRANIGAN 19-15
DEF LEPPARD 27-18

KKXX/Bakersfield, CA
Squires/Marcus
JOURNEY
RICK SPRINGFIELD
IRENE CARA
ROBERT ELLIS ORRA
NIGHT RANGER
GREG KIHN BAND 1-1
DEF LEPPARD 5-2
TOTO 12-8
DURAN DURAN 17-13
PRINCE 21-15

KBBK/Boise, ID
Bob Lee
JOURNEY
CULTURE CLUB
SPARKS & WIEDLIN
MADNESS
GOLDEN EARRING
PAT BENATAR
KAJAGOOGOO
NEIL DIAMOND
INXS
Hottest:
STYX 1-1
ATF 2-2
DEF LEPPARD 9-7
PRINCE 14-10
TOTO 19-14

KKFM/Colorado Springs
Chuck Finney
LIONEL RICHIE (dp)
TUBES
Hottest:
MICHAEL JACKSON 2-1
GREG KIHN BAND 3-2
BOB SEGER 5-5
PRINCE 10-6
THOMAS DOLBY 23-14

KYNO-FM/Fresno, CA
John Lee Walker
WHISPERS
JOURNEY
CULTURE CLUB
TOTAL COELO
Hottest:
CULTURE CLUB 1-1
HALL & OATES 3-2
DEBARGE 5-4
MICHAEL JACKSON 6-5
PRINCE 8-7

KIKI/Honolulu, HI
Kong/Shishido
CULTURE CLUB
DEBARGE
PAT BENATAR (dp)
KENNY ROGERS
DEF LEPPARD (dp)
SUPERTRAMP
Hottest:
STYX 1-1
RABBITT & GAYLE 2-2
STEPHEN BISHOP 6-4
MICHAEL JACKSON 19-13
TOTO 29-22

KQMQ/Honolulu, HI
Kimo Akane
BERLIN
THOMPSON TWINS
CALL
MADNESS
NIGHT RANGER
DEF LEPPARD
MELISSA MANCHESTE
ALIIS
Hottest:
STYX 2-1
STEPHEN BISHOP 3-2
MICHAEL JACKSON 4-3
ATF 5-4
PRETENDERS 8-5

KLUC/Las Vegas, NV
Randy Lunquist
NAKED EYES
ZZ TOP (dp)
CULTURE CLUB
TUBES (dp)
NIGHT RANGER (dp)
WALTER EGAN
IRENE CARA (dp)
Hottest:
GREG KIHN BAND 1-1
ATF 8-5
TOTO 19-10
STEPHEN BISHOP 15-13
BOB SEGER 20-14

KYNY/Seattle, WA
Elvin Ichiyama
THOMPSON TWINS
BANANARAMA
20/20
TUBES
RED ROCKERS
SPANDAU BALLET
BELLE STARS
JOAN ARMSTRADING
GOLDEN EARRING
Hottest:
ATF 1-1
THOMAS DOLBY 3-2
ULTRAVOX 4-3
PRINCE 10-9
DAVID BOWIE 20-17

KJRB/Spokane, WA
Suds Coleman
JOURNEY
LOU RAWLS
Hottest:
STEPHEN BISHOP 2-1
GARY PORTNOY 13-9
KENNY LOGGINS 14-10
BRYAN ADAMS 17-12
RONNIE MILSAP 20-15

KOSO/Modesto
Ausham/Main
SAGA
CULTURE CLUB
JIM CAPALDI
Hottest:
MICHAEL JACKSON 2-1
LAURA BRANIGAN 18-9
AL JARREAU 26-17
TUBES 33-24
WALTER EGAN 34-25

KHOP/Modesto-Stockton
David Kraham
CULTURE CLUB
JOURNEY
TUBES (dp)
PLANET P (dp)
CHRIS DEBURGH (dp)
KAJAGOOGOO
INXS (dp)
Hottest:
MICHAEL JACKSON 1-1
ATF 2-2
TOTO 12-5
PRINCE 15-10
MEN AT WORK 23-13

KIOD/Monterey, CA
Brown/Carr
ROBERT ELLIS ORRA
TUBES
CULTURE CLUB
JOURNEY
PETER ALLEN
WALTER EGAN
SERGIO MENDES
AL JARREAU
Hottest:
GREG KIHN BAND 2-1
ATF 6-4
MICHAEL JACKSON 8-6
BARRY MANILOW 13-10
GARY PORTNOY 14-11

K96/Provo, UT
Gentry/McCoy
THOMAS DOLBY
RICK SPRINGFIELD
JOURNEY
AL JARREAU
Hottest:
GREG KIHN BAND 2-1
ATF 7-3
MICHAEL JACKSON 8-4
BOB SEGER 11-7
TOTO 13-8

KGGI/Riverside-S. Bern.
Steve O'Neil
LAURA BRANIGAN
RONNIE MILSAP
Hottest:
MICHAEL JACKSON 1-1
DEXYS MIDNIGHT RU 7-2
GREG KIHN BAND 16-3
PRINCE 20-10
THOMAS DOLBY D-17

FM102/Sacramento, CA
Manders/Preston
none
Hottest:
MICHAEL JACKSON 1-1
CULTURE CLUB 4-4
STEPHEN BISHOP 6-6
MICHAEL JACKSON 8-8
AL JARREAU 17-17

KSKD/Salem, OR
Len E. Mitchell
JOURNEY
PAT BENATAR
CULTURE CLUB
BELLE STARS (dp)
NEIL DIAMOND (dp)
CALL (dp)
Hottest:
STYX 1-1
THOMAS DOLBY 7-2
PRINCE 21-12
WALL OF VOODOO 26-14
NEIL YOUNG 29-19

KRSP/Salt Lake City, UT
Carlson/Moile
LIONEL RICHIE
IRENE CARA
RICK SPRINGFIELD
AL JARREAU
Hottest:
STYX 1-1
MICHAEL JACKSON 4-3
ATF 8-7
TOTO 9-9
DEF LEPPARD 23-16

KYYX/Seattle, WA
Elvin Ichiyama
THOMPSON TWINS
BANANARAMA
20/20
TUBES
RED ROCKERS
SPANDAU BALLET
BELLE STARS
JOAN ARMSTRADING
GOLDEN EARRING
Hottest:
ATF 1-1
THOMAS DOLBY 3-2
ULTRAVOX 4-3
PRINCE 10-9
DAVID BOWIE 20-17

KJRB/Spokane, WA
Suds Coleman
JOURNEY
LOU RAWLS
Hottest:
STEPHEN BISHOP 2-1
GARY PORTNOY 13-9
KENNY LOGGINS 14-10
BRYAN ADAMS 17-12
RONNIE MILSAP 20-15

KHYT/Tucson, AZ
Sherman Cohen
DURAN DURAN
KAJAGOOGOO
U2
SCANDAL
PAT BENATAR
CALL
MADNESS
THOMPSON TWINS
Hottest:
MICHAEL JACKSON 1-1
MICHAEL JACKSON 2-2
THOMAS DOLBY 3-3
ATF 7-6
DAVID BOWIE 20-9

KRO/Tucson, AZ
Zapoleon/Norris
JOURNEY
LAURA BRANIGAN
ROBERT ELLIS ORRA
Hottest:
MICHAEL JACKSON 3-1
HALL & OATES 8-3
HALL & OATES 4-4
DEXYS MIDNIGHT RU 17-7
STEPHEN BISHOP 18-9

KENI/Anchorage, AK
Vaughn/Kimberly
THOMAS DOLBY
JOURNEY
CHAMPAIGN
GARY PORTNOY
CULTURE CLUB
Hottest:
STYX 3-1
MICHAEL JACKSON 11-5
KENNY LOGGINS 14-8
ATF 18-12
TOTO 38-18

KYYA/Billings, MT
Charlie Fox
THOMAS DOLBY
IRENE CARA
LIONEL RICHIE
RICK SPRINGFIELD
Hottest:
GREG KIHN BAND 2-1
DEXYS MIDNIGHT RU 5-2
MICHAEL JACKSON 8-4
ATF 9-5
TOTO 17-11

KCDQ/Bozeman, MT
Williams/St. John
JOURNEY
PAT BENATAR
NIGHT RANGER
KAJAGOOGOO
U2
MADNESS
CALL
MELISSA MANCHESTE
TODD RUNDGREN
CULTURE CLUB
Hottest:
GREG KIHN BAND 1-1
MICHAEL JACKSON 9-6
TOTO 13-7
LAURA BRANIGAN 18-12
DAVID BOWIE 21-14

KTRS/Casper, WY
Sears/Donovan
JOURNEY
RICK SPRINGFIELD
Hottest:
GREG KIHN BAND 1-1
TOTO 7-3
BOB SEGER 14-6
KENNY LOGGINS 12-9
BARRY MANILOW 18-12

KKAZ/Cheyenne, WY
John Ramsey
CULTURE CLUB
ROBBIE PATTON
Hottest:
JOURNEY 1-1
STYX 4-2
GREG KIHN BAND 11-6
DIONNE WARWICK 10-8
MICHAEL JACKSON 12-9

KSKD/Salem, OR
Len E. Mitchell
JOURNEY
PAT BENATAR
CULTURE CLUB
BELLE STARS (dp)
NEIL DIAMOND (dp)
CALL (dp)
Hottest:
STYX 1-1
THOMAS DOLBY 7-2
PRINCE 21-12
WALL OF VOODOO 26-14
NEIL YOUNG 29-19

KRSP/Salt Lake City, UT
Carlson/Moile
LIONEL RICHIE
IRENE CARA
RICK SPRINGFIELD
AL JARREAU
Hottest:
STYX 1-1
MICHAEL JACKSON 4-3
ATF 8-7
TOTO 9-9
DEF LEPPARD 23-16

KYYX/Seattle, WA
Elvin Ichiyama
THOMPSON TWINS
BANANARAMA
20/20
TUBES
RED ROCKERS
SPANDAU BALLET
BELLE STARS
JOAN ARMSTRADING
GOLDEN EARRING
Hottest:
ATF 1-1
THOMAS DOLBY 3-2
ULTRAVOX 4-3
PRINCE 10-9
DAVID BOWIE 20-17

KJRB/Spokane, WA
Suds Coleman
JOURNEY
LOU RAWLS
Hottest:
STEPHEN BISHOP 2-1
GARY PORTNOY 13-9
KENNY LOGGINS 14-10
BRYAN ADAMS 17-12
RONNIE MILSAP 20-15

KITE/Corpus Christi
WNOK-FM/Columbia
WGRD/Grand Rapids
WVIC/Lansing
KMGK/Des Moines
WNAP/Indianapolis
FM102/Sacramento
D93/Dubuque

KGHO/Hoquiam
Steve Larson
PHIL COLLINS
RICK SPRINGFIELD
TONY CAREY
CULTURE CLUB
BOW WOW WOW
Hottest:
GREG KIHN BAND 3-1
ATF 5-3
DEF LEPPARD 14-8
JOHN ANDERSON 25-15
MEN AT WORK D-19

KOZE/Lewiston, ID
Jay McCall
CULTURE CLUB
TUBES
KAJAGOOGOO
Hottest:
GREG KIHN BAND 2-1
MICHAEL JACKSON 4-2
ATF 6-3
PATRICK SIMMONS 23-17
MEN AT WORK 27-22

KDZA/Pueblo, CO
Rip Avina
JOURNEY
TUBES
CULTURE CLUB
ROBBIE PATTON
SIMPLE MINDS (dp)
Hottest:
STYX 2-1
GREG KIHN BAND 4-2
DEXYS MIDNIGHT RU 3-3
MICHAEL JACKSON 6-4
ATF 8-6

KCBN/Reno, NV
Jim O'Neal
JOURNEY
TOTO
KAJAGOOGOO
CALL
TUBES
Hottest:
MICHAEL JACKSON 2-1
MICHAEL JACKSON 3-2
PRINCE 23-16
EDDY GRANT 31-24
MEN AT WORK 37-27

KBIM/Roswell, NM
Harry Dierks
JOURNEY
CULTURE CLUB
NIGHT RANGER (dp)
SAGA
PLANET P
PAT BENATAR (dp)
PETER ALLEN
TOTAL COELO
Hottest:
GREG KIHN BAND 1-1
TOTO 8-5
BOB SEGER 9-6
KENNY LOGGINS 16-10
MEN AT WORK 30-23

KSLY/San Luis Obispo, CA
J. Michaels
AL JARREAU
ALEX CALL (dp)
DEBARGE
ROBERT ELLIS ORRA
CULTURE CLUB
NIELSEN/PEARSON (dp)
RITA COOLIDGE
Hottest:
FRIDA 10-6
MICHAEL JACKSON 13-11
PRINCE 21-14
WALL OF VOODOO 23-18
FELONY 28-24

KIST/Santa Barbara, CA
Scotty Johnson
RICK SPRINGFIELD
IRENE CARA
CULTURE CLUB
JOURNEY
SAMMY HAGAR (dp)
PETER ALLEN
Hottest:
MICHAEL JACKSON 1-1
GREG KIHN BAND 4-2
FRIDA 5-3
DEXYS MIDNIGHT RU 11-7
TOTO 13-9

228 Reporters
219 Current Reports

The following station reported a frozen playlist this week:
WOMP-FM/Bellaire

The following stations did not report this week and therefore their playlists were frozen:

- KITE/Corpus Christi
- WNOK-FM/Columbia
- WGRD/Grand

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS

228 Reports

(After The Fire continued)

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	158/10		UP 51
S	83%		DEBITS 20
E	33%		Same 4
M	21%		Down 0
S	56%		Adds 25
W	19%		

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary

Up 31 — Number of stations moving it up on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On. Add to On. 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	158/10		UP 51
S	83%		DEBITS 20
E	33%		Same 4
M	21%		Down 0
S	56%		Adds 25
W	19%		

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary

Up 31 — Number of stations moving it up on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On. Add to On. 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

DAVID BOWIE
Let's Dance (EMI America)
LP: Let's Dance

Regional	200/5	88%	National Summary
Reach	174		UP 174
S	83%		DEBITS 7
E	91%		Same 16
M	77%		Down 0
S	81%		Adds 5
W	81%		

IRENE CARA
Flashdance...What A Feeling (Casablanca/PolyGram)
LP: Soundtrack Flashdance

Regional	162/20	71%	National Summary
Reach	145		UP 56
S	83%		DEBITS 45
E	74%		Same 16
M	43%		Down 0
S	87%		Adds 20
W	27%		

DeBARGE
I Like It (Motown)
LP: All This Love

Regional	55/1	24%	National Summary
Reach	21		UP 21
S	83%		DEBITS 0
E	30%		Same 16
M	27%		Down 17
S	78%		Adds 1
W	27%		

THOMAS DOLBY
Blinded By... (Capitol)
LP: Blinded By Science

Regional	173/23	76%	National Summary
Reach	130		UP 130
S	83%		DEBITS 27
E	61%		Same 17
M	61%		Down 4
S	78%		Adds 23
W	78%		

DEF LEPPARD
Photograph (Mercury/PG)
LP: Pyromania

Regional	147/9	64%	National Summary
Reach	91		UP 91
S	83%		DEBITS 22
E	71%		Same 32
M	64%		Down 5
S	49%		Adds 9
W	49%		

DURAN DURAN
Rio (Capitol)
LP: Rio

Regional	182/7	80%	National Summary
Reach	151		UP 151
S	83%		DEBITS 24
E	71%		Same 20
M	64%		Down 0
S	73%		Adds 7
W	73%		

CHAMPAIGN
Try Again (Columbia)
LP: Modern Heart

Regional	57/15	25%	National Summary
Reach	16		UP 16
S	83%		DEBITS 10
E	10%		Same 16
M	54%		Down 15
S	24%		Adds 15
W	24%		

LAURA BRANIGAN
Solitaire (Atlantic)
LP: Branigan 2

Regional	193/12	85%	National Summary
Reach	10		UP 10
S	83%		DEBITS 18
E	91%		Same 14
M	78%		Down 17
S	87%		Adds 17
W	87%		

CULTURE CLUB
Time (Clock Of The Heart) (Virgin/Epic)
LP: Kissling To Be Clever

Regional	157/75	69%	National Summary
Reach	66		UP 66
S	83%		DEBITS 27
E	71%		Same 27
M	57%		Down 0
S	76%		Adds 75
W	76%		

DEXY'S MIDNIGHT RUNNERS
Come On Eileen (Mercury/PG)
LP: Too-Rye-Ay

Regional	189/3	83%	National Summary
Reach	4		UP 4
S	83%		DEBITS 3
E	81%		Same 47
M	86%		Down 72
S	81%		Adds 3
W	81%		

WALTER EGAN
Fool Moon Fire (Backstreet/MCA)
LP: Wild Exhibitions

Regional	111/18	49%	National Summary
Reach	15		UP 15
S	83%		DEBITS 22
E	58%		Same 15
M	39%		Down 0
S	47%		Adds 18
W	47%		

BRYAN ADAMS
Straight From The... (A&M)
LP: Cuts Like A Knife

Regional	191/5	84%	National Summary
Reach	151		UP 151
S	83%		DEBITS 27
E	71%		Same 21
M	80%		Down 18
S	82%		Adds 5
W	82%		

PAT BENATAR
Looking For A Stranger (Chrysalis)
LP: Get Nervous

Regional	52/50	23%	National Summary
Reach	1		UP 1
S	83%		DEBITS 0
E	30%		Same 2
M	11%		Down 0
S	28%		Adds 50
W	28%		

STEPHEN BISHOP
It Might Be You... (WB)
LP: Soundtrack "Tootsie"

Regional	148/2	65%	National Summary
Reach	2		UP 2
S	83%		DEBITS 4
E	68%		Same 32
M	60%		Down 16
S	82%		Adds 2
W	82%		

AFTER THE FIRE
Der Kommissar (Epic)
LP: After The Fire

Regional	192/3	84%	National Summary
Reach	134		UP 134
S	83%		DEBITS 3
E	88%		Same 18
M	80%		Down 3
S	84%		Adds 3
W	84%		

IRENE CARA
Flashdance...What A Feeling (Casablanca/PolyGram)
LP: Soundtrack Flashdance

Regional	162/20	71%	National Summary
Reach	145		UP 56
S	83%		DEBITS 45
E	74%		Same 16
M	43%		Down 0
S	87%		Adds 20
W	27%		

DeBARGE
I Like It (Motown)
LP: All This Love

Regional	55/1	24%	National Summary
Reach	21		UP 21
S	83%		DEBITS 0
E	30%		Same 16
M	27%		Down 17
S	78%		Adds 1
W	27%		

THOMAS DOLBY
Blinded By... (Capitol)
LP: Blinded By Science

Regional	173/23	76%	National Summary
Reach	130		UP 130
S	83%		DEBITS 27
E	61%		Same 17
M	61%		Down 4
S	78%		Adds 23
W	78%		

DEF LEPPARD
Photograph (Mercury/PG)
LP: Pyromania

Regional	147/9	64%	National Summary
Reach	91		UP 91
S	83%		DEBITS 22
E	71%		Same 32
M	64%		Down 5
S	49%		Adds 9
W	49%		

DURAN DURAN
Rio (Capitol)
LP: Rio

Regional	182/7	80%	National Summary
Reach	151		UP 151
S	83%		DEBITS 24
E	71%		Same 20
M	64%		Down 0
S	73%		Adds 7
W	73%		

CHAMPAIGN
Try Again (Columbia)
LP: Modern Heart

Regional	57/15	25%	National Summary
Reach	16		UP 16
S	83%		DEBITS 10
E	10%		Same 16
M	54%		Down 15
S	24%		Adds 15
W	24%		

LAURA BRANIGAN
Solitaire (Atlantic)
LP: Branigan 2

Regional	193/12	85%	National Summary
Reach	10		UP 10
S	83%		DEBITS 18
E	91%		Same 14
M	78%		Down 17
S	87%		Adds 17
W	87%		

CULTURE CLUB
Time (Clock Of The Heart) (Virgin/Epic)
LP: Kissling To Be Clever

Regional	157/75	69%	National Summary
Reach	66		UP 66
S	83%		DEBITS 27
E	71%		Same 27
M	57%		Down 0
S	76%		Adds 75
W	76%		

DEXY'S MIDNIGHT RUNNERS
Come On Eileen (Mercury/PG)
LP: Too-Rye-Ay

Regional	189/3	83%	National Summary
Reach	4		UP 4
S	83%		DEBITS 3
E	81%		Same 47
M	86%		Down 72
S	81%		Adds 3
W	81%		

WALTER EGAN
Fool Moon Fire (Backstreet/MCA)
LP: Wild Exhibitions

Regional	111/18	49%	National Summary
Reach	15		UP 15
S	83%		DEBITS 22
E	58%		Same 15
M	39%		Down 0
S	47%		Adds 18
W	47%		

DAVID BOWIE
Let's Dance (EMI America)
LP: Let's Dance

Regional	200/5	88%	National Summary
Reach	174		UP 174
S	83%		DEBITS 7
E	91%		Same 16
M	77%		Down 0
S	81%		Adds 5
W	81%		

IRENE CARA
Flashdance...What A Feeling (Casablanca/PolyGram)
LP: Soundtrack Flashdance

Regional	162/20	71%	National Summary
Reach	145		UP 56
S	83%		DEBITS 45
E	74%		Same 16
M	43%		Down 0
S	87%		Adds 20
W	27%		

DeBARGE
I Like It (Motown)
LP: All This Love

Regional	55/1	24%	National Summary
Reach	21		UP 21
S	83%		DEBITS 0
E	30%		Same 16
M	27%		Down 17
S	78%		Adds 1
W	27%		

THOMAS DOLBY
Blinded By... (Capitol)
LP: Blinded By Science

Regional	173/23	76%	National Summary
Reach	130		UP 130
S	83%		DEBITS 27
E	61%		Same 17
M	61%		Down 4
S	78%		Adds 23
W	78%		

DEF LEPPARD
Photograph (Mercury/PG)
LP: Pyromania

Regional	147/9	64%	National Summary
Reach	91		UP 91
S	83%		DEBITS 22
E	71%		Same 32
M	64%		Down 5
S	49%		Adds 9
W	49%		

DURAN DURAN
Rio (Capitol)
LP: Rio

Regional	182/7	80%	National Summary
Reach	151		UP 151
S	83%		DEBITS 24
E	71%		Same 20
M	64%		Down 0
S	73%		Adds 7
W	73%		

CHAMPAIGN
Try Again (Columbia)
LP: Modern Heart

Regional	57/15	25%	National Summary
Reach	16		UP 16
S	83%		DEBITS 10
E	10%		Same 16
M	54%		Down 15
S	24%		Adds 15
W	24%		

LAURA BRANIGAN
Solitaire (Atlantic)
LP: Branigan 2

Regional	193/12	85%	National Summary
Reach	10		UP 10
S	83%		DEBITS 18
E	91%		Same 14
M	78%		Down 17
S	87%		Adds 17
W	87%		

CULTURE CLUB
Time (Clock Of The Heart) (Virgin/Epic)
LP: Kissling To Be Clever

Regional	157/75	69%	National Summary
Reach	66		UP 66
S	83%		DEBITS 27
E	71%		Same 27
M	57%		Down 0
S	76%		Adds 75
W	76%		

DEXY'S MIDNIGHT RUNNERS
Come On Eileen (Mercury/PG)
LP: Too-Rye-Ay

Regional	189/3	83%	National Summary
Reach	4		UP 4
S	83%		DEBITS 3
E	81%		Same 47
M	86%		Down 72
S	81%		Adds 3
W	81%		

WALTER EGAN
Fool Moon Fire (Backstreet/MCA)
LP: Wild Exhibitions

Regional	111/18	49%	National Summary
Reach	15		UP 15
S	83%		DEBITS 22
E	58%		Same 15
M	39%		Down 0
S	47%		Adds 18
W	47%		

DAVID BOWIE
Let's Dance (EMI America)
LP: Let's Dance

Regional	200/5	88%	National Summary
Reach	174		UP 174
S	83%		DEBITS 7
E	91%		Same 16
M	77%		Down 0
S	81%		Adds 5
W	81%		

IRENE CARA
Flashdance...What A Feeling (Casablanca/PolyGram)
LP: Sound

Black Radio

BREAKERS

EARTH, WIND & FIRE Side By Side (Columbia)

79% of our reporting stations on it. Rotations: Heavy 14/3, Medium 18/3, Light 23/12, Extra Adds 3, Total Adds 21 including WOOK, KRNB, WCIN, WZAK, WDRQ, WATV, WPLZ, WDAO, KDIA, KPOP-FM. A Most Added Record. Debuts at number 18 on the Black Radio Chart.

YARBROUGH & PEOPLES Feels So Good (Total Experience/PGM)

70% of our reporting stations on it. Rotations: Heavy 3/0, Medium 25/1, Light 21/8, Extra Adds 2, Total Adds 11, WKYS, WAOK, K104-FM, WJMO, WRDW, WKXI, WLOU, WTOY, WLTH, WKWM, WTLC. Debuts at number 27 on the Black Radio Chart.

LIONEL RICHIE My Love (Motown)

64% of our reporting stations on it. Rotations: Heavy 4/0, Medium 21/5, Light 19/9, Extra Adds 3, Total Adds 17 including WXYV, WOOK, KMJQ, WBMX, WDMT, WGPR, KSOL, WKND, WLUM, KUKQ. A Most Added Record. Debuts at number 28 on the Black Radio Chart.

ISLEY BROTHERS Between The Sheets (T-Neck/CBS)

60% of our reporting stations on it. Rotations: Heavy 20/1, Medium 15/0, Light 9/2, Extra Adds 0, Total Adds 3, KRLY, WENN, WKVO. Heavy: WBL, KRNB, WZAK, KMJM, XHRM, WATV, WLTH. Debuts at number 22 on the Black Radio Chart.

PRINCE Little Red Corvette (WB)

60% of our reporting stations on it. Rotations: Heavy 21/0, Medium 19/1, Light 4/1, Extra Adds 0, Total Adds 2, WOOK, WWDM. Heavy: WXYV, KMJQ, WBLZ, WZAK, KSOL, WATV, WVOI, KPOP-FM. Moves 30-21 on the Black Radio Chart.

NEW & ACTIVE

DENIECE WILLIAMS "Do What You Feel" (Columbia) 41/39

Rotations: Heavy 4/4, Medium 7/7, Light 19/17, Extra Adds 11, Total Adds 39 including WBL, WKYS, WHUR, WVEE, KRNB, WDIA, WHRK, WYLD-FM, WJLB, WNHC, WATV, KOKY, WANM, KDIA.

NARADA MICHAEL WALDEN "Reach Out" (Atlantic) 41/5

Rotations: Heavy 3/0, Medium 22/2, Light 15/2, Extra Adds 1, Total Adds 5, WVEE, KNOW, WOIC, WJJS, KDIA. Heavy: KRNB, WZEN-FM, WLUM. Medium: WAMO, WHRK, WGCI, KACE, XHRM, KJCB, WWDM.

RAY PARKER JR. "The People Next Door" (Arista) 40/2

Rotations: Heavy 11/0, Medium 13/1, Light 15/0, Extra Adds 1, Total Adds 2, WOOK, WPEG. Heavy: K104-FM, KMJQ, WJMO, KNOW, WJAX, WANM, WKWM, WDAO, KPOP-FM. Medium: KMJM, KDAY, WKND, WENN, WTLC.

PEABO BRYSON "Remember When (So Much In Love)" (Capitol) 39/2

Rotations: Heavy 2/0, Medium 21/0, Light 15/1, Extra Adds 1, Total Adds 2, KMJQ, WPLZ. Heavy: WGIV, WLUM. Medium: WDAS, WYLD-FM, WDRQ, WGPR, XHRM, KSOL, KNOW, KJCB, WDAO, WLTH, KUKQ.

NONA HENDRYX "Keep It Confidential" (RCA) 38/5

Rotations: Heavy 9/0, Medium 14/1, Light 12/1, Extra Adds 3, Total Adds 5, WKYS, WOOK, KRLY, WAIL-FM, WBMX. Heavy: WDAS, WOIC, WAAA, WTLC, KUKQ. Medium: WHRK, WGCI, XHRM, WPDQ, WVOI.

MAZE featuring FRANKIE BEVERLY "Love Is The Key" (Capitol) 36/35

Rotations: Heavy 2/2, Medium 8/8, Light 17/16, Extra Adds 9, Total Adds 35 including WAMO, WKYS, K104-FM, KRNB, WHRK, WGCI, WJMO, KSOL, WKND, WRDW, KNOW, WOIC, KJCB, WANM, WTLC.

CAMEO "Style" (Atlantic Art./PolyGram) 36/25

Rotations: Heavy 3/1, Medium 6/3, Light 20/14, Extra Adds 7, Total Adds 25 including WHUR, KMJQ, WGCI, WZAK, KACE, XHRM, WJAX, WANM, WKWM, KUKQ. Heavy: KRNB, WHRK. Medium: K104-FM, WPEG, KOKY.

ATTITUDE "We Got The Juice" (RFC/Atlantic) 35/0

Rotations: Heavy 12/0, Medium 15/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WBL, WEDR, WZEN-FM, XHRM, WNHC, WPEG, WPLZ, WTLC. Medium: WVEE, WDIA, WJMO, KOKY, WLTH, KUKQ.

LOU RAWLS "Wind Beneath My Wings" (Epic) 33/3

Rotations: Heavy 5/0, Medium 13/1, Light 13/0, Extra Adds 2, Total Adds 3, KMJQ, KACE, WLTH. Heavy: WYLD-FM, WKXI, WLUM, KUKQ, KPOP-FM. Medium: WHUR, WDIA, WAIL-FM, WGPR, XHRM, WBLX, WVOI.

CHERI "Working Girl" (21/PolyGram) 33/0

Rotations: Heavy 8/0, Medium 16/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WBL, WVEE, WYLD-FM, WBMX, WGCI, WCIN, WZEN-FM, WJMI. Medium: WOOK, WJMO, KSOL, WGV, WVOL, WAAA, WWWWS.

CHAKA KHAN "Tearin' It Up" (WB) 32/3

Rotations: Heavy 5/0, Medium 18/2, Light 9/1, Extra Adds 0, Total Adds 3, WOOK, XHRM, WLTH. Heavy: WBL, WATV, WGIV, WNOC, KUKQ. Medium: WAOK, WDMT, KACE, KNOW, WPDQ, WAAA, WVOI.

FONZI THORNTON "Beverly" (RCA) 31/3

Rotations: Heavy 7/0, Medium 11/0, Light 12/2, Extra Adds 1, Total Adds 3, WPEG, WLOU, WWDM. Heavy: WVEE, WKND, WATV, WENN, WAAA, WTLC, WWWWS. Medium: WBL, WHRK, WZAK, XHRM, WGIV.

GEORGE DUKE "Reach Out" (Part 1) (Epic) 31/1

Rotations: Heavy 6/0, Medium 15/0, Light 9/0, Extra Adds 1, Total Adds 1, KACE. Heavy: WBL, KRNB, KSOL, WNHC, KUKQ, KPOP-FM. Medium: WHUR, K104-FM, WDMT, XHRM, WJMI, WAAA, WLUM, KDIA.

MICHAEL HENDERSON "Fickle" (Buddah/Arista) 29/17

Rotations: Heavy 0/0, Medium 5/2, Light 18/9, Extra Adds 6, Total Adds 17, WAOK, WHRK, WEDR, WAIL-FM, WBMX, WJMO, WJLB, XHRM, WRDW, WOIC, WJMI, WWDM, WANM, WAAA, WDAO, WLTH, KUKQ. Medium: WENN, WVOL, WKWM.

BRASS CONSTRUCTION "Walkin' The Line" (Capitol) 28/9

Rotations: Heavy 1/0, Medium 9/3, Light 17/5, Extra Adds 1, Total Adds 9, WBL, K104-FM, WDMT, WJMO, WJLB, XHRM, WRDW, WANT, WANM. Heavy: WAOK. Medium: WHUR, KRNB, WOIC, WTLC, KUKQ.

HIGH INERGY "He's A Pretender" (Gordy/Motown) 28/1

Rotations: Heavy 6/0, Medium 14/0, Light 8/1, Extra Adds 0, Total Adds 1, WTOY. Heavy: KACE, WATV, WENN, WTLC, WLUM. Medium: WHUR, WVEE, WAIL-FM, WNOC, WVOL, WANM, WAAA, WLTH.

DEBRA HURD "Hug Me, Squeeze Me" (Geffen) 26/8

Rotations: Heavy 0/0, Medium 8/1, Light 17/6, Extra Adds 1, Total Adds 6, WOOK, WVEE, WEDR, WRDW, WENN, WKXI, WPLZ, KUKQ. Medium: WAOK, WHRK, KDAY, KOKY, WVOL, WWDM, WANM.

DIANE RICHARDS "Listen To Your Heart" (Zoo York/CBS) 26/4

Rotations: Heavy 3/0, Medium 10/1, Light 13/3, Extra Adds 0, Total Adds 4, WHUR, KRNB, XHRM, WLTH. Heavy: WCIN, WJMO, WTLC. Medium: WOOK, WGPR, KSOL, WENN, WKXI, WVOL, WLUM, KPOP-FM.

LENNY WHITE "Didn't Know About Love (Till I Found You)" (Elektra) 25/16

Rotations: Heavy 0/0, Medium 5/1, Light 15/10, Extra Adds 5, Total Adds 16, WILD, WHUR, WVEE, WEDR, WBMX, WJMO, WNHC, WGIV, WPEG, WJAX, WLOU, WBLX, WAAA, WDAO, KUKQ, KPOP-FM. Medium: WZEN-FM, WLTH, WLUM.

DAVID BOWIE "Let's Dance" (EMI America) 25/6

Rotations: Heavy 6/0, Medium 7/1, Light 11/4, Extra Adds 1, Total Adds 6, WAMO, WGCI, WGPR, KDAY, WJAX, WTLC. Heavy: WILD, WBL, WVEE, WHRK, WNHC, KPOP-FM. Medium: WXYV, WDMT, WZAK, XHRM, WANM, KUKQ.

IMAGINATION "Changes" (MCA) 25/0

Rotations: Heavy 2/0, Medium 16/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WKXI. Medium: WHUR, WAOK, KRNB, WEDR, WJMO, KACE, KDAY, XHRM, KNOW, WENN, WGIV, WPLZ, WWDM, WDAO, KUKQ, KPOP-FM.

SIGNIFICANT ACTION

MARY JANE GIRLS "Candy Man" (Gordy/Motown) 24/4

Rotations: Heavy 3/0, Medium 10/1, Light 10/2, Extra Adds 1, Total Adds 4, WVEE, WAIL-FM, WKXI, WAAA. Heavy: KRNB, WTLC, WWWWS. Medium: WGPR, WZEN-FM, KDAY, XHRM, KSOL, KJCB, WLOU, WANM, KPOP-FM.

EDDY GRANT "Electric Avenue" (Portrait/CBS) 24/1

Rotations: Heavy 2/0, Medium 11/1, Light 11/0, Extra Adds 0, Total Adds 1, WVEE. Heavy: WBL, WNHC. Medium: WDAS, WAOK, WAIL-FM, KACE, KDAY, KNOW, WENN, WWDM, WDAO, KPOP-FM.

MTUME "Juicy Fruit" (Epic) 24/1

Rotations: Heavy 11/0, Medium 10/0, Light 2/0, Extra Adds 1, Total Adds 1, WJAX. Heavy: WBL, WHUR, WDMT, WZAK, WATV, WJMI, KJCB, WKWM, WLUM, WWWWS. Medium: WBMX, WGCI, WCIN, WDRQ, WJLB, KOKY, XHRM, WPEG, WKXI, WWDM.

JONZUN CREW "Space Cowboy" (Tommy Boy) 23/6

Rotations: Heavy 2/2, Medium 11/3, Light 10/1, Extra Adds 0, Total Adds 6, WVEE, KMJQ, WDMT, WZAK, KDAY, WLOU. Medium: WILD, WAIL-FM, XHRM, WNHC, WPDQ, WANM, WTLC, KPOP-FM.

CHOCOLATE MILK "Who's Getting It Now" (RCA) 23/2

Rotations: Heavy 4/0, Medium 7/1, Light 11/0, Extra Adds 1, Total Adds 2, WAIL-FM, WLTH. Heavy: KRNB, WDIA, KJCB, KUKQ. Medium: WZEN-FM, KSOL, WKND, WNOC, KOKY, WWWWS.

BLUE MAGIC "Magic #" (Mirage/Atco) 23/1

Rotations: Heavy 2/0, Medium 9/0, Light 12/1, Extra Adds 0, Total Adds 1, WJMO. Medium: WAOK, KRNB, KACE, WKND, KOKY, WWDM, WDAO, WLTH, WLUM.



NATIONAL AIRPLAY/30

April 15, 1983

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
2	1	1	1	KASHIF/I Just Gotta Have You... (Arista)
6	5	4	2	JARREAU/Mornin' (WB)
5	3	3	3	CHAMPAIGN/Try Again (Columbia)
1	2	2	4	WHISPERS/Tonight (Solar/Elektra)
-	29	12	5	GLADYS KNIGHT & THE PIPS/Save The Overtime (For Me) (Columbia)
27	13	9	6	MICHAEL JACKSON/Beat It (Epic)
20	15	8	7	TEMPTATIONS/Love On My Mind Tonight (Gordy/Motown)
9	6	6	8	STEVE ARRINGTON'S HALL OF FAME/Nobody Can Be You (Atlantic)
30	24	14	9	LAKESIDE/Raid (Solar/Elektra)
12	9	7	10	CLIFF DAWSON & RENEE DIGGS/Never Say I Do... (Boardwalk)
3	4	5	11	GEORGE CLINTON/Atomic Dog (Capitol)
-	-	28	12	NEW EDITION/Candy Girl (Streetwise)
25	25	13	13	MELBA MOORE/Underlove (Capitol)
-	30	22	14	CHI-LITES/Bottom's Up (Larc)
26	23	15	15	CHANGE/This Is Your Time (RFC/Atlantic)
23	18	16	16	BAR-KAYS/She Talks To Me With Her Body (Mercury/PolyGram)
26	20	18	17	FATBACK/The Girl Is Fine (So Fine) (Spring/PolyGram)
DEBUT	18	18	18	EARTH, WIND & FIRE/Side By Side (Columbia)
22	11	11	19	KIDDO/Try My Loving (Gimme Just Enough) (A&M)
15	10	10	20	TYRONE BRUNSON/Sticky Situation (Believe In A Dream/CBS)
-	-	30	21	PRINCE/Little Red Corvette (WB)
DEBUT	22	22	22	ISLEY BROTHERS/Between The Sheets (T-Neck/CBS)
14	16	20	23	INSTANT FUNK/No Stoppin' That Rockin' (Salsoul/RCA)
19	19	21	24	SYSTEM/You Are In My System (Mirage/Atco)
29	28	27	25	DIONNE WARWICK/Take The Short Way Home (Arista)
4	7	19	26	ANGELA BOFILL/Too Tough (Arista)
DEBUT	27	27	27	YARBROUGH & PEOPLES/Feels So Good (Total Experience/PGM)
DEBUT	28	28	28	LIONEL RICHIE/My Love (Motown)
7	8	17	29	O'BRYAN/I'm Freaky (Capitol)
17	27	29	30	GLENN JONES/I Am Somebody (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- DENIECE WILLIAMS (39)
- MAZE (35)
- CAMEO (25)
- EARTH, WIND & FIRE (21)
- MICHAEL HENDERSON (17)
- LIONEL RICHIE (17)

HOTTEST

- CHAMPAIGN (31)
- GEORGE CLINTON (29)
- KASHIF (25)
- MICHAEL JACKSON (23)
- WHISPERS (23)

DeBARGE "All This Love" (Gordy/Motown) 22/9

Rotations: Heavy 5/0, Medium 9/3, Light 8/6, Extra Adds 0, Total Adds 9, WILD, WDRQ, WKND, KNOW, WGIV, WJMI, WVOL, WTLC, KPOP-FM. Heavy: WBL, WHUR, WGCI, WDMT, WZAK. Medium: WKYS, WVEE, WDIA, WHRK, KSOL, KOKY.

GREG KINN BAND "Jeopardy" (Beserkley/Elektra-Asylum) 22/0

Rotations: Heavy 5/0, Medium 12/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WBL, WHRK, WBLZ, WDMT. Medium: WDAS, WKYS, WOOK, WVEE, K104-FM, WZAK, KSOL, WPDQ, KOKY, WVOL, WANM, KUKQ.

POINTER SISTERS "If You Wanna Get Back Your Lady" (Planet/RCA) 22/0

Rotations: Heavy 6/0, Medium 10/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WEDR, KSOL, WNHC, WPDQ, KDIA. Medium: WILD, WENN, WJAX, KOKY, WANT, WANM, WLTH, WLUM, WWWWS.

OZONE "Strutt My Thang" (Motown) 21/5

Rotations: Heavy 2/1, Medium 9/0, Light 9/3, Extra Adds 1, Total Adds 5, WAIL-FM, WRDW, WATV, WPDQ, WJJS. Medium: WGPR, KACE, KDAY, XHRM, WPEG, WNOC, WLTH, WTLC, KPOP-FM.

LUTHER VANDROSS "Promise Me" (Epic) 21/3

Rotations: Heavy 2/0, Medium 10/1, Light 9/2, Extra Adds 0, Total Adds 3, WOOK, XHRM, KUKQ. Heavy: KRLY, KMJM. Medium: K104-FM, KMJQ, WDIA, WATV, WGIV, WPEG, WPDQ, KJCB, WDAO.

EVELYN KING "Get Loose" (RCA) 21/2

Rotations: Heavy 2/0, Medium 13/1, Light 5/0, Extra Adds 1, Total Adds 2, WEDR, WDMT. Heavy: WATV, WAAA. Medium: WAOK, K104-FM, WDIA, WZAK, WDRQ, WJLB, WZEN-FM, XHRM, WENN, KJCB, WBLX, WWWWS.

ARETHA FRANKLIN "This Is For Real" (Arista) 21/0

Rotations: Heavy 2/0, Medium 13/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WZEN-FM, WLTH. Medium: WOOK, WCIN, WDMT, WDRQ, WJLB, WENN, WGIV, WNOC, WOIC, WBLX, WPLZ, WANT, WDAO.

INDEEP "When Boys Talk" (Sound Of New York) 20/9

Rotations: Heavy 0/0, Medium 9/3, Light 9/4, Extra Adds 2, Total Adds 9, WRKS, WHUR, WHRK, WZAK, WGPR, XHRM, WOIC, WJAX, WANM. Medium: WILD, WBL, WVEE, WNHC, WPEG, WWDM.

BROTHERS JOHNSON "I'm Giving You All Of My Love" (A&M) 20/2

Rotations: Heavy 4/0, Medium 9/1, Light 7/1, Extra Adds 0, Total Adds 2, WLO, WDRQ. Heavy: WBMX, WTLC, WLUM, KPOP-FM. Medium: WXYV, KMJQ, XHRM, WKXI, WANT, WAAA, WDAO, WLTH.

"D" TRAIN "Music" (Prelude) 19/12

Rotations: Heavy 3/1, Medium 4/2, Light 10/7, Extra Adds 2, Total Adds 12, WHUR, WGCI, WZAK, WGPR, WNHC, WGIV, WPEG, WPDQ, WANM, WTLC, WWWWS, KUKQ. Heavy: WBL, WNOC. Medium: WAIL-FM, WWDM.

VISUAL "The Music Got Me" (Prelude) 19/2

Rotations: Heavy 2/0, Medium 6/0, Light 10/1, Extra Adds 1, Total Adds 2, WXYV, WDAO. Heavy: WBL, WYLD-FM. Medium: WRKS, WOOK, WAIL-FM, WNHC, WENN, WTLC.

GEORGE HOWARD "The Preacher" (Palo Alto) 19/0

Rotations: Heavy 0/0, Medium 9/0, Light 10/0, Extra Adds 0, Total Adds 0. Medium: WHUR, WVEE, WHRK, KNOW, WNOC, KJCB, WAAA, WKWM, KDIA.

SERGIO MENDES "Never Gonna Let You Go" (A&M) 18/7

Rotations: Heavy 0/0, Medium 5/0, Light 10/4, Extra Adds 3, Total Adds 7, WXYV, WHRK, WBMX, WJAX, WAAA, WLUM, KPOP-FM. Medium: WHUR, WVEE, WNHC, WGIV, WWDM.

TYRONE DAVIS "A Little Bit Of Loving" (HighRise) 18/4

Rotations: Heavy 2/0, Medium 5/0, Light 8/1, Extra Adds 3, Total Adds 4, WDAS, WAOK, WCIN, WGPR. Heavy: KRNB, WOIC. Medium: WHRK, WATV, WGIV, KOKY, WWDM.

PHILIPPE WYNNE "You Ain't Going Anywhere But Gone" (Sugar Hill) 18/2

Rotations: Heavy 3/0, Medium 6/0, Light 8/1, Extra Adds 1, Total Adds 2, WKYS, KMJQ. Heavy: WILD, WKXI, WAAA. Medium: WAMO, WOOK, WJMO, KSOL, WPEG, WNOC.

THOMAS DOLBY "She Blinded Me With Science" (Capitol) 17/5

Rotations: Heavy 4/0, Medium 8/2, Light 4/2, Extra Adds 1, Total Adds 5, WVEE, WDRQ, KDAY, WNHC, WPEG. Heavy: K104-FM, WHRK, WZAK, XHRM. Medium: WXYV, WAIL-FM, WDMT, WKWM, WWWWS, KUKQ.

GRACE JONES "Cry Now, Laugh Later" (Island/Atco) 16/0

Rotations: Heavy 7/0, Medium 3/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: KMJQ, KRLY, KRNB, WATV, WPDQ, WANM, WAAA. Medium: WZEN-FM, WENN, WJAX.

SECRET WEAPON "D.J. MAN" (Prelude) 16/0

Rotations: Heavy 5/0, Medium 9/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WAIL-FM, KNOW, WNOC, WOIC, WAAA. Medium: WAOK, WVEE, WDIA, WCIN, WJMO, WPLZ, WANT, WANM, WLTH.

BOOKER NEWBERRY III "Love Town" (Boardwalk) 15/7

Rotations: Heavy 0/0, Medium 5/0, Light 8/5, Extra Adds 2, Total Adds 7, WXYV, KRLY, WGPR, WATV, WWDM, WANM, KUKQ. Medium: WILD, WBL, KRNB, WHRK, WNHC.

THELMA HOUSTON "Working Girl" (MCA) 15/5

Rotations: Heavy 1/0, Medium 6/0, Light 6/0, Extra Adds 2, Total Adds 5, WXYV, WEDR, WATV, WPDQ, WWWWS. Heavy: WAOK. Medium: WOOK, WZAK, WENN, WGIV, KOKY, WVOL.

SHOCK "Waitin' On Your Love" (Fantasy) 15/4

Rotations: Heavy 0/0, Medium 6/1, Light 9/3, Extra Adds 0, Total Adds 4, WAMO, WLOU, WVOL, WTOY. Medium: WVEE, K104-FM, WHRK, XHRM, WPEG.

MELLAA "Makin' Love In The Fast Lane" (Larc) 15/1

Rotations: Heavy 3/0, Medium 7/0, Light 4/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WAOK, WHRK, WYLD-FM. Medium: KRNB, WZEN-FM, WENN, KOKY, WVOL, WTLC, WLUM.

PATRICK SIMMONS "So Wrong" (Elektra) 15/0

TURN ON THE
HITPOWER!



MAZE featuring **FRANKIE BEVERLY**
"LOVE IS THE KEY" (B-5221)
from the forthcoming album **WE ARE ONE** (ST-12262)

MELBA MOORE
"UNDERLOVE" (7" B-5208, 12" #8547)
from the album **THE OTHER SIDE OF THE RAINBOW** (ST-12243)



RENE & ANGELA
"BANGIN' THE BOOGIE" (7" B-5220, 12" #8548)
from the forthcoming album **RISE** (ST-12267)

BRASS
CONSTRUCTION
"WALKING THE LINE" (7" B-5219, 12" #8549)
from the forthcoming album **CONVERSATIONS** (ST-12268)



ON RECORDS AND HIGH QUALITY XDR CASSETTES





BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DON WILLIAMS Love Is On A Roll (MCA)

On 77% of reporting stations. National Summary: Up 16, Same 30, Down 0, Debuts 26, Adds 39. A Most Added Record. Debuts at number 42 on the Country Chart.

LEE GREENWOOD I.O.U. (MCA)

On 70% of reporting stations. National Summary: Up 26, Same 27, Down 0, Debuts 28, Adds 20. Moves 48-43 on the Country Chart.

JIM GLASER You Got Me Running (Noble Vision)

On 67% of reporting stations. National Summary: Up 23, Same 37, Down 0, Debuts 22, Adds 15. Moves 50-44 on the Country Chart.

STATLER BROTHERS Oh Baby Mine (Mercury/PolyGram)

On 62% of reporting stations. National Summary: Up 9, Same 31, Down 0, Debuts 9, Adds 40. A Most Added Record. Debuts at number 45 on the Country Chart.

CHARLY McCLAIN Fly Into Love (Epic)

On 60% of reporting stations. National Summary: Up 23, Same 32, Down 0, Debuts 14, Adds 18. Debuts at number 46 on the Country Chart.

PORTER WAGONER This Cowboy's Hat (WB/Viva)

On 60% of reporting stations. National Summary: Up 55, Same 18, Down 1, Debuts 6, Adds 7. Moves 49-47 on the Country Chart.

MOST ADDED

- BARBARA MANDRELL (79)
In Times Like These (MCA)
- STATLER BROTHERS (40)
Oh Baby Mine (Mercury/PolyGram)
- DON WILLIAMS (39)
Love Is On A Roll (MCA)
- GARY MORRIS (34)
The Love She Found In Me (WB)
- TAMMY WYNETTE (28)
I Just Heard A Heart Break... (Epic)
- TANYA TUCKER (24)
Changes (Arista)

HOTTEST

- SHELLY WEST (63)
Jose Cuervo (WB/Viva)
- OAK RIDGE BOYS (60)
American Made (MCA)
- ALABAMA (52)
Dixieland Delight (RCA)
- JOHNNY LEE (36)
Sounds Like Love (Full Moon/Asylum)
- DAVID ALLAN COE (33)
The Ride (Columbia)
- JOHN CONLEE (31)
Common Man (MCA)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist title label designation (example 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on add to on 31-31, etc.) moved it down on their charts, or Added it this week. indicated one of this week's most added new songs.

BARBARA MANDRELL "In Times Like These" (MCA) 80/79

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 79 including WPOC-FM, WSNO, WPOR-FM, WPLO, WSOC-FM, KIKK-FM, WQYK-FM, WMAQ, WWWE, WCXI-AM-FM, WFMS-FM, KEBC-FM, KIK-FM, KLZ, KNIX-FM, KWJJ, KSOP-FM. Debuts at number 49 on the Country Chart.

GARY MORRIS "The Love She Found In Me" (WB) 80/34

National Summary: Up 9, Same 25, Down 0, Debuts 12, Adds 34 including WGNA-FM, WWVA, WESC-AM-FM, KLLL, WHOO, WTQR-FM, WWWV-FM, WIRE, WDG, KYNN-AM-FM, WIL-AM-FM, KFH, KMAK, KVEG, KEEN. Debuts at number 50 on the Country Chart.

CONWAY TWITTY "We Had It All" (MCA) 79/5

National Summary: Up 37, Same 24, Down 0, Debuts 13, Adds 5, WPOR-FM, KSSN, WOKK, WSIX-FM, KCCY-FM, WGNA-FM 37-29, WVAM 48-40, WPLO 24-16, WESC-AM-FM 39-30, WIRK-FM 50-40, KTTS-AM-FM 40-33, KVOO 41-31, KRWQ-FM 41-31, KWJJ 48-40, KSOP-FM 38-27.

KAREN TAYLOR-GOOD "Tenderness Place" (Mesa) 70/5

National Summary: Up 35, Same 23, Down 1, Debuts 6, Adds 5, KLLL, WNOE-AM, WCXI-AM-FM, WTSO, KGEM/KJOT, WGNA-FM 28-23, WVAM 18-11, KHEY-AM 20-15, KRMD-AM-FM 33-28, KYNN-AM-FM 23-15, KVOO 20-15, KFDI-FM 26-21, KWJJ 38-33, KGA 29-25, KBBQ 29-25.

MARTY ROBBINS "Change Of Heart" (Columbia) 65/6

National Summary: Up 29, Same 22, Down 0, Debuts 8, Adds 6, WKKW, KASE, WFNC, WIRE, KUUY, KNIX-FM, WGNA-FM 42-36, WPLO 37-31, WSIX-FM 13-11, WHOO 29-23, WMNI 35-28, WKKQ-AM-FM 22-18, KFDI-FM 40-34, KRWQ-FM 26-19, KWJJ 39-34.

DAVID FRIZZELL & SHELLY WEST "Cajun Invitation" (WB/Viva) 63/8

National Summary: Up 25, Same 25, Down 0, Debuts 5, Adds 8, WIXY, KRRV, KSSN, WHOO, WKIX, KIOV-FM, KRST-FM, KKAL, WEZL-FM 50-41, KHEY-AM 48-39, WKKQ-AM-FM 33-26, KYNN-AM-FM 35-26, KYAK 20-17, KSOP-FM 32-26.

MEL McDANIEL "Old Man River (I've Come To Talk Again)" (Capitol) 62/18

National Summary: Up 8, Same 21, Down 0, Debuts 15, Adds 11, WYII, WPLO, WXBQ-FM, WWSA, WSCV-FM, WGVN, WOKK, KYXX, WHOO, WQYK-FM, WMNI, WFMS-FM, WHBF, KVOO, KUUY, KUGN-FM, KMAK, KSOP-FM, KSON-AM.

WILLIE NELSON & BRENDA LEE "You're Gonna Love Yourself" (Monument) 55/11

National Summary: Up 15, Same 19, Down 0, Debuts 10, Adds 11, WOKQ, WIXL-FM, WWVA, KASE, WWOD/WKZZ, WMC-AM, WSM, KYXX, WTSO, KTPK-FM, KRWQ-FM, WPLO 32-28, WESC-AM-FM 42-38, WSIX-FM 27-23, KFDI-FM 48-39.

LYNN ANDERSON "You Can't Lose What You Never Had" (Permanian) 43/12

National Summary: Up 6, Same 22, Down 0, Debuts 3, Adds 12, WYII, WYNN-FM, WEZL-FM, WESC-AM-FM, WOKK, KYXX, WCXI-AM-FM, WHBF, KVOO, KFDI-FM, KVEG, KRAK, WKKQ-AM-FM 42-37, KIK-FM 45-41, KSOP-FM 45-39.

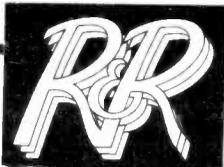
SIGNIFICANT ACTION

GARY STEWART & DEAN DILLON "Smokin' In The Rockies" (RCA) 39/8

National Summary: Up 5, Same 25, Down 0, Debuts 1, Adds 8, WIXY, WYNN-FM, WRNL, WMNI, KEBC-FM, WHBF, KIOV-FM, KKCS, WVAM 50-41, KRMD-AM-FM 47-41.

BOXCAR WILLIE "Train Medley" (Main Street) 38/7

National Summary: Up 5, Same 21, Down 0, Debuts 5, Adds 7, WEZL-FM, KHEY-AM, WMNI, KFGO, KIOV-FM, KUZZ, KVEG, WLWI-FM 30-25, KRWQ-FM 35-24, KWJJ 44-38.



NATIONAL AIRPLAY/50 April 15, 1983

Three Weeks	Two Weeks	Last Week	
11	5	2	1 OAK RIDGE BOYS/American Made (MCA)
2	1	1	2 ALABAMA/Dixieland Delight (RCA)
6	4	3	3 JOHNNY LEE/Sounds Like Love (Full Moon/Asylum)
13	9	5	4 REBA McENTIRE/You're The First Time I've... (Mercury/PolyGram)
18	12	10	5 SHELLY WEST/Jose Cuervo (WB/Viva)
15	11	9	6 GEORGE STRAIT/Amarillo By Morning (MCA)
17	14	11	7 B.J. THOMAS/Whatever Happened To Old... (Cleve. Int./Columbia)
20	16	13	8 JOHN CONLEE/Common Man (MCA)
16	15	12	9 RONNIE McDOWELL/Personally (Epic)
21	17	14	10 LOUISE MANDRELL/Save Me (RCA)
8	6	4	11 ED BRUCE/My First Taste Of Texas (MCA)
26	22	17	12 CHARLEY PRIDE/More And More (RCA)
9	7	7	13 HANK WILLIAMS JR./Gonna Go Huntin' Tonight (Elektra/Curb)
5	3	6	14 EARL THOMAS CONLEY/I Have Loved You, Girl (RCA)
35	28	20	15 MERLE HAGGARD/You Take Me For Granted (Epic)
31	27	19	16 ROSANNE CASH/It Hasn't Happened Yet (Columbia)
36	31	22	17 WAYLON JENNINGS/Lucille (RCA)
25	23	18	18 GUS HARDIN/After The Last Goodbye (RCA)
3	2	8	19 KENNY ROGERS & SHEENA EASTON/We've Got Tonight (Liberty)
37	33	29	20 WILLIE NELSON/Little Old Fashioned Karma (Columbia)
33	29	25	21 MOE BANDY/I Still Love You In The Same Ol' Way (Columbia)
29	26	23	22 TOM JONES/Touch Me (I'll Be Your Fool Once More) (Mercury/PolyGram)
32	30	28	23 JOHNNY RODRIGUEZ/Foolin' (Epic)
27	24	21	24 JOE STAMPLEY/Finding You (Epic)
40	36	32	25 EMMYLOU HARRIS/I'm Movin' On (WB)
43	34	30	26 VERN GOSDIN/If You're Gonna Do Me Wrong... (Compleat/PolyGram)
39	35	31	27 MEL TILLIS/In The Middle Of The Night (MCA)
44	41	34	28 CRYSTAL GAYLE/Our Love Is On The Faultline (WB)
42	39	33	29 GENE WATSON/You're Out Doing What I'm Here Doing Without (MCA)
-	43	38	30 EDDIE RABBITT/You Can't Run From Love (WB)
41	38	35	31 BOBBY BARE & LACY J. DALTON/It's A Dirty Job (Columbia)
1	10	15	32 BELLAMY BROTHERS/When I'm Away From You (Elektra/Curb)
4	8	16	33 JANIE FRICKE/You Don't Know Love (Columbia)
-	47	43	34 DAVID ALLAN COE/The Ride (Columbia)
-	44	40	35 MICKEY GILLEY/Fool For Your Love (Epic)
45	42	39	36 LEON EVERETTE/My Lady Loves Me (Just As I Am) (RCA)
-	48	44	37 RONNIE MILSAP/Stranger In My House (RCA)
50	45	42	38 MICHAEL MURPHEY/Love Affairs (Liberty)
49	46	41	39 GAIL DAVIES/Singing The Blues (WB)
-	-	46	40 T.G. SHEPPARD/Without You (WB/Curb)
-	-	47	41 LLOYD DAVID FOSTER/Unfinished Business (MCA)
DEBUT	42	38	42 DON WILLIAMS/Love Is On A Roll (MCA)
-	-	48	43 LEE GREENWOOD/I.O.U. (MCA)
-	-	40	44 JIM GLASER/You Got Me Running (Noble Vision)
DEBUT	45	41	45 STATLER BROTHERS/Oh Baby Mine (Mercury/PolyGram)
DEBUT	46	42	46 CHARLY McCLAIN/Fly Into Love (Epic)
-	-	49	47 PORTER WAGONER/This Cowboy's Hat (WB/Viva)
10	18	24	48 JOHN ANDERSON/Swingin' (WB)
DEBUT	49	43	49 BARBARA MANDRELL/In Times Like These (MCA)
DEBUT	50	44	50 GARY MORRIS/The Love She Found In Me (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

NARVEL FELTS "Cry Baby" (Compleat/PolyGram) 36/8

National Summary: Up 6, Same 18, Down 1, Debuts 3, Adds 8, WSOC-FM, WFNC, KLLL, WMC-AM, KYXX, KBMR, WAXX, KVOO, WIRK-FM 35-26, KTTS-AM-FM 49-42.

McGUFFEY LANE "Doing It Right" (Atco) 36/4

National Summary: Up 10, Same 20, Down 0, Debuts 2, Adds 4, KSSN, WWOD/WKZZ, KTPK-FM, KUZZ, W8GW-FM 42-36, WKYG 24-19, KHEY-AM 50-40, KRMD-AM-FM 50-43, WMNI 39-33, KTTS-AM-FM 46-39.

RAY CHARLES "3/4 Time" (Columbia) 31/15

National Summary: Up 0, Same 15, Down 0, Debuts 1, Adds 15, WDAK, KHEY-AM, WKSJ-FM, WNOE-AM, KSO, WAXX, KFGO, KTTS-AM-FM, KVOO, KKAL, KMAK, KRWQ-FM, KWJJ, KRSY, KTOM.

WAYNE CARSON "1 Year 2 Months 11 Days" (EMH) 29/5

National Summary: Up 7, Same 14, Down 0, Debuts 3, Adds 5, WNYR, WEZL-FM, WSIX-FM, KVOO, KMAK, WGNA-FM 38-35, WVAM 43-36, KTTS-AM-FM 30-25, KFDI-FM 42-36, KSOP-FM 49-46.

TAMMY WYNETTE "I Just Heard A Heart Break..." (Epic) 28/28

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 28 including WBGW-FM, WPLO, WYNN-FM, KHEY-AM, WCMC-FM, WMNI, WKKQ-AM-FM, KEBC-FM, KUZZ, KWJJ.

TANYA TUCKER "Changes" (Arista) 28/24

National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 24 including WYII, WPLO, WLWI-FM, WCMC-FM, KYXX, KEBC-FM, KTTS-AM-FM, KUUY, KNIX-FM, KSOP-FM.

MARLOW TACKETT "I Know My Way To You By Heart" (RCA) 26/13

National Summary: Up 0, Same 13, Down 0, Debuts 0, Adds 13, WKSJ-FM, KRMD-AM-FM, KFGO, WTSO, KRST-FM, KYAK, KGEM/KJOT, KLZ, KMAK, KRWQ-FM, KTOM, KIGO, KBBQ.

TOMMY ST. JOHN "Where'd Ya Stay Last Night" (RCA) 26/7

Rotations: Heavy 0, Medium 15, Light 0, Extra Adds 4, Total Adds 7, WIXL-FM, WFNC, WIRK-FM, KCJB, KEBC-FM, KUZZ, KUGN-FM, KBMR d-49, KSO d-35, KFDI-FM d-43.

HAZARD "Love Letters" (WB/Viva) 24/0

National Summary: Up 5, Same 15, Down 0, Debuts 4, Adds 0, WIXL-FM 38-33, KHEY-AM d-47, WCMC d-49, WQYK-FM on, KEBC-FM on, KYNN-AM-FM 32-29, WXCL 42-39, KTTS-AM-FM 43-36, KUZZ 43-41, KEEN on.

BILLY PARKER "Who Said Love Was Fair" (Soundwaves) 19/1

National Summary: Up 5, Same 12, Down 0, Debuts 1, Adds 1, KSOP-FM, WGNA-FM 44-40, WWVA on, WFNC on, KRMD-AM-FM 41-38, WIRK-FM 49-44, KYNN-AM-FM on, KVOO 49-42, KFDI-FM 45-40, KVEG on.

BRICE HENDERSON "Lovers Again" (Union Station) 17/10

National Summary: Up 0, Same 6, Down 0, Debuts 1, Adds 10, WVAM, WSNO, WYNN-FM, WEZL-FM, KHEY-AM, WLWI-FM, KYNN-AM-FM, KFDI-FM, KTOM, KSOP-FM.

TEXAS VOCAL COMPANY "Two Hearts" (RCA) 15/14

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 14, WSNO, KRRV, KSO, WKKQ-AM-FM, WAXX, KYNN-AM-FM, KYAK, KLZ, KMAK, KRWQ-FM, KNIX-FM, KSOP-FM, KGA, KIGO.

SUPER GRIT COWBOY BAND "I Bought The Shoes..." (Hoodswamp) 15/6

Rotations: Heavy 0, Medium 9, Light 0, Extra Adds 0, Total Adds 6, WYNN-FM, WAXX, KTTS-AM-FM, KFDI-FM, KVEG, KGA, WGNA-FM on, WCMC-FM on, WTQR-FM on, KUZZ on.

Adds & Hits . . . See Page 50

Adult/Contemporary

Continued from Back Page

BREAKERS®

CULTURE CLUB

Time (Clock Of The Heart) (Virgin/Epic)

67% of our reporters on it. Rotations: Heavy 5/1, Medium 46/16, Light 43/20, Extra Adds 1, Total Adds 38 including WPRO, WLTT, WAXY, WCLR, WARM98, WMJI, WHB, WISN, KS94, KGW, KEZR, WHEN, WBT, WRVA, KCEE, and 23 more. Debuts at number 26 on the A/C chart.

SERGIO MENDES

Never Gonna Let You Go (A&M)

61% of our reporters on it. Rotations: Heavy 3/0, Medium 47/14, Light 36/16, Extra Adds 0, Total Adds 30 including WFBR, WLTT, WASH, 97AIA, WISN, KHOW, KGW, WPIX, WGY, WBT, WTRX, WENS, KRDO, KWAV, KS103, and 15 more. Debuts at number 27 on the A/C chart.

NEW & ACTIVE

LAURA BRANIGAN "Solitaire" (Atlantic) 68/10

Rotations: Heavy 8/0, Medium 36/3, Light 22/5, Extra Adds 2, Total Adds 10, WMJI, WZZP, KPPL, WRIE, WRVR, WHBY, WENS, WCPI, WJON, KRCL. Heavy: WFBR, WAXY, 97AIA, WISN, WGY, KFIM, WROV, KALE. Medium: WYNY, WTAE, WLTA, WSB-FM, WFYR, KNBR, WWYZ, Y106, KYKY, KBOI, KRDO, KOST.

ROBBIE PATTON "Smiling Islands" (Atlantic) 68/7

Rotations: Heavy 8/0, Medium 43/1, Light 17/6, Extra Adds 0, Total Adds 7, WCZY, WOMC, WWYZ, WGY, WEIM, WLVA, WHNN. Heavy: WQUE, WSRZ, WISM-FM, WKNE, WVBS, KFSB, WJON, KFQD. Medium: WLTT, WCLR, WFYR, WCCO, KS94, KHOW, KPPL, KGW, B100, KFMB, KNBR, KEZR, KPLZ, WVLC, WSKI.

✓ CARL WILSON "What You Do To Me" (Caribou/CBS) 65/17

Rotations: Heavy 0/0, Medium 30/5, Light 34/11, Extra Adds 1, Total Adds 17, WLTA, KHOW, KPPL, WWYZ, WGY, KMGC, WRVA, KRNT, KWAV, KSL, KS103, WCPI, WROV, WVBS, KVOX, WHNN, WJON. Medium: KGW, WSLI, WMAZ, WHHY, WSRZ, KUDL, KBOI, KUGN, KUDO, KCRG, KFSB, KRCL, KRNO.

✓ NEIL DIAMOND "Front Page Story" (Columbia) 47/35

Rotations: Heavy 0/0, Medium 20/12, Light 24/20, Extra Adds 3, Total Adds 35 including WSB-FM, WHB, KS94, WBEN, WSMF, WWYZ, WWSH, WGY, WSLI, WHBY, WISM-FM, WQUA, KBOI, KKUA, KEX, WNNR, WKZE-FM, WEIM, WCTC, WCHV, WLVA, KCRG, KVOX, KFOR, KTWO, KQDI, KRCL, KRKK, KISN, KVSF, and 5 more.

GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Applause) 47/2
Rotations: Heavy 9/0, Medium 28/2, Light 10/0, Extra Adds 0, Total Adds 2, KOY, WSKI. Heavy: WYNY, WLTA, KPLZ, WFMK, KOIL, WMHE, WAYV, KRCL, KALE. Medium: GR55, WCLR, KHOW, KGW, KNBR, WBEN, WHBC, 610TVN, WENS, KUDL, KRDO, KWAV, KEX, KKPL, WKNE, WTN, WCKQ, WGSV, WJON.

✓ MARTY BALIN "Do It For Love" (EMI America) 46/20

Rotations: Heavy 0/0, Medium 25/8, Light 21/12, Extra Adds 0, Total Adds 20, WSB-FM, WCCO, KHOW, KPPL, KOY, WAEB, WHHY, KRNT, WTRX, KMBZ, WISM-FM, KBOI, WNNR, WTN, WORG, WVBS, KFQD, KRCL, KRNO, KALE. Medium: WARM98, WSLI, WSRZ, WHBY, KUGN, KUDO, WCTC, WCHV, KFSB, KSRO.

FLEETWOOD MAC "Oh Diane" (WB) 36/1

Rotations: Heavy 3/0, Medium 21/0, Light 12/1, Extra Adds 0, Total Adds 1, WOMC. Heavy: WAAY, WKNE, WJON. Medium: WLTA, KFMB, KEZR, WGY, WMAZ, WHBY, KUGN, KEX, KSL, WNNR, WEIM, WSKI, WSKY, WCKQ, WCHV, WGSV, KCRG, KFSB, KRCL, KRNO, KALE.

✓ JIM CAPALDI "That's Love" (Atlantic) 34/15

Rotations: Heavy 0/0, Medium 9/1, Light 24/13, Extra Adds 1, Total Adds 15, WARM98, WCCO, Y97, WSLI, WQUE, WSRZ, WQUA, WCKQ, WGSV, WORG, KFOR, WJON, KFQD, KRNO, KRKK. Medium: WPIX, KRNT, KWAV, WEIM, WCHV, WLVA, KVSF, KALE.

DEXYS MIDNIGHT RUNNERS "Come On Eileen" (Mercury/PolyGram) 32/0

Rotations: Heavy 16/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WTAE, WAXY, V100, WRIE, 3WS, KFIM, WHHY, Y106, WOWO, WFMK, KOIL, KRDO, WAYV, WKBR, WSKI, KRKK. Medium: GR55, WYNY, 55KRC, KPLZ, WICC, WHEN, WQUE, KRNT, WMHE, WTN, WSKY.

JULIO IGLESIAS "Amor" (Columbia) 31/8

Rotations: Heavy 2/0, Medium 9/1, Light 20/7, Extra Adds 0, Total Adds 8, WLTA, WTIC, WQUA, KUGN, WKZE-FM, WSKY, WSLI, KFQD. Heavy: WDEF, KVSF. Medium: WCCO, WBEN, WMAZ, WHBY, KSL, WAYV, WSKI, WJON.

SIGNIFICANT ACTION

IRENE CARA "Flashdance . . . What A Feeling" (Casablanca/PolyGram) 24/11

Rotations: Heavy 0/0, Medium 11/4, Light 13/7, Extra Adds 0, Total Adds 11, WFBR, WASH, WAXY, WWSH, WQUE, KBOI, KOST, WNNR, WKBR, KWEB, KRKK. Medium: WSB-FM, WFYR, WISM-FM, WMHE, WEIM, WSKI, KFSB.

ROBERT ELLIS ORRALL with CARLENE CARTER "I Couldn't Say No" (RCA) 22/6

Rotations: Heavy 0/0, Medium 9/4, Light 13/2, Extra Adds 0, Total Adds 6, KOY, KGW, WSKI, WSKY, KRNO, KALE. Medium: WFBR, KUDO, WEIM, WVBS, KRKK.

JOHN ANDERSON "Swingin'" (WB) 21/1

Rotations: Heavy 3/0, Medium 6/0, Light 12/1, Extra Adds 0, Total Adds 1, WSKI. Heavy: WGY, WCKQ, KRCL. Medium: GR55, KOIL, WAYV, WEIM, KRBS, KALE.

ALABAMA "Dixieland Delight" (RCA) 21/0

Rotations: Heavy 5/0, Medium 14/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WSB, KOY, WSGN, KWEB, KRCL. Medium: WFBR, WCCO, WBT, WVLC, WMAZ, WHHY, KRNT, WKNE, WSKI, WCKQ, WGSV, WLVA, WVBS, KRBS.

CHAMPAIGN "Try Again" (Columbia) 20/7

Rotations: Heavy 1/0, Medium 9/1, Light 10/6, Extra Adds 0, Total Adds 7, 97AIA, WWYZ, WWSH, Y97, WEZS, WCKQ, KRBS. Heavy: WLTA. Medium: WSB-FM, WRVR, WFMK, WISM-FM, KKUA, WAYV, KFQD.

BRYAN ADAMS "Straight From The Heart" (A&M) 19/2

Rotations: Heavy 2/1, Medium 9/0, Light 8/1, Extra Adds 0, Total Adds 2, WRIE, KKUA. Heavy: WFYR. Medium: KPLZ, WHEN, WHHY, Y106, WFMK, WISM-FM, KOIL, WMHE, WSKI.

BOB SEGER & THE SILVER BULLET BAND "Even Now" (Capitol) 19/1

Rotations: Heavy 4/0, Medium 11/0, Light 4/1, Extra Adds 0, Total Adds 1, WNNR. Heavy: WGY, Y106, WKBR, WSKI. Medium: WFBR, WFYR, KNBR, WHEN, KFIM, WOWO, KOIL, KYKY, KUDO, WEIM, KFQD.

MAUREEN McDONALD "Twice Upon A Time" (Full Moon/WB) 19/0

Rotations: Heavy 0/0, Medium 5/0, Light 14/0, Extra Adds 0, Total Adds 0. Medium: KGW, WISM-FM, KUGN, WEIM, KRCL.

MOST ADDED

CULTURE CLUB (38)
Time (Clock Of The Heart) (Virgin/Epic)
NEIL DIAMOND (35)
Front Page Story (Columbia)
LIONEL RICHIE (35)
My Love (Motown)
SERGIO MENDES (30)
Never Gonna Let You Go (A&M)
MARTY BALIN (20)
Do It For Love (EMI America)
MEN AT WORK (20)
Overkill (Columbia)

HOTTEST

TOTO (97)
I Won't Hold You Back (Columbia)
STEPHEN BISHOP (68)
It Might Be You... (WB)
JARREAU (61)
Mornin' (WB)
DAN FOGELBERG (56)
Make Love Stay (Full Moon/Epic)
DIONNE WARWICK (39)
Take The Short Way Home (Arista)
DARYL HALL & JOHN OATES (37)
One On One (RCA)
BARRY MANILOW (37)
Some Kind Of Friend (Arista)

JOURNEY "Faithfully" (Columbia) 17/12

Rotations: Heavy 0/0, Medium 6/2, Light 11/10, Extra Adds 0, Total Adds 12, KPPL, KPLZ, V100, WHHY, WTRX, WAYV, WEIM, WKBR, WTN, KFSB, KRBS, KISN. Medium: WFYR, WSKI, WSKY, KRKK.

LEE GREENWOOD "I.O.U." (MCA) 17/8

Rotations: Heavy 0/0, Medium 6/1, Light 11/7, Extra Adds 0, Total Adds 8, WFBR, WLTA, WCCO, KHOW, WQUA, KKUA, WKZE-FM, KRBS. Medium: WEIM, WLVA, KFOR, KRCL, KALE.

GREG KIHN BAND "Jeopardy" (Beserkley/Elektra-Asylum) 16/1

Rotations: Heavy 11/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WNNR. Heavy: V100, KFIM, WQUE, Y106, WOWO, KOIL, KYKY, WAYV, WKBR, WSKI, KRKK. Medium: WTAE, KRDO.

✓ KENNY ROGERS "All My Life" (Liberty) 15/15

Rotations: Heavy 1/1, Medium 7/7, Light 6/6, Extra Adds 1, Total Adds 15, WFYR, WRIE, WFSM, WWYZ, WMAZ, WHBY, KRDO, KUGN, WKZE-FM, KFSB, KFOR, KTWO, KRBS, KISN, KVSF.

DOBIE GRAY "One Can Fake It" (Arista) 15/5

Rotations: Heavy 0/0, Medium 0/0, Light 15/5, Extra Adds 0, Total Adds 5, WCCO, KUGN, WKZE-FM, WKNE, KRBS.

GARLAND JEFFREYS "What Does It Take (To Win Your Love)" (Epic) 14/0

Rotations: Heavy 4/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KPLZ, WFMK, KKUA, WNNR. Medium: WCCO, WLVA, KFQD, KRCL, KVSF.

OAK RIDGE BOYS "American Made" (MCA) 12/1

Rotations: Heavy 1/0, Medium 8/1, Light 3/0, Extra Adds 0, Total Adds 1, KOY. Heavy: KRCL. Medium: WSB, WCCO, KSL, WKNE, WJBC, KFQD, KALE.

OXO "Whirly Girl" (Geffen) 11/0

Rotations: Heavy 2/0, Medium 3/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WFMK, WSKI. Medium: WFBR, WAYV, WCKQ.

NAKED EYES "Always Something There To Remind Me" (EMI America) 10/3

Rotations: Heavy 0/0, Medium 5/1, Light 5/2, Extra Adds 0, Total Adds 3, KOY, WQUE, KS103. Medium: WYNY, KGW, KUDO, WSKI.

DREAMGIRLS "When I First Saw You" (Geffen) 9/0

Rotations: Heavy 0/0, Medium 3/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: KSL, WDEF, KFOR.

DAN SEALS "Everybody's Dream Girl" (Liberty) 8/7

Rotations: Heavy 1/1, Medium 0/0, Light 6/5, Extra Adds 1, Total Adds 7, WCCO, WTRX, WDEF, WGSV, KVOX, KWEB, KTWO.

AFTER THE FIRE "Der Kommissar" (Epic) 8/0

Rotations: Heavy 3/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: Y106, WAYV, WSKI. Medium: WKBR.

CRYSTAL GAYLE "Our Love Is On The Faultline" (WB) 7/5

Rotations: Heavy 0/0, Medium 3/3, Light 4/2, Extra Adds 0, Total Adds 5, WCCO, KGW, KSL, WCKQ, KRCL.

BILLY JOEL "Goodnight Saigon" (Columbia) 7/0

Rotations: Heavy 0/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WCKQ, KVOX.

AMY KANTER "Hurt By Love" (Atlantic) 7/0

Rotations: Heavy 0/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WKNE, WDEF, KVOX.

HENRY MANCINI & HIS ORCHESTRA "The 'Thorn Birds' Theme" (WB) 7/0

Rotations: Heavy 2/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WDEF, KFOR. Medium: KSL.

MAGGIE BELL & BOBBY WHITLOCK "Put Angels Around You" (Swan Song/Atco) 6/3

Rotations: Heavy 0/0, Medium 2/0, Light 4/3, Extra Adds 0, Total Adds 3, WOMC, WCCO, WSKI. Medium: WLTA, KALE.

PATRICK SIMMONS "So Wrong" (Elektra) 6/1

Rotations: Heavy 0/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, WOWO. Medium: WKBR, WSKI, WTN.

DAVID BOWIE "Let's Dance" (EMI America) 5/1

Rotations: Heavy 1/0, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 1, WAYV. Heavy: WKBR. Medium: KFIM, WSKI.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

A/C Adds & Hots . . . See Page 47

A MAN CAN ONLY BE AS

GOOD AS GOLD



THE RED ROCKERS

FEATURING 'CHINA' 'GOOD AS GOLD'

COMING SOON



AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

April 15, 1983			170 REPORTERS		Total Reports	Heavy Rotation	Medium Rotation	Adds Rotation	Adds All Rotations			
2	1	1	1	DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Photograph" (139)	"Ages" (80)	"Rock" (54)	160+	149-	11+	0=	1+
6	3	3	2	U2/War (Island/Atco)	"New" (157)	"Sunday" (71)	"Surrender" (11)	161+	120+	36-	5+	5=
15	9	7	3	TUBES/Outside Inside (Capitol)	"Beauty" (159)	"Monkey" (14)		161+	105+	56-	0-	1-
-	10	8	4	ZZ TOP/Eliminator (WB)	"Gimme" (143)	"Pressure" (89)	"Sharp" (21)	159+	105+	52-	1-	3-
5	4	6	5	BRYAN ADAMS/Cuts Like A Knife (A&M)	"Cuts" (134)	"Take" (47)	"Straight" (22)	154+	107+	47-	0-	2-
1	2	2	6	JOURNEY/Frontiers (Columbia)	"Fall" (81)	"Send" (76)	"Separate" (74)	149-	108-	41+	0=	1=
18	6	4	7	PINK FLOYD/The Final Cut (Columbia)	"Possible" (108)	"Cut" (73)	"John" (59)	151-	89-	62-	0=	1-
9	8	9	8	PLANET P/Planet P (Geffen)	"Why Me?" (142)	"Static" (28)	"Power" (14)	146-	83+	63-	0-	2-
10	11	10	9	INXS/Shabooh Shoobah (Atco)	"Thing" (150)			151+	66+	81-	4+	5+
3	5	5	10	STYX/Kilroy Was Here (A&M)	"Cold War" (60)	"Heavy" (56)	"Double" (47)	141-	85-	56+	0=	0-
DEBUT			11	DAVID BOWIE/Let's Dance (EMI America)	"Dance" (80)	"Cat" (73)	"Modern" (62)	142+	63+	71=	7+	56+
11	13	12	12	THOMAS DOLBY/The Golden Age Of Wireless (Capitol)	"Blinded" (98)	"Submarines" (58)	"Europa" (22)	114+	82+	30+	2+	6-
27	21	17	13	CHRIS DeBURGH/The Getaway (A&M)	"Don't Pay The Ferryman" (119)			120+	49+	64-	7+	8+
4	7	11	14	GREG KIHN BAND/Kihnspiracy (Beserkley/Elektra-Asylum)	"Jeopardy" (79)	"Fascination" (26)	"Tear" (14)	102-	61-	41+	0-	0-
-	-	24	15	PATRICK SIMMONS/Arcade (Elektra)	"So Wrong" (85)	"Streets" (38)	"Knocking" (18)	125+	26+	89+	7-	26-
14	15	14	16	MODERN ENGLISH/After The Snow (Sire/WB)	"I Melt With You" (110)			112-	39-	72-	1=	1-
23	18	15	17	CALL/Modern Romans (Mercury/PolyGram)	"The Walls Came Down" (111)			111-	29+	82-	0-	1-
24	19	18	18	MICHAEL BOLTON/Michael Bolton (Columbia)	"Fools Game" (101)			111=	24+	87-	0-	2-
25	23	19	19	JON BUTCHER AXIS/Jon Butcher Axis (Polydor/PolyGram)	"Life Takes A Life" (111)			115+	17+	98-	0=	3=
40	27	22	20	BILLY IDOL/Billy Idol (Chrysalis)	"White Wedding" (98)			98+	59+	35-	4=	8-
-	37	28	21	KROKUS/Headhunter (Arista)	"Screaming" (101)	"Eat" (11)		112+	14+	93+	4=	13-
7	12	13	22	TRIUMPH/Never Surrender (RCA)	"Fantasy" (68)	"Surrender" (40)	"Lights" (19)	88-	40-	48-	0-	2+
-	36	26	23	MARTIN BRILEY/One Night With A Stranger (Mercury/PG)	"Salt" (111)			112+	15+	89+	8+	13-
21	25	23	24	ULTRAVOX/Quartet (Chrysalis)	"Reap The Wild Wind" (93)			95-	27+	66-	2=	3+
19	16	16	25	AFTER THE FIRE/After The Fire (Epic)	"Der Kommissar" (80)			81-	51-	30+	0=	0-
12	17	21	26	DURAN DURAN/Rio (Capitol)	"Rio" (64)	"Hungry" (21)		77-	40-	36+	1+	2+
28	26	25	27	MOLLY HATCHET/No Guts . . . No Glory (Epic)	"Peacemakers" (75)			81-	19+	62-	0-	1-
8	14	20	28	RED RIDER/Neruda (Capitol)	"Human Race" (50)	"Power" (16)	"Can't" (15)	63-	33-	30-	0=	0=
-	38	31	29	GARY MOORE/Corridors Of Power (Mirage/Atco)	"Loser" (47)	"World" (29)	"Always" (16)	83+	9-	71+	3+	5-
DEBUT			30	RICK SPRINGFIELD/Living In Oz (RCA)	"Affair" (84)	"Human" (15)		92+	13+	56+	22+	62+
-	-	35	31	DURAN DURAN/Duran Duran (Capitol)	"Girls On Film" (76)			76+	20-	50+	6-	15+
16	24	27	32	TONY CAREY/Tony Carey (Rocshire)	"I Won't Be Home Tonight" (57)			62-	26-	36-	0=	0=
32	34	33	33	SCANDAL/Love's Got A Line On You (Columbia)	"Line" (45)	"Goodbye" (21)		54=	36+	17-	1-	1-
13	20	29	34	BOB SEGER.../The Distance (Capitol)	"Even Now" (48)	"Roll" (26)		60-	27-	33+	0=	0=
31	32	32	35	SAMMY HAGAR/Three Lock Box (Geffen)	"Never" (30)	"Heroes" (16)	"Need" (16)	52-	31-	21-	0=	0-
17	22	30	36	FIXX/Shattered Room (MCA)	"Red Skies" (53)	"Stand" (13)		57-	15-	41-	1+	1+
DEBUT			37	MICHAEL JACKSON/Thriller (Epic)	"Beat It" (55)			56+	36+	15+	4=	9+
-	-	40	38	DIVINYLS/Desperate (Chrysalis)	"Boys In Town" (63)			66+	7-	52+	7+	11+
DEBUT			39	PRINCE/1999 (WB)	"Little Red Corvette" (55)			56+	20+	33+	3-	9+
DEBUT			40	CARLOS SANTANA/Havana Moon (Columbia)	"Watch" (47)	"Daughter" (15)		63+	9+	43+	9-	18-

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

DAVID BOWIE Let's Dance (EMI America)

"Dance" "Cat" "Modern." 84% of our reporters on it. Total reports: 142. Hot 63, Medium 71, Extra Adds 7, Total Adds 56. Debuts at number 11 on the AOR chart.

RICK SPRINGFIELD Living In Oz (RCA)

"Affair" "Human." 54% of our reporters on it. Total reports: 92. Hot 13, Medium 56, Extra Adds 22, Total Adds 62. Debuts at number 30 on the AOR chart.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

STRANGE ADVANCE/Worlds Away (Capitol) "Worlds Away"
Total Reports: 61(54)/Total Adds: 9(11); Hots: 8(8)/Hot Adds: 0(1); Mediums: 48(40)/Medium Adds: 4(5)/Extra Adds: 5(5).

NAKED EYES/Naked Eyes (EMI America) "Always Something There To Remind Me"
Total Reports: 51(47)/Total Adds: 4(7); Hots: 9(9)/Hot Adds: 0(1); Mediums: 39(34)/Medium Adds: 1(2)/Extra Adds: 3(4).

QUIET RIOT/Metal Health (Pasha/CBS) "Metal Health"
Total Reports: 49(40)/Total Adds: 10(11); Hots: 5(5)/Hot Adds: 0(0); Mediums: 39(29)/Medium Adds: 5(5)/Extra Adds: 5(6).

WALTER EGAN/Wild Exhibitions (Backstreet/MCA) "Fool Moon Fire"
Total Reports: 47(35)/Total Adds: 12(12); Hots: 3(0)/Hot Adds: 1(0); Mediums: 40(28)/Medium Adds: 7(5)/Extra Adds: 4(7).

BERLIN/Pleasure Victim (Geffen) "Sex (I'm A . . .)"
Total Reports: 47(57)/Total Adds: 0(2); Hots: 13(15)/Hot Adds: 0(0); Mediums: 34(40)/Medium Adds: 0(0)/Extra Adds: 0(2).

MOST ADDED

All Stations

Rick Springfield	(66)
David Bowie	(64)
Jim Capaldi	(38)
Goanna "Solid"	(30)
Red Rockers	(28)

HOTTEST

All Stations

Def Leppard	(152)
Men At Work	(145)
"Overkill"	
U2	(128)
Tubes	(116)
Journey	(115)

New & Active Continued

PETE TOWNSHEND/Scoop (Atco) "Bargain"
Total Reports: 46(70)/Total Adds: 1(0); Hots: 6(11)/Hot Adds: 0(0); Mediums: 40(59)/Medium Adds: 1(0)/Extra Adds: 0(0).

ALEX CALL/Alex Call (Arista) "Just Another Saturday Night"
Total Reports: 45(42)/Total Adds: 2(6); Hots: 2(3)/Hot Adds: 0(0); Mediums: 42(36)/Medium Adds: 2(4)/Extra Adds: 0(2).

NIGHT RANGER/Dawn Patrol (Boardwalk) "Sing Me Away"
Total Reports: 44(52)/Total Adds: 2(3); Hots: 16(26)/Hot Adds: 0(0); Mediums: 27(24)/Medium Adds: 1(1)/Extra Adds: 1(2).

ERIC CLAPTON/Money & Cigarettes (WB) "I've Got A Rock & Roll Heart"
Total Reports: 43(60)/Total Adds: 0(1); Hots: 18(25)/Hot Adds: 0(0); Mediums: 25(35)/Medium Adds: 0(1)/Extra Adds: 0(0).

RED ROCKERS/Good As Gold (Columbia) "China"
Total Reports: 41(24)/Total Adds: 25(22); Hots: 2(2)/Hot Adds: 1(2); Mediums: 23(8)/Medium Adds: 9(6)/Extra Adds: 15(14).

TOM PETTY & HEARTBREAKERS/Long After Dark (Backstreet/MCA) "Change Of Heart"
Total Reports: 41(57)/Total Adds: 0(0); Hots: 12(26)/Hot Adds: 0(0); Mediums: 29(31)/Medium Adds: 0(0)/Extra Adds: 0(0).

ROXY MUSIC/High Road (WB) "Like A Hurricane"
Total Reports: 40(41)/Total Adds: 4(8); Hots: 12(11)/Hot Adds: 0(0); Mediums: 26(24)/Medium Adds: 3(2)/Extra Adds: 1(6).

ROBERT ELLIS ORRALL/Special Pain (RCA) "I Couldn't Say No"
Total Reports: 36(31)/Total Adds: 5(3); Hots: 4(6)/Hot Adds: 0(0); Mediums: 31(22)/Medium Adds: 4(0)/Extra Adds: 1(3).

More AOR Music Information See Page 68

AOR / HOT TRACKS			This chart compiles data from reporting stations with a majority of listeners aged 12-24.					
Three Weeks	Two Weeks	Last Week		Total	Heavy	Medium	Add	Total Adds
—	7	2	1 MEN AT WORK/Overkill (Columbia)	160+	128+	32-	0-	0-
3	2	3	2 U2/New Year's Day (Island/Atco)	157+	118+	34-	5+	5+
10	5	4	3 TUBES/She's A Beauty (Capitol)	159+	104+	55-	0-	1-
1	1	1	4 DEF LEPPARD/Photograph (Mercury/PolyGram)	139-	129-	10+	0=	0=
22	9	7	5 ZZ TOP/Gimme All Your Lovin (WB)	143+	90+	51-	1-	2-
5	4	5	6 PLANET P/Why Me? (Geffen)	142-	82+	60-	0-	2-
14	8	8	7 BRYAN ADAMS/Cuts Like A Knife (A&M)	134+	91+	43-	0-	2=
6	6	6	8 INXS/The One Thing (Atco)	150+	66+	81-	3+	4=
31	16	10	9 PINK FLOYD/Your Possible Past (Columbia)	108+	64+	44+	0-	0-
28	19	16	10 CHRIS DeBURGH/Don't Pay The Ferryman (A&M)	119+	49+	63-	7+	8+
17	13	13	11 THOMAS DOLBY/She Blinded Me With Science (Capitol)	98+	70=	26+	2+	6+
21	15	14	12 CALL/The Walls Came Down (Mercury/PolyGram)	111-	29+	82-	0-	1-
8	11	11	13 MODERN ENGLISH/I Melt With You (Sire/WB)	110-	39-	70-	1=	1-
42	28	19	14 BILLY IDOL/White Wedding (Chrysalis)	98+	59+	35-	4=	8-
27	24	18	15 JON BUTCHER AXIS/Life Takes A Life (Polydor/PolyGram)	111+	17+	94=	0=	3=
50	34	25	16 ZZ TOP/Got Me Under Pressure (WB)	89+	55+	34+	0=	3+
24	20	20	17 MICHAEL BOLTON/Fools Game (Columbia)	101=	23+	78-	0-	2-
12	18	17	18 JOURNEY/After The Fall (Columbia)	81-	53-	28-	0=	0=
56	50	41	19 DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	80+	54+	26+	0-	2-
—	38	28	20 MARTIN BRILEY/Salt In My Tears (Mercury/PolyGram)	111+	15+	88+	8+	13-
4	10	12	21 GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)	79-	54-	25=	0=	0=
2	3	9	22 JOURNEY/Separate Ways (Worlds Apart) (Columbia)	74-	60-	14=	0=	0=
—	42	35	23 KROKUS/Screaming In The Night (Arista)	101+	11+	86+	3=	11-
20	23	23	24 ULTRAVOX/Reap The Wild Wind (Chrysalis)	93-	26=	65-	2=	3+
13	14	15	25 AFTER THE FIRE/Der Kommissar (Epic)	80-	51-	29+	0=	0-
37	33	30	26 DAVID BOWIE/Let's Dance (EMI America)	80+	46+	31-	2-	20+
54	39	32	27 U2/Sunday Bloody Sunday (Island/Atco)	71+	44+	26+	0-	1-
49	45	42	28 JOURNEY/Send Her My Love (Columbia)	76+	42+	33+	0-	2+
47	36	29	29 DAVID BOWIE/Cat People (EMI America)	73-	30+	39-	4+	22+
7	12	21	30 TRIUMPH/A World Of Fantasy (RCA)	68-	32-	36-	0-	0-
39	21	22	31 PINK FLOYD/Final Cut (Columbia)	73-	41-	32-	0=	0-
55	44	38	32 PATRICK SIMMONS/So Wrong (Elektra)	85+	25+	56+	4-	13-
—	40	37	33 PINK FLOYD/Not Now John (Columbia)	59+	36+	23+	0=	1-
—	56	45	34 DURAN DURAN/Girls On Film (Capitol)	76+	20-	50+	6-	15+
32	29	33	35 MOLLY HATCHET/Fall Of The Peacemakers (Epic)	75-	15+	60-	0=	1-
18	27	24	36 STYX/Cold War (A&M)	60-	36-	24-	0=	0=
16	26	26	37 DURAN DURAN/Rio (Capitol)	64-	38-	26-	0=	0=
DEBUT			38 RICK SPRINGFIELD/Affair Of The Heart (RCA)	84+	12+	52+	19+	55+
30	32	34	39 THOMAS DOLBY/One Of Our Submarines... (Capitol)	58-	36-	22+	0=	0-
11	22	31	40 TONY CAREY/I Won't Be Home Tonight (Rocshire)	57-	26-	31-	0=	0=
44	54	46	41 STYX/Heavy Metal Poisoning (A&M)	56+	31-	25+	0=	0-
—	—	57	42 DEF LEPPARD/Too Late For Love (Mercury/PolyGram)	50+	35+	15+	0=	0-
DEBUT			43 DAVID BOWIE/Modern Love (EMI America)	62-	27-	32-	3=	49+
—	59	55	44 MICHAEL JACKSON/Beat It (Epic)	55+	36+	14+	4=	9+
36	41	40	45 DEF LEPPARD/Rock! Rock! (Till You Drop) (Mercury/PG)	54-	25-	29+	0=	1+
9	17	27	46 RED RIDER/Human Race (Capitol)	50-	26-	24-	0=	0=
23	31	39	47 BRYAN ADAMS/Take Me Back (A&M)	47-	34-	13=	0=	0-
15	25	36	48 FIXX/Red Skies (MCA)	53-	14-	38-	1+	1=
60	53	51	49 DIVINYLS/Boys In Town (Chrysalis)	63+	7-	49+	7+	11+
46	46	44	50 STYX/Double Life (A&M)	47-	26-	20-	0-	0-
—	60	52	51 SCANDAL/Love's Got A Line On You (Columbia)	45+	31+	13-	1-	1-
DEBUT			52 PRINCE/Little Red Corvette (WB)	55+	20+	32+	3-	8=
33	48	47	53 TRIUMPH/Never Surrender (RCA)	40-	21-	19-	0=	0=
25	30	43	54 BOB SEGER.../Even Now (Capitol)	48-	21-	27+	0=	0=
DEBUT			55 NAKED EYES/Always Something There... (EMI America)	50+	9=	38+	3-	4-
26	35	48	56 STYX/Mr. Roboto (A&M)	40-	30-	10+	0=	0=
—	—	59	57 PINK FLOYD/Hero's Return (Columbia)	33-	25+	8-	0=	1+
—	—	58	58 GARY MOORE/Don't Take Me For A Loser (Mirage/Atco)	47+	3-	42+	2+	3+
DEBUT			59 CARLOS SANTANA/Watch Your Step (Columbia)	47+	6+	32+	7-	14-
40	47	53	60 ROBERT HAZARD/Escalator Of Life (RCA)	39-	7-	32-	0-	0-

AOR / ALBUMS 25+			This chart compiles data from reporting stations with a majority of listeners aged 25-plus.				
Last Week			Total	Heavy	Medium	Add	Total Adds
2	1 G. KIHN BAND Kihnsspiracy (Beserkley/E-A)	"Jeopardy" "Tear" "Long"					
4	2 PATRICK SIMMONS	Arcade (Elektra)					
▶	3 DAVID BOWIE	Let's Dance (EMI America)					
5	4 PINK FLOYD	The Final Cut (Columbia)					
6	5 TUBES	Outside Inside (Capitol)					
3	6 PETE TOWNSHEND	Scoop (Atco)					
8	7 THOMAS DOLBY	The Golden Age... (Capitol)					
9	8 PLANET P	Planet P (Geffen)					
1	9 ERIC CLAPTON	Money & Cigarettes (WB)					
12	10 U2	War (Island/Atco)					
7	11 BOB SEGER	The Distance (Capitol)					
17	12 CHRIS DeBURGH	The Getaway (A&M)					
▶	13 CARLOS SANTANA	Havana Moon (Columbia)					
11	14 MODERN ENGLISH	After The Snow (Sire/WB)					
13	15 JOURNEY	Frontiers (Columbia)					
19	16 NICK LOWE	The Abominable Showman (Columbia)					
10	17 TOM PETTY	Long After Dark (Backstreet)					
▶	18 BRYAN ADAMS	Cuts Like A Knife (A&M)					
16	19 ROXY MUSIC	High Road (WB)					
18	20 VAN MORRISON	Inarticulate Speech Of... (WB)					

CHART PARTICIPANTS: WECM/Clairemont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/Austin, KUFO/Odessa, KEZY/Anaheim, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KNX-FM/Los Angeles, KINK/Portland, KFOG/San Francisco, KZDZ/San Luis Obispo, KTIM/San Rafael, KTMS/Santa Barbara, KZAM/Seattle.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

AOR / ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

SIGNIFICANT ACTION

✓ JIM CAPALDI/Fierce Heart (Atlantic) "That's Love"
Total Reports: 35(10)/Total Adds: 29(4); Hots: 3(1)/Hot Adds: 3(0); Mediums: 18(6)/Medium Adds: 12(1)/Extra Adds: 14(3).

ZEBRA/Zebra (Atlantic) "Who's Behind The Door"
Total Reports: 35(31)/Total Adds: 9(18); Hots: 8(4)/Hot Adds: 0(0); Mediums: 21(19)/Medium Adds: 3(10)/Extra Adds: 6(8).

FALCO/Einzelhaft (A&M) "Der Kommissar"
Total Reports: 35(41)/Total Adds: 3(10); Hots: 16(20)/Hot Adds: 0(2); Mediums: 17(18)/Medium Adds: 1(5)/Extra Adds: 2(3).

DUKE JUPITER/You Make It Look Easy (Coast-Coast/CBS) "This Is Japan"
Total Reports: 35(37)/Total Adds: 2(3); Hots: 5(5)/Hot Adds: 0(0); Mediums: 29(31)/Medium Adds: 1(2)/Extra Adds: 1(1).

✓ MADNESS/Madness (Geffen) "Our House"
Total Reports: 34(7)/Total Adds: 22(6); Hots: 5(3)/Hot Adds: 1(2); Mediums: 20(11)/Medium Adds: 12(1)/Extra Adds: 9(3).

SIMPLE MINDS/New Gold Dream (A&M) "Promised You A Miracle"
Total Reports: 32(35)/Total Adds: 2(3); Hots: 3(7)/Hot Adds: 0(0); Mediums: 28(28)/Medium Adds: 1(3)/Extra Adds: 1(0).

LE ROUX/So Fired Up (RCA) "Lifeline"
Total Reports: 31(32)/Total Adds: 0(3); Hots: 4(3)/Hot Adds: 0(0); Mediums: 27(29)/Medium Adds: 0(3)/Extra Adds: 0(0).

PETER GODWIN/Images Of Heaven (Polydor/PolyGram) "Images Of Heaven"
Total Reports: 30(17)/Total Adds: 11(8); Hots: 1(1)/Hot Adds: 0(0); Mediums: 27(13)/Medium Adds: 10(5)/Extra Adds: 1(3).

FRANK ZAPPA/The Man From Utopia (Barking Pumpkin/CBS) "Cocaine Decisions"
Total Reports: 30(37)/Total Adds: 6(11); Hots: 0(0)/Hot Adds: 0(0); Mediums: 27(29)/Medium Adds: 3(4)/Extra Adds: 3(7).

STOMPERS/The Stompers (Boardwalk) "Rock, Jump and Holler"
Total Reports: 29(22)/Total Adds: 11(16); Hots: 2(2)/Hot Adds: 1(0); Mediums: 22(10)/Medium Adds: 6(6)/Extra Adds: 4(10).

UFO/Making Contact (Chrysalis) "Blinded By A Lie"
Total Reports: 28(20)/Total Adds: 11(19); Hots: 1(1)/Hot Adds: 0(1); Mediums: 18(10)/Medium Adds: 4(9)/Extra Adds: 7(9).

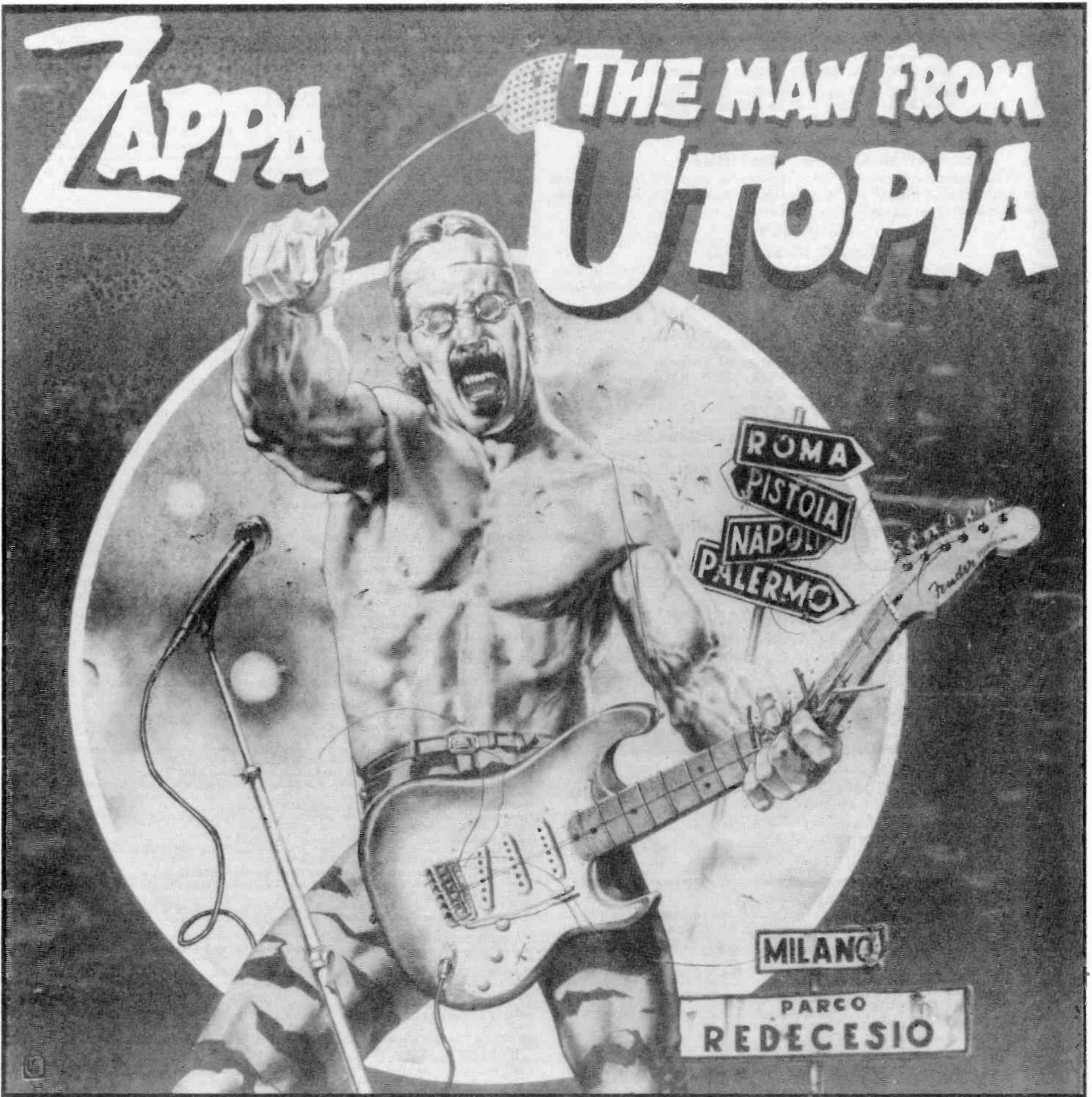
SPARKS/Sparks In Outer Space (Atlantic) "Cool Places"
Total Reports: 28(25)/Total Adds: 5(7); Hots: 3(2)/Hot Adds: 0(0); Mediums: 21(18)/Medium Adds: 2(2)/Extra Adds: 3(5).

EDDY GRANT/Killer On Rampage (Portrait/CBS) "Electric Avenue"
Total Reports: 26(16)/Total Adds: 9(7); Hots: 8(5)/Hot Adds: 0(1); Mediums: 15(8)/Medium Adds: 6(3)/Extra Adds: 3(3).

Station Listings . . . See Page 51

||||| !New Release Action! |||||

T. Liberatore



ZAPPA'S



THE MAN FROM UTOPIA



**95,000 UNITS SHIPPED IN THE FIRST 3 WEEKS
MORE THAN 80 RADIO ADDS IN THE FIRST 3 WEEKS**

Just to name a few :
WMMR PHILADELPHIA
WBCN BOSTON
WCCC HARTFORD
WLIR LONG ISLAND

WBAB LONG ISLAND
WCKO MIAMI
WSHE MIAMI
WHFS WASHINGTON D.C.
WRAS ATLANTA

WXRT CHICAGO
WLPX MILWAUKEE
KTXQ DALLAS
KLOL HOUSTON
KROQ LOS ANGELES

Featuring: **COCAINE DECISIONS**
THE MAN FROM UTOPIA MEETS MARY LOU • SEX
 Available on Barking Pumpkin Records • FW38403

91X SAN DIEGO
KFOG SAN FRANCISCO
KRQR SAN FRANCISCO
 &
 THE LIST GOES ON...



New this week: **WRQC, WZIR, KISS, KNAC, WAQX, WXQR, WHMD, WLRS, KMET, KMEL, KQAK**

Contemporary Hit Radio

Continued from Back Page

BREAKERS

RICK SPRINGFIELD Affair Of The Heart (RCA)

72% of our reporters on it. Moves: Up 17, Debuts 59, Same 28, Down 0, Adds 60 including WXKS-FM, Q107, KEGL, Q105, WLS, KIMN, KIIS-FM. See Parallels, will debut next week on the CHR chart.

JOURNEY Faithfully (Columbia)

71% of our reporters on it. Moves: Up 17, Debuts 33, Same 24, Down 0, Adds 87 including WBEN-FM, 94Q, Y100, Q102, WGCL, Q103, KFRC. See Parallels, will debut next week on the CHR chart.

LIONEL RICHIE My Love (Motown)

70% of our reporters on it. Moves: Up 57, Debuts 40, Same 30, Down 0, Adds 32 including WHTX, I95, WBBM-FM, KHTR, KZZP, KYUU, WRQK. See Parallels, debuts at number 29 on the CHR chart.

CULTURE CLUB Time (Clock Of The Heart) (Virgin/Epic)

69% of our reporters on it. Moves: Up 9, Debuts 46, Same 27, Down 0, Adds 75 including WNYS, B94, PRO-FM, KAFM, 79Q, WBBM-FM, KBEQ, KCNR. See Parallels, will debut next week on the CHR chart.

NAKED EYES Always Something There To Remind Me (EMI America)

66% of our reporters on it. Moves: Up 80, Debuts 19, Same 33, Down 0, Adds 18 including Q107, I95, WKQX, WLAN-FM, G100, KZ93, KLUC. See Parallels, debuts at number 30 on the CHR chart.

ROBERT ELLIS ORRALL with CARLENE CARTER I Couldn't Say No (RCA)

65% of our reporters on it. Moves: Up 47, Debuts 25, Same 58, Down 0, Adds 19 including Q105, XTRA, WBCY, WANS-FM, WRVQ, KRQ, WTSN. See Parallels, will debut next week on the CHR chart.

NEW & ACTIVE

TUBES "She's A Beauty" (Capitol) 128/38

Moves: Up 22, Debuts 22, Same 46, Down 0, Adds 38 including CKGM, PRO-FM, 93, KAFM, Y100, WBBM-FM, WGCL, KIMN, WROR, WJDX, KX104, 92X, KEYN-FM, KHOP, WCIR.

ZZ TOP "Gimme All Your Lovin'" (WB) 115/16

Moves: Up 34, Debuts 14, Same 51, Down 0, Adds 16 including WXKS-FM, WLS-FM, WGCL, KBEQ, WFLY, WLAN-FM, KC101, WPST, CK101, KSET-FM, 94TYX, KRGV, WKAU, KLUC, KSKD.

WALTER EGAN "Fool Moon Fire" (Backstreet/MCA) 111/18

Moves: Up 15, Debuts 22, Same 56, Down 0, Adds 18, WGCL, WHYT, WYCR, WBBQ, CK101, WZYP, KLUC, KIDD, Q104, WPFM, WAEV, KFJR, KRNA, WRKR, KKRC.

INXS "The One Thing" (Atco) 107/19

Moves: Up 25, Debuts 14, Same 49, Down 0, Adds 19 including WBEN-FM, 94Q, Z93, WGCL, WL0L-FM, Q103, WFLY, WBCY, KX104, WTSN, KKRC.

SAMMY HAGAR "Never Give Up" (Geffen) 90/7

Moves: Up 35, Debuts 4, Same 44, Down 0, Adds 7, WGCL, KYUU, WDCG, WANS-FM, WSOV, WFOK, KIST, WL0L-FM 33-30, KFI 36-29, WKEE 40-34, KZBZ 36-32, WSSX 18-14, WKDD 29-26, WJXQ 9-4, KOZE 14-11.

NIGHT RANGER "Sing Me Away" (Boardwalk) 86/16

Moves: Up 18, Debuts 8, Same 44, Down 0, Adds 16 including WLS-FM, WHYT, KFI, K104, WKZZ, WSEZ, KXXX, KQMQ, OK100, 95XIL, WJAD, WSGF, KXXL-FM, KCDQ, KBIM.

ROBBIE PATTON "Smiling Islands" (Atlantic) 80/13

Moves: Up 27, Debuts 12, Same 25, Down 3, Adds 13, WCAU-FM, 94Q, WGCL, WHYT, KIMN, WZYP, FM100, WABB-FM, WHOT, KQIZ-FM, WQLT, KKAZ, KDZA, WKQX 21-14, K104 3-3.

SAGA "Wind Him Up" (Portrait/CBS) 70/12

Moves: Up 17, Debuts 7, Same 34, Down 0, Adds 12, WXKS-FM, KHTR, KN80, WHFM, KRGV, WKFR, K093, WCIR, WISE, Q104, KFMZ, KBIM, WBEN-FM 39-33, KEGL 37-33, WSSX 6-4.

WALL OF VOODOO "Mexican Radio" (IRS/A&M) 58/5

Moves: Up 26, Debuts 2, Same 22, Down 3, Adds 5, WRCK, G100, WCIR, WYKS, KXXL-FM, B94 20-14, WHTX 36-30, WHTT 33-27, WBBQ 26-22, 94TYX 29-18, KSKD 26-14, WGUU 23-17, WISE 27-23, WFLB 38-35, KYTN 33-27.

CHAMPAGNE "Try Again" (Columbia) 57/15

Moves: Up 16, Debuts 10, Same 16, Down 0, Adds 15, WHYT, Q103, KEARTH, KIIS-FM, WROR, WKRZ-FM, WQID, 94TYX, G100, KRGV, WSEZ, WHOT, KVOL, FM99, KENI.

LOU RAWLS "Wind Beneath My Wings" (Epic) 57/1

Moves: Up 15, Debuts 3, Same 38, Down 0, Adds 1, KJRB, WXKS-FM on, WGCL on, WHYT on, KIQQ on, KAMZ 20-17, 94TYX 38-36, WJDX 20-18, Y103 18-16, WSFL 38-36, WTX 28-25, KR0K 25-20, WQLT 36-32, KKAZ 29-23, KIST d-27.

SCANDAL "Love's Got A Line On You" (Columbia) 55/10

Moves: Up 18, Debuts 3, Same 24, Down 0, Adds 10, KEGL, WKQX, WKTI, KHTR, KIIS-FM, WHFM, KZZB, WTX, KHYT, WXLK, WL0L-FM 34-31, KMJK 32-29, WPST 32-29, KSET-FM 29-25, WJXQ 18-13.

DeBARGE "I Like It" (Gordy/Motown) 55/1

Moves: Up 21, Debuts 0, Same 16, Down 17, Adds 1, WGUU, B94 12-7, WHTX 22-16, Y100 13-11, K104 9-6, WTC-FM 7-6, 94TYX 5-3, FM100 23-20, WHYY-FM 8-5, B97 3-2, KITY 9-6, KYNO-FM 5-4, KHYT 21-19, OK100 16-9, WQLT 24-21, WCIL-FM 21-15.

PAT BENATAR "Looking For A Stranger" (Chrysalis) 52/50

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 50 including WBEN-FM, WPHD, WCAU-FM, WBBM-FM, WL0L-FM, Q103, KFI, WRCK, WSEZ, WZZR, KSKD, WERZ, KVOL, KCDQ, KBIM.

PLANET P "Why Me?" (Geffen) 51/9

Moves: Up 4, Debuts 9, Same 29, Down 0, Adds 9, KIQQ, KN80, WSPK, WMEE, KHOP, WGUU, WYKS, WCIL-FM, KBIM, 79Q d-29, KMJK 31-28, WSSX 30-23, WSEZ d-25, WBWB 40-35, KGHO d-34.

SIGNIFICANT ACTION

ULTRAVOX "Reap The Wild Wind" (Chrysalis) 42/4

Moves: Up 15, Debuts 5, Same 18, Down 0, Adds 4, KIQQ, KN80, WOKI, WABB-FM, WXKS-FM 22-16, KEGL 33-28, WL0L-FM 27-22, KYUU 26-21, WPST 40-37, WZZR 35-31, KQMQ d-38, KYYX 4-3, KYTN 34-31, KCDQ 25-22, KCBN 20-15.

U2 "New Year's Day" (Island/Atco) 41/5

Moves: Up 12, Debuts 4, Same 20, Down 0, Adds 5, CHUM, KFI, KHYT, FM99, KCDQ, WCAU-FM 37-15, KEGL 23-17, KMJK 23-20, K104 35-32, WPST 36-33, WZZR 39-35, WJXQ 8-8, KYYX 13-10, WHSL 22-17, WSPT 30-28.

KAJAGOOGOO "Too Shy" (EMI America) 39/35

Moves: Up 3, Debuts 0, Same 1, Down 0, Adds 35 including KFRC, WKRZ-FM, KHFI, WHYY-FM, KTFM, WKDD, WZPL, KBBK, KHYT, WERZ, WJBO, KILE, KFMZ, KCDQ.

MOST ADDED

- JOURNEY (87)
Faithfully (Columbia)
- CULTURE CLUB (75)
Time (Clock Of The Heart) (Virgin/Epic)
- RICK SPRINGFIELD (60)
Affair Of The Heart (RCA)
- PAT BENATAR (50)
Looking For A Stranger (Chrysalis)
- TUBES (38)
She's A Beauty (Capitol)
- KAJAGOOGOO (35)
Too Shy (EMI America)

HOTTEST

- MICHAEL JACKSON (121)
Beat It (Epic)
- GREG KIHN BAND (117)
Jeopardy (Berserkeley/Elektra-Asylum)
- AFTER THE FIRE (75)
Der Kommissar (Epic)
- TOTO (74)
I Won't Hold You Back (Columbia)
- PRINCE (62)
Little Red Corvette (WB)
- DEXYS MIDNIGHT RUNNERS (58)
Come On Eileen (Mercury/PolyGram)

CHRIS DeBURGH "Don't Pay The Ferryman" (A&M) 37/12

Moves: Up 4, Debuts 4, Same 17, Down 0, Adds 12, KAFM, WSPK, WKDD, WMEE, WZZR, KHOP, WACZ, WZYQ, WISE, KNOE-FM, KKOV, KYTN, WPHD d-30, WIGY 39-35.

TOTAL COELO "I Eat Cannibals" (Chrysalis) 36/6

Moves: Up 11, Debuts 7, Same 12, Down 0, Adds 6, XTRA, WHTT, WZYP, KYNO-FM, WGUU, KBIM, WXKS-FM d-30, 79Q 19-16, KHTR 8-1, WOKI 26-14, KQMQ 28-21, WFBG 40-33, WCIL-FM 15-9, WRKR 38-31, KCBN 17-12.

SPARKS & JANE WIEDLIN "Cool Places" (Atlantic) 35/13

Moves: Up 1, Debuts 6, Same 15, Down 0, Adds 13, WCAU-FM, KEGL, KIIS-FM, KIQQ, KZFM, WZPL, WJXQ, KBBK, WIKZ, WKHI, KQIZ-FM, KVOL, WBWB, KMJK d-35, KYYX 25-22.

NEIL DIAMOND "Front Page Story" (Columbia) 34/17

Moves: Up 0, Debuts 4, Same 13, Down 0, Adds 17 including WKBW, WSPK, WHFM, Q106, WRKQ, WOKI, WTX, WNAM, KBBK, KSKD, WFBG, WKHI, KILE, WXLK.

ALEX CALL "Just Another Saturday Night" (Arista) 34/6

Moves: Up 1, Debuts 3, Same 24, Down 0, Adds 6, KRGV, WZPL, WFLB, KILE, FM99, KSLY, WPHD on, KEGL on, WOKI on, KTFM on, KQMQ on, WIGY on, WISE on, KVOL d-39, KCBN 32-28, KBIM on.

TONY CAREY "I Won't Be Home Tonight" (Rocshire) 33/7

Moves: Up 11, Debuts 3, Same 12, Down 0, Adds 7, WANS-FM, WNAM, WGUU, WCIR, WFLB, KGHO, KOZE, KEGL 11-10, KN80 35-31, WKRZ-FM 33-28, WSSX 5-3, OK100 31-26, KISR 30-26, WHSL 16-13, KCBN 34-31.

SERGIO MENDES "Never Gonna Let You Go" (A&M) 31/16

Moves: Up 2, Debuts 3, Same 10, Down 0, Adds 16 including WXKS-FM, WCAU-FM, B94, KYUU, WLAN-FM, KC101, WNFY, WDJX, WSEZ, KIDD, WGUU, WJAD, KILE, WAEV, WGLF.

GERARD McMAHON "Count On Me" (Full Moon/WB) 31/1

Moves: Up 2, Debuts 2, Same 26, Down 0, Adds 1, WJAD, WXKS-FM on, WPHD on, WCAU-FM on, Y100 on, KMJK 40-38, WRCK on, WDCG on, WOKI on, KRGV on, WSFL on, KBBK on, KCDQ d-39, KCBN d-40, KSLY 33-29.

DeBARGE "All This Love" (Gordy/Motown) 29/17

Moves: Up 1, Debuts 3, Same 7, Down 1, Adds 17 including WXKS-FM, I95, KEARTH, XTRA, KN80, 94TYX, WOKI, FM100, KITY, K TSA, WFBG, WIGY, WKHI, KSLY.

MODERN ENGLISH "I Melt With You" (Sire/WB) 29/3

Moves: Up 8, Debuts 4, Same 14, Down 0, Adds 3, WSSX, Q101, WPFM, WXKS-FM 10-7, 79Q 29-27, WL0L-FM on, WHTT d-39, WKRZ-FM 25-21, WSEZ on, WZZR 25-18, KHYT on, WGUU 25-16, WJBO d-39, WSOV 22-18, WBWB on, KCBN 25-22.

EDDY GRANT "Electric Avenue" (Portrait/CBS) 28/7

Moves: Up 4, Debuts 1, Same 16, Down 0, Adds 7, CKGM, Y100, XTRA, KHFI, KSET-FM, 95XIL, FM99, WXKS-FM d-20, WCAU-FM 40-29, KMJK 1-1, WKRZ-FM on, WDOQ 27-17, KYYX 23-20, WGUU on, KCBN 31-24.

DARYL HALL & JOHN OATES "Family Man" (RCA) 27/5

Moves: Up 9, Debuts 0, Same 11, Down 2, Adds 5, WYCR, KZFM, WIGY, WSGF, Z102, WKTI 25-23, KIQQ 33-30, KZZP on, K104 25-18, WSSX 17-12, WDOQ 9-8, WNFY 20-9, KRQ 4-4, OK100 22-17, 95XIL 11-9, WXLK 3-3.

BELLE STARS "Sign Of The Times" (WB) 26/15

Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 15, WPHD, WCAU-FM, Z93, KFI, XTRA, KN80, WBBQ, WMEE, KSKD, KYYX, WFBG, WGUU, WISE, WFLB, KNOE-FM.

LINDA RONSTADT "Easy For You To Say" (Asylum) 26/7

Moves: Up 7, Debuts 3, Same 9, Down 0, Adds 7, G100, KOFM, WCIR, WQLT, WFOX, KKLS, WSPT, WKQX d-21, Y103 13-8, WHYY-FM 30-26, KLIK 29-25, WKDQ d-29, KISR on, WRKR d-38, KDZA 40-36.

CALL "The Walls Came Down" (Mercury/PolyGram) 24/12

Moves: Up 3, Debuts 2, Same 7, Down 0, Adds 12, WYCR, WLAN-FM, WRCK, WABB-FM, WZPL, KQMQ, KSKD, KHYT, WZYQ, Q101, KCDQ, KCBN.

GOLDEN EARRING "The Devil Made Me Do It" (21/PolyGram) 23/13

Moves: Up 1, Debuts 0, Same 9, Down 0, Adds 13, WCAU-FM, KFI, WKRZ-FM, WQID, WZYP, KBBK, KYYX, WIGY, WERZ, 95XIL, WJBO, WFLB, KISR, WRCK on, WJXQ 33-27.

JIM CAPALDI "That's Love" (Atlantic) 22/6

Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 6, CK101, WTX, K093, WIKZ, WCGQ, KISR, WSPK d-23, WOKI d-40, WKDD on, KXXX on, WACZ d-38, WHSL on, WBWB d-40, KCBN d-38, KIST d-26.

BOW WOW WOW "Do You Wanna Hold Me?" (RCA) 21/10

Moves: Up 3, Debuts 2, Same 6, Down 0, Adds 10, WCAU-FM, WL0L-FM, WKFM, WCSC, WZYP, WSEZ, WISE, WBWB, 99KG, KGHO, WPHD on, KEGL d-36, KMJK 36-33, WZZR d-36, KYYX 27-23.

PETER ALLEN "You Haven't Heard The Last Of Me" (Arista) 21/5

Moves: Up 3, Debuts 0, Same 13, Down 0, Adds 5, WTX, KIDD, 99KG, KBIM, KIST, KIQQ on, WJDX 22-19, Y103 20-17, KTFM on, KLIK 30-28, WTSN on, 13FEA on.

GAP BAND "Outstanding" (Total Experience/PGM) 21/0

Moves: Up 10, Debuts 1, Same 8, Down 4, Adds 0, Y100 on, KIIS-FM on, KIQQ 19-18, K104 40-35, WNFY 10-7, KBFM 21-19, KGGI 8-7, KHYT 23-21, WGUU 28-22, OK100 37-30, WQLT 35-31, KSLY d-31.

EDDIE RABBITT "You Can't Run From Love" (WB) 20/6

Moves: Up 4, Debuts 1, Same 9, Down 0, Adds 6, WSFL, KITY, KOFM, WCIR, WKHI, WHEB, WFMF on, WRQK d-28, Y103 19-14, KLIK 23-17, KXXX on, KJRB 23-20, KFJR on, D93 on, KSLY on.

PATTI AUSTIN "Every Home Should Have One" (Qwest/WB) 20/0

Moves: Up 11, Debuts 0, Same 8, Down 1, Adds 0, PRO-FM on, KFI 32-25, KIQQ 26-25, KFRC 32-28, WSPK 13-12, Y103 23-20, WSEZ 35-27, KQMQ 39-34, KIDD 31-26, WJBO 40-37, D93 on.

POINTER SISTERS "If You Wanna Get Back Your Lady" (Planet/RCA) 17/1

Moves: Up 6, Debuts 0, Same 8, Down 2, Adds 1, 79Q, WHYT on, KFRC 26-21, KRGV 20-19, KIKI 23-21, WGUU 7-6, 13FEA on, WJBO 36-29, WQLT on, WSGF on, KCDQ 24-21.

MADNESS "Our House" (Geffen) 14/10

Moves: Up 3, Debuts 0, Same 1, Down 0, Adds 10, WRCK, WKRZ-FM, KTFM, KBBK, KQMQ, KHYT, WERZ, WJBO, WHSL, KCDQ, KIQQ 28-13, KMJK 39-21, KYYX 34-30, WCIL-FM on.

MUSICAL YOUTH "Never Gonna Give You Up" (MCA) 14/6

Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 6, KAMZ, KSET-FM, KTFM, WNAM, WGUU, WBBW, WTRY on, WJBO on, Q101 on, KGHO d-39, KCBN 39-33.

SHERIFF "When I'm With You" (Capitol) 14/5

Moves: Up 3, Debuts 1, Same 2, Down 3, Adds 5, KEGL, 79Q, WZPL, WERZ, KILE, WHYT d-31, WL0L-FM 15-12, WZZR 7-6, WFOX 10-8.

WHISPERS "Tonight" (Solar/Elektra) 14/3

Moves: Up 6, Debuts 1, Same 4, Down 0, Adds 3, WBEN-FM, WSFL, KYNO-FM, WNYS on, WCAU-FM on, Y100 24-22, KFRC 34-31, WTX d-36, KGGI 27-21, WSGF 18-15.

GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Applause) 14/2

Moves: Up 6, Debuts 0, Same 6, Down 0, Adds 2, WCIL-FM, KENI, K8EQ on, KIDD 14-11, KJRB 13-9, 95XIL 16-15, WRKR 32-23, KGHO 26-23, KDZA 39-35.

SYSTEM "You Are In My System" (Mirage/Atco) 14/0

Moves: Up 5, Debuts 1, Same 7, Down 1, Adds 0, CKGM 38-31, KIIS-FM on, KIQQ 24-20, KFRC 20-17, CK101 29-20, KITE 3-3, KGGI on, WSGF 40-33, 99KG on.

PHIL COLLINS "I Cannot Believe It's True" (Atlantic) 12/6

Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 6, WBBM-FM, WCSC, WNAM, K107, 95XIL, KGHO, KAFM on, KEGL on, WL0L-FM 20-15, WHSL on, KKLS on, KFMW on.

EARTH, WIND & FIRE "Side By Side" (Columbia) 12/5

Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 5, WXKS-FM, PRO-FM, WJBO, Q104, WPFM, WROR on, WCSC on, KAMZ on, WSFL on, KYNO-FM 24-23, KIKI on, WSGF on.

TODD RUNDGREN "Bang The Drum All Day" (Bearsville/WB) 11/5

Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 5, I95, Y100, Q105, KMJK, KCDQ, WCSC on, Z104 28-25, WACZ on-dp, WBWB on, WRKR d-35, KGHO 29-24.

CARL WILSON "What You Do To Me" (Caribou/CBS) 11/3

Moves: Up 1, Debuts 4, Same 3, Down 0, Adds 3, WHFM, WNAM, WAEV, WBEN-FM d-37, KIQQ on, KYUU d-26, Q106 d-29, WCSC on, 94TYX d-40, Y103 28-25, KCDQ on.

BERLIN "Sex (I'm A...)" (Geffen) 11/1

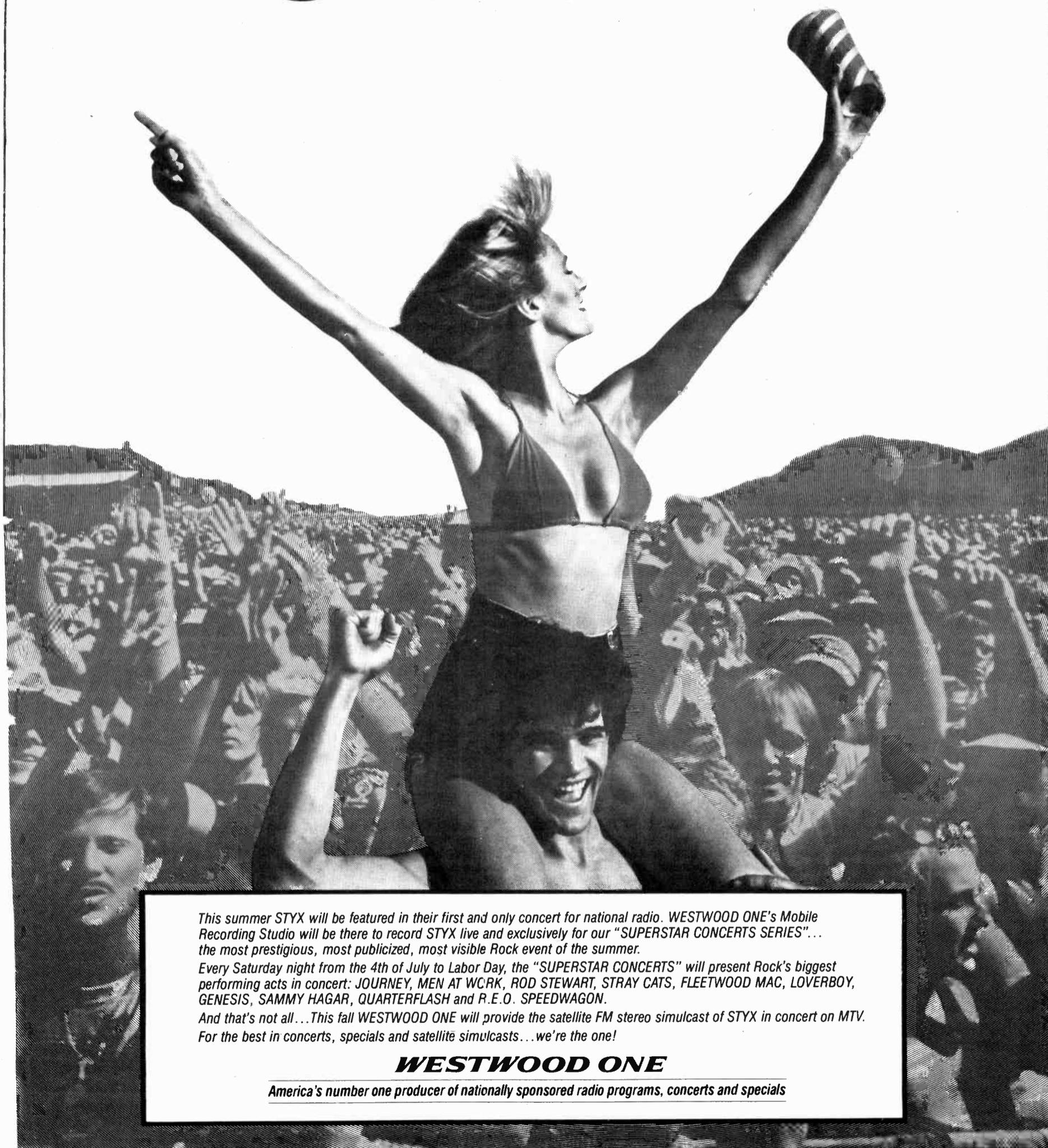
Moves: Up 6, Debuts 0, Same 3, Down 1, Adds 1, KQMQ, CHUM 20-13, 79Q 26-21, I95 16-13, Y100 16-15, KZFM 14-12, WDOQ on, WNFY 25-13, KHYT 4-4, WBWB on-dp.

PETER GODWIN "Images Of Heaven" (Polydor/PolyGram) 11/0

EXCLUSIVELY
IN '83

WESTWOOD ONE **W** PRESENTS

STYX



This summer STYX will be featured in their first and only concert for national radio. WESTWOOD ONE's Mobile Recording Studio will be there to record STYX live and exclusively for our "SUPERSTAR CONCERTS SERIES"... the most prestigious, most publicized, most visible Rock event of the summer.

Every Saturday night from the 4th of July to Labor Day, the "SUPERSTAR CONCERTS" will present Rock's biggest performing acts in concert: JOURNEY, MEN AT WORK, ROD STEWART, STRAY CATS, FLEETWOOD MAC, LOVERBOY, GENESIS, SAMMY HAGAR, QUARTERFLASH and R.E.O. SPEEDWAGON.

And that's not all... This fall WESTWOOD ONE will provide the satellite FM stereo simulcast of STYX in concert on MTV. For the best in concerts, specials and satellite simulcasts... we're the one!

WESTWOOD ONE

America's number one producer of nationally sponsored radio programs, concerts and specials

NATIONAL AIRPLAY

April 15, 1983



Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
6	2	1	1 GREG KIHN BAND/Jeopardy (Beserkley/E-A)
8	5	4	2 MICHAEL JACKSON/Beat It (Epic)
5	4	3	3 DEXYS MIDNIGHT RUNNERS/Come On Eileen (Mercury/PG)
11	7	6	4 AFTER THE FIRE/Der Kommissar (Epic)
4	3	5	5 STYX/Mr. Roboto (A&M)
1	1	2	6 JOURNEY/Separate Ways (Worlds Apart) (Columbia)
25	13	10	7 TOTO/I Won't Hold You Back (Columbia)
22	12	9	8 BOB SEGER.../Even Now (Capitol)
2	6	7	9 MICHAEL JACKSON/Billie Jean (Epic)
24	15	12	10 PRINCE/Little Red Corvette (WB)
28	22	15	11 DAVID BOWIE/Let's Dance (EMI America)
-	30	23	12 MEN AT WORK/Overkill (Columbia)
26	16	13	13 KENNY LOGGINS/Welcome To Heartlight (Columbia)
3	8	8	14 DARYL HALL & JOHN OATES/One On One (RCA)
-	-	22	15 THOMAS DOLBY/She Blinded Me With Science (Capitol)
29	25	20	16 BRYAN ADAMS/Straight From The Heart (A&M)
-	28	24	17 LAURA BRANIGAN/Solitaire (Atlantic)
21	21	18	18 STEPHEN BISHOP/It Might Be You... (WB)
27	24	19	19 BARRY MANILOW/Some Kind Of Friend (Arista)
19	14	14	20 OXO/Whirly Girl (Geffen)
-	29	27	21 DURAN DURAN/Rio (Capitol)
30	26	25	22 PATRICK SIMMONS/So Wrong (Elektra)
9	9	11	23 FRIDA/I Know There's Something Going On (Atlantic)
-	-	28	24 DEF LEPPARD/Photograph (Mercury/PolyGram)
-	27	26	25 MAC McANALLY/Minimum Love (Geffen)
-	-	29	26 JARREAU/Mornin' (WB)
-	-	30	27 RONNIE MILSAP/Stranger In My House (RCA)
DEBUT			28 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PG)
BREAKER			29 LIONEL RICHIE/My Love (Motown)
BREAKER			30 NAKED EYES/Always Something To Remind Me (EMI America)

N&A Begins on Page 70

Adult / Contemporary

12	7	2	1 TOTO/I Won't Hold You Back (Columbia)
3	3	1	2 STEPHEN BISHOP/It Might Be You... (WB)
13	11	8	3 JARREAU/Mornin' (WB)
1	1	3	4 DAN FOGELBERG/Make Love Stay (Full Moon/Epic)
9	8	6	5 BARRY MANILOW/Some Kind Of Friend (Arista)
7	5	5	6 DIONNE WARWICK/Take The Short Way Home (Arista)
2	2	4	7 DARYL HALL & JOHN OATES/One On One (RCA)
18	15	10	8 MAC McANALLY/Minimum Love (Geffen)
5	4	7	9 ERIC CLAPTON/I've Got A Rock N' Roll Heart (WB)
-	23	14	10 EDDIE RABBITT/You Can't Run From Love (WB)
-	-	24	11 LIONEL RICHIE/My Love (Motown)
24	17	15	12 LOU RAWLS/Wind Beneath My Wings (Epic)
28	20	18	13 LINDA RONSTADT/Easy For You To Say (Asylum)
25	21	17	14 KENNY LOGGINS/Welcome To Heartlight (Columbia)
4	6	9	15 LIONEL RICHIE/You Are (Motown)
-	28	23	16 RONNIE MILSAP/Stranger In My House (RCA)
11	12	13	17 MICHAEL JACKSON/Billie Jean (Epic)
8	10	11	18 K. ROGERS & S. EASTON/We've Got Tonight (Liberty)
6	9	12	19 CHRISTOPHER CROSS/All Right (WB)
26	24	22	20 B.J. THOMAS/Whatever Happened To... (Cleve. Int./Columbia)
-	-	27	21 MEN AT WORK/Overkill (Columbia)
17	16	16	22 JEFFREY OSBORNE/Eenie Meenie (A&M)
-	30	26	23 PETER ALLEN/You Haven't Heard The Last Of Me (Arista)
-	29	25	24 PATTI AUSTIN/Every Home Should Have One (Qwest/WB)
23	19	19	26 ALAN PARSONS PROJECT/Old & Wise (Arista)
BREAKER			26 CULTURE CLUB/Time (Clock Of The Heart) (Virgin/Epic)
BREAKER			27 SERGIO MENDES/Never Gonna Let You Go (A&M)
10	14	21	28 JOE JACKSON/Breaking Us In Two (A&M)
14	13	20	29 KC & THE SUNSHINE BAND.../Don't Run... (Epic)
19	22	28	30 MELISSA MANCHESTER/Nice Girls (Arista)

N&A Begins on Page 65

AOR / HOT TRACKS

Three Weeks	Two Weeks	Last Week	
-	7	2	1 MEN AT WORK/Overkill (Columbia)
3	2	3	2 U2/New Year's Day (Island/Atco)
10	5	4	3 TUBES/She's A Beauty (Capitol)
1	1	1	4 DEF LEPPARD/Photograph (Mercury/PolyGram)
22	9	7	5 ZZ TOP/Gimme All Your Lovin' (WB)
5	4	5	6 PLANET P/Why Me? (Geffen)
14	8	8	7 BRYAN ADAMS/Cuts Like A Knife (A&M)
6	6	6	8 INXS/The One Thing (Atco)
31	16	10	9 PINK FLOYD/Your Possible Pasts (Columbia)
28	19	16	10 CHRIS DeBURGH/Don't Pay The Ferryman (A&M)
17	13	13	11 THOMAS DOLBY/She Blinded Me With Science (Capitol)
21	15	14	12 CALL/The Walls Came Down (Mercury/PolyGram)
8	11	11	13 MODERN ENGLISH/I Melt With You (Sire/WB)
42	28	19	14 BILLY IDOL/White Wedding (Chrysalis)
27	24	18	15 JON BUTCHER AXIS/Life Takes A Life (Polydor/PolyGram)
50	34	25	16 ZZ TOP/Got Me Under Pressure (WB)
24	20	20	17 MICHAEL BOLTON/Fools Game (Columbia)
12	18	17	18 JOURNEY/After The Fall (Columbia)
56	50	41	19 DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)
-	38	28	20 MARTIN BRILEY/Salt In My Tears (Mercury/PolyGram)
4	10	12	21 GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)
2	3	9	22 JOURNEY/Separate Ways (Worlds Apart) (Columbia)
-	42	35	23 KROKUS/Screaming In The Night (Arista)
20	23	23	24 ULTRAVOX/Reap The Wild Wind (Chrysalis)
13	14	15	25 AFTER THE FIRE/Der Kommissar (Epic)
37	33	30	26 DAVID BOWIE/Let's Dance (EMI America)
54	39	32	27 U2/Sunday Bloody Sunday (Island/Atco)
49	45	42	28 JOURNEY/Send Her My Love (Columbia)
47	36	29	29 DAVID BOWIE/Cat People (EMI America)
7	12	21	30 TRIUMPH/A World Of Fantasy (RCA)

AOR / ALBUMS

2	1	1	1 DEF LEPPARD/Pyromania (Mercury/PolyGram)
6	3	3	2 U2/War (Island/Atco)
15	9	7	3 TUBES/Outside Inside (Capitol)
-	10	8	4 ZZ TOP/Eliminator (WB)
5	4	6	5 BRYAN ADAMS/Cuts Like A Knife (A&M)
1	2	2	6 JOURNEY/Frontiers (Columbia)
18	6	4	7 PINK FLOYD/The Final Cut (Columbia)
9	8	9	8 PLANET P/Planet P (Geffen)
10	11	10	9 INXS/Shaboo Shoobah (Atco)
3	5	5	10 STYX/Kilroy Was Here (A&M)
BREAKER			11 DAVID BOWIE/Let's Dance (EMI America)
11	13	12	12 THOMAS DOLBY/The Golden Age Of Wireless (Capitol)
27	21	17	13 CHRIS DeBURGH/The Getaway (A&M)
4	7	11	14 GREG KIHN BAND/Kihnspiracy (Beserkley/Elektra-Asylum)
-	-	24	15 PATRICK SIMMONS/Arcade (Elektra)
14	15	14	16 MODERN ENGLISH/After The Snow (Sire/WB)
23	18	15	17 CALL/Modern Romans (Mercury/PolyGram)
24	19	18	18 MICHAEL BOLTON/Michael Bolton (Columbia)
25	23	19	19 JON BUTCHER AXIS/Jon Butcher Axis (Polydor/PolyGram)
40	27	22	20 BILLY IDOL/Billy Idol (Chrysalis)
-	37	28	21 KROKUS/Headhunter (Arista)
7	12	13	22 TRIUMPH/Never Surrender (RCA)
-	36	26	23 MARTIN BRILEY/One Night With A Stranger (Mercury/PG)
21	25	23	24 ULTRAVOX/Quartet (Chrysalis)
19	16	16	25 AFTER THE FIRE/After The Fire (Epic)
12	17	21	26 DURAN DURAN/Rio (Capitol)
28	26	25	27 MOLLY HATCHET/No Guts . . . No Glory (Epic)
8	14	20	28 RED RIDER/Neruda (Capitol)
-	38	31	29 GARY MOORE/Corridors Of Power (Mirage/Atco)
BREAKER			30 RICK SPRINGFIELD/Living In Oz (RCA)
-	-	35	31 DURAN DURAN/Duran Duran (Capitol)
16	24	27	32 TONY CAREY/Tony Carey (Rocshire)
32	34	33	33 SCANDAL/Love's Got A Line On You (Columbia)
13	20	29	34 BOB SEGER.../The Distance (Capitol)
31	32	32	35 SAMMY HAGAR/Three Lock Box (Geffen)
17	22	30	36 FIXX/Shattered Room (MCA)
DEBUT			37 MICHAEL JACKSON/Thriller (Epic)
-	-	40	38 DIVINYLS/Desperate (Chrysalis)
DEBUT			39 PRINCE/1999 (WB)
DEBUT			40 CARLOS SANTANA/Havana Moon (Columbia)

N&A Begins on Page 67