

I N S I D E :

First Winter Birch Results

New York: WOR Leaps Into First; WKTU Leads Urbans
Los Angeles: KABC No. 1; Three Top AORs Slide
Chicago: WBBM-FM, WLS-FM Rocket Upward
San Francisco: KGO Alone At Top; KYUU, KMEL Strong
Houston: KIKK-FM, KILT-FM, KODA, KMJQ, KSRR Up
Washington: WKYS, WMAL, WRQX Improve, Rank 1-2-3
Dallas: KVIL-FM Increases; KPLX, KAFM Hot
Miami: WHYI Far Out In Front

Complete details on Page 16

WINZ Wins Fairness Case At FCC

Miami News station vindicated by Commission after leading petition drive against rate hike by Florida Power & Light Co.

Page 3

AOR Winter Winners & Losers

Jeff Gelb analyzes the winter Arbitron results for the AOR format, with special attention to new music stations' performances.

Page 32

People In The News This Week

- Bart Walsh adds WRC VP/GM title
- Tom Hoyt VP at Bonneville
- John Kelly President of RKO Radio Sales
- Lou Buran Regional Doubleday VP
- Lee Dolnick GM at WISN & WLPX
- Rick Harris, Jim McBean upped at WISN & WLPX
- Lee Shannon KSON PD
- Bill Stedman PD at WHK
- Howdy Bell VP/GM at WIFE
- Pete Cavanaugh Exec. VP for Reams
- Jim Ryan VP at Patten

Page 3, 18

Westwood One Wins US Festival

Program supplier corrals exclusive audio rights to '83 US Festival — Westwood One R US? Meanwhile, DIR sets '83 Rock Awards and ties in with Bowle tour ... all in the Networks/Program Suppliers section.

Page 10

Record Execs On The Move

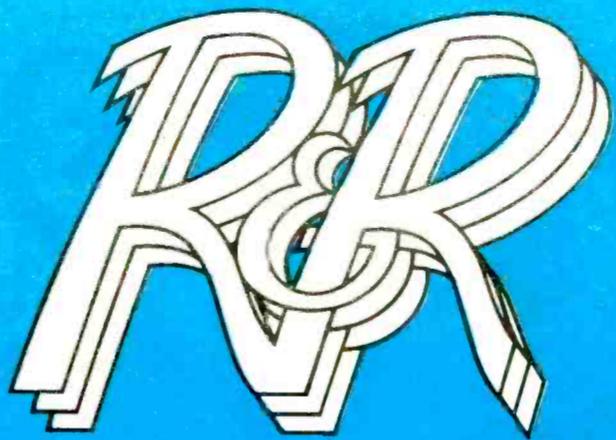
Dick Asher out at CBS, Ray Tusken remains at Capitol, John Schoenberger in at MCA, Michael Lessner replaces Steve Meyer at Capitol ... and in radio, Ric Lippincott resigns at WLS. See this week's Street Talk.

Page 20

CBS Buys KRLD, Texas Networks For \$27 Million

After purchasing Metromedia properties, CBS set to sell WEEI/Boston.

Page 3

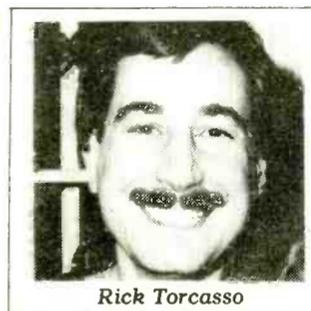


RADIO & RECORDS

Torcasso Tapped For WYNY PD Position

KYKY/St. Louis Program Director Rick Torcasso has been appointed PD at WYNY/New York. Torcasso fills the vacancy left when former Program Manager Pete Salant resigned in February to form his own consultancy (R&R 2-11).

WYNY VP/GM Frank Osborn commented, "Rick has had a variety of successful major programming positions, and I also found him to be very skilled interpersonally. The combination of a successful programming background and his ability to communicate was just what I was looking for. I talked



Rick Torcasso

to a lot of people about Rick, and the acclaim was universal."

Torcasso, who begins his new post May 16, joined KYKY as TORCASSO/See Page 28

Azoff Heads MCA Records Group

Front Line Management Chairman and Full Moon Records President Irving Azoff has been appointed President of the MCA Records Group and a Vice President of MCA Inc. According to MCA Inc. President Sid Sheinberg, all MCA record operations worldwide will report to Azoff, who will also be a key participant in all MCA corporate activities.

Sheinberg stated, "MCA has needed leadership qualities in the area of records and music together with related emerging markets that only a man of Irving's talents can provide. In my opinion, Irving's joining MCA will constitute a landmark



Irving Azoff

ROSENWALD, CHAFFEE NEW DIRECTORS

Malrite Completes Restructuring

Seven Malrite Communications executives have been promoted as the company completed its divisional restructuring process. Exec. VP Gil Rosenwald assumes additional duties as Director of Radio. VP/Programming John Chaffee Jr. becomes Senior VP with day-to-day responsibilities as Director of Television.

Malrite VP/Engineering Tom Bracanovich is now a corporate VP and Director of Radio Engineering, reporting directly to Rosenwald. Harry Wilkins, Chief Engineer of the company's WAWS-TV/Jacksonville, becomes Director of Television Engineering, reporting to Chaffee.

KNEW/Oakland and KSAN/San Francisco Operations Manager Jim Wood takes on additional responsibilities as Radio Division Program Consultant. He will be doing special projects for Rosenwald. Additionally,

event in the history of our company. Irving will have my unqualified support and all of my colleagues will spare no effort in assisting him to restore MCA to a leadership role in the world of music."

Azoff told R&R, "The new music delivery business has become far larger in scope than just records. I'm very excited about exploring its potentials with the leading entertainment company in the world."

KEYE & KLBB/Minneapolis-St. Paul GM Gary Swartz and WNYR & WEZO/Rochester GM Len Hart have been elected Vice Presidents of their respective broadcast subsidiaries, completing a management upgrading which places a VP in charge of every Malrite property.

Malrite Communications President Carl Hirsch commented, "I'm very proud of our entire management team and particularly the contributions of Gil Rosenwald and John Chaffee, who made all this possible. Gil and John will report directly to me, where the three of us will form an informal 'office of the President' enabling us to exchange information and make rapid decisions to insure a continuation of the management style which has placed Malrite at the forefront of this fast-changing and very competitive industry."

Commenting about his management affiliations, Azoff said, "For the past 15 years I've been blessed to work with the finest artists in the world." Front Line will continue as a management firm, and its transition is underway, according to top-level executives. As for Full Moon Records, Azoff said that Mo Ostin, Chairman of Warner Bros. Records, which distributes the label, "graciously released my services from Full Moon, and all artists will continue with Warners."

Full Moon artists include Chicago, Joe Walsh, Dan Fogelberg, Johnny Lee, and J.D. Souther. Front Line's management roster includes Stevie Nicks, Styx, Glenn Frey, Don Henley, the Go-Go's, Christopher Cross, Jimmy Buffett, Boz Scaggs, Michael McDonald, Warren Zevon, and Chicago, Fogelberg, Walsh, and Souther.

Price Buys KIOI For \$12.4 Million

Price Communications has purchased KIOI/San Francisco from the Charter Company for \$12.4 million, subject to FCC approval. KIOI is Price's second broadcast acquisition; the company purchased WOWO/Ft. Wayne from Westinghouse last year.

KIOI is a 125kw FM at 101.3 MHz and is generally considered to have one of the stronger FM signals west of the Mississippi. Price Communications President Robert Price stated, "We are delighted with the opportunity to continue (KIOI's) excellent service in the San Francisco area. The station is a landmark property in FM broadcasting history and is well poised to grow with and serve the vibrant San Francisco community."

Charter Broadcasting, a division of the Charter Company, will retain only KCBQ-AM & FM/San Diego upon completion of the KIOI transaction. However, Charter has indicated that the San Diego stations are on the market, and rumors of an impending sale continue.

Autry Takes Golden West Reins

A major reorganization of Golden West Broadcasters, including a realignment of the corporate structure and executive title changes, was announced late last week (4-22) by Chairman of the Board Gene Autry. Under the new structure, GWB's eight radio stations, KAUT-TV/Oklahoma City, Market-Buy-Market research company, and Golden West Baseball Co. (owners of the California Angels) will each become separate companies with Autry as President. Four Exec. VPs will report directly to Autry. They are: Michael Schreter, Chief Financial & Administrative Officer; Bill Ward, Radio Division, who retains the GM slot at KMPC/Los Angeles; Jerry Birdwell, TV, retaining his VP/GM duties at KAUT-TV; and Buzzie Bavasi, California Angels.

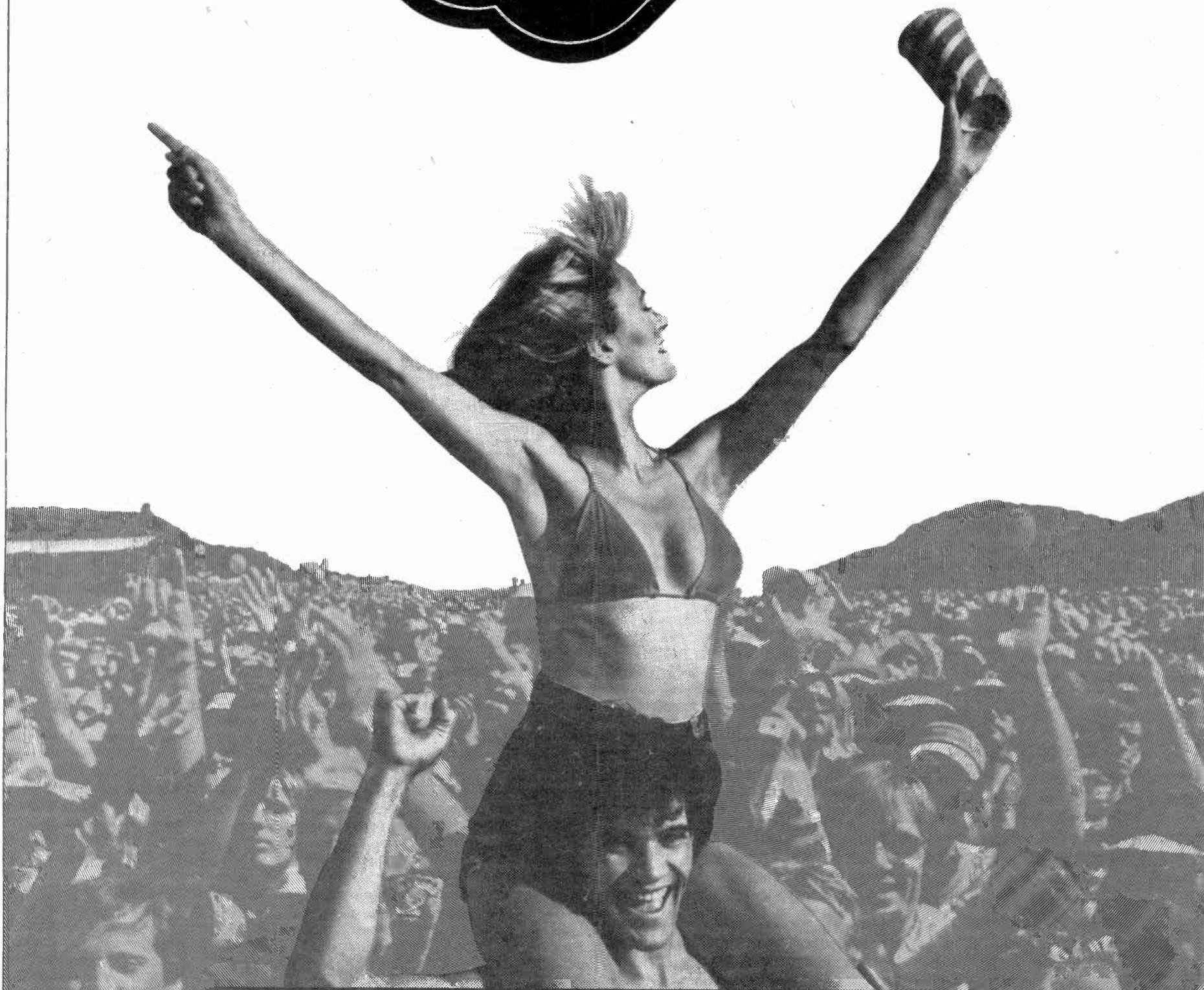
Levine, who has been GSM for the two properties since last November, was previously Local Sales Manager at WBBG for over two years. He told R&R, "This came as a pleasant surprise, and needless to say, I'm very proud and happy to be associated with Robinson Broadcasting. This is a step up

McVAY/See Page 28

EXCLUSIVELY



FESTIVAL



WESTWOOD ONE has secured exclusive worldwide radio rights for the US Festival '83. The biggest rock concert event of the year will be the biggest rock concert event in history. Van Halen, The Clash, Stevie Nicks, Judas Priest, Men At Work, John Cougar, Ozzy Osbourne, Flock Of Seagulls, David Bowie, Missing Persons, Triumph, Stray Cats, Pretenders, Scorpions, The English Beat, Divinyls, U2, Little Steven and the Disciples of Soul, Joe Walsh, Oingo Boingo, Quarterflash, Wall of Voodoo, INXS, Berlin and Motley Crue. WESTWOOD ONE will be there to record them all for a 10-12 hour concert spectacular which will air later this summer.

WESTWOOD ONE will produce for distribution later this summer a 10-12 hour radio special featuring actual concert performances from the Festival, plus interviews with the performing artists.

And that's not all . . . We'll be there live via satellite for daily Festival reports and interviews on Memorial Day weekend. To be part of this history-making event call (213) 204-5C00.

WESTWOOD ONE

America's number one producer of nationally sponsored radio programs, concerts and specials



How Radio Can Create Effective TV Spots

Jeff Green exposes some timely pointers for maximizing your station's TV campaign. Page 36



Washington Report	4	Nashville: Sharon Allen	41
What's New	6	Black Radio: Walt Love	43
Networks/Suppliers/Reps	10	Marketplace	44
Ratings & Research: Jhan Hiber	14	Opportunities	44
Ratings Results	16	National Music Formats	47
Street Talk	20	Jazz Chart	48
CHR: Joel Denver	22	Country Chart	62
Calendar: Brad Messer	28	Black Chart	64
AOR: Jeff Gelb	32	AOR Charts	72
A/C: Jeff Green	36	A/C Chart	72
This Week In Music History	38	CHR Chart	72
Country: Carolyn Parks	40		

Walsh Adds WRC VP/GM Duties

NBC has placed its Washington O&O's under a single executive by extending WKYS VP/GM Bart Walsh's responsibilities to WRC. As VP/GM of both stations, Walsh takes over the WRC role vacated recently by Jerry Nachman, who was promoted to VP/News for the NBC-owned television stations.

"It's simply a consolidation of the general managership and vice presidency," Walsh explained. "I'm just assuming additional responsibility and retaining WKYS."

Walsh said no adjustments are planned at either News/Talk WRC or Urban-formatted WKYS. "For the long term, we all agree within the station and in New York that WRC sounds extremely good. We intend to keep the station right on its course."

NBC Radio President Mike Eskridge credited Walsh with "taking WKYS to the top of the Washington radio market" and commented, "Given Bart Walsh's outstanding track record and demonstrated skills in sales management and administration, we are confident of his ability to tackle

the dual responsibility of overseeing both the WRC and WKYS operations."

Prior to joining WKYS in 1980, Walsh was GM at WWWW/Detroit from 1973 to 1979. He was Sales Manager at WCAR/Detroit (now WCXI) in the early 1970s and began as an account executive at WXYZ/Detroit in 1964.

CBS Pays \$27 Million For KRLD, Nets

CBS announced last week it will buy KRLD/Dallas and the four Texas State Networks from Metromedia for \$27 million, pending FCC approval. Because it already owns the legal maximum of seven AM stations, CBS is expected to sell WEEI/Boston to make room for KRLD in its lineup.

The four networks, serving over 250 stations in 20 states via satellite, are the Texas State News Network, Agri-Business Network, Spanish Information Service, and the Dallas Cowboys Football Network.

Kelly Upped To RKO Radio Sales President

John Kelly has been promoted to President of RKO Radio Sales, RKO's rep division. Kelly, who had been VP/Director of Sales, replaces Bill Hogan, recently named Executive VP for RKO Radio (R&R 4-15).

In making the announcement, RKO Radio President Bob Williamson commented, "Mr. Kelly has been VP/Director of Sales for RKO Radio Sales over the past four years. He has performed exceptionally well in both the areas of sales management and station solicitation - a must for any rep president."



John Kelly

Before coming to RKO in 1979, Kelly was an account executive for Blair Television and WOR-TV/New York. Previously he served as National Sales Manager for WMCA/New York.

For The Record

Alan Goodman, former VP/GM of Entercom's KITS/San Francisco, was misleadingly reported in last week's issue to have left that position "some time ago." In actuality, he remained with KITS, overseeing its transition from Spanish-formatted KBRG, and will return to his previous position as VP/GM of Entercom's KKSS & WAYL/Minneapolis upon the arrival of new KITS VP/GM Jerry McKenna this week.

FCC Dismisses Power Co. Complaint Against WINZ

Florida Power & Light Alleges Fairness Doctrine, Personal Attack Violations

The FCC has ruled in favor of WINZ/Miami, dismissing alleged violations of the Fairness Doctrine and personal attack rules in a complaint filed by the Florida Power and Light Company. Lodged in November, the complaint stemmed from a station campaign (R&R 11-12-82) that collected a quarter million petition signatures requesting the state Public Service Commission deny FPL's proposed \$281 million rate increase.

In an eight-page letter to FPL dated April 21, the FCC stated, "The Fairness Doctrine does not require identical treatment of both sides of the issue, since this would unreasonably burden licensees. No particular party has the right of access to the air. It is within the licensee's discretion to determine what material is presented and by whom." The Commission found that WINZ produced and broadcast four pro-FPL spots, which ran 198 times, totalling nearly five hours; anti-FPL editorials ran for nearly seven hours. Also noted was WINZ's claim that it covered the rate hike issue fairly and reasonably in its new programming, which the FCC said FPL didn't disprove.

The FCC concluded its ruling on the alleged Fairness Doctrine violation by saying,

"The record before us clearly shows a willingness by WINZ to broadcast FPL's viewpoints on the issue. Therefore, given the apparent overall balance of WINZ's programming both before and during the campaign and its offer of access to its facilities, we cannot find WINZ unreasonable in determining that it has fulfilled its Fairness Doctrine obligation to present contrasting viewpoints, which assures that the public is not left uninformed." WINZ/See Page 19

Hoyt Appointed Bonneville VP

Tom Hoyt has joined Bonneville Broadcasting as VP/Sales & Marketing. Hoyt, who had been a consultant to the company for the past year, had previously been owner of KYSR-AM & FM/El Paso, which he sold in February. From 1978 to 1981 Hoyt served as President of Heftel Broadcasting. Prior to that he was a division VP with Taft Broadcasting.

In announcing Hoyt's appointment, Bonneville Chairman/CEO John Patton said, "Tom brings valuable sales and marketing experience to our growing operation at Bonneville. As VP/Sales & Marketing he will be in charge of our day-to-day sales operations, as well as overseeing the marketing plans that will keep Bonneville the leader in Easy Listening programming. I can think of no better choice than Tom Hoyt to fill this position."



Tom Hoyt

WISN & WLPX Restructure Management

GSM Dolnick Upped To GM; Harris, McBean

New Programming Heads

In major restructuring within WISN & WLPX/Milwaukee, eight-year GSM Lee Dolnick has been promoted to VP/GM. Dolnick had been serving as acting GM for several weeks following the departure of former GM John Hinkle.

In making the announcement, Hearst Corporation Broadcasting VP/GM John Conomikes stated, "We are delighted to be able to promote Lee to his new position. His service in the Milwaukee market is long and varied, and we look forward to continued growth under his leadership."

Dolnick, whose background includes 16 years as GSM at crosstown WOKY and WITI-TV, quipped, "I've been in radio for 30 years in this market, always as a bridesmaid. I finally made it down the aisle."

WISN/See Page 19

Stedman WHK's PD

Bill Stedman has been appointed at WHK/Cleveland, coming to the Malrite Country station from the Operations Manager position at A/C WLW/Cincinnati. Stedman replaces Joel Raab, who joined WHN/New York as PD last month (R&R 3-11).

WHK VP/GM Ron Jones told R&R, "We talked to probably half a dozen people in the search for a program director, and Bill was really impressive. Since we're an AM station, I was primarily looking for someone with AM background, which Bill has. I think it's going to take someone innovative to do

STEDMAN/See Page 19

Buron Doubleday Regional VP

KDWB-AM & FM/Minneapolis VP/GM Lou Buron has been named to the newly-created position of Regional Vice President for group owner Doubleday Broadcasting. He will now oversee the company's WLLZ/Detroit and KPKE/Denver while continuing to manage the Twin Cities stations.

Buron told R&R, "I've been dealing with our Detroit and Denver stations for a while

BURON/See Page 19

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Washington Report

White House Promises Better Radio Feeds

White House Deputy Press Secretary Larry Speakes has pledged "to do everything possible" to make sure the radio networks get better quality audio feeds of President Reagan's remarks when he's on the road.

The issue was raised by UPI Radio Washington Bureau Manager Tom Foty after Reagan's recent visit to Pittsburgh. A similar note to Speakes was sent by AP Radio Assistant Managing Editor Bill McCloskey.

Foty says the problem, dating back to the Carter years, is that when reporters can't attend a news event, the White House feeds the remarks to a press filing center mult (a central audio hook-up for broadcasters) via standard phone lines, sometimes yielding "useless" audio quality. Foty suggests using a broadcast quality equalized loop, and says UPI Radio is willing to help pay any extra cost.

Speakes assigned Assistant Press Secretary Mark Weinberg to work on the problem with the White House Communications Agency (WHCA) and various telephone companies. Speakes was less positive about Foty's request for more press phones at presidential event sites. Radio networks sometimes use the lines to feed speeches live to their main studios. But Speakes says providing more than half a dozen phones is not always possible, and he's asking the White House Correspondents Association for advice on the matter.



MOTOWN AT RIAA DINNER — Two top Motown Records executives, VP/Sales Miller London (left) and VP/Promotion Skip Miller (right), were among the industry executives attending the Recording Industry Association of America's 13th Cultural Awards Dinner held recently in Washington. One of Motown's table guests was St. Louis Congressman William Clay (center), Chairman of the 1983 Congressional Black Caucus Legislative Weekend.

Congressman Loses Complaint Vs. KGW

KGW/Portland, OR has been cleared by the FCC of a charge by Rep. Les AuCoin (D-OR) that it violated the personal attack rule by refusing him free response time for paid ads calling him "fiscally irresponsible" during last fall's campaign.

The Commission said that, although "clearly unfavorable," the criticism of AuCoin was not a personal attack because it did not impugn his "honesty, character, integrity, or like personal qualities." The FCC also found that KGW acted reasonably by offering to sell equal time to AuCoin under the Zapple Doctrine. That doctrine requires stations to sell equal amounts of advertising in similar time periods to supporters of opposing candidates.

NAB Symposium Explores Hispanic Broadcasting

Over 90 people attended last week's NAB West Coast Hispanics in Telecommunications Symposium at the University of Southern California. Issues such as employment, ownership, and program supply were discussed by 16 panelists, including Rep. Cardiss Collins (D-IL), NBC VP/Corporate Information Jay Rodriguez, and NAB VP/Minority & Special Services Dwight Ellis.

Rodriguez said the success of Hispanics "will depend on how well we can adapt to this fast-changing communications explosion," while Ellis cited "the action of coalitions of minorities and empathetic majorities who maintain the key to entry and success in this industry." Collins pledged to make media issues a higher priority with groups like the Congressional Black Caucus.

Similar sessions on Hispanic broadcasting have been set by NAB for Chicago on June 27 and New York on October 1.

Willie Davis Replaces Gill On NAB Board

All Pro Broadcasting President Willie Davis has been appointed to the NAB Board of Directors, representing Southern California, Hawaii, Guam, and Samoa. Radio Board Chairman Marty Beck named Davis to fill the vacancy created by the resignation of KWVE/San Clemente, CA Chairman Cliff Gill.

Beck commented, "Most people remember Willie as one of the standouts of Vince Lombardi's Green Bay Packer teams. But since retiring from football he has created a similarly impressive record in the radio business." All Pro owns stations in four states, including KACE/Los Angeles.

Other Key Developments:

- FCC Chairman Mark Fowler has chosen Thomas Herwitz, a lawyer with the Washington firm Hogan & Hartson, to be his new legal assistant.

- NRBA President Sis Kaplan has renewed her call for a single NAB/NRBA/RAB annual radio meeting. When she first brought up the idea, NAB President Eddie Fritts suggested merging associations. Kaplan wrote back on April 7, asking Fritts to "reply to my initial letter and to the very specific suggestion it conveys." So far there's been no response.

NPR Chief Faces \$5.8 Million Deficit

Layoffs, programming cutbacks, and a possible loan are some of the options under consideration as National Public Radio struggles to cope with a \$5.8 million budget shortfall. The crisis last week led to the resignation of NPR President Frank Mankiewicz, who will leave within six months. Executive VP Tom Warnock exits on July 1.

Taking over the network on a half-time basis May 9 will be Ronald Bornstein, (R&R 4-22), now Director of the Extension Telecommunications Division at the University of Wisconsin in Madison. Bornstein will serve as Chief Operating Officer of NPR until October 1.

Bornstein has moved quickly to install his own team to help in the salvage operation, naming three temporary special assistants. Jack Mitchell, manager of WHA/Madison, will oversee programming, engineering,

PENTAGON ON 1040?

Radio Marti Begins To Roll Through Congress

After months of backstage politicking, Radio Marti legislation began to pick up momentum in both the House and Senate this week. It has also come to light that the Pentagon wants its own secret AM station in Florida.

On Monday (4-25), the House Foreign Affairs Subcommittee on International Operations voted 6-1 to approve Radio Marti broadcasts to Cuba. The measure (H.R. 2453) could clear the full committee and move to the House floor for a vote as early as sometime this week.

In a victory for broadcasters, the subcommittee added \$5 million to compensate any AM stations that suffer Cuban interference as a result of Radio Marti.

Meanwhile, the Senate Foreign Affairs Committee planned a full day of hearings on Radio Marti for Wednesday (4-27). Because of a compromise to keep the station off the commercial AM band, a committee spokesman told R&R the senators regard the bill (S. 659) "somewhat more favorably than last year."

To cool broadcaster opposition, both House and Senate bills restrict Radio Marti to VOA's 1080 kHz frequency, a position above or below the commercial band, or leased time on existing stations.

Pentagon Station Thwarted

In his prepared Senate testimony, NAB President Eddie Fritts suggested that, instead of building Radio Marti, the U.S. should simply expand VOA broadcasts on 1180 kHz. He said that would be "far less expensive, less provocative, and more easily supportable by our friends in the hemisphere."

Fritts also revealed, "It came to light this month that the Defense Department had requested the use of the 1040 AM frequency for 'classified projects' and planned to conduct its activities from a facility it secretly built last year in the Florida Keys. Only after several senators inadvertently discovered the request and protested strongly did the Defense Department drop its plans."

Other scheduled witnesses included Plough Broadcasting President Wayne Hudson and, from WHO/Des Moines, Palmer Communications VP Robert Englehardt.

WWCT Gets New Chance To Save License

WWCT/Peoria has won permission to submit "newly-discovered evidence" in the hearing that resulted in FCC denial of its license renewal last September (R&R 9-17-82).

Judge John Conlin ruled that an unauthorized transfer of control and a "pattern of concealment and misrepresentation" made Peoria Community Broadcasters (PCB) unqualified to keep the station. He awarded the license to Central Illinois Broadcasting, which he said proposed better programming and more involvement of owners in management.

But now the FCC Review Board has ordered Judge Conlin to reopen the record to let WWCT introduce letters purportedly proving that no attempt was made to hide the transfer of control. Just recently found, the letters are said to show that the owners notified their communications attorney of the ownership changes in 1976.

Central Illinois Broadcasting — the initial winners — and the Mass Media Bureau had fought PCB's request to reopen the record. They claimed the letters shed no meaningful light on PCB's intent.

But the Review Board disagreed, saying the situation presents the "unusual and compelling circumstances" that must exist for a record to be reopened. Although the letters could have been discovered previously with "due diligence," said the board, "there are sufficient questions surrounding this correspondence, its failure to be introduced, and its impact, if any, on PCB's qualifications, to compel further inquiry."

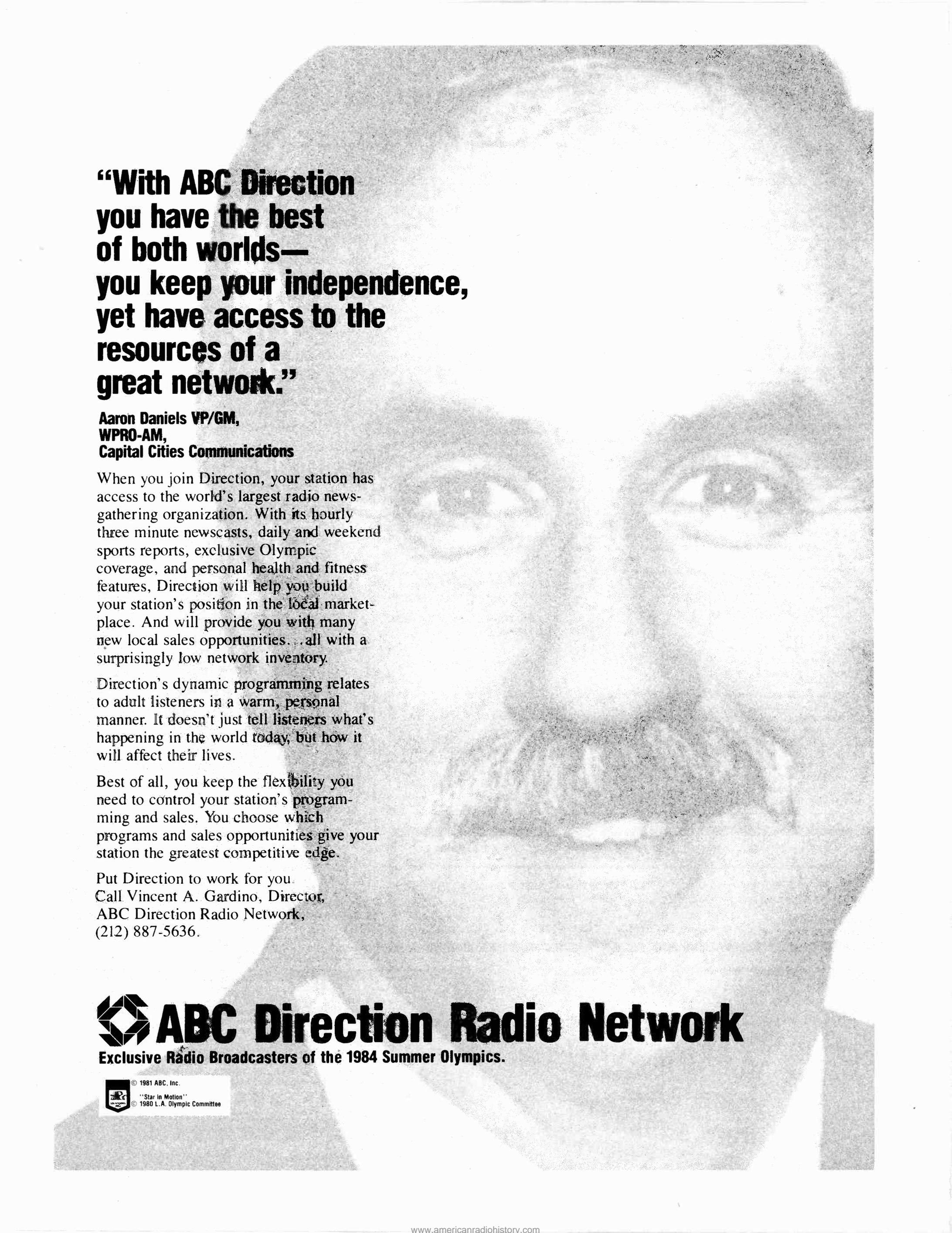
extended program service that debuted in January. Some hourly newscasts will be dropped May 1, while May 29 will bring the end of "Dateline," a half-hour magazine show focusing on a single topic each afternoon.

Future cutbacks are possible in the remainder of "NPR Plus," 161 hours of classical music and 66 hours of jazz each week. NPR has been disappointed that only 101 of its 279 affiliates have subscribed to the service, which costs \$5000 per year.

NPR's first shock this year came in March, when the board eliminated 60 positions to meet a \$2.8 million shortfall. Discovery of an additional \$3 million in red ink last week was blamed partly on overoptimistic hopes by Mankiewicz and Warnock about the profit-making potential of outside business ventures.

Newscasts, "Dateline" Axed

Meeting last week in Minneapolis, where the fiscal crisis came to a head, NPR's Board ordered two cuts in "NPR Plus," the



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**Aaron Daniels VP/GM,
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RTNDA SURVEY

Women Outpace Minorities In Broadcast News Ranks

Although women accounted for 31% of both radio and television newspeople, minorities posted only 10% among radio news staffs and a slightly higher 14% in TV news ranks. Radio newsrooms employing women rose from 20% to 50% between 1972

and 1977, then hit 59% in 1982. But the percent of newsrooms operating with minority staff members virtually remained stagnant — 20% in '72 and '77, 21% last year.

news department. The ratio of women to men was comparable to TV: three females to every seven males, with no significant differences apparent by market size. Female news directors supervised 13% of major market newsrooms, 14% in large, 22% in medium, and 16% in small markets.

Conducted for RTNDA by **Vernon Stone**, the study also shows women registering higher percentages on the news director scale. They headed 18% (up from 4% in 1972) of commercial radio news operations and 8% of television newsrooms. Minority group members directed just 4% of radio news facilities and 2% of television newsrooms.

Minority newspeople staffed about 1/5 of the surveyed radio stations. Unlike women, however, they were more often working in major or large markets versus medium or small markets. The same held true for those minorities on television news staffs. Blacks were the predominant minority on most radio news operations, leading the way at 70%, followed by 21% Hispanic, 6% American Indian and 3% Asian-American. Television minority staff members numbered 69% black, 20% Hispanic, 8% Asian-American, and 3% American Indian.

Taking a closer look at radio news, the typical radio news staff was comprised of one to two men and one woman or none. And one of those three worked on a parttime basis in the

CBS Terre Haute Plant Converts To CDs

CBS Records' Terre Haute record and tape manufacturing plant, shut down last October, will convert to compact disc manufacturing and reopen its doors in late 1984. Plans call for a new subsidiary of **CBS-Sony, Inc.** to buy the label's tape duplication and injection molding equipment and adapt the machinery to compact disc production for CBS and other record

companies. The move is subject to Japanese government approval. Following the projected startup date, CBS will serve as exclusive sales rep for the custom pressing of CDs by the Terre Haute plant. Until the facility becomes fully operational, however, CBS-Sony Inc. will continue to produce CDs in Japan and export them for CBS distribution.

FairWest Publishes Promotion Newsletter

FairWest, radio programming/promotions syndicator, will publish the monthly "Promotion Marketing Letter" beginning in May. Edited by the firm's Director/Promotion **Bob Harris**, the newsletter focuses primarily on radio promotion news and information. Features include articles from successful promoters and marketers, what to do and what not to do when planning a promotion, and information announcing new promotions from industry suppliers.

Complimentary subscriptions are available to both FairWest clients and other interested parties. In addition, stations and suppliers are welcome to contribute promotion activity news. Contact FairWest at 3341 Towerwood Drive, Suite 204, Dallas, TX 75234; (214) 243-7800.

Capital Cities Posts 1st Quarter Growth

In the first quarter of 1983, **Capital Cities** posted a net income hike from \$18 million to \$21.1 million. Revenues jumped from \$149.4 million to \$170.1 million.

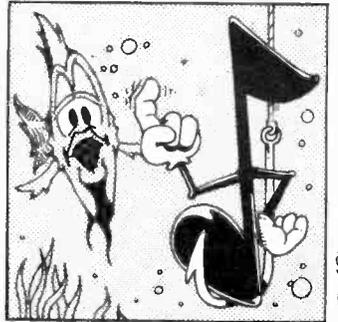
3-D IDs Credit Cards

Counterfeiting is not only a record industry concern, it's also a problem for the credit card business. To circumvent this charge card caper, **Mastercard International** wants to replace its 80 million plastic cards with those carrying holograms. Positioned in the lower right corner of the card,

these holograms would feature 3-D images of the letters MC and the Mastercard globe logo, both visible by tilting the card at different angles. The first hologram cards are expected to be issued this spring with total turnover occurring during the next three years. Card cost would be raised 2½ cents.

Tune A Fish

Instead of worrying about the hook on the end of their lines, fishing enthusiasts could start concentrating on the hook of the alluring song they'll play to catch fish "ears." Yes, you're reading right. A recent article in the Dundee, Scotland **Weekly News** reported that Scottish scientists were able to attract a cod's fancy with music emanating from underwater speakers. It appears as well that the fish have an affinity for specific types of music. **Strauss** waltzes were their favorites. However, they



swam the other way when rock music was played. Whether or not the music strictly affects cod wasn't noted. But one thing is certain — the fish can't be hard of hearing.

Beatles: The Way They Were



Pleasingly short on commentary, yet long on photography, "With The Beatles" traces the Fab Four's formative years as captured by the candid camera of **Dezo Hoffman**. Hoffman, described as the group's first official photographer and regarded as the foremost mid-sixties UK beat group lensman, spent three years with the **Beatles**, from their first audition in 1962 for producer **George Martin** to 1965 when they were named Members of the British Empire. Along the way Hoffman leads the reader down memory lane: shots of the group with **Berry Gordy** and **Muhammad Ali**, rehearsing for the "Ed Sullivan" program, winding down on the sets of "A Hard Day's Night" and "Help!". A worthy addition to any Beatlemaniac's shelf, the paperback is available for \$12.95 from **Omnibus/Dellilah/Putnam Books**.

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1983	MAY
6-8	★ TANYA TUCKER
13-15	★ RONNIE McDOWELL
20-22	★ BOBBY BARE
27-29	★ JOHN ANDERSON

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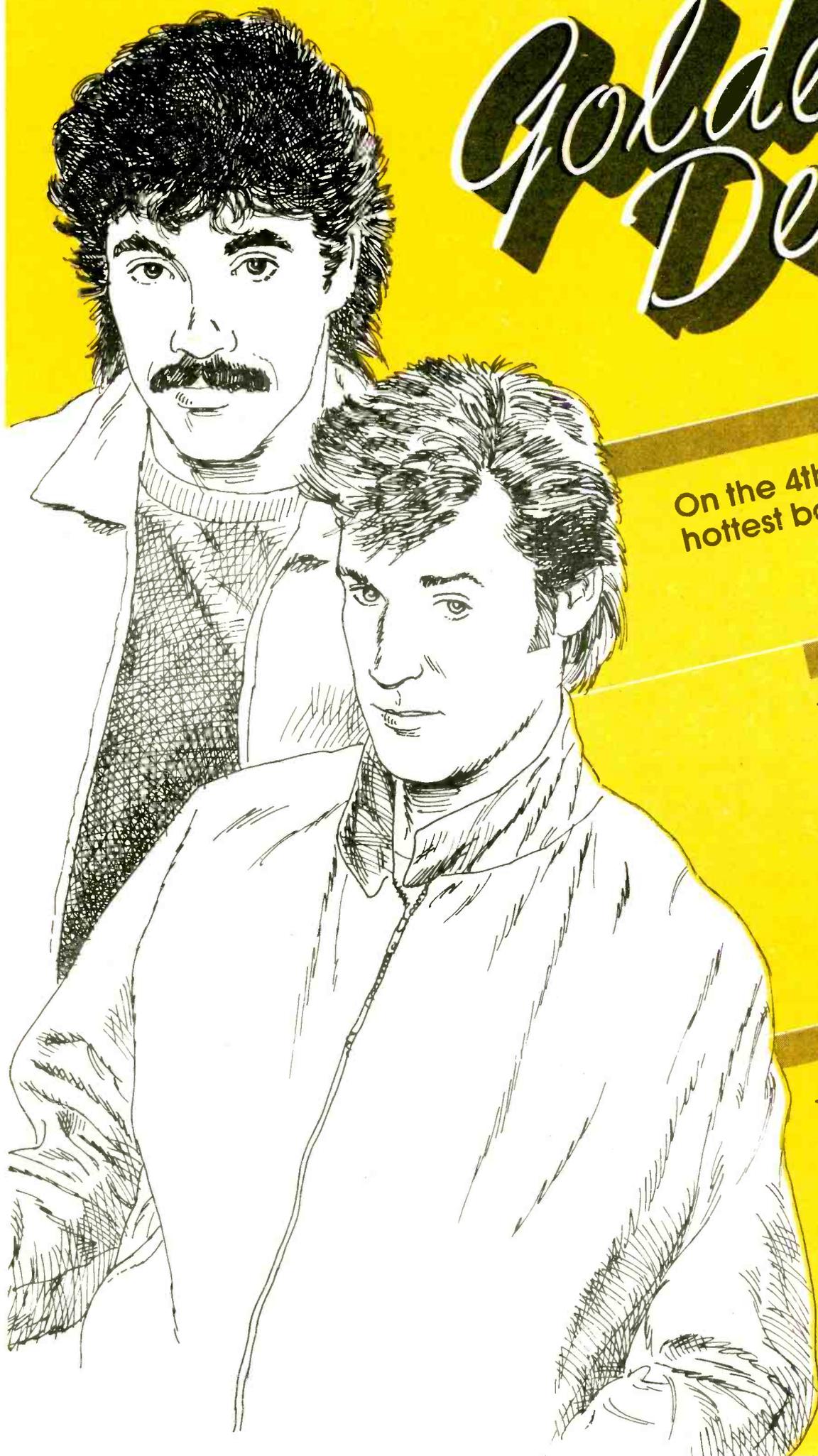
THE WEEKLY COUNTRY MUSIC COUNTDOWN

The United Stations
AMERICA'S TARGET RADIO NETWORKS

CANADA DRY
GINGER ALE
PRESENTS



Daryl Hall & John Oates Golden Decade



On the 4th of July weekend, America's hottest band is having a celebration!

The only definitive special on this group ever produced.

Hall and Oates complete. Their words, their music, and their performances in a three hour radio special. Daryl and John personally discuss their songs and performances in brief capsule form, illustrating their story with lots and lots of music. From original recordings of their earliest hits to a special live concert performance from their current sold-out tour.

The United Stations is proud to have been chosen to produce and distribute this landmark radio special.

Available on a market-exclusive, swap/exchange basis to radio stations in the top 171 Arbitron-rated Metro markets. Call The United Stations at (212) 869-7444 to reserve this program in your market.

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New York • Detroit • Washington, D.C. • Los Angeles

Ringo's Yellow Submarine

A voyage through Beatles magic!

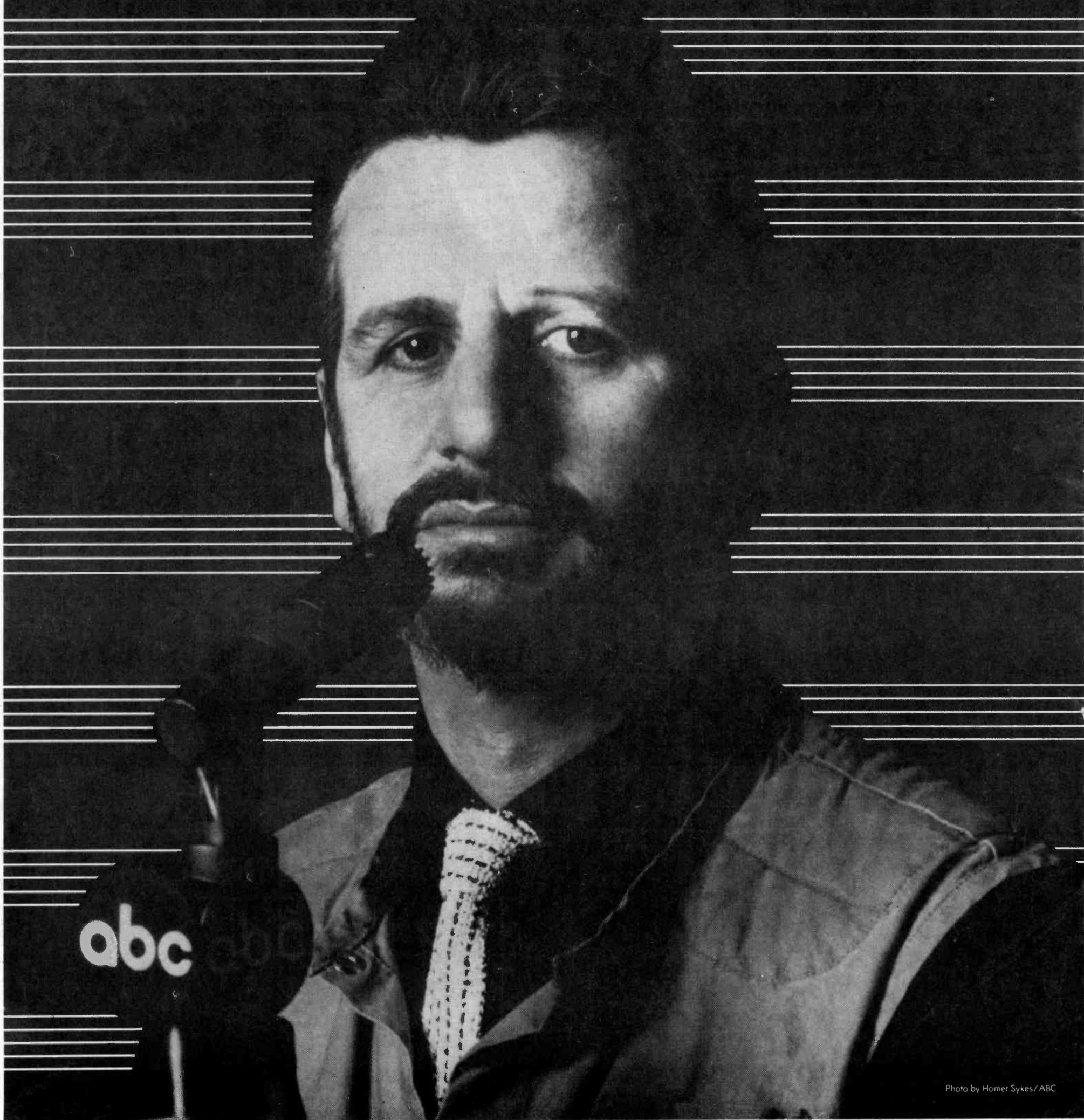


Photo by Homer Sykes/ABC

ABC PRESENTS THE STARR DJ OF ALL TIME.

If you want to make radio history in your marketplace, Ringo's Yellow Submarine—A Voyage Through Beatles Magic is the star vehicle for you. For the first time ever, a Beatle will be a DJ — presenting 26 weeks of Beatles music and personal Beatle memories. Nothing in radio history can top this combination for ratings power and advertiser pull — except maybe the last show of the 26 week series. It's a live call-in that lets listeners actually talk to the Starr DJ of all time — Ringo Starr.

Ringo's Yellow Submarine — A Voyage Through Beatles Magic. On their 20th anniversary. 26 weeks and 26 hours of radio history. Starting June, 1983. Only on the ABC FM Radio Network. On a first call basis.

To find out about this major radio event contact Julie Eisenberg, (212)887-5690. **Add Our Starr to Your Stars.**

ABC FM RADIO NETWORK 

Networks/Program Suppliers

MUSIC FEATURES

Creative Radio Shows

Nat King Cole/Tony Bennett (May)

Country Special of the Month:

Mickey Gilley (May)

A/C Special of the Month:

Air Supply (May)

Innerview

Innerview:

REO Speedwagon (May 16)
Pink Floyd/Pt. 1 (May 23)

Mutual

Triple special w/Alabama, Janie Fricke, Ricky Skaggs (Memorial Day Weekend)
Dick Clark Presents The Beach Boys (Memorial Day Weekend)

Narwood

Country Closeup:

Alabama (May 16)

Music Makers:

Artie Shaw Special/Pt. II (May 16)

NBC

Source:

Van Halen (May 13-15)
Berlin/Robert Hazard Concert (May 20-22)
Roxy Music (Starfleet Blair) (May 26)

RKO Networks

Captured Live!:

Jethro Tull (May 23)

Solid Gold Saturday Night

(Dick Bartley):

"Long Songs" of Rock & Roll (May 21)
Eric Burdon & The Animals (May 28)

Rolling Stone

Magazine Productions

Guest DJ:

Molly Hatchet's Danny Joe Brown/Dave Hlubek (May 16)
Jim Capaldi (May 23)

United Stations

Dick Clark's Rock Roll

& Remember:

Ray Charles (May 20-22)
The Animals (May 27-29)

Country Six Pack:

Eddie Rabbitt story (Memorial Day)

The Great Sounds:

Keely Smith (May 20-22)
Mitch Miller (May 27-29)

Weekly Country Music Countdown:

Bobby Bare (May 20-22)
John Anderson (May 27-29)

Watermark

Musical!:

Gwen Verdon/Oliver/Camelot/Kiss Me Kate (May 14-15)

Soundtrack of the '60s:

Kenny Gamble & Leon Huff/Byrds/Beatles Sweepstakes (May 14-15)

Weedek Radio

"Willie Nelson, Superstar!" (May 14-June 1)

Westwood One

Budweiser Concert Hour:

Angela Bofill (May 13-15)
Evelyn King (May 27-29)

The Countdown:

Whispers/Fatback (May 13-15)
Lakeside/Temptations (May 20-22)

In Concert:

Billy Idol/Scandal (May 13-15)
Molly Hatchet (May 27-29)

Live From Gilley's:

John Conlee (May 13-15)

Off The Record Specials:

Crosby, Stills & Nash (May 13-15)
Triumph (May 20-22)

Rock Album Countdown:

U2/ZZ Top (May 13-15)
Def Leppard/Tubes (May 20-22)

Rock Chronicles:

Heartland Rock (May 13-15)
Rock Trios (May 20-22)

Special Edition:

Smokey Robinson/Pt. II (May 13-15)
Evelyn King (May 20-22)

Star Trak Profile:

Hall & Oates (May 13-15)
"Paul McCartney, The Beatle Years" (May 27-29)

ABC

Contemporary Net/ Spotlight Special (Watermark):

Toto (May 22)

Entertainment Net/ Silver Eagle (DIR):

Ronnie Millsap (May 21)

Rock Net/King Biscuit (DIR):

Ultravox/ABC (May 15)
Chris DeBurgh/Modern English (May 22)

Rock Net/Continuous History of Rock and Roll (Rolling Stone):

Rock from Around the World (May 15)

Rock Net/Supergroups (DIR):

John Cougar (May 21)

CBS

RadioRadio:

Honor Roll Of Rock 'N Roll (Memorial Day Weekend)

Clayton Webster

Country Calendar:

Lee Greenwood (May 16)
Joe Bonsall (May 17)
George Strait (May 18)
Mickey Gilley (May 19)
Big Al Downing (May 20)
Narvel Felts (May 21)
David Bellamy (May 22)

Retro Rock:

Greg Kihn Band (May 16)

Continuum Broadcasting

On Bleeker Street:

RadioFree Bleeker Special (May 20-22)

Creative Factor

Waylon Jennings (May 21)
"I Write The Songs" Pop Music Special (May 28-29)

Concert Magazine:

Utopia/Robbie Krieger/Missing Persons live (May 14-15)

Westwood Obtains Exclusive '83 US Fest Radio Rights



Westwood One has obtained the exclusive worldwide radio rights to Unuson Corp.'s 1983 US Festival. From a backstage command post, Westwood will record the three-day event (May 28-30), then will produce/distribute this summer a 10-12 hour radio special comprised of actual performances and artist interviews. Twice daily, via satellite, the syndication firm will also beam live festival coverage to a network of participating radio stations.

NEWS & INFORMATION FEATURES

ABC

ABC Radio Networks air exclusive live coverage of Kentucky Derby, Preakness Stakes (May 7, 21)

Direction Net:

"Let's Cope" with Dr. Laura Schlessinger talks about love, letting go, luck, and practical jokes (May 2-6)

CBS

Byline Magazine offers three special 13-week series: Managing Your Money, Report on Personal Computers, Looking at the Law (During May)

RadioRadio:

Actor Tom Selleck, TV host Peter Marshall, actor Timothy Patrick Murphy, TV reunions/re-makes/revivals on "Kris Erik Stevens — In Touch" (May 2-8)

Clayton Webster

Jack Carney's Comedy Show:

Allan Sherman/Hudson & Landry (May 16)

Sporting News Report:

Bobby Grich, John McNamara, and Doug DeCinces of the California Angels/Carl Yastrzemski/Alexis Arguello (Week of May 9)

Mutual

Golf: Coca-Cola/Houston Open (May 4-8)

Narwood Productions

Minding Your Business:

Inc. magazine's top 100 small businesses (May 2)
Coping with growth (May 3)
Buying business growth/Drugs and alcohol on the job, Pt. I (May 4)

Outlook:

Science role models (May 1)
"Smart" spray (May 3)
Robot technology (May 4)
Computer training (May 6)

NBC

Source:

"Rock Chronicle" w/Dan Formento features Moody Blues formation/"Exile On Mainstreet" debut (Week of May 2)
"One Minute With..." spotlights Robert Palmer (Week of May 2)

"Coping With" has Frank Cody coping with power (Week of May 2)

"Rock Report" Rona Elliot talks with U2 (Week of May 2)

Progressive Radio Network

Laugh Machine:

Robert Klein/Flip Wilson/Bill Cosby/Monty Python (Week of May 2)

News Blimp:

Audio discs/Making food safe with radioactivity/Stock market/Getting married guide (Week of May 2)

Strand Broadcast Services

Movie CloseUps:

Movie trivia quiz (May 2)
Review of "Britannia Hospital" (May 3)
"The Black Stallion Returns" (May 5)

Something You Should Know:

Skin care myths (May 2)
Self-defense for kids (May 3)
Rewards of taking risks (May 5)

Thirsty Ear Productions

Newsweek-FM:

Monty Python's "The Meaning Of Life"/Ron Luciano: "The Umpire Strikes Back" (Week of May 2)

Watermark

TV Tonight:

"V/Pt. 2" — NBC (May 2)
"9 To 5" — ABC (May 3)
"The Facts Of Life" — NBC (May 4)
"Silver Spoons" — NBC (May 6)

Westwood One

Earth News:

Christopher Cross/Guinness Book/David Bowie (May 6-8)

Brad Messer's Daybook:

The Red Baron (May 2)
Manhattan sells for \$24 (May 4)
America's first spaceman (May 5)
Polaris missile (May 6)

Playboy Advisor:

Friends, now lovers/Flirts too much/Talk dirty to her/X-rays and impotence (May 6-8)

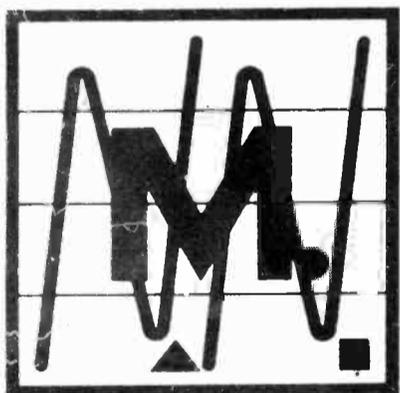
Spaces & Places:

Living long and well (May 6-8)

FOR RADIO • 1 HOUR • WEEKLY

THE LONG HONEYMOON • OMD • SPANAU BALLET

THE RAINCOATS • IT'S IMMATERIAL • THE CREATURES



NEW MUSIC NEWS

THE ENGLISH BEAT • THE ROCKATS • EDDY GRANT

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MAY	
1983	
6-8	★ AL HIBBLER
13-15	★ WOODY HERMAN
20-22	★ KEELY SMITH
27-29	★ MITCH MILLER

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This is one dish you can't put on a back burner.

Considering what satellite technology can do for a radio station, it's no wonder that satellite dishes are hot items.

They can make a correspondent on Capitol Hill sound like he's in your back yard. And they can give you enough programming flexibility to zero in on the most strictly defined target audience.

The best way to get access to an earth station? Turn to AP Radio Network.

We own, operate and offer the use of 900 functioning earth stations,

making us the largest privately-operated satellite network in the world. So, very likely, you're within a local loop of one of our dishes right now.

We also offer a greater variety of news and information features—in long and short versions—than any other network. Those include our Business Barometer, Sportsline and our one-of-a-kind AgReport.

Plus, we deliver 200 actualities per day, many of them regional reports.

But the best thing about AP Radio Network is that you control

the mix. Completely. So you can compose a unique blend of news and features, a blend that's most compatible with your own format.

You even control all of your own commercial time. What's more, you pocket the profit from every valuable second you sell.

So if you want to explore the very limits of radio technology, while enjoying unlimited programming freedom, contact Glenn Serafin, Broadcast Services Division of

AP Associated Press.
(212) 621-1511.

Associated Press Broadcast Services. Without a doubt.

NAB Quizzes Station Owners, Managers

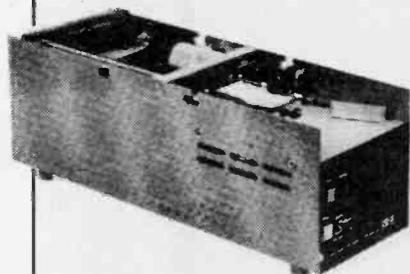
How much do broadcast station owners, managers, and employees really understand when it comes to current FCC and other regulatory measures? To find out, the NAB is offering a 92-question quiz that's also designed to evaluate these procedures, review those areas erroneously believed to have been deregulated, and assure compliance.

The examination is divided into 21 categories, beginning with affirmative action and ending with FCC reports. During the course of the quiz,

knowledge of such areas as libel and privacy, fraudulent billing, payola, and operator/maintenance logs is tested as well. The questions were compiled by Michael Bader of Washington, DC-based Haley, Bader & Potts.

Questions about the test may be referred to the NAB Legal Department (202-293-3560), while detailed material regarding many of the quiz topics is available through the NAB Publications Dept. at (202) 293-3529. By the way, the passing score is 92.

Eraser/Splicer Cuts Time



ESL-IV

International Tapetronics Corp.'s ESL-IV automatically erases cartridges and locates tape splices. Its high-speed system promises to minimize time spent on the mechanics of cartridge prepar-

ation and increase time spent on creative production. ESL-IV's direct drive capstan motor operates at 25-29 IPS, featuring a cartridge-sensing switch that permits intermittent operation of the motor. A mechanical detector, which reads the thickness changes of the tape to locate a splice, is used. Clean, noise-free erasures are promised at a depth of 45dB or better.

The ESL-IV comes with a two-year warranty, a 30-day satisfaction guarantee, and an optional 36-month leasing plan. Direct Inquiries to (800) 447-0414; from Alaska, Illinois, and Hawaii call collect (309) 828-1381.

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—Steve Sands, P.D.

In U.S. - Peter Powell Assoc., Inc., Larry Nathan 503-686-0248
In Canada - Dover Productions, Norman Clavir 416-652-1507

Pro:Motions

Elektra Names Casson VP

Gary Casson has been appointed VP/Business Affairs at **Elektra/Asylum Records**. His music industry career began in 1977 when he worked in the business affairs department of **CBS UK**. Casson most recently served stateside as Director/Business Affairs, CBS Records.



Gary Casson

Keith Joins American Image

Don Keith, formerly National Program Director of the **Mack Sanders** stations, has been named National Consultant for **American Image Productions**. Keith will oversee current radio consultancy clients and expand the lineup for the firm, which also produces radio/TV production libraries, station image campaigns, and TV spots.

ASCAP Taps Park

Robert Park, Sr. assumes the Station Relations Representative post in the Southwest for **ASCAP**. Park, an 18-year broadcast veteran, was previously Sales Manager for **KJTV/Amarillo**.



Robert Park

Island Ups Klein

Mel Klein has been promoted to VP/Finance and Business Affairs with **Island Records**. He's worked at the label since 1980, when he came aboard as VP/Finance. Klein's new duties include contracts and negotiations for all of Island's operations.



Mel Klein

Lippin Joins PR Firm

Ronnie Lippin comes aboard **Lippin & Grant, Inc.** to head its music operations. She joins the international public relations company following her recent tenure as National Publicity Director for **RSO Records**. Before RSO, Lippin held a similar position with **Rocket Records**.

Mealticket Launched

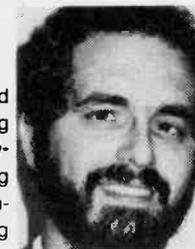
Mealticket Ent. is a new syndication firm established by **Larry Boxer** and **Joe Lipnicki**. Among its offerings are the "Jim Hall Automotive Report," "Other Things," and "Woman To Woman, Country." Boxer also scripted the recently-aired "Country Music Festival '83" for the National Kidney Foundation, co-produced the live portion of the foundation's festival, and for the past two years has written and edited "Country News." The company may be reached at (213) 893-3781.

Kramer New WKSJ GM

Rudy Kramer moves to **WKSJ/Columbia City, IN** as General Manager. He comes to the station following a five-year stint as Regional/National Sales Manager for **WMEE & WQHK/Fort Wayne**.

Krenkel Segues To PolyGram

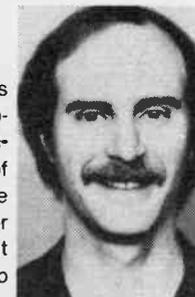
David Krenkel has been tapped as Executive Director/Budgeting and Financial Analysis for **PolyGram Records**. Prior to joining PolyGram, Krenkel served as Manager/Budgeting and Forecasting for **RCA Direct Marketing Inc.**



David Krenkel

Eichelkraut To VP For Fat City/Flame

F.W. "Ike" Eichelkraut has been appointed VP/Artist Development for **Fat City/Flame Records, Inc.** He will be based out of Los Angeles, responsible for the firm's West Coast activities. Prior to this appointment, Eichelkraut managed Los Angeles rock group **Suburban Lawns**.



F.W. Eichelkraut

WCLR Elevates Silver

Barb Silver has been promoted to Local Sales Manager at **WCLR/Chicago**. For the past two years Silver served as the station's Retail Sales Manager. She's worked with the WCLR sales staff since 1978; prior to that Silver was an account executive at neighboring **WFYR**.

EMS Bows

Pamela Wisdom and **Deborah Routt** have formed **Entertainment Media System (EMS)**, a firm specializing in advertising investment guidance. Wisdom was most recently with **KOAX/Dallas**, while Routt worked previously with **M.G. Media/Concerts West**. EMS may be contacted at (214) 823-6258.

Emon Named Norman Winter VP

Lynda Emon becomes VP/East Coast for the public relations firm of **Norman Winter and Associates**. Her background includes a promotion executive post with **Pickwick International**, Minneapolis. In her newly-created position, Emon will supervise media activity in New York and neighboring cities.



Lynda Emon

1983	MAY
6-8	★ AIR SUPPLY
13-15	★ PAT BOONE
20-22	★ RAY CHARLES
27-29	★ THE ANIMALS

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DICK CLARK'S
Rock Roll & Remember
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AMERICA IS SINGING ITS PRAISES!

"MUSICAL! holds the audience like nothing we've had before. Commercials get a triple boost because everyone listens so carefully for the whole show. MUSICAL! guarantees the sponsor's message will be heard!"

**—BOB KOHTZ, Program Director,
KBAY, San Jose/San Francisco**

"At WMCA, developing long term business is a priority. MUSICAL! is successfully being sold with 52 week contracts!"

**—CAREY DAVIS, Vice President and Director
of Sales, WMCA, New York**

"We've had a wonderful response from our listeners and have been able to attract new sponsors to WJAS with the help of MUSICAL!"

**—JOHN O'HEARN, General Manager,
WJAS, Pittsburgh**

"... that rare exception in radio which pleases the audience, the client, the sound manager—everybody likes it... MUSICAL! is a highly listened to program which builds traffic for the client."

**—R. DAVID GRAUPNER, Operations Manager,
WSPB, Sarasota, Fla.**

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Watermark
ABC RADIO ENTERPRISES

Ratings & Research



JHAN HIBER

15 Steps To Successful Research

Several weeks ago I wrote about how to budget for and justify research expenditures at a station. The reaction to that column was very positive, but was followed by the question, "Once we budget for research, how do we proceed from that step?" Below I'll respond to that query with a list of 15 steps, or questions, that should be addressed whenever you are considering a perceptual/positioning market research project — such as focus groups or a broadly-based telephone survey of 400 or so persons. The first five items will be steps that should be handled within the station, while the last 10 are questions you should pose to any researcher you might be considering.

Five Station Steps

Before talking to any outside researcher you may want to hire for your research/marketing efforts, there are some basics I'd suggest you agree on internally. Call this taking the "station research inventory," the steps might be in the following order . . .

1. Given your station marketing plan (you do have one, I hope), what issues do you (PD, GSM, GM) feel need to be delved into in order to make sure your goals are met in an agreed-upon timetable? What do you want to find out about your station and its competitive environment?

"Allot two-three months for a research project to be done well — from discussion of issues among station staffers to conduct of the project to receipt of the final report and recommendations."

Deciding the answers to this question can be a tough chore, especially if the PD wants one area researched and the GM another. Considering your overall goals, what consensus can be reached regarding your research issue priorities? Once such a consensus has been reached, go to the next step . . .

2. What type of research is needed? If you have a laundry list of issues that need to be probed, then focus groups might be necessary. However, if there

are just one or two concerns that need to be addressed in depth, then a telephone survey, with a usable goal of 400 or so, may be the proper tool.

Give some thought to your research needs, but be flexible when researchers discuss research methods with you — perhaps they have another angle on the project, depending on the issues you've decided in #1 above.

3. How much can you spend, and when do you want the research results? Naturally, every station wants to spend as little as possible and get as much research utility as possible, while at the same time getting the results "yesterday." Here in the real world, however, such matters need a closer look. Considering that well-done research may cost \$10,000-\$20,000 per project in many markets, some GMs are reluctant to spend the bucks. However, when you put it in perspective and realize that such an expenditure equates to the hiring of an office staffer (and that research will give you more payoff than a new billing clerk or secretary), it all becomes more reasonable.

Stations should, in most medium and large markets at least, see that two research projects are done annually — preferably a series of focus groups followed by a broadly-based phone survey. If you don't have the dollars to do both, however (and taking into account the issues that need to be probed at your station), you'll have to make a decision about research priorities. As for timetable, allot two-three months for a

Q&A

Dennis Finch writes in from El Centro, CA to ask "Where does one write to obtain ratings data on a particular market, especially those outside the top 50?"

There are two resources that come immediately to mind, Dennis. First, for the past several weeks the Ratings Page of R&R has been listing the key ratings information from Arbitron's fall '82 sweep for markets 51-100. In addition to R&R, there is *American Radio*, a publication put out by Jim Duncan of Kalamazoo, MI (P.O. Box 2966, Zip 49003). Duncan's twice-yearly book covers data in all Arbitron and Birch markets. Besides these two you might ask your nearest Arbitron rep for any help he/she may be able to render.

Week In Review

Winter New York Arbitron Questioned

A post-survey diary review of the winter '83 Arbitron diaries for New York City has uncovered problems that could lead to reissue of that report. A review on behalf of WBLS and WHN turned up key-entry errors that, if corrected, would move WBLS up one notch in terms of total persons 12+, breaking a tie with WOR. Correction of possible mishandling of slogan entries for WHN would move that station ahead of Country competitor WKHK in metro adults 25-49.

At press time Arbitron officials were looking into the questions raised from the diary review. There was no indication from the company regarding what corrective action, if any, would be taken.

research project to be done well — from discussion of issues among station staffers to conduct of the project to receipt of the final report and recommendations.

4. What do you want to do with the research findings? Are you weighing options already, or are you open-minded about where the research input might take you? Remember, research is not an end-all and be-all. Research should be used to give station management credible guidance, not make bottom line decisions. Finally . . .

5. What researchers do you want to talk to about possibly conducting the project on your station's behalf? Make up a list on your own, then talk to your rep, the trade associations, and other stations with successful track records to see what companies they have dealt with. You may now have a list of six companies — call or write to them, then put their representatives through the paces outlined next.

"Research should be used to give station management credible guidance, not make bottom line decisions."

10 Questions For Researchers

Here are some questions you should ask the research consultants interviewed for your project.

1. Can they supply client references? Any researcher worth his/her salt should have a good track record, so ask them to supply you with a list of some satisfied stations. Also, ask them to talk about some projects that didn't go well, and what happened in those cases. Then, be sure to follow through and call those happy (or perhaps less than happy) with the firm's performance.

2. What are the credentials of the company's staff who'll be involved in your project? Do they have backgrounds only in research or do they also have radio experience on which to draw, to make the research and recommendations relevant? Who specifically will be involved in your research project?

3. Ask to see examples of their reports, or to scan actual reports the company has done for other stations. How do you feel about what you see?

4. What procedures and time frames would be involved in the setup, conduct, and completion of the research?

The research should be timely yet thorough. If you are not sure about any step of the research outline, ask questions. After all, it's your money!

5. Do they start from scratch on each project, or is there a boiler-plate look and feel to their work? Complaints I often hear involve the statement that "The reports from this researcher were almost identical in both Los Angeles, and New York." When you pay for quality research, you deserve more than what I call a "cookie-cutter" research effort.

6. Can you observe the research in action? Can station personnel sit in on focus groups (viewing through the one-way mirror) or monitor some of the telephone calls being made in the phone study? If a researcher balks at either of these, he probably isn't sure about the quality of his work. If he's not sure, better skip to another company.

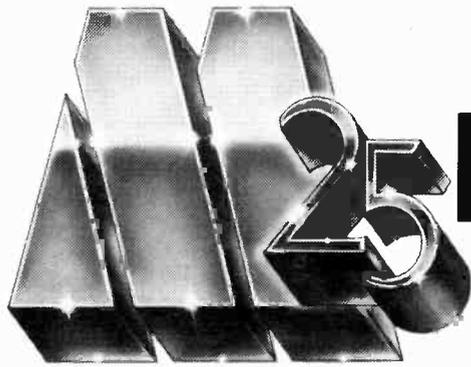
7. Can you listen to the focus group tapes or review the phone questionnaire before it is used in the research? If there are no tapes, that's the sign of a poorly done project, since it means the moderator of the focus groups must write a report based on notes scribbled hastily during each session. If the researcher won't let you see the phone study questionnaire, stop the project right there — you deserve input into the structure of that vital research instrument.

8. What will the research cost, and is the figure quoted all-inclusive or are there additional items such as respondent premiums or travel costs involved? How is the money to be paid (it's not unusual to pay a portion up front with the balance due on receipt of the results)? Also, are you guaranteed exclusivity for your market?

9. Are the research results written in English or researchese? If the material isn't easy to understand and follow through on, then what good is the best-designed, most costly project?

10. Most importantly, what Arbitron success have the firm's research clients had following the input from the company you are considering? After all, the research is supposed to pay off in ratings success — if it doesn't then you've not gotten the most from your research investment. Ask for an Arbitron scoreboard track record from the researchers you are interviewing.

There's much more that could be spelled out on the process of getting into research after you've properly budgeted for it, but the 15 points outlined here are a start. Let me know if you need additional information. And good luck!



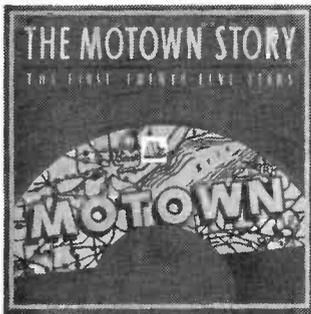
YESTERDAY • TODAY • FOREVER

MOTOWN'S 25th ANNIVERSARY

WATCH THE 2-HOUR
NBC-TV SPECIAL
"Motown 25: Yesterday,
Today, Forever"—May 16th-9 pm P.D.T.

CELEBRATE IT WITH YOUR LISTENERS

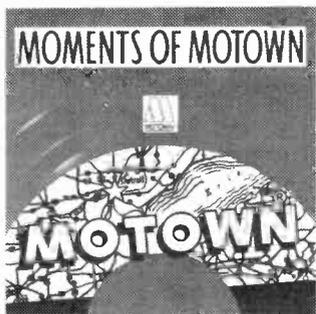
The finest broadcast materials are now available to all formats on a limited, first-come, first-serve basis. Contact your local Motown representative for information.



THE MOTOWN STORY
PR121 (7 records)
DJ only

not commercially available

A 7-hour radio show narrated by SMOKEY ROBINSON and LIONEL RICHIE, featuring music and interviews with all the legends of Motown, divided into quarter-hour segments with cue sheet. (5-record edit of this set will be made commercially available on albums and cassettes: The Motown Story: The First 25 Years 8048 ML5 and 8048 MC3)



MOMENTS OF MOTOWN
PR122
DJ only

not commercially available

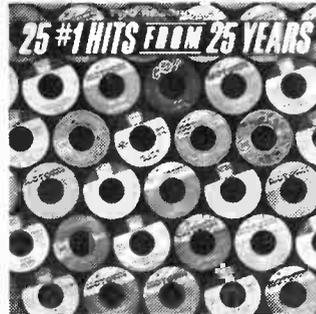
40 of the most historic moments in Motown's history narrated by our entire artist roster, with comments from Motown's acts throughout the years, condensed into a 30" segment for programming convenience.



SUPERSTARS SING MOTOWN
PR123
DJ only

not commercially available

Mini-interviews with the non-Motown acts who have added more glitter to the Motown sound—the Beach Boys, Elvis Costello, Kim Carnes, Peter Frampton, the Doobie Brothers, Soft Cell, the Band, KC & the Sunshine Band, Robbie Robertson, Johnny Rivers, Bananarama, and Linda Ronstadt.



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5308ML2, 5308 MC

The greatest milestones in Motown history in a special 2-record set at low prices—a great consumer value that will be emphasized during our MOTOWN 25 advertising & promotion campaigns.



MOTOWN SUPERSTARS SING MOTOWN SUPERSTARS
5310 ML, 5310 MC

You've heard the songs—but never like this before. Unearthed from the Motown vaults, never-before-released gems like the JACKSON 5's "Ask the Lonely," JUNIOR WALKER's "Love Hangover," and MARTHA & THE VANDELLAS' "Tracks Of My Tears"—9 tracks that no collector can afford to miss.

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THE BIGGEST PROMOTION IN MOTOWN HISTORY: MOTOWN 25: YESTERDAY, TODAY, FOREVER IS COMING YOUR WAY!

© 1983 MOTOWN RECORD CORP.



PATTON

"Smiling Islands" ROBBIE PATTON

A/C BREAKER 4/22
A/C CHART **23** 4/29

**NOW HAPPENING
CHR!**

ROBBIE PATTON
ORDERS FROM HEADQUARTERS



From The Album

BRANIGAN

"Solitaire" LAURA BRANIGAN

A/C BREAKER 4/22
A/C CHART **24** 4/29

**NOW HAPPENING
CHR!**

LAURA BRANIGAN

BRANIGAN 2



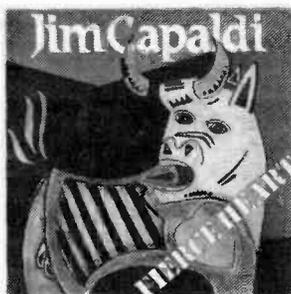
From The Album

CAPALDI

"That's Love" JIM CAPALDI

A/C BREAKER **29**

**NOW HAPPENING
CHR!**



From The Album

THANK YOU RADIO!

On Atlantic Records and Cassettes



© 1983 Atlantic Recording Corp. A Warner Communications Co.

The Birch Report

Winter '83
Quarterlies, 12+ Metro Shares

New York

WOR Jumps Into First
As WINS Slips;
WKTU Takes Urban
Lead, WRKS Drops;
WPAT-FM, WRFM Soar

	Fall '82	Winter '83
WOR (Talk)	5.9	8.1
WINS (News)	7.3	5.8
WKTU (Urbn)	5.8	5.7
WPLJ (AOR)	4.9	5.4
WBLS (Urbn)	5.3	5.2
WRKS (Urbn)	6.0	5.0
WPAT-FM (BM)	2.7	4.4
WABC (Talk)	3.5	3.8
WADO (Span)	3.7	3.8
WCBS (News)	4.4	3.8
WRFM (BM)	1.7	3.6
WYNY (AC)	3.2	3.5
WAPP (AOR)	4.8	3.4
WNBC (CHR)	3.8	3.1
WCBS-FM (Gold)	2.5	2.6
WNEW (BBnd)	2.2	2.5
WHN (Ctry)	1.6	2.0
WNEW-FM (AOR)	2.3	2.0
WPIX (AC)	1.3	2.0
WJIT (Span)	2.6	1.9
WQXR-FM (Clas)	1.8	1.9
WMCA (Talk)	2.3	1.8
WKHK (Ctry)	1.9	1.4
WNCN (Clas)	.9	1.4
WPAT (BM)	1.8	1.2

Los Angeles

KABC Widens Lead;
AORs Slip;
KHTZ, KOST Double;
KIIS Softer

	Fall '82	Winter '83
KABC (Talk)	8.2	8.8
KROQ-FM (AOR)	7.7	6.3
KLOS (AOR)	6.5	5.1
KMET (AOR)	6.3	4.9
KIIS (CHR)	5.7	4.9
KNX (News)	4.6	4.0
KBIG (Easy)	3.2	3.7
KHTZ (AC)	1.9	3.7
KALI (Span)	2.4	3.4
KFWB (News)	3.8	3.3
KJOI (BM)	2.8	3.2
KIQQ (CHR)	3.0	3.0
KRTH (CHR)	3.4	2.9
KRLA (Gold)	2.4	2.6
KOST (AC)	1.2	2.4
KWKW (Span)	2.7	2.2
KMPC (Easy)	2.3	2.1
KFI (CHR)	2.2	2.0
KLAC (Ctry)	2.1	2.0
KUTE (Urbn)	1.4	2.0
KZLA-FM (Ctry)	.8	1.9
KGJ (Blk)	1.5	1.8
KPRZ (BBnd)	1.2	1.7
KJLH (Blk)	.9	1.6
KLVE (Span)	.7	1.6
KACE (Blk)	1.3	1.5
KKGO (Jazz)	1.6	1.5
KNX-FM (AOR)	1.4	1.3
XTRA (CHR)	1.6	1.3
KTNQ (Span)	1.8	1.2
KMGG (CHR)	.8	1.1
KFAC-FM (Clas)	.9	1.0
KHJ (Ctry)	1.2	1.0
KNOB (Easy)	.3	1.0

Chicago

WGN Tops Again;
WBBM-FM, WLS-FM
Tie For CHR Crown;
WGCI, WMAQ Post
Notable Advances

	Fall '82	Winter '83
WGN (Talk)	9.6	9.0
WBBM-FM (CHR)	5.0	5.9
WLS-FM (CHR)	4.6	5.9
WGCI (Urbn)	5.0	5.5
WBBM (News)	5.5	4.9
WIND (Talk)	5.0	4.9
WLOO (BM)	4.6	4.9
WLUP (AOR)	6.0	4.3
WMAQ (Ctry)	3.6	4.3
WLS (CHR)	3.9	4.0
WKQX (CHR)	4.5	3.9
WBMX (Blk)	3.7	3.5
WJJD (BBnd)	3.6	3.5
WXRT (AOR)	3.6	3.5
WCLR (AC)	3.0	3.4
WFYR (AC)	2.9	2.9
WFSN (Ctry)	1.8	2.4
WFMT (Clas)	2.4	2.3
WLAK (Easy)	2.4	2.2
WMET (AOR)	1.7	2.2
WJPC (Blk)	2.4	2.1
WAIT (BBnd)	1.0	2.0
WJEZ (Ctry)	2.1	1.6

San Francisco

KGO Dominant While
KFRC Takes Runner-Up
Spot; KYUU, KIOI,
KMEL, KSFO Notch
Healthy Gains

	Fall '82	Winter '83
KGO (Talk)	10.6	10.0
KFRC (CHR)	4.9	4.8
KCBS (News)	5.6	4.7
KYUU (AC)	3.1	4.4
KMEL (AOR)	3.1	4.1
KIOI (AC)	2.9	3.6
KSOL (Blk)	4.8	3.6
KSJO (AOR)	2.7	3.4
KBLX (Urbn)	2.8	3.3
KRQR (AOR)	3.5	3.3
KSFO (AC)	1.8	3.3
KDIA (Blk)	2.5	3.1
KKHI-AM & FM (Clas)	2.7	3.1
KSAN (Ctry)	3.4	2.9
KNBR (AC)	2.9	2.6
KNEW (Ctry)	2.7	2.5
KQAK (AOR)	3.0	2.4
KOME (AOR)	2.0	2.2
KBAY (BM)	1.4	2.1
KFOG (AOR)	1.3	2.1
KABL (BM)	2.3	2.0
KOIT (Easy)	2.0	2.0
KABL-FM (BM)	3.5	1.9
KYA (Gold)	1.3	1.8
KARA (Gold)	.6	1.2
KDFC & KIBE (Clas)	1.7	1.1
KEEN (Ctry)	2.5	1.1
KEZR (AC)	1.8	1.1

Washington, DC

WKYS Widens Margin
Over WHUR;
WMAL, WRQX Improve,
Rank 2-3

	Fall '82	Winter '83
WKYS (Urbn)	10.7	11.1
WMAL (AC)	7.9	9.1
WRQX (CHR)	7.4	9.0
WHUR (Blk)	8.1	7.2
WGAY-FM (BM)	4.8	5.3
WWDC-FM (AOR)	5.2	5.2
WLTT (AC)	3.7	4.8
WRC (Talk)	3.7	4.0
WAVA (AOR)	5.9	3.9
WPGC-AM & FM (AC)	5.1	3.9
WPKX (Ctry)	3.6	3.8
WTOP (News)	3.0	3.4
WASH (AC)	3.5	3.2
WGMS-AM & FM (Clas)	3.0	3.1
WMZQ (Ctry)	3.2	3.1
WOOK (Blk)	3.1	2.9
WXTR-FM (AC)	1.8	2.5
WHFS (AOR)	1.6	1.5
WEZR (BM)	1.1	1.3
WYCB (Rel)	1.7	1.1

Houston

KLOL Slips
From Double Digits;
KIKK-FM, KILT-FM,
KODA Rise To 2-3-4;
KKBQ-FM Debuts

	Fall '82	Winter '83
KLOL (AOR)	10.0	8.9
KIKK-FM (Ctry)	5.9	7.7
KILT-FM (Ctry)	5.6	7.6
KODA (BM)	4.9	7.3
KKBQ (CHR)	9.1	6.8
KMJQ (Urbn)	4.7	6.4
KSRR (AOR)	4.8	6.2
KRBE (AC)	7.0	6.1
KFMK (AC)	7.6	5.4
KQUE (AC)	4.6	5.2
KPRC (News)	4.4	4.1
KRLY (Urbn)	5.3	3.9
KTRH (Talk)	3.9	3.9
KKBQ-FM (CHR)	—	3.5
KLEF (Clas)	2.5	2.7
KIKK (Ctry)	3.1	2.2
KXYZ (Span)	1.6	1.4
KLVL (Span)	—	1.0

Format Legend

A/C—Adult Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black/Urban, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk.

RICK SPRINGFIELD

The Album:

"LIVING IN OZ"

R&R Albums: **12**

R&R Tracks: **11**

Billboard: **72****

Cashbox: **56**

FMQB Hard Report: debut **27**

Album Network: debut **20**

The Single:

"AFFAIR OF THE HEART"

R&R: **19**

Billboard: **29****

Cash Box: **26**

Also On MTV

WORLD CLASS ROCK N' ROLL



Produced by Rick Springfield and
Bill Drescher for Carman Prod.
and Famous Dog Prod.

**"LIVING IN OZ"
THERE'S PLATINUM
AT THE END
OF THIS RAINBOW**

Management & Direction:
Joe Gottfried & Dana Miller
for Carman Productions

RCA
Records 



A Hot Month Of May For E/P/A:

SAGA

"Wind Him Up"

CHR NEW & ACTIVE

WPHD 20-17	WRCK 29-25	WZZR 19-16	Q101 add	KIQQ on	WHSL deb 30
WCAU-FM 33-29	WKRZ-FM add	WJXQ 11-10	WXKS-FM on	KMJK on	KFMZ 21
KEGL 27-17	WSSX 4-4	WVIC 11	WBEN-FM 32-30	WKEE deb 40	KBIM 40-36
WLS-FM deb 30	CK101 36-29	Z104 20-16	WNYS 26	WOKI 24-21	WKFM 37
WGCL 15	KZFM 14	K107 29-24	PRO-FM on	WSEZ deb 34	KRGV 28
WLOL-FM 28-25	WDCG 35-27	KHOP add	WABX 26	KMGK deb 33	WNAM 30-28
K104 37-26	WKDD add	WACZ add	KHTR 26	KO93 23-21	WOMP-FM 28
				WERZ 31-27	WZYQ 34
				OK100 32-24	WJBQ deb 40
				WISE deb 35	
				Q104 34-31	
				WYKS 22	
				KYTN deb 37	



Portrait

EDDY GRANT

"Electric Avenue"

CHR NEW & ACTIVE

EDDY GRANT "Electric Avenue" (Portrait/CBS) 68/28

Moves: Up 14, Debuts 16, Same 9, Down 1, Adds 28 including B94, WHTX, Q107, WABX, WHYT, KBEQ, KIQQ, WROR, WRCK, WSSX, KRGV, Z104, KNOE-FM, WBWB, KKAZ.



Portrait

CARL WILSON

"What You Do To Me"

CHR SIGNIFICANT ACTION

WBEN-FM 36-33	94TYX 38-30	KDZA add	KQMQ
KIQQ on	Y103 23-20	KSLY add	KIDD
KYUU 21-19	KIHK 30	WSPK	WKHI
Q106 25-22	WERZ add	WHFM	WAEV
WRQK add	WJBQ add	WNAM	KCDQ



"WEIRD AL" YANKOVIC

"Ricky" 37/17

CHR SIGNIFICANT ACTION

ADDED THIS WEEK:
 79Q add K104 add
 KBEQ add WKEE add
 WLOL-FM add KITE add 25
 WROR add KZFM add

KQKQ add
 K107 add
 KYYX add 38
 OK100 add
 95XIL add
 KKXL-FM add
 99KG add
 KGHO add
 KSLY add



BELL APPOINTED VP/GM

WIFE Swaps News/Talk For Music Of Your Life Format

Chagrin Valley Broadcasting has officially assumed ownership of WIFE/Indianapolis, appointing former WAKY/Louisville GM Howdy Bell as VP/GM and replacing the previous News/Talk format with Al Ham's Music Of Your Life. Mike McVay, VP of WBBG & WMJI/Cleveland, has been retained as programming consultant. In conjunction with the takeover, Chagrin has also applied for new call letters, WMLF.

Commenting on the chain of events, Bell told R&R, "Indianapolis is home, and Indianapolis is a city that's really growing. I'm glad to be back home and part of a brand new radio station. Our goal is to meet a need in the community, offer a viable product, attract an audience to give us a good rating position, and make money."

Prior to its MOYL debut on April 23, WIFE had been broadcasting network programming (NBC, CNN, ABC Talkradio, and Mutual) nearly fulltime and underwent major staff cutbacks 60 days ago. Larry Scott, a member of the WIFE News/Talk regime, continues at the station as midday

host and Production/Program Coordinator. Bell himself will handle the 9-11am shift. Rounding out the lineup are veteran Indianapolis personality Lou Sherman (5:30-9am) and John Randall (3-8pm), most recently PM drive host of local competitor WATI. Board operators will oversee the remaining time periods. On the sales side, Milt McConnell stays on as General Sales Manager. He had served as GM since January, when Chagrin purchased WIFE from Communicom Broadcasting Partners.

WISN

Continued from Page 3

Dolnick's first management move at the A/C-AOR combo was to announce WISN Local Sales Manager Jack Gallo as GSM for both stations. Next, he named WISN & WLPX Operations Director Rick Harris Director of Programming, and approved longtime WLPX Music Director Jim McBean as the AOR's new PD. Finally, WISN midday personality Mike Murphy was named MD for the A/C outlet, replacing Debbie Hinkle, who departed last week.

Commenting on the double programming promotions, Dolnick said, "Rick's appointment recognizes the fine job he's done since joining us 16 months ago, and he'll be concentrating on WISN. Jim McBean's been with us since 1977, when we went with the Superstars format. This move reflects the thoughtful job he did as Assistant PD, and we're looking forward to his leadership at WLPX."

Harris, a 15-year programming veteran, told R&R, "It feels great. Having Jim McBean as PD for WLPX gives me time to fine-tune both stations, particularly WISN." McBean said, "I'm very happy, having been here since we signed on the air. We're in the midst of a huge radio war, and this move was made to increase our efficiency internally and externally. With Lee and Rick's guidance, I'll be able to keep things rolling and get the numbers up where they should be before the year's over."

KSON

Continued from Page 3

going to play a lot of hit records, positioning the AM more toward the older demographics while the FM goes after the younger ones. We'll lean a little more toward the traditional."

Along with Shannon's appointment, several airshift changes have occurred at the stations. Nelson said that Shannon would take over Chandler's AM morning duties, but that the previous AM/FM morning simulcast would be discontinued, with Hunter handling the FM morning shift. In addition, KSON-FM midday man Dennis Regan moves to KSON for middays, with Dick Warren shifting from middays to evenings on the AM. KSON afternoon driver Mike Brady takes over Regan's KSON-FM midday shift, while Doc Holiday moves from evenings to afternoons on the AM.

SHANNON MANAGES

WWMN & WWCK

Cavanaugh New Reams Exec. VP



Pete Cavanaugh

Ron Shannon

Pete Cavanaugh, VP/GM of WWMN & WWCK/Flint, has been promoted to Executive VP/COO for the Reams Broadcasting Group, as previewed last week in R&R. Reams and its subsidiaries own WIOT & WCWA/Toledo and WKBZ & WRNF/Muskegon, MI in addition to the Flint stations, and Cavanaugh will now oversee all six properties, reporting to Reams President/CEO Frazier Reams Jr.

Cavanaugh began his radio career in 1964 as an air personality at WTAC/Flint, becoming PD in 1970, VP/GM in 1977, and President/GM in 1979 before moving to WWCK & WWMN. He told R&R, "I'm tremendously excited. It's the opportunity of a lifetime. I'm delighted by my association with Mr. Reams, and look forward to very productive, rewarding times ahead."

Cavanaugh will also act as GM of WIOT, while Ron Shannon has been named to replace him as VP/GM at WWCK & WWMN. Shannon had been GSM at the Flint stations.

Ryan Promoted To VP At Patten

Jim Ryan, PD of Patten Communications' WJXQ & WKHM/Jackson-Lansing, MI, has been promoted to VP/Programming for the chain. Ryan now takes on programming duties for KAAR/Portland, OR and KLNT & KNJY/Canton, IA.

In announcing Ryan's promotion, Patten Chairman M.P. Patten commented to R&R, "Jim has really earned it. In all my years of broadcasting, Jim is the brightest, most committed, and capable programmer I've ever worked with. This promotion is timely since we're currently looking for more FM properties within the top 100 markets, but excluding the top 25."



Jim Ryan

Ryan told R&R, "I've been with this company for a little over two years, and have watched as we've divested ourselves of unprofitable properties. Now we are definitely moving into an acquisition mode, so I'll soon have more stations to work with. My thanks to my staff, (WJXQ & WKHM VP/GM) Denise Swanson, and Mr. Patten for their support and continuing confidence in my abilities."

Ryan's background includes programming positions at WDRQ/Detroit and WMJX/Miami, as well as on-air posts at WPEZ/Pittsburgh and KTLK/Denver.

WINZ

Continued from Page 3

In regard to the personal attack portion of the complaint, the Commission relied on a precedent which says it's not necessary for it to determine whether a personal attack occurred if the station offered time to the complainant. "Not only did WINZ afford you access to its facilities, but you accepted it," the letter stated, "choosing four 90-second announcements, produced by WINZ to present your viewpoints."

FPL May Still Appeal

WINZ PD Dave Ryder told R&R, "Needless to say we're pleased because we really never did anything wrong to begin with. There was a rate increase, but it was very small in comparison to what FPL requested. They only got \$101 million, so we consider it something of a victory. The decision may signal to broadcasters that the FCC is definitely in favor of free speech and

that they will uphold First Amendment rights."

FPL has been advised it has 30 days to appeal. Attorney Wade Hargrove, from the Raleigh firm Tharrington, Smith & Hargrove, said a decision on whether to appeal to the full Commission would be made by the end of the week. "If this doesn't establish a personal attack or Fairness Doctrine complaint, then one can't be established... (FPL had) an exceptionally strong case," Hargrove told R&R. He added, "I was disappointed that the staff didn't deal with all the issues that were raised. The ruling seems to be at odds with well-established Commission precedent."

Stedman

Continued from Page 3

the job for us, and I think Bill can provide that. I think he can bring some fresh ideas into the organization as well that will benefit us."

Stedman, whose previous programming experience also includes WKQX/Chicago and WRNO/New Orleans, told R&R, "There are basically only a handful of full-service sports/information personality stations in the country, and most of them happen to play country music, so the main change in my switch to WHK is the music change. I don't have a Country background, but I've really had a good cross-section of experience. There are an awful lot of people in Country now who've come over from the rock side."

Stedman added that Dennis Day will serve as acting PD at WLW.

Buron

Continued from Page 3

now, so it's a position that I've kind of grown into. (Doubleday President) Gary (Stevens) decided to recognize my efforts with the official title. The operations of our Detroit and Denver stations are still run by the respective GMs, as always, and Gary's still involved with the stations, but not to the extent that he was. We've grown so rapidly that one guy just can't do the whole thing anymore."

System Works In L.A.



Mirage artists the System played the Club Lingerie in Hollywood recently, and were met by Mirage and Atlantic executives afterward. Pictured (l-r) are backing group's Khris Kellow, group's David Frank, Atlantic's Tony Mandich, group's Mic Murphy, and Mirage Exec. VP Bob Greenberg.

The Birch Report

Winter '83

Quarterlies, 12+ Metro Shares

Dallas

KVIL-FM Hits Double Digits; KTXQ Undisputed Runner-Up; KPLX Takes Country Lead; KAFM Posts Healthy Jump

	Fall '82	Winter '83
KVIL-FM (AC)	9.9	10.4
KTXQ (AOR)	7.3	7.8
KPLX (Ctry)	5.5	7.7
KEGL (CHR)	6.8	7.5
KSCS (Ctry)	7.3	7.1
KKDA-FM (Urbn)	6.3	6.3
KZEW (AOR)	6.6	6.2
KAFM (CHR)	3.6	5.8
KNOK (Urbn)	5.2	4.6
KMEZ (BM)	4.2	4.3
WBAP (Ctry)	3.9	4.0
KRLD (News)	5.2	3.9
KLVU (AC)	1.6	2.0
KOAX (BM)	1.9	2.0
KLIF (Ctry)	1.1	1.8
KVIL (AC)	1.1	1.8
KMGC (AC)	3.5	1.7
WFAA (N/T)	2.5	1.6
KAAM (Gold)	.8	1.2
KIXK (CHR)	1.1	1.2
KKDA (Blk)	.3	1.0

Miami-Ft. Lauderdale

WHYI Takes More Commanding Lead; WSHE New Runner-Up; WLYF Grows; WWJF Doubles

	Fall '82	Winter '83
WHYI (CHR)	11.6	12.2
WSHE (AOR)	5.8	6.4
WLYF (BM)	3.8	6.3
WINZ-FM (CHR)	6.6	6.2
WINZ (News)	4.6	5.8
WNWS (News)	4.2	5.5
WQBA (Span)	7.2	4.8
WWWL (AC)	3.9	4.3
WKQS (Ctry)	2.9	3.7
WAXY (AC)	3.4	3.6
WWJF (AC)	1.7	3.6
WCKO (AOR)	3.1	3.3
WRHC (Span)	4.4	3.2
WQBA-FM (Span)	2.3	3.1
WCMQ (Span)	2.4	3.0
WAIA (AC)	2.8	2.8
WIOD (AC)	3.8	2.7
WTMI (Clas)	2.3	2.6
WEDR (Blk)	2.7	2.5
WRBD (Blk)	1.2	1.6
WYOR (BM)	2.1	1.6
WQAM (Ctry)	1.8	1.5
WGBS (N/T)	.9	1.2
WFTL (AC)	1.3	1.1
WSUA (Span)	—	1.1
WLQY (BBnd)	1.5	1.0

TREMENDOUS REACTION, IMMEDIATE ACTION:

CHRISTOPHER CROSS

"No Time For Talk"

One Of The "MOST ADDED" CHR 92/49

With This Week's Adds:

B104	WNOK-FM	WHOT	KVOL
940	KZFM	KBBK	WAEV
WGCL	WANS-FM	KLUC	WGSF
Q103	G100	KO93	FM99
XTRA	KITY	KSKD	KFYR
KYUU	WSEZ	WOMP-FM	KRNA
WFLY	KMGK	WIKZ	99KG
WKEE	WKDQ	WKHI	KWTO-FM
WKRZ-FM	WZPL	WISE	WSPT
WBBO	WVIC	WCGO	KGHO
KHFI	K107	KISR	KOZE
KXX106	KEYN-FM	WFOX	KSLY
WBCY			

Produced by Michael Omartian for Free Flow Productions

JAMES INGRAM AND PATTI AUSTIN

"How Do You Keep The Music Playing"

[Theme from the motion picture 'Best Friends']

WCAU-FM add	WSEZ on
PRO-FM on	KBBK on
KIQQ on	KSKD on
WROR add	WJBQ add
WCSC add	WFLB add
KITE deb 30	KILE on
KAMZ add	KVOL add
WJDX add 28	KNOE-FM on
WOKI add	WGLF add
KRCV add	KENI add
WSFL on	KCDQ on
WTIX deb 39	KOZE on

Produced by Quincy Jones for



STREET TALK

Last week (4-22) CBS Records Group President Walter Yetnikoff issued a terse statement announcing that CBS Records Group Deputy President and CBS Records Division President Dick Asher had left the company. Asher's vacated Deputy President post will not be filled, and all execs who reported to him will now report to Yetnikoff. No further explanation was offered, and we're betting one isn't on the way.

Despite earlier rumors that were denied, WLS-AM & FM/Chicago PD Ric Lippincott has resigned. It seems when Steve Casey was brought in as Operations Manager, Ric felt he should move on, despite reassurances to the contrary from both Steve and VP/GM John Gehron. Ric's considering several options at this point, and Street Talk hears that a new PD will not be named.

And speaking of WLS . . . what was that new show on the station last Sunday night (4-24)? Our Windy City ears heard a one-hour show featuring all "new music" with listeners calling in to vote for their favorites. Sounds interesting, eh?

With the '84 season up for grabs, a big-bucks pitching duel is shaping up over the network radio rights to major league baseball. CBS is in the final year of a contract for which it reportedly paid \$1.5 million a season. For the record, Mutual executives say they'll bid at least double that sum and throw in promotional sweeteners. However, the phrase "tens of millions" has also been heard in the Mutual hallways. Sounds like they're playing "hardball," all right.

Look for an official announcement next week that indie promo rep John Schoenberger has been tapped for the vacant MCA Album Promotion post. Former MCA National AOR Promotion Director Don Wasley has joined EMI America as its Southwest AOR Promotion Manager, to be based in Dallas.

Rumors persist that longtime WCXI/Detroit morning jock Deano Day is about to make a move to the West Coast. However, Deano is still under contract to Golden West. Could all the talk (and there's been a bunch, especially in the Detroit papers) just be a publicity stunt to enhance this personality's already-high profile? Stay tuned.

Just before leaving his Assistant PD post at WMJX/Boston to become PD at WKJJ/Louisville, Leigh Jacobs and his fiance Simone Messier were married in the WMJX studios. Former New England Broadcasting Association President (and justice of the peace) Harry Wheeler presided, while WMJX PD Jack Casey served as best man.

Jim Johnson is leaving the WMGG/Tampa GM post to devote all his time to a new FM he's putting on the air outside Gainesville, FL. Metroplex President Norm Wain is now seeking Johnson's replacement for the Tampa A/C outlet.

What was meant to be an April Fool's prank wound up costing a Mesa, Arizona cop his gig. KZZP/Phoenix morning man Dave Otto was confronted by Patrolman James Rarey on April Fool's morning inside the KZZP studios. Dave figured it was just one of Mesa's finest paying a visit, but when the officer pulled his pistol, aimed, and fired at Dave, well, let's just say Dave's first reaction *wasn't* amusement. Even though it was a blank pistol and Dave quickly recovered to take the incident in stride, his mentions of the bit on the air triggered a police investigation. The end result was that Patrolman Rarey will draw blanks on his future paychecks from the department. Nice try.

Last week in Street Talk you may have read that Pickwick had folded its record distribution operations, but there is some bright news in the world of independent record distribution. Chicago-based MS Distributing has expanded by opening new offices in Minneapolis and Atlanta, increasing its coverage to 16 states.

Elektra-Asylum is trimming its local promotion staff by six people. The extra duties are going to be spread out among the remaining field reps.

Jingles on AOR radio? Consultant Bobby Hatrik has put a newly-conceived set of TM jingles on the Doubleday stations. The signing IDs are short and use the handle "Rock Radio" with the appropriate frequency. While not unheard of, jingles on AOR radio are somewhat untraditional, and this newest application immediately set tongues wagging with all the imagined implications.

Capitol Records has promoted Philadelphia promo manager Michael Lessner to fill Steve Meyer's vacated National Promotion Manager position. Lessner is a six-year veteran of the company.

And speaking of Capitol, it looks like Ray Tusken will *not* leave "the tower" for the VP/AOR Promotion slot at Arista. A contract had reportedly been signed with Arista, but Ray opted to stay in Hollywood when Capitol offered to make him a VP/A&R. He won't be moving, and we now hear that Arista's national AOR promotion vacancy will be filled from within the company.

Best wishes for a speedy recovery to Mutual President/CEO Marty Rubinstein, who entered Washington Hospital Center this week (4-27) for double-bypass surgery.

Has the financially-troubled WZIR/Buffalo been sold? We hear that Robinson Broadcasting's Tom Embrescia has made an offer for the station, but that no contracts have been signed. WHLD, which is WZIR's AM, is not included in the deal.

Soft AOR KZAM/Seattle has applied for new call letters KLSY, and will change formats over the summer. No hint yet as to what the new approach will be.



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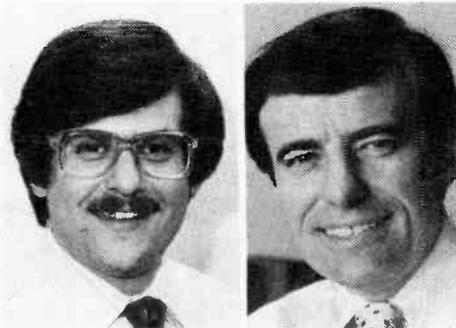


JOEL DENVER

KHTR Sets Sights On Double Digits

PD Scarborough Says: "Not A Fad"; Advertisers Flock To Format

When Mike Joseph started "Hot Hits" rolling, he knew he had a good thing. As with anything successful, others have grabbed hold for the ride to ratings and revenue. KHTR/St. Louis is an example of a station using many of Joseph's principles while learning from the experiences of CBS O&O sister stations WCAU-FM/Philadelphia and WBBM-FM/Chicago, which both ran the Hot Hits format and subsequently modified its all-currents approach to include recurrenents and a few oldies as well.



Ed Scarborough

Tim Dorsey

During a candid conversation with PD Ed Scarborough and Station Manager Tim Dorsey (who have been in St. Louis for a combined total of 14 years), I was able to learn how they went about building a powerful new image for a previously colorless station. Along the way, both gentlemen shared some interesting thoughts on contests, music, and the CHR format in general.

KMOX-FM To KHTR

If you live in St. Louis, it's hard not to listen to KMOX (AM) at some point in time. The station is almost indelibly etched in the community consciousness with its 50kw signal and well-known personalities, which add up to a perennial 20+ rating. Then there was KMOX-FM . . . a station with a small budget, no promotion, a semi-undefined A/C format, and a big signal with loads of potential. How do you get out from under your big sister?

"There is no question that KMOX-FM for years has been in the shadow of KMOX," remarked Ed. "For that matter, every station in the market is in its shadow. What's happened during the last two books is that KMOX is still way above everyone with 20 shares, but then KHTR begins the next level of ratings." KMOX-FM debuted with a 6.9 share, changed calls to KHTR, and in the just-released winter Arbitron moved up to an 8.8 share, number two overall. In teens, KHTR has an

"My primary concern is that the station sounds consistent in the morning, afternoon, and at night. If we aren't, then the people that tune in for one thing will hear something they're not expecting in another daypart and we'll end up satisfying very few in the long run."

amazing 40+ share, in 18-34 adults it's a strong third, and it's looking healthy in fourth place for 25-49 adults.

"I was appointed PD while KMOX-FM was still a background A/C station, and in August of 1981 we began an ever-so-slow transition toward CHR." Ed points out that it was more than just the philosophy of emphasizing currents which made the difference. "St. Louis, like a few other major markets, was primed for someone to fill a gaping format void created when the rush to go A/C was in full swing."

Filling A Hole

Sparked by the success of WCAU-FM and WBBM-FM, KMOX-FM decided to do its own version of 'Hit Radio.' "It was almost two years since KSLQ decided to go A/C, completing the effort by shedding those teen-oriented calls in favor of KYKY," recalled Ed. "The hole was almost big enough to drive a truck through, but no one wanted to fill it. We finally realized that you can only share that A/C pie so many ways."

Tim went on to say, "The process of going CHR took almost a year and was complete in August 1982, just after making a visit to WBBM-FM. At that time we were only playing six currents an hour, but right after the trip Ed jumped that to about 11." He drew an interesting analogy: "It's like taking a successful Broadway show on the road. It worked in Philadelphia, was a smash in Chicago, so why not St. Louis? we asked. KHTR really benefitted by their mistakes and from the positive ends of our sister stations' experience with a CHR format."

Ed admitted, "We had straddled the fence for a long time, and agonized over songs that were too hard or too soft for us. We decided that if John Cougar had a hit record, then we were going to play it instead of rationalizing if songs were too extreme for us to deal with. At that point in our minds we made the jump to CHR."

I mentioned that KHTR has done something both WCAU-FM and WBBM-FM haven't done — put two up books together. "We'd like to make it at least three," Tim said, "I think it's something we can continue. I think the reason for our upward trend is that we're not a duplicate of those stations. We started KHTR where WCAU-FM and WBBM-FM have now evolved to. We've had currents, recurrenents, and oldies on since the beginning. When you look at a Hot Hits station, they're all currents and no oldies."

Spreading The Word With The Phrase That Pays

Perhaps the most amazing aspect of KHTR's success was that the numbers in the first book "were simply attained by word of mouth," as Tim remarked. "We hadn't



Bob Scott mornings

Kevin McCarthy middays

John Frost afternoons

Casey Van Allen nights

Craig Roberts all-nights

Mike Jeffries weekends

Bobby Day weekends

changed our calls, but knew that we were dropping KMOX-FM for KHTR, and it didn't make sense to spend a ton on old calls. We finished number two in the market as KMOX-FM, and became an even stronger number two as KHTR."

He elaborated on what the station did during the winter book. "Heavy TV, outdoor, and print media in January. We lightened up in February, and then heaved up at the beginning of March toward the end of this sweep, going into the spring book. We have an average of 400 GRPs of TV time a week and periodically will drop back to a maintenance schedule during the spring book." What he's describing is similar to a "pulse" advertising plan, which gives TV viewers the impression that the advertisement is still being seen even in a week where it doesn't appear.

"Yes, we play black crossovers . . . We're not afraid of black music as long as it has a pop feel to it."

Ed added, "At the same time I think that our 'Quick Cash' contest was instrumental in helping things along. KHTR gave away \$20,000 in January using our 'phrase that pays' contest. We wanted to get our 'Hit Radio' image across, and we also wanted to develop some brand-loyalty to the station. The simplest way to do that was to give the impression that the audience owned us. So we used the phrase 'KHTR Is My Hit Radio.' All they had to do was be the designated caller to win the cash." The simple idea for the contest came out of focus group research conducted by KHTR.

The station has just finished giving away a Schwinn bike every day for 28 days, a Honda motorcycle for 28 days, and of those 56 winners, one person will be given a brand new Mustang convertible. The station also involved itself with a bumper sticker campaign with Burger King, but interestingly enough there was no particular contest or incentive to win. And the results? According to Ed, "Astonishing. We've gone through our initial shipment of 100,000 stickers in only four weeks, and now we're printing up another 100,000. The first shipment went in only four weeks. All we did was tell the audience it was time to show St. Louis that KHTR was your hit radio station."

KHTR's Hit Music Mix

To get a better idea of the formatics of

KHTR, I asked Ed for some percentages used in his music categories. He told me that in a typical hour the station is 70% current, 20% recurrent, and 10% oldies. Heavy rotations move every two or two and half hours, mediums every four hours or so, and lights every five or six. Recurrenents turn twice a day and oldies once every couple of days. "We'd rather play a killer oldie than fill in with fluff. KHTR uses the RCS Selector System, which helps to rotate things so that our cume doesn't burn. It can make a title invisible to habit listeners."

Since the area of recurrenents can be pretty nebulous, I asked Ed for his definition. "I call a recurrent any record that won't die. For example, some songs have just fallen off the chart but have a great deal of airplay left. And there others like Joan Jett's 'I Love Rock N Roll' that still are incredibly strong for us."

Almost No Dayparting

This brought me to the subject of dayparting, or lack of dayparting in this case. Ed's thinking is reminiscent of the early Top 40 philosophy on this issue. "Joan Jett gets played 24 hours a day. There is very light dayparting, with few exceptions. My reasoning is that if I like it at 7pm, won't I like it at 8am? I think we (as an industry) started looking over our shoulder and second-guessing ourselves too much," he reflected.

Most programmers might ask, "Can an adult take this record?" Ed responded, "My primary concern is that the station sounds consistent in the morning, afternoon, and at night. If we aren't, then the people that tune in for one thing will hear something they're not expecting in another daypart and we'll end up satisfying very few in the long run."

With that, I asked Ed for a description of the station and its texture. "I would describe it as a pop-AOR as opposed to a pop-A/C. We do lean to the harder side of things, as we consider our competition to be AOR (KSHE and KWK). KHTR avoids the softer things like Stephen Bishop, the new Toto, or the Ronnie Milsap. We will be early on a record like the Tubes or a Night Ranger-type of song. As a result we are sharing with KSHE, KWK, and KY98.

Although the Midwest tends to be slow on black crossovers, Ed's attitude is more positive. "Yes, we play black crossovers. We'll play the Dazz Band, Irene Cara, Lionel Richie, and Michael Jackson. We're not afraid of black music as long as it has a pop feel to it."

Continued on Page 25

Columbia **BREAKS** The Solid Rock Hits You Need To Build Strong Ratings



SCANDAL

"Love's Got A Line On You"

CHR NEW & ACTIVE

SCANDAL "Love's Got A Line On You" (Columbia) 65/5
Moves: Up 29, Debuts 1, Same 30, Down 0, Adds 5, KAFM, Q102, KZ93, KQMQ, WSPT,
WCAU-FM 34-30, WKQX 21-17, WABX 24-17, KHTR 20-11, WPST 24-23, KZZB 40-35, KSET-
FM 21-19, WOKI 40-37, KSKD 24-19, KKQV 19-16.



MICHAEL BOLTON

"Fools Game"

**CHR
SIGNIFICANT ACTION**

KEGL 30-28	WOMP-FM add	WERZ deb 37	WZZR	KISR
WGCL on	WJAD add	KFMW deb 33	WHOT	Q104
WABX add 33	KILE add	WLOL-FM	KKXX	WHSL
KZFM add	KYTN add	KC101	KBBK	
KITY add	KCDQ add	WRCK	WFBG	
KSKD add	WSSX 25	WKRZ-FM	WZYQ	
WIGY add	WJXQ 30-27	WABB-FM	WSQV	



DAVE EDMUNDS

"Slipping Away"

**CHR
SIGNIFICANT ACTION**

WCAU-FM add	WCSC add	KGHO add
KYUU add	Z104 add	KEGL on
K104 add	OK100 add	KMJK on
WLAN-FM add	WYKS add	KYYX on
WPST add	KFYR add	WZYQ on



RED ROCKERS

"China"

**Out of the Box
Action at:**

WCAU-FM	WSSX
KEGL	WZZR
WABX	KYYX
KMJK	KCBN



PINK FLOYD

"Not Now John" (Obscured Version)

**This Special "OBSCURED VERSION" Is Tailored To Your Needs
Full Time LP Rotation At WLS-AM & FM!**

"You could be looking at another 'Brick In The Wall.' "
STEVE PERUNI/WLS/Chicago



NICK LOWE

"Wish You Were Here"

*"Clever tongue-in-cheek love song by an artist
with an enormous following. 'Wish You Were Here'
has hit potential."*

ROBERT MOORHEAD/KIQQ/Los Angeles

**"Pick Hit Of The Week"
on KIQQ!**



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WE TWO



LITTLE RIVER BAND

"WE TWO" THE PREMIER SINGLE FROM THE FORTHCOMING ALBUM

THE NET



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PRODUCED BY LITTLE RIVER BAND AND ERNIE ROSE

KHTR

Continued from Page 22

Record Store Impact

Naturally, the record companies were thrilled that a hit-oriented radio station was back in the market, but Ed told me of one record store in particular that saw immediate reaction. "Streetside Records commented to us that when we add records, they can tell within two weeks if it's going to be a hit. The biggest problem we have is that many outlets are racked by sources outside the market, and that serves as a sense of frustration.

"Retail sales are very important as well as some key stations on a national basis. We also pay close attention to MTV. From the beginning, we used the phrase 'in touch' in conjunction with our request lines. From day one we took requests as serious input, so St. Louis literally told us what they wanted to hear. Every request is logged. The most important factor is that the record sounds like KHTR, or it doesn't get on the air," Ed stressed.

Advertiser Reaction

St. Louis is a very conservative town, and Missouri is known as the "Show Me State." What about advertisers and their reactions to the format? Tim replied, "Had we done this on our own, or been the first to try this, then I'm not sure what advertiser reaction would have been. But since some of our own stations broke the ground for us, the opposite took place. The success of WBBM-FM and WCAU-FM caused the agencies to take a quick look, and the early monthlies from Birch confirmed we were on the right track. Our rates are higher now than when we were A/C and we carry more inventory on a consistent basis than before."

Ed told me that commercials on the station are limited to a maximum of nine units and only three spots an hour. "We do our promotional announcements outside of stop sets, which allows our jocks the freedom to get involved with what's going on and at the same time have more fun with station content."

The lineup is very familiar to St. Louis, with the exceptions of morning man Bob Scott, who came from WKRC/Cincinnati, and afternoon personality John Frost from WHYT/Detroit. Middays is Kevin McCarthy (ex-KSLQ, KS94, and KADI), nights features K.C. Van Allen (KADI, KXOK), and all-nights is

Motion

Former KITY/San Antonio PD John Steel resurfaces as PD of KRIO/McAllen-Brownsville... And across the street at KBFM, PD Bob Mitchell hires Jean McCoy to do music from CHYM/Kitchener, Ontario... Cliff Hayes is new to WGLF/Tallahassee from weekends at WNFY/Daytona Beach... Stu Wright joins Z102/Savannah from the PD chair at WORG/Orangeburg, SC to do production and promotion... WMEE/Ft Wayne News Director reports the station has won "Best Newscast" from both AP and UPI... Rick Evans moves from KTYL/Tyler, TX to do weekends at KAFM/Dallas... Sylvi C. Brown has been named Director of Creative Services for KEARTH & KHJ/Los Angeles... If you've got changes in your staff, call it in and read about it in "Motion" every week.

Bits

- J103(WJHR)/Jackson, TN participated in the premiere "Drink Up" of new Diet Coke. The station offered 103 six-packs of the new drink (frequency tie-in) and offered samples to thousands of shoppers at a local mall. Sales promotions like this offer your station a chance to pick up on the good name of a national brand, while coming off as the good guys since your station is supplying the drinks.

- WNFY/Daytona Beach is doing the "Phrase That Pays" promotion with a total of \$25,000 to be given away.

- KIMN/Denver is active with the "KIMN Pay Phone" contest. Jocks select random phone numbers from the metro phone book and call residents asking if they know the correct total in the KIMN Pay Phone. People without listed phone numbers will get a chance to play by submitting a postcard to the station.

- WHFM/Rochester is in the middle of its "Secret Sound" contest. The prize is something everyone can relate to... a free rent or mortgage payment for a month, up to \$500.

Craig Roberts (KSLQ, KXOK, and WMET/Chicago). On weekends it's Mike Jeffries (KSLQ and KADI), and the most recent staff addition is weekender Bobby Day from KWK, who also has a long-running local TV show.

Just Around The Corner And Up Your Block

Remember when radio stations had a representative at each high school? Well, KHTR calls them "ambassadors," as Ed explained. "We're on the streets every day, especially at the schools. We have an ambassadors program at each high school. One person is our rep, who helps us direct the flow of station information into the school and information about the school back to the station.

"We have also brought a St. Louis legend, Bob Kuban (who had a hit in the mid-'60s called "The Cheater"), back into the limelight. He'll be leading the 'Hit Radio Band' which will be all over town at different parks and events. We've also been involved with the March of Dimes 'Walk America,' and later this summer will participate in the Like Cola 'Run For Youth.' We're making every effort to get out and mingle. KHTR is going to be everywhere."

Not A Fad Format

Based on the rumored switch of Doubleday's KPKE/Denver from ACR to CHR, I asked Ed about his feelings regarding a similar switch by KWK or any other St. Louis station to CHR. "Personally, I welcome competition. When you're in a footrace and you look over your shoulder, then you're going to be caught. The best thing we can do is remain true to our purpose and focus... this will cause us to evolve naturally. We have to continue to make the market react to us."

Concluding our conversation, I asked Ed if he thought the new trend toward CHR was just another fad or simply broadcasters rediscovering a format that works when properly executed. "I don't think this is just a fad we're going through right now. Are Y100, Q105, or Z93 just a fad? Hardly. They've done nothing but play the hits in their markets for years while everyone else got off base.

"These are the stations that watched everyone else change while they remained on course, just as we plan to do. Fortunately, today's music has helped us accomplish this since it's become so exciting." Ed likened it to the music around 1963, just prior to the Beatles. He then echoed a bit of formatic philosophy which seems to be gaining ground among CHR programmers. "We don't have to be everyone's favorite station to win, but with a high come and some brand-loyalty we can be a lot of people's second favorite and come out number one."

STATION PROFILE



KCBN/Reno, NV
 "KCBN — Hit Radio For The '80s"
 PO Box 10630, Reno, NV 89510
 (702) 826-1355
 OWNER: Roth Communications
 VP/GM: Robert N. Ordonez
 PD/MD: Jim O'Neal
 REP: Torbet Radio
 1000 watts days, 250 watts nights

"KCBN/Reno is in one of the more enticing areas of the country. We are not only a 24-hour town, but are also within a 20-50 minute drive to ski resorts, numerous lakes, and natural hot springs in the warmer months.

"We are targeted to the 18-34 audience with about an 80% modern music mix. In a market made up of eight AMs and seven FMs covering every format from all-News to Oldies, we've found modern music has not only stemmed the flow of 18+ audience to the FM side of the dial, it has also helped us cross many listeners back to AM, creating a hip image... something AM hasn't enjoyed in several years.

"KCBN is a very promotionally-oriented radio station with hourly giveaways and five to six major promotions a year. For example, this spring we're doing a "Treasure Chest" promotion with a twist. Listeners call in to qualify for a grand prize drawing which includes a hot tub, rent for a year, a trip to Mexico, a car, and six other prizes. When they qualify they also win a key which they take to the participating sponsor of the week. If it opens the chest, they can pick an envelope which could contain anything from \$25 cash to a weekend for two at Caesar's Tahoe.

"Our community involvement encompasses all the local charities, visiting the various schools to speak to a class or assembly, or an appearance with our basketball team. To sum it up, KCBN is Reno's modern music station that features dynamic promotions and is geared up to face the challenge of the '80s."
 —Jim O'Neal

TAKE A LOOK AT THIS WEEK'S RUNDGREN, BELLE STARS ACTION:

TODD RUNDGREN

"BANG THE DRUM ALL DAY"

B94 add	KYUU on	KBFM on	WPFM 29-21
79Q on	KNBQ on	WNVZ deb 40	WXLK deb 18
195 deb 24	WHFM on	Z104 18-15	Z102 34-31
Y100 on	WKRZ-FM deb 39	KYYX on	FM99 on
Q105 24-22	WQID on	WIKZ add	WGLF on
WABX deb 22	WCSC on	WERZ on	KKQV add
KBEQ on	WBCY add	WJBQ deb 33	WBWB 39-25
WLOL-FM add	WDOQ on	Q104 add	WRKR 32-30
KIQQ add	WANS-FM on	WYKS on	KGHO 19-16
KMJK on	WZYP add	Q101 on	



PRODUCED, ENGINEERED AND PERFORMED BY TODD RUNDGREN FOR ALCHEMEDIA PRODUCTIONS, INC.

THE BELLE STARS

"SIGN OF THE TIMES"

WXKS-FM	WKEE	WOKI	KHYT	WFLB
WBEN-FM	KC101	WSEZ	WFBG	WFOX
WPHD	WKFM	WMEE	WACZ	KVOL
WCAU-FM	WRCK	WHOT	WGUY	Q101
Z93	WKRZ-FM	KBBK	WERZ	KNOE-FM
KIQQ	WBQQ	KQMQ	WKHI	WCIL-FM
KMJK	KZZB	KHOP	WJBQ	KENI
XTRA	WCSC	KSKD	WISE	KCDQ
KNBQ	WZYP	KYYX	WCGQ	KOZE
				KDZA



PRODUCED BY PETE COLLINS FOR LOOSE END PRODUCTIONS



Manufactured & Distributed

by Warner Bros. Records

CHR PICTURE PAGE



HALL & OATES ROCK IN BOSTON — Following a concert appearance, RCA artists Daryl Hall and John Oates welcomed folks backstage. Pictured (l-r) are B.J. Berkowitz, Hall, Gail Rubenstein, indie rep Jerry Brenner, Oates, and WROR/Boston PD Gary Berkowitz.



WTSO-FM YAMAHA WEEKEND WINNERS — All listeners had to do was hear two songs in a row by the same artist over WTSO-FM/Evansville and they instantly won a steak dinner and a Yamaha T-shirt and were registered for a new Yamaha 650 Turbo (pictured). Shown (l-r) are PD Chris Taylor and winner Randy Clements on his new cycle worth \$4000.



WAKE UP NEW YORK — Nothing like hearing "Grease For Peace" yelled into your ear first thing in the morning, but thousands of New Yorkers did recently. Shown (l-r) are WCBS-FM/New York morning man Harry Harrison and John "Bowzer" Bauman of Sha Na Na, who guested on Harry's morning show.



COYOTE IN A CAGE — Q101/Meridian night rocker "Coyote" Cooper is shown caged up to raise funds for the Special Olympics. Listeners were invited to try the combination lock on Coyote's cage for \$1 a guess. The person opening the lock won grocery money and the satisfaction of helping out a worthwhile cause. It took only five hours to spring Coyote from captivity.



STRAY (PINK) CATS — KWOD/Sacramento recently held a "Stray Cats" contest at a local nightclub, so cool cats and kittens could come out and do a little "strut" for prizes. The whole promotion benefited the local SPCA. Shown here (l-r) is a strange stray cat who dropped in for a tug from PD Tom Chase.



CHUBBY CHECKER CHARITY CONCERT — MCA recording artist Chubby Checker was the main attraction at the WHWH & WPST/Trenton Family Food Fund. Chubby did two shows, and \$2 from every ticket sold went to the charity. Pictured (l-r) are Chubby and morning man/concert host Pat Gillen.



PETTY PLAYS ON — Backstreet artists Tom Petty & the Heartbreakers recently played in Milwaukee and chatted with some radio folks after the show. Pictured (l-r) are MCA rep Larry Green, WQFM Assistant PD Mike Wolf, Petty, and WNAM/Appleton-Oshkosh MD Chris Caine.



PAT TRAVERS "ROX" AT C-FOX — C-FOX/Vancouver recently held a contest to give away a Gibson KZ2 guitar autographed by Pat Travers. Pictured (l-r) awarding the valuable instrument are CKVU-TV personality Wayne Cox, winner Kathleen Bridge, Travers, and C-FOX personality John Beaudoin.



STEEL BREEZE BLOWS INTO DC — Q107/Washington recently had a "Winter Warmup Party" at a local concert bar, as RCA's Steel Breeze played to a capacity crowd of over 1000 fans. Pictured are (l-r) group member Rod Toner, afternoon rocker Dave Thomson, MD Mary Taten, Steel Breeze's Ric Jacobs, and PD Alan Burns.

ELTON JOHN

"I'm Still Standing" 7-29639

From the Soon to Be Released Geffen LP TOO LOW FOR ZERO GHS 4006
Produced by Chris Thomas

**#1 MOST ADDED!
98 ADDS**

B104	KBEQ	WKFM	FM100	Z104	WCIR	WJAD	KYTN
WXKS-FM	WLOL-FM	WRCK	WABB-FM	KQKQ	WOMP-FM	WCGQ	KKLS
WKBW	Q103	WKRZ-FM	WHHY-FM	KEYN-FM	WIKZ	KISR	KWTO-FM
WPHD	KIQQ	WBBQ	KRGV	WHOT	WTSN	Q104	KFMW
CKGM	KMJK	KHFI	WSFL	KBBK	WERZ	WFOX	KCDQ
WNBC	KYUU	WQID	B97	KIKI	WZYQ	KNOE-FM	KOZE
WCAU-FM	WHTT	WCSC	WTIX	KLUC	OK100	WPFM	KIST
WHTX	WROR	WNOK-FM	WSEZ	KHOP	13FEA	WAEV	
PRO-FM	K104	KITE	WKDD	KJRB	WKHI	WSGF	
94Q	WKEE	KZFM	WNAM	KHYT	95XIL	FM99	
WBBM-FM	WLAN-FM	94TYX	KMGK	WACZ	WJBQ	WHSL	
WGCL	WSPK	WQUT	WZZR	WGUY	WSQV	KFYR	
WABX	WHFM	KBFM	WZPL	WIGY	KQIZ-FM	KFMZ	

MADNESS

CHR SIGNIFICANT ACTION

"Our House" 7-29668

From the Geffen LP MADNESS GHS 4003
Produced by Clive Langer and Alan Winstanley



WXKS-FM add	CK101 add	Q101 add	WERZ deb 39	KTFM
WABX add 35	WDOQ add	FM99 add	KCBN deb 34	WJXQ
WLOL-FM add	WNVZ add	WBWB add	WLAN-FM	KMQB
KIQQ 10-5	WZZR add	KYTN add	WKFM	KSKD
KMJK 15-12	KJRB add	KSLY add	WRCK	KHYT
XTRA deb 28	OK100 add	WPHD on	WKRZ-FM	WJBQ
K104 add	95XIL add	CKGM on	WQID	WISE
WPST add	WYKS add	WCAU-FM on	WNOK-FM	WHSL
		KEGL on	WABB-FM	WCIL-FM
		KSET-FM deb 30	WSFL	KCDQ
		KYYX 27-20	WRVQ	KBIM

As Seen On MTV
 MUSIC TELEVISION

PLANET P PROJECT

"Why Me?" 7-29705

From the Geffen LP PLANET P PROJECT GHS 4000
Produced by Peter Hauke for Rockoko Productions Inc.



KEGL add 37	KCDQ add	WKFM 35	WBWB 20	KHOP	KISR
Q102 add 27	KCBN add	WQID 24	KFMZ 11	KSKD	WYKS
KZZB add	WXKS-FM on	WSSX 18	KGHO 27	WGUY	WCIL-FM
KRGV add	WPHD on	WOKI 34-27	KBIM deb 38	WCIR	KYTN
KHYT add	WCAU-FM deb 38	WKDD 29-26	KSLY deb 29	WIKZ	
KVOL add	79Q 28	WZZR deb 39	WYCR	WZYQ	
KRNA add	KIQQ deb 32	WJXQ 13	KSET-FM	WKHI	
99KG add	KMJK 27	KKFM 19-16	WANS-FM	WJBQ	
WSPT add	KNBQ on	KQMQ 34	WABB-FM	KQIZ-FM	
		WIGY 31-26	KTFM	WISE	
		WERZ 34-30	WMEE	WJAD	
		WHSL 29	WZPL	WCGQ	

Max Play On MTV
 MUSIC TELEVISION

BERLIN

"The Metro" 7-29638 Produced by Daniel R. Van Patten for M.A.O. Records

From the Geffen LP PLEASURE VICTIM GHS 2036

On Your Desk Now! LP Over 300,000 As Seen On MTV



Manufactured by Warner Bros. Records

GEFFEN RECORDS

WYNY

Continued from Page 1
PD 17 months ago after programming stints at WDRQ/Detroit and WBMX/Chicago. Prior to that, he spent eight years as a programming assistant to Jim Maddox at KMJQ/Houston, KDAY/Los Angeles, and WSDO/Ft. Lauderdale. Torcaso told R&R, "I'm real excited about it... it's just amazing! Knowing the pros at WYNY believe in my talents is a really good feeling." When asked about any format changes, he continued, "Obviously, to make changes at a station doing so well would be crazy. I plan to do a lot of learning the first few months, reading every piece of research they have. I intend to be very objective and understand everything possible about the market, WYNY, and the people involved with the station."

Commenting on his departure from KYKY, Torcaso said, "Over the past 18 months I've been building this new product I call 'Adult Rock,' and it's kind of ironic that I'm leaving right

before they're getting ready to promote it. I'm confident that KYKY will be the strongest adult music property in St. Louis within a year, and it makes me feel awkward that I won't be here. I'll also miss all the great people here." Torcaso added he has recommended names for a new KYKY PD to Executive VP/GM Ronald Grubbs, and said a decision could be expected shortly.

McVay

Continued from Page 1
in responsibility, and I look forward to the new opportunities."

For McVay, the promotion was his second nod of recognition within the last year, as he was promoted from WMJI PD to OM for both stations in mid-January. He said, "Obviously, this means the company is putting a lot more responsibility into my corner, and it shows their faith and confidence in my abilities. I feel complimented that management thinks enough of me to take me into the company this way."

Canada Takes In Stray Cats

EMI America's Stray Cats received Canadian gold singles awards for "Rock This Town" while in Toronto for a concert. Pictured (l-r) are manager Alex Scott, group's Brian Setzer and Slim Jim Phantom, Capitol Canada President Dave Evans, and group's Lee Rocker.

MCA Soaper Stars Feted

MCA, in conjunction with ABC-TV, held a reception at New York's Plaza Hotel to commemorate the release of its soap opera stars' album "Love In The Afternoon." Pictured (l-r) are MCA/Nashville President Jim Foglesong, who produced the album; "All My Children"'s James Mitchell; and "Ryan's Hope"'s John Gabriel.

Arista Building Dobie

Arista has signed Dobie Gray, with a single, "One Can Fake It," released recently. Pictured at the signing are (l-r) Sound 700 Corp.'s Ron Huntsman and Joe Sullivan, Gray, Arista President Clive Davis, and Sound 700's Doug Casmus.

CALENDAR**BRAD MESSER****Simplicity Ain't That Simple**

The experts over on that side of the room are convinced that the mass radio audience is hopelessly, uh, slow, and we are sincerely advised to put only the simplest words into our newscasts. We must refrain from utilizing anything approaching multiple syllables or dependent clauses. "Simple phrases for simple people," they say, and "No one ever went broke underestimating the intelligence of the American people!"

Now comes the other side assuring us the average listener is certainly intelligent enough to understand anything a newscaster is capable of stating in precise English. Even the most complicated thoughts can be distilled to complete clarity. The counterargument goes, if a journalist has sufficient articulation horsepower.

What's a waif to believe? Keep it simple, or give it all you have? Aim as high as you're able, or talk down?

Frankly, my dear, who gives a damn for longer words when shorter ones will do? And even setting aside the issue of the audience's perceived IQ, logic dictates that simpler is better because it's simply easier to understand.

Radio targets a lowest-common-denominator audience, as does the world's most successful magazine, *Reader's Digest*, which keeps its content admirably uncomplex. To sell 31 million copies a month worldwide, RD must have a pretty good handle on what its readers can and cannot understand. In a recent issue's vocabulary quiz ("It Pays To Enrich Your Word Power"), a reader would qualify as having "excellent" Word Power by knowing the definitions of these words: verdict, ditto, indict, contradict, diction, predicament, index, ditty, abdicate, conditional, edict and addicted.

You probably know all those words, but "Reader's Digest" suggests your audience is not intimately familiar with their definitions.

Simplicity and clarity are worthy goals for news writers. The more effective communicators would seem to be those who have the brainpower to reduce complexity to simplicity.

What's The Password, General?

MONDAY, MAY 2 — Right in the middle of the Civil War, 120 years ago tonight, Confederate General Thomas "Stonewall" Jackson was shot and mortally wounded... not by Yankees but by one of his own Rebel troops. The General was trying to return to camp and there was some confusion over the password.

Louis Gramm of *Foreigner* is 32. Country singer Larry Gatlin is 35. Early Sixties rock singer Lesley Gore is 37. Also born on the 2nd, German air ace Manfred "The Red Baron" Richthofen (1892), child psychologist Dr. Benjamin Spock (1903), and Bing Crosby.

Free Sky Show Tonight

TUESDAY, MAY 3 — The last big meteorite show of springtime will be tonight when the annual Eta Aquarid shower produces up to 30 "shooting stars" an hour. Look in the northeastern skies after midnight.

Rock star of two decades ago Frankie Valli is 46. Engelbert Humperdinck is 47. Soul star James Brown hits 55 today. Sugar Ray Robinson is 63, and legendary folk artist Pete Seeger is 64. Others born on the 3rd have included Israeli politician Golda Meir (1898) and Harlem Globetrotters star Goose Tatum (1921).

Kent State 13th Anniversary

WEDNESDAY, MAY 4 — The Kent State University antiwar demonstration in which four students were shot dead by the Ohio National Guard was 13 years ago today.

In 1626 Dutch businessman Peter Minuit purchased the island of Manhattan from American Indians for about \$24 worth of cloth, beads and similar trinkets.

Opera star Roberta Peters is 53. Audrey Hepburn is 54. Others born on the 4th have included philosopher Thomas Huxley (1825) and Russian Communist leader Vladimir Lenin (1870).

First American In Space

THURSDAY, MAY 5 — America entered the space race twenty-two years ago today (1961) when Alan Shepard took a 15-minute suborbital ride in a Mercury capsule, three weeks after USSR cosmonaut Yuri Gagarin became the world's first spaceman.

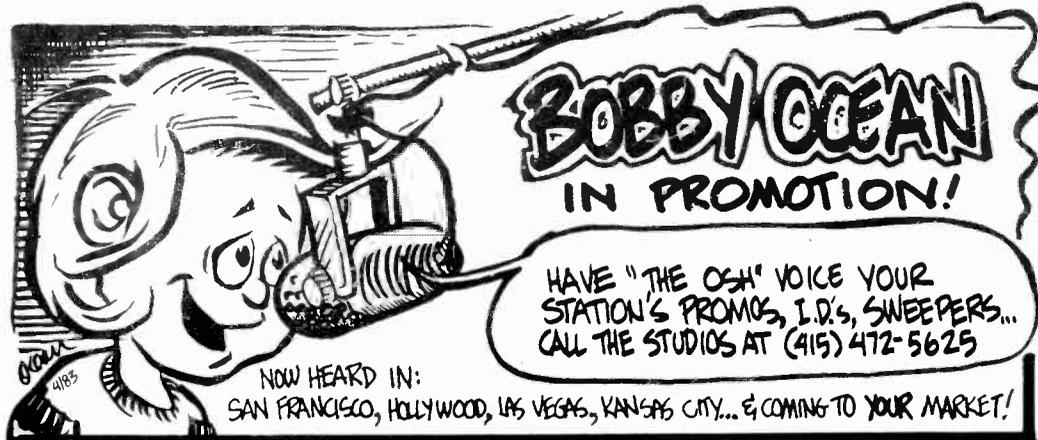
Journalist Bob Woodward is 40. Grand Ole Opry star Tammy Wynette is 41. Philosopher Karl Marx was born on this date in 1818.

First Live Nuke Missile

FRIDAY, MAY 6 — The submarine "Ethan Allen" fired America's first Polaris missile 21 years ago today, hitting a target about 1500 miles distant. America has not fired a live tactical nuclear warhead in a long-range missile since, although numerous static tests have been conducted.

Baseball Hall of Famer Willie Mays is 52. Actor Orson Welles is 68. Others born on the 6th have included the founder of psychoanalysis, Sigmund Freud (1856); Arctic explorer Robert Peary (1856); baby food manufacturer Daniel Gerber (1898); and the movie loverboy of the 1920s, Rudolph Valentino (1895).

Tomorrow (5-7) football legend Johnny Unitas hits 50, Fifties pop singer Teresa Brewer will be 52, and instant camera inventor Edwin Land will be 74. Sunday (5-8) Melissa Gilbert's 19, Toni Tenille will be 40. Rick Nelson and Peter Benchley will be 43, and Don Rickles will be 57.



OUR STATIONS GOT A BIG RISE OUT OF US LAST YEAR.

WE BOOSTED THEIR AUDIENCE 36% DURING TALKNET HOURS.

In just one year, 125 stations have plugged into Talknet, our unique call-in programming service featuring Bruce Williams and Sally Jessy Raphael weeknights and Bernard Meltzer and Dr. Harvey Ruben weekends. Results? During the hours that Talknet is carried, affiliates enjoyed an average increase of 36% in average quarter hour audience.*

It's happening in big markets (we're heard in 39 out of the top 50), small markets and markets in between. And you know what good nighttime numbers can do for morning shares. If you're not yet on board, call Meddy Woodyard at (212) 664-4745.

Talknet
FROM NBC RADIO



*Source: NBC Estimate for measurable stations, based on Arbitron Ratings/Radio, Fall, 1982 vs. Fall, 1981, AQH, Persons 12+. Time periods various.

AOR Picture Page



BOW WOW WOWS 'EM IN ATLANTA — RCA's Bow Wow Wow were feted backstage after an Atlanta concert by area AOR reps. Pictured (l-r) are WRAS/Atlanta PD Alecia Culver, group's Annabella Lwin, Leroy Gorman, Matthew Ashman and Dave Barbarossa, WUOG/Athens PD Chris Smith.



YES BUT CAN SHE SING? Always willing to lend a hand, A&M National AOR Director Marko Babineau helped WKDF/Nashville pick the winner in a "KDF Calendar Angels" contest during a recent southern swing. Pictured (l-r) are WKDF PD Smokey Rivers, Babineau, contest winner, A&M rep Lee Durham.



KIHN'S IN JEOPARDY AT KILO — Beserkley/Elektra-Asylum's Greg Kihn (right) followed a recent headlining show in Colorado Springs with a visit to KIL0's studios, where he conversed on the air with Asst. PD Jennifer Bell (left) and new MD Alan White (center).



NOW CAN I GO TO SLEEP — WQFM cosponsored a radiothon for charity which raised over \$600 by having local merchants sponsor afternoon air personality Terry Gibson in a marathon broadcast of 93 hours. Pictured (l-r) are WQFM News Director Patti Gienko, Gibson, Variety Club rep, and WQFM Promotions Director John Duncan.



KGGO'S PRIESTLY WELCOME — When Columbia's Judas Priest came to Des Moines for a concert, KGGO celebrated with a banner welcoming contest. Pictured backstage after the show are members of the band, station reps, and the winning banner and its creator (holding a grand prize Gibson "Flying V" guitar).



BURNING HEART CELEBRITY VALENTINE — WOUR/Utica enlisted the help of Atco's Adrian Vandenberg in judging entries in the station's "Burning Heart" celebrity Valentine promotion. It invited listeners to send in valentines to their favorite celebrities in hopes of winning a trip to the Bahamas. Pictured (l-r) picking the winner are Atco's Paul Yeskel, WOUR air personality Jerry Kraus and MD Tom Starr, Vandenberg, WOUR PD Dale Edwards.



KFMU'S CARDIAC PARTY — KFMU/Streamboat Springs cosponsored a local appearance of WB's Jack Mack & the Heart Attack. Pictured afterwards (l-r kneeling) are the station's MD T.J. Killorin and Alan Walters, along with the entire band (standing) and a couple of unidentified onlookers (back row).



LEPRECHAUNS SPOTTED AT KGON — For St. Patrick's Day, KGON made Irish listeners green with envy when they outfitted MD Gloria Johnson (left) and news anchor Chris Burns (right) in appropriate attire, and then sent the dynamic duo to Paddy's Bar and Grill for a live afternoon broadcast.



ON HIS OWN TWO FEET — Mirage/Atco's Paul Barrere embarked on a national tour in support of his first solo LP. Pictured attempting to influence airplay at WSKS/Cincinnati are (l-r) Atlantic rep Bill Heltemes (kneeling), WSKS MD Marty Bender, Barrere, band member Mike Wheeler (kneeling), and PD Mike McConnell.



THE WINNING TICKET — Debra Hazel was the winner of a \$25,000 Rock Dream Fantasy, the grand prize in "Ticket To Rock," a major fall radio promotion held across the U.S. and Canada. Pictured (l-r) are KLOL Promotions Director Steve McGehee, KLOL GM Hal Kemp, winner, Contemporary Marketing rep Whitten Pell, KLOL PD Chris Miller, and account exec Marial Funches.

MADNESS

HITS

AMERICA!

THE ALBUM

MADNESS

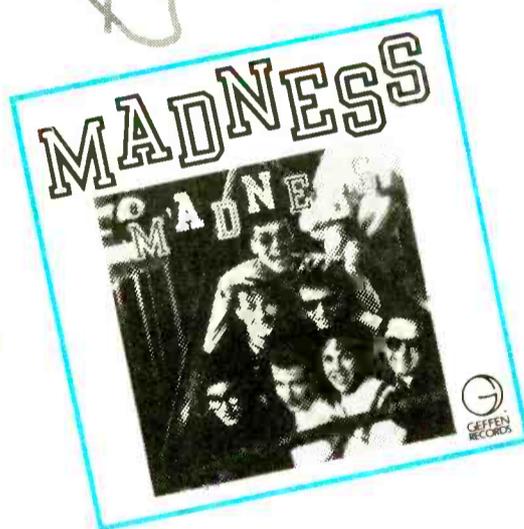
Featuring The Hot Track:

"Our House"

GHS 4003

7-29668

Produced by Clive Langer and Alan Winstanley



AOR BREAKERS

ONE OF THE
MOST ADDED

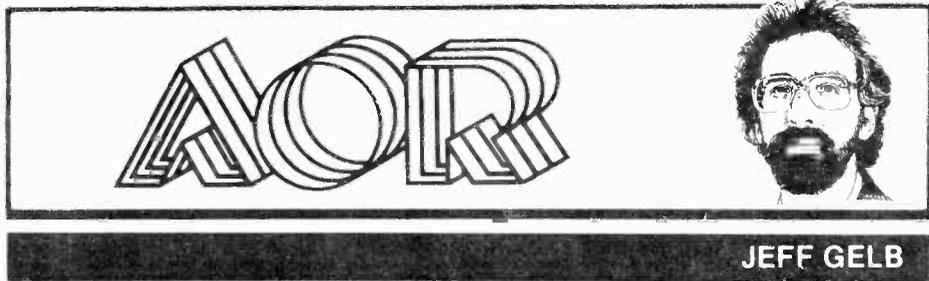
AOR ALBUMS 25

AOR TRACKS 29



GEFFEN
RECORDS

Manufactured by Warner Bros. Records



JEFF GELB

NEW MUSIC ARRIVES

AOR's Winter Ratings Report

The results are in on the winter Arbitron ratings, taken from January through mid-March. It's a small sample, showcasing only 61 AOR stations, and can't be examined as seriously as either the spring or fall sweeps. However, it still provides some interesting initial indications of how AOR radio is evolving in 1983.

Ups And Downs

First, the facts: 25 AORs showed increased 12+ figures, while 34 decreased and two were unchanged from the previous book. Only one station's 12+ figure (KSJO/San Jose's 7.2) was number one in its market, though four AORs came in second (KBPI/Denver, WBCN/Boston, KUPD/Phoenix, and 91X/San Diego). The abbreviated sampling this book negates the impact of any consultant comparisons.

Most AOR programmers agree that the real meat (and sales incentives) of the ratings comes not from 12+ numbers but key demo breakdowns. In AOR's traditional stronghold, 18-34, 13 AORs were market-dominant and another five came in number two. There were no first-or-second-place success stories for 25-49 AORs this book, although KFOG/San Francisco showed impressive gains in that category, which represents its targeted audience.

"If you're going to play primarily new music, be prepared to say goodbye to remaining the 18-34 leader in your market."

—Jeff Pollack

Tips For Teens

AOR did well again this book with teens, scoring nine number ones and 13 number twos. There were some phenomenal teen shares, including KROQ-FM/Pasadena's 20+ and 91X/San Diego's 25+, but the winter book's highest AOR teen share came from a non-"Roq of the '80s" client, KAZY/Denver, which grabbed nearly a 28 teen share. KAZY PD Rick Meyer commented, "The 27.8 was down for us, from 34 the last book! It wasn't so much the current music we were playing as it was the library material we weren't playing. We've been out of the Lynyrd Skynyrd-Led Zeppelin-Pink Floyd mode for a long time, and I think listeners picked up on that. With the exception of oldies by the Beatles, Stones and the Who, the oldest songs in the library are from 1978, instead of the '71-'72-'73 library of most AORs. We were being relatively conservative in terms of our adds of modern rock; KBPI was going out on a limb much more than we were. Our teens love to rock! For instance, we get a big response to our 'mini-concert' weekends, which we've been doing to great success ever since I got here."

Modern Love

KBPI came in number two in teens and number one in 12+ AOR figures in Denver.

PD Phil Strider noted, "Our modern rock infusion, which we put into place at the end of the fall book, had a lot to do with our growth this book. We by no means abandoned traditional rock, but listeners were getting a little tired of hearing the same songs on every station. About 25% of our playlist was modern rock this winter, but I must add that the station was also aggressively marketed during the book, including a heavy TV campaign."

Modern rock was first injected into a great many stations' playlists in late January, following the "Superstars" client station gathering in Orlando. So this winter book provides an inadequate measured time-frame for any general conclusions to be drawn about modern rock's acceptance by AOR audiences (also, many of the Superstars stations are in markets that were unrated during the winter sweep). Certainly, the spring ARB results will begin to tell the story as to whether AOR radio's interest in currents and modern sounds is a hit or a miss.

Meanwhile, however, some interesting winter results deserve a mention. Paramount among the big winners this book was 91X/San Diego, which signed with Rick Carroll, switched from a Frank Felix Album-Oriented-Hits format to "Roq of the '80s," and promptly went through the ratings roof. The station jumped 3.5-6.2 in one book, placing it ahead of both of its direct format competitors in 12+ numbers, and number two in the market. And, while the station grabbed a market-dominant 25+ share of teens, it also showed up number two in the market 18-34, just behind KGB. KROQ-FM also fared well 18-34, coming in number three in the L.A. market behind KIIS and KLOS. While these results suggest that modern rock's audience is not just young teens, it's best not to generalize until the results of the spring ARBs are in.

At KUPD/Phoenix, which bested its AOR competitor KDKB 7.9-6.8, PD Ern Gladden qualified, "I don't think any one thing makes a radio station successful. All the necessary elements must work together: the on-air presentation, the engineering, the promotions, the right kinds of research, the positioning and imaging of the station for the market. Modern rock has definitely been a major part of the imaging of KUPD. It's not a bandwagon you can hop on and expect results from overnight — we've been playing it since early last year. It's something we've gotten a reputation for, like in the early days, when a station got the reputation of being the place in town to hear that third track off the new Beatles or Stones album.

"You can call it modern rock or whatever you like, but the point is, it's gotta be rock and roll to work. It gets back to that old

Radio Rocks TV With 'Rock 'N' Roll Tonite'

Many people feel that radio and television play adversary roles, particularly since the advent of MTV. But one TV producer has nothing but good things to say about the power of AOR radio to influence TV audiences. He's **Bob Emmer**, an executive producer of the new late-night rock concert TV show, "Rock 'N' Roll Tonite."

"When **Neal Marshall**, **Shep Gordon**, and I started to put the show together," Emmer recalled, "we were very concerned about its sound quality. From the beginning, we wanted it to be simulcast by radio wherever possible, and that's being done in about 50% of our markets. We feel the TV show is being broken by those simulcasting radio stations. Not only have they gotten their listeners excited about the show, but they've also gotten the TV stations excited about it. We owe AOR radio a great debt of gratitude for the show's success."

AOR PDs are as enthusiastic about the show as Emmer is about AOR's involvement. **WLLZ/Detroit** acting PD **Joe Urbiel** stated, "The show is very well-produced and entertaining. The fact that these artists are filmed in concert instead of using the standard MTV video offers the show a new dimension. Unfortunately, the Detroit TV station carrying the show runs it at 2am, so audience response is running a bit slow." Emmer responded, "We prefer an early late-night slot, when available. In Philadelphia, for example, the only available slot for the show was Saturday nights at 8, which was terrible, because viewers weren't ready to party that early. But response was so favorable anyway that the show's been moved to 11 o'clock, a much more appropriate hour."

Rock 'N' Roll
Tonite

WLUP/Chicago PD **Greg Solk** said, "Audience response has been remarkable, basically because of the great lineup of talent they pull in weekly. All of the bands in the forefront of the musical scene are on the show, while other syndicated music shows present a lot of 'who-cares' acts. The target demo 'Rock 'N' Roll Tonite' is going after is perfect for our audience." Emmer credited his entire staff with the canny talent choices, admitting, "Often, we're scrambling up until the last minute, because it depends on who's at or near town. We won't use videos in any case."

In Los Angeles, **KLOS** acts as the show's flagship radio station, responsible for disseminating all tickets for each program. PD **Tommy Hedges** commented, "MTV is a wonderful phenomenon with a lot of impact, but it's on cable. This is a show that's on broadcast television, so its impact is tremendous in the market. Also, they're not relying on the same old rock videos. Instead, it's live music event programming, which I think is good for all of us. It's a very similar idea to the old 'In Concert' series, and I still find people remembering that show fondly eight years later."

"One aspect I like about running the show is that it stands up as a radio concert to those not watching TV. You don't even have to watch the TV show to enjoy yourself."

WMMS/Cleveland PD **John Gorman** noted, "Our simulcast begins at 12:30, which is good because it's before the bars close. A lot of bars are unplugging their jukeboxes, cranking up their radios, and simulcasting the show. We co-sponsor the show locally, so listeners see our call letters each time it runs. Since some spots feature our jocks, the overall effect is that it's our show. That's how viewers perceive the show."

He concluded, "It's nothing new, nothing original. But it's serving as a viable alternative to MTV. And it allows radio to interact with TV in a positive manner."

Chuck Berry line, 'If it's got a backbeat we can use it.'

The Debate Continues

The PDs at two Superstars stations that were down in 12+ numbers, **KLLO/Houston**, and **WDVE/Pittsburgh**, were both adamant that modern rock had not been tested sufficiently to glean any conclusive

"It wasn't so much the current music we were playing as it was the library material we weren't playing."

—Rich Meyer

evidence as to its value. **Chris Miller** noted that **Lee Abrams** did not sign **KLLO** as a client till midway through the winter book, while **WDVE** PD **Dave Lange** said, "This was a big money book for giveaways by A/C's and CHR's in the market, which may

have accounted for our slight loss in women."

Abrams himself agreed that the real results of the January meetings won't be felt till the release of the spring ratings, which he expects to show "moderate growth, particularly with 25-34 males, who are responding especially well to the new music, which they've been starved for." He was enthusiastic about the early response to his stations' airplay of currents and modern rock, gauged by sales, request patterns, and "general positive awareness. **Billy Idol** is another classic example of another artist we were a year late on. Played in a heavy rotation, he has become a number one request."

He warned, however, "For every two that work, there may be eight that don't. But at least this year those two are being played and exposed, whereas a year ago, they got lost or were ignored."

Competing AOR consultant **Jeff Pollack**,

Continued on Page 33

EVOLUTION

Kraig Kitchin is named GM for KTYD/Santa Barbara, joining from WFMK/Lansing . . . Oops: Rad Messick joins WDIZ/Orlando as PD, not WFYV, as reported a week ago. Brad Hoffman remains PD at WFYV . . . KBOX/Tulare elects to remain a hits-oriented AOR . . . KMBQ/Shreveport announces an affiliation with Drake-Chenault for live-assist programming — exact format structure yet to be announced . . . WIOT/Toledo PD Lee Randall exits for the MD post at WLWQ/Columbus on May 9th . . . Dennis Pryor resigns as PD of KICT/Wichita . . . Susan Bax rejoins WLUP/Chicago from competing WMET as Asst. MD . . . Irv Goldfarb segues from afternoons at WHCN/Hartford to Sports and Production Director for the station . . . Brian Bridgman joins KWK/St. Louis from neighboring KHTR for nights . . . WSLQ/Roanoke and KLRB(KWST)/Carmel switch airplay focus to 25+ AOR. At KLRB, Jona Denz exits as PD . . . Dan Stone joins KFMG/Albuquerque from competing KWXL for nights . . . Royce Black is new to nights at KREM-FM/Spokane as Craig Johnson segues to afternoons . . . WWCT/Peoria hires Kevin Vargas from KIIK/Quad Cities for overnights . . . KWFM/Tucson morning man Skip O'Neil exits . . . Frank Bennett joins KSPN/Aspen for late-nights . . . Bart Gannon is upped to fulltime overnights at WRKI/Danbury . . . Bob Stroud exits WMET/Chicago and will join WYSP/Philadelphia June 1 as Production Director.

AOR Reporter Profile

KCAL-FM/Riverside-San Bernardino
PO Box 390, Redlands, CA 92373
(714) 825-5020

OWNER: Southwest Broadcasting Co. Inc.
GM/PD: Jim James
Asst. MD: Mike Stewart
96.7
3000 watts

"KCAL-FM fills the void between the traditional dinosaur-rocker AOR and the totally new, often off-the-wall modern FMs by playing a mixture that falls right in the middle. KCAL-FM gives you the best accessible KROQ tunes, plus the KLOS/KMET tunes that still work and have interest. This is intermixed with **Source** features, plus our own local features, including 'Rock Roots,' presenting music from the '60s and '70s from noon till one Monday through Friday; 'Noon Unit,' which is totally new music not in regular rotation, plus zany comedy on Sundays from noon to one; and 'Top of the Rock,' our Inland Empire's top-five-selling LPs. These elements, interspersed with local news, keep our listeners informed (since we are coming out of an age of apathy, people really do like to know what's going on). No longer do our jocks sound like low-key '60s DJs, just disseminating information in a matter-of-fact way. The airstaff sounds as exciting as the new music. They're told to create excitement and sound like they're having fun (hopefully they are!).

"Our music is 75% currents and 25% oldies, chosen by gut, industry acceptance, retail research, and requests." — Jim James (KCAL-FM is a new R&R AOR reporter.)

AOR's
Winter
Ratings

Continued from Page 32

in a letter written in response to the modern rock debate, stated, in part, "If you're going to play primarily new music, be prepared to say goodbye to remaining the 18-34 leader in your market. There is not one modern music station that is the AOR leader in the all-important 18-34 demo. There is absolutely nothing wrong with being the teen leader in your market. But, be aware of the demos your sales department needs to make money. If your manager asks why your 18-34 numbers have slipped, you'd best have an answer ready.

"Modern music is most successful on a CHR station because, like much CHR music, new music's primary appeal is teens and 18-24 women. Modern music definitely belongs on AOR — but it must have the proper mix and blend. The most successful stations have always played the best and strongest hit records for their target demos."

"Modern music definitely belongs on AOR — but it must have the proper mix and blend."

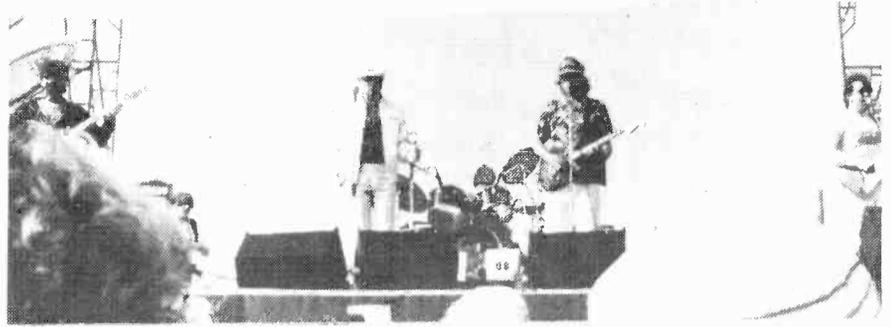
—Jeff Pollack

He noted, "There's no question that modern music has gained more popularity in some cities than in others. What works in one city may not be right for your market. Let's face it — the 18-and-under crowd has always wanted its own musical identity. Rock radio has been dealing with that fact for over two decades. Those who continually seek the newest 'quick fix'/revolutionary format are doomed to constant wild fluctuations in their ratings."

This debate will undoubtedly continue to rage until (and probably beyond) the appearance of the spring Arbitron numbers. Until then, Pollack had a piece of programming advice that seemed appropriate to keep in mind: "Think for yourself and analyze your station's position in your market before you get in too deep."

COMING NEXT WEEK: A few weeks ago, a very significant event took place, when two artists whose work is usually found on Black radio crossed over to the AOR chart. Is the AOR success of Prince and Michael Jackson a hint of things to come, or are these records quirks? Next week I'll speak with AOR programmers who are (and some who aren't) playing these records to find out.

MIKE & DEAN



MIKE & DEAN? — You're reading right — The Beach Boys' Mike Love got together with Dean Torrence of Jan & Dean for a free concert co-sponsored by WTKX/Pensacola. The show, held over spring break, attracted over 12,000 fun-seekers.



ABOMINABLE SHOWMEN — Nick Lowe and Paul Carrack, and their band "Noise To Go" visited the studios of WBRU/Providence for an interview after the band opened locally for Tom Petty. Pictured (l-r) are Columbia's Tom Russo and Charlie D'Atri, Lowe, Carrack, and WBRU PD George Bradt.

UPDATE

WMMS/Cleveland commemorated its 15th AOR anniversary with a new free car-window sticker. Happy anniversary gang . . . And similar wishes to KLOS/Los Angeles MD Ruth Pinedo, who's celebrating ten years with that station . . . KDKB/Phoenix is assisting the Tropicana Resort and casino in a search for the "ultimate showgirl." The station set up a competition of Phoenix women for the chance to star in the hotel's "Follies Bergere." The winner will also become the hotel's covergirl and spokesperson, amassing a \$75,000 annual income in the process . . . It pays to listen: Q107/Toronto's latest promotion announces a "song of the week" each Monday at 7am, then asks listeners to call the station when that song is played at an unannounced time later that week. The 107th caller is awarded \$1000 . . . WQXM/Tampa's first "New Rock Fest," bringing together six area bands in a concert of modern rock, attracted over 2500 fans . . . KGB/San Diego's locally-produced rock video

simulcast show, "KGB Rocks 10," has gone live and weekly . . . KZAP/Sacramento sent two listeners to the national premiere of Dan Aykroyd's new film, "Dr. Detroit," as an award for their impersonations of the actor in a station promotion. The winners flew to New York for the special showing, and met the stars afterward at a party . . . Congratulations to WKZL/Winston-Salem MD Chuck Holloway and new bride Karen.

The Music Section

EXPANDED & UP TO DATE

AOR's Most Accurate
Music InformationStation Listings . . . See Page 51
Hot Tracks & 25+ Chart . . . See Page 68

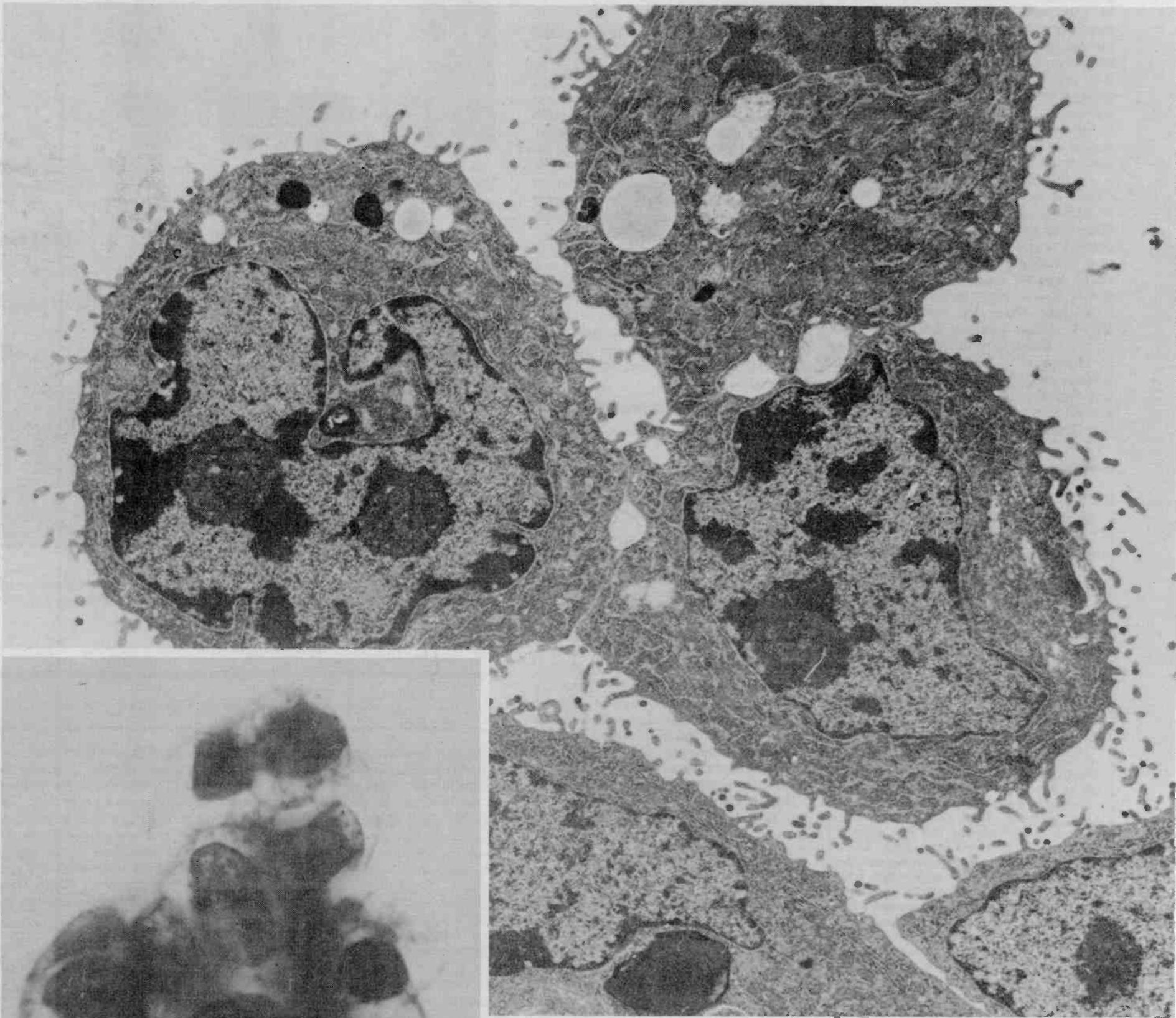
M

WESTWOOD ONE

EARTH NEWS

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

LEUKEMIA AND CANCER.



You have the power to cure leukemia and cancer. It takes genius, which is displayed every day by scientists working in the T.J. Martell Laboratory at Mt. Sinai Medical Center in New York and at the U.S.C. Cancer Center in Los Angeles.

It takes concern, which you have shown since the establishment in 1975 of the T.J. Martell Foundation for Leukemia and Cancer Research—the only charitable organization supported solely by contributions from the entertainment industry.

It takes money, too. Your contributions to date total \$4,500,000. The return on your investment is the profound progress achieved toward understanding and con-

YOU COULD BE THE CURE.



Creative: Gianettino & Meredith Adv. Photo: William Wagner

quering leukemia and cancer.

The cure is getting closer and closer.

The power to make it real is as close as your checkbook.

Please join your friends and colleagues at the annual T.J. Martell Foundation Humanitarian Award dinner in honor of radio veteran Scott Muni of NEW-FM/ New York, Saturday, May 21, 1983 at the New York Hilton.

A contribution of \$10,000

makes you a Foundation Patron. A contribution of \$5,000 makes you a Scott Muni Fellowship Sponsor.

Every penny makes you a hero.

T.J. Martell Foundation for Leukemia and Cancer Research, 730 Fifth Avenue, New York, NY 10019. For further details, contact Muriel Max, Director of Development, 212-245-1818.



Scott Muni of WNEW-FM, recipient of the 1983 T.J. Martell Humanitarian Award

Adult / Contemporary



JEFF GREEN

"Nobody needs to tell me that if 31 stations are trying to get listeners, the one station that's going to stand out is the one with the strongest, easiest message to remember."

-Penny Schuler

Conceiving Effective TV Spots

It's no secret television advertising has increased in importance for successful radio promotion. This week, WBZ/Boston Advertising/Promotion Manager Penny Schuler explains why she believes a consistent, singular concept makes their TV spots effective at keeping morning personality Dave Maynard's adult ratings tops in the market. Also contributing ideas is award-winning commercial producer Bill Aydelott, who shares concept pointers, as well as his guides to finding the right producer.

Penny Schuler

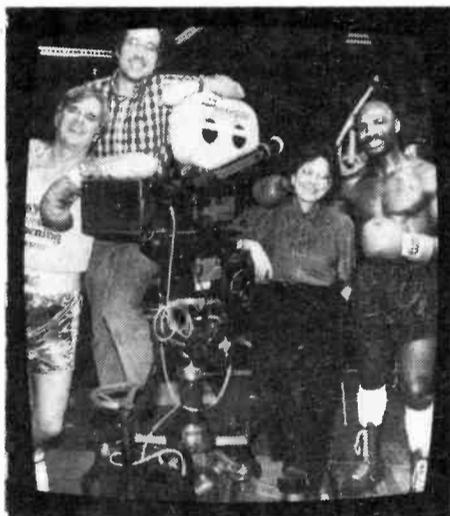
Having run my own ad agency for several years, my background permits me to view a radio station just as any other product. Our goal in our latest series of TV spots was to increase the audience for our morning man Dave Maynard. The listenership to WBZ is highest in the mornings, and therefore my feeling was that Dave is our strength and we should build on that.

A Singular Message

The best way to do this was to create a singular message, to be consistent. When using TV, transit, outdoor and print, you must be consistent in everything. Keep your one message out there all the time.

Our campaign, entitled "Maynard In The Morning," utilizes the services provided in his show as vehicles to promote him: traffic, news team, storm center, remote unit, contests, etc. In each spot, Dave finds himself in all kinds of humorous predicaments — sort of a "Perils Of Pauline" concept. But the consistency within the campaign is that in each spot, Dave learns or explains something about his show.

On the other hand, many stations will have a TV spot that says one thing, a billboard that says something else, print



SCORE ONE FOR THE CHAMPS — Pausing for a moment during production of WBZ/Boston's "Maynard In The Morning" TV series, from left, morning man Dave Maynard, producer Bill Aydelott, Advertising/Promotion Manager Penny Schuler, and middleweight boxing champion Marvin Hagler. In this spot, Marvin punches out a TV set, new car, and rearranges Maynard's profile.

that has a third idea, and therefore the overall message is diluted. Our TV spot, billboard, and transit card all say "Maynard In The Morning." Nobody needs to tell me that if 31 stations are trying to get listeners, the one station that's going to stand out is the one with the strongest, easiest message to remember. "Maynard In The Morning" succeeds because it's a singular message.

Believability

Make sure what you're saying about your station is believable! Dave Maynard feels our spots are popular because people wouldn't mind being in one of them themselves. The WBZ commercials put Dave in all kinds of dangerous situations, but they're still plausible. We use the humor angle because it fits Dave's clever, zany, and compassionate personality.

Understanding The Producer

Our producer Bill Aydelott is not from your average production company. Most producers work from an agency storyboard script, and are not usually involved in the creative end. Our Program Manager Rick Starr and I discuss with him what we're trying to promote, what we need to include in the spot, and what our goal is. Then Bill writes the spot and comes back with a script. We don't work with storyboards, as Bill keeps the creative in his head. Fortunately, Rick and I are both creative people, and we can visualize what he's talking about. This cuts the cost and time involved. However, not everybody can work this way. Not all promotion managers come from advertising backgrounds, either — most are broadcasters. For this reason, I might have a slight ad-



TURNING VIDEO INTO GOLD — WLZZ/Milwaukee presents stills from their series of ten-second spots. The station fielded its own talent and production staff, using a local TV station for on-location and post-production editing. The result was a campaign surrounding select "golden oldies" lip-synched in unusual situations. By doing it all in-house, WLZZ claims it kept costs to seven times less than a comparable agency production with equivalent talent. Exercising to Jerry Lee Lewis's "Whole Lotta Shakin' Goin' On" (right) is promotion staffer Kathy Silbersack, while James Brown's "I Got You (I Feel Good)" gets a new treatment by executive secretary Susan Bryson and Promotion Director Dave Jonasen.



WE LET OUR GORILLA DO THE TALKING — WENS/Indianapolis brought in former Laugh-In apeman Bob Burns to help with one of the station's TV commercials. In the spot, the gorilla falls asleep to elevator music, smashes a radio to pieces when he hears jock "jive," and finally falls in love with the sound of WENS. From left, PD Rick Cummings, freelance copywriter Dale Doggett, Bob Burns, and GM Jeff Smulyan.

Bill Aydelott

(EDITOR'S NOTE: Bill's company produced WBZ's latest TV spots, which have recently won three prestigious commercial awards. Bill actually comes from a radio background himself, having spent six years as a programmer and newscaster.)

Entertain & Identify

When producing TV commercials for radio, start off with the premise that radio is basically an entertainment medium, and therefore, regardless of format, the TV spot promoting the station should be entertaining. The spot then effectively reflects the product.

In the course of entertaining, the next most important thing is to make sure people know *who* is entertaining them: i.e., call letters and dial position. Get these elements in there a lot, not just during the last 4-5 seconds, which is typical in conventional advertising. You must get people to remember your radio station before you

"In your 30 seconds, you must really represent well what your station does . . . be sure to do it in an entertaining way because that's the business you're in!"

—Bill Aydelott

can expect them to sample you. Entertaining radio TV spots can help a listener believe he'll be entertained simply by tuning in. A good TV spot helps with survey recall as well as suggesting what station to listen to.

If you're promoting personality radio, you're going to have difficulty getting people to relate without actually showing part of the personality. Make him appear likeable and appealing.

Finding The Right Producer

When looking for a good producer, one definitely should ask to see a sample of his production reel. After viewing it, try to remember what the best commercials were, and specifically which radio stations were represented. How did they come across? You might also show that same production reel to a nonradio person, but only once. See which ones they remember. In short, conduct your own recall test, and it will tell you something about how good the producer is. Ideally, use various reels from different producers for comparison purposes.

Continued on Page 38

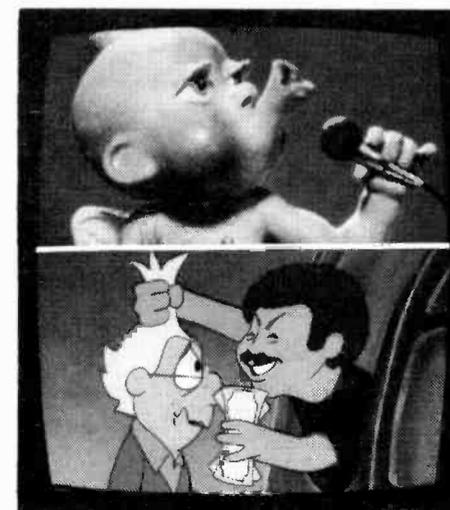
vantage over those who don't understand conceptual work and need help from an agency or production company to translate ideas.

Now, six spots later, we work together very smoothly, as Bill knows what we need. More importantly, we've developed that relationship. This really is half the battle. You want to work with a creative producer who understands radio and what you're trying to achieve. Less time is wasted, and the result is a better product. If you want a TV spot to establish your positioning, then your creative person must understand that concept as it applies to radio. This is very important! Some TV spots don't tell you what a station sounds like at all, which can do more harm than good. Why would one want to listen to a station when he doesn't know what it plays?

Value And Frequency

I'd say the caliber of our spots are worth between \$35-\$40,000, but one reason we've been able to do them for less is because we don't use an ad agency. Now, I'm not suggesting one avoid agencies, but going without can easily cut your costs in half. Why? Small ad agencies don't do TV spots, so you must hire a sizable company. The staff, overhead, and services add up, plus there's the profit markup. On the other hand, I don't get standard agency services from Bill, such as storyboards, meeting notes, creative sessions, etc.

How many spots to create for a campaign depends on what aspect you're promoting. If you want to emphasize image, three or four spots may be enough to last two years. It also depends on how heavy a spot schedule you buy. With the large ad inventory we get from our sister TV station, the frequent visibility requires our spots to be renewed often.



WANT TO ARTICULATE? ANIMATE — Here are two stills from current A/C TV campaigns. Above, cupid woo listeners in WPIX/New York's "Your X Wants You Back" spot. Below, WENS/Indianapolis's effort humorously debunks well-known competing jocks who use money to lure audience.

A/C GETS A HIGH 5 FROM E/P/A:



CULTURE CLUB

"TIME (CLOCK OF THE HEART)"

A/C CHART: 15

NEW ADDS THIS WEEK: WYNY WZZP WMHE KVOX
WTAE WCCO KCRG



CARL WILSON

"WHAT YOU DO TO ME"

A/C CHART: 27

NEW ADDS THIS WEEK: WARM98 KOY WAFB WFMK
WCZY KFMB 2WD WKBR



WILLIE NELSON &

MERLE HAGGARD

A/C NEW & ACTIVE

"PANCHO & LEFTY" WILLIE NELSON & MERLE HAGGARD "Pancho And Lefty"
(Epic) 33/14

Rotations: Heavy 0/0, Medium 11/2, Light 22/12, Extra Adds 0,
Total Adds 14, KHOW, WGY, WSLI, KKUA, KWAV, WWNR,
WTNY, WSKY, WGSV, WORG, WVBS, KWEB, KISN, KSRO.
Medium: WCCO, WBEN, WRVR, KBOI, KSL, WEIM, KFOR, KRLC, KALE.

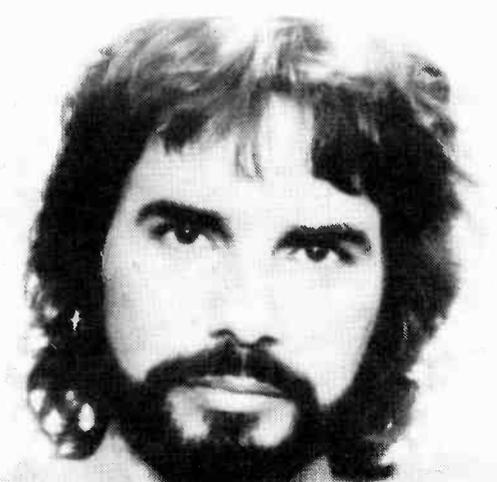


ENGELBERT HUMPERDINCK

"TIL YOU AND YOUR LOVER
ARE LOVERS AGAIN"

A/C SIGNIFICANT ACTION

WLTA WMAZ WTRX WJBC KFQD
WCCO WHBY WSKI KFSB KTWO
WHBC WDEF KFOR KRLC



BERTIE HIGGINS

"PIRATES & POETS"

A/C SIGNIFICANT ACTION

WLTA WSRZ KSL WDEF WJON KRNO
WCCO WHBY WEIM WGSV KTWO KRKK
WRVR WQUA WSKI WLVA KRLC



This Week In Music History

DAN FORMENTO

Farewell To Ants

MONDAY, MAY 2 — Adam Ant, who with his group Adam and the Ants reigned over the British album charts in 1980 longer than any group had since the Beatles in the '60s, gave the Ants a heave-ho and began a solo career on May 2, 1982. Born Stuart Leslie Goddard in London, Adam's good looks and charismatic stage presence had always overwhelmed any efforts by other Ant members to steal even a little of the spotlight, making Adam's choice to work solo a natural. "Friend Or Foe," his first post-Ants release, is his biggest American chart success to date, with the single "Goody Two Shoes" reaching #11.

Bob Seger's Birthday

TUESDAY, MAY 3 — Raspy-voiced Bob Seger embodies the kind of raw-edged rock that's made Motor City music unique and vital. Born May 3, 1947, Bob's 1967 single "Heavy Music" became an anthem in Detroit, and many thought a lucky one-shot hit. But in 1968, recording now on Capitol Records, Bob unleashed a monster, "Ramblin' Gamblin' Man." What followed was eight years of searching for the formula that might help him regain the national spotlight. He found it in 1976 with "Live Bullet," a double-album packaging of his best songs performed in concert. In the meantime, he'd finished a studio album, "Night Moves," released the same year, which yielded three hit singles and became a staple of album rock radio.

EXTRA FACTS: Wings Over America tour began, 1976 . . . Happy Birthday James Brown, 1933 (or 1928) . . . and Frankie Valli, 1937.

The Moody Blues Formed

WEDNESDAY, MAY 4 — The Moody Blues were formed in Birmingham, England, on May 4, 1964, by Mike Pinder, Ray Thomas, Graeme Edge, and Denny Laine. One of the few British bands of the era that has truly stood the test of time (only the Stones, the Who, and the Kinks can claim similar longevity), the Moody Blues too started as an R&B band, whose second single, a cover of Bessie Banks's "Go Now," became a worldwide hit in 1965.

EXTRA FACTS: Beach Boys' "Surfin' USA" entered charts, 1963.

Buffalo Springfield Disbands

THURSDAY, MAY 5 — The Buffalo Springfield played their last show and then disbanded on May 5, 1968. Their final album, "Last Time Around," was released posthumously that year. Though the group could boast but a single national hit, "For What It's Worth," in 1967, their primary contribution to rock was their harmonious folk-like style, which served as a model for other West Coast groups that followed. And, of course, there's the talent the group weaned, most notably Steve Stills and Neil Young, who went on to become nearly legendary in Crosby, Stills, Nash & Young.

EXTRA FACTS: Happy Birthday Tammy Wynette, 1942.

Very Grateful Dead

FRIDAY, MAY 6 — Three days in the making, at a cost of virtually thousands (about five), the first album from the Grateful Dead made an appearance on the American record charts May 6, 1967. "Most of the songs were first takes. Very little overdubbing," the Dead's Jerry Garcia admits proudly. The album floated around the tail end of the charts for a short time before dropping off completely, though Dead Heads hold this record in very high regard.

EXTRA FACTS: Paul Simon began his first solo tour, 1973 . . . "Around The Beatles" BBC TV show broadcast, 1964.

Music On TV

Todd Rundgren will guest on "Late Night With David Letterman" April 29

. . . Adam Ant, Irene Cara, Melissa Manchester, Eddie Rabbitt, and Joan Rivers, plus a video from Styx are featured on a new edition of "Solid Gold" for the week of April 29

. . . A two-hour "Love Boat" April 30 stars Lulu & Kenny from "Hee Haw," Minnie Pearl, Mel Tillis, Tanya Tucker, and Dottie West. West and Lulu & Kenny play themselves, while Pearl, Tillis and Tucker have character roles . . .

Phil Collins is spotlighted in concert on MTV April 30, while Joe Cocker performs over the same network May 1.



CHAMPAIGN FOR SOUL TRAIN — Columbia's Champaign recently appeared on "Soul Train." Pictured (l-r) are group's Rena Jones, Rocky Maffitt, and Paulie Carman, host Don Cornelius, and group's Dana Walden and Leon Reeder.

RR 5 YEARS AGO TODAY

- **RKO PROMOTES FOUR:** JIM BARKER VP/GM at WFYR/Chicago
- GERRARD SPERRY VP/GM for WROR/Boston
- DICK FRENCH VP/GM WHBQ/Memphis
- DOUG DONOHO VP/GM WAXY/Miami
- **JOE MANSFIELD NAMED VP/MARKETING FOR COLUMBIA**
- **NUMBER ONE FIVE YEARS AGO:** "If I Can't Have You" — Yvonne Elliman (RSO) (2nd week)
- **NUMBER ONE A/C** — "The Closer I Get To You" — Flack & Hathaway (Atlantic)
- **NUMBER ONE COUNTRY:** "It's All Wrong But It's All Right" — Dolly Parton (RCA)
- **NUMBER ONE LP:** "London Town" — Wings (Capitol)

Conceiving TV Spots

Continued from Page 36

Be careful not to assume one producer can do only one type of spot. On the other hand, you want to find someone with a basic understanding of broadcasting, not just any TV commercial producer, or one only experienced with certain kinds of radio/TV commercials. My background as a broadcaster helps me talk in the language radio people understand; I know what their goals are, and to whom a certain commercial will appeal. My drama background also allows me to actually act out a spot.

You certainly need to understand what your producer is doing at all times, either through a storyboard or through someone who can explain it very carefully or even act it out. I wouldn't hesitate to ask for specifics. Understand that you're spending a fair amount of money having your spot produced, so you ought to have a pretty good understanding of it before the camera starts to roll. Don't just let the producer run wild!

Regarding technical quality, the least expensive spots can be shot in 16mm, followed by videotape. The most expensive but visually best commercials are done with 35mm film, which is what we use, and what most of the best network commercials are done with.

Putting Your Best Foot Forward

Put your confidence behind one good spot rather than three mediocre ones. A single commercial might not run frequently, but it'll hold up for a long time. One must keep in mind that when people do see your spot, it had damn well better be good, because that's probably what they're going to remember about

PROGRESS:

WLEQ/Ft. Myers joins the Satellite Music Network . . . KLRZ/Salt Lake City celebrates its first anniversary . . . WHDH/Boston signs a three-year deal to carry Red Sox baseball . . . KADE/Boulder wins a UPI award for best continuing news coverage in Colorado . . . WLW/Cincinnati expands its NBC TalkNet programming to include weekends . . . KBAI/Morro Bay drops A/C for Nostalgia . . . Y106/Orlando commences a new adult rock format between 7pm-midnight . . . WAFB/Baton Rouge is named Station of the Year by the Louisiana Association of Broadcasters . . . WYST/Baltimore was selected by parent company United Broadcasting as its Station of the Year . . . CHOK/Sarnia, Ontario debuts its "Sunrise" ethics/morals program . . . KXOA-AM&FM/Sacramento won three trophies for outstanding news and public service at a recent presentation by the Northern California Radio-TV News Directors Association . . . WIP/Philadelphia and the NHL Flyers agree on a new three-year broadcast contract . . . KSPL/Seattle launches its new "Adult MusicRadio for the '80s" format, created by Chris Clausen of Toby Arnold & Associates . . . KRBE-FM/Houston is carrying all Astros night games in stereo!

your station for awhile, particularly if they're not currently listeners. Remember, most of the people who see your commercial are not listeners to your station. So in your 30 seconds, you must really represent well what your station does. You've got to be clear about what service you're offering — the reason people should be listening. Be sure to do it in an entertaining way because that's the business you're in!

Station Profile



WJBC/Bloomington
"The Spirit Of McLean County"

236 Greenwood Ave.
P.O. Box 8
Bloomington, IL 61701
(309) 829-1221

Owner:

Bloomington Broadcasting
Rep: McGavren-Guild
President/GM: Timothy Ives
OM/PM: Don Munson
MD: Stew Salowitz
1230 kHz

1 kw day/250 watts night

"WJBC has involved itself with promoting the intangible 'spirit of McLean County' successfully enough to be given in return a higher average Arbitron 12+ share than any other station anywhere. Cumes and shares continue to go up — something most AM stations are not enjoying. We do it with both feet on the ground — usually moving — and some hard work.

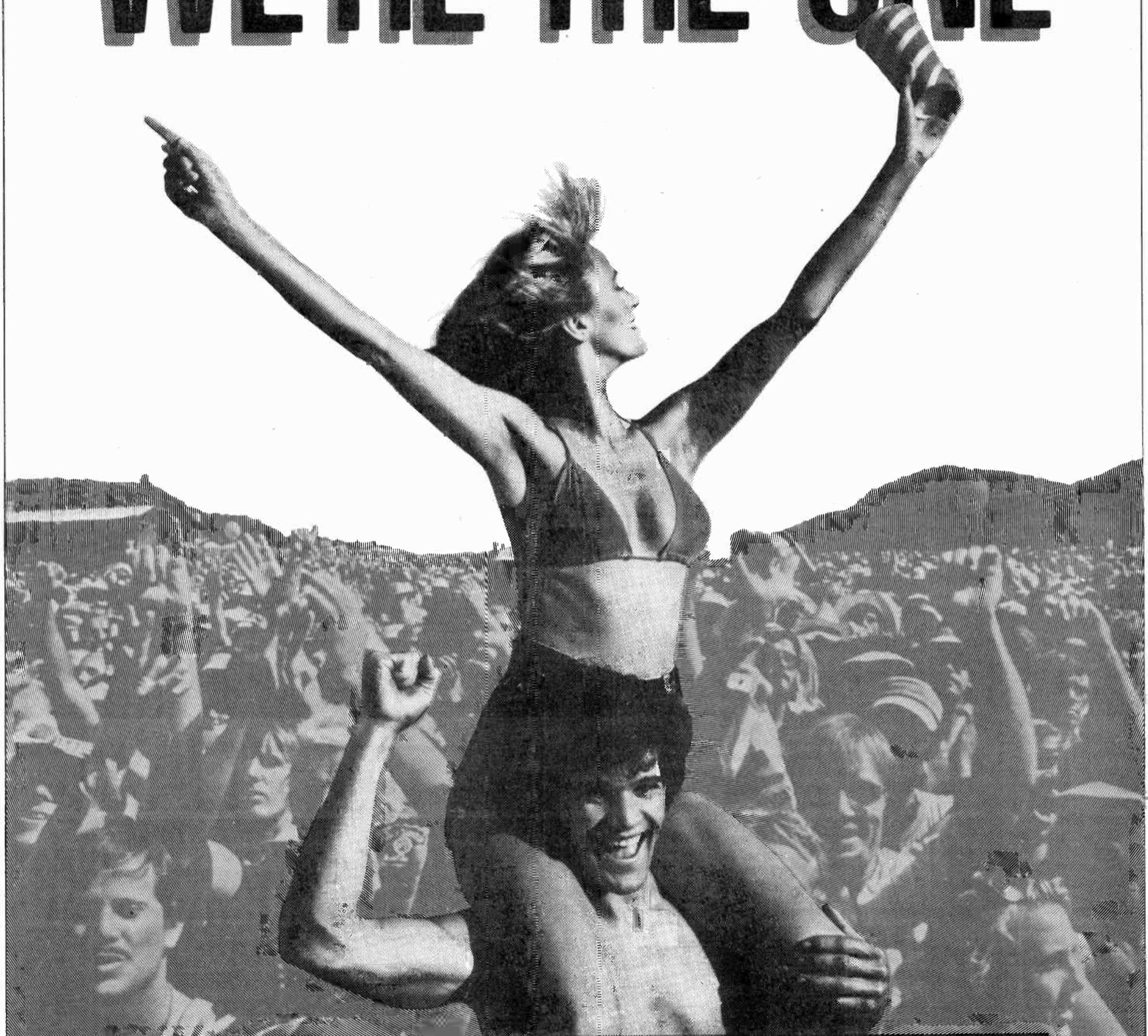
"Veteran personalities include 18-year morning man/OM/PM Don Munson, 10-year midday man Ken Behrens, afternoon talents Steve Vogel (12 years) and MD Stew Salowitz (5 years), evening man Willis Kern (3 years) and overnight host Jim Browne (4 years). Paul Davis, Carolyn Mungo, Mike Rinella and Keith Blankenship fill in on weekends.

"WJBC people are involved in their trades — they put something back. News Director Steve Vogel heads a 6-person team and serves on the board of the national Radio-TV News Directors Association. He also does a weekly commentary for Voice Of America. Farm Director Art Sechrest is President-elect of the National Farm Broadcasters Association. Religion editor Gene Lyle has won the prestigious Silver Angel award from Religion In Media for two years running, while Sports Director Dick Luedke won a statewide best sportscaster award.

"Our music is A/C, but WJBC 'sells' to its listeners all kinds of music, from country to big band. We'll even play an occasional polka or some barbershop harmony — and make 'em like it.

"Through it all, the jocks all engage in two-way phone conversation with their listeners. WJBC has become a community forum, coffee shop, back fence meeting place. With increasing diversity in the media, it's tough to get a community consensus on anything anymore. Well, you can still get one on WJBC."

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Communications — A Two-Way Street

The response to our "Tips On Tapping The Job Market" article (R&R 4-1) was extremely encouraging. It seems a lot of you were grateful for the tips our three PDs offered on making a good first impression to potential employers via your tape and resume. However, several folks also brought up the other side of the coin, reminding those employers that they too have a responsibility to all those job applicants who spent the time and money to apply for the position. It's something that deserves mentioning, for all too often we get so caught up in our jobs that we tend to forget the common courtesies that make us not just an employer but a human being as well.

Just to prove that the problem is not inherent to Country radio (and that readers in other formats also check out the Country section!), I spoke with WFLB/Fayetteville, NC (a Parallel 3 CHR reporter) Promotion Director Stephen A. Conigliaro, who called recently to expand on what he calls the "Job War."

"While it was indeed nice to see some basic 'how tos' and 'what I expects' from some of your PDs, I'd like to take it one step further. Let's say the basic package is complete... cover letter, resume, some Arbitron sheets, etc... and you mail it first class. Then what? Sit and wait, wait and sit, head to the mailbox again and again, and still no reply either good, bad, or 'glad you're alive but...'. It's incredible the lack of respect from PDs! This is supposed to be the communications business, but there is no communication here.

"Would any quality business looking for qualified employees have this procedure? Not if they wanted to stay in business for long. Granted, not all tapes are major market; more than likely most are far from it. However, everyone starts somewhere and then through hard work, enthusiasm, and maybe some luck reaches for a higher plateau. Encouragement from the pros is crucial. Not all tapes are from inexperienced applicants, either. Think of how you would feel if you had always worked hard, learned, sent out a tape and wham... non-existence! That is how it feels.

"I wish to offend no one because there are exceptions, but it is such a rarity to get a reply nowadays. I don't honestly know if I speak for many, but unfortunately, I prob-



ably do. To get good people that can fit your station's style and 'click' with your station's identity is tough. However, I truly believe that this has to start at the top stations by answering your applicants. Who knows, someday you may have to send a tape to him or her for a job, and they will remember you!"

Bob Cole, PD at KIX106/Washington, also takes a look at the issue as an employer who still remembers what it was like knocking at doors. He also remembers some good advice given him by his first employer, who cautioned against forgetting what it was like in the trenches because what goes around comes around. "I remember my first attempts to get into radio 12 years ago. Though I sent out some 25 highly personalized applications, only one person responded... and that was via form letter. I remember being very grateful for even that much communication.

"The issue that troubles me most centers around PDs who never respond to an appli-

Country Closeup

KIGO/St. Anthony, ID undergoes a complete change of management, as Lynn Spencer becomes GM, Keith Ashton Station Manager, Steve Winks Operations Director, and Dan "The Man" Filbert handles the MD duties... Stephen Dean now GM at KTOM/Salinas from same position at KGA/Spokane, while Bob McKnight is named morning drive personality at the station... Former WXTA & WYBR/Rockford, IL OM Kelly Carls takes over same position at KWTO/Springfield, MO... Barry Burks new to the PD seat at KYTE/Portland from KWJJ in town... Jessica James (who made her Grand Ole Opry debut April 22) is back as WDAK/Columbus, GA's PD... Mike McHale now PD/MD at WQIK-FM/Jacksonville, replacing Marty Rowland, who leaves for station ownership... Bobby Hatfield takes over the PD reins at KOMA/Oklahoma City

and is looking for air talent. Send T&Rs to Bobby at Box 1520, Oklahoma City, OK 73101... Also an opening at WQYK/Tampa-St. Petersburg since PD Pete Porter turned in his resignation. GM Rod Brosig is accepting applications at Box 20087, St. Petersburg, FL 33742... Larry Rohrer is now PD at KXRB/Sioux Falls, as well as retaining his MD duties at both KXRB and sister station KIOV. Station's former PD, Ron Butler, is now PD of KIOV only... Bob Grayson joins WRNL/Richmond as Asst. PD and afternoon drive from WTOD/Toledo. Other changes at the station include Denis Day moving into the 6-10pm slot from afternoons, with Ruth Richardson exiting. PD Mike Anderson highly recommends Ruth, and notes that she can still be reached through the station.

Sample Form Letter



WPKX FM 510 King Street, Alexandria, Virginia 22314 • (703) 683-3000 • A Metroplex Communications Station

March 29, 1983

Dear Fellow Broadcaster:

I hope you can forgive this highly impersonal method of communication - but I feel that it is better than the alternative of not getting back to you for at least another month or so.

Things have been extremely busy here at KIX COUNTRY. We were actively involved in the CMA's 25th Anniversary Celebration... then, we immediately decided to take our AM (Music of Your Life) and change it to Country! Since we now simulcast most time periods, this left me with a tremendous surplus of great talent already in our employ.

Our Seven to Midnight FM opening was filled by Mary Ball, who was previously employed here. While many of the tapes we reviewed were equally as good as Mary's, I chose her to maintain continuity of our format. Our most direct competitor fired most of their air staff and rehired a new talent lineup. It was in our best interest to remain as consistent as possible in this offensive Country war we have going here in Washington, and keep those "known quantities" on the air as much as possible.

I thank you sincerely for writing me and applying. If I can be of any further service in clarifying my position as to why I haven't responded sooner, please call me - collect!

Wishing you the best, and rest assured all tapes and resumes will remain in my office should anything "break."

Thank you again for all your patience and efforts thus far.

Cordially,

Bob Cole
Director of Programming

cant's investment of time and energy. If most PDs don't like the tape, they simply discard it, regardless of how elaborate the accompanying presentation may be. To me, it's a two-way street. If jocks get no response to their applications time and time again, they are less likely to personalize their appeal. While this is understandable to me, it is still an unacceptable way to bid for a job.

"I'm not complaining, but I've got more to do here at KIX than any two people can handle. But if I advertise in R&R (which I did back in January, receiving some 200 ap-

plications), I'm damn sure going to take the time to update those who applied once the position is filled, even though it meant sitting up one night from midnight to three in the morning typing and stuffing envelopes with a form letter. I felt it was the least I could do, since some applications I got came by Air Express mail or Federal Express, representing a sizable investment to those applicants who wanted to get their tapes in right away. To just let it sit in a box and ignore it or to not respond would really be an insult.

Continued on Page 41

Station Profile



KBMR/Bismarck, ND
3500 E. Rosser Avenue
PO Box 1233, Bismarck, ND 58501
(701) 255-1234
Owner: KBMR Radio, Inc.
GM: A.L. Anderson
PD: Marv Allen
MD: Kim Gillund
1130 kHz
10,000 watts

"KBMR went on the air in 1958 as a Beautiful Music station and switched over to Country in 1965... we were Country before it was cool! We also changed dial position back then, and the station's been growing ever since. Right now we're the only Country station in the market, rated #2 overall.

"We have a group of songs we call image records, which come out of the news at the top of the hour, something easily recognized like 'The Gambler' by Kenny Rogers. Then we have three additional oldies per hour, two from 1976-1982 and one from 1970-1975, so we feature mostly newer country. Album cuts are also featured as an option with our extras, and on weekends we play one bluegrass cut per hour.

"Personality-wise, we don't stress it, but it's there. People come to know the jocks through their airshifts because it's not strictly call letter, time, and temp and then into another song. For instance, PD Marv Allen, who does mid-

days, is very well-known in the area and can get by with just about anything he wants to do on the air! Since we're a daytimer, there are only three fulltime jocks... Marv, myself, and Ron Scott, who works morning drive.

"As far as promotions, we usually have something going all the time, such as our Country Club window sticker promotion, which we'll use to give out around \$10,000 worth of prizes this year. We've done that for three years now, plus we're in the process of trying to line up a Wrangler Country showdown for our area this year, something we've never done before. All of these things help make us very visible in the community."

—Kim Gillund



KBMR airstaff (l-r) includes Marv Allen (PD/middays), Ron Scott (AM drive), Lynette Albert (swing), Sammi Bennett (weekends/swing), Doug Roberts (evenings/weekends), and Kim Gillund (MD/PM drive).

Nashville This Week



SHARON ALLEN

Janie Fricke proves to be one determined little lady. Recently, after 30 consecutive dates with Alabama, and a week of television activity in Los Angeles that included her second "Tonight Show" appearance, in addition to taping "Merv" and "Solid Gold," Fricke and her band encountered a series of unavoidable obstacles in their efforts to rejoin Alabama for a performance in Des Moines, IA. Owing to high head winds, their flight from Los Angeles was forced to remain on the runway

for nearly three hours, causing them to miss their connection in Denver for Des Moines. Once this was realized, Janie spoke to the commercial pilot of the flight, and through him, arrangements were made to have a chartered Lear jet meet them in Denver. As soon as they landed in Denver, they hopped the jet, without waiting for their luggage, and flew into Des Moines, only to encounter that city's worst snowstorm of the season. Amidst hazardous driving conditions, they rented two cars and made their way to the Des Moines venue, arriving with only 10 minutes to spare before showtime. For Janie Fricke "the show must go on!"

★ ★ ★

BITS & PIECES: David Frizzell, Mickey Gilley, Lee Greenwood, T.G. Sheppard, and Sylvia will perform a medley of the five tunes nominated for "Song of the Year" on the 18th Annual Academy of Country Music Awards special, airing live on NBC-TV May



The folks at Union Station Records recently donned their engineer hats to present the label's artist Brice Henderson with the first-ever "Crummex" cookie. Unfortunately, since Brice was out of town at the time, a lifesize photo was substituted for the guest of honor (bet if I hadn't told you, you'd never have noticed!). Pictured (l-r) are label reps Ellen McQueary, Tom McEntee, Jim Petrie, and Susan Marshall.

9. There will be performances by artists nominated for Top New Male and Female Vocalist, including Deborah Allen, Karen Brooks, Cindy Hurt, Kieran Kane, Gary Morris, Michael Murphey, Sue Powell, George Strait, and Gary Wolf. Additional performers will be added to the lineup... George Jones was named top male international country star by British country fans. The awards were presented at the Wembley concert series, the International Festival of Country Music. The 1983 International Country Music Awards are based on a poll of the readers of the English fan magazine *Country Music People*. They're sponsored by the Mervyn Conn Organization in association with BBC Radio 2's Country Club show... Union Station Records released a special 12-inch Quix disc on the Brice Henderson single, "Lovers Again," then followed it with another promotion innovation - the 9-inch "Crummex" cookie. The first recipient of the oversized goodie was Mark Tudor, PD/MD of WTQR/Winston-Salem, who expressed a keen interest in Union Station cookies during the Country



Alabama and Music Country Network host Benny Ray celebrate MCN's first birthday and the group's latest #1 single.

Radio Seminar... Alabama dropped by Music Country Network to celebrate their No. 1 record in R&R, "Dixieland Delight," and also the first year anniversary of the Music Country Radio Network... Roy Clark and five other business associates are

building a six-acre entertainment and motel complex. Roy Clark's Lodge of the Ozarks is located on Hwy. 76 between Branson and Silver Dollar City theme park in Missouri. The first phase, to open in mid-summer, is Roy Clark's Chuck Wagon Opry. The 30,000-sq. ft. facility will house a 1250-seat theater for live music performances, an adjoining 250-seat cafeteria/restaurant, and a lounge to accommodate 150 persons... Larry Gatlin & the Gatlin Brothers Band will host the sixth annual metro PGA Assistants Celebrity Golf Tournament and Good Time Gala, benefiting the Muscular Dystrophy Assn., in Dallas May 16. The concert takes place that evening and will include such artists as Johnny Lee, Leon McAuliffe & the Original Texas Playboys, Lee Greenwood, Dottie West, the Bellamy Brothers, Jimmy Dean, Janie Fricke, Doug Kershaw, Johnny Gimble, the Sons of the Pioneers, David Frizzell and Shelly West, George Lindsey, B.J. Thomas, and Kenny Davis. Several of the performers are also scheduled to play golf... The Statler Brothers will be opening the new Royal Palace Theatre at Busch Gardens, the Old Country, April 30; then on May 1 Ray Charles will perform at the same facility... the Burgess Brothers from Ahsokie, NC, just signed a longterm

recording agreement with Sound Factory Records. Their first single, produced by Phil Baugh, is scheduled for release in April... Stargem Records is looking for three new acts to sign to the label. President Wayne Hodge says he will be interviewing for the next few months. All tapes, photos, and bios must be submitted by mail to Afirius Malloy, Stargem Records, 43 Music Sq. East, Nashville, TN 37203... A terminally ill fan in Baton Rouge had only one request... to meet Charley Pride. Not only did he meet Mr. Pride, but Charley shared his birthday cake and festivities with the fan before the show... Congratulations to Steve and Cynthia Gatlin on the birth of their five-pound, four-ounce baby girl named Aubrie Lane. (This makes three for them!)... Also, congrats to Marie Osmond and husband Stephen Craig on the arrival of their first, a seven-pound, seven-ounce boy named Stephen James Craig... More congrats to Pat Payne, receptionist for CBS Records/Nashville and husband Gordan Payne, harmonica/guitarist for Johnny Rodriguez, on the arrival of their 8lb 10 1/2 oz. baby boy named Coleman Payne... And, not to be outdone, Glen Campbell's wife Kim presented him with an 8lb 6oz. baby boy on April 19... Gee, I hope this isn't contagious!

Communications — A Two-Way Street

Continued from Page 40

"I hope you'll encourage other PDs to remember their tape and resume days and what it was like not to get a response. 'Did I not fit their needs?' 'Was I no good?' Most applicants never know because most PDs either don't take calls or respond by mail. I wish I had a nickel for every applicant who told me the PDs won't ever talk to them or write back.

"The bottom line is communication, and I'm grateful to see you devoting space for this important function of our business through the medium of communication most of us in radio comprehend best... print! It's a real investment in our industry, but more personally, it could and should potentially make a difference in the careers of hundreds of jocks."

Bob sent me the form letter he used to communicate with his job applicants, which was not just the standard "thanks, but no thanks" response, but took the time to explain his specific situation. I'm reprinting it (see pg. 40) as a possible guideline for others who would like to take this approach. I'd also like to offer a bit of personal commentary on the subject. Many years ago when I worked for Jay Cook, who was then PD at WFIL/Philadelphia, his policy was to respond to every job applicant with a personally-typed letter of explanation as to why he was not able to hire that person at that time. At the time, I rebelled, since I was the one who had the chore of typing and sending out all those letters; however, since then I've seen the results of all that work time and time again. To this day I still get calls from people who remember and appreciate the fact that Jay took the time to listen to their tape and send them a response. A little extra time and effort can definitely go a long way.



Country News

This Week's Guest:
JOHN ANDERSON

Call Pete Howard or John Peterson (213)392-8743
228 Main St., Suite R Venice, CA. 90291

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KIKK	KEBC	KRRV	WYNX	WDSX
WGUS	WVAM	WFNC	KCAN	KFFA
KRMD	KKYX	WGEE	KACT	KCRI
WJQS	WKSJ	KILG	WGNA	WTNN
WNOE	KXLR	KNOE		

Country Pictures



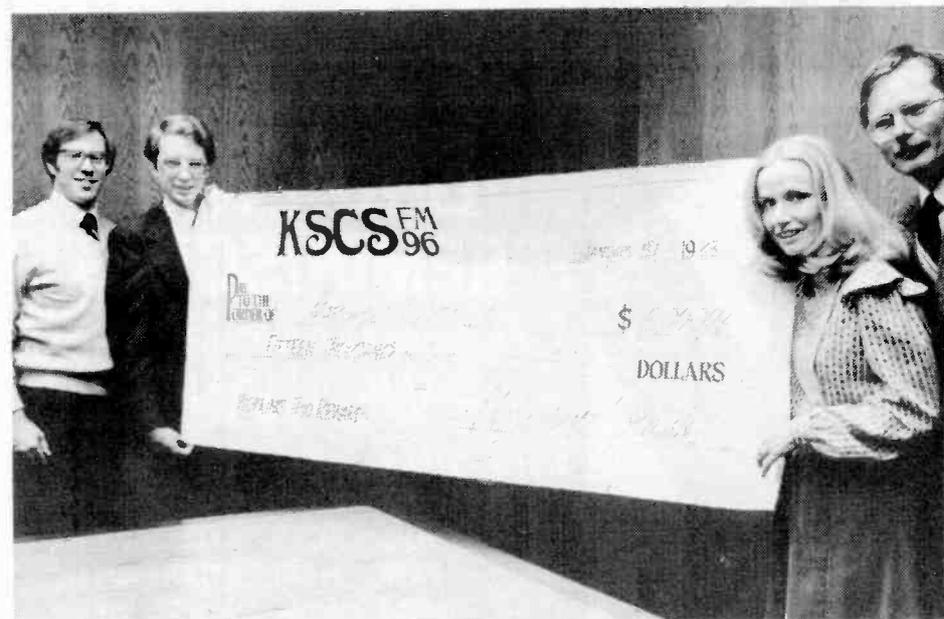
EASTER BUNNY HOPS INTO SIOUX FALLS — KXRB & KIOV/Sioux Falls sponsored a drive in which local service clubs made and donated Easter baskets to the stations for distribution to hospitals, children's homes, and family shelters. The response was so overwhelming that the stations were inundated with nearly a thousand baskets before Easter day. Pictured amidst just some of the donations are KXRB morning personality Ratt Reno and PD Larry Rohrer.



KWJJ KEEPS KILLER KIND — When KWJJ/Portland learned that eleven-year-old listener Trent Tidwell, who had just undergone open heart surgery and had a kidney removed, just adored Jerry Lee Lewis, the station made a special effort so that Trent could meet his idol. Trent and his parents were picked up in a limo, watched "The Killer" 's concert from front-row seats, and met the artist following the show. Pictured with Trent at this major event in his life are Jerry Lee (left) and KWJJ PD Bobby Sherman (right).



THIS CHARLY AIN'T NO GUY! — WILQ/Williamsport recently staged a highly-successful concert for area listeners, featuring Epic songstress Charly McClain. Following the event, PD Mark Lindow (left) and MD Doug Herendeen (right) were not too shy about getting their picture taken with the lovely lady either.



KSCS CHASES WORKINGMAN'S BLUES AWAY — KSCS/Dallas recently offered a \$30,000 "reward" (or an amount equal to the winner's yearly salary, whichever was lower) to the listener who caught the station playing a "working trio" of songs . . . "9 to 5" by Dolly Parton, "Take This Job And Shove It" by Johnny Paycheck, and "If You've Got The Money, I've Got The Time" by Willie Nelson in that exact order. Of the over 68,000 entries received, almost 25,000 qualified with the exact time and date the songs were played, necessitating a grand prize drawing. The winner, Margaret Martinson, received the minimum prize of \$15,000 since she had no reportable income the previous year (possibly because she is the recent mother of twins!). Pictured with the enormous check are (l-r) KSCS Business Manager Charlie Goodyear, OM R.T. Simpson, and Mr. and Mrs. Martinson.



SUN SHINES IN FLORIDA — Following his performance at the Spinnaker 2 on Panama City Beach, FL, Joe Sun stopped by the WPAP-FM studios for an on-air interview. Pictured (l-r) are WPAP air personality Ben Harris, MD John Dunaway, PD Kevin O'Neal, and Sun (as always, with Mason jar!).



DEEJAY ARTIST VISITS DJs — DEEJAY recording artist Larry James zipped into Wichita recently to promote his latest single "You Still Got It" to some fellow DJs, KFDI MD Gary Hightower (left) and station OM Jerry Adams (right).



DENVER WELCOMES WILLIE — Willie Nelson recently lent his services and considerable talent to a benefit concert in support of the failing Colorado State Fair. After the concert Willie was officially thanked by (from left) Pueblo Republican Representative Bob Kirscht, KLZ's Jockey Joe, Promoter Barry Fey, and KLZ's Gary Lasater and Sandy Travis.



BELLAMYS BUZZ DOWN TO GEORGIA — After their performance with the Oak Ridge Boys to open the new 10,000-seat Civic Center in Albany, GA, Howard and David Bellamy dropped by WJAZ in town to say hi to 96JAZ jocks Jaxon Rylee and Nadine Filko.



THE WAYWARD SYLVIA — Both Sylvia and flutist James Galway (left) showed up recently at WKHK/New York to promote their musical collaboration "The Wayward Wind" to station VP/GM George Wolfson (right). He's smiling, guys, so I guess he liked it!



"WHISPERING" BILL BELTS IN CINCY — "Whispering" Bill Anderson was WSAI/Cincinnati's guest at a free concert at King's Island's new outdoor amphitheatre. Following the show the entertainer poses with (l-r) WSAI-FM's Jim Young, and PD John Marks, plus station's Diane Palmer, Jim McKnight, and AM PD Jack Reno.



GRETZKY DRAWS CJAX LISTENERS — What do you get when you have Oilers hockey star Wayne Gretzky as guest DJ at a remote at his western wear store in Edmonton, Canada? Chaos, that's what! "Rockin' Country" C-JAX did just that for four hours one night recently and wound up with enough people waiting to get inside to cover a five-block area. Shown in-store are (l-r) C-JAX Sports Director Scott Franklin, Gretzky, and evening jock Greg Sherret.

Black Radio



WALT LOVE

URBAN VS. "NECKBONE"

The Changing Sound Of Black Radio

There's little room for error in today's competitive markets. Black radio can no longer remain an experimental proving ground. In order to get ratings we must take the scientific and professional approach, as do our counterparts.

We've all discussed the sound of different radio stations across the country. No topic becomes more heated than my chosen subject, "The Changing Sound Of Black Radio." I'm sure there are those who would argue in favor of what younger black broadcasters refer to as "neckbone radio" — my peer group called it "barbecue radio." For those not familiar with these terms, let's just say they're synonyms for the basic Black radio stereotypes; i.e., poor articulation, so-called street jive talk, and the forcing of one's voice to create a very unnatural sound sometimes referred to as "puking."

Over the past several years, Black radio has begun cleaning up its act. I feel that part of this change has taken place because of audience loss to Urban Contemporary stations. The other influence comes from those blacks who aspire for professionalism par excellence. With all this in mind, I set out to find a free-thinking black program director who had something to say about both forms of Black radio.

WXAG/Athens, GA PD Kevin Fleming is 25 years old and has already made up his mind which form of Black radio will help him and his station compete. Kevin's experience ranges from parttime announcer at WAOK/Atlanta in 1980 to an intern position at WAGA-TV/Atlanta. Kevin has also worked as a fulltime air personality at WIGO/Atlanta. In December 1982 he went to WXAG as midday air talent, and a couple of months ago he was appointed Program Director.



Kevin Fleming

More Sophisticated Listeners

The South has probably demonstrated the most resistance to the Urban Contemporary sound, so I asked Kevin why his organization decided on an Urban approach. He replied, "There are a number of reasons for our selection of this particular format. Besides the obvious hope that we should be able to sell our numbers better, there were sound programming implications. We all know that our audience was and still is changing and becoming more sophisticated.

"Through research we've also found that more blacks have become more educated and are demanding a cleaner, more profes-

sional sound. We want to be an educator, not a babysitter or pacifier. We want to take our listeners to a higher plane of existence through our communications, as opposed to talking down to them, living in the past and accomplishing nothing. Also, we have very progressive ownership and management that saw fit to hire younger, more progressive talent. The younger generation of announcers really aren't interested in neckbone or barbecue radio. That's gone; it's part of our past."

"What we're trying to do is make Black radio good radio, and get away from the old worn-out stereotypes. We want to erase all the negative connotations that have been a part of our lives and Black radio for years."

How has the format been accepted in Athens? "Extremely well, thus far. We've found that the community is behind us 100%. Our change came very abruptly and it took a second for people to really understand what we were doing and why we were playing some of the music we're now playing. In our market, CHR and A/C stations have begun to air more black music. Seeing a reasonable number of blacks tuning in these stations, we saw the need to give them a reason to stick with us, so we're presenting some of the same music."

Is Urban radio the radio of the future? "By all means. I think Urban radio covers a wide variety of music and approaches. 85% of the music we play is by black artists. Approximately 15% of our music comes from white artists — not by design, it just happens to work out that way. When I hear good music by artists like Men At Work, Hall & Oates, Michael McDonald, David Bowie, Greg Kihn, we play it because we know our audience is into whatever fits our groove. The artists I've mentioned are making music that's universal. I see nothing but great things for the Urban format in the future."

Not A Copy

I asked Kevin what he had to say to the everpresent critics who always claim, "You're trying to make Black radio white." His answer was quite direct. "I would say to them that it's not a copy or a copout or anything like that. What we're trying to do is make Black radio good radio, and get away from the old worn-out stereotypes. We want to erase all the negative connotations that have been a part of our lives and Black radio for years. Once again, black people in general have become more

educated and professional, therefore blacks are demanding more from their radio stations."

I wondered how Kevin finds the caliber of individuals required to handle this type of format. "I look to colleges for talent, because we're in a small rural town and it's hard to get established talent to come here. We utilize our natural resources to the best of our ability — we have the University of Georgia here."

Is there anything that can be done to convince black programmers and management there's a need for more positive role models on Black radio? "The only thing that can be done is to continue to set positive examples ourselves. When the people who operate these facilities continue to see their audience moving over to CHR, A/C, and Urban Contemporary stations, they'll have to wake up someday. Neckbone is dead and if it's not, it's dying fast! These people will have to realize that some type of change is due. It's time to wake up and

move on to bigger and more positive things."

Black Talent For Urban Radio

Kevin had some pointed remarks on employing black air talent on Urban stations. "It's a tragedy that some black programmers of major market Urban Contem-

"A black man or woman on a white station must conform to certain rules . . . whites on Black/Urban Contemporary radio should also conform. Let's not be offensive, let's not fail to understand what's going on with the music and the people."

porary stations don't utilize the available black talent. For example, there's a station in a major Southern city that has white air talent on from midday till midnight, and this city has a 70%+ black population. Instead of hearing positive black professionals setting good role model standards, we hear white announcers stumbling over the names of black artists. We also hear them throwing in corny jokes that are really degrading and offensive to black people.

"When we see the Arbitron numbers showing a loss in audience from this station and increases on 1000 and 5000-watt AM Black stations in that market, it should be a message to these black programmers to come back to the basics. Strong positive Black radio is the answer, even if it's considered Urban Contemporary."

I wanted to know if Kevin was saying that white announcers shouldn't be on Urban or Black stations. "No, I'm not saying that. Let's put it this way. When a black man or woman gets an opportunity to be on a white station, they must conform to certain rules, regulations, and approaches. Now, let's reverse that. When whites get the opportunity to be on Black/Urban Contemporary radio, they should also conform. Let's not be offensive, let's not fail to understand what's going on with the music and the people. Let's bring something to the listeners that we can all understand and relate to!"

Addendum

The address and phone number listed in my recent Promotion Checklist column for Palo Alto is correct, but it's for the company's corporate functions only. If you're interested in record service, contact Don Graham at 11030 Ventura Blvd., Studio City, CA 91604; (213) 506-6444.



RADIO CITY MUSIC HALL WELCOMES JULIO & FRANKIE — Columbia's Julio Iglesias made his first performing visit to the U.S. recently. During the festivities, the camera caught one of New York's favorite sons, WBLB Program Director Frankie Crocker (right), with Julio backstage at Radio City Music Hall.



WWRL'S BLEDSOE RAPS ON FATBACK LP — When Spring/PolyGram recording artists Fatback were finishing up their brand new LP, "Is This The Future?" WWRL air personality Gerry Bledsoe lent his talents to the title track for a hot rap. Pictured (l-r) are Gerry Thomas of Fatback, Bledsoe, and Fatback's Bill Curtis.

Station Profile

wVoi
1520

WVOI/Toledo
6695 Jackman Road
Temperance, MI 48182
(313) 847-3806 or (313) 243-7088
OWNER: Jacor Communications Inc.
GM: Jim Wagner
OM/PD/MD: Maxx Myrick
REP: Lotus
1520 kHz
1000 watts

"On the outskirts of this nation's 51st market is a new radio station: the 'Ultimate AM,' 1520 WVOI/Toledo. It's a 1000-watt 24-hour station that serves a metropolitan area of nearly 800,000 consumers, 65,000 of whom are black.

"Piloted by Program Director Maxx Myrick, WVOI in one year's time has managed to come from literally nowhere before its current format change to take a growing share of the market. In spite of a traditionally low promotional budget, a primarily rookie staff, and the basics in equipment, this dedicated team of individuals continues to deliver with an eye and ear toward the future.

"WVOI's team consists of morning man Gregg Darton, middays Maxx Myrick, afternoon veteran Charlie Chuck, evenings Roland Reddick, all-nights Ken Hill, and part-timer Israel Walker.

"The station's format is Urban Contemporary, and its music includes a wide variety of styles appealing not only to its core audience, but to the tastes of the general market as well."
—Maxx Myrick

The Music Section

Black Radio's Most Accurate Music Information

Adds & Hots . . . See Page 48
New & Active . . . See Page 64

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Are you paying high premiums for a service that's not "Bullish" on laughs? Send \$5.00 for complete May edition of

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P.O. Box 185, Dearborn Hgts., MI 48127
or call: 313-855-2064

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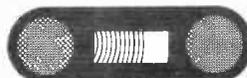
Hilarious 30-90 sec. comedy bits — 25 pages per month delivered to your mouth. For sample & info on FREE book of 100 Funny Commercials, write **HYPE INK** . . . Box 69581 . . . LA, CA 90069

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Custom cassette labels . . . for air checks, commercial spots and demos for individuals or stations.

For info write: Lip Service, P.O. Box 381, Santa Rosa, CA 95402

Your Name Here



Your address and phone number here

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Collectables included!

Write for FREE catalog and send double stamped business envelope to:

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159 Orange Street, Manchester, New Hampshire 03104
(603) 668-0652

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Radio's most complete personality biweekly; Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead: Box 20093R, Long Beach, CA 90801

Current and Classic Airchecks!

PHOENIX featured on #S-15! CHR's KOPA and KZZP, Urban KUKQ, AOR's KUPD & KDKB, A/C's KOOL-FM, KKLT & KOY. Cassette, \$5.50.

Current Issue #37 features KHJ's switch from Country & Oldies plus Sweet Dick Whittington's first show, KPRZ/Gary Owens, K101/Big Tom Parker, KMGG/London & Engelman, KOST/Jhani Kaye, San Jose's new KWSS, San Diego's Urban XHRM, El Paso's Urban 93Z, plus Portland's CHR KCNR. 90-minute cassette, \$5.50.

Classic Issue #C-30 features WMCA/Harry Harrison-1968, KFWB/Dave Diamond-1967, KMET/B. Mitchell Reed-1970, WKBW/Russ Syracuse-1959, KDAY/Wolfman Jack-1972, KHJ/Bobby Ocean-1978, plus KFRC-1973. Cassette, \$10.50.

CALIFORNIA AIRCHECK

Box 4408 — San Diego, CA 92104 (619) 460-6104

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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$39.50
6 Insertions	\$34.00
13 Insertions	\$29.00
26 Insertions	\$24.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330



Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

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412-486-2100

MAIL ORDERS: RECORD-RAMA
P.O. BOX 150, ALLISON PARK, PA 15101

PA. RESIDENTS ADD 6% SALES TAX

Opportunities

Openings

EAST

Heavy local news commitment seeks experienced digger for PM anchor & local government meetings. T&R & samples: Barry Pretzel, 155 Front St. Manchester, NH 03102. EOE (4-29)

Parttime announcer wanted for A/C AM. Personality & production. Send T&R: Bob Sawyer, WPOE, Box 1520, Greenfield, MA 01302. (4-29)

Quality small market MOR FM seeks mature-voiced announcer & newscaster. Full & parttime. Gutsy-voiced females encouraged. WSUL, 250 Broadway, Monticello, NY 12701. (4-29)

Friendly afternoon drive "personality" needed for leading community-oriented A/C in fast growing Northeast market . . . You must be more than an announcer . . . we need someone who can take an idea and turn it into listeners! Must be willing to work "on location" as well as in the studio . . . some experience, eagerness to improve required. T&R to Radio & Records, 1930 Century Park West, #476, Los Angeles, CA 90067.

Q106-WQXA-FM & WNOW(AM)/Harrisburg-Lancaster-York, PA seeking experienced aggressive newscaster. T&R: Craig Rhodes, ND, Box 2508, York, PA 17405. EOE M/F (4-29)

Area weekend air talent, some experience preferred. Pleasant voice necessary for community minded A/C. T&R: Bruce Goldsen, WIME, Box 95, Danbury, CT 06810. EOE M/F (4-29)

Openings

WABK means #1 FM A/C. Acceptable, reliable personalities. Team-players. T&R: Rick Barron, Box 1280, Gardiner, ME 04345. EOE M/F (4-29)

Fast-growing Northeast market seeking afternoon drive news anchor. Solid writing, solid sound. T&R: Jim Sproat, WEOK Broadcasting, Box 416, Poughkeepsie, NY 12602. (4-29)

Award-winning small market AM/FM near NYC has immediate news opening. Challenging position and a dedicated professional local news department. Paul Lester (914) 856-5185. (4-29)

WDOE looking for sports director. PBP football, basketball, & baseball. T&R: Dan Palmer, Box 209, Dunkirk, NY 14048. (4-29)

Send T&Rs for full and parttime openings! Bright beginners welcome. Mail to Jack Raymond, Box 727, Fitchburg, MA 01420. (4-29)

A/C personality for expanding staff. Experienced only. New owner. T&R: WSME, Box 1220, Sanford, ME 04073. (207) 324-7271, 4-8pm. EOE M/F (4-29)

WKHI is looking for a morning pro for this 50kw CHR. T&R: Jack Gillen, WKHI, 807 Baltimore Ave. Ocean City, MD 21842. (4-29)

Move up to small or medium market PD or jock position. Work with national consultant, top GMs. T&R: MCS, 188 Gracey Rd. Canton, CT 06019. (4-29)

WFIL-WUSL/Philadelphia, full-service AM, Urban FM, seeking ND/anchor. Solid, stable background. T&R: Bill Neil, WFIL, 440 Domino Lane, Philadelphia, PA 19128. EOE (4-22)

WDRC/Hartford looking for summer fill-ins & parttimers. Reasonable, adult communicators only. No calls please. T&R: Charlie Parker, 889 Blue Hills Ave. Bloomfield, CT 06002. EOE M/F (4-22)

Openings

Sales Exec/syndication expert. Structure, sell spot inventory. Familiar with agency sales & national buyers. Aggressive & polished. Potential \$50,000+. Resume: Box 1122 Flushing, NY 11354. EOE M/F (4-22)

WCVR seeking personable, confident midday announcer ASAP! Good production, some knowledge of Country. Women encouraged. T&R: PD, Box 445, Randolph, VT 05060. EOE M/F (4-22)

WHCN/Hartford needs a production wizard with strong copywriting skills. Tapes and resumes to Daniel Francis Hayden, Program Director, WHCN, 1039 Asylum Avenue, Hartford, CT 06105. EOE.

Immediate & future openings on-air & news communicators. Fulltime, parttime. WROW/Albany, NY. (518) 436-4841. Lee Philips (air), Gary Hughes (news). EOE M/F (4-22)

Public relations people wanted to represent new talent. Commission + salary (parttime). Resume: 1250 S. La Cienega, #120, Los Angeles, CA 90035. (4-22)

Experienced news pro for top-notch news operation. Anchoring & reporting responsibilities. T&R & writing sample to ND, WIXL-WNNJ, Box 440, Newton, NJ 07860. (4-22)

SOUTH

WQXM-98 Rock/Tampa needs strong morning man. T&R: George Harris, WQXM, Box 4809, Clearwater, FL 33518. No calls please. EOE M/F (4-29)

Openings

KRBE-AM seeks chief engineer. Maintain complicated, highly directional transmitter. Complete resume, references, salary requirements: Bob Scott, 9801 Westheimer, Houston, TX 77042. (4-29)

Accepting applications for future openings. T&R: Bill McCown, Suite 103, Wade Hampton Mall, Greenville, SC 29611. EOE M/F (4-29)

WPAP-FM/Panama City, FL on the beach, seeks air talent. 2 yrs. experience & willing to work all shifts on weekends. Kevin O'Neal (204) 769-1409. (4-29)

Country station KTRN/Wichita Falls, TX accepting T&Rs for news & morning drive. Send to: KTRN, Route 1, Box 428, Wichita Falls, TX 76301. EOE M/F (4-29)

Sports director with football PBP. T&R: Scott K. Smith, Box 280, Brownwood, TX 76801. No calls please. (4-29)

Looking for experienced communicator, 3 yrs. minimum. Production, remote news/sports experience. Salary negotiable. Frank Farrow or Roger Cavanaugh (318) 445-5306. (4-29)

WJHR-FM has opening for fulltime air person. T&R: Betty Mastick, GM, Box 1743, Jackson, TN 38301. EOE M/F (4-29)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

Marketplace



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RADIO'S MOST RESPECTED
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Dr. Don Rose, KFRC, "The Weenie is Fantastic!
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Hundreds renewed again!

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What would Mom say if she thought you were skipping lunch?

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Scott O'Brien/KRGI

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Write on station letterhead or call! **DIAL-L G**
(804) 270-7206

5727 Indianola Dr.
Richmond, VA 23228

CHUCK BUELL'S **SUPER GOLD**

Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and the stories behind them. Send or call for your demo tape today.

TIMBERLINE PRODUCTIONS
Box 9541 So. Station, Denver, CO 80209
(303)756-9091

PROFESSIONAL CHEAP COMEDY

My comedy is cheap. These ads aren't. For **FREE SAMPLE** write on company letter head to:
P.O. Box 6344, Virginia Beach, VA. 23456

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service!
For sample, write on station letterhead to: **O'Liners**
1237 Armacost Ave., #6-R
Los Angeles, CA 90025

Opportunities

Openings

WLAP-AM & FM seeking engineer. Minimum 1-2 yrs. experience in all phases of broadcast engineering. Resume & salary requirements: L.M. Owens, Box 11670, Lexington, KY 40577. (606) 293-0563. EOE M/F (4-29)

ORANGE 107, #1 & only AOR South of Tampa seeks T&Rs for future openings. 2 yrs. AOR/CHR. Box 835, Lehigh Acres, FL 33936. EOE M/F (4-29)

Suburban Washington, DC A/C station seeking experienced air personality with good production skills. T&R: R.C. McKee, Box 1460, Manassas, VA 22110. (4-29)

Seeking local newscaster. One-man news dept. MOR format. T&R: Don Sitton, KKAM Radio, Box 12030, Lubbock, TX 79452. EOE M/F (4-29)

KSRR/Houston ABC O+O seeks AOR air personality for 10pm-2am fulltime shift. T&R: Andy Seaubien, KSRR, 1201 Fannin Bank Bldg., Houston, TX 77030. EOE M/F (4-29)

WRGI/Naples, FL, A/C is looking for someone to enjoy the sunshine days, & handle our all-night show. Minimum 3 yrs. experience & production expertise. Send T&R, references, salary requirements to Roger Bald, WRGI, 950 Manatee Rd., Naples, FL 33962. No phone calls please. EOE (4-29)

Program Director
Beautiful SW Virginia. Live and work near Virginia's largest university. C&W AM daytime with CP for 5kw fulltime. If you can handle engineering too, more dollars in your pocket. T&R: Mike Jarret, WKEX, Blacksburg, VA 24060

K-98/Austin (CHR) is accepting T&Rs for a future opening in morning drive. We are looking for a warm, humorous, topical jock with strong ad-libs and strong personality who can communicate one-on-one with the listener. Mail to: Roger W. Garrett, K-98/KHFI, 1219 W. 6th St., Austin, TX 78703. (4-15)

Morning slot still available at 95-Rock/Birmingham. Seeking intelligent humor. Sunshine, good bucks. T&R: Steve Runner, 2146 Highland Ave. South, Birmingham, AL 35205. (4-22)

CK101/Cocoa Beach looking for morning news/sports anchor. T&R: Michael Lowe, 210 Center St., Cape Canaveral, FL 32920. EOE M/F (4-22)

Openings

MIDWEST

Y94, The HOT FM needs experienced parttime CHR personalities immediately, & future fulltime talent. T&R: Dan Collins, Y94, Box 2466, Fargo, ND 58108. (4-29)

KKXL-AM & FM still searching for the right newscaster. Ready to hire today! Rush T&R: Don Nordine, Box 997 Grand Forks, ND 58206. EOE M/F (4-29)

Forward Broadcasting wants T&Rs from qualified newscaster & CHR air talent for future openings. Ron Ross, WKAU, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (4-29)

WBBY-FM is accepting T&Rs for future openings. Production a must. Knowledge of Jazz helpful. Tim Hodges, Box 14, Westerville, OH 43081. EOE M/F (4-29)

Competitive Nebraska FM with state-of-the-art equipment seeks production pro. Experience with multi-trak equipment and automation helpful. Previous on-air experience required, although no live shift is involved with the position. Send production samples on cassette, resume and salary requirements to Radio & Records, 1930 Century Park West, #461, Los Angeles, CA 90067. EOE M/F

WMRN-AM & FM seeks PD. Must have good pipes, 2 yrs. experience, & understanding of latest marketing concepts. T&R, copy samples: Box 518, Marion, OH 43302. (4-29)

WQUA/Quad Cities wants mature, intelligent communicator to join morning team. T&R: J.J. Scott, 1801 6th Ave., Moline, IL 61265. EOE M/F (4-29)

DJ for mid-morning. Minimum 3 yrs. experience required. Automation experience desired. Midwest. Call Dave (308) 284-3633. (4-29)

Midwest A/C looking for bright, mature morning pro with CHR or A/C experience. Great company and benefits. Persons with successful attitudes and strong production skills need only apply. Send T&R with requirements to Radio & Records, 1930 Century Park West, #475, Los Angeles, CA 90067.

A/C air talent for WOHO/Toledo. T&R: Scott McLeod, 2965 Pickle Rd. Toledo, OH 43616. (4-29)

Openings

THE TRENDSETTER

Sweet 98fm

Needs A Morning Man To Entertain City Of 600,000

Station is currently ranked:
#1 teens, 18-34, 18-49
#2 25-49, 25-54

LARGE PROMOTIONS

Want personality to join winning team. Excellent pay and ratings bonus plan.

Send tape and resume to:
Bill Cunningham
P.O. Box 31777
Omaha, NE 68131

Openings

Need news personality with big-city sound for suburban Chicago A/C. Work with major staff. T&R: Paul Smith, Z-107, Box 311, Lowell, IN 46358. EOE M/F (4-29)

Country Program Director . . .
Country FM in Michigan metro market needs people oriented programmer. Knowledge of Country music, programming and research a must. Super opportunity with growing broadcast organization. Rush all info to Radio & Records, 1930 Century Park West, #474, Los Angeles, CA 90067.

Seeking top talent for A/C in Fort Wayne, Indiana. T&R: Mark Evans, PD, Box 288, Columbia City, IN 46725. (4-29)

Fast-growing AM A/C in Midwest needs ND Yesterday. Join a winning team. T&R: Shawn Elliott, KLXX, Box 1377, Bismarck, ND 58502. No calls. EOE M/F (4-22)

PD, OM needed for medium market powerhouse. Responsible for programming & staffing, promotion & organization. Knowledge of CHR & A/C, with ability to work with a consultancy a must. Minimum 3 yrs. experience as PD. Complete T&R & salary history to: Radio & Records, 1930 Century Park West, #473, Los Angeles, CA 90067.

Drake-Chenault seeking qualified programmers/air talent, all formats, possible future consulted station openings. T&R: Mike Kinosian, Drake-Chenault, Box 1629, Canoga Park, CA 91304. (4-22)

Leading Sunbelt A/C station in need of ND who writes like USA Today. T&R & writing sample: KLTE, 2814 Quail Plaza, Dr., Oklahoma City, OK 73120. EOE M/F (4-22)

Increase Sales Results
The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?
It's a sure way to generate qualified sales leads.
Just call **PAM** at (213) 553-4330 for more information.

Opportunities

Openings

Leading CHR station seeks polished personalities and ND. T&R: Jack Swart, WKFR, 612 American Building, Battle Creek, MI 49017. EOE M/F (4-22)

WEST

Future openings in award-winning news dept. Strong anchor, reporter. Agriculture experience preferred. No beginners. T&R: KYNO, Bob Brill, Box 6029, Fresno, CA 93703. EOE M/F (4-29)

Wanted: 2 DJs with strong production. KBAD, Box 70, Carlsbad, NM 88220. EOE M/F (4-29)

Midday PERSONALITY Wanted

KLOK, 50,000 watt San Francisco Bay area Adult Contemporary. Please send tape and resume immediately to: Allen Waterous, P.O. Box 21248, San Jose, CA 95151.

(408) 274-1170
PERSONALITY A MUST!

Needed: Creative morning talent who likes community involvement. Live in beautiful Colorado! Wynn Bradley, PD, KRDO, Box 1457, Colorado Springs, CO 80901. EOE M/F (4-29)

Lost our ace to Reno. Seeking aggressive ND. 24-hr. Country AM, auto. CHR FM. Experience preferred. KFTM & KBRU-FM, Dennis Brown, (303) 867-5674 after 2pm, MST. EOE M/F (4-29)

All-night position open June 1, at KOMP-FM/Las Vegas Superstars & NBC Source affiliate. T&R: Scott Jameson, PD, Box 26629, Las Vegas, NV 89126. No calls! EOE M/F (4-29)

Eager jock for late night position. T&R: KIZN, 1002 Franklin St., Boise, ID 83702. EOE M/F (4-29)

Midday personality wanted at KLOK, 50,000 watt San Francisco Bay area. T&R: Allen Waterous, Box 21248, San Jose, CA 95151, (408) 274-1170. (4-29)

Hard-working, experienced ND needed immediately by 100kw Country giant in beautiful WY. T&R: PD, KPCC, Powell, WY 82435. EOE M/F (4-22)

Montana's top resort area with Montana's best A/C looking for talented morning man. Good bucks. Rush T&R: Benny Bee, Box 1400, Whitefish, MT 59937. EOE M/F (4-22)

Career Opportunity With SUPERSPOTS™

The entertainment industry's number one creative radio/television spot production company seeks mature, aggressive, dedicated professional for client-service position. Rep SuperSpots with AOR/A/C FM, promoters, venues and personal managers. 2 years of broadcast experience required. Must have office skills, knowledge of broadcast programming/sales/production and personality plus. This is *not* a 40-hour a week position. Benefits liberal. Pay excellent. The right person will join America's fastest growing creative group. Send resume to: SuperSpots, 1455 N. Sandburg Terrace, Suite 809B, Chicago, IL 60610. References required. No calls. Every applicant will receive response.

50,000 watt KHOP/Modesto-Stockton is looking for experienced morning man. No calls. David Kraham, KHOP, Box 3839 Modesto, CA 95352. EOE M/F (4-22)

Looking for experienced engineer. KTNX/Anchorage, AK. Resume: Don Lane, Box 32, Gresham, OR 97030, or (503) 667-1230. (4-22)

KMPS-AM/FM The Northwest's Premier Country Station

Is accepting applications for morning personality Join Seattle's most stable operation in one of America's loveliest cities. Big Bucks and benefits to the right person capable of communication and entertaining. No time & temperature. If you can handle the job, send T&R, references, and rating history to: Ron Norwood, PD, KMPS-AM/FM, P.O. Box 24888, Seattle, WA 98124.
No calls please. EOE M/F

KLO is looking for an evening announcer for our 35+ audience. Good production. T&R: Dick Grogg, Box 1430, Ogden, UT 84402. EOE M/F (4-22)

Positions Sought

Major market MD seeks PD/air position at A/C or CHR in small or medium market. Excellent recommendations. Reply: Box 268, Springfield, PA 19064. (4-29)

Seeking PD or MD position. Prefer East. 9 yrs. experience, good ratings. Formerly WJLB, WCIR, WILD. BJ (617) 884-0339. (4-29)

AOR crazy wants to make your ratings climb. Interested? Call (703) 368-9659. (4-29)

I'm ready to work for you. 4 yrs. under my belt. PBP, production & communication are my strength. Liberal arts degree. GERST (419) 448-1671, today! (4-29)

Go with an established winner, dynamic drivetime personality. Major market success but all markets considered for new challenge. A/C, CHR, MOR. CHARLIE GREER (315) 493-1636. (4-29)

Experienced sports director seeks college football & basketball PBP position in medium-major market. Contact PAT FOSS (912) 537-9716. (4-29)

Dolbyized tonsils can be yours! Published writer has T&R, creativity and writing samples waiting for you. Ask and you shall receive. PHEBE: (201) 773-3492. (4-29)

Entry Level Position Sought

'83 Emerson College Grad seeks entry level position in music programming, promotion, national network program syndication. Five years experience in major Northeast Market. Will relocate to California or elsewhere. Contact STEVEN BERN-SON at (617) 389-5207 or Box 1152, Chelsea, MA 02150.

Young production specialist with experience looking for production work plus airshift. Call ANDY (219) 229-9515, (219) 381-4395. (4-29)

I have 4 yrs. in radio, with broadcasting degree. Looking for news or Ag-related radio. Good voice. (515) 359-2931. (4-29)

Nepotism rears its ugly head once again, so I'm available. Prefer AOR, but at this point will consider janitorial work. JOHN SCHROEDER (414) 563-2048. (4-29)

Looking for personality radio. 7 yrs. experience in Country, A/C, sports, & teamwork. Currently working & looking to move. DAVE (215) 791-4485. (4-29)

For sale . . . Operations/Production Manager. Newscasting too. 5 yrs. management experience, university AM. T&R available for test drive. ALLAN (514) 482-9280, (514) 932-2144. (4-29)

Experienced, multi-talented hard-worker. Excellent references, great attitude, good production. Seeks CHR or A/C, P2 air or P3 programming in East. ALAN (203) 347-7445. (4-29)

Country programmer, 8 yrs. experience. Presently employed Midwest major market. Prefer Kansas/Missouri medium market. TOM (513) 683-7028. (4-29)

Air personality with great production & 4 yrs. major market experience seeks position in Michigan as jock, PD, or MD. JON BAILEY (313) 535-5306. (4-29)

NY metro broadcaster, 6 yrs. experience including MD, PD seeks A/C, CHR major or medium market. Willing to relocate. SCOTT MILLER (516) 368-7540. (4-29)

Need up-beat jock with great delivery? 13-yr. morning man for C&W with MD & PD experience ready to go. (817) 691-1649 after 12 noon, CST. (4-29)

Award-winning news pro with 9 yrs. looking for an operation with a future. Willing to invest in station. Midwest only. KERT (419) 423-8267. (4-29)

PD with medium market experience in A/C format seeks position in East. Available immediately. (419) 698-3936. (4-29)

2 1/2 yrs. professional radio. BA communications seeks sports/news position. West Coast only. DAVE RODRIGUEZ (707) 224-9579. (4-29)

Major market AOR jock/MD wanting to work anywhere except L.A. Could benefit any format, any size market. All replies answered. HOWARD (714) 761-4409. (4-29)

BOB LEE, creator of Magic-92 now seeking new medium or major market challenge. Guaranteed exciting radio that wins. (208) 888-4308. (4-29)

Radio junkie who flies planes wants to do airborne traffic. Prefer South. PETE (504) 386-281B before 5pm please! (4-29)

BRAD OLESON former GM/PD, last 2 yrs. announcer at KY-102/Kansas City. I can do it all! For more info, (816) 358-0238. (4-29)

Seattle's best traffic reporter is now available. RICK JOHNSON, former KING. (206) 643-6393. (4-29)

Show me a sunset, I'll show you a drivetime jock with excellent production. Help send me to a warm climate. Any format. CRAIG (201) 342-0659, (201) 692-2806. (4-29)

Positions Sought

15 yrs. experience. If you have mountains, we are looking for a home. Any size market. PD, MD & PBP. Call (919) 977-7137 anytime. Excellent references. (4-29)

Announcer for nationally syndicated format available for NY metro suburban radio. Excellent references. GLENN (914) 337-2730. (4-29)

Think *Dole* — you'll get the *Top Banana*. Newslady with appeal. Aggressive, creative writing, talk show host — 2 yrs. experience. College degree. CINDY DOLE (619) 323-9418. (4-29)

Getting bored with weekends. I want to move up from KNBA/Vallejo to fulltime in major or medium market. Contact FRANK BUTERA (415) 223-1534 now! (4-29)

Solid morning man/PD, 5 yrs. experience. WRVQ, WGMB, WMPZ. Seeking airwork in small-medium Southeast market. Mature, married. CHRIS EDWARDS (912) 272-6865. (4-29)

Experienced AOR, A/C jock, top 15 market, ready to move to killer station & play on winning team. HARVE ALAN, 6 Burling Ln. Old Bethpage, NY 11804. (4-29)

Good announcers with good promotion, public affairs & music abilities. JIM (trained by Dave Shannon & Pat Martin) or MICHELE. Separate or same shifts. (715) 842-9431. (4-29)

7-yr. sports/news veteran still looking for right midwest medium market. 4-sport PBP, will do news/sports combo or straight sports. PAT (419) 586-3076. (4-29)

Experienced announcer, production director, MD & PD looking for move up as production director and/or announcer. STEVE SUNDBERG (802) 728-4719 mornings. (4-29)

Production director/automation programmer/jock available in Phoenix. Good pipes, 8 yrs. experience. Large & medium markets only. Call (602) 831-8549. (4-29)

Suburban Washington rock programming expert. Strong, unique voice. Company man seeking on-air assistant PD or MD Position. Money makes a difference. LEE (301) 475-8077. (4-29)

Attn. stations; no time like the present to grab dedicated, forward-thinking, energetic, 3-yr. pro for your news commitment. KARL BROWN (304) 599-3083. (4-29)

Enthusiastic broadcasting grad seeks AOR-CHR position in West/Midwest with opportunities to grow in air work & production. GREG DANIELS (218) 681-6364. (4-29)

Demolish your competition with bright, attractive, professionally-trained female broadcaster. Seeking small market station that insists on character, loyalty & education. OLGA (212) 557-7299. (4-29)

Dynamic, versatile, motivated announcer with 5 yrs. and B.A. looking for a radio station that has it's stick up straight in Florida. Immediately! JOE (904) 997-3664. (4-29)

Experienced AOR PD, MD, air talent seeking challenging job opportunity. Willing to relocate for right bucks. Available now! Call (612) 451-9223. (4-29)

Budget cuts, cut me out of what was a new position. Afternoon drive WEBC/Duluth. Formerly WOW/Omaha, KCMQ/Columbia. BETH AUSTIN (218) 727-5792. (4-29)

Serious, hard-working, experienced, great references. Currently small market A/C PD, MD that knows my stuff. Medium markets. I need you! DAN FERRELLI (312) 897-5364. (4-29)

Have tongue will travel: Bachelors degree. Good copy & news writing, excellent production. Exciting personality. Want entry level. MIKE (309) 788-1935, (309) 786-1265. (4-29)

Dynamite team looking South/West. Female air personality/sales mgr./marketing training. Male with M.A., 8 yrs. experience. Any format. KRAZY DAVE (806) 478-9907. (4-29)

This jock needs to rock! Presently on-air at campus rocker. Seeking fulltime AOR work anywhere. Broadcasting degree. Available now. DAVE (615) 865-5900 anytime. (4-29)

Top-flight major market rock seeks new challenge. ALEX HAYS (212) 308-6701. (4-29)

Looking for a dedicated hard-worker? Recent college grad, experienced in A/C personality, Country, PBP & news. NEIL ISAACS (616) 798-4613. (4-29)

CHRIS LARKO, former PD, MD, Production Director, Promotions Director, seeks gig at CHR or CHR/Hot Tracks station. Midwest preferred, all considered. For T&R and/or station composite, call (219) 745-3777 or (219) 356-6114. Turn-around situation welcomed. Support staff & engineer also available. (4-29)

11-yr. major market pro seeks PD or air position at major or medium market station. Call PETE from Hot Hits in Philly (215) 265-8140. (4-29)

Hard-working DJ available immediately!!! 4 yrs. DJ experience, A/C & CHR formats. Most recently #1 middays in market of 250,000; also have 3 yrs. of news and 2 yrs. of sports PBP experience. Looking for a DJ, DJ/news, or DJ/sports PBP position. For more info call (801) 394-1856. (4-22)

Positions Sought

Underemployed 10-yr. vet with MD and pro sports color experience seeks long-term gig in Florida, Michigan, or ? A/C, CHR, or Oldies. Will start at bottom for the right stuff. Call VIC DOUCETTE anytime, M/F, (813) 549-8986. (4-22)

Bobby Christian, 8 years as PD/OM at WXXK (WHTX), WMET, KXXX (KPKE), KUPD. 16 years in radio, 8 as PD or OM. 10 years experience in audience/market research. Excellent track record. Top references. (412) 795-8296.

Enthusiastic, hard-working anchor/reporter seeks position in news or sports. Medium market experience. Degree Broadcasting/English. JOHN GILBERTI, (815) 399-1760. (4-15)

Looking for a hard-working pro with solid references? AOR position in East, South or Midwest. TIM (201) 725-5372. (4-15)

Changes

RADIO

Leigh Daniels joins KFSB/Joplin, MO as salesperson.

Janet Jones appointed Sales Account Executive at KBRO-AM & FM, formerly KSUN/Phoenix.

RECORDS

Corinne Semon appointed Associate Director, A&R Administration, CBS Masterworks.

Rand Hoffman appointed Director, Business Affairs, CBS Records.

Nancy Huckaby promoted to Director of Manufacturing for Pacific Arts Video Records.

Miscellaneous

KRNS/Burns, OR needs record service from all labels. Mostly Country & A/C. Pat Meeder, Box 271, Burns, OR 97720.

KVDB/Sioux Center, IA would like Country record service from all labels. KVDB, Sioux Center, IA 51250.

KALL-FM/Salt Lake City going live A/C & desperately needs record service. John Michaels, 312 E. South Temple, Salt Lake City, UT 84111. (801) 364-3581.

JOCKS — Unforgettable radio-related experiences needed for book. Send name, address, calls (specify anonymity) Box 1823, Milwaukee, WI 53201. (4-15)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

Frequency Rates*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

The Music Section

Journey Sets NFL Films Deal



Journey will be the subject of a documentary to be shot by NFL Films, the first musical venture for the company. NFL Films Exec. VP Steve Sabol and staff travelled with the group early this year and hope to "explode myths" about life on the road. Journey manager and Nightmare Inc. President Herbie Herbert said he was attracted to NFL Films because of their "exceptional style and technique" and thought they would be "perfectly suited to the regiments of rock & roll." Pictured celebrating the deal are Sabol (left) and Herbert.

Shear Video Excitement



Newly-signed EMI America artist Jules Shear recently completed his first video for the label, for his single "Whispering Your Name." Pictured on location in England are director Chris Gavron (left) and Shear.

O'Neill In America



New Zealand singer Sharon O'Neill recently had her first American album, "Foreign Affairs," released on Epic. Pictured in the studio during the sessions are Epic VP John Boylan, who produced the LP, and O'Neill.

Manilow Wins Guinness Record



Arista's Barry Manilow was presented with the first "Guinness Broadway Gold Ticket Achievement Award" for setting the fastest Broadway sellout and one-day box office gross records during his recent Uris Theatre engagement. Pictured at the ceremony at Sardi's in New York are (l-r) Manilow and Guinness Book of World Records Editor Norris McWhirter.

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

- ROBBIE PATTON "Smiling Islands"
- LAURA BRANIGAN "Solitaire"
- MARTY BALIN "Do It For Love"
- MELISSA MANCHESTER "My Boyfriend's Back"

Country Coast-To-Coast

- VERN GOSDIN
- "If You're Gonna Do Me Wrong..."
- MEL TILLIS
- "In The Middle Of The Night"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

- JIM CAPALDI "That's Love"
- LITTLE RIVER BAND "We Two"
- SERGIO MENDES "Never Gonna Let You Go"
- THOMPSON TWINS "Love On Your Side"

TM A/C

- B.J. THOMAS "What Ever Happened To..."

TM Country

- KIPPI BRANNON "In My Dreams"
- RAZZY BAILEY
- "After The Great Depression"
- GEORGE JONES
- "I Always Get Lucky With You"

Century 21

Greg Stephens (214) 934-2121

The Z Format

- CHRISTOPHER CROSS "No Time For Talk"
- STYX "Don't Let It End"
- ELTON JOHN "I'm Still Standing"
- KENNY ROGERS "All My Life"
- HALL & OATES "Family Man"
- SERGIO MENDES "Never Gonna Let You Go"

The A/C Format

- MELISSA MANCHESTER "My Boyfriend's Back"
- WILLIE NELSON & MERLE HAGGARD
- "Pancho & Lefty"
- CHRISTOPHER CROSS "No Time For Talk"
- JAMES INGRAM & PATTI AUSTIN
- "How Do You Keep..."

Super-Country

- RAZZY BAILEY
- "After The Great Depression"
- DOLLY PARTON "Potential New Boyfriend"
- WHITES
- "I Wonder Who's Holding My Baby"

Radio Arts

John Benedict (213) 841-0225

Country's Best

- WILLIE NELSON & MERLE HAGGARD
- "Pancho & Lefty"
- WHITES
- "I Wonder Who's Holding My Baby"
- RICKY SKAGGS "Highway 40 Blues"

The Entertainers

- MARTY BALIN "Do It For Love"
- CHRISTOPHER CROSS "No Time For Talk"

Sound 10

- MARTY BALIN "Do It For Love"
- CHRISTOPHER CROSS "No Time For Talk"
- JOURNEY "Faithfully"
- MELISSA MANCHESTER "My Boyfriend's Back"
- IRENE CARA "Flashdance...What A Feeling"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

- STYX "Don't Let It End"
- KAJAGOOGOO "Too Shy"
- SERGIO MENDES "Never Gonna Let You Go"
- CHRISTOPHER CROSS "No Time For Talk"
- HALL & OATES "Family Man"
- THOMPSON TWINS "Love On Your Side"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

- CHRISTOPHER CROSS "No Time For Talk"
- SERGIO MENDES "Never Gonna Let You Go"
- STYX "Don't Let It End"
- KAJAGOOGOO "Too Shy"
- HALL & OATES "Family Man"

Contempo 300

- CHRISTOPHER CROSS "No Time For Talk"
- KENNY ROGERS "All My Life"

Great American Country

- MICHAEL MURPHEY "Love Affairs"
- LEON EVERETTE
- "My Lady Loves Me (Just As I Am)"
- RICKY SKAGGS "Highway 40 Blues"

BPI

John Iles (800) 426-9082

Adult Contemporary

- NEIL DIAMOND "Front Page Story"

Country Living

- RICKY SKAGGS "Highway 40 Blues"
- KENNY ROGERS "All My Life"
- WHITES

- "I Wonder Who's Holding My Baby"
- WILLIE NELSON & MERLE HAGGARD

- "Pancho & Lefty"

- SYLVIA "Snapshot"

- DOLLY PARTON "Potential New Boyfriend"

- RAZZY BAILEY

- "After The Great Depression"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

- CHRISTOPHER CROSS "No Time For Talk"
- WILLIE NELSON & MERLE HAGGARD
- "Pancho & Lefty"
- JOURNEY "Faithfully"
- IRENE CARA "Flashdance...What A Feeling"
- MELISSA MANCHESTER "My Boyfriend's Back"
- LEE GREENWOOD "I.O.U."
- CHAMPAIGN "Try Again"

Tanner Country

- GARY MORRIS "The Love She Found In Me"
- RICKY SKAGGS "Highway 40 Blues"
- WILLIE NELSON & BRENDA LEE
- "You're Gonna Love Yourself"
- KAREN TAYLOR-GOOD
- "You Can't Lose What You Never Had"

Red Satin Rock

- STYX "Don't Let It End"
- HALL & OATES "Family Man"
- NIGHT RANGER "Sing Me Away"
- ROBBIE PATTON "Smiling Islands"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

- GENE WATSON "You're Out Doing What I'm..."
- RICKY SKAGGS "Highway 40 Blues"
- RAZZY BAILEY
- "After The Great Depression"
- BARBARA MANDRELL "In Times Like These"
- KENNY ROGERS "All My Life"

The Great Ones

- IRENE CARA "Flashdance...What A Feeling"
- KENNY ROGERS "All My Life"
- MARTY BALIN "Do It For Love"

Transtar

Chick Watkins (303) 578-0700

- NEIL DIAMOND "Front Page Story"
- MAC McANALLY "Minimum Love"
- TOTO "I Won't Hold You Back"
- JARREAU "Mornin' "

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts

LENNY WHITE
MTUME
FONZI THORNTON
PIPE DREAM
OLIVER CHEATHAM
MARGIE JOSEPH
JANET JACKSON
Hottest:
MICHAEL JACKSON
KASHIF
DAVID BOWIE
CHAMPAIGN
THOMAS DOLBY

WILD/Boston
Elroy R.C. Smith

CHI-LITES
WEEKS & CO
MICHAEL WYCOFF
LEON HAYWOOD
HOTTEST:
VEE ALLEN
HOTTEST:
SOS BAND
ISLEY BROS
GLADYS KNIGHT
SWAF
BOOKER NEWBERRY I

WKND/Hartford
Jordan McLean

WEEKS & CO
Hottest:
GEORGE CLINTON
CHAMPAIGN
KASHIF
FONZI THORNTON
WHISPERS

WNHC/New Haven
James Jordan

KURTIS BLOW
MICHAEL WYCOFF
ANTHONY FRANKLIN
INGRAM & AUSTIN
STATUS 4
CRAIG PEYTON
LEON HAYWOOD
DEBARGE
TEASE
Hottest:
NEW EDITION
GEORGE CLINTON
CHAMPAIGN
ISLEY BROS
MTUME

WBLN/New York
Frankie Crocker

M.C. CONNECTION
NEW ORDER
THE BIZ
CAROL HAHN
Hottest:
MELBA MOORE
NEW EDITION
DAVID BOWIE
DAVID JOSEPH
GEORGE CLINTON

WRKS/New York
Mayo Quararone

NADONNA
DAVID BOWIE
Hottest:
HALL & OATES
MICHAEL JACKSON
MICHAEL JACKSON
DEBARGE
NEW EDITION

WAS/Philadelphia
Joe Tamburro

INGRAM & AUSTIN
RHETTA HUGHES
AURRA
LITTLE ANTHONY
LEON HAYWOOD
FANTASY
THE SPIRIT BAND
MTUME
SISTER SLEDGE
SYSTEM
SERVICE
HATT COVINGTON
Hottest:
MICHAEL JACKSON
NEW EDITION
STEVE ARRINGTON'S
GLADYS KNIGHT
EDDY GRANT

WAMO/Pittsburgh
John Anthony

MARY JANE GIRLS
CAMO
FONZI THORNTON
ADVANCE
LENNY WHITE
Hottest:
MICHAEL JACKSON
AL JARREAU
KASHIF
GEORGE CLINTON
STEVE ARRINGTON'S

WOO/Washington, DC
Chris Gardner

DICK SMITH
CULTURE CLUB
FONZI THORNTON
LOU RAWLS
MAZE
DENICE WILLIAMS
MANDRILL
MASS PRODUCTION
JONZUN CREW
DYNAMIC 7
Hottest:
TEMPTATIONS
MICHAEL JACKSON
LAKESIDE
IRENE CARA
NEW EDITION

WKS/Washington, DC
Donnie Simpson

SISTER SLEDGE
PEACHES & HERB
THOMAS DOLBY
MTUME
MUSICAL YOUTH
Hottest:
GEORGE CLINTON
CHAMPAIGN
MICHAEL JACKSON
INSTANT FUNK
ATF

WHUR/Washington, DC
Oscar Fields

INGRAM & AUSTIN
EYE-LEVEL
MICHAEL HENDERSON
DAVID BOWIE
PEACHES & HERB
SISTER SLEDGE
JAMES PERRY
PEOPLE'S CHOICE
Hottest:
ANGELA BOFILL
AL JARREAU
STEVE ARRINGTON'S
GLADYS KNIGHT
MTUME

SOUTH

WAOK/Atlanta
Larry Tinsley

O'BRYAN
SISTER SLEDGE
CULTURE CLUB
INGRAM & AUSTIN
MTUME
MICHAEL JACKSON
NONA HENDRYX
OZONE
D TRAIN
Hottest:
GEORGE CLINTON
KASHIF
BAR-KAYS
NEW EDITION
CHAMPAIGN

WVEE/Atlanta
Scotty Andrews

MAZE
INGRAM & AUSTIN
RJ'S LATEST ARRIV
BOBBY NUNN
ANGELA BOFILL
JOAN ARMATRADING
ONE-TWO-THREE
ROCKET
DAVID JOSEPH
7TH WONDER
FALCO
KASHIF
HOTTEST:
INGRAM & AUSTIN
LAKESIDE
INGRAM
MASS PRODUCTION
EARL KLUGH
Hottest:
MTUME
DAWSON & DIGGS
22 HILL
FREDDOM
CHI-LITES

WQIV/Charlotte
Hal Harrell

ANGELA BOFILL
LONNIE L. SMITH
CAROL WILLIAMS
VENUS
SNOKEY ROBINSON
JOHNNIE TAYLOR
THUNDERFLASH
Hottest:
CHAKA KHAN
NEW EDITION
AL JARREAU
GLADYS KNIGHT
CHAMPAIGN

93FM/Cleveland
Lynn Tolliver

SYLVESTER
NONA HENDRYX
SISTER SLEDGE
RJ'S LATEST ARRIV
NARVIN GAYE
LEON HAYWOOD
BOHANNON
Hottest:
MTUME
SERGIO MENDES
RJ'S LATEST ARRIV
WEE GEE
AURRA
CHOCOLATE MILK
EXODUS
LEON HAYWOOD
MARGIE JOSEPH
ANGELA BOFILL
LAMBCHOPS
Hottest:
CHAMPAIGN
TYRONE BRUNSON
BAR-KAYS
LAKESIDE
RAY PARKER JR.

WGRD/Detroit
Joe Spencer

EBONIE WEBB
LENNY WHITE
EVELYN KING
ANTHONY FRANKLIN
ROCKET
TROUBLE FUNK
ANGELA BOFILL
TILT
WANDRA
ADVANCE
SHIRLEY LITES
Hottest:
FALCO
AL JARREAU
STEVE ARRINGTON'S
GLADYS KNIGHT
MAZE

WDRQ/Detroit
Brian White

O'BRYAN
JANET JACKSON
DENICE WILLIAMS
NEW EDITION
ANGELA BOFILL
MICHAEL HENDERSON
LEON HAYWOOD
SISTER SLEDGE
Hottest:
O'BRYAN
ISLEY BROS
EWAF
AL JARREAU
MTUME

WJLB/Detroit
James Alexander

none
Hottest:
ISLEY BROS
MICHAEL JACKSON
MTUME
HALL & OATES

KNOW/Austin

Selby Edwards

CAMEO
ANGELA BOFILL
DAVID BOWIE
INSTANT FUNK
LENNY WHITE
SERGIO MENDES
Hottest:
MICHAEL JACKSON
SYSTEM
AL JARREAU
LAKESIDE
NEW EDITION

WATV/Birmingham
Ron January

PEABO BRYSON
ANGELA BOFILL
AMUSEMENT PARK
D TRAIN
SERGIO MENDES
Hottest:
CHAMPAIGN
MICHAEL JACKSON
MTUME
BAR-KAYS
JONZUN CREW
GLADYS KNIGHT

WENN/Birmingham
Gene Wise

ANGELA BOFILL
JAMES BROWN
NONA HENDRYX
MANDRILL
Hottest:
MTUME
DAWSON & DIGGS
22 HILL
FREDDOM
CHI-LITES

WQIC/Columbia
Mickey Arnold

GRITT BAND
TONY TROUTMAN
YARBROUGH/PEOPLES
HOTTEST:
MARY JANE GIRLS
O'BRYAN
JONZUN CREW
DEBARGE
LENNY WHITE
Hottest:
NEW EDITION
CHAMPAIGN
GLADYS KNIGHT
NONA HENDRYX
LIONEL RICHIE

WDAO/Dayton
Lankford Stephens

DEBARGE
CAMO
MAZE
D TRAIN
SNOKEY ROBINSON
MTUME
NONA HENDRYX
BRASS CONSTRUCTION
SERGIO MENDES
RJ'S LATEST ARRIV
WEE GEE
AURRA
CHOCOLATE MILK
EXODUS
LEON HAYWOOD
MARGIE JOSEPH
ANGELA BOFILL
LAMBCHOPS
Hottest:
CHAMPAIGN
TYRONE BRUNSON
BAR-KAYS
LAKESIDE
RAY PARKER JR.

WGRD/Detroit
Joe Spencer

EBONIE WEBB
LENNY WHITE
EVELYN KING
ANTHONY FRANKLIN
ROCKET
TROUBLE FUNK
ANGELA BOFILL
TILT
WANDRA
ADVANCE
SHIRLEY LITES
Hottest:
FALCO
AL JARREAU
STEVE ARRINGTON'S
GLADYS KNIGHT
MAZE

WDRQ/Detroit
Brian White

O'BRYAN
JANET JACKSON
DENICE WILLIAMS
NEW EDITION
ANGELA BOFILL
MICHAEL HENDERSON
LEON HAYWOOD
SISTER SLEDGE
Hottest:
O'BRYAN
ISLEY BROS
EWAF
AL JARREAU
MTUME

WJLB/Detroit
James Alexander

none
Hottest:
ISLEY BROS
MICHAEL JACKSON
MTUME
HALL & OATES

WPEG/Charlotte

Les Norman

LYNN & CHANDLER
DENICE WILLIAMS
MAZE
DEBARGE
SISTER SLEDGE
GEORGE CLINTON
HOTTEST:
RJ'S LATEST ARRIV
AURRA
VAUGHAN MASON
HOTTEST:
MICHAEL JACKSON
WHISPERS
TYRONE BRUNSON
KASHIF
CHAMPAIGN

WOO/Chattanooga
Smokin' Sam Ervin

GEORGE CLINTON
MCADDEN & WHITE
ISLEY BROS
Hottest:
PATRICK SIMMONS
MICHAEL JACKSON
HALL & OATES
JONZUN CREW
LAKESIDE

WQIC/Columbia
Mickey Arnold

GRITT BAND
TONY TROUTMAN
YARBROUGH/PEOPLES
HOTTEST:
MARY JANE GIRLS
O'BRYAN
JONZUN CREW
DEBARGE
LENNY WHITE
Hottest:
NEW EDITION
CHAMPAIGN
GLADYS KNIGHT
NONA HENDRYX
LIONEL RICHIE

WDAO/Dayton
Lankford Stephens

DEBARGE
CAMO
MAZE
D TRAIN
SNOKEY ROBINSON
MTUME
NONA HENDRYX
BRASS CONSTRUCTION
SERGIO MENDES
RJ'S LATEST ARRIV
WEE GEE
AURRA
CHOCOLATE MILK
EXODUS
LEON HAYWOOD
MARGIE JOSEPH
ANGELA BOFILL
LAMBCHOPS
Hottest:
CHAMPAIGN
TYRONE BRUNSON
BAR-KAYS
LAKESIDE
RAY PARKER JR.

WGRD/Detroit
Joe Spencer

EBONIE WEBB
LENNY WHITE
EVELYN KING
ANTHONY FRANKLIN
ROCKET
TROUBLE FUNK
ANGELA BOFILL
TILT
WANDRA
ADVANCE
SHIRLEY LITES
Hottest:
FALCO
AL JARREAU
STEVE ARRINGTON'S
GLADYS KNIGHT
MAZE

WDRQ/Detroit
Brian White

O'BRYAN
JANET JACKSON
DENICE WILLIAMS
NEW EDITION
ANGELA BOFILL
MICHAEL HENDERSON
LEON HAYWOOD
SISTER SLEDGE
Hottest:
O'BRYAN
ISLEY BROS
EWAF
AL JARREAU
MTUME

WJLB/Detroit
James Alexander

none
Hottest:
ISLEY BROS
MICHAEL JACKSON
MTUME
HALL & OATES

K104-FM/Dallas

Torri Avery

MASS PRODUCTION
GEORGE CLINTON
LEON HAYWOOD
PRIVATE EYE
SISTER SLEDGE
STARPOINT
Hottest:
ISLEY BROS
LAKESIDE
NEW EDITION

WJAX/Jacksonville
Steve Fox

9TH DAY
JONZUN CREW
RENE & ANGELA
NARADA M. WALDEN
DEBARGE
SISTER SLEDGE
INSTANT FUNK
E.S.P.
ARON BROOMFIELD
Hottest:
BAR-KAYS
NEW EDITION
ISLEY BROS
MTUME
CHAMPAIGN

WPDQ/Jacksonville
Marc Little

MTUME
EVELYN KING
IRENE CARA
RENE & ANGELA
MELBA MOORE
LENNY WHITE
HOTTEST:
JOSE FELICIANO
DAZZ BAND
Hottest:
CHAMPAIGN
MICHAEL JACKSON
TEMPTATIONS
LAKESIDE
GLADYS KNIGHT

KJCB/Lafayette
Beatrice Evans

TEASE
ANGELA BOFILL
SHOCK
GROVER WASHINGTON
LENNY WHITE
WEST STREET MOB
DICK SMITH
MUSICAL YOUTH
GROVER WASHINGTON
Hottest:
GEORGE CLINTON
NEW EDITION
MTUME
ISLEY BROS
O'BRYAN

KOKV/Little Rock
Paul Todd

NEW EDITION
ANGELA BOFILL
HOTTEST:
GEORGE CLINTON
SYSTEM
KASHIF
PATRICK
GLADYS KNIGHT

WZEN-FM/St. Louis
Ajay Kemp

RJ'S LATEST ARRIV
TROUBLE FUNK
DIANE RICHARDS
L.V. JOHNSON
Hottest:
MICHAEL JACKSON
INSTANT FUNK
AL JARREAU
TEMPTATIONS
CHI-LITES

WVOI/Toledo
Maxx Myrick

DENICE WILLIAMS
YARBROUGH/PEOPLES
CULTURE CLUB
SERGIO MENDES
SISTER SLEDGE
MAZE
RUFUS
D TRAIN
WEEKS & CO
LENNY WHITE
PATRICK
SHIRLEY LITES
OLIVER CHEATHAM
Hottest:
AL JARREAU
PRINCE
GLADYS KNIGHT
MICHAEL JACKSON
ISLEY BROS

WXXII/Jackson

Tommy Marshall

SISTER SLEDGE
TROUBLE FUNK
RJ'S LATEST ARRIV
Hottest:
MICHAEL JACKSON
BAR-KAYS
ISLEY BROS
LAKESIDE
NEW EDITION

WJAX/Jacksonville
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Hottest:
BAR-KAYS
NEW EDITION
ISLEY BROS
MTUME
CHAMPAIGN

WPDQ/Jacksonville
Marc Little

MTUME
EVELYN KING
IRENE CARA
RENE & ANGELA
MELBA MOORE
LENNY WHITE
HOTTEST:
JOSE FELICIANO
DAZZ BAND
Hottest:
CHAMPAIGN
MICHAEL JACKSON
TEMPTATIONS
LAKESIDE
GLADYS KNIGHT

KJCB/Lafayette
Beatrice Evans

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ANGELA BOFILL
SHOCK
GROVER WASHINGTON
LENNY WHITE
WEST STREET MOB
DICK SMITH
MUSICAL YOUTH
GROVER WASHINGTON
Hottest:
GEORGE CLINTON
NEW EDITION
MTUME
ISLEY BROS
O'BRYAN

KOKV/Little Rock
Paul Todd

NEW EDITION
ANGELA BOFILL
HOTTEST:
GEORGE CLINTON
SYSTEM
KASHIF
PATRICK
GLADYS KNIGHT

WZEN-FM/St. Louis
Ajay Kemp

RJ'S LATEST ARRIV
TROUBLE FUNK
DIANE RICHARDS
L.V. JOHNSON
Hottest:
MICHAEL JACKSON
INSTANT FUNK
AL JARREAU
TEMPTATIONS
CHI-LITES

WVOI/Toledo
Maxx Myrick

DENICE WILLIAMS
YARBROUGH/PEOPLES
CULTURE CLUB
SERGIO MENDES
SISTER SLEDGE
MAZE
RUFUS
D TRAIN
WEEKS & CO
LENNY WHITE
PATRICK
SHIRLEY LITES
OLIVER CHEATHAM
Hottest:
AL JARREAU
PRINCE
GLADYS KNIGHT
MICHAEL JACKSON
ISLEY BROS

WLOU/Louisville

Neal O'Rea

DEBARGE
D TRAIN
ANGELA BOFILL
CAMO
NONA HENDRYX
LIONEL RICHIE
BRASS CONSTRUCTION
WEE GEE
LITTLE ANTHONY
VAUGHAN MASON
HOTTEST:
SOUL SONIC FORCE
GLENN JONES
AL JARREAU
CHI-LITES
CHAKA KHAN

WJJS/Lynchburg
Lad Goins

SNOKEY ROBINSON
Hottest:
MICHAEL JACKSON
KASHIF
GEORGE CLINTON
WHISPERS

KRNB-FM/Memphis
Floyd Blackwell

ANGELA BOFILL
SISTER SLEDGE
BOHANNON
JAMIE & GENE
HURT EM' BAD
MARLENA SHAW
Hottest:
none

WDAI/Memphis
Bobby O'Jay

O'BRYAN
LIONEL RICHIE
FREDDOM EXPRESS
SYSTEM
MELBA MOORE
OZONE
MTUME
D TRAIN
YARBROUGH/PEOPLES
MONK HIGGINS
STEVE ARRINGTON'S
Hottest:
CHI-LITES
MICHAEL JACKSON
LITTLE MILTON
NEW EDITION

WHRK/Memphis
Jimmy Smith

ANGELA BOFILL
GLENN JONES
MTUME
FANTASY
IRENE CARA
Hottest:
ANGELA BOFILL
DAVID BOWIE
THOMAS DOLBY
GLADYS KNIGHT
LIONEL RICHIE

MIDWEST

WGC/Chicago
Richard Pegue

SNOKEY ROBINSON
BOOKER NEWBERRY I
GLADYS KNIGHT
ADVANCE
MICHAEL HENDERSON
GROVER WASHINGTON
TITO PUENTE
Hottest:
CHAMPAIGN
MICHAEL JACKSON
ISLEY BROS
CHI-LITES
CHERI

WBMX/Chicago
Lee Michaels

IRENE CARA
LYNN & CHANDLER
FONZI THORNTON
ROCKERS REVENGE
WARP 9
STATE OF GRACE
VENNA
JOHNNIE TAYLOR
Hottest:
MELBA MOORE
TEMPTATIONS
KIDDO
MTUME
CHI-LITES

WBLZ/Cincinnati
Brian Castle

SISTER SLEDGE
DENICE WILLIAMS
MAZE
NONA HENDRYX
DEBARGE
HOTTEST:
GEORGE CLINTON
PRINCE
AL JARREAU
CHAMPAIGN

WCIN/Cincinnati
Frank Bailey

RJ'S LATEST ARRIV
SISTER SLEDGE
VAUGHAN MASON
MICHAEL HENDERSON
ANGELA BOFILL
CHAKA KHAN
KAGNY & THE DIRTY
PATRICK SIMMONS
MASS PRODUCTION
CULTURE CLUB
Hottest:
AL JARREAU
CHI-LITES
TEMPTATIONS
MTUME
SALSOUZ ORCHESTRA

WJMO/Cleveland
Erik Stone

DEBARGE
RENE & ANGELA
WEE GEE
LYNN & CHANDLER
SISTER SLEDGE
PATRICK SIMMONS
RUFFY
TYRONE DAVIS
D TRAIN
THUNDERFLASH
MICHAEL HENDERSON
Hottest:
LIONEL RICHIE
EWAF
JONZUN CREW
YARBROUGH/PEOPLES

WKW/Grand Rapids
Frank Grant

O'BRYAN
INDEEP
RENE & ANGELA
LYNN THORNTON
LENNY WHITE
NARADA M. WALDEN
DENICE WILLIAMS
SERGIO MENDES
Hottest:
MTUME
GOODIE
LYNN WHITE
WHISPERS
THOMAS DOLBY

WQIC/Columbia
Mickey Arnold

GRITT BAND
TONY TROUTMAN
YARBROUGH/PEOPLES
HOTTEST:
MARY JANE GIRLS
O'BRYAN
JONZUN CREW
DEBARGE
LENNY WHITE
Hottest:
NEW EDITION
CHAMPAIGN
GLADYS KNIGHT
NONA HENDRYX
LIONEL RICHIE

WDAO/Dayton
Lankford Stephens

DEBARGE
CAMO
MAZE
D TRAIN
SNOKEY ROBINSON
MTUME
NONA HENDRYX
BRASS CONSTRUCTION
SERGIO MENDES
RJ'S LATEST ARRIV
WEE GEE
AURRA
CHOCOLATE MILK
EXODUS
LEON HAYWOOD
MARGIE JOSEPH
ANGELA BOFILL
LAMBCHOPS
Hottest:
CHAMPAIGN
TYRONE BRUNSON
BAR-KAYS
LAKESIDE
RAY PARKER JR.

WGRD/Detroit
Joe Spencer

EBONIE WEBB
LENNY WHITE
EVELYN KING
ANTHONY FRANKLIN
ROCKET
TROUBLE FUNK
ANGELA BOFILL
TILT
WANDRA
ADVANCE
SHIRLEY LITES
Hottest:
FALCO
AL JARREAU
STEVE ARRINGTON'S
GLADYS KNIGHT
MAZE

WDRQ/Detroit
Brian White

O'BRYAN
JANET JACKSON
DENICE WILLIAMS
NEW EDITION
ANGELA BOFILL
MICHAEL HENDERSON
LEON HAYWOOD
SISTER SLEDGE
Hottest:
O'BRYAN
ISLEY BROS
EWAF
AL JARREAU
MTUME

WJLB/Detroit
James Alexander

none
Hottest:
ISLEY BROS
MICHAEL JACKSON
MTUME
HALL & OATES

WXXII/Jackson
Tommy Marshall

SISTER SLEDGE
TROUBLE FUNK
RJ'S LATEST ARRIV
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BAR-KAYS
ISLEY BROS
LAKESIDE
NEW EDITION

WJAX/Jacksonville
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E.S.P.
ARON BROOMFIELD
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ISLEY BROS
MTUME
CHAMPAIGN

WPDQ/Jacksonville
Marc Little

MTUME
EVELYN KING
IRENE CARA
RENE & ANGELA
MELBA MOORE
LENNY WHITE
HOTTEST:
JOSE FELICIANO
DAZZ BAND
Hottest:
CHAMPAIGN
MICHAEL JACKSON
TEMPTATIONS
LAKESIDE
GLADYS KNIGHT

KJCB/Lafayette
Beatrice Evans

TEASE
ANGELA BOFILL
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GROVER WASHINGTON
LENNY WHITE
WEST STREET MOB
DICK SMITH
MUSICAL YOUTH
GROVER WASHINGTON
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MTUME
ISLEY BROS
O'BRYAN

KOKV/Little Rock
Paul Todd

NEW EDITION
ANGELA BOFILL
HOTTEST:
GEORGE CLINTON
SYSTEM
KASHIF
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GLADYS KNIGHT

WZEN-FM/St. Louis
Ajay Kemp

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TEMPTATIONS
CHI-LITES

WVOI/Toledo
Maxx Myrick

DENICE WILLIAMS
YARBROUGH/PEOPLES
CULTURE CLUB
SERGIO MENDES
SISTER SLEDGE
MAZE
RUFUS
D TRAIN
WEEKS & CO
LENNY WHITE
PATRICK
SHIRLEY LITES
OLIVER CHEATHAM
Hottest:
AL JARREAU
PRINCE
GLADYS KNIGHT
MICHAEL JACKSON
ISLEY BROS

(J) indicates Black reporters also contributing to Jazz Chart

JAZZ RADIO NATIONAL AIRPLAY/30

April 29, 1983

- | Last Week | Rank | Artist/Track |
|-----------|------|---|
| 1 | 1 | JOE SAMPLE/The Hunter (MCA) |
| 2 | 2 | RARE SILK/New Weave (Polydor/PolyGram) |
| 3 | 3 | LONNIE LISTON SMITH/Dreams Of Tomorrow (Doctor Jazz) |
| 4 | 4 | DAVE GRUSIN/The NY/LA Dream Band (GRP) |
| 5 | 5 | JARREAU/Jarreau (WB) |
| 6 | 6 | GEORGE HOWARD/Asphalt Gardens (Palo Alto) |
| 7 | 7 | HANK CRAWFORD/Midnight Ramble (Milestone) |
| 12 | 8 | WILTON FELDER/Gentle Fire (MCA) |
| 9 | 9 | KILIMANJARO/Two (Philo) |
| 10 | 10 | PHIL UPCHURCH/Revelations (JAM) |
| 11 | 11 | SHAKATAK/Invitations (Polydor/PolyGram) |
| 13 | 12 | ALLEN VIZZUTTI/Red Metal (Bainbridge) |
| 20 | 13 | DAVID DIGGS/Realworld (Palo Alto) |
| 16 | 14 | GROVER WASHINGTON JR./The Best Is Yet To Come (Elektra) |
| 10 | 15 | RICHIE COLE AND.../Return To Alto Acres (Palo Alto) |
| 15 | 16 | TANIA MARIA/Come With Me (Concord/Picante) |
| 25 | 17 | DAN SIEGEL/Reflections (Pausa) |
| 18 | 18 | TAL FARLOW/Cookin' On All Burners (Concord) |
| 19 | 19 | DEE BELL/DURAN/GETZ/Let There Be Love (Concord) |
| DEBUT | 20 | STEPS AHEAD/Steps Ahead (Musician/Elektra) |
| 29 | 21 | JESSICA WILLIAMS/Update (Cleancut) |
| 21 | 22 | CHARLES EARLAND/Street Themes (Columbia) |
| DEBUT | 23 | YOUNG LIONS/Young Lions (Musician/Elektra) |
| DEBUT | 24 | DAVID GRISMAN/Dawg Jazz (WB) |
| 17 | 25 | HERBIE HANCOCK/Quartet (Columbia) |
| 26 | 26 | BILL EVANS/A Tribute (Palo Alto) |
| 14 | 27 | JOHN KAIZAN NEPTUNE/West Of Somewhere (Milestone) |
| 27 | 28 | PATRICK WILLIAMS/Dreams And Themes (PCM) |
| DEBUT | 29 | EDDIE HARRIS/The Real Electrifying (Mutt & Jeff) |
| DEBUT | 30 | EARL KLUGH/Low Ride (Capitol) |

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Bob Stewart; WDWS/Durham, Rob Gringle; WMGI/Gainesville, FL, Albert Jiles; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, John Hill; KTWN/Minneapolis, Tom Pelissero; WJFM/Chicago, James Walsh; KKGQ/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Jeff Hanley.

JESSICA WILLIAMS-UPDATE

FEATURING EDDIE HARRIS



RADIO & RECORDS
"Jessica has few peers on the scene today..."
Cedar Walton

Contact: Charles Von Nordeck
Clean Cuts Inc.
(301) 467-4231

CITY PAPERS TELEPLAYISTS

107.7
FM MUSIC RADIO
Washington, D.C.

WNYM 710.4
Buffalo

PD: Ray St. James
MD: P.J. Fox

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 DAVID BOWIE/Let's Dance
H 3 3 THOMAS DOLBY/She Blinded Me With Light
H 4 4 MEN AT WORK/Overkill
H 5 5 STYX/Wind
H 6 6 IRENE CARA/Flashdance...What A Feeling
H 7 7 DURAN DURAN/Rio
H 8 8 DEF LEPPARD/Photograph
H 9 9 GREG KINN BAND/Jeopardy
H 10 10 LAURA BRANIGAN/Solitaire
H 11 11 MICHAEL JACKSON/Beat It
H 12 12 LAURA BRANIGAN/Solitaire
H 13 13 MICHAEL JACKSON/Beat It
H 14 14 RICK SPRINGFIELD/Air of the Heart
H 15 15 BOB SEGER/Even Now
H 16 16 DEYS MIDNIGHT/RU/Come On Eileen
H 17 17 PRINCE/Little Red Corvette
H 18 18 RONNIE MILSAP/Stranger In My House
H 19 19 LONNIE MILES/You Really Made Me
H 20 20 WHISPER/Tonight
H 21 21 BRYAN ADAMS/Straight From The Heart
H 22 22 STEPHEN BISHOP/It Might Be You
H 23 23 WHISPER/Tonight
H 24 24 TOTO/Don't Let Me Be This Way
H 25 25 SAGA/When Love Takes Over
H 26 26 TOTO/Don't Let Me Be This Way
H 27 27 TOTO/Don't Let Me Be This Way
H 28 28 TOTO/Don't Let Me Be This Way
H 29 29 TOTO/Don't Let Me Be This Way
H 30 30 STYX/Don't Let It End

ADDS
WALTER EGAN/Fool Moon Fire
KAT BENATAR/Looking For A Stranger
KENNY ROGERS/All My Life
MAC MCANALLY/Minimum Love
CULTURE CLUB/Time/Clock Of The Heart
JOURNEY/Faithfully
CHAMPAGNE/Tricky Again
CHRIS CROSS/No Time For Talk
WALTER EGAN/Fool Moon Fire
KAJAAGODOO/Too Shy

107.7
FM MUSIC RADIO
Washington, D.C.

PD: Alan Burns
MD: Mary Taten

H 1 1 GREG KINN BAND/Jeopardy
H 2 2 SCANDAL/Lover's Got A Line On Me
H 3 3 JOURNEY/Separate Ways/Worlds
H 4 4 AT/For Kommissar
H 5 5 KENNY LOGGINS/Welcome To Heartlight
H 6 6 MICHAEL JACKSON/Beat It
H 7 7 MEN AT WORK/Overkill
H 8 8 DEYS MIDNIGHT/RU/Come On Eileen
H 9 9 PRINCE/Little Red Corvette
H 10 10 AL JARREAU/Mornin'
H 11 11 BOB SEGER/Even Now
H 12 12 IRENE CARA/Flashdance...What A Feeling
H 13 13 BRYAN ADAMS/Straight From The Heart
H 14 14 DAN FOGLER/Being/Make Love Stay
H 15 15 LAURA BRANIGAN/Solitaire
H 16 16 GREG KINN BAND/Jeopardy
H 17 17 LAURA BRANIGAN/Solitaire
H 18 18 LAURA BRANIGAN/Solitaire
H 19 19 LAURA BRANIGAN/Solitaire
H 20 20 LAURA BRANIGAN/Solitaire
H 21 21 LAURA BRANIGAN/Solitaire
H 22 22 LAURA BRANIGAN/Solitaire
H 23 23 LAURA BRANIGAN/Solitaire
H 24 24 LAURA BRANIGAN/Solitaire
H 25 25 LAURA BRANIGAN/Solitaire
H 26 26 LAURA BRANIGAN/Solitaire
H 27 27 LAURA BRANIGAN/Solitaire
H 28 28 LAURA BRANIGAN/Solitaire
H 29 29 LAURA BRANIGAN/Solitaire
H 30 30 LAURA BRANIGAN/Solitaire

ADDS
LIONEL RICHTIE/My Love
KAJAAGODOO/Too Shy
THOMAS DOLBY/She Blinded Me With Light
EDDY GRANT/Electric Avenue

Hot 107.7
WOLFE
Philadelphia

PD: Scott Walker
MD: Glenn Kalina

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 DAVID BOWIE/Let's Dance
H 3 3 JOURNEY/Separate Ways/Worlds
H 4 4 AT/For Kommissar
H 5 5 MEN AT WORK/Overkill
H 6 6 DURAN DURAN/Rio
H 7 7 GREG KINN BAND/Jeopardy
H 8 8 PRETENDERS/Back On The Chain...
H 9 9 MICHAEL JACKSON/Beat It
H 10 10 IRENE CARA/Flashdance...What A Feeling
H 11 11 DURAN DURAN/Rio
H 12 12 EDDY GRANT/Electric Avenue
H 13 13 PATRICK SIMMONS/So Wrong
H 14 14 DEF LEPPARD/Photograph
H 15 15 CHAMPAGNE/Tricky Again
H 16 16 JOURNEY/Separate Ways/Worlds
H 17 17 RICK SPRINGFIELD/Air of the Heart
H 18 18 DEBARGE/Let's Love
H 19 19 LIONEL RICHTIE/My Love
H 20 20 BOB SEGER/Even Now
H 21 21 LAURA BRANIGAN/Solitaire
H 22 22 LAURA BRANIGAN/Solitaire
H 23 23 LAURA BRANIGAN/Solitaire
H 24 24 LAURA BRANIGAN/Solitaire
H 25 25 LAURA BRANIGAN/Solitaire
H 26 26 LAURA BRANIGAN/Solitaire
H 27 27 LAURA BRANIGAN/Solitaire
H 28 28 LAURA BRANIGAN/Solitaire
H 29 29 LAURA BRANIGAN/Solitaire
H 30 30 LAURA BRANIGAN/Solitaire

ADDS
LIONEL RICHTIE/My Love
KAJAAGODOO/Too Shy
THOMAS DOLBY/She Blinded Me With Light
EDDY GRANT/Electric Avenue

1050 chum
Toronto

PD: Jim Waters
MD: Brad Jones

H 1 1 THOMAS DOLBY/She Blinded Me With Light
H 2 2 STYX/Wind
H 3 3 MICHAEL JACKSON/Beat It
H 4 4 DAVID BOWIE/Let's Dance
H 5 5 JOURNEY/Separate Ways/Worlds
H 6 6 STYX/Wind
H 7 7 REBEL/In My Arms
H 8 8 NAKED EYES/Always Something There
H 9 9 DURAN DURAN/Rio
H 10 10 GREG KINN BAND/Jeopardy
H 11 11 PRETENDERS/Back On The Chain...
H 12 12 MICHAEL JACKSON/Beat It
H 13 13 IRENE CARA/Flashdance...What A Feeling
H 14 14 DURAN DURAN/Rio
H 15 15 DEF LEPPARD/Photograph
H 16 16 BIRE STRAITS/Just a Little Bit of Heaven
H 17 17 BRYAN ADAMS/Straight From The Heart
H 18 18 LAURA BRANIGAN/Solitaire
H 19 19 LAURA BRANIGAN/Solitaire
H 20 20 LAURA BRANIGAN/Solitaire
H 21 21 LAURA BRANIGAN/Solitaire
H 22 22 LAURA BRANIGAN/Solitaire
H 23 23 LAURA BRANIGAN/Solitaire
H 24 24 LAURA BRANIGAN/Solitaire
H 25 25 LAURA BRANIGAN/Solitaire
H 26 26 LAURA BRANIGAN/Solitaire
H 27 27 LAURA BRANIGAN/Solitaire
H 28 28 LAURA BRANIGAN/Solitaire
H 29 29 LAURA BRANIGAN/Solitaire
H 30 30 LAURA BRANIGAN/Solitaire

ADDS
28, 29, 30
JOURNEY/Faithfully

79.9
Houston

PD: John Lander
MD: Patty Hamilton

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 DEF LEPPARD/Photograph
H 3 3 STYX/Wind
H 4 4 DEYS MIDNIGHT/RU/Come On Eileen
H 5 5 MICHAEL JACKSON/Beat It
H 6 6 JOURNEY/Separate Ways/Worlds
H 7 7 AT/For Kommissar
H 8 8 DURAN DURAN/Rio
H 9 9 GREG KINN BAND/Jeopardy
H 10 10 THOMAS DOLBY/She Blinded Me With Light
H 11 11 JOURNEY/Separate Ways/Worlds
H 12 12 PRINCE/Little Red Corvette
H 13 13 TOTAL COLORED/It's A Beautiful Day
H 14 14 NEW EDITION/Candy Girl
H 15 15 JOURNEY/Faithfully
H 16 16 LAURA BRANIGAN/Solitaire
H 17 17 NAKED EYES/Always Something There
H 18 18 MEN AT WORK/Overkill
H 19 19 JOURNEY/Separate Ways/Worlds
H 20 20 STEPHEN BISHOP/It Might Be You
H 21 21 LAURA BRANIGAN/Solitaire
H 22 22 MODERN EMO/Just a Little Bit of Heaven
H 23 23 CULTURE CLUB/Time/Clock Of The Heart
H 24 24 ROBERT HAZARD/You Can't Run From Love
H 25 25 DURAN DURAN/Hungry Like The Wolf
H 26 26 SHERRIFF/When I'm With You
H 27 27 DEF LEPPARD/Rock On Ages
H 28 28 PATRICK SIMMONS/So Wrong
H 29 29 KAJAAGODOO/Too Shy
H 30 30 STYX/Don't Let It End

ADDS
18, 19, 27
KISS/Body Talk
WEIRD AL YANKOVIC/Ricky
SCANDAL/Lover's Got A Line On Me
BRYAN ADAMS/Straight From The Heart
KASHIF/Just Gotta Have You
SPARKS & WHEEL/In My Arms
TODD RUNDGREN/Bang The Drum All Day
HALL & OATES/Family Man
TUBES/She's A Beauty

100
Miami

PD: Robert W. Walker
MD: Frank Amadeo

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 JOURNEY/Separate Ways/Worlds
H 3 3 LIONEL RICHTIE/My Love
H 4 4 STYX/Wind
H 5 5 DEYS MIDNIGHT/RU/Come On Eileen
H 6 6 AT/For Kommissar
H 7 7 DAVID BOWIE/Let's Dance
H 8 8 THOMAS DOLBY/She Blinded Me With Light
H 9 9 DEBARGE/Like It
H 10 10 NEW EDITION/Candy Girl
H 11 11 DEF LEPPARD/Photograph
H 12 12 IRENE CARA/Flashdance...What A Feeling
H 13 13 GREG KINN BAND/Jeopardy
H 14 14 SERGIO MENDES/Never Gonna Let You Go
H 15 15 DURAN DURAN/Rio
H 16 16 MEN AT WORK/Overkill
H 17 17 LAURA BRANIGAN/Solitaire
H 18 18 AL JARREAU/Mornin'
H 19 19 CHAMPAGNE/Tricky Again
H 20 20 WHISPER/Tonight
H 21 21 LONNIE MILES/You Really Made Me
H 22 22 CULTURE CLUB/Time/Clock Of The Heart
H 23 23 RICK SPRINGFIELD/Air of the Heart
H 24 24 RICK SPRINGFIELD/Air of the Heart
H 25 25 RICK SPRINGFIELD/Air of the Heart
H 26 26 RICK SPRINGFIELD/Air of the Heart
H 27 27 RICK SPRINGFIELD/Air of the Heart
H 28 28 RICK SPRINGFIELD/Air of the Heart
H 29 29 RICK SPRINGFIELD/Air of the Heart
H 30 30 RICK SPRINGFIELD/Air of the Heart

ADDS
NONE

WBSB 104
Baltimore

PD: Jan Jeffries
Music Coord: Amy Kronthal

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 GREG KINN BAND/Jeopardy
H 3 3 DEYS MIDNIGHT/RU/Come On Eileen
H 4 4 PRINCE/Little Red Corvette
H 5 5 MEN AT WORK/Overkill
H 6 6 DAVID BOWIE/Let's Dance
H 7 7 TOTO/Don't Let Me Be This Way
H 8 8 STYX/Wind
H 9 9 THOMAS DOLBY/She Blinded Me With Light
H 10 10 BOB SEGER/Even Now
H 11 11 NAKED EYES/Always Something There
H 12 12 LAURA BRANIGAN/Solitaire
H 13 13 AL JARREAU/Mornin'
H 14 14 BRYAN ADAMS/Straight From The Heart
H 15 15 PATRICK SIMMONS/So Wrong
H 16 16 IRENE CARA/Flashdance...What A Feeling
H 17 17 AT/For Kommissar
H 18 18 LONNIE MILES/You Really Made Me
H 19 19 BARRY MANILOW/Some Kind of Friend
H 20 20 RICK SPRINGFIELD/Air of the Heart
H 21 21 CULTURE CLUB/Time/Clock Of The Heart
H 22 22 KENNY LOGGINS/Welcome To Heartlight
H 23 23 JOURNEY/Faithfully
H 24 24 IRENE CARA/Flashdance...What A Feeling
H 25 25 RONNIE MILSAP/Stranger In My House
H 26 26 SERGIO MENDES/Never Gonna Let You Go
H 27 27 CHAMPAGNE/Tricky Again
H 28 28 STYX/Don't Let It End

ADDS
CHRIS CROSS/No Time For Talk
WALTER EGAN/Fool Moon Fire
KAJAAGODOO/Too Shy

WBEN-FM 102
Buffalo

PD: Bob Wood
MD: Roger Christian

H 1 1 DAVID BOWIE/Let's Dance
H 2 2 MICHAEL JACKSON/Beat It
H 3 3 GREG KINN BAND/Jeopardy
H 4 4 GREG KINN BAND/Jeopardy
H 5 5 THOMAS DOLBY/She Blinded Me With Light
H 6 6 MICHAEL JACKSON/Beat It
H 7 7 JOURNEY/Separate Ways/Worlds
H 8 8 NAKED EYES/Always Something There
H 9 9 DURAN DURAN/Rio
H 10 10 GREG KINN BAND/Jeopardy
H 11 11 PRETENDERS/Back On The Chain...
H 12 12 MICHAEL JACKSON/Beat It
H 13 13 IRENE CARA/Flashdance...What A Feeling
H 14 14 DURAN DURAN/Rio
H 15 15 DEF LEPPARD/Photograph
H 16 16 BIRE STRAITS/Just a Little Bit of Heaven
H 17 17 BRYAN ADAMS/Straight From The Heart
H 18 18 LAURA BRANIGAN/Solitaire
H 19 19 LAURA BRANIGAN/Solitaire
H 20 20 LAURA BRANIGAN/Solitaire
H 21 21 LAURA BRANIGAN/Solitaire
H 22 22 LAURA BRANIGAN/Solitaire
H 23 23 LAURA BRANIGAN/Solitaire
H 24 24 LAURA BRANIGAN/Solitaire
H 25 25 LAURA BRANIGAN/Solitaire
H 26 26 LAURA BRANIGAN/Solitaire
H 27 27 LAURA BRANIGAN/Solitaire
H 28 28 LAURA BRANIGAN/Solitaire
H 29 29 LAURA BRANIGAN/Solitaire
H 30 30 LAURA BRANIGAN/Solitaire

ADDS
28, 29, 30
JOURNEY/Faithfully

HitRadio 96
Pittsburgh

PD: Cary Pall
MD: Keith Abrams

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 THOMAS DOLBY/She Blinded Me With Light
H 3 3 MEN AT WORK/Overkill
H 4 4 GREG KINN BAND/Jeopardy
H 5 5 AT/For Kommissar
H 6 6 TOTO/Don't Let Me Be This Way
H 7 7 BOB SEGER/Even Now
H 8 8 MEN AT WORK/Overkill
H 9 9 DEYS MIDNIGHT/RU/Come On Eileen
H 10 10 LONNIE MILES/You Really Made Me
H 11 11 KENNY LOGGINS/Welcome To Heartlight
H 12 12 AL JARREAU/Mornin'
H 13 13 DAVID BOWIE/Let's Dance
H 14 14 NAKED EYES/Always Something There
H 15 15 HALL & OATES/One On One
H 16 16 STYX/Wind
H 17 17 LAURA BRANIGAN/Solitaire
H 18 18 LAURA BRANIGAN/Solitaire
H 19 19 LAURA BRANIGAN/Solitaire
H 20 20 LAURA BRANIGAN/Solitaire
H 21 21 LAURA BRANIGAN/Solitaire
H 22 22 LAURA BRANIGAN/Solitaire
H 23 23 LAURA BRANIGAN/Solitaire
H 24 24 LAURA BRANIGAN/Solitaire
H 25 25 LAURA BRANIGAN/Solitaire
H 26 26 LAURA BRANIGAN/Solitaire
H 27 27 LAURA BRANIGAN/Solitaire
H 28 28 LAURA BRANIGAN/Solitaire
H 29 29 LAURA BRANIGAN/Solitaire
H 30 30 LAURA BRANIGAN/Solitaire

ADDS
28, 29, 30
JOURNEY/Faithfully

WBEN-FM 102
Buffalo

PD: Bob Wood
MD: Roger Christian

H 1 1 DAVID BOWIE/Let's Dance
H 2 2 MICHAEL JACKSON/Beat It
H 3 3 GREG KINN BAND/Jeopardy
H 4 4 GREG KINN BAND/Jeopardy
H 5 5 THOMAS DOLBY/She Blinded Me With Light
H 6 6 MICHAEL JACKSON/Beat It
H 7 7 JOURNEY/Separate Ways/Worlds
H 8 8 NAKED EYES/Always Something There
H 9 9 DURAN DURAN/Rio
H 10 10 GREG KINN BAND/Jeopardy
H 11 11 PRETENDERS/Back On The Chain...
H 12 12 MICHAEL JACKSON/Beat It
H 13 13 IRENE CARA/Flashdance...What A Feeling
H 14 14 DURAN DURAN/Rio
H 15 15 DEF LEPPARD/Photograph
H 16 16 BIRE STRAITS/Just a Little Bit of Heaven
H 17 17 BRYAN ADAMS/Straight From The Heart
H 18 18 LAURA BRANIGAN/Solitaire
H 19 19 LAURA BRANIGAN/Solitaire
H 20 20 LAURA BRANIGAN/Solitaire
H 21 21 LAURA BRANIGAN/Solitaire
H 22 22 LAURA BRANIGAN/Solitaire
H 23 23 LAURA BRANIGAN/Solitaire
H 24 24 LAURA BRANIGAN/Solitaire
H 25 25 LAURA BRANIGAN/Solitaire
H 26 26 LAURA BRANIGAN/Solitaire
H 27 27 LAURA BRANIGAN/Solitaire
H 28 28 LAURA BRANIGAN/Solitaire
H 29 29 LAURA BRANIGAN/Solitaire
H 30 30 LAURA BRANIGAN/Solitaire

ADDS
28, 29, 30
JOURNEY/Faithfully

WZZM-FM 100
Miami

PD: Keith Isley
MD: Mark Shands

H 1 1 IRENE CARA/Flashdance...What A Feeling
H 2 2 DAVID BOWIE/Let's Dance
H 3 3 DEYS MIDNIGHT/RU/Come On Eileen
H 4 4 NEW EDITION/Candy Girl
H 5 5 STYX/Wind
H 6 6 THOMAS DOLBY/She Blinded Me With Light
H 7 7 MICHAEL JACKSON/Beat It
H 8 8 DEBARGE/Like It
H 9 9 JOURNEY/Separate Ways/Worlds
H 10 10 MICHAEL JACKSON/Beat It
H 11 11 AT/For Kommissar
H 12 12 GREG KINN BAND/Jeopardy
H 13 13 LAURA BRANIGAN/Solitaire
H 14 14 LAURA BRANIGAN/Solitaire
H 15 15 CHAMPAGNE/Tricky Again
H 16 16 FALCORDER/Commissar/You Can't Run From Love
H 17 17 DEF LEPPARD/Photograph
H 18 18 AL JARREAU/Mornin'
H 19 19 LAURA BRANIGAN/Solitaire
H 20 20 LAURA BRANIGAN/Solitaire
H 21 21 PRINCE/Little Red Corvette
H 22 22 SERGIO MENDES/Never Gonna Let You Go
H 23 23 WEIRD AL YANKOVIC/Ricky
H 24 24 TODD RUNDGREN/Bang The Drum All Day
H 25 25 CULTURE CLUB/Time/Clock Of The Heart
H 26 26 NAKED EYES/Always Something There
H 27 27 CULTURE CLUB/Time/Clock Of The Heart
H 28 28 LONNIE MILES/You Really Made Me
H 29 29 LONNIE MILES/You Really Made Me
H 30 30 DEBARGE/Like It This Love

ADDS
25

7.93
Atlanta

PD: John Young
MD: Chris Thomas

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 CHAMPAGNE/Tricky Again
H 3 3 DEYS MIDNIGHT/RU/Come On Eileen
H 4 4 GREG KINN BAND/Jeopardy
H 5 5 PRINCE/Little Red Corvette
H 6 6 MICHAEL JACKSON/Beat It
H 7 7 TOTO/Don't Let Me Be This Way
H 8 8 IRENE CARA/Flashdance...What A Feeling
H 9 9 DURAN DURAN/Rio
H 10 10 DEYS MIDNIGHT/RU/Come On Eileen
H 11 11 BARRY MANILOW/Some Kind of Friend
H 12 12 LAURA BRANIGAN/Solitaire
H 13 13 STYX/Wind
H 14 14 AL JARREAU/Mornin'
H 15 15 JOURNEY/Separate Ways/Worlds
H 16 16 BRYAN ADAMS/Straight From The Heart
H 17 17 RONNIE MILSAP/Stranger In My House
H 18 18 CULTURE CLUB/Time/Clock Of The Heart
H 19 19 THOMAS DOLBY/She Blinded Me With Light
H 20 20 DEF LEPPARD/Photograph
H 21 21 MEN AT WORK/Overkill
H 22 22 LONNIE MILES/You Really Made Me
H 23 23 RICK SPRINGFIELD/Air of the Heart
H 24 24 RICK SPRINGFIELD/Air of the Heart
H 25 25 RICK SPRINGFIELD/Air of the Heart
H 26 26 RICK SPRINGFIELD/Air of the Heart
H 27 27 RICK SPRINGFIELD/Air of the Heart
H 28 28 RICK SPRINGFIELD/Air of the Heart
H 29 29 RICK SPRINGFIELD/Air of the Heart
H 30 30 RICK SPRINGFIELD/Air of the Heart

ADDS
ALABAMA/The Closer You Get
SERGIO MENDES/Never Gonna Let You Go
THOMPSON TWINS/Over On Your Side
STYX/Don't Let It End
KENNY ROGERS/All My Life
PAT BENATAR/Looking For A Stranger
INXS/The One Thing
BELLE STARRS/Sign Of The Times

ckgm 106
Montreal

PD: Rob Braide

H 1 1 DAVID BOWIE/Let's Dance
H 2 2 MICHAEL JACKSON/Beat It
H 3 3 GREG KINN BAND/Jeopardy
H 4 4 MICHAEL JACKSON/Beat It
H 5 5 THOMAS DOLBY/She Blinded Me With Light
H 6 6 INDEPENDENT WOMEN
H 7 7 HALL & OATES/One On One
H 8 8 DURAN DURAN/Hungry Like The Wolf
H 9 9 WALTER EGAN/Fool Moon Fire
H 10 10 STYX/Wind
H 11 11 ODD/Whirly Girl
H 12 12 WEATHER BIRDS/Let's Rating Me
H 13 13 BRYAN ADAMS/Cuts Like A Knife
H 14 14 ROBERT HAZARD/You Can't Run From Love
H 15 15 JOURNEY/Separate Ways/Worlds
H 16 16 SYSTEM/You Are In My System
H 17 17 MEN WITHOUT WORDS/You're My Best Friend
H 18 18 GOLDIE ALEXANDER/Knocking Down My Love
H 19 19 EDDY GRANT/Electric Avenue
H 20 20 PRINCE/Little Red Corvette
H 21 21 OIRE STRAITS/Just a Little Bit of Heaven
H 22 22 MEN AT WORK/Overkill
H 23 23 RED RIDERS/When Love Takes Over
H 24 24 PRETENDERS/Back On The Chain...
H 25 25 PEN/It's My Love
H 26 26 LUBA/Everytime I See Your Face
H 27 27 TACO/Putting On the Ritz
H 28 28 BOSS TOWN/GANG/You're My Side
H 29 29 VERMILION BELIEVE/Jealous Eyes
H 30 30 TENANTS/Sheff

ADDS
18, 19, 26, 27, 28, 29, 30
JOURNEY/Faithfully

103 WPHD
Buffalo

PD: Harv Moore
MD: John Picillo

H 1 1 GREG KINN BAND/Jeopardy
H 2 2 DAVID BOWIE/Let's Dance
H 3 3 AT/For Kommissar
H 4 4 MEN AT WORK/Overkill
H 5 5 THOMAS DOLBY/She Blinded Me With Light
H 6 6 BRYAN ADAMS/Straight From The Heart
H 7 7 BOB SEGER/Even Now
H 8 8 PRINCE/Little Red Corvette
H 9 9 TUBES/She's A Beauty
H 10 10 IRENE CARA/Flashdance...What A Feeling
H 11 11 DEYS MIDNIGHT/RU/Come On Eileen
H 12 12 DURAN DURAN/Rio
H 13 13 102/NEW YEAR'S DAY
H 14 14 RICK SPRINGFIELD/Air of the Heart
H 15 15 TOTO/Don't Let Me Be This Way
H 16 16 ODD/Whirly Girl
H 17 17 SAGA/When Love Takes Over
H 18 18 RICK SPRINGFIELD/Air of the Heart
H 19 19 PAT BENATAR/Looking For A Stranger
H 20 20 STYX/Wind
H 21 21 NAKED EYES/Always Something There
H 22 22 PATRICK SIMMONS/So Wrong
H 23 23 KENNY LOGGINS/Welcome To Heartlight
H 24 24 SPARKS & WHEEL/In My Arms
H 25 25 JOURNEY/Faithfully
H 26 26 STYX/Don't Let It End
H 27 27 EDDY GRANT/Electric Avenue

ADDS
28, 29, 30
ELTON JOHN/I'm Still Standing
LORNA BURN/Kinda Love
ULTRAVOX/Read The Wild Wind
KINSMAN/Comin' Home

HitRadio 96
Pittsburgh

PD: Cary Pall
MD: Keith Abrams

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 THOMAS DOLBY/She Blinded Me With Light
H 3 3 MEN AT WORK/Overkill
H 4 4 GREG KINN BAND/Jeopardy
H 5 5 AT/For Kommissar
H 6 6 TOTO/Don't Let Me Be This Way
H 7 7 BOB SEGER/Even Now
H 8 8 MEN AT WORK/Overkill
H 9 9 DEYS MIDNIGHT/RU/Come On Eileen
H 10 10 LONNIE MILES/You Really Made Me
H 11 11 KENNY LOGGINS/Welcome To Heartlight
H 12 12 AL JARREAU/Mornin'
H 13 13 DAVID BOWIE/Let's Dance
H 14 14 NAKED EYES/Always Something There
H 15 15 HALL & OATES/One On One
H 16 16 STYX/Wind
H 17 17 LAURA BRANIGAN/Solitaire
H 18 18 LAURA BRANIGAN/Solitaire
H 19 19 LAURA BRANIGAN/Solitaire
H 20 20 LAURA BRANIGAN/Solitaire
H 21 21 LAURA BRANIGAN/Solitaire
H 22 22 LAURA BRANIGAN/Solitaire
H 23 23 LAURA BRANIGAN/Solitaire
H 24 24 LAURA BRANIGAN/Solitaire
H 25 25 LAURA BRANIGAN/Solitaire
H 26 26 LAURA BRANIGAN/Solitaire
H 27 27 LAURA BRANIGAN/Solitaire
H 28 28 LAURA BRANIGAN/Solitaire
H 29 29 LAURA BRANIGAN/Solitaire
H 30 30 LAURA BRANIGAN/Solitaire

ADDS
28, 29, 30
JOURNEY/Faithfully

WPKS-FM 103
Boston

PD: Sonny Joe White
Music Coord: Geni Donaghey

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 THOMAS DOLBY/She Blinded Me With Light
H 3 3 MEN AT WORK/Overkill
H 4 4 DAVID BOWIE/Let's Dance
H 5 5 GREG KINN BAND/Jeopardy
H 6 6 LAURA BRANIGAN/Solitaire
H 7 7 GREG KINN BAND/Jeopardy
H 8 8 PATRICK SIMMONS/So Wrong
H 9 9 BRYAN ADAMS/Straight From The Heart
H 10 10 NAKED EYES/Always Something There
H 11 11 MICHAEL JACKSON/Beat It
H 12 12 IRENE CARA/Flashdance...What A Feeling
H 13 13 DURAN DURAN/Rio
H 14 14 CULTURE CLUB/Time/Clock Of The Heart
H 15 15 DEF LEPPARD/Photograph
H 16 16 BRYAN ADAMS/Straight From The Heart
H 17 17 LAURA BRANIGAN/Solitaire
H 18 18 LAURA BRANIGAN/Solitaire
H 19 19 LAURA BRANIGAN/Solitaire
H 20 20 LAURA BRANIGAN/Solitaire
H 21 21 LAURA BRANIGAN/Solitaire
H 22 22 LAURA BRANIGAN/Solitaire
H 23 23 LAURA BRANIGAN/Solitaire
H 24 24 LAURA BRANIGAN/Solitaire
H 25 25 LAURA BRANIGAN/Solitaire
H 26 26 LAURA BRANIGAN/Solitaire
H 27 27 LAURA BRANIGAN/Solitaire
H 28 28 LAURA BRANIGAN/Solitaire
H 29 29 LAURA BRANIGAN/Solitaire
H 30 30 LAURA BRANIGAN/Solitaire

ADDS
28, 29, 30
JOURNEY/Faithfully

GO3
Tampa

PD: Scott Shannon
MD: Pat McKay

H 1 1 MICHAEL JACKSON/Beat It
H 2 2 MICHAEL JACKSON/Beat It
H 3 3 DAVID BOWIE/Let's Dance
H 4 4 GREG KINN BAND/Jeopardy
H 5 5 STYX/Wind
H 6 6 DEYS MIDNIGHT/RU/Come On Eileen
H 7 7 THOMAS DOLBY/She Blinded Me With Light
H 8 8 JOURNEY/Separate Ways/Worlds
H 9 9 AT/For Kommissar
H 10 10 GEORGE CLINTON/My Adonis
H 11 11 LONNIE MILES/You Really Made Me
H 12 12 DEF LEPPARD/Photograph
H 13 13 IRENE CARA/Flashdance...What A Feeling
H 14 14 DEF LEPPARD/Photograph
H 15 15 DURAN DURAN/Rio
H 16 16 BARRY MANILOW/Some Kind of Friend
H 17 17 RICK SPRINGFIELD/Air of the Heart
H 18 18 RICK SPRINGFIELD/Air of the Heart
H 19 19 RICK SPRINGFIELD/Air of the Heart
H 20 20 RICK SPRINGFIELD/Air of the Heart
H 21 20 RICK SPRINGFIELD/Air of the Heart
H 22 21 RICK SPRINGFIELD/Air of the Heart
H 23 22 RICK SPRINGFIELD/Air of the Heart
H 24 23 RICK SPRINGFIELD/Air of the Heart
H 25 24 RICK SPRINGFIELD/Air of the Heart
H 26 25 RICK SPRINGFIELD/Air of the Heart
H 27 26 RICK SPRINGFIELD/Air of the Heart
H 28 27 RICK SPRINGFIELD/Air of the Heart
H 29 28 RICK SPRINGFIELD/Air of the Heart
H 30 29 RICK SPRINGFIELD/Air of the Heart

ADDS
25, 26, 27, 28, 29, 30
JOURNEY/Faithfully

92.1 KAM FM
Dallas/Ft. Worth

Ops Mgr: John Shomby
Asst. PD/MD: Pety Thomson

H 1 1 MEN AT WORK/Overkill
H 2 2 DEF LEPPARD/Photograph
H 3 3 THOMAS DOLBY/She Blinded Me With Light
H 4 4 DAVID BOWIE/Let's Dance
H 5 5 AT/For Kommissar
H 6 6 ODD/Whirly Girl
H 7 7 TOTO/Don't Let Me Be This Way
H 8 8 NAKED EYES/Always Something There
H 9 9 BARRY MANILOW/Some Kind of Friend
H 10 10 LAURA BRANIGAN/Solitaire
H 11 11 LAURA BRANIGAN/Solitaire
H 12 12 GREG KINN BAND/Jeopardy
H 13 13 DURAN DURAN/Rio
H 14 14 BRYAN ADAMS/Straight From The Heart
H 15 15 BOB SEGER/Even Now
H 16 16 IRENE CARA/Flashdance...What A Feeling
H 17 17 PRINCE/Little Red Corvette
H 18 18 RICK SPRINGFIELD/Air of the Heart
H 19 19 RICK SPRINGFIELD/Air of the Heart
H 20 20 RICK SPRINGFIELD/Air of the Heart
H 21 21 RICK SPRINGFIELD/Air of the Heart
H 22 22 RICK SPRINGFIELD/Air of the Heart
H 23 23 RICK SPRINGFIELD/Air of the Heart
H 24 24 RICK SPRINGFIELD/Air of the Heart
H 25 25 RICK SPRINGFIELD/Air of the Heart
H 26 26 RICK SPRINGFIELD/Air of the Heart
H 27 27 RICK SPRINGFIELD/Air of the Heart
H 28 28 RICK SPRINGFIELD/Air of the Heart
H 29 29 RICK SPRINGFIELD/Air of the Heart
H 30 30 RICK SPRINGFIELD/Air of the Heart

ADDS
NIGHT BANGERS/In My Arms
PAT BENATAR/Looking For A Stranger
CHRIS CROSS/No Time For Talk
ROBERT ELLIS ORRA/ Couldn't Say No
STYX/Don't Let It End
KISS/Body Talk
SUNNY DAY/Sunday Afternoon
CULTURE CLUB/Time/Clock Of The Heart
AL JARREAU/Mornin'

CR
Parallel One Playlists

WKQX Chicago
PD: Randy Lane
MD: Lorna Ozmon

- 1 KENNY LOGGINS/Welcome To Heartlight
- 2 GREG KINN BAND/Jeopardy
- 3 MICHAEL JACKSON/Beat It
- 4 TOTO/Don't Hold You Back
- 5 MICHAEL JACKSON/Beat It
- 6 MEN AT WORK/Overkill
- 7 BRITAN ADAMS/Straight From The Heart
- 8 LAURA BRANIGAN/Solitaire
- 9 BARRY MANILOW/Some Kind of Friend
- 10 LINDA RONSTADT/Easy For You To Say
- 11 FRIDAY I Know There's Something
- 12 BARRY MANILOW/Some Kind of Friend
- 13 LINDA RONSTADT/Easy For You To Say
- 14 FRIDAY I Know There's Something
- 15 BOB SEGER/Even Now
- 16 DIANNE HARVEY/Here The Short Way
- 17 NAKED EYES/Always Something Ther
- 18 LIONEL RICHIE/You Are A Beautiful
- 19 SCANDAL/You're A Line On
- 20 PATRICK SIMMONS/So Wrong
- 21 DAVID BOWIE/Let's Dance
- 22 IRENE CARA/Flamenco...What A F
- 23 JOURNEY/Separate Ways/Worlds
- 24 JOYCE/Don't Let It End
- 25 GARY BURBANK/Don't Pay The Ferryman
- 26 SAMMY HAGAR/Never Give Up
- 27 ROBERT ELLIS ORRA/Couldn't Say No
- 28 KENNY LOGGINS/Welcome To Heartlight
- 29 RICK SPRINGFIELD/Affair Of The Heart
- 30 NONE

KBEQ Kansas City
Ops Manager: Todd Chase

- 1 GREG KINN BAND/Jeopardy
- 2 BOB SEGER/Even Now
- 3 LAURA BRANIGAN/Solitaire
- 4 MICHAEL JACKSON/Beat It
- 5 DAVID BOWIE/Let's Dance
- 6 MEN AT WORK/Overkill
- 7 PATRICK SIMMONS/So Wrong
- 8 THOMAS DOLBY/She Blinded Me With S
- 9 KENNY LOGGINS/Welcome To Heartlight
- 10 GARY BURBANK/Don't Pay The Ferryman
- 11 BARRY MANILOW/Some Kind of Friend
- 12 FRIDAY I Know There's Something
- 13 ABE/Polka Dot Line
- 14 SEVY'S MIGHTY/You're A Beautiful
- 15 STRAY/Robots
- 16 AL JARREAU/Mornin'
- 17 TOTO/Don't Hold You Back
- 18 RICK SPRINGFIELD/Affair Of The Heart
- 19 JOHN ANDERSON/Swingin'
- 20 NAKED EYES/Always Something Ther
- 21 RONNIE MILSAP/Stranger In My House
- 22 DEF LEPPARD/Photograph
- 23 LIONEL RICHIE/You Are A Beautiful
- 24 BRYAN ADAMS/Straight From The Heart
- 25 JOURNEY/Separate Ways/Worlds
- 26 ZZ TOP/Gimme All Your Lovin'
- 27 IRENE CARA/Flamenco...What A F
- 28 DURAN DURAN/Rio
- 29 STYX/Don't Let It End
- 30 MEN AT WORK/Overkill
- 31 HALL & OATES/One On One
- 32 SHERIFF/When I'm With You
- 33 WALTER EGAN/Fool Moon Fire
- 34 ELTON JOHN/I'm Still Standing
- 35 EDDY GRANITZ/Electric Avenue

Q1 Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

- 1 GREG KINN BAND/Jeopardy
- 2 JOURNEY/Separate Ways/Worlds
- 3 ATTY/der Kommissar
- 4 DEE'S MIGHTY/You're A Beautiful
- 5 PRINCE/Little Red Corvette
- 6 JOE JACKSON/Down In Two
- 7 TOM PETTY/Change Of Heart
- 8 HALL & OATES/One On One
- 9 KENNY LOGGINS/Welcome To Heartlight
- 10 DURAN DURAN/Rio
- 11 BRYAN ADAMS/Straight From The Heart
- 12 MEN AT WORK/Overkill
- 13 TIME/The Malt
- 14 GOLDEN EARRING/Will It Be You
- 15 TOTO/Don't Hold You Back
- 16 ERIC CLAPTON/I've Got A Rock N' Ro
- 17 JOURNEY/Separate Ways/Worlds
- 18 BOB SEGER/Even Now
- 19 DEF LEPPARD/Photograph
- 20 THOMAS DOLBY/She Blinded Me With S
- 21 DAVID BOWIE/Let's Dance
- 22 RICK SPRINGFIELD/Affair Of The Heart
- 23 LIONEL RICHIE/You Are A Beautiful
- 24 SCANDAL/You're A Line On
- 25 PRINCE/Flamenco...What A F
- 26 MEN AT WORK/Overkill
- 27 IRENE CARA/Flamenco...What A F
- 28 NAKED EYES/Always Something Ther
- 29 BRYAN ADAMS/Straight From The Heart
- 30 WALTER EGAN/Fool Moon Fire
- 31 ELTON JOHN/I'm Still Standing
- 32 DEF LEPPARD/Photograph

WJOL 99.1 FM St. Paul
PD: Tac Hammer
MD: Gregg Swedberg

- 1 ATTY/der Kommissar
- 2 STEPHEN BISHOP/It Might Be You/Theme
- 3 KENNY LOGGINS/Welcome To Heartlight
- 4 BOB SEGER/Even Now
- 5 SHERIFF/When I'm With You
- 6 PRINCE/Little Red Corvette
- 7 MEN AT WORK/Overkill
- 8 JOURNEY/Separate Ways/Worlds
- 9 NAKED EYES/Always Something Ther
- 10 BRYAN ADAMS/Straight From The Heart
- 11 RICK SPRINGFIELD/Affair Of The Heart
- 12 DURAN DURAN/Rio
- 13 VAZ/Only You
- 14 RICK SPRINGFIELD/Affair Of The Heart
- 15 ULTRAVOX/Head The Wind
- 16 DEF LEPPARD/Photograph
- 17 LAURA BRANIGAN/Solitaire
- 18 THOMAS DOLBY/She Blinded Me With S
- 19 HALL & OATES/Italian Girl
- 20 SAMMY HAGAR/Never Give Up
- 21 SCANDAL/You're A Line On
- 22 SAGA/Wind Me Up
- 23 BARRY MANILOW/Some Kind of Friend
- 24 TUBES/She's A Beauty
- 25 IRENE CARA/Flamenco...What A F
- 26 CULTURE CLUB/Time/Clock Of The Hea
- 27 DAVID BOWIE/Let's Dance
- 28 WALTER EGAN/Fool Moon Fire
- 29 STYX/Don't Let It End
- 30 EDDY GRANITZ/Electric Avenue
- 31 ROBBIE PATTON/Smiling Islands
- 32 KAJA GOODOO/Too Shy
- 33 PAT BENATAR/Looking For A Strang
- 34 ELTON JOHN/I'm Still Standing
- 35 CHRIS DEBURGH/Don't Pay The Ferryman
- 36 DEF LEPPARD/Photograph

WJOL 99.1 FM Chicago
Ops. Mgr.: Steve Casey
MD: Steve Perun

- 1 MICHAEL JACKSON/Beat It
- 2 MICHAEL JACKSON/Beat It
- 3 DAVID BOWIE/Let's Dance
- 4 GREG KINN BAND/Jeopardy
- 5 DEE'S MIGHTY/You're A Beautiful
- 6 DEE'S MIGHTY/You're A Beautiful
- 7 DEE'S MIGHTY/You're A Beautiful
- 8 DEF LEPPARD/Photograph
- 9 DEF LEPPARD/Photograph
- 10 MEN AT WORK/Overkill
- 11 LIONEL RICHIE/You Are A Beautiful
- 12 LIONEL RICHIE/You Are A Beautiful
- 13 LIONEL RICHIE/You Are A Beautiful
- 14 LIONEL RICHIE/You Are A Beautiful
- 15 LIONEL RICHIE/You Are A Beautiful
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- 31 LIONEL RICHIE/You Are A Beautiful
- 32 LIONEL RICHIE/You Are A Beautiful
- 33 LIONEL RICHIE/You Are A Beautiful

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WGLO 8 Cleveland
PD: Bob Travis
MD: Tom Jeffries

- 1 MICHAEL JACKSON/Beat It
- 2 DAVID BOWIE/Let's Dance
- 3 PRINCE/Little Red Corvette
- 4 IRENE CARA/Flamenco...What A F
- 5 BRITAN ADAMS/Straight From The Heart
- 6 MEN AT WORK/Overkill
- 7 THOMAS DOLBY/She Blinded Me With S
- 8 NAKED EYES/Always Something Ther
- 9 ATTY/der Kommissar
- 10 NIGHT RANGER/Sing Me A Way
- 11 RICK SPRINGFIELD/Affair Of The Heart
- 12 TOTO/Don't Hold You Back
- 13 CULTURE CLUB/Time/Clock Of The Hea
- 14 DURAN DURAN/Rio
- 15 SAGA/Wind Me Up
- 16 PATRICK SIMMONS/So Wrong
- 17 KENNY LOGGINS/Welcome To Heartlight
- 18 JOURNEY/Separate Ways/Worlds
- 19 MEN AT WORK/Overkill
- 20 LIONEL RICHIE/You Are A Beautiful
- 21 RONNIE MILSAP/Stranger In My House
- 22 SAMMY HAGAR/Never Give Up
- 23 INXS/One Thing
- 24 KAJA GOODOO/Too Shy
- 25 WALTER EGAN/Fool Moon Fire
- 26 BARRY MANILOW/Some Kind of Friend
- 27 STRAY/Robots
- 28 SAMMY HAGAR/Never Give Up
- 29 PAT BENATAR/Looking For A Strang
- 30 HALL & OATES/Family Man
- 31 EDDY GRANITZ/Electric Avenue
- 32 CHRIS CROSS/No Time For Talk
- 33 SERGIO MENDES/Never Gonna Let You G
- 34 THOMPSON TWINS/Love On Your Side
- 35 KENNY LOGGINS/Welcome To Heartlight
- 36 ELTON JOHN/I'm Still Standing
- 37 ROBERT ELLIS ORRA/Couldn't Say No
- 38 KENNY LOGGINS/Welcome To Heartlight
- 39 ROBBIE PATTON/Smiling Islands
- 40 ZZ TOP/Gimme All Your Lovin'
- 41 MICHAEL BOLTON/Fools Game

WJLT 94 Milwaukee
PD: Dallas Cole
MD: Danny Clayton

- 1 MICHAEL JACKSON/Beat It
- 2 ATTY/der Kommissar
- 3 BOB SEGER/Even Now
- 4 PRINCE/Little Red Corvette
- 5 MEN AT WORK/Overkill
- 6 DEE'S MIGHTY/You're A Beautiful
- 7 KENNY LOGGINS/Welcome To Heartlight
- 8 BRYAN ADAMS/Straight From The Heart
- 9 JOURNEY/Separate Ways/Worlds
- 10 GREG KINN BAND/Jeopardy
- 11 GOLDEN EARRING/Will It Be You
- 12 ERIC CLAPTON/I've Got A Rock N' Ro
- 13 MICHAEL JACKSON/Beat It
- 14 LAURA BRANIGAN/Solitaire
- 15 JOURNEY/Don't Let It End
- 16 FRIDAY I Know There's Something
- 17 NAKED EYES/Always Something Ther
- 18 TOTO/Don't Hold You Back
- 19 HALL & OATES/Family Man
- 20 FRIDAY I Know There's Something
- 21 THOMAS DOLBY/She Blinded Me With S
- 22 LIONEL RICHIE/You Are A Beautiful
- 23 SCANDAL/You're A Line On
- 24 STYX/Robots
- 25 NAKED EYES/Always Something Ther
- 26 CULTURE CLUB/Time/Clock Of The Hea
- 27 KAJA GOODOO/Too Shy
- 28 PAT BENATAR/Looking For A Strang

WLS 93 Chicago
Ops. Mgr.: Steve Casey
MD: Steve Perun

- 1 MICHAEL JACKSON/Beat It
- 2 GREG KINN BAND/Jeopardy
- 3 DEE'S MIGHTY/You're A Beautiful
- 4 GOLDEN EARRING/Will It Be You
- 5 ATTY/der Kommissar
- 6 DEF LEPPARD/Photograph
- 7 MEN AT WORK/Overkill
- 8 FRIDAY I Know There's Something
- 9 DURAN DURAN/Hungry Like The Wolf
- 10 KENNY LOGGINS/Welcome To Heartlight
- 11 BRYAN ADAMS/Straight From The Heart
- 12 JOURNEY/Separate Ways/Worlds
- 13 BOB SEGER/Even Now
- 14 CULTURE CLUB/Time/Clock Of The Hea
- 15 RICK SPRINGFIELD/Affair Of The Heart
- 16 SAGA/Wind Me Up
- 17 NIGHT RANGER/Don't Let Me You...
- 18 ZZ TOP/Gimme All Your Lovin'
- 19 MOVING PICTURES/What About Me
- 20 SAMMY HAGAR/Never Give Up
- 21 TUBES/She's A Beauty
- 22 JOURNEY/Separate Ways/Worlds
- 23 STYX/Don't Let It End
- 24 NIGHT RANGER/Sing Me A Way
- 25 JOHN ANDERSON/Swingin'
- 26 DIANNE HARVEY/Take The Short Way
- 27 HALL & OATES/One On One
- 28 CHRIS CROSS/No Time For Talk
- 29 KENNY LOGGINS/Welcome To Heartlight
- 30 GOLDEN EARRING/Will It Be You
- 31 ATTY/der Kommissar
- 32 DEF LEPPARD/Photograph
- 33 IRENE CARA/Flamenco...What A F
- 34 JOHN ANDERSON/Swingin'
- 35 HALL & OATES/One On One
- 36 NAKED EYES/Always Something Ther
- 37 DURAN DURAN/Rio
- 38 JOURNEY/Separate Ways/Worlds
- 39 BRYAN ADAMS/Straight From The Heart
- 40 CULTURE CLUB/Time/Clock Of The Hea
- 41 TOTO/Don't Hold You Back
- 42 BARRY MANILOW/Some Kind of Friend
- 43 LIONEL RICHIE/You Are A Beautiful
- 44 KENNY LOGGINS/Welcome To Heartlight
- 45 STEPHEN BISHOP/It Might Be You/Theme
- 46 JOURNEY/Separate Ways/Worlds
- 47 ULTRAVOX/Head The Wind
- 48 BOBBIE PATTON/Smiling Islands
- 49 GREG KINN BAND/Jeopardy
- 50 IRENE CARA/Flamenco...What A F
- 51 GREG KINN BAND/Jeopardy
- 52 PRINCE/Little Red Corvette
- 53 GOLDEN EARRING/Will It Be You
- 54 THOMAS DOLBY/She Blinded Me With S
- 55 ATTY/der Kommissar
- 56 SHERIFF/When I'm With You
- 57 BOB SEGER/Even Now
- 58 DEF LEPPARD/Photograph
- 59 HALL & OATES/One On One
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- 400 DEF LEPPARD/Photograph
- 401 IRENE CARA/Flamenco...What A F
- 402 JOHN ANDERSON/Swingin'
- 403 DIANNE HARVEY/Take The Short Way
- 404

EAST Most Added Hottest

Elton John M. Jackson "Beat"
Little River Band Men At Work
Styx David Bowie

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Elton John M. Jackson "Beat"
Hall & Oates Alabama Men At Work
David Bowie

EAST PARALLEL TWO

WFLY/Albany, NY
Jack Lawrence
CHRIS CROSS
STYX
THOMPSON TWINS
AMY HOLLAND
Hottest:
MICHAEL JACKSON 2-1
DAVID BOWIE 6-3
DEF LEPPARD 12-8
IRENE CARA 23-15
MEN AT WORK 27-20

WTRY/Albany, NY
BIM Cahn
none
Hottest:
MICHAEL JACKSON 1-1
STYX 2-2
DEXYS MIDNIGHT RU 3-3
THOMAS DOLBY 6-6
DEF LEPPARD 19-19

WHTT/Boston, MA
Patena/Dana
ELTON JOHN
STYX
SPARKS
JIM CAPALDI
Hottest:
MICHAEL JACKSON 1-1
GREG KINN BAND 2-2
DAVID BOWIE 4-3
MEN AT WORK 6-5
PRINCE 8-7

WROR/Boston, MA
Gary Berkowitz
KENNY ROGERS
DEBARGE
INGRAM & AUSTIN
WEIRD AL YANKOVIC
STYX
HALL & OATES
KENNY LOGGINS
RICK SPRINGFIELD
NEW EDITION
BRYAN ADAMS
TODD RUNDGREN
EDDY GRANT
Hottest:
MICHAEL JACKSON 3-1
BOB SEGER 16-6
MEN AT WORK 26-8
DURAN DURAN 21-12
NAKED EYES 30-16

K104/Erie, PA
Bill Shannon
ELTON JOHN
WEIRD AL YANKOVIC
MADNESS
ZZ TOP
DAVE EDMUNDS
UTOPIA
DON HENLEY
DEVO
Hottest:
MEN AT WORK 1-1
PRINCE 4-2
LIONEL RICHIE 9-6
HALL & OATES 12-7
TOTAL COELO 26-15

WYCI/Hanover, York, PA
J.J. Randolph
KAJAGOOGOO
LAB
CHAMPAIGN
ALABAMA
Hottest:
MICHAEL JACKSON 1-1
TOTO 3-2
ATF 5-3
MEN AT WORK 9-5
DEF LEPPARD 12-9

WTIC/FM/Hartford, CT
Mike West
EDDY GRANT
KAJAGOOGOO
HALL & OATES
Hottest:
DAVID BOWIE 4-1
NAKED EYES 12-8
IRENE CARA 16-9
LIONEL RICHIE 19-14
CHAMPAIGN 27-20

WKEE/Huntington, WV
Gary Miller
STYX
SERGIO MENDES
CHRIS CROSS
ELTON JOHN
CHAMPAIGN
WEIRD AL YANKOVIC
Hottest:
MICHAEL JACKSON 2-1
TOTO 5-2
ATF 4-3
PRINCE 9-4
MEN AT WORK 18-6

WLAN-FM/Lancaster, PA
Nicole
NAKED EYES
JOURNEY
CULTURE CLUB
RICK SPRINGFIELD
ROBERT ELLIS ORRA
ELTON JOHN
DAVE EDMUNDS
KAJAGOOGOO
Hottest:
MICHAEL JACKSON 1-1
THOMAS DOLBY 6-4
TOTO 10-5
DAVID BOWIE 9-6
MEN AT WORK 17-10

WBLU/Long Island, NY
Bill Terry
CULTURE CLUB
RICK SPRINGFIELD
STYX
Hottest:
DEXYS MIDNIGHT RU 1-1
GREG KINN BAND 5-2
MICHAEL JACKSON 6-4
DAVID BOWIE 11-7
PRINCE 15-9

KC101/New Haven, CT
Danny Lyons
TUBES
AL JARREAU
BRYAN ADAMS
KAJAGOOGOO
LIONEL RICHIE
HALL & OATES
STYX
BELLE STARS
Hottest:
MICHAEL JACKSON 2-1
THOMAS DOLBY 5-3
PRINCE 10-5
DAVID BOWIE 12-7
IRENE CARA 26-16

WSPK/Poughkeepsie, NY
Chris Leide
ZZ TOP (dp)
ISLEY BROS
SERGIO MENDES
ELTON JOHN
INXS (dp)
NAKED EYES
DEF LEPPARD (dp)
AMY HOLLAND
TOTO 1-1
MEN AT WORK 8-2
CULTURE CLUB 10-5
IRENE CARA 13-10
RICK SPRINGFIELD 18-13

WHFM/Rochester, NY
Kathy McCann
HALL & OATES
ALABAMA
THOMPSON TWINS (dp)
KINKS (dp)
SERGIO MENDES (dp)
PAT BENATAR (dp)
Hottest:
MICHAEL JACKSON 2-1
ATF 3-2
MEN AT WORK 5-3
DURAN DURAN 18-13
RICK SPRINGFIELD 21-15

WKFM/Syracuse, NY
John Carucci
ELTON JOHN
ALABAMA (dp)
KINKS (dp)
SERGIO MENDES (dp)
PAT BENATAR (dp)
Hottest:
MICHAEL JACKSON 1-1
ATF 3-2
MEN AT WORK 5-3
DURAN DURAN 18-13
RICK SPRINGFIELD 21-15

WJWB/Portland, ME
John Willis
ELTON JOHN
LBB
KENNY ROGERS
CARL WILSON
ULTRAVOX
HIGH INERGY
KINKS
JIM CAPALDI
INGRAM & AUSTIN
DOUG & THE SLOWS
Hottest:
MICHAEL JACKSON 2-1
JOHN ANDERSON 5-3
PRINCE 8-4
DAVID BOWIE 12-7
JOURNEY 34-16

WHEB/Portsmouth, NH
Rick Bean
STYX
RICK SPRINGFIELD
CALL
GREG KINN BAND 1-1
MICHAEL JACKSON 2-2
RONNIE MILSAP 9-7
MEN AT WORK 21-11
INXS 22-13

WSQV/Williamport, PA
Frank Bell
LBB
ELTON JOHN
KINKS
CHRIS DEBURGH
Hottest:
MICHAEL JACKSON 1-1
BOB SEGER 18-11
JOURNEY 34-16

WTSN/Dover, NH
Jim Sebastian
HALL & OATES
KAJAGOOGOO
SERGIO MENDES
ELTON JOHN
LINDA RONSTADT
STYX
WALTER EGAN
LIONEL RICHIE
Hottest:
GREG KINN BAND 2-1
ATF 4-2
MICHAEL JACKSON 5-3
LAURA BRANIGAN 10-5
MEN AT WORK 22-7

WERZ/Exeter, NH
Scott MacKay
STYX
ELTON JOHN
EWAF
LBB
ULTRAVOX
KINKS
CARL WILSON (dp)
KENNY ROGERS (dp)
CALL
HIGH INERGY (dp)
Hottest:
GREG KINN BAND 1-1
DEF LEPPARD 6-3
BRYAN ADAMS 10-6
PRINCE 12-8
DAVID BOWIE 14-11

WZYQ/Fredrick, ND
Kemosabi Joe
ELTON JOHN
LBB
KROKUS
ALABAMA
Hottest:
MICHAEL JACKSON 3-1
LAURA BRANIGAN 15-9
RICK SPRINGFIELD 18-12
LIONEL RICHIE 23-17
RONNIE MILSAP 29-24

OK100/Ithaca, NY
Danny Alexander
ELTON JOHN
WEIRD AL YANKOVIC
MADNESS
UTOPIA
LEE GREENWOOD
DON HENLEY
DEVO
Hottest:
MICHAEL JACKSON 1-1
ATF 2-2
TOTO 4-3
RONNIE MILSAP 12-6
IRENE CARA 35-27

WACZ/Bangor, ME
Michael O'Hara
LBB
DEXYS MIDNIGHT RU
NIGHT RANGER (dp)
ELTON JOHN
DEVO (dp)
SAGA (dp)
Hottest:
GREG KINN BAND 1-1
MICHAEL JACKSON 3-2
JOHN ANDERSON 7-4
ATF 6-5
ERIC CLAPTON 8-6

WQUY/Bangor, ME
Jim Randall
ULTRAVOX
ELTON JOHN
STYX
PAT BENATAR (dp)
NIGHT RANGER
EWAF
CHAMPAIGN
GOLDEN EARRING
HALL & OATES
Hottest:
MICHAEL JACKSON 1-1
GREG KINN BAND 2-2
LAURA BRANIGAN 3-3
PRINCE 4-4
DAVID BOWIE 5-5

WKHI/Ocean City, MD
Jack Gillen
ELTON JOHN
LBB
CHRIS CROSS
CHAMPAIGN
EDDY GRANT (dp)
Hottest:
GREG KINN BAND 1-1
BRYAN ADAMS 11-7
MEN AT WORK 15-9
DAVID BOWIE 14-10
NAKED EYES 17-12

WCSC/Charleston, SC
Chris Bailey
LBB
DEXYS MIDNIGHT RU
ELTON JOHN
ALABAMA
DAVE EDMUNDS
EDDY GRANT
INGRAM & AUSTIN
BELLE STARS
Hottest:
PRINCE 2-1
DAVID BOWIE 8-5
MEN AT WORK 9-7
BRYAN ADAMS 12-9
CULTURE CLUB 13-10

WSSX/Charleston
Bill Martin
PRINCE (dp)
EDDY GRANT
Hottest:
DEF LEPPARD 1-1
HALL & OATES 5-3
MEN AT WORK 14-5
BRYAN ADAMS 10-7
PAT BENATAR 17-12

WBCY/Charlotte, NC
Bob Kaghan
HALL & OATES
LBB
TODD RUNDGREN
ROBBIE PATTON
CHRIS CROSS
CHAMPAIGN
Hottest:
MICHAEL JACKSON 1-1
ATF 3-2
TOTO 4-3
THOMAS DOLBY 2-4
DAVID BOWIE 7-5

WSKZ/Chattanooga, TN
David Carroll
IRENE CARA
HALL & OATES
CHRIS DEBURGH
ROBERT ELLIS ORRA
PAT BENATAR
Hottest:
MICHAEL JACKSON 1-1
MEN AT WORK 10-6
PRINCE 12-7
THOMAS DOLBY 15-8
LAURA BRANIGAN 18-12

CK101/Cocoa Beach, FL
Lowe
STYX
KAJAGOOGOO
DEBARGE
CHAMPAIGN
THOMPSON TWINS (dp)
MADNESS
Hottest:
MICHAEL JACKSON 2-1
DURAN DURAN 21-14
LIONEL RICHIE 24-16
IRENE CARA 32-19
BRYAN ADAMS 30-20
ATF 12-9
TUBES 18-13

WNOK-FM/Columbia, SC
Tom Anderson
SHERIFF
CHRIS CROSS
THOMPSON TWINS
JIM CAPALDI
ELTON JOHN
ALABAMA
ATF 4-1
BRYAN ADAMS 20-14
IRENE CARA 21-15
JOURNEY 31-24
SHERIFF D-30

KITE/Corpus Christi, TX
Marc Driscoll
NEW EDITION
MEN AT WORK
STYX
WEIRD AL YANKOVIC
SERGIO MENDES
ELTON JOHN (dp)
THOMPSON TWINS (dp)
KENNY ROGERS (dp)
LBB (dp)
Hottest:
DAVID BOWIE 1-1
LIONEL RICHIE 9-2
JOHN ANDERSON 3-3
CHAMPAIGN 7-5
NEW EDITION D-17

KZFM/Corpus Christi, TX
Jackie Robbins
INXS
ELTON JOHN
MICHAEL BOLTON (dp)
CHRIS CROSS
A FLOCK OF SEAGUL (dp)
EDDY GRANT
WEIRD AL YANKOVIC
STYX 1-1
MICHAEL JACKSON 3-2
DEF LEPPARD 2-3
DAVID BOWIE 6-4
MEN AT WORK 10-7

WDOQ/Daytona Beach, FL
Rick Knight
SERGIO MENDES
MADNESS
Hottest:
MEN AT WORK 3-1
HALL & OATES 7-4
DAVID BOWIE 8-5
PRINCE 9-8
IRENE CARA 21-9

WNYF/Daytona Beach, FL
Bob Stevens
HALL & OATES
DEXYS MIDNIGHT RU
EDDY GRANT
GREG KINN BAND
SERGIO MENDES
GEORGE CLINTON (dp)
DAVID BOWIE
MEN AT WORK
LBB
Hottest:
MICHAEL JACKSON 1-1
NEW EDITION 6-2
TOTO 9-5
LAURA BRANIGAN 16-9
JOURNEY 17-12

WDCG/Durham-Raleigh
Randy Kabrich
CULTURE CLUB
STYX
ZZ TOP
ROBBIE PATTON
Hottest:
MICHAEL JACKSON 2-1
MICHAEL JACKSON 1-2
ATF 3-3
DEXYS MIDNIGHT RU 6-4
DEF LEPPARD 11-7

KAMZ/El Paso, TX
Bob West
KENNY ROGERS
INGRAM & AUSTIN
EDDY GRANT
MELISSA MANCHESTE
Hottest:
MICHAEL JACKSON 1-1
PRINCE 8-3
BOB SEGER 11-6
MEN AT WORK 13-8
CULTURE CLUB 14-9

KSET-FM/El Paso, TX
Cat Simon
THOMPSON TWINS
JIM CAPALDI
BANANARAMA
Hottest:
MICHAEL JACKSON 1-1
MEN AT WORK 12-8
PRINCE 15-10
DURAN DURAN 19-14
CULTURE CLUB 20-15

WRQK/Greensboro, NC
Wes Jones
CARL WILSON
ROBBIE PATTON
SERGIO MENDES
LBB
THOMAS DOLBY (dp)
Hottest:
TOTO 4-1
AL JARREAU 10-6
PRINCE 11-8
MEN AT WORK 15-11
LIONEL RICHIE 26-17

WANS-FM/Greensboro, NC
Rod Matz
CHRIS CROSS
PAT BENATAR
SERGIO MENDES
KAJAGOOGOO
EDDY GRANT
Hottest:
MICHAEL JACKSON 3-1
THOMAS DOLBY 6-2
PRINCE 8-5
TOTO 11-6
MEN AT WORK 13-9

WZYH/Huntsville, AL
Scott Mitchell
TODD RUNDGREN
THOMPSON TWINS
KINKS
CHAMPAIGN
KENNY ROGERS
EDDY GRANT
Hottest:
MICHAEL JACKSON 1-1
DAVID BOWIE 4-2
TOTO 6-4
BRYAN ADAMS 7-6
DEF LEPPARD 8-7

WJDK/Jackson, MS
Bill Crews
EDDIE RABBITT
INGRAM & AUSTIN
ALABAMA
KENNY ROGERS
Hottest:
TOTO 1-1
ATF 2-2
GREG KINN BAND 3-3
HALL & OATES 7-6

94TYX/Jackson, MS
Jim Chick
HALL & OATES
EDDY GRANT
ELTON JOHN
LINDA RONSTADT
LBB
Hottest:
MICHAEL JACKSON 1-1
ATF 2-2
PRINCE 3-3
GREG KINN BAND 4-4
DAVID BOWIE 9-5

B97/New Orleans, LA
Bazoo/Loustereau
ELTON JOHN
HALL & OATES
INXS
Hottest:
PRINCE 1-1
DAVID BOWIE 8-4
THOMAS DOLBY 10-6
WEIRD AL YANKOVIC 15-8
IRENE CARA 27-17

WTIX/New Orleans
Gary Franklin
EDDY GRANT
DEBARGE
PAT BENATAR
THOMPSON TWINS
ELTON JOHN
ALABAMA (dp)
MICHAEL BOLTON (dp)
CALL (dp)
LOZ NETTO (dp)
Hottest:
MICHAEL JACKSON 1-1
DAVID BOWIE 7-3
MEN AT WORK 11-6
THOMAS DOLBY 16-9
PRINCE 22-10

WNVZ/Norfolk, VA
Steve Kelly
SERGIO MENDES (dp)
MADNESS
Hottest:
GREG KINN BAND 1-1
THOMAS DOLBY 9-4
HALL & OATES 23-18
AL JARREAU 38-24
JOURNEY 39-33

BJ106/Orlando, FL
Gary Mitchell
CULTURE CLUB
HALL & OATES
TUBES
Hottest:
MICHAEL JACKSON 2-1
MEN AT WORK 9-6
DAVID BOWIE 12-7
LAURA BRANIGAN 13-9

WRVQ/Richmond, VA
Jeff Morgan
KAJAGOOGOO
TUBES
IRENE CARA
EDDY GRANT
WALTER EGAN
Hottest:
GREG KINN BAND 1-1
PRINCE 11-5
DAVID BOWIE 15-7
DURAN DURAN 22-10
THOMAS DOLBY 29-19

KITY/San Antonio, TX
Michael Brandon
NIGHT RANGER
CHRIS CROSS
THOMPSON TWINS
MELISSA MANCHESTE
KENNY ROGERS
EWAF
SHERIFF
BOW WOW WOW
Hottest:
MICHAEL JACKSON 1-1
JOURNEY 2-2
MICHAEL JACKSON 4-3
DEXYS MIDNIGHT RU 6-5
STYX 7-7

KTFM/San Antonio, TX
Joe Neavy
KINKS
INXS
RITA COOLIDGE
HALL & OATES
IRENE CARA
Hottest:
MICHAEL JACKSON 1-1
MEN AT WORK 18-8
THOMAS DOLBY 19-16
RONNIE MILSAP 8-7
IRENE CARA 14-8

KTSA/San Antonio, TX
Frank Walsh
HALL & OATES
HIGH INERGY
Hottest:
MICHAEL JACKSON 2-1
MICHAEL JACKSON 1-2
RONNIE MILSAP 2-5
MEN AT WORK 16-8
STYX 13-10

KROK/Shreveport, LA
Gary Bennett
HALL & OATES
NIGHT RANGER (dp)
MELISSA MANCHESTE
RITA COOLIDGE (dp)
Hottest:
MICHAEL JACKSON 3-1
TOTO 5-3
BRYAN ADAMS 9-5
PRINCE 12-9
ATF 15-10

WSEZ/Winston-Salem
Steve Finnegan
CHRIS CROSS
ALABAMA
KENNY ROGERS
BELLE STARS
ELTON JOHN
LBB
Hottest:
MICHAEL JACKSON 1-1
MEN AT WORK 15-7
RICK SPRINGFIELD 21-17
CULTURE CLUB 26-19
JOURNEY 35-25

PARALLEL THREE

KQIZ/FM/Amarillo
Ron Chase
ELTON JOHN
LBB
KAJAGOOGOO
THOMPSON TWINS
DEVO
KINKS
Hottest:
MICHAEL JACKSON 1-1
DAVID BOWIE 11-4
MEN AT WORK 13-5
THOMAS DOLBY 14-6
TUBES 19-14

WIBE/Ashville, NC
John Stevens
THOMPSON TWINS
LBB
Hottest:
PRINCE 2-1
BRYAN ADAMS 10-5
DURAN DURAN 11-8
LAURA BRANIGAN 17-11
RICK SPRINGFIELD 22-1

Q101/Meridian, MS
Chuck McCartney
JIM CAPALDI
KINKS
PAT BENATAR
HALL & OATES
KENNY ROGERS
SAGA
HIGH INERGY
MADNESS
Hottest:
MICHAEL JACKSON 3-1
LAURA BRANIGAN 15-10
MEN AT WORK 20-11
CULTURE CLUB 21-13
IRENE CARA 22-14

KNOE-FM/Monroe, LA
Rhymes/Shea
HALL & OATES
ELTON JOHN
KINKS
KENNY ROGERS (dp)
EDDY GRANT
SPARKS
Hottest:
MICHAEL JACKSON 1-1
TOTO 3-2
MEN AT WORK 11-4
PRINCE 8-5
DAVID BOWIE 9-6

WCGO/Columbus, GA
Bob Raleigh
LEE GREENWOOD
ELTON JOHN
KAJAGOOGOO
CHRIS CROSS
BELLE STARS
Hottest:
ATF 1-1
MICHAEL JACKSON 3-2
DAVID BOWIE 7-4
THOMAS DOLBY 10-5
MEN AT WORK 12-7

WFLB/Fayetteville
Larry Cannon
STYX
Hottest:
JIM CAPALDI
KENNY ROGERS
MELISSA MANCHESTE
LBB
ALABAMA
INGRAM & AUSTIN
CHRIS DEBURGH (dp)
LOZ NETTO (dp)
Hottest:
MICHAEL JACKSON 2-1
LAURA BRANIGAN 17-12
MEN AT WORK 37-32
CULTURE CLUB 37-32

WQLT/Florence
Ralph Carroll
none
Hottest:
MICHAEL JACKSON 1-1
MICHAEL JACKSON 2-2
ATF 10-10
FRIDA 10-10
TOTO 20-20

KISR/Ft. Smith, AR
Rick Hayes
ELTON JOHN
CHRIS CROSS
SERGIO MENDES
A FLOCK OF SEAGUL
CHRIS MANGINI
Hottest:
DAVID BOWIE 8-1
BRYAN ADAMS 6-3
LAURA BRANIGAN 7-5
RONNIE MILSAP 14-10

**227 Reporters
223 Current Reports**

The following station reported a frozen playlist this week:
WQLT/Florence

The following stations did not report this week and therefore their playlists were frozen:
**KNBQ/Tacoma
WTRY/Albany
KX104/Nashville**

Note: WABX/Detroit is now a P-1 reporter.

MIDWEST Most Added Hottest

Eton John Men At Work
Hall & Oates M. Jackson "Beat"
Christopher Cross Toto

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Hall & Oates Men At Work
Eton John M. Jackson "Beat"
Little River Band David Bowie

MIDWEST PARALLEL TWO

WKDD/Akron, OH

ELTON JOHN
ROBERT ELLIS ORRA
A FLOCK OF SEAGUL
LRB
SAGA
Hottest:
TOTO 3-1
CULTURE CLUB 8-5
BRYAN ADAMS 12-8
DEF LEPPARD 14-12
JOURNEY 19-14

WKAU/Appleton-Oshkosh Ross/Allen

ROBBIE PATTON
KINKS
CHRIS DEBURGH (dp)
Hottest:
MICHAEL JACKSON 2-1
MEN AT WORK 15-6
THOMAS DOLBY 19-11
RICK SPRINGFIELD 27-20
NAKED EYES 30-23

WNAM/Appleton-Oshkosh Chris Caine

LRB
HALL & OATES
ALABAMA
ELTON JOHN
JIM CAPALDI
SERGIO MENDES
Hottest:
BRYAN ADAMS 4-1
MEN AT WORK 11-3
RICK SPRINGFIELD 17-11
NAKED EYES 21-15
LAURA BRANIGAN 25-18

92X/Columbus, OH

IRENE CARA
CULTURE CLUB
HALL & OATES
PAT BENATAR
Hottest:
GREG KIHN BAND 1-1
MICHAEL JACKSON 2-2
DEF LEPPARD 10-6
MEN AT WORK 15-8
PRINCE 18-13

KIHK/Davenport, IA

B.J. THOMAS
IRENE CARA
NEIL DIAMOND
STYX
JOURNEY
HALL & OATES
Hottest:
TOTO 1-1
EDDIE RABBITT 12-5
LIONEL RICHIE 23-13
CULTURE CLUB 24-18
DAVID BOWIE 28-22

KMGK/Des Moines, IA

PAT BENATAR
KAJAGOOGOO
CALL
HALL & OATES
CHRIS CROSS
PHIL COLLINS
ELTON JOHN
THOMPSON TWINS
Hottest:
GREG KIHN BAND 3-1
PRINCE 11-2
BOB SEGER 13-3
ATF 6-4
LAURA BRANIGAN 14-5

WECB/Duluth, MN

IRENE CARA
AL JARREAU
JOURNEY (dp)
HALL & OATES
Hottest:
TOTO 2-1
MEN AT WORK 10-4
RONNIE MILSAP 11-7
BRYAN ADAMS 15-8
LAURA BRANIGAN 16-12

WKDQ/Evanston, IN

HALL & OATES
STYX
CHRIS CROSS
SERGIO MENDES
Hottest:
STEPHEN BISHOP 1-1
TOTO 6-2
MEN AT WORK 15-5
GREG KIHN BAND 10-6
BRYAN ADAMS 14-9

WMEE/Fort Wayne, IN

HALL & OATES
NIGHT RANGER
ZZ TOP
Hottest:
MICHAEL JACKSON 3-1
DAVID BOWIE 10-3
BRYAN ADAMS 12-5
THOMAS DOLBY 18-10
LAURA BRANIGAN 19-11

WZZR/Grand Rapids, MI

PHIL COLLINS
THOMPSON TWINS
MADNESS
LRB
ELTON JOHN
BERLIN
Hottest:
BOB SEGER 1-1
SHERIFF 6-5
NAKED EYES 11-7
SAGA 19-16
MEN AT WORK 20-17

WNAP/Indianapolis, IN

CULTURE CLUB
RONNIE MILSAP
BARRY MANILOW
STYX
EDDIE RABBITT
IRENE CARA
MARTY BALIN
NEIL DIAMOND
Hottest:
TOTO 8-1
STEPHEN BISHOP 10-2
KENNY LOGGINS 11-4
MEN AT WORK 20-9
AL JARREAU 19-10

WZPL/Indianapolis

CHRIS CROSS
ELTON JOHN
LRB
THOMPSON TWINS
JIM CAPALDI
SERGIO MENDES
Hottest:
MICHAEL JACKSON 7-1
JOURNEY 2-2
GREG KIHN BAND 1-4
MEN AT WORK 18-7
MICHAEL JACKSON 20-10

WJXQ/Jackson, MI

ART IN AMERICA
JEFFERSON STARSHI
PINK FLOYD
KINKS
Hottest:
DEF LEPPARD 1-1
MEN AT WORK 6-4
BRYAN ADAMS 20-18
ART IN AMERICA D-31
PINK FLOYD D-35

WKFR/Kalamazoo, MI

IRENE CARA
EDDY GRANT
ELTON JOHN
DAVE EDMUNDS
Hottest:
MICHAEL JACKSON 3-1
THOMAS DOLBY 8-5
MEN AT WORK 10-7
IRENE CARA 21-14
DAVID BOWIE 22-15

WVIC/Lansing

WALTER EGAN
CHRIS CROSS
PAT BENATAR
PRINCE
JOURNEY
Hottest:
ATF 1-1
DEF LEPPARD 2-2
DEXYS MIDNIGHT RU 3-4
MEN AT WORK 11-7
NAKED EYES 12-9

WZEE/Madison, WI

IRENE CARA
EDDY GRANT
ELTON JOHN
DAVE EDMUNDS
Hottest:
MICHAEL JACKSON 2-1
DEF LEPPARD 3-2
THOMAS DOLBY 7-4
JOURNEY 6-5
DURAN DURAN 12-7

KQKQ/Omaha, NB

ELTON JOHN
PAT BENATAR
CHAMPAIGN
WEIRD AL YANKOVIC
Hottest:
MICHAEL JACKSON 1-1
GREG KIHN BAND 2-2
THOMAS DOLBY 7-3
MEN AT WORK 16-8
IRENE CARA 19-12

KZ93/Peoria, IL

SCANDAL
THOMAS DOLBY
KAJAGOOGOO
U2
Hottest:
MICHAEL JACKSON 6-1
ATF 4-3
TOTO 5-4
MEN AT WORK 10-6
PRINCE 9-8

WZOK/Rockford

GOLDEN EARRING
JOURNEY
TUBES
Hottest:
GREG KIHN BAND 1-1
ATF 2-2
MICHAEL JACKSON 4-3
BOB SEGER 6-4
TOTO 8-5

U93/South Bend, IN

DEF LEPPARD
Hottest:
MICHAEL JACKSON 1-1
MICHAEL JACKSON 2-2
STYX 3-3
MEN AT WORK 20-11
TOTO 21-14

KAYI/Tulsa, OK

THOMAS DOLBY
DEF LEPPARD
NAKED EYES
HALL & OATES
CHRIS CROSS
WEIRD AL YANKOVIC (dp)
Hottest:
TOTO 3-1
MICHAEL JACKSON 7-2
ATF 6-3
KENNY LOGGINS 4-4
PRINCE 5-5

KRAV/Tulsa, OK

BRYAN ADAMS
STYX
Hottest:
GREG KIHN BAND 1-1
TOTO 5-2
BARRY MANILOW 6-3
LAURA BRANIGAN 13-10
MEN AT WORK 18-12

KEYN-FM/Wichita, KS

ELTON JOHN
CHRIS CROSS
WALTER EGAN
Hottest:
MICHAEL JACKSON 1-1
GREG KIHN BAND 2-2
BARRY MANILOW 8-6
LIONEL RICHIE 14-9
MEN AT WORK 15-10

WHOT/Youngstown, OH

HALL & OATES
STYX
NAKED EYES
CHRIS CROSS
BELLE STARS
SHERIFF
DEBARGE
THOMPSON TWINS
KINKS
Hottest:
MICHAEL JACKSON 1-1
MEN AT WORK 13-9
THOMAS DOLBY 17-11
LAURA BRANIGAN 15-12
DURAN DURAN 20-15

WYFM/Youngstown, OH

MEN AT WORK
Hottest:
MICHAEL JACKSON 1-1
PRINCE 9-3
ATF 6-5
DEF LEPPARD 14-7
DAVID BOWIE 12-9

KFYR/Bismarck, ND

BOB SEGER
IRENE CARA
ELTON JOHN
HALL & OATES
DAVE EDMUNDS
CHRIS CROSS
Hottest:
JOHN ANDERSON 1-1
TOTO 10-7
PRINCE 11-8
MEN AT WORK 17-9
MICHAEL JACKSON 18-12

WBWB/Bloomington

KINKS
HALL & OATES
MADNESS
SERGIO MENDES
EDDY GRANT
PHIL COLLINS
CALL (dp)
RONNIE MILSAP (dp)
Hottest:
ATF 1-1
DAVID BOWIE 16-10
THOMAS DOLBY 18-12
TODD RUNDGREN 39-25
JIM CAPALDI 35-27

KFMZ/Columbia

ELTON JOHN
STYX
Hottest:
BOB SEGER 2-1
DURAN DURAN 4-2
WALL OF VOODOO 18-10
KAJAGOOGOO 24-18
MARTIN BRILEY D-19

KQWB/Fargo, ND

IRENE CARA
RICK SPRINGFIELD
PATRICK SIMMONS
STYX
LIONEL RICHIE
HALL & OATES
KENNY ROGERS
Hottest:
GREG KIHN BAND 1-1
CULTURE CLUB 18-13
ROBERT ELLIS ORRA 19-15
DAVID BOWIE 22-17
BRYAN ADAMS 23-19

KKXL-FM/Grand Forks, ND

HALL & OATES
ROBERT ELLIS ORRA
IRENE CARA
STYX
WEIRD AL YANKOVIC
Hottest:
TOTO 2-1
PRINCE 7-3
BRYAN ADAMS 11-7
DAVID BOWIE 14-8
MEN AT WORK 18-9

KYTN/Grand Forks, ND

THOMPSON TWINS
MADNESS
PHIL COLLINS
KINKS
ELTON JOHN
MICHAEL BOLTON
Hottest:
DEF LEPPARD 1-1
BRYAN ADAMS 2-2
THOMAS DOLBY 3-3
DURAN DURAN 7-4
NIGHT RANGER 5-5

KRNA/Iowa City, IA

CHRIS CROSS
A FLOCK OF SEAGUL
PAT BENATAR
PLANET P (dp)
KINKS (dp)
Hottest:
PRINCE 2-1
TOTO 4-3
DURAN DURAN 9-4
MEN AT WORK 14-9
AL JARREAU 21-13

WAZY-FM/Lafayette, IN

HALL & OATES
NIGHT RANGER (dp)
PAT BENATAR
ZZ TOP (dp)
Hottest:
GREG KIHN BAND 2-1
TOTO 4-2
PRINCE 10-7
LAURA BRANIGAN 18-11
LIONEL RICHIE 25-17

WRKR/Racine, WI

BOB SEGER
BRYAN ADAMS
ROBERT ELLIS ORRA
CULTURE CLUB
TUBES
MEN AT WORK
Hottest:
MICHAEL JACKSON 4-1
THOMAS DOLBY 17-9
TOTAL COELO 19-10
DAVID BOWIE 22-11
GARY PORTNOY 18-12

KKLS/Rapid City, SD

HALL & OATES
LRB
ELTON JOHN
INXS (dp)
Hottest:
BOB SEGER 2-1
TOTO 6-2
MAC MCANALLY 11-5
LAURA BRANIGAN 15-10
MEN AT WORK 17-12

KSKG/Saline

NAKED EYES
WEIRD AL YANKOVIC (dp)
JOAN ARMATRADING (dp)
KINKS
CHRIS CROSS
KAJAGOOGOO
PLANET P (dp)
Hottest:
MICHAEL JACKSON 2-1
PRINCE 8-6
MEN AT WORK 19-10
LAURA BRANIGAN 24-14
IRENE CARA 29-20

KWTO-FM/Springfield, MO

CHRIS CROSS
LRB
ELTON JOHN
Hottest:
GREG KIHN BAND 1-1
ATF 2-2
MICHAEL JACKSON 4-3
TOTO 5-5
THOMAS DOLBY 15-9

WSPT/Stevens Point, WI

CHRIS CROSS
SCANDAL
PHIL COLLINS
CHRIS DEBURGH (dp)
PLANET P (dp)
Hottest:
MICHAEL JACKSON 1-1
PRINCE 2-2
DEF LEPPARD 8-3
LAURA BRANIGAN 13-5
DAVID BOWIE 16-7

KDVV/Topeka, KN

ROBERT ELLIS ORRA
SERGIO MENDES
KAJAGOOGOO
HALL & OATES
THOMPSON TWINS (dp)
KINKS (dp)
Hottest:
MICHAEL JACKSON 1-1
TOTO 3-2
MEN AT WORK 5-3
THOMAS DOLBY 17-7
IRENE CARA 26-17

KFMW/Waterloo, IA

NAKED EYES
TUBES
JOURNEY
STYX
WALTER EGAN
ROBERT ELLIS ORRA
ELTON JOHN
THOMPSON TWINS
HALL & OATES
CHRIS DEBURGH
Hottest:
MICHAEL JACKSON 1-1
BRYAN ADAMS 21-11
THOMAS DOLBY 23-13
DAVID BOWIE 25-15
CULTURE CLUB 28-19

WEST PARALLEL TWO

KKXX/Bakersfield, CA

THOMAS DOLBY (dp)
CALL (dp)
SAMMY HAGAR (dp)
Hottest:
DEF LEPPARD 1-1
MEN AT WORK 14-3
DAVID BOWIE 13-4
BRYAN ADAMS 24-17
IRENE CARA 31-19

KBBK/Boise, ID

HALL & OATES
ELTON JOHN
LRB
CHRIS CROSS
SERGIO MENDES
THOMPSON TWINS
U2
JIM CAPALDI
Hottest:
MICHAEL JACKSON 1-1
DEF LEPPARD 2-2
PRINCE 3-3
NAKED EYES 8-6
CULTURE CLUB 28-21

KKFM/Colorado Springs

STYX
HALL & OATES
INXS
Hottest:
MICHAEL JACKSON 1-1
DEXYS MIDNIGHT RU 3-2
BOB SEGER 5-4
JOURNEY 4-6
JOURNEY 16-11
TOTO 21-13

KYNO-FM/Fresno

HALL & OATES
SERGIO MENDES
KENNY ROGERS
ZZ TOP
DEVO
Hottest:
MICHAEL JACKSON 3-1
PRINCE 5-4
ATF 6-5
LIONEL RICHIE 9-7
ISLEY BROS 10-8

KIKI/Honolulu, HI

MICHAEL WYCOFF
CHAMPAIGN
ELTON JOHN
LOZ NETTO (dp)
AUDY KIMURA
MICHAEL JACKSON
Hottest:
ATF 2-1
STEPHEN BISHOP 1-2
GREG KIHN BAND 10-7
MEN AT WORK 26-15
DOUG & THE SLUGS 30-22

KOMQ/Honolulu, HI

EW&F
SCANDAL
JOURNEY
HALL & OATES
STYX
NEIL DIAMOND
JOAN ARMATRADING
Hottest:
MICHAEL JACKSON 1-1
GREG KIHN BAND 4-3
TOTO 9-4
BRYAN ADAMS 10-5
CHAMPAIGN 12-6

KLUC/Las Vegas, NV

ELTON JOHN
LRB
CHRIS CROSS
KAJAGOOGOO
Hottest:
TOTO 5-1
BRYAN ADAMS 14-8
MEN AT WORK 16-9
DEF LEPPARD 19-11
JOURNEY 25-16

KOSO/Modesto

LINDA RONSTADT
EDDIE RABBITT
CHRIS CROSS
Hottest:
MICHAEL JACKSON 1-1
MEN AT WORK 12-2
IRENE CARA 27-9
JOURNEY 21-13
LIONEL RICHIE 22-16

KHOP/Modesto-Stockton

ELTON JOHN
HALL & OATES
MELISSA MANCHESTE
SAGA (dp)
KENNY ROGERS (dp)
Hottest:
MICHAEL JACKSON 1-1
DAVID BOWIE 10-2
MEN AT WORK 11-5
RONNIE MILSAP 13-9
JOURNEY 28-15

KIDD/Monterey, CA

CHAMPAIGN
LRB
Hottest:
ATF 2-1
MICHAEL JACKSON 4-2
GARY PORTNOY 9-5
RONNIE MILSAP 18-9
TOTO 19-11

K96/Provo, UT

LIONEL RICHIE
HALL & OATES
KAJAGOOGOO
STYX
Hottest:
MICHAEL JACKSON 3-1
TOTO 5-4
MEN AT WORK 9-6
DAVID BOWIE 13-10
DURAN DURAN 22-14

KGGI/Riverside-S.B.

KENNY ROGERS
BROTHERS JOHNSON
STYX
Hottest:
MICHAEL JACKSON 1-1
GREG KIHN BAND 3-2
LIONEL RICHIE 16-11
NEW EDITION 27-19
HALL & OATES 26-20

KSKD/Salem, OR

SERGIO MENDES
LRB
CHRIS CROSS
HALL & OATES
SHERIFF (dp)
DEBARGE (dp)
KENNY ROGERS (dp)
MICHAEL BOLTON (dp)
Hottest:
DEF LEPPARD 4-1
NEIL YOUNG 15-8
MEN AT WORK 19-12
LAURA BRANIGAN 26-17
IRENE CARA 29-20

KRSP/Salt Lake City, UT

HALL & OATES
KAJAGOOGOO
Hottest:
MICHAEL JACKSON 1-1
ATF 7-5
DEF LEPPARD 11-6
THOMAS DOLBY 18-9
DAVID BOWIE 14-10

KYYX/Seattle, WA

A FLOCK OF SEAGUL
WEIRD AL YANKOVIC
BERLIN
ALAN VEGA
LEISURE PROCESS
TEARS FOR FEARS
JOE KING CARASCO
Hottest:
U2 4-1
DAVID BOWIE 9-2
EDDY GRANT 10-4
MEN AT WORK 17-9
SPARKS 18-14

KJRB/Spokane, WA

ELTON JOHN
LRB
HALL & OATES
MADNESS
KENNY ROGERS
Hottest:
MEN AT WORK 8-1
TOTO 10-4
RONNIE MILSAP 12-7
CULTURE CLUB 20-12
DURAN DURAN 23-19

KHYT/Tucson, AZ

LIONEL RICHIE
LAURA BRANIGAN
BERLIN
PLANET P
ELTON JOHN
DEBARGE
KINKS
Hottest:
MICHAEL JACKSON 1-1
THOMAS DOLBY 3-3
DAVID BOWIE 16-9
MEN AT WORK 18-9
IRENE CARA 30-20

KRQ/Tucson, AZ

THOMAS DOLBY
RICK SPRINGFIELD
CULTURE CLUB
JIM CAPALDI
Hottest:
DEXYS MIDNIGHT RU 3-1
TOTO 8-3
MEN AT WORK 14-8
JOURNEY 16-9
PRINCE 17-11

KENI/Anchorage, AK

HALL & OATES
ALABAMA
SPARKS
INGRAM & AUSTIN
KENNY ROGERS
Hottest:
MICHAEL JACKSON 2-1
PRINCE 9-6
ATF 10-7
DAVID BOWIE 20-13
MEN AT WORK 27-22

KYYA/Billings, MT

HALL & OATES
NAKED EYES
ROBERT ELLIS ORRA
WALTER EGAN
NIGHT RANGER
Hottest:
MICHAEL JACKSON 3-1
TOTO 7-3
DAVID BOWIE 16-9
MEN AT WORK 20-10
THOMAS DOLBY 21-15

KCDQ/Bozeman, MT

ALABAMA
KENNY ROGERS
ELTON JOHN
PLANET P
JOAN ARMATRADING
SPARKS
KINKS
MICHAEL BOLTON
Hottest:
GREG KIHN BAND 1-1
TOTO 4-2
PRINCE 7-4
BOB SEGER 8-5
MEN AT WORK 20-12

KTRS/Casper, WY

DURAN DURAN (dp)
TUBES
KAJAGOOGOO
SERGIO MENDES
Hottest:
TOTO 1-1
MICHAEL JACKSON 2-2
MEN AT WORK 12-3
LAURA BRANIGAN 16-10
AL JARREAU 17-14

KKAZ/Cheyenne, WY

THOMAS DOLBY
TUBES
EDDY GRANT
SERGIO MENDES
WALTER EGAN
Hottest:
GREG KIHN BAND 4-1
MICHAEL JACKSON 5-3
TOTO 6-4
DAVID BOWIE 15-7
MEN AT WORK 27-17

KGHO/Hoquiam

PAT BENATAR
CHRIS CROSS
DAVE EDMUNDS
THOMPSON TWINS
LRB
WEIRD AL YANKOVIC
SERGIO MENDES
Hottest:
ATF 1-1
BOB SEGER 5-2
MEN AT WORK 9-6
TUBES 13-9
RICK SPRINGFIELD D-33

KOZE/Lewiston, ID

LRB
ELTON JOHN
CHRIS CROSS
Hottest:
MICHAEL JACKSON 1-1
ATF 2-2
DEF LEPPARD 3-3
MEN AT WORK 16-11
NAKED EYES 21-16

KDZA/Pueblo, CO

HALL & OATES
PAT BENATAR (dp)
SERGIO MENDES
THOMPSON TWINS (dp)
SPARKS
BELLE STARS (dp)
ALABAMA
CARL WILSON
Hottest:
GREG KIHN BAND 1-1
MICHAEL JACKSON 3-2
ATF 5-3
TOTO 6-4
MEN AT WORK 19-15

KCBN/Reno, NV

IRENE CARA
PLANET P
DEVO
KINKS
RED ROCKERS
CHRIS DEBURGH
Hottest:
MICHAEL JACKSON 1-1
DAVID BOWIE 7-2
EDDY GRANT 12-5
MEN AT WORK 20-13
CULTURE CLUB 30-20

KBIM/Roswell, NM

SERGIO MENDES
RITA COOLIDGE
KINKS
SPARKS
KENNY ROGERS
DEVO
ALABAMA
Hottest:
MICHAEL JACKSON 1-1
MEN AT WORK 14-7
LAURA BRANIGAN 17-11
JOURNEY 31-22
TUBES 32-24

KSly/San Luis Obispo

CALL
MADNESS
HALL & OATES
CHRIS CROSS
CARL WILSON
KINKS
PAT BENATAR (dp)
WEIRD AL YANKOVIC
Hottest:
DEF LEPPARD 5-3
PRINCE 10-8
GAP BAND 20-16
IRENE CARA 29-21
NAKED EYES 31-25

KIST/Santa Barbara

NAKED EYES
LIONEL RICHIE
AL JARREAU
ELTON JOHN
SERGIO MENDES
HALL & OATES
LRB
Hottest:
GREG KIHN BAND 1-1
TOTO 2-2
ATF 3-3
RONNIE MILSAP 11-7
BRYAN ADAMS 18-14

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS.

227 Reports

(Pat Benatar continued)

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	Up 51		Debut	20
E 33%			SAME	4
M 21%			DOWN	2
S 56%			ADDS	25
W 19%				

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary

Up 31 — Number of stations moving it up on the charts

Debut 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

BRYAN ADAMS
Straight From The... (A&M)
LP: Cuts Like A Knife

Regional	200/6	88%	National	Summary
Reach	UP 163		DEBUT	5
E 92%			SAME	23
M 87%			DOWN	2
S 80%			ADDS	6
W 8%				

DAVID BOWIE
Let's Dance (EMI America)
LP: Let's Dance

Regional	206/3	90%	National	Summary
Reach	UP 180		DEBUT	4
E 94%			SAME	18
M 84%			DOWN	0
S 91%			ADDS	3
W 0%				

JIM CAPALDI
That's Love (Atlantic)
LP: Fierce Heart

Regional	55/15	24%	National	Summary
Reach	UP 12		DEBUT	12
E 24%			SAME	19
M 14%			DOWN	1
S 28%			ADDS	19
W 2%				

IRENE CARA
Flashdance... What A Feeling (Casablanca/PolyGram)
LP: Soundtrack Flashdance

Regional	187/21	82%	National	Summary
Reach	UP 145		DEBUT	8
E 80%			SAME	8
M 62%			DOWN	0
S 91%			ADDS	21
W 5%				

LAURA BRANIGAN
Solitare (Atlantic)
LP: Branigan 2

Regional	201/2	89%	National	Summary
Reach	UP 168		DEBUT	3
E 88%			SAME	25
M 80%			DOWN	3
S 93%			ADDS	2
W 0%				

PAT BENATAR
Looking For A Stranger (Chrysalis)
LP: Get Nervous

Regional	119/26	52%	National	Summary
Reach	UP 126		DEBUT	20
E 60%			SAME	37
M 57%			DOWN	3
S 84%			ADDS	26
W 4%				

CHRIS DEBURGH
Don't Pay The... (A&M)
LP: The Getaway

Regional	63/15	28%	National	Summary
Reach	UP 13		DEBUT	13
E 26%			SAME	28
M 29%			DOWN	0
S 10%			ADDS	15
W 26%				

CHRISTOPHER CROSS
No Time For Love (WB)
LP: Another Page

Regional	92/49	41%	National	Summary
Reach	UP 2		DEBUT	16
E 22%			SAME	20
M 29%			DOWN	0
S 43%			ADDS	49
W 6%				

THOMAS DOLBY
Blinded By... (Capitol)
LP: Blinded By Science

Regional	181/8	80%	National	Summary
Reach	UP 126		DEBUT	10
E 84%			SAME	20
M 80%			DOWN	18
S 94%			ADDS	8
W 0%				

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	UP 51		Debut	20
E 33%			SAME	4
M 21%			DOWN	2
S 56%			ADDS	25
W 19%				

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary

Up 31 — Number of stations moving it up on the charts

Debut 20 — Number of stations debuting the song this week

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Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

BRYAN ADAMS
Straight From The... (A&M)
LP: Cuts Like A Knife

Regional	200/6	88%	National	Summary
Reach	UP 163		DEBUT	5
E 92%			SAME	23
M 87%			DOWN	2
S 80%			ADDS	6
W 8%				

DAVID BOWIE
Let's Dance (EMI America)
LP: Let's Dance

Regional	206/3	90%	National	Summary
Reach	UP 180		DEBUT	4
E 94%			SAME	18
M 84%			DOWN	0
S 91%			ADDS	3
W 0%				

JIM CAPALDI
That's Love (Atlantic)
LP: Fierce Heart

Regional	55/15	24%	National	Summary
Reach	UP 12		DEBUT	12
E 24%			SAME	19
M 14%			DOWN	1
S 28%			ADDS	19
W 2%				

IRENE CARA
Flashdance... What A Feeling (Casablanca/PolyGram)
LP: Soundtrack Flashdance

Regional	187/21	82%	National	Summary
Reach	UP 145		DEBUT	8
E 80%			SAME	8
M 62%			DOWN	0
S 91%			ADDS	21
W 5%				

LAURA BRANIGAN
Solitare (Atlantic)
LP: Branigan 2

Regional	201/2	89%	National	Summary
Reach	UP 168		DEBUT	3
E 88%			SAME	25
M 80%			DOWN	3
S 93%			ADDS	2
W 0%				

PAT BENATAR
Looking For A Stranger (Chrysalis)
LP: Get Nervous

Regional	119/26	52%	National	Summary
Reach	UP 126		DEBUT	20
E 60%			SAME	37
M 57%			DOWN	3
S 84%			ADDS	26
W 4%				

CHRIS DEBURGH
Don't Pay The... (A&M)
LP: The Getaway

Regional	63/15	28%	National	Summary
Reach	UP 13		DEBUT	13
E 26%			SAME	28
M 29%			DOWN	0
S 10%			ADDS	15
W 26%				

CHRISTOPHER CROSS
No Time For Love (WB)
LP: Another Page

Regional	92/49	41%	National	Summary
Reach	UP 2		DEBUT	16
E 22%			SAME	20
M 29%			DOWN	0
S 43%			ADDS	49
W 6%				

THOMAS DOLBY
Blinded By... (Capitol)
LP: Blinded By Science

Regional	181/8	80%	National	Summary
Reach	UP 126		DEBUT	10
E 84%			SAME	20
M 80%			DOWN	18
S 94%			ADDS	8
W 0%				

CHAMPAIGN
Try Again (Columbia)
LP: Modern Heart

Regional	94/17	41%	National	Summary
Reach	UP 15		DEBUT	17
E 54%			SAME	24
M 11%			DOWN	1
S 28%			ADDS	17
W 0%				

DeBARGE
All This Love (Gordy/Motown)
LP: All This Love

Regional	63/8	23%	National	Summary
Reach	UP 11		DEBUT	8
E 22%			SAME	27
M 28%			DOWN	8
S 14%			ADDS	8
W 28%				

CALL
Walls Came Down (Mercury/PolyGram)
LP: Modern Romances

Regional	51/15	22%	National	Summary
Reach	UP 9		DEBUT	9
E 26%			SAME	21
M 14%			DOWN	0
S 25%			ADDS	15
W 3%				

CHRIS DEBURGH
Don't Pay The... (A&M)
LP: The Getaway

Regional	63/15	28%	National	Summary
Reach	UP 13		DEBUT	13
E 26%			SAME	28
M 29%			DOWN	0
S 10%			ADDS	15
W 26%				

CHRISTOPHER CROSS
No Time For Love (WB)
LP: Another Page

Regional	92/49	41%	National	Summary
Reach	UP 2		DEBUT	16
E 22%			SAME	20
M 29%			DOWN	0
S 43%			ADDS	49
W 6%				

JIM CAPALDI
That's Love (Atlantic)
LP: Fierce Heart

Regional	55/15	24%	National	Summary
Reach	UP 12		DEBUT	12
E 24%			SAME	19
M 14%			DOWN	1
S 28%			ADDS	19
W 2%				

IRENE CARA
Flashdance... What A Feeling (Casablanca/PolyGram)
LP: Soundtrack Flashdance

Regional	187/21	82%	National	Summary
Reach	UP 145		DEBUT	8
E 80%			SAME	8
M 62%			DOWN	0
S 91%			ADDS	21
W 5%				

LAURA BRANIGAN
Solitare (Atlantic)
LP: Branigan 2

Regional	201/2	89%	National	Summary
Reach	UP 168		DEBUT	3
E 88%			SAME	25
M 80%			DOWN	3
S 93%			ADDS	2
W 0%				

PAT BENATAR
Looking For A Stranger (Chrysalis)
LP: Get Nervous

Regional	119/26	52%	National	Summary
Reach	UP 126		DEBUT	20
E 60%			SAME	37
M 57%			DOWN	3
S 84%			ADDS	26
W 4%				

CHRIS DEBURGH
Don't Pay The... (A&M)
LP: The Getaway

Regional	63/15	28%	National	Summary
Reach	UP 13		DEBUT	13
E 26%			SAME	28
M 29%			DOWN	0
S 10%			ADDS	15
W 26%				

CHRISTOPHER CROSS
No Time For Love (WB)
LP: Another Page

Regional	92/49	41%	National	Summary
Reach	UP 2		DEBUT	16
E 22%			SAME	20
M 29%			DOWN	0
S 43%			ADDS	49
W 6%				

THOMAS DOLBY
Blinded By... (Capitol)
LP: Blinded By Science

Regional	181/8	80%	National	Summary
Reach	UP 126		DEBUT	10
E 84%			SAME	20
M 80%			DOWN	18
S 94%			ADDS	8
W 0%				

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	UP 51		Debut	20
E 33%			SAME	4
M 21%			DOWN	2
S 56%			ADDS	25
W 19%				

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary

Up 31 — Number of stations moving it up on the charts

Debut 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

BRYAN ADAMS
Straight From The... (A&M)
LP: Cuts Like A Knife

Regional	200/6	88%	National	Summary
Reach	UP 163		DEBUT	5
E 92%			SAME	23
M 87%			DOWN	2
S 80%			ADDS	6
W 8%				

CHAMPAIGN
Try Again (Columbia)
LP: Modern Heart

Regional	94/17	41%	National	Summary
Reach	UP 15		DEBUT	17
E 54%			SAME	24
M 11%			DOWN	1
S 28%			ADDS	17
W 0%				

DeBARGE
All This Love (Gordy/Motown)
LP: All This Love

Regional	63/8	23%	National	Summary
Reach	UP 11		DEBUT	8
E 22%			SAME	27
M 28%			DOWN	8
S 14%			ADDS	8
W 28%				

CALL
Walls Came Down (Mercury/PolyGram)
LP: Modern Romances

Regional	51/15	22%	National	Summary
Reach	UP 9		DEBUT	9
E 26%			SAME	21
M 14%			DOWN	0
S 25%			ADDS	15
W 3%				

CHRIS DEBURGH
Don't Pay The... (A&M)
LP: The Getaway

Regional	63/15	28%	National	Summary
Reach	UP 13		DEBUT	13
E 26%			SAME	28
M 29%			DOWN	0
S 10%			ADDS	15
W 26%				

CHRISTOPHER CROSS
No Time For Love (WB)
LP: Another Page

Regional	92/49	41%	National	Summary
Reach	UP 2		DEBUT	16
E 22%			SAME	20
M 29%			DOWN	0
S 43%			ADDS	49
W 6%				

JIM CAPALDI
That's Love (Atlantic)
LP: Fierce Heart

Regional	55/15	24%	National
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Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MEL McDANIEL

Old Man River (I've Come To Talk Again) (Capitol)

On 69% of reporting stations. National Summary: Up 46, Same 27, Down 0, Debuts 15, Adds 16. Moves 50-44 on the Country Chart.

WILLIE NELSON & MERLE HAGGARD

Pancho And Lefty (Epic)

On 60% of reporting stations. National Summary: Up 9, Same 21, Down 0, Debuts 26, Adds 34. A Most Added Record. Debuts at number 45 on the Country Chart.

MOST ADDED

- SYLVIA (65)
Snapshot (RCA)
- KENNY ROGERS (64)
All My Life (Liberty)
- GEORGE JONES (58)
I Always Get Lucky With You (Epic)
- STEVE WARINER (41)
Don't Your Mem'ry Ever Sleep... (RCA)

HOTTEST

- SHELLY WEST (76)
Jose Cuervo (WB/Viva)
- B.J. THOMAS (44)
Whatever Happened To... (Cleve. Int./Col.)
- DAVID ALLAN COE (44)
The Ride (Columbia)
- JOHN CONLEE (40)
Common Man (MCA)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist title label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Indicated one of this week's most added new songs.

- RAZZY BAILEY "After The Great Depression" (RCA) 81/35**
National Summary: Up 5, Same 27, Down 0, Debuts 14, Adds 35 including WKKW, WKYG, WSOC-FM, WNOX, WAMZ-FM, WSIX-FM, WHOO, WTSO, WXCL, KFDI-AM-FM, KUZZ, KVEG, KWJJ, KSOP-FM, KMPS-AM-FM. Debuts at number 50 on the Country Chart.
- KENNY ROGERS "All My Life" (Liberty) 79/64**
National Summary: Up 5, Same 7, Down 0, Debuts 3, Adds 64 including WYRK, WRKZ-FM, WFIL, KIX106, WCOS-AM-FM, KIKK-FM, WNOE-AM, WPAP-FM, WUBE-FM, KS100, WWWV-FM, WFMS-FM, KEBC-FM, KIK-FM, KUUY, KUGN-FM.
- WILLIE NELSON & BRENDA LEE "You're Gonna Love Yourself" (Monument) 78/9**
National Summary: Up 36, Same 28, Down 1, Debuts 4, Adds 9, WGNA-FM, KIX106, KLLL, WHOO, WRNL, WSLR, WMNI, KEEN, KMPS-AM-FM, WSEN-AM-FM 49-39, KRRV 43-37, KLRA 40-32, WSIX-FM 19-14, WITL-FM 40-34, KSOP-FM 49-41.
- SYLVIA "Snapshot" (RCA) 73/65**
National Summary: Up 1, Same 4, Down 0, Debuts 3, Adds 65 including WFIL, WPOR-FM, WNYR, KMML, WEZL-FM, WESC-AM-FM, WCMS-FM, WIRK-FM, WHK, WCXI-AM-FM, WFMS-FM, WBCS-FM, KLAC, KNIX-FM, KCUB
- WHITES "I Wonder Who's Holding My Baby" (WB/Curb) 72/30**
National Summary: Up 7, Same 24, Down 0, Debuts 11, Adds 30 including WEEP, WSEN-AM-FM, CHOW, KASE, WSOC-FM, WNOX, WSM, WUBE-FM, WONE, WFMS-FM, WTSO, KMAK, KRAK, KEEN.
- TANYA TUCKER "Changes" (Arista) 72/18**
National Summary: Up 9, Same 34, Down 0, Debuts 11, Adds 18, WKKW, WPOR-FM, WIXY, CHOW, KEAN-AM-FM, KLVI, WSOC-FM, WWOOD/WKZZ, KRRK, KWMT, WTSO, WMIL, KYNN-AM-FM, WXCL, WHBF, KGEM/KJOT, KVEG, KSON-FM.
- LYNN ANDERSON "You Can't Lose What You Never Had" (Permian) 66/7**
National Summary: Up 23, Same 26, Down 0, Debuts 10, Adds 7, WFNC, WLWI-FM, KYXX, WKMF, WDAF, KVEG, KMPS-AM-FM, WVAM 49-46, KMML 32-29, WJQS 32-28, KRMD-AM-FM 37-29, KOMA 33-25, KTTS-AM-FM 46-38, KIK-FM 41-35, KSOP-FM 34-28.
- TAMMY WYNETTE "I Just Heard A Heart Break..." (Epic) 65/14**
National Summary: Up 14, Same 23, Down 0, Debuts 14, Adds 14, WWVA, WEZL-FM, WEEL, WCMS-FM, WTQR-FM, KRRK, WKMF, WFMS-FM, WTSO, KYNN-AM-FM, WHBF, WWJO, KVEG, KCUB, KSOP-FM 50-42.
- DOLLY PARTON "Potential New Boyfriend" (RCA) 62/28**
National Summary: Up 5, Same 18, Down 0, Debuts 10, Adds 28 including WFIL, WSEN-AM-FM, KEAN-AM-FM, WDAK, KIKK-FM, WRNL, WSLR, KS100, KFGO, WTOD, KUGN-FM, KMAK, KVEG, KSOP-FM, KSON-FM.
- GEORGE JONES "I Always Get Lucky With You" (Epic) 61/58**
National Summary: Up 1, Same 0, Down 0, Debuts 2, Adds 58 including WBGW-FM, WEEP, KIX106, WNOX, WLWI-FM, WQYK-FM, WTQR-FM, WMNI, WWWV-FM, KTTS-AM-FM, KLZ, KNIX-FM, KWJJ, KC8Q, KMPS-AM-FM.
- RAY CHARLES "Time" (Columbia) 61/17**
National Summary: Up 13, Same 17, Down 0, Debuts 14, Adds 17, WGNA-FM, WILQ, WEEL, WOKK, KYXX, WUSQ-FM, WSLR, WONE, WKMF, WITL-FM, KCJB, KIK-FM, KGEM/KJOT, KUUY, KSOP-FM, KEEN, KMPS-AM-FM.
- CON HUNLEY "Once You Get The Feel Of It" (MCA) 57/21**
National Summary: Up 4, Same 25, Down 0, Debuts 7, Adds 21 including WKYG, WSEN-AM-FM, WWVA, WEZL-FM, WESC-AM-FM, KLRA, KLLL, KYNN-AM-FM, KTTS-AM-FM, KFDI-AM-FM, KRST-FM, KYAK, KLZ, KTOM, KSOP-FM.
- KIERAN KANE "It's You" (WB) 50/18**
National Summary: Up 3, Same 21, Down 0, Debuts 8, Adds 18, WAJR, WPOR-FM, KEAN-AM-FM, WEZL-FM, KHEY-AM, KLLL, WWOOD/WKZZ, WQYK-FM, WTQR-FM, KFGO, KEBC-FM, KFDI-AM-FM, KKAL, KKCS, KNIX-FM, KRAK, KTOM, KMPS-AM-FM.
- DAN SEALS "Everybody's Dream Girl" (Liberty) 49/15**
National Summary: Up 1, Same 22, Down 0, Debuts 11, Adds 15, WSNO, WIXL-FM, KIX106, KXYL, WSOC-FM, KHEY-AM, WESC-AM-FM, KFGO, WKMF, WITL-FM, WHBF, KVOO, KYAK, KUGN-FM, KMAK.
- BOXCAR WILLIE "Train Medley" (Main Street) 48/4**
National Summary: Up 10, Same 28, Down 1, Debuts 5, Adds 4, WKYG, KXYX, WITL-FM, KTPK-FM, WGNA-FM 36-32, WVAM 42-39, KRRV 48-43, WLWI-FM 18-17, KRMD-AM-FM 33-27, KTTS-AM-FM 45-37, KFDI-AM-FM 38-32, KWJJ 34-31, KTOM 48-45, KMPS-AM-FM d-34, KGA 40-35.
- NARVEL FELTS "Cry Baby" (Compleat/PolyGram) 45/5**
National Summary: Up 16, Same 15, Down 0, Debuts 9, Adds 5, WDAK, WNOE-AM, WQYK-FM, WUSQ-FM, KVEG, WVAM 41-38, KMML 45-39, WYNN-FM 24-21, WGTO 30-27, WJQS 27-20, WPAP-FM 48-41, WIRK-FM 21-19, KFGO 48-45, KTTS-AM-FM 34-28, KSOP-FM 46-34.



NATIONAL AIRPLAY/50

April 29, 1983

Three Weeks Last
Week's Week

- | | | | | |
|-------|----|----|----|---|
| 10 | 5 | 2 | 1 | SHELLY WEST/Jose Cuervo (WB/Viva) |
| 13 | 8 | 6 | 2 | JOHN CONLEE/Common Man (MCA) |
| 11 | 7 | 4 | 3 | B.J. THOMAS/Whatever Happened To Old... (Cleve. Int./Columbia) |
| 14 | 10 | 7 | 4 | LOUISE MANDRELL/Save Me (RCA) |
| 2 | 1 | 1 | 5 | OAK RIDGE BOYS/American Made (MCA) |
| 20 | 15 | 11 | 6 | MERLE HAGGARD/You Take Me For Granted (Epic) |
| 22 | 17 | 12 | 7 | WAYLON JENNINGS/Lucille (RCA) |
| 17 | 12 | 10 | 8 | CHARLEY PRIDE/More And More (RCA) |
| 5 | 4 | 3 | 9 | REBA McENTIRE/You're The First Time I've... (Mercury/PolyGram) |
| 9 | 6 | 5 | 10 | GEORGE STRAIT/Amarillo By Morning (MCA) |
| 19 | 16 | 13 | 11 | ROSANNE CASH/It Hasn't Happened Yet (Columbia) |
| 29 | 20 | 15 | 12 | WILLIE NELSON/Little Old Fashioned Karma (Columbia) |
| 34 | 28 | 21 | 13 | CRYSTAL GAYLE/Our Love Is On The Faultline (WB) |
| 18 | 18 | 16 | 14 | GUS HARDIN/After The Last Goodbye (RCA) |
| 25 | 21 | 17 | 15 | MOE BANDY/I Still Love You In The Same Ol' Way (Columbia) |
| 32 | 25 | 20 | 16 | EMMYLOU HARRIS/I'm Movin' On (WB) |
| 28 | 23 | 19 | 17 | JOHNNY RODRIGUEZ/Foolin' (Epic) |
| 23 | 22 | 18 | 18 | TOM JONES/Touch Me (I'll Be Your Fool Once More) (Mercury/PolyGram) |
| 38 | 30 | 24 | 19 | EDDIE RABBITT/You Can't Run From Love (WB) |
| 30 | 26 | 22 | 20 | VERN GOSDIN/If You're Gonna Do Me Wrong... (Compleat/PolyGram) |
| 31 | 27 | 23 | 21 | MEL TILLIS/In The Middle Of The Night (MCA) |
| 43 | 34 | 26 | 22 | DAVID ALLAN COE/The Ride (Columbia) |
| 33 | 29 | 25 | 23 | GENE WATSON/You're Out Here Doing What I'm Here Doing Without (MCA) |
| 40 | 35 | 27 | 24 | MICKEY GILLEY/Fool For Your Love (Epic) |
| 1 | 2 | 9 | 25 | ALABAMA/Dixieland Delight (RCA) |
| 44 | 37 | 29 | 26 | RONNIE MILSAP/Stranger In My House (RCA) |
| 39 | 36 | 31 | 27 | LEON EVERETTE/My Lady Loves Me (Just As I Am) (RCA) |
| 35 | 31 | 28 | 28 | BOBBY BARE & LACY J. DALTON/It's A Dirty Job (Columbia) |
| 42 | 38 | 32 | 29 | MICHAEL MURPHEY/Love Affairs (Liberty) |
| 41 | 39 | 35 | 30 | GAIL DAVIES/Singing The Blues (WB) |
| 3 | 3 | 8 | 31 | JOHNNY LEE/Sounds Like Love (Full Moon/Asylum) |
| 12 | 9 | 14 | 32 | RONNIE McDOWELL/Personally (Epic) |
| 46 | 40 | 36 | 33 | T.G. SHEPPARD/Without You (WB/Curb) |
| - | 42 | 37 | 34 | DON WILLIAMS/Love Is On A Roll (MCA) |
| 48 | 43 | 39 | 35 | LEE GREENWOOD/I.O.U. (MCA) |
| 50 | 44 | 41 | 36 | JIM GLASER/You Got Me Running (Noble Vision) |
| - | 49 | 46 | 37 | BARBARA MANDRELL/In Times Like These (MCA) |
| - | 45 | 42 | 38 | STATLER BROTHERS/Oh Baby Mine (Mercury/PolyGram) |
| - | 46 | 43 | 39 | CHARLY McCLAIN/Fly Into Love (Epic) |
| 49 | 47 | 38 | 40 | PORTER WAGONER/This Cowboy's Hat (WB/Viva) |
| - | 50 | 47 | 41 | GARY MORRIS/The Love She Found In Me (WB) |
| - | - | 49 | 42 | CONWAY TWITTY/We Had It All (MCA) |
| - | - | 48 | 43 | RICKY SKAGGS/Highway 40 Blues (Epic) |
| - | - | 50 | 44 | MEL McDANIEL/Old Man River (I've Come To Talk Again) (Capitol) |
| DEBUT | 45 | 46 | 45 | WILLIE NELSON & MERLE HAGGARD/Pancho And Lefty (Epic) |
| 4 | 11 | 30 | 46 | ED BRUCE/My First Taste Of Texas (MCA) |
| 7 | 13 | 34 | 47 | HANK WILLIAMS JR./Gonna Go Huntin' Tonight (Elektra/Curb) |
| 8 | 19 | 33 | 48 | KENNY ROGERS & SHEENA EASTON/We've Got Tonight (Liberty) |
| 6 | 14 | 44 | 49 | EARL THOMAS CONLEY/I Have Loved You, Girl (RCA) |
| DEBUT | 50 | 49 | 49 | RAZZY BAILEY/After The Great Depression (RCA) |

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

SIGNIFICANT ACTION

- STEVE WARINER "Don't Your Mem'ry Ever Sleep..." (RCA) 44/41**
National Summary: Up 1, Same 0, Down 0, Debuts 2, Adds 41 including WSEN-AM-FM, WWVA, WKSJ-FM, WNOE-AM, WCMS-FM, WKKQ-AM-FM, WFMS-FM, KEBC-FM, KMAK, KNIX-FM.
- TEXAS VOCAL COMPANY "Two Hearts" (RCA) 43/14**
National Summary: Up 2, Same 24, Down 0, Debuts 3, Adds 14, WGNA-FM, WWVA, WYII, WGTO, KHEY-AM, WEEL, WWOOD/WKZZ, WXCL, WHBF, KTTS-AM-FM, KTPK-FM, KFDI-AM-FM, KSON-FM, KMPS-AM-FM.
- MARLOW TACKETT "I Know My Way To You By Heart" (RCA) 43/7**
National Summary: Up 4, Same 25, Down 0, Debuts 7, Adds 7, WBGW-FM, WGTO, WEEL, WCMS-FM, KUUY, KKCS, KRAK, WYNN-FM 48-42, KRMD-AM-FM 45-38, WTSO 42-35.
- WAYNE CARSON "1 Year 2 Months 11 Days" (EMH) 27/1**
National Summary: Up 13, Same 9, Down 0, Debuts 4, Adds 1, WITL-FM, WGNA-FM 33-30, KMML 35-30, WGTO 35-32, KHEY-AM 42-39, WESC-AM-FM 47-41, WJQS 33-29, WSIX-FM 24-18, WIRK-FM 36-32, KFDI-AM-FM 33-29.
- SUPER GRIT COWBOY BAND "I Bought The Shoes..." (Hoodswamp) 27/1**
National Summary: Up 1, Same 21, Down 0, Debuts 4, Adds 1, KIK-FM, WGNA-FM on, KHEY-AM on, WKSJ-FM on, WCMS-FM d-49, WPAP-FM 35-31, KTTS-AM-FM d-44, KFDI-AM-FM d-49, KUZZ on, KWJJ on.
- DELIA BELL "Flame In My Heart" (WB) 26/26**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 26 including WSEN-AM-FM, KLVI, KLRA, WNOE-AM, WHOO, WIRK-FM, KSO, WDAF, KEBC-FM, KWJJ.
- BRICE HENDERSON "Lovers Again" (Union Station) 26/6**
National Summary: Up 2, Same 17, Down 0, Debuts 1, Adds 6, WWVA, KLLL, KWMT, WHBF, KUGN-FM, KMAK, WSEN-AM-FM 36-30, WGTO on, WCMS-FM on, KRMD-AM-FM 39-35.
- ELVIS PRESLEY "I Was The One" (RCA) 24/2**
National Summary: Up 1, Same 19, Down 0, Debuts 2, Adds 2, WJQS, KSOP-FM, WKKW d-40, WSOC-FM on, WMC-AM on, WMNI d-38, KYNN-AM-FM on, WWJO on, KGEM/KJOT on, KCKC 33-31.
- JEANNE PRUETT & MARTY ROBBINS "Love Me" (Audiograph) 23/6**
National Summary: Up 4, Same 10, Down 0, Debuts 3, Adds 6, WEEL, KLRA, WHK, KFDI-AM-FM, KUGN-FM, KMAK, WJQS 28-23, KXYX 45-39, WIRK-FM 30-26, WTOD 30-25.
- MIKE CAMPBELL "Don't Say You Love Me..." (Columbia) 15/12**
National Summary: Up 0, Same 0, Down 0, Debuts 3, Adds 12, WKKW, WBGW-FM, KRRV, WGTO, WJQS, KXYX, KRMD-AM-FM, KBMR, KFGO, KEBC-FM, WWJO, WTOD.
- RAY PRICE "Willie Write Me A Song" (WB) 15/6**
National Summary: Up 1, Same 7, Down 0, Debuts 1, Adds 6, KLRA, KXYX, KRMD-AM-FM, WAXX, KEBC-FM, KNIX, WBGW-FM on, KMML 46-44, KSO d-39, KSOP-FM on.

NOT JUST ANOTHER FAMOUS FACE

TOM WOPAT

CO-STAR OF THE TOP RATED CBS TV SHOW "DUKES OF HAZZARD", was a singer long before he was an actor. And on his Columbia debut album he's a serious contender for the most exciting new country artist of the year!

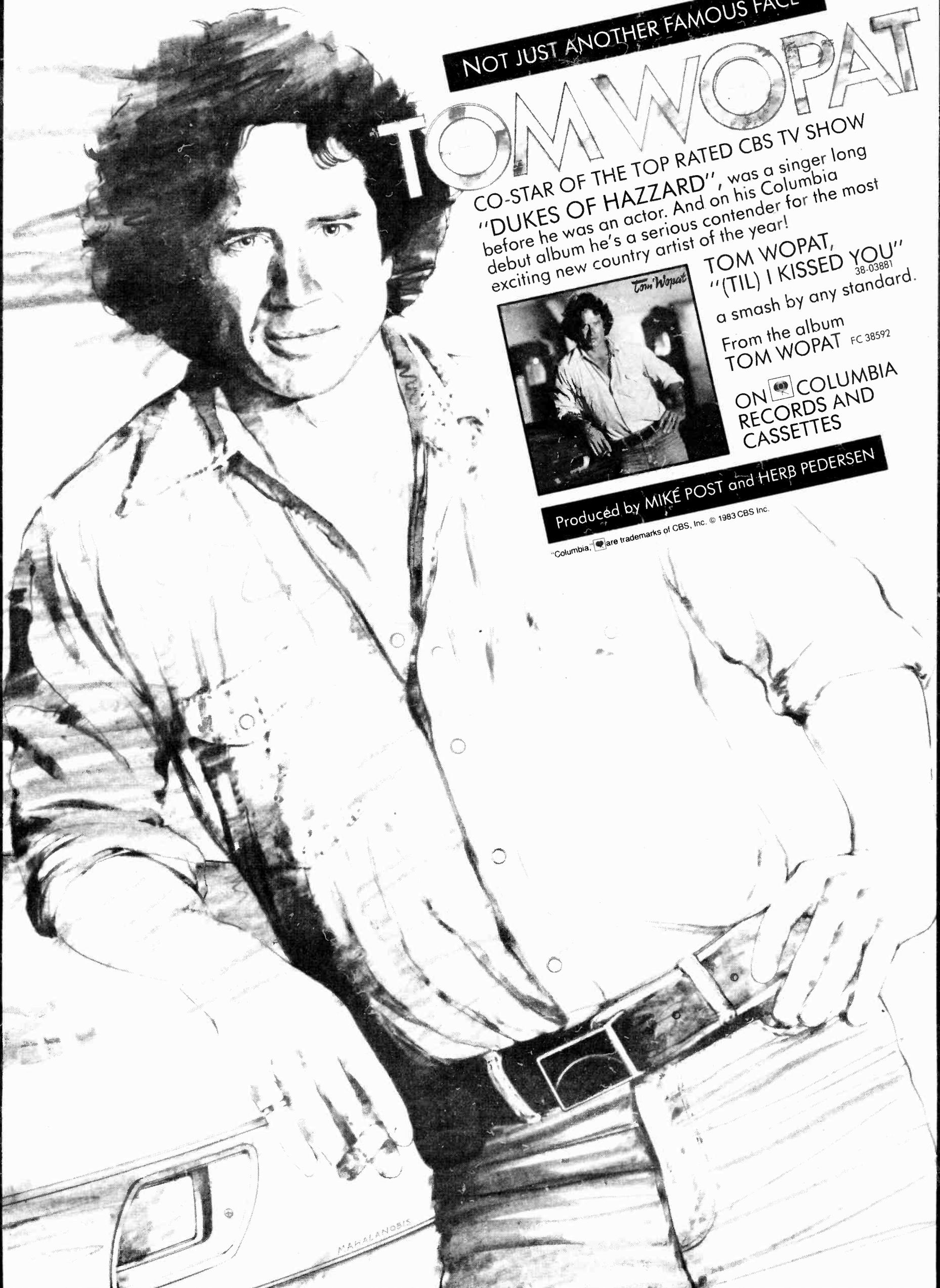
TOM WOPAT,
"TIL I KISSED YOU"
38-03881
a smash by any standard.



From the album
TOM WOPAT FC 38592
ON COLUMBIA
RECORDS AND
CASSETTES

Produced by MIKE POST and HERB PEDERSEN

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Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

LENNY WHITE

Didn't Know About Love (Till I Found You) (Elektra)

72% of our reporting stations on it. Rotations: Heavy 1/1, Medium 19/3, Light 30/10, Extra Adds 3, Total Adds 16, WXYV, WAMO, WAIL-FM, WGPR, XHRM, KSOL, KNOW, WOIC, WPDQ, KJCB, WBLX, WANT, WANM, WKWM, WTLC, WVOI. A Most Added Record. Debuts at number 28 on the Black Radio Chart.

"D" TRAIN

Music (Prelude)

68% of our reporting stations on it. Rotations: Heavy 7/1, Medium 18/2, Light 23/11, Extra Adds 1, Total Adds 15, WAOK, KRLY, WDLA, WYLD-FM, WJMO, KDAY, KSOL, WATV, WLOU, WANT, WTOY, WDAO, WLTH, WLUM, WVOI. A Most Added Record. Debuts at number 27 on the Black Radio Chart.

DeBARGE

All This Love (Gordy/Motown)

66% of our reporting stations on it. Rotations: Heavy 12/1, Medium 20/2, Light 14/6, Extra Adds 3, Total Adds 12, WBLZ, WJMO, KDAY, WNHC, WPEG, WOIC, WJAX, WLOU, WBLX, WANT, WANM, WDAO. A Most Added Record. Debuts at number 25 on the Black Radio Chart.

NARADA MICHAEL WALDEN

Reach Out (Atlantic)

65% of our reporting stations on it. Rotations: Heavy 9/0, Medium 28/1, Light 13/3, Extra Adds 0, Total Adds 4, KSOL, WJAX, WANT, WKWM. Debuts at number 26 on the Black Radio Chart.

FONZI THORNTON

Beverly (RCA)

61% of our reporting stations on it. Rotations: Heavy 7/0, Medium 18/0, Light 17/4, Extra Adds 3, Total Adds 7, WXYV, WAMO, WOOK, WYLD-FM, WBMX, WKWM, KPOP-FM. Debuts at number 29 on the Black Radio Chart.

MICHAEL HENDERSON

Fickle (Buddah/Arista)

59% of our reporting stations on it. Rotations: Heavy 2/0, Medium 20/2, Light 21/3, Extra Adds 2, Total Adds 7, WHUR, WGCI, WCIN, WJMO, WDRQ, KSOL, WPLZ. Debuts at number 30 on the Black Radio Chart.

NEW & ACTIVE

MTUME "Juicy Fruit" (Epic) 41/7

Rotations: Heavy 23/0, Medium 9/2, Light 8/4, Extra Adds 1, Total Adds 7, WXYV, WDAS, WKYS, WDLA, WHRK, WPDQ, WDAO. Heavy: WBLX, WYLD-FM, WGCI, WZAK, WZEN-FM, KJLH. Medium: WILD, KMJQ, WRDW, WPEG. Debuts at number 23 on the Black Radio Chart.

CHAKA KHAN "Tearin' It Up" (WB) 40/1

Rotations: Heavy 10/0, Medium 21/0, Light 8/0, Extra Adds 1, Total Adds 1, WCIN. Heavy: WBLX, WOOK, WBMX, WGPR, KACE, WGIV, WPDQ, WLOU. Medium: WKYS, WEDR, WDMT, XHRM, WPLZ, WLTH, KUKQ.

SERGIO MENDES "Never Gonna Let You Go" (A&M) 38/10

Rotations: Heavy 2/0, Medium 16/2, Light 19/7, Extra Adds 1, Total Adds 10, KRLY, WEDR, XHRM, KNOW, WATV, WVOL, WPLZ, WDAO, WKWM, WVOI. Heavy: WJMO, WNHC. Medium: WILD, WCIN, KACE, WOIC, KPOP-FM.

JONZUN CREW "Space Cowboy" (Tommy Boy) 36/3

Rotations: Heavy 11/0, Medium 11/0, Light 14/3, Extra Adds 0, Total Adds 3, WOOK, WJAX, WTOY. Heavy: KMJQ, WEDR, WYLD-FM, XHRM, WNOO, WTLC, KPOP-FM. Medium: WILD, WJMO, WNHC, WKKI, WVOL.

BRASS CONSTRUCTION "Walkin' The Line" (Capitol) 35/3

Rotations: Heavy 5/0, Medium 19/0, Light 10/2, Extra Adds 1, Total Adds 3, WLOU, WPLZ, WDAO. Heavy: WAOK, KRNB, WYLD-FM, KJCB, KUKQ. Medium: WHUR, WHRK, WJLB, XHRM, WNHC, WOIC, WKWM.

INDEEP "When Boys Talk" (Sound Of New York) 34/6

Rotations: Heavy 2/0, Medium 18/2, Light 14/5, Extra Adds 0, Total Adds 6, WDMT, WZEN-FM, KSOL, WRDW, WVOL, WKWM. Heavy: WGCI, WZAK, KJLH. Medium: WDAS, KRNB, WPEG, WANM, WLTH, KUKQ.

MARY JANE GIRLS "Candy Man" (Gordy/Motown) 34/4

Rotations: Heavy 6/0, Medium 12/1, Light 14/1, Extra Adds 2, Total Adds 4, WAMO, KMJM, KACE, WOIC. Heavy: WBLX, WVEE, WGPR, XHRM, WLOU, WWWW. Medium: WDLA, WCIN, KJCB, WANM, WTLC.

SISTER SLEDGE "B.Y.O.B. (Bring Your Own Baby)" (Cotillion/Atco) 33/24

Rotations: Heavy 1/1, Medium 8/4, Light 20/15, Extra Adds 4, Total Adds 24 including WKYS, KRNB, WYLD-FM, WBLZ, WZAK, KDAY, WJMI, WJAX, WWWW, KPOP-FM. Medium: WAMO, KMJQ, WHRK, WVOL.

DIANE RICHARDS "Listen To Your Heart" (Zoo York/CBS) 33/3

Rotations: Heavy 3/0, Medium 16/0, Light 14/3, Extra Adds 0, Total Adds 3, WZEN-FM, KDIA, KUKQ. Heavy: WBLX, WGPR, WKXI. Medium: WOOK, WEDR, XHRM, KSOL, WNHC, WENN, WVOL, WLTH, WTLC, KPOP-FM.

DAVID BOWIE "Let's Dance" (EMI America) 32/4

Rotations: Heavy 11/0, Medium 8/1, Light 12/2, Extra Adds 1, Total Adds 4, WRKS, WHUR, KNOW, WDAO. Heavy: WXYV, WBLX, WVEE, WDMT, WNHC, WANM, KPOP-FM. Medium: WBLZ, XHRM, WPEG, WJAX, WVOL.

DEBRA HURD "Hug Me, Squeeze Me" (Geffen) 32/2

Rotations: Heavy 0/0, Medium 15/0, Light 17/2, Extra Adds 0, Total Adds 2, XHRM, WLTH. Medium: WHUR, WAOK, WHRK, WCIN, KJLH, WENN, WJAX, WPDQ, KJCB, KOKY, WPLZ, WYLD-FM, WANM.

ATTITUDE "We Got The Juice" (RFC/Atlantic) 31/0

Rotations: Heavy 9/0, Medium 10/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WAIL-FM, XHRM, KSOL, WPEG, WNOO, WKKI, WDAO, KUKQ. Medium: WJMO, KACE, WNHC, WRDW, KNOW, WENN, WKKI.

PEABO BRYSON "Remember When (So Much In Love)" (Capitol) 31/1

Rotations: Heavy 10/0, Medium 13/0, Light 8/1, Extra Adds 0, Total Adds 1, WATV. Heavy: K104-FM, WYLD-FM, WCIN, WGPR, WGIV, WPDQ, WVOL, WANT, WLUM, WWWW. Medium: KMJQ, WDRQ, KOKY, WKWM, KUKQ.

LOU RAWLS "Wind Beneath My Wings" (Epic) 30/1

Rotations: Heavy 6/0, Medium 16/0, Light 8/1, Extra Adds 0, Total Adds 1, WOOK. Heavy: WYLD-FM, WGPR, WKXI, WANT, WLUM, KPOP-FM. Medium: KRNB, WCIN, KACE, XHRM, WBLX, WANM, WLTH, WVOI.

GEORGE DUKE "Reach Out (Part II)" (Epic) 30/0

Rotations: Heavy 6/0, Medium 16/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WGPR, KSOL, WJMI, KUKQ, KPOP-FM. Medium: WHUR, WDMT, KACE, WENN, WANT, WAAA, WLTH, WLUM, WWWW.

RENE & ANGELA "Banging The Boogie" (Capitol) 28/10

Rotations: Heavy 1/0, Medium 12/0, Light 13/8, Extra Adds 2, Total Adds 10, KRLY, WAIL-FM, WJMO, KJLH, WJAX, WPDQ, WPLZ, WYLD-FM, WANM, WKWM. Heavy: WAMO. Medium: WCIN, KSOL, WRDW, KJCB, WDAO.

ANGELA BOFILL "Tonight I Give In" (Arista) 27/22

Rotations: Heavy 5/4, Medium 9/7, Light 11/9, Extra Adds 2, Total Adds 22 including WVEE, KRNB, WHRK, WGPR, KNOW, WGIV, WLOU, WBLX, WVOL, WLTH, WLUM, KPOP-FM. Heavy: KACE. Medium: WAOK, WDLA.

CULTURE CLUB "Time (Clock Of The Heart)" (Virgin/Epic) 27/8

Rotations: Heavy 3/0, Medium 11/0, Light 12/7, Extra Adds 1, Total Adds 8, WOOK, WAOK, WCIN, WRDW, WPLZ, WVOL, WWWW, WVOI. Heavy: WVEE, WHRK, WANM. Medium: WBLX, WJLB, KJLH, KPOP-FM.

OZONE "Strutt My Thang" (Motown) 27/4

Rotations: Heavy 5/0, Medium 14/2, Light 8/3, Extra Adds 0, Total Adds 4, WAOK, WDLA, KSOL, KDIA. Heavy: WVEE, WRDW, WATV, WANM, KPOP-FM. Medium: K104-FM, WGPR, KDAY, WPEG, WPDQ, WKWM.

LUTHER VANDROSS "Promise Me" (Epic) 27/0

Rotations: Heavy 5/0, Medium 14/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KMJQ, KRLY, WYLD-FM, KMJM, WAAA. Medium: K104-FM, WDRQ, XHRM, WGIV, WPEG, WJMI, WPLZ, WDAO, WLTH, KUKQ.

CHERI "Working Girl" (21/PolyGram) 24/0

Rotations: Heavy 7/0, Medium 13/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WDLA, WGCI, KSOL, WOIC, WJMI, WKXI, WYLD-FM. Medium: WDAS, WOOK, WVEE, WBMX, XHRM, WGIV, WAAA, WLTH.

Adds & Hits . . . See Page 48



NATIONAL AIRPLAY/30

April 29, 1983

Three Weeks	Two Weeks	Last Week	
12	5	3	1 GLADYS KNIGHT & THE PIPS/Save The Overtime... (Col.)
4	2	1	2 JARREAU/Mornin' (WB)
14	9	6	3 LAKESIDE/Raid (Solar/Elektra)
9	6	4	4 MICHAEL JACKSON/Beat It (Epic)
28	12	8	5 NEW EDITION/Candy Girl (Streetwise)
3	3	2	6 CHAMPAIGN/Try Again (Columbia)
22	14	11	7 CHI-LITES/Bottom's Up (Larc)
-	18	9	8 EARTH, WIND & FIRE/Side By Side (Columbia)
-	22	14	9 ISLEY BROTHERS/Between The Sheets (T-Neck/CBS)
-	-	22	10 MAZE featuring FRANKIE BEVERLY/Love Is The Key (Capitol)
-	-	23	11 CAMEO/Style (Atlantic Art./PolyGram)
18	17	12	12 FATBACK/The Girl Is Fine (So Fine) (Spring/PolyGram)
-	28	19	13 LIONEL RICHIE/My Love (Motown)
-	-	20	14 DENIECE WILLIAMS/Do What You Feel (Columbia)
30	21	15	15 PRINCE/Little Red Corvette (WB)
2	4	10	16 WHISPERS/Tonight (Solar/Elektra)
8	7	7	17 TEMPTATIONS/Love On My Mind Tonight (Gordy/Motown)
1	1	5	18 KASHIF/I Just Gotta Have You... (Arista)
16	16	16	19 BAR-KAYS/She Talks To Me With Her Body (Mercury/PolyGram)
-	-	28	20 NONA HENDRYX/Keep It Confidential (RCA)
-	27	25	21 YARBROUGH & PEOPLES/Feels So Good (Total Experience/PGM)
7	10	17	22 CLIFF DAWSON & RENEE DIGGS/Never Say I Do... (Boardwalk)
DEBUT	23		23 MTUME/Juicy Fruit (Epic)
6	8	13	24 STEVE ARRINGTON'S HALL OF FAME/Nobody Can Be You (Atlantic)
DEBUT	25		25 DeBARGE/All This Love (Gordy/Motown)
DEBUT	26		26 NARADA MICHAEL WALDEN/Reach Out (Atlantic)
DEBUT	27		27 "D" TRAIN/Music (Prelude)
DEBUT	28		28 LENNY WHITE/Didn't Know About Love... (Elektra)
DEBUT	29		29 FONZI THORNTON/Beverly (RCA)
DEBUT	30		30 MICHAEL HENDERSON/Fickle (Buddah/Arista)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- SISTER SLEDGE (23)
- ANGELA BOFILL (22)
- LENNY WHITE (16)
- "D" TRAIN (15)
- LEON HAYWOOD (12)
- DeBARGE (12)

HOTTEST

- MICHAEL JACKSON (33)
- NEW EDITION (26)
- CHAMPAIGN (23)
- JARREAU (21)
- GLADYS KNIGHT & THE PIPS (19)
- ISLEY BROTHERS (19)

SIGNIFICANT ACTION

THOMAS DOLBY "She Blinded Me With Science" (Capitol) 24/3

Rotations: Heavy 8/0, Medium 10/1, Light 6/2, Extra Adds 0, Total Adds 3, WKYS, WRDW, WVKO. Heavy: WVEE, K104-FM, WHRK, WBLZ, WZAK, XHRM, WJAX, WKWM. Medium: WXYV, WAIL-FM, WDMT, WDRQ, WNHC, WPEG, WPLZ, WWWW, KUKQ.

EDDY GRANT "Electric Avenue" (Portrait/CBS) 24/1

Rotations: Heavy 6/0, Medium 10/1, Light 8/0, Extra Adds 0, Total Adds 1, KMJM. Heavy: WDAS, WVEE, WCIN, WZEN-FM, KNOW, KPOP-FM. Medium: WBLX, WAOK, WHRK, WAIL-FM, XHRM, WNHC, WENN, WYLD-FM, WDAO.

TYRONE DAVIS "A Little Bit Of Loving" (HighRise) 23/1

Rotations: Heavy 3/0, Medium 7/0, Light 13/1, Extra Adds 0, Total Adds 1, WJMO. Heavy: KRNB, WDLA, WHRK. Medium: WAOK, WVEE, WGCI, WATV, WGIV, WKKI, KOKY.

CHOCOLATE MILK "Who's Getting It Now" (RCA) 22/2

Rotations: Heavy 2/0, Medium 13/1, Light 7/1, Extra Adds 0, Total Adds 2, WVOL, WDAO. Heavy: KRNB, KJCB. Medium: WZAK, WZEN-FM, KDAY, KSOL, WENN, WKKI, KOKY, WLOU, WANT, WLTH, WKND.

BLUE MAGIC "Magic #1" (Mirage/Atco) 22/1

Rotations: Heavy 4/0, Medium 12/0, Light 6/1, Extra Adds 0, Total Adds 1, WPLZ. Heavy: WJMO, WKND, WATV, WAAA. Medium: WOOK, WAOK, KMJM, KACE, WNHC, WENN, KOKY, WYLD-FM, WDAO, WLTH, WLUM, KRNB.

RJ'S LATEST ARRIVAL "Movin' On Up" (Larc) 20/9

Rotations: Heavy 1/1, Medium 7/2, Light 10/4, Extra Adds 2, Total Adds 9, WVEE, WCIN, WZAK, WZEN-FM, WPEG, WKKI, WYLD-FM, WDAO, WWWW. Medium: WAOK, KRNB, WJAX, WJMI, WJAX, WWWW, KPOP-FM.

BOOKER NEWBERRY III "Love Town" (Boardwalk) 20/4

Rotations: Heavy 2/0, Medium 5/2, Light 13/2, Extra Adds 0, Total Adds 4, WGCI, WDMT, XHRM, WLTH. Heavy: WILD, WEDR. Medium: KRNB, WHRK, WYLD-FM.

THELMA HOUSTON "Working Girl" (MCA) 20/1

Rotations: Heavy 2/0, Medium 3/0, Light 10/0, Extra Adds 1, Total Adds 1, WPLZ. Heavy: WAOK, WEDR. Medium: WENN, WGIV, WOIC, WPDQ, KJCB, WVOL, WWWW.

GREG KIHN BAND "Jeopardy" (Beserkley/Elektra-Asylum) 20/0

Rotations: Heavy 10/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WBLX, WDAS, WKYS, WOOK, KSOL, WPDQ, KOKY, KUKQ. Medium: K104-FM, WBLZ, WDMT, WPLZ, WYLD-FM, WANM.

RAY PARKER JR. "The People Next Door" (Arista) 20/0

Rotations: Heavy 9/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: K104-FM, KMJM, WCIN, KNOW, WENN, WOIC, WBLX, WDAO, WTLC. Medium: WOOK, KRLY, WDMT, WKND, WNHC, WGIV.

SMOKEY ROBINSON "Touch The Sky" (Tama/Motown) 19/5

Rotations: Heavy 2/0, Medium 9/1, Light 8/4, Extra Adds 0, Total Adds 5, WGCI, WGIV, WJJS, WPLZ, WDAO. Heavy: KRNB, KACE. Medium: WXYV, KJLH, WOIC, WJMI, KOKY, WLTH, WLUM, KPOP-FM.

MELLAA "Makin' Love In The Fast Lane" (Larc) 19/2

Rotations: Heavy 2/0, Medium 11/0, Light 6/2, Extra Adds 0, Total Adds 2, WDLA, WPDQ. Heavy: WAOK, WZEN-FM. Medium: KRNB, WYLD-FM, WCIN, WGPR, WATV, WENN, KOKY, WVOL, WLTH, WTLC, WLUM.

AURRA "Baby Love" (Salsoul/RCA) 18/6

Rotations: Heavy 1/0, Medium 3/0, Light 13/5, Extra Adds 1, Total Adds 6, WDAS, WRDW, WPEG, WPDQ, WDAO, WWWW. Heavy: WJMO. Medium: WCIN, WVOL, WLUM.

IRENE CARA "Flashdance . . . What A Feeling" (Casablanca/PolyGram) 18/4

Rotations: Heavy 4/0, Medium 7/0, Light 6/3, Extra Adds 1, Total Adds 4, WHRK, WBMX, WPDQ, WDLA. Heavy: WKYS, WOOK, WZAK, KPOP-FM. Medium: WXYV, WBLX, WHUR, WDMT, WJAX, WANM, KUKQ.

EVELYN KING "Get Loose" (RCA) 18/2

Rotations: Heavy 5/1, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 2, WGPR, WPDQ. Heavy: WJLB, WATV, WNOO, WAAA. Medium: WDLA, WEDR, WDMT, WZAK, WDRQ, XHRM, WENN, WKKI, WBLX.

WARP 9 "Light Years Away" (Prism) 18/1

Rotations: Heavy 1/0, Medium 5/0, Light 11/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WBLX. Medium: WRKS, WHRK, WGCI, WPEG, WYLD-FM.

DAZZ BAND "Cheek To Cheek" (Motown) 16/4

Rotations: Heavy 1/0, Medium 7/2, Light 7/2, Extra Adds 1, Total Adds 4, KSOL, WPDQ, WPLZ, WLTH. Heavy: KACE. Medium: KRNB, WDMT, WZAK, KDAY, XHRM, WDAO.

SHOCK "Waitin' On Your Love" (Fantasy) 17/1

Rotations: Heavy 1/0, Medium 5/0, Light 11/1, Extra Adds 0, Total Adds 1, KJCB. Heavy: WPEG. Medium: K104-FM, WHRK, XHRM, WKKI, WVOL.

GWEN GUTHRIE "Peanut Butter" (Island/Atco) 16/1

Rotations: Heavy 2/0, Medium 5/0, Light 9/1, Extra Adds 0, Total Adds 1, KDAY. Heavy: WHUR, WRDW. Medium: WOOK, WGCI, WGPR, WYLD-FM, KUKQ.

LEON HAYWOOD "I'm Out To Catch" (Casablanca/PolyGram) 15/12

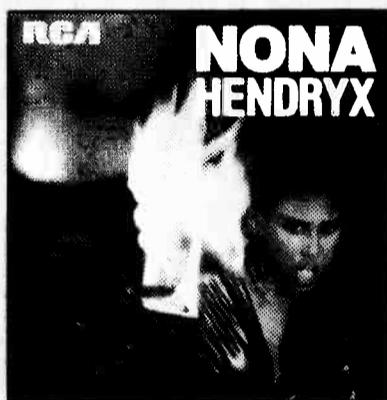
Rotations: Heavy 1/0, Medium 1/1, Light 10/8, Extra Adds 3, Total Adds 12, WILD, WDAS, K104-FM, WEDR, WZAK, WDRQ, WNHC, WRDW, WJMI, WDAO, WWWW, KUKQ. Heavy: WHRK.

RCA's Chartmakers & Salesmakers Rise To The Top

NONA HENDRYX

“Keep It Confidential”

(PB-13437)



AFL1-4565

Radio & Records Black Chart: **20**

Billboard Black Chart: 38**

FONZIE THORNTON

“Beverly”

(PB-13454)

Radio & Records Black Chart:

BREAKERS **29**

Billboard Black Chart: 53**



AFL1-4433



Adult/Contemporary

Continued from Back Page

BREAKERS

KENNY ROGERS All My Life (Liberty)

67% of our reporters on it. Rotations: Heavy 7/0, Medium 61/19, Light 27/14, Extra Adds 1, Total Adds 34 including WAXY, 55KRC, KOY, B100, KEZR, WAEB, WWSH, WHEN, WSGN, WBT, KMGC, WRVA, KUDL, WISM-FM, KWAV, and 19 more. Debuts at number 22 on the A/C chart.

JIM CAPALDI That's Love (Atlantic)

55% of our reporters on it. Rotations: Heavy 1/1, Medium 48/5, Light 28/13, Extra Adds 2, Total Adds 21 including W101, WFYR, KPPL, KFMB, WBEN, V100, WWYZ, KMGC, KFIM, WRVR, WENS, WFMK, KUGN, KEX, KSL, and 6 more. Debuts at number 29 on the A/C chart.

NEW & ACTIVE

IRENE CARA "Flashdance . . . What A Feeling" (Casablanca/PolyGram) 54/22
Rotations: Heavy 9/0, Medium 25/8, Light 20/14, Extra Adds 0, Total Adds 22, WYNY, KVIL, KS94, WRIE, WWYZ, WSLI, WVLK, WMAZ, WTRX, WOWO, KKRD, KCEE, WKNE, WTNV, WCKQ, WCHV, WORG, KVOX, KRKC, KISN, KSRO, KALE. Heavy: WFBR, WAXY, 97AIA, KOST, WQUE, Y106, WMHE, WEIM.

MELISSA MANCHESTER "My Boyfriend's Back" (Arista) 51/24
Rotations: Heavy 1/0, Medium 14/6, Light 35/17, Extra Adds 1, Total Adds 24, KHOW, WAEB, WICC, V100, WGY, WSLI, WHHY, WHBY, KKRD, KBOI, KRDO, KKPL, WAYV, WSKY, WCKQ, WORG, WVBS, KCRG, KVOX, KWEB, WHNN, KQDI, KVSF, KALE. Heavy: KYKY. Medium: WCCO, KMBZ, KKUA, WEIM, KRNO.

GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Applause) 50/3
Rotations: Heavy 7/0, Medium 35/2, Light 8/1, Extra Adds 0, Total Adds 3, KPPL, WRVR, 2WD. Heavy: WYNY, WLTA, KGW, WAYV, WKNE, KRKC, KALE. Medium: GR55, WPRO, WCLR, KHOW, KNBR, WBEN, WVLK, WHBC, 610TVN, KRNT, WENS, KMBZ, KUDL, WFMK, KOIL, WMHE, KRDO, KWAV, KEX, KKPL.

JOURNEY "Faithfully" (Columbia) 43/12
Rotations: Heavy 1/0, Medium 18/5, Light 24/7, Extra Adds 0, Total Adds 12, WFBR, WCZY, KGW, WICC, WAAY, WQUE, WCKQ, WCHV, WGSV, KWEB, WBOW, KALE. Heavy: WVBS. Medium: WFYR, WHEN, KFIM, WMAZ, WAYV, WNNR, WEIM, WSKI, WTNV, WSKY, KRKC, KRKB, KRSC.

LEE GREENWOOD "I.O.U." (MCA) 37/12
Rotations: Heavy 0/0, Medium 14/4, Light 22/7, Extra Adds 1, Total Adds 12, W101, WAEB, Y106, WRVA, WSRZ, WHBY, KRNT, KUGN, KSL, WDEF, KRNO, KVSF. Medium: WFBR, WLTA, WCCO, KHOW, WHHY, WEIM, WSKI, WLVA, KFOR, KRKC.

ROBERT ELLIS ORRALL with CARLENE CARTER "I Couldn't Say No" (RCA) 36/7
Rotations: Heavy 4/0, Medium 13/0, Light 19/7, Extra Adds 0, Total Adds 7, WLTA, WFYR, KPPL, WEZS, KBOI, WKNE, WCKQ. Heavy: WFMK, KUDO, WVBS, KALE. Medium: WFBR, KOY, KGW, KPLZ, WHEN, KKUA, WEIM, WKBR, WSKI, WSKY, KRNO, KRKC, KRSC.

CHRISTOPHER CROSS "No Time For Talk" (WB) 35/24
Rotations: Heavy 0/0, Medium 12/4, Light 20/17, Extra Adds 3, Total Adds 24, WLTA, WARM98, WHB, KPLZ, V100, WHHY, WSRZ, KRDO, KUGN, WKZE-FM, WEIM, WKNE, WCKQ, WCHV, WORG, WVBS, WHNN, KFQD, KTWO, KQDI, KRNO, KRSC, KISN, KVSF. Medium: KHOW, KGW, WBEN, KBOI, WSKY, KFSB.

JAMES INGRAM & PATTI AUSTIN "How Do You Keep The Music Playing" (Qwest/WB) 34/25
Rotations: Heavy 1/0, Medium 8/5, Light 25/20, Extra Adds 0, Total Adds 25, WFBR, WLTA, 97AIA, WARM98, WCCO, WWYZ, WSLI, WTRX, WISM-FM, KRDO, KUGN, KKUA, KSL, WAYV, WKZE-FM, WEIM, WSKI, WCHV, WVBS, KFSB, KRKC, KRNO, KISN, KVSF, KRSC. Heavy: KFOR. Medium: KFMB, WBT, WHBY.

JULIO IGLESIAS "Amor" (Columbia) 34/2
Rotations: Heavy 3/0, Medium 21/0, Light 10/2, Extra Adds 0, Total Adds 2, WGSV, KVOX. Heavy: WBEN, WDEF, KVSF. Medium: WPRO, WCCO, KHOW, WTC, WSLI, WMAZ, WHBY, KBOI, KKUA, KEX, KSL, WAYV, WNNR, WEIM, WKNE, WSKI, WCTC, WJON, KRKC, KRSC, KRSC.

WILLIE NELSON & MERLE HAGGARD "Pancho And Lefty" (Epic) 33/14
Rotations: Heavy 0/0, Medium 11/2, Light 22/12, Extra Adds 0, Total Adds 14, KHOW, WGY, WSLI, KKUA, KWAV, WNNR, WTNV, WSKY, WGSV, WORG, WVBS, KWEB, KISN, KRSC. Medium: WCCO, WBEN, WRVR, KBOI, KSL, WEIM, KFOR, KRKC, KALE.

SIGNIFICANT ACTION

BRYAN ADAMS "Straight From The Heart" (A&M) 27/3
Rotations: Heavy 4/0, Medium 16/1, Light 7/2, Extra Adds 0, Total Adds 3, WTAE, KMGC, WROV. Heavy: WFYR, WRIE, KFIM, WSKI. Medium: KPLZ, V100, WHEN, KEY103, WSGN, Y106, WFMK, WISM-FM, KOIL, WMHE, KKRD, KKUA, WKBR, KRKC, KRSC.

RITA COOLIDGE "I'll Never Let You Go" (A&M) 24/12
Rotations: Heavy 0/0, Medium 8/3, Light 16/9, Extra Adds 0, Total Adds 12, WSRZ, WHBY, WISM-FM, WQUA, KRDO, WAYV, WNNR, WSKI, WSKY, WLVA, WVBS, KFSB. Medium: WEIM, WCHV, KRKC, KRNO, KRKC.

CHAMPAIGN "Try Again" (Columbia) 24/3
Rotations: Heavy 2/0, Medium 15/0, Light 7/3, Extra Adds 0, Total Adds 3, W101, WKZE-FM, WEIM. Heavy: KKUA, WAYV. Medium: WASH, WLTA, WSB-FM, WAXY, 97AIA, WWYZ, WWSH, WEZS, WFMK, WISM-FM, KWAV, WSKI, WCKQ, WVBS, KFQD.

STYX "Don't Let It End" (A&M) 22/16
Rotations: Heavy 0/0, Medium 12/7, Light 8/7, Extra Adds 2, Total Adds 16, WSB-FM, KOST, KPLZ, WHHY, WISM-FM, KOIL, WMHE, KKRD, KKUA, WKBR, WSKI, WTNV, KRKC, KRSC, KRSC. KALE. Medium: WRIE, WHEN, WQUE, KUDO, WCKQ.

DAN SEALS "Everybody's Dream Girl" (Liberty) 20/6
Rotations: Heavy 1/0, Medium 5/0, Light 13/5, Extra Adds 1, Total Adds 6, WLTA, KPLZ, KKRD, KUGN, WSKI, WCHV. Heavy: WDEF. Medium: WCCO, WHBC, KUDO, KFOR, KRNO.

GREG KIHN BAND "Jeopardy" (Beserkley/Elektra-Asylum) 19/2
Rotations: Heavy 9/0, Medium 5/2, Light 5/0, Extra Adds 0, Total Adds 2, GR55, WTNV. Heavy: V100, Y106, WOWO, KOIL, KYKY, KKRD, WAYV, WKBR, WSKI. Medium: WTAE, WQUE, WNNR.

BOB SEGER & THE SILVER BULLET BAND "Even Now" (Capitol) 18/2
Rotations: Heavy 5/0, Medium 9/1, Light 4/0, Extra Adds 0, Total Adds 1, WSKY. Heavy: WGY, KFIM, Y106, WKBR, WSKI. Medium: WFBR, WFYR, KNBR, WHEN, WOWO, KOIL, KUDO, KFQD.

MOST ADDED

KENNY ROGERS (34)
All My Life (Liberty)
NEIL DIAMOND (25)
Front Page Story (Columbia)
JAMES INGRAM & PATTI AUSTIN (25)
How Do You Keep... (Qwest/WB)
CHRISTOPHER CROSS (24)
No Time To Talk (WB)
MELISSA MANCHESTER (24)
My Boyfriend's Back (Arista)
IRENE CARA (22)
Flashdance... (Casablanca/PolyGram)

HOTTEST

TOTO (94)
I Won't Hold You Back (Columbia)
JARREAU (76)
Mornin' (WB)
LIONEL RICHIE (68)
My Love (Motown)
EDDIE RABBITT (48)
You Can't Run From Love (WB)
BARRY MANILOW (34)
Some Kind Of Friend (Arista)
STEPHEN BISHOP (35)
It Might Be You... (WB)

BERTIE HIGGINS "Pirates And Poets" (Kat Family/CBS) 17/10
Rotations: Heavy 0/0, Medium 4/2, Light 10/5, Extra Adds 3, Total Adds 10, WCCO, WQUA, KSL, WEIM, WSKI, WJON, KTWO, KRKC, KRNO, KRKC. Medium: WRVR, WSRZ.

PHIL COLLINS "I Cannot Believe It's True" (Atlantic) 16/8
Rotations: Heavy 0/0, Medium 10/4, Light 6/4, Extra Adds 0, Total Adds 8, WRVR, WISM-FM, KKRD, WEIM, WSKI, WLVA, KRSC, KVSF. Medium: KPLZ, WSRZ, KBOI, WAYV, WCKQ, KRKC.

CRYSTAL GAYLE "Our Love Is On The Faultline" (WB) 16/5
Rotations: Heavy 1/0, Medium 8/2, Light 7/3, Extra Adds 0, Total Adds 5, WSKI, WGSV, WJBC, KFSB, KVSF. Heavy: KSL. Medium: WCCO, KGW, WCKQ, KFOR, KRKC, KRSC.

LITTLE RIVER BAND "We Two" (Capitol) 14/14
Rotations: Heavy 0/0, Medium 5/5, Light 8/8, Extra Adds 1, Total Adds 14, WFBR, KGW, WWSH, WGY, WSRZ, WFMK, WISM-FM, WKZE-FM, WSKY, WCKQ, KTWO, KRKC, KRSC, KVSF.

ENGELBERT HUMPERDINCK "Til You And Your Lover Are Lovers Again" (Epic) 14/6
Rotations: Heavy 1/0, Medium 5/1, Light 8/5, Extra Adds 0, Total Adds 6, WLTA, WHBC, WSKI, WJBC, KFSB, KRKC. Heavy: WDEF. Medium: WCCO, WMAZ, WHBY, KFOR.

NAKED EYES "Always Something There To Remind Me" (EMI America) 14/1
Rotations: Heavy 2/0, Medium 9/1, Light 3/0, Extra Adds 0, Total Adds 1, WAEB. Heavy: WYNY, WQUE. Medium: KOY, KGW, KFIM, Y106, KUDO, WAYV, WSKI, WSKY.

DARYL HALL & JOHN OATES "Family Man" (RCA) 13/7
Rotations: Heavy 0/0, Medium 6/2, Light 5/3, Extra Adds 2, Total Adds 7, WAXY, KPLZ, V100, KFIM, WKBR, KFSB, KRKC. Medium: KLTE, WAYV, WSKI, KCKQ.

ALABAMA "The Closer You Get" (RCA) 12/10
Rotations: Heavy 0/0, Medium 4/3, Light 7/6, Extra Adds 1, Total Adds 10, WFBR, GR55, KVIL, WHB, KGW, WSKY, WDEF, WGSV, KTWO, KRSC. Medium: WHHY.

FRIDA "Here We'll Stay" (Atlantic) 11/7
Rotations: Heavy 0/0, Medium 0/0, Light 11/7, Extra Adds 0, Total Adds 7, WCCO, WSRZ, KRDO, WKZE, WKNE, WSKI, WLVA.

DeBARGE "I Like It" (Gordy/Motown) 10/0
Rotations: Heavy 5/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WASH, 97AIA, WRIE, WWYZ, WCKQ. Medium: 3WS, WTAE, Y97, WAYV.

MICHAEL JACKSON "Beat It" (Epic) 10/0
Rotations: Heavy 4/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WAXY, Y106, WSKI, WVBS. Medium: WQUE, WKBR.

DeBARGE "All This Love" (Gordy/Motown) 9/5
Rotations: Heavy 0/0, Medium 0/0, Light 8/4, Extra Adds 1, Total Adds 5, WHHY, WSKI, WCKQ, KFSB, KRKC.

JIM GLASER "You Got Me Running" (Noble Vision) 8/3
Rotations: Heavy 0/0, Medium 3/0, Light 5/3, Extra Adds 0, Total Adds 3, WNNR, WLVA, KFSB. Medium: WLTA, KOY, KALE.

RICK SPRINGFIELD "Affair Of The Heart" (RCA) 8/1
Rotations: Heavy 0/0, Medium 2/0, Light 6/1, Extra Adds 0, Total Adds 1, WAYV. Medium: WHEN, WSKI.

ELTON JOHN "I'm Still Standing" (Geffen) 7/7
Rotations: Heavy 0/0, Medium 0/0, Light 6/6, Extra Adds 1, Total Adds 7, WQUE, WEIM, WKBR, KFQD, KRKC, KRSC, KISN.

DAVID BOWIE "Let's Dance" (EMI America) 7/1
Rotations: Heavy 2/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WKZE-FM. Heavy: WKBR, WSKI. Medium: KFIM.

PATRICK SIMMONS "So Wrong" (Elektra) 7/1
Rotations: Heavy 0/0, Medium 3/0, Light 3/0, Extra Adds 1, Total Adds 1, KPLZ. Medium: WKBR, WSKI, WTNV.

KRISTEN LEE "How Do I Break The News" (Polydor/PolyGram) 6/2
Rotations: Heavy 0/0, Medium 1/0, Light 5/2, Extra Adds 0, Total Adds 2, WCCO, WKZE-FM. Medium: WHBC.

SHERIFF "When I'm With You" (Capitol) 6/1
Rotations: Heavy 1/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WCZY. Heavy: WFMK. Medium: WMHE, WAYV.

SMOKEY ROBINSON "Touch The Sky" (Tamla/Motown) 5/3
Rotations: Heavy 0/0, Medium 1/0, Light 3/2, Extra Adds 1, Total Adds 3, KUGN, KQDI, KRSC. Medium: KALE.

BARBARA MANDRELL "In Times Like These" (MCA) 5/2
Rotations: Heavy 1/0, Medium 1/1, Light 3/1, Extra Adds 0, Total Adds 2, KRNT, WEIM. Heavy: KSL.

EARTH, WIND & FIRE "Side By Side" (Columbia) 5/1
Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, KKUA. Medium: WAYV.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level.
 Indicates one of this week's most added new releases.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week	Rank	Artist/Album (Label)	171 REPORTERS	Total Reports	Heavy Rotation	Medium Rotation	Adds Rotation	Adds All Rotations
-	-	2	1	MEN AT WORK/Cargo (Columbia)	"Overkill" (160) "Heckyll" (90) "Wire" (61)	163+	148+	14-	1-	6-
7	3	3	2	TUBES/Outside Inside (Capitol)	"Beauty" (159) "Business" (15) "Monkey" (15)	162+	139+	23-	0=	2+
1	1	1	3	DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Ages" (109) "Photograph" (91) "Late" (68)	155-	143=	12-	0=	0=
3	2	4	4	U2/War (Island/Atco)	"Day" (145) "Sunday" (81) "Surrender" (15)	160+	129+	31-	0=	0-
8	4	5	5	ZZ TOP/Eliminator (WB)	"Gimme" (146) "Pressure" (85) "Sharp" (22)	158+	118+	40-	0=	1+
6	5	6	6	BRYAN ADAMS/Cuts Like A Knife (A&M)	"Cuts" (139) "Take" (41) "Heart" (26)	150+	111+	39-	0=	1-
-	11	11	7	DAVID BOWIE/Let's Dance (EMI America)	"Dance" (95) "Modern" (88) "Cat" (66)	154+	96+	52-	4-	7-
4	7	7	8	PINK FLOYD/The Final Cut (Columbia)	"John" (127) "Pasts" (65) "Cut" (48)	153+	84-	69+	0=	6+
10	9	10	9	INXS/Shabooh Shobah (Atco)	"Thing" (149) "Change" (14)	152+	83+	69-	0=	1+
9	8	8	10	PLANET P/Planet P (Geffen)	"Why Me?" (139) "Static" (34)	144-	88+	55-	1+	2+
2	6	9	11	JOURNEY/Frontiers (Columbia)	"Send" (78) "Separate" (48) "Fall" (48)	132-	89-	43+	0=	1=
-	30	18	12	RICK SPRINGFIELD/Living In Oz (RCA)	"Affair" (122) "Touch" (14)	133+	63+	64=	3-	11-
17	13	13	13	CHRIS DeBURGH/The Getaway (A&M)	"Don't Pay The Ferryman" (118)	120-	61+	58-	1=	2-
24	15	14	14	PATRICK SIMMONS/Arcade (Elektra)	"So Wrong" (87) "Streets" (41) "Knocking" (24)	127-	40+	86-	1-	1-
22	20	16	15	BILLY IDOL/Billy Idol (Chrysalis)	"White Wedding" (105)	105+	72+	31-	2-	5-
5	10	12	16	STYX/Kilroy Was Here (A&M)	"Heavy" (55) "War" (35) "Life" (29)	113-	52-	61+	0=	1-
12	12	15	17	THOMAS DOLBY/The Golden Age Of Wireless (Capitol)	"Blinded" (77) "Submarines" (45) "Europa" (34)	105-	69-	36+	0=	3-
28	21	17	18	KROKUS/Headhunter (Arista)	"Screaming" (113) "Rich" (10)	120=	25+	90-	3-	5-
26	23	22	19	MARTIN BRILEY/One Night With A Stranger (Mercury/PolyGram)	"Salt In My Tears" (118)	119+	29+	89+	1-	4-
35	31	23	20	DURAN DURAN/Duran Duran (Capitol)	"Girls On Film" (101)	101+	29=	67+	5=	8-
18	18	19	21	MICHAEL BOLTON/Michael Bolton (Columbia)	"Fools Game" (83) "Same" (12)	93-	31+	62-	0-	3+
15	17	20	22	CALL/Modern Romans (Mercury/PolyGram)	"The Walls Came Down" (90)	90-	27-	62-	1=	1-
-	-	37	23	RED ROCKERS/Good As Gold (415/Columbia)	"China" (96)	99+	15+	73+	9-	30-
11	14	21	24	GREG KIHN BAND/Kihnspiracy (Beserkley/Elektra-Asylum)	"Jeopardy" (58) "City" (22) "Fascination" (12)	81-	41-	40-	0=	2+
-	-	35	25	MADNESS/Madness (Geffen)	"Our House" (90)	91+	15+	63+	13+	28-
19	19	24	26	JON BUTCHER AXIS/Jon Butcher Axis (Polydor/PolyGram)	"Life Takes A Life" (76)	78-	16-	61-	1+	1+
31	29	31	27	GARY MOORE/Corridors Of Power (Mirage/Atco)	"Loser" (38) "End" (32) "Always" (16)	77=	11+	65-	1=	1-
13	22	26	28	EDDY GRANT/Killer On The Rampage (Portrait/CBS)	"Electric Avenue" (77)	77+	24+	42+	10-	23-
25	27	29	29	TRUMP/Never Surrender (RCA)	"Fantasy" (40) "Surrender" (22) "Lights" (19)	59-	29-	30-	0-	0-
14	16	25	30	MOLLY HATCHET/No Guts . . . No Glory (Epic)	"Fall Of The Peacemakers" (67)	71-	13-	55+	3+	4+
-	39	36	31	MODERN ENGLISH/After The Snow (Sire/WB)	"I Melt With You" (62)	63-	19-	43-	1+	3=
-	37	34	32	PRINCE/1999 (WB)	"Little Red Corvette" (66)	66+	28+	35-	2-	7-
-	40	38	33	MICHAEL JACKSON/Thriller (Epic)	"Beat It" (56)	58+	34-	24+	0-	8+
33	33	30	34	CARLOS SANTANA/Havana Moon (Columbia)	"Step" (54) "Daughter" (19)	73+	12=	60+	1=	3-
20	28	32	35	ZEBRA/Zebra (Atlantic)	"Door" (49) "Tell" (23)	69+	12+	45+	11+	18=
-	-	40	36	SCANDAL/Love's Got A Line On You (Columbia)	"Line" (47) "Goodbye" (15)	53-	24-	28+	0-	1-
-	-	40	37	QUIET RIOT/Metal Health (Pasha/CBS)	"Health" (52) "Cum" (17)	65+	7+	51+	7+	12+
-	-	40	38	RED RIDER/Neruda (Capitol)	"Human" (29) "Turn" (17)	45-	25-	19-	1+	1=
-	-	40	39	DAVE EDMUNDS/Information (Columbia)	"Slippin' Away" (66)	67+	6+	47+	13-	35=
-	-	40	40	STRANGE ADVANCE/Worlds Away (Capitol)	"Worlds" (47) "Controls" (17)	62+	8+	52+	2+	5+

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

RED ROCKERS
Good As Gold (415/Columbia)

"China." 59% of our reporters on it. Total reports: 99. Hot 15, Medium 73, Extra Adds 9, Total Adds 30. Moves 37-23 on the AOR chart.

MADNESS
Madness (Geffen)

"Our House." 54% of our reporters on it. Total reports: 91. Hot 15, Medium 63, Extra Adds 13, Total Adds 28. Moves 35-25 on the AOR chart.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

WALTER EGAN/Wild Exhibitions (Backstreet/MCA) "Fool Moon Fire"
Total Reports: 62(54)/Total Adds: 8(12); Hots: 10(5)/Hots Adds: 0(0); Mediums: 47(41)/Medium Adds: 3(5)/Extra Adds: 5(7).

GOANNA/Spirit Of Place (Atco) "Solid Rock"
Total Reports: 58(36)/Total Adds: 39(20); Hots: 6(3)/Hots Adds: 5(0); Mediums: 38(22)/Medium Adds: 20(10)/Extra Adds: 14(10).

JIM CAPALDI/Fierce Heart (Atlantic) "Living On The Edge"
Total Reports: 57(49)/Total Adds: 12(25); Hots: 4(3)/Hots Adds: 2(0); Mediums: 46(34)/Medium Adds: 3(14)/Extra Adds: 7(11).

ULTRAVOX/Quartet (Chrysalis) "Reap The Wild Wind"
Total Reports: 57(80)/Total Adds: 0(2); Hots: 6(22)/Hots Adds: 0(0); Mediums: 51(57)/Medium Adds: 0(2)/Extra Adds: 0(0).

NAKED EYES/Naked Eyes (EMI America) "Always Something There To Remind Me"
Total Reports: 47(50)/Total Adds: 5(5); Hots: 15(14)/Hots Adds: 0(0); Mediums: 29(35)/Medium Adds: 2(4)/Extra Adds: 3(1).

AFTER THE FIRE/After The Fire (Epic) "Der Kommissar"
Total Reports: 47(70)/Total Adds: 0(3); Hots: 23(40)/Hots Adds: 0(2); Mediums: 24(28)/Medium Adds: 0(0)/Extra Adds: 0(1).

JOAN ARMATRADING/The Key (A&M) "Drop The Pilot"
Total Reports: 46(36)/Total Adds: 16(21); Hots: 7(7)/Hots Adds: 0(1); Mediums: 27(16)/Medium Adds: 5(9)/Extra Adds: 11(11).

MOST ADDED

All Stations

A Flock Of Seagulls	(57)
"Wishing"	
Goanna	(46)
Dave Edmunds	(41)
Red Rockers	(34)
Madness	(31)

HOTTEST

All Stations

Men At Work	(166)
Tubes	(149)
Def Leppard	(146)
U2	(136)
ZZ Top	(123)

New & Active Continued

DIVINYLS/Desperate (Chrysalis) "Boys In Town"
Total Reports: 46(51)/Total Adds: 4(3); Hots: 5(5)/Hots Adds: 0(0); Mediums: 40(42)/Medium Adds: 3(1)/Extra Adds: 1(2).

TONY CAREY/Tony Carey (Rocshire) "I Won't Be Home Tonight"
Total Reports: 43(52)/Total Adds: 2(3); Hots: 14(16)/Hots Adds: 0(0); Mediums: 28(34)/Medium Adds: 1(1)/Extra Adds: 1(2).

ROBERT ELLIS ORRALL/Special Pain (RCA) "I Couldn't Say No"
Total Reports: 41(38)/Total Adds: 6(5); Hots: 8(8)/Hots Adds: 0(0); Mediums: 29(28)/Medium Adds: 2(3)/Extra Adds: 4(2).

KIX/Cool Kids (Atlantic) "Body Talk"
Total Reports: 38(29)/Total Adds: 9(10); Hots: 4(4)/Hots Adds: 0(0); Mediums: 30(21)/Medium Adds: 6(6)/Extra Adds: 3(4).

PETER GODWIN/Images Of Heaven (Polydor/PolyGram) "Images Of Heaven"
Total Reports: 38(35)/Total Adds: 5(7); Hots: 1(2)/Hots Adds: 1(0); Mediums: 34(31)/Medium Adds: 1(6)/Extra Adds: 3(1).

DNA/Party Tested (Boardwalk) "Doctors Of The Universe"
Total Reports: 35(28)/Total Adds: 8(18); Hots: 1(0)/Hots Adds: 0(0); Mediums: 27(19)/Medium Adds: 3(9)/Extra Adds: 5(9).

ROXY MUSIC/High Road (WB) "Like A Hurricane"
Total Reports: 35(39)/Total Adds: 2(0); Hots: 16(12)/Hots Adds: 0(0); Mediums: 17(27)/Medium Adds: 0(0)/Extra Adds: 2(0).

FASTWAY/Fastway (Columbia) "Easy Living"
Total Reports: 34(15)/Total Adds: 19(9); Hots: 7(3)/Hots Adds: 3(1); Mediums: 20(5)/Medium Adds: 10(3)/Extra Adds: 6(5).

TODD RUNDGREN/Tortured Artist Effect (Bearsville/WB) "Bang The Drum All Day"
Total Reports: 33(16)/Total Adds: 17(5); Hots: 3(2)/Hots Adds: 1(0); Mediums: 23(9)/Medium Adds: 9(1)/Extra Adds: 7(4).

SPARKS/Sparks In Outer Space (Atlantic) "Cool Places"
Total Reports: 31(30)/Total Adds: 3(5); Hots: 10(7)/Hots Adds: 0(2); Mediums: 21(22)/Medium Adds: 3(2)/Extra Adds: 0(1).

STOMPERS/The Stompers (Boardwalk) "Rock, Jump, and Holler"
Total Reports: 30(33)/Total Adds: 4(9); Hots: 2(2)/Hots Adds: 0(0); Mediums: 25(24)/Medium Adds: 2(2)/Extra Adds: 2(7).

More AOR Music Information See Page 68

AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track	Total	Heavy	Medium	Add	Total Adds
2	1	1	1	1 MEN AT WORK/Overkill (Columbia)	160+	143+	16-	1=	7-
4	3	2	2	2 TUBES/She's A Beauty (Capitol)	159+	138+	21-	0=	1+
3	2	3	3	3 U2/New Year's Day (Island/Atco)	145-	117-	28-	0=	0-
7	5	4	4	4 ZZ TOP/Gimme All Your Lovin' (WB)	146+	109+	37-	0=	0=
8	7	7	5	5 BRYAN ADAMS/Cuts Like A Knife (A&M)	139+	105+	34-	0=	1-
6	8	6	6	6 INXS/The One Thing (Atco)	149+	81+	68-	0=	1+
5	6	5	7	7 PLANET P/Why Me? (Geffen)	139-	86+	52-	1+	2+
37	33	26	8	8 PINK FLOYD/Not Now John (Columbia)	122+	66+	61+	0=	9+
41	19	11	9	9 DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	109+	93+	15-	1+	2+
16	10	9	10	10 CHRIS DeBURGH/Don't Pay The Ferryman (A&M)	118-	60+	57-	1=	2-
-	38	12	11	11 RICK SPRINGFIELD/Affair Of The Heart (RCA)	122+	61+	58=	1-	8-
19	14	10	12	12 BILLY IDOL/White Wedding (Chrysalis)	105+	72+	31-	2-	5-
1	4	8	13	13 DEF LEPPARD/Photograph (Mercury/PolyGram)	91-	83-	8-	0=	0=
28	20	17	14	14 MARTIN BRILEY/The Salt In My Tears (Mercury/PolyGram)	118+	29+	88+	1-	4-
35	23	15	15	15 KROKUS/Screaming In The Night (Arista)	113+	21+	87=	3-	5-
30	26	16	16	16 DAVID BOWIE/Let's Dance (EMI America)	95+	69+	22-	2-	3-
-	-	37	17	17 MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)	90+	56+	32+	0=	7-
45	34	20	18	18 DURAN DURAN/Girls On Film (Capitol)	101+	29+	67+	5=	8-
-	43	29	19	19 DAVID BOWIE/Modern Love (EMI America)	88+	50+	37+	1+	3-
25	16	18	20	20 ZZ TOP/Got Me Under Pressure (WB)	85-	54+	31-	0=	3+
32	27	22	21	21 U2/Sunday Bloody Sunday (Island/Atco)	81+	53+	28+	0=	1-
14	12	13	22	22 CALL/The Walls Came Down (Mercury/PolyGram)	90-	27-	62-	1=	1-
13	11	14	23	23 THOMAS DOLBY/She Blinded Me With Science (Capitol)	77-	56-	21-	0=	2=
-	-	46	24	24 RED ROCKERS/China (415/Columbia)	96+	15+	71+	9-	27-
20	17	21	25	25 MICHAEL BOLTON/Fools Game (Columbia)	83-	28+	55-	0=	3+
38	32	25	26	26 PATRICK SIMMONS/So Wrong (Elektra)	87-	36+	50-	1+	1-
42	28	27	27	27 JOURNEY/Send Her My Love (Columbia)	78-	48+	30-	0=	0-
57	42	33	28	28 DEF LEPPARD/Too Late For Love (Mercury/PolyGram)	68+	43+	24+	1=	2-
-	-	44	29	29 MADNESS/Our House (Geffen)	90+	15+	62+	13+	27-
10	9	19	30	30 PINK FLOYD/Your Possible Pasts (Columbia)	65-	38-	27-	0=	0=
29	29	35	31	31 DAVID BOWIE/Cat People (EMI America)	66+	35+	29-	2+	3+
18	15	23	32	32 JON BUTCHER AXIS/Life Takes A Life (Polydor/PolyGram)	76-	15-	60-	1+	1+
-	-	54	33	33 EDDY GRANT/Electric Avenue (Portrait/CBS)	77+	24+	42+	10-	23-
-	-	50	34	34 MEN AT WORK/High Wire (Columbia)	61+	35+	24+	1-	8-
DEBUT			35	35 A FLOCK OF SEAGULLS/Wishing... (Jive/Arista)	71+	18+	33+	20+	50+
12	21	30	36	36 GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)	58-	30-	28-	0=	0-
33	35	39	37	37 MOLLY HATCHET/Fall Of The Peacemakers (Epic)	67-	11-	54+	2=	3=
-	52	45	38	38 PRINCE/Little Red Corvette (WB)	66+	28+	35-	2-	7-
11	13	24	39	39 MODERN ENGLISH/I Melt With You (Sire/WB)	62-	19-	42-	1+	3=
55	44	43	40	40 MICHAEL JACKSON/Beat It (Epic)	56+	33-	23+	0=	8+
17	18	28	41	41 JOURNEY/After The Fall (Columbia)	48-	35-	13-	0=	1+
DEBUT			42	42 MEN AT WORK/It's A Mistake (Columbia)	49+	31+	18+	0=	7-
9	22	34	43	43 JOURNEY/Separate Ways (Worlds Apart) (Columbia)	48-	31-	17+	0=	0=
46	41	40	44	44 STYX/Heavy Metal Poisoning (A&M)	55-	24-	31+	0=	0-
DEBUT			45	45 DAVE EDMUNDS/Slippin' Away (Columbia)	66+	5+	47+	13-	34+
52	51	42	46	46 SCANDAL/Love's Got A Line On You (Columbia)	47-	22-	24+	0=	1-
39	47	52	47	47 BRYAN ADAMS/Take Me Back (A&M)	41-	30+	11-	0=	0=
22	31	36	48	48 PINK FLOYD/Final Cut (Columbia)	48-	30-	18-	0=	0=
40	45	38	49	49 DEF LEPPARD/Rock! Rock! (Till You Drop) (Mercury/PolyGram)	47-	27-	20+	0=	0=
-	-	59	50	50 WALTER EGAN/Fool Moon Fire (Backstreet/MCA)	60+	10+	45+	5-	8-
34	39	48	51	51 THOMAS DOLBY/One Of Our Submarines... (Capitol)	45-	22-	23+	0=	1-
23	24	31	52	52 ULTRAVOX/Reap The Wild Wind (Chrysalis)	57-	6-	51-	0=	0-
21	30	41	53	53 TRIUMPH/A World Of Fantasy (RCA)	40-	21-	19-	0=	0=
DEBUT			54	54 KINKS/Come Dancing (Arista)	56+	8+	32+	14-	23-
DEBUT			55	55 QUIET RIOT/Metal Health (Pasha/CBS)	52+	4+	44+	4+	9+
15	25	32	56	56 AFTER THE FIRE/Der Kommissar (Epic)	47-	23-	24-	0=	0-
DEBUT			57	57 GOANNA/Solid Rock (Atco)	56+	6+	38+	12+	37+
DEBUT			58	58 ZEBRA/Who's Behind The Door (Atlantic)	49+	10+	31+	7+	14+
-	59	58	59	59 CARLOS SANTANA/Watch Your Step (Columbia)	54+	8-	45+	1=	3-
51	49	57	60	60 DIVINYLS/Boys In Town (Chrysalis)	44-	5=	38-	1-	4+

AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week	Rank	Artist/Track
1	1	1 MEN AT WORK Cargo (Columbia)
	 "Overkill" "Heckyll" "Mistake"
2	2	2 PATRICK SIMMONS Arcade (Elektra)
	 "So Wrong"
3	3	3 DAVID BOWIE Let's Dance (EMI America)
	 "Dance" "China" "Modern"
7	4	4 CARLOS SANTANA Havana Moon (Columbia)
	 "Daughter" "Step" "Moon"
10	5	5 JIM CAPALDI Fierce Heart (Atlantic)
	 "That's Love" "Tonight"
6	6	6 PINK FLOYD The Final Cut (Columbia)
	 "Cut" "Pasts" "John"
5	7	7 TUBES Outside Inside (Capitol)
	 "Beauty" "Monkey"
4	8	8 GREG KIHN BAND Kihnsspiracy (Beserkley/E-A)
	 "Jeopardy" "Tear"
9	9	9 THOMAS DOLBY The Golden Age... (Capitol)
	 "Blinded Science" "Submarines"
8	10	10 PLANET P Planet P (Geffen)
	 "Why Me?" "Letter"
12	11	11 CHRIS DeBURGH The Getaway (A&M)
	 "Don't Pay The Ferryman"
11	12	12 U2 War (Island/Atco)
	 "Day" "Sunday" "Surrender"
17	13	13 JOAN ARMATRADING The Key (A&M)
	 "Pilot" "Names"
▶	14	14 EDDY GRANT Killer On The Rampage (Portrait/CBS)
	 "Electric Avenue"
▶	15	15 PRINCE 1999 (WB)
	 "Little Red Corvette"
19	16	16 INXS Shabooh Shooobah (Arista)
	 "The One Thing"
13	17	17 ROXY MUSIC High Road (WB)
	 "Hurricane" "Only Love" "Guy"
▶	18	18 CULTURE CLUB Kissing To Be Clever (Virgin/Epic)
	 "Time"
▶	19	19 WALTER EGAN Wild Exhibitions (Backstreet/MCA)
	 "Fool Moon Fire"
▶	20	20 ROBERT ELLIS ORRALL Special Pain (RCA)
	 "Couldn't" "Hurts"

CHART PARTICIPANTS: WECM/Clairemont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/Austin, KUFO/Odessa, KEZY/Anaheim, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KNX-FM/Los Angeles, KINK/Portland, KFOG/San Francisco, KZOZ/San Luis Obispo, KTIM/San Rafael, KTMS/Santa Barbara, KZAM/Seattle.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

AOR / ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

SIGNIFICANT ACTION

UFO/Making Contact (Chrysalis) "Blinded By A Lie"
Total Reports: 28(26)/Total Adds: 2(6); Hots: 2(1)/Hots Adds: 0(0); Mediums: 24(21)/Medium Adds: 1(3)/Extra Adds: 1(3).

ALEX CALL/Alex Call (Arista) "Just Another Saturday Night"
Total Reports: 27(29)/Total Adds: 0(0); Hots: 1(2)/Hots Adds: 0(0); Mediums: 26(27)/Medium Adds: 0(0)/Extra Adds: 0(0).

LE ROUX/So Fired Up (RCA) "Lifeline"
Total Reports: 24(25)/Total Adds: 1(2); Hots: 6(4)/Hots Adds: 0(0); Mediums: 17(21)/Medium Adds: 0(2)/Extra Adds: 1(0).

TEARS FOR FEARS/The Hurting (Mercury/PolyGram) "Change"
Total Reports: 23(12)/Total Adds: 15(6); Hots: 6(3)/Hots Adds: 2(1); Mediums: 10(6)/Medium Adds: 6(2)/Extra Adds: 7(3).

R.E.M./Murmur (IRS/A&M) "Radio Free Europe"
Total Reports: 22(13)/Total Adds: 9(12); Hots: 3(1)/Hots Adds: 2(1); Mediums: 13(5)/Medium Adds: 1(4)/Extra Adds: 6(7).

WEIRD AL YANKOVIC/Weird Al Yankovic (Rock & Roll/CBS) "Ricky"
Total Reports: 21(7)/Total Adds: 18(7); Hots: 0(0)/Hots Adds: 0(0); Mediums: 5(2)/Medium Adds: 2(2)/Extra Adds: 16(5).

ROCKATS/Make That Move (RCA) "Burning"
Total Reports: 20(18)/Total Adds: 4(1); Hots: 0(0)/Hots Adds: 0(0); Mediums: 19(17)/Medium Adds: 3(0)/Extra Adds: 1(1).

BOW WOW WOW/When The Going Gets Tough... (RCA) "Do You Wanna Hold Me"
Total Reports: 20(20)/Total Adds: 0(2); Hots: 6(6)/Hots Adds: 0(0); Mediums: 14(13)/Medium Adds: 0(1)/Extra Adds: 0(1).

OMD/Dazzle Ships (Virgin/Epic) "Telegraph"
Total Reports: 19(16)/Total Adds: 1(0); Hots: 4(3)/Hots Adds: 0(0); Mediums: 15(13)/Medium Adds: 1(0)/Extra Adds: 0(0).

MARTHA & MUFFINS/Danseparc (RCA) "Danseparc"
Total Reports: 19(24)/Total Adds: 1(4); Hots: 3(3)/Hots Adds: 0(0); Mediums: 15(18)/Medium Adds: 0(2)/Extra Adds: 1(2).

FRANK ZAPPA/The Man From Utopia (Barking Pumpkin/CBS) "Cocaine Decisions"
Total Reports: 19(23)/Total Adds: 0(2); Hots: 0(0)/Hots Adds: 0(0); Mediums: 19(22)/Medium Adds: 0(1)/Extra Adds: 0(1).

CULTURE CLUB/Kissing To Be Clever (Virgin/Epic) "Time (Clock Of The Heart)"
Total Reports: 17(18)/Total Adds: 2(5); Hots: 6(6)/Hots Adds: 0(0); Mediums: 10(8)/Medium Adds: 1(1)/Extra Adds: 1(4).

ROBERT PALMER/Pride (Island/Atco) "You Are In My System"
Total Reports: 15(12)/Total Adds: 9(11); Hots: 1(0)/Hots Adds: 0(0); Mediums: 10(4)/Medium Adds: 5(3)/Extra Adds: 4(8).

TENANTS/The Tenants (Epic) "Sheriff"
Total Reports: 15(11)/Total Adds: 6(0); Hots: 4(2)/Hots Adds: 1(0); Mediums: 8(9)/Medium Adds: 2(0)/Extra Adds: 3(0).

SPANDAU BALLET/True (Chrysalis) "Lifeline"
Total Reports: 14(8)/Total Adds: 6(3); Hots: 0(0)/Hots Adds: 0(0); Mediums: 9(6)/Medium Adds: 1(1)/Extra Adds: 5(2).

JOE KING CARRASCO/Party Weekend (MCA) "Party Weekend"
Total Reports: 12(10)/Total Adds: 4(3); Hots: 0(0)/Hots Adds: 0(0); Mediums: 11(8)/Medium Adds: 3(1)/Extra Adds: 1(2).

Station Listings . . . See Page 51

Built To Last:

FOOL MOON FIRE

BSR-52000

WALTER JEGAN



CHR NEW & ACTIVE

WBEN-FM 37-34	KEYN-FM add	KHOP 30-26
WNYS add	WOMP-FM 20-17	KSKD 30-24
WCAU-FM 37-32	WTSN add	WIKZ 40-34
PRO-FM add	KQIZ-FM 22-18	OK100 40-33
WGCL 25	WBWB 21-19	WJBQ 38-31
WABX add	KFMW add 32	FM99 35-29
KBEQ add 38	KYYA add	WHSL 28-24
WLOL-FM 35-32	KKAZ add	WRKR 37-27
Q103 deb 30	B104 on	KCDQ 29-23
KCNR add	WPHD on	WPST 31-28
KMJK 37	KEGL on	Q106 30-27
KNBQ 37	WHYT on	CK101 deb 40
K104 25-19	KIMN on	WNOK-FM 29-26
WSPK 21-19	KIQQ on	WZYP deb 29
KSET-FM 23-17	XTRA on	WOKI 36-33
WQUT add	WKEE 38-34	G100 28-25
WRVQ add	WSFL 37-33	WKAU deb 35
WVIC add	KMGK deb 25	K107 11
	KBBK 33-28	KIDD 39-36

AOR TRACKS **50**

... and Added at MTV
This Week!

DEVO

Theme From "DOCTOR DETROIT"

1st WEEK BELIEVERS:

KEGL	KYNO-FM	95XIL
WABX	KYYX	KQIZ-FM
KMJK	WACZ	KCBN
K104	WOMP-FM	KBIM
	OK100	



Backstreet

RECORDS AND CASSETTES

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Contemporary Hit Radio

Continued from Back Page

BREAKERS

DARYL HALL & JOHN OATES Family Man (RCA)

81% of our reporters on it. Moves: Up 24, Debuts 60, Same 28, Down 3, Adds 70 including WXKS-FM, WNBC, B94, PRO-FM, WHYT, KHTR, KFI, KZZP, KUBE, KC101, WSKZ, B97, WMEE, K107, KBBK. See Parallels, debuts at number 30 on the CHR chart.

NEW & ACTIVE

INXS "The One Thing" (Atco) 134/15

Moves: Up 62, Debuts 13, Same 44, Down 0, Adds 15, WXKS-FM, KAFM, Q102, KIQQ, KFRC, WSPK, KHFI, KZFM, KBFM, B97, KTFM, WXLK, KKF, KKL.

WALTER EGAN "Fool Moon Fire" (Backstreet/MCA) 133/13

Moves: Up 56, Debuts 14, Same 50, Down 0, Adds 13, WNYS, PRO-FM, WABX, KBEQ, KCNR, WQUT, WRVQ, WVIC, KEYN-FM, WTSN, KFMW, KYA, KKAZ, WBEN-FM 37-34, WCAU-FM 37-32.

ZZ TOP "Gimme All Your Lovin'" (WB) 133/12

Moves: Up 64, Debuts 15, Same 41, Down 1, Adds 12, PRO-FM, KHTR, K104, WSPK, 95XIL, WDCG, WHHY-FM, WMEE, WSGF, Z102, KYNO-FM, WAZY-FM, WCAU-FM 36-24, KBEQ 33-28, KMJK 30-30.

KAJAGOOGOO "Too Shy" (EMI America) 123/30

Moves: Up 19, Debuts 29, Same 45, Down 0, Adds 30 including Q107, KAFM, WBBM-FM, WGCL, WHYT, WKTI, KZZP, WYCR, KC101, CK101, 94TYX, KMGK, KLUC, K96, KQIZ-FM.

PAT BENATAR "Looking For A Stranger" (Chrysalis) 119/26

Moves: Up 28, Debuts 28, Same 37, Down 0, Adds 26 including WNYS, WHYT, WKTI, KZZP, KMJK, WHFM, WSKZ, KBFM, 92X, WGRD, WVIC, WOMP-FM, WJAD, KRNA, KSLY.

✓ SERGIO MENDES "Never Gonna Let You Go" (A&M) 107/44

Moves: Up 19, Debuts 19, Same 25, Down 0, Adds 44 including WBEN-FM, WKBW, 94Q, Z93, WGCL, WHYT, KIMN, WKEE, WPST, G100, WNVZ, WKDO, KSKD, WCIR, WBWB.

NIGHT RANGER "Sing Me Away" (Boardwalk) 107/12

Moves: Up 30, Debuts 14, Same 51, Down 0, Adds 12, Q103, WPST, 94TYX, KITY, KROK, WMEE, WACZ, WGUU, FM99, WAZY-FM, KKR, KYA, WGCL 15-10, WKFM 37-30, KZZB 23-17.

✓ ELTON JOHN "I'm Still Standing" (Geffen) 98/98

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 98 including B104, WPHD, WNBC, WCAU-FM, PRO-FM, 94Q, WBBM-FM, WGCL, WABX, KBEQ, WLFL-FM, Q103, KMJK, KYUU, WBBQ, KIKI.

CHAMPAIGN "Try Again" (Columbia) 94/17

Moves: Up 35, Debuts 17, Same 24, Down 1, Adds 17 including WKBW, PRO-FM, KAFM, Q105, WKTI, WYCR, WKEE, KHFI, WBCY, CK101, WZYP, KQKQ, KIKI, KIDD, WFBG, WKHI.

✓ CHRISTOPHER CROSS "No Time For Talk" (WB) 92/49

Moves: Up 2, Debuts 16, Same 25, Down 0, Adds 49 including B104, 94Q, WGCL, Q103, XTRA, KYUU, WKRZ-FM, KZFM, G100, WZPL, KLUC, WIKZ, WISE, WFOX, KRNA, KGHO.

ROBBIE PATTON "Smiling Islands" (Atlantic) 86/5

Moves: Up 30, Debuts 6, Same 38, Down 7, Adds 5, WPST, WBCY, WDCG, WRQK, WKAU, WCAU-FM 40-34, WKQX 10-7, WLFL-FM 38-35, Q103 26-19, KYUU 22-18, CK101 40-35, WSEZ 29-24, KRAV 11-9, WCIR 6-5, Q104 28-22.

SAGA "Wind Him Up" (Portrait/CBS) 78/5

Moves: Up 27, Debuts 8, Same 36, Down 2, Adds 5, WKRZ-FM, WKDD, KHOP, WACZ, Q101, WPHD 20-17, KEGL 27-17, WLFL-FM 28-25, K104 37-26, CK101 36-29, WDCG 35-27, WZZR 19-16, WJXQ 11-10, WERZ 31-27.

✓ THOMPSON TWINS "Love On Your Side" (Arista) 70/35

Moves: Up 4, Debuts 5, Same 26, Down 0, Adds 35 including WXKS-FM, WBEN-FM, Z93, WGCL, WABX, XTRA, WFLY, KSET-FM, KBFM, KBBK, WIGY, WJAD, KYTN, KDZA.

EDDY GRANT "Electric Avenue" (Portrait/CBS) 68/28

Moves: Up 14, Debuts 16, Same 9, Down 1, Adds 28 including B94, WHTX, Q107, WABX, WHYT, KBEQ, KIQQ, WROR, WRCK, WSSX, KRGV, Z104, KNOE-FM, WBWB, KKAZ.

SCANDAL "Love's Got A Line On You" (Columbia) 65/5

Moves: Up 29, Debuts 1, Same 30, Down 0, Adds 5, KAFM, Q102, KZ93, KQMQ, WSPT, WCAU-FM 34-30, WKQX 21-17, WABX 24-17, KHTR 20-11, WPST 24-23, KZZB 40-35, KSET-FM 21-19, WOKI 40-37, KSKD 24-19, KQVQ 19-16.

✓ KENNY ROGERS "All My Life" (Liberty) 63/33

Moves: Up 3, Debuts 5, Same 22, Down 0, Adds 33 including WROR, WHFM, WKFM, KAMZ, WJDX, G100, WSEZ, WHOT, KYNO-FM, KGGI, KJRB, WFBG, WFLB, KQWB, KCDQ.

CHRIS DeBURGH "Don't Pay The Ferryman" (A&M) 63/15

Moves: Up 13, Debuts 7, Same 28, Down 0, Adds 15, WBEN-FM, WCAU-FM, Q102, WGCL, WQID, WSKZ, KBFM, FM100, WTX, WKAU, WSQV, WFLB, WSPT, KFMW, KCBN.

U2 "New Year's Day" (Island/Atco) 61/6

Moves: Up 17, Debuts 5, Same 32, Down 1, Adds 6, WBEN-FM, KIQQ, WKEE, Q106, KZ93, KBBK, WPHD 16-13, KEGL 14-11, WHTT 28-24, WPST 30-27, WZZR 29-26, KYYX 4-1, WHSL 15-11, KYTN 34-25, WSPT 22-13.

PLANET P "Why Me?" (Geffen) 59/11

Moves: Up 11, Debuts 5, Same 31, Down 1, Adds 11, KEGL, Q102, KZZB, KRGV, KHYT, KVOL, KRNA, 99KG, WSPT, KCDQ, KCBN, WOKI 34-27, WKDD 29-26, KKFM 19-16, WERZ 34-20.

SPARKS & JANE WIEDLIN "Cool Places" (Atlantic) 57/9

Moves: Up 17, Debuts 7, Same 24, Down 0, Adds 9, WHYT, XTRA, WHTT, WQID, KNOE-FM, KENI, KCDQ, KDZA, KBIM, KEGL 33-30, WABX 23-9, KEARTH d-17, KIIS-FM 28-19, KIQQ 22-16, KITE 25-19.

✓ LITTLE RIVER BAND "We Two" (Capitol) 55/55

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 55 including WBEN-FM, WPHD, WCAU-FM, KAFM, WLFL-FM, Q103, KEARTH, KYUU, WKFM, WBBQ, WRQK, WZZR, KXX, KIDD.

JIM CAPALDI "That's Love" (Atlantic) 55/19

Moves: Up 12, Debuts 4, Same 19, Down 1, Adds 19 including WBEN-FM, WCAU-FM, WABX, KEARTH, WHTT, KXX106, WNOK-FM, KSET-FM, WABB-FM, WNAM, WZPL, KBBK, KRO, WJBO, Q101.

DeBARGE "All This Love" (Gordy/Motown) 53/8

Moves: Up 11, Debuts 5, Same 27, Down 1, Adds 8, WROR, CK101, G100, WHHY-FM, WHOT, KSKD, KHYT, WJAD, WCAU-FM 29-16, Y100 d-29, KFRC 26-22, KITE 23-18, 94TYX 31-18, KRGV 24-21, KYNO-FM 26-21.

CALL "The Walls Came Down" (Mercury/PolyGram) 51/15

Moves: Up 6, Debuts 9, Same 21, Down 0, Adds 15, WCAU-FM, WKFM, WPST, WQID, 94TYX, KMGK, KXX, WIGY, WERZ, WISE, WJAD, KILE, WGLF, WBWB, KSLY.

SIGNIFICANT ACTION

MADNESS "Our House" (Geffen) 49/18

Moves: Up 3, Debuts 4, Same 24, Down 0, Adds 18 including WXKS-FM, WABX, WLFL-FM, K104, WPST, CK101, WDDQ, WNVZ, WZZR, KJRB, OK100, Q101, WBWB, KYTN, KSLY.

BELLE STARS "Sign Of The Times" (WB) 46/11

Moves: Up 1, Debuts 5, Same 29, Down 0, Adds 11, WXKS-FM, KC101, WRCK, KZZB, WCSC, WSEZ, WCGQ, WFOX, WCIL-FM, KDZA, WBEN-FM d-40, KIQQ d-35, KMJK 29-24, WJBO d-35.

✓ KINKS "Come Dancing" (Arista) 44/41

Moves: Up 1, Debuts 0, Same 2, Down 0, Adds 41 including WPHD, WNBC, WABX, KIQQ, KYUU, WRCK, WSSX, WOKI, WKAU, WHOT, KHYY, WJBO, WPFM, KYTN, KBIM.

MOST ADDED

- ELTON JOHN (98)
I'm Still Standing (Geffen)
- DARYL HALL & JOHN OATES (70)
Family Man (RCA)
- LITTLE RIVER BAND (55)
We Two (Capitol)
- CHRISTOPHER CROSS (49)
No Time For Talk (WB)
- SERGIO MENDES (44)
Never Gonna Let You Go (A&M)
- KINKS (41)
Come Dancing (Arista)
- STYX (41)
Don't Let It End (A&M)

HOTTEST

- MICHAEL JACKSON (138)
Beat It (Epic)
- MEN AT WORK (130)
Overkill (Columbia)
- DAVID BOWIE (89)
Let's Dance (EMI America)
- TOTO (75)
I Won't Hold You Back (Columbia)
- PRINCE (71)
Little Red Corvette (WB)
- THOMAS DOLBY (65)
She Blinded Me With Science (Capitol)

TODD RUNDGREN "Bang The Drum All Day" (Bearsville/WB) 39/8

Moves: Up 7, Debuts 6, Same 18, Down 0, Adds 8, B94, WLFL-FM, KIQQ, WBCY, WZYP, WIKZ, Q04, KKQV, I95 d-24, WABX d-22, Z104 18-15, WPFM 29-21, Z102 34-31, WBWB 39-25, KGHO 19-16.

ULTRAVOX "Reap The Wild Wind" (Chrysalis) 38/7

Moves: Up 17, Debuts 1, Same 12, Down 1, Adds 7, WPHD, WCAU-FM, WABX, WGUU, WIGY, WERZ, WJBO, KEGL 21-16, KIQQ, 33-29, WPST 34-31, WZZR 24-21, KQMQ 34-26, WKHI 29-24, WHSL 23-19, KYTN 23-17.

"WEIRD AL" YANKOVIC "Ricky" (Rock & Roll/CBS) 37/17

Moves: Up 4, Debuts 2, Same 14, Down 0, Adds 17 including 79Q, KBEQ, WLFL-FM, WROR, WKEE, KITE, KZFM, KQKQ, K107, KYYX, OK100, 95XIL, KKXL-FM, 99KG, KSLY.

✓ ALABAMA "The Closer You Get" (RCA) 35/34

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 34 including B104, WCAU-FM, 94Q, Z93, WHFM, WBBQ, FM100, WSEZ, WNAM, WCIR, WISE, Q104, WFOX, WGLF, KENI, KDZA, KBIM.

NEIL DIAMOND "Front Page Story" (Columbia) 35/5

Moves: Up 10, Debuts 3, Same 17, Down 0, Adds 5, KIKI, KQMQ, WFOX, WAEV, WKBW 29-27, KFI 28-22, Y103 26-24, KRGV 25-22, WTX 35-31, KGGI 23-21, WTSN 31-25, WFLB 40-35, KILE 40-37, KVOL 34-29.

LINDA RONSTADT "Easy For You To Say" (Asylum) 34/5

Moves: Up 14, Debuts 3, Same 11, Down 1, Adds 5, WHYT, WSFL, KO93, WTSN, 13FEA, WKQX 17-11, KFI 15-11, WRQK 29-27, KIKI 21-16, WOMP-FM 13-12, WFOX d-35, WAEV 25-22, WRKR 33-31, KDZA 32-29, KIST 29-25.

WALL OF VOODOO "Mexican Radio" (IRS/A&M) 32/0

Moves: Up 15, Debuts 2, Same 10, Down 5, Adds 0, B94 11-9, K104 33-23, KZZB 31-25, WRVQ 27-22, WERZ 8-7, WKHI 32-27, WJBO 26-23, WISE 21-19, WZZR 33-31, KFMZ 18-10, KKXL-FM 30-28, KYTN 20-22, KBIM d-37, KSLY 12-11.

MICHAEL BOLTON "Fools Game" (Columbia) 31/10

Moves: Up 3, Debuts 2, Same 16, Down 0, Adds 10, WABX, KZFM, KITY, KSKD, WIGY, WOMP-FM, WJAD, KILE, KYTN, KCDQ, KEGL 30-28, WGCL on, WJXQ 30-27, WERZ d-37, KFMW d-33.

SHERIFF "When I'm With You" (Capitol) 29/8

Moves: Up 5, Debuts 1, Same 13, Down 2, Adds 8, WCAU-FM, KEGL, KBEQ, WNOK-FM, WOKI, KITY, WHOT, KSKD, 79Q d-26, WABX 6-2, WLFL-FM 9-5, WGRD 19-15, WZZR 6-5, WFOX 6-3.

PHIL COLLINS "I Cannot Believe It's True" (Atlantic) 28/6

Moves: Up 6, Debuts 0, Same 16, Down 0, Adds 6, KMGK, WZZR, WOMP-FM, WBWB, KYTN, WSPT, KAFM 32-29, WBBM-FM 36-33, WLFL-FM 11-8, WGRD 34-31, K107 34-31, 95XIL 35-33.

TOTAL COELO "I Eat Cannibals" (Chrysalis) 28/0

Moves: Up 17, Debuts 1, Same 9, Down 1, Adds 0, XTRA 24-21, KFRC 22-10, K104 26-15, KZFM 19-13, KSET-FM 17-13, WOKI 13-7, WFBG 25-23, WACZ 35-31, WERZ 35-31, OK100 27-22, WJBO 32-24, WCIL-FM 5-2, WRKR 19-10, 99KG 40-36.

TONY CAREY "I Won't Be Home Tonight" (Rocshire) 27/0

Moves: Up 10, Debuts 0, Same 16, Down 1, Adds 0, WSSX 3-2, KSET-FM 18-16, WSFL on, WOMP-FM 10-9, OK100 22-19, WYKS 27-25, WHSL 10-8, KCBN 28-23, KSLY 28-24.

BOW WOW WOW "Do You Wanna Hold Me?" (RCA) 26/2

Moves: Up 5, Debuts 1, Same 17, Down 1, Adds 2, WXKS-FM, KITY, WPHD on, KEGL 35-26, WLFL-FM on, KIQQ d-36, WCSC on, WZZR 28-23, KYYX 22-18, WBWB 31-30, WCIL-FM 31-29.

GOLDEN EARRING "The Devil Made Me Do It" (21/PolyGram) 26/1

Moves: Up 2, Debuts 2, Same 21, Down 0, Adds 1, WGUU, K104 d-37, WZYP on, WZPL on, WJXQ 24-23, KQMQ on, KYYX on, WERZ d-38, OK100 39-36, KVOL on.

EARTH, WIND & FIRE "Side By Side" (Columbia) 25/5

Moves: Up 7, Debuts 1, Same 12, Down 0, Adds 5, WTX, KITY, KQMQ, WGUU, WERZ, WXKS-FM on, KIQQ on, WTX-FM 29-26, KITE 27-23, FM100 29-28, WSFL d-38, KYNO-FM 21-18, Q104 30-24, WPFM 33-28, WSGF 40-32.

JAMES INGRAM & PATTI AUSTIN "How Do You Keep The Music Playing" (Qwest/WB) 24/12

Moves: Up 0, Debuts 2, Same 10, Down 0, Adds 12, WCAU-FM, WROR, WCSC, KAMZ, WJDX, WOKI, KRQV, WJBO, WFLB, KVOL, WGLF, KENI, KITE d-30, WTX d-39.

MELISSA MANCHESTER "My Boyfriend's Back" (Arista) 24/8

Moves: Up 0, Debuts 2, Same 14, Down 0, Adds 8, KAMZ, KITY, KROK, KHOP, KSKD, WFLB, KVOL, WAEV, WTX d-37, KBBK on, KQMQ d-39, WERZ on.

EDDIE RABBITT "You Can't Run From Love" (WB) 23/4

Moves: Up 9, Debuts 1, Same 9, Down 0, Adds 4, WNBC, WJDX, WNAP, KO93, KFI 20-18, KXX106 29-27, Y103 11-8, WSFL 39-32, KIKI 12-5, KOFM 21-16, 13FEA d-25.

CARL WILSON "What You Do To Me" (Caribou/CBS) 20/5

Moves: Up 6, Debuts 0, Same 9, Down 0, Adds 5, WRQK, WERZ, WJBO, KDZA, KSLY, WBEN-FM 36-33, KYUU 21-19, Q106 25-22, 94TYX 38-30, Y103 23-20.

ALEX CALL "Just Another Saturday Night" (Arista) 20/0

Moves: Up 4, Debuts 2, Same 13, Down 1, Adds 0, KEGL on, K104 d-36, WKRZ-FM 38-36, KITY on, 95XIL 33-30, WISE on, WBWB 37-36, KENI 35-31.

MODERN ENGLISH "I Melt With You" (Sire/WB) 19/0

Moves: Up 11, Debuts 2, Same 5, Down 1, Adds 0, WABX 22-15, WKRZ-FM 18-16, KZFM 30-28, KSET-FM 9-7, WZZR 14-8, WGUU 10-9, WSQV 15-12, KILE 35-31, WHSL 24-20, KCBN 17-15.

PETER ALLEN "You Haven't Heard The Last Of Me" (Arista) 16/0

Moves: Up 3, Debuts 3, Same 10, Down 0, Adds 0, WRQK d-28, Y103 14-11, WTX 40-38, KITY d-36, KIKI 26-19, KQMQ on, KHOP on, KIDD d-40, 13FEA on-dp.

DAVE EDMUNDS "Slipping Away" (Columbia) 15/11

Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 11, WCAU-FM, KYUU, K104, WLN-FM, WPST, WCSC, Z104, OK100, WYKS, KFJR, KGHO, KEGL on, KMJK on.

NEW EDITION "Candy Girl" (Streetwise) 14/3

Moves: Up 5, Debuts 4, Same 2, Down 0, Adds 3, B94, WROR, KITE, Y100 13-10, WNFY 6-2, KAMZ 5-2, B97 d-23, KTFM d-38, KGGI 27-19, WSGF d-26.

DEVO "Theme From 'Dr. Detroit'" (Backstreet/MCA) 13/11

Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 11, WABX, KMJK, K104, KYNO-FM, WACZ, WOMP-FM, OK100, 95XIL, KQIZ-FM, KCBN, KBIM, KEGL on, KYYX d-35.

GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Applause) 12/0

Moves: Up 3, Debuts 2, Same 6, Down 1, Adds 0, WNBC on, WKQX d-22, KBEQ on, KIDD 9-5, WCIR on, 95XIL 14-12, WCIL-FM d-26, WRKR 18-12, KENI on, KBIM on.

LOZ NETTO "Fade Away" (21/PolyGram) 11/6

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 6, WKFM, WRCK, KIKI, WFBG, WJAD, WFLB, WCSC on, WJXQ on-dp, WIGY on, WERZ on, WJBO on.

HIGH INERGY "He's A Pretender" (Gordy/Motown) 11/6

Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 6, WABX, KRGV, KTS, WERZ, WJBO, Q101, WCAU-FM on, KIIS-FM 11-10, KITE on, KTFM on.

RITA COOLIDGE "I'll Never Let You Go" (A&M) 11/4

Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 4, KTFM, KROK, WFOX, KBIM, WOMP-FM 32-31, 95XIL d-38, WBWB on, 99KG on, KOZE on, KSLY on-dp.

MARTIN BRILEY "The Salt In My Tears" (Mercury/PolyGram) 10/6

Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 6, WOKI, WABB-FM, WISE, WYKS, WPFM, WHSL, KEGL 38-32, WJXQ 34-30, WZYP on, KFMZ d-19.

BANANARAMA "Na Na Hey Hey Kiss Him Goodbye" (London/PolyGram) 10/2

250,000 LP's AND CASSETTES LATER...



SAVE

...TWO DOZEN OTHER DIRTY LOVERS, MUST BE...

UMMM...
CATCHY LITTLE
NUMBER...



IT

YEAH, PLEN
I HEAR IT...



...JUST HOLD MY HAND WHILE I COME TO A DECISION!!

FOR

...SAVE IT FOR LATER, DON'T RUN AWAY AND...

LATER

IR9909

FROM THE I.R.S. RECORDING

ENGLISH BEAT

SPECIAL BEAT SERVICE



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ONLY ON I.R.S. WE DON'T KNOW HOW TO GIVE UP.

April 29, 1983



Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	2	2	1	MICHAEL JACKSON/Beat It (Epic)
23	12	6	2	MEN AT WORK/Overkill (Columbia)
1	1	1	3	GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)
10	7	4	4	TOTO/I Won't Hold You Back (Columbia)
15	11	7	5	DAVID BOWIE/Let's Dance (EMI America)
6	4	3	6	AFTER THE FIRE/Der Kommissar (Epic)
12	10	9	7	PRINCE/Little Red Corvette (WB)
9	8	8	8	BOB SEGER.../Even Now (Capitol)
22	15	11	9	THOMAS DOLBY/She Blinded Me With Science (Capitol)
20	16	12	10	BRYAN ADAMS/Straight From The Heart (A&M)
24	17	13	11	LAURA BRANIGAN/Solitaire (Atlantic)
3	3	5	12	DEXYS MIDNIGHT RUNNERS/Come On Eileen (Mercury/PolyGram)
27	21	17	13	DURAN DURAN/Rio (Capitol)
-	28	23	14	IRENE CARA/Flashdance... What A Feeling (Casablanca/PolyGram)
-	29	22	15	LIONEL RICHIE/My Love (Motown)
28	24	20	16	DEF LEPPARD/Photograph (Mercury/PolyGram)
29	26	21	17	JARREAU/Mornin' (WB)
25	22	18	18	PATRICK SIMMONS/So Wrong (Elektra)
-	-	29	19	RICK SPRINGFIELD/Affair Of The Heart (RCA)
5	5	10	20	STYX/Mr. Roboto (A&M)
-	-	27	21	CULTURE CLUB/Time (Clock Of The Heart) (Virgin/Epic)
-	-	26	22	JOURNEY/Faithfully (Columbia)
30	27	24	23	RONNIE MILSAP/Stranger In My House (RCA)
-	30	25	24	NAKED EYES/Always Something There... (EMI America)
13	13	15	25	KENNY LOGGINS/Welcome To Heartlight (Columbia)
-	-	28	26	ROBERT ELLIS ORRALL w/C. CARTER/I Couldn't Say No (RCA)
7	9	16	27	MICHAEL JACKSON/Billie Jean (Epic)
DEBUT	27	28	28	STYX/Don't Let It End (A&M)
DEBUT	29	29	29	TUBES/She's A Beauty (Capitol)
BREAKER	30	30	30	DARYL HALL & JOHN OATES/Family Man (RCA)

N&A Begins on Page 70

Adult / Contemporary

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
2	1	1	1	TOTO/I Won't Hold You Back (Columbia)
8	3	2	2	JARREAU/Mornin' (WB)
24	11	5	3	LIONEL RICHIE/My Love (Motown)
14	10	7	4	EDDIE RABBITT/You Can't Run From Love (WB)
10	8	6	5	MAC McANALLY/Minimum Love (Geffen)
1	2	3	6	STEPHEN BISHOP/It Might Be You... (WB)
6	5	4	7	BARRY MANILOW/Some Kind Of Friend (Arista)
18	13	10	8	LINDA RONSTADT/Easy For You To Say (Asylum)
27	21	15	9	MEN AT WORK/Overkill (Columbia)
3	4	8	10	DAN FOGELBERG/Make Love Stay (Full Moon/Epic)
15	12	11	11	LOU RAWLS/Wind Beneath My Wings (Epic)
23	16	13	12	RONNIE MILSAP/Stranger In My House (RCA)
-	27	17	13	SERGIO MENDES/Never Gonna Let You Go (A&M)
4	7	9	14	DARYL HALL & JOHN OATES/One On One (RCA)
-	26	18	15	CULTURE CLUB/Time (Clock Of The Heart) (Virgin/Epic)
17	14	14	16	KENNY LOGGINS/Welcome To Heartlight (Columbia)
26	23	20	17	PETER ALLEN/You Haven't Heard The Last Of Me (Arista)
5	6	12	18	DIONNE WARWICK/Take The Short Way Home (Arista)
22	20	19	19	B.J. THOMAS/Whatever Happened To... (Cleve. Int./Columbia)
-	-	28	20	NEIL DIAMOND/Front Page Story (Columbia)
7	9	16	21	ERIC CLAPTON/I've Got A Rock N' Roll Heart (WB)
BREAKER	22	22	22	KENNY ROGERS/All My Life (Liberty)
-	-	26	23	ROBBIE PATTON/Smiling Islands (Atlantic)
-	-	27	24	LAURA BRANIGAN/Solitaire (Atlantic)
-	-	30	25	MARTY BALIN/Do It For Love (EMI America)
13	17	22	26	MICHAEL JACKSON/Billie Jean (Epic)
-	-	29	27	CARL WILSON/What You Do To Me (Caribou/CBS)
25	24	24	28	PATTI AUSTIN/Every Home Should Have One (Qwest/WB)
BREAKER	29	29	29	JIM CAPALDI/That's Love (Atlantic)
11	18	21	30	K. ROGERS & S. EASTON/We've Got Tonight (Liberty)

N&A Begins on Page 66

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
2	1	1	1	MEN AT WORK/Overkill (Columbia)
4	3	2	2	TUBES/She's A Beauty (Capitol)
3	2	3	3	U2/New Year's Day (Island/Atco)
7	5	4	4	ZZ TOP/Gimme All Your Lovin' (WB)
8	7	7	5	BRYAN ADAMS/Cuts Like A Knife (A&M)
6	8	6	6	INXS/The One Thing (Atco)
5	6	5	7	PLANET P/Why Me? (Geffen)
37	33	26	8	PINK FLOYD/Not Now John (Columbia)
41	19	11	9	DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)
16	10	9	10	CHRIS DeBURGH/Don't Pay The Ferryman (A&M)
-	38	12	11	RICK SPRINGFIELD/Affair Of The Heart (RCA)
19	14	10	12	BILLY IDOL/White Wedding (Chrysalis)
1	4	8	13	DEF LEPPARD/Photograph (Mercury/PolyGram)
28	20	17	14	MARTIN BRILEY/The Salt In My Tears (Mercury/PolyGram)
35	23	15	15	KROKUS/Screaming In The Night (Arista)
30	26	16	16	DAVID BOWIE/Let's Dance (EMI America)
-	-	37	17	MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)
45	34	20	18	DURAN DURAN/Girls On Film (Capitol)
-	43	29	19	DAVID BOWIE/Modern Love (EMI America)
25	16	18	20	ZZ TOP/Got Me Under Pressure (WB)
32	27	22	21	U2/Sunday Bloody Sunday (Island/Atco)
14	12	13	22	CALL/The Walls Came Down (Mercury/PolyGram)
13	11	14	23	THOMAS DOLBY/She Blinded Me With Science (Capitol)
-	-	46	24	RED ROCKERS/China (415/Columbia)
20	17	21	25	MICHAEL BOLTON/Fools Game (Columbia)
38	32	25	26	PATRICK SIMMONS/So Wrong (Elektra)
42	28	27	27	JOURNEY/Send Her My Love (Columbia)
57	42	33	28	DEF LEPPARD/Too Late For Love (Mercury/PolyGram)
-	-	44	29	MADNESS/Our House (Geffen)
10	9	19	30	PINK FLOYD/Your Possible Pasts (Columbia)

AOR / ALBUMS

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
-	-	2	1	MEN AT WORK/Cargo (Columbia)
7	3	3	2	TUBES/Outside Inside (Capitol)
1	1	1	3	DEF LEPPARD/Pyromania (Mercury/PolyGram)
3	2	4	4	U2/War (Island/Atco)
8	4	5	5	ZZ TOP/Eliminator (WB)
6	5	6	6	BRYAN ADAMS/Cuts Like A Knife (A&M)
-	11	11	7	DAVID BOWIE/Let's Dance (EMI America)
4	7	7	8	PINK FLOYD/The Final Cut (Columbia)
10	9	10	9	INXS/Shabooh Shoobah (Atco)
9	8	8	10	PLANET P/Planet P (Geffen)
2	6	9	11	JOURNEY/Frontiers (Columbia)
-	30	18	12	RICK SPRINGFIELD/Living In Oz (RCA)
17	13	13	13	CHRIS DeBURGH/The Getaway (A&M)
24	15	14	14	PATRICK SIMMONS/Arcade (Elektra)
22	20	16	15	BILLY IDOL/Billy Idol (Chrysalis)
5	10	12	16	STYX/Kilroy Was Here (A&M)
12	12	15	17	THOMAS DOLBY/The Golden Age Of Wireless (Capitol)
28	21	17	18	KROKUS/Headhunter (Arista)
26	23	22	19	MARTIN BRILEY/One Night With A Stranger (Mercury/PolyGram)
35	31	23	20	DURAN DURAN/Duran Duran (Capitol)
18	18	19	21	MICHAEL BOLTON/Michael Bolton (Columbia)
15	17	20	22	CALL/Modern Romans (Mercury/PolyGram)
BREAKER	23	23	23	RED ROCKERS/Good As Gold (415/Columbia)
11	14	21	24	GREG KIHN BAND/Kihnspiracy (Beserkley/Elektra-Asylum)
BREAKER	25	25	25	MADNESS/Madness (Geffen)
19	19	24	26	JON BUTCHER AXIS/Jon Butcher Axis (Polydor/PolyGram)
31	29	31	27	GARY MOORE/Corridors Of Power (Mirage/Atco)
DEBUT	28	28	28	EDDY GRANT/Killer On The Rampage (Portrait/CBS)
13	22	26	29	TRIUMPH/Never Surrender (RCA)
25	27	29	30	MOLLY HATCHET/No Guts... No Glory (Epic)
14	16	25	31	MODERN ENGLISH/After The Snow (Sire/WB)
-	39	36	32	PRINCE/1999 (WB)
-	37	34	33	MICHAEL JACKSON/Thriller (Epic)
-	40	38	34	CARLOS SANTANA/Havana Moon (Columbia)
DEBUT	35	35	35	ZEBRA/Zebra (Atlantic)
33	33	30	36	SCANDAL/Love's Got A Line On You (Columbia)
DEBUT	37	37	37	QUIET RIOT/Metal Health (Pasha/CBS)
20	28	32	38	RED RIDER/Neruda (Capitol)
DEBUT	39	39	39	DAVE EDMUNDS/Information (Columbia)
-	-	40	40	STRANGE ADVANCE/Worlds Away (Capitol)

N&A Begins on Page 67