

I N S I D E:

PLANNING FOR SUCCESS

TM's Pat Shaughnessy provides some compelling reasons why planning should be a radio management priority — without it, he contends, failure is a distinct probability. Page 14

CHR'S NEW YORK GROOVE

Suddenly there's a CHR battle in the Apple, and Joel Denver pits WNBC's Kevin Metheny, WPLJ's Larry Berger, and Z100's Scott Shannon in a three-way war of the words. Page 28

WRKS WINS IN NEW YORK

While the CHR battle is bubbling, Urban WRKS is on top of the war after its summer book number one rating. Walt Love asks PD Barry Mayo and VP/GM Lee Simonson how it feels to hit the heights. Page 40

THE BRAVE NEW WORLD OF ROLLING MONTHLIES

Jhan Hiber concludes his series on the new Arbitrend and Birchscan monthly ratings offerings with a look at their potential problem areas and impact on the way we measure radio. Page 12

PEOPLE IN THE NEWS THIS WEEK

- Kari Johnson Winston VP at KOIT
- Mike Grinsell Station Manager, Ronni Brand GSM at KABL-AM & FM
- Peter Flannery VP/ABC Radio News
- Larkin Arnold Sr. VP at CBS
- Michael Kidd VP at RCA
- Bob Guerra PD for KNEW
- Richard Harker VP at Coleman Research
- Trevlyn Holdridge KCNR's PD

Page 3

AOR SHOWS ITS HEAVY METTLE

Heavy metal music is more popular than ever, and AOR stations are trying to figure out how to handle hot metal without scorching their older demos. Steve Feinstein moderates as programmers try to hammer out a solution. Page 36

PROGRAMMING IN THE NASHVILLE FISHBOWL

Programming a Country station is complex enough, but in Music City, USA you've got promoters, producers, and even artists on your case with one burning question on their lips: "Why aren't you playing my record?" Lon Helton empathizes as three Nashville PDs discuss survival techniques. Page 44

TRISH BEATTY: A/C's LEADING LADY

KDKA/Pittsburgh afternoon personality Trish Beatty has the highest ratings of any female DJ in a major market. Jeff Green profiles A/C's leading lady in Part III of his "Afternoon Aces" series. Page 42

FCC ALLOWS MULTIPLE-CITY IDs

A station can now legally identify itself with more locales than just its city of license, following a deregulatory decision by the FCC. Details on the Washington page. Page 4

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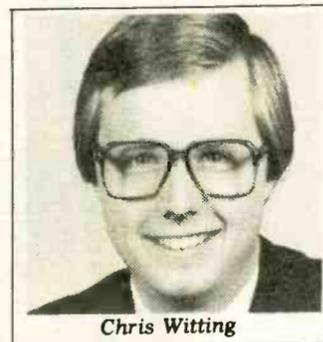


RADIO & RECORDS

Witting Appointed PD At KDKA

WOWO/Ft. Wayne VP/Station Operations Chris Witting has resigned that position to become PD at Group W's KDKA/Pittsburgh. Witting, who assumes his new title November 14, fills the vacancy left several months ago by the departure of former PD Konstantin Grab.

In making the announcement, KDKA Station Manager Rick Starr commented, "We are thrilled to have Chris join KDKA. He's worked with me in the past as well as with (KDKA VP/GM) Dan Friel, and I know he'll do a great job for us. He was the natural choice."



Chris Witting

The appointment marks a return to Group W for Witting, who spent two years as a trainee/producer for the company's WIND/Chicago outlet, followed by three years at sister station WBZ/Boston as Production Director and Executive Producer. Witting transferred to WOWO as PD in 1981, and was promoted to VP/Station Operations last spring following Group W's sale of the station to WITTING/See Page 23

\$200,000 IN DAMAGE, BUT DJ UNHURT

Gunman Shoots Up KWAV, Demolishes Equipment



WHO CAN IT BE NOW? — KWAV/Monterey overnight personality Sandy Shore (upper left) surveys the damage after a gunman blasted his way into the station during her show and shot up nearly every piece of equipment (note bullet holes and general damage in photos). Shore, who was uninjured, coolly crawled under the control board and called the police during the drama. The man, arrested on multiple felony charges, claimed KWAV was "poisoning his mind."

A man armed with a 12-gauge shotgun raided KWAV/Monterey's studios early Friday morning (10-21), blasting 58 rounds into the station's equipment and facilities. The gunfire knocked the A/C outlet off the air for three hours, causing an estimated \$200,000 in damage.

Overnight personality Sandy Shore was alone on the air when the gunman, identified as

41-year-old transient Norbert Schenk, began shooting at the lock of the station door shortly before 3am. Shore told authorities she thought at first the muffled noises were from a janitorial crew until she saw chunks of wood and shards of glass flying around. She immediately hid under the control console and called the police as the intruder, unable to shoot the

door off, smashed his way in through a window.

He then made his way down the hall, firing at everything in sight. As he entered the control room, the record ending on the turntable was, ominously enough, Cliff Richard's "Never Say Die." Cued up to play next was Men At Work's "Who Can It Be Now," but before the prophetic song could reach the air, he entered the control room and shot the record into bits.

"I was in a daze," Shore recalled. "My heart almost stopped. I really believed he was going to get me next." When the gunman stopped to reload, she came out from under the console and pleaded, "Don't shoot me. Could I leave?" He handed me my purse saying, "Here you go, love." I'm so glad to be alive."

As Shore ran out of the building, the shooting continued, riddling the news and production equipment. A volley of buckshot through the heart of KWAV/See Page 23

Cummings Upped To Emmis National PD

WENS/Indianapolis PD Rick Cummings has been elevated to the newly-created position of National PD for parent company Emmis Broadcasting. Cummings will continue to oversee WENS, WLOL/Minneapolis, and the company's newest acquisitions, KSHE/St. Louis and KMGG/Los Angeles.

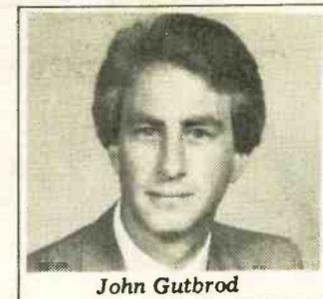
Emmis President Jeff Smulyan commented, "We can't think of anyone in America who CUMMINGS/See Page 23



Rick Cummings

Gannett Promotes Gutbrod

After a year as GSM at Gannett's KSD-AM & FM/St. Louis, John Gutbrod has been appointed VP/GM at sister outlets WWWE & WDOK/Cleveland. A Cleveland native, Gutbrod succeeds Tom Wilson, who departed last week to pursue personal interests.



John Gutbrod

Gannett Radio Division President Joe Dorton stated, "We always make an effort to appoint general managers who are familiar with the markets in which they'll be working. John has spent most of his life in Cleveland, so there's no doubt that he meets that requirement."

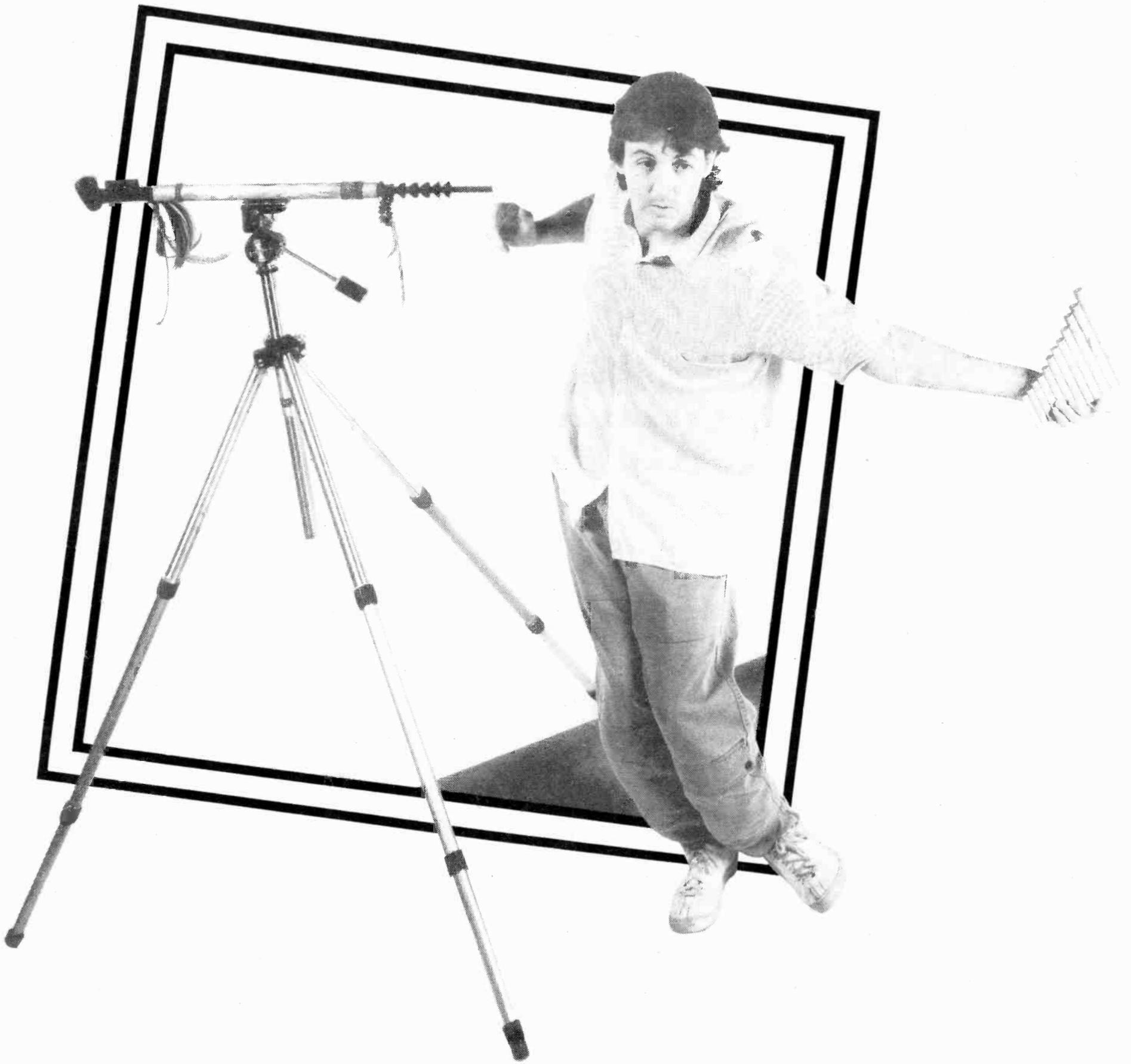
Noting Gutbrod's multi-GUTBROD/See Page 23

Henderson VP/GM At KQRS & KGLD

Michael Henderson has been upped from GSM to VP/GM at Hudson Broadcasting stations KQRS & KGLD/Minneapolis-St. Paul. He succeeds Richard Poe, who will continue to serve an affiliated Hudson company, Hudson Investment, as a consultant.

Henderson, who joined the stations in February, told R&R, "I'm excited. We've got an excellent station and staff in place; it's not like anybody has to do any surgery here. It's HENDERSON/See Page 23

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McCARTNEY!

PIPES OF PEACE



News/Talk

Computer Talk On The Radio

With the nation's computer boom in full swing, Talk radio stations are putting "user-friendly" programs on the air, and learning to serve the computer experts as well as the novices.

Page 20

| | | | |
|--------------------------------|----|-------------------------|----|
| Washington Report | 4 | Black Radio: Walt Love | 40 |
| What's New | 6 | A/C: Jeff Green | 42 |
| Networks/Suppliers | 8 | Country: Lon Helton | 44 |
| Ratings & Research: Jhan Hiber | 12 | Nashville: Sharon Allen | 46 |
| Management | 14 | Marketplace | 47 |
| Street Talk | 16 | Opportunities | 48 |
| On The Records: Ken Barnes | 18 | National Music Formats | 50 |
| News/Talk: Brad Woodward | 20 | Black Chart | 52 |
| Calendar: Brad Messer | 24 | Jazz Chart | 54 |
| Picture Page | 26 | Country Chart | 56 |
| CHR: Joel Denver | 28 | AOR Charts | 80 |
| AOR: Steve Feinstein | 36 | A/C Chart | 80 |
| | | CHR Chart | 80 |

VP/STATION MANAGER/GSM

KOIT Ups Winston

Kari Johnson Winston has been appointed VP/Station Manager/General Sales Manager at KOIT/San Francisco. Most recently KOIT's Assistant Manager, Winston has spent 12 years with parent Bonneville International Corporation.

Commenting on the promotion, Jay Lloyd, Bonneville Sr. VP, stated, "Kari is well qualified and ably suited for her new position because of the vast knowledge and experience she has accumulated in her various assignments within the Bonneville organization."



Kari Winston

"I appreciate Bonneville's confidence in me to face the challenge of making KOIT a significant factor in the San Francisco

market," Winston told R&R. "We're looking forward to the acquisition of KYA and taking on the other combos in the market."

Winston's first Bonneville assignment was working in the operations department at Seattle outlet KSEA, followed by a stint as Operations Manager across the hall at sister station KIRO. In 1978 she transferred to KBIG/Los Angeles, serving as Business Manager/Personnel Director, Account Executive, and Assistant Manager before moving on to KOIT.

KLAK Returns To Country

KLAK/Denver has returned to a Country format after two and a half years as an A/C station. The station had been Country since the dawn of the '60s until its 1981 switch.

KLAK PD Roger White explained that KLAK would continue its heavy commitment to sports, including sports talk from 6:30-8:30am and 3-7pm, plus hockey and football broadcasts. He explained, "Our research has shown that, because of KLAK's 20-year history of country music in this market, we were still perceived in the marketplace as Country. We were doing quite a bit of sports, and the two seemed to be a very compatible mix. So we got back in the saddle again."

KLAK, which switched over Monday (10-24), gives Denver its fifth Country station, joining KLZ and KRBQ on AM and KYGO and KRBQ-FM on FM.

Kidd Joins RCA As VP/Black Promotion

Michael Kidd has been appointed Division VP/Black Promotion at RCA Records. He joins the company from PolyGram, where he was National Promotion Director in the company's black music division.

Kidd reports to VP/Promotion John Betancourt, who commented, "Michael Kidd brings a tremendous amount of talent and experience to our black music division. His abilities will be instrumental in shaping the plans for development of this area."



Michael Kidd
KIDD/See Page 23

KABL Promotes Two

Grinsell To Station Manager; Brand Named GSM

Mike Grinsell and Ronni Brand have been named Station Manager and General Sales Manager, respectively, at KABL-AM & FM/San Francisco. Both promotions are in-house; Grinsell was formerly Local Sales Manager, while Brand served as National Sales Manager.

"I think the promotion is absolutely marvelous," Grinsell told R&R. "It's a fabulous staff, and I'm awfully happy that I'll be working with Ronni as a team. The station has been a winner for many years and will continue to be a winner." In addition to his seven-year stint as KABL's Local Sales Manager, Grinsell was previously a member of the outlet's sales staff. Prior to



Mike Grinsell



Ronni Brand

that he worked at neighboring Bay Area facilities KFOG, KNEW, and KNBR.

Brand's new appointment combines the Local Sales Manager and National Sales Manager posts. A two-year KABL veteran, she joined the station from the Sales KABL/See Page 23

Shaw Sues WMJJ For \$1.25 Million

Veteran air personality Dale Shaw has filed suit against Capitol Broadcasting, its Birmingham property WMJJ, and PD Bill Thomas for \$1.25 million, charging fraud, willful misrepresentation, and breach of contract.

The five-count lawsuit stems from Shaw's claim that Thomas rescinded an alleged oral agreement to hire him early last December as Production Manager and midday air talent. Shaw, who was then working at WQUE/New Orleans as Production Director and afternoon personality, told R&R that based on the alleged oral agreement, he turned down another offer from a Birmingham competitor and stopped looking for other opportunities in the market. "They sold me a great bill of goods," he said. "It was very embarrassing."

SHAW/See Page 23

HARKER BECOMES VP AT COLEMAN RESEARCH

Holdridge Promoted To KCNR PD

KCNR/Portland PD Richard Harker has resigned from the CHR outlet to join Dallas-based Coleman Research in the newly created position of Vice President. Promoted from within, replacing Harker as PD, is MD Trevlyn Holdridge.

KCNR GM Tom Farley commented, "It's the policy of Duffy Broadcasting, as Bob Duffy exemplified at the Christal Company, to first look internally for talented people. In interviewing six candidates within our staff for the position, I found them all to be very talented. It's so encouraging to be able to offer people on our staff these positions,

and hopefully there will be more opportunities for others in the company to earn their spurs as we acquire more stations."

Regarding Harker's new post, Coleman President Jon Coleman told R&R, "This is a position I've considered for some time but it just took time to find the right person. I think our company will see more growth and better capabilities for our current and future clients with Richard's joining. Richard has a real understanding of a station's needs, which can only help all of our clients."

Harker, who programmed KGW/Portland for three years prior to his two years as PD for KCNR, remarked, "I'd just like to thank Bob Duffy, Tom Farley, and (KLIR/Denver GM) Lou Campbell for the opportunity

HOLDRIDGE/See Page 23

Guerra Moves Up To KNEW PD

Bob Guerra has been promoted to PD at Malrite's Bay Area Country station KNEW/Oakland. Guerra had been Music Director at the station since 1977 and started there in 1976 as all-night personality.

KNEW & KSAN GM Steve Edwards told R&R, "Bob had been assisting (former PD) Jim Wood for the past two years, and when Jim became Malrite's National PD, Bob was the logical choice to carry on the philosophy we developed when Malrite first purchased the station three years ago. Bob has proven himself to be a devoted, tireless achiever. I feel totally confident he will continue to excel with his added duties."

Guerra commented, "I couldn't be more pleased. I've seen how great a company Malrite is, and that their management team is superb. To be a part of it is an extreme thrill. KSAN MD Laurie Sayres now assumes the KNEW MD position as well, replacing Guerra."

Arnold Elevated To CBS Sr. VP

Larkin Arnold has been named Senior VP/CBS Records Division. He had been VP/GM for A&R/Black Music for CBS since 1981, and in his new position will continue to supervise black/urban A&R activities for both Columbia and Epic from his Los Angeles base.

Commenting on Arnold's renewal of his CBS association, CBS Records Group President Walter Yetnikoff said, "Since joining CBS Records almost three years ago, Larkin has signed some of our biggest-selling artists. His efforts in



Larkin Arnold
LARKIN/See Page 23

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Office Manager: NANCY HOFF
Administrative Assistant: PAULA PONCE
Controller: MARGARET BECKWITH
Washington Bureau: 818 Connecticut Ave., NW, Suite 300, Washington, DC 20006, (202) 466-4960
Vice President: JONATHAN HALL
National Sales Director: BARRY O'BRIEN
Washington Editor: BRAD WOODWARD
Account Executive: VIVIAN FUNN
Office Manager: CHERYL SOMERS
Legal Counsel: JASON SHRINSKY
Nashville Bureau: 1610 16th Avenue South, Nashville, TN 37212, (615) 292-8982, 292-8983
Bureau Chief: SHARON ALLEN

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Washington Report

WINZ Wins Round Two In Fairness Battle

Upholding a decision by its staff, the FCC last week ruled that WINZ/Miami did not violate the Fairness Doctrine and personal attack rules by waging an on-air campaign against a rate hike sought by Florida Power & Light (FPL).

Since WINZ offered response time, produced and aired 198 spots for FPL, and covered both sides of the issue in news programs, the Commission said the station acted reasonably. It noted the Fairness Doctrine doesn't require "mathematical equality" of time devoted to both sides of an issue. Rather, broadcasters are supposed to offer contrasting views in their overall programming.

On the personal attack charge, the Commission said the station's offer of time — and FPL's acceptance of that time — showed that WINZ fulfilled its responsibilities.

Chrysler Picks Motorola AM Stereo, But . . .

Chrysler has rejected multi-system AM stereo receivers as too expensive, choosing instead to go with Motorola sets. According to Radio Product Planner John Thompson, Chrysler is proceeding on the assumption it will introduce AM stereo next fall in about 200,000 of its one million 1985 cars. But he says a final decision will depend on how many radio stations are broadcasting in Motorola AM stereo at that time, as well as on public acceptance.

Motorola was picked "because we think it's a good system and will serve the public well," Thompson explained, while the multi-system approach was rejected "because of the additional cost."

House Majority Backs Broadcast Deregulation

A total of 221 Congressmen — more than half the members of the U.S. House — have now signed on as cosponsors of H.R. 2382. That's the NAB-backed broadcast deregulation bill sponsored by Reps. Tom Tauke (R-IA) and Billy Tauzin (D-LA). It would abolish comparative renewals and codify the FCC's radio deregulation. NAB says this is the first time a majority of the House has ever gone on record favoring deregulation.

It's unlikely, however, that the bill will be brought to the House floor for a vote. Even the measure's sponsors have stopped pushing it, as they take part in Telecommunications Subcommittee negotiations to come up with "consensus" legislation. Those talks have stalled as the subcommittee concentrates on telephone issues this week. However, action on broadcast deregulation is expected to resume next week.

Government PSA Campaign Gives Aspirin Group Headache

A doctors' group supported by the aspirin industry is warning radio stations that PSAs now being distributed by the Food and Drug Administration (FDA) are "very misleading and potentially harmful." About 5000 stations are being sent scripts of two PSAs warning that giving aspirin to children with flu symptoms may cause deadly Rye's Syndrome.

But the Committee on the Care of Children is countering with a letter to stations "to request that you not air the PSAs in the best interests of parents and patients." If the spots are aired, the group requests to be notified and to receive equal time. It's also

offering to make local physicians available to discuss the issue, on or off the air.

FDA claims medical evidence shows a higher incidence of Rye's Syndrome among children who take aspirin for the flu. The committee calls the agency's studies "fatally flawed" and says the PSAs could result in aspirin being denied to children who need it, such as victims of rheumatoid arthritis.

NAB Demands FCC Documents On FM Certification

NAB has opened up a campaign to block a possible FCC move allowing FM applicants for major changes or new stations to merely certify to the Commission that their facilities will meet technical standards. The FCC hasn't proposed that step, but is seeking comments on the idea through a Notice of Inquiry (NOI).

Under the Freedom of Information Act, NAB this week filed a request to see all FCC materials used in preparing the NOI. NAB believes the documents will show that even some FCC officials believe FM self-certification is a bad idea.

NAB's position is that certification will save almost no FCC manpower, while imposing major costs and risks on FM broadcasters. Potential problems include having to monitor nearby stations for technical compliance and suffering severe interference from a station which makes a mistake that, under current procedures, would be caught in advance by the FCC.

Other Key Developments:

- As predicted last week in R&R, the FCC has voted to seek public comment on a proposal to grant 1kw' of nighttime power across-the-board to Class 4 AM stations.

- Daytimers are being notified by mail of their new operating hours and power levels. Although it wants the changes to be effective when daylight savings ends October 31, the FCC says stations can't use their extended hours until a new broadcasting agreement is signed with Canada.

- The NPR Board is interviewing finalists for the network presidency this week and plans an announcement Friday (10-28).

- FCC Chairman Mark Fowler's newest legal assistant is Janice Obuchowski, now Chief/International Facilities Planning Division of the Common Carrier Bureau.

ANTI-JEWISH BROADCASTS RESUME

Fearful Of Violence, FCC Inspects KTTL

Taking unusual precautions owing to fears of possible violence, inspectors from the FCC's Field Operations Bureau (FOB) last week (10-20) entered the studios of embattled KTTL/Dodge City, KS. The fears proved to be unfounded when co-owner and GM Nellie Babbs gave her full cooperation.

KTTL is the target of several petitions to deny its license and a competing application, stemming from broadcasts attacking minorities, including calls for the killing of Jews.

Last week's inspection, which was requested by the Mass Media Bureau, reportedly turned up technical violations for which KTTL will be cited later this week. Babbs told R&R the problems cropped up after her husband and station engineer, Charlie Babbs, "abandoned the family and the engineering job" without warning in September, taking much of the station's equipment with him.

FCC officials were apprehensive because of reports that the Babbs family is associated with the militant Posse Comitatus, which rejects the notion of federal authority and has killed a federal marshal. Various rumors suggested there were weapons and barbed wire at KTTL, as well as a Posse training ground nearby.

Before conducting the inspection, officials from the FCC's Kansas City Field Office conferred with other agencies that have dealt with KTTL, and notified local law enforcement officials of their planned visit.

KTTL Broadcast Attacks Reagan As "Communist"

Meanwhile, the attorney for the competing applicant says inflammatory broad-

casts on KTTL resumed in late September. Jim Weitzman of the Washington law firm Shrinkey, Weitzman & Eisen said the new shows include five-minute broadcasts, prepared by the Posse Comitatus in Wisconsin, blaming Jews for problems in the Middle East and Central America. He quoted one broadcast as denouncing "that Communist Ronald Reagan and his Jewish liberal Cabinet."

KTTL Foes Suffer "Suspicious" Accident

In another development, six Dodge City residents who are involved in the competing application or the petition to deny KTTL's license were injured two weeks ago in what Weitzman calls a "very suspicious" accident. Returning from Wichita after speaking on the KTTL case to a group of ministers, their car was forced off the road by a truck which fled into the night. All six were hospitalized with serious injuries. Weitzman said the mishap is suspicious, in part, because it occurred "in the middle of a lonely stretch of highway."

Weitzman said the next step in the case against KTTL is for the FCC to designate the station's renewal application, the competing application, and the petitions to deny for an evidentiary hearing. He said a hearing notice is now being prepared at the FCC and may be issued in November.

DISCLAIMERS POSSIBLE

Larry Flynt Campaign Ads Worry Commission Officials

Even though Hustler magazine publisher Larry Flynt apparently hasn't yet tried to buy any radio or television ads for his presidential campaign, R&R has learned that FCC officials are talking about what to do if he requests airtime for ads stations consider to be offensive.

Flynt is an announced candidate for the Republican presidential nomination. However, neither he nor any of the others running have yet attained status as "legally qualified" candidates for purposes of triggering the FCC's equal time or guaranteed access rules.

FCC discussions were prompted by a call from an attorney for a station which had

seen one of the full-page newspaper ads Flynt has placed to promote his candidacy. The station was worried that a similar ad on radio or television would be offensive to the audience.

The potential dilemma is that the law forbids stations from in any way censoring ads by legally qualified candidates for federal office. In addition, refusal to sell time to such a candidate can result in license revocation.

Although no final decision would be made until a test case is presented, FCC discussions have centered on permitting stations to run disclaimers just before or after political ads they find offensive. The disclaimers, which would have to be carefully and neutrally worded, would try to deflect criticism of the stations by informing listeners that federal law mandated carrying the spots.

Chuck Kelley, Chief/FCC Enforcement Division, said permitting stations to run such disclaimers in the 1984 campaign would be a first for the FCC. No face-saving measures for stations were approved in 1980, when Citizens Party candidate Barry Commoner caused a stir by airing ads which contained the phrase "son of a bitch."

In New Hampshire, which has the nation's first primary, NH Association of Broadcasters Executive Director B. Allan Sprague said he isn't aware of any attempts by Flynt to purchase airtime in the state.

Stations Now Free To Choose Dual-City IDs

In its latest bit of radio deregulation, the FCC voted last week to let radio stations mention as many communities as they wish in their official IDs. The only restriction is that the station's actual city of license must be named first.

The Commission abolished the requirement that stations apply for permission to adopt dual-city IDs, and it also tossed out the rule that any cities named must be within the station's primary signal contour.

The reasoning behind the move was that dual-city IDs have primarily served to protect advertisers from misleading coverage claims by broadcasters. The FCC said abandoning the rules poses little risk of harm to the public and gets the Commission out of a spot it has no desire to be in — the economic relationship between stations and sponsors.

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JHAN HIBER, PRESIDENT
P.O. BOX 1220, PEBBLE BEACH, CA 93953
(408) 373-3696

LARRY PATRICK, SENIOR VP
1st FLOOR, ARBITRON BUILDING, LAUREL, MD 20707
(301) 776-8855



Torbet Surveys Radio News

86% Say News Isn't Tuneout Factor; Wire Services Number One Source

In a recently released **Torbet** study of over 300 radio station managers, 75% of those responding said news was either "important" or "very important" to their target audience in choosing a radio station. Only eight percent felt radio news was "not important at all" in the listeners' selection process. While 86% of those surveyed stated news is not a tuneout factor, an almost equal percentage (85%) think listeners punch up a specific outlet strictly for news coverage; 94% said that outlet would probably be on the AM band.

Although managers thought their listeners preferred international to local news by more than a three-to-one margin, 47% of the average newscast is devoted to local news and only 11% to international events. State news comprised 20% of the average newscast, national news received 17%, and 5% was devoted to features. The wire services were the number one source for news, utilized by 87% of respondents. Other principal sources included self-originated news (78%), newspapers (66%), and television/other radio stations tied at 34%.

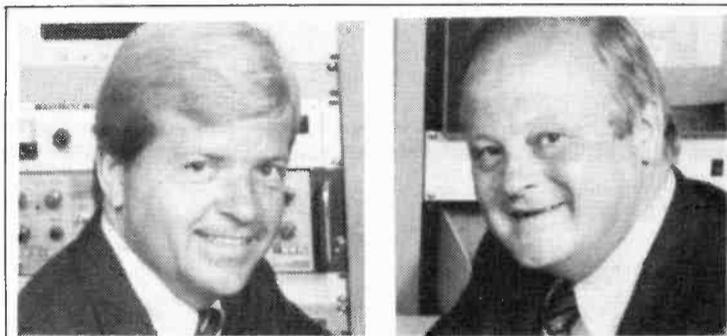
Top and bottom of the hour newscasts are the most popular air times (45%). Only 1% broadcast at quarter past the hour. Average length of the newscasts is 4.26 minutes with 12.4% of a typical hour focused on news and information. Actualities, averaging five per newscast, are utilized by 85% in their local news presentations.

Staffwise, 92% employ a news director and an average of three newscasters, two males and one female. 45% said that their news departments are moneymakers. Almost half (41%) said that they did channel those profits back into the news operation, while 46% left that particular question unanswered.

MAGAZINE-FORMATTED TV SHOW DEBUTS

BPA Hooks Up With Wold

With radio and television promotion as its framework, the **Broadcasters Promotion Association** is producing a half-hour television program titled "BPA Magazine." This once-a-month series premieres October 28, 12-12:30pm Eastern time. The new venture is part of **Wold Communications'** "Seminars By Satellite" concept. It's a no-cost industry service designed for qualified industry associations that want to conduct informational sessions geared to management and employees of radio, TV, cable-TV, educational institutions, and other groups.



(l-r) Fred Bergendorff, BPA President; Robert Wold, Wold Communications President.

Host/interviewer **Fred Bergendorff**, BPA President and Director of Advertising & Promotion at **KNX/Los Angeles**, describes the magazine as "devoted to a universal subject with which everybody can identify." In keeping with that premise, the first installment is titled "Promotion With Harmony." Scheduled guests **Otis Conner** of **Otis Conner Productions** and **TM Productions'** **Tom Merriman** will address the promotional use of music on both radio and TV. Rounding out the guest list are **CBS Radio Network's** **Norm Ginsburg**, who'll discuss the net's

"Something Special" campaign, and **BPA Newsletter** Editor and original board of directors member **Paul Woodland**.

As with this episode, subsequent segments will include several regular features: "BPA News Update" with BPA Executive Coordinator **Lance Webster**, "Innovation of the Month," and "BPA Profile." Future episodes, airing the fourth Friday of every month, range from "Go For The Gold" to "BPA Goes To College." Since the BPA archives library is housed at San Diego State, the program is being produced there, under

the direction of the university's **Hayes Anderson** and **Jon Quick** of **WCCO/Minneapolis**. The series is being transmitted via Wold's Westar IV to its ad hoc network of 510 television stations. BPA member radio and television facilities unable to receive the transmission may also request tapes or videocassettes; subsequent network affiliate feeds are planned.

Bergendorff views BPA Magazine's function as twofold: "It's just another way of offering something else to our membership. Plus it's a way of reaching out to those who aren't members to show them what promotions are all about and perhaps interest them in joining the organization. It's a great opportunity for us."

Local Radio Most Effective Buy

Just to reiterate something the radio industry already knows — local radio is the most effective buy. **Vitt Media International's** recent poll also finds 45% of TV advertisers believing within the next five years television will become a less effective sales tool for them. Why? Company spokesman **Hal Katz** points to exorbitant commercial prices and the viewer shift from network to cable TV. In a counterattack, Katz told **Wireless Flash** that advertisers have started bartering programs for TV in exchange for advertising time, as well as frequent use of shorter commercials.

HENDRIX, BLOOMFIELD

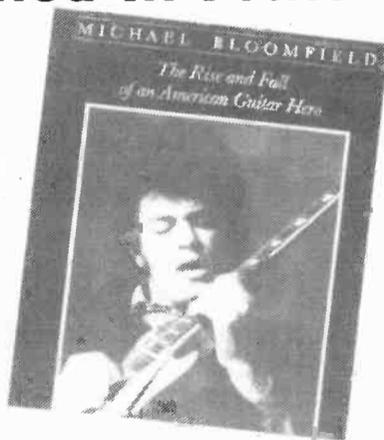
Guitar Heroes Enshrined In Print

Two of the '60s premier guitar legends, **Jimi Hendrix** and **Mike Bloomfield**, are the subjects of recent biographies. "Hit & Run: The Jimi Hendrix Story" will get the most attention; Hendrix's posthumous reputation is far greater than Bloomfield's (both died in somewhat mysterious drug-related circumstances), and "Hit & Run" 's author, **Jerry Hopkins**, co-wrote the successful **Jim Morrison** biography "No One Gets Out Of Here Alive." But his Hendrix book is disappointing, mainly marred by a flat narrative style. New facts are uncovered, and the basic story is absorbing, but for a definitive Hendrix bio, check **David Henderson's** "Scuse Me While I Kiss The Sky."

Ed Ward's Bloomfield book, "Michael Bloomfield: The Rise



And Fall Of An American Guitar Hero," is better, making a strong case for the subject's enshrinement in the guitar hero hall of fame by recounting in detail his groundbreaking work with the **Paul Butterfield Blues Band** and **Bob Dylan**. A few stray hippieisms



aside, the narrative moves well, and the book succeeds in restoring an overlooked guitar star to his proper place in the historical ranks. The Bloomfield book is \$8.95 from **Cherry Lane Books**; the Hendrix volume is \$8.95 from **Perigee/Putnam**. —Ken Barnes

SATELLITE TRANSMISSION TOP PRIORITY

Report Pinpoints CBC's Future

Referring to microwave and ground line transmission as outdated, a recent report outlining the future of the **Canadian Broadcasting Corp.**'s national radio network recommends conversion to satellite "as soon as possible." The report also suggests that if allowed to share satellites currently carrying television signals and through satellites of its own, the network could offer additional services, i.e. news, public affairs, and classical music.

Also interested in satellite transmission and the sharing of costs are independent radio stations. A resulting advantage would be a savings in record library costs. At this point in time stations have to stock their own libraries. If they shared satellite service, recordings could be called up by computer. Additional recommendations among the report's 90-plus:

- Expansion of the FM net, which now principally provides classical mu-

sic. CBC is said to be losing potential listeners because of being too specialized

- Increased radio drama programming

- Switching from politician interview emphasis on AM and PM talk show to how government policies directly affect listeners; more emphasis on helping audience adjust to lower living standard because of downshifting economy

- Off-peak times given to specialized programming

- Separation of CBC-Radio's regional operations from TV management just as radio's national side was recently.

The satellite conversion proposal coincides with other proposals being presented to a federal government study of all radio services in the country. A spring release is planned for the study.

W

WESTWOOD ONE

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**“With ABC Direction
you have access to all
the resources of a
great network,
with the flexibility
you need to manage
your station.”**

**David C. Fuellhart
General Manager,
WPOC-FM,
Nationwide Communications**

When you join Direction, your station has access to the world's largest radio news-gathering organization. With its hourly three minute newscasts, daily and weekend sports reports, exclusive Olympic coverage, and personal health and fitness features, Direction will help you build your station's position in the local marketplace. And will provide you with many new local sales opportunities...all with a surprisingly low network inventory.

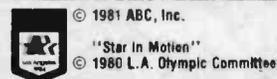
Direction's dynamic programming relates to adult listeners in a warm, personal manner. It doesn't just tell listeners what's happening in the world today, but how it will affect their lives.

Best of all, you keep the flexibility you need to control your station's programming and sales. You choose which programs and sales opportunities give your station the greatest competitive edge.

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ABC Direction Radio Network,
(212) 887-5636.

 **ABC Direction Radio Network**

Exclusive Radio Broadcasters of the 1984 Summer Olympics.



Networks/Program Suppliers

MUSIC FEATURES

Clayton Webster

Country Calendar:

Rosanne Cash (November 14)
Reba McEntire (November 15)
Johnny Cash (November 16)
Gary Stewart (November 17)
Barbara Mandrell (November 18)
John Conlee (November 19)
Jim Glaser (November 20)

Rarities:

Peter Gabriel (November 14)
Saga (November 15)
John Cougar Mellencamp (November 16)
John Lennon (November 17)
U2 (November 18)

Retro Rock:

Complete Beatles (November 14)

Continuum Broadcasting

Don & Deanna On Bleeker Street

Sixties Top 40 w/Alan Freed, Jack Lacy (November 11-13)
John F. Kennedy & Camelot Years (November 18-20)

Global Satellite Network

Rockline:

Paul Kantner (November 7)

Inner-View

Inner-View:

Def Leppard (November 14)
Motels (November 21)

London Wavelength

BBC Special:

Rolling Stones at the Beeb (December 1-20)

Mutual

Lee Arnold On A Country Road:

Lynn Anderson concert w/Barbara Mandrell, Dolly Parton, Ronnie Milsap (November 12-13)

Rock USA:

Heart/Animals/Styx's James Young/Quiet Riot/Robert Klein (November 12-13)

Narwood

Country Closeup:

Ronnie McDowell (November 14)

Music Makers:

Alvino Rey & the King Sisters (November 14)

RKO Networks

Countdown America w/ John Leader (IS INC):

Pat Benatar spotlighted (November 5-6)

Hot Ones (IS INC):

Men At Work (Week of November 14)
Huey Lewis & The News (Week of November 21)

Solid Gold Saturday Night (Dick Bartley):

Solid Gold Scrapbook (Now thru November 11)
Fats Domino (November 12)

Rolling Stone Magazine Productions

Guest DJ:

Kinks' Dave Davies (November 14)

Syndicate It, Inc.

Music Of Black America:

Georgia w/J.J. Johnson, Ashford & Simpson (November 14)

JFK: A Musical Tribute w/Martin Sheen (Week of November 20)

Radiorobics w/Jayne Kennedy (daily)

United Stations

Dick Clark's Rock, Roll & Remember:

Charlie Rich (November 11-13)

The Great Sounds:

Eartha Kitt (November 11-13)

Solid Gold Country:

T.G. Sheppard (November 11-13)

Weekly Country Music Countdown:

Hank Williams, Jr. (November 11-13)

Watermark

Soundtrack of the '60s:

Art Garfunkel/Neil Young/Gene Clark/Petula Clark (November 12-13)

Westwood One

Budweiser Concert Hour:

Pointer Sisters (November 11-13)



SEAGULLS FLOCK BY MUTUAL — Mike Score of A Flock Of Seagulls dropped by recently to tape a forthcoming segment of "Rock USA," the joint venture between Mutual and Doubleday Broadcasting. He's shown here with the program's assistant producer Joni Silverman.

In Concert:

Stray Cats (November 11-13)
INXS/Billy Idol (November 25-27)

Live From Gilley's:

Lacy J. Dalton (November 11-13)

Off The Record Specials:

Rainbow (November 11-13)
Motels (November 18-20)

Pop Concerts:

Pointer Sisters (November 11-13)

Rock Album Countdown:

Motels/Rainbow (November 11-13)

Rock Chronicles:

Artists and rockers (November 11-13)
Hooked on rock (November 18-20)

Special Edition:

One Way (November 11-13)

Specials:

"The Legend of Barbra Streisand" (Week of November 14)

ABC

Contemporary Net/Spotlight Special (ABC Watermark):

Air Supply (November 20)

Entertainment Net/Silver Eagle (DIR):

Waylon Jennings/Pt. 1 w/Jessi Colter & Crickets (November 12)
Waylon Jennings/Pt. 2 w/Hank Williams Jr., Jerry Reed (November 19)

FM Net:

"Ringo's Yellow Submarine" (Now thru November 26)

Rock Net/Continuous History Of Rock & Roll (R. Stone):

Flob/A Flock Of Seagulls profiles (November 13)
Rock's hardest partiers (November 20)

Rock Net/King Biscuit (DIR):

Eric Martin Band/Breaks (November 13)
Krokus/Motorhead (November 20)



ROYAL ALBERT UP IN "ARMS" — ABC's "Reporter on the Road" Mark Scheerer recently went to London to cover two recent benefit rock concerts at Royal Albert Hall; one for ARMS (Action for Research into Multiple Sclerosis) and another for underprivileged young people 14-25. Shown here discussing the concerts are (l-r) performers Eric Clapton, Ronnie Lane (an MS sufferer and an organizer of the MS concert), Scheerer, and the Rolling Stones' Bill Wyman.

NEWS & INFORMATION FEATURES

ABC

All six radio nets will present special programming retrospective on Kennedy years (November 11-22)

Information Net:

Don't believe all aspirin ads on "John Stossel Consumer Lookout" (October 29-30)

Rock Net:

"Lifelines" talks with the Amazing Kreskin and "Complete Spy" co-authors Robert McGarvey, Elise Caltlin (Fantini Prod.) (October 31-November 4)
"Rocknotes" with Pat St. John: 3-part interview with Dave Davies of Kinks (October 31-November 2)

CBS

RadioRadio:

Mick Fleetwood/actor Edward Olmos/writer N. Richard Nash/movie releases/actors Dwight Schultz, Tom Cruise on "Kris Erik Stevens — In Touch" (October 31-November 6)

Clayton Webster

Jack Carney Comedy Show:

Bickersons/Bob Newhart (November 14)

Joe Piscopo At Large:

Joan Jett & Blackhearts/Pt. I, II (November 7, 8)
Abercise w/Abe Simmons (November 9)
Elevator crisis one (November 10)
Marcus Allen (November 11)
Tom Sirmey on dogs (November 12)
Rex Greed (November 13)

Sporting News Report:

Lyn St. James/Billy Cunningham/Franco Harris/Harold Katz/coach Diane Holum (November 7)

Narwood

Minding Your Business:

Travel and entertainment (October 31)
Employee stock option/money management accounts, Pt. I (November 1)
Sharper Image, Inc. (November 2)
Preventive labor relations/electronic mail (November 3)
Federal prompt payment act (November 4)

Progressive Radio Net

Computer Program:

Computer input, output/printers/modems/network programming (Week of October 31)

Laugh Machine:

Franklin Ajaye/Bill Cosby/Rich Little/Rowan & Martin (Week of October 31)

News Blimp:

Radio station and 800 versions of "Louie Louie"/Overeaters Anonymous/Gloria Steinem (Week of October 31)

Sound Advice:

Tone arm tuneup/anti-skating/stylus/cartridges/stylus (Week of October 31)

Radio Entertainment Net

The Olympic Minute:

Friends vs. patriots (October 31)
Laugh-a-minute sport (November 1)
A husband as prize (November 2)
Large-hearted Olympians (November 3)
French oust gypsy hero (November 4)

Strand Broadcast Services

Something You Should Know:

Ghosts (October 31)
Vitamin megadose dangers (November 1)
One-minute Mom & Dad (November 2)
Working overtime (November 3)

Westwood One

Brad Messer's Daybook:

Martian attack broadcast/Halloween (October 31)
Football forward pass/first US policewoman (November 1)
Largest squid/Dakotas statehood (November 2)
Idaho suffrage/winter predictions (November 3)
Iran hostages/Will Rogers (November 4)

Spaces & Places:

Luxury travel: what a way to go (October 28-30)

Tellin' It Like It Was:

10-part series on journalist Ida Barnett (October 28-30)

Specials:

Sissy Spacek (October 28-30)

PEOPLE

● **Gayle Miller** upped to VP/Director of Music and Programming at **London Wavelength**. In other company restructuring, **Andrea Massar** is named Director/Station Relations, while **Joe Trelin** comes aboard as Promotion Director.

● **Westwood One** has formed an international division, **Westwood One International**, with **Suzanne Olson** appointed as Managing Director. Prior to this Olson was Director of International Marketing and Administration at **Elektra/Asylum Records**.

● **Gregory Dougherty** is promoted to Regional Director, Major Market Affiliations, at **Satellite Music Network**. He's been with the network since 1981, most recently serving as Regional Affiliate Manager for the West Coast. In other related activity, eight Regional Affiliate Managers have been appointed: **Joe Weidensall** (North & South Carolina, Northern Georgia, Southern Virginia); **Lynn Farr** (Arkansas, Louisiana, East Texas); **W.C. Woody** (West Texas, Oklahoma); **Warren Maus** (California, Nevada); **Ron Ball** (Nebraska, Kansas, Iowa, Missouri); **Jim Key** (Washington, Oregon, Idaho, Montana); **Don Crisp**

(Northern Virginia, West Virginia, Maryland, District of Columbia); **Richard Martin** (Colorado, New Mexico, Utah, Arizona, Wyoming).

Continued on Page 10



REFLECTIONS ON BING — Slated for broadcast Thanksgiving weekend, **Narwood Productions'** "Salute To Bing" is a fond look at the singer/actor by longtime friends and associates. Program host is **Skitch Henderson**, who was nicknamed **Skitch** by **Der Bingle** himself. Above, **Crosby's** widow **Kathryn** shares memories with Henderson. This show is part of **Narwood's "MUSICFEST"** series of holiday specials.

| | |
|-------|---------------------------|
| 1983 | NOVEMBER |
| 4-6 | ★ FIFTH DIMENSION |
| 11-13 | ★ CHARLIE RICH |
| 18-20 | ★ THE MAMAS AND THE PAPAS |
| 25-27 | ★ STEVIE WONDER |

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Rock Roll & Remember
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DON'T TOUCH THAT DIAL!

"I EVEN LIKE THE CHICKEN
IF THE SAUCE IS NOT TOO BLUETM*

**ZZ Top's new video debuts
this week on NBC and MTV—
don't miss EZ in "TV Dinners"**

ZZ TOP "TV DINNERS"

From the LP Eliminator—Platinum Plus and Cooking! This Is The Year Of The Beard



Produced by Bill Ham. On Warner Bros. Records and Cassettes.
*Written by Gibbons/Mill/Beard. © 1983 Hamstein Music Co. BMI. Used by permission.
© 1983 Warner Bros. Records Inc.

Networks/Program Suppliers

PEOPLE

Continued from Page 8

● **Drake-Chenault Enterprises, Inc.** has changed the name of its Contemporary MOR format to Lite Hits.

● "Don & Deanna On Bleecker Street," produced by **Continuum Broadcasting Network**, recently celebrated its first anniversary.

● **Clayton Webster Corporation** has obtained exclusive radio rights to the "Compleat Beatles" for its "Retro Rock" series. The series comple-

ments the **MGM/UA** video of the same name and features commentary from producer **George Martin** plus rare performances/interviews.

● At **ABC**, former world heavyweight boxing champ **Ken Norton** has signed on as color commentator for coverage of the '84 Summer Olympic Games. And **Suzy Chaffee**, a world champion freestyle skier, will serve as color commentator for coverage of the '84 Winter Olympic Games.



COKE IS IT — To commemorate Coca-Cola's sponsorship and the success of the 1983 "Superstar Concert Series," producer Westwood One presented a special plaque to Coke's executives in its Atlanta home office. Pictured (l-r) are Westwood One VP/Sales Ron Hartenbaum, Coca-Cola's John Holland, Charlotte Weisenberg and VP/Marketing Operations Allen McCusker, and Westwood One President Norm Pattiz.



MORGAN VISITS THE QUEEN — Following a trip to Britain to meet with various government and business leaders, "Moneytalk" host Tom Morgan sailed back to New York on Queen Elizabeth II. While on board he broadcast from the luxury liner's radio studio. Assisting Morgan was the ship's disc jockey Stewart Barton (right).

Pro:Motions

Casey Forms MECA Records

Harry Wayne Casey, better known as **KC** of the **Sunshine Band**, has joined with financier **Richard Osias** to form the **Music Entertainment Corporation of America (MECA)**. Osias is Chairman & CEO for the independently-distributed label. Casey and **Marc Costello** will assume the President and Vice President posts respectively. The new label's phone number is (404) 522-3724.

Ryan Promoted At WEZN

John Ryan has been promoted to General Sales Manager at **WEZN/Bridgeport**. He joined the **Katz Broadcasting** station in September 1980. Besides his new nationally-oriented duties, Ryan will continue to administer the local sales department.

RIAA Adds Five Directors

Five new directors have been elected to the board of the **Recording Industry Association of America**. They are **MCA Records** President **Irving Azoff**, **WCI** Senior VP **Stan Cornyn**, **A&M** President **Gil Friesen**, **Solar** Chairman **Dick Griffey**, and **Compleat Entertainment** Chairman **Irwin Steinberg**. All are first-time members except for Steinberg, who served while U.S. Chairman of **PolyGram** in the mid-'70s.

Reynolds Moves To Arista

Ken Reynolds has been appointed Director/R&B Management at **Arista Records**, working in the artist development area. He was most recently Director/Press/Video & Artist Relations, R&B, at **PolyGram**, where he spent five years. Earlier he worked in publicity at **CBS**, coordinated talent for the **David Frost** TV show, and was road manager for **Labelle**.



Ken Reynolds

WAOK Boosts Two

At **WAOK/Atlanta**, **Yvonne Davenport** is promoted to Local Sales Manager. She was most recently an Account Executive and has been Continuity Director at crosstown **WPLO & WVEE**. Also, **John Broomfield** is appointed Director of Special Services. He has served as the station's Sales Manager and Community Affairs Director.

WKTM Moves Up Mendicino

Alicia Mendicino has been named Station Manager & General Sales Manager of **WKTM/Charleston, SC**. She is an 8½-year station vet, having served in a number of on-air, sales, and traffic capacities.

Rhone To E/A Special Markets

Sylvia Rhone is upped to National Marketing Director/Special Markets at **Elektra/Aylum**. She was previously Northeast Promotion/Marketing manager for Elektra, a post she held since joining the company three and a half years ago after stints at **ABC, Arlola, and Buddah Records**. Rhone will oversee marketing campaigns for all of E/A's Black and Dance projects.



Sylvia Rhone

Sullivan GSM At WMGI & WYKS

Steven R. Sullivan has moved to **WMGI & WYKS/Gainesville, FL** as General Sales Manager. He is a ten-year market veteran and was most recently across town at **WCJB-TV**.

Neatrou KSMX's GM

At **ABC Radio of Fort Dodge**'s newly-acquired **KSMX/Fort Dodge, IA**, **Douglas J. Neatrou** is now General Manager. He was formerly Sales Manager at **KJJC/Osceola, IA**. In addition, **Thomas Carmody** is upped to General Sales Manager. The station will convert to **SMN's** Country format on November 1st.

Sandusky Ups Beaudin

Dana D. Beaudin is promoted to Local Sales Manager at **Sandusky's KDKB/Phoenix**. He joined the station as an Account Executive in 1981 after serving in a similar capacity at crosstown **KJJJ**.

McGrath To Market KKBQ

Paulette McGrath joins **Harte-Hanks's KKBQ/Houston** as Director of Marketing. She most recently held a similar position with a local restaurant chain and has also worked in newspaper promotion and as a buyer for women's clothing stores.



Paulette McGrath

For The Record

Pro:Motions (**R&R** 10-7) inadvertently listed newly-named **E/P/A** Director/Nat'l Promotion **Harvey Leeds's** most recent previous position as Epic's NE Regional Album Promotion Manager. He held that post in 1976 and was promoted in 1978 to E/P/A's Associate Director of National Album promotion.

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Mall Intercept Package rolling out in several markets. Need effective people to people research. Call us (203) 868-0505.

"1984 PROGRAMMING QT" . . . new skills sharpening seminar to boost ratings edge, plus help you and your leadership skills. Reserve now. Limit 10 people. \$375.

Don't say there aren't enough hours in the day. **Chuck King, Ops. Manager WOC/KIKK**, also does talk show and carries account list . . . very successfully!

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| | |
|-------|---------------------|
| 1983 | NOVEMBER |
| 4-6 | ★ GENE WATSON |
| 11-13 | ★ HANK WILLIAMS JR. |
| 18-20 | ★ REBA MCENTIRE |
| 25-27 | ★ MEL TILLIS |

New York • Detroit • Washington, D.C. • Los Angeles

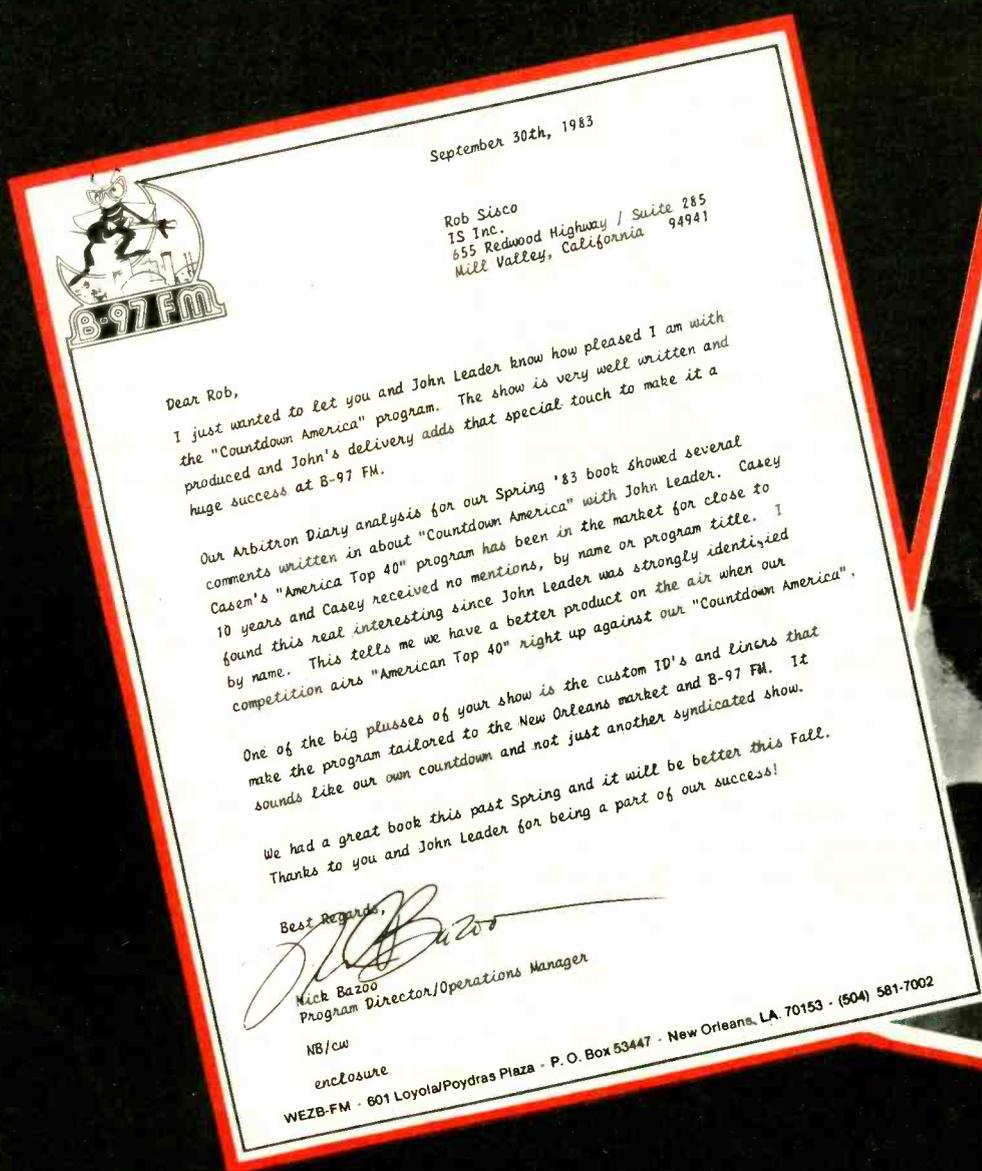
Every weekend is Special on
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AMERICA'S TARGET RADIO NETWORKS ©

COUNTDOWN AMERICA

WITH JOHN LEADER

IS LETTER PERFECT.



Nick Bazoo of B-97 FM, New Orleans, one of the 300 hot rocking CHR stations carrying COUNTDOWN AMERICA, writes:

"COUNTDOWN AMERICA...is very well written and produced...John's delivery adds that special touch to make it a huge success."

"Our Arbitron Diary analysis for Spring '83 showed several comments written in

about COUNTDOWN AMERICA WITH JOHN LEADER. Casey Kasem's America Top 40 has been in the market for close to 10 years and Casey received no mentions by name or program title. This tells me we have a better product on the air."

"One of the big plusses of your show is the custom ID's and liners that make the program...sound like our own countdown and not just another syndicated show."

RKO RADIO NETWORKS



ARBITRENDS VS. BIRCHSCAN:

Using The Rolling Monthlies

As we showed last week, the radio ratings/research/sales development arena is about to get crowded, with rolling monthly reports from both Arbitron and Birch. "Arbitrends" and "Birchscan" will hit their stride in 1984, an appropriate year since these new products will usher in a brave new world for station management, sales, and programming personnel. Let's examine some of the uses of these services, and conclude by asking the questions "Do we need monthlies?" and "Will it help or hurt radio?"

Sales/Programming Utility

In my opinion the marriage of Tapscan to Birch Radio, which led to the creation of Birchscan, has a good chance to get Birch used and accepted by stations and agencies in the buying-selling environment. In fact, Arbitron's monthlies product, Arbitrends, is handicapped in its sales utility owing to political considerations. Why, you might ask?

The core of the situation is that the Arbitron Radio Advisory Council, which has rightfully not been happy with the previous Arbitron monthly product which covered just one month's data, is giving the ratings operation advice which differs from other industry input. Arbitron executives tell me they feel caught in a crossfire, and are looking for the industry to eventually tell them which way to go regarding the sales utility of the new rolling monthlies (based on three-month estimates).

The main problem with the Arbitrends' sales usefulness is that the demos and dayparts available are severely limited. Since the Advisory Council and its station constituents are trying to downplay the sales potential of these rolling monthlies, they have counselled Arbitron to keep the demos and dayparts limited in the three-month rolling reports to the same broad items used in the one-month-based reports that were used in just five markets.

As it now stands the demos that will be available in Arbitrends when it debuts in January in the 22 markets with winter sweeps — demos that are likely to prevail for the winter and spring sweeps in those markets — are Total Persons 12+, Men/Women 18+, and Teens.

There is some frustration with these broad cells, especially as expressed by some leading national rep firms. Katz, for example, has been urging its stations to write to Arbitron Executive VP Rick Aurichio and ask for more narrow demos. One suggestion is to at least have a 35+ breakout so that not only could the older demos be more precisely reported but an 18-34 cell

could also be created to give advertisers a better handle on young adult audiences.

Those in favor of more demos in Arbitrends contend that since the data base will now be three months' worth of diary-keeping (same as a regular quarterly report), it no longer makes sense to redirect the demos and dayparts that will be available. Arbitron is trying to be responsive to this argument while contending with the feedback from the Advisory Council and others, such as McGavren-Guild. How this situation will be resolved depends largely on you — how much sales utility — if any — you want the Arbitrends product to contain.

Birch doesn't have the crossfire problems that Arbitron is coping with. However, Birch still has miles to go before it has the sales acceptance enjoyed now by Arbitron.

Birchscan Examples

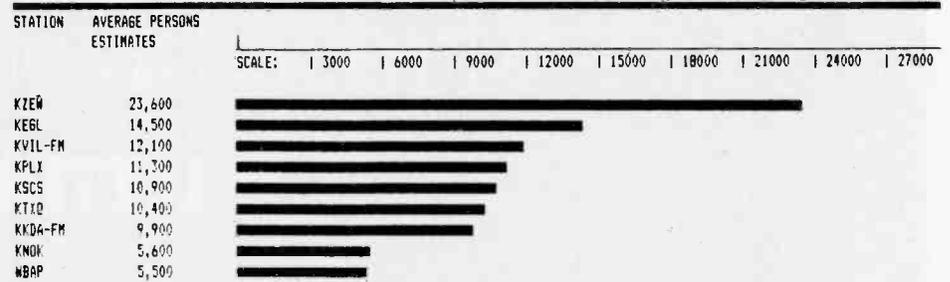
In order to shorten that distance, Birch — with Tapscan's help — has created a really useful sales tool. From an internal sales management perspective Birchscan can allow a GSM to play with spotload and rate structure variables in order to project revenues and budgets and get the most from available inventory.

From a sales presentation point of view Birchscan offers a number of toys that help close the sale. Here's an example, which shows how one station's high rate nevertheless is the best Cost-Per-Thousand (CPM) buy.

As you can see Birch offers more discrete demos and dayparts than Arbitrends, although both have their own versions of a CPM report.

Here's a look at another report that has both sales and programming utility. Below is a rank report; nothing terribly exotic except that it comes in more narrow demos and dayparts than offered by the Arbitrends software currently.

BIRCHSCAN RANK REPORT: AVERAGE PERSONS DALLAS-FORT WORTH SMSA METRO SURVEY AREA MEN 18-34 -- MON-FRI 6AM-10AM + 3PM-7PM 2ND QUARTER 1983 BIRCH



The graph may also make it easier for advertisers to understand what the ratings estimates are trying to say.

Both Arbitrends and Birchscan offer trending, rank reports for sales/programming purposes, and updates on what is happening in your market. The big utility difference is that Birchscan offers more in the way of sales management tools — and provides all the data that's available in a regular printed Birch report. It will be interesting to see how — if at all — Arbitron amends Arbitrends to add more narrow demos/dayparts to its repertoire.

Help Or Hurt Radio?

No matter which system you prefer after talking to reps from both Arbitron and Birch, the overriding question has to be "Do the rolling monthlies offerings help or hurt radio?" I've heard from many of you regarding your thoughts — let me echo some of them here.

From the selling (station) perspective there are questions regarding pricing and inventory control in an environment where each month sees a new scorecard in a market. Now a sales manager and staff contend with up to four report cards annually in most markets. Now, there'll be anywhere from three to twelve updates yearly (depending on the number of surveys in a market). This is bound to lead to a resurgence of the three-martini lunch in some sales management quarters.

On the buying (advertiser/agency) side there are questions about how to

commit budgets. Will buying for more than a month at a time become a thing of the past? Will post-buy analyses, now prevalent in TV, become more de rigeur in radio? Will schedules be yanked at will as the latest rolling monthly report becomes available and shows some market movement? No one knows. However, I can tell you that based on what I heard during a recent trip to New York — from both leading

reps as well as key station personnel — that all are concerned about the new order of things.

My concerns have to do with what is bound to be the increased complexity of buying and using radio as a result of the flood of rolling monthly reports. Agencies and advertisers already complain about how difficult our medium is to buy. Will the onset of the rolling monthlies add to that difficulty? Sure could. And what about post-buy analyses? Given the volume of dollars involved in TV the expense of posting makes sense — but will agencies or advertisers go to this trouble for radio? And if they don't does the level of confidence in how radio performed drop? Just might.

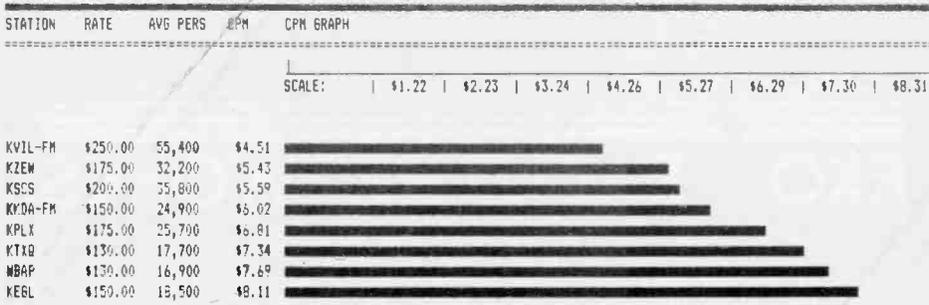
"Those in favor of more demos in Arbitrends contend that since the data base will now be three months' worth of diary-keeping (same as a regular quarterly report), it no longer makes sense to restrict the demos and dayparts that will be available."

Action Items

As we enter the brave new world of Arbitrends and Birchscan I'd suggest the following steps:

1. Talk to your ratings service reps and decide how you feel about each service's rolling monthly product.
2. If you decide to support one of these services, then begin to mount an intensive program to educate your advertisers and buying community regarding what's going to happen and how they should — or should not — use the proliferation of data that will soon be upon many markets.
3. Build your sales story on ingredients other than just numbers. As the monthlies come and go there can be shifts in standings that might otherwise spook advertisers. Avoid the peaks and valleys syndrome by selling your results, quality of your audience, and so on.
4. Cross your fingers and hope for the best! Good luck.

BIRCHSCAN COST PER THOUSAND RANK REPORT ADULTS 18-49 -- MON-FRI 6AM - 7PM DALLAS-FORT WORTH SMSA METRO SURVEY AREA 2ND QUARTER 1983 BIRCH



A PROFILE: LIONEL RICHIE

BORN: Tuskegee, Alabama

HOME: Southern California

PROFESSION: Musician, Performer, Producer, Songwriter, Recording Artist

CURRENT PROJECT: His first-ever solo tour. 45 grueling days. He loves it.

WHY I DO WHAT I DO: "I believe that the words that were given to me are a gift, and the songs I write are all just whispered in my ear, and all my job is that I just put it down on paper and put it on tape and let it go."

LATEST ACCOMPLISHMENT: First solo album, released in 1982, sold more than 4 million copies, putting it among Motown's all-time best sellers.

PROFILE: Works well with people. Great motivator of emotion and enthusiasm.

HIS ALBUM: *Can't Slow Down*. Better late than never.

HIS LABEL: Motown. Where the hits hang their hats and call it home.



THANK YOU,
RADIO!

Radio & Records

CHR ①

A/C ①

BLK ①



605 ML

KRAZIEN
BY LIONEL RICHIE



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Management

- Competitive pressure is on the rise
- Planners produce profits
- Take most of a month to plan . . . outside the office
- Note the seven Key Result Areas

Action Plan For Success, Part II

By Pat Shaughnessy

In my first article we discussed the ever-growing importance of planning as managers of our respective broadcasting entities. Since the first article appeared I received a number of letters and phone calls asking for more specifics. Some of the questions were: what percentages are other broadcasters returning for operating profit? How long should the process take? What's the ideal environment? It's foreign to me, how do I stop procrastinating? What kind of results monetary and otherwise can I expect by developing and executing a plan? What are the key areas I should address in my plan?

Let's begin by looking at some industry statistics. First let's examine the environment. The communications world, like the airlines, is a very tough competitive environment in 1983 and it will only get tougher.

Commercial Radio Stations*

| | AM | FM | Total |
|------|------|------|-------|
| 1970 | 4244 | 2065 | 6309 |
| 1975 | 4432 | 2636 | 7068 |
| 1980 | 4559 | 3155 | 7714 |
| 1982 | 4634 | 3349 | 7983 |
| 1983 | 4701 | 3398 | 8099 |

* As of January 1 each year (Source: NAB)

As you look at these know that the numbers will grow at least 1000 by the end of the decade, thanks to the 80-90 rule. In addition, many daytimers will have more hours to sell because of recent laws extending their broadcasting hours.

But the competition for the ad dollar from our fellow competitors is only the tip of the iceberg. Remember there are 5000 operating cable systems out there who are starting to make inroads with your advertisers and charging radio rates. (Another 2500 cable franchises have been approved but not yet built.) And what about LPTV, Teletext, DBS?

Let's look at a typical radio station's revenue and profit figures.

From my perspective I find the 9.4% to be high. I'm not questioning the validity of NAB's report, but of the remaining 6400 who didn't return the questionnaire, I believe there are scores who made less than 9.4% return and a surprising number that suffered losses, some severe. In the past couple of years, there have been a number of stations go dark and/or go into bankruptcy . . . a trend I don't recall witnessing before. The one common thread of virtually every station that fails, or prospers only marginally, is that it has no plan. Or as we say in Texas, "They're big hats and no cattle."

Planning Makes A Difference

What about the stations who do have a plan? I surveyed many stations by mail, phone, and in-person at the most recent RPC and NRBA. Most everyone was working with a budget, some ill-defined, others very refined. The stations who had made planning a major activity (usually every fall) were achieving 20-40% in operating profit (O.P. doesn't include depreciation, taxes, or a debt retirement), which clearly demonstrates planning has its rewards.

Gary Edens, President of Harte-Hanks Radio Division, had another figure I liked even more. After his managers have hit their operating budget, he expects them to bring down 62% of every dollar over budget.

Everyone is aware.

When I asked what had changed most in the planning process from five years ago, two things were prevalent. Budgets are more defined today and they're built from the ground up (developed by staff) rather than coming down from on-high. More staff involvement will bring more accuracy in the results. More and more group heads and successful managers have adopted a Management By Objective system that's used as an execution tool in planning. You'll find the "how to" on MBO in the new best seller, "The One Minute Manager." In short, it's a way that lets your people know what specific performance standards are expected of them. Without an MBO system, you're asking your people to play golf at night.

"The one common thread of virtually every station that fails is that it has no plan."

Planning Details

How long should the planning process take? You should expect to take the better share of a month. Try also to do your department head brainstorming away from the office so you won't be disturbed. Encourage your department heads to go away again when they're preparing their individual budgets and objectives. For those of you who may argue that your staff is too small to go through this exercise or your subordinates aren't mentally capable, I say it's hogwash. Every entity needs a plan and your human assets, the most important assets any one of us has, will appreciate as a result of the experience rather than depreciate due to atrophy.

When should I begin? Do it now. The fall is a perfect time for planning. Begin by reviewing the outline I provided on page 21 of R&R's October 7 issue. If you still feel yourself procrastinating, you may want to do what Victor Hugo, the French novelist, used to do. He would order his servants to confiscate his clothes and not return them until his writing time was up. Perhaps you and your department heads will want to do the same thing and have your secretary keep everybody's clothes until the plan is

written. However, I don't recommend what Demosthenes used to do. He shaved one side of his head lest he neglect his scholarly pursuits. Not near as much fun as old Victor baby!

"Without an MBO system, you're asking your people to play golf at night."

There are seven Key Result Areas that I would suggest be included in your plan. They are:

1. Revenue . . . National/Local/Co-Op/Misc.
2. Profits . . . Cost Controls/Expenses
3. Audience Development . . . Ratings/Contests
4. License Responsibilities . . . Community Involvement/Public Affairs
5. Personnel Development . . . People Growing/Training
6. Innovation . . . Making money with new technology/SCA etc.
7. Capital Expenditures . . . Facility Improvements/Saving money with broadcast and office automation.

Remember that "Luck is the residue of design." Don't have a good '84, make it a good one.

In Part I, I recommended reading a few books to get you started. If you're really serious, and want to hire a premier planning consultant that knows broadcasting, I would recommend Petry Television's Marty Connelly. He's consulted our Shamrock entities along with other broadcast groups and focuses on strategic and long-range planning. Marty has been a pioneer in broadcast planning, having done it first, very successfully, with his own company.

Pat Shaughnessy became President of the Dallas-based TM Companies in December 1979. His 17-year broadcast career includes six years as VP/GM of KIQQ/Los Angeles. He also served as Exec. VP/GM for Drake-Chenault Enterprises, VP/GM of KMEN/San Bernardino, and Sales Manager of KOIL/Omaha. In February of this year, Pat was also appointed Vice President of TM's parent company, Shamrock Broadcasting.

| | 1970 | 1975 | 1980 | 1981 |
|-----------------------|-----------|---------|---------|---------|
| Revenues | \$162,600 | 205,400 | 276,600 | 457,600 |
| Expenses | \$151,700 | 196,600 | 361,600 | 441,800 |
| Music License Fee | \$4,600 | 5,200 | 9,500 | 10,800 |
| Profit (Pretax) | \$10,500 | 8,800 | 15,600 | 15,800 |
| Profit Margin | 6.5% | 4.28% | 4.13% | 3.46% |
| Employees (Full Time) | — | — | 13 | 14 |

Source: NAB

NAB just released its 1982 figures, showing 1618 stations who reported brought down an average pretax profit of 9.4%.

Nice, huh? The point here is that there's a figure in the plan; it's a performance standard that's expected of each entity.

| NOVEMBER | |
|----------|-----------------|
| 1983 | |
| 4-6 | ★ HENRY MANCINI |
| 11-13 | ★ EARTHA KITT |
| 18-20 | ★ BUDDY GRECO |
| 25-27 | ★ GEORGIA GIBBS |

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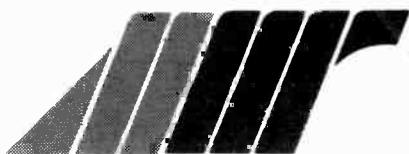
AMERICA'S TARGET RADIO NETWORKS

Where will 100 of the best broadcasters in the country be on January 12th?

In Tampa, Florida for the fifth annual Major Market Radio Information Sharing Fly-In. The experts will be there as well. Dr. Paul Blanchard, author of "The One Minute Manager," Dr. Charles Garfield, expert on peak performance and Robert Coggin, director of marketing and planning for Delta Airlines will join broadcaster and rep alike in discussing the complex radio marketing problems of the 80's.

Seminars and workshops at the Fly-In will cover everything from sales incentives and audience promotion to business development and focus group research. Everyone participates, everyone comes away with a better understanding of the marketplace and the industry.

We know there is more to selling radio than quoting rates...that's why *we'll* be in Tampa on January 12th. Where will *you* be?



MAJOR MARKET RADIO

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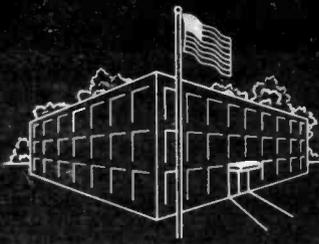
Crenshaw Adds Quality

MARSHALL CRENSHAW

"Whenever You're On My Mind"



FROM THE ALBUM



FIELD DAY

Produced by Steve Lillywhite for Jevrest, Ltd.



on Warner Bros. Records



STREET TALK

Investigative journalism took a giant step backward last week when the Los Angeles Times published its long-awaited article on independent promotion. The Times covered the subject so superficially that those who had been worried about what *might* have been printed were actually pleased with the piece. Street Talk has a hunch that what finally appeared in the Times was a drastically edited version of a much longer and more specific article. We figure the story was chopped by either the Times legal department or an editor unwilling to print allegations based on hearsay. What's next? A Newsweek piece on the same topic is on the way, and the Washington Post is supposedly investigating our industry, too.

Now that KPKE/Denver's switch from AOR to CHR has brought early positive Birch results, will Doubleday switch its WAVA/Washington to CHR as well? That is one of the hottest rumors around, and it looks like it's coming true. Doubleday won't confirm or deny, but we figure by this weekend things should have started happening in DC. In fact, we hear WDCG/Durham-Raleigh PD Randy Kabrich will be WAVA's new CHR PD.

And speaking of Doubleday, look for an official announcement shortly about the future of KWK-AM & FM/St. Louis. It looks as though WMJI & WBBG/Cleveland owner Robinson Broadcasting will purchase the two St. Louis properties.

The new Rolling Stones album "Undercover" has sprung more than a few "leaks." WYSP/Philadelphia aired two cuts ("Under Cover Of The Night" and "She Was Hot") for a few days, as did KGB/San Diego, WDVE/Pittsburgh, WMMS/Cleveland, WGRQ/Buffalo, and WHYZ and WNEW-FM in New York. All were eventually served with "cease and desist" orders, but one has to wonder how so many stations could get material so far in advance. Gosh, this is the Stones' last album for Atlantic/Atco . . . you don't think that since the label won't have to worry about tricky negotiations with the band again that they let a few advance pressings just kinda "slip out" to some well-placed stations, do ya? Of course not.

Hats off to the Satellite Music Network on signing its 407th affiliated station this week. In celebration of hitting the 400-plus mark far ahead of schedule, and to help kick off its new CHR format coming in January, SMN has announced a free dish offer. That's right. If you sign up for any one of SMN's four formats between now and December 15, your station will receive its own satellite receiving dish free of charge, including delivery and installation.

Word out of Chicago points to an "inevitable" format change at WXFM when Cox Communications takes over the property in January. Now the question becomes, "What will the new format be?"

Our deepest sympathy goes out to the family and friends of Rocshire Records' President Gary Davis on the tragic loss of his 18-year-old daughter Stacy last week. The victim of an auto collision, Stacy had just begun her career, doing promotion for her father's label.

ABC confirms that Talkradio psychologist Dr. Toni Grant, who returned this week after a month's absence, will now be heard only four days a week. No decision on a replacement for her Friday slot yet, and none's likely until Talkradio GM Rick Devlin returns from a trip abroad.

What major independent record producer is talking to one of the big four country labels in Nashville about producing some of its artists?

The AOR promotion department at A&M will be restructured next week, and here's a preview. Atlanta rep J.B. Brenner has moved to Los Angeles to head the department, with current A&M New York Regional AOR rep Al Cafaro upped to a co-Assistant National Promotion Director position along with former Chrysalis National Promotion Director Chuck Oliner, who joins the company. Al continues to work out of New York and Chuck will make Chicago his base.

Former WHBQ/Memphis PD Mike Scalzi has been named Operations Manager at WAVZ & WKCI/New Haven. It's nice to see Mike back after a six-month absence.

PolyGram's West Coast office has moved to two separate locations. You can now find Jeff Laufer, Jean McDonald, Katie Arnold, Scott Brill, and John Brown at 11340 Sherman Way, Sun Valley, CA 91352. The new phone number is (213) 764-3505. West Coast VP Russ Regan, Publicity, A&R, and Legal have moved to 8335 Sunset Blvd., Third Floor, Los Angeles, CA 90069. Their phone number is (213) 656-3003.

King Broadcasting has received permission to shift KLHT/San Francisco's call letters back to KYA-FM.

WRQK/Greensboro has promoted PD Wes Jones to Operations Director, and Pam Conrad will be handling all of the music calls.

At KCEE/Tucson, midday personality Bill Mortimer has been upped to PD/MD.

Veteran air personality Magic Christian has joined KLLS/San Antonio for afternoons.

And while we're in Alamo Country, we must point out how confusing call letters in that city are about to become. C&W Wireless, which is buying Contemporary/Christian-formatted KSLR from Classic Media (pending FCC approval), has applied for the new calls KSAQ, which are the *old* call letters of KLLS. But, before you jot all this down, also note that KMAC (KISS's sister AM) now wants to become KSLR. Sounds like another ascription headache.

MORE STREET TALK/See Page 24

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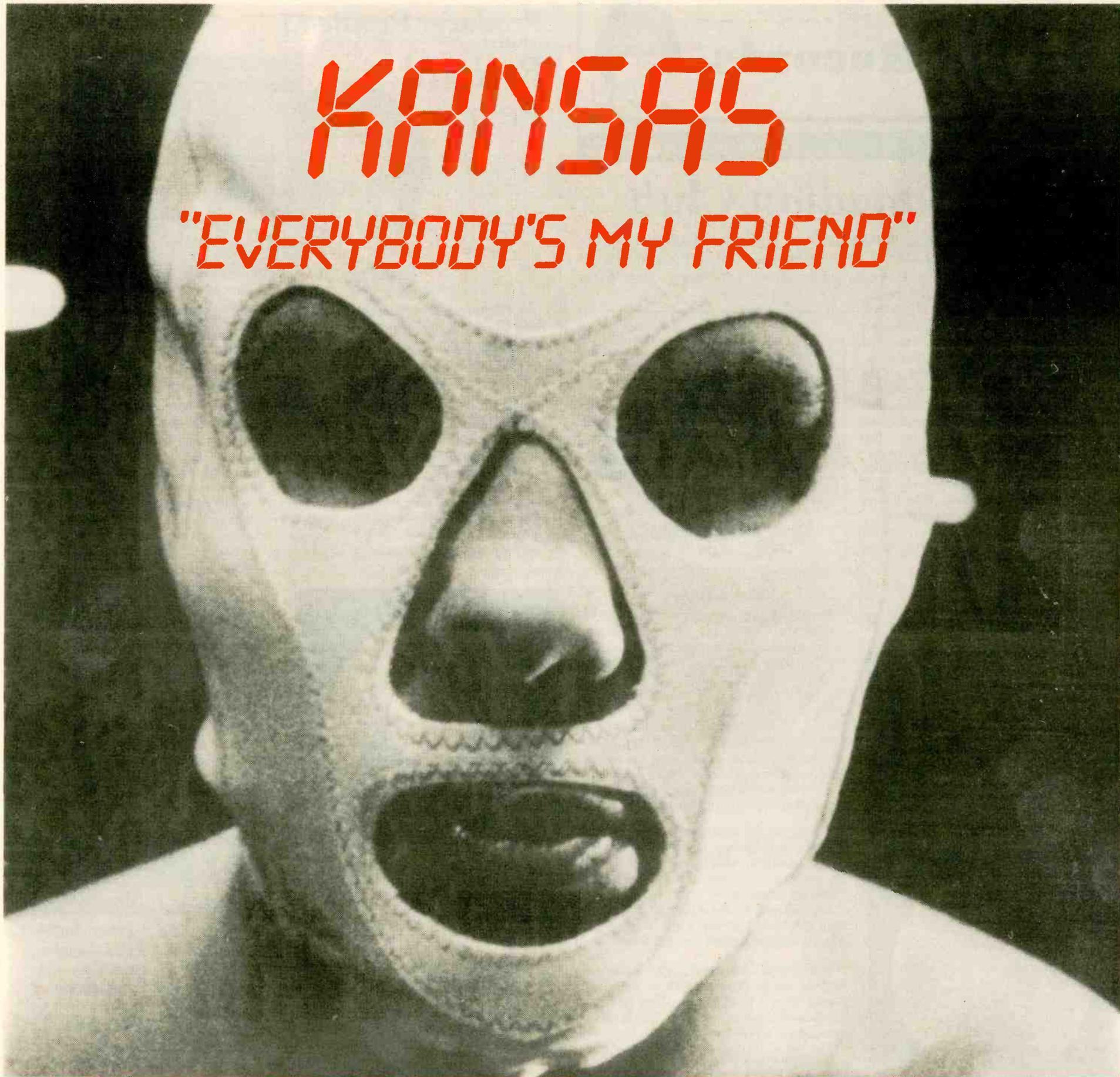
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"One of our best-testing records for the past 3 months."

DAVE HAMILTON, PD,
KDWB-FM/MINNEAPOLIS

"This new one could be as big or bigger than 'Dust In The Wind'! I love it!"

GARY FRANKLIN, PD,
WMAR-FM/BALTIMORE

"A song everybody should not let go by. Once you hear it, you will add it. It's my favorite cut."

STEVE ELLIS, ASST. PD,
WAPP/NEW YORK

"This cut consistently tested as one of our top tracks. This is a smash — don't miss it!"

LEE ARNOLD, PD,
WQFM/MILWAUKEE

**THE KANSAS
"EVERYBODY'S
MY FRIEND" VIDEO
PREMIERES
OCTOBER 26
ON MTV**

CBS ASSOC. RECORDS

On The Records



KEN BARNES

Rock's Canadian Club

Canadians have always dominated the National Hockey League, but the way they're going they'll be dominating American playlists as well. Seeing Bryan Adams, Boys Brigade, Helix, Loverboy, Men Without Hats, Anne Murray, Aldo Nova, Payolas, Saga, and Toronto all in and around the current charts got me thinking about Canadian contributions to popular music. From the early days of Paul Anka, the Diamonds, and the Beau-Marks ("Clap Your Hands"), it was tough going until the late '60s incursion of the Guess Who, Gordon Lightfoot, Joni Mitchell, the Band, and Neil Young, but since then it's been full speed ahead. April Wine, BTO, Chilliwack, Coney Hatch, Doug & the Slugs, Nick Gilder, Terry Jacks, Martha & the Muffins, Bob & Doug McKenzie, Red Rider, Rough Trade, Rush, and so many more... will America drain Canada dry of new talent? Looking at that ever-expanding roster, it seems doubtful.



Kiss & Dance

Now that the members of Kiss have cleaned up their act (or their faces, anyway), and gained respectability with a top 20 AOR hit in "Lick It Up," it's interesting to recall that the group was among the very first hard rock bands to come up with a full-fledge dance-rock fusion record, "I Was Made For Lovin' You" in 1979. Not only does it sound remarkably similar to portions of the long version of Duran Duran's "Planet Earth," but it beat the British synthesizer dance-pop brigade to the punch by a matter of years.

A couple of older members of the DeBarge family were in an earlier Motown group, Switch, which had a few Black radio hits. They're not in the group DeBarge, however.

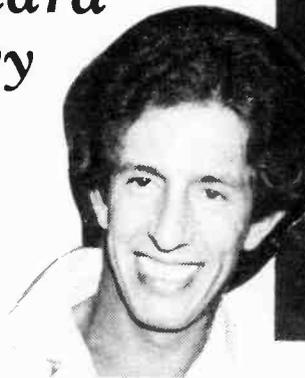
Kim Carnes's "Invisible Hands" single was written by Brian Fairweather and Martin Page of British group Q-Feel.

Speaking of Canadians, as I was above, BTO is set to reform, with both Randy Bachman and Fred Turner, plus Randy's brother Tim and former Guess Who drummer Garry Peterson.

Dokken hails from L.A.'s South Bay area, but it was the European success of their independently-pressed record that caused Elektra/Asylum to pick them up. The same basic method worked for another L.A. band, Quiet Riot, who were popular in Japan before releasing any major label product in this country.

Producer Profile #3:

Richard Perry



Richard Perry off to the races.

Richard Perry is back with another record by his mainstays of the last few years, the **Pointer Sisters**, for whom he's produced all their **Planet** hits ("He's So Shy," "Slow Hand," "American Music," etc.). He's been producing since the midsixties, early assignments including a cover of a **Bob Dylan** song, "Can You Please Crawl Out Your Window," by the **Vacels**, and a garage rock version of the **Lovin' Spoonful's** "Did You Ever Have To Make Up Your Mind" by the pleasantly-named **Stains**. Then he handled **Tiny Tim**, **Fats Domino**, and **Captain Beefheart** before entering the mainstream with hits like "Without You" by **Nilsson**, "Photograph" by **Ringo Starr**, and **Carly Simon's** "You're So Vain."

Perry recorded other hits by **Leo Sayer**, **Art Garfunkel**, **Barbra Streisand**, and **Chris Thompson & Night**, and he's also done some recording on his own — as part of an early '60s group called the **Escorts**. Also in the group was one **Goldie Zerkowit**, who later led a trendy all-girl rock band called **Goldie & the Gingerbreads**, then sang for **Ten Wheel Drive**, and later soloed as **Genya Ravan**. Perhaps the Escorts' most memorable record is the one pictured, a slice of New York City life called "Submarine Race Watching."

Jim Peterik: A True Survivor



Be aware of the Ides Of March; Peterik ventures into the dance music scene.

Survivor's chief songwriter and guitarist Jim Peterik probably takes his group's name seriously. He's managed to survive by adapting to the musical times since 1966, when his early band the **Ides Of March** started recording. You probably remember the Ides for their dead-on **Blood Sweat & Tears** soundlike "Vehicle" in 1970, but they also did an excellent **Crosby Stills & Nash** a year later with "L.A. Good-bye," came up with a neat **Monkees** soundlike on 1967's "Girls Don't Grow On Trees," and even coopted **John Sebastian's** main post-Lovin' Spoonful bit with a song titled "Tie-Dye Princess."

After the Ides broke up, Jim produced disco records with a group called **Essence**, recorded a few solo singles, and started some serious songwriting, mostly with **38 Special** (the bulk of their singles from "Rockin' In The Night" onward), but also for **Sammy Hagar** and **Henry Paul**. Survivor itself started out slow on its first two albums, but then the road to success, as Peterik knows, can sometimes be rocky.

has generated controversy there by going against standard operating procedure and teaming black and white musicians. "Scatterlings Of Africa" touches on man's origin on the African continent.

Bette Midler's "Favorite Waste Of Time" can be found in its original version on the back of **Marshall Crenshaw's** first WB single, "Someday Someway," and also on the "Killer B's" anthology of flip sides. And that's an appropriate ending note for my own favorite waste of time, this column. (Only kidding, of course. If it weren't for this column, I might be proof-reading the small print in the AOR listings!)



Rufus Vs. The Landlord

Rufus formed in Chicago from various veteran musicians, including a member of the **American Breed**. The group's first hit was **Stevie Wonder's** "Tell Me Something Good" in 1974, but four years before that, they recorded the theme from a less-than-memorable film called "The Landlord."

It's difficult to imagine, but **Black Sabbath** started as a jazz-rock band called **Earth**. Guitarist **Tony Iommi** also auditioned for **Jethro Tull**, but was turned down. New singer **Ian Gillan's** background includes his own band, **Gillan**; **Deep Purple**; and **Episode Six**, as mentioned in a previous column.

Klique's "Stop Doggin' Me Around" is a very faithful version of a 1960 **Jackie Wilson** hit.

Juluka is a South African band which

TV News

Peter Allen, Philip Bailey, David Bowie, Tommy Faragher, Men At Work, Mental As Anything, and Eddie Rabbitt are on "Solid Gold" for the week of October 28... The Emmy-winning "Motown 25: Yesterday, Today, Forever" special repeats on **NBC** October 30, with **Adam Ant, the Commodores, DeBarge, the Four Tops, Marvin Gaye, High Inergy, Michael Jackson, Lionel Richie, Smokey Robinson & the Miracles, Linda Ronstadt, Diana Ross & the Supremes, the Temptations, Junior Walker, Mary Wells, Stevie Wonder**, and more... **MTV's** "Cutting Edge" for October 30 features **Cabaret Voltaire, Stewart Copeland of the Police, the Cramps, Howard Devoto, Let's Active, Bob Marley & the Wailers, and Skafish**... "The 2nd Annual Magical Music Halloween," a syndicated **Dick Clark**-produced special, features **Kim Carnes, Jeffrey Osborne, Sorcery, Sparks, and X**, and will air between 28 and 31... **Culture Club** performs on the "Pop 'N' Rocker Game" the week of October 29.



5 Years Ago Today

- TOM HOYT NAMED PRESIDENT OF HEFTEL
- BOB CHAMBERS VP/GM AT ABC RADIO
- HOWARD ROSEN CASABLANCA'S VP/PROMOTION
- NUMBER ONE FIVE YEARS AGO: "Whenever I Call You Friend" — Kenny Loggins (Columbia)
- NUMBER ONE A/C: "Ready To Take A Chance Again" — Barry Manilow (Arista)
- NUMBER ONE COUNTRY: "Let's Take The Long Way Around The World" — Ronnie Milsap (RCA)
- NUMBER ONE LP: "Living In The USA" — Linda Ronstadt (Asylum) (2nd week)



10 Years Ago Today

- NUMBER ONE TEN YEARS AGO: "Angie" — Rolling Stones (Rolling Stones/Atlantic) (3rd week)
- NUMBER ONE COUNTRY: "Paper Roses" — Marie Osmond (MGM)

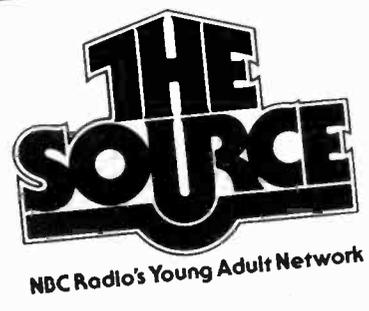
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News/Talk



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Computer Talk Finds Niche In Weekend Lineups

Talk radio is catching on to personal computers. Far from being a mere fad, they seem well on the way to becoming a permanent fixture in American lifestyles.

Encouraged by audience interest and natural advertiser tie-ins to computer manufacturers and retailers, many N/T stations have introduced weekend computer talk blocks in the past year and a half. The first national satellite-delivered call-in show on computers is set to debut in November.

Networks and syndicators are getting in on the action with features like AP Radio's "Chip Talk." The CBS Radio Stations News Service produced a 13-week computer series this summer, while the ABC Information Network aired a five-parter on the topic last month.

KSTP's Beginner Versus Expert Dilemma

KSTP/Minneapolis-St. Paul launched "Computertalk" in March. Host Ray Douglas, formerly a salesman for KSTP, has given up his non-computer accounts to host and sell the 5-6pm Saturday show on a contract basis.

"I'm the dummy who answers the phone," Douglas laughs, but he thinks his computer illiteracy is a plus. "That's okay because the people who don't know can relate to me and not feel intimidated, as they would if they're calling up two guys who are experts on computers."

Expertise is furnished by cohost Dale Archibald, publisher of the Twin Cities Computer User. Says Douglas, "One thing I've discovered is that it's very important to have an impartial person as the guest expert. If you have somebody, for example, who represents a local computer school or retail store, that means you can't go out and sell advertising to other schools or stores. But this guy runs a periodical so he really doesn't compete with anybody in that sense."

Under a previous host, says Douglas, "They tried to just reach a beginner's market. The idea was that they didn't want the show to get too technical. Of course, people who are more involved with computers, like user groups, were turned off. And those are the people you want, because you sell them software and other after market products."

Doubles AM Drive Rates

"What we've done is make it freeflowing so there's no question that's really too technical. Two weeks ago we had a 12-year-old call in and ask a question about relocatable binary systems. Our expert didn't even know what the heck it was. And then a few minutes later a 16-year-old called in and told us. It's just incredible." With the new direction, Douglas says callers are evenly split between computer owners and non-owners. "It's about 50-50 and that's perfect."

"As far as advertisers, the show is sold out for 13 weeks and we're getting rates that are twice that in AM drive." Sponsors include a computer distributor, a business computer retailer, 3-M (which makes floppy disks), and an agency whose home insurance policies cover computers.

"Computer Talk" On WAVI/Dayton

One of the first stations to capitalize on the computer trend last year was WAVI/

Dayton, where "Computer Talk" is heard Saturdays, 10-11am. The focus is on home or personal computers, plus units used by small businesses. Segments include five to ten minutes of computer news gleaned from the wires and computer magazines, software and hardware reviews, guest interviews and call-ins.

PD/Operations Director Steve Hall is enthusiastic about the show, but says expanding to two hours last November was a mistake. "We tried to go too big, too fast. We went to two hours and found we really couldn't sustain that, so we've gone back to one hour. Our general audience may be listening and I don't think they want to listen for more than an hour."

WAVI works closely with the Dayton area's computer user groups, clubs of people who all use a particular type of computer. "We always come up in every user group's newsletter and we air the meeting dates for all the groups. We've even gone so far as to put people who have a particular type of home computer in touch with another individual, and they've actually formed user groups through our medium."

"You can get a lot of people from the computer field that'll come down to your radio station and bore everybody to tears."

—Buck Buchanan

"Electronic Game World" At KZHI

Taking a broader approach to the subject is KZHI/Honolulu, where Operations Manager/PD Buck Buchanan began "Electronic Game World" last October in the 9-11am Saturday slot. The first hour deals with home and arcade electronic games. "Unlike some mainland states, electronic games are a 365-day-a-year event," Buchanan reasons. "The beach is always there." During the show's second hour, the focus expands to encompass personal computers.

Leading off the show is a half-hour phone interview with someone from an electronic game company. That's followed by 30 minutes of "in-depth evaluation on the products that are available in the market for that specific company." The second hour starts with open-line discussion of both games and personal computers, and then wraps up with a half-hour of contest giveaways of T-shirts, electronic games, and gift certificates from sponsors.

Buchanan became a computer enthusiast after helping computerize the Gilcom radio stations in Pennsylvania. His cohosts are a

former Atari rep who's now a distributor, and a 16-year-old computer wizard.

"Electronic Game World" emphasizes software and hardware reviews. Evaluations are performed by the three hosts, as well as user groups, Buchanan's daughters (educational software) and, in the case of games, even groups of local kids.

Responsibility To Buying Public

"If you're going to establish any credibility in the market, you've got to have somebody who knows what they're talking about," Buchanan advises. "The person who's hosting the show can do a lot of harm. For a person who's going out to spend \$2500 on a computer system, you've got a responsibility to let him know what's good and what's bad."

"It's got to be handled professionally. It can't just be your afternoon drive guy who doesn't know what a computer is. It requires some expertise, not only in computers but also in radio. You can get a lot of experts from the computer field that'll come down to your radio station and bore everybody to tears. With the promotion and excitement, we try to make the show fun."

National Computer Talk From PUBSAT

One of the most ambitious computer talk projects is now being readied by PUBSAT, the Washington-based Public Affairs Satellite System. In early November it plans to launch "The Computer Exchange," a one-hour weekly talk show hosted by computer expert and Newsweek writer Rick Taggs.

PUBSAT President John Sullivan is now finalizing the lease of radio satellite time for the show. Selecting an hour convenient for the greatest number of stations has been troublesome, but a Saturday evening or Sunday afternoon time slot now appears likely.

The show will be offered on a barter basis, with PUBSAT retaining four minutes an hour for national sale and stations getting ten minutes to sell each week.

Focusing on personal computers in the home and the workplace, Taggs will open with a brief segment of computer news, followed by at least one guest and a topic for the day. He'll also take calls and provide product reviews.

"Chip Talk"

Targets Computerphobes

Of course, not all of the computer shows in radio are long-form talk. AP Radio inaugurated its 90-second, daily "Chip Talk" feature in February after being pitched on the idea by the show's host, KIRO/Seattle afternoon news anchor Dave Ross, who says he's "always tinkered with electronics."

"Chip Talk" is aimed directly at the non-expert, Ross explains. "When everything broke open with Apple and computers started getting cheap enough for everyone to buy, it seemed to me there was a need for someone who wasn't allied with a magazine or a particular manufacturer or vested interest to

attempt to look at this through the eyes of someone who is either a computerphobe or doesn't want anything to do with computers."

Occasionally, Ross and the two computer consultants who help write the show evaluate new products. And he's heard from stations whose "Chip Talk" sponsors sometimes don't like hearing criticism of the items they sell. Ross isn't moved. "Since we're paid the same whether people take the program or not, there's no economic motivation for us to kowtow to anyone. But I'm sure many of the stations will preview the program and simply censor the ones they don't like. There's going to be an inherent conflict in any objective program about computers being sponsored by any one company or store."

Ross continues, "I think we have an obligation not to indulge in puffery because we're not talking about incidental sums of money here. People are going to pay \$3000 for this little piece of floppy mylar. They deserve to know if the thing has any bugs the company hasn't worked out. And I would like this to be the kind of program people can depend on to tell them that."

"There's going to be an inherent conflict between any objective program about computers being sponsored by any one company or store."

—Dave Ross

Ross is also convinced that radio's immediacy meshes perfectly with the rapid pace of changes in the computer field. "The magazines have to work months in advance, and the industry is changing so fast. By the time you review one piece of software in a magazine, its successor is already on the drawing boards, if not on the market. And that's where I'd like a program like this to shine."

Another 90-second daily computer feature will debut on November 14. Produced in cooperation with the magazine *Personal Computing*, the show will carry the same name and be distributed on tape by *Those Guys In Detroit*. Gerard Sperry is host.

On The Move

Smith, Barney account exec **Jean Gallagher** joins the **KFWB/Los Angeles** lineup doing five daily business reports... **KCBS/San Francisco** ups promotions assistant **Deborah Reno** to Director/Information Services, and hires **Lee Hammer**, ex-**KSFO**, as News Editor... Moving across town from **WGN/Chicago** to **WBBM** as sports reporter is **Joe Durso Jr.**... **Susan Murphy** of **Shadow Traffic** joins **WOR/New York** to cohost "Good Afternoon, New York" along with **John R. Gambling** from 3-6pm. The new show focuses on the entertainment world of movies, books, theater, and television... **KNX/Los Angeles** promoted **Fred Gallagher** to Sports Editor... Morning news anchor on **WGN/Chicago's** "Wally Phillips Show" is **Denise Jimenez**, who moves from **WMAQ**... **WDBO/Tampa** picks up **Peter Jahns** of **WSPB/Sarasota** as afternoon anchor, while **Mike Burger** returns to the station as host of 7-9pm "Niteline"... **WBBM/Chicago** sports reporter **David Eanet** exits to become Sports Director, **WRC/Washington**.



Steve Hall



Buck Buchanan



Dave Ross



AP presents a high-spirited alternative to the high cost of weekend talent. The Ed Busch Weekend Talk Show.

Many people consider Ed Busch's four-hour weekend talk show the most high-spirited radio talk show in the business. And with guests ranging from Isaac Asimov to Jerry Lewis, Ed's show will be a real hit with your weekend listening audience.

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Ed will give your listeners plenty to talk about.

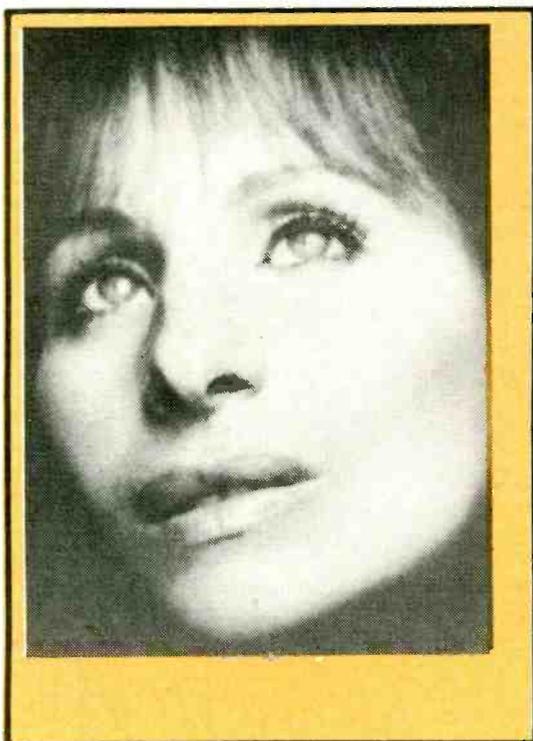
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KYUU add
WFLY add
WTRY 30-25
WHFM deb 34
WGFM add
WFMF deb 27
WOKI add 38
G100 deb 36
WHHY-FM add

KRGV deb 25
WTFM deb 38
WNAM add
KIIK deb 35
WEBC add
KQMQ 35-26
KFI 23-19
WCIR deb 34
WTSN 29
WERZ deb 40
13FEA deb 29
WISE 40-35
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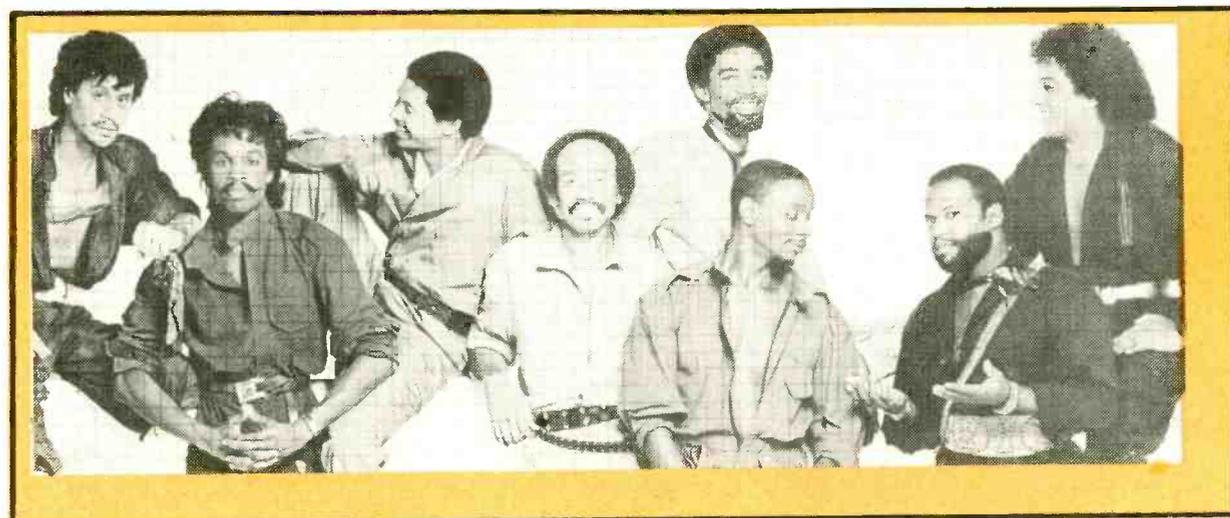
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MAKE ROOM FOR IT!



KWAV

Continued from Page 1

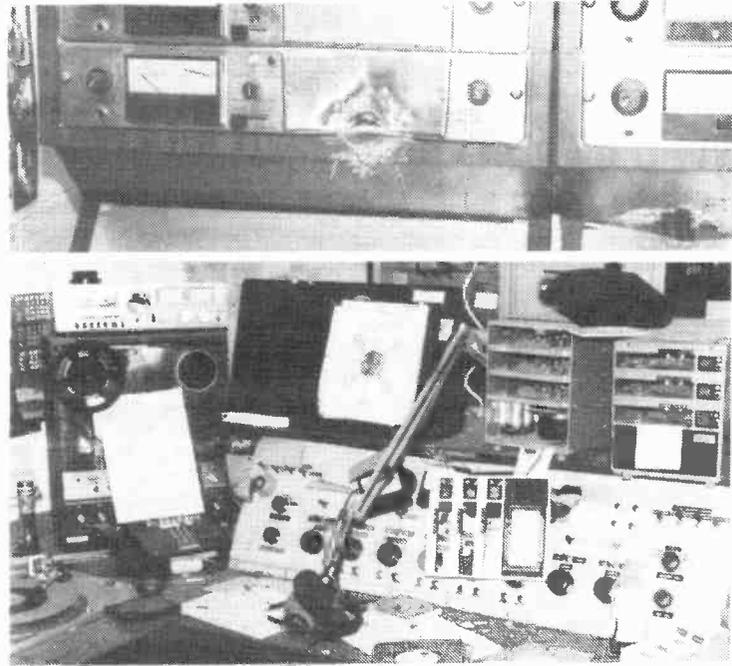
the transmitter took the station off the air. Within five minutes it was all over, as the intruder finally put down his shotgun and surrendered to an army of police officers dispatched from six different forces.

Poisoning His Mind

Schenk told police he had operated a private taxi service in Hawaii until earlier this year, when an unidentified female air personality on KSHO/Kailua, HI "bugged" his vehicle and began "communicating with him" in his taxi. He claimed it ruined his business.

After moving to Santa Cruz to escape from the problem, Schenk said his ESP told him to tune into KWAV, whereupon he heard the same woman but with a different voice and name. Identifying this metamorphosized personality as KWAV midday talent Kate McEldowney, Schenk asserted McEldowney was talking to him through the songs she was playing and the words she spoke. He claimed KWAV was penetrating his life and "poisoning his mind," and told police he wanted to destroy the radio station because he thought the transformed DJ had bugged his van.

Police said Schenk told them he had broken into KWAV during early morning hours in order to avoid hurting anyone. Schenk faces felony counts of malicious mischief, burglary, and discharging a firearm in an inhabited building. He was ordered to undergo psychiatric tests and is being held in jail in lieu of \$100,000 bail.



Crawling From The Wreckage

"We're just so grateful no one was hurt," said GM Terry Gillingham, who promptly gave Shore a week off. "If he had aimed low or if she had stood up at the wrong time, she'd be dead. It's amazing Sandy is alive. This story is so bizarre . . . it's right out of 'Play Misty For Me,'" referring to a film in which a Carmel-Monterey disc jockey, portrayed by local resident/actor Clint Eastwood, is attacked by an obsessed listener.

"I couldn't believe my eyes when I saw the place," continued Gillingham. "It looked like a war zone. The three untouched pieces of equipment were, ironically, the worst stuff we've got. All the new equip-

ment was shot to smithereens. On one hand, you feel like laughing and making jokes about it. A minute later, you want to sit down and cry."

In addition to coverage from

Witting

Continued from Page 1

Price Communications. Witting told R&R, "It's very difficult leaving Price because there's a lot of excitement here. On the other hand, I was made an offer I just couldn't pass up. I'm really happy about this opportunity, as KDKA is a legendary station. Dan and I worked well here at WOWO, Rick and I made a great team in Boston, and I'm sure we'll have a fine relationship in Pittsburgh."

No replacement for Witting at WOWO has been named.

local, regional and national news services, KWAV received numerous calls, flowers, and letters from concerned listeners. Competitor KMBY sent over a large stack of carted oldies to help replace those ruined by the shooting. "The support from the community has been phenomenal," said Gillingham, who estimates it will take a month before the station's technical facilities return to full strength.

Cummings

Continued from Page 1

has a better grasp of radio than Rick. He has a remarkable ability to deal effectively with all aspects of programming, and has earned the respect of all the people who work with him. As the company grew, it was natural that Rick should phase out of the day-to-day work at WENS and assume a role in the corporate operation."

Cummings joined WENS as PD in July 1981 after a year handling a talk show at WSMB/New Orleans. He previously spent three years as a utility staffer at WTIC/Hartford. Cummings told R&R, "It's going to be a transitional process over the next four or five months, as we've just begun working with the newest stations and I'm still handling mornings here. This move is a little bit scary but really exciting, and I'm looking forward to learning as well as directing."

Cummings added that he expects to appoint a new WENS PD, probably before the end of the year.

Gutbrod

Continued from Page 1

format experience, Dorton added, "John has developed a background in Easy Listening, A/C, and Country. That versatility is important when you have two stations as diverse as WWWE and WDOI. John has produced for us in St. Louis, and we look for that kind of performance from him in Cleveland."

Gutbrod's experience at KSD-AM & FM also included six months as National Sales Manager. He previously spent a year as an Account Executive at crosstown KEZK, following four years in sales at WWWM/Cleveland (now WMJI), including two as Local Sales Manager. Gutbrod told R&R, "Not only is it nice to be back home, this is an opportunity to work with two of the finest facilities in Cleveland. I look forward to helping to continue their traditions in leadership."

Henderson

Continued from Page 1

business as usual. I'm fortunate in that since I've been at the station I have been involved with the policy decisions, so I've known what's been going on inside the organization in terms of our marketing and programming plans."

Before joining KQRS & KGLD, Henderson was GSM at WJYE/Buffalo, GM of KZAM & KJAZ/Seattle, GSM for WRIF/Detroit, and held broadcast sales positions in Pittsburgh, Baltimore, and York, PA. Henderson indicated he would replace himself as GSM of the two properties before the end of the year.

Kidd

Continued from Page 3

Before his three-year tenure at PolyGram, Kidd was a local promotion representative for Atlantic and a Regional Director for MCA.

Holdridge

Continued from Page 3

to work with Duffy Broadcasting and help program their stations. The opportunity to join Coleman Research was something too good to pass up."

Commenting on her first programming position, Holdridge said, "I'm still in a state of shock as I, like others on the staff, applied for this position. All I plan to do is fine-tune the station for any changes within the market. We are positioned correctly and plan to build on the great work Richard left us." Concurrent with Holdridge's promotion, KCNR midday personality Bill Jackson was promoted to Assistant PD & MD. He will retain his airshift.

Arnold

Continued from Page 3

strengthening our roster have been instrumental in making CBS the number one black music record company."

Before coming to CBS, Arnold was Senior VP for Arista for three years, and spent eight years at Capitol before that, starting as staff attorney and eventually becoming VP/A&R, Soul & Jazz.

Flannery

Continued from Page 3

anticipate he will further extend ABC News' leadership and position."

A 15-year ABC veteran, Flannery joined the network as a staff writer in 1968 and worked his way up into the top management ranks. He was instrumental in last year's creation of the fifth and sixth ABC Radio Networks, Rock and Direction.

Previously, Flannery held various air personality and news positions at WHBI/Newark; WNDV/South Bend, IN; WRFM/New York; KSHE/St. Louis; and WIL/St. Louis.

Shaw

Continued from Page 3

Shaw continued, "It's important to protect yourself in the business, because you have to. When Thomas and I negotiated the specifics of his job offer over the phone last year, I kept a record of the conversation,

with his knowledge and approval. So I have documentation of the job offer, salary, position — everything he agreed to. I think he's forgotten about that."

Shaw explained the reason why he waited some ten months before taking action was "because my attorneys have been working on this for that long. I wouldn't have done this frivolously, nor would my attorneys have taken this case under such circumstances. In 14 years in this business, I have never filed any sort of grievance or lawsuit against a broadcast operation. I'm used to the peculiarities and vagaries of our business, but this was such a flagrant misrepresentation that I could not in good conscience let it go by the boards. Even if I win one dollar, it will be a moral victory so that individuals can sometimes stand up and say, 'I've been screwed over, it's not right, and let's play it straight.'"

Shaw added he has requested a trial by jury, although no hearing date has been set. Executives at WMJJ declined to comment.

KABL

Continued from Page 3

Manager helm at Christal's San Francisco office. Before that, she handled sales and research duties in Los Angeles at KFI and Golden West Broadcasters. Brand commented, "I'm very honored to be recognized this way by such a fine radio station and institution as KABL and also by its parent company Shamrock Broadcasting."

Shamrock Radio President and KABL GM Bill Clark, in making the announcements, said, "I'm particularly pleased to be able to reward such capable people by promoting from within."

| | |
|-------|------------------|
| 1983 | NOVEMBER |
| 4-6 | ★ RAY PRICE |
| 11-13 | ★ T. G. SHEPPARD |
| 18-20 | ★ PORTER WAGONER |
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STREET TALK

Continued from Page 16

We never realized there were so many Naval history buffs out there. Did Street Talk say the U.S.S. Gambier Bay was "the only aircraft carrier sunk in WWII?" Well, what we meant to say (had we only known at the time) was that the Gambier Bay was the only "escort carrier" to be sunk during WWII. Thanks to Charly Prevost, this time we've got it right.

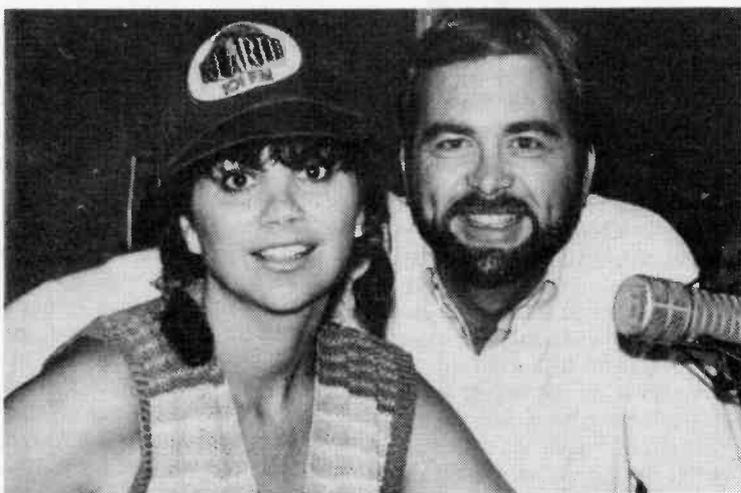
WKQB/Charleston, SC PD Bob Stout says the station

has changed formats from AOR to CHR.

When Jeff Hooker takes over afternoons at Z100/New York next week (10-31), he'll be known as Shadow Stevens.

WGBF/Evansville has a new PD. Dave Winsor takes over the programming department from WFTQ/Worcester.

WVAM/Altoona has promoted morning man Rocky McCumbee to Program/Music Director. He'll retain his morning shift.



LINDA FOR LUNCH — KEARTH/Los Angeles midday personality Brian Beirne (right) interviewed Linda Ronstadt (left) recently on his "Lunch With Brian Beirne" noontime feature.



A JOURNEY TO HAWAII — When Journey stopped in at KQMQ/Honolulu to present a platinum award for the "Frontiers" album, they didn't know that KQMQ had an award for them. The station presented the group with a plaque commemorating five sold-out shows at the NBC Arena. Shown (l-r) are KQMQ's Myk Powell, Journey's Jonathan Cain, and air personalities Tony Taylor and Lane Robinson.

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If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.

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THE PICTURE PAGE

CALENDAR



BRAD MESSER

Our Weirdest Holiday

If Halloween didn't exist, if it were a brand-new idea some promoter was trying to popularize, we'd say he was crazy and tell him to forget it. What could be nuttier than sending our children out begging, costumed as dead people?

On the face of it Halloween sounds like a most uncivilized idea, but some form of it, complete with costumes and trick-or-treat, has existed for thousands of years. UCLA Professor of Folklore Dr. Donald Ward says the Jack o' lantern (Jack-of-the-lantern) was originally a demonic being, a kind of flaming fiery spook whom people believed lived in gourds and pumpkins. "All the souls of the dead were thought to return to Earth and wander around" on Halloween, he says, and people costumed themselves repre-

senting the dead. Because it was also the harvest season, "one of the things that was believed in fervently was that you had to be generous in sharing your wealth, in order to remain prosperous. If a farmer had a bountiful crop, he had to be thankful to those powers that provided it, and show generosity to the poor people who would go from house to house asking for hand-outs.

"What is amazing is that Halloween refuses to die. Why children are so fascinated by witches and ghosts and black cats and Jack o' lanterns and the like, why they like to be frightened, is an interesting psychological question. I'm not sure if anybody can answer it." Dr. Ward doesn't know why, but "the feast of the dead refuses to die!"

Houdini's Halloween Death

MONDAY, OCTOBER 31 — After his mother died, the legendary magician Harry Houdini tried to contact her spirit by visiting several mediums and spiritualists, but concluded they were all fakes strictly in it for the money. Still curious about contacting the dead, he made a pact with his wife: whoever died first would try to contact the other from the spirit world. Houdini died first, on Halloween of 1926, but his widow (who lived another 17 years) revealed just before her death that she had never received that message from Beyond from Harry.

The nation's driest state, Nevada (from the Spanish for "snow capped"), became the 36th state in 1864. In an attempt to create income during the Great Depression, Nevada legalized quickie divorces and casino gambling in 1931.

Dan Rather is 52. Actress Lee Grant is 54. Barbara Bel Geddes of "Dallas" is 61, and Roy Rogers's partner Dale Evans is 71.

Debutante Creates Modern Bra

TUESDAY, NOVEMBER 1 — Sixty-nine years ago New York debutante Mary Jacob was dressing for a party and decided she didn't want to be laced into her whalebone corset. She had her maid stitch together a couple of silk handkerchiefs and some ribbon and wore that flimsy creation instead. Other young women at the country club dance that night asked where they could get similar underwear. Consumer demand proved Mary Jacob's idea was worth money. She sold the patent to a manufacturing company for \$15,000, unaware that the modern lightweight bra would become a multi-million dollar business.

The word November is from the Latin "novem" which means "nine." When Julius Caesar shuffled the calendar to add a month named for himself — July — the fact that the ninth month ended up in eleventh place was a detail that was overlooked.

Gordon Lightfoot is 44. Gary Player is 48.

World's Largest Eyeballs

WEDNESDAY, NOVEMBER 2 — The world record giant squid was captured in Newfoundland on this date in 1978. Its head was about as tall as a two-story building, and including tentacles the squid was 55 feet long. Its eyes, the largest in the animal kingdom, were nine inches in diameter.

Howard Hughes piloted the H-2 Hercules "Spruce Goose" on its only flight in 1947. The eight-engine, mostly-wooden flying boat then went back into its hangar for 33 years. Still listed in the Guinness Book as the plane with the largest wings — they span 320 feet — the Goose is now a tourist attraction at the Queen Mary complex in Long Beach, CA.

Australian tennis pro Ken Rosewall is 49. Actor Burt Lancaster hits 70 today.

Can Animals Predict Weather?

THURSDAY, NOVEMBER 3 — Some oldtimers believe animals instinctively know whether the coming winter will be mild or severe, so they watch for signs such as the width of caterpillar stripes, the height of squirrel nests, and the thickness of fur on bears. State Naturalist Charles Johnson, a biologist with the Vermont Department of Forests, Parks and Recreation, says his detailed studies indicate there's nothing accurate about animal weather predictions. "Last year was particularly noteworthy because the animals predicted one of the toughest winters of all time. It turned out to be one of the nicest, mildest winters in recent memory, and Vermonters who had stockpiled masses of firewood came into spring with half their wood left over."

America's first auto show 1900. First coast-to-coast color TV broadcast 1953.

Boxer Larry Holmes is 34.

Iran Takes Americans Hostage

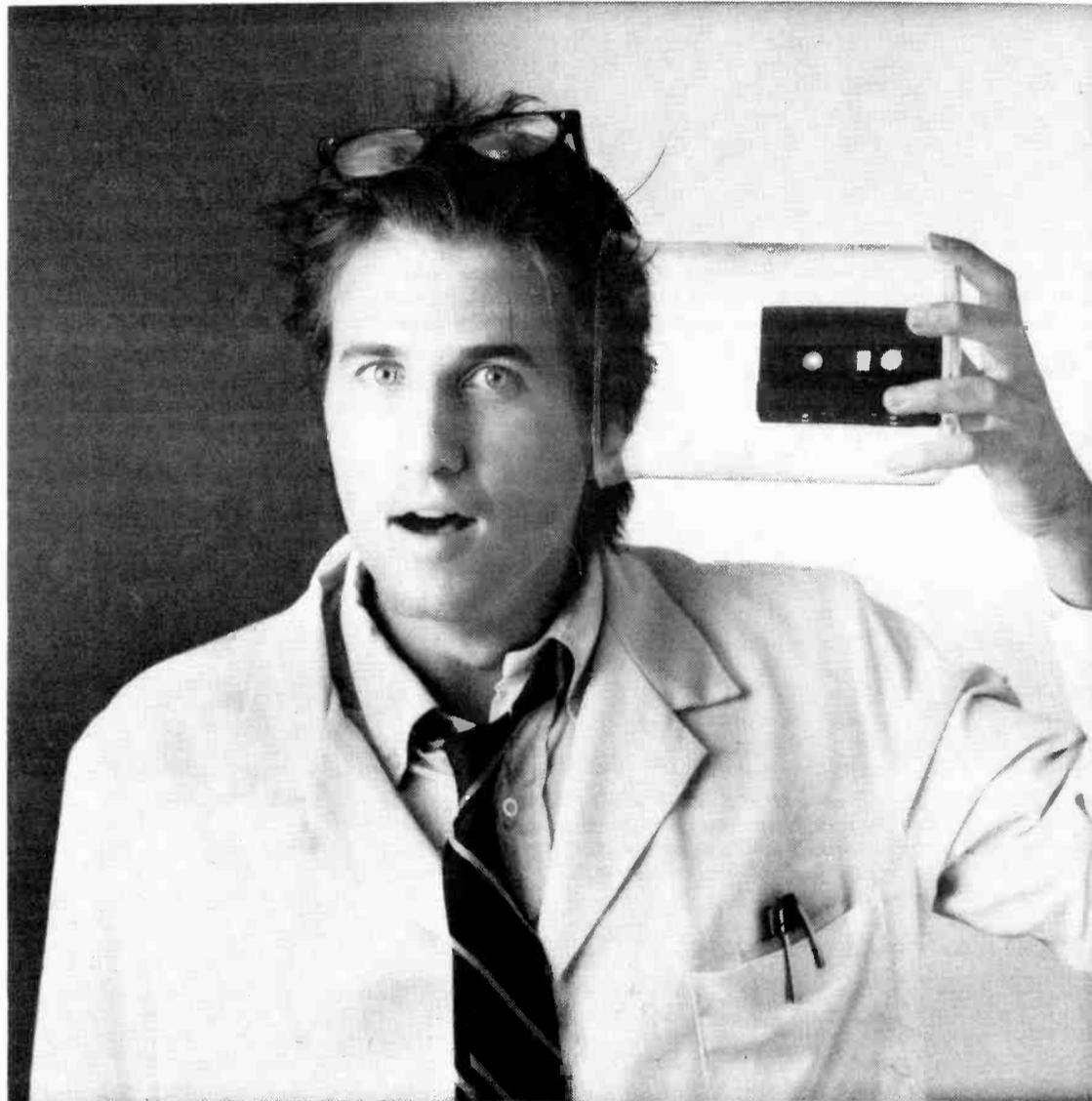
FRIDAY, NOVEMBER 4 — Four years ago revolutionaries in Iran seized about 60 Americans and began holding them hostage at the United States Embassy in Tehran. We all know how and when that finally ended, but we don't hear much about what's happening inside post-revolutionary Iran. The President of the Iran Freedom Foundation in Washington, DC, Mohammad Tabatabai, claims that "graffiti appearing on the walls of the cities, towns and villages all over Iran cries out for the return of the Constitutional Monarchy." He says last August "in every major city, thousands took to the streets in an eerie, silent march" protesting the Ayatollah Khomeini regime and that "eyewitnesses put the number of protestors in Tehran alone at over two million."

Cash register patented 1879. New moon tonight.

It's Loretta Swit's birthday, age unconfirmed. Actor Art Carney is 65. Walter Cronkite is 67.

Tomorrow (11-5) Tatum O'Neal turns 20. Bill Walton will be 31. Cowboy movie legend Roy Rogers will be 71. Sunday (11-6) Sally Field will be 37.

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This man posing as a scientist doesn't understand our improvements, but even he can hear the difference.

Cassettes from Warner Bros., Elektra/Asylum and Atlantic sound better than ever because they are better than ever.

Here are the *real* reasons why:

- At WEA Manufacturing, we're using improved cassette shells which provide better tracking and azimuth control
- We record only on premium quality tape using first generation masters
- We are the first major manufacturer to use the Dolby HX Professional* system—giving you cleaner highs and louder lows, regardless of your playback equipment

Record companies such as Warner Bros., Elektra/Asylum and Atlantic are striving to meet the demands posed by sophisticated consumers and advanced playback equipment. At WEA Manufacturing, we're proud to implement the new technologies which meet these challenges.

ABOUT DOLBY HX PRO:

Dolby HX Pro is a process which monitors the music being recorded and adjusts tape bias— instantaneously—to suit the material. The result is a dramatic improvement in high-frequency reproduction. Unlike noise reduction systems, Dolby HX Pro is used only during the recording process. So you get better fidelity and a playback level increase of up to 6 db with *any* cassette player. It's a difference you'll hear on every cassette we manufacture, because the difference is *in* the cassette.

WEA Manufacturing: Music Made Better

*Dolby and the double-D symbol are trademarks of Dolby Laboratories Licensing Corporation

THE PICTURE PAGE

Radio City Gets Renewed Air Supply



While in New York for two shows at Radio City Music Hall, Air Supply celebrated their return to the charts with Arista President Clive Davis and a contingent of top label execs. Shown (l-r): Arista's Jeff Backer, Arista VP Abbey Konowitch, Arista's Rick Bisceglia, group's Russell Hitchcock, Davis, band's Graham Russell and Arista VP Don Jenner.

GRP Goes Indie



Shown at the signing of GRP Records' new independent distribution contracts at the recent NARM indies conference in West Palm Beach are (l-r) standing: HW Daily's Bud Daily, Schwartz Brothers' Jim Schwartz, Big State's Bill Emerson, HW Daily's Wes Daily, MS Distributing's Tony Dallesandro, CRD's George Hocutt, Piks's Harvey Korman and Ron Schafer, Big State's Larry Howell, and Associated's Leonard Singer. Seated: MS's John Salstone, GRP Co-President Larry Rosen, GRP's Bud Katzel, and Malverne's Jerry Winston.

Hollywood Park Show Fixed



After MCA's the Fixx opened for the Police on their recent show at L.A.'s Hollywood Park racetrack, they were motioned trackside by MCA executives, who presented them all with gold LPs for their "Reach The Beach" album. Shown (l-r) jockeying for position are (l-r standing) MCA's Billy Brill, MCA Distributing VP John Burns, group's Cy Curmin, MCA VP Leroy Sather, band's Rupert Greenall, MCA Distributing President Al Bergamo, MCA Exec. VP Richard Palmese, and label's Dan McGill; (l-r kneeling) MCA's John Schoenberger, VP George Osaki, group members Jamie West-Oram, Danny Brown and Adam Woods, and MCA President Irving Azoff.

Gold Mountain Horizontalized



Gold Mountain artists Horizontal Brian shot a clip for their "Practicing First Aid" video at the Charles Chaplin Soundstage on the A&M lot in Los Angeles, but denied the video would be a silent. Shown here getting ready to film the track are (l-r): Video Director David Chang, group manager Ira Blacker, Gold Mountain VP Burt Stein, the group's Brian Rudd, John Putters, Ian Peppercorn and Tony Phillips, Gold Mountain's Lin Brown, and label President Danny Goldberg.

Richard's EMI Anniversary



Cliff Richard's career has reached its silver anniversary, as has his association with EMI (first outside America, now worldwide). Pictured celebrating the 25th anniversary of his pact with the label are (l-r): EMI's Clay Baxter and Frenchy Gauthier, Richard, and EMI America President Rupert Perry.

Richie Goes Gold Up North



Lionel Richie dropped by the Toronto offices of Quality Records — Motown's Canadian licensee — where he was presented with a double platinum award for his debut album, and a platinum single for "Truly." Shown at the presentation are (l-r): Quality label manager Larry Macrae, Richie, Quality's Mark Mercuriadis, and Motown International's Phil Caston.

Pollack & Brooks In The Blackboard Jungle



Consultant Jeff Pollack (l) spent his summer vacation teaching a class in radio programming at UCLA and bringing his students a slew of heavyweight industry guests. On this particular night, the visiting speaker was Sandusky Radio President Toney Brooks, who spoke about radio advertising and marketing.

Dakis On Kat Family Dais



Singer/songwriter Sara Dakis has just been inked to CBS-distributed Kat Family Records and will head into the studio shortly to cut her debut single. Pictured at CBS offices in New York after Dakis's signing are (l-r): EPA Senior VP/GM Don Dempsey, Kat Family principals Joel Katz & Herbie Kinman, Dakis, and CBS Associated Labels VP/GM Tony Martell.

"Nobody" Does It Better

RUFUS **AND** CHAKA KHAN

"Ain't Nobody"



WHTT 21-18
WBEN-FM 17-10
WNYS deb 30

WBLI on
WNBC 23-17
WPLJ 7-5
Z100 4-5
WCAU-FM 24-23
B94 22-15
WHTX 27-24
PRO-FM 29-24
94Q 29-21
Z93 deb 20
KAFM on
I95 on
Y100 add
B97 30-22
Q105 27-26
B104 4-7
WKQX deb 32
Q102 add 29
KIMN deb 38
Q103 on
KEARTH 14-13
KIIS-FM 20-19
KIQQ deb 31
KMJK on
KYUU on
KWSS add
WFLY 33-28
WYCR 27-25
WTIC-FM 23-10
WLAN-FM add
KC101 add

WSPK add 40
Q106 add
WBBQ 30-25
KZZB deb 36
KXX106 19-16
WBCY add
WDCG add 29
WANS-FM 27-24
WOKI add 39
WFMI 40-32
KRGV 21-14
KX104 28-18
WSFL 37-25
WRVQ 27-20
WNAM add
KMGK add
Z104 36-33
WHOT 38-34
KBBK add
KMGX 40-35
KYNO-FM 17-14
KIKI 25-18
KQMQ 18-16
KLUC deb 32
KIDD 21-7
KHYT 22-18
WGUY 12-5
WERZ deb 39
WQCM deb 40
WOMP-FM add
WISE deb 39

WJAD 34-29
WCGQ deb 32
Q104 deb 29
WFOX add
WIXV 37-32
Z102 34-26
WGLF deb 35
WBWB deb 40
KCMQ add
Y94 add
KWTO-FM add
KCDQ 38-34
KGHO add
KBIM deb 36
KSLY deb 34
KIST deb 39



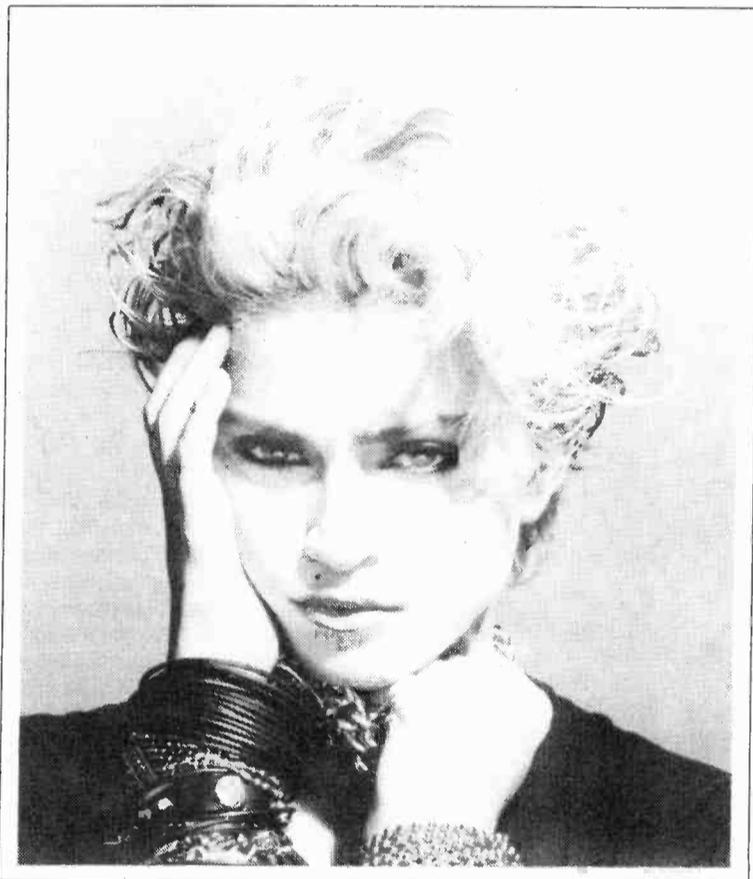
Produced by
Russ Titelman



Go On "Holiday" With MADONNA

MADONNA

"Holiday"



WXKS-FM deb 30
WPLJ 33-27
Z100 11-11
WCAU-FM on
93FM on
I95 6-4
Y100 13-8
WABX on
KFRC add 29
WFLY add
WVSR add
K104 on
WZLD on
KAMZ deb 26
KSET-FM on
WFMI add
KBFM on

KRGV add
WSFL add
KTFM add
KJ103 add
WHOT on
KSKD on
KHYT 40-29
OK100 add
95XIL on
WJBQ add
WJAD on
WIXV on

Produced by
John "Jellybean" Benitez
for Jellybean Productions Inc.



Contemporary Hit Radio



JOEL DENVER

AS THE WORM TURNS IN THE BIG APPLE

CHR Comes To Life In New York

For many years New York City was the ideal for CHR when WABC was on top. It was the dream of many a radio neophyte to work there. Then in May 1982 WABC shocked the industry and became the ABC Talkradio flagship station. Kevin Metheny's WNBC was all alone in the CHR arena.

This past summer Kevin's bite of the Apple turned up a worm. First, ABC's WPLJ PD Larry Berger surprised everyone by dropping the station's longtime AOR format in favor of a hit-oriented CHR approach. Within a month Malrite's newly-purchased Z100(WHTZ) signed on with Scott Shannon at the programming reins, and the battle lines were drawn.

National interest naturally focuses on the number one market in America, so I've arranged a sneak preview of what the players have in store for each other. It's a "no-punches-pulled" rundown of what promises to be a history-making book for the CHR format. The ratings results of this market could have far-reaching effects, probably national in scope, regarding philosophy and style of presentation.

WPLJ - From AOR To CHR



Larry Berger

Jim Kerr



Tony Pigg

Pat St. John

Larry Berger has been PD at WPLJ for nine years, first joining ABC as PD at WRIF/Detroit, where he spent a year and a half. "I didn't even like AOR music back then," he admitted. He worked as Frankie Crocker's MD at WWRL/New York in the late '60s. But as the years rolled by, Larry learned the music and piloted WPLJ to some solid ratings successes.

Larry revealed, "The idea of going CHR has been a subject of discussion for quite some time now, as we always perceived WPLJ as having a rather limited format. Talk of broadening it came to fruition when we noticed that as our audience got older, they didn't stay with us - they went elsewhere.

"The idea to change formats first came to light in the late '70s when Disco hit this town in a big way. Then being a pretty broad AOR, we decided to tighten down a bit. At one point we even played 'The Hustle' by Van McCoy!

"Again in spring '82," continued Larry, "we discussed going with CHR but decided against it because Doubleday was about to enter the market with WAPP. Finally last spring, as we made our projections for the coming year, the discussions became more

"There will never be any on-air mentions of Z100 on WPLJ. I don't care what he does. I don't care if he starts talking about my mother!"
—Larry Berger

serious. By mid-June our minds were made up and the official change came at the end of the month. We've since evolved into a much more pop-sounding station."

Before writing this article, I listened to airchecks of WNBC, Z100, and WPLJ. In contrast to its competitors, WPLJ is decidedly laid-back and less personality-oriented in its jock approach. However, I did find it an easy station to listen to. As Larry explained, "It's more of a subjective perception when you compare it to a Hot Hits-type delivery, which Z100 has. Our target audience has changed a bit, as we're trying to outgrow our teen-heavy image to include teens and the 18-34s.

"We've recently added some jingles to our presentation, using JAM's 'Hit Radio Package.'" At this point, Larry affirmed, "We are not going to change calls to WABC-FM because there have already been many, many dollars spent on TV, print and now jingles promoting WPLJ. There hasn't even been a discussion of changing calls."

Moving the subject to music, Larry said, "We still play oldies but they are a relatively small percentage of our mix, maybe 25% in all. Our recurrents are formatted and programmed separately but rotated similarly to currents. We run a comfortable list of about 40 current titles right now."

\$\$ Promotions \$\$

New York City is the big time and radio stations in the race are willing to spend the cash to win. WPLJ is no exception. Larry noted, "In the late summer, we went into the subways with a bright red and yellow poster that read 'Now for the first time, all your favorite music on one radio station.' We adopted our 'Home Of The Hits' slogan and backed it up with TV right after Labor Day."

Detailing the TV spot, Larry said, "The concept is 'Some old friends of yours are up to something new.' A hand then moves across to the radio tuning in to 95.5. Then we go inside the radio and each tube shows a different artist, and then you see a gingerbread castle metamorphosize into our WPLJ logo. We've had lots of calls from everyone about it, including competitors."

Looking at what sister stations WLS-AM & FM/Chicago and Q107/Washington spend, it would be safe to say WPLJ will follow suit. While WPLJ hasn't given away any cash yet, "We've co-sponsored a Stevie Wonder concert at Madison Square Garden, and we are selling WPLJ 'Flashdance' sweatshirts for \$7 - the mail response to those is unbelievable. We've got a lot more on the horizon," Larry promised.

Continued on Page 32



WNBC Goes It Alone On AM

Competition is healthy, and when WABC changed formats WNBC had to react to keep music listeners on AM. As a result, PD Kevin Metheny changed WNBC's music policy. "WNBC is rocking harder than it used to," he began, "but since the complexion of the market has changed again, we realize our music is really becoming secondary, relying more upon our personalities. The music must be compatible with Don Imus and Howard Stern, so it had to rock a bit harder. Now instead of breaking some of this rock music as we did when we were the only CHR outlet, we can watch WPLJ and Z100 and pick the best. We finally have the needed market support for this music."

According to Kevin, WNBC has a unique place in the listeners' minds. He said, "We've never been known for our music, as we don't have the great rock 'n' roll heritage of a WLS. It's only been in the last four years or so that this station has really come into its own. WNBC's music is really relief after having to hold your sides from laughing at Imus or Stern."



Kevin Metheny



Don Imus



Johnny Dark



Frank Reed



Howard Stern

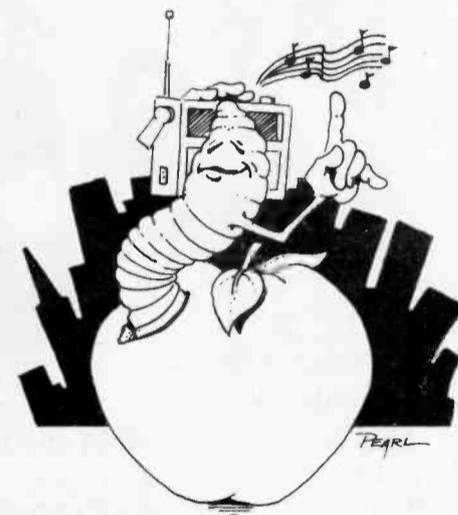
Some might think there's a lot of discipline on the air, but actually there's a lot of forethought and precision built into the craziness. We break a lot of rules intentionally, and it seems to work to our advantage."

The rest of WNBC's renegades include two three-hour midday slots with former WRKO/Boston legend Johnny Dark and six-year staffer Frank Reed. Nights are rounded out by newcomer Bumper Morgan, who comes in for the last hour of Howard's show as a "transitional" effort. Also included in Stern's show are his cast of characters and newsperson Judy DeAngelis. Kevin explained that when Bumper comes in, "Everyone in Howard's show dumps on him until 8pm." Covering overnights is station veteran Allen Beebe.

Kevin continued, "Don Imus is joined by Charles McCord, one of the finest broadcast journalists in New York. He and Don fool around on the air but it never affects his credibility to a negative extent. There are a number of other people who come in and provide voices and characters for both Imus and Stern.

"As a complement to the other fine talent at WNBC, we have Roz Frank, who is not only perceived to be a credible helicopter traffic reporter but is also a personality in her own right. When Imus and Stern go on vacation, it is Roz who does their shows. We

really have to be a theater-of-the-mind radio station. We're trying to create truly compelling programming that appeals to those who grew up with WINS, WABC, and WMCA when they were all Top 40."



Z100 Guns For Imus

Kevin came right to the point about Z100, which he feels is trying to zero in on WNBC. "I'm not sure what to think yet," he said, "but there is no doubt Z100 will have a significant impact. They are hitting some people high and others low. They view our morning show as a direct competitor, but if they want to beat us in morning drive, then I hope they've brought their lunch. Z100 doesn't however, view us as a primary music target. They will have a severe impact on WPLJ and will also share with a lot of WKTU's audience."

Continued on Page 32

The Birth Of Z100

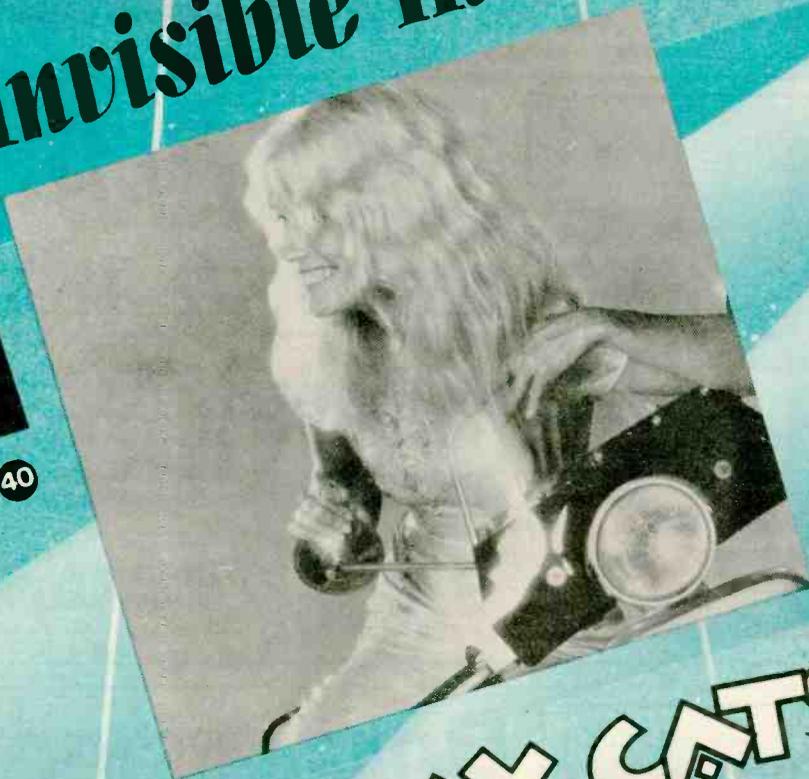
Overlooking the Meadowland, NJ Sports Complex, Z100 officially signed on the air August 6 with new state-of-the-art studios and a new transmitting facility atop the Empire State Building. I asked Scott Shannon to describe Z100 in 25 words or less, and believe it or not, he did! "It's hot-rockin', flame-throwin', fun-loving', booty kickin', free money Z100. We are the WABC of 1983 on FM."

Continued on Page 34

Kim Carnes Invisible Hands

Kim Carnes - "Invisible Hands" B-8181
 From the LP Café Racers SO-17106
 Produced by Keith Olsen for Pogologo Corp.

CHR BREAKERS
 CHART DEBUT 40

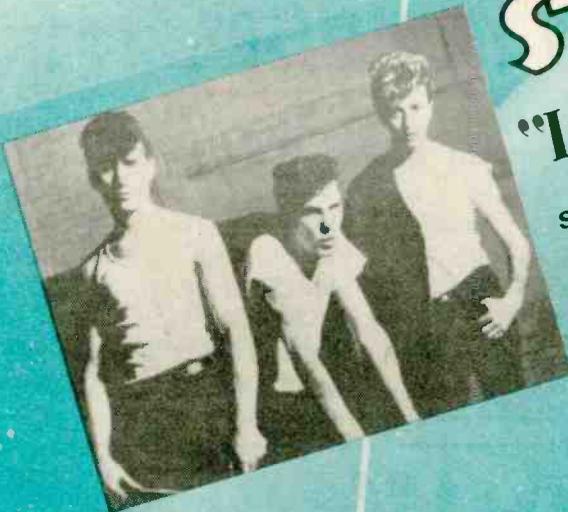


STRAY CATS

"I Won't Stand In Your Way" B-8185
 From the LP Rant n' Rave with the Stray Cats SO-17102
 Produced by Dave Edmunds

CHR NEW & ACTIVE

✓ STRAY CATS "I Won't Stand In Your Way" (EMI America) 88/41
 Moves: Up 2, Debuts 13, Same 32, Down 0, Adds 41 including WNYS, WKTI, KHTR, KIQQ, KMJK, KITS, KYUU, 98PX,
 WBBQ, WRQK, KJ103, KXXX, WTSN, WXLK, 99KG.



MICHAEL STANLEY BAND

"My Town"

Michael Stanley Band - "My Town" B-8178
 From the LP You Can't Fight Fashion ST-17100
 Produced and arranged by the Michael Stanley Band for MSG, Inc.
 and Bob Clearmountain for Fast Forward Productions, Ltd.

CHR CHART 32



naked eyes

"When The Lights Go Out" B-8183
 From the LP Naked Eyes ST-17089
 Produced by Tony Mansfield

CHR NEW & ACTIVE

NAKED EYES "When The Lights Go Out"
 (EMI America) 72/23 | Moves: Up 4, Debuts 12, Same 33, Down 0,
 Adds 23 including WFLY, WTIC-FM, WKEE, WHFM, WPST, WANS-FM, WFMI,
 KLIK, WVIC, K093, WISE, WJAD, WCIL-FM, KFMW, KBIM.



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 High-Quality XDR Cassettes

EIPIACES FOR WI



QUIET RIOT "CUM ON FEEL THE NOIZE"

CHR BREAKERS

10/21/83

HEAVY ROTATION ON MTV
NOW OVER 1.7 MILLION ALBUMS SALES

CHR Chart: 28 to 16 AOR Albums: #15 AOR Tracks: #21



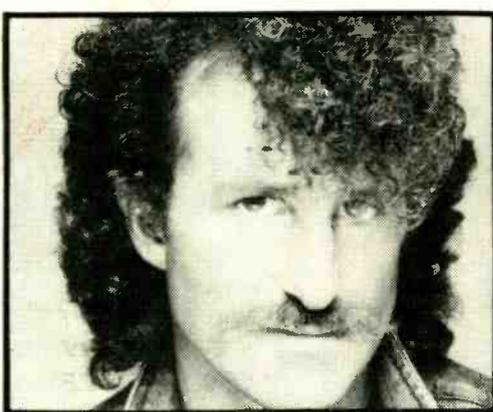
ROMANTICS "TALKING IN YOUR SLEEP"

AOR Albums: 10 AOR Tracks: 22

CHR NEW & ACTIVE

ON MTV

| | | | |
|----------------|-------------|------------|----------------|
| WHTT add | KMJK 35-33 | WKDD 23-18 | WRQN add |
| WXKS-FM deb 32 | KITS add | WGRD 15-9 | KQMQ add |
| WCAU-FM add | KWSS add | WZZR 29-23 | KHYT add |
| 93FM deb 22 | WKEE add | WJXQ 14-11 | WIGY 39-34 |
| WABX 17-11 | WKRZ-FM add | WVIC 27-22 | WERZ 36-31 |
| WHYT 14 | KZZB add | WRKR 35-30 | WHEB 29-23 |
| | | | WOMP-FM 35-30 |
| | | | KQIZ-FM 8-7 |
| | | | WYKS 29-23 |
| | | | Q101 add |
| | | | WIXV 30-19 |
| | | | KYTN add |
| | | | WAZY-FM add |
| | | | KCDQ add |
| | | | KBIM add |
| | | | WPHD on |
| | | | WLOL-FM on |
| | | | KIQQ on |
| | | | KSET-FM deb 28 |
| | | | WKFR deb 29 |
| | | | KLUC 28-24 |
| | | | KO93 22-20 |



MATTHEW WILDER "BREAK MY STRIDE"

A/C Chart: 17 to 12

CHR NEW & ACTIVE

| | | | | |
|---------------|---------------|--------------|------------|------------|
| WXKS-FM 27-22 | WLOL-FM 27-16 | KYUU 29-21 | Z104 32-23 | KCDQ add |
| WCAU-FM 31-29 | KEARTH 22-19 | KNBQ 33-30 | KFI 20-16 | WHTT 37-35 |
| WHTX 19-16 | KIIS-FM 40-32 | WVSR add | KIDD 27-24 | WNYS on |
| 94Q add 25 | KIQQ 35-24 | WRQK 28-24 | WIKZ add | PRO-FM on |
| Z93 23-18 | KCNR 28-24 | WHY-FM 24-19 | WTSN add | WGCL on |
| 93FM 27 | XTRA 22-20 | KTFM 20-17 | Q101 31-20 | WERZ 39-36 |
| | | KROK add | WAEV 35-30 | WJBQ 27-24 |
| | | WNAM 32-29 | WIXV 14-11 | KGHO 35-32 |
| | | WEBC add | Z102 25-17 | |
| | | WZZR 17-9 | WBWB 35-26 | |



ALDO NOVA "YOU'LL ALWAYS BE MINE"

CHR SIGNIFICANT ACTION

AOR Albums: 12
AOR Tracks: 9

NEW SINGLE — ON YOUR DESK THIS WEEK

| | | |
|------|------|------|
| WPHD | WKDD | |
| CHUM | WZZR | WERZ |
| WABX | WJXQ | WJAD |
| WRCK | WHOT | Q104 |

Portrait

ANNOUNCING CHR RADIO



EDDIE AND THE CRUISERS

"ON THE DARK SIDE" FROM THE HIT MOVIE "EDDIE and the CRUISERS"

CHR NEW & ACTIVE

ON MTV

| | | | | | | |
|---------------|------------|-------------|---------|---------|---------|---------|
| WXKS-FM 29-24 | WGRD 29-23 | KITY deb 33 | KSET-FM | WACZ | WXLK | KCMQ |
| PRO-FM 26-21 | WZZR 19-15 | WKDD deb 30 | WOKI | WERZ | WIXV | WAZY-FM |
| Q105 29-25 | KFI add | WZPL 35 | WFMI | OK100 | WGLF | KGOT |
| WGCL add | KKQV 33-27 | WRKR 28-25 | WSTO | 95XIL | WBNQ | KSLY |
| WABX 26-22 | WPHD 38-36 | CKGM | WJXQ | WJBQ | WCIL-FM | KZOZ |
| KHTR deb 26 | K104 38 | Y100 | WHOT | WSQV | | |
| WKRZ-FM 27-23 | WPST 39-36 | WLAN-FM | KIDD | KQIZ-FM | | |
| WDCG add | WRCK 40-37 | WZLD | KSKD | WYKS | | |

Music Performed by JOHN CAFFERTY and the BEAVER BROWN BAND



HEART

"ALLIES"

**CHR
SIGNIFICANT ACTION**

| | | | | |
|------|------|-------|-------|------|
| WABX | WSSX | WHOT | 95XIL | WHSL |
| KNBQ | WBCY | KRQ | WSQV | KFMW |
| K104 | KITY | WERZ | Q104 | KGHO |
| WSPK | WKDD | OK100 | WIXV | KZOZ |



SURVIVOR

"CAUGHT IN THE GAME"

**CHR
SIGNIFICANT ACTION**

ON MTV

AOR Albums: **16** AOR Tracks: **11**

| | | | | | | |
|---------------|---------------|---------------|---------|---------|------|------|
| WPHD 38 | KSET-FM 19-16 | WERZ 38-35 | 93FM | WOKI | WYKS | KYTN |
| B96 28-26 | WFMI deb 39 | WHEB add | WABX | WKDD | WIXV | WSPT |
| WLS deb 36 | WJXQ 26-24 | WSQV deb 27 | WTRY | WZZR | WHSL | KDVV |
| WLS-FM deb 36 | WVIC deb 23 | KQIZ-FM 17-11 | K104 | WZYQ | WBNQ | KOZE |
| WSPK add | WRKR 40-37 | KZOZ deb 39 | WLAN-FM | OK100 | | |
| WRCK 33-31 | KSKD 31-25 | WXKS-FM | WSSX | 95XIL | | |
| | | | WANS-FM | WOMP-FM | | |
| | | | WQUT | WJAD | | |



ELO

"STRANGER"

BRAND NEW - ON YOUR DESK THIS WEEK!

Already On: Q107 95XIL
K104 WIXV
WKFR KYTN
OK100



**SHIPPING
THIS WEEK**
**CHEAP
TRICK**
"I CAN'T TAKE IT"

JoBOXERS Packs The Punch You Need To Get "LUCKY"



JoBOXERS

"Just Got Lucky"

10/21/83

CHR BREAKERS

CHR Chart: **35**

Added This Week
Week At:

| | |
|---------|---------|
| WHTT | Q100 |
| WBEN-FM | WABB-FM |
| WKBW | WRVQ |
| WBLI | WTSN |
| 94Q | WAZY-FM |
| KWSS | KKRC |
| KUBE | KKAZ |

KIST

RCA
Records



CHR Comes To Life In New York

Continued from Page 28

Aware But Not Afraid

Since the days of WXLO, CHR had been absent on New York City's FM dial. The lone exception has been WBLI/Long Island, which regularly shows up in the book, but with only a one share or less. It's been a case of feast or famine and a belief in the myth that CHR won't work in New York on FM. To help dispel that notion once and for all, market observers point to a just-released September-only Birch, which shows WPLJ at a respectable 4.3 share. But Z100 shocked everyone by showing up with a 7.2 for *first place!* (Bear in mind this was a special one-month report bought and paid for by Z100. Normal Birch monthlies contain a rolling average.)

I asked Larry if he was aware what was going to take place at Z100 at the time WPLJ changed formats. "Since they applied for the calls WHTZ, I figured it would be a CHR station but I wasn't sure what it'd be like. I'd heard Q105 in Tampa so I knew a bit about what Scott would do, but Z100 sounds different from Tampa."

And what was the public's reaction to WPLJ's format flip? "The overall acceptance has been pretty good. At first the phone rang off the wall and then the mail started to come in, but it never approached what I expected. Those that did write were extremely angry and the rest accepted the change with enthusiasm. Week-to-week samples from Arbitron indicated we did indeed bottom out at the end of August. The AOR core audience gave up, but we bounced right back in the last two weeks of the summer book. I'm very confident about the fall." As it turns out, the summer ARB showed WPLJ to be stable (4.1-4.0), while Z100 debuted with a 2.0 and WNBC increased 3.1-3.6.

Putting The Pieces Together

When asked if he felt busier as a CHR PD than as an AOR programmer, Larry replied, "I'm not sure if it has anything to do with the format. However, I'm very busy just putting all of the pieces in place. We still have to launch our main promotion, the jingles have just been added, and we're still stabilizing the on-air staff." Larry confessed, "This has been the most maddening summer of my life, and at age 42 I'm working harder than ever... but I love it."

He went on to plug his jock staff. "I moved Peter Bush (recently with KC101/New Haven) from late-nights to early evenings when Carol Miller left, but the rest of the staff is pretty stable. I've got a lot of confidence in morning man Jim Kerr, who had his best summer book ever. MIDDAYS is Tony Pigg, who did CHR years ago. Pat St. John does afternoons, and he's as good as they get. He did CHR at CKLW, and WKNR. All nights is Bob Marrone, who does a really fine job. As soon as we get a late-night personality we'll be set." Larry indicated he's still shedding some AOR syndication and is picking up "American Top 40."

No Reaction To Z100

If you spend any time listening to Z100 you're bound to hear Scott Shannon referring to WPLJ as "WIMP Radio" and Larry Berger being called "Larry Booger." Larry was very diplomatic about what could be a sensitive subject. "I'm sure Z100 is a professional operation and they do what they do for a reason, but I make it my policy not to criticize others."

"To get my job done, I focus all of my attention on WPLJ, because I can't change what they're doing anyway. Although I did sample Z100 when they first came on, I don't listen to them very much now. Consequently, I haven't heard most of the insults and frankly am not interested in them. It would be distracting to pay attention to it," he reasoned.

"I can't tell you how many people have asked me about all this stuff, and they're surprised I'm not bothered by it. I acknowledge it's happening, but I'm not about to get into an on-air battle. There will never be any on-air mentions of Z100 on WPLJ. I don't care what he does. I don't care if he starts talking about my mother! It's not relevant to entertaining radio for people in New York."

Discussing WNBC, Larry observed, "WNBC is using Don Imus and Howard Stern as bookends for the station, and they are both very potent personalities. Imus and Stern can still survive on AM because of their strength with both the 25+ demos and their in-car listeners from Long Island and Westchester commuter traffic."

WPLJ boasts a research department budget "well into six figures," disclosed Larry. "We have

one of the best callout systems in the country and incorporate those for rotations. Retail is very important, as we have many big hits here that don't cross over nationally." He cited examples such as Madonna, SOS Band, and Stacy Lattisaw, and went on to predict, "WPLJ will eventually be a five or six-share radio station. We're in a very acceptable position to cross come with A/C and Urban competitors and are able to grab some of the dissatisfied AOR come as well. WPLJ is here to stay."

WNBC Goes It Alone On AM

Continued from Page 28

"WPLJ is doing an extraordinary job with their new sound," observed Kevin. "I find them to be easier to listen to than Z100 and I look for WPLJ to cause problems for WPIX and WYNY. It seems WPLJ has a bit more variety than Z100. A lot of people want to talk about this battle being won or lost in the fall sweep, but it will take a while to settle down. Advertising will play a big role in who beats whom, and WPLJ's TV campaign is extraordinary."

"The thing to remember is that Scott Shannon is so crazy and will always be dangerous, and I say that lovingly. His coming into town has shaken everyone else up and put us on our toes. Z100 even did a few numbers on Imus in the beginning. As for me, I don't

"There is no doubt Z100 will have a significant impact. They are hitting some people high and others low. They view our morning show as a direct competitor, but if they want to beat us in morning drive, then I hope they've brought their lunch."

—Kevin Metheny

listen to them very much because I'm more concerned with how we sound. Imus ignores them, as does Stern. In fact Imus and Stern pick on me worse than Scott could ever do."

Stimulating WNBC's Commuter Audience

Realizing where most of WNBC's listeners come from, Kevin goes right for them. "Our bumper sticker promotion takes advantage of our tremendous in-car audience. We hand out cash by giving folks 66 minutes to call in and claim their prize once they've been spotted by the 'N-Car.' In order to enhance the possibility of winning, we promote where the N-Car is going to be to register license plate numbers for future winners. The prize is \$666.66 and we always call two license numbers at a time as part of our 'double the winners' concept."

"WNBC VP/GM Randy Bongarten, Advertising & Promotion Manager Ellen Kaye, and I decided if we can't dominate a promotional area we weren't going to mess with it. So we passed on TV this time around rather than get lost in the flood of radio commercials. We will, however, dominate the billboard arena. We are on AM, but WNBC will pull through just fine because everyone from corporate on down has a winning attitude."

Motion

Bob O'Neil has been promoted to Operations Director from the Assistant PD slot at KSTN/Beaumont from across town at K106... Q106/York, PA's Jim Buchanan moves into middays and is appointed Production Director. Also, Mark McKenzie joins Q106 in afternoons from WRBC/Lebanon, PA, and Brad Flick exits to work for an ad agency.

KHYT/Tucson's personality lineup includes Production Director Andy Stevens in morning drive, Connie Breeze middays, Blake Williams in afternoon drive, Rita Davis nights, and Bob Perez late-nights.

ASIA

"The Smile Has Left Your Eyes"

7-29475

Produced by Mike Stone
For Mike Stone Enterprises LTD

From The Platinum Geffen LP ALPHA GHS 4008



CHR CHART: **33**

Now Over 184 Stations!
Check This Asia Action:

| | | | |
|---------------|--------------|-------------|------------|
| WNYS deb 27 | KCNR add 31 | WABB-FM add | KSKD 26-18 |
| WCAU-FM 39-34 | KYUU deb 29 | WRVQ add 30 | WYKS 22-15 |
| CHUM add | KWSS add | WEBC deb 19 | KTDY add |
| KAFM 31-25 | KUBE add | WGRD 24-15 | Q101 32-19 |
| WABX 35-30 | K104 26-16 | ZZ99 13-9 | KXSS add |
| KBEQ 28-23 | KC101 add 30 | WZOK add | KDZA add |
| WLOL-FM 30-25 | WQID add 34 | WHOT 25-17 | |
| KIMN 32-27 | WSSX 24-17 | KHOP 24-16 | |

IRENE CARA

"Why Me?"

7-29464

Produced by Giorgio Moroder

The First Single From The Soon To Be Released
Geffen / Network LP WHAT A FEELIN' GHS 4021



CHR Chart: **38**

Added This Week At:

| | | | | |
|------|------|---------|---------|------|
| WBLI | KHTR | KSET-FM | KIDD | WSPT |
| Z93 | KIMN | WOKI | KWOD | KSLY |
| B96 | KOPA | WABB-FM | WCIR | KIST |
| WKQX | WQID | WRKR | KKXL-FM | |

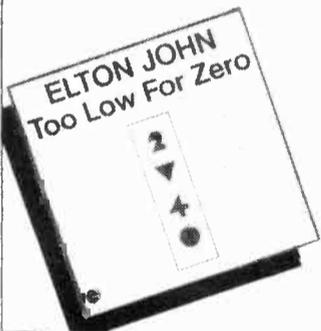
ELTON JOHN

"I Guess That's Why They Call It The Blues"

7-29460

PRODUCED BY CHRIS THOMAS

The newest single from the
Geffen album TOO LOW FOR ZERO GHS 4006



Now On Over 114 Stations
Including These Believers:

| | | | | | |
|---------|-------|---------|---------|---------|---------|
| WBEN-FM | WFLY | WANS-FM | WNVZ | KLUC | Y94 |
| WBLI | WTRY | WZYP | WKAU | KO93 | KYTN |
| WCAU-FM | KC101 | WQUT | KIHK | KRQ | KKLS-FM |
| WGCL | WSPK | WOKI | WEBC | WGUY | KWTO-FM |
| KIMN | WGFM | FM100 | KJ103 | WIGY | KTRS |
| KNBQ | KHFI | G100 | K107 | WOMP-FM | KCBN |
| | | | KEYN-FM | KTDY | KSLY |
| | | | KKFM | KBNQ | KZOZ |
| | | | KIKI | KCMQ | KIST |

JENNIFER HOLLIDAY

"I Am Love"

7-29525

Produced By Maurice White for Kalimba Productions 

The First Single From
The Geffen LP FEEL MY SOUL GHS 4014



CHR SIGNIFICANT ACTION

| | | |
|----------------|-------------|------|
| B104 deb 25 | KFRC 30 | B94 |
| WXKS-FM deb 27 | KITS 30 | B97 |
| WNYS add | WBBQ add | WRQN |
| Z100 20-13 | KAMZ deb 30 | WHOT |
| PRO-FM add | KRGV add | KQMQ |
| 94Q add | KMGX 38 | WERZ |
| I95 deb 22 | KHOP add | WJAD |
| Y100 28-25 | WGUY 29 | KKQV |
| Q105 add | WCAU-FM | |



GEFFEN RECORDS

Manufactured exclusively by Warner Bros. Records.

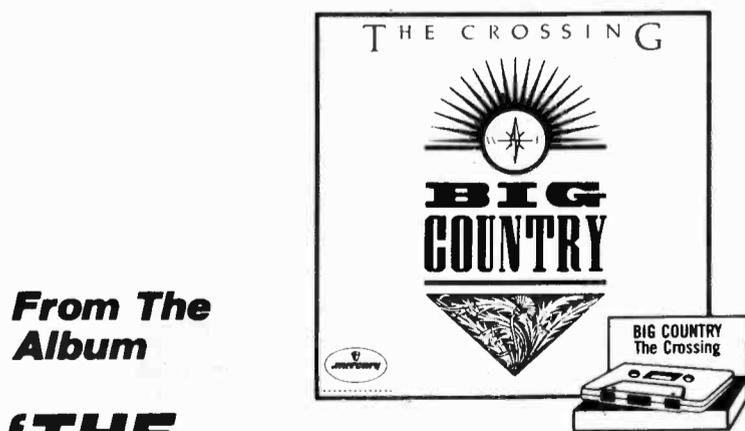
ANOTHER POLYGRAM RECORDS

BREAKERS

BIG COUNTRY



"In A Big Country"



From The
Album

'THE CROSSING'

Manufactured and Marketed by
PolyGram Records

The Birth Of Z100

Continued from Page 28

Scott recalls that when he took the job, he had only a month to put all the pieces together. "While looking for a staff, my GM Dean Thacker and I set up shop in a nearby hotel suite and waded through more than 1400 audition tapes. Because we had to move fast we couldn't properly get to them all. I listened to many of them, but in reality went for some known quantities because of the time factor."

Scott, who is part of the morning show himself, listed the rest of his lineup: "Middays is Operations Manager Charles Crane, who uses the air name Christopher Reed. Afternoons was originally Cat Simon, but he returned to KZBS/Oklahoma City, as he couldn't adjust to the idea of not doing mornings. We are replacing him with Jeff Hooker from B96/Chicago. Right now parttimer Danny Hernandez is doing afternoons. Early evenings is Jack Da Wack from B97/New Orleans, late-nights is Sean 'Hollywood' Hamilton, and all-nights is Stevie Brooks from WFOX/Gainesville.

"New to mornings is Ross Brittain from WABC, who became available when they broke the team of Ross & Wilson. It's not really a two-man morning show, but more of a family show including sports personality J.R. Nelson, News Director Claire Stevens, and Captain Kevin, who is our 'baby DJ' in training."

From the tapes I've heard, the Z100 morning show is a lot of fun to listen to. Scott said, "I created this show because it's what New York needed. When I worked for Q105 I was able to refine my concept for mornings by combining bits of Wally Phillips, Rick Dees, Ross & Wilson, and Murphy In The Morning. We talk about what's going on in our lives and let the audience know we are real people. The show is pretty homey and down to earth."

The rest of the station is a bit more straightforward-sounding but is still exciting, incorporating jingles and a touch of reverb. "I've never been a big believer in jingles," Scott pointed out, "but I believe they are part of CHR for New York. There is a consistent thread of continuity throughout our programming created by our promos and music. We do play oldies, so you can't equate us with Mike Joseph's Hot Hits format, as many have wrongly done."

"It's hot-rockin', flamethrowin', fun-lovin', booty kickin', free money Z100. We are the WABC of 1983 on FM."

—Scott Shannon

Saying What The Listeners Think

Scott gives his audience a lot of credit. "These listeners make up the smartest audience in the world. All of a sudden they've been hearing changes in local radio stations. Thankfully, all of our changes have been of a familiar and positive nature. We've explained to the audience that Ross got fired at WABC and we hired him, but when Carol Miller was let go at WPLJ after eight years, you heard nothing. To me, the listeners need to know what's going on and you owe them an explanation.

"We are really trying to evoke what the listeners think but wouldn't expect to hear on the radio," he noted. "For example, the average person thinks those Calvin Klein TV spots are stupid, so we make fun of them. I've got to believe the people get off on that. In my entire career I've never played so many uptempo or black crossover/dance records, and I can't tell you what it has done for the momentum of this station. We do what the people of this city expect to hear on a radio station. We are the people's radio station."

From Worst To First

Taking the position of the underdog, Scott is looking for the people to rally around Z100. "George Maxian is the radio columnist for the New York Daily News, and he's a friend of Imus's. As a result, he's always knocking me, my show, and the station. So we have bumper stickers printed that read 'Caution: I brake for George Maxian.' We also have requested that listeners make up their own. When the summer Arbitron came out, we were 20th in the market and our new slogan became 'From Worst To First.'

"Until just last week we have never had any outdoor media exposure; it's all been word of mouth. We've just begun a flight of ten-second TV spots.



The Z-Morning Zoo (standing, l-r) includes News Director Claire Stevens, Public Services Director Jonathan B. Bell, Production/Sports Director J.R. Nelson, and baby DJ in training Captain Kevin. Pictured (sitting, l-r) are morning show cohosts Ross Brittain, and PD Scott Shannon.

When you look at the special Birch report, I'd say we've done pretty well so far with a 7.2 share. We've run a bit of contesting, just simple getaway weekends to see Def Leppard and Rick Springfield, and we've also given away some \$100 bills."

How does Scott think those Birch numbers will translate to Arbitron? "When the Arbitron comes out in January, Z100 will be either number one or two in the market. We're giving the people something they've never had before on FM... the hits and personality combined with a manageable spot load of seven minutes an hour."

Taking Pot Shots

I saved the part of our conversation dealing with Scott taking on-air shots at his competitors for the end. Specifically, I asked him about referring to WPLJ as "WIMP Radio" and calling Larry Berger "Larry Booger."

"The New York market is a battlefield," asserted Scott. "If WNBC was our only base of comparison we'd be in trouble. We feel WPLJ, compared to us, does sound wimpy. In my opinion we do CHR better than they do. On top of that, Larry Booger told everyone in R&R in the AOR column that they weren't changing format, which was misleading because they *did* change formats. They enraged people and we're simply taking advantage of that anger. We admit it, we're CHR and proud of it. I was at a movie the other night and there was a trailer for WPLJ. Kids started shouting 'WIMP Sucks,' and it's because of us.

"We play the hits 24 hours a day. Over at WIMP, they're trying to convince the audience you can hear Def Leppard around the clock when you'll hear that group plus Sergio Mendes. They think it's publicity for them, but time will tell. I totally expect WPLJ to fall to under a two share. I predict WPLJ will return to AOR and WABC will go CHR again one day."

Imus Busters

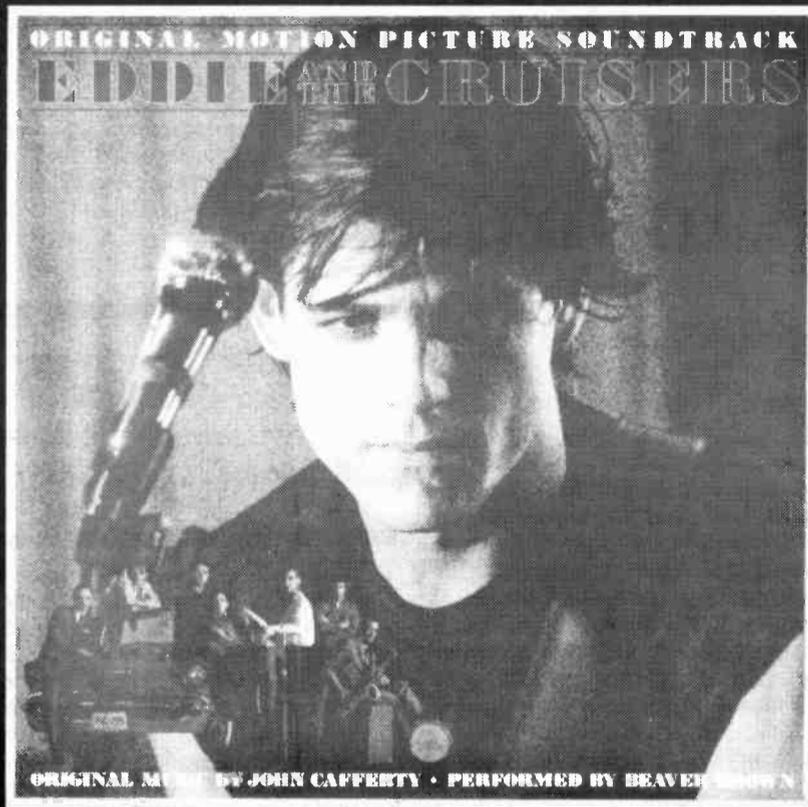
The subject turned to WNBC and Scott became more serious. "In order to be the number one morning show in town we've got to beat Don Imus. So, we rag on him from time to time. As a result, we're giving away free 'Imus Busters,' which are FM converters for cars. We just cut a big deal with a local audio chain to install them for our listeners. Imus is the guy to beat and I know it. I won't feel successful until I've got a bigger 12+ share than Don Imus. By the end of the fall book we'll beat him 12+, but it will take a bit longer to grab all of the demos we want as well."

Scott concluded, "I wouldn't have left the company or station I was with if I wasn't going to come to work for a station and company committed to winning. Malrite is committed to being number one. They just told me to come here and do what I do best. That's what I'm doing because that's all I know how to do."

Motion

For the record, Scott Summers and John Q. Locke exit WZLD/Columbia and move across the street to WNOK, with Scott filling the 6-10pm spot and John handling 10pm-2am... KYNO-FM/Fresno PD John Lee Walker adds morning drive to his duties... Tom Holliday exits KLZR/Lawrence, KS as Music Director... Joining WNYS/Buffalo is Kelly McCann, the new assistant PD and Music Coordinator moving from WHFM/Rochester. Chuck Lakefield exits WKBW/Buffalo for weekends at WNYS.

EDDIE AND THE CRUISERS Soundtrack Album



Is
JOHN CAFFERTY
And
**THE BEAVER
BROWN BAND**

The Single
“ON THE DARK SIDE”
Is
A Smash

Congratulations To John Cafferty And The Beaver Brown Band
On Their First Hit Single And Album!

Scotti Bros.



Scotti Brothers

Produced by Kenny Vance Management: Arnold Freedman for Oasis Prod., Inc.

Distributed by CBS Records

AOR



STEVE FEINSTEIN

METAL HEALTH OR METAL MADNESS?

AOR Metal Mania

Heavy metal music is like sushi — you either love it or hate it. Apparently, until recently, most AOR programmers felt there was something fishy about metal, because it's only of late that heavy metal's bombastic sonic assault has invaded AOR frequencies in great quantities.

We're not talking here about the classic hard rockers that AOR has always supported, like Led Zeppelin or Van Halen. Rather, we're referring to the uncompromising headbangers whose records you might play at maximum volume, if you were of a mind to break your lease or to find out just what it takes to make your ears bleed. Among their ranks would be relatively new upstarts like Dio (the band; singer Ronnie Dio is a 20-year rock & roller and no upstart), Quiet Riot, Iron Maiden, and Def Leppard, as well as veterans such as Ozzy Osbourne and Judas Priest, who've found increased acceptance from AOR in the past couple of years. Factor in a number of bands that seem to be on the brink of making it — Dokken, Queensryche, Motley Crue, and Y&T among them — and you may want to get the women and children off the streets before the bone-crunching fury really heats up.

What's going on here? Why did AOR seemingly look upon metal as the black sheep of the rock and roll family for so long, only to recently welcome it onto its musical menu? AOR stations now have special programs devoted exclusively to metal, with names like "Metal Shop" and "Head-

"(Heavy metal) . . . it's only in or out of vogue as far as whether or not it's the current thing to do in radio programming circles."

—Tony Berardini

banger's Heaven." There's already a British metal magazine, *Kerrang!* What's next? Will *People* magazine soon be writing of "metal chic"? Will the Grammy Awards establish a new category for "Best Metal Record," with presenters in leather tuxedos and studs? Surely a Surgeon's Report on the Effect of Heavy Metal on the Neurological System can't be far off.

It's actually not that far-fetched, considering that Leppard's "Pyromania" has sold nearly 5 million copies according to PolyGram, and Quiet Riot's "Metal Health" is heading towards double-platinum. For some insight, squeeze into your leather pants, polish your chains and bracelets, blow dry your recently regrown shag haircut, and read on . . . if you've got the mettle for it.

Resurgence: Fact Or Fiction?

Is there a heavy metal revival, or did it never leave us in the first place?

You might not give much credence to the opinions of most general managers when the subject turns to heavy metal. WBCN/Boston's Tony Berardini, though, is perhaps the only GM qualified to hold forth on both profit margins and power chords, as well as being among the few whose ward-

robe ranges from leather and studs to three-piece suits. Tony, you see, is your musical host for "Heavy Metal From Hell," a weekly, two-hour show Sundays at 10pm, featuring music you'll never find on Jerry Falwell's personal Hit Parade.

He claims, "There is the illusion that metal goes in and out of vogue. In the minds of the kids who love it, it's never out of vogue. It's only in or out of vogue as far as whether or not it's the current thing to do in

- Is Metal Back, Or Did It Never Leave?
- Why Are Metalheads So Loyal?
- Effect On Upper Demos
- Taking Stock On Its Future

Many folks might nominate Cliff Burnstein as the industry's premiere Metal Maven. Cliff counts Rush and Scorpions as among his signings during a tenure at Mercury as National Album Promotion Director and an A&R rep. He and his partner Peter Mensch managed Scorpions, Def Leppard, Michael Schenker, and AC/DC for

" . . . there's going to be a demand for this music. Whether or not AOR is aware of it is neither here or there." —Mike Bone

Contemporary Communications Corp. Now, he and Mensch are on their own, guiding the careers of Def Leppard and Dokken. (Understand that this man is seriously into metal. By his own admission, he "misses the day when you could turn on the radio at 9 in the morning and hear Black Sabbath's 'War Pigs.'")

glory now that her predilection for the hard stuff has been vindicated, and observes, "There seems to be a backlash against modern music. The hard rock audience became polarized and more vocal when radio started playing a lot of new wave."

Lifeset notices the same phenomenon. He likens it to previous splits in the rock 'n' roll audience, such as "the Pat Boone vs. the Elvis Presley crowds in the '50s, and the mods and the rockers in the '60s. It's the two trendy elements — one a little highbrow and intelligent, the other sort of low-class and from the streets."

Radio: Slow Or Smart?

Did the AOR audience only lately develop a taste for metal, or did radio finally wake up to what the audience wanted all along?

"There's always been a hard rock audience," affirms Gloria Johnson. "Instead of paying attention to the streets, maybe PDs' and MDs' personal tastes influenced their programming."

What was it like for Gloria, being an advocate for a type of music that wasn't mentioned in polite AOR company? "Nationally, a lot of people would laugh at me. They would say, 'You're just a metalhead. What do you know?'"

Arin Michaels, KLAQ/El Paso PD, another staunch metalite, thinks metal scared programmers. "They were afraid of blowing off half their audience — the upper demos." She figures programmers were caught in a Catch 22 situation, explaining, "They didn't realize the demand for it. If you play something, you get feedback. If you don't play it, how are you going to know?"

"There seems to be a backlash against modern music. The hard rock audience became polarized and more vocal when radio started playing a lot of new wave."

—Gloria Johnson

Who's Changed, Radio Or Metal?

Can metal's increased airplay on AOR simply be because the quality of metal music has improved, with bands forging better records?

Tony Berardini objects to that reasoning, viewing it as "a copout on the part of programmers. It's an excuse they use for deficient ears or laziness on their part. Radio didn't explore heavy metal music."

He sees the increased amount of good heavy metal as a consequence, rather than a cause, of radio opening up. "There was always good heavy metal out there. Now there's more of it, because when heavy metal bands started having hits, other groups were encouraged by radio's increased attention."

Gloria Johnson feels improved production values and song quality have made metal less objectionable to radio. Both AOR and CHR are now saying, "It's not just deafening noise anymore."

Cliff Burnstein cites a natural tendency on the part of bands to develop a less strident sound over the years, thereby attracting a larger and wider audience. He points to Iron Maiden's "Cross Eyed Mary" as an example of a band making a first step towards greater accessibility.



Arin Michaels (c), with Saxon's Steve Dawson (l) and Biff Byford (r).

Tony Berardini

Gloria Johnson

Hugh Surratt

Les Tracy

radio programming circles. Its apparent resurgence on radio is only because programmers decided to open themselves up a little more. The same thing has happened with modern music and black music on AOR, too."

Mike Bone, Elektra/Asylum VP of Promotion, is a Southern gentleman with a well-known affinity for not-so-genteel music. Like Berardini, he assures us "the demand in the streets has always been there. AOR programmers are like anyone else. They go with what's in. For a while, the ebb and flow of AOR consciousness was towards modern rock sounds. Now they're shying away from that, and some stations are having real good success with metal."

Burnstein connects the new state of metal health to the resurgence of CHR. Now that CHR is rocking out to the tune of Def Leppard and Quiet Riots, he feels a lot of AORs have reacted by asking, "What songs can we play that CHR won't touch? What will create our own identity?" The thundering reply has often been "heavy metal."

Independent promoter Roger Lifeset, who has worked albums by Ozzy Osbourne and Saxon, calls metal "the only exclusive prize of AOR, which had been sharing a lot of the modern music with CHR."

You might refer to KGON/Portland Assistant PD Gloria Johnson as the "Queen of Metal" in AOR circles for her long-standing support of crunch music. Gloria is in her

Continued on Page 38

It's No Trick — RCA Has The Airplay Treats!



DARYL HALL & JOHN OATES

"Say It Isn't So"

CHR BREAKERS 10/21

AOR Albums 10/28 Debut **27**

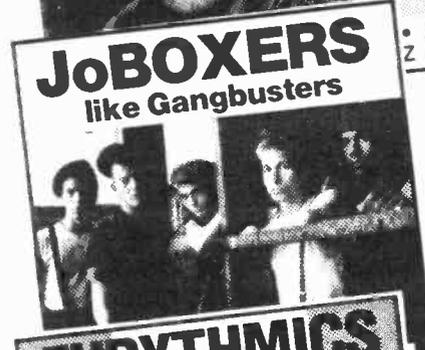
AOR Hot Tracks 10/28 **32**



RICK SPRINGFIELD

"Living In Oz" featuring "Souls"

AOR New & Active 10/28 **CHR BREAKERS** 10/21

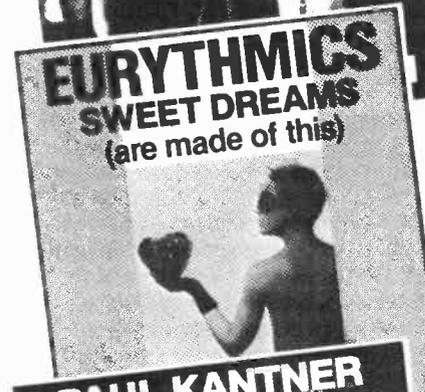


JoBOXERS

Album Network
Hottest LP 47

"Like Gangbusters" featuring "Just Got Lucky"

AOR New & Active 10/21 **CHR BREAKERS** 10/28



EURYTHMICS

Album Network
Hottest LP 42

"Sweet Dreams (Are Made Of This)"
featuring "Love Is A Stranger"

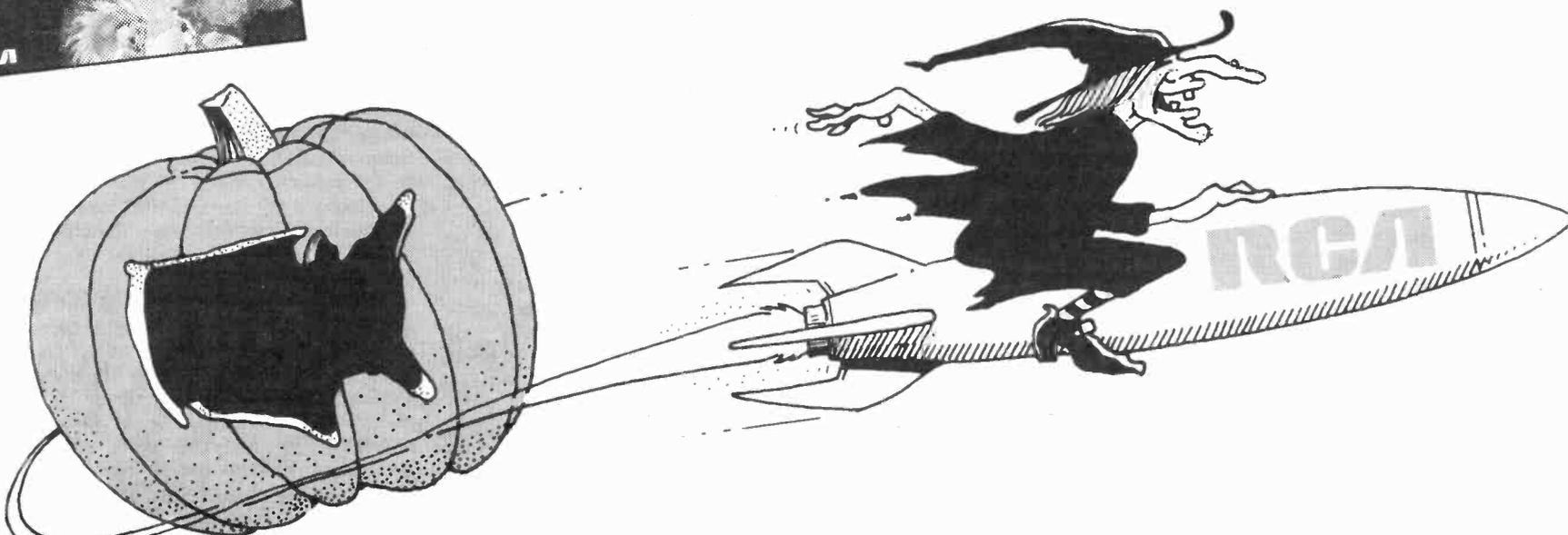
AOR New & Active 10/28 **CHR BREAKERS** 9/30



PAUL KANTNER

"The Planet Earth Rock And Roll Orchestra"

AOR New & Active 10/28 Bill Hard Debut **49** Top Airplay



RCA IS ROCKIN' CROSS AMERICA

"Where the hell is MEMPHIS?"



It's on your desk.

The new single from "Mike's Murder".
Original music by Joe Jackson.
On A&M records and tapes.

"Memphis" single #AM-2601
"Mike's Murder" album #SP-4931



Written, arranged and produced by Joe Jackson.

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AOR Metal Mania

Continued from Page 36

Melody And Metal

What separates mediocre metal from monster metal? Contrary to an old Stones tune, our programmers feel it's the song, not the singer, that makes for metal of merit.

Hugh Surratt, KMET/Los Angeles MD, looks for bands with a melodic approach to metal, citing Dokken as an example. The hottest tunes are those that are "structured pop songs, with a hook, chorus, and bridge, couched in power chords."

"People want a song they can sing along with," chimes in Gloria Johnson. "The bands that play wall-to-wall metal, but with songs that stink, just don't make it."

What's so great about heavy metal, anyhow? What do all these young whippersnappers hear in it?

Tony Berardini advances, "It's loud, it's hard, it's fast, it's raw energy. It captures the spirit of rock 'n' roll as well as, if not better than, any other kind of music except hardcore punk. Rock 'n' roll is basically music your mother hates. If your mother likes it, it's pop music."

We turn to Mike Bone for a content analysis of heavy metal lyrics: "The basic heavy metal themes are sex, becoming inebriated on whatever's available, sex, cars, and sex again. That's why these songs strike such a responsive chord with 18-year-olds."

Continuing our sociological theorizing, with pipes in hand and donning corduroy coats with patches on the elbows, Professor Bone told Professor Feinstein, "Most teenagers are going through a tremendous transformation in their lives. They're rebelling. If, as according to Lee Abrams, rock 'n' roll is music to kill your parents by, I can't think of anything more likely to cause cardiac arrest than bringing home the new Motley Crue album."

Gloria Johnson declares, "It wakes you up, and gets you where you live, gets you in the gut. Teenagers' hormones are chasing each other all over their bodies, and the music parallels that. Kids also want to shock you, and do it by playing hard rock and dressing in leather."

Arin Michaels feels "the audience is younger and needs something strong to identify with." Hugh Surratt adds, "Metal is a definitive statement; there's no pussyfooting around about it."

Upper Demo Demolition?

Ah yes, folks, it's time for the \$64,000 question: how does metal affect those cherished upper demos? Are metal and 25-34s as compatible as Menachem Begin and Yassir Arafat riding cross-country in a Corvette?

"If it's a hit, they're gonna like it. Quiet Riot's 'Cum On Feel The Noize' is liked by 25-34s equally as well as 18-24s," states Tony Berardini.

Gloria Johnson believes, "I don't think you can pinpoint metal as only being liked by teenagers. It's more of a rock 'n' roll attitude, one that some people have even when they're 35, 50, or 60."

All of our programmers employ some degree of dayparting and balancing the music flow in order to serve the available audience and not blow off older listeners. They depend upon their jocks to structure their music sets with transitions that don't jerk the listener's mood abruptly, and avoid playing overwhelming doses of metal back to back.

As for fears of metal driving away females, Arin Michaels has none. "In this town, females really get off on metal. I think it's because it's sexual. Songs like 'Cum On Feel The Noize' work 'em up into a frenzy."

Metal fans are not shy, and will gladly tie up your phones campaigning for a song by their fave raves... even if you've played it for them 15 minutes ago. They also are among the most active record buyers, and may unnaturally skew your sales research. It's not difficult to mistakenly begin thinking they're representative of the general audience.

Hugh Surratt is well aware that heavy requests and sales activity for metal are deceiving. Metal buffs represent a "vocal minority, and you have to put it into perspective with your overall programming. We try and have the metal audience identify with us without blowing off all the other people out there."

Metal 24 Hours A Day?

Is a heavy metal format on the horizon? Going "All metal, all the time" would certainly be a means of differentiating yourself in a crowded market, albeit in a narrow fashion. You'd probably

have a "vertical" rather than "horizontal" client list: every motorcycle dealer and leather store, beer distributor, aspirin manufacturer, and industrial foundry. You could meet your religious programming requirements with "The Apocalyptic Hour."

PD Les Tracy of KOME/San Jose wants to clear up a "misconception that KOME is a heavy metal radio station. I emphasize bands like Dio, Ozzy, and Triumph, but I also play Genesis, Beatles, and Police."

Currents at KOME do lean in a metal direction, admits Les, and the sound of the station "is harder than it was three months ago." A research study, plus ongoing callout and field research, indicated a marked difference in San Jose's acceptance of the harder stuff. The station now does a heavy metal hour, gets more involved with metal concerts, and has included contests centered around harder bands, like AC/DC.

Peer pressure to listen to "the radio station that's cool often translates to the one that's a pretty hard-driving rock station," Les proposes. He feels that kind of strongly-etched image with listeners is likely to benefit a station in an Arbitron or Birch survey.

At KMET/Los Angeles, which runs a weekly "Mighty Metal Hour," heavy metal "is an integral part of our programming, though we don't play all metal all the time," certifies MD Hugh Surratt. In a town where metal seems almost as hot as modern music was not long ago, KMET identifies itself at times as K-METAL, both on the air and on bumperstickers. KMET heavy metal news is included in Kerrang! semi-regularly. Make no mistake about it, metal is happening in L.A.: Dokken, Quiet Riot, and Motley Crue are local boys, as are two bands on the verge of signing major label deals, Great White and Ratt. The Troubadour club, at one time a bastion of folkies and singer/songwriters, is now a heavy metal haven.

Metal: How Much More?

How much further can metalmania be taken?

Tony Berardini has heard the future, and he says it's loud. The only danger to the cause is if "programmers are not discriminating in what they play. If heavy metal is seen as the 'next thing' as modern music was, they're going to start playing junk."

Though Cliff Burnstein raved and drooled about metal even when it was distinctly unfashionable (its current popularity saves him a lot of embarrassment over that sometimes ill-received behavior), don't think he's exactly ecstatic about the recent rash of signings. He fears "record companies beating heavy metal to death with a bunch of inferior groups. Heavy metal is very hard to play well and creatively. It's probably at its peak, and will probably start slowly slipping until two years from now, labels will be saying 'Why did we sign all these groups that can't sell more than 20-30,000 copies?' At that low point, companies will forget about metal. Then, the heavy metal underground will assert itself yet again for another shot in the cycle."

"By the spring of '84, the corrosion of heavy metal will begin," predicts Roger Lifeset. "It won't be the fault of the audience's tastes or radio, but the record companies will overdo it. There will be a glut of this product, and the labels will burn out the trend themselves."

"As long as General Motors keeps on making Z-28 Camaros, there's going to be a demand for this music," forecasts Mike Bone. "Whether or not AOR is aware of it is neither here or there. The first Motley Crue album was only played on seven stations, and sold 125,000 copies. I don't care if they're horizontal or vertical, I call that a hit act."

There's no denying that heavy metal has a sizable and rabid following. Consider, though, the impact attracting those devotees has on the rest of your audience.

What happens when you play heavy duty metal during, say, afternoon drive as the older end of your audience cruises home from work? Do they feel as though you're sending them the message, "This station isn't for you, it's for your younger brother and his friends." And the upper demo I'm referring to isn't necessarily the 25+, upwardly mobile professional, wine-and-cheese type. It could be anyone out of their teens who has a hard time relating to the screaming banshee brand of metal.

Like any programming decision, playing metal involves a tradeoff — you may gain the loyalty of an active, vocal segment of the audience at the expense of making other vital cells cringe. Judicious use, employing careful dayparting and blending, seems the way to maximize the benefits and minimize the possible damage. Think it over.

Because of the overwhelming response we received from radio stations and their listeners to the Hot Summer Rock artist music/interview programs, The United Stations is proud to present another series featuring the most programmed bands in Album Rock radio. For five consecutive weekends this fall The United Stations is joining with the hottest of these groups to produce five special one hour profiles. Group members themselves discuss their songs in brief capsule form, illustrating their stories with lots and lots of music.

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Black Radio



WALT LOVE

NUMBER ONE IN SUMMER BOOK

WRKS Makes Its Move

In the next several weeks, I plan to talk with some of the top Urban Contemporary and Black-formatted radio stations in the country. Just glancing at some of the major markets, the format appears very healthy.

In the number one market, New York City, WRKS(KISS-FM) enjoyed its most impressive book to date. KISS pulled a 5.3 share 12+ in the summer '83 Arbitron, topping competitors WBLS and WKTU, and leading the market for the first time. VP/GM Lee Simonson and Program Director Barry Mayo agreed to talk about the results of the summer book and KISS-FM's future.

Barry left Howard University as a junior majoring in communications, taking his first PD job in Little Rock, at KALO in 1976. Barry has also programmed WRAP/Norfolk, WMAK/Nashville, and WGCI/Chicago.

I asked Barry why WRKS did so well in this summer book. He replied, "Some people haven't realized that in the spring '83 book we took a 4.0-4.5 jump. So, I'd like to think that whatever happened started six months ago. We went from a 4.0 to a 5.3 in two books. A 1.3 share increase in six months is considerable in New York."



Barry Mayo

Getting On The Bus

Barry continued, "This is the result of a concerted advertising, promotion, and on-air music effort. We've been advertising our station in the streets for the past year. We used television in the spring book, but not in the summer book. WRKS has had an ongoing bus-front advertising campaign for the past 52 weeks, which is probably the largest outdoor presence of any radio station in New York City. No money was given away during the summer; the only giveaways were small things like concert tickets, albums, and T-shirts.

Turning to music, I wanted to know if WRKS used frequent long music sweeps. "At this point, we'd like to think that we've capitalized on long music sweeps back in 1981. Everybody's doing them now, so we have specified music sweeps built into our regular format clocks. Even if we're sold out, we've got a certain amount of commercial-free music sweeps throughout the week. That has helped foster a 'more music' image, and we do use the phrase 'more music, less talk.'"

Controlled Personality

In most "more music, less talk" formats, you don't find heavy personalities. I asked Barry about his philosophy on personalities. "It's funny, I really believe in heavy personality radio, which may seem contradictory using an overall image line like 'more music, less talk.' The key is, in the few short years I've been in the industry, there are very few air personalities who can do personality radio and exude their personality in a short amount of time. During the last year, we've worked with our staff and guided them in performing. So, no two of our disc jockeys sound alike; they all showcase their own individuality in a concise way. You would never hear a 45 or 50-second rap on our air. Controlled personality is what it is."

Barry didn't deal with specifics about his music, but said, "We all think we know what music the people want to hear. The bottom line is this: when in Rome, do as the Romans do. It took me about two years to find some common ground between what I thought the radio station should sound like and what the listeners would accept from their favorite radio station."

I found that a bit strange, since Barry is a native New Yorker. But he explained, "I was out of town going to college and then starting my career in broadcasting, so I missed a lot and it took me a while to get back into it and to know what really makes New Yorkers' musical appetites tick. I think it's safe to say that KISS-FM had the best music during the summer book for our target audience."

The New York Urban Battle

Here are the latest standings of the continuing battle between the three New York Urban stations, from the summer Arbitron:

WRKS 4.5-5.3
WKTU 4.9-4.9
WBLS 5.2-4.7

More Responsibility

Before moving on to Lee, I asked Barry to share some of his innermost thoughts about being with a large organization like RKO Radio. "I'll be honest with you, now that I've been here two and a half years, I now realize what an opportunity I was given by becoming the PD of WRKS. When I first came here, I was ignorant about a number of aspects of this industry. So many PDs get hung up in only thinking about the music, creating promotions, and disc jockeys. They haven't taken the time or had the opportunity, depending on who they've worked for, to learn the real business of radio... which means getting involved in every aspect of making a broadcast facility operate efficiently.

"Since I've been here, I've been given the yearly responsibility of preparing and controlling a budget, for my department, of approximately one million dollars. This is something that I had never had an opportunity to do. I'm not coming down on the other organizations I've worked for in the past, but their organizational structures were not set up for a PD, whether black or white, to have that kind of input. It's been fortunate for me that RKO has given me this kind of opportunity and helped me learn what I needed to know to function at this management level. Lee Simonson has helped me tackle these chores, and I'm still learning every day."

In closing, Barry said, "It's a real thrill for me to be involved in this fall '83 book. You may not know this, but since 1980, no radio station in the New York City market has been #1 for two consecutive books... which I think is fascinating. We are attempting to become the first, and that's a real challenge!"

WRKS Promotes News Image

WRKS stresses its journalistic awards to promote a more full-service image.

When we stop the music it's not for idle chatter!



In 1983, six major broadcasting journalism awards were bestowed on WRKS-FM for excellence:

Heart of New York
New York Press Club
Olive Award
Council of Churches
City of New York

Spotts: New York City Radio
New York State Broadcast Awards
Best Feature
New York Press Club

Gold Award
International Radio Festival
of New York
The Broadcast Media Award
30th Annual Broadcast Conference
San Francisco State University

New Yorkers know that they get more music, less talk from KISS-FM. But when we do talk, they listen because what we have to say is worth listening to.

KISS
98.7 FM

WRKS-FM RKO RADIO FOR NEW YORK

Lee Simonson, VP/GM of WRKS, has been in the industry for the past 13 years and has been with RKO 12 of those years. He started as a DJ in Frederick, MD at WSMD. From there he became the Continuity Director of WGMS/Washington, DC, where he later became Retail General Sales Manager. After serving at WFYR/Chicago as General Sales Manager for four years, Lee was sent to New York City and his present position.

I started by asking Lee what this summer book means to KISS-FM. His reply was, "First of all, I'm sure I don't have to tell you that the summer book is not as carefully scrutinized by the advertising community as the fall, winter, and spring books. So, the number of advertising dollars that we'll see as a result of our summer book is not commensurate with the strength of being number one in the market. However, I would think that the momentum and the sheer fact that we are number one would help us."



Lee Simonson

Urban No Copout

We're all aware of the ongoing advertising battle Black/Urban stations are fighting. With that in mind, I asked Lee if he thought things would ever change. "Well, I hope it will change. There's still a great deal of confusion out there, which we're trying to clarify

"There's still a great deal of confusion out there, which we're trying to clarify as to what the format really is... we fight that battle every day..."

—Lee Simonson

as to what the format really is. So many people are saying that Urban Contemporary is a 'copout.' We're not copping out, because we fight that battle every day about our audience being black and not consuming anywhere near the amount of products that the non-ethnic audience consumes. I still think it's an educational process, an evolutionary process that must take place.

"When I started selling Adult/Contemporary radio back in Chicago at WFYR in '77, full-service A/C was unheard of, or was just becoming a fact of life, on the FM dial. There was a tremendous amount of buying resistance for that format from older advertisers who said, 'You're a rock & roll station, we're not going to look at you!' I don't have to tell you that A/C on FM is very much accepted and they're getting their share, if not more. Well, I guess this format is going to take some time to sell it to the advertising community. Whether we'll ever get what we deserve to get, ad dollar-wise, is a big question no one has the answer to right now."

Refining The Image

A radio station's image is obviously quite important. Lee commented, "We would like to present ourselves as a professionally-operated, community-minded radio station that knows its community and caters to that community better than anyone else in the market. The community I'm speaking of is dispersed throughout the five boroughs, as well as many communities in New Jersey, Connecticut, Westchester County, and Long Island. We've positioned ourselves as a community-minded station and so far in 1983 we've won six major journalism awards. We're very proud of those awards and what they stand for, so not only do we present ourselves as an entertainment medium, which is what we primarily are, but I think we're also a responsible community-oriented medium. Both of those things go hand-in-hand. I think Barry believes in that every bit as much as I do."

As a successful programmer needs a good GM, a good General Manager needs a good PD to be successful. I asked Lee to tell me what Barry means to him. "Obviously, Barry is the pivotal player at this radio station in terms of gathering ratings. You simply can't do well without a good programmer. What Barry's been able to do is gather around him a good group of performers and behind-the-scenes people to develop this good thing we've got going. Barry operates, like all good programmers in America, on the basis of his gut feelings, but he's also willing to take a look at a lot of other factors, like research and strategic planning. He takes all of this input and he digests it, then we talk about it. After that, Barry takes it from there.

"Don Kelly was here up until about a year ago and he was tremendously helpful in getting us started in the right direction. Barry's picked up the ball and has done a tremendous job of running with it."

In closing, Lee had this to say, "We really believe in this format, so we'll just have to stay on it and convince those non-believers that it's for real."

The Urban format in New York City accounts for a 14.9 share of the audience 12+. I'd say that's for real. My thanks to Lee Simonson and Barry Mayo for sharing their time with us.

A Long-Awaited Achievement

I'd like to say thanks to the U.S. Senate, from myself and a number of other black broadcasters, for overwhelmingly approving the bill to make Martin Luther King's birthday a national holiday. The 19th of October, 1983 was a memorable day in the history of our country for all Americans, but especially Afro-Americans.

THERE'S A FINE LINE BETWEEN GENIUS AND MADNESS.

GEORGE CLINTON JUST CROSSED OVER IT.

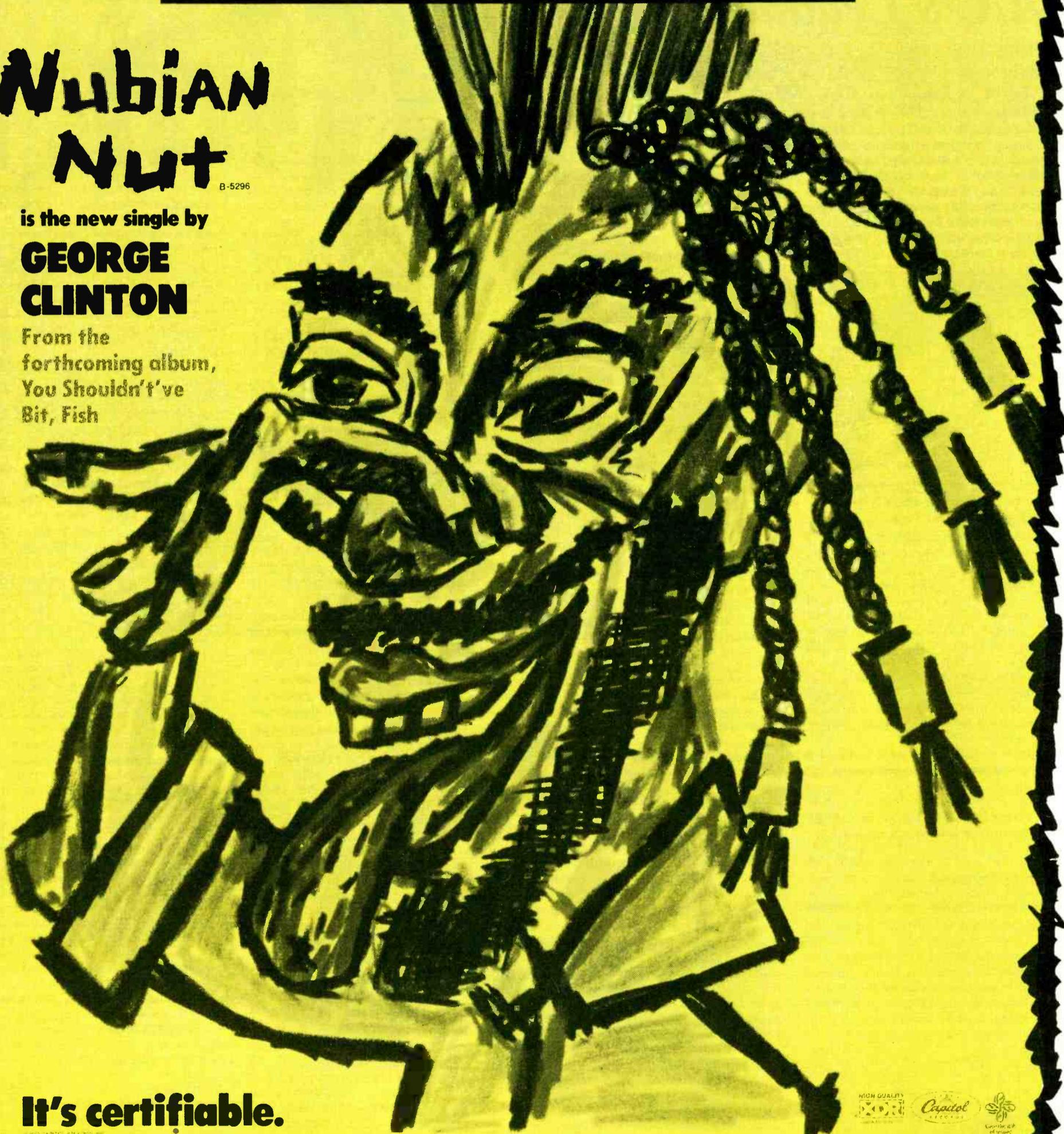
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It's certifiable.

ON RECORDS AND NEW HIGH QUALITY XDR/HX CASSETTES FROM CAPITOL



Adult / Contemporary



JEFF GREEN

AFTERNOON ACES SERIES, PART III

Trish Beatty: A/C's Leading Lady

This week's afternoon ace is Trish Beatty of KDKA/Pittsburgh. Trish not only enjoys the distinction of being the fourth-ranked afternoon air talent in the nation (12+ AQH share, M-F 3-7pm, spring '83 Arbitron), but she is also the top female major market music personality, regardless of format or drivetime.

A Pennsylvania native with an extensive classical music and theatre background, Trish worked in Hartford at WTIC-FM, WHCN, and WEDH-TV before joining KDKA as the utility announcer in the summer of 1976. When former afternoon man Joel Zelle departed in early '77, Trish filled in for him. She's been there ever since.



Trish Beatty

The Big Step

R&R: For most people, working at a station with the stature of KDKA is the "end of the road" — the ultimate career move. Having grown up near Pittsburgh, did you see joining KDKA as that "big step"?

TB: I looked for a job at every station in town, because I knew Pittsburgh would be a good step up for me. Nobody had any openings. A friend literally pushed me through the doors as I didn't think there was a prayer of a chance of getting a job here.

You know, within a year or so of coming here, I had the strange feeling I had "peaked out" much too early. That is, I know many people who've spent their entire careers at KDKA, and I wasn't sure if I

"Assume from the top, before you even open your mouth, that 90% of what you think you have to say isn't all that important to anybody listening."

wanted it to work out that way for me. But this station is a comfortable place to work. It's also nice to be in a station that has such dominance in a market. It'd be quite a change to go to a Los Angeles or a New York station and be hoping for a six share. That would really be tough!

Private Vs. Public

R&R: How much do you allow your real personality and identity to come through on your show?

TB: I'm not a political person on KDKA. My ideologies and intellectual leanings have absolutely nothing to do with what I do on the air. My main function is to entertain, keep company, and provide a good backdrop for the rest of the station, not to use the 50,000 watts as a bullhorn for my ideas.

I keep in mind and accept that most peo-

KDKA RADIO 1020

ple aren't tuning in for something esoteric or unique. I let the listeners know that when they tune in, they'll have a comfortable companion — they won't be disappointed, upset or appalled. That's one reason I don't rely a whole lot on jokes — most of the humor you find is going to offend somebody.

Sincerity and honesty are very important. Sounding as if you really mean what you say is one of the best tickets to ride in this business. At the same time, when it comes to issues, I leave a lot outside the studio when I go on the air. Instead of faking it when I'm not in a good mood, I just don't talk a whole lot.

Who's The Real Star?

R&R: How do you account for your steady ratings performance?

TB: I've been extremely lucky. I know so many people with equal or more talent who just can't seem to break into a bigger market. That I walked into KDKA and found a weekend shift open was a very big break. My good ratings can be attributed to the fact that KDKA attracts a large audience. Many of our listeners will tune in to this station no matter who they put on the air! I must say a lot of it is the combination of the talents on this station.

The Scarcity Of Female Personalities

R&R: Can you explain why there are so few women in major market personality positions?

TB: Broadcasting is, after all, a business, and research statistics show that people are more responsive to a male giving them any kind of information — be it for commercial purposes or simply public service. It seems there may be a lot of managers in major market radio today who just don't want to take the risk of having a woman on the air. The industry has not taken on the responsibility of producing and encouraging female talent. Just look at the "graveyard shift" syndrome for women.



SNOW IN ATLANTA? That's right, 60 tons of snow-like ice was brought to Peachtree Street. Those wishing to go skiing in October could do so by donating a dollar to the Atlanta Ski Club and the Olympic Ski Team. It was all part of WSB-AM & FM's co-promoted "Much Ado About Midtown" festival celebrating the artisans and arts community of the Midtown area of Atlanta, and some 300,000 attended the event. Demonstrating their downhill dexterity are (above) WSB-FM PD Donna Brake (l) and (r) evening talent Jack McKay and weekender Diane Roberts.

Being a woman on the air by definition makes one a "career" woman. It shouldn't be true, but there are some listeners who just don't like career women, and alienating listeners is something you can't afford in radio. The hapless air personality can do nothing about it, either. In the face of that possibility, I'm very glad KDKA has me where I am.

I suppose if I project my image basically as a friendly human being who is non-threatening, nobody's going to be offended. Now, I don't want to spend my whole career trying to be non-offensive, but in a sense (though I hate to say it) I suppose that's quite a large chunk of the responsibility. You spend a great deal of time trying not to be controversial.

For Those Working Their Way Up

R&R: Have any advice for developing air talent?

TB: Assume from the top, before you even open your mouth, that 90% of what you think you have to say isn't all that important to anybody listening. It'd be a bit harsh to assert that nobody cares what you think, but the point is that you can't base your approach or numbers on that very small percentage of your listeners that really likes you — the "groupies." One really must be consistent on a daily basis and therefore be fairly predictable.

Be very hard on yourself by scrutinizing what you think you have to say. So much time is wasted on-air by personalities talking about things that have nothing to do with what their shows are all about. If

you're hosting a music show, then play the damn music!

It's very important to keep listening to yourself. I sample airchecks at least twice a month, and hearing myself stutter and make incomplete sentences can be really humiliating, embarrassing and depressing! But it does keep me from falling into those bad habits.

The Great Mood Maker

R&R: Tell us something that's special to you about your show.

TB: One of the magical things about playing music for people on the radio is how it can change one's mood. For example, if it's a rainy day, and I put on an album track by Kenny Rankin, that song just seems to make the day seem good because it's rainy. To me, that's wonderful! Of course, I can't do this very often. But when I do, I know there's a lot of people who, instead of grumbling about the weather, might decide to enjoy the ambience of a cloudy day. There's a lot of music that can do that for you, and when it happens to me, it's the greatest feeling!

Progress

Former RKO II Network News Manager Sam Hall is named News Director at WYNY/New York ... Marl Ann Winkfield becomes Advertising & Promotion Manager at WSB-AM & FM/Atlanta ... Former WABB/Mobile PD John Bowler is appointed Promotion Director at WMJI/Cleveland ... WTMJ/Milwaukee veteran Kathleen Dunn is set as Director/Community Affairs ... Carolyn "Crunch" Poland becomes Promotions Director at KS94/St. Louis ... Bill Grady is named News Director at WHB/Kansas City ... Former WJBK-TV/Detroit news anchor Joe Glover joins crosstown WCZY as News Director ... KOMO/Seattle weekend reporter/anchor Stan Orchard moves up to head the station's early morning news program. Also at KOMO, William Reker joins the station as weekend anchor/reporter, while Mary Anne Tabor becomes Radio Promotion Assistant ... Across town at KLSY, Dennis Shannon comes aboard as morning news co-anchor, formerly ND at KOTY/Tr-Cities ... New Production Director at WEZR/Washington is evening personality Brooke Daniels ... KIFM/San Diego names Michelle Kinley as promotional assistant.



PLAY BALL — Besides literature and photography, Trish loves the Pittsburgh Pirates, and she's even accompanied the team to spring training camp a couple of times. "I just really enjoy it, and in the last seven years I've learned an awful lot about baseball. But I'm not a fan of the game as much as I am of the team." The Pirates love Trish, too, as she poses here with Manager Chuck Tanner before throwing out the first ball during a summertime home game.

IN THE MEMORY OF
STACY DAVIS
MARCH 24, 1965-OCTOBER 18, 1983

■

*SHE HAD A DREAM
AND WE WILL
FULFILL THAT DREAM*

■

THE ROCSHIRE FAMILY

Country



LON HELTON

Programming In The City Of "The Boys Who Make The Noise"

'Twas the night after one of those "infamous" CMA Week hospitality suites that I lay in bed researching the sound of Country radio in Nashville. At least that's what I told my wife I was doing; it sounded much better than saying I was too hung over to move. At any rate, as I was thinking how good Nashville Country radio was sounding (about the same moment I was swallowing two extra strength Excedrin), it occurred to me how tough it must be programming a Country station in Country Music City, USA. Lines like "it doesn't fit the sound of my station" just don't seem to be as apropos, nor work as well, in Nashville. Especially when Music Row is in your backyard. Or your next door neighbor is the VP/Promotion for XYZ Records. Or you go to the Pancake Pantry for breakfast and run into 80% of the recording industry on any given morning. Or when standing in a checkout line a major star sees you and, in front of one hundred of his biggest fans, asks why you're not playing his record.

For the realities of programming a Country station in that climate, I talked to the three PDs who face it every day: Gerry House, WSIX-FM; Greg Lindahl, WSM-AM & FM; and Don Keith, WRKZ & WJKZ. The diverse backgrounds of these three result in a varied involvement with the "Nashville community." Gerry has been at WSIX for the past eight years, seven as PD. Prior to coming to Nashville, a large part of his background was TV. Gerry is very involved in the music industry, as he is a songwriter and partner in a jingle company with well-known songwriter/producer Jerry Crutchfield. Don has been at KZ Country for the better part of four years, having spent the previous nine years programming CHR and AOR on an AM-FM combo in Birmingham. Earlier this year, Don opened American Image Consultants, offering his expertise to stations in all formats, Country included. Greg is the newest Country PD in Nashville, having arrived seven months ago, after taking KOMA/Oklahoma City Country in 1980, and doing the music at WDGY/Minneapolis prior to that.

Hits Or Hype?

One of my first thoughts was about music selection. What kind of accurate feedback can you get from requests, sales, or callouts when so much of the populace is wired into the music business? Gerry told me, "We're very suspicious of requests, sales, and callouts. When the act, writer, publisher, manager, and promotion people all live here, it's tough to figure out if you're getting hyped or not. You really have to shut your ears to an awful lot of outside stuff. One of my employees was touting a record by a big star, and it later came out her husband played fiddle on the session." So what does he use? "The R&R charts to track the national success of records that will fit in with what we do. WSIX has a rather unique format. It's not just the hits, but album cuts and other music that fits what we want to sound like."

Greg, on the other hand, does utilize callout research, and is very careful to pay close attention to qualifying questions when initially contacting potential respondents. As for other input, Greg says "Every now

and then you see some pretty weird records all of a sudden appear to be #1 in sales . . . records released the week before. The same kind of thing happens with requests. This type of thing happens in every market when a local artist releases a record. It's just more pronounced here because we have so many 'local artists.'"

Another unique aspect of music selection in Nashville has the PDs getting special requests that the rest of us never have to handle. Twice a year — CMA Week and the three days of the Country Radio Seminar — Nashville Country radio becomes a showcase as PDs and personalities come in from all over. Don is very conscious of the fish-bowl effect created with all those radio folks tuning in your station." Greg agreed, adding, "It was strange to realize I had never been in a position where so many of

Have You Heard?

Things in Nashville were relatively quiet. I didn't see any attendance figure breakdown, but it didn't seem like there were too many radio people. More and more PDs and MDs are making their yearly trek into town during the Country Radio Seminar. It was really a pleasure to spend some time with the guys who won the CMA DJ of the Year Awards. Jim London, Rhubarb Jones, and Stan Davis are all truly certifiably crazy. Much of the talk among radio and promotion people alike centered around the escalating promotional efforts of the industry and the increase in the pressure on radio stations for "numbers." A lot of people are shaking their heads, but no one seems to have an answer — or even know where to start . . . The metamorphosis of KLAC/Los Angeles continues as Harry Newman, a 14-year veteran of the station, exited a couple of weeks ago, with Mike O'Neill taking over the midday shift. Afternoon man Gene Price has been moved to 7-midnight, with Big Jim McCloud of KKXY/Oklahoma City set to do afternoons. As mentioned in the September 2 edition of HYH, Big Jim joined KKXY only a couple months ago, jumping crosstown after your years of mornings on KOMA. Steve Randall, Dave Michaels, and



"We're very suspicious of requests, sales, and callouts."
—Gerry House



"It was strange to realize I had never been in a position where so many of my peers were able to hear what I was doing."
—Greg Lindahl



"Artists feel if they can get their record on a Nashville station, a major label executive is bound to buy the master."
—Don Keith

my peers were able to hear what I was doing." This situation also has other ramifications, as all of the guys told me they hear, "Hey, how about playing this record while all the jocks are in town," or, "How about running a promotion around this artist or that group to create some excitement?"

Promotion in Nashville comes from all sides. When I talked to Gerry, he told me, "I have a letter on my desk from a major country star wondering the same thing country stars have called to ask: 'Why can't I get my record played in my hometown?'" Don's answer, as a matter of fact his philosophy on the subject, is "You can never go wrong being honest. One couldn't survive very long here by playing favorites."

It should be noted, in all fairness, the PDs and MDs of the Nashville stations aren't the only ones working under a little extra pressure because of the city they're in. Actually, they get that extra little promotion because the record promoters feel a little bit of extra heat, too. Greg told me the story of a promotion man who had " . . . an artist come knocking on the door of his house on the weekend, wanting to know why his record wasn't on Nashville radio. I guess you could call that pretty intense pressure."

Another form of external pressure we all have experienced is the local or unknown artists passing through promoting their record. They may be travelling through your town, but they're on their way to Nashville. As they settle in Music City, they go right to the PDs. "They feel," Don told me,

"if they can get their record on a Nashville station, a major label executive is bound to hear it, and want to buy the master. Songwriters, too, come in with a demo and want to have it played on the air."

Of course, having the industry in your backyard makes the positive strokes even more special, but all three express the same caveat: beware the temptation of targeting your station to the music community. As Greg pointed out, "It really is nice when artists or record industry folks will say, 'I really appreciate your getting on my record,' or 'I'm really into your radio station.' And, you know they mean it since they know the names of the jocks and talk about what you are talking about on the air. You have to put all that behind you. I think it's actually pretty tempting to fall into the routine of programming to Music Row."

Obviously, Gerry and Don are aware of the same pitfall, with Don adding, "The music community is very visible and vocal, and it is nice to have their approval, but our favorite phrase is we have to appeal to 'Ruby in Madison.' The point being, there are 1½ million people who don't live on Music Row, and they're the ones we owe allegiance to. Luckily, most people on Music Row understand the situation, and that helps a lot."

"This may have been a failing in the past," Greg added, "and perhaps this is the reason Nashville doesn't have the reputation of being a good Country radio market."

The bottom line to all of this, however, is the same as in any market: the record companies have to get the record on the air to sell product in that market. Everyone understands that, and Greg says, "I want to create the kind of successful mainstream Country radio station that will attract a large cume base. As that happens, they will sell more product, and everyone will be happy. It's important for all involved to take a step back and not look at what is important only this week, but what will benefit us all over the long term."

All of this sounds real easy, but is it tough to be friends with people with whom you must work in a radio/music industry relationship every day? For Greg, who has been there a short time, his perspective is in the future tense. "If I develop friendships beyond professional relationships, it will be because of our ability to be friends not being

Continued on Page 46

For The Record: In last week's promotion list, the address and phone number for Warner Brothers/Nashville was in error. Please make the following correction:
Warner Brothers/Nashville
PO Box 120897
Nashville, TN 37212
(615) 320-7525
Contact: Bruce Adelman or Nancy Solinski

Here's to the best in Country in the country.

**Congratulations to all BMI award winning writers
for the Most Performed Country Songs of 1982.**

Deborah Allen
John Anderson
Brenda Barnett
Kenneth Bell
Matraca Berg
Dwayne Blackwell
Don Bowman
Bobby Braddock
Karen Brooks
Milton Brown
Ed Bruce
Patsy Bruce
Eddie Burton
Johnny Bush
Carl Butler
Wayne Carson
Charles Chalmers
Carl Chambers
Bruce Channel
Johnny Christopher
Michael Clark
Margaret Cobb
Hal Coleman
Roger Cook
Floyd Cramer
Steve Cropper
Rodney Crowell
Jan Crutchfield
Lacy J. Dalton
Tom Dampier
Lionel Delmore

Dean Dillon
Philip Donnelly
Steve Dorff
Robert Drawdy
Tom DuBois
Darrell Edwards
Bobby Emmons
Barry Etris
Donna Farar
Lester Flatt
Rhonda J. Fleming
Snuff Garrett
Larry Gatlin
Don Goodman
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Ron Hellard
Sam Hogin
Dean Holloway
Harlan Howard
Jim Hurt
Mark James
Waylon Jennings
George Jones
Paul Jones
Paul Kelly
Mary Ann Kennedy
Paul Kennerley (PRS)
Fredric Knipe

Dennis Knutson
Larry Kolber
Fred Koller
Chester Lester
Sonny Limbo
David Lindsey
David Malloy
Barry Mann
Amanda McBroom
Bob McDill
Jessie Mendenhall
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Gary P. Nunn
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James Pennington
Ben Peters
Webb Pierce
Steve Pippin
Leroy Preston
Curly Putman
Eugene Record
Otis Redding
Don Reid
Harold Reid
Sandra Rhodes

Kent Robbins
Ronnie Rogers
Pam Rose
Ernie Rowell
Johnny Russell
Thom Schuyler
Earl Scruggs
Joe Seneca
Eddie Setser
Randy Shaffer
Larry Shell
Billy Sherrill
John Scott Sherrill
Mark Sherrill
George Sherry
Terry Skinner
Arthur Q. Smith
Bobby Springfield
Stephen Spurgin
Even Stevens
Leslie Taylor
Jerry Taylor
Sonny Throckmorton
Conway Twitty
Rafe Van Hoy
Cindy Walker
J.L. Wallace
Hank Williams
Hank Williams Jr.
Bobby Wood



Wherever there's music,
there's BMI.

Nashville This Week



SHARON ALLEN

Industry Mourns Merle Travis

Country Music Hall of Famer Merle Travis died at the age of 65 of cardiopulmonary arrest in Tahlequah, OK.

For the last 50 years, he made his fame through his innovative guitar style, distinctive singing, songwriting, and acting. He was inducted into the Country Music Hall of Fame by the CMA in 1977. He is the only person who has additionally been honored by the Songwriters Hall of Fame in 1970, Academy of Country Music with its Pioneer Award in 1974, and the Gibson Guitar Hall of Fame in 1979.

The family requests that no flowers be sent; a memorial scholarship fund is being planned.

Wynette Getting Well

Tammy Wynette entered a West Palm Beach hospital for surgery last week. All is reported well at this time, and for those who would like to send get-well wishes they can be sent to: George Richey Productions, 6 Music Circle South, Nashville, TN 37203. Tammy has been advised by her doctors not to sing for two months, and has cancelled 15 concert dates. She will, however, do her scheduled movie shoot with Burt Reynolds.

The 1984 Country Radio Seminar is stacked up with timely and informative topics. Some of the highlights look to be discussions on country vs. the world, records, rate cards, reps, dealing with the press, women in radio, outside promotion, focus groups, management, and "the programming jungle." Mark your calendar ... the Seminar is set for March 1-3, 1984 at the Opryland Hotel in Nashville. Moderators, panelists, and keynote speakers will be announced later.

BITS & PIECES: B.J. Thomas and his wife Gloria just bought an old Franklin homestead for their relocation to Music City ... Some of the new faces since Joe Galante was appointed Division VP RCA/Nashville include - Bill Medley of the legendary Righteous Brothers, the duet team Tyler-David (Randy Tyler & Michael David), Pure Prairie League's former lead singer Vince Gill (be looking for his mini-LP in December of this year), Marie Osmond (her first single "Who's Counting" is scheduled for release next month), and the

and Randy Goodman in RCA's conference room in Nashville. So, be looking for these new faces and listening for their new product.

Hunter Captures New "Fish"

We've been awaiting the arrival of "Catfish Hunter," here in Music City, but Friday, October 21 (since Cat sounds too much like a boy), Kittyfish arrived instead. Nick Hunter, VP Promotion Warner Brothers Records/Nashville division, and wife Margie are the proud parents of Katherine Ray Hunter. Please send diaper pins and No-Doz, and you may as well send that baseball glove anyway. I have a feeling "Kittyfish" will be captain of the team - at least around the Hunters' household ... Hank



Earl T. Conley

Williams Jr. just completed his "Queen of My Heart" video last week here in Nashville. It costars the lovely Music Row photographer Melody Gimple ... Earl Thomas Conley's "Crowd Around The Corner" video is a real tear-jerker. The Conley-penned tune was written in honor of his grandfather and is portrayed on film. The video tune is from Earl's current LP, "Don't Make It Easy For Me" ... As you know, Willie Nelson and Booker T. Jones produced what is considered to be Nelson's greatest musical accomplishment yet, the 1978 Columbia Records album "Stardust." For 1983, Nelson and Booker T. have united once again for "Without A Song." This album includes a collection of classics as well as a duet with Julio Iglesias ... Ronnie Milsap, along with Barbara Mandrell and Ricky Skaggs, will kick off a six-concert tour in November sponsored by Marlboro. They'll appear in St. Louis (11-4), Memphis (11-5), Indianapolis (11-11), Cincinnati (11-12), Atlanta (11-8), and Greensboro, NC (11-19).



The Judds

mother-daughter duet, the Judds. Wynonna (daughter) and Naomi (mother) are introducing their new sound to radio DJs and promotion directors on the road ... no, not just handing records in, but carrying guitar in hand and singing on the spot! The same way they auditioned for Joe Galante



MCCREADY WINS CMA PRESIDENT'S AWARD - CBS/Nashville Director of Product Development Mary Ann McCready won the CMA's Founding President's Award, bestowed upon the CMA officer or director who's contributed most to the organization in any year. Pictured (l-r) are CMA President Joe Galante, McCready (the first woman to win the award), and CMA Chairman Sam Marmaduke.

Programming In The City Of "The Boys Who Make The Noise"

Continued from Page 44

dependent upon what happens at work."

Don looks at his industry friendships as providing him with an education and a greater insight into the record industry, but cautions that one must "guard against becoming dependent on somebody. I have a lot of close friends here, but we're not in the business to see what we can do for one another."

Nashville Country Radio

Over the years, various industry folks have told me the majority of Nashville residents didn't like Country radio or country music. Don told me he had always heard the same thing, and the reason given was, in Don's words, "a strong backlash to the music industry. I think the reason people didn't listen to Country radio was there wasn't much good Country radio to listen to. Now, that's not true at all." To corroborate Don's thoughts, the spring '83 R&R Ratings Report shows Country to be the number one format in Nashville with a 27.2 share. AOR finished second with 14.4.

Gerry thinks some have misread the situation. "What people see," Gerry began, "is how difficult it is for a country act to draw here. The mistake is in taking that and drawing the conclusion people don't like country music or Country radio. People here can go to any one of dozens of TV show tapings where they can see all the stars

they want, free. Country radio in Nashville has benefitted from the enormous growth in country music the same way Country radio all over America has benefitted."

One of the reasons for better sounding radio, and one of the pluses of programming in Nashville, is the pool of air talent from which to choose. "The caliber of talent," Gerry said, "is very high. The music industry attracts creative, intelligent people to this city, many of whom have radio backgrounds. The people available for parttime and weekend work are excellent; they understand what is going on in the business and are genuinely excited to be here." Gerry felt the same way, saying, "Hardly a week goes by that I don't get a tape from someone who is also either a songwriter or interested in working in the music industry."

Finally, for as long as I've been around country music and its artists, I always thought one exciting aspect of living in Nashville would be "knowing them when." As Gerry House told me, "The neat thing about being in this town, one thing I never get over, is being there at the beginning of someone's career. I remember when Sylvia, as (producer) Tom Collins's secretary, would cut demos for me. I remember when a friend of mine came into a bar with a song a friend of his had just scratched out on a legal pad, and proceeded to sing 'The Gambler' to about ten of us. Those are tremendously exciting moments."



WCMS + RONNIE = THANKS - WCMS/Norfolk gave away 11,200 tickets to see Ronnie Milsap in concert. The occasion was to say "Thank You," and was the first big-name free concert in the area. The station staff was out in force; pictured are (l-r) personalities Mike Terry and Joe Hoppel, Ronnie, station Promotion Director Carol Fargo, plus staffers Janie Cottrell and Dan McCain.



CONLEE PLAYS POCATELLO - After his show in that city, John Conlee invited the staffers of KKLB/Pocatello into his bus. John, shown in his "avid fisherman" shirt, is center, and surrounded by PD Bob Pepper and KKLB owner Leslie Goddard on the left; and traffic manager Sheri Silvers and her husband Mike, on the right.



XENIA AWARDS SHOW - Nashville wasn't the only place holding a party for the CMA Awards. WBZ/ Xenia, OH held an awards party at the Palace Club and provided albums, concert tickets, food, and suitable refreshments. The folks on hand watched the awards show on big-screen TV while listening to the stereo broadcast supplied exclusively to the Dayton market by WBZ and Mutual. The airstaff greeting partygoers are (l-r) Russ Shafer, Dave Mills and Dale Roberts, a guest, and station jocks Jack Bartley, Chris Michaels, Dean Taylor and Kriss St. John.



Country News
Next Week's Guest:
The Legendary
CONWAY TWITTY

228 Main St., Suite R Venice, CA 90291 (213)392-8743

Marketplace

Current and Classic Airchecks!

NEW! VIDEO AIRCHECKS #1 features 10Q/Real Don Steele-1977, KFRC/Dave Sholin, Gerry Cagle & more-1981, KFRC/Dave Sholin & Sue Hall-1983, KIIS/Big Ron O'Brien-1983, K101/Chuck Browning-1983, K101/Bobby Ocean-1981, & KROQ/Freddy Snakeskin-1983. \$39.95 on VHS.

Current Issue #43 features KMET/Langen & West, KHTZ/Charlie Tuna, KIIS/Big Ron O'Brien, Seattle's new KLSY/Bruce Murdock, KKHR/Lou Simon, KYUU/Jeff McNeil, KS103/Jeff Lucifer, Portland's AOR KGON, KROQ/Raymondo & the Blade. 90-minute cassette, \$5.50.

Special Issue #S-22 features San Jose-San Francisco! CHR's KFRC, KYUU, KITS, KWSS, KHTT, Urban KSOL, Oldies KYA, AOR's KMEL, KRQR, KQAK, KSJO & KOME, and A/C's K101, KNBR, KLOK, KEZR, and KLHT. 90-minute cassette, \$5.50.

Special Issue #S-23 features Sacramento-Fresno-Bakersfield! From Sacramento, CHR's KSFM & KWOD, AOR's KZAP, KROY & KPOP, & A/C's KXOA-FM, KHYL & KENZ. Fresno's CHR's KYNO-FM, KBOS, KMGX & KFYE, AOR KKDJ, & A/C's KFIG & KARM. Bakersfield's CHR's KKXX, KQXR & KLYD-AM.

Classic Issue #C-36 features KOL/Dex Allen & Rhett Hamilton Walker-1967, KKDJ/Rich Brother Robbin-1974, KHJ/Bobby Ocean-1975, WOR-FM/Tony Taylor-1969, KFI/Eric Chase-1977, KFRC/Shana-1975, KIIS/Charlie Tuna, plus KGB/Chris Cane-1971. Cassette, \$10.50

CALIFORNIA AIRCHECK

P.O. Box 4408, San Diego, CA 92104

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(303) 756-9091

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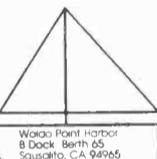
Radio's most complete personality biweekly. Current artist Bio & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead:
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Marvelous Mark McKay, KFRC

For this month's comedy issue write on your station letterhead to:

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 profiles, meaningful facts, sports anecdotes, fresh,
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Opportunities

Openings

EAST

Experienced CHR PD for top 60 50kw needed yesterday. Great
 pay. Good future with experienced company. T&R, salary: Jim
 Rising, WKRZ, Box 1600, Wilkes Barre, PA 18704. EOE (10-28)

WRIE/Erie has an immediate opening for an all-night personality.
 Reliable, one-on-one a must. T&R: Jay Scott, Box 2072, Erie,
 PA 16512. EOE (10-28)

Immediate opening for an experienced ND. Must be available
 quickly. T&R: Ken Silva, 221 Washington St., Claremont, NH
 03743. EOE (10-28)

AIR TALENT

Your experience is not as impor-
 tant as your ability and potential. If
 you're serious about your career
 and you're ready to make a good
 move to an energetic Urban Contem-
 porary right now rush your cassette
 and resume to: Radio & Records,
 1930 Century Park West, #566,
 Los Angeles, CA 90067. EOE M/F

News Director. We're first with the news and want to stay that
 way. Experienced only. T&R: Paul Demille, 95XIL, Box 1228,
 Parkersburg, WV 26101. EOE M/F (10-28)

PROGRAM DIRECTOR

Modern FM Country looking for a PD with a
 minimum of two years experience. Send a
 composite of the station you program, in-
 cluding a sample of your air work, plus resume.
 Major chain. Replies are confidential. Send to:
 Radio & Records, 1930 Century Park West,
 #565, Los Angeles, CA 90067.

Nose for news? Northern New Jersey station needs reporter/
 anchor, afternoons and evenings. T&R: Norman Worth, WRNJ,
 Box 1000, Hackettstown, NJ 07840. EOE M/F (10-28)

Openings

Dynamic news talent. Strong on-air presence essential. Group-
 owned A/C in one of America's fastest growing markets. T&R:
 Ray Brown, OM, WCOD, Hyannis, MA 02601. (10-28)

Morning drive announcer. Good news delivery for Easy Listen-
 ing station on MD's eastern shore. T&R: OM, WKYZ-FM, Taylor
 Mill Rd., Salisbury, MD 21801. EOE (10-28)

NEWS/PA DIRECTOR

To be considered for this prime op-
 portunity at an Urban Contemporary
 in a top 10 market, you should pos-
 sess the ability to manage a News/
 PA department that can produce
 quality non-entertainment program-
 ming, you should be a skilled writer
 and performer, and you should, no
 matter where you are now, send a
 cassette and resume to: Radio &
 Records, 1930 Century Park West,
 #567, Los Angeles, CA 90067.
 EOE M/F

WYRE/WGEY-FM seeking A/C & Country parttime local talent.
 T&R: Mike O'Meara, Box 1551, Annapolis, MD 21404. EOE
 M/F (10-28)

PRODUCTION DIRECTOR NEEDED

Major CHR in top 10 market needs Produc-
 tion Director with drive, organization, writing,
 voice skills and some technical knowledge.
 This is your opportunity to move up to Ameri-
 ca's finest broadcasting company. T&R,
 ASAP: Radio & Records, 1930 Century Park
 West, #568, Los Angeles, CA 90067.

Seeking creative, imaginative broadcaster with talk & produc-
 tion experience. T&R to Larry Miller, WNYC, 1 Center St., New
 York, NY 10007. No calls. EOE M/F (10-28)

Morning drive A/C personality. Communicator for New En-
 gland's 2nd-fastest growing city. T&R: WLAD, 198 Main St.,
 Danbury, CT 06810. EOE M/F (10-21)

Openings

Top-rated CHR/Christian mix needs 7-midnight cooker. Rush
 T&R: Dick McGraw, WELK, Elkins, WV 26241. EOE M/F (10-21)

61 WGIR

Conservative Personality A/C with heavy
 emphasis on News/Information has rare an-
 nouncer opening. Ideal candidate has expe-
 rience (or strong interest) in promotion and
 programming. Minimum 2 years on-air expe-
 rience. No calls. Send T&R to: Ed Brouder,
 PD, WGIR-AM, Box 610, Manchester, NH
 03105

50,000 watt Boston area Oldies station wants to know who's
 out there. T&R: Scott Pare, WCGY, 33 Franklin, Lawrence, MA
 01840. EOE M/F (10-21)

WJBQ/Portland searching for future weekend on-air openings.
 Cassettes & resumes: Brian Phoenix, 583 Warren Ave., Por-
 tland, ME 04103. (10-21)

Looking for strong, versatile newperson with big voice that
 sounds 35+. Experienced only. T&R: Ellen Wascou, ND,
 WLAN-FM 97, 252 N. Queen St., Lancaster, PA 17603. (10-21)

Possible morning slot. Production a must. Friendly, up per-
 sonality for #1 station. T&R: WMGX, 477 Congress St., Por-
 tland, ME 04101. (10-21)

AC WKIP is accepting T&R's for future fulltime & parttime
 openings. Box 1450, Poughkeepsie, NY 12602. (10-21)

SOUTH

Hot music CHR looking. If you're energetic, uptempo & ex-
 citing, rush T&R: Chris Bryan, 130, 1440 Canal St., #800, New
 Orleans, LA 70112. EOE (10-28)

FairWest

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If you think you're in the same league as . . .

APMAN RON CHAPMAN RON CH
 OWENS LOREN OWENS LOREN O
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 AUSTIN GREG AUSTIN GREG AUS
 ISTIAN MAGIC CHRISTIAN MAGI

Please send a sample tape to Reg Johns,

FairWest

3341 Towerwood Drive Suite 204
 Dallas, Texas 75234 • 214/243-7800

New CHR in FL capital city needs uptempo 7-midnight jock with
 great personality. T&R: Steve Michaels, Box 12337,
 Tallahassee, FL 32317. EOE (10-28)

Osburn/Reynolds radio chain looking for promotions/PR direc-
 tor. Send complete resume: Rusty Reynolds, Box 2727, Long-
 view, TX 75606. EOE M/F (10-28)

Openings

Continuity/production director needed. Experience with
 creative production & voices necessary. T&R, script: OM,
 C101, Box 9781, Corpus Christi, TX 78469. EOE M/F (10-28)

KEZB/EI Paso seeks T&R for future CHR openings. No
 screamers please. Ron Haney, 1200 Golden Key Circle, El Paso,
 TX 79925. EOE M/F (10-28)

WRXL/Richmond is looking for uptempo parttime AOR air
 talent. No calls please. T&R: Gary Chase, 7100 Bethlehem Rd.,
 Richmond, VA 23228. EOE M/F (10-28)

Program & air talent sought for possible openings in several
 markets & formats. Don Keith, American Image Consultants,
 48 Music Sq. E., Nashville, TN 37203. EOE M/F (10-28)

Small New Orleans market needs experienced country an-
 nouncer to get involved and work towards a future. T&R: Box
 726, Golden Meadow, LA 70357. (10-28)

Florida Keys. Versatile pros needed for all positions in new auto-
 mated contemporary FM. Small resort market. Box 24,
 Sugarloaf Shores, FL 33044. (10-28)

DJ or two for AOR station in El Paso market. T&R: Ray Sharp,
 86ROCK, 1000 1/2 E. Yandell Dr., El Paso, TX 79902. EOE M/F
 (10-28)

Hard work — average pay, great future. C&W morning drive in
 8 station market. T&R: James Bond, KPAL, 92 West Shamrock,
 Pineville, LA 71360. EOE M/F (10-28)

WNOX seeks afternoon news anchor. Experienced only. Decent
 salary. Females encouraged to apply. T&R: Brad Lee, 4400
 Whittle Springs Rd., Knoxville, TN 37917. EOE M/F (10-28)

WRNL/Virginia News Network seeks solid, experienced an-
 chor/reporter for growing operation. T&R: Personnel Director,
 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (10-28)

Miami's continuous Country seeks afternoon drive/production
 person. Decent bucks. No calls please. T&R, Pics: Mac Allen,
 WKQS, 9881 Sheridan, Hollywood, FL 33024. (10-21)

Immediate opening. 100kw CHR WANS-FM/Greenville, SC
 needs morning personality with adult appeal & community in-
 volvement. Bill McCown, (803) 224-3424. EOE M/F (10-21)

NEWSPERSON

for small AM/FM market outside New Or-
 leans. Experience preferred, but not neces-
 sary. Tape & Resume: P.O. Box 726, Golden
 Meadow, Louisiana 70357.

WLTV has several key openings. If you're an announcer/prod.
 person, send T&R: Steve McFarland, 5237 Albermarle Rd.,
 Charlotte, NC 28212. No calls. EOE M/F (10-21)

KLQL accepting T&R's for immediate openings. Experience ne-
 cessary. No calls please. Michele Robinson Sayer, PD, 510
 Lovett Blvd., Houston, TX 77006. EOE M/F (10-21)

FM A/C WRVR/Memphis looking for daytime air talent. Good
 production a must. T&R: Jim Robertson, 5904 Ridgeway Pk-
 wy., Memphis, TN 38119. No calls. EOE M/F (10-21)

Immediate opening for experienced announcer. Minorities en-
 couraged. T&R: Barry Grant, OM, WSTU, 1000 Alice Ave.,
 Stuart, FL 33494. EOE M/F (10-21)

Morning Personality

Energetic FM morning personality for A/C
 format to establish station with an aggres-
 sive and exciting future. Resume and tape:
 P.O. Box 726, Golden Meadow, Louisiana
 70357.

Michael & Michelle morning team needs a Michelle! T&R:
 KYKZ, Box 999, Lake Charles, LA 70602. EOE (10-21)

Young A/C personality entertainers. Some experience
 necessary. T&R ASAP: Lonnie Dean, PD, KRYS, 702 McBride
 St., Corpus Christi, TX 78408. No calls. (10-21)

MIDWEST

KIZZ is seeking applications from experienced news people.
 T&R: Jim Henneman, PD, KIZZ, Box 2188, Minot, SD 58702.
 EOE M/F (10-28)

TRANSTAR

is growing

Top air talent sought to grow with our new Los
 Angeles-based satellite delivered formats. AC/CHR
 pros should forward tape & resume immediately to:
 Michael Harvey, Transtar Radio Network, 615 Brook-
 side, Colorado Springs, CO 80907. No calls. EOE
 M/F

Opportunities

Openings

CHR AM drive heavyweight. Right money for right talent. T&R: Box 1345, Columbia, MO 65201. No calls please. EOE (10-28)

WIRE/Network Indiana has rare immediate opening for experienced news writer/anchor. T&R: Gary Hummel, 4560 Knollton Rd., Indianapolis, IN 46208. No calls. EOE M/F (10-28)

Morning personality needed for IA's premier daytimer, KWMT. 3 yrs exp. Production/writing skills. Cass., resume: Dale Eichor, Box 578, Ft. Dodge, IA 50501. EOE M/F (10-28)

Z-93 needs zany morning personality with drop-ins immediately. Straight jacket & \$12-14,000 waiting. Cass., resume: Dr. Dave, Box 2208, Kokomo, IN 46901. EOE M/F (10-28)

WHMQ/Findlay. Immediate opening for afternoon personality with good production skills. T&R: Dave Glass, PD, Box 1507, Findlay, OH 45839. (419) 422-4545. EOE M/F (10-28)

PD/ND needed for statewide news operation & N/T station. Must be a leader, motivator. T&R: Chet Tart, Blair Radio, 717 5th Ave., New York, NY 10022. EOE M/F (10-21)

Wanted: Jocks for Hot Hits type format. T&R: Perry Murphy, WNAM, Box 707, Neenah, WI 54956. EOE M/F (10-21)

GREAT OPPORTUNITIES For Small/Medium Market Morning Talent

The Lund Consultants are conducting a nationwide search for three morning openings.

It doesn't matter what type of music you've played. If you can communicate and entertain we'd like to hear from you. T&R to:

Brian Scott
THE LUND CONSULTANTS
4000 NE 169th Street Suite 107
N. Miami Beach, FL 33160

EOE M/F No calls please.

Seeking experienced female news reporter. Background in all facets of news. Call Dale Johnson, KRGI (308) 381-1430. A Stuart Corporation. (10-21)

All Hits 106 KLVR needs uptempo, articulate evening talent. 1 yr. minimum experience. T&R: PD, Box 3007, Lawrence, KS 66044. No calls. EOE M/F (10-21)

A/C KTYN/Minot, ND needs adult communicator for PM drive. Good production a must. T&R: Bob Simmons, PD, Box 637, Minot, ND 58702. (701) 852-0301. EOE M/F (10-21)

WISM/Madison, WI needs strong anchor/reporter. T&R: Suzanne Kaye, Box 2058, Madison, WI 53701. EOE M/F (10-21)

WIQB/Ann Arbor seeks experienced AOR pro for key drive slot. Female & male applicants encouraged. T&R: Randy Z. Box 8605, Ann Arbor, MI 48107. EOE M/F (10-21)

WEST

KSML-AM/Salem seeks PD/Drive to lead out 50th anniversary year & beyond. A/C. T&R: Greg Fabos, GM, Box 631, Salem, OR 97308. (10-28)

Hot CHR jocks needed for all shifts. Rush T&R: Jeff Chase, Box 1227, Everett, WA 98206. No calls please. EOE M/F (10-28)

KBEST 95 FM

Looking For A Morning Talent

A warm personality able to communicate concisely to an adult audience. If you can entertain without drop-ins, phone bits and one liners... enjoy doing public appearances and do quality production send your cassette, photo & resume to: A.J. Roberts, 9191 Towne Centre Dr., #350, San Diego, CA 92112. No calls. EOE M/F

Drive time talent sought for central Oregon's top AM. Strong production skills a must. T&R: KBND, Box 5037, Bend, OR 97708. Sorry, no beginners. EOE M/F (10-28)

Need good production man with voice, writing skills & personality. Great company. T&R: Dennis Conrad, KLIX, Box 1259, Twin Falls, ID 83303. (10-28)

Openings

Central coast CHR station hiring morning & afternoon personalities. Bad pay. T&R: Don McDonald, PD, 13 KLOM Box 697, Lompoc, CA 93438. No calls. (10-21)

Anchor/reporter for award-winning station. Experienced only. Tapes: Bob Brill, KYNO, Box 6029, Fresno, CA 93703. (10-21)

KNVR/Paradise-Chico looking for tapes to consider for future fulltime openings. Hardworkers only. T&R: Eddie MacMurphy, Box 1167, Paradise, CA 95969. EOE M/F (10-21)

Morning anchor/reporter needed ASAP. Good writing skills & personable sound important. T&R: Tracy Record, ND, KUIK, 419 Mason St., Vacaville, CA 95688. EOE M/F (10-21)

KSLY seeking afternoon drive CHR personality. No beginners please. T&R: Joe Collins, OM, Box 1400, San Luis Obispo, CA 93401. EOE M/F (10-21)

KYKK(AM) & KVOR-FM is looking for strong female personalities. Tight board & good production. Send T&R: Gary Sevier, 619 N. Turner, Hobbs, NM 88240. EOE (10-21)

Idaho's second largest market needs experienced newsman. T&R: Rick Rydell, Blackfoot, ID 83221. EOE M/F (10-21)

Come to the mountains! KIIQ is looking for an experienced traffic director. Resumes: KIIQ, Box 431, Manitou Springs, CO 80829. EOE M/F (10-21)

Positions Sought

Seeking work on structured CHR FM. NY, NJ, CT - medium or major market. 7 1/2 yrs. experience. Tight board, MD, excellent continuity. STEVE (914) 331-0154. (10-28)

8 years of practice have made me a good medium market announcer. Are you the PD who can mold me into the best personality in the business? If so, let's talk: Radio & Records, 1930 Century Park West, #570, Los Angeles, CA 90067.

North IL or south WI. Currently WYBR/Rockford. Formerly KOEZ, Q106 air talent, PD, MD. Country or A/C. Andy Gummow aka ANDY SANDERS (815) 623-6815. (10-28)

5 yrs. experience. OH PD looking to get back to badger state. Prefer medium market CHR or A/C. Call anytime. KIT (419) 586-6702 or (419) 586-5133. (10-28)

Recent broadcast graduate wants fulltime anywhere immediately. Have parttime on-air experience in news, PBP, remotes & on-air. JON THOMAS (309) 659-2313. (10-28)

If you're seeking a good female jock with experience; I'm seeking a good CHR station in So. Calif. Formerly KFXM/San Bernardino. KATHY: (714) 737-4968, or 737-1280. (10-28)

Mature voice seeks announcer position in top 50 market, any format. Will relocate. Call for T&R package. FRED TOMLINSON (513) 236-6799. (10-28)

Weekender at KNBA/Vallejo currently in cooking school seeks major-medium market position. Good with news & sports too. FRANK BUTERA (415) 223-1534. (10-28)

Experienced multi-voiced jock with a set of pipes that won't quit for AOR or CHR. Willing to relocate. MIKE (717) 624-2408, before 11am or after 7pm. (10-28)

5 yr. PM driver with medium market experience. MD & Asst. PD background. Humor, phones & production. Country or A/C. BYRON (309) 344-1971. (10-28)

THOM DAVIS: Available for personality-oriented air shift, programming, music. Over 8 yrs. experience in most formats. (704) 827-0300. (10-28)

10 Year country veteran. 5 as MD needs new start in midday or evening shift. Medium market experience. Excellent references. TERRY (616) 834-8496. (10-28)

MARK LEWIS, 3 1/2 yrs. as WYTL/Oshkosh mornings & MD. Great numbers, uptempo, lots of personality. Ready to move up. (414) 426-0491. (10-28)

T. BARNES - AOR ace, #35 San Antonio, looking south. 6 yrs. programming, music, engineering. Best looks and great references. (512) 647-0575. (10-28)

Top notch black production director/announcer with the right stuff seeks energy or high tech production room. KMJQ, K104, KODA. Call JON (716) 838-6187. (10-28)

Talented trained communicator, eager for first job as radio sports announcer, AOR jock. Will relocate. Cali: BOB after 4pm. (312) 884-6547. (10-28)

3 yrs. announcer looking for a change. Knows live assist Harris 9000 automation. GARY MUELLER, Route 1, Bear Creek, WI 54922. (715) 752-4217. (10-28)

Experienced sports director with BS, PBP-NHL/AHL, NCAA, basketball, baseball, football. Desire sports, can combine with other duties. MARK (607) 722-9467. (10-28)

Sweet sixteen turning 31 & hopes Seger is right, that rock & roll never forgets. Experienced rocker looking to relocate. ED (312) 677-7941, (312) 389-7045. (10-28)

Selling is easy, with good commercials! Production manager, medium market, great references. Will go anywhere. On-air experience. MIKE BELL (707) 538-4521. (10-28)

Positions Sought

After 2 1/2 years in small/medium markets, this sportscaster is ready to make a move. PBP and much more. NEAL (314) 576-5846. (10-28)

Available, Wes McShay. Formerly OM at KLFM-FM; PD at KOZE. Seeking air talent or PD position. (406) 452-8774. (10-28)

Refreshing, spirited female personality (WLS-FM, WMET, WNAP) seeks large or major market CHR with lively innovative approach. (312) 348-3384. (10-28)

CHR, A/C material, good ratings. 12 yrs. experience. Honest, loyal, dependable, will relocate, good references. Experienced PD/MD. BILL BAILEY (703) 989-5062. (10-21)

5 yrs. experience. Can work any format. Prefer CHR, A/C, AOR. Worked for Muscle Shoals at WQLT. JEFF SCOTT (205) 766-8937. (10-21)

COCO, WAPE, Rock 105, WGGG, currently WERD. 8 yrs. experience. Looking for fulltime in top 50 market. (904) 731-2391. (10-21)

Excellent production/copywriter for hire. Want to relocate to Long Island. For T&R, call MURIEL (603) 357-4582. (10-21)

Automation's in, I'm out. 4 yrs. experience from CHR to A/C. Excellent production. Love the Pacific Northwest. DALE SULLIVAN (208) 476-4189. (10-21)

Diamond in the rough. Have potential, need experience. Female willing to do any shift. Try anything once. LESLIE (406) 452-6654 after 9am. (10-21)

PD/AM drive looking to move up to bigger & better things. Not necessarily mornings. Excellent production/programming skills. Various formats. RICH (209) 722-6067. (10-21)

Major market A/C, MD/midday talent, 8 yrs. experience, excellent production. Looking for a change of scenery. (513) 489-5516. (10-21)

PD, 9-yr. pro with automation & live background. Sales, traffic & production. Proven ratings. Top 50 markets only. Box 634, Comstock, MI 49041. (10-21)

Dedicated young newscaster. Journalism degree & award winner. 5 yrs. experience. 3 yrs. medium market ND in Midwest. JEFF (815) 663-9173. (10-21)

Hot promotion director. 9-yr. vet. KTXQ, WLUP, WLPX, WRNO seeks promo or PD challenge. AOR, CHR or A/C. Southeast. BERNIE LUCAS (214) 824-5887. (10-21)

Major market A/C female. PD/MD, 6 yrs. experience. One-to-one style. Excellent production. Versatile. Currently morning drive. (513) 489-5516. (10-21)

Personality announcer, medium/major markets. Prefer Northeast, consider anywhere. No robot formats. JOE BRAUTMAN (315) 789-1120. (10-21)

A/C or CHR programming position desired. Medium or aggressive small market. 8 yrs. experience, 5 in majors. Good people skills & refs. FRANK RYAN (412) 829-1488. (10-21)

The original Magic Christian available. (408) 848-2676. (10-21)

Need a stable nighttimer? Nighttime is the right time for me. Prefer East Coast. 4 yrs. experience includes promotion. LEE (301) 759-1282. (10-21)

New Music? You need me! On-air, production, words, ideas, knowledge. Broadcast grad seeks first position. Will relocate. PAUL (415) 366-2722. (10-21)

Newsmen, 15 yrs. experience seeks on or off-air position in medium or major market. I'm good. RON (607) 433-2449. (10-21)

Drastring times call for drastring measures. Outrageous singularly entertaining personality... thoroughly pro. Proven ratings. Sizzling production. "DANGEROUS" DAN McKAY (601) 896-8159. (10-21)

Copy chief/17 yrs. multi-track production. Ready to relocate. FRANK LEE c/o CKLW, Box 282, Southfield, MI 48037 or (313) 963-1567. (10-21)

For sale: 1958 model CHR, A/C, pro mouth. Good condition. Even says funny things. Make offer. To call this phenomenon, dial (503) 855-7716. BRIAN. (10-21)

Country music radio programmer. From traditional to modern A/C mix. Call MILES GOODWYN (316) 942-8624. (10-21)

Major market anchor. Creative ability. Experienced group. PD/commercial, announcer/Manager. Looking for stability/money. WILDER, 2125 1/2 LeMoine St., Los Angeles, CA 20026. (10-21)

CHR-A/C morning man. Humor, phones, enthusiastic. 10 yrs. experience. Large/major markets. BRIAN (503) 967-8565. (10-21)

Help me... I'm stuck in traffic & getting passed up by women. Need to get back to music. AOR, A/C. Chicago experienced. DON NELSON (312) 895-8531. (10-21)

Major market pro. Operations/programming/production. AM/PM drive. Medium or major markets. ROSS BROOKS (404) 991-2395. (10-21)

If you're looking for an experienced newsman in all markets, sizes & formats, call DAVE after 3pm weekdays. (414) 233-3112. (10-21)

Positions Sought

Experienced newsmen for small to medium CA market. Powerful chords for AM anchor. Excellent writing. Hard worker. Excellent refs. BRIAN M. JOHNSON (308) 534-8650. (10-21)

A/C team-player who goes that extra mile! Top 50 experience. Warm, entertaining personality. No ego. Just a damn good job. BRUCE WAYNE (603) 466-9418. (10-21)

"EOE NIGHTMARE"

NOT FEMALE, BLACK, JEWISH OR CRIPPLE. CURRENTLY AFTERNOONS AT ALL-COMEDY WJOK, WASHINGTON, D.C. WANT MORNINGS OR TALK IN MEDIUM OR LARGE MARKET. COULDN'T MAKE WATT'S TEAM... HOW 'BOUT YOURS? MIKE MORIN 301-972-6968 (home) AND 301-428-3555 (1-3PM Eastern).

Proven programmer/consultant with ratings victories in A/C, MOR, BM seeks OM/PD position. Major turn-arounds include KXYZ, KQUE/Houston, TM stations. (215) 455-4625. (10-21)

Air personality & programmer. CHR, A/C, Country formats in 3-station OH small market. Looking for midwestern winner. Excellent music knowledge. BRAD (419) 678-3138. (10-21)

Looking for the real thing? I'm looking for you. AOR talent for sales. 6 yrs. experience including MD/Production Director RANDY MORRISON (205) 343-6590 or (602) 885-0990. (10-21)

Experienced PD wants good opportunity in stable small market. Mature family man. Will make your operation shine. TOM before 5pm EST (317) 474-0955. (10-21)

Formerly Jersey's best. Tape sells itself. Medium market voice. Looking to re-enter market. Willing to start below the bottom. MIKE (212) 576-2194. (10-21)

Wanted: Programming or air position with stable growing company. 10-yr. pro to get the job done. RUSS WILLIAMS (601) 428-0574 or 477-8882. (10-21)

MIKE JOHNSON, 6 yrs. with WAPE. Currently working at WERD. Looking for fulltime gig. Prefer top 50 market. (904) 398-5189. (10-21)

A/C-CHR PD/OM with background in sales, promotions & programming. Live & automation. Mature team-player. Call GREG (303) 758-6099. (10-21)

Changes

RADIO

Jim Vandiver moves to KRSP/Salt Lake City as Account Sales Executive from KZJO.

James Lorenzen joins WTOL-WKLR/Toledo as Account Executive.

Anne Marie Shepherd named asst. to GM at WTOL-WKLR/Toledo.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

| | Frequency Rates* | |
|---------|------------------|---------|
| 1 Week | 2 Weeks | 3 Weeks |
| \$20.00 | \$35.00 | \$50.00 |

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

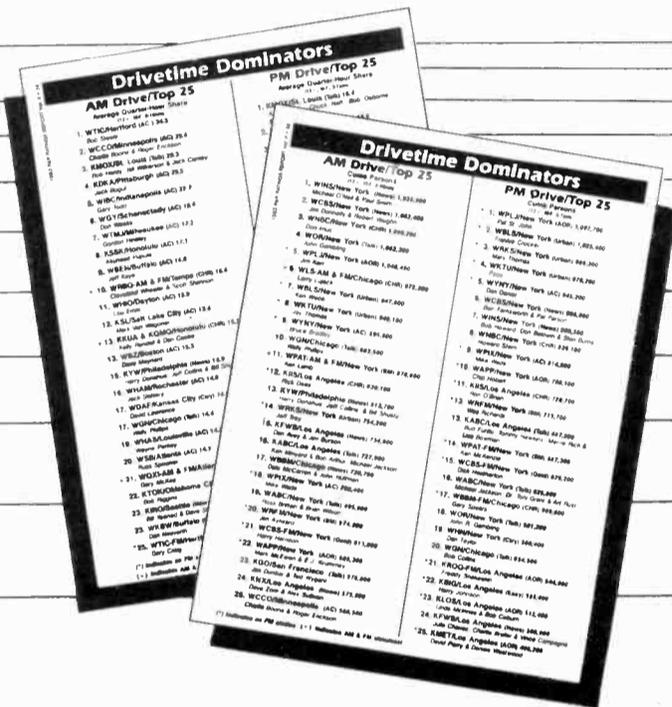
Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Who keeps 'em tuned in Coming and Going?

The answers are on Page 28 & 30 of R&R's Ratings Report



RADIO & RECORDS

RATINGS REPORT

THE COMPLETE ANALYSIS OF AMERICA'S RADIO LISTENING

To Order More Copies:

Call Marcella

213-553-4330

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

DARYL HALL & JOHN OATES "Say It Isn't So"

Country Coast-To-Coast

JOE STAMPLEY "Double Shot Of My Baby's Love"
CRYSTAL GAYLE "The Sound Of Goodbye"
LOUISE MANDRELL "Runaway Heart"
VERN GOSDIN "I Wonder Where We'd Be Tonight"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

PETER SCHILLING "Major Tom (Coming Home)"
ELTON JOHN
"I Guess That's Why They Call It The Blues"
RUFUS & CHAKA KHAN "Ain't Nobody"
JoBOXERS "Just Got Lucky"
BIG COUNTRY "In A Big Country"
PAUL SIMON "Allergies"

TM A/C

DARYL HALL & JOHN OATES "Say It Isn't So"
POINTER SISTERS "I Need You"

TM Country

MARK GRAY "The Wounded Hearts"
RONNIE MILSAP "Show Her"

BPI

John Iles (800) 426-9082

Adult Contemporary

DIONNE WARWICK & LUTHER VANDROSS
"How Many Times Can We Say Goodbye"
BARBRA STREISAND "The Way He Makes Me Feel"
CARPENTERS "Make Believe It's Your First Time"
DARYL HALL & JOHN OATES "Say It Isn't So"

Country Living

CRYSTAL GAYLE "The Sound Of Goodbye"
LOUISE MANDRELL "Runaway Heart"
JOE STAMPLEY "Double Shot Of My Baby's Love"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

SISSY SPACEK "Lonely But Only For You"
ATLANTA "Dixie Dreamin'"
EXILE "High Cost Of Leaving"
JOHNNY LEE "My Baby Don't Slow Dance"
JOHN CONLEE "In My Eyes"

The Great Ones

DeBARGE "Time Will Reveal"
DARYL HALL & JOHN OATES "Say It Isn't So"
CARPENTERS "Make Believe It's Your First Time"
GLADYS KNIGHT & THE PIPS
"You're Number One (In My Book)"
LINDA RONSTADT "What's New"
ELTON JOHN
"I Guess That's Why They Call It The Blues"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

LINDA RONSTADT "What's New"
DARYL HALL & JOHN OATES "Say It Isn't So"
MELISSA MANCHESTER
"No One Can Love You More..."
FOUR TOPS "I Just Can't Walk Away"
JOURNEY "Send Her My Love"
CRYSTAL GAYLE "The Sound Of Goodbye"

Tanner Country

OAK RIDGE BOYS "Ozark Mountain Jubilee"
JOHN CONLEE "In My Eyes"

Red Satin Rock

QUIET RIOT "Cum On Feel The Noize"
LOVERBOY "Queen Of The Broken Hearts"
DARYL HALL & JOHN OATES "Say It Isn't So"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

KIM CARNES "Invisible Hands"
DARYL HALL & JOHN OATES "Say It Isn't So"
OLIVIA NEWTON-JOHN "Twist Of Fate"
NAKED EYES "When The Lights Go Out"
LOVERBOY "Queen Of The Broken Hearts"

Contempo 300

JACKSON BROWNE "Tender Is The Night"
DARYL HALL & JOHN OATES "Say It Isn't So"

Great American Country

OAK RIDGE BOYS "Ozark Mountain Jubilee"
KENDALLS "Movin' Train"
T.G. SHEPPARD "Slow Burn"
ATLANTA "Dixie Dreamin'"
GEORGE STRAIT "You Look So Good In Love"
LARRY GATLIN & GATLIN BROTHERS BAND
"Houston (Means...)"

Century 21

Greg Stephens (214) 934-2121

The Z Format

DARYL HALL & JOHN OATES "Say It Isn't So"
JUICE NEWTON "Dirty Looks"
DURAN DURAN "Union Of The Snake"
STRAY CATS "I Won't Stand In Your Way"

The A/C Format

JACKSON BROWNE "Tender Is The Night"
DARYL HALL & JOHN OATES "Say It Isn't So"
JOURNEY "Send Her My Love"
CRYSTAL GAYLE "The Sound Of Goodbye"

Super-Country

CRYSTAL GAYLE "The Sound Of Goodbye"
LOUISE MANDRELL "Runaway Heart"
SHELLY WEST "Another Motel Memory"

Radio Arts

John Benedict (213) 841-0225

Country's Best

WAYLON JENNINGS "The Conversation"
JOE STAMPLEY "Double Shot Of My Baby's Love"
GAIL DAVIES "You're A Hard Dog (To Keep...)"
DAVID FRIZZELL "A Million Light Beers Ago"
RONNIE McDOWELL
"You Made A Wanted Man Of Me"

Soft Contemporary

CRYSTAL GAYLE "The Sound Of Goodbye"
JOHN DENVER "Hold On Tightly"
RONNIE MILSAP "Show Her"

Sound 10

DARYL HALL & JOHN OATES "Say It Isn't So"
ELTON JOHN
"I Guess That's Why They Call It The Blues"
CRYSTAL GAYLE "The Sound Of Goodbye"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

BIG COUNTRY "In A Big Country"
NAKED EYES "When The Lights Go Out"

Transtar

Chick Watkins (303) 578-0700

LIONEL RICHIE "All Night Long (All Night)"
PAUL McCARTNEY and MICHAEL JACKSON
"Say Say Say"
JARREAU "Trouble In Paradise"
POLICE "King Of Pain"
SHEENA EASTON "Telephone (Long Distance...)"

Bonneville Broadcasting System

Dave Verdery (312) 883-8787

Easy Listening

CARPENTERS "Make Believe It's Your First Time"
BARBRA STREISAND "The Way He Makes Me Feel"

DeBARGE

"Time Will Reveal"

1705GF



Z100 deb 29
WCAU-FM on
B94 add
WHTX add
PRO-FM on
Z93 on
I95 add
B97 23-20
Q105 add
B104 on
WGCL on
KIMN add
KEARTH on
KIQQ deb 35
XTRA on
KFRC add 39
KITS deb 36
WBLI on
WVSR add
WLAN-FM add
WBBQ deb 36
WNOK-FM 30-27
KAMZ 27-24

KSET-FM 23-17
WRQK 39-32
WOKI 38-34
Q100 add
KRGV 25-17
KX104 add
KTFM deb 40
WRQW add
WHOT deb 32
KMGX 20-8
KYNO-FM deb 19
KO93 add 37
KIDD add
KGGI 21-20
WFBG add
13FEA deb 26
WISE add
WFOX add
KNOE-FM add
WGLF deb 31
KDZA add
KBMM add



THE FOUR TOPS

"Just Can't Walk Away"

1706MF

BACK WHERE I BELONG
FOUR TOPS



WXKS-FM
Z93
KEARTH
KIQQ
K104
WKFM
KAMZ
WRQK
WOKI
WHHY-FM
WSFL
KTFM
WKDD
WHOT
KMGX
KGGI
WFBG
WGUY
WERZ
WQCM
OK100
95XIL
WJBQ
WISE
WJAD
WIXY

COMMODORES

"Only You"

1694MB



94Q add
I95 18-15
Y100 29-22
WXKS-FM on
WBLI on
WVSR 15-12
WKFM add
WBBQ add
KXX106 deb 24
WZLD 23-16
WDCG add
KAMZ 10-7
WRQK 25-17
WOKI add 40
WHHY-FM 2-4
KITY 29-26
KTFM 24-14
KTSA 15-13
KROK add
WNAM 16-9

KAMA add
KIKI add
KIDD deb 36
KGGI deb 39
KHYT deb 39
WGUY 28-25
WCIR 18-9
13FEA deb 25
WOMP-FM 25-18
WJAD deb 40
Q104 1-1
WFOX 23-20
KIST 31-28



Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MELBA MOORE Keepin' My Lover Satisfied (Capitol)

73% of our reporting stations on it. Rotations: Heavy 3/0, Medium 16/3, Light 32/9, Extra Adds 4, Total Adds 16, WRKS, KMJQ, WBLZ, WJMO, WZAK, KACE, XHRM, WNOO, WJMI, WKXI, KOKY, WJJS, WVOL, WDAO, KDIA, KUKQ. A Most Added Record. Debuts at number 35 on the Black Radio Chart.

CON FUNK SHUN

Baby, I'm Hooked (Right Into Your Love) (Mercury/PolyGram)

71% of our reporting stations on it. Rotations: Heavy 4/2, Medium 18/3, Light 27/11, Extra Adds 6, Total Adds 22 including WXYV, WAMO, KKDA-FM, KMJQ, WCIN, WDRQ, WGPR, KDAY, XHRM, WKND, WNHC, KNOW, WENN, WDAO, KDIA. A Most Added Record. Debuts at number 33 on the Black Radio Chart.

SHALAMAR Over And Over (Solar/Elektra)

68% of our reporting stations on it. Rotations: Heavy 6/0, Medium 16/2, Light 19/5, Extra Adds 1, Total Adds 8, WBLZ, XHRM, KSOL, WATV, WLOU, WANT, WKWM, WTLC. Moves 37-31 on the Black Radio Chart.

RICK JAMES

U Bring The Freak Out (Gordy/Motown)

62% of our reporting stations on it. Rotations: Heavy 14/0, Medium 23/1, Light 9/4, Extra Adds 2, Total Adds 7, KMJQ, KRLY, KNOW, WPDQ, WLVW, WMAK, WANT. Moves 38-27 on the Black Radio Chart.

POINTER SISTERS I Need You (Planet/RCA)

61% of our reporting stations on it. Rotations: Heavy 7/0, Medium 20/3, Light 19/4, Extra Adds 1, Total Adds 8, WVEE, WJJS, WBLX, WPLZ, WWDW, WANM, WDAO, KDKO. Moves 39-34 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Indicated one of this week's most added new songs.

STANLEY CLARKE/GEORGE DUKE "Heroes" (Epic) 45/2

Rotations: Heavy 7/0, Medium 21/1, Light 16/0, Extra Adds 1, Total Adds 2, KMJQ, WLTH. Heavy: KJLH, WNHC, WNOO, KHYS, KOKA, WANM, WWWW. Medium: WXYV, WVEE, KRLY, WGPR, KACE, XHRM. Debuts at number 36 on the Black Radio Chart.

ONE WAY "Let's Get Together" (MCA) 39/4

Rotations: Heavy 6/0, Medium 19/0, Light 13/3, Extra Adds 1, Total Adds 4, W DAS, WBMX, WGCI, WJAX. Heavy: WYLD-FM, WZEN-FM, WKXI, KOKA, KUKQ. Medium: WAMO, KRNB, WEDR, WZAK, WGPR, KDAY. Debuts at number 40 on the Black Radio Chart.

MARY JANE GIRLS "Boys" (Gordy/Motown) 38/5

Rotations: Heavy 3/0, Medium 24/1, Light 9/2, Extra Adds 2, Total Adds 5, WXYV, KMJQ, XHRM, KOKA, WKWM. Heavy: WJMI, WPDQ, WLTH. Medium: KRNB, WHRK, WAIL-FM, WBMX, WGCI, WZAK, KJLH, KSOL.

DAYTON "It Must Be Love" (Capitol) 38/2

Rotations: Heavy 5/0, Medium 17/1, Light 16/1, Extra Adds 0, Total Adds 2, WAOK, XHRM. Heavy: WVEE, KRNB, KNOW, WWDW, WDAO. Medium: KKDA-FM, W DIA, WEDR, WDMT, WZEN-FM, WPDQ, KJCB, WVOL.

JONES GIRLS "On Target" (RCA) 36/3

Rotations: Heavy 9/0, Medium 22/2, Light 5/1, Extra Adds 0, Total Adds 3, WDRQ, KSOL, WJAX. Heavy: WAOK, KRNB, WJMO, KJLH, WATV, WLVW, WWWW. Medium: WILD, WHRK, WEDR, WDMT, XHRM. Moves 40-37 on the Black Radio Chart.

ROYALCASH "Radio Activity" (Sutra) 35/6

Rotations: Heavy 4/0, Medium 13/0, Light 15/3, Extra Adds 3, Total Adds 6, WOOK, KKDA-FM, KMJQ, KRLY, WJMI, WJAX. Heavy: KRNB, WHRK, WEDR, WANM. Medium: WAMO, WAIL-FM, WZAK, KACE, XHRM.

FOUR TOPS "I Just Can't Walk Away" (Motown) 33/6

Rotations: Heavy 4/0, Medium 13/0, Light 16/6, Extra Adds 0, Total Adds 6, WAOK, WCIN, WOIC, WLVW, KOKA, WKWM. Heavy: WXYV, WVEE, WBMX, KOKY. Medium: WILD, WHUR, WHRK, WLTH, KUKQ.

n.y.c. PEECH BOYS "On A Journey" (Island/Atco) 31/5

Rotations: Heavy 2/0, Medium 6/1, Light 23/4, Extra Adds 0, Total Adds 5, WHUR, WEDR, WZAK, WJAX, KOKA. Heavy: WVEE, WANM. Medium: WXYV, W DIA, WGCI, WVOL, WLTH.

ASHFORD & SIMPSON "It's Much Deeper" (Capitol) 29/12

Rotations: Heavy 1/0, Medium 8/2, Light 18/8, Extra Adds 2, Total Adds 12 including WXYV, WJMO, WZAK, WATV, KJCB, WPLZ, WLTH, WVOL, KDIA. Heavy: WNOO. Medium: WKYS, WAOK, WOIC, WVOL, WWWW.

BOBBY NUNN "Private Party" (Motown) 28/2

Rotations: Heavy 10/0, Medium 11/1, Light 7/1, Extra Adds 0, Total Adds 2, WDMT, XHRM. Heavy: KKDA-FM, WEDR, WZEN-FM, KDAY, WLVW, WWDW, WANM, WTLC, WWWW, KDKO. Medium: WKND, WATV, WENN.

MAZE featuring FRANKIE BEVERLY "We Are One" (Capitol) 27/4

Rotations: Heavy 3/0, Medium 15/3, Light 9/1, Extra Adds 0, Total Adds 4, W DAS, KNOW, WATV, WBLX. Heavy: WGCI, WNOO, WLVW. Medium: WILD, KRLY, WEDR, WGPR, WZEN-FM, KJLH, KSOL, WRDW.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 26/1

Rotations: Heavy 10/0, Medium 10/0, Light 6/1, Extra Adds 0, Total Adds 1, WDAO. Heavy: WILD, WVEE, KSOL, WRDW, WOIC, WBLX, KHYS, WANM, WLTH, KDIA. Medium: WZEN-FM, WGIV, KOKA, WVKO.

TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 26/0

Rotations: Heavy 9/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WJMO, WGPR, WGIV, WOIC, WKXI, KJCB, KOKA, WANM. Medium: W DAS, WOOK, WAOK, WEDR, WZAK, WZEN-FM.

SIGNIFICANT ACTION

KOOL & THE GANG "Joanna" (Polydor/PolyGram) 25/23

Rotations: Heavy 2/1, Medium 8/7, Light 10/10, Extra Adds 5, Total Adds 23 including WXYV, WILD, W DAS, WAMO, WHUR, WAOK, WHRK, WBMX, WGCI, WDRQ, KJLH, WMAK, WANT. Heavy: WVEE. Medium: KSOL.

MADONNA "Holiday" (Sire/WB) 25/7

Rotations: Heavy 6/1, Medium 9/1, Light 9/4, Extra Adds 1, Total Adds 7, WAOK, WBMX, WGCI, WDRQ, KSOL, WJAX, WJJS. Heavy: WRKS, W DAS, WVEE, KRNB, WNHC. Medium: WAMO, WHRK, WEDR, WZEN-FM, WRDW, WLUM, KDIA, KUKQ.

RON BARKS "Truly Bad" (CBS) 25/2

Rotations: Heavy 3/0, Medium 12/0, Light 10/2, Extra Adds 0, Total Adds 2, WJJS, WVOL. Heavy: KRNB, KOKA, WWWW. Medium: WKYS, WOOK, WHUR, WBMX, WDRQ, WGPR, WRDW, WNOO, WKXI, WPDQ, WLOU, WWDW.

TEMPTATIONS "Miss Busy Body (Get Your Body Busy)" (Gordy/Motown) 25/2

Rotations: Heavy 1/0, Medium 14/0, Light 10/2, Extra Adds 0, Total Adds 2, KOKA, WLTH. Heavy: WAAA. Medium: WXYV, WHUR, KRNB, WHRK, WGPR, XHRM, WNOO, WOIC, WKXI, WLOU, WVOL, WANM, WDAO, KUKQ.

WEST STREET MOB "Break Dance/Electric Boogie" (Sugar Hill) 25/1

Rotations: Heavy 9/0, Medium 9/0, Light 6/0, Extra Adds 1, Total Adds 1, WPEG. Heavy: W DAS, WOOK, WBMX, KDAY, XHRM, WNHC, WPDQ, WLTH. Medium: WVEE, WDMT, WJMO, KJLH, WJAX, KOKA, WANM, WWWW.

MAJORE HARRIS "All My Life" (Pop Art/Montage) 24/5

Rotations: Heavy 1/0, Medium 11/1, Light 10/2, Extra Adds 2, Total Adds 5, WVEE, KJLH, WJAX, WPLZ, WTLC. Heavy: WEDR. Medium: W DAS, WOOK, KRNB, W DIA, WBMX, WKXI, WPDQ, WVOL, WLTH, WWWW.

BILLY GRIFFIN "Respect" (Columbia) 24/5

Rotations: Heavy 3/0, Medium 6/1, Light 13/2, Extra Adds 2, Total Adds 5, WVEE, KJLH, WPEG, WOIC, WPDQ. Heavy: KOKA, WAAA, WGIV. Medium: WJMO, WZEN-FM, XHRM, WLTH, KUKQ.

IRENE CARA "Why Me?" (Network/Geffen) 23/12

Rotations: Heavy 1/0, Medium 6/2, Light 14/8, Extra Adds 2, Total Adds 12, WHRK, WYLD-FM, WJMO, WZAK, WENN, WNOO, WPDQ, WJJS, WWDW, WVKO, WTLC, KUKQ. Heavy: WAOK. Medium: WVOL, KOKA, WANM, WLUM.

P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 23/1

Rotations: Heavy 10/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, KJLH. Heavy: W DAS, WAOK, WBMX, WZEN-FM, KDAY, WPEG, WJMI, WKXI, WWDW, WTLC. Medium: WOOK, WVEE, KMJQ, KRLY, WCIN, WKND, WATV, WWWW, KUKQ.



NATIONAL AIRPLAY/40

October 28, 1983

| Three Weeks | Two Weeks | Last Week | |
|-------------------------------------|-----------|-----------|---|
| 2 | 1 | 1 | 1 LIONEL RICHIE/All Night Long (All Night) (Motown) |
| 4 | 2 | 2 | 2 JENNIFER HOLLIDAY/I Am Love (Geffen) |
| 12 | 8 | 5 | 3 ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista) |
| 18 | 11 | 9 | 4 JEFFREY OSBORNE/Stay With Me Tonight (A&M) |
| - | 32 | 13 | 5 PAUL McCARTNEY and MICHAEL JACKSON/Say Say Say (Columbia) |
| - | 24 | 11 | 6 DeBARGE/Time Will Reveal (Gordy/Motown) |
| 13 | 6 | 6 | 7 DONNA SUMMER/Unconditional Love (Mercury/PolyGram) |
| 14 | 9 | 8 | 8 MTUME/Would You Like To (Fool Around) (Epic) |
| - | 27 | 18 | 9 S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS) |
| 7 | 7 | 7 | 10 ANITA BAKER/Angel (Beverly Glen) |
| 3 | 3 | 3 | 11 KLIQUE/Stop Doggin' Me Around (MCA) |
| 31 | 17 | 15 | 12 TOM BROWNE/Rockin' Radio (Arista) |
| 30 | 23 | 16 | 13 D. WARWICK & L. VANDROSS/How Many Times Can We Say... (Arista) |
| 5 | 4 | 4 | 14 TAVARES/Deeper In Love (RCA) |
| - | 33 | 22 | 15 ZAPP/Heartbreaker (WB) |
| - | - | 31 | 16 ATLANTIC STARR/Touch A Four Leaf Clover (A&M) |
| 25 | 18 | 17 | 17 TEENA MARIE/Fix It (Part I) (Epic) |
| 22 | 21 | 19 | 18 LAKESIDE/Real Love (Solar/Elektra) |
| 21 | 20 | 20 | 19 ANDRE CYMONE/Make Me Wanna Dance (Columbia) |
| 32 | 22 | 21 | 20 COMMODORES/Only You (Motown) |
| - | 38 | 24 | 21 JAMES INGRAM/Party Animal (Qwest/WB) |
| - | 40 | 27 | 22 MIDNIGHT STAR/Wet My Whistle (Solar/Elektra) |
| 1 | 5 | 10 | 23 RUFUS & CHAKA KHAN/Ain't Nobody (WB) |
| 16 | 12 | 12 | 24 SLAVE/Shake It Up (Cotillion/Atco) |
| 17 | 14 | 14 | 25 MICHAEL WYCOFF/Tell Me Love (RCA) |
| 38 | 28 | 28 | 26 MANHATTANS/Forever By Your Side (Columbia) |
| - | - | 38 | 27 RICK JAMES/U Bring The Freak Out (Gordy/Motown) |
| 29 | 29 | 29 | 28 MANHATTAN TRANSFER/Spice Of Life (Atlantic) |
| 35 | 31 | 30 | 29 RENE & ANGELA/My First Love (Capitol) |
| 40 | 35 | 33 | 30 SKYY/Show Me The Way (Salsoul/RCA) |
| - | - | 37 | 31 SHALAMAR/Over And Over (Solar/Elektra) |
| 27 | 26 | 25 | 32 BERNARD WRIGHT/Funky Beat (Arista) |
| <input checked="" type="checkbox"/> | DEBUT | 33 | 33 CON FUNK SHUN/Baby, I'm Hooked (Right Into Your...) (Mercury/PG) |
| - | - | 39 | 34 POINTER SISTERS/I Need You (Planet/RCA) |
| <input checked="" type="checkbox"/> | DEBUT | 35 | 35 MELBA MOORE/Keepin' My Lover Satisfied (Capitol) |
| <input checked="" type="checkbox"/> | DEBUT | 36 | 36 STANLEY CLARKE/GEORGE DUKE/Heroes (Epic) |
| - | - | 40 | 37 JONES GIRLS/On Target (RCA) |
| 28 | 34 | 32 | 38 PRINCE/Delirious (WB) |
| 6 | 10 | 23 | 39 GAP BAND/Party Train (Total Experience/PG) |
| <input checked="" type="checkbox"/> | DEBUT | 40 | 40 ONE WAY/Let's Get Together (MCA) |

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- KOOL & THE GANG (23)
- CON FUNK SHUN (22)
- MELBA MOORE (16)
- ATLANTIC STARR (15)
- ASHFORD & SIMPSON (12)
- IRENE CARA (12)

HOTTEST

- LIONEL RICHIE (59)
- JENNIFER HOLLIDAY (24)
- KLIQUE (24)
- ANITA BAKER (16)
- RUFUS & CHAKA KHAN (15)

STONE CITY BAND "Ladies' Choice" (Gordy/Motown) 23/0

Rotations: Heavy 7/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WBMX, WPEG, WLOU, WLVW, KDKO, KUKQ. Medium: KRLY, WAIL-FM, WZEN-FM, KNOW, WNOO, WJMI, WPDQ, WWDW, WAAA, WDAO, WLTH.

PATTI LABELLE "If Only You Knew" (Philadelphia International/CBS) 22/9

Rotations: Heavy 1/0, Medium 7/2, Light 10/3, Extra Adds 4, Total Adds 9, WXYV, KRLY, WYLD-FM, WJMO, WDRQ, WZEN-FM, KACE, WPLZ, WKWM. Heavy: WVEE. Medium: WKYS, WHUR, WHRK, WZAK, WPEG.

TWILIGHT 22 "Electric Kingdom" (Vanguard) 22/8

Rotations: Heavy 1/0, Medium 6/1, Light 12/4, Extra Adds 3, Total Adds 8, KMJQ, WCIN, WDRQ, WGPR, WLVW, WPLZ, WDAO, WTLC. Heavy: WEDR. Medium: WRKS, KRLY, WHRK, WZAK, WPEG.

DAVID SANBORN "Neither One Of Us" (WB) 21/1

Rotations: Heavy 1/0, Medium 10/0, Light 10/1, Extra Adds 0, Total Adds 1, WVOL. Heavy: WAAA. Medium: WAMO, WGCI, WZAK, WGIV, WNOO, KJCB, KOKY, WBLX, WLTH, KDIA.

GRANDMASTER FLASH & MELLE MEL "White Line/Don't Do It" (Sugar Hill) 20/0

Rotations: Heavy 5/0, Medium 5/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: W DAS, WOOK, WAIL-FM, KJLH, XHRM. Medium: KRNB, WBMX, WKND, WNHC, WANM.

GARLAND GREEN "Tryin' To Hold On" (Ocean Front) 19/3

Rotations: Heavy 2/0, Medium 5/0, Light 12/3, Extra Adds 0, Total Adds 3, WILD, WDMT, WBLX. Heavy: KJCB, KOKA. Medium: WLVW, WAOK, KRNB, WGPR, WKXI.

ORBIT "All Shook Up" (RFC/Quality) 19/2

Rotations: Heavy 1/0, Medium 6/0, Light 12/2, Extra Adds 0, Total Adds 2, WDRQ, WPDQ. Heavy: WWWW. Medium: WXYV, WGPR, XHRM, WJAX, WVOL, WANM.

NEW ORDER "Confusion" (Streetwise) 19/0

Rotations: Heavy 2/0, Medium 4/0, Light 13/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WEDR. Medium: WAMO, W DIA, WLVW, WVOL.

SKOOL BOYZ "Before You Go" (Crossroad) 18/4

Rotations: Heavy 1/0, Medium 3/0, Light 13/3, Extra Adds 1, Total Adds 4, W DIA, WJLB, WLTH, WVOL. Medium: WEDR, WPDQ, WDAO.

PEABO BRYSON & ROBERTA FLACK "Maybe" (Capitol) 18/3

Rotations: Heavy 1/0, Medium 6/0, Light 11/3, Extra Adds 0, Total Adds 3, WDRQ, WOIC, WJMI. Heavy: WGIV. Medium: WCIN, WGPR, KACE, WNOO, WVOL, WWWW.

RICH CASON & GALACTIC ORCHESTRA "Year 2001 Boogie" (LARC) 18/0

Rotations: Heavy 5/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WATV, WENN, KOKA, WTLC. Medium: KKDA-FM, WZEN-FM, WPEG, WNOO, WKXI, WPDQ.

STEPHANIE MILLS "How Come U Don't Call Me Anymore" (Casablanca/PolyGram) 16/4

Rotations: Heavy 0/0, Medium 11/0, Light 4/1, Extra Adds 1, Total Adds 4, WDRQ, WJLB, KACE, KJLH. Heavy: WKYS, WHUR, WHRK, WVOL. Medium: WXYV, W DIA, WAIL-FM, KSOL, WNOO, WWWW.

MILLIE JACKSON "I Feel Like Walking In The Rain" (Spring/PolyGram) 16/2

Rotations: Heavy 3/0, Medium 8/1, Light 5/1, Extra Adds 0, Total Adds 2, WHUR, WJMO. Heavy: KKDA-FM, WEDR, WYLD-FM. Medium: WVEE, WBMX, WDMT, WZAK, WNOO, WLTH, WWWW.

DECO "Fresh Idea" (Qwest/WB) 15/6

Rotations: Heavy 0/0, Medium 5/0, Light 9/5, Extra Adds 1, Total Adds 6, W DAS, WAOK, KMJQ, W DIA, WEDR, WOIC. Medium: WLVW, WVOL, WANM, WAAA, WTLC.

MICHAEL SEMBELLO "Automatic Man" (WB) 15/2

Rotations: Heavy 3/0, Medium 6/0, Light 7/2, Extra Adds 0, Total Adds 2, WCIN. Heavy: WHRK, WMAK. Medium: WDMT, XHRM, KSOL, WNHC, KOKA, KDIA.

SISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 15/2

Rotations: Heavy 0/0, Medium 11/0, Light 4/1, Extra Adds 0, Total Adds 2, KUKQ, WVOL. Medium: WBMX, WZEN-FM, KNOW, WATV, WGIV, WJMI, KOKY, WLVW, KHYS, WANT, WLTH.

INSTANT FUNK "Just Because You'll Be Mine" (Salsoul/RCA) 15/1

Rotations: Heavy 0/0, Medium 6/0, Light 9/1, Extra Adds 0, Total Adds 1, WOOK. Medium: WHUR, KRNB, WEDR, WKND, WVOL, WAAA.

Adds & Hots... See Page 54



THE POINTER SISTERS

“I Need You” YB 13639

Black Radio BREAKERS

...and heading for the TOP!

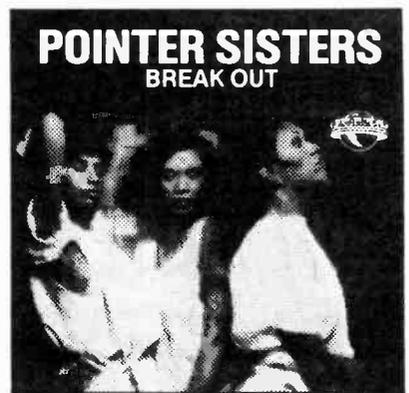
R & R: 34

BB: 41★

CB: 48★



Produced by Richard Perry



BXL 1-4705

Manufactured and Distributed



by RCA Records

SKYY

“Show Me The Way” S7 7061

Already a

Black Radio BREAKERS

(10-14-83)

...with STRONG retail action!

R & R: 30

BB: 36★

CB: 55★

SKYY SKYYLIGHT



SA-8562



Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts

LTD
CON FUNK SHUN
KOOL & THE GANG
HERB ALPERT
HALL & OATES
PATTI LABELLE
MARY JANE GIRLS
SHANNON
ASHFORD & SIMPSON
TONES
Hottest:
ANITA BAKER
LIONEL RICHIE
KLIQUE
JEFFREY OSBORNE
JENNIFER HOLLIDAY

WILD/Boston
Eroy R.C. Smith

KOOL & THE GANG
GARLAND GREEN
PURE ENERGY
CURTIS HAIRSTON
NEW EDITION
Hottest:
RUFUS & CHAKA
LIONEL RICHIE
RICK JAMES
KLIQUE
JENNIFER HOLLIDAY

WKND/Hartford
Jordan/McLean

NONA HENDRYX
TOURIST
JIMMY CLIFF
CON FUNK SHUN
Hottest:
LIONEL RICHIE
PHILIP BAILEY
JENNIFER HOLLIDAY
MANHATTAN TRANSFE
MCCARTNEY & JACKS

WNHC/New Haven
James Jordan

THIRD WORLD
CON FUNK SHUN
KOOL & THE GANG
MOTIVATION
MATTHEW WILDER
Hottest:
GLADYS KNIGHT
RUFUS & CHAKA
KLIQUE
JENNIFER HOLLIDAY
LIONEL RICHIE

WRKS/New York
Mayo/Quartrone

ATLANTIC STARR
FREEZE
WILL POWERS
MELBA MOORE
Hottest:
LIONEL RICHIE
BONNIE TYLER
BILLY JOEL
MADONNA
SHANNON

WDAS/Philadelphia
Joe Tamburro

DECO
ONE WAY
LAKESIDE
DEELE
ELBOW BONE & RACK
KOOL & THE GANG
MOTIVATION
SMOKEY ROBINSON
MAZE
SPANDAU BALLET
AL MCCALL
Hottest:
LIONEL RICHIE
MCCARTNEY & JACKS
WARWICK & VANDROS
SOS BAND
SHANNON

WAMO/Pittsburgh
J.C. Floyd

CON FUNK SHUN
KOOL & THE GANG
ATLANTIC STARR
Hottest:
JEFFREY OSBORNE
JENNIFER HOLLIDAY
DONNA SUMMER
LIONEL RICHIE
KLIQUE

WOOK/Washington, DC
Chris Gardner

LAKESIDE
HALL & OATES
ONE WAY
GLORIA GAYNOR
COMMODORES
HOT COLD SWEAT
ATLANTIC STARR
STEVE TURNER
SOS BAND
TOM BROWNE
DEBARGE
ROYALCASH
INSTANT FUNK
WARWICK & VANDROS
Hottest:
JENNIFER HOLLIDAY
MCCARTNEY & JACKS
MICHAEL WYCOFF
DONNA SUMMER
LIONEL RICHIE

WKYS/Washington, DC
Donnie Simpson

none
Hottest:
SOS BAND
LIONEL RICHIE
KLIQUE
JENNIFER HOLLIDAY
RUFUS & CHAKA
HERBIE HANCOCK

WHUR/Washington, DC
Oscar Fields

KOOL & THE GANG
KURTIS BLOW
JIMMY CLIFF
MILLIE JACKSON
NYC PEECH BOYS
Hottest:
LIONEL RICHIE
BONNIE TYLER
BILLY JOEL
MADONNA
SHANNON

SOUTH

WAOK/Atlanta
Larry Tinsley

KOOL & THE GANG
LARRY HOUSTON
MADONNA
STARSKI
MAJOR HARRIS
DAYTON
DECO
FOUR TOPS
Hottest:
LIONEL RICHIE
MCCARTNEY & JACKS
KLIQUE
COMMODORES
MTUME
DONNA SUMMER

WVEE/Atlanta
Scotty Andrews

POINTER SISTERS
SPANDAU BALLET
HERB ALPERT
MAJOR HARRIS
BILLY GRIFFIN
JECKYLL & HYDE
GAP BAND
TYRONE DAVIS
Hottest:
LIONEL RICHIE
MCCARTNEY & JACKS
JEFFREY OSBORNE
JAMES INGRAM

WRDW/Augusta
Teddy Black

none
Hottest:
KLIQUE
BERNARD WRIGHT
MTUME
ANDRE CYMONE
PHILIP BAILEY

KNOW/Austin
Selby Edwards

MICHAEL WYCOFF
MAZE
RAY PARKER JR.
HALL & OATES
CULTURE CLUB
CON FUNK SHUN
RICK JAMES
Hottest:
LIONEL RICHIE
SLAVE
MIDNIGHT STAR
MTUME
JENNIFER HOLLIDAY

WATV/Birmingham
Ron January

MAZE
KWICK
ASHFORD & SIMPSON
TONES
GLOBE & WHIZ KID
LARRY HOUSTON
SHALAMAR
Hottest:
LIONEL RICHIE
ANDRE CYMONE
ARETHA FRANKLIN
JENNIFER HOLLIDAY
TOM BROWNE

WENN/Birmingham
Michael Star

KWICK
IRENE CARA
CON FUNK SHUN
TONI BASIL
ATLANTIC STARR
TONES
Hottest:
RUFUS & CHAKA
GLADYS KNIGHT
GAP BAND
ANITA BAKER
KLIQUE

WGIV/Charlotte
Hal Herrill

MICHAEL WYCOFF
SOS BAND
ASHFORD & SIMPSON
LYDIA MURDOCK
JIMMY CLIFF
AL MCCALL
TOM SCOTT
MOTIVATION
ARETHA FRANKLIN
LAKESIDE
PHILIP BAILEY
DONNA SUMMER
TYRONE DAVIS
Hottest:
LIONEL RICHIE
MCCARTNEY & JACKS
JEFFREY OSBORNE
JAMES INGRAM

WEST STREET MOB
LILLO
DEE DEE
G.T.
DIANA ROSS
BILLY GRIFFIN
Hottest:
LIONEL RICHIE
KLIQUE
P. FUNK ALL-STARS
ANITA BAKER
MADONNA
CYBOTRON

WNOO/Chattanooga
Smokin' Sam Ervin

MELBA MOORE
CON FUNK SHUN
LILLO
IRENE CARA
PATTI LABELLE
Hottest:
JENNIFER HOLLIDAY
MIDNIGHT STAR
MICHAEL WYCOFF
JEFFREY OSBORNE
ASHFORD & SIMPSON

WOIC/Columbia
Mickey Arnold

MANHATTAN TRANSFE
MOTIVATION
FOUR TOPS
DEELE
DECO
BRYSON & PLACK
RON HENDERSON
LADIES' CHOICE
MELBA MOORE
KOOL & THE GANG
CON FUNK SHUN
BILLY GRIFFIN
Hottest:
ACTIVE FORCE
BRENDA JONES
Hottest:
LIONEL RICHIE
MIDNIGHT STAR
MICHAEL JACKSON
LYDIA MURDOCK
TYRONE DAVIS

KRLY/Houston
Mike Cavell

PATTI LABELLE
MIDNIGHT STAR
3 MILLION
ROYALCASH
SKYY
RICK JAMES
Hottest:
GAP BAND
FRANCIS JAMES
FATBACK
SHALAMAR

KM/Q/Houston
Hal Herrill

CLARKE & DUKE
CON FUNK SHUN
MELBA MOORE
MARY JANE GIRLS
DECO
ROYALCASH
PHYLIS HYMAN
FRANCIS JAMES
TWILIGHT 22
Hottest:
LIONEL RICHIE
REDDINGS
PRINCE
ZAPP
DEBARGE

WJMI/Jackson
Carl Haynes

CON FUNK SHUN
ROYALCASH
CASHMERE
BRYSON & PLACK
MELBA MOORE
DEELE
Hottest:
RICK JAMES
GLASS BAND
ANITA BAKER
MADONNA
JENNIFER HOLLIDAY
LIONEL RICHIE

WXI/Jackson
Tommy Marshall

J. BLACKFOOT
MELBA MOORE
MIDNIGHT STAR
KOOL & THE GANG
Hottest:
LIONEL RICHIE
TYRONE DAVIS
LAKESIDE
COMMODORES
ARETHA FRANKLIN

WJAX/Jacksonville
Steve Fox

JONES GIRLS
NYC PEECH BOYS
ROYALCASH
ONE WAY
HALL & OATES
MADONNA
MAJOR HARRIS
HERB ALPERT
Hottest:
LIONEL RICHIE
JEFFREY OSBORNE
ANITA BAKER
DEBARGE
LAKESIDE

WPDQ/Jacksonville
Marc Little

SKYY
MIDNIGHT STAR
BILLY GRIFFIN
ORBIT
IRENE CARA
O'BRYAN
JAMES INGRAM
RICK JAMES
ASHFORD & SIMPSON
Hottest:
KLIQUE
LIONEL RICHIE
MILLIE JACKSON
COMMODORES
LEW KIRTON

KJCB/Lafayette
Beatrice Evans

ASHFORD & SIMPSON
FALLEN ANGEL
BOBBY PATTERSON
Hottest:
LIONEL RICHIE
MIDNIGHT STAR
GAP BAND
RUFUS & CHAKA
ANDRE CYMONE

KOKY/Little Rock
Paul Todd

MELBA MOORE
HALL & OATES
KOOL & THE GANG
LILLO
RENE & ANGELA
MATTHEW WILDER
LIONEL RICHIE
KLIQUE
ARETHA FRANKLIN
ANITA BAKER
MCCARTNEY & JACKS

WLOU/Louisville
Neal O'Rea

MIDNIGHT STAR
CON FUNK SHUN
GARLAND GREEN
KURTIS BLOW
SHALAMAR
HAWKEYE
ATLANTIC STARR
Hottest:
LIONEL RICHIE
ARETHA FRANKLIN
LADIES' CHOICE
DONNA SUMMER
TOM BROWNE

WJJS/Lynchburg
Lad Goins

RON BANKS
POINTER SISTERS
IRENE CARA
MELBA MOORE
MADONNA
Hottest:
RUFUS & CHAKA
HERBIE HANCOCK
RICK JAMES
GAP BAND
LIONEL RICHIE

WDIA/Memphis
Bobby O'Jay

RENE & ANGELA
DECO
SKOOL BOYZ
Hottest:
GAP BAND
RICK JAMES
MANHATTAN TRANSFE
FLOYD BLACKWELL

WJLV/Moncks Corn
Ron Pinckney

SHARON REDD
RICK JAMES
TWILIGHT 22
FOUR TOPS
LILLO
JOHNNIE TAYLOR
RAY PARKER JR.
Hottest:
KLIQUE
RICK JAMES
BANDY CRAWFORD
ANITA BAKER
GAP BAND

WMAK/Nashville
Doug Ellis

ANITA BAKER
DEBARGE
ATLANTIC STARR
RICK JAMES
KOOL & THE GANG
Hottest:
LIONEL RICHIE
JENNIFER HOLLIDAY
COMMODORES
MICHAEL SEMBELLO

WHRK/Memphis
Jimmy Smith

HALL & OATES
10 SPEED
IRENE CARA
KOOL & THE GANG
STEVE WOODS
Hottest:
DEBARGE
LIONEL RICHIE
DAVID SANBORN
KOOL & THE GANG
MICHAEL SEMBELLO
Hottest:
LIONEL RICHIE
LYDIA MURDOCK
NEW EDITION
RUFUS & CHAKA
GAP BAND

WYLD-FM/New Orleans
Brute Bailey

WOMACK & WOMACK
JAMES INGRAM
IRENE CARA
PATTI LABELLE
LTD
WILL POWERS
Hottest:
GAP BAND
RUFUS & CHAKA
KLIQUE
RICK JAMES
LIONEL RICHIE

WAIL-FM/New Orleans
Barry Richards

BRENDA JONES
FOUR TOPS
REAL TO REEL
HALL & OATES
MAURICE STARR
KOOL & THE GANG
RONNIE MCNEER
SPANDAU BALLET
Hottest:
LIONEL RICHIE
MCCARTNEY & JACKS
TAVARES
DEBARGE
PRINCE

WPLP/Petersburg
Hardy Jay

TWILIGHT 22
POINTER SISTERS
PATTI LABELLE
ASHFORD & SIMPSON
ATLANTIC STARR
MAJOR HARRIS
Hottest:
LIONEL RICHIE
JENNIFER HOLLIDAY
ANITA BAKER
SOS BAND
MCCARTNEY & JACKS

KHYS/Port Arthur
Mark Petry

ATLANTIC STARR
RENE & ANGELA
Hottest:
SOS BAND
SLAVE
ARETHA FRANKLIN
LIONEL RICHIE

WVOL/Nashville
Fred Harvey

COMMODORES
K-9 CORP.
PRINCE
RICK JAMES
MATTHEW WILDER
J. BLACKFOOT
MELBA MOORE
DAVID SANBORN
KOOL & THE GANG
MICHAEL SEMBELLO
Hottest:
LIONEL RICHIE
LYDIA MURDOCK
NEW EDITION
RUFUS & CHAKA
GAP BAND

WTOY/Roanoke
Riley Wynn

SOS BAND
JAMES INGRAM
ATLANTIC STARR
WARWICK & VANDROS
Hottest:
LIONEL RICHIE
KLIQUE
TAVARES
MANHATTAN TRANSFE
MICHAEL WYCOFF

KOKA/Shreveport
B.B. Davis

SOS BAND
ATLANTIC STARR
MARY JANE GIRLS
FOUR TOPS
TEMPTATIONS
ZAPP
MATTHEW WILDER
NYC PEECH BOYS
Hottest:
GAP BAND
LIONEL RICHIE
KLIQUE
PRINCE
RUFUS & CHAKA

WWDM/Sumpter
Kevin Flemming

MIQUEL BROWN
DEELE
O'BRYAN
OMNI
IRENE CARA
MANHATTAN TRANSFE
LILLO
POINTER SISTERS
Hottest:
RICK JAMES
MTUME
LIONEL RICHIE
P. FUNK ALL-STARS
ARETHA FRANKLIN

WANN/Tallahassee
Joe Bullard

POINTER SISTERS
RICHARD PRYOR
WOMACK & WOMACK
Hottest:
LIONEL RICHIE
MICHAEL WYCOFF
LAKESIDE
KLIQUE
JENNIFER HOLLIDAY

WAAA/Winston-Salem
Joe Jackson

none
Hottest:
RUFUS & CHAKA
GAP BAND
TAVARES
KLIQUE
STEPHANIE MILLS

WANT/Richmond
Kirby Carmichael

SHALAMAR
RICK JAMES
CON FUNK SHUN
KOOL & THE GANG
Hottest:
KLIQUE
LIONEL RICHIE
JENNIFER HOLLIDAY
RUFUS & CHAKA
TAVARES

WTOY/Roanoke
Riley Wynn

SOS BAND
JAMES INGRAM
ATLANTIC STARR
WARWICK & VANDROS
Hottest:
LIONEL RICHIE
KLIQUE
TAVARES
MANHATTAN TRANSFE
MICHAEL WYCOFF

KOKA/Shreveport
B.B. Davis

SOS BAND
ATLANTIC STARR
MARY JANE GIRLS
FOUR TOPS
TEMPTATIONS
ZAPP
MATTHEW WILDER
NYC PEECH BOYS
Hottest:
GAP BAND
LIONEL RICHIE
KLIQUE
PRINCE
RUFUS & CHAKA

WWDM/Sumpter
Kevin Flemming

MIQUEL BROWN
DEELE
O'BRYAN
OMNI
IRENE CARA
MANHATTAN TRANSFE
LILLO
POINTER SISTERS
Hottest:
RICK JAMES
MTUME
LIONEL RICHIE
P. FUNK ALL-STARS
ARETHA FRANKLIN

WANN/Tallahassee
Joe Bullard

POINTER SISTERS
RICHARD PRYOR
WOMACK & WOMACK
Hottest:
LIONEL RICHIE
MICHAEL WYCOFF
LAKESIDE
KLIQUE
JENNIFER HOLLIDAY

WAAA/Winston-Salem
Joe Jackson

none
Hottest:
RUFUS & CHAKA
GAP BAND
TAVARES
KLIQUE
STEPHANIE MILLS

WEST

KDKO/Englewood
Carlos Lando

KOOL & THE GANG
POINTER SISTERS
ATLANTIC STARR
DEBARGE
ANDRE CYMONE
WARWICK & VANDROS
Hottest:
LIONEL RICHIE
LEW KIRTON
BOBBY NUNN
DONNA SUMMER
STONE CITY BAND

KACE/Los Angeles
Miller/Wiggins

GAP BAND
KLIQUE
STEPHANIE MILLS
RANDY CRAWFORD
ANDRE CYMONE
JAMES INGRAM
REAL TO REEL
MELBA MOORE
PATTI LABELLE
Hottest:
MIDNIGHT STAR
ZAPP
KLIQUE
LIONEL RICHIE
SOS BAND

KDAY/Los Angeles
Jack Patterson

KOOL & THE GANG
LILLO
STEPHANIE MILLS
RANDY CRAWFORD
ANDRE CYMONE
JAMES INGRAM
REAL TO REEL
MELBA MOORE
PATTI LABELLE
Hottest:
MIDNIGHT STAR
ZAPP
KLIQUE
LIONEL RICHIE
SOS BAND

KJZZ/Detroit
John Hill

ZAPP
MELBA MOORE
ASHFORD & SIMPSON
SOS BAND
CON FUNK SHUN
Hottest:
MICHAEL JACKSON
ANDRE CYMONE
JEFFREY OSBORNE
LIONEL RICHIE
MCCARTNEY & JACKS

KUKO/Phoenix
Rick Nuhn

CON FUNK SHUN
COMMOTENS
SISTER SLEDGE
MELBA MOORE
JIMMY CLIFF
PRINCE
IRENE CARA
Hottest:
LIONEL RICHIE
LIONEL RICHIE
ANITA BAKER
LILLO
JENNIFER HOLLIDAY

XHRM/San Diego
Harris/Lindsey

CON FUNK SHUN
DAYTON
TIERRA
BOBBY NUNN
SHALAMAR
MELBA MOORE
JIMMY CLIFF
MARY JANE GIRLS
RENE & ANGELA
Hottest:
LIONEL RICHIE
JENNIFER HOLLIDAY
ANITA BAKER
P. FUNK ALL-STARS
SUGAR HILL GANG

KJLH/Los Angeles
J.B. Stone/Rico

STEPHANIE MILLS
KOOL & THE GANG
JUNIOR
BILLY GRIFFIN
P. FUNK ALL-STARS
MAJOR HARRIS
Hottest:
GRANDMASTER FLASH
MIDNIGHT STAR
TEENA MARIE
JEFFREY OSBORNE
TOM BROWNE

KSOL/San Mateo
Bernie Moody

MCCARTNEY & JACKS
DEBARGE
MADONNA
SOS BAND
SHALAMAR
JONES GIRLS
ATLANTIC STARR
MIDNIGHT STAR
Hottest:
MCCARTNEY & JACKS
JEFFREY OSBORNE
POINTER SISTERS
LIONEL RICHIE
TEENA MARIE

(J) indicates Black reporters also contributing to Jazz Chart

MIDWEST

WGCI/Chicago
Richard Pegue

KOOL & THE GANG
JIMMY CLIFF
JOHNNIE TAYLOR
MADONNA
WAS (NOT WAS)
ONE WAY
MIDNIGHT STAR
LILLO
3 MILLION
JUNIOR
SHARON REDD
LATIMORE
Hottest:
RUFUS & CHAKA
ANITA BAKER
SOS BAND
RICK JAMES
LIONEL RICHIE

WBMX/Chicago
Lee Michaels

MCCARTNEY & JACKS
DEBARGE
JAMES INGRAM
ONE WAY
TOM BROWNE
DARNELL WILLIAMS
MADONNA
JUNIOR
KOOL & THE GANG
Hottest:
JENNIFER HOLLIDAY
ANITA BAKER
LIONEL RICHIE
ARETHA FRANKLIN
STONE CITY BAND

WBLZ/Cincinnati
Brian Castle

TALKING HEADS
SHALAMAR
SOS BAND
AL JARREAU
HALL & OATES
MELBA MOORE
Hottest:
LIONEL RICHIE
KLIQUE
MTUME
ANDRE CYMONE
MIDNIGHT STAR

WCIN/Cincinnati
Sid Kennedy

MICHAEL SEMBELLO
SOS BAND
KOOL & THE GANG
MATTHEW WILDER
CON FUNK SHUN
LATEST
3 MILLION
FOUR TOPS
MTUME
CHAKA RAHN
TWILIGHT 22
KURTIS BLOW
Hottest:
DENICE WILLIAMS
CYBOTRON
BERNARD WRIGHT
GARY BYRD & G.B.
PHYLIS HYMAN

WDMT/Cleveland
Magic/Dean

ANDRE CYMONE
JULIE SIMS
MADONNA
LADIES' CHOICE
10 SPEED
BOBBY NUNN
KEN C
GARLAND GREEN
Hottest:
DEBARGE
LAKESIDE
KLIQUE
JEFFREY OSBORNE
ANDRE CYMONE

WJMO/Cleveland
Erik Stone

ORBIT
SHALAMAR
ATLANTIC STARR
TOM BROWNE
JAMES INGRAM
KURTIS BLOW
DEBARGE
MILLIE JACKSON
ASHFORD & SIMPSON
PATTI LABELLE
HAWKEYE
TOM SCOTT
TONES
IRENE CARA
MELBA MOORE
Hottest:
LIONEL RICHIE
JENNIFER HOLLIDAY
ANITA BAKER
ARETHA FRANKLIN
WARWICK & VANDROS

WZAK/Cleveland
Lynn Tolliver

IRENE CARA
ASHFORD & SIMPSON
GLORIA GAYNOR
MELBA MOORE
NYC PEECH BOYS
JULIE SIMS
KEN C
BOOSY REYNOLDS
Hottest:
ZAPP
RUFUS & CHAKA
ANITA BAKER
LIONEL RICHIE
RENE & ANGELA

WKVO/Columbus
Lyles/Jones

FIXX
MIDNIGHT STAR
ATLANTIC STARR
IRENE CARA
Hottest:
COMMODORES
RICK JAMES
DONNA SUMMER
MTUME
TALKING HEADS

WDAO/Dayton
Lankford Stephens

MICHAEL JACKSON
ZAPP
CON FUNK SHUN
ATLANTIC STARR
ASHFORD & SIMPSON
JAMES INGRAM
MELBA MOORE
POINTER SISTERS
NONA HENDRYX
TWILIGHT 22
DEUCE
KLIQUE
Hottest:
MTUME
RENE & ANGELA
LIONEL RICHIE
JENNIFER HOLLIDAY
DAYTON

WGPR/Detroit
Joe Spencer

IRVING & THE TWIN
CON FUNK SHUN
REAL TO REEL
TOM SCOTT
ENCHANTMENT
TWILIGHT 22
O'BRYAN
MALCOLM MCLAREN
RUSSELL BROTHERS
SHANNON
DEE COLEY
Hottest:
ANITA BAKER
MICHAEL WYCOFF
LIONEL RICHIE
TOM BROWNE
JEFFREY OSBORNE

WDRQ/Detroit
Brian White

BOBBY NUNN
CON FUNK SHUN
KOOL & THE GANG
MADONNA
NAKED EYES
O'BRYAN
PATTI LABELLE
STEPHANIE MILLS
TWILIGHT 22
WAS (NOT WAS)
ACTIVE FORCE
CORTEZ
JONES GIRLS
ORBIT
BRYSON & PLACK
Hottest:
none

WJLB/Detroit
James Alexander

STEPHANIE MILLS
WARWICK & VANDROS
SKOOL BOYZ
JAMES INGRAM
Hottest:
ISLEY BROS
MARY JANE GIRLS
RENE & ANGELA
MIDNIGHT STAR
GLADYS KNIGHT

WLTH/Gary
Dana Huskisson

RENE & ANGELA
ASHFORD & SIMPSON
ZAPP
THIRD WORLD
CLARKE & DUKE
SKOOL BOYZ
TEMPTATIONS
OMNI
Hottest:
DEBARGE
SOS BAND
LIONEL RICHIE
MTUME
COMMODORES

WKWM/Grand Rapids
Frank Grant

10 SPEED
3 MILLION
LILLO
FOUR TOPS
MARY JANE GIRLS
SHALAMAR
Hottest:
LIONEL RICHIE
NEWCLEUS
RUFUS & CHAKA
SOS BAND
KAIYA

WTLN/Indianapolis
Jay Johnson

LYDIA MURDOCK
PATTI LABELLE
ATLANTIC STARR
Hottest:
LIONEL RICHIE
JENNIFER HOLLIDAY
DONNA SUMMER
PHILIP BAILEY
STEPHANIE MILLS

WVOI/Toledo
Maxx Myrick

THIRD WORLD
CON FUNK SHUN
ASHFORD & SIMPSON
RON BANKS
SKOOL BOYZ
ENCHANTMENT
Hottest:
TOM BROWNE
ZAPP
LIONEL RICHIE
TAVARES
ANITA BAKER

WWSW/Saginaw
Kermit Crockett

TIM MURRAY
G.T.
BOANNON
10 SPEED
BULLET
CHARISMA
CURTIS GLADSON
Hottest:
TOM BROWNE
RENE & ANGELA
JONES GIRLS
ORBIT
LIONEL RICHIE

KMJM/St. Louis
Tony Gray

THOMAS DOLBY
RAY PARKER JR.
GAP BAND
SHANNON
10 SPEED
WARWICK & VANDROS
Hottest:
ZAPP
RUFUS & CHAKA
DEBARGE
LIONEL RICHIE
MCCARTNEY & JACKS

WZEN-FM/St. Louis
Rod King

LYDIA MURDOCK
PATTI LABELLE
ATLANTIC STARR
Hottest:
LIONEL RICHIE
JENNIFER HOLLIDAY
DONNA SUMMER
PHILIP BAILEY
STEPHANIE MILLS

JAZZ RADIO NATIONAL AIRPLAY/30

October 28, 1983

- | Last Week | Rank | Artist/Track |
|-----------|------|--|
| 1 | 1 | BOB JAMES/Foxie (Columbia) |
| 2 | 2 | JIMMY McGRUFF/The Countdown (Milestone) |
| 3 | 3 | SPYRO GYRA/City Kids (MCA) |
| 4 | 4 | LES McCANN/The Longer You Wait (JAM) |
| 5 | 5 | TOM GRANT/Tom Grant (Pausa) |
| 6 | 6 | ERIC GALE/Island Breeze (Musician/Elektra) |
| 7 | 7 | MARVIN STAMM/Stamppede (Palo Alto) |
| 8 | 8 | HERB ALPERT/Blow Your Own Horn (A&M) |
| 9 | 9 | JEAN-LUC PONTY/Individual Choice (Atlantic) |
| 10 | 10 | MANHATTAN TRANSFER/Bodies & Soul (Atlantic) |
| 11 | 11 | LINDA HOPKINS/How Blue Can You Get (Palo Alto) |
| 12 | 12 | JACO PASTORIUS/Invitation (WB) |
| 13 | 13 | GEORGE BENSON/In Your Eyes (WB) |
| 14 | 14 | RED HOLLOWAY/Hittin' The Road Again (JAM) |
| 15 | 15 | PAQUITO D'RIVERA/Live At Keystone Korner (Columbia) |
| 16 | 16 | HIROSHIMA/Third Generation (Epic) |
| 17 | 17 | MAYNARD FERGUSON/Storm (Palo Alto) |
| 18 | 18 | KEITH JARRETT/Standards, Vol. 1 (ECM) |
| 19 | 19 | RICHIE COLE/Some Things Speak For Themselves (Muse) |
| 20 | 20 | KOINONIA/More Than A Feelin' (Breaker) |
| 21 | 21 | MICHAEL FRANKS/Passionfruit (WB) |
| DEBUT | 22 | TOM SCOTT/Target (Atlantic) |
| 14 | 23 | RAMSEY LEWIS/Les Fleurs (Columbia) |
| 25 | 24 | FREE FLIGHT/Soaring (Palo Alto) |
| 23 | 25 | PAT METHENY/Travels (ECM) |
| 26 | 26 | WOODY HERMAN/Presents A Great American Evening, Vol. 3 (Concord) |
| 27 | 27 | AL DIMEOLA/Scenario (Columbia) |
| 21 | 28 | L. RONSTADT & NELSON RIDDLE ORCHESTRA/What's New (Asylum) |
| 22 | 29 | WYNTON MARSALIS/Think Of One (Columbia) |
| DEBUT | 30 | SUPERSAX & L.A. VOICES/Supersax & L.A. Voices (Columbia) |

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Cutton; WMGI/Gainesville, FL, Phil Harman; WLOQ/Orlando, Paul Gerardi; WBKY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Ray Scott; WJZZ/Detroit, John Hill; WYFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Bob Parlocha; KJZZ/Seattle, Carol Handley.

New & Active... See Page 52

Our **JAZZ** Is **HOT**

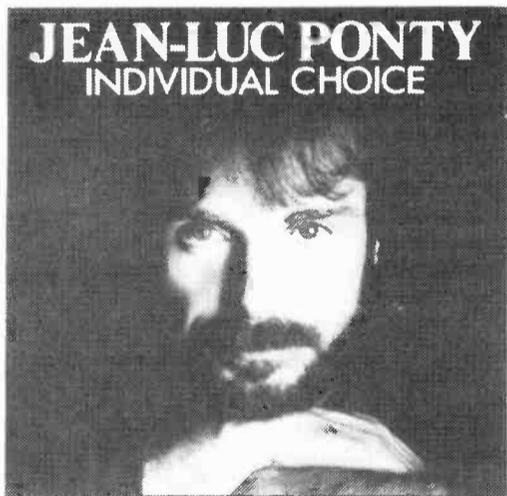


Produced by Dick Rudolph
in Association with
The Manhattan Transfer

THE MANHATTAN TRANSFER **"Bodies And Souls"** 80104

Featuring the Single **"SPICE OF LIFE"** 7-89786

JAZZ CHART 12-10

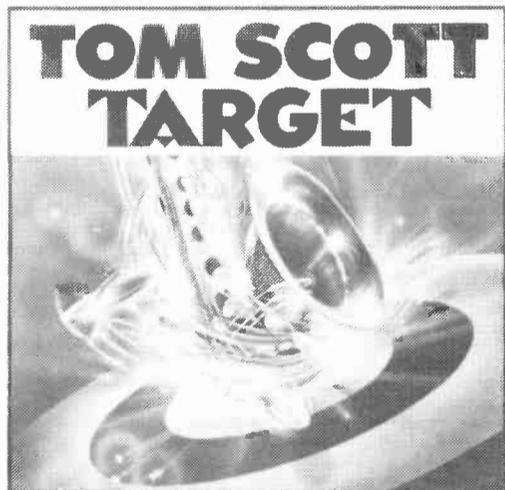


Produced by Jean-Luc Ponty
for J.L.P. Productions, Inc.

JEAN-LUC PONTY **"Individual Choice"** 80098

Currently On Major National Tour

JAZZ CHART 10-9



Produced by Tom Scott

TOM SCOTT **"Target"** 80106

Also Available as a 12" Promo Disc 7-89763

JAZZ CHART Debut 22



On Atlantic Records & Cassettes

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RONNIE McDOWELL

You Made A Wanted Man Of Me (Epic)

On 73% of reporting stations. National Summary: Up 30, Same 36, Down 0, Debuts 19, Adds 25. A Most Added Record. Debuts at number 45 on the Country Chart.

WAYLON JENNINGS with HANK WILLIAMS JR.

The Conversation (RCA)

On 71% of reporting stations. National Summary: Up 27, Same 31, Down 0, Debuts 25, Adds 24. A Most Added Record. Moves 50-47 on the Country Chart.

CRYSTAL GAYLE

The Sound Of Goodbye (WB)

On 61% of reporting stations. National Summary: Up 7, Same 17, Down 0, Debuts 5, Adds 63. A Most Added Record. Debuts at number 49 on the Country Chart.

MOST ADDED

- CRYSTAL GAYLE (63)
The Sound Of Goodbye (WB)
- CHARLY McCLAIN (40)
Sentimental Ol' You (Epic)
- MOE BANDY (35)
You're Gonna Lose Her Like... (Columbia)
- LOUISE MANDRELL (34)
Runaway Heart (RCA)
- MEL McDANIEL (34)
I Call It Love (Capitol)
- SHELLY WEST (33)
Another Motel Memory (Viva)

HOTTEST

- KENNY ROGERS with DOLLY PARTON (110)
Islands In The Stream (RCA)
- LEE GREENWOOD (58)
Somebody's Gonna Love You (MCA)
- EARL THOMAS CONLEY (47)
Holding Her And Loving You (RCA)
- ANNE MURRAY (39)
A Little Good News (Capitol)
- GEORGE JONES (37)
Tennessee Whiskey (Epic)
- RICKY SKAGGS (33)
You've Got A Lover (Epic)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. indicated one of this week's most added new songs.

- DAVID FRIZZELL "A Million Light Beers Ago" (Viva) 87/6**
National Summary: Up 40, Same 26, Down 0, Debuts 15, Adds 6, KLL, WQYK-FM, WHK, WHBF, KRAK, KEEN, WSN0 d-48, WSEN-AM-FM d-41, KMML 31-24, KHEY-AM 46-36, WXCL d-43, KTTS-AM-FM 40-30, KIK-FM 43-36, KNIX-FM d-40, KWJJ 27-24. Moves 49-44 on the Country Chart based on strength where played.
- STEPHANIE WINSLOW "Kiss Me Darling" (Curb/MCA) 75/5**
National Summary: Up 42, Same 22, Down 1, Debuts 5, Adds 5, WWOD/WKZZ, KYXX, WMIL, KIOV-FM, KIGO, WGNA-FM 25-21, WWVA 18-16, KHEY-AM 19-15, WLWI-FM 15-10, KRMD-AM-FM 19-16, KBMR 20-15, KSO 13-10, KVEG 20-17, KTOM 15-13. Debuts at number 50 on the Country Chart based on strength where played.
- JOE STAMPLEY "Double Shot Of My Baby's Love" (Epic) 74/17**
National Summary: Up 8, Same 35, Down 0, Debuts 13, Adds 17 including WCAW, WIXL-FM, WCOS-AM-FM, WOKK, WRNL, WUSQ-FM, KBMR, WMAQ, KSO, WAXX, WITL-FM, WDG, WTOD, KYGO-FM, KUGN-FM.
- MARK GRAY "Wounded Hearts" (Columbia) 73/11**
National Summary: Up 14, Same 35, Down 0, Debuts 13, Adds 11, WOKQ, WPOR-FM, WSEN-AM-FM, KIX106, WMZQ, KLVI, KXYL, WUBE-FM, WDAF, KFDI-AM-FM, KVEG, WLWI-FM d-36, WTSO 28-21, KUGN-FM d-45, KSON-FM d-38.
- LOUISE MANDRELL "Runaway Heart" (RCA) 62/34**
National Summary: Up 2, Same 20, Down 0, Debuts 6, Adds 34 including WPOR-FM, WSEN-AM-FM, WWVA, WSOC-FM, WCOS-AM-FM, WRNL, WTQR-FM, WFMS-FM, WTSO, WOW, WXCL, KIK-FM, KMAK, KVEG, KSOP-FM.
- LACY J. DALTON "Windin' Down" (Columbia) 62/6**
National Summary: Up 23, Same 22, Down 0, Debuts 11, Adds 6, WVAM, WMZQ, KMML, WDAF, WITL-FM, WHBF, KLVI 29-18, WSOC-FM d-40, WLWI-FM d-37, KKYX 37-31, KRMD-AM-FM 28-23, KTTS-AM-FM 43-33, KFDI-AM-FM 44-38, KKAL d-41, KTOM 41-36.
- KATHY MATTEA "Street Talk" (Mercury/PolyGram) 60/10**
National Summary: Up 16, Same 25, Down 0, Debuts 9, Adds 10, WVAM, WPOR-FM, KYXX, WRNL, WMNI, WKMF, WDG, WHBF, KVOO, KIGO, WSEN-AM-FM 44-30, WYNK-FM 50-43, WJQS d-35, KSO 32-26, KWJJ d-47.
- FAMILY BROWN "We Really Got A Hold On Love" (RCA) 56/2**
National Summary: Up 9, Same 37, Down 0, Debuts 8, Adds 2, KIX106, KKAL, WSEN-AM-FM 46-37, WMZQ d-40, WYNK-FM d-47, KHEY-AM 45-36, WESC-AM-FM d-45, WKSJ-FM 44-34, WSIX-FM 27-25, KRMD-AM-FM 49-43, WKKQ-AM 46-42, KFGO d-47, KTTS-AM-FM d-42, KUGN-FM d-50, KSOP-FM 50-39.
- SHELLY WEST "Another Motel Memory" (Viva) 52/33**
National Summary: Up 2, Same 14, Down 0, Debuts 3, Adds 33 including WSEN-AM-FM, WYII, WKSJ-FM, WLWI-FM, WSIX-FM, WIRK-FM, KBMR, KSO, WOW, KIOV-FM, WTOD, KFDI-AM-FM, KUZZ, KVEG, KCBQ.
- MERLE HAGGARD "It's All In The Game" (MCA) 50/2**
National Summary: Up 30, Same 16, Down 1, Debuts 1, Adds 2, WIXY, KKAL, WXXW 23-20, WKHK 33-29, WMZQ 30-26, CHOW 49-39, KHEY-AM 33-25, KIKK-FM 22-19, KLRA 41-35, WSIX-FM 29-24, KRMD-AM-FM 24-19, WWWW-FM d-32, KEBC-FM 24-20.
- RAZZY BAILEY "This Is Just The First Day" (RCA) 49/20**
National Summary: Up 3, Same 18, Down 0, Debuts 8, Adds 20 including WGNA-FM, WIXL-FM, WSEN-AM-FM, KMML, WXBO-FM, WEZL-FM, WJQS, WWOD/WKZZ, WUSQ-FM, WGEE, WFMS-FM, KUZZ, KVEG, KWJJ, KIGO.
- REX ALLEN JR. "The Air That I Breathe" (Moon Shine) 49/14**
National Summary: Up 10, Same 20, Down 0, Debuts 5, Adds 14, WVAM, WYII, KEAN-AM-FM, WWOD/WKZZ, WKSJ-FM, WPAP-FM, WUSQ-FM, WONE, WITL-FM, WXCL, KIOV-FM, KTTS-AM-FM, KGEM/KJOT, KMAK.
- MEL TILLIS "She Meant Forever When She Said..." (MCA) 49/13**
National Summary: Up 4, Same 23, Down 0, Debuts 9, Adds 13, WBGW-FM, WIXL-FM, KHEY-AM, WESC-AM-FM, WRNL, KBMR, WAXX, KWMT, KUZZ, KGEM/KJOT, KKCS, KRWQ-FM, KVEG.
- CRYSTAL GAYLE "Keepin' Power" (Columbia) 45/1**
National Summary: Up 25, Same 18, Down 0, Debuts 1, Adds 1, WIXY, WXXW 19-14, KMML 35-30, KHEY-AM 41-32, KLRA 28-22, WPAP-FM 31-26, WKIX 26-22, KRMD-AM-FM 20-15, WMNI d-39, WITL-FM 36-34, KVOO 31-27, KUGN-FM 47-43.

SIGNIFICANT ACTION

- JAN GRAY "Before We Knew It" (JameX) 44/8**
National Summary: Up 11, Same 17, Down 0, Debuts 8, Adds 8, WVAM, KIX106, CHOW, WLWI-FM, KECK, KTTS-AM-FM, KIK-FM, KKAL, WJQS 38-26, WONE d-40.
- DARRELL CLANTON "Lonesome 7-7203" (Audiograph) 43/8**
National Summary: Up 10, Same 18, Down 0, Debuts 7, Adds 8, WWVA, WYII, WKSJ-FM, KRMD-AM-FM, WQYK-FM, KFGO, KMAK, KNIX-FM, KASE d-40, KTTS-AM-FM 45-35.
- MEL McDANIEL "I Call It Love" (Capitol) 41/34**
National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 34 including WVAM, WLWI-FM, WSIX-FM, KBMR, WCXI-AM-FM, KEBC-FM, WXCL, KIK-FM, KKAL, KNIX-FM, KRAK, KGA.
- CHARLY McCLAIN "Sentimental Ol' You" (Epic) 40/40**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 40 including WYRK, KIK-FM, WMC-AM, WLWI-FM, WQYK-FM, WIRK-FM, WCXI-AM-FM, KFGO, WOW, KUGN-FM, KCKC, WNOX.
- THOM SCHUYLER "Brave Heart" (Liberty) 40/9**
National Summary: Up 3, Same 21, Down 0, Debuts 7, Adds 9, WIXL-FM, WPOR-FM, WIXY, KMML, WFNC, WESC-AM-FM, KBMR, KFGO, KUUY, KTTS-AM-FM 47-37.



NATIONAL AIRPLAY/50

October 28, 1983

Three Weeks Last Weeks Week

- 4 2 1 **1** K. ROGERS with D. PARTON/Islands In The Stream (RCA)
- 5 4 2 **2** RICKY SKAGGS/You've Got A Lover (Epic)
- 10 6 3 **3** LEE GREENWOOD/Somebody's Gonna Love You (MCA)
- 11 8 6 **4** BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA)
- 17 13 9 **5** GEORGE JONES/Tennessee Whiskey (Epic)
- 19 14 11 **6** EARL THOMAS CONLEY/Holding Her And Loving You (RCA)
- 16 12 10 **7** MICKEY GILLEY/Your Love Shines Through (Epic)
- 22 17 13 **8** ANNE MURRAY/A Little Good News (Capitol)
- 9 5 4 **9** STEVE WARINER/Midnight Fire (RCA)
- 21 18 15 **10** DEBORAH ALLEN/Baby I Lied (RCA)
- 15 10 8 **11** EDDIE RABBITT/You Put The Beat In My Heart (WB)
- 31 26 16 **12** JANIE FRICKE/Tell Me A Lie (Columbia)
- 12 9 7 **13** GARY MORRIS/The Wind Beneath My Wings (WB)
- 29 21 17 **14** MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)
- 25 22 18 **15** JIM GLASER/The Man In The Mirror (Noble Vision)
- 30 27 19 **16** CONWAY TWITTY/Heartache Tonight (WB)
- 38 30 24 **17** JOHN ANDERSON/Black Sheep (WB)
- 1 1 5 **18** ALABAMA/Lady Down On Love (RCA)
- 26 23 21 **19** BANDANA/Outside Lookin' In (WB)
- 28 25 22 **20** BELLAMY BROTHERS/Strong Weakness (Curb/WB)
- 18 15 14 **21** SYLVIA/The Boy Gets Around (RCA)
- 32 28 25 **22** SISSY SPACEK/Lonely, But Only For You (Atlantic America)
- 40 33 27 **23** LARRY GATLIN & GATLIN BROTHERS/Houston (Columbia)
- 36 31 28 **24** WHITES/When The New Wears Off Our Love (Curb/WB)
- 41 35 30 **25** ATLANTA/Dixie Dreamin' (MDJ)
- 14 11 12 **26** STATLER BROTHERS/Guilty (Mercury/PolyGram)
- 37 32 29 **27** KENDALLS/Movin' Train (Mercury/PolyGram)
- 46 38 32 **28** HANK WILLIAMS JR./Queen Of My Heart (Curb/WB)
- 50 41 33 **29** GEORGE STRAIT/You Look So Good In Love (MCA)
- 49 44 36 **30** WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)
- 47 39 34 **31** NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)
- 8 7 23 **32** REBA McENTIRE/Why Do We Want... (Mercury/PolyGram)
- 46 37 **33** T.G. SHEPPARD/Slow Burn (Curb/WB)
- 39 34 31 **34** EXILE/High Cost Of Leaving (Epic)
- 48 41 **35** VERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram)
- 48 42 38 **36** GUS HARDIN/Loving You Hurts (RCA)
- 2 3 20 **37** DON WILLIAMS/Nobody But You (MCA)
- 49 44 **38** CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)
- - 46 **39** OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA)
- 50 45 **40** JOHNNY LEE/My Baby Don't Slow Dance (WB)
- 23 19 26 **41** TERRI GIBBS/Anybody Else's Heart But Mine (MCA)
- 3 20 35 **42** CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic)
- - 47 **43** JOHN CONLEE/In My Eyes (MCA)
- - 49 **44** DAVID FRIZZELL/A Million Light Beers Ago (Viva)
- DEBUT** **45** RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic)
- - 48 **46** GAIL DAVIES/You're A Hard Dog (To Keep...) (WB)
- - 50 **47** WAYLON JENNINGS with HANK WILLIAMS JR./The Conversation (RCA)
- 6 16 39 **48** KENNY ROGERS/Scarlet Fever (Liberty)
- DEBUT** **49** CRYSTAL GAYLE/The Sound Of Goodbye (WB)
- DEBUT** **50** STEPHANIE WINSLOW/Kiss Me Darling (Curb/MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

- MOE BANDY "You're Gonna Lose Her Like That" (Columbia) 35/35**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 35 including WPOR-FM, WWVA, KIKK-FM, WMC-AM, KKYX, WMAQ, WCXI-AM-FM, WXCL, KRST-FM, KNIX-FM.
- KATY MOFFATT "Under Loved And Over Lonely" (Permian) 30/5**
National Summary: Up 4, Same 19, Down 0, Debuts 2, Adds 5, WVAM, WSEN-AM-FM, WLWI-FM, WTOD, KKAL, WSIX-FM 31-29, KRMD-AM-FM d-48, KBMR 49-40, KTTS-AM-FM 46-36, KFDI-AM-FM d-47.
- ED HUNNICUTT "My Angel's Got The Devil In Her Eyes" (MCA) 29/4**
National Summary: Up 14, Same 9, Down 0, Debuts 2, Adds 4, WVAM, KMML, WITL-FM, KVOO, WSEN-AM-FM 48-38, WEZL-FM d-43, WJQS 20-15, KBMR 26-20, WCXI-AM-FM 44-37, WTOD 34-29.
- JERRY REED "I'm A Slave" (RCA) 26/24**
National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 24 including WOKQ, WSEN-AM-FM, WYNK-FM, WKSJ-FM, WONE, WCXI-AM-FM, KIK-FM, KWJJ, KRYS, KSOP-FM.
- ED BRUCE "After All" (MCA) 25/25**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 25 including WKHK, WNYR, KASE, WSOC-FM, WTQR-FM, WKKQ-AM, WTOD, KFDI-AM-FM, Q92, KGA.
- DEAN DILLON "Famous Last Words Of A Fool" (RCA) 24/8**
National Summary: Up 0, Same 14, Down 0, Debuts 2, Adds 8, WSEN-AM-FM, WJQS, WSLR, KCJB, WWJO, KUGN-FM, KSOP-FM, KIGO, WSIX-FM d-37, KVOO d-49.
- RANDY BARLOW "Don't Leave Me Lonely Loving..." (Gazelle) 24/4**
National Summary: Up 2, Same 17, Down 0, Debuts 1, Adds 4, KFGO, KEBC-FM, KIOV-FM, KVEG, WLWI-FM on, KRMD-AM-FM on, KSO 38-35, KTTS-AM-FM d-44, KVOO 50-45, KSOP-FM on.
- SIERRA "Old Fashioned Lovin'" (Cardinal) 23/4**
National Summary: Up 3, Same 16, Down 0, Debuts 0, Adds 4, WIXL-FM, KXYL, KHEY-AM, KTOM, WGNA-FM 45-40, CHOW 46-42, WYII 50-45.
- DAVID WILLS "Miss Understanding" (RCA) 21/19**
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 19 including WSN0, WSEN-AM-FM, KXYL, WMC-AM, WSIX-FM, WKKQ-AM, KIOV-FM, KRWQ-FM, KTOM, KGA.
- LORETTA LYNN "Walking With My Memories" (MCA) 18/8**
National Summary: Up 1, Same 8, Down 0, Debuts 1, Adds 8, KRRV, KLRA, WPAP-FM, KKYX, KSO, WXCL, KTTS-AM-FM, KSOP-FM, WVAM d-46, WCXI-AM-FM 41-34.
- PENNY DeHAVEN "Only The Names Have Been Changed" (Main Street) 18/7**
National Summary: Up 2, Same 5, Down 0, Debuts 4, Adds 7, WSEN-AM-FM, KHEY-AM, WSLR, KSO, KTTS-AM-FM, KVEG, WKYG d-40, WOKK d-50, KRMD-AM-FM d-49.
- MASON DIXON "Every Breath You Take" (Texas) 18/4**
National Summary: Up 7, Same 5, Down 0, Debuts 2, Adds 5, KBFM, KFGO, KIK-FM, KVEG, KPLX-FM 29-26, KHEY-AM 39-34, WJQS 32-29, KRMD-AM-FM d-47, WOW 44-37, KTTS-AM-FM d-45.
- RAY PRICE "Coors & Colorado" (Viva) 16/8**
National Summary: Up 2, Same 7, Down 0, Debuts 0, Adds 8, WEZL-FM, KKYX, KBMR, KEBC-FM, KIOV-FM, KTTS-AM-FM, KVOO, KIGO, WVAM 50-45, KSOP-FM 47-43.
- CANNONS "One Step Closer" (Compleat/PolyGram) 15/3**
National Summary: Up 1, Same 10, Down 0, Debuts 1, Adds 3, WJQS, WNOX, KWMT.
- SAVANNAH "Backstreet Ballet" (Mercury/PolyGram) 15/2**
National Summary: Up 0, Same 5, Down 0, Debuts 3, Adds 2, WXXW, WOW, WGTO 46-42, WKSJ-FM d-50, WCMS-FM d-49, WPAP-FM 43-37, KKYX 50-43, KEBC-FM d-49.
- DAVID ALLAN COE "Crazy Old Soldier" (Columbia) 15/0**
National Summary: Up 7, Same 8, Down 0, Debuts 0, Adds 0, WYNK-FM 40-37, WNOX 37-35, WAMZ-FM 30-29, WKSJ-FM 32-23, WPAP-FM 40-35, KRMD-AM-FM 41-39, WKKQ-AM 38-37.

Adds & Hots... See Page 57



Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists artists and stations for each region.

Main grid of regional adds and hots for various stations across the country, including WQNA-FM, WKWV, WKWV, WKWV, etc.

Table with columns: WEST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists artists and stations for each region.

Hottest Tracks: "Haunted House" (WB) JOHN ANDERSON. COUNTRY ALBUMS: JOHN ANDERSON - All The People Are Talkin' - (WB), EARL THOMAS CONLEY - Don't Make It Easy For Me - (RCA), JANIE FRICKE - Love Lies - (Columbia), etc.

BARBARA MANDRELL - Spun Gold - (MCA) "Overnight Sensation". MICHAEL MARTIN MURPHEY - The Heart Never Lies - (Liberty). ANNE MURRAY - A Little Good News - (Capitol). KENNY ROGERS - Eyes That See In The Dark - (RCA). RICKY SKAGGS - Don't Cheat In Our Hometown - (Sugar Hill/Epic). GEORGE STRAIT - Right Or Wrong - (MCA). CONWAY TWITTY - Lost In The Feeling - (WB). HANK WILLIAMS JR. - Man Of Steel - (WB/Curb).

Most Requested: K. ROGERS with D. PARTON "Islands In The..." (RCA). JOHN ANDERSON "Black Sheep" (WB). EARL THOMAS CONLEY "Holding Her And..." (RCA). ANNE MURRAY "A Little Good News" (Capitol). GARY MORRIS "The Wind Beneath My Wings" (WB). LEE GREENWOOD "Somebody's Gonna Love..." (MCA). ALABAMA "Lady Down On Love" (RCA). RICKY SKAGGS "You've Got A Lover" (Epic). Airplay/50... See Page 56

Adult/Contemporary

Continued from Back Page

BREAKERS

DARYL HALL & JOHN OATES Say It Isn't So (RCA)

66% of our reporters on it. Rotations: Heavy 2/0, Medium 44/18, Light 42/27, Extra Adds 2, Total Adds 47 including 3WS, WTAE, WPRO, KVIL-FM, WAXY, WFYR, WCZY, WOMC, WHB, WMYX, KPPL, KKL, KGW, KBEST, KEZR, and 32 more. Debuts at number 23 on the A/C chart.

LINDA RONSTADT & NELSON RIDDLE ORCHESTRA What's New (Asylum)

57% of our reporters on it. Rotations: Heavy 4/0, Medium 29/5, Light 43/24, Extra Adds 2, Total Adds 31 including WTAE, W101, B100, KBEST, WSFM, WGOW, WIVY, WRVR, WSRZ, WHBC, WENS, KOIL, 3WM, KKUA, KISN, and 16 more. Debuts at number 28 on the A/C chart.

JACKSON BROWNE Tender Is The Night (Asylum)

54% of our reporters on it. Rotations: Heavy 9/0, Medium 42/5, Light 22/5, Extra Adds 0, Total Adds 10, WFYR, KUDL, KHOW, B100, WICC, KEY103, WAHR, KSTT, KKPL, KKJO. Debuts at number 27 on the A/C chart.

POINTER SISTERS I Need You (Planet/RCA)

52% of our reporters on it. Rotations: Heavy 3/0, Medium 43/6, Light 25/8, Extra Adds 0, Total Adds 14, WSB, KHOW, KKL, KFMB, V100, WTIC, WGY, WAFB, WVLC, KMGG, KISN, WCKQ, WNGS, KFSB. Debuts at number 30 on the A/C chart.

MOTELS

Suddenly Last Summer (Capitol)

50% of our reporters on it. Rotations: Heavy 20/1, Medium 34/6, Light 14/4, Extra Adds 0, Total Adds 11, GR55, WPRO, KKL, WRIE, WHEN, WKGW, WRVR, KOIL, KISN, KPPL, WCHV. Moves 29-24 on the A/C chart.

NEW & ACTIVE

MELISSA MANCHESTER "No One Can Love You More Than Me" (Arista) 60/19

Rotations: Heavy 0/0, Medium 25/8, Light 34/10, Extra Adds 1, Total Adds 19, KPPL, KOST, KKL, WAEB, WGY, WHEN, KEY103, WAFB, WTMA, WHHY, WHBC, WISM-FM, KSTT, 3WM, KUGN, KKUA, KUDO, WVBS, KRNO. Medium: WIVY, KWAV, WEIM, WTKO, WSKI, KORQ, WSKY, WLVA, KVIC, WCIL, KEEZ, WJON, KFQD, KEXO, KQSW, KALE.

FOUR TOPS "I Just Can't Walk Away" (Motown) 60/18

Rotations: Heavy 0/0, Medium 25/3, Light 34/14, Extra Adds 1, Total Adds 18, WCCO, KGW, B100, KFMB, WKGW, 2WD, WHBY, WHBC, KEX, KISN, WKNE, WTNY, KORQ, WJBC, KWEB, WHNN, WJON, KKJO. Medium: WAEB, WBEN, WSFM, WGY, WMAZ, WHHY, WRVA, KUDO, KWAV, KSL, WEIM, WTKO, WSKI, WSKY, WCKQ, WLVA, WCIL, KFSB, KEXO, KQSW, KRBS, KALE.

JOE "BEAN" ESPOSITO "Lady Lady Lady" (Casablanca/PolyGram) 50/10

Rotations: Heavy 0/0, Medium 21/2, Light 28/7, Extra Adds 1, Total Adds 10, KFMB, 2WD, WHBC, KUGN, WVNR, WTKO, WSKY, KVIC, KTWO, KEXO. Medium: WFBR, WSB-FM, B100, WEZC, WMAZ, WHJHY, WLAC-FM, WEZS, KRNT, WISM-FM, WEIM, WSKI, WTNY, WCKQ, WLVA, WCIL, KFSB, KRNO, KALE.

ELTON JOHN "I Guess That's Why They Call It The Blues" (Geffen) 44/26

Rotations: Heavy 1/0, Medium 18/10, Light 25/16, Extra Adds 0, Total Adds 26, WFBR, WSB-FM, WOMC, KFMB, WBEN, Y97, WMJJ, WIVY, WSRZ, WHBC, WENS, WFMK, KSTT, KRAV, WEIM, WTKO, WKNE, WCKQ, WLVA, KVIC, WVBS, WJBC, KFSB, KEEZ, KFQD, KQSW. Heavy: WCCO. Medium: WMAZ, WHBY, KUDO, WSKI, WCIL, KKJO, KRNO, KRBS.

CRYSTAL GAYLE "The Sound Of Goodbye" (WB) 40/19

Rotations: Heavy 1/0, Medium 18/8, Light 20/10, Extra Adds 1, Total Adds 19, WCCO, KFMB, KEY103, WBT, WIVY, WVLC, WTRX, WVNR, WTKO, WKNE, WSKI, WTNY, WCKQ, WVBS, WJBC, WCIL, KEEZ, KQSW, KALE. Heavy: WAHR. Medium: WFBR, WTKO, KRNT, KEX, KORQ, WGSV, WLVA, KFSB, WJON, KKJO.

JOURNEY "Send Her My Love" (Columbia) 40/12

Rotations: Heavy 1/0, Medium 20/3, Light 18/8, Extra Adds 1, Total Adds 12, WSB-FM, KPPL, WGY, WKGW, KEY103, WENS, WCPI, WCIL, KWEB, KKJO, KFQD, KTWO. Heavy: WFMK. Medium: WFBR, WOMC, WMAZ, WLAC-FM, WSRZ, KRNT, KSTT, KRDO, KUDO, KWAV, WSKI, WSKY, WCKQ, WCHV, WVBS, WBOW, KQSW.

POLICE "King Of Pain" (A&M) 37/2

Rotations: Heavy 15/0, Medium 15/0, Light 7/2, Extra Adds 0, Total Adds 2, WZZP, K108. Heavy: WQUE-FM, WFYR, KEY103, WEZC, WSRZ, WISM-FM, KRAV, KRDO, KMGG, WSKI, WTNY, WCKQ, WCHV, WVBS, KALE. Medium: WTAE, WAXY, 97AIA, WMJJ, WCZY, V100, WLAC-FM, Y107, KSTT, 3WM, KBOI, WCPI, WSKY, WCIL, WHNN.

STEVIE NICKS "If Anyone Falls" (Modern/Atco) 35/0

Rotations: Heavy 9/0, Medium 20/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WQUE-FM, WFMK, WISM-FM, KMGG, WSKI, WTNY, WVBS, KFSB, WBOW. Medium: WTAE, WAXY, 97AIA, WCZY, KPPL, WHEN, WLAC-FM, KSTT, KRAV, KRDO, KWAV, WCPI, KORQ, WCKQ, WCHV, WNGS, WHNN, KFQD, KRBS, KALE.

SIGNIFICANT ACTION

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 27/7

Rotations: Heavy 0/0, Medium 5/1, Light 21/5, Extra Adds 1, Total Adds 7, WVLC, WMAZ, WHBC, WCPI, WCKQ, WJBC, KRBS. Medium: WRVR, KSL, KFSB, KEXO. Light: WCCO, WAHR, WRVA, WSRZ, WHBY, WTRX, KKUA, WEIM, WKNE, WSKI, WGSV, WCIL, WJON, WBOW, KTWO, KQSW.

CARLY SIMON "You Know What To Do" (WB) 26/1

Rotations: Heavy 6/0, Medium 13/0, Light 7/1, Extra Adds 0, Total Adds 1, WZZP. Heavy: B100, KEZR, WKNE, WCIL, KFSB, KALE. Medium: 97AIA, KGW, KBEST, WKGW, WHBY, KBOI, KWAV, KEX, WCHV, WLVA, KEEZ, KKJO, KFQD. Light: WRVA, WSRZ, WGSV, KVIC, WNGS, KTWO.

MOST ADDED

DARYL HALL & JOHN OATES (47)

Say It Isn't So (RCA)

L. RONSTADT &

N. RIDDLE ORCHESTRA (31)

What's New (Asylum)

ELTON JOHN (26)

I Guess That's Why They Call It... (Geffen)

BARBRA STREISAND (23)

The Way He Makes Me Feel (Columbia)

CRYSTAL GAYLE (19)

The Sound Of Goodbye (WB)

MELISSA MANCHESTER (19)

No One Can Love You

More Than Me (Arista)

HOTTEST

LIONEL RICHIE (112)

All Night Long (All Night) (Motown)

KENNY ROGERS with DOLLY PARTON (86)

Islands In The Stream (RCA)

BILLY JOEL (82)

Uptown Girl (Columbia)

MANHATTAN TRANSFER (54)

Spice Of Life (Atlantic)

P. McCARTNEY and M. JACKSON (54)

Say Say Say (Columbia)

PEABO BRYSON & ROBERTA FLACK (33)

Tonight I Celebrate My Love (Capitol)

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PolyGram) 24/18

Rotations: Heavy 0/0, Medium 5/4, Light 18/13, Extra Adds 1, Total Adds 18, B100, KBEST, WAHR, WHBC, KUGN, KKUA, KPPL, WEIM, WSKI, KORQ, WSKY, WCKQ, KFSB, WJON, WBOW, KFQD, KQSW, KALE. Medium: KFMB. Light: WRVA, WKNE, WCHV, WLVA, KRBS.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 24/5

Rotations: Heavy 4/0, Medium 15/4, Light 4/0, Extra Adds 1, Total Adds 5, WPRO, KVIL-FM, WAXY, WCZY, KMGG. Heavy: WRIE, WGY, WCKQ, KALE. Medium: WSB-FM, WMJJ, KGW, KWAV, WSKI, WCHV, WVBS, KEEZ, KFQD, KQSW, KRBS. Light: WQUE-FM, KPPL, V100, WFMK.

STACY LATTISAW "Miracles" (Cotillion/Atco) 18/1

Rotations: Heavy 3/0, Medium 11/0, Light 4/1, Extra Adds 0, Total Adds 1, WZZP. Heavy: WRIE, WEZC, KMGG. Medium: WFBR, WYNY, WSB-FM, KVIL-FM, WQUE-FM, KOST, WICC, WLAC-FM, Y107, WEZS, KEXO. Light: B100, Y97, WAHR.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 17/17

Rotations: Heavy 0/0, Medium 2/2, Light 14/14, Extra Adds 1, Total Adds 17, WCCO, WHHY, WHBY, WTRX, WEIM, WKNE, WSKI, KORQ, WCKQ, WCHV, WLVA, KVIC, KFSB, KEEZ, WJON, WBOW, KQSW.

PAUL SIMON "Allergies" (WB) 16/16

Rotations: Heavy 0/0, Medium 6/6, Light 10/10, Extra Adds 0, Total Adds 16, WCCO, KHOW, KGW, WIVY, WHHY, WSRZ, KUGN, WSKI, KORQ, WSKY, KVIC, WVBS, KEEZ, KKJO, KRNO, KRBS.

MINOR DETAIL "Hold On" (Polydor/PolyGram) 16/8

Rotations: Heavy 0/0, Medium 7/1, Light 7/1, Extra Adds 0, Total Adds 8, WCCO, WHHY, KOIL, KUDO, WTNY, WSKY, WCKQ, KEEZ. Light: WAHR, WHBC, WEIM, WTKO, WSKI, WBOW, KQSW, KRBS. Due to a computer error, this song should have appeared as 10/10 last week instead of 8/8.

BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 15/3

Rotations: Heavy 0/0, Medium 3/0, Light 11/2, Extra Adds 1, Total Adds 3, KSTT, WCKQ, WBOW. Medium: WMAZ, WEIM, WTNY. Light: WAHR, WVLC, WKNE, WSKI, KORQ, WCHV, WCIL, KWEB, KRNO.

JOHN DENVER "Hold On Tightly" (RCA) 14/2

Rotations: Heavy 0/0, Medium 7/1, Light 7/1, Extra Adds 0, Total Adds 2, WISM-FM, KFQD. Medium: WMAZ, KSL, WKNE, WLVA, KEXO, KALE. Light: WAHR, WHBY, WEIM, WGSV, KKJO, KTWO.

JIMMY BUFFETT "One Particular Harbour" (MCA) 13/9

Rotations: Heavy 0/0, Medium 5/2, Light 7/6, Extra Adds 1, Total Adds 9, WCCO, WAHR, WMAZ, WHHY, WEIM, WKNE, WSKI, WGSV, KTWO. Medium: 97AIA, WRVA, WSRZ. Light: WNGS.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 12/2

Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 1, Total Adds 2, WCZY, WEIM. Medium: WGY, KUDO, WKNE, KEEZ. Light: WAHR, WFMK, WCKQ, WCHV, WHNN, KRBS.

PASADENA ROOF ORCHESTRA "Looney Tunes" (Reward/CBS) 11/6

Rotations: Heavy 0/0, Medium 1/1, Light 9/4, Extra Adds 1, Total Adds 6, WVLC, KEX, WSKI, WCHV, KEEZ, KQSW. Light: WCCO, WEIM, WJBC, KWEB, WJON.

CULTURE CLUB "Church Of The Poison Mind" (Virgin/Epic) 11/4

Rotations: Heavy 0/0, Medium 5/0, Light 5/3, Extra Adds 1, Total Adds 4, WCZY, V100, KOIL, KSTT. Medium: WHHY, KUDO, WSKI, WSKY, WVBS. Light: WSRZ, KRNO.

PAUL ANKA "Give Me The Word" (Columbia) 9/6

Rotations: Heavy 0/0, Medium 3/2, Light 6/4, Extra Adds 0, Total Adds 6, WHBY, WTKO, WCKQ, WCIL, KEEZ, KALE. Medium: KVIC. Light: WJON, KKJO.

ASIA "The Smile Has Left Your Eyes" (Geffen) 9/1

Rotations: Heavy 0/0, Medium 6/1, Light 3/0, Extra Adds 0, Total Adds 1, WOMC. Medium: WSKI, WSKY, WCKQ, WVBS, KEEZ. Light: WCZY, KRDO, WTKO.

KLIQUE "Stop Doggin' Me Around" (MCA) 9/1

Rotations: Heavy 2/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, KKJO. Heavy: 97AIA, WBEN. Medium: WFBR, WHHY, WEZS. Light: WEIM, WSKI, KRBS.

NAKED EYES "When The Lights Go Out" (EMI America) 8/2

Rotations: Heavy 0/0, Medium 0/0, Light 8/2, Extra Adds 0, Total Adds 2, WTRX, WEIM. Light: WCZY, WFMK, WSKI, WSKY, WCHV, WBOW.

PRINCE "Delirious" (WB) 8/0

Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WSKI. Medium: WCZY, WEZC, WLAC-FM, KRDO, WVBS. Light: V100, KEEZ.

STRAY CATS "I Won't Stand In Your Way" (EMI America) 7/5

Rotations: Heavy 0/0, Medium 2/2, Light 5/3, Extra Adds 0, Total Adds 5, WFBR, WFMK, WSKI, KEEZ, KWEB. Light: WSKY, KRBS.

IRENE CARA "Why Me?" (Network/Geffen) 7/3

Rotations: Heavy 0/0, Medium 2/0, Light 4/2, Extra Adds 1, Total Adds 3, WCZY, KSTT, WVBS. Medium: WSKI, WTNY. Light: WQUE-FM, KRAV.

TACO "Cheek To Cheek" (RCA) 7/2

Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, 55KRC, WEIM. Medium: WMAZ, WCHV. Light: WAHR, WJBC, KFQD.

HERB ALPERT "Red Hot" (A&M) 7/0

Rotations: Heavy 0/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: KEX, KSL, KFQD. Light: WCCO, WHBC, WFMK, WKNE.

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 6/6

Rotations: Heavy 0/0, Medium 3/3, Light 3/3, Extra Adds 0, Total Adds 6, WFBR, WCCO, KHOW, WSKI, KVIC, KQSW.

ATLANTA "Dixie Dreamin'" (MDJ) 6/1

Rotations: Heavy 0/0, Medium 0/0, Light 6/1, Extra Adds 0, Total Adds 1, KEXO. Light: WCCO, WAHR, WSKI, WCKQ, KQSW.

ELO "Stranger" (Jet/CBS) 5/5

Rotations: Heavy 0/0, Medium 2/2, Light 3/3, Extra Adds 0, Total Adds 5, KGW, WSRZ, KFSB, KRBS, KALE.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

A/C Adds & Hots... See Page 59

BOB

DYLLAN

INFIDELS





AOR / ALBUMS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Continued From the Back Page

October 28, 1983

169 REPORTERS

Three Two Last Weeks Weeks Week

| | | | Total Reports | Heavy Rotation | Medium Rotation | Adds | Total Adds All Rotations |
|-------|-------|-------|---------------|----------------|-----------------|------|--------------------------|
| 7 | 4 | 1 | 163+ | 140+ | 23- | 0- | 2- |
| 4 | 2 | 2 | 164+ | 129+ | 35+ | 0- | 6= |
| 7 | 3 | 3 | 159+ | 137+ | 22- | 0= | 2- |
| 3 | 1 | 1 | 157- | 137- | 20+ | 0- | 0- |
| 2 | 2 | 5 | 151- | 126= | 25- | 0= | 1= |
| 9 | 8 | 6 | 148- | 86+ | 61- | 1+ | 2+ |
| 10 | 10 | 7 | 135- | 105+ | 29- | 1+ | 1+ |
| 1 | 6 | 8 | 123- | 86- | 37- | 0= | 4+ |
| 26 | 19 | 12 | 139- | 51+ | 87- | 1- | 2- |
| 17 | 18 | 14 | 137- | 47+ | 88- | 2- | 3- |
| 11 | 13 | 11 | 121- | 71- | 50- | 0= | 3- |
| 13 | 14 | 13 | 132- | 50+ | 82- | 0= | 2- |
| 5 | 9 | 10 | 124- | 54- | 70+ | 0= | 1- |
| 16 | 17 | 17 | 119+ | 67+ | 51- | 1+ | 3+ |
| 14 | 15 | 15 | 114- | 59+ | 54- | 1+ | 2+ |
| 26 | 21 | 21 | 127+ | 44+ | 81- | 2- | 4- |
| 18 | 20 | 20 | 119+ | 48+ | 66- | 5+ | 8+ |
| - | - | 23 | 132+ | 20+ | 100+ | 9- | 31- |
| 28 | 22 | 22 | 119= | 36+ | 80- | 2- | 2- |
| 4 | 5 | 9 | 101- | 53- | 48+ | 0= | 0= |
| 8 | 12 | 16 | 104- | 47- | 56+ | 1+ | 9+ |
| 6 | 11 | 19 | 93- | 49- | 44- | 0= | 0- |
| 12 | 16 | 18 | 86- | 55- | 30+ | 1+ | 1- |
| - | - | 35 | 101+ | 21+ | 63+ | 16- | 39- |
| 29 | 26 | 25 | 79- | 15- | 63- | 0- | 2- |
| 27 | 27 | 27 | 55- | 33- | 22= | 0= | 0- |
| DEBUT | DEBUT | DEBUT | 82+ | 22+ | 45+ | 14- | 31- |
| - | - | 40 | 67+ | 25+ | 37+ | 5- | 12- |
| 15 | 23 | 24 | 57- | 22- | 35- | 0= | 1+ |
| 22 | 28 | 28 | 48- | 34= | 14- | 0- | 0- |
| DEBUT | DEBUT | DEBUT | 78+ | 6= | 61+ | 10+ | 23+ |
| 35 | 32 | 29 | 87+ | 1+ | 48+ | 38+ | 84+ |
| - | - | 34 | 65+ | 17+ | 32+ | 16+ | 27+ |
| 36 | 31 | 31 | 66- | 18- | 48- | 0= | 2- |
| - | - | 37 | 71+ | 6+ | 61+ | 3- | 5- |
| 37 | 35 | 32 | 60- | 13- | 47- | 0- | 1- |
| - | - | 39 | 63- | 8= | 53- | 2- | 6- |
| 19 | 24 | 26 | 63- | 7= | 56- | 0- | 1- |
| | | | 66+ | 3+ | 58+ | 4- | 5- |
| | | | 53- | 11- | 42- | 0= | 1- |

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

DOORS
Alive, She Cried (Elektra)

"Gloria" "Love Me" "Light." 61% of our 12-24 reporters on it. Total reports: 101. Hot 21, Medium 63, Extra Adds 16, Total Adds 39. Moves 35-24 on the AOR Albums chart.

NIGHT RANGER
Midnight Madness (Camel/MCA)

"Rock In America." 51% of our 12-24 reporters on it. Total reports: 87. Hot 1, Medium 48, Extra Adds 38, Total Adds 84. Debuts at #32 on the AOR Albums charts.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

- WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen) "Shake Your Head"
Total Reports: 63(65)/Total Adds: 5(13); Hots: 4(3)/Hot Adds: 0(0); Mediums: 54(57)/ Medium Adds: 2(8)/Extra Adds: 3(5).
- PAUL KANTNER/The Planet Earth Rock And Roll Orchestra (RCA) "Planet Earth Rock..."
Total Reports: 60(57)/Total Adds: 7(14); Hots: 4(4)/Hot Adds: 0(0); Mediums: 52(48)/ Medium Adds: 3(9)/Extra Adds: 4(5).
- MOTLEY CRUE/Shout At The Devil (Elektra) "Looks That Kill"
Total Reports: 54(56)/Total Adds: 2(10); Hots: 7(6)/Hot Adds: 1(0); Mediums: 47(44)/ Medium Adds: 1(4)/Extra Adds: 0(6).
- EURHYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Love Is A Stranger"
Total Reports: 45(46)/Total Adds: 4(4); Hots: 16(13)/Hot Adds: 3(0); Mediums: 28(30)/ Medium Adds: 0(1)/Extra Adds: 1(3).
- AGNETHA FALTSKOG/Wrap Your Arms Around Me (Polydor/PolyGram) "Can't Shake Loose"
Total Reports: 44(45)/Total Adds: 2(3); Hots: 17(12)/Hot Adds: 0(1); Mediums: 26(33)/ Medium Adds: 1(2)/Extra Adds: 1(0).

MOST ADDED

| All Stations | |
|---------------------|-------|
| Yes "Owner" | (139) |
| Duran Duran "Union" | (96) |
| Night Ranger | (86) |
| Paul Rodgers "Cut" | (70) |
| Doors | (45) |

HOTTEST

| All Stations | |
|----------------------|-------|
| J. Cougar Mellencamp | (148) |
| Huey Lewis | (146) |
| Pat Benatar | (144) |
| Genesis | (142) |
| Motels | (138) |

- BOB DYLAN/Infidels (Columbia) "Neighborhood Bully"
Total Reports: 38(7)/Total Adds: 33(7); Hots: 6(0)/Hot Adds: 4(0); Mediums: 15(2)/ Medium Adds: 12(2)/Extra Adds: 17(5).
- C.S. ANGELS/Land (Jive/Arista) "Will You Stay Tonight?"
Total Reports: 38(38)/Total Adds: 4(12); Hots: 2(2)/Hot Adds: 0(0); Mediums: 35(30)/ Medium Adds: 4(6)/Extra Adds: 0(6).
- JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"
Total Reports: 38(36)/Total Adds: 3(3); Hots: 8(8)/Hot Adds: 0(0); Mediums: 27(26)/ Medium Adds: 0(1)/Extra Adds: 3(2).
- BILLY JOEL/An Innocent Man (Columbia) "Uptown Girl"
Total Reports: 34(34)/Total Adds: 2(2); Hots: 18(20)/Hot Adds: 0(2); Mediums: 16(14)/ Medium Adds: 2(0)/Extra Adds: 0(0).
- SIMON TOWNSHEND/Sweet Sound (21/PolyGram) "I'm The Answer"
Total Reports: 30(25)/Total Adds: 16(25); Hots: 1(0)/Hot Adds: 0(0); Mediums: 20(9)/ Medium Adds: 8(9)/Extra Adds: 8(16).
- KROKUS/Headhunter (Arista) "Stayed Awake All Night"
Total Reports: 30(26)/Total Adds: 5(7); Hots: 6(6)/Hot Adds: 0(0); Mediums: 22(17)/ Medium Adds: 4(4)/Extra Adds: 1(3).
- DAVID BOWIE/Let's Dance (EMI America) "Modern Love"
Total Reports: 30(29)/Total Adds: 2(2); Hots: 10(11)/Hot Adds: 0(1); Mediums: 19(17)/ Medium Adds: 1(0)/Extra Adds: 1(1).
- RICK SPRINGFIELD/Living In Oz (RCA) "Souls"
Total Reports: 28(24)/Total Adds: 1(6); Hots: 6(2)/Hot Adds: 0(0); Mediums: 22(20)/ Medium Adds: 1(4)/Extra Adds: 0(2).
- EDDIE AND THE CRUISERS/Eddie & Cruisers Sndtrk (Scotti Bros.) "Dark Side..."
Total Reports: 24(20)/Total Adds: 4(6); Hots: 6(6)/Hot Adds: 0(1); Mediums: 16(11)/ Medium Adds: 2(2)/Extra Adds: 2(3).
- JAMES HOUSE/James House (Atlantic) "Steal Your Love Away"
Total Reports: 21(22)/Total Adds: 4(5); Hots: 2(1)/Hot Adds: 0(0); Mediums: 15(17)/ Medium Adds: 0(1)/Extra Adds: 4(4).



AOR /HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

| Three Weeks | Two Weeks | Last Week | Rank | Artist/Track | Total | Heavy | Medium | Add | Total Adds |
|--------------|-----------|-----------|------|---|-------|-------|--------|-----|------------|
| 15 | 4 | 2 | 1 | JOHN COUGAR... /Crumbly'n' Down (Riva/PG) | 160+ | 138+ | 22- | 0- | 2- |
| 1 | 1 | 1 | 2 | PAT BENATAR /Love Is A Battlefield (Chrysalis) | 156- | 137- | 19+ | 0- | 0- |
| 4 | 3 | 3 | 3 | HUEY LEWIS & THE NEWS /Heart And Soul (Chrysalis) | 148= | 133+ | 15- | 0= | 1- |
| 6 | 5 | 5 | 4 | RAINBOW /Street Of Dreams (Mercury/PolyGram) | 146- | 85+ | 60- | 1+ | 2+ |
| 7 | 6 | 6 | 5 | BIG COUNTRY /In A Big Country (Mercury/PolyGram) | 134- | 103+ | 30- | 1+ | 1+ |
| 2 | 2 | 4 | 6 | MOTELS /Suddenly Last Summer (Capitol) | 130- | 111- | 19- | 0= | 1+ |
| 28 | 13 | 8 | 7 | SAGA /Flyer (Portrait/CBS) | 135- | 50+ | 84- | 1- | 2- |
| 8 | 7 | 7 | 8 | GENESIS /Mama (Atlantic) | 111- | 92- | 19- | 0- | 0- |
| 11 | 10 | 9 | 9 | ALDO NOVA /Monkey On Your Back (Portrait/CBS) | 128- | 47= | 81- | 0= | 2- |
| 14 | 11 | 10 | 10 | MICHAEL STANLEY BAND /My Town (EMI America) | 119+ | 67+ | 51- | 1+ | 2+ |
| 25 | 15 | 12 | 11 | SURVIVOR /Caught In The Game (Scotti Bros./CBS) | 125+ | 44+ | 79- | 2- | 4- |
| 17 | 14 | 11 | 12 | PETER SCHILLING /Major Tom (Elektra) | 119+ | 48+ | 66- | 5+ | 8+ |
| - | - | 19 | 13 | JOHN COUGAR MELLENCAMP /Pink Houses (Riva/PG) | 108+ | 68+ | 34+ | 5- | 14- |
| 30 | 18 | 13 | 14 | KISS /Lick It Up (Mercury/PolyGram) | 116= | 35+ | 78- | 2- | 2- |
| DEBUT | | | 15 | YES /Owner Of a Lonely Heart (Atco) | 133+ | 25+ | 63+ | 45+ | 128+ |
| - | 51 | 29 | 16 | GENESIS /Just A Job To Do (Atlantic) | 92+ | 57+ | 34+ | 1- | 11- |
| 24 | 21 | 17 | 17 | MOODY BLUES /Blue World (Threshold/PolyGram) | 97+ | 38- | 58+ | 1+ | 2- |
| 53 | 39 | 22 | 18 | HUEY LEWIS & THE NEWS /I Want A New Drug (Chrysalis) | 83+ | 49+ | 34+ | 0- | 5- |
| 43 | 31 | 20 | 19 | JACKSON BROWNE /Tender Is The Night (Asylum) | 86+ | 51+ | 35= | 0= | 2- |
| 13 | 12 | 14 | 20 | STEVIE NICKS /If Anyone Falls (Modern/Atco) | 79- | 54- | 24+ | 1+ | 1- |
| 21 | 20 | 18 | 21 | QUIET RIOT /Cum On Feel The Noize (Pasha/CBS) | 79- | 50+ | 29- | 0= | 1+ |
| 46 | 35 | 27 | 22 | ROMANTICS /Talking In Your Sleep (Nemperor/CBS) | 91+ | 34+ | 55+ | 2- | 4- |
| - | - | 48 | 23 | DOORS /Gloria (Elektra) | 94+ | 20+ | 58+ | 15- | 38- |
| 5 | 9 | 15 | 24 | HEART /How Can I Refuse (Epic) | 67- | 36- | 31- | 0= | 0= |
| 44 | 37 | 33 | 25 | MOTELS /Little Robbers (Capitol) | 72+ | 50+ | 22= | 0= | 1= |
| 33 | 25 | 25 | 26 | ROMANTICS /Rock You Up (Nemperor/CBS) | 76- | 23- | 53- | 0- | 0- |
| 26 | 27 | 26 | 27 | GENESIS /It's Gonna Get Better (Atlantic) | 66- | 43- | 23+ | 0- | 0- |
| DEBUT | | | 28 | DURAN DURAN /Union Of The Snake (Capitol) | 90+ | 21+ | 39+ | 30+ | 87+ |
| 32 | 28 | 24 | 29 | DOKKEN /Breaking The Chains (Elektra) | 79- | 15- | 63- | 0- | 2- |
| 10 | 17 | 21 | 30 | JACKSON BROWNE /For A Rocker (Asylum) | 59- | 32- | 27- | 0= | 1+ |
| 42 | 43 | 39 | 31 | POLICE /Synchronicity II (A&M) | 56+ | 44+ | 12+ | 0= | 4= |
| - | - | 55 | 32 | DARYL HALL & JOHN OATES /Say It Isn't So (RCA) | 80+ | 22+ | 43+ | 14- | 29- |
| - | - | 44 | 33 | ASIA /The Smile Has Left Your Eyes (Geffen) | 69+ | 31+ | 37+ | 1= | 9+ |
| 47 | 41 | 34 | 34 | QUIET RIOT /Slick Black Cadillac (Pasha/CBS) | 64- | 20- | 42- | 2+ | 2+ |
| 3 | 8 | 16 | 35 | MOODY BLUES /Sitting At The Wheel (Threshold/PG) | 57- | 30- | 27= | 0= | 0= |
| - | - | 46 | 36 | STREETS /If Love Should Go (Atlantic) | 78+ | 6= | 61+ | 10+ | 22+ |
| 20 | 22 | 23 | 37 | ROBERT PLANT /In The Mood (Es Paranza/Atlantic) | 53- | 28- | 25- | 0= | 1= |
| DEBUT | | | 38 | NIGHT RANGER /(You Can Still) Rock In... (Camel/MCA) | 83+ | 1+ | 46+ | 36+ | 80+ |
| 9 | 16 | 30 | 39 | POLICE /King Of Pain (A&M) | 49- | 33- | 16+ | 0= | 0= |
| 40 | 36 | 35 | 40 | JOE JACKSON /Memphis (A&M) | 65- | 17- | 48- | 0= | 2- |
| 38 | 38 | 37 | 41 | Y&T /Mean Streak (A&M) | 63- | 7= | 56- | 0- | 1- |
| - | - | 60 | 42 | CULTURE CLUB /Church Of The Poison Mind (Virgin/Epic) | 60+ | 20+ | 35+ | 5- | 11- |
| - | 47 | 43 | 43 | IRON MAIDEN /Cross-Eyed Mary (Capitol) | 61- | 7= | 52+ | 2- | 7- |
| 29 | 29 | 36 | 44 | POLICE /Wrapped Around Your Finger (A&M) | 46- | 27- | 19- | 0= | 0= |
| 27 | 32 | 40 | 45 | FIXX /One Thing Leads To Another (MCA) | 39- | 30+ | 9- | 0= | 0= |
| 16 | 19 | 28 | 46 | ROBERT PLANT /Other Arms (Es Paranza/Atlantic) | 45- | 20- | 25- | 0= | 0= |
| 19 | 24 | 31 | 47 | ROBERT PLANT /Big Log (Es Paranza/Atlantic) | 47- | 22- | 25+ | 0= | 0= |
| - | - | 45 | 48 | GENESIS /Illegal Alien (Atlantic) | 46+ | 31+ | 14+ | 1+ | 3= |
| DEBUT | | | 49 | EDDIE MONEY /Where's The Party (Columbia) | 61+ | 10+ | 43+ | 7- | 18- |
| - | - | 51 | 50 | BLACK SABBATH /Trashed (WB) | 60+ | 3+ | 53+ | 3- | 5- |
| DEBUT | | | 51 | PAUL RODGERS /Cut Loose (Atlantic) | 65+ | 2+ | 38+ | 25+ | 64+ |
| 18 | 26 | 38 | 52 | KANSAS /Fight Fire With Fire (CBS) | 38- | 17- | 21= | 0= | 0= |
| 48 | 45 | 47 | 53 | DEF LEPPARD /Foolin' (Mercury/PolyGram) | 38- | 21- | 17+ | 0= | 0= |
| 12 | 23 | 32 | 54 | ASIA /The Heat Goes On (Geffen) | 38- | 21- | 17- | 0= | 0= |
| - | - | 56 | 55 | P. McCARTNEY and M. JACKSON /Say Say Say (Col.) | 47+ | 17- | 28+ | 1- | 4- |
| DEBUT | | | 56 | GENESIS /That's All (Atlantic) | 41+ | 27+ | 13+ | 1- | 6+ |
| 23 | 33 | 41 | 57 | TALKING HEADS /Burning Down The House (Sire/WB) | 36- | 19= | 17- | 0= | 0= |
| - | 59 | 54 | 58 | AGNETHA FALTSKOG /Can't Shake Loose (Polydor/PG) | 44- | 17+ | 26- | 1+ | 2- |
| DEBUT | | | 59 | BRIAN MAY /Star Fleet (Capitol) | 55+ | 3+ | 41+ | 9- | 20- |
| 57 | 53 | 52 | 60 | PAYOLAS /Where Is This Love (A&M) | 45- | 12+ | 33- | 0- | 2- |

AOR /ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

| Last Week | Rank | Artist/Track | Total | Heavy | Medium | Add | Total Adds |
|--------------|------|--|-------|-------|--------|-----|------------|
| 2 | 1 | GENESIS ... Genesis (Atlantic) | | | | | |
| | | "Mama" "Better" "Taking" | | | | | |
| 1 | 2 | MOODY BLUES ... The Present (Threshold/PolyGram) | | | | | |
| | | "Blue World" "Sitting" | | | | | |
| 5 | 3 | MOTELS ... Little Robbers (Capitol) | | | | | |
| | | "Suddenly" "Robbers" "Remember" | | | | | |
| 4 | 4 | JACKSON BROWNE ... Lawyers In Love (Asylum) | | | | | |
| | | "Tender" "Rocker" | | | | | |
| 3 | 5 | POLICE ... Synchronicity (A&M) | | | | | |
| | | "Wrapped" "King" "Synch. II" | | | | | |
| 9 | 6 | J. COUGAR MELLENCAMP ... Uh-Huh (Riva/PolyGram) | | | | | |
| | | "Crumbly'n'" "Houses" | | | | | |
| 8 | 7 | HUEY LEWIS ... Sports (Chrysalis) | | | | | |
| | | "Soul" "R&R" | | | | | |
| 11 | 8 | CULTURE CLUB ... Colour By Numbers (Virgin/Epic) | | | | | |
| | | "Church" "Chameleon" | | | | | |
| 7 | 9 | JOE JACKSON ... Mike's Murder... (A&M) | | | | | |
| | | "Memphis" "Cosmopolitan" | | | | | |
| 10 | 10 | BIG COUNTRY ... The Crossing (Mercury/PolyGram) | | | | | |
| | | "Big Country" | | | | | |
| 12 | 11 | PAT BENATAR ... Live From Earth (Chrysalis) | | | | | |
| | | "Love Is A Battlefield" | | | | | |
| 6 | 12 | STEVIE NICKS ... The Wild Heart (Modern/Atco) | | | | | |
| | | "If Anyone Falls" | | | | | |
| DEBUT | | BOB DYLAN ... Infidels (Columbia) | | | | | |
| | | "Sweetheart" "Peace" "I And I" | | | | | |
| DEBUT | | DARYL HALL & JOHN OATES ... Rock 'N' Soul... (RCA) | | | | | |
| | | "Say It Isn't So" "Education" | | | | | |
| DEBUT | | DOORS ... Alive, She Cried (Elektra) | | | | | |
| | | "Gloria" | | | | | |
| 17 | 16 | EURYTHMICS ... Sweet Dreams (Are Made...) (RCA) | | | | | |
| | | "Love Is A Stranger" | | | | | |
| 13 | 17 | TALKING HEADS ... Speaking In Tongues (Sire/WB) | | | | | |
| | | "Burning Down The House" | | | | | |
| 15 | 18 | MICHAEL STANLEY BAND ... You Can't... (EMI America) | | | | | |
| | | "My Town" | | | | | |
| DEBUT | | ROBERT PLANT ... The Principle... (Es Paranza/Atlantic) | | | | | |
| | | "Arms" "Log" "Mood" | | | | | |
| 14 | 20 | PETER SCHILLING ... Error In The System (Elektra) | | | | | |
| | | "Major Tom" | | | | | |

CHART PARTICIPANTS: WECM/Claremont, WERI/Westerly, WXRT/Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KSPN/Aspen, KBCO/Boulder, KTCL/Fr. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/Spokane.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

AOR /ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined), includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallel. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

Indicates one of the week's most added new albums.

BREAKERS

YES

Owner Of A Lonely Heart (Atco)

79% of our 12-24 reporters on it. Total reports: 133. Hot 25, Medium 63, Extra Adds 45, Total Adds 128. Debuts at #15 on the AOR Hot Tracks chart.

DOORS

Gloria (Elektra)

56% of our 12-24 reporters on it. Total reports: 94. Hot 20, Medium 58, Extra Adds 15, Total Adds 38. Moves 48-23 on the AOR Hot Tracks chart.

DURAN DURAN

Union Of The Snake (Capitol)

53% of our 12-24 reporters on it. Total reports: 90. Hot 21, Medium 39, Extra Adds 30, Total Adds 87. Debuts at #28 on the AOR Hot Tracks chart.

Station Listings . . . See Page 60

SIGNIFICANT ACTION

- ORPHAN/Lonely At Night (CBS)** "Lonely At Night"
Total Reports: 19(15)/Total Adds: 7(9); Hots: 1(1)/Hot Adds: 0(0); Mediums: 12(8)/Medium Adds: 1(3)/Extra Adds: 6(6).
- JOURNEY/Frontiers (Columbia)** "Send Her My Love"
Total Reports: 19(19)/Total Adds: 1(4); Hots: 13(8)/Hot Adds: 1(1); Mediums: 6(10)/Medium Adds: 0(2)/Extra Adds: 0(1).
- PAUL YOUNG/No Parlez (Columbia)** "Wherever I Lay My Hat (That's My Home)"
Total Reports: 18(15)/Total Adds: 3(3); Hots: 3(3)/Hot Adds: 1(0); Mediums: 13(10)/Medium Adds: 0(1)/Extra Adds: 2(2).
- RODNEY DANGERFIELD/Rappin' Rodney (RCA)** "Rappin' Rodney"
Total Reports: 18(16)/Total Adds: 10(15); Hots: 1(0)/Hot Adds: 1(0); Mediums: 6(11)/Medium Adds: 1(0)/Extra Adds: 8(15).
- JOHN HIATT/Riding With The King (Geffen)** "I Don't Even Try"
Total Reports: 16(14)/Total Adds: 3(8); Hots: 2(2)/Hot Adds: 0(0); Mediums: 12(7)/Medium Adds: 1(3)/Extra Adds: 2(5).
- MIDNIGHT OIL/10, 9, 8, 7, 6, 5, 4, 3, 2, 1 (Columbia)** "Power & The Passion"
Total Reports: 16(17)/Total Adds: 2(5); Hots: 4(3)/Hot Adds: 0(0); Mediums: 12(11)/Medium Adds: 2(2)/Extra Adds: 0(3).
- HORIZONTAL BRIAN/Vertical (Gold Mtn./A&M)** "Practicing First Aid"
Total Reports: 14(13)/Total Adds: 2(2); Hots: 0(0)/Hot Adds: 0(0); Mediums: 13(11)/Medium Adds: 1(0)/Extra Adds: 1(2).
- X/More Fun In The New World (Elektra)** "The New World"
Total Reports: 13(12)/Total Adds: 2(1); Hots: 3(3)/Hot Adds: 0(0); Mediums: 8(8)/Medium Adds: 0(1)/Extra Adds: 2(0).
- CLARENCE CLEMONS AND RED BANK/Rescue (Columbia)** "Rock 'N' Roll DJ"
Total Reports: 12(15)/Total Adds: 4(14); Hots: 0(0)/Hot Adds: 0(0); Mediums: 9(4)/Medium Adds: 2(3)/Extra Adds: 2(11).
- ICEHOUSE/Fresco (Chrysalis)** "Hey Little Girl"
Total Reports: 11(8)/Total Adds: 2(3); Hots: 3(2)/Hot Adds: 0(0); Mediums: 6(4)/Medium Adds: 0(1)/Extra Adds: 2(2).
- ELVIS BROTHERS/Movin' Up (Portrait/CBS)** "Fire In The City"
Total Reports: 11(11)/Total Adds: 1(2); Hots: 3(2)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 0(0)/Extra Adds: 1(2).
- JIMMY BUFFETT/One Particular Harbour (MCA)** "Brown-Eyed Girl"
Total Reports: 10(10)/Total Adds: 0(1); Hots: 1(1)/Hot Adds: 0(0); Mediums: 9(9)/Medium Adds: 0(1)/Extra Adds: 0(0).

PAUL RODGERS



CUT LOOSE

"CUT LOOSE" 7-89749

Presenting the first single from

Paul Rodgers's
first solo LP,
"Cut Loose." 80121

Once the voice of Free, then Bad Company, now Paul Rodgers has "Cut Loose."

Produced by Paul Rodgers



On Atlantic Records & Cassettes
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CHR REPORTERS

13FEA(WFEA)/Manchester, NH (3-E)
 92X(WXGT)/Columbus, OH (2-M)
 93FM(KKQB-FM)/Houston, TX (1-S)
 94Q(WQXI-FM)/Atlanta, GA (1-S)
 94TYX(WTYX)/Jackson, MS (2-S)
 95XIL(WXIL)/Parkersburg, WV (3-E)
 98PX(WPXY)/Rochester, NY (2-E)
 99KG(KSKG)/Salina, KS (3-M)
 B94(WBZZ)/Pittsburgh, PA (1-E)
 B96(WBMM-FM)/Chicago, IL (1-M)
 B97(WEBZ)/New Orleans, LA (1-S)
 B104(WBSB)/Baltimore, MD (1-E)
 BF105(WBJW)/Orlando, FL (2-S)
 CBTJ/Toronto, Canada (1-E)
 CHUM/Toronto, Canada (1-E)
 CKGM/Montreal, Canada (1-E)
 FM100(WMC-FM)/Memphis, TN (2-S)
 G100(WKRG-FM)/Mobile, AL (2-S)
 I95(WINZ-FM)/Miami, FL (1-S)
 K66(KFMY)/Provo, UT (2-W)
 K104(WCCK)/Erie, PA (2-E)
 K107(KAYI)/Tulsa, OK (2-M)
 KAFM/Dallas, TX (1-S)
 KAMZ/El Paso, TX (2-S)
 KBBK/Boise, ID (2-W)
 KBEQ/Kansas City, MO (1-M)
 KBFM/McAllen-Brownsville, TX (2-S)
 KBIM/Roswell, NM (3-W)
 KC101(WKCI)/New Haven, CT (2-E)
 KCBN/Reno, NV (3-W)
 KCDQ/Bozeman, MT (3-W)
 KCMQ/Columbia, MO (3-M)
 KCMR/Portland, OR (1-W)
 KDVT/Topeka, KS (3-M)
 KDZA/Pueblo, CO (3-W)
 KEARTH(KRTH)/Los Angeles, CA (1-W)
 KEYN-FM/Wichita, KN (2-M)
 KFI/Los Angeles, CA (2-W)
 KFMW/Waterloo, IA (3-M)
 KFRC/San Francisco, CA (1-W)
 KFRX/Lincoln, NE (3-M)
 KFYR/Bismarck, ND (3-M)
 KGGI/Riverside-San Bernardino, CA (2-W)
 KGHO/Hoquiam, WA (3-W)
 KGOT/Anchorage, AK (3-W)
 KHFI/Austin, TX (2-S)
 KHOP/Modesto-Stockton, CA (2-W)
 KHTR/St. Louis, MO (1-M)
 KHYT/Tucson, AZ (2-W)
 KIDD/Monterey, CA (2-W)
 KIKI/Davenport, IA (2-M)
 KIIS-FM/Los Angeles, CA (1-W)
 KIKI/Honolulu, HI (2-W)
 KILE/Galveston, TX (3-S)
 KIMN/Denver, CO (1-W)
 KIQQ/Los Angeles, CA (1-W)
 KISR/Ft. Smith, AR (3-S)
 KIST/Santa Barbara, CA (3-W)
 KITE/Corpus Christi, TX (2-S)
 KITS/San Francisco, CA (1-W)
 KITY/San Antonio, TX (2-S)
 KJ103(KJYO)/Oklahoma City, OK (2-M)
 KKAZ/Cheyenne, WY (3-W)
 KKFMI/Colorado Springs, CO (2-W)
 KKLK-FM/Rapid City, SD (3-M)
 KKKV/Wichita Falls, TX (3-S)
 KKRK/Sioux Falls, SD (3-M)
 KKLX-FM/Grand Forks, ND (3-M)
 KKKX/Bakersfield, CA (2-W)
 KKYK/Little Rock, AR (2-S)
 KLUC/Las Vegas, NV (2-W)
 KMGK/Des Moines, IA (2-M)
 KMGX/Fresno, CA (2-W)
 KMKJ/Portland, OR (1-W)
 KNBQ/Tacoma-Seattle, WA (1-W)
 KNOE-FM/Monroe, LA (3-S)
 KO93(KOSO)/Modesto, CA (2-W)
 KOPA/Phoenix, AZ (1-W)
 KOZE/Lewiston, ID (3-W)
 KQIZ-FM/Amarillo, TX (3-S)
 KQKQ/Omaha, NE (2-M)
 KQMQ/Honolulu, HI (2-W)
 KRGV/McAllen-Brownsville, TX (2-S)
 KRNA/Iowa City, IA (3-M)
 KRK/Sheepport, LA (2-S)
 KRQ(KRQQ)/Tucson, AZ (2-W)
 KRSP/Salt Lake City, UT (2-W)
 KSET-FM/El Paso, TX (2-S)
 KSKD/Salem, OR (2-W)
 KSLY/San Luis Obispo, CA (3-W)
 KTDY/Lafayette, LA (3-S)
 KTFM/San Antonio, TX (2-S)
 KTRSI/Casper, WY (3-W)
 KTSA/San Antonio, TX (2-S)
 KUBE/Seattle, WA (1-W)
 KWOD/Sacramento, CA (2-W)
 KWSS/San Jose, CA (1-W)
 KWTQ-FM/Springfield, MO (3-M)
 KX104(WKXX)/Nashville, TN (2-S)
 KXSS/Lincoln, NE (3-M)
 KX106(WKXX)/Birmingham, AL (2-S)
 KYNO-FM/Fresno, CA (2-W)
 KYTN/Grand Forks, ND (3-M)
 KYUU/San Francisco, CA (1-W)
 KYVA/Billings, MT (3-W)
 KZ93(WKZW)/Peoria, IL (2-M)
 KZFM/Corpus Christi, TX (2-S)
 KZQZ/San Luis Obispo, CA (3-W)
 KZZB/Beaumont, TX (2-S)
 KZZP/Phoenix, AZ (1-W)
 OK100(WOKW)/Ithaca, NY (3-E)
 PRO-FM(WPRO-FM)/Providence, RI (1-E)
 Q100(WQQQ)/Allentown, PA (2-E)
 Q101(WJQQ)/Meridian, MS (3-S)
 Q102(WKQQ)/Cincinnati, OH (1-M)
 Q103(KOAK)/Denver, CA (1-W)
 Q104(WQEN)/Gadsden, AL (3-S)

Q105(WRBO-FM)/Tampa, FL (1-S)
 Q106(WQXA)/York, PA (2-E)
 Q107(WRQX)/Washington, DC (1-E)
 U93(WNDU-FM)/South Bend, IN (2-M)
 WABB-FM/Mobile, AL (2-S)
 WABX/Detroit, MI (1-M)
 WACZ/Bangor, ME (3-E)
 WAEV/Savannah, GA (3-S)
 WANS-FM/Greenville, SC (3-S)
 WAZY-FM/Lafayette, IN (3-M)
 WBBQ/Augusta, GA (2-S)
 WBCY/Charlotte, NC (2-S)
 WBEN-FM/Buffalo, NY (1-E)
 WBLI/Long Island, NY (1-E)
 WBNQ/Bloomington, IL (3-M)
 WBWB/Bloomington, IN (3-M)
 WCAU-FM/Philadelphia, PA (1-E)
 WCGQ/Columbus, GA (3-S)
 WCIL-FM/Carbondale, IL (3-M)
 WCGR/Beckley, WV (3-E)
 WDCR/Durham-Raleigh, NC (2-S)
 WDOQ/Daytona Beach, FL (2-S)
 WEBC/Duluth, MN (2-S)
 WERZ/Exter, NH (3-E)
 WFBG/Altoona, PA (3-E)
 WFLY/Albany, NY (2-E)
 WFMF/Baton Rouge, LA (2-S)
 WFMJ/Lexington, KY (2-S)
 WFOX/Gainesville, GA (3-S)
 WGCL/Cleveland, OH (1-M)
 WGFN/Schenectady, NY (2-E)
 WGLF/Tallahassee, FL (3-S)
 WGRD/Grand Rapids, MI (2-M)
 WGUY/Bangor, ME (3-E)
 WHEB/Portsmouth, NH (3-E)
 WHFM/Rochester, NY (2-E)
 WHHY-FM/Montgomery, AL (2-S)
 WHOT/Youngstown, OH (2-M)
 WHSL/Wilmington, NC (3-S)
 WHTT/Boston, MA (1-E)
 WHTX/Pittsburgh, PA (1-E)
 WHYT/Detroit, MI (1-M)
 WIGY/Bath, ME (3-E)
 WIKZ/Chambersburg, PA (3-E)
 WISE/Asheville, NC (3-S)
 WIXV/Savannah, GA (3-S)
 WJAD/Bainbridge, GA (3-E)
 WJBO/Portland, ME (3-S)
 WJXQ/Jackson, MI (2-M)
 WKAU/Appleton-Oshkosh, WI (2-M)
 WKBW/Buffalo, NY (1-E)
 WKDD/Akron, OH (2-M)
 WKDQ/Evansville, IN (2-M)
 WKDE/Huntington, WV (2-E)
 WKFM/Syracuse, NY (2-E)
 WKFR/Kalamazoo, MI (2-M)
 WKHI/Ocean City, MD (2-E)
 WKQX/Chicago, IL (1-M)
 WKRZ-FM/Wikes-Barre, PA (2-E)
 WKTI/Milwaukee, WI (1-M)
 WLAN-FM/Lancaster, PA (1-E)
 WLOS-FM/St. Paul, MN (1-M)
 WLS/Chicago, IL (1-M)
 WMEE/Ft. Wayne, IN (2-M)
 WNAM/Appleton-Oshkosh, WI (2-M)
 WNBC/New York, NY (1-E)
 WNFI/Daytona Beach, FL (2-S)
 WNOK-FM/Columbia, SC (2-S)
 WNVZ/Norfolk, VA (2-S)
 WNYS/Buffalo, NY (1-E)
 WOKI/Woosville, TN (2-S)
 WOMP-FM/Wheeling, WV (3-E)
 WPFM/Panama City, FL (3-S)
 WPHD/Buffalo, NY (1-E)
 WPLJ/New York, NY (1-E)
 WPST/Trenton, NJ (2-E)
 WQCM/Hagerstown, MD (3-E)
 WQID/Biloxi, MS (2-S)
 WQUT/Johnson City, TN (2-S)
 WRCK/Utica, NY (2-E)
 WRKR/Racine-Milwaukee, WI (2-M)
 WRQN/Greensboro, NC (2-S)
 WRQNT/Toledo, OH (2-M)
 WRVQ/Richmond, VA (2-S)
 WSEZ/Winston-Salem, NC (2-S)
 WSFL/New Bern, NC (2-S)
 WSKZ/Chattanooga, TN (2-S)
 WSPK/Poughkeepsie, NY (2-E)
 WSPT/Stevens Point, WI (3-M)
 WSSV/Williamsport, PA (3-E)
 WSSX/Charleston, SC (2-S)
 WSTO/Evansville, IN (2-M)
 WTRC-FM/Hartford, CT (2-E)
 WTRY/Albany, NY (2-E)
 WTSN/Dover, NH (3-E)
 WVIC/Lansing, MI (2-M)
 WWSR/Charleston, WV (2-E)
 WXKS-FM/Boston, MA (1-E)
 WXLK/Roanoke, VA (3-S)
 WYCR/Hanover-York, PA (2-E)
 WYFM/Youngstown, OH (2-M)
 WYKS/Gainesville, FL (3-S)
 WZLD/Columbia, SC (2-S)
 WZOK/Rockford, IL (2-M)
 WZPL/Indianapolis, IN (2-M)
 WZPY/Huntsville, AL (2-S)
 WZYQ/Frederick, MD (3-E)
 WZZR/Grand Rapids, MI (2-M)
 XTRA(XETRA)/San Diego, CA (1-W)
 Y94(WDAY-FM)/Fargo, ND (3-M)
 Y100(WHYI)/Miami, FL (1-S)
 Z93(WZCZ)/Atlanta, GA (1-S)
 Z100(WHTZ)/New York, NY (1-E)
 Z102(WZAT)/Savannah, GA (3-S)
 Z104(WZEE)/Madison, WI (2-M)
 ZZ99(KZZC)/Kansas City, MO (2-M)

Q103FM KOAQ

RADIO Denver

PD: Jack Regan
 MD: Alan Sledge

1 1 LIONEL RICHIE/All Right Long(All M)
 2 2 FIVE/One Thing Leads To An
 3 3 STEVIE NICKS/If Anyone Falls
 4 4 SPANDAU BALLET/True
 5 5 HOTELS/Suddenly Last Summer
 6 6 BILLY JOEL/Optimism Girl
 7 7 DAVID BOWIE/Modern Love
 8 8 SHEENA EASTON/Telephone Long Distanc
 9 9 PRINCE/Delirious
 10 10 BRYSON & PLACE/Tonight I Celebrate
 11 11 JOHN COOGAN/Crumblin' Down
 12 12 MICHAEL JACKSON/P.T.T.(Pretty Young T
 13 13 JOURNEY/Send Her My Love
 14 14 BRYAN ADAMS/This Time
 15 15 MICHAEL SEMBELLO/Automatic Man
 16 16 POLICE/King Of Pain
 17 17 TALKING HEADS/Burning Down The House
 18 18 WARRICK & VANDORP/How Many Times Can We
 19 19 DEBARGE/Time Will Reveal
 20 20 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 21 21 STRAY CATS/I Won't Stand In Your
 22 22 JEFFREY OSBORNE/Stay With Me Tonight
 23 23 KLUQ/Stop Doggin' Me Around
 24 24 ROMANTIC/Talking In Your Sleep
 25 25 DURAN DURAN/Union Of The Snake
 26 26 JOURNEY/Just Got Lucky
 27 27 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 28 28 STRAY CATS/I Won't Stand In Your
 29 29 JEFFREY OSBORNE/Stay With Me Tonight
 30 30 KLUQ/Stop Doggin' Me Around
 31 31 ROMANTIC/Talking In Your Sleep
 32 32 DURAN DURAN/Union Of The Snake
 33 33 JOURNEY/Just Got Lucky
 34 34 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 35 35 STRAY CATS/I Won't Stand In Your

Hot Hits in 105KITS

San Francisco

PD: Jeff Hunter
 MD: Michelle Meisner

1 1 LIONEL RICHIE/All Right Long(All M)
 2 2 FIVE/One Thing Leads To An
 3 3 STEVIE NICKS/If Anyone Falls
 4 4 SPANDAU BALLET/True
 5 5 HOTELS/Suddenly Last Summer
 6 6 BILLY JOEL/Optimism Girl
 7 7 DAVID BOWIE/Modern Love
 8 8 SHEENA EASTON/Telephone Long Distanc
 9 9 PRINCE/Delirious
 10 10 BRYSON & PLACE/Tonight I Celebrate
 11 11 JOHN COOGAN/Crumblin' Down
 12 12 MICHAEL JACKSON/P.T.T.(Pretty Young T
 13 13 JOURNEY/Send Her My Love
 14 14 BRYAN ADAMS/This Time
 15 15 MICHAEL SEMBELLO/Automatic Man
 16 16 POLICE/King Of Pain
 17 17 TALKING HEADS/Burning Down The House
 18 18 WARRICK & VANDORP/How Many Times Can We
 19 19 DEBARGE/Time Will Reveal
 20 20 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 21 21 STRAY CATS/I Won't Stand In Your
 22 22 JEFFREY OSBORNE/Stay With Me Tonight
 23 23 KLUQ/Stop Doggin' Me Around
 24 24 ROMANTIC/Talking In Your Sleep
 25 25 DURAN DURAN/Union Of The Snake
 26 26 JOURNEY/Just Got Lucky
 27 27 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 28 28 STRAY CATS/I Won't Stand In Your
 29 29 JEFFREY OSBORNE/Stay With Me Tonight
 30 30 KLUQ/Stop Doggin' Me Around
 31 31 ROMANTIC/Talking In Your Sleep
 32 32 DURAN DURAN/Union Of The Snake
 33 33 JOURNEY/Just Got Lucky
 34 34 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 35 35 STRAY CATS/I Won't Stand In Your

KWSS 94.5 FM

San Jose

PD: Dave Van Stone
 MD: Chris Knight

1 1 LIONEL RICHIE/All Right Long(All M)
 2 2 FIVE/One Thing Leads To An
 3 3 STEVIE NICKS/If Anyone Falls
 4 4 SPANDAU BALLET/True
 5 5 HOTELS/Suddenly Last Summer
 6 6 BILLY JOEL/Optimism Girl
 7 7 DAVID BOWIE/Modern Love
 8 8 SHEENA EASTON/Telephone Long Distanc
 9 9 PRINCE/Delirious
 10 10 BRYSON & PLACE/Tonight I Celebrate
 11 11 JOHN COOGAN/Crumblin' Down
 12 12 MICHAEL JACKSON/P.T.T.(Pretty Young T
 13 13 JOURNEY/Send Her My Love
 14 14 BRYAN ADAMS/This Time
 15 15 MICHAEL SEMBELLO/Automatic Man
 16 16 POLICE/King Of Pain
 17 17 TALKING HEADS/Burning Down The House
 18 18 WARRICK & VANDORP/How Many Times Can We
 19 19 DEBARGE/Time Will Reveal
 20 20 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 21 21 STRAY CATS/I Won't Stand In Your
 22 22 JEFFREY OSBORNE/Stay With Me Tonight
 23 23 KLUQ/Stop Doggin' Me Around
 24 24 ROMANTIC/Talking In Your Sleep
 25 25 DURAN DURAN/Union Of The Snake
 26 26 JOURNEY/Just Got Lucky
 27 27 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 28 28 STRAY CATS/I Won't Stand In Your
 29 29 JEFFREY OSBORNE/Stay With Me Tonight
 30 30 KLUQ/Stop Doggin' Me Around
 31 31 ROMANTIC/Talking In Your Sleep
 32 32 DURAN DURAN/Union Of The Snake
 33 33 JOURNEY/Just Got Lucky
 34 34 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 35 35 STRAY CATS/I Won't Stand In Your

KOPA Phoenix

PD: Reggie Blackwell
 MD: Art Morales

1 1 SPANDAU BALLET/True
 2 2 POLICE/King Of Pain
 3 3 LIONEL RICHIE/All Right Long(All M)
 4 4 ROGER & PARTON/Islands In The Stream
 5 5 BILLY JOEL/Optimism Girl
 6 6 STEVIE NICKS/If Anyone Falls
 7 7 BRYAN ADAMS/This Time
 8 8 AIR SUPPLY/Making Love Out Of No
 9 9 STEVIE NICKS/If Anyone Falls
 10 10 DAVID BOWIE/Modern Love
 11 11 FIVE/One Thing Leads To An
 12 12 MCCARTNEY & JACKSON/Say Say Say
 13 13 EDVYTHORNS/Love Is A Stranger
 14 14 SHEENA EASTON/Telephone Long Distanc
 15 15 PRINCE/Delirious
 16 16 LARRY SANDERS/How Am I Supposed To
 17 17 TALKING HEADS/Burning Down The House
 18 18 POLITE SISTERS/I Need You
 19 19 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 20 20 JOURNEY/Send Her My Love
 21 21 BRYSON & PLACE/Tonight I Celebrate
 22 22 MICHAEL SEMBELLO/Automatic Man
 23 23 PAT BENATAR/Love Is A Battlefield
 24 24 MICHAEL JACKSON/P.T.T.(Pretty Young T
 25 25 EDVYTHORNS/Love Is A Stranger
 26 26 QUIET RIVOT/On Feels The Noise
 27 27 DEE LEPPARD/Foolin'
 28 28 WARRICK & VANDORP/How Many Times Can We
 29 29 JOURNEY/Just Got Lucky
 30 30 HALL & OATES/Say It Ain't So
 31 31 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 32 32 IRENE CARA/Why Me?
 33 33 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 34 34 QUIET RIVOT/On Feels The Noise
 35 35 DEE LEPPARD/Foolin'

KISFM 102.7

Los Angeles

PD: Gerry De Francesco
 MD: Mike Schaefer

1 1 LIONEL RICHIE/All Right Long(All M)
 2 2 SPANDAU BALLET/True
 3 3 ROGER & PARTON/Islands In The Stream
 4 4 STEVIE NICKS/If Anyone Falls
 5 5 DAVID BOWIE/Modern Love
 6 6 FIVE/One Thing Leads To An
 7 7 AIR SUPPLY/Making Love Out Of No
 8 8 TALKING HEADS/Burning Down The House
 9 9 POLICE/King Of Pain
 10 10 BILLY JOEL/Optimism Girl
 11 11 DAVID BOWIE/Modern Love
 12 12 BRYSON & PLACE/Tonight I Celebrate
 13 13 AIR SUPPLY/Making Love Out Of No
 14 14 QUIET RIVOT/On Feels The Noise
 15 15 DEE LEPPARD/Foolin'
 16 16 PAT BENATAR/Love Is A Battlefield
 17 17 STEVIE NICKS/If Anyone Falls
 18 18 PETER SCHELLING/Major Tom(Coming Home
 19 19 ROYAL & CHAMBERLAIN'S HOBODY
 20 20 POLICE/King Of Pain
 21 21 QUIET RIVOT/On Feels The Noise
 22 22 DEE LEPPARD/Foolin'
 23 23 BILLY JOEL/Optimism Girl
 24 24 MCCARTNEY & JACKSON/Say Say Say
 25 25 EDVYTHORNS/Love Is A Stranger
 26 26 WARRICK & VANDORP/How Many Times Can We
 27 27 MICHAEL JACKSON/P.T.T.(Pretty Young T
 28 28 RICE SPRINGFIELD/Souls
 29 29 MICHAEL SEMBELLO/Automatic Man
 30 30 ELVIS COSTELLO/Everyday I Write The
 31 31 NEW BROTHERS/Safe The Safety Dance
 32 32 BIG COUNTRY/In A Big Country
 33 33 NATHAN MILNER/Break My Stride
 34 34 HUMAN LEAGUE/Minor Man
 35 35 LOVEBOY/Queen Of The Broken H

Hot Hits in 105KITS

San Francisco

PD: Doug Erikson
 MD: Gloria Avila

1 1 LIONEL RICHIE/All Right Long(All M)
 2 2 FIVE/One Thing Leads To An
 3 3 STEVIE NICKS/If Anyone Falls
 4 4 SPANDAU BALLET/True
 5 5 HOTELS/Suddenly Last Summer
 6 6 BILLY JOEL/Optimism Girl
 7 7 DAVID BOWIE/Modern Love
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 16 16 POLICE/King Of Pain
 17 17 TALKING HEADS/Burning Down The House
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 20 20 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 21 21 STRAY CATS/I Won't Stand In Your
 22 22 JEFFREY OSBORNE/Stay With Me Tonight
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 25 25 DURAN DURAN/Union Of The Snake
 26 26 JOURNEY/Just Got Lucky
 27 27 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 28 28 STRAY CATS/I Won't Stand In Your
 29 29 JEFFREY OSBORNE/Stay With Me Tonight
 30 30 KLUQ/Stop Doggin' Me Around
 31 31 ROMANTIC/Talking In Your Sleep
 32 32 DURAN DURAN/Union Of The Snake
 33 33 JOURNEY/Just Got Lucky
 34 34 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 35 35 STRAY CATS/I Won't Stand In Your

KEFAR 101 FM

Los Angeles

PD: Bob Hamilton
 MD: David Grossman

1 1 LIONEL RICHIE/All Right Long(All M)
 2 2 SPANDAU BALLET/True
 3 3 ROGER & PARTON/Islands In The Stream
 4 4 STEVIE NICKS/If Anyone Falls
 5 5 DAVID BOWIE/Modern Love
 6 6 FIVE/One Thing Leads To An
 7 7 AIR SUPPLY/Making Love Out Of No
 8 8 TALKING HEADS/Burning Down The House
 9 9 POLICE/King Of Pain
 10 10 BILLY JOEL/Optimism Girl
 11 11 DAVID BOWIE/Modern Love
 12 12 BRYSON & PLACE/Tonight I Celebrate
 13 13 AIR SUPPLY/Making Love Out Of No
 14 14 QUIET RIVOT/On Feels The Noise
 15 15 DEE LEPPARD/Foolin'
 16 16 PAT BENATAR/Love Is A Battlefield
 17 17 STEVIE NICKS/If Anyone Falls
 18 18 PETER SCHELLING/Major Tom(Coming Home
 19 19 ROYAL & CHAMBERLAIN'S HOBODY
 20 20 POLICE/King Of Pain
 21 21 QUIET RIVOT/On Feels The Noise
 22 22 DEE LEPPARD/Foolin'
 23 23 BILLY JOEL/Optimism Girl
 24 24 MCCARTNEY & JACKSON/Say Say Say
 25 25 EDVYTHORNS/Love Is A Stranger
 26 26 WARRICK & VANDORP/How Many Times Can We
 27 27 MICHAEL JACKSON/P.T.T.(Pretty Young T
 28 28 RICE SPRINGFIELD/Souls
 29 29 MICHAEL SEMBELLO/Automatic Man
 30 30 ELVIS COSTELLO/Everyday I Write The
 31 31 NEW BROTHERS/Safe The Safety Dance
 32 32 BIG COUNTRY/In A Big Country
 33 33 NATHAN MILNER/Break My Stride
 34 34 HUMAN LEAGUE/Minor Man
 35 35 LOVEBOY/Queen Of The Broken H

KUBE 93 FM

Seattle

PD: Bob Case
 MD: Tom Huttyler

1 1 ROGER & PARTON/Islands In The Stream
 2 2 LIONEL RICHIE/All Right Long(All M)
 3 3 POLICE/King Of Pain
 4 4 STEVIE NICKS/If Anyone Falls
 5 5 SHEENA EASTON/Telephone Long Distanc
 6 6 FIVE/One Thing Leads To An
 7 7 PRINCE/Delirious
 8 8 BILLY JOEL/Optimism Girl
 9 9 SPANDAU BALLET/True
 10 10 HEN AT WORK/Dr. Heckyll & Mr. Jiv
 11 11 QUIET RIVOT/On Feels The Noise
 12 12 MICHAEL SEMBELLO/Automatic Man
 13 13 BRYSON & PLACE/Tonight I Celebrate
 14 14 DEE LEPPARD/Foolin'
 15 15 ELVIS COSTELLO/Everyday I Write The
 16 16 IRENE CARA/Why Me?
 17 17 HALL & OATES/Say It Ain't So
 18 18 BIG COUNTRY/In A Big Country
 19 19 CULTURE CLUB/Church Of The Polon
 20 20 WARRICK & VANDORP/How Many Times Can We
 21 21 JOURNEY/Just Got Lucky
 22 22 ASIA/The Smile Has Left To
 23 23 JACKSON BROWNE/Tender To The
 24 24 HUMAN LEAGUE/Minor Man
 25 25 JOURNEY/Send Her My Love

Phoenix

FM 104

PD: Charlie Quinn
 MD: Steve Goddard

1 1 POLICE/King Of Pain
 2 2 LIONEL RICHIE/All Right Long(All M)
 3 3 FIVE/One Thing Leads To An
 4 4 SPANDAU BALLET/True
 5 5 ROGER & PARTON/Islands In The Stream
 6 6 PRINCE/Delirious
 7 7 STEVIE NICKS/If Anyone Falls
 8 8 BILLY JOEL/Optimism Girl
 9 9 DAVID BOWIE/Modern Love
 10 10 TALKING HEADS/Burning Down The House
 11 11 BILLY JOEL/Optimism Girl
 12 12 DAVID BOWIE/Modern Love
 13 13 AIR SUPPLY/Making Love Out Of No
 14 14 QUIET RIVOT/On Feels The Noise
 15 15 DEE LEPPARD/Foolin'
 16 16 PAT BENATAR/Love Is A Battlefield
 17 17 STEVIE NICKS/If Anyone Falls
 18 18 PETER SCHELLING/Major Tom(Coming Home
 19 19 ROYAL & CHAMBERLAIN'S HOBODY
 20 20 POLICE/King Of Pain
 21 21 QUIET RIVOT/On Feels The Noise
 22 22 DEE LEPPARD/Foolin'
 23 23 BILLY JOEL/Optimism Girl
 24 24 MCCARTNEY & JACKSON/Say Say Say
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 29 29 MICHAEL SEMBELLO/Automatic Man
 30 30 ELVIS COSTELLO/Everyday I Write The
 31 31 NEW BROTHERS/Safe The Safety Dance
 32 32 BIG COUNTRY/In A Big Country
 33 33 NATHAN MILNER/Break My Stride
 34 34 HUMAN LEAGUE/Minor Man
 35 35 LOVEBOY/Queen Of The Broken H

KYUU 99.7 FM

San Francisco

PD: Mike Novak
 MD: Steve Behm

1 1 LIONEL RICHIE/All Right Long(All M)
 2 2 BILLY JOEL/Optimism Girl
 3 3 ROGER & PARTON/Islands In The Stream
 4 4 STEVIE NICKS/If Anyone Falls
 5 5 DAVID BOWIE/Modern Love
 6 6 FIVE/One Thing Leads To An
 7 7 AIR SUPPLY/Making Love Out Of No
 8 8 TALKING HEADS/Burning Down The House
 9 9 POLICE/King Of Pain
 10 10 BILLY JOEL/Optimism Girl
 11 11 DAVID BOWIE/Modern Love
 12 12 BRYSON & PLACE/Tonight I Celebrate
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 15 15 DEE LEPPARD/Foolin'
 16 16 PAT BENATAR/Love Is A Battlefield
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 32 32 BIG COUNTRY/In A Big Country
 33 33 NATHAN MILNER/Break My Stride
 34 34 HUMAN LEAGUE/Minor Man
 35 35 LOVEBOY/Queen Of The Broken H

690 XTRA

San Diego

PD: Jim Richards
 MD: Steve Sande

1 1 LIONEL RICHIE/All Right Long(All M)
 2 2 SPANDAU BALLET/True
 3 3 ROGER & PARTON/Islands In The Stream
 4 4 STEVIE NICKS/If Anyone Falls
 5 5 DAVID BOWIE/Modern Love
 6 6 FIVE/One Thing Leads To An
 7 7 AIR SUPPLY/Making Love Out Of No
 8 8 TALKING HEADS/Burning Down The House
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 10 10 BILLY JOEL/Optimism Girl
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 31 31 NEW BROTHERS/Safe The Safety Dance
 32 32 BIG COUNTRY/In A Big Country
 33 33 NATHAN MILNER/Break My Stride
 34 34 HUMAN LEAGUE/Minor Man
 35 35 LOVEBOY/Queen Of The Broken H

610 KERC

San Francisco

PD: Gerry Cagle
 Music Assistant:
 Lynette Abraham

1 1 LIONEL RICHIE/All Right Long(All M)
 2 2 RO

MIDWEST Most Added Hottest

Police Yes O. Newton-John Lionel Richie Billy Joel Quiet Riot

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

O. Newton-John Police Duran Duran Lionel Richie Rogers w/ Parton McCartney & Jackson

MIDWEST PARALLEL TWO

WKDD/Akron, OH

Pat Patrick Matt Patrick STRAY CATS ALDO NOVA BIG COUNTRY DURAN DURAN RICK SPRINGFIELD ONJ Hottest: POLICE 1-1 LIONEL RICHIE 3-2 HUEY LEWIS & NEWS 8-5 PRINCE 17-11 JOURNEY 21-14

WKAU/Appleton-Oshkosh

Ross/Allen Hall & Oates ELTON JOHN KIM CARNES DURAN DURAN LOVERBOY (dp) Hottest: FIXX 1-1 PRINCE 6-2 LIONEL RICHIE 11-4 MCCARTNEY & JACKS 20-11 DAVID BOWIE 22-13

WNAM/Appleton-Oshkosh

Chris Caine MICHAEL JACKSON ONJ BARBRA STREISAND PAUL SIMON RUFUS & CHAKA DURAN DURAN POLICE Hottest: ROGERS & PARTON 2-1 MANHATTAN TRANSPSE 13-8 JOHN COUGAR 19-14 MICHAEL JACKSON 29-18 JACKSON BROWNE 31-19

92X/Columbus, OH

Teri Nutter CULTURE CLUB POLICE DURAN DURAN BIG COUNTRY Hottest: ROGERS & PARTON 4-1 LIONEL RICHIE 9-2 BILLY JOEL 14-9 PRINCE 15-10 MCCARTNEY & JACKS 21-15

KIHK/Davenport, IA

Jim O'Hara QUIET RIOT HALL & OATES YES STRAY CATS ELTON JOHN ONJ NAKED EYES Hottest: LIONEL RICHIE 1-1 ROGERS & PARTON 2-2 POLICE 3-3 FIXX 4-4 PRINCE 5-5

KMGK/Des Moines, IA

Jim Roberts BILLY JOEL STRAY CATS NAKED EYES ONJ PAUL SIMON QUIET RIOT (dp) RUFUS & CHAKA DURAN DURAN Hottest: LIONEL RICHIE 2-1 FIXX 3-2 PRINCE 5-3 ROGERS & PARTON 9-4 JOHN COUGAR 28-21

WEBC/Duluth, MN

Dick Johnson ELTON JOHN HALL & OATES CULTURE CLUB BARBRA STREISAND NAKED EYES (dp) MATTHEW WILDER CLIFF RICHARD Hottest: ROGERS & PARTON 1-1 LIONEL RICHIE 3-2 POLICE 2-3 BILLY JOEL 8-4 STEVIE NICKS 6-5

WKDQ/Evanston, IN

Hobbs/Payne YES POLICE PAT BENATAR RICK SPRINGFIELD MANHATTAN TRANSPSE Hottest: ROGERS & PARTON 4-1 LIONEL RICHIE 6-5 BILLY JOEL 10-8 MICHAEL JACKSON 20-9 PRINCE 12-11

WSTO/Evanston, IN

Chris Taylor HUEY LEWIS & NEWS QUIET RIOT HALL & OATES Hottest: JOURNEY 6-4 ROD STEWART 18-15 MOTELS 19-16 MCCARTNEY & JACKS 23-17 JOHN COUGAR 24-20

WMEE/Fort Wayne

Tony Richards none Hottest: BONNIE TYLER 1-1 BILLY JOEL 6-6 PRINCE 10-10 JOHN COUGAR 13-13 HUEY LEWIS & NEWS 17-17

WGRD/Grand Rapids, MI

J.J. Duling GENESIS ROGERS & PARTON EDDIE MONEY PAUL SIMON DURAN DURAN NAKED EYES ALAN PARSONS Hottest: MICHAEL JACKSON 2-1 LOVERBOY 5-3 JOHN COUGAR 16-8 ROMANTICS 15-9 MCCARTNEY & JACKS 27-17

WZZM/Grand Rapids, MI

Don Schuller POLICE DURAN DURAN ONJ REAL LIFE PAUL SIMON TORONTO MEN WITHOUT HATS ALDO NOVA YES (dp) Hottest: HUEY LEWIS & NEWS 2-1 GLENN SHROCK 11-5 BILLY JOEL 21-10 PAT BENATAR 23-11 EDDIE & THE CRUIS 19-15

WZPL/Indianapolis, IN

Hoffmann/Browning POLICE MICHAEL JACKSON ONJ STRAY CATS CULTURE CLUB Hottest: POLICE 1-1 LIONEL RICHIE 7-2 FIXX 4-4 MOTELS 12-6 BILLY JOEL 13-7

WJXQ/Jackson, MI

Ryan/Cheeks DURAN DURAN PAUL RODGERS ALDO NOVA YES STREETS PAUL SIMON (dp) ALAN PARSONS (dp) Hottest: QUIET RIOT 1-1 PAT BENATAR 7-3 ROMANTICS 14-11 JOHN COUGAR 21-15 JOURNEY 40-18

WKFR/Kalamazoo, MI

Swart/Chapman POINTER SISTERS POLICE (dp) JUICE NEWTON (dp) ONJ ELO Hottest: LIONEL RICHIE 4-1 PRINCE 11-6 MCCARTNEY & JACKS 16-9 BILLY JOEL 17-11 MICHAEL JACKSON 30-18

ZZ99/Kansas City, MO

Rowlands/Benson STRAY CATS YES DURAN DURAN POLICE Hottest: QUIET RIOT 1-1 LIONEL RICHIE 2-2 BILLY JOEL 4-3 MCCARTNEY & JACKS 7-4 DAVID BOWIE 5-5

WVIC/Lansing, MI

Jay Stevens HALL & OATES CULTURE CLUB BIG COUNTRY POLICE NAKED EYES Hottest: MOTELS 2-1 PAT BENATAR 4-2 KANSAS 5-3 DAVID BOWIE 7-6 HUEY LEWIS & NEWS 9-8

WZEE/Madison, WI

Little/Hudson CULTURE CLUB DURAN DURAN POLICE YES Hottest: QUIET RIOT 7-1 PAT BENATAR 6-4 BILLY JOEL 11-7 MCCARTNEY & JACKS 13-8 AIR SUPPLY 14-9

KJ103/Oklahoma City, OK

Den Wilson POLICE DURAN DURAN MADONNA NAKED EYES ELTON JOHN PAUL SIMON STRAY CATS ONJ YES (dp) RODNEY DANGERFIELD Hottest: QUIET RIOT 4-1 STEVIE NICKS 11-7 PAT BENATAR 23-10 MCCARTNEY & JACKS 27-11 HUEY LEWIS & NEWS 30-17

KQKQ/Omaha, NE

Taylor/Deen ONJ RICK SPRINGFIELD BRYSON & FLACK BIG COUNTRY Hottest: ROGERS & PARTON 2-1 LIONEL RICHIE 4-2 PRINCE 3-3 QUIET RIOT 18-9 JOHN COUGAR 27-15

WZLW/Grand Rapids, MI

Don Schuller POLICE DURAN DURAN ONJ REAL LIFE PAUL SIMON TORONTO MEN WITHOUT HATS ALDO NOVA YES (dp) Hottest: HUEY LEWIS & NEWS 2-1 GLENN SHROCK 11-5 BILLY JOEL 21-10 PAT BENATAR 23-11 EDDIE & THE CRUIS 19-15

KZLZ/Peoria, IL

Mark Maloney JACKSON BROWNE HUMAN LEAGUE DAVID BOWIE RICK SPRINGFIELD Hottest: POLICE 1-1 BRYAN ADAMS 5-3 LIONEL RICHIE 6-4 MCCARTNEY & JACKS 11-5 STEVIE NICKS 7-6

WRKR/Racine-Milwaukee

Pat Martin Denny Collier POLICE YES ONJ DURAN DURAN UB40 BIG COUNTRY MEN WITHOUT HATS Hottest: QUIET RIOT 1-1 LIONEL RICHIE 4-2 DEF LEPPARD 3-3 BILLY JOEL 13-5 STEVIE NICKS 18-8

WZOK/Rockford

Tim Fox JOURNEY BRYSON & FLACK HALL & OATES CULTURE CLUB RICK SPRINGFIELD ASIA Hottest: STEVIE NICKS 5-1 MOTELS 6-2 ROGERS & PARTON 8-3 BILLY JOEL 14-9 LIONEL RICHIE 15-10

US93/South Bend, IN

J.K. Dearing HALL & OATES HUEY LEWIS & NEWS Hottest: BONNIE TYLER 1-1 ROGERS & PARTON 2-2 LIONEL RICHIE 7-3 BILLY JOEL 12-7 MCCARTNEY & JACKS 25-17

WRQN/Toledo, OH

Buck Williams POLICE DURAN DURAN PETER SCHILLING PAUL YOUNG ROMANTICS DEBARGE Hottest: POLICE 1-1 FIXX 2-2 LIONEL RICHIE 5-3 MOTELS 7-4 PRINCE 10-6

KAYI/Tulsa, OK

Phil Williams KIM CARNES PETER SCHILLING BIG COUNTRY ELTON JOHN POLICE Hottest: HUEY LEWIS & NEWS 2-1 STEVIE NICKS 4-2 MOTELS 7-4 LIONEL RICHIE 8-6 DAVID BOWIE 16-11

KEYN-FM/Wichita, KS

Taylor/Pearman HALL & OATES ONJ ELTON JOHN YES POLICE (dp) Hottest: AIR SUPPLY 1-1 LIONEL RICHIE 4-2 STEVIE NICKS 7-4 FIXX 8-5 MOTELS 11-7

WHOT/Youngstown

Dick Thompson STRAY CATS JUICE NEWTON ALDO NOVA MEN WITHOUT HATS YES POLICE PAUL SIMON RAINBOW KOOL & THE GANG ONJ Hottest: LIONEL RICHIE 5-1 ROGERS & PARTON 8-2 BILLY JOEL 14-7 ASIA 25-17 WARWICK & VANDROS 27-24

WYFM/Youngstown

Jeff Tobin ROGERS & PARTON Hottest: none

KFYR/Bismarck, ND

Brannen/Hardt POLICE PAUL SIMON YES ONJ MICHAEL JACKSON Hottest: ROGERS & PARTON 1-1 POLICE 3-2 QUIET RIOT 9-3 BILLY JOEL 11-7 DAVID BOWIE 13-9

WBNQ/Bloomington

Mike Justin YES HALL & OATES BRYSON & FLACK BIG COUNTRY Hottest: DURAN DURAN (dp) DOKKEN (dp) Hottest: FIXX 2-1 STEVIE NICKS 4-3 BILLY JOEL 9-4 MOTELS 6-5 MCCARTNEY & JACKS 17-7

WBWB/Bloomington

John Heimann LOVERBOY QUIET RIOT PAUL SIMON YES MELISSA MANCHESTE Hottest: FIXX 1-1 PRINCE 2-2 LIONEL RICHIE 15-6 EURYTHMICS 18-10 JOHN COUGAR 30-20

WCIL-FM/Carbondale, IL

Tony Waitkus KISS (dp) DAVID BOWIE (dp) KIM CARNES NAKED EYES JUICE NEWTON MOODY BLUES Hottest: ROGERS & PARTON 1-1 QUIET RIOT 3-2 NEW EDITION 12-4 PRINCE 13-5 BOB SEGER D-11

KCMQ/Columbia, MO

Dave McCormick PETER SCHILLING ELTON JOHN ONJ HALL & OATES RUFUS & CHAKA YES Hottest: POLICE 1-1 LIONEL RICHIE 5-3 PRINCE 9-7 BILLY JOEL 12-8 MCCARTNEY & JACKS 19-14

YS4/Fargo, ND

Collins/Anderson ELTON JOHN POINTER SISTERS NAKED EYES PAUL SIMON YES RUFUS & CHAKA POLICE Hottest: DAVID BOWIE 13-6 LIONEL RICHIE 15-7 HUEY LEWIS & NEWS 16-8 MCCARTNEY & JACKS 22-11 JOHN COUGAR 27-20

KKXL-FM/Grand Forks, ND

Don Nordline HALL & OATES IRENE CARA POLICE YES Hottest: QUIET RIOT 1-2 SHEENA EASTON 10-5 HUEY LEWIS & NEWS 19-15 BILLY JOEL 26-16 MICHAEL JACKSON D-35

KYTN/Grand Forks, ND

Tom Fricke ELTON JOHN ROMANTICS FIREBALL ELO DURAN DURAN TORONTO POLICE YES MEN WITHOUT HATS Hottest: QUIET RIOT 1-1 HUEY LEWIS & NEWS 13-11 BILLY JOEL 15-13

KRVA/Iowa City, IA

Bart Goynahor QUIET RIOT PAUL SIMON ONJ POLICE YES (dp) DURAN DURAN (dp) Hottest: PRINCE 1-1 PRINCE 4-2 BILLY JOEL 8-4 MOTELS 5-5 LIONEL RICHIE 15-7

WAZY-FM/Lafayette, IN

Stacy/Greear PETER SCHILLING PAUL SIMON POLICE YES (dp) ROMANTICS JOBOXERS Hottest: FIXX 5-1 POLICE 2-2 PRINCE 20-14 QUIET RIOT 36-33

KFRJ/Lincoln

Tracy Johnson POLICE ONJ KIM CARNES POINTER SISTERS DURAN DURAN Hottest: LIONEL RICHIE 4-1 MOTELS 6-3 ROGERS & PARTON 8-4 FIXX 10-6 BILLY JOEL 12-7

KXSS/Lincoln, NE

Tim Kelly ONJ LOVERBOY ASIA Hottest: POLICE 1-1 ROGERS & PARTON 7-2 LIONEL RICHIE 4-3 MOTELS 9-6 BILLY JOEL 13-8

KKLS-FM/Rapid City, SD

Sherwin/Piper BIG COUNTRY RICK SPRINGFIELD ELTON JOHN WARWICK & VANDROS Hottest: POLICE 1-1 BRYAN ADAMS 6-2 LIONEL RICHIE 13-6 STEVIE NICKS 14-8 PAT BENATAR 20-15

99KQ/Salina, KS

Danny Collier YES (dp) PAUL SIMON RAINBOW (dp) PAUL RODGERS (dp) KOOL & THE GANG MEN WITHOUT HATS (dp) STRAY CATS CULTURE CLUB Hottest: FIXX 1-1 PRINCE 5-2 LIONEL RICHIE 8-5 BILLY JOEL 17-10 DEF LEPPARD 20-19

KKRC/St. Louis Falls

Dan Kleley YES RICK SPRINGFIELD HALL & OATES CULTURE CLUB LOVERBOY MSB JOBOXERS Hottest: QUIET RIOT 2-1 STEVIE NICKS 7-3 LIONEL RICHIE 11-4 MOTELS 14-6 BILLY JOEL 15-8

KWTO-FM/Springfield, MO

Bob Hammond MICHAEL JACKSON PAUL SIMON ELTON JOHN ONJ RUFUS & CHAKA Hottest: DAVID BOWIE 13-6 LIONEL RICHIE 15-7 HUEY LEWIS & NEWS 16-8 MCCARTNEY & JACKS 22-11 JOHN COUGAR 27-20

WSPT/Stevens Point, WI

Fuhr/Tracy ONJ POLICE IRENE CARA STRAY CATS DURAN DURAN YES (dp) RAINBOW (dp) Hottest: ROGERS & PARTON 5-1 HUEY LEWIS & NEWS 14-8 QUIET RIOT 20-10 BILLY JOEL 19-11 LIONEL RICHIE 21-13

KDVP/Topeka, KN

Tony Stewart ONJ BRYSON & FLACK YES Hottest: BONNIE TYLER 1-1 QUIET RIOT 8-5 HUEY LEWIS & NEWS 13-11 BILLY JOEL 15-13

KFMW/Waterloo, IA

Mark Potter BIG COUNTRY RICK SPRINGFIELD POLICE STRAY CATS YES (dp) NAKED EYES Hottest: LIONEL RICHIE 13-6 QUIET RIOT 16-7 BILLY JOEL 18-10 HUEY LEWIS & NEWS 24-16 PAT BENATAR 30-19

KOSO/Modesto, CA

Ausham/Main PAT BENATAR ELTON JOHN NAKED EYES DEBARGE YES Hottest: ROGERS & PARTON 2-1 LIONEL RICHIE 4-3 MCCARTNEY & JACKS 10-6 BRYSON & FLACK 18-9 CULTURE CLUB 36-29

KHOP/Modesto-Stockton

David Kraham PAUL SIMON ONJ JENNIFER HOLLIDAY POLICE YES JUICE NEWTON Hottest: LIONEL RICHIE 6-1 HUEY LEWIS & NEWS 8-3 DAVID BOWIE 10-6 BILLY JOEL 16-9 MCCARTNEY & JACKS 21-11

KIDD/Monterey, CA

Rick Boyd IRENE CARA HALL & OATES CULTURE CLUB DEBARGE Hottest: LIONEL RICHIE 7-1 PRINCE 10-8 QUIET RIOT 14-9 MCCARTNEY & JACKS 21-14 JOHN COUGAR 33-26

KBK/Boise, ID

Tom Evans YES POLICE ONJ RAINBOW (dp) DURAN DURAN RUFUS & CHAKA Hottest: POLICE 3-2 QUIET RIOT 9-5 ROGERS & PARTON 11-7 PAT BENATAR 15-9 PETER SCHILLING 30-23

KMGX/Fresno, CA

Carey Edwards DURAN DURAN ONJ POLICE Hottest: BONNIE TYLER 1-1 DEF LEPPARD 8-3 ROGERS & PARTON 10-5 PAT BENATAR 16-6 DEBARGE 20-8

KYNO-FM/Fresno

Walker/Davis ONJ HALL & OATES KOOL & THE GANG CLIFF RICHARD Hottest: BONNIE TYLER 1-1 LIONEL RICHIE 4-3 JOURNEY 6-4 PAT BENATAR 8-7 ROGERS & PARTON 12-9

KIKI/Honolulu, HI

Kong/Shihido COMMODORES ELTON JOHN KOOL & THE GANG DURAN DURAN BIG COUNTRY Hottest: LIONEL RICHIE 5-1 WHAM! U.K. 7-6 PRINCE 11-8 MANHATTAN TRANSPSE 22-16 MCCARTNEY & JACKS 28-19

KQMQ/Honolulu, HI

Kimo Akane CULTURE CLUB MOTELS COMMODORES EW&F YES KOOL & THE GANG ROMANTICS PAUL RODGERS Hottest: LIONEL RICHIE 7-1 FIXX 8-2 STEVIE NICKS 5-3 ELVIS COSTELLO 9-6 JOURNEY 13-9

KLUC/Las Vegas, NV

Dave Anthony BIG COUNTRY (dp) POLICE (dp) ELTON JOHN (dp) YES (dp) ONJ (dp) Hottest: BONNIE TYLER 1-1 PAT BENATAR 12-6 MCCARTNEY & JACKS 27-21 ELVIS COSTELLO 33-23 IRENE CARA 35-29

KFI/Los Angeles

Steve LaBeau ONJ EDDIE & THE CRUIS (dp) Hottest: BONNIE TYLER 1-1 BRYSON & FLACK 3-2 LIONEL RICHIE 7-4 MCCARTNEY & JACKS 11-8 BILLY JOEL 13-9

KOSO/Modesto, CA

Ausham/Main PAT BENATAR ELTON JOHN NAKED EYES DEBARGE YES Hottest: ROGERS & PARTON 2-1 LIONEL RICHIE 4-3 MCCARTNEY & JACKS 10-6 BRYSON & FLACK 18-9 CULTURE CLUB 36-29

KHOP/Modesto-Stockton

David Kraham PAUL SIMON ONJ JENNIFER HOLLIDAY POLICE YES JUICE NEWTON Hottest: LIONEL RICHIE 5-1 ROGERS & PARTON 4-3 MOTELS 7-5 BILLY JOEL 17-9 MCCARTNEY & JACKS 21-15

KCDQ/Bozeman

Greg Williams KIM CARNES POLICE YES PAUL SIMON EW&F MATTHEW WILDER KOOL & THE GANG ONJ ROMANTICS JEFFREY OSBORNE PAUL RODGERS Hottest: ROGERS & PARTON 4-1 PRINCE 9-3 LIONEL RICHIE 13-4 QUIET RIOT 17-12 JOHN COUGAR 34-22

KTRS/Casper, WY

Jerry Gabbard CULTURE CLUB HALL & OATES ELTON JOHN JEFFREY OSBORNE POLICE PAUL SIMON Hottest: FIXX 6-4 PRINCE 15-6 PAT BENATAR 35-17 MICHAEL JACKSON 31-21 SHEENA EASTON 32-25 ROGERS & PARTON 7-3 PRINCE 12-4 STEVIE NICKS 6-5

KGGI/Riverside-S. Bernardino

Volpe/O'Neil CULTURE CLUB BIG COUNTRY ONJ ELTON JOHN YES POINTER SISTERS Hottest: LIONEL RICHIE 2-1 MOTELS 6-3 HUEY LEWIS & NEWS 10-5 PRINCE 13-7 MICHAEL JACKSON 22-13

KWOD/Sacramento

Mr. Ed HUEY LEWIS & NEWS PAT BENATAR IRENE CARA POLICE ONJ Hottest: LIONEL RICHIE 3-1 FIXX 2-2 PRINCE 6-5 MOTELS 12-7 ROGERS & PARTON 15-10

KSKD/Salem, OR

Len E. Mitchell JUICE NEWTON PAUL SIMON ONJ POLICE YES (dp) RAINBOW (dp) KOOL & THE GANG (dp) HEART (dp) Hottest: ROGERS & PARTON 8-1 BILLY JOEL 18-7 PAT BENATAR 22-13 ASIA 26-18 MICHAEL JACKSON 28-20

KRSP/Salt Lake City

Carlson/Moel ONJ POLICE BIG COUNTRY DURAN DURAN Hottest: QUIET RIOT 1-1 PRINCE 8-4 SHEENA EASTON 9-7 MICHAEL JACKSON 11-8 LIONEL RICHIE 13-9

KHYT/Tucson

Sherman Cohen ONJ EW&F ROMANTICS KOOL & THE GANG YES MELISSA MANCHESTE Hottest: LIONEL RICHIE 4-1 QUIET RIOT 3-2 PETER SCHILLING 7-3 ROGERS & PARTON 11-4 AIR SUPPLY 17-7

KRQQ/Tucson

Zapoleon/Norris KIM CARNES ELTON JOHN STRAY CATS HEART ONJ POLICE Hottest: PETER SCHILLING 4-1 LIONEL RICHIE 5-3 ROGERS & PARTON 14-4 MCCARTNEY & JACKS 22-13 PAT BENATAR 23-15

KCBN/Reno, NV

Jim O'Neal POLICE ONJ PAUL SIMON ELTON JOHN Hottest: LIONEL RICHIE 1-1 PAT BENATAR 11-5 AGNETHA FALTSKOG 15-8 MCCARTNEY & JACKS 20-14 JACKSON BROWNE 22-16

KBIM/Roseville, MN

Harry Dierks PAUL SIMON NAKED EYES ROMANTICS JUICE NEWTON DEBARGE YES POLICE Hottest: LIONEL RICHIE 2-1 PRINCE 6-3 BILLY JOEL 16-8 PAT BENATAR 18-10 JOHN COUGAR 30-20

KYYA/Billings, MT

Charlie Fox ONJ POLICE PAUL SIMON ONJ Hottest: LIONEL RICHIE 5-1 ROGERS & PARTON 4-3 MOTELS 7-5 BILLY JOEL 17-9 MCCARTNEY & JACKS 21-15

KCDQ/Bozeman

Greg Williams KIM CARNES POLICE YES PAUL SIMON EW&F MATTHEW WILDER KOOL & THE GANG ONJ ROMANTICS JEFFREY OSBORNE PAUL RODGERS Hottest: ROGERS & PARTON 4-1 PRINCE 9-3 LIONEL RICHIE 13-4 QUIET RIOT 17-12 JOHN COUGAR 34-22

KTRS/Casper, WY

Jerry Gabbard CULTURE CLUB HALL & OATES ELTON JOHN JEFFREY OSBORNE POLICE PAUL SIMON Hottest: FIXX 6-4 PRINCE 15-6 PAT BENATAR 35-17 MICHAEL JACKSON 31-21 SHEENA EASTON 32-25 ROGERS & PARTON 7-3 PRINCE 12-4 STEVIE NICKS 6-5

PARALLEL THREE

234 Reporters 229 Current Reports The following stations reported a frozen playlist this week: KZFM/Corpus Christi WKHI/Ocean City

KKAZ/Cheyenne

John Ramsey AGNETHA FALTSKOG QUIET RIOT (dp) LOVERBOY JOBOXERS RICK SPRINGFIELD Hottest: LIONEL RICHIE 4-1 FIXX 3-3 MOTELS 13-6 BILLY JOEL 19-8 MCCARTNEY & JACKS 21-10

KGHO/Hoquiam

Steve Larson POLICE DURAN DURAN ONJ STRAY CATS YES KIM CARNES RUFUS & CHAKA HEART Hottest: FIXX 3-2 LIONEL RICHIE 13-7 BILLY JOEL 16-8 MCCARTNEY & JACKS 28-21

KOZE/Lawiston, ID

(Human League continued)

PRO-PM 0107 6-26
SOUTH
 940 4-30
 953 3-27
 957 0-15
 957 on

WEST
 940 4-30
 953 3-27
 957 0-15
 957 on

WYOMING
 940 4-30
 953 3-27
 957 0-15
 957 on

UTAH
 940 4-30
 953 3-27
 957 0-15
 957 on

NEVADA
 940 4-30
 953 3-27
 957 0-15
 957 on

ARIZONA
 940 4-30
 953 3-27
 957 0-15
 957 on

NEW MEXICO
 940 4-30
 953 3-27
 957 0-15
 957 on

TEXAS
 940 4-30
 953 3-27
 957 0-15
 957 on

OKLAHOMA
 940 4-30
 953 3-27
 957 0-15
 957 on

KANSAS
 940 4-30
 953 3-27
 957 0-15
 957 on

MISSOURI
 940 4-30
 953 3-27
 957 0-15
 957 on

ILLINOIS
 940 4-30
 953 3-27
 957 0-15
 957 on

INDIANA
 940 4-30
 953 3-27
 957 0-15
 957 on

MICHIGAN
 940 4-30
 953 3-27
 957 0-15
 957 on

OHIO
 940 4-30
 953 3-27
 957 0-15
 957 on

PENNSYLVANIA
 940 4-30
 953 3-27
 957 0-15
 957 on

MARYLAND
 940 4-30
 953 3-27
 957 0-15
 957 on

DELAWARE
 940 4-30
 953 3-27
 957 0-15
 957 on

VIRGINIA
 940 4-30
 953 3-27
 957 0-15
 957 on

NORTH CAROLINA
 940 4-30
 953 3-27
 957 0-15
 957 on

SOUTH CAROLINA
 940 4-30
 953 3-27
 957 0-15
 957 on

MISSISSIPPI
 940 4-30
 953 3-27
 957 0-15
 957 on

ALABAMA
 940 4-30
 953 3-27
 957 0-15
 957 on

LOUISIANA
 940 4-30
 953 3-27
 957 0-15
 957 on

ARKANSAS
 940 4-30
 953 3-27
 957 0-15
 957 on

MISSOURI
 940 4-30
 953 3-27
 957 0-15
 957 on

ILLINOIS
 940 4-30
 953 3-27
 957 0-15
 957 on

INDIANA
 940 4-30
 953 3-27
 957 0-15
 957 on

MICHIGAN
 940 4-30
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 957 0-15
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OHIO
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 957 0-15
 957 on

PENNSYLVANIA
 940 4-30
 953 3-27
 957 0-15
 957 on

MARYLAND
 940 4-30
 953 3-27
 957 0-15
 957 on

DELAWARE
 940 4-30
 953 3-27
 957 0-15
 957 on

VIRGINIA
 940 4-30
 953 3-27
 957 0-15
 957 on

NORTH CAROLINA
 940 4-30
 953 3-27
 957 0-15
 957 on

SOUTH CAROLINA
 940 4-30
 953 3-27
 957 0-15
 957 on

MISSISSIPPI
 940 4-30
 953 3-27
 957 0-15
 957 on

ALABAMA
 940 4-30
 953 3-27
 957 0-15
 957 on

LOUISIANA
 940 4-30
 953 3-27
 957 0-15
 957 on

ARKANSAS
 940 4-30
 953 3-27
 957 0-15
 957 on

(Jobbers continued)

MOBILE 27-23
WYOMING 27-23
UTAH 27-23
NEVADA 27-23
ARIZONA 27-23
NEW MEXICO 27-23
TEXAS 27-23
OKLAHOMA 27-23
KANSAS 27-23
MISSOURI 27-23
ILLINOIS 27-23
INDIANA 27-23
MICHIGAN 27-23
OHIO 27-23
PENNSYLVANIA 27-23
MARYLAND 27-23
DELAWARE 27-23
VIRGINIA 27-23
NORTH CAROLINA 27-23
SOUTH CAROLINA 27-23
MISSISSIPPI 27-23
ALABAMA 27-23
LOUISIANA 27-23
ARKANSAS 27-23

JOURNEY
Send Her My... (Columbia)
 LP: Frontiers

Regional 200/8 86% National Summary
 DEBITS 10
 DOWNS 2
 ADDS 9

19

LOVERBOY
Queen Of The... (Columbia)
 LP: Keep It Up

Regional 144/12 62% National Summary
 DEBITS 14
 DOWNS 5
 ADDS 12

31

(Huey Lewis continued)

HUEY LEWIS AND THE NEWS
Heart And Soul (Chrysalis)
 LP: Sports

Regional 206/9 88% National Summary
 DEBITS 17
 DOWNS 5
 ADDS 9

13

(McCartney & Jackson continued)

PAUL McCARTNEY & MICHAEL JACKSON
Say Say Say (Columbia)
 LP: Pipes Of Peace

Regional 230/1 88% National Summary
 DEBITS 4
 DOWNS 0
 ADDS 4

8

MOTELS
Suddenly Last... (Capitol)
 LP: Little Robbers

Regional 218/1 84% National Summary
 DEBITS 1
 DOWNS 1
 ADDS 1

6

MICHAEL JACKSON
P. Y. T. (Pretty Young Thing) (Epic)
 LP: Thriller

Regional 181/10 77% National Summary
 DEBITS 21
 DOWNS 2
 ADDS 10

18

BILLY JOEL
Uptown Girl (Columbia)
 LP: An Innocent Man

Regional 224/4 98% National Summary
 DEBITS 10
 DOWNS 0
 ADDS 4

5

KLIQUE
Stop Doggin'... (MCA)
 LP: Try It Out

Regional 70/7 30% National Summary
 DEBITS 6
 DOWNS 1
 ADDS 7

N&A

MANHATTAN TRANSFER
Space Of Life (Atlantic)
 LP: Bodies And Souls

Regional 85/6 38% National Summary
 DEBITS 8
 DOWNS 3
 ADDS 6

N&A

JOHN COUGAR MELLENCAMP
Crumblin' Down (Riva/PolyGram)
 LP: Uh-Huh

Regional 211/4 90% National Summary
 DEBITS 18
 DOWNS 0
 ADDS 4

20

WAKED EYES
When The Lights... (EMI America)
 LP: Naked Eyes

Regional 72/23 31% National Summary
 DEBITS 12
 DOWNS 0
 ADDS 23

N&A

JobBOXERS
Just Got Lucky (RCA)
 LP: Just Got Lucky

Regional 157/15 67% National Summary
 DEBITS 29
 DOWNS 3
 ADDS 15

35

ELTON JOHN
I Guess That's... (Geffen)
 LP: Too Low For Zero

Regional 114/46 49% National Summary
 DEBITS 27
 DOWNS 17
 ADDS 46

N&A

HUEY LEWIS AND THE NEWS
Heart And Soul (Chrysalis)
 LP: Sports

Regional 206/9 88% National Summary
 DEBITS 17
 DOWNS 5
 ADDS 9

13

PAUL McCARTNEY & MICHAEL JACKSON
Say Say Say (Columbia)
 LP: Pipes Of Peace

Regional 230/1 88% National Summary
 DEBITS 4
 DOWNS 0
 ADDS 4

8

OLIVIA NEWTON-JOHN
Twist Of Fate (MCA)
 LP: Two Of A Kind

Regional 124/123 53% National Summary
 DEBITS 11
 DOWNS 0
 ADDS 123

N&A

MOTELS
Suddenly Last... (Capitol)
 LP: Little Robbers

Regional 218/1 84% National Summary
 DEBITS 1
 DOWNS 1
 ADDS 1

6

JobBOXERS
Just Got Lucky (RCA)
 LP: Just Got Lucky

Regional 157/15 67% National Summary
 DEBITS 29
 DOWNS 3
 ADDS 15

35

ELTON JOHN
I Guess That's... (Geffen)
 LP: Too Low For Zero

Regional 114/46 49% National Summary
 DEBITS 27
 DOWNS 17
 ADDS 46

N&A

HUEY LEWIS AND THE NEWS
Heart And Soul (Chrysalis)
 LP: Sports

Regional 206/9 88% National Summary
 DEBITS 17
 DOWNS 5
 ADDS 9

13

PAUL McCARTNEY & MICHAEL JACKSON
Say Say Say (Columbia)
 LP: Pipes Of Peace

Regional 230/1 88% National Summary
 DEBITS 4
 DOWNS 0
 ADDS 4

8

OLIVIA NEWTON-JOHN
Twist Of Fate (MCA)
 LP: Two Of A Kind

Regional 124/123 53% National Summary
 DEBITS 11
 DOWNS 0
 ADDS 123

N&A

MOTELS
Suddenly Last... (Capitol)
 LP: Little Robbers

Regional 218/1 84% National Summary
 DEBITS 1
 DOWNS 1
 ADDS 1

6

(Olivia Newton-John continued)

| | | |
|------------|-----------|------|
| WFLX 3-32 | KFI 4-34 | WVBT |
| WVEE 4-32 | KXII 4-34 | WVBT |
| WLANM 4-32 | KXII 4-34 | WVBT |
| WSPR 4-32 | KXII 4-34 | WVBT |
| WVBT 4-32 | KXII 4-34 | WVBT |
| WVBT 4-32 | KXII 4-34 | WVBT |
| WVBT 4-32 | KXII 4-34 | WVBT |
| WVBT 4-32 | KXII 4-34 | WVBT |
| WVBT 4-32 | KXII 4-34 | WVBT |
| WVBT 4-32 | KXII 4-34 | WVBT |

JEFFREY OSBORNE
Stay With Me... (A&M)
LP: Stay With Me Tonight

Regional: 60/13 26% National Summary
Reach: 5 738 DEBITS 5
S 338 SAME 3
M 104 DOWN 0
W 314 ADDS 13

PI

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

POINTER SISTERS
I Need You (Planet/RCA)
LP: Break Out

Regional: 88/11 37% National Summary
Reach: 5 738 DEBITS 10
S 464 SAME 3
M 281 DOWN 0
W 464 ADDS 11

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

POLICE
Synchronicity II (A&M)
LP: Synchronicity

Regional: 138/130 58% National Summary
Reach: 5 738 DEBITS 15
S 464 SAME 3
M 281 DOWN 0
W 464 ADDS 13

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

QUIET RIOT
Cum On Feel... (Pasha/CBS)
LP: Metal Health

Regional: 168/15 71% National Summary
Reach: 5 738 DEBITS 15
S 464 SAME 3
M 281 DOWN 0
W 464 ADDS 13

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

R

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

(Rogers & Parton continued)

| | | |
|---------|----------|----------|
| 940 1-1 | 947X 2-2 | 947X 2-2 |
| 941 1-1 | 947X 2-2 | 947X 2-2 |
| 942 1-1 | 947X 2-2 | 947X 2-2 |
| 943 1-1 | 947X 2-2 | 947X 2-2 |
| 944 1-1 | 947X 2-2 | 947X 2-2 |
| 945 1-1 | 947X 2-2 | 947X 2-2 |
| 946 1-1 | 947X 2-2 | 947X 2-2 |
| 947 1-1 | 947X 2-2 | 947X 2-2 |
| 948 1-1 | 947X 2-2 | 947X 2-2 |
| 949 1-1 | 947X 2-2 | 947X 2-2 |

ROMANTICS
Talking In... (Nemperor/CBS)
LP: In Heat

Regional: 71/15 30% National Summary
Reach: 5 738 DEBITS 26
S 414 SAME 2
M 274 DOWN 0
W 314 ADDS 13

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

RUFUS & CHAKA KHAN
Ain't Nobody (WB)
LP: Rufus & Chaka Live...

Regional: 122/19 52% National Summary
Reach: 5 738 DEBITS 14
S 634 SAME 3
M 314 DOWN 0
W 584 ADDS 19

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

S

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

(Peter Schilling continued)

| | | |
|---------|------------|------------|
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |

MICHAEL SEMBELLO
Automatic Man (WB)
LP: Bossa Nova Hotel

Regional: 160/2 68% National Summary
Reach: 5 738 DEBITS 11
S 594 SAME 2
M 624 DOWN 0
W 794 ADDS 2

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

PAUL SIMON
Allergies (WB)
LP: Hearts And Bones

Regional: 79/79 34% National Summary
Reach: 5 738 DEBITS 13
S 454 SAME 3
M 284 DOWN 0
W 294 ADDS 7

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

RICK SPRINGFIELD
Souls (RCA)
LP: Living In Oz

Regional: 169/27 72% National Summary
Reach: 5 738 DEBITS 15
S 464 SAME 3
M 284 DOWN 0
W 464 ADDS 27

(Rick Springfield continued)

| | | |
|---------|------------|------------|
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |
| 0103 on | 0104 33-27 | 0104 33-27 |

MICHAEL STANLEY BAND
My Town (EMI America)
LP: You Can't Fight Fashion

Regional: 168/3 71% National Summary
Reach: 5 738 DEBITS 15
S 594 SAME 2
M 624 DOWN 0
W 794 ADDS 2

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

STRAY CATS
I Won't Stand... (EMI America)
LP: Rant 'N Rave

Regional: 88/41 38% National Summary
Reach: 5 738 DEBITS 13
S 464 SAME 3
M 284 DOWN 0
W 464 ADDS 41

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

BARBRA STREISAND
The Way He Makes... (Columbia)
LP: Soundtrack YENTL

Regional: 71/10 30% National Summary
Reach: 5 738 DEBITS 15
S 464 SAME 3
M 284 DOWN 0
W 464 ADDS 10

DIONNE WARWICK & LUTHER VANDROSS
How Many Times... (Arista)
LP: How Many Times Can...

Regional: 155/6 68% National Summary
Reach: 5 738 DEBITS 11
S 594 SAME 2
M 624 DOWN 0
W 794 ADDS 6

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

MATTHEW WILDER
Break My... (Private I/CBS)
LP: I Don't Speak The Language

Regional: 85/7 38% National Summary
Reach: 5 738 DEBITS 10
S 464 SAME 3
M 284 DOWN 0
W 464 ADDS 7

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P2

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

P3

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

YES
Owner Of A Lonely... (Atco)
LP: 90125

Regional: 107/106 48% National Summary
Reach: 5 738 DEBITS 15
S 464 SAME 3
M 284 DOWN 0
W 464 ADDS 105

P1

| | | |
|---------|-----------|------|
| SOUTH | WVBT 4-32 | WVBT |
| EAST | WVBT 4-32 | WVBT |
| MIDWEST | WVBT 4-32 | WVBT |
| WEST | WVBT 4-32 | WVBT |

PARALLELS

SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

A

ALABAMA
Lay Down On Love (RCA)
LP: The Closer You Get

| | | |
|----------------|--|----------------|
| P1 | EAST | P3 |
| EAST | WFLD on WDOQ a WROK 27-22 WSPJ on WFTY 28-21 WTFM 26-30 WYSA 8-5 WROK a | EAST |
| SOUTH | WFLD on WDOQ a WROK 27-22 WSPJ on WFTY 28-21 WTFM 26-30 WYSA 8-5 WROK a | SOUTH |
| MIDWEST | WFLD on WDOQ a WROK 27-22 WSPJ on WFTY 28-21 WTFM 26-30 WYSA 8-5 WROK a | MIDWEST |
| WEST | WFLD on WDOQ a WROK 27-22 WSPJ on WFTY 28-21 WTFM 26-30 WYSA 8-5 WROK a | WEST |
| P2 | WEST | WEST |

E

EYE TO EYE
Lucky (WB)
LP: Shakespeare Stole My Baby

| | | |
|----------------|--------------------|-------------|
| P1 | EAST | EAST |
| EAST | WFMJ on WRCR on | WBRZ on |
| SOUTH | WFMJ on WRCR on | WBRZ on |
| MIDWEST | WFMJ on WRCR on | WBRZ on |
| WEST | WFMJ on WRCR on | WBRZ on |
| P2 | WEST | WEST |

JENNIFER HOLLIDAY
I Am Love (Geffen)
LP: Feel My Soul

| | | |
|----------------|--------------------------|--------------------------|
| P1 | WEST | WEST |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

MADONNA
Holiday (Sire/WB)
LP: Madonna

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | WEST |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

RAINBOW
Street Of... (Mercury/PolyGram)
LP: Bent Out Of Shape

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | WEST |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

STREETS
If Love Should... (Atlantic)
LP: Streets

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

ALDO NOVA
Always Be Mine (Portrait/CBS)
LP: Subject...Aldo Nova

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

FOUR TOPS
I Just Can't... (Motown)
LP: Back Where I Belong

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

JULUKA
Scatterlings Of Africa (WB)
LP: Scatterlings

| | | |
|----------------|--------------------------|--------------------------|
| P1 | SOUTH | WEST |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

MELISSA MANCHESTER
No One Can Love... (Arista)
LP: Emergency

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | WEST |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

REAL LIFE
Send Me An Angel (MCA)

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

SURVIVOR
Caught In... (Scotti Bros./CBS)
LP: Caught In The Game

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

DEBORAH ALLEN
Baby I Lied (RCA)
LP: Cheat The Night

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

HERBIE HANCOCK
Rockit (Atlantic)
LP: Future Shock

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

KISS
Lick It Up (Mercury/PolyGram)
LP: Lick It Up

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

MEN WITHOUT HATS
I Like (MCA)
LP: Rhythm Of Youth

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

CLIFF RICHARD
Never Say Die... (EMI America)
LP: Give A Little Bit More

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

JENNIFER WARNES & CHRIS THOMPSON
All The Right Moves (Casablanca/PolyGram)
LP: Soundtrack All The Right Moves

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

COMMODORES
Only You (Motown)
LP: Yes On 13

| | | |
|----------------|--------------------------|--------------------------|
| P1 | SOUTH | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

HEART
Allies (Epic)
LP: Passionworks

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

KOOL & THE GANG
Joanna (De-Lite/PolyGram)
LP: In The Heart

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

JUICE NEWTON
Dirty Looks (Capitol)
LP: Dirty Looks

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

LINDA RONSTADT & THE NELSON RIDDLE ORCH.
What's New (Asylum)
LP: What's New

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

JENNIFER HOLLIDAY
I Am Love (Geffen)
LP: Feel My Soul

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

ALDO NOVA
Always Be Mine (Portrait/CBS)
LP: Subject...Aldo Nova

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

HERBIE HANCOCK
Rockit (Atlantic)
LP: Future Shock

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

JULUKA
Scatterlings Of Africa (WB)
LP: Scatterlings

| | | |
|----------------|--------------------------|--------------------------|
| P1 | SOUTH | WEST |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

MADONNA
Holiday (Sire/WB)
LP: Madonna

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | WEST |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

RAINBOW
Street Of... (Mercury/PolyGram)
LP: Bent Out Of Shape

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| WEST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| P2 | WEST | WEST |

STREETS
If Love Should... (Atlantic)
LP: Streets

| | | |
|----------------|--------------------------|--------------------------|
| P1 | EAST | P3 |
| EAST | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| SOUTH | WYCA 30-30 WYCA 31-30 | WYCA 30-30 WYCA 31-30 |
| MIDWEST | | |

PAUL SIMON

FIRST WEEK!

ONE OF THE "MOST
ADDED" CHR

| | |
|---------|---------|
| B104 | WFBG |
| WBEN-FM | WGUY |
| WNYS | WIGY |
| WPHD | WTSN |
| 94Q | WERZ |
| WGCL | WZYQ |
| KBEQ | WQCM |
| KIQQ | OK100 |
| KNBQ | 13FEA |
| WTRY | 95XIL |
| K104 | WJBQ |
| WYCR | WSQV |
| WKEE | KQIZ-FM |
| WKFM | WISE |
| WPST | WJAD |
| WRCK | WCGQ |
| WKRZ-FM | KILE |
| Q106 | KNOE-FM |
| WBBQ | WPFM |
| KHFI | WIXV |
| WQID | WGLF |
| KXX106 | WHSL |
| WNFI | KFYR |
| WRQK | WBWB |
| WZYP | Y94 |
| 94TYX | KRNA |
| WOKI | WAZY-FM |
| KRGV | 99KG |
| WSFL | KWTO-FM |
| WNVZ | KYYA |
| WNAM | KCDQ |
| KMGK | KTRS |
| WGRD | KOZE |
| WZZR | KDZA |
| WZPL | KCBN |
| WJXQ | KBIM |
| KJ103 | KSLY |
| WHOT | KZOZ |
| KHOP | KIST |
| KSKD | |



ALLERGIES

THE FIRST SINGLE FROM HEARTS AND BONES.



Produced by Paul Simon, Russ Titelman and Roy Halee.
Co-produced by Lenny Waronker.

Contemporary Hit Radio

Continued from Back Page

BREAKERS

BIG COUNTRY

In A Big Country (Mercury/PolyGram)

68% of our reporters on it. Moves: Up 32, Debuts 33, Same 45, Down 0, Adds 48 including WNYS, B94, Q105, Q103, XTRA, KUBE, KNBQ. See Parallels, debuts at number 39 on the CHR chart.

KIM CARNES

Invisible Hands (EMI America)

64% of our reporters on it. Moves: Up 41, Debuts 23, Same 68, Down 0, Adds 17 including WHTT, KAFM, B97, WLOL-FM, KIMN, KAMZ, WCIL-FM. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

POLICE "Synchronicity II" (A&M) 136/130

Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 130 including B104, WHTT, WPHD, WHTX, KAFM, B97, B96, WLS, Q102, WABX, KHTR, KIQQ, KMJK, KITS, KNBQ.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 129/16

Moves: Up 51, Debuts 20, Same 41, Down 1, Adds 16 including Z100, WCAU-FM, PRO-FM, KBEQ, WSPK, WGFM, WBCY, WDCG, WABB-FM, WRQN, KCMQ, WAZY-FM, KOZE.

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 124/123

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 123 including WBEN-FM, B94, PRO-FM, 94Q, Z93, 93FM, I95, Y100, B97, WGCL, WABX, KIMN, KIIS-FM, XTRA, KITS.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 122/19

Moves: Up 44, Debuts 17, Same 38, Down 4, Adds 19 including Y100, Q102, KWSS, KC101, Q106, WBCY, WDCG, WOKI, WNAM, KBBK, WOMP-FM, WFOX, KCMQ, KWTO-FM, KGHO.

ELTON JOHN "I Guess That's Why They Call It The Blues" (Geffen) 114/46

Moves: Up 8, Debuts 27, Same 33, Down 0, Adds 46 including WBEN-FM, WBLI, WCAU-FM, WGCL, KIMN, KNBQ, WGFM, KHFI, WQUT, KJ103, WIGY, KTDY, KYTN, KZOZ.

YES "Owner Of A Lonely Heart" (Atco) 107/105

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 105 including WHTT, WBEN-FM, WNYS, Z100, WHTX, 94Q, KAFM, I95, K96, WGCL, WKTI, KHTR, Q103, KMJK, KITS.

DURAN DURAN "Union Of The Snake" (Capitol) 97/95

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 95 including WNYS, WPHD, WCAU-FM, CHUM, KAFM, 93FM, I95, B97, WGCL, KHTR, Q103, KIIS-FM, XTRA, KITS, KWSS.

STRAY CATS "I Won't Stand In Your Way" (EMI America) 88/41

Moves: Up 2, Debuts 13, Same 32, Down 0, Adds 41 including WNYS, WKTI, KHTR, KIQQ, KMJK, KITS, KYUU, 98PX, WBBQ, WRQK, KJ103, KKXX, WTSN, WXLK, 99KG.

POINTER SISTERS "I Need You" (Planet/RCA) 86/11

Moves: Up 27, Debuts 10, Same 38, Down 0, Adds 11, WCAU-FM, KAFM, WABX, WTIC-FM, WFMF, 94TYX, WKFR, KKFM, WCGQ, Y94, KFRX, B104 23-20, KITS 29-23, WSPK 32-29, WJAD 35-28.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 85/7

Moves: Up 40, Debuts 8, Same 30, Down 0, Adds 7, 94Q, WWSR, KROK, WEBC, WIKZ, WTSN, KCDQ, Z93 23-18, WLOL-FM 27-16, KIIS-FM 40-32, KYUU 29-21, WHHY-FM 24-19, WZZR 17-9, KFI 20-16, Z102 25-17.

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 85/6

Moves: Up 32, Debuts 8, Same 37, Down 2, Adds 6, WPLJ, WKQX, KHFI, WQID, KITE, WKDQ, Y100 27-24, KIQQ 40-23, WRQK 23-15, WOKI 28-24, WNAM 13-8, KLIK 30-19, KIKI 22-16, KXSS 32-19, KDZA 36-23.

PAUL SIMON "Allergies" (WB) 79/79

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 79 including B104, WBEN-FM, WNYS, WPHD, 94Q, WGCL, KBEQ, KIQQ, KNBQ, WKFM, WZYP, WHOT, OK100, WIXV, Y94.

DeBARGE "Time Will Reveal" (Gordy/Motown) 77/19

Moves: Up 10, Debuts 9, Same 39, Down 0, Adds 19 including B94, WHTX, I95, Q105, KIMN, G100, KX104, WRQN, KO93, KIDD, WFBG, WFOX, KBIM.

NAKED EYES "When The Lights Go Out" (EMI America) 72/23

Moves: Up 4, Debuts 12, Same 33, Down 0, Adds 23 including WFLY, WTIC-FM, WKEE, WHFM, WPST, WANS-FM, WPMI, KLIK, WVIC, KO93, WISE, WJAD, WCIL-FM, KFMW, KBIM.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 71/15

Moves: Up 26, Debuts 8, Same 22, Down 0, Adds 15, WHTT, WCAU-FM, KITS, KWSS, WKEE, WKRZ-FM, KZZB, WRQN, KQMQ, KHYT, Q101, KYTN, WAZY-FM, KCDQ, KBIM.

BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 71/10

Moves: Up 7, Debuts 15, Same 39, Down 0, Adds 10, KIQQ, KYUU, WFLY, WGFM, WOKI, WHHY-FM, WNAM, WEBC, WFOX, KSLY, WNYS d-21, WGCL d-22, KEARTH 26-21, WTRY 30-25, WISE 40-35.

KLIQUE "Stop Doggin' Me Around" (MCA) 70/7

Moves: Up 25, Debuts 6, Same 31, Down 1, Adds 7, WHTX, XTRA, WPST, KHFI, WZYP, WCGQ, KILE, B104 25-19, WXKS-FM 30-25, Z93 9-6, Y100 23-18, KFRC 16-12, Q104 31-19.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 60/13

Moves: Up 8, Debuts 5, Same 34, Down 0, Adds 13, WXKS-FM, KEARTH, KYUU, WBBQ, WNFI, WPMI, KBFM, WABB-FM, WGUY, WCIR, WJAD, KCDQ, KTRS, K104 27-22, Q104 10-6.

EDDIE & THE CRUISERS "On The Dark Side" (Scotti Bros./CBS) 50/4

Moves: Up 13, Debuts 3, Same 30, Down 0, Adds 4, WGCL, WDCG, KFI, WGLF, WXKS-FM 29-24, PRO-FM 26-21, Q105 29-25, WABX 26-22, KHTR d-26, WPST 39-36, WKRZ-FM 27-23, WGRD 29-23, WZZR 19-15, WRKR 28-25, KKQV 33-27.

MOST ADDED

POLICE (130)
Synchronicity II (A&M)
OLIVIA NEWTON-JOHN (123)
Twist Of Fate (MCA)
YES (105)
Owner Of A Lonely Heart (Atco)
DURAN DURAN (95)
Union Of The Snake (Capitol)
PAUL SIMON (79)
Allergies (WB)
BIG COUNTRY (48)
In A Big Country (Mercury/PolyGram)

HOTTEST

LIONEL RICHIE (163)
All Night Long (All Night) (Motown)
KENNY ROGERS with
DOLLY PARTON (103)
Islands In The Stream (RCA)
BILLY JOEL (97)
Uptown Girl (Columbia)
P. McCARTNEY and M. JACKSON (86)
Say Say Say (Columbia)
PRINCE (73)
Delirious (WB)
QUIET RIOT (71)
Cum On Feel The Noize (Pasha/CBS)

SIGNIFICANT ACTION

SURVIVOR "Caught In The Game" (Scotti Bros./CBS) 42/2

Moves: Up 9, Debuts 4, Same 22, Down 0, Adds 2, WSPK, WHEB, WPHD 40-38, B94 28-26, WRCK 33-31, KSET-FM 19-16, WFMI d-39, WJXQ 26-24, WVIC d-23, WRKR 40-37, KSKD 31-25, WERZ 38-35, WSQV d-27, KQIZ-FM 17-11.

COMMODORES "Only You" (Motown) 40/8

Moves: Up 15, Debuts 6, Same 10, Down 1, Adds 8, 94Q, WKFM, WBBQ, WDCG, WOKI, KROK, KIKI, KQMQ, Y100 29-22, WWSR 15-12, WZLD 23-16, WRQK 25-17, KTFM 24-14, WNAM 16-9, WOMP-FM 25-18, Q104 1-1.

CLIFF RICHARD "Never Say Die (Give A Little Bit More)" (EMI America) 39/4

Moves: Up 4, Debuts 4, Same 22, Down 0, Adds 4, KSET-FM, WEBC, KYNO-FM, KIDD, KFRC 37-34, KYUU 30-28, WRQK d-36, WCIR 31-24, OK100 d-39, WIXV 33-30, WAZY-FM 38-34.

MELISSA MANCHESTER "No One Can Love You More Than I Do" (Arista) 36/12

Moves: Up 1, Debuts 4, Same 19, Down 0, Adds 12, KIQQ, KYUU, WYCR, KC101, WSPK, WOKI, KIDD, K96, KHYT, WCIR, KKQV, Q104 d-34, Q101 d-36, KTRS 37-32.

RAINBOW "Street Of Dreams" (Mercury/PolyGram) 31/12

Moves: Up 3, Debuts 4, Same 12, Down 0, Adds 12, WLOL-FM, WKEE, WKRZ-FM, WSSX, WHOT, KBBK, KSKD, WOMP-FM, WISE, 99KG, WSPT, KZOZ, WLAN-FM 25-21, WIGY d-33, WSQV d-23.

MADONNA "Holiday" (Sire/WB) 29/10

Moves: Up 4, Debuts 2, Same 13, Down 0, Adds 10, KFRC, WFLY, WWSR, WFMI, KRGV, WSFL, KTFM, KJ103, OK100, WJBO, WXKS-FM d-30, I95 6-4, Y100 13-8, KAMZ d-26, KHYT 40-29.

EYE TO EYE "Lucky" (WB) 28/2

Moves: Up 0, Debuts 2, Same 24, Down 0, Adds 2, WPFM, WHSL, 94Q on, WRCK on, KZZB d-35, WMEE on, KHYT on, WERZ on-dp, WBWB on, KCBN d-39.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 27/7

Moves: Up 5, Debuts 4, Same 11, Down 0, Adds 7, WNYS, PRO-FM, 94Q, Q105, WBBQ, KRGV, KHOP, B104 d-25, WXKS-FM d-27, Z100 20-13, I95 d-22, Y100 28-25, KAMZ d-30, KMGX 39-38, WGUY 31-29.

FOUR TOPS "I Just Can't Walk Away" (Motown) 26/6

Moves: Up 4, Debuts 1, Same 15, Down 0, Adds 6, WXKS-FM, Z93, KAMZ, WRQK, WHHY-FM, WISE, KEARTH 25-23, K104 40-39, KGGI 30-29, 95XIL 39-38, WIXV d-38.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 25/23

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 23 including WXKS-FM, KEARTH, WWSR, WSPK, WDOQ, WNFI, KBFM, KROK, KYNO-FM, KQMQ, KSKD, KHYT, WOMP-FM, WPFM, KDZA.

JULUKA "Scatterings Of Africa" (WB) 22/0

Moves: Up 2, Debuts 1, Same 19, Down 0, Adds 0, WABX on, WNOK-FM 19-15, WNFI on, KRGV 27-24, WHOT on, KQMQ on, WGUY d-30, WHSL on, KFMW on.

HEART "Allies" (Epic) 20/6

Moves: Up 2, Debuts 1, Same 11, Down 0, Adds 6, WSSX, KITY, KRQ, WERZ, KGHO, KZOZ, WBCY 31-25, WSQV 27-24, WIXV d-39.

JUICE NEWTON "Dirty Looks" (Capitol) 18/8

Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 8, WOKI, WKFM, WHOT, KHOP, KSKD, 13FEA, WCIL-FM, KBIM, WKRZ-FM on, KQIZ-FM on.

DEBORAH ALLEN "Baby I Lied" (RCA) 18/3

Moves: Up 4, Debuts 3, Same 8, Down 0, Adds 3, WKFM, KRGV, KOZE, KITS d-40, WWSR d-25, WDOQ d-40, WRQK 26-19, KTFM 29-27, KTSa 16-12, 95XIL 33-32.

MEN WITHOUT HATS "I Like" (MCA) 17/12

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 12, KTFM, WZZR, WRKR, WHOT, WGUY, KQIZ-FM, WISE, KKQV, KYTN, 99KG, KSLY, KZOZ, WHTT on, WABX on, KJ103 on.

HERBIE HANCOCK "Rockit" (Columbia) 17/1

Moves: Up 7, Debuts 1, Same 4, Down 4, Adds 1, KIST, CKGM 32-22, KIIS-FM 22-12, KSET-FM 4-2, KITY 4-3, WZZR on-dp, KMGX 4-4, KIKI 18-15, KLUC d-35, Z102 7-3.

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PolyGram) 15/12

Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 12, KIQQ, WKFM, KTFM, KKXX, WFBG, WGUY, WIGY, WERZ, 13FEA, WJBO, KKQV, KGOT, WKRZ-FM on, KQMQ on, KCDQ on.

LINDA RONSTADT & THE NELSON RIDDLE ORCHESTRA "What's New" (Asylum) 15/5

Moves: Up 1, Debuts 6, Same 3, Down 0, Adds 5, WXKS-FM, I95, WFBG, Q104, Q101, 94Q 18-13, KEARTH d-28, WTSN d-31, WAEX d-34, KFI d-33.

KISS "Lick It Up" (Mercury/PolyGram) 13/10

Moves: Up 2, Debuts 0, Same 1, Down 0, Adds 10, CHUM, WLAN-FM, WRCK, 94TYX, WOKI, WOMP-FM, WSQV, KQIZ-FM, KKQV, WCIL-FM, WJSQ 37-35, KJ103 35-29, KKXX on-dp.

ALDO NOVA "Always Be Mine" (Portrait/CBS) 11/10

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 10, WPHD, CHUM, WABX, WRCK, WKDD, WZZR, WJXQ, WHOT, WERZ, WJAD, Q104 on-dp.

ALABAMA "Lady Down On Love" (RCA) 11/3

Moves: Up 6, Debuts 0, Same 2, Down 0, Adds 3, Q105, WDOQ, KROK, WRQK 27-22, KITY 28-21, KTFM 28-20, KTSa 8-5, Q104 7-5, WFOX 35-27.

REAL LIFE "Send Me An Angel" (Curb/MCA) 10/9

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 9, WQID, KSET-FM, 94TYX, KRGV, KTFM, WZZR, WJAD, WXLK, WIXV, WISE on.

STREETS "If Love Should Go" (Atlantic) 10/1

Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 1, WJXQ, WPHD on, WRCK on, WFBG on-dp, KQIZ-FM d-34, KYTN on, KDVV on.

More CHR Music Information See Page 68

UNDERCOVER OF THE NIGHT

EXPOSING THE FIRST SINGLE



PHOTOGRAPHY HERBERT KRETZSCHMAR

**FROM THE NEW ROLLING STONES ALBUM, "UNDERCOVER."
PRODUCED BY THE GLIMMER TWINS AND CHRIS KIMSEY
UNDERCOVER OF THE NIGHT ALSO AVAILABLE AS A 12"**

90120

ON ROLLING STONES RECORDS AND CASSETTES / DISTRIBUTED BY ATCO RECORDS / A DIVISION OF ATLANTIC RECORDING CORPORATION

7-99813

Contemporary Hit Radio

Three Weeks Two Last
Weeks Weeks Week

- 7 5 2 **1** LIONEL RICHIE/All Night Long (All Night) (Motown)
- 6 8 5 **2** K. ROGERS with D. PARTON/Islands In The Stream (RCA)
- 5 4 3 **3** FIXX/One Thing Leads To Another (MCA)
- 2 1 1 **4** POLICE/King Of Pain (A&M)
- 20 15 10 **5** BILLY JOEL/Uptown Girl (Columbia)
- 14 12 8 **6** MOTELS/Suddenly Last Summer (Capitol)
- 9 8 7 **7** PRINCE/Delirious (WB)
- 37 24 15 **8** P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
- 12 10 9 **9** STEVIE NICKS/If Anyone Falls (Modern/Atco)
- 1 2 6 **10** BONNIE TYLER/Total Eclipse Of The Heart (Columbia)
- 3 3 4 **11** SPANDAU BALLETT/True (Chrysalis)
- 19 13 13 **12** DAVID BOWIE/Modern Love (EMI America)
- 24 18 17 **13** HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
- 33 26 18 **14** PAT BENATAR/Love Is A Battlefield (Chrysalis)
- 10 9 11 **15** SHEENA EASTON/Telefone (Long Distance...) (EMI America)
- - 28 **16** QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
- 29 23 19 **17** P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
- 33 23 **18** MICHAEL JACKSON/P.Y.T. (Pretty Young Thing) (Epic)
- 34 30 21 **19** JOURNEY/Send Her My Love (Columbia)
- 40 38 26 **20** JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram)
- 32 28 22 **21** EURYTHMICS/Love Is A Stranger (RCA)
- 4 7 12 **22** AIR SUPPLY/Making Love Out Of Nothing At All (Arista)
- 11 11 14 **23** TALKING HEADS/Burning Down The House (Sire/WB)
- 38 36 30 **24** JACKSON BROWNE/Tender Is The Night (Asylum)
- 30 27 25 **25** AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PolyGram)
- 18 14 16 **26** BRYAN ADAMS/This Time (A&M)
- DEBUT** **27** DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
- 36 34 31 **28** MICHAEL SEMBELLO/Automatic Man (WB)
- 39 34 **29** HUMAN LEAGUE/Mirror Man (Virgin/A&M)
- 26 20 20 **30** MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)
- - 32 **31** LOVERBOY/Queen Of The Broken Hearts (Columbia)
- 39 37 33 **32** MICHAEL STANLEY BAND/My Town (EMI America)
- 40 35 **33** ASIA/The Smile Has Left Your Eyes (Geffen)
- - 39 **34** CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)
- - 36 **35** JoBOXERS/Just Got Lucky (RCA)
- - 37 **36** D. WARWICK & L. VANDROSS/How Many Times Can... (Arista)
- - 38 **37** RICK SPRINGFIELD/Souls (RCA)
- - 40 **38** IRENE CARA/Why Me? (Network/Geffen)
- BREAKER** **39** BIG COUNTRY/In A Big Country (Mercury/PolyGram)
- BREAKER** **40** KIM CARNES/Invisible Hands (EMI America)

N&A Begins On Page 78

Adult / Contemporary

- 3 1 1 **1** LIONEL RICHIE/All Night Long (All Night) (Motown)
- 2 2 2 **2** K. ROGERS with D. PARTON/Islands In The Stream (RCA)
- 11 8 4 **3** BILLY JOEL/Uptown Girl (Columbia)
- 1 3 3 **4** SPANDAU BALLETT/True (Chrysalis)
- 8 6 5 **5** MANHATTAN TRANSFER/Spice Of Life (Atlantic)
- 29 14 9 **6** P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
- 5 4 6 **7** P. BRYSON & R. FLACK/Tonight I Celebrate My Loye (Capitol)
- 10 9 8 **8** COMMODORES/Only You (Motown)
- 13 12 10 **9** JARREAU/Trouble In Paradise (WB)
- 27 17 13 **10** D. WARWICK & L. VANDROSS/How Many Times Can... (Arista)
- 12 11 11 **11** SHEENA EASTON/Telefone (Long Distance...) (EMI America)
- 28 25 17 **12** MATTHEW WILDER/Break My Stride (Private I/CBS)
- - 19 **13** BARBRA STREISAND/The Way He Makes Me Feel (Columbia)
- 22 15 14 **14** ANNE MURRAY/A Little Good News (Capitol)
- 26 20 16 **15** DEBORAH ALLEN/Baby I Lied (RCA)
- 4 5 7 **16** GEORGE BENSON/Lady Love Me (One More Time) (WB)
- 7 7 12 **17** BONNIE TYLER/Total Eclipse Of The Heart (Columbia)
- 24 21 18 **18** MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)
- 6 10 15 **19** AIR SUPPLY/Making Love Out Of Nothing At All (Arista)
- 30 23 **20** DeBARGE/Time Will Reveal (Gordy/Motown)
- - 26 **21** CARPENTERS/Make Believe It's Your First Time (A&M)
- 29 25 **22** LANI HALL/Never Say Never Again (A&M)
- BREAKER** **23** DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
- BREAKER** **24** MOTELS/Suddenly Last Summer (Capitol)
- - 28 **25** ALABAMA/Lady Down On Love (RCA)
- - 30 **26** CLIFF RICHARD/Never Say Die (Give A Little...) (EMI America)
- BREAKER** **27** JACKSON BROWNE/Tender Is The Night (Asylum)
- BREAKER** **28** L. RONSTADT & N. RIDDLE ORCHESTRA/What's New (Asylum)
- 19 19 21 **29** NAKED EYES/Promises, Promises (EMI America)
- BREAKER** **30** POINTER SISTERS/I Need You (Planet/RCA)

N&A Begins On Page 58

AOR / HOT TRACKS

Three Two Last
Weeks Weeks Week

- 15 4 2 **1** JOHN COUGAR.../Crumblin' Down (Riva/PG)
- 1 1 1 **2** PAT BENATAR/Love Is A Battlefield (Chrysalis)
- 4 3 3 **3** HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
- 6 5 5 **4** RAINBOW/Street Of Dreams (Mercury/PolyGram)
- 7 6 6 **5** BIG COUNTRY/In A Big Country (Mercury/PolyGram)
- 2 2 4 **6** MOTELS/Suddenly Last Summer (Capitol)
- 28 13 8 **7** SAGA/Flyer (Portrait/CBS)
- 8 7 7 **8** GENESIS/Mama (Atlantic)
- 11 10 9 **9** ALDO NOVA/Monkey On Your Back (Portrait/CBS)
- 14 11 10 **10** MICHAEL STANLEY BAND/My Town (EMI America)
- 25 15 12 **11** SURVIVOR/Caught In The Game (Scotti Bros./CBS)
- 17 14 11 **12** PETER SCHILLING/Major Tom (Elektra)
- - 19 **13** JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
- 30 18 13 **14** KISS/Lick It Up (Mercury/PolyGram)
- BREAKER** **15** YES/Owner Of a Lonely Heart (Atco)
- 51 29 **16** GENESIS/Just A Job To Do (Atlantic)
- 24 21 17 **17** MOODY BLUES/Blue World (Threshold/PolyGram)
- 53 39 22 **18** HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
- 43 31 20 **19** JACKSON BROWNE/Tender Is The Night (Asylum)
- 13 12 14 **20** STEVIE NICKS/If Anyone Falls (Modern/Atco)
- 21 20 18 **21** QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
- 46 35 27 **22** ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
- BREAKER** **23** DOORS/Gloria (Elektra)
- 5 9 15 **24** HEART/How Can I Refuse (Epic)
- 44 37 33 **25** MOTELS/Little Robbers (Capitol)
- 33 25 25 **26** ROMANTICS/Rock You Up (Nemperor/CBS)
- 26 27 26 **27** GENESIS/It's Gonna Get Better (Atlantic)
- BREAKER** **28** DURAN DURAN/Union Of The Snake (Capitol)
- 32 28 24 **29** DOKKEN/Breaking The Chains (Elektra)
- 10 17 21 **30** JACKSON BROWNE/For A Rocker (Asylum)

AOR / ALBUMS

- 7 4 **1** JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)
- 4 2 **2** GENESIS/Genesis (Atlantic)
- 7 3 3 **3** HUEY LEWIS & THE NEWS/Sports (Chrysalis)
- 3 1 1 **4** PAT BENATAR/Live From Earth (Chrysalis)
- 2 2 5 **5** MOTELS/Little Robbers (Capitol)
- 9 8 6 **6** RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
- 10 10 7 **7** BIG COUNTRY/The Crossing (Mercury/PolyGram)
- 1 6 8 **8** POLICE/Synchronicity (A&M)
- 26 19 12 **9** SAGA/Heads Or Tales (Portrait/CBS)
- 17 18 14 **10** ROMANTICS/In Heat (Nemperor/CBS)
- 11 13 11 **11** JACKSON BROWNE/Lawyers In Love (Asylum)
- 13 14 13 **12** ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)
- 5 9 10 **13** MOODY BLUES/The Present (Threshold/PolyGram)
- 16 17 17 **14** MICHAEL STANLEY.../You Can't Fight... (EMI America)
- 14 15 15 **15** QUIET RIOT/Metal Health (Pasha/CBS)
- 25 21 21 **16** SURVIVOR/Caught In The Game (Scotti Bros./CBS)
- 18 20 20 **17** PETER SCHILLING/Error In The System (Elektra)
- - 23 **18** EDDIE MONEY/Where's The Party? (Columbia)
- 28 22 22 **19** KISS/Lick It Up (Mercury/PolyGram)
- 4 5 9 **20** ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic)
- 8 12 16 **21** ASIA/Alpha (Geffen)
- 6 11 19 **22** HEART/Passion Works (Epic)
- 12 16 18 **23** STEVIE NICKS/The Wild Heart (Modern/Atco)
- BREAKER** **24** DOORS/Alive, She Cried (Elektra)
- 29 26 25 **25** DOKKEN/Breaking The Chains (Elektra)
- 27 27 27 **26** DEF LEPPARD/Pyromania (Mercury/PolyGram)
- DEBUT** **27** DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)
- - 40 **28** CULTURE CLUB/Colour By Numbers (Virgin/Epic)
- 15 23 24 **29** KANSAS/Drastic Measures (CBS)
- 22 28 28 **30** FIXX/Reach The Beach (MCA)
- DEBUT** **31** STREETS/1st (Atlantic)
- BREAKER** **32** NIGHT RANGER/Midnight Madness (Camel/MCA)
- DEBUT** **33** ZZ TOP/Eliminator (WB)
- 35 32 29 **34** JOE JACKSON/Mike's Murder ST (A&M)
- - 34 **35** TOMMY TUTONE/National Emotion (Columbia)
- 36 31 31 **36** PAYOLAS/Hammer On A Drum (A&M)
- 37 33 **37** IRON MAIDEN/Piece Of Mind (Capitol)
- 37 35 32 **38** Y&T/Mean Streak (A&M)
- - 39 **39** BLACK SABBATH/Born Again (WB)
- 19 24 26 **40** AC/DC/Flick Of The Switch (Atlantic)

N&A Begins On Page 66