

I N S I D E:

**DEREGULATION HOPES  
FADE AT NAB**

Broadcasters assembled in Las Vegas hear firsthand how deregulation compromise attempts appear to have broken down for '84, while NAB raises the question of radio-only deregulation.

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**LOCAL PROMOTION PEOPLE:  
NOT "DELIVERY BOYS"**

Joel Denver talks to assorted local promotion people, who reveal the range of their duties in the modern promotion age, and discuss their interaction with independents.

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**AOR UP IN WINTER  
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Steve Feinstein presents the AOR ratings standings for the winter book and finds a wealth of encouraging news for the format.

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**PEOPLE IN THE  
NEWS THIS WEEK**

- Jack Clements Exec. VP/GM at Mutual as Marty Rubenstein, Tom O'Brien, Jerry Wallace resign
- Connie Balthrop WBZ Station Manager
- Steve Davis PD at WWSH
- Dave Ervin KGON's PD
- Steve Gallagher PD at WYMJ
- Al Carson PD at KZFM
- Jay Stone KEYS PD
- Clay Daniels PD at KXXY
- Joe Schwartz GSM for KMEL

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**12-INCH SINGLES ON  
BLACK/URBAN RADIO**

Walt Love and Sean Ross assess the appeal of 12-inch extended versions on radio audiences, and find some stations have their break and edit too.

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**PD'S POINTERS FOR  
QUARTER-HOUR MAINTENANCE**

Ron Rodrigues concludes his series on time spent listening habits and how to exploit them with more handy tips from top A/C programmers.

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**CHECKLIST FOR RATINGS REPS**

Jhan Hiber charts the essential list of regional contacts for Arbitron and Birch information... from methodology to prices.

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**BIRCH TESTING  
7-DAY METHODOLOGY**

Birch Radio is considering switching from its two-day phone recall system to a new seven-day phone interview data-gathering structure. Tests are set to begin soon.

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Newsstand Price \$3.50



RADIO & RECORDS

**LAS VEGAS '84**

**NAB Convention Runs  
Smoothly Despite Strike**

The 62nd annual convention of the National Association of Broadcasters opened Sunday (4-29) amidst much patriotic pomp, but the walkout of some 17,000 unionized hotel employees provided the circumstance. While the meeting itself was only mildly affected by the work stoppage, picketing strikers made sure convention attendees were aware of their grievances by staging a number of rallies, during which at least 195 arrests were made.

The official theme of this year's confab was "You've Got What It Takes," a reminder to broadcasters that they share considerably in the education of the nation's present and future voters. The opening ceremonies deliberately carried the flavor

of a national political nominating convention, complete with

**John Bayliss Dies  
In Car Accident**

Longtime broadcast executive John Bayliss died last Sunday night (4-29) in San Luis Obispo, CA after his car was struck on a freeway at high speed earlier that afternoon by another vehicle driven by 17-year-old Paula Hardman of Gardena, CA.

The accident occurred at 3:50pm PDT, when Hardman, heading southbound on U.S. 101, lost control of her Chevrolet and swerved into northbound traffic, striking Bayliss's Mercedes

broadside. Bayliss was rushed to a nearby hospital, where he underwent surgery to repair a severed aorta, but succumbed around midnight. He was 50.

Bayliss's wife Alice, who was with him at the time, sustained multiple injuries, and rests in fair and stable condition at local Sierra Vista Hospital. Hardman's status was listed as serious but also stable.

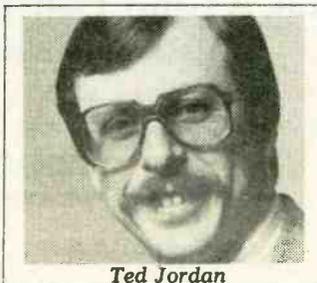
Bayliss, who was living in the area, was developing a private

BAYLISS/See Page 28

**KOAX Taps Jordan  
As New VP/GM**

Ted Jordan, most recently General Sales Manager of Group W Radio Sales in New York, has been appointed VP/GM of KOAX/Dallas-Fort Worth. He succeeds Drew George, who resigned to join a local traffic service.

Jordan counts nine years with parent company Group W, starting in local sales at WBZ/Boston. From there he entered national sales in New York, later shifting to the



Ted Jordan

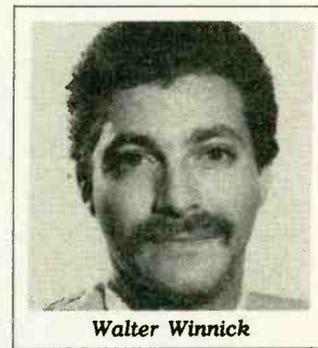
WOWO/Ft. Wayne GSM slot in 1979. He then served as GSM of

JORDAN/See Page 28

**E/P/A Sets Winnick  
As New Promotion VP**

Walter Winnick has been named VP/National Promotion for Epic/Portrait/Associated Labels, filling the vacancy left by Frank Dileo, who departed to become Michael Jackson's manager. Winnick had been Director/National Promotion for E/P/A since 1982.

Winnick will supervise all single, album, and video promotion, reporting to VP/Marketing Ron McCarrell. Reporting to Winnick are VP/Black Music Promotion T.C. Thompkins, National Album Promotion Director Bill Bennett, Video Promotion Director Harvey Leeds,



Walter Winnick

and Assoc. Director/National Adult Contemporary Promotion & Trade Relations Polly Anthony.

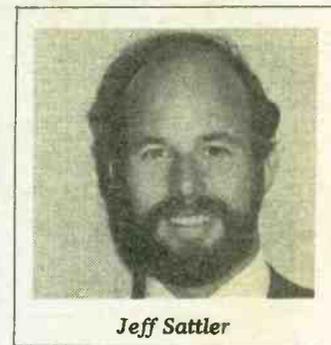
McCarrell commented to R&R, "Walter has been a major part of the phenomenal E/P/A success of the past two years. I am confident that with Walter's leadership, street savvy, and ability to pick hits, our success will be even greater."

Winnick, an eight-year E/P/A veteran who started as Miami Local Promotion Man-

WINNICK/See Page 28

**Sattler  
Takes K101  
PD Post**

After four years as PD at KDKB/Phoenix, Jeff Sattler has been named PD at K101/San Francisco, beginning May 14. He succeeds Mike Phillips, who became PD at CHR neighbor KFRC two weeks ago.



Jeff Sattler

K101 GM Jack McSorley commented, "I've known Jeff for five years, and he's got all the tools it takes to be a great programmer in any format: music, personality, news, promotion, and research. Jeff's a good 'people' person... he's

SATTLER/See Page 28

**Ambrose Moves To  
Westwood One As VP**

Ellyn Ambrose will join Westwood One in the newly-created post of Vice President/Director of Corporate Administration on May 15. Formerly VP/GM of NBC's Source and most recently a VP of the Satellite Music Network, Ambrose will relocate to Los Angeles and take over administrative responsibilities in all areas of Westwood One's operations.

Company President Norm Pattiz said, "I couldn't be more pleased to have Ellyn aboard. She brings a wealth of knowledge and experience to Westwood One that will help us accomplish our goals."

Ambrose first joined the NBC Radio Network as an Account Executive in 1978. She became Director of Affiliate Development in 1979, charged specifically with creating and launching the Source. Ambrose went on to become VP/Sales in 1980 and later was named VP/GM. She became a VP for SMN in mid-1983.

Commenting on her new post, Ambrose said, "As GM of the Source, I watched the evolution of Westwood One with more than idle curiosity. The opportunity to participate in the company's growth is the chance of a lifetime."



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## STREET TALK: FAST-BREAKING NEWS

Who's out, who's in, who's changing format, who's done a funny promotion, who's had a baby? Answers to all these questions and more every week in **R&R's** Street Talk, the industry's Distant Early Warning line for hot news.

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## Birch Plans Test Of 7-Day Methodology

Ratings firm Birch Radio is planning a test of a seven-day telephone interview data-gathering methodology in selected markets. If it proves workable, it will, the firm believes, greatly upgrade the quality of information gathered from its present two-day phone recall technique. However, Birch Radio President David Gingold said the system "would not be inexpensive."

Gingold told **R&R**, "We may be accelerating our business plan by selecting, within the next 45 days, some markets where we can test the local use of a seven-day RADAR-type telephone methodology." RADAR uses seven-day phone interviews to survey network radio nationally.

The number and location of test markets is yet to be determined, and Gingold was not able to supply a definite timetable for the nationwide rollout, should the proposed seven-day approach prove feasible.

Gingold added, "We are well equipped from a capital perspective for these tests, and while we are not yet totally committed

to the system, we feel such a methodology is wholeheartedly supported by major ad agencies." As part of the effort to further explore agency reaction, Gingold will be moving to New York from Birch's South Florida headquarters to head up an expanded sales and marketing office.

## Malkan Names Three PDs

Gallagher At WYMJ; Carson To KZFM; Stone To KEYS

Steve Gallagher, midday air talent at KFMK/Houston, has been named PD at Malkan Group's WYMJ (Magic 104)/Dayton, replacing Steve Brooks at the A/C outlet. In addition, Al Carson has been named PD at Malkan's KZFM/Corpus Christi, replacing Glenn Beck, who remains with the CHR station as morning man. Jay Stone, most recently PD at KC101/New Haven, has joined KZFM's sister AM CHR

## Davis Exits WZNE For WWSH PD Slot

WZNE (Z98)/Tampa PD Steve Davis has been named PD at Cox Broadcasting's WWSH (FM106)/Philadelphia. The move fills a vacancy left by Bobby Rich's resignation last week.

"I think Steve is a real winner," remarked VP/GM Bill Hippen. "I'm going to let him come in here and be the PD and tell me exactly what this station needs to become an outstanding radio station in the Philadelphia market. He's a



Steve Davis  
DAVIS/See Page 28

## For The Record

A few additions and corrections to the recent winter Arbitron ratings. **WYDD/Pittsburgh** should be listed as AOR, not CHR. **KPEN/San Jose** is CHR, not Spanish-formatted. **KZST/San Francisco** is A/C, not Beautiful Music. And **WAAF/Worcester** (AOR) showed up in the Boston ratings with a 1.8, up from 1.0. In the **R&R Ratings Report** covering the fall '83 ratings, **WAGG/Birmingham** should be listed as Religious, not Black; while **WTWG/Birmingham** is now Easy Listening, not Black. And in the Cincinnati listings, **WSKS** was listed as being repped by Blair, but is actually repped, along with AM sister **WLW**, by Eastman.

# Mutual Top Management Undergoes Realignment

Rubenstein, O'Brien, Wallace Resign; Clements Upped To Exec. VP/GM

Amway Corporation, parent company of Mutual Broadcasting System, has restructured the network's top management setup. Jack Clements, Mutual's former VP/Operations, has become Exec. VP/GM, while President/CEO Martin Rubenstein, who joined the network in 1978, has resigned. At the same time, VP/News Tom O'Brien and Sr. VP/Corporate Services Jerry Wallace have also resigned.

While Amway would not comment on the nature of the three resignations, corporate executives explained that these "organizational changes were made to streamline Mutual's operations, while allowing the network to expand its satellite distribution system and continue developing its state-of-the-art communications technology."

Clements, a ten-year Mutual executive, will be responsible for all aspects of Mutual's operations. While he will not assume the title of President/CEO, his role will be no different than that of

Rubenstein's. He told **R&R**, "The job remains the same; the title has changed at this point. I am the number one officer at Mutual, and it is my intention to run the network as if I owned it. If there is going to be any change in direction, it will be because of my background and the background of the people who are running the company."

When asked if these changes were in any way involved with Mutual's possible sale, Clements stated, "The network is not for sale. There are no conversations going on, nor do the owners anticipate any conversations in the future. I have a mandate to make this network successful both financially and productwise, and I intend to do that."

There are no present plans to fill the VP post Clements is vacating. The programming and station relations departments will assume more of the day-to-day duties, thus extending Amway's drive toward efficient network operations. The network is looking for a new VP/News to succeed O'Brien, but is not necessarily seeking a "high-visibility" name. Mutual hopes to fill the position within the next ten days. However, there are no firm plans to replace Wallace.



Jack Clements

## Balthrop New WBZ Station Manager

Connie Balthrop, who recently departed as VP/GM at Group W's WPNT/Pittsburgh following the station's sale, has been appointed to the newly-created position of Station Manager at Group W outlet WBZ/Boston.

WBZ GM Bill Hartman stated, "I'm looking forward to working very closely with Connie; it will certainly free up more of my time to work more closely with everyone."

Balthrop joined Group W in 1981 as Controller for WINS/New York after six years with Sheridan Broadcasting, and became VP/GM at WPNT the following year. Balthrop told **R&R**, "WBZ is such a fantastic station. It will



be challenging and exciting to work in a new market and for such a powerhouse like 'BZ. I'm very glad to be in Boston."

## Daniels Appointed PD At KXXY

Twenty-seven-year broadcaster and KXXY/Oklahoma City afternoon personality Clay Daniels has been promoted to PD, beginning May 10. Daniels succeeds exiting PD Charlie Marcus, who plans to operate a hotel and marina with his brother in Crescent City, FL.

Daniels joined KXXY in March after 14 years in various positions, including PD, at WHOO/Orlando. He told **R&R**, "Charlie Marcus has a real good wagon rollin' here at KXXY, and I just hope to continue in that same tradition. The main reason I came to Oklahoma City was because it has turned into a very exciting radio market; the opportunity to program here makes my move even more exciting. I'm looking forward to it."

Daniels indicated he plans to stay on the air at least through the end of the current rating period. It was also announced that Assistant PD Jim West has added the MD's responsibilities to his present duties.

## Ervin Transfers To KGON PD Post

After five years as PD at WIBA-FM/Madison, Dave Ervin will transfer May 11 to the programming chair at Register Broadcast Group sister station KGON/Portland, Ervin replaces former PD Dave Van Dyke, who exits after three and a half years at the helm. Succeeding Ervin as WIBA-FM PD is Jack Mitchell, who steps up after three years with the station, the last two as Assistant PD.

KGON President/GM Linn Harrison said, "We're excited about moving Dave out from Madison. Dave is a very bright, honest, forthright young man who has taken WIBA-FM to the places that we need to be here in Portland with KGON. All the people in Madison are happy for him and his replacement Jack Mitchell, so that would indicate he's an excellent trainer, as well."



Dave Ervin

ERVIN/See Page 28

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# Washington Report

## FCC To States: Butt Out Of SCA Paging

In a decision sure to be popular with FM broadcasters, the FCC last week ruled that state public utilities commissions (PUCs) may not regulate SCA paging services.

The ruling should speed up the introduction of paging operations in many states, where local regulators seemed intent on protecting more traditional paging companies from new FM competition. Also, many PUCs don't share the FCC's marketplace leanings and refused to authorize new SCA paging outfits unless stations could prove there was a need for service.

NAB President Eddie Fritts praised the decision, saying, "Preemption of restrictive state common carrier regulation — especially entry regulation — is a very important step toward the fulfillment of the FCC's policy of maximizing FM subcarrier use."

## Conservative Group Plans \$150,000 Black Radio Buy

The Washington-based Lincoln Institute, billing itself as "the number one conservative black organization in America" is trying to raise \$150,000 to buy 100,000 pro-Reagan radio spots on Black stations over the next six months.

In a nationwide fundraising letter, Institute President J.A. Parker said the radio campaign will "go head to head against Jesse Jackson, the NAACP, and the black radicals."

Said Parker, "Every day, black Americans are being told by Jackson, the NAACP, and other liberal self-appointed black leaders that Ronald Reagan is anti-black and anti-poor. Unfortunately, the news media don't give equal time to black Americans like me who support President Reagan's policies. That's why the radical blacks' campaign of deception has been so very effective."

## Other Key Developments:

- The U.S. Attorney in Chicago is investigating whether Nation of Islam leader Louis Farrakhan's national radio broadcast threatening Washington Post reporter Milton Coleman violated federal laws against airing threats of injury over communications in interstate commerce. It was Coleman who revealed that Jesse Jackson referred to Jews as "Hymie."

- FCC Commissioner Mimi Dawson will be roasted in Washington May 7, with proceeds going to the Big Sisters of the Washington Metropolitan Area. Roasters will include FCC Chairman Mark Fowler, former Chairman Dick Wiley, and former Reagan aide Lyn Nofziger.



## Washington Q&A

A station owner in upstate New York called with a legal/ethical dilemma. He has cut a deal for a competing station's GM to become his sales manager soon. That GM hasn't given notice to his current station yet, but wants to go along on a major regional sales presentation for his new station anyway. The owner wants to know if this would be either illegal or unethical.

I ran the scenario by Erwin Krasnow, former NAB Sr. VP/General Counsel, now a partner in the law firm Verner, Lipfert, Bernhard & McPherson. Erwin says no FCC or federal rules or laws would be broken. However, the GM would violate the "common law" fiduciary responsibility of employees to inform their employers of any potential conflicts of interest, and to make sure such conflicts don't arise. "What makes the situation much worse is the covert nature of it," according to Erwin, who says the GM's current station could be entitled to sue if it was damaged by the secret sales call. He also advises the GM to check his contract, which might specifically prohibit such activities.

If you need help with a Washington question, call R&R Washington Editor Brad Woodward at (202) 466-4960.

## RTNDA Defends Live Coverage Of Gang Rape Trial

The President of the Radio-Television News Directors Association (RTNDA) last week went before a Senate subcommittee to defend live television and radio coverage of the recent "Big Dan's Tavern" gang rape trial in New Bedford, MA.

WAVE-TV/Louisville News Director Ed Godfrey told the Senate Criminal Law Subcommittee the real problem is not release of rape victims' names, but "society's perception of the crime of rape."

"We hope the day will come and come soon when society treats them just like other victims of crimes and the news media can do the same without setting off a firestorm of criticism," Godfrey testified. "We believe that if there is a fault, it lies within the courts and the society they reflect, not in the media which merely exposes what already exists."

"If there is a fault, change the system," Godfrey concluded. "Don't hide it."

## TIME RUNNING SHORT

# Breakdown Of House Talks Clouds NAB Deregulation Outlook

There was general pessimism in Las Vegas this week about the chances of broadcast deregulation clearing Congress in 1984. Broadcasters were told time is running short, with fewer than 60 legislative days remaining. And the outlook was further clouded with word that NAB's key allies on the House Telecommunications Subcommittee have walked away from talks with Chairman Tim Wirth (D-CO).

Citing a "basic philosophical difference," Reps. Tom Tauke (R-IA) and Billy Tauzin (D-LA) late last week pulled out of the bargaining process. Tauke told a large crowd of broadcasters in Las Vegas that he and Tauzin are asking Commerce Committee Chairman John Dingell (D-MI) to take the issue up now at the full committee level.

But Wirth's counsel, Tom Rogers, said he's certain Dingell will refuse the request. "We feel we want a bill. We will do anything to get a broadcast bill," said Rogers. "But a compromise will have to happen." Rogers said Wirth still hopes a consensus can be reached, and that pushing ahead with his own measure would be "an exercise in futility." He blamed the breakdown on NAB's refusal to accept the nearly-complete agreement.

## Radio-Only Bill's Prospects

At Monday's Congressional panel, NAB Exec. VP/Government Relations John Summers asked why a radio-only bill can't be passed. Tauke said he'd be delighted with such an approach, but that it wouldn't gain any added support from Wirth or Dingell. And Rep. Al Swift (D-WA) opposed the idea, saying some aspects of the FCC's radio deregulation were inappropriate and shouldn't be written into law for both radio and TV. And he warned, "If you get total deregulation, you'll have a spectrum fee within five years."

NAB's Summers told R&R the association believes the time has come to push for radio-only legislation, and NAB will now begin working with NRBA to move such a bill through the Senate.

Emphasizing that "we're up against a very hard calendar," Tauke told broadcasters, "If we fail, we'll enter the next Congress with a group of members who have already endorsed the legislation. So we start with a much bigger base of support. I'm confident we'll succeed, if not this year, then next."

Tauke said his strategy now is to seek "a fair shot we've been promised" in the full Commerce Committee. "If we don't get that we'll seek other avenues," including attaching deregulation to a "must-pass" money bill in the Senate.

Swift advised that, in abolishing comparative renewals, there must be some substitute way of assuring station accountability to the public in order to win Dingell's backing. He added, "You're going to need his support if you're going to get anything at all." The collapsed talks had centered on strengthened petitions to deny and revoke licenses as the alternative means of making broadcasters respond to community needs.



**DEREGULATION HOPES DIMINISH AT NAB:** NAB Exec. VP/Government Relations John Summers asked Congressmen about the prospects of radio-only deregulation at a Las Vegas session this week. Pictured (l-r) are Rep. Michael Oxley (D-OH), Rep. Tom Tauke (R-IA), Summers, Rep. Matthew Rinaldo (R-NJ), and Rep. Al Swift (D-WA).

## GRILLED BY BROADCASTERS

# McKinney Faces First NAB Convention As Chief

At the traditional grilling of the FCC Mass Media Bureau Chief in Las Vegas this week, the hot seat occupied for the past two years by Larry Harris was filled this year by Jim McKinney. In a session moderated by NAB President Eddie Fritts, McKinney fielded questions on a wide range of issues.

McKinney denounced rules that prevent daytimers from going fulltime and make it hard for existing stations to take advantage of new technologies by assigning them a "diversity demerit" that favors their competitors. "It isn't fair or right and it

ought to be corrected," McKinney declared.

He also revealed that a crackdown will be launched next week on CP holders who delay construction by obtaining routine continuances. "We've become much too lax on extending those AM and FM CPs," he said. Starting next week, anyone without a good reason for needing more time will be dealt with harshly: "I'm going to pull that CP just as fast as I can and throw it back out for a new round of applications," McKinney promised. And he added, to a burst of applause, that the get-tough policy will be used to prevent the "warehousing" of low-power TV CPs.

On other issues he said the FCC:

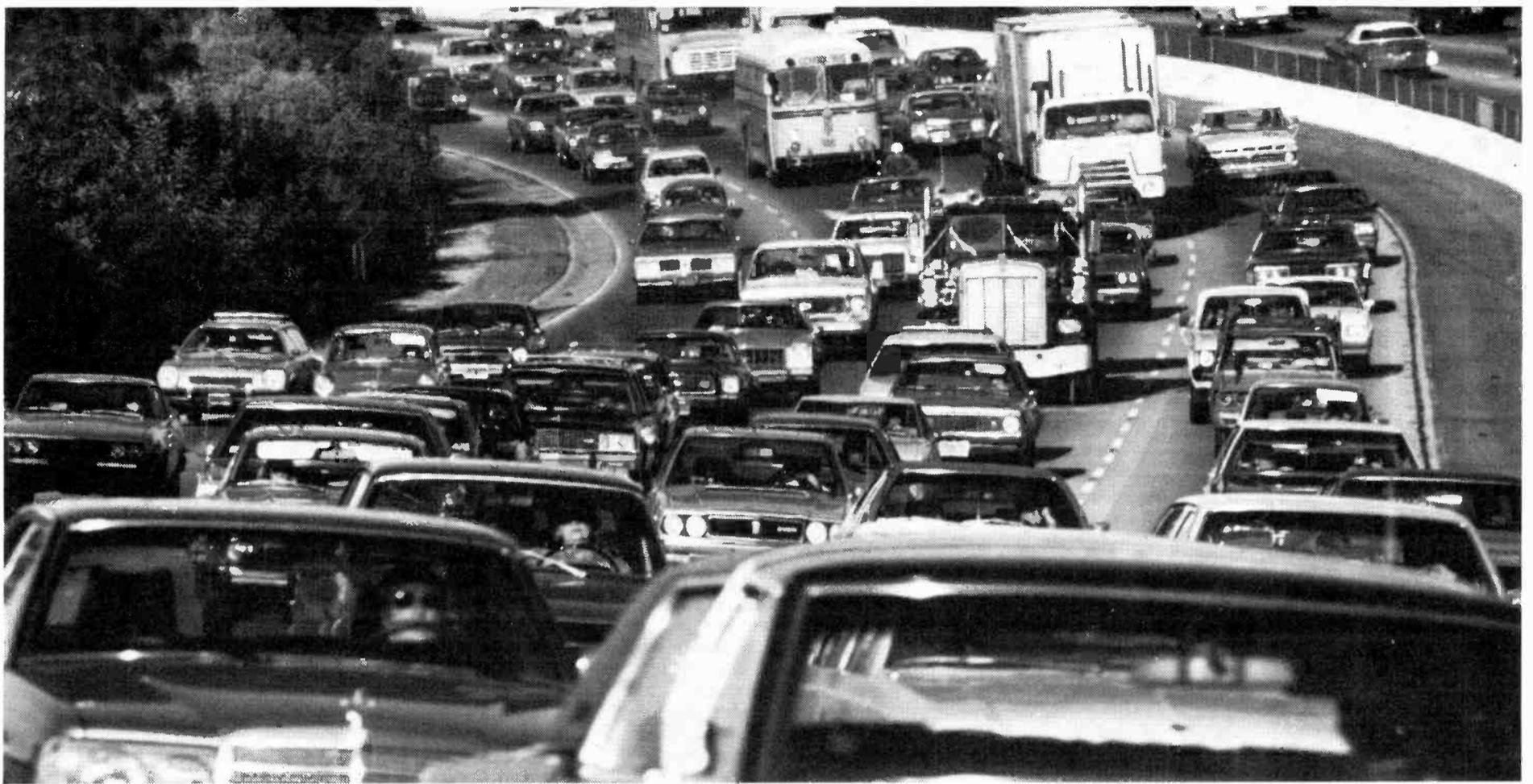
- Will "look very favorably" on giving daytimers a preference for Docket 80-90 FM drop-ins
- May strengthen local ownership rules
- Is likely to deregulate commercial TV and public radio in June
- Will require quarterly filing of issues/programs lists beginning July 1.



**MCKINNEY MAKES STRONG POINTS:** Mass Media Bureau Chief Jim McKinney (left) looks on as NAB President Eddie Fritts moderates the traditional question-and-answer session.

McKinney showed little sympathy for broadcasters who fail to meet EEO rules, or who fear competition from FM drop-ins. "If you're telling me you don't want the competition, tough," he told one Minnesota broadcaster.

McKinney announced that on May 16 Charles Schott will become chief of the bureau's Policy & Rules Division. A recent MBA graduate from Stanford, Schott previously practiced securities law at the firm Dewey & Ballantine in Washington. And McKinney said pending dockets in his bureau have been cut from 161 to 43 since last fall. By October only 30 rulemakings will await action, he predicted, and the turnaround time for new proposals will be cut to just six months.



# YOU TAKE DRIVE TIME AND LEAVE THE REST TO US.

Drive time is where you make the bulk of your profits.

We know it; you know it.

So if you measure the contribution of the rest of your radio day to that of drive time, you'll come to this inevitable conclusion: you ought to be concentrating your resources where they count most.

But that may leave you with the problem of filling the rest of your broadcasting day with quality programming. How do you do it?

More and more radio executives say the answer is ABC Talkradio.

ABC Talkradio not only can fill most of your regular broadcasting day (up to 12 hours), we'll make your weekends totally listenable, too. With 9 hours of programming Saturday and Sunday.

The ABC Talkradio lineup is packed with personalities who are experienced professionals, informed, provocative, entertaining. So audiences do more than just stay tuned, they get involved, not only with the programming but also with your sponsors.

Want some examples?

Dr. Susan Forward and Michael Jackson have grown their 18+ audiences more than 63% and 70%, respectively, for KNUS-Denver in the latest rating period.

Owen Spann, Dr. Forward and Jackson have scored increases ranging from 29% to 218% for WCBM-Baltimore.

Even in a mature Talkradio market like Los Angeles, Michael Jackson and Dr. Toni Grant are increasing audiences. For KABC, Jackson increased his 25-54 women listenership by 22% and Dr. Grant increased hers by 56% in one year.

Each program host on ABC Talkradio has achieved national recognition. Each generates publicity coverage from every type of medium. So it's no wonder audiences talk about the personalities on Talkradio.

To learn more about why you should be concentrating locally on drive time and letting the stars of ABC Talkradio integrate with your local staff, talk with Rick Devlin, Vice President, Director of ABC Talkradio at (212) 887-5638.



Source: Denver and Baltimore: Arbitron, Spring 1983, Fall 1983. ADI: Average quarter hour. Los Angeles: Arbitron, Fall 1982, Fall 1983. ADI: Average quarter hour.

## NAB

Continued from Page 1

American public, your audience, so they can make informed choices on election day."

Following Fritts's opening remarks, former ABC Vice Chairman Elton Rule received NAB's Distinguished Service Award. Upon accepting the award, Rule commented on and contrasted the importance of networks and localism in the broadcasting industry: "Television and radio networks are essential to the American system of broadcasting. No one can cover world and national news better. And no one can supply higher quality entertainment and sports and other programs. But there is one thing they cannot do . . . networks cannot involve themselves in the life of each community. This is what stations do best; this is what the best stations do day in and day out; this community involvement is the lifeblood of broadcasting."

The grand finale of the opening session was a \$120,000 multimedia sound and light show created by TM Communications in Dallas. The show combined 63 projectors, 2000 slides, 200 audio speakers, a 24-track mixing system, and a lavish dose of patriotism. Finally, President Ronald Reagan, again absent from the convention, addressed the audience in a prerecorded message. He congratulated the industry on its effort to increase voter awareness, and said, "The results of such a unified and coordinated effort will benefit all Americans. I want to express my admiration to all members of the NAB."

### Business Is Booming

Despite NAB's election-year emphasis, the central focus of this year's convention was once again the expansive exhibit floor. Over 600 dealers filled the 250,000+ square feet of display space, and the pall of the strike hardly dampened attendees' buying habits. Many exhibitors reported increased business over previous years, and Harris VP/Domestic Sales Jerry Smith told R&R, "This is one of the best buying shows I've been to in 22 years."

Traffic in the hospitality suites also was up over last year, and several host companies reported a considerable rise in business actually written



Business was booming on the exhibit floor, where equipment manufacturers reported near-record sales.



More than a dozen different satellite dishes were on view in the outdoor section of the NAB exhibit display.

at the convention. While food and drink service was somewhat hampered by the strike, many suites played to packed and/or overflow houses.

### New Business and Old Business

A problem that consistently plagues the NAB Convention is the dominance of television over radio. While this sentiment was again pervasive, several issues of importance to the radio industry were addressed:

- Pessimism over the possibility of deregulation was the focus of a Congressional panel discussion held Monday (4-30). Radio broadcasters were told that time is running short for achieving deregulation in the House, with fewer than 60 legislative days remaining (see story Page 4 for more details). Representatives disagreed on the general purpose, worth, and appropriateness of deregulation, effectively signalling a virtual stalemate on the issue.

- Daytime broadcasters reviewed their latest relief from the FCC, and were told by Daytime Broadcasters Association (DBA) counsel Greg Skall, "We haven't received everything we asked for but we have gotten a lot. Most of us now have the ability to sign on at 6am and remain in service to our communities until two hours after sunset." Talk of a possible merger between NAB and DBA grew stronger when daytimers agreed to consider elimination of several key elements of the association's pending legislation in Congress — those elements that NAB had trouble supporting.

- Interest in AM stereo was high, as the competing systems

continued to jockey for the favor of broadcasters. Harris announced it is changing the pilot tone of its system so it can be received on Motorola-only sets being built by Delco and eight other receiver manufacturers. In turn, Motorola continued trying to create a bandwagon effect, announcing that Pioneer will put a Motorola-only AM-FM cassette car unit on the market by the end of 1984, followed in 1985 by home receivers. Meanwhile Sony continued to push ahead with its multi-system approach, announcing it will begin selling an AM stereo car receiver and a "boom box" in a few months.

- At a well-attended panel discussion on new broadcast



NAB President Eddie Fritts (l) and Exec. VP/Government Relations John Summers (r) met with South Dakota Senator Larry Pressler Sunday afternoon following the opening session.



Patricia Zigarmi of Blanchard Training & Development in Escondido, CA transferred the "One-Minute Manager" theories to the radio industry.

technologies, broadcasters received an update on FM SCAs, as well as the potential for entering the cellular radio, or mobile telephone, business. Paul Bortz of Brown, Bortz & Coddington advised stations that waiting for the most lucrative SCA leasing proposal possible may be a mistake. He said, "Prices are probably at a premium right now. There are a lot more SCAs than there are opportunities to lease SCAs. You may look back in a few years and wish you'd taken that opportunity today."

- Radio broadcasters crowded into a Tuesday (5-1) panel on sponsoring nuts-and-bolts political debates. WOR/New York News Director Lou Adler told the overflow audience, "Broadcast stations, and radio in particular, are naturals to sponsor debates. Those of you who have regularly-scheduled newscasts, talk shows, or interview programs already know how to hold a debate. It is easy. Being fair, trustworthy, and objective are the only pre-

## Strike One At NAB

The strike of some 17,000 Culinary, Bartenders, and Stagehands Union workers against 32 Las Vegas hotels provided an interesting backdrop to an otherwise successful and upbeat convention. Business was booming from the exhibit floor to the floors of the casinos, but there were a few isolated instances that kept some broadcasters grumbling:

- At least 195 strikers were arrested several days before the convention officially opened, as a result of a sit-in at the Convention Center and various demonstrations at the Desert Inn and the Flamingo Hilton.

- Convention shuttle buses were occasionally pounded with picket signs upon arrival at the Convention Center, and at least one reporter found his rental car covered with eggs in the Tropicana parking lot.

- All Congressional sessions had to be moved from the Hilton to the Convention Center, and all members of Congress were moved to the non-struck Dunes Hotel because they refused to cross picket lines.

- The opening general session was moved from the Hilton to the inconvenient West Hall of the Convention Center, because inexperienced "scab" labor reportedly could not assemble and strike the set in time.

- The front entrance of the Convention Center was sealed Tuesday afternoon (5-1) and dozens of police equipped with riot gear organized to deal with a threatened demonstration by strikers. As a result, the NAB shuttle buses shifted operation to the back of the complex.

- Late Tuesday it seemed virtually certain that Paul Anka would not be performing at the closing luncheon, because neither he nor his band members would cross the picket lines. NAB had definitely lined up the Kingston Trio, as well as a "big-name" comedian, as backup entertainment.

quisites."

- In remarks prepared for delivery to the convention on Wednesday (5-2), FCC Chairman Mark Fowler unleashed an unexpectedly stinging attack on broadcast journalism. Warning that deregulation means "new responsibilities" for broadcasters, he said the reluctance of reporters to admit their own mistakes sometimes leads to "overaggressive reporting and a reckless disregard for whether facts being reported happen to be true. To me it all comes

pear boorish and ghoulish. The broadcast media must remind itself again and again that there is a difference between being shrewd . . . and rude." The solution, said Fowler, is "the broadcaster's attention to detail, and getting it right."

- In a radio luncheon speech that was both hardhitting and humorous, CBS newsman Charles Osgood warned journalists not to equate negative criticism in news coverage with intelligence. "You don't have to leave somebody in a pool of blood to be a good journalist. We must not make public service such a frightening prospect that able people stay away not because they shun the responsibility, but because they are afraid of being torn apart by a predatory press." He added to applause, "I don't think you have to be any kind of a son of a bitch to do well in this business."

Osgood received a standing ovation after closing his remarks with one of the poems for which he's famous, explaining why he signs off the CBS Sunday evening news on television each week with the words, "See you on the radio."

- Most of the regularly-scheduled radio clinics and forums played to large audiences, and the subject matter ranged from alcohol and drug abuse to broadcast-oriented computers to people management, and an all-day sales session presented by the Radio Advertising Bureau. While a number of radio attendees lamented the lack of anything startlingly new or innovative, the workshops did provide a broadcast introduction to first-time attendees and refresher material to seasoned veterans.



Daytime broadcasters examined old and new issues at a session featuring (l-r) Wayne Eddy, KYMN/Northfield, MN; Bill Saunders, WPAL/Charleston, SC; Jim Wychor, KWOA-AM & FM/Worthington, MN; and Glenn Olson, WQWC/Webster City, IA.



Collecting overdue accounts was the subject of this radio session with (l-r) Jim Hooker, Media Sales Training Systems, Chicago; Craig Fox, WAQX/Syracuse; Don Welr, WAPL & WHBY/Appleton, WI; and Mike Oatman, Great Empire Broadcasting, Wichita.



The second stage of AM stereo development was discussed in this session, which included (l-r) Fred Walker, Broad Street Communications, New Haven; Edward Henneberry, Howrey & Simon, Washington; Jon Strom, Sony; Don Dalton, KFI & KOST/Los Angeles; and Wayne Eddy, KYMN/Northfield, MN.

# For 320 profitable reports on the Summer Games, the only thing our affiliates have to pay is attention.

Once every four years, radio stations have a chance to sell avails at world-record speed. That kind of opportunity is worth a lot.

But AP Network News' sports coverage hands it to affiliates on a golden platter. Twenty special, brief authoritative reports a day, direct from AP's Los Angeles headquarters, and other sites around town. Anchored by the likes of Dave Lubeski, Jim Militello, Jack Briggs, Jim Bell, Shelley Adler and Mike Gracia.

Just as important, AP Network stations don't have to wrestle with clearances or network commercials. Instead, they have 100% control over all commercial avails and keep 100% of the profit.

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And as for format, our AP Network stations can run our reports every which way. As they are broadcast, taped, shortened, grouped or in a special program produced by the affiliate.

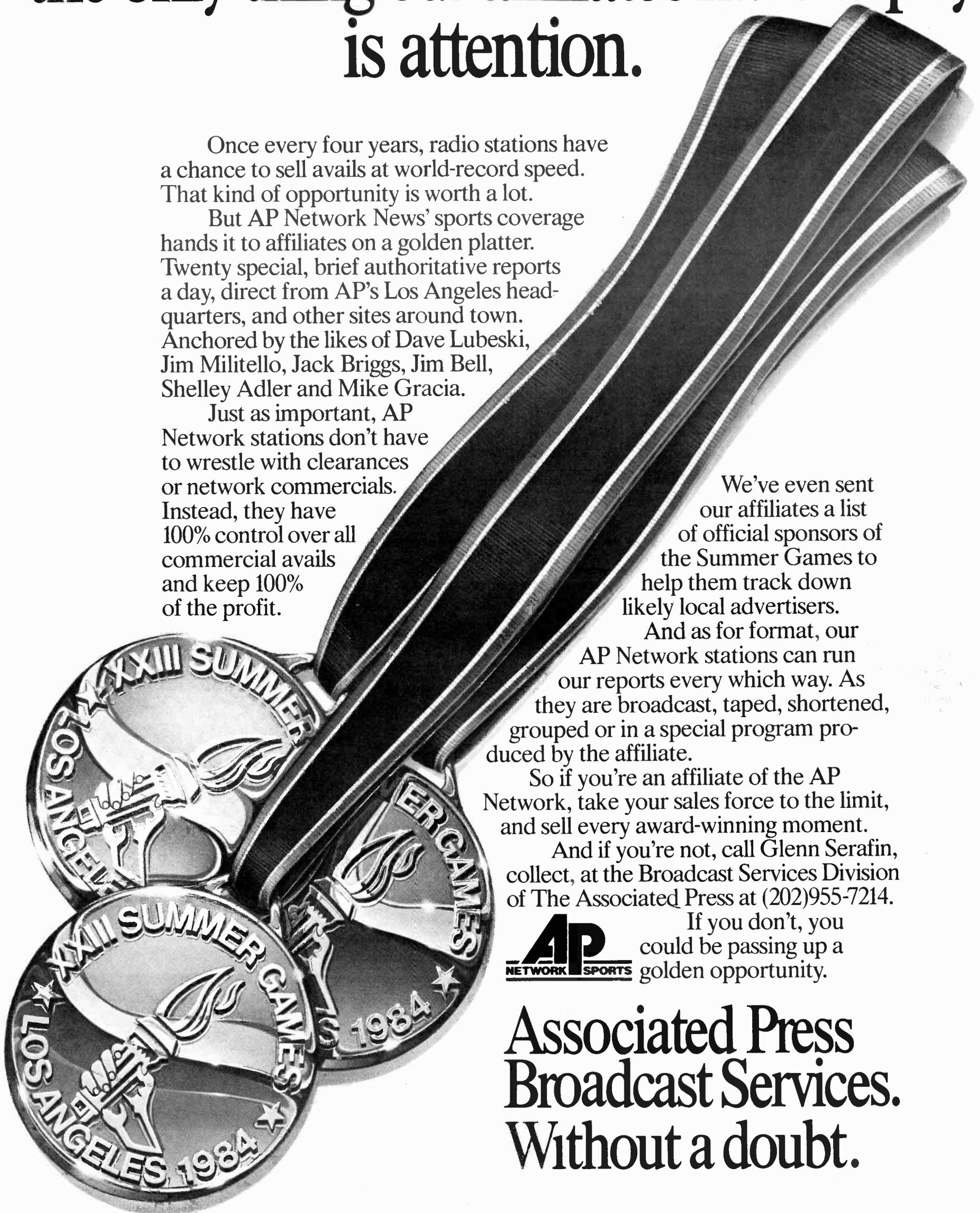
So if you're an affiliate of the AP Network, take your sales force to the limit, and sell every award-winning moment.

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If you don't, you could be passing up a golden opportunity.



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## A&M Duplicates On BASF Chrome

Effective May 14, all new **A&M** U.S. releases will be duplicated on premium **BASF** chromium dioxide cassette tape. No list price increase is anticipated, with the switchover also encompassing product from **I.R.S.**, **Windham Hill**, and **Gold Mountain Records**. Explaining the label's decision, President **Gil Friesen** stated, "We believe that chrome tape is the future of the cassette business. Since BASF manufactures a product that is unique to the recording industry, this is a perfect marriage between two companies." A&M's first chrome cassette release was **Supertramp's** "Famous Last Words," issued October 1982.

## Burns Media Meet Slated

June 18-20 marks **Burns Media's** 14th "Radio Studies Seminar." Plans for the three-day conference include a psychographics discussion, a "reality management" training session, and designing/implementing a marketing plan. Preliminary findings from the firm's "Promotional and Advertising Effectiveness Test" will also be presented. Coupled with that, the company has created the "Thinking Points Radio Trend Letter." The monthly newsletter, debuting June 1, will report on

the latest trends in the formatting, advertising, and promotion of radio stations.

Seminar registration fees run \$545, with a 10% discount for multiple registration. Burns Media Management Access Network affiliates will automatically receive the newsletter; cost to other broadcasters is \$175 per year. Direct inquiries to **Sylvia Clark** at (818) 985-8522 or call toll-free (800) 821-8035.

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## CBS Rings Up 119% Profit Boost

Given the success of **Michael Jackson** and other labelmates, it's not surprising that **CBS, Inc.** announced a 119% first-quarter profit boost, with revenue up 13%. In addition to the CBS Records Group's stellar performance, the broadcasting division also posted an impressive profit. The first quarter showed \$38.9 million in earnings, compared to \$17.8 million a year earlier. Meanwhile, revenue increased from \$1.04 billion to \$1.18 billion. Broadcasting group first-quarter profit more than doubled: \$51.6 million from \$24.5 million last year. And the recorded music division racked up first-quarter profits of \$57.1 million, compared to the prior year's \$24.5 million.

Notetaking takes on new meaning when using this ballpoint pen — it comes equipped with an AM radio. Music and information are literally at your fingertips as you jot down a memo or shoot off a letter to a business associate. Approximately five inches tall, the battery-operated radio pen features a tuner, volume control, and mini earphones. It comes in black, red, or yellow; imprint options are available. Contact **Kirk Webster** of **Jerry Webster Advertising** at (213) 828-7533.

## Digital Audio: Mixed Blessing For Radio?

As the first anniversary of radio's experiments with compact disc approaches, a new report from a broadcast-technology group suggests that the benefits of digital audio for the average station are, at best, mixed.

In "Digital Audio and the Future of Radio Broadcasting," **Dennis Waters** of **WATERS & Co.** calls CDs "a Trojan horse." The report states that FM stations will never be able to transmit with full digital quality; promoting the CD thus makes FM stations vulnerable to cable and direct broadcast satellites that can send truer digital signals.

Waters says the real growth opportunities will belong to the station that uses digital technology for a combination of music and data. He also foresees the "intelligent radio station," where station information systems are integrated with production facilities. More information on the survey is available from Waters at (607) 722-8450.

## Show Prep Made Easy



How long is the average jock's shift? It may be four hours on-air, but twice as many hours when one includes show preparation. Announcers without unlimited research time have often been dependent on syndicated services, many of which provide little more than gag material. "Info-Bits" is a year-round service for air personalities and newsmen emphasizing non-joke copy "for the information age."

Developed and used by the **KFMB-AM & FM (B100)/San Diego** air-staff over the last three years, the service is currently available on a subscription basis. Among the sample items: government bugging of long distance calls and where to find free income tax advice. Info-Bits goes for \$185 a year. Refer to **R&R's** "Marketplace" section, or direct inquiries to Editor **Dave Sommer** at KFMB, Box 80888, San Diego, CA 92138.

## Cox, Viacom Report Record Quarters

Two major broadcasting concerns have reported record first quarters. **Cox Communications**, which racked up similar results in the fall, announced a 20% increase in operating revenue (to \$160.3 million) and a 21% rise in net income (\$16.2 million). The Cox Broadcasting Group, paced by the sale of **WLIF/Baltimore** and the acquisition of **WAGO/Chicago**, upped its revenue 14% and operating income 12%. Despite jumps in both broadcasting and cable income, Cox's big winner remains its automobile-auction division. **Viacom International** posted a 33% net earnings increase (to \$5.6 million). First-quarter revenues reached \$73.6 million, down from the year's previous \$79 million, owing to the September '83 sale of its **Showtime** interest to the restructured

Showtime/Movie Channel joint venture.

## Females Favor Pop, Rock

Clothes and guys aren't the only things that interest women, especially those under 18. There's also pop and rock music. The research firm **Street Pulse Group** told **USA Today** that since 1981, pop/rock album sales to women rose from 20% to 41%. Half of those female purchasers were under 18 and preferred softer rock over new wave. The reason for the surge: renewed popularity of **CHR/Top 40** radio (37.5% of women said they liked that format).

- WCBS-FM**/New York
- WFIL**/Philadelphia
- 94 CGY**/Boston
- WRQX**/Washington D.C.
- KRQX**/Dallas
- WQXI**/Atlanta
- WMGG**/Tampa
- KZAP**/Sacramento

- WNDE**/Indianapolis
- WKRC**/Cincinnati
- WISN**/Milwaukee
- WROQ**/Charlotte
- WRNO**/New Orleans
- WJFM**/Grand Rapids
- WQDR**/Raleigh
- WFBC**/Greenville

- KATT**/Oklahoma City
- KLCY**/Salt Lake City
- WNSY**/Norfolk
- WRQK**/Greensboro
- WTRX**/Flint
- WJAX**/Jacksonville
- KOIL**/Omaha
- WTAK**/Huntsville

- WQCR**/Burlington
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# Networks/Program Suppliers



**THUMBSON TWINS** — Rock group the Thompson Twins dropped by the ABC Rock Radio Network studios while on a recent promotional tour in New York. During the visit they said "thumbs up" to an interview with Pat St. John for an upcoming segment on "Rock Notes." Pictured are (l-r) Twins Joe Leeway, Alannah Currie, and Tom Bailey, and St. John.



**TO CATCH A COUGAR** — Westwood One's Concertmaster II mobile recording studio caught John Cougar Mellencamp's recent concert in front of a hometown crowd at the University of Indiana in Bloomington. Pictured after the performance, which will be featured on the network's "Superstar Concert Series," are J.C. Mellencamp (l) and Westwood One VP/Artist Relations Richard Klmball.



**YEAR OF THE CAT** — While on a recent promotional tour in New York, Modern/Atco recording artist Sandy Stewart (r) visited the studios of the NBC Source network, where she was interviewed by Chuck Schwartz. They discussed her debut album "Cat Dancer," which was completely written by Stewart and features her on keyboards and lead vocals as well.



# Pro:Motions

## Eastman Promotes Two

At Eastman Radio, Dave MacAllister is named VP/Network. Filling his previous position as St. Louis VP/Office Manager is former Account Executive Ken Gioia.

## Masla Taps Turner

John Turner joins Masla Radio as Manager of the rep firm's Atlanta office. For the last five years, he's been a salesman at Washington stations WKYS and WPGC. Before that, he was a salesman and Sales Manager at WPLO-AM & FM/Atlanta and also worked for McGavren Guild as a station rep.

## Jennings To Blair NYC

Michelle Jennings becomes New York Sales Manager for Blair/RAR, Inc. She was previously an Account Executive across town at Eastman and has also worked as a rep in New York for Pro/Meeker Radio. Jennings is a former WETT/Ocean City, MD and WHFS/Washington (now WTKS) Account Executive.



Michelle Jennings

## Fowler Segues To MCA

MCA Records welcomes Shelley Fowler as Director of Administration, Black Music. Fowler was most recently National Promotion Coordinator, Black Music for A&M Records, a post she held for three years. She also counts prior label affiliations with Casablanca and Motown Records.



Shelley Fowler

## Interrep Appoints Two VPs



Frank O'Neill



Marc Guild

Frank O'Neill is named VP/Research at Interrep. He had already been serving as Director of the Research Division. And Marc Guild, previously Manager/Marketing & Research for Internet operations, is appointed VP/Marketing & Research.

## Mosesman Moves To WB

Denny Mosesman has joined Warner Bros. Records as Associate National Promotion Director. Before accepting this post, he spent six years as Promotion and Marketing Manager at Elektra Records in Dallas. In his new position, Mosesman will be based out of WB's Dallas sales office.



Denny Mosesman

## Myers Shifts To RAB

Jim Myers is named Regional Director for the Radio Advertising Bureau, serving Northern California and the Pacific Northwest. He joins the RAB from Oakland-based Parking Meter Advertising, where he was President. Previous to that, Myers held the KSFO/San Francisco VP/IGM post.

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The True Blue Cart—From Capitol

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# NOW, THE ULTIMATE SOUND IS FOR SMALLER BROADCASTERS, TOO.

## SCIENTIFIC-ATLANTA BRINGS THE COST OF DIGITAL PROGRAM DISTRIBUTION DOWN-TO-EARTH.

Scientific-Atlanta introduces the first and *only* narrowband, digital uplink/downlink system for distributing radio programming. Now, smaller broadcasters can afford the same sound quality that the major networks enjoy. The ultimate in network program fidelity!

### LOWER TRANSPONDER COSTS

The new digital system requires only 10% of a transponder's capacity. Since you only pay for the space you need, unprecedented efficiencies are assured.

### BETTER THAN TAPES

The compact new Scientific-Atlanta system eliminates the U.S. Mail. Compared to tapes, the narrowband system is easier to use, much quicker and often less expensive. And there are never the headaches of damaged tapes or late deliveries.

### BETTER THAN LAND LINES

Your affiliated stations can now enjoy fidelity that is vastly superior to land lines. The reliability, flexibility and ease-of-use make the new system a far better alternative. With lower distribution costs in most cases!

### BETTER THAN ANALOG SCPC

Tune in to Scientific-Atlanta quality and you'll tune out anything else. The system's signal is crisp, clean, incredibly lifelike—the total sound. Features include:

- 80 dB dynamic range
- Less than .3% THD
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- Two 15 kHz channels for music or four 7.5 kHz channels for voice and sports...plus 32 kb/s reserved for voice cue or data distribution.

### COMPLETE NETWORK SYSTEM

Scientific-Atlanta manufactures everything you need to make the move to digital satellite programming distribution: modulator/encoders, multiplexers, receivers,

amplifiers, earth station antennas...all designed to work together, to make you better, today!

Scientific-Atlanta has brought the cost of digital program distribution down-to-earth. Now, the quality and convenience you've wanted is affordable. For more information, please contact Michael Kelly at (404) 449-2381 or send in the coupon below for more information on Scientific-Atlanta's digital audio products.

Tell me how Scientific-Atlanta's new digital satellite distribution system will work for me!

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Zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_

RR 4

Mail to: Scientific-Atlanta, Satcom Division, Dept. A-R,  
3845 Pleasantdale Road, Atlanta, GA 30340



## Ratings Company Contacts

Gripe. Praise. Question. Sign up. Cancel. Chances are that if you subscribe to a ratings service — or even thought about doing so — you've wanted to talk to someone to go through one of the exercises above. I frequently get calls from you folks inquiring about who is the right person to talk to at each of the major ratings services. Thus, this directory column.

Below you'll find the names and phone numbers of key contacts at **Arbitron** and **Birch**, from the presidents to your regional account executive or client service person. Feel free to clip this piece and make frequent use of it.

### ARBITRON RADIO

#### Executives:

President: Rick Aurichio  
(212) 887-1414

Sales/Marketing VP: Bill Livek  
(212) 887-1348

Both of the above gentlemen can be reached by mail c/o Arbitron Ratings, 1350 Avenue of the Americas, New York, NY 10019.

#### New York Sales Office:

Regional Manager: Susan Dingethal, (212) 887-1308

AEs: Pierre Bouvard,  
(212) 887-1304

David Dorin, (212) 887-1310

Scott Herman, (212) 887-1306

Maddy Schreiber, (212)  
887-1324

Client Service Hot Line: (212)  
887-1312

## Q&A

*Bill Richards, PD of KREO/Santa Rosa, CA, recently visited Laurel to look at the diaries for his market. He then wrote to inquire, "In a few diaries listeners contributed huge quarter-hour spans wrongly through Arbitron's methods." Bill was noting that many often confuse Midnight (12AM) with Noon (12PM) but that if someone wrote in "10PM-12PM" in his or her entry, Arbitron would credit the quarter hours from 10 one evening to noon the next day (unless there was a pre-noon entry on that following day), when the diarykeeper probably meant just two hours listening.*

*Bill then queried, "How many problems has this approach caused other broadcasters, and are there any plans to change this edit technique?"*

I don't know what plans if any Arbitron has for reviewing this procedure, Bill. I'll find out. However, the problem does come up in virtually every diary review that I've been involved in. There's no doubt that the public finds the time blocks confusing, and Arbitron is testing a diary design that will, it's hoped, cut down on the confusion. In the meantime, diary reviews can help stations spot the extent of the problem in their markets to see what impact there may have been upon their station or the competition.

## Birch Radio

#### Birch Radio

Birch Radio is headquartered in the South Florida town of Coral Springs. Key people at the home office include:

Tom Birch, President, Birch Research Corp.

Dave Gingold, President, Birch Radio

Elaine Martin, Client Service Director

All can be reached through the firm's (305) 753-6043 number.

#### New York Office: (212) 391-8330

Regional Manager: David Kabakoff

AE: Alan Trugman

Client Service Assistant:

Amy King

#### Atlanta Office: (404) 461-4401

Regional Manager: Dan Griffin

AE: Don Williams

Client Service Assistant:

Shannon Reynolds

#### Chicago Office: (312) 397-2551

Regional Manager: Rick Dames

AE: Howard Gherman

Client Service Assistant: Kathy White

White

#### Dallas Office: (214) 934-3805

Vice-President, National Sales

Manager: Craig Harper

AE: Fred Bauer

Client Service Assistant:

Cathy Hendrix

#### Los Angeles Office:

(213) 343-1244

Regional Manager: Ken Gross

AE: Rebecca Martinez

Client Service Assistant:

Ann Borrowdale



Rick Aurichio



Tom Birch

Regional Manager: Cliff Fletcher,  
(404) 339-2121

AE: Maribeth Doran,

(404) 399-2121

Client Service Hot Line:

(404) 339-2126

#### Chicago Office:

Regional Manager: Joe Buys,

(312) 454-3444

AEs: Brad Bedford,

(312) 454-3424

Debbie Priore, (312) 454-8497

Dean Mutter, (312) 454-3225

Client Service Hot Line:

(312) 454-5798

#### Dallas Office:

Regional Manager: Janet Zahler,

(214) 385-5798

AE: Patti Danforth,

(214) 385-5797

Client Service Hot Line:

(214) 385-5786

#### Los Angeles Office:

Regional Manager: Dick

Sheppard, (213) 937-6420

AE: Dave Burrill,

(213) 937-6420

Client Service Hot Line:

(213) 937-1682

#### San Francisco Office

Regional Manager: Marv Korach,

(415) 393-6925

AE: Bill Rose, (415) 393-6925

Client Service Hot Line:

(415) 982-5371

#### Laurel, Maryland Office

Manager of Client Services: Jay

Billie, (301) 982-4742

(schedule diary review

appointments)

So there you have it. Now that you know how to get hold of the ratings service folks, don't be shy about letting them hear from you. Your questions, constructive criticism, and input help to make the ratings more responsive to you — the people who pay for them.

See you next week.



NBC Radio's Young Adult Network

# 38 SPECIAL LIVE ON RADIO.



Those Wild-Eyed Southern Boys. 38 Special. Live in concert. Exclusively on The Source. Hear their musical tour de force.

"Rockin' Into The Night," "Back Where You Belong," "Hold On Loosely," "If I'd Been The One," "Caught Up In You."

Get ready for a night of hard-driving rock 'n' roll - southern style.

Sponsored in part by Agree Shampoo and Conditioner, Levi Strauss & Co., and Plymouth Turismo Duster.



Broadcast Friday, May 11,  
10 PM Eastern, 9 PM Central,  
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Produced exclusively  
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# NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

## Barter: Boom Or Bomb?

Last week this column took a look at the growth of barter programming networks and how they evolved from the early days of cash syndication. The networks themselves have certainly profited from wide acceptance of special programming sponsored by national advertisers, and they largely view the barter boom as a natural result of radio's proclivity towards barter over cash, and radio deregulation spawning the involvement of "traditional" networks in special program production.

As in any pure business situation, where there is a supplier there is a user. In this case the users are the stations and the programmers themselves. These are the facilities and individuals who decide which, if any, special programs will be incorporated into each 144-hour (or less) programming week. This column takes a look at several of the many user-oriented issues and concerns about barter syndication. Included in this discussion are the views of three successful PDs who each use — or have used — special program product: **KMJK/Portland's Jon Barry**, **Z93/Atlanta's John Young**, and **KKBQ/Houston's John Lander**.

### Quality Comes First

Whoever suspects that there is no such thing as a "free lunch" has never investigated the radio syndication industry. While acquiring a program on a barter basis does require the station to relinquish a specific amount of spot time, most stations are not completely sold out and thus don't regard their unsold avails as a commodity. To them, giving up five minutes per hour in exchange for a program (whether of verifiable quality or not) is, in simple terms, getting something for nothing. Does this broadcast smorgasboard of entrees tempt stations to forego quality for price — or lack thereof?

Not for **KMJK PD Barry**. "In my opinion, the quality of the program definitely comes first. What is even more important than that, however, is how a particular show fits the psychographic of the audience we're trying to reach. In the long run, we use very little syndicated programming because we feel very comfortable with what we're do-

ing. We've always been very tuned into what Portland's needs are, and we would never sacrifice our reputation just to get something for free."

However, Barry quickly points out that the barter situation does enter into the final consideration of whether or not a specific program will be picked up. "Barter would definitely be a strong consideration," he continues. "There are very few programs we would pick up if we had to pay cash for them. We have not had a great deal of success selling syndicated programming, so why should we pay for something if we can get it free? Most syndication is run late on a Friday night, late during the week, or on weekends, so you don't have a great deal at stake. But we aren't going to preempt an hour where we've got a chance to make \$4000."

ducing and distributing them) — each catering to virtually every format and programming whim — ad rates could suffer, along with advertisers' perceptions of the radio industry. What is seen at present as a major influx of national dollars into radio's coffers could eventually swing back and hit the industry broadside.

## Z-93

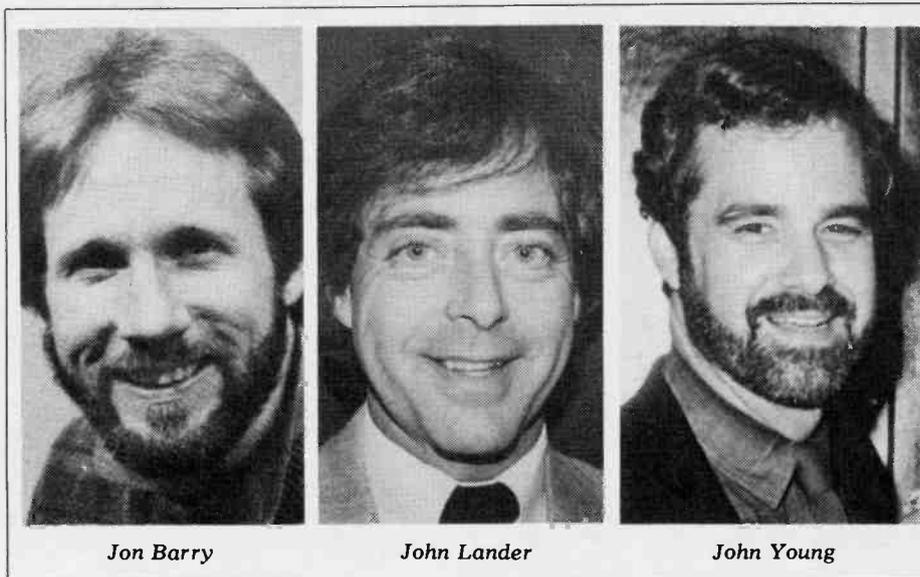
This is a concern, at least, of **Z93's Young**, who is worried that too many hit-and-miss operators are taking advantage of advertisers buying whatever they can in radio simply because syndicators offer a way to buy national radio for next to nothing. "I'm baffled, puzzled, and a bit disappointed that so many advertisers, who really have strong criteria when they make a spot buy, are taking anything they can get just because it's nationally syndicated. Stations that wouldn't normally be bought are being

of instances when a client buys spots scheduled to run during a weekend from six to midnight, but just to get the show on the air the syndicator will say 'Go ahead and run them after midnight, but before 2am, okay?' We all know the old scam where somebody sends out a lot of bills, hoping people will pay them without checking what they've bought. Well, if I were one of these advertisers, I'd check to see if I was getting my money's worth."

### The "Free Lunch" Lives

While questionable operators and practices might ultimately reflect poorly on the syndication business, there is no doubt that, for the most part, barter provides a viable way for a large number of stations to schedule programming they otherwise might go without. Spot time usually means money, but if a station is not sold out, that time is of little value except when used for picking up a nationally-sponsored show. For this reason alone, barter is probably the permanent replacement for cash.

"Barter became popular because most stations' budgets just wouldn't permit buying many program packages," points out **Lander**. "As a GM I would have looked at it from a bottom-line standpoint. Barter is definitely the way things are going to go now, but it all depends on how well you do. For example, with our current situation, our sales manager would love to have the full 12 minutes each hour. He could make a lot more money because our weekend numbers are so high. For this reason, there are certain cases where I would consider cash, but in general barter is a good arrangement."



Jon Barry

John Lander

John Young

## Network Spots . . .

**C&S Productions** is planning on introducing a three-hour, top 40 countdown of southern gospel music. The program will be distributed on disc, and will be hosted by **Cliff Baugus**. "Women In Rock," a music program which pays tribute to talented female rock musicians, is now being syndicated by the show's creator, **Tina Verduzzo** of **KLEE/Ottumwa, IA**. . . Later this month (5-21) **Narwood Productions** will rebroadcast a segment of its "Music Makers" program, featuring the legendary musician **Count Basie**. . . **Gladney Communications Ltd.** of New York is organizing and producing the first annual "Holocaust Remembrance Concert" scheduled to be held at the Kennedy Center in Washington, DC. The program will draw from the music and literature created by individuals who lived and died during the holocaust. . . **Radio Rick**, creator of "Radio Rick's Box of Air Shift Tricks," is now being customized and syndicated to stations across the country. The material expands on the joke-sheet concept, and includes pre-recorded cassettes, comedy cards, and monthly personality promotions . . .

**KKBQ's Lander** agrees that while quality is the number one priority in selecting a program, barter does have a hand in the ultimate decision. "You always see a prioritizing of shows, and quality becomes very essential then. But when we're looking at a syndicated show, a cash program is just another expenditure we feel would be better spent in other areas. In every station I've been at, the overall feeling was that they would rather give away the spots than the cash. Quality is very essential, and I prefer barter, but I'd probably evaluate each show more carefully if I was going to pay cash."



### The Barter Boomerang

Part One of this column pointed out some network concerns regarding the abundance of special programming and growth of national radio advertising. With a glut of programs on the market (and companies pro-

bought. Radio already has a problem with many of the agencies, and when we make it available to them in such an easy low-dollar way, all we are doing in the long run is hurting ourselves.

"What also worries me is the ethics of a lot of these operators. I'm not sure how many advertisers are double-checking the claims that some syndicators are making about which station is running what and when. I'm afraid one of these days someone is going to start looking into it, and they'll find some gross violations that might reflect on the entire radio industry."

One of these possible violations is the allegation that some networks either bend the time period in which a station is required to run certain spots, or list former "affiliates" as stations still running a particular program. Young continues, "Take one syndicator we were working with. We cancelled the programs we were getting from them a long time ago, yet each week they continue to send us the produced shows. We never return the affidavit cards, and in my mind I'm wondering 'why are they sending us all this if they aren't telling the sponsors we're running it?' I also know

So, at least in the national syndication business, will the free lunch remain the norm? "There is no question that barter is here to stay," Barry concludes. "When you look at how many stations would actually buy programs if they had to, you know that's true. When you talk about buying a program, you're talking about your sales department being able to go out and sell the show. I don't like to put any more pressure on my sales department than they already have. If something really makes a lot of sense, I might go to them and see if they can sell it. But I just don't think a program has too much value if you have to pay for it and then send your people out to sell it."

As with every issue, barter programming has its ups and downs, its benefits and drawbacks. However, in the long run, the relationship between syndicators/networks, advertisers, and radio stations has proven to be beneficial to all concerned. There are some side-effects that should be observed, and if certain concerns appear to be valid, measures should be taken to preserve the basic validity that the barter system — and radio — enjoys. Ultimately, the system works. And yes, Virginia, there is a free lunch.



A LITTLE  
MORE GOOD NEWS  
FROM THIS  
YEAR'S GRAMMY  
AWARD-WINNING  
VOCALIST

# ANNE MURRAY

*Just  
Another  
Woman  
in Love*

**CHR BREAKERS** 5-4-84

*Country* **BREAKERS** 4-27-84

From the album  
*A LITTLE GOOD NEWS*,  
on Capitol Records  
and Cassettes.

Produced by Jim Ed Norman for JEN Productions



©1984 CAPITOL RECORDS, INC.

# Networks/Program Suppliers

## MUSIC FEATURES

### ABC

#### Contemporary Net/ Spotlight Special:

Kool & the Gang (May 20)

#### Entertainment Net/Silver Eagle:

David Fritzsche/Shelly West (May 19)  
Hank Williams, Jr. (May 26)

#### Rock Net/Continuous History Of Rock & Roll (R. Stone)

Struggles and rewards Part II (May 20)  
Copy tunes (May 27)

#### Rock Net/King Biscuit (DIR):

Genesis, Part I (May 20)

### Clayton Webster

#### Rare Trax:

David LaFlamme (May 21)  
Grace Slick & the Great Society (May 22)  
Foreigner (May 23-24)  
Three Stooges (May 25)

#### Retro Rock:

Slade/Judas Priest (May 21)

### Drake-Chenault

#### History of Rock & Roll:

Jackson 5/Michael Jackson (May 21)  
Linda Ronstadt/Gerry Rafferty (May 22)  
Doobies/Paul Anka (May 23)  
Dion/Firefall (May 24)  
Beatles/Duran Duran (May 25)

### London Wavelength;s

#### BBC Rock Hour:

Marillion in concert (May 20)  
King Crimson/Pink Floyd (May 27)

### Narwood Productions

#### Country Closeup:

Jerry Reed (May 21)

#### Music Makers:

Count Basie memorial broadcast (May 21)

### NBC

#### The Source:

Jon Butcher Axis concert (May 18-20)

### PFM Inc.

#### Guest DJ:

Howard Jones (May 21)  
Andy Fraser (May 28)

### PIA (Program Services)

#### Rare & Scratchy Rock & Roll:

Jan & Dean (May 25-27)

### RKO Networks

#### Countdown America

#### w/John Leader (IS INC):

Steve Perry (May 12-13)

#### Captured Live (PG Prod.):

Phil Collins (May 18-20)

#### Hot Ones (IS INC):

Laura Branigan (May 14)

#### Solid Gold Saturday Night

#### (Dick Bartley):

Tear-jerkers & heart-breakers (May 19)

### Strand Broadcast Services

#### Music & Memories:

Johnny Tillotson/Adam West (May 19-20)

### Syndicate It

#### Music Of The City:

Legend of the Apollo III (May 21)

### United Stations

#### Dick Clark's Rock, Roll & Remember:

Stylitics (May 18-20)

### The Great Sounds:

George Shearing (May 18-20)

### Rick Dees' Weekly Top 40:

KC (May 18-20)

### Solid Gold Country:

Johnny Lee (May 18-20)

### Weekly Country Music Countdown:

The Whites (May 18-20)

### Westwood One

#### Budweiser Concert:

Gladys Knight (May 21-27)

### The Countdown:

James Ingram/The Deele (May 18-20)

### Dr. Demento:

Nonsense songs (May 18-20)

### Earth News:

Cyndi Lauper/Scorpions/Allan Arbus  
(May 21-25)

### In Concert:

Motley Crue/Fastway (May 14-20)

### Live From Gilley's:

Gene Watson (May 14-20)

### Off The Record:

Queen/Duran Duran/Slade (May 21-25)

### Off The Record Specials:

Pretenders (May 21-27)

### Pop Concert:

Michael McDonald (May 21-27)

### Rock Album Countdown:

Slade/Joe Jackson (May 25-27)

### Rock Chronicles:

Metal mania (May 25-27)

### Special Edition:

The Dells (May 21-27)

## NEWS & INFORMATION FEATURES

### ABC

#### Rock Net/Lifelines:

Cartoonist Tom Batiuk (May 7)  
American Lamb Council (May 8)  
Multiple personalities (May 9-10)  
Plastic surgery/suction lapectomy (May 11)

#### Rock Net/Rock Notes:

Roger Waters & David Gilmour bitterness (May 7)  
Alan Parsons (May 8-9)

#### All Star Radio

#### Radio Hotline:

UFO/dial an ego/skinning a cat/Newlywed Game/  
attorney (week of May 7)

#### Stevens and Grdnic's

#### Comedy Drop-Ins:

This is a mistake/rocktrail wine/rocktrail soup/please  
disregard this message/Lucky Louie's Finance  
& Loan (week of May 7)

#### Clayton Webster

#### Jack Carney's Comedy Show:

Country Life (week of May 7)

#### Sporting News Report:

Ron Luciano/Bill Duncan/Steve Boros  
(week of May 7)

#### Donnelly Media

#### Hiney Wine:

Hiney Wine experience (May 7)  
Big Red is kidnapped (May 8)  
The search continues (May 9)  
Note in a Hiney (May 10)  
W.I.P.E. demands (May 11)

#### Narwood Productions

#### Minding Your Business:

The INC. 100/used computers (May 7)  
The INC 100 Part II (May 8)  
Convenient energy/non-profits (May 9)  
Coping with conventions (May 10)  
Tax court update (May 11)

#### Progressive Radio Net

#### Computer Program:

Business software/floppy discs/disc drive  
analyzers/third party drives/love triangle  
(week of May 7)

#### Laugh Machine:

Gallagher/Jonathan Winters/Reiner & Brooks/Tom  
Lehrer (week of May 7)

#### News Blimp:

Bozo in White House?/teenage suicide/electric  
theft/teaching babies/high school blues  
(week of May 7)

### Sound Advice:

Multipath distortion/antennae/tuner overload/pick-up  
sticks/community antennae (week of May 7)

### Public Interest Affiliates

#### Medscan w/ Frank Blair:

Coffee & exercise (May 7)  
Malpractice in the movies (May 8)  
Muscle relaxers (May 9)  
Sonic x-rays (May 10)  
Cosmetic surgery (May 11)

#### PIA Public Affairs:

Money for the arts (May 7)

### RKO One

#### Beat The System:

Health spa swindles (May 8)  
Paying late (May 10)

#### Mind Games:

Touching doorknobs (May 7)  
Memories (May 8)  
Unconscious Image (May 9)  
Marrying for money (May 10)  
Learned pain (May 11)

#### Smart Money:

Having as baby (May 7)  
Income vs. growth stocks (May 9)  
Special funds (May 11)

### Syndicate It

#### Olympic Dreams:

Milt Campbell/Jesse Owens/Madeline Man-  
ning/Wilma Rudolph/John Akli-Bua  
(week of May 14)

#### Radlorobics w/ Jayne Kennedy:

Exercises for men (May 7)

### Westwood One

#### Brad Messer's Daybook:

Polaroid/Coca-Cola/Tom Lipton (week of May 7)

#### Playboy Advisor:

Waterbed hints/he wants dating-style marriage/  
she wants to watch two men/his gay girl-  
friends/terminal slob/she's bored with junior/he  
hates touches/she's leaving home  
(week of May 7)

#### Spaces & Places:

All about insurance (week of May 7)

#### Waldenbooks Review:

"Femininity"/Bob Creamer/Dr. Spock/Joseph  
Wambaugh (week of May 7)

## PEOPLE

• **Bud Weisner** has been appointed to the newly-created post of Sales/Midwestern Region in **Westwood One's** new sales office in Chicago. In this position Weisner will direct the advertising sales efforts of that office, working with advertising agencies based in the midwest region. He most recently was an Account Executive with **Mutual**, and his 20-year career in advertising and marketing includes posts at **Needham, Harper & Steers**, and **Kelly, Scott & Madison**, both based in Chicago.

• **Jim Brown Productions** has announced the promotion of **Joanne Lovelace** to Executive Vice President of the company. Lovelace moves up from VP/Product Development and General Manager for the program "Odyssey File." She will continue to oversee product development, and will report to company President and CEO Jim Brown.

• The **Weedeck Radio Network** has appointed **Dick Call** its new VP/National Sales, and **Don Cena** was named National Sales Manager for the company. Call's experience includes sales posts at **KFAC** and **KIIS/KPRZ** in Los Angeles. Cena was previously VP/Sales for **Bonneville Broadcasting's** **KBIG/Los Angeles** and **KOIT/San Francisco**, and also was GSM at **Storer Broadcasting Co.**

• **Cindy Tollin**, currently the producer of "Rockline" and "Power Cuts" for the **Global Satellite Network**, has been promoted to Operations Manager. She has been with the network since its inception, and in her new capacity will maintain her present production responsibilities as well as oversee general network operations.

• **Bonnie Borden** has joined **M.J.I. Broadcasting** as Traffic Coordinator. She previously was Production Manag-

er at **Narwood Productions** for over five years.

• **Mark Feldman** has been appointed Director/Public Relations at **Mutual Broadcasting System's** corporate headquarters in Arlington, VA. Feldman comes to Mutual from **DORF/MJH, Inc.**, an independent PR firm based in New York. He previously was an Account Executive at **Morton Dennis Wax & Associates**, also in New York, and also worked in publicity at **WRKO** and **WCOZ** in Boston.

• **Craig Simon** has been appointed Director/Operations & Engineering for the **NBC Radio Networks**. He moves up from Regional Director/Affiliate Relations for NBC Radio Network, a position he held since November 1982. He has also been executive producer of NBC Radio Sports, and was producer/director of the network's "Olympic Odyssey" series on the 1980 Olympic events.

**"Personality Radio" is back**  
and here's what some of the TOP PERSONALITIES  
have to say about HINEY WINE . . .

"Because of Hiney, my listeners are a lot less irritable in the mornings."  
**Rick Dees—KIIS—Los Angeles, CA**

"Adding Hiney to our station gave us an extra edge over the competition."  
**Scott Shannon—WHTZ—New York, NY**

"It's funny and the audience gets into it. Merchandising is a real plus. We are moving Hiney Wine T-Shirts like they are going out of style."  
**Brian Mitchell—WTKI—Milwaukee, WI**

"Hiney Wine is very big here. It's not only a lot of fun but it's one of the highlights of our show. We have focus groups about a month ago and everything said about Hiney Wine was very positive."  
**Sunny Fox—WHYI—Miami, FL**

"We just started last October and our first book with Hiney showed a substantial increase from a 5.9 to an 11.0 share in our target demographics."  
**Bob Moody—WAKY—Louisville, KY**

"Hiney Wine adds sparkle to our station. We're always looking for stuff like that because it keeps people listening."  
**John Rio—KKBQ Q Morning Zoo Houston, TX**

"I never thought I'd be riding Big Red and Thor's coattails to stardom, but the response to Hiney has been absolutely overwhelming. It's the best syndicated feature of the last decade."  
**Tom Parker—KIOI San Francisco, CA**

Hiney Wine is a proven ratings booster and audience builder. It continues to be extremely successful in all size markets and on various type formats. Call us collect for a free demo tape, success stories, and all the juicy details about Hiney Wine and our other great programming and sales features. Ask for either Karen '100,000' Watts or T.J. Donnelly.

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ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

*How is this for a Bluff?*

*Claim "victory" when:*

- **Network station score is:**

**Kahn/Hazeltine = 6**

**Harris = 1**

**Magnavox = 0**

**Motorola = 0**

- **150 Major Market Delco Dealers polled voted:  
23 to 2 against Motorola single system radio.**

(Obvious to any businessman that a single system radio cannot compete with radios that work with all systems.)

- **Many Motorola stations might even make some of their listeners "sick to their stomachs" due to platform motion. Sony warned FCC, the public "will never accept or overlook" image motion.**

Think we are bluffing? Call for cassette proof, . . . and a free air sick bag. Phone (516) 222-2221.

Want to win with the best AM Stereo system using advanced independent sideband technology (we will have shipped over 100 excitors when this reaches you) for less than \$300 a month? Kahn Communications, Inc., has just made an agreement with a huge Fortune 500 firm so we can now make this offer.



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# WANG chung DELIVERS!



**"Dance Hall  
Days" Is...**  
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**...NEW &  
ACTIVE CHR  
97/24 41%**

**... "HOT" ON**



**...A National  
Top 10 Maxi  
Single Billboard  
Dance Chart  
17\* To 8\***  
0-20194



PRODUCED BY  
Chris Hughes and  
Ross Culham

MANAGEMENT  
David Massey at  
Domino Directions LTD, London  
On Geffen Records and Cassettes.

## Street Talk



According to reports circulating around the **NAB CONVENTION** this week, **ABC** has formed a new special programming department, naming **WILLARD LOCHRIDGE** VP/Special Programming. With Lochridge assuming all the programming responsibilities, two ABC

Directors of Programming were cut loose. **RUTH MEYER** exited her ABC-Entertainment post, and **CORINNE BALDASSANO** is no longer with the ABC-Contemporary net. Lochridge said, "It is very unfortunate that we had to let them go. The area of special programming has proven to be an extremely lucrative department — if Talkradio is a seventh network, this is our eighth. We're really sad to lose them, but we didn't need three program directors when one would do."

The ultra-controversial **GARY D** will not be returning to the **WPKX-AM & FM/ WASHINGTON** morning show when he fully recuperates from his recent double bypass surgery. VP/GM **BILL SHERARD** said, "Gary D and the management of Metroplex Communications have reached a disagreement regarding program philosophy and the direction of 106 KIX Country Radio. Therefore, Gary D will not be returning to the morning show." Perhaps that "direction of 106 KIX Country Radio" quote confused some folks, because rumors of an impending format change for the AM/FM combo were widespread at midweek. However, Sherard emphatically denied any format shift would take place, telling Street Talk he's looking for a new Country morning personality, and WPKX's latest TV campaign starts in two weeks.

Meanwhile, across the street, **WMZQ** is apparently set to go Country with its newly-acquired AM, **WEAM**. Word is the station will be live for mornings and middays, but will join **TRANSTAR's** Country net after that.

Did you hear the rumor that **LEE ABRAMS** would be exiting the **BIA/M/D** firm? Company President **DWIGHT DOUGLAS** says it's untrue — that rumor's been resurfacing every couple of years, and may have come back because Abrams is out of the country (Australia and Europe) for a month.



How'd you like to return from a week's vacation to find a message on your telephone answering machine telling you your services were no longer required? The lucky recipient of the "at the tone" tome was **BRIAN WILSON**, morning host of **WABC/NEW YORK**. A former CHR and A/C personality, who (along with then-partner Ross Brittain) stayed with WABC after the Talk transition, Brian is now looking to relocate, preferably back to a music format. Call him at (201) 670-9811. New to mornings at WABC is weekend personality **ALAN COLMES**.

If you're betting the format at **MIKE JOSEPH's** latest client station, **KKSS/ MINNEAPOLIS**, will be Hot Hits, hedge that bet. Put a little money on the long odds of Traditional MOR!

Longtime A/C giant **WIBC/INDIANAPOLIS** will not be replacing former PD **JED DUVALL**, who departed the station in January. GM **ROY COOPER** has added those duties to his present responsibilities.

Consultant **PAUL CHRISTY** has exited the morning show at **WCLS/ DETROIT** (his former client station WABX), in order to concentrate on his other stations. The WCLS wakeup duties go to former KLLS/San Antonio PD **BRUCE BUCHANAN**.



Paul Christy

And what about **WLRS/LOUISVILLE**? Is the station staying AOR, or will it shift to become the market's *only* CHR? Station officials deny anything's changing, but with the likes of Deniece Williams, Tracey Ullman, Lionel Richie, Pointer Sisters, Kool & The Gang, and Irene Cara on the WLRS playlist, well, you know how competitors talk.

**MICHAEL ABRAMSON**, who had been VP/Promotion at **ISLAND RECORDS**, is on the loose. Citing those ever-popular "philosophical differences," Michael has taken his leave. He can be reached at (212) 243-2972. No immediate replacement was named. And is Island contemplating a distribution change?

MORE STREET TALK/Page 20

## EXPANSION

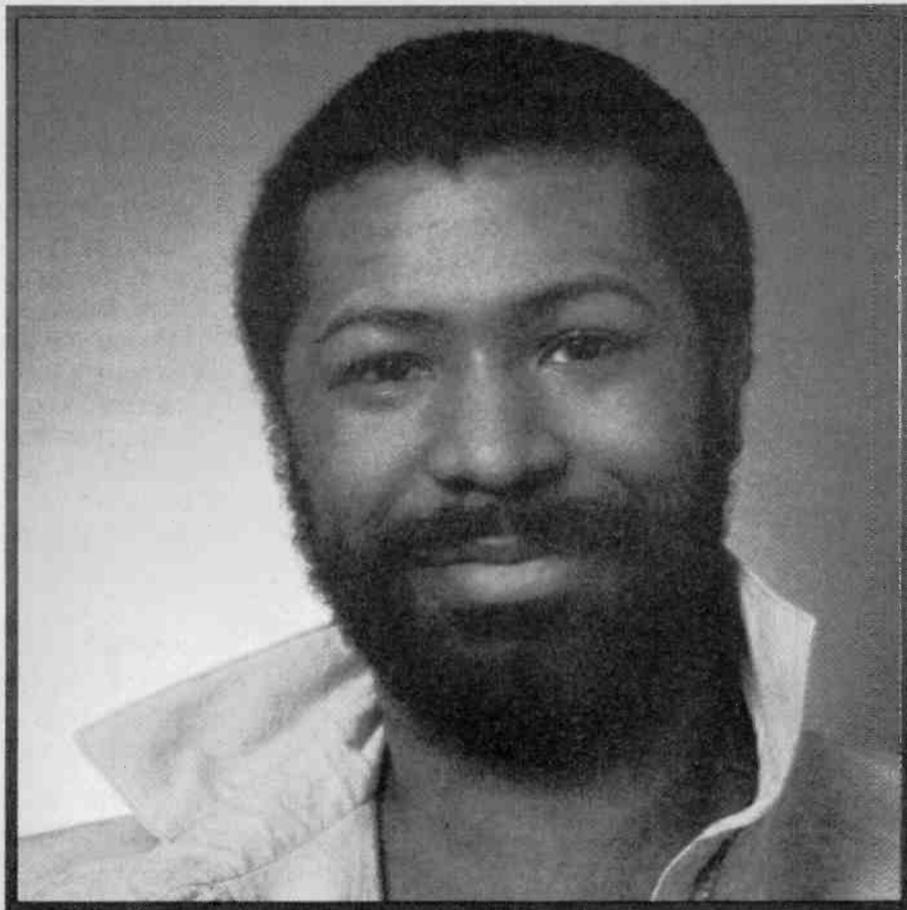
New Offices More People  
More Personalized Service

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**TEDDY PENDERGRASS**  
**H O L D M E**



THE FIRST NEW MUSIC FROM

**TEDDY PENDERGRASS**

IN OVER 2 YEARS.

**LOVE LANGUAGE**

TEDDY'S NEW ALBUM COMING MAY 28.

PRODUCED BY MICHAEL MASSER FOR PRINCE STREET PRODUCTIONS, INC.  
MANAGEMENT: ALIVE ENTERPRISES, INC.

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Available on Asylum Music Cassettes and Records.



**WSB-FM** (Donna Brake): "Strong record no matter how you look at it, it's not just an A/C records by any means... her best since, 'Betty Davis Eyes.'"

**B-100** (Glen McCartney): "Kim is alive and well... potentially her biggest hit since, 'Betty Davis Eyes.'"

**KOST** (Jhani Kaye—Operations and Programming Manager): "Kim Carnes proves once again that she has become both a staple for CHR and A/C radio."

**KHOW** (Hal Moore): "One of the best records by a female artist to come out in a long time. Strong Lyrics."

**WFBR** (Andy Szyllinski): "Kim is back and Baltimore loves her!"

# KIM CARNES

## "I PRETEND"

**A/C CHART: 19**



from the album **CAFÉ RACERS** SO-17106

Produced by Keith Olsen for Pogologo Corp.  
Direction: Michael Brokaw /Kragen & Co.

Available on EMI America Records and High-Quality XDR<sup>®</sup> Cassettes.



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## Street Talk

Continued from Page 18



Big changes at **KJLH/LOS ANGELES**, as PD **ERIC REED** and three air personalities are out.

Morning drive man **BOBBY BROWN**, along with 9-noon jock **CHARLIE VINCENT** and parttimer **B.J. STEWART**, have exited as VP/GM **J.B. STONE** reorganizes the lineup. **ALVIN JOHN WAPLES** is the new morning man, **BILL CHAPPELL** is back as evening personality, and **RICK ROBERTS** moves from **MAGIC 108/ST. LOUIS** into KJLH's afternoon shift. Additionally, **WILLIE JONES** is no longer OM — he's now Chief Engineer. No new PD yet.

A rumored change may come to pass in Tinsel Town. Street Talk keeps hearing that **KMGG/LOS ANGELES** is offering KMPC's **ROBERT W. MORGAN** quite an interesting package to make the crosstown move. No word on an answer yet.

Before leaving Hollywood, let it be known that **FRAZER SMITH** (late of **KLOS/Los Angeles**) has moved his "party animal headquarters" to **KMET** as of May 12, when he'll begin a Saturday evening shift.

Would-be major market PDs take note: **WNBC/NEW YORK** still has no new PD (job's been vacant since February 24), and **KITS/SAN FRANCISCO**'s programming chair has not been filled either (empty since March 16).



Sonny Fox

It seems RKO isn't the only organization to take a run at popular **Y100/MIAMI** morning personality **SONNY FOX**. However, Sonny's contract with **METROPLEX** has another two years to run, so don't look for him to be leaving South Florida any time soon.

Congratulations to **LINDA FEDER**, who has joined **JEM/PASSPORT/PVC RECORDS** as National Promotion Manager.

It's always exciting to see someone nail down a big deal, and that's exactly what **WKXI/JACKSON, MS** morning personality "HEAVY" **HERB ANDERSON** has done. Herb recently signed "a million-dollar deal" which will keep him in the morning show at WKXI for the next several years.



**Q107/WASHINGTON** is planning to air a potentially risqué TV spot in its new campaign. Scene One shows a couple in bed after having just been awakened by Q107 on the clock radio. The man hops out of the sack and gets ready for work, but the woman lolls in bed, listening to morning stars **ELLIOTT & WOODSIDE**. In Scene Two it's apparent that our heroine will not be getting up; she's having

too much fun listening to Q107, and she even convinces the man to rejoin her 'twixt the sheets. What happens next is left to the viewers' imagination, but any station creating that kind of fun should be worth listening to, which is the whole point.

And while we're talking TV here... **Z100/NEW YORK** has a new spot promoting its Z Morning Zoo. **SCOTT SHANNON** and **ROSS BRITAIN** stand shoulder-to-shoulder clad in spiffy tuxedos as the spot opens. In a static "heads only" shot, the two explain how more and more listeners are tuning in the Z Morning Zoo because "it's serious radio." The "serious" point is driven home pretty well by the time the camera pulls back to reveal Britain barelegged, wearing swim fins and garish boxer shorts, while Shannon has on a ballerina's tutu, tights, and giant clown shoes. Serious stuff indeed.



**LARRY O'NEAL**, last at **3WS/Pittsburgh** and formerly PD/Operations Director of **Q101/Meridian**, has joined **WSB-FM/ATLANTA** for weekends.

**ANDY CURRAN** has exited **WABB/MOBILE**, where he'd been programming, and is looking for a new opportunity. He can be contacted at (205) 478-8294.

**KFI/LOS ANGELES** has become the L.A. affiliate for **RKO**'s "Night Time America" overnight show with host **BOB DEARBORN**, and will carry the program live from midnight-6am. The arrangement shifts displaced KFI personality **KAREN SUMMERS** into a programming assistant position.

**R&R** sends its sincere condolences to the family and friends of **KFI & KOSTILOS ANGELES** Account Executive **TODD THAYER**, 30, who suffered cardiac problems while gliding last Sunday (4-29) near Hemet, CA. Apparently realizing something was wrong, Thayer was attempting to land on a highway when he crashed. His body was not found until the following morning, when authorities determined heart failure was the cause of death. Todd, whose father **JACK THAYER** recently departed as VP/GM of **WNEW/New York**, previously worked as an AE at **KLAC/Los Angeles**, after serving in the traffic department at crosstown **KMET**.

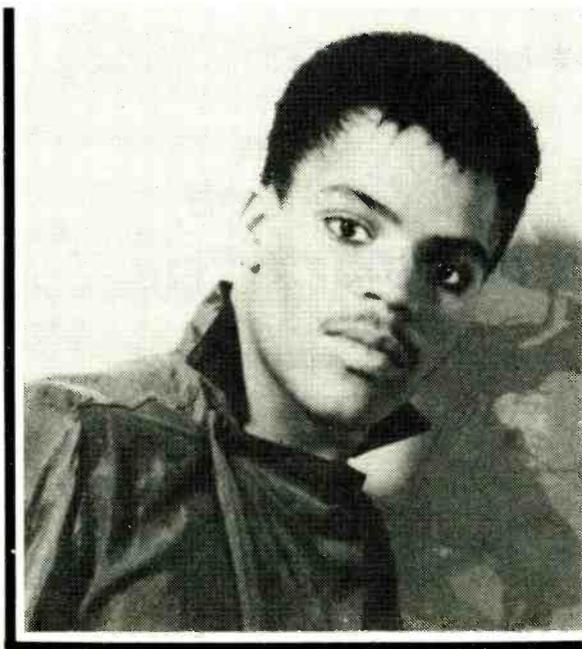
**Z.Z. HILL**, blues/soul singer of 20 years' repute, died this week at age 49. Having broken his leg in a recent car accident, he put weight on the fracture earlier than doctors recommended, and contracted phlebitis. The complications proved to be fatal.

Stork Stops: It's a girl, Shannon Clare, for **COLUMBIA**'s **JIM McKEON** and his wife Cheryl... Twins for **KNIX/PHOENIX** personality **W. STEVEN MARTIN** and his wife Susie.

# CHRAORMOTOWN

## ROCKWELL

*“Obscene Phone Caller”*



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94TYX  
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KRGV  
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KITY  
KTFM  
WRKR  
K107

WHOT-FM  
13K  
KKXX  
KQXR  
KKFM  
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KLUC  
KHOP  
KSKD  
KTKT  
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WCGQ  
Z102  
KKQV  
WAZY-FM  
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KCAQ  
KCBN  
KHTX  
KBIM  
KSLY  
KZOZ



## Duke-Jupiter

*“White Knuckle Ride”*

LP DEBUT 28 **BREAKERS**

HOT TRACKS 25 **BREAKERS**

The Single, **“LITTLE LADY”**



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KKFM  
KLUC  
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WJAD  
KILE  
KGOT  
KCDQ  
KHTX



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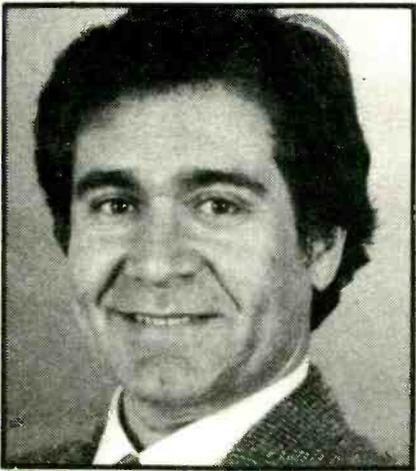
# Almost Like Being There...

Cassette Tapes of DIRECTION '84 Sessions. \*



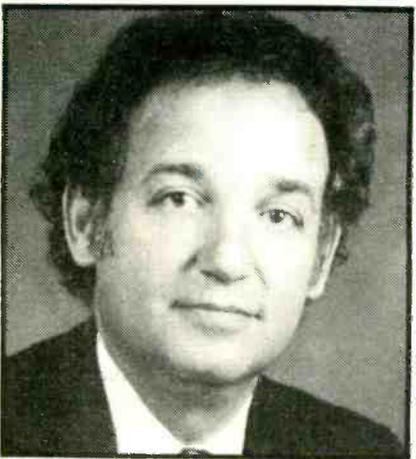
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# On The Records



KEN BARNES

## The End Of The Invasion

BRITISH INVASION  
20TH ANNIVERSARY

### (Part XI)

After three months and almost three dozen artists of greater or lesser significance, the 20th Anniversary salute to the first British Invasion comes to a close this week. By the quirks of the alphabetical method, the remaining three groups are among the most important and influential of the entire 1964-66 period: the Who, the Yardbirds, and the Zombies.

**Who:** As the High Numbers in 1964, they were doing revved-up covers of American R&B records like "I Gotta Dance To Keep From Crying" by the Miracles. (In fact, their first album was originally intended to be made up entirely of R&B covers.) But when Pete Townshend married the group's natural aggression to anthemic original songs, they became a sensation in England from their first single, 1965's "I Can't Explain," onward.

But the Who took an extraordinarily long time to break here, as their first six U.S. singles (including "My Generation") stiffed. It wasn't until early 1967 and "Happy Jack" that they made an impact on American radio. (That single also, perhaps not coincidentally, came out about the same time as their first American live appearances.) Still, they had only two other real hits in the '60s, "Magic Bus" and "Pinball Wizard" . . . but they also had the "Tommy" album, and that made them a rock institution. Their early, wild visual and sonic approach is still an inspiration to new rock bands.



The Who scowl for the cameras

**Yardbirds:** Even more inspirational to rock bands everywhere was this group. They were also blues and R&B purists at the beginning, gaining notoriety after taking over a club residency from the Rolling Stones. Eric Clapton was their guitarist through the blues period, but left when the rest of the group decided to try a minor-key harpsichord-based number called "For Your Love." Jeff Beck replaced Clapton, the record was a UK and US hit, and the Yardbirds launched a productive experimental era.

On records like "I'm A Man" and "Heart Full Of Soul," Beck contributed new guitar sounds and extended solos. "Shapes Of Things" in 1966 was the definitive Yardbirds guitar tune, with the solo the clear highlight of the song. A few months after its release, bassist Paul Samwell-Smith quit and was replaced by session guitarist Jimmy Page. Page played bass for only a short time, soon convincing rhythm guitarist Chris Dreja to take up the bass. Then Page



Over Under Sideways Down with the Yardbirds

and Beck collaborated on the most experimental Yardbirds guitar piece yet, "Happy Ten Years' Time Ago."

Sadly, Beck left the group after that record. The group hung around for one more LP ("Little Games") and some live performances in which they debuted later Led Zeppelin material like "Dazed And Confused," but they split up at a commercial low point in 1968. Still, they were the first group in which the guitarist, not the singer, was the hero, setting the fashion for countless later bands, and their emphasis on guitar solos was a strong influence on both heavy metal and progressive rock.

# Rick Springfield's Zoot Suit

Screaming girls, truckloads of fan mail, posters pinned to the walls of thousands of bedrooms. That object-of-hysteria status never happens to most artists, unless they're a Duran Duran or a "Weird Al" Yankovic, but Rick Springfield is on his third time around as an idol.

Since "Jessie's Girl" scored in mid-1981, Springfield has been a huge hit with teens (while maintaining his credibility as a rocker, a rare and difficult feat). Perhaps he profited from his experience the second time, when one semi-hit in 1972 ("Speak To The Sky") and a lot of teen magazine coverage did not sustain a chart-topping career.

Rick's first bout with adolescent madness came in his native Australia in the late '60s and very early '70s. After his first group, **Wicketty Wak**, stalled out, he became a part of **Zoot** (along with **Beeb Birtles**, a founder of **Little River Band**). Zoot had only one monster hit, a heavy semi-psychedelic version of "Eleanor Rigby" in 1971, but they were heavily promoted in the teen market and enjoyed considerable popularity. And Rick, as principal

Rick Springfield:  
The jumpsuit that  
set a thousand  
Australasian  
teenage hearts  
alflutter



songwriter and lead guitarist, was an obvious central attraction. (His one-piece bright orange jumpsuit probably didn't hurt either.)

**Zombies:** Their version of "Summertime" won them a newspaper contest, and the prize was a recording contract. The storybook tale continued when their first record, "She's Not There," became a global smash in late 1964. With its breathy Colin Blunstone vocal and the group's emphasis on Rod Argent's keyboards, the Zombies contrasted sharply with the prevailing guitar bands, and were probably ahead of their time (their name may have held back their acceptance as a serious band too). They had another hit in "Tell Her No" and did three songs in Alfred Hitchcock's "Bunny Lake Is Missing," but commercial acceptance was otherwise fleeting.



The Zombies: Polite boys with a scary name

Frustrated, they poured all their efforts into a farewell 1967 album called "Odessey (sic) And Oracle." A single, "Time Of The Season," did nothing in England and America, and the group broke up, with Blunstone working in an insurance office and Argent forming the cleverly-named Argent with Russ Ballard. In late 1968, "Time Of The Season" started picking up regional airplay, and months later became a top 10 hit. By this time, however, the group was irrevocably splintered, and they refused offers to reform and tour on the strength of their newfound hit.

### Weller's Latest Style

The promising acceptance of "My Ever Changing Moods," the second U.S. single for the Style Council, is ironic for chief Councillor Paul Weller. His previous group, the Jam, was England's most successful singles band from 1977-82, with 20 hits, but not one of their records even came close to hitting in the U.S. Weller formed the Style Council last year as an augmented duo; keyboardist Mick Talbot is the only other permanent member, with additional musicians floating in and out.

Returning a favor, Culture Club's Boy George has written a song for his producer, Steve Levine, called "Believing It All." It's out under Levine's name, but in the Alan Parsons mode, Levine doesn't sing it — that was performed by John Alder, whom modern music-oriented AORs may recall as the lead singer of the Jags.



TV NEWS

... "Solid Gold" salutes Australia the week of May 4, starring **Air Supply**, **Peter Allen**, **Andy Gibb** (solo and with **Olivia Newton-John**), **Little River Band**, **Men At Work**, **Real Life**, and **Rick Springfield** . . . **Stacy Lattisaw & Johnny Gill** and **Yarbrough & Peoples** are on "Soul Train" the weekend of May 5 . . . **Christine McVie** and **Wire Train** appear on "American Bandstand" May 5 . . . **Berlin**, **Breakfast Club**, **Shalamar**, and **Wang Chung** guest on "Rock Of The 80's" on **Showtime** May 5 . . . **Michael Jackson** is in the spotlight on the syndicated program "The Dance Show" May 5 . . . **Culture Club** are in concert **HBO** May 6 and 10 . . . **Jack Mack & the Heart Attack** are on "Fame" the week of May 7 . . . **Toni Tennille** guests on "Thicke Of The Night" May 7.

R&R

### ONE YEAR AGO TODAY

- TED TEMPLEMAN, BOB REGEHR, DAVE BERMAN UPPED TO WB SR. VP
- DAVE MARTIN NAMED VP/GM AT WLW & WSKS/CINCINNATI
- CRAIG SCOTT BECOMES GM AT WGKX/MEMPHIS
- JOHN SCHOENBERGER, SANDI LIFSON TAKE NAT'L PROMOTION POSTS AT MCA
- MICHAEL LESSNER NAMED NAT'L PROMOTION MANAGER AT CAPITOL
- #1 CHR: "Overkill" — Men At Work (Columbia)
- #1 A/C: "My Love" — Lionel Richie (Motown)
- #1 COUNTRY: "Common Man" — John Conlee (MCA)
- #1 BLACK: "Save The Overtime For Me" — Gladys Knight & Pips (Columbia) (2nd week)
- #1 AOR TRACK: "She's A Beauty" — Tubes (Capitol)
- #1 LP: "Cargo" — Men At Work (Columbia) (2nd week)

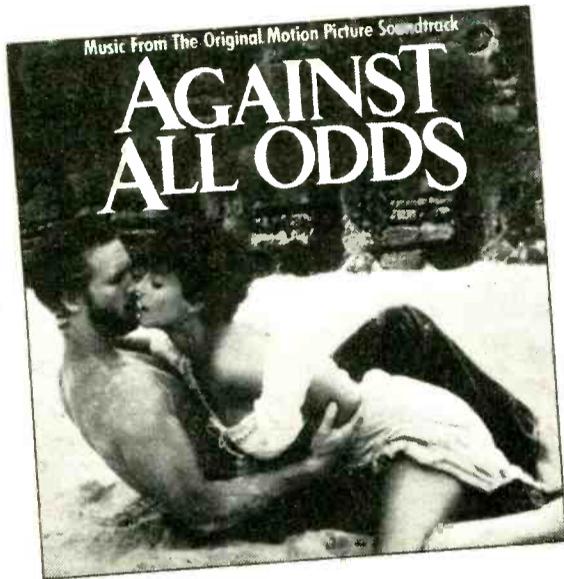
### FIVE YEARS AGO TODAY

- REG JOHNS NAMED PD AT CFTR/TORONTO
- #1 CHR: "Reunited" — Peaches & Herb (Polydor/PolyGram) (2nd week)
- #1 A/C: "Reunited" — Peaches & Herb (Polydor/PolyGram)
- #1 BLACK: "Reunited" — Peaches & Herb (Polydor/PolyGram)
- #1 COUNTRY: "Backside Of Thirty" — John Conlee (MCA)
- #1 LP: "Breakfast In America" — Supertramp (A&M) (3rd week)

### TEN YEARS AGO TODAY

- GARY DAVIS HEADS WARNER BROS. PROMOTION
- #1 CHR: "Locomotion" — Grand Funk Railroad (Capitol) (3rd week)
- #1 A/C: "The Streak" — Ray Stevens (Barnaby)
- #1 COUNTRY: "Hello Love" — Hank Snow (RCA)

# Book 'em For The Book!



## **"Against All Odds (Take A Look At Me Now)" from Phil Collins** 7-89700

#1 Single & Video In The Country—Soon To Be Certified GOLD!  
Produced by Arif Mardin

## **"Violet And Blue" from Stevie Nicks**

Airing on 65% of Album Radio  
Produced by Jimmy Iovine

## **"Walk Through The Fire" from Peter Gabriel** 7-89668

Re-mixed by Nile Rodgers—Being Rush Released to Radio  
On Your Desk Now!  
Produced by Peter Gabriel

## **"My Male Curiosity" from Kid Creole & The Coconuts** 7-89664

Single & Video being prepared for release—Video featured prominently  
in movie—Single pulling top 10 requests where played from LP.

## **All From the Soon-To-Be PLATINUM Major Motion Picture Soundtrack "Against All Odds" 80152**

## **"Self Control" from Laura Branigan** 7-89676

Her fastest breaking single yet—This title track is just the beginning for  
this critically acclaimed artist & album...

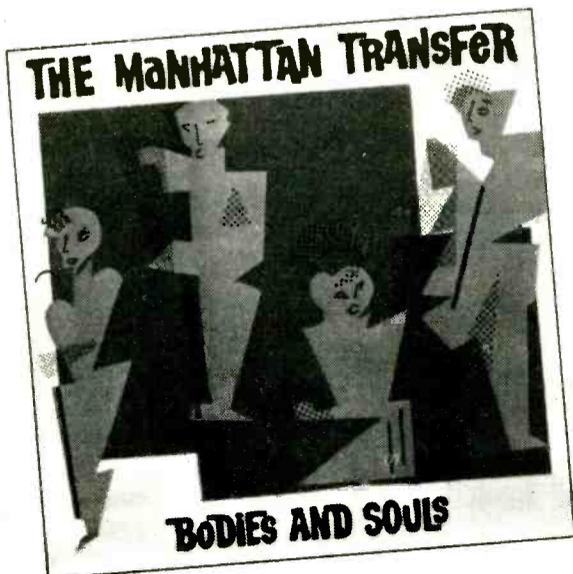
"Self Control" being exercised in large doses on Top 40—A/C's—  
Urban Dance & National Music Formats

Branigan has just won the Tokyo International Music Award for  
"The Lucky One," also on her new album "Self Control" 80147

Video Being Released Shortly  
Produced by Jack White & Robbie Buchanan  
Executive Producer: Jack White  
Susan Joseph/Grand Trine Management



CHR Chart 30



## **"Mystery" from The Manhattan Transfer** 7-89695

The Grammy Award-winning group is back with a smouldering ballad that has  
captured the Top 10 Adult Contemporary Market and is crossing to Top 40 &  
Urban formats

"Bodies & Souls" 80104 is the album that yielded the multi-formated hit "Spice  
Of Life" and the album has been on the jazz charts for 6 months

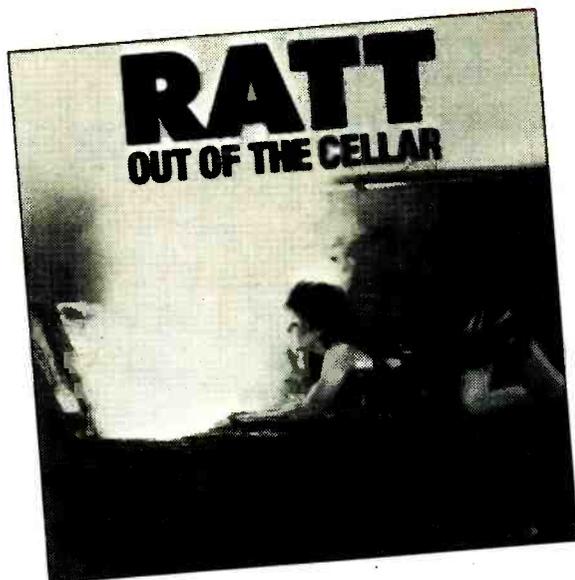
The group has just completed a tremendously successful European tour and is  
the subject of a Westwood I Special being prepared for syndication.

—There is no "Mystery" to a hit—

Produced by Richard Rudolph in Association with The Manhattan Transfer  
Management: Brian Avnet

A/C Chart 10

# Book 'em For The Book!



## **"Round & Round" from Ratt** 7-89693

The L.A.-based rock group Ratt is coming "Out Of The Cellar" 80143 with their hit AOR track "Round & Round"

The group's debut Atlantic album follows an independently distributed disc which established them in the west & set up a following in other regions of America—Each week more proof comes through as airplay, sales and Top 10 requests explode

Album Radio is leading the pack to break Ratt out as an exceptional rock act—after a tremendously successful West Coast tour, Ratt is currently set to start a summer-long national tour as requests for dates mount

"Round & Round" video in Medium Rotation on MTV & features a cameo appearance by Milton Berle

Remember, this is the year of the Ratt, as the world goes "Round & Round"

Produced by Beau Hill

A Berle Company Production

Personal Management: Marshall Berle

**AOR Album Chart** 35

**AOR Tracks Chart** 36

## **"Days Gone By" from Poco** 7-89674

One of the leaders in their field of music, Poco has presented a dazzling single & 12"—being called the group's best in years

"Days Gone By" receiving airplay on AOR—CHR & A/C Formats

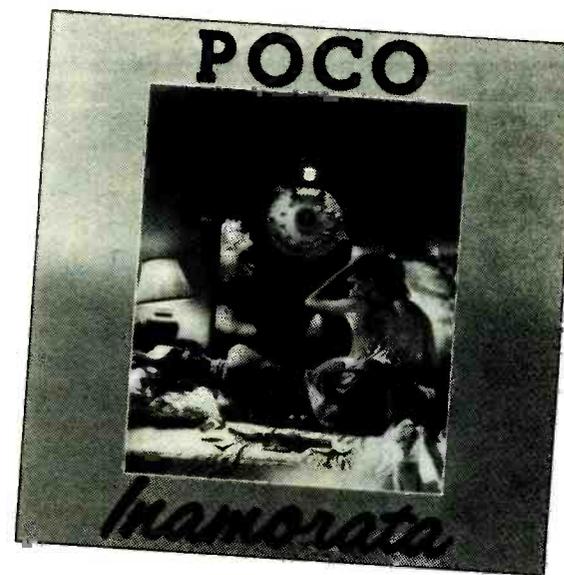
The album "Inamorata" 80148 represents a reunion of the original members on several cuts—and getting great reviews

Did you get a strange card in the mail???

Produced by Paul Cotton and Rusty Young

Management: Peter Golden & Bill Siddons/Crosslight Management

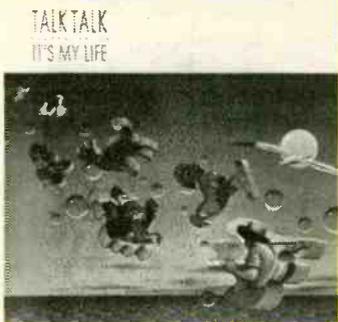
**# 1 New & Active Track**



**On Atlantic Records & Cassettes**

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# TALK TALK



## "IT'S MY LIFE" B-8195

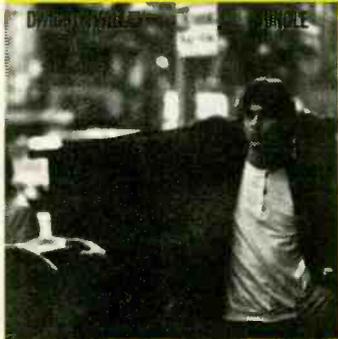
Produced by Tim Friese-Greene

From the LP, It's My Life ST-17113

LP **30**

HOT TRACK **28**

# DWIGHT TWILLEY



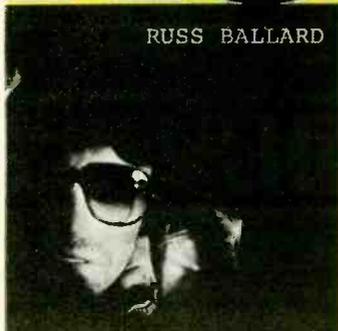
## "LITTLE BIT OF LOVE" B-8206

Produced by Mark Smith & Noah Shark

From the LP, Jungle ST-17107

HOT TRACK **48**

# RUSS BALLARD



## "VOICES" B-8204

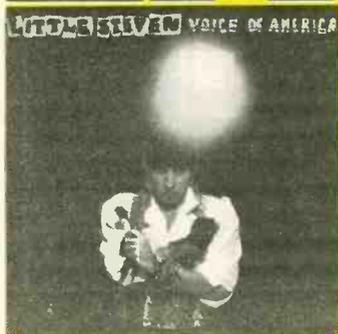
Produced by Russ Ballard & John Stanley

A RUJO Production

From the LP, Russ Ballard ST-17108

HOT TRACK **47**

# LITTLE STEVEN



## "OUT OF THE DARKNESS" B-8207

Soon To Be On Your Desk

Produced, Arranged, Guitars by Little Steven

From the LP, Voice of America ST-17120

AOR NEW & ACTIVE **42/3**

Available on EMI America Records and High-Quality XDR® Cassettes.



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R&amp;R

## Datebook

The Country Boom/Bust Begins **MONDAY, MAY 7**

Although the movie wouldn't be seen for nearly another month, this is the day in 1980 that the "Urban Cowboy" soundtrack hit local record stores. The LP was promoted as the package that would do for country what "Saturday Night Fever" did for disco and, unfortunately, it probably *did* initiate a boom/bust cycle similar to the one that disco suffered through. The widely-publicized rock-to-Country format changes of 1980-81 (including KHJ/Los Angeles) have become less heralded changes back to something else in 1983-84. Country to CHR crossovers are scarce, with only an occasional **Rogers & Parton** or **Iglesias & Nelson** creeping across boundaries. Despite this, there are probably a few people who were happy with the results of the soundtrack: one was **Mickey Gilley**, who got his only CHR hit with a remake of "Stand By Me," and Gilley's protege **Johnny Lee**, who hit with the film's anthem "Looking For Love."

Birthdays: **John Fred** 1941. **Janis Ian** 1941. **Chris Frantz** (Talking Heads) 1951, **Mick Fleetwood's Zoo** vocalist **Billy Burnette** 1953.

Olivia Nets Met Appearance **TUESDAY, MAY 8**

It probably started with "Days Of Future Passed." Eventually the **Moody Blues'** concept of using classical musicians for backup became common, from **Deep Purple** to **Klaatu**. The next step in going boldly where no rocker had gone before was into the symphony halls. The first time a rock band made it into New York's Metropolitan Opera was in June, 1970 when the **Who** played what they insisted were the last two live performances of "Tommy." Two months later came the **Procol Harum/Edmonton Symphony** concert that spawned the live version of "Conquistador." During the mid-'70s, Washington's Kennedy Center (which had never been designed for anything as undignified as rock & roll) hosted some semi-tough acts including **Jimmy Carter's** famous rock inaugural. Finally, on this day in 1977, at the same time she was releasing her version of "Don't Cry For Me Argentina," **Olivia Newton-John** made what was billed as her New York debut at the Metropolitan.

Birthdays: **Rick Nelson** 1940, **Earth Wind & Fire** lead singer **Philip Bailey** 1951.

Joel Through The Turnstiles **WEDNESDAY, MAY 9**

Since his first hit with "Piano Man" roughly ten years ago, **Billy Joel** hasn't gone through nearly as many musical changes as his critics think he has. Even while he was being stereotyped as a **Harry Chapin** imitator, Joel was turning out numbers like "Captain Jack" that were forerunners of his hard-rockers. And "I've Loved These Days" from "Turnstiles" was essentially the same scene as "Big Shot" two years later, just taken from a different angle. Joel's recent "Innocent Man" is a change of pace not only because of all its different period mockups but also because it was the first Joel album in years without some sort of overt social comment. With the single count from "Innocent Man" up to four thus far — almost tying it with "The Stranger," which had five — Joel celebrates his 35th birthday today.

Other birthdays: **Hank Snow** 1914, **Depeche Mode's Dave Gahan** 1952.

Vox Box **THURSDAY, MAY 10**

Other practitioners of "jangle rock," the sparse, reverberating music popularized by **Big Country** and the **Fixx**, have done better, but it was **U2** that invented the idiom. The group's singer/lyricist **Bono Vox** was born **Paul Hewson** on this day in 1960. Hewson/Vox and his groupmates were all 17 and 18 when they formed in their native Dublin. After two singles for **CBS/Ireland**, they released their first **Island** LP in late 1980. Vox and company are often credited with being first to combine punk's drive, traditional hard-rock arrangements, and generally positive (as opposed to new wave nihilistic) lyrics. Even in apocalypse songs, a jangle-rock staple (U2's "New Year's Day," Fixx's "Stand Or Fall"), there is some element in U2 of renewal through fire. It was the former song that gave U2's most recent album, the live "Under A Blood Red Sky," its title.

Other birthdays: **Jay Ferguson** and **Dave Mason** both 1947.

Bob Marley Dies **FRIDAY, MAY 11**

**Bob Marley** only had five years of relative fame in America, and he spent all of it in mortal danger. In 1976, just as "Rastaman Vibration" gave him his first American success, Marley was wounded in an assassination attempt connected with his involvement in Jamaican politics. After a few years of political exile, Marley was able to return home, but health problems set in. He collapsed on stage during 1980 and shortly thereafter went into New York's Sloan-Kettering cancer hospital, although he continued to insist that his general practitioner just happened to be a cancer specialist. He finally died of brain and lung cancer on this day in 1981 in Miami. The most-heard Marley tribute, **Stevie Wonder's** "Master Blaster" had been cut nine months before Marley died; another tribute came from **Sister Sledge** who went back into the studio and turned their current "He's Just A Runaway" into a reggae number.

Birthday: **Eric Burdon** 1941.

Squier In Motion **SATURDAY, MAY 12**

**Billy Squier's** 34th birthday should coincide pretty closely with a new album. He was born on this day and raised in Wellesley Hills, MA. After high school, he moved to New York and ended up in **Magic Terry & the Universe**, then studied at Berklee School of Music and planned to become a music teacher. Despite those plans, he ended up in the **Sidewinders**, then in **Piper**, who had a very minor East Coast hit with "Can't Wait" in late 1977. When AOR programmers latched on to the "Black Dog"-inspired "You Should Be High Love" from Squier's first solo LP, he was immediately described as a one-person **Zepplin** for the '80s. But Squier declared that he wanted his music to have more bounce than traditional heavy metal. Roughly three years ago today, he achieved his goal with the "Don't Say No" LP and a couple of dance-styled rockers including "The Stroke," which became a hit on Urban-formatted **WKYS/Washington**.

Other birthdays: **Burt Bacharach** 1929, **George Carlin** 1937, **Steve Winwood** 1947, strange bassinet-fellows **Billy Swan** and **Ian Dury** 1942, **James Purify** 1944.

Stevie Wonder Born **SUNDAY, MAY 13**

At this writing, it's been three years and seven months since **Stevie Wonder's** last album of all new material. And despite the long waits for "Songs In The Key Of Life" (two years) and the "Secret Life of Plants" soundtrack (three years), Wonder has finally managed to break his own record for long hiatuses between LPs. (To put this in some perspective, in three years and seven months, **Michael Jackson** managed to issue two solo LPs and one with his brothers.) Still, the wait doesn't seem that long because we've had a steady stream of Wonder both through duets with everyone from **Paul McCartney** to **Charlene** and lots of material for other people, including **Musical Youth's** new "What'cha Talkin' Bout." Wonder celebrates his 34th birthday today. Also racking up her 41st birthday is another **Motown** legend, **Mary Wells**.

# Week After Week, Month After Month, EPA Brings You More **BREAKERS**

3/23

## SLADE LP **BREAKERS**

3/30

## SLADE "Run Runaway" **BREAKERS**

4/6

## ROMANTICS "One In A Million" **BREAKERS**

4/13

## "UP THE CREEK" LP **BREAKERS**

4/20

## ORION THE HUNTER LP **BREAKERS**

## ORION THE HUNTER "So You Ran" **BREAKERS**

4/27

## CYNDI LAUPER LP **BREAKERS**

## CYNDI LAUPER "Time After Time" **BREAKERS**

If It's On E/P/A,  
You Can Be Sure It's A Hit!

EPA

Distributed by CBS Records

## A Note From The Publisher

John Bayliss, one of radio's finest friends, was taken from us last Sunday in an automobile accident.

John was a very special part of all of our lives. He held jobs of trust in corporate life and in entrepreneurial life, and he executed these tasks in a way that bound him in dedicated friendships all across America.

His encouraging voice on the phone, his rapt attention across a luncheon table, and his sharing of his experience with the young have made radio a better place to be.



We are glad he was with us! Our prayers go out now for the full recovery of his marvelous wife Alice. —Dwight Case

### Davis

Continued from Page 3

gentleman, and all during his career Steve has been with winners."

Noting Rich's departure, Phippen added, "I'm sorry to see Bobby go. He brought us some fabulous demos; we're trying to become a leader by the back door, grabbing adults first instead of massive teen numbers. He's got two kids waiting for him on the West Coast, and I think he's anxious to find another good programming position out there. He gave his personality and professionalism to this radio station and he's got my ultimate respect for everything he contributed to this station."

Davis remarked, "This is a great opportunity to work with Cox and Bill Phippen. I think the station has an excellent foundation and I'll go in and fine-tune it, seeing that all the programming elements for a winning station are in place. My time at Z98 was a great challenge and a rewarding experience. My thanks to VP/GM Gary Kines and B/A/M/D President Dwight Douglas for their support."

Before joining Z98, Davis had been MD at WBBM-FM(B96)/Chicago, Assistant PD

at Z93/Atlanta, and had programmed KXX106/Birmingham. While a permanent replacement hasn't been named at WZNE, air personality Johnny Walker will be interim PD.

### Malkan

Continued from Page 3

been at such great radio stations in their careers that their joining our company will be an added plus at a local level."

Discussing Gallagher, Gray noted, "Steve's a quality person with a solid programming background, well versed in research and modern programming techniques. His main objective will be to put us in sync with the marketplace. I feel with Steve's experience and his skills at working and training people, he'll make Magic 104 the dominant A/C station in the market."

Gallagher told R&R, "This is my first venture back into programming after spending time as an on-air personality. The change has really strengthened some ideas and concepts which I plan to put into effect at Magic 104." Gallagher's past programming experience includes KMAC/San Antonio and WQXA(Q106)/York.

### Bayliss

Continued from Page 1

broadcast brokerage firm while operating nearby KSMA & KSNI/Santa Maria, CA. His extensive radio management career involved several group ownerships, including President's posts at Charter Broadcast Group, Charter Media Company's Radio Division, the Gannett Radio Division, and Combined Communications' Radio Division. A Korean War veteran, Bayliss started his radio career in Petaluma, CA, before moving on to radio sales and management positions in Akron, Cincinnati, San Francisco, and San Diego.

KSMA & KSNI News Director Steve Southwick told R&R, "He was a special friend. The staff is saddened and shocked. He was a dynamic force, and it was obvious he was going to continue making some real contributions to the industry. We're really going to miss him."

A longtime friend, radio broker Frank Kalil, commented, "John carried the banner for broadcasting as well or better than anyone I've ever seen. He loved the business and the people in it thoroughly."

Assisting KSMA & KSNI temporarily are station attorney and family friend Larry Wilson, along with former owner Joe Hagerman.

In addition to his wife Alice, Bayliss is survived by three grown sons, John, James, and Joe. Funeral arrangements were still pending at presstime.

### Sattler

Continued from Page 1

the right guy for the right job at the right time."

Prior to KDKB, Sattler was an air talent and programming assistant at KCBQ/San Diego, having previously worked as an air personality at KXLY/Spokane. Discussing his move from AOR to A/C programming, Sattler told R&R, "Leaving Sandusky was a difficult decision for me, as it's a fine company and I'll be leaving very good friends. But joining K101 represents a golden opportunity to enhance my education in programming. It's a solid station with a longstanding reputation for quality in a great market, and I will learn a lot. Because the market is already so saturated with AORs, the station will not take on an AOR slant. I'm enthused and excited, and I look forward to working with Jack McSorley and Price Communications Sr. VP Frank Osborn."

## Schwartz Upped To KMEL GSM

Joe Schwartz has been promoted to GSM at KMEL/San Francisco. Schwartz had been National Sales Manager at the AOR outlet, and is a four-year station veteran.

KMEL VP/GM Rick Lee commented, "Joe Schwartz is an aggressive, hardworking salesman who has earned respect from the many agencies and clients he has dealt with over the years. As KMEL's General Sales Manager, he will lead our sales department to new heights."

Schwartz stated, "Being with KMEL for the past four years has given me much opportunity for growth and advancement. I sincerely appreciate KMEL's confidence in me as I enter this sales management position."

### Jordan

Continued from Page 1

Group W's first FM outlet, KODA/Houston.

Commenting on his promotion, Jordan told R&R, "I'm really thrilled to be here. I've been working for this nine years and six stops; it's nice to finally settle down in Dallas. I guess if I have a goal it's to duplicate the success of our sister stations. What we're going to do is recreate some of that early Houston magic here."

Jordan indicated no further staff changes were anticipated. Following Blair's recent acquisition of Group W's radio sales division, RAR (now Blair/RAR), Jordan's position has been filled by Sr. VP/GSM Tommy Turner.

### Winnick

Continued from Page 1

ager, told R&R, "The past two years as the National Director of Promotion have been terrific ones for myself and E/P/A. I'd like to thank (E/P/A Sr. VP/GM) Don Dempsey and Ron McCarrell for the opportunity to be able to take E/P/A to new levels of success with the best national and local promotion staff in the business. My special thanks to Frank Dileo for all his support and friendship during our tenure together." Referring to an earlier comment by Dileo in R&R, Winnick continued, "I wish I could say that I'm as close to the street as Frank, but he's five foot two and I'm five foot nine."

### Ervin

Continued from Page 3

Before becoming PD at WIBA-FM in 1979, Ervin worked three years at the station as an air personality, following an additional 18 months at AM sister outlet WIBA. Ervin told R&R, "We've enjoyed some pretty good success over the years here in Madison, and Linn and I have talked over a period of time about some of the concerns in Portland. We decided it was a good growth opportunity not only for me, but for Jack Mitchell as well. I don't have any preconceived notions about what has to be done in Portland . . . it's a wait-and-see situation."

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April 25, 1984

**WESTWOOD ONE**  
PRESENTS



# BIG EVENTS

*BARBRA STREISAND in her first national radio interview of the '80s, ASIA live from Tokyo, the US FESTIVAL '83, HBO Simulcasts with KENNY ROGERS, DOLLY PARTON, OLIVIA NEWTON-JOHN, HALL & OATES, WILLIE NELSON, and BILLY JOEL, 1984 concert exclusives with JOURNEY, STEVIE NICKS, THE PRETENDERS, JOE WALSH, CHRISTINE McVIE, MICHAEL McDONALD, CHRISTOPHER CROSS, and FLEETWOOD*

*MAC, The Royal Albert Hall benefit concert featuring JEFF BECK, ERIC CLAPTON, KENNEY JONES, ANDY FAIRWEATHER LOW, JIMMY PAGE, CHARLIE WATTS, STEVE WINWOOD and BILL WYMAN, the exclusive NARAS GRAMMY AWARDS SPECIAL ... all from America's largest producer and distributor of nationally sponsored radio programs, concerts and specials. Over 3,000 U.S. radio stations carry our events and programs ... pro-*

*grams like SUPERSTAR CONCERT SERIES, LIVE FROM GILLEY'S, OFF THE RECORD WITH MARY TURNER, THE ROCK ALBUM COUNTDOWN, EARTH NEWS, THE PLAYBOY ADVISOR, SPECIAL EDITION and DR. DEMENTO. Our big events and big programs cover every major format and they're all brought to you free of charge on a barter basis. For the biggest events in radio, it's WESTWOOD ONE ... and only!*

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## Jazz Great Basie Dies At 79

After years of illness and a month's hospitalization in Florida, legendary swing jazz bandleader and pianist William "Count" Basie died April 26. Although Basie had been undergoing treatment for an ulcer, doctors later determined he had pancreatic cancer, though they never told him. Basie was 79.

Born August 21, 1904, in Red Bank, NJ, the bandleader developed a style regarded as the epitome of understating swing, leading full orchestras from the mid-'30s until a few short weeks before his death. Basie was already scheduled to appear in Los Angeles this summer as part of an Olympic salute to jazz music.

Over the years, the Basie band featured some of the top jazz musicians ever, such as Lester Young, Eddie "Lockjaw" Davis, Harry "Sweets" Edison, Thad Jones, Jo Jones, Quincy Jones, and Freddie Green. Well-known vocalists under his wing included



Count Basie

Jimmy Rushing, Joe Williams, Helen Humes, and Billie Holiday.

Noted for his easy power and subtle drive, Basie was originally a Fats Waller-influenced stride pianist. "One O'Clock Jump" was his first big hit, and it became Basie's theme song.



**LOVERBOY ON THE LOOSE** — KTRS/Casper, WY welcomed Columbia's Loverboy to town. Caught backstage hamming it up (l-r) are Loverboy's Paul Dean, Doug Johnson, and Mike Reno, KTRS night rocker/MD Rick Lane, Loverboy's Scott Smith and Matthew Frenette.



**THE COACH GETS SOME COACHING** — KIIS-FM/Los Angeles sent morning sportscaster Coach Charley Wright to compete against "Hill Street Blues" Betty Wright, KABC's Ted Dawson, NBC's Paul Page, and others in the Toyota Pro-Celebrity Race. But first KIIS sent the Coach to Jim Russell's British School of Motor Racing.

# CALENDAR



BRAD MESSER

## The Seven-Letter Salary

**G**osh, it'd be a dream-breaker if you let it! For those of us who hoped that getting to a major market would automatically mean riches and fame, another of those annual salary surveys indicates that news people had best anticipate only glory at the top of the ladder. If one insists on also having cash, maybe a moonlight job at McDonald's? Well, maybe.

A recent survey indicated the average domestic radio news director pulls down about \$275 a week, which is about 25 bucks more than the "average" newspaperman whom he directs. I would attribute the source, but frankly, my dear, I don't remember where I saw those figures, and the source ain't all that important anyway because my beef is with the word "average."

In this case, would you agree that "average" is misleading? Hey, does Boy George look like a sissy? You bet!

Don't let yourself be discouraged by the survey. It means nothing, or even less.

A person's "average" body temperature might be 98.6 degrees with his head in the refrigerator and his feet in the oven, but the average tells one absolutely nothing about the real situation.

Here's my interpretation of those dismally low salary figures: in New York, as we all know, everyone makes around two or three hundred thousand a year, except for gofers down around the \$100,000 level. You know what skews the "average" down so far? All those trainees from college Journalism classes! They work not for six-figure salary, but for a seven-letter salary . . . diddley.

When you add up a lot of quarter-million dollar salaries and a whole passel of diddleys, and divide it all out, there you are at an "average" of \$275 a week!

These surveys are so misleading. I'm not going to let them make me lose hope.

### Instant Photography Inventor 75

**MONDAY, MAY 7** — The typical inventor has no head for business, but Edwin Land, observing his 75th birthday today, is a multi-million-dollar exception. Thanks to Polaroid film, lenses and sunglasses, he was already rich when he invented instant photography in 1947. Land is no longer with Polaroid, although he remains the company's single largest stockholder. At last count he held 524 patents, not too shabby for a college dropout.

Pulitzer prizes created 1912. Germany surrendered 1945. Communists drove French from Vietnam 1954. John Unitas 51. Teresa Brewer 53.

### Coca-Cola 98th Anniversary

**TUESDAY MAY 8** — Georgia patent medicine maker John Pemberton mixed up the first batch of Coca-Cola 98 years ago today, in a vat behind his Atlanta drugstore (1886). Legend says he used a boat oar to stir it. Did Pemberton get rich from what became the world's top-selling soft drink? Not unless you consider \$2300 rich. That's how much he recouped from his investment.

DeSoto found Mississippi River 1541. Mount Pelee volcano killed 40,000 in 1902. First Dacron polyester clothing 1951. Alfred E. Newman became Mad magazine cover boy 1956.

Melissa Gilbert 20. Toni Tennille 41. Author Peter Benchley 44. Rick Nelson 44. Don Rickles 58.

### Sunshine Skyway Bridge Collapse

**WEDNESDAY, MAY 9** — Four years ago today a thousand-foot section of Florida's Sunshine Skyway bridge collapsed when a ship rammed it during a severe thunderstorm. Thirty-five people died when eight cars and a bus plunged some 150 feet into Tampa Bay. The bridge hasn't been fixed. Florida decided to replace it. The new bridge won't be ready until 1986 at the earliest. It is the most expensive project ever undertaken by the State of Florida, with the price tag now \$250 million and still rising.

Byrd flew over North Pole 1926. Muhammed Ali deprived of WBA championship after refusing military draft induction 1967. Nixon impeachment hearings began 1974.

Billy Joel 35. Dave Mason 39. Richie Furay 40. Glenda Jackson 48. Mike Wallace 66.

### Ex-President Captured at Gunpoint

**THURSDAY, MAY 10** — When the South lost the Civil War, unemployed Confederate President Jefferson Davis became a wanted man with a price on his head. 119 years ago today, federal troops arrested him at gunpoint in Georgia, took him to Virginia, and put him in prison (1865). Davis was never given a trial and was finally released after two years behind bars.

Transcontinental railroad Golden Spike ceremony 1869. Glacier National Park designed 1910. Rolling Stones' first recording session 1963. Chrysler \$1.5 billion federal loan guarantees okayed 1980.

Nancy Walker 63. Fred Astaire 85.

### Dust Bowl Storms

**FRIDAY, MAY 11** — Today's the 50th anniversary of the biggest of the Dust Bowl windstorms, which lifted some 300 million tons of topsoil from Texas, Colorado, Kansas, Oklahoma, and Arkansas... and blew it into the Atlantic Ocean (1934). The droughts of the 1930s, which followed the Great Depression of the 1920s, forced about a third of a million people to abandon their worthless farms. Their forced migration touched off the California population boom.

First U.S. house fire insurance 1752 Philadelphia. WGY-TV in Schenectady NY (now WRBG-TV) broadcast first scheduled television programs 1928.

Phil Silvers 72. Tomorrow (5-12) George Carlin 47. Burt Bacharach 55. Yogi Berra 59. Howard K. Smith 70. Sunday(5-13) is Mother's Day: Stevie Wonder 34. Beatrice Arthur 58.

# WHAT'S LOVE GOT TO DO WITH IT

Smash follow-up to the R&B and CHR Hit  
"Let's Stay Together"  
by

## TINA TURNER

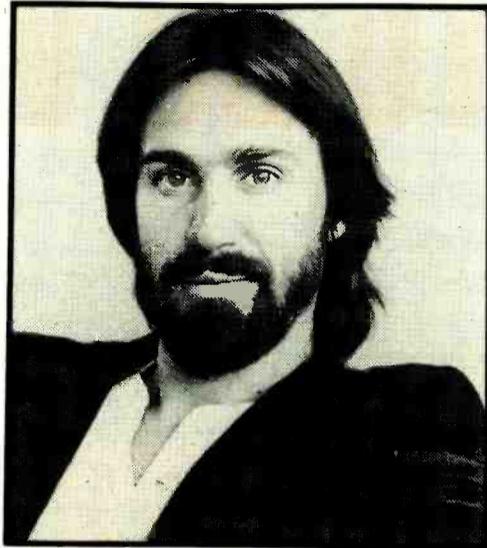


From the soon-to-be-released Capitol album  
**PRIVATE DANCER**

Management: Roger Davies and Chip Lightman for Roger Davies Management, Inc.

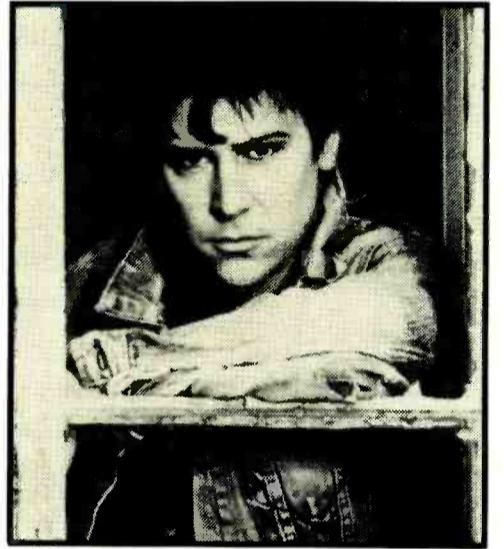
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# Top Quality for CHR



## DAN FOGELBERG

"Believe In Me"



## SHAKIN' STEVENS

"I Cry Just A Little Bit"



## CULTURE CLUB

"It's A Miracle"

1st Week Out:

**CHR NEW & ACTIVE**

**136 Stations**

**#1 Most Added**

**A/C NEW & ACTIVE**

**32 A/C Adds!**



### CHR NEW & ACTIVE

A/C Chart: 19 to 14

Now On Over 100 Stations!

Including:

WKBW  
WPHD  
WCAU-FM  
WHTX  
PRO-FM  
94Q  
Z93  
WGCL  
KIMN  
Q103  
KNBQ  
WYCR  
KZZB  
KHYT  
KTKT  
13FEA  
KTDY  
KWTO-FM  
KDZA



### CHR SIGNIFICANT ACTION

A/C Chart: 17

KITS add  
WZLD add  
WDOQ add  
KTFM add  
KQMQ add  
KLUC add  
WXKS-FM 30  
WKBW 27  
WGCL deb 30  
WYCR 37-34  
KHFI 36-31  
KSET-FM 28  
WRQK 34  
KO 93 33  
WGUY 32-26  
WTSN 34-29  
13FEA 22-19  
WJBQ 28  
WBNQ 28  
KZOZ 34-30  
KIST 40-34





# SLADE

"Run Runaway"

CHR Chart: 33

- WHTT 37-27
- WBEN-FM 28-23
- B94 24-21
- Z93 30-26
- KAFM add
- Y100 17-15
- WGCL 18-16
- KBEQ 22-18
- WTKI add
- KHTR deb 26
- KUBE add
- KNBQ 29-26
- Q92 20-14
- WRCK 14-12
- KXX106 add
- WSSX 25-20
- KITE 26-18
- WRQK add
- 94TYX add
- WHHY-FM 30-21
- WAHC 27-16
- KJ103 26-17
- WRKR 23-17
- KLUC 20-15
- WSQV 22-16
- WIXV 24-17
- KFYR deb 19
- KKXL-FM 26-18
- KKRC 21-16
- KDVV 30-24
- KZOZ 24-18

Heavy Rotation MTV

AOR Albums: 6

AOR Tracks: 3

CBS ASSOC. RECORDS

# EDDY GRANT

"Romancing The Stone"

On Your Desk  
This Week!

Pertrack



# LaTOYA JACKSON

"Heart Don't Lie"

CHR SIGNIFICANT ACTION 44/17

Added This Week:

- WXKS-FM
- KS103
- WFLY
- WNOK-FM
- KMGK
- WKFR
- WRQN
- KEYN-FM
- WHOT-FM
- KMGX
- KIKI
- KQMQ
- KSKD
- KILE
- KGOT
- KCDQ
- SKLY

Watch Your Local Listings For  
LaToya's  
"HEART DON'T LIE"  
Video!



# "Weird AL" YANKOVIC

"King Of Suede"

CHR NEW & ACTIVE

Now On Over  
50 Stations!

Added This Week:

- |         |         |
|---------|---------|
| WCAU-FM | KJ103   |
| CFTR    | WHOT-FM |
| 93FM    | KQXR    |
| XTRA    | KKFM    |
| WKFM    | KRSP    |
| WKRZ-FM | 103CIR  |
| Q106    | WJBQ    |
| WHTF    | Y94     |
| KSET-FM | KCDQ    |
| WKDQ    | KBIM    |



Distributed by CBS Records

# THE PICTURE PAGES

## ASCAP Greet Duran Duran



Duran Duran, who license their songs in America through ASCAP, were welcomed to New York by ASCAP's Assistant Director/Public Relations Ken Sunshine, and East Coast Director/Repertory Lisa Schmidt. Pictured at a reception at the Greene Street Club are (l-r) Sunshine, Nick Rhodes, John Taylor, Andy Taylor, Schmidt, and Roger Taylor.

## L.A. Stands In The Fire



Canadian rockers the Headpins recently gave their first L.A. performance to support their "Line of Fire" LP. Shown backstage at the Universal Amphitheatre (l-r): MCA VP Steve Moir, Headpin Darcy McDonald, MCA VP Thom Trumbo, Solid Gold Co-Director Steve Propas, group's Bernie Aubin, and MCA Exec. VP Richard Palmese. Seated (l-r) are the band's Brian MacLeod, Ab Bryant, and Darby Mills.

## RCA's AMA Contingent



RCA brought a handful of its acts together for a party backstage after the recent American Music Awards. Shown (l-r): Teddy Gentry of Alabama, Earl Thomas Conley, Mick Fleetwood Zoo member Billy Burnett and leader Fleetwood, RCA Nashville VP Joe Galante, Alabama's Randy Owen, Deborah Allen, RCA's Don Wardell, Grace Slick, and RCA's Carson Schreiber.

## Judds Dream Leads To BMI



RCA's Judds, currently hitting in Country with a remake of Elvis Presley's "For The Heart," also perform original material, as evidenced by their new longterm writer agreement with BMI. Pictured at the signing (l-r standing): BMI VP Frances Preston and manager Woody Bowles; (seated l-r) Wynonna Judd, BMI's Del Bryant, and Naomi Judd.

## Wire Train Pulls Into Hollywood



Columbia recording artists Wire Train recently played the Hollywood Palladium in support of their album "In A Chamber." From left, bassist Anders Rundblad, Columbia VP Bob Willcox, and National Promotion Director/West Coast George Chaltas.

## Helstar Signs With Combat



Houston-based heavy metal band Helstar signed their debut recording contract with Combat Records. Their first LP is called "Burning Star." From left, manager Oscar Pavon, Helstar member Larry Barragan, producer Carl Canedy, group members Paul Medina, Hector Pavon, Bill Lionel, and Tom Rogers, and label Manager Walter O'Brien.

## Con Funk Shun Spreads Fever



Shown here at a Brooklyn restaurant where Con Funk Shun was promoting their new LP "Fever" are (l-r back): CFS's Cedric Martin, PolyGram's Dennis Gordon, CFS's Dennis Pilate, PolyGram VP Tommy Young, PolyGram's John Weston, and the group's Paul "Maceo" Harrell; (l-r front) PolyGram's Jerome Gaspar and Senior VP Harold Childs, and CFS's Karl Fuller.



## The Burns Media Radio Studies Seminar

The 14th Burns Media Radio Studies Seminar  
**June 18, 19 & 20**  
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 Los Angeles, CA

Watch for details in the mail  
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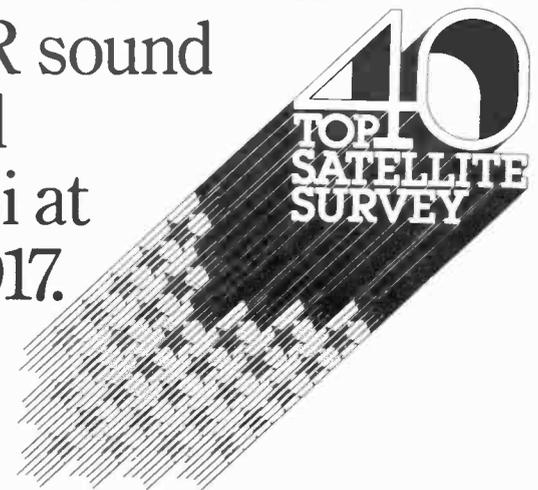
# TOP 40 SATELLITE SURVEY WITH DAN INGRAM



“No additives, no fillers—  
just three hours every  
week of nothing but hits.  
Unique station involvement  
from playlist selection to  
tie-in program ID’s. Join me  
and be a part of America’s  
newest and most compelling  
countUP program—TOP 40  
SATELLITE SURVEY.”

...Dan Ingram

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around. Call  
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# THE PICTURE PAGES

## Mellencamp Picks Up Platinum



Backstage at a recent show in Knoxville, Riva/PolyGram artist John Cougar Mellencamp was presented with a platinum LP for "Uh-Huh," as well as a compact disc player and recording of the album. From left, band members Toby Myers and Kenny Aronoff, Mellencamp, PolyGram President Guenter Hensler, and group members Larry Crane and Mike Wanchic.

## Epic Fetes Anderson



Epic Records recently hosted a reception in New York for Carl Anderson to introduce his new LP "On And On." From left, CBS VP Cecil Holmes, E/P/A's Dan Beck, E/P/A VP Al DeMarino, Anderson, Norby Walters Organization's Jerry Ade, BID recording artist Tyrone Brunson, E/P/A VP T.C. Thompkins, and manager Michael Caplin.

## Major Market Radio Introduces Agency Advisory Board



Major Market Radio has announced the development of its newly-formed Agency Advisory Board, which receives agency input to help the rep firm better serve its client stations. From left, Mary Lou Ahern of Needham, Harper & Steers; Paul Thury of Scali, McCabe & Sloves; Elizabeth Soldinger of Gaynor Media; Dennis McGuire, Cunningham & Walsh; Art Catalanello, Ogilvy & Mather; and Joanne Taub, Grey Advertising. Not pictured is Karen Fishback, Bozell & Jacobs.

## PolyGram Signs Stallone



PolyGram Records gave a signing luncheon and listening party for Polydor artist Frank Stallone. His self-titled debut album is shipping now, with "Darlin'" as the first single. From left, VPs Bill Levy and Jeff Sydney, President Guenter Hensler, Stallone, Executive VP Mel Iberman, Sr. VP Russ Regan, album coproducer Vince Di Cola, manager Robin Garb, and PolyGram Sr. VP Emiel Petrone.

## Thompson Twins "In The Limelight"



Arista recording artists the Thompson Twins made an appearance at New York's Beacon Theatre, and attended a post-concert label party at Manhattan's Limelight Club. From left, group member Tom Bailey, Arista President Clive Davis, and Twins Alannah Currie and Joe Leeway.

## T.J. Martell Dinner Honors Yetnikoff



Over 2000 members of the entertainment industry gathered in New York recently for the T.J. Martell Foundation dinner honoring CBS/Records Group President Walter Yetnikoff. The event raised a record-setting \$2.5 million for the leukemia and cancer research charity. From left, Michael Jackson's manager Frank Dileo, Jackson's attorney John Branca, CBS Associated Labels VP/GM and Foundation President Tony Martell, "Webster" star Emmanuel Lewis, Yetnikoff, and Epic Records artist Michael Jackson.

## Juice Returns To RCA



Juice Newton celebrated her return to the RCA label at a party given by her producer/manager Richard Landis. Shown (l-r): RCA VP/Nashville Joe Galante, Juice, VP John Betancourt, and VP Paul Atkinson. Juice's upcoming RCA album is scheduled for release in May.

## Management Horizons Links With KVIL



Management Horizons has reached an agreement with Blair's KVIL-AM & FM/Dallas to install MH's Media Marketing System. From left, Blair Owned Radio Stations Division President James Hilliard, KVIL VP/GM David Spence, LSM Bob Cooper, and Management Horizons GM Gary Drenik.

## ASCAP Steps Backstage With Eurythmics



Dave Stewart of the Eurythmics, who license their songs in the United States through ASCAP, is greeted backstage at New York's Ritz club by ASCAP Assistant Director/Public Relations Ken Sunshine, and membership representative Rick Morrison.

# NO-ONE HATES TO RELAX!



"the most successful group in the U.K. at the moment" — number one (U.K.)

"frankie bring a breath of fresh air to a stale music scene" — record mirror (U.K.)

"the first liverpool group to reach number one in the U.K. since the Beatles" — music week (U.K.)

## FRANKIE GOES TO HOLLYWOOD...

and a nation gossips!  
 "at last! — a group to feel really excited about" — number one (U.K.)

The debut single by FRANKIE GOES TO HOLLYWOOD produced by TREVOR HORN was number one in the U.K. for 5 weeks and sold over 1 million copies. Three other singles have sold over 1 million in the U.K. this decade — 'Don't You Want Me', 'Karma Chameleon' and 'C'mon Eileen' — and all of them reached number one in America. Is there any reason in stopping this record? **Relax** by Frankie Goes To Hollywood: a success no-one can argue with. **Relax**: an English Invasion on its own.



Enjoying success in the charts of the world!  
 6 weeks at no.1 in Germany! The only record worth noting in France! Very top of the charts in Australasia... Relax? Too much success... Top 20 Cleveland: WGCL... In at 39 at Boston: WXKS... and at Canadian Stations... CKOL: 18... CKGM: 34... CHUM: in at 30... and no one hates to RELAX...



MEDIUM ROTATION



# Contemporary Hit Radio



JOEL DENVER

A RETURN TO PROMINENCE

## Radio's Best Friend, The Local Promo Rep

**I**n 1978 and '79 the record industry was at an all-time high. Records were selling in unbelievable quantities, resulting in tons of money to go around for everything: parties, satin jackets, parties, limos, parties, lots of radio promotions, parties, massive blocks of concert tickets, parties, time buys, and more parties.

Then the crunch came in late '79, and along with everything else in the economy, the record industry slowed down drastically. Over the next few years every record company scrambled to minimize losses. Gone were the perks, the parties, the promotions . . . and a lot of people as well.

Experts estimate that better than 10% of the industry was let go over the next few years for economic reasons. Some were able to bounce back, only to be laid off again. These cutbacks spared no one: administration, A&R, publicity, marketing, and promotion — particularly at the local level.

Major record companies took a long look at their field staffs and began to eliminate any extra bodies. The first people to go were the regional promotion reps; then some national execs, such as secondary specialists, were given the bad news. The

next level out the door was the local promo rep. In a number of cases, the local staffs were eliminated because companies felt the job could be done just as well by independent promotion reps without having to pay the extra freight of employee salaries and benefits. And in some situations, the independent completely replaced the local rep.

Now the economy has settled down. Records are selling and labels are rediscovering the promotional strengths they have within their own companies. The duties of a local promotion rep is a subject worth a closer look, and I've got to credit Arista Director/National Singles Rick Bisceglia for bringing it to my attention. How does a local rep see his position within the industry? I talked with a cross-section of them for the answers.

## I Can Get The Records Played

Arista's Dave Prescott has been with the label for five years and in promotion 12 years since leaving radio. Covering the entire state of Florida, he handles about 25 CHR, 15 AOR, and 10 A/C reporting stations.

Thinking back over the years, Dave told me, "The function of the local promo rep has really taken a lot of turns compared with the old days. Years ago, all I had to do was see stations in the morning, the stores in the afternoon, and that was that. The radio people used to call us 'record ducks' back then because we really had no power at all. Now we have more strength than in the past few years."



Dave Prescott

Dave elaborated, "The strength comes from the backing your company gives you not only verbally but in the areas of promotional tools. By and large we've almost always had albums to give away, but as far as meaningful and legitimate promotions go, the money was either being saved or spent elsewhere."

Perhaps on independent promotion? "Most likely," he answered, "but I really don't worry about

indies. Too many local people worry far too much about them. I just concentrate on doing my job the best I can. We're all working on the same team, but obviously as a local rep I want to make sure what gets added is on the radio, not just on the playlist. There are a lot of really good hard-working independent promotion reps, and there are many indie reps who are really accountants. I've got no axe to grind with indies, though knowing they were out there bruised my ego early on in my promotion career.

"As a local, you deal with a lot of people you get to know as friends, whereas a national or indie rep is just a voice. It's harder to take rejection from a friend, and hopefully the radio people feel it's harder to tell a friend no when he's working a hit record. Now, I've got the attitude that I can get the record played if I go in and promote it correctly, no matter who else is working it."

Dave feels local promotion people are coming back into their own again, as stations realize that the local promo reps who didn't get cut back "were the ones who knew what was going on. When you work with people in this position, you may not get all the credit you deserve all the time. But in the end, the radio folks understand that when they need something the local person gets the call. It's up to the labels to continue giving us the tools, since local people are as valuable and knowledgeable as anybody. There are some major labels who have errand boys for promo reps, but not Arista."

## The Local Rep Makes The Difference

After spending 16 years in local and regional promotion capacities in Philadelphia, EMI America's Rich Tamburro has a pretty good idea of how things should work from his perspective. Within his territory he works 11 CHR,

six AOR, three A/C, and two Country reporting stations.

Recalling how it used to be, Rich began, "There's no doubt our duties have changed over the years. When I first got into this business, we had to promote the individual jocks because they had more control over what they wanted to play. That was tough! Now it's more centralized through the PD's office, and that's good because we know we can count on the airplay once we're told the record has been added."



Rich Tamburro

Now if I don't hear airplay, then God help me because I'll be right back to get some fast answers why.

"Today's PDs are more accessible than in years gone by," he compared. "Philadelphia is an unusual town in that all of the PDs respond to our calls and will take the time to see us. I find today's PDs are more direct than ever. You know when you've got a shot and when you don't, which makes for better business all the way around."

Addressing the view that local promo folks are nothing but messengers, Rich said, "Local promotion directors are not delivery boys and anyone who thinks that is sick. We work hard out there to share our knowledge of the market and the record's value as a programming tool. That's why in any one week, when two hit records are equal on a national standing, it's the local promo rep who makes the difference when the PD makes his choice."

Rich also has an open feeling toward the help he gets from indies. "They're a pleasure for me to work with. They do their job, I do mine, and we work together to do one thing: get airplay. Sure, they can help pop a record here and there. But we're the follow-through, so there is no jealousy about things. When a record goes on, we all win."

"If there were no local reps, who else would take the artists around to the stations, set up retail promotions, and make sure the PDs are covered for concerts? I really think all labels are rediscovering how powerful we can be in the marketplace. Personally, EMI has always given me the tools to do what I need, but I'm finding other promo guys are just now getting those same tools back again."

## Local Promotion Has Come Full Circle

A six-year member of the MCA family, Fred Zaehler has been promoting records for 14 years in the Pacific Northwest for such labels as Columbia, Capitol, Epic, and ABC. He's currently working with 16 CHR, 15 AOR, 10 A/C and a handful of Country reporters.

Fred has a very optimistic outlook on his job. "The last few years have been kind of lean. But with MTV, a renewed attitude at radio, and a healthy economy, things are looking up. It's helped rejuvenate everyone's interest in music and has broadened my responsibilities as well."



Fred Zaehler

"Getting airplay is still my primary function, and indies have always played a special role in this area. A good record company will use independents in conjunction with a strong local staff. The key is that companies have to understand how much strength they have in their local staffs. Radio has begun to see this, but there are some who feel all we do is run around and have a ball. Not so. I work damn hard."

Fred reflected on some rather significant changes that have taken place. "The hype aspect of our business isn't as prevalent as it once was. It's no longer just getting the add, it's maintaining it, and the local people do it best. All I ask is that radio should respect me enough to phone me when they're adding one of my records. We monitor the reaction at both the radio and retail level, and if there's a problem we try to correct it. I'm in the process of helping build careers by taking top 20 records to top 15, and then on to top 10 and up to number one."

"MCA was one of those companies which really took all of the promotional tools away from the local staffs for a long time. When (VP/Promotion) Steve Meyer and (Sr. VP) Richard Palmese came in, all of that changed. I think it has all come full-circle again. Any company which doesn't put stock in their local people is really missing the boat."

"I'd also like to see more indies stand up for the local people, because they may not realize we help them, too. There are so many indies trying to get information from some of the stations that the PDs are beginning to feel gun-shy of them, which

helps me in the end. Some of my stations feel they don't know these people; all they get from them is a lot of harassment, whereas I offer personalized service."

"Whenever I find a station playing games, I'll bust 'em on it. I get right in their face about why they aren't playing a record they've reported. Thankfully, most of the radio guys in the Northwest are straight ahead. It will still take some time for things to equal out, but I really think record companies are going to begin to refocus their attention on the local staffs."

## Accountable For 70-75% Of The Adds

Since 1968, Epic's Don Miller has been promoting radio stations on hit records. Having been with the label for 13 years, he covers all of Georgia and Alabama, including 17 CHR, seven A/C, seven AOR, and nine Country reporters.

Don's a believer in the power of the local promo rep. "I call the shots in this market concerning who gets what promotions and contests, after I've conferred with New York. I'm here to see that my artists get the maximum exposure not only on the radio, but also when they make appearances."



Don Miller

Don feels what he does makes a big difference in the success of a record. "The idea that local people are delivery boys is ridiculous. I know I'm an effective promotion person, because I can call some stations to discuss a record and get a commitment from the PD on a Friday for the following week. I consider that my add, no one else's. In my area here, I think the local folks are accountable for 70 to 75% of the adds at our stations. Many of the PDs will only give the adds to the local people, so we know we're getting the credit for those."

"When it comes to independents, all of us have to be pulling together in the same direction, or we don't get anywhere. I don't think they have taken away any of our power because the name of the game is hits. When you work hit records time after time, your personal credibility grows, no matter who's promoting it."



**THE ALBUM HAS...**  
**THE VIDEO SHOWS...**  
**THE SINGLE IS...**

**“LEGS”**  
ON YOUR DESK NOW.

ZZ Top's *Eliminator* has sold more than 3,000,000 copies since its release in March of 1983. In that time, *Eliminator* has produced three hit songs and smash videos. "Legs" is the new ZZ Top single, and the fourth cut from an album that has received R & R Breakers on five separate occasions. The audio-visual phenomenon continues.

# CHICAGO



*"Stay The Night"*

**CHR  
BREAKERS**

Produced by  
David Foster

Management:  
Frontline Management



Manufactured & Distributed by Warner Bros. Records

## Concentrated Promotional Efforts

Before joining **WB** three years ago, **Greg Lee** worked for a concert promoter, and also spent time working for **Leo Sayer**. Greg's energy and astuteness have made him a one-man promotional dynamo in his territory, covering five CHR, six AOR, four Country, and six A/C reporters throughout Oregon and Idaho.

"I think as an all-service person we are invaluable, because many stations want to know the details behind the facts presented in **R&R**," he noted. "They want to know what's going on regionally as well. Local people at **WB** also have a part in Artist Development, so we work hard with our acts when they come to the market."

In assessing his position Greg said, "90% of my job is focused on attaining airplay for my product and then maintaining that airplay throughout its life. In my area, independent promotion isn't as big a factor as in others. If it were, I



Greg Lee

would look at it as a help, not a hindrance because everyone can't be strong at every station.

"I don't think there's an indie out there that's stronger than me in this territory, because I'm paying attention only to **WB** product, while they're working records from many labels. When stations want albums or tickets, they call me because **WB** gives me everything I need to do my job. The freedom I'm allowed to do my work is very important to me as a local rep."

While Greg feels his label is covering all the bases, he revealed others aren't. "I speak to a lot of radio stations that never hear from their label reps because it's assumed they're controlled by an indie. This is an equally unfair situation to the stations. Because indies do carry strength with some stations, we're not just delivery boys handing out new releases, ready to pick up the tab at a dinner or send out tickets to the next concert. I'm here to give radio the information to make the most intelligent decision possible. When a radio guy needs an album or favor at the last minute and calls me, he doesn't have to feel like he's sold his soul to me for the following Monday."

## Local Promotion Is A Seven-Day Job

Based in Nashville, **A&M's Lee Durham** covers all of Tennessee, Arkansas, Kentucky, and the northern half of Mississippi, from Jackson on up. In his territory, Lee works with 12 CHR, and nine AOR reporters, and has been with the company seven years.

"It used to be the week started on Monday, but now it starts on Tuesday night at 6pm and goes straight through the weekend until the next Tuesday night. It's my job to know everyone on a one-to-one basis and keep track of how records are performing once they get added. So I spend a lot of time helping the regional and national sales staffs."

Lee takes particular exception to being referred to as a delivery boy. "When people call us delivery boys they're so wrong. I'm responsible for everything that goes on in my market regarding **A&M** product. It may look like all we're concerned with is who's adding what and how big a number jump it took, but that's just the beginning. When radio needs artist interviews, concert tickets and such, they come to us because we guarantee follow-through.

"**A&M** has always given its local staff a lot of support and tools to work with. It's very seldom the national staff will trip us up by getting in front of us. I equate giveaways with buying time because we get a mention everytime the album is handed out. Because we are local and can see what's happening, we're more effective than someone out there with a telephone and a reputation."

Lee then turned his attention to the subject of stubborn radio stations. "There are some stations in my region which



Lee Durham

are unpromotable because they wait until records go top five, which is ridiculous. I still call them because I'm a professional. And the same goes for stations which are controlled by indies. Radio is still the quickest medium to influence record sales and I want to support that airplay, no matter how it was established.

"Unfortunately, I don't foresee local staffs being beefed up in the future. Things are moving so fast and the independent is here to stay. It doesn't upset me to know they make more than I do, either. I get great satisfaction from knowing who I work for, and being able to know what I do is an honest day's work for a great salary. Those indies in this area are okay folks because we treat each other with respect, and in the end we're both working toward the same goals."

## The Central Figure In Promotion

**PolyGram Philadelphia rep David Leach** has been in promotion for the company for two and a half years and a salesman for the label for five, having moved from Boston four years ago. He works with 10 CHR, three A/C and six AOR reporting stations, in addition to many others.

David agrees that the power of the local rep was virtually nonexistent in the industry for a while, but he forecasts a healthy rebound. "There is now a lot more responsibility back in our hands in the areas of marketing and advertising. Before my branch manager places a time buy, he checks with me to make sure we maximize our dollars."



David Leach

But there are some things that never change. "Getting PDs to listen to new product is tough because there is so much great stuff out there. Each week there are a few records which grab most of the adds, and it's our job to get the other unheard-of records started. After all, anybody can put away an add on a superstar.

David has a great outlook on all of the stations he deals with. "I really think all of the stations treat me fairly, and if someone's calling in an add ahead of me, I don't know it. When I call it in I assume I'm the first to do so. I just try and get my stations to commit to a record as early as possible and let New York know what's going on.

"Coming from sales, I know this is where the hits are proven, so any local promo rep has to pay a lot of attention to retail. Each week we have one or two priorities which I work hardest on. Then I follow up with a phone call to get reaction, which forces them to deal with the new product. I've got to press for cooperation in this area. Today, the local promo rep is a promotion contact, marketing expert, A&R staffer, and retail authority. Local promo reps are the key people in the grand scheme of it all."

## Motion

**Z100/New York** welcomes **WKU/New York** weekend-er **Diane Prior** to overnights . . . **Billy Pearl** moves from evenings to afternoons at **WKAU/Appleton-Oshkosh** . . . **KPLZ/Seattle** midday man **Jack Elliot** exits for mornings at **WWSW/Pittsburgh** . . . **Tim Maranville** returns to **KWSS/San Jose** as Assistant PD from **KUDO/Las Vegas** . . . **Steve Richards** leaves **WZYQ/Frederick** for News Director at **74RNR/Martinsburg, WV** . . . **Danny Austin**, last at **KINT/El Paso**, heads for the PD chair at **KRUI/Waco** . . . **KBQS/Fresno** welcomes **Chuck Gelger** to do afternoons from **KFRC/San Francisco**.

**Tony Venturoli** to weekends at **WNYS/Buffalo** from all-nights at **WGR/Buffalo** . . . **WQLS/Painesville, OH** premieres a new "All Hits" music format . . . **Jim Chenevey** comes to **KKHR/Los Angeles** as News and Community Affairs Director from **WHYT/Detroit** . . . **WGLF/Tallahassee's** new lineup includes mornings with **Bill Thomas** ("The Birdman"); MD/middays with **Chris Bailey** from **CK101/Cocoa Beach**; afternoon driver **Steve Ocean**; night rocker **April**; late nights with **Mark** "In The Dark"; overnights with **Red Hambone**.

# Real Success Stories...



## MIKE RENO & ANN WILSON

"Almost Paradise"

The Love Theme From

*Footloose*



**CHR NEW & ACTIVE**

**ONE OF THE MOST ADDED**

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WNYS  
WVSR  
WYCR  
WKEE  
WLAN-FM  
Q92  
WGFM  
WPST  
WKRZ-FM  
WBBQ  
KITE  
WZYP  
WOKI  
G100  
WHHY-FM

KX104  
WSFL  
WKDQ  
KJ103  
KQXR  
KIKI  
K96  
WZON  
103CIR  
WIKZ  
WTSN  
13FEA  
95XIL  
WJBQ  
WJAD

Q104  
WPFM  
WXLK  
WAEV  
Z102  
KKQV  
WHSL  
KFRX  
WSPT  
KTRS  
KGHO  
KOZE  
KCAQ  
KZOZ

## THE PSYCHEDELIC FURS

"The Ghost In You"



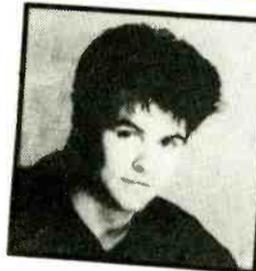
**CHR SIGNIFICANT ACTION**

WHTT  
WXKS-FM  
WPHD  
WCAU-FM

WVSR  
K104  
FM106  
WPST  
WRCK  
WHTF  
WOKI  
WZPL  
WJXQ  
WHOT-FM  
KQXR

KSKD  
OK100  
95XIL  
WFOX  
WAEV  
WIXV  
KKQV  
WHSL  
WBWB  
WSPT  
KBIM  
KZOZ

## PAUL YOUNG



"Love Of The Common People"

**CHR SIGNIFICANT ACTION**

WXKS-FM  
WVSR  
K104  
WYCR  
WKEE  
KTFM

WJXQ  
WZON  
103CIR  
WQCM  
OK100  
95XIL

KTDY  
Q101  
WPFM  
KXSS  
KCDQ

... From Columbia Records





STEVE FEINSTEIN

ARB ANALYSIS

# Winter Wrap-Up

At the risk of sounding like a pollyanna, I gotta tell you that the winter 1984 book looked pretty good for AOR. Not overwhelming, mind you, but definitely encouraging. Granted, the winter book doesn't carry as much weight as spring and fall books do, but if this past book is a harbinger of things to come in the spring book, then I think we can look forward to some hot fun in the summertime when the numbers arrive.

## 12+ At A Glance

First off, there was good news for those folks who put credence in 12+ figures. For the first time in recent memory, more 12+ shares were up than down. Of the 51 AOR stations in the 23 markets surveyed, we find:

- 29 up
- 20 down
- 2 flat

AORs were up across the board in Chicago, Houston, New York, Phoenix, San Diego, San Jose (stations licensed to the city), and Washington. The format had two market leaders: KGB/San Diego and WMMS/Cleveland were No. 1 12+.

Be aware that many stations still maintained their dominance in key demos despite slipping in 12+, including WIYY/Baltimore, WMMS, WDVE/Pittsburgh, and KSHE/St. Louis.

## 18-34 Men

In 21 markets, or 91% of those surveyed, an AOR was No. 1 in its primary target - 18-34 men. In every market surveyed, there was an AOR that finished in at least second place.

## 18-34 Adults

At first glance, the format's showing with 18-34 adults seems disappointing. Only 10 (43%) of the markets surveyed had an AOR in first place with young adults. However, keep in mind that fragmentation from A/C stations for 18-34 women is particularly acute in the larger markets that are surveyed in the winter.

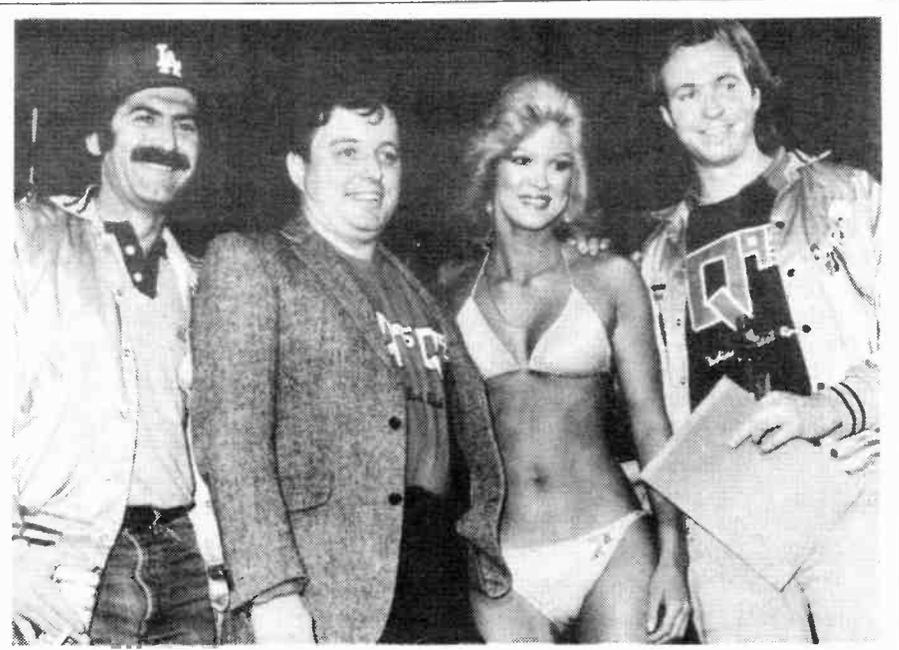
In that light, a second place showing in markets of this size is noteworthy. Indeed, 17 (73%) of the markets had AORs in either first or second place.

## 25-34 Men

The cheeriest news is AOR's showing with the 25-34 male cell. In 13 (57%) of the markets, an AOR is tops in this crucial demo. Moreover, in 18 (78%) of the markets an AOR is No. 1 or No. 2.

## Teens

As far as teens go, AOR is strictly from hunger. Only two of the 23 markets had an AOR as a leader in teens. AOR placed either first or second in a scant nine markets.



SHOW BEAVER YOUR CLEAVAGE — WFBQ/Indianapolis brought Jerry "The Beav" Mathers to town and left it to him to judge a bikini contest at a local club. From left, morning man Bob Kevoian, Mathers, the winner, and morning guy Tom Griswold.

## Consultant Comparison

- Burkhart/Abrams:** 11 stations surveyed, with four up, six down, and one flat.
- Jeff Pollack:** Nine stations surveyed, with five up, three down, and one flat.
- Bob Hattrik:** Five stations surveyed, with three up and two down.
- Rick Carroll:** All three stations up.
- John Sebastian:** Two stations surveyed, with one up and one down.
- Consultants with one station apiece were **Paul Christy (up)**, **Beau Phillips (down)**, and **Ernesto Gladden (up)**.

## How To Use This As A Guide

Besides supplying an overview of the format's performance in the last sweep, this scoreboard may help you select the stations you want to track and monitor. It provides a starting-off point for going beyond 12+ numbers. You get an idea of a station's audience composition and can begin to tell whether a station skews young or old.

For a fully accurate picture of a station's strengths and weaknesses, though, there's no substitute for analyzing its market's book yourself.

**LEGEND:** Consulted stations are noted by (A) for **Burkhart/Abrams/Michaels/Douglas**; (BPI) **Beau Phillips**; (C) **Rick Carroll**; (EG) **Ern Gladden**; (H) **Bob Hattrik**; (P) **Jeff Pollack**; (PC) **Paul Christy**; (S) **John Sebastian**. All stations were consulted as indicated during at least half of the winter 1984 rating period. Stations may have terminated or begun consultation arrangements since.

\*The Burkhart/Abrams organization serves **WMMR/Philadelphia** in a research-only capacity. The nature and extent of consultant/client relationships vary.

Stations that were #1 in their market show 12+ figures in **bold**. Ties are noted in *italics*.

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Station/Market	12+	18-34 Adults				Station/Market	12+	18-34 Adults			
		18-34 Men	18-34 Men	25-34 Men	Teens			18-34 Men	18-34 Men	25-34 Men	Teens
WIYY/Baltimore (A)	6.5-6.2	1	1	1	—	<b>WMMR/Philadelphia</b> (*A)	5.2-4.7	—	1	—	—
WHFS/Baltimore-Annapolis	0.4-0.8	—	—	—	—	WIOQ/Philadelphia	4.9-4.6	2	—	1	—
(also see WHFS/Washington-Annapolis)						WYSP/Philadelphia (P)	3.5-4.1	—	2	—	—
WBCN/Boston	7.8-8.2	1	1	1	—	KDKB/Phoenix (P)	6.3-7.1	1	1	1	—
WMET/Chicago (H)	3.2-3.4	—	—	—	—	KUPD/Phoenix (EG)	5.4-6.9	—	2	2	—
WXRT/Chicago	2.7-3.2	2	1	1	—	KSTM/Phoenix-Mesa	1.6-2.1	—	—	—	—
WLUP/Chicago	2.3-3.0	—	2	—	—	WDVE/Pittsburgh (A)	8.1-6.4	1	1	1	1
WMMS/Cleveland (P)	<b>10.2-10.0</b>	1	1	1	2	WYDD/Pittsburgh (PC)	2.1-2.7	—	—	—	—
KEGL/Dallas	4.7-5.3	—	—	—	2	KWK-AM & FM/St. Louis (H)	7.0-6.8	2	2	—	2
KZEW/Dallas (P)	4.9-4.9	2	1	—	—	KSHE/St. Louis	7.0-5.6	1	1	1	—
KTXQ/Dallas (A)	4.5-3.8	—	2	—	—	KGB/San Diego	7.2-7.9	1	1	1	—
KBPI/Denver (P)	5.1-6.0	1	1	2	2	91X/San Diego (C)	5.1-6.5	2	2	2	2
KBCO/Denver-Boulder	5.2-4.4	2	2	1	—	XHZ/San Diego	1.1-1.6	—	—	—	—
KAZY/Denver (A)	4.0-3.8	—	—	—	—	KRQR/San Francisco	2.2-2.4	—	1	—	—
WRIF/Detroit	5.3-6.2	1	1	1	—	KQAK/San Francisco (C)	1.9-2.1	—	—	—	—
WLLZ/Detroit (H)	5.3-4.8	—	2	—	—	KFOG/San Francisco (A)	1.9-1.9	—	—	—	—
KSRR/Houston (P)	5.6-6.0	—	—	2	2	KMEL/San Francisco	1.7-1.6	—	—	—	—
KLOL/Houston	4.9-5.8	—	1	1	—	KOME/S.F.-San Jose (P)	1.1-1.4	—	—	—	—
KYYS/Kansas City (A)	8.7-6.3	—	1	—	—	KSJO/S.F.-San Jose (S)	1.1-1.3	—	—	—	—
KKCI/Kansas City	5.6-3.2	—	—	—	2	KSJO/San Jose (S)	3.3-4.1	2	1	—	—
KMET/Los Angeles (A)	3.8-3.9	2	2	2	—	KOME/San Jose (P)	3.2-3.8	—	—	—	2
KLOS/Los Angeles (P)	3.6-3.3	—	—	—	—	KFOG/San Jose-S.F. (A)	1.4-1.2	—	—	—	—
KROQ-FM/Los Angeles (C)	2.6-3.0	—	—	—	—	KQAK/San Jose-S.F. (C)	1.7-1.2	—	—	—	—
WQMF/Louisville	10.0-9.7	1	1	2	1	KMEL/San Jose-S.F.	1.2-1.0	—	—	—	—
WLRS/Louisville (P)	4.3-4.0	—	—	—	—	KISW/Seattle (BPI)	5.9-3.9	—	—	2	—
WSHE/Miami (A)	3.0-3.4	—	1	1	—	KZOK/Seattle (S)	4.3-3.7	—	1	—	—
WCKO/Miami	1.5-1.3	—	—	—	—	WYNF/Tampa (H)	6.1-6.7	2	2	2	—
WAPP/New York (H)	3.2-3.3	—	1	2	—	WWDC-FM/Washington (A)	3.0-5.1	2	1	2	—
WNEW-FM/New York (A)	2.3-2.6	—	2	1	—	WHFS/Washington-Annapolis	.7-1.7	—	—	—	—
						(also see WHFS/Baltimore-Annapolis)					

## RADIO ACTIVITY

### Cleveland Cites WMMS

The City of Cleveland declared April 10 "Buzzard Day," with WMMS granted an official proclamation for directing national attention to the city, and for providing Northeast Ohio rock fans with quality entertainment. The Buzzard flag flew proudly above City Hall that day.

The same night, WMMS held a free Eurythmics concert to thank listeners for voting it "Best Station" in Rolling Stone's readers' poll for the fifth time running. The station received over 40,000 requests for tickets.



**EURYTHMIC BUZZ AT WMMS** — From left, Cleveland Browns linebacker Tom Cousineau, RCA's Ted Mussaro, MD Kid Leo, Promotion/Programming Assistant Gina Iorilla, RCA's Bob Catania, RCA's Alan Wolmark (kneeling), Program Coordinator Rhoda Kiefer, Operations Manager John Gorman, Eurythmics' Annie Lennox and Dave Stewart, and RCA's Pat Kelleher.

### Goods And Services

Looking for newsfeeds from the Democratic convention this summer? Talk to KMEL/San Francisco newshound Peter Finch at (415) 391-4697.

Need a package of production sounders and music beds? Steve Mitchell of WKLS/Atlanta is offering one that 'KLS, WKDF/Nashville, and WDIZ/Orlando have picked up. Call him at (404) 325-0960.

Want a good deal on a set of tires? Give me a call and I'll put you in touch with my cousin Marty. How does he do it? Volume!

### Just Causes

When a local high school hockey player suffered a spinal cord injury in a game, KQWB/Fargo devoted an entire weekend to raising funds. Besides taking on-air contributions, station activities included a benefit basketball game and a record hop. Also, two area merchants, a pizza shop and a record store, donated 50 cents for each pizza and record or tape purchased throughout the weekend. All told, KQWB raised over \$2500 for the player's rehabilitation.

DC101/Washington netted \$1800 for the Summer Olympics with an auction of Duran Duran collectibles. Included in the goodies up for grabs was a set of backstage passes for the band's area appearance with the opportunity to record a video message with the boys.

### Hi, Jim

As Jim McInnes moves into his tenth year at KGB, his afternoon drive slot is rated #1 12+ in the market. Congratulations on a decade of rockin' the city with perfect weather, Jim.

Let me also sneak in a Happy Sixth Birthday to CITI-FM/Winnipeg, which celebrated with a free Platinum Blonde and Santers concert for 1500 listeners.

### Real Life Story

It's not every day that a station in a secondary market gets a call from someone of Irving Azoff's stature. So WDHA/North Jersey GM Bob Linder was pleasantly surprised when he was told the MCA Records Group President was on the phone for him the other day. Azoff was calling to find out Linder's feelings on the recent departure from MCA of regional rep Sammy Vargas.

During the conversation, Linder mentioned that the MCA people he had been dealing with were reluctant to commit to a Jersey screening of the forthcoming "Streets Of Fire" movie. The execs apparently felt a New York screening was adequate to cover the area. Azoff reassured Linder that Jersey is an important market to MCA, and lo and behold, ten minutes after they hung up, a bigwig in the promotion department of MCA films called. The promotion is set, and Linder's now looking forward to chatting with Walter Yetnikoff or Clive Davis.

### Promotion Commotion

Minnesota has one of the five highest state income taxes in the nation, so KQRS/Minneapolis is lending a hand to someone who's short on bucks after paying his taxes this year. The station is offering to pick up a listener's fixed expenses for the month of April, including rent or mortgage, utilities, and up to \$200 for groceries. Midway through the promotion, the station has received over 1000 cards for a random drawing.

KTXQ/Dallas's "Texas Best/Coke Poll" asks listeners to fill out ballots with picks such as their favorite burger, sportscaster, and vacation spot. Each morning a listener whose ballot is drawn has 10 minutes to call and claim \$1002 (frequency tie-in). There've already been six winners in the first seven days, and the station vows to keep on going until funds dry up.

On a recent Sunday, KBCO/Boulder aired ten hours of local music culled from over 500 tapes received for the "Boulder Music International." A local studio exec chose what he felt was the best of the tapes aired and awarded the artist a contract with Next Coast Records.

### Exhibitionists

Last year, over 400,000 folks purchased over two million dollars of merchandise at KZEW/Dallas's Zoo World lifestyle fair, now into its seventh year. With the Dallas Convention Center's floor space expanded to over 206,000 feet and appearances booked from the likes of Night Ranger, Dwight Twilley, and Danny Spanos, those figures could be topped May 25-27.

WBCN/Boston is holding its Rock 'n' Roll Expo '84 this weekend, with 80,000 square feet of booths, displays, and exhibits. The station is broadcasting live during the entire event, and Icicle Works, Face To Face, and Jon Butcher Axis are lined up for appearances.

WYSP/Philadelphia has its lifestyle expo, Rock World '84, coming up May 11-13. Todd Rundgren will play, and exhibits include a dunking tank where local celebrities get wet for charity.

### Prize Patrol

KLOS/Los Angeles gave a listener a chance to "Runaway" with the Scorpions and Bon Jovi: entree to "Rockline" 's studios for the Scorpions' appearance on the show, tickets for the bands' L.A. concert, and a trip to San Francisco to see the show again.

KMBQ/Shreveport drew 20,000 entries for the giveaway of a Suzuki Quad Runner, which PD Dick Bascom describes as a four-wheeled motorcycle, off-road vehicle.

### Tasty Radio

Ever an outlet of good taste, WHMD/Hammond has been named the "Official Radio Station Of The Independence, LA Italian Festival." This follows on the heels of serving in a similar capacity for the Amite Oyster Festival and the Ponchatoula Strawberry Festival.

## SEGUES

KZEL's new address is 2100 West 11th Avenue, Eugene, OR 97402. Call 'em at (503) 342-7096.

Carol Richardz steps down as MD of KRCK/Portland while retaining her airshift. Larry Sharp replaces the exiting Craig Martin for KZOK/Seattle evenings and the MD post. Tom Michaels is upped to MD at KMBQ/Shreveport.

Larry Miles from KLPX/Tucson replaces the exiting Kirk Russell on KOME/San Jose middays. Joanie Weatherall leaves KKRO/Iowa City for nights at KOMP/Las Vegas. Mike Carroll moves from WDEK/DeKalb to evenings at WYFE/Rockford. John Whitley is upped to middays from weekends at WWWV/Charlottesville. Comin' aboard WAAL/Binghamton is Nancy Tief from WGRQ/Buffalo for overnights, and Barry Shapiro is upped to WAAL nights from parttime. Brian Battles from WCCC/Hartford replaces the exiting Peter Moon for evenings at WAQY/Springfield.

Grace Urbaltis leaves WAPP/New York to join an ad agency, Robert Landau & Associates.

New weekend warriors: Joining KUPD/Phoenix are Rhonda Rhodes from KROY/Sacramento and Terry Harvey from crosstown KSTM. Melissa Lamar is new to WKLS/Atlanta from WRAS across town.

# RCA ROCKIN' CROSS AMERICA



## JEFFERSON STARSHIP

### "No Way Out"

**AOR BREAKERS**

DEBUT 27 AOR /HOT TRACKS

64% OUT OF THE BOX

From The LP "Nuclear Furniture"

On Your Desk May 24

## CHR NEW & ACTIVE

Brand New This Week — Added At

WPHD	WBBQ	WHOT-FM	KISR
Z93	WZLD	KQXR	Q104
WGCL	KITE	KKFM	WYKS
KPKE	WANS-FM	KLUC	WIXV
KNBQ	WOKI	KRQ	KKQV
WVSR	WFMI	KTKT	WHSL
K104	KROK	WFBG	KRNA
WYCR	KMGK	103CIR	WAZY-FM
WLAN-FM	WGRD	OK100	99KG
FM106	WJXQ	95XIL	KCDQ
WPST	KJ103	WSQV	KOZE
WRCK	WRKR	WISE	KHTX
WKRZ-FM	KELI	WJAD	KZOZ



Manufactured and Distributed by RCA Records



LON HELTON

# Country Promotion Checklist



As I do from time to time when the requests build up, this week I'm presenting an updated list of record label contacts. The last list was published approximately six months ago and since that time, several companies are no longer in existence, some new ones have been formed, and the inevitable personnel changes have taken place. Since I receive many calls from stations wanting to know who to contact for a particular record or promotional idea, you might want to clip and save this guide for future reference.

## Allegiance

**Michael Matthews,**  
Director/Pop Promotion  
7525 Fountain Ave.  
Hollywood, CA 90046  
(213) 851-8852

## AMI

**Harold Hodges,**  
National Promotion Director  
111 Freehill Rd.  
Hendersonville, TN 37075  
(615) 822-6786

## Arista

**Joanie Lawrence**  
509 Armistead Pl.  
Nashville, TN 37215  
(615) 269-6412

## Atlantic America (incl. Mirage)

**Vince Faraci,**  
Sr. VP/Promotion  
75 Rockefeller Plaza  
New York, NY 10019  
(212) 484-8161

## Atlantic

**Mark Gorlick**  
9229 Sunset Blvd. Ste. 710  
Los Angeles, CA 90069  
(213) 205-7450

## Audiograph

**Mike Kelly**  
914 18th Avenue South  
Nashville, TN 37212  
(615) 327-1575

## Bermuda Dunes

**Janet Williamson**  
40655 Jefferson  
Bermuda Dunes, CA 92201  
(619) 345-2851

## Boundary

**Steve Roberts**  
900 Division St.  
Nashville, TN 37212  
(615) 256-3267

## Capitol/EMI America/Liberty

**Paul Lovelace,**  
National Promotion Director  
29 Music Square East  
Nashville, TN 37203  
(615) 244-9595

## Churchill

**Bob Smith**  
3225 South Norwood  
Tulsa, OK 74135  
(918) 663-3883

## Columbia (incl. Cleveland International)

**Jack Lameler,**  
Director of Promotion/Nashville  
49 Music Square West  
Nashville, TN 37203  
(615) 742-4321

## Compleat Entertainment

**Charlie Fach,** President  
**Sarah Sherrill,** Promotion & Publicity  
21 Music Circle East  
Nashville, TN 37203  
(615) 255-8855

## Comstock

**Pam Matthews** or  
**Marsha Puhl**  
Box 3247  
Shawnee, KS 66203  
(913) 631-6060

## Country International

**Tom Dean,**  
National Promotion & Sales  
1010 17th Ave. So.  
Nashville, TN 37212  
(615) 327-4656

## Door Knob

**Butch Paulson,**  
National Promotion  
2125 8th Ave. South  
Nashville, TN 37204  
(615) 383-6002

## EMH Records

38 Music Square E. #111  
Nashville, TN 37203  
(615) 255-3009

## Epic (incl. Scotti Bros., Portrait)

**Rich Schwan,**  
Director of Promotion/Nashville  
34 Music Square East  
Nashville, TN 37203  
(615) 329-4321

## Evergreen

**Johnny Morris**  
1021 16th Ave. South  
Nashville, TN 37203  
(615) 327-3213

## F&L (incl. Sound Factory, Tanglewood, FXL, Blossom Gap Ltd., Sugartree, Connection)

**Bobby Fischer,**  
National Promotion & Publishing  
**Gayle Baldwin,** National Distribution  
50 Music Square West, Suite 902  
Nashville, TN 37203  
(615) 329-2278

## Gervasi

**Darlene Millard**  
P.O. Box 4547  
Redding, CA 96099  
(916) 246-7531

## Hoodswamp

**Buzz Ledford**  
Box 855  
Greenville, NC 27834  
(919) 355-6525

## Jamex

**Saul Greenberg**  
15301 Ventura Blvd., Suite 320  
Sherman Oaks, CA 91403  
(213) 906-3131

## Mainstreet

**Bruce Shindler** or **Mitchell Kanner**  
360 Lexington Avenue  
New York, NY 10017  
(212) 557-2090

## MCA (incl. MCA/Curb, MCA/Churchill, Songbird)

Regional Managers:

**Midwest: Bob Walker**  
10700 West Higgins Rd., Suite 1001  
Rosemont, IL 60018  
(312) 298-6600

## Southeast: Joe Deters

6403 Warren Drive  
Norcross, GA 30093  
(404) 447-6405

## Southwest: Roger Ramsey

16719 Grouse Moor  
Houston, TX 77084  
(713) 463-3700

## West: Larry Hughes

11312 Penrose St.  
Sun Valley, CA 91352  
(213) 508-4164, 4152

## Nashville Contacts:

**Patti Olsen,** Director Of Promotion  
**Sheila Shipley,** Manager, Promotion  
27 Music Square East  
Nashville, TN 37203  
(615) 244-8944

## MDJ

**Larry McBride**  
38 Music Square East, Suite 217  
Nashville, TN 37203  
(615) 244-5220

## Mesa

**Taylor Sparks,**  
General Manager  
P.O. Box 25066  
Nashville, TN 37202  
(615) 269-0593

## Monument

**Tex Davis,**  
Director/Country Promotion  
21 Music Square East  
Nashville, TN 37203  
(615) 244-6565

## Moon Shine

**Larry Dale,**  
VP/Promotion  
1201 Division St.  
Nashville, TN 37203  
(615) 244-1990

## MPB

**Ray Shaw**  
5535 Balboa Bl. #214  
Encino, CA 91316  
(213) 986-5130

## New Colony

**Harriet Dwight**  
455 Massieville Rd.  
Chillicothe, OH 45601  
(614) 663-4030

## Nationwide Sound Distributors (incl. NSD, AMI Soundwaves, Mesa, Myrtle, Grass, Able, Rhinestone, Soapville, Raven, Charta, Seeds, Clockwork, S.S. Titanic, Concert, New Colony, Cascade Mountain)

**Betty Gibson,**  
National Promotion Director/Sales Manager  
1204 Elmwood Ave.  
Nashville, TN 37212  
(615) 385-2704

## Noble Vision

**Don Tolle, Hal Oven,** or **Mimi Koppel**  
3109 Maple Drive Suite 300  
Atlanta, GA 30305  
(404) 266-0177

## Permian

**Rod Tremblay**  
3122 Sale St.  
Dallas, TX 75219  
(214) 522-8900

## PolyGram (incl. Mercury, Compleat)

**Frank Loeffel,**  
National Country Director  
10 Music Circle South  
Nashville, TN 37203  
(615) 244-3776

## RCA

**Debbie Bellin**  
30 Music Square West  
Nashville, TN 37203  
(615) 244-9880

## Reward

**Bill Buster**  
1120 Crown Point Road  
Westville, NJ 08093  
(609) 848-1900

## Rounder

**Brad Paul,**  
Director of Promotion  
1 Camp St.  
Cambridge, MA 02140  
(617) 354-0700

## Scotti Brothers

**Steve Lake,**  
National Country Promotion  
2114 Pico Blvd.  
Santa Monica, CA 90405  
(213) 450-3193

## Sound Factory

**Phil Baugh,** Owner  
1806 Division St.  
Nashville, TN 37203  
(615) 320-5544

## Team Entertainment

**Jules Malamud,** Executive VP  
**Irene Chivarroni,** Assistant  
2146 Green Street  
Philadelphia, PA 19130  
(215) 569-1400

## Triad

**Phil Walden**  
P.O. Box 120513  
Nashville, TN 37212  
(615) 292-0903

## Union Station

c/o **BB&M Management**  
**Tom McEntee**  
50 Music Sq. West #604  
Nashville, TN 37203  
(615) 329-4487

## Viva

**Don Blocker,** President  
6255 Sunset Blvd., Suite 1019  
Hollywood, CA 90028  
(213) 467-2181

## Warner Brothers (incl. WB/Curb)

**Bruce Adelman** or **Nancy Solinski**  
P.O. Box 120897  
Nashville, TN 37212  
(615) 320-7525



## NEW RELEASE MEMO

### "B-B-B-Burning Up With Love" 7-29279

#### **EDDIE RABBITT**

**#1 Most Added 46 First Week**

Next week it will be a B-B-B-BREAKER

Produced by Eddie Rabbitt & Even Stevens

### "Long Hard Road (A Sharecroppers Dream)" 7-29282

#### **NITTY GRITTY DIRT BAND**

The group's first record for Warner Bros.

A brand new Rodney Crowell song **ON YOUR DESK TODAY**

Produced by Marshall Morgan/Paul Worley for Morley Productions

LP coming in June

### JOHNNY LEE — his follow-up to the #1 hit "The Yellow Rose"

#### **A 2-sided smash**

### "One More Shot" 7-29270 b/w "The Eyes Of Love"

From the album 'Til The Bars Burn Down'

Produced by Jimmy Bowen

#### **JOHN ANDERSON**

### "I Wish I Could Write You A Song" 7-29276

Might be too pop for a few folks, but **IT'S A HIT**

**#3 MOST ADDED OF THE WEEK.**

From the forthcoming album 'Eye Of A Hurricane'

Produced by John Anderson & Lou Bradley

#### **PINKARD & BOWDEN**

### "I Lobster But Never Flounder" 7-29268

From the album 'Writers In Disguise'

**JUST SHIPPING**

Produced by Jim Ed Norman/Pinkard & Bowden

### SHIPPING THIS WEEK:

**T.G. SHEPPARD "Somewhere Down The Line"**

### COMING SOON:

**CRYSTAL GAYLE "Turning Away"**  
**HANK WILLIAMS JR. "Attitude Adjustment"**  
**MERLE KILGORE "Just Out Of Reach"**

### CURRENT CHART ACTIVITY:

**EMMYLOU HARRIS 9**  
**CONWAY TWITTY 16**  
**GARY MORRIS 23**  
**KIERAN KANE 25**  
**BANDANA 39**  
**KAREN BROOKS 50**

# HERE'S T



## ALABAMA

"When We Make Love"

PB-13763

**5 WEEKS**

ONE OF THE HEAVIEST PLAYED

**46 HOTS!!!**

R&R 11\* BB 30\* CB 30\*



NEW VIDEO AVAILABLE

## SYLVIA

"Victims Of Goodbye"

PB-13755

TOTALLY NEW LOOK  
AND SOUND!

MOVING FAST AT

KUSA 37-31	WEZL 44-37
WOKK 31-25	WSEN 37-31
KRMD 25-20	WAMZ-FM 36-38
KWKH Extra-36	WMNI Extra-18
KMML 47-38	WMZQ 26-19
WTSO 36-30	WWOD 38-32
WMIL 36-37	KUZZ 25-31
WDGY Extra-33	KNIX Extra-38
WOW 40-31	KCUB Extra-36
WITL Extra-35	KVEG 35-29
WGUS 40-28	KSOP 37-27
WKSJ 12-9	KHSL 35-28
WUSY 24-18	KHEY 33-28

R&R 29\* BB 40\* CB 35\*

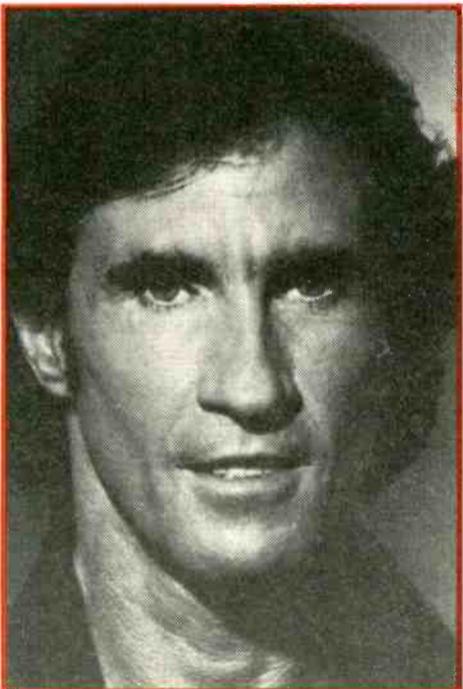
## WAYLON

"I May Be Used  
(But Baby I Ain't Used Up)"

PB-13729

TOP 5 AND MOVING UP!

R&R 6\* BB 6\* CB 7\*



## BILL MEDLEY

"I Still Do"

PB-13753

*Country* BREAKER

LAST WEEK!

Instant... Positive Phones!

R&R 35\* BB 49\* CB 47\*



NEW VIDEO AVAILABLE

## EARL THOMAS CONLEY

"Angel In Disguise"

PB-13758

MOST ADDED LAST WEEK!

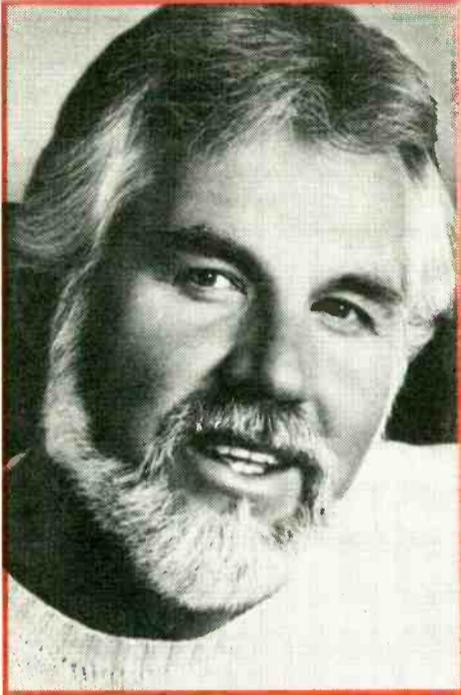
*Country* BREAKER

THIS WEEK!

R&R 34\* BB 59\* CB 67\*

# THE BEEF

REAL  
Records and Cassettes



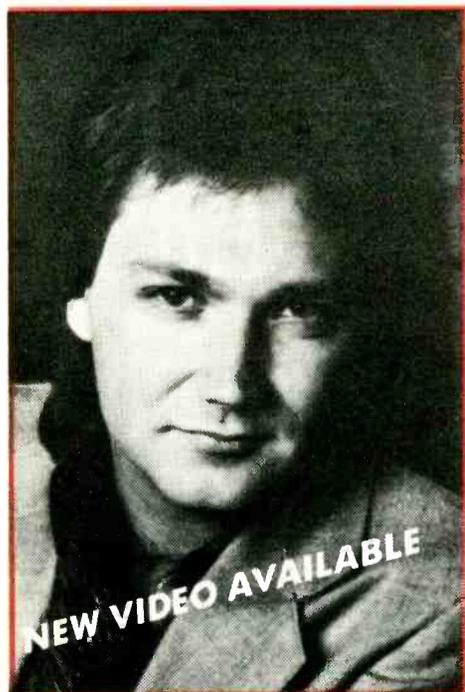
## KENNY ROGERS

"Eyes That See In The Dark"

PB-13774

4TH WEEK  
GREAT MOVES!

Don't Overlook It!  
R&R 28\* BB 44\* CB 42\*



## STEVE WARINER

"Why, Goodbye"

PB-13768

HEAVY FEMALE PHONES!  
R&R 19\* BB 34\* CB 29\*

## THE JUDDS

"Mama, He's Crazy"

PB-13772

Country BREAKER

3RD WEEK!

HOT!!!

R&R 37\* BB 56\* CB 59\*



NEW VIDEO AVAILABLE



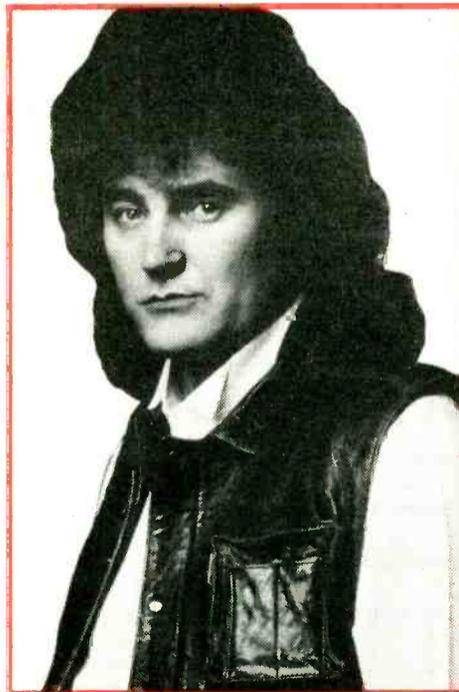
## LOUISE MANDRELL

"I'm Not Through Loving You Yet"

PB-13752

AND NOT THROUGH MOVING UP YET!  
IF YOU'RE NOT ON THIS RECORD,  
GET ON IT NOW!

R&R 20\* BB 26\* CB 26\*



## EDDY RAVEN

"I Got Mexico"

PB-13746

STRONG MOVES!  
HOT ON THE CHARTS!  
R&R 8\* BB 17\* CB 14\*

# THERE'S MORE BEEF ON THE WAY...!

## RONNIE MILSAP

"Still Losing You"

PB-13805

## DEBORAH ALLEN

"I Hurt For You"

PB-13776

## VINCE GILL

"Oh, Carolina"

PB-13809

## GUS HARDIN

"How Are You Spending My Nights"

PB-13814

# Nashville This Week



SHARON ALLEN

## The Legend Lives On ... In An Old Shoebox

Hank Williams carried a shoebox with him to store lyrics as he wrote them. When he came to town to record, his producer, the late Fred Rose, would go through the shoebox and pick out the songs he thought were best. The shoebox was turned over to Acuff-Rose head Wesley Rose (Fred Rose's son) at Hank's funeral. To this day Wesley keeps the old shoebox intact, even though it looks a little rough around the edges.

"When the right time comes," he says, "I go to it . . . to start something." So far he's gone to it twice. The first time was for Hank Williams Jr.'s album, "Songs My Father Left Me" (MGM). The second time was just recently for Chet Hagen, who produced the television show "Country Comes Home" (aired May 3).



Chet Hagen & Waylon Jennings:  
No box like shoebox

Wesley pulled out a few songs and gave them to Mickey Newbury to change a few lyrics and write the melody. The result was Waylon Jennings's performance of "Cowboys Don't Cry" for the TV program. Wonder how many great songs are in that old shoebox!

### Loretta's Special Reunion

If you see United Way's 1984-85 fundraising promotional film "Memories," you will hear Loretta Lynn sing the title song. And you will see her renew a special acquaintance with 17-year-old Julie Bartee (who is



Loretta Lynn & Julie Bartee:  
Helping United Way

deaf). The two first met when Loretta wrote and sang a song detailing the then-4-year-old Julie's life. Loretta's own childhood contributed to her involvement with the understanding of deafness. For three years she had inner ear problems so severe that doctors predicted she would be deaf by the time she was grown.

\*\*\*  
Is every woman an "Angel In Disguise?" In a humorous way, Earl Thomas Conley's new music video implies just that. He wakes up alone but it's obviously "the morning after" as he comically goes through his morning routine. Then at breakfast ETC's "suave and debonair" reactions (i.e., dropping his bite of pancake, dropping and breaking his waterglass, etc.) to each of eight angels, as they appear and disappear in sequence before his very eyes, are classic. What a way to start the day!

\*\*\*  
Although unplanned, Joe Bonsall of the Oak Ridge Boys "delivered" a special message to an unidentified fan. The Oaks were calling a number of retail stores to thank them for their support in sales of the "Deliver" LP. A clerk at Popular Tunes in Memphis was selling a copy of the album when Joe phoned, and she remarked on the coincidence. The customer was handed the phone and found Joe Bonsall on the other end thanking him for buying the disc.

\*\*\*  
In conjunction with Fan Fair (for the first time) Music Country Radio Network will broadcast a live show from the Opry House (June 6). Proceeds from the show, which will have a ticket included in the Fan Fair Registration packet, will benefit the U.S. and Special Olympics Fund.

\*\*\*  
Chet Atkins gets a lot of requests. This one is from a "real fan."

"Dear Mr. Atkins,  
Could you please find out where Opryland gets its popcorn? We have been there twice and that is the best popcorn I have ever tasted. We'd be forever grateful if you'd send us this information."

... Stay tuned for Chet's reply.

\*\*\*  
**BITS & PIECES:** The Bill Monroe Bluegrass Hall of Fame and Museum just opened on Music Valley Drive near Opryland. In the park behind the museum will be erected a bronze statue of Monroe. The walkway leading to the statue will be lined with the titles of songs Monroe has made famous. . . Dolly Parton is presently writing a new movie script for her, Jane Fonda, and Lily

Tomlin (the "9 to 5" trio) . . . Alabama, Ray Charles, George Jones, and Ronnie Milsap head the list of performers set for the "19th Annual Academy of Country Music Awards" special, which airs live on NBC-TV, May 14. In addition, there will be performances at artists nominated for Top New Male and Female Vocalist, who include Lane Brody, Darrell Clanton, Craig Dillingham, Jim Glaser, Mark Gray, Gus Hardin, Wayne Massey, Kathy Mattea, and Lorrie Morgan . . . Lee Greenwood has good luck and bad luck when it comes to awards. The day after he won Male Vocalist of the Year from the CMA the glass trophy was cracked when accidentally hit by a DJ's tape recorder. Then, en route home to Nashville from Los Angeles with his coveted new Grammy tucked away in the airline baggage compartment, Lee discovered it was broken into three pieces. He rationalized the mishaps by commen-

ting, "I guess you'd say my awards are coming in bits and pieces." . . . Roy Clark is hosting a new nationally-syndicated Country radio series titled "Country Cuts." Sponsored by Hunt-Wesson Foods, the daily vignettes present an introduction by Roy and one song recorded in-concert by a major artist. The show is produced by DIR Broadcasting of New York Faron Young and Willie Nelson just completed a duet for Columbia Records. The project was produced by Fred Foster at Willie's studio in Spicewood, TX. The album includes new versions of old standards originally recorded by the duo. Just thought you'd like to know!

**Note Correction:** Ronnie Milsap will headline the entire Marlboro Country '84 Music Tour, contrary to previous information (R&R 4-30) that he would headline one show. Sorry . . . I goofed!



**WHERE'S THE HAT?** — One nice thing about working at a Nashville radio station, you get some mighty fine replacements when you're out. When WSIX-AM & FM morning man/PD Gerry House was absent one morning, Charlie Daniels and Sound Seventy Management's Joe Sullivan filled in with music, traffic reports, contests, and phone calls from listeners.



**A REALLY BIG SHEW** — This only looks like the finals of an Ed Sullivan lookalike contest. In reality, it's WJKZ/Nashville PD Don Keith interviewing Earl Scruggs as part of the station's 10th Fiddle And Banjo Competition.



**EXILED** — Members of Exile are shown with KLFIF morning man and Dallas legend Bill Mack and KPLX MD Mike McBride. Pictured (front row l-r) Jay Jensen, CBS Records; Exile's Sonny Lemaire; Mack; and Exile member Steve Goetzman. Back row (l-r) are J.P. Pennington of Exile, McBride, and Exile's Les Taylor and Marlon Hargis.



**PACKER COUNTRY** — WGEE PD Randy Allen (r) visited with Louise Mandrell and RCA's Dale Turner following a recent show in Green Bay.



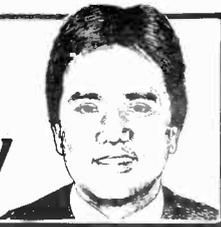
**CANDY MEN** — Charly McClain talked to a couple sweet guys from WPAP/Panama City, FL during a recent appearance in nearby Bonifay. With Ms. McClain are PD Kevin O'Neal (l) and personality Rick Miller.



Country News  
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WJLS/Beckley, WV

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# Adult / Contemporary



RON RODRIGUES

## TIME SPENT LISTENING, Pt. 2

### Playing The Quarter-Hour Maintenance Game

For most stations, the job of increasing your ratings is a two-stage process. The first task is to attract new listeners. The second element, over which you often have more control, is to get them to listen *more*. In part one of our Time Spent Listening series, I touched on audience recycling. This week, I asked three programmers with very successful quarter-hour ratings to discuss their thoughts on quarter-hour maintenance (QHM).

QHM is not an official Arbitron term. It was probably coined by some cunning programmer when the ratings service became dominant. QHM simply means inducing a listener to stay with your station for additional quarter-hour segments. If your station averages 45 minutes of time spent listening and you can get them to listen for just one more quarter-hour daily, you could realize a 33% gain in your ratings.

#### Keep It Simple

Although it may not be as easy as it sounds, programmers like V100/Charleston, WV's Bob Spence pointed to standard programming concepts that stretch QHM. "It comes down to the basics more than anything else, but it really means doing them right. *Teasing* and *promoting* are the two key words to QHM. If it's on the air, you have to be talking about it. This includes your music, contests, features, news, and even your weather."



Bob Spence

"Teasing and promoting are the two key words in QHM."

—Bob Spence

WFMK/Lansing PD Jeff Davis, whose primary goal upon arrival was to improve the quarter-hour situation, agrees. "We use contests, pre-promotion within the hour, and the implantation of strong records at certain points in the hour to increase our quarter-hour listening."

On the other hand, KLSI/Kansas City PD Jim Owens feels that QHM is more of a two-stage process. "First, it means defeating tuneout — anything that might be irritating. And," he reminded, "anything can be an irritant. The second job is to encourage them to listen longer than they normally would. It may mean delaying their shower, or their arrival at work by five minutes. The best way to achieve that is to create anticipation, and then deliver."



Jeff Davis

"Create anticipation, then deliver."

—Jim Owens

#### Music Methods

Teasing and billboarding upcoming music was a favorite method of maintenance. Said Bob Spence, "I wouldn't just say 'A Billy Joel song is coming up.' A more creatively-worded tease will more likely keep them listening. Instead, try 'That brand new song by Billy Joel that you've all been requesting is coming up.' Of course you can be quite creative with your teases. If someone has trouble with song and artist teases, I have them listen to American Top 40. Casey Casem is a master of telling you what's coming up next without telling you who it is. Likewise, I like to get my jocks to find interesting things to say about a song or artist and tease it into a stopset."



Jim Owens

Jeff also refers to AT-40. "We call it the 'Casey Casem Effect.' We'll say, 'Coming up, you'll hear the number one song from 1966. We'll then play it two songs out of the stopset.'"

Bob encourages his personalities to billboard clusters of songs. "Somewhere in the beginning of the hour, we'll mention several artists coming up later on. It helps the station's image to do that. You can overdo this concept, so we'll billboard just once, then we'll additionally do a couple of teases per hour."

The three programmers feel that music clocks do not have a measurable effect on maintenance. "But," said Bob, "if my personalities find they've got four slow songs scheduled together, they're told to break them apart."

"The placement of commercials is . . . in relation to your competition."

—Jeff Davis

Jeff places his strongest-researched records — his recurrents — at the ends of his quarter-hours. "We'll usually follow them up with a power gold selection," he said.

## How To Figure Time Spent Listening

It's easy to figure out how long the average listener spends with your station. What you can't determine from an Arbitron book, however, is *how many times* each day a listener tunes in your station, and for how long they stay each listening session. You can get those answers by studying a station mechanical or by conducting a diary review at the Arbitron headquarters in Laurel, MD. The following formula and many other ratings equations can be found in R&R's 1984 Ratings Report, pages 28 and 30.

**Question: How much time does the average person spend listening to a station?**

**Answer:** Calculate Average TIME SPENT LISTENING (TSL). This can be figured for specific dayparts. You'll need to know the number of quarter-hours in Arbitron's basic dayparts. The total for Mon-Sun 6am-midnight is 504. Divided up, the totals are:

Mon-Fri	6-10am	80	quarter-hours
Mon-Fri	10am-3pm	100	
Mon-Fri	3-7pm	80	
Mon-Fri	7pm-mid	100	
Saturday	6-10am	16	
Saturday	10am-3pm	20	
Saturday	3-7pm	16	
Saturday	7pm-mid	20	
Sunday	6-10am	16	
Sunday	10am-3pm	20	
Sunday	3-7pm	16	
Sunday	7pm-mid	20	

#### Formula

TSL =

Average ¼ hour Audience X Quarter-Hours in Daypart

Cume Audience

#### Listening for Contests

Next to music, contesting may be the most popular QHM tool. Jim Owens takes a different perspective from most PDs. "One of the better forms of contesting I can find is direct mail. It's not directly related to quarter-hour maintenance, but they are good cume builders. Once we get the audience, it's then our job to direct that cume towards the proper listening patterns."

Jeff Davis is somewhat more conventional. "We like to use 'call in and register to win' contests. We would promote the contest in the first quarter-hour, run it in the second, and play it back in the third."

Bob Spence added, "Any contest should be used to encourage listening. Like most stations, I run 'call in and win' contests, but I don't use them as book promotions. They don't require listening for an extended period of time; listeners can randomly tune in and play. When I look at a book promotion, I find something that will keep them all day if possible."

#### Placing The Spots

Does it matter where the stopsets go in an hour? Bob said no . . . and yes. "It's commonly felt that listeners are not that precise when entering times in their diaries. However, I still believe that it's best to run stopsets in the middle of the quarter-hour. Why take the chance of losing a listener at

the quarter-hour? Although the trend is to move things anywhere in the hour, I still prefer to put spots at :08, :22, and so on."

Jeff Davis has a simple formula. "The placement of commercials in an hour is important, but really only in relation to your competition. I like to run my stopsets two minutes before the competition."

Jim said that commercials, of course, are a primary source of tuneout, but he said even that situation can be controlled. "If commercials are matched more towards the image of the station, you're going a long way. The quality of the spot and the product being advertised is important, too. Stopset structure is crucial, and that's one reason why we don't run more than two spots in a break."

#### Words Of Caution

Bob Spence does take precautions when employing QHM. "You can go overboard with billboarding. Avoid reaching the point where you're teasing and promoting so much that there's nothing happening then, at that moment. You have to find the right blend, like saying, 'Hey, this is a great song, too, but keep listening. We have more coming up.' There's another potential pitfall connected with teasing: If there's a breaking news story, and you tease the fact that you'll be reporting on it in a half-hour, impatient listeners may turn somewhere else to get that story right away."



**GONE FISHIN'** — Recently-retired Minnesota Vikings head coach and avid sportsman Bud Grant resurfaced on an imaginary fishing pier to spearhead WCCO/Minneapolis's spring promotional campaign. The posters will appear on 200 bus sides in the Twin Cities.

# Black/Urban Radio



WALT LOVE

TO PLAY OR NOT TO PLAY

## The 12"-Single Advantage

The 12-inch single first hit the music scene during disco's heyday. Disco's short reign spawned the generic term "dancemusic," whose rise has boosted 12-inchers' popularity. Though traditionally rock-oriented groups like the Rolling Stones and Peter Gabriel ("Shock The Monkey") have been given the 12-inch treatment, Black/Urban Contemporary music and rap artists are more likely to have their tunes transformed into 12-inch single versions.

But is it really advantageous for radio stations to play these longer versions? Should programmers stick to the customary seven-inch, rather than risk listener tuneout? To find the answers to these and other questions, I talked with KRNB/Memphis OM J.D. Black and WPLZ/Petersburg (Richmond) MD Hardy Jay Lang. Associate Editor Sean Ross also tackles the topic from the CHR perspective with I-95/Miami MD Mark Shands (see sidebar).



J.D. Black

Hardy Jay Lang

### A Real Need

I opened my conversation with J.D. Black by asking the obvious first — is there a need for 12-inch singles? "I see a real need for 12-inchers because we are a party-oriented society that enjoys mobility," J.D. said. "We like being out in clubs dancing. Dancemusic on 12-inch is made for that reason; 12-inchers are very compatible with our lifestyle. If there's anything I dislike, it's getting on the dance floor with my lady and by the time we're really into it, the record ends. This doesn't happen with 12-inchers."

How then does J.D. determine which 12-inch discs should be aired? "Primarily, we look at our research to see what's happening with the consumer. We look at requests first. Surprisingly, we get a lot of requests for the 12-inch versions of some of the songs we air. If we're getting phones on a particular 12" tune, we'll begin to check the sales with our local stores. If the interest is substantiated at the store level, we then consider adding that record. We contact the company if the stores don't have stock yet, letting them know we're interested in adding the song."

"People love to hear their favorite song. So if you play a longer version of that song, they love it even more. Besides, the listener now has a longer time spent listening."

— Hardy Jay Lang

"I see a real need for 12-inchers because we are a party-oriented society that enjoys mobility. We like being out in clubs dancing."

— J.D. Black

### Magic Music Mix

Choosing which 12-inch records to air is one thing. Integrating them with the regular music programming is another story, as J.D. relates. "Our main use of 12-inch product is geared to weekends since most people party then. We have what we call our 'Magic Music Mix.' We take three to five cuts and uniquely mix them together so they last 15 minutes, covering one complete quarter-hour. This is a setup for the next quarter hour. This approach has been utilized in other markets, where it's been successful. We see it as a winner, so we continue to do it."

And what about during the week? "We use some of them during our regular weekly programming. However, we utilize a limited amount; we just don't add every 12-inch out there. We've found that the long version of some songs are advantageous to us."

"I also think that 12-inch records will be around for a long time," J.D. concluded. "Since the disco era, most of the clubs continue to use 12-inch records as the main music on a regular basis."

### The WPLZ Approach

Like J.D., Hardy Jay Lang uses 12-inch discs as a quarter-hour maintenance tool. "On the days when our spot load is the lightest, we use those 12-inch records. People love to hear their favorite song, so if you play a longer version of that song, they love it even more. And besides, the listener now has a longer time spent listening. I think our quarter-hours are better on the days when our spot load isn't as heavy. We do go back to the 7-inch versions all other times. We also find positive use in remixes when they're good — they help out a lot."

When asked if he treats his 12-inch records any differently than other pieces of music, Hardy said, "No, we don't. Music is music, and if we are adding a song that's it until we drop it from our playlist."

### 7-Inch Club Mixes?

Discussing at 12-inch singles from an economic standpoint, Hardy noted, "I think the companies are looking for the disco jocks to purchase these mixes, and then expose them to club patrons. You never hear 7-inch records being played by clubs or street jocks. However, if these people get on a record it's possible for them to make it a hit. If a person hears a 12-inch version of a song he likes, he will never want to hear the short version again unless he's planning on

## I-95: Adapting The 12-Inch To CHR

If Miami isn't North America's dance capital, it ranks right up there with New York and Montreal. Maxi-singles and local or independent-label black product are important parts of South Florida's music scene. I95/Miami MD Mark Shands often finds himself playing more 12-inch-only product than many of his Black radio counterparts. In fact, Shands and PD Keith Isley have made local (and sometimes national) CHR hits out of club crossovers like New Edition's "Candy Girl" and Madonna's "Holiday."

"We're often going (on songs) when there's only a 12-inch available and doing (single-length) edits ourselves," says Shands. He treats 12-inchers like commercial seven-inchers in his piece counts and trade reports. And like many Black/Urban MDs, he often leads with an edit and then switches to an extended version. On at least one occasion, an I95 homegrown edit (Miguel Brown's "So Many Men, So Little Time") has ended up as a national single.

Because of I95's major market CHR status, Shands has been generally more successful than many Black PDs or MDs in receiving single-length edits — usually on tape or promotional-only singles — from record companies. Despite this, he says that some labels are out of synch with the release of seven-inchers and the promotion of maxi-singles. The record companies, he says, are "looking for the cumulative effect, but in the individual areas where a record is happening, it doesn't work. Some-



Mark Shands

how the companies have got to be able to act according to the regions where things happen. "Occasionally the lack of a single will slow us down," adds Shands. "It puts us in an unusual position sometimes: we're sitting here looking at a sales decline on a 12-inch, while all along we've been waiting on a single." Shands also claims the problem occurs in reverse. "We needed a Madonna 12-inch three weeks ago, and it's gonna be another two to three weeks before we get one. So that's maybe six to eight weeks where we've not had the primary piece of product needed for this song in this market."

The 12-inch is not marketed as carefully as other aspects of the business. Those artists whose primary following is through 12-inch singles are often getting a foster-child treatment. We wouldn't send Aretha Franklin out with only two tape machines and a drum-machine."

Despite logistical problems, I95 continues to do well with 12-inch singles. Shands even recommends them for some markets that aren't as dance-oriented as Miami. "In Daytona Beach (where Shands programmed CHR WNFI) we found they worked really well. It just depends on whether there's a club base in the market."

buying the album. In my opinion, the consumers are not being ripped off because if they want a dance music version of a song, they're gonna go get one — no matter what the price.

"Financially, it appears the companies do quite well from 12-inch sales. Record companies should think about putting some dance music mixes on 7-inch. They would probably sell more copies and make even more money. For example, Rockwell's first release on 12-inch was no different than the 7-inch, except it was longer. There were no special effects or no special breaks. It seems like Motown is shortchanging itself by not having two versions: the short and the long or dance music version. They would therefore make money from two different directions on the same song."

An Additional Tool

Hardy had some solid advice for programmers who may be overlooking 12-inch records as an additional tool for programming success. "One must listen to all the music that comes in weekly. There are so

many versions to deal with on each piece of product. Don't think because you heard a song once last week that's it, because you may be incorrect. The version of the song you heard last week may have changed. If it's a popular song, the remix may be better than what you first heard.

"An example of what I'm referring to is Midnight Star's 'No Parking On The Dance Floor.' It first came out on the album. Then it was released as a 12-inch with no special breaks, the same as the album version. Then they remixed and lengthened it, added some special effects. This 12-inch remix is much better than the original version. To me, this means I now have an even better version of a song we were already airing. This can only make our station that much more listenable and popular with our present audience, as well as any potential new listeners."

Judging by J.D. and Hardy, playing 12-inch singles can be a programming asset. In a future column, we'll take another look at the 12-inch from the record label viewpoint.

## Action Moves

There's been a lot of movement in the past 30 days, starting with KRLY/Houston, which changed from its Urban format to A/C. Former PD Steve Harris is out, replaced by Jim Herron . . . WQQK/Nashville PD Dan Jaynes announced that Doug Ellis is gone as MD, and that he will handle the music chores himself. Dan also mentioned that Toni Hall has become his new 6-10am personality. Before coming to WQQK, Toni was with WIXV (I-95)/Savannah . . . WLUM/Milwaukee has promoted MD Susie Austin to PD . . . WHRK/Memphis air personality Lawrence Gregory Jones is out; MD Jimmy Smith gives up his music duties, but continues to handle his midday shift . . . KHYS/Port Arthur has appointed Mark Petry PD; Doug Davis takes the MD spot that Mark once held . . . Tony Dean has left WDIA/Memphis to join an undisclosed station in Columbus, MS; Michael Jeffries takes over Tony's airshift and MD

post . . . Jimi Bruce has become a part-timer at WBLS/New York . . . Darryl Cox is the new Operations Manager at XHRM/San Diego. Previously, Cox had been PD at WOWI/Norfolk and a jock at KHNK/Riverside, CA . . . WJLB/Detroit GM Verna Green announced recent changes in WJLB's news department: Bruce Brown has been appointed News Director; Susan Edwards, in addition to her news anchor/reporter position, has been named the station's Community Relations Coordinator. Ms. Green also disclosed the addition of reporter Earline Zealey to WJLB's news staff. Earline had previously been a reporter with Nashville stations WSIX-AM & FM, WNGE-TV, and WSM-AM & FM . . . WWDM/Sumter has also made some changes: Kevin Fleming has advanced to Station Manager, while maintaining his duties as PD. Kevin then named Tony Hart MD.

# The Budweiser Showdown reaches for the stars!

Last year, Sugahh won the Budweiser Showdown musical talent search. This year they've released their first single—"Heart of the Matter" on PolyGram Records' Mercury label.

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Now, this year's contest draws to a close. Five new musical acts battle it out with live performances of their original songs at the Budweiser Showdown National

Finals May 10 at the Hollywood Palace.

The winner will receive \$10,000 in musical equipment from Road by Rickenbacker, the opportunity to record their version of the famous "This Bud's For You" song for air on national radio and a professional recording contract with PolyGram Records.

Budweiser salutes the 30 local winners and congratulates the five national finalists.

Special thanks to the 30 radio stations around the country who again helped make the Budweiser Showdown a smashing success!

For more information call Starstream Communications Group telephone number: 713-781-0781.



#### Budweiser Showdown Finalists

KMJQ/Houston, TX Heaven  
 WHYZ/Greenville, SC Gregg Williams  
 WBMX/Chicago, IL Marshall Titus  
 WBLN/New York, NY Ray Contreras  
 KJLH/Los Angeles, CA Finesse

#### Budweiser Showdown Local Winners

WIGO/Atlanta, GA Everybody's Brother  
 WRDW/Augusta, GA Charles Barnwell  
 WXOK/Baton Rouge, LA Exit  
 WATV/Birmingham, AL Lady Love  
 WENN/Birmingham, AL Between The Two  
 WILD/Boston, MA The Elements  
 WWWZ/Charleston, SC Daryl Horne  
 WGIV/Charlotte, NC Chaz

WOIC/Columbia, SC  
 KNOK/Dallas, TX  
 WDRQ/Detroit, MI  
 WJAX/Jacksonville, FL  
 WDIA/Memphis, TN  
 WBLX/Mobile, AL  
 WVOL/Nashville, TN  
 WYLD/New Orleans, LA  
 WOKB/Orlando, FL

Kathy Brown  
 Horizon  
 Somerset  
 Barbara Jane  
 Lee Moss  
 Stone Jamm  
 Wayne & Co.  
 Mystics  
 Nature's Choice

WUSL/Philadelphia, PA  
 WDUR/Raleigh-Durham, NC  
 KMJM/St. Louis, MO  
 XHRM/San Diego, CA  
 KDIA/San Francisco, CA  
 KDKS/Shreveport, LA  
 WTMP/Tampa, FL  
 WOL/Washington, DC

Wack Attack  
 Blast Crisis  
 Steven  
 Dale Vernon  
 Mc, Mac, & Pat  
 Omerron Dawson  
 Andree Walker & Sensitivity  
 Thomas E. Commodore



# Black/Urban Picture Page



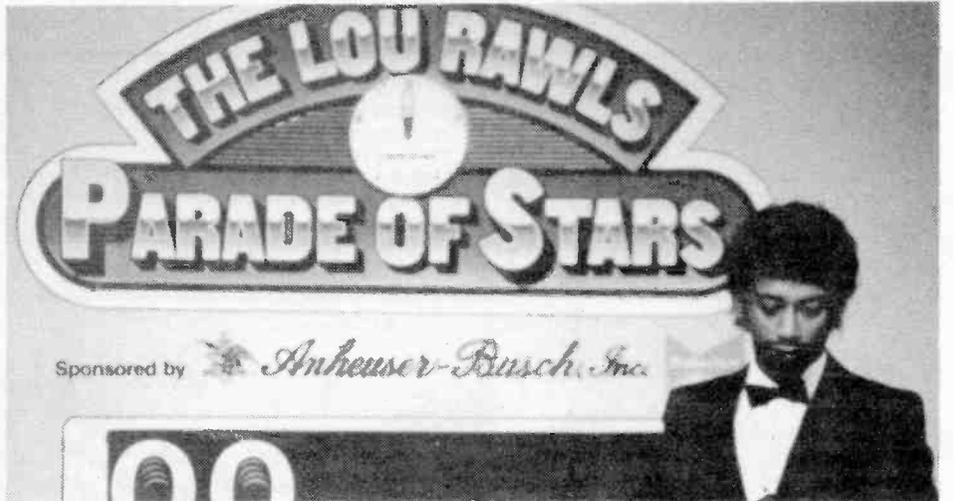
**CLINTON CLINCHES GRAND RAPIDS** — While promoting his new "You Shouldn't 'Nuf Bit Fish" LP, George Clinton swung by WKWM/Grand Rapids. Mugging for the camera are (l-r) WKWM PD Frank Grant, Clinton, and Capitol's Gordon Alderson.



**HOT BOX AT 'KTU** — Polydor artists Hot Box dropped by WKTU/New York to chat on-air with PD Carlos DeJesus, and promote their LP "Too Hot To Touch." Shown (l-r) are Hot Box's Peter Rogas and Lisa Vidal, Polydor's Dennie Gordon, DeJesus, Hot Box's Michelle Zangara, and producer Mark Berry.



**PRO FOOTBALL COMES TO SHREVEPORT** — Well, sort of. Pictured during a recent promotional junket to KOKA/Shreveport are (l-r) former Houston Oiler Elvin Bethea, MD B.B. Davis, Budweiser's Archie Smith, and Dallas Cowboy Robert Newhouse.



**WZAK FRONTS RAWLS** — WZAK was Cleveland's link to the "Lou Rawls Parade of Stars" telethon benefitting the United Negro College Fund. The station finished as the number one per capita fundraiser in the country. Practicing his tote board skills prior to the event is WZAK morning jock Ken Allen.



**NEW EDITION IN CHICAGO** — Newly-signed MCA artists New Edition recently visited WJPC/Chicago to discuss their forthcoming LP, produced by Ray Parker Jr. Shown (l-r) standing: MCA's Sara Melendex and New Edition's Robert Brown, Michael Bivins, Ralph Tresvant, Ronald DeVoe, and Ricardo Bell. Seated is WJPC MD Dee Henley.



**A PERFECT COMBINATION** — Stacy Lattisaw (l) and Johnny Gill (c) recently made the 45-mile run from their hometown of Washington to Baltimore so they could visit WXYV (V103) Promotions Director Jean Ross. The pair also happened to bring along a copy of their new "Perfect Combination" LP.



**K94 GIVES AWAY '84** — New Urban outlet WMYK (K94)/Norfolk recently gave away what it billed as "a whole new year." Among the prizes: a year's use of a townhome and car, free food, and a complete wardrobe. Winner Sherri Stone is shown with Promotion Director Shelly Stiles.



**"NEXT TIME, BRING MICHAEL"** — Michael Jackson biographer Mark Bego (left) dropped by WBLS/New York to tape a two-part interview with morning host Pat Prescott. The two are seen here searching for some signs of Michael in WBLS's gold record and autograph room.

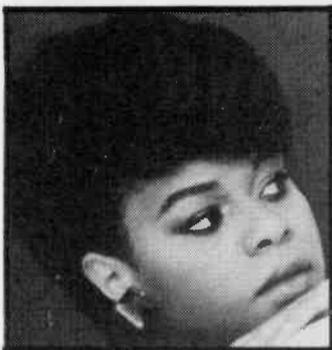


**WILD NIGHTS IN NEW YORK** — WILD/Boston, MCA, Warner Bros., and RCA have been co-sponsoring a series of day trips to New York for dinner and a Broadway show. Posing limo-side with contest winner Tonya Williams (l) is WILD PD Elroy Smith.



**MOORE VISITS IN JACKSON** — Streetking artist Dorothy Moore recently dropped by WOKJ/Jackson to drop off her new single, "Just Another Broken Heart." Shown (l-r) are WOKJ's Ernest Cherry, PD Brett Lewis, Moore, and WOKJ's Walt Cannon.

# A Standard Has Been Set At Columbia Records



**DENIECE WILLIAMS**

**“Let’s Hear It For The Boy”**

Black/Urban Chart: **2**



**CHERYL LYNN**  
**“This Time”**

**Black/Urban**

**BREAKERS**

**CHERYL LYNN**

**This Time (Columbia)**

60% of our reporting stations on it. Rotations: Heavy 3/0, Medium 20/0, Light 22/2, Extra Adds 1, Total Adds 3. WAIL-FM, WPLZ, WWWS. Heavy: WJMO, WGIV, KOKA. Medium: WWIN-FM, WILD, WDIA, WCIN, XHRM, KSOL, WATV, Z93, WPEG, WOIC, WKXI, WPDQ, KJCB, WBLX, WLWV, WANT, WWOM, WANM, WQKS, WDAO.



**PETER BROWN**

**“They Only Come Out At Night”**

Added This Week:

WWIN-FM	KNOW	WPLZ	WVOI
WHRK	WATV	KHYS	
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**HERBIE HANCOCK**

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KMJM			

**Black/Urban**  
**SIGNIFICANT ACTION**

**JOHNNY MATHIS “Simple”**

On Your Desk This Week



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"The Biggest Bargain Since Free Flu"

\$2.00 Buys A. "BITS"  
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Highly Respected! Hilarious! Original!  
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Hundreds renewed again!  
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Just in time for the '84 Games... A Hilarious book of comedy bits all about the Olympics past, present and future. For FREEBEE, write **HYPE, INK, 7805 Sunset Blvd.** -206, Los Angeles, CA 90046

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## PROGRAMMING

### Introducing THE BASEBALL AMERICA REPORT

A new radio feature that will take an inside look at baseball, from the major leagues to the minor leagues, and the collages. Designed for morning and afternoon drive time Monday-Friday.

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That's just one of the several thousand "off-beat" and humorous game show questions now available to your station. On an exclusive market basis. Invite your listeners to phone-in and become game show contestants "on-the-radio" for fun and prizes!

Package comes complete with applause, fanfare, bells, and buzzer carts... just like an actual TV game show. For the answer to the above question and additional information, please call:

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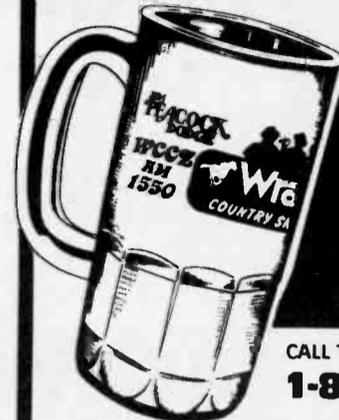
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Special Issue #S-31 features Vancouver/Seattle with Vancouver CHR's CKLG & CFUN, AOR CFOX, A/C's CFMI, CKNW & CKDA. Seattle's CHRs KPLZ & KUBE, A/C KLSY, plus AORs KISW & KZOK. 90-minute cassette, \$5.50.

Special Issue #S-32 features Atlanta & Indianapolis, with Atlanta's CHR's Z93 & WQXI-FM, A/C's WSB, WSB-FM & WRRM, AOR WKLS, Oldies WQXI, plus Urban WVEE & WAOK. From Indy, AOR WFBQ & A/C's WIBC, WNDE & WNAP. Cassette, \$5.50.

Classic Issue #C-42 features WFUN/Mike E. Harvey-1968, 10Q/Charlies Tuna-1978, KYNO/Dale Dorman-1966, KHJ/Charlie Van Dyke-1972, KIIS/Humble Harv-1975, KHJ/Bobby Tripp-1967, WPGC/Gary Schaeffer-1975 & KHJ/Mark Elliott-1975. Cassette, \$10.50.

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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R & R Marketplace (per inch):

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Blind Box ads. 6 Insertions	\$45.00	
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Submit to: **Marketplace**  
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**Los Angeles, Calif. 90067 (213) 553-4330**

# Opportunities

## Openings

### EAST

SE MA soft AOR seeking T&R for future opening. Jeff Damon, Box 1148, Vineyard Haven, MA 02568. EOE M/F (5-4)

Experienced parttime announcer & board operator needed. T&R: Randy Kabrich, WAVA, 5232 Lee Hwy., Arlington, VA 22207. EOE M/F (5-4)

**\$75,000.00**

AM drive performer needed for top-rated FM A/C station in major market. Must have good voice, sense of humor, and folksy, conversational ability. Must also be able to follow format. Additionally, must be able to work with partner should station choose to develop two-person show. Forward one-page resume, cassette and photo to: Bob Henabery Associates, Inc., c/o Radio & Records, 1930 Century Park West, #682, Los Angeles, CA 90067. Phone calls will not be accepted.

## Openings

Suburban NY AM/FM serious about news, seeks on-air reporter. T&R: GM, WNNJ/WIXL, Box 40, Newton, NJ 07960. EOE M/F (5-4)

## RADIO 930 WBEN

### Production Director

Immediate opening. The best staff. Many projects to excite and challenge you. Three person department. Operation 9am-midnight. Keep your hand in air work, too. Usually one shift per week at A/C GIANT. Tapes (production and air) & resume to: Bob Wood, VP of Programming, WBEN Radio 930/Rock 102, 2077 Elmwood Ave., Buffalo, NY 14207. EOE M/F

WSTV/Staubenville seeking Big Band nighttime announcer. Automation knowledge required. Call Lee Conner, OM: (614) 283-4747 EOE M/F (5-4)

WHEB-AM seeks parttime/fill-ins for Easy format that featuring nostalgia. Must live within commuting distance. T&R: Scott Hooper, Box 120, Portsmouth, NH 03801. EOE M/F (5-4)

Suburban NY A/C AM & Country FM seeking full & part-time DJs. T&R: GM, WNNJ/WIXL, Box 40, Newton, NJ 07960. EOE M/F (5-4)

## WSYB WRUT

Experienced and Creative PD. Strong background in promotions and music. Great opportunity. Send resume and tapes to: GM, WSYB/WRUT, Box 249, Ruthland, VT 05701. EOE

## Openings

A/C station in NH's lake region seeks AM drive with above average voice. Excellent benefits. T&R: Richard Hopper, WEMJ, Box 1490, Laconia, NH 03247. EOE M/F (5-4)

Mature morning announcer with strong production skills needed for locally oriented A/C station. Contact Joe Bates or Mike Pollock: (208) 734-1170 EOE M/F (5-4)

Salesmen that can jock in small market needed. Reasonable living for aggressive person. Also jocks needed. T&R: WDNY, 129 Main St., Dansville, NY 14437. EOE M/F (5-4)

## NATIONAL

### Laser Radio

New offshore station aboard radio ship in North Sea, needs three DJs for CHR. format. U.S. Passport required, liberal travel benefits. Rush tape & resume to: P.O. Box 1828, Grand Central Station, New York, NY 10163.

\*\*\*\*\*

### Want To Make Between \$500 To \$1000 A Week????

Be your own boss, and keep your present job? No relocation necessary. This opportunity for the right people. Tape & resume (resume must include age, marital status, children, or no children, birthplace, present salary, number of years at present station and position): Brian Phoenix, Program Director, WJBQ Radio, 2 Village Green, Saco, Maine 04102. EOE M/F

\*\*\*\*\*

## Openings

Morning show talent search, various sized markets. T&R: Jeff Pollack Communications, 984 Monument St. Suite 204, Pacific Palisades, CA 90272. (4-27)

*Unique Management Opportunity*  
*Do you have Radio Programming experience?*

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*Music related industry will hire Radio and/or Record experience.*

*Resume to: Radio & Records,*

*1930 Century Park West, #680,*

*Los Angeles, CA 90067*

## MORNING PERSONALITY

Experienced morning personality with minimum 5 years experience for AM stereo operation in Northeastern part of U.S. Must be good on production and have proven track record in ratings. MOR, A/C, \$15,000-\$25,000 range, plus benefits. Send tape & resume to: Radio & Records, 1930 Century Park West, #676, Los Angeles, CA 90067. EOE M/F

Radio syndicator seeks local reps to sell format. Commissions with advancement potential. Resumes: All Hit Radio, 214 Hanover St., Boston, MA 02113. (617) 227-9789 EOE M/F (5-4)

# Opportunities

## Openings

## Openings

## Openings

## Openings

### If You're Currently Employed, But Looking To Better Yourself . . .

We might have a great opportunity for you!

WHYT/Detroit, a Capital Cities Communications station is building an incredible CHR team, with two key positions still available:

**MORNING PERSONALITY:** If you get good numbers, no matter what style, we'd like to hear how you do it! We need a Morning Killer to start off the Motor City's day. State-of-the-Art Studios, & a total support team are anxious to get a new leader in place. If you've "Got The Beef . . ." Let's talk today!

**PRODUCTION DIRECTOR:** If you have the know-how & skills to make incredible production in our new, State-of-the-Art, Multi-Track Production studios, this could be the job for you! Heavy emphasis on station promos that can "Sizzle . . ." as well as local commercial production. Creativity, voice, & writing skills a must! Work with brand new JAM Jingles, and all the production toys you'd ever want!

No matter what format, or market you're in now, if you feel you're ready for either of these major market opportunities, we'd love to talk to you today!

Please send tapes, & resumes to:

**GARY BERKOWITZ**  
**WHYT / Operations Manager**  
2100 Fisher Building  
Detroit, Michigan 48202



All correspondence is totally confidential. Calls accepted when possible. WHYT is an Equal Opportunity Employer . . .

**WBTO FM/Buckhannon goes on-air** in mid/late summer. T&R: Curtis Durst, WQZK FM, Box F, Keyser, WV 26726. EOE M/F (5-4)

**Production Director** for WSIX. Need individual that is creative, energetic & organized. T&R: Wayne Campbell, 441 Murfreesboro Rd., Nashville, TN 37210. EOE M/F (5-4)

### CHR GIANT

If working swing shift at Top 15 market CHR giant, including production duties, weekends, and all daypart fill-ins including morning drive interests you??? . . . Then send your T&R, plus production samples (Top 25 market experience mandatory) to: Radio & Records, 1930 Century Park West, #672, Los Angeles, CA 90067.

**Morning DJ to be 1/2 of team.** Daytona Beach CHR, good bucks, great climate. Sense of humor a must! T&R: Johnny Fever, I-100, 801 W. Granada, Ormond Beach, FL 32074. (4-27)

### MIDWEST

**Personality/communicator** with excellent production skills for drive slot in NW Ohio. Contact us now. T&R: Kert Radel, Box 1507, Findlay, OH 45839. (419) 422-4545 EOE M/F (5-4)

**Rare KKRQ opening,** 100kw superstars. Strong airwork & ability to do creative professional production a must. T&R: Ted Jacobsen, Box 2388, Iowa City, IA 52244. EOE M/F (5-4)

### Top 10 Market Adult Contemporary

We're searching for an extremely talented individual who has mastered an adult sound, sense of humor, self-discipline, excellent pipes, and relatable content to fill our morning drive slot.

This is a truly excellent opening with a major broadcast chain. We understand the hesitation of sending tapes to a blind box ad. and will therefore be handling each entry with extreme confidence. Rush tapes to: Prime Opening, Radio & Records, 1930 Century Park West, #681, Los Angeles, CA 90067.



### PROGRAM DIRECTOR

One of Broadcasting's best Programming jobs is still available for the right Manager. WMJC "Magic", 95 FM, Detroit's premier A/C Outlet, is looking for the best Manager in the country. A great programming team in place, and a Great Broadcasting Company in Greater Media, Inc., supporting it.

Check it out with your peers and if your qualified and desire a challenge as part of our fine team send a confidential work history to:

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The right job for the right person



**Air personality for nights** or overnights. Adult approach at aggressive A/C station in Appleton-Oshkosh. T&R: Charlie Bennett, WNAM, Box 707, Neenah, WI 54956. No calls. EOE M/F (5-4)

**KFYR radio** seeking applicants for News Director/morning news anchor. T&R: Dan Brannan, Box 1738, Bismarck, ND 58502. No calls. EOE M/F (5-4)

**Personality A/C needs midday** jock now. Fancy production a must. T&R: Don Carpenter, KFSB, Box 1395, Joplin, MO 64802. EOE M/F (5-4)

### PRODUCTION PRO NEEDED NOW!

At competitive Midwest FM leader! Offering good company, pay, benefits. Excellent equipment. Require creative, organized professional. Prior on-air/automation/four-track experience helpful. Cassette, resume, salary to: Radio & Records, 1930 Century Park West #678, Los Angeles, CA 90067. EOE M/F

**Production Director/announcer** needed immediately. Excellent facilities, location & salary. Females encouraged. T&R: Bob Simmons, KBQ100, Box 637, Minot, ND 58702. EOE M/F (5-4)

**KOGA looking for sports/DJ** combo. Minimum three years experience T&R: Dave Fowler, Box 509, Ogallala, NB 69153. EOE M/F (5-4)

**KODY is looking** for an experienced announcer/PBP combo to start ASAP. T&R: Steve King, 308 W. 4th, North Platte, NB 69101. EOE M/F (5-4)

### MAJOR MARKET FM CHR . . . Rebuilding

Need AM/PM Drive/Production. Great facility, great city!! All replies in confidence. Send to: Radio & Records, 1930 Century Park West, #679, Los Angeles, CA 90067. EOE M/F

**Production/copywriter/announcer.** Good voice & creative writing ability desired. T&R: KQDY, Box 94, Bismarck, ND 58502. EOE M/F (5-4)

**KOGA looking for PM drive/production.** Minimum three years experience. T&R: Dave Fowler, Box 509, Ogallala, NB 69153. EOE M/F (5-4)

### MEDIUM MIDWEST A/C

Looking for PD, morning personality, full air staff. Rare opportunity to join respected organization. Send resume to: Radio & Records, 1930 Century Park West, #668, Los Angeles, CA 90067. EOE M/F.

### PROGRAM DIRECTOR

Immediate opening for PD at major Midwestern AM/FM Country Combo. Track record must demonstrate people skills, stability, and management experience. T&R: Radio & Records, 1930 Century Park West, #675, Los Angeles, CA 90067. EOE M/F

**KFEQ opening for ND/editor.** Medium market, regional power AM. College preferred with two years news experience. Contact Gene Millard: (816) 233-8881 (5-4)

**Chicago is our competition** & we're looking for news pros. No beginners. T&R: Jim Holly, WZVN, 1000 E. 80th Pl., Merrillville, IN 46410. EOE M/F (5-4)

### MEDIUM MIDWEST AM COUNTRY

Seeking morning killer! Good bucks, benefits. If you're on the way and committed to winning, send T&R to: Radio & Records, 1930 Century Park West, #667, Los Angeles, CA 90067. EOE M/F.

**Announcer with experience** in commercial production. Must also read and write news/copy. Working with Satellite Music Network. WRCL, Box 1844, Midland, MI 48640. EOE M/F (4-27)

**WMGF is looking** for experienced A/C talent for future openings. T&R: Dave Luczak, 735 West Wisconsin Suite 700, Milwaukee, WI 53233. EOE M/F (4-27)

Attention DJ's & music reviewers (male & female)! Video correspondent wanted for TV show. (212) 661-0160 (4-27)

**Syndicated news feature** seeks stringers in D.C., Chicago, S.F., Dallas, NYC & Houston. T&R samples: Julian & Associates, Box 1984, Pomona, CA 91769. (4-27)

### SOUTH

**13Q, WQUE needs hot jocks!** T&R: Chris Bryan, 1440 Canal St. Suite 800, New Orleans, LA 70112. EOE M/F (5-4)

**Country giant has possible future** full & part-time openings. T&R: Mike Chapman, WKIX, box 12526, Raleigh, NC 27605. No calls. EOE M/F (5-4)

**Air talent wanted,** must be top-flight, production optional. T&R: Mr. Anthony (305) 425-5052 (5-4)

**PD needed for AM-stereo** Country station. T&R: Eric Anderson, WNOE, 529 Bienville St., New Orleans, LA 70130. Experienced only! (5-4)

### \*\*\*\*\* Program Director

This is a ground floor opportunity for a hands-on person to join a company with room for growth. The individual we're looking for is probably working in a small or medium market; has about five years experience; and may not necessarily be a program director. Our Program Director will perform an air-shift; work closely with the Operations Manager; and be totally committed to a quality product. If you listen to your station 24 hours a day - think creatively - and know when something is wrong (without being told) - you may be the person who gets in on the ground floor! Send resume, aircheck, production sample and other pertinent information to: Box 171501, Arlington, TX 76003. An Equal Opportunity Employer

### \*\*\*\*\*

**New Country station** looking for those willing to work for lousy pay. T&R: Joe Connolly, PD, WIKX, 106 New Market Rd., Immokalee, FL 33934. (5-4)

**KGR FM immediate opening** for experienced news persons. T&R: Peter Clancy, Box 99, Ft. Pierce, FL 33454. EOE M/F (5-4)

**KTEM/KPLE is seeking** news reporter. Degree and or one year experience. T&R: Randy Siedler, Box 1230, Temple, TX 76501. EOE M/F (5-4)

**News personality** for morning news shift. Interact with outrageous DJ. CHR/good bucks/sunshine. Johnny Fever, I-100, 801 W. Granada, Ormond Beach, FL 32074. (4-27)

### Sunbelt Top 50

### PRODUCTION DIRECTOR

Necessary qualities include warm, friendly, positive, up delivery. No hype. Successful candidate will be intelligent, creative, innovative, a prolific writer, and a team player. Great quality of life, and consulted by the best, Fair-West-George Johns. Salary will match ability. Please send samples of your writing and production talents with resume and references to John Michaels, WLWV, 5237 Albemarle Rd., Charlotte, NC 28212. EOE M/F



Big station in the sunbelt looking for entertainers who can win. Country format, but country background not important . . . talent is. Send resume and aircheck to Radio & Records, 1930 Century Park West, #673 Los Angeles, CA 90067.

# Opportunities

## Openings

### WEST

Copywriter/receptionist opening. Resume: Lou Mellini, KILO, Box 2080, Colorado Springs, CO 80901. EOE M/F (5-4)

### Operations Manager KARM-AM/KFIG-FM FRESNO

Direct all resumes to:

Bill Weaver  
KLOK-FM

1177 Polk Street  
San Francisco, CA 94109  
(415) 788-2022

Top CHR looking for great air personality with good production. T&R: Sam Jackson, KRQK, 516 N. H Street, Lompoc, CA 93436. No calls. EOE M/F (5-4)

K-PLUS needs a solid rockin' midday jock. T&R: Jeff King, 800 Stewart St. Suite 303, Seattle, WA 98101. EOE M/F (5-4)

### Program Director Morning Personality

Immediate opening. AM oldies station in Top 30 market. Southern California. Send tape, resume and salary requirements to: AM Radio & Records, 1930 Century Park West, #683, Los Angeles, CA 90067.

KRLA/Los Angeles needs 5-9am weekday producer/phone clerk & parttime promotion staffer. Contact Ann for appointment. (818) 793-3330 (5-4)

Just north of Sacramento, sits a hot little CHR needing to hear from you. T&R: John McCorkle, KRFD, Box 631, Marysville, CA 95901. No calls. EOE M/F (5-4)

### WEST COAST LARGE MARKET AM

Seeks evening personality in A/C format. Aggressive foreground presentation and knowledge of '60s music and events a must! Respond to: Radio & Records, 1930 Century Park West, #674, Los Angeles, CA 90067. EOE M/F

KOME has an opening for a morning personality. Must have previous AOR experience. T&R: Pat Evans, PD, 1245 S. Winchester Bl., San Jose, CA 95128. No calls. (5-4)

Nighttime personality with interest in sports PBP wanted. T&R: John Kelley, KLMR, Box 890, Lamar, CO 81052. EOE M/F (5-4)

L.A.'s first commercial cable radio station is looking for on-air interns. T&R: KVMR, 21115 Devonshire #303, Chatsworth, CA 91311. (5-4)

### PD/AM DRIVE

Top Contemporary in Northwest market (180,000+). Join our management team and help us win with personality, promotions and innovative new direction. T&R to: Radio & Records, 1930 Century Park West, #677, Los Angeles, CA 90067. EOE M/F

"K-101, San Francisco's leading A/C, is looking for an afternoon drive jock who's funny, has a great voice, smooth delivery, and is able to communicate concisely. Minimum of five years' experience in Top 50 markets required. Send cassette air check and resume to Operations Manager, K-101 Radio, 700 Montgomery Street, San Francisco, CA 94111. No phone calls please. K-101 is an Equal Opportunity Employer."

## Openings

Major market AOR needs part-timers. Experience required. Females encouraged. C&R: Jona Denz, KROY, Box 2424, Sacramento, CA 95811. (5-4)

KDIA, San Francisco Bay area Urban needs a bright, witty, energetic & personable morning personality. T&R: Jeff Harrison, Box 8432, Oakland, CA 94662. No calls. (5-4)

## Positions Sought

Promotions that enhance station image, increase visibility and make money. Can also pull airshift. HOLLY: (212) 332-8605 (5-4)

### ORIGINALS

Biondi, Lujack, Imus, Ingram, Owens, Armstrong: The originals are few, few are left, what's new? Got one!!! He rocks, he talks, walks like a man, and the ladies like his style. Majors Only! Respond through: Radio & Records, 1930 Century Park West, #684, Los Angeles, CA 90067.

Available now. 30 years radio/TV experience. News, public relations, DJ, talk shows. TED CONNER: (513) 860-2911 (5-4)

Talent, experience, smarts, dedication, music, research, production & creativity. What more do you want? I've got that too. KARYN KASI: (309) 452-2254 (4-13)

### We're Not Chicken

Experienced, Fresh, Schizo team with 75 plus voices looking for room to "Crow". Grade "A" medium to large market. To talk turkey call: (212) 698-4484 for free delivery.

Long Island/NY versatil air talent with four years experience seeks full-time shift with opportunity in promotion/production. DEBBIE: (816) 747-2415 or 429-4155. (5-4)

Looking for experience? Three years PD, five years in radio. PD of small market A/C giant looking for larger market/challenge. JIM ALEXANDER: (308) 762-1400 or 762-8927 (5-4)

JOHN VOLPE, 15 year pro with programming experience at KFI, B97, KOPA & KGGI. Looking for PD or MD position. (504) 891-0833 (5-4)

Friendly sounding announcer, 7 1/2 years experience. Currently part-time in Akron. KEN: (216) 253-2679 (5-4)

### Major Market Assistant PD/MD

And morning talent, seeks to program medium-market, CHR FM. Young, stable professional with great numbers, currently employed. Serious, confidential inquiries with best offer to: Programming, Box 540381, Houston, TX 77254.

MIKE BRADFORD, witty polished relatable pro. Six years experience in Baltimore, Nashville & Salt Lake City now available. (605) 332-6691 (5-4)

Announcer with good voice seeking opportunity. Experienced in AOR & A/C formats, traffic & automation. Anxious to move into production. (502) 361-5728 (5-4)

GARY RYDER, 15 year pro, KRBE & KILT personality, looking for good bucks, Southern gig. Consider daypart PD, medium or major market. (713) 353-0382 (5-4)

### If You'll Take Five Minutes . . .

to hear how I program BABY BOOM Country (a proven, profitable 25-54 format) it could mean things for both of us!! Respond to: Radio & Records, 1930 Century Park West, #670, Los Angeles, CA 90067.

Looking for sugar & spice? Here's your pot of gold. Major market personality/producer. Background in news, music research. BRANDY: (313) 838-4744 (5-4)

KEVIN EVANS, Pittsburgh TV announcer, in "Flashdance," and former DJ now available for CHR & A/C format. (412) 856-5834 (5-4)

Three years experience including WDUZ & WKAU/Green Bay. Interested in airshift & promotions. Prefer MW, CHR or A/C. CHRIS HANSEN: (414) 739-3746 (5-4)

## Positions Sought

Professional news reporter/broadcaster. Over 10 years experience. Currently with Voice of America as newswriter in Washington D.C. STEVE MICHAELS: (301) 340-2296 (5-4)

Production pro seeking L.A. area production or directing position. Formerly KMET & national programs/spots. Excellent references & credits. CHRIS: (818) 790-7621 (5-4)

Lady DJ with experience in the L.A. area, seeking weekend airshift, Urban, A/C or CHR. Dedicated, friendly, warm & know production. KELLI KAWASAKI: (213) 684-7168 (5-4)

Seven year pro with production background, seeking a professional station in MW. DOUG BURTON: (712) 362-5647, 7pm-noon cst (5-4)

WENDY WHITE, Black female announcer, newscaster, talk host. 10 years of broadcasting experience in major markets. Looking to do news. (213) 388-2853 (5-4)

Talented female performer seeks work as DJ/news/commercial announcer. Recent broadcast school graduate. Chicago or environs preferred. KATHY ROBINSON: (312) 626-4709 (5-4)

I've got the goods if you've got the gig. Seeking AOR opportunity anywhere. DAVE: (615) 883-5924 (5-4)

Young, yet experienced newsman with 8 years in commercial radio. Dependable self-starter with awards to prove it. TERRY: (703) 433-0047 (4-20)

Know the tune. Can I warm up? Some experience, educated, excellent communication skills, persevering & enthusiastic. JANET LYNCH: (606) 289-6193 or (502) 895-5208 (5-4)

Former fulltime jock now in news & parttime jock. I want back into fulltime announcing. WAYNE BYERS: (701) 251-2336 (5-4)

19 years on-air, looking for small market morning show. Permanence & security over money. JOHN WILLIAMSON: (505) 378-4284 (5-4)

Morning entertainer, creative, humorous A/C communicator. 12 years in radio, major & medium markets. Programming know how. Currently in West. (213) 306-8430 (5-4)

KIIS broadcasting workshop graduate, formerly of KANC & KBYR/Anchorage. Recently at KPRD & KZNS/Barstow. Seeking small market. RICHARD GUTIERREZ: (619) 252-4807 (5-4)

### 10 YEAR PRO

Including WNAP & WFMS, Indianapolis seeks AM drive talk/music/full service, fun oriented, A/C personality show. Interested? Let's talk! John Dial, (317) 849-5533.

Excellent voice, working part-time in Davenport IA. Want combination DJ/news. Experienced PBP & production. Available May 21st. RANDY: (319) 355-4212 or 355-4353 (5-4)

Ready for a move. 5 1/2 years in Urban/Blak format. Ready to relocate. Good pipes. Let's talk. MIKE: (704) 865-7166 (5-4)

Humor, phones & involvement for top 50 market mornings. (502) 425-5874 (5-4)

BM announcer for KOIT/S.F., KJOI/L.A. & WRFM/NYC will relocate in large market. (602) 956-6677 (5-4)

### Mornings and More

Ratings and Revenue . . . this act delivers!! Dynamite AM Drive, programming know-how, innovative promotions. Available now to Aggressive A/C FM. Medium to major market. (609) 737-1421.

17 year pro major market all-nighter seeks small/medium market willing to pioneer new sound. Available as PD yesterday. (217) 899-2278 (4-27)

My wife is tired of having me around the house everyday. Strong production, continuity & air talent. Can be there yesterday. JIM: (309) 833-5138 (4-27)

Reporter with nine years professional experience. Valuable asset. Adapt writing/producing actualities. Prefer NE or Florida. MIKE: (614) 353-0169 (4-27)

Experience, knowledge & talent. Team player seeks medium/major market A/C or CHR airshift. JASON THOMAS: (317) 456-3407 (4-27)

15 years experience. AM drive, news, production & PD. Stable & aggressive with natural delivery. Prefer N/T or MOR formats. Box 174, Thomasville, PA 17364. (4-27)

Excellence in news! Solid broadcast journalist with style & good pipes available. DRAGON SLAYER: (904) 373-1071 ext. 122 (4-27)

15 year veteran wants all night Country or Talk in Texas or SW. WALTER: (915) 676-3367 (4-27)

JILL WEST seeks fulltime airshift & is ready to rock with AOR stations. Call now! (714) 642-0736 (4-27)

## Changes

### RADIO

Steve Saffron appointed Account Executive WCBM/Baltimore from WITH

Raymond G. Heidenga promoted Local Sales Manager WOOD/Grand Rapids

Paul Boscarino promoted National Sales Manager WOOD/Grand Rapids

Marjory Civil Guglielmo appointed Account Executive WCBS-FM/New York from WCAU/Philadelphia

### RECORDS

Ric Pepin promoted Manager, Branch Marketing Administration RCA Records/New York

Bernardo Garza promoted A&R Latin Music U.S. RCA Records/New York

George Zamora promoted Manager, Latin Music U.S. RCA Records/New York

Rick Correoso promoted Manager, Latin Music U.S. RCA Records/New York

Dale Bernstein appointed Director, Compensation & Benefits RCA Records/New York

### INDUSTRY

Kurt Bratches appointed Account Executive Hillier, Newmark, Wechsler & Howard/New York

Riki Pritchard appointed Account Executive Eastman Radio/Los Angeles from KPRZ/KIIS

Deb Flanagan appointed Marketing Coordinator Image Consultants/Los Angeles

Mary Ann Mattiello appointed Office Manager Image Consultants & Vision Management/Los Angeles

Celia Hirschman promoted Director of Promotions Image Consultants & Vision Management/Los Angeles

### MISCELLANEOUS

New KLSK needs record service for unique Jazz & Classical sound. Rick Darby, Box 8580, Sante Fe, NM 87504. (505) 983-5878 (5-4)

New WKIQ seeks A/C & Country service from all labels. Alan B. Walts, PD, Box 2229, Inverness, FL 32651. (5-4)

Dates appearing at the end of each listing signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) Openings, Positions Sought, and Changes for individuals & the radio & record industry.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

### Display Advertising

**Display:** \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

**Blind Box:** \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance

**Display & Blind Box** advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

# The Music Section

## National Music Formats Added This Week

### Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

LaTOYA JACKSON "Heart Don't Lie"  
ANNE MURRAY "Just Another Woman In Love"

#### Country Coast-To-Coast

BANDANA "Better Our Hearts Should Bend"  
WRIGHT BROTHERS "Southern Women"  
JOHN ANDERSON "I Wish I Could Write You A Song"  
MICHAEL MARTIN MURPHEY "Disenchanted"

#### Rock America

POINTER SISTERS "Jump (For My Love)"  
CHICAGO "Stay The Night"

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

ANNE MURRAY "Just Another Woman In Love"  
DAVID ALLAN COE "Mona Lisa Lost Her Smile"  
JANIE FRICKE "If The Fall Don't Get You"

#### The Great Ones

PEABO BRYSON & ROBERTA FLACK  
"I Just Came Here To Dance"  
ALABAMA "When We Make Love"  
CHRISTINE McVIE "Love Will Show Us How"  
MICHAEL MARTIN MURPHEY "Disenchanted"

### Radio Arts

John Benedict (818) 841-0225

#### Country's Best

JOHN ANDERSON "I Wish I Could Write You A Song"  
EARL THOMAS CONLEY "Angel In Disguise"  
EDDIE RABBITT "B-B-Burnin' Up With Love"  
MICHAEL MARTIN MURPHEY "Disenchanted"  
JANIE FRICKE "If The Fall Don't Get You"

#### Soft Contemporary

AMANDA HOMI & BRYAN JARVIS  
"Friend Of A Friend"  
MICHAEL MARTIN MURPHEY "Disenchanted"

#### Sound 10

CULTURE CLUB "It's A Miracle"  
ANNE MURRAY "Just Another Woman In Love"

### Media General Broadcast Services

Bob Dumais (901) 320-4433

#### Action

ALABAMA "When We Make Love"  
JOE JACKSON "You Can't Get What You Want"  
MICHAEL MARTIN MURPHEY "Disenchanted"  
CHRISTINE McVIE "Love Will Show Us How"  
MICHAEL JACKSON "The Lady In My Life"

#### Your Country

ANNE MURRAY "Just Another Woman In Love"  
JUDDS "Mama He's Crazy"  
EARL THOMAS CONLEY "Angel In Disguise"  
WRIGHT BROTHERS "Southern Women"  
MEL TILLIS "New Patches"  
KAREN BROOKS "Born To Love You"  
DAVID FRIZZELL "Who Dat"  
TOM JONES "This Time"

#### Hit Rock

JOE JACKSON "You Can't Get What You Want"  
VAN STEPHENSON "Modern Day Delilah"  
STYLE COUNCIL "My Ever Changing Moods"  
CHRISTINE McVIE "Love Will Show Us How"

### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

BILLY IDOL "Eyes Without A Face"  
CHICAGO "Stay The Night"  
STYX "Music Time"  
JERMAINE JACKSON "Tell Me I'm Not Dreaming"  
POINTER SISTERS "Jump (For My Love)"

#### TM Country

JANIE FRICKE "If The Fall Don't Get You"  
JOHN ANDERSON "I Wish I Could Write You A Song"

### Transtar

Chick Watkins (303) 578-0700

#### Adult Contemporary

BILLY JOEL "The Longest Time"

#### Country

Tom Casey (213) 460-6383

STEVE WARINER "Why Goodbye"  
CONWAY TWITTY "Somebody's Needin' Somebody"  
GENE WATSON "Forever Again"

### Drake-Chenault

Bob Laurence (818) 883-7400

#### XT-40

JOE JACKSON "You Can't Get What You Want"  
CHICAGO "Stay The Night"  
TALK TALK "It's My Life"  
SLADE "Run Runaway"  
QUEEN "I Want To Break Free"

#### Contempo 300

MADONNA "Borderline"  
STYLE COUNCIL "My Ever Changing Moods"

### Great American Country

KIERAN KANE "Dedicate"  
CHARLY McCLAIN "Band Of Gold"  
ANNE MURRAY "Just Another Woman In Love"  
EARL THOMAS CONLEY "Angel In Disguise"

### BPI

John Iles (800) 426-9082

#### Adult Contemporary

PEABO BRYSON & ROBERTA FLACK  
"I Just Came Here To Dance"

#### Country Living

B.J. THOMAS  
"The Whole World's In Love When You're Lonely"  
ANNE MURRAY "Just Another Woman In Love"  
EARL THOMAS CONLEY "Angel In Disguise"  
MEL TILLIS "New Patches"  
JOHN ANDERSON "I Wish I Could Write You A Song"

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

CHICAGO "Stay The Night"  
STYX "Music Time"  
BILLY IDOL "Eyes Without A Face"  
JERMAINE JACKSON "Tell Me I'm Not Dreaming"  
CULTURE CLUB "It's A Miracle"

#### The A/C Format

STEVIE WOODS "Heart (Stop Beating In Time)"  
MICHAEL MARTIN MURPHEY "Disenchanted"  
RONNIE MILSAP "Still Losing You"  
CULTURE CLUB "It's A Miracle"  
ALABAMA "When We Make Love"  
PEABO BRYSON "If Ever You're In My Arms Again"

#### Super-Country

EDDIE RABBITT "B-B-Burnin' Up With Love"  
RONNIE MILSAP "Still Losing You"  
JOHNNY RODRIGUEZ  
"Let's Leave The Lights On Tonight"  
MEL McDANIEL "Most Of All, I Remember You"  
JANIE FRICKE "If The Fall Don't Get You"  
MARK GRAY "If All The Magic Is Gone"

# R&R JAZZ RADIO NATIONAL AIRPLAY/30

Last Week	Chart	Artist/Track
3	1	STEPS AHEAD/Modern Times (Musician/Elektra)
1	2	TANIA MARIA/Love Explosion (Concord Picante)
2	3	EARL KLUGH/Wishful Thinking (Capitol)
6	4	CARLA BLEY/Heavy Heart (ECM)
9	5	BRANFORD MARSALIS/Scenes In The City (Columbia)
4	6	COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)
5	7	MILT JACKSON QUARTET/Soul Route (Pablo)
8	8	McCOY TYNER/Dimensions (Musician/Elektra)
7	9	ALIVE!/City Life (Alive)
10	10	GEORGE HOWARD/Steppin' Out (TBA/Palo Alto)
DEBUT	11	PAT METHENY w/C. HADEN & B. HIGGINS/Rejoicing (ECM)
26	12	OSCAR PETERSON QUARTET/A Tribute To My Friends (Pablo)
12	13	PHIL UPCHURCH/Name Of The Game (Jam)
13	14	LARRY VUCKOVICH w/JON HENDRICKS/Cast Your Fate (Palo Alto)
15	15	PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra)
DEBUT	16	CARMEN McRAE/You're Looking At Me (Concord)
DEBUT	17	EMILY REMLER/Transitions (Concord)
20	18	JOHN BLAKE/Maiden Dance (Gramavision)
19	19	JEFF LORBER/In The Heat Of The Night (Arista)
21	20	BLUE SKY/Blue Sky (C.T.)
22	21	CRUSADERS/Ghetto Blaster (MCA)
24	22	DON RANDI & QUEST/California '84 (Bee Pee)
23	23	CANNONBALL/NAT ADDERLEY QUINTET/What Is This Thing...(Pablo)
16	24	BILL EVANS/The Paris Concert, Edition 2 (Musician/Elektra)
11	25	WEATHER REPORT/Domino Theory (Columbia)
17	26	JIMMY PONDER/Down Here On The Ground (Milestone/Fantasy)
27	27	ELVIN JONES/Brother John (Palo Alto)
28	28	DAVID FRIESEN/Amber Sky (Palo Alto)
18	29	J.J. JOHNSON/Things Are Getting Better (Pablo)
30	30	JAMES NEWTON/Luella (Gramavision)

Black/Urban stations contributing to Jazz:  
 WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey; WGC/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

## NEW & ACTIVE

- SANDY OWEN "Euphonia" (Ivory) 12/5**  
 Rotations: Heavy 2/0, Medium 4/1, Light 5/3, Extra Adds 1, Total Adds 5, KUHF, WBEE, KSRB, WMGI, KWMU. Heavy: WLOQ, KXPR. Medium: WIAN, KUOP, KPLU.
- MICHEL PETRUCCIANI "100 Hearts" (Concord) 12/5**  
 Rotations: Heavy 5/1, Medium 1/0, Light 4/2, Extra Adds 2, Total Adds 5, WKSU KADX, KLN KMC, KLCC. Heavy: KCRW, KPLU, WUSF, KXPR. Medium: KUOP.
- KENT JORDAN "No Question About It" (Columbia) 11/11**  
 Rotations: Heavy 1/1, Medium 4/4, Light 1/1, Extra Adds 5, Total Adds 11, WBFO, WBEE, WIAN, KMHD, KCRW, KPLU. Heavy: WBBY, Medium: WEEA, WUWU, WLOQ, WKND.
- TERENCE BLANCHARD & DONALD HARRISON "N.Y. Second Line" (Concord) 11/6**  
 Rotations: Heavy 2/1, Medium 6/2, Light 3/3, Extra Adds 0, Total Adds 6, WEEA, WKSU, KADX, KMC, WHRO, WUSF. Heavy: WBGO, Medium: WMOT, KLN, KJAZ, KPLU.
- ANITA GRAVINE, "Dream Dancing" (Progressive) 9/5**  
 Rotations: Heavy 2/0, Medium 2/2, Light 4/2, Extra Adds 1, Total Adds 5, WBGO, WIAN, WKSU, KJAZ, KPLU. Heavy: WUWU, WBBY.
- JULIE KELLY "We're On Our Way" (Pausa) 9/2**  
 Rotations: Heavy 2/0, Medium 5/2, Light 2/0, Extra Adds 0, Total Adds 2, WUWU, KWMU. Heavy: WBGO, WBBY, Medium: KUHF, WIAN, KSRB.
- LUIS ARTEAGA "Collage" (Pausa) 9/1**  
 Rotations: Heavy 2/0, Medium 4/1, Light 3/0, Extra Adds 0, Total Adds 1, KUHF. Heavy: WLOQ, KTCJ, Medium: KERA-FM, KJZZ, KKS.
- BILL EVANS "Living In The Crest Of A Wave" (Musician/Elektra) 8/4**  
 Rotations: Heavy 1/0, Medium 4/2, Light 3/2, Extra Adds 0, Total Adds 4, WDET, KADX, KMC, KLCC. Heavy: KUHF, Medium: WKSU, WHRO.
- PETER SPRAGUE "Musica Del Mar" (Concord) 8/4**  
 Rotations: Heavy 1/1, Medium 4/2, Light 3/1, Extra Adds 0, Total Adds 4, WLOQ, KPLU, WHRO, KXPR, Medium: KCRW, WUSF.
- ALEX de GRASSI "Southern Exposure" (Windham Hill) 8/2**  
 Rotations: Heavy 2/1, Medium 3/0, Light 2/0, Extra Adds 1, Total Adds 2, WBEE, WKSU. Heavy: KWMU, Medium: WMOT, WBBY.
- ETTA JONES "Love Me With All Your Heart" (Muse) 7/5**  
 Rotations: Heavy 0/0, Medium 3/2, Light 1/0, Extra Adds 3, Total Adds 5, WBFO, KKG, KJAZ, KPLU, WHRO. Medium: WIAN.

### MOST ADDED

PAT METHENY w/HADEN & HIGGINS (17)  
 Rejoicing (ECM)  
 KENT JORDAN (11)  
 No Question About It (Columbia)  
 EMILY REMLER (9)  
 Transitions (Concord)  
 CARMEN McRAE (8)  
 You're Looking At Me (Concord)

### HOTTEST

STEPS AHEAD (15)  
 Modern Times (Musician/ Elektra)  
 EARL KLUGH (12)  
 Wishful Thinking (Capitol)  
 McCOY TYNER (12)  
 Dimensions (Musician/Elektra)  
 TANIA MARIA (10)  
 Love Explosion (Concord/Picante)

- BERT LIGON & CONDOR "Dancing Bare" (Sea Breeze) 7/2**  
 Rotations: Heavy 1/0, Medium 1/0, Light 3/0, Extra Adds 2, Total Adds 2, WBFO, KMCR. Heavy: WBEE, Medium: WIAN.
- STAN GETZ "Stan The Man" (Verve) 6/6**  
 Rotations: Heavy 1/1, Medium 3/3, Light 1/1, Extra Adds 1, Total Adds 6, WBEE, KXPR. Heavy: WBFO, Medium: WBGO, KLN, KKG.
- BOB MOSES "Visit With The Great Spirit" (Gramavision) 6/4**  
 Rotations: Heavy 1/0, Medium 1/0, Light 1/1, Extra Adds 3, Total Adds 4, KUHF, WUSF, KWMU, KLCC. Heavy: WDET, Medium: KJAZ.
- MARK MURPHY featuring VIVA BRAZIL "Brazil Song" (Muse) 6/2**  
 Rotations: Heavy 3/0, Medium 2/2, Light 1/0, Extra Adds 0, Total Adds 2, WGBH, KADX. Heavy: WJZZ, KSRB, KWMU.
- STEVE TIBBETTS "Safe Journey" (ECM) 6/2**  
 Rotations: Heavy 3/1, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 2, KTCJ, KWMU. Heavy: WDET, KXPR, Medium: KUHF.
- AMINA CLAUDINE MYERS TRIO "Circle Of Time (Black Saint) 6/1**  
 Rotations: Heavy 2/1, Medium 4/0, Light 0/0, Extra Adds 0, Total Adds 1, WEEA. Heavy: WDET, Medium: WGBH, WBGO, KUHF, KCRW.
- PASSPORT "Man In The Mirror" (Atlantic) 6/1**  
 Rotations: Heavy 4/0, Medium 0/0, Light 1/0, Extra Adds 1, Total Adds 1, KJZZ. Heavy: KERA-FM, WBBY, WMGI, KWMU.
- EDDIE "CLEANHEAD" VINSON "Hold It Right There" (Muse) 5/5**  
 Rotations: Heavy 0/0, Medium 2/2, Light 2/2, Extra Adds 1, Total Adds 5, WEEA, KLN, KPLU, Medium: KKG, WUSF.
- TAL FARLOW "Poppin & Burnin" (Verve) 5/4**  
 Rotations: Heavy 0/0, Medium 2/1, Light 2/2, Extra Adds 1, Total Adds 4, WBFO, KLN, KCRW, KXPR, Medium: WDET.
- KENNY BURRELL "Groovin High" (Muse) 5/3**  
 Rotations: Heavy 1/0, Medium 0/0, Light 1/0, Extra Adds 3, Total Adds 3, KJAZ, KPLU, WUSF, Heavy: KCRW.
- ELLA FITZGERALD/ANDRE PREVIN "Nice Work If You Can Get It" (Pablo Today) 5/2**  
 Rotations: Heavy 2/1, Medium 1/1, Light 2/0, Extra Adds 0, Total Adds 2, WEEA, WBFO, Heavy: KKG.
- DAVE HOLLAND QUINTET "Jumpin' In" (ECM) 5/1**  
 Rotations: Heavy 1/0, Medium 4/1, Light 0/0, Extra Adds 0, Total Adds 1, KXPR. Heavy: KWMU, Medium: KUHF, WDET, WIAN.
- JACK McDUFF "Live It Up" (Sugar Hill) 5/1**  
 Rotations: Heavy 1/0, Medium 2/0, Light 1/0, Extra Adds 1, Total Adds 1, KUHF, Heavy: WBEE, Medium: KJAZ, WKND.

## Regionalized Adds & Hots

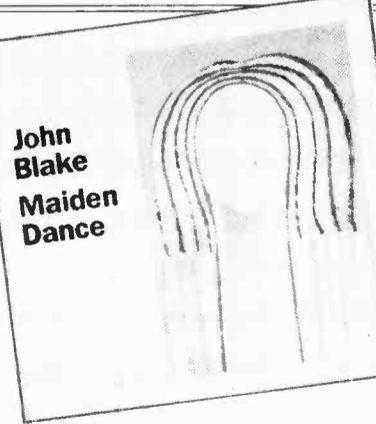
Printed Adds are first ten provided by station. Hots are printed in order given by reporter. \* symbol denotes commercial station.

EAST	SOUTH	WEST
<b>WBAI/Baltimore</b> Renita Woods AMINA CLAUDINE MYERS TRIO COUNT BASIE & HIS ORCHESTRA KENT JORDAN ELLA FITZGERALD GERALD WILSON ORC EDDIE CLEANHEAD WILT JACKSON QUAR BLANCHARD & HARRI Hottest: JACK McDUFF HAKI MADHUBUTI COUNT BASIE & HIS PHIL UPCHURCH GEORGE HOWARD <b>WGBH/Boston</b> Eric Jackson ANTHONY DAVIS BLUIE WESP-BIG BAN TOMMY GALLANT JOHNNY HARTMAN MADE IN BRAZIL EARL KLUGH MCOY TYNER AMINA CLAUDINE MYERS <b>WBFO/Buffalo</b> John Hunt STAN GETZ OSCAR PETERSON QUARTET ELLA FITZGERALD BILLIE HOLIDAY PAT METHENY TAL FARLOW DON SEBESKY DON SEBESKY BILL KING RANDY WESTON STAN GETZ PLAYBOY JAZZ FEST COUNT BASIE & HIS PHIL JACKSON QUARTET PHIL WOODS QUARTET <b>WJZZ/Charlotte</b> Paul Stribling WOODY JAMES & L.A. DUBAN BOGDANOVIC CARLA BLEY Hottest: STEPS AHEAD RICHIE COLE EARL KLUGH MCOY TYNER TANIA MARIA <b>KERA-FM/Dallas-Ft. Worth</b> Ed Budanero STEVEN MILLER PLAYBOY JAZZ FEST Hottest: STEPS AHEAD COUNT BASIE & HIS PAT METHENY CARLA BLEY MCOY TYNER <b>KSAX/Dallas-Ft. Worth</b> Willie Culton DORE Hottest: TANIA MARIA EARL KLUGH MCOY TYNER STEPS AHEAD DAVID SANBORN <b>WMOI/Denver</b> Bill Willett MILT JACKSON QUARTET J.J. JOHNSON DON SEBESKY CANNONBALL ADDERLEY WILLIS JACKSON EMILY REMLER CARMEN McRAE COUNT BASIE & HIS STEPS AHEAD BRANFORD MARSALIS Hottest: MILT JACKSON QUARTET J.J. 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**Editor's Note:**  
 In last week's issue, all Jazz chart positions were inadvertently bulleted. We apologize for this oversight. With the exception of Earl Klugh & McCoy Tyner, where bullets were retained with lateral movements, only upward movements should have been bulleted.

The following station failed to report this week and therefore its playlist was frozen:  
 KSAX/Dallas-Ft. Worth  
 The following stations called in a frozen playlist this week:  
 KJCB/Lafayette, KUOP/Stockton, WGC/Chicago, WGIV/Charlotte, WJAX/Jacksonville.

To All Our Stations...  
 Thanks For Listening!!!



**John Blake**  
 Maiden Dance

**JOHN BLAKE**  
 "Maiden Dance"

also

**JAMES NEWTON**  
 "Leulla"

Jazz Chart  
 18

Jazz Chart  
 30

**BOB MOSES**  
 "Visit With Great Spirit"

Jazz **NEW & ACTIVE**

on Gramavision Records & Tapes  
 Distributed by PolyGram Records

# Black/Urban

## BREAKERS

### POINTER SISTERS

#### Jump (For My Love) (Planet/RCA)

69% of our reporting stations on it. Rotations: Heavy 7/0, Medium 11/11, Light 28/14, Extra Adds 1, Total Adds 16, WEDR, WAIL-FM, WZEN-FM, KDAY, XHRM, WATV, WENN, WBLX, WLVW, WPLZ, WAAA, WVKO, WDAO, WKWM, WTLC, WVOI. Debuts at number 33 on the Black/Urban chart.

### JERMAINE JACKSON

#### Tell Me I'm Not Dreaming (Arista)

66% of our reporting stations on it. Rotations: Heavy 9/8, Medium 11/11, Light 26/26, Extra Adds 5, Total Adds 50, including WWIN-FM, WXYV, WILD, WRKS, WDJY, WAOK, WDIA, WCIN, WDRQ, KMJM, WZEN-FM, KACE, KDAY, KJLH, KSOL. This week's most added record debuts at number 30 on the Black/Urban chart.

### WINDJAMMER

#### Live Without Your Love (MCA)

64% of our reporting stations on it. Rotations: Heavy 2/0, Medium 19/1, Light 25/7, Extra Adds 3, Total Adds 11, WWIN-FM, WXYV, WDAS, WVEE, KKDA-FM, KACE, KDAY, WPLZ, WAAA, WDAO, WVOI. Heavy: WGPR, KOKA. Debuts at number 37 on the Black/Urban chart.

### CHERYL LYNN

#### This Time (Columbia)

60% of our reporting stations on it. Rotations: Heavy 3/0, Medium 20/0, Light 22/2, Extra Adds 1, Total Adds 3, WAIL-FM, WPLZ, WWWWS. Heavy: WJMO, WGV, KOKA. Medium: WWIN-FM, WILD, WDIA, WCIN, XHRM, KSOL, WATV, Z93, WPEG, WOIC, WKXI, WPDQ, KJCB, WBLX, WLVW, WANT, WDDM, WANM, WQKS, WDAO.

## NEW & ACTIVE

### EARONS "Land Of Hunger" (Island) 44/8

Rotations: Heavy 1/0, Medium 21/2, Light 21/6, Extra Adds 1, Total Adds 8, WAMO, WHUR, WYLD-FM, WBMX, WNHC, WBLX, WDDM, WAAA. Heavy: WDAS. Medium: WWIN-FM, WXYV, WVEE, WDIA, WEDR, WAIL-FM, WZAK, WGPR, WZEN-FM, KACE, KJLH, KSOL, WGV, WDAO, WTLC, WWWWS, KDKO, KDIA. Debuts at 39 on the Black/Urban chart.

### LENNY WILLIAMS "Always" (Rocshire) 43/9

Rotations: Heavy 2/0, Medium 19/1, Light 21/7, Extra Adds 1, Total Adds 9, WVEE, WAIL-FM, KACE, KNOW, WBLX, KHYS, WANT, WKWM, KDIA. Heavy: WDAS, KKDA-FM. Medium: WWIN-FM, WXYV, WDIA, WEDR, WAIL-FM, WZAK, WGPR, WZEN-FM, KACE, KJLH, XHRM, Z93, WOIC, WKXI, WJAX, WPDQ, WLVW, KOKA, WANM, WDAO, WWWWS.

### R.J.'S LATEST ARRIVAL "Shackles" (Golden Boy/Quality) 43/7

Rotations: Heavy 12/0, Medium 15/0, Light 14/5, Extra Adds 2, Total Adds 7, WVEE, WDIA, WBMX, WJMI, WLOU, WPLZ, WANT. Heavy: KKDA-FM, WATV, WOIC, WJAX, KJCB, WBLX, WANM, WDAO, WKWM, WTLC, WWWWS, KDKO. Medium: WILD, WDAS, KRNB, WHRK, WDMT, WZAK, WGPR, WZEN-FM, XHRM, WENN, WPEG, WKXI, KHYS, KOKA, KUKO. Debuts at number 36 on the Black/Urban chart.

### PETER BROWN "They Only Come Out At Night" (Columbia) 42/10

Rotations: Heavy 5/0, Medium 15/0, Light 20/8, Extra Adds 2, Total Adds 10, WWIN-FM, WHRK, WNHC, KNOW, WATV, WKXI, KHYS, WPLZ, WAAA, WVOI. Heavy: WDAS, WBMX, WGI, KACE, WGV, WDAO, WAMO, WHUR, WCIN, WZEN-FM, KJLH, XHRM, KSOL, Z93, WQMG, WJAX, WDDM, WLTH, WTLC, KUKO. Debuts at number 40 on the Black/Urban chart.

### O'JAYS "Extraordinary Girl" (Philadelphia International/CBS) 42/4

Rotations: Heavy 3/0, Medium 25/0, Light 14/4, Extra Adds 0, Total Adds 4, WGV, WDAO, WLTH, WKWM. Heavy: WVEE, WDIA, WPDQ. Medium: WWIN-FM, WDAS, WEDR, WGI, WCIN, WZAK, WZEN-FM, KJLH, KSOL, WNHC, WATV, WPEG, WOIC, WKXI, WJAX, WLOU, WBLX, WPLZ, WANT, KOKA, WDDM, WANM, WAAA, KDIA. Debuts at number 38 on the Black/Urban chart.

### STAPLE SINGERS "H-A-T-E (Don't Live Here Anymore)" (Private I/CBS) 41/2

Rotations: Heavy 3/0, Medium 20/1, Light 18/1, Extra Adds 0, Total Adds 2, WWIN-FM, WLTH. Heavy: WAOK, WDIA, WGV, WEDR, WBMX, KRNB, WEDR, WCIN, WZEN-FM, XHRM, KSOL, WATV, WPEG, WOIC, WKXI, WJAX, WPDQ, WBLX, KHYS, KOKA, WDAO, WTLC, KDIA.

### ROCKWELL "Obscene Phone Caller" (Motown) 39/23

Rotations: Heavy 3/2, Medium 9/5, Light 25/14, Extra Adds 2, Total Adds 23, WWIN-FM, WRKS, WHUR, WAOK, WVEE, WEDR, WAIL-FM, WDMT, WZAK, WGPR, WZEN-FM, XHRM, WQMG, WJMI, WPDQ, WLVW, WVKO, WDAO, WLTH, WKWM, WWWWS, WOIC, KDKO. Heavy: WDDM. Medium: WXYV, WBLZ, WDRQ, KNOW.

### L.J. REYNOLDS "Touch Down" (Mercury/PolyGram) 37/12

Rotations: Heavy 0/0, Medium 9/2, Light 25/7, Extra Adds 3, Total Adds 12, WWIN-FM, WDMT, KACE, KDAY, XHRM, WRDW, WOIC, WQMG, WLOU, WBLX, WQKS, WLTH. Medium: WEDR, WCIN, WJMO, WZAK, WANM, WWWWS.

### RAY PARKER, JR. "In The Heat Of The Night" (Arista) 37/7

Rotations: Heavy 2/0, Medium 10/1, Light 25/6, Extra Adds 0, Total Adds 7, WXYV, XHRM, KOKA, WQKS, WKWM, WWWWS, KUKO. Heavy: WVEE. Medium: WYLD-FM, WGI, WRDW, Z93, WGV, WOIC, WJMI, WANM, WDAO.

### PATRICE RUSHEN "Feels So Real (Won't Let Go)" (Elektra) 34/31

Rotations: Heavy 5/4, Medium 4/4, Light 22/20, Extra Adds 3, Total Adds 31 including WXYV, WAMO, WHUR, WBMX, WEDR, WCIN, WDMT, WZAK, WGPR, WJLB, WZEN-FM, KDAY, KJLH, KSOL. Heavy: WAOK.

### CHERELLE "I Didn't Mean To Turn You On" (Tabu/CBS) 34/5

Rotations: Heavy 2/0, Medium 13/0, Light 19/5, Extra Adds 0, Total Adds 5, WXYV, WILD, WDAS, WEDR, WJMO. Heavy: WDRQ, WJLB. Medium: WGI, WGPR, KMJM, WZEN-FM, KSOL, WPEG, WOIC, WQMG, KOKA, WDDM, WTLC, WWWWS, KDKO.

### EARTH, WIND & FIRE "Moonwalk" (Columbia) 34/5

Rotations: Heavy 2/0, Medium 15/1, Light 16/3, Extra Adds 1, Total Adds 5, WHRK, WGPR, XHRM, KSOL, WVKO. Heavy: WLVW, KOKA. Medium: WAMO, WAOK, WDIA, WATV, Z93, WGV, WPEG, WJMI, WKXI, WJAX, KJCB, WDDM, WTLC, WWWWS.

### DELLS "One Step Closer" (Private I/CBS) 32/11

Rotations: Heavy 2/0, Medium 6/0, Light 22/9, Extra Adds 2, Total Adds 11, WXYV, WGPR, WATV, WOIC, WPDQ, WBLX, WPLZ, KHYS, WANT, WDAO, KDKO. Heavy: WAOK, WVEE. Medium: WDIA, WGI, WGV, WKXI, WJAX, KOKA.

### RUN D.M.C. "Rockbox" (Profile) 32/6

Rotations: Heavy 3/0, Medium 11/1, Light 17/4, Extra Adds 1, Total Adds 6, WAMO, WBMX, XHRM, WENN, WVOI, KSOL. Heavy: WPEG, WJAX. Medium: WRKS, WEDR, WZAK, WATV, WKXI, WLOU, KOKA, WDDM, WANM, WTLC.

### JOCELYN BROWN "Somebody Else's Guy" (Vinyl Dreams) 32/5

Rotations: Heavy 8/0, Medium 11/0, Light 12/4, Extra Adds 1, Total Adds 5, WDIA, WBMX, WNHC, WKWM, WVOI. Heavy: WWIN-FM, WRKS, WDAS, WAOK, WYLD-FM, WZAK, KJLH, WANM. Medium: WVEE, KKDA-FM, WAIL-FM, WDMT, WJMO, WZEN-FM, KACE, XHRM, KNOW, WENN, WDDM.

### KIM FIELDS "Dear Michael" (Critique/Quality) 31/0

Rotations: Heavy 7/0, Medium 19/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WGI, WZAK, KDAY, WJMI, WPDQ, WTLC, WWWWS. Medium: WAOK, KRNB, WEDR, WAIL-FM, WDMT, WDRQ, XHRM, KSOL, WKND, WNHC, WPEG, WQMG, WBLX, KHYS, KOKA, WDDM, WLTH, WKWM.

### ORBIT "Too Busy Thinkin' About My Baby" (Quality) 29/3

Rotations: Heavy 5/0, Medium 8/0, Light 16/3, Extra Adds 0, Total Adds 3, WDMT, KNOW, WJJS. Heavy: WRDW, WPEG, WLVW, WANM, WWWWS. Medium: WAOK, WDRQ, WGPR, WJLB, WLOU, WPLZ, WKWM, WTLC.

### WORLD'S FAMOUS SUPREME TEAM "Hey D.J." (Island) 28/8

Rotations: Heavy 2/0, Medium 10/1, Light 15/6, Extra Adds 1, Total Adds 8, WXYV, WILD, WGI, WZEN-FM, KACE, WATV, WDDM, WANM. Heavy: WRKS, WDAS, WAOK, WYLD-FM, WZAK, KJLH, WANM. Medium: WVEE, KKDA-FM, WAIL-FM, WDMT, WJMO, WZEN-FM, KACE, XHRM, KNOW, WENN, WDDM.

### MARGIE JOSEPH "Ready For The Night" (Cotillion/Atco) 28/3

Rotations: Heavy 2/0, Medium 11/0, Light 15/3, Extra Adds 0, Total Adds 3, WDIA, WPEG, KOKA. Heavy: WEDR, WATV. Medium: WWIN-FM, WILD, WRDW, WJMI, WKXI, WPDQ, KJCB, WANM, WTLC, WWWWS, KUKO.

### DIVINE SOUNDS "What People Do For Money" (Specific) 27/3

Rotations: Heavy 5/0, Medium 7/0, Light 15/3, Extra Adds 0, Total Adds 3, KMJQ, WKXI, WTLC. Heavy: WRKS, WDAS, WZAK, WGPR, WJLB. Medium: WILD, WDMT, WDRQ, WQKS, WKWM, WWWWS, WVOI.

### ANITA BAKER "Feel The Need" (Beverly Glen) 26/4

Rotations: Heavy 1/0, Medium 16/0, Light 9/4, Extra Adds 0, Total Adds 4, WDRQ, WBLX, KHYS, WVOI. Heavy: KKDA-FM. Medium: WWIN-FM, WAOK, WCIN, WJMO, KJLH, XHRM, KSOL, WRDW, WPEG, WNOO, WLVW, WDDM, WKWM, WTLC, WWWWS, KUKO.

### BREAK MACHINE "Street Dance" (Sire/WB) 26/1

Rotations: Heavy 1/0, Medium 15/0, Light 10/1, Extra Adds 0, Total Adds 1, WLUM. Heavy: WILD. Medium: WGI, WZAK, XHRM, KSOL, WKND, WRDW, KNOW, WATV, Z93, WGV, WOIC, WJMI, WLVW, WDDM, WDAO.

## SIGNIFICANT ACTION

### LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 24/20

Rotations: Heavy 0/0, Medium 3/1, Light 21/19, Extra Adds 0, Total Adds 20 including WXYV, WAOK, KRNB, WEDR, WAIL-FM, WCIN, WDRQ, KDAY, KSOL, WNHC, KNOW, WTLC, KDKO, WVKO, WPEG, WKXI.

## MOST ADDED

**JERMAINE JACKSON (50)**  
Tell Me I'm Not Dreaming (Arista)  
**PATRICE RUSHEN (31)**  
Feels So Real (Won't Let Go) (Elektra)  
**ROCKWELL (23)**  
Obscene Phone Caller (Motown)  
**ROGER (21)**  
In The Mix (WB)  
**LATOYA JACKSON (20)**  
Heart Don't Lie (Private I/CBS)  
**PEABO BRYSON (20)**  
If Ever You're In My Arms Again (Elektra)

## HOTTEST

**LIONEL RICHIE (37)**  
Hello (Motown)  
**CAMEO (29)**  
She's Strange (Atl. Art./PolyGram)  
**DENNIS EDWARDS #/SIEDAH GARRET (27)**  
Don't Look Any Further (Motown)  
**DENIECE WILLIAMS (26)**  
Let's Hear It For The Boy (Columbia)  
**SHANNON (19)**  
Give Me Tonight (Mirage/Atco)

### ROGER "In The Mix" (WB) 22/21

Rotations: Heavy 1/1, Medium 3/3, Light 14/13, Extra Adds 4, Total Adds 2 including WAOK, WVEE, KKDA-FM, KMJQ, WDMT, WDRQ, KMJM, KACE, WRDW, KNOW, WATV, WWWWS, KUKO.

### JOHN ROCCA "I Want It To Be Real" (Streetwise) 22/4

Rotations: Heavy 0/0, Medium 4/0, Light 18/2, Extra Adds 2, Total Adds 4, WAMO, WBMX, WJLB, WVOI. Medium: WEDR, WYLD-FM, WGI, KOKA.

### STACY LATTISAW & JOHNNY GILL "Baby It's You" (Cotillion/Atco) 21/9

Rotations: Heavy 0/0, Medium 5/2, Light 13/4, Extra Adds 3, Total Adds 9, WRKS, WHRK, WCIN, WZAK, KDAY, WOIC, WJAX, WDAO, WTLC. Medium: WXYV, WEDR, WANM.

### DUKE BOOTEE "Live Wire (I Want A Girl That Sweats)" (Mercury/PolyGram) 21/6

Rotations: Heavy 1/0, Medium 6/0, Light 14/8, Extra Adds 0, Total Adds 6, WDAS, WDMT, KDAY, KJLH, WPEG, WVKO. Heavy: WANM. Medium: KKDA-FM, WEDR, WZEN-FM, WRDW, WKXI, WLOU.

### MUSICAL YOUTH "Whatcha Talking 'Bout" (MCA) 21/2

Rotations: Heavy 1/0, Medium 6/0, Light 14/2, Extra Adds 0, Total Adds 2, WXYV, WENN. Heavy: WKXI. Medium: WAOK, WDIA, XHRM, KSOL, KOKA, KUKO.

### PEABO BRYSON "If Ever You're In My Arms Again" (Elektra) 20/20

Rotations: Heavy 0/0, Medium 1/1, Light 17/17, Extra Adds 2, Total Adds 20 including WWIN-FM, WDAS, WHUR, WAOK, WEDR, WYLD-FM, WGI, WBLZ, WCIN, WJMO, KACE, KSOL, WATV, WQMG.

### TEENA MARIE "Dear Lover" (Epic) 20/3

Rotations: Heavy 5/0, Medium 10/0, Light 4/2, Extra Adds 1, Total Adds 3, KKDA-FM, WKXI, WKWM. Heavy: WATV, WOIC, WJMI, WBLX, WPLZ. Medium: WWIN-FM, WILD, WDRQ, WZEN-FM, WENN, WGV, WNOO, WANT, WDAO, WLTH.

### SWITCH "Switch It Baby" (Total Experience/RCA) 19/5

Rotations: Heavy 0/0, Medium 4/1, Light 15/4, Extra Adds 0, Total Adds 5, WWIN-FM, WXYV, WYLD-FM, WGI, WAAA. Medium: WILD, WGPR, WDAO.

### HUMAN BODY "Make You Shake It" (Bearsville/WB) 19/2

Rotations: Heavy 3/0, Medium 7/0, Light 9/2, Extra Adds 0, Total Adds 2, WENN, WLVW. Heavy: WDIA, KDAY, KUKO. Medium: KRNB, WCIN, KNOW, WKXI, KJCB, WDDM, WWWWS.

### T-CONNECTION "Take It To The Limit" (Capitol) 18/1

Rotations: Heavy 3/0, Medium 7/0, Light 8/2, Extra Adds 0, Total Adds 1, WPEG. Heavy: WCIN, KJCB, WLVW. Medium: KKDA-FM, WEDR, WENN, WNOO, WLOU, WBLX, WWWWS.

### RICH CASON & GALACTIC ORCHESTRA "Street Symphony" (Private I/CBS) 18/0

Rotations: Heavy 2/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WPEG, KOKA. Medium: WAOK, KRNB, WEDR, KJLH, WNHC, WENN, Z93, WKXI, WPDQ, KHYS, WANM.

### MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 18/0

Rotations: Heavy 8/0, Medium 4/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WGI, WDMT, KJLH, Z93, WLVW, WAAA, WWWWS. Medium: WHUR, WENN, WLOU, WPLZ.

### DAYTON "The Sound Of Music" (Capitol) 18/0

Rotations: Heavy 4/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WBLZ, WZAK, WAAA. Medium: WDMT, WJMO, WATV, WNOO, KJCB, WLOU, WPLZ, WKWM, WTLC.

### COLONEL ABRAMS "Leave The Message Behind The Door" (Streetwise) 17/0

Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KOKA. Medium: WDAS, WAOK, WDIA, WEDR, WDMT, WJMO, WPEG, WPDQ.

### WOMACK & WOMACK "Baby I'm Scared Of You" (Elektra) 16/5

Rotations: Heavy 2/0, Medium 4/1, Light 9/3, Extra Adds 1, Total Adds 5, WVEE, KACE, KSOL, WVOI, KDIA. Heavy: WWIN-FM, WDAS. Medium: WEDR, KJLH, WANM.

### KWICK "Too Lonely To Be Alone" (Capitol) 16/3

Rotations: Heavy 5/0, Medium 5/0, Light 6/3, Extra Adds 0, Total Adds 3, KMJM, WGV, WBLX. Heavy: KKDA-FM, WZAK, WATV, WENN, WKXI. Medium: WDMT, WGPR, WJMI, KJCB, WAAA.

### SHIRLEY BROWN "Leave The Bridges Standing" (Sound Town/Allegiance) 16/0

Rotations: Heavy 3/0, Medium 10/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WATV, WKXI. Medium: KRNB, WDIA, WHRK, WEDR, WBMX, WZEN-FM, WGV, WBLX, KHYS, WLTH.

### CYNDI LAUPER "Time After Time" (Portrait/CBS) 15/2

Rotations: Heavy 2/0, Medium 4/0, Light 8/1, Extra Adds 1, Total Adds 2, WBLZ, KJLH. Heavy: WQMG, WQKS. Medium: XHRM, WPDQ, KOKA, WLUM.

### ROSE ROYCE "New Love" (Montage) 15/2

Rotations: Heavy 1/0, Medium 5/0, Light 9/2, Extra Adds 0, Total Adds 2, WDIA, WQMG. Heavy: WEDR. Medium: WWIN-FM, KKDA-FM, WGV, WJAX, WTLC.

### HERBIE HANCOCK "Megamix" (Columbia) 14/4

Rotations: Heavy 1/0, Medium 6/0, Light 6/3, Extra Adds 1, Total Adds 4, WRKS, WHUR, KMJM, KDAY. Heavy: KACE. Medium: WPEG, WJAX, WPLZ, WANM, WKWM.

### P. FUNK ALL-STARS "Pumpin' It Up" (Private I/CBS) 14/2

Rotations: Heavy 5/0, Medium 4/0, Light 5/2, Extra Adds 0, Total Adds 2, KMJM, WENN. Heavy: WDAS, KKDA-FM, WHRK, KDAY, WANM. Medium: WZEN-FM, KJLH, WGV, WPEG.

### J. BLACKFOOT "I Stood On The Sidewalk And Cried" (Sound Town/Allegiance) 14/2

Rotations: Heavy 1/0, Medium 4/0, Light 9/2, Extra Adds 0, Total Adds 2, WJMO, WGV. Heavy: KRNB. Medium: WZAK, WOIC, WBLX, WKWM.

### RONNIE McNEIR "Come Be With Me" (Capitol) 14/1

Rotations: Heavy 4/0, Medium 2/0, Light 8/1, Extra Adds 0, Total Adds 1, WDAO. Heavy: WILD, WYLD-FM, WKXI, KOKA. Medium: WAOK, KJCB.

### STYLE COUNCIL "My Ever Changing Moods" (Geffen) 14/0

Rotations: Heavy 1/0, Medium 2/1, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WOIC. Medium: WQOK, KOKA.

### PIECES OF A DREAM "It's Time For Love" (Elektra) 14/0

Rotations: Heavy 1/0, Medium 8/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KACE. Medium: WWIN-FM, WILD, XHRM, WENN, Z93, WNOO, KJCB, WBLX.

### MADONNA "Borderline" (Sire/WB) 14/0

Rotations: Heavy 6/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WRKS, WQMG, WQKS, KDKO, KUKO. Medium: XHRM, WKND, Z93, WVKO, WLUM, KDIA.

### C.L. BLAST "Lay Another Log On The Fire" (Park Place) 13/5

Rotations: Heavy 0/0, Medium 3/0, Light 10/5, Extra Adds 0, Total Adds 5, WHUR, WGI, WCIN, WLOU, WTLC. Medium: KKDA-FM, WENN, WBLX.

### FUNK DELUXE "This Time" (Salsoul/RCA) 13/2

Rotations: Heavy 0/0, Medium 4/1, Light 9/1, Extra Adds 0, Total Adds 2, KJLH, WGV. Medium: WWIN-FM, WKND, WPEG.

### GWEN McCRAE "Do You Know What I Mean" (Blackjack/Quality) 13/2

Rotations: Heavy 0/0, Medium 3/0, Light 10/2, Extra Adds 2, Total Adds 2, WAOK, WGPR. Medium: WEDR, WBLX, WWWWS.

### FATBACK "Call Out My Name" (Cotillion/Atco) 12/11

Rotations: Heavy 0/0, Medium 1/1, Light 10/9, Extra Adds 1, Total Adds 11, WXYV, WILD, KMJQ, WYLD-FM, WCIN, WZAK, WOIC, WPDQ, WDDM, WDAO, WWWWS.

### FORCE MD'S "Let Me Love You" (Tommy Boy) 12/7

Rotations: Heavy 1/0, Medium 1/0, Light 10/7, Extra Adds 0, Total Adds 7, WXYV, WDIA, WATV, WPEG, WKXI, WDDM, WTLC. Heavy: WDAS. Medium: KACE.

### COLORBLIND "Just Like In The Movies" (Capitol) 12/3

Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Extra Adds 1, Total Adds 3, WDMT, WOIC, WBLX. Medium: KSOL.

### DREAMBOY "Walk The Streets" (Qwest/WB) 12/1

Rotations: Heavy 0/0, Medium 3/0, Light 9/1, Extra Adds 0, Total Adds 1, WGV. Medium: KKDA-FM, WATV, WWWWS.

### GAP BAND "I'm Ready (If You're Ready)" (Total Experience/PolyGram) 12/0

# Urban Radio's Next **SUPERSTARS**

## **WINDJAMMER**



**"Live Without Your Love"**

MCA 52367

**Black/Urban Debut: 37**



**From the LP "WINDJAMMER II"**

MCA 39021

Turn Your Listeners On To The Rhythm Of The Streets

## **JIMMY LEWIS & The L.A. Street Band**

**"Street Freaks"**

MCA 52384

**MCA Records Delivering The Music Of The '80s**

**MCA RECORDS**

# Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WWIN-FM/Baltimore**  
Keith Newman

JERMAINE JACKSON  
SMOKEY ROBINSON  
STAPLE SINGERS  
LJ REYNOLDS  
ROCKWELL  
PEABO BRYSON  
WINDJAMMER  
SWITCH  
PETER BROWN  
Hottest:  
JEFFREY OSBORNE  
CAMEO  
YARBROUGH & PEOP  
D TRAIN  
ONE WAY

**WXYV/Baltimore**  
Roy Sampson

RAY PARKER JR.  
THOMPSON TWINS  
JERMAINE JACKSON  
MELBA MOORE  
CHERRELLE  
DELLS  
MUSICAL YOUTH  
FORCE MD'S  
WORLD FAMOUS SU  
LATOYA JACKSON  
PATRICE RUSHEN  
SWITCH  
WINDJAMMER  
Hottest:  
YARBROUGH & PEOP  
EVELYN KING  
DENIECE WILLIAMS  
ONE WAY  
JEFFREY OSBORNE

**WILD/Boston**  
Elroy R.C. Smith

JERMAINE JACKSON  
CHERRELLE  
FATBACK  
WORLD FAMOUS SU  
GEORGE HOWARD  
Hottest:  
DENNIS EDWARDS  
CAMEO  
LIONEL RICHIE  
SHALAMAR  
JEFFREY OSBORNE

**WKND/Hartford**  
Jordan/McLean

none  
Hottest:  
WOMACK & LABELLE  
CAMEO  
DENNIS EDWARDS  
KOOL & THE GANG  
YARBROUGH & PEOP  
L

**WNHC/New Haven**  
James Jordan

PETER BROWN  
PATRICE RUSHEN  
LATOYA JACKSON  
JERMAINE JACKSON  
JOCELYN BROWN  
EARONS  
Hottest:  
XENA  
CULTURE CLUB  
HALL & OATES  
CAMEO  
ALISHA

**WRKS/New York**  
Mayo/Quartarone

HERBIE HANCOCK  
ROCKWELL  
JERMAINE JACKSON  
LATTISAW & GILL  
DEBARGE  
Hottest:  
LIONEL RICHIE  
JOCELYN BROWN  
DENNIS EDWARDS  
CAMEO  
MENUDO

**WDAS/Philadelphia**  
Joe Tamburro

WINDJAMMER  
JIMMY LEWIS  
SHOCK  
TWILIGHT 22  
CHERRELLE  
HASSAN & 7-11  
DUKE BOOTEE  
PEABO BRYSON  
IRENE CARA  
Hottest:  
NEWCLEUS  
WORLD FAMOUS SU  
ONE WAY  
RUN D.M.C.  
EARONS

**WAMO/Pittsburgh**  
J.C. Floyd

PATRICE RUSHEN  
WANG CHUNG  
SHANNON  
PATTI AUSTIN  
EARONS  
JOHN ROCCA  
RUN D.M.C.  
Hottest:  
JAMES INGRAM  
DENIECE WILLIAMS  
DEELE  
CAMEO  
DENNIS EDWARDS

**WDJY/Washington, DC**  
Dan O'Neil

JERMAINE JACKSON  
NEWCLEUS  
Hottest:  
DENIECE WILLIAMS  
LIONEL RICHIE  
DENNIS EDWARDS  
SHANNON  
JERMAINE JACKSON

**WHUR/Washington, DC**  
Libby Lawson

JERMAINE JACKSON  
ONE WAY  
EARONS  
THOMPSON TWINS  
HERBIE HANCOCK  
PHIL COLLINS  
ROCKWELL  
PEABO BRYSON  
SMOKEY ROBINSON  
PATRICE RUSHEN  
C.L. BLAST  
TANIA MARIE & JOH  
Hottest:  
ART OF NOISE  
SHALAMAR  
DENNIS EDWARDS  
YARBROUGH & PEOP  
SHANNON

## MIDWEST

**WBXM/Chicago**  
Lee Michaels

SMOKEY ROBINSON  
JOHN ROCCA  
JOCELYN BROWN  
PATRICE RUSHEN  
RUN D.M.C.  
MELBA MOORE  
RJ'S LATEST ARRIV  
EARONS  
Hottest:  
EMOTIONS  
LIONEL RICHIE  
TEMPTATIONS  
TYRONE DAVIS  
PETER BROWN

**WGLI/Chicago**  
Graham Armstrong

ATLANTIC STARR  
SMOKEY ROBINSON  
ONE WAY  
PEABO BRYSON  
C.L. BLAST  
WORLD FAMOUS SU  
Hottest:  
DENNIS EDWARDS  
WOMACK & LABELLE  
TEMPTATIONS  
CAMEO  
CULTURE CLUB

**WGBL/Chicago**  
Graham Armstrong

ATLANTIC STARR  
SMOKEY ROBINSON  
ONE WAY  
PEABO BRYSON  
C.L. BLAST  
WORLD FAMOUS SU  
Hottest:  
DENNIS EDWARDS  
WOMACK & LABELLE  
TEMPTATIONS  
CAMEO  
CULTURE CLUB

**WJLB/Detroit**  
James Alexander

JERMAINE JACKSON  
CYNDI LAUPER  
LATOYA JACKSON  
JERMAINE JACKSON  
JOCELYN BROWN  
EARONS  
Hottest:  
XENA  
CULTURE CLUB  
HALL & OATES  
CAMEO  
ALISHA

**WCIN/Cincinnati**  
Sid Kennedy

PATRICE RUSHEN  
JERMAINE JACKSON  
LATTISAW & GILL  
PEABO BRYSON  
FATBACK  
LATOYA JACKSON  
MANHATTAN TRANSFE  
EDDY GRANT  
HEARN SISTERS  
PLANET PATROL  
C.L. BLAST  
SMOKEY ROBINSON  
Hottest:  
YARBROUGH & PEOP  
JEFFREY OSBORNE  
SYSTEM  
LIONEL RICHIE  
SHANNON

**WZAK/Cleveland**  
Lynn Tolliver

PATRICE RUSHEN  
ROCKWELL  
FATBACK  
TROUBLE FUNK  
LATTISAW & GILL  
CORTEZ  
Hottest:  
DENIECE WILLIAMS  
JOCELYN BROWN  
LIONEL RICHIE  
LUTHER VANDROSS  
KWICK

**WDMT/Cleveland**  
Kelly/Dean

JERMAINE JACKSON  
COLORBLIND  
ROCKWELL  
PATRICE RUSHEN  
ORBIT  
LJ REYNOLDS  
DUKE BOOTEE  
ROGER  
GEORGE CLINTON  
Hottest:  
DENNIS EDWARDS  
CULTURE CLUB  
LUTHER VANDROSS  
CHANGE  
ONE WAY

**WJMO/Cleveland**  
Rod See

PEABO BRYSON  
CHERRELLE  
J. BLACKFOOT  
REAL TO REEL  
Hottest:  
CAMEO  
LIONEL RICHIE  
LUTHER VANDROSS  
CULTURE CLUB  
DENIECE WILLIAMS

**WVVO/Columbus**  
Lyles/Jones

PATRICE RUSHEN  
THOMPSON TWINS  
ROCKWELL  
LATOYA JACKSON  
TIMMY THOMAS  
POINTER SISTERS  
DUKE BOOTEE  
EW&F  
Hottest:  
CHANGE  
DENNIS EDWARDS  
DENIECE WILLIAMS  
SHANNON  
O'BRYAN

**WDAO/Dayton**  
Lankford Stephens

PRIME TIME  
POINTER SISTERS  
ROCKWELL  
LATTISAW & GILL  
LEVEL 42  
WINDJAMMER  
FATBACK  
O'JAYS  
DELLS  
RONNIE MCNEIR  
MCKINLEY JACKSON  
Hottest:  
RJ'S LATEST ARRIV  
YARBROUGH & PEOP  
CAMEO  
LAID BACK  
DEELE

**WGPR/Detroit**  
Joe Spencer

JERMAINE JACKSON  
EURYTHMICS  
MENUDO  
LURA BRANIGAN  
REAL TO REEL  
BREAK MACHINE  
NEWCLEUS  
BERLIN  
Hottest:  
CAMEO  
LIONEL RICHIE  
THOMPSON TWINS  
DENIECE WILLIAMS  
JERMAINE JACKSON

**WJLB/Detroit**  
James Alexander

PATRICE RUSHEN  
JERMAINE JACKSON  
HASHIM  
DURAN DURAN  
PEABO BRYSON  
PATRICE RUSHEN  
Hottest:  
ROCKWELL  
SHANNON  
DEBARGE  
BRYAN LOREN  
SLING SHOT

**WDRQ/Detroit**  
Tony Gray

JERMAINE JACKSON  
PATRICE RUSHEN  
ANITA BAKER  
DAZZ BAND  
JIMMY LEWIS  
LATOYA JACKSON  
ROGER  
GEORGE HOWARD  
GREENS III  
Hottest:  
CYNDI LAUPER  
DENIECE WILLIAMS  
LIONEL RICHIE  
LATTISAW & GILL  
PATTI LABELLE

**WLTH/Gary**  
Dana Huskisson

BRYAN LOREN  
STAPLE SINGERS  
MELBA MOORE  
O'JAYS  
JERMAINE JACKSON  
PATTI AUSTIN  
ROCKWELL  
LJ REYNOLDS  
PATRICE RUSHEN  
Hottest:  
DENNIS EDWARDS  
CAMEO  
DENNIS EDWARDS  
CAMEO  
LIONEL RICHIE  
PATTI LABELLE

**WKWM/Grand Rapids**  
Frank Grant

PATRICE RUSHEN  
JERMAINE JACKSON  
BERLIN  
POINTER SISTERS  
JOCELYN BROWN  
TEENA MARIE  
O'JAYS  
RAY PARKER JR.  
ROCKWELL  
LENNY WILLIAMS  
Hottest:  
NEWCLEUS  
DENNIS EDWARDS  
CULTURE CLUB  
BAR-KAYS  
RJ'S LATEST ARRIV

## SOUTH

**WAOK/Atlanta**  
Larry Tinsley

JERMAINE JACKSON  
ROGER  
ROCKWELL  
LATOYA JACKSON  
SMOKEY ROBINSON  
PEABO BRYSON  
HASSAN & 7-11  
GWEN MCCRAE  
Hottest:  
DENIECE WILLIAMS  
LIONEL RICHIE  
LAID BACK  
WOMACK & LABELLE  
SHALAMAR

**WRDW/Augusta**  
Teddy Black

ROGER  
DAMARIS  
KEY-MATIC  
JERMAINE JACKSON  
NONA HENDRYX  
O'BRYAN  
LJ REYNOLDS  
Hottest:  
BAR-KAYS  
LUTHER VANDROSS  
DENIECE WILLIAMS  
LIONEL RICHIE  
SHANNON

**WTLC/Indianapolis**  
Jay Johnson

JERMAINE JACKSON  
POINTER SISTERS  
HASSAN & 7-11  
LATOYA JACKSON  
LATTISAW & GILL  
SHOCK  
PATRICE RUSHEN  
DIVINE SOUNDS  
INXS  
FORCE MD'S  
C.L. BLAST  
Hottest:  
LIONEL RICHIE  
DAVY DMX  
BRYAN LOREN  
KIM FIELDS  
O'BRYAN

**WLUM/Milwaukee**  
Susie Austin

JERMAINE JACKSON  
EURYTHMICS  
MENUDO  
LURA BRANIGAN  
REAL TO REEL  
BREAK MACHINE  
NEWCLEUS  
BERLIN  
Hottest:  
CAMEO  
LIONEL RICHIE  
THOMPSON TWINS  
DENIECE WILLIAMS  
JERMAINE JACKSON

**WWWS/Saginaw**  
Kermit Crockett

ROCKWELL  
CHERYL LYNN  
PATRICE RUSHEN  
JERMAINE JACKSON  
BRASS CONSTRUCTIO  
PEABO BRYSON  
ROGER  
RAY PARKER JR.  
SMOKEY ROBINSON  
FATBACK  
KLOCKWIZE  
Hottest:  
SOUL SONIC FORCE  
JEFFREY OSBORNE  
RJ'S LATEST ARRIV  
CHANGE  
KIM FIELDS

**KMJM/St. Louis**  
Ron Atkins

ROGER  
JERMAINE JACKSON  
DAZZ BAND  
SHANNON  
CAPTAIN RAP  
CAPTAIN ROCK  
MELBA MOORE  
HERBIE HANCOCK  
P. FUNK ALL-STARS  
KWICK  
Hottest:  
BAR-KAYS  
DENIECE WILLIAMS  
CAMEO  
JERMAINE JACKSON  
LATTISAW & GILL

**WZEN-FM/St. Louis**  
Rod King

ROCKWELL  
JERMAINE JACKSON  
MELBA MOORE  
PATRICE RUSHEN  
BOOGIE BOYS  
POINTER SISTERS  
WORLD FAMOUS SU  
Hottest:  
BAR-KAYS  
CAMEO  
DENNIS EDWARDS  
CAMEO  
DENNIS EDWARDS  
LIONEL RICHIE  
PATTI LABELLE

**WVOI/Toledo**  
Maxx Myrick

PETER BROWN  
TIMMY THOMAS  
WINDJAMMER  
WOMACK & WOMACK  
POINTER SISTERS  
JOCELYN BROWN  
D TRAIN  
ANITA BAKER  
JOHN ROCCA  
PATRICE RUSHEN  
RUN D.M.C.  
JERMAINE JACKSON  
Hottest:  
DENNIS EDWARDS  
LIONEL RICHIE  
CULTURE CLUB  
BRYAN LOREN  
LUTHER VANDROSS

**WVEE/Atlanta**  
Scotty Andrews

MELBA MOORE  
SMOKEY ROBINSON  
LENNY WILLIAMS  
WOMACK & WOMACK  
ROCKWELL  
LURA BRANIGAN  
ROGER  
PRETTY TONY  
WINDJAMMER  
GEORGE CLINTON  
RJ'S LATEST ARRIV  
CHICAGO  
Hottest:  
DENNIS EDWARDS  
DENIECE WILLIAMS  
JERMAINE JACKSON  
LAID BACK  
BRYAN LOREN

**WRDW/Augusta**  
Teddy Black

ROGER  
DAMARIS  
KEY-MATIC  
JERMAINE JACKSON  
NONA HENDRYX  
O'BRYAN  
LJ REYNOLDS  
Hottest:  
BAR-KAYS  
LUTHER VANDROSS  
DENIECE WILLIAMS  
LIONEL RICHIE  
SHANNON

**KNOW/Austin**  
Selby Edwards

PETER BROWN  
CHARRELLE  
ROGER  
ORBIT  
LATOYA JACKSON  
LENNY WILLIAMS  
Hottest:  
SHALAMAR  
DEELE  
DEBARGE  
REAL TO REEL  
SHANNON

**WATV/Birmingham**  
Ron January

ROGER  
PEABO BRYSON  
PATRICE RUSHEN  
POINTER SISTERS  
DELLS  
WORLD FAMOUS SU  
FORCE MD'S  
PETER BROWN  
Hottest:  
LIONEL RICHIE  
LUTHER VANDROSS  
SHANNON  
DENIECE WILLIAMS  
CAMEO

**WENN/Birmingham**  
Michael Star

LEVEL 42  
RUN D.M.C.  
HUMAN BODY  
P. FUNK ALL-STARS  
POINTER SISTERS  
MUSICAL YOUTH  
Hottest:  
DENNIS EDWARDS  
CAMEO  
LUTHER VANDROSS  
LIONEL RICHIE  
WOMACK & LABELLE

**WWWZ/Charleston**  
Barry Kaye

none  
Hottest:  
CAMEO  
CULTURE CLUB  
LUTHER VANDROSS  
LIONEL RICHIE  
SHANNON

**WGIV/Charlotte**  
Hal Harrill

JOE JACKSON  
O'JAYS  
FUNK DELUXE  
DREAMBOY  
SWITCH  
J. BLACKFOOT  
KWICK  
Hottest:  
BAR-KAYS  
DENIECE WILLIAMS  
YARBROUGH & PEOP  
PATTI LABELLE  
D TRAIN

**WPEG/Charlotte**  
Mike Rossi

TIMMY THOMAS  
MARGIE JOSEPH  
DUKE BOOTEE  
LATOYA JACKSON  
FORCE MD'S  
JERMAINE JACKSON  
DOROTHY MOORE  
T-CONNECTION  
PATRICE RUSHEN  
HAROLD MELVIN  
Hottest:  
BAR-KAYS  
SHANNON  
PATTI LABELLE  
DENIECE WILLIAMS  
RUN D.M.C.

**WNOO/Chattanooga**  
Frank St. James

JERMAINE JACKSON  
CAMEO  
DENNIS EDWARDS  
LUTHER VANDROSS  
BAR-KAYS  
DAZZ BAND

**WOIC/Columbia**  
Mickey Arnold

LATTISAW & GILL  
HAROLD MELVIN  
PATRICE RUSHEN  
JERMAINE JACKSON  
ROCKWELL  
KC  
LJ REYNOLDS  
ROGER  
FATBACK  
NV  
COLORBLIND  
DELLS  
Hottest:  
BRYAN LOREN  
LIONEL RICHIE  
SHANNON  
DENIECE WILLIAMS  
RJ'S LATEST ARRIV

**KKDA-FM/Dallas**  
Terri Avery

TEENA MARIE  
ROGER  
WINDJAMMER  
Hottest:  
COMATEENS  
P. FUNK ALL-STARS  
LIONEL RICHIE  
CHANGE  
RJ'S LATEST ARRIV

**WOMG/Greensboro**  
Shelly Bynum

JERMAINE JACKSON  
PATRICE RUSHEN  
LJ REYNOLDS  
ROGER  
JOHN ROCCA  
LURA BRANIGAN  
ROCKWELL  
NV  
ROSE ROYCE  
PEABO BRYSON  
Hottest:  
DENNIS EDWARDS  
BAR-KAYS  
MADONNA  
PATTI LABELLE  
JEFFREY OSBORNE

**KMJQ/Houston**  
Jim Snowden

JERMAINE JACKSON  
TEMPTATIONS  
DIVINE SOUNDS  
ROGER  
YENA  
PATTI AUSTIN  
FATBACK  
Hottest:  
LIONEL RICHIE  
NEWCLEUS  
DENNIS EDWARDS  
KOOL & THE GANG  
ONE WAY

**WJMI/Jackson**  
Carl Haynes

ROCKWELL  
TIMMY THOMAS  
ROGER  
RJ'S LATEST ARRIV  
BRYSON & FLACK  
HAROLD MELVIN  
Hottest:  
LAID BACK  
BRYAN LOREN  
BAR-KAYS  
ONE WAY  
TEENA MARIE

**WKXI/Jackson**  
Tommy Marshall

TEENA MARIE  
DIVINE SOUNDS  
LATOYA JACKSON  
BLOODSTONE  
EDDY GRANT  
FORCE MD'S  
PETER BROWN  
Hottest:  
LUTHER VANDROSS  
TEMPTATIONS  
LIONEL RICHIE  
ONE WAY  
PATTI LABELLE

**WPDQ/Jacksonville**  
Marc Little

LATOYA JACKSON  
PATRICE RUSHEN  
DELLS  
ROCKWELL  
PEABO BRYSON  
PATTI AUSTIN  
Hottest:  
LUTHER VANDROSS  
JEFFREY OSBORNE  
LIONEL RICHIE  
CULTURE CLUB  
ONE WAY

**WJAX/Jacksonville**  
Chris Turner

JERMAINE JACKSON  
BLOODSTONE  
SHOCK  
EDDY GRANT  
LATTISAW & GILL  
Hottest:  
CULTURE CLUB  
DENIECE WILLIAMS  
RUN D.M.C.  
PATTI LABELLE  
LUTHER VANDROSS

**KJCB/Lafayette**  
Beatrice Evans

none  
Hottest:  
LAID BACK  
PATTI LABELLE  
YARBROUGH & PEOP  
RJ'S LATEST ARRIV  
ONE WAY

**WLOU/Louisville**  
Neal O'Rea

LJ REYNOLDS  
TIMMY THOMAS  
RJ'S LATEST ARRIV  
PATRICE RUSHEN  
REAL TO REEL  
INXS  
LATOYA JACKSON  
C.L. BLAST  
GAP BAND  
SPINNERS  
CRUSADERS  
BOBBY NUNN  
Hottest:  
DEBARGE  
DEELE  
YARBROUGH & PEOP  
KENNY G  
NEWCLEUS

**WJLS/Lynchburg**  
Lad Goins

ROGER  
JERMAINE JACKSON  
TIMMY THOMAS  
ORBIT  
TWILIGHT 22  
Hottest:  
LAID BACK  
CAMEO  
ROCKWELL  
ART OF NOISE  
DENNIS EDWARDS

**KRNB-FM/Memphis**  
Melvin Jones

LATOYA JACKSON  
EDDY GRANT  
Hottest:  
DENIECE WILLIAMS  
DENNIS EDWARDS  
J. BLACKFOOT  
LIONEL RICHIE  
BAR-KAYS

**WDIA/Memphis**  
Bobby O'Jay

JERMAINE JACKSON  
BLOODSTONE  
EDDY GRANT  
MANHATTAN TRANSFE  
DOROTHY MOORE  
JOCELYN BROWN  
FORCE MD'S  
ROSE ROYCE  
RJ'S LATEST ARRIV  
MARGIE JOSEPH  
Hottest:  
BAR-KAYS  
SPINNERS  
TEMPTATIONS  
CAMEO  
NEWCLEUS

**WHRK/Memphis**  
Toni Bell

D TRAIN  
JERMAINE JACKSON  
LATTISAW & GILL  
EW&F  
PETER BROWN  
NONA HENDRYX  
BRYAN LOREN  
Hottest:  
MELBA MOORE  
YARBROUGH & PEOP  
SHANNON  
DAZZ BAND  
CHANGE

**WEDR/Miami**  
Jackson/Jones

GEORGE CLINTON  
CHERRELLE  
ROCKWELL  
SUTTONS  
POINTER SISTERS  
LATOYA JACKSON  
JULES SHEAR  
Hottest:  
PRETTY TONY  
SHANNON  
SOUL SONIC FORCE  
TEMPTATIONS  
EVELYN KING

**WBLX/Mobile**  
Sonny Love

ANITA BAKER  
KWICK  
DELLS  
MELBA MOORE  
COLORBLIND  
POINTER SISTERS  
EARONS  
LENNY WILLIAMS  
LJ REYNOLDS  
CHANGE  
CHI-LITES  
Hottest:  
LUTHER VANDROSS  
SPINNERS  
LIONEL RICHIE  
RJ'S LATEST ARRIV  
DEELE

**WLVM/Moncks Corn**  
Ron Pinckney

ROGER  
ROCKWELL  
DAMARIS  
HUMAN BODY  
PATRICE RUSHEN  
POINTER SISTERS  
STANLEY CLARKE  
LATOYA JACKSON  
OJAYS  
JERMAINE JACKSON  
Hottest:  
LATTISAW & GILL  
DENIECE WILLIAMS  
SPINNERS  
MIDNIGHT STAR  
SHALAMAR

**WQQK/Nashville**  
Dan Jaynes

LATOYA JACKSON  
PEABO BRYSON  
BILLY GRIFFIN  
JERMAINE JACKSON  
Hottest:  
LIONEL RICHIE  
DENNIS EDWARDS  
CULTURE CLUB  
SHANNON  
DEELE

**WYLD-FM/New Orleans**  
Brute Bailey

DENIECE WILLIAMS  
EARONS  
PEABO BRYSON  
FATBACK  
JERMAINE JACKSON  
SWITCH  
Hottest:  
LUTHER VANDROSS  
LIONEL RICHIE  
ONE WAY  
CULTURE CLUB  
DAZZ BAND

**WAIL-FM/New Orleans**  
Barry Richards

JERMAINE JACKSON  
SUTTONS  
LENNY WILLIAMS  
CHERYL LYNN  
ROCKWELL  
POINTER SISTERS  
LATOYA JACKSON  
Hottest:  
LIONEL RICHIE  
CULTURE CLUB  
NEWCLEUS  
LAID BACK  
BRYAN LOREN

**WPLZ/Petersburg**  
Hardy Jay

JERMAINE JACKSON  
CHERYL LYNN  
PETER BROWN  
RJ'S LATEST ARRIV  
POINTER SISTERS  
DELLS  
WINDJAMMER  
Hottest:  
CULTURE CLUB  
CAMEO  
TEENA MARIE  
TEMPTATIONS  
BAR-KAYS

**KHYS/Port Arthur**  
Mark Petry

ANITA BAKER  
DELLS  
PETER BROWN  
MANHATTAN TRANSFE  
LENNY WILLIAMS  
JERMAINE JACKSON  
Hottest:  
BAR-KAYS  
ART OF NOISE  
CULTURE CLUB  
WOMACK & LABELLE  
DENNIS EDWARDS

**WANT/Richmond**  
Kirby Carmichael

JERMAINE JACKSON  
DELLS  
DAZZ BAND  
MELBA MOORE  
RJ'S LATEST ARRIV  
LENNY WILLIAMS  
Hottest:  
LIONEL RICHIE  
SHANNON  
YARBROUGH & PEOP  
BAR-KAYS  
DENIECE WILLIAMS

**WTOY/Roanoke**  
Scott Morris

MELBA MOORE  
PATTI AUSTIN  
TIMMY THOMAS  
NEWCLEUS  
Hottest:  
LIONEL RICHIE  
YARBROUGH & PEOP  
CAMEO  
CULTURE CLUB  
BAR-KAYS

**KOKA/Shreveport**  
B.B. Davis

JERMAINE JACKSON  
DAZZ BAND  
MELBA MOORE  
PATTI AUSTIN  
RAY PARKER JR.  
DENISE LASALLE  
MARGIE JOSEPH  
BLOODSTONE  
Hottest:  
CAMEO  
LAID BACK  
LIONEL RICHIE  
BAR-KAYS  
ONE WAY

**WVDM/Sumpter**  
Kevin Flemming

PATRICE RUSHEN  
JERMAINE JACKSON  
ROGER  
WORLD FAMOUS SU  
HASSAN & 7-11  
BILLY GRIFFIN  
JERMAINE JACKSON  
Hottest:  
LIONEL RICHIE  
DENNIS EDWARDS  
CULTURE CLUB  
SHANNON  
DEELE

**WANM/Tallahassee**  
Joe Bullard

JOE SIMON  
WORLD FAMOUS SU  
SMOKEY ROBINSON  
Hottest:  
BRYAN LOREN  
SHANNON  
JAMES INGRAM  
DENNIS EDWARDS  
DENIECE WILLIAMS

**WAAA/Winston-Salem**  
Eric St. James

JERMAINE JACKSON  
DURAN DURAN  
PEABO BRYSON  
EURYTHMICS  
RAY PARKER JR.  
JOE JACKSON  
ROGER  
HAROLD MELVIN  
CHICAGO  
LJ REYNOLDS  
FRESH 3 MC'S  
LARRY WU  
Hottest:  
DENIECE WILLIAMS  
LIONEL RICHIE  
NEWCLEUS  
CULTURE CLUB  
SHANNON

**KDKO/Englewood**  
Carlos Lando

LATOYA JACKSON  
ROCKWELL  
DELLS  
BOOGIE BOYS  
NEW WORLD  
JERMAINE JACKSON  
Hottest:  
DENIECE WILLIAMS  
DAZZ BAND  
REAL TO REEL  
RJ'S LATEST ARRIV  
DEELE

**KACI/Los Angeles**  
Miller/Wiggins

QJAYS  
WINDJAMMER  
WORLD FAMOUS SU  
NONA HENDRYX  
PEABO BRYSON  
KENT JORDAN  
HOMEBOY C.O.L.  
ROGER  
JERMAINE JACKSON  
WOMACK & WOMACK  
LJ REYNOLDS  
LENNY WILLIAMS  
Hottest:  
WOMACK & LABELLE  
DENNIS EDWARDS  
CAMEO  
ONE WAY  
LUTHER VANDROSS

**KUKQ/Phoenix**  
Rick Nuhn

# R&R Country's Most Current Music

## NATIONAL AIRPLAY/50

### May 4, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
6	4	2	<b>1</b> JOHN CONLEE/As Long As I'm Rockin' With You (MCA)	156/0	132	20	4
13	6	5	<b>2</b> RICKY SKAGGS/Honey (Open That Door) (Epic)	153/0	124	22	7
2	1	1	<b>3</b> JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved... (Col.)	147/0	123	20	4
5	3	3	<b>4</b> CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB)	148/0	114	24	10
12	10	6	<b>5</b> RONNIE McDOWELL/I Dream Of Women Like You (Epic)	149/0	111	26	12
11	8	7	<b>6</b> WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA)	147/4	106	32	9
15	12	8	<b>7</b> MERLE HAGGARD/Someday When Things Are Good (Epic)	151/0	108	41	2
18	16	9	<b>8</b> EDDY RAVEN/I Got Mexico (RCA)	156/1	84	64	8
19	17	11	<b>9</b> EMMYLOU HARRIS/In My Dreams (WB)	152/4	93	50	9
21	18	12	<b>10</b> LARRY GATLIN & THE GATLIN BROS./Denver (Columbia)	154/3	79	60	15
28	21	14	<b>11</b> ALABAMA/When We Make Love (RCA)	156/2	69	80	7
24	20	15	<b>12</b> DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	150/4	71	67	12
16	13	10	<b>13</b> DAN SEALS/God Must Be A Cowboy (Liberty)	137/1	84	34	19
29	25	18	<b>14</b> VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	151/3	61	80	10
25	22	17	<b>15</b> REBA McENTIRE/Just A Little Love (MCA)	148/5	62	65	21
30	26	20	<b>16</b> CONWAY TWITTY/Somebody's Needin' Somebody (WB)	154/1	41	101	12
27	24	19	<b>17</b> GEORGE JONES/You've Still Got A Place In My Heart (Epic)	149/1	47	92	10
1	2	4	<b>18</b> OAK RIDGE BOYS/I Guess It Never Hurts To Hurt Sometimes (MCA)	131/0	76	34	21
32	28	23	<b>19</b> STEVE WARINER/Why Goodbye (RCA)	146/2	37	92	17
31	27	24	<b>20</b> LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	143/8	44	74	25
10	9	13	<b>21</b> HANK WILLIAMS JR./Man Of Steel (WB/Curb)	108/0	53	31	24
37	29	26	<b>22</b> EXILE/I Don't Want To Be A Memory (Epic)	150/9	27	94	29
39	33	30	<b>23</b> GARY MORRIS/Between Two Fires (WB)	141/6	19	91	31
38	34	29	<b>24</b> GENE WATSON/Forever Again (MCA)	142/5	19	89	34
34	31	28	<b>25</b> KIERAN KANE/Dedicate (WB)	130/3	21	80	29
49	38	33	<b>26</b> STATLER BROTHERS/Atlanta Blue (Mercury/PG)	136/10	15	84	37
-	44	36	<b>27</b> B.J. THOMAS/The Whole World's In Love When... (Clev.Int./Col.)	133/9	12	77	44
-	43	37	<b>28</b> KENNY ROGERS/Eyes That See In The Dark (RCA)	130/6	11	82	37
43	36	32	<b>29</b> SYLVIA/Victims Of Goodbye (RCA)	127/5	21	76	30
35	32	31	<b>30</b> KENNY ROGERS & DOTTIE WEST/Together Again (Liberty)	103/4	17	62	24
-	49	40	<b>31</b> ANNE MURRAY/Just Another Woman In Love (Capitol)	139/24	5	61	73
46	42	39	<b>32</b> CHARLY McCLAIN/Band Of Gold (Epic)	124/3	11	71	42
8	7	16	<b>33</b> MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)	91/0	42	28	21
-	-	45	<b>34</b> EARL THOMAS CONLEY/Angel In Disguise (RCA)	126/40	7	43	76
-	47	42	<b>35</b> BILL MEDLEY/I Still Do (RCA)	115/13	8	57	50
3	5	21	<b>36</b> ATLANTA/Sweet Country Music (MCA)	82/0	28	33	21
-	-	43	<b>37</b> JUDDS/Mama He's Crazy (RCA/Curb)	110/13	2	55	53
45	41	38	<b>38</b> DOLLY PARTON/Downtown (RCA)	90/2	12	54	24
-	50	46	<b>39</b> BANDANA/Better Our Hearts Should Bend (WB)	105/10	3	54	48
17	14	25	<b>40</b> GAIL DAVIES/Boys Like You (WB)	73/0	24	32	17
4	11	27	<b>41</b> BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)	69/0	18	28	23
20	19	22	<b>42</b> RAZZY BAILEY/In The Midnight Hour (RCA)	74/0	19	33	22
-	-	47	<b>43</b> WRIGHT BROTHERS/Southern Women (Mercury/PG)	87/6	6	38	43
<b>DEBUT</b>			<b>44</b> MEL TILLIS/New Patches (MCA)	87/21	1	33	53
<b>DEBUT</b>			<b>45</b> JANIE FRICKE/If The Fall Don't Get You (Columbia)	73/51	1	21	51
<b>DEBUT</b>			<b>46</b> EDDIE RABBITT/B-B-B-Burning Up With Love (WB)	67/62	2	21	44
-	-	48	<b>47</b> CRAIG DILLINGHAM/Honky Tonk Women Make Honky... (Curb/MCA)	81/2	5	32	44
7	23	34	<b>48</b> GEORGE STRAIT/Right Or Wrong (MCA)	57/0	12	22	23
<b>DEBUT</b>			<b>49</b> TOM JONES/This Time (Mercury/PG)	78/19	2	25	51
<b>DEBUT</b>			<b>50</b> KAREN BROOKS/Born To Love You (WB)	81/16	2	22	57

## MOST ADDED

- EDDIE RABBITT (62)  
B-B-B-Burning Up With Love (WB)
- JANIE FRICKE (51)  
If The Fall Don't Get You (Columbia)
- JOHN ANDERSON (42)  
I Wish I Could Write You A Song (WB)
- DON WILLIAMS (41)  
That's The Thing About Love (MCA)
- EARL THOMAS CONLEY (40)  
Angel In Disguise (RCA)
- RONNIE MILSAP (39)  
Still Losing You (RCA)
- WHITES (33)  
Forever You (Curb/MCA)
- MICHAEL MARTIN MURPHEY (32)  
Disenchanted (Liberty)
- VINCE GILL (25)  
Oh Carolina (RCA)
- ANNE MURRAY (24)  
Just Another Woman In Love (Capitol)

## HOTTEST

- JULIO IGLESIAS & WILLIE NELSON (90)  
To All The Girls I've Loved Before (Col.)
- RICKY SKAGGS (77)  
Honey (Open That Door) (Epic)
- JOHN CONLEE (70)  
As Long As I'm Rockin' With You (MCA)
- CRYSTAL GAYLE (49)  
I Don't Wanna Lose Your Love (WB)
- ALABAMA (46)  
When We Make Love (RCA)
- OAK RIDGE BOYS (31)  
I Guess It Never Hurts To Hurt... (MCA)
- RONNIE McDOWELL (29)  
I Dream Of Women Like You (Epic)
- WAYLON JENNINGS (28)  
I May Be Used (But Baby I Ain't...) (RCA)
- DAVID ALLAN COE (26)  
Mona Lisa Lost Her Smile (Columbia)
- MERLE HAGGARD (26)  
Someday When Things Are Good (Epic)

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

**EARL THOMAS CONLEY**  
Angel In Disguise (RCA)

On 80% of reporting stations. Rotations: Heavy 7, Medium 43, Light 76, Total Adds 40 including WYRK, WRKZ, KIX106, WCOS, KPLX, WMC, WUSQ, WUBE, KJJY, WIRE, WXCL, WHBF, KIK-FM, KCBO, KSN. A Most Added Record. Moves 45-34 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 4-30-84.

## DID YOU KNOW THAT CMA:

...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?



For information on joining, write to:  
**Country Music Association**  
P. O. Box 22299-R  
Nashville, TN 37202



## NEW & ACTIVE

**MEL TILLIS "New Patches" (MCA) 87/21**  
Rotations: Heavy 1, Medium 33, Light 53, Total Adds 21 including WKYG, CHOW, KEAN, WEZL, WWOD, KYXX, WKIX, WMNI, WITL, WDG, KXXY, WOW, KIK-FM, KYAK, KEIN. Debuts at number 44 on the Country chart.

**WRIGHT BROTHERS "Southern Women" (Mercury/PolyGram) 87/6**  
Rotations: Heavy 6, Medium 38, Light 43, Total Adds 6, CHOW, KRRV, KXXY, KJOT, KVEG, KMPS. Heavy: WOKK, KKYX, WUSQ, WFMS, WXCL. Medium: KFDI, KCUB, WBGW. Moves 47-43 on the Country chart.

**KAREN BROOKS "Born To Love You" (WB) 81/16**  
Rotations: Heavy 2, Medium 22, Light 57, Total Adds 16, WCAO, WIXL, WNYR, WEZL, WFNC, KLLL, KYXX, WPAP, WKIX, WUSQ, WTQR, WCUZ, WTSO, KJOT, KUUY, KSON. Debuts at number 50 on the Country chart.

**TOM JONES "This Time" (Mercury/PolyGram) 78/19**  
Rotations: Heavy 2, Medium 25, Light 51, Total Adds 19 including WOKQ, WIXL, WNYR, KMML, WEZL, KLLL, WOKK, KISS-FM, WUSQ, WAXX, WDG, WHBF, KYAK, KFRY, Q92. Debuts at number 49 on the Country chart.

**JANIE FRICKE "If The Fall Don't Get You" (Columbia) 73/51**  
Rotations: Heavy 1, Medium 21, Light 51, Total Adds 51 including WYRK, WRKZ, WPOR, KASE, WSOC, WMC, WKSJ, WDFM, WDAF, WIL, K102, KFRY, KNIX, KSAI, KGA. Debuts at number 45 on the Country chart.

**JOHN ANDERSON "I Wish I Could Write You A Song" (WB) 68/42**  
Rotations: Heavy 2, Medium 16, Light 50, Total Adds 42 including WPTR, WPOR, WYNK, WCOS, WTQR, KSO, WFMS, KXXY, KVOO, KRST, KGH, KQIL, KCKC, KCBQ, KMPS.

**EDDIE RABBITT "B-B-B-Burning Up With Love" (WB) 67/62**  
Rotations: Heavy 2, Medium 21, Light 44, Total Adds 62 including WPOC, WMZQ, KASE, WSOC, KPLX, KRMD, WTQR, WCXI, WWW, WFMS, WIRE, WDAF, KUZZ, KNIX, KMPS. Debuts at number 46 on the Country chart.

**DAVID FRIZZELL "Who Dat" (Viva) 65/6**  
Rotations: Heavy 0, Medium 23, Light 42, Total Adds 6, KEAN, WFNC, WUSN, KWMT, WTHI, KRST. Medium: WBGW, WSNO, WYII, WWOD, WTQR, KTTS, KEIN, KRSY, KGA.

**JOE STAMPLEY & JESSICA BOUCHER "Memory Lane" (Epic) 61/22**  
Rotations: Heavy 0, Medium 17, Light 44, Total Adds 22 including WPTR, WNYR, KRRV, WXBQ, WTVY, WFNC, WOKK, WCMS, WDAF, KEBC, WTOD, KIK-FM, KUUY, KWJJ, KCUB.

**STEPHANIE WINSLOW "Baby Come To Me" (MCA/Curb) 56/3**  
Rotations: Heavy 1, Medium 26, Light 29, Total Adds 3, KIX106, WZZK, KIK-FM. Heavy: KRMD. Medium: WVAM, KHEY, WUSQ, WSLR, WCXI, WOW, WHBF, KVOO, KUUY, KRSY, KSOP.

**MICHAEL MARTIN MURPHEY "Disenchanted" (Liberty) 51/32**  
Rotations: Heavy 2, Medium 11, Light 38, Total Adds 32 including WBGW, WOKQ, WNYR, WEZL, KSSN, WKSJ, WIRK, WAXX, WIRE, WOW, KTPK, KUGN, KMAK, KCCY, KSOP.

**WHITES "Forever You" (MCA/Curb) 48/33**  
Rotations: Heavy 1, Medium 11, Light 36, Total Adds 33 including WPOR, WNYR, KEAN, WSOC, KHEY, WWOD, KKYX, WIRK, KSO, WFMS, KEBC, KFDI, KFRY, KTOM, KGA.

**LANE BRODY "Hanging On" (Liberty) 47/6**  
Rotations: Heavy 0, Medium 9, Light 38, Total Adds 6, KMML, WUSQ, KUGN, KFRY, KEIN, KCCY. Medium: WBGW, WSNO, CHOW, KRLA, KKYX, KRMD, WCXI, KTTS.

**RAY CHARLES "Do I Ever Cross Your Mind" (Columbia) 47/3**  
Rotations: Heavy 2, Medium 19, Light 26, Total Adds 3, KIX106, KLLL, WHBF. Heavy: WTVY, KKYX. Medium: WPTR, KLVI, WLWI, WTQR, WSLR, WITL, KTTS, KFRY, Q92.

## SIGNIFICANT ACTION

**J.C. CUNNINGHAM "Light Up" (Viva) 42/4**  
Rotations: Heavy 1, Medium 16, Light 25, Total Adds 4, WGN, KXYL, WUSQ, WHBF. Heavy: WDAF. Medium: WSNO, WYNK, WQYK, KRKT, KRSY.

**DON WILLIAMS "That's The Thing About Love" (MCA) 41/41**  
Rotations: Heavy 1, Medium 9, Light 31, Total Adds 41 including WXXW, WHN, WKSJ, KRMD, WTQR, WCXI, K102, KYGO, KNIX, KMPS.

**RONNIE MILSAP "Still Losing You" (RCA) 40/39**  
Rotations: Heavy 2, Medium 5, Light 33, Total Adds 39 including WPTR, WMZQ, KASE, KSSN, WIRK, KECK, WIL, KTOM, KCKC, KSON.

**McGUFFEY LANE "Day By Day" (Atlantic America) 39/9**  
Rotations: Heavy 0, Medium 9, Light 30, Total Adds 9, WYII, KRRV, WYNK, WWOD, KKYX, WUSQ, WITL, KEIN, KSOP.

**TERRY GREGORY "Cowgirl In A Coupe DeVille" (Scotti Bros./CBS) 38/2**  
Rotations: Heavy 2, Medium 12, Light 24, Total Adds 2, WFNC, Q92. Heavy: WYII, KQIL. Medium: WGNA, WAJR, WUSQ, WKQ, KRRK, KFRY.

**OSMOND BROTHERS "If Every Man Had A Woman Like You" (WB/Curb) 36/13**  
Rotations: Heavy 0, Medium 5, Light 31, Total Adds 13, WGN, WNYR, WYII, WXBQ, WEZL, KHEY, WKSJ, WTOD, KTPK, KKAL, KUGN, KEIN, KRSY.

**SISSY SPACEK "If You Could Only See Me Now" (Atlantic America) 35/1**  
Rotations: Heavy 0, Medium 7, Light 28, Total Adds 1, KFDI. Medium: WGN, WSNO, KRLA, KBMR, KTTS, Q92, KIGO. Light: WWVA, KMPS.

**BILLIE JO SPEARS "Midnight Love" (Parliament) 34/3**  
Rotations: Heavy 2, Medium 11, Light 21, Total Adds 3, WGTO, KLLL, WUSQ. Heavy: WPAP, KKYX. Medium: WPTR, WSNO, WEZL, KBMR, WCXI, WTOD.

**VINCE GILL "Oh Carolina" (RCA) 33/25**  
Rotations: Heavy 0, Medium 3, Light 30, Total Adds 25 including WCAO, WKYG, WTVY, KKYX, WTQR, KBMR, WTSO, KTPK, KUGN, KMPS.

**MASON DIXON "I Never Had A Chance With You" (Texas) 32/8**  
Rotations: Heavy 1, Medium 8, Light 23, Total Adds 8, KIX106, WEZL, KYXX, WIRK, WAXX, WTOD, KVOO, KFDI. Heavy: WXCL.

**LANG SCOTT "Run Your Sweet Love By Me One More Time" (MCA) 31/6**  
Rotations: Heavy 0, Medium 5, Light 26, Total Adds 6, WCAO, KRRV, WTVY, WFNC, KSSN, KRWQ. Medium: WKYG, WLWI, WOW, KSOP.

**TENNESSEE VALLEY BOYS "Lo And Behold" (Nashwood) 31/4**  
Rotations: Heavy 1, Medium 3, Light 27, Total Adds 4, KEAN, WFNC, WWOD, KBMR. Heavy: WOW. Medium: WLWI, WCXI, KRKT.

**MEL McDANIEL "Most Of All I Remember You" (Capitol) 29/16**  
Rotations: Heavy 0, Medium 4, Light 25, Total Adds 16 including WPTR, WBGW, WSOC, WTVY, WOW, WXCL, KRST, KUUY, KWJJ.

**JOHNNY RODRIGUEZ "Let's Leave The Lights On Tonight" (Epic) 28/18**  
Rotations: Heavy 1, Medium 2, Light 25, Total Adds 18 including WVAM, WNYR, KASE, WMC, KKYX, KSO, WFMS, KXXY, KFRY, KGA.

**ROBIN LEE "Want Ads" (Evergreen) 28/4**  
Rotations: Heavy 0, Medium 4, Light 24, Total Adds 4, KLLL, KFGO, WITL, WHBF. Medium: KMML, KSOP, KIGO. Light: WBGW, WPOR, WSOC.

**KATY MOFFATT "This Ain't Tennessee & He Ain't You" (Permian) 27/8**  
Rotations: Heavy 0, Medium 8, Light 19, Total Adds 8, CHOW, WYII, KWMT, WITL, WTSO, KEBC, WHBF, KKAL. Medium: KRMD, KSOP.

**BIG AL DOWNING "There'll Never Be A Better Night" (Team Entertainment) 27/1**  
Rotations: Heavy 0, Medium 5, Light 22, Total Adds 1, KRWQ. Medium: WGN, KLRA, KBMR, KSOP. Light: WWVA, WTVY, WHBF, KUUY.

**KEITH STEGALL "I Want To Go Somewhere" (Epic) 25/9**  
Rotations: Heavy 0, Medium 3, Light 22, Total Adds 9, KHEY, WMC, WSM, WAXX, KEBC, WXCL, KIK-FM, KMAK, KSOP.

**BOXCAR WILLIE "Not On The Bottom Yet" (Main Street) 24/1**  
Rotations: Heavy 0, Medium 2, Light 20, Total Adds 1, KHEY. Medium: WGN, KBMR, KSOP, WPAP. Light: WKYG, KKYX, KTTS, KFDI, KGA.

**MAC DAVIS "Caroline's Still In Georgia" (Casablanca/PolyGram) 20/9**  
Rotations: Heavy 0, Medium 3, Light 16, Total Adds 9, CHOW, KRRV, KSSN, WMC, KVOO, KRWQ, Q92, KRSY, KMPS.

**BILL ANDERSON "Your Eyes" (Southern Tracks) 20/6**  
Rotations: Heavy 1, Medium 2, Light 17, Total Adds 6, KRRV, WTVY, KKYX, KBMR, KEBC, WTOD. Medium: WGN, KSOP. Light: WLWI, WIRK.

**JOE WATERS "Rise Above It All" (New Colony) 19/5**  
Rotations: Heavy 0, Medium 3, Light 16, Total Adds 5, WYII, KRRV, WTVY, WHBF, KTPK. Medium: CHOW, KLRA, KIGO.

**JOHNNY CASH "That's The Truth" (Columbia) 19/2**  
Rotations: Heavy 0, Medium 3, Light 16, Total Adds 2, KWMT, WTOD. Medium: WSNO, KLRA, WCXI. Light: WQYK, KSO, KFRY, KTOM.

**TOMMY OVERSTREET "I Still Love Your Body" (Gervasi) 17/1**  
Rotations: Heavy 0, Medium 3, Light 14, Total Adds 1, KHEY. Medium: KBMR, KQIL. Light: WSNO, WKYG, KKYX, KVOO, KTOM.

**PETER ISAACSON "It's A Cover Up" (Union Station) 15/1**  
Rotations: Heavy 0, Medium 0, Light 15, Total Adds 1, WBGW. Light: KHEY, KKYX, KRRK, WHBF, KRWQ, Q92, KRSY.

**RANDY WRIGHT "If You're Serious About Cheating" (MCA) 14/2**  
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 2, KHEY, KVOO. Medium: KLRA, KSOP. Light: KFGO, WTSO, KEBC, KFDI.

**PENNY DeHAVEN "Friendly Game Of Hearts" (Main Street) 14/1**  
Rotations: Heavy 0, Medium 5, Light 9, Total Adds 1, KRRV. Medium: WGN, WAJR, WUSQ, KBMR, KQIL. Light: WKYG, WIXY, KRWQ, KWJJ.

**VICKI DAWN "Red Roses (Won't Work Now)" (Boundary) 13/2**  
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 2, WYII, WTVY. Medium: KYAK. Light: WWOD, WCMS, KBMR, KRSY, KIGO.

**CRAIG BICKHARDT "You Are What Love Means To Me" (Liberty) 12/2**  
Rotations: Heavy 0, Medium 0, Light 12, Total Adds 2, KBMR, KKAL. Light: WPTR, KASE, WYNK, WCMS, KRMD, KEBC, WOW, WXCL.

**GARY STEWART "Hey, Bottle Of Whiskey" (Red Ash) 11/1**  
Rotations: Heavy 0, Medium 3, Light 8, Total Adds 1, CHOW. Medium: KLRA, KRKT. Light: WSOC, WTVY, WKQ, KTTS.

**MAINES BROTHERS BAND "Amarillo Highway" (Mercury/PolyGram) 10/9**  
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 9, WVAM, KRRV, KMML, WCMS, KRMD, KBMR, KVOO, KRKT, KQIL.

**NAT STUCKEY "One More Time" (Stargem) 10/0**  
Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0. Medium: WKLO, KBMR. Light: WIXY, CHOW, WYII, KISS-FM, WOW, KRWQ, Q92, KTOM.

**SUSAN JACKS "Tall Dark Stranger" (Compleat/PolyGram) 9/4**  
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 4, WGN, KBMR, KWJJ, KMPS. Medium: WCXI. Light: WSNO, WKYG, KRKT, KKAL.

**LOIS JOHNSON "It Won't Be Easy" (EMH) 8/1**  
Rotations: Heavy 0, Medium 0, Light 8, Total Adds 1, KSOP. Light: WYII, KSO, KRRK, WOW, KTTS, KVOO, KFDI.

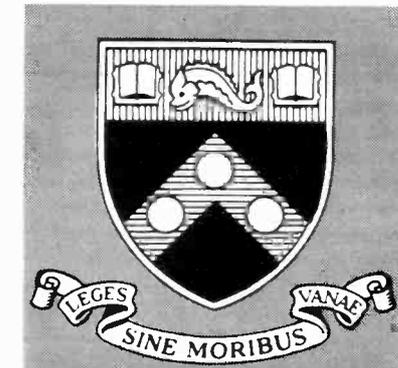
## COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
ALABAMA/If You're Gonna Play In Texas (RCA)	Roll On
CONWAY TWITTY/I Don't Know A Thing About Love (WB)	By Heart
GEORGE JONES/Radio Lover (Epic)	Jones Country
GARY MORRIS/Second Hand Heart (WB)	Faded Blue
OSMOND BROTHERS/One Way Rider (WB)	One Way Rider
GARY MORRIS/Faded Blue	Faded Blue
GARY MORRIS/Baby Bye Bye (WB)	Faded Blue
REBA McENTIRE/Poison Sugar (MCA)	Just A Little Love
MEL TILLIS/Texas On A Saturday Night (MCA)	New Patches
PINKARD & BOWDEN/Drivin' My Wife Away (WB)	Writers In Disguise
ALABAMA/Country Side Of Life (RCA)	Roll On
EXILE/Take Me To The River (Epic)	Exile

# THE 4TH ANNUAL Radio Advertising Bureau/Wharton Sales Management School June 18-21, 1984

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Country's Most Current Music

Regional Adds & Hots

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST, MOST ADDED, HOTTEST. Includes names like Eddie Rabbitt, John Conlee, Janie Fricke, etc.

Table for EAST region with columns: STATION, ARTIST, SONG. Includes stations like WYRK, WQVA-FM, WJZZ, etc.

Table for MIDWEST region with columns: STATION, ARTIST, SONG. Includes stations like WSLR, WKKO-AM/FM, WDFW, etc.

Table for SOUTH region with columns: STATION, ARTIST, SONG. Includes stations like KEAN-AM/FM, WEZL-FM, KSSN, etc.

Table for WEST region with columns: STATION, ARTIST, SONG. Includes stations like KRKT, KRST-FM, KRYY, etc.

158 Reporters
147 Current Reports
The following stations reported no change in their rotation this week:
WAMZ/Louisville
KFTN/Provo
KIGO/St. Anthony
The following stations did not report this week and therefore their playlists were frozen:
WIXY/Springfield
KIOV/Sioux Falls
KTSS/Springfield
WBCS/Milwaukee
WMIL/Milwaukee
WONE/Dayton
WQYK/St. Petersburg-Tampa
WESC/Greenville
KLRA/Little Rock
KRAK/Sacramento
The following station failed to report a new playlist for two consecutive weeks and was not used in this week's data:
KIKK/Houston

# Adult / Contemporary

Continued from Back Page

## CHART EXTRAS

Chart Extras are those songs which have achieved Breaker status, yet do not have sufficient airplay strength to chart.

### PAUL SIMON

#### Think Too Much (WB)

53% of our reporters on it. Rotations: Heavy 3/0, Medium 44/2, Light 21/0, Total Adds 2, WROR, WSB. Heavy: WRVR, WNNR, KALE. Medium: WHB, WCCO, KGW, KBEST, WICC, WKGW, KRBE-FM, WVLLK, WMAZ, WTRX, KBOI, KUGN, and 32 more.

## BREAKERS

### ANNE MURRAY

#### Just Another Woman In Love (Capitol)

60% of our reporters on it. Rotations: Heavy 4/0, Medium 37/7, Light 36/7, Total Adds 14, WCLR, WHB, WISN, WMYX, KEZR, WTIC, WKGW, WAFB, WAVE, WMGN, KOIL, KMJJ, WTNV, KRNO. Debuts at number 23 on the A/C chart.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 BILLY JOEL	125/0	96	28	1
2 PHIL COLLINS	120/1	94	24	2
3 LIONEL RICHIE	119/0	92	25	2
4 ALAN PARSONS PROJECT	119/1	88	29	2
5 CYNDI LAUPER	121/8	64	53	4
6 JEFFREY OSBORNE	113/0	83	27	3
7 MICHAEL GORE	109/1	75	29	5
8 JAMES INGRAM	113/2	75	31	7
9 J. IGLESIAS & W. NELSON	102/2	52	43	7
10 MANHATTAN TRANSFER	110/4	66	34	10
11 DENIECE WILLIAMS	112/10	50	54	8
12 KENNY ROGERS	115/3	36	67	12
13 THOMPSON TWINS	92/0	44	44	4
14 DAN FOGELBERG	113/16	21	74	18
15 TRACEY ULLMAN	100/2	49	40	11
16 TEMPTATIONS	95/2	20	66	9
17 SHAKIN' STEVENS	90/8	17	62	11
18 J. MATHIS with D. WILLIAMS	83/0	18	55	10
19 KIM CARNES	87/6	8	58	21
20 SERGIO MENDES	75/0	15	49	11
21 DOLLY PARTON	73/0	8	51	14
22 CULTURE CLUB	58/0	10	37	11
23 ANNE MURRAY	77/14	4	37	36
24 CRYSTAL GAYLE	50/1	5	36	9
25 STEPHEN BISHOP	47/0	8	34	5

**NEW & ACTIVE** includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

## MOST ADDED

- J. JACKSON with M. JACKSON (37)  
Tell Me I'm Not Dreamin'... (Arista)
- CULTURE CLUB (32)  
It's A Miracle (Virgin/Epic)
- MICHAEL MARTIN MURPHEY (24)  
Disenchanted (Liberty)
- PEABO BRYSON (22)  
If Ever You're In My Arms (Elektra)
- MIKE RENO & ANN WILSON (20)  
Almost Paradise (Columbia)
- LaTOYA JACKSON (19)  
Heart Don't Lie (Private I/CBS)

## HOTTEST

- LIONEL RICHIE (73)  
Hello (Motown)
- PHIL COLLINS (71)  
Against All Odds (Take A Look...) (Atlantic)
- BILLY JOEL (71)  
The Longest Time (Columbia)
- CYNDI LAUPER (48)  
Time After Time (Portrait/CBS)
- ALAN PARSONS PROJECT (43)  
Don't Answer Me (Arista)
- DENIECE WILLIAMS (41)  
Let's Hear It For The Boy (Columbia)

## NEW & ACTIVE

**PEABO BRYSON/ROBERTA FLACK "I Just Came Here To Dance" (Capitol) 70/18**  
Rotations: Heavy 2/0, Medium 30/6, Light 38/12, Total Adds 18, WTAE, Y97, WRMM, WSB-FM, WCLR, WARM98, WOMC, WISN, KGW, B100, WMAZ, WNAM, KRNT, KOIL, KWAV, WVBS, KRBS, KISN. Heavy: WCCO, KALE. Medium: KHOW, KOST, KBEST, KFMB, WBT, WRVA, WHBY, WHBC, WMGN, WMHE, KUGN, KSL, KIXI-FM, WNNR, WEIM, WSKI, KORQ, WSKY, WCHV, WCIL, KEEZ, WJON, K99, KQSW.

**AMANDA HOMI & BRIAN JARVIS "Friend Of A Friend" (GRP) 65/11**  
Rotations: Heavy 0/0, Medium 26/6, Light 39/5, Total Adds 11, WFBR, WISN, KBEST, WRIE, KEY103, WRVR, 2WD, WMGN, 3WM, KWAV, KCRG. Medium: KGW, WMAZ, WRVA, WHBC, KRNT, WMHE, KUGN, WNNR, WEIM, WSKI, KORQ, WSKY, WCKQ, WCHV, WAGE, WCIL, KEEZ, WJON, K99, KQSW.

**ALABAMA "When We Make Love" (RCA) 63/16**  
Rotations: Heavy 3/1, Medium 28/3, Light 32/12, Total Adds 16, WSB, 97AIA, WAEB, WRIE, WPJB, WGY, WGOW, WRVR, KBOI, KKUA, KMJJ, KPPL, WTKO, KFBS, KKJO, KISN. Heavy: WBT, WHHY. Medium: WFBR, WLTT, KVIL-FM, W101, WHB, WCCO, KGW, WKGW, WMAZ, WEZS, WRVA, WHBY, KRNT, WNNR, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WCIL, WJON, K99, KQSW, KALE.

**MICHAEL MARTIN MURPHEY "Disenchanted" (Liberty) 57/24**  
Rotations: Heavy 0/0, Medium 22/7, Light 35/17, Total Adds 24, WHB, KFMB, WPJB, WKGW, WBT, WMAZ, 2WD, WNAM, WHBC, WSNY, KRNT, WFMK, KOIL, WMHE, KRAV, KBOI, KWAV, WTKO, WCHV, KCRG, KFBS, KRBS, KISN, KALE. Medium: WRMM, WARM98, KGW, WRVA, WHBY, KUGN, KSL, WKNE, WSKI, WSKY, WCKQ, WGSV, WAGE, WJON, KKJO.

**JOE JACKSON "You Can't Get What You Want (Till You Know What You Want)" (A&M) 51/14**  
Rotations: Heavy 5/0, Medium 21/5, Light 25/9, Total Adds 14, WSB-FM, KGW, KEZR, V100, WPJB, KRBE-FM, WVLLK, WLAC-FM, KBOI, KUGN, KIXI-FM, WTNV, KTWO, KALE. Heavy: WAEB, WRVR, KFI, KWAV, WPPA. Medium: WFBR, KOST, KBEST, WGY, 2WD, WAVE, WMGN, WMHE, WSKI, KORQ, WSKY, WCKQ, WKYX, KQSW, KRBS.

**LANI HALL with HERB ALPERT "Come What May" (A&M) 50/0**  
Rotations: Heavy 1/0, Medium 27/0, Light 22/0, Total Adds 0. Heavy: KSL. Medium: WISN, WCCO, KGW, KEY103, WBT, WMAZ, WRVA, WHBY, KUGN, KKUA, KIXI-FM, WNNR, WEIM, WKNE, WSKI, WTNV, WSKY, WCKQ, WGSV, WAGE, WJBC, WCIL, WJON, KKJO, KRBS, KALE.

**STYLE COUNCIL "My Ever Changing Moods" (Geffen) 47/3**  
Rotations: Heavy 0/0, Medium 22/3, Light 25/0, Total Adds 3, KOST, WRVR, KFI. Medium: WCCO, KGW, KWAV, KIXI-FM, WNNR, WKNE, WSKI, WPPA, KORQ, WSKY, WCKQ, WCHV, WKYX, WCIL, KEEZ, KWEB, KQSW, KRBS, KALE.

**LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 44/19**  
Rotations: Heavy 0/0, Medium 8/1, Light 36/18, Total Adds 19, WSB-FM, WHB, WAFB, WVLLK, WMAZ, WAVE, WNAM, WSNY, WFMK, KOIL, WMHE, KKPL, WKNE, KORQ, WVBS, WJBC, KWEB, KKJO, KALE. Medium: KWAV, WSKI, WSKY, WCKQ, WCHV, KQSW, WJON.

**CHRISTINE McVIE "Love Will Show Us How" (WB) 44/8**  
Rotations: Heavy 1/0, Medium 22/4, Light 21/4, Total Adds 8, WTAE, Y97, WFYR, WGY, KIXI-FM, WTNV, KORQ, KALE. Heavy: WAEB. Medium: WCCO, KGW, V100, WMGN, WMHE, KRAV, KWAV, WSKI, WPPA, WSKY, WCKQ, WKYX, KEEZ, WJON, K99, KQSW, KRBS.

**JERMAINE JACKSON with MICHAEL JACKSON "Tell Me I'm Not Dreamin'..." (Arista) 38/37**  
Rotations: Heavy 0/0, Medium 16/15, Light 22/22, Total Adds 37, WQUE-FM, KKL, KGW, WAEB, V100, WKGW, KEY103, KRBE-FM, WAHR, WAVE, WNAM, KRNT, WFMK, WMGN, KOIL, WMHE, KFI, WNNR, WEIM, WSKI, WPPA, KORQ, WSKY, WCKQ, WCHV, WKYX, WCIL, KCRG, KFBS, KEEZ, KKJO, WBOW, KTWO, K99, KQSW, KRBS, KALE. Medium: KVIL-FM.

**TIGGI CLAY "The Winner Gets The Heart" (Morocco/Motown) 38/0**  
Rotations: Heavy 0/0, Medium 11/0, Light 27/0, Total Adds 0. Medium: KGW, WMAZ, WHBC, WNNR, WEIM, WKNE, WSKI, WSKY, WCKQ, WCHV, WCIL.

**LAURA BRANIGAN "Self Control" (Atlantic) 37/6**  
Rotations: Heavy 3/1, Medium 20/2, Light 14/3, Total Adds 6, WTAE, 97AIA, KRBE-FM, WMAZ, KPPL, WCHV. Heavy: 2WD, KFI. Medium: WFBR, WSB-FM, WQUE-FM, WFYR, KOST, WVLLK, WTRX, WMGN, KRAV, WEIM, WKNE, WSKI, WPPA, WSKY, WCKQ, WJON, WBOW, KQSW.

**CULTURE CLUB "It's A Miracle" (Virgin/Epic) 32/32**  
Rotations: Heavy 0/0, Medium 10/10, Light 22/22, Total Adds 32, WRMM, WSB-FM, W101, WARM98, KOST, KGW, KFMB, V100, WKGW, WMJJ, WVLLK, WAVE, WHBY, KRNT, WMGN, KFI, KWAV, WKNE, WSKI, WSKY, WCKQ, WGSV, WAGE, WKYX, WNGS, KEEZ, WJON, KKJO, KTWO, KRNO, KQSW, KALE.

**PEABO BRYSON "If Ever You're In My Arms" (Elektra) 31/22**  
Rotations: Heavy 0/0, Medium 8/5, Light 23/17, Total Adds 22, WQUE-FM, WFYR, WTIC, WBT, WRKA, WRVR, WHBC, WTRX, WFMK, WMGN, KSL, WTKO, WCKQ, WCHV, WAGE, WKYX, WCIL, KEEZ, WJON, KKJO, WBOW, KQSW. Medium: WPIX, WKGW, KWAV.

**FRANK STALLONE "Darlin'" (Polydor/PolyGram) 30/7**  
Rotations: Heavy 0/0, Medium 5/1, Light 25/6, Total Adds 7, WAEB, WMAZ, WNNR, WPPA, WGSV, WJBC, WBOW. Medium: WSKI, WCKQ, WCHV, KRBS.

## SIGNIFICANT ACTION

**MICHAEL JACKSON "The Lady In My Life" (Epic) 28/2**  
Rotations: Heavy 6/0, Medium 13/1, Light 9/1, Total Adds 2, WLTF, WRVR. Heavy: KEZR, WEZS, WSNY, WMHE, KKUA, KRBS. Medium: WPIX, 97AIA, WMJI, KBEST, WPJB, WRVA, KFI, WSKI, WPPA, WSKY, WBOW.

**MIKE RENO & ANN WILSON "Almost Paradise" (Columbia) 24/20**  
Rotations: Heavy 0/0, Medium 6/3, Light 18/17, Total Adds 20, W101, WAEB, WMJJ, WAHR, WHHY, WAVE, WHBY, WMHE, KKUA, WEIM, WKNE, WSKY, WCKQ, WAGE, WKYX, KEEZ, WJON, KTWO, KRBS, KISN. Medium: 97AIA, KPPL, KCRG.

**EDDIE RABBITT "B-B-B-Burnin' Up With Love" (WB) 23/18**  
Rotations: Heavy 0/0, Medium 5/5, Light 18/13, Total Adds 18, WBT, WAHR, WMAZ, KRNT, KKUA, KSL, WNNR, WEIM, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WJBC, KEEZ, WJON, KQSW.

**B.J. THOMAS "The Whole World's In Love When You're Lonely" (Cleve. Int./Columbia) 19/4**  
Rotations: Heavy 0/0, Medium 4/0, Light 15/4, Total Adds 4, KEY103, KUGN, WSKI, KTWO. Medium: WMAZ, WRVA, KRNT, WEIM.

**POINTER SISTERS "Jump (For My Love)" (Planet/RCA) 18/5**  
Rotations: Heavy 0/0, Medium 9/1, Light 9/4, Total Adds 5, KRBE-FM, WNNR, WSKI, WCHV, WKYX. Medium: WTAE, KVIL-FM, WQUE-FM, KRAV, KFI, WPPA, WJON, KQSW.

**DAN HARTMAN "I Can Dream About You" (MCA) 17/17**  
Rotations: Heavy 0/0, Medium 2/2, Light 15/15, Total Adds 17, WAHR, WHBC, WNNR, WEIM, WTKO, WSKI, WSKY, WCKQ, WCHV, WKYX, WCIL, KFBS, KEEZ, WBOW, KQSW, KRBS.

**STEVE PERRY "Oh Sherrie" (Columbia) 17/7**  
Rotations: Heavy 5/1, Medium 7/1, Light 5/5, Total Adds 7, V100, KRBE-FM, KOIL, KWAV, WPPA, WCKQ. Heavy: 97AIA, WQUE-FM, KKJO, WBOW. Medium: WAEB, WNAM, WSNY, WMHE, KPPL, WCHV.

**PRETENDERS "Show Me" (Sire/WB) 16/0**  
Rotations: Heavy 3/0, Medium 8/0, Light 5/0, Total Adds 0. Heavy: KRBE-FM, WAVE, WPPA. Medium: 2WD, WMGN, KPPL, KWAV, WSKI, WSKY, WKYX, KQSW.

**GEORGE WINSTON "Blossom/Meadow" (Windham Hill) 13/2**  
Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Total Adds 2, KEZR, WEIM. Medium: KUGN, KSL.

**POCO "Days Gone By" (Atlantic) 12/0**  
Rotations: Heavy 0/0, Medium 2/0, Light 10/0, Total Adds 0. Medium: KIXI-FM, WCHV.

**JOHNNY MATHIS "Simple" (Columbia) 10/10**  
Rotations: Heavy 0/0, Medium 1/1, Light 9/9, Total Adds 10, WKGW, WAHR, WHBY, WMHE, KKUA, WEIM, WSKI, WSKY, WGSV, KTWO.

**EURYTHMICS "Who's That Girl" (RCA) 10/6**  
Rotations: Heavy 0/0, Medium 2/1, Light 8/5, Total Adds 6, WFBR, WQUE-FM, WEIM, WPPA, KEEZ, KRBS. Medium: WMHE.

# A/C Regional Adds & Hots

## EAST

### Parallel One

**WFBM/Baltimore**  
Andy Szulinski

**BURTHMICS**  
HOMI & JARVIS  
Hottest:  
PHIL COLLINS  
IGLESIAS & NELSON  
LIONEL RICHIE  
ALAN PARSONS  
DENICE WILLIAMS

**WROR/Boston**  
Lorna Ozmon

CYNDI LAUPER  
PAUL SIMON  
IGLESIAS & NELSON  
BERLIN  
Hottest:  
BRYSON & FLACK  
CULTURE CLUB  
TRACY ULLMAN  
DENICE WILLIAMS  
LIONEL RICHIE

**WBEN/Buffalo**  
Roger Chiffalo

none  
Hottest:  
LIONEL RICHIE  
IGLESIAS & NELSON  
BILLY JOEL  
DEBARGE  
JEFFREY OSBORNE

**GR55/Buffalo**  
Galusk/Langmyer

DENICE WILLIAMS  
SHAKIN' STEVENS  
Hottest:  
BILLY JOEL  
ALAN PARSONS  
LIONEL RICHIE  
MICHAEL GORE

**WPIX/New York**  
Alan Anderson

none  
Hottest:  
PHIL COLLINS  
MANHATTAN TRANSPSE  
JEFFREY OSBORNE  
JAMES INGRAM  
CYNDI LAUPER

**Y97/Pittsburgh**  
Jury Cresswell

KENNY ROGERS  
BRYSON & FLACK  
DAN FOGELBERG  
CHRISTINE MCVIE  
Hottest:  
IGLESIAS & NELSON  
LIONEL RICHIE  
BILLY JOEL  
CYNDI LAUPER  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

TEMPTATIONS  
BRYSON & FLACK  
CHRISTINE MCVIE  
LAURA BRANIGAN  
Hottest:  
PHIL COLLINS  
LIONEL RICHIE  
BILLY JOEL  
IGLESIAS & NELSON  
DENICE WILLIAMS

**WWSW (QWS)/Pittsburgh**  
Crowe/Waltzel

SHAKIN' STEVENS  
CYNDI LAUPER  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
GARY PORTNOY  
STEPHEN BISHOP

**WPRO/Providence**  
Tom Cuddy

none  
Hottest:  
PHIL COLLINS  
TRACY ULLMAN  
BILLY JOEL  
JEFFREY OSBORNE  
CYNDI LAUPER

**WLTT/Washington, D.C.**  
Bob Cummings

none  
Hottest:  
JEFFREY OSBORNE  
IGLESIAS & NELSON  
MICHAEL GORE  
JAMES INGRAM  
ALAN PARSONS

### Parallel Two

**WAEB/Allentown**  
Neal Newman

BERLIN  
JERMAINE JACKSON  
RENO & WILSON  
CARS  
ALABAMA  
FRANK STALLONE  
Hottest:  
KOOL & THE GANG  
TRACY ULLMAN  
CYNDI LAUPER  
DENICE WILLIAMS  
KENNY ROGERS

**WICC/Bridgeport**  
Pantano/Broadbent

none  
Hottest:  
BILLY JOEL  
IGLESIAS & NELSON  
ALAN PARSONS  
THOMPSON TWINS  
CYNDI LAUPER

**V100/Charleston, WV**  
Spence/Jarvis

CULTURE CLUB  
JERMAINE JACKSON  
JOE JACKSON  
STEVE PERRY  
SHALAMAR  
Hottest:  
CYNDI LAUPER  
BILLY JOEL  
MANHATTAN TRANSPSE  
JAMES INGRAM  
DENICE WILLIAMS

**WRIE/Erie**  
Ted Abbott

ALABAMA  
KIM CARNES  
JAMES INGRAM  
Hottest:  
PHIL COLLINS  
DEBARGE  
DAN FOGELBERG  
IGLESIAS & NELSON  
LIONEL RICHIE

**WFSM/Harrisburg**  
Bob Paiva

TRACY ULLMAN  
DAN FOGELBERG  
Hottest:  
ALAN PARSONS  
CULTURE CLUB  
JEFFREY OSBORNE  
MICHAEL GORE  
IGLESIAS & NELSON

**WTIC/Hartford**  
Tom Barsanti

ANNE MURRAY  
PEABO BRYSON  
Hottest:  
PHIL COLLINS  
LIONEL RICHIE  
MICHAEL GORE  
BILLY JOEL  
IGLESIAS & NELSON

**WPJB/Providence**  
Tom Hunter

MICHAEL MURPHEY  
JOE JACKSON  
ALABAMA  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
CYNDI LAUPER  
JAMES INGRAM

**WVOR/Rochester**  
Gary Smith

none  
Hottest:  
CHRISTINE MCVIE  
LIONEL RICHIE  
PHIL COLLINS  
THOMPSON TWINS

**WGY/Schenectady**  
Mike Neff

DENICE WILLIAMS  
DAN FOGELBERG  
CHRISTINE MCVIE  
Hottest:  
ALAN PARSONS  
BILLY JOEL  
JEFFREY OSBORNE  
SHAKIN' STEVENS  
TEMPTATIONS

**WKGW/Utica-Rome**  
Carpenter/Carr

MICHAEL MURPHEY  
ANNE MURRAY  
CULTURE CLUB  
JOHNNY MATSIS  
JERMAINE JACKSON  
Hottest:  
JEFFREY OSBORNE  
BILLY JOEL  
ALAN PARSONS  
MICHAEL GORE  
CYNDI LAUPER

## MIDWEST

### Parallel One

**WCLR/Chicago**  
DeYoung/Price

BRYSON & FLACK  
KIM CARNES  
ANNE MURRAY  
Hottest:  
PHIL COLLINS  
LIONEL RICHIE  
DENICE WILLIAMS  
CYNDI LAUPER

**WBYR/Chicago**  
John Wetherbee

CHRISTINE MCVIE  
PEABO BRYSON  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
DENICE WILLIAMS  
CYNDI LAUPER

**55KRC/Cincinnati**  
Dave Mason

DAN FOGELBERG  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
CYNDI LAUPER  
JAMES INGRAM

**WVOR/Rochester**  
Gary Smith

none  
Hottest:  
CHRISTINE MCVIE  
LIONEL RICHIE  
PHIL COLLINS  
THOMPSON TWINS

**WGY/Schenectady**  
Mike Neff

DENICE WILLIAMS  
DAN FOGELBERG  
CHRISTINE MCVIE  
Hottest:  
ALAN PARSONS  
BILLY JOEL  
JEFFREY OSBORNE  
SHAKIN' STEVENS  
TEMPTATIONS

**WKGW/Utica-Rome**  
Carpenter/Carr

MICHAEL MURPHEY  
ANNE MURRAY  
CULTURE CLUB  
JOHNNY MATSIS  
JERMAINE JACKSON  
Hottest:  
JEFFREY OSBORNE  
BILLY JOEL  
ALAN PARSONS  
MICHAEL GORE  
CYNDI LAUPER

### Parallel Three

**WNNR/Breckley**  
Bailey/Shea

FRANK STALLONE  
JERMAINE JACKSON  
EDDIE RABBITT  
IGLESIAS & NELSON  
DENICE WILLIAMS

**WWSW (QWS)/Pittsburgh**  
Crowe/Waltzel

SHAKIN' STEVENS  
CYNDI LAUPER  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
GARY PORTNOY  
STEPHEN BISHOP

**WPRO/Providence**  
Tom Cuddy

none  
Hottest:  
PHIL COLLINS  
TRACY ULLMAN  
BILLY JOEL  
JEFFREY OSBORNE  
CYNDI LAUPER

**WLTT/Washington, D.C.**  
Bob Cummings

none  
Hottest:  
JEFFREY OSBORNE  
IGLESIAS & NELSON  
MICHAEL GORE  
JAMES INGRAM  
ALAN PARSONS

**WTKO/Hatfield**  
Wayne Fisk

MICHAEL MURPHEY  
DAN HARTMAN  
JEFFREY OSBORNE  
BILLY JOEL  
ALAN PARSONS  
ALABAMA  
Hottest:  
TRACY ULLMAN  
ALAN PARSONS  
SERGIO MENDES  
KENNY ROGERS

**WTKO/Hatfield**  
Wayne Fisk

MICHAEL MURPHEY  
DAN HARTMAN  
JEFFREY OSBORNE  
BILLY JOEL  
ALAN PARSONS  
ALABAMA  
Hottest:  
TRACY ULLMAN  
ALAN PARSONS  
SERGIO MENDES  
KENNY ROGERS

## WEST

### Parallel One

**WJBC/Bloomington, IL**  
Stew Salowitz

EDDIE RABBITT  
LATOYA JACKSON  
FRANK STALLONE  
Hottest:  
none

**WCLU/Carbondale, IL**  
Mike Dorn

DAN HARTMAN  
PEABO BRYSON  
SMOKEY ROBINSON  
ROB TRO  
JERMAINE JACKSON  
Hottest:  
DENICE WILLIAMS  
BILLY JOEL

**WNSN/Columbus, OH**  
Harry Lyles

MICHAEL MURPHEY  
LATOYA JACKSON  
Hottest:  
PHIL COLLINS  
LIONEL RICHIE  
MICHAEL JACKSON  
DENICE WILLIAMS  
BILLY JOEL

**610TVN/Columbus**  
FitzGerald/Johnson

IGLESIAS & NELSON  
ALAN PARSONS  
CRYSTAL GAYLE  
DENICE WILLIAMS  
TRACY ULLMAN  
DAN FOGELBERG  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
CYNDI LAUPER  
JAMES INGRAM

**WVOR/Rochester**  
Gary Smith

none  
Hottest:  
CHRISTINE MCVIE  
LIONEL RICHIE  
PHIL COLLINS  
THOMPSON TWINS

**WARM99/Cincinnati**  
Mark Tipton

CULTURE CLUB  
BRYSON & FLACK  
KIM CARNES  
JAMES INGRAM  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
ALAN PARSONS  
JEFFREY OSBORNE

**WLTV/Cleveland**  
Dunphy/Wilson

DENICE WILLIAMS  
CYNDI LAUPER  
DAN FOGELBERG  
KOOL & THE GANG  
SHAKIN' STEVENS  
KENNY LOGGINS  
MICHAEL JACKSON  
KENNY ROGERS  
MANHATTAN TRANSPSE  
Hottest:  
BRYSON & FLACK  
LIONEL RICHIE  
THOMPSON TWINS  
ALAN PARSONS

**WUJ/Cleveland**  
Popovich/Ivers

KENNY ROGERS  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
ALAN PARSONS  
BILLY JOEL  
JEFFREY OSBORNE

**WTRX/Flint**  
Burke/Wright

PEABO BRYSON  
DAN HARTMAN  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
JEFFREY OSBORNE  
TRACY ULLMAN  
JAMES INGRAM

**WOMC/Detroit**  
Barry Argenbright

MADONNA  
MICHAEL GORE  
BRYSON & FLACK  
Hottest:  
PHIL COLLINS  
JAMES INGRAM  
CYNDI LAUPER  
OENIECE WILLIAMS

**KUDL/Kansas City**  
Elsine Taylor

DAN FOGELBERG  
Hottest:  
PHIL COLLINS  
CHRISTINE MCVIE  
LIONEL RICHIE  
EURYTHMICS  
DENICE WILLIAMS

**WBB/Kansas City**  
Jeff Roberts

ANNE MURRAY  
MICHAEL MURPHEY  
LATOYA JACKSON  
Hottest:  
BILLY JOEL  
IGLESIAS & NELSON  
LIONEL RICHIE  
PHIL COLLINS  
JEFFREY OSBORNE  
MICHAEL GORE

**WISN/Milwaukee**  
Harris/Murphy

DAN FOGELBERG  
KIM CARNES  
PEABO BRYSON  
Hottest:  
BILLY JOEL  
MICHAEL GORE  
JAMES INGRAM  
PHIL COLLINS  
KENNY ROGERS

**WMMY/Milwaukee**  
Beth Fast

ANNE MURRAY  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
JEFFREY OSBORNE  
DENICE WILLIAMS  
CYNDI LAUPER

**WCCO/Minneapolis**  
Denny Long

none  
Hottest:  
BILLY JOEL  
MICHAEL GORE  
JAMES INGRAM  
PHIL COLLINS  
KENNY ROGERS

### Parallel Two

**WMBY/Appleton**  
Rob Shannon

JOHNNY MATSIS  
CULTURE CLUB  
RENO & WILSON  
DON WILLIAMS  
LATTISAW & GILL  
Hottest:  
LIONEL RICHIE  
ALAN PARSONS  
BILLY JOEL  
MICHAEL GORE  
CYNDI LAUPER

**WHPA/Williamsport, PA**  
Scott Masteller

JERMAINE JACKSON  
EURYTHMICS  
FRANK STALLONE  
STEVE PERRY  
Hottest:  
PHIL COLLINS  
IGLESIAS & NELSON  
DENICE WILLIAMS  
JAMES INGRAM  
MANHATTAN TRANSPSE

## WEST

### Parallel One

**WNAM/Appleton-Oshkosh**  
Bennett/Collins

BRYSON & FLACK  
MICHAEL MURPHEY  
LATOYA JACKSON  
JERMAINE JACKSON  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
DENICE WILLIAMS  
CYNDI LAUPER

**WHBC/Canton**  
Mike Dorn

MICHAEL MURPHEY  
PEABO BRYSON  
DAN HARTMAN  
ROB TRO  
JERMAINE JACKSON  
Hottest:  
DENICE WILLIAMS  
BILLY JOEL

**WNSN/Columbus, OH**  
Harry Lyles

MICHAEL MURPHEY  
LATOYA JACKSON  
Hottest:  
PHIL COLLINS  
LIONEL RICHIE  
MICHAEL JACKSON  
DENICE WILLIAMS  
BILLY JOEL

**610TVN/Columbus**  
FitzGerald/Johnson

IGLESIAS & NELSON  
ALAN PARSONS  
CRYSTAL GAYLE  
DENICE WILLIAMS  
TRACY ULLMAN  
DAN FOGELBERG  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
CYNDI LAUPER  
JAMES INGRAM

**WVOR/Rochester**  
Gary Smith

none  
Hottest:  
CHRISTINE MCVIE  
LIONEL RICHIE  
PHIL COLLINS  
THOMPSON TWINS

**WARM99/Cincinnati**  
Mark Tipton

CULTURE CLUB  
BRYSON & FLACK  
KIM CARNES  
JAMES INGRAM  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
ALAN PARSONS  
JEFFREY OSBORNE

**WLTV/Cleveland**  
Dunphy/Wilson

DENICE WILLIAMS  
CYNDI LAUPER  
DAN FOGELBERG  
KOOL & THE GANG  
SHAKIN' STEVENS  
KENNY LOGGINS  
MICHAEL JACKSON  
KENNY ROGERS  
MANHATTAN TRANSPSE  
Hottest:  
BRYSON & FLACK  
LIONEL RICHIE  
THOMPSON TWINS  
ALAN PARSONS

**WUJ/Cleveland**  
Popovich/Ivers

KENNY ROGERS  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
ALAN PARSONS  
BILLY JOEL  
JEFFREY OSBORNE

**WTRX/Flint**  
Burke/Wright

PEABO BRYSON  
DAN HARTMAN  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
JEFFREY OSBORNE  
TRACY ULLMAN  
JAMES INGRAM

**WOMC/Detroit**  
Barry Argenbright

MADONNA  
MICHAEL GORE  
BRYSON & FLACK  
Hottest:  
PHIL COLLINS  
JAMES INGRAM  
CYNDI LAUPER  
OENIECE WILLIAMS

**KUDL/Kansas City**  
Elsine Taylor

DAN FOGELBERG  
Hottest:  
PHIL COLLINS  
CHRISTINE MCVIE  
LIONEL RICHIE  
EURYTHMICS  
DENICE WILLIAMS

**WBB/Kansas City**  
Jeff Roberts

ANNE MURRAY  
MICHAEL MURPHEY  
LATOYA JACKSON  
Hottest:  
BILLY JOEL  
IGLESIAS & NELSON  
LIONEL RICHIE  
PHIL COLLINS  
JEFFREY OSBORNE  
MICHAEL GORE

**WISN/Milwaukee**  
Harris/Murphy

DAN FOGELBERG  
KIM CARNES  
PEABO BRYSON  
Hottest:  
BILLY JOEL  
MICHAEL GORE  
JAMES INGRAM  
PHIL COLLINS  
KENNY ROGERS

**WMMY/Milwaukee**  
Beth Fast

ANNE MURRAY  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
JEFFREY OSBORNE  
DENICE WILLIAMS  
CYNDI LAUPER

**WCCO/Minneapolis**  
Denny Long

none  
Hottest:  
BILLY JOEL  
MICHAEL GORE  
JAMES INGRAM  
PHIL COLLINS  
KENNY ROGERS

### Parallel Two

**WMBY/Appleton**  
Rob Shannon

JOHNNY MATSIS  
CULTURE CLUB  
RENO & WILSON  
DON WILLIAMS  
LATTISAW & GILL  
Hottest:  
LIONEL RICHIE  
ALAN PARSONS  
BILLY JOEL  
MICHAEL GORE  
CYNDI LAUPER

**WHPA/Williamsport, PA**  
Scott Masteller

JERMAINE JACKSON  
EURYTHMICS  
FRANK STALLONE  
STEVE PERRY  
Hottest:  
PHIL COLLINS  
IGLESIAS & NELSON  
DENICE WILLIAMS  
JAMES INGRAM  
MANHATTAN TRANSPSE

## WEST

### Parallel One

**WJBC/Bloomington, IL**  
Stew Salowitz

EDDIE RABBITT  
LATOYA JACKSON  
FRANK STALLONE  
Hottest:  
none

**WCLU/Carbondale, IL**  
Mike Dorn

DAN HARTMAN  
PEABO BRYSON  
SMOKEY ROBINSON  
ROB TRO  
JERMAINE JACKSON  
Hottest:  
DENICE WILLIAMS  
BILLY JOEL

**WNSN/Columbus, OH**  
Harry Lyles

MICHAEL MURPHEY  
LATOYA JACKSON  
Hottest:  
PHIL COLLINS  
LIONEL RICHIE  
MICHAEL JACKSON  
DENICE WILLIAMS  
BILLY JOEL

**610TVN/Columbus**  
FitzGerald/Johnson

IGLESIAS & NELSON  
ALAN PARSONS  
CRYSTAL GAYLE  
DENICE WILLIAMS  
TRACY ULLMAN  
DAN FOGELBERG  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
CYNDI LAUPER  
JAMES INGRAM

**WVOR/Rochester**  
Gary Smith

none  
Hottest:  
CHRISTINE MCVIE  
LIONEL RICHIE  
PHIL COLLINS  
THOMPSON TWINS

**WARM99/Cincinnati**  
Mark Tipton

CULTURE CLUB  
BRYSON & FLACK  
KIM CARNES  
JAMES INGRAM  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
ALAN PARSONS  
JEFFREY OSBORNE

**WLTV/Cleveland**  
Dunphy/Wilson

DENICE WILLIAMS  
CYNDI LAUPER  
DAN FOGELBERG  
KOOL & THE GANG  
SHAKIN' STEVENS  
KENNY LOGGINS  
MICHAEL JACKSON  
KENNY ROGERS  
MANHATTAN TRANSPSE  
Hottest:  
BRYSON & FLACK  
LIONEL RICHIE  
THOMPSON TWINS  
ALAN PARSONS

**WUJ/Cleveland**  
Popovich/Ivers

KENNY ROGERS  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
ALAN PARSONS  
BILLY JOEL  
JEFFREY OSBORNE

**WTRX/Flint**  
Burke/Wright

PEABO BRYSON  
DAN HARTMAN  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
JEFFREY OSBORNE  
TRACY ULLMAN  
JAMES INGRAM

**WOMC/Detroit**  
Barry Argenbright

MADONNA  
MICHAEL GORE  
BRYSON & FLACK  
Hottest:  
PHIL COLLINS  
JAMES INGRAM  
CYNDI LAUPER  
OENIECE WILLIAMS

**KUDL/Kansas City**  
Elsine Taylor

DAN FOGELBERG  
Hottest:  
PHIL COLLINS  
CHRISTINE MCVIE  
LIONEL RICHIE  
EURYTHMICS  
DENICE WILLIAMS

**WBB/Kansas City**  
Jeff Roberts

ANNE MURRAY  
MICHAEL MURPHEY  
LATOYA JACKSON  
Hottest:  
BILLY JOEL  
IGLESIAS & NELSON  
LIONEL RICHIE  
PHIL COLLINS  
JEFFREY OSBORNE  
MICHAEL GORE

**WISN/Milwaukee**  
Harris/Murphy

DAN FOGELBERG  
KIM CARNES  
PEABO BRYSON  
Hottest:  
BILLY JOEL  
MICHAEL GORE  
JAMES INGRAM  
PHIL COLLINS  
KENNY ROGERS

**WMMY/Milwaukee**  
Beth Fast

ANNE MURRAY  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
JEFFREY OSBORNE  
DENICE WILLIAMS  
CYNDI LAUPER

**WCCO/Minneapolis**  
Denny Long

none  
Hottest:  
BILLY JOEL  
MICHAEL GORE  
JAMES INGRAM  
PHIL COLLINS  
KENNY ROGERS

### Parallel Two

**WMBY/Appleton**  
Rob Shannon

JOHNNY MATSIS  
CULTURE CLUB  
RENO & WILSON  
DON WILLIAMS  
LATTISAW & GILL  
Hottest:  
LIONEL RICHIE  
ALAN PARSONS  
BILLY JOEL  
MICHAEL GORE  
CYNDI LAUPER

**WHPA/Williamsport, PA**  
Scott Masteller

JERMAINE JACKSON  
EURYTHMICS  
FRANK STALLONE  
STEVE PERRY  
Hottest:  
PHIL COLLINS  
IGLESIAS & NELSON  
DENICE WILLIAMS  
JAMES INGRAM  
MANHATTAN TRANSPSE

## WEST

### Parallel One

**WJBC/Bloomington, IL**  
Stew Salowitz

EDDIE RABBITT  
LATOYA JACKSON  
FRANK STALLONE  
Hottest:  
none

**WCLU/Carbondale, IL**  
Mike Dorn

DAN HARTMAN  
PEABO BRYSON  
SMOKEY ROBINSON  
ROB TRO  
JERMAINE JACKSON  
Hottest:  
DENICE WILLIAMS  
BILLY JOEL

**WNSN/Columbus, OH**  
Harry Lyles

MICHAEL MURPHEY  
LATOYA JACKSON  
Hottest:  
PHIL COLLINS  
LIONEL RICHIE  
MICHAEL JACKSON  
DENICE WILLIAMS  
BILLY JOEL

**610TVN/Columbus**  
FitzGerald/Johnson

IGLESIAS & NELSON  
ALAN PARSONS  
CRYSTAL GAYLE  
DENICE WILLIAMS  
TRACY ULLMAN  
DAN FOGELBERG  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
CYNDI LAUPER  
JAMES INGRAM

**WVOR/Rochester**  
Gary Smith

none  
Hottest:  
CHRISTINE MCVIE  
LIONEL RICHIE  
PHIL COLLINS  
THOMPSON TWINS

**WARM99/Cincinnati**  
Mark Tipton

CULTURE CLUB  
BRYSON & FLACK  
KIM CARNES  
JAMES INGRAM  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
ALAN PARSONS  
JEFFREY OSBORNE

**WLTV/Cleveland**  
Dunphy/Wilson

DENICE WILLIAMS  
CYNDI LAUPER  
DAN FOGELBERG  
KOOL & THE GANG  
SHAKIN' STEVENS  
KENNY LOGGINS  
MICHAEL JACKSON  
KENNY ROGERS  
MANHATTAN TRANSPSE  
Hottest:  
BRYSON & FLACK  
LIONEL RICHIE  
THOMPSON TWINS  
ALAN PARSONS

**WUJ/Cleveland**  
Popovich/Ivers

KENNY ROGERS  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
ALAN PARSONS  
BILLY JOEL  
JEFFREY OSBORNE

**WTRX/Flint**  
Burke/Wright

PEABO BRYSON  
DAN HARTMAN  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
JEFFREY OSBORNE  
TRACY ULLMAN  
JAMES INGRAM

**WOMC/Detroit**  
Barry Argenbright

MADONNA  
MICHAEL GORE  
BRYSON & FLACK  
Hottest:  
PHIL COLLINS  
JAMES INGRAM  
CYNDI LAUPER  
OENIECE WILLIAMS

**KUDL/Kansas City**  
Elsine Taylor

DAN FOGELBERG  
Hottest:  
PHIL COLLINS  
CHRISTINE MCVIE  
LIONEL RICHIE  
EURYTHMICS  
DENICE WILLIAMS

**WBB/Kansas City**  
Jeff Roberts

ANNE MURRAY  
MICHAEL MURPHEY  
LATOYA JACKSON  
Hottest:  
BILLY JOEL  
IGLESIAS & NELSON  
LIONEL RICHIE  
PHIL COLLINS  
JEFFREY OSBORNE  
MICHAEL GORE

**WISN/Milwaukee**  
Harris/Murphy

DAN FOGELBERG  
KIM CARNES  
PEABO BRYSON  
Hottest:  
BILLY JOEL  
MICHAEL GORE  
JAMES INGRAM  
PHIL COLLINS  
KENNY ROGERS

**WMMY/Milwaukee**  
Beth Fast

ANNE MURRAY  
Hottest:  
LIONEL RICHIE  
BILLY JOEL  
JEFFREY OSBORNE  
DENICE WILLIAMS  
CYNDI LAUPER

**WCCO/Minneapolis**  
Denny Long

none  
Hottest:  
BILLY JOEL  
MICHAEL GORE  
JAMES INGRAM  
PHIL COLLINS  
KENNY ROGERS

### Parallel Two

**WMBY/Appleton**  
Rob Shannon

JOHNNY MATSIS  
CULTURE CLUB  
RENO & WILSON  
DON WILLIAMS  
LATTISAW & GILL  
Hottest:  
LIONEL RICHIE  
ALAN PARSONS  
BILLY JOEL  
MICHAEL GORE  
CYNDI LAUPER

**WHPA/Williamsport, PA**  
Scott Masteller

JERMAINE JACKSON  
EURYTHMICS  
FRANK STALLONE  
STEVE PERRY  
Hottest:  
PHIL COLLINS  
IGLESIAS & NELSON  
DENICE WILLIAMS  
JAMES INGRAM  
MANHATTAN TRANSPSE

## SOUTH

### Parallel One

**WRMM/Atlanta**  
Montiel/Wyrosiak

BRYSON & FLACK  
CULTURE CLUB  
Hottest:  
PHIL COLLINS  
ALAN PARSONS  
MICHAEL GORE  
BILLY JOEL  
JEFFREY OSBORNE

**WSB/Atlanta**  
Greg Picciano

KIM CARNES  
PAUL SIMON  
Hottest:  
BILLY JOEL  
ALAN PARSONS  
JAMES INGRAM  
CYNDI LAUPER  
KENNY ROGERS  
DENICE WILLIAMS

**WSB-FM/Atlanta**  
Donna Brake

JOE JACKSON  
BRYSON & FLACK  
CULTURE CLUB  
LATOYA JACKSON  
JERMAINE JACKSON  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
DENICE WILLIAMS

**KKJQ/St. Joseph, MO**  
Bill O'Brian

PEABO BRYSON  
CULTURE CLUB  
LATOYA JACKSON  
ALABAMA  
JERMAINE JACKSON  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
BILLY JOEL  
JEFFREY OSBORNE  
STEVE PERRY

**WBOV/Terre Haute**  
Kevin Young

JERMAINE JACKSON  
FRANK STALLONE  
DAN HARTMAN  
PEABO BRYSON  
SMOKEY ROBINSON  
Hottest:  
LIONEL RICHIE  
STEVE PERRY  
PHIL COLLINS  
LIONEL RICHIE  
THOMPSON TWINS  
IGLESIAS & NELSON  
DENICE WILLIAMS

**97AIA/Miami**  
Chris Gable

LAURA BRANIGAN  
CARS  
ALABAMA  
Hottest:  
THOMPSON TWINS  
PHIL COLLINS  
DENICE WILLIAMS  
LIONEL RICHIE  
CYNDI LAUPER

### Parallel Two

**8100/San Diego**  
McCartney/Knight

BRYSON & FLACK  
HOMI & JARVIS  
ALAN PARSONS  
JEFFREY OSBORNE  
PHIL COLLINS  
LIONEL RICHIE  
BILLY JOEL

**KEZR/San Jose**  
Wagner/Reese

none  
Hottest:  
BILLY JOEL  
ALAN PARSONS  
JEFFREY OSBORNE  
MICHAEL GORE  
JAMES INGRAM

**KOST/Los Angeles**  
Kaye/Marie

STYLE COUNCIL  
CULTURE CLUB  
JERMAINE JACKSON  
LATOYA JACKSON  
Hottest:  
PHIL COLLINS  
BILLY JOEL  
JAMES INGRAM  
MANHATTAN TRANSPSE  
CYNDI LAUPER

**KKLT/Phoenix**  
Anita Carlisle

ALABAMA  
JOE JACKSON  
MICHAEL MURPHEY  
TOM JONES  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
KIM CARNES  
SERGIO MENDES  
BILLY JOEL  
JEFFREY OSBORNE

**KPPU/Denver**  
John Walker

KOOL & THE GANG  
LAURA BRANIGAN  
Hottest:  
DENICE WILLIAMS  
PAUL YOUNG  
KENNY LOGGINS  
THOMPSON TWINS  
RENO & WILSON

**KUGN/Eugene, OR**  
Brian James

PHIL COLLINS  
LINDA RONSTADT  
KALA BONOFF  
JOE JACKSON  
Hottest:  
LIONEL RICHIE  
MANHATTAN TRANSPSE  
MICHAEL GORE  
BILLY JOEL  
CHAD STUART & JER

**KKUA/Monolulu**  
Lila Miller

ALABAMA  
RENO & WILSON  
JOHNNY MATSIS  
EDDIE RABBITT  
LATTISAW & GILL  
Hottest:  
JEFFREY OSBORNE  
ALAN PARSONS  
BILLY JOEL  
JAMES INGRAM  
CYNDI LAUPER

**KMJJ/Las Vegas**  
Bill Kelly

SHAKIN' STEVENS  
ALABAMA  
MADONNA  
ANNE MURRAY  
Hottest:  
MICHAEL GORE  
BILLY JOEL  
ALAN PARSONS  
JOHNNY MATSIS  
MANHATTAN TRANSPSE

## SOUTH

### Parallel One

**WQVE-FM/New Orleans**  
Kris O'Kelly

JERMAINE JACKSON  
PEABO BRYSON  
EURYTHMICS  
Hottest:  
SHALAMAR  
DENICE WILLIAMS  
RICK SPRINGFIELD  
STEVE PERRY  
CYNDI LAUPER

**W101/Tampa**  
DeCarlo/Miller

CULTURE CLUB  
RENO & WILSON  
TEMPTATIONS  
Hottest:  
JIMMY BUFFETT  
PHIL COLLINS  
IGLESIAS & NELSON  
CYNDI LAUPER  
THOMPSON TWINS

**W5B/Atlanta**  
Greg Picciano

KIM CARNES  
PAUL SIMON  
Hottest:  
BILLY JOEL  
ALAN PARSONS  
JAMES INGRAM  
CYNDI LAUPER  
KENNY ROGERS  
DENICE WILLIAMS

**WJON/Si. Cloud, MN**  
Diem/Scott

PEABO BRYSON  
RENO & WILSON  
CULTURE CLUB  
EDDIE RABBITT  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
IGLESIAS & NELSON  
BILLY JOEL  
DENICE WILLIAMS

**WJON/Si. Cloud, MN**  
Diem/Scott

PEABO BRYSON  
RENO & WILSON  
CULTURE CLUB  
EDDIE RABBITT  
Hottest:  
LIONEL RICHIE  
PHIL COLLINS  
IGLESIAS & NELSON  
BILLY JOEL  
DENICE WILLIAMS

### Parallel Two

**KEY103/Austin**  
Adams/Alan

CHICAGO  
JERMAINE JACKSON  
B.J. THOMAS  
HOMI & JARVIS  
Hottest:  
PHIL COLLINS  
LIONEL RICHIE  
THOMPSON TWINS  
ALAN PARSONS  
DENICE WILLIAMS  
ALAN PARSONS

**WAFB/Baton Rouge**  
Adams/Daniels

CYNDI LAUPER  
LATOYA JACKSON  
ANNE MURRAY  
Hottest:  
LIONEL RICHIE  
RENO & WILSON  
SMOKEY ROBINSON  
EDDIE RABBITT  
JOHNNY MATSIS  
MARY BUFFETT  
LIONEL RICHIE  
MANHATTAN TRANSPSE  
JAMES INGRAM  
BILLY JOEL  
DAN FOGELBERG

**WVJW/Birmingham**  
Thomas/Warren

CULTURE CLUB  
RENO & WILSON  
Hottest:  
PHIL COLLINS  
LIONEL



# AOR / ALBUMS

**May 4, 1984**

**173 REPORTERS**

Three Two Last  
Weeks Weeks Weeks

Total Hot Medium Total  
Reports Rotation Rotation Rotations Adds All Rotations

1	1	1	1	<b>CARS/Heartbeat City</b> (Elektra)	"Magic" (151) "Think" (120) "Hello" (60)	172+	167-	5+	2+
4	2	2	2	<b>STEVE PERRY/Street Talk</b> (Columbia)	"Oh Sherrie" (152) "She's" (46) "Believe" (36)	161-	146+	15-	3=
-	15	5	5	<b>RUSH/Grace Under Pressure</b> (Mercury/PG)	"Distant" (145) "Red Sector" (59) "Body" (57)	160+	120+	40-	4-
5	6	4	4	<b>SCORPIONS/Love At First Sting</b> (Mercury/PG)	"Hurricane" (122) "Big City" (74) "Leaving" (38)	146+	115-	31+	2-
3	3	3	3	<b>VAN HALEN/1984</b> (WB)	"Wait" (124) "Panama" (51) "Drop Dead" (19)	143-	121-	22-	4+
14	9	9	9	<b>SLADE/Keep Your Hands Off My...</b> (CBS Assoc.)	"Run Runaway" (147) "My Oh My" (34)	151+	111+	40-	5+
9	8	8	8	<b>NIGHT RANGER/Midnight Madness</b> (Camel/MCA)	"Sister Christian" (127)	129-	109-	20-	0-
12	12	12	12	<b>HUEY LEWIS &amp; THE NEWS/Sports</b> (Chrysalis)	"R&R" (116) "Walking" (14) "Drug" (10)	125-	95+	30-	1+
13	10	11	11	<b>DAVID GILMOUR/About Face</b> (Columbia)	"Murder" (112) "Blue Light" (47) "Lovers" (21)	139-	66+	73-	6+
7	7	7	7	<b>PRETENDERS/Learning To Crawl</b> (Sire/WB)	"Show Me" (122) "Time" (18)	132-	87-	45-	0-
6	5	6	6	<b>TONY CAREY/Some Tough City</b> (MCA)	"A Fine Fine Day" (122)	130-	91-	37-	5+
30	19	15	15	<b>ZZ TOP/Eliminator</b> (WB)	"Legs" (127)	128+	55+	73-	1-
-	23	18	18	<b>ORION THE HUNTER/Orion The Hunter</b> (Portrait/CBS)	"So You Ran" (138)	138+	37+	99-	6-
2	4	10	10	<b>AGAINST ALL ODDS/Soundtrack</b> (Atlantic)	"Against" (68) "Violet" (68) "Walk" (26)	119-	65-	54+	2+
17	17	14	14	<b>HAGAR/SCHON/AARONSON/SHRIEVE/Through...</b> (Geffen)	"Whiter Shade" (91) "Missing" (57) "Top Of" (22)	122-	48+	74-	7-
22	21	20	20	<b>JOE JACKSON/Body And Soul</b> (A&M)	"You Can't Get What You Want" (116)	118+	61+	56-	3=
-	36	27	27	<b>CYNDI LAUPER/She's So Unusual</b> (Portrait/CBS)	"Time After Time" (97)	99+	68+	28-	7-
25	25	21	21	<b>ICICLE WORKS/Icicle Works</b> (Arista)	"Whisper To A Scream" (117)	119+	23+	95=	3-
26	26	23	23	<b>BERLIN/Love Life</b> (Geffen)	"No More Words" (93) "Touch" (12)	105-	47+	58-	4-
29	29	25	25	<b>HOWARD JONES/Human's Lib</b> (Elektra)	"What Is Love?" (110)	113+	26-	86+	4-
10	11	13	13	<b>ALAN PARSONS PROJECT/Ammonia Avenue</b> (Arista)	"Don't Answer Me" (66) "Prime Time" (50)	100-	41-	58-	2-
<b>DEBUT</b>				<b>ROGER WATERS/The Pros And Cons Of Hitch...</b> (Columbia)	"5:01 AM (Pros...)" (11) "4:41 AM (Sexual...)" (19)	119+	13+	86+	42-
18	20	22	22	<b>JOHN COUGAR MELLENCAMP/Uh-Huh</b> (Riva/PG)	"Authority Song" (78)	81-	56-	25-	0-
15	13	16	16	<b>HARD TO HOLD/Soundtrack</b> (RCA)	"Love Somebody" (85)	87-	58-	29+	0=
11	16	19	19	<b>THOMPSON TWINS/Into The Gap</b> (Arista)	"Hold Me Now" (52) "Doctor! Doctor!" (46)	90-	45-	42+	7+
8	14	17	17	<b>YES/90125</b> (Atco)	"Leave It" (67) "Happen" (13) "Changes" (12)	79-	43-	36+	4+
32	33	32	32	<b>CHRISTINE McVIE/Christine McVie</b> (WB)	"Love Will Show Us How" (87)	96+	28+	65-	9-
<b>DEBUT</b>				<b>DUKE JUPITER/White Knuckle Ride</b> (Morocco/Motown)	"Little Lady" (97)	99+	14+	73+	26+
27	24	26	26	<b>UP THE CREEK/Soundtrack</b> (Pasha/CBS)	"The Heat" (76) "Up The Creek" (23)	96-	19-	75-	5-
38	34	33	33	<b>TALK TALK/It's My Life</b> (EMI America)	"It's My Life" (94)	97+	22=	74+	3-
<b>DEBUT</b>				<b>BILLY IDOL/Rebel Yell</b> (Chrysalis)	"Eyes Without A Face" (80)	90+	14+	65+	30+
-	-	36	36	<b>MOTLEY CRUE/Shout At The Devil</b> (Elektra)	"Too Young To Fall In Love" (84)	89+	11=	71+	23+
20	27	29	29	<b>FOOTLOOSE/Soundtrack</b> (Columbia)	"I'm Free" (51) "Footloose" (29) "Paradise" (11)	81-	37=	42-	7+
19	22	24	24	<b>WANG CHUNG/Points On The Curve</b> (Geffen)	"Dance Hall Days" (77)	80-	27-	53-	1=
-	-	37	37	<b>RATT/Out Of the Cellar</b> (Atlantic)	"Round And Round" (77)	83+	19+	57+	21+
35	32	31	31	<b>PAT TRAVERS/Hot Shot</b> (Polydor/PG)	"Killer" (83)	85-	11-	72-	2-
16	18	28	28	<b>DWIGHT TWILLEY/Jungle</b> (EMI America)	"Little Bit Of Love" (67) "Girls" (22)	83-	14-	66-	13+
28	31	30	30	<b>GO-GO's/Talk Show</b> (IRS/A&M)	"Head Over Heels" (76)	77-	31-	46-	4+
-	-	40	40	<b>MANFRED MANN'S.../Somewhere In Afrika</b> (Arista)	"Rebel" (76) "Runner" (12)	84+	16+	61+	19+
<b>DEBUT</b>				<b>BIG COUNTRY/Wonderland</b> (Mercury/PG)	"Wonderland" (79)	81+	15+	59+	20-

**THE PSYCHEDELIC FURS**

**SMASH!**

**THE GHOST IN YOU**



## BREAKERS

**ROGER WATERS**

**The Pros And Cons Of Hitch Hiking (Columbia)**

69% of our reporters on it. 119/42, including adds at: WBAB, WNEWFM, WYSP, DC101, KTXQ, KLOL, KYYS, KSHE, KZAP, KCAL, KRQR. Debuts at #22 on the Albums chart.

**DUKE JUPITER**

**White Knuckle Ride (Morocco/Motown)**

57% of our reporters on it. 99/26 include adds at: WKLS, WEBN, WRIF, KKCI, KSHE, KUPD, KRCK, WROQ, WOOS, KKDJ. Debuts at #28 on the Albums Chart.

**BILLY IDOL**

**Rebel Yell (Chrysalis)**

52% of our reporters on it. 90/30 including adds at: WNEWFM, WYSP, KEGL, KLOL, WSHE, WRIF, KLOS, KZAP, WDHA, WZXR, KPOI. Moves 41-31 on the Albums Chart.

**MOTLEY CRUE**

**Shout At The Devil (Elektra)**

51% of our reporters on it. 89/23 including adds at: KZEW, WNOR, WLLZ, KKCI, KGON, KZAP, KOMA. Moves 36-32 on the Albums Chart.

**AOR BREAKERS** — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

**PLAYLISTS** — Printed regionally by parallels. An artist's name appears once per playlist in the highest reported rotation; for example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations (light or medium). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation.

In 1983, R.E.M.'s "Murmur" grew so loud, it was #1 in the Rolling Stone Critics Poll, #2 in the Village Voice Critics Poll among others. The real talk, though, was on the street.

But that was last year.  
This is the year of "Reckoning."

# REM

## RECKONING

### THE SECOND ALBUM



Produced by Don Dixon and Mitch Easter

On ANEX High Quality Vinyl,  
Chrome Cassette - BASF  
and Compact Disc.  
SP 76044



Band photo: Ed Colver  
Snake photo: C. Williams  
© 1984 International Record Company, Inc.  
Manufactured and Distributed by R&M Records, Inc.

### Songs To Reckon With:

- "So. Central Rain"
- "Pretty Persuasion"
- "Second Guessing"

**Billboard 132-72**  
**R&R AOR New & Active LP 53/11**  
**New & Active Track 47/10**

**From The People  
Who Brought You  
RUSH(3) and  
SCORPIONS(8)  
comes**

**"Wonderland"  
by  
BIG COUNTRY**

**Hot Tracks 37**

**LP Debut 40**

**45 Hits CHR Next Week**

and

**"She Don't  
Know Me"  
by BON JOVI**

**Hot Tracks  
NEW & ACTIVE 34/10**

**45 Hits CHR In Two Weeks**

**NEW THIS WEEK—**

**ROGER GLOVER'S  
"The Mask"**

**Leading call letters  
include WMMR, WYSP, KZEW,  
KMEL, KGB, and WIOT —  
Just For Starters!**

**And flying in on a buffalo wing  
and landing next Monday,  
"THE RESTLESS" 12"  
"I Wanna Know"**

**PolyGram Records**  
\*\*\*\*\*

**AOR / ALBUMS**

**MOST ADDED**

- ROGER WATERS (42)  
The Pros And Cons Of Hitch Hiking (Columbia)
- BILLY IDOL (30)  
Rebel Yell (Chrysalis)
- DUKE JUPITER (26)  
White Knuckle Ride (Morocco/Motown)
- MOTLEY CRUE (23)  
Shout At The Devil (Elektra)
- RATT (21)  
Out Of The Cellar (Atlantic)
- BIG COUNTRY (20)  
Wonderland (Mercury/PolyGram)

**MOST HOTS**

- CARS (167)  
Heartbeat City (Elektra)
- STEVE PERRY (146)  
Street Talk (Columbia)
- VAN HALEN (121)  
1984 (WB)
- RUSH (120)  
Grace Under Pressure (Mercury/PolyGram)
- SCORPIONS (115)  
Love At First Sting (Mercury/PolyGram)
- SLADE (111)  
Keep Your Hands Off My Power Supply (CBS)
- NIGHT RANGER (109)  
Midnight Madness (Camel/MCA)

**NEW & ACTIVE**

- INXS/The Swing (Atco) 77/17 (67/1)**  
Adds include WAPP, KTXQ, WNOR, KBCO, KROQ, KDKB, KFOG, KOAK, WCMF, KATT, WWCT, WIOT, KFIV-FM. Hots: 12 WLIR, CHOM-FM, WXRT, WQBK, WPDH, WKQQ, WMGM, KUFO, KFMF, KTCL, KTYD. Mediums: 57 include WBAB, WNEW-FM, WMMR, WYSP, KLOL, KSRR, WLUP, KMET, KUPD, KRQR, WZZO, WHCN, WPLR, WAQY, WIMZ, WOOS, WLVO, KKDJ.
- RUSS BALLARD/Russ Ballard (EMI America) 72/13 (64/20)**  
Adds include DC101, WLUP, KBPI, WIMZ, WAPL, WFBQ, WGIR, KZOQ. Hots: 7 WRXT, KFOG, KMEL, WKQQ, CITI-FM, KILO, KFIV-FM. Mediums: 58 include WMMR, WDVE, WHJY, WEBN, WSKS, WMMS, KSHE, KBCO, KRQR, KSJO, WPLR, WDHA, WAQY, KLAQ, WQMF, WXLP, WLAV, KOME, KWFN.
- VAN STEPHENSON/Righteous Anger (MCA) 71/19 (50/19)**  
Adds include WDVE, KBCO, KDKB, WPYX, WZZO, KLAQ, KMJX, KATT, KMOD, KFIV-FM, WWWV, WHMD, KRQR. Hots: 7 WRXT, WMMS, WDHA, WTKX, KIDQ, WYER, KAWY. Mediums: 54 include WYDD, KEGL, KZEW, WSKS, KRQR, WHCN, WOOS, WLVO, KGGG, WLAV, WFBQ, WIOT, KLOL, KSRR, KILO.
- GARY MOORE/Victims Of The Future (Mirage/Atco) 71/7 (69/10)**  
Adds include KEGL, KLOL, KLOS, KLBJ, WOVE, WIMZ. Hots: 4 WRIF, KRCK, KRQR, WPDH. Mediums: include DC101, KZEW, WYNF, WSKS, WMMS, KYYS, KSHE, KBPI, KGON, KGB, KZOK, WPYX, WHCN, WPLR, WCMF, WAQY, KLAQ, WDIZ, WLVO, WIOT, KFMG, KWXL, KILO, KKDJ, KFIV-FM, KEZE, WBAB, WDVE, KLPX.
- DURAN DURAN/Seven And The Ragged Tiger (Capitol) 68/7 (58/12)**  
Adds: WAAL, KMBQ, K97, WMGM, WHMD, KLYV, WYER. Hots 23 include WBCN, WAPP, WMMR, DC101, WKLS, WMMS, WHCN, KLAQ, WKDF, WFBQ. Mediums 41 include WBAB, WYDD, KBPI, KMET, KROQ, KOAK, WPYX, WZZO, WAQY, WQMF, WOOS, WLVO, KEZO, WIOT, KKDJ, KPOI, KOMP, KRSP.
- POCO/Inamorata (Atlantic) 59/11 (51/23)**  
Adds include KSRR, WLUP, WLLZ, KBPI, KMOD, KEZE, KWFN. Hots 11 include KBCO, KINK, WDHA, KILO, WWWV, KSPN. Mediums 44 include WSHE, WYNF, WMMS, KSHE, WCMF, WQMF, KATT, WWCT, KREM, WRUF, WIQB, KFMQ, KFMF.
- FACE TO FACE/Face To Face (Epic) 54/9 (51/16)**  
Adds include WCKO, KRCK, KISW, KNCN, KWXL, KEZE, WYER. Hots: 5 WBCN, WLIR, WQBK, WAAF, CITI-FM. Mediums 46 include WHJY, KZEW, WSHE, WMMS, KBCO, KGB, KRQR, KZOK, WPYX, WPLR, WDHA, WAQY, WOUR, KATT, KILO.
- R.E.M./Reckoning (IRS/A&M) 53/11 (45/19)**  
Adds include WBCN, WBAB, WAAL, CHEZ-FM, WEZX, KLBJ, WROQ, WZXY, KOMP. Hots: 9 WLIR, CHUM-FM, WXRT, KBCO, 91X, WDEK, KSPN, KTCL. Mediums 38 include WNEW-FM, WHJY, WKLS, WLUP, KYYS, KROQ, KOAK, WPYX, WLVO, KEZO, KWXL, KILO, KKDJ, KLPX, WMGM, KUFO, KQWB-FM, KTYD.
- WHITESNAKE/Slide It In (Geffen) 52/12 (47/29)**  
Adds include WYNF, WMMS, KGON, KCAL, WAAF, KEZE, KWFN, KFMX, KWHL. Hots: 8 KZEW, WRIF, KRCK, KISW, KZOK, KRIX, KNCN, WAPL. Mediums 43 include WBAB, WDVE, KSHE, KLOS, KMET, KGB, KRQR, KSJO, WCMF, KLAQ, WXLP, WLAV, KATT, WIOT, KILO, KKDJ.
- STYLE COUNCIL/My Ever Changing Moods (Geffen) 51/3 (48/4)**  
Adds: KCAL, KMJX, KMBQ. Hots 17 include WXRT, WMMS, KBCO, KROQ, 91X, KOAK, KKDJ, KTCL. Mediums 33 include WBAB, WLUP, KINK, WZZO, WTPA, WPLR, KWXL, KREM.
- NIK KERSHAW/Human Racing (MCA) 44/5 (39/9)**  
Adds: CFOX, WRKI, WBLM, WHMD, KSMB. Hots 11 include WLIR, WYDD, WXRT, WMMS, KBCO. Mediums include 30 WSHE, WSKS, WZXR, WDIZ, KEZO, WIOT, KKDJ.
- ICON/Icon (Capitol) 27/5 (25/9)**  
Adds: WHJY, KNCN, KISS, WAPL, KEZE. Hots 0. Mediums 24 include WDVE, DC101 WYNF, KGB, KRQR, KSJO.
- AUSTRALIAN CRAWL/Semantics (Geffen) 25/1 (23/4)**  
Adds: WYFE. Hots: 1 KIDQ. Mediums 24 include WNEW-FM, WLUP, WMMS, KGB, KILO, KFIV-FM.
- JOE COCKER/Civilized Man (Capitol) 12/9 (2/2)**  
Adds: KBCO, KINK, KCAL, WQBK, KILO, KREM, WDEK, KSPN, KTCL. Hots: 1 CHUM-FM. Mediums 8 include WXRT, CHEZ-FM.
- PRETTY ROUGH/Got The Fire (RCA) 10/2 (9/6)**  
Adds: WBAB, WPDH. Hots: 1 K97. Mediums 8 include WMMS, KCAL, KGB, KLAQ, KWXL, KSMB.

**AOR ALBUMS** — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

**HOT TRACKS** — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

# R&R AOR /HOT TRACKS

Three Weeks	Two Weeks	Last Week	173 REPORTERS	Total	Hot	Medium	Total Adds
2	2	1	1 STEVE PERRY/Oh Sherrie (Columbia)	152	139	13	1 =
12	8	7	2 CARS/Magic (Elektra)	151	106	45	3+
13	9	6	3 SLADE/Run Runaway (CBS Associated)	147	110	37	4+
-	15	8	4 RUSH/Distant Early... (Mercury/PG)	145	103	42	1-
8	5	4	5 NIGHT RANGER/Sister Christian (Camel/MCA)	127	108	19	0-
1	1	2	6 CARS/You Might Think (Elektra)	120	115	5	0 =
3	4	5	7 VAN HALEN/I'll Wait (WB)	124	100	24	1+
5	7	10	8 SCORPIONS/...Like A Hurricane (Mercury/PG)	122	95	27	0-
4	3	3	9 TONY CAREY/A Fine Fine Day (MCA)	122	90	32	0 =
14	11	11	10 HUEY LEWIS &.../The Heart Of R&R (Chrysalis)	116	88	28	1+
7	6	9	11 PRETENDERS/Show Me (Sire/WB)	122	80	42	1-
29	17	13	12 ZZ TOP/Legs (WB)	127	54	72	2-
46	23	14	13 ORION THE HUNTER/So You Ran (Portrait/CBS)	138	37	99	5-
19	16	15	14 DAVID GILMOUR/Murder (Columbia)	112	53	59	5+
23	20	16	15 JOE JACKSON/You Can't Get... (A&M)	116	60	55	3 =
26	24	17	16 ICICLE WORKS/Whisper To A... (Arista)	117	22	94	3-
53	37	26	17 CYNDI LAUPER/Time After Time (Portrait/CBS)	97	67	28	7-
35	26	23	18 HOWARD JONES/What Is Love? (Elektra)	110	26	83	4-
-	-	39	19 ROGER WATERS/5:01 AM (The Pros...) (Columbia)	110	12	82	34-
11	10	12	20 RICK SPRINGFIELD/Love Somebody (RCA)	85	58	27	0 =
32	30	24	21 BERLIN/No More Words (Geffen)	93	40	53	3-
17	19	18	22 JOHN COUGAR.../Authority Song (Riva/PG)	78	50	28	0-
DEBUT			23 FIXX/Deeper & Deeper (MCA)	112	12	62	106+
47	38	34	24 HAGAR/SCHON.../Whiter Shade ... (Geffen)	91	33	57	14+
-	55	40	25 DUKE JUPITER/Little Lady (Morocco/Motown)	97	14	73	23+
34	25	28	26 SCORPIONS/Big City Nights (Mercury/PG)	74	46	27	3-
DEBUT			27 JEFFERSON STARSHIP/No Way Out (Grunt/RCA)	110	12	58	105+
36	34	30	28 TALK TALK/It's My Life (EMI America)	94	21	72	3-
50	44	33	29 CHRISTINE McVIE/Love Will Show... (WB)	87	24	60	9-
20	18	21	30 WANG CHUNG/Dance Hall Days (Geffen)	77	27	50	1 =
10	13	20	31 YES/Leave It (Atco)	67	33	34	2+
33	31	29	32 PAT TRAVERS/Killer (Polydor/PG)	83	11	70	2-
-	59	45	33 MOTLEY CRUE/Too Young To Fall In Love (Elektra)	84	10	67	23+
6	12	19	34 PHIL COLLINS/Against All Odds (Atlantic)	68	44	24	0 =
27	28	31	35 GO-GO's/Head Over Heels (IRS/A&M)	76	30	46	4+
-	-	46	36 RATT/Round And Round (Atlantic)	77	16	54	19+
-	-	54	37 BIG COUNTRY/Wonderland (Mercury/PG)	79	15	57	20-
DEBUT			38 BILLY IDOL/Eyes Without A Face (Chrysalis)	80	14	55	30+
51	39	32	39 HEART/The Heat (Pasha/CBS)	76	14	61	3-
18	22	22	40 STEVIE NICKS/Violet And Blue (Atlantic)	68	25	43	0-
38	43	37	41 CARS/Hello Again (Elektra)	60	34	25	5+
-	-	56	42 MANFRED MANN'S EARTH BAND/Rebel (Arista)	76	13	56	18-
16	21	27	43 ALAN PARSONS PROJECT/Don't Answer... (Arista)	66	29	37	1-
-	-	55	44 RUSH/Red Sector A (Mercury/PG)	59	30	28	7-
-	-	53	45 RUSH/Body Electric (Mercury/PG)	57	29	28	7-
-	-	52	46 DURAN DURAN/The Reflex (Capitol)	67	22	41	7-
-	-	47	47 RUSS BALLARD/Voices (EMI America)	71	7	58	12-
-	52	49	48 DWIGHT TWILLEY/Little Bit Of... (EMI America)	67	12	52	13+
44	40	36	49 HAGAR/SCHON.../Missing You (Geffen)	57	25	32	1-
22	29	35	50 VAN HALEN/Panama (WB)	51	27	24	2+
39	42	38	51 INXS/Original Sin (Atco)	64	10	52	5+
54	47	42	52 KING CRIMSON/Sleepless (WB)	65	5	58	4 =
DEBUT			53 PSYCHEDELIC FURS/The Ghost In You (Columbia)	64	13	44	12-
DEBUT			54 VAN STEPHENSON/...Day Delilah (MCA)	70	7	54	18-
DEBUT			55 CHICAGO/Stay The Night (WB)	68	6	54	22-
9	14	25	56 THOMPSON TWINS/Hold Me Now (Arista)	52	30	21	1+
-	49	44	57 RUSH/Between The Wheels (Mercury/PG)	46	29	17	3-
DEBUT			58 GREG KIHN BAND/Reunited (Beserkley/E-A)	65	7	33	64+
DEBUT			59 ULTRAVOX/One Small Day (Chrysalis)	55	5	48	6-
DEBUT			60 THOMPSON TWINS/Doctor!Doctor! (Arista)	46	21	23	7+

# BREAKERS

**FIXX**  
**Deeper & Deeper (MCA)**  
 65% of our reporters on it. 112/106 including adds at WLIR, WMMR, WYSP, WDVE, WYDD, KTXQ, KZEW, KSRR, WSHE, WNOR, WYNF, WLLZ, KYYS, KBPI, KGON, KRCK, KZAP, 91X, KGB, KFOG. Debuts at #23 on the Hot Tracks chart.

**ROGER WATERS**  
**5:01 AM(The Pros...) (Columbia)**  
 64% of our reporters on it. 110/34 including adds at: DC101, KTXQ, KLOL, KYYS, KSHE, KZAP, WDIZ, KISS, KATT, KFMG, KFIVFM, KLPX. Moves 39-19 on the Hot Tracks Chart.

**JEFFERSON STARSHIP**  
**No Way Out (Grunt/RCA)**  
 64% of our reporters on it. 110/105 including adds at: WGRO, WYSP, WDVE, KZEW, KSRR, WNOR, WSKS, KYYS, KBPI, KZAP, KFOG, KRQR, KSJO. Debuts at #27 on the Hot Tracks Chart.

**DUKE JUPITER**  
**Little Lady (Morocco/Motown)**  
 56% of our reporters on it. 97/23 including adds at: WKLS, WEBN, WRIF, KKCI, KUPD, WAQY, KNCN, WOOS, KKDJ. Moves 40-25 on the Hot Tracks Chart.

**HAGAR, SCHON, AARONSON, SHRIEVE**  
**Whiter Shade Of Pale (Geffen)**  
 53% of our reporters on it. 91/14 including adds at: WCKO, KKCI, KZOK, WPYX, WIMZ. Moves 34-24 on the Hot Tracks Chart.

**CHRISTINE McVIE**  
**Love Will Show Us How (WB)**  
 50% of our reporters on it. 87/9 with adds at: KEGL, KGON, KROY, KMEL, WZZO, WTPA, KNCN, K97, WGIR. Moves 33-29 on the Hot Tracks Chart.

# NEW & ACTIVE

**POCO "Days Gone By" (Atlantic) 58/11 (50/23)**  
 Adds: KSRR, WLUP, WXRT, WLLZ, KBPI, KLB, KRIX, KMOD, KEZE, KWFM, KZOO. Hots: 9 WRXT, KBCO, WQBK, WDHA, WOUR, KILQ, KSQY, WCPZ, KSPN. Mediums 45 include WKLS, WSHE, WYNF, WMMS, KSHE, WCMF, WQMF, KATT, WWCT, KREM.

**GARY MOORE "Shapes Of Things" (Mirage/Atco) 53/5 (50/9)**  
 Adds: KEGL, KLLO, KLOS, KLB, WOVE. Hots: 2 WRIF, WPDH. Mediums 49 include WBAB, WDVE, WSKS, WMMS, KYYS, KBPI, KGB, KRQR, WPYX, WHCN, WPLR, WDHA, WCMF, WAQY, WDIZ, WLAV, WIOT, KILQ, KKDJ.

**KENNY LOGGINS "I'm Free" (Columbia) 51/6 (49/6)**  
 Adds: KSRR, KGB, WAAL, WKDF, WWTR, WZXY. Hots 20 include WYDD, KUPD, KMEL, WDHA, WAQY, WKQQ, WTKX, KGGO, KILQ, KRSP, KREM, KWFM. Mediums 29 include WAPP, WSHE, WLUP, WMET, KDKB, WQMF.

**STYLE COUNCIL "My Ever Changing Moods" (Geffen) 50/3 (47/4)**  
 Adds: KCAL, KMJX, KMBO. Hots 17 include WRXT, WLIR, WXRT, WMMS, KBCO, KROQ, 91X, KQAK, KKDJ. Mediums 32 include WBAB, WYDD, WLUP, WAAL, WKTU, WROQ, WCKN, WZXY, WKQQ, WQDR, KQDS, WXKE, WWCT, KWXL, KREM.

**R.E.M. "Reckoning" (IRS/A&M) 47/10 (40/19)**  
 Adds include WBCN, WBAB, WAAL, CHEZ-FM, KLB, WROQ, WZXY, KOMP, KQWB-FM. Hots: 7 CHUM-FM, WXRT, 91X, WDEK, KSPN, KTYD. Mediums 34 include WNEW-FM, WHJY, WKLS, WLUP, KYYS, KROQ, KQAK, WPYX, WLVO, KEZO, KILQ, KKDJ.

**STEVE PERRY "She's Mine" (Columbia) 46/9 (37/4)**  
 Adds: WGRO, KBPI, CFOX, WPLR, WIMZ, KWXL, KREM, WGIR, WYER. Hots include 21 WDVE, WSHE, WLUP, KYYS, KRQR, WTPA, WHCN, KLAQ, WDIZ, KKDJ, KPOI, KSMB. Mediums 23 include WKLS, WMET, KLOS, WPYX, WEZX, WZXR, WRXL, WFBQ, KEZO, WIOT, KOMP.

**FACE TO FACE "Out Of My Hands" (Epic) 45/8 (40/15)**  
 Adds: WCKO, KRCK, KISW, KNCN, KWXL, KEZE, WYER. Hots 3 include WBCN, WAAF, CITI-FM. Mediums 39 include WHJY, KZEW, WMMS, KGB, KRQR, WPYX, WPLR, WDHA, WAQY, KATT, KILQ.

**NIK KERSHAW "Wouldn't It Be Good" (MCA) 43/5 (38/9)**  
 Adds: CFOX, WRKI, WBLM, WHMD, KSMB. Hots: 10 WLIR, WYDD, WXRT, WMMS, KBCO, WQBK, CHEZ-FM, WTKX, WLAV, KLVY. Mediums 30 include WSHE, WSKS, WTPA, WZXR, WDIZ, KGGO, KEZO, WIOT, KKDJ.

**LITTLE STEVEN "Out Of The Darkness" (EMI America) 42/3 (44/16)**  
 Adds: WBCN, WFBQ, WLPX. Hots: 8 WMMS, KBCO, KISW, WDHA, KLB, KNCN, KIDD, KSPN. Mediums 33 include WBAB, WNEW-FM, WYNF, WXRT, KMET, KGB, WAQY, WLVO, KILQ, KFIV-FM.

**SCORPIONS "I'm Leaving You" (Mercury/PolyGram) 38/3 (37/2)**  
 Adds: KBPI, WXL, KFMX. Hots 21 include KLOS, KRCK, KMEL, KRQR, KOME, KSJO, KZOK, WTPA, KLAQ, WDIZ, KISS, WLVO, KILQ, KKDJ, KPOI. Mediums 17 include KSRR, KGON, KZAP, WPYX, WYFE, WIOT, KICT, KEZE.

**STEVE PERRY "I Believe" (Columbia) 36/3 (33/5)**  
 Adds: KAZY, WOUR, KTYD. Hots 22 include WBAB, WMMR, WYNF, KUPD, WZZO, WPLR, WLAV. Mediums 14 include WMET, WMMS, WDHA, WEZX, KEZO, KICT, KRSP, KREM.

**BON JOVI "She Don't Know Me" (Mercury/PolyGram) 34/10 (21/2)**  
 Adds: WYSP, WHJY, KTXQ, WAAL, WDHA, WEZX, KNCN, KISS, WXL, WWCT. Hots: 4 KLOS, KFMG, KIDD, WMGM. Mediums 27 include WBAB, WMMR, KZEW, KSRR, WYNF, WMET, KSHE, WFBQ, KATT.

**QUEEN "I Want To Break Free" (Capitol) 34/4 (33/8)**  
 Adds: WKLS, KEGL, KLB, WIMZ. Hots: 6 CHOM-FM, CHUM-FM, CFOX, WTKX, WBYG, WYER. Mediums 27 include WBAB, WMMS, WAAF, KLAQ, WKDF, KWFM.

**SLADE "My Oh My" (CBS Associated) 34/2 (42/1)**  
 Adds: WAAF, WCPZ. Hots 16 include WAPP, WHCN, WAQY, KLAQ, WDIZ, WAPL, WLVO, KPOI, WBLM, WWWV, KOZZ. Mediums 18 include WKLS, WSHE, WPYX, WDHA, KGGO, WFBQ.

**WHITESNAKE "Slow 'n' Easy" (Geffen) 29/7 (26/18)**  
 Adds: WYNF, KGON, KCAL, WAAF, KFMX, KUFO, KSQY. Hots: 4 WRIF, KRIX, KNCN, WAPL. Mediums 24 include WDVE, KSHE, KGB, KMEL, KRQR, WCMF, WLAV, WIOT, KWXL, KILQ, KLPX.

**PETER GABRIEL "Walk Through The Fire" (Atlantic) 26/2 (27/4)**  
 Adds: WYSP, KBCO. Hots 12 include WBAB, WXRT, KROQ, KFOG, KMEL. Mediums include 14 WMMR, WSHE, WEBN, 91X, KQAK, WLAV.

**ICON "On Your Feet" (Capitol) 24/4 (22/7)**  
 Adds: WHJY, KNCN, KISS, KEZE. Mediums 23 include WDVE, DC101, WYNF, KGB, KRQR, KSJO, KLAQ, WLVO, KMOD, KLPX.

**ROGER GLOVER "The Mask" (PolyGram) 23/23 (0/0)**  
 Adds include WBAB, WYSP, KZEW, KGB, WMEL, KRQR, WTPA, WDHA, WIMZ, WWCT. Hots: 1 WLIR. Mediums: 6 WMMR, WZZO, WPDH, WLAV, WIOT, KSMB.

**EURHYTHMICS "Who's That Girl?" (RCA) 22/3 (19/1)**  
 Adds: KROQ, WROQ, WRKI. Hots 11 include WLUP, WMMS, KBCO, KQAK, KSPN. Mediums 10 include 91X, WZZO, WMGM, WWWV.

**MOST ADDS** — A numerical listing of the most added records of the week.

**MOST HOTS** — A numerical listing of the records receiving the most hot rotation reports.

## MOST ADDED

FIXX (106)  
 Deeper & Deeper (MCA)  
 JEFFERSON STARSHIP (105)  
 No Way Out (Grunt/RCA)  
 GREG KIHN BAND (64)  
 Reunited (Beserkley/E-A)  
 ROGER WATERS (34)  
 5:01 AM (Columbia)  
 BILLY IDOL (30)  
 Eyes Without A Face (Chrysalis)

## MOST HOTS

STEVE PERRY (139)  
 Oh Sherrie (Columbia)  
 CARS (115)  
 You Might Think (Elektra)  
 SLADE (110)  
 Run Runaway (CBS Associated)  
 NIGHT RANGER (108)  
 Sister Christian (Camel/MCA)  
 CARS (106)  
 Magic (Elektra)  
 RUSH (103)  
 Distant Early Warning (Mercury/PolyGram)  
 VAN HALEN (100)  
 I'll Wait (WB)







Parallel One

MIDWEST (continued)

WMMI/Cleveland (216) 781-9667
OK: JOHN GERMAN
ND: KID LEO
...
WYFE/Rockford (815) 877-3075
PD: BRYAN KRYSZ
ASST. PD: FRED BRENNAN

WYFE/Rockford (815) 877-3075
PD: BRYAN KRYSZ
ASST. PD: FRED BRENNAN
...
WYFE/Rockford (815) 877-3075
PD: BRYAN KRYSZ
ASST. PD: FRED BRENNAN

WYFE/Rockford (815) 877-3075
PD: BRYAN KRYSZ
ASST. PD: FRED BRENNAN
...
WYFE/Rockford (815) 877-3075
PD: BRYAN KRYSZ
ASST. PD: FRED BRENNAN

WYFE/Rockford (815) 877-3075
PD: BRYAN KRYSZ
ASST. PD: FRED BRENNAN
...
WYFE/Rockford (815) 877-3075
PD: BRYAN KRYSZ
ASST. PD: FRED BRENNAN

KYYS/Kansas City (816) 753-4567
PD: JOE MCABE
ND: RANDY RALEY
...
KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER

KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER
...
KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER

KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER
...
KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER

KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER
...
KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER

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KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER

CITI-FM/Winnipeg (204) 786-6181
PD: STEVE YOUNG
ND: NICK FROST
...
KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER

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KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER

KITC/Wichita (316) 722-5600
PD: BILL BRUN
ND: LEE ROBERTS
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KQDS/Duluth (218) 728-8421
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WVCK/Flint (313) 744-1570
PD: VANCE HILLER
ND: LINDA HANSE
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KQDS/Duluth (218) 728-8421
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KQDS/Duluth (218) 728-8421
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ND: REE KEEZER

KROQ/Pasadena (619) 291-8191
PD: JIM GELAND
ND: MARY HALE
...
KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER

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KQDS/Duluth (218) 728-8421
PD: BRIAN TAYLOR
ND: REE KEEZER

Continued on next page



WEST (continued)

KQAK/San Francisco (415) 474-9100
KDKB/Phoenix (602) 987-9300
KJZO/San Jose (408) 288-5400
KAZY/Denver (303) 759-5600
KLOS/Los Angeles (213) 557-2500

BILLY IDOL
ICICLE WORKS
TALK TALK
CHRISTINE NEVIE
UP THE CREEK
DAVID GILKOUR
KING CRIMSON
JOE JACKSON
PAT TRAVERS
ROGER WATERS
DURAN DURAN
THOMPSON TWINS
HAWK WALKER
VAN HALEN
ALAN PARSONS
SCORPIONS
MICK JAGGER
THE ROLLING STONES
THE GAY BROTHERS
THE BEATLES
THE WHO
THE CLASH
THE POLICE
THE SMITHS
THE VIOLENCE
THE BARRONS
THE STRAY CATS
THE SHERIFFS
THE SHERIFFS
THE SHERIFFS

KIDQ/Boise (208) 336-0939
KDDJ/Fresno (209) 967-4511
KJLH/Portland (503) 226-5080
KJZZ/Portland (503) 226-5080

KFIV-FM/Modesto (209) 527-6100
KJZZ/Portland (503) 226-5080

KAWY/Casper (307) 235-1515
KSPN/Aspen (303) 925-5776
KFMG/Albuquerque (505) 265-8811
KJZZ/Portland (503) 226-5080

KOZZ/Reno (702) 329-8261
KJZZ/Portland (503) 226-5080

KGB-FM/San Diego (619) 292-1380
KJZZ/Portland (503) 226-5080

KFQI/San Francisco (415) 885-1045
KZOK/Seattle (206) 223-3911
KJZZ/Portland (503) 226-5080

Parallel Two
KWXL/Albuquerque (505) 785-5400
KREM/Spokane (509) 448-2000
KJZZ/Portland (503) 226-5080

KFMG/Albuquerque (505) 265-8811
KOMPLas Vegas (702) 876-1460
KJZZ/Portland (503) 226-5080

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KRQR/San Francisco (415) 765-4097
KISW/Seattle (206) 285-7625
KJZZ/Portland (503) 226-5080

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KJZZ/Portland (503) 226-5080

KILO/Colorado Springs (303) 634-4896
KJZZ/Portland (503) 226-5080

K9-7/Edmonton (403) 428-8597
KJZZ/Portland (503) 226-5080

KWHL/Anchorage (907) 349-6551
KJZZ/Portland (503) 226-5080

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KRCK/Portland (503) 222-1841
KUPD/Phoenix (602) 838-3082
KJZZ/Portland (503) 226-5080

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KJZZ/Portland (503) 226-5080
KJZZ/Portland (503) 226-5080

KRSP/Salt Lake City (801) 262-5541
KROY/Sacramento (916) 446-5769
KJZZ/Portland (503) 226-5080

KJZZ/Portland (503) 226-5080
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KJZZ/Portland (503) 226-5080

KTYD/Santa Barbara (805) 963-1601
KJZZ/Portland (503) 226-5080

KJZZ/Portland (503) 226-5080
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174 Current Reporters
164 Current Reports
The following stations reported a frozen playlist this week:
KXZL/San Antonio
WAQX/Syracuse
The following stations failed to report this week and therefore their playlists were frozen:
KSQY/Rapid City
WFYV/Jacksonville
WYIY/Baltimore
WKLC/West Virginia
WQFM/Milwaukee
WTUE/Dayton
The following station has frozen its playlist for two consecutive weeks, and was not included in this week's data:
WKZL/Winston-Salem
WYDD/Pittsburgh is a new AOR Reporter.
KWK/St. Louis is no longer an AOR Reporter.



**Dallas/Ft. Worth**  
**92.5 KAM FM**  
 Ops Mgr: John Shomby  
 Asst. PD/MD: Pete Thomson

1 STEVE PERRY/Oh Sherris  
 2 TRACY ULLMAN/They Don't Know  
 3 RICK SPRINGFIELD/Love Somebody  
 4 CARL YOU MIGHT THINK  
 5 GO GO'S/Read Over Heels  
 6 SHALAMAR/Dancing In The Sheets  
 7 JOHN COOGAN/Authority Song  
 8 VAN HALEN/I'll Wait  
 9 IRENE CARA/Breakdance  
 10 DENISE WILLIAMS/Let's Hear It For The  
 11 KODOL & THE GANG/Tonight  
 12 ALAN PARSONS/Don't Answer Me  
 13 DWIGHT WILLIAMS/Girls  
 14 CINDY LAUPER/Time After Time  
 15 KODOL & THE GANG/Tonight  
 16 DURAN DURAN/The Reflex  
 17 BOB JOY/Runaway  
 18 BERLIN/No More Words  
 19 POINTER SISTERS/Automatic  
 20 JERRY SEINFELD/Love Somebody  
 21 BILL JOEL/The Longest Time  
 22 MADONNA/Borderline  
 23 NIGHT RANGERS/Sister Christian  
 24 PHIL COLLINS/Against All Odds  
 25 THOMPSON TWINS/Hold Me Now  
 26 JERMAINE JACKSON/Tell Me I'm Not Dream  
 27 SHEDDA EASTON/Almost Over You  
 28 GENE BROWNE/Just A Little Bit  
 29 BILLY JOEL/The Longest Time  
 30 LIONEL RICHIE/Hello  
 31 TONY CARY/It's A Fine Fine Day  
 32 SCORPIO/ROCK YOU LIKE A HURRI  
 33 LAID BACK/White Horse  
 34 KENNY LOGGINS/Heartbeat  
 35 POINTER SISTERS/Don't Let Me Be  
 36 ILLUSIONS/Who's That Girl

ADDS  
 1 CULTURE CLUB/It's A Miracle  
 2 CHRISTINE MCVIE/Love Will Show Us How  
 3 CHICAGO/Say The Night  
 4 BRYTHYRICK/Who's That Girl  
 5 SUYTIMPSON/Here Comes The Rain A  
 6 NIGHT RANGERS/Sister Christian  
 7 GO GO'S/Read Over Heels  
 8 KODOL & THE GANG/Tonight  
 9 TONY CARY/It's A Fine Fine Day  
 10 VAN HALEN/I'll Wait  
 11 JERMAINE JACKSON/Tell Me I'm Not Dream  
 12 SHEDDA EASTON/Almost Over You  
 13 GENE BROWNE/Just A Little Bit  
 14 BILLY JOEL/The Longest Time  
 15 VAN HALEN/I'll Wait  
 16 JEFFERSON STARSHIP/No Way Out  
 17 TERRY DENTON/Don't Waste Your Time  
 18 ILLUSIONS/Who's That Girl  
 19 SUYTIMPSON/Here Comes The Rain A  
 20 NIGHT RANGERS/Sister Christian  
 21 GO GO'S/Read Over Heels  
 22 KODOL & THE GANG/Tonight  
 23 TONY CARY/It's A Fine Fine Day  
 24 VAN HALEN/I'll Wait  
 25 JERMAINE JACKSON/Tell Me I'm Not Dream  
 26 SHEDDA EASTON/Almost Over You  
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 29 VAN HALEN/I'll Wait  
 30 JEFFERSON STARSHIP/No Way Out  
 31 TERRY DENTON/Don't Waste Your Time  
 32 ILLUSIONS/Who's That Girl  
 33 SUYTIMPSON/Here Comes The Rain A

**90.5 Tampa**  
 Ops Mgr: Mason Dixon  
 PD: Steve Rivers

1 ILLUSIONS/Who's That Girl  
 2 PHIL COLLINS/Against All Odds  
 3 RICK SPRINGFIELD/Love Somebody  
 4 LIONEL RICHIE/Hello  
 5 DENISE WILLIAMS/Let's Hear It For The  
 6 DICK SPRINGFIELD/Love Somebody  
 7 THOMPSON TWINS/Hold Me Now  
 8 JERRY SEINFELD/Love Somebody  
 9 SCORPIO/ROCK YOU LIKE A HURRI  
 10 STEVE PERRY/Oh Sherris  
 11 CINDY LAUPER/Time After Time  
 12 DURAN DURAN/The Reflex  
 13 LAID BACK/White Horse  
 14 CULTURE CLUB/It's A Miracle  
 15 TRACY ULLMAN/They Don't Know  
 16 CINDY LAUPER/Time After Time  
 17 BRYTHYRICK/Who's That Girl  
 18 NIGHT RANGERS/Sister Christian  
 19 GO GO'S/Read Over Heels  
 20 KODOL & THE GANG/Tonight  
 21 TONY CARY/It's A Fine Fine Day  
 22 MADONNA/Borderline  
 23 IRENE CARA/Breakdance  
 24 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 25 DWIGHT WILLIAMS/Girls  
 26 CHRISTINE MCVIE/Love Will Show Us How  
 27 BILLY JOEL/The Longest Time  
 28 VAN HALEN/I'll Wait  
 29 STEVE PERRY/Oh Sherris

ADDS  
 1 JERMAINE JACKSON/Tell Me I'm Not Dream  
 2 SHEDDA EASTON/Almost Over You  
 3 GENE BROWNE/Just A Little Bit  
 4 BILLY JOEL/The Longest Time  
 5 VAN HALEN/I'll Wait  
 6 JEFFERSON STARSHIP/No Way Out  
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 8 ILLUSIONS/Who's That Girl  
 9 SUYTIMPSON/Here Comes The Rain A  
 10 NIGHT RANGERS/Sister Christian  
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 12 KODOL & THE GANG/Tonight  
 13 TONY CARY/It's A Fine Fine Day  
 14 VAN HALEN/I'll Wait  
 15 JERMAINE JACKSON/Tell Me I'm Not Dream  
 16 SHEDDA EASTON/Almost Over You  
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 18 BILLY JOEL/The Longest Time  
 19 VAN HALEN/I'll Wait  
 20 JEFFERSON STARSHIP/No Way Out  
 21 TERRY DENTON/Don't Waste Your Time  
 22 ILLUSIONS/Who's That Girl  
 23 SUYTIMPSON/Here Comes The Rain A

**KDWB-FM 101**  
 Minneapolis  
 PD: Dave Hamilton  
 MD/Asst. PD: Mark McKay

1 LIONEL RICHIE/Hello  
 2 NIGHT RANGERS/Sister Christian  
 3 SHALAMAR/Dancing In The Sheets  
 4 STEVE PERRY/Oh Sherris  
 5 ILLUSIONS/Who's That Girl  
 6 PHIL COLLINS/Against All Odds  
 7 JOHN COOGAN/Authority Song  
 8 KENNY LOGGINS/Heartbeat  
 9 RICK SPRINGFIELD/Love Somebody  
 10 ALAN PARSONS/Don't Answer Me  
 11 DENISE WILLIAMS/Let's Hear It For The  
 12 TRACY ULLMAN/They Don't Know  
 13 CULTURE CLUB/It's A Miracle  
 14 BILLY JOEL/The Longest Time  
 15 TRACY ULLMAN/They Don't Know  
 16 DWIGHT WILLIAMS/Girls  
 17 CINDY LAUPER/Time After Time  
 18 CULTURE CLUB/It's A Miracle  
 19 LAURA BRANIGAN/Self Control  
 20 NIGHT RANGERS/Sister Christian  
 21 GO GO'S/Read Over Heels  
 22 KODOL & THE GANG/Tonight  
 23 TONY CARY/It's A Fine Fine Day  
 24 VAN HALEN/I'll Wait  
 25 JERMAINE JACKSON/Tell Me I'm Not Dream  
 26 SHEDDA EASTON/Almost Over You  
 27 GENE BROWNE/Just A Little Bit  
 28 BILLY JOEL/The Longest Time  
 29 VAN HALEN/I'll Wait  
 30 JEFFERSON STARSHIP/No Way Out  
 31 TERRY DENTON/Don't Waste Your Time  
 32 ILLUSIONS/Who's That Girl  
 33 SUYTIMPSON/Here Comes The Rain A

ADDS  
 1 JERMAINE JACKSON/Tell Me I'm Not Dream  
 2 SHEDDA EASTON/Almost Over You  
 3 GENE BROWNE/Just A Little Bit  
 4 BILLY JOEL/The Longest Time  
 5 VAN HALEN/I'll Wait  
 6 JEFFERSON STARSHIP/No Way Out  
 7 TERRY DENTON/Don't Waste Your Time  
 8 ILLUSIONS/Who's That Girl  
 9 SUYTIMPSON/Here Comes The Rain A  
 10 NIGHT RANGERS/Sister Christian  
 11 GO GO'S/Read Over Heels  
 12 KODOL & THE GANG/Tonight  
 13 TONY CARY/It's A Fine Fine Day  
 14 VAN HALEN/I'll Wait  
 15 JERMAINE JACKSON/Tell Me I'm Not Dream  
 16 SHEDDA EASTON/Almost Over You  
 17 GENE BROWNE/Just A Little Bit  
 18 BILLY JOEL/The Longest Time  
 19 VAN HALEN/I'll Wait  
 20 JEFFERSON STARSHIP/No Way Out  
 21 TERRY DENTON/Don't Waste Your Time  
 22 ILLUSIONS/Who's That Girl  
 23 SUYTIMPSON/Here Comes The Rain A

**WGL 98** Cleveland  
 PD: Bob Travis  
 MD: Tom Jeffries

1 LIONEL RICHIE/Hello  
 2 DENISE WILLIAMS/Let's Hear It For The  
 3 STEVE PERRY/Oh Sherris  
 4 CINDY LAUPER/Time After Time  
 5 DURAN DURAN/The Reflex  
 6 SHALAMAR/Dancing In The Sheets  
 7 STEVE PERRY/Oh Sherris  
 8 NIGHT RANGERS/Sister Christian  
 9 RICK SPRINGFIELD/Love Somebody  
 10 MADONNA/Borderline  
 11 VAN HALEN/I'll Wait  
 12 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 13 SCORPIO/ROCK YOU LIKE A HURRI  
 14 IRENE CARA/Breakdance  
 15 LAURA BRANIGAN/Self Control  
 16 SLADE/Run Runaway  
 17 TALK TALK/It's My Life  
 18 ALAN PARSONS/Don't Answer Me  
 19 CULTURE CLUB/It's A Miracle  
 20 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 21 JERMAINE JACKSON/Tell Me I'm Not Dream  
 22 SHEDDA EASTON/Almost Over You  
 23 GENE BROWNE/Just A Little Bit  
 24 BILLY JOEL/The Longest Time  
 25 VAN HALEN/I'll Wait  
 26 JEFFERSON STARSHIP/No Way Out  
 27 TERRY DENTON/Don't Waste Your Time  
 28 ILLUSIONS/Who's That Girl  
 29 SUYTIMPSON/Here Comes The Rain A  
 30 NIGHT RANGERS/Sister Christian  
 31 GO GO'S/Read Over Heels  
 32 KODOL & THE GANG/Tonight  
 33 TONY CARY/It's A Fine Fine Day  
 34 VAN HALEN/I'll Wait  
 35 JERMAINE JACKSON/Tell Me I'm Not Dream  
 36 SHEDDA EASTON/Almost Over You  
 37 GENE BROWNE/Just A Little Bit  
 38 BILLY JOEL/The Longest Time  
 39 VAN HALEN/I'll Wait  
 40 JEFFERSON STARSHIP/No Way Out  
 41 TERRY DENTON/Don't Waste Your Time  
 42 ILLUSIONS/Who's That Girl  
 43 SUYTIMPSON/Here Comes The Rain A

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 2 SHEDDA EASTON/Almost Over You  
 3 GENE BROWNE/Just A Little Bit  
 4 BILLY JOEL/The Longest Time  
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 21 TERRY DENTON/Don't Waste Your Time  
 22 ILLUSIONS/Who's That Girl  
 23 SUYTIMPSON/Here Comes The Rain A

**KBEQ** Kansas City  
 PD: Pat McKay  
 MD: Karen Barber

1 PHIL COLLINS/Against All Odds  
 2 LIONEL RICHIE/Hello  
 3 KENNY LOGGINS/Heartbeat  
 4 DENISE WILLIAMS/Let's Hear It For The  
 5 RICK SPRINGFIELD/Love Somebody  
 6 STEVE PERRY/Oh Sherris  
 7 CARL YOU MIGHT THINK  
 8 CINDY LAUPER/Time After Time  
 9 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 10 NIGHT RANGERS/Sister Christian  
 11 SCORPIO/ROCK YOU LIKE A HURRI  
 12 IRENE CARA/Breakdance  
 13 LAURA BRANIGAN/Self Control  
 14 SLADE/Run Runaway  
 15 TALK TALK/It's My Life  
 16 ALAN PARSONS/Don't Answer Me  
 17 CULTURE CLUB/It's A Miracle  
 18 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 19 JERMAINE JACKSON/Tell Me I'm Not Dream  
 20 SHEDDA EASTON/Almost Over You  
 21 GENE BROWNE/Just A Little Bit  
 22 BILLY JOEL/The Longest Time  
 23 VAN HALEN/I'll Wait  
 24 JEFFERSON STARSHIP/No Way Out  
 25 TERRY DENTON/Don't Waste Your Time  
 26 ILLUSIONS/Who's That Girl  
 27 SUYTIMPSON/Here Comes The Rain A  
 28 NIGHT RANGERS/Sister Christian  
 29 GO GO'S/Read Over Heels  
 30 KODOL & THE GANG/Tonight  
 31 TONY CARY/It's A Fine Fine Day  
 32 VAN HALEN/I'll Wait  
 33 JERMAINE JACKSON/Tell Me I'm Not Dream  
 34 SHEDDA EASTON/Almost Over You  
 35 GENE BROWNE/Just A Little Bit  
 36 BILLY JOEL/The Longest Time  
 37 VAN HALEN/I'll Wait  
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 16 SHEDDA EASTON/Almost Over You  
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 19 VAN HALEN/I'll Wait  
 20 JEFFERSON STARSHIP/No Way Out  
 21 TERRY DENTON/Don't Waste Your Time  
 22 ILLUSIONS/Who's That Girl  
 23 SUYTIMPSON/Here Comes The Rain A

**69 XTRA** San Diego  
 PD: Jim Richards  
 MD: Anne Haney

1 PHIL COLLINS/Against All Odds  
 2 LIONEL RICHIE/Hello  
 3 THOMPSON TWINS/Hold Me Now  
 4 GO GO'S/Read Over Heels  
 5 CARL YOU MIGHT THINK  
 6 STEVE PERRY/Oh Sherris  
 7 CINDY LAUPER/Time After Time  
 8 DURAN DURAN/The Reflex  
 9 BERLIN/No More Words  
 10 MADONNA/Borderline  
 11 SHALAMAR/Dancing In The Sheets  
 12 SCORPIO/ROCK YOU LIKE A HURRI  
 13 IRENE CARA/Breakdance  
 14 LAURA BRANIGAN/Self Control  
 15 SLADE/Run Runaway  
 16 TALK TALK/It's My Life  
 17 IRENE CARA/Breakdance  
 18 SCORPIO/ROCK YOU LIKE A HURRI  
 19 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 20 JERMAINE JACKSON/Tell Me I'm Not Dream  
 21 SHEDDA EASTON/Almost Over You  
 22 GENE BROWNE/Just A Little Bit  
 23 BILLY JOEL/The Longest Time  
 24 VAN HALEN/I'll Wait  
 25 JEFFERSON STARSHIP/No Way Out  
 26 TERRY DENTON/Don't Waste Your Time  
 27 ILLUSIONS/Who's That Girl  
 28 SUYTIMPSON/Here Comes The Rain A  
 29 NIGHT RANGERS/Sister Christian  
 30 GO GO'S/Read Over Heels  
 31 KODOL & THE GANG/Tonight  
 32 TONY CARY/It's A Fine Fine Day  
 33 VAN HALEN/I'll Wait  
 34 JERMAINE JACKSON/Tell Me I'm Not Dream  
 35 SHEDDA EASTON/Almost Over You  
 36 GENE BROWNE/Just A Little Bit  
 37 BILLY JOEL/The Longest Time  
 38 VAN HALEN/I'll Wait  
 39 JEFFERSON STARSHIP/No Way Out  
 40 TERRY DENTON/Don't Waste Your Time  
 41 ILLUSIONS/Who's That Girl  
 42 SUYTIMPSON/Here Comes The Rain A

ADDS  
 1 JERMAINE JACKSON/Tell Me I'm Not Dream  
 2 SHEDDA EASTON/Almost Over You  
 3 GENE BROWNE/Just A Little Bit  
 4 BILLY JOEL/The Longest Time  
 5 VAN HALEN/I'll Wait  
 6 JEFFERSON STARSHIP/No Way Out  
 7 TERRY DENTON/Don't Waste Your Time  
 8 ILLUSIONS/Who's That Girl  
 9 SUYTIMPSON/Here Comes The Rain A  
 10 NIGHT RANGERS/Sister Christian  
 11 GO GO'S/Read Over Heels  
 12 KODOL & THE GANG/Tonight  
 13 TONY CARY/It's A Fine Fine Day  
 14 VAN HALEN/I'll Wait  
 15 JERMAINE JACKSON/Tell Me I'm Not Dream  
 16 SHEDDA EASTON/Almost Over You  
 17 GENE BROWNE/Just A Little Bit  
 18 BILLY JOEL/The Longest Time  
 19 VAN HALEN/I'll Wait  
 20 JEFFERSON STARSHIP/No Way Out  
 21 TERRY DENTON/Don't Waste Your Time  
 22 ILLUSIONS/Who's That Girl  
 23 SUYTIMPSON/Here Comes The Rain A

**WVNZ** Norfolk  
 Hot Hits!  
 PD: Jeff Morgan  
 MD: Greg South

1 KENNY LOGGINS/Heartbeat  
 2 LIONEL RICHIE/Hello  
 3 PHIL COLLINS/Against All Odds  
 4 CULTURE CLUB/It's A Miracle  
 5 BRYTHYRICK/Who's That Girl  
 6 THOMPSON TWINS/Hold Me Now  
 7 KODOL & THE GANG/Tonight  
 8 ILLUSIONS/Who's That Girl  
 9 HALL & OATES/Adult Education  
 10 POINTER SISTERS/Automatic  
 11 SCORPIO/ROCK YOU LIKE A HURRI  
 12 CARL YOU MIGHT THINK  
 13 BRYTHYRICK/Who's That Girl  
 14 CINDY LAUPER/Time After Time  
 15 SHALAMAR/Dancing In The Sheets  
 16 LAID BACK/White Horse  
 17 VAN HALEN/I'll Wait  
 18 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 19 BILLY JOEL/The Longest Time  
 20 TRACY ULLMAN/They Don't Know  
 21 CAROLINA/She's Strange  
 22 KODOL & THE GANG/Tonight  
 23 RICK SPRINGFIELD/Love Somebody  
 24 ERIS CARA/Breakdance  
 25 DENISE WILLIAMS/Let's Hear It For The  
 26 BILLY JOEL/The Longest Time  
 27 MADONNA/Borderline  
 28 GO GO'S/Read Over Heels  
 29 JIMMY HENDRIX/Hey Joe  
 30 PAUL YOUNG/Come Back And Stay  
 31 JERRY SEINFELD/Love Somebody  
 32 DONNIE EDWARDS/Don't Look Any Further  
 33 YES/Leave It  
 34 PRETENDERS/Show Me  
 35 QUEEN/Radio Ga Ga  
 36 DWIGHT WILLIAMS/Girls  
 37 BRYTHYRICK/Who's That Girl  
 38 TONY CARY/It's A Fine Fine Day  
 39 JAMES INGRAM/There's No Easy Way  
 40 STEVE PERRY/Oh Sherris

ADDS  
 1 DURAN DURAN/The Reflex  
 2 VAN HALEN/I'll Wait  
 3 NIGHT RANGERS/Sister Christian  
 4 TRACY ULLMAN/They Don't Know  
 5 JOHN COOGAN/Authority Song  
 6 CINDY LAUPER/Time After Time  
 7 SHALAMAR/Dancing In The Sheets  
 8 BOWIE/Tides In The Heart  
 9 BOB JOY/Runaway  
 10 DEBARLE/Love Me In A Special  
 11 LAURA BRANIGAN/Self Control  
 12 SPANNA MALLETT/Communication  
 13 CINDY LAUPER/Time After Time  
 14 TROTTARS/Will Away  
 15 JOE JACKSON/You Can't Get What You  
 16 STYLISH/You Ever Changing Mood

**94-9 Atlanta**  
 PD: Jim Morrison  
 MD: Jeff McCartney

1 DENISE WILLIAMS/Let's Hear It For The  
 2 LIONEL RICHIE/Hello  
 3 PHIL COLLINS/Against All Odds  
 4 CINDY LAUPER/Time After Time  
 5 STEVE PERRY/Oh Sherris  
 6 THOMPSON TWINS/Hold Me Now  
 7 IRENE CARA/Breakdance  
 8 NIGHT RANGERS/Sister Christian  
 9 RICK SPRINGFIELD/Love Somebody  
 10 SHALAMAR/Dancing In The Sheets  
 11 TRACY ULLMAN/They Don't Know  
 12 CARL YOU MIGHT THINK  
 13 ILLUSIONS/Who's That Girl  
 14 SCORPIO/ROCK YOU LIKE A HURRI  
 15 KODOL & THE GANG/Tonight  
 16 TONY CARY/It's A Fine Fine Day  
 17 VAN HALEN/I'll Wait  
 18 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 19 LAURA BRANIGAN/Self Control  
 20 JERMAINE JACKSON/Tell Me I'm Not Dream  
 21 SHEDDA EASTON/Almost Over You  
 22 GENE BROWNE/Just A Little Bit  
 23 BILLY JOEL/The Longest Time  
 24 VAN HALEN/I'll Wait  
 25 JEFFERSON STARSHIP/No Way Out  
 26 TERRY DENTON/Don't Waste Your Time  
 27 ILLUSIONS/Who's That Girl  
 28 SUYTIMPSON/Here Comes The Rain A  
 29 NIGHT RANGERS/Sister Christian  
 30 GO GO'S/Read Over Heels  
 31 KODOL & THE GANG/Tonight  
 32 TONY CARY/It's A Fine Fine Day  
 33 VAN HALEN/I'll Wait  
 34 JERMAINE JACKSON/Tell Me I'm Not Dream  
 35 SHEDDA EASTON/Almost Over You  
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 39 JEFFERSON STARSHIP/No Way Out  
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 1 JERMAINE JACKSON/Tell Me I'm Not Dream  
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 12 KODOL & THE GANG/Tonight  
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 14 VAN HALEN/I'll Wait  
 15 JERMAINE JACKSON/Tell Me I'm Not Dream  
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 18 BILLY JOEL/The Longest Time  
 19 VAN HALEN/I'll Wait  
 20 JEFFERSON STARSHIP/No Way Out  
 21 TERRY DENTON/Don't Waste Your Time  
 22 ILLUSIONS/Who's That Girl  
 23 SUYTIMPSON/Here Comes The Rain A

**B96** Chicago  
 PD: Buddy Scott  
 MD: Dave Robbins

1 LIONEL RICHIE/Hello  
 2 PHIL COLLINS/Against All Odds  
 3 KENNY LOGGINS/Heartbeat  
 4 THOMPSON TWINS/Hold Me Now  
 5 RICK SPRINGFIELD/Love Somebody  
 6 DENISE WILLIAMS/Let's Hear It For The  
 7 CARL YOU MIGHT THINK  
 8 ILLUSIONS/Who's That Girl  
 9 CULTURE CLUB/It's A Miracle  
 10 TRACY ULLMAN/They Don't Know  
 11 POINTER SISTERS/Automatic  
 12 SCORPIO/ROCK YOU LIKE A HURRI  
 13 KODOL & THE GANG/Tonight  
 14 TONY CARY/It's A Fine Fine Day  
 15 VAN HALEN/I'll Wait  
 16 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 17 LAURA BRANIGAN/Self Control  
 18 JERMAINE JACKSON/Tell Me I'm Not Dream  
 19 SHEDDA EASTON/Almost Over You  
 20 GENE BROWNE/Just A Little Bit  
 21 BILLY JOEL/The Longest Time  
 22 VAN HALEN/I'll Wait  
 23 JEFFERSON STARSHIP/No Way Out  
 24 TERRY DENTON/Don't Waste Your Time  
 25 ILLUSIONS/Who's That Girl  
 26 SUYTIMPSON/Here Comes The Rain A  
 27 NIGHT RANGERS/Sister Christian  
 28 GO GO'S/Read Over Heels  
 29 KODOL & THE GANG/Tonight  
 30 TONY CARY/It's A Fine Fine Day  
 31 VAN HALEN/I'll Wait  
 32 JERMAINE JACKSON/Tell Me I'm Not Dream  
 33 SHEDDA EASTON/Almost Over You  
 34 GENE BROWNE/Just A Little Bit  
 35 BILLY JOEL/The Longest Time  
 36 VAN HALEN/I'll Wait  
 37 JEFFERSON STARSHIP/No Way Out  
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 1 JERMAINE JACKSON/Tell Me I'm Not Dream  
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 5 VAN HALEN/I'll Wait  
 6 JEFFERSON STARSHIP/No Way Out  
 7 TERRY DENTON/Don't Waste Your Time  
 8 ILLUSIONS/Who's That Girl  
 9 SUYTIMPSON/Here Comes The Rain A  
 10 NIGHT RANGERS/Sister Christian  
 11 GO GO'S/Read Over Heels  
 12 KODOL & THE GANG/Tonight  
 13 TONY CARY/It's A Fine Fine Day  
 14 VAN HALEN/I'll Wait  
 15 JERMAINE JACKSON/Tell Me I'm Not Dream  
 16 SHEDDA EASTON/Almost Over You  
 17 GENE BROWNE/Just A Little Bit  
 18 BILLY JOEL/The Longest Time  
 19 VAN HALEN/I'll Wait  
 20 JEFFERSON STARSHIP/No Way Out  
 21 TERRY DENTON/Don't Waste Your Time  
 22 ILLUSIONS/Who's That Girl  
 23 SUYTIMPSON/Here Comes The Rain A

**WJLT** Chicago  
 Ops. Mgr.: Steve Casey  
 MD: Tim Kelly

1 LIONEL RICHIE/Hello  
 2 KENNY LOGGINS/Heartbeat  
 3 ILLUSIONS/Who's That Girl  
 4 PHIL COLLINS/Against All Odds  
 5 THOMPSON TWINS/Hold Me Now  
 6 DENISE WILLIAMS/Let's Hear It For The  
 7 STEVE PERRY/Oh Sherris  
 8 CARL YOU MIGHT THINK  
 9 CINDY LAUPER/Time After Time  
 10 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 11 JERMAINE JACKSON/Tell Me I'm Not Dream  
 12 SHEDDA EASTON/Almost Over You  
 13 GENE BROWNE/Just A Little Bit  
 14 BILLY JOEL/The Longest Time  
 15 VAN HALEN/I'll Wait  
 16 JEFFERSON STARSHIP/No Way Out  
 17 TERRY DENTON/Don't Waste Your Time  
 18 ILLUSIONS/Who's That Girl  
 19 SUYTIMPSON/Here Comes The Rain A  
 20 NIGHT RANGERS/Sister Christian  
 21 GO GO'S/Read Over Heels  
 22 KODOL & THE GANG/Tonight  
 23 TONY CARY/It's A Fine Fine Day  
 24 VAN HALEN/I'll Wait  
 25 JERMAINE JACKSON/Tell Me I'm Not Dream  
 26 SHEDDA EASTON/Almost Over You  
 27 GENE BROWNE/Just A Little Bit  
 28 BILLY JOEL/The Longest Time  
 29 VAN HALEN/I'll Wait  
 30 JEFFERSON STARSHIP/No Way Out  
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 32 ILLUSIONS/Who's That Girl  
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 4 BILLY JOEL/The Longest Time  
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 7 TERRY DENTON/Don't Waste Your Time  
 8 ILLUSIONS/Who's That Girl  
 9 SUYTIMPSON/Here Comes The Rain A  
 10 NIGHT RANGERS/Sister Christian  
 11 GO GO'S/Read Over Heels  
 12 KODOL & THE GANG/Tonight  
 13 TONY CARY/It's A Fine Fine Day  
 14 VAN HALEN/I'll Wait  
 15 JERMAINE JACKSON/Tell Me I'm Not Dream  
 16 SHEDDA EASTON/Almost Over You  
 17 GENE BROWNE/Just A Little Bit  
 18 BILLY JOEL/The Longest Time  
 19 VAN HALEN/I'll Wait  
 20 JEFFERSON STARSHIP/No Way Out  
 21 TERRY DENTON/Don't Waste Your Time  
 22 ILLUSIONS/Who's That Girl  
 23 SUYTIMPSON/Here Comes The Rain A

**Q103FM** KOAQ  
 RADIO Denver  
 PD: Jack Regan  
 MD: Alan Sledge

1 LIONEL RICHIE/Hello  
 2 RICK SPRINGFIELD/Love Somebody  
 3 ALAN PARSONS/Don't Answer Me  
 4 DENISE WILLIAMS/Let's Hear It For The  
 5 THOMPSON TWINS/Hold Me Now  
 6 STEVE PERRY/Oh Sherris  
 7 THOMPSON TWINS/Hold Me Now  
 8 PRETENDERS/Show Me  
 9 CARL YOU MIGHT THINK  
 10 KODOL & THE GANG/Tonight  
 11 BILLY JOEL/The Longest Time  
 12 IRENE CARA/Breakdance  
 13 SCORPIO/ROCK YOU LIKE A HURRI  
 14 PHIL COLLINS/Against All Odds  
 15 BERLIN/No More Words  
 16 CINDY LAUPER/Time After Time  
 17 VAN HALEN/I'll Wait  
 18 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 19 JERMAINE JACKSON/Tell Me I'm Not Dream  
 20 SHEDDA EASTON/Almost Over You  
 21 GENE BROWNE/Just A Little Bit  
 22 BILLY JOEL/The Longest Time  
 23 VAN HALEN/I'll Wait  
 24 JEFFERSON STARSHIP/No Way Out  
 25 TERRY DENTON/Don't Waste Your Time  
 26 ILLUSIONS/Who's That Girl  
 27 SUYTIMPSON/Here Comes The Rain A  
 28 NIGHT RANGERS/Sister Christian  
 29 GO GO'S/Read Over Heels  
 30 KODOL & THE GANG/Tonight  
 31 TONY CARY/It's A Fine Fine Day  
 32 VAN HALEN/I'll Wait  
 33 JERMAINE JACKSON/Tell Me I'm Not Dream  
 34 SHEDDA EASTON/Almost Over You  
 35 GENE BROWNE/Just A Little Bit  
 36 BILLY JOEL/The Longest Time  
 37 VAN HALEN/I'll Wait  
 38 JEFFERSON STARSHIP/No Way Out  
 39 TERRY DENTON/Don't Waste Your Time  
 40 ILLUSIONS/Who's That Girl  
 41 SUYTIMPSON/Here Comes The Rain A

ADDS  
 1 JERMAINE JACKSON/Tell Me I'm Not Dream  
 2 SHEDDA EASTON/Almost Over You  
 3 GENE BROWNE/Just A Little Bit  
 4 BILLY JOEL/The Longest Time  
 5 VAN HALEN/I'll Wait  
 6 JEFFERSON STARSHIP/No Way Out  
 7 TERRY DENTON/Don't Waste Your Time  
 8 ILLUSIONS/Who's That Girl  
 9 SUYTIMPSON/Here Comes The Rain A  
 10 NIGHT RANGERS/Sister Christian  
 11 GO GO'S/Read Over Heels  
 12 KODOL & THE GANG/Tonight  
 13 TONY CARY/It's A Fine Fine Day  
 14 VAN HALEN/I'll Wait  
 15 JERMAINE JACKSON/Tell Me I'm Not Dream  
 16 SHEDDA EASTON/Almost Over You  
 17 GENE BROWNE/Just A Little Bit  
 18 BILLY JOEL/The Longest Time  
 19 VAN HALEN/I'll Wait  
 20 JEFFERSON STARSHIP/No Way Out  
 21 TERRY DENTON/Don't Waste Your Time  
 22 ILLUSIONS/Who's That Girl  
 23 SUYTIMPSON/Here Comes The Rain A

**FM 102** Sacramento  
 PD: Rick Gillette  
 MD: Chris Collins

1 DENISE WILLIAMS/Let's Hear It For The  
 2 LIONEL RICHIE/Hello  
 3 ILLUSIONS/Who's That Girl  
 4 PHIL COLLINS/Against All Odds  
 5 RICK SPRINGFIELD/Love Somebody  
 6 THOMPSON TWINS/Hold Me Now  
 7 SHALAMAR/Dancing In The Sheets  
 8 CAMPO/She's Strange  
 9 IRENE CARA/Breakdance  
 10 DEBARLE/Love Me In A Special  
 11 POINTER SISTERS/Automatic  
 12 CINDY LAUPER/Time After Time  
 13 SCORPIO/ROCK YOU LIKE A HURRI  
 14 GO GO'S/Read Over Heels  
 15 TRACY ULLMAN/They Don't Know  
 16 NIGHT RANGERS/Sister Christian  
 17 RICK SPRINGFIELD/Love Somebody  
 18 IRENE CARA/Breakdance  
 19 HUEY LEWIS & NEWS/Heart of Rock & Roll  
 20 JERMAINE JACKSON/Tell Me I'm Not Dream  
 21 SHEDDA EASTON/Almost Over You  
 22 GENE BROWNE/Just A Little Bit  
 23 BILLY JOEL/The Longest Time  
 24 VAN HALEN/I'll Wait  
 25 JEFFERSON STARSHIP/No Way Out  
 26 TERRY DENTON/Don't Waste Your Time  
 27 ILLUSIONS/Who's That Girl  
 28 SUYTIMPSON/Here Comes The Rain A  
 29 NIGHT RANGERS/Sister Christian  
 30 GO GO'S/Read Over Heels



EAST Most Added Hottest Culture Club Eurythmics Reno & Wilson Deniece Williams Phil Collins Lionel Richie

CHR ADDS & HOTS Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest Culture Club Eurythmics Billy Idol Deniece Williams Phil Collins Steve Perry

EAST PARALLEL TWO

WFLY/Albany, NY

Clarke/Lawrence ICICLE WORKS WANG CHUNG FRANK STALLONE LATOYA JACKSON YARBROUGH/PEOPLES CULTURE CLUB

Q100/Allentown, PA

Dillon/Freeman FRANKIE GOES TO H FRANK STALLONE CHICAGO ICICLE WORKS EURYTHMICS CULTURE CLUB

WMAR/Baltimore, MD

Wimmer/Payne CHICAGO ICICLE WORKS VAN STEPHENSON CULTURE CLUB STYX BILLY IDOL EURYTHMICS YARBROUGH/PEOPLES

WNYS/Buffalo, NY

René & Wilson Howard Jones ICICLE WORKS CULTURE CLUB POINTER SISTERS DAN HARTMAN EURYTHMICS

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

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WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

KC101/New Haven, CT

Staf Rybak CULTURE CLUB PEABO BRYSON SHANNON Hottest: DENICE WILLIAMS 3-1 STEVE PERRY 8-7

FM108/Philadelphia, PA

Rich/Tillar BILLY IDOL RE-FLEX PSYCHEDELIC FURS DENICE WILLIAMS 15-7

WHPK/Poughkeepsie, NY

Chris Laide JERMAINE JACKSON DAN HARTMAN QUEEN STYX YARBROUGH/PEOPLES DWIGHT TWILLEY

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

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Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

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WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

Q106/York, PA

Mark McKenzie EURYTHMICS CHICAGO QUEEN LAID BACK

WFGH/Altoona, PA

Tony Booth ANNIE GOLDEN CULTURE CLUB JEFFERSON STARSHI STYX

WHPK/Poughkeepsie, NY

Chris Laide JERMAINE JACKSON DAN HARTMAN QUEEN STYX

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

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WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WYCR/Hanover, PA

Mark Richards CULTURE CLUB JEFFERSON STARSHI PAUL YOUNG EURYTHMICS

WQCM/Hagerstown, MD

Will Kauffman STYX DWIGHT TWILLEY CULTURE CLUB DAN HARTMAN

OK100/Ithaca, NY

Bill Weston DAN HARTMAN JEFFERSON STARSHI EURYTHMICS

WQCM/Hagerstown, MD

Will Kauffman STYX DWIGHT TWILLEY CULTURE CLUB DAN HARTMAN

WQCM/Hagerstown, MD

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WQCM/Hagerstown, MD

Will Kauffman STYX DWIGHT TWILLEY CULTURE CLUB DAN HARTMAN

KZZB/Beaumont, TX

Murphy/Harmon DAN FOGELBERG INXS CHICAGO HOWARD JONES

WQID/Bloom, MS

Mickey Couther STYX STYLE COUNCIL MADONNA HOWARD JONES

KXXI/Birmingham, AL

Kevin McCarthy SLADE BILLY IDOL EURYTHMICS

WSSX/Charleston, SC

Phillipa/Allen BILLY IDOL NIK KERSHAW EURYTHMICS

WZYP/Huntsville, AL

John Mitchell CULTURE CLUB RENO & WILSON ROCKWELL

WJZZ/Charlotte, NC

Chrysler/Rudford JERMAINE JACKSON CHRISTINE MCVIE ROCKWELL

KAMZEI/Paso, TX

Bob West STYX YARBROUGH/PEOPLES CULTURE CLUB

KSET/FM/El Paso, TX

Cat Simon JERMAINE JACKSON EURYTHMICS CULTURE CLUB

WRQK/Greensboro, NC

Jonas/Conrad STYX STYLE COUNCIL SLADE CULTURE CLUB

WANS/FM/Greenville, SC

Rod Metts CULTURE CLUB HOWARD JONES BILLY IDOL

WJZZ/Charlotte, NC

Chrysler/Rudford JERMAINE JACKSON CHRISTINE MCVIE ROCKWELL

Q100/Mobile, AL

Scott Griffith CHRISTINE MCVIE CHICAGO CULTURE CLUB

KROK/Shreveport, LA

Peter Stewart CYNDI LAUPER HUEY LEWIS & NEWS JEFFERSON STARSHI

WZLW/Tampa, FL

Steve Davis CHICAGO BILLY JOEL POINTER SISTERS

WSEZ/Winston-Salem, NC

Steve Finnegan CULTURE CLUB Hottest: LIONEL RICHIE 2-1 DENICE WILLIAMS 6-4

WJZZ/Charlotte, NC

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Q100/Mobile, AL

Scott Griffith CHRISTINE MCVIE CHICAGO CULTURE CLUB

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WJZZ/Charlotte, NC

Chrysler/Rudford JERMAINE JACKSON CHRISTINE MCVIE ROCKWELL

WYKJ/Gainesville, FL

Lou Patrick JEFFERSON STARSHI (dp) STYX POCO (dp)

WAEV/Savannah, GA

J.D. North STYX EURYTHMICS DAN HARTMAN

WYKJ/Gainesville, FL

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WAEV/Savannah, GA

J.D. North STYX EURYTHMICS DAN HARTMAN

WYKJ/Gainesville, FL

Lou Patrick JEFFERSON STARSHI (dp) STYX POCO (dp)

238 Reporters 230 Current Reports The following station reported a frozen playlist this week: KFRC/San Francisco The following stations failed to report this week and therefore their playlists were frozen: Q107/Washington CHUM/Toronto WNVZ/Norfolk KBFM/McAllen-Brownsville KCPX-FM/Salt Lake City KKAZ/Cheyenne

MIDWEST Most Added Hottest

Culture Club Billy Idol Eurythmics Deniece Williams Lionel Richie Phil Collins

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Culture Club Eurythmics Pointer Sisters Deniece Williams Lionel Richie Phil Collins

MIDWEST

PARALLEL TWO

WKDD/Akron, OH Matt Patrick

CULTURE CLUB CHRISTINE MCVIE STYX RE-FLEX (dp) DAN HARTMAN BILLY IDOL (dp) Hottest: NIGHT RANGER 1-1 PHIL COLLINS 2-2 VAN HALEN 9-8 CYNDI LAUPER 17-11 JERMAINE JACKSON 38-22

WAHC/Appleton-Oshkosh, WI Chris Caine

JERMAINE JACKSON CHRISTINE MCVIE JOE JACKSON Hottest: SCORPIONS 1-1 LIONEL RICHIE 2-2 DENIECE WILLIAMS 10-7 NIGHT RANGER 33-14 VAN HALEN 26-15

WKAU/Appleton-Oshkosh, WI Ross/Bradleigh

EURYTHMICS CHICAGO JERMAINE JACKSON BILLY IDOL (dp) Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 3-2 DENIECE WILLIAMS 18-8 DURAN DURAN 27-18 SCORPIONS 33-28

92X/Columbus, OH Joel Cella

KOOL & THE GANG SHALAMAR BILLY IDOL CHICAGO HOWARD JONES Hottest: LIONEL RICHIE 1-1 DENIECE WILLIAMS 10-3 STEVE PERRY 8-4 CYNDI LAUPER 17-11 NIGHT RANGER 24-20

KIHK/Davenport, IA Jim O'Hara

JERMAINE JACKSON POINTER SISTERS QUEEN (dp) MANHATTAN TRANSFER EURYTHMICS BILLY IDOL (dp) CULTURE CLUB Hottest: LIONEL RICHIE 2-1 DENIECE WILLIAMS 9-3 STEVE PERRY 14-10 DURAN DURAN 21-19 HUEY LEWIS & NEWS 28-20

KMGK/Des Moines, IA Ai Brock

BILLY IDOL JEFFERSON STARSHI HAGAR, SCHON, AAR LATOYA JACKSON CULTURE CLUB DUKE JUPITER (dp) Hottest: LIONEL RICHIE 2-1 RICK SPRINGFIELD 3-2 CARS 4-3 GO GO'S 6-5 DENIECE WILLIAMS 9-7

WESB/Duluth Dick Johnson

CULTURE CLUB JERMAINE JACKSON POINTER SISTERS VAN STEPHENSON Hottest: LIONEL RICHIE 1-1 PHIL COLLINS 2-2 IGLESIAS & NELSON 6-3 BILLY IDOL 9-6 STEVE PERRY 10-7

WKDQ/Evanston, IN Hobbs/Payne

CULTURE CLUB RENO & WILSON EURYTHMICS DAN HARTMAN CAMEO (dp) WEIRD AL YANKOVIC Hottest: RICK SPRINGFIELD 4-1 KOOL & THE GANG 12-8 STEVE PERRY 14-9 SHALAMAR 27-14 CYNDI LAUPER 31-22

WSTO/Evanston, IN Chris Taylor

CULTURE CLUB Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 RICK SPRINGFIELD 2-1 RICK SPRINGFIELD 6-4 CARS 10-5 TRACEY ULLMAN 16-9 CYNDI LAUPER 30-24

WMEE/Ft. Wayne, IN Scott Dugan

STYX BILLY IDOL HOWARD JONES EURYTHMICS QUEEN Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 RICK SPRINGFIELD 5-3 DENIECE WILLIAMS 8-5 BILLY IDOL 23-13

WGRD/Grand Rapids, MI Swaru/Duling

JERMAINE JACKSON CULTURE CLUB JEFFERSON STARSHI HOWARD JONES Hottest: PHIL COLLINS 1-1 NIGHT RANGER 6-3 CARS 5-4 STEVE PERRY 9-5 DENIECE WILLIAMS 11-9

WZPL/Indianapolis, IN Jim Miles

JERMAINE JACKSON EURYTHMICS LAURA BRANIGAN POINTER SISTERS Hottest: LIONEL RICHIE 1-1 PHIL COLLINS 2-2 DENIECE WILLIAMS 4-3 STEVE PERRY 10-6 HUEY LEWIS & NEWS 26-9

WJXQ/Jackson, MI Ryan/Cheeks

JEFFERSON STARSHI DWIGHT TWILLEY EURYTHMICS (dp) MANFRED MANN (dp) MISSING PERSONS (dp) PAUL YOUNG (dp) DAN HARTMAN (dp) HAGAR, SCHON, AAR (dp) Hottest: PHIL COLLINS 1-1 HUEY LEWIS & NEWS 14-8 STEVE PERRY 15-11 BILLY RANKIN 18-13 CHICAGO 31-23

WKFR/Kalamazoo, MI Rick Chapman

EURYTHMICS QUEEN (dp) CULTURE CLUB LATOYA JACKSON STYX Hottest: PHIL COLLINS 1-1 RICK SPRINGFIELD 3-2 CARS 5-5 DENIECE WILLIAMS 15-6 STEVE PERRY 9-8

ZZ99/Kansas City, MO Lake/Benson

POINTER SISTERS JOE JACKSON BERLIN CHICAGO LAURA BRANIGAN Hottest: LIONEL RICHIE 1-1 THOMPSON TWINS 3-2 DENIECE WILLIAMS 5-4 STEVE PERRY 6-5 NIGHT RANGER 9-7

WVIC/Lansing, MI Martin/Kittredge

ICICLE WORKS JERMAINE JACKSON POINTER SISTERS QUEEN (dp) STYLE COUNCIL SLADE Hottest: LIONEL RICHIE 1-1 JOHN COUGAR 6-2 CARS 7-6 BOB JOVI 9-7 NIGHT RANGER 10-8

Z104/Madison, WI Little/Hudson

JERMAINE JACKSON CHICAGO POINTER SISTERS CULTURE CLUB INXS (dp) Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 3-2 DENIECE WILLIAMS 7-4 SCORPIONS 11-9 CYNDI LAUPER 26-15

KJ103/Oklahoma City, OK Dan Wilson

RENO & WILSON JEFFERSON STARSHI (dp) CULTURE CLUB WEIRD AL YANKOVIC Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 3-2 NIGHT RANGER 6-3 STEVE PERRY 8-5 DENIECE WILLIAMS 9-6

KQKQ/Omaha, NE Taylor/Dean

CULTURE CLUB EURYTHMICS JOE JACKSON BILLY IDOL Hottest: PHIL COLLINS 1-1 IGLESIAS & NELSON 2-2 CARS 5-3 DENIECE WILLIAMS 7-4 STEVE PERRY 15-7

KZ93/Peoria, IL Edwards/Maloney

CHICAGO LAURA BRANIGAN MADONNA Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 THOMPSON TWINS 3-3 RICK SPRINGFIELD 4-4 ALAN PARSONS 5-5

WRKR/Racine-Milwaukee Pat Martin

JEFFERSON STARSHI ROCKWELL QUEEN DAN HARTMAN MOTLEY CRUE NORA Hottest: DENIECE WILLIAMS 1-1 SHALAMAR 3-2 STEVE PERRY 7-3 CYNDI LAUPER 18-9 DURAN DURAN 22-14

WZOK/Rockford, IL Geoff Davis

JOE JACKSON LAURA BRANIGAN JERMAINE JACKSON Hottest: PHIL COLLINS 1-1 CARS 5-3 LIONEL RICHIE 8-5 RICK SPRINGFIELD 9-7 CYNDI LAUPER 15-10

U83/South Bend, IN J.K. Dearing

KOOL & THE GANG CULTURE CLUB Hottest: PHIL COLLINS 1-1 KENNY LOGGINS 2-2 CULTURE CLUB 8-3 CARS 9-5 DENIECE WILLIAMS 22-7

WRQN/Toledo, OH Shaffer/Jardine

EURYTHMICS JERMAINE JACKSON YARBROUGH/PEOPLES FRANK STALLONE DWIGHT TWILLEY BILLY IDOL LATOYA JACKSON Hottest: STEVE PERRY 9-1 DENIECE WILLIAMS 10-2 PHIL COLLINS 1-3 RICK SPRINGFIELD 3-4 CYNDI LAUPER 15-5

K107/Tulsa, OK Rivers/Stephens

CHICAGO NIK KERSHAW QUEEN BILLY IDOL FRANK STALLONE EURYTHMICS Hottest: LIONEL RICHIE 4-1 PHIL COLLINS 2-2 GO GO'S 6-5 KOOL & THE GANG 10-8 STEVE PERRY 17-10

KELI/Tulsa, OK Myers/Michaelis

KENNY LOGGINS CULTURE CLUB BILLY IDOL (dp) HOWARD JONES JEFFERSON STARSHI Hottest: LIONEL RICHIE 1-1 DENIECE WILLIAMS 3-2 CYNDI LAUPER 11-5 NIGHT RANGER 14-9

KEYN-FM/Wichita, KS Taylor/Brown

SCORPIONS STYLE COUNCIL LATOYA JACKSON DAN HARTMAN Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 CARS 6-5 DENIECE WILLIAMS 8-6 STEVE PERRY 11-7

WHOT/Youngstown Dick Thompson

STYX RE-FLEX (dp) LATOYA JACKSON CULTURE CLUB JEFFERSON STARSHI ROCKWELL WEIRD AL YANKOVIC (dp) PSYCHEDELIC FURS DWIGHT TWILLEY (dp) BANANARAMA Hottest: DENIECE WILLIAMS 6-2 IGLESIAS & NELSON 16-11 STEVE PERRY 20-15 CYNDI LAUPER 31-18 CHICAGO D-24

WYFM/Youngstown Jeff Tobin

STEVE PERRY CYNDI LAUPER Hottest: LIONEL RICHIE 1-1 KENNY LOGGINS 2-2 DENIECE WILLIAMS 6-4 THOMPSON TWINS 8-6 RICK SPRINGFIELD 14-12

PARALLEL THREE

KFYR/Bismarck, ND Brannan/Hardt

CULTURE CLUB DURAN DURAN STYX CHICAGO EURYTHMICS Hottest: PHIL COLLINS 1-1 NIGHT RANGER 4-2 SCORPIONS 11-7 DENIECE WILLIAMS 14-8 TALK TALK 20-16

WBNQ/Bloomington, IL Justin/Robbins

JERMAINE JACKSON CHICAGO EURYTHMICS STYX (dp) HAGAR, SCHON, AAR (dp) DWIGHT TWILLEY (dp) MANFRED MANN (dp) Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 RICK SPRINGFIELD 4-3 CARS 5-4 STEVE PERRY 7-5

WBWB/Bloomington, IN John Heimann

DAN HARTMAN BANANARAMA CULTURE CLUB BILLY IDOL PSYCHEDELIC FURS Hottest: THOMPSON TWINS 1-1 CARS 3-3 STEVE PERRY 14-9 HUEY LEWIS & NEWS 38-26

WCIL-FM/Carbondale, IL Tony Wettekus

CULTURE CLUB JOE JACKSON TONY CAREY WANG CHUNG PAMELA STANLEY HIP CHEMISTS Hottest: DENIECE WILLIAMS 5-1 LIONEL RICHIE 2-2 IGLESIAS & NELSON 6-3 SCORPIONS 7-5 CYNDI LAUPER 17-8

KCMQ/Columbia, MO Dave McCormick

POINTER SISTERS STYX EURYTHMICS HOWARD JONES BILLY IDOL INXS Hottest: PHIL COLLINS 1-1 RICK SPRINGFIELD 4-2 CARS 3-3 DENIECE WILLIAMS 15-5 STEVE PERRY 14-7

Y94/Fargo, ND Collins/Anderson

CHICAGO HOWARD JONES EURYTHMICS CULTURE CLUB DAN HARTMAN WEIRD AL YANKOVIC Hottest: LIONEL RICHIE 2-1 CARS 5-5 STEVE PERRY 7-6 DENIECE WILLIAMS 13-7 NIGHT RANGER 17-16

KKXL-FM/Grand Forks, ND Don Nordine

CHICAGO POINTER SISTERS (dp) VAN STEPHENSON CULTURE CLUB STYLE COUNCIL (dp) BILLY IDOL Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 DENIECE WILLIAMS 22-7 SCORPIONS 17-15 SLADE 26-18

KRNA/Iowa City, IA Bart Goynehor

POINTER SISTERS STYX BILLY IDOL WANG CHUNG JEFFERSON STARSHI CULTURE CLUB Hottest: CARS 1-1 NIGHT RANGER 2-2 STEVE PERRY 5-4 PRETENDERS 8-5 DENIECE WILLIAMS 13-6

WAZY-FM/Lafayette, IN Stacy/Sparrow

JEFFERSON STARSHI CHICAGO BILLY IDOL CULTURE CLUB EURYTHMICS WANG CHUNG DAN HARTMAN Hottest: PHIL COLLINS 2-1 GO GO'S 12-10 DENIECE WILLIAMS 21-18 JOE JACKSON 35-32 ROCKWELL 36-33

KFRX/Lincoln Tracy Johnson

CHICAGO DAN HARTMAN (dp) TALK TALK (dp) EURYTHMICS HOWARD JONES RENO & WILSON Hottest: LIONEL RICHIE 1-1 DENIECE WILLIAMS 4-2 CARS 6-5 STEVE PERRY 11-8 IRENE CARA 12-10

KXSS/Lincoln, NE Lambert/Carr

HUEY LEWIS & NEWS JOE JACKSON STYLE COUNCIL KENNY ROGERS Hottest: LIONEL RICHIE 1-1 PHIL COLLINS 2-2 DENIECE WILLIAMS 6-3 CYNDI LAUPER 15-11 JERMAINE JACKSON 37-25

KKLS-FM/Rapid City, SD Sherwin/Piper

STYX SLADE EURYTHMICS DAN HARTMAN IGLESIAS & NELSON (dp) JERMAINE JACKSON Hottest: PHIL COLLINS 1-1 JOHN COUGAR 5-2 TALK TALK 10-5 REAL LIFE 21-17 VAN HALEN 24-19

99KG/Salina, KS Denny Collier

MANFRED MANN (dp) POINTER SISTERS JEFFERSON STARSHI (dp) HOWARD JONES HAGAR, SCHON, AAR (dp) STYLE COUNCIL INXS (dp) DWIGHT TWILLEY CULTURE CLUB BANANARAMA Hottest: LIONEL RICHIE 2-1 RICK SPRINGFIELD 4-2 CARS 6-4 DENIECE WILLIAMS 18-7 NIGHT RANGER 22-18

KKRC/Sioux Falls Dan Kleley

ICICLE WORKS SHANNON CHRISTINE MCVIE CHICAGO Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 4-2 CARS 7-5 DENIECE WILLIAMS 10-7 CYNDI LAUPER 12-9

KWTO-FM/Springfield, MO Bob Hammond

HOWARD JONES POINTER SISTERS ICICLE WORKS STYLE COUNCIL DAN POGELBERG (dp) BILLY IDOL Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 NIGHT RANGER 7-5 DENIECE WILLIAMS 18-9 CYNDI LAUPER 19-10

WSPT/Stevens Point Bouley/Tracy

CULTURE CLUB RENO & WILSON VAN STEPHENSON HOWARD JONES DWIGHT TWILLEY MADONNA PSYCHEDELIC FURS (dp) Hottest: DENIECE WILLIAMS 8-1 CYNDI LAUPER 15-11 SHALAMAR 23-15 SCORPIONS 20-17 NIGHT RANGER 29-20

KDVV/Topeka, KS Tony Stewart

JERMAINE JACKSON WANG CHUNG HOWARD JONES BILLY IDOL LAID BACK (dp) Hottest: CARS 2-1 STEVE PERRY 4-2 DENIECE WILLIAMS 8-4 GO GO'S 12-9 CHICAGO D-21

KFMW/Waterloo, IA Mark Potter

EURYTHMICS CULTURE CLUB HOWARD JONES POINTER SISTERS INXS (dp) Hottest: PHIL COLLINS 1-1 DENIECE WILLIAMS 20-8 VAN HALEN 23-13 CYNDI LAUPER 28-17 SCORPIONS 37-25

WEST

PARALLEL TWO

13K/Bakersfield, CA Simon/Ryan

JERMAINE JACKSON CULTURE CLUB DWIGHT TWILLEY DAN HARTMAN QUEEN EURYTHMICS INXS Hottest: DENIECE WILLIAMS 11-1 THOMPSON TWINS 3-2 CAMEO 7-3 STEVE PERRY 12-7 SHANNON 20-12

KKXX/Bakersfield, CA Squires/Kemper

JERMAINE JACKSON CULTURE CLUB BILLY IDOL HOWARD JONES Hottest: LIONEL RICHIE 1-1 STEVE PERRY 7-2 DENIECE WILLIAMS 14-6 CYNDI LAUPER 15-8 NIGHT RANGER 20-13

KQXR/Bakersfield, CA Bob Harlow

CULTURE CLUB EURYTHMICS JEFFERSON STARSHI RENO & WILSON HAGAR, SCHON, AAR (dp) ROGER WATERS (dp) WEIRD AL YANKOVIC (dp) YARBROUGH/PEOPLES Hottest: CYNDI LAUPER 1-1 NIGHT RANGER 6-2 SCORPIONS 5-3 DENIECE WILLIAMS 8-4 STEVE PERRY 9-5

KKFM/Colorado Springs, CO Finney/Ryan

JOE JACKSON WEIRD AL YANKOVIC JEFFERSON STARSHI EURYTHMICS POINTER SISTERS DUKE JUPITER (dp) Hottest: LIONEL RICHIE 2-1 LAID BACK 6-4 DURAN DURAN 10-5 SCORPIONS 12-7 CYNDI LAUPER 19-9

KMGX/Fresno, CA Corey Edwards

CULTURE CLUB POINTER SISTERS LATOYA JACKSON INXS (dp) JAMES INGRAM (dp) Hottest: LIONEL RICHIE 2-1 LAID BACK 6-4 DURAN DURAN 10-5 SCORPIONS 12-7 CYNDI LAUPER 19-9

KYNO-FM/Fresno Walker/Davis

JERMAINE JACKSON SHANNON MADONNA BILLY IDOL BERLIN STYX Hottest: LIONEL RICHIE 5-1 DENIECE WILLIAMS 4-3 LAID BACK 11-5 PHIL COLLINS 7-6 STEVE PERRY 10-9

KIKI/Honolulu, HI Kong/Shishido

QUEEN CULTURE CLUB RENO & WILSON JOHNNY MATHIS LATOYA JACKSON DAZZ BAND RACHEL Hottest: MENUDDO 3-1 PHIL COLLINS 2-2 STEVE PERRY 10-7 DENIECE WILLIAMS 13-10 CYNDI LAUPER 20-15

KQMO/Honolulu, HI Kimo Akane

BILLY IDOL SHAKIN' STEVENS LATOYA JACKSON HOWARD JONES Hottest: PHIL COLLINS 1-1 CYNDI LAUPER 16-8 DURAN DURAN 24-18 VAN HALEN 27-19 JERMAINE JACKSON 28-21

KLUC/Las Vegas, NV Dave Anthony

DWIGHT TWILLEY JEFFERSON STARSHI SHAKIN' STEVENS JERMAINE JACKSON WANG CHUNG DUKE JUPITER (dp) Hottest: STEVE PERRY 9-1 SHALAMAR 3-2 DENIECE WILLIAMS 12-4 MADONNA 18-10 CYNDI LAUPER 22-11

KO93/Mo desto, CA DeMeroney/Main

CHICAGO POCO DAN HARTMAN Hottest: LIONEL RICHIE 2-1 PHIL COLLINS 3-3 KENNY LOGGINS 4-4 NIGHT RANGER 8-5 HUEY LEWIS & NEWS 27-17

KHOP/Mo desto-Stockton David Kraham

JERMAINE JACKSON NIK KERSHAW STYX CULTURE CLUB STYLE COUNCIL Hottest: PHIL COLLINS 1-1 DENIECE WILLIAMS 20-4 CYNDI LAUPER 19-9 LAURA BRANIGAN 28-16 HUEY LEWIS & NEWS 37-23

K96/Provo, UT Gentry/Greer

HUEY LEWIS & NEWS LAID BACK CHRISTINE MCVIE EURYTHMICS POINTER SISTERS JOE JACKSON RENO & WILSON Hottest: PHIL COLLINS 1-1 DENIECE WILLIAMS 4-2 RICK SPRINGFIELD 3-3 PRETENDERS 5-4 NIGHT RANGER 16-10

KSKD/Salem, OR Len E. Mitchell

POINTER SISTERS MISSING PERSONS EURYTHMICS LATOYA JACKSON (dp) JERMAINE JACKSON PSYCHEDELIC FURS (dp) DWIGHT TWILLEY (dp) DUKE JUPITER (dp) Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 RICK SPRINGFIELD 3-3 SCORPIONS 7-4 IRENE CARA 15-10

KDON-FM/Salina-Monterey Kirk Clatt

EURYTHMICS POINTER SISTERS DAN HARTMAN CULTURE CLUB CHRISTINE MCVIE BILLY IDOL DUKE JUPITER (dp) Hottest: LIONEL RICHIE 3-1 STEVE PERRY 8-6 CYNDI LAUPER 16-11 HUEY LEWIS & NEWS 24-15 JERMAINE JACKSON D-27

KCPX-FM/Salt Lake City, UT Greg Ausham

none Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 THOMPSON TWINS 3-3 RICK SPRINGFIELD 4-4 CARS 5-5

KRSP/Salt Lake City, UT Carlson/Moll

CULTURE CLUB BILLY IDOL EURYTHMICS WEIRD AL YANKOVIC STYX Hottest: DENIECE WILLIAMS 2-1 RICK SPRINGFIELD 4-3 LIONEL RICHIE 5-4 IRENE CARA 6-5 STEVE PERRY 21-12

KHYT/Tucson Sherman Cohen

YARBROUGH/PEOPLES DAN POGELBERG MANFRED MANN HOWARD JONES INXS Hottest: LIONEL RICHIE 2-1 PHIL COLLINS 3-2 DENIECE WILLIAMS 9-3 THOMPSON TWINS 5-5 STEVE PERRY 11-6

KRQ/Tucson, AZ Kelly Norris

CULTURE CLUB ICICLE WORKS CHICAGO JEFFERSON STARSHI Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 STEVE PERRY 5-4 CYNDI LAUPER 14-5 DENIECE WILLIAMS 11-9

KTKT/Tucson, AZ Rivers/Alexander

CHICAGO DAN POGELBERG CULTURE CLUB JEFFERSON STARSHI YARBROUGH/PEOPLES Hottest: IGLESIAS & NELSON 1-1 RICK SPRINGFIELD 4-3 STEVE PERRY 10-6 DENIECE WILLIAMS 15-8 CYNDI LAUPER 19-10

PARALLEL THREE

KGOT/Anchorage, AK Key Taylor

JERMAINE JACKSON BILLY IDOL VAN STEPHENSON DAN HARTMAN PEABO BRYSON CULTURE CLUB LATOYA JACKSON DUKE JUPITER (dp) Hottest: DENIECE WILLIAMS 2-1 LIONEL RICHIE 1-2 IRENE CARA 3-3 DURAN DURAN 21-7 STEVE PERRY 17-10

KYVA/Butte, MT Charlie Fox

JERMAINE JACKSON CHICAGO (dp) POINTER SISTERS STYX EURYTHMICS CULTURE CLUB Hottest: LIONEL RICHIE 2-1 RICK SPRINGFIELD 4-3 CARS 5-4 NIGHT RANGER 12-7 DENIECE WILLIAMS 21-14

KCDQ/Bozeman Greg Williams

CULTURE CLUB DWIGHT TWILLEY PEABO BRYSON JEFFERSON STARSHI WEIRD AL YANKOVIC LATOYA JACKSON YARBROUGH/PEOPLES HAGAR, SCHON, AAR DUKE JUPITER PAUL YOUNG Hottest: RICK SPRINGFIELD 5-1 NIGHT RANGER 9-5 HUEY LEWIS & NEWS 21-17 WANG CHUNG 38-26

KTRS/Casper, WY Cody/Lane

CHRISTINE MCVIE CHICAGO VAN STEPHENSON FRANK STALLONE (dp) RENO & WILSON HOWARD JONES POINTER SISTERS BILLY IDOL CAMEO (dp) Hottest: PHIL COLLINS 1-1 DENIECE WILLIAMS 7-3 NIGHT RANGER 17-11 STEVE PERRY 25-18 HUEY LEWIS & NEWS 36-28

KKAZ/Cheyenne John Ramsey

none Hottest: PHIL COLLINS 1-1 LIONEL RICHIE 2-2 CARS 6-6 DENIECE WILLIAMS 10-10 STEVE PERRY 13-13

KGHO/Hoquiam, WA Steve Larson

CHICAGO POINTER SISTERS RENO & WILSON CULTURE CLUB Hottest: LIONEL RICHIE 1-1 BILLY IDOL 8-5 NIGHT RANGER 12-7 CYNDI LAUPER 19-11 DENIECE WILLIAMS 21-13

KOZE/Lewiston, ID Jay McCall

CULTURE CLUB JEFFERSON STARSHI DAN HARTMAN RENO & WILSON HAGAR, SCHON, AAR Hottest: PHIL COLLINS 1-1 DENIECE WILLIAMS 7-2 CYNDI LAUPER 16-10 HUEY LEWIS & NEWS 25-17 LAURA BRANIGAN 28-19

KCAQ/Oxnard-Ventura, CA Brian Thomas

none Hottest: MENUDDO POINTER SISTERS RENO & WILSON NIGHT RANGER CULTURE CLUB Hottest: PHIL COLLINS 1-1 STEVE PERRY 5-3 DENIECE WILLIAMS 8-5 SHANNON 10-8 ROCKWELL 18-13

KOZA/Pueblo, CO Rip Avine

POINTER SISTERS DAN POGELBERG BILLY IDOL WANG CHUNG (dp) INXS (dp) DAN HARTMAN PEABO BRYSON Hottest: LIONEL RICHIE 2-1 RICK SPRINGFIELD 5-2 STEVE PERRY 13-7 DENIECE WILLIAMS 20-11 JOHN COUGAR 21-14

KCBN/Reno, NV Jim O'Neal

HUE







New & Active Parallels Continued

PARALLELS

SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

W DENIECE WILLIAMS Let's Hear It For The... (Columbia) LP: Soundtrack Footloose

B BANANARAMA Robert DeNiro's... (London/Pg) LP: none

H HAGAR, SCHONE, AARONSON, SHRIEVE Whiter Shade Of Pale (Geffen) LP: Through The Fire

K KC Are You Ready (Meca) LP: KC Ten

R RE-FLEX Hurt (Capitol) LP: The Politics Of Dancing

FRANK STALLONE Darlin' (Polydor/Polygram) LP: Frank Stallone

Y WEIRD AL YANKOVIC King Of Suede (Rock 'N' Roll/CBS) LP: 'Weird Al' Yankovic

D DUKE JUPITER Little Lady (Morocco/Motown) LP: White Knuckle Ride

J LaTOYA JACKSON Heart Don't Lie (Private I/CBS) LP: Heart Don't Lie

P POCO Days Gone By (Atlantic) LP: Inamorata

KENNY ROGERS Eyes That See In The Dark (RCA) LP: Eyes That See In The Dark

T DWIGHT TWILLEY Little Bit Of Love (EMI America) LP: Jungle

YARBROUGH & PEOPLES Don't Waste... (Total Exp./RCA) LP: Be A Winner

F FRANKIE GOES TO HOLLYWOOD Relax (Island/Atco)

LaTOYA JACKSON Heart Don't Lie (Private I/CBS) LP: Heart Don't Lie

PSYCHEDELIC FURS Ghost In You (Columbia) LP: Mirror Moves

38 SPECIAL One For Old Times (A&M) LP: Tour De Force

Y PAUL YOUNG Love Of The... (Columbia) LP: No Parlez

# AIR<sup>TM</sup>

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

## "IT ALL STARTS WITH LISTENING"

**This is a list of all recording industry research companies that work exclusively with radio in discovering records' hit potential.**

# AIR

*It all starts with listening*

**Call Alan Smith for more information at (301) 964-5544.**

WEEK

# 21

## **AIR** Response Records

WEEK

# 21

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, May 9, 1984.

#	TITLE	ARTIST	LABEL
2197	LEGS	ZZ TOP	WB
2198	REBEL	MANFRED MANN	ARISTA
2199	LITTLE LADY	DUKE JUPITER	MOROCCO/MOTOWN
2200	HEART DON'T LIE	LaTOYA JACKSON	PRIVATE I/CBS

# Contemporary Hit Radio

Continued from Back Page

## CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay / 40 this week.

### VAN STEPHENSON

#### Modern Day Delilah (MCA)

70% of our reporters on it. Moves: Up 41, Debuts 43, Same 67, Down 0, Adds 16 including B104, CKOI, WCZY, KWOD, KWSS, KNBQ, WMAR. Complete airplay in Parallels.

## BREAKERS

### CHICAGO

#### Stay The Night (WB)

77% of our reporters on it. Moves: Up 11, Debuts 63, Same 60, Down 0, Adds 50 including WHTX, PRO-FM, KAFM, KHTR, KZZP, KWOD, KS103. Complete airplay in Parallels.

### POINTER SISTERS

#### Jump (For My Love) (Planet/RCA)

65% of our reporters on it. Moves: Up 30, Debuts 39, Same 33, Down 0, Adds 53 including WBEN-FM, WAVA, WGCL, KHTR, KIMN, KMMK, KNBQ. See Parallels, debuts at number 40 on the CHR chart.

## NEW & ACTIVE

- EURHYTHMICS "Who's That Girl" (RCA) 141/79**  
 Moves: Up 5, Debuts 15, Same 42, Down 0, Adds 79 including WBEN-FM WBLI, WCAU-FM, Z93, KAFM, Q103, KIIS-FM, KWOD, KS103, KWSS, KNBQ, K104, WBBQ, KQXR, KQIZ-FM.
- BILLY IDOL "Eyes Without A Face" (Chrysalis) 138/70**  
 Moves: Up 2, Debuts 24, Same 42, Down 0, Adds 70 including WXKS-FM, WBEN-FM, WBLI, PRO-FM, Q105, WHYT, KS103, XTRA, WKEE, KHFI, WABB-FM, KQMQ, WIKZ, KCMQ, KTRS.
- CULTURE CLUB "It's A Miracle" (Virgin/Epic) 136/135**  
 Moves: Up 0, Debuts 0, Same 0, Down 1, Adds 135 including WHTT, WXKS-FM, Z100, PRO-FM, WASH, Z93, B97, Q105, WGCL, KBEQ, WKTI, KIMN, KIIS-FM, KS103, XTRA.
- STYX "Music Time" (A&M) 126/45**  
 Moves: Up 13, Debuts 28, Same 40, Down 0, Adds 45 including WBEN-FM, WBLI, PRO-FM, Q105, B96, KBEQ, WKEE, WKRZ-FM, KAMZ, WKFR, KYNO-FM, WHOP, WFBG, WJAD, KHXT.
- ICICLE WORKS "Whisper To A Scream (Birds Fly)" (Arista) 125/19**  
 Moves: Up 18, Debuts 22, Same 66, Down 0, Adds 19 including WBEN-FM, KIIS-FM, KZZP, FM102, KS103, WMAR, WNYS, WVIC-FM, 98PXV, WSSX, WVIC, KRQ, WIKZ, KWTO-FM, KCBN.
- NIK KERSHAW "Wouldn't It Be Good" (MCA) 121/9**  
 Moves: Up 39, Debuts 20, Same 53, Down 0, Adds 9, KHFI, WSSX, WSFL, K107, KHOP, WOMP-FM, KQIZ-FM, WPFM, WIXV, WXKS-FM 40-36, B97 27-21, KZZB 33-29, WOKI 36-30, Q104 17-10, KCDQ 40-34.
- QUEEN "I Want To Break Free" (Capitol) 117/19**  
 Moves: Up 12, Debuts 28, Same 58, Down 0, Adds 19 including WXKS-FM, WCZY, KIMN, XTRA, WSPK, Q106, WBBQ, WNOK-FM, WMEE, WVIC, K107, 13K, KIKI, WIKZ, WKHI.
- HOWARD JONES "What Is Love?" (Elektra) 109/37**  
 Moves: Up 16, Debuts 17, Same 39, Down 0, Adds 37 including WXKS-FM, 93FM, KIMN, Q103, WNYS, 98PXV, KSET-FM, KX104, 92X, KELI, KQMQ, KHYY, WIKZ, KCMQ, KTRS.
- WANG CHUNG "Dance Hall Days" (Geffen) 97/24**  
 Moves: Up 21, Debuts 12, Same 40, Down 0, Adds 24 including 94Q, KBEQ, KIIS-FM, FM102, WFLY, WKFM, WBCY, WZYF, WFMI, KLUC, WGUY, WISE, Y94, KDVV, KDZA.
- DAN FOGELBERG "Believe In Me" (Full Moon/Epic) 96/10**  
 Moves: Up 21, Debuts 18, Same 47, Down 0, Adds 10, PRO-FM, WGCL, WYCR, KZZB, KHYY, KTKT, 13FEA, KTDY, KWTO-FM, KDZA, Q103 32-25, WBBQ 38-33, 103CIR 39-34, WTSN 32-26, KXSS 35-23.
- DAN HARTMAN "I Can Dream About You" (MCA) 79/41**  
 Moves: Up 0, Debuts 2, Same 36, Down 0, Adds 41 including WXKS-FM, WPHD, Q103, KIIS-FM, FM102, WNYS, 98PXV, WHHY-FM, WKDD, WKDQ, WRKR, 13K, K093, WQCM, OK100.
- INXS "Original Sin (Dream On)" (Atco) 73/19**  
 Moves: Up 10, Debuts 10, Same 34, Down 0, Adds 19 including WGCL, WFLY, KZZB, WOKI, Z104, KEYN-FM, 13K, KQXR, KFMW, KHYY, WIGY, WISE, KISR, KTDY, KCMQ, 99KG.
- CAMEO "She's Strange" (Atlanta Artists/PolyGram) 65/2**  
 Moves: Up 29, Debuts 8, Same 26, Down 0, Adds 2, WKDQ, KTRS, 195 17-13, FM102 13-8, KS103 14-11, WHTF 32-28, WBBQ 40-30, WNOK-FM 34-30, WOKI 39-31, WZPL 27-23, 13K 7-3, KHYY 39-31, Z102 40-37, KKQV 23-19, KZOZ 29-21.
- MIKE RENO & ANN WILSON "Almost Paradise..." (Columbia) 56/55**  
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 55 including B94, 94Q, Z93, 93FM, B97, B96, KBEQ, WKTI, WLLOL-FM, KPKE, Q103, KMJK, WLAN-FM, KJ103, KFRX.
- YARBROUGH & PEOPLES "Don't Waste Your Time" (Total Experience/RCA) 55/26**  
 Moves: Up 3, Debuts 5, Same 21, Down 0, Adds 26 including PRO-FM, 94Q, WGCL, WFLY, WKEE, KAMZ, WRQN, KQXR, KHYY, WZYQ, WJBO, KTDY, KKQV, KCDQ, KZOZ.
- JEFFERSON STARSHIP "No Way Out" (Grunt/RCA) 52/52**  
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 52 including WPHD, Z93, WGCL, KPKE, KNBQ, WVSR, FM106, WBBQ, WYCR-FM, KJ103, KKF, 95XIL, WIXV, WAZY-FM, KZOZ.
- "WEIRD AL" YANKOVIC "King Of Suede" (52/20)**  
 Moves: Up 4, Debuts 26, Same 0, Down 2, Adds 20, including WCAU-FM, CFTR, 93FM, XTRA, WKFM, WHTF, KSET-FM, WKDQ, KQXR, KKF, KRSP, WJBO, Y94, KCDQ, KBIM.
- SHANNON "Give Me Tonight" (Mirage/Atco) 52/3**  
 Moves: Up 26, Debuts 0, Same 21, Down 2, Adds 3, KITS, KC101, KYNO-FM, CKOI 36-30, WCAU-FM 36-26, WASH 18-11, WAVA 28-24, B97 29-26, WVIC-FM 5-4, KAMZ 25-22, KSET-FM 20-17, Z98 28-25, 13K 20-12, WGLF 11-2, KCAQ 10-8.

## MOST ADDED

- CULTURE CLUB (135)**  
It's A Miracle (Virgin/Epic)
- EURHYTHMICS (79)**  
Who's That Girl (RCA)
- BILLY IDOL (70)**  
Eyes Without A Face (Chrysalis)
- JERMAINE JACKSON (58)**  
Tell Me I'm Not Dreamin' (Arista)
- MIKE RENO & ANN WILSON (55)**  
Almost Paradise (Columbia)
- POINTER SISTERS (53)**  
Jump (For My Love) (Planet/RCA)

## HOTTEST

- DENIECE WILLIAMS (170)**  
Let's Hear It For The Boy (Columbia)
- PHIL COLLINS (121)**  
Against All Odds (Take A Look) (Atlantic)
- LIONEL RICHIE (117)**  
Hello (Motown)
- STEVE PERRY (106)**  
Oh Sherrie (Columbia)
- CYNDI LAUPER (96)**  
Time After Time (Portrait/CBS)
- CARS (62)**  
You Might Think (Elektra)

## SIGNIFICANT ACTION

- ROCKWELL "Obscene Phone Caller" (Motown) 48/21**  
 Moves: Up 7, Debuts 5, Same 15, Down 0, Adds 21 including WBLI, WCAU-FM, WHYT, WKEE, WKFM, WHTF, WJZR, WANS-FM, WZYP, 94TYX, WOKI, WRGV, WSFL, KITY, WRKR.
- SHAKIN' STEVENS "I Cry Just A Little Bit" (Epic) 48/6**  
 Moves: Up 13, Debuts 3, Same 26, Down 0, Adds 6, KITS, WZLD, WDOQ, KTFM, KQMQ, KLUC, WXKS-FM 32-20, WKBW 29-27, WGCL d-30, WYCR 37-34, KHFI 36-31, KSET-FM 29-28, K093 35-33, WGUY 32-26, 13FEA 22-19.
- LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 44/17**  
 Moves: Up 0, Debuts 4, Same 23, Down 0, Adds 17 including WXKS-FM, KS103, WFLY, WNOK-FM, KMGK, WKFR, WRQN, KEYN-FM, WHOT-FM, KMGX, KIKI, KQMQ, KSKD, KILE, KGOT.
- FRANK STALLONE "Darlin'" (Polydor/PolyGram) 38/12**  
 Moves: Up 2, Debuts 0, Same 24, Down 0, Adds 12, WKBW, WCAU-FM, Q100, WLAN-FM, WJZR, WZLD, WDOQ, KROK, WRQN, K107, KTDY, KTRS, KIMN on, FM106 38-36, KIST 38-32.
- JAMES INGRAM "There's No Easy Way" (Qwest/WB) 38/2**  
 Moves: Up 19, Debuts 2, Same 15, Down 0, Adds 2, KMGX, KHXT, WKBW 21-17, WASH 15-9, Y100 24-23, WLLOL-FM 33-27, KC101 22-21, WDOQ, 38-31, WRQK 23-20, 94TYX 25-20, KITY 34-29, KTFM 14-13, KROK 29-24, 103CIR 6-5, WGLF 10-5.
- POCO "Days Gone By" (Atlantic) 33/5**  
 Moves: Up 1, Debuts 1, Same 26, Down 0, Adds 5, KTFM, K093, WERZ, WYKS, Q101, WPHD on, K104 d-36, WRCK on, WJZR on, KSET-FM on, WRNO on, WKDD 26-23, WHOT-FM on, KQMQ on.
- FRANKIE GOES TO HOLLYWOOD "Relax" (Island) 32/2**  
 Moves: Up 13, Debuts 1, Same 16, Down 0, Adds 2, B94, Q100, WXKS-FM 38-34, CKGM 34-27, CKOI 18-15, WCAU-FM 39-34, WGCL 20-18, WNYS 20-19, KZZB 11-9, WZLD 8-7, KLUC 35-26, KDON-FM 40-36, WGUY 30-25, WERZ 36-33, KZOZ 30-27.
- DUKE JUPITER "Little Lady" (Morocco/Motown) 30/17**  
 Moves: Up 0, Debuts 2, Same 11, Down 0, Adds 17, including WSPK, Q92, WKFM, WOKI, KITY, KTFM, KMGK, KKF, KLUC, KSKD, KDON-FM, WIGY, WERZ, KILE, KCDQ.
- RE-FLEX "Hurt" (Capitol) 30/13**  
 Moves: Up 0, Debuts 1, Same 16, Down 0, Adds 13, WXKS-FM, FM106, WHTF, WNOK-FM, WZLD, WFMI, WKDD, WHOT-FM, WGUY, WZON, WHSL, KHXT, KBIM, WPHD on, WERZ d-36.
- PSYCHEDELIC FURS "The Ghost In You" (Columbia) 27/10**  
 Moves: Up 0, Debuts 2, Same 15, Down 0, Adds 10, WHTT, FM106, WRCK, WOKI, WHOT-FM, KSKD, 95XIL, WBWB, WSPT, KZOZ, WXKS-FM on, WPHD on, WCAU-FM on, WZPL d-30, WIXV d-39.
- 38 SPECIAL "One Time For Old Times" (A&M) 27/1**  
 Moves: Up 9, Debuts 1, Same 16, Down 0, Adds 1, KTDY, K104 29-26, WRCK on, WZLD 37-33, WSFL d-33, WGRD 33-31, WJXQ 22-19, 13K 39-32, 103CIR 35-32, OK100 30-28, 95XIL 31-29, WIXV 35-27.
- DWIGHT TWILLEY "Little Bit Of Love" (EMI America) 25/25**  
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 25 including WPHD, WVSR, K104, WSPK, WRCK, WZLD, WFMI, KTFM, KROK, WJXQ, WRQN, WHOT-FM, 13K, KLUC, KSKD.
- PEABO BRYSON "If Ever You're In My Arms Again" (Elektra) 21/16**  
 Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 16 including K104, WYCR, WVIC-FM, KC101, WKRZ-FM, WFBG, WGUY, OK100, 95XIL, WJBO, KILE, WIXV, AGOT, KCDQ, KBIM.
- HAGAR, SCHON, AARONSON & SHRIEVE "Whiter Shade Of Pale" (Geffen) 18/18**  
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including WPHD, WRCK, WHTF, WJZR, WOKI, KTFM, KROK, KMGK, WJXQ, KQXR, WJAD, Q104, KKQV, KCDQ, KZOZ.
- BANANARAMA "Robert DeNiro's Waiting" (London/PolyGram) 18/13**  
 Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 13, WPHD, CKOI, WKFM, WFMI, WHOT-FM, WGUY, WQCM, 13FEA, WFOX, Q101, WBWB, 99KG, KBIM, WOKI on, 13K on.

- PAUL YOUNG "Love Of The Common People" (Columbia) 17/10**  
 Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 10, K104, WYCR, KTFM, WJXQ, 103CIR, WQCM, OK100, 95XIL, KTDY, KCDQ, WXKS-FM on, WVSR on, WKEE on-dp, WPFM d-40.
- KC "Are You Ready" (Meca) 12/3**  
 Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 3, WCAU-FM, WHTF, WFOX, KXX106 on, Z98 31-29, WJBO d-40, WCGQ on, KWTO-FM on.
- KENNY ROGERS "Eyes That See In The Dark" (RCA) 11/1**  
 Moves: Up 7, Debuts 0, Same 3, Down 0, Adds 1, KXSS, WKBW 30-29, WFMF 26-22, WDOQ 40-36, WRQK 33-30, KROK 32-29, KYNO-FM 28-24 103CIR 25-23.
- MANFRED MANN'S EARTH BAND "Rebel" (Arista) 10/10**  
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WPHD, WVSR, WRCK, WFMI, WJXQ, KHYY, OK100, WBNO, 99KG, KBIM.

**New & Active** includes songs reported by at least 50 of our CHR reporters. **Significant Action** includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

**IF YOU CAN'T FIND  
OUR NEW ARTISTS**

**YOU CAN FIND THEM  
ON "THE BACK PAGE"**

**TRACEY ULLMAN** — "THEY DON'T KNOW" (MCA-52347)

**NIGHT RANGER** — "SISTER CHRISTIAN" (MCA-52350)

**TONY CAREY** — "A FINE, FINE DAY" (MCA-52343)

**NIK KERSHAW** — "WOULDN'T IT BE GOOD" (MCA-52371)

**VAN STEPHENSON** — "A MODERN DAY DELILAH" (MCA-52376)

**REAL LIFE** — "CATCH ME I'M FALLING" (MCA-52362)

**DAN HARTMAN** — "I CAN DREAM ABOUT YOU" (MCA-52378)

**MCA RECORDS**



**DELIVERING THE MUSIC OF THE 80'S**

Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Track (Label)
1	1	1	1	PHIL COLLINS/Against All Odds... (Atlantic)
3	2	2	2	LIONEL RICHIE/Hello (Motown)
19	9	6	3	DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
7	6	5	4	CARS/You Might Think (Elektra)
6	5	4	5	RICK SPRINGFIELD/Love Somebody (RCA)
21	11	7	6	STEVE PERRY/Oh Sherrie (Columbia)
4	3	3	7	THOMPSON TWINS/Hold Me Now (Arista)
39	27	16	8	CYNDI LAUPER/Time After Time (Portrait/CBS)
16	13	11	9	GO GO'S/Head Over Heels (IRS/A&M)
23	18	15	10	IRENE CARA/Breakdance (Network/Geffen)
32	25	23	11	NIGHT RANGER/Sister Christian (Camel/MCA)
18	14	13	12	JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG)
13	10	10	13	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
27	21	18	14	BILLY JOEL/The Longest Time (Columbia)
25	20	17	15	J. IGLESIAS & W. NELSON/To All The Girls... (Columbia)
30	24	22	16	SHALAMAR/Dancing In The Sheets (Columbia)
28	23	20	17	BERLIN/No More Words (Geffen)
2	4	9	18	KENNY LOGGINS/Footloose (Columbia)
14	12	12	19	KOOL & THE GANG/Tonight (De-Lite/PG)
9	8	8	20	TRACEY ULLMAN/They Don't Know (MCA)
40	32	24	21	VAN HALEN/I'll Wait (WB)
-	39	27	22	DURAN DURAN/The Reflex (Capitol)
-	40	28	23	HUEY LEWIS & THE NEWS/Heart Of Rock & Roll (Chrysalis)
35	31	26	24	MADONNA/Borderline (Sire/WB)
5	7	14	25	CULTURE CLUB/Miss Me Blind (Virgin/Epic)
-	35	30	26	LAID BACK/White Horse (Sire/WB)
24	22	21	27	TONY CAREY/A Fine Fine Day (MCA)
22	19	19	28	PRETENDERS/Show Me (Sire/WB)
-	37	33	29	SCORPIONS/Rock You Like A Hurricane (Mercury/PG)
-	-	35	30	LAURA BRANIGAN/Self Control (Atlantic)
-	38	34	31	TALK TALK/It's My Life (EMI America)
DEBUT	-	-	32	JERMAINE JACKSON/Tell Me I'm Not Dreamin'... (Arista)
DEBUT	-	-	33	SLADE/Run Runaway (CBS Associated)
17	17	25	34	JOE JACKSON/You Can't Get... (A&M)
11	26	32	35	YES/Leave It (Atco)
DEBUT	-	-	36	POINTER SISTERS/Automatic (Planet/RCA)
-	-	38	37	STYLE COUNCIL/My Ever Changing Moods (Geffen)
DEBUT	-	-	38	REAL LIFE/Catch Me, I'm Falling (Curb/MCA)
DEBUT	-	-	39	CHRISTINE MCVIE/Love Will Show Us How (WB)
BREAKER	-	-	40	POINTER SISTERS/Jump (For My Love) (Planet/RCA)

N&A Begins on Page 86

Adult/Contemporary

4	3	3	1	BILLY JOEL/The Longest Time (Columbia)
2	2	2	2	PHIL COLLINS/Against All Odds (Take A Look...) (Atlantic)
1	1	1	3	LIONEL RICHIE/Hello (Motown)
5	5	4	4	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
22	14	12	5	CYNDI LAUPER/Time After Time (Portrait/CBS)
7	7	5	6	JEFFREY OSBORNE/We're Going All The Way (A&M)
9	8	7	7	MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol)
13	9	8	8	JAMES INGRAM/There's No Easy Way (Qwest/WB)
3	4	6	9	J. IGLESIAS & W. NELSON/To All The Girls I've Loved... (Col.)
14	12	10	10	MANHATTAN TRANSFER/Mystery (Atlantic)
-	23	14	11	DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
23	16	13	12	KENNY ROGERS/Eyes That See In The Dark (RCA)
6	6	9	13	THOMPSON TWINS/Hold Me Now (Arista)
-	-	19	14	DAN FOGELBERG/Believe In Me (Full Moon/Epic)
11	11	11	15	TRACEY ULLMAN/They Don't Know (MCA)
18	18	17	16	TEMPTATIONS/Sail Away (Gordy/Motown)
24	22	21	17	SHAKIN' STEVENS/I Cry Just A Little Bit (Epic)
16	15	15	18	J. MATHIS with D. WILLIAMS/Love Won't Let Me Wait (Col.)
-	-	25	19	KIM CARNES/I Pretend (EMI America)
17	17	16	20	SERGIO MENDES/Olympia (A&M)
-	25	24	21	DOLLY PARTON/Downtown (RCA)
10	13	18	22	CULTURE CLUB/Miss Me Blind (Virgin/Epic)
BREAKER	-	-	23	ANNE MURRAY/Just Another Woman In Love (Capitol)
19	19	22	24	CRYSTAL GAYLE/I Don't Want To Lose Your Love (WB)
8	10	20	25	STEPHEN BISHOP/Unfaithfully Yours (One Love) (WB)

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Three Weeks  
Two Weeks  
Last Week

2	2	1	1	STEVE PERRY/Oh Sherrie (Columbia)
12	8	7	2	CARS/Magic (Elektra)
13	9	6	3	SLADE/Run Runaway (CBS Associated)
-	15	8	4	RUSH/Distant Early... (Mercury/PG)
8	5	4	5	NIGHT RANGER/Sister Christian (Camel/MCA)
1	1	2	6	CARS/You Might Think (Elektra)
3	4	5	7	VAN HALEN/I'll Wait (WB)
5	7	10	8	SCORPIONS/...Like A Hurricane (Mercury/PG)
4	3	3	9	TONY CAREY/A Fine Fine Day (MCA)
14	11	11	10	HUEY LEWIS &.../The Heart Of R&R (Chrysalis)
7	6	9	11	PRETENDERS/Show Me (Sire/WB)
29	17	13	12	ZZ TOP/Legs (WB)
46	23	14	13	ORION THE HUNTER/So You Ran (Portrait/CBS)
19	16	15	14	DAVID GILMOUR/Murder (Columbia)
23	20	16	15	JOE JACKSON/You Can't Get... (A&M)
26	24	17	16	ICICLE WORKS/Whisper To A... (Arista)
53	37	26	17	CYNDI LAUPER/Time After Time (Portrait/CBS)
35	26	23	18	HOWARD JONES/What Is Love? (Elektra)
BREAKER	19	12	19	ROGER WATERS/5:01 AM (The Pros...) (Columbia)
11	10	12	20	RICK SPRINGFIELD/Love Somebody (RCA)
32	30	24	21	BERLIN/No More Words (Geffen)
17	19	18	22	JOHN COUGAR.../Authority Song (Riva/PG)
BREAKER	23	14	23	FIXX/Deeper & Deeper (MCA)
BREAKER	24	15	24	HAGAR/SCHON.../Whiter Shade ... (Geffen)
BREAKER	25	16	25	DUKE JUPITER/Little Lady (Morocco/Motown)
34	25	28	26	SCORPIONS/Big City Nights (Mercury/PG)
BREAKER	27	17	27	JEFFERSON STARSHIP/No Way Out (Grunt/RCA)
36	34	30	28	TALK TALK/It's My Life (EMI America)
BREAKER	29	18	29	CHRISTINE MCVIE/Love Will Show... (WB)
20	18	21	30	WANG CHUNG/Dance Hall Days (Geffen)

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Black/Urban

3	1	1	1	LIONEL RICHIE/Hello (Motown)
33	12	7	2	DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
17	6	3	3	BAR-KAYS/Freak Show On The Dance Floor (Mercury/PG)
6	4	2	4	YARBROUGH & PEOPLES/Don't Waste (Total Exp./RCA)
13	5	5	5	SHANNON/Give Me Tonight (Mirage/Atco)
15	10	8	6	ONE WAY/Lady You Are (MCA)
28	20	9	7	O'BRYAN/Lovelite (Capitol)
22	16	11	8	JAMES INGRAM/There's No Easy Way (Qwest/WB)
1	2	4	9	CAMEO/She's Strange (Atlanta Artists/PolyGram)
39	29	20	10	CHANGE/Change Of Heart (RFC/Atlantic)
26	17	14	11	PATTI LABELLE/Love, Need & Want You (Phil. Int./CBS)
30	27	19	12	BRYAN LOREN/Lollipop Luv (Philly World)
2	3	6	13	D. EDWARDS f/S. GARRET/Don't Look Any... (Motown)
25	22	16	14	SPINNERS/Right Or Wrong (Atlantic)
23	18	15	15	DEELE/Just My Luck (Solar/Elektra)
20	19	18	16	TEMPTATIONS/Sail Away (Gordy/Motown)
-	36	25	17	DAZZ BAND/Swoop (I'm Yours) (Motown)
10	9	12	18	CULTURE CLUB/Miss Me Blind (Virgin/Epic)
-	34	26	19	NEWCLEUS/Jam On It (Sunnyview)
7	7	13	20	LUTHER VANDROSS/Superstar (Don't You...) (Epic)
36	30	22	21	REAL TO REEL/Love Me Like This (Arista)
-	31	27	22	IRENE CARA/Breakdance (Network/Geffen)
11	11	17	23	JEFFREY OSBORNE/We're Going All The Way (A&M)
-	35	31	24	NONA HENDRYX/I Sweat (Going Through The...) (RCA)
8	8	10	25	EVELYN "CHAMPAGNE" KING/Shake Down (RCA)
-	-	39	26	MELBA MOORE/Love Me Right (Capitol)
34	32	28	27	CRUSADERS/New Moves (MCA)
-	-	37	28	TIMMY THOMAS/Gotta Give A Little... (Gold Mtn./A&M)
19	23	23	29	SHALAMAR/Dancing In The Sheets (Columbia)
BREAKER	30	24	30	JERMAINE JACKSON/Tell Me I'm Not Dreaming (Arista)
-	-	38	31	PATTI AUSTIN/Rhythm Of The Street (Qwest/WB)
35	33	32	32	"D" TRAIN/You're The Reason (Prelude)
BREAKER	33	25	33	POINTER SISTERS/Jump (For My Love) (Planet/RCA)
12	15	21	34	ART OF NOISE/Beat Box (Island)
4	14	24	35	LAID BACK/White Horse (Sire/WB)
DEBUT	-	-	36	R.J.'S LATEST ARRIVAL/Shakles (Golden Boy/Quality)
BREAKER	37	26	37	WINDJAMMER/Live Without Your Love (MCA)
DEBUT	-	-	38	O'JAYS/Extraordinary Girl (Phil. Int./CBS)
DEBUT	-	-	39	EARONS/Land Of Hunger (Island)
DEBUT	-	-	40	PETER BROWN/They Only Come Out At... Columbia)

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