#### E:

#### **COURTS SET NEW** RENEWAL GUIDELINES

In two important license renewal cases, KISW/Seattle survives a tough challenge thanks to strong nonentertainment programming, while a North Carolina case relieves small market simulcasters' worries of losing their licenses to applicants promising separate programming.

Page 4

#### SALES INSURANCE FOR THE FUTURE

Torbet President Peter Moore casts an eye toward the future with some thoughtful suggestions on keeping up with the everchanging national sales situation. Page 14

#### THE COUNTRY PLAYLIST **BATTLE: THE TROOPS RESPOND**

"I think we need a restructuring of the playlist reporting system"

-Rick Jackson, KYGO/Denver

Lon Helton winds up his epic series on the Country chart wars by setting down the responses of readers and reporters on what they think is wrong and how to correct it.

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#### PEOPLE IN THE NEWS THIS WEEK

- Norman Knight upped to Knight Quality Chairman
- Scott Knight President at Knight Quality
- Paul Wachsmith WCOL & WXGT GM
- Randy Rahe Station Manager at WXGT
- Sherryl Bacon KRNB's PD
- Phil Stout VP at Leisure Market Radio Gary Havens starts Composite con-
- sultancy
- Richard Boggs UPI Radio VP/GM
- Jim Meitzer heads Mid America AMs
- Ed Krampf GSM at KITS

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#### THE CHR REVOLUTION IN PERSPECTIVE

1983 has been CHR's year, and Joel Denver outlines the reasons for the format's remarkable resurgence.

Page 22

#### WHAT'S NEW WITH 'NEW-FM

Steve Feinstein talks to WNEW-FM/New York PD Charlie Kendali about his plans to modernize the venerable AOR institu-

Page 28

#### **RADIO VS. MTV: CONSUMER ATTITUDES**

Jhan Hiber delves deeper into the Jon Coleman MTV survey to see how radio's image stacks up against the cable music service's in music, personalities, commercial load, and other key areas . . . with thought-provoking results.

Page 12

\$3.50 Single Copy



#### Horner Earns KLSY & KJZZ VP Stripes

Longtime Northwest sales executive and KLSY & KJZZ/Seattle GM Dana Horner has been promoted to VP/GM. In making the announcement, Sandusky Radio Division President Toney Brooks stated, "Dana has done an outstanding job in managing the transition of our Seattle property (KLSY) into its current top-rated A/C position. Dana and his staff deserve much recognition for their splendid execution of our battle plan."

Horner joined KLSY & KJZZ 14 months ago as GM following six years at crosstown KING, three as an Account Executive and three as Sales Manager. Prior to that, Horner served three years as an Account Executive at KING sister station KREM/Spokane. His background also includes a year as GM at competitor KSPO. He told R&R, "Sandusky is just a super company, as everyone in the group has furnished far more support than I ever expected. The VP recognition was a nice thing to receive, and I really appreciate it."

#### KFMW KNOCKED OFF AIR IN IOWA STORM

#### 2000-Foot Broadcast Tower Collapses

A severe winter storm blew through Waterloo, IA Sunday afternoon (11-27), knocking KWWL-TV's 2000-foot broadcast tower down and taking the TV station and Forward Communications' KFMW, a tower tenant, off the air. The collapsed tower was expected to keep the CHR outlet silent for the remainder of the week. KWWL-TV returned to the air at an auxiliary tower site, but it's expected to take from nine months to a year to construct a permanent replacement for the 2000-foot structure.

KWWL-TV Chief Engineer
Jim Ohmstede explained to R&R what happened. "The weather bureau was calling for winds above 50 miles an hour at the 3000-foot elevation, so I imagine the speed was pretty close to that near the top of the tower. Combining the high winds with up to two inches of ice on the guy wires was just too much for it to take." According to Ohmstede, the \$3 million tower was a total loss.

fatally stabbed himself through

the heart with a knife last Satur-

day night (11-26). During the in-

cident, he also stabbed his wife

Cheryl, who remains hospitaliz-

ed but is expected to be released

KIKK-AM & FM PD Charlie

Ochs told R&R, "John was a

very nice, gentle man who'd

seven years. He served as Act-

ing PD for our AM station, tak-

ing care of it when I didn't have

time. I never would have guess-

to McGibbons's death, Ochs be-

gan, "Two weeks ago, the peo-

ple here began noticing there

with John. He was very depres-

Describing the events leading

ed this would happen."

sed and paranoid."

within a few days.

KIKK DJ Harmon

Commits Suicide



ing KFMW/Waterloo off the air for more than a week. Above, two KWWL-TV staffers view the damage, Photo courtesy of Waterloo Daily Courier

damage, KFMW & KWLO President/GM Cliff Thompson said, "It's just lucky that no one was injured, as engineers come in and out of (that area) all day long. The tower missed the building so the transmitter is OK. We're still off the air and anticipate being back on sometime within the next ten days or so. We're eyeing some possible

night, he attacked his wife with

a kitchen knife, stabbing her

repeatedly in the back, hands,

and upper body. She managed

to escape to neighbors next

door, who summoned police and

an ambulance. McGibbons col-

lapsed on his front lawn, and ar-

riving authorities discovered he

had stabbed himself. McGib-

"We only made one short an-

nouncement on the air," Ochs

said, "which went as follows:

Over the weekend, KIKK mor-

cumstances. We at KIKK ex-

tend our deepest sympathy to

of a good friend. We will miss

HARMON/See Page 20

a bit of time to finalize a loca-

off the air for this long

When contacted about the antenna sites, but it will take us presented more than an inconvenience. "During the busy Christmas season, this will Thompson added that being cause a severe monetary loss TOWER/See Page 20

#### **Sutter Elevated To** 3WS & WTKN VP/GM

WWSW(3WS) & WTKN/Pittsburgh VP/Station Manager Diane Sutter has been promoted to VP/GM. Sutter fills the vacancy left by former President/GM Mike Harvey, who departed in August to join the Transtar Radio Network as

#### **Wilson Named** WAIT VP/GM

Allan Wilson has been aption."

An 11-year veteran of station owner Century Broadcasting salesman at WABX/Detroit and was later appointed VP/GM of the facility. Following its sale in 1982, he remained with Century as Corporate VP/Special Assign-



Diane Sutter

Sutter joined 3WS (then WPEZ) nearly nine years ago as an Account Executive. Three years later, she was promoted to Sales Manager, and later to GM. For the past three years, Sutter has served as VP/Station Manager for both properties, and her first responsibility in "WAIT has a longstanding her new capacity is to supervise reputation for excellence in the combo's forthcoming own-Chicago. I look forward to the ership change from the Pittsburgh Post-Gazette to Shamrock Broadcasting.

Sutter told R&R, "This is more of a change in title than in responsibility, as I've been handling most of these duties already. The sale agreement was signed two weeks ago, and I'll be meeting with the Shamrock people regularly to brief them on the stations during the transition process."

#### VP/Programming. Ochs said that after spending Following a period of severe Thanksgiving weekend in and depression, five-year KIKK out of a local psychiatric unit, (AM)/Houston morning per-McGibbons remained very dissonality John McGibbons traught. Finally late Saturday (known on-air as John Harmon)

pointed VP/GM at WAIT/Chicago, moving in-house from the Station Manager post he accepted in late July. Indicating there would be no format or staff changes, Wilson added, challenge of making a meaningful contribution to the sta-

Corporation, Wilson began as a ning disc jockey John Harmon died under tragic cir-

been with our station for almost bons died at the hospital an hour

seemed to be a mental problem his family and mourn the death

# 



# JAMES INGRAM

"Yah Mo B There"
(with Michael McDonald)

KIIS-FM add KIQQ add WKFM add WOKI add KITY add KQMQ add

KLUC add
KHOP add
KSKD add
WGUY add
WJBQ add
KQIZ-FM add
WGLF add

KKQV add 99KG add KWTO-FM add KCDQ add KGHO add KZOZ add

The said of the said of the said of the said of the

Produced by Quincy Jones for



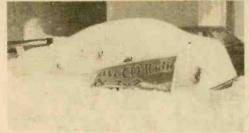


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#### RADIO WARMS UP FOR COLD WEATHER

Winter weather is serious business for radio, and Jeff Green talks to several fullservice A/C stations about their prepar-

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Calendar: Brad Messer	AOR Charts
AOR: Steve Feinstein	A/C Chart
A/C: Jeff Green	CHR Chart64
Country: Lon Helton	

#### Knight Quality Restructures

In corporate management restructuring at Knight Quality Stations, the Board of Directors has elevated founder/President Norman Knight to Chairman/CEO, while promoting Knight's son and veteran broadcaster Scott Knight from Group VP to President. In his new position, Scott Knight will be responsible for all facets of the company's operations.

In making the appointment, Norman Knight commented, "This decision has been in the making for several years, as we have growth plans involving a larger management team. Scott has been in the business almost 15 years, starting as an announcer in our smallest market station, and has worked his way up through programming, sales, and management. He's highly respected throughout the company for his experience and contributions. In fact, much of the consensus for his becoming President came from our own management field."

The Knight Quality Stations include WHEB-AM & FM/Portsmouth, NH; WGIR-

AM & FM/Manchester, NH; WEIM/Fitchburg, MA; WSRS/Worcester, MA; and WSAR/Fall River-New Bedford, MA. An additional larger Northeast acquisition is expected to be announced shortly.

#### WILL CONSULT WIRE

#### **Havens Inaugurates New Composite Consultancy Division**

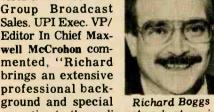
WIRE/Indianapolis PD and Mid America Radio Program/Research Director Gary Havens has joined Composite Communications as Exec. VP. Havens will establish a new Indianapolis home base and a consultancy division for the firm, which presently owns WIKS & WNUS/Marietta, OH-Parkersburg, WV. Mid America and its Indiana radio properties. WIRE, sister station WXTZ, and Network Indiana, will be consulted by Havens.

Havens, a 12-year WIRE veteran who has programmed the station since 1978, stated, "It's just ideal to be able to continue the close relationship I have with the folks of Mid America. My new role will still keep me in very close touch with WIRE. Composite will be available to consult only one or

#### **Boggs Upped** To VP/GM At **UPI** Radio

Richard Boggs has been named VP/GM for the UPI Radio Network, moving up from his position as National Sales Manag-

er/Broadcast Services and Director of Group Broadcast Sales, UPI Exec. VP/ Editor In Chief Maxwell McCrohon commented, "Richard brings an extensive professional back-



expertise to the radio network at an important time of growth. We expect some exciting developments in the UPI Radio Network in the months ahead, and he will be a key player in shaping that expansion.'

Boggs held his prior position at UPI for two years, previously serving as a UPI regional executive in three Midwestern states. He started with UPI in 1968 as a staff correspondent, later becoming State Broadcast Editor in Texas. He will be based in UPI's new Washington, DC headquarters.

two more clients in addition to Mid America. Ours will be a highly customized and specialized consultancy." He added that he will take a central role in planned station acquisitions by Composite in the near

CANADIAN CONTENT LACK CITED

Citing CKLW/Windsor-Detroit for "behaving as though it were an American sta-

tion," the Canadian Radio & Telecommuni-

cations Commission (CRTC) has granted

the station a one-year license renewal.

CRTC spokesman Jeff Atkins, explaining

the short-term renewal, told R&R, "Basically, the Commission felt the station

was too heavily oriented towards Detroit and America in its music and news pro-

CKLW's airing of "Canadian content"

music (records written or recorded by Canadian artists, published by Canadian

firms, or recorded in Canada; Canadian stations are assigned a certain percentage

of "Cancon" that must be played) was criticized by the CRTC, which asserted the

Cancon music was not played throughout the day but buried after 10pm. The CRTC

also felt CKLW had "an unsatisfactorily

small amount of Canadian news and public affairs," and that it needed to "do more to

promote local (musical) talent." The CRTC

urged immediate improvement in these

In a related development, the CRTC dis-

allowed CKLW's proposed swap of its CHR

format and FM sister CKJY's Big Band

gramming."

**CKLW Receives CRTC** 

#### Stout Joins Leisure Market Radio As VP

Phil Stout, longtime VP/Creative Director of Schulke Radio Productions, has joined Leisure Market Radio, the broadcasting operation specializing in resort market radio stations. Stout, who was with SRP since its 1970 inception, will become VP/Creative Director for Leisure Market Radio.

LMR President Robert Richer stated, "Fourteen years ago, when Jim Schulke and I started what was then known as the QMI Music Service, Phil Stout was the first employee I hired. He was the one person I had in mind when we decided to focus on the STOUT/See Page 20

**TRANSACTIONS** 

#### Taft Buys KEX & KKRZ For \$8 Million

Golden West Broadcasters has sold KEX & KKRZ/Portland to Taft Broadcasting for \$8 million, subject to FCC approval. KEX operates with 50kw on 1190 kHz, while KKRZ puts out a 100kw signal on 100.3 mHz and antenna height of 900 feet.

Golden West, whose Chairman is Gene Autry, still owns WCXI-AM & FM/Detroit, KMPC/Los Angeles, KVI & KPLZ/Seattle, and KAUT-TV/Oklahoma City. It is selling KSFO/San Francisco to King Broadcasting.

**Dudley Taft** is President of Taft Broadcasting, which owns WDAE & WYNF/Tampa, KYYS/Kansas City, WGR & WGRQ/Buffalo, WKRC & WKRQ/Cincinnati and WTVN & WLVQ/Columbus. Taft also owns seven television stations.

**Short-Term Renewal** approach. Atkins commented that "CKLW's behaving like an American station wouldn't

> help their format application at all. CKLW & CKJY VP/GM Gary Mercer was unavailable for comment when contacted by R&R.

#### RAHE 92X STATION MANAGER

#### Wachsmith Named WCOL & WXGT GM

KBFM/McAllen-Brownsville GM Paul Wachsmith has been named GM of Great Trails Broadcasting's WCOL & WXGT (92X)/Columbus. Wachsmith replaces 22-year station veteran Dan Morris, who is going into part-ownership of WBBY/Columbus. Simultaneously, Wachsmith announced the appointment of WBOW & WZZQ/ Terre Haute VP/GM Randy Rahe to the newly-created position of Station Manager for WXGT.

Great Trails President Alexander Williams told R&R, "We are very pleased to have Paul with us. He's eminently well qualified for this position owing to his strong and varied background." Wachsmith's prior experience includes managerial and sales positions at New York stations WRVR and WNCN.

Commenting to R&R on his new position and Rahe's appointment, Wachsmith said, WACHSMITH/See Page 20

#### **Bacon Promoted** To KRNB PD

Air personality Sherryl Bacon has been promoted to PD/MD at KRNB (Magic 101)/ Memphis. She succeeds Floyd Blackwell, who will transfer to another Dee Rivers Group outlet following a brief leave of absence. Bacon will retain her previous afternoon airshift.

Commenting on the promotion, Kells Rivers, Assistant to the President, told R&R, "Through her years with us Sherryl has exhibited the very highest level of excellence in broadcasting. Her knowledge of music and programming is unparalleled. She was promoted to PD/MD based on her credibility as a broadcaster, the ability to handle staff and personnel problems, and her personality."

"I've been working with the Dee Rivers chain for about seven years now," Bacon BACON/See Page 20

#### **Outlet Spins Off WSNE**

Outlet Broadcasting has sold WSNE/Taunton, MA (Providence) to 2100 Corp. for \$3.6 million, subject to FCC approval. Outlet is being forced to sell the station because the company will lose its grandfathered status under the FCC's one-to-amarket rule this winter when it's acquired by Rockefeller Center, Inc. Outlet has chosen to retain its other station in the market, WJAR-TV/Providence

WSNE operates on 93.3 mHz with 50kw of power and antenna height of 619 feet.

The principals in 2100 Corp. are WSNE Station Manager Paul Levesque and Providence businessmen Donaid Lopes and Thomas DePetrillo. They have no other broadcast interests.

Outlet's stations are KIQQ/Los Angeles, WTOP & WTKS/Washington, WQRS/Detroit, WiOQ/ Philadelphia, and four television stations in addition to WJAR.

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### Washington Report

#### Daytimer Fights Meager Evening Power Levels

Many daytimers are grumbling about the generally low levels of evening power they've been granted (R&R 11-4). And Lew Latto, President of KXTP/Superior-Duluth, is taking action. Latto has filed a petition for partial reconsideration, telling the FCC he was "absolutely shocked" to get only 26.9 watts after sunset, even though he has 500 watts in the morning.

Saying the FCC relied on "worst-case" interference scenarios, Latto is asking that daytimers be granted waivers for greater power if they can show no interference would result and if the fulltime station being protected on the channel doesn't object.

Latto threw his support behind a Daytime Broadcasters Association petition that stressed the FCC's own marketplace theories by noting, "In other services, the Commission has already acknowledged that broadcasters are the best judges of where the public interest lies on questions of mutual interference and maximum coverage when they can so agree."

#### **Groups Seeks Ban On Alcohol Ads**

A coalition of 25 groups last week petitioned the Federal Trade Commission (FCT) to restrict or ban alcoholic beverage ads, especially those aimed at problem drinkers and young people. Beer and wine are now commonly advertised on radio and television, although distillers voluntarily refrain from placing broadcast ads for hard liquor.

The petitioners want either an outright ban on ads or a requirement that broadcasters carry counter-advertising or messages warning of the dangers of alcohol. They say restraint is necessary "to help protect millions of susceptible children from formulating incomplete and inaccurate views on alcohol, based on television and radio commercials that unfairly mislead them about the consequences of alcohol use."

#### ABC Radio News D.C. Chief Ken Scott Dies

Ken Scott, Director/Washington News Coverage for ABC Radio, died Tuesday (11-29) of cancer at the age of 50. Scott was promoted to the post last year after 16 years as Manager/Radio News in the ABC Washington Bureau.

Scott directed ABC Radio's coverage of dozens of major news events, including the 1980 political conventions, the shootings of George Wallace and President Reagan, four inaugurations, and Watergate. ABC News President Roone Arledge praised Scott as "a dedicated broadcast journalist and talented broadcaster who demanded the best of himself and those who worked for him."

#### KVI Loses Round Two Of Calls Fight

As the FCC prepared to vote this week (12-1) on a complete overhaul of its call letter rules, it first disposed of a dispute between KVI/Seattle and KPEC/Tacoma, which wants to become KVII. The staff earlier dismissed KVI's complaint that public confusion would result, and now the full Commission has agreed.

The agency noted that KVI is a commercial AM in Seattle, which KPEC is a noncommercial FM in Tacoma and doesn't provide primary service to Seattle. And it said, "Even though three letters are common to both call signs, the difference between 'VI' and 'VTI' would be, in this instance, sufficient to obviate a significant likelihood of public confusion."

#### Strings Attached To Kansas City Renewals

The licenses of KPRS & KPRT/Kansas City have been renewed by the FCC on the condition that both stations submit programs/issues lists to the Commission within 30 days. The stations had failed to put the lists in their public files, as required by the FCC's 1981 deregulation of commercial radio.

In renewing the licenses, the Commission rejected petitions to deny filed by several groups, including the Kansas City Black Media Coalition. They focused their fire on Black-formatted KPRS, accusing it of providing only minimal news and public affairs programming for the black community.

The groups also criticized the length and content of commercials on KPRS. But the FCC pointed out that its rules on commercial length have been dropped in favor of marketplace influences, and it doesn't usually review the "content" or "manner" of commercials.

#### WILD/Boston Goes After WCAS's License

A battle is shaping up between Black-formatted WILD/Boston and Gospel station WCAS/Cambridge. Some time ago, day-timer WILD filed an application to get WCAS's fulltime license on 720 kHz. The FCC has set December 27 as the deadline for petitions to deny the WILD application, indicating it's getting ready to designate the case for hearing.

WCAS GM Earl Jackson says his station adopted a Black format in 1981 "and WILD didn't like the competition. It's political and, of course, business." Jackson says WCAS shifted to a Gospel format in April "and has developed a tremendous following. WILD is going to have trouble."

But WILD President Kendell Nash denies any competitive motive and says the WCAS channel merely presents "the best option" for his station to go fulltime. WILD is also an applicant for the license of RKO's WROR/Boston.

# Community Service Decisive Factor In Renewal For KISW

Extensive news and public affairs programming has carried the day for KISW/Seattle in its renewal fight against competing applicant Vincent Hoffart. Citing KISW's "demonstrated commitment to serving the community," FCC law judge Thomas Fitzpatrick last week issued an initial decision renewing Kaye-Smith Enterprises' license for the station. Hoffart told R&R he will appeal, while a KISW official declined comment.

Were it not for KISW's nonentertainment programming, it appears the AOR station would have lost its license. Judge Fitzpatrick found Hoffart fully qualified, and to be superior to Kaye-Smith in two key areas, diversity of ownership, and integration of ownership into daily management. Hoffart, a former engineer for Kaye-Smith, has no other media interests and planned to work at the station fulltime.

#### KISW Earns Renewal Expectancy

But those preferences for Hoffart were outweighed by KISW's record of community service. As the judge put it, "The Commission has stressed that a substantial record of service is to be translated into a comparative preference to be weighed against other factors and that this preference is entitled to more weight than 'structural factors' such as integration and diversification.

"It is ruled that station KISW's nonentertainment programs were responsive to the needs of Seattle," said Judge Fitzpatrick. "It provided news during the Monday through Friday period of each week and kept its youthful audience informed as to local, regional, and national events. The public affairs programs were aired on Saturday and Sunday mornings at times of active radio listenership in the Seattle area. The station's other nonentertainment programs included locally produced news of civic, cultural, and recreational events as well as programs which dealt with social, political, economic, and moral problems facing its young audience."

Judge Fitzpatrick was impressed by dozens of affidavits from Seattle community leaders praising KISW. Seattle Mayor Charles Royer, for instance, praised the station's "strong effective commitment to broadcasting in the public interest."

#### Laudatory Affidavits Assailed

A major element of Hoffart's case was the charge that KISW employees improperly notarized affidavits that were not signed in their presence. Although finding the charge to be true, Judge Fitzpatrick assessed only a slight demerit against Kaye-Smith. While saying "this unfortunate incident should never have happened," he found it was "the result of ignorance rather than design."

Hoffart, who was dismissed by Kaye-Smith in 1976, has filed numerous petitions against the group's stations, KXL-AM & FM/Portland, KJRB & KEZE/Spokane, and KISW. Lester Smith is Executive Director and 20% owner of Kaye-Smith. The other 80% is owned by entertainer Danny Kaye and Sylvia Fine Kaye.

#### "AUTOMATIC RENEWALS" HIT

#### **AM-FM Format Duplication Upheld**

Small market radio operators who duplicate programming on commonly-owned AM and FM stations can breathe easier this week. The U.S. Court of Appeals in Washington ruled last week that "program duplication does not inevitably foreclose a conclusion that the public interest would be served by renewal of the duplicating station's license."

The ruling was handed down in the renewal case of WABZ/Albemarle, NC, which simulcasts the programming of day-timer WWWX. In 1975 Victor Broadcasting filed a competing application for WABZ's license, promising to air original programming. But the FCC renewed WABZ's license, based largely on a finding that it had provided superior programming.

Victor Broadcasting appealed, pointing out that even though the FCC permits 100% simulcasting in markets under 25,000 population, its general policy is that duplication is a "wasteful and inefficient use of two frequencies." Victor also argued that taking away WABZ's license wouldn't hurt the community, since virtually all of its programs would still be heard on WWWX.

On a 2-1 vote, a three-judge panel dismissed the appeal last week, ruling that the FCC acted properly. It's unlikely duplication would have been stopped entire-

ly had the FCC lost the case. But commonly-programmed stations would have become far more vulnerable to license challenges.

Writing for the majority, Judge Abner Mikva cited many factors in backing the FCC:

- Even though the programming originated on the AM, "the public perceived the benefits as flowing from WABZ's broadcasts."
- WABZ's "superior record of past performance to the community," entitling the station to "a heavily-weighted renewal expectancy."
- The uncertainty of "replacing a knownquality service with a greater amount of possibly inferior service. Simply, quantity may not always be better than quality."
- Numerous violations of FCC rules by Victor Broadcasting at its other stations.

 Acknowledgement that "the duplicating station may be a source of revenue necessary to ensure the quality service of the originating station."

Judge Mikva wrote, "The strongest support for WABZ's renewal expectancy is that policy which reflects concern over replacing an acceptable level of service with possibly inferior service. That policy deserved special weight in this case because WABZ's past performance was 'superior' — as opposed to average or substantial — and because Victor's proposal had to be examined against its previous inattention to FCC rules. The possibility clearly existed that the public would be harmed if WABZ lost its license."

But Mikva warned the FCC that the ruling "does not sound a retreat from our concern about automatic license renewal." In his dissent, Judge Richard Wilkey said, "It is evident to me that the Commission has abrogated its responsibility to renew broadcast licenses on the basis of the public interest and not that of the incumbent licensee . . . Clearly, the public stands to lose: it is assured of the continued reception of virtually all of WABZ's programs whether WABZ continues broadcasting or remains forever silent; it is now also assured that no new programming will be heard"

Why not look at the big picture?



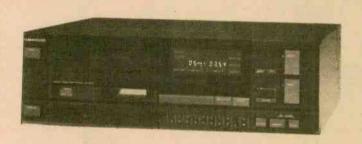


We bring you the music that brings in your audience.



#### Compact Disc Update

Sales Slow, But Boom Expected



While only an estimated 55,000 compact disc players will be sold in the U.S. this year, manufacturers and retailers predict sales will take off once prices drop and player/disc supplies increase. Player prices currently range from \$589 to \$1500, while the discs themselves retail between \$17-\$20

Besides cost, another bone of contention has been disc availability. A spokesman for the Compact Disc Group told USA Today that disc titles currently number 450 (from last summer's 250) and should reach 1000 by spring. Despite expanding the title lists to include different musical forms, the emphasis remains on classical music. A Record Bar manager equates this again with money: "People buying the players are more into classical music. People who tend to buy rock don't have that kind of money.'

"We're just in the introductory, educational stage," says Sony, which is opening its Terre Haute manufacturing outlet next year. According to projections by Sony and North American Philips Corp., worldwide sales of compact disc players will hit the nine million mark in 1990, while the U.S. will see 250,000 sold in 1984.





corner. If you're stumped on what to give that hard-to-buy-for friend or if you just want to splurge on vourself, here are several sugges-

Music lovers will no doubt enjoy Sony's digital headphones. Priced at \$120.99, model MDR-CD7 can also be used on analog recordings. For those who like a little libation with their music, there's Chantal's musical tea kettle - its spout houses a Hohner harmonica. And executives can keep up to date with the "WorkSlate," a lightweight unit that's a computer calendar, telephone list, memo pad, and telephone answering machine all in one.

Or give everyone you know "Diamond Jacks." Chicago-based Hot Rocks is marketing this adult version of Cracker Jacks. A certified sapphire, ruby or emerald is hidden in most of the one-pound boxes, which sell for \$12.95. And a \$1000 diamond is in every 2000 boxes. On each package there's also a riddle that guides treasure hunters to the whereabouts of a \$10,000 gem.

#### CROSSING THE COLLAR LINE

#### Gov't Devises New Job Classification System

Say goodbye to those traditional occupation categories, white and blue-collar. They're old hat. To keep up with the changing times and standardize occupational definitions, the government has drawn up a new job classification system.

According to 1970 census statistics, the majority of the country's labor force fell into one of four major categories: white-collar (managers, professionals), blue-collar (craft, nonfarm laborers), service (private household), and farm workers. These definitions became outmoded, however, when compared against data from the 1980 census and the 1983 Current Population Survey. To compensate there are now six summary groups:

- Managerial and professional specialty
- · Technical, sales, and administrative support
  - Service occupations
- · Precision production, craft, and
- · Operators, fabricators, and laborers
- · Farming, forestry, and fishing

The first two categories comprise what was once known as white-collar occupations, while the fourth and fifth subdivisions comprise many of the former blue collar jobs. As reported in American Demographics, a 550-page manual provides a detailed outline of the system; under the heading of manager alone, 148 different types are listed. And to present a more accurate reflection of the labor force each of the classifications is based on what the employee does rather than on how much education he/she has or how much money is earned. Just how quick people will be to embrace the new job classifications, though, is another story.

#### Whatever Makes You Happy

The dollar doesn't seem to buy too much nowadays, not even happiness. An R.H. Bruskin Associates national survey finds people opting instead for personal achievement as their route to happiness. Nearly as many said good health; only five percent felt wealth would be their means to a happy end.

#### Nashville's History In Song

Would-be warblers and country music fans alike will get a kick out "The Songs That Made Nashville Music City U.S.A." Aka 'The Music City Handbook," this 320-page paperback contains arrangements (melody line, lyrics, guitar chord symbols) for 100 country songs. Included are such standards as "Your Cheatin" Heart," "Make The World Go Away," and "I'm So Lonesome I Could Cry," as well as newer songs like "You Needed Me" and 'He Stopped Loving Her Today.'

Besides Nashville's rich song history, the book explores Music City's other facets: the Grand Ole Opry, the Country Music Association, "Music Row," nightlife, restaurants, and other local attractions. There's also a directory of professional music organizations/associations, music publishers, record companies, recording studios, CMA award winners, and Country Music Hall of Fame nominees. Rounding out



the offering are maps, photos, and quotes from various community members

The \$4.95 paperback is from J. Aaron Brown & Associates, Inc., in association with the Hal Leonard Publishing Corpora-For copies, call (414) 774-3630.



**BUDWEISER** CONCERT HOUR

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

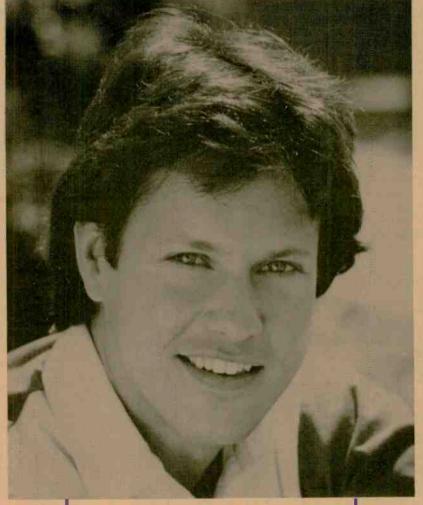


Did You Hear What Rick Dees Said This Week-End?

Now every market can hear what one of America's most creative and successful air personalities is saying.

RICK DEES' WEEKLY TOP 40, a weekly four hour countdown from The United Stations, is hosted by Rick Dees, Los Angeles' premier morning personality from KIIS.

RICK DEES' WEEKLY TOP 40 is already broadcast



Rick Dees is 1983's biggest success story in personality radio. His ingenious wit, his irresistible charm, his cast of comedic characters will attract new listeners and keep them coming back week after week.

on some of the hottest radio stations including WHTZ in New York, KIIS in Los Angeles, WKQX in Chicago, KYUU in San Francisco, WASH in Washington, WZGC in Atlanta, WGCL in Cleveland, WRBQ in Tampa/St. Petersburg . . . nine of the top ten Arbitron rated markets and the list grows daily.

DON'T MISS THIS UNIQUE PROGRAMMING OPPORTU-NITY. CALL THE UNITED STATIONS AT (703) 556-9870 TO RESERVE THIS PROGRAM. AVAILABLE ON A MARKET-EXCLUSIVE BASIS.

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AMERICA'S TARGET RADIO NETWORKS

New York - Detroit - Washington, D.C.-Las Angeles

#### **Networks/Program Suppliers**

#### **MUSIC FEATURES**

#### **MJI Broadcasting**

Rock Quiz:

Christmas celebration (December 23-25)

#### Narwood

Country Closeup:

Christmas special (December 19)

#### Music Makers:

Christmas special (December 19)

Source:

Culture Club concert (December 16-18) Future rock (December 23-25) Christmas countdown w/Journey, Robert Plant Rush, Who, Van Halen (December 12-24)

#### **RKO Networks**

Captured Live (PG Prod.):

Aldo Nova (December 17)

Countdown America w John Leader (IS INC):

Culture Club (December 10-11)

Hot Ones (IS INC):

Asia (December 12) Kim Carnes (December 19)

Solid Gold Saturday Night (Dick Bartley):

Donovan (December 17) Hits of Christmas (December 24)

#### **Rolling Stone Magazine Productions**

Producer George Martin (December 19) Robert Plant (December 28)

#### Kris Stevens Enterprises

"12 Hours of Christmas" (Christmas '83)

#### Syndicate It, Inc.

Radiorobics w/Jayne Kennedy (daily).

#### Music of Black America:

MOBA Xmas special (December 19) Year-end review (December 26)

#### **Tuesday Productions**

'This Is Christmas' (December)

#### **United Stations**

Dick Clark's Rock. Roll & Remember:

Junior Walker (December 16-18)

#### The Great Sounds:

#### **Hot Rocks:**

Men At Work (December 16-18)

#### Solid Gold Country:

Bobby Bare (December 16-18)

#### Weekly Country Music Countdown:

T.G. Sheppard (December 16-18)

#### **Westwood One**

#### **Budweiser Concert Hour:**

Kool & the Gang (December 23-25)

#### Dr. Demento:

Salute to winter (December 16-18) Christmas show (December 23-25)

#### Off The Record Specials:

Rolling Stones/Pt. I (December 16-18) Rolling Stones/Pt. II (December 23-25)

#### Rock Album Countdown:

John Cougar Mellencamp/Big Country (December 16-18)

Top LPs of 1983/Pt. I (December 23-25)

#### **Rock Chronicles:**

More rock guitarists (December 16-18)

#### Special Edition:

Kool & the Gang (December 16-18) Jones Girls (December 23-25)

#### Star Trak Profiles:

Donna Summer (December 16-18)

#### ABC

#### Contemporary Net/ Spotlight Special:

Quarterflash (December 18)

#### Entertainment Net/ Silver Eagle (DIR):

John Anderson (December 17) Silver Eagle Christmas (December 24) Silver Eagle New Year's party (December 31)

#### Rock Net/Continuous History Of Rock & Roll (R. Stone):

Session Men (December 18) Rock and roll Christmas (December 25)

#### Rock Net/King Biscuit (DIR):

Dire Straits (Prince, Princess of Wales) (December 18) Year-end special w/Who, Men At Work, Quiet

Riot, Greg Kihn and more (December 25)

#### **Clayton Webster**

#### **Country Calendar:**

Janie Fricke (December 19) Ronnie Milsap (December 20) Gary Morris (December 21) Alabama's Mark Herndon (December 22) Don Williams (December 23) Classic Xmas tunes (December 24) Steve Wariner (December 25)

Gary U.S. Bonds (December 19) Elvin Bishop (December 20) Keith Richards (December 21) Beach Boys (December 22) Canned Heat/Chipmunks (December 23)

#### Retro Rock:

Black Sabbath (December 19)

#### Continuum Broadcasting Don & Deanna On Bleecker Street:

Joan Baez/Pete Seeger/Tom Rush/Donovan (December 16-18)

Christmas Best w/Roger McGuinn, Darlene Love (December 23-25)

Mary Wells/Wilson Pickett/Shirelles (Decembe 30-January 1)



RUBENSTEIN GOES BEFORE THE NATION — Mutual President/CEO Marty Rubenstein (r) appeared on C-Span's "National Call-In Show" to reiterate his call for a repeal of the Fairness Doctrine. The 60-minute program was moderated by Brian Lamb (I).

#### **Global Satellite Network**

"Rocklines: Greatest Moments on Rockline" (December 26)

#### **London Wavelength**

**BBC Rock Hour:** 

Paul McCartney (December 18) Salute to '83 (December 25)

#### **BBC Special:**

Rolling Stones at the Beeb (December 1-20)

#### College Concert Series:

Squeeze (December 18)

#### **Rock Over London:**

UB40 (December 20) Marilyn (December 27)

"Dick Clark's Fantasy Christmas Party" (December 17-18)

'The Oak Ridge Boys/Eddle Rabbitt' (December 17-18)

#### Lee Arnold On A Country Road:

Barbara Mandrell/Dolly Parton/Charlie Pride

#### Rock USA:

Mick Fleetwood/Rainbow/Don Felder/Southside Johnny (Lyon) (December 17-18)

RadioRadio Anne Murray/actor Paul Shenar/John Lennon/Jack Haley Jr./Stephanie Mills/Gilda Radner on "Kris

#### Robert Plant (Rockline replay) (January 2)

#### Clayton Webster Jack Carney Comedy Show:

ABC

**Rock Net:** 

Christmas/Pt. II (Cocember 19,

#### Joe Piscopo At Large:

Stray Cats' Brian Setzer/I, II (December 12-13) Letters with Brian Wilson?! (December 14) "Passionville" (December 15) Hall & Andy Band Daryl Hall) (December 16) Rex Greed in Holf-wood (December 18)

#### Sporting Ne vs Report:

Craig Breedlove/Tom Landry/Tony Dorsett/Danny White (December 12)

"Lifelines" features author Joe Piscatella ("Don't

"Where We Stand" special (December 3-4)

Eat Your Heart Out") and playwright N. Richard Nash (Fantin Prod.) (December 5-9)

Erik Stevens - In Touch" (December 5-11)

#### Narwood Minding Your Business:

INC. 500 overview top 25 (December 5) State machine products (December 6) Lottery sales (Decamber 7) Qualimetrics, Inc. December 8 Stock certificates December 9)

#### Professional Rodeo Network

Coverage of the National Finals Rodeo in Oklahoma City (December 3-12)

#### Progressive Radio Net Computer Program:

Computer tycoon /computer addiction/computer phobia/billing errors/computer clubs (Week of December 5)

#### Laugh Machine:

**NEWS & INFORMATION FEATUR** 

David Brenner/Rodney Dangerfield/Joan Rivers/Woody Allen (Week of December 5)

#### News Blimp:

TV exercise programs/couples study/Soviet Union comedian/banana executives (Week of December 5)

#### Sound Advice:

Setting levels/cueing/overdubbing/echo/reverb/splicing techniques (Week of December 5)

#### **Public Interest Affiliates**

"If Wine Gets Better" w/Tom LaPort (Week of

#### Health Care:

'Medicare" w/Hope Danlels (Week of December 4) Crime Journal:

J. Robert Nash looks at extraordinary con men/phony cops/hiding the loot/being too smart for own good (December 5-9)

#### Riches, Rubinstein & Radio

"Rumble Fish" radio news kit featuring soundtrack music, movie clips, and interviews with Matt Dillon, Diane Lane, Francis Coppola, el al. (Now thru December)

#### **Strand Broadcast Services** Something You Should Know:

"Quality Time" myths (December 6) Organizing yourself (December 7-8) Gift mailing deadlines (December 9)

#### Westwood One Playboy Advisor:

He let her get away/she lost her pet/pumping iron and high blood pressure (December 9-11)

#### Spaces & Places:

Making marriage work (December 9-11) How to buy a personal computer (December 16-18) Tellin' It Like It Was:

10-part series on Thurgood Marshall (December 9-11)

Paula Baird appointed Sr. VP/Broadcast Services for UPI. Prior to this she served as VP/Broadcast Sales, a position she'd held at UPI since 1982.

• At Drake-Chenault, Marvin Sibulkin has been named Director of Public Relations and Advertising. He's a 25-year Army veteran, having spent 21 of those years in Army public relations. Also at D-C. Chris Carrell is now Director of Station Relations for the newly-formed Radio Special Features Division. She was formerly Regional Manager of Sales

and Marketing with ABC Watermark. • Mutual Broadcasting System and Dick Clark Company, Inc. have signed a new five-year contract. It renews the weekly "Dick Clark National Music Survey" and production

of other entertainment programming. • Dan Lovett, Bill White, and Tom Cheek join anchor team for ABC Radio Sports' coverage of '84 Winter Olympic games broadcast over ABC Entertainment Network.

• Jim LaMarca joins the programming staff of Noble Broadcast Consultants. He'll assist in the continuing development of the "Great Gold" format

 Mark Elliott and Dick Clark are hosts of "Rock 'n' Roll Christmas," a four-hour special edition of United Stations' "Dick Clark's Rock, Roll & Remember." Another scheduled special edition of the series, also aimed at the holiday season, is "The Big

• Dennis Drake is executive producer of "Home Video Review." It's a two-minute radio feature that reviews a different movie each day, including the latest releases and old favorites/classics. The production is handled by Salt Lake City-based Executive Radio Research.

• Johnny Carson is host of "Johnny Carson's Half-Century of NBC Comedy, Volume II." Guy Ludwig is producer and concept originator

• Michael Bane, author and country music expert, has been named as chief writer for Mutual's "Lee Arnold On A Country Road." He's a former editor of Country Music magazine and author of the Hank Williams Jr. autobiography "Living Proof."

 Reggie Jackson is host of "The Odyssey Of The Black Olympian." It's scheduled to debut in January and run through August. It's produced by the Weedeck Radio Network in association with Valentine Entertainment.



US PUTS THE FIXX ON RADIO - The fourth installment (December 9-11) of United Stations' "Hot Rocks" series features the Fixx with host Lori Pinkerton. Tying up a few loose ends before the interview are (I-r) group's Adam Woods, US VP/Programming Ed Salamon, and group's Cy Curnin.



TALKING UP THE SOAPS - A nationwide promotion, centered around ABC FM's "Soap Talk" with Jacklyn Zeman, is currently underway. ABC Radio Networks, in conjunction with Bristol-Myers, is offering five grand prize winners all-expense-paid trips for two to Los Angeles. The contest ends December 2, with the official drawing set for January 5. Celebrating the contest's kickoff are (I-r) ABC FM/Contemporary Networks Manager/Station Relations Julie Eisenberg, ABC Radio Networks' Shirley Carter, Jacklyn Zeman, Bristol-Myers' Peter Fredas, and ABC FM/Contemporary Networks Director/Programming Corinne Baldassano.

"With ABC Direction you have access to all the resources of a great network, with the flexibility you need to manage your station."

David C. Fuellhart General Manager, WPOC-FM, Nationwide Communications

When you join Direction, your station has access to the world's largest radio newsgathering organization. With its hourly three minute newscasts, daily and weekend sports reports, exclusive Olympic coverage, and personal health and fitness features, Direction will help you build your station's position in the local market-place. And will provide you with many new local sales opportunities...all with a surprisingly low network inventory.

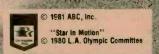
Direction's dynamic programming relates to adult listeners in a warm, personal manner. It doesn't just tell listeners what's happening in the world today, but how it will affect their lives.

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Put Direction to work for you. Call Vincent A. Gardino, Director, ABC Direction Radio Network, (212) 887-5636.



Exclusive Radio Broadcasters of the 1984 Summer Olympics.



KKFM LISTENER BID FOR RICK. — In a recent station promotion, KKFM/Colorado Springs listeners bid for a trip to see RCA recording artist Rick Springfield, and the proceeds went to Jerry's Kids. Pictured (I-r) are contest winner Roseanne Maier, PD Chuck Finney, Rick, RCA sales rep Phill Karakawa, and local RCA rep Bob Myers.



**ELEPHANT BECOMES WSTO'S BIGGEST FAN** — When the Bentley Brothers International three-ring circus came to Evansville, Indiana, WSTO and air personality "Fast Eddie" were there. Fast Eddie was the ringmaster, and his duties included parading on the African elephant "Churchill." Churchill became one of Fast Eddie's biggest fans.



CASEY KASEM'S AT-40 TO KIQQ — KIQQ/Los Angeles has picked up ABC Radio Contemporary Network's "American Top 40" with host Casey Kasem. Shown at the signing (I-r) are Kasem, KIQQ PD Paula Matthews, and ABC Radio Network's Willard Lochridge.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411.

#### **Pro: Motions**

#### **Shadow Traffics Two Upward**

The New York-based **Shadow Network**, originator of the **Shadow Traffic** service, has promoted **Jerry Levy** from President to the new post of Chairman. Levy has been with the company since its inception four years ago, as has **Roy Schwartz**, who advances from Executive VP to President.

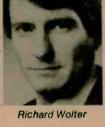
#### Katz Names Two VPs

Katz Radio has appointed Mike Marshall and Bob McCurdy Divisional VPs. Marshall and McCurdy were Managers of the firm's St. Louis and Minneapolis offices respectively, and will maintain those duties. Marshall joined Katz's Detroit office in 1978, while McCurdy started with the firm in Chicago three years ago. Both were promoted to their previous positions and offices in 1981.

#### Wolter To President Of Columbia House

Kirksville's Alvina Britz.

Richard Wolter has been appointed President of CBS's Columbia House Division. Wolter, who Joined the direct-marketer in 1966 while still attending college, had served as Division Executive VP for the past two years.



# Millard Heads MBA Gene Millard is the new President of the Missouri Broadcasters Association. Millard also serves as GM of KFEQ/St. Joseph. The MBA's new President-elect is KDEX-AM & FM/Dexter President/GM Leon Steinbrueck, while the new Secretary-Treasurer is KTVO/

Gene Millard

#### **RAB Taps Flamberg**

At the Radio Advertising Bureau, Daniel Flamberg is appointed to the newly-created position of Senior VP/Communications. He was previously Director/Public Relations for Mutual and has also served as the American representative for Aga Khan.



Daniel Flamberg

#### Kooper Joins Polygram A&R Team

Veteran rocker/producer Al Kooper has been named Director/West Coast A&R for PolyGram Records. He had recently been working as an independent producer. As an artist, Kooper is best known as a charter member of Blood, Sweat & Tears and for his "Super Session" LP



Al Kooper

with Mike Bloomfield, along with numerous studio credits. His other corporate experience includes A&R at CBS and heading the Sounds Of The South label through MCA Records.

#### **Draper & Hampton Form Own Company**

Ken Draper and Jim Hampton have developed Draper & Hampton, a new multi-media partnership. Both were previously principals of The Creative Factor, a specialized-programming house. The new firm can be reached at (213) 467-5111.

#### Resnikoff Joins MCA

Bruce Resnikoff has been appointed Associate Director of Business and Legal Affairs for MCA Records. He joins the record industry from the L.A. offices of national lawyers Sidley & Austin, where he was an associate.



Bruce Resnikoff

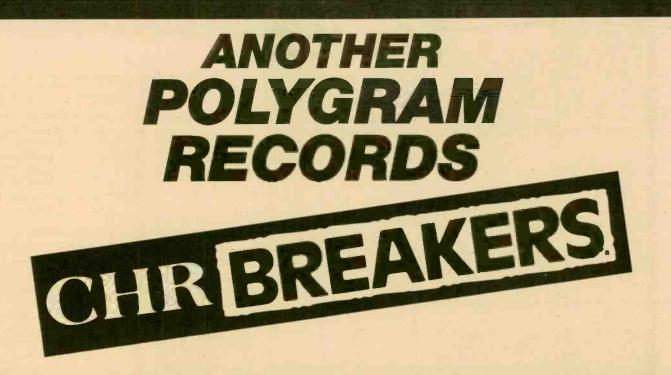


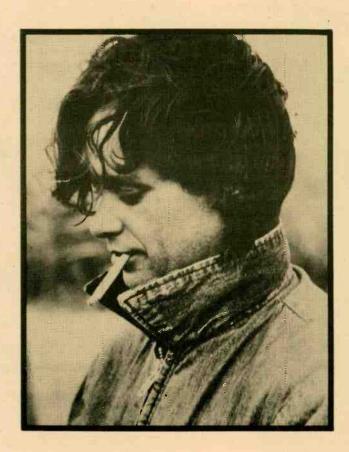
HAVIN' A PARTY — The Stray Cats recently taped an edition of DIR Broadcasting's ''House Party.'' On hand following the Cats' guest stint were (I-r) DIR's Ken Williams, Ogilvy & Mather's Kristy Allen, Stray Cat Brian Setzer, House Party host Lisa Richards, Stray Cats Lee Rocker and Silm Jim Phantom, DIR President Bob Meyrowitz, and House Party producer Charles Kaplan.



YOUNG STARS ON ROCKLINE — Among this year's featured guests on Global Satellite Network's "Rockline" series was artist Neil Young, who did the show live from KRQR/San Francisco's studios. Celebrating his successful appearance are (I-r) Lookout Management's Elliot Roberts, Geffen Records' Marko Babineau, Rockline's Cindy Tollin, Young, KRQR's Nancy Walton and PD/MD Jon Russell.







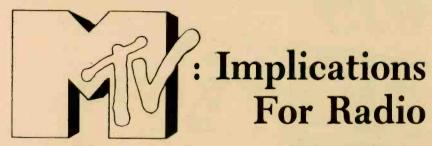
# JOHN COUGAR MELLENCAMP "PINK HOUSES"

FROM THE ALBUM
'UH-HUH'



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Music Television — and its video clones — bane of our existence or new marketing opportunity for radio? This issue was addressed last week as we took a look at the study done this past summer by Jon Coleman into the impact of MTV. Upon examination of the just-released written findings, it was apparent that . . .

- Most of those called in Coleman's survey of markets around the country had not watched MTV.
- Of those who had watched MTV it was becoming a more habitual choice the longer the viewer was exposed to the medium.
- The older the demos, 25+ for example, the lesser the impact of MTV. 12-24 year-olds saw MTV as a preferred media option to radio, with almost 70% saying they tune to MTV during times formerly reserved for radio listening.
- However, even among the 12-24 year-olds, the vast majority spent 1-6 hours daily with their radios.

Given this background let's move on to other aspects of the MTV phenomenon, as seen by Coleman and in research done by me.

#### Image Differences

When probed for feedback regarding the images — positive and negative — of radio vs. MTV, there was some useful data obtained from the survey. Some of the findings were predictable, but others were perhaps surprising.

The chart shown here displays how the 400 respondents related images to media (figures are percentages).

Upon scanning these results it seems that there is hope for radio after all—at least among the overall 12-40 year-olds surveyed. However, I'd imagine that among the younger demos some of these results would be skewed differently.

Still, it's great to see that radio is perceived as having a better variety of music, better music, and personalities who add to the appeal of the medium. As a sidelight, the data on the "VJs," or MTV hosts, was that they really had little impact — verified by the numbers seen on this chart. Hang on, radio — all is not lost to the MTV onslaught.

#### Video Turnoffs

In research that I've been involved in around the country, some other findings regarding videos have come to

Rad	io \	15	MTV	Ima	aes
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	Radio	MTV	Both	Neither
Best Variety	65	28	5	_ 1
Too Many Commercials	65	11	13	9
Too Much Talk & Interruptions	63	13	10	12
Best Music	58	18	22	1.
Personalities With A Good Sense Of Humor	45	22	28	4
Most Music	40	48	9	1
Most Enjoyable	39	47	11	2
Best Contests	37	40	7	8
Repetitious Music	36	33	18	12
Most Music Related News & Information	35	55	6	2
Best New Songs That I Haven't Heard Before	34	52	10	2
Boring After A While	22	51	15	10
Less Talk & Interruptions	17	69	5	7
Fewer Commercials	15	71	5	6
No Variety Of Music	14	28	4	49

light. Focus group responses have shown that while women often enjoy the "modern music" often played on CHR and AOR stations, they are turned off by actually seeing some of these groups on MTV or some other video show. This visual shock can translate into problems not only for viewing levels for MTV et al., but also for stations playing the types of music featured on such videos.

Women who earlier could have enjoyed the "theater-of-the-mind" image of recordings now are potentially turned off by the orange-hair-with-purple-stripes syndrome and the video antics of certain groups/artists. Thus, stations may want to consider this point. Are female listeners, who may be revulsed by some group videos, tuning out when they hear that group/song on your station?

#### **Implications For Radio**

Given that the music video explosion is not going to drift away, what can

Arbitron: No Reissue Policy

Week In Review

At recent meetings with the RAB GOALS Committee and other industry observers, Arbitron officials have stated that the company does not have a consistent policy pertaining to the reissue of ratings reports. Bill Livek, Arbitron's Sales/Marketing VP, told R&R, "We have concluded that it's too tough to try and have a policy that covers all reissue situations. However, we have decided that we will probably not reissue books due to errors by diary editors or key-entry operators."

#### **Birch: Weekly Daypart Cumes Coming**

Tom Birch has announced that, with assistance from mathematical consultant Jim Yergin, Birch Radio will soon be debuting "reliable weekly daypart cumes. Tests in San Francisco, Washington, and Minneapolis-St. Paul have produced cume projections very close to Arbitron's five and seven-day levels," says Birch. The data is partially the result of a methodology change wherein Birch will query listeners about their listening from 5amlam "yesterday," as opposed to a mixture of yesterday and current-day recall. The new interviews and data will show up in the Winter Quarterly Summary Reports from Birch.

stations do to protect their franchises? The data that Coleman and I have unearthed could lead to the following action items:

• Examine your current market situation. Is there cable in your area, and if so is MTV on that system? If MTV is not available, do other music videos such as NBC's "Friday Night Videos" penetrate your metro?

• If there is some form of music video shown in your market, what are you doing to assess its impact? Have you done focus groups or a phone survey to gauge the reaction to videos among your target audience (assuming you have notable listeners among the 12-40 groups)?

• If your research shows that the impact of MTV et al. is of concern, then try to work with your local cable operator or TV station to become associated with the video phenomenon. Commercials in MTV features are relatively inexpensive, and in some

"Either make this new marketing tool work for you, or reposition so that your ratings and revenues are not hurt by such a new medium."

competitive AOR/CHR markets being connected with the MTV/videos image can be a definable difference between your station and the competition.

• Watch the playlist of MTV and other video shows and compare to yours. Are there "far-out" artists/groups that might be unacceptable for the majority of female

viewers/listeners? You may want to be careful about playing such groups/artists in hot rotations.

"Are female listeners, who may be revulsed by some group videos, tuning out when they hear that group/song on your station?"

• Finally, if some of these options are precluded and your station is not winning a CHR/AOR battle now — and you're in a market influenced by MTV — you may want to consider moving your target demos upward. As Coleman's study indicated, the 25+demos were notably less affected by MTV than the 12-24s. Since the bulk of the population is in the 25-44 cells it may make sense to target that way.

These are just some of the possible implications of the MTV/music videos' impact on today's media choices. While it is relatively certain that such videos make things more competitive for the local radio broadcaster, it is also true that such videos are nothing to run from. Either make this new marketing tool work for you, or reposition so that your ratings and revenues are not hurt by such a new medium.

The bottom line is that MTV et al. add weight to the need for good local perceptual and music research. The station that neglects such research will probably find itself near the bottom of the Arbitron/Birch standings. Stations that do their homework can, however, make beautiful music with MTV.

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# "The Dream

(Hold On To Your Dream)"

Her New Single From Her Debut Geffen/Network album WHAT A FEELIN' GHS 4021

#### **Produced By GIORGIO MORODER**

Featured in the Universal picture D.C. CAB Opening Dec. 16th

Management: Selma Rubin

SIGNIFICANT ACTION

WCAU-FM WHOT **B97** KQMQ WLAN-FM KIDD **WKFM** KHYT **WPST** KRQ WJAD WKRZ-FM **KFYR** WRQK WANS-FM **WBWB** WOKI KYTN **KRGV KFMW** KTFM KCDQ **KCBN** WNAM **WZZR KBIM KJ103** 

Manufactured by Warner Bros. Records





# Sales

#### Sales Insurance For The Future

By Peter Moore

The national sales arena is indeed a fastchanging world . . . some of it good and some not so good.

I can recall the days when a national account bought 13-26 weeks of advertising in 25-30 markets. Today the average national account buys three weeks and 4-5 markets, rather than 25 or more.

The radio accounts that were the staples of the '60s and '70s - tobacco, automotive, airlines, gasoline and oil companies — have all but gone by the wayside or are shadows of their volume in earlier years. They have been replaced by many new account categories, from tacos and beer to banks and insurance.

The advent of numerous new demographically-targeted networks and increased regionalized buying has also had tremendous impact upon us. Additionally, buying services have brought about an era of negotiations which has been further fueled by the expanded number of radio stations. These expanded numbers of stations are now competitive with each other for a very specific segment of the listening

Closer to home for our organization, Torbet Radio, the rep industry has undergone a number of changes in recent years. Some of the major happenings include the growth of unwired networks, the decrease in the sheer number of reps, and the buyout of a number of rep companies. (I'm a new expert on that subject!)

#### Coping With The Changes

certain amount of change is inevitable, much of which we have little control over. However, if you simply remember that we're not in the business of



Peter Moore

selling spots but moving product . . . you'll be better off.

We must know and understand the what, why, and how of our market's economic pulse from both a national and local vantage point. You'll have a leg up on your competition if you know how goods come to your market for distribution and their general flow after they arrive, right down to watching them leave the shelf at the local supermarkets.

- Vast changes have occurred in the national sales arena
- A new gamepian is needed

You'll begin to understand why your market is on a given account list or possibly why it should be on another. This is not an easy job, and you should be prepared for your competition to try to cash in on the new dollars you may be bringing into your market.

#### Gameplan For 1984

1) Join your local food association - it can be a great early warning to new ad campaigns.

2) Isolate the general flow of product to, from, and within your market by getting to know the major distributors in your area.

- 3) Monitor your national rep's activity report to see what markets you see in a pattern. That should show obvious areas for further work.
- 4) Begin making regional contact with the local district manager of major national ad expenditures in your market regardless of the media they use. You do it for your local business, so why not national - (and before a buy is up)?

Which brings up another subject:

5) Planning – plan with your rep in regularly scheduled meetings - the accounts you both feel are contact targets and priori-

tizing your targets.
Still under planning set the team efforts in mo-

- A) You working on the local man while
- B) The sales rep is following up with the account executive planner.
- 6) Inform each other of your progress.

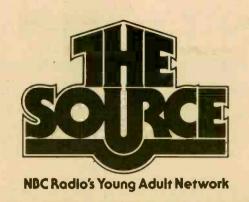
#### **Getting That** Extra Hit

This is a time-consuming project to begin. However, once in operation maintenance is easy and you have one of the most reliable resources on your side in this everchanging national world - YOU!

Do you realize that the difference in baseball between an OK hitter batting in the .200s and a star .300 hitter is one more hit every other week?

In business as in life, the difference between the winner and the also-ran lies in effort and that extra special "touch."

Peter Moore is President of the Torbet Radio rep firm, which he joined in 1968 after five years with the Interpublic group of companies. Starting in Torbet's research department, he moved into sales and sales management, rising to VP/Eastern Division, Senior VP, and Executive VP before earning his present position.



# THE PRESENT FOR CHRISTMAS



#### The Moody Blues Perform

- "Nights In White Satin"
- "Tuesday Afternoon"
- "Gemini Dream"
- "Question"
- "Just A Singer In A Rock'N' Roll Band"

#### **Plus**

- "Meet Me Halfway"
- "Blue World"
- "Sitting At The Wheel"
- "Going Nowhere"
- From their latest album,
- "The Present," on Threshold/ PolyGram Records.

#### Saturday, December 3

Broadcast live via satellite. From the Los Angeles Forum.

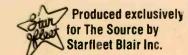
8:30 PM Pacific

9:30 PM Mountain

10:30 PM Central

11:30 PM Eastern

Sponsored, in part, by Levi Strauss & Co. and Agree Shampoo and Conditioner.



#### You know what they say...



#### **CULTURE CLUB** "Karma Chameleon"

#### CHR BREAKERS

A/C BREAKERS A/C One Of The MOST ADDED A/C

One Of The

MTV HEAVY ROTATION Album Sales Over 1,000,000!





#### S.O.S. BAND "Tell Me If You Still Care"

#### **CHR** SIGNIFICANT ACTION

WPLJ 24-21 195 on Z10019 WVSR add

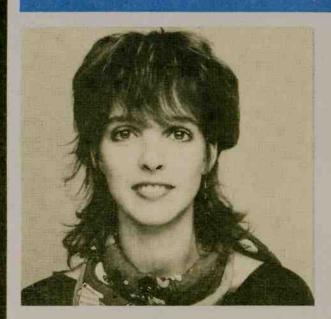
WNVZ add 27 WNFI add KMGX 35-24 KAMZ add

KQMQ on KHYT 39-34 WIXV on

KYNO-FM add 32

ALBUM SALES OVER 500.000! Urban SMASH Now Crossing CHR





#### NENA "99 Luftballons"

#### CHR SIGNIFICANT ACTION

KHFI add 35 WHOT add

KUBE add

KNBQ add

WFLY add

WSPK add

WNFI add KTFM add WZZR add K107 add

KSKD add KRQ add KGHO add 93FM 13

WABX deb 39

On MTV

KIQQ on WTRY on KSET-FM deb 26 KMGX 5-4 WJXQ on

Z104 22-18

**HUGE** Requests Where Played! KJ1038-5 WRKR deb 30 **KZOZ 6-4** 

"99 RED BALLONS" explodes the phones this week at WABX/Detroit



Watch Out For CYNDI LAUPER

"Girls Just Want To Have Fun"

WXKS-FM 93FM KIQQ **KBFM** 

KIKI

KHYT

WGUY WZON WCIL-FM KCDQ

Per trains

You're judged by the company you keep.

Distributed by CBS Records

www american radiohistory com



#### REET TALK

Gary Berkowitz and WROR/Boston have parted company effective immediately. This one will most likely end up in the "philosophical differences" column, and it would be correct to say that new VP/GM Joe Kelly and Manager/Programming & Operations Berkowitz did not see eye-to-eye. While WROR seeks a suitable programming replacement, consultant Walt Sabo is at the helm. Gary has not announced his future plans, but don't look for him in the unemployment line. He won't be out long.

Meanwhile on the West Coast . . . radio folk are asking why RKO corporate would decide to take KFRC/San Francisco's \$250,000 mobile studio and "loan" it to KHJ/Los Angeles. We hear the 1984 Olympics was the reason given for the "appropriation," but that still leaves KFRC without one of the most effective promotional tools right now, and the games are still months away. And there is the apparently unanswered question - will KFRC get the mobile studio back after the Olympics are over?

Word is that NBC is negotiating to buy KIXK/Dallas for a reported \$9.2 million. Apparently a letter of intent has been signed, but there are a couple of important "ifs" in the deal. The sale will go through if the tower can be moved to the Cedar Hill antenna farm and, naturally, if RCA's Board Of Directors approves the sale. Street Talk's corporate ear in a three-piece suit hears the sale may have already been voted down by the RCA board. But look for it to be brought up again sometime within the next 30 days and passed if the tower issue is settled.

WFBR/Baltimore air personality Johnny Walker has been fined \$5000 and sentenced to three months work-release and 300 hours of community service after pleading guilty to income tax evasion. Walker entered the plea in Baltimore federal court, admitting he did not report \$34,000 in earnings from a nightclub he owned.

Look for Jeff Pollack Communications to add another programmer to its ranks in the next week. The new staffer will come from a Pollackconsulted station in the Midwest.

KEZR/San Jose Operations Manager Ron Sanchez has exited the station. Serving as interim OM is MD Danny Lemos.

In call letter action at the FCC, WCCO-FM/Minneapolis has switched to WLTE; WLOM/Annapolis is now WHFS.

promoted to Operations Manager for WYYY and sister station WSYR.

and afternoon driver Tom Kelley is promoted to



I THINK IT'S A HIT - Is this the newest member of the Atlantic A&R department going over the latest re-lease from the Rolling Stones? Hardly. It's Atlantic National Singles Director Sam Kaiser's daughter Alexa. Like her dad, she was vaccinated with a phonograph needle and is already getting a taste for what's hot and what's not. Her early ambitions? To be part of the Z100/New York morning show.

go) and Dallas Cole (currently at WKTI/Milwaukee) both worked for Pat at WSPT/Stevens Point, WI. Incidently, if you'd like to learn from this veteran broadcast trainer, Pat needs to fill Geoff's soon-to-be-vacant afternoon shift at WRKR right now.

Teddy Pendergrass has signed an exclusive recording contract with Elektra/Asylum. In keeping with Teddy's image, his first Elektra LP will be released on Valentine's Day. Luther Vandross is producing.

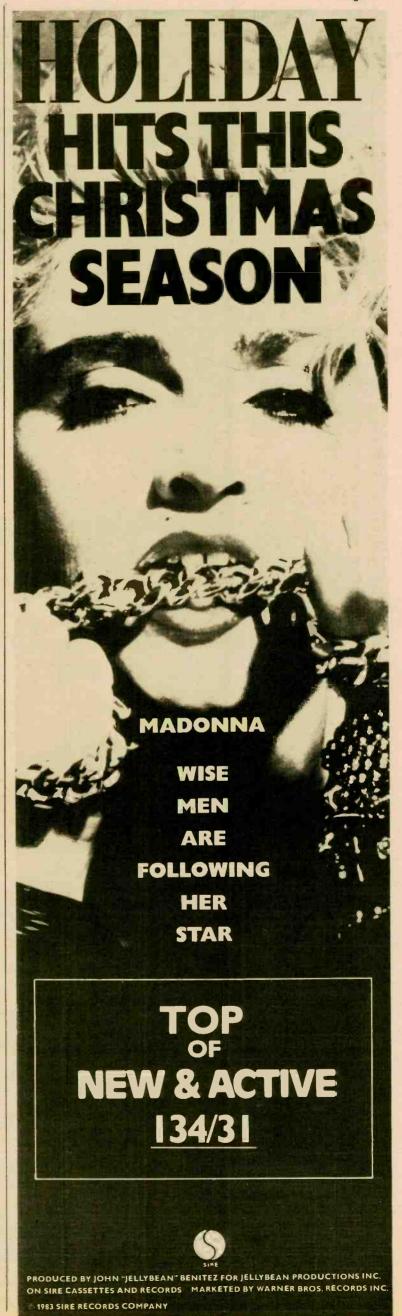
How does a big-time PD hire a new all-night personality? Of course, he hears her on his Walkman as he jets over the city. That's how Z100/New York PD Scott Shannon came to hire Linda Silver. Linda was handling swing at WXLK/Roanoke, and Scott tuned her in while flying over the city on a recent trip to Tampa. Ain't showbiz grand?

If the voice of "Coming Attractions" on HBO sounds familiar, it should . . . it's premier voiceover specialist and former WABC/New York personality Dan Ingram.

MCA and MDJ Records have signed a distribution pact, which means the group Atlan-WYYY/Syracuse PD Bob Neil has been ta's first LP will be available through MCA early in the first quarter of 1984.

STORK STOPS: Drake-Chenault pro-Q101/Meridian Operations Director grammer Bob Lawrence and his wife Mig are Chuck McCartney moves to WSIX/Nashville, the proud parents of Kevin Adam, who arrived November 26 . . . Small Market Association of Radio Talent (SMART) founder Scott Marcus WRKR/Racine air personality Geoff and his wife Joan welcomed their first child, Davis will become the new PD of WZOK/ Daniel Scott, on November 17...J.J. Jordan





#### On The Records



**KEN BARNES** 

#### Songs For A New Year

As the end of the year approaches, you're probably wondering when I'm going to get around to writing about Christmas records. But frankly, I wouldn't know where to start. There are so many different kinds of Christmas songs that I could probably take up five or six pages of R&R, which means I'd have to swallow up pages reserved for other people's columns, which in turn means that Jhan Hiber, Brad Messer, and the format editors would be after me with machetes.

Anyway, there's a more pressing musical holiday crisis. What do you do for New Year's Eve (I mean on the radio; I can probably imagine what most of you do in real life), or January 1 itself? Playing endless variations on a theme by Guy Lombardo must get tedious (no wonder Dan Fogelberg called it "Same Old Lang Syne"). New Year's has always gotten the short end of the swizzle stick when it comes to theme songs.

#### Linda Ronstadt — What's Old

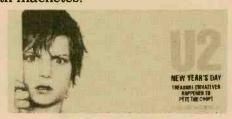


Linda Ronstadt's debut (top); below, she takes top billing.

Linda Ronstadt's "What's New" album of standards is the latest musical shift in a career that's ranged from folk to country-rock to '50s rock revival to new wave to light opera, and more (a future Spanishlanguage album she's recently proposed, for instance).

Hailing from Tucson, she started out as the female third of a folk trio called the **Stone Poneys.** They were kind of an impure folk trio, though, as their first single (pictured) was a version of a '50s R&B hit by the **Flestas** called "So Fine."

Their first album, however, reverted to an artistic vision more in line with Peter, Paul & Mary, and even initially appeared in Capitol's short-lived "Folk World" series (at a dollar higher list price — a whopping \$5.98). But the Stone Poneys got hold of a song by the Monkees' Mike NesmIth called "Different Drum," and it became a hit in late 1967. Ronstadt was promptly groomed as a solo singing star (see photo of sleeve for "Different Drum" 's unsuccessful follow-up shown above), and the Stone Poneys were put out to pasture - although the group's Kenny Edwards later produced LPs for Karla Bonoff, who wrote a few songs for Ronstadt in 1976-77, and the circle was un-



EAGLES



But this year should be better. Not only do we have both studio and live versions of U2's "New Year's Day," plus recent contemporary works like Barry Manilow's "It's Just Another New Year's Eve," Abba's "Happy New Year," the aforementioned Fogelberg hit, and the Eagles' evermemorable "Funky New Year," but next year is 1984. That allows you to play "1984" by both David Bowie and Spirit, a track from Oingo Boingo's latest LP called "Wake Up It's 1984" (soon to become a single in part because of its potential New Year's impact), and anything by Big Brother & the Holding Company. And if it was a rough December 31, there's always the long version of "Love Hangover" for the following day.

#### I Put A Spell On You

In a Circus magazine interview, Billy Squier asserts that he's so tired of seeing his name misspelled on concert bills that his contracts now include a rider holding promoters liable for an extra 10% of the take if they goof up the spelling. Bet Agnetha Faltskog wishes she'd thought of that.



Simon & Garfunkel disembark to find somebody's selling their '50s Tom & Jerry records under their modern identity; (left) Paul Simon rocks out pseudonymously.

When **Simon & Garfunkel** burst on the pop scene in late 1965, flying in the face of contemporary rock with the pristine and delicate harmonies of "Sounds Of Silence" and "Homeward Bound," you got the impression that sensitive songwriter Simon might be allergic to rock & roll. But such was not the case. Fifties scholars recall Simon & Garfunkel's *first* hit, recorded under the name **Tom & Jerry**, a 1958 midcharter called "Hey Schoolgirl." (An album's worth of Tom & Jerry material was collected in 1966 on a budget label and dressed up in the contemporary cover shown above to attract "Parsley Sage Rosemary & Thyme" fans, most of whom — like I was when I bought it — were thoroughly shocked upon playing the record.)

Paul retained his Jerry-built identity for a few solo singles in the late '50s/early '60s using the name Jerry Landis. He also appeared on records by doowop group Tico & the Triumphs, and collaborated on a record by Ritchie Cordell, now Joan Jett's producer, plus writing a girl group record by the unforgettable Cupcakes, etc. Around 1963-64 he and Art reteamed in a brand new folk bag, and cut an album's worth of songs (including "Sounds Of Silence"). Then Paul went to England as a solo folksinger, returning to America to find Columbia producer Tom Wilson had hitched a folk-rock instrumental track up to "Sounds Of Silence," and the hybrid result was a smash. And the rest of Simon & Garfunkel's sometimes stormy career (right on up to Paul's erasing Art's vocal contributions to his new "Hearts And Bones" LP to make it a solo LP instead) is just troubled water under the bridge.

Mail Bag: Regarding my recent piece on songs borrowing characters from other songs (and incidentally, Peter Schilling claims the inspiration for "Major Tom" was not David Bowie's "Space Oddity" but the late '60s film "Marooned"), "Retro Rock" and WDHA/North Jersey's Gary Axelbank cites the Beatles' "Yer Blues," in which John Lennon sings "Just like Dylan's Mr. Jones" — not only a character borrowing but one where proper credit is given.

KEEP/Twin Falls, ID's Mark Capps wants me to credit Bob Dylan instead of Joan Baez for "Love Is A 4-Letter Word" in my recent philosophical investigation into "What Is Love." Mark also thinks Todd Rundgren should get the credit for "Love Is The Answer," not England Dan & John Ford Coley. My excuse is that England Dan had the first hit with the song, and similarly Dylan never officially recorded the Baez number, though he did write it. I was using artists rather than composers on that one.

#### TV News

"Michael Jackson's Thriller" debuts on MTV December 2. The 14-minute production will then air several times daily for the next three weeks . . . "Solid Gold" for the week of December 2 stars Irene Cara, Lee Greenwood, Jennifer Holliday, Huey Lewis & the News, Paul McCartney & Michael Jackson, Bonnie Tyler, and host Marilyn McCoo . . . Big Country's U.S. TV debut is on "Saturday Night Live" December 3 . Anita Baker and the Commodores guest on "Soul Train" the weekend of December 3 Gladys Knight & the Pips, Barbara Mandrell, and Ronnie Milsap star on "The Mac Davis Special: The Music Of Christmas" December 3 on NBC ... America and Romeo Void are paired on the "Pop 'N' Rocker Game" the weekend of December 3 . . . cover With The Rolling Stones," a half-hour documentary on the group's new video, is set for December 4 on MTV. On December 6, the live satellite cablecast of "Asia In Asia" (Tokyo, to be exact) takes place on MTV, with a Westwood One radio simulcast ... A Randy Newman concert, with guests Ry Cooder and Linda Ronstadt, premieres over Show-

time December 8.

#### REST

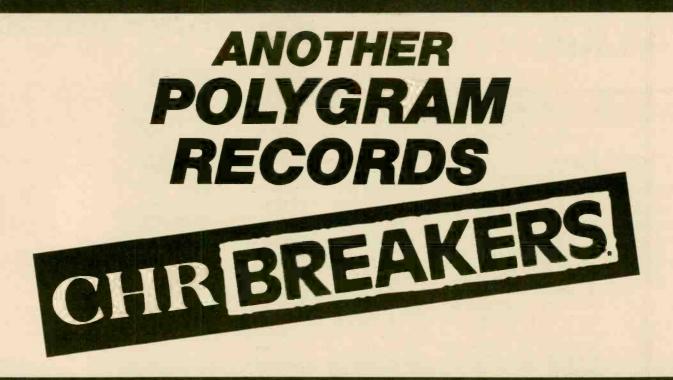
#### 5 Years Ago Today

- DICK FRENCH, VICI WILLIAMS NAMED GMs AT KULF, KYND/HOUSTON
- JIM TEESON UPPED TO KPPL/DENVER GM
- EV WREN APPOINTED GM AT KLAK/DENVER
   SONNY TAYLOR NAMED VP/SPECIAL MARKETS AT POLYDOR
- BILL ROCK SET AS INSILCO NATIONAL PD
- NUMBER ONE FIVE YEARS AGO: "You Don't Bring Me Flowers" Barbra & Neij (Columbia) (2nd week)
- NUMBER ONE A/C: "You Don't Bring Me Flowers" Barbra & Neil (Columbia) (3rd week)
   NUMBER ONE COUNTRY: "On My Knees" Charlie Rich & Janie Fricke (Columbia)
- (2nd week)
   NUMBER ONE LP: "52nd Street" Billy Joel (Columbia) (5th week)

#### REST

#### 10 Years Ago Today

- NUMBER ONE TEN YEARS AGO: "Goodbye Yellow Brick Road" Elton John (MCA)
- NUMBER ONE COUNTRY: "The Most Beautiful Girl In The World" Charlie Rich (Epic) (3rd week)





KOOL & THE GANG "JOANNA"

FROM THE ALBUM
'IN THE HEART'



Manufactured and Marketed by PolyGram Records

#### **Meltzer Mid America's AM Stations Director**

WTRX/Flint VP/GM Jim Meltzer has been appointed Director/AM Stations for Mid America Media. In addition to his responsibilities at WTRX, Meltzer will now oversee the sales and operations at sister properties WMRZ/Quad Cities and WIRL/Peoria. How-ever, two other Mid America AM stations, WIRE/Indianapolis and WKAN/Kankakee, will continue to be supervised from within. Meltzer now reports to Mid America Executive Director/ **Broadcasting Howard Frederick.** 

Mid America Chairman/President Reva Small commented, "We are pleased to recognize Jim's achievements and abilities with this new responsibility."

Meltzer joined Mid America Media as GM at WTRX in 1980. His background includes 31/2 years as an Account Executive at WABX/Detroit, as well as seven years in sales and management in Cincinnati at WEBN and WKRQ. Meltzer told R&R, "It's really not the promotion, but the challenge and opportunity they're giving me to fully utilize my skills in the environment of this company. Obviously, I'm really excited about

#### Tower

Harmon

Continued from Page 1

Continued from Page 1

him as I know you will. John

was very much a professional

entertainer. We believe the

motto of all entertainers that

the show must go on, and it will.

Before becoming KIKK's

Goodbye, our friend.""

for us. Our corporate engineers, Don Cochart and Jim Zastrow, are busy examining new sites and getting a new antenna in here. While we probably won't have as high an antenna location on our temporary tower as our previous 1800-foot location on the old tower, I'm confident that we'll be back up as soon as possible. We're going to do everything we can promotionally to turn this big negative into a positive."

#### **Krampf Named KITS GSM**

KITS/San Francisco has named KIOI/San Francisco Local Sales Manager Ed Krampf to the position of GSM, replacing Terry Butler, who leaves the station.

In making the announcement, KITS VP/GM Jerry McKenna told R&R, "Ed comes to us with a lot of market experience from K101 and KYUU. He's worked with some very fine organizations and will add a solid dimension to our sales staff."

Krampf noted, "I've watched KITS grow from the sidelines, and the void in San Francisco radio has been filled by the station. Everyone else in town is trying so hard not to make a mistake, and that is their mistake. KITS is a major force in San Francisco radio and I hope I can add to that as time goes on. As far as I'm concerned this is the springboard of my radio career."

morning man, McGibbons

handled middays for two years

at the station. He previously programmed KMO/Tacoma

and WVOJ/Jacksonville. Be-

sides his wife Chervl, McGib-

bons is survived by two daugh-

ters Kathy, 15, and Raegan, 5.

He was 34.

(WBOW & WZZQ owners) Contemporary

Media, but I'm very pleased to be working

for Great Trails in such a vibrant market as

Columbus." Rahe was a former GM at KJAQ & KJAS/Cape Girardeau, MO and

served as GSM at KFSB/Joplin and KRMS

& KYLC/Lake Of The Ozarks, MO.



KX104 TAKES NASHVILLE PROMOTION UP THE RIVER - KX104 recently hosted a party for Nashville record promotion people on the "Forger Three" yacht. Pictured on the boat (front row I-r) are independent promo man Bobby Hurt, Capitol's Sandy O'Connor, A&M's Lee Durham, EMI's Bob Alou, Warner Bros.' Gene Dries, MCA's Mike Steele; (back row I-r) PolyGram's Wade Conklin, RCA's Eddie Mascola, WWKX GM Tex Meyer, PD Michael St. Jchn, Arista's Joannie Lawrence, WWKX MD Bryan Sargent, and Atlantic's Eric McDonald.



Theatre Frankie Valli stopped by KRLA/Los Angeles to talk with midday "Big 11 Frankie Valli and the Four Seasons. Shown (I-r) are Valli and Hayes.



KRLA LEGEND MEETS ANOTHER LEGEND — Before his concert at the Beverly Countdown" host Johnny Hayes, whose show that day was a salute to the hits of





Continued from Page 3

"There is a tremendous amount of activity and energy in this market because of the colleges. Being in a market this big and this active means more available business, and I like that. My primary concern will be in watching over (Big Band-formatted) WCOL, but Station Manager Randy Rahe will be handling the day-to-day operations of 92X. WCOL needs some tender loving care from me. Randy is a very tenacious individual with so many great ideas that I don't think Columbus is going to know what hit them. We're very much in tune with each other's philosophy."

Rahe told R&R, "This is a great opportunity for me. I'm sorry to leave

#### Stout

Continued from Page 3

Leisure Market Radio stations' programming capabilities, and I'm delighted he has decided to become a member of our team."

Stout commented, "During my many discussions with Bob regarding Leisure Market Radio's programming aims, it became obvious that his goals and my philosophy were the same. Being able to develop new and exciting radio concepts with a growthoriented broadcasting group like Leisure Market Radio is the chance of a lifetime."

LMR owns WOTB/Middletown (Newport), RI; has just taken over WIVI/St Croix, Virgin Islands; is set to purchase KMTN/Jackson Hole, WY; and plans to acquire a full complement of stations in resort areas. Richer explained the company's goal is "to reach the country's most affluent and influential individuals, and the most logical way to reach them is by a programming mix of information and entertainment while they are relaxing in a favorable environment."

#### Bacon

Continued from Page 3

remarked, "and I'm extremely pleased that I've been given this opportunity. It's something I've been working for, especially with a major market station. I think we have a top station; I want to keep it that way, and take it even higher. I look forward to working closely with the staff here to make Magic 101 FM the number one station in the market and the nation as well."

If you are a December subscriber to Newsmaker Interviews, you can have live phone-in interviews with: Tom Bosley, Ernest Borgnine, Donna Mills, Lee Marvin, Leroy Neiman, Gilda Radner, Debbie Reynolds, Vidal Sassoon, Leslie Uggams, Dennis Weaver, and 26 other prestigious leaders in the fields of sports, business, books, and social issues!

For Information Write or Call: NEWSMAKER INTERVIEWS 439 S. La Cienega Bivd., Los Angeles, CA 90048, (213) 859-9130



TWO OF A KIND - KXSS/Lincoln, NE MD/air personality Susan Carr caught Jonathan Cain, keyboard player for Columbia Records' Journey, on a recent tour through Kansas. Cain and Carr are shown backstage chatting about Journey's new single "Ask The Lonely" from the soundtrack of, "Two Of A Kind.



WPST KNEE DEEP IN MUD - WPST/Trenton, NJ's midday man Eric Johnson recently took on the Chicago Knockers female mudwrestling team in an exhibition match. Caught here in a flying scissor leap is a very muddy Johnson.

# TALKING TALKANS

THIS MUST BE THE PLACE

(Naive Melody)

# YOUR PLAYLIST IS THE PLACE FOR TALKING HEADS

Produced by Ta'king Heads • On Sire Cassettes and Records • Marketed by Warner Bros. Records Inc.

#### CHR NEW & ACTIVE

#### This Weeks Adds:

WGCL WKHI
WABX WCGQ
WSSX KISR
KSET-FM WHSL
WZYP WSFL
WZZR
WRQN
WIKZ

#### ... Plus These

WXKS-FM WRCK WPHD WKRZ-FM KIQQ **KZZB KMJK** WNFI WVSR WOKI K104 **WFMI** WKEE **KBFM VKFM KRGV** 

WJBQ WBWB **KBIM KTFM** KSKD KQIZ-FM Y94 KSLY WKDD KHYT WISE KYTN **KZOZ** WGRD WFBG WJAD WAZY-FM KIST **WZPL** WGUY WJXQ WIGY WYKS 99KG WERZ ZZ99 KILE KWTO-FM WIXV WHOT WQCM **KDVV** OK100 WBNQ KCDQ KQMQ

© 1983 Sire Records Company & Talking Heads Tours Inc.

#### Contemporary Hit Radio



**JOEL DENVER** 

A LOOK AHEAD

# Cleaning Up Some Odds & Ends

What an incredible year 1983 has been for CHR! They say things go in cycles, and if past history is any indication, then it looks as though CHR should be in great shape for a number of years to come. All over the country, CHRs dominated their respective markets or challenged longstanding leaders in AOR and A/C to cause many major ratings upsets

Let's quickly review some of the important factors contributing to the resurgence of the format.

- Increased programmer awareness of newer product.
- More willingness to play a wider variety of current music.
- An open mind to new groups and sounds.
- · Less emphasis on oldies.
- Reduced dayparting of rock-oriented music.
- Better understanding of what adults want to hear.
- Decreased dependence on callout research.
- Increased reliance on sales, requests, and active audience response.
- Return to a foreground/personality approach.
- · Increased on and off-air promotions.

#### Let's Keep It Up

How can CHR continue to prosper and grow in 1984 and beyond? Continue to play the hits! The major reason for CHR's return is an awareness on the part of programmers of the hits that stimulate the active end of the audience. Major strides were made in 1983 by programmers in recognizing the hits in their markets. Programmers put aside subjective judgments for not playing hits. The all too familiar excuses, "It's too hard, too soft, too black, etc.," no longer

held water. Programmers simply looked for the hits for the 12-44 audience.

12-44 you say? Right! CHR is the massappeal format, and to live up to what people expect out of it, you've got to play a wide range of hits. While every record on your playlist may not hit the mark for every age, the important thing is that it does satisfy a major segment of your target. Dominate or score good marks 12-44, and there won't be a lack of business on your radio station. If there is, then the GM needs to talk with the sales manager, not the programming department.

#### CHR: In The Body Business

CHR is a cume-dependent format. Therefore, a winning CHR station is in the body business. Ideally, you want as many people from as many of your competitors as possible to tune you in. By offering those selections that are "common threads," linking the biggest hits from all the other formats which have a more narrow target, you increase your probability of being a source of relief from one sound. You can't be all things to all people, but you can be a lot of people's favorite radio station, and the second favorite of your main competitors. That's how you can become number one—by being most of the market cume's second favorite.

Continued on Page 26

#### A Last Look At The Mailbag

Christmas may be approaching but the mail still rolls in with things besides season's greetings. The first letter comes from B97/New Orleans PD Nick Bazoo, responding to my article "CHR Swells Christmas Season Record Sales" (R&R 11-4).

Dear R&R

Are poor relationships and lack of communication between record retailers and radio a widespread problem? I need the help and support of the record stores to program my station and I feel like I have a lot to offer them. When we play records they sell records. It sounds simple, but it isn't. Retailers are in their world and we in radio are in ours. The local record promotion reps are in the middle.

As a programmer I have my problems and concerns with the record industry, and retailers have theirs. If we could just work together to try and understand each other's needs and concerns, then we could both

grow and prosper to a greater level.

It's hard for me to understand why a

record store has such a major problem giving me 15 minutes of its time each week for a sales report. I don't like to feel I'm bothering them. This information is an important part of my weekly research and plays a major role in the decisions made on rotations and new additions to the playlist. This translates into money in their pockets in the long run! There are stores willing to take the time to prepare an accurate report, but the majority will say or do anything to get you off their backs.

Continued on Page 26







#### Parting Shots Of 1983

At the last minute some great photos came in the door which were too good to save until 1984. Here's a combination of shots for you . . . "Beauties, A Beast, and Benevolence." Happy Holidays!

Q105/Tampa has put together the "Zooettes." According to Promotion Director Voncile Anderson, "These six lovely ladies are the finest that Tampa Bay has to offer." The Zooettes represent Q105 at all outside appearances, and are known for becoming the center of attention.

**B94/Pittsburgh** PD **Steve Kingston** sent along this shot of its newly-designed mascot "Mr. Bee." Seems Mr. Bee is the answer to television's "A-Team." According to Kingston, Mr. Bee was recently overheard saying, "B94 FM is the place; listen to it, or I'll break your face!!"

And finally, KIIS-FM/Los Angeles morning maniac Rick Dees almost put his foot in his mouth to the tune of \$27,000! On Wednesday morning (11-16) Rick announced on-air that he would personally buy up all the remaining seats for the upcoming L.A. Rams versus Washington Redskins game (11-20) to be held at Anaheim Stadium. According to NFL rules, a game must be sold out 72 hours prior to local kickoff to be televised in the home team's market.

The day of the announcement there were \$27,000 worth of seats to be sold. "I really put 'em on the line," admitted Rick. "A few years ago a TV station tried this and was stuck with a \$40,000 bill. Thankfully (President/GM) Wally Clark gave me the high sign to go for it." In the end, KIIS-FM ended up having to spend only a little over \$2000, as there were just over 100 pairs of tickets to be sold. What did Rick do with them? They were handed out on the alr to charitable, senior citizens', and youth organizations. Rick is pictured ready to hand over the loot and scoot. It was a great image-builder in the community, as every TV station mentioned Rick and KIIS-FM.



B104 22-17 WXKS-FM 27-22 B94 add 31 WHTX 14-12 940 13-9 Z93 19-10 WABX deb 40 **KEARTH 19-17** KIIS-FM 34-29 KMJK add XTRA 30-27 KFRC 11-10 KITS 15-14 KWSS add 28 K104 12-10 WSPK 23-19 WPST deb 40 Q106 add WBBQ 30-23 KZZB 31-23 WQID add 40 WBCY add WDOQ add WZYP 28-23 94TYX 28-24 WOKI 31-25 KBFM deb 35 FM100 33-28 G100 35-31 WHHY-FM deb 27 WSFL 16-13

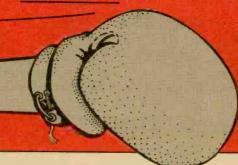
WNVZ deb 35 KTFM deb 36 WNAM add WKFR add K107 add WHOT 30-27 KMGX 34-30 KLUC deb 33 KRSP add KHYT 18-14 KRQ 27-24 KSKD 22-20 WTIC-FM 11 WRVQ 20 KYNO-FM 20 WGUY 15-12 WERZ deb 39 WQCM deb 38 OK100 18-13 95XIL 17-15 WJBQ 18-16 WOMP-FM deb 39 KQIZ-FM deb 37 KISR add WFOX deb 34 KNOE-FM ra **WAEV 12-8 WIXV 2-2** Z102 19-6 WGLF add WSPT add

KGOT deb 32 KKAZ add KBIM 38-35 KIST add WHTT CKGM WPLJ WCAU-FM PRO-FM KAFM B97 WHYT 0103 KIQQ **WVSR** WYCR WKEE WLAN-FM WKFM WKRZ-FM KXX106 WNOK-FM WZLD KAMZ WRQK WANS-FM WFMI WABB-FM **KRGV** KITY KROK

WGRD WZZR WZPL WRON KIKI KIDD KWOD WFBG WIGY 103CIR WIKZ WTSN 13FEA WKHI WISE WJAD WCGQ **Q104** KILE KTDY **WPFM WBWB** KCMQ Y94 WAZY-FM 99KG KCDQ KGHO KSLY **KZOZ** 

# OBBORNE L

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## Knock

With Programming Punch



#### BILLY JOEL "An Innocent Man"

INSIDE THIS ISSUE!



#### BONNIE TYLER

"Take Me Back"

**CHR NEW & ACTIVE** 

WXKS-FM	Ì
WKBW	
WPHD	
PRO-FM	
WGCL	
WABX	
Q103	

KIQQ **KMJK** WKFF 98PXY **WKFM** 

**WPST** 

WRCK WKR7-FM WDOQ WLAN-FM WRQK WZYP WOKI **KBFM** 

KX104 KROK WKDD WNAM KIIK WZZR WZPL

KJ103 WRKR K107 WHOT KBBK KMGX KQMQ **KLUC KSKD KHYT** KRQ

WGUY WJAD **KBIM** WZON Q104 **KSLY** WIGY **KILE** K707 WERZ **WPFM** KIST WZYQ WHSL **KYTN** WQCM 13FEA WAZY-FM WKHI KGOT WJBQ KCDQ KO7F KQIZ-FM WISE KCBN



#### EDDIE MONEY

"The Big Crash"

R NEW & ACTIVE

**KRGV 13-6** 

WPHD 35-28 WCAU-FM on WABX on WLOL-FM add 35 KIQQ on XTRA 34-31 WKFM add

KZZB add WSKZ add WANS-FM add WFLY deb 33 WZYP add WSFL add WVIC add 28 KHOP add WKHI add KTDY add

KKLS-FM add WSPT add WVSR on WKEE on WLAN-FM on WRCK 29-25 WKRZ-FM 24-21 WSSX on

WNFI on WRQK on **WOKI on** KBFM on WKDD deb 28 WNAM on WGRD 28-25 WZZR on WJXQ 24-21

ZZ99 deb 29 Z1O4 39-34 WRKR 34-32 WRQN on WHOT on KQMQ on KLUC on KSKD on KHYT on WFBG on WGUY on WIGY 30-27 WERZ 33-28

**WQCM** on WJBQ on WHEB on WSQV on KQIZ-FM deb 38 WISE on WYKS deb 30 KILE 40-38 KNOE-FM on WXLK on WHSL on WBNQ on

WBWB 37-34

KYTN deb 35 WAZY-FM on KXSS deb 35 **KGOT 23-20** KCDQ on KBIM on KSLY on KZOZ 37-33 KIST on





#### **GLADYS KNIGHT**

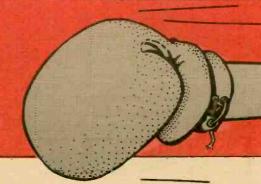
WFBG WXKS-FM K104 OK100 WNFI 95XIL KTFM WJBQ KROK WIXV

**KVIL-FM** WCCO KHOW KGW WTIC

Y97 WGY **KEY103** WAHR WVLK

# 'Em Out

#### From Columbia Records





#### **BOB DYLAN**

"Sweetheart Like You"



**AOR ALBUMS:** 

#### PRE-RELEASE **ADDITIONS:**

WPHD **KISR** WKFM WPFM WRCK WHSL WSSX



### A/C CHART:

#### BARBRA STREISAND

#### "The Way He Makes Me Feel"

#### **CHR NEW & ACTIVE**

**WNYS 8-7** KEARTH 11 KITS 36-18 WFMF 13-11 KTSA 17-14 WTSN 15-10 13FEA 11 KXSS 13-13 WXKS-FM 19-17 WCAU-FM 22 WHTX on PRO-FM 21

940 25-20 Z93 32-30 93FM on 195 23-20 Q105 29-26 WGCL 16 KIMN on Q103 14 KIIS-FM 22-20 **KIQQ 19** KOPA on KCNR 29-26

XTRA 33-30 KUBE deb 27 WTRY 15 **WVSR** on KC101 on WSPK on WHFM 25-23 WKFM 16 WPST on WKRZ-FM 35-33 Q10622-20 WBBQ 31

WDOQ deb 39 KAMZ on **WRQK 32-28** WANS-FM on WOKI 28-24 WHHY-FM 22-19 KRGV 19 **WNVZ** on KITY 36-30 KTFM 22-20 WKDD deb 29

WEBC on WZPL on WKFR on KEYN-FM on WHOT 26-24 KBBK 29-25 KYNO-FM on KQMQ20 KSKD on KRSP on WFBG on WGUY 27-25 103CIR 20 WERZ 25-23 **WQCM** on

**OK100** on WKHI 36 95XIL on WJBQ.on KISR on WFOX 31-28 KILE 35-33 KTDY on Q101 add WAEV add WIXV 33 KFYR deb 20 WSPT on KYYA 26-24 KTRS 36-33

KKAZ on KGHO deb 38 KDZA deb 33 **KBIM 32-29** KSLY on KIST 28-26



# EARTH, WIND & FIRE

#### "Magnetic"

#### IR NEW & ACTIVE

BLACK CHART: WXKS-FM on WNYS add WCAU-FM on Q103 on Q107 33-29 195 on

WGCL on WABX on KIQQ 36-34 XTRA on

KFRC 24-18 WTIC-FM 32-28 KZZB 33-31 WNOK-FM deb 28 KRGV 17-10 KMGX deb 35 **KIKI 31** 

KQMQ 25 KHYT 23-18 WGUY deb 32 103CIR 36-28 WQCM 40-36 WKHI deb 40 WFLY

**WVSR** K104 **WYCR** WKEE **WKFM WPST** WKRZ-FM KSET-FM WRQK WANS-FM WZYP WOKI **KBFM** WSFL KITY WHOT

KITE

KLUC KCDQ KSKD KSLY **KZOZ** KRQ WIGY WERZ OK100 95XIL WJBQ **WIXV** 

KGOT

#### "Hero"

WMAZ WHHY 2WD **WRVA** WSRZ

WHBY WHBC WING WTRX WENS **KOIL KBOI** KRDO **KKUA** KUDO

KISN KSL WWNR WEIM WTKO

**WKNE** WSKI WTNY WCPI KORQ

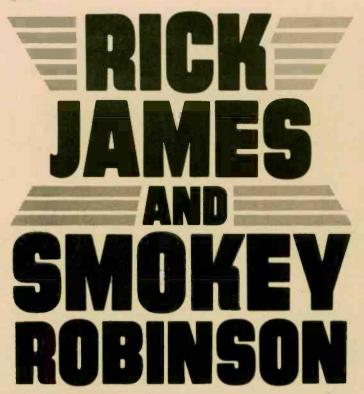
WSKY WCKQ WCHV WGSV **KVIC** 

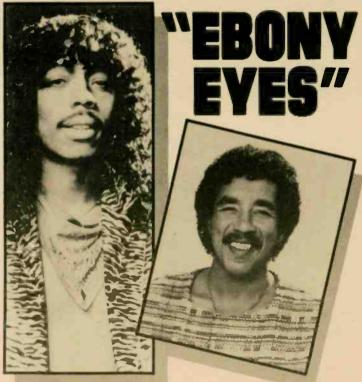
**WVBS WJBC** WCIL **KFSB** KEEZ

MHNN WJON **WBOW KFQD KTWO** 

**KEXO** KRNO KQSW **KRSB KALE** 







WXKS-FM add
WHTX add
Z93 add
B104 on
KEARTH deb 30
KIIS-FM on
K104 37-34
WKFM add
WBBQ add
WNFI add
KAMZ on
WHHY-FM add
KRGV add

KX104 add

KTFM on
KMGX add
KYNO-FM add 30
KQMQ on
KSKD add
KHYT add 40
KRQ add
WGUY add
OK100 40-33
95XiL on
WOMP-FM add
WIXV on
WAZY-FM add
KZOZ add

From The Rick James' Album

**COLD BLOODED** 6043

Written, Arranged & Produced by Rick James



On Motown Records

#### A Last Look At The Mailbag

Continued from Page 22

As the music industry continues to recover, and we look forward to a great 1984, I would like to see a better line of communication established between retail sales and radio. How about a monthly meeting in each market between programmers, retail, and promotion reps? Here we could examine each other's problems and needs face to face. While this requires some effort on everyone's part, together we can arrive at some solutions. We need each other's help and now is the time to do something about it. I welcome everyone's thoughts on this.

Sincerely, Nick Bazoo PD B97/New Orleans

The second letter comes from WPST/Trenton Station Manager Tom Taylor, who has a bone to pick with the record community and MTV.

Dear R&R:

I'm disturbed about what could become a trend – the early release of a song to video channels.

When something as potent as the most recent Duran Duran single premieres on MTV, it creates an instant demand for music that radio can't fill.

Sure, video is a seductive national medium for exposure of new product, but day in and day out radio is what sells music. I'm sure the folks at Capitol feel there's a particular relationship between that particular band and MTV. I want to point out there's even more precedent between labels and radio for those kinds of relationships.

To give MTV or any other video outlet an early release of a major act is dangerous practice which creates further unease between our various communities

Are selective early releases really worth it?

Sincerely,

Tom Taylor Station Manager WPST

#### Bits

Z100/New York and KITS/San Francisco are the first! Since music videos are not sold to the public, Z100 & KITS decided to give them away. KITS was the first station in the Bay Area to give away videos when a lucky listener won Capitol recording artists Duran Duran's hourlong cassette "Seven And The Ragged Tiger." Z100 gave away 25 copies of Chrysalis artist Billy Idol's "Dancing With Myself" or his "White Wedding" video.
 B96(WBBM-FM)/Chicago wins big for station promotion. B96 and Calico Productions were

• B96(WBBM-FM)/Chicago wins big for station promotion. B96 and Calico Productions were honored by the 1983 International Film and Television Festival of New York. The station's television spot was given the Silver Award in the "TV Promotional Announcement for Station Promotion"

category.

• CFRW/Winnipeg's "Brew Crew" gives you a break. Headed by morning man Barry Wall the "Brew Crew" goes out to metro offices and businesses with coffee and danish from McDonald's and a special gift for the office manager. Listeners send in their business cards or letterhead along with a coffee break schedule and number of employees. As a bonus for having the "Brew Crew" pay them a visit, each employee receives a "CFRW Supercard."

• KRQX/Dallas brightens the state fair with "Lasercast." Along with Coors Beer and Willow Distributors, KRQX presented the laser show each evening for the three weeks of the fair hosted by KRQX air personalities. The laser show was set to the music of Chuck Berry, the Beach Boys, the Doors, and the Who.

• WRQX/Washington's Hawaii trip goes to a "toilet." Q107's third annual Halloween party found some weird costumes on display as the 30,000 masked party goers celebrated the event in blocked-off Washington streets. The grand prize of a trip to Hawaii went to the weirdest costume, a gentlemen dressed as a "toilet"; the \$107 (frequency tie-in) second prize went to a pair of "Sony Walkmen" costumes; and the \$50 third prize went to a "bottle and glass of champagne" costume. Q107's Uncle Johnny, dressed as an air personality, broadcast his live show from the party.

# Cleaning Up Some Odds & Ends

Continued from Page 22

#### Think About Being More Creative

During the holidays the phones are a bit slower, and you'll probably have a bit of unused vacation time coming to you. Take this opportunity to do some real planning. Set down some goals and ideas for your radio station. Sure, you've planned your budget and you may have submitted some tentative plans for some of the major promotions for 1984, but now is the time to think about the little things . . , the things that will set your station apart from the crowd.

Many of these ideas might be centered in areas

Many of these ideas might be centered in areas of new technologies. Think about ways you can tie your audience into them. Get involved with CDs by working out giveaways involving hardware and software. Explore the possibilities of more simulcasts with a local cable outlet or MTV. Consider what tieins are available to your station from the sagging video-game industry, which is crying for promotional exposure. Research ways of getting your audience into home computers. Instead of sponsoring the usual car or home show this year, include plans to pull together a "new technologies" show.

The CHRs that will be winning this time next year will be playing the hits, having fun on the radio, and keeping aware of what the "leading edge" is into. Radio is the only medium with the advantages of immediacy and theater of the mind. Make 1984 the year that you dare yourself to make your radio station the leader in your market!

#### **A Personal Thanks**

This is my final opportunity for 1983 to let you know how much fun this past year has been for me as R&R's CHR Editor. I've taken great pleasure and pride in seeing the format flourish . . . and you are the reason it has. Your renewed interest in new ideas, music, and ways to make your CHR station more exciting and entertaining is the reason why. As people have success with a method, or in this case, format, a lot of people emulate that success. Many have done so very successfully this past year, carving out a winning niche within their markets.

As I go into my fourth year writing this column, my hope for 1984 is to see this flow of information and interest in experimentation continue. Indifference to sharing ideas promotes nothing but stagnation. As in years past this column has served as an open forum for your ideas, successes, and suggestions. It is your active participation in the exchange of information which helps me, and eventually you, to stay on top of what's going on in CHR.

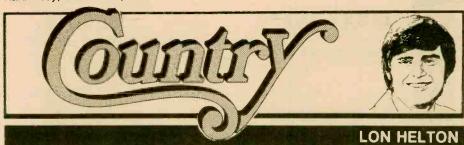
I encourage everyone to call, write, and communicate even more in 1984. My name may appear at the top of these pages each week, but it is your column. Again, my sincere thanks for an incredible 1983, and my wishes to all for a healthy and prosperous 1984.

#### Motion

For the record, KITE/Corpus Christl promotes J.D. Gonzalez to MD from Public Service Director, and former MD Todd Tucker is looking ... WZOZ/Oneonta, NY welcomes John Stempin as middays/Production Director from News Director slot at WCJW/Warsaw, NY, and Allison Truex for weekends from local college outlet WONY.

WZOK/Rockford takes on Charlie Bronson for afternoons from WLVE/Madison, and John St. John rocks at night from WOKI/Knoxviile . . . WHYT/Detroit adds Jim Cutler as midday host/Production Director from WTIC-FM/Hartford.

KQ92/Olympla, WA's new lineup includes new midday man Ken Palge from sister station KO93/Modesto, Ron Palmer & Tom Carnes morning drive, Paul Wilson afternoons, Scott Shepard rocking the nights, John Albert overnights, and Dale Zabriskie weekends.



#### Thoughts From The Troops In The Playlist Battle

The response to the columns appearing here over the past few weeks has been tremendous. First off, I want to thank all those who participated. Without their frank and forthright opinions, the goal of the original column (appearing 11-4) could never have been realized. As I said then, the purpose was not to point fingers, find villains, or otherwise deal in the past. The goal was to ask some questions and to get people talking to one another, in a constructive manner, about the problems we all face. If nothing else, I think it is safe to say that a tremendous amount of discussion has been generated. Whether or not it has any lasting therapeutic effect is up to each of us on an individual basis. The record executives have thrown down the gauntlet; will radio pick it up?

As far as R&R is concerned, I want you all to know everything written here is not merely idle rhetoric. The views of the experts have not fallen on deaf ears, and in the first issue of 1984 we will announce a new method of reporting designed to reflect actual airplay more accurately, and faster, than any trade has ever done before. It is our belief that this new system will take a step towards the elimination of pressure for an artificial barometer - the chart number and supply us all with more information radio needs; i.e., how is a record doing where it is being played.

Another big "Thank You" to all of you who called with your responses and thoughts. Here are excerpts from just a few of the calls and letters I've received over the last few weeks.

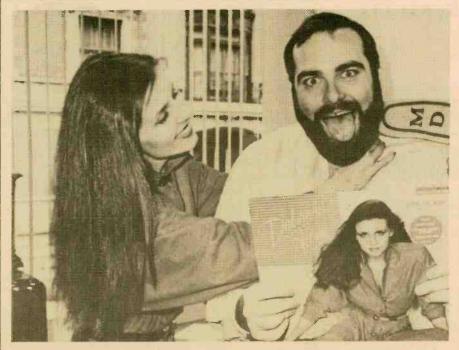
Doug McGuire, MD, WPKX/Washington, - "My biggest concern is that I can't handle the volume of calls coming in. Right now, I take all the calls that come in, and I don't want to turn anyone away, but I wish these major labels, if they are hiring all these independents, would cut back on the number of people working any one record."

Rick Jackson, MD, KYGO/Denver -"Basically, I think we need a restructuring of the playlist reporting system and a redefining of some of the roles in it. As it stands today, what is the role of the promotion person? Why are they called promotion people if they are calling only to get your chart numbers and give you numbers from around the country? It seems strange to me that if you ask many of them for pertinent information about the artists, or when they will be performing in this area, or what the rack situation might be - if we add the record is it going to be available - very rarely can you get an answer.

"I hate to make a blanket statement, but more often than not it seems to me the promotion people are only concerned whether or not you are going to make the add. If they are not providing any real information and want to know if we are going to add the record, the calls should be kept fairly short and restricted to those songs that really have a valid shot at being played on our station. When I can't get anything from a promotion person I can use, they become a

"I think they need to listen to this end of the phone line more. If they did, they would hear what it is we need in the way of information. Promotion people who understand the policy of a radio station save everybody me and effort. In our case, we are not go-

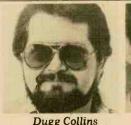
g to listen to a record until it's at a certain int on the charts. Right or wrong, that's w our station works. If they know that, by won't waste our time promoting us on cords that have no chance. I don't want em to waste our time, and we won't waste

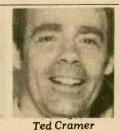


DENE-O YOU LIED — This should teach WKHK/New York PD Dene Hallam to not mess around with Deborah Allen's records! It obviously worked since "Baby I Lied" is No. 1 at WKHK this



Don Blocker





**Dugg Collins** 

Jim Stricklan, MD, KBRQ/Denver -"Some of the pressure being brought to bear on radio stations can be directly related to short playlists. If some of those stations would consider adding a few more records, it would not only help the industry and artist development, but it would take off some of that presssure."

Alan Furst, PD, WCAW/Charleston - "I would really like to see it (the relationship between the radio and record industries) get back to where we could have a reasonable exchange of information. They could benefit from the use of our research information, just as we could benefit from theirs. It has gotten to the point where the numbers game has set up an adversary relationship between the two, thus prohibiting a good exchange from happening.

"Hearing 'add this,' 'slow this down,' 'take this No. 1,' is bad enough. But listening to people torpedo other people's records in the battles for No. 1 is ridiculous, and negative promotion has become more and more evident over the past months. Radio must concentrate on doing legitimate local charts and the records will go where they are supposed to go nationally.'

Ted Cramer, PD, WMAQ/Chicago -"This whole thing goes back to the owners and managers of radio stations in small and medium markets. Many small and medium market broadcasters, if they are doing OK, have a tendency to be somewhat greedy and just do not put back into the product some of their profits. This cuts programming off at the knees as the PDs in those markets are forced to do it with mirrors, relying on the prizes from record companies to build their promotions around. The record service from the record companies is a must for these stations because programming's budget is so strapped they can't afford to buy product. When you're forced to depend on the record companies for stuff to make your station 'happen,' you find yourself in a situation where they have a hold on you. The grip is even tighter if you are afraid the record companies can affect your reporting status with a trade.

"The PD also gets pressure from another area, as the GM beats up on him to put together a promotion that's not going to cost the station anything. Is it any wonder the PD doesn't want to jeopardize his reporting status? Without the status, he might not get the promotions he depends on and could even lose his job. This is why you see the PDs in these markets bending over backwards to accommodate record people. This type of stuff happens all the time and it just isn't right."

Dave McFarland, PD, WONE/Dayton -"The chart numbers game has been talked about at great length, but no one has talked about the game of manipulation going on in places where radio gets its information. Music stores and record distributors are being pushed by record people to tell us a piece of product is selling, when it may not be. At this point we have erroneous information influencing our playlist decisions."

Don Blocker, Executive VP, Garrett Music Enterprises — "I understand the problems radio has to deal with in terms of intensified promotion and their belief they need short playlists to get ratings. But all of this concern about quality is just baloney. Most people in radio are no more concerned with quality of product or new artists than they are with the man in the moon.

Continued on Page 32

# Joe Galante: The Business Side Of Promotional "Pressure"

Another of the people who answered my call for responses was Joe Galante, Division VP/Nashville for RCA Records. Joe offers an economic perspective on the war for your playlist.

"Part of the pressure radio is feeling stems from the economic pressure Nashville is feeling. If the pie isn't growing, you can't increase your share of it unless you take some away from someone else, and now, everybody's scrambling to get what piece of the pie there is left. But I hate to see all this nonsense of the wars coming down the way it is

'Over the past year, the sales numbers we've enjoyed over the last couple of years have diminished. This can partially be attributed to the growth of contemporary music and the entertainment dollar being split, but the fact remains, country music is the one that suffered. Not in the sense that our music has fallen off — country music is still healthy — but in comparison to where it was a year or two years ago, it's down. When you combine this with other factors; e.g., the change in the music (whichever way it's going), stations in increasingly competitive situations, a lot of new faces in country music emerging and some of the truly great stars not performing the way they did before, you have a real scenario for absolute 'go for the throat' — with radio caught

in the promotional middle There are only a few things in life you can influence, and one of them is how many stations you can pick up. You can't influence the fact that people are going to run out and buy your record, but you can certainly influence the massive amounts of promotion on stations that both companies and independents can put together when going for a record. The scary part is I think it's just a matter of time before the whole thing absolutely falls apart. Something's going to have to give; everybody can't keep up at this pace, and this is the fastest pace with the least productivity - I've ever seen. You have situations where there are 14 different promotion people working a radio station to get a record to No. 1 and you're selling half of what you did a year ago.



Joe Galante

"It's a lot like a radio station without ratings," he explained. "You go in there and you say, 'Look, we're No. 1 in this time period.' You may be terrible everyplace else, but you need something to hang your hat on. You also have all these wonderful operations and all these artists' managers and producers saying, 'Well, If we can't sell records we gotta have chart success.' I think there's no difference between that and what's happening in the record business. With record sales and revenues from concert dates down, sometimes the only thing you can point to is chart success. You say, "I've got a top five record," or "I've got a number one record," even though it doesn't mean anything. Here's a question you should ask of publishers, but from what I see they are spending more money on independents than ever before. I also think they'll tell you they're not making a lot more money, but they certainly are spending it.

'Sooner or later, when everybody adds up what they're making and what they're spending, they're going to figure out what it's cost them to play the game; that's when it will stop. But for now, everybody blames the labels for the increased pressure, when in reality it has increased because the number of independents hired by producers, publishers, and artists has increased

#### Nashville This Week



**SHARON ALLEN** 

#### More Music On Nashville Network

There's a new spinoff series, plus a holiday special, being developed for viewers of the Nashville Network (TNN).

The shows are based on TNN's situation comedy "I-40 Paradise." which is produced by Cinetel Productions of Knoxville, TN.

The spinoff series "Pickin' at the Paradise," is a 30-minute weekly music series featuring the Mighty Notes (the house band on "I-40 Paradise"). Its six-week pilot run will be on December 25 and the following

'Christmas at the Paradise" is a 60-minute holiday special featuring the cast of "I-40 Paradise," and will premiere on Decem-

According to Ross Bagwell Sr., Cinetel's chief executive officer, the new series answers TNN viewers' clamor for music pro-

#### **Emmons Makes Donation To CMF**

Buddy Emmons, one of Nashville's premier session musicians, donated his 1957 Sho-Bud steel guitar and signature derby to the Country Music Foundation.

Emmons began his career in '57 when Little Jimmy Dickens persuaded him to bring his talents to Nashville. Since then, his list of session work reads like a list of who's who in the music business. Emmons is also cofounder of Sho-Bud Guitars with

The donated items will be placed on display in the Country Music Hall of Fame and Museum. Emmons is pictured below with Dickens (center) and CMF Director Bill Ivey (right)



#### **Holiday Happenings**

David Frizzell is set to guest on "Dick Clark's New Year's Rockin' Eve," the ABC-TV 90-minute special that will air December 31. Hosts for the event are Priscilla Barnes of "Three's Company" and Doug Barr of "The Fall Guy."

Ronnie Milsap, Barbara Mandrell, and Gladys Knight and the Pips will be Mac Davis's special guests on "The Mac Davis Christmas Special: The Music Of Christmas." They'll be performing traditional and modern Christmas music with a spiritual feel. The special, filmed in the First Presbyterian Church of Hollywood, is Mac's first Christmas special since 1981, when he hosted Andrae Crouch, the Pointer Sisters, and the Commodores at a church in

Larry Gatlin & the Gatlin Brothers Band just returned from Sun Valley, ID, where they taped "John Schneider's Christmas



WHITE TIME AT ATLANTA RADIO - Columbia's Tony Joe White met with Atlanta radio folks as part of a Southeastern junket in support of his "Lady In My Life" single. Pictured (I-r) are CBS/ Atlanta's Tim Pritchett, WPLO's Jim Stewart, White, WSB-FM PD Donna Brake, and Columbia Atlanta's Alan Oerman.

Holiday" for CBS-TV . . . Tammy Wynette will be featured on the live NBC telecast of the Orange Bowl Parade from Miami on New Year's Eve night. She will ride the float titled, "The Gift Of Music," and sing a number as she floats into camera range.

#### **Bits & Pieces**

TSC is the name of Jerry Reed's production, video, and national advertising company. Reed recently purchased a building at 45 Music Square in Nashville to house his new business venture. What does TSC stand for??? Thompson Station Congregation (the name of his band!). Their first video is Reed's "Tm A Slave," from his RCA "Ready" LP, produced by Rick Hall . . . Tony Joe White recently sold his place in Memphis and moved to Nashville, settling in the Franklin area. He's also been working on a duet with Waylon . . . Speaking of duets former Pure Prairie League lead singer Vince Gill's first RCA single (soon to be released) is a duet with his former employer, Rosanne Cash . . . Dolly Parton's brothers, Randy and Floyd, will appear in the movie "Rhinestone" singing a duet "Waltz Me To ... "The Songs of Lee Greenwood" is the title of a songbook now in production that will spotlight each cut from Lee's first two MCA albums, "Inside Out" and "Somebody's Gonna Love You."

#### A Modern Country "Kicker"

Bandana member Tim Menzies now has an advanced green belt in Kung Fu. However, the smallest member of the group is reluctant to talk about his accomplishment, because he claims that many people (after hearing about his green belt) often expect him to prove it. Tim says he really doesn't like to break boards and kick people and that he only does Kung Fu as a form of recreation. Now, I'm a Missouri girl, and normally I'd say "show me!" But under the circumstances, I think I'll just take his word for it .

Just thought you'd like to know!

**Country News** Next Week's Guests: EARL THOMAS CONLEY **2** JOHN ANDERSON

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Continued from Page 31

so dramatically. What is a label going to do, tell them not to hire independents? If the record doesn't make it, they come back and say 'See, if we had put them on everybody's in the game. Everybody's putting some chips onto the table down here and we're dealing a hand. You have producers, publishers, managers, artists... record has somebody putting up some money trying to get that record up there. It's a great deal of pressure. I don't think I could take 15 calls a day from 15 different guys., . I can understand

"Emerging from this will be a much healthier and deeper artist roster for all the companies. The new talent emerging has obviously learned and has been groomed — not that the artists in the past haven't had the same depth — but I think the artists coming up now will have a wider appeal. We're not down and out here - we're just taking a little breather. In the meantime, everybody has overheads to cover, people have tours to cover and payrolls to meet, and what you're getting is a bit of a crunch. It's not panic, but certainly the crunch is very, very real.

"I really believe it's going to work out. Country has always been a strong format and the industry itself has always been a strong family. I have no doubt it will pull itself together.

#### The Playlist Battle

"Today there are hit records by new artists being lost and there are records by established artists that are going further up the charts than they should. This is a result of programmers only adding what they believe to be sure things. Promotion people point out success stories to PDs and MDs when trying to convince them a record is viable enough to add. Right now, there are not enough starter stations on trade panels where we can get new artists and product exposed while getting a better idea of how a record will do where it is played."

Rhubarb Jones, MD, WLWI/Montgomery - "My responsibility is to my radio station, the number one station in the Montgomery market, and that responsibility is to keep it number one by playing what this area wants.

"I feel this should not be an 'us versus them' (the record business) situation. Not everyone's record is going to be a hit and I personally don't care if it's a hit in Omaha, Santa Fe, or Cleveland. I want records that will be hits in Montgomery, and I hope that promotion people will realize that WLWI cannot and will not play every piece of product that comes across my desk. I have played records that never got off the ground nationally, but folks in Montgomery and Central Alabama loved it and it was a hit in our market, which is all that matters."

Bill Noyes, PD, WSNO & WORK/Barre, VT - "Why don't record companies divert a lot of the money they spend on all types of minor promotion (T-shirts, jackets and other stuff of dubious value at best), and service the stations (small as well as large) with music?! That's what the companies are all about, and they are doing themselves and the record buyers a severe injustice when they only service big market stations, or reporting stations. Most of America's listeners (and buyers) listen to small market radio stations. Don't they deserve adequate record service too? It would seem the promotion people could save enough money on phone calls alone to service every station from Barre to Bakersfield with no difficulty."

Doug Brannan, MD, KNIX/Phoenix - "I would suggest some of the problems facing our industry begin with a lack of proper training on the part of radio for new music directors. How many MDs got their start by being led to a desk and told, 'You're music director now, have fun '? Then, with the help of dozens of persuasive promotion people, they try to figure out how the system

"If everyone whose job is picking music would use the record charts and informaattempt to reflect a record's popularity based on some sort of local research, this world buy! of radio and records would be a nicer place in which to live."

Dugg Collins, PD, KMML-FM & KIXZ-AM/Amarillo - "There definitely is a problem; it's called competition. The stronger the competition, the more aggressive everyone in the business has to be.

"In the past several years, there has been a tremendous influx of people getting into independent promotion, but it's just the free enterprise system doing its thing. If you want to call it pressure, you can, but as far as I'm concerned it's just part of the weekly routine you have to go through. However, after a while, I finally figured out it was my own fault that the calls were coming like they were. It wasn't the fault of the labels or independent promoter, it was a simple matter of not setting down any ground rules before starting on a venture like this.

"Another thing that will save some folks a lot of time is being honest with promoters when they call you on a record. If you don't think the record is going to fit what you're doing on the air or if it's just a bad record, tell them right up front and be done with the whole thing. Sure, they're going to call you back if the record starts doing something. but that's to be expected.

'In answer to the question; no, I don't feel obligated to work the record down from No. 1. By the time something comes out of my top nine, I feel I have given the label and artist a good run with their product. When a record hits the top nine here, we have usually been on it at least eleven weeks and it may take as much as 13 weeks to make it to the No. 1 position. It may be good for the label, but after you have been on a record for that many weeks, you're not doing your station any good to continue on and on.

'The problem we get into is we usually add things a couple of weeks before they even chart in the trades. Then, when it comes time to get off the record, the labels start yelling. Sometimes they forget you were one of the first to go with it. They're delighted when you start a record for them, but they want you to stay with it forever."

Nannette S. Posey, PD, WRUS-AM/Russellville, KY - "It saddens me to realize that an industry begun solely for the purpose of providing news, information, and entertainment to a deserving public has become so disgustingly deceitful. Even more so the stations with a Country format; the roots of country music come from wholesome, downhome folks who valued only the basics of life such as love, happiness, and home. This is rarely true any more, for now, instead of the entertainers being humble and deserving of their popularity, it is bought and sold with the radio stations and the public ever in debt.

"If our radio stations mean only chart numbers to the record companies, why should we pad their pockets? It seems to me that every record company should be glad to send a copy of their releases to us in hopes we would play them. Face it, we are tion received from promotion people only as every record company's lifeline. Without tools for programming and make an honest us the records would not reach the public ear. If the public doesn't hear, they don't

> "Therefore, it is time for the record companies to return to their original duties of 'promoting' a record - not pushing, bribing, or buying their way into or up the chart. If a record is good in every aspect of the word, it will make it to the top of the charts; you won't have to buy its way there."

#### Black Radio



## WWRL's New Format Inspires New York

As the year comes to a close, I thought it might be fun and informative to look at a format most of us dismiss as a non-competitor. At one point in time this format was known as Gospel. However, it's referred to now as "Inspirational" radio.

With its brand of Inspirational format, WWRL/New York has begun the long road back to acceptability in the eyes of broadcasters and advertisers. In the summer book, WWRL went from a .6 to 1.2. Though the station didn't beat anybody in the last Arbitron, it is making positive strides in the areas of target audience and retail advertising. A few weeks back, VP/GM Vince Sanders gave me a call. We discussed the format, the personalities, and station sales.

#### **Clarifying The Format**

There seems to be confusion regarding what this format is or isn't. With that in mind, I asked Vince for some clarification. "First, our format isn't considered religious. I have a concept about music as it relates to the roots of African-American people. Gospel is just a part of our cultural



Don Allen & Vince Sanders

expression. We feel we can take the positive message of a gospel tune, mix it with contemporary music's positive message, and become the city's alternative. We felt there was an audience in this city waiting to listen to an alternative. And that alternative is being provided through good, sound technical programming."

When the outlet was a successful R&Bformatted station during its '60s heyday, WWRL's signal wasn't very strong in certain parts of New York's metropolitan area. In describing who the station's listeners are and where they're located, Vince remarked, "Our audience is 18+. The 25+ audience is a very loyal group of listeners we can take to advertisers and tell them these people will buy our products. From our research, nearly 50% of all the African-American population in the New York metro is located in Brooklyn. After that, our audience is located in Harlem and the Bronx. Our signal is very strong in those areas, so we're starting to make our presence felt. We don't think there's much more to draw from in Manhattan as such."

#### **Inspired Sales**

"Our sales are up as well. That's why I'm so happy about what we're doing with this new approach. Not only did we increase our numbers by 100%, our sales are up approximately 75% and that's not bad." What types of clients advertise on an Inspirational radio station? Vince responded, "It's the general run-of-the-mill advertiser, who has the foresight and the insight to know that he or she needs that link into the black community to sell more of their products. What little opposition we've come up against relates back again to our being called a religious station. We don't want to be



tied to religion. If, in fact, anyone listens to us and understands what we're saying based on our experience of being black Americans, they will understand the music isn't religious. It doesn't prohibit or confine them to a non-buying situation.

"To answer your question more directly, I've had very few problems with any particular advertiser not wanting to buy. But I'll tell you this. We didn't rely on the ad agencies when we started this format. We knew if we were going back to the roots of our music, we had to go to the roots of the streets for advertisers. So a good deal of our advertising and sales efforts are targeted at direct retail sales. That's where our success is, and as we grow, we'll begin to attract the big guys with the big bucks."

#### **Praising The Personalities**

Vince then told me about WWRL's air personalities. "They sound very good, very enthusiastic about what we're doing. These people have been through two or three changes here, but none more drastic than this one. They don't quiver when one of our listeners calls up and says, 'Praise the Lord, may I hear such and such request?' This is something most of them have heard in their own homes over the years as they were growing up. I can't say they're religious, and I don't want them to be. But I do want them to be professional and use jargon that's compatible with the kind of music we play. They're doing a fantastic

After speaking with Vince, I talked with PD Don Allen about the music and the type of artists you might hear now on WWRL. "We try and make it as interesting as we can. We do play gospel, but it's mixed with contemporary music. We play music by artists like Shirley Caesar, James Cleveland, Andrae Crouch, the Clark Sisters, and

#### Secular Music Mix

In terms of secular music, listeners may hear the O'Jays with "Put Our Heads Together," Donna Summer's "Unconditional Love," Patti Labelle's "I'll Never, Never Give Up," and Barry White's "Don't Forget - Remember." Don added, "What we're trying to do is give an uplifting, positive message. Those people not into Gospel will still get to hear contemporary music that has a positive message."

My thanks to Vince Sanders and Don Allen for taking time to hip us to Inspirational

# YBPC: Maturing On Schedule

Two weeks ago, the Young Black Programmers Coalition held its sixth annual meeting at Houston's Meridian Hotel. It was well attended, as were the workshops. This organization continues to take positive steps forward, and each year the improvement becomes more apparent. I'm sure this year's participants would tell you this is one conference where everybody who wants to, learns a little something.

#### In The Beginning

YBPC President Randy Sterling got things started by introducing Reverend Ronnie Porte, who opened the session. Following him with a very nice welcoming address was Judge Fad Wilson. Then it was time for keynote speaker Ray Harris, President of Solar Records and Exec. VP of Dick Griffey Enterprises.

#### **Harris Speaks Out**

Harris mentioned he grew up in Harlem and, while doing so, learned a very important lesson in life while participating in the annual Rucker Tournament (a famous summer basketball league that's produced several NBA players). The philosophy he learned was "each one, teach one." Harris urged all blacks to help one another achieve upward mobility and take the time to teach industry newcomers so the level of excellence will increase. He also asked programmers and music directors to improve their record reporting habits, which smooths the lines of communication between the manufacturers, distributors, and retailers. He noted that accurate reporting in turn helps radio stations in putting research together and getting accurate national charts.

In other remarks, Harris requested that stations keep jazz and gospel music alive by continuing to air it. He said, "If you in Black radio don't play this music, it will be lost forever, and the people who make this music will lose their livelihoods." Ray ended his opening statement with an emphasis on better salary standards for blacks in broadcasting and other related industries

#### **Next Up: Arbitron**

RIp Ridgeway, Arbitron VP, was also a general session speaker. He pointed to findings that we, as blacks, listen to more radio than any other group; "exclusive listening" is what Arbitron says we do more of than whites. As he put it, we use more radio. For example, blacks begin listening at 5am because there



KKDA-FM/Dallas staffers were also on hand. Pictured (I-r) are K104 Research Director Joycelyn Johnson and MD Terri Avery, who won the YBPC's FM Music Director award.



Joining award winner Dave Clark (left) were WKXI/Jackson's Dwain "D.D.T" Tanner (center), Elektra/Solar's Bill Magness (right), and Bob Reilly (standing).

are more blue-collar and service types who are up and making it to work. The time of day blacks listen least is 10am-3pm. Our heaviest listening period is between 5pm-5am. While listening during the late night and early morning hours, blacks prefer jazz. We listen to FM radio at work and AM radio in the car. And Arbitron's research also shows that blacks prefer radio to television.

Another noteworthy finding dealt with the average number of stations blacks and whites listen to daily. Blacks listen to 2.3-2.5 stations per day. He didn't give the exact figure for whites, but he did say their average is higher. Ridgeway also mentioned how difficult it was to sample 18-24 year-olds. Why? Primarily because this age group is either living in college dorms or military barracks. Arbitron can't measure those living in what it calls "group quarters." Just why dorm students can't be measured wasn't explained, but Ridgeway did say that the Pentagon wouldn't allow any measuring of those residing in military quarters. He added that Arbitron does plan to utilize a larger sample size starting with the fall

Three workshops sessions were conducted: "A Look At Radio," "Economics of the Music Industry," and "Relationships Between Retail, Radio, and Promotion." There was very positive response from everyone in attendance. All the feedback I received, plus what I saw and heard for myself, was excellent.

The awards dinner was hosted by singer Richard "Dimples" Fields. Performers included RCA's Jones Girls, Epic/BID's Lew Kirton, and Louisiana Purchase, a new Orleans-based group. They were all enjoyable. In addition to the awards listed in R&R last week, Sandra Freels received the Humanitarian Award and the Pioneer Award went to Malaco Records' Dave Clark.



KMJM/ST. LOUIS PRESENTS ROSES FROM RICHIE — Pictured from left to right backstage after a recent performance are: Tony Gray, PD KMJM; Majic 108 FM female winner, and Motown's Lionel Richie presenting two dozen red roses.



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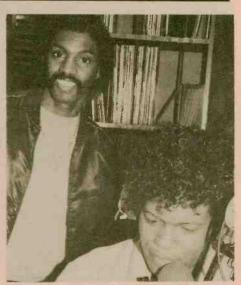
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#### Black Radio Picture Page



WBMX GOES EUROPEAN — Daniel Domo (left), PD of Megahertz, 103FM/Orleans, France, and 103FM air personality JoAnne Telsher (center), a native Chicagoan, stopped by the WBMX studios to see how it's done. Steve Gunn is the WBMX personality in the photo.



WZAK OPENS FOR KOOL — Robert "Kool" Bell of Kool & the Gang is pictured watching WZAK PD Lynn Tolliver Jr. doing his show. Kool is pictured at left, and the other guy is Tolliver before his recent haircut.



FM92 WELCOMES LIONEL TO NASHVILLE — Following a concert at Middle Tennessee State University's Murphy Center, Lionel Richie (middle) posed for this picture with WMAK-FM (FM92) Asst. PD Doug Ellis (left) and 7-midnight personality Kennetha.



WILD PREVIEWS NEW JINGLE PACKAGE — Boston-based Continental Recording has developed a special Urban Contemporary 15-cut jingle package for WILD. Previewing the jingles at the WILD studios are (I-r) Production Manager Jim Julian, PD Elroy R.C. Smith, President/GM Kendell Nash, and Continental Recording's Dan Flynn.



KACE PICK TO KLIQUE — MCA's Klique dropped by KACE/Los Angeles recently. Pictured (I-r) are MCA's Louil Silas, group's Isaac Suthers, KACE PD Alonzo Miller, and group's Debbie Hunter and Hunterborn.

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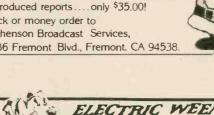
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Current Issue #44 features KIIS/Rick Dees, KLOS/Shana, KPRZ/Gary Owens, KFRC/Dr. Don Rose's 10th Anniversary Show, WLOL-FM/Hines & Bergland, Seattle's AOR KZOK, San Diego's soft AOR KIFM, and Rochester's CHR Battle -- WPXY vs. WHFM vs. WMJQ, plus WBBM-FM/Don Geronimo's first night. 90-minute cassette, \$5.50

Classic Issue #C-37 features KHJ/Charlie Tuna-1978, KMET/ Mary Turner-1975, KRLA/Art Laboe-1978, KFWB/Roger Christian-1967, KCBQ/Shotgun Tom Kelly & Rich Brother Robbin-1973, WNBC/Cousin Brucie-1976, KRLA/Dick Biondi-1966, and KHJ/Robert W. Morgan-1973. Cassette, \$10.50. Special Issue #S-24 features Detroit & Kansas City! From De troit, A/C's WOMC, WNIC, WMJC & WCZY, CHR's WHYT & WABX, AOR'S WLLZ & WRIF, Urban WDRQ, & Black WILB. Kansas City CHR KBEQ, AOR KYYS and A/C's WHB, KMBZ and KLSI. Cassette, \$5.50.

Other recent special issues still available, including #S-20 (Washington/Baltimore) and #S-22 (San Jose-San Francisco) at \$5.50 each. Subscriptions are available to all three services. Write or call for more information.

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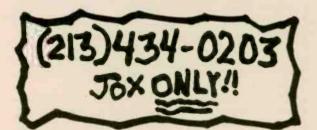
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Washington's WEZR has rare fulltime on air opening. Join a quality station in a top-10 market. Rush T&R: Chuck Tyler, WEZR, 10380 Democracy Ln, Fairfax, VA 22030. EOE M/F

Stephen King's WZON has immediate news opening. Experience preferred. Also accepting T&R's for future CHR jocks. John Marshall, Box 921, Bangor, ME 04401. EOE M/F (12-2)

Dominant station in northern NH seeks experienced morning drive personality. T&R: GM, WMOU-FM, Box 489, 8erlin, NH 03570. EOE M/F (11-25)

PM-drive position. Great station & benefits. T&R: WLBR, Box 1270, Lebenon, PA 17042. EOE M/F (11-25)

WDRC/Hartford seeks parttime for winter vacation relief. Light/tight/bright communicators please. T&R: 869 Blue Hills Ave., Bloomfield, CT 06002. EOE M/F (11-25)

Major new 50kw CHR FM looking for ND. T&R: Curt Hansen, 30 Cottage St., New Haven, CT 06511. EOE M/F (11-25)

17.5kw .non-commercial FM seeks Menager/Teacher of Broadcasting. Resume/refa.: Raymond E. Clarke, Kent County Public Schools, Weshington Ave., Chestertown, MD 21620. EOE (11-25).

WMAJ/State College seeks outgoing, warm & friendly A/C morning man/PD. Beautiful location. Fast growing market. T&R: Joe Trimerchi, GM, Box 888, State College, PA 16804.

#### **Openings**

#### SOUTH

Experienced small market ND wanted. Good salary & benefits Near DC. T&R: 325 Wye Mill Ct., Gaithersburg, MD 20879 EOE (12-2)



For the Good Times!

Mid-South R&B giant now looking for air personalities. Experienced, creative, and ready to join outstanding radio organiza tion. Excellent salary & benefit package. Send tape and resume: Box 12045, Memphis, TN 38112. EEO Employer.

Southern Country station seeks two drive jocks. If you think you're good, give us a call. Jerry Webb, GM, 2WGS Radio, Box 1486, Tifton, GA 31793. (912) 382-1234. (12-2).

Gary Burns & Associates has the following openings at client stations in the South:

1) Dominant AOR - Air Talent & News

2) New CHR - Program Manager

Excellent benefits & salary.

Tapes & Resumes to:

Gary Burns & Associates, P.O. Box 40013 San Antonio, TX 78229

WIXV (195)/Savannah seeks future locks. Minorities encour ed. T&R: Todd Martin, WIXV, Box 876, Savannah, GA 31498 EOE M/F (12-2)

#### Openings

KNIN/Wichita Falls, TX seeks anchor/reporter. T&R: Cecelia Mason, Box 787, Wichita Falls, TX 76307. EOE. (12-2)

We're looking for an outstanding personality. It could be for mornings or afternoons. That depends on you!!! You must be funny, able to generate a lot of talk quickly, and incorporate relatables like things going on around the area and sports in your act. Our format requires a lot of show prep. You'll have a great support staff of News, Sports, Weather and Traffic people, Rush your tape! We need you now. Lee Masters, Vice President, WAV97O, P.O. Box 3797O Louisville, Kentucky 40233 ABSOLUTELY NO PHONE CALLS. EOE

Newsperson & overnight air personality needed for north TX top rated CHR. Need both immediately, T&R: Chuck Beck, KKQV, Box 4327, Wichita Falls, TX 76308. EOE M/F (12-2)

KVET & KASE seek an experienced news anchor/repor Larry Clark, Box 380, Austin, TX 78767. EOE (12-2)

Top notch sunbelt operation has opening for experienced per-sonaltily for evening shift. T&R: Darrell Ward, KYXX, Box 3509, Odessa, TX 79760. (12-2)

New High Power AM, Houston Area, looking for Adult Contemporary Program Director. Must be mature with at least medium market experience, good track record. KTUN, 121 West First, Suite D, Humble, Texas 77338,

contact Mike Keller. EOE M/F

New A/C needs middays/production. Good benefits, great company. T&R, salary req.: Bob Payton, Magic 100 FM, Box 1055, Selma, AL 36702. EOE M/F (12-2)

#### MIDWEST

WKAU Appleton/Oshkosh CHR seeks entertainers with solid production. No beginners. T&R: Ron Ross, WKAU, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (12-2)

KBMR seeks experienced, good copywriter/production director Ambitious/creative/good organization. T&R, scripts: Blai Hellman, Box 1233, Bismarck, ND 58502. EOE M/F (12-2)

#### Openings

Great small market station need production/personality evenings. Good benefits. T&R: Dennis Conrad, KLIX, Box 1259, Twin Falls, ID 83303. (208) 733-1310. EOE M/F (12-2)



970 AM RADIO

Production pro needed for one of America's pioneer stations. If you're interested in showcasing your talent in a highly competitive market, then join the team in Fargo. Rusi T&R to: Charlie Harrigan, WDAY Radio, P.O. Box 2466, Fargo, ND 58108. EOE M/F

WTHI-HI99 has opening for mature experienced midda try jock. Good production a must. T&R: Barry Kent. \$
St., Terre Haute, IN 47808. EOE M/F (12-2)



#### **MIDWEST** RADIO GROUP

Looking for program director. Kasselbaum Radio Group is looking for a PD for its Topeka, KS station WREN. The market is 180,000, the station is an Oldies format. The person we seek should have experience, aggressivens and drive. If he or she is looking for a challenge and wants to be associated with a growing group, please send resume and air check of your work to: Gary Dick, WREN, 1001 Fillmore, Topeka, KS 66604. EOE M/F

#### Top 25 Market/ **Morning Drive**

We are an excellent group owned A/C station and need a personality and or team with tremendous one-onone skills. Must be fun, witty, topical and adult. Voices and phone are great. We promise a top competitive income and complete support. If you're the right personality/team for us, we'll intensely promote your talent and make you a household name. No background calls will be made without your approval. Send resumes, career objectives and airchecks to: Radio & Records, 1930 Century Park West, #586, Los Angeles, CA 90067. EOE M/F



Top air talent sought to grow with our new Los Angelesbased satellite delivered formats. AC/CHR & Modern Country pros should forward tape & resume immediately to: Michael Harvey, Transtar Radio Network, 615 Brookside, Colorado Springs, CO 80907. No calls. EOE M/F

# Opportunities

**Openings** 

#### 106.5 KCI

Kansas City's Best Rock . . . is looking for an air person who can entertain within formatic guidelines. AOR or CHR experience a must! Send T&R to: Dave Popovich, 4722 Broadway, Kansas City, MO 64112. EOE M/F

#### WEST



Urban Contemporary in one of America's top five radio markets is looking for talented personality for mornings. Potential is as important as experience. Good pay, great benefits. T&R to: Radio & Records, 1930 Century Park West, #585, Los Angeles, CA 90067. EOE M/F

......

Looking for professional attitude & warmth. Weekends, A/C. T&R: A.J. Morgan, KLYD-FM, Box 1499, Bakersfield, CA 93302. EOE M/F (12-2)

Northern Nevada's Country authority (Reno market) is looking for a morning announcer with minimum 3 years experience. Experience must be in morning drive on Country format. Company offers excellent benefits. Send salary requirements plus T&R to: Stacey Giomi, KKBC-FM, 1937 N. Carson St., #227, Carson City, NV 89701. No calls. EOE

#### **Openings**

Central Coast CHR needs an experienced morning man. T&R: Johnny Morgan, KIDD, Box 1799, Monterey, CA 93940. EOE M/F (12-2)

Las Vegas with 22 radio stations can be your home. T&R: Dave Anthony, KLUC, Box 14805, Las Vegas, NV 89114. EOE M/F (12-2)

Unique radio & TV advertising products. Cable media buyer, audio/visual slide presentations, broadcast copywriting. Larry Morris (213)-508-6355. (12-2)

#### WANT TO DO MORE THAN SPIN RECORDS?



Our nationwide, fast growing and progressive entertainment company affords you the opportunity to grow! With us, voice to prove the progressive are not a commodity; "Disc Jockeys" are not a commodity; they're highly paid, highly regarded to make provide prosention and the compensation and benefits. Paid training program, some program, video performance tape or audio air check to: John Brejot, Operations Manager, 1900 Yorktown, Suite 100, Houston, TX 77056.

#### **Openings**

Colorado AOR seeks production pro. Take charge position. Greet working conditions. T&R: KILO, Rich Hawk, Box 2080, Colorado Springs, CO 80901. EOE M/F (12-2)

#### COASTAL CALIFORNIA AM/FM

Is looking for two talented people. One person will act as both promotions and production director. The other candidate will act as news director. Send tapes and resumes to: Radio & Records, 1930 Century Park West, #584, Los Angeles, CA 90067.

News reporter, fulltime position open at KJR. Minimum 1 yr. commercial on-air experience. T&R: KJR, Box 3726, Seattle, WA 98124. (12-2)

#### **Positions Sought**

Top AOR personality with 8 yrs. major market experience presently at KZAP, p/t. Looking for fulltime MD/on-air. Call 8ILL ASAP (916) 972-7975. (12-2)

MD, top ratings in 12-stetion market. CHR. Call mornings, (417) 781-2235. (12-2)

Available now: Air talent with solid production, 4 yrs. experience seeks position in medium, top-100 market. Call DON ELLIOTT, (303) 356-5288. (12-2)

SF Bay newsman with 7 yrs, experience. Aggressive selfstarter committed to quality. Excellent writing, production, adlib. (415) 858-0745 eves. (12-2)

College grad. 2 yrs. CHR & AOR experience at medium market leader seeks fulltime in small or medium market. KENT, after 6pm. (806) 383-9338. (12-2)

Announcer with extensive experience in a variety of easy listening/BM formats in majors seeks position in med/major markets. (714) 628-6885. (12-2)

WHATEVER HAPPENED... to all the GM's, and PD's who said "WHATEVER HAPPENED TO ALL THE PERSONALITY-COMMUNICATORS?" 19-yr veteran now available in Chicago. Formerly WIBC, KBEQ, WCOL, WJEZ, KIOA, and Satellite Music Network. Will relocate. (312) 246-5327 Anytima

Female jock with 3 yrs. experience. Good production, research knowledge. Leave message with PHYLLIS, mornings. (312) 676-3300. (12-2)

Lifestyle feature writer. I write & produce interesting, witty, & informative radio features. Samples available. Call (213) 530-1385. (12-2)

Uptempo female, 3 yrs. Tight board, excellent pipes, humor, creative production & copy. Proven numbers. Loves to work. AC/CHR/AOR. KAZ (317) 962-5258. (12-2)

14 yr. pro: St. Louis, Memphis, Columbus, & Louisville. Uptempo CHR personality. For nights or PM drive in top-50 market. TOM (812) 945-3315. [12-2]

PBP? Don't hire yet. Five yrs. experience. Call collect. FRANK (505) 325-7623. (12-2)

Newaman, 15 yrs. experience wants medium-major market slot. About \$18g's to start as ND or reporter. Call RON (607) 433-2449. (12-2)

#### LEE SHANNON

1980 CMA D.J. OF THE YEAR. Experienced PD, MD. Formerly at WIRE (12½ years), WQIK, WHOO and most recently KSON. Looking for personality station. AVAILABLE NOW!!! (317)342-0045 or 342-0383.

Near Oklahoma? Available now! 3 yrs. experience in A/C, Country, CHR. Top-60 weekender. Satellite, computers, programmer. Brian Harwell. (918) 756-0919. (12-2).

Talented newcomer trained as a newsperson & talk show host eager for job in New Orleans, Texas, NM, or AZ area. ELLIE (312) 538-8492. (12-2)

Broadcast graduate seeks fulltime job as announcer. Responsible, dependable, hard worker. Any format acceptible. MW preferred. JEFF ALLEN (312) 389-0882. (12-2)

8 yrs. experience Country air personality with engineering backround. Now in top 100 market. Seeks sirshift. Call TIM (319) 322-0468. (12-2)

WYNY, NY; KBLX, WOIC Columbia. JAMES WALSTON is available. 7-Mid announcer. #1 in market. 19.1 rating last period. Will consider all markets. (212) 345-3158. (12-2)

Talented sportscaster/news reporter seeks challenging news or sports position. Excellent writing/delivery. Colorful PBP. BA Journalism. KEVIN (913) 827-2383.

#### **Positions Sought**

Experienced Portland announcer seeking fulltime employment. Excellent track record. For your team, call (503) 771-9224. GREGG. All offers considered. (12-2)



St. Petersburg, Melbourne, West Palm Beach, Jacksonville and Sarasota. I can bring you ratings in A/C and CHR formats through personality and promotions. I'm a team player that wins! Call GARY PADFIELD after 5:00pm (CST) (715)839-7902.

Radio personality. Experienced with small market morning drive. Seeking medium market station. Receptive to any format & shift. DANIEL A. RENTON (517) 485-1671. (12-2)

Got an opening? I've got the talent and experience for the great northeast. Please help me move up. Call JIM at (518) 346-0442. (12-2)

#### Changes

#### RADIO

William L. Conklin named Account Executive, Mutual Broadcasting/New York.

Peggy McCormick joins the sales staff at KMMM/Austin.

Mark Midkiff joins the sales staff at KMMM/Austin.

Stephen Hester joins the sales staf at KMMM/Austin.

Parker Trewin appointed Account Executive at KINK/Portland.

#### RECORDS

CBS-Marketing Services/New York.

Peter Baron appointed Manager, Video Services, Arista Records/New York.

Jeanne 'Irby named Special Project Coordinator/Singles Specialist, WEA/Philadelphia.

#### Miscellaneous

Fine collection of oldles for sale. Wide range of artists, many over 50 years old. Faye Harris, (213), 653-0223. (12-2)

Dates appearing at the end of each listing signify first week listed.

#### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

Frequency Rates\*
ek 2 Weeks

1 Week 2 Weeks \$20.00 \$35.00

\$35.00 \$50.00

3 Weeks

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

(No Calls Please)

we need you!

P.O. Box 21248 San Jose, CA 95151

New

San Francisco

**Radio Station** 

Needs

**All Day Parts** 

If you have fun, communicate one-on-one and don't

need liner cards to sell yourself and the music . . .

Rush

Tapes & Resumes to:

RICK SADLE

EOE M/F



**RADIO & RECORDS** 

#### '83 IN REVIEW



**Year-end charts** for every format

#### Monthly news capsules



# The Music Section

#### **National Music Formats Added This Week**

#### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

NITTY GRITTY DIRT BAND "Dance Little Jean" RICKY SCAGGS "Don't Cheat In Our Hometown" DON WILLIAMS "Stay Young"

#### The Great Ones

O. NEWTON-JOHN & J. TRAVOLTA "Take A Chance" CULTURE CLUB "Karma Chameleon" SHEENA EASTON "Almost Over You" CAROLE KING "Crying In The Rain"

#### TM Programming

#### Stereo Rock

CULTURE CLUB "Karma Chameleon" MOTELS "Remember The Night" NAKED EYES "When The Lights Go Out" KOOL & THE GANG "Joanna

#### TM A/C

LINDA RONSTADT & N. RIDDLE ORCHESTRA

CULTURE CLUB "Karma Chameleon" LIONEL RICHIE "Running With The Night"
RAY PARKER JR. "I Still Can't Get Over Loving You"

#### TM Country

EDDIE RABBITT "Nothing Like Falling In Love" RICKY SCAGGS "Don't Cheat In Our Hometown" REBA McENTIRE "There Ain't No Future" KATHY MATTEA "Street Talk" DARRELL CLANTON "Lonesome 7-7203"

John Hes (800) 426-9082

#### Adult Contemporary

LIONEL RICHIE "Running With The Night"

#### **Country Living**

DAN SEALS "You Really Go For The Heart" DON WILLIAMS "Stay Young" RICKY SCAGGS "Don't Cheat In Our Hometown" REX ALLEN JR. "The Air That I Breathe" **DAVID WILLS "Miss Understanding"** 

#### **Drake-Chenault**

Bob Laurence (213) 883-7400

**DeBARGE** "Time Will Reveal" SPANDAU BALLET "Gold" STRAY CATS "I Won't Stand In Your Way" ROBERT PLANT "In The Mood" FIXX "The Sign Of Fire"

#### Contempo 300

SPANDAU BALLET "Gold" GENESIS "That's Ali"
CULTURE CLUB "Karma Chameleon"

#### **Great American Country**

KENNY ROGERS "You Were A Good Friend" DON WILLIAMS "Stay Young" LOUISE MANDRELL "Runaway Heart" CHARLY McCLAIN "Sentimental Of You" RICKY SCAGGS "Don't Cheat In Our Hometown"

#### Transtar

Chick Watkins (303) 578-0700

"I Guess That's Why They Call It The Blues"
MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"

#### **Century 21**

Greg Stephens (214) 934-2121

#### The Z Format

GENESIS "That's All" BARRY MANILOW "Read 'Em And Weep" MOTELS "Remember The Nights" CULTURE CLUB "Karma Chameleon"
TALKING HEADS "This Must Be The Place"
NIGHT RANGER "(You Can Still) Rock In America" REAL LIFE "Send Me An Angel" FIXX "The Sign Of Fire"

#### The A/C Format

RONNIE MILSAP "Show Her"
NICK HEYWARD "Whistle Down The Wind" LIONEL RICHIE "Running With The Night"
CULTURE CLUB "Karma Chameleon"
JIMMY BUFFETT "One Particular Harbour"

#### Super-Country

REX ALLEN JR. "The Air That I Breathe" DARRELL CLANTON "Lonesome 7-7203" EXILE "Woke Up In Love" EDDIE RABBITT "Nothing Like Falling In Love" STATLER BROTHERS "Elizabeth" DON WILLIAMS "Stay Young"

#### **Tanner Musical Spectrum**

Kenny Bosak (901) 320-4433

#### Bright Blue A/C

CULTURE CLUB "Karma Chameleon" RONNIE MILSAP "Show Her" STRAY CATS "I Won't Stand In Your Way"

#### Tanner Country

MERLE HAGGARD "That's The Way Love Goes" GARY MORRIS "Why Lady Why" KENNY ROGERS "You Were A Good Friend" EMMYLOU HARRIS "Drivin' Wheel" DAVID WILLS "Miss Understanding"
GENE WATSON "Drinkin' My Way Back Home"

#### Red Satin Rock

ROMANTICS "Talking In Your Sleep" LIONEL RICHIE "Running With The Night"
RAY PARKER JR. "I Still Can't Get Over Loving You" GENESIS "That's All'

#### Radio Arts

John Benedict (213) 841-0225

#### Country's Best

DON WILLIAMS "Stay Young" SYLVIA "I've Never Quite Got Back (From Loving You)" RICKY SKAGGS "Don't Cheat In Our Hometown"

#### Soft Contemporary

SHEENA EASTON "Almost Over You"

#### Sound 10

SHEENA EASTON "Almost Over You" CULTURE CLUB "Karma Chameleon"

#### Satellite Music Network

#### The Starstation

RAY PARKER JR. "I Still Can't Get Over Loving You" CULTURE CLUB "Karma Chameleon" NEIL SEDAKA W/DARA SEDAKA 'Your Precious Love'

#### Country Coast-To-Coast

**DAVID WILLS "Miss Understanding"** DON WILLIAMS "Stay Young"
RICKY SCAGGS "Don't Cheat in Our Hometown" SYLVIA "I Never Quite Got Back (From Loving You)" REBA MCENTIRE "There Ain't No Future"

#### Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

#### **EAST**

PHECES OF A DREAM CUBA GOODING DEELE GOODING DEELE GOODING DEELE GOODING DAZZ BAND GLADYS KNIGHT ANITA BAKER WARP 9 STEVIE MOODS STACY LATTISAW LENNY WILLIAMS HOWARD JOHNSON PHILIPPE WYNNE BOCKEST PHILIPPE WINNE BOX BAND PATTI LABELLE SHANNON MCCARTNEY & JACKS GLORIA GAYNOR

GAP BAND
RON BANKS
CHERYL LYNN
POINTER SISTERS
D TRAIN
PATTI LABELLE PATTI LABELLE
ROTTEST:
KLIQUE
LIONEL RICHIE
MCCARTNEY & JACK
MIDNIGHT STAR
DEBARGE

#### WKND/Hertford in Jordan/McLean

JORGANMACLEEN
CUBA GOODING
SLAVE
MUSICAL YOUTH
GAP BAND
PHILIP BAILEY
HOCHEST:
JENNIFER HOLLIDAY
MCCARTMEY 6 JACKS
GRANDMASTER FLASH
MIDNIGHT STAR
DEBARGE

CHERYL LYNN
MUSICAL YOUTH
JENNIFER HOLLIDAY
STEPHANIE MILLS
TAVARES
BARBARA MASON
BILL SUMMERS
DISCO FOUR
DIANA ROSS
HOTELS: HOTTEST: LIONEL RICHIE MCCARTNEY & JACKS SOS BAND

GRANDMIXER D.ST DONNA SUMMER GRANDMASTER FLASH

WDAS/Philadelphia Joe Tamburro

JONES GIRLS
MALCOUM MCLAREN
EVELYN KING
PHILIP BAILEY
RICK JAMES
JENNIFER HOLLIDAY
JAMES INGRAM
RON BANKS
CHIC
MUSICAL YOUTH

MIDNIGHT STAR LIONEL RICHIE DEBARGE

RENE & ANGELA GRANDMASTER PLASE

WHUR/Washington, DC Oscar Fields

ENCHANTMENT
HERBIE HANCOCK
SKOOL BOYZ
WARP 9
TMILIGHT 22
MUSICAL YOUTE
HOTEESE:
LIONEL RICHIE
JENNIFER HOLLIDAY
ANITA BAKER
DEBARGE PATTI LABELLE

#### SOUTH

WAOK/Atlanta Larry Tinsley JAMES INGRAM DIANA ROSS MUSICAL YOUTH CHERYL LYNN MAGIC MORRIS

SUN LATEST PHILIPPE WYNNE ROMANTICS DISCO FOUR HOTTEST LIONEL RICHIE DEBARGE JEFFREY OSBORNE POINTER SISTERS ROOL & THE GANG

NONE
HOTEST:
LIONEL RICHIE
JEFFREY OSBORNE
MCCARTNEY & JACKS
FOUR TOPS
KOOL & THE GANG

PHILIP BAILEY
JAMES INGRAM
HOWARD JOHNSON
CHERYL LYNN
JENNIFER HOLLIDAY
O'BRYAN O'BRYAN
SLAVE
DAYTON
DJ DIVINE
Hottest:
LIONEL RICHIE
DEBARGE
GEORGE CLINTON GEORGE
DEELE
MCCARTNEY & JACKS

J. BLACKFOOT
JAMES INGRAM
PATTI LABELLE
D TRAIN
JUNIOR
HOTTEST:
DEBARGE
JEFFREY OSBORNE
FOINTER SISTERS
BALL & OATES
BERNARD WRIGHT

JAMES INGRAM
JONES GIRLS
RON BANKS
LIONEL RICHIE
GLOBE & WHIZ KID
JONZIN CREW
HOTTEST
PRIMCE
RENE & ANGELA
DEBARGE
ZAPP
SOS BAND

DREAMBOY J. BLACKFOOT

RACE
MARILYN MCCOO
SPOONIE GEE
HOTTEST:
DEBARGE
MCCARTNEY & JACKS
JEFFREY OSBORNE
MIDNIGHT STAR
MELBA MOORE

LENNY WILLIAMS PIECES OF A DREAM RON BANKS

#### WNOO/Chattanoog Smokin' Sam Ervin

SHOOLIN SAME ETVIN
PHILLIP BAILEY
CHERYL LINN
JENNIFER HOLLIDAY
ROPUS & CHAKA
DREAMBOY
GAMES
THORAM
LENNY WILLIAMS
STEVIE WONDER
G.T.
DONNA SUMMER
LIONEL RICHIE
SLAVE
HOTTER
COM FUNK SHUN
EWEF

ANGELA BOFILL CHERYL LYNN KLIQUE JENNIFER HOLLIDAY Hottest: DEBARGE STAR STUDDED STRU JEFFREY OSBORNE

MIRE LAVIER
JENNIFER HOLLIDAY
JAMES INGRAM
JONES GIRLS
ROMANTICS
PHILIPPE WYNE
GRANDMIXER D.ST.
FATBACK
DAZZ BAND
RON BANKS
HOLLEST
HOLLEST
LABELLE
DEELE
DREAMBOY

GLADYS KNIGHT KASHIP RANDY CRAWPORD EXTRA T'S
HOTTEST:
MCCARTNEY & JACKS
SOS BAND
NEW EDITION
DEBARGE
COMMODORES

Tommy Mershall
GLADYS RNIGHT
STEVIE WOODS
PHILIPPE WYNNE
MAJOR MORNIS
RUE CALDWELL
DIANA ROSS
MUSICAL YOUTH
MALCOLM X
GRANDMIXER D.ST.
HOLESE'S
TOM BROWNE
POINTER SISTERS
ROYALCASE
REME 6 ANGELA

Steve Fox
ROWNIE DYSON
PRINCE
JIMMY CLIFF
ROWNIE MCNEIR
HOWARD JORNSON
PATTI LABELLE
ANGELA BOFINEAM
ROGELA BOFILDAY
HOTERS OF A DREAM
ROCEAS OF A DREAM
ROC SOUTHSIDE JOHNNY ASHFORD & SIMPSON SERGE PONSAR HOWARD JOHNSON PIECES OF A DREAM PHILIP BAILEY LUTHER VANDROSS MAZE

WPDQ/Jacksonville Marc Little

PHILIP BAILEY SLAVE PREEZZ LEW KIRTON JONES GIRLS RUE CALDWELL JENNY BURTON 10 SPEED BOTTEST:

KJCB/Lafayette (a)

REITH JAERETT Hottest: LIONEL RICHIE RICK JAMES MIDNIGHT STAR TOM BROWNE DEBARGE

KOKY/Little Rock of Paul Todd

JENNIFER HOLLIDAY

MADONNA
ANITA BAKER
DIANA ROSS
HOTTEST:
KASHIP
J. BLACKFOOT
MCCARTNEY & JACKS
LUTHER VANDROSS

CHERYL LYNN PIECES OF A DREAM CHIC GENERAL CAINE JENNIPER HOLLIDAY SUMPIRE KEITH JAERETT

LUTHER VANDROSS
DJ DIVINE
HOT COLD SWEAT
HOTTOST
LIONEL RICHIE
MCCARTNEY & JACKS
JENNIFER HOLLIDAY
DEBARGE
SOS BAND 10 SPEED
Hottest:
LAKESIDE
DEBARGE
MCCAPTNEY & JACKS
MIDNIGHT STAR
TWILIGHT 22

#### WDIA/Memphis Bobby O'Jay

RACE
DIANA ROSS
GRANDMIXER D.ST.
CHERYL LYNN
PHILIPPE WYNNE
27 HILL
HOTELST.
LIONEL RICHIE
JEFFREY OSBORNE
MCCARTNEY & JACKS
POINTER & LYCKS
J. BLACKFOOT

#### WHRK/Memphis (a) Jimmy Smith

MCCARTNEY & JACKS BOS BAND

none
Hottest:
CON FUNK SHUN
J. BLACKFOOT
ATLANTIC STARR
STEPHANIE MILLS
GAP BAND

PHILIPPE WYNNE FREEZ GAR HILL ALL ST DISCON & FLACK
MUSICAL YOUTH
GRANDHIRER D.ST.
ANGELA BOFFLL
BARBARA MASON
TAVARES
KEN C
TOM BROWNE
TWILIGHT 22
JEFFREY OSBORNE
TIMMY THOMAS
MELBA MOORE

#### WBLX/Mobile Michael J. Alexander

GRANDMIXER D.ST.
BRYSON & FLACK
MARILYN MCCOO
HOTTES:
DEBARGE
SOS BAND
CON FUNK SHUN
MICHAEL JACKSON
RAY PARKER JR.

none
Hottest:
LIONEL RICHIE
KLIQUE
MICHAEL JACKSON
JENNIFER HOLLIDAY
SOS BAND

MARY JANE GIRLS LUTHER VANDROSS TWILIGHT 22 CUBA GOODING JESSE BOYCE STALLONE & RHODES

Fred Harvey

ANGELA BOPILL

CHERTL LYNN

RUE CALDWELL

MUSICAL YOUTH

NAJON MORRIS

PHILIPPE WINNE

DENNI PER BOLLIDAY

JENNY BUFFER BOLLIDAY

JENNY BUFFER BOLLIDAY

LIONEL RICHIE

JAMES INGRAM

CHIC

MCCARTWEY & JACKS

LIONEL RICHIE

MIDNIGHT STAR

K-9 CORP.

TWILIGHT 22

JONES GIRLS
HOTTEST:
SOS BAND
DEBARGE
TWILIGHT 22
DEELE
MIDNIGHT STAR HERBIE HANCOCK

SHANNON
GRANDMASTER FLASH
TEDDY PENDERGRASS
HOTCEST:
LIONEL FICHIE
MCCARTNEY & JACKS
DEBARGE
SOS BAND
TOM BROWNE

#### WYLD-FM/New Orleans Brute Balley

TONI BASIL
GIFT OF DREAMS
FOUR TOPS
LEW KIRTON
JENNIFER HOLLIDAY PHILIP BAILEY RACE
Hottest:
LIONEL RICHIE
JEPPREY OSBORNE
ANITA BAKER
PATTI LABELLE
DEBARGE

#### WPLZ/Petersburg Hardy Jay

Hardy Jay

NEW EDITION
JAMES INGRAM
DEELE
GEORGE CLINTON
STACY LATTISAW
CUBA GOODING
PHILIP BAILEY
LIONEL RICHIE
TAVARES
ANITA BAKER
DONNA SUMMER
HOTOSI
MCCARTHEY & JACKS
PATTI LABELLE
O'BRYAN
FOUR TOPS
SRAMMON

#### KHYS/Port Arthur Mark Petry

PATTI LABELLE GEORGE CLINTON GEORGE CLINTON
SHANNON
THIRD WORLD
MADONNA
D TRAIN
TAVARES
ANGELA BOFILL
LATIMORE
ZE HILL
TEDDY PENDERGE
JONES GIRLS
HOTLES

#### WTOY/Roanoke Riley Wynn

STEPHANIE MILLS
HOTTEST:
TOM BROWNE
MIDNIGHT STAR
SOS BAND
ATLANTIC STARR
ZAPP

#### KOKA/Shreveport B.B. Davis

E.B. LAVIE
LIONEL RICHIE
NUSICAL YOUTH
DIANA ROS
JENNIFER HOLLIDAY
GLADYS RHIGHT
CHERYL LYNN
HOTLEST
LIONEL RICHIE
DEBARGE
JEFFREY OSBORNE
SOS BANG
KOOL & THE GANG JAMES INGRAM SMOKEY ROBINSON DONNA SUMMER

EVELYN KING
PIECES OF A DREAM
GRANDMIXER D.ST.
CHERYL LYNN
TAVARES
DISCO POUR
TOM TOM CLUB
KINKY FOXX
SINNTIRE KINKY FOR SUMPIRE DAYTON ARMENTA HOTTEST: DEELE SOS BAND SHANNON

RACE
Hottest:
DEBARGE
JEFFREY OSBORNE
MCCARTNEY & JACKS
TYRONE DAVIS
SOS BAND

#### WAAA/Winston-Seler

#### WEST

KJLH/Los Angeles (A J.B. Stone/Alco

KACE/Los Angeles (A

ATLANTIC STARR JENNIFER HOLLIDAY

JAMES INGRAM

KDKO/Englewood Carlos Lando

LIONEL RICHIE GAP BAND
LIONEL RICHIE
NEW EDITION
HERBIE HANCOCK
DONNA SUMMER
HOTESE:
MCCARTNEY & JACKS
MIDDIGHT STAR
RICK JAMES
KOOL & THE GANG
DEBARGE JUNIOR SMOKEY ROBINSON DREAMBOY RIGHEIRA

#### XHRM/San Diego (A)

PHILIP BAILEY

DIANA ROSS JENNIFER HOLLIDAY PIECES OF A DREAM TAVARES

none
Hottest:
LIONEL RICHIE
ZAPP
MCCARTNEY & JACKS
ROYALCASH
JEFFREY OSBORNE

(J) indicates Black reporters also contributing to Jazz Chart

#### JAZZRADIO

#### NATIONAL AIRPLAY/30®

December 2, 1983

GENERATION BAND/Soft Shoulder (Palo Alto)

TOM SCOTT/Target (Atlantic)

DAVID SANBORN/Backstreet (WB) MICHAEL FRANKS/Passionfruit (WB)

**BOB JAMES/Foxie (Columbia)** 

SADAO WATANABE/Fill Up The Night (Musician/Elektra)

**HUBERT LAWS/Make It Last (Columbia)** 

HERB ALPERT/Blow Your Own Horn (A&M) LES McCANN/The Longer You Wait (JAM) 10

JEAN-LUC PONTY/Individual Choice (Atlantic) SPYRO GYRA/City Kids (MCA)

12

MANHATTAN TRANSFER/Bodies & Soul (Atlantic)

JIMMY McGRIFF/The Countdown (Milestone) BEN SIDRAN/Bop City (Antilles)

AL DIMEOLA/Scenario (Columbia)

DAVID BENOIT/Digits (AVI) 16

RAMSEY LEWIS TRIO/Reunion (Columbia)

BRUCE FORMAN/In Transit (Muse) ERIC GALE/Island Breeze (Musician/Elektra) EARL KLUGH/PATRICK WILLIAMS/Marvin & Tige Soundtrack (Capitol)

AZYMUTH/Rapid Transit (Milestone) DEBUT PAQUITO D'RIVERA/Live At Keystone Korner (Columbia) WAYNE JOHNSON TRIO/Grasshopper (ITI)

DAVE FRISHBERG/Songbook, Vol. II (Omnisound)

STEVE TURNER/Harbor Place (Booman/AVI) 26 26 DON LATARSKI/Lifeline (Pausa)

23 27 JUDY ROBERTS with R. BROWN & J. HAMILTON/Trio (Pausa) 19 28 RED HOLLOWAY/Hittin' The Road Again (JAM)

21 29 SUPERSAX & L.A. VOICES/Supersax & L.A. Voices (Columbia)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/Gaines-ville, FL, Phil Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Geoffrey Nimmo; WJZZ/Detroit, John Hill; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte;

#### WGCI/Chicago (J Richard Pegue

**MIDWEST** 

JONES GIRLS
JENNIFER HOLLIDAY
TAVARES
PIECES OF A DREAM
GLADYS KNIGHT
NEW EDITION
CUBA GOODING CUBA GOODING
HOTTEST:
SHANNON
MIQUEL BROWN
MCCARTNEY & JACKS
DAVID SANBORN
MIDNIGHT STAR

#### WBMX/Chicago

LUTHER VANDROSS GLADYS KNIGHT J. BLACKPOOT KLIQUE KITTY HAYWOOD PIECES OF A DREAM MICHIGAN AVENUE LIONEL RICHIE HOTERST SHANNON FOUR TOPS JEFFREY OSBORNE

#### ALAMAR

TRAIN STEVIE WOODS
CHIC
ANITA BAKER
HADONNA
JEMNIFER HOLLIDAY
DIANN ROSS
ROS BANKS
RUSICAL YOUTH
LEW KINTON
CHERVI LYNN
HOLLES
HOLL STORM
KOOL 6 THE GANG
MIDNIGHT STAR
ATLANTIC STARR
MCCARTNEY 6 JACKS

DAZZ BAND ROLLING STONES Hottest: LIONEL RICHIE DEBARGE DEBARGE MCCARTNEY & JACKS SOS BAND TOM BROWNE

WZAK/Cleveland Lynn Tolliver

JAMES INGRAM
PATTI LABELLE
GEORGE BENSON
DONNA SUMMER
LIONEL RICHIE
CUBA GOODING
HOTTEGET
LIONEL RICHIE
RENE & ANGELA
DEBARGE
SOS BAND

#### WDMT/Cleveland (A Megic/Dean

Megic/Dean
D TRAIN
STARSKI
ASHPORD & SIMPSON
LUTHER VANDROSS
10 SPEED
ANITA BAKER
HOTTER
HOTTER
HOTTER
BEBARGE
ATLANTIC STARR
GEORGE CLINTON
DAZZ BAND
POINTER SISTERS

SERGE PONSAR
PHILIPPE WYNNE
SHANNON
DECLE
JIMMY CLIFF
HOWARD JOHNSON
PLANET PATROL
J. BLACKFOOT
HOTELET
LIONEL RICHIE
LIONEL RICHIE
PATTI LABELLE
COM FUNK SHUN
EMEP

PATTI LABELLE RAY PARKER JR STACY LATTISAW LIONEL RICHIE SHANNON Hottest: LIONEL RICHIE

WJMO/Cleveland Rod See

#### WVKO/Columbus Lyles/Jones

ZAPP
MCCARTNEY & JACKS
DEBARGE
PATTI LABELLE

# none Hottest: REME & ANGELA DEBARGE SOS BAND ZAPP MARY JANE GIRLS

PATTI LABELLE
MAURICE STARR
RON BANKS
PHILIP BAILEY
JENNIFER HOLLI,
ULTIMATE CHOICL
ENNY WILLIAMS
FALLEN ANGEL
SPOONIE GEE
BRENDA JONES
HOTEST:

James Alexander
RAY PARKER JR.
GRANDMIKER D.ST.
CHERYL LYNN
ONE MAY
CON FUNK SHUN
HOTEST
SHANNON
TWILIGET 22
MIDNIGHT STAR
GLADYS KNIGHT

#### WDRQ/Detroi

none Rottest: ANITA BAKER DEBARGE JEFFREY DSBOR LIONEL RICHIE TWILIGHT 22

Dena Huskeson

D TRAIN

TWILIGHT 22

ANITA BAKER

TAVARES

NEW EDITION

HOTHOGET STAR

MCDARTHEY & JA

SOS BAND

DEBARGE

PATTI LABELLE

ANITA BAKER
HERBIE HANCOCK
JENNIFER HOLLIDAY
HOWARD JOHNSON
NEW EDITION
SLANG
DONNA SUMMER
TAVARES
CULTURE CLUB
FAB FIVE FREDDY
HOTELS

Hottest: DEBARGE KAIYA TWILIGHT 22 MCCARTNEY & JACKS PATTI LABELLE

# DIAMA ROSS MUSICAL YOUTH GRANDHIXER D.ST. JENNIYER HOLLIDAY OTIS CLAY CHERYL LYNN SPOONIE GEE HOTEORY MCCARTNEY & JACKS SOS BAND DEBARGE PATTI LABELLE

PATTI LABELLE TWILIGHT 22

ELBOW BONES & LIONEL RICHIE JONZUN CREW Hottest: ZAPP JEFFREY OSBORN MIDNIGHT STAR MELBA MOORE DEBARGE

New & Active . . . See Page 40

Palo Alto Records We are No. thanks Jazz Radio!

with

GENERATION BAND: SOFT SHOULDER PA 8054



featuring: Victor Feldman Tom Scott Robben Ford **Ernie Watts** 

THE GENERATION BAND

Palo Alto Records

25

WVOI/Toledo (A Maxx Myrick MARK MYTICK
DATTON
JENNIFER ROLLIDAY
JONES GIRLS
PHILIP BAILEY
KASHIF
HOWARD JOHNSON
PIECES OF A DREAM
JAMES INGRAM
HOCLEST
TALLIGHT 22
TALLIGHT 22
MARY JANE GIRLS
MELBA MOORE

WZEN-FM/St. Louis

11030 Ventura Blvd., Suite 1C Studio City, CA 91604 (213) 506-6444

# Black Radio Res NATIONAL AIRPLAY/40 December 2, 1983

#### BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

No records qualified for Breaker status this week.

100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25), "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 2 Indicated one of this week's most added new songs.

TAVARES "Words And Music" (RCA) 45/12
Rotations: Heavy 0/0, Medium 13/1, Light 30/9, Extra Adds 2, Total Adds 12, WEDR, WGCI, WJLB, XHRM, KSOL, WNHC, WPLZ, KHYS, WWDM, WLTH, WKWM, KUKQ. Medium: WOOK, WVEE, KACE.

MADONNA "Holiday" (Sire/WB) 42/4
Rotations: Heavy 12/0, Medium 21/2, Light 8/1, Extra Adds 1, Total Adds 4, WCIN, KOKY, KHYS, WTOY. Heavy: WDAS, WAIL-FM, WBMX, KJLH, XHRM, KSOL, WNHC. Medium: WRKS, WGCI, WDMT, KNOW. Moves 32-31 on the Black Redio chart.

ASHFORD & SIMPSON "It's Much Deeper" (Capitol) 42/2
Rotations: Heavy 9/1, Medium 22/1, Light 11/0, Extra Adds 0, Total Adds 2, WDMT, WLOU. Heavy: WEDR, WYLD-FM, WJMO, WNOO, WOIC, WLVW, WAAA, WTLC. Medium: WXYV, WOOK, WHUR, WAOK, XHRM. Moves 33-32 on the Black Radio chart. JUNIOR "Unison" (Casablanca/PolyGram) 40/2

on: Heavy 4/0, Medium 16/1, Light 20/1, Extra Adds 0, Total Adds 2, KNOW, KUKQ, Heavy: WBMX, KJLH, WRDW, WATV. h: WAMO, WVEE, KRNB, WDIA, WJMO, WDRQ, WGPR, WJLB, XHRM. Moves 39-36 on the Black Radio chart.

"D" TRAIN "Something's On Your Mind" (Prelude) 39/7
Rotations: Heavy 3/0, Medium 20/2, Light 16/5, Extra Adds 0, Total Adds 7, WILD, WCIN, XHRM, KNOW, WATV, KHYS, WLTH.
Heavy: WAMO, KRLY, WAAA. Medium: WRKS, WOOK, KKDA-FM, WDIA, WDRQ. Debuts at number 35 on the Black Radio chart.

LIONEL RICHIE "Running With The Night" (Motown) 38/14
Rotations: Heavy 4/0, Medium 13/2, Light 16/7, Extra Adds 5, Total Adds 14, WHRK, WBMX, WZAK, XHRM, WENN, WNOO, WVOL, WPLZ, KOKA, WVKO, WWWS, KDKO, KDIA, KUKQ. Heavy: WDIA, KACE, WWDM, WANM. Debuts at number 39
on the Black Radio chart.

CUBA GOODING "Happiness is Just Around The Bend" (Streetwise) 36/6
Rotations: Heavy 2/0, Medium 8/2, Light 24/2, Extra Adds 2, Total Adds 6, WXYV, WGCI, WZAK, WKND, WMAK, WPLZ. Heavy:
WDAS, WAAA. Medium: WHUR, WNHC, WENN, WVOL, WLTH, KDKO.

DONNA SUMMER "Love Has A Mind Of Its Own" (Polydor/PolyGram) 36/5
Rotations: Heavy 0/0, Medium 17/1, Light 17/2, Extra Adds 2, Total Adds 5, WZAK, KJLH, WPLZ, WKWM, KDKO. Medium:
WAOK, WDIA, WJMO, WGPR, XHRM, KSOL, WRDW, KNOW, WATV, KDIA.

RENE CARA "Why Me?" (Network/Geffen) 36/0
Rotations: Heavy: 11/0, Medium 17/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WVEE, WYLD-FM, WBMX, WBLZ, WCIN, KSOL, KNOW, WATV, KOKA, WTLC. Medium: WILD, WEDR, WPLZ, KHYS. Moves 40-34 on the Black Radio chart.

JENNIFER HOLLIDAY "Just Let Me Wait" (Geffen) 35/21
Rotations: Heavy: 2/0 Marting 9/4 Line 20/25 Rotations: Heavy: 2/0, Medium 8/4, Light 23/15, Extra Adds 2, Total Adds 21, WDAS, KKDA-FM, KRLY, WYLD-FM, WGCI, WCIN, WGPR, XHRM, KSOL, WNHC, WRDW, WNOO, WKXI, WJAX, KJCB, WVOL, KOKA, WKWM, WTLC, WVOI, KUKQ.

DARYL HALL & JOHN OATES "Say It Isn't So" (RCA) 34/1
Rotations: Heavy 15/0, Medium 15/0, Light 4/1, Extra Adds 0, Total Adds 1, WTOY, Heavy: WOOK, WVEE, WHRK, WAIL-FM, WYLD-FM, WBLZ, WZAK, KSOL. Medium: WXYV, WHUR, WDMT, WZEN-FM, XHRM. Moves 35-33 on the Black Radio chart.

HOWARD JOHNSON "Let's Take Time Out" (A&M) 33/7 Rotations: Heavy 1/O, Medium 12/1, Light 18/4, Extra Adds 2, Total Adds 7, WXYV, WJMO, XHRM, WRDW, WJAX, WKWM, WVOI. Medium: WHUR, KKDA-FM, WHRK, KDAY, KJLH, WPEG, WOIC, WWWS.

STACY LATTISAW "Million Dollar Babe" (Cotillion/Atco) 33/3

Rotations: Heavy 3/0, Medium 14/0, Light 15/2, Extra Adds 1, Total Adds 3, WXYV, WPLZ, WVKO. Heavy: KKDA-FM, KRNB, WGIV. Medium: WOOK, WVEE, KMJM, KDAY, XHRM, WATV, WJAX, WDAO, KUKQ.

MAZE featuring FRANKIE BEVERLY "We Are One" (Capitol) 33/1

Rotations: Heavy 3/0, Medium 16/0, Light 14/1, Extra Adds 0, Total Adds 1, WLOU. Heavy: WGCI, KNOW, KHYS. Medium: WILD, KKDA-FM, KMJQ, WJMO, WZAK, KDAY, XHRM, KSOL, WPEG, WDAO, WWWS.

NEW EDITION "Jealous Girl" (Streetwise) 31/5
Rotations: Heavy 11/0, Medium 9/0, Light 11/5, Extra Adds 0, Total Adds 5, WGCI, WPLZ, WLTH, WKWM, KDKO, Heavy: WDAS, WAOK, WDIA, KACE, KJLH. Medium: WAIL-FM, WZAK, WATV, WAAA, WLUM. Debuts at number 40 on the Black Radio chart.

DAZZ BAND "Joystick" (Motown) 31/4
Rotations: Heavy 5/0, Medium 14/0, Light 9/1, Extra Adds 3, Total Adds 4, WXVY, KRLY, WBLZ, KJLH. Heavy: WDMT, WZAK, WGPR, XHRM, WATV. Medium: KRNB, WHRK, WCIN, WJLB, KDAY, WWDM.

GLADYS KNIGHT & THE PIPS "Hero" (Columbia) 29/7
Rotations: Heavy 2/0, Medium 10/0, Light 15/5, Extra Adds 2, Total Adds 7, WXYV, WBMX, WGCI, XHRM, WKXI, KOKA, KUKQ.
Heavy: WGIV, WANM. Medium: KKDA-FM, WNOO, WPDQ, WLVW, WTLC, KDIA.

ROYALCASH "Radio Activity" (Sutra) 29/0
Rotations: Heavy 11/0, Medium 11/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: KKDA-FM, WAIL-FM, WBMX, WZAK, KDAY, XHRM, WRDW, WJMI, WKXI, WLOU, WPLZ. Medium: WAMO, KMJQ, KRLY, WDMT. Remains at number 37 on the Black Radio

DAVID SANBORN "Neither One Of Us" (WB) 28/0
Rotations: Heavy 5/0, Medium 13/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WGCI, WJMO, WZAK, WNOO, WAAA.
Medium: WAMO, WHRK, WDMT, WOIC, KJCB, KOKY, WLTH, WKWM, WWWS, KDIA.

STEVIE WOODS "Ain't That Peculiar" (Cotillion/Atco) 27/3
Rotations: Heavy 2/0, Medium 10/0, Light 14/2, Extre Adds 1, Total Adds 3, WXYV, WCIN, WKXI. Heavy: KRNB, WEDR. Medium: WAMO, WHRK, WJMO, XHRM, WGIV, WOIC, WPDQ, KOKY, WBLX, WLTH.

PIECES OF A DREAM "Fo Fi Fo" (Elektra) 26/10
Rotations: Heavy 2/0, Medium 6/0, Light 15/7, Extra Adds 3, Total Adds 10, WXYV, WHRK, WBMX, WGCI, KSOL, WGIV, WJAX, KJCB, WWDM, WVOI. Heavy: WAMO, WLOU. Medium: WHUR, KRLY, WGPR, WZEN-FM.

J. BLACKFOOT "Taxi" (Local) 22/4

Rotations: Heavy 6/0, Medium 7/1, Light 7/1, Extra Adds 2, Total Adds 4, WBMX, WJMO, KNOW, WATV. Heavy: KRNB, WDIA, WKXI, KOKY, KOKA, WANM. Medium: KRLY, WEDR, WRDW, WVOL, WKWM, WWWS.

GRANDMASTER FLASH & MELLE MEL "White Line/Don't Do It" (Sugar Hill) 22/1

Rotations: Heavy 11/0, Medium 3/0, Light 8/1, Extra Adds 0, Total Adds 1, WANT. Heavy: WRKS, WDAS, WOOK, WAIL-FM, XHRM, WKND, WNHC, WGIV, WWDM, WLTH, WWWS. Medium: WDMT, WLUM, KUKQ.

TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 22/0

Rotations: Heavy 6/0, Medium 7/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, KRNB, WZAK, KJCB, KOKA, WANM. Medium: WVEE, WGCI, WGPR, WZEN-FM, WJAX, KHYS, WWWS.

JAMES INGRAM "Yah Mo B There" (Qwest/WB) 21/12

Rotations: Heevy 6/3, Medium 6/1, Light 8/7, Extre Adds 1, Total Adds 12, WDAS, WAOK, KRLY, WZAK, KJLH, WRDW, KNOW, WENN, WVOL, WPLZ, WVOI, KDIA. Heavy: WGCI, WZEN-FM, KSOL. Medium: KKDA-FM, WDIA, KMJM, KHYS.

RON BANKS "Make It Easy On Yourself" (CBS) 21/8
Rotations: Heavy 0/0, Medium 4/0, Light 14/5, Extre Adds 3, Totel Adds 8, WILD, WDAS, KRLY, WCIN, WGPR, WATV, WENN, WGIV. Medium: WDIA, WVOL, KOKA, WLTH. FREEEZ "Pop Goes My Love" (Streetwise) 21/2

Rotations: Heavy 1/0, Medium 4/0, Light 16/2, Extre Adds 0, Total Adds 2, WEDR, WPDQ. Heavy: KJLH. Medium: WAOK, WKND; WVOL, WANM.

JONES GIRLS "2 Win U Back" (RCA) 20/9

Rotations: Heavy 1/0, Medium 4/1, Light 12/5, Extra Adds 3, Total Adds 9, WDAS, KRLY, WGCI, KJLH, WATV, WENN, WPDQ, KHYS, WVOI. Heavy: WRDW. Medium: KRNB, WNOO, WAAA.



Ė				December 2, 1363
eks '	Two	Lest	100	
2	1	1	0	DeBARGE/Time Will Reveal (Gordy/Motown)
6	6	3	2	ATLANTIC STARR/Touch A Four Leaf Clover (A&M)
3	2	2	3	PAUL McCARTNEY and MICHAEL JACKSON/Say Say Say (Columbia)
13	11	6	4	CON FUNK SHUN/Baby, I'm Hooked (Right Into Your) (Mercury/PG)
19	12	10	6	KOOL & THE GANG/Joanna (De-Lite/PolyGram)
4	4	4	6	JEFFREY OSBORNE/Stay With Me Tonight (A&M)
5	5	5	7	S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS)
17	13	11	8	MELBA MOORE/Keepin' My Lover Satisfied (Capitol)
25	17	12	9	EARTH, WIND & FIRE/Magnetic (Columbia)
9	8	8	10	MIDNIGHT STAR/Wet My Whistle (Solar/Elektra)
31	20	15	0	STEPHANIE MILLS/How Come U Don't Call Me (Casablanca/PG)
32	21	18	B	RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
21	19	17	1	POINTER SISTERS/I Need You (Planet/RCA)
16	15	14	14	RICK JAMES/U Bring The Freak Out (Gordy/Motown)
-	28	20	13	SHANNON/Let The Music Play (Mirage/Atco)
1	3	7	16	LIONEL RICHIE/All Night Long (All Night) (Motown)
-	26	25	D	PATTI LABELLE/If Only You Knew (Philadelphia International/CBS)
_	30	24	13	LUTHER VANDROSS/I'll Let You Slide (Epic)

MARY JANE GIRLS/Boys (Gordy/Motown) 37 27 22 2 TWILIGHT 22/Electric Kingdom (Vanguard)

8 10 13 22 D. WARWICK & L. VANDROSS/How Many Times Can We... (Arista)

10 9 16 23 ZAPP/Heartbreaker (WB) - 36 28 DEELE/Body Talk (Solar/Elektra)

GEORGE CLINTON/Nubian Nut (Capitol)

19 TOM BROWNE/Rockin' Radio (Arista)

- 38 29 GAP BAND/Jam The Motha' (Total Experience/PG)

16 16 19 27 SHALAMAR/Over And Over (Solar/Elektra)

- 34 B ANGELA BOFILL/I'm On Your Side (Arista) 2 FOUR TOPS/I Just Can't Walk Away (Motown) 38 34 31 18 18 27 30 RENE & ANGELA/My First Love (Capitol)

- 37 32 3 MADONNA/Holiday (Sire/WB)

DARYL HALL & JOHN OATES/Say It Isn't So (RCA)

IRENE CARA/Why Me? (Network/Geffen) "D" TRAIN/Something's On Your Mind (Prelude)

DEBUT > 35 39 36 JUNIOR/Unison (Casablanca/PolyGram).

39 39 37 37 ROYALCASH/Radio Activity (Sutra)

14 14 23 38 JAMES INGRAM/Party Animal (Qwest/WB) DEBUT 

S

LIONEL RICHIE/Running With The Night (Motown)

DEBUT NEW EDITION/Jealous Girl (Streetwise)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

#### MOST ADDED ®

JENNIFER HOLIDAY (21) CHERYL LYNN (16) LIONEL RICHIE "Running..." (14) JAMES INGRAM (13) TAVARES (12) MUSICAL YOUTH (12)

#### HOTTEST

DeBARGE (48) P. McCARTNEY and M. JACKSON (39) LIONEL RICHIE "All Night Long..." (26) JEFFREY OSBORNE (23) S.O.S. BAND (22)

SLAVE "Steppin" Out" (Cotillion/Atco) 20/6
Rotations: Heavy 1/0, Medium 7/1, Light 10/3, Extra Adds 2, Total Adds 6, KJLH, XHRM, WKND, WRDW, WNOO, WPDQ. Heavy; WLVW. Medium: WVEE, KRNB, WOIC, KHYS, WLTH, WWWS.

SKOOL BOYZ "Before You Go" (Crossroad) 20/1
Rotations: Heavy 4/0, Medium 11/1, Light 5/0, Extra Adds 0, Total Adds 1, WHUR. Heavy: WEDR, WYLD-FM, WJMO, WZEN-FM. Medium: WDAS, WOOK, KKDA-FM, WZAK, WGPR, WXKI, KOKA, WLTH, WKWM, KUKQ. LILLO "Who Do You Think You Are" (Capitol) 20/0

Rotations: Heavy 2/0, Medium 13/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WGCI, KJLH. Medium: WRKS, WDAS, WZAK, KACE, WKND, WNHC, WENN, WPEG, WOIC, KJCB, KOKY, WLVW, WWDM.

CHERYL LYNN "Encore" (Columbia) 19/16
Rotations: Heavy 0/0, Medium 3/3, Light 11/8, Extra Adds 5, Total Adds 16, WILD, WAOK, KKDA-FM, WDIA, WCIN, WJLB, KJLH, WNHC, WRDW, WNOO, KJCB, WVOL, KOKA, WWDM. MAJOR HARRIS "All My Life" (Pop Art/Montage) 19/0
Rotations: Heavy 4/0, Medium 8/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WBMX, KJLH, WENN, WKXI. Medium: WXYV, WOOK, WVEE, XHRM, WBLX, WPLZ, KOKA, WLTH.

MILLIE JACKSON "I Feel Like Walking In The Rain" (Spring) 19/0
Rotations: Heavy 3/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WYLD-FM, WBMX, WZAK. Medium: WOOK, WAOK, WVEE, WAIL-FM, WDMT, WJMO, WVOL. KOKA, KDKO.
G.T. "Down For The Count" (A&M) 18/2
Rotations: Heavy 1/0, Medium 8/0, Light 9/2, Extra Adds 0, Total Adds 2, WNOO, WLOU. Heavy: KJLH. Medium: WZAK, WGPR, KNOW, WPEG, WDAO, WTLC, WWWS, KDKO.

G.L.O.B.E. & WHIZ KID "Play That Beat Mr. D.J." (Tommy Boy) 18/1

Rotations: Heavy 3/0, Medium 6/0, Light 8/0, Extra Adds 1, Total Adds 1, WENN. Heavy: WAOK, WVEE, WNHC. Medium: WDAS, KRNB, WGPR, XHRM, WJAX, WKWM.

DECO "Fresh Idea" (Qwest/WB) 18/0

Rotations: Heavy 1/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KUKQ. Medium: WDAS, WVEE, KRNB, WYLD-FM, WGPR, XHRM, WRDW, WLOU, WAAA, WWWS.

PHILIP BAILEY "Trapped" (Columbia) 17/10

Rotations: Heavy 2/2, Medium 4/0, Light 11/8, Extra Adds 0, Total Adds 10, WDAS, WYLD-FM, WGPR, XHRM, WKND, WRDW, WPDQ, WLOU, WPLZ, WVOI. Medium: WAOK, WATV, WNOO, WLTH.

HERBIE HANCOCK "Autodrive" (Columbia) 17/5
Rotations: Heavy 1/0, Medium 7/1, Light 9/4, Extra Adds 0, Total Adds 5, WHUR, XHRM, WANT, WKWM, KDKO. Heavy: WDAS. Medium: KACE, KDAY, KJLH, WPLZ, KHYS, WWWS. JIMMY CLIFF "Reggae Night" (Columbia) 17/3

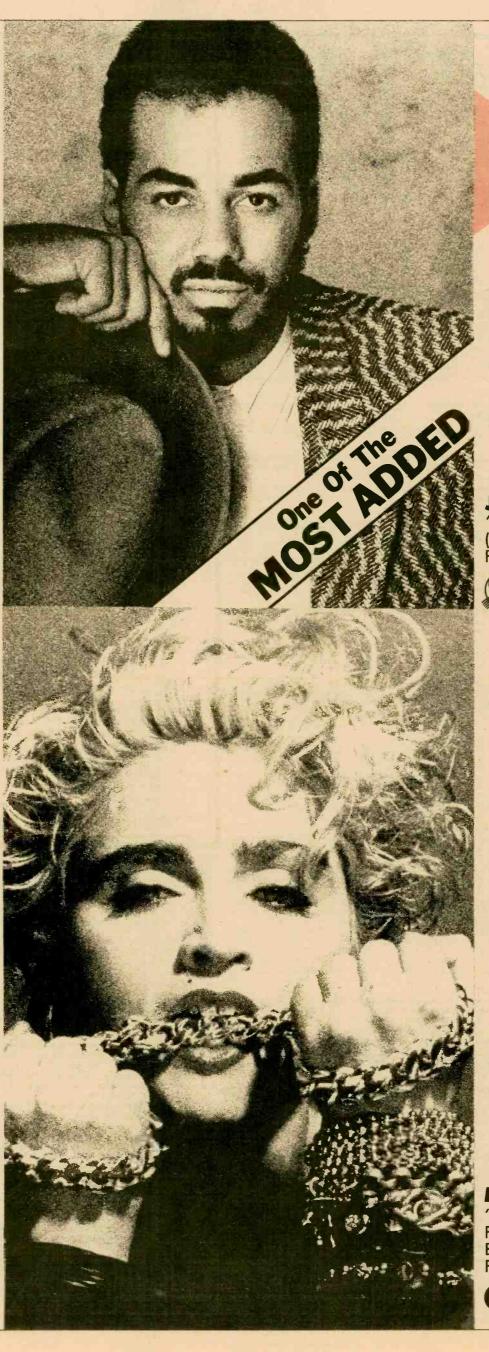
Rotations: Heavy 2/0, Medium 7/0, Light 7/2, Extra Adds 1, Total Adds 3, WJMO, WJAX. Heavy: KRNB, KUKQ. Medium: WILD, WGCI, XHRM, KSOL, WKXI, KJCB, WLVW. THREE MILLION "I've Been Robbed" (Cotillion/Atco) 17/0

Rotations: Heavy 2/0, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WGCI. Heavy: WDIA, WHRK, WNHC, WJMI, WPDQ, WWWS, KUKQ. TOM SCOTT "Come Back To Me" (Atlantic) 16/0

Rotations: Heavy 1/0, Medium 8/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KOKA. Medium: WAOK, WGIV, WNOO, WOIC, WKXI, WPDQ, KOKY, WTLC. SMOKEY ROBINSON "Don't Play Another Love Song" (Tamla/Motown) 15/2
Rotations: Heavy 4/0, Medium 4/0, Light 6/1, Extra Adds 1, Total Adds 2, KJLH, KUKQ. Heavy: WVEE, WYLD-FM, WGCI, WATV.

Medium: WAOK, WGIV, WANM, SOUTHSIDE JOHNNY & THE JUKES "Get Your Body On The Job" (Mirage/Atco) 15/1

Rotations: Heavy 1/1, Medium 2/0, Light 12/0, Extra Adds 0, Total Adds 1, WLOU. Medium: WVOL, KOKA



## WRAP THESE 101 NEW HITS AROUND YOUR PLAYLIST

### JAMES INGRAM

"Yah Mo B There"
(with Michael McDonald)
Produced by Quincy Jones for



### MADONNA

"Holiday"
Produced by John "Jellybean"
Benitez for Jellybean
Productions, Inc.





## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### **DON WILLIAMS**

Stay Young (MCA)

On 78% of reporting stations. National Summary: Up 11, Same 32, Down 0, Debuts 26, Adds 46. A Most Added Record. Debuts at number 45 on the Country chart.

### **RICKY SKAGGS**

Don't Cheat In Our Hometown (Epic)

On 67% of reporting stations. National Summary: Up 9, Same 32, Down 0, Debuts 26, Adds 33. A Most Added Record. Debuts at number 48 on the Country chart.

### **GENE WATSON**

Drinkin' My Way Back Home (MCA) On 62% of reporting stations. National Summary: Up 22, Same 29, Down 0, Debuts 23, Adds 18.

Debuts at number 49 on the Country chart. SYLVIA

I Never Quite Got Back (From Loving You) (RCA)

On 61% of reporting stations. National Summary: Up 7, Same 29, Down 0, Debuts 16, Adds 39. A Most Added Record. Debuts at number 50 on the Country chart.

### MOST ADDED®

STEVE WARINER (47) Lonely Women Made Good Lovers (RCA) DON WILLIAMS (46) Stay Young (MCA) STATLER BROTHERS (41) Elizabeth (Mercury/PolyGram)

SYLVIA (39) Never Quite Got Back... (RCA) **EXILE (36)** 

Woke Up In Love (Epic) RICKY SKAGGS (33) Don't Cheat In Our Hometown (Epic) **REBA McENTIRE (27)** 

There Ain't No Future (Mercury/PolyGram)

### HOTTEST

**GEORGE STRAIT (60)** You Look So Good In Love (MCA) T.G. SHEPPARD (57) Slow Burn (WB/Curb) JOHN ANDERSON (57) Black Sheep (WB)

LARRY GATLIN & THE GATLIN BROS. (51) Houston... (Columbia) JANIE FRICKE (42)

Tell Me A Lie (Columbia) CRYSTAL GAYLE (38) The Sound Of Goodbye (WB)

ANNE MURRAY (35) A Little Good News (Capitol)

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Z indicated one of this week's most added new songs.

RICK & JANIS CARNES "Does He Ever Mention My Name" (WB) 81/12
National Summary: Up 18, Same 37, Down 0, Debuts 14, Adds 12, WIXL-FM, WEZL-FM, WFNC, WNOX. WTQR-FM, WITL-FM, WHBF, KTPK-FM, KFDI-AM-FM, KRST-FM, KRAK, KSON-FM, KASE 40-35, WJQS 31-27, WONE d-38.

B.J. THOMAS "Two Car Garage" (Cleveland International/CBS) 79/23
National Summary: Up 17, Same 19, Down 0, Debuts 19, Adds 23 including WXKW, WYRK, WSEN-AM-FM, KLVI,
WWOD/WKZZ, WIRK-FM, WTQR-FM, WCUZ-AM-FM, WITL-FM, WHBF, WTHI-FM, KRST-FM, KIK-FM, KNIX-FM, KSON-FM.

National Summary: Up 40, Same 20, Down 0, Debuts 16, Adds 3, WYNK-FM, WMNI, KSO, WIXL-FM d-33, WMZQ 36-31, WWVA d-39, WSOC-FM d-37, WFNC d-38, WJQS d-39, WOKK d-43, WTQR-FM d-39, WHBF d-43, KUGN-FM d-38, KWJJ d-48,

DAN SEALS "You Really Go For The Heart" (Liberty) 78/9
National Summery: Up 29, Same 31, Down 0, Debuts 9, Adds 9, KIX106, WWVA, KASE, WFNC, WTQR-FM, KBMR, KWMT, WITL-FM, KIGO, WIXL-FM d-34, WXBQ-FM d-36, WESC-AM-FM d-45, KFGO d-46, KTTS-AM-FM d-47, KRST-FM d-39.

EXILE "Woke Up In Love" (Epic) 74/36
National Summary: Up 8, Same 24, Down 0, Debuts 8, Adds 36 including WSEN-AM-FM, WMZQ, WWVA, WESC-AM-FM, WMC-AM, WLWI-FM, WQYK-FM, WUSQ-FM, WONE, WFMS-FM, WOW, KUUY, KUGN-FM, KMAK, KCUB.

THOM SCHUYLER "Brave Heart" (Liberty) 66/3
National Summary: Up 32, Same 28, Down 1, Debuts 2, Adds 3, WWOD/WKZZ, KTPK-FM, KTOM, WGNA-FM 31-25, WVAM d-47, WPOR-FM 34-31, WSEN-AM-FM 30-24, KMML 27-25, KHEY-AM 24-20, WJQS 21-18, WCMS-FM 21-19, KRMD-AM-FM 27-25, WOW 35-31, WTOD 23-20, KSON-FM d-32.

REBA McENTIRE "There Ain't No Future" (Mercury/PolyGram) 61/27
National Summary: Up 2, Same 17, Down 0, Debuts 15, Adds 27 including WAJR, WIXY, WSOC-FM, WESC-AM-FM, WJQS, WRNL, KRMD-AM-FM, WONE, KRRK, KOMA, WTOD, KUGN-FM, KMAK, KWJJ, KSOP-FM.

LANE BRODY "It's Another Silent Night" (Liberty) 59/2
National Summery: Up 19, Same 27, Down 0, Debuts 11, Adds 2, WBCS-FM, KEIN, WGNA-FM d-41, WAJR 28-25, KMML d-44, WEZL-FM d-44, KHEY-AM d-48, KBMR d-39, KFGO d-44, WTSO d-44, WHBF d-44, WTOD d-39, KRST-FM d-40, Q92 d-49.

STEVE WARINER "Lonely Women Make Good Lovers" (RCA) 50/47
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 47 including WPOR-FM, WSEN-AM-FM, WYII, WYNK-FM, KXYL, WAMZ-FM, WMC-AM, WKSJ-FM, WCUZ-AM-FM, WIRE, KTTS-AM-FM, KIK-FM, KNIX-FM, KTOM, KGA.

CRAIG DILLINGHAM "Have You Loved Your Woman Today" (Curb/MCA) 50/13
National Summary: Up 3, Same 33, Down 0, Debuts 1, Adds 13, WOKQ, WIXL-FM, WIXY, KKYX, KFGO, WOW, WHBF, KTTS-AM-FM, WTOD, KTPK-FM, KUZZ, KUGN-FM, KCKC, WPAP-FM 50-34, KBMR 44-31.

STATLER BROTHERS "Elizabeth" (Mercury/PolyGram) 44/41
National Summary: Up 0, Same 2, Down 0. Debuts 1, Adds 41 including WRGW-FM, WSNO, WILC, WINGS 1544 National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 41 including WBGW-FM, WSNO, WILQ, WNOX, WKSJ-FM, WLWI-FM, KSO, WFMS-FM, WXCL, KIOV-FM, KFDI-AM-FM, KKCS, KUGN-FM, KWJJ, KMPS-AM-FM.

## **SIGNIFICANT**

TERRI GIBBS "Tell Mama" (MCA) 41/12

National Summary: Up 4, Same 20, Down 0, Debuts 5, Adds 12, WJQS, WRNL, KRRK, WTSO, WHBF, KIOV-FM, KTTS-AM-FM, KUGN-FM, KMCY-FM, KTOM, KSOP-FM.

JERRY REED "I'm A Slave" (RCA) 38/1

National Summary: Up 13, Same 19, Down 1, Debuts 4, Adds 1, WZZK-FM, WVAM 32-30, WWVA d-40, WPAP-FM d-40, KBMR d-44, WITL-FM d-39, KTTS-AM-FM 40-33, KVOO 45-41, KIK-FM 36-33, KWJJ 30-27.

LORETTA LYNN "Walking With My Memories" (MCA) 37/8

National Summary: Up 7, Same 15, Down 0, Debuts 7, Adds 8, WIXY, KHEY-AM, KKYX, WIRK-FM, WAXX, KFGO, KVEG, KGA, WSEN-AM-FM 4-50, KSOP-FM 4-47.

National Summary: Up 1, Same 20, Down 0, Debuts 3, Adds 9, WSNO, KHEY-AM, KKYX, KRRK, WHBF, KTTS-AM-FM, WTOD, KVOO, KGA, WJQS d-44.

12 9 10 8 4 4 2 1

## NATIONAL AIRPLAY/50

December 2, 1983

JANIE FRICKE/Tell Me A Lie (Columbia)

LARRY GATLIN & THE GATLIN BROTHERS/Houston... (Columbia)

JOHN ANDERSON/Black Sheep (WB)

ANNE MURRAY/A Little Good News (Capitol)

GEORGE STRAIT/You Look So Good In Love (MCA) 18 11 9

6 T.G. SHEPPARD/Slow Burn (WB/Curb) 20 13 10

HANK WILLIAMS JR./Queen of My Heart (WB/Curb) 19 15 12 CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)

24 18 15 NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty) 22 17 14

OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA) 25 19 16

21 16 13 WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)

12 EARL THOMAS CONLEY/Holding Her And Loving You (RCA) 2 1 3

13 CONWAY TWITTY/Heartache Tonight (WB) 6 5 JOHN CONLEE/In My Eyes (MCA) 29 22 18

8 7 7 15 MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

(WB) CRYSTAL GAYLE/The Sound Of Goodbye 32 26 19

VERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram) 27 23 20

18 DEBORAH ALLEN/Baby I Lied (RCA) 6 4 8

19 RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic) 33 28 22

RONNIE MILSAP/Show Her (RCA) 40 34 26

GAIL DAVIES/You're A Hard Dog... (WB) 34 30 24

14 12 11 22 ATLANTA/Dixie Dreamin' (MDJ)

3 3 17 24 GEORGE JONES/Tennessee Whiskey (Epic)

JOE STAMPLEY/Double Shot (Of My Baby's Love) (Epic) 41 35 29

CHARLY McCLAIN/Sentimental Ol' You (Epic) 49 42 33

MARK GRAY/Wounded Hearts (Columbia) 43 36 30 31, 27 21 JOHNNY LEE/My Baby Don't Slow Dance (Full Moon/WB)

2 LOUISE MANDRELL/Runaway Heart (RCA) 46 39 34

MERLE HAGGARD/That's The Way Love Goes (Epic) 46 38

 ED BRUCE/After All (MCA) 45 37

47 43 36 3 SHELLY WEST/Another Motel Memory (Viva)

15 20 25 33 KENNY ROGERS with DOLLY PARTON/Islands In The Stream (RCA)

48 40 MEL McDANIEL/I Call It Love (Capitol)

14 23 35 BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA)

10 28 36 MICKEY GILLEY/Your Love Shines Through (Epic)

MOE BANDY/You're Gonna Lose Her Like That (Columbia) 38 KATHY MATTEA/Street Talk (Mercury/PolyGram)

50 42

39 DARRELL CLANTON/Lonesome 7-7203 (Audiograph) KENNY ROGERS/You Were A Good Friend (Liberty) 45

GARY MORRIS/Why Lady Why (WB)

REX ALLEN JR./The Air That I Breathe (Moon Shine) - - 46 (WB) EMMYLOU HARRIS/Drivin' Wheel (WB)

- 50 AVID WILLS/Miss Understanding (RCA)

DEBUT DON WILLIAMS/Stay Young (MCA)

13 25 32 46 BANDANA/Outside Lookin' In (WB)

11 21 35 47 JIM GLASER/The Man In The Mirror (Noble Vision) DEBUT RICKY SKAGGS/Don't Cheat In Our Hometown (Epic)

DEBUT GENE WATSON/Drinkin' My Way Back Home (MCA) DEBUT SYLVIA/I Never Quite Got Back... (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement

TONY JOE WHITE "Lady In My Life" (Columbia) 30/10
National Summary: Up 6, Same 12, Down 0, Debuts 2, Adds 10, WOKQ, WPOR-FM, WEZL-FM, KHEY-AM, WJQS, KLRA, WTOD, KMAK, KVEG, KGA.

RMAK, KVEG, KGA.

PETER ISAACSON "Don't Take Much" (Union Station) 30/4

National Summary: Up 8, Same 16, Down 0, Debuts 2, Adds 4, WLWI-FM, WXCL, KTTS-AM-FM, KUGN-FM, WYNK-FM 37-31, KHEY-AM 40-35, WOKK 48-42, WCMS-FM d-48, KBMR 39-28, KFGO d-48.

PAULETTE CARLSON "I'd Say Yes" (RCA) 29/7

National Summary: Up 4, Same 14, Down 0, Debuts 4, Adds 7, WOKQ, WYNK-FM, WGTO, WTSO, WXCL, KVEG, KIGO, WSNO d-49, WSSN-AM-FM d-40, KSO d-36.

JOE WATERS "Harvest Moon" (New Colony) 28/2
National Summary: Up 3, Same 22, Down 0, Debuts 1, Adds 2, WHBF, KIGO, WKYG on, CHOW 44-41, WYII 49-45, WJQS on, WLWI-FM on, KRMD-AM-FM d-50, KTPK-FM on, KVEG on.

BILL MEDLEY "Till Your Memory's Gone" (RCA) 27/26
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 26 including WSEN-AM-FM, WWVA, WJQS, WKSJ-FM, WLWI-FM, KRMD-AM-FM, WXCL, KIK-FM, KMAK, KVEG, KTOM.

WYVON ALEXANDER "The Look Of A Lovin" Lady" (Gervasi) 26/7
National Summary: Up 1, Same 17, Down 0, Debuts 1, Adds 7, WGNA-FM, WIXY, WJQS, KLRA, WPAP-FM, KKYX, KVEG, KRMD-AM-FM 46-43, KBMR d-48.

HELEN CORNELIUS "If Your Heart's A Rollin' Stone" (Ameri-Can) 23/2
National Summary: Up 9, Same 9, Down 0, Debuts 3, Adds 2, WKSJ-FM, WXCL, WGNA-FM 40-35, WVAM 38-35, KHEY-AM 50-42, KBMR 48-41, KFGO d-49, KTTS-AM-FM d-48, KVOO d-50, KSOP-FM 47-43.

TOM JONES "I've Been Rained On, Too" (Mercury/PolyGram) 22/13
National Summary: Up 0, Same 7, Down 0, Debuts 2, Adds 13, WVAM, WEZL-FM, WSOC-FM, WESC-AM-FM, KRMD-AM-FM, WFMS-FM, WOW, KVOO, KFDI-AM-FM, KCKC.

MIKE CAMPBELL "Sweet And Easy To Love" (Columbia) 20/7
National Summary: Up 0, Same 12, Down 0, Debuts 1, Adds 7, WGTO, KBMR, KFGO, WXCL, KIOV-FM, KVOO, KRWQ-FM, KRMD-AM-FM d-47, KUGN-FM, on, KMPS-AM-FM on. CANNONS "One Step Closer" (Compleat/PolyGram) 19/1

NAMINONS ONE STEP Closer (Complete Tropy and T

NARVEL FELTS "Fool" (Evergreen) 18/7
National Summary: Up 0, Same 8, Down 0, Debuts 3, Adds 7, WGNA-FM, WSEN-AM-FM, KRMD-AM-FM, WIRK-FM, WXCL, WTOD, KSOP-FM, WJQS d-36, WOKK d-50, KVOO d-47.

THRASHER BROTHERS "Whatcha Got Cookin' In Your Oven" (MCA) 17/5

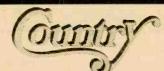
National Summary: Up 1, Same 8, Down 0, Debuts 3, Adds 5, WJQS, KFGO, WOW, KWJJ, KIGO, WVAM d-49, WZZK-FM d-29, KKYX 49-42, KRMD-AM-FM d-49, KNIX-FM on.

LARRY WILLOUGHBY "Heart On The Line" (Atlantic America) 17/2
National Summary: Up 2, Same 13, Down 0, Debuts 0, Adds 2, WUSQ-FM, KTOM, WXKW on, WOKQ on, KRRV on, WEZL-FM on, WESC-AM-FM on, WJQS 16-13, WHBF on, KMAK on.

MAINES BROTHERS "Louisianna Anna" (Mercury/PolyGram) 16/4 Immary: Up 4, Same 8, Down 0, Debuts 0, Adds 4, KLVI, KFGO, KVEG, KGA, WSEN-AM-FM on, KMML 39-34, KRMD-WOW 47-41, KVOO on.

ROD RISHARD "How Do You Tell Someone You..." (Soundwaves) 15/0
National Summary: Up 4, Same 10, Down 0, Debuts 1, Adds 0, WGNA-FM 45-43, WSEN-AM-FM on, WWVA on, KHEY-AM d-50, KLRA on, KBMR 43-35, KTTS-AM-FM 50-41, KVOO 34-31, KSOP-FM on, KGA on.

Adds & Hots . . . See Page 43



## Regional Adds & Hots

MOST ADDED Ricky Skaggs (Epic) Steve Wariner (RCA) Don Williams (MCA)

T.G. Sheppard (Curb/WB) George Strait (MCA) Janie Fricke (Columbie)

MOST ADDED **MIDWEST** 

Larry Gatlin & Bros. (Columba)

John Anderson (WB

MOST ADDED Steve Wariner (RCA) Don Williams (MCA)

George Strait (MCA) T.G. Sheppard (Curb/WB

Statler Brothers (Mercury/PolyGram) John Anderson (WB)

WEST

HOTTEST

George Strait (MCA)

### EAST

WIXL-FM Nawton, NJ

WEEP Pittsburgh, PA

WWVA Wheeling, WV

WEST

GENE MATSON
RICKY SKARGS
DOR MILLIAMS
SYLVIA
CHARLY RECLAIN
HOTEBEL
GEORGE STRAFF
LARRY GATLIN
T.G. SMEDPARD
OAR RIDGE BOYS
ROWNIE HILSAP

KLZ Denver, CO

**MIDWEST** 

KCCY-FM Pueblo, CO

Las Const NV

WXCL Peorle, I

KLVI Beaumont, TX

WZZK-FM Birmingham, AL

SOUTH KEAN-AM/FM Abilene, TX

WEZL-FM Charleston, SC RICK & JANIS CA

STEVE WARINER STATLER BROTHE PAULETTE CARLS MIKE CAMPBELL CARRIE SLYE REBA HCENTIRE HOTTER

WESC-AM/FM Greenville, SC

MONIGOMETY, #
STEVE WARRING
GENE HOLTSON
BILL MEDILEY
EXILE
PETER ESAACSON
HOUTERSON
HANK WILLIAMS
GEORGE STRAIT
JOHN CORLEE
ED BRUCE

WCMS-FM Norfolk, VA

KIKK-FM Houston, TX

WWOD/WKZZ Lynchburg, VA

WQYK-FM Tampe/SL Pete, FI

WUSQ-FM Winchester, VA

149 Total Reports

139 Current Reports The following stations reported frozen playlists this week:

> WNYR/Rochester WSIX-FM/Nashville KLLL/Lubbock KLAC/Los Angeles KYAK/Anchorage

The following stations failed to report this week and therefore their playlists were frozen:

WCXI-AM/FM/Detroit WDAF/Kansas City WHK/Cleveland KECK/Lincoln WCOS-AM/FM/Columbia KIKK-FM/Houston KPLX-FM/Dallas/Ft. Worth KRRV/Alexandria KCBQ/San Diego KGEM & KJOT/Boise

**Hottest Tracks:** 

"Radio Lover" (Epic) **GEORGE JONES** 

## **COUNTRY ALBUMS**

Cuts in bold type are receiving the heaviest airplay

JOHN ANDERSON - All The People Are Talkin' - (WB)"Let dy Else Drive" "An Occasional Eagle" "Look What Followed Me Ho GAIL DAVIES - What Can I Say - (WB) "Boys Like You" "Hal-Ielujah, I Love Him So" "What Can I Say" "Following You Around"

GEORGE JONES — Jones Country — (Epic) "Redio Lover" "Wino
The Clown" "One Of These Days (But Not Tonight)" BARBARA MANDRELL - Spun Gold - (MCA) "Overnight Sen-

MICHAEL MURPHEY - The Heart Never Lies - (Liberty) Will It Be Love By Morning' ANNE MURRAY - A Little Good News - (Capitol) "Come To

KENNY ROGERS - Eyes That See In The Dark - (RCA) 'Buried Treasure" "Evening Star" "Eyes That See In The Dark" RICKY SKAGGS - Don't Cheat In Our Hometown - (Sugar Hill/Epic) "Uncle Pen" "Honey (Open That Door)" "I'm Head Over Heels

GEORGE STRAIT - Right Or Wrong - (MCA) "Right Or Wrong" '80 Proof Bottle Of Tear Stopper" "I'm Satisfied With You STEVE WARINER — Midnight Fire — (RCA) "Overnight Sensation" "I'm Dependin' On You" "I Can Hear Kentucky Calling Me"

www.americanradiohistory.com

### **Most Requested:**

JOHN ANDERSON "Black Sheep" (WB) LARRY GATLIN & BROS. "Houston..." (Columbia)
NITTY GRITTY DIRT BAND "Dance Little..." (Liberty) ANNE MURRAY "A Little Good News" (Capitol) GEORGE STRAIT "You Look So Good In Love" (MCA) T.G. SHEPPARD "Slow Burn" (Curb/WB) DEBORAH ALLEN "Baby I Lied" (RCA) HANK WILLIAMS JR. "Queen Of My Heart" (Curb/WB)

Airplay/50 . . . See Page 42

## dult/Contemporary Continued from Back Page

**BREAKERS** 

### **SPANDAU BALLET** Gold (Chrysalis)

54% of our reporters on it. Rotations: Heavy 5/0, Medium 42/6, Light 26/4, Extra Adds 0, Total Adds 10, WFBR, WCZY, KKLT, KGW, WTIC, KEY103, WEZC, WRKA, WRVA, WJBC. Debuts at number 27 on the A/C chart.

### **CULTURE CLUB** Karma Chameleon (Virgin/Epic)

51% of our reporters on it. Rotations: Heavy 2/0, Medium 36/12, Light 31/16, Extra Adds 0, Total Adds 28 including WTAE, WPRO, WQUE-FM, WCLR, KPPL, KBEST, WTIC, WTMA, WRKA, WMAZ, WHBY, 3WM, KEX, WTNY, WJON, and 13 more. Debuts at number 28 on the A/C chart.

### Stranger (Jet/CBS)

50% of our reporters on it. Rotations: Heavy 0/0, Medium 36/3, Light 31/4, Extra Adds 0, Total Adds 7, WAEB, WGY, KEY103, WENS, KSTT, KISN, WGSV, Debuts at number 30 on the A/C chart.

### **PAUL SIMON** Allergies (WB)

50% of our reporters on it. Rotations: Heavy 4/0, Medium 34/0, Light 29/1, Extra Adds 0, Total Adds 1, KSTT, Debuts at number 29 on the A/C chart.

## **NEW & ACTIVE**

### JIMMY BUFFETT "One Particular Harbour" (MCA) 58/7

Rotations: Heavy 1/0, Medium 23/1, Light 33/5, Extra Adds 1, Total Adds 7, KEZR, WICC, Y97, WGOW, WFMK, KWAV, KCRG. Heavy: WSRZ. Medium: 97AIA, WCCO, KHOW, KOY, KGW, KEY103, WMAZ, WHHY, WRVA, WHBY, KRNT, KUGN, KKUA, WKNE, WSKI, WTNY, KVIC, KFQD, KEXO, KRNO, KQSW, KALE.

### RONNIE MILSAP "Show Her" (RCA) 56/8

Rotations: Heavy 2/0, Medium 25/0, Light 29/8, Extra Adds 0, Total Adds 8, WVLK, 2WD, WING, WTRX, WFMK, KRDO, KKPL, KRNO. Heavy: WCCO, KSL. Medium: WFBR, KVIL-FM, KHOW, WSFM, WMAZ, WHHY, WRVA, WHBY, KRNT, WEIM, WKNE, WSKI, WTNY, WSKY, WCHV, WGSV, KVIC, WJBC, WJON, KKJO, KFQD, KEXO, KQSW, KRSB, KALE.

### NEIL SEDAKA with DARA SEDAKA "Your Precious Love" (Curb/MCA) 55/24

Rotations: Heavy 1/0, Medium 25/9, Light 29/15, Extra Adds 0, Total Adds 24, WSB-FM, KFMB, WAEB, WTIC, WKGW, WBT, WAHR, WIVY, WVLK, WHHY, WTRX, WFMK, WISM-FM, KBOI, KRDO, KFI, WTNY, WCPI, WSKY, KVIC, WHNN, KTWO, KRNO, KRSB, KALE. Heavy: WSFM. Medium: KOST, WMAZ, WRVA, WHBY, KUGN, KEX, KSL, WKNE, WSKI, KORQ, WCKQ, WCHV, WGSV, KFSB, WJON, KEXO.

GLADYS KNIGHT & THE PIPS "Hero" (Columbia) 55/13
Rotations: Heavy 0/0, Medium 22/3, Light 33/10, Extra Adds 0, Total Adds 13, KVIL-FM, KGW, Y97, WGY, 2WD, WING, KBOI, KRDO, KISN, WTKO, WTNY, WCPI, WHNN. Medium: WCCO, KHOW, WTIC, KEY103, WMAZ, WHHY, WHBY, WEIM, WKNE, WSKI, WSKY, KVIC, WCIL, KEXO, KRNO, KRSB, KALE.

SHEENA EASTON "Almost Over You" (EMI America) 53/28
Rotations: Heavy 0/0, Medium 21/9, Light 31/18, Extra Adds 1, Total Adds 28, WFBR, KUDL, KOST, WTMA, WAHR, WHHY, 2WD, WHBY, KOIL, KBOI, KRDO, KUGN, KWAV, KEX, KISN, KSL, WWNR, WKNE, WCPI, KVIC, WJBC, WCIL, KCRG, KWEB, WJON, KFQD, KTWO, KEXO, KRNO. Medium: WSB, KFMB, KEY103, WBT, WMAZ, WRVA, WISM-FM, KUDO, WSKI, WSKY, WCKO, WCRO, KROD, TOTAL CONTROL OF THE C

NICK HEYWARD "Whistle Down The Wind" (Arista) 53/18
Rotations: Heavy 0/0, Medium 18/7, Light 35/11, Extra Adds 0, Totel Adds 18, KGW, WICC, WMAZ, WRVA, WSRZ, WHBY, WTRX, WFMK, WISM-FM, KBOI, KUGN, KWAV, WTNY, KORQ, KFSB, KWEB, KKJO, KTWO, KRSB, KALE. Medium: KEY103, KEX, WEIM, WSKI, WSKY, WCKQ, KVIC, WCIL, KEXO, KRNO.

SMOKEY ROBINSON "Don't Play Another Love Song" (Tamla/Motown) 53/1
Rotations: Heavy 2/0, Medium 28/1, Light 23/0, Extra Adds 0, Total Adds 1, WTNY. Heavy: KSL, WEIM. Medium: KUDL, KFMB, WSFM, WGY, WMAZ, WHHY, WRVA, WFMK, KUGN, KKUA, KEX, WWNR, WKNE, WSKI, WCPI, WSKY, WCKQ, WGSV, KVIC, WJON, WBOW, KFQD, KEXO, KRNO, KQSW, KRSB, KALE.

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 39/6
Rotations: Heavy 4/0, Medium 16/1, Light 19/5, Extra Adds 0, Total Adds 6, WGOW, WENS, KOIL, KRDO, KVIC, KALE. Heavy: WAHR, WEIM, KFSB, KEXO. Medium: WHHY, WRVA, KKUA, WWNR, WKNE, WSKI, WCPI, WCHV, WGSV, WHNN, WBOW,

### STRAY CATS "I Won't Stand In Your Way" (EMI America) 38/2

Rotations: Heavy 2/0, Medium 21/0, Light 15/2, Extra Adds 0, Total Adds 2, WSB-FM, WKGW. Heavy: WFMK, KUDO. Medium: WFBR, KVIL-FM, WCZY, WCCO, WAEB, WMAZ, WHHY, WHBC, KRDO, KKUA, KWAV, WEIM, WSKI, WSKY, WCKQ, WCHV, WCIL, KWEB, KFQD, KRSB, KALE.

MOODY BLUES "Blue World" (Threshold/PolyGram) 36/2
Rotations: Heavy 0/0, Medium 17/0, Light 19/2, Extra Adds 0, Total Adds 2, WWNR, KFSB. Medium: WCCO, KEZR, WGY, WMAZ, WSRZ, WISM-FM, KUDO, KEX, WEIM, WSKI, KORQ, WCKQ, WCIL, WHNN, KFQD, KRSB, KALE.

### GEORGE BENSON "In Your Eyes" (WB) 34/1

Rotations: Heavy 3/0, Medium 21/0, Light 10/1, Extra Adds 0, Total Adds 1, KKUA. Heavy: WOMC, WSRZ, KSL. Medium: WPIX, WLTT, 97AIA, WCCO, KGW, B100, KFMB, WSFM, WRVA, WISM-FM, KUGN, WTKO, WSKI, KORQ, WSKY, WCKQ, KKJO, KFQD, KEXO, KRSB, KALE

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 30/2
Rotations: Heavy 7/0, Medium 18/1, Light 5/1, Extra Adds 0, Total Adds 2, WMJJ, WTNY. Heavy: KVIL-FM, WCZY, WRIE, WGY, WEZC, WVBS, KEEZ. Medium: GR55, WSB-FM, WAXY, 97AIA, WQUE-FM, KPPL. KGW, WAEB, KRDO, KFI, KMGG, WSKI, WCHV, WHNN, KFQD, KQSW.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses Immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five

## **MOST ADDED** ®

**CULTURE CLUB (28)** Karma Chameleon (Virgin/Epic) **SHEENA EASTON (28)** Almost Over You (EMI America) **NEIL SEDAKA with DARA SEDAKA (24)** Your Precious Love (Curb/MCA) **LIONEL RICHIE (23)** Running With The Night (Motown) RAY PARKER JR. (19) I Still Can't Get Over Loving You (Arista)

**NICK HEYWARD (18)** 

Whistle Down The Wind (Arista)

## HOTTEST

P. McCARTNEY and M. JACKSON (85) Say Say (Columbia) DARYL HALL & JOHN OATES (68) Say It Isn't So (RCA) **BARBRA STREISAND (68)** The Way He Makes Me Feel (Columbia) **BILLY JOEL (62)** Uptown Girl (Columbia) **BARRY MANILOW (57)** Read 'Em And Weep (Arista) **MATTHEW WILDER (56)** Break My Stride (Private I/CBS)

## SIGNIFICANT ACTION

CAROLE KING "Crying In The Rain" (Atlantic) 28/2
Rotations: Heavy 1/0, Medium 13/2, Light 14/0, Extra Adds 0, Total Adds 2, KEZR, KEXO. Heavy: WCCO. Medium: WPIX, WMAZ, KSL, WEIM, WKNE, WCKQ, WCHV, WJBC, WCIL, KWEB, KALE. Light: KBEST, WAHR, WVLK, WSRZ, WHBY, WTKO, WSKI, WGSV, WNGS, KEEZ, WJON, WBOW, KTWO, KRSB.

NAKED EYES "When The Lights Go Out" (EMI America) 21/4
Rotations: Heavy 0/0, Medium 12/1, Light 9/3, Extra Adds 0, Total Adds 4, WSRZ, KFI, KFQD, KRSB. Medium: WFBR, WCZY, WCCO, WLAC-FM, WFMK, WSKI, WSKY, WCHV, KEEZ, WHNN, WBOW. Light: WKGW, WTRX, KUDO, KMGG, WEIM, WVBS.

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 21/0
Rotations: Heavy 8/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WFBR, 97AIA, WQUE-FM, WFYR, WGY, KUDO, WSKI, KVIC. Medium: KHOW, WMJJ, KRAV, KFI, WVBS, KQSW. Light: WCZY, WHB, V100, WTRX, WFMK, WEIM, KRSB.

### STEVIE WOODS "Ain't That Peculiar" (Cotillion/Atco) 20/11

Rotations: Heavy 0/0, Medium 6/3, Light 12/6, Extra Adds 2, Total Adds 11, WAEB, WAHR, KRDO, KVIC, WCIL, KFSB, KKJO, WBOW, KFQD, KEXO, KQSW. Medium: WMAZ, WTNY, KRNO. Light: WCCO, WSKI, WSKY, WCKQ, WCHV, KRSB.

JUMP 'N THE SADDLE "The Curly Shuffle" (Atlantic) 19/9
Rotations: Heavy 0/0, Medium 4/1, Light 12/5, Extra Adds 3, Total Adds 9, WSFM, 2WD, KRNT, KUDO, WEIM, WCPI, WCIL, KKJO, KFQD. Medium: WCLR, WFYR, WJBC. Light: WFBR, WCCO, KS94, WAEB, WSRZ, WSKI, KCRG.

FRANK STALLONE & CYNTHIA RHODES "I'm Never Gonna Give You Up" (RSO/PolyGram) 19/3 Rotations: Heavy 1/0, Medium 10/1, Light 8/2, Extra Adds 0, Total Adds 3, WAHR, WWNR, KORQ. Heavy: KMGG. Medium: KOST, WSFM, WMAZ, KFI, WEIM, WKNE, WCKQ, WCIL, KALE. Light: WCCO, WHBC, WSKI, KEEZ, WBOW, KQSW.

ROBERTA FLACK "This Side Of Forever" (Viva) 18/11
Rotations: Heavy 0/0, Medium 3/2, Light 14/8, Extra Adds 1, Total Adds 11, KKUA, KSL, WWNR, WKNE, WSKY, WCIL, WJON, WBOW, KEXO, KQSW, KRSB. Medium: WRVA. Light: WHBY, WEIM, WSKI, WCKQ, KFSB, KWEB.

### GENESIS "That's All" (Atlantic) 15/6

Rotations: Heavy 1/0, Medium 7/1, Light 7/5, Extra Adds 0, Total Adds 6, WPIX, WQUE-FM, WCZY, KRAV, KUDO, WKNE. Heavy: WGY. Medium: WFBR, WSRZ, KRNT, WISM-FM, WSKI, WCKQ. Light: WEIM, KEEZ.

CHRISTOPHER CROSS "Think Of Laura" (WB) 14/9
Rotations: Heavy 0/0, Medium 6/2, Light 8/7, Extra Adds 0, Total Adds 9, WPRO, WAXY, WQUE-FM, WSFM, WEZC, WHHY, WSRZ, KKUA, WSKY. Medium: KKLT, WIVY, WENS, WNGS. Light: 97AIA.

EDDIE RABBITT "Nothing Like Falling In Love" (WB) 13/9
Rotations: Heavy 0/0, Medium 3/2, Light 10/7, Extra Adds 0, Total Adds 9, WRMM, WSB, KSL, WEIM, WKNE, WSKI, WSKY, KKJO, KFQD. Medium: WHBY. Light: WCCO, WCKQ, WGSV.

### T.G. SHEPPARD "Slow Burn" (WB/Curb) 13/0 0/0, Medium 5/0, Light 8/0, Extra Adds 0, Total Adds 0, Medium: WCCO, KORQ, WCIL, KWEB, Light: WAHR, WHBC, WSKI, WJBC, KEEZ, KFQD, KTWO, KQSW.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 11/1

## Rotations: Heavy 1/0, Medium 5/0, Light 5/1, Extra Adds 0, Total Adds 1, WCKQ. Heavy: 97AIA. Medium: WAXY, WEZC, WEZS, KFI, WCHV. Light: KHOW, KMGG, WSKY, KRSB.

BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 11/0
Rotations: Heavy 1/0, Medium 4/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WAHR. Medium: WVLK, WCHV, WCIL, KWEB. Light: WCCO, KSTT, KORQ, WBOW, KFQD, KRSB.

IRENE CARA "Why Me?" (Network/Geffen) 10/2
Rotations: Heavy 3/0, Medium 6/2, Light 1/0, Extra Adds 0, Total Adds 2, WAEB, WRIE. Heavy: WCZY, WSKI, WVBS, Medium: GR55, KFI, WTNY, KFQD. Light: WQUE-FM.

BONNIE TYLER "Take Me Back" (Columbia) 10/1
Rotations: Heavy 0/0, Medium 2/0, Light 8/1, Extra Adds 0, Total Adds 1, KRSB. Medium: KHOW, WGY. Light: WICC, WHHY, WEIM, WSKI, WCKQ, KFQD, KQSW.

### ASIA "The Smile Has Left Your Eyes" (Geffen) 10/0

Rotations: Heavy 2/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WSKI. Medium: WOMC, WLAC-FM, KRDO, WCKQ, WVBS. Light: V100, Y107, KEEZ.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 8/1
Rotations: Heavy 1/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, WEZC. Heavy: KMGG. Medium: WCZY, KFI, WSKI. Light: WLAC-FM, WVBS, KRSB.

HUEY LEWIS & THE NEWS "Heart And Soul" (Chrysalis) 8/0
Rotations: Heavy 0/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: GR55, WQUE-FM, KS94, WLAC-FM. Light: WCZY, KPPL, V100, Y107.

MANHATTAN TRANSFER "American Pop" (Atlantic) 7/4
Rotations: Heavy 0/0, Medium 2/0, Light 5/4, Extra Adds 0, Total Adds 4, KS94, WEIM, WSKI, KFQD. Medium: KRNT, KVIC. Light:

DOLLY PARTON "Save The Last Dance For Me" (RCA) 6/6
Rotations: Heavy 0/0, Medium 4/4, Light 2/2, Extra Adds 0, Total Adds 6, WFBR, KVIL-FM, WAHR, WMAZ, WSKY, WGSV.

(J.) BIRD "(You're) That Song" (Bermuda Dunes) 6/3
Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 1, Total Adds 3, KKPL, WBOW, KEXO. Light: WCCO, KEEZ, KWEB.

PEABO BRYSON & ROBERTA FLACK "You're Looking Like Love To Me" (Capitol) 5/5 Rotations: Heavy 0/0, Medium 1/1, Light 3/3, Extra Adds 1, Total Adds 5, WBT, KUGN, KKUA, WGSV, WJON.

DAVE MASON "Break Away" (Marble) 5/2
Rotations: Heavy 0/0, Medium 1/1, Light 4/1, Extra Adds 0, Total Adds 2, KWAV, WNGS. Light: WSRZ, WHBY, KEEZ.

A/C Adds & Hots . . . See Page 45

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

DOLLY PARTON

ELO
BRYSON & FLACK
HOTTEST:
BILLY JOEL
MCCARTNEY & JAC
BARBRA STREISAN
MATTHEW WILDER
BARRY MANILOW

KRLB/Lubbock Rob Roberts

CULTURE CLUB KOOL & THE GANG

Hottest: MATTHEW WILDER CARPENTERS HALL & OATES ELTON JOHN BARRY MANILOW

NEIL 4 DARA SEDAK SHEENA RASTON BERTIE HIGGINS STRVIE WOODS HOCLESI MCCARTNEY & JACKS BILLY JOEL BARBRA STREISAND ELTON JOHN BARRY MANILOW

LIONEL RICHIE
DAVE MASON
HOTTEST:
BILLY JOEL
MATTHEW WILDER
BARBRA STREISAND
HALL & OATES
CHRIS CROSS

WVBS/Wilmington, NC Bob Wright

HALL & OATES
IRENE CARA
MCCARTMEY & JACKS
CULTURE CLUB
LIONEL RICHIE

## Regional Adds & Hots

WMJJ/Birmingham Thomas/Warren

CARPENTERS
BARRY MANILOW
MICHAEL JACKSON
HOTLEST:
COMMODORES
BILLY JOEL
MATTHEW WILDER
HALL & OATES
LIONEL RICHIE

WTMA/Charlestorf, SC Dave Amos

CULTURE CLUB
SREENA EASTON
ONJ & TRAVOLTA
HOTTEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
HALL & OATES
ELTON JOHN

NEIL & DARA SEDAK BRYSON & FLACK HOTCEST: LIONEL RICHIE MATTHEW WILDER BARBRA STREISAND MCCARTHEY & JACKS BARRY MANILOW

WBT/Cherlotte Dave Bishop

WEZC/Charlotte Raiph Rhoades

CHRIS CROSS
RUPUS & CHARA
SPANDAU BALLET
BILLY JOEL
HOTLEGE:
CULTURE CLUB
BARRY MANILOW
LIONEL RICHIE
BARBRA STREISAND
MATTHEW WILDER

Parallel One

AND SZUMNSH RAY PARKER JR. SPANDAU BALLET SHEENA EASTON DOLLY PARTON HOTLEAT: MCCARTNEY & JACKS HALL & OATES DEBORAH ALLEN MATTHEW WILDER MOTELS

WROR/Bost

GR55/Buffalo Joe Galuski

ELTON JOHN
HOTCEST:
MCCARTNEY & JACKS
BILLY JOEL
HALL & OATES
BARBRA STREISAND
BARRY MANILOW

WPIX/New York Alan Anderson

GENESIS
CARPENTERS
HOTTEST
HOTTEST
HOTTEST
HALL & OATES
BARRY MANILOW
BILLY JOEL

WTAE/Pittsburgh Don Berns

COLTURE CLUB
LIONEL RICHIE
WARNES & THOMPSON
HOTCEST:
LIONEL RICHIE
HALL & OATES
MCCARTNEY & JACKS
BILLY JOEL
BARBRA STREISAND

WWSW (3WS)/Pittsburgh Crowe/Weltzel

CARPENTERS
BOTTEST:
LIONEL RICHIE
MCCARTNEY & JACKS
HALL & OATES
MATTHEW WILDER

WPRO/Providen

CULTURE CLUB
CRRIS CROSS
ONJ & TRAVOLTA
ROTTES
BARBRA STREISAND
LINDA RONSTADT
MATTHEM MILDER
BARRY MANILOM
DEBORAH ALLEN

WLTT/Washington, D.C. Bob Cummings

NOTE HOTEST ALLEN MATTHEW WILDER BILLY JOEL HALL & OATES MCCARTNEY & JACKS

Parallel Two

WAEB/Allentown Mike Chapman

NEIL & DARA SEDAK STEVIE WOODS ELO IRENE CARA BILLY JOEL ELTON JOHN BARRY MANILOW MCCARTNEY & JACKS BARBRA STREISAND

WICC/Bridgeport Pantano/Broadbin

ONJ & TRAVOLTA
Hottest:
MCCARTNEY & JACKS
LIONEL RICHIE
BILLY JOEL
ROGERS & PARTON
BARBRA STREISAND

V100/Charleston, WV Spence/Jarvis

JACKSON BROWNE
IRENE CARA
HOTTEST:
HOTTEST:
BILLY JOEL
BARRY MANILOW
MCCARTHEY & JACKS
LIONEL RICHIE

CHRIS CROSS
JUMP 'N THE SADDL
HOTTEST
BARBRA STREISAND
HALL 6 OATES
LINDA RONSTADT
BARRY MANILOW
KOOL 6 THE GANG

HOTTEST:
WARWICK & VANDROS
BARBRA STREISAND
CARPENTERS
LINDA RONSTADT
MATTHEW WILDER

CARPENTERS
HOTTES
HOTTES
HILLY JOEL
MATTHEW WILDER
ROGERS & PARTON
MCCARTNEY & JACKS
LIONEL RICHIE

WGY/Schenectady Walter Fritz

GLADYS KNIGHT ONJ & TRAVOLTA

WKGW/Utica-Rome Carpenter/Keller

KOOL & THE GANG STRAY CATS NEIL & DARA SEDAK HOTCEST: MCCARTNEY & JACKS HALL & OATES BARBRA STREISAND BARRY MANILOW ELTON JOHN

Parallel Three

STALLONE & RHCOES SHEENA EASTON ROBERTA FLACK MOODY BLUES HOCLARTHEY & JACKS BABBRA STREISAND CARPENTERS DEBAGGE HALL & OATES

WEIM/Fitchburg EDDIE RABBITT
JUMP 'N THE SADDL
MANHATTAN TRANSFE
HOTCEST:
BILLY JOEL
MCCARTNEY & JACKS
HALL & OATES
KOOL & THE GANG
ELTON JOHN

WTKO/Ithaca Wayne Fisk GLADYS KNIGHT Hottest: HOTTEST: CRYSTAL GAYLE ELTON JOHN HALL & OATES KOOL & THE GANG ELO

WKNE/Keene, NH Howard Corday GENESIS SHEENA EASTON LIONEL RICHIE LIONEL RICHIE.
HOTLEST:
HOTLEST:
ELTON JOHN
ONJ & TRAVOLTA
BARBRA STREISAND
CARPENTERS
BARRY MANILON

WSKI/Montpeller, VT Bruce Stebbins

MADONNA MANHATTAN TRANSFE EDDIE RABBIT RICK JAMES HOLLEST: ELTON JONN DEBARGE CARPENTERS ONJ POINTER SISTERS

WTNY/Watertown, NY Jay Donovan JAY DONOVAN
CULTURE CLUB
NEIL & DARA SEDAK
MICHAEL JACKSON
SMOKEY ROBINSON
NICK MEYWARD
GLADYS NHIGHT
HOTTER
HOTTE

WCPI/Wheeling, WV Dan McGrath

NEIL & DARA SEDAKA SHEENA EASTON GLADYS KNIGHT & PIPS CULTURE CLUB JUMP 'N THE SADDLE Hottest: MCCARTMEY & JACKSON BILLY JOEL

MIDWEST Parallel One

CULTURE CLUB
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BRYSON & PLACK
BILLY JOEL

WFYR/Chicago John Wetherbee

WARM98/Cincinnati Tom Walker

LIONEL RICHIE CRYSTAL GAYLE CRYSTAL GAYLE
KOOL & THE GANG
RAY PARRER JR.
HOCLEST:
BARRY MANILOW
HALL & OATES
BRYSON & FLACK
BARBRA STREISAND
ELTON JOHN

CRYSTAL GAYLE HOTTELS JACKSON BROWNE JOURNEY MATTHEW WILDER WARWICK & VANDE

ELTON JOHN
JOURNEY
LIONEL RICHIE
ONJ & TRAVOLTA
HOTTEST
HOTTEST
HOCCARTNEY & JACKS
BARBRA STREISAND
WARMICK & VANDROS
MOTELS

BARRY MANILOW DURAN DURAN MCCARTNEY & JACKS
HALL & OATES
MICHAEL JACKSON
MATTHEW WILDER
ROGERS & PARTON

SHEENA EASTON RAY PARKER JR. HOTTOBEL: GEORGE BENSON LIONEL RICHIE ROGERS & PARTON BRYSON & FLACK ALABAMA

none
Hottest:
BILLY JOEL
MCCARTNEY & JACKS
BARBRA STREISAND
HALL & OATES
MATTHEW WILDER

WCCO/Minneapolls Denny Long

none Hottest:

HUMAN LEAGUE
ONJ & TRAVOLTA
KOOL & THE GANG
RAY PARKER JR.
MANHANTAN TRANSFE
HOTEAST:
MATTHEW WILDER
BARRY MANILOW
ELTON JOHN
HALL & OATES
BILLY JOEL

WHBC/Canton Mike Dorn

CARPENTERS
HOTTELS
HALL & OATES
DEBORAH ALLEN
BARBRA STREISAND
MATTHEW WILDER

LINDA RONSTADT
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MATTHEW WILDER
MCCARTNEY & JACKS
BILLY JOEL

WZZP/Cleveland Dunphy/Georgeson

WOMC/Detroit Barry Argenbright

none Hottest: JACKSON BROWNE HALL & OATES MATTHEW WILDER GEORGE BENSON

KUDL/Kansas City Elaine Taylor

WHB/Kansas City Jeff Roberts

ONJ & TRAVOLTA
HOTTEST:
MCCARTNEY & JACKS
BARBRA STREISAND
HALL & OATES
BARRY MANILOW
LINDA RONSTADT

KS94/SI. Louis Morgan/Watermann

Parallel Two

SHEENA EASTON CULTURE CLUB NICK HEYWARD HOTESES: BARBRA STREISAND MATTHEW WILDER CARPENTERS HALL & OATES BARRY MANILOW

CARPENTERS

RAY PARKER JR. RONNIE MILSAP GLADYS KNIGHT Hottest: HOTTEST:
BILLY JOEL
BARBRA STREISAND
MATTHEW WILDER
CARPENTERS
DEBORAH ALLEN

KRNT/Des Moines Steve Gibbons RAY PARKER JR.
JUMP 'N THE SADDL
HOTTEST
BILLY JOEL
BARBRA STREISAND
LINDA RONSTADT
ELTON JOHN
ONJ & TRAVOLTA

WTRX/Flint Burke/Wright

NICK HEYMARD
LIONEL RICHIE
NEIL & DARA SEDAK
RONNIE MILSAP
HOTCEST
BILLY JOEL
BARBRA STREISAND
HALL & QATES
LIONEL RICHIE
ELTON JOHN

WOWO/Ft. Wayne Chris Roberts

none
Hottest:
BILLY JOEL
MCCARTNEY & JACKS
ROGERS & PARTON
MATTHEW WILDER
LIONEL RICHIE

WENS/Indianapolia Cummings/Wheele

BERTIE HIGGINS ELO
Nottest:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
MATTHEW WILDER
ROGERS & PARTON

WFMK/Lensing Jay Richards JAMMY BUFFETT
RONNIE MILSAP
NICK HEYWARD
NIC

WISM-FM/Madison Bill Vancil

NICK HEYWARD NEIL & DARA SEDAN

KOFM/Oklahoma City Jenkins/Duquesne WARNES & THOMPSON Hottest: BILLY JOEL HALL & OATES BARRY MANILOW CARPENTERS COMMODORES

CULTURE CLUB PAUL SIMON ELO
Hottest:
MCCARTNEY & JACKS
BILLY JOEL
LIONEL RICHIE
COMMODORES

ONJ & TRAVOLTA
CULTURE CLUB
LIONEL RICHIE
RAY PARKER JR.
HOTTEST
HOTTE

KRAV/Tulsa Gary Reynolds

KOOL & THE GANG RAY PARKER JR. GENESIS HOLLEST: LIONEL RICHIE BILLY JOEL HCCARTNEY & JACKS HALL & OATES MATTHEW WILDER

Parallel Three

RAY PARKER JR.
SHEENA EASTON
B.J. Thomas
SPANDAU BALLET
HOTTEST
BARRY MANILOW
CARPENTERS
ELTON JOHN
ONJ & TRAVOLTA
RONNIE MILSAP

STEVIE WOODS
SHEENA EASTON
ROBERTA FLACK
JUMP 'N THE SADDL
HOTTEST:
MCCARTHEY & JACKS
BARRY MANILOW
KOOL & THE GANG
SPANDAU BALLET
WARNES & THOMPSON

KCRG/Cedar Rapids, IA

RAY PARKER JR.
JIMMY BUFFETT
SHEENA EASTON
CULTURE CLUB
HOTLEST:
MCCARTNEY & JACKS
MATTHEW WILDER
BARBRA STREISAND
CARPENTERS
BARRY MANILOW

KFSB/Joplin. MO Don Carpenter STEVIE WOODS
HOTTEST:
LIONEL RICHIE
COMMODORES
MANHATTAN TRANSPE
MANTHEW WILDER
WARWICK & VANDROS

KEEZ/Manksto, MN Sue LaFond None
Hottest:
LIONEL RICHIE
MCCARTNEY & JACKS
HALL & OATES
BARBRA STREISAND
ELTON JOHN

KWEB/Rochesler, MN Al Axelson

SHEENA EASTON
MOODY BLUES
CULTURE CLUB
NICK HEYWARD
HOTLERE'
BILLY JOEL
MCCARTNEY & JACKS
BABBRA STREISAND
ELTON JOHN
LINDA RONSTADT

GLADYS KNIGHT
NEIL 6 DARA SEDAK
CULTURE CLUB
LIONEL RICHIE
ONJ 6 TRAVOLTA
HOTCHE
NOTARNOLTA
HOTCHE
H

WJON/St. Cloud. MN Diem/Scott SHEENA EASTON ROBERTA FLACK BRYSON & FLACK RAY PARKER JR. HOTTEST. HOTTEST. HOTTEST. HOTTEST. HALL & OATES BARRY MANILOW

KKJO/St. Joseph, MO Bill O'Brian

JUMP 'N THE SADDLEDDIE RABBITT STEVIE WOODS NICK HEYWARD NICK HEYWARD EXILE HOTTEST: BILLY JOEL MCCARTNEY & JACKS BARBRA STREISAND HALL & OATES JACKSON BROWNE

ROBERTA PLACK
JAMES INGRAM
STEVIE WOODS
J. BIRD
HOTCHEST
HOCCARTNEY & JACKS
HALL & OATES
BARRY MANILOW
LIONEL RICHIE
JOURNEY

Parallel One

WRMM/Atlanta

Allen Saunder ELTON JOHN KOOL & THE GANG ONJ & TRAVOLTA EDDIE RABBITT EDDIE RABBA--HOTTEST:
BRYSON & FLACK
BARBRA STREISAND
MATTHEW WILDER
LIONEL RICHIE
COMMODORES

WSB/Atlanta Greg Picciano ONJ & TRAVOLTA EDDIE RABBITT

WSB-FM/Atlanta Donna Brake

STRAY CATS
NEIL & DARA SEDAK
HOTEST!
MCCARTNEY & JACKS
BARBRA STREISAND
HALL & OATES
MATTHEW WILDER
ELTON JOHN

KVIL/Dallas-Ft. Worth Chuck Rhodes LIONEL RICHIE
GLADYS KNIGHT
DOLLY PARTON
HOTTEST:
LIONEL RICHIE
MCCARTNEY & JACKS
BILLY JOEL
ROGERS & PARTON
ELTON JOHN

WAXY/Ft. Lauderdale Shaw/Lee

CHRIS CROSS LIONEL RICHIE ELTON JOHN HOTTEST: ACCARTNEY & JACKS LIONEL RICHIE BILLY JOEL HALL & GATES DEBARGE

none
Hottest:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
JENNIFER HOLLIDAY
MADONNA

CULTURE CLUB
RAY PARKER JR.
GENESIB
MADONNA
CHRIS CROSS
HOttest:

WQUE-FM/New Orleans Chris O'Kelly

ONJ ROOL & THE GANG POINTER SISTERS PETER SCHILLING LIONEL RICHIE W101/Temps DeCarlo/Miller

LIONEL RICHIEHOTTES
CARPENTERS
HALL & OATES
BILLY JOEL
MCCARTNEY & JACKS
LIONEL RICHIE

SPANDAU BALLET ELO
HOTTEST:
BILLY JOEL
MCCARTNEY & JACKS
JACKSON BROWNE
ELTON JOHN
MATTHEW WILDER

Parallel Two

WfVY/Jacksonville TBA/Scott

NEIL 6 DARA SEDAK RAY PARKER JR. HOTTOST CONTROL OF HALL 6 OATES MCCARTNEY 6 JACKS LINDA RONSTADT CHRIS CROSS MATTHEW WILDER

KRDO/Colorado Springa Dan Shanahan NEIL & DARA SEDAK RONNIE MILSAP BERTIE HIGGINS SHEENA EASTON STEVIE WOODS GLADYS KNIGHT HOTESE: MCCARTNEY & JACKS BARBRA STREISAND HALL & OATES MATTHEW MILDER BARRY MANILOW

KFMB/San Diego

MEIL & DARA SEDAK HOTTEST: BARBRA STREISAND MCCARTNEY & JACKS WARWICK & VANDROS BARRY MANILOW CARPENTERS

Parallel Two

Drew Marold

GLADYS KNIGHT
CULTURE CLUB
NICK MEYWARD
NICK MEYWARD
NELL & DARA SEDAF.
SHEENA EASTON
HOTEGE!
BILLY JOEL
MCCARTHEY. & JACKS
BARRAR STREISAND
HALL & OATES
BARRY MANILOW

LIONEL RICHIE
RAY PARKER JR.
JIMMY BUFFET
BERTIE HIGGINS
HOCLARTHEY 6 JACKS
DEBARGE
BARBRA STREISAND
EALL 6 OATES
CARPENTERS KMGC/Dallas-Ft. Worth Larry James none Rottest: RONNIE MILSAP BILLY JOEL LIONEL RICHIE MCCARTNEY & JACKS ROGERS & PARTON

RAY PARKER JR.
SHEENA EASTON
RONNIE MILSAP
GLADYS RWIGHT
JUMP 'N THE SADDL
HOTLEST
LITTON JOHN
LIONEL RICHIE
MCCARTNEY & JACKS
MATTHEW WILDER
BARBRA STREISAND WAHR/Huntsville Cannon/Bosley Cannon/Bosley

DOLLY PARTON
SHEENA EASTON
NEIL & DARA SEDAK
LEE GREENWODD
STALLONE & RHODES
STEVIE WOODS
HOTLEST
BARRY MANILOW
FOUR TOPS
BILLY JOEL
BEBORAH ALLEN
BARRRA STREISAND

WRVA/Richmo SPANDAU BALLET NICK HEYWARD HOTLEST: BARBRA STREISAND CARPENTERS BILLY JOEL BARRY MANILOW LINDA RONSTADT

Y107/Nashville Bill Burkett

NOTE STATE OF THE STATE OF THE

none
Hottest:
ELTON JOHN
MATTHEW WILDER
BARRY MANILOW
MCCARTNEY & JACKS
BARBRA STREISAND

WVLK/Lexington Kelly/Richards

WRKA/Louisville Jeff Crawtord

SPANDAU BALLET CULTURE CLUB DIANA ROSS Bottest: Billy JOEL MCCARTNEY & JACKS BARBRA STREISAND HALL & OATES BARRY MANILOW

WMAZ/Macon Steve Murphy

DOLLY PARTON CULTURE CLUB NICK HEYWARD HOTTEST: ROGERS & PARTON BARBRA STREISAND ANNE MURRAY BARRY MANILOW BILLY JOEL

RONNIE MILSAP NEIL & DARA SEDAK

WEZS/Richmond Church/Stevens

none
Hottest:
MCCARTNEY & JACKS
LIONEL RICHIE
HALL & OATES
BARRY MANILOW
BILLY JOEL

ROBERTA FLACK NEIL & DARA SEDAK DOLLY PARTON CHRIS CROSS EDDIE RABBITT

RAY PARKER JR.
NAKED EYES
BOB DYLAN
NICK HEYMARD
HOTLEST:
MCCARTNEY & JACKS
HALL & OATES
MATTHEW WILDER
PAUL SIMON
BARBRA STREISAND

Parallel Three

STALLONE & RHODES
LIONEL RICHTE
CULTURE CLUB
HOTLEST:
MCCARTNEY & JACKS
HALL & OATES
ELTON JORN
BARRY MANILOW
BARBRA STREISAND

KORQ/Abliene Pat Whitehead

WSKY/Asheville Don Brookshire

KOOL & THE GANG JOURNEY JACKSON BROWNE HOTCEST: LIONEL RICHIE BARRA STREISAND HALL & OATES BARRY WANILOW ONJ & TRAVOLTA JENNIFER HOLLIDAY IRENE CARA HOTTESTE JACKS HALL & DATES ELTON JOHN BARRY MANILOW KOOL & THE GANG

none
Rottest:
HALL & OATES
MATTHEN WILDER
MOTELS
MCCARTNEY & JACKS
CARLY SIMON

119 Current Reports The following stations reported

frozen playlists this week: V100/Charleston, WV WHBC/Canton WHB/Kansas City KEEZ/Mankato, MN WISN/Milwaukee WCCO/Minneapolis 97AIA/Miami WLAC-FM/Nashville Y107/Nashville

KTWO/Casper The following stations did not report this week and therefore

their playlists were frozen: WLTT/Washington WOWO/Ft. Wayne WEZS/Richmond, VA WVBS/Wilmington, NC

WEST

Parallel One

KOSTILos Angeles Kaye/Marie SHEENA EASTON Hottest: BARBRA STREISAND POINTER SISTERS DEBAGGE

SPANDAU BALLET ONJ & TRAVOLTA KOOL & THE GANG Hottest: none

POINTER SISTERS Hottest:

KOY Phoenix Marni Pingree

BARRY MANILOW LIONEL RICHIE

KGW/Portland Minckler/Dirkx MINCENSTURERS
SPANDAU BALLET
GLADYS KNIGHT
NICE HEYWARD
BOTTEST
BARRA STREISAND
HALL & OATES
CARPENTERS
POINTER SISTERS
BARRY MANILOW

KBEST/San Diego Wagner/Hoskins FOUR TOPS
LIONEL RICHIE
CULTURE CLUB
HOTEBEL!
MCCARTNEY & JACKS
BARBRA STREISAND
CARPENTERS
WARNES & THOMPSONBARRY MANILOW

KUGN/Eugene, OR Brian James

GEORGE BENSON
CULTURE CLUB
BRYSON & FLACK
CHRIS CROSS
ROBERTA FLACK
HOTESET
MCCARTNEY & JACKS
BABBRA STREISAND
CAPPENTERS
HALL & OATES
POINTER SISTERS Randy Hart Randy Hart
LIONEL RICHIE
GENESIS
JUMP 'N THE SADDL
HOTTEST:
JACKSON BROWNE
HALL & OATES
ELTON JOHN
MOTELS
LIONEL RICHIE

KFI/Los Angeles Kays/LaBeau

NAKED EYES
ROOL & THE GANG
NEIL & DARA SEDAK
RODNEY DANGERFIEL
HOTEST:
BARBRA STREISAND
HALL & OATES
BARRY MANILOW

ONJ & TRAVOLTA CULTURE CLUB RAY PARKER JR. HOTTEST: BARBRA STREISAND MATTHEW WILLDER STALLONE & RHODES ELTON JOHN JEFFREY OSBORNE

DAVE MASON
JINMY BUFFETT
NICK HEYWARD
SKEENA RASTON
HOTLEST
BARRY MANILOW
MATTHEW WILDER
ELTON JOHN
HALL & OATES
MCCARTNEY & JACKS LIONEL RICHIE
CULTURE CLUB
SHEWN EASTON
BHYSON & FLACK
NICK HEWARD
HOTELST
BILLY JOEL
BARBRA STREISAND
MATTHEW WILDER
LINDA RONSTADT

EXILE
SHEENA EASTON
JOURNEY
CULTURE CLUB
HOTLEST:
DEBORAN ALLEN
BILLY JOEL
BARBRA STREISAND
MCCARTNEY & JACKS
MATTHEW WILDER

KISN/Salt Lake City Dan Jessop GLADYS KNIGHT

LIONEL RICHIE Hottest: LIONEL RICHIE

HOTEUSE: HOCARTNEY & JACKS BILLY JOEL MATTHEW WILDER DEBORAH ALLEN

GLADYS KNIGHT
ELO
SHEENA EASTON
HOTTEST
BARBRA STREISAND
MCCARTNEY & JACKS
BILLY JOEL
HALL & OATES
BARRY MANILOW

KSL/Salt Lake City George Lemich

SHEENA EASTON
EDDIE RABBITT
ROBERTA FLACK
POINTER SISTERS
HOTHESE
BARBRA STREISAND
WARHICK & VANDROS
LINDA RONSTADT
KENNY ROGERS
BARRY MANILOW

MOTELS DEBORAH ALLEN JOURNEY

KKPL/Spokane Ric Morgan

KCEE/Tucson Bill Mortimer ONJ & TRAVOLTA LIONEL RICHIE RAY PARKER JR. HOTLEST: MCCARTNEY & JACKS BILLY JOEL LIONEL RICHIE MATTHEW WILDER BARBRA STREISAND

Mark Lowis MARK Lewis

JUMP 'N THE SADDL

ANNIATHAN TRANSFE
STEVIE WOODS
SNEENA EASTON
EDOIE RABBITT
HOELESE:
BILLY JOEL
MCCARTHEY & JACKS
HALL & OATES
ELTON JOBN
HATTHEW WILDER

Parallel Three

KTWO/Casper HOTEST:
HCCARTNEY & JACKS
BARBRA STREISAND
ANNE MURRAY
CARPENTERS
HALL & OATES

KHOW/Denver

KEXO/Grand Junction, CO Mike Todd MINE TOOD
SHEENA EASTON
CARCLE KING
CARCLE KING
COBERTA PLACK
STEVIE WOODS
J. BIRD
CULTURE CLUB
HOTEGET
CARPENTERS
BILLY JOEL
WARNICK & VANDROS
BARRAR STREISAND
DEBARGE

NEIL & DARA SEDAK SHEENA EASTON ONJ & TRAVOLTA RONNIE MILSAP BOLLY JOEL MCCARTNET & JACKS BABBRA STREISAND HALL & OATES MATTHEW WILDER

KRNO/Reno Larry Irons

KQSW/Rock Springs, WY Bryan Maloney ROBERTA FLACK STEVIE WOODS

CULTURE CLUB BONNIE TYLER
NICK HEYHARD
ROBERTA PLACK
JAMES INGRAM
NAKED EYES
NEIL & DARA SEDAK
HOTTER
HOTT

KALE/Tri-Cities, WA Mike Purdy

LIONEL RICHIE
NICK HEYWARD
NEIL & DARA SEDAK
CULTURE CLUB
HOTCEST:
KOOL & THE GANG
BARRY MANILOW
BILLY JOEL
NJ & TRAVOLTA
RAY PARKER JR.

A/C New & Active . . . See Page 44

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Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

	Three Weeks	Two L			December 2, 1983	170 REPORTERS	Total	Heavy M lotation Ro			Total Adds All otations
1	-	3 2			YES/90125 (Atco)	"Owner" (166) "Changes" (83) "Happen" (81)	167+	163+	4-	0=	0=
1	3	4 3	3		GENESIS/Genesis (Atlantic)	"That's All" (134) "A Job" (120) "Mama" (38)					0-
1	.2	1 1			ROLLING STONES/Undercover (Rolling Stones/Atco)	"Undercover" (150) "Hot" (127) "Tough" (91)		153 -			0-
۱	1 :	2 4		4	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)	"Pink" (145) "Crumblin" " (116) "Guitar" (39)		141 -			2+
ı	3	7 5	5	5	38 SPECIAL/Tour De Force (A&M)			133+			0-
1	6 6	6 7		6	ROMANTICS/In Heat (Nemperor/CBS)			111+			3-
I	4 5	5 6		7	HUEY LEWIS & THE NEWS/Sports (Chrysalis)			108-			3=
1		- 8			DURAN DURAN/Seven And The Ragged Tiger (Capitol)			114+			4-
1	- 1	10 9			BILLY IDOL/Rebel Yell (Chrysalis)		<i>155</i> =	<i>61</i> +	90-	3-	6-
1	- 3	34 1			TWO OF A KIND/Soundtrack (MCA)	"Ask The Lonely" (140)	140+	<i>66</i> +	66-	5-	17-
1	17 1	12 1	1	0	BLUE OYSTER CULT/The Revolution By Night (Columbia)	"Take" (112) "Shark" (72)	143+	45+	97-	1 =	2-
1	10 9	9 1			EDDIE MONEY/Where's The Party? (Columbia)	"Big Crash" (119) "Party" (36)	141-	47+	91 -	2+	9+
	18 1	13 1			NIGHT RANGER/Midnight Madness (Camel/MCA)		133 -	44+	89-	0-	1-
1		_ 2			OZZY OSBOURNE/Bark At The Moon (CBS)	"Bark" (126) "Rock 'N Roll" (43) "Tired" (25)	139+	39+	87+	9-	26-
1	28 1	19 1			ALAN PARSONS PROJECT/The Best Of The (Arista)	"You Don't Believe" (136)	136+	37+	97-	2-	2-
1	26 1	15 1			PAUL RODGERS/Cut Loose (Atlantic)	"Cut Loose" (126)	127+	35+	91 -	1 -	4=
1	8 1	11 1			BIG COUNTRY/The Crossing (Mercury/PolyGram)	"Big Country" (88) "Fields" (36)	103-	64 -	39-	0-	1 =
1	36, 3	31 2			BOB DYLAN/Infidels (Columbia)	"Bully" (99) "Sweetheart" (29) "Sundown" (19)	128+	27+	90+	7-	21-
1	25 2	20 1			STREETS/1st (Atlantic)	"If Love Should Go" (118)	118+	27+	. 88 -	1 -	3-
1	24 1	17 1			ZZ TOP/Eliminator (WB)	"TV Dinners" (96) "Sharp Dressed" (24)	116-	38+	75 –	2=	2-
1	15 1	14 2			PETER SCHILLING/Error In The System (Elektra)	"Major Tom" (92)	93-	47-	46+	0-	2-
1	- 3	37 3			U2/Under The Blood Red Sky (Island/Atco)	"11 O'Clock" (75) "New" (22) "Follow" (19)	109+	21+	82+	5-	18-
1	5 8	8 1			PAT BENATAR/Live From Earth (Chrysalis)	"Battlefield" (77) "Lipstick" (16)	81 -	53-	28+	0=	0=
1	9	16 2			RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street" (70) "Stranded" (19)	84-	33 -	<b>51</b> =	0=	1 =
1	14	22 2			POLICE/Synchronicity (A&M)	"Synch. II" (70) "Wrapped" (17) "King" (13)	80 -	46-	34-	0=	0-
1	23	23 2			DARYL HALL & JOHN OATES/Rock 'N Soul Part 1 (RCA)	"Say It" (84) "Adult Education" (19)	93 -	43-	49+	1 -	1-
1	33	32 3			MOTLEY CRUE/Shout At The Devil (Elektra)	"Looks That Kill" (80) "Devil" (14)	90+	16+	72+	1 -	9-
1	7	18 2			MOTELS/Little Robbers (Capitol)	"Remember" (43) "Suddenly" (26) "Little" (23)	86 -	29 -	54+	3+	12+
1	20	26 2			DOORS/Alive, She Cried (Elektra)	"Gloria" (85)	87-	17-	70 -	0=	1 =
2	nation 1	35 3			DON FELDER/Airborne (Elektra)	"Bad Girls" (92)	95+		84+	4+	9=
1.	13	<b>25</b> 3			ALDO NOVA/Subject Aldo Nova (Portrait/CBS)	"Monkey" (68) "Always" (12)		27-		1 =	1-
1		24 2			QUIET RIOT/Metal Health (Pasha/CBS)	"Cum On" (42) "Slick" (33) "Metal" (10)		30 -		0-	1 =
	27	27 3			CULTURE CLUB/Colour By Numbers (Virgin/Epic)	"Church" (55) "Chameleon" (36)		42+		0-	3+
1	141 2	21 2			SAGA/Heads Or Tales (Portrait/CBS)	"The Flyer" (59) "Cat Walk" (12) "Orphan" (11)					1 =
1	+	<u> </u>		35	MANFRED MANN'S EARTH BAND/Somewhere In (Arista)		79+	8+			8+
		BUT			RE-FLEX/The Politics Of Dancing (Capitol)	"The Politics Of Dancing" (79)	80+	4+	58+		31+
1		28 3			KISS/Lick It Up (Mercury/PolyGram)	"Lick It Up" (53) "Hell's Breakin" (15)	62 –		46-		6+
1		29 3			SURVIVOR/Caught In The Game (Scotti Bros./CBS)	"Caught In The Game" (47)	<i>50</i> –		33 –		1+
1		36 3			PAUL McCARTNEY/Pipes Of Peace (Columbia)	"Say Say Say" (38) "Keep" (20)	51 –		24 –	1+	1 =
L	16	30 3	6	40	JACKSON BROWNE/Lawyers In Love (Asylum)	"Tender" (39) "Rocker" (12)	47-	20 –	27-	0 =	1+

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

### **DON FELDER** Airborne (Elektra)

"Bad Girls." 56% of our 12-24 reporters on it. Total reports: 95. Hot 7, Medium 84, Extra Adds 4, Total Adds 9. Moves 34-30 on the AOR Albums chart.

## **NEW & ACTIVE**

This data reflects reporting stations with a majority of listeners aged 12-24.

HEADPINS/Line Of Fire (Solid Gold/MCA) "Just One More Time"
Total Reports: 61(50)/Total Adds: 13(12); Hots: 3(3)/Hot Adds: 0(0); Mediums: 48(40)/

Medium Adds: 6(5)/Extra Adds: 7(7).

HEAVEN/Where Angels Fear To Tread (Columbia) "Rock School"

Total Reports: 60(43)/Total Adds: 18(14); Hots: 1(0)/Hot Adds: 0(0); Mediums: 47(35)/
Medium Adds: 7(8)/Extra Adds: 11(6).

SIMON TOWNSHEND/Sweet Sound (21/PolyGram) "I'm The Answer"

Total Reports: 60(58)/Total Adds: 5(11); Hots: 4(3)/Hot Adds: 0(0); Mediums: 54(48)/ Medium Adds: 3(4)/Extra Adds: 2(7).

KIM CARNES/Cafe Racers (EMI America) "Invisible Hands"

Total Reports: 51(45)/Total Adds: 8(12); Hots: 3(3)/Hot Adds: 0(0); Mediums: 42(34)/ Medium Adds: 2(5)/Extra Adds: 6(7).

ALCATRAZZ/No Parole From Rock & Roll (Rocshire) "Island In The Sun"
Total Reports: 45(37)/Total Adds: 11(11); Hots: 0(0)/Hot Adds: 0(0); Mediums: 35(28)/ Medium Adds: 1(5)/Extra Adds: 10(6).

_		_	
	All Stations		
	Re-Flex	(33)	
	Jump 'N The Saddle		
	"Curly"	(31)	
	Ozzy Osbourne	(27)	
	Bob Dylan	(21)	
	Vandenberg "Friday"	(21)	

All Stations	
Yes	(171)
Genesis	(165)
Rolling Stones	(161)
John C. Mellencamp	(148)
38 Special	(135)

RICK SPRINGFIELD/Living In Oz (RCA) "Souls"

Total Reports: 41(41)/Total Adds: 5(4); Hots: 11(10)/Hot Adds: 0(0); Mediums: 26(29)/ Medium Adds: 1(2)/Extra Adds: 4(2).

Total Reports: 38(32)/Total Adds: 10(10); Hots: 10(9)/Hot Adds: 1(0); Mediums: 24(20)/ Medium Adds: 5(7)/Extra Adds: 4(3). GIRLSCHOOL/Play Dirty (Mercury/PolyGram) "Play Dirty"

Total Reports: 38(36)/Total Adds: 9(18); Hots: 1(0)/Hot Adds: 0(0); Mediums: 29(24)/ Medium Adds: 3(8)/Extra Adds: 6(10).

KROKUS/Headhunter (Arista) "Stayed Awake All Night" Total Reports: 36(36)/Total Adds: 3(2); Hots: 3(5)/Hot Adds: 0(0); Mediums: 32(30)/ Medium Adds: 2(1)/Extra Adds: 1(1).

ADAM ANT/Strip (Epic) "Strip"
Total Reports: 34(26)/Total Adds: 11(21); Hots: 5(3)/Hot Adds: 0(0); Mediums: 22(12)/

Medium Adds: 6(10)/Extra Adds: 5(11). "That Was Then, But This Is No ABC/Beauty Stab (Mercury/PolyGram)

Total Reports: 32(14)/Total Adds: 18(9); Hots: 5(2)/Hot Adds: 1(0); Mediums: 15(6)/ Medium Adds: 7(3)/Extra Adds: 10(6): TALKING HEADS/Speaking In Tongues (Sire/WB) "This Must Be The Place"

Total Reports: 28(26)/Total Adds: 5(2); Hots: 5(8)/Hot Adds: 0(0); Mediums: 20(16)/ Medium Adds: 2(1)/Extra Adds: 3(1).

DOKKEN/Breaking The Chains (Elektra) "Breaking The Chains" Total Reports: 28(26)/Total Adds: 3(0); Hots: 11(12)/Hot Adds: 0(0); Mediums: 16(14)/ Medium Adds: 2(0)/Extra Adds: 1(0).

Station Listings . . . See Page 48



Three	e Two	Last ks Week		170 REPORTERS	Total	Heavy	Medium	Add	Total Adds
2	1	1	0	YES/Owner Of A Lonely Heart (Atco)	166+	162+	4-	0=	0=
7	4	3	2	38 SPECIAL/If I'd Been The One (A&M)			26-	0=	0-
1	2	2	3	ROLLING STONES/Undercover Of The Night (RS/Atco)		142-		0=	0-
6	5	5		JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)			34 -	0=	2=
12	11	6		ROMANTICS/Talking In Your Sleep (Nemperor/CBS)			41-	0-	3-
8	6	7		DURAN DURAN/Union Of The Snake (Capitol)			26-	3=	4-
31	13	10		GENESIS/That's All (Atlantic)			15-	0-	2-
16		9		BILLY IDOL/Rebel Yell (Chrysalis)			90-	3-	5-
14	8	8	9	ROLLING STONES/She Was Hot (Rolling Stone/Atco)			32-	0=	0-
11		11		GENESIS/Just A Job To Do (Atlantic)			29-	0=	1=
		16		JOURNEY/Ask The Lonely (MCA)			65 -	6-	18-
3	3	4		JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)			21+	0=	0=
19		13		HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)			39-	0-	4-
18	14	12		NIGHT RANGER/(You Can Still) Rock In (Camel/MCA)			87-	0-	1-
29		14		ALAN PARSONS PROJECT/You Don't Believe (Arista)			97-	2-	2-
24		15		PAUL RODGERS/Cut Loose (Atlantic)			90-	1-	4=
_	_	28	1	OZZY OSBOURNE/Bark At The Moon (CBS)			76+	8-	24-
42	32	24		EDDIE MONEY/The Big Crash (Columbia)			74+	3+	11-
37	24	23	19	BLUE OYSTER CULT/Take Me Away (Columbia)			71-	1=	1-
25	21			STREETS/If Love Should Go (Atlantic)			88-	1-	3-
34	27	21		ROLLING STONES/Too Tough (Rolling Stone/Atco)			32+	0-	1-
15	15	20		PETER SCHILLING/Major Tom (Coming Home) (Elektra)			46+	0-	2-
9		18		BIG COUNTRY/In A Big Country (Mercury/PolyGram)		58-		0-	0-
4	9	17		HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)			19+	0=	0=
	7	19		PAT BENATAR/Love Is A Battlefield (Chrysalis)			25+	0=	0=
5	43	34		YES/It Can Happen (Atco)			24+	1-	5-
		33		YES/Changes (Atco)			32+	1-	3-
_	35	38					70+	5-	17-
-	46			ZZ TOP/TV Dinners (WB)			72+	2+	2+
36	31	30		DOORS/Gloria (Elektra)			68 -	0=	1=
21	23	26		POLICE/Synchronicity II (A&M)		40-		0=	0-
27	29	29		DARYL HALL & JOHN OATES/Say It Isn't So (RCA)			43+	0-	0-
30	28	27		MOTLEY CRUE/Looks That Kill (Elektra)		12+		1-	6-
49	44	39 37		DON FELDER/Bad Girls (Elektra)	92+		82+	4+	9=
59	45	46		38 SPECIAL/Back Where You Belong (A&M)			26+		
45	39	36		BLUE OYSTER CULT/Shooting Shark (Columbia)		22+		1=	3=
10	19	25		RAINBOW/Street Of Dreams (Mercury/PolyGram)			42-	0=	0=
1	25	32		ALDO NOVA/Monkey On Your Back (Portrait/CBS)			43-	0=	0=
17	25			U2/11 O'Clock Tick Tock (Island/Atco)	75+		57+	3-	12-
		51 56		RE-FLEX/The Politics Of Dancing (Capitol)	79+		58+	16+	30+
12	22	31		SAGA/The Flyer (Portrait/CBS)		18-		0=	0=
13	22			CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)		32=		0=	0=
35	34 26	41 35		KISS/Lick It Up (Mercury/PolyGram)		12-		0=	1-
23	30	40		SURVIVOR/Caught In The Game (Scotti Bros./CBS)		17-		0=	0=
20	58	49		MANFRED MANN'S EARTH BAND/Demolition Man (Arista			56+	2+	6+
60	56	53		SIMON TOWNSHEND/I'm The Answer (21/PolyGram)	60+			2-	5-
60		58		JOHN COUGAR MELLENCAMP/Play Guitar (Riva/PG)		26+		0=	3=
32	38	45		GENESIS/Mama (Atlantic)			11-	0=	0=
33	37	42		QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)		22 -		0=	0=
43	49	47		ROMANTICS/Rock You Up (Nemperor/CBS)		19-		0=	0-
	EBUT	_		HEAVEN/Rock School (Columbia)	55+		43+	10+	174
	EBUT	_			43+		23+	1-	6-
44	47	48		GENESIS/Illegal Alien (Atlantic)		22 -		.0=	1+
28	33	43		JACKSON BROWNE/Tender Is The Night (Asylum)		18-		0 =	0=
	DEBUT			JUMP 'N THE SADDLE/The Curly Shuffle (Atlantic)	50+			22-	29=
	DEBUT			BIG COUNTRY/Fields Of Fire (Mercury/PolyGram)	36+		19+	0=	4+
		52		P. McCARTNEY and M. JACKSON/Say Say Say (Col.)	38-			0=	0-
	DEBUT			DURAN DURAN/The Reflex (Capitol)		22+		2-	5-
	DEBUT			KIM CARNES/Invisible Hands (EMI America)	50+		41+	6-	7-
	DEBUT			CULTURE CLUB/Karma Chameleon (Virgin/Epic)		20+		1 =	7+
			_						
							DILALIP		

### AOR /ALBUMS This chart compiles data from reporting stations with

a majority of listeners aged 25-plus.

1 GENESIS . . . . . . . . Genesis (Atlantic) ...... "That's All" "Mama" "Gonna Get Better" 2 BOB DYLAN......Infidels (Columbia) ....."Sweetheart" 3 YES......90125 (Atco) .....''Owner'' "Happen" 4 ROLLING STONES Undercover (Rolling Stones/Atco) 5 HUEY LEWIS &..... Sports (Chrysalis) ....."Drug" "Soul" 13 6 ALAN PARSONS PROJECT . . Best Of The... (Arista) 9 J. COUGAR MELLENCAMP Uh-Huh (Riva/PolyGram) "Pink Houses" "Crumblin" 8 MOODY BLUES . The Present (Threshold/PolyGram) "Blue World" 15 9 D. HALL & J. OATES. . . . . Rock 'N Soul Part 1 (RCA) ......"Say" "Education" 8 10 PAUL SIMON ...... Hearts And Bones (WB) 10 11 PAUL McCARTNEY ..... Pipes Of Peace (Columbia) 19 12 DURAN DURAN . Seven And The Ragged... (Capitol) ..... "Union Of The Snake" 16 13 CULTURE CLUB ... Colour By Numbers (Virgin/Epic) 14 14 MOTELS ..... Little Robbers (Capitol) 5 15 JACKSON BROWNE.... Lawyers In Love (Asylum) .....''Tender'' 20 16 PAUL RODGERS...... Cut Loose (Atlantic) 18 17 U2 ...... Under A Blood Red Sky (Island/Atco) 17 18 BIG COUNTRY... The Crossing (Mercury/PolyGram) ......''Fields Of Fire'' 12 19 POLICE ...... Synchronicity (A&M) 

CHART PARTICIPANTS: WXRT/Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/Spokane.

20 ROMANTICS ..... The Heat (Nemperor/CBS) 

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay, Current singles are BOLDED, Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted. AOR/ALBUMS 25+ — compiles album airplay data from stations showing ratings strength 25+, includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are BOLDED, Records showing significant airplay

AOR BREAKERS — Those newer charting records that have reached 50%

penetration of the week's reporting stations.

HOT TRACKS — compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (-) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined), includes songs in all configurations NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay / 40 (12-24) chart. Rotational information displayed over a each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

Indicates one of the week's most added new albums.

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

**BOB DYLAN Neighborhood Bully (CBS)** 

58% of our 12-24 reporters on it. Total reports: 99. Hot 20, Medium 70, Extra Adds 5, Total Adds 17. Moves 38-28 on the AOR Hot Tracks chart.

## SIGNIFICANT ACTION

REAL LIFE/Heartland (MCA/Curb) "Send Me An Angel" eports: 22(14)/Total Adds: 9(5); Hots: 3(3)/Hot Adds: 0(0); Mediums: 12(7)/Medium Adds: 2(1)/Extra Adds: 7(4). CYNDI LAUPER/She's So Unusual (Portrait/CBS) "Girls Just Want To Have Fun" Total Reports: 22(13)/Total Adds: 8(5); Hots: 2(1)/Hot Adds: 0(0); Mediums: 15(10)/Medium Adds: 3(3)/Extra Adds: 5(2). MIDNIGHT OIL/10, 9, 8, 7, 6, 5, 4, 3, 2, 1 (Columbia) "Power & The Passion" Total Reports: 22(22)/Total Adds: 1(3); Hots: 4(4)/Hot Adds: 0(0); Mediums: 17(16)/Medium Adds: 0(1)/Extre Adds: 1(2).

STEWART COPELAND/Rumble Fish Soundtrack (A&M) "Don't Box Me In"

Total Reports: 20(16)/Total Adds: 8(8); Hots: 2(1)/Hot Adds: 0(0); Mediums: 12(8)/Medium Adds: 2(3)/Extre Adds: 6(5).

ELTON JOHN/Too Low For Zero (Geffen) "I Guess That's Why They Call It The Total Reports: 17(13)/Total Adds: 4(4); Hots: 3(3)/Hot Adds: 0(1); Mediums: 12(8)/Medium Adds: 3(1)/Extra Adds: 1(2). PREVIEW/Preview (Geffen) "Red Lights"

13(7)/Total Adds: 9(4); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(4)/Medium Adds: 3(2)/Extra Adds: 6(2). SPANDAU BALLET/True (Chrysalis) "Gold"
Total Reports: 13(12)/Total Adds: 1(2); Hots: 2(1)/Hot Adds: 0(0); Mediums: 10(11)/Medium Adds: 0(2)/Extra Adds: 1(0).

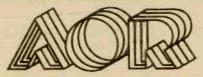
Total Reports: 13(12)/Total Adds: 1(2); Hots: 2(1)/Hot Adds: 0(0); Mediums: 10(11)/Medium Adds: 0(2)/Extra Adds: 1(2) ECHO & THE BUNNYMEN/Echo & The Bunnymen (Sire/WB) "Never Stop"
Total Reports: 11(7)/Total Adds: 4(0); Hots: 6(4)/Hot Adds: 0(0); Mediums: 3(3)/Medium Adds: 2(0)/Extra Adds: 2(0).
FIREFALL/Mirror Of The World (Atlantic) "Runaway Love"
Total Reports: 10(10)/Total Adds: 3(5); Hots: 0(0)/Hot Adds: 0(0); Mediums: 6(6)/Medium Adds: 0(1)/Extra Adds: 3(4).
NICK HEYWARD/North Of A Miracle (Arista) "On A Sunday"
Total Reports: 10(10)/Total Adds: 2(1); Hots: 1(1)/Hot Adds: 0(0); Mediums: 8(7)/Medium Adds: 1(0)/Extra Adds: 1(1).

Total Reports: 10(10)/Total Adds: 2(1); Hots: 1(1)/Hot Adds: 0(0); Mediums: 5(7)/Medium Adds: 1(0)/Extra Adds: 1(1)/Rotal Reports: 10(8)/Total Adds: 2(2); Hots: 1(1)/Hot Adds: 0(0); Mediums: 7(5)/Medium Adds: 1(0)/Extra Adds: 1(2).

UB40/Labour Of Love (Virgin/A&M) "Red Red Wine"

Total Reports: 10(7)/Total Adds: 1(0); Hots: 5(5)/Hot Adds: 0(0); Mediums: 4(2)/Medium Adds: 0(0)/Extra Adds: 1(0).

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## EAST

### MOST ADDED

Jump 'N The Saddle	
"Curly"	(9)
Re-Flex	- (8)
Headpins	(5)
Adam Ant	(5)
Heaven	(5)
ARC	(5)

### HOTTEST

Genesis	(40)
Yes	(40)
Rolling Stones	(39)
John C. Mellencamp	(36)
Duran Duran	(34)

### Parallel One

WHJY/Providence (401) 438-6110

PO: THE UTZ MD: JEFF RICCIO

WNEW-FM/New (212) 986-7000

PD: CHARLIE KENDALI HD: JIM HONAGHAN Hottest OLLING STONES

NOLLING SCHOOL OF SCHOOL O

(301) 889-0098
PD: CHUCK DUCOTY
ON: TY FORD

DURAN IDRAW
TOS S
GROUPS IN 
GROU

PD: MICHAEL PICOZZI MD: MARK DIDIA 

WBAB/Long is (516) 567-1023 PD: BOB BUCHMANN HD: RALPH TORTORA

BOKESS
GENESIS
ROLLING STONES
ROLLIN

CHUM-FM/Toronto (416) 925-6666

BILLY IDOL
MOTLEY CRUE
HALL & GAYES
HIGHT RANCER
DON FELDER
RAINEGE
BUS DYLAN
GENT GENOVAME
K-ROKUS
PRETENDERS
PAUL KANTNER
UJ
JOAN JETT
DOORS
JURD 'N THE SI
RAGGE
RE-FLEX
PREYIEM
RONGOS WAPP/New York (212) 357-8000

TROLESE
PETER SCHILLING
QUIET HOT
SANCIA
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FIRM
GENERAL GENERAL
LOVERSON
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PAUL EARTHER
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HAMPRED HANN'S EAR
OZZY OSBOURNE
ADAM ANT
Added
BOB DYLAN
JUMP 'N THE SADDLE
GERLSCHOOL

WBCN/Boston (617) 266-1111

PD: OED1PUS HD: BOB KRANES Nottest ROLLING STONES DATE OF THE COLOR OF THE COLOR

\* Q107/Toronto (416) 967-3445 (418) 967-2445
PD: GANY SLAIGHT
NO: SANARTHA TAYLOR
(FROZEN)
ROTEBER
ROLLING STONES (N)
BLUX OFFERS CULT (N)
BLUX WAS (MOT MAS)

X
T-BONE BURNETT
RE-FLEX
DAVID BOWLE
FEXX
BLUE OYSTER CULY
ELWIS COSTELLO
BLACE SABBATH
EURYTHOLICS

PLATTERS SLENGE (A)
COLLET MART
VES (A)
DURAN GURAN (A)
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WGRQ/Buffalo (718) 881-4555

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WMMR/Philad (215) 561-0933

PO: GEORGE HARRIS MD: ERIN RILEY

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CHOM-FM/Montr (514) 935-2425 PD: ROB BRAIDE HD: BENOTT DUFRESNE

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PAT BENATAR.
PETER SCHILLING
JOHN COUGAR WELLEN
CULTURE CLUB
DURAN DIRAN
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RATIONAL YOUTH
RAIMBOU
ELSS
BLACE EASBATH
PLATINUM BLONDL
SPOONS
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PAYOLAS
BLUE OYSTER CULT
COREY HAP
EDOIE HONEY

NUMANTICS MOTLEY CRUE SAGA Added STEWART COPELANT SIRPLE MINDS OZZY OSBOURNE DANIEL LAVIOE

## Parallel Two

WKLC/West Virginia (304) 722-3308 PD: NEIL LASHER

GOUTER CLIB STORE NO CONTROL OF THE SHOPE OF

WSCY/Syracuse (315) 699-8200 HD: MEKE RICEARDS

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BALL & GORTES
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18 SPECTAL
18 SP

WAQY/Springfield (413) 525-4198 PD: ROSS MACDONALD

DOT LEAST
OTHER DISTRICT
OTHER DISTR

WAAF/Worcester (617) 752-5611 PD: ROB BARNETT MD: ROB LIPSHUTZ

Mottest GENESIS BOUGHAN STONES YEL JOHN COUGAR MELLEN DUNAN DUNAN SECTAL NOWANTICAL MONANTICAL MON

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WDHA/North Jersey
(201) 328-1055
GM: BOS LINDER
PD: MARK CHERNOFF
(FROCZEM)
BOTCHOCK
TROLLING
STOKES (M)
YES (M)

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Added VANDENBERG POLICE FIREFALL ADAM ANT ABC

WCCC/Hartford (203) 233-4428

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ROLLING STORES (H)
ROLLING STORES (H)
JOHN CORRESS WELLEN
JOHN CORRESS WELLEN
PRO DY A SERVE
PARK ROCCES
PARK ROCCES
ALAR PARCENS PROVE
CORRESS (H)
DUTAN GUNAN (H)
PAT SENATAR
ROTE LEGIST
ROCCES
R

WZZO/Allentown (215) 694-0511 PD: TON KELLY MD: CINDA HOLT

WCMF/Rochester

(716) 288-3200

BONZESE
MERS
GENERAL STORMES
G

(914) 471-1500

PD: PETE CLARK HD: STEW SCHANTZ

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GOMESIS

BOM DOYLAN

PAT DEWATAR

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BUJR CHANGE

BUJR LEWIS

ROUTH MANGE

BILLY IROYL

ROYLAN DANGE

BILLY IROYL

ROYLAN DANGE

BILLY IROYL

ROYLAN DANGE

BUJRAN

MALL & DATES

COUNA DUJAN

MALL & DATES

COUNTY CLUB

MARTHEED MARN'S EAR

DON FELDER

PD: TRIP REEB MD: DAVE KANE

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BOX TABLE

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FOR THE STORIES

GENERAL

FOR STREETAL

FOR STREET

WPYX/Albany (518) 765-9800

PD: TIM SMITH

WOUR/Utica (315) 797-0803 PD: PETER HIRS

ROCTURE
GONESIS
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FAYOLAS
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WAMX/Huntington

PD: SCOTT PAULSEN NOT DAY HOSENSON

NOTES TO STORES

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JOE JALESON

JO SPECIAL
ALAM PARSONS PROUP
POLICE
SIMON TOWNSEND
BLEE CHSTER CULT
PAUL REGIONS
STRETS

STRETS
Added
RE-FLEE
FIRE
FIRE
TALESON
JUND 'N THE SADDLE

CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLWILL HD: GREG TORRINGTON

SIDEM TOMBSEED

PART CONTES

PA NO. GRAE TORRINGTON
SECTIONS
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WQBK/Albany (518) 462-5555 PD: JOHN COOPER ND: LIN BREINER Nottest KOLLING STONES

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CORAN GUNAN
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MAINEM
POLICE
PATOLAE
CAUS
GULCER
CAUGUS
CAUCUS

WAAL/Binghai (607) 772-8850 PD: JOHN CARTER MD: DON MORGAN

BOTTONE

JOHN COUGAR MELLEN

GENESIS

YES

ROBATION STONES (M)

DURAN CHIEF STONES (M)

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BIG COUPTEN

PAT BENATAR

RADO HENDERS

SAGA FOOGERS

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SAGA CONTES

POLICE

CULTURE CLUB

PATOLIS

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WHCN/Hartford (203) 247-1060 PD: DANIEL P. HAYDEN ASST. PD: BOR BITTENS

ROCLING STONES

ROLLING STONES

YES

ROLLING STONES

CONNESSE

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WEZX/Scranton (717) 961-1842 PD: SHAWN WATERS ND: BEN SMITH

NO: BED SHITM

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VEL COURSE

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**WAQX/Syracuse** (315) 472-0200

PDI ED LEVINE ASST. PDI AMY DAHLMAN

ROTTERS

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UTANA DURAN CURAN

DURAN CURAN

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PETER SCHOOLS

TO SERVILLING

30 SPECIAL

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### Parallel Three

WTPA/Harrisburg (717) 238-1402

PD: JEFF KAUFFHAN

BOTLES
BOT COMMENT (\*)
GENESIS (\*)
ROMANTICS
JUNN COURSE MELLEN
MALL SOATES
YES (\*)
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SILLY JOSE
RALL & COLTEN
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RESILLY
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WPLR/New Haven (203) 777-6617 WRKI/Danbury (203) 579-9995

MOY SMEET COLLEGY

BOTLARY

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FOLLING STONES

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JENN COUGAR MELLEN

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OZZY DEBOURNE ADAM ANT PAUL SIMON TWO OF A KIND HEADPINS

WGIR/Manchester (603) 625-6915 PD: 808 COX MD: KAREN ANDERSON

MO: EARN ANDERSON

BOTEAST
HUET LOUIS (H)

PAT EDNATAR
OUGLING STORMS (H)
JOHN COUGAR RELIEN (H)
DOWN COUGAR RELIEN (H)
PETER SCHILLING
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WBLM/Lewiston-Port. (207) 783-2065 PDI MIRE BUSHEY ND: JOSE DIAZ

BOTTARE
GOMESTS
JOHN COUGAN MELLEN
MENY LEWIS
THE
ROWNING STONES
EDOIT MONING
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Addad

HEAVEN

ALCATRAZZ

RE-FLEX

FIEX

JUMP 'N THE SADDLE

WOAY/Beckley-Oak Hill (304) 877-2424 PD: CHARLIE JENNING HD: TIM PARKER

CETY ORDOUGHE EXHOUSE
EXHOUSE
EX TOP
MUTY LEMIS
MALL & OUTES
MOTHER
MOTH

WMGM/Atlantic City (609) 641-1400

ON: TON HONALLY

BOT HAIR BOYLE

BOTLES COMES TO THE CONTROL OF THE

DE MANIES

C.S. ANCELS

RAMINES

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WWTR/Ocean City (301) 289-4545

PD: RICHARD REMSBUT ND: GLENN STEWART

BOT SEARCH STATE OF THE STATE O

SOUTH

### **MOST ADDED**

Jump 'N The Saddle "Curty" (10)Ozzy Osbourne (10)U2 (8) Re-Flex (8) **Bob Dylan** (7)

### HOTTEST

Yes (43)(42)Genesis **Rolling Stones** (39)38 Special (37)John C. Mellencamp (36)

### Parallel One

\* WKLS/Atlanta (404) 325-0960 PD: ALAN SNEED MD: BOB BALGEY

ROTTEST SUB BATTLET
YES
ROLLING STONES
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CZZY COSDULINE
BIG COUNTRY
HUEY LIBRIS
ROMANTICE

www.americanradiohistory.com

KSRR/Houston (713) 797-0097 PD: ANDY BEAUBIES MD: JOHN ROBERTS

HOLLOW FORETS

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WSHE/Miami (305) 581-1580 PD: DAVE LANGE

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KTXQ/Dallas (214) 528-5500

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MANFAED MANN'S EAR
STREETS
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E MOTLISH BEAT
BEAT

PAYOLAS ECHO & BUNNYHEN

KLOL/Houston (713) 526-4591 PD: MICHELLE SAYRE ASST. PD: LINDA SI:

BOT LEAST

ROLLING STONES

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DURAN DURAN AC/DC TALKING HEADS KISS BLACK SABBATH ZZ TOP FILK STREETS JOE JACKSON NOTLEY CRUE DOORS BILLY IOOL HIGHT RANGER OZZY OBBOURNE

(804) 282-9731

KLBJ/Austin (512) 474-6543 PD: CLARK RYAN ND: JOHN HICHAEL SCOTT KEGL/Dallas (817) 457-9700

PD: RANDY BROWN

NO. JOY FOLGER

SOCKER

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GOLFER RIOT (A)

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Added OZZY OSBOURNE . KLAQ/EI Paso

PD: ARIN MICHAELS

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WKZL/Winston-Sales 919-996-2217

PD - TOM COLLINS MD : CHUCK HOLLOWAY Rotteat

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MORLO'S WORST RECO

 WAPI/Birmingham (205) 933-9274 PD: STEVE RUNNER MD: DOC BALLUE

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NALL 6 OATES

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KZEW/Dallas (214) 748-9898 PD: MOY LOCKRIGGE
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Parallel Two

PD: DAN DEELY MD: BRIAN CHRISTOPHER

HOL BELAN CHRISTOPHI

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PD: MON REGER MD: DAVID HILLARY (FMDZEN) Hottest PAT BENATAR VSC (M) THE CONTROL OF THE CO ASIA
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CULTURE CLUB
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KRIX/Brownsville (512) 350-9999

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PETER SCHILLING
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ARRIVED MANN'S EAR
RICK SPRINGFIELD
PIRRFALL
REAL LIFE
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KMJX/Little Rock (501) 329-3808 PD: TON WOOD ND: TONNY SHEETH

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KZOM/Beaumont PD: GARY SHAW

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EDDIE MOD THE CRUIT
TOWN'T TOTIONE WKTM/Charleston (803) 554-7154 MD: LEE GELLINS

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CZEY OSBOUNE
GRAND PRIX
HEADPING
HEAVEN
GENISCHOOL
Added
MAYSTED
NICK HEYMARD
SINGH TOWNSEND
KIN CANDILLE
LIOWEL HICKIE
VANDENGERG
STEMART COPELAND WQDR/Raleigh

(919) 832-8311 PD: TOM EVANS ASST. PD: BOB MALTON

WQMF/Louisville (502) 589-4400 PD: TON OWENS HD: DUKE MEYERS

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WTKX/Pensacola (904) 438-7543 POI MARK DAVID SAWYE 

WMYK/Norfolk (804) 461-1194 POI JOHN HEIMERL HO! JAMES SCOTT

RED JAMES SCOTT

BOT EAST

JOHN COUGHN WELLEN (N)

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JOHN COUGHN WELLEN (N)

POLICE

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PALLEU GRADE

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Added JUMP 'N THE SADDLE WCKN/Greenville-Spartensburg (803) 226-1511 PD: STEVE CHRIS

ZZ TOP (H)
GENESIS

MANIALIAN
GE DON FELDER

BOLLIES STONES

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WFYV/Jacksonville (904) 642-1055

PD: CHRIS JONES HD: LEX STALEY HOT LEX STALEY
VEE

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HOTIZY CRUB

BLUE OTSTEE CULT

Added

REAL, LIFE

MYZIA KXZL/San Antonio (512)226-6444

PD: DAVE CONLEY MD: LISA GILES

MOTEST TWO OF A STIME TO OF A

WKDF/Nashville (615) 244-9532 POI SHOKEY RIVERS

ASST. FOR CAVID HALL

BOTTSET

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WYMX/Augusta (404) 722-1302 PD: CHUCK WHITAKER MD: JAY SISSON

HOTELS

Added

EDGIE HONEY

ABC

JUNP 'N THE SADDLE

WROQ/Charlotte (704) 392-6191 PD: SCOTT SLADE

NO. JACK DANEEL

HOTEAST

YES INT

HOTEAST

YES INT

YES INT

YES INT

HOLEAST

HOLE

PDI KERRY LAMBERT MD: HIKE BECK

PD: BOB FAZIO 

WDIZ/Orlando

(305) 645-1802 PD: NAD MESSICK

Hothest
JOHN COUGAN HELLEN
ROLLING STONES
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WRNQ/New Orleans (504) 889-2424

PD: MIKE COSTELLO TEL POLICE CAPACITÉ DE CAPACIT

NOBENT PLANT
JUNO" 'N THE SHOOLE
PAINHON
PAUL HOOCENS
POUNT HOOCENS
THEETS
EDDIE HONEY
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SINGH TAMPASHO
BORN DYLAN
OON PELDER
PINEPALL

WZXY/Kingsport (615)246-8131

PD: REGGIE JORDAN ASST. PD: JOHN KELLY

ROCLERY
JOHN DOUGH RELEAN
ROLLING STOKES
POLICE
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MEAC LIFE

GIRLSCHOOL

GUIET RAOT

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THEO OF A KIND

CULTIME CLUB

STREETS

BODIE HOREY

ZZ TYP

BOB DYLAH

HOORY BLUSS

DOORS

RE-FILEX

HOTELS

POLICE

POLICE

Added

HEAVEN

PD: DAVE KRUSENK MD: KURT MATKIES

MO: NOW PAYMENS

BOTLOT

SESPECIAL

ROLLING STONES

COMPESS IS

ROLLING STONES

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ROLLING

R

PAUL ROCCESS

UZ

TWO DA REND
WINTY LEVIE (4)

WZXR/Memphis

(901) 726-0060

PD: JOHN RIVERS ND: TOM STEIN

NO: TOM STEIN
SOCIAL COUNTY (M)
FOR THE STEIN COUNTY (M)
FOR THE STEIN

BOTTON AND TO THE STATE OF THE ROTEGET

TOWN GUIDAN HELLEN
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MIDWEST MOST ADDED (9) Re-Flex (6) Kim Carnes (6)

Vandenberg "Friday" Jump 'N The Saddle (5) "Curly" (5) Heaven

**English Beat** 

HOTTEST (44) Yes (39)**Rolling Stones** (38)Genesis (35)John C. Mellencamp (34)38 Special Huey Lewis (34)

Parallel One

KSHE/St. Louis (314) 842-1111 MD: GORDON ATKINS

NOTES ATTIME
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KYYS/Kansas City (816) 753-4567 PD: JOE HCCABE HD: RANDY RALEY

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JOHN GOUGHA MELLON

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QUIET RIOT
MOTLEY CRUE
ROMANTICS
BIG COUNTRY
KROKUS
CHEAP TRICK
Added
STEMART COPELAND
HEAVEN

· KQRS/Minneapolis (612) 545-5601 PO: DOUG SORENSON

AOR

WIZD/Ft. Pierce (305) 686-6505 POI PETER CLANCY

ROTES CLANCY

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KFMX/Lubbock (806) 747-1224 PD: HAT LAMP HD: JESSE RYAN

KUFO/Odessa (915) 366-2801

PO: J. HICHAEL SCOTT

Parallel Three

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BOCTURE

ASIA
HUZY LEMIS
JOHN COURAR PELLEN
PAGE HECARTHEY (H)
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WRUF/Gainesville

PD: HARRY GUSCOTT HD: GREG HAMMER

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\* KWK/St. Louis (314) 644-1380

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• WEBN/Cincinnati (513) 871-8500

BOT JESSE RYAN

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FOR STATE PAYAL

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CO PD: DENTON MARR MD: CURT GARY BOTCHET GARY
BOLLET GARY
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WRIF/Detroit (313) 444-1010 PD: MARK PASHAN MD: MICHAEL HAYE

BOTTWAT
POLICE (H)
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KANSAS KISS NOBERT PLANT SAGA HOTLEY CRUE KROKUS BLIZE OYSTER CULT STREETS ELO

WXRT/Chicago
(312)777-1700
POI NORM MINER
ROW JOHN MONO
(FROZE)
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JOSEPH STATE COUNTY STATE COUNT

Rottast JOHN COUGAR MELLEN (M) XISS MSB YES (M) JB SPECIAL ANIMALS ROMANTICS

Added CURE ECHO & BUNNYMEN

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HEADPINS (M)
DOORS (H)
ALDO NOVA
STREETHEART (M)
CHILLIMAC (M)
CHILLIMAC (M)
ROCCH TRADE
SEGS
POLATHIN BLONDE
DAVID HOWE
LARKHOOM
JACKSON BROWNE
SE SPECTAL
JACK GREEN
Added
BALE OYSTER CULT

KISW/Seattle (206) 285-7625

PD: GARY BRYAN



KDWB/Minneapolis (612) 739-4000

PDI DAVE HOMILTON
ASST. PDI JACK HICES
(FROZER)
ROCTEME
ROCTEM

NUEV LEWIS
PETER SCHILLING
POLITIVE STORES
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E LITON JOHN WMMS/Cleveland GLENN SHORROCK IRENE CARA HSB (216) 781-9667 CEHOUSE Bottest
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CULTURE CLUB
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WLUP/Chicago (312) 440-5270

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38 SPECIAL ASIA ASIA AGNETHA PALTSKOG EDDIE MONEY HALL & CATES SPANDAU BALLET ROBERT PLANT

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SURVIVOR FIRM NAKED EYES NAMPRED HANN'S EAR Added BILLY IDDL JOE JACKSON STREETS

KKCI/Kansas City (816) 531-3400

PD: DAVE POPOVICE MD: MINE WHITE

ROCLEME STONIES
JOHN CODDARS WELLEN
TES
SENSITES

WLLZ/Detroit

PD: JOE URBIEL HD: DOUG PODELI

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WMET/Chicago (312) 826-9191

PD: RICH MEYER ND: BRUCE WHEELER

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TORRY TUTORE
CASPER
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RIAN PARSONS PROJE
RINK DEVILLE
RAY PARSEN, JR.
ABE
VANDERSER

WQFM/Milwaukee (414) 276-2040

PD: LEE ARNOLD HD: ANDY BLOOM

Parallel Two

WLVQ/Columbus (614) 224-1271 PD: PAT STILL MD: LEE RANDALL

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CITI-FM/Winnipeg (204) 786-6181 PD: STEVE YOUNG
ND: ANDY FROST
(FROZEN)
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WWCT/Peoria (309) 674-2000 PD: JEFF MURPHY MD: JOHN AMBERG

AD: JOHN AMERICA

BOTTEST
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JOHN COMMAN RELLEN
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KICT/Wichita (318) 722-5600 PD: BILL BRUUN MD: LEE ROBERTS

WYFE/Rockford (815) 877-3075

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30 SPECIAL (M)
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WFBQ/indianapolis (317) 257-7565 PD: ALAN EDMARDS

PD: DAVE BREWER MD: WARREN WILLIAMS

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WXLP/Davenport (319) 326-2541

PD: GABE BAPTISTE MD: TERRY DUGAN

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WLAV/Grand Rapids (616) 456-5461 PD: TONY GATES ND: MIXE SIRIANNI

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JOHN COUGAN MELLEN
PAT BENATAN
EDDIE MONTY
NUEY LEWIS
UZ

WILS/Lansing (517) 393-1320

PD: BRAD FUHR MD: DOUG BURTON

HOT DOUGH BUTCH

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WWCK/Filmt (313) 744-1570 PD: MARK MILLER MD: LINDA LANSI

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WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVAN MD: THE ROZ Sottest ROLLING STONES

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KMOD/Tulsa (918) 664-2810

PD: CHARLIE WES Bottast
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GUIESE STONES
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PO: BRUCE MOGREGO MD: BRIAN TAYLOR EDDIE MONEY
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A ADM ART SCULT
MALL & GATES
PAGL HOOGERS
STREETS
QUIST RIOT
ABIA
PAT SEMATAR
BIG COUNTRY
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WMAD/Madison (608) 249-9277 PD: JIM KINNEY ND: DALE WOLTER ROLLING STONES GENESIS YES JOHN COUGAR HELLEN

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POLICE
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KEZO/Omaha (402) 592-5300 PD: GRBG GILLISPI MD: JOB BLOOD KATT/Oklahoma City (405) 631-8881

NO. JOS RACCO

MONTH TO THE PROPERTY OF THE PR

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JEMP 'N THE SADDLE
NOTELS
BLUE OYSTER CULT
DEZY OBBOURNE
NIGHT RANGER
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TOM WAITS

PD: HAYNE SHAYNE HD: HASK COULTER

PD: BILL POSH MD: BOB CLARK

BOSTERS OF STREET BOD DYLAN SALA PARTE POPER SCHILLING OCCURRED (N) AS SECTIAL (N

KGGO/Des Moines (515) 265-6181 PD: LARRY HOFFITT HD: JACK EMERSON

POLIZACE MONTHS

BOLEST

YES

JACKSON BROWNE

PALIS

PALI

Parallel Three

WYER/Mt. Carmel (618) 262-5111 PD: PAUL VITON HD: DREXEL DEFORD

NO: DREVEL DEFORD

ROTESE

OZZY ORSOUPHE

JOHN COUGAN MELLEN
RISS

VEELING STONES

ME SPECIAL

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ALDO NOVA

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DOORS

KLYV/Dubugue PO: ROBERT WELC MD: TIM JANSEN

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WCPZ/Sandusky
(419) 625-1010
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PAYOLAS TWO OF A KIND

WBYG/Kankakee (815) 939-4541

PD: BILL TAYLOR MD: CHRISTIE KAYH

BOTTONS

SOLITOR STOMES

JOSH COURTAR MELLEN

CULTURE CLEAN

38 SPECIAL

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WAPL/Appleton (414) 734-9226

GOLLAND STONES
FEEL STONES
FREE STONES
FRE

WTUE/Dayton (513) 224-1501

KKRQ/lowa City-Cedar Rapids (319) 354-9500 PD: TED BURTON JACOBSE

(319) 354-9510

FOR THE DEFOND JACOBSEN

WAT LEST

FOLLARS TOWES (H)

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PETER SCHILLING

BIG COUNTRY

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RESTLEMENT

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Medium
HOTELS
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ALDO HOVA
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ROMANTICS

KBCO/Boulder (303) 444-5600 PD: JOHN BRADLEY MD: DOUG CLIFTON

Notteet GENESIS POLICE YES ROLLING STONES BOB BYLAN HOTELS HUEY LEWIS U2 ROMANTICS

PETER SCHILLING
AMERICA
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Added
ABC
IAN ANDERSON
MUSICAL YOUTH
MINK DEVILLE
ADAM ANT
NILLIAM ACKERNA KSQY/Rapid City (605) 578-3533 PDI GREEG OLSON ND: JEFF MICHAELS

BOOLING STONES
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HUSY LEMIS
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SI

WIQB/Ann Arbor (313) 662-2881 PD: RANDY Z ND: HIXE BELANGER

WDEK/DeKalb (815) 756-9250

KQWB/Fargo (218) 236-7900

PD: JON ERDAHL

PD: MARD HOLMES MD: JOANI WILLIAM BOCEASE
YES
ROLLING STONES
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JOHN OLDER
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T-BONE BURKETT
DURAN CURAN
BOYS BRICADE
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PD: BOB BROOKS

BOLLOWING

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K-97/Edmonton (403) 428-8597

PD: NEIL EDMARDS MD: BRUCE KENYON

ME SEARCE YEMPON

BECCASE
POLICE
POLI

**Ozzy Osbourne** 

Re-Flex

**Bob Dylan** 

Genesis

Yes

**Rolling Stones** 

38 Special

Parallel One

KFOG/San Francisco (415) 885-1045

PO: DAVE LOGAN

MONTAGE ROLLING STONES POLICE ASIA POLICE ASIA POLICE ASIA SEGULATION OF THE SEGULAT

HANFIELD
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BLUE OYSTER CULT
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John C. Mellencamp

Vandenberg "Friday"

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HOTTEST

TONI BASIL
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JEAN-LUC PONTY
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IAN ANDERSON
ENGLISH BEAT
JUMP 'N THE SADDLE

KOLA/San Bernardino (714) 825-9952 PO: AL BARNETT

Motives
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FOR STANS KNAC/Long-Beach (213) 437-0366 PD: JIMMY CHRISTOPHER Hottmat CFOX/Vancouver (604) 684-7221 PD1 DON SKAFER HD: RICE SHANNO

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CONTE HOTEGET
PAT BENATAR
JOHN COUGAR MELLEN
DURAN CURAN
HUEY LEMIS
ROLLING STONES
PETER SCHILLING
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ROLLING STORKES
PETER SETTLLING
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FETER ST

(602) 897-9300 PD: JEFF SATTLER MD: J. DAVID HOLMES

MOTERAT (N)

MARRY (N)

MATHOM

RATHOM

PETER SCHILLING

POLICE

ACKNOWNERS

MACHINE

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KRCK/Portland (503) 222-1841

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KMEL/San Francisco (415) 391-9400 PD: JACK STLVER MD: GENO MITCHELLINI

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(503) 226-5000

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KOME/San Jose (408) 246-6811

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\*KROQ/Pasadena (213) 578-0830 ND: LARRY GROVES

PD: DAVE VAN DYKE ASST. PD: GLORIA

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ST \* KSJO/San Jose (408) 288-5400 PD: LEE POY HANSEN BOTLEGE
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KMET/Los Angeles (213) 464-5638

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> BLACK BABBATH \* KUPD/Phoenix (602) 838-3062

PD: ERN GLADOEN ASST. PD: VAL HCIE

\* KBPI/Denver (303) 936-2313 PD: PHIL STRIDER UZ
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KCAL/San Bernardino (714) 825-5020

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(415) 765-4036 PD: JON BUSSELL (FROZEN) Hottest THE JOHN CONCRA MELLON MIGHT MANCED MANCED MANCED MANCED EDGE TO MANCED MIGHT MANCED M

KQAK/San Francisco (415) 474-9100 PD: BOR REYHANN ND: OZ

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KLPX/Tucson (602) 622-6711 PD: MICHAEL BERGE HD: BRIAN HILLER

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PD: TON HARSHALL MD: LENNY BLOCK

(209) 527-6100 PD: C.J. STONE

Parallel Two · KWFM/Tucson (602) 748-2400 PD: JIM RAY ND: RICK ALLEN

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KZEL/Eugene (503) 484-4304 PD: KEN MARTIN BOT Last

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KZAP/Sacramento (916) 925-3700 PD: CHUCK BROWNING MD: TOH CALE

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KRSP/Salt Lake City (801) 262-5541 PD: RANDY ROSE ND: BARRY HOLL

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PD: BILL STAIRS NO: TONY HILES KiLO/Colorado Springs (303) 634-4896 PD: RICH HANK MD: ALAN WHITE

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\* KWXL/Albuquerque (505) 765-5400 PD: BILL STAMBAUGH HD: DOUG DAVIS

KOMP/Las Vegas (702) 876-1460

PD: CHARLIE MORRIS NOT BEG MARTY

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\* KROY/Sacramento (916) 441-4950 PO: DENNIS NEWHALL POI DENNIS NEMMALL
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KOZZ/Rend (702) 329-9261 PD: DANIEL COOK ND: BRUCE VAN DYKE

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KTYD/Santa Barbara (805) 983-1601 PD: JAME ASHER

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KWHL/Anchorage (907)349-8551 PO: CARTER B. BRADLEY

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KSPN/Aspen (303) 925-5776

PD: LEE DUNCAN MD: TON CAREY

KTCL/Ft. Collins (303) 571-1232 PD. JOHN HAYES HD: SCOTT APROUGH ROTTEST
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KAWY/Casper (307) 235-1515 OM: FRED LEEMHUIS MD: JEFF FETTERS

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KFMF/Chico (916) 343-8461 PD: RON MODOWARD

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> KZOQ/Missoula (406)728-5000 PD: VERN ARGO

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KTMS/Santa Barbara (805) 963-1975 PD: BOB SENN ND: MARK GILES

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The following stations failed to report this week and therefore their playlists were frozen:

WDHA/North Jersey WDVE/Pittsburgh WPLR/New Heven Q107/Toronto KISS/San Antonio WNOR/Nortolk WRXL/Richmond WYNF/Tampa KZEW/Dallas KDWR/Minness WXRT/Chicago WYFE/Rockford KEZE/Spokane

The following stations reported frozen playlists this week:

KTXQ/Dallas WCPZ/Sandusky WLUP/Chicago CITI/Winnipeg KRQR/San Francisco

An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings

# CHR PARALLEL ONE PLAYLISTS

**EAST** 

ckgm
Montreal
Rob B

CELLIFECTURE 1 STOP

COLTUTE CLUB/Sarime Chameleon

ELGOW NOWER 1 RGC/A Sight In New York

CERRES 15/That's All

ALACOMMA. POLICIAN

ALACOMMA. POLICIAN

ALACOMMA. POLICY ALIGNET

ALACOMMA. POLICY ALIGNET

LICHEL RICHIE/Remainer with The Eigh

LICHEL RICHIE/Remainer with The Eigh

LIOMER, EGGLE/Fementer eith The sight
STATE LEGENT LEGENT

**B104** WBSB

Baltimore

PD: Jan Jeffries Music Coord: Amy Kronthal

MUSIC COORD: AMY KRONTHAI

8 2 1 MALL GATHER & JACKS/MAY Sep Sep

1 2 MALL GATHER/MAY IN EACH SEP

6 4 THE COMMENT OF A LOSSED SER

6 4 THE COMMENT OF A LOSSED SER

6 5 SILLY JOHN-THE CAMPORNET OF The Peakers

6 7 SILLY JOHN-THE CAMPORNET OF THE PEAKERS

7 SILLY JOHN-THE CAMPORNET OF THE PEAKERS

7 SILLY JOHN-THE CAMPORNET OF THE SILLY

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7 SILLY JOHN-THE SILLY JOHN-THE SILLY JOHN-THE SILLY JOHN-THE SILLY

7 SILLY JOHN-THE SILLY

ADDS MPARDAU BALLET/Gold MATTERS WILDER/Steak My Stride

B-94 FM

Pittsburgh PD: Steve Kingston

MD: Bruce Kelly

ID: Bruce Kelly

4 1 OWNE (Charlette Of the Seake
2 3 NCCATTON - A CONTROL OF The Seake
2 3 NCCATTON - A CONTROL OF The Seake
3 NCCATTON - A CONTROL OF THE SEAK
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5 NCCATTON - A CONTROL OF THE SEAKE
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31. 32 CHRIS CROSS/Think Of Laura JOHN COUGAS/Finh Bownes

SIG COUNTRY/En e Sig Country
EIM CANNES/Isvisble mands
FFERE ROLLITE/Major Tous Country Some
JOURSET/Ash The Lemely
ECOL & THE CAMES/Journa
ELTON JORN/E COuntry Shy

Washington, D.C.

MD: Mary Taten

VD: Mary Taten

1 SCCANNEY and September and Social September and Social September and September and Social September and Septem

ADDS JACEBON SHOWES/Tender to the SHANNOW/Let The Husic play PRIES SCHILLING/Major TomiComing Some

WXKS-FM Boston Kiss

PD: Sonny Joe White Music Coord: Geni Donaghey

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10
RICHIGHT STAR/Net by whistle
RICK JAMES/Ebony Ryae
FRANCE JOLI/Wiles Eyed Technology
JOHN COUGAR/Fink Houses
HOTELS/Hommander The BisPts

Buffalo PD: Bob Wood

MD: Roger Christian

1 SCALIFERT & JACCA (Apr. Sp. Sey.)

1 SCALIFERT & JACCA (Apr. Sp. Sey.)

2 Licious. SCALIFER(3) is slyft torcit(3) is in a strength of the strength of t MD: Roger Christian

ADDS HARED SYSS/When The Lights ECOL & THE GAMG/Josnes HOTELS/Remember The Hights

WKBW Buffalo

PD: Sandy Beach MD: Jon Summers

19, 20 LIGHEL RICHIS/Running Sith The High CULTUMS CLUB/Karms Chameleon SCHUIS TELSK/Take He Seck

DEBOMAN ALLEM/heby I Lied EDOE \* THE GAME/Joenna GEORESIS/Thet's All RAY PARKES JR./E Still Can't Get Ove

Boston
PD: Rick Peters

GREGIS/That's hill Chamble on GREGIS/That's Link Chamble on GREGIS CHAMBLE OF A STANDARD AND A THE TO A STANDARD AND A THE TO GREGIS CHAMBLE OF THE AND A TH

Buffalo PD: Ray St. James

MD: P.J. Fox

MD: P.J. Fox

1 1 1 ICCARPTY A SUZZE/Acy Pay Sary
2 2 1 1000. ECGIZA/18 1946. Long/All 81
2 3 1000. ECGIZA/18 1946. Long/All 81
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BEST/Mogmetic PEAL LIFE/Seed He An Angel ROMANTICK/Falking In Your Sleep ECOL & TEE GAMG/Joanne

NOOL S THE CAMEL-COMPAJUMNIFES SKILIDAT/I AS LEYE
BARNT SMALLOW/Read 'Se And Heep
FETER SCHILLING/Res Joy Toel Conding Schm
DOORS/Cloim
FIXE, TOWY/I Jush Can't male Ave
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FIXE, TOWY/I Jush Can't male Ave
FIXE, The Sign Of Fire
FIXE, TOWNISHON THE HIGHER
FORTEL/PROMOMENT THE HIGHER
FORTEL/PROMOMENT
FORTEL/PROM

WPLJ 95.5

PD: Larry Berger New York MD: Lisa Tonacci

35. 79, 40 COLTURE CLEB/Kares Champleon ONL/Twist Of fate CompgelS/Twist a All RAY PARKER JM./E Still Can't Get Own

PRO FITT Providence Operations Manager: Tom Cuddy

erations Manager: Tom Cuddy

5 1 AMAL & GREE/Rey 15 Inst' & 60

2 1 NCCAPPER'S SACCEASER'S PAIR

4 2 1 NCCAPPER'S ACCESSED BY Bry

5 2 NCCAPPER'S ACCESSED BY Bry

6 3 CHARLES ACCESSED BY BRY

7 SERVICE COMPARISON BY BRY

8 SERVICE COMPARISON BY \$12 LES

9 SERVICE COMPARISON BY \$12 LES

10 SERVICE COMPARISON BY

STRAT CATS/I Non't Stand IS Your JURN COURAR/Pink Houses PIRE/The Sign Of Firs HARRED SYSS/When The Lights

JEFFEY ORDOWNERS AND PICH HE TONIGHT SPANTAN BALLET/COLD TO FEE PORT OFFEY AND TONIGHT AND

103 WPhD Real Rock PD: Hary Moore

Buffalo

28 of ENGINEER/TWISTALE WARDS
27 SERVICE AMADY TOOLS
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Maximum Long Music Island

Long

PD: Bill Terry Music Coord: Ruth Tolson

Music Coord: Ruth Tolson

1 1 LIGHE ECCHEPALI Sight Long(All'91

2 2 3 SILAT JOHN JORGEN COLL'S

2 3 1 SILAT JOHN JORGEN CALL

3 6 6 PA BANTATATOWN I A SELIPATE ALL

4 6 10 SELIPATE ALL SIGHT SIGHT

GENERIS/Thet's All JERSIPER ROLLIGAY/I Am Love KOOL a THE GAMB/Josenna RADORHA/Hollday LiOWEL RECHIE/Hanning With The High PETER ROCKIL/Hanning With The High

CFTR680

PD: Sandy Sanderson

E.TCN DOBLY Owes That's May Th IRRE CARA/May May ASIA/The Mails nas Left Yo PTMY CAYALY won's stand In Your PAING, Tollstone JULGAL/Seater lings Of Afric PLATING BLOKE/Dosen's Meally Matter PARCHUTE CHEMPAllental.

Philadelphia livi linsi PD: Scott Walker

MD: Glenn Kalina

MANDE STEMPHON THE Lights
10 SPECIAL/IE I'd Beam The One
SPANDAN SEALITY I'd Beam The One
SPANDAN SEALITY-WILL I'd Beam The One
SPANDAN SEALITY-WILL I'd Beam The One
SPANDAN SEALITY-WILL I'd Beam The Maria
SEAL LIFEY-SEA

Horkeno WHTX-FM STEREO Pittsburgh PD: Cary Pall

MD: Keith Abrams

MD: Keith Abram

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5 | 4 | 100 College

6 | 5 | 80 College

7 | 780 College

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10 | 6 | 100 College

11 | 7 | 180 College

12 | 7 | 180 College

13 | 8 | 100 College

14 | 10 College

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17 | 180 College

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BB-FLEE/Two Politics Of Canci PAGE SIMEM/Ellorgies 1s SEMETAL/If I'd Bean The One RANGER SEMESAMO/THE May BE HAXES HE F LIMIA KONSTADY/What's New

The New J-100 WHTZ

PD: Scott Shannor Asst. PD: Michael Ellis

ASSI, PD: Michael Ellis

1 | 1 | Liomes Signes All High Long(All High
B. 2 | Colomboury & McCaffey, key key key
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HICHAEL JACKSCH/P.Y.Y.(Pretty Young ?? HATTREW WILDER/Break My Stride CULTURE CLUB/Karms Chamsleon

1050 chum Toronto

PD: Jim Waters

MD: Brad Jones MD: Brad Jones

1 1 1 1 100000 MORES (100000 MALES / 10000 MALES / 100000 MALES / 1000000 MALES / 100000 MALES / 1000000 MALES / 100000 MALES / 1000000 MALES / 100000 MALES / 10000

LICHEL RICHIE/Remning With The High 18 SPECIAL/IF I'd meen The One GEMESIS/That's Bli

ODERSTANDARY CHARGE CAUGHTER C

SOUTH

PD: Miami

B D 15 GIBLE CROMENTAL OF Learn

19 17 GMS/PVIEW OF FATE

19 17 GMS/PVIEW OF FATE

19 18 FATE

19 18 FATE

10 18 FATE

BARFI MARILOW/Rese 'De and Weep MIDMIGHT STAR/Wet My Whistle EISS/Lick It Up JUDD' 'N THE MADDL/THE CUTA'S STUFFIE STALLOWE & MENDES/I'M Never Gonne Give

PD: Robert W. Walker MD: Frank Amadeo

(C) 105 Tampa

Ops Mgr: Mason Dixon MD: Diana Thomas

D: Diana Thomas

1 1 Lione. BIGGEAL 1 sight Lamp(All 8)
2 3 SCOSSWEW A JACKS/New boy Bay
3 SCOSSWEW A JACKS/New boy Bay
4 2 1 SCOSSWEW A JACKS/New boy Bay
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ADDS JOBS COUGAR/FIRE Sevens

OH LINDA KURTADT/What's New STRAY CATS/I Won't Stand IN Your JumeifEs SDLIDAY/I As Love

93 M KKBQ

Houston PD: John Lander

MD: Patty Hamilton

MD: Patty Hamilton

1 1 LIONE ECHINAL EST Longial EST

2 COURT & PARTON/Lindo In the Stream

3 0 OTER EST/COL On Paul The States

3 0 OTER EST/COL On Paul The States

3 1 SCANNERS & ALEXANDER May Bey

5 1 TEM/COLOR OF A LONGLY Bee

5 2 TEM/COLOR OF

ADDS 26, 29, 30 CHRIS CHOSS/Think Of Lours

CHAIR COMMENTATION OF Learn'S COMMENT TO INCHAMBER THE A SAIL OF MAN AND A COMMENTATION OF THE ANALYSIS OF T

Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

MD: Mark Shands

1 1.1008. ECGELALL Legit Longial 181

2 2 6480007/Lot Yim Smale Flay

8 4 5 1074. Charles of the Smale Flay

8 5 7 1075. Charles of the Smale Flay

9 7 8 COLFFEE 1 JACKS/Rep Sep may

1 8 8 1074. Charles of the Smale Flay

1 9 8 1008. Charles of the Longian

1 9 8 1008. Charles of the Longian

1 10 0.008. Charles of the Longian

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JUNE 'S THE SADDL/The Curly Shaffle JESST SOUTHOR (Passabler that You... Year STREET NEW Street Descript D TEALTH/Something's On Your. LIBA/Bocket To Four Seat SOUL a THE GASG/Joanna

CRATURE CLUB/Marms Chemnison ATLANTIC STARK/TOUCH A POUr Leef Clo LICHEM, BICKER/Manning With The High FOLICA/Sync. II SOS BAMD/Tell Ms If You Still HICHAEL JACKSCH/F.Y.Y. [Pretty Young V EPH4/Fagment Le FOLLING STONES/Undercover Of The High

Dallas/



Ft. Worth

Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

JEFFHET OSSUME/Ntey Sith No Tool Commissio/Phat's sil HOMEST FLAFF/Es the Mood SAMET MELICUM/Need 'Bs And Weep MADDHMA/Boliday USBARGE/Time Will Nevel

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Atlanta

PD: John Young

MD: Chris Thomas

2 1 SCOUTHER & 20020/dey day day

2 1 SCOUTHER & 20020/dey day day

3 1 SCOUTHER & 20020/dey day day

3 1 SCOUTHER & 20020/dey day

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4 1 SCOUTHER & 20020/dey day

5 1 SCOUTHER & 20020/dey

5 2 SCOUTHER

B.97FM New Orleans PD: Nick Bazoo

200 Unicans PD: Nick Bazon

1 RECENTRY 2023/98 189 fee

2 RECENTRY 2023/98 fee

MEDOWNA/Noliday CULTURE CLUB/Earms Chameleon JEYPREY ORBORNE/Stay with No Yonight



MDDL a THE GAMG/Joseph CULTURE CLOB/Earms Chamsleon MADDMMA/Noilday

**MIDWEST** 

PD: Jim Fox MD: Tony Galluzzo

AD: Tony Galluzzo

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WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

ADDS WINE

WABX Detroit

FM 95

Ops. Mgr.: Steve Casey

MD: Steve Perun

1 1 LIMBE BORNAM IN SIGN LONG AND A STREET AND A STRE

INDEE CARA/Why No? MATTERN WILDER/Break Ny Stride

St. Louis
PD: Bob Garrett
MD: Kevin McCarthy

BELLEY DOUGLOGHOUS CLIFF

CONTROLLEY AND CONTROLLEY SECRETARIES CONT

31 CULTURE CLUB/Rarum Chimmleon SHUHOM/Let The Husic Play JOHN COUGAR/Pink House

AM 87

Ops. Mgr.: Steve Casey

IRBNE CARA/Why No? HATTHEW WILDER/Break By Stride

TAMEOU & SHEWI

PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

1. PD/MD: Gregs Swedberg

1. INCREME VILLED STAND IN 18 OF 18 OF 18

2. SMALE CONTROL THE STAND IN 18 OF 18 OF 18

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квео

Kansas City

Ops Manager: Todd Chase

MD: Pat McKay

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2 \* Receive a Parton/Articles in the Estam
2 \* 3 \* Start Follows and Conglail #1
2 \* Receive a Parton/Articles in the Estam
3 \* Start Follows and Conglain #1
2 \* Receive a Parton/Articles follows
3 \* Start Follows
4 \* Start Follows
5 \* Start Follows
6 \* Start Conglain \* Conglain \* Conglain
6 \* Start Conglain \* Conglain
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6 \* Start Conglain
7 \* Star

MD: Pat McKay

MD: Kevin McCarthy

MD: Steve Perun

Chicago

PD/MD: Paul Christy

JUNE CHURAR/Fink Source TALKING MEANS/This Mast be The Place MOTELS/Remember The Hights

ALMON TOWNSHIPS /1 to Answer
MIGHT IMMORRALITY (For Com Still) Bock.
JOS JACKSON FRANKSHIPS
BH-FURT/THE POLITICS OF Dancis
AMARKON/LANT FOR West Pilys
BANKSTY SLAMFY/IN THE Mond
BANKS

WGCLOB Cleveland

PD: Bob Travis MD: Tom Jeffries

Tom deffices

TEA/DWHOT Of A GROWN HAT MAY

TOWARD CHARACTERS IN A SACKIFIED

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JUMM COUGAA/Fink Bowase CULTUTE CLOP/Harms Chamsloon RAAL EAFF/Heed He Am A/991 DEBOMAR ALLEN/HAB/F I East FIEX/THE EIN OF FIFE ALAN FARMENS/FOO DOn'T Dalisve BOWNIE TILEK/TASE HE BAD TALKING BEADS/This Hest Be The Flec

JENNIFER HOLLIDAY/I Am Love Ever/Magnetic

HorHirst WHYT

Detroit PD: Steve Goldsteil MD: Bob Ransom

SOUTH THE BESCHAME CITY SHAFTS

BETTWEEN CALLEY IN A RESEQUE

JEFFER OBSOMERATES WITH HE TOOL \$1/4.

BETT CARRESTING THE AND A TOOL \$1/4.

BETT CA

ESS S

Chicago

PD: Buddy Scott MD: Dave Robbins

A SCORE HEIGHTAIN 1 sight Long/All 81 SCORES & REGER AND Page 8 pr 197 scores & Record And Score 1 pr 197 scores & Record & Recor

33, 34, 35, 37, 38, 39, 40 QUIST HIOT/Netal Health OH JOURNAY/Ank The Lonely El TOP/Sharp Dresend Man

WEST

Tacoma-Seattle PD: Sean Lynch

PD: Sean Lynch

1 3 1 200707/2006 Date by Leve 1 2017 100 1 3 1 200707/2006 Date by Leve 1 201707/2006 Date by Leve 1 201707/2006

NUM CONGAR/FIRS Sommes FIRSTED Sign Of Firs HEMA/F9 Lufthmilone HOTELS/Remember The Wighte REAL LIFE/Send No An Angel

PD/MD: Jon Barry

NOTELS/Repeabler The Eights
JOHN COGGRAPHIAN Nowace
ROBERT PLANT/In The Soud
JEFFREY DEBORME/Stay eith me Tonight

Portland

KCNR

PD: Trevlyn Holdridge

ASST. PD/MD: Bill Jackson

1 1 NOTES : APPROVALE tools In The Street

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5 NOTES : APPROVALE TO ASST. AND STREET

5

CULTURE CLUB/Karms Chameleon DEBORAN ALLEM/Suby 1 Lied

Q103FM KOAO RADIO

PD: Jack Regan MD: Alan Sledge

On SPECIAL/If 2'd Been The One SPECIAL/If 2'd Been The One SPECIAL/IF 2'd Been The Ponish PIEZ/No Sign Of Fire PIEZ/No Sign Of Fire CITCL EXECUTIVE SECTION FROM CEPTAIN AND AND ADDRESS OF THE FROM CEPTAIN AND AND ADDRESS OF THE PIEZE FROM CEPTAIN AND ADDRESS OF THE PIEZE Link PARSONN/Two Don't ballare

# **CHRISTOPHER**

"Think Of Laura"

Produced by Michael Omartian

1-95, MIAMI - KEITH ISLEY, P.D.

"Instant # I phones. Calls running 5 to I over our #2 requested record. Debuted first week at #3 in sales".

Y100, MIAMI - FRANK AMADEO, M.D.

"In its first three days of airplay, Christopher Cross out-paced our #2 requested record by 451%. Every 3 out of 4 calls are for "Laura".

> **KXX 106, BIRMINGHAM KEVIN McCARTHY, P.D.**

Most phenomenal takeoff I've seen in recent Birmingham history. All demo's, not just females. Should be in all dayparts...a total smash #1 request hit record. It debuts at #10.

Q104, GASDEN AL - ROGER GAITHER, P.D.

Exploded, #1 phones, 12+. Smash!!! Would be a mistake for anyone to allow their competition to get ahead of them on this record. It debuts at #12!!

> WKEE, HUNTINGTON WV **GARY MILLER, M.D.**

The hottest requested record at this station in 3 years. Instant recognition in all demographics... men and women ages 12-40. The highest debut of the year-on our chart at #14.

1983 WARNER BROS. RECORDS INC.

www.americanradiohistory.com

# **CHRISTOPHER**

## "Think Of Laura"

**Produced by Michael Omartian** 

B94 add WHTX add 26 93FM add 195 3-2 Y100 deb 15 **B97 add 29** WFLY add WTRY on 0100 add WKEE deb 14

KTFM 35-29

KTSA add 24

KC101 add WGFM add **WPST add** WKRZ-FM add 22 Q104 deb 12 KHFI add KXX106 deb 10 WNOK-FM add 30 WPFM on **WD00** deb 22 **WNFI 40-34** KITY 33-22

**KROK** on WGRD add 40 WZZR add **KEYN-FM add 35** WHOT add KO93 add 38 K96 add KGGI add 103CIR add WIKZ deb 39 WTSN add 95XIL add WJAD add WFOX on 0101 add 39 **WXLK** add **Z102 add** WGLF deb 17 **WCIL-FM** add KGHO add

**KOZE** add

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105 KITS Francisco

MD: Michelle Meisner

PD: Jeff Hunter

San

D: Michelle Meisner

| 1 | Lioux. House | House | Ling | L

ANT PARKES JE/I Still Carl Over Good Over Good

## Los Angeles

PD: Paula Matthews MD: Robert Moorhead

D: Robert Moorhead

1 1 LIOWE EXCELTER LIGHT LANGELING
1 2 DIRAC CHRISTIAN CONTROL OF THE MENTS
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JOHN COURANTEN House

PAUL TOURS/Come hack And Stey
POUR TOWER/L Just Can't while Ave
FAUL SINNY/Allergies The Sight Moves
ROCK STRADY COMEN'S THE SIGHT MOVES
ROCK STRADY COMEN'S THE SIGHT MOVES
REAL LIFE/Send New An Angel
ELO/Stranger
ELO

KWSS 94.5m

San Jose PD: Dave Van Stone MD: Robin Kipps

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28 275 28 EFECTAL/IF I'd Neem The Che
30 29 ELTOW JOHN/I Genee The L'e May Th
D I'd compasin/Than's All
28 JENNEY COMMONW/SLAY With He Tonight
A 29 LIGHTA HIGHE MEMORYMAN WITH HE NOW
15 10 TANALISE MEMORYMANING DOWN The Bowe

ADDS 28, 29 FIEL/The Sign Of Fire

102.7 Los Angeles

PD: Gerry De Francesco MD: Mike Schaefer



PD: Doug Erikson MD: Gloria Avila

ADDS EDOL & THE GAME/Jounna ROBERT PLANT/IN The Mood MADOWNA/Nollday FIEX/The Sign Of Fire DEBORAR ALLEW/Baby I Lied

## 101 FM

PD: Bob Hamilton

MD: David Grossman MD: David Grossman

# 1 | EDWEL ROSE #/AB | Night Long(All Mi
# 2 | BOSEN # PARTON(Filands In The Streem
# 3 ) # CCARMENT & DACK/Say Say Say
# 3 | # 4 | ODGAN # PARTON Of The Streem
# 3 | # 5 | # 5 | # 5 |
# 4 | ODGAN # DAWN/ONLO Of The Stake
# 5 | # 6 | ODGAN # DOWN/ONLO OF The Stake
# 6 | # 7 | ODGAN # DOWN/ONLO OF The Polico
# 8 | # 10 | COMPUTE CLEMP/ONLO OF The Polico
# 9 | # 10 | COMPUTE CLEMP/ONLO OF The Polico
# 10 | I | I | AND # ODGAN # I | I | I |
# 11 | AND # ODGAN # I | I | I | I |
# 12 | # 10 | AND # ODGAN # I | I | I |
# 13 | # 10 | AND # ODGAN # I | I | I |
# 14 | I | I | I | I | I |
# 15 | EDWENT CARLOWN | I | I | I |
# 16 | I | I | I | I | I |
# 17 | EDWENT CARLOWN | I | I | I |
# 18 | I | I | I | I |
# 19 | I | I | I | I |
# 19 | I | I | I | I |
# 10 | I | I | I |
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#

MOTELS/Remember The Hights LIONEL RICKIE/Running with The High

### ROPA Phoenix PD: Reggie Blackwell MD: Art Morales

TOTAL PROBLEM STATE AND A STATE OF THE STATE

ADDE 26, 30 38 SPECIAL/If I'd Been The One NAY PANGER JR./I Still Can't Get Ove

STRAY CATS/I Won't Stand In Your DEBARGE/Timm will Reveal BARBER STREESAND/The May No Makes No F JUMP 'N THE SADDL/The Curly Shuffle

Phoenix

PD: Charlie Quinn MD: Steve Goddard

MD: Steve Goddard

H 2 1 MCGLEFFEY & JACKS/Bey Say Say

1 2 BLIANY JORL/Dykow Girl

4 3 PAY HEALTRA/Low 16 A hattlefield

5 1 PAY HEALTRA/Low 16 A hattlefield

6 7 PAY HEALTRA/Low 16 A hattlefield

7 PAY HEALTRA/Low 16 A hattlefield

8 7 JORNAL SACRESA/B. THE S

MATTHEM WILDER/Breek My Stride GENESIS/That's All CULTURE CLUB/Karma Chameleon JUMP 'M THE MADDL/The Curly Shuffle

## KUBE 93FM

Seattle

PD: Bob Case MD: Tom Hutyler

1 1 MCCANTHET A JACKE/Bay Bay Bay
2 3 001ET NOTO/Com Co real The Noise
2 3 SILLY JOSE/Day com Git?
3 SILLY JOSE/Day com Git?
4 SILLY JOSE/Day com Git?
5 SILLY JOSE/Day com Git?
6 6 STOT LEFTS GROWN/Bast And Zoul
7 SILLY GROWN SILLY SI



XTRA San Diego

PD: Jim Richards MD: Steve Sande

SHAMBON/Let The Music Play DOLLY PARTON/Save The Last Dance F HARDS SYEM/When The Lights FIRE/The Sign Of Fire HOMENT PLANT/In The Mood

HOTELS/Remember The Hights HAY PARKER JR./I Still Can't Get Ove EWEP/Magnetic DEBORAN ALLEM/Beby I Lied

### 610 \$ KFRC San Francisco

PD: Gerry Cagle Music Assistant: Lunette Abraham

Lynette Abraham

1 | CITAR UNRA/TAISE Of The Seaks

1 | 2 | COLONIES AND ASSESSED AS SERVING

1 | 2 | COLONIES AND ASSESSED AS SERVING

1 | 2 | COLONIES AND ASSESSED AS SERVING

1 | 2 | COLONIES AND ASSESSED AS SERVING

1 | 5 | FAILS ORTHOGRAPH AS SERVING

1 | 5 | FORTER SCRILLING/Mayor Treat Country Remail

2 | LOGIER RICHERY/Mayor II for the Problem

1 | 10 | FRITTH CORRESPONDED AND ASSESSED AS SERVING

1 | 10 | FRITTH CORRESPONDED AS SERVING

2 | 11 | TREAT CARACHERY IS A SELECTION

2 | 12 | TREAT CARACHERY IS A SELECTION

3 | 13 | ACCESSED AS SERVING

4 | 15 | COLONIES AND ASSESSED AS SERVING

5 | COLONIES AND ASSESSED AS SERVIN

25, 40 JOHN COUGAR/Pink Nouses NUBICAL TOUTH/She's Trouble ADDS

SHOKEY ROBINSON/Don't Play Another

### **EAST** Most Added Hottest

John Cougar Mellencamp "Pink" McCartney and Jackson Culture Club "Karma" Hall & Oates Motels **Duran Duran** 

**ADDS & HOTS** Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**Most Added** • Hottest John Cougar Mellencamp "Pink" McCartney and Jackson **Fixx** 

SOUTH

Hall & Oates Culture Club **Duran Duran** 

### **EAST**

### PARALLEL TWO

Jack Lawrence CHRIS CROSS NENA
JOHN COUGAR
HOTTER
HOTTER
HOTTER
HOTTER
HALL & OATES 4-3
JOHN COUGAR 11-4
IRENE CARA 12-8
ONJ 23-21

### WTRY/Albany, NY

BW Cahill JOHN COUGAR (dp)
MADONNA (dp)
MOTELS
SHENA EASTON SHEENA EASTON Hottest: MICEAEL JACKSON 3-1 BILLY JOEL 4-3 MCCARTNEY 6 JACKS 5-4 CULTURE CLUB 6-5 EALL 6 OATES 8-7

### Q100/Allentown, PA

LIONEL RICHIE DEBARGE
RAY PARKER JR.
CULTURE CLUB
CHRIS CROSS
JUMP 'N THE SADDL JUMP 'N THE SADDL HOTTEST: MCCARTNEY & JACKS 2-1 HALL & OATES 6-5 ROLLING STONES 14-11 DURAN DURAN 24-13 YES 20-14

### WVSR/Charleston, WV Tim Lerson

SOS BAND GENESIS CULTURE CLUB SHANNON MOODY BLUES CHARLIE (dp) FIX FIXY ANNE MURRAY FIREFALL FIREFALL
HOTTES 11-4
HOLL & OATES 11-4
POLICE 23-16
ROMANTICS 30-20
DURAN DURAN 32-28
LIONEL RICHIE 39-34

REAL LIPE MOTELS
DEBBIE HARRY
KOOL & THE GANG
CULTURE CLUB
DICKIE GOODMAN EOTIES THE CRUIS 5-2 MCCARTNEY & JACKS 10-6 PETER SCHILLING 13-7 YES 19-14 CARPENTERS 23-17

### WYCR/Hanover-York, PA

Mark Richards JOHN COUGAR SHANNON DOORS BILLY JOEL 1-1 PAT BERNATAR 4-3 HALL 6 OATES 10-4 DURAN DURAN 12-6 YES 13-7

### WTIC-FM/Hartford, CT Mike West

MATTHEW WILDER BARRY MANILOW ROBERT PLANT JOHN COUGAR JOHN COUGAR HOTTEST: MCCARTNEY & JACKS 1-1 HALL & DATES 6-4 ROMANTICS 17-7 SHANNON 20-16 DURAN DURAN 28-19

### WKEE/Huntington, WV

Gary Miller CULTURE CLUB BONNIE TYLER JOHN COUGAR JUMP 'N THE SADDL DIANA ROSS (dp) HERB ALPERT (dp) Hottest: MCCARTNEY & JACKS 3-1 HALL & OATES 2-2 JOHN COUGAR 5-3 PAT BENATAR 7-5 IRENE CARA 11-8

### WLAN-FM/Lancaster, PA

Todd Hallday JOHN COUGAR IRENE CARA MADONNA MADONNA
MOTELS
BONNIE TYLER
BOTHEST
BOTHEST
HOCCARTHEY 6 JACKS 3-1
PAT BENATAR 2-2
DURAN DURAN 18-6
BIG COUNTRY 11-7
KISS 16-12

### KC101/New Haven, CT

CULTURE CLUB
CHRIS CROSS
Hottest:
LIONEL RICHIE 1-1
HALL & OATES 5-4
DURAN DURAN 11-9
BARRY MANILOW 13-11
ROMANTICS 26-19

### WSPK/Poughkeepsle, NY

CHITE CLUB
PADL SINON
DEBARGE
GENESIS
SHANNON
LINDA BONSTADT (dp)
JOHN COUGAR (dp)
DEBBIE HARRY
RE-PIEX
ROBERT PLANT
NEMA ROBERT NENA MENA BOTTEST: 6 JACKS 1-1 ELTON JOHN 14-3 IREME CARA 16-6 YES 18-9 KOOL 6 THE GANG 26-15

### WHFM/Rochester, NY Charley Lake

MADONNA REAL LIPE JOHN COUGAR JOHN COUGAR BOTTEST: QUIET RIOT 1-1 DURAN DURAN 10-10 YES 17-12 ROMANTICS 21-14 IRENE CARA 23-17

### 98PXY/Rochester, NY Tom Mitchell

JOHN COUGAR PRINCE REAL LIFE Hottest: ACARTHEY & JACKS 1-1 HALL & OATES 5-3 DURAN DURAN 15-10 POLICE 19-11 YES 21-12

### WGFM/Scher Tom Parker

Tom Parker

ROOL 6 THE GANG
CHRIS CHOSS
JOHN COUGAR
HOTELS

HOTELS

HOCKARTNEY & JACKS 1-1
HALL & OATES 4-3
DURAN DURAN 14-9
RICK SPRINGPIELD 16-11
ONJ 20-14

### WKFM/Syracuse John Carucci

John Carucci
PAUL RODGERS
HEADPINS
CULTURE CLUB
EDDIE MONEY
JOHN COUGAR
JAMES INGRAM
IRRNE CARA
RICK JAMES
GLORIA GATNOR
BOB DYLAN
BOSTAN
HOCARTNEY & JACKS 1-1
HALL & OATES 6-5
CULTURE CLUB 7-5
CULTURE CLUB 7-5
RICK SPRINGIFLE 20-18
IRRNE CARA 21-19
WARTITITETON N.1

### WPST/Trenton, NJ Tom Taylor

IOM IN/OF
IRENE CARA
CHRIS CROSS
JOHN COUGAR
SHANHON
ROTELE
MOTELS
MCCARTNEY'S

Jim Reitz Jim Reitz
JOHN COUGAR
80B DYLAN
RE-FLEX
SYNANNON
SONS OF HERGES
HOCTUBER
JOHN COUGAR 1-1
DURAN DURAN 9-7
YES 15-10
ROLLING STONES 16-11
GENESIS 31-20

### WKRZ-FM/Wilkes-Barre Jim Rising

JIM RIBING
CHRIS CROSS
JOHN COUGAR
IRENE CARA
HERRA ALPERT
DIANA ROSS
SONNIE TYLER
KISS
MCCARTNEY 6 JACKS 1-1
YES 4-2 YES 4-2 JOHN COUGAR 7-5 CHRIS CROSS D-22 ONJ 32-27

### Q106/York, PA Dan Steele

Den Steele
MOTELS
JOHN COUGAR
JEFFREY OSBORNE
HOTEST: 6 JACKS 3-1
BILLY JOEL 2-2
BALL 6 OATES 7-4
JOHN COUGAR 9-7
MATTHEW WILDER 16-10

## PARALLEL THREE

### WFBG/Altoons, PA Tony Booth

KISS DIANA ROSS DIANA ROSS
RE-FLEX
JOHN COUGAR
JUMP 'N THE SADDL
SHANNON
ROBERTA FLACK
ROTTER ROT 1-1
OUTER ROT 1-2
RCCARTMEY & JACKS 3-3
HALL & OACES 5-4
MATTHEW WILDER 23-14

### WGUY/Bangor, ME

JUM HENGEN
JOHN COUGAR
RICK JAMES
JAMES INGRAM
HEADPINS
PIREFALL
CULTURE CLUB
HOTE
CULTURE CLUB 5-2
IRRNE CARA 4-3
IRRNE CARA 4-3
ROLL 6 OATES 8-5
ROLLING STONES 10-6

## WZON/Bangor, ME Michael O'Hara

RE-FLEX MADONNA MADONNA
JOHN COUGAR
JOE JACKSON
MOTELS
HOTELS
HOTELS
HOTELS
LIONEL RICHIE 8-4
MCCARTHERY & JACKS
DURAN DURAN 40-33

### WIGY/Bath, ME

Scott Robbins Scott Robbins
JOHN COUCAR
FIREFALL
MADONNA
BONNIE TYLER
HEADPINS
WAS (NOT WAS)
HOTERS!
MCCARTNEY & JACKS 1-1
ROLLING STONES 14-11
RAINBOW 18-13
DURAN DURAN 22-16
YES 23-20

### WCIR/Beckley, WV

CHRIS CROSS CHRIS CROSS FIXX KOOL & THE GANG SPANDAU BALLET Hottest: MCCARTNEY & JACKS 2-P1 HALL & OATES 5-2 MICHAEL JACKSON 4-4 CULTURE CLUB 6-5 PAT BENATAR 11-6

### WIKZ/Chambersburg, PA

Matthews/Alexande SPANDAU BALLET SPANDAU BALLET FIXX TALKING HEADS RE-FLEX JOHN COUGAR KISS (dp) HOTLEST BIG COUNTRY 22-14 ELTON JOHN 25-17 DEBARGE 23-20 YES 30-21 DEBORAH ALLEN 40-29

### WTSN/Dover, NH Jim Sebestien

DEBORAR ALLEN DEBUMEN ALLEN
JOHN COUGAR
HERB ALPERT
CHRIS CROSS
CULTURE CLUB
MOODY BLUES
HOTLEST
LIONEL RICHIE 1-1
JOHN COUGAR 4-3
BIG COUNTRY 16-13
MATTHEW MILDER 22-1
NAKED EYES 32-31

### WERZ/Exeter, NH Scott MacKay

CULTURE CLUB JOHN COUGAR LINDA RONSTADT HEADPINS FIREFALL WAS (NOT WAS) WAS (NOT WAS)
HOTTEST:
HOTTEST & JACKS 1-1
JOHN COUGAR 3-3
BIG COUNTRY 8-8
ELTON JOHN 14-12
ROLLING STONES 20-15

### WZYQ/Frederick, ND

Kemosabi Joe RAY PARKER JR. ALAN PARSONS BLACK SABBATH BLACK SABBATH PIXX JORN COUGAR-ZZ TOP BONNIE TYLER (dp)-DOLLY PARTON HOTLEST: MCCARTMEY & JACKS 1-1 PAT BENATAR 10-7 VPS 21-15 YES 21-15 DEBARGE 28-23 RAINBOW 29-24

### WQCM/Hagersto

Will Kauffman REAL LIFE JOHN COUGAR MADONNA MATTHEW WILDER MATTHEW WILDER HOTESE: MCCARTNEY & JACKS 2-1 HALL & OATES 4-2 BILLY JOEL 1-3 ONJ 15-9 ELTON JOHN 26-17

### OK100/Ithaca, NY

Danny Alexander CONTROL ADVANCES

ROOL & THE GANG
CULTURE CLUB
JOHN COUGAR
SHANNON
REAL LIPE
MOTELS
DEBBIE HARRY
DICKIE GOODMAN
HOTELS
JOHN COUGAR 3-1
LOVERSOY 4-2
DAVID BOWIE 6-3
YES 26-18
ONJ 27-21

### 13FEA/Menchester, NH

Rick Ryder RICK RYGER
RUPUS 6 CHAKA
JOHN CJUGAR
JOHN WARREN (dp)
FIREPALL
HOTLER
MCCARTNEY 6 JACKS 1-1
HUEY LEWIS 6 NEWS 7-5
PAT BENATAR 9-7
BARRY MANILOW 14-9
GENESIS 17-10

### WKHI/Ocean City, MD

Jack Gillen Jack Gillen
FIXX
EDDIE MONEY (dp)
ALAN PARSONS
RE-FLEX
TALKING HEADS
HOTESE:
MCCAFTNEY 6 JACKS 1-1
PAT BENATAR 3-2
HALL 6 OATES 5-3
CULTURE CLUB 8-4
IRENE CARA 17-8

### Paul DeMille

Paul DeMille
CULTURE CLUB
JOHN COUGAR
CHRIS CROSS
DICKIE GOODMAN
MOTELS
NAKED EYES
NAKED EYES
NAKED EYES
HARRY
KOOL & THE GANG
HOTELS
H

### WJBQ/Portland, ME

JAMES INGRAM
LINDA RONSTADT
CULTURE CLUB
GLADYS KNIGHT
JOHN COUGAR
MUSICAL YOUTH
STRAY CATS
RICK SPRINGFIELD
FIREFALL
HOLLEST. FIREPALL
HOTTEST:
OUIET RIOT 1-1
PETER SCHILLING 9-4
DURAN DURAN 16-6
ROLLING STONES 21-10
YES 25-14

WHEB/Ports Rick Been NOR COMMAN JOHN COUGAR Hottest: HUEY LEWIS 4 NEMS 2-1 PETER SCHILLING 4-2 ROLLING STONES 9-3 ROMANTICS 7-5 YES 20-13

RICK JAMES
GENESIS
REAL LIFE
JUMP 'N THE SADDL
HOTCEST
HALL & OATES 3-1
PAT BENNATAR 4-2
KOOL & THE GANG 7-5
KISS 15-9
ELTON JOHN 19-11

### WSQV/Williamsport, PA

MOTELS
JOHN COUGAR
ELTON JOHN
PIXX
ROBERT PLANT

### SOUTH

### WBBQ/Augusta, GA

Bruce Stevens JOHN COUGAR SPANDAU BALLET SPANDAU BALLET FIXX MOTELS RICK JAMES HOTLEST: MCCARTNEY & JACKS 1-1 QUIET RIOT 2-2 DEBARGE 12-7 LIONEL RICHIE 17-12 YES 22-15

### KHFI/Austin, TX

MATTHEW WILDER DEBARGE NENA NEWA
FIXX
MOTELS
CHRIS CROSS
HOTERET
MCCARTNEY 4 JACKS 1-1
CULTURE CLUB 5-2
BIG COUNTRY 6-3
CULTURE CLUB 39-24
ROMANTICS 31-25

### WFMF/Baton Rouge, LA

Rice/Ahysen CULTURE CLUB FIXX GENESIS GENESIS
HOTTEST:
MCCARTNEY 6 JACKS 2-1
ASIA 8-5
ELTON JOHN 14-8
ROLLING STONES 15-9
DURAN DURAN 18-10

### KZZB/Beaumont, TX

Murphy/Harrison RE-FLEX
EDDIE MONEY
JOHN COUGAR
ROBERT PLANT
RAINBOM
HOTLESI
NCCARTNEY 6 JACKS 1-1
PETER SCHILLING 2-2
DURAN DURAN 16-11
ROMANTICS 2-1
PETPREY OSBORNE 31-23

## WQID/Biloxi, MS Kirk Cliett

GENESIS
FIXX
CULTURE CLUB
KOOL & THE GANG
JEFFREY OSBORNE
HOTTEST:
HOTOGRAPH
CCARTNEY & JACKS 1-1
PAT BENATAR 3-3
CULTURE CLUB 4-4
DURAN DURAN 8-5
YES 18-10

## KXX106/Birminghem, AL Kevin McCarthy

Kevin McCarthy
GENESIS
RAY PARKER JR.
FIXX
REAL LIFE
CULTURE CLUB
JOHN COUGAR
HOTEST:
PAT BENATAR 5-2
HALL & OATES 7-3
CULTURE CLUB 13-8
ROLLING STONES 18-15
ONJ 19-16

FIXX MOTELS
JOHN COUGAR
TALKING HEADS (dp)
KIM CARNES (dp)
Hottest:
MCCARTNEY 6 JACKS 4-1
ELTON JOHN 5-3
POLICE 7-4
TOLLING STONES 17-7
-38 SPECIAL 12-10 WBCY/Charlotte, NC

JEFFREY OSBORNE
JOHN COUGAR
MADONNA
FIXX
MCCRTNEY 6 JACKS 2-1

YES 12-3 DURAN DURAN 13-5 MATTHEW WILDER 8-6 ROLLING STONES 21-17

WSSX/Charleston

### WSKZ/Chattenooga Jeff Blaks

JOHN COUGAR SPANDAU BALLET KOOL & THE GAMG EDDIE MONEY HOTERS: MCCARTNEY & JACKS 1-1 PAT BENATAR 2-2 HALL & GATES 5-3 DURAN DURAN 13-6 ELTON JOHN 15-10

### WNOK-FM/Columbia, SC Tom Kent

Yom Kent
NAKED EYES
CHRIS CROSS
MATTHEW WILDER
HOTEST:
MCCARTNEY & JACKS 2-7
PAT BENATAR 5-2
POLICE 11-4
CULTURE CLUB 21-13
PETER SCHILLING 25-20

WZLD/Columbie, SC

KITE/Corpus Christi, TX

Zlppo/Tucker

### WOMP-FM/Wheeling, WV

Dwayne Bonde

ROBERT PLANT HOLLES: HALL 6 OATES 2-1 ROLLING STONES 4-2 CULTURE CLUB 10-5 YES 11-7 38 SPECIAL 12-9

### KZFM/Corpus Christi, TX

none
Hottest:
MCCARTMEY & JACKS 2-2
HALL & OATES 4-4
JOHN COUGAR 6-6
MICHAEL JACKSON 11-11
CULTURE CLUB 18-18 PARALLEL TWO

## WDOQ/Daytone Beach, FL

DOORS
HOTTEST:
MCCARTMEY & JACKS 1-1
JOHN COUGAR 6-5
CULTURE CLUB 9-6
PETER SCHILLING 10-10
RICK SPRINGFIELD 16-11

Ralph Wimmer JOHN COUGAR
MOTELS (dp)
JEFFREY OSBORNE
DEBBIE HARRY
ROCTEST:
LIONEL RICHIE 1-1
QUIET RIOT 3-3
DURAN DURAN 9-4
ONJ 13-10
CHRIS CROSS D-22

### WNFI/Daytona Beach, FL **Brian Douglas**

LIONEL RICHIE CULTURE CLUB JOHN COUGAR SOS BAND NEMA
RC & SUNSHINE BAN
RC & SUNSHINE BAN
RC & SUNSHINE BAN
RICK JAMES
GANG OF FOUR
NIGHT RANGER
DIANA ROSS
GLADYS RNIGHT
JEADPINS
HOTEST:
MCCARTNEY & JACKS 4-1
QUIET RIOT 6-5
ONJ 7-6
HALL & OATES 8-7
CULTURE CLUB 10-9

## WDCG/Durham-Raleigh, NC

CULTURE CLUB
ROMANTICS
Hottest:
MCCARTNEY 6 JACKS 2-1
STACY LATTISAN 5-4
PAT BENATAR 6-5
COMMODORES 14-8
HALL 6 OATES 12-9

### KAMZ/EI Paso, TX

**Bob West** SOS BAND
SHEEMA EASTON
DIANA MOSS
HOTEST
ROGERS & PARTON 1-1
MCCARTWEY & JACKS 3-2
HALL & OATES 5-4
BILLY JOEL 7-5
JENNIFER HOLLIDAY 16-10

### KSET-FM/E) Paso: TX

CULTURE CLUB
ROBERT PLANT
TALKING HEADS
RE-FLEX
JUMP 'N THE SADDL (dp)
Hottest:

### WRQK/Greensboro, NC Wes Jones

BONNIE TYLER IRENE CARA DIANA ROSS DIAMA ROSS
SHANON
MIDNIGHT STAR
ONJ & TRAVOLTA
HOTHER STAR
ONJ & TRAVOLTA
HOTHER STAR
HOTHER STAR
THE STAR
THE CARA 17-10
RUBUS & CHARA 22-16
ONJ 28-18

## **Rod Metts**

Rod Mets
CULTURE CLUB
JOHN COUGAR
DEBOORM ALLEN
RERNE ALLEN
HOTELS
EDDIE HOMEY
HOREES
HOTELS
HOTELS
HOTELS
CCARTNEY 4 JACKS 2-1
HALL 4 OATES 4-2
JOHN COUGAR 8-5
CULTURE CLUB 9-6
DURAN DURAN 19-10

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### WZYP/Huntaville, AL Scott Mitchell

JOHN COUGAR MOTELS TALKING HEADS NIGHT RANGER EDDIE MONEY EDDIE HONEY Hottest: HOCCARTNEY & JACKS 2-1 HALL & OATES 5-2 IRENE CARA 6-3 CULTURE CLUB 11-5 ONJ 14-6

### \$4TYX/Jackson, MS

Jlm Chick MATTHEW WILDER (dp)
ROBERT PLANT
DEBORAR ALLEN (dp)
FIXX (dp)
NAKED EYES
JOHN COUGAR (dp) JOHN COUGAR (dp)
Hottest:
OUIET RIOT 2-1
LIONEL RICHIE 3-3
HUEY LEWIS & NEWS 7-5
MICHAEL JACKSON 12-6
DURAN DURAN 26-21

### WQUT/Johnson City, TN

WZLD/Columbie, SC
Chuck Hnley
PRISM
JOHN COUGAR
ADAM ANT
GENESIS
BARRY MANILOM
MOTELS
HOLTESIS
MCCARTMEY & JACKS 1-1
HALL & OATES 10-4
MATTHEW MILDER 13-6
RICK SPRINGFIELD 16-7
KC & SUNSHIME BAN 21-13 PIXX BARRY MANILOW MATTHEW WILDER MATTHEW WILDER Hottest: LIONEL RICHIE 1-1 JOHN COUGAR 9-6 ASIA 12-7 LOVERBOY 21-16 ELTON JOHN 32-25

### WOKI/Knoxville, TN

JOHN COUGAR
BONNIE TYLEF
JAMES INGRAM
DOLLY PARTON
DEBORAH ALLEN
MOTELS
IRENE CARA
HOTELS
IRENE CARA
HOTELS
AT BENNTAR 3-1
MCCARTMEY & JACKS 12-3
CULTURE CLUB 11-7
ELTON JOHN 16-8
HALL & OATES 15-9

## KKYK/Little Rock, AR Mark McCain

DURAN DURAN MILDER JUMP 'N THE SADDL HOTEST MCCARTNEY & JACKS'1-1 HUEY LEWIS & NEWS 5-4 HALL & OATES 8-5 PAT BENNATAR 16-8 MICHAEL JACKSON 17-12

KBFM/McAllen-Brownsville Bob Mitchell MOTELS
JOHN COUGAR
CULTURE CLUB
BORNIE TILER
HERB ALPERT
HOLLES
MCCARTNEY & JACKS Z-1
PAT BURATAR 3-2
HALL & OATES 5-4
JOHN COUGAR 6-5
DURAN DURAN 17-8

### FM100/Memphis, TX

John/Prestiglacomo YES
CULTURE CLUB
STRAY CATS
RAY PARKER JR.
ROBERT PLANT
HOTEST.
CULTURE CLUB 6-4
POLICE 16-11
ROOL 6 THE GANG 24-20
LIONEL RICRIE 28-23
MATTHEM WILDER 29-24

### WABB-FM/Mobile, AL

Fram/Fuller PRINCE
JUMP 'N THE SADDL
NAMED EYES
CULTURE CLUB
PIXX
JOHN COUGAR JOHN COUGAR HOTTEST: MCCARTHEY & JACKS 1-1 POLICE 13-9 IREME CARA 12-10 DURAN DURAN 18-12 PETER SCHILLING 19-16

### G100/Mobile, AL

Scott Griffith PRINCE FIXX MOTELS SPANDAU BALLET CULTURE CLUB HERB ALPERT (dp) ROBERT PLANT (dp) ROBERT PLANT (dp)
Hottest:
MCCARTNEY 6 JACKS 1-1
PAT BENATAR 3-2
ONJ 15-8
ELTON JOHN 18-13
DURAN DURAN 23-17

## WHHY-FM/Montgomen

DOLLY PARTON JOHN COUGAR RICK JAMES HOCtest: MCCARTNEY 6 JACKS 2-1 BALL 5 OATES 4-2 MATTERW WILDER 3-3 PAT BENATAR 5-4 YES 18-11

## KRGV/McAllen-Brownsville

PernyTaylor
LIONEL RICHLE
HERB ALPERT
IRENE CARA
ALN' PARSONS
RICK JAMES
SHANHON
DIANA ROS
HOCLERT
MCCARTNEY & JACKS 1-1
IRENE CARA 2-2
38 SPECIAL 10-3
SPANDAU BALLET 11-4
EDDIE MONEY 13-6

### KX104/Neshville, TN

CULTURE CLUB
JOHN COUGAR
ROBERT PLANT
RICK JAMES
HIDNIGHT STAR
HOTEAS:
MCCARTNEY 6 JACKS 1-1
ELTON JOHN 11-7
ONJ 15-9
DURAN DURAN 21-10
YES 18-13

### WSFL/New Bem, NC

JOHN PESCE
EDDIE MONEY
FIXX
JOHN COUGAR
REAL LIFE
TALKING HEADS
HOTELS
BILLY JOEL 6-4
RUPUS & CHAKA 15-8
JEFFREY OSBORNE 16-13
DAVID BOWIE 19-15
KIM CARMES 20-16

### WNVZ/Norfolk

WRVQ/Richmond, VA

ELTON JOHN
JOHN COUGAR
SHANHON (dp)
SHANHON (dp)
Hottest:
MCCARTNEY 6 JACKS 1-1
QUIET RIOT 2-2
DURAN DURAN 3-3
ROMANTICS 18-15
YES 20-17

KITY/San Antonio, TX Frank Walsh

Bob McNeill

Steve Kelly SOS BAND TWILIGHT 22 PETER SCHILLING HOTTEST: none

## BJ105/Orlando, FL **Gary Mitchell** none Hottest: LIONEL RICHIE 1-1 BILLY JOEL 2-2 MICHAEL JACKSON 6-6 MCCARTWEY 5 JACKS 7-7 PAT BENATAR 11-11

Gary Adkins

### WFMI/Lexington, KY Fox/Mosley

FOX/Modely
SPANDAU BALLET
GENESIS BALLET
GENESIS BALLET
GENESIS JR.
JUMP 'N THE SADDL
ROTES COLOR
MCCARTNEY & JACKS 1-1
IRRNE CARA 12-5
PETER SCHILLING 22-12
YES 25-18
DEBARGE 34-27

## TWILIGHT 22 RONNIE MILSAP (dp) NAKED EYES JOHN COUGAR (dp) REAL LIPE LIONEL RICHIE JAMES INGRAM JAMES INGRAM HOTLEST: BILLY JOEL 4-1 PAT BENATAR 9-5 STALLONE & RHODES 17-8 HALL & OATES 14-9 GLASS 12-10

KTFM/San Antonio, TX Thorman/Nasty GLADYS KNIGHT GLADYS KNIGHT
NEMA
NIGHT RANGER
DOLLY PARTON
SHEENA EASTON
KC 6 SUNSHINE BAN
CRYSTAL GAYLE
IRRNE CARS
JUMP 'N THE SADDL (dp)
Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 11-4
ONJ 23-17
CHRIS CROSS 35-29
MADONNA 38-33

KTSA/San Antonio, TX KTSA/San Antonio,TX
Stave Weed
LIONEL RICHIE
CHRIS CROSS
DOLLY PARTON
SPANDAU BALLET
BOTLES LIONEL RICHIE
LIONEL RICHIE
LIONEL RICHIE
ALBAMA 5-4
BARRY MANILOW 18-13

### KROK/Shreveport, LA Hayden/Stewart

HaydeniStewart
ALAN PARSONS
SHEENA PASTON
MADONNA
BONNIE TILER
HOTEST:
MCCARTNEY & JACKS 3-1
BALL & OATES 7-2
PAT BENATAR 4-3
MICHAEL JACKSON 8-5
JOURNEY 9-7

WSEZ/Winston-Salem Steve Finnegan MATTHEW WILDER IRENE CARA Hottest: Hottest: HALL 6 OATES 3-1 MCCARTNEY 6 JACKS 4-2 HUEY LEWIS 6 NEWS 12-8 CULTURE CLUB 13-10 MICHAEL JACKSON 25-16

PARALLEL THREE KQIZ-FM/Amerillo Ron Chase

MADONNA BONNIE TYLER DEBORAH ALLEN RE-FLEX SHANNON JAMES INGRAM JAMES INGRAM
HOTLEST:
ROLLING STONES 7-1
PETER SCHILLING 4-3
HALL & OATES 5-4
YES 9-6
ONJ 11-7

John Stevens
MOTELS
DOLLY PARTON
BOWNTE TYLER
NICHT RANGER
CULTURE CLUB
RE-FLEX
LINDA BONSTADT (dp)
JORN COUGAR
HOTES 2-1
YES 13-5
DURAN DURAN 18-6
PETER SCHILLING 19-9
BARRY MANILOW 25-17

### WJAD/Beinbridge

Elliot/West EHIOTWest
JOHN COUGAR
CHRIS CROSS
IRENE CARA
SHANNON (dp)
KC & SUNSHINE BAN (dp)
HOTEST:
MCCARTNEY & JACKS 1-1
YES 28-18
ONJ 29-19
RAY PARRER JR. 36-31
CULTURE CLUB D-37

### WCGQ/Columbus, GA

Raiph Carroll Raiph Cerroll
JOHN COUGAR
RAINBOM
DOLLY PARTON
DIANA ROSS
TALKING HEADS
HERB ALPERT
FIXX
HOTEL RICHIE 1-1
MCCARTNEY & JACKS 2-2
BILLY JOEL 3-3
JOHN COUGAR 4-4
PAT BENATAR 9-7

## KISR/Ft Smith, AR Rick Hayes

Rick Hayes
JOHN COUGAR
MOTELS
TALKING HEADS
CULTURE CLUB
BOB DYLAN
JEFFREY OSBORNE
NIGHT RANGER
BOTEST:
MCCARTNEY & JACKS 2-1
BILLY JOEL 5-2
ELTON JORN 11-3
PAT BENATAR 3-4
HALL & OATES 10-5

JORN COUGAR
BABBRA STREISAND
DOLLY PARTON
Hottest:
MCCARTNEY & JACKS 2-1
MATTHEM WILDER 5-2
ELTON JOHN 10-6
YES 30-19
DURAN DURAN D-20

## WIXV/Sevennah, GA J.P. Hunter

JOHN COUGAR RAY PARKER JR. DOLLY PARTON (dp) BONNIE TYLER HERB ALPERT HOTLEST: ACKS 4-1 DEBORNA ALLEN BALL & GATES 10-8 CHRIS ROSS D-12 YES 21-14 none
Hottest:
JOHN COUGAR 1-1
JEFFREY OSBORNE 2-2
DAVID BOWIE 4-4
RUFUS & CHAKA 6-6
AXE 9-9 Z102/Sevenneh, GA

# CULTURE CLUB RICK SPRINGPIELD JOHN COUGAR ROOL 6 THE GANG DIANA ROSS BOTESE: MCCARTNEY 4 JACKS 1-1 HALL 6 OATES 5-4 MATTHEW WILDER 8-5 ELTON JOHN 16-8 IRENE CARA 17-12

WFOX/Gainsville, GA

Alen Du Priest

Q104/Gadaden, AL

Gaither/Davis

WYKS/Gainesville. FL Lou Patrick JOHN COUGAR (dp)
MOTELS (dp)
REAL LIFE
CULTURE CLUB
HOTELS:
ASIA 3-1
HALL & OATES 4-2
ROMANTICS 5-3
DURAN DURAN 9-4
YES 15-7

KILE/Galveston, TX Scott Taylor RAY PARKER JR. FIXX (dp) JOHN COUGAR JOHN COUGAR
DOORS
INDUSTRY (dp)
NIGHT RANGER (dp)
BONNIE TYLER
HOTLEST:
BILLY JOEL 1-1
IRENE CARA 13-7
DURAN 17-10
ROMANTICS 36-26
BARRY MANILOW 38-30

### KTDY/Lafayette, LA

Greg Stevens Gregostevens
JOHN COUGAR
CULTURE CLUB
EDDIE HONEY
ALAM PARSONS
MADONNA
HERB ALPERT
FIXX
JOHN COUGAR 2-2
PAT BENATAR 4-3
CULTURE CLUB 8-4
IRRNE CARA 12-7

### Q101/Meridian, MS

Tom Kelley YES
CHRIS CROSS
SPANDAU BALLET
JOHN COUGAR
CULTURE CLUB
NIGHT RANGER
BARBRA STREISAND BARBRA STREISAND Hottest: MCCARTNEY 6 JACKS 1-1 BILLY JOEL 2-2 HALL 6 OATES 5-3 PAT BENATAR 7-5 IRENE CARA 11-10

JOHN COUGAR LIONEL RICHIE ELTON JOHN FIXX (dp) REAL LIPE HOTTEST: HALL & OATES 10-4 IRENE CARA 19-7 CULTURE CLUB 23-9 ONJ 36-10 RICK SPRINGFIELD 26-12

KNOE-FM/Monroe, LA

### WPFM/Panama City

SKIP BEBROOF
JOHN COUGAR
MOTELS
BOB DYLAN
KISS (dp)
HOTECS
LIONEL RICHIE 1-1
HALL & OATES 3-2
DURAN DURAN 14-6
YES 17-8
ONJ 25-15

WXLK/Roend Don O'Shee JOHN COUGAR FIXX CHRIS CROSS RAY PARKER JR.

WAEV/Sevenneh, GA

Randi Sommers Randi Sommers

JUMP 'N THE SADDL
RAY PARKER JR.
CRRIS CROSS
SHANNON
JOHN COUGAR
BOTTER:
MCCARTNEY 6 JACKS 1-1
MATTHEM WILDER 6-3
JEFFREY OSBORNE 19-6
ROLLING STONES 22-11
PETER SCHILLING 29-14

WGLF/Tailahessee, FL Brian Phillips BIG COUNTRY MOTELS JOHN COUGAR SHANNON (dD) JEFFREY OSBORNE JAMES INGRAM HOCLEST: PAT BENATAR 3-1 DURAN DURAN 4-3 DEBARGE 11-5 ONJ 13-9 CULTURE CLUB 20-10

KKQV/Wichita Falls, TX JUMP 'N THE SADDL JOHN COUGAR REAL LIFE FIXX NIGHT RANGER JAMES INGRAM JAMES INGRAM
HOttest:
PETER SCHILLING 3-1
HALL & OATES 7-4
DURAN DURAN 12-6
CULTURE CLUB 17-8
ROMANTICS 21-15

## WHSL/Wilmington, NC

Foster/Patrick LIONEL RICKIE
BOB DVLAN
PILY (dp)
TALKING HEADS (dp)
JOHN COUGAR
JUMP 'N THE SADDL (dp)
HOLLEST
MCCARTNEY & JACKS 1-1
RALL & OATES 4-2
CULTURE CLUB 7-4
IRENE CARA 12-7
BIG COUNTRY 11-8

### 230 Reporters 223 Current Reports

The following station reported a frozen playlist this week

**KZFM/Corpus Christi** The following stations failed to

> WHTT/Boston BJ105/Orlando WZPL/Indianapolis WIXV/Savannah

their playlists were frozen:

## KCMQ/Columbia

### **MIDWEST** Most Added Hottest

John Cougar Mellencamp "Pink"

McCartney and Jackson Culture Club Pat Benatar Jump 'N The Saddle Hall & Oates

# CHR ADDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### WEST **Most Added® Hottest**

John Cougar Mellencamp "Pink" McCartney and Jackson Hall & Oates Culture Club **Duran Duran** 

### **MIDWEST** PARALLEL TWO

### WKDD/Akron, OH

**Matt Patrick** ELTON JOHN
RE-FLEX (dp)
SHEENA EASTON
JOHN COUGAR
MADONNA BONNIE TYLER RAY PARKER JR. MCCARTNEY & JACKS 1-1 LOVERBOY 11-5 ROMANTICS 7-7 IRENE CARA 8-8 YES 16-13

### WKAU/Appleton-Oshkosh Ross/Allan

CULTURE CLUB MOTELS NAKED EYES DEBORAH ALLEN PAT BENATAR 1-1 RICK SPRINGFIELD 4-3 JOHN COUGAR 7-4 CULTURE CLUB 13-9 DURAN DURAN 20-15

### WNAM/Appelton-Oshkosh Chris Caine

JOHN COUGAR CULTURE CLUB CULTURE CLUB
BONNIE TILER
IREME CARA
DIANA ROSS
JEFFREY OSBORNE
HOOTLEST:
MCCARTNEY & JACKS 1-1
YES 12-5
BARRY MANILOW 20-13
ROMANTICS 28-14
ONJ 32-17

### 92X/Columbus, OH **Teri Nutter**

RUPUS & CHARA
CULTURE CLUB
Hottest:
MCCARTNEY & JACKS 4-1
BILLY JOEL 3-2
DURAN DURAN 11-6
PETER SCHILLING 24-19
ROMANTICS 30-22

### KIIK/Davenport, IA Jim O'Hars

REAL LIFE ROBERT PLANT HOATEST:
BILLY JOEL 1-1
MATTHEW WILDER 21-8
BIG COUNTRY 23-13
ELTON JOHN 30-18
RAY PARKER JR. D-20

### KMGK/Des Moines, IA Jim Roberts

JOHN COUGAR MOTELS CULTURE CLUB DEBORAH ALLEN MADONNA MADONNA
HOTTEST:
HALL & OATES 2-1
JOHN COUGAR 3-2
MCCARTNEY & JACKS 1-3
IRENE CARA 8-5
POLICE 18-11

### WEBC/Duluth Dick Johnson

RAY PARKER JR. GENESIS
HOTCEST:
MCCARTNEY & JACKS 1-1
HALL & OATES 2-2
ELTON JOHN 6-3
MICHAEL JACKSON 5-5
MATTHEW WILDER 11-6

### WKDQ/Evansville, IN Hobbs/Payne

JOHN COUGAR SPANDAU BALLET STRAY CARS HOTLEST: HOTLEST: HOTCARTNEY & JACKS 3-2 JOHN COUGAR 4-3 PAT BENATAR 5-4 HALL & OATES 6-5

### WSTO/Evansville, IN Chris Taylor

MATTHEW WILDER IRENE CARA

ONJ
JUMP 'N THE SADDL
Hottest:
HUEY LEWIS 4 NEWS 5-4
QUIET RIOT 6-5
JACKSON BROWNE 9-6
CULTURE CLUB 12-9
MICHAEL JACKSON 17-12

### WMEE/FORT WAYNE TONY RICHARDS

JOHN COUGAR PETER SCHILLING FIXX CULTURE CLUB JUMP 'N THE SADDL (dp) JUMP 'N THE SAUDL (GP)
HOTTEST:
MCCARTNEY & JACKS 1-1
HALL & OATES 7-5
YES 23-13
IRENE CARA 20-14
BARRY MANILOW 21-16

### WGRD/Grand Rapids, MI J.J. Duling

JOHN COUGAR CHRIS CROSS JOURNEY Hottest: QUIET RIOT 1-1 ROMANTICS 5-2 HALL & OATES 7-4 DURAN DURAN 11-8 YES 18-11

### WZZR/Grand Rapids, MI Don Schuller

TALKING HEADS SHANNON CHRIS CROSS (dp)
IRENE CARA NENA JUMP 'N THE SADDL JOHN COUGAR Hottest: PAT BENATAR 3-1 ROMANTICS 8-7 BIG COUNTRY 11-9 RICK SPRINGFIELD 20-14 RAINBOW 24-20

### WZPL/Indianapolis, IN Hoffmenn/Browning

none
Hottest:
BILLY JOEL 1-1
MCCARTNEY 6 JACKS 2-2
MICHAEL JACKSON 6-6 JOHN COUGAR 8-8 EDDIE & THE CRUIS 15-15

### WJXQ/Jackson, MI

Ryan/Cheeks JOHN COUGAR Hottest: PAT BENATAR 2-1 ROMANTICS 5-3 RAINBOW 11-8 YES 19-9 GENESIS 17-10

### WKFR/Kalemezoo, MI Swart/Chapman

JOHN COUGAR (dp) ROOL & THE GANG JEFFREY OSBORNE DEBORAH ALLEN FIXX (dp) HOCKARTNEY & JACKS 1-1 HALL & OATES 5-2 CULTURE CLUB 8-5 DURAN DURAN 12-6 YES 27-19

### ZZ99/Kansas City, MO Rowlands/Bensor

MADONNA MADONNA
REAL LIFE
JOHN COUGAR
Hottest:
CULTURE CLUB 3-1
DURAN DURAN 4-2
POLICE 5-3
YES 6-4
ROLLING STONES 8-5

### WVIC/Lansing, MI

EDDIE MONEY ROBERT PLANT SPANDAU BALLET HOTTES: ROMANTICS 3-1 RAINBOW 7-3 YES 17-8 ELTON JOHN 12-9 38 SPECIAL 18-13

### Z104/Madison, WI

Little/Hudson JOHN COUGAR JUMP 'N THE SADDL LIONEL RICHIE PIXX ROBERT PLANT ROBERT PLANT Hottest: ROGERS & PARTON 1-1 BILLY JOEL 2-2 MCCARTNEY & JACKS 4-3 HALL & OATES 7-5 JOHN COUGAR 10-8

### KJ103/Oklahoma City, OK

Dan Wilson MIDNIGHT STAR (dp)
JOHN COUGAR
IREME CARA
MOTELS
HOTTES
HOTTES
HOTTES
LIVE A-4
ELTON JOHN 18-13
YES 21-18
LIONEL RICHIE 34-20

### KOKO/Omaha, NE

JOHN COUGAR DEBARGE NAKED EYES SPANDAU BALLET SPANDAU BALLET
HOTLEST:
MCCARTNEY & JACKS 1-1
HALL & OATES 3-2
DURAN DURAN 8-4
JOHN COUGAR 5-5
ONJ 13-8

### Edwards/Maloney

BIG COUNTRY MATTHEW WILDER GENESIS
HOTLEST:
MCCARTNEY & JACKS 2-1
BILLY JOEL 3-2
HUEY LEWIS & NEWS 5-3
PAT BENATAR 6-4
JACKSON BROWNE 9-7

### WRKR/Racine-Milwaukee Pat Martin

JOHN COUGAR
JUMP 'N THE SADDL
KC & SUNSHINE BAN
BONNIE TYLER MADONNA QUIET RIOT (dp) Hottest: DURAN DURAN 2-1 ROLLING STONES 6-2 PETER SCHILLING 13-5 GENESIS 26-17 LIONEL RICHIE 28-22

### WZOK/Rockford

MCCARTNEY 6 JACKS 2-1 PAT BENATAR 3-2 EURY LEWIS 6 NEWS 4-3 HALL 6 OATES 7-6 MICHAEL JACKSON 11-8

### U93/South Bend, IN J.K. Dearing

MATTHEW WILDER QUIET RIOT 1-1
MCCARTMEY 6 JACKS 3-2
ROGERS 6 PARTON 7-3
PRINCE 10-6
PAT BENATAR 11-7

### WRQN/Toledo

GENESIS
JOHN COUGAR
CULTURE CLUB
REAL LIFE
TALKING HEADS
DEBORAE ALLEN MCCARTNEY & JACKS 1-1 BILLY JOEL 2-2 PAT BENATAR 4-3 HALL & OATES 5-4 JOHN COUGAR 7-6

### KAYI/Tules, OK

Phil Williams LIONEL RICHIE BONNIE TYLER NIGHT RANGER (dp) NENA JEFFREY OSBORNE ROBERT PLANT MICHAEL JACKSON 2-1 RICK SPRINGFIELD 5-2 HALL & OATES 7-5 IRENE CARA 9-6 DURAN DURAN 15-9

### KEYN-FM/Wichita KS

Taylor/Pearman CULTURE CLUB CHRIS CROSS HOTTEST TO JACKS 2-2
HOTTEST & JACKS 2-2
BILLY JOEL 3-3
PAT BENATAR 4-4
HALL & OATES 7-5

## WHOT/Youngston Dick Thompson

DIANA ROSS CULTURE CLUB JOHN COUGAR DOLLY PARTON NENA NENA
IRENE CARA
JUMP 'N THE SADDL
CHRIS CROSS
RE-FLEX
HERB ALPERT
HEADPINS HEADPINS
HOttest:
MCCARTNEY & JACKS 2-1
DURAN DURAN 16-8
YES 23-12
LIONEL RICHIE D-22
MOTELS D-25

### WYFM/Youngstown Jeff Tobin

HOTTEST: MCCARTNEY & JACKS 5-4 PAT BENATAR 7-6 HUEY LEWIS & NEWS 12-9 CULTURE CLUB 11-10 JOHN COUGAR 14-11

### PARALLEL THREE

## KFYR/Bismarck, ND

RAY PARKER JR. 38 SPECIAL MADONNA JUMP 'N THE SADDL IRENE CARA MCCARTNEY & JACKS 2-1 PAT BENATAR 4-2 HUEY LEWIS & NEWS 5-3 HALL & OATES 8-4 MICHAEL JACKSON 7-5

### WBNQ/Blooming Mike Justin

NAKED EYES NAKED EYES
MOTTELS
MATTHEW WILDER
JOE JACKSON (dp)
Hottest:
PAT BENATAR 3-1
MCCARTNEY & JACKS 2-2
HALL & OATES 6-3
DURAN DURAN 9-6
POLICE 19-8

### WBWB/Bloomington John Heimann

JOHN COUGAR DON FELDER IRENE CARA (dp) STREETS (dp) DEBORAH ALLEN (dp) DIANA ROSS DIANA ROSS JUMP 'N THE SADDL JUMP 'N THE SADDL
HOttest:
JOHN COUGAR 1-1
HALL & OATES 11-4
IRENE CARA 17-10
ROLLING STONES 24-14
BIG COUNTRY 25-18

### WCIL-FM/Carbondale, IL Tony Waitekus

CULTURE CLUB COLTURE CLUB
JOHN COUGAR
BILLY SQUIER
CHRIS CROSS (dp)
SHANNON
CYNDI LAUPER
KIND (dp) KIND (dp) Hottest: QUIET RIOT 1-1 RISS 5-2 DURAN DURAN 12-5 JUMP 'N THE SADDL D-6 PETER SCHILLING 14-9

### KCMQ/Columbia. MO Dave McCormick

none Hottest: HOTLEST: MCCARTNEY & JACKS 1-1 QUIET RIOT 3-3 CULTURE CLUB 8-8 DURAN DURAN 12-12 PETER SCHILLING 14-14

### Y94/Fergo, ND Colline/Anderson

MADONNA REAL LIFE REAL LIPE
MOTELS
JOHN COUGAR
HOTELS
MCCARTHEY & JACKS 2-1
PAT BENNTAR 5-3
HALL & OATES 7-4
CULTURE CLUB 10-7
DURAN DURAN 21-12

### KKXL-FM/Grand Forks, ND Don Nordine

CULTURE CLUB
JUMP 'N THE SADDL
MADONNA
KOOL & THE GANG
Hottest: Hottest: MCCARTNEY & JACKS 2-1 BILLY JOEL 1-2 PAT BENATAR 5-3 PETER SCHILLING 11-4 DURAN DURAN 20-14

### KYTN/Grand Forks, ND Tom Fricke

MADONNA JUMP 'N THE SADDL IRENE CARA IRENE CARA
REAL LIFE
JOHN COUGAR
HOTTEST
GUIET RIOT 1-1
PETER SCHILLING 9-4
ROLLING STONES 12-7
YES 29-19
38 SPECIAL 34-23

### KRNA/lowa City, IA

**Bart Goynshor** SPANDAU BALLET SPANDAU BALLET
JOHN COUGAR
KOOL & THE GANG
RUFUS & CHAKA
BOTTEST:
GUIET RIOT 2-1
MCCARTNEY & JACKS 1-2
JOHN COUGAR 6-3
PAT BENATAR 5-4
HALL & OATES 8-5

### WAZY-FM/Lafavette, IN

Stacy/Greear JOHN COUGAR SHANNON CULTURE CLUB COLTURE CLUB
BONNIE TYLER
RICK JAMES
HOTTEST
H

### KFRX/Lincoln

Tracy Johnson

JUMP 'N THE SADDL JOHN COUGAR JOHN COUGAR FIXX HOTLEST: HOCCARTNEY & JACKS 2-1 BILLY JOEL 1-2 PAT BENATAR 4-3 HALL & OATES 9-5 ONJ 14-7

KXSS/Lincoln, NE

MATTHEW WILDER REAL LIFE JOHN COUGAR EDDIE MONEY Hottest: PAT BENATAR 1-1

JOHN COUGAR 6-4 ELTON JOHN 12-5 PETER SCHILLING 14-8 ROLLING STONES 19-13

## Tim Kelly MATTHEW WILDER CULTURE CLUB RAY PARKER JR. 38 SPECIAL

IRENE CARA 10-9 KKLS-FM/Rapid City, SD Sherwin/Piper

### 99KG/Salina, KS Denny Collier

SPANDAU BALLET DEBARGE JAMES INGRAM JAMES INGRAM
HEADPINS (dp)
DIANA ROSS
HOTLEST:
MICHAEL JACKSON 2-1
PETER SCHILLING 15-10
CULTURE CLUB 16-11
CULTURE CLUB 16-14
DURAN DURAN 28-18

### KKRC/Sloux Falls Dan Kieley

Dan Kleley
FIXX
ALAN PARSONS
NARED EYES
JOURNEY
JUMP 'N THE SADDL
HOCLEST:
BILLY JOEL 2-1
MCCARTNEY & JACKS 3-2
CULTURE CLUB 6-3
PETER SCHILLING 8-5
DURAN DURAN 12-7

### KWTO-FM/Springfield, MO Bob Hammond

JOHN COUGAR
CULTURE CLUB
DEBORAH ALLEN (dp)
JAMES INGRAM
HOCLEST:
MCCARTNEY & JACKS 1-1
PAT BENATAR 2-2
JOHN COUGAR 5-3
HALL & OATES 9-5
RICK SPRINGFIELD 11-6

### Bouley/Tracy

JOHN COUGAR
JEFFREY OSBORNE
DEBORAH ALLEN (dp)
ALAN PARSONS (dp)
BOTTE RIOT 2-1
PAT BENATAR 3-2
PETER SCHILLING 16-10
DURAN DURAN 21-13
YES 32-22

### KDVV/Topeka, KN

Tony Stewart LIONEL RICHIE
JOHN COUGAR
MADONNA
HOttest:
QUIET RIOT 1-1
PAT BENATAR 3-2
IRENE CARA 10-7
YES 14-10
POLICE 26-20

### KFMW/Waterloo, IA Mark Potter

ALAN PARSONS FIXX IRENE CARA MADONNA JOHN COUGAR Hottest: Hottest: MCCARTNEY & JACKS 2-1 PETER SCHILLING 23-16 DURAN DURAN 27-17 YES 29-19 ONJ 31-22

### WEST

### PARALLEL TWO

### KKXX/Bakersfield, CA

SPANDAU BALLET FIXX (dp) JOHN COUGAR HOTLEST: MCCARTNEY & JACKS 2-1 HALL & OATES 3-2 DURAN DURAN 16-7 YES 25-16 ROMANTICS D-25

### KBBK/Boise, ID

Tom Evans JOHN COUGAR MADONNA CULTURE CLUB DEBORAH ALLEN (dp) NIGHT RANGER (dp) NOTES TO ANGER (GP)
ROTTES :
QUIET RIOT 1-1
PAT BENATAR 2-2
PETER SCHILLING 5-4
MCCARTNEY 6 JACKS 6-5
KISS 18-13

### KKFM/Colorado Springs, CO Finney/Ryan

JOHN COUGAR KOOL & THE GANG CULTURE CLUB REAL LIFE FIXX
ROMANTICS
ROBERT PLANT
HOTLEST:
PAT BENAMAR 1-1
IRENE CARA 7-3
CULTURE CLUB 9-4
PETER SCHILLING 11-0
HUMAN LEAGUE 10-9

## KMGX/Franno, CA

MOTELS SHEENA EASTON DOLLY PARTON (dp) RICK JAMES Hottest: OUIET RIOT 2-1 NENA 5-4 JENNIFER HOLLIDAY 16-7 MADONNA 18-13 KOOL 6 THE GANG 25-16

### KYNO-FM/Fresno Walker/Davis

RICK JAMES SOS BAND MOTELS JOHN COUGAR Hottest: Hottest: STRAY CATS 3-1 MCCARTNEY & JACKS 4-2 DEBARGE 8-4 HALL & QATES 9-5 DURAN DURAN 10-6

### KIKI/Honolulu, HI Kong/Shishido

YES
GENESIS
SHEEMA EASTON
MADONNA
DIANA ROSS
BROTHER NOLAND
HOTESEL LIONEL RICHIE 1-1
MCCARTNEY 6 JACKS 3-2
HALL 6 OATES 9-6
BRYSON 6 FLACK 13-10
COMMODORES 15-12

### KQMQ/Honolulu, HI

Kimo Akane BROTHER NOLAND
NIGHT RANGER
DIANA ROSS
STREETS
ATLANTIC STARR
JAMES INGRAM
IRENE CARA
JOHN COUGAR
HOTLEST
BILLY JOEL 2-1
RUFUS & CHAKA 5-4
HALL & OATES 6-5
JOHN COUGAR 7-6
CULTURE CLUB 9-7

### KLUC/Las Vegas, NV

DOLLY PARTON LIONEL RICHIE PIXX BONNIE TYLER-JOHN COUGAR JAMES INGRAM JAMES INGRAM
HOTLEST:
MCCARTNEY & JACKS 1-1
PETER SCHILLING 12-5
ONJ 14-7
HALL & OATES 17-12
DURAN DURAN 20-14

### KOSO/Modesto, CA

Ausham/Main KOOL & THE GANG
GENESIS
CHRIS CROSS
HOTTER
HOTTER
GUIET RIOT 10-2
MCCARTNEY & JACKS 3-3
PAT BENATAR 5-5
PETER SCHILLING 21-13

### KHOP/Modesto-Stockton

**David Kreham** JOHN COUGAR (dp)
MADONNA
EDDIE MONEY (dp)
MOTELS
CULTURE CLUB
JAMES INGRAM HALL & OATES 5-1 CULTURE CLUB 6-3 NAKED EYES 10-5 YES 14-7 PETER SCHILLING 19-11

### KIDD/Monterey, CA

Johnny Morgan ROMANTICS SPANDAU BALLET JOHN COUGAR IRENE CARA IRENE CARA FIXX SHANNON HOTTEST: HALL & OATES 6-1 DURAN DURAN 23-19 RAY PARKER JR. 25-20 KOOL & THE GANG 28-22 LIONEL RICHIE 31-23

### K96/Provo, UT

Gentry/Green POLICE
LIONEL RICHIE
38 SPECIAL
GENESIS
CHRIS CROSS
HOTTES
HOTTES
MCCARTNEY & JACKS 1-1
PAT BENATAR 6-2
JOHN COUGAR 9-3
PETER SCRILLING 10-4
HALL & OATES 11-5

### KGGI/Riverside-S. Ber Volpe/O'Nell

CULTURE CLUB CHRIS CROSS CHAIS CRUSS
HOTCEST:
MCCARTNEY & JACKS 3-1
DEBARGE 4-2
BILLY JOEL 13-8
WARWICK & VANDROS 12-12
RODNEY DANGERPIEL 22-16

### KWOD/Sacramento

JOHN COUGAR MATTHEW WILDER FIXX BARRY MANILOW Hottest: Hottest: MCCARTMEY & JACKS 2-1 PAT BENATAR 4-2 CULTURE CLUB 9-5 IRENE CARA 11-7 HALL & OATES 12-8

### KSKD/Salem, OR Len E. Mitcheil

DIANA ROSS JOHN COUGAR RICK JAMES (dp) NENA (dp) DOLLY PARTON (dp) JAMES INGRAM (dp) HOTTEST: MCCARTNEY & JACKS 2-1 PAT BENATAR 3-3 DURAN DURAN 15-5 YES 25-19 MATTHEW WILDER 34-24

### KRSP/Salt Lake City Carison/Moli

JOHN COUGAR MATTHEW WILDER GENESIS MADONNA MADONNA JEFFREY OSBORNE HOTTEST 1-1 HONEL RICHIE 1-1 MIDNIGHT STAR 7-5 HALL & OATES 13-10 ONJ 16-13 PETER SCHILLING 21-17

### KHYT/Tucson Sherman Cohen

ROLLING STONES CULTURE CLUB IRENE CARA ATLANTIC STARR ATLANTIC STARR
RICK JAMES
HERB ALPERT
CYMDI LAUPER
IRRNE CARA
HOTLEST:
HOTELSTAR
HOTLEST:
HOTELSTAR
HOTLEST:
HOTELSTAR
HOTLESTAR
HOTLEST

### KRQ/Tucson, AZ Zapoleon/Norris

RICK SPRINGFIELD NENA RICK JAMES REAL LIPE IRENE CARA Hottest: LIONEL RICHIE 2-1 BILLY JOEL 5-2 ATTHEW WILDER 7-4 HALL & OATES 11-8 ROOL & THE GANG 28-20

### PARALLEL THREE Harry Dierks

### KGOT/Anchorage, AK Kay Taylor

JOURNEY DEBBIE HARRY MOTELS HOTLEST: MCCARTNEY & JACKS 1-1 DURAN DURAN 10-8 PETER SCHILLING 11-9 YES 16-10 POLICE 22-16

### KYYA/Billings, MT

Charile Fox GENESIS GENESIS
JOHN COUGAR
NAKED EYES
DEBARGE
SPANDAU BALLET
HOTLEST:
HOTLEST:
HALL & DATES 4-3
PAT BENATAR 8-5
IRENE CARA 10-7
DURAN DURAN 22-15

### KCDQ/Bozeman

**Greg Williams** JAMES INGRAM IRENE CARA
JOHN COUGAR
CYNDI LAUPER
HEADPINS
DIANA ROSS HOTTEST:
MCCARTNEY 6 JACKS 4-1
JOHN COUGAR 5-3
YES 10-7
MATTHEW WILDER 33-23
ROMANTICS 34-24

### KTRS/Casper, WY

Sears/Lane none Hottest: MCCARTNEY & JACKS 1-1 HALL & OATES 2-2 BILLY JOEL 3-3 PAT BENATAR 6-5 ELTON JOHN 10-6

### KKAZ/Cheyenne John Ramsey

NAKED EYES GENESIS
SPANDAU BALLET
CULTURE CLUB
JEFFREY OSBORNE
HOCTEST:
MCCARTNEY 4 JACKS 1-1
HALL 4 OATES 11-3
JOHN COUGAR 6-4
CULTURE CLUB 7-5
DURAN DURAN 18-9

### KGHO/Hoquian Steve Larson

JOHN COUGAR NENA MOTELS MOTELS
JAMES INGRAM
CHRIS CROSS
REAL LIFE
HOCEARTH (A JACKS 1-1
CULTURE CLUB 5-2
HALL 6 OATES 7-3
ELTON JOHN 14-7
ROLLING STONES 20-10

### KOZE/Lewiston, ID Jay McCall

JOHN COUGAR BONNIE TYLER MOTELS NAKED EYES CHRIS CROSS Hottest: HOTTEST:
MCCARTNEY & JACKS 2-1
PETER SCHILLING 15-9
CULTURE CLUB 23-14
ROLLING STONES 22-16
LIONEL RICHIE 28-20

### KDZA/Pueblo Rip Avine

LIONEL RICRIE
CULTURE CLUB
GENESIS
FIXX
MADONNA
ALAN PARSONS
JOHN COUGAR
HERB ALPRT
HOTLEST
BILLY JOEL 2-1
MCCARTNEY 6 JACKS 3-2\*
PAT BENATAR 6-3
JOHN COUGAR 7-4
RALL 6 OATES 16-7

### KCBN/Reno, NV Jim O'Neal

JOHN COUGAR REAL LIPE IRENE CARA MOTELS MOTELS
HOLLEST:
BILLY JOEL 1-1
MELISSA MANCHESTE 15-7
ONJ 19-11
DURAN DÜRAN 23-15
PETER SCHILLING 24-16

### KBIM/Roswell, MN

Herry Dierks
HERB ALPERT
JOHN COUGAR
IRENE CARA
ALDO NOVA
MOTELS
HOCLES
HCCARTNEY & JACKS 1-1
YES 10-7
RICK SPRINGFIELD 15-8
ROLLING STONES 16-10
DURAN DURAN 22-13

### KSLY/San Luis Obispo

Tom Walsh Tom Weish

CULTURE CLUB

MOOTELS

DOORS (dp)

NIGHT RANGER (dp)

RE-PLEX (dp)

DEBORAH ALLEN

GOUGAR

ROTTES:

ROTTES:

ROTTES:

ROTTES:

ROTTES:

ROMANTICS 18-8

DURAN DURAN 22-10

### KZOZ/San Luis Obispo, CA

Don Potter JOHN COUGAR
CULTURE CLUB
HEADPINS
RICK JAMES
WAS (NOT WAS)
FIREFALL
JAMES INGRAM
SIMON TOWNSHEND
JUMP 'N THE SADDL JUMP 'N THE SADDL HOTTEST: MCCARTNEY & JACKS 1-1 HALL & OATES 7-5 ROMANTICS 11-10 YES 22-12 POLICE 23-14

## Dick Williams

NAKED EYES JEFFREY OSBORNE JEPFREY OSBORNE
MOTELS
MADONNA
RE-PLEX
Hottest:
MCCARTNEY 5 JACKS 1-1
ROLLING STONES 15-10
MATTHEW WILDER 22-16
ROMANTICS 32-22
CULTURE CLUB D-29

# RALLELS

Parallel I: Selected stations in major major mand/or exert a significant national influen

Parallel II: Selected stations in seco dominant and/or exert a significant loca may also contain some major market stat one status.

Parallel III: Selected stations in smaller and/or exert a significant local influence secondary market stations that do not q

### 230 Reports

JOHN DOE "Hit Song" (A LP: Hit Song	nylab	el) Nationa
Regional 100/25	44%	Summar Up 5
E 33%		Debuts 2
M 21%		Same
S 56%		Down (
W 19%		Adds 2

### EXAMPLE

	ı
100/25 - 100 CHR reporting stations on	
it this week including 25 new	
adds	
44% - Percentage of this weeks re-	

National Summary Up 31 — Number of stations moving it up on the charts.

Debuts 20 - Number of stations debuting the song this week
Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31,

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.



Baby I L	DEBORAH ALLEN Baby I Lied (RCA) LP: Cheat The Night									
	107/19 470/ National									
Regional Reach	Regional 10//10 9/70 Summary									
B 514										
S 564	N&A	SAME 36 DOWN 1								
W 430		ADDS 18								
-	WROK 10-8 WANSEM a	13FEA 28-24								
PI	WZYP on	WEHI d-39								
	945'YX A	95RIL 25-22 WJBQ 27-24								
EAST	MOKI a	WOMPPN 30-25								
8104 23-20	PM100 35-30	SOUTH								
WKRW On	G100 40-34 WHHYFM 28-24									
WCAUPH on WHTX 27-25	ERGV 25-16	KQIZFM a WISE 232-21								
0107 25-17	KX104 on	WJAD on								
	KTFM 16-13 KTSA 19-21	MCGQ on RISR d=40								
BOUTH	KROK 23-15	Q104 8-4								
94Q d-29 293 d-29		WFOX 28-21								
793 d-29	MIDWEST	KILE on								
93FK ap-30	WKAU a	RTDY 32-29 0101 35-28								
MIDWEST	WNAM d-32	KNOEFM d-37								
HATON -	KIIK d-24 KMGK a	MPFM on WXLK a								
WGCL a	WEBC on	WAEV on								
WEST	WZPL on	WIXV on								
KIMN a	KOKO on	2102 d-38								
Q103 d-35	WRON a	MIDWEST								
RCMR on	WHOT d-40	# much								
KNBQ d-35	WEST	KFYR on WBWB a								
idiby 0-35		Y94 on								
P2	KBBK a	KRXLPM 31-27								
	KLUC on	RXSS 20-19 99RG on								
EAST	KO93 15-15 KHOP on									
WVSR 9-7	KSKD on	KWTOFM a WSPT a								
#104 on										
WYCR on		WEST								
WREE ON WLANPH 31-26		KYYA d-29								
WSPK on	EAST	RCDQ d-37								
WEFM 30-25	WFBG on	KTRS 40~35								
WEREPM 30-28	WZON 23-20	KGHO 40-37								
	103CIR 37-36 WIKZ 40-29	KORE 35-26 KDEA d-35								
BOUTH	WISH &	RDEA 0-35								
FFF106 on	WERE ON	KSLY A								

0

WZYQ 20-18 WQCM 39-34 OK100 d-40

BIG COUNTRY In A Big (Mercury/PolyGram)							
LP: The Crossing							
		1					
	85/2 80	% National Summary					
Reach E 82%		DEBUTS 5					
S 778	TO TO	SAME 30					
W 83%	•	ADDS 2					
PI	BOUTH	P3 -					
	WBBO 26-22						
EAST	KRPI 6-3	EAST					
	KZEB 13-10 WQID 25-19	WGUY 9-8					
WHITT 25-25 WBENPH 15-19	WSSX 25-21	WZON 16-16					
WX BW 17-16	WBCY 25-23 WSRZ 23-18	WIGY 10-9 103CIR d-27					
WNYS 18-13 WPHD 14-14	WNORFN 17-11 WELD 20-19	WIRE 22-14					
WELL 0-32	KITE 24-23	WTSN 16-13					
CKGM 16-15 WCAUPH 29-28	WDOQ 30-27 WNYI 35-28	WERZ 8-8 WZYQ 17-14					
894 on	KSETPM 15-15	MOCM 23-18					
WHTX 10-8 PPO-FM 18-16	WANSPM 26-23 WZYP 22-14	OK100 31-25 WKHI 19-16					
CFTR 11-14	94TYX 22-20	95XIL on MJBQ 14-11 WHEB 14-11					
CHUM 5-5	94TYX 22-20 WQUT 33-27 WOKI 18-13	WHEB 14-11					
SOUTH	WFMI 16-14	WOMPPN 14-13 WSQV 23-18					
940 29-27 293 25-22	XBFM 23-19 PM100 25-21						
293 25-22 KAFM 10-4	G100 22-16	BOLTH					
93FM 14-15 Y100 29-27	WABBER 20-17	WISE d-36					
Y100 29-27 B97 12-10	EX104 12-11	WJAD 22-13 WCGQ d-32					
	WSFL 26-26 WNVE 34-15	KISR 28-23					
MIDWEST	BJ105 20-20 WRVQ 17-14	Q104 24-21 WYKS 6-6					
B96 12-10	KITT ON	RILE 29-25					
WGCL -19-14 WABE 27-27	MIDWEST	2101 on					
WHYT 21-14 WKTI 30-30	WKDD 19-16	KNOEFM 28-17 WPFM 7-7					
KHTR 6-9	WKAU 17-13	WXLE 16-12					
WLOLFM 23-20	WNAM 10-6 92X 29-24	WAEV 32-28 WIXV 20-20					
WEST	KIIK 23-13	Z102 28-24					
KIMN 28-25	KMGK 24-20 WKDQ 29-25	WGLF a-12 KKOV 11-9					
0103 23-19	MMEE 25-17	WHEL 11-8					
KEARTH 9-8 KIISFM 12-11	WZZR 11-9	MIOWEST					
K100 8-8	WEPL on WJXO 27-26						
KOPA 30-27 KZZP 23-21	WVIC 19-17	WBNQ 17-14 WBWB 25-18					
KMJE 17-19	Z104 11-11 KJ103 17-21	WCILFM 11-11					
XTRA 16-13	MOTOR T1-47	ECMQ 21-21					

markets that are format dominant entropy that the property of	ar	kets that a	re format do	minant	WPS
E. This parallel may contain some unaify for parallel may contain some unaify for parallel may contain some unaify for parallel two status.    Big Country continued    194   19-18	nd d.o	i. I <mark>ary market</mark> r regional infl	s that are li	format parallel	
REF   16-10   REF   16-12   REF   16-12   REF   16-13   REF   16-15	e.	This parallel	may contain	some	F E S
IRENE CARA   Why Me?   LP: What A Feelin'   Summary   Regional   206/4   90%   National   Summary   Regional   206/4   90%   National   Summary   Regional   Region		RITS 16-10 RWSS 18-15 RWS 18-15 RWS 11-9 RNBC 23-20  P2  LART  SPLY 17-16 STRY 18-14 G100 26-18 MVSR 20-18 R100 34-32 FFR 30-18 R100 34-32 FFR 30-18 R100 34-32 FFR 30-18 HIP 30	RORD 17-16	194 19-18 EXILIP 28-23 EXILIP 2	B1 Individual Section of the Section
		Why Mer LP: What A Regional 2 Reach 2 891 8 991 W 901 W 911 P 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	BOUTH   WRIST 16-17   WRIST 18-12   WRIST 18-12   WRIST 18-12   WRIST 18-12   WRIST 18-12   WRIST 28-13   WRIST 28	D Summary UP 157  UED	19 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0

7		BOUTH	
	P1		KRSP 15-12 KHYT 4-30
		WBBQ 16-17	KRQ 26-23
	EAST	MHFI 10-9 WPMF 27-21	
		RZZB 15-12	P3
	B104 14-11 WHTT 17-17	RZZB 15-12 WQID 24-15- RXX106 10-9	
	WHITT 17-17	KXX106 10-9	EAST
	WEENER 20-16	WSSX d-29 WBCY 24-21	WF8G 18-11
	MERM 12-6	WSKZ 7-7	WGUY 4-3
4	WBLI 18-13	WNOKPM 12-8	W2ON 36-36 103CIR 19-12
	WBLI 18-13 CKGM 39-37 WPLJ 29-27		NIKZ 8-7
	WPLJ 29-27 WCAUFN 15-15 B94 12-12 PRO-FM 21-18	RITE 15-9 RZFM 23-23 WDOO 17-15	WTSN 13-11
	B94 12-12	WDOO 17-15	WERZ 13-11
	PRO-FM 21-18	WDCG 20-16	WZYQ 13-17
	CFTR on CHUM 27-25 Q107 13-8	KAME 23-20	WOCH 14-11
	CRUM 27-25	KSETFM 23-18	13PFA 29-22
	0107 13-0	WRQK 17-10	WKHI 17-8
	SOUTH	MANSFM 17-14 WZYP 6-3 94TYX 35-34 WQUT 16-13	W2TU 13-17 MCCM 14-11 OK100 21-15 13PEA 29-22 WKHI 17-8 95XIL d-35 MJBQ 23-18 HOMPFM 23-20
	293 21-18 RAPH 17-11	94TYX 35-34	WJBQ 23-18
	RAPH 17-11	WQUT 16-13	WSQV on
	93FM on 7100 16-16		
	B97 23-19	WPM1 12-5 KBPH 11-9	SOLTH
	7100 16-16 B97 23-19 Q105 22-20	FM (00 12-9	RQIZPM 22-16 WISE 10-10
			MJAD 14-7
	MIOWERT	WARRYM 12-10	WCGQ 22-15
	B96 26-21	MARRYM 12-10 WHHYFM 20-16 RRGV 2-2	RISR 24-21
	WLS on WLS-FM on	WSFL 28-27	WFOX 17-12
	0102 10		KILE 13-7 KTDY 12-7
	WGCL 10-7 WABX 16-15 WHYT 15-15		0101 11-10
	WABX 16-15	WRVO 13-13 RITY 29-29 RTFM 30-27 RNOR 15-12	KNOFFM 19-7
	WHYT 15-15	RTFM 30-27	WPPH 13-11 WXLK 11-11 WAEV 9-5
	WKTI 14-14 KHTR 23-15	RNOR 15-12	WAEV 9-5
1	WLOLFM 5-4	WEEZ a-25	MIXV 38-38
		MIDWEST	Z102 17-17
	WEST	minutes.	WGLP 14-14 KKOV 5-7
	RIMN 17-13 Q103 8-8	WKDD 8-8	KKOV 5-7 WHSL 12-7
		WKAU 16-14	MUST 15-1
	REARTH 10-10 RIISPM 17-16 RIQQ 16-15 ROPA 17-14	WNAM 8-7	MIDWEST
	KIQQ 16-15 KOPA 17-14	92X 19-15 RMGK 8-5	KFYR 10-7
	ROPA 17-14	WFBC 14-10	WBNQ 8-7 WBWB 17-10
	KMJR 17-12 KMJR 12-10	WKDQ 9-7	WBWB 17-10
	XTRA 15-14	WSTO a-26	MCILPM d-34
	KPRC 17-17	WMER 20-14 WGRD on	KCMQ 11-11 Y94 12-11 KKXLFM 17-12
	KITS 19-26 KWSS 27-24	WGRD on W22H 19-13	KKXLFM 17-12
- 1	KWSS 27-24 KUBE 8-7	WZPL 17-17	KYTN 39-33 KRNA 25-23
п	KNBQ 11-8	MKEH 11-10	KRNA 25-23 WAZYFM 23-18
		ZZ99 13-8	KFRX 4-29
-	P2	WVIC 23-20 2104 20-17	KFRX d-29 KXSS 10-9 KKLSFM 27-25
-		ETION 19-16	RELSFM 27-25
	BART	XZ93 15-13	99EG 9-8 EERC 15-12
		WRER 12-9	EKRC 15-12 KMTOFM 14-11 WSPT 26-20 KDVV 10-7
	WTRY 17-13	WZOR 15-10 WRON 11-8	WSPT 28-20
		K107 9-6	KDVV 10-7
	WVSR 13-12		KPMW 14-10
	KIU4 26-26	WHOT 9-7	WEST
	WTICEM 10-9	WEST	
	WVSR 13-12 R104 26-26 WYCR 24-17 WTICFW 10-9 WREE 11-8 WIANFM 25-16 KC101 12-12 WSPR 16-6		KGOT 2-2
	WLANFM 25-16	KKXX 17-13 KBBK 16-10	KYYA 10-7
	KC101 12-12	KBBR 16-10	RCDQ 16-11 KTRS 13-10
		KKPM 7-3	-KRAZ 13-10
	WHFM 23-17	KNGK 21-18 KYNOFM 12-11	KGHO 26-19
	WHFM 23-17 WGFM 11-10 WKFM 21-19	KYNOFM 12-11 KLUC 16-17	ROZE 8-5
	WEFM 21-19	KO93 19-18	KDZA 31-20 KCBN 18-12
	WPST 20-16 WRCK 26-19 WKRZPW 15-14	KMOP 16-8	KCBN 18-12
	WKR2PW 15-14	R1DD 12-11 R96 24-18	KBIH 9-6 KSLY 7-3
127	Q106 10-9	KWOD 11-7	Kzoz 12-9
		KSKD 12-9	KIST 8-3
	CULTURE	CLUB	
	Church C	f The (Virg	gin/Epic)
		By Numbers	
		-,	
	Regional 2	08/0 909	Mational
	Reach		Summery UP 22

E 65% S 79% H 37% W 67%

**D** 

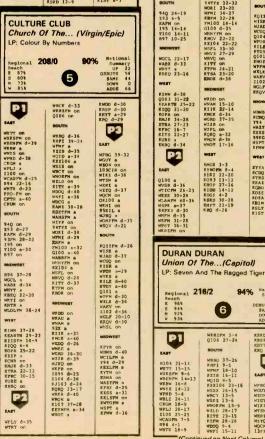
29

WHICH 12-7 (REFT a 3-3) 8 228 22-19 9 WINCY 29-27 WINCY 29-29 WINC

WXDD ON WNAM 15-10 R11K 22-14 RNGK d-36 WGRD 37-35 WZZR ON WZPL ON WZPL ON WZPL ON d-38 WNOT 17-16

WKRZFM 5-4 Q106 27-24 BOUTH WBBQ 37-26 KHFI 9-5 WFM 18-10 BO 18-5 KXX106 27-18 WSXX 26-15 WSXX 213-6 WSXX 13-6 WSXX 13-6 WSXX 13-6 WSXX 13-6 WSX 13-6 W

WEST



Q100 ,a WVSR a R104 a	ture Club contin	WEST	PRO-FM 15 CFTR 26-1 CHUM 10-9 Q107 29-2
WYCR d-38	KRXX on KBBK a	EGOT d-28 EYYA on ECDQ d-36	Q107 29-2
WTICPM 33-29	RMGR d-32	KKAZ a	BOLTH
WLANPM on RC101 a	RMGR d-32 RYNOPH 27-25 RIRI d-30 RLOC d-35 RHOP 8	ROZE d-35 RDZA a	94Q 10-8 293 11-8
98PRY d-36 WGPW d-31	RHOP & KIDD d-33	ECBN 38-34 FAIN d-37	KAPM 2-1 93PH 4-3
WLANPH on KC101 a WSPK a-35 98PKY d-36 WGPM d-31 WKPM a WPST d+39	KIDD d-33 K96 32-23 KGGI a	KSLY a R201 a-37 KIST d-29	94Q 10-8 293 11-8 KAPM 2-1 91PM 4-3 195 4-4 Y100 11-1
		RIS. G-S.	897 9-4 Q105 17-6
CILITUDE	CLUB		896 11-6 WLS 36-32
CULTURE	ameleon (Vi	irgin/Epic)	WLS-FM 16
LP: Colour I			WLS-FN 36 Q102 a-29 MGCL 13-3 WABX 7-7
	6/66 81		WHYT 6-5 KBEQ 20-1
Regional Reach E 93%	37	Summary UP 148	MADX 7-7 WRYT 6-5 KBEQ 20-1 MRYT 15-1 KHTR 7-6 WLOLPM 22
S 86% H 92%	BREAKER	SAME 33 DOWN 26	WEST
W 93%	BREFER	ADDS 0	KIMN 20-1
PI	SOUTH	KIDD 17-14	RIMN 20-1 Q103 21-1 KEARTH 6- KIISFH 14
	WBBQ 6-6 KHPI 5-2	KGG1 23-18 KWOD 9-5	RIISPM 14 RIQO 3-2 ROPA 24-2 RZ2P 15-9 RMJK 8-5 RTRA 6-5
EAST	KHPI 5-2 KZIB 5-3 WQID 4-4 KXX106 13-8	KSKD 9-12 KRSP 8-6	KMJK 8-5 KTRA 6-5
B104 10-5 WHTT 24-24 WKKSFM 10-4 WHENPM 10-9	MXX106 13-8 WSSX 18-16	KIDD 17-14 K96 21-13 KGGI 23-18 KMOD 9-5 KSKD 9-12 KRSP 8-6 KHYT 4-5 KRQ 4-7	KITS 2-4
WXXSFM 10-4 WHENPM 10-9 WKBW 11-6	WSSX 18-16 WBCY 14-11 WSKI 4-4 WNOKFM 21-13 KITE 9-6	P3	KWSS 8-6 KUBE 23-1
WNYS 5-6	KITE 9-6 KITH 18-18 WDDQ 8-7	EAST	ENBQ 21-1
	WNF1 10-9	WFBG 12-9	
CEGM 6-4 WPLJ 15-10 2100 20-20 WCAUPM 16-16	WDCG 11-19 KSETFM 14-9	WGUY 5-2 WZON 29-25 WIGY 13-12	EAST
B94 8-8 WHTX 5-4	WANSPM 9-6 WZYP 11-5	WIGY 13-12 103CIR 6-5 WIRZ 11-9	WFLY 19-1 WTRY 16-1 Q100 24-1 WVSR 32-2
2100 20-20 WCAUFM 16-16 B 94 8-8 WHTX 5-4 PRO-FM 8-5 CFTR 8-11 CRUM 12-11 Q107 21-19	WDCG 11-19 KSETFM 14-9 WROK 21-12 WANSFM 9-6 WZYP 11-5 94TYX 11-11 WOUT 36-29 WOKI 11-7	WIGY 13-12 103CIR 6-5 WIRZ 11-9 WTSN 18-15 WERZ 5-5 WZYQ 23-26	WVSR 32-2
Q107 21-19	WORI 11-7 WFMI 10-7		WYCR 12-6 WTICPM 28
вости	RBFM 8-6 FM100 6-4		WEEE 28-1 WLANPH 18 KC101 11-
293 9-7 RAPH 19-18 93PH 17-12 195 15-21 7100 13-18 B97 6-6 Q109 25-15	MORI 11-7 MPM1 10-7 MPM1 10-7 REFM 8-6 G100 6-4 G100 6-4 MABBPM 11-11 MHHYPM 12-8 MSTL 24-20 MNVZ 18-25 B3105 18-18 MRVQ 19-16 KIPM 17-16 MSEZ 13-10	WJBQ 13-12 WHEB 18-14 WOMPPH 2-7 WSQV 10-5	WLANFM 18 KC101 11- WSPR 29-2: 98PXY 15- WHFM 10-1:
195 15-21 Y100 13-18	WHHYPM 12-8 EX104 9-5 WSF1 24-20	SOUTH SOUTH	997XY 13-1 WHFM 10-1 WGPM 14-9 WKFM 22-2 WPST 9-7 WRCK 9-7
B97 6-6 Q109 25-15	WNVZ 18-25 BJ105 18-18		WRFM 22-2
MIDWEST	WRVQ 19-16 KITY 21-20	KQIZFM 8-10 WISE 15-13 WJAD 7-4 WCGQ 15-8	
896 5-5 MLS-FM 11-12	KTFM 17-16 WSEZ 13-10	0104 9-28	
896 5-5 WLS-FM 11-12 Q102 22-19 WHYT d-26 R8EQ 11-9 WKT1 4-4 RHTR 9-8	MIDWEST	WFOX 21-17 WYKB 2-5	
RBEQ 11-9 WKT1 4-4 ENTO 9-6	WRDD 4-6 WKAU 13-9	KTDY 8-4 Q101 23-15 KNOEFH 23-9	
WEST 9-0	WKAU 13-9 WNAM 21-21 92X 17-13 KIIR 5-5	WPPM 6-5	EART
RIMN 11-6	KIIK 5-5 KMGK 17-9 WEBC 15-8	WAEV 22-22 2102 13-10 KEQV 17-8 WHSL 7-4	Magne Magne
Q103 6-6 REARTH 8-7 RIISEN 9-8	WKDQ 11-8 WSTO 12-9	KRQV 17-8 WHSL 7-4	LP: Elec
REARTH 8-7 RIISPM 9-8 RICQ 5-4 ROPA 13-9 RIP 10-7 RTBA 14-10	WGRD 12-18	MIDWEST	
KI1P 10-7 KTRA 14-10	WZPL 18-18 WJXQ 38-37 WKFR 8-5 ZZ99 3-1	KPYR 11-9 WBNQ 5-5	Regional Reach
EITS 8-11	7299 3-1 WVIC 10-10 7104 21-16	WCILFM 8-10 RCMO 8-8	B 408
KWSS 5-4 KURE 12-11 KNBQ 12-13	EJ103 12-9	Y94 10-7 KEXLEM 12-6	₩ 56 ₩ 336
P2	KORO 6-6 KI93 11-27 WRKR 5-6	KYTH 13-15 KRNA 18-16	
EAST	WEOR 12-11 U93 19-14 WRON 8-2	WIND 5-5 WIND 13-7 WCILFM 6-10 RCWO 8-8 Y94 10-7 REXLFM 12-6 RTM 13-15 RNA 18-16 MAZYFM 13-8 WFFX 8-4 RSSS 11-8	PI
WELY 7-7	WRKR 5-6 WZOR 12-11 U93 19-14 WRON 8-7 K107 12-10 REYNPM 17-12 WHOT 8-6 WYFM 11-10	EFRX 6-4 RXSS 11-8 RXLSFM 16-11 99RG 16-11 RXRC 6-3 RWTOFM 13-9 MSPT 11-9 RDVV 7-6 RYMW 8-6	EARY
Q100 10-10	WHOT 8-6 WYFM 11-10	KKRC 6-3 KMTOPM 13-9	WXKSFM O
MREE 0-0	WEST	KDVV 7-6	Q107 33-
WLANFM 9-5 RC101 7-6	KRFX 7-6 KRFM 9-4	WEST	воили
WSPK 4-8 93PHY 6-5	RMGR 8-6 RYNOFM 5-16 RIRI 25-22 ROMO 9-7 RLUC 8-8 RO93 8-19	KGOT 4-3 KYYA 7-6	195 on
WEETH 9-9 WETH 10-7 WEFM 7-6 WPST 7-5	KIRI 25-22 KOMO 9-7 KLOC 8-8	KCDO 9-6	MIDWEST
WRCK 5-5	KO93 8-19 KHOP 6-3	KTRS 12-7 KKAI 7-5 KGNO 5+2	WGCL on WARX on
Q106 23-19		KCMO 5+2 KOZE 23-14 KDZA 20-9 KCBN 4-8	WEST
		KBIM 4-3 KSLY 5-5	Q103 on R10Q 36-
		KZOZ 8-7 KIST 10-7	KFRC 24-1
-			1 22
	(D)		EAST
			WFLY on WV9R on K104 on
DeBARG	E		
LUUBAKG	C		





INDEC 13-10
ESTITM 11-11
MORE 30-22
MASEM 19-10
ESTITM 11-11
MORE 30-22
MASEM 19-10
SATURE 20-12
MASEM 19-10
MOUT 40-15
M

(3

54/1

NAA

WYCR ON WTICPM 32-28 WKEE ON WKFM ON WPST ON WKRIFM ON

KIZEB 33-31 WHORFM d-26 KITE ON KSETFM ON HROR ON MANSFM ON MOKI ON RBFM ON RBGV 17-10 WSFL ON KITY ON

WHOT on

KMGK d-35 KIKI 31-31 KOMO 25-25 KLUC on KSKD on

WEST

0

39

BREAKER

MKDD ON HNAM d-37 KIIK & KIIK & KIIK & KHGK ON HKOO ON HKOO ON HKOO ON HYDE A MGRA 39-34 MKJKQ 39-38 MKPR & 4299 d-27 \$104 & 54103 ON HKKR 39-38 MKON ON BURK 39-38 MKON ON HKON ON HK

WEST

REXX B REBR ON REPH A REPH A RECOVER ON REPH ON REDD A REDD A REDD A RESED G-38 RESED ON RESED RESED ON RESED ON RESED RESED ON R

WBNQ 27-24
WBWB d-36
KCMQ ON
Y94 ON
KYTN ON
KRNA OR
WAZYPN ON
KFRKA a
99KG d-37
KFRC a-30
KWTOPN ON
KPHW a

WEST

SOUTH





G100 21-15 WABBFM 13-9 KRGV 3-5 KX104 26-24 WSFL d-39 WNVZ 21-23 BJ105 23-23 WRVQ ON KITY 39-33 EROK 30-28

WEST

0

NEA

WILD ON RITE a RSETFM d-28 WRQK ON WOKI ON

KBBK 26-22 KOMO on KLUC on KHYT 27-25 KRO 25-22

**P** 

al 112/26

NAA

MYRS 18-12 RILE 25-19 RIDY 15-9 Q101 d-36 RNOETH 29-1 MPPM d-34 MXLK 15-13 MAEV 21-15 HIXV 32-32 2102 24-22 WGLF 9-6 RKQV 23-19 MHSL 14-13

RFYR ON MENQ 19-8 MENG 28-22 MCILPM 20-1 KCMQ 24-24 Y94 27-20 REKLPM 23-16 REMA 28-25 MA2YPM 19-1 KFRX 17-12 K

KGOT 22-16 KYYA 20-16 KCDO 12-8 KTRS 25-22 KKAE 22-14 KGMO 28-22 KOZE 13-10 KDZA 36-22 KCBN 22-20 KBIM 19-11 KSLY 17-7 KZOZ 23-14 KIST 27-19

6 National Summary UP 29 DEBUTS 2 SAME 31 DOWN 2 ADDS 3

95X1L 27-26 WHEB 29-28 WSQV 13-12

KGOT 25-24 KCDQ on KOZE 33-30 RBIM on KSLY 36-35 KZOZ 29-26

DEBUTS SAME DOWN ADDS

ROLTH 29-2
MISE on
MIAD on
MCCQ on
MISE 21-14
MARY on
MISE 35-30
ERQV a
MISE on

WBNQ ON WBNB ON Y94 a RYTN a WAZYPH ON RELSPM a 99KG ON NHTOPM ON KDVV ON KPMW ON WEST

KCDO d-40 KGMO a KOZE on KDZA on KCBN a-40 KBIM on KSLY on KZOZ d-39 KIST 38-36

22%

WFBG a
MGUY on
WZON a
WICY on
WIRZ a
MERZ on
NGCM on
WKBI a
WJBQ on
WKBI a
WJBQ on
KGIZFM a
WJSE a
WJSE a
MJSE a
M

N&A

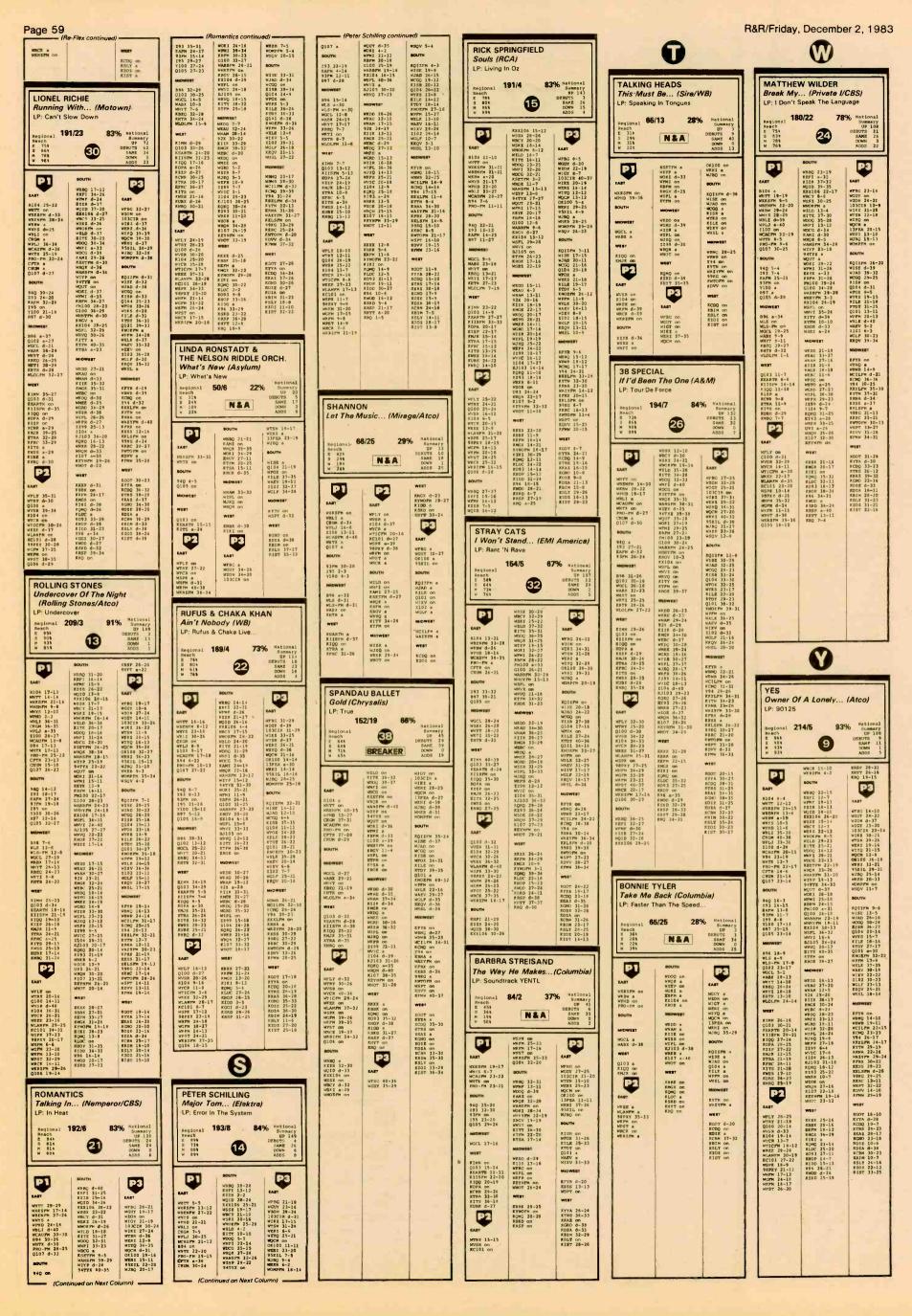
KIPI 38-29
KZZB a
WELD on
WNST on
KSETTM a
WENGK on
WORI d-39
KBPM on
KFDM on
KFDM on
KFDM on
KFDM on
KFDM on
WIEZE
WEND a
WEND on
WHOT a
WEST
KIEL d-39
KSKD on

**P3** 

MBBQ 40-32 KHFI 25-23 WFMF 30-25 K12B 36-33 WQID 36-27 KXX106 a WSRI 28-20

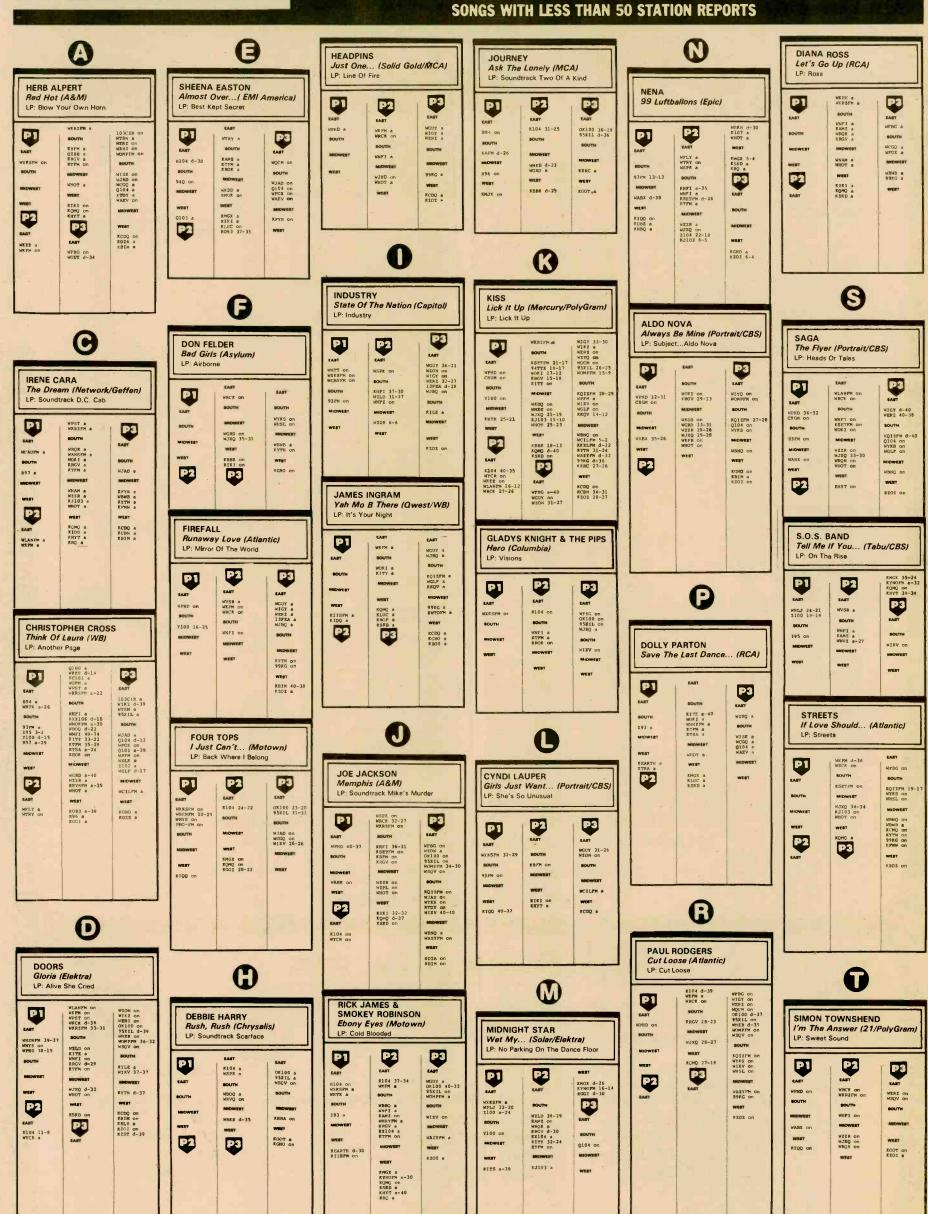
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**P3** 



# PARALLELS.

## SIGNIFICANT ACTION





# "IT ALL STARTS WITH LISTENI

Active Industry Research P.O. BOX 1136
 COLUMBIA, MARYLAND 21044
 301-964-5544

MJAD

WSEZ

WHSL

WABB

WKRG

WSGF

WQXI WAXY WRQK

WBCY

WSFL WAXY WCKS WSSX WTYX

WKXX

WQXI

WOXI WAEV WHSL WYKS

WGLF

WMF Z

WZAT WBBQ WZGC WMFZ WZAT

WDOO

# ACTIVES IN RADIO

### **NORTHEAST**

KEITH ABRAMS DENNY ALEXANDER RICK ALEXANDER DALE ANDREWS WOKW WEBR CHRIS BAILEY
RICK BEAN
MARIE BONACCI
JOHN CARUCCI
COLLEEN CASSIDY CONS WHEB WKWK WKFM ROGER CHRISTIAN
ROBBY CHRISTIAN
MARC W. CRONIN
DAVE DEAN
DAVE DILLON
GARY FRANKLIN WBEN WHFM WGMX WQQQ WMAF JEFF FREEMAN JACK GILLEN BRUCE KELLY STEVE KINGSTON WOOG CHARLIE LAKE JACK LAWRENCE CHRIS LEIDE SCOTT MacKAY JIM MARTIN BILL MATTHEWS WFLY WSPK WERZ WOAY WIKZ BOR MCNEIL TOM MITCHELL WRVQ WPXY DON O'SHEA CARY PALL WXLK WHTX JIM PAYNE
JOHN PICCILLO
JIM REITZ
WAYLON RICHARDS WPHD WRCK WOSR WAYLON RICHARDS
SCOTT ROBBINS
FAUL ROBERTS
RICK RYDER
BOB SAINT
RAY ST. JAMES
SANDY SANDERSON
SCOTT SHANNON WIGY WFEA BILL SHANNON PHIL SIMON BOB SPENCER DAN STEELE WCCK WEZR WCIR WCXA WKCI JAY STONE TOM TAYLOR BILL TERRY LARRY WACHS WPST WBLI WBLI WTIC GARY WALL DOUG WELLDON WXTU WTIC

### SOUTHEAST

LEE ADAMS CHRIS ANDREWS SKIP BISHOP AL BROCK

WZXQ WZYP WPFM WBGM

STEVE DAVIS LEO DAVIS BRIAN DOUGLAS SKIF ELLIOTT STEVE FINNEGAN DAN FOSTER LESLEY FRAM ROGER GAITHER SCOTT GRIFFITH J.P. HUNTER J.J. JACKSON ELLEN R. JAFFE WES JONES BOB KAGHAN BOB KAGHAN
STEVE KELLY
SCOTT KERR
KENNY LEE
HICHAEL W. LOWI
BILL MARTIN
SCOTT MATEER
KEVIN MCCARTNEY
JEFF MCCARTNEY
CHRIS MILLER
GARY MITCHELL
JIM MORRISON
J.D. NORTH J.D. NORTH JOHN PATRICK JOHN PATRICK
LOU PATRICK
BRIAN PHILIPS
BILL PHIPPS
JERRY ROGERS
MARK ST. JOHN
DAVE SCOTT
EDWARD F. SEEGER
RANDI SOMMERS
BRUCE STEVENS
CHRIS THOMAS CHRIS THOMAS SHANNON WEST RAY WILLIAMS RALPH WIMMER DAVE WRIGHT

TM

SOUTH

GARY ADKINS
FAST EDDIE ASHTON
NICK BAZOO WSTO B97 WSKZ WQUE KOFM CHRIS BLAKE DAVE DUQUESNE JEFF EDMAN CHARLIE FOX ROGER GARRETT JIM GOLDEN WFMI ROD HAMPTON WQUT NEIL HARRISON KZZB JOHN LANDER
JERRY LOUSTEAU
MARK McCAIN
CHIF MOSELY

WSKZ RON FAYNE BOB PERRY KRGV BOB PERRY
FHILIF R. RANKIN
GARY W. REYNOLDS
LARRY RHYMES
HICHAEL ST. JOHN
MARK SHANDS
FETER STEWART
SCOTT TAYLOR
FRES TAYLOR KVOL WINZ KAFM KROK KILE CHRIS TAYLOR WSTO PETE THOMPSON BILL THORMAN ED VOLKMAN FRANK WALSH WAYNE WATKINS KAFM KTFM DAN WILSON

**MIDWEST** MICHAEL AINGER SCOTT ALEXANDER RICH ALLEN JACK BELL JAY BOULEY DOUG BURTON FAUL CHRISTY DENNIS D. COLLY CONS KWK-WKAU KYYA WILS WABX KSKG DENNIS D. COLLIER JERRY DEAN J.K. DEARING J.J. DULING TIM FOX KRKR WNEIU WGRD WZOK TOM FRICKE RRADLEY FUHR
PETER J. GEORGESON
BART A. GOYNSHOR
TAC HAMMER
BOB HAMMOND
JOHN HEIMANN WZZF JACK HICKS MATT HUDSON JOHN HUTCHINSON TOM JEFFRIES KDWB WZEE DICK JOHNSON TRACY JOHNSON CARRIE KANKA KURT KELLY WABX WKQX KXSS KKRC TIM KELLY DAN KIELEY CHRIS KOSHIOL GREG MAGNUSON MARK MAROLT PAT MCKAY DON NORDINE KDWB KYTN KIIK GYNNY O'HARA LORRIN PALARI MATT PATRICK DAN PEARMAN KDWB

WHEE TONY RICHARDS WKAU WLOL JAY STEVENS GREGG SWEDBERG WLOL KEYN RON ERIC TAYLOR
JAY TAYLOR
DIANE TRACY KRKR WSPT KATIE VANPELT WCIL TONY WAITEKUS CONS

### WEST

GLORIA AVILA-PEREZ RIP AVINA JON BARRY KHYT SHERMAN COHEN KZOK KYNO KQXR KTRS KIMN KZZP SUDS COLEMAN SUDS COLEMAN
JEFF DAVIS
DOUG DEROD
JIM DONOVAN
DOUG ERICKSON
STEVE GODDARD
STEVE GRAZIANO KEMQ DAVID GROSSMAN GARY GUTHRIE KRTH KOPA KCNR CONS RICHARD HARKER GEINA HORTON JEFF HUNTER TOM HUTYLER ELVIN ICHIYAMA KIMO KAIUWAILANI KITS KAMASAMI KONG KAMASAMI KUNG KIMBERLEE A. LARRABE STEVE LARSON CAROL LARSON BOB LAURENCE FRED N. LEEMHUIS KENI KGHO KYYX CONS KATI KSDO JEFF LUCIFER KATA KTAG KOMO KOPA KROO SCOTT MARCUS BILL MCBRIDE LILIA MILLER ART MORALES KELLY NORRIS JAMES O'NEAL STEVE PAOLI DON FOTTER MIKE PRESTON KCBN KSKE KZOZ KSDO JOHN RAMSEY KKAZ BILL RICHARDS MIKE SCHAEFER JOHN SHERMAN KREO KIIS KJRB KTAC ROB SHERWOOD MICHAEL T. SHISHIDO PAUL THOMPSON DAVE VAN STONE JOHN LEE WALKER KIKI KWSS KYNO KCDQ GREG WILLIAMS GUY ZAPOLEAN

The Actives In Radio listed above represent AIR's participant panel for Competition #2. These active listeners assure AIR's sampled records are the most listened to records in any given week.

> The search for the best EARS continues. It all starts with listening.

WEEK

## R Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, December 7, 1983.

WEEK

#	TITLE	ARTIST	LABEL		
2106	YAH MO B THERE	JAMES INGRAM (with Michael McDonald)	WARNER BROS.		
2107	MEMPHIS	JOE JACKSON	A&M		
2108	TAKE ME BACK	BONNIE TYLER	COLUMBIA		
2109	99 LUFTBALLONS	NENA	EPIC		
2110	BAD GIRLS	DON FELDER	ASYLUM		

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## ontemporary Hit Radio Continued from Back Page

**BREAKERS**.

### **CULTURE CLUB**

Karma Chameleon (Virgin/Epic)

81% of our reporters on it. Moves: Up 22, Debuts 54, Same 44, Down 0, Adds 66 including WPLJ, CFTR, Y100, WGCL, WHYT, KZZP, KUBE. See Parallels, debuts at number 37 on the CHR chart.

### **SPANDAU BALLET** Gold (Chrysalis)

66% of our reporters on it. Moves: Up 45, Debuts 29, Same 59, Down 0, Adds 19 including B104, WLOL-FM, WSKZ, WKDQ, KKXX, 103CIR, Q101. See Parallels, debuts at number 38 on the CHR chart.

### **KOOL & THE GANG** Joanna (De-Lite/PolyGram)

66% of our reporters on it. Moves: Up 77, Debuts 20, Same 33, Down 1, Adds 20 including WBEN-FM, WNYS, KAFM, 93FM, I95, Y100, KIMN. See Parallels, debuts at number 35 on the CHR chart.

### JOHN COUGAR MELLENCAMP Pink Houses (Riva/PolyGram)

61% of our reporters on it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 140 including WXKS-FM, B94, 94Q, Q105, Q102, KBEQ, KFRC. See Parallels, debuts at number 40 on the CHR chart.

### **FIXX** The Sign Of Fire (MCA)

60% of our reporters on it. Moves: Up 16, Debuts 27, Same 48, Down 0, Adds 48 including PRO-FM, Z93, KAFM, B96, WGCL, KWSS, KNBQ. See Parallels, debuts at number 39 on the CHR chart.

## **NEW & ACTIVE**

MADONNA "Holiday" (Sire/WB) 134/31
Moves: Up 48, Debuts 19, Same 33, Down 3, Adds 31 including CKGM, KHTR, KIMN, WTRY, WLAN-FM, WHFM, WBCY, KITE, KROK, WRKR, KBBK, KHOP, WIGY, KTDY, KYTN.

ROBERT PLANT "In The Mood" (Es Paranza/Atlantic) 126/18
Moves: Up 29, Debuts 24, Same 55, Down 0, Adds 18 including WCAU-FM, KIMN, KMJK, XTRA, WTIC-FM, WSPK, KZZB, KSET-FM, 94TYX, FM100, KX104, KIIK, WVIC, KKFM, WSQV.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 124/17
Moves: Up 45, Debuts 13, Same 46, Down 3, Adds 17 including B94, KMJK, KWSS, Q106, WBCY, WDOQ, WNAM, WKFR, K107, KRSP, KISR, WGLF, WSPT, KKAZ, KIST.

REAL LIFE "Send Me An Angel" (Curb/MCA) 112/26
Moves: Up 14, Debuts 11, Same 61, Down 0, Adds 26 including WNYS, WGCL, KNBQ, K104, 98PXY, WHFM, KXX106, WSFL, WKDQ, KKFM, KRQ, OK100, WYKS, Y94.

DEBORAH ALLEN "Baby I Lied" (RCA) 107/18

Moves: Up 37, Debuts 15, Same 36, Down 1, Adds 18 including 93FM, WGCL, KIMN, WANS-FM, 94TYX, WOKI, WKAU, WKFM, WRQN, KBBK, WTSN, KQIZ-FM, WBWB, WSPT, KSLY.

MOTELS "Remember The Nights" (Capitol) 95/47
Moves: Up 3, Debuts 13, Same 32, Down 0, Adds 47 including WXKS-FM, WCAU-FM, WABX, Q103, KMJK, KNBQ, WTRY, WPST, WZLD, WMEE, 95XIL, WISE, WYKS, Y94, KGOT.

ALAN PARSONS PROJECT "You Don't Believe" (Arista) 85/12

Moves: Up 25, Debuts 6, Same 42, Down 0, Adds 12, WCAU-FM, WGCL, KITE, KRGV, KROK, WZYQ, WKHI, KTDY, KKRC, WSPT, KFMW, KDZA, WPHD 36-34, WABX d-35, KZZB 29-25, K107 30-27, KLUC 31-28.

BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 84/2
Moves: Up 41, Debuts 6, Same 35, Down 0, Adds 2, Q101, WAEV, WXKS-FM 19-17, WNYS 8-7, PRO-FM 23-21, WGCL 17-16, Q103 15-14, KIQQ 20-19, KITS 36-18, WKFM 17-16, WFMF 13-11, WRQK 32-28, WHHY-FM 22-19, KIIK 17-16, KBBK 29-25.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 76/1
Moves: Up 21, Debuts 6, Seme 46, Down 2, Adds 1, Q103 WXKS-FM 15-13, B94 28-27, 94Q 26-25, Y100 12-9, B97 21-17,
KFRC 22-21, WSPK 32-26, KXX106 27-23, KAMZ 16-10, WANS-FM 29-24, KTFM 29-26, KMGX 16-7, KYNO-FM 20-19, WAEV

EDDIE MONEY "The Big Crash" (Columbia) 70/13

Moves: Up 15, Debuts 7, Same 35, Down 0, Adds 13, WLOL-FM, WKFM, KZZB, WSKZ, WANS-FM, WZYP, WSFL, WVIC, KHOP, WKHI, KTDY, KKLS-FM, WSPT, WPHD 35-28, XTRA 34-31.

RAINBOW "Street Of Dreams" (Mercury/PolyGram) 67/3

Moves: Up 29, Debuts 2, Same 31, Down 2, Adds 3, KZZB, KITE, WCGQ, KAFM 30-25, K104 29-24, WSSX 10-9, WZZR 24-20, WJXQ 11-8, WVIC 7-3, KBBK 26-22, KHYT 27-25, KRQ 25-22, WIGY 18-13, WZYQ 29-24.

JUMP 'N THE SADDLE "The Curly Shuffle" (Atlantic) 66/31

Moves: Up 6, Debuts 7, Same 21, Down 1, Adds 31 Including Z93, 93FM, I95, WHYT, KEARTH, KZZP, Q100, WKEE, KSET-FM, WFM, WABB-FM, KTFM, WSTO, WZZR, WHOT.

SHANNON "Let The Music Play" (Mirage/Atco) 66/25
Moves: Up 12, Debuts 10, Same 18, Down 1, Adds 25 including WBLI, WHTX, Q107, B96, KHTR, KEARTH, XTRA, WVSR, WVCR, WSPK, WPST, WRCK, WRQK, KRGV, WZZR.

BONNIE TYLER "Take Me Back" (Columbia) 65/25

Moves: Up 3, Debuts 3, Same 34, Down 0, Adds 25 including WKBW, WGCL, Q103, WKEE, WLAN-FM, WPST, WKRZ-FM, WRKQ, WOKL, KBFM, KROK, WKDD, WNAM, WRKR, K107

TALKING HEADS "This Must Be The Place" (Sire/WB) 65/13
Moves: Up 3, Debuts 9, Same 40, Down 0, Adds 13, WGCL, WABX, WSSX, KSET-FM, WZYP, WSFL, WZZR, WRQN, WIKZ, WKHI, WCGQ, KISR, WHSL, WPHD 39-36, WBNQ 28-25.

NIGHT RANGER "(You Can Still) Rock In America" (Camel/MCA) 54/14

Moves: Up 3, Debuts 6, Same 31, Down 0, Adds 14, WCAU-FM, B96, WNFI, WZYP, KTFM, K107, KBBK, KQMQ, WISE, KISR, KILE, Q101, KKQV, KSLY, WRCK 38-31.

EARTH, WIND & FIRE "Magnetic" (Columbia) 54/1

Moves: Up 9, Debuts 4, Same 40, Down 0, Adds 1, WNYS, Q107 33-29, KIQQ 36-34, KFRC 24-18, WTIC-FM 32-28, KZZB 33-31, WNOK-FM d-28, KRGV 17-10, KMGX d-35, KHYT 23-18, WGUY d-32, 103CIR 36-28.

RE-FLEX "The Politics Of Dancing" (Capitol) 51/14

Moves: Up 3, Debuts 3, Same 31, Down 0, Adds 14, WSPK, WRCK, KZZB, KSET-FM, WKDD, WHOT, WFBG, WZON, WIKZ, WKHI, KQIZ-FM, WISE, KSLY, KIST, KHFI 38-29.

LINDA RONSTADT & THE NELSON RIDDLE ORCHESTRA "What's New" (Asylum) 50/6 Moves: Up 20, Debuts 5, Same 17, Down 2, Adds 6, KITS, WSPK, WFBG, WERZ, WJBQ, WISE, WTRY 27-22, WRQK 39-35, WOKI 34-29, KRGV 27-11, KTSA 15-11, WGUY 34-28, WZON 34-30, Q104 21-19, KSLY 37-27.

## **MOST ADDED** ®

JOHN COUGAR MELLENCAMP (140)

Pink Houses (Riva/PolyGram) **CULTURE CLUB (66)** Karma Chameleon (Virgin/Epic) FIXX (48)
The Sign Of Fire (MCA)

MOTELS (47) Remember The Nights (Capitol) MADONNA (31)

Holiday (Sire/WB) JUMP 'N THE SADDLE (31) The Curly Shuffle (Atlantic)

### HOTTEST

P. McCARTNEY and M. JACKSON (153)

Say Say Say (Columbia) DARYL HALL & JOHN OATES (105) Say It Isn't So (RCA)

**DURAN DURAN (94)** Union Of The Snake (Capitol) YES (72)

Owner Of A Lonely Heart (Atco) PAT BENATAR (72) Love Is A Battlefield (Chrysalis)

**CULTURE CLUB (50)** Church Of The Poison Mind (Virgin/Epic)

## SIGNIFICANT ACTION

KISS "Lick It Up" (Mercury/PolyGram) 48/4

Moves: Up 21, Debuts 4, Same 17, Down 2, Adds 4, WKRZ-FM, WFBG, WIKZ, WPFM, KHTR 25-21, WLAN-FM 16-12, KSET-FM 21-17, 94TYX 18-17, WOKI 17-12, WJXQ 21-19, KJ103 15-10, KBBK 18-13, WOMP-FM 15-9, KKQV 14-12, WCIL-FM 5-2.

CHRISTOPHER CROSS "Think Of Laura" (WB) 45/30
Moves: Up 4, Debuts 7, Same 4, Down 0, Adds 30 including 894, WHTX, 93FM, B97, WFLY, Q100, KC101, WGFM, WKRZ-FM, KHFI, WNOK-FM, KTSA, WHOT, KO93, KGGI.

DOORS "Gloria" (Elektra) 34/4

Moves: Up 5, Debuts 6, Same 19, Down 0, Adds 4, WYCR, KITE, KILE, KSLY, WBEN-FM 39-37, WPHD 38-19, K104 11-8, WRCK d-38, WKRZ-FM 33-31, KRGV d-29, WJXQ d-32, 95XIL d-39, WOMP-FM 36-32, KYTN d-37.

JOE JACKSON "Memphis" (A&M) 32/2
Moves: Up 4, Debuts 1, Same 25, Down 0, Adds 2, WZON, WBNQ, WPHD 40-37, WABX on, K104 on, WRCK 32-27, KHFI 36-31, KRGV on, WHOT on, KQMQ d-37, WOMP-FM 34-30, KQIZ-FM on.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 28/18
Moves: Up 2, Debuts 1, Same 7, Down 0, Adds 18 Including WXKS-FM, WHTX, Z93, WKFM, W8BQ, WNFI, WHHY-FM, KRGV,
KX104, KMGX, KYNO-FM, KSKD, KHYT, KRQ, WGUY.

HERB ALPERT "Red Hot" (A&M) 28/13
Moves: Up 0, Debuts 1, Same 14, Down 0, Adds 13, WKEE, WKRZ-FM, KBFM, G100, KRGV, WHOT, KHYT, WTSN, WCGQ,

Q104, KTDY, KDZA, KBIM, WGUY d-34.

IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 27/27
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 27 including WCAU-FM, B97, WLAN-FM, WPST, WKRZ-FM, WRQK, WOKI, KRGV, KTFM, WNAM, KJ103, KQMQ, KIDD, KHYT, KRQ.

NENA "99 Luftballons" (Epic) 24/13
Moves: Up 4, Debuts 3, Same 4, Down 0, Adds 13, KUBE, KNBQ, WFLY, WSPK, KHFI, WNFI, KTFM, WZZR, K107, WHOT, KSKD, KRQ, KGHO, WABX d-39, KMGX 5-4.

PAUL RODGERS "Cut Loose" (Atlantic) 23/1
Moves: Up 3, Debuts 3, Same 16, Down 0, Adds 1, WKFM, WPHD on, K104 d-39, KRGV 28-23, WJXQ 28-27, KQMQ 27-18, WIGY on, OK100 d-37, WHEB d-35.

SAGA "The Flyer" (Portrait/CBS) 22/0

Moves: Up 3, Debuts 2, Same 17, Down O, Adds O, WPHD 34-32, CKGM on, 93FM on, WABX on-dp, WLAN-FM on, WJXQ 33-30, WIGY d-40, WERZ 40-38, KQIZ-FM d-40.

ALDO NOVA "Always Be Mine" (Portrait/CBS) 20/1
Moves: Up 6, Debuts 0, Same 12, Down 1, Adds 1, KBIM, WPHD 32-31, CKGM on-dp, WABX 35-25, WOKI on, KRGV 29-13, WKDD on, WGRD 33-31, WZZR 29-26, WJXQ 29-28.

JAMES INGRAM "Yah Mo B There" (Qwest/WB) 19/19 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including KIIS-FM, KIQQ, WKFM, WOKI, KITY, KQMQ, KLUC, KHOP, KSKD, WGUY, WJBQ, KQIZ-FM, WGLF, KKQV, 99KG.

SHEENA EASTON "Almost Over You" (EMI America) 19/8
Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 8, Q103, WTRY, KAMZ, KTFM, KROK, WKDD, KMGX, KIKI, B104 d-30, 94Q dn, KMGK on, K093 37-35. STREETS "If Love Should Go" (Atlantic) 18/2
Moves: Up 1, Debuts 1, Same 14, Down 0, Adds 2, KQMQ, WBWB, WKFM d-36, WRCK on, KSET-FM on, WJXQ 34-34, KQIZ-FM 19-17.

DOLLY PARTON "Save The Last Dance For Me" (RCA) 17/17
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including Z93, KEARTH, XTRA, KITE, WOKI, WHHY-FM, KTFM, KTSA, WHOT, KMGX, KLUC, KSKD, WZYQ, WISE, WCGQ.

MIDNIGHT STAR "Wet My Whistle" (Solar/Elektra) 17/6
Moves: Up 4, Debuts 3, Same 4, Down 0, Adds 6, WXKS-FM, Z100, KITS, WRQK, KX104, KJ103, WPLJ 22-20, WZLD 38-29, KRGV d-30, KITY 32-24, KMGX d-26, KYNO-FM 16-14, KGGI d-30.

INDUSTRY "State Of The Nation" (Capitol) 17/1

Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 1, KILE, WHTT on, WCAU-FM on, WSPK on, KFHI 37-30, WZLD 31-27, WZZR 6-6, WGUY 26-21, WERZ 32-27, 13FEA d-28.

DIANA ROSS "Let's Go Up" (RCA) 16/16

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including WKRZ-FM, WNFI, KAMZ, WRQK, KRGV, WNAM, WHOT, KIKI, KQMQ, KSKD, WFBG, WCGQ, WFOX, WBWB, 99KG.

FIREFALL "Runaway Love" (Atlantic) 15/7
Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 7, WVSR, WGUY, WIGY, WERZ, 13FEA, WJBQ, KZOZ, WPHDon, Y100 26-25, WNFI on, KBIM 40-38.

FOUR TOPS "I Just Can't Walk Away" (Motown) 14/0

Moves: Up 3, Debuts 0, Same 10, Down 1, Adds 0, WXKS-FM on, WBEN-FM 30-29, WNYS on, KIQQ on, K104 24-22, OK100

SIMON TOWNSHEND "I'm The Answer" (21/PolyGram) 13/1
Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 1, KZOZ, WPHD on, WABX on, KIQQ on, WRCK on, WNFI on, WSQV on. HEADPINS "Just One More Time" (Solid Gold/MCA) 12/10
Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 10, WPHD, WKFM, WNFI, WHOT, WGUY, WIGY, WERZ, 99KG, KCDQ, KZOZ,

S.O.S. BAND "Tell Me If You Still Care" (Tabu/CBS) 12/5
Moves: Up 3, Debuts 0, Same 4, Down 0, Adds 5, WVSR, WNFI, KAMZ, WNVZ, KYNO-FM, WPLJ 24-21, I95 on, KMGX 35-24,
KHYT 398-34, WIXV on.

JOURNEY "Ask The Lonely" (MCA) 12/3

Moves: Up 2, Debuts 4, Same 3, Down 0, Adds 3, WGRD, KKRC, KGOT, KAFM d-26, K104 31-25, WMEE d-23, KBBK d-29, OK100 36-29, 95XIL d-36.

ALABAMA "Lady Down On Love" (RCA) 12/0

Moves: Up 8, Debuts 1, Same 1, Down 2, Adds 0, 94Q d-28, Q105 21-18, WDOQ 25-21, WNFI 28-19, KAMZ 25-24, 94TYX 15-14, KTSA 5-4, KROK 38-36, 103CIR 17-7.

DEBBIE HARRY "Rush, Rush" (Chrysalis) 11/6

Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 6, K104, WSPK, WDOQ, OK100, 95XIL, KGOT, WRKR d-55, KRNA on.

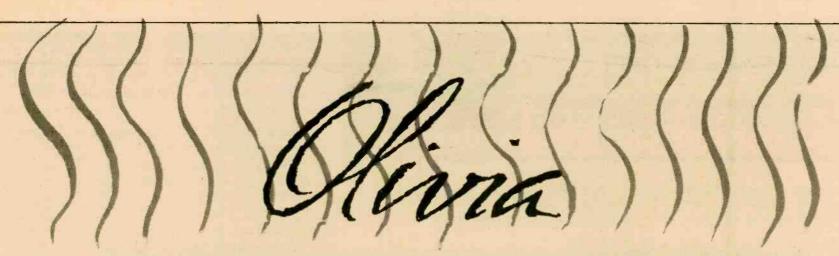
CYNDI LAUPER "Girls Just Want To Have Fun" (Portrait/CBS) 10/3

Moves: Up 3, Debuts 0, Same 4, Down 0, Adds 3, KHYT, WCIL-FM, KCDQ, WXKS-FM 32-29, 93FM on, KIQQ 40-32, KBFM on, WGUY 31-26.

GLADYS KNIGHT & THE PIPS "Hero" (Columbia) 10/3
Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 3, WNFI, KTFM, WJBQ, WXKS-FM on, K104 on, KROK on. DON FELDER "Bad Girls" (Asylum) 10/1

Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 1, WBWB, WRCK on-dp, WGRD on, WJXQ 35-31, KIKI on KYTN on.

More CHR Music Information See Page 52



# HOTTER THAN EVER! TWIST OF FATE

Contemporary Hit Radio 11



B/W

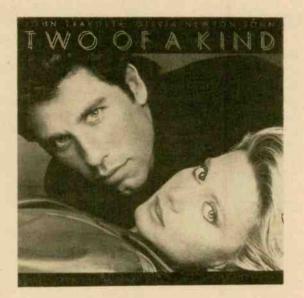
# TAKE A CHANCE

**Duet with JOHN TRAVOLTA** 

Adult/Contemporary 17

All From The Soundtrack TWO OF A KIND

MALBUMS



Contains other Olivia hits and new songs by PATTI AUSTIN, CHICAGO, DAVID FOSTER **JOURNEY, STEVE KIPNER & BOZ SKAGGS** 

.MCA RECORDS

See Office Perform "TWIST OF FATE" "TAKE

A CHANGE IN TESTER ATE THATELE

See Office Perform "SHAKING ATE THATELE

A CHANGE IN THE SPERATE THATELE

See Office Perform "SHAKING ATE THATELE

THE SPERATE THATELE

See Office Perform "TWIST OF FATE" "TAKE

THE SPERATE "TWIST OF FATE" "TWIST OF FAT

**December 2, 1983** 

BREAKER 3



N&A Begins on Page 62

## ontemporary Hit Kadio

	_			
Three Week 8	Two Week:	Lest s Week		
3	1	1	0	P. McCARTNEY and M. JACKSON/Say Say Say (Col.)
10	5	4	2	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
. 4	4	3	3	PAT BENATAR/Love Is A Battlefield (Chrysalis)
2	2	2	4	BILLY JOEL/Uptown Girl (Columbia)
13	8	7	6	CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)
29	16	9	6	DURAN DURAN/Union Of The Snake (Capitol)
1	3	5	7	LIONEL RICHIE/All Night Long (All Night) (Motown)
8	7	6	8	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram)
38	25	15	9	YES/Owner Of A Lonely Heart (Atco)
18	14	12	10	IRENE CARA/Why Me? (Network/Geffen)
33	21	13	0	OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)
31	22	14	B	POLICE/Synchronicity II (A&M)
39	24	19	13	ROLLING STONES/Undercover Of The Night (Rolling Stones/Atco
27	20	18	14	PETER SCHILLING/Major Tom (Coming Home) (Elektra)
25	19	16	13	RICK SPRINGFIELD/Souls (RCA)
11	10	11	16	MICHAEL JACKSON/P.Y.T. (Pretty Young Thing) (Epic)
28	23	20	D	BIG COUNTRY/In A Big Country (Mercury/PolyGram)
9	9	10	18	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
37	27	24	19	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
6	6	8	20	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
-	35	28	2	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
36	28	25	22	RUFUS & CHAKA KHAN/Ain't Nobody (WB)
21	17	17	23	ASIA/The Smile Has Left Your Eyes (Geffen)
-	36	29	24	MATTHEW WILDER/Break My Stride (Private I/CBS)
5	11	21	25	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
-	37	32	26	38 SPECIAL/If I'd Been The One (A&M)
16	15	22	27	JACKSON BROWNE/Tender Is The Night (Asylum)
-	40	35	28	BARRY MANILOW/Read 'Em And Weep (Arista)
-	-	33	29	DeBARGE/Time Will Reveal (Gordy/Motown)
-		36	30	LIONEL RICHIE/Running With The Night (Motown)
_		40	9	GENESIS/That's All (Atlantic)
E	39	34	32	STRAY CATS/I Won't Stand In Your Way (EMI America)
-	-	37	34	RAY PARKER JR./I Still Can't Get Over Loving You (Arista) KIM CARNES/Invisible Hands (EMI America)
35 <b>PDI</b>		31 (ER		KOOL & THE GANG/Joanna (De-Lite/PolyGram)
DKI			36	
PD	EA	39 VED		NAKED EYES/When The Lights Go Out (EMI America)
BK	EAL	KER	9	CULTURE CLUB/Karma Chameleon (Virgin/Epic)

## dult/Contemporary

BREAKER FIXX/The Sign Of Fire (MCA)
BREAKER JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PolyGram)

SPANDAU BALLET/Gold (Chrysalis)

3	3	2	0	
2	1	1	2	BILLY JOEL/Uptown Girl (Columbia)
5	4	4	3	BARBRA STREISAND/The Way He Makes Me Feel (Columbia)
21	10	7	4	BARRY MANILOW/Read 'Em And Weep (Arista)
9	5	5	6	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
8	7	6	6	MATTHEW WILDER/Break My Stride (Private I/CBS)
20	11	9	Ö	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
1	2	3	8	LIONEL RICHIE/All Night Long (All Night) (Motown)
15	13	10	9	DeBARGE/Time Will Reveal (Gordy/Motown)
16	14	11	10	CARPENTERS/Make Believe It's Your First Time (A&M)
18	15	13	0	L. RONSTADT & N. RIDDLE ORCHESTRA/What's New (Asylum)
12	12	12	12	DEBORAH ALLEN/Baby I Lied (RCA)
23	19	16	13	POINTER SISTERS/I Need You (Planet/RCA)
6	6	8	14	D. WARWICK & L. VANDROSS/How Many Times Can (Arista)
4	8	14	15	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
30	24	18	16	CRYSTAL GAYLE/The Sound Of Goodbye (WB)
-	-	21	D	O. NEWTON-JOHN & J. TRAVOLTA/Take A Chance (MCA)
28	23	19	13	FOUR TOPS/I Just Can't Walk Away (Motown)
-	30	23	19	
-	28	22	20	J. WARNES/C. THOMPSON/All The Right Moves (Casablanca/PG)
7	9	15	21	
-	+,	26	22	LIONEL RICHIE/Running With The Night (Motown)
22	20	20	23	JACKSON BROWNE/Tender Is The Night (Asylum)
-	27	24	24	JOURNEY/Send Her My Love (Columbia)
-	71	30	25	RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
17	16	17	26	MOTELS/Suddenly Last Summer (Capitol)
1		KER		
		KER		CULTURE CLUB/Karma Chameleon (Virgin/Epic)
		KER		PAUL SIMON/Allergies (WB)  N&A Begins on Page 44
BR	EA	KER	30	ELO/Stranger (Jet/CBS)

## AOR/HOTTRACKS

ı	Won	ks Wee	sks Week		
ı	2	1	1	0	YES/Owner Of A Lonely Heart (Atco)
	7	4	3	2	
ı	1	2	2	3	ROLLING STONES/Undercover Of The Night (RS/Atco)
ı	6	5	5	4	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
1	12	11.	6	6	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
ı	8	6	7	6	DURAN DURAN/Union Of The Snake (Capitol)
ı	31	13	10	0	GENESIS/That's All (Atlantic)
1	16	12	9	8	BILLY IDOL/Rebel Yell (Chrysalis)
ı	14	8	8	9	ROLLING STONES/She Was Hot (Rolling Stone/Atco)
	. 11	10	1.1	10	GENESIS/Just A Job To Do (Atlantic)
ı	-	42	16	0	JOURNEY/Ask The Lonely (MCA)
1	3	3	4		JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)
1	19	18	13		HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
á	18	14	12		NIGHT RANGER/(You Can Still) Rock In (Camel/MCA)
į	29	20	14	15	ALAN PARSONS PROJECT/You Don't Believe (Arista)
	24	17	15	16	PAUL RODGERS/Cut Loose (Atlantic)
	-	. =	28		OZZY OSBOURNE/Bark At The Moon (CBS)
H	42	32	24		EDDIE MONEY/The Big Crash (Columbia)
H	37	24	23		BLUE OYSTER CULT/Take Me Away (Columbia)
ı	25	21	21		STREETS/If Love Should Go (Atlantic)
ă	34	27	22		ROLLING STONES/Too Tough (Rolling Stone/Atco)
8	15	15	20		PETER SCHILLING/Major Tom (Coming Home) (Elektra)
1	9	16	18		BIG COUNTRY/In A Big Country (Mercury/PolyGram)
	4	9	17	24	
	5	7	19	25	PAT BENATAR/Love Is A Battlefield (Chrysalis)
200	-	43	34		YES/It Can Happen (Atco)
	-	35	33		YES/Changes (Atco)
			KER		
	36	31	30		ZZ TOP/TV Dinners (WB)
	21	23	26	30	DOORS/Gloria (Elektra)
		H.		7	
	Ten.				AND INTO

ı			1	4	
		3	2	0	YES/90125 (Atco)
	3	4	3	_	GENESIS/Genesis (Atlantic)
	2	1	1		ROLLING STONES/Undercover (Rolling Stones/Atco)
	1	2	4.		JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram
	_	7	5		38 SPECIAL/Tour De Force (A&M)
	6	6	7		ROMANTICS/In Heat (Nemperor/CBS)
6	4	5	6	7	
		1	8		DURAN DURAN/Seven And The Ragged Tiger (Capitol)
4	_	10	9		BILLY IDOL/Rebel Yell (Chrysalis)
3	-	34	16		TWO OF A KIND/Soundtrack (MCA)
3	17	12	11		BLUE OYSTER CULT/The Revolution By Night (Columbia)
	10	9	10		EDDIE MONEY/Where's The Party? (Columbia)
J	18	13	12	13	NIGHT RANGER/Midnight Madness (Camel/MCA)
	-	_	22	1	OZZY OSBOURNE/Bark At The Moon (CBS)
	28	19	14	15	ALAN PARSONS PROJECT/The Best Of The (Arista)
	26	15	15	16	PAUL RODGERS/Cut Loose (Atlantic)
	8	11	13	17	BIG COUNTRY/The Crossing (Mercury/PolyGram)
	36	31	26	13	BOB DYLAN/Infidels (Columbia)
B	25	<b>2</b> 0	19	19	STREETS/1st (Atlantic)
	24	17	17		ZZ TOP/Eliminator (WB)
1	15	14	<b>2</b> 0		PETER SCHILLING/Error In The System (Elektra)
i	-	37	31		U2/Under The Blood Red Sky (Island/Atco)
R	5	8	18		PAT BENATAR/Live From Earth (Chrysalis)
	9	16	21	24	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
ı	14	22	25		POLICE/Synchronicity (A&M)
N	23	23	23		DARYL HALL & JOHN OATES/Rock 'N Soul Part 1 (RCA)
ı	33	32	32		MOTLEY CRUE/Shout At The Devil (Elektra)
	7	18	24		MOTELS/Little Robbers (Capitol)
R	20	26	28	-	DOORS/Alive, She Cried (Elektra)
B	BR	EA	KEF		DON FELDER/Airborne (Elektra)
ı	13	25	30		ALDO NOVA/Subject Aldo Nova (Portrait/CBS)
I	12	24	27		QUIET RIOT/Metal Health (Pasha/CBS)
	27	27	35		CULTURE CLUB/Colour By Numbers (Virgin/Epic)
10	11	21	29		SAGA/Heads Or Tales (Portrait/CBS)
	_	-	38		MANFRED MANN'S EARTH BAND/Somewhere In (Arista)
		DEBU			RE-FLEX/The Politics Of Dancing (Capitol)  N&A Begins on Page 46
	22	28	33		KISS/Lick It Up (Mercury/PolyGram)
	21	29	37-	38	SURVIVOR/Caught In The Game (Scotti Bros./CBS)

37 36 39 PAUL McCARTNEY/Pipes Of Peace (Columbia)

40 JACKSON BROWNE/Lawyers In Love (Asylum)