

I N S I D E:

FCC PERMITS UNLIMITED NON-MAJORITY OWNERSHIP

In a "sleeper clause" in the FCC's new ownership rule modifications, ownership up to 49% of a station does not count toward the 7-7-7 limit — permitting same-market multiple-station ownership and unlimited possibilities.

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COPING WITH A STATION SALE

Diane Sutter, GM of recently-sold **WTKN & WWSW/Pittsburgh**, discusses in detail how to handle the requirements and possible traumas that transpire when a station is sold.

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JHAN HIBER: FIVE YEARS WITH R&R

As **Jhan Hiber** reaches the half-decade mark in monitoring trends in the ratings and research world, he reflects on the vast changes the field has undergone.

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PEOPLE IN THE NEWS THIS WEEK

- **Gregg Lindahl** Group PD for **Gaylord**
- **Don Maxwell** consulting manager, **Chuck Moore** GM/PD at new **KCXL/KC**
- **Charles Wingate** GM at new **WXSS/Memphis**
- **Jerry David Melloy** **WAVG** VP
- **Lee Tobin** PD at **WRKA**
- **Bob Lafferty** VP/GM, **Ray Barker** GSM at **WCWA & WIOT**
- **Jeff Clark** **KIMN & KYGO** GSM
- **Bill Fuller** GSM at **KUPL-AM & FM**

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WRKS TAKES NEW YORK CROWN

WRKS edged **Z100** in the winter New York Arbitron, and **Walt Love** learns from VP/GM **Lee Simonson** and PD **Barry Mayo** the importance of not overreacting.

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INTERVIEWING INSIGHTS FOR AJR PERSONALITIES

Dan O'Day discusses interviewing everyone from celebrities to controversial figures to contest winners, advising be prepared with background material and be prepared to depart from your plan if an unexpected response opens up new avenues of conversation.

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BIRCH RATINGS RESULTS

Gains and losses in 12 winter **Birch** surveys are charted, with results for **Baltimore, Boston, Dallas, Detroit, Houston, Miami, Minneapolis, Philadelphia, Pittsburgh, San Francisco, Seattle, and Washington.**

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BATTLES BUILDING IN CHR

Joel Denver takes the measure of the hottest spring races in the CHR field, and sizes up the contenders for the winners' circle.

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Newsstand Price \$3.50



Hearst Taps Barrett To Manage WBAL & WIYY

David Barrett has been appointed GM at **WBAL & WIYY/Baltimore**. Barrett, a radio veteran of both Canada and the U.S., succeeds retiring VP/GM **Al Burk**, who served 34 years with the stations.

Hearst Corp. VP/Broadcasting GM **John Conomikes** said, "We are pleased to have **David** on board, and are confi-



David Barrett

dent that he brings with him the skills and experience to continue the tradition of broadcasting excellence established in Baltimore by **WBAL & WIYY.**"

Kunkel WAVA Station Manager

Former **WASH/Washington** VP/GM **Bill Kunkel** has been named to the newly-created position of Station Manager at **Doubleday's WAVA/Washington.**

WAVA VP/GM and **Doubleday** Regional VP **Alan Goodman** remarked, "We're really delighted that **Bill** is joining us as Station Manager. **Bill** will concentrate his efforts largely in the development of sales. We're very fortunate to get somebody not only of his caliber, but also with his level of experience in the Washington market."

Kunkel, who's been a sales/marketing consultant for the **USFL's Washington Federals** for the past year, told **R&R**, "I'm really loving this opportunity to be back in radio again. **WAVA** is a good radio station, and **Doubleday** is a fine company that's spending a lot of money to insure the success of this station. I'm glad to be a part of it. Working directly under **Alan Goodman**, I'll have primary responsibilities in the marketing and promotional areas of this station, but also serving as **Alan's** backup when he's involved in his regional corporate duties."

Prior to his three years at **WASH**, **Kunkel** was VP/GM at **WOMC/Detroit** and GSM for **WCBM/Baltimore.**

KACE Sets Blakely As New VP/GM

Jim Blakely has officially been named VP/GM of **KACE/Los Angeles**. He stepped in as interim GM following **Bill Shearer's** crosstown move to the **KGFJ & KUTE** VP/GM post last month. Previously **Blakely** served as **KACE's** GSM, a position he'd held since the station's inception seven years ago.

Blakely's background also includes a six-year stint with **KGFJ & KUTE**, as well as GSM duties with **KAGB** (now **KACE**). "I've been in L.A. radio for 15 years," he told **R&R**. "And it's good to know I've finally gotten to the top spot. I have a tremendous

amount of respect for (All Pro President/owner) **Willie Davis** and what he's been able to accomplish in a short period of time. I feel good to be a part of this situation, especially in light of some health problems I've suffered within the last year. I hope I can do an outstanding job to return his confidence in me.

"We are at maximum capacity as far as sales are concerned. And based on the winter book, we've got the highest numbers in the station's history. So when you take over in a situation where the station is doing that well, the idea is to maintain. The biggest thing is not to let anything fall in the cracks."

Regarding **Burk's** departure, **Conomikes** continued, "Hearst Broadcasting is grateful for the many years **Al** has given to the stations. We credit him with building these two stations into Baltimore's premier radio stations, and we wish him all the best in his retirement."

Most recently, **Barrett** served as Executive VP/GM at **WAVA/Washington**. Before that, he worked with **Rogers Radio Broadcasting** in **Toronto**, having previously been GM at **KWK-AM & FM/St. Louis** and **Montreal** outlets **CFCF** and **CHOM**. **Barrett** commented, "Both stations have been very successful in developing images for themselves, and that's a good starting point."

who understands the market and our particular brand of CHR. He's been here since the format's inception. I realize this is a fulltime job, so we'll be looking for a new morning personality so **Bob** can devote his full energies to programming."

Scott commented, "It's really an honor to be able to program this fine radio station. Being a native of the market, I know

what needs to be done, even though this is my first time as a PD. We've got a super product here and a wonderful staff to carry out the format."

Before joining **KHTR** three years ago (when the station was **KMOX-FM**), **Scott** worked at **St. Louis** stations **KSD** (now **KUSA**) and **WRTH**, and spent time as an Account Executive with a local advertising agency.

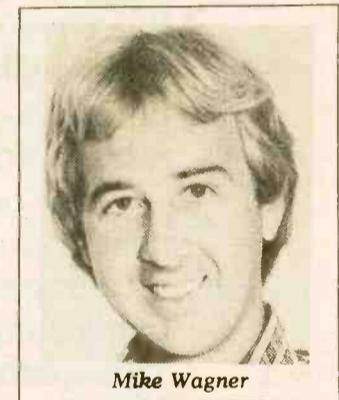
board position for **Bob** to demonstrate his programming talents."

Garrett said, "Obviously this is a new challenge for me to tackle, and **Jerry** seems like a hell of a guy to work for. There was a good chemistry between us the first time we met, and we have some great plans for **San Francisco**. We're going to do whatever it takes to make **KITS** the best in town. The already-solid base will be added to until our goals are accomplished." **Garrett** will begin his new position within the month.

Before becoming PD at **KHTR** eight months ago, **Garrett** was midday personality/Production Director at **WCAU-FM** for two and a half years.

Alta Promotes Wagner To VP

Alta Broadcasting, owner of A/C outlets **KEZR/San Jose** and **KBZT/San Diego**, has advanced Group Program Director **Mike Wagner** to VP/Programming. Along with programming chores, **Wagner** will assume responsibility for sur-



Mike Wagner

veying potential markets for the group's expansion.

Wagner joined **Alta** in 1981 after seven years with **KIIS-AM & FM/Los Angeles**, including three as PD. He commented, "We've experienced incredible growth in the past two years, repositioning and strengthening two already successful stations. **Alta** principals **Jim** and **John Levitt** are continually looking for new challenges, and I'm honored to be in on the corporate team. Plus, now that I'm VP/Programming, I'll get new business cards!"

Scott Takes On KHTR PD Duties

KHTR/St. Louis morning personality **Bob Scott** has been promoted to Program Director at the CHR outlet, replacing **Bob Garrett**, who has become **KITS/San Francisco's** new PD (see separate story this page).

KHTR Station Manager **Bob Fulstone** told **R&R**, "We wish **Bob Garrett** all the success in the world. By naming **Bob Scott** PD, I think we have a person

what needs to be done, even though this is my first time as a PD. We've got a super product here and a wonderful staff to carry out the format."

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KIMN Celebrates 30 — Next Week

KIMN/Denver is a radio legend, 30 years with the same identity and over 25 consecutive years as a CHR mainstay in the market. Next week Joel Denver presents a lavish look at the KIMN legacy.



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KCXL Signs On As KC Urban

Maxwell Consulting Manager;
Moore Named GM/PD

Kansas City gained a new station last week when daytimer KCXL signed on under the guidance of consulting manager Don Maxwell and GM/PD Chuck Moore. The Urban Contemporary AM facility is the first station property for Kansas City Communications, Inc., whose President is Elbert Anderson.

Skewing primarily toward the 25-49 audience, the KCXL format blends black/urban, pop, gospel, crossover, and oldies, with little or no hard rock. "We have been overwhelmed by the response to our station from the black community — even before we were on the air," Maxwell remarked. "People have been hungry for the kind of format we are offering, and our promise to delete songs with offensive lyrics from our playlist has found warm support from area church groups."

Moore is a 30-year radio veteran who once served as Program Director and Asst. GM at neighboring KPRS & KPRT. He brings both sales and on-air experience to his new post, having worked crosstown as an Account Executive with WHB and as a KCMO radio and television personality. Assisting him with KCXL's music is MD Don Seats.

Commenting on the station's adult Urban stance, Moore said, "It's the only new format to hit this town in the last five years."

KCXL/See Page 36

Tobin Advances To WRKA PD

WRKA/Louisville Assistant PD Lee Tobin has been promoted to Program Director. Tobin succeeds Dan O'Toole, who is now assisting (parent company) Capitol Broadcasting President Ken Johnson.

WRKA GM Joe Koetter explained, "I interviewed several people from outside the market, and Lee already had a lot of what they had to offer."

Since he's been here for several years and intimately knows the direction that the station is heading toward, the choice was not difficult. Second, Lee wanted this job badly. He's well respected by the staff, has a lot of good



Lee Tobin

TOBIN/See Page 36

FORMER DOUBLEDAY PRESIDENT

Dave Scribner Dies At 58

Donrey Broadcast Properties Regional Manager and KORK & KEER/Las Vegas GM Dave Scribner passed away April 28 at a local hospital after a six-month battle with lung cancer. He was 58.

Scribner began his broadcast career in 1947 working at several stations in the Texas Panhandle region. He became VP of the Trigg-Vaughn Broadcast Group in the 1950s, and in 1969 was appointed President of Doubleday Broadcasting. Eight years later Scribner purchased KIDN/Pueblo, CO, where he resided until moving to Las Vegas in 1983 to join Donrey. He served on

SCRIBNER/See Page 36

WKY SWITCHES TO COUNTRY

Lindahl Upped To Gaylord Group PD

Gregg Lindahl has been promoted to Group Programming Director of Gaylord Broadcasting. Lindahl, who is currently PD at Gaylord's WSM-AM & FM/Nashville, will now also oversee the company's other facility, WKY/Oklahoma City, which has switched from Oldies to a Country format. As Lindahl will be splitting his time between Nashville and Oklahoma City, two WSM air personalities have been promoted — Bruce Sherman to FM Asst. PD and Al Wyntor to AM Asst. PD. No PD will be immediately named at WKY.

Lindahl told R&R, "I'm real pleased to have an opportunity to provide input for the three Gaylord radio stations. The especially exciting part is 'returning' in a fashion to Oklahoma City to take WKY Country. I had the privilege of taking rock legend KOMA Country, and the chance to do it at WKY is great. For years during their rock 'n' roll days, WKY and KOMA battled it out, and now they will be direct competitors again."

Along with KOMA, WKY will be facing three other Country competitors: KXXY-AM & FM and KEBC. Commenting on the Country congestion, WKY GM Irene Runnels told R&R, "With all of the available resources we have in Nashville, we will have sources to draw upon that no one else in this city has, which will enable us to do

Country better than anyone else." (Besides WSM-AM & FM, Gaylord also owns the Opryland complex.) "Also, the entire Gaylord Broadcasting company is totally committed to making WKY the finest Country facility not only in Oklahoma City but in the entire Southwest."

WXSS/Memphis Plans A/C Debut

After four years of application procedures, Minority Broadcasting of the Midwest, Inc. has received a construction permit to build WXSS/Memphis, an AM station at 1030 kHz. Charles Wingate, a 42-year Southern broadcaster, has been named GM of the facility, which is expected to debut July 1 with an A/C format. Programming and staff appointments are forthcoming.

A broadcast contract engineer, Wingate joins WXSS after seven years in the communications division of the Memphis Police Department. He previously worked 12 years as an engineer for two local TV stations, and before that, was a principal/GM at WFUL-AM & FM/Fulton, KY. Wingate told R&R, "I'm very happy to be joining this group because I feel it's a very exciting opportunity. It's not often you get a chance to build a 50kw clear channel station from the ground up, so I feel very fortunate to have been selected to do it. I've conducted a lot of market research on this particular project, and I see the station's gross revenue potential as \$1.5 million annually."

WXSS has been designated to broadcast with 50kw non-directional days, but will reduce power to 1kw directional at night in order to protect WBZ/Boston and KTWO/Casper. Wingate commented, "During the day we expect to cover well beyond the

WXSS/See Page 36

BARKER UPPED TO GSM

WCWA & WIOT Boost Lafferty To VP/GM

WCWA & WIOT/Toledo General Sales Manager Bob Lafferty has been promoted to VP/GM. Replacing Lafferty as GSM is Regional Sales Manager Ray Barker.



Bob Lafferty

Ray Barker

Lafferty, who started with parent company Reams Broadcasting in 1975 as a WCWA Account Manager, shifted to a similar post with WIOT in 1977. Three years later he advanced to WIOT Sales Manager, and in 1982 became GSM for both stations. Lafferty told R&R, "Obviously, I'm ecstatic... it's a super opportunity for me, and something I've been thinking about and looking forward to." (Reams Exec. VP/COO) Peter Cavanaugh is a very dynamic guy to work for, and he's more than able to take us to even stronger places."

A 25-year market veteran, Barker became Director of WTOL-FM (now WIOT) in 1965, and served as Local Sales Manager before stepping up to RSM.

TRANSACTIONS

Gilmore Acquires WLVE For 10.5 Million

Gilmore Broadcasting has agreed to purchase A/C outlet WLVE (LOVE 94)/Miami Beach from Community Service Broadcasters for \$10.5 million cash. Gilmore Broadcasting is a Kalamazoo-based company headed by principal James S. Gilmore, whose business interests include a number of automobile dealerships, as well as professional auto racing.

Community Service Broadcasters principal/President Allan B. Margolis told R&R, "Jim Gilmore has a lot of interest in this community, so it won't just be another station on someone's list of acquisitions. WLVE will be a big part of his local presence, as he's centered more and more of his economic activity and his personal life here. I'm glad to have sold it to a 'local' person."

Gilmore Broadcasting President Jack Mazzie added, "Obviously, Miami is a very exciting market, and we think WLVE has great potential. We're looking forward to FCC approval so that we can start working with the fine team that Allan Margolis has developed, in order to move closer to the number one slot." Mazzie noted that no format or staff changes are planned.

Community Service retains ownership of sister

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Washington Report



MUTUAL "FACE-OFF" RECEPTION: Mutual Broadcasting held a Capitol Hill reception for its new "Face-Off" program, pitting Sen. Robert Dole (R-OK) against Sen. Edward Kennedy (D-MA) for 2 1/2 minutes each weekday. Pictured (l-r) are sponsor Mobil Corp.'s Herb Schmertz, WTOP/Washington GM Michael Douglass, sponsor Archer Daniels Midland's Dick Burket, Peggy Goertzen of program producer the Broadcast Group, and Sen. Dole.

Double Billing, Other "Underbrush" Set For Pruning

Look for two more "underbrush" rule-makings to come before the FCC soon, possibly later this month. Mass Media Bureau Chief Jim McKinney told a press conference in Las Vegas last week the first grab-bag will revamp the FCC's rules on false and misleading advertising, sales contracts, concert promotions, audience ratings, and use of a station for promoting an owner's non-broadcast business.

The second item, to be brought up simultaneously, will target rules on double billing, network clipping, combination ad rates, and joint sales.

WALG & WKAK Tripped Up By EEO Inconsistencies

The FCC seldom designates a renewal application for hearing, but it has done just that in the case of Albany Radio's WALG & WKAK/Albany, GA, which could eventually lose their licenses. The National Black Media Coalition (NBMC) in 1982 questioned why, despite being on EEO reporting conditions from 1979-82, the stations failed to improve their minority hiring record.

The FCC discovered that Albany's responses to the charges didn't match the information submitted in its EEO progress reports and annual Form 395 filings. The renewal hearing was ordered to explore whether Albany Radio lacked candor in its dealing with the Commission and displayed "gross lack of care" in its EEO reports.

EEO, Technical Snafus Prompt Nine Fines

The FCC continues to take a hard line with stations that fail to file annual EEO reports. Fined \$1000 apiece for the lapse in April were WAAA/Winston-Salem; WBMK/Knoxville; WBTN & WHGC/Bennington, VT; and KLMX/Clayton, NM. KCRT/Trinidad, CO was fined \$500, while WHVW/Hyde Park, NY was relieved of a previous EEO fine.

Technical violations earned forfeitures for KIRV/Fresno (\$2000 for improper power); WDNH/Honesdale, PA (\$4000 for wrong antenna height and location); KIPR-AM & FM/Diboll, TX (\$750 for tower light, remote calibration, and performance measurement violations); and WXPQ/Eaton, GA (\$300 for failure to make yearly equipment performance measurements).

Distress Sale Set For WXXR

Cullman Broadcasting's WXXR/Cullman, AL may undergo a distress sale to minority-controlled Piney Hills Broadcasting, the FCC has ruled. Special permission was needed because WXXR's license hasn't been designated for hearing — a prerequisite for distress sales.

The Commission allowed the sale because it said there was no doubt WXXR's renewal would be designated in the near future. In another case two Cullman shareholders were to have engaged in improper "strike" conduct by trying to thwart the licensing of a new station in Cullman.

Stations in hearing can lose their licenses and virtually their entire value with the exception of physical assets. The distress policy allows, before a hearing actually starts, a sale to a minority buyer for no more than 75% of appraised value. Piney Hills is 52% black-owned and is paying \$180,000, less than 75% of WXXR's worth.

Other Key Developments:

- A hearing has been designated on 22 applications to build a new FM on 96.5 MHz outside Denver in either Evergreen or Golden, CO.

- WOJO/Chicago's license renewal has been challenged in the U.S. Court of Appeals by Genesis Broadcasting, an unsuccessful competing applicant.

- The FCC has thrown out the complaint of a citizen who challenged the 1983 sale of WSEX/Arlington Heights, IL on grounds that the buyer, Darrell Peters Productions, intended to abandon the city of license.

- John Garziglia, the former radio PD who became a lawyer in the FCC AM Branch last year, has been promoted to trial attorney in the Mass Media Bureau's Hearing Branch.

- An extended deadline of June 1 has been set for comments on the FCC plan to put new fulltime stations on foreign clear channels (Docket #84-281.)

SKYWAVE PACT REACHED

Daytime Broadcasters To Merge With NAB

After resolving key legislative and debt issues, the Daytime Broadcasters Association (DBA) and NAB last week reached agreement in principle for DBA to merge into the larger association.

Under the agreement finalized in Las Vegas:

- NAB will pay off up to \$40,000 of DBA's estimated \$70,000 debt for legal and engineering fees. However, DBA must try to reduce the debt as much as possible through daytimer contributions.

- DBA will attempt to have pending daytimer legislation modified to drop language that would end skywave protection two hours pre-sunrise and post-sunset.

- NAB will publish a monthly daytimer newsletter and set up a 12-member daytimer committee that will have substantial, but not complete, autonomy.

by the Association of Broadcast Engineering Standards (ABES) to appeal the FCC's most recent grant of higher post-sunset daytimer power levels.

Skywave For Study Tradeoff

Since NAB could not embrace legislation that would create interference for many of its clear channel members, the key to last week's compromise was DBA's offer to try to convince Sen. Larry Pressler (R-SD) to drop the portions of S. 880 which would end skywave protection for two hours on each end of the day.

Wychor said DBA will ask Pressler to turn the measure "into a study bill to have the NTIA (National Telecommunications & Information Administration) or some other impartial body study the existing skywave to see if it should be a viable part of our communications in this day and age. There are honest differences of opinion between daytimers and clear channels. If there's a skywave audience, we want to find out what it is, who it is and how big it is."

Wychor said NAB will give the new daytimer committee "pretty much a free hand" but conceded that "total autonomy would be rather a misnomer." On a "highly charged controversial issue," he said, daytimers might have to work outside NAB as individuals.

NRBA Declines To Pick Up Tab

At NRBA, which also made a merger offer, Sr. VP Tom McCoy commented, "We understand that they had a debt to retire and our offer didn't involve retiring that debt and NAB's did." Paying off DBA bills with NRBA funds would have been "inappropriate," he said, although NRBA was ready to provide fundraising assistance and give "complete and total autonomy" to a daytimer committee.

DBA President Jim Wychor of KWOA/Worthington, MN said he hopes the merger can take place in June or July. But first DBA must complete its Docket 80-90 comments and await a resolution to the threat



SPOTLIGHT ON RADIO ALLOCATIONS — One panel at last week's NAB Convention in Las Vegas explored the ramifications for radio broadcasters of Docket 80-90 FM drop-ins, the Class 4 nighttime power hike, and the recent boom in FM translators. NAB Deputy General Counsel Barry Umansky moderated the discussion, which featured Wally Johnson of the engineering firm Moffett, Larsen & Johnson, FCC Audio Services Division Chief Larry Eads, and attorney Bill Potts of the law firm Haley, Bader & Potts.

49% INTEREST ALLOWED

"Sleeper" Rule Change Permits Same-Market Multiple Ownership

In a move that took many observers by surprise, the FCC has paved the way for a single person or group to own up to 49% of an unlimited number of stations, including several or even all of the stations in a single market.

What one communications attorney called the "sleeper" clause cropped up unexpectedly in the final version of changes in the Commission's attribution rules. Those define the amount and type of interests one can have in a station for it to count (or be attributed) against the 7-7-7 multiple ownership rule.

The clause applies only when a single person or group owns more than 50% of a station, and thus has absolute control. In such cases, someone else who is not a director in the corporation can own up to 49% of the remaining stock and — because no control is exerted — the station would not count to-

candidate was better qualified on multiple ownership grounds.

Previously, owning just 1% of a station triggered the 7-7-7 rule. Now the level is 5% for voting stockholders and 10% for "passive investors" like insurance companies. Non-voting stock and limited partnership interests won't count at all. That means, for example, that a silent partner who by law exerts no control in a limited partnership could own 95% of a station without bringing the 7-7-7 rule into play.

McKinney says that in some cases the FCC may grant waivers of the 5% benchmark for voting stock. Warning that the applicant would have to make a powerful case that someone else was in complete control, McKinney advised, "Don't try it on a lark."

wards the minority partner's 7-7-7 cap.

Mass Media Bureau Chief Jim McKinney explained, "If any one individual stockholder owns more than 50% of the stock of a corporation, all other owners are non-attributable."

Test Cases Likely

He added that several early cases may need to be bucked up to the full Commission to clarify exactly how the new rule will be applied, especially in station sales. In a comparative hearing, he suggested that an issue could be designated to explore which

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which helps improve our overall shares."*

Gary Eaves VP/GM
WDBO, Orlando, Florida

*"We sell out most of the local avails
and we have a tremendous amount of repeat business."*

Scott Meir GM
KSTP, Minneapolis, Minnesota

*"The great thing about Bruce's show is its
ability to draw advertisers who never really thought about
radio as an advertising medium."*

Diane Sutter GM
WTKN, Pittsburgh, Pennsylvania

*"Bruce and Sally lead the nighttime talk race
in Houston. Talknet dovetails perfectly with our local
programming... When a national radio show
sounds that good and does that well in the ratings,
somebody is doing something right."*

Harry Schultz
News & Program Director
KPRC, Houston, Texas



Call on our problem-solvers. Bruce Williams and Sally Jessy Raphael weeknights.
Bernard Meltzer and Dr. Harvey Ruben weekends.
Talknet. Our unique call-in talk shows currently solving problems
for 166 radio stations. Call (212) 664-4745.



See-Through Luggage

The latest in travel gear may prove a boon to both customs agents and tourists. It's the "SeeAll Traveler," from Columbus, OH-based **Executive Gallery**. The suitcase's three plastic-windowed compartments eliminate the need to rummage through everything you've packed, looking for just one item. The SeeAll comes in black nylon with leather trim or black, brown or grey suede trimmed in leather. Call (800) 848-2618 or (800) 282-2630 in Ohio.

Messages From The (Rock) Stars

Taking a cue from those teen magazines that used to peddle the "home phone numbers of the stars" books, **Airwaves Entertainment** instituted "Musicphone" (also tagged as "Music's Straight Talk Feature Line") earlier this week. By dialing a special 900 number, rock fans can call to hear prerecorded phone programs featuring **Mick Fleetwood**, **Huey Lewis**, the **Romantics**, and **Eurythmics**, among others, seven days a week. Targeted at CHR and AOR stations, Musicphone is being offered on a market-exclusive basis, providing stations with an "off-air source of interviews and music features." The service can be tied in with local contests and/or appearances by host **Gabrielle** at



station functions. Number-holding clients thus far include **Z100/New York**, **KRQR/San Francisco**, and

Q107/Washington. More information is available by contacting (201) 664-2212.

BPA/BDA Prepare Annual Meet

Las Vegas, the site of the recent **NAB** convention, will play host to another upcoming conference, the annual **BPA-BDA** (Broadcasters Promotion Association-Broadcast Designers' Association) seminar. Exhibit and hospitality suites will join forces with various workshops to present an extensive look at the promotional and design aspects of the radio/television industries. The seminar is scheduled to run June 11-15.

Workshops will explore **MTV's** effects on radio and TV, radio ad copywriting, positioning radio, time management, and strengthening your personal image in the company. Six radio format workshops (CHR, A/C, News, News/Talk, Country, **NPR**) are also scheduled, plus show and tell sessions. A seminar highlight is the Tuesday luncheon address by business magnate **Ted Turner**. For further details regarding registration and fees, call **Pat Evans** at (717) 397-5727.

In Search Of Expensive Living

Don't ever let your company transfer you to Lagos. The Nigerian metropolis maintains its status as the world's most expensive city. So says **Business International Corp.**'s survey of 93 cities around the world.

Tokyo and Cairo finished second and third, respectively. The most expensive U.S. cities were Chicago and San Francisco, both of which tied for fourth with Singapore and Jeddah. New York ranked eighth. Los Angeles and Washington, DC shared tenth place with Abu Dhabi, Oslo, and Taipei. According to the study, it was the first time that all European cities posted less expensive lifestyles than New York.

Business International's survey measured costs of food and other goods and services. It *did not* measure rental costs for housing. If the survey had measured rental housing, a couple of cities, specifically New York and Los Angeles, might have ranked even higher.

Mashed Potato Time

In recent years, scientists have discovered that almost any food with acid content would generate electricity. While that didn't prompt **Stevie Wonder** to immediately start work on "The Secret Life Of Potatoes," Chicago-based **Skilcraft** is currently marketing the "Two Potato Clock." The new timepiece contains four metal leads which, when attached to two potatoes, generate electricity. All you have to do is replace the spuds about once a month. Don't worry if you

should happen to run out of potatoes. Skilcraft says the clock is compatible with bananas, avocados, grapes, lemons, cucumbers, beer, cola, and salt water.

A very polished Assistant Program Director



AutoSelect

Smooth, strategic, consistent programming. It gives your station a polished sound. One that attracts and keeps an audience—as well as your advertisers.

That's why AutoSelect, Jefferson-Pilot's computerized music rotation system for radio stations, is the perfect candidate for a position on your staff.

Organize your music library by mood, tempo, gender—any characteristic, degree or value you wish. Once you define your format clocks, AutoSelect picks and

arranges the playlist based on your programming criteria. AutoSelect puts you in total control.

AutoSelect does the checking, sorting and scheduling automatically—freeing you and your people for more creative, more productive work.

So call Sandy LaCasse collect, 704/525-3901. Find out how a very polished Assistant Program Director can help to improve your programming—and give your station a more competitive sound.

Jefferson-Pilot Data Systems
Executive Plaza
501 Archdale Drive
Charlotte, NC 28210
704/525-3901

**Computer systems
for broadcasters,
by broadcasters.**

**Jefferson
Pilot
Data Systems**

Analyzing Weather Accurately



Ellason 200 Color Weather Radar

For the most part, color weather radar has been the exclusive territory of a few major market radio stations. Other broadcasters were forced to subsist on surplus aircraft systems or marine radar equipment that wasn't calibrated for weather detection.

Now Missouri-based **Ellason Avionics** is offering its "Ellason 200 Color Weather Radar" to radio stations. Billed as "true weather radar at an affordable price," the compact Ellason 200 can be easily installed and moved at any radio outlet. It's designed solely for ground-based detection and analysis of weather systems. Consultant **Arnold Lane** is on hand at (314) 532-3031 for further details/questions.

Computer Clean-Up



The Pine Cone

What's tougher than programming your dear old computer? Cleaning the dust that can accumulate between the keys. The "Pine Cone" makes that computer-keeping task easier, by means of an all-purpose cleaning brush, a cloth vacuum bag, and two interchangeable cleaning wands. There's also a finer brush for chasing away pesky particles on video-camera lenses. The six-ounce Pine Cone operates on flashlight batteries. Mail orders are accepted by writing 7525 Monterey Street, Box 1378, Gilroy, CA 95020.

AP has always given you more service for your money. Here's how to make more money from our service.

If your station has the AP Radio Wire, you've got access to the world's most credible, up-to-date, and salable news.

But along with your news, you also get hundreds of authoritative, timely and equally salable feature programs each week.

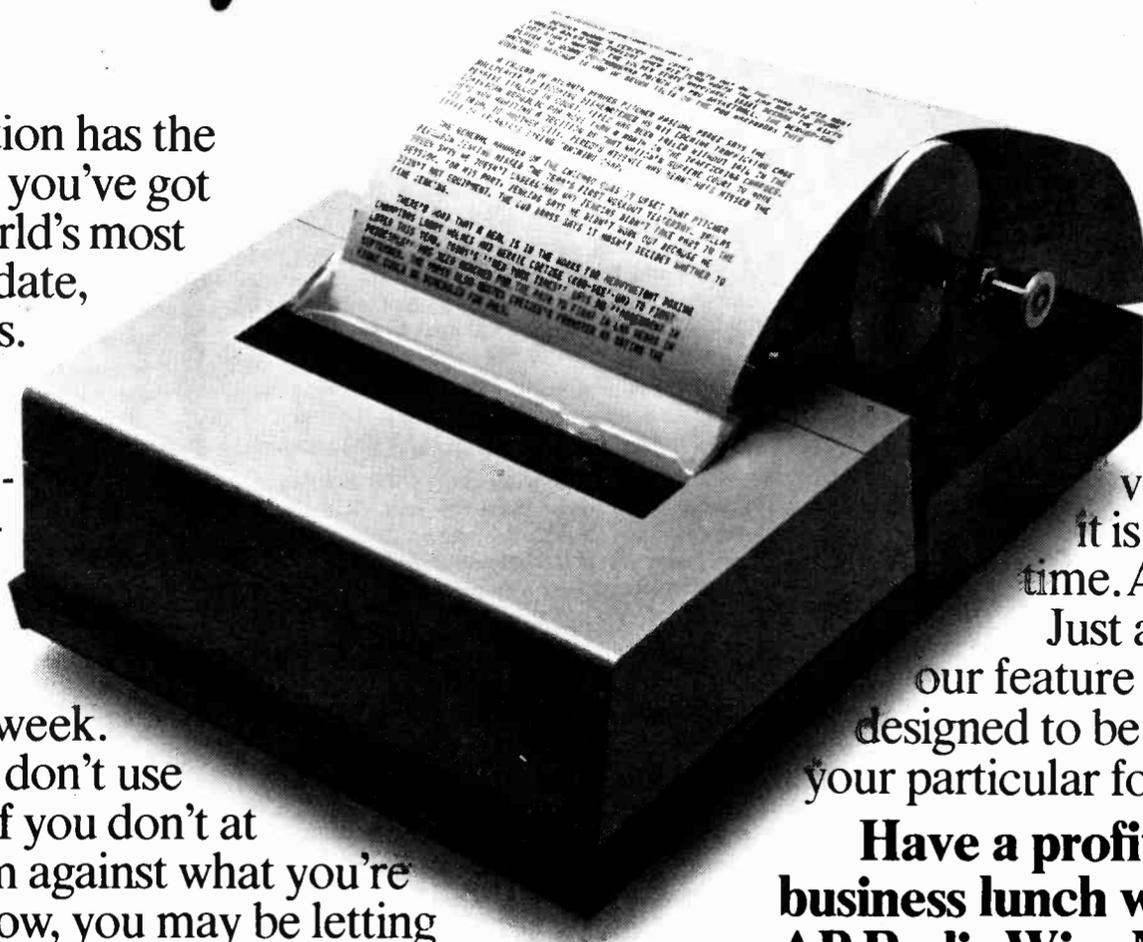
And if you don't use those features, if you don't at least weigh them against what you're programming now, you may be letting thousands of profitable commercial avails slip through your fingers.

AP professionalism pays off in audience loyalty, and salability.

The standards of quality that apply to our news scripts also apply to our other programming. Whether it's sports, business, agriculture or lifestyle features.

The result? Unmatched audience loyalty. People tune in to hear our features, most of which provide time for commercial breaks.

That loyalty is what makes AP feature programming such a logical media buy for clothiers and car dealers. For stock brokers and sporting good stores.



And that's important to you.

Because the more your feature programming appeals to prospective advertisers, the easier

it is for you to sell time. And boost profits.

Just as important, all of our feature programming is designed to be compatible with your particular format.

Have a profitable business lunch with your AP Radio Wire Machine this Monday.

Along with all of the other attractive features of the AP Radio Wire, we feature a list of coming attractions. That's an AP exclusive.

If you've never seen it before, check your Radio Wire around noon, on Monday. And brace yourself for a shock.

Because it will do more than just tell you what's in store for the week ahead.

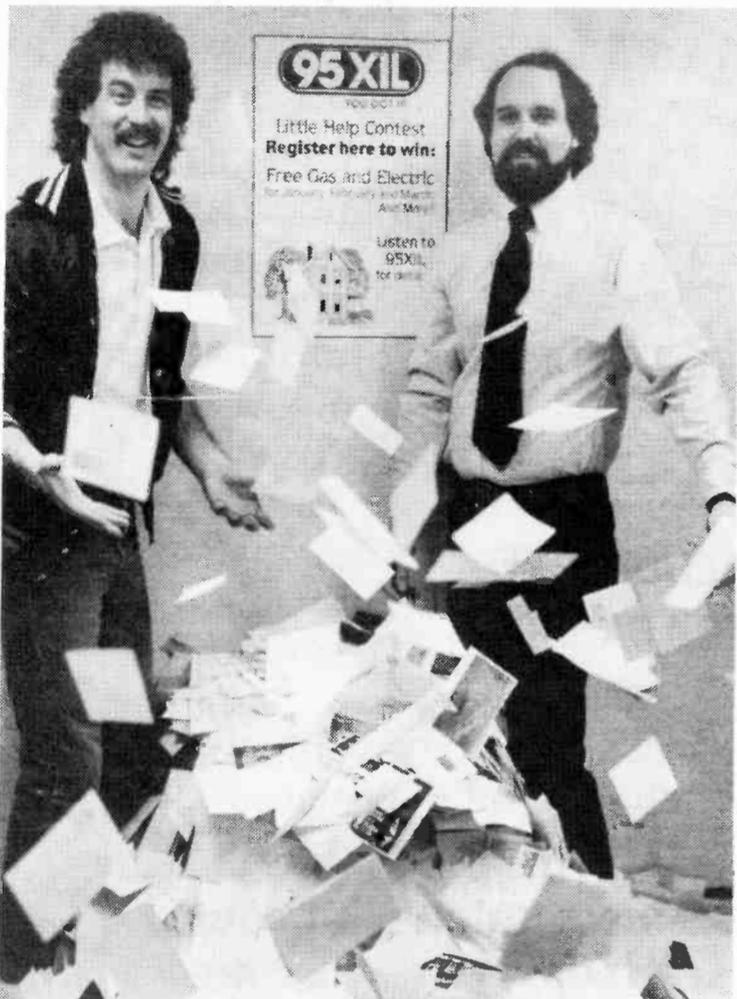
It will convince you that you've been sitting on a gold mine... of information.

To find out more about how our Radio Wire features can help you improve your profit picture, call Glenn Serafin collect at the Broadcast Services Division of The Associated Press (202)955-7214.

AP Associated Press Broadcast Services. Without a doubt.



KENNY ROGERS "HITS" THE TRAIL — With hits on the Country, A/C and CHR charts, RCA recording artist Kenny Rogers took time out after a recent New Haven concert to pose with KC101 MD Stef Ryback and his wife.



CRANK UP THE HEAT — 95XIL/Parkersburg, WV gave 19 lucky listeners free gas and electric during the state's coldest months (January, February, and March). Pictured here with 50,000 entries are (l-r) morning man Alan Jones and PD Paul DeMille.

WAIT!

TMC Golds Picks

The Mother Lode of Music's Top Hits Since 1955

The new Oldies library is on the way from

TMC TM Communications, Inc.

1349 Regal Row • Dallas, TX 75247

© 1984 TM Communications, Inc.

Pro:Motions

WMID & WLQE Realign Management

Harry Sparks has been promoted to President of **Amcom** outlets **WMID & WLQE/Atlantic City, NJ**, overseeing station acquisitions and advising the sales department. **David Klahr**, formerly OM at neighboring **WINN & WFGP**, joins the facilities as VP/GM. And coming aboard as VP/General Sales Manager is **Jeff Dean**, who was most recently Sales Manager of **WEST & WLEV/Easton, PA**.

Atlantic Ups Defrin

Bob Defrin has been promoted to the newly-created position of VP/Creative Director, Graphics for **Atlantic Records**. He joined the label in 1972 as Advertising Art Director. Several years later, he was responsible for the creation and development of the label's first comprehensive in-house Art Department. Immediately prior to joining Atlantic, he worked at **RCA Records'** in-house ad agency.



Bob Defrin

Lavan Appointed Assistant Controller

Kevin Lavan has been named Assistant Controller of **Viacom International Inc.** He comes to Viacom from **World Courier, Inc.**, where he most recently served as Corporate Secretary and Director of Research. Lavan first joined that company in 1980 as its Controller. He previously worked six years with the public accounting firm of **Coopers & Lybrand**.

WRXT Names Brodfuehrer LSM

Norman Brodfuehrer joins **WRXT/Buffalo** as Local Sales Manager. In his new post, he will direct sales activities for all Buffalo area accounts and supervise the local sales staff. Brodfuehrer was recently the Senior Account Executive with **WGRQ/Buffalo** for three years. Prior to that he served eight years with the U.S. Navy.

PBS Promotes Two

Public Broadcasting Service has upped **John Lorenz** and **Stan Cahill** to Associate Director of Program Business Affairs and Assistant Director, respectively. Lorenz was most recently Manager of the PBS Station Program Cooperative, having first come aboard in 1978. Cahill is an eight-year PBS veteran, promoted from the Program Business Affairs contracts associate post.

KILO Enlists White

Rick White joins **KILO/Colorado Springs** as Regional Sales Manager. Most recently GSM at **WBRU/Providence**, White also has management experience from stints with **WRBQ/Tampa** and **KMJK/Portland**. In his new post, White will also handle some local accounts.



Rick White

MCA Distributes Linyl Vinyl

MCA Records has announced it will distribute, market, and promote worldwide the **Linyl Vinyl** label. The company's initial release consists of forthcoming product by **Annie G, Manu Dibango, and Robit Hairman**.

Maura Named Harper East Coast Rep

J.J. Maura has been named East Coast representative for San Diego-based programming and research firm **Bob Harper's Company**. Maura's career includes program management positions with **ABC, Metromedia, and Greater Media**. Known professionally as **Jim Lloyd**, Maura programmed **WIP/Philadelphia** and **KQV/Pittsburgh**.

Johnson Heads HNW&H Charlotte Operation

Darlene Johnson has been tapped to head **Hillier, Newmark, Wechsler & Howard's** new Charlotte operation. Johnson was most recently an Account Executive in the firm's Atlanta office. She will be assisted by **Debra Deal**.

Eastman Elevates Three

Eastman Radio, Inc. has announced three promotions. **Lee Lahey** is upped to Sr. VP/Regional Manager, responsible for overall Eastern Region sales, while **Mike Nicassio** moves up to VP/New York Sales Manager. **Jim Marshall** oversees the sports department as Sports Director.

Meggs New Angel President

Brown Meggs has been tapped as President of **Angel Records** and consultant for North America to **EMI Music-International Classical Division**. Meggs first joined Capitol in 1958, exiting his Chief Operating Officer post in 1976 to pursue an independent literary career. Working with Meggs at Angel are newly-appointed VP/A&R, Marketing **John Patrick** and National Sales Manager **Renny Martini**.

Ellis Segues To WAAF & WFTQ

Juliet Ellis has been named National Sales Manager at **WAAF & WFTQ/Worcester, MA**. Before accepting this post, she was a national rep for **Kettell-Carter/Christal**. Ellis also brings along Account Executive experience, having worked at Boston outlets **WXKS-AM & FM** and **WDLW**.

Wood Tapped As Trailblazer President

Trailblazer Marketing is the name of a new division formed by Buffalo-based **Algonquin Broadcasting Corporation**. Algonquin VP/Programming **Bob Wood** assumes added responsibilities as President of Trailblazer. This particular division will specialize in commercial packages, promotional campaigns, and media consultation; its first project is television commercial syndication targeted at CHR and A/C stations.



Bob Wood

Berger To Chair RAB Committee

Steven Berger, VP/Radio of **Nationwide Communications**, will succeed **Plough Broadcasting's H. Wayne Hudson** as Chairman of the Retail and Cop Committee of the **RAB** Board of Directors. Berger, who has worked in broadcasting since 1958, joined Nationwide as GM/Radio in 1979 and was promoted to VP in 1982. Before joining the Columbus, OH-based group, he served as GM of **WKTQ/Pittsburgh**, VP/GM of **WPEZ/Pittsburgh**, and VP/GM of the **ABC-Owned** Stations in Pittsburgh.

Donohue Segues To McGavren Guild

Gary Donohue has been appointed Sales Manager of **McGavren Guild Radio's** new Denver office. Before accepting this post, Donohue was a Sales Executive with **KBRQ-AM & FM/Denver**. He also gained sales/marketing experience through positions with **Bonneville Broadcasting** and **Arbitron**, as well as various radio stations in the Chicago and Fort Wayne markets.



Gary Donohue

Fishel New RIAA Executive Director

James Fishel has been appointed Executive Director of the **RIAA**. During the last two years he worked as a freelance marketing consultant to several record companies. Before that he served as Senior Editor of **Record World**. Fishel succeeded **Stephen Trainman**.

Hagar Heads MMR Central

Jim Hagar has been chosen to head **Major Market Radio's** recently formed Central Region. Hagar is MMR's newly-appointed VP/Regional Manager for Detroit. He will now oversee both the Detroit and St. Louis offices.

Katz SF Relocates

The new address for **Katz Communications Inc.'s** San Francisco offices is 100 Spear Street, Suite 1900, San Francisco, CA 94105-1575. The new phone number is (415) 777-3377.

HOT!



MIKE RENO & ANN WILSON "Almost Paradise"

CHR NEW & ACTIVE

Check These Stations:

#1 MOST ADDED!

139/84 58%

B104	WHTX	B97	WLOL-FM	KZZP
WHTT	94Q	B96	KIMN	KMJK
WBEN-FM	Z93	WHYT	KPKE	KS103
WPHD	KAFM	KBEQ	Q103	XTRA
B94	93FM	WKTI	KIIS-FM	KNBQ



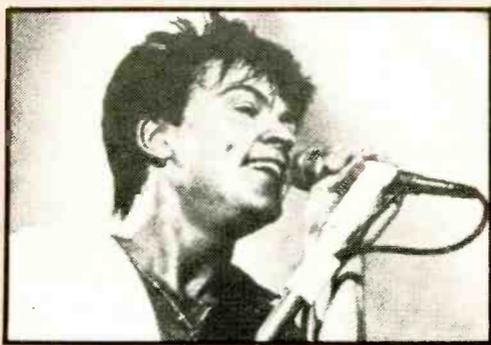
PSYCHEDELIC FURS "The Ghost In You"

CHR SIGNIFICANT ACTION

AOR ALBUMS: 37

AOR TRACKS: 39

WHTT	WPST	WJXQ	WFBG	WFOX	WBWB
WXKS-FM	WRCK	WVIC	WGUY	WPFM	WCIL-FM
WPHD	WKRZ-FM	WRQN	OK100	WAEV	WSPT
WCAU-FM	WHTF	WHOT-FM	95XIL	WIXV	KOZE
KZZP	WOKI	KQXR	WOMP-FM	KKQV	KHTX
K104	WFMI	KSKD	WSQV	WHSL	KBIM
FM106	WZPL	KHYT	WISE	WBNQ	KZOZ
					KIST



PAUL YOUNG "Love Of The Common People"

"Britain rocks America again and again, and nobody does it better than Paul Young and the Royal Family. A royal job!"

Sonny Joe White/WXKS/Boston

CHR SIGNIFICANT ACTION

WXKS-FM	WYCR	WKDD	KHYT	WOMP-FM	WSPT
WPHD	WKEE	WJXQ	WGUY	KTDY	KCDQ
WCAU-FM	WSPK	WHOT-FM	WZON	Q101	KTRS
93FM	WOKI	KQXR	103CIR	WPFM	KHTX
WGCL	WFMI	KMGX	WQCM	WAEV	KBIM
WVSR	KBFM	KQMQ	OK100	KKQV	KZOZ
K104	KTFM	KDON-FM	95XIL	WCIL-FM	



COLUMBIA RECORDS





A Five-Year Perspective

I've done it! I now qualify for a gold watch, an easy chair, and a retirement pension. Yes, largely because of the faithful and growing support of you readers, this week marks the fifth anniversary of "Ratings & Research" in R&R. Serving as Research Editor since May 1979 has given me a fascinating perspective regarding what has happened to our industry in terms of research — its uses and abuses. Let me catalogue what has taken place — since in the rapid pace of our biz we all too infrequently have the luxury of looking at history and learning from it — and then glimpse the future a bit both for the industry generally and me specifically.

Ratings: From Five To Two

Perhaps the most dramatic development in the ratings arena took place within months after R&R founder **Bob Wilson** lured me away from my post as Director of Marketing/Research at **CKLW/Windsor-Detroit**. At the time I joined R&R, there were five ratings services battling in a frenzy. Two issues were at stake: survival and supremacy.

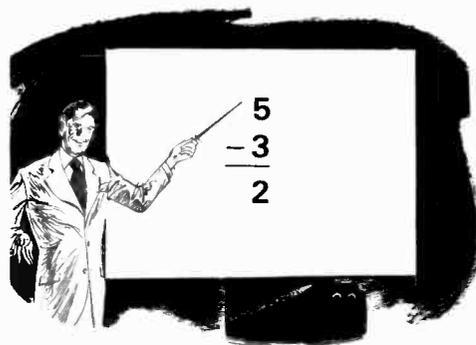
It was **Arbitron** against the world. As you might imagine, Arbitron won. By the summer of 1979, **Audits & Surveys'** "TRAC 7" telephone methodology had been the first to bite the dust (after much hype by the RAB), followed soon thereafter by the demise of **Burke** (also a telephone system). **RAM Research** dwindled to amount to only a minor factor, leaving only **Jim Seiler's Mediastat** in the ring with the Arbitron Goliath. Credit Arbitron's **Ted Shaker** and **Rick Aurichio** for piloting Arbitron successfully through the rocky shoals of vigorous competition.

Meanwhile, in a garage in South Florida, **Tom and Elaine Birch** were giving birth to yet another alternative sweep system. Given smarter marketing strategy than either A&S or Burke, and with the passing of Seiler (and the absorption of his firm into Birch), **Birch Radio** has confounded the naysayers and today may be poised to expand to a seven-day telephone methodology a la **RADAR**.

So there are fewer ratings services. However, the level of useful sales and programming information obtainable from the two remaining companies has jumped light years over what was available in 1979. Overall, the industry has benefitted from the competition, even if some of the combatants aren't around to see their efforts bear fruit.

Arbitron: "New Reality"

If a broadcaster or advertiser compares the ratings estimates from Arbitron in 1979 to those published recently, he would be comparing vastly different research results. In 1979 none of the following was in effect:



- Nationwide use of the 12-week sweeps, Quarterly Measurement.

- Nationwide use of the Expanded Sample Frame, to survey those not listed in phone books.

- Differential Survey Treatment for blacks, replacing the Telephone Retrieval approach with the standard diary augmented by higher premiums and other steps.

- Differential Survey Treatment for Hispanics, wherein the personally placed/personally retrieved diary was replaced by the standard (albeit bilingual) diary system again augmented by higher premiums.

- Updating of the ethnic vs. non-ethnic and demo-by-demo population estimates for each market, based on the data from the 1980 Census. In many cases this updating, in league with the start of DST, had significant positive impact on the perceived health and ratings of ethnic/Urban stations.

- Redefinition of many metros owing to the geographical additions/deletions of counties, again owing to the Census updates. Some markets have already been reconfigured, others will be effective this coming fall.

- The introduction of electronic rolling monthly averages accessible at your station (or at your local agency) . . .

And those are just the highlights.

As you can see there has been an evolution — perhaps a revolution — in the way Arbitron has set the ratings pace for the industry. Suffice it to say the new reality is here in spades, and broadcasters and advertisers need to adjust to it or be overwhelmed by it.

Week In Review

Bolton Study: AM Ratings Can Be Improved

Highlights of the recent study of 255 AM General Managers by Ted Bolton Associates researchers shows that an overwhelming majority feel positive about the medium's future. According to Bolton, "85% of the respondents confirmed their belief in AM radio by stating that AM ratings can be improved over the next five years." Additionally, 23% of the GMs saw stereo as an important ingredient in AM's future. The details of Bolton's findings will be presented at an upcoming McGavren Guild National Radio Symposium. I'll be making a presentation at that session, and will also cover the Bolton talk to give you more details in a few weeks.

Arbitron Promotes Lapovsky

Dave Lapovsky, who has been with the Arbitron Ratings research department since 1974, has been promoted to VP/Arbitron Research. Lapovsky supervises all in-house research efforts conducted by Arbitron, in an effort to improve and streamline its methodology.

Census Needs Your Input

Is there some information you wish the Census Bureau would delve into when the 1990 survey is undertaken? If so, now is the time to get your thoughts to the bureaucrats. Meetings are being held across the nation to solicit public suggestions. However, you can also call the Bureau at (301) 763-4040 with your thoughts or suggested questions.

The Computer Is Coming . . .

One of the most remarkable aspects of watching developments in the research world these last five years has been the advent of computer usage. Arbitron and Birch are now delivering data for rolling averages via micro. Stations can create their own music rotation systems and in-house research analyses. Sales departments can now track down the listening preferences in key zip code or socioeconomic clusters, through the use of Target AID and other systems. While I can't read the fine print, I can clearly see the headline for the 80s: "Computers Conquer Communications World." If you are still not computer-wise, better catch up, or this portion of the new reality will leave more than just your discs floppy.

Market Research Explosion

In 1979 market research, or perceptual research, or positioning research, or (fill in the blanks) was just getting established in the consciousness and budgets of many stations. There was one clear leader in the radio aspect of this field, namely the **Research Group**. Now, however, there are at least a half dozen such firms vying for research dollars as station competition gets hotter and the search for an edge gets more difficult (my forthcoming book will have a roster of the credible firms engaged in such research).

Focus groups, telephone studies, mass music testing, and so on have now become almost as necessary as a transmitter for the station that is — or aspires to be — successful. If you are not investing — yes, investing — between 5-10% of your gross for research (including market research), you'll be facing an uphill task in many markets.

As you can see, it's been an exciting and worthwhile five years in the research biz. The industry is better for it, and I thank **Bob Wilson** and **Dwight Case** for giving me the privilege to monitor it for you readers.

A Personal Perspective

A number of you are always thoughtful enough to ask — when you call or see me at an industry gathering — "How do you do all the things you do?" The reference of course, was that besides writing these columns and editing the biannual Ratings Reports, I was heading a research/marketing consulting firm, travelling 150,000 miles-plus annually. I can now answer that question honestly and say, "With difficulty!" That's why **Dwight Case** has allowed me to use this forum to announce my future plans.

Effective immediately, my contract with R&R has been renewed longterm. As a key part of that, **Dwight** has asked me to assume more responsibility at the paper. That mission will include all my current duties plus additional in-house research and other endeavors that will be marketed by R&R to benefit the industry. All this involvement here will be a labor of love for me, but will require the majority of my working hours.

As a result, I've decided to substantially reduce the size of my consultancy. In five years my firm has become probably second in size only to the **Research Group**, but I found that getting bigger kept me away from clients and the hands-on involvement I enjoy. Thus, the time not spent with R&R I'll be operating exclusively from my other California office, servicing key clients in the U.S. and overseas.

The last five years with you all has been most rewarding. I'm always tickled when at a convention some broadcaster comes up to me and relates how much better he is doing after having used some tips from this column. I hope the next five years will see even more of that. This forum, plus the book(s) I'll be doing for R&R (the first is done, thankfully) will attempt to "consult" all of you — and if I get off track, please let me know.

It's been a great five years — let's share the excitement of seeing what the next five bring. Thanks again for your support — see you next week!

THERE'S SOMETHING UP OUR SLEEVE

M A G I C



MAGIC, THE NEW SINGLE FROM THE CARS.

From the album HEARTBEAT CITY
Produced by Robert John "Mutt" Lange and the CARS
Management: Elliot Roberts/Bill Gerber for Lookout Management

© 1994 Elektra/Asylum Records. A Division of Warner Communications



CHERRELLE



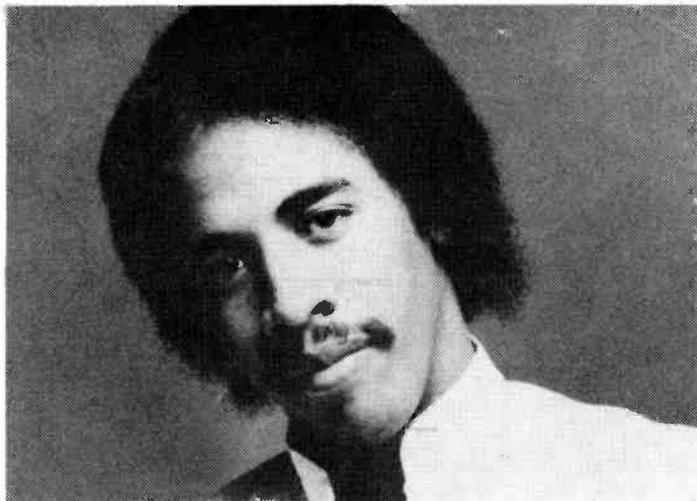
"I DIDN'T MEAN TO TURN YOU ON"

**Black/Urban
BREAKERS**

CHERRELLE
I Didn't Mean To Turn You On (Tabu/CBS)
60% of our reporting stations on it. Rotations: Heavy 7/0, Medium 21/3, Light 16/5, Extra Adds 2. Total Adds 10. WWIN-FM, WVEE, WDMT, WZAK, WLWV, WPLZ, WANM, WQKS, WAAA, WVOI. Heavy: WDRQ, WJLB, KMJM, WZEN-FM, KDAY, WTLN, WWWS. Debuts at number 34 on the Black/Urban chart.

Tabu

STANLEY CLARKE



The New Single Is
"HEAVEN SENT YOU"
Featuring **HOWARD HEWETT**
By Popular Demand!

Epit

Distributed By CBS Records

RATINGS REPORT

Winter '84 Quarterly Results

Birch Radio Washington, DC

WKYS Slips, Joins WMAL In Tie; WWDC-FM Improves As Only Local AOR; New Competitors Cut Into WRQX; Country Stations Up

	Fall '83	Winter '84
WKYS (Urbn)	10.4	8.9
WMAL (AC)	8.4	8.9
WWDC-FM (AOR)	5.9	7.7
WHUR (Blk)	6.6	6.9
WGAY-FM (BM)	6.9	6.4
WRQX (CHR)	8.1	6.1
WAVA (CHR)	5.7	5.7
WMZQ (Ctry)	3.3	4.8
WLTT (AC)	3.4	4.6
WWRC (Talk)	3.9	4.5
WPKX-FM (Ctry)	3.9	4.3
WGMS-AM & FM (Clas)	3.7	3.5
WPGC-AM & FM (AC)	2.8	3.3
WDJY (Blk)	2.8	3.1
WTOP (News)	2.4	3.0
WYCB (Rel)	1.2	2.7
WASH (CHR)	2.4	2.5
WXTR-FM (Gold)	1.7	2.0
WIYY (AOR)	.4	1.2
WOL (Blk)	1.1	1.0
WTKS (Easy)	.5	1.0

Birch Radio Boston

WXKS-FM Stable, Holds First; WBZ Climbs Into Virtual Tie For Lead; WBCN Steady; WHDH Adds Four; WEEI Up Two

	Fall '83	Winter '84
WXKS-FM (CHR)	10.7	10.8
WBZ (AC)	9.4	10.7
WBCN (AOR)	10.1	10.5
WHDH (AC)	5.0	8.9
WHTT (CHR)	9.9	8.4
WEEI (News)	4.6	6.6
WRKO (Talk)	3.4	4.8
WJIB (BM)	4.8	4.2
WROR (AC)	3.4	4.2
WMJX (AC)	3.4	3.5
WCOZ (AC)	4.6	2.7
WSSH (AC)	2.0	2.4
WVBF (AC)	2.3	2.2
WHUE (BM)	1.9	1.9
WAAF (AOR)	1.3	1.7
WCRB (Clas)	1.8	1.5

Birch Radio Detroit

WRIF Takes First As WJR Slides To Second; WXYZ Jumps; WJLB Almost Ties WDRQ; A/C Race Tightens With WMJC Up

	Fall '83	Winter '84
WRIF (AOR)	7.5	8.7
WJR (Misc)	10.8	8.2
WLLZ (AOR)	7.4	6.7
WXYZ (Talk)	3.9	6.4
WDRQ (Urbn)	6.1	6.3
WJLB (Blk)	5.4	6.2
WJOI (BM)	4.8	5.9
WNIC-FM (AC)	6.6	5.4
WHYT (CHR)	3.8	5.2
WMJC (AC)	4.5	5.1
WWJ (News)	5.9	5.1
WOMC (AC)	2.3	3.6
WWWW (Ctry)	3.6	3.4
WCZY (CHR)	3.2	3.2
WJZZ (Jazz)	2.8	2.7
WCXI-FM (Ctry)	2.1	2.1
WCXI (Ctry)	1.8	1.9
WLBS (Urbn)	1.5	1.7
WCLS (AC)	2.8	1.6
WMUZ (Rel)	.9	1.6
WHND (Gold)	1.8	1.4
WGPR (Blk)	1.3	1.3
WQRS (Clas)	1.5	1.2
CKJY (BBnd)	.6	1.0
CKLW (AC)	1.2	1.0

Birch Radio

San Francisco

KGO Cracks Double Digits; KSAN Jumps To Second; KSOL Widens Urban Lead; KRQR Bolts Into AOR Crown; KOIT-FM Stronger

	Fall '83	Winter '84
KGO (N/T)	9.1	11.2
KSAN (Ctry)	4.1	5.2
KSOL (Urbn)	4.2	5.0
KYUU (CHR)	3.5	4.8
KCBS (N/T)	5.4	4.4
KBLX (Urbn)	3.8	4.1
KIOI (AC)	3.7	4.0
KRQR (AOR)	2.5	3.9
KOIT-FM (Easy)	2.3	3.7
KABL-FM (BM)	4.0	3.1
KDIA (Blk)	2.1	2.9
KFRC (CHR)	3.0	2.8
KITS (CHR)	2.7	2.8
KMEL (AOR)	2.2	2.6
KNEW (Ctry)	2.6	2.6
KIBE & KDFC (Clas)	2.3	2.5
KKHI-AM & FM (Clas)	2.0	2.4
KNBR (AC)	2.3	2.4
KSFO (AC)	2.7	2.4
KWSS (CHR)	1.8	2.3
KOME (AOR)	2.1	2.2
KSJO (AOR)	1.6	2.2
KBAY (BM)	1.6	2.1
KLOK (AC)	.9	2.1
KFOG (AOR)	3.2	1.8
KQAK (AOR)	2.6	1.8
KABL (BM)	1.2	1.7
KEZR (AC)	1.0	1.7
KJAZ (Jazz)	.7	1.2
KEEN (Ctry)	1.3	1.0

Birch Radio

Philadelphia

WUSL Tops Ten, Widens Margin; WCAU-FM Rises To Second; KYW Rebounds; WMMR Firms AOR Lead

	Fall '83	Winter '84
WUSL (Urbn)	8.5	10.2
WCAU-FM (CHR)	7.3	8.5
KYW (News)	6.6	8.4
WEAZ (BM)	8.4	7.9
WMMR (AOR)	5.9	7.5
WDAS-FM (Urbn)	6.2	6.7
WYSP (AOR)	5.7	5.7
WPEN (BBnd)	4.7	5.2
WMGK (AC)	5.5	5.0
WIOQ (AOR)	4.0	4.0
WCAU (Talk)	4.2	3.6
WWDB (Talk)	5.9	3.6
WIP (AC)	4.2	3.3
WWSH (CHR)	2.3	3.3
WSNI (AC)	2.5	3.0
WFIL (Gold)	2.6	2.2
WFLN-FM (Clas)	2.3	2.0
WKSZ (AC)	3.0	1.8
WDAS (Blk)	.5	1.3
WHAT (Blk)	.6	1.3
WXTU (Ctry)	.2	1.1

Birch Radio

Houston

KKBQ-FM Jumps To Double Digits, Takes Lead; KIKK-FM Level; KSRR Now Third; Urbans Down; KFMK Extends A/C Margin

	Fall '83	Winter '84
KKBQ-FM (CHR)	8.8	10.6
KIKK-FM (Ctry)	8.9	8.9
KSRR (AOR)	7.8	8.3
KMJQ (Urbn)	9.4	8.2
KRLY (Urbn)	7.0	6.1
KFMK (AC)	4.5	5.9
KILT-FM (Ctry)	5.7	5.9
KODA (BM)	5.5	5.4
KLOL (AOR)	5.9	5.1
KQUE (AC)	3.6	3.7
KTRH (Talk)	5.2	3.7
KPRC (News)	3.0	3.4
KRBE-FM (AC)	4.6	2.7
KILT (Ctry)	1.1	2.4
KKBQ (CHR)	2.2	2.4
KGOL (Rel)	1.0	1.7
KIKK (Ctry)	1.1	1.6
KLAT (Span)	.9	1.4
KNUZ (Gold)	.9	1.4
KLVL (Span)	1.5	1.4
KLEF (Clas)	1.8	1.3
KCOH (Blk)	1.2	1.2

AND NOW FOR SOMETHING
COMPLETELY DIFFERENT...

I SCARE MYSELF

by

THOMAS DOLBY

ANOTHER AUDIO VISION FOR
YOUR MIND'S EAR FROM
THE FLAT EARTH



JOHNNY MATHIS



"SIMPLE"

94TYX KUGN WCKQ
 KTFM KKUA WGSV
 WISN KWAV WAGE
 KBEST KSL WCIL
 WICC WEIM KFSB
 WKGW WTKO KEEZ
 WAHR WKNE KKJO
 WAVE WSKI WBOW
 WHBY WSKY KTWO
 WMHE  KR SB

RATINGS REPORT

Winter '84 Quarterly Results

Birch Radio

Dallas-Ft. Worth

KVIL-FM, KKDA-FM Steady 1-2; KEGL Surges, Takes AOR Crown; KAFM, KRLD Healthier

	Fall '83	Winter '84
KVIL-FM (AC)	11.5	11.1
KKDA-FM (Urbn)	8.1	8.4
KEGL (AOR)	5.2	8.0
KZEW (AOR)	7.3	7.4
KAFM (CHR)	6.0	7.3
KRLD (News)	5.5	7.3
WBAP (Ctry)	7.4	6.9
KSCS (Ctry)	7.9	6.4
KTXQ (AOR)	5.7	5.4
KPLX (Ctry)	6.0	5.1
KMEZ (BM)	3.9	3.6
KNOK-FM (Urbn)	3.5	3.4
KOAX (BM)	1.8	2.8
KLUV (AC)	1.4	2.1
KMGC (AC)	2.3	1.7
KRQX (Gold)	1.2	1.4
KLIF (Ctry)	1.5	1.3
KESS (Span)	.3	1.2
KPBC (Rel)	1.2	1.2
KAAM (Gold)	.4	1.1
KIXK (Gold)	1.1	1.1
WRR (Clas)	.5	1.0

Birch Radio

Baltimore

WBAL Jumps To Double Digits, Grabs Lead; WBSB Rises To Second; WIYY Slips; WXYV, WPOC Strong and Stable

	Fall '83	Winter '84
WBAL (AC)	7.7	11.4
WBSB (CHR)	8.1	9.3
WIYY (AOR)	9.9	8.2
WXYV (Urbn)	8.3	8.1
WPOC (Ctry)	6.6	6.5
WLIF (BM)	5.6	6.3
WYST (AC)	3.4	4.3
WWIN-FM (Blk)	5.2	4.2
WCBM (N/T)	3.3	4.0
WMAR (CHR)	3.8	4.0
WCAO (Ctry)	3.0	3.9
WWIN (Blk)	3.4	3.2
WFBR (AC)	3.6	3.0
WITH (BBnd)	2.4	2.7
WWDC-FM (AOR)	2.2	2.5
WEBB (Blk)	3.4	2.3
WRQX (CHR)	1.4	1.5
WRBS (Rel)	1.2	1.4
WQSR (AC)	1.3	1.3
WTOP (News)	1.1	1.3
WHUR (Blk)	1.7	1.1

Birch Radio

Miami

WHYI Adds Three, Retakes Title; WLYF Up Three, Surges To Fourth; News Battle Virtually Tied

	Fall '83	Winter '84
WHYI (CHR)	10.6	13.6
WINZ-FM (CHR)	10.8	9.4
WQBA (Span)	8.5	8.9
WLYF (BM)	5.8	8.6
WINZ (News)	4.6	5.0
WNWS (News)	3.9	4.9
WRHC (Span)	4.0	4.6
WSHE (AOR)	4.2	4.4
WIOD (AC)	3.4	4.0
WAXY (AC)	3.2	3.7
WTMI (Clas)	2.0	3.4
WWJF (AC)	2.6	3.2
WKQS (Ctry)	2.7	2.6
WWWL (AC)	3.0	2.6
WCKO (AOR)	1.7	2.3
WQBA-FM (Span)	2.5	2.2
WCMQ-FM (Span)	3.1	2.0
WAIA (AC)	2.9	1.9
WKAT (BBnd)	1.2	1.6
WEDR (Blk)	2.5	1.5
WEZI (AC)	1.1	1.5
WQAM (Ctry)	1.5	1.5
WSUA (Span)	2.6	1.1

Birch Radio

Pittsburgh

KDKA Rebounds, Extends Winning Margin; WBZZ New Runnerup; WAMO-FM, WPNT Take Big Strides

	Fall '83	Winter '84
KDKA (AC)	16.4	18.3
WBZZ (CHR)	9.1	9.8
WDVE (AOR)	9.6	8.9
WAMO-FM (Urbn)	5.2	6.7
WHYW (AC)	5.0	6.3
WHTX (CHR)	5.4	5.8
WPNT (BM)	2.9	5.3
WSHH (BM)	5.4	4.7
WTAE (AC)	6.3	4.5
WJAS (BBnd)	3.7	4.4
WDSY (Ctry)	3.6	3.2
WWSW (AC)	2.9	2.9
WTKN (Talk)	3.2	2.6
KQV (News)	2.8	2.6
WYDD (AOR)	2.7	2.1
WEEP (Ctry)	2.1	1.7
WAMO (Blk)	.4	1.3
WBVP (AC)	.6	1.1

Birch Radio

Seattle

KIRO Widens Gap Over KISW; KOMO Moves Into Tie For Second; KPLZ, KCMS Multiply Former Scores

	Fall '83	Winter '84
KIRO (News)	8.3	9.3
KISW (AOR)	7.2	6.5
KOMO (AC)	6.1	6.5
KLSY (AC)	5.4	6.0
KUBE (CHR)	5.5	6.0
KNBQ (CHR)	6.6	5.7
KZOK (AOR)	5.3	4.8
KPLZ (CHR)	2.1	4.7
KCMS (Rel)	2.0	3.9
KIXI (BBnd)	5.0	3.9
KMPS-FM (Ctry)	2.4	3.8
KSEA (BM)	3.8	3.7
KYYX (AOR)	3.2	3.7
KBRD (BM)	2.9	3.2
KING-FM (Clas)	4.4	3.2
KJR (AC)	2.6	3.1
KEZX (AC)	2.0	3.0
KVI (AC)	2.3	2.8
KRPM (Ctry)	2.6	2.1
KIXI-FM (AC)	2.0	1.9
KKFX (CHR)	2.7	1.8
KING (News)	1.7	1.7
KMPS (Ctry)	1.3	1.6

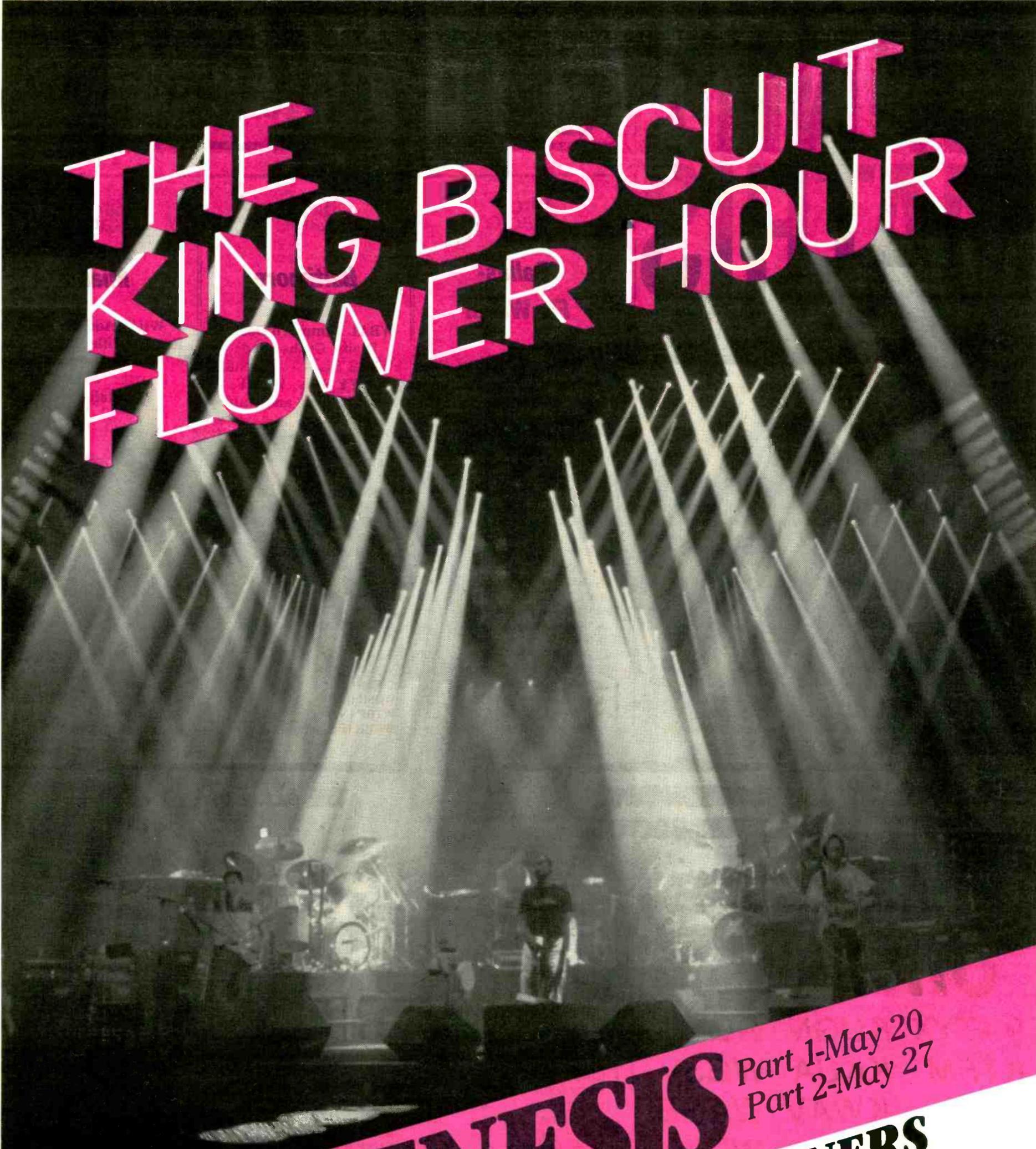
Birch Radio

Minneapolis-St. Paul

WCCO Leads By Ten; KSTP-FM Steady; WLOL Hits Double Digits; KDWB-FM, KEYE Softer

	Fall '83	Winter '84
WCCO (AC)	19.7	21.0
KSTP-FM (AC)	11.3	11.8
WLOL (CHR)	8.9	11.1
KDWB-FM (AOR)	9.0	7.6
KEYE (Ctry)	8.0	6.7
WAYL (BM)	5.6	6.5
KQRS (AOR)	5.7	5.8
WKTE (AC)	6.5	5.2
KSTP (Talk)	3.6	3.9
KJJO (Gold)	3.1	3.5
WDGY (Ctry)	4.0	3.3
KGBB (AC)	1.8	1.4
WWTC (Easy)	1.1	1.0

THE KING BISCUIT FLOWER HOUR



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Part 1-May 20
Part 2-May 27

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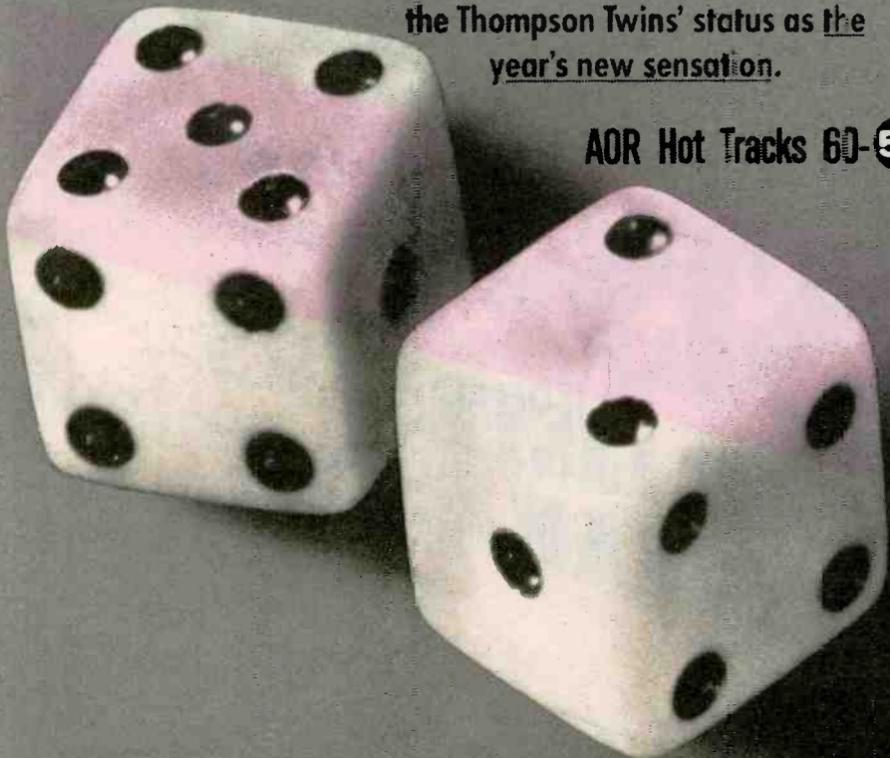
ON YOUR
DESK NOW!



THOMPSON TWINS "DOCTOR! DOCTOR!" ASI-9209

From the almost-platinum album Into The Gap comes the follow-up single to the #1 hit "Hold Me Now." "Doctor! Doctor!" is going to confirm the Thompson Twins' status as the year's new sensation.

AOR Hot Tracks 60-50



THE ALAN PARSONS PROJECT "PRIME TIME" ASI-9208

As Ammonia Avenue soars towards platinum, here's the single that radio has been clamoring for, The Alan Parsons Project's "Prime Time." Their patented blockbuster sound.

- ✓ CHR New & Active
First Week 46/46
"Most Added CHR"
- ✓ A/C 2ND Most Added
First Week 37/37

BET ON THE WIN

IS ON A ROLL.



MANFRED MANN'S EARTH BAND "REBEL" ASI-9233

'Runner' raced to #1 on the AOR
airplay charts, and became
Manfred Mann's Earth Band's biggest
hit in nearly a decade. Now,
'Rebel' is following suit.

Hot Tracks **BREAKERS**

Hot Tracks 42-**32**

AOR Albums 39-**29**

Album Network Power Cut 76-**38**



ICICLE WORKS "WHISPER TO A SCREAM (BIRDS FLY)" ASI-9155

Rock has entered the Icicle Age.
"Whisper To A Scream (Birds Fly),"
the debut record by Icicle Works,
has arrived with a bang!
And the buzz on this British trio
is starting to spread.

CHR New & Active 139/13 58% **And Selling**

Hot Tracks 16-**15**

AOR Albums 18-**16**

JERMAINE "TELL ME I'M NOT DREAMIN' (TOO GOOD TO BE TRUE)"

32-**21** Smash!

WINNERS...FROM ARISTA.

NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

FEAR AND LOATHING IN LAS VEGAS

The Networks At The NAB

Last week the city of Las Vegas played host to the 62nd annual convention of the National Association of Broadcasters. Despite the picketing, sit-ins, demonstrations, and an abrupt sealing of the Convention Center, the meeting proved to be successful and fun for most of the 30,000 broadcasters estimated to be in attendance. Equipment manufacturers were pleased with traffic on the exhibit floor, the workshops and clinics played to overflow crowds, and panels on Congressional deregulation, AM stereo, and FCC issues answered most of the pressing questions of the day.

While much of the network activity at the NAB took the form of "gripping and grinning" in the hospitality suites, there were a few meaty items that went along with the shrimp and fruit cups. This week's column is a smorgasboard of some of these network doings — including a brief interview with new Mutual Exec. VP/GM Jack Clements, conducted by R&R's Brad Woodward.



Mutual Shake-Up

Two days after being named the top officer of the Mutual Broadcasting System, Jack Clements spoke candidly and at length in his Las Vegas hotel suite. Saying he was "delighted" with his new job, Clements stressed that his role will be no different than that of his predecessor, Marty Rubenstein, who held the title President/CEO. "At this point the title has changed, but the job remains the same. It is my intention to run the network as if I owned it. I am the number one officer at Mutual."

Just a day after his appointment, Clements met with the Mutual Board, which is dominated by DeVos and Jay Van Andel. The network's parent company is currently among the issues discussed. Rumor that the network has been purchased has not been confirmed.

- Forging ahead with Multicom, which will use Mutual's satellite system and local FM SCAs as a private communications network.

- Taking a close look at scheduling some children's programming that will be different while still appealing to soft rock stations.

- Looking into additional talk shows while remaining committed to the "Larry King Show," which is being broadened to include more entertainment in addition to issue content.

- Continuing its regular music shows and specials, while conducting research in the area of new formats.

CBS RAD

CBS RadioRadio

On April 26, 1982, CBS RadioRadio hit the airwaves. To mark the second anniversary of the "young adult network with the CBS difference," the network held a cocktail reception in its suite at the NAB Convention. In addition to the regular gastronomic hospitality spread, CBS shared a large birthday cake with the overflow convention crowd.



Jack Brescia, and M.G. Kelly celebrate the second anniversary of CBS RadioRadio.

anniversary party, the debut of its first program, which is hosted by the network's first female host. The "up" pre-stereo format will be a reality

Hilton: America's Party Address



"Suite-hopping" is one of the necessary rituals of convention life, wherein conventioners by day turn into nocturnal party animals. The hospitality suite scene can be subdued and businesslike, or it can illustrate the convention stereotype that "left-at-home" spouses can only fear.

Every year the talk in the halls is "who's got what, where, and when?" To recap the highlights of this year's NAB Convention network hospitality suites, we hereby name the winners of the "Hospice" awards:

- **Best All-Around Spread:** Mutual, for its high-quality "seafood delight," featuring lobster medallions, jumbo shrimp, smoked salmon, and crab legs.
- **Largest Crowd:** ABC narrowly edged out NBC and CBS, depending on the time of night and specific evening — but had an added advantage, with ABC Watermark sharing the suite.
- **Most Personality:** NBC, for the presence of Dr. Ruth Westheimer and Presidential son/movie critic Ron Reagan. More than one broadcaster was warned not to mention bananas or onion rings within earshot of the good doctor.
- **Best Original Idea:** ABC, for its layout of bizarre spirited coffees and continental pastries. What is Borghia or Tahitian Coffee, anyway?
- **Best Attitude Toward Strike:** RKO Radio where, after waiting over two hours for a ham to be delivered by super-slow room service, one network executive was heard to proclaim, "It's going to be a good ham, if it ever gets here."
- **Best Repeat Idea:** Who can beat Drake-Chenault's "suite" idea of Swensen's ice cream?

dously enthusiastic over initial reaction to our brand new entry, "Top 40 Satellite Survey." As we plan for the future, the potential offered by satellite transmission gives us many things to think about in terms of serving the best radio stations in the young adult marketplace and those wonderful listeners who tune us in."



ABC Affiliates To Receive Data Printers

At the annual ABC Radio Affiliates Meeting the night before the NAB Convention opened, the network announced several new additions to its recently completed satellite delivery system. ABC Radio President Ed McLaughlin addressed the gathering and spoke of the strength of the radio medium in general and ABC's involvement in satellite communications in specific. "We have a tremendous opportunity," he commented. "We have the ultimate and measurable targeted medium, and have together redefined and refined the technologies which have extended the boundaries of the industry."

Illustrating the extent of these technological advances, ABC VP/Finance, Administration & Satellite Development Bill Battison announced that the network will begin supplying each affiliate station with data cards and printers for reception of schedules and other information via satellite. "These will allow stations to receive printed information on programs, scheduling, and affidavits, to allow for



President Ed McLaughlin addresses the affiliates meeting in Las Vegas.

easier integration of network programming. We'll be able to instantly communicate with our stations and also offer them the opportunity to participate in a number of ventures to develop revenue from non-broadcast sources."

The network reported that the satellite receiver will allow stations to improve quality and communication, and provide new revenue opportunities for the use of SCAs.



NBC Signs Dr. Ruth Westheimer

While at the convention in Las Vegas, NBC announced that Dr. Ruth Westheimer, nationally-known sex therapist, will host "Sexually Speaking," a new 2-hour call-in talk show to be presented to affiliates of the Source.



Gathered for the signing of Dr. Ruth Westheimer to the Source are the network's Meredith Woodyard, Maurice Tunick, Frank Cody; and Dr. Ruth.

In announcing the live feature, Source VP/GM Meredith Woodyard commented, "We are thrilled that we have the opportunity to present Dr. Westheimer nationally. There isn't anyone on the air as compelling, and a unique combination of her spirited personality, off-beat sense of humor, and expertise in sex therapy will enthrall Source listeners."

During "Sexually Speaking" Source listeners will be able to call Dr. Westheimer toll-free with their questions and comments. The premiere date of the program, which will be broadcast from NBC headquarters in New York via Satcom 1R, will be announced shortly. The program will cover a range of sex-related topics, drawing from Westheimer's ability to address her audience in a frank and amusing manner.

FOURCAST For Heavy Rotation!



EDDY GRANT

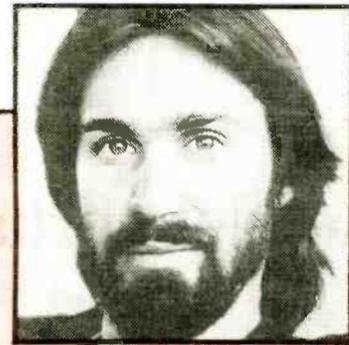
"Romancing The Stone"

Added This Week:

CHR
SIGNIFICANT ACTION

WXKS-FM	WHTF	WKHI
CKOI	KITE	WJBQ
WCAU-FM	KMGK	WCGQ
WHYT	WKDQ	KISR
WFLY	WJXQ	WAZY-FM
WVSR	WRQN	KFMW
WKEE	WHOT-FM	KGHO
Q92	KIKI	KOZE
WKFM		

Portrait



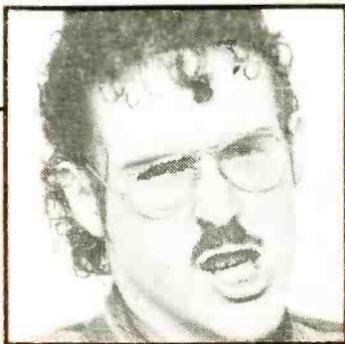
DAN FOGELBERG

"Believe In Me"

CHR NEW & ACTIVE On MTV A/C Chart: **8**

Now On Over 100 Stations! Including:

WKBW deb 26	KNBQ 35-31	WVIC add	WISE add
WPHD on	WMAR 40-31	Z104 36-28	Q104 22-19
WCAU-FM on	WFMF 27-23	KJ103 33-29	Q101 21
WHTX 30-25	WNOK-FM add	KO93 32-25	KNOE-FM add
PRO-FM on	WDOQ 39-34	KHOP 38-24	KXSS 23-17
94Q on	WRQK add	KCPX-FM deb 28	
Z93 33	KBFM add	WIGY add	
WNVZ on	KRGV add	103CIR 34-23	
WGCL 24	KROK deb 23	WTSN 26-23	
KIMN 28	WKDD 33-29	WERZ add	
Q103 25-21	KIHK 21	OK100 39-27	
KOPA add		WJBQ add	



"WEIRD AL"

YANKOVIC

"King Of Suede"

CHR NEW & ACTIVE

WCAU-FM deb 28	CFTR on	KBFM add
Y100 24	93FM on	KITY add
Q102 32-28	WNVZ add	KQKQ add
WHYT deb 33	Q105 add	KLUC add
KHTR 30	WGCL add	WTSN add
WSPK deb 37	KS103 on	KKQV add
WSFL 37	XTRA on	
KHOP deb 40	Q100 add	
WGLF 34-24	WKEE add	
WXKS-FM on	WANS-FM add	
PRO-FM on		



SLADE

"Run Runaway"

CHR Chart: **30** AOR Tracks: **2** AOR Albums: **4**

Heavy Rotation MTV

WXKS-FM 23-20	KBEQ 18-14	Q92 14-12
WPHD 24-18	WKT1 deb 29	WGFM 20-17
WCAU-FM 36-32	WLOL-FM add 33	WRCK 12-9
B94 21-16	KZZP deb 31	KITE 18-10
CFTR 38-25	KMJK add	WHHY-FM 21-16
CHUM 16-14	XTRA 16	WSQV 16-12
Z93 26-23	KPLUS 40-33	Q104 26-16
KAFM deb 33	KUBE deb 30	WPFM 17-14
Y100 15-13	KNBQ 26-23	KKRC 16-8
Q102 31-27	WNYS 24-17	
WGCL 15		

CBS ASSOCIATED RECORDS

Distributed By CBS Records

Networks/Program Suppliers

MUSIC FEATURES

ABC

Entertainment Net/Silver Eagle:

Hank Williams, Jr. (May 28)

Rock Net/Continuous History Of Rock & Roll (R. Stone)

Copy tunes (May 27)

Rock Net/King Biscuit (DIR):

Genesis, Part II (May 27)

Clayton Webster

Country Calendar:

Ronnie Milsap (May 28)

Johnny Cash (May 29)

Jim Glaser (May 30)

Mickey Gilley (May 31)

Kenny Rogers (June 1)

Johnny Duncan (June 2)

Tom Jones (June 3)

Rare Trax:

Nazz (May 28)

Todd Rundgren (May 29)

Michael Stanley Band (May 30)

Little Feat (May 31)

Bruce Springsteen (June 1)

Retro Rock:

The Cars (May 28)

Drake-Chenault

History of Rock & Roll:

Stevie Wonder/Tom Petty (May 28)

Elvis/Cat Stevens (May 29)

Beatles/Al Stewart (May 30)

Eagles/5th Dimension (May 31)

Beach Boys/surfing music (June 1)

Lee Bailey Productions

Radioscope:

Burning down the ghettos of the mind (May 27)

London Wavelength

BBC Rock Hour:

King Crimson/Pink Floyd (May 27)

Narwood Productions

Country Closeup:

Mickey Gilley (May 28)

Music Makers:

Margaret Whiting (May 28)

PFM Inc.

Guest DJ:

Andy Fraser (May 28)

PIA (Program Services)

Rare & Scratchy Rock & Roll:

Dionne Warwick (June 2-4)

RKO Networks

Behind The Music (RKO 2):

Anne Murray (May 21)

Phil Collins (May 22)

Billy Joel (May 23)

Kim Carnes (May 24)

Jimmy Buffet (May 25)

Checkin' In (RKO 2):

Eddie Rabbitt (May 21)

Don Williams (May 22)

Ronnie Milsap (May 23)

Oak Ridge Boys (May 24)

Vince Gill (May 25)

Countdown America

w/John Leader (IS INC):

Huey Lewis & the News (May 19-20)

Captured Live (PG Prod.):

Kansas/Heart tour (May 25-27)

Hot Ones (IS INC):

The wizards from Oz (May 28)

Solid Gold Saturday Night

(Dick Bartley):

Countdown special (May 28)

Syndicate It

Music Of The City:

Legend of the Apollo IV (May 28)

United Stations

Dick Clark's Rock, Roll

& Remember:

Fleetwood Mac (May 25-27)

The Great Sounds:

Bob Crosby (May 25-27)

Rick Dees' Weekly Top 40:

Kool & the Gang (May 25-27)

Solid Gold Country:

Everly Brothers (May 25-27)

Weekly Country Music Countdown:

George Jones (May 25-27)

Westwood One

The Countdown:

Deniece Williams/Yarbrough & Peoples (May 25-27)

Dr. Demento:

Interview w/ Howie Mandel (May 25-27)

Earth News:

Duran Duran/Night Ranger/Ed Begley, Jr. (May 28-June 1)

In Concert:

Pat Travers/Red Rider (May 21-27)

Live From Gilley's:

George Strait (May 21-27)

Off The Record:

Styx/Pretenders/Wang Chung (May 28-June 1)

Off The Record Specials:

John Cougar Mellencamp (May 28-June 1)

Rock Album Countdown:

Cars/Scorpions (June 1-3)

Rock Chronicles:

More drummers (June 1-3)

Special Edition:

Culture Club (May 28-June 1)

Star Trak Profiles:

Crosby, Stills, Nash (May 28-June 1)

Superstars Rock Concert:

Pretenders (June 1-3)



EAT WHAT??? — Weird Al Yankovic afflicted a nationwide audience with his craziness during a recent live broadcast of RKO's "Live From The Record Plant," produced by PG Productions. Pictured after the broadcast are host Jo Interrante and Weird Al.



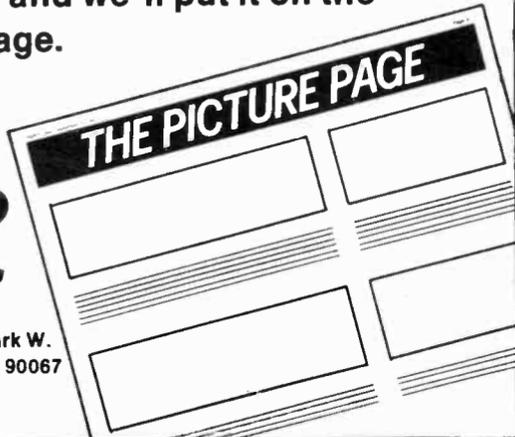
USED GOLD — While on a recent tour to New York promoting his new album "I May Be Used," RCA recording artist Waylon Jennings was the featured guest on United Stations' "Solid Gold Country." Relaxing after taping an interview for the program are (l-r) United Stations's Exec. VP/Programming Ed Salamon and Manager/Operations Lori Pinkerton, and Jennings.

Picture Yourself In R&R.

If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.

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NEWS & INFORMATION FEATURES

All Star Radio

Radio Hotline:

Attorney/jig-saw dog boy 12/the big explosion/chain letter wife/what really makes me mad (week of May 14)

Stevens and Grdnic's

Comedy Drop-Ins:

You're overqualified/Captain Wonderful/School of Broadcasting/with me here today/Columbian School of Deprogramming (week of May 14)

Clayton Webster

Jack Carney's Comedy Show:

Marriage (week of May 14)

Sporting News Report:

Henry Iba/Davey Lopes/Laurie Bender (week of May 28)

Donnelly Media

Hiney Wine:

No more Hiney (May 14)
Flag at half mast (May 15)
Hiney will prevail (May 16)
Big Red to be released (May 17)
Big Red returned (May 18)

Narwood Productions

Minding Your Business:

Getting past that secretary (May 14)
Goo-Goo candy (May 15)
Trade shows (May 16)
Cellular telephones (May 17)
Premises liability law (May 18)

Progressive Radio Net

Computer Program:

Software piracy/anti-piracy techniques/student discounts/used computers/computers for writers (week of May 14)

Laugh Machine:

Robert Klein/Steve Martin/Kip Addotta/Flip Wilson/Emily Latella (week of May 14)

News Blimp:

Clearing the air/picking the hits/dental-phobia/food fetishes/war games (week of May 14)

Sound Advice:

Loudness/equalization/tone talk/filter fandango/bass overkill (week of May 14)

Public Interest Affiliates

Medscan w/ Frank Blair:

VD research (May 14)
Electronic healing (May 15)
Internal alarm clock (May 16)
FDA delay (May 17)
Veggies & vitamins (May 18)

PIA Public Affairs:

The hidden costs of health (May 13)

RKO One

Beat The System:

The suit technique (May 15)
Credit card cons (May 17)

Mind Games:

Foreground music (May 14)
Phobia (May 15)
Self-deception (May 16)
The way women order lunch (May 17)
Rating crime (May 18)

Smart Money:

Choosing fund managers (May 14)
Baby bonds (May 16)
Variable rate risks (May 18)

Syndicate It

Olympic Dreams:

Marlene Ottey/Harrison Dillard/Sunder Nix/Willie Banks/Olympic firsts (week of May 21)

Radiorobics w/ Jayne Kennedy:

Stress relief (May 14)

Westwood One

Brad Messer's Daybook:

Rockefeller Foundation (May 14)
U.S. airmail/1st stewardess (May 15)
Steamboats/nickels (May 16)
Oldest airline/school integration (May 17)
Mount St. Helen/largest building (May 18)

Playboy Advisor:

She's no good in bed/he's moving in ... slowly/
can men fake it?/her fantasy is rape/fun in the
tub/when will she lose weight?/platonic cruise/
slap-happy (May 14-18)

Spaces & Places:

All about insurance (week of May 14)

Waldenbooks Review:

William Stevenson/Lucy Irvine's "Castaway"/
Robert G. Allen/"Practical Parenting Tips"
(May 14-18)



BOY OH BOY — The ABC Contemporary Network recently caught up with rock supergroup Culture Club in Detroit and taped an interview for an upcoming segment of the network's "Spotlight Special." Seated in the studio are (l-r) group members Michael Craig, Jon Moss, Boy George, and Roy Hay; standing (l-r) are ABC Radio VP Rick Sklar, ABC/Watermark's Rick Leibert, and Janis Hahn.



DIR KOMMISSAR — Pictured at DIR's recent Sixth Annual Rock Radio Awards luncheon is John Hammond (3rd from r) recipient of this year's Tom Donahue Memorial Award. Looking on are (l-r) DIR's Peter Kauff, WXRT/Chicago's Norm Winer, Judas Priest's Rob Halford, WNEW-FM/New York's Dave Herman, and DIR's Bob Meyrowitz.



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If you know radio, you know it's important to keep up with the way the market changes. Your audience is often on the move, and new trends in listening habits and programming preferences can change between rating periods. Those trends are of prime importance to you and sometimes getting information from quarterly reports isn't fast enough. That's why Arbitron Ratings developed ARBITRENDS,SM the computerized ratings tool for the eighties.

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Management

The Station Sale: A Lesson In Character Building

by Diane Sutter

You've been through format and call letter changes, union negotiations, license renewals and maybe even new studio/tower construction. You've pretty much seen it all . . . until one day you find out your radio station is being sold.

If you're lucky, you find out from your current owners. If not, you may have to read about it in Street Talk. Either way it will mean a major upheaval at your radio station, and it poses a whole new set of management problems for you.

At this point you're no doubt thinking (as I was ten months ago): they'd never sell my station(s). After all, in our case the stations had been owned by the same family for over 50 years. But look around. With docket 80-90 and the probable elimination or modification of the 7-7-7 rule, combined with more favorable interest rates, station trading is inevitable. And it may just be your station next time.

Sidetracking Paranoia

The most difficult and pressing problem every general manager will face when the station is placed on the block (beyond the obvious one of what's going to happen to me?) is maintaining staff morale. Station sales take months from beginning to end. Uncertainty is inevitable. How you handle that uncertainty and what you do during this transition period may have a direct bearing on the answer to that real first question, "What about me?" Both current and future owners will be looking to you to operate the station as efficiently and orderly as possible during the interim period.



Diane Sutter

There are a number of things a manager can do to try to contain paranoia, the dreaded disease which occurs during any station sale:

- Define/redefine job responsibilities. Make sure department heads know exactly what you expect of them and that they in turn let their staff know. Maintain as much normalcy as possible to minimize the fear factor. If left

unchecked, it can choke your station during this period.

- Keep the staff well informed. Even if nothing is new, they will be hearing rumors from all sides and will need more time and attention than ever. Give frequent status updates on how the sale is progressing.

- Don't lie. They work for you. It's you they trust. Be honest and tell your staff what you do and don't know; they will assume the worst anyway. Credibility is essential during this in-between period.

- Anticipate problems. Empathy is the important ingredient in this case. Think about what your sales staff is going through "on the streets." Imagine the calls your jocks are getting from friends outside the market. Everyone will be telling your staff that "they have it on good authority the format is changing, and your staff members are history."

- Maintain daily routines. Keep business as usual as much as is possible. Part of your responsibility, to old and new owners during the sale process, is to keep the station operating in the normal way. Adhering to the daily routine also helps keep the natural level of paranoia to a minimum.

The Sale Process

While no two station sales are exactly alike, there are certain legalities which pertain to all station sales. The better your understanding of the sale process, the easier it will be for you to help your staff through the transition.

When the parties involved come to an understanding about a station sale, a "letter of intent" is generally signed. It is usually a short document which may describe the proposed sale in very broad terms; i.e., the price, structure of the deal, and other major "deal" terms.

Following the signing of a letter of intent both parties then sit

"The most difficult and pressing problem every GM will face is maintaining staff morale."

down and negotiate the details of the sale. The result is the "sales agreement," which describes the sale's terms and conditions. It includes what the attorneys call the warranties of the sale; i.e., provides for the handling of existing contracts, equipment, and other specifics of the transaction. Once determined, the sales agreement is filed with the FCC along with the application for transfer of the license. A copy of the agreement will be sent to the manager to be put into the public file at the station. Make sure your public file is totally in order. The potential new owners will review the file before they file their application with the FCC. The state of your public file will be one of the first indications they have about how you run a radio station, so make sure it's a good one.

Be sure you read the sales agreement thoroughly. Because it goes into your public file, any member of your staff will have access to it. The sale price and other details in the transfer application are all spelled out. Information on the ownership of the company purchasing the station may also be included.

You will then have to publish a public notice in the newspaper two times a week for two consecutive weeks in the three-week period following the filing of application. In addition, you must air announcements about the sale once daily on four days in the second week immediately following the filing of the application. It sounds complicated, but it isn't really. Your attorneys will give you the required copy. Just be aware you will probably be expected to handle the logistics. Usually within five to ten days after the application is "tendered" for filing, it is listed on the FCC Public Notice.

Once listed on the Public Notice the 30-day statutory waiting period begins. Within the 30 days anyone with "standing," generally a listener or the like, may file a petition to deny.

If someone files a petition, the commission staff then reviews it, and all parties may file responses. The Commission determines if the "prima facie" or "substantial and material question of fact" exists, which shows the grant would not serve the public interest. This is where most station sales get hung up. If the Commission believes a serious question has been raised and supported by affidavits, then hearings are held to determine the facts and circumstances. Who knows how long that process could take?

New Owner Takeover

If the Commission says there is no reason to deny the petition, it proceeds to grant the application in 30 days. Generally within two weeks after the close of business, on the 30th day after the filing, the application is granted and another Public Notice is given.

At that time a 40-day "reconsideration" period begins. Someone with "standing" may still

file a petition to deny the sale, but must show cause for not filing during the initial 30-day period. During the last ten days of the reconsideration period the Commission, on its own motion, may decide to re-review the staff decision. It is much less likely to have someone file against the sale during this period. On the close of business the 40th day, the license is considered to be finally granted. Transfer of ownership may occur prior to the 40-day reconsideration period if both buyer and seller agree.

One of the most important considerations for a manager during the entire process is the issue of "unauthorized transfer of control." Throughout the months of a station sale, you will be dealing with all of the side issues and details of the sale. However, you still will be responsible for administering the direction and control of the station operation. The FCC requires that the current licensee maintain the control of the station until the final granting of the application to the new owners. This does not mean that you cannot talk to the new owners or that they may not visit your radio station. Quite the contrary. It will probably be necessary to talk to them about new trade or other contracts you enter into after the sales agreement is signed. You may continue to enter into agreements, but usually the new owners wouldn't be obligated to assume them unless they had also agreed during the transition period.

As a general rule of thumb, to avoid the appearance of unauthorized prior control, the new owners should not be

- hiring or firing personnel
- changing format
- taking the station off/on the air
- paying the station bills.

Most sales agreements provide for the potential owners to be receiving your profit and loss statements, billing reports, and other pertinent information on an ongoing basis. It is your responsibility as the manager to maintain the station and its assets in at least as good a condition as when the sales agreement was signed.

A Little TLC

Since your people are your biggest asset at the station, it is extremely important for you to help them through the station sale. It is your staff which will need lots of TLC during the transition.

There are situations in which new owners come in and "blow everyone out." But most station sales are based on buying the assets of a company. You and your staff are the most "critical" assets. If you use the months during a station sale wisely and help make the transition a smooth and orderly one, you just may have insured your and your staff's continued employment. After all, if it ain't broke, why fix it?

Diane Sutter, GM of WTKN & WWSW(3WS)/Pittsburgh, experienced firsthand what a station sale entails when Shamrock Broadcasting acquired the outlets from WWSW Radio, Inc. earlier this year. Prior to her current assignment, Sutter served as VP/GM of WPEZ (now WWSW). She has now been managing one or both stations for 5+ years.

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A/C BREAKERS 5-4-84

Country **BREAKERS 4-27-84**

This week: AC 19 Country 24

From the album
A LITTLE GOOD NEWS,
on Capitol Records
and Cassettes.

Produced by Jim Ed Norman for JEN Productions



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RODD STEWART

THE PRODUCER: MICHAEL OMARTIAN
THE MANAGEMENT: THE ARNOLD STIEFEL COMPANY

THE SINGLE:

INFATUATION

From The Forthcoming Album CAMOUFLAGE

GUITAR SOLO: JEFF BECK

ALBUM STREET DATE: JULY 2

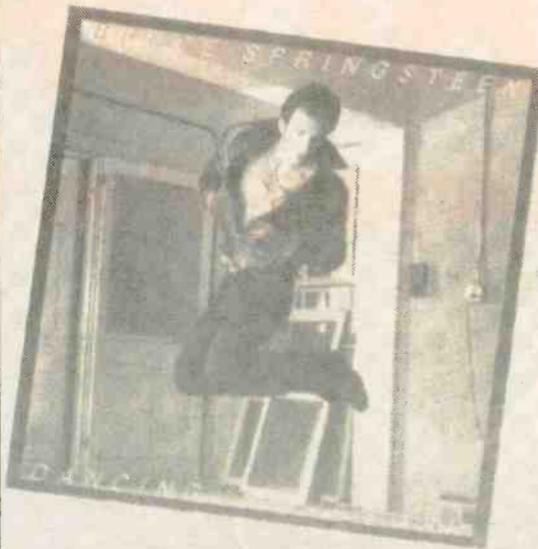


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Street Talk



Okay, has **MUTUAL** been sold or not? Despite denials from (parent company) **AMWAY** and Mutual itself, rumors persist that the network has been (or is about to be) sold. Most commonly-heard new owners include cosmetic queen Mary Kay Ashe, one of the Texas Hunt brothers, and a current Amway insider. Naturally, until something becomes official, this is all speculation (albeit widespread).



Even though **BRUCE SPRINGSTEEN's** "Dancing In The Dark" single wasn't scheduled to hit radio until Wednesday (5-9), it made an unscheduled debut on two Malrite properties last weekend (5-5 & 6). **WMMS/Cleveland** and **Z100/New York** gave "the boss" some early exposure, and Z100 reportedly kept playing the tune even after Columbia Records plastered cease-and-desist orders all over the elevators in the station's building and even slipped a C&D under Z100's locked office door over the weekend. **WYSP/Philadelphia** had three other Springsteen tracks (although *not* the single) and played them on Saturday. Rival **WMMR** aired what supposedly sounded like a taping of the cuts off **WYSP**. **WNEW-FM/New York** also had the 45 over the weekend, but didn't play it until Monday, and then stopped later that day.



Rod Hunter morning show will be **KNIX/Phoenix** afternoon personality **LEN ROBERTS**.

ROD HUNTER, OM of **KSON-AM & FM/SAN DIEGO** and morning personality for the FM, is leaving the stations to go into his own business. The OM position will apparently not be filled, as **KSON-AM & FM PD MIKE SHEPARD** absorbs the operational duties. Taking over the FM

Condolences to the family and friends of **HOWIE RING**, who died in an auto accident last week (4-30). Considered a major force in New England retail for years with his **MUSIC CITY** and **MUSIC WORLD** stores, Howie gave starts to such industry notables as January Management President Ric Aliberte, WEA Director of National Sales Fran Aliberte, Geffen's Marko Babineau, AOR independent Roger Lifeset, A&M Director of National Sales Billy Gilbert, and CHR indie Jerry Brenner. More than 1500 attended his funeral services last weekend.



While current **KROQ-FM/LOS ANGELES** PD/morning show co-host **RAYMOND BANISTER** takes a three-week sabbatical, consultant **RICK CARROLL** will return as KROQ's (acting) PD. Also, is it true that KROQ noon-3pm jock **RICHARD BLADE** is being courted by **KIQQ/LOS ANGELES**?

Street Talk hears that 16-year record vet **DINO BARBIS** will soon be joining the national promotion staff at **WB**.

MICHAEL PRINCE has been upped from the Cincinnati local Atlantic Records promo post to **ATCO's** Director/National Album Promotion.



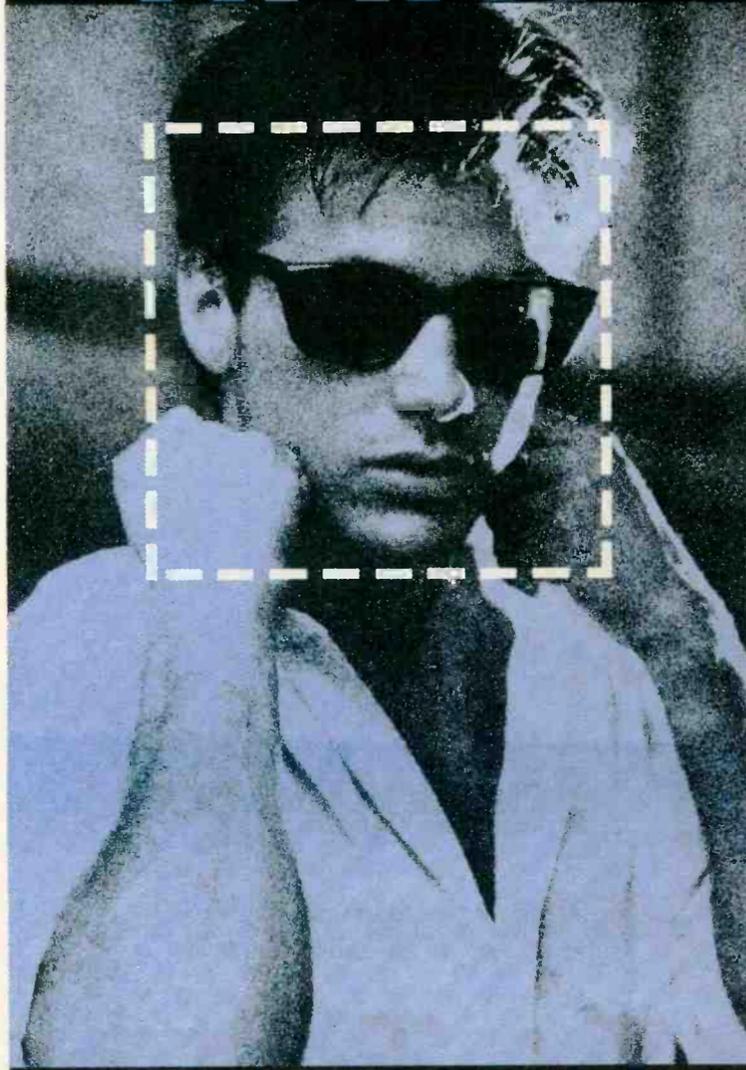
You remember the cliché about what's fair in love and war? Well "all" may not be exactly "fair" in the new CHR war in Portland between **KMJK(MAGIC 107)** and **KKRZ(Z100)**. It seems **KMJK** ordered a new set of **JAM PRODUCTIONS** "Flame Thrower" jingles, but **KKRZ** pulled a couple of the Z100/New York cuts off the JAM demo and slapped them on the air before **KMJK's** custom package arrived. Now we all know this is a "no-no," and **JAM's** threats finally got through to **KKRZ**, and the pirated jingles were pulled off. Reportedly the station has made a cash settlement with **JAM**, avoiding further legal action. But, not so fast . . . **KMJK** has filed a \$5 million lawsuit against **KKRZ**. Why? A number of **KMJK** staffers have crossed the street to **KKRZ**, and **KMJK** claims those employees were "enticed." An obvious point perhaps, but apparently a point of law in the eyes of the **KMJK** attorneys. What a battle!

Did you hear that **WGCL/CLEVELAND** VP/PD **BOB TRAVIS** was going to be upped to GM at the station? Well, what you *should* have heard is that he was offered the GM's slot, but decided to turn it down. Owner/GM **KIM COLEBROOK** is looking for a capable GM.

Continued on Page 28

COREY HART

Sunglasses at Night



Why does Corey Hart wear "Sunglasses At Night"? Because he has talent, timing and luck. Just ask Eric Clapton (who played on Corey's EMI debut LP, **First Offense**) or Billy Joel (an admirer of Corey's songwriting). Corey Hart is contagious. Catch him! **ON YOUR DESK NOW**

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WANG Chung
"Dance Hall Days" Is...
 7-29310

...A National Top 5
 Maxi Single 0-20194

Billboard Dance Chart
8* To 5*

PRODUCED BY
 Chris Hughes and
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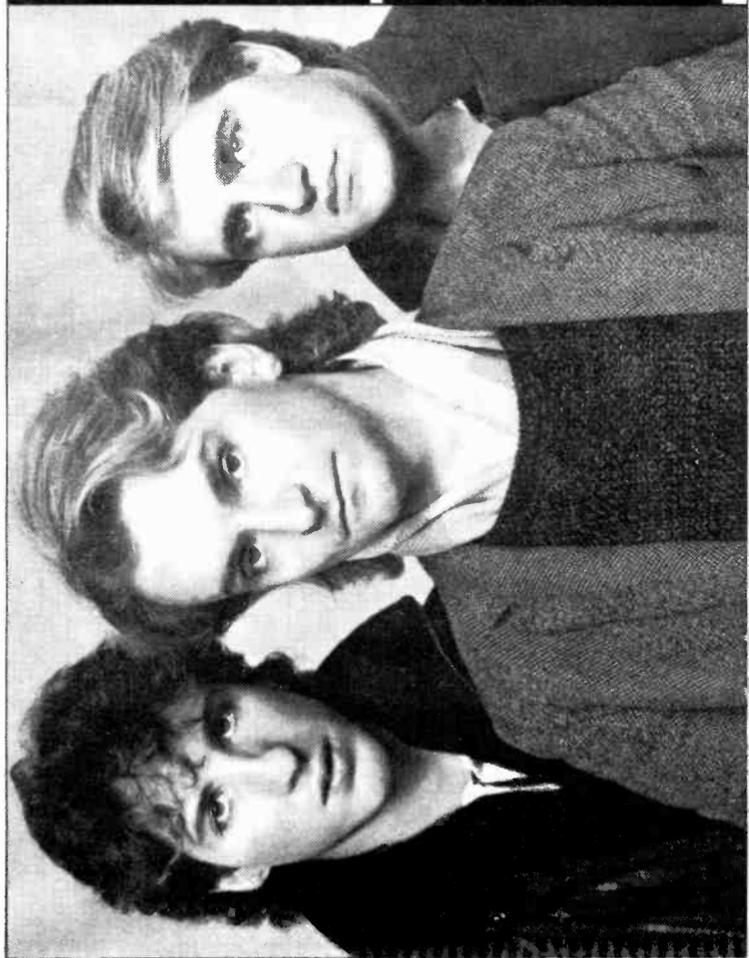
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...NEW & ACTIVE
 CHR 123/25 51%

...ON
 HOT
 "DANCE HALL DAYS"
 "DON'T LET GO"



Street Talk

Continued from Page 26

PHIL QUARTARARO has nabbed **ISLAND's** VP/Promotion slot. Phil had been RCA's Eastern Regional rep.

Get-well-quick wishes to consultant/columnist **FRED SEIDEN**, who's recovering at UCLA's Medical Center after fracturing his nose.

JOHN BROWN is the new Director/East Coast Operations, Black Music for **MCA RECORDS**. Brown had been with A&M in the Northeast Regional promo post before joining MCA.

At AOR **WZEW/MOBILE**, **GARY HILL** has been promoted from MD to Operations Manager/Program Director. He replaces **STEVE ANTHONY**, who moves on to middays at **WABB-FM/MOBILE**.

WDOQ/DAYTONA BEACH has boosted air personality **GLEN WALKER** to the Operations Director post left vacant months ago when Ralph Wimmer left for **WMAR/Baltimore**. Congratulations to Glen.

And while we're in Florida, remember about a month ago when Street Talk told you about **WBEN-AM & FM/Bufalo's** Production Director **MICHAEL JETTER** joining **WAMT/TITUSVILLE** as morning personality? Well, this guy must be hot because he's now been promoted to PD for both **WAMT & WAJX**. He'll continue in the morning show.

DO NOT PASS

Former **WAVA/Washington** VP/GM **DAVE BARRETT**, who is now taking over **WBAL & WIYY/Baltimore** (see Page 1), had a somewhat unusual experience last week in D.C. While driving his neighbor's car, he was pulled over and awarded \$107 in cash. Why, you ask? Because Dave's neighbor had a bumper sticker on his car from Dave's former chief competitor **WRQX/WASHINGTON**. So, Dave topped off the excitement of getting a new gig by taking \$107 from the ABC treasure trove.

KAAC(K99)/GREAT FALLS has hired **WES McSHAY** as PD from crosstown **KLFM**.

KUDL/KANSAS CITY has tapped **KFEQ/ST. JOSEPH, MO's** News Director **STAN LEHR** as its new morning News Editor.

Heads-up night people, take note! **B94/PITTSBURGH PD GUY ZAPOLEON** is looking for a premier evening personality.

KEN ANTHONY is the new MD at **KSJO/SAN JOSE**, as **NIKKI STEVENS** resigns. She's looking for an AOR air slot and can be reached at (408)272-9160.



STORK STOPS: WMGG/TAMPA personality **JOE DAWSON** and his wife Tonya welcomed new son, Thomas Matthew, April 28 . . .

DRAKE-CHENAULT's PAMELA GRIGGS and her husband Fred have a new baby boy, Matthew Lewis, who arrived April 24 . . . **KMBQ/LINCOLN** personality **STEVE MARK** and his wife Sioux have a new son, Adam Matthew . . . **KKLV/ANCHORAGE OM/PD JAY NOBLE** and his wife Cecelia had a baby boy, Patrick Ryan, April 24.

Winning Against The Odds



Atlantic Records and Columbia Pictures gathered to celebrate the #1 chart success of Phil Collins's "Against All Odds (Take A Look At Me Now)," the theme song to CP's motion picture. From left, Columbia Pictures VP Gary Le Mel, CP Sr. VP/GM Bob Holmes, Atlantic President Doug Morris, film director/coproducer Taylor Hackford, CP Distribution/Marketing President Ashley Boone, and Atlantic VP/GM Paul Cooper.

Pretenders Precious Metal



Sire Records' Pretenders took time out from their current U.S. tour for a WB luncheon commemorating the gold and platinum certification of their album "Learning To Crawl." From left, Pretender Martin Chambers, WB Chairman Mo Ostin, and Pretenders Chrissie Hynde, Rob Macintosh, and Malcolm Foster.

TOP 30 USA IS A WINNER!

“Our ratings have more than doubled.”

(John Elliott, Program Director, WVOR-FM/Rochester, NY.)

“We’re making money in time periods that would be a tough sell.”

(Al Pellegrino, Vice President & General Manager, WIOF-FM/Hartford, Conn.)

“M.G. Kelly is an outstanding adult contemporary talent.”

(Alan Anderson, Program Director, WPIX-FM/New York, NY.)

“Nothing but positive feedback from listeners and advertisers.”

(Manuel Broussard, Vice President & General Manager, WAFB-FM/Baton Rouge, La.)

“Right on the mark.”

(Steve Huntington, Program Director, WAVE-FM/Tampa, Fla.)



M.G. Kelly

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"IT'S A MIRACLE"

CHR BREAKERS



One Of The MOST ADDED

CULTURE CLUB
It's A Miracle (Virgin/Epic)

81% of our reporters on it. Moves: Up 20, Debuts 74, Same 39, Down 0,
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Parallels, debuts at number 38 on the CHR chart.

A/C CHART:

21



LaTOYA JACKSON
"HEART DON'T LIE"

CHR NEW & ACTIVE



Now On Over 60 CHR Stations!

ADDED THIS WEEK AT:

CKOI WMAR KRGV WKHI
WCZY WYCR WKDD WJAD
WHYT WKEE KHYT
Q100 FM106 103CIR

... AND CHECK THESE JUMPS AND DEBUTS:

WCAU-FM 39-27 XTRA 35-30 KTFM deb 32 KGHO deb 37
FM102 29-23 KNBQ 37-33 KQMQ deb 38

WATCH YOUR LOCAL LISTINGS FOR LaTOYA'S "HEART DON'T LIE" VIDEO!



SHAKIN' STEVENS
"I CRY JUST A LITTLE BIT"

A/C CHART: 15



JUST ADDED AT MTV

CHR
SIGNIFICANT ACTION

WXKS-FM 30-26
WKBW 27-24
WGCL 30-26
WYCR 33
WDOQ deb 36

KSET-FM 28-22
WRQK 34-31
WOKI deb 37
KRGV deb 37
KROK deb 40
WKDD 38

WGRD deb 40
KQXR 39
KO93 31
WGUY 25
WTSN 29
13FEA 19

WJBQ 28-25
KDZA deb 39
KZOZ 28
KIST 34-30



FACE TO FACE
"10-9-8"



ON YOUR DESK THIS WEEK—VIDEO ALREADY ON MTV

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On The Records



KEN BARNES

Soundtrack Showdown: Can "Footloose" Outscore "Saturday Night Fever?"

The soundtrack from "Footloose" has reached some pretty exclusive territory by accumulating four CHR Breakers. That achievement by Kenny Loggins, Deniece Williams, Shalamar, and Bonnie Tyler propelled the LP into a tie with "Grease," which shot "You're The One That I Want" and "Summer Nights" by John Travolta & Olivia Newton-John, "Hopelessly Devoted To You" by Olivia, and the title track by Frankie Valli onto the Back Page.

The alltime champ for soundtracks is of course "Saturday Night Fever." SNF in 1977-78 scored six Breakers: "How Deep Is Your Love," "Stayin' Alive," "Night Fever," and "More Than A Woman" (the last-named reaching #21 without ever becoming a single) by the Bee Gees; "If I



Dancers' Duel: "Footloose" Vs. "Saturday Night Fever"

Donner & McLaughlin: Unsung Contributors



Ral Donner:
Always in
Elvis's shadow

Two contributors to rock history died recently, singer **Ral Donner** and producer **Ollie McLaughlin**. Neither was a superstar in any sense of the word, but both deserve to be remembered.

Ral Donner was labelled an **Elvis** imitator when he came out of Chicago in 1961 with a Presley LP cut, "Girl Of My Best Friend." He had a hit with it, a bigger one with "You Don't Know What You've Got," and another with "She's Everything." Later records didn't score, but did show he could sing rockers with the best of them and handle ballads skillfully. In recent years, ironically, he was best known for narrating the Presley documentary "This Is Elvis." He died last month at 41 after a bout with cancer.

Ollie McLaughlin was a notable figure in Michigan Black radio who first brought **Del Shannon** to national prominence. He ran three labels, **Karen, Molra, and Carla** (named after his daughters), and produced scores of records through the '60s and early '70s. His biggest successes were "Hello Stranger" by **Barbara Lewis** in 1962, "Love Makes The World Go 'Round" by **Deon Jackson** (1966), and perhaps most memorably, the **Capitols'** "Cool Jerk" in 1966. He died of a heart attack, ironically just days after **Solid Smoke/Rhino Records** released four albums chronicling his R&B productions.

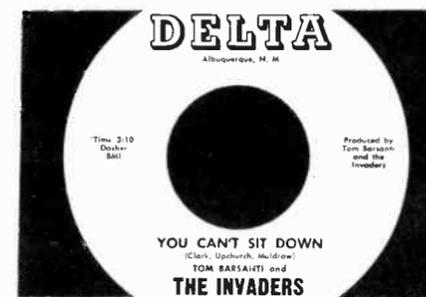
No. 1: TOM BARSANTI

Rock 'N' Rollin' Radio Stars

A while back I did a series, whimsically entitled "Executive Tableturns," on record biz execs who were once recording artists. Many radio notables have the same sort of shadowy pasts, and this week I'm launching another series on that subject. (This will be an occasional series, not a 47-parter like the recent British Invasion salute.)

I couldn't have hoped for a better opening star for the series than Tom Barsanti, Sr. VP/Station Operations & Programming for Ten Eighty Corp.'s WTIC-AM & FM/Hartford. Before becoming the radio ruler of Central Connecticut, Tom was a star on the New Mexico teen dance circuit in the early and middle '60s. The record pictured above, covering the Phil Upchurch/Dovells hit "You Can't Sit Down" flipped with Jerry Butler's "For Your Precious Love," was the third Tom Barsanti & the Invaders single, and the biggest regional hit of the batch.

At the height of their career, Tom and the Invaders opened for the Dave Clark Five and the Premiers (of "Farmer John" fame) on the Southwestern leg of their national tour. Tom's local star status also earned him his radio start — he told me when he was promoting one of his singles to KLOS/Albuquerque, station officials said, "You're popular around here; why don't you do a radio show for us?" When KLOS offered to teach Tom how to be a DJ, he accepted, and wound up working with both the station and the band for some time. But ra-



Tom Barsanti "Invades" radio

dio finally won out over rock stardom. "It was a balancing act doing both in the late '60s," Tom recalls. "Then Uncle Sam got me. When I got back, I went right back into radio. To reorganize the band would have taken a lot of time, and although I had some interest in doing that, I had to eat. That was the turning point."

Can't Have You" by Yvonne Elliman, written and produced by the Bee Gees; and "Disco Inferno" by the Trammps, which had been out earlier without reaching Breaker status. Two previous Bee Gees Breakers, "Jive Talkin'" and "You Should Be Dancing," were also included on the LP.

Six Breakers is a high mark to shoot at. But if Loggins's "I'm Free" and Reno & Wilson's "Almost Paradise" (incidentally the first anybody's heard from Eric Carmen in a long while; he cowrote it) are released, there's at least a chance for a little history.

Additions & Corrections: In this column's continuing effort to expose every record Michael Jackson ever breathed on, Dennis Martin of WWPZ/Petoskey, MI contributes a couple more background vocal performances. Michael backed up Kenny Loggins on "Who's Right, Who's Wrong" from the 1979 "Keep The Fire" LP, and did the same for the Brothers Johnson on "This Had To Be" from "Light Up The Night" (1980).

94Q/Atlanta air personality Sebastian reminds me that Tammi Terrell did not die while performing with Marvin Gaye, as I

over-hastily wrote recently; she collapsed in his arms onstage, retired from live performance, and died three years later of a brain tumor.

Regarding Dusty Springfield, she has just recently recorded a duet with fellow British Invasion alumnus Spencer Davis, a Stax number called "Private Number," according to Allan McDougall, who produced it.



"Solid Gold" for the week of May 11 stars **Air Supply** as guest hosts, with **Laura Branigan, Jimmy Buffett, Mickey Gilley & Charly McClain, Cyndi Lauper, Rick Springfield**, and the **Thompson Twins**. **Toni Tennille** is on "Merv Griffin" May 11. **Berlin and Yarbrough & Peoples** star on "American Bandstand" May 12. "The Dance Show" spotlights the "New British Invasion" May 12. **Barry Manilow's** recent British concert premieres on **Showtime** May 13. **Culture Club's** HBO show repeats on May 15 and 18.

The "19th Annual Academy of Country Music Awards" special airs over **NBC** May 14. Hosts are **Mac Davis, Crystal Gayle**, and **Charley Pride**, with performances from **Alabama, John Anderson, Lane Brody, Glen Campbell, Ray Charles, Darrell Clanton, Craig Dillingham, Janie Fricke, Jim Glaser, Mark Gray, Gus Hardin, George Jones, Wayne Massey, Kathy Mattea, Ronnie Milsap, Lorrie Morgan, Gary Morris, Shelly West, and Tom Wopat**. **ABC** and **Dick Clark** are planning an animated series called "Wolfman TV," with **Wolfman Jack** running a music video station. A new syndicated show called "Deja View" is set for next fall, focusing on old and new videos from '60s and '70s stars.

ONE YEAR AGO TODAY

- PETER MOORE NAMED GM AT KCBO-AM & FM/SAN DIEGO
- WALTER WINNICK NATIONAL PROMOTION DIRECTOR, BILL BENNETT DIRECTOR/ NATIONAL LP PROMOTION AT E/P/A
- AMOS BROWN BECOMES VP/GM AT WJAS/PITTSBURGH
- DAVE PARKS UPPED TO OM, JEFF LUCIFER PD AT KSDO-FM/SAN DIEGO
- #1 CHR: "Overkill" — Men At Work (Columbia) (2nd week)
- #1 A/C: "My Love" — Lionel Richie (Motown) (2nd week)
- #1 COUNTRY: "Common Man" — John Conlee (MCA) (2nd week)
- #1 BLACK: "Save The Overtime For Me" — Gladys Knight & Pips (Columbia) (3rd week)
- #1 AOR TRACK: "She's A Beauty" — Tubes (Capitol) (2nd week)
- #1 LP: "Cargo" — Men At Work (Columbia) (3rd week)

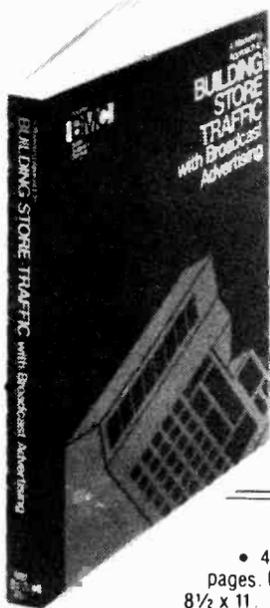
FIVE YEARS AGO TODAY

- MARTY GREENBERG NAMED PRESIDENT OF ABC FM STATIONS
- TONEY BROOKS BECOMES GM AT KBPI/DENVER
- #1 CHR: "Reunited" — Peaches & Herb (Polydor/PolyGram) (3rd week)
- #1 A/C: "Reunited" — Peaches & Herb (Polydor/PolyGram) (2nd week)
- #1 BLACK: "I Wanna Be With You" — Isley Bros. (T-Neck/CBS)
- #1 COUNTRY: "Don't Take It All Away" — Conway Twitty (MCA)
- #1 LP: "Breakfast In America" — Supertramp (A&M) (4th week)

TEN YEARS AGO TODAY

- BILL TANNER NAMED PD AT Y100/MIAMI
- #1 CHR: "Locomotion" — Grand Funk Railroad (Capitol) (4th week)
- #1 A/C: "Sundown" — Gordon Lightfoot (Reprise/WB)
- #1 COUNTRY: "The Streak" — Ray Stevens (Monument)

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Datebook

The Name Of This Birthday . . . MONDAY, MAY 14

. . . is **David Byrne**. The **Talking Heads** leader was born in Dunbarton, Scotland on this day in 1952. He met his partner, **Chris Frantz**, at the Rhode Island School of Design where they were both members of a group called, alternately, the **Artistics** and **Autistics**. The Heads were formed a few summers later when Byrne, Frantz and **Tina Weymouth** shared an apartment in New York and began playing at CBGB's. Although the Talking Heads were a little more avant garde than most bands of their genre, Byrne's quirky stage mannerisms and song titles like "Psycho Killer" resulted in the band being lumped in with the rest of the punks until their first semi-hit, a cover of **Al Green** & **Syl Johnson's** "Take Me To The River," in 1978. Between 1978 and the Heads' comeback with "Burning Down The House," Byrne wrote a classical piece called "The Catherine Wheel" and worked on an experimental album, "My Life In The Bush Of Ghosts" with **Bryan Eno**, who celebrates his 36th birthday tomorrow.

Birthdays: **Jack Bruce** 1943

TUESDAY, MAY 15

Mayor Meets Maggotman

George Clinton, self-professed "Maggot-master" and leader of **Parliament, Funkadelic** and its other spinoffs, was born in Kannapolis, NC, but grew up, along with most of his early partners, in Plainfield, NJ, in the next county over from Newark, and worked straightening hair in local barbershops. By the time the **Parliaments** (after roughly eight years of recording) had their first hit with "(I Wanna) Testify" in 1967, Clinton and company had already moved to Detroit, but Clinton remains a source of pride to North Jerseyites. So on this day in 1976, with **Parliament's** "Tear The Roof Off The Sucker" on its way up the charts, **R&R** reported that the mayor of Plainfield had recently declared a **Parliafunkadelicment Week** to honor the city's offspring. (It's not reported whether Clinton came to the ceremonies in his Starchild garb and disembarked from the group's "Mothership" tour prop.)

Birthdays: **Eddy Arnold** 1918

WEDNESDAY, MAY 16

Saturday Night Burnout

By May 1978, the **Bee Gees/Andy Gibb** "Saturday Night Fever" contingent had racked up five straight months in most stations' heavy rotations. Assuming there was only one Gibb-connected record in heavy rotation, and, on the equally unlikely assumption that you only listened to one station instead of button-punching, that probably meant at least one SNF-oid song every two hours. On this day in 1978, **R&R** reported that **CHR**-formatted **99X/New York** (now **WRKS**) had run a "No Bee Gees" weekend. This meant that, for 48 hours, 99X couldn't play its #1 song, "Night Fever." In fact, it couldn't play about one-sixth of its then-current list. The promotion was apparently successful enough for 99X to follow it with a "No Disco Weekend" roughly a year later, when its #1 song was "He's The Greatest Dancer" by **Sister Sledge**. In recent months, as **Michael Jackson** has taken on the Bee Gees' old omnipresence, **KOPA/Phoenix** has run a "No Michael Jackson" weekend where the first caller to hear one of MJ's songs being blown up on the air won a Jacksons prize package. And the PD at 99X in 1978, **Bobby Rich**, recently ran a "No Michael Jackson" weekend of his own at **WWSH/Philadelphia**.

Birthdays: **Heaven 17's Glenn Gregory** 1958



Friday Night Tepid

THURSDAY, MAY 17

As "Footloose" indicates, the lag time between any blockbuster film and its spinoffs is anywhere from ten to 18 months. That's why there were so many shark and killer animal films in 1976, right about the time that everyone *did* go back in the water. That also explains the premiere, on this day in 1978, of "Thank God It's Friday," the first major-studio seedling of "Saturday Night Fever." Financed by **Motown** and **Casablanca**, "TGIF," which had one of those "Car Wash"/"DC Cab" "ten hours in the life of a random location" plots, didn't quite match "Fever" for blockbuster status. It did give some Casablanca artists (**Donna Summer** and **Paul Jabara** among them) their acting debuts. And "Last Dance," the only big song from TGIF's soundtrack, established Summer as a solid hitmaker after a few years of being on and off the charts.

Birthdays: **Taj Mahal** 1942, **Jesse Winchester** 1944

Thousands Meet Hogman

FRIDAY, MAY 18

We're approaching the Memorial Day anniversary of the final "US Festival." Promoter **Steve Wozniak**, disappointed by the festival's two deaths and huge losses, insists it'll be the last of the series. Despite its snags, the US Festival proceeded relatively well, especially compared to some from the golden age of festivals when rock wasn't cosponsored by computer companies and people didn't attend in their Izod sweats. On this day in 1968, 8000 spectators in Santa Clara, California saw the **Doors**, **Grateful Dead**, **Steve Miller Band**, and **Janis Joplin** at the Northern California Rock Festival. The concert was disrupted by two "very hairy" individuals (in the words of one spectator) who called themselves "Hog Man" and "Hog Woman," distributed mysterious pills to the audience, and repeatedly announced "we're all on hog!" Roughly 25 people were hospitalized as a result of taking pig pills.

Birthdays: **Perry Como** 1913, **Rick Wakeman** 1949

SATURDAY, MAY 19

Pete Townshend Born/ Stones Drug Bust Of The Month

Peter Dennis Blandford Townshend, the youngest of the **Who's** original members, turns 39 today. With the effective dissolution of the **Who**, Townshend has opted for the same day gig that **Jackie Onassis** had when she returned to work; he's editing books, including a forthcoming tome from **Eric Burdon**. The last product we had from Townshend was the demo composite "Scoop"; **MCA** is promising new **Who** product before the end of the summer, which will probably be unreleased material along the same lines.

The following is actually pretty minor as **Stones** busts go, but we didn't want to ruin the set. On this day in 1976, **Keith Richards** rammed his Bentley into a highway divider north of London. In January, he was fined 1000 pounds (including court costs) for possession of cocaine.

Birthdays: **Heaven 17's Martyn Ware** 1956

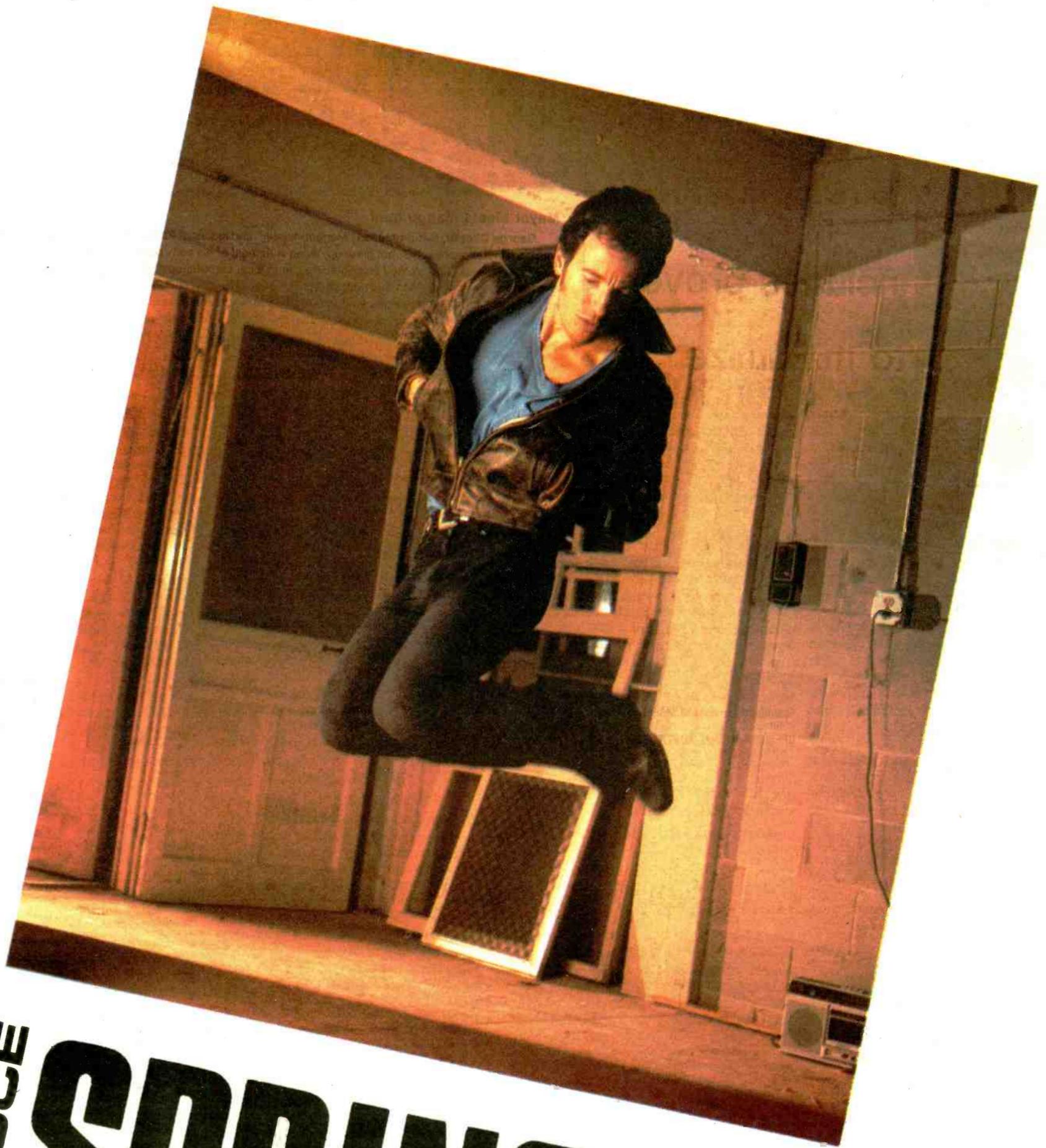
Growing Civilized With Age

SUNDAY, MAY 20

Despite all that worrying that fans did about his health during the mid-'70s, **Joe Cocker** makes it to 40 today, outliving his mimicker, **John Belushi**, by several years. Cocker is one of those artists who *did* become famous, at least in the U.S., at a rock festival. But before the "Mad Dogs & Englishmen" tour came through Woodstock, he'd been recording in the UK for at least five years. Cocker released his "I'm Still Here"-type anthem, "I'm So Glad I'm Standing Here Today," with the **Crusaders** in 1981, but the comeback didn't kick in until "Up Where We Belong" a year later. Since then, Cocker has drifted in and out of his white soul bag with last summer's "Threw It Away" and his new LP, "Civilized Man," featuring a cover of **Squeeze's** "Tempted."

Other birthdays: **Cher** 1946, **Warren Cann (Ultravox)** 1952, **Nick Heyward** 1961

— Sean Ross



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 COLUMBIA RECORDS

Air Personalities



DAN O'DAY

Building A Bit — Pt. III

In the context of personality radio, a "bit" often brings to mind comedy or humor of some sort . . . but you don't have to be funny in order to be entertaining or simply interesting. In this last installment of this series, we'll cover some tips and techniques for producing five non-comedy types of bits.

Interviews With Celebrities Or People In The News

There are two things you must do if you want to insure a good interview: prepare and listen.

When preparing your questions in advance, think about what you really would like to know about your guest. Next, think about what your audience would really like to know. These two criteria for questions are much more important than knowing what your guest wants you to ask. If your guest is a TV actor who's going on about how popular his show is and the morning paper says the show is about to be cancelled, don't ignore that just because you don't want to embarrass or upset your guest.

Naturally, you should attempt to familiarize yourself with your guest's career/product/story. Read the book or the news clippings . . . or, at the very least, the press release! If you regularly interview celebrities or newsmakers, you should make it a point to read constantly — news magazines, newspapers, and the fluffy *People*-type publications. This keeps you aware of what other people are talking about and gives you a very broad overview of what's happening around you. If you're interviewing a childbirth expert and you mention that you recently read a report stating that amniocentesis is being done much earlier in the pregnancy than it used to, your guest will be impressed . . . your audience will be impressed . . . and, most importantly, your interview will be the better for it.

"If you fail to ask the obvious questions that everyone in your audience is waiting to hear asked, you'll come across as nothing more than a flack."

The other requirement is ignored by too many interviewers: to listen. If you're an air personality interviewing a guest, it should be more like a conversation than a formal interview. You should be prepared to depart from your scripted questions when the flow of conversation leads to some other unforeseen but interesting area.

It's easy to identify a disc jockey who doesn't listen to his/her guest. It usually sounds something like this:

STAR: *You're right, DJ, I do have fun on our television show. Sometimes it gets a bit dangerous though; why, last year when we went on location in Africa, several crew members were eaten by lions.*

DJ: *That's great. Tell me, do you do much dating in Hollywood?*

If you listen closely to your guests, sometimes you'll catch them in a contradiction, an exaggeration, or even a lie. Unless you truly do wish to be a PR flack for your guest — and if you do, I suppose there's nothing wrong with that — you've got to call them on it. If you think your guest actually is lying but don't want to come right out and say, "I think you're lying," lay the blame for the question on some other, unidentified person: "Well, Fred, selling 85 million corn-dogs a week out of your trailer is quite an impressive feat, but some people say that number is greatly exaggerated and that in fact you don't sell more than two or three hundred in a month."

A more direct way to handle that, of course — and one that is more interesting to listen to — is to state your doubts clearly: "Fred, I'm having trouble believing that you really sell 85 million corn-dogs. How many do you really sell?"

Interviews With Offbeat People

These would be people who walk across the country backward, who keep rattlesnakes as pets, who form Howard Cosell fan clubs, etc. Again, the key here is to ask the questions your audience would like to ask. A little research will really pay off with specialized interviews like these. If you ask your record collector guest, "Do you have a mint copy of 'Stormy Weather' by the Five Sharps?", your guest will be delighted that you know something about his/her field and your listeners will be pleased that their representative (you) were so smart to ask such an informed question.

This next point should be obvious, but I hear too many air personalities who seem not to be aware of it: Don't patronize them.

Telephone Conversations With Listeners

Your job as an air personality is to manipulate your caller either into being entertaining or into setting it up for you to be entertaining. The key: *Treat them like people, not like voices on the request line.* When you ask what they do for a living, listen to the answer and make a comment appropriate to your experiences: "You're a

Interviewing Effectively

- Be Prepared
- Be Ready To Improvise
- Don't Be Afraid To Confront Guests
- Treat Callers Like People

veterinary assistant? Can you tell me how to get my dog to stop barking all the time?"

Often I hear an air personality talking to a contest winner and not paying any attention to what the winner is saying. It usually goes something like this:

DJ: . . . *What do you do in El Monte?*

CALLER: *I'm with the Air Force, working on a top secret project that interviews aliens when they crash-land in their UFOs.*

DJ: *Uh-huh. And how do you plan to spend your ten dollars in Y96 Music Money?*

Each of your listeners has something interesting to talk about; it's your job to find out — as quickly as possible, perhaps before

"Don't talk down to your guests. If you have decided they are special enough to be on your show, they deserve to be treated with respect."

you put them on the air — what it is. If you allow your caller to have fun and make them look good, then you'll look good, too. Remember — when you speak on the air with a listener, your audience will identify with the listener, not with the big-time DJ. Treat the caller right and you treat your audience right.

Blunt Honest Personal Expressions

Your own pet peeves, expressed directly and with verve, can establish you in your listeners' minds as an entertainer who isn't all that different from them. A few months ago David Letterman had a very funny running bit on his late-night talk show; it concerned his frustration in trying to get cable TV hooked up in his home. The cable company expected him to stay home all day, waiting for them to show up; naturally, they wouldn't give him an estimate of their arrival more specific than "between 8am and 7pm." Letterman ranted on about how unreasonable the cable company was and pointedly noted that his show was on "free TV, which is the way God intended for it to be!" It was very funny, and somehow it was reassuring to hear that even a million-dollar-a-year television star has to put up with some of the hassles as the rest of us.

Confrontational Phone Interviews

With phone interviews of any kind, don't spend much time on social amenities. A quick "good morning" is all you need at the beginning: "Good morning, Congressman Smith. Because you are Chairman of the Congressional Ethnic Committee, I'm hoping you can explain to me why the Com-

mittee fired the Chief of Pages for fooling around with the female pages and they're still on the job."

With these two opening sentences, you've established:

- *Who you're calling
- *What the subject is
- *Why you feel it's important enough to call about.

Again, ask the questions that your listeners would ask and that are provoked by your guest's answers. Politicians (and PR people, too) are practiced in deflecting a direct question with a mealymounted, meandering answer that sounds impressive but says nothing. Here's a simple and extremely effective way to deal with the guests who try to avoid answering your direct questions: Simply repeat the question.

DJ: *Ms. Smythe, why should we taxpayers be expected to pay for your company's cost overruns when you've promised to do the job for a set price?*

MS. SMYTHE: *A good question, DJ. With the world situation like it is, I think it's important for all of us to concern ourselves not only with producing equipment as efficiently and cost-effectively as possible but also to insure that the quality of the equipment doesn't suffer.*

DJ: *Yes, but why should we taxpayers be expected to pay for your company's cost overruns when you've promised to do the job for a set price?*

Keep repeating the question until you get a direct answer; this is an extremely effective interview technique.

Ending the interview: Interestingly, I believe you should be a bit more polite to your "confrontational" guests than you are to other phone guests. At the end of the confrontational interview, formally identify your guest by name and title, and offer your thanks: "Thank you for taking the time to talk with us today, Mr. Jonze."

Why end a confrontational interview with politeness? Well, it suggests a certain amount of class on your part. And even if you totally disagreed with your guest, he or she contributed time, effort, and energy to helping build a bit for your show.

I'm always interested in hearing what R&R readers have to say. You can write to me directly: Dan O'Day, 1237 Armacost Avenue, Suite 6, Los Angeles, CA 90025.

In addition to wanting to hear your comments, I'd love to hear a cassette aircheck of your show, too! Who knows? You might end up in a future column!

11

WESTWOOD ONE

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WCAU-FM KS103
93FM KWSS
WKTJ WFLY
KIMN Q100

WNYS WKFM
WKEE WHTF
KC101 WFMF
WSPK KZZB
98PXY WNOK-FM
WGFM WZYP

KBFM
WRNO
KTFM
92X
WMEE
WKFR
WVIC
KEYN-FM
KHOP
K96

KSKD
KDON-FM
WIKZ
WERZ
KQIZ-FM
WCGQ
WFOX
KNOE-FM
WBNQ
WBWB

KCMQ
Y94
KFRX
KKLS-FM
KWTO-FM
KDVV
KFMW
KGHO
KDZA
KSLY
KIST



POINTER SISTERS

"JUMP (FOR MY LOVE)"

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WHTX 25-19
94Q 25-15
Z93 32-16
KAFM 35-26
B97 25-13

B96 33-27
KIIS-FM 38-26
KFRC 21-14
WVSR 37-27
WSPK 38-28
WGFM 39-29

WRVQ 25-18
WZPL deb 16
13K 40-29
KQXR 20-13
KYNO-FM 32-19
KO93 29-19
OK100 36-18
KKQV 24-16
KGOT 23-18



Produced by Richard Perry



YARBROUGH & PEOPLES

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CHR NEW & ACTIVE Now On Over 70 CHR Stations!

94Q 27-20
Z93 28-18
B104 add
WXKS-FM 40-35
WCAU-FM on
PRO-FM on

I95 add
WGCL on
WHYT 35-32
KIMN on
FM102 add
XTRA on

WVSR add
FM106 add
KXX106 add
WJZR add
WANS-FM add
WZYP add

WFMI add
KSKD add
KDON-FM add
KILE add
KCMQ add
99KG add

WFLY deb 35
WHTF deb 38
KSET-FM deb 25
13K 24-21
KQXR deb 40
KLUC 29-26
WGUY deb 39
KKQV deb 35
KDZA deb 40



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"WHEN WE MAKE LOVE"

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Solid A/C Breaker Now Crossing To CHR!

Hot—Q104 16-11

WKBW WDOQ WRQK
WYCR KAMZ KITY

KTFM WISE
KROK Q101
103CIR WGLF

RICK SPRINGFIELD

The New Single "DON'T WALK AWAY"

On Your Desk This Week!



MELOY SHIFTS TO DC**Clark Promoted To GSM At KIMN & KYGO**

KIMN & KYGO/Denver Local Sales Manager Jeff Clark has been promoted to GSM, replacing Cathy Meloy, who will stay with Jefferson-Pilot as Northeast Regional Retail Service Manager. Meloy will open a Washington, DC office specializing in the development of co-op and vendor dollars for Jefferson-Pilot radio and TV stations.

VP/GM Steve Keeney told R&R, "It's tough to lose someone who's as organized and well-liked as Cathy, but she's moving to be with her husband, who relocated to Washington with Sheraton Hotels. Her contributions to our sales efforts were invaluable, and I'm very happy that she'll be staying

with the company. When the opening occurred, the choice was obvious. Jeff learned a lot while away in TV, and his growth since returning has been dramatic. His influence has helped shape this into the most aggressive sales staff in town." A replacement for the Local Sales Manager's position will be named in the near future.

"I'm so pleased about this promotion because it's the job I've always wanted," noted Clark. "Cathy laid some fabulous groundwork for me to build upon. KIMN & KYGO have the good fortune of having not only the finest airstaffs in the country, but an aggressive, high-quality sales team as well. I've always loved these

two stations because of the people, which is why I rejoined this organization a few years ago." A member of the KIMN & KYGO sales staff from 1977 to 1980, Clark left for a brief hiatus in TV sales at KOA/Denver, returning to KIMN & KYGO in late 1981.

Meloy explained her new position: "This will be a consultation situation where I call on major retailers to help them effectively disperse their co-op dollars in the most advantageous ways possible. I really hated to leave KIMN & KYGO, but am glad to be able to stay with a company like Jefferson-Pilot." Meloy's past experience in sales includes WEEI/Boston and WCBS-FM/New York.

Fuller Becomes GSM At KUPL-AM & FM

After two years as General Sales Manager at KYTE & KRCK/Portland, Bill Fuller has been named General Sales Manager at crosstown KUPL-AM & FM. Prior to KYTE & KRCK, Fuller spent 12 years in various positions, including GSM, at neighbor KGW.

KUPL-AM & FM GM Ed Hardy told R&R, "I'm delighted to have the opportunity to bring the many marketing talents of Bill Fuller to the KUPL management team. His reputation, market knowledge, experience, and image as a professional sales manager will be a great asset to our radio stations in our rapid growth and in our new format."

No replacement for Fuller has been named at KYTE & KRCK.

Scribner

Continued from Page 3

the Board of Directors for both the Texas and Colorado Broadcasters Associations, and also participated as Vice-Chairman of the NAB's First Amendment Committee.

Donrey President/CEO Donald Reynolds said, "Dave had not been with us long, but during his tenure, we saw some excellent improvements in the broadcast region. I appreciated his professional work, which went on until a few days before his death. We wish his family well during this very difficult time."

Doubleday Broadcasting President Gary Stevens, who was hired by Scribner, told R&R, "Dave was a great guy who believed in me . . . he gave me an opportunity when nobody else would. I feel this company is as strong as it is today because of the basic foundation he left us with."

Melloy

Continued from Page 3

Melloy joined WAVG in January to handle afternoons six months after opening an audio production company. Prior to that, he served 17 years on-air at WHAS & WAMZ/Louisville, the last seven as PD, including three as OM/PD. Melloy told R&R, "If I had drawn a picture of how I wanted things to happen, I couldn't have done it any better. I guess the icing on the cake is that it's with the Hensons. They have to be considered the absolute cream of the crop when it comes to the broadcast industry. They're very intelligent, aware, soft-spoken, and work to achieve their goals day-to-day in a very friendly atmosphere. And that's the way I like to operate."

Scribner is survived by his wife Marion, son Ron and daughters Laurie and Leslie; all three children followed him into the broadcast industry. At his request, no services were held, but persons wishing to do so may make a donation to the American Cancer Society, 1325 E. Harmon, Las Vegas, NV 89109.

KORK Station Manager John Lego is serving as interim Regional Manager for Donrey, in addition to temporarily handling the GM duties at KORK & KEER.

KCXL

Continued from Page 3

We think it's going to work. KPRS does a good job, but it's basically skewing for a younger audience with a little harder soul. And we know for a fact that adults want more information, and that's what we're trying to do in the morning. We're also doing a lot of public service, working closely with the community. Our phones are ringing off the hook; right now it's clicking."

WXSS

Continued from Page 3

Memphis metro, into parts of Tennessee, Arkansas, Mississippi, Louisiana, Kentucky, and Missouri."

The arrival of WXSS will provide Memphis with only its second A/C station (WRVR is the other). Wingate noted, "The format will be a music-oriented A/C targeting 25-54 year-olds, but we'll be featuring agricultural programming in early mornings."

Minority is headed by WXOL/Chicago partner Pervis Spann and Memphis producer/recording studio operator Willie Mitchell.

TRANSACTIONS

Continued from Page 3

AM property WMBM/Miami Beach. Gilmore also owns KODE/Joplin, MO and WSWA & WQPO/Harrisonburg, VA, in addition to three small market TV stations.

WLVE operates with 100 kw on 93.9 mHz at 650 feet, with an application pending to increase its tower height to 1013 feet. FCC approval for the transaction is expected in July. Blackburn & Co. served as broker.

Tennessee Media**To Acquire Dark WRJZ**

Tennessee Media Associates (TMA), a new corporation owned by Salem Media Group, has agreed to assume \$700,000 in debts owed by WRJZ/Knoxville, which went dark two weeks

Tobin

Continued from Page 3

ideas, and is quite enthusiastic. I have no doubt that Lee's going to make a good PD, and he will be working in tandem with our consultant Mike McVay. It'll be a great combo."

Tobin arrived at WRKA three and a half years ago as an air personality, later becoming MD and Assistant PD. Prior to WRKA, Tobin worked as an air personality at WPST/Trenton. He told R&R, "I'm real excited at the promotion. There's a lot of enthusiasm and energy I'd like to channel into the station, but there won't be many changes. The game plan for WRKA has already been implemented, and now it's just a matter of following that course."

ago, to former owner Basic Media Limited, pending FCC approval.

WRJZ, Inc., formerly operated by Chicago-based programming consultants Burt Sherwood and Bill Hennes, filed a bankruptcy petition a year ago. According to Station Manager Marty Shane, a court-appointed trustee, Tom Dickenson, "determined that the cash flow was insufficient to continue operation."

The station becomes TMA's first property, although parent Salem Media Group has interests in WEZE/Boston and WNYM/New York.

WRJZ, which is licensed to operate with 5kw at 620 kHz, programmed an Oldies format following a brief period as a Country outlet. In the late '70s, WRJZ was a highly-rated CHR station. TMA has indicated it plans to install a Christian format following the expected July takeover.

Cliff Gill Surety Realty brokered the transaction.

CCNB Buys WGTF

American Wireless Corp. has sold WGTF/Nantucket, MA to CCNB Corp. for \$1,050,000, including a \$300,000 non-compete agreement, subject to FCC approval.

WGTF broadcasts a nostalgia format on 93.5 mHz with 36kw and antenna height of 310 feet.

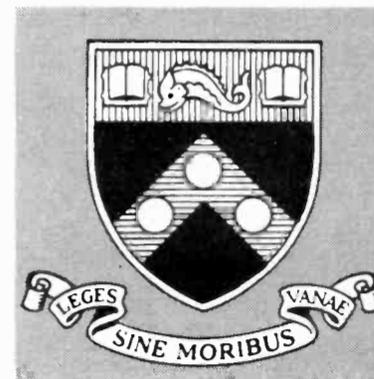
The President and 10% owner of CCNB, and future Operations Manager of WGTF, is Bruce Harris. Pamela Harris is also a 10% owner, while 20% shares are held by Maurice Wyman, Michael Wyman, Michael O'Neil and Daniel Hostetter.

President of American Wireless is John Garabedian, who also owns 90% of WGTR-TV/Marlborough, MA.

Blackburn & Co. brokered.

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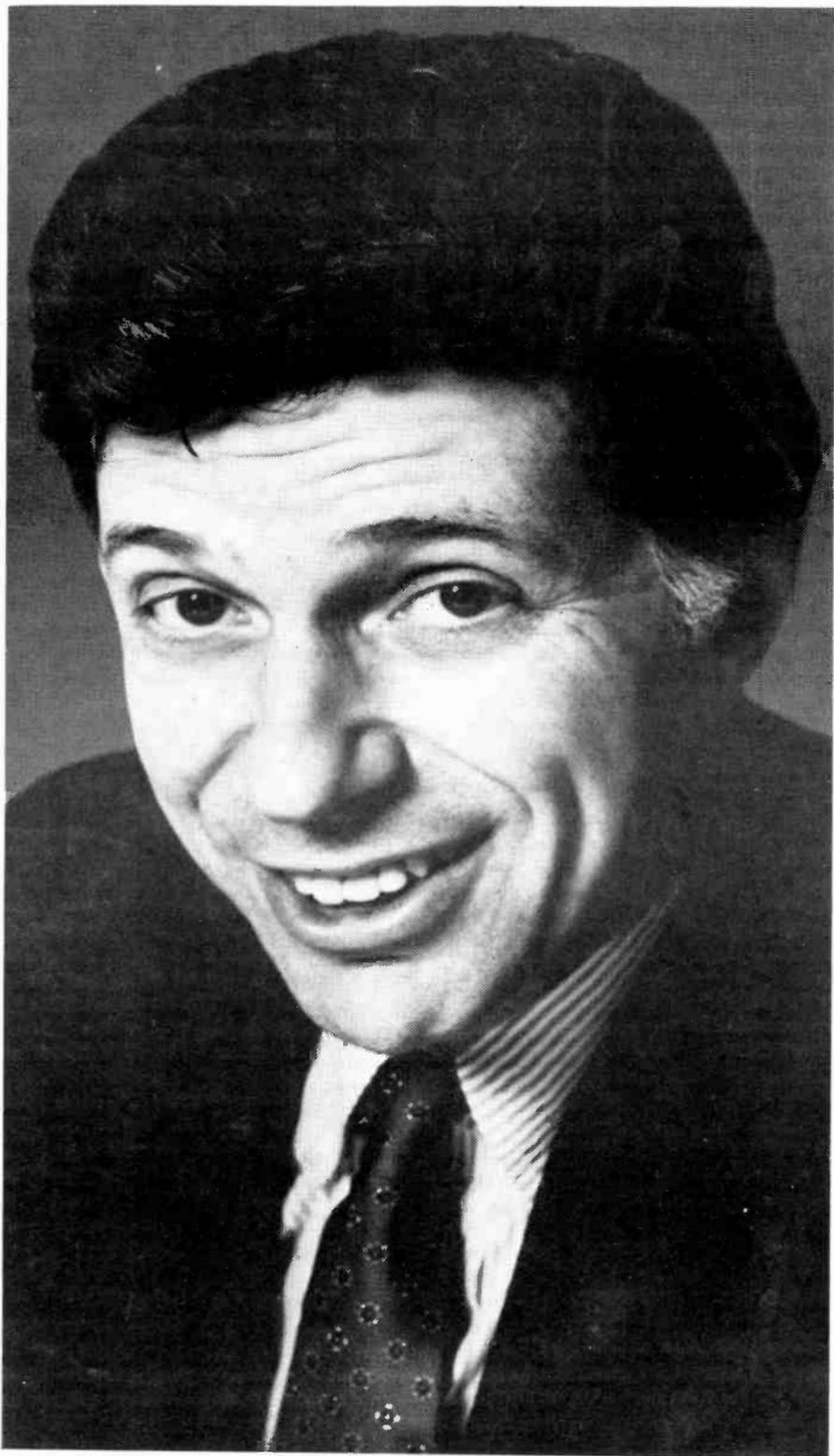


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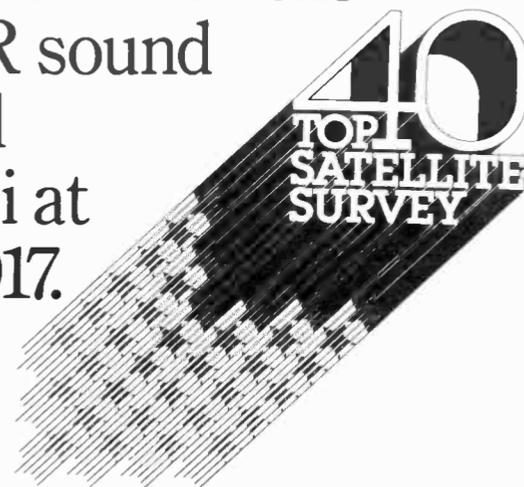
TOP 40 SATELLITE SURVEY WITH DAN INGRAM



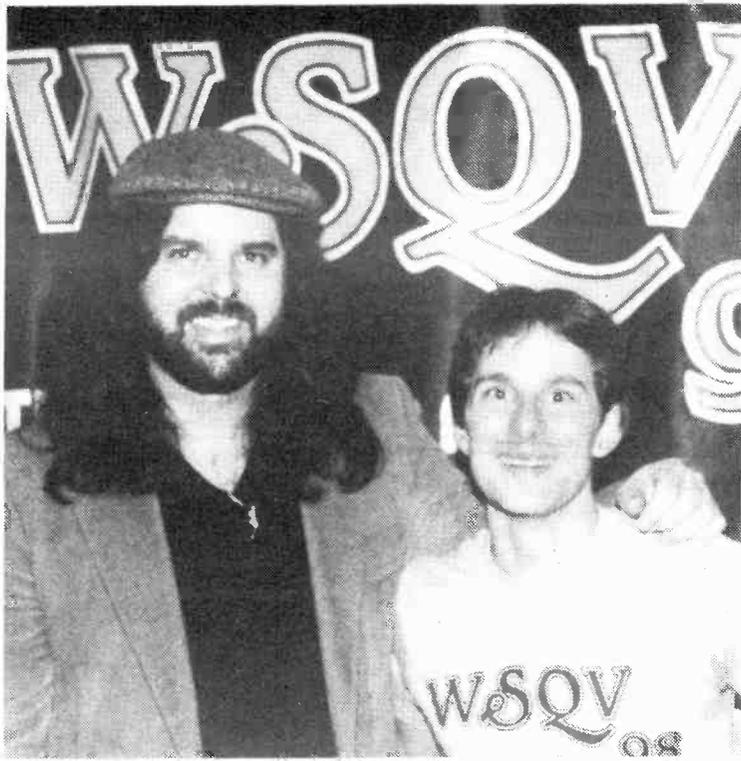
“No additives, no fillers—just three hours every week of nothing but hits. Unique station involvement from playlist selection to tie-in program ID’s. Join me and be a part of America’s newest and most compelling countUP program—TOP 40 SATELLITE SURVEY.”

...Dan Ingram

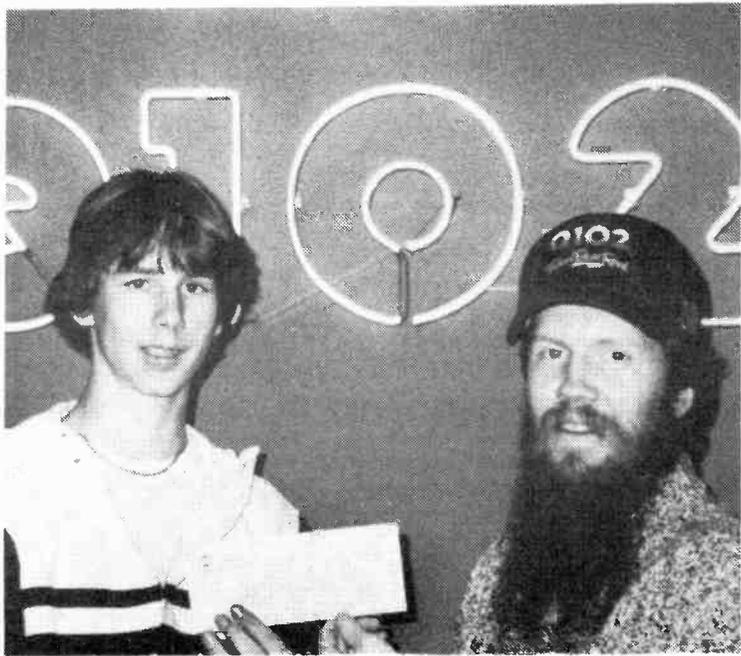
Don’t miss out on the hottest CHR sound around. Call Susan Jacobi at (212) 975-6917.



A SERVICE OF CBS RADIORADIO



.38 SPECIAL SEES THE DOCTOR — Before a recent Williamsport, PA concert, 38 Special's Don Barnes (l) stopped by WSQV/Williamsport for an interview with the station's "Rock 'n' Roll Doctor," Dave Stratton (r).



CAUGHT WITH HIS SHOTS DOWN — KTXQ/Dallas's Redbeard (right) forks over a check for \$1002 to a listener who nabbed him not living up to station's guarantee to play a triple shot (three songs in a row by the same artist) an hour.



YOU CAN STILL ROCK IN LITTLE ROCK — Night Ranger dropped by KMJX/Little Rock to pay their respects. Clockwise from left, the band's Brad Gillis, the station's David Allen Ross, Jack Blades of Night Ranger, and MCA's Michael Steele.

CALENDAR



BRAD MESSER

Where Are News Promo Ideas?

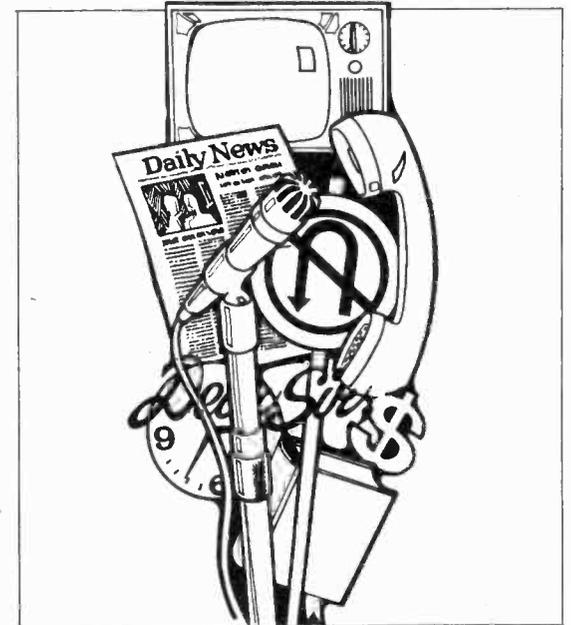
How underwhelming. A couple of months ago in this space I posed the question, "Are there any fresh ways to promote a music station's news operation?" Noting that the world's most successful programmers and newspeople read these pages, I asked that "fresh" and successful one-shot or ongoing news promotion ideas be jotted down and mailed here so they could be shared with other R&R subscribers in this column.

Asking for truly new promotion schemes must have been asking for too much.

Eliminated from consideration were the so-called basics such as promos for planned special coverage or back-promotions of dazzling coverage of a specific event, newspaper, or TV spots and the use of mobile or static billboards.

Apparently there are just no other ways for a station to make its public aware of the individuality, expertise, professionalism, and dedication of its news operation.

The latest returns, with all precincts counted, reveal exactly zero fresh ideas. So it goes. Business as usual.



It now seems uncomfortably obvious that calling on thousands of expert broadcasters was overkill. Shucks, I could've sat here alone and come up with no new ideas all by myself.

First US Olympics Were Unorganized

MONDAY, MAY 14 — The 80th anniversary of the opening of the first Olympic games hosted by the USA. They were a poorly-organized last-minute addition to the St. Louis World's Fair of 1904. Lacking an Olympic pool, swimmers and water polo players had to compete in a manmade lake which had been created as a watering hole for exhibition livestock. Without suitable buildings, the Olympic wrestling and gymnastic competitions were held outdoors. The basketball playoffs took place in a pouring rain. The Olympics didn't return to America for nearly 30 years, and then not to St. Louis, but to Los Angeles.

Thermometer inventor Gabriel Fahrenheit born 1686. Lewis & Clark Expedition began 1804. First goalposts in football 1874. George Lucas 40.

Airline "Nurse" Was Flying Waitress

TUESDAY MAY 15 — Just over a half-century ago, a nurse from San Francisco, Ellen Church, took private flying lessons to qualify her to become an airline pilot. United Airlines refused to employ her as the first female pilot, but did hire her to perform "nurse duties" during flights. On her first assignment 54 years ago today (1930) she served box lunches to passengers and brushed dead flies from the airplane's windowsills. She sat on mailbags because there was no seat assigned to her. On that flight, nurse Ellen Church became the world's first airline stewardess.

Scheduled U.S. Airmail 1918. Nylon stockings introduced 1940. Trini Lopez 47. Photographer Richard Avedon 61. Eddy Arnold 66. Eclipse of full moon this evening.

US Coin Demand Increasing

WEDNESDAY, MAY 16 — When Congress created the five-cent coin we call the nickel, on this date in 1866, the U.S. Mint was instructed to make them 75% copper and 25% nickel. That formula hasn't changed in the 118 years since, and the nickel is more popular than ever. U.S. Mint spokesman Frank DeLeo says, except for the miserable failure of the Susan Anthony dollar, demand for all denominations of U.S. coins has doubled in the past ten years.

First two-way Mississippi River steamboat service 1817. First Academy Awards 1929, Best Movie "Wings." Ex-Olympic gymnast Olga Korbut 29. Billy Martin 56. Liberace 65. Writer Studs Terkel 72.

Supreme Court on School Segregation

THURSDAY, MAY 17 — More than three decades ago, Oliver Brown sued the School Board of Topeka, Kansas, to eliminate racial segregation in schools, including the one attended by his daughter Linda. Thirty years ago today (1954) the U.S. Supreme Court ruled school segregation unconstitutional, commenting that it could affect the students' "hearts and minds in a way unlikely ever to be undone." Linda Brown, who now has a daughter of her own in school in Topeka, claims that not much has changed since '54, and she recently reopened the original lawsuit. Her case, too, may end up in the Supreme Court.

Kentucky Derby began 1875. Senate Watergate hearings opened 1973.

Sugar Ray Leonard 28. Musician Taj Mahal 42. Dennis Hopper 48. Ayatollah Khomeini 84.

Mount St. Helen Major Eruption

FRIDAY, MAY 18 — Mount St. Helen instantly became America's most famous volcano four years ago today (1980) when the top blasted off with the estimated power of 500 Hiroshima-sized atomic bombs. There are still a few small earthquakes virtually every day beneath the mountain, but Cascades Volcano Observatory boss Dr. Don Peterson says, "There are no reasons to think (an eruption of that magnitude) will happen again."

Comet Halley appeared 1910. Panama Canal opened 1914. Jacqueling Cochran in F-86 jet became first female faster-than-sound pilot 1953.

Reggie Jackson 37. Pope John Paul II 66. Perry Como 71.

Tomorrow (5-19) Peter Townshend 39. David Hartman 47. Sunday (5-20) Cher 38. Joe Cocker 40. George Gobel 65.



LOOKING FOR HITS?

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"Let's Hear It For The Boy"

1 Black/Urban



JOHNNY MATHIS

"Simple"

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5/4 **Black/Urban BREAKERS**



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WDAS	WCIN	KSOL	KJCB
WHUR	WZAK	WNHC	WPLZ
WAOK	KMJM	WPEG	KOKA
KRNB	KACE	WQMG	WWDM
WDIA	KDAY	WKXI	WANM
			WKWM
			WTLC

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Contemporary Hit Radio



JOEL DENVER

CHR WARS

More Stations, More Money, More At Stake Than Ever

Over the last year and half, the CHR format has been enjoying a wonderful renaissance. Broadcasters have rediscovered why it's successful in such a wide range of salable demographics. And, recognizing the void in their markets, many stations have converted to CHR in an effort to grab their piece of the pie. So it was bound to happen — more stations and more battles than could possibly be covered in CHR Wars. But we're going for as many of the hottest races as space allows.

As the spring Arbitron rolls onward, there are more CHR stations spending more promotional dollars than at anytime in broadcast history. Wherever possible I've shown a four-book trend. Even though some of the numbers may have been the result of previous formats, they are still part of the station's history.

New York

WNBC	3.1	3.6	3.0	3.0
WPLJ	4.1	4.0	3.5	4.1
WHTZ	0.9	2.0	6.2	5.5

The "Big Apple" isn't as easy as apple pie. Z100 PD Scott Shannon claims *ethnic diary placement* as the reason for his dip in the book. He'll continue on course with money, promotions, and zaniness to attract attention and grab numbers. WPLJ has offered itself as the relief factor from Z100. Similar music, personality-oriented, yet more laid back. PD Larry Berger has done a fine job of hanging tough. Over at WNBC, it's wide open as to who will direct the future programming efforts. Both Don Imus and Howard Stern did exceptionally well in adult demos during their respective drive slots, keeping this AM CHR alive with super personality.

Buffalo

WPHD	2.7	4.8	5.7	5.5
WBEN-FM	8.3	5.7	6.1	5.4
WKBW	9.7	5.2	7.2	5.1
WNYS	—	4.8	4.0	3.4

Buffalo may get lots of snow, but its people love to rock. Look at all the CHR shares! Hard-rockin' WPHD PD Harv Moore has done a great job with his youth-oriented CHR approach, while WBEN-FM PD Bob Wood has shown automation can work and be competitive. WKBW has suffered some erosion, and its talk show at night may have cost it some points in the 12-34 demos. WNYS, under new PD Bill Tod, is looking to rebound this book. It's no longer for sale, and the parent company is pumping in big dollars to make it fly.

Philadelphia

WCAU-FM	5.5	6.3	5.2	5.5
WWSH(FM106)	1.8	1.8	2.1	2.6

In this town anything can happen and most likely will. WCAU-FM has remained strong book after book with its modified "Hot Hits" approach under PD Scott Walker. People remark how the station remains fresh and alive, and very listenable. Over at FM106, new PD Steve Davis is in the driver's seat with an open door to do what needs to be done. Outgoing PD Bobby Rich got the station started with a more adult on-air approach than WCAU-FM, so a slightly longer growth period is expected. Musically, both have lots of momentum.

Pittsburgh

WBZZ(B94)	6.7	7.4	6.0	6.3
WHTX	3.4	4.8	4.9	5.1

In Steeltown the race is getting tighter. New B94 PD Guy Zapoleon has WHTX PD Todd Chase knocking on the door. Both stations are out to win with their own individual styles. WHTX morning men O'Brien & Garry will weigh in WHTX's favor, while Zapoleon's sharp ideas from the West Coast might offer things the market hasn't seen in some time. WHTX VP/GM Ted Atkins plays a major role in the programming and overall planning. Meanwhile, newly-named B94 GM Tex Meyer will be learning the market and relying heavily on Guy.

Baltimore

WBSB(B104)	7.5	7.8	6.8	6.3
WMAR-FM	2.2	2.4	2.8	3.1

New PDs in this market all the way around. Steve Kingston, fresh from B94, returns to his hometown area. Having once programmed WPGC and WYRE in nearby Annapolis, Steve's knowledge of the area will prove to be a valuable asset. WMAR-FM PD Ralph Wimmer comes into this "Hot Hits" outlet with nowhere to go but up. He's packing a "Hot Ticket" giveaway worth a total of \$50,000 in cash and prizes, including a new Chrysler Turbo Lazer. B104 is looking to reverse a slight down trend with a contest called "Quick Cash," offering either \$104 or \$1004. There will also be heavy TV and billboard visibility.

Boston

WHTT	6.9	8.1	7.0	7.6
WXKS-FM	5.8	7.8	7.9	7.5

Only one-tenth of a share separates these two powerhouse CHR stations. Leader WHTT is directed by Rick Peters, who's noted for his shrewdness in making logical decisions. He's going for every demo that will listen with lots of excitement and a predominantly current musical profile. Sunny Joe White's WXKS-FM is more Urban-slanted, aimed at a slightly older audience. Both stations do well in adults. This is one to watch.

Washington, DC

WRQX(Q107)	7.6	7.0	6.4	6.3
WAVA	3.2	3.6	4.3	4.3
WASH-FM	3.4	3.0	3.8	2.3

Hot times in the nation's capitol. The winter book results looked good for both Q107's Alan Burns and WAVA PD Randy Kabrich. Q107 has beefed up its afternoon show with the addition of Dancin' Danny Wright, while WAVA is pulling in good numbers without a morning act. Crosstown at WASH, Bill Tanner is still in the process of getting it together. The facility has finally launched a major cash promotion worth \$1,000,000 in an effort to attract fresh come; its newly-designed sound is slightly softer than Q107 and WAVA.

Too Many Battles To Cover 'Em All



With so much activity this spring, it became necessary to point out just a few of the tighter CHR Wars. Take a look at all this other action.

In New Orleans B97 has a large lead over WRNO, with WQUE-FM taking on more of a CHR profile all the time, much like AM sister 13Q . . . PRO-FM/Providence is still in a commanding lead, with new AOR to CHR convert WERI-FM making an entry play for shares this book, working with a new tower and more power . . . In Kansas City Pat McKay's KBEQ has a huge lead and the big two-share growth this past book will make it a real challenge for ZZ99 PD Charley Lake. This spring will mark Charley's first full book to turn the station around . . . WGCL/Cleveland is coming off a down winter book (8:1 to 6.6) while AOR competitor WMMS held strong with a 10.2 to 10.0 showing. And WRQC has reentered the CHR arena with an up book, 1:5 to 2:0, to muddy the waters for WGCL.

KMJK Portland PD Jon Barry is in for some competition as KKRZ converts from A/C to CHR. A PD has yet to be named . . . Rochester is the site of a tough one between Tom Mitchell's 98PXY and Jay Stevens's Q92. And we shouldn't forget WHFM, which is making an attempt to get back in the race this book . . . WGFN/Schenectady is trailing WFLY by a share and a half and is within striking distance this book. WTRY is still in the CHR arena, looking for a comeback . . . WKFM/Syracuse gets new CHR competition from WNDR . . . WKRZ-FM/Wilkes-Barre receives new competition from WTLQ . . . A three-way battle in York between Q106, WYCR, and WHTF . . . Mobile is the battleground for another tight one between WABB-FM and G100.

BJ105/Orlando gets fresh competition from Y106 . . . KX104/Nashville is bracing for an assault by 96-KISS(WZKS) . . . WRQK and WSEZ/Winston-Salem square off . . . WZLD and WNOK-FM/Columbia are at each other's throats . . . KAYI and KEL-AM & FM are mixing it up in Tulsa . . . WKAU/Appleton-Oshkosh still has the lead, but WAHC is coming on strong . . . WZPL/Indianapolis in a grudge match with WNAJ again . . . Three-way wars in Evansville with WKDQ, WSTO, and WKHC . . . In Bakersfield, it's between KKXX, KQXR, and 13K . . . In Fresno between KYNO-FM, KMGX, and KBOS . . . In Salt Lake City it's KCPX-FM, KRSP, and K96 . . . Tucson finds KRQ, KHYT, and KTKT going at it . . . And in Savannah it's WAEV, Z102, and WIXV squaring off . . . Other two-way battles include KFYR/Bismarck and FM sister KYYY . . . KFRX and KXSS/Lincoln . . . KCMQ and KFMZ/Columbia, MO . . . KGOT and KENI/Anchorage . . . KZOZ and KSLY/San Luis Obispo . . . And finally KHTX and KCBN/Reno are head to head.

Atlanta

WZGC(Z93)	9.5	0.2	9.7	10.0
WQXI-FM(94Q)	8.0	8.3	9.4	8.1

This is a longstanding feud between CHR leader Z93 and 94Q. Over the last few books, 94Q PD Jim Morrison has sought to strengthen his overall shares and continue growth in adults, employing stronger night personalities and putting less emphasis on oldies. The station is presenting the "Daily Cash Payoff," worth between \$1000 and \$5000 a day. Z93 PD John Young is a market institution, consistently making the right moves to keep a lead in the teen category, along with outstanding adult demos. Musically, the stations are closer together than ever. Z93 is running the "Dollar Bill" game where the audience tunes in at a specified time during morning drive to hear the serial number combination of the day. People having the combination call in to win cash.

Miami

WHYI(Y100)	6.7	7.9	7.4	8.3
WINZ-FM(I95)	4.8	5.6	7.2	6.7

There is a certain magic about the Y100 calls. The perennial winner has done it again, widening the lead against I95 and its dance-oriented CHR mix. Y100 plays a good deal of this music as well. But I95 aims more at Dade County, which has a higher Hispanic population than does Broward, Y100's target. Both stations are active and visible throughout the market with cash, contests, and advertising.

Tampa

WRBQ(Q105)	11.3	12.7	11.7	11.1
WZNE(Z98)	3.0	3.3	4.9	6.0

Holding onto double digits as long as Q105 has is no easy feat. Add fresh, head-on competition and it gets harder. Look how well Q105 scored in the winter book despite gains by Z98. Mason Dixon, Steve Rivers, and crew have continued what Scott Shannon started: promotions, community involvement, and great music. Z98 PD Steve Davis, who's on his way to FM106/Philadelphia, signed the station on with a 4.9 and left it as a 6.0 share winner. While music-intensive with its four-in-a-row concept, Z98 has been handicapped promotionally since

it is for sale. Once the sale is complete, the new PD will probably want to gain promotional parity.

Chicago

WBBM-FM(B96)	4.4	5.0	5.1	5.0
WKQX	2.7	4.1	3.0	4.3
WLS	4.1	3.4	3.8	3.7
WLS-FM	3.6	3.1	3.2	2.9

There are those who thought B96 would be a flash in the pan. However, much to Buddy Scott's credit, that scenario hasn't played out. Instead, his station continues as the dominant CHR outlet for the fourth straight book. WLS-AM has a stable book, but the FM has slipped below a three share. When comparing the stations to more adventurous competitors, market observers point to their rigid music policy as part of the problem. Over at NBC's WKQX, PD Chuck Morgan has been more outgoing musically than WLS, but a bit safer than B96. In fact, he's brought the station to its highest shares in recent history. A real FM struggle exists between WKQX and B96 for the CHR crown.

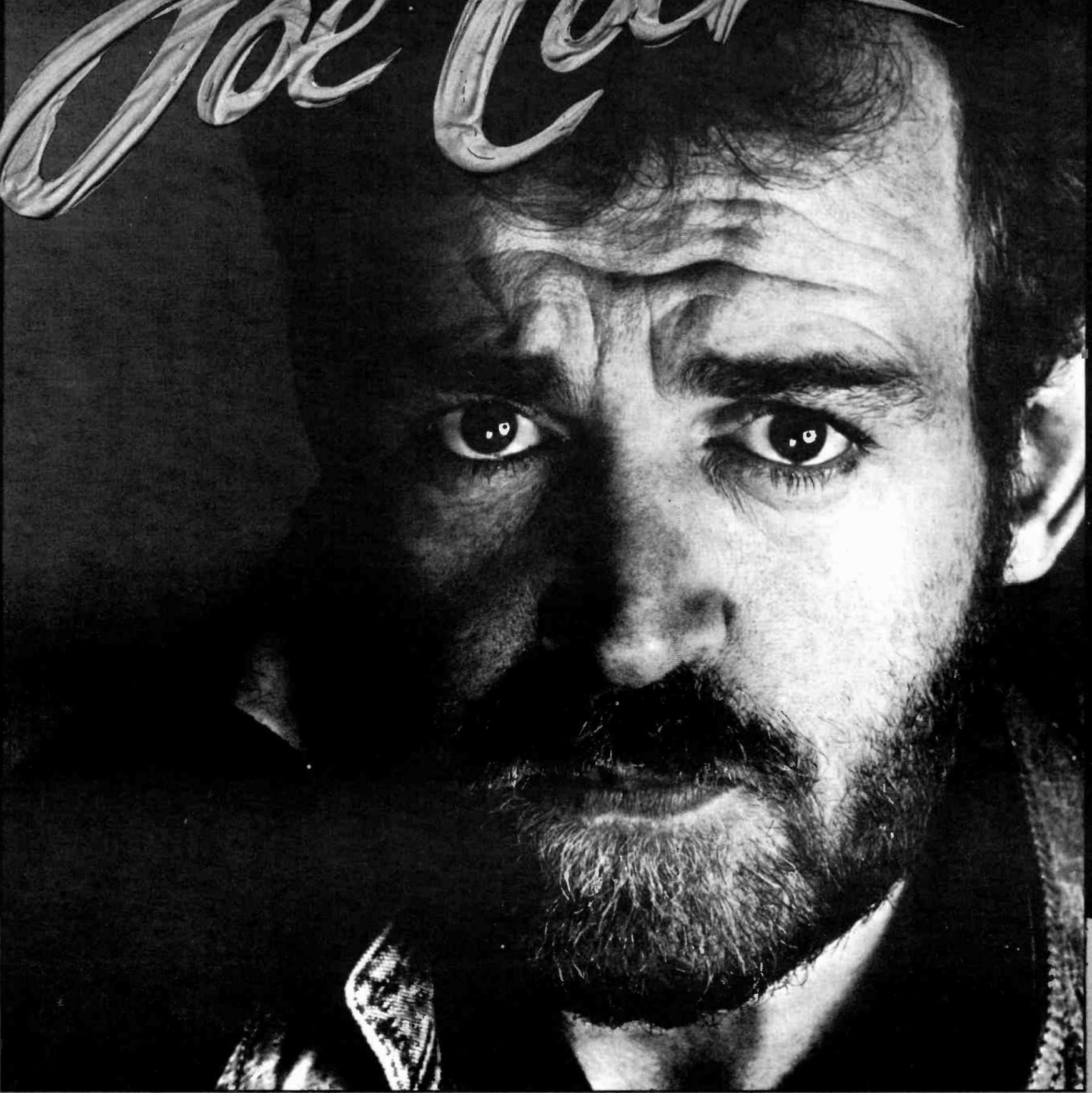
Detroit

WHYT	4.5	3.3	3.8	4.2
WCZY	3.3	3.2	3.1	3.6

If you want to look at a market that has gone counter to the trends, then Detroit is it. While CHRs around the country were going up in the fall, they went down here, only to rebound in the winter book. WHYT, under the leadership of Gary Berkowitz, is modeled formatically like Z100/New York — almost word for word, according to observers. Over at WHYT, Station Manager/PD Lee Douglas is taking a few lessons from sister station KIIS-FM/Los Angeles, but mixing it to achieve a Detroit flavor. CFXX is on the air with the new format, totalling four hours a day. What influence that will have, if any, should make for interesting hour-by-hour figures. Look for CFXX to go fulltime with the format once given approval by the CRTC. Canadian CHR outlet CJOM still shows no Arbitron impact.

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Continued from Page 40

Minneapolis

WLOL-FM	10.0	9.7	11.0	7.9
KDWB-FM	6.0	4.9	5.8	5.0

WLOL-FM's Tac Hammer has his station firmly in the lead by almost three full shares. However, under the consultancy of E. Alvin Davis, the station's music policy is considerably more conservative than when Paul Christy held that position. Observers feel this may be the reason for the steep decline from an 11.0 to a 7.9 share. Over at KDWB-FM, recently converted from AOR, PD Dave Hamilton is also conservative. In fact, it's the tightest of the three Doubleday CHRs. Of the two stations WLOL-FM has a bit more personality, but both are active in the contest and promotion arena. It's a tight race which could go either way.

St. Louis

KHTR	8.8	10.6	8.3	8.0
KWK-AM & FM	4.4	5.5	7.0	6.8

KHTR has had the CHR arena all to itself for about a year or so, but now there is some one-on-one competition from KWK, another recent AOR convert. Program Coordinator Scott Alexander (once PD at KHTR) and Bob Burch (formerly with KSHE) have taken the final steps toward being a full-fledged CHR station. KHTR PD Bob Garrett, who just exited, has positioned his music a bit broader than KWK. Ethnic records work well in this town, as does rock, which can make for an exciting music mix. Both stations are spending heavily to make their presence felt.

Milwaukee

WKTI	4.1	4.7	6.5	6.9
WZUU (Z95)	4.6	5.3	3.3	3.1
WRKR	2.8	2.3	2.0	2.0
WBTT	5.6	4.1	3.2	1.7

There's a lot of heavy emotion in this CHR race. CHR leader WKTI and Dallas Cole are conservative with their music and presentation compared to the others. But one thing is for sure: WKTI will spend the money to promote itself. WBTT (formerly WLPX) is looking to improve the less than spectacular start it had as a CHR outlet. PD Rick Harris has aggressive promotions and marketing underway, which should translate into results this book. Z95 PD Steve Schramm is also busy getting established, taking lots of direction from sister station Z100 and Scott Shannon. And in suburban Racine, WRKR PD Pat Martin remains the spoiler, grabbing enough of the audience with his hard-rockin' style to make a healthy profit.

Los Angeles

KIIS-FM	6.0	7.6	8.1	7.8
KIQQ	2.5	2.7	2.6	2.7
KKHR	1.2	1.4	1.6	2.6

Gerry DeFrancesco and KIIS-FM are still way out in front of the pack. They intend to stay there by giving away thousands of dollars and relying on the continued on-air antics of morning maniac Rick Dees. KIQQ continues with its aggressive music posture. PD Paula Matthews is nonplused about KIIS-FM's success, sticking to the claim that KIQQ is the station to expose CHR music first in L.A. KKHR showed dramatic growth, moving up a full share. PD Ed Scarborough and staff are excited about their future, offering money and an exciting on-air presentation headed by afternoon man Jack Armstrong. L.A. radio hasn't been this exciting in years.

San Francisco

KYUU	3.2	2.4	2.8	3.5
KFRC	4.2	3.9	3.0	3.1
KITS	2.0	2.5	2.1	2.3

This market is wide open! Amazingly, all three CHRs were without PDs for a period of time. First to fill the vacancy was KFRC, hiring Mike Phillips from A/C-formatted K101. KFRC doesn't show signs of going A/C, but the playlist and musical philosophy are more conservative than in the past. Current CHR leader KYUU, still without a PD, sounds up and refreshing under the temporary guidance of market legend Rick Shaw. There's no PD at KITS, either. But the station is keeping close to Mike Joseph's "Hot Hits" philosophies, even though his consultancy has officially ended.

San Diego

KSDO-FM(KS103)	3.6	2.2	3.5	5.2
XTRA	4.3	4.4	2.7	3.8

Who said CHR wouldn't work on FM in San Diego? For years the market's broadcasters scoffed at the idea. That is until Dave Parks and KS103 made the move after seeing the winning performance of sister station KIIS-FM. Rumors about the station being for sale have quieted and (owner) Gannett has been spending money to promote it both on and off-air. Meanwhile, Jim Richards and 50kw AM giant XTRA haven't packed it in yet. In the face of FM competition, he's dug in his heels, spent some money, and continued with business as usual. Strong attention to the active audience has kept Jim from falling behind.

Sacramento

KSFM(FM102)	4.7	5.2	4.5	7.2
KWOD	2.4	3.3	4.9	5.3
KPOP	3.1	3.3	3.7	3.2

CHR market leader FM102 takes an Urban approach to things under the direction of VP/Programming Rick Gillette. Having a long heritage as a CHR outlet, save for a brief experiment with A/C, FM102 keeps an active promotional and musical profile. Going for a more down-the-middle CHR approach is Tom Chase at KWOD. Musically more conservative, the station is slightly handicapped by some signal problems. Spurious harmonious on its new tower forced a retreat to its alternate transmitter site. KWOD is actively campaigning on the streets to stay visible. Across the way KPOP, under new ownership, has aimed its sights on KWOD and FM102. This newest entry into the CHR mix could prove to be an interesting element in the market.

Seattle-Tacoma

KUBE	5.3	5.5	5.8	5.5
KNBQ	3.6	3.4	4.4	4.7
KPLZ	2.2	3.0	1.7	3.7

The Seattle-Tacoma market has really gone through some changes since the last book. Sean Lynch and KNBQ (once the most aggressive CHR station) have tightened up a bit in the face of fresh competition from Jeff King and KPLZ, which has taken over the role of being first with the hits. Benefiting KPLZ in this winter book was KYYX's format change and an on-air show of support for KPLZ by KYYX. KUBE PD Bob Case hangs with a steady book. Not noted for being too aggressive with his music, he has opened things up a bit in an effort to be fresh and exciting. All three stations are promotionally active and involved in the community. The big difference between the three is on-air presentation.

Denver

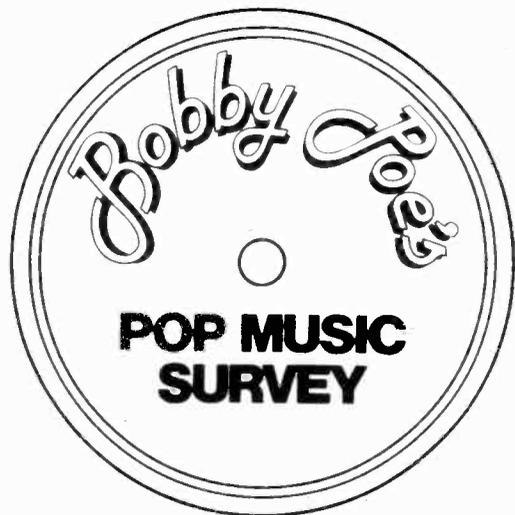
KPKE	3.5	3.1	6.5	6.8
KOAQ(Q103)	6.1	5.4	4.6	5.0
KIMN	4.9	5.3	4.2	4.7

The results of the winter book show hot competition in the "Mile High City." KPKE, which converted from AOR to CHR under PD Tim Fox, remains at the top of the pile. But not far behind are Jack Regan and Q103. This station takes a less up-front on-air approach, preferring a more one-to-one type of communication. Musically, KPKE rocks a bit harder than Q103. Over at KIMN, Doug Erickson and crew are geared up for the 30th anniversary celebration, which should have a profoundly positive impact on this spring book. Despite being on AM, KIMN plays a wide variety of hits and isn't afraid to rock, which is part of the station's heritage. This is a tough one to call.

Phoenix

KZZP	3.9	3.4	4.3	6.7
KOPA	4.2	5.0	5.3	5.8

This is a real seesaw battle. Current leader KZZP and PD Charlie Quinn have been consistent over the past year or so, positioning themselves between the AOR competition and KOPA with a bright, uptempo, slightly rock-oriented music approach. KOPA PD Reggie Blackwell is in the process of bringing the station back into the CHR arena after a one-year A/C experiment. Both stations are flourishing in a marketplace that in the past has been less than kind to the CHR format.



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6. **Major Market Music Director '83:** Michael Ellis (Z100) Chris Thomas (Z-93) Pete Thomson (KAFM) Bruce Kelly (B-94) Glenn Kalina (WCAU-FM) Jim Payne (WMAR-FM) Mike Shaefer (KIIS-FM) Patty Hamilton (93FM) Robert Moorhead (KIQQ) Mary Taten (Q107)
7. **Major Market Air Personality '83:** Jim Elliot/Scott Woodside (Q107) Rick Dees (KIIS-FM) Don Imus (WNBC) Larry Lujack (WLS) Scott Shannon/Ross Brittain (Z100) Steve McCoy (Z-93) Terry Young (WCAU-FM) Jim Kerr (WPLJ) Steve Dahl/Gary Meier (WLS-FM) Shadow Stevens (Z100)
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13. **Medium Market Program Director '83:** Randy Kabrich (WDCG) Guy Zapoleon (KRQ-FM) Robert John (FM100) Kevin McCarthy (KXX106) Mike St. John (KX104) Bob Kaghan (WBCY) Charlie Lake (WHFM) Bob McNeil (WRVQ) Gary Mitchell (BJ105) Steve Kelly (WNVZ)
14. **Medium Market Music Director '83:** Jeff Morgan (WNVZ) Terry Long (BJ105) Bryan Sargent (KX104) Mike West (WTIC-FM) Tom Prestigiacomo (FM100) Bob Lewis (WRVQ) Marc Cronin (WHFM) Dan Wilson (KJYO) Tom Mitchell (WPXY) John Van Pelt (WDCG)
15. **Medium Market Air Personality '83:** John Boy (WBCY) Rick Knight (WFLY) Bobby Cook (KX104) Roger St. John (WRVQ) Steve Conley (FM100) Gary Craig (WTIC-FM) B.J. Harris (KX104) Mark Shannon (KJYO) Russ Grey (KXX106) Kelly Norris (KRQ-FM)
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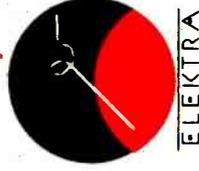


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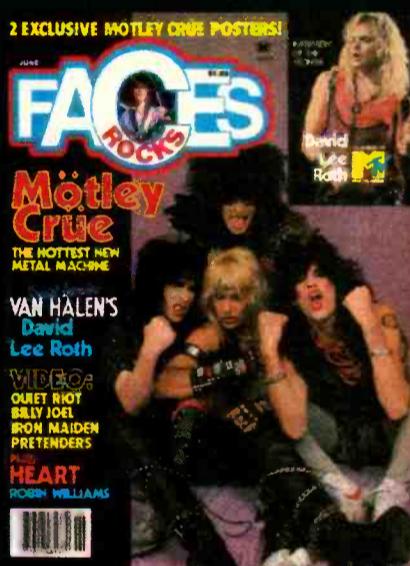
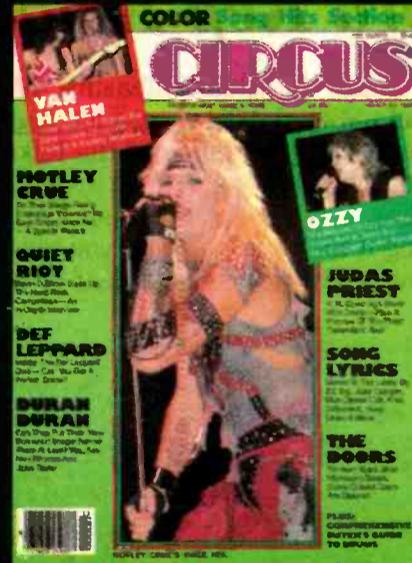
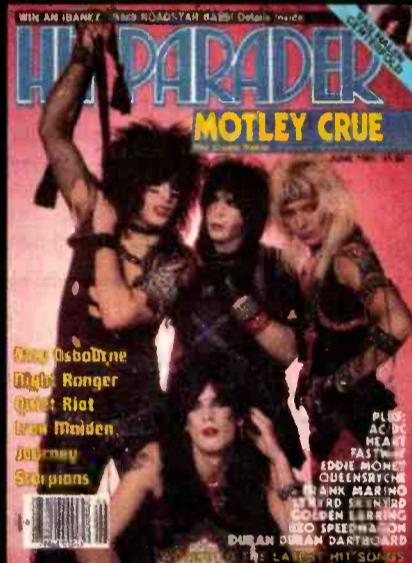
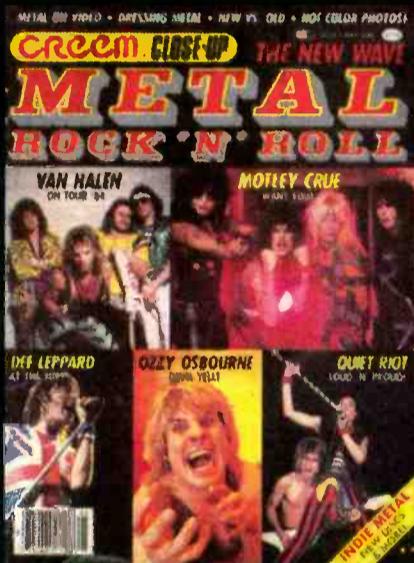
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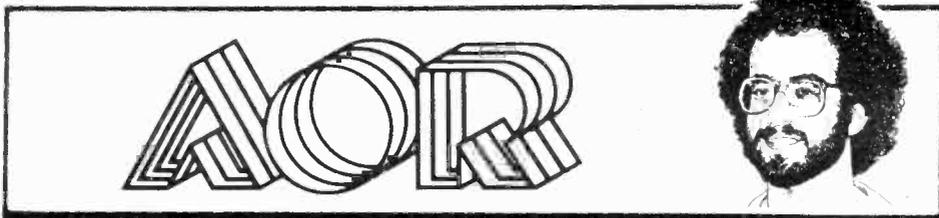
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STEVE FEINSTEIN

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Record Rep Rolodex Relief

For your smilin' 'n' dialin' pleasure, here's an updated list of the head honchos of national AOR record company promotion departments. It's a convenient, compact guide of the folks to call when you have an idea for a sizzling promotion or just want to express enthusiasm for a nifty new record. Job titles are included for business correspondence. Besides clipping it for your Rolodex, you may want to attach a copy to a convenient spot, such as your desk leaf or bulletin board. Use it, don't abuse it.

<p>J.B. Brenner National Director, Album Promotion 1416 North La Brea Avenue Hollywood, CA 90028 (213) 469-2411</p> 	<p>Bill Bartlett National AOR Promotion Manager 1750 North Vine Hollywood, CA 90028 (213) 462-6252</p> 	<p>Dede Whiteside National Director, Album Promotion 10th & Parker Berkeley, CA 94710 (415) 549-2500</p> 	<p>PolyGram Records (inc. London, Mercury, Polydor, Polymer, Riva, RSO, 21) George Meier (212) 399-7071 National Director, Album Promotion Drew Murray (212) 399-7813 National Album Promotion Manager Linda Walker (212) 399-7045 Special Projects Manager 810 Seventh Avenue 34th Floor New York, NY 10019</p>
<p>Al Cafaro Associate Director, National Album Promotion 595 Madison Avenue New York, NY 10022 (212) 826-0477</p> 	<p>Peter Napoliello National Album Promotion Director 645 Madison Avenue New York, NY 10022 (212) 758-3555</p> 	<p>Burt Stein Executive VP Bennett Kaufman National Promotion 1416 North La Brea Avenue Los Angeles, CA 90028 (213) 469-2411</p> 	<p>RCA (inc. Grunt, Planet) Alan Wolmark (212) 930-4309 Director, National Album Promotion Bob Catania (212) 930-4518 Manager, National Album Promotion 1133 Avenue Of The Americas New York, NY 10036</p> 
<p>Chuck Oliner Associate Director, National Album Promotion 1011 East Touhy Avenue Des Plaines, IL 60018 (312) 298-9411</p> 	<p>(inc. 415) Paul Rappaport (212) 975-8616 Director, National Album Promotion Linda Kirishjian (212) 975-1701 Manager, National Album Promotion 51 West 52nd Street New York, NY 10019</p> 	<p>Michael Plen VP/Promotion 595 Madison Avenue 32nd Floor New York, NY 10022 (212) 826-0477</p> 	<p>Jeff Naumann Manager, West Coast Album Promotion 6363 Sunset Boulevard Hollywood, CA 90028 (213) 468-4053</p> 
<p>Michael Matthews National Promotion 7525 Fountain Avenue Hollywood, CA 90046 (213) 851-8852</p> 	<p>Jim McKeon Director, National Album Promotion 1801 Century Park West Los Angeles, CA 90067 (213) 556-4936</p> 	<p>Kathy Kenyon National Promotion Phil Quartararo VP/Promotion 14 East Fourth Street New York, NY 10012 (212) 477-8000</p> 	<p>Rich Schmidt Director of Promotions & Publicity 1201 Olympic Boulevard Santa Monica, CA 90404 (213) 450-6323</p> 
<p>Sean Coakley National Director, Album Promotion Paul Yeskel Associate Director, Album Promotion 6 West 57th Street New York, NY 10019 (212) 489-7400</p> 	<p>(inc. Asylum, Beserkley) Robyn Kravitz Director, National Album Promotion 665 Fifth Avenue New York, NY 10022 (212) 355-7610</p> 	<p>(inc. Passport, PVC, Editions EG, WEA International, Animal) Linda Feder National Promotion Director 3619 Kennedy Road South Plainfield, NJ 07080 (201) 753-6100</p> 	<p>Brian Rooney National Director Of Promotion 1240 North Van Buren #102 Anaheim, CA 92807 (714) 632-9452</p> 
<p>Jeff Cook National Field Director, Album Promotion 211 Marquis Court Lilburn, GA 30247 (404) 921-4086</p> 	<p>Don Wasley National Director, AOR 6920 Sunset Boulevard Hollywood, CA 90028 (213) 461-9141</p> 	<p>MCA RECORDS John Schoenberger National Album Promotion Director 70 Universal City Plaza Third Floor Universal City, CA 91608 (818) 508-4020</p>	<p>Rita Fukui National AOR Director 2114 Pico Boulevard Santa Monica, CA 90405 (213) 450-3193</p> 
<p>(inc. Mirage, Modern) Michael Prince Director, National Album Promotion 75 Rockefeller Plaza New York, NY 10019 (212) 484-6400</p> 	<p>Sandra Gustchen National Promotion Director P.O. Box 2896 Torrance, CA 90509 (213) 328-9407</p> 	<p>Jay McDaniel MCA RECORDS National AOR Field Promotion Director 6115 East Northbelt Drive Norcross, GA 30071 (404) 447-6405</p> 	<p>Anna Statman Director Of National Album Promotion 7381 Beverly Boulevard Los Angeles, CA 90036 (213) 937-4660</p> 
<p>Judy Libow (212) 484-6062 National Director, Album Promotion Danny Buch (212) 484-7631 Associate Director, Album Promotion David Fleischman (212) 484-6017 Associate Director, Album Promotion 75 Rockefeller Plaza New York, NY 10019</p> 	<p>EPA (inc. Boulevard, Carrere, Nemporor, Pasha, Rock 'n' Roll, Scotti Bros.) Bill Bennett (212) 975-7013 Director, National Album Promotion Michael Caplan (212) 975-5687 Associate Director, National Album Promotion 51 West 52nd Street New York, NY 10019</p>	<p>Mirus Music, Inc. Doc Remer National Promotion 2440 Lakeside Cleveland, OH 44114 (216) 241-0892</p> 	<p>John Hammond National Promotion Director 71 West 23rd Street New York, NY 10021 (212) 255-7732</p> 
<p>Jim Sotet National Promotion Director 14 East Fourth Street New York, NY 10012 (212) 477-8006</p> 	<p>Jon Kirksey Director, National Album Promotion/West Coast 1801 Century Park West Los Angeles, CA 90067 (213) 556-4909</p> 	<p>Howard Rosen Director of Promotion 6255 Sunset Boulevard Los Angeles, CA 90028 (213) 468-3511</p> 	<p>(inc. Bearsville, Geffen, Sire, Slash) George Gerrity VP/Promotion Kenny Puvogel National Album Promotion Director 3300 Warner Boulevard Burbank, CA 91505 (818) 846-9090</p> 
<p>John Brodey Director Of Promotion And A&R 9200 Sunset Boulevard Suite 1101 Los Angeles, CA 90069 (213) 859-1220</p> 	<p>Lyn Corey-Benson National Promotion Director 5615 Melrose Avenue Hollywood, CA 90038 (213) 466-3507</p> 	<p>John Brodey Director Of Promotion And A&R 9200 Sunset Boulevard Suite 1101 Los Angeles, CA 90069 (213) 859-1220</p> 	<p>Dave Dannheisser Associate National Album Promotion Director 5440 Fulton Industrial Boulevard Atlanta, GA 30378 (404) 344-6820</p> 

SEGUES

KEZE/Spokane's Mike Jones is upped to MD as Maureen Matthews steps down to concentrate on her airshift . . . Rick Williams joins KKDJ/Fresno for evenings and the Assistant MD post . . . Michael Sirianni steps down as WLAV/Grand Rapids MD but retains his airshift.

PD Neal Mirsky is now also holding down the 10am-noon slot at WCKO/Miami, and Steve Sanzel joins for even-

ings from WIZD/Ft. Pierce . . . Kelly Broderick from WWTR/Ocean City is on board WKLC/Charleston for mid-days and production duties . . . Mark Avery is upped from weekends to mornings and production chores at KTYD/Santa Barbara.

Chris Emry is new to WIYY/Baltimore weekends . . . Former WYFE/Rockford PD Brent Alberts is doing weekends at AC WSB-FM/Atlanta.



KZAP FRAMES AUDIENCE — Listeners to KZAP/Sacramento morning team Bonnie Reese and Chris Davis play a neat game called "Famous Frames." Audio clips from famous films are aired, and listeners have to name the movie they come from. Recently, ten winners and their guests were flown to Los Angeles for an overnight stay and a VIP tour of Universal Studios. Bonnie, with blonde hair and sunglasses, is kneeling to the left of "Jaws," and bearded Chris is standing to the right with a tape recorder over his shoulder.

FROM WARNER BROS. RECORDS BY LINDSEY

LOCH. IIII (THIS IS ADVERTISING?)

"The LAID BACK record's on KMET."
"White Horse"?
"Yeah, and it's on WKDF too."
"Oh, nice adds."

SIRE COPYRIGHT 1984 SIRE RECORDS. IIII

Well, Bowl Me Over



STANDING IN THE STRIKE ZONE — The highest-scoring team at this year's T.J. Martell Bowling Party in Redondo Beach, CA was the proud PolyGram crew. From left, West Coast Singles Specialist Tom Silver, a professional ringer, Special Projects Manager Linda Walker, Account Executive Gregg Miller, National Album Promotion Manager Drew Murray, National Director/Album Promotion George Meier, West Coast College Promotion Manager Katle Arnold.

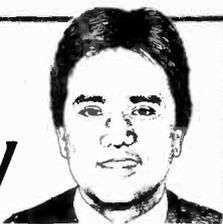


BOWLING BROTHERS (AND SISTER) — The mix of industry folks on Triumph's lane at the bowling party illustrated the all-out team effort and cooperative spirit that helped raise over \$60,000 for the fight against leukemia. Kneeling in front is KBPI/Denver PD Howie Castle, and backing him up (l-r) is a shady character reputed to be Triumph manager Joe Owens, Triumph's Mike Levine, Global Satellite Network Operations Manager Cindy Tollin, KGB/San Diego Assistant PD Ted Edwards, and Apple Computers and US Festival entrepreneur Steve Wozniak.



MR. MISTER ROCKS & BOWLS — After providing music for your dining and bowling pleasure, Mr. Mister hit the RCA lane for a few frames. From left, the label's Manager/West Coast Album Promotion Jeff Naumann, KNAC/Long Beach PD Jimmy Christopher, the band's Richard Page, Manager/National Album Promotion Bob Catania, West Coast Regional Promotion Manager Steve Leavitt, and Mr. Mister's Pat Mastelotto, Steve Farris, and Steve George.

Adult / Contemporary



RON RODRIGUES

COMMUNITY ACTION

A/C Helps Youth Causes

Radio has long been a booster of youth-oriented causes, and since A/C targets listeners of parental age, you'll be interested in the many ways your station can help kids. Conducting a community service campaign can not only be fun, but you'll also feel rewarded — and your station will score high points with your audience. Fundraising is, of course, the leading way to assist youth organizations, and here are several ideas being used successfully around the country by supportive A/C stations.

Footloose Fundraising

WFBR/Baltimore again outdid itself in its annual March Of Dimes "Walkathon." WFBR walkers averaged nearly \$90 each in contributions! Most walkers turned in more money than was actually pledged, a 106% collection rate!

KEZR/San Jose sponsored its annual "Fools Parade," an 8K footrace ending with a BBQ for participants. All KEZR staffers participated, and proceeds went to the Children's Cancer Research Institute in San Francisco.

Similarly, KPPL/Denver was the radio sponsor for its annual "Governor's Cup 10K Race," drawing nearly 7000 participants. Dollars raised went to a state council on health promotion and physical fitness.

WLCC/Luray, VA hosted its annual "Back To The Best Of The '50s" dance. Proceeds went to the local Special Olympics.

WOMC/Detroit invited listeners to a free "Solid Gold Dance Party" hosted by Dick Bartley. An area hotel provided its facilities at no charge, and donated a portion of the revenue to the Detroit Institute for Children, which works with emotionally and physically handicapped youngsters.

And in the ultimate "footloose" fundraiser, WRVA/Richmond raised almost \$200,000 to buy shoes for needy kids. Over the last decade, the station has raised nearly a million dollars for footwear.

What A Sport

In the grand style of Texas, KRBE-AM & FM/Houston morning hosts Weaver Morrow and Mike Martin invited participants to a golf tournament breakfast at Houston's Hyatt Regency, with traffic reports broadcast from the Goodyear blimp!

KRBE also brought a little of Wimbledon to the Lone Star State when it arranged for John McEnroe and Guillermo Vilas to play an exhibition tennis match. Station personalities emceed the event and participated in doubles action. KRBE also auctioned off one of McEnroe's rackets. Proceeds for both of the station events benefited the Leukemia Society.

KHTZ/Los Angeles personalities matched wits with the L.A. Lakers in a softball match. The station charged \$2 per ticket; funds were donated to the Ronald McDonald House, a home for families of children who are undergoing serious treatment in a local hospital.

But you don't need big names to raise big money. Magic 108/Topeka sponsored its own tennis and racquetball tournaments, with funds going to The Villages, a group that provides homes to needy kids.

KMGG/Los Angeles personality Jeff Serr joined celebrities and kids bowling for dollars for the Big Brothers and Big Sisters organization.

Do You Like Pizza?

CJOM/Windsor staged a "Firefighters vs. Police" pizza-eating contest. Eight participants on each team had 15 minutes to down as much of the stuff as they could. The firemen consumed 86 slices compared to 84 by the men in blue. The Special Olympics was the recipient of the proceeds.

Lucky Streak

WMAL/Washington and the Golden Nugget casino joined forces and hosted "Casino Night." Participants had an opportunity to win at blackjack, roulette, and craps. Last

WHEN MONEY ISN'T ENOUGH

KOMO Strikes Out Against Child Abuse

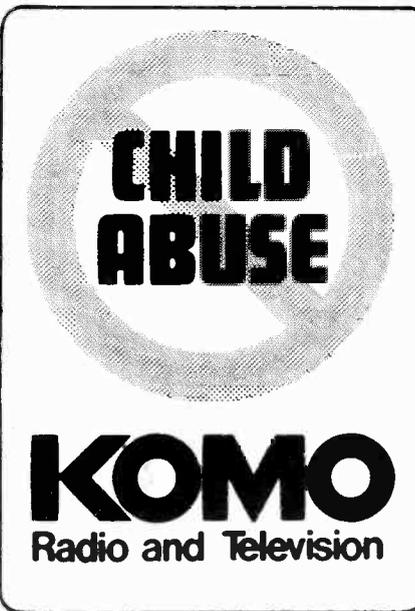
One area of youth assistance that money can't do much about is in the problem of child abuse. The subject has made many headlines recently, and it's also been the topic of several television docu-dramas. No one recent effort has done more to help combat this serious issue than the ambitious public service campaign directed by radio-TV combo KOMO/Seattle.

The stations devoted nine days of local programming to discussing child abuse, its consequences, and prevention. Both facilities ran most of the programming inside newscasts, but they also aired several "stand-alone" features throughout the day. The "Stop Child Abuse" campaign earned KOMO numerous awards, including one from the Seattle Day Nursery Association.

Topics included:

- A look at prevention, rather than cure
- A focus on the Children's Home Society
- A case study of an abuser
- How listeners can stem the rising tide of child abuse.

KOMO also sponsored "Project K.I.D.S." (Kids Identification Data System), which received support from local businesses. The services included fingerprinting children, weighing and measuring, photographing them for laminated ID cards, and compiling a vital statistics record. All of the materials are held by the participating parents and are turned over to the police only if the child is missing. A Project K.I.D.S. mobile van traveled the city to provide the services.



REUNITED — KOMO/Seattle's series on Child Abuse produced stunning results when a mother whose children were abducted by their father called Coordinating Producer Nancy Schwedop. The story was further complicated when the father's female companion ran off with one of the children he took. Schwedop called in a detective from the King County police department, who eventually traced the kids to the East Coast. The family finally gathered after a 4-year separation, with Schwedop (right) looking on.

year more than \$120,000 was netted for Leukemia Research.

Toast The Bartender

610TVN/Columbus helps Columbus keep its title as the "Ugliest Bartender Town In

America." Not only were there "Ugly Bartender" contests, participants had a chance to vote for "Mr. Chest," "Ms. Tush," and to participate in contests, carnivals, and beach parties. More than \$100,000 was raised for Multiple Sclerosis research.

Progress:

WIP/Philadelphia has completed its talk expansion. Jack Ellery moves into the evening slot from weekends, Steve Martorano moves up from late nights to late evenings, and Michelle Iaia joins for late nights. Ken Garland, Bill Webber, and Tom LaMarle handle day duties. Tony DeRosa moves from parttime to overnights at WEZR/Washington, while Bob Masters joins as evening personality from the PD slot at WRNR/Martinsburg, WV. Charlie Derek moves from afternoons to mornings at KRAV/Tulsa. Mickey Stone moves from Q96/Ft. Meyers to W101/Tampa for overnights. Drew Bentley joins KOIL/Omaha for middays. Pat Richards

segues from KOOK/Billings to KISN/Salt Lake City for evenings. Michael O'Shea is doing evenings at WAHR/Huntsville; he's from WMNB/Myrtle Beach. Janice Marr is upped to afternoons at WKNE/Keane, replacing Sandy Ellsworth, who moves into sales. Art Randall joins KORQ/Abilene as PM drive host, from KRLB-FM/Lubbock. Bev O'Connor is doing morning drive at KBNY/Nampa, ID. On the beautiful island of Maui, Bow Kelly is the afternoon host at KNUI/Kahului. Jim Christopher handles the nighttime slot there, while Kevin Richards works overnights.



ICY RECEPTION — WYNY/New York morning personality Dan Daniel hosted a special performance of the Ice Capades at Madison Square Garden. In addition to welcoming the winners of the station's on-air ticket giveaway for "WYNY Night at The Ice Capades," Dan spent some time with a couple of the ice-skating Smurfs.



LON HELTON

ACM '84 HAT AWARDS

KRMD/Shreveport: Station Of The Year

When the Academy Of Country Music's nationally-televised awards show gets underway on Monday night, May 14, a number of auditorium seats will be occupied by a group of folks who made the Shreveport-to-L.A. trek to pick up the ACM "Station Of The Year Hat Award" for KRMD-AM & FM. After I started to write this story, I realized that any award recognizing a station for its accomplishments is actually acknowledging the hard work and dedication put forth by the entire team of people involved — especially the efforts of the management team.

Most "success stories" on these pages deal in ratings, music, rotations, promotions, and the like. To truly be the "Station Of The Year," it seems a station should transcend the usual victories won in a localized radio battle and contribute to the overall good of the industry, as well as contributing to its community. While the work of station personnel in toto is largely responsible for local success, many times it is the individual accomplishments within management that are responsible for a station gaining a national reputation. Few stations (i.e., few people) are as committed to the betterment of their community and the world of Country radio as KRMD President/GM Smokey Hyde, VP/Sales Manager Jerry Black, and OM Tom Phifer.

KRMD = Involvement

KRMD is involved with a number of charities on a yearly basis, one of which is St. Jude's Childrens Research Hospital in Memphis, for which the station has run a radiothon for the past five years. This charity is very much a part of Tom's life, as his 21-year-old son was stricken with cancer at age six and would not be alive today were it not for the work done at St. Jude's. Tom looks at his time commitment to the radiothon as "merely repaying an unrepayable debt," and he hopes that sometime in the future the fundraiser might be turned into a nationwide radiothon based at KRMD.

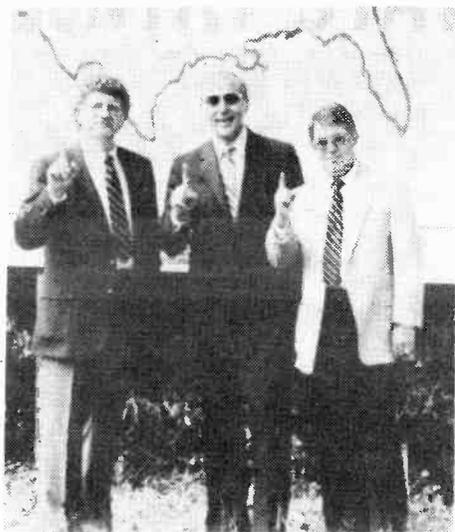
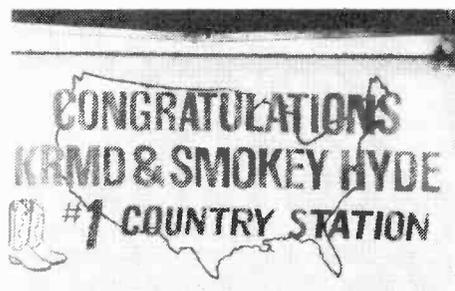
Another annual event is a sports show, with proceeds going to the Shriner's charity, the Crippled Children's Hospital.

Football fans everywhere are familiar with the Independence Bowl college football game played each year in Shreveport, but few people know the annual game was near cancellation. That was before KRMD got into the act by appealing to the pride and civic-mindedness of the Shreveport populace. Tom told me, "If it had not been for Smokey Hyde putting the facilities of this radio station on the line and promoting the heck out of the game, it would not have survived."

The station has also stood behind a Shreveport project called "Sports For Boys," a gym/training center for those who want to learn to box. KRMD not only raised enough money to pay off the mortgage on the building, but was also instrumental in bringing the Russian and Irish boxing teams to the city for benefit matches.

Tom also is involved in fundraising for an organization called the Indoor Sports Club, a facility catering to the athletic endeavors of physically-handicapped adults. The station is getting involved promotionally to net revenue for the project.

About the level of commitment to these activities, Tom says, "We just feel if we aren't doing these things, we are not involv-



KRMD OM Tom Phifer, GM Smokey Hyde, and GSM Jerry Black are shown in front of a billboard put up by one of the KRMD advertisers to congratulate the station.

RHUBARB WINS AGAIN!

ACM DJ Of The Year: WLWI's Rhubarb Jones

Before too long, WLWI/Montgomery afternoon personality Rhubarb Jones is going to have to build a fireplace in his home so he can have a mantel to display all the awards he's getting! Last October, Rhubarb won the CMA award for "Medium Market DJ Of The Year." (See R&R 10-14-83 for more of the Rhubarb Jones story.)

In just a couple of days, on its May 14th nationally-televised awards show, the Academy Of Country Music will present Rhubarb with its "DJ Of The Year Award" for 1983. When I talked to Rhubarb, he was ecstatic, as you might expect, and he has good reason to be: this is the first time anyone has won the CMA and ACM awards back-to-back.

"I'm flattered that people think enough of me to bestow an honor like this," Rhubarb said. "The methodology of the ACM is such that I didn't even know I was under consideration. This means so much to me; I'm just so proud."

In the October issue referred to earlier, Rhubarb outlined his past and mentioned those who have had an effect on his career and life, so this time I wanted to find out more about the inner thoughts of one Rhubarb Jones. I asked him how he has matured as a personality to the point of receiving all this recognition.

"I've been on the air 13 years and I think the best advice I ever got from anybody was to get the basics down — the technical end — understanding how things work and the fundamentals of announcing. Then, start being yourself. So many young people, myself included, start out wanting to sound like other people we've heard on the radio. I wanted to sound like Larry Lujack, Ron Riley, Gary McKee, John R., — the guys I grew up listening to — I wanted to do their schtick. Then I realized those guys were where they were because they were originals and the thousands of imitators weren't going to get anywhere. I decided to be me a little more and, when that started happening, I started having some success on the air."



Rhubarb Jones

Speaking of success, I broached a delicate subject with Rhubarb, asking him the possible effects of the awards on his career. More succinctly, was he "looking?"

"People automatically think you are going to take these awards and try to parlay them into a position in a larger market. Don't get me wrong, I am goal-oriented. But I'm very happy here, and that means a lot to me. I have a house here, I'm part of the community, the people who listen love me and I love them. Montgomery is a great town and besides, I can leave the station and be fishin' within 15 minutes."

Never having met Rhubarb, I got to know him during CMA week in Nashville last October. From just the couple of days I spent with him and his lovely wife, Cheryl, I can tell you he is one of the nicest guys you'll ever meet. He's living proof that nice guys can finish first and succeed in a big way. As WLWI PD Dr. Sam Faulk said in the October article, "Rhubarb is a fantastic individual. He's one of the best friends anybody could have, and one of the most dedicated employees any employer could have."

Way to go, Rhubarb!

ed in the community and thus are not a part of the community. The bottom line is that this involvement helps our image and ultimately converts to ratings points. Besides, we really have fun with all of this stuff and don't mind doing it."

KRMD People

As you can see, KRMD is a station that gets involved, and Smokey Hyde is a GM who does it with a capital "I." The Loui-

siana Broadcasters Association recognized him in 1980 as its "Broadcaster Of The Year." That same organization named KRMD as the state's "Station Of The Year" in 1981. Currently, Smokey is President of "Holiday In Dixie," a ten-day local Mardi Gras-type event.

As I alluded to earlier, whenever a station receives recognition on a national level, a great deal of the credit must go to the PD

Continued on Page 51

On The Air At KRMD: Time Well Spent

Like any good PD, Tom was very quick to hand out kudos to his airstaff for the fine jobs they have done. Here are the people on the air, with the number of years they have been at the station (which, by the way, is further testimony to the success KRMD has enjoyed). By looking at the length of time these folks have been with the station, one can see that KRMD must be a mighty fine place to work.

KRMD-FM	
Paul Bain	(9)
Chris Michaels	(2)
Curtis Alexander	(5)
Dave Block	(4)
Edith Barton	(1)

KRMD (AM)	
K.C. Daniels	(3)
Don Allison	(2)
Bill McFadden	(7)
Sonny Harville	(15)

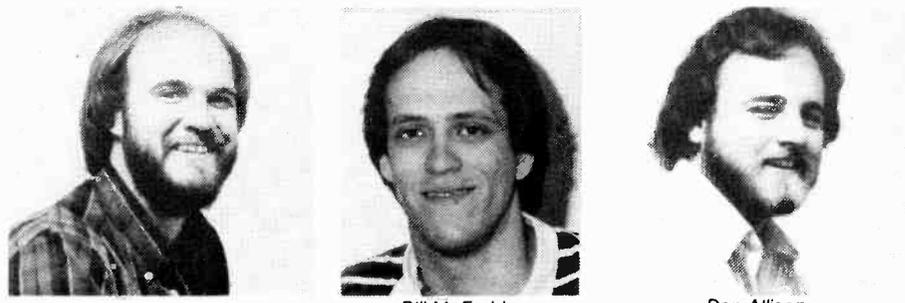


Paul Bain

Chris Michaels

Curtis Alexander

Dave Block



K.C. Daniels

Bill McFadden

Don Allison

Nashville This Week



SHARON ALLEN

Play Ball . . . In Nashville

When warm weather hits Nashville . . . the games begin. Barbara Mandrell gears up for her Celebrity Softball Classic, to be held this year on Memorial Day at Nashville's Vanderbilt stadium. This year's team line ups will again feature a full roster of national sports and television personalities, as well as an array of country music entertainers. Celebrities were also asked to participate as umpires, base coaches, and announcers for the all-star game. Proceeds from the event will benefit the Children's Hospital.

And the CMA announces the team captains to its All-American Country Games, to be held this year on June 9, at the Vanderbilt Stadium. They are Brenda Lee - Red, Richard Sterban - White, and Lee Greenwood - Blue. The games are part of the regular Fan Fair activities and proceeds will benefit the Tennessee Special Olympics.

Pinkard & Bowden

Stopping off in Nashville for a few days between Country and rock station "whistle stop" dates, Sandy Pinkard (Pinkard & Bowden) shared some experiences with R&R. "We love doing morning shows, let me tell you . . . we get up so early that there's no coffee or restaurants available and we just slap our faces a lot, try to wake up, knock around in the hallways, drink coca cola . . ." Need-less to say Pinkard & Bowden have caused some reaction at radio. Pinkard particularly likes an Atlanta DJ's description of the group. "He said that we're living proof that the Three Stooges donated to a sperm bank." While on tour the group has inspired a few parody contests. Listeners sent in titles like "I Wanna Love Your Dog, Rover" and another good one was "Of All The Girls I've Shoved Before."

Awards Texas Style

Charley Pride launched his 1984 tour with four performances at the Houston Astrodome, and became the first artist in the Astrodome's history to sell one million tickets to his performances there. The Houston Livestock and Rodeo Show directors responded with "Awards Texas Style." They presented Pride a gold ticket and plaque, a gold belt buckle illustrating the event, western art sculpture and boots and coat to match the occasion.



Pride Of The Astrodome: Pictured (l-r) Houston Livestock Show GM Dan Gaddis, three board members, Charley Pride and his gold ticket, and HLS Exec. VP Dick Weekby.

Hone-e-e-y

Ricky Skaggs's sweet talkin' doesn't remedy his girl problems in his music video "Honey Won't You Open That Door." In fact, he seems to get into more trouble with every move he makes. For instance, the video starts with Ricky being thrown out of his apartment and increases in mania from there. But Ricky really shows how determined he is to win his "honey" back when he climbs up a ladder that leans against her apartment building. Unfortunately, the ladder slips and Ricky falls off . . . and the comedy goes on.

Station Of The Year

Continued from Page 50

and the stature he has attained. KRMD PD Tom Phifer has been heavily involved with the Federation Of International Country Air Personalities (FICAP), most recently serving on its board of directors. Tom also has worked in almost every aspect of the Country Radio Seminar for the past nine years; he currently sits on the board of directors of the Country Radio Broadcasters, the organization behind the CRS. Tom has been involved so deeply for so long because, as he puts it, "I thoroughly believe in it. I absolutely think it is the best thing going." Tom is also the Chairman of the scholarship committee for the CRS, responsible for seeing that the thousands of dollars generated by the Seminar each year get into the hands of deserving college students taking courses in broadcasting.



KRMD is truly a story of people and involvement. To Smokey, Tom, et al: R&R, along with the rest of the Country radio and country music world, join in congratulating you for being named "Country Radio Station Of The Year" by the Academy Of Country Music. Thanks for doin' us proud in Shreveport, and we'll be watching for you on TV the night of May 14th!



Country News

The Best Little Feature In Country!

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

Put a spell on your listeners with the magic of

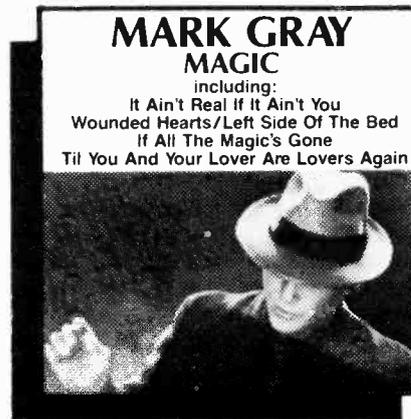
Mark Gray

and his enchanting new single, "If All The Magic Is Gone"

38-04464

27/22 SIGNIFICANT ACTION

Produced by Bob Montgomery & Steve Buckingham



From the album **Magic**

B&C 39143

Mark Gray, a sure-fire way to charm your audience



on Columbia Records and Cassettes

Black/Urban Radio



WALT LOVE

WRKS's Urban Format: No.1 In The Big Apple

Now that the winter books are out, I'll be taking a look at the results in a number of different markets. This week it was my pleasure to talk with WRKS/New York VP/GM Lee Simonson and PD Barry Mayo. WRKS rebounded from the fall Arbitron with enough zest to outpoint WHTZ (Z100) for the #1 spot in town 12+. You'll find that the conversation with Simonson and Mayo serves as a good lesson in common sense and positive thinking.



Lee Simonson

Barry Mayo

Before we get into the interview, take a look at these latest ratings in New York City among Black/Urban and CHR outlets:

(ARB Winter '84)

WRKS	4.8-5.6
WHTZ	6.2-5.5
WKTU	3.5-4.0
WPLJ	3.5-4.1
WBLS	3.3-3.7
WNBC	3.0-3.0

As you can see, there's a very tight battle for supremacy in the country's largest and most lucrative market. Notice that all three Urban-formatted stations were up.

The Right Ingredients

Regarding WRKS's leading performance, Lee began, "I don't think there are any easy answers for our present success, other than the fact that some people who sampled Z100 during its first full book decided to go elsewhere — either back to a station such as WPLJ, or to where they were before they got interested in Z100. I would attribute our success to good solid programming, as practiced by Barry Mayo and his staff. Now, I can't put a share figure on that because again, I can't figure out Arbitron and I don't think anyone else can, either. Anybody that can really explain the ups and downs of Arbitron deserves to be a multi-millionaire! It seems to me that the right programming, marketing, research, and advertising equals a good radio station. As far as I'm concerned, that's what happened in the winter book."

Barry then interjected, "There is something to be said about consistency. When WHTZ hit this market like a battleship last summer, the only contemporary music station in the city that didn't alter its format at all was WRKS. The other two Urbans tried to make counterprogramming adjustments to Z100 and they both took dives in the fall. These stations got hurt in the numbers, and I think it was because they confused their target audience. WRKS did not change. As a result, while we lost

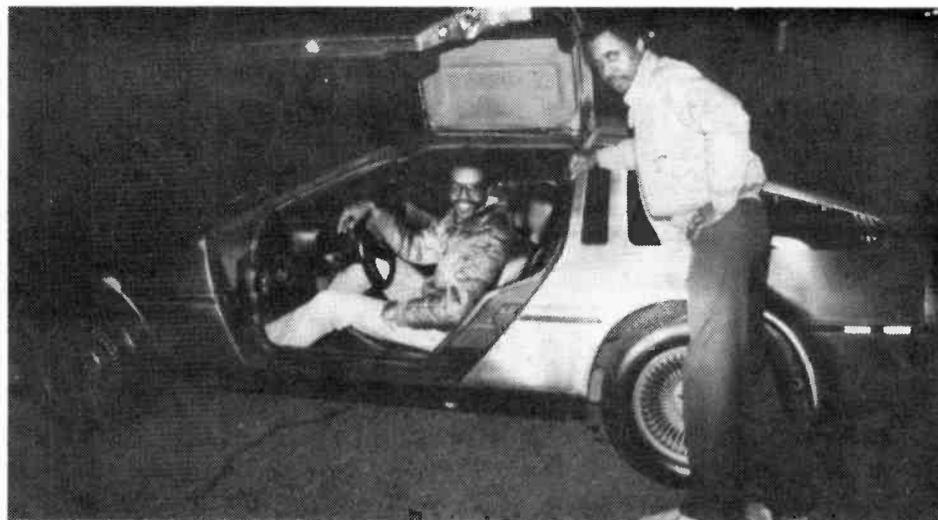


some audience, we had the smallest decrease in the fall book."

Mayo went on, "We continued on the same track, doing things the same way that we felt was correct and appropriate. Lee is right in that our local research last summer and into the fall showed many of our listeners had been sampling WHTZ. Thankfully, a lot of them came back. Those stations that overcompensated for WHTZ last year have obviously started to get back on track by having an up book this time."



BAILEY'S SOLAR SCOPE — Lee Bailey, host of the syndicated "Radioscope," talked shop with Shalamar's Howard Hewitt during a recent Solar Records party. Bailey (l) is shown with Lori Roane, Hewitt, and Radioscope editor Leopold Pitts Jr.



KLEER GETS MILEAGE FROM WJJS — In the course of a recent tour, Norman Durham of Kleer dropped by WJJS/Lynchburg to visit with the station's Lad Goins. Goins is shown here looking on, as Durham test drives his DeLorean.

Success & Sales Potential

I asked Lee how Urban stations can gauge their own success potential. Lee answered, "First, you've got to do your own market research to determine the viability of the format initially."

How long should an organization stick it out with a new Urban format? Lee responded, "There's no pat answer to that one. Once you get into it, you have to develop some consistency and stay with it. At some point you'll hit your stride; you then must get out there and sell it."

But while Urban stations all over the country are doing well in the ratings, some are doing poorly at the agency level. It seems they either can't sell their numbers at all, or if they can, it isn't possible to obtain top dollars for their audiences. Why is this? Lee replied, "The fact of the matter is, it's easier to sell an A/C format than an Urban Contemporary, mainly because of the ethnic content of an Urban station."

He continued, "No matter how you're ranked in the market, when you are in a competitive marketplace you've got to have a good, solid sales effort so you can withstand the ups and downs that Arbitron in-

variably puts you through. Let's face it, we're all captives of what Arbitron says we are. If your sales effort is erratic and isn't strong enough to outlast a down period, you'll panic and get out of the format."

Confidence In The Format

Stressing how important it is for Black/Urban broadcasters to stand up for their approach, Lee pointed out, "The one thing you can't control is Arbitron, but you can control your product; you've got to have faith in it. If you're shaky in the format to begin with, then what happens is a self-fulfilling prophecy: a bad Arbitron comes out that you have trouble selling, and management says, 'See, the format's hard to sell,' or 'It's hard to control.' That's why it's so important to have faith in your product, the direction of the radio station. Otherwise, any little blip that shows up in Arbitron will simply reinforce in the management's mind that the format doesn't work."

"You can't control Arbitron, but you can control your product; you've got to have faith in it."

— Lee Simonson

Reinforcing his colleague's sentiments, Barry said, "A good example of that took place here around the end of 1982. At that time we were not in a good position, having suffered three down books; we were ranked third among the three Urban stations. However, we took our radio station apart — started from zero. We made sure the station was on target for what we thought it should be, and then rebuilt it. As you can see, it has worked."

Looking Ahead

What does the future hold for WRKS? Lee responded positively, "Assuming the team remains intact, which I believe it will, and assuming the radio station remains consistent, which it will, you can expect more of the same from WRKS. By that I don't mean we're going to continue to be the number one station in New York; that's something Arbitron conferred on us. But I do think New Yorkers will continue to find consistency in our approach and a high-quality product they will hopefully continue to enjoy. Because of those things, we will always do well in this market... we expect to!"

Barry ended by saying, "No radio station in four years has been #1 12+ in New York for two books in a row. As a programmer, I'd really get a kick if we could accomplish such a feat. The keys are remaining true to our audience, true to our direction, and keeping a consistently strong sales effort. That's what we're committed to here."

My thanks to Lee and Barry for the killer insight!

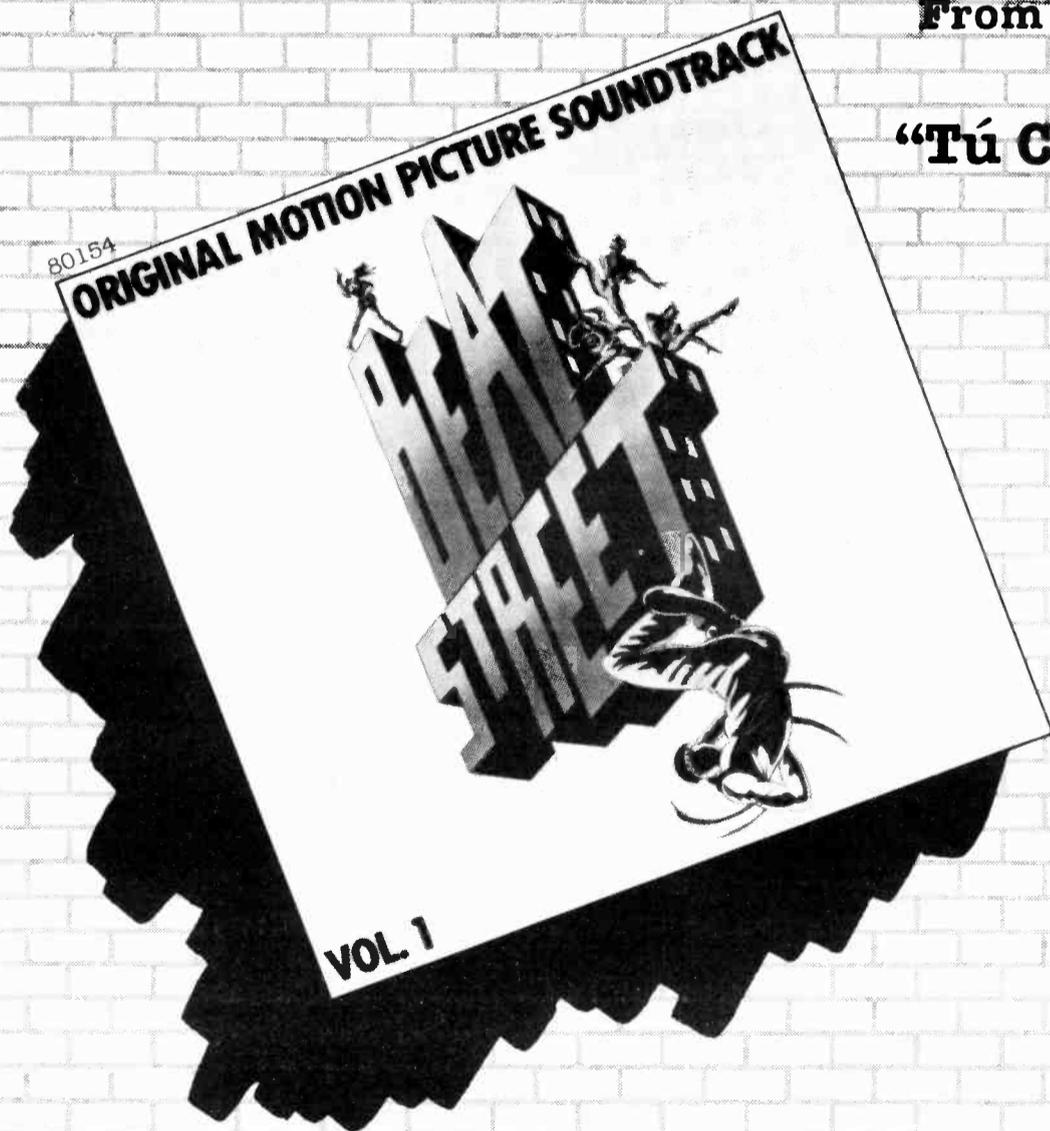
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KFEQ opening for ND/editor. Medium market, regional power AM. College preferred with two years news experience. Contact Gene Millard: (816) 233-8881 (5-4)

Chicago is our competition & we're looking for news pros. No beginners. T&R: Jim Holly, WZVN, 1000 E. 80th Pl., Merrillville, IN 46410. EOE M/F (5-4)

Announcer with experience in commercial production. Must also read and write news/copy. Working with Satellite Music Network. WRCI, Box 1844, Midland, MI 48640. EOE M/F (4-27)

WEST

KCOK/KJUG seeks DJ for immediate full-time. Should be experienced in production, remotes & dances. T&R: Carl Soares, 717 North Moonney, Tulare, CA 93274. EOE M/F (4-27)

TALENT NEEDED:

Major market West Coast A/C looking for personable morning talent. Team player, good production skills and personal appearances a must. Warm and friendly, able to communicate concisely. Right money for right person. Cassette, photo, and resume to: Radio & Records, 1930 Century Park West, #687, Los Angeles, CA 90067. EOE M/F

KKBB seeking Chief Engineer for 50kw AM. Send Resume: Bill Struck, GM, 1790 Grant St., Denver, CO 80203. EOE M/F (5-11)

Full-service Country AM looking for full & part-time personalities. T&R: KCMJ, Box 1626, Palm Springs, CA 92263. (5-11)

KMGX looking for full-time announcer. T&R: John Berry, 1765 N. Fine Ave., Fresno, CA 93727. EOE M/F (5-11)

Want newperson with excellent journalistic skills. Street smart, hard worker for aggressive CHR news operation. T&R: Box 60541, Las Vegas, NV 89160. EOE M/F (5-11)

News anchor, future consideration being offered at KLMT/KREM. T&R: Gary Taylor, So. 5505 Regal, Spokane, WA 99203. EOE M/F (5-11)

Openings

NW broadcast group needs newperson yesterday. T&R: Roger Dale, 1133 Kresky Rd., Centralia, WA 98531. EOE M/F (5-11)

KGBS, northern CO's top CHR needs one-to-one midday personality. Picture, T&R: Rodger Meschke, Box K, Greeley, CO 80632. EOE M/F (5-11)

Looking for morning personality, and a ND. T&R: Jim Schaeffer, Communications Systems II, 300 North 25th Suite 101, Billings, MT 59101. EOE M/F (5-11)

Country FM, 40 miles outside Tucson needs personality. KAAV, Box 42977, Tucson, AZ 85733. EOE M/F (5-11)

Country KRSY has immediate opening for experienced morning personality. T&R: Tony Lucero, Box 1981, Rosewell, NM 88201. (505) 622-0290 EOE M/F (5-11)

Dropping talk show, need overnight jock for BB/Nostalgia format. T&R: Ted Brown, KYNO AM, Box 8029, Fresno, CA 93703. (5-11)

Strong morning personality wanted. Creative production & experience a must. Good salary & benefits. T&R: Gary Wolcott, KGAL, Box 749, Albany, OR 97321. EOE M/F (5-11)

Wanted: A/C air personality. Prefer CA local. No calls. T&R: Cabrillo Communications Inc., Box 5107, San Luis, Obispo, CA 93403. EOE M/F (5-11)

Copywriter/receptionist opening. Resume: Lou Mellini, KILQ, Box 2080, Colorado Springs, CO 80901. EOE M/F (5-4)

KDKB

93 FM ROCKS ARIZONA Top Programmer Opportunity

KDKB/Phoenix: Market leading Contemporary AOR has immediate Program Manager opening for enthusiastic professional. Must be organized, creative, highly motivated, and a team player. Send resume (no calls please) to: Tommy Vasocu, Sr. VP/GM, KDKB, 1167 W. Javelina, Mesa, AZ 85202. EOE

Top CHR looking for great air personality with good production. T&R: Sam Jackson, KRQK, 516 N. H Street, Lompoc, CA 93436. No calls. EOE M/F (5-4)

K-PLUS needs a solid rockin' midday jock. T&R: Jeff King, 600 Stewart St. Suite 303, Seattle, WA 98101. EOE M/F (5-4)

KEZY 100 AM

SALES WANTED

KEZY Radio in Anaheim has hired some killers from Nebraska, Alaska, Colorado and locally. We still need one more. A salesperson in this market can earn upwards of \$75,000 annually if he or she is the right individual. The station gets results; the money is in the market. It's up to you... give us a call. Victor Goldstein, General Sales Manager, (714) 776-1191 or Dan Mitchell, President. Openings are immediate.

KRLA/Los Angeles needs 5-9am weekday producer/phone clerk & parttime promotion staffer. Contact Ann for appointment. (818) 793-3330 (5-4)

Just north of Sacramento, sits a hot little CHR needing to hear from you. T&R: John McCorkle, KRFD, Box 631, Marysville, CA 95901. No calls. EOE M/F (5-4)

KOME has an opening for a morning personality. Must have previous AOR experience. T&R: Pat Evans, PD, 1245 S. Winchester Bl., San Jose, CA 95128. No calls. (5-4)

Nighttime personality with interest in sports PBP wanted. T&R: John Kelley, KLMR, Box 890, Lamar, CO 81052. EOE M/F (5-4)

L.A.'s first commercial cable radio station is looking for on-air interns. T&R: KVMR, 21115 Devonshire #303, Chatsworth, CA 91311. (5-4)

Program Director Morning Personality

Immediate opening. AM oldies station in Top 30 market. Southern California. Send tape, resume and salary requirements to: AM Radio & Records, 1930 Century Park West, #683, Los Angeles, CA 90067.

Major market AOR needs part-timers. Experience required. Females encouraged. C&R: Jona Denz, KROY, Box 2424, Sacramento, CA 95811. (5-4)

KDIA, San Francisco Bay area Urban needs a bright, witty, energetic & personable morning personality. T&R: Jeff Harrison, Box 8432, Oakland, CA 94662. No calls. (5-4)

Opportunities

Positions Sought

I have worked NY, NJ, NC & MD. Looking for airshift at CHR, MOR or Oldies station. Must be major market, overnights considered. JAMES: (301) 749-4899 (5-11)

Motivation & product knowledge makes your station grow. Experienced OM/PD seeks A/C, CHR position in competitive market. Good background & ratings. TERRY: (816) 758-8881 (5-11)

Sportscaster will bat 1000 with your listeners. Call collect for tape. FRANK: (505) 325-7623 (5-11)

Part-timer to fill vacation or sick hours, MA or NH. Working evenings now. THOM WHETSTON: (617) 345-1666 (5-11)

Attention PD's/OM's, mature Urban voice needs a start! Go anywhere anytime for opportunity. Call AUSTELL: (312) 547-6504, mornings cst. (5-11)

Sports/DJ/news seeks opportunity. B.S. Communications degree. Three years experience, professional & dedicated. JEFF DIPPOLD: (916) 944-3271 (5-11)

Trained, motivated, unused talent available! Nice sounding voice, B.A. Communications. Jock/news. Will relocate, anyshift. Try me! MICHAEL: (312) 652-8319 (5-11)

17 year pro major market all-nighter seeks small/medium market willing to pioneer new sound. Available as PD yesterday. (317) 899-2278 (5-11)

12 year veteran looking to program in small/medium market, CHR or Country. BILL: (404) 876-2067 (5-11)

K.C., first time available in your town. Country without the corn. Pro looking. T&R on your desk this week. DON BURGESS, KLUK. (5-11)

ANDY CURRAN, PD of SE legend WABB in Mobile, looking for MW A/C programming position. (205) 478-8294 (5-11)

Fun, fun, fun. STEVE REYNOLDS: (413) 534-7772 (5-11)

GMs And Consultants . . .

If an "experienced" PD hasn't produced the results you're looking for, consider hiring a Programmer who can bring a different kind of experience to the table.

Acct. Mgr. with major international ad agency seeks PD position with contemporary FM. Proven background in positioning, research, marketing, creative development, media planning, and promotion. Responsible for management of national accounts (including beer) billing \$50 million. Solid knowledge of music, promotion, rotation systems, production, research and staffing realized as former major market promotion director (FM AOR).

Bold, fresh, innovative ideas. Sound judgment. A unique opportunity for both of us. Call Robert at (312) 328-2987 or 446-3735 early AM or evenings. Will gladly provide references from leading radio execs.

Will relocate anywhere! Three years experience WFSE FM, Speech Communications degree. MATT SCHAFT, Box 71, Edinboro, PA 16412. (5-11)

Seven year pro in A/C, CHR & Country formats in medium markets, seeks major market gig. RUSS: (203) 877-7953 (5-11)

Dependable PD, CHR, A/C & Urban. Professional DJ with outstanding voice, delivery & production. Cincinnati area. SCOTT: (513) 528-5793 (5-11)

Talented entertaining air personality. Creative production. Three years A/C, MOR experience. Seek West coast CHR or A/C. LARRY SCOTT: (916) 673-7677 or 671-4342 (5-11)

Sports Director, eight years experience top 100 markets. Division 1 PBP, four year talk show host available now. BOB: (803) 246-3884 (5-11)

Five years on-air in Detroit, programming experience in Toledo. Looking to program medium market CHR. Let's win together. TRAVIS: (313) 285-3054 (5-11)

Humor, phones and involvement for top 50 market mornings. (502) 425-5874 (5-11)

ND/drive anchor with news awards. Prefer Austin or San Antonio but let's talk. DON: (402) 483-2450, after 6pm cst (5-11)

Young, hard working and a team player seeking full-time announcing in small market. Good production, willing to relocate. MIKE BALLOU: (218) 681-6364 (5-11)

West only, announcer/communicator. 10 plus years experience in all formats. Strong news/production. Big voice but not big headed. BARRY KENDALL: (818) 798-5257 (5-11)

Veteran Sports/News Director looking to relocate. NCAA & minor league PBP, excellent reporting skills. JON RICHARDS: (406) 761-1310 (5-11)

16 year, six station team working pro ready to work. Let's build & work together. Excellent references & aircheck. CHUCK: (619) 244-0436 (5-11)

Hard working beginner with good pipes seeks opportunity. MARTIN: (216) 845-3281 (5-11)

Positions Sought

Automation makes a great boat anchor. Help reduce the national debt. Hire me, stable & experienced. CHRIS: (206) 357-8935 (5-11)

Young, energetic jock with four years experience in medium market. Looking for AOR/CHR. Will relocate. PHIL: (217) 333-2016 (5-11)

Currently PD/AM drive in Laredo, TX. Interested in on-air at larger market. Experienced in most formats of personality radio. THOM DAVIS: (512) 723-0600 (5-11)

Major market pro, heavy personality. Programming/production drive time. Prefer SW or West coast at Country or CHR. ROSS BROOKS: (404) 991-2395 or 432-1721. (5-11)

Energetic molecules: put them in your air. Inventive production. 3 1/2 years at ZZ. STEVE: (703) 885-8044 (5-11)

Do You Need A General Manager or Program Director?

Put my eighteen years experience to work for you! Prefer affiliation with News/Talk, all-News, MOR or Adult/Contemporary operation. Will offer best references. Let's talk! Chuck Carney, (616) 345-6424.

News anchor/reporter seeking to relocate. Five years major/medium market experience. Excellent reporting/writing skills. Professional. C. TAYLOR: (312) 389-0806 (5-11)

Experienced ND/air personality/talk host seeks Great Lakes or West coast. JOHN: (505) 864-3124 (5-11)

11 years experience, currently market leader. Looking for CHR opportunity in top 50 market. STEVE: (219) 277-5463 (5-11)

I never thought it would happen to me. We have a new PD . . . I'm out. Nine year pro CHR, A/C & AOR. Prefer MW, E or medium market. CHRIS: (616) 775-2762 (5-11)

Minority jock, six year pro, looking for a major move. Currently working, serious inquiries only. (205) 661-2890. (5-11)

Radio continuity, three years experience. Also a broadcast school graduate. FRAN VAN: (219) 931-2196 (5-11)

14 year pro, proven track record as PD Urban 95X/Jacksonville, FL. Looking for new opportunities with solid organization. STEVE: (904) 241-4957 (5-11)

Bay area 7-midnight air personality seeks new growth opportunity. Will consider any CHR, A/C or AOR offer. MIKE: (415) 827-5787 (5-11)

Dependable CHR, A/C air-talent looking in SW area. Currently PM drive/Production Director. Interested in management position. SHAWN: (505) 722-9025 (5-11)

KIRK RUSSELL, KOME/San Jose, KRUX/Phoenix, WXXP/Cleveland seeks aggressive West coast station. Good production, programming experience. (408) 378-3483 (5-11)

Ambitious news anchor/reporter with major market experience seeking new opportunity. Great references, college degrees. Will relocate, any format. TODD: (312) 584-1359 (5-11)

Promotions that enhance station image, increase visibility and make money. Can also pull airshift. HOLLY: (212) 332-8605 (5-4)

Billboard Award Winner

Billboard AOR personality Of The Year for Small Markets seeks career opportunity. Presently Asst. PD at "Superstars" outlet. Over 7 years experience on-air; programming; production; promotions. BSC. Stable one-on-one communicator. MARK LAPIDUS (919) 347-1836.

Available now. 30 years radio/TV experience. News, public relations, DJ, talk shows. TED CONNER: (513) 860-2911 (5-4)

Talent, experience, smarts, dedication, music, research, production & creativity. What more do you want? I've got that too. KARYN KASI: (309) 452-2254 (4-13)

Mornings and More

Ratings and Revenue . . . this act delivers!! Dynamite AM Drive, programming know-how, innovative promotions. Available now to Aggressive A/C FM. Medium to major market. (609) 737-1421.

Long Island/NY versatile air talent with four years experience seeks full-time shift with opportunity in promotion/production. DEBBIE: (816) 747-2415 or 429-4155. (5-4)

Looking for experience? Three years PD, five years in radio. PD of small market A/C giant looking for larger market/challenge. JIM ALEXANDER: (308) 762-1400 or 762-8927 (5-4)

Positions Sought

JOHN VOLPE, 15 year pro with programming experience at KFI, 897, KOPA & KGGI. Looking for PD or MD position. (504) 891-0833 (5-4)

Friendly sounding announcer, 7 1/2 years experience. Currently part-time in Akron. KEN: (216) 253-2679 (5-4)

ORIGINALS

Biondi, Lujack, Imus, Ingram, Owens, Armstrong: The originals are few, few are left, what's new? Got one!!! He rocks, he talks, walks like a man, and the ladies like his style. Majors Only! Respond through: Radio & Records, 1930 Century Park West, #684, Los Angeles, CA 90067.

MIKE BRADFORD, witty polished reliable pro. Six years experience in Baltimore, Nashville & Salt Lake City now available. (605) 332-6691 (5-4)

Announcer with good voice seeking opportunity. Experienced in AOR & A/C formats, traffic & automation. Anxious to move into production. (502) 361-5728 (5-4)

GARY RYDER, 15 year pro, KRBE & KILT personality, looking for good bucks, Southern gig. Consider daypart PD, medium or major market. (713) 353-0382 (5-4)

Major Market Assistant PD/MD

And morning talent, seeks to program medium-market, CHR FM. Young, stable professional with great numbers, currently employed. Serious, confidential inquiries with best offer to: Programming, Box 540381, Houston, TX 77254.

Looking for sugar & spice? Here's your pot of gold. Major market personality/producer. Background in news, music research. BRANDY: (313) 838-4744 (5-4)

KEVIN EVANS, Pittsburgh TV announcer, in "Flashdance," and former DJ now available for CHR & A/C format. (412) 856-5834 (5-4)

Three years experience including WDUZ & WKAU/Green Bay. Interested in airshift & promotions. Prefer MW, CHR or A/C. CHRIS HANSEN: (414) 739-3746 (5-4)

10 YEAR PRO

Including WNAP & WFMS, Indianapolis seeks AM drive talk/music/full service, fun oriented, A/C personality show. Interested? Let's talk! John Dial, (317) 849-5533.

Professional news reporter/broadcaster. Over 10 years experience. Currently with Voice of America as news writer in Washington D.C. STEVE MICHAELS: (301) 340-2296 (5-4)

Production pro seeking L.A. area production or directing position. Formerly KMET & national programs/spots. Excellent references & credits. CHRIS: (818) 790-7621 (5-4)

Lady DJ with experience in the L.A. area, seeking weekend airshift, Urban, A/C or CHR. Dedicated, friendly, warm & know production. KELLI KAWASAKI: (213) 684-7168 (5-4)

Seven year pro with production background, seeking a professional station in MW. DOUG BURTON: (712) 362-5647, 7pm-noon cst (5-4)

WENDY WHITE, Black female announcer, newscaster, talk host. 10 years of broadcasting experience in major markets. Looking to do news. (213) 388-2853 (5-4)

Talented female performer seeks work as DJ/news/commercial announcer. Recent broadcast school graduate. Chicago or environs preferred. KATHY ROBINSON: (312) 626-4709 (5-4)

I've got the goods if you've got the gig. Seeking AOR opportunity anywhere. DAVE: (615) 883-5924 (5-4)

Young, yet experienced newsmen with 8 years in commercial radio. Dependable self-starter with awards to prove it. TERRY: (703) 433-0047 (4-20)

Know the tune. Can I warm up? Some experience, educated, excellent communication skills, persevering & enthusiastic. JANET LYNCH: (606) 269-6193 or (502) 896-5208 (5-4)

Former fulltime jock now in news & parttime jock. I want back into fulltime announcing. WAYNE BYERS: (701) 251-2336 (5-4)

19 years on-air, looking for small market morning show. Permanence & security over money. JOHN WILLIAMSON: (505) 378-4284 (5-4)

Morning entertainer, creative, humorous A/C communicator. 12 years in radio, major & medium markets. Programming know how. Currently in West. (213) 306-8430 (5-4)

KHS broadcasting workshop graduate, formerly of KANC & KBYR/Anchorage. Recently at KPRD & KZNS/Barstow. Seeking small market. RICHARD GUTIERREZ: (619) 252-4807 (5-4)

Positions Sought

Excellent voice, working part-time in Davenport IA. Want combination DJ/news. Experienced PBP & production. Available May 21st. RANDY: (319) 365-4212 or 355-4353 (5-4)

Ready for a move. 5 1/2 years in Urban/Blak format. Ready to relocate. Good pipes. Let's talk. MIKE: (704) 865-7166 (5-4)

Changes RADIO

Joe Acker appointed Account Executive KLZI/Phoenix

Peggy Atchison appointed Account Executive KLZI/Phoenix

Roberta Johnson appointed Account Executive KLZI/Phoenix

Ray Lucero appointed Account Executive KLZI/Phoenix

Betsy Leemon appointed Account Executive WXYZ/Detroit

Gerry Velona appointed Account Executive KFNB/Los Angeles from Drake-Chenault

RECORDS

Kirby Scott appointed Divisional Vice President & Director of Taxes CRI, Inc/Los Angeles

INDUSTRY

Tom Phillips appointed Account Executive Media General Broadcast Services/Memphis

Jerry Bailey appointed Manager, Press Information Group W Satellite Communications/Nashville

Paul S. Gundlach appointed Account Executive Young & Rubicam/New York

Kraig T. Kitchin appointed Account Executive Katz Radio/Los Angeles from KTYD/Santa Barbara

Felice Juris appointed Account Executive Eastman Radio/New York

MISCELLANEOUS

Will supply your stations with news accounts of the World's Fair in New Orleans. (504) 832-5185 (5-11)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) Openings, Positions Sought, and Changes for individuals & the radio & record industry.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes **border and logo.**

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes **border, box number and postage/handling.**

Payable In Advance

Display & Blind Box advertising orders must be **typewritten** or printed and accompanied by check mailed to our office in **advance.**

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

BPI

John Iles (800) 426-9082

Adult Contemporary

ALABAMA "When We Make Love"
HOMI & JARVIS "Friend Of A Friend"
CULTURE CLUB "It's A Miracle"

Country Living

JOE STAMPLEY & JESSICA BOUCHER "Memory Lane"
JANIE FRICKE "If The Fall Don't Get You"
EDDIE RABBITT "B-B-B-Burnin' Up With Love"
TOM JONES "This Time"
WRIGHT BROTHERS "Southern Women"
KAREN BROOKS "Born To Love You"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

JOHN ANDERSON "I Wish I Could Write You A Song"
EDDIE RABBITT "B-B-B-Burnin' Up With Love"
KENNY ROGERS & DOTTIE WEST "Together Again"
RONNIE MILSAP "Still Losing You"
MARK GREY "If All The Magic Is Gone"

The Great Ones

LAURA BRANIGAN "Self Control"
CULTURE CLUB "It's A Miracle"
LaTOYA JACKSON "Heart Don't Lie"

Concept Productions

Dick Wagner (916) 782-7754

CHR

VAN STEPHENSON "Modern Day Delilah"
CHICAGO "Stay The Night"
POINTER SISTERS "Jump (For My Love)"
JERMAINE JACKSON "Tell Me I'm Not Dreaming"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

POINTER SISTERS "Jump (For My Love)"
JERMAINE JACKSON "Tell Me I'm Not Dreaming"
CULTURE CLUB "It's A Miracle"
EURYTHMICS "Who's That Girl"

Contempo 300

STEVE PERRY "Oh Sherrie"
CULTURE CLUB "It's A Miracle"
MIKE RENO & ANN WILSON "Almost Paradise"

Great American Country

DON WILLIAMS "That's The Thing About Love"
JANIE FRICKE "If The Fall Don't Get You"

Satellite Music Network

George Williams (214) 343-9205

The Starstation

JERMAINE JACKSON "Tell Me I'm Not Dreaming"
CULTURE CLUB "It's A Miracle"
MICHAEL MARTIN MURPHEY "Disenchanted"

Country Coast-To-Coast

JANIE FRICKE "If The Fall Don't Get You"
EDDIE RABBITT "B-B-B-Burnin' Up With Love"

Rock America

STYLE COUNCIL "My Ever Changing Moods"
VAN STEPHENSON "Modern Day Delilah"
BILLY IDOL "Eyes Without A Face"
CULTURE CLUB "It's A Miracle"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

EURYTHMICS "Who's That Girl"
CULTURE CLUB "It's A Miracle"
HOWARD JONES "What Is Love"
MIKE RENO & ANN WILSON "Almost Paradise"
JEFFERSON STARSHIP "No Way Out"

TM A/C

JERMAINE JACKSON "Tell Me I'm Not Dreaming"
CULTURE CLUB "It's A Miracle"

TM Country

WHITES "Forever You"
RONNIE MILSAP "Still Losing You"
KAREN BROOKS "Born To Love You"
DON WILLIAMS "That's The Thing About Love"
EDDIE RABBITT "B-B-B-Burnin' Up With Love"
TOM JONES "This Time"

Century 21

Greg Stephens (214) 934-2121

The Z Format

EURYTHMICS "Who's That Girl"
DAN HARTMAN "I Can Dream About You"
MIKE RENO & ANN WILSON "Almost Paradise"
JEFFERSON STARSHIP "No Way Out"

The A/C Format

LaTOYA JACKSON "Heart Don't Lie"
JERMAINE JACKSON "Tell Me I'm Not Dreaming"
CHRISTINE McVIE "Love Will Show Us How"

Super-Country

WHITES "Forever You"
DON WILLIAMS "That's The Thing About Love"
LEE GREENWOOD "God Bless The USA"
TOM JONES "This Time"
MICHAEL MARTIN MURPHEY "Disenchanted"
BURRITO BROTHERS "My Kind Of Lady"
BELLAMY BROTHERS "Forget About Me"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

LaTOYA JACKSON "Heart Don't Lie"
JERMAINE JACKSON "Tell Me I'm Not Dreaming"
CULTURE CLUB "It's A Miracle"
PEABO BRYSON "If Ever You're In My Arms Again"
FRANK STALLONE "Darlin'"
MIKE RENO & ANN WILSON "Almost Paradise"
EDDIE RABBITT "B-B-B-Burnin' Up With Love"
DAN HARTMAN "I Can Dream About You"
B.J. THOMAS

"The Whole World's In Love When You're Lonely"

Your Country

JANIE FRICKE "If The Fall Don't Get You"
JOHN ANDERSON "I Wish I Could Write You A Song"
EDDIE RABBITT "B-B-B-Burnin' Up With Love"
JOE STAMPLEY & JESSICA BOUCHER
"Memory Lane"
STEPHANIE WINSLOW "Baby Come To Me"
RONNIE MILSAP "Still Losing You"

Hit Rock

JERMAINE JACKSON "Tell Me I'm Not Dreaming"
CHICAGO "Stay The Night"
POINTER SISTERS "Jump (For My Love)"
CULTURE CLUB "It's A Miracle"
EURYTHMICS "Who's That Girl"

Radio Arts

John Benedict (818) 841-0225

Country's Best

WRIGHT BROTHERS "Southern Women"
BANDANA "Better Our Hearts Should Bend"
MEL TILLIS "New Patches"
BILL MEDLEY "I Still Do"
RONNIE MILSAP "Still Losing You"
STEPHANIE WINSLOW "Baby Come To Me"

Soft Contemporary

PEABO BRYSON "If Ever You're In My Arms Again"
MIKE RENO & ANN WILSON "Almost Paradise"
ALABAMA "When We Make Love"

Sound 10

MICHAEL MARTIN MURPHEY "Disenchanted"
PEABO BRYSON "If Ever You're In My Arms Again"
MIKE RENO & ANN WILSON "Almost Paradise"
ALABAMA "When We Make Love"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

JULIO IGLESIAS & WILLIE NELSON
"To All The Girls I've Loved Before"
SHAKIN' STEVENS "I Cry Just A Little Bit"

Country

Tom Casey (213) 460-6383

GARY MORRIS "Between Two Fires"
STATLER BROTHERS "Atlanta Blue"
KENNY ROGERS "Eyes That See In The Dark"

R&R JAZZ RADIO NATIONAL AIRPLAY/30

May 11, 1984

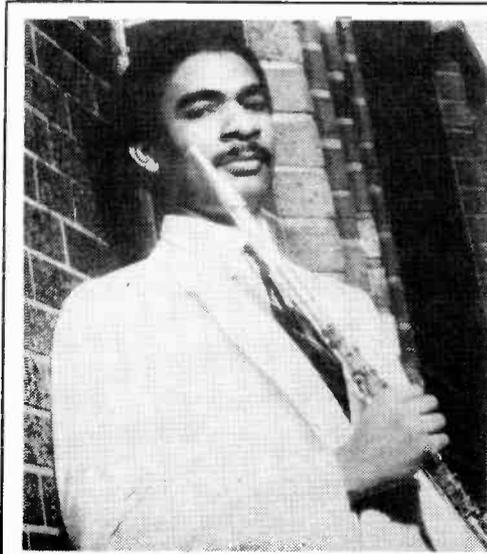
Last Week

- 1 **1** STEPS AHEAD/Modern Times (Musician/Elektra)
- 6 **2** COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)
- 3 **3** EARL KLUGH/Wishful Thinking (Capitol)
- 2 **4** TANIA MARIA/Love Explosion (Concord Picante)
- 8 **5** McCOY TYNER/Dimensions (Musician/Elektra)
- 4 **6** CARLA BLEY/Heavy Heart (ECM)
- 11 **7** PAT METHENY w/C. HADEN & B. HIGGINS/Rejoicing (ECM)
- 5 **8** BRANFORD MARSALIS/Scenes In The City (Columbia)
- 10 **9** GEORGE HOWARD/Steppin' Out (TBA/Palo Alto)
- 7 **10** MILT JACKSON QUARTET/Soul Route (Pablo)
- 9 **11** ALIVE!/City Life (Alive)
- 15 **12** PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra)
- 17 **13** EMILY REMLER/Transitions (Concord)
- 18 **14** JOHN BLAKE/Maiden Dance (Gramavision)
- 16 **15** CARMEN McRAE/You're Looking At Me (Concord)
- 21 **16** CRUSADERS/Ghetto Blaster (MCA)
- 12 **17** OSCAR PETERSON QUARTET/A Tribute To My Friends (Pablo)
- 14 **18** LARRY VUCKOVICH w/JON HENDRICKS/Cast Your Fate (Palo Alto)
- DEBUT** **19** T. BLANCHARD & D. HARRISON/N.Y. Second Line (George Wein/Concord)
- 20 **20** BLUE SKY/Blue Sky (C.T.)
- 13 **21** PHIL UPCHURCH/Name Of The Game (Jam)
- 22 **22** DON RANDI & QUEST/California '84 (Bee Pee)
- DEBUT** **23** KENT JORDAN/No Question About It (Columbia)
- 24 **24** BILL EVANS/The Paris Concert, Edition 2 (Musician/Elektra)
- 29 **25** J.J. JOHNSON/Things Are Getting Better (Pablo)
- 26 **26** JIMMY PONDER/Down Here On The Ground (Milestone/Fantasy)
- 30 **27** JAMES NEWTON/Luella (Gramavision)
- DEBUT** **28** ELLA FITZGERALD/ANDRE PREVIN/Nice Work If You Can Get It (Pablo)
- 25 **29** WEATHER REPORT/Domino Theory (Columbia)
- 19 **30** JEFF LORBER/In The Heat Of The Night (Arista)

Black/Urban stations contributing to Jazz:
 WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

- ANITA GRAVINE "Dream Dancing" (Progressive) 11/4**
 Rotations: Heavy 1/0, Medium 2/0, Light 4/0, Extra Adds 4, Total Adds 4, WBFO, KUHF, WMOT, KMHD. Heavy: WUWU. Medium: KJAZ, KPLU.
- SANDY OWEN "Euphonia" (Ivory) 11/0**
 Rotations: Heavy 2/0, Medium 4/1, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WLOQ, KWMU. Medium: WIAN, KUOP, WMGI.
- KENNY BURRELL "Groovin' High" (Muse) 10/6**
 Rotations: Heavy 3/2, Medium 2/1, Light 3/1, Extra Adds 2, Total Adds 6, WNOP, WKSU, KMCR, KUOP, WHRO, KLCC. Heavy: KJAZ. Medium: KPLU.
- BILL EVANS "Living In The Crest Of A Wave" (Musician/Elektra) 10/4**
 Rotations: Heavy 0/0, Medium 3/0, Light 6/3, Extra Adds 1, Total Adds 4, WBEE, WJZZ, KTCJ, WUSF. Medium: WKSU, WHRO, KLCC.
- MICHEL PETRUCCIANI "100 Hearts" (George Wein/Concord) 10/3**
 Rotations: Heavy 2/0, Medium 5/2, Light 2/0, Extra Adds 1, Total Adds 3, WNOP, KJAZ, WHRO. Heavy: KCRW, KXPR. Medium: KUOP, KPLU, WUSF.
- PETER SPRAGUE "Musica Del Mar" (Concord) 9/4**
 Rotations: Heavy 0/0, Medium 6/1, Light 2/2, Extra Adds 1, Total Adds 4, WEAA, WNOP, KADX, KSBK. Medium: WLOQ, KCRW, KPLU, WHRO, WUSF.
- ETTA JONES "Love Me With All Your Heart" (Muse) 9/2**
 Rotations: Heavy 3/0, Medium 4/0, Light 1/1, Extra Adds 1, Total Adds 2, WKSU, KMCR. Heavy: WBFO, KPLU, WHRO. Medium: WEAA, WIAN, KKGQ, KJAZ.
- STAN GETZ & CHET BAKER "Line For Lyons (Storyville) B/5**
 Rotations: Heavy 1/0, Medium 3/1, Light 2/2, Extra Adds 2, Total Adds 5, WBEE, KLON, KSBK, KCRW, KUOP. Heavy: WNOP. Medium: KKGQ, WNUR.
- STAN GETZ "Stan The Man" (Verve) 7/3**
 Rotations: Heavy 0/0, Medium 6/2, Light 1/1, Extra Adds 0, Total Adds 3, WLOQ, WNOP, KADX. Medium: WBFO, KLON, KKGQ, KXPR.
- JULIE KELLY "We're On Our Way" (Pausa) 7/1**
 Rotations: Heavy 1/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, KADX. Heavy: WBGO. Medium: WUWU, KUHF, WIAN, KWMU.
- PASSPORT "Man In The Mirror" (Atlantic) 7/1**
 Rotations: Heavy 4/1, Medium 0/0, Light 3/0, Extra Adds 0, Total Adds 1, KSBK. Heavy: KERA-FM, WMGI, KWMU.



Columbia Presents
 Another New And
 Exciting Artist . . .

KENT JORDAN

"No Question About It"

DEBUT 23 Jazz Chart

Columbia Records & Cassettes

MOST ADDED

- PAT METHENY w/HADEN & HIGGINS (11)
 Rejoicing (ECM)
- KENT JORDAN (8)
 No Question About It (Columbia)
- KENNY BURRELL (6)
 Groovin' High (Muse)
- BILL EVANS (6)
 The Paris Concert... (Musician/Elektra)
- GEORGE HOWARD (6)
 Steppin' Out (TBA/Palo Alto)
- EMILY REMLER (6)
 Transitions (Concord)

HOTTEST

- STEPS AHEAD (17)
 Modern Times (Musician/Elektra)
- McCOY TYNER (14)
 Dimensions (Musician/Elektra)
- COUNT BASIE & HIS ORCHESTRA (13)
 88 Basie Street (Pablo)
- EARL KLUGH (11)
 Wishful Thinking (Capitol)
- PAT METHENY w/HADEN & HIGGINS (10)
 Rejoicing (ECM)
- CARLA BLEY (8)
 Heavy Heart (ECM)

- STEVE TIBBETTS "Safe Journey" (ECM) 7/1**
 Rotations: Heavy 3/0, Medium 3/1, Light 1/0, Extra Adds 0, Total Adds 1, WBEE. Heavy: WDET, WNUR, KWMU. Medium: KUHF, KXPR.
- LUIS ARTEAGA "Collage (Pausa) 7/0**
 Rotations: Heavy 2/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WLOQ, KTCJ. Medium: KERA-FM, KJZZ, KKSX.
- QUINCY JONES "Birth Of A Band" (Emarcy) 6/4**
 Rotations: Heavy 1/1, Medium 2/1, Light 1/0, Extra Adds 2, Total Adds 4, WNOP, KADX, KLON, KPLU. Medium: KKGQ.
- MAX ROACH "Standard Time" (Emarcy) 6/3**
 Rotations: Heavy 2/1, Medium 3/1, Light 1/1, Extra Adds 0, Total Adds 3, WBFO, WKSU, KADX. Heavy: WDET. Medium: WBGO, KKGQ.
- ALEX de GRASSI "Southern Exposure" (Windham Hill) 6/1**
 Rotations: Heavy 1/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WEAA. Heavy: KWMU. Medium: WBBY, KMHD.
- DAVE GRUSIN "Night-Lines" (GRP) 5/5**
 Rotations: Heavy 3/3, Medium 0/0, Light 1/1, Extra Adds 1, Total Adds 5, WGBH, KTCJ. Heavy: WUWU, KERA-FM, WMGI.
- BUNNY BRUNEL "Ivanhoe" (Inner City) 5/3**
 Rotations: Heavy 1/0, Medium 0/0, Light 2/1, Extra Adds 2, Total Adds 3, KUHF, KPLU, KWMU. Heavy: KJZZ.
- EDDIE "CLEANHEAD" VINSON "Hold It Right There" (Muse) 5/3**
 Rotations: Heavy 0/0, Medium 1/0, Light 4/3, Extra Adds 0, Total Adds 3, KUOP, KPLU, WHRO. Medium: KKGQ.
- BILLIE HOLIDAY "Embraceable You" (Verve) 5/2**
 Rotations: Heavy 2/0, Medium 2/1, Light 1/1, Extra Adds 0, Total Adds 2, KLON, KXPR. Heavy: WBFO, WKSU.
- WOODY JAMES & L.A.C.C. JAZZ BAND "Zinger" (Sea Breeze) 5/2**
 Rotations: Heavy 0/0, Medium 2/1, Light 2/0, Extra Adds 1, Total Adds 2, WBFO, KSBK. Medium: KUOP.
- HANK JONES "Relaxin' At Camarillo" (Savoy) 5/2**
 Rotations: Heavy 1/0, Medium 2/1, Light 2/1, Extra Adds 0, Total Adds 2, WBEE, WUSF. Heavy: KLCC. Medium: WKND.
- DON SEBESKY "Full Cycle" (GNP Crescendo) 5/2**
 Rotations: Heavy 1/0, Medium 2/0, Light 0/0, Extra Adds 2, Total Adds 2, KSAX, KMHD. Heavy: KJAZ. Medium: WBFO, KADX.
- BOB MOSES "Visit With Great Spirits" (Gramavision) 5/1**
 Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 1, WBGO. Medium: WDET.
- AMINA CLAUDINE MYERS TRIO "Circle Of Time" (Black Saint) 5/1**
 Rotations: Heavy 3/0, Medium 1/0, Light 1/1, Extra Adds 0, Total Adds 1, KWMU. Heavy: WGBH, KUHF, WDET. Medium: WBGO.
- BERT LIGON & CONDOR "Dancing Bare" (Sea Breeze) 5/0**
 Rotations: Heavy 1/0, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WBEE. Medium: WIAN.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

EAST	SOUTH	WEST	MIDWEST
WBFB/Bufalo John Hunt WEAA/Baltimore Renita Woods PLAYBOY JAZZ FEST HOMI & JARVIS CURRY FULLER KENNY PORE PETER SPRAGUE ALEX DEGRASSI CHICK COREA JIMMY MOSEH QUIN WBGO/Newark KENT JORDAN CRUSADERS NAKI MADRUBUTI WGBH/Boston Eric Jackson DALLAS SMITH DAVE GRUSIN JAZZTEZ GEORGE ADAMS & DO ARNETT COBB LOIS JORDAN DAVID WERTMAN & S DARII & HANK JON ANDRE PREVIN NY MCCOY TYNER ANDY NARELL CARMEN McRAE DAVE GRUSIN HOMI & JARVIS GEORGE HOWARD EARL KLUGH PAT METHENY PLAYBOY JAZZ FEST	WFAE/Charlotte Paul Stribling JOHN BLAKE DON SEBESKY KENNY PORE KENT JORDAN EARL KLUGH STEPS AHEAD TANIA MARIA EARL KLUGH MCCOY TYNER GEORGE HOWARD CARLA BLEY WMGI/Gainesville (*) Bill Harman DAVE GRUSIN KENNY PORE HOMI & JARVIS PASSPORT DON RANDI & QUEST NEW DEAL RHYTHM B DAVE GRUSIN GLENN NISENBAKER KERA-FM/Dallas-Ft. Worth Ed Budanuro DAVE GRUSIN KENT JORDAN HOMI & JARVIS STEPS AHEAD PAT METHENY GEORGE HOWARD CRUSADERS	KSAX/Dallas-Ft. Worth (*) Willie Cutton JOHN BLAKE DON SEBESKY KENNY PORE KENT JORDAN EARL KLUGH STEPS AHEAD TANIA MARIA EARL KLUGH MCCOY TYNER GEORGE HOWARD CARLA BLEY WMOT/Nashville Rick Forrest DAVE GRUSIN KENNY PORE HOMI & JARVIS PASSPORT DON RANDI & QUEST NEW DEAL RHYTHM B DAVE GRUSIN GLENN NISENBAKER WUWU/West Saneca (*) Marilyn Rogers DAVE GRUSIN HOMI & JARVIS GEORGE HOWARD EARL KLUGH PAT METHENY PLAYBOY JAZZ FEST	WDET/Detroit Judy Adams WBEA/Chicago (*) Bob Long JOE WILLIAMS STAN GETZ & CHET BILL EVANS HANK JONES STEVE TIBBETTS ELLA FITZGERALD JOHN BLAKE JAMES NEWTON MAX ROACH EMILY REMLER PAT METHENY WJZZ/Detroit (*) John Hill NEW YORK JAZZ QUA BILL EVANS PAT METHENY CARMEN McRAE WNOPI/Cincinnati (*) Chris Wagner EMILY REMLER MCCOY TYNER LAURINDO ALMEIDA BLANCHARD & HARRI CARMEN McRAE PETER SPRAGUE STAN GETZ QUINCY JONES PIECES OF A DREAM MICHEL PETRUCCIANI COUNT BASIE & HIS RED HOLLOWAY EMILY REMLER MCCOY TYNER PAT METHENY WBBY/Columbus (*) Zoot Strider MARSHALL VENTE Hotest: EARL KLUGH STEPS AHEAD DAVID FRIESEN ALIVE! DON RANDI & QUEST

Editor's Note:
 R&R would like to welcome
 WNUR/Evanston, IL as a
 new reporting station.

MIDWEST	WEST
WBEA/Chicago (*) Bob Long JOE WILLIAMS STAN GETZ & CHET BILL EVANS HANK JONES STEVE TIBBETTS ELLA FITZGERALD JOHN BLAKE JAMES NEWTON MAX ROACH EMILY REMLER PAT METHENY WJZZ/Detroit (*) John Hill NEW YORK JAZZ QUA BILL EVANS PAT METHENY CARMEN McRAE WNOPI/Cincinnati (*) Chris Wagner EMILY REMLER MCCOY TYNER LAURINDO ALMEIDA BLANCHARD & HARRI CARMEN McRAE PETER SPRAGUE STAN GETZ QUINCY JONES PIECES OF A DREAM MICHEL PETRUCCIANI COUNT BASIE & HIS RED HOLLOWAY EMILY REMLER MCCOY TYNER PAT METHENY WBBY/Columbus (*) Zoot Strider MARSHALL VENTE Hotest: EARL KLUGH STEPS AHEAD DAVID FRIESEN ALIVE! DON RANDI & QUEST	WDET/Detroit Judy Adams WBEA/Chicago (*) Bob Long JOE WILLIAMS STAN GETZ & CHET BILL EVANS HANK JONES STEVE TIBBETTS ELLA FITZGERALD JOHN BLAKE JAMES NEWTON MAX ROACH EMILY REMLER PAT METHENY WJZZ/Detroit (*) John Hill NEW YORK JAZZ QUA BILL EVANS PAT METHENY CARMEN McRAE WNOPI/Cincinnati (*) Chris Wagner EMILY REMLER MCCOY TYNER LAURINDO ALMEIDA BLANCHARD & HARRI CARMEN McRAE PETER SPRAGUE STAN GETZ QUINCY JONES PIECES OF A DREAM MICHEL PETRUCCIANI COUNT BASIE & HIS RED HOLLOWAY EMILY REMLER MCCOY TYNER PAT METHENY WBBY/Columbus (*) Zoot Strider MARSHALL VENTE Hotest: EARL KLUGH STEPS AHEAD DAVID FRIESEN ALIVE! DON RANDI & QUEST

47 Reporters & Current Reports
 The following stations called in
 a frozen playlist this week:
 WIAN/Indianapolis
 WYLD-FM/New Orleans
 XHRM/San Diego
 KJZZ/Seattle

The following station failed to
 report this week and
 therefore its playlist was frozen:
 KKGQ/Los Angeles

ROGGER'S GOT IT... "IN THE MIX"

The First Single From His Album



The Saga Continues...

Produced by Roger Troutman



© 1984 Warner Bros. Records Inc.

SHEILA E.

"The Single The Glamorous Life"



Produced By Sheila E. And The Starr ★ Company

Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST			MIDWEST			SOUTH			WEST		
WJXX/Ft. Lauderdale (J) Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale (J) Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale (J) Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale (J) Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON	WJXX/Ft. Lauderdale Walter Jones JERMAINE JACKSON SMOKEY ROBINSON ROGER HOTTEST: DENNIECE WILLIAMS TIMMY THOMAS JERMAINE JACKSON

WEST
KDKO/Englewood
 Carlos Lando
 JERMAINE JACKSON
 L.J. REYNOLDS
 ROGER
 WINDJAMMER
 HOTTEST: JEFFREY OSBORNE
 ONE WAY
 BAR-KAYS
 R.J.'S LATEST ARRIV
 O'BRYAN

WDIA/Memphis
 Bobby O'Jay
 DAN HARTMAN
 JOHNNY MATHIS
 HERBIE HANCOCK
 DIVINE SOUNDS
 JUICE
 NONA HENDRYX
 HOTTEST: DENNIECE WILLIAMS
 BRYAN LOREN
 LAID BACK
 DAZZ BAND
 JAMES INGRAM

WJXX/Ft. Lauderdale (J)
 Chris Turner
 LATTISAW & GILL
 ROGER
 SWITCH
 JOHNNY MATHIS
 DAN HARTMAN
 SUTTONS
 SUGAR HILL GANG
 HOTTEST: NEWCLEUS
 BRYAN LOREN
 PATTI LABELLE
 RUN D.M.C.
 PRETTY TONY

WJXX/Ft. Lauderdale
 Tommy Marshall
 DAZZ BAND
 HERBIE HANCOCK
 ROGER
 PEABO BRYSON
 POINTER SISTERS
 GEORGE CLINTON
 SUTTONS
 FUNK DELUXE
 BRASS CONSTRUCTIO
 HOTTEST: LUTHER VANDROSS
 TEMPTATIONS
 LIONEL RICHIE
 ONE WAY
 JAMES INGRAM

WJXX/Ft. Lauderdale
 Michael Star
 none
 HOTTEST: LIONEL RICHIE
 CULTURE CLUB
 DENNIS EDWARDS
 LUTHER VANDROSS
 CAMEO

WJXX/Ft. Lauderdale
 Barry Key
 CHICAGO
 FUNK DELUXE
 DIVINE SOUNDS
 PATRICE RUSHEN
 WORLD FAMOUS SU
 SWITCH
 LATOYA JACKSON
 JOE JACKSON
 HOTTEST: O'BRYAN
 DAZZ BAND
 YARBROUGH & PEOP
 ROCKWELL
 POINTER SISTERS

WJXX/Ft. Lauderdale (J)
 Hai Harill
 STARPOINT
 DAMARIS
 DREAMBOY
 LIPSTICK
 WOMACK & WOMACK
 DENNIS EDWARDS
 HOTTEST: BAR-KAYS
 LUTHER VANDROSS
 DENNIECE WILLIAMS
 NEWCLEUS
 MAIN LINE

WJXX/Ft. Lauderdale
 Mike Rossi
 BLOODSTONE
 DAN HARTMAN
 JIMMY LEWIS
 DAZZ BAND
 ROGER
 INVISIBLES
 HOTTEST: SHANNON
 REAL TO REEL
 ONE WAY
 BRYAN LOREN
 DENNIECE WILLIAMS

WJXX/Ft. Lauderdale
 Frank St. James
 none
 HOTTEST: CAMEO
 DENNIS EDWARDS
 LUTHER VANDROSS
 BAR-KAYS
 DAZZ BAND

WJXX/Ft. Lauderdale
 Mickey Arnold
 OHIO PLAYERS
 MANHATTAN TRANSPF
 ATLANTIC STARR
 SMOKEY ROBINSON
 BRASS CONSTRUCTIO
 GEORGE CLINTON
 SUTTONS
 EMOTIONS
 JOCELYN BROWN
 HOTTEST: LIONEL RICHIE
 R.J.'S LATEST ARRIV
 DENNIECE WILLIAMS
 SHANNON
 BRYAN LOREN

WJXX/Ft. Lauderdale
 Terri Avery
 JERMAINE JACKSON
 FATBACK
 LATTISAW & GILL
 JIMMY LEWIS
 SMOKEY ROBINSON
 PATRICE RUSHEN
 HOTTEST: LIONEL RICHIE
 BAR-KAYS
 R.J.'S LATEST ARRIV
 LAID BACK
 DENNIECE WILLIAMS

WJXX/Ft. Lauderdale
 Shelly Bynum
 SMOKEY ROBINSON
 LATOYA JACKSON
 HERBIE HANCOCK
 EURYTHMICS
 HOTTEST: EVELYN KING
 BAR-KAYS
 CULTURE CLUB
 DENNIECE WILLIAMS
 JAMES INGRAM

WJXX/Ft. Lauderdale
 Jim Snowden
 PATRICE RUSHEN
 R.J.'S LATEST ARRIV
 ART OF NOISE
 BRYAN LOREN
 DENNIECE WILLIAMS
 SHANNON
 JERMAINE JACKSON

WJXX/Ft. Lauderdale
 Dan Jaynes
 JERMAINE JACKSON
 FATBACK
 MARGIE JOSEPH
 CULTURE CLUB
 PATRICE RUSHEN
 O'JAYS
 PETER BROWN
 HOTTEST: JAMES INGRAM
 SHANNON
 BAR-KAYS
 O'BRYAN
 IRENE CARA

WJXX/Ft. Lauderdale
 Dan Jaynes
 JERMAINE JACKSON
 FATBACK
 MARGIE JOSEPH
 CULTURE CLUB
 PATRICE RUSHEN
 O'JAYS
 PETER BROWN
 HOTTEST: JAMES INGRAM
 SHANNON
 BAR-KAYS
 O'BRYAN
 IRENE CARA

WJXX/Ft. Lauderdale (J)
 Brute Bailey
 L.J. REYNOLDS
 JIMMY LEWIS
 BILLY GRIFFIN
 WINDJAMMER
 JOHNNY MATHIS
 HERBIE HANCOCK
 HOTTEST: LIONEL RICHIE
 ONE WAY
 CULTURE CLUB
 YARBROUGH & PEOP
 PATTI AUSTIN

WJXX/Ft. Lauderdale
 Barry Richards
 DARQUE
 WOMACK & WOMACK
 INXS
 WINDJAMMER
 PEABO BRYSON
 JAMES INGRAM
 PRIME TIME
 EXECUTIVE
 O'BRYAN
 HOTTEST: LIONEL RICHIE
 NEWCLEUS
 DENNIECE WILLIAMS
 BRYAN LOREN
 O'BRYAN

WJXX/Ft. Lauderdale
 Joe Bullard
 CHERRELLE
 PEABO BRYSON
 JERMAINE JACKSON
 DENNIS EDWARDS
 LATOYA JACKSON
 BLOODSTONE
 HAROLD MELVIN
 JOHNNY MATHIS
 CULTURE CLUB
 PATRICE RUSHEN
 HOTTEST: SHANNON
 BRYAN LOREN
 DENNIECE WILLIAMS
 JOCELYN BROWN
 JAMES INGRAM

WJXX/Ft. Lauderdale
 Melvin Jones
 HERBIE HANCOCK
 ROGER
 JOHNNY MATHIS
 MARGIE JOSEPH
 CATCH
 JAMES TAYLOR
 PRETTY TONY
 HOTTEST: DENNIECE WILLIAMS
 J. BLACKFOOT
 BAR-KAYS
 PATTI LABELLE
 JAMES INGRAM

*(J) Indicates Jazz Reporter

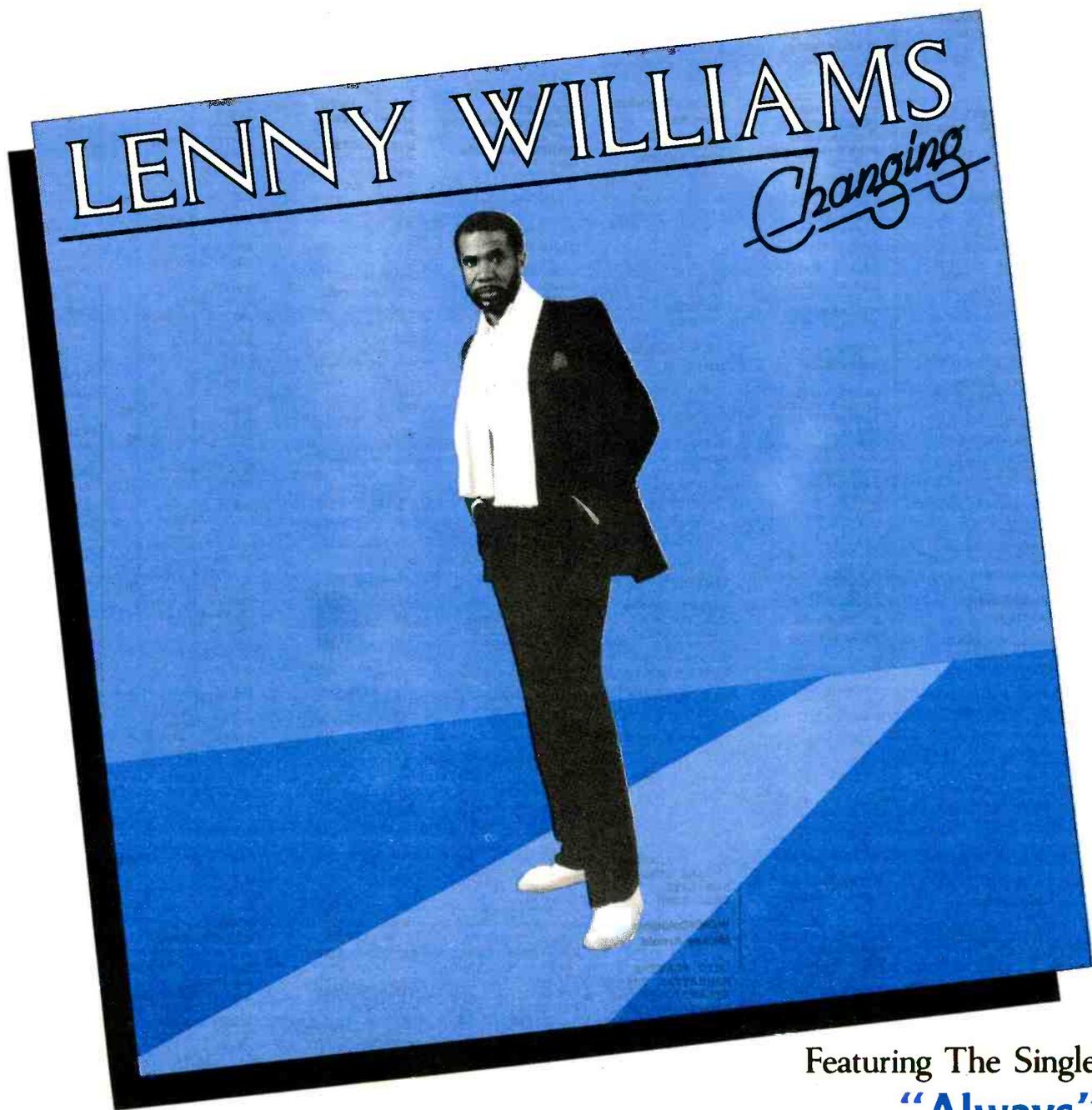
**77 Reporting Stations
75 Current Reports**

The following stations reported a frozen playlist:

**WNOO/Chattanooga
KJLH/Los Angeles**

BREAKER®

Black/Urban DEBUT **36**



Featuring The Single
"Always"

XR95056

WWIN-FM
WXYV
WDAS
WHUR
WAIL
WGPR
WATV
WQMG
WLOU
WPLZ

WWDM
WKWM
KDIA
WAOK
WVEE
KKDA-FM
KRNB
WYLD
WZEN-FM
WENN

WKXI
WBLX
KHYS
WAAA
WTLC
KUKQ
WBMX
WGCI
WCIN
WDIA

WJMO
WKND
WPEG
WJAX
WLVW
WANT
WDAO
WWWS
KACE
KJLH

XHRM
WEDR
WZAK
KNOW
WOIC
KICB
WQQK
KOKA
WLTH
KDKO

LP - XR9513
CASS - XRC9513

Produced by Gary Davis

Distributed by MCA Distribution Corp.



"Home Of The Artists"

R&R Country's Most Current Music

NATIONAL AIRPLAY/50

May 11, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light	
6	5	2	1	RICKY SKAGGS/Honey (Open That Door) (Epic)	154/0	125	23	6
4	2	1	2	JOHN CONLEE/As Long As I'm Rockin' With You (MCA)	152/0	129	19	4
12	8	7	3	MERLE HAGGARD/Someday When Things Are Good (Epic)	153/2	122	25	6
16	9	8	4	EDDY RAVEN/I Got Mexico (RCA)	155/0	110	41	4
21	14	11	5	ALABAMA/When We Make Love (RCA)	157/1	104	52	1
17	11	9	6	EMMYLOU HARRIS/In My Dreams (WB)	153/1	106	39	8
18	12	10	7	LARRY GATLIN & THE GATLIN BRS./Denver (Columbia)	156/1	99	44	13
20	15	12	8	DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	152/1	102	41	9
10	6	5	9	RONNIE McDOWELL/I Dream Of Women Like You (Epic)	141/0	100	29	12
25	18	14	10	VERN GOSDIN/I Can Tell By The Way You Dance (Compeat/PG)	156/4	86	59	11
8	7	6	11	WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA)	141/0	98	31	12
26	20	16	12	CONWAY TWITTY/Somebody's Needin' Somebody (WB)	157/2	69	81	7
22	17	15	13	REBA McENTIRE/Just A Little Love (MCA)	148/0	70	62	16
24	19	17	14	GEORGE JONES/You've Still Got A Place In My Heart (Epic)	152/1	66	77	9
1	1	3	15	JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved... (Col.)	135/0	90	37	8
28	23	19	16	STEVE WARINER/Why Goodbye (RCA)	149/3	57	81	11
27	24	20	17	LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	149/6	57	70	22
3	3	4	18	CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB)	137/0	85	34	18
29	26	22	19	EXILE/I Don't Want To Be A Memory (Epic)	155/3	47	86	22
34	29	24	20	GENE WATSON/Forever Again (MCA)	146/4	38	84	24
33	30	23	21	GARY MORRIS/Between Two Fires (WB)	147/6	32	94	21
38	33	26	22	STATLER BROTHERS/Atlanta Blue (Mercury/PG)	141/6	31	86	24
44	36	27	23	B.J. THOMAS/The Whole World's In Love When... (Clev.Int./Col.)	143/9	20	94	29
49	40	31	24	ANNE MURRAY/Just Another Woman In Love (Capitol)	150/9	12	93	45
43	37	28	25	KENNY ROGERS/Eyes That See In The Dark (RCA)	137/7	19	82	36
36	32	29	26	SYLVIA/Victims Of Goodbye (RCA)	133/5	24	84	25
-	45	34	27	EARL THOMAS CONLEY/Angel In Disguise (RCA)	141/16	9	79	53
42	39	32	28	CHARLY McCLAIN/Band Of Gold (Epic)	125/4	18	76	31
32	31	30	29	KENNY ROGERS & DOTTIE WEST/Together Again (Liberty)	103/3	22	57	24
13	10	13	30	DAN SEALS/God Must Be A Cowboy (Liberty)	105/0	42	45	18
47	42	35	31	BILL MEDLEY/I Still Do (RCA)	120/7	11	71	38
-	-	46	32	EDDIE RABBITT/B-B-B-Burning Up With Love (WB)	128/60	8	54	66
-	43	37	33	THE JUDDS/Mama He's Crazy (RCA/Curb)	121/10	9	68	44
2	4	18	34	OAK RIDGE BOYS/I Guess It Never Hurts To Hurt... (MCA)	93/0	39	31	23
DEBUT	35	30	35	DON WILLIAMS/That's The Thing About Love (MCA)	115/73	5	38	72
50	46	39	36	BANDANA/Better Our Hearts Should Bend (WB)	110/9	4	65	41
-	-	45	37	JANIE FRICKE/If The Fall Don't Get You (Columbia)	122/49	7	47	68
-	-	44	38	MEL TILLIS/New Patches (MCA)	105/18	2	62	41
31	28	25	39	KIERAN KANE/Dedicate (WB)	85/1	18	46	21
-	47	43	40	WRIGHT BROTHERS/Southern Women (Mercury/PG)	92/4	4	45	43
DEBUT	41	36	41	RONNIE MILSAP/Still Losing You (RCA)	104/63	3	27	74
9	13	21	42	HANK WILLIAMS JR./Man Of Steel (WB/Curb)	62/1	20	23	19
DEBUT	43	38	42	JOHN ANDERSON/I Wish I Could Write You A Song (WB)	93/25	3	33	57
-	-	49	44	TOM JONES/This Time (Mercury/PG)	92/14	3	39	50
-	-	50	45	KAREN BROOKS/Born To Love You (WB)	91/10	2	35	54
7	16	33	46	MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)	53/0	14	22	17
DEBUT	47	42	46	MICHAEL MARTIN MURPHEY/Disenchanted (Liberty)	78/27	3	24	51
DEBUT	48	43	47	JOE STAMPLEY & JESSICA BOUCHER/Memory Lane (Epic)	83/21	0	23	60
41	38	38	49	DOLLY PARTON/Downtown (RCA)	53/1	7	33	13
5	21	36	50	ATLANTA/Sweet Country Music (MCA)	45/0	7	18	20

MOST ADDED

- DON WILLIAMS (73)
That's The Thing About Love (MCA)
- RONNIE MILSAP (63)
Still Losing You (RCA)
- EDDIE RABBITT (60)
B-B-B-Burning Up With Love (WB)
- JANIE FRICKE (49)
If The Fall Don't Get You (Columbia)
- LEE GREENWOOD (39)
God Bless The U.S.A. (MCA)
- NITTY GRITTY DIRT BAND (36)
Long Hard Road (WB)
- JOHNNY RODRIGUEZ (29)
Let's Leave The Lights On Tonight (Epic)
- WHITES (28)
Forever You (MCA/Curb)
- MICHAEL MARTIN MURPHEY (27)
Disenchanted (Liberty)
- JOHN ANDERSON (25)
I Wish I Could Write You A Song (WB)

HOTTEST

- RICKY SKAGGS (83)
Honey (Open That Door) (Epic)
- JOHN CONLEE (74)
As Long As I'm Rockin' With You (MCA)
- ALABAMA (65)
When We Make Love (RCA)
- JULIO IGLESIAS & WILLIE NELSON (50)
To All The Girls I've Loved Before (Col.)
- MERLE HAGGARD (43)
Someday When Things Are Good (Epic)
- DAVID ALLAN COE (34)
Mona Lisa Lost Her Smile (Columbia)
- RONNIE McDOWELL (32)
I Dream Of Women Like You (Epic)
- WAYLON JENNINGS (29)
I May Be Used (But Baby I Ain't...) (RCA)
- CRYSTAL GAYLE (28)
I Don't Wanna Lose Your Love (WB)
- LARRY GATLIN & THE GATLIN BROS. (24)
Denver (Columbia)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

EDDIE RABBITT

B-B-B-Burning Up With Love (WB)

On 81% of reporting stations. Rotations: Heavy 8, Medium 54, Light 66, Total Adds 60 including WHN, WPOR, WSEN, WZZK, WCOS, KILT, WMC, WLWI, WUSQ, WDG, WXCL, KYGO, KNEW, KRAK, KGA. A Most Added Record. Moves 46-32 on the Country chart.

JANIE FRICKE

If The Fall Don't Get You (Columbia)

On 77% of reporting stations. Rotations: Heavy 7, Medium 47, Light 68, Total Adds 49 including WPTR, WHN, KIX106, KMML, WEZL, WFNC, KIKK, WAMZ, WSIX, WONE, WQHK, WIRE, KFDD, KUGN, KRAK, KCKC. A Most Added Record. Moves 45-37 on the Country chart.

DON WILLIAMS

That's The Thing About Love (MCA)

On 73% of reporting stations. Rotations: Heavy 5, Medium 38, Light 72, Total Adds 73 including WPOC, WOKQ, WKYG, WYII, KASE, WSOC, KIKK, KISS-FM, KKYX, WQYK, WDAF, WBSC, WOW, WIL, KTPK, KRAK, KSON. A Most Added Record. Debuts at number 35 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 5-7-84.

MEL TILLIS

New Patches (MCA)

On 66% of reporting stations. Rotations: Heavy 2, Medium 62, Light 41, Total Adds 18 including WYRK, WIXY, KIX106, WWVA, WSOC, WFNC, KIKK, KLLL, WQYK, WSLR, WDAF, KIOV, KKAL, KFTN, KIGO. Moves 44-38 on the Country chart.

RONNIE MILSAP

Still Losing You (RCA)

On 66% of reporting stations. Rotations: Heavy 3, Medium 27, Light 74, Total Adds 63 including WIXL, WNYR, WILQ, WYNK, KHEY, KILT, WWOD, WMC, WSM, WKIX, KSO, WFMS, WMIL, WXCL, KUGN, KNIX, KCUB. A Most Added Record. Debuts at number 41 on the Country chart.

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...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?



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NEW & ACTIVE

- JOHN ANDERSON "I Wish I Could Write You A Song" (WB) 93/25**
Rotations: Heavy 3, Medium 33, Light 57, Total Adds 25 including WGNA, WRKZ, WWVA, KHEY, KSSN, WKIX, KKYX, WONE, WDAF, WITL, KTTS, WTOP, KUGN, KFTN. Debuts at number 43 on the Country chart.
- TOM JONES "This Time" (Mercury/PolyGram) 92/14**
Rotations: Heavy 3, Medium 39, Light 50, Total Adds 14, WKKW, WPOR, WIXY, CHOW, WWVA, KRRV, WQYK, WSLR, KWMT, WCUZ, KIOV, WWJO, KGHL, KFTN. Moves 49-44.
- WRIGHT BROTHERS "Southern Women" (Mercury/PolyGram) 92/4**
Rotations: Heavy 4, Medium 45, Light 43, Total Adds 4, KASE, KIKK, WUSN, WONE. Heavy: WOKK, WUSQ, KBMR, WPAP. Medium: WCAO, WBGW, WHBF, KTPK, KRST, KRAK, KSOP, KCUB. Moves 43-40. on the Country chart.
- KAREN BROOKS "Born To Love You" (WB) 91/10**
Rotations: Heavy 2, Medium 35, Light 54, Total Adds 10, WWVA, KMML, WKSJ, WITL, KCJB, WOW, KRKT, KKCS, KFTN, KCKC. Heavy: KASE, WOKK. Medium: WSNO, WAJR. Moves 50-45 on the Country chart.
- JOE STAMPLEY & JESSICA BOUCHER "Memory Lane" (Epic) 83/21**
Rotations: Heavy 0, Medium 23, Light 60, Total Adds 21 including WPOR, CHOW, WWVA, WEZL, WESC, KIKK, KYXX, WQYK, WMNI, KRRK, WHBF, KTPK, KYAK, KSON, KIGO. Debuts at number 48 on the Country chart.
- MICHAEL MARTIN MURPHEY "Disenchanted" (Liberty) 78/27**
Rotations: Heavy 3, Medium 24, Light 51, Total Adds 27 including WIXY, CHOW, WILQ, WESC, WAMZ, WRNL, WUSQ, WONE, WBCS, WTHI, KFDI, KRKT, KYGO, KRWQ, KTOM. Debuts at number 47 on the Country chart.
- WHITES "Forever You" (MCA/Curb) 74/28**
Rotations: Heavy 0, Medium 17, Light 57, Total Adds 28 including WGNA, WYRK, KIX106, WWVA, WYNK, WESC, WCMS, WTQR, WMNI, WTSO, WHBF, KTTS, KUGN, KEIN, KCKC.
- DAVID FRIZZELL "Who Dat" (Viva) 61/2**
Rotations: Heavy 2, Medium 23, Light 36, Total Adds 2, WIXY, KCCY. Heavy: WPTR, WOKK. Medium: WSNO, WKYG, WYII, KXYL, KLRA, WUSQ, WTQR, WITL, WXCL, KFRY, KSOP.
- JOHNNY RODRIGUEZ "Let's Leave The Lights On Tonight" (Epic) 56/29**
Rotations: Heavy 1, Medium 12, Light 44, Total Adds 29 including WPTR, WYII, KMML, WGTO, WESC, WKSJ, WCMS, WAXX, WDAF, WOW, KTPK, KRST, KNIX, KWJJ, KTOM.
- LANE BRODY "Hanging On" (Liberty) 56/10**
Rotations: Heavy 0, Medium 17, Light 39, Total Adds 10, WWOD, WLWI, WPAP, KWMT, WMIL, WHBF, WTOP, KTPK, KQIL. Medium: WBGW, CHOW, KRMD, WUSQ, WCXI, Q92.
- VINCE GILL "Oh Carolina" (RCA) 51/18**
Rotations: Heavy 0, Medium 7, Light 44, Total Adds 18 including WVAM, WYII, WYNK, WNOX, KLRA, WAMZ, WWOD, WQYK, WONE, KXXY, KTTS, KMAK, KWJJ, KTOM, KGA.
- STEPHANIE WINSLOW "Baby Come To Me" (MCA/Curb) 50/2**
Rotations: Heavy 2, Medium 21, Light 27, Total Adds 2, WESC, KIOV. Heavy: WPAP, KRMD. Medium: WYII, KMML, WWOD, WCXI, KECK, KTTS, KVOO, KRKT, KUGN, KFRY, KSOP.
- MEL McDANIEL "Most Of All I Remember You" (Capitol) 47/19**
Rotations: Heavy 0, Medium 12, Light 35, Total Adds 19 including CHOW, WYII, KRRV, WESC, WNOX, KISS-FM, WQYK, KWMT, WFMS, KTTS, KUGN, KRWQ, KCKC, KGA, KIGO.
- MASON DIXON "I Never Had A Chance With You" (Texas) 47/13**
Rotations: Heavy 2, Medium 9, Light 36, Total Adds 13, WPTR, KXYL, WGTO, WWOD, WCMS, WPAP, KRRK, WITL, KRKT, KWJJ, KMPS, KGA. Heavy: KMML.

SIGNIFICANT ACTION

- OSMOND BROTHERS "If Every Man Had A Woman Like You" (WB/Curb) 46/10**
Rotations: Heavy 0, Medium 11, Light 35, Total Adds 10, WCAO, CHOW, KLRA, KSSN, WLWI, KBMR, KFGO, KEBC, KTTS, KMAK.
- KEITH STEGALL "I Want To Go Somewhere" (Epic) 43/17**
Rotations: Heavy 0, Medium 5, Light 38, Total Adds 17 including WPOR, KIX106, WFNC, WRNL, WMNI, WTSO, WOW, KWJJ, KTOM, KGA.
- McGUFFEY LANE "Day By Day" (Atlantic America) 43/7**
Rotations: Heavy 1, Medium 14, Light 28, Total Adds 7, WSNO, WOKQ, KLRA, WAXX, WXCL, KIOV, KTTS. Heavy: WONE. Medium: KFRY, KTOM.
- RAY CHARLES "Do I Ever Cross Your Mind" (Columbia) 40/3**
Rotations: Heavy 2, Medium 18, Light 20, Total Adds 3, CHOW, WQYK, WMIL. Heavy: WTVY, KKYX. Medium: WPTR, KFGO, WITL, WTOP, KFRY.
- LEE GREENWOOD "God Bless The U.S.A." (MCA) 39/39**
Rotations: Heavy 1, Medium 9, Light 29, Total Adds 39 including WKYG, WNYR, KEAN, WXBQ, WSOC, KIKK, WNOX, WKSJ, WUSN, WMIL, K102, KRSY, KSON.
- NITTY GRITTY DIRT BAND "Long Hard Road" (WB) 39/36**
Rotations: Heavy 0, Medium 8, Light 31, Total Adds 36 including WVAM, WBGW, KASE, WTVY, WAMZ, WTQR, WCXI, KEBC, KSON, KMPS.
- ROBIN LEE "Want Ads" (Evergreen) 35/8**
Rotations: Heavy 0, Medium 6, Light 29, Total Adds 8, WCAO, CHOW, WFNC, WESC, WPAP, KVEG, KTOM. Medium: KMML, WLWI, WITL.
- J.C. CUNNINGHAM "Light Up" (Viva) 32/1**
Rotations: Heavy 1, Medium 13, Light 18, Total Adds 1, WCAO. Heavy: WDAF. Medium: WYNK, KHEY, WQYK, WUSQ, KEBC, WOW, KFDI, KQIL.

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- MAC DAVIS "Caroline's Still In Georgia" (Casablanca/PolyGram) 31/11**
Rotations: Heavy 0, Medium 10, Light 21, Total Adds 11, WGNA, WYII, KBMR, KRRK, KTTS, KRKT, KKAL, KUGN, KFRY, KGA, KIGO.
- TENNESSEE VALLEY BOYS "Lo And Behold" (Nashwood) 31/5**
Rotations: Heavy 1, Medium 9, Light 21, Total Adds 5, CHOW, WQYK, KRRK, WITL, KSOP. Heavy: WOW. Medium: KMML, WLWI, WCXI, KUGN.
- KATY MOFFATT "This Ain't Tennessee & He Ain't You" (Permian) 29/5**
Rotations: Heavy 1, Medium 6, Light 22, Total Adds 5, KHEY, KLLL, KFGO, WTOP, KTOM. Heavy: KSOP. Medium: KRMD, WCXI, WITL, KUZZ.
- MARK GRAY "If All The Magic Is Gone" (Columbia) 27/22**
Rotations: Heavy 0, Medium 2, Light 25, Total Adds 22 including WVAM, WSOC, WMC, WKSJ, WTQR, WFMS, WXCL, Q92, KSOP, KGA.
- JOHNNY LEE "One More Shot" (Full Moon/WB) 22/20**
Rotations: Heavy 0, Medium 3, Light 19, Total Adds 20 including WBGW, WSNO, KSSN, WKSJ, WKIX, WIRK, KSO, KTPK, KWJJ, KCKC.
- JOE WATERS "Rise Above It All" (New Colony) 20/2**
Rotations: Heavy 0, Medium 3, Light 17, Total Adds 2, KBMR, KRKT. Medium: CHOW, KLRA, KIGO. Light: KRRV, WHBF, KFDI, KSOP.
- PETER ISAACSON "It's A Cover Up" (Union Station) 18/5**
Rotations: Heavy 0, Medium 2, Light 16, Total Adds 5, WCAO, WYII, KEAN, KEBC, KRKT. Medium: KMML, KIKK. Light: KKYX, KTTS, WTOP.
- TOMMY OVERSTREET "I Still Love Your Body" (Gervasi) 18/2**
Rotations: Heavy 0, Medium 6, Light 12, Total Adds 2, KTTS, KRKT. Medium: KLRA, KBMR, KUGN, KQIL, Q92. Light: WSNO, WYII, KKYX.
- BILL ANDERSON "Your Eyes" (Southern Tracks) 18/0**
Rotations: Heavy 1, Medium 2, Light 15, Total Adds 0. Heavy: WPAP. Medium: WGNA, KSOP. Light: WILQ, KRRV, KRMD, WIRK, WAXX, KWMT, KFDI.
- JOHNNY CASH "That's The Truth" (Columbia) 16/1**
Rotations: Heavy 0, Medium 5, Light 11, Total Adds 1, WYII. Medium: WSNO, KLRA, KKYX, WCXI, WOW. Light: WQYK, WIRK, WTOP, KFRY.
- RANDY WRIGHT "If You're Serious About Cheating" (MCA) 14/1**
Rotations: Heavy 0, Medium 1, Light 13, Total Adds 1, KRKT. Medium: KSOP. Light: KHEY, KKYX, KFGO, WTSO, WTOP, KVOO, KGA.
- BELLAMY BROTHERS "Forget About Me" (MCA/Curb) 13/12**
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 12 including WVAM, WBGW, WIXL, WTVY, KISS-FM, WIRK, KRKT, KMAK, KTOM.
- BURRITO BROTHERS "My Kind Of Lady" (MCA/Curb) 13/6**
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 6, WCMS, WPAP, WTQR, WOW, WTOP, KRKT. Light: WBGW, WSNO, KFDI, KQIL.
- LOIS JOHNSON "It Won't Be Easy" (EMH) 13/5**
Rotations: Heavy 0, Medium 0, Light 13, Total Adds 5, KBMR, WAXX, KRST, Q92, KTOM. Light: WYII, KSO, WOW, KTTS, KSOP.
- MAINES BROTHERS BAND "Amarillo Highway" (Mercury/PolyGram) 13/3**
Rotations: Heavy 0, Medium 2, Light 11, Total Adds 3, KASE, KLRA, Q92. Medium: KQIL. Light: WVAM, WSNO, KBMR, KVOO.
- CRAIG BICKHARDT "You Are What Love Means To Me" (Liberty) 13/1**
Rotations: Heavy 0, Medium 2, Light 11, Total Adds 1, WCAO. Medium: WYNK, WXCL. Light: WPTR, KRMD, KBMR, KEBC, WOW, KKAL.
- DEBORAH ALLEN "I Hurt For You" (RCA) 11/11**
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 11, WBGW, KXYL, WTVY, KSSN, KISS-FM, WKSJ, WRNL, WIRK, KRKT, KRWQ, KRSY.
- BECKY HOBBS "Oklahoma Heart" (Liberty) 11/10**
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 10, WVAM, WBGW, KRRV, KFGO, KEBC, KXXY, KVOO, KRST, KRWQ, KTOM.
- SUSAN JACKS "Tall Dark Stranger" (Compleat/PolyGram) 11/2**
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 2, KFDI, Q92. Medium: WCXI. Light: WGNA, WSNO, WKYG, KRKT, KKAL, KWJJ, KMPS.
- CONWAY TWITTY "I Don't Know A Thing About Love" (WB) 10/2**
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 2, WWOD, WDAF. Light: WTVY, WFNC, KMAK, KQIL.
- TAMMY WYNETTE "Lonely Heart" (Epic) 8/8**
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 8, WSNO, WTVY, KSSN, KSO, KMAK, KRWQ, KNIX, KRSY.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
ALABAMA/If You're Gonna Play In Texas (RCA)	<i>Roll On</i>
CONWAY TWITTY/I Don't Know A Thing About Love (WB)	<i>By Heart</i>
OSMOND BROTHERS/One Way Rider (WB)	<i>One Way Rider</i>
GARY MORRIS/Faded Blue (WB)	<i>Faded Blue</i>
GARY MORRIS/Baby Bye Bye (WB)	<i>Faded Blue</i>
MEL TILLIS/Texas On A Saturday Night (MCA)	<i>New Patches</i>
GEORGE JONES/Radio Lover (Epic)	<i>Jones Country</i>
REBA McENTIRE/Poison Sugar (MCA)	<i>Just A Little Love</i>
ALABAMA/Food On Your Table (RCA)	<i>Roll On</i>
ALABAMA/Country Side Of Life (RCA)	<i>Roll On</i>
GARY MORRIS/Second Hand Heart (WB)	<i>Faded Blue</i>

May 22	Cincinnati, OH	June 19	Seattle, WA
May 23	Minneapolis, MN	June 20	San Francisco, CA
May 24	Chicago, IL	June 21	Los Angeles, CA
May 29	Washington, DC	June 26	Dallas, TX
May 30	Atlanta, GA	June 27	Memphis, TN
May 31	Orlando, FL	June 28	New Orleans, LA
June 5	New York, NY	July 10	St. Louis, MO
June 6	Boston, MA	July 11	Denver, CO
June 7	Detroit, MI	July 12	Portland, OR

For more information or to register by phone, call Lorraine Hamill on the RAB HELpline, 1 (800) 232-3131 [in New York State, call collect (212) 599-6666].

MAY-JUNE-JULY...18 CITIES...MAKE YOUR RESERVATIONS NOW!

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Country's Most Current Music

Regional Adds & Hits

Table with columns for regions: EAST, MIDWEST, SOUTH, WEST. Each column lists radio stations and their current music adds and hits. Includes sub-sections for '158 Reporters', '148 Current Reports', and 'The following station reported no change in its rotation this week: KOMA/Oklahoma'.

Adult/Contemporary

Continued from Back Page

BREAKERS

ALABAMA

When We Make Love (RCA)

63% of our reporters on it. Rotations: Heavy 7/0, Medium 43/8, Light 32/11, Total Adds 19, WRMM, WARM98, WISN, WMYX, KKL, B100, KEY103, WRKA, WHBC, WING, WMGN, WLTE, 3WM, WMHE, KIXI-FM, WTN, WWP, KCRG, WHNN. Debuts at number 20 on the A/C chart.

PEABO BRYSON/ROBERTA FLACK I Just Came Here To Dance (Capitol)

61% of our reporters on it. Rotations: Heavy 4/0, Medium 42/5, Light 33/6, Total Adds 11, WCLR, WTIC, WGY, WKGW, WGOW, WRVR, 2WD, WSNY, WING, KKPL, WTN. Debuts at number 23 on the A/C chart.

NEW & ACTIVE

MICHAEL MARTIN MURPHEY "Disenchanted" (Liberty) 74/17
Rotations: Heavy 1/0, Medium 35/4, Light 38/13, Total Adds 17, WSB, WSB-FM, WISN, B100, WAEB, WICC, KEY103, WAVE, WING, WENS, WLTE, KIXI-FM, KKPL, WTN, WWP, WVBS, WHNN. Heavy: WCCO. Medium: wrmm, warm98, WHB, KGW, KFMB, WBT, WMAZ, WRVA, WHBY, WSNY, KRNT, WMHE, KRAV, KUGN, KSL, WNNR, WEIM, WTKO, WKNE, WSKI, WSKY, WCKQ, WGSV, WAGE, WJBC, WCIL, KCRG, KWEB, WJON, KKJO, KALE. Due to heavy airplay, debuts at number 25 on the A/C chart.

CULTURE CLUB "It's A Miracle" (Virgin/Epic) 72/40
Rotations: Heavy 3/0, Medium 37/15, Light 32/25, Total Adds 40, WFBR, WTAE, WPRO, WSB, WQUE-FM, WCLR, 55KRC, WOMC, WHB, WMYX, WCCO, KHOW, B100, WAEB, WICC, WPJB, WBT, WMAZ, WHHY, 2WD, WNAM, WSNY, WTRX, WFMK, WLTE, KOIL, KRAV, KBOI, KIXI-FM, WNNR, WTKO, WWP, WVBS, WJBC, WCIL, KCRG, KFSB, WBOW, K99, KRBS. Heavy: KFI, WCKQ, KRNO. Medium: WSB-FM, W101, WARM98, KOST, KGW, V100, WKGW, WKJJ, WAVE, WHBY, KRNT, KWAV, WSKI, WSKY, WGSV, WAGE, WKYX, WNGS, KEEZ, WJON, QOSW, KALE. Due to heavy airplay, debuts at number 21 on the A/C chart.

AMANDA HOMI & BRIAN JARVIS "Friend Of A Friend" (GRP) 69/4
Rotations: Heavy 2/0, Medium 40/1, Light 27/3, Total Adds 4, WFSM, WING, WENS, WTN. Heavy: WAHR, WEIM. Medium: WISN, WCCO, KGW, WRIE, WMAZ, WRVR, WRVA, WHBC, KRNT, WFMK, WMGN, KOIL, 3WM, WMHE, KUGN, KKUA, WNNR, WTKO, WKNE, WSKI, WWP, KORQ, WSKY, WCKQ, WCHV, WAGE, WKYX, WCIL, KCRG, KFSB, KEEZ, WJON, KKJO, WBOW, KTW, KRNO, QOSW, KRBS, KALE.

JERMAINE JACKSON with MICHAEL JACKSON "Tell Me ..." (Arista) 64/26
Rotations: Heavy 4/0, Medium 29/7, Light 31/19, Total Adds 26, WTAE, WMJI, WHB, B100, WICC, WPJB, WAFB, WKJJ, WRKA, WMAZ, 2WD, WHBC, WSNY, WTRX, 3WM, KBOI, KPPL, KWAV, WKNE, WTN, WGSV, WAGE, WVBS, KWEB, WJON, KISN. Heavy: WAEB, KFI, WWP, WCKQ. Medium: KVIL-FM, WQUE-FM, KKL, KGW, V100, KRNT, WMGN, KOIL, WMHE, WNNR, WSKI, WSKY, WCHV, WKYX, KCRG, KEEZ, KFSB, WBOW, K99, QOSW, KRBS, KALE.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 BILLY JOEL	127/1	100	26	1
2 CYNDI LAUPER	127/4	95	30	2
3 PHIL COLLINS	119/0	84	32	3
4 LIONEL RICHIE	117/0	84	30	3
5 DENIECE WILLIAMS	121/6	75	45	1
6 JAMES INGRAM	115/3	78	32	5
7 ALAN PARSONS PROJECT	107/0	64	39	4
8 DAN FOGELBERG	123/8	43	68	12
9 MANHATTAN TRANSFER	112/3	68	32	12
10 MICHAEL GORE	103/0	73	24	6
11 KENNY ROGERS	114/0	53	50	11
12 J. IGLESIAS & W. NELSON	100/1	43	49	8
13 JEFFREY OSBORNE	97/2	56	37	4
14 THOMPSON TWINS	79/0	27	41	11
15 SHAKIN' STEVENS	95/4	30	54	11
16 TEMPTATIONS	89/0	21	59	9
17 KIM CARNES	95/7	18	56	21
18 TRACEY ULLMAN	71/0	18	42	11
19 ANNE MURRAY	86/10	10	55	21
20 ALABAMA	82/19	7	43	32
21 CULTURE CLUB	72/40	3	37	32
22 DOLLY PARTON	67/0	11	49	7
23 PEABO BRYSON/ROBERTA FLACK	79/11	4	42	33
24 J. MATHIS with D. WILLIAMS	55/0	6	40	9
25 MICHAEL MARTIN MURPHEY	74/17	1	35	38

MOST ADDED

- CULTURE CLUB (40)
It's A Miracle (Virgin/Epic)
- ALAN PARSONS PROJECT (37)
Prime Time (Arista)
- MIKE RENO & ANN WILSON (30)
Almost Paradise (Columbia)
- PEABO BRYSON (29)
If Ever You're In My Arms (Elektra)
- SERGIO MENDES (28)
Alibis (A&M)
- J. JACKSON with M. JACKSON (26)
Tell Me I'm Not Dreamin'... (Arista)

HOTTEST

- BILLY JOEL (77)
The Longest Time (Columbia)
- CYNDI LAUPER (77)
Time After Time (Portrait/CBS)
- LIONEL RICHIE (60)
Hello (Motown)
- PHIL COLLINS (59)
Against All Odds (Take A Look...) (Atlantic)
- DENIECE WILLIAMS (58)
Let's Hear It For The Boy (Columbia)
- MICHAEL GORE (37)
Theme From "Terms Of..." (Capitol)

PEABO BRYSON "If Ever You're In My Arms" (Elektra) 61/29
Rotations: Heavy 0/0, Medium 23/8, Light 38/21, Total Adds 29, WFBR, WBEN, WMYX, KOST, KGW, WICC, WGY, WAFB, WMAZ, WHHY, WRVA, WAVE, WNAM, KOIL, KBOI, KUGN, KKUA, WNNR, WKNE, WSKY, WGSV, WVBS, WJBC, KFSB, KWEB, WHNN, KFQD, KRBS. Medium: WPIX, WFYR, WCCO, WTIC, WKGW, WBT, WRVR, WMGN, KWAV, KSL, WEIM, WTKO, WSKI, WCKQ, WJON.

JOE JACKSON "You Can't Get What You Want (Till You Know What You Want)" (A&M) 60/9
Rotations: Heavy 9/0, Medium 32/2, Light 19/7, Total Adds 9, WFYR, WLTF, WMYX, WKJJ, WRVA, WSNY, WFMK, WCHV, WJON. Heavy: KOST, WAEB, WRVR, KFI, KWAV, WWP, WCKQ, KRBS, KALE. Medium: WFBR, WSB-FM, WQUE-FM, KGW, KBEST, KEZR, WICC, V100, WGY, 2WD, WAVE, WHBY, WMGN, WMHE, KUGN, KIXI-FM, WSKI, WTN, KORQ, WSKY, WAGE, WKYX, WNGS, KFSB, KEEZ, KWEB, K99, KRNO, QOSW.

LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 55/11
Rotations: Heavy 0/0, Medium 16/3, Light 39/8, Total Adds 11, WSB, V100, WKGW, KEY103, 2WD, KBOI, WTN, KCRG, WHNN, KFQD, KRNO. Medium: WSB-FM, WMAZ, WMHE, KWAV, WNNR, WEIM, WSKI, WSKY, WCKQ, WCHV, WJON, QOSW, KALE.

MIKE RENO & ANN WILSON "Almost Paradise" (Columbia) 54/30
Rotations: Heavy 3/0, Medium 23/14, Light 28/16, Total Adds 30, WFBR, WSB-FM, WQUE-FM; 55KRC, WMYX, KLIR, KOST, KKL, WICC, V100, WGY, WKGW, WKJJ, WMAZ, WNAM, KRNT, WMGN, KOIL, KRAV, KFI, KWAV, KIXI-FM, WNNR, WSKI, WNGS, KWEB, KKJO, K99, KRNO, QOSW. Heavy: WCKQ, KCRG, KRBS. Medium: 97AIA, WAEB, WMJJ, WHHY, WMHE, KPPL, WSKY, WAGE, WJON.

CHRISTINE McVIE "Love Will Show Us How" (WB) 47/3
Rotations: Heavy 4/0, Medium 31/1, Light 12/2, Total Adds 3, KOIL, KFI, WBOW. Heavy: WAEB, WCKQ, KWAV, KALE. Medium: WFBR, WTAE, WQUE-FM, WFYR, KGW, WICC, V100, WGY, 2WD, WAVE, WNAM, WMGN, WLTE, WMHE, KRAV, KIXI-FM, WKNE, WSKI, WTN, WWP, WSKY, WKYX, WNGS, WCIL, KEEZ, WJON, K99, KRNO, QOSW, KRBS.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 46/1
Rotations: Heavy 1/0, Medium 26/0, Light 19/1, Total Adds 1, WNGS. Heavy: KFI. Medium: WCCO, KOST, KGW, WRVR, WAVE, WMHE, KWAV, KIXI-FM, WNNR, WEIM, WKNE, WSKI, WWP, KORQ, WSKY, WCKQ, WCHV, WAGE, WKYX, WCIL, KEEZ, KWEB, KRNO, QOSW, KRBS, KALE.

LAURA BRANIGAN "Self Control" (Atlantic) 41/4
Rotations: Heavy 5/0, Medium 25/1, Light 11/3, Total Adds 4, WISN, WPJB, KBOI, KALE. Heavy: 97AIA, WQUE-FM, WAHR, 2WD, KFI. Medium: WFBR, WTAE, WSB-FM, WFYR, KOST, WAEB, WVLC, WMAZ, WTRX, WMGN, KRAV, KWAV, WEIM, WKNE, WSKI, WWP, WSKY, WCKQ, WCHV, WJON, WBOW, KRNO, QOSW, KRBS.

EDDIE RABBITT "B-B-B-Burnin' Up With Love" (WB) 40/17
Rotations: Heavy 0/0, Medium 13/1, Light 27/16, Total Adds 17, WICC, WHBY, WNAM, WFMK, WMHE, WTKO, WKNE, WAGE, WKYX, WCIL, KCRG, KFSB, KWEB, WHNN, WBOW, KFQD, KRBS. Medium: WCCO, WBT, WMAZ, KRNT, KSL, WNNR, WSKI, WCKQ, WCHV, WGSV, WJBC, WJON.

DAN HARTMAN "I Can Dream About You" (MCA) 39/22
Rotations: Heavy 0/0, Medium 8/4, Light 31/18, Total Adds 22, WFBR, WSB-FM, WFYR, KOST, WKGW, WMAZ, WRVR, WHBY, WNAM, WMGN, WMHE, KMJJ, KWAV, KKPL, WWP, WAGE, WNGS, WHNN, WJON, KKJO, KTW, KRNO. Medium: WSKI, WCKQ, WCHV, QOSW.

ALAN PARSONS PROJECT "Prime Time" (Arista) 37/37
Rotations: Heavy 0/0, Medium 3/3, Light 34/34, Total Adds 37, WCCO, WICC, V100, WKGW, KEY103, WAHR, WRVA, WAVE, WHBY, WHBC, WTRX, WFMK, WMHE, KBOI, KPPL, KUGN, KIXI-FM, WNNR, WEIM, WTKO, WSKI, WWP, WSKY, WCKQ, WCHV, WNGS, WAGE, WKYX, WNGS, WCIL, KEEZ, WJON, KKJO, K99, QOSW, KRBS, KALE.

FRANK STALLONE "Darlin'" (Polydor/PolyGram) 31/4
Rotations: Heavy 1/1, Medium 9/0, Light 21/3, Total Adds 4, KWAV, KFSB, WHNN, KALE. Medium: WMAZ, WNNR, WEIM, WSKI, WCKQ, WCHV, WKYX, WCIL, KRBS.

SIGNIFICANT ACTION

SERGIO MENDES "Alibis" (A&M) 28/28
Rotations: Heavy 0/0, Medium 8/8, Light 20/20, Total Adds 28, WRMM, WSB-FM, WQUE-FM, WARM98, WAHR, WMAZ, WRVR, WHBC, KRNT, WMHE, KKUA, WEIM, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, KEEZ, WJON, KKJO, WBOW, KTW, QOSW, KRBS, KISN, KALE.

JOHNNY MATHIS "Simple" (Columbia) 27/17
Rotations: Heavy 0/0, Medium 6/4, Light 21/13, Total Adds 17, WISN, KBEST, WICC, WAVE, KUGN, KWAV, KSL, WTKO, WKNE, WCKQ, WAGE, WCIL, KFSB, KEEZ, KKJO, WBOW, KRBS. Medium: WMHE, WGSV.

MICHAEL JACKSON "The Lady In My Life" (Epic) 26/0
Rotations: Heavy 7/0, Medium 9/0, Light 10/0, Total Adds 0. Heavy: KBEST, KEZR, WEZS, WSNY, WMHE, KKUA, WWP. Medium: WPIX, 97AIA, WMJI, WPJB, WBT, WRVR, WRVA, KFI, WSKY.

POINTER SISTERS "Jump (For My Love)" (Planet/RCA) 25/6
Rotations: Heavy 1/0, Medium 13/1, Light 11/5, Total Adds 6, WFBR, WFYR, WICC, V100, WMGN, WSKY. Heavy: WWP. Medium: WTAE, KVIL-FM, 55KRC, WMYX, KFI, WKNE, WSKI, WCHV, KEEZ, WJON, QOSW, KRBS.

B.J. THOMAS "The Whole World's In Love When You're Lonely" (Cleve. Int./Col.) 21/2
Rotations: Heavy 0/0, Medium 9/1, Light 12/1, Total Adds 2, KBOI, KSL. Medium: WCCO, WMAZ, WRVA, KRNT, KUGN, WEIM, WGSV, WCIL.

STEVE PERRY "Oh Sherrie" (Columbia) 20/3
Rotations: Heavy 10/0, Medium 2/0, Light 8/3, Total Adds 3, WTAE, WENS, KEEZ. Heavy: 97AIA, WQUE-FM, WAEB, WSNY, WMHE, KPPL, WCKQ, WCHV, KKJO, WBOW. Medium: WNAM, KWAV.

DAVE GRUSIN "Theme From 'St. Elsewhere'" (GRP) 18/18
Rotations: Heavy 0/0, Medium 1/1, Light 17/17, Total Adds 18, WCCO, WAHR, WHBC, WEIM, WKNE, WSKI, WSKY, WCKQ, WCHV, WGSV, WKYX, WNGS, WJBC, WCIL, KEEZ, WJON, KTW, KRBS.

SMOKEY ROBINSON "And I Don't Love You" (Tamla/Motown) 17/8
Rotations: Heavy 1/0, Medium 1/0, Light 15/8, Total Adds 8, WHBC, WNNR, WCKQ, WGSV, WAGE, WKYX, KEEZ, KRBS. Heavy: KALE. Medium: WMAZ.

GEORGE WINSTON "Blossom/Meadow" (Windham Hill) 14/2
Rotations: Heavy 0/0, Medium 4/0, Light 10/2, Total Adds 2, KOIL, WCKQ. Medium: WCCO, KUGN, KSL, KRBS.

EURYTHMICS "Who's That Girl" (RCA) 13/3
Rotations: Heavy 0/0, Medium 4/0, Light 9/3, Total Adds 3, WAVE, WSNY, WKYX. Medium: WFBR, WMHE, WWP, WSKY.

CHICAGO "Stay The Night" (WB) 11/3
Rotations: Heavy 0/0, Medium 2/0, Light 9/3, Total Adds 3, WWP, WCHV, KISN. Medium: WAVE, QOSW.

R&R AOR / ALBUMS

			May 11, 1984		173 REPORTERS		Total Reports	Hot Rotation	Medium Rotation	Total Adds All Rotations	
Three Weeks	Two Weeks	Last Week									
1	1	1	1	CARS /Heartbeat City (Elektra)	"Magic" (151)	"Think" (87)	"Hello" (59)	170-	163-	7+	1-
15	5	3	2	RUSH /Grace Under Pressure (Mercury/PG)	"Distant" (149)	"Red Sector" (67)	"Body" (53)	160=	123+	37-	2-
2	2	2	3	STEVE PERRY /Street Talk (Columbia)	"Oh Sherrie" (137)	"Mine" (44)	"Believe" (26)	154-	138-	16+	3=
9	9	6	4	SLADE /Keep Your Hands Off... (CBS Assoc.)	"Run Runaway" (153)	"My Oh My" (34)		156+	126+	30-	4-
6	4	4	5	SCORPIONS /Love At First Sting (Mercury/PG)	"Hurricane" (112)	"Big City" (82)	"Leaving" (34)	144-	108-	35+	4+
12	12	8	6	HUEY LEWIS & THE NEWS /Sports (Chrysalis)	"Rock & Roll" (112)	"Walking" (12)		120-	100+	20-	4+
3	3	5	7	VAN HALEN /1984 (WB)	"I'll Wait" (94)	"Panama" (41)	"Legs" (17)	122-	100-	21-	2-
8	8	7	8	NIGHT RANGER /Midnight Madness (Camel/MCA)	"Sister Christian" (122)			123-	100-	22+	2+
10	11	9	9	DAVID GILMOUR /About Face (Columbia)	"Murder" (105)	"Light" (42)	"Lovers" (16)	134-	58-	76+	3-
23	18	13	10	ORION THE HUNTER /Orion The Hunter (Portrait/CBS)	"So You Ran" (137)			139+	45+	94-	2-
19	15	12	11	ZZ TOP /Eliminator (WB)	"Legs" (124)			125-	63+	61-	3+
21	20	16	12	JOE JACKSON /Body And Soul (A&M)	"You Can't Get What You Want" (124)			126+	76+	49-	5+
36	27	17	13	CYNDI LAUPER /She's So Unusual (Portrait/CBS)	"Time After Time" (110)			112+	79+	31+	13+
17	14	15	14	HAGAR/SCHON/AARONSON/SHRIEVE /Through... (Geffen)	"Whiter" (104)	"Missing" (38)	"Top" (13)	119-	43-	74=	9+
-	-	31	15	BILLY IDOL /Rebel Yell (Chrysalis)	"Eyes Without A Face" (112)			118+	48+	63-	26-
25	21	18	16	ICICLE WORKS /Icicle Works (Arista)	"Whisper To A Scream" (121)			124+	32+	92-	2-
-	-	22	17	ROGER WATERS /The Pros And Cons Of... (Columbia)	"5:01 AM (The Pros...)" (121)	"4:41 AM" (23)		128+	23+	98+	15-
5	6	11	18	TONY CAREY /Some Tough City (MCA)	"A Fine Fine Day" (89)	"Eddie" (11)		106-	58-	47+	3-
29	25	20	19	HOWARD JONES /Human's Lib (Elektra)	"What Is Love?" (111)			114+	29+	82-	4=
-	-	28	20	DUKE JUPITER /White Knuckle Ride (Morocco/Motown)	"Little Lady" (121)			124+	19+	96+	29+
4	10	14	21	AGAINST ALL ODDS /Soundtrack (Atlantic)	"Against All Odds" (151)	"Violet" (44)	"Walk" (29)	100-	52-	48-	3+
26	23	19	22	BERLIN /Love Life (Geffen)	"No More Words" (95)	"Touch" (11)		103-	51+	51-	2-
7	7	10	23	PRETENDERS /Learning To Crawl (Sire/WB)	"Show Me" (83)	"Time" (15)		93-	59-	34-	2+
33	32	27	24	CHRISTINE McVIE /Christine McVie (WB)	"Love Will Show Us How" (92)			100+	30+	68+	9=
-	36	32	25	MOTLEY CRUE /Shout At The Devil (Elektra)	"Too Young To Fall In Love" (92)			97+	20+	76+	12-
34	33	30	26	TALK TALK /It's My Life (EMI America)	"It's My Life" (96)			99+	30+	69-	3=
-	37	35	27	RATT /Out Of the Cellar (Atlantic)	"Round And Round" (93)			95+	23+	66+	17-
DEBUT			28	RUSS BALLARD /Russ Ballard (EMI America)	"Voices" (96)			99+	12+	78+	22+
-	40	39	29	MANFRED MANN'S EARTH BAND /Somewhere In... (Arista)	"Rebel" (92)			94+	21+	67+	14-
DEBUT			30	VAN STEPHENSON /Righteous Anger (MCA)	"Modern Day Delilah" (93)			94+	13+	73+	25+
16	19	25	31	THOMPSON TWINS /Into The Gap (Arista)	"Doctor! Doctor!" (57)	"Hold Me Now" (29)		80-	34-	43+	9+
27	29	33	32	FOOTLOOSE /Soundtrack (Columbia)	"I'm Free" (49)	"Footloose" (25)	"Paradise" (14)	79-	34-	42=	7=
-	-	40	33	BIG COUNTRY /Wonderland (Mercury/PG)	"Wonderland" (82)			83+	16+	64+	9-
DEBUT			34	INXS /The Swing (Atco)	"Original Sin" (61)	"The Swing" (13)		80+	20+	54-	12-
DEBUT			35	DURAN DURAN /Seven And The Ragged Tiger (Capitol)	"The Reflex" (72)			73+	33+	39-	8+
18	28	37	36	DWIGHT TWILLEY /Jungle (EMI America)	"Little Bit Of Love" (69)	"Girls" (14)		78-	13-	62-	7-
DEBUT			37	PSYCHEDELIC FURS /Mirror Moves (Columbia)	"The Ghost In You" (76)			79+	21+	51+	18+
11	13	21	38	ALAN PARSONS PROJECT /Ammonia Avenue (Arista)	"Prime Time" (38)	"Don't Answer Me" (35)		71-	24-	46-	5+
22	24	34	39	WANG CHUNG /Points On The Curve (Geffen)	"Dance Hall Days" (68)			70-	21-	48-	4+
31	30	38	40	GO-GO's /Talk Show (IRS/A&M)	"Head Over Heels" (59)			62-	30-	32-	2-

BREAKERS

RUSS BALLARD Russ Ballard (EMI America)

57% of our reporters on it. 99/22 including adds at: WIYY, WNEW-FM, KZEW, KLOL, KYYS, KBPI, KZAP, WPYX, WFYV, WTUE. Moves 45-28 on the Albums chart.

RATT Out Of The Cellar (Atlantic)

55% of our reporters on it. 95/17 include adds at: WMMR, KLOL, WEBN, WQFM, KOME, WPYX, WAQY, WCKN, WTUE, KEZO. Moves 35-27 on the Albums Chart.

VAN STEPHENSON Righteous Anger (MCA)

54% of our reporters on it. 94/25 including adds at: WBAB, WYSP, WQFM, KAZY, KBPI, KUPD, KRCK, KZAP, KGB, KSJO, WFYV, WTUE, KOMP. Moves 47-30 on the Albums Chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

PLAYLISTS — Printed regionally by parallels. An artist's name appears once per playlist in the highest reported rotation; for example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations (light or medium). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation.

GUITAR SLINGER



Johnny Winter

"Hands down, the best record Johnny's ever made."
—John Mrvos, WXRT

Alligator Records (312) 973-7736

WHITE KNUCKLE RIDE

Duke Jupiter

The #1
MOST ADDED
Album Of
The Week!

AOR/ALBUMS

28 - 20

AOR/HOT TRACKS

25 - 20



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AOR/ALBUMS

MOST ADDED

- DUKE JUPITER (29)**
White Knuckle Ride (Morocco/Motown)
- BILLY IDOL (26)**
Rebel Yell (Chrysalis)
- VAN STEPHENSON (25)**
Righteous Anger (MCA)
- RUSS BALLARD (22)**
Russ Ballard (EMI America)
- PSYCHEDELIC FURS (18)**
Mirror Moves (Columbia)
- RATT (17)**
Out Of The Cellar (Atlantic)
- ROGER WATERS (15)**
The Pros And Cons Of Hitch Hiking (Columbia)

MOST HOTS

- CARS (163)**
Heartbeat City (Elektra)
- STEVE PERRY (138)**
Street Talk (Columbia)
- SLADE (126)**
Keep Your Hands Off My... (CBS Associated)
- RUSH (123)**
Grace Under Pressure (Mercury/PolyGram)
- SCORPIONS (108)**
Love At First Sting (Mercury/PolyGram)

NEW & ACTIVE

- POCO/Inamorata (Atlantic) 69/14 (59/11)**
Adds include KZEW, KLOL, KUPD, KRCK, KZOK, WPLR, KLAQ, KFMG. Hots 11 include KBCO, KINK, KILO. Mediums 50 include WKLS, KSRR, WSHE, WYNF, WLUP, WXRT, WMMS, WQFM, KSHE, KBPI.
- GARY MOORE/Victims Of The Future (Mirage/Atco) 67/8 (71/7)**
Adds: WKLS, KSRR, KYYS, WTUE, KICT, KOMP, KWFM, KSQY. Hots: 5 WRIF, WQFM, KRCK, KRQR, WLAV. Mediums 60 include WIYY, WBAB, WDVE, KZEW, KLOL, WYNF, WSKS, WMMS, KBPI, KLOS, KGB, KZOK.
- FACE TO FACE/Face To Face (Epic) 65/14 (54/9)**
Adds include WBAB, WYNF, WTPA, WFYV, WIOT, KMOD. Hots: 5 WBCN, WLIR, WQBK, WAAF, CITI-FM. Mediums 56 include WKLS, KZEW, WXRT, WMMS, KBCO, KRCK, KGB, KRQR, KISW, KZOK, WPYX, WPLR, WAQY, WLAV, KATT, KILO.
- ULTRAVOX/Lament (Chrysalis) 64/11 (57/6)**
Adds: KZEW, KCAL, KOLA, KFOG, KRQR, WQDR, WOOS, WXKE, WFBQ, KSPN. Hots 7 include WLIR, KROQ, 91X, KQAK, CITI-FM, KTCL. Mediums 52 include WBAB, WDVE, WKLS, WXRT, WEBN, KBCO, KBPI, WPLR, WAQY, KLAQ, WFYV, WLVO, WTUE, WIOT, KILO, KKDJ, KWFM.
- R.E.M./Reckoning (IRS/A&M) 59/10 (53/11)**
Adds: WYSP, WSHE, WTUE, CITI-FM, KFMG, WBLM, WWWV, WRUF, KFMQ, KZOO. Hots 12 include WBCN, WLIR, CHUM-FM, WXRT, KBCO, 91X, KQAK. Mediums 42 include WBAB, WNEW-FM, WHJY, WKLS, WLUP, KYYS, KAZY, KROQ, WPYX, WIMZ, WLVO, KEZO, KILO, KKDJ, KOMP.
- WHITESNAKE/Slide It In (Geffen) 59/7 (52/12)**
Adds: WIYY, KBPI, WDHA, WZXY, KMOD, KIDQ, WRUF. Hots 9 include KTXQ, KZEW, WRIF, KRCK, KZOK, KNCN, WAPL, WLAV. Mediums 47 include WBAB, WDVE, WYNF, WMMS, WQFM, WSHE, KLOS, KMET, KGB, KRQR, KSJO, KISW.
- NIK KERSHAW/Human Racing (MCA) 56/13 (44/5)**
Adds include KDKB, WEZX, WWWV, KUFO, KFMQ, KSPN. Hots 18 include WLIR, WYDD, WXRT, WMMS, KBCO, WFYV, KGGO, WLAV. Mediums 32 include WSHE, WSKS, WTPA, WZXR, WDIZ, WTUE, WWCK, KEZO, WWCT, WIOT, KKDJ.
- STYLE COUNCIL/My Ever Changing Moods (Geffen) 52/3 (51/3)**
Adds: WKLC, WOOS, KKRO. Hots 17 include WXRT, WMMS, KBCO, KROQ, 91X, KQAK, KKDJ. Mediums 33 include WBAB, WYSP, WLUP, KINK, WZZO, WTPA, WPLR, KREM.
- EURHYTHMICS/Touch (RCA) 33/7 (29/2)**
Adds: WRXT, KEGL, KUPD, WZXY, KSMB, WKZL, KSPN. Hots 14 include WAPP, WXRT, WMMS, KBCO, KROQ, KQAK. Mediums 16 include WBCN, WLUP, 91X, WZZO, KMJX.
- ICON/Icon (Capitol) 32/5 (27/5)**
Adds: WMMS, KDKB, WTUE, KKDJ, KUFO. Hots: KUPD. Mediums 28 include WDVE, WHJY, WYNF, KGB, KRQR, KSJO, KISW, WTPA, KLAQ, WLAV, KLPX, KWFM.
- AUSTRALIAN CRAWL/Semantics (Geffen) 23/1 (25/1)**
Adds: CHEZ-FM. Hots: 2 KBCO, KIDQ. Mediums 20 include WLUP, WMMS, WQFM, KGB, WDHA, WIMZ, KILO, KFIV-FM.
- IAN CUSSICK/Danger In The Air (A&M) 16/9 (9/4)**
Adds: WEBN, WQFM, KSHE, KBCO, KZOK, WQBK, KKDJ, KSQY, WCPZ. Hots: 0. Mediums 13 include WRXT, KCAL, WPDH, WKLC, WWCK, WLAV.
- PAUL YOUNG/No Parlez (Columbia) 15/3 (13/0)**
Adds: WRXT, WMMS, WCPZ. Hots: 3 WLUP, KBCO, KDKB. Mediums 10 include WBCN, WMMR, WXRT, KQAK, WCMF, KLAQ, KGGO.
- JOE COCKER/Civilized Man (Capitol) 14/4 (12/9)**
Adds: WRXT, WWWV, WCPZ, KSPN. Hots: 5 KBCO, WQBK, KREM, WDEK, KTCL. Medium 6 include WXRT, KINK, KILO.
- ALCATRAZZ/Live Sentence (Rocshire) 13/9 (5/5)**
Adds: WBAB, KSJO, KISW, KZOK, WOWE, WWWV, KSMB, KUFO, WIQB. Hots: 0. Mediums 9 include KTXQ, WLAV, WKZL.
- CULTURE CLUB/Colour By Numbers (Virgin/Epic) 13/8 (10/2)**
Adds include KEGL, 91X, WROQ, WCKN, WZXY. Hots: 3 WYDD, WMMS, K97. Mediums 8 include WQBK, WAPI, WIMZ.
- ANY TROUBLE/Wrong End Of The Race (EMI America) 13/5 (8/6)**
Adds: WRXT, KQAK, WQBK, WRKI, KSQY. Hots: 1 WLAV. Mediums 7 include WXRT, KBCO, WWCT, KWXL.
- GREAT WHITE/Great White (EMI America) 11/2 (9/1)**
Adds: WBAB, KUFO. Hots: 1 KLOS. Mediums 9 include KTXQ, KZEW, KMET, KSJO, KISS, KKDJ, KLPX.
- LEGS DIAMOND/Out On Bail (Target) 11/1 (9/0)**
Adds: KUFO. Hots: 2 KZOK, KISS. Mediums 8 include KTXQ, WQFM, KRCK, KSJO.
- JOHNNY WINTER/Guitar Slinger (Alligator) 10/5 (4/0)**
Adds include KBCO, CHEZ-FM, KSQY, WCPZ. Hots: 2 WDEK, KTCL. Mediums 5 include KTXQ, WXRT.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports / total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR ALBUMS — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.



OPINION RUNS RAMPANT ON RANKIN

FMQB ALBUM REPORT—One of the best drop-the-needle-anywhere records we've heard this year. Wonderful songs, interesting vocals, stellar production... It's a gone gator. Easy to hear, easier to like.

GEORGE ANTHONY (WYDD)—I love it. A great rock & roll feel that should appeal to the older demos, without blowing away the kids.

TED EDWARDS (KGB)—An overall strong record, multiple cuts with real solid vocals.

RON DIAZ (WYNF)—Upper demo, intelligent rock & roll.

JOE FOLGER (KEGL)—Great vocals, and there's definitely more than one cut here. I find myself spending a lot of time listening to this.

CURTISS JOHNSON (KUPD)—Rough, raw, fresh rock & roll.

THE ROCK & ROLL BABY COMES OF AGE

ALBUM NETWORK—His stylistic manner is similar to Bryan Adams, and his guitar expertise is young, fresh and hot. A&M is rightly "Bankin' On Rankin" to come through as their most promising developing artist.

KID LEO (WMMS)—This first impressive rookie in the ranks of rock & roll. This guy will definitely make the squad. Impressive first time at bat.

MANDO CAMINO (KNCN)—Before long, everyone will know who Billy Rankin is.

GROWIN' UP TOO FAST... GOIN' UP FASTER

MARTY BENDER (WSKS)—The songs are well crafted and sincerely performed; with no evidence of pretention.

LYNN WELLS (KBPI)—I'm in love with the album. This one will take radio by storm.

TOM STARR (WOUR)—You've got to love the urgent driving beat that propels Billy. It's got a certain top-down summertime feel to it.

BRIAN MILLER (KLPX)—I like "Rip It Up" and "Call Me Automatic." Good time music with the boogie woogie beat.

RON NENNI (WDVE)—I've had fun with this since the pre-release cassette. It will do well in Pittsburgh. Just the sound we're looking for.

BILLY RANKIN
GROWIN' UP TO FAST (SP-6-4977)
ON A&M RECORDS AND CASSETTES.



RIP IT UP
12" ON YOUR DESK

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R&R AOR /HOT TRACKS

BREAKERS®

Three Weeks	Two Weeks	Last Week	173 REPORTERS	Total	Hot	Medium	Total Adds
8	7	2	1 CARS/Magic (Elektra)	151	123+	28-	1-
9	6	3	2 SLADE/Run Runaway (CBS Associated)	153+	125+	28-	3-
15	8	4	3 RUSH/Distant Early Warning (Mercury/PG)	149+	112+	37-	2+
2	1	1	4 STEVE PERRY/Oh Sherrie (Columbia)	137-	125-	12-	1=
5	4	5	5 NIGHT RANGER/Sister Christian (Camel/MCA)	122-	99-	22+	2+
11	11	10	6 HUEY LEWIS & THE NEWS/The Heart Of... (Chrysalis)	112-	93+	19-	1=
-	-	23	7 FIXX/Deeper & Deeper (MCA)	145+	30+	104+	33-
23	14	13	8 ORION THE HUNTER/So You Ran (Portrait/CBS)	137-	45+	92-	1-
17	13	12	9 ZZ TOP/Legs (WB)	124-	62+	61-	3+
7	10	8	10 SCORPIONS/Rock You Like A Hurricane (Mercury/PG)	112-	87-	25-	0=
20	16	15	11 JOE JACKSON/You Can't Get What You Want... (A&M)	124+	76+	47-	4+
-	-	27	12 JEFFERSON STARSHIP/No Way... (Grunt/RCA)	140+	33+	99+	32-
37	26	17	13 CYNDI LAUPER/Time After Time (Portrait/CBS)	110+	80+	29+	12+
1	2	6	14 CARS/You Might Think (Elektra)	87-	80-	7+	0=
24	17	16	15 ICICLE WORKS/Whisper To A Scream... (Arista)	121+	32+	89-	2-
4	5	7	16 VAN HALEN/I'll Wait (WB)	94-	77-	17-	0-
16	15	14	17 DAVID GILMOUR/Murder (Columbia)	105-	43-	62+	2-
-	39	19	18 ROGER WATERS/5:01 AM (The Pros...) (Columbia)	121+	23+	91+	13-
-	-	38	19 BILLY IDOL/Eyes Without A Face (Chrysalis)	112+	47+	57+	27-
55	40	25	20 DUKE JUPITER/Little Lady (Morocco/Motown)	121+	19+	94+	28+
26	23	18	21 HOWARD JONES/What Is Love? (Elektra)	111+	29+	79-	3-
30	24	21	22 BERLIN/No More Words (Geffen)	95+	46+	48-	2-
3	3	9	23 TONY CAREY/A Fine Fine Day (MCA)	89-	55-	34+	0=
38	34	24	24 HAGAR/SCHON/AARONSON/SHRIEVE/Whiter... (Geffen)	104+	38+	62+	14=
25	28	26	25 SCORPIONS/Big City Nights (Mercury/PG)	82+	47+	34+	7+
6	9	11	26 PRETENDERS/Show Me (Sire/WB)	83-	53-	30-	0-
-	-	58	27 GREG KIHN BAND/Reunited (Beserkley/E-A)	103+	12+	75+	45-
34	30	28	28 TALK TALK/It's My Life (EMI America)	96+	30+	66-	3=
-	46	36	29 RATT/Round And Round (Atlantic)	93+	22+	65+	17-
59	45	33	30 MOTLEY CRUE/Too Young To Fall In Love (Elektra)	92+	17+	74+	11-
44	33	29	31 CHRISTINE McVIE/Love Will Show Us How (WB)	92+	27+	63+	8-
-	56	42	32 MANFRED MANN'S EARTH BAND/Rebel (Arista)	92+	20+	66+	14-
-	47	47	33 RUSS BALLARD/Voices (EMI America)	96+	12+	76+	19+
-	-	54	34 VAN STEPHENSON/Modern Day Delilah (MCA)	93+	13+	72+	25+
-	54	37	35 BIG COUNTRY/Wonderland (Mercury/PG)	82+	16+	63+	9-
-	52	46	36 DURAN DURAN/The Reflex (Capitol)	72+	33+	38-	8+
-	-	55	37 CHICAGO/Stay The Night (WB)	84+	12+	65+	14-
-	55	44	38 RUSH/Red Sector A (Mercury/PG)	67+	33+	33+	7=
-	-	53	39 PSYCHEDELIC FURS/The Ghost In You (Columbia)	76+	19+	51+	16+
18	21	30	40 WANG CHUNG/Dance Hall Days (Geffen)	68-	21-	46-	4+
43	37	41	41 CARS/Hello Again (Elektra)	59-	31-	28+	3-
52	49	48	42 DWIGHT TWILLEY/Little Bit Of Love (EMI America)	69+	11-	55+	6-
DEBUT			43 RED RIDER/Young Thing, Wild... (Capitol)	82+	4+	45+	79+
31	29	32	44 PAT TRAVERS/Killer (Polydor/PG)	66-	9-	57-	0-
28	31	35	45 GO-GO's/Head Over Heels (IRS/A&M)	59-	27-	32-	0-
19	18	22	46 JOHN COUGAR MELLENCAMP/Authority... (Riva/PG)	56-	29-	27-	0=
10	12	20	47 RICK SPRINGFIELD/Love Somebody (RCA)	52-	33-	19-	0=
42	38	51	48 INXS/Original Sin (Atco)	61-	16+	43-	3-
-	53	45	49 RUSH/Body Electric (Mercury/PG)	53-	29=	24-	2-
-	-	60	50 THOMPSON TWINS/Doctor! Doctor! (Arista)	57+	23+	30+	11+
DEBUT			51 POCO/Days Gone By (Atlantic)	68+	9=	51+	14+
-	-	59	52 ULTRAVOX/One Small Day (Chrysalis)	58+	7+	47-	10+
12	19	34	53 PHIL COLLINS/Against All Odds (Atlantic)	51-	27-	24=	0=
39	32	39	54 HEART/The Heat (Pasha/CBS)	58-	8-	50-	0-
DEBUT			55 NIK KERSHAW/Wouldn't It Be Good (MCA)	55+	17+	32+	13+
DEBUT			56 R.E.M./So. Central Rain (IRS/A&M)	53+	10+	38+	8-
29	35	50	57 VAN HALEN/Panama (WB)	41-	25-	15-	1-
13	20	31	58 YES/Leave It (Atco)	44-	16-	28-	0-
58	-	-	59 STYLE COUNCIL/My Ever Changing Moods (Geffen)	51+	17=	32=	3=
DEBUT			60 STEVE PERRY/She's Mine (Columbia)	44-	20-	24+	3-

BILLY IDOL
Eyes Without A Face (Chrysalis)
 65% of our reporters on it. 112/27 including adds at WMMR, WSKS, KBPI, KLB, WROQ, KISS, WTUE, KGGG, KMOD, KLPX. Moves 38-19 on the Hot Tracks chart.

GREG KIHN BAND
Reunited (Beserkley/E-A)
 60% of our reporters on it. 103/45 including adds at: WIYY, WBCN, KZEW, KSRR, WSHE, WYNF, WEBN, KBPI, WPYX, WHCN, WYV, WQMF, WDIZ, WTUE, KATT. Moves 58-27 on the Hot Tracks Chart.

RUSS BALLARD
Voices (EMI America)
 55% of our reporters on it. 96/19 including adds at: WIYY, WNEW-FM, KZEW, KLOL, KYYS, KBPI, KZAP, WPYX, WCCC, WYV, WTUE. Moves 47-33 on the Hot Tracks Chart.

RATT
Round And Round (Atlantic)
 54% of our reporters on it. 93/17 including adds at: WMMR, KLOL, WEBN, WQFM, KOME, WPYX, WAQY, WYV, WTUE, KEZO. Moves 36-29 on the Hot Tracks Chart.

MANFRED MANN'S EARTH BAND
Rebel (Arista)
 53% of our reporters on it. 92/14 including adds at: WIYY, WMMR, WDVE, KLOL, WSHE, WPLR, WAAF, KKDJ. Moves 42-32 on the Hot Tracks Chart.

MOTLEY CRUE
Too Young To Fall In Love (Elektra)
 53% of our reporters on it. 92/11 including adds at: WHJY, WKLS, KTXQ, KYYS, WPLR, WCMF, WAPL, KEZO. Moves 33-30 on the Hot Tracks Chart.

VAN STEPHENSON
Modern Day Delilah (MCA)
 54% of our reporters on it. 93/25 including adds at: WBAB, WYSP, WQFM, KAZY, KBPI, KUPD, KRCK, KZAP, KCAL, KGB, KOME, KSJO, WAQY, WAQX, WYV, WRXL, KOMP. Moves 54-34 on the Hot Tracks Chart.

NEW & ACTIVE

FACE TO FACE "Out Of My Hands" (Epic) 52/11 (45/8)
 Adds include WYNF, WTPA, WPDH, WKTM, WYV, WIOT, KMOD, KICT. Hots 2 include WAAF, CITI-FM. Mediums 48 include WHJY, KZEW, WMMS, KRCK, KGB, KRQR, KOME, WPYX, WPLR, WAQY, KLB, KATT, KILO.

GARY MOORE "Shapes Of Things" (Mirage/Atco) 51/7 (53/5)
 Adds: WKLS, KSRR, KYYS, WTUE, KOMP, KWFM, KSQY. Hots 2 include WRIF, WLAV. Mediums 48 include WBAB, WDVE, KTXQ, KLOL, WSKS, WMMS, KBPI, KLOS, KGB, KRQR, WHCN, WCMF, WAQY, WIOT, KILO, KKDJ.

EDDY GRANT "Romancing The Stone" (Portrait/CBS) 49/47 (0/0)
 Adds include WBAB, WAPP, WDVE, WCKO, WMMS, KBCO, KQAK, WPYX. Hots 2 include WKQQ, WLAV. Mediums 23 include WSHE, KFOG, WQBK, WHCN, WYV, WIOT, KKDJ.

KENNY LOGGINS "I'm Free" (Columbia) 49/3 (51/6)
 Adds: WEBN, KXZL, KMOD. Hots 18 include WYDD, KCAL, KMEL, WQBK, WDHA, WZXY, KGGG, KILO. Mediums 30 include WBAB, WAPP, WYSP, KSRR, WSHE, KQRS, KAZY, KDKB, KUPD, KGB, WAQY, WQMF, WWCT.

ROGER GLOVER "The Mask" (21/PolyGram) 48/29 (23/23)
 Adds include WIYY, WBCN, WYDD, KZEW, WEBN, KAZY, KGON, KWFM. Hots 3 include WLIR, WPDH, WLAV. Mediums 31 include WRXT, WBAB, WMMR, KUPD, KGB, KMEL, KRQR, WIMZ, WLVO, WIOT.

LITTLE STEVEN "Out Of The Darkness" (EMI America) 43/5 (42/3)
 Adds: CHUM-FM, KOLA, CHEZ-FM, KWXL, KSQY. Hots 7: WMMS, KISW, WDMA, KLB, KIDQ, KTCL. Mediums 36 include WBAB, WNEW-FM, WCKO, WYNF, WXRT, WQFM, KBCO, KCAL, KGB, WLVO, WFBQ, KILO, KFIV-FM.

BON JOVI "She Don't Know Me" (Mercury/PolyGram) 40/8 (34/10)
 Adds include WSHE, KOME, KSJO. Hots 7 include KLOS, KRCK, WCMF, KISS, KFVG, WMMG, WBYG. Mediums 32 include WMMR, WYSP, KZEW, KSRR, WYNF, WMET, KSHE, KUPD, WXL, WFBQ, KATT, KMOD.

WHITESNAKE "Slow 'n' Easy" (Geffen) 36/5 (29/7)
 Adds: WIYY, KBPI, WDMA, KKDJ, WRUF. Hots 7 include KTXQ, WRIF, KRCK, KNCN, WAPL, WLAV. Mediums 28 include WDVE, KZEW, WYNF, KSHE, KGB, KRQR, KRQR, WCMF, WTUE, WIOT, KILO.

QUEEN "I Want To Break Free" (Capitol) 35/2 (34/4)
 Adds: WROQ, WOODS. Hots 6: CHOM-FM, CHUM-FM, CFOX, WTKX, WBYG, KSPN. Mediums 28 include WBAB, WXRT, WMMS, WTPA, WAAF, KLAQ, WYV.

SCORPIONS "I'm Leaving You" (Mercury/PolyGram) 34/3 (38/3)
 Adds: KGB, CFOX, WKQQ. Hots 19 include WIYY, WQFM, KBPI, KLOS, KRCK, KRQR, KOME, KSJO, KZOK, WDIZ, WLVO, KILO, KKDJ, KPOI. Mediums 15 include KGON, WPYX, WEZX, KLAQ, WXL, WTUE, WIOT.

ICON "On Your Feet" (Capitol) 30/5 (24/4)
 Adds: WMMS, KDKB, WTUE, KKDJ, KUFO. Hots 1: KUPD. Mediums 26 include WDVE, WHJY, WYNF, KGB, KRQR, KSJO, KISW, KLAQ, WLVO, WLAV, KLPX.

PETER GABRIEL "Walk Through The Fire" (Atlantic) 29/5 (26/2)
 Adds: KSJO, WPDH, WAQX, WOUR, WOODS. Hots 16 include WBAB, WEBN, KBCO, KROQ, 91X, KFOG, WDHA. Mediums 12 include WBCN, WMMR, WYSP, WSHE, KQAK.

EURHYTHMICS "Who's That Girl?" (RCA) 27/6 (22/3)
 Adds: WRXT, KEGL, KUPD, WZXY, KSMB, WKZL. Hots 9 include WXRT, WMMS, KBCO, KQAK. Mediums 15 include WLUP, 91X, WZZO.

X "Wild Thing" (Elektra) 26/8 (17/15)
 Adds include KEGL, WXRT, KUPD, KSJO. Hots 4: WBCN, WLIR, KROQ, 91X. Mediums 17 include WKLS, WEBN, WMMS, KMET, KQAK, KILO.

CARS "Drive" (Elektra) 26/6 (17/3)
 Adds: WHJY, WTPA, KLAQ, KATT, WRUF, KWHL. Hots 17 include WSHE, WMMS, KUPD, KINK, KCAL, KFOG, WAAF, WDIZ, KISS, KWXL. Mediums 9 include WQDR, WRXL, KEZE, KREM.

CARS "It's Not The Night" (Elektra) 24/7 (15/5)
 Adds include WIYY, WQFM, KGON. Hots 14 include WDVE, KTXQ, WXRT, KGB, WHCN, WYV, WDIZ, KKDJ. Mediums 10 include WKLS, KLOL, WPYX, WFBQ, WIOT.

ROGER WATERS "4:41 AM (Sexual Revolution)" (Columbia) 23/7 (19/17)
 Adds include KAZY, WPYX, WWCT. Hots 3: KYYS, KFOG, WAPL. Mediums 19 include WBAB, WSHE, WXRT, KGB, KRQR, WDHA, KFVG.

WHITESNAKE "Slide It In" (Geffen) 22/3 (19/6)
 Adds: WZXY, KMOD, KIDQ. Hots 2: KZEW, WAPL. Mediums 18 include WBAB, WYNF, WMMS, KLOS, KISW, KLAQ, KATT, KKDJ, KLPX, KWFM.

MOST ADDS — A numerical listing of the most added records of the week.

MOST HOTS — A numerical listing of the records receiving the most hot rotation reports.

MOST ADDED®

RED RIDER (79)
 Young Thing, Wild Dreams (Rock Me) (Capitol)

EDDY GRANT (47)
 Romancing The Stone (Portrait/CBS)

GREG KIHN BAND (45)
 Reunited (Beserkley/E-A)

FIXX (33)
 Deeper & Deeper (MCA)

JEFFERSON STARSHIP (32)
 No Way Out (Grunt/RCA)

MOST HOTS

SLADE (125)
 Run Runaway (CBS Associated)

STEVE PERRY (125)
 Oh Sherrie (Columbia)

CARS (123)
 Magic (Elektra)

RUSH (112)
 Distant Early Warning (Mercury/PolyGram)

NIGHT RANGER (99)
 Sister Christian (Camel/MCA)

HUEY LEWIS & THE NEWS (93)
 The Heart Of Rock & Roll (Chrysalis)



SOUTH

Parallel One

KSRR/Houston (713) 797-0097

KZEW/Dallas (214) 748-9898

PO: ANDY BRADSHAW ASST. PO: MICHAEL STEVENS... VAN HALEN... NIGHT RANGER...

PO: AMY LOCKEIDGE MD: JIM DILLON... VAN HALEN... NIGHT RANGER...

WYNF/Tampa (813) 876-0455

KTXQ/Dallas (214) 528-5500

PO: CARY CORDERO MD: BOB DIAZ... STEVE PERRY... CAROL...

PO: TOM OWENS... STEVE PERRY... NIGHT RANGER...

KLOL/Houston (713) 528-8855

WNOR/Norfolk (804) 623-9667

PO: BLAISE LAWRENCE ASST. PO: RICE LAUBERT... CAROL... NIGHT RANGER...

PO: ARIN MICHAELS MD: PETER LOPEZ... NIGHT RANGER... CAROL...

WCKO/Miami (305) 731-4800

KEGU/Dallas (817) 457-9700

PO: NEAL HINSNEY MD: RUBY CHEEK... NIGHT RANGER... CAROL...

PO: RUBY CHEEK... NIGHT RANGER... CAROL...

WAPI/Birmingham (205) 833-9274

WAPB/Birmingham (910) 833-9274

WCKJ/Birmingham (205) 833-9274

WCKJ/Birmingham (205) 833-9274

WKDF/Nashville (615) 244-9532

WVYV/Jacksonville (904) 542-1055

PO: SMOKEY RIVERS ASST. PO: DAVID BALL (PRODUCER)...

PO: DAVID KRUMHOLZ MD: CURT MATHEIS... STEVE PERRY...

WKRIX/Brownsville (404) 325-9960

WXZY/Kingsport (615) 246-8131

PO: GARY STRELLER MD: RICHARD BROOKER... VAN HALEN... NIGHT RANGER...

PO: REGIE JOHANN ASST. PO: JOHN KELLY... NIGHT RANGER... CAROL...

WKLX/Atlanta (404) 325-9960

WRXN/Richmond (804) 282-9731

PO: ALAN SNEED MD: BOB BAILEY... VAN HALEN... NIGHT RANGER...

PO: GARY CHASE MD: PAUL BRUBAKER... NIGHT RANGER... CAROL...

KMXJ/Little Rock (501) 470-0123

WTKX/Pensacola (904) 438-7543

PO: TOMMY BLITHER... NIGHT RANGER... CAROL...

PO: MARK DAVID SANDER... NIGHT RANGER... CAROL...

WROQ/Charlotte (704) 382-8191

WTKM/Charleston (803) 723-6165

PO: JACK DANIEL MD: RIKIE DONOVAN... NIGHT RANGER... CAROL...

MD: LEE GELLINS... NIGHT RANGER... CAROL...

WZZJ/San Antonio (512) 226-6444

WZXR/Memphis (901) 728-0060

WZZJ/San Antonio (512) 226-6444

WZZJ/San Antonio (512) 226-6444

WDOZ/Orlando (305) 645-1802

WQMF/Louisville (502) 589-4000

WKCN/Corpus Christi (512) 289-1000

WDRR/Raleigh (919) 832-8311

WCKN/Greenville-Spartansburg (803) 226-1511

WOWE/Chattanooga (615) 267-1050

WZXR/Memphis (901) 728-0060

WZXR/Memphis (901) 728-0060

WZXR/Memphis (901) 728-0060

WQOQ/Lexington (608) 252-8894

PO: DAVE KRUMHOLZ MD: CURT MATHEIS... STEVE PERRY...

WQMF/Louisville (502) 589-4000

WKCN/Corpus Christi (512) 289-1000

WDRR/Raleigh (919) 832-8311

WCKN/Greenville-Spartansburg (803) 226-1511

WOWE/Chattanooga (615) 267-1050

WZXR/Memphis (901) 728-0060

WZXR/Memphis (901) 728-0060

WZXR/Memphis (901) 728-0060

WVYV/Jacksonville (904) 542-1055

PO: DAVID KRUMHOLZ MD: CURT MATHEIS... STEVE PERRY...

WQMF/Louisville (502) 589-4000

WKCN/Corpus Christi (512) 289-1000

WDRR/Raleigh (919) 832-8311

WCKN/Greenville-Spartansburg (803) 226-1511

WOWE/Chattanooga (615) 267-1050

WZXR/Memphis (901) 728-0060

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WZXR/Memphis (901) 728-0060

WVYV/Jacksonville (904) 542-1055

PO: DAVID KRUMHOLZ MD: CURT MATHEIS... STEVE PERRY...

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WKCN/Corpus Christi (512) 289-1000

WDRR/Raleigh (919) 832-8311

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WOWE/Chattanooga (615) 267-1050

WZXR/Memphis (901) 728-0060

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WZXR/Memphis (901) 728-0060

WVYV/Jacksonville (904) 542-1055

PO: DAVID KRUMHOLZ MD: CURT MATHEIS... STEVE PERRY...

WQMF/Louisville (502) 589-4000

WKCN/Corpus Christi (512) 289-1000

WDRR/Raleigh (919) 832-8311

WCKN/Greenville-Spartansburg (803) 226-1511

WOWE/Chattanooga (615) 267-1050

WZXR/Memphis (901) 728-0060

WZXR/Memphis (901) 728-0060

WZXR/Memphis (901) 728-0060

Parallel Three

KFMX/Lubbock (806) 747-1224

PO: RAY LAMP MD: JESSE WYAN... VAN HALEN... NIGHT RANGER...

WHMD/Hammond (504) 345-1070

KUFO/Odessa (915) 368-2801

PO: MARK SEGER... VAN HALEN... NIGHT RANGER...

WKZL/Winston-Salem (919) 725-0558

PO: TOM COLLINS... VAN HALEN... NIGHT RANGER...

WKSJ/Cincinnati (513) 868-3696

PO: PAUL BRUBAKER MD: MARK RENDLER... VAN HALEN... NIGHT RANGER...

WKSJ/Cincinnati (513) 868-3696

PO: FRANK MANTEL MD: MIKE WHITE... VAN HALEN... NIGHT RANGER...

WRUF/Gainesville (804) 392-0771

PO: JOE DUBIEL MD: DOUG POEDL... VAN HALEN... NIGHT RANGER...

WLLZ/Detroit (313) 863-1800

PO: JOE DUBIEL MD: DOUG POEDL... VAN HALEN... NIGHT RANGER...

WWW/Charlottesville (804) 971-4057

PO: JAY LOVES... VAN HALEN... NIGHT RANGER...

KUFO/Odessa (915) 368-2801

PO: J. MICHAEL SCOTT MD: STEVE GRICE... VAN HALEN... NIGHT RANGER...

WKZL/Winston-Salem (919) 725-0558

PO: TOM COLLINS... VAN HALEN... NIGHT RANGER...

WKSJ/Cincinnati (513) 868-3696

PO: PAUL BRUBAKER MD: MARK RENDLER... VAN HALEN... NIGHT RANGER...

WKSJ/Cincinnati (513) 868-3696

PO: FRANK MANTEL MD: MIKE WHITE... VAN HALEN... NIGHT RANGER...

WRUF/Gainesville (804) 392-0771

PO: JOE DUBIEL MD: DOUG POEDL... VAN HALEN... NIGHT RANGER...

WLLZ/Detroit (313) 863-1800

PO: JOE DUBIEL MD: DOUG POEDL... VAN HALEN... NIGHT RANGER...

MIDWEST

Parallel One

WKSJ/Cincinnati (513) 868-3696

PO: PAUL BRUBAKER MD: MARK RENDLER... VAN HALEN... NIGHT RANGER...

WKSJ/Cincinnati (513) 868-3696

PO: FRANK MANTEL MD: MIKE WHITE... VAN HALEN... NIGHT RANGER...

WRUF/Gainesville (804) 392-0771

PO: JOE DUBIEL MD: DOUG POEDL... VAN HALEN... NIGHT RANGER...

WLLZ/Detroit (313) 863-1800

PO: JOE DUBIEL MD: DOUG POEDL... VAN HALEN... NIGHT RANGER...

Continued on next page



WEST (continued)

KLOS/Los Angeles (213) 557-7250

PO: TONY RADICE MD: MARY PERAZZO

BOB SCORPIONS (M) NIGHT RANGER HUEY LEWIS

KZOK/Seattle (206) 223-3911

PO: PHIL BRIDGES MD: LARRY SHARP

BOB SCORPIONS (M) NIGHT RANGER HUEY LEWIS

KSJ/San Jose (408) 288-5400

PO: LEE ROY HANSEN

BOB NIGHT RANGER HUEY LEWIS

91X/San Diego (619) 291-9191

PO: JIM OLEARY MD: BOB WALKER

BOB NIGHT RANGER HUEY LEWIS

KZPD/Phoenix (602) 838-3062

PO: VAL NEPTOWER MD: CURTIS JOHNSON

BOB NIGHT RANGER HUEY LEWIS

KISW/Seattle (206) 285-7825

PO: GARY BERTAN MD: STEVE SLAYTON

BOB NIGHT RANGER HUEY LEWIS

KOLA/San Bernardino (714) 825-9952

PO: AL BARWETT

BOB NIGHT RANGER HUEY LEWIS

KDKB/Phoenix (602) 897-9300

MD: BOB CORDEK

KOME/San Jose (408) 248-8811

PO: PAT EVANS ASST: PO: DANA JUNG

BOB NIGHT RANGER HUEY LEWIS

KCAL/San Bernardino (714) 825-5020

MD: MIKE STANTY

KMET/Los Angeles (213) 464-5638

PO: MIKE HARRISON MD: SUZ STEINBERG

BOB NIGHT RANGER HUEY LEWIS

KFOJ/San Francisco (415) 885-1045

MD: JOHN COUGAR HELLER

BOB NIGHT RANGER HUEY LEWIS

KFB-FM/San Diego (619) 292-1380

PO: LARRY BRUCE ASST: PO: TED EDWARDS

BOB NIGHT RANGER HUEY LEWIS

KZAP/Sacramento (916) 925-3700

PO: BOB HILLER MD: TOM O'LE

KINK/Portland (503) 228-5080

PO: RICK SCOTT MD: CARL WIDING

BOB NIGHT RANGER HUEY LEWIS

KROY/Sacramento (916) 446-5789

PO: JONA DENZ

BOB NIGHT RANGER HUEY LEWIS

KIDQ/Boise (208) 338-0939

PO: DAN MCCOLLY

BOB NIGHT RANGER HUEY LEWIS

KFOX/Vancouver (604) 884-7221

PO: DON SHARPS MD: RICK SHANNON

KWXL/Albuquerque (505) 785-5400

PO: IAN GORDON MD: FRANK JAZZSON

BOB NIGHT RANGER HUEY LEWIS

KFMG/Albuquerque (505) 265-8811

PO: TOM MULLBALL MD: LARRY BLOCH

BOB NIGHT RANGER HUEY LEWIS

K-97/Edmonton (403) 428-8597

PO: NELL EDWARDS MD: TED EDWARDS

BOB NIGHT RANGER HUEY LEWIS

KEZE/Spokane (509) 448-1000

PO: JOAN KOWINGS MD: MIKE JONES

KFIV-FM/Modesto (209) 527-8100

PO: C.J. STONE

BOB NIGHT RANGER HUEY LEWIS

KREM/Spokane (509) 448-2000

PO: BILL STARRS MD: DAVID MERRIS

BOB NIGHT RANGER HUEY LEWIS

KOMP/Las Vegas (702) 878-1460

PO: CHARLIE MORRIS MD: BOB WERTY

BOB NIGHT RANGER HUEY LEWIS

KWFM/Tucson (602) 823-7556

MD: RICK ALLEN

KWLV/Albuquerque (505) 265-8811

PO: TOM MULLBALL MD: LARRY BLOCH

BOB NIGHT RANGER HUEY LEWIS

KREM/Spokane (509) 448-2000

PO: BILL STARRS MD: DAVID MERRIS

BOB NIGHT RANGER HUEY LEWIS

KOMP/Las Vegas (702) 878-1460

PO: CHARLIE MORRIS MD: BOB WERTY

BOB NIGHT RANGER HUEY LEWIS

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PO: BILL STARRS MD: DAVID MERRIS

BOB NIGHT RANGER HUEY LEWIS

KOMP/Las Vegas (702) 878-1460

PO: CHARLIE MORRIS MD: BOB WERTY

BOB NIGHT RANGER HUEY LEWIS

KWFM/Tucson (602) 823-7556

MD: RICK ALLEN

173 Reporters 164 Current Playlists

The following stations reported frozen playlists this week:

KRSP/Salt Lake City KZEL/Eugene WKDF/Nashville

The following stations failed to report this week and therefore their lists were frozen:

KQDS/Duluth KRIX/Brownsville KTYD/Santa Barbara WGRQ/Bufalo WNOR/Norfolk WWDC-FM/Washington, D.C.

WLRN/Louisville is no longer an AOR Reporter.

When three or more tracks from the same album are reported in medium, the album itself will receive credit as being in hot, and will appear in the hot listings. The individual tracks will continue to receive credit as being played in a medium rotation.

Parallel Three

KFMF/Chico (918) 343-8461

PO: BOB WOODWARD

BOB NIGHT RANGER HUEY LEWIS

KREM/Spokane (509) 448-2000

PO: BILL STARRS MD: DAVID MERRIS

BOB NIGHT RANGER HUEY LEWIS

KOMP/Las Vegas (702) 878-1460

PO: CHARLIE MORRIS MD: BOB WERTY

BOB NIGHT RANGER HUEY LEWIS

KWFM/Tucson (602) 823-7556

MD: RICK ALLEN

BOB NIGHT RANGER HUEY LEWIS

EAST Most Added Hottest

ZZ Top Deniece Williams
Cars Cyndi Lauper
M. Reno & A. Wilson Steve Perry

CHRADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

ZZ Top Deniece Williams
M. Reno & A. Wilson Cyndi Lauper
Cars Steve Perry

EAST

PARALLEL TWO

WFLY/Albany, NY
Clerk/Lawrence
ZZ TOP
JEFFERSON STARSHI
EDDY GRANT
ALISHA
RENO & WILSON
Hottest:
DENIECE WILLIAMS 4-1
LIONEL RICHIE 3-2
IRENE CARA 8-5
MADONNA 12-8
CYNDI LAUPER 14-10

Q100/Allentown, PA
Dillon/Freeman
RENO & WILSON
WEIRD AL YANKOVIC
JEFFERSON STARSHI
LATOYA JACKSON
INXS
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
NIGHT RANGER 11-5
DENIECE WILLIAMS 24-14
DURAN DURAN 22-16

WMBR/Baltimore, MD
Wimmer/Payne
SLADE
RENO & WILSON
DAN HARTMAN
LATOYA JACKSON
HOWARD JONES
Hottest:
DENIECE WILLIAMS 4-3
STEVE PERRY 15-4
CYNDI LAUPER 17-7
NIGHT RANGER 24-18
DURAN DURAN 28-23

WNYS/Buffalo, NY
Bill Tod
ZZ TOP
CARS
WANG CHUNG
JEFFERSON STARSHI
Hottest:
LIONEL RICHIE 2-1
CARS 4-3
STEVE PERRY 8-5
DENIECE WILLIAMS 16-6
GO GO'S 9-7

WVSR/Charleston, WV
Bailey/Larson
YARBOUGH/PEOPLES
EDDY GRANT
ALAN PARSONS
TINA TURNER
KIM CARNES
Hottest:
DENIECE WILLIAMS 7-1
CYNDI LAUPER 15-10
HUEY LEWIS & NEWS 16-12
DURAN DURAN 23-14
VAN HALEN 28-19

K104/Erie, PA
Bill Shannon
FIRE, INC.
WANG CHUNG
CARS
SCORPIONS
YES
ALAN PARSONS
BON JOVI
Hottest:
HUEY LEWIS & NEWS 2-1
BILLY JOEL 11-5
CYNDI LAUPER 17-7
CARS 13-8
VAN HALEN 21-12

WYCR/Hanover-York, PA
Mark Richards
CARS
DAN HARTMAN
DWIGHT TWILLEY
LATOYA JACKSON
BIG COUNTRY
TOM TEELEY
Hottest:
JOHN COUGAR 3-1
CYNDI LAUPER 11-5
BERLIN 12-8
SCORPIONS 14-10
IGLESIAS & NELSON 26-13

WTIC-FM/Hartford, CT
Mike West
CARS
DAN HARTMAN
SCORPIONS
Hottest:
DENIECE WILLIAMS 5-1
SHALAMAR 8-3
STEVE PERRY 9-6
CYNDI LAUPER 10-7
HUEY LEWIS & NEWS 21-13

WKEE/Huntington, WV
Gary Miller
EDDY GRANT (dp)
JEFFERSON STARSHI
DAN HARTMAN
LATOYA JACKSON (dp)
PEABO BRYSON (dp)
HAGAR, SCHON, AAR
WEIRD AL YANKOVIC
Hottest:
LIONEL RICHIE 1-1
DENIECE WILLIAMS 4-3
CARS 5-4
STEVE PERRY 7-5
IRENE CARA 8-6

WLAN-FM/Lancaster, PA
Todd Halliday
ZZ TOP
CARS
EURYTHMICS
STYX
PETER GABRIEL
DAN HARTMAN
TOM TEELEY
Hottest:
DENIECE WILLIAMS 9-2
CARS 6-3
NIGHT RANGER 8-5
CYNDI LAUPER 20-11
STEVE PERRY 17-12

KC101/New Haven, CT
Stef Rybak
KENNY LOGGINS
NIGHT RANGER
RENO & WILSON
BILLY IDOL
JEFFERSON STARSHI
SERGIO MENDES
Hottest:
DENIECE WILLIAMS 1-1
STEVE PERRY 7-4
CYNDI LAUPER 8-5
DURAN DURAN 18-12
JERMAINE JACKSON 26-16

FM106/Philadelphia, PA
Steve Davis
YARBOUGH/PEOPLES
CULTURE CLUB
ICICLE WORKS
ROCKWELL
LATOYA JACKSON
Hottest:
DENIECE WILLIAMS 4-1
BILLY JOEL 3-2
LIONEL RICHIE 1-3
PHIL COLLINS 2-4
CYNDI LAUPER 13-5

WSPK/Poughkeepsie, NY
Chris Leide
GREG KINN BAND
SERGIO MENDES
JEFFERSON STARSHI
ROCKWELL
CULTURE CLUB
KIM CARNES
PAUL YOUNG
HOWARD JONES
BIG COUNTRY
ZZ TOP
PSYCHEDELIC FURS
CULTURE CLUB
DUKE JUPITER
RENO & WILSON
Hottest:
DENIECE WILLIAMS 5-1
GO GO'S 4-2
IRENE CARA 12-9
CYNDI LAUPER 17-11
NIGHT RANGER 22-12

Q92/Rochester, NY
Jay Stevens
JOE JACKSON
VAN STEPHENSON
ZZ TOP
EDDY GRANT
TALK TALK
RENO & WILSON
DAN HARTMAN
LATOYA JACKSON
HOWARD JONES
Hottest:
DENIECE WILLIAMS 4-3
STEVE PERRY 15-4
CYNDI LAUPER 17-7
NIGHT RANGER 24-18
DURAN DURAN 28-23

WVNY/Syracuse, NY
Wayne Summers
ZZ TOP (dp)
MISSING PERSONS
DWIGHT TWILLEY
FRANK STALLONE
CULTURE CLUB
ALAN PARSONS
JEFFERSON STARSHI
EDDY GRANT
Hottest:
LIONEL RICHIE 1-1
STEVE PERRY 7-4
KOO & THE GANG 13-9
MADONNA 25-14

WPST/Trenton, NJ
Tom Taylor
CARS
ICICLE WORKS
SERGIO MENDES
ZZ TOP
Hottest:
DENIECE WILLIAMS 2-2
NIGHT RANGER 12-3
STEVE PERRY 10-4
CYNDI LAUPER 17-9
LAURA BRANIGAN 30-19

WERZ/Exeter, NH
Scott MacKay
CULTURE CLUB
RENO & WILSON
STYX
JEFFERSON STARSHI
DAN HARTMAN
BANANARAMA
KC (dp)
BIG COUNTRY
KIM CARNES
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
CYNDI LAUPER 16-8
DENIECE WILLIAMS 18-10
LAURA BRANIGAN 23-15

WRTN/Dover, NH
Jim Sebastian
ALAN PARSONS
CHICAGO
VAN STEPHENSON (dp)
QUEEN (dp)
STYX
WEIRD AL YANKOVIC
FRANK STALLONE
HOWARD JONES
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
CYNDI LAUPER 16-8
DENIECE WILLIAMS 18-10
LAURA BRANIGAN 23-15

WRCK/Utica, NY
Jim Reitz
CARS
ALAN PARSONS
ZZ TOP
BIG COUNTRY
MISSING PERSONS
ANNIE GOLDEN
Hottest:
STEVE PERRY 2-1
VAN HALEN 13-8
SLADE 12-9
DURAN DURAN 16-10
CYNDI LAUPER 20-14

WKRZ-FM/Wilkes-Barre
Jim Riebel
POINTER SISTERS
PSYCHEDELIC FURS
FRANK STALLONE
DWIGHT TWILLEY
ZZ TOP
MANHATTAN TRANSFER
ALAN PARSONS
Hottest:
PHIL COLLINS 1-1
STEVE PERRY 4-3
LATOYA JACKSON (dp)
PEABO BRYSON (dp)
HAGAR, SCHON, AAR
LIED BACK 38-13
IGLESIAS & NELSON 23-14

WHTF/York, PA
Montone/Sarrynski
STYX
JEFFERSON STARSHI
EDDY GRANT
BANANARAMA
DWIGHT TWILLEY
RENO & WILSON
JERMAINE JACKSON
Hottest:
DENIECE WILLIAMS 4-3
STEVE PERRY 8-6
CYNDI LAUPER 13-10
HUEY LEWIS & NEWS 40-25

Q106/York, PA
Mark McKenzie
LAURA BRANIGAN
CULTURE CLUB
POINTER SISTERS
Hottest:
LIONEL RICHIE 1-1
DENIECE WILLIAMS 6-2
STEVE PERRY 7-3
GO GO'S 13-6
CYNDI LAUPER 15-9

PARALLEL THREE
WFBQ/Altoona, PA
Tony Booth
PSYCHEDELIC FURS (dp)
RENO & WILSON
ZZ TOP (dp)
POCO (dp)
SERGIO MENDES (dp)
CIM CARNES
ALAN PARSONS
Hottest:
DENIECE WILLIAMS 10-1
SCORPIONS 14-11
CYNDI LAUPER 29-21
DURAN DURAN 30-22
HUEY LEWIS & NEWS 38-24

WGUY/Bangor, ME
Jim Randall
PAUL YOUNG
HOWARD JONES
BIG COUNTRY
ZZ TOP
PSYCHEDELIC FURS
CULTURE CLUB
DUKE JUPITER
RENO & WILSON
Hottest:
DENIECE WILLIAMS 5-1
GO GO'S 4-2
IRENE CARA 12-9
CYNDI LAUPER 17-11
NIGHT RANGER 22-12

WZON/Bangor, ME
Michael O'Hara
INXS
CARS
ZZ TOP
LATTISAN & GILL (dp)
HOTTES
THOMPSON TWINS 1-1
RICK SPRINGFIELD 4-3
CARS 5-4
CYNDI LAUPER 10-7
DURAN DURAN 25-14

WIGY/Bath, ME
Scott Robbins
CULTURE CLUB
STYX
RENO & WILSON
CARS
BIG COUNTRY
DAN HARTMAN
BANANARAMA
KIM CARNES
HOTTES
DENIECE WILLIAMS 4-1
STEVE PERRY 6-4
CYNDI LAUPER 12-5
NIGHT RANGER 19-6
HUEY LEWIS & NEWS 24-16

103CIR/Beckley, WV
Bob Spencer
EURYTHMICS
BILLY IDOL (dp)
QUEEN
INXS (dp)
LATOYA JACKSON
SERGIO MENDES
WANG CHUNG
Hottest:
DENIECE WILLIAMS 4-1
STEVE PERRY 6-2
CYNDI LAUPER 13-4
NIGHT RANGER 19-11
DURAN DURAN 20-12

WIKZ/Chambersburg, PA
Matthews/Alexander
CULTURE CLUB
DAN HARTMAN
JEFFERSON STARSHI
CARS
Hottest:
DENIECE WILLIAMS 2-2
NIGHT RANGER 12-3
STEVE PERRY 10-4
CYNDI LAUPER 17-9
LAURA BRANIGAN 30-19

WTBN/Dover, NH
Jim Sebastian
ALAN PARSONS
CHICAGO
VAN STEPHENSON (dp)
QUEEN (dp)
STYX
WEIRD AL YANKOVIC
FRANK STALLONE
HOWARD JONES
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
CYNDI LAUPER 16-8
DENIECE WILLIAMS 18-10
LAURA BRANIGAN 23-15

WERZ/Exeter, NH
Scott MacKay
CULTURE CLUB
RENO & WILSON
STYX
JEFFERSON STARSHI
DAN HARTMAN
BANANARAMA
KC (dp)
BIG COUNTRY
KIM CARNES
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
CYNDI LAUPER 16-8
DENIECE WILLIAMS 18-10
LAURA BRANIGAN 23-15

WRTN/Dover, NH
Jim Sebastian
ALAN PARSONS
CHICAGO
VAN STEPHENSON (dp)
QUEEN (dp)
STYX
WEIRD AL YANKOVIC
FRANK STALLONE
HOWARD JONES
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
CYNDI LAUPER 16-8
DENIECE WILLIAMS 18-10
LAURA BRANIGAN 23-15

OK100/Ithaca, NY
Bill Weston
CARS
WANG CHUNG
SERGIO MENDES
BON JOVI
FIRE, INC.
YES
DWIGHT TWILLEY
Hottest:
CULTURE CLUB 2-1
STEVE PERRY 10-3
CYNDI LAUPER 13-4
POINTER SISTERS 36-18
JERMAINE JACKSON 0-30

33FEA/Manchester, NH
Rick Ryder
none
Hottest:
LIONEL RICHIE 1-1
TRACEY ULLMAN 3-3
IGLESIAS & NELSON 4-4
GO GO'S 13-13

WKMG/Ocean City, MD
Jack O'Connell
EURYTHMICS
BILLY IDOL
DAN HARTMAN
RENO & WILSON
ZZ TOP (dp)
INXS
LATOYA JACKSON
EDDY GRANT
Hottest:
LIONEL RICHIE 2-1
DENIECE WILLIAMS 6-3
STEVE PERRY 9-5
CYNDI LAUPER 20-7
GO GO'S 13-9

MX1U/Parkersburg, WV
Paul DeMille
ALAN PARSONS
CULTURE CLUB
BON JOVI
WANG CHUNG
DWIGHT TWILLEY
DAN HARTMAN
CARS
Hottest:
LIONEL RICHIE 1-1
RICK SPRINGFIELD 2-2
DENIECE WILLIAMS 8-6
IRENE CARA 9-8
STEVE PERRY 12-9

WJBQ/Portland, ME
Phoenio/O'Neil
EDDY GRANT
DAN HARTMAN
BANANARAMA
MISSING PERSONS
BIG COUNTRY
ZZ TOP
POINTER SISTERS
KIM CARNES
Hottest:
DENIECE WILLIAMS 1-1
IGLESIAS & NELSON 5-3
HUEY LEWIS & NEWS 18-8
CYNDI LAUPER 24-14

WOMP-FM/Wheeling, WV
Dwayne Bonds
PAUL YOUNG
ZZ TOP
ALAN PARSONS
INXS
SCORPIONS (dp)
PSYCHEDELIC FURS
Hottest:
PHIL COLLINS 1-1
SHALAMAR 3-2
STEVE PERRY 10-3
DENIECE WILLIAMS 17-9
LAID BACK 19-10

WSQV/Williamsport, PA
Frank Bell
CARS
PSYCHEDELIC FURS
ICICLE WORKS
DWIGHT TWILLEY
Hottest:
STEVE PERRY 2-1
SCORPIONS 5-2
NIGHT RANGER 6-4
VAN HALEN 9-7
HUEY LEWIS & NEWS 12-8

WTSN/Dover, NH
Jim Sebastian
ALAN PARSONS
CHICAGO
VAN STEPHENSON (dp)
QUEEN (dp)
STYX
WEIRD AL YANKOVIC
FRANK STALLONE
HOWARD JONES
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
CYNDI LAUPER 16-8
DENIECE WILLIAMS 18-10
LAURA BRANIGAN 23-15

WERZ/Exeter, NH
Scott MacKay
CULTURE CLUB
RENO & WILSON
STYX
JEFFERSON STARSHI
DAN HARTMAN
BANANARAMA
KC (dp)
BIG COUNTRY
KIM CARNES
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
CYNDI LAUPER 16-8
DENIECE WILLIAMS 18-10
LAURA BRANIGAN 23-15

WQID/Blox, MS
Mickey Coulter
CHICAGO
DAN HARTMAN
ROCKWELL
ALAN PARSONS
Hottest:
PHIL COLLINS 1-1
GO GO'S 4-2
LAID BACK 5-3
ROMANTICS 8-5
NIGHT RANGER 16-9
CYNDI LAUPER 13-9

WRQK/Greenville, NC
Jones/Conrad
JERMAINE JACKSON
DAN FOGELBERG
CHICAGO
EURYTHMICS
STYX
Hottest:
PHIL COLLINS 2-1
CARS 6-3
BILLY JOEL 8-4
DENIECE WILLIAMS 11-5
STEVE PERRY 14-9

WANS-FM/Greenville, SC
Rod Metts
RENO & WILSON
YARBOUGH/PEOPLES
HAGAR, SCHON, AAR
STYX
WEIRD AL YANKOVIC (dp)
Hottest:
DENIECE WILLIAMS 11-1
STEVE PERRY 8-5
NIGHT RANGER 13-9
IRENE CARA 14-9
NIGHT RANGER 20-13

WZYP/Huntsville, AL
Scott Mitchell
JEFFERSON STARSHI
YARBOUGH/PEOPLES
ZZ TOP
DAN HARTMAN
HOWARD JONES
Hottest:
NIGHT RANGER 3-1
BILLY JOEL 10-5
SHALAMAR 11-7
STEVE PERRY 12-9
LAID BACK 14-10

MTYX/Jackson, MS
Jim Chick
DAN HARTMAN
ROCKWELL
DUKE JUPITER
JOHNNY MATSIS (dp)
BILLY IDOL
RENO & WILSON
EURYTHMICS
Hottest:
THOMPSON TWINS 2-1
SHALAMAR 3-2
IRENE CARA 4-3
RICK SPRINGFIELD 6-4
KOO & THE GANG 7-5

WQUT/Johnson City, TN
Rod Hampton
VAN STEPHENSON
SLADE (dp)
Hottest:
PHIL COLLINS 2-1
DENIECE WILLIAMS 24-12
BILLY JOEL 27-17
STEVE PERRY 25-19
NIGHT RANGER 33-26

WOKI/Knoxville, TN
Gary Adkins
BIG COUNTRY
DWIGHT TWILLEY
ALAN PARSONS
PAUL YOUNG
MISSING PERSONS
ZZ TOP
PETER GABRIEL
Hottest:
SCORPIONS 6-4
IRENE CARA 10-5
NIGHT RANGER 11-8
LAID BACK 12-9

WNOK-FM/Columbia, SC
Peter Wolfe
ICICLE WORKS
JEFFERSON STARSHI
DAN FOGELBERG
HOWARD JONES
CARS
IGLESIAS & NELSON
Hottest:
PHIL COLLINS 2-1
DENIECE WILLIAMS 5-4
VAN HALEN 10-7
DURAN DURAN 21-15
CULTURE CLUB 0-29

WZLD/Columbia, SC
Chuck Finley
JERMAINE JACKSON
RENO & WILSON
ZZ TOP
BANANARAMA
CAMEO
EURYTHMICS
STYX
WANG CHUNG
Hottest:
DENIECE WILLIAMS 8-1
STEVE PERRY 11-5
DURAN DURAN 27-14
NIGHT RANGER 29-21

KITY/Knoxville, TN
Mark McCain
NIGHT RANGER
BILLY JOEL
SHALAMAR
KOO & THE GANG
Hottest:
PHIL COLLINS 1-1
DENIECE WILLIAMS 6-3
CARS 17-4
TRACEY ULLMAN 12-6
CYNDI LAUPER 18-12

FM100/Memphis, TX
John/Prestigiacomo
MADONNA
LAURA BRANIGAN
CAMEO
PHIL COLLINS 2-1
STEVE PERRY 13-9
CYNDI LAUPER 14-12
BERLIN 19-16
IRENE CARA 30-24

WABB-FM/Mobile, AL
Fram/Fulter
CARS
EURYTHMICS
RENO & WILSON
Hottest:
DENIECE WILLIAMS 4-2
CYNDI LAUPER 9-6
HUEY LEWIS & NEWS 20-17
VAN HALEN 22-19
NIGHT RANGER 24-20

G100/Mobile, AL
Scott Griffith
CARS
HOWARD JONES
NIK KERSHAW
BILLY IDOL
ROCKWELL
ANNIE GOLDEN (dp)
Hottest:
STEVE PERRY 6-1
DENIECE WILLIAMS 10-2
CYNDI LAUPER 19-12
LAURA BRANIGAN 24-18
LAID BACK 29-19

KSET-FM/El Paso, TX
Cat Simon
CULTURE CLUB
DAN HARTMAN
ROCKWELL
ALAN PARSONS
Hottest:
PHIL COLLINS 1-1
GO GO'S 4-2
LAID BACK 5-3
ROMANTICS 8-5
NIGHT RANGER 16-9
CYNDI LAUPER 13-9

WHY/FM/Montgomery
Mark St. John
CARS
TINA TURNER
NIK KERSHAW
ALAN PARSONS
Hottest:
DENIECE WILLIAMS 11-1
STEVE PERRY 6-3
IRENE CARA 9-6
NIGHT RANGER 16-9
DURAN DURAN 26-10

KBFM/McAllen-Brownsville, TX
Williams/deHarbo
DAN FOGELBERG (dp)
BILLY IDOL (dp)
ROCKWELL
QUEEN
STYX
CULTURE CLUB
ZZ TOP (dp)
DAN HARTMAN
JEFFERSON STARSHI
WEIRD AL YANKOVIC (dp)
INXS
PAUL YOUNG (dp)
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
DENIECE WILLIAMS 7-3
STEVE PERRY 8-6
CYNDI LAUPER 14-9

KRQV/McAllen-Brownsville
Bob Perry
SLADE
BILLY JOEL
BONNIE TYLER
CULTURE CLUB
DAN FOGELBERG
LATOYA JACKSON
Hottest:
PHIL COLLINS 1-1
DENIECE WILLIAMS 2-2
IGLESIAS & NELSON 3-3
STEVE PERRY 15-4
JERMAINE JACKSON 19-10

KX104/Nashville, TN
St. John/Cook
CARS
DAN HARTMAN
WANG CHUNG
STEVE PERRY 10-5
CYNDI LAUPER 15-6
IRENE CARA 16-7
RENO & WILSON D-25
CYNDI LAUPER 5-3
STEVE PERRY 6-5
DURAN DURAN 13-9
NIGHT RANGER 19-14
JERMAINE JACKSON 25-18

WBFU/New Bern, NC
John Peace
ALAN PARSONS
EURYTHMICS
KIM CARNES
DAN HARTMAN
Hottest:
DENIECE WILLIAMS 6-1
CYNDI LAUPER 10-5
BILLY JOEL 9-6
STEVE PERRY 11-9
GO GO'S 18-13

WRNO/New Orleans, LA
Costello/Wadkins
RENO & WILSON
EURYTHMICS
JEFFERSON STARSHI
ALAN PARSONS
EDDY GRANT
DUKE JUPITER
Hottest:
PHIL COLLINS 3-1
LIONEL RICHIE 2-2
SHALAMAR 4-3
SCORPIONS 13-10
NIGHT RANGER 15-11
DURAN DURAN 24-16

BJ106/Orlando, FL
Gary Mitchell
MADONNA
RENO & WILSON
SCORPIONS
CULTURE CLUB
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
STEVE PERRY 12-4
DENIECE WILLIAMS 14-5
CYNDI LAUPER 19-9

WRVQ/Richmond, VA
Bob McNeil
NIGHT RANGER
CHICAGO
CULTURE CLUB
MADONNA
DAN HARTMAN
PEABO BRYSON
Hottest:
LIONEL RICHIE 1-1
LIONEL RICHIE 1-1
IGLESIAS & NELSON 5-3
IRENE CARA 6-5
DURAN DURAN 16-15
POINTER SISTERS 25-18

KITY/San Antonio, TX
Kid Curry
KENNY ROGERS
RENO & WILSON
HOTTES
BILLY JOEL 9-6
ALABAMA
SERGIO MENDES
WEIRD AL YANKOVIC
Hottest:
PHIL COLLINS 1-1
CULTURE CLUB 2-2
IGLESIAS & NELSON 3-3
DENIECE WILLIAMS 5-4
HUEY LEWIS & NEWS 31-26

KTFM/San Antonio, TX
Thorman/Nesty
JOHNNY MATSIS
JEFFERSON STARSHI
MANFRED MANN (dp)
KIM CARNES
SMOKEY ROBINSON
KC
Hottest:
PHIL COLLINS 1-1
CYNDI LAUPER 17-10
NIGHT RANGER 24-14
SHALAMAR 31-21
STEVE PERRY 34-26

KROK/Shreveport, LA
Peter Stewart
JERMAINE JACKSON
WANG CHUNG (dp)
KIM CARNES
MISSING PERSONS
ALABAMA (dp)
ANNIE GOLDEN (dp)
Hottest:
ALAN PARSONS 4-2
DENIECE WILLIAMS 6-3
STEVE PERRY 11-8
BILLY JOEL 13-9
CYNDI LAUPER 20-10

WZLW/Tampa, FL
Steve Davis
none
Hottest:
DENIECE WILLIAMS 2-2
STEVE PERRY 10-10
LAID BACK 11-11
DURAN DURAN 15-15
CYNDI LAUPER 18-18

WSEZ/Winston-Salem, NC
Steve Finnegan
SHALAMAR
NIGHT RANGER
BILLY JOEL
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
WANG CHUNG (dp)
CYNDI LAUPER 14-11
CULTURE CLUB 25-17
ROCKWELL (dp)
ZZ TOP (dp)
ALABAMA
DAN FOGELBERG
ALAN PARSONS
CARS 2-1
STEVE PERRY 6-3
DENIECE WILLIAMS 8-4
RICK SPRINGFIELD 3-8
DURAN DURAN 22-18

KNOE-FM/Monroe, LA
Rhymas/Shea
RENO & WILSON
HAGAR, SCHON, AAR
JEFFERSON STARSHI
DAN FOGELBERG
Hottest:
DENIECE WILLIAMS 5-1
STEVE PERRY 6-4
IGLESIAS & NELSON 10-6
CYNDI LAUPER 15-9
JOHN COUGAR 14-10

WJAD/Bainbridge-Albany, GA
Elliot/Osborne
CARS
ZZ TOP
TINA TURNER
SERGIO MENDES
LATOYA JACKSON (dp)
KIM CARNES
DAN HARTMAN (dp)
Hottest:
PHIL COLLINS 1-1
DENIECE WILLIAMS 7-2
CYNDI LAUPER 22-6
DURAN DURAN 26-18
JERMAINE JACKSON 40-27

WCGQ/Columbus, GA
Ralph Carroll
RENO & WILSON
ZZ TOP (dp)
JEFFERSON STARSHI
BIG COUNTRY
TIMMY THOMAS
JEFFERSON STARSHI
EDDY GRANT
DUKE JUPITER
Hottest:
PHIL COLLINS 3-1
LIONEL RICHIE 2-2
SHALAMAR 4-3
SCORPIONS 13-10
NIGHT RANGER 15-11
CULTURE CLUB 1-7

KISR/Ft. Smith, AR
Rick Heyss
CULTURE CLUB
EDDY GRANT
DWIGHT TWILLEY
SERGIO MENDES
RENO & WILSON
CARS
MISSING PERSONS (dp)
Hottest:
LIONEL RICHIE 2-1
IGLESIAS & NELSON 4-3
DENIECE WILLIAMS 12-5
CYNDI LAUPER 14-7
STEVE PERRY 21-14

Q104/Gadsden, AL
Gaither/Davis
ZZ TOP
CARS (dp)
DAN HARTMAN
PEABO BRYSON
Hottest:
SHALAMAR 2-1
DENIECE WILLIAMS 4-2
HUEY LEWIS & NEWS 11-7
ALABAMA 16-11
CYNDI LAUPER 18-12

WFOX/Gainesville, GA
Alan Du Prieast
JEFFERSON STARSHI
RENO & WILSON
PEABO BRYSON
KIM CARNES
TINA TURNER
Hottest:
DENIECE WILLIAMS 1-1
STEVE PERRY 4-2
CARS 5-5
JOHN COUGAR 9-7
IRENE CARA 13-8

WYKX/Gainesville, FL
Lou Patrick
ZZ TOP (dp)
INXS (dp)
ALAN PARSONS (dp)
GREG KINN BAND (dp)
DAN HARTMAN
Hottest:
STEVE PERRY 2-1
DENIECE WILLIAMS 7-2
CYNDI LAUPER 9-4
NIGHT RANGER 8-7
DURAN DURAN 17-8

KILE/Galveston, TX
Dava Parks
DWIGHT TWILLEY
HAGAR, SCHON, AAR
YARBOUGH/PEOPLES
FRANK STALLONE
STYX
BILLY IDOL
ALAN PARSONS
Hottest:
DENIECE WILLIAMS 16-9
CYNDI LAUPER 22-10
LAURA BRANIGAN 30-24
HUEY LEWIS & NEWS 37-27
JOE JACKSON 38-30

KTDY/Lafayette, LA
Greg Stevens
CULTURE CLUB
EURYTHMICS
RENO & WILSON
DAN HARTMAN
Hottest:
DENIECE WILLIAMS 1-1
CARS 3-2
IGLESIAS & NELSON 7-3
STEVE PERRY 11-4
CYNDI LAUPER 17-7

Q101/Meridian, MS
Tom Kelley
SHAKIN' STEVENS
BRYSON & PLACK
HAGAR, SCHON, AAR (dp)
ROCKWELL
DWIGHT TWILLEY (dp)
ROCKWELL (dp)
ZZ TOP (dp)
ALABAMA
DAN FOGELBERG
ALAN PARSONS
CARS 2-1
STEVE PERRY 6-3
DENIECE WILLIAMS 8-4
RICK SPRINGFIELD 3-8
DURAN DURAN 22-18

WVFT/Monroe, LA
Rhymas/Shea
RENO & WILSON
HAGAR, SCHON, AAR
JEFFERSON STARSHI
DAN FOGELBERG
Hottest:
DENIECE WILLIAMS 5-1
STEVE PERRY 6-4
IGLESIAS & NELSON 10-6
CYNDI LAUPER 15-9
JOHN COUGAR 14-10

WVPR/Panama City, FL
Skip Bishop
CARS
ICICLE WORKS
SERGIO MENDES
WEIRD AL YANKOVIC
ALAN PARSONS
Hottest:
DENIECE WILLIAMS 1-1
STEVE PERRY 3-2
CYNDI LAUPER 7-3
SHALAMAR 6-5
LAURA BRANIGAN 28-16

WJXL/Rossmore, VA
Don O'Shea
POINTER SISTERS
BILLY IDOL
CULTURE CLUB
ALAN PARSONS
PEABO BRYSON
GREG KINN BAND
CARS
BIG COUNTRY
ZZ TOP
HAGAR, SCHON, AAR (dp)
MISSING PERSONS (dp)
Hottest:
STEVE PERRY 1-1
DURAN DURAN 19-11
MADONNA 20-16
STYLE COUNCIL 22-18
SCORPIONS 26-23

WVBF/Savannah, GA
J.P. Hunter
DWIGHT TWILLEY
CARS
ALAN PARSONS
BON JOVI (dp)
YES
WANG CHUNG
Hottest:
BILLY JOEL 1-1
SHALAMAR 3-2
DENIECE WILLIAMS 9-3
IRENE CARA 14-7

T102/Savannah, GA
Williams/Sommers
EURYTHMICS
ZZ TOP
DAN HARTMAN
Hottest:
DENIECE WILLIAMS 8-1
CARS 4-2
BILLY JOEL 7-3
IRENE CARA 11-6
SHALAMAR 12-8

WGLF/Tallahassee, FL
Bill Thomas
TINA TURNER
SERGIO MENDES
RENO & WILSON
ROCKWELL
Hottest:
ZZ TOP (dp)
BIG COUNTRY (dp)
Hottest:
SHANNON 2-1
HUEY LEWIS & NEWS 11-5
CYNDI LAUPER 14-6
DURAN DURAN 23-9
LAURA BRANIGAN 26-11

KKQV/Wichita Falls, TX
Chuck Beck
CARS
DWIGHT TWILLEY
ZZ TOP
PAUL YOUNG
SERGIO MENDES
WEIRD AL YANKOVIC
ALAN PARSONS
Hottest:
CYNDI LAUPER 1-1
DENIECE WILLIAMS 3-2
DURAN DURAN 8-3
NIGHT RANGER 5-4
STEVE PERRY 7-5

WHSU/Wilmington, NC
John Foster
DUKE JUPITER
ALAN PARSONS
GREG KINN BAND
US40
CARS
BIG COUNTRY
ZZ TOP
HAGAR, SCHON, AAR (dp)
MISSING PERSONS (dp)
Hottest:
STEVE PERRY 1-1
DURAN DURAN 19-11
MADONNA 20-16
STYLE COUNCIL 22-18
SCORPIONS 26-23

**239 CHR Reporters
230 Current Reports**

The following stations reported a frozen playlist this week:

**WAVA/Washington
Klik/Davenport**

The following stations failed to report this week and therefore their playlists were frozen:

**PRO-FM/Providence
KHTR/St. Louis
KWOD/Sacramento
Z98/Tampa
KZ93/Peoria
WAHC/Appleton-Oshkosh
13FEA/Manchester**

CHR ADDS & HOTS

MIDWEST Most Added Hottest

M. Reno & A. Wilson Cars
Jefferson Starship
D. Williams Cyndi Lauper Steve Perry

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

M. Reno & A. Wilson Culture Club
Deniece Williams Cyndi Lauper Steve Perry

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick
RENO & WILSON CARS
MANFRED MANN ROCKWELL

WVBC/Charlotte, NC Chris Caine
LIONEL RICHIE 2-2
DENIECE WILLIAMS 7-7

WKAA/Appleton-Oshkosh, WI Ross/Bradleigh
CULTURE CLUB MADONNA
POINTER SISTERS RENO & WILSON

92X/Columbus, OH Joel Cella
JEFFERSON STARSHI CARS
DENIECE WILLIAMS 3-1

KMGK/Des Moines, IA Al Brock
ZZ TOP
EDDY GRANT CARS

WBEC/Duluth Dick Johnson
EURYTHMICS SLADE (dp)
BILLY IDOL (dp) RENO & WILSON

WKDQ/Des Moines, IA Hobbs/Payne
POINTER SISTERS CARS
BILLY IDOL EDDY GRANT

WSTO/Evanston, IL Chris Taylor
BILLY IDOL IRENE CARA

WMEE/Ft. Wayne, IN Scott Dugan
WANG CHUNG RENO & WILSON

WGRD/Grand Rapids, MI Swart/Duling
CARS BILLY IDOL
RENO & WILSON POINTER SISTERS

WZPL/Indianapolis, IN Jim Miles
STYX ZZ TOP
VAN STEPHENSON QUEEN

WJXQ/Jackson, MI Ryan/Cheeks
DENIECE WILLIAMS CARS
RENO & WILSON ZZ TOP

WKFR/Kalamazoo, MI Rick Chapman
ALAN PARSONS (dp) RENO & WILSON

ZZ99/Kansas City, MO Lake/Benson
KENNY LOGGINS WANG CHUNG CARS

WVVC/Lansing, MI Martin/Kittredge
JERMAINE JACKSON NIK KERSHAW

Z104/Madison, WI Little/Hudson
RENO & WILSON CHRISTINE MCVIE

KJ103/Oklahoma City, OK Dan Wilson
LAID BACK CARS
ZZ TOP ALAN PARSONS

KKQK/Omaha, NE Taylor/Dean
POINTER SISTERS SCORPIONS

WRKR/Racine-Milwaukee Pat Martin
CARS CULTURE CLUB
RENO & WILSON ZZ TOP

WZOK/Rockford, IL Geoff Davis
CHRISTINE MCVIE RENO & WILSON

UB3/South Bend, IN J.K. Dearing
BILLY IDOL NIGHT RANGER

WRQX/Toledo, OH Schaffer/Mitchell
CULTURE CLUB CARS
POINTER SISTERS PSYCHEDELIC PURS

K107/Tulsa, OK Rivera/Stephens
CULTURE CLUB LAID BACK

KEYN-FM/Wichita, KS Taylor/Brown
RENO & WILSON POINTER SISTERS

WHOT/Youngstown Dick Thompson
JERMAINE JACKSON HAGAR, SCHON, AAR

WYFM/Youngstown Jeff Tobin
none
Hottest: DENIECE WILLIAMS 4-1

WVBC/Charlotte, NC Chris Caine
LIONEL RICHIE 1-1
IRENE CARA 13-7

KFVR/Bismarck, ND Branner/Hardt
ZZ TOP
HOWARD JONES RENO & WILSON

WBWB/Bloomington, IN John Heimann
RENO & WILSON ROCKWELL

WZOK/Rockford, IL Geoff Davis
CHRISTINE MCVIE RENO & WILSON

WCIL-FM/Carbondale, IL Tony Watekus
ZZ TOP (dp) SLADE (dp)
STYLE COUNCIL PAUL YOUNG

KCMQ/Columbia, MO Dave McCormick
ROCKWELL RENO & WILSON

Y84/Fargo, ND Collins/Anderson
RENO & WILSON HAGAR, SCHON, AAR

KKXL-FM/Grand Forks, ND Don Nordline
RENO & WILSON
Hottest: LIONEL RICHIE 2-1

KRNA/Iowa City, IA Bart Goynehor
HOWARD JONES CARS

WAZY-FM/Lafayette, IN Stacy/Sparrow
CARS ALAN PARSONS

KFRX/Lincoln Tracy Johnson
POINTER SISTERS CARS

KKLS-FM/Rapid City, SD Sherwin/Piper
QUEEN ALAN PARSONS

99KG/Salina, KS Denny Collier
BILLY IDOL (dp) RENO & WILSON

WVBC/Charlotte, NC Chris Caine
LIONEL RICHIE 1-1
IRENE CARA 13-7

KWTO-FM/Springfield, MO Bob Hammond
CULTURE CLUB STYX

WSPT/Stevens Point Bouley/Tracy
EURYTHMICS PAUL YOUNG

KDVV/Topeka, KS Tony Stewart
CULTURE CLUB POINTER SISTERS

KFMW/Waterloo, IA Mark Potter
EDDY GRANT RENO & WILSON

WEST PARALLEL TWO
13K/Bakersfield, CA Simon/Ryan

KKXX/Bakersfield, CA Squires/Kemper
RENO & WILSON
Hottest: STEVE PERRY 2-1

KQXR/Bakersfield, CA Bonnie Knox
ZZ TOP
SERGIO MENDES ALAN PARSONS

KKFM/Colorado Springs, CO Finney/Ryan
CULTURE CLUB ZZ TOP

KMGX/Fresno, CA Carey Edwards
BILLY IDOL EURYTHMICS

KYNO-FM/Fresno Walker/Davis
CULTURE CLUB NIGHT RANGER

KIKI/Honolulu, HI Kong/Shishido
DURAN DURAN TIMMY THOMAS

KQMQ/Honolulu, HI Kimo Akane
POINTER SISTERS PEABO BRyson

KLUC/Las Vegas, NV Dave Anthony
ZZ TOP
WEIRD AL YANKOVIC ALAN PARSONS

KO93/Modesto, CA DeMaroney/Main
CARS ALAN PARSONS
GENESIS RENO & WILSON

KHOP/Modesto-Stockton David Krahm
HOWARD JONES JEFFERSON STARSHI

K96/Provo, UT Gentry/Greer
CULTURE CLUB CARS

KSKD/Salem, OR Len E. Mitchell
CULTURE CLUB RENO & WILSON

KQXR/Bakersfield, CA Bonnie Knox
ZZ TOP
SERGIO MENDES ALAN PARSONS

KDON-FM/Salinas-Monterey Kirk Clatt
RENO & WILSON
Hottest: STEVE PERRY 5-1

KRSP/Salt Lake City, UT Carlson/Moll
CARS HOWARD JONES

KYNO-FM/Fresno Walker/Davis
CULTURE CLUB NIGHT RANGER

KIKI/Honolulu, HI Kong/Shishido
DURAN DURAN TIMMY THOMAS

KHYT/Tucson Sherman Cohen
POINTER SISTERS PEABO BRyson

KLUC/Las Vegas, NV Dave Anthony
ZZ TOP
WEIRD AL YANKOVIC ALAN PARSONS

KO93/Modesto, CA DeMaroney/Main
CARS ALAN PARSONS
GENESIS RENO & WILSON

KHOP/Modesto-Stockton David Krahm
HOWARD JONES JEFFERSON STARSHI

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KIKI/Honolulu, HI Kong/Shishido
DURAN DURAN TIMMY THOMAS

KOZE/Lewiston, ID Jay McCall
EDDY GRANT CARS

KRQT/Tucson, AZ Kelly Norris
JERMAINE JACKSON JOE JACKSON

KO93/Modesto, CA DeMaroney/Main
CARS ALAN PARSONS
GENESIS RENO & WILSON

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KIKI/Honolulu, HI Kong/Shishido
DURAN DURAN TIMMY THOMAS

LaTOYA JACKSON Heart Don't Lie (Private I/CBS) LP: Heart Don't Lie

HOWARD JONES What Is Love? (Elektra) LP: Human Lib

CYNDI LAUPER Time After Time (Portrait/CBS) LP: She's So Unusual

MADONNA Borderline (Sire/WB) LP: Madonna

JERMAINE JACKSON Tell Me I'm Not Dreamin' (Arista) LP: Jermaine Jackson

NIGHT RANGER Sister Christian (Columbia/MCA) LP: Midnight Madness

JEFFERSON STARSHIP No Way Out (Grun/CBS) LP: Nuclear Furniture

NIK KERSHAW Wouldn't It Be Good (MCA) LP: Human Racing

HUEY LEWIS AND THE NEWS The Heart of Rock... (Chrysalis) LP: Sports

CHRISTINE MCVIE Love Will Show Us How (WB) LP: Christine McVie

JOE JACKSON You Can't Get What... (A&M) LP: Body and Soul

STEVE PERRY Oh Sherrie (Columbia) LP: Street Talk

BILLY JOEL The Longest Time (Columbia) LP: An Innocent Man

LAID BACK White Horse (Sire/WB) LP: Keep Smiling

JOHN COUGAR MELLENCAMP Authority Song (A&M) LP: Uh-Huh

(Steve Perry continued)

Table with station call letters and signal strength indicators (P1, P2, P3) for Steve Perry's 'I Wanna Dance with Somebody'.

(M. Reno & A. Wilson continued)

Table with station call letters and signal strength indicators for M. Reno & A. Wilson's 'Almost Paradise'.

(Shalamar continued)

Table with station call letters and signal strength indicators for Shalamar's 'Dancing in the Street'.

(Van Stephenson continued)

Table with station call letters and signal strength indicators for Van Stephenson's 'Modern Day Delilah'.

(Talk TALK continued)

Table with station call letters and signal strength indicators for Talk TALK's 'It's My Life'.

(Wang Chung continued)

Table with station call letters and signal strength indicators for Wang Chung's 'Dance Hall Days'.

POINTER SISTERS 'Jump (For My Love) (Planet/RCA)' LP: Break Out. Regional 195/40, 82% National Summary.

ROCKWELL 'Obscene Phone Caller (Motown)' LP: Somebody's Watching Me. Regional 67/20, 28% National Summary.

SLADE 'Run Runaway (CBS Associated)' LP: Keep Your Hands Off My Power. Regional 179/9, 75% National Summary.

STYLE COUNCIL 'My Ever Changing... (Geffen)' LP: My Ever Changing Moods. Regional 179/7, 75% National Summary.

DWIGHT TWILLEY 'Little Bit Of Love (EMI America)' LP: Jungle. Regional 52/28, 22% National Summary.

DENISE WILLIAMS 'Let's Hear It For The... (Columbia)' LP: Soundtrack Footloose. Regional 233/1, 97% National Summary.

QUEEN 'I Want To Break Free (Capitol)' LP: The Works. Regional 136/16, 57% National Summary.

SCORPIONS 'Rock You Like A... (Mercury/Pg)' LP: Love At First Sting. Regional 165/4, 69% National Summary.

VAN STEPHENSON 'Modern Day Delilah (MCA)' LP: Righteous Anger. Regional 179/11, 75% National Summary.

STYX 'Music Time (A&M)' LP: Caught In The Act. Regional 147/21, 62% National Summary.

VAN HALEN 'I'm Wait (WB)' LP: 1984. Regional 217/1, 91% National Summary.

WEIRD AL 'YANKOVIC "King Of Suede (Rock 'N' Roll/CBS)" LP: "Weird Al" Yankovic. Regional 60/13, 25% National Summary.

QUEEN 'I Want To Break Free (Capitol)' LP: The Works. Regional 136/16, 57% National Summary.

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WEIRD AL 'YANKOVIC "King Of Suede (Rock 'N' Roll/CBS)" LP: "Weird Al" Yankovic. Regional 60/13, 25% National Summary.

MIKE RENO & ANN WILSON 'Almost Paradise... (Columbia)' LP: Footloose Soundtrack. Regional 139/84, 58% National Summary.

SHALAMAR 'Dancing In The... (Columbia)' LP: Soundtrack Footloose. Regional 189/8, 79% National Summary.

VAN STEPHENSON 'Modern Day Delilah (MCA)' LP: Righteous Anger. Regional 179/11, 75% National Summary.

STYX 'Music Time (A&M)' LP: Caught In The Act. Regional 147/21, 62% National Summary.

VAN HALEN 'I'm Wait (WB)' LP: 1984. Regional 217/1, 91% National Summary.

WEIRD AL 'YANKOVIC "King Of Suede (Rock 'N' Roll/CBS)" LP: "Weird Al" Yankovic. Regional 60/13, 25% National Summary.

New & Active Parallels Continued

PARALLELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

YARBROUGH & PEOPLES Don't Waste... (Total Exp./RCA) LP: Be A Winner

Regional Summary: 69/15 29% National Summary: 77/17 32%. Includes station lists for East, South, Midwest, West, and Northeast.

ZZ TOP Legs (WB) LP: Eliminator

Regional Summary: 77/17 32%. Includes station lists for East, South, Midwest, West, and Northeast.

Picture Yourself In R&R. If something's happening at your station or company - send R&R the photo and we'll put it on the Picture Page. Includes R&R logo and address: 1930 Century Park W., Los Angeles, CA 90067 (213) 553-4330.

ALABAMA When We Make Love (RCA) LP: Roll On

Station lists for Alabama: East, South, Midwest, West, Northeast.

BANANARAMA Robert DeNiro's... (London/PG) LP: none

Station lists for Bananarama: East, South, Midwest, West, Northeast.

BIG COUNTRY Wonderland (Mercury/PolyGram) LP: Wonderland

Station lists for Big Country: East, South, Midwest, West, Northeast.

PEABO BRYSON If Ever You're In My... (Elektra) LP: Straight From The Heart

Station lists for Peabo Bryson: East, South, Midwest, West, Northeast.

KIM CARNES I Pretend (EMI America) LP: Cafe Racers

Station lists for Kim Carnes: East, South, Midwest, West, Northeast.

DUKE JUPITER Little Lady (Morocco/Motown) LP: White Knuckle Ride

Station lists for Duke Jupiter: East, South, Midwest, West, Northeast.

FRANKIE GOES TO HOLLYWOOD Relax (Island/Atco) LP: none

Station lists for Frankie Goes to Hollywood: East, South, Midwest, West, Northeast.

EDDY GRANT Romancing... (Portrait/CBS) LP: None

Station lists for Eddy Grant: East, South, Midwest, West, Northeast.

HAGAR, SCHONE, AARONSON, SHRIEVE Whiter Shade Of Pale (Geffen) LP: Through The Fire

Station lists for Hagar, Schone, Aaronson, Shrieve: East, South, Midwest, West, Northeast.

JAMES INGRAM There's No Easy Way (WB) LP: It's Your Night

Station lists for James Ingram: East, South, Midwest, West, Northeast.

KC Are You Ready (Meca) LP: KC Ten

Station lists for KC: East, South, Midwest, West, Northeast.

MANFRED MANN'S EARTH BAND Rebel (Arista) LP: Somewhere In Afrika

Station lists for Manfred Mann's Earth Band: East, South, Midwest, West, Northeast.

SERGIO MENDES Alibis (A&M) LP: Confetti

Station lists for Sergio Mendes: East, South, Midwest, West, Northeast.

MISSING PERSONS Right Now (Capitol) LP: Rhyme & Reason

Station lists for Missing Persons: East, South, Midwest, West, Northeast.

ALAN PARSONS PROJECT Prime Time (Arista) LP: Ammonia Avenue

Station lists for Alan Parsons Project: East, South, Midwest, West, Northeast.

POCO Days Gone By (Atlantic) LP: Inamorata

Station lists for Poco: East, South, Midwest, West, Northeast.

PSYCHEDELIC FURS Ghost In You (Columbia) LP: Mirror Moves

Station lists for Psychedelic Furs: East, South, Midwest, West, Northeast.

RE-FLEX Hurt (Capitol) LP: The Politics Of Dancing

Station lists for Re-Flex: East, South, Midwest, West, Northeast.

KENNY ROGERS Eyes That See In The Dark (RCA) LP: Eyes That See In The Dark

Station lists for Kenny Rogers: East, South, Midwest, West, Northeast.

38 SPECIAL One For Old Times (A&M) LP: Tour De Force

Station lists for 38 Special: East, South, Midwest, West, Northeast.

FRANK STALLONE Darlin' (Polydor/PolyGram) LP: Frank Stallone

Station lists for Frank Stallone: East, South, Midwest, West, Northeast.

SHAKIN' STEVENS I Cry Just A Little (Epic) LP: The Bop Won't Stop

Station lists for Shakin' Stevens: East, South, Midwest, West, Northeast.

TOM TEELEY She Got Away (A&M) LP: Tales Of Galmour And Distress

Station lists for Tom Teeley: East, South, Midwest, West, Northeast.

TINA TURNER What's Love Got... (Capitol) LP: Private Dancer

Station lists for Tina Turner: East, South, Midwest, West, Northeast.

PAUL YOUNG Love Of The... (Columbia) LP: No Parlez

Station lists for Paul Young: East, South, Midwest, West, Northeast.

Contemporary Hit Radio

Continued from Back Page

BREAKERS

CULTURE CLUB

It's A Miracle (Virgin/Epic)

81% of our reporters on it. Moves: Up 20, Debuts 74, Same 39, Down 0, Adds 61 including B104, CKGM, B96, WCZY, Q103, KZZP, KPLUS. See Parallels, debuts at number 38 on the CHR chart.

BILLY IDOL

Eyes Without A Face (Chrysalis)

73% of our reporters on it. Moves: Up 28, Debuts 63, Same 46, Down 0, Adds 38 including WHTX, KAFM, B97, B96, WCZY, KMJK, KUBE. Complete airplay in Parallels.

EURHYTHMICS

Who's That Girl (RCA)

72% of our reporters on it. Moves: Up 29, Debuts 54, Same 61, Down 0, Adds 28 including WASH, B97, WCZY, WHYT, KZZP, FM102, KUBE. Complete airplay in Parallels.

STYX

Music Time (A&M)

62% of our reporters on it. Moves: Up 43, Debuts 33, Same 50, Down 0, Adds 21 including Q103, XTRA, KUBE, WLAN-FM, WANS-FM, WZPL, K96. Complete airplay in Parallels.

NEW & ACTIVE

HOWARD JONES "What Is Love?" (Elektra) 142/32

Moves: Up 34, Debuts 21, Same 55, Down 0, Adds 32 including WHTT, WBEN-FM, CHUM, 94Q, Q105, FM102, XTRA, KITS, KWSS, KPLUS, KNBQ, WGMF, WNOK-FM, KYNO-FM, WISE, KRNA.

MIKE RENO & ANN WILSON "Almost Paradise" (Columbia) 139/84

Moves: Up 5, Debuts 34, Same 16, Down 0, Adds 84 including B104, WHTT, WBEN-FM, WPHD, WHTX, KAFM, WHYT, KIMN, KIIS-FM, KZZP, KS103, XTRA, KNBQ, 94TYX, WQCM.

ICICLE WORKS "Whisper To A Scream (Birds Fly)" (Arista) 139/13

Moves: Up 41, Debuts 16, Same 40, Down 0, Adds 13 including WXKS-FM, KOPA, KWSS, FM106, WPST, WSKZ, WNOK-FM, WZPL, KIKI, KHOP, WSQV, WPFM, KHTX, KITE 32-21, KSKD 39-34.

QUEEN "I Want To Break Free" (Capitol) 136/15

Moves: Up 41, Debuts 26, Same 54, Down 0, Adds 15, CFTR, WZLD, WRQK, KBFM, WKAU, WZPL, KYNO-FM, 103CIR, WTSN, WAEV, KKLS-FM, KKRC, KTRS, KKAZ, KCBN.

DAN HARTMAN "I Can Dream About You" (MCA) 124/43

Moves: Up 3, Debuts 11, Same 67, Down 0, Adds 43 including B104, WHTT, WBEN-FM, Z93, WGCL, KMJK, WMAR, KZZB, KSET-FM, WRQN, K107, KELI, K96, 95XIL, KXSS.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 124/7

Moves: Up 54, Debuts 14, Same 48, Down 1, Adds 7, 94Q, Z93, WBCY, G100, WHHY-FM, WVIC, KTRS, WHTT 32-23, WXKS-FM, CFTR 26-16, CHUM 9-6, KPLUS 33-24, WOKI 30-26, WGUY 30-24, KCDQ 24-16.

WANG CHUNG "Dance Hall Days" (Geffen) 123/25

Moves: Up 33, Debuts 24, Same 41, Down 0, Adds 25 including CFTR, KAFM, KIMN, Q103, KS103, KITS, KWSS, WNYS, K104, WZLD, KROK, WMEE, Z299, KKFM, KRQ.

DAN FOGELBERG "Believe In Me" (Full Moon/Epic) 106/11

Moves: Up 39, Debuts 16, Same 40, Down 0, Adds 11, KOPA, WNOK-FM, WRQK, KBFM, KRGV, WVIC, WIGY, WERZ, WJBO, WISE, KNQE-FM, WHTX 30-25, Q103 25-21, WMAR 40-31, WFMF 27-23.

JEFFERSON STARSHIP "No Way Out" (Grunt/RCA) 105/53

Moves: Up 2, Debuts 15, Same 35, Down 0, Adds 53 including WBEN-FM, WCAU-FM, 93FM, WKTI, KIMN, Q103, KS103, KWSS, WNYS, KC101, KBFM, WVIC, KEYN-FM, K96, KQIZ-FM.

INXS "Original Sin (Dream On)" (Atco) 92/17

Moves: Up 19, Debuts 8, Same 48, Down 0, Adds 17 including CFTR, Q100, KBFM, WRNO, WZPL, K107, KELI, KHOP, WZON, WKHI, WOMP-FM, WYKS, WBNQ, WAZY-FM, KHTX.

CARS "Magic" (Elektra) 84/81

Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 81 including WPHD, WCAU-FM, Z93, KAFM 93 FM, B97, B96, KBEQ, KIIS-FM, KMJK, KWSS, KPLUS, WQFM, KX104.

ZZ TOP "Legs" (WB) 77/77

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 77 including WXKS-FM, WPHD, WCAU-FM, Z93, 93FM, KBEQ, KMJK, KPLUS, KNBQ, 98PXV, WBBQ, WZLD, KJ103, WQCM, KBIM.

YARBROUGH & PEOPLES "Don't Waste Your Time" (Total Experience/RCA) 69/15

Moves: Up 9, Debuts 7, Same 38, Down 0, Adds 15, B104, I95, FM102, WVSR, FM106, KXX106, WJZR, WANS-FM, WZYP, WFMI, KSKD, KDON-FM, KILE, KCMQ, 99KG.

ROCKWELL "Obscene Phone Caller" (Motown) 67/20

Moves: Up 12, Debuts 7, Same 28, Down 0, Adds 20 including CKOI, WASH, Z93, I95, WGCL, XTRA, FM106, WSPK, KSET-FM, G100, WKDD, WGLF, WBWB, KCMQ, KDZA.

"WEIRD AL" YANKOVIC "King Of Suede" (Rock 'N' Roll/CBS) 60/13

Moves: Up 3, Debuts 4, Same 40, Down 0, Adds 13, WNVZ, Q105, WGCL, Q100, WKEE, WANS-FM, KBFM, KITY, KQKQ, KQMQ, KLUC, WTSN, KKQV, Q102 32-28, WGLF 34-24.

CAMEO "She's Strange" (Atlanta Artists/PolyGram) 60/2

Moves: Up 29, Debuts 3, Same 23, Down 3, Adds 2, B94, WDDQ, WXKS-FM 17-14, I95 13-11, FM102 8-6, KITS d-21, WYCR 38-32, WNOK-FM 30-26, WSFL 24-19, Z104 40-25, KMGX 8-5, WGUY 19-15, WCIL-FM 34-26, KZOZ 21-19.

LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 58/14

Moves: Up 4, Debuts 4, Same 36, Down 0, Adds 14, CKOI, WCZY, WHYT, Q100, WMAR, WYCR, WKEE, FM106, KRGV, WKDD, WHYT, 103CIR, WKHI, WJAD.

DWIGHT TWILLEY "Little Bit Of Love" (EMI America) 52/28

Moves: Up 1, Debuts 1, Same 22, Down 0, Adds 28 including WCAU-FM, WGCL, KBEQ, KPLUS, WYCR, WKFM, WHTF, WOKI, KQXR, KHOP, KHYT, 95XIL, KILE, KCMQ, KZOZ.

MOST ADDED

MIKE RENO & ANN WILSON (84)

Almost Paradise (Columbia)

CARS (81)

Magic (Elektra)

ZZ TOP (77)

Legs (WB)

CULTURE CLUB (61)

It's A Miracle (Virgin/Epic)

JEFFERSON STARSHIP (53)

No Way Out (Grunt/RCA)

ALAN PARSONS PROJECT (46)

Prime Time (Arista)

HOTTEST

DENIECE WILLIAMS (176)

Let's Hear It For The Boy (Columbia)

CYNDI LAUPER (142)

Time After Time (Portrait/CBS)

STEVE PERRY (120)

Oh Sherrie (Columbia)

NIGHT RANGER (89)

Sister Christian (Came/MCA)

LIONEL RICHIE (80)

Hello (Motown)

DURAN DURAN (76)

The Reflex (Capitol)

SIGNIFICANT ACTION

ALAN PARSONS PROJECT "Prime Time" (Arista) 46/46

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 46 including WPHD, WCAU-FM, KBEQ, WVSR, WKFM, WKZR-FM, KXX106, KITE, WFMI, WSFL, KMGK, WJXQ, KJ103, WHOT-FM, KO93.

DUKE JUPITER "Little Lady" (Morocco/Motown) 44/15

Moves: Up 2, Debuts 2, Same 25, Down 0, Adds 15, WCAU-FM, WHYT, KIMN, WQID, WJZR, KITE, 94TYX, KQXR, KHOP, WGUY, WCGQ, WHSL, WSPT, KSLY, KZOZ.

PSYCHEDELIC FURS "The Ghost In You" (Columbia) 43/16

Moves: Up 2, Debuts 8, Same 17, Down 0, Adds 16 including KZZP, WKZR-FM, WFMI, WVIC, WRQN, KHYT, WFBG, WGUY, WOMP-FM, WSQV, WISE, WPFM, WBNQ, KHTX, KIST.

SHAKIN' STEVENS "I Cry Just A Little Bit" (Epic) 43/1

Moves: Up 13, Debuts 6, Same 22, Down 1, Adds 1, Q101, WXKS-FM 30-26, WKWB 27-24, WGCL 30-26, WYCR 34-33, KSET-FM 28-22, WRQK 34-31, KO93 33-31, WGUY 26-25, WJBO 28-25, KZOZ 30-28, KIST 34-30.

PAUL YOUNG "Love Of The Common People" (Columbia) 41/25

Moves: Up 1, Debuts 0, Same 15, Down 0, Adds 25 including WPHD, WCAU-FM, 93FM, WGCL, WSPK, WOKI, WFMI, KBFM, WKDD, WHOT-FM, KQXR, KMGX, KOMQ, KDON-FM, KHYT.

FRANK STALLONE "Darlin'" (Polydor/PolyGram) 39/6

Moves: Up 2, Debuts 1, Same 30, Down 0, Adds 6, Q103, WKFM, WKZR-FM, WHOT-FM, WTSN, KILE, WKBW on, WCAU-FM on, KIMN on, FM106 36-34, WPST d-40, KIST 32-28.

PEABO BRYSON "If Ever You're In My Arms Again" (Elektra) 35/14

Moves: Up 3, Debuts 3, Same 15, Down 0, Adds 14, WXKS-FM, WKWB, 94Q, WKEE, KXX106, KAMZ, WHOT-FM, KQMQ, KHYT, Q104, WFOX, WXLK, WAEV, KCAQ.

HAGAR, SCHON, AARONSON & SHRIEVE "Whiter Shade Of Pale" (Geffen) 34/16

Moves: Up 0, Debuts 5, Same 13, Down 0, Adds 16 including KDWB-FM, WKEE, WSKZ, WANS-FM, WFMI, WRNO, WHOT-FM, KSKD, KILE, Q101, KNQE-FM, Y94, KGOT, KBIM, KIST.

JAMES INGRAM "There's No Easy Way" (Qwest/WB) 33/3

Moves: Up 16, Debuts 1, Same 11, Down 2, Adds 3, B94, WRVQ, WJAD, WKWB 17-14, WASH 9-8, Y100 23-23, WNVZ 29-27, WLOL-FM 27-24, WDOQ 31-25, WRQK 20-18, 94TYX 20-19, KTFM 13-11, KO93 24-21.

RE-FLEX "Hurt" (Capitol) 33/1

Moves: Up 1, Debuts 2, Same 29, Down 0, Adds 1, CKOI, WXKS-FM on, WPHD on, WCAU-FM on, FM106 d-38, WHTF on, WJZR on, WZPL d-28, WRQN on, KHOP on-dp, WERZ 36-32.

BANANARAMA "Robert DeNiro's Waiting" (London/PolyGram) 31/13

Moves: Up 0, Debuts 1, Same 17, Down 0, Adds 13, WHTF, WZLD, WDOQ, KLUC, KHYT, WIGY, WERZ, WJBO, KGOT, KCDQ, KOZE, KHTX, KZOZ, WPHD on, WAEV d-35.

POCO "Day Gone By" (Atlantic) 30/1

Moves: Up 2, Debuts 1, Same 24, Down 0, Adds 1, WFBG, K104 36-26, WRCK on, WJZR on, KSET-FM on, WFMI on, KTFM on, K107 on, WHOT-FM d-40, KQMQ d-40, KO93 36-35, OK100 d-37.

EDDY GRANT "Romancing The Stone" (Portrait/CBS) 25/25

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 25 including WXKS-FM, CKOI, WCAU-FM, WHYT, WFLY, WVSR, WKEE, Q92, WKFM, WHTF, KITE, KMGK, WKDD, WHOT-FM, KIKI.

SERGIO MENDES "Alibis" (A&M) 20/19

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 19 including K104, WTCI-FM, KC101, WSPK, WPST, KITY, KQXR, KO93, KDON-FM, 103CIR, OK100, WGLF, KKQV, Y94, WAZY-FM.

KIM CARNES "I Pretend" (EMI America) 19/18

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 18 including WBEN-FM, WKWB, WVSR, WSPK, WSFL, KTFM, KROK, WHOT-FM, KSKD, KDON-FM, WERZ, WJBO, WXLK, 99KG, KCDQ.

BIG COUNTRY "Wonderland" (Mercury/PolyGram) 18/18

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including WPHD, WYCR, WRCK, WOKI, WJXQ, WHOT-FM, KQMQ, WGUY, WIGY, WERZ, WJBO, WCGQ, WHSL, KBIM, KSLY.

FRANKIE GOES TO HOLLYWOOD "Relax" (Island) 18/0

Moves: Up 11, Debuts 1, Same 5, Down 1, Adds 0, WXKS-FM 34-29, CKGM 27-24, CKOI 15-12, CHUM 27-22, KPLUS 27-25, Q100 32-27, WLAN-FM 39-31, KLUC 26-21, KDON-FM 36-33, WGUY 25-20, WAEV d-34, KZOZ 27-24.

38 SPECIAL "One Time For Old Times" (A&M) 17/1

Moves: Up 8, Debuts 1, Same 7, Down 0, Adds 1, CHUM, K104 26-22, WLAN-FM on, WSFL 33-32, WRNO on, WJXQ 19-14, KJ103 d-40, 13K 32-31, 103CIR 32-30, OK100 28-13, 95XIL 29-27, WIXV 27-14.

MISSING PERSONS "Right Now" (Capitol) 16/10

Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 10, WPHD, WKFM, WRCK, WOKI, KROK, KQMQ, WJBO, KISR, WHSL, KCDQ, KITE on, KTFM on, KSKD on, WERZ on.

TINA TURNER "What's Love Got To Do With It" (Capitol) 13/13

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13, WCAU-FM, 94Q, Z93, WVSR, WBCY, WJZR, WHHY-FM, WSFL, WISE, WJAD, WFOX, WPFM, WGLF.

ALABAMA "When We Make Love" (RCA) 13/6

Moves: Up 3, Debuts 1, Same 3, Down 0, Adds 6, KAMZ, KITY, KROK, WISE, Q101, WGLF, WKWB on, WRQK 36-30, KTFM 28-27, 103CIR d-37, Q104 16-11.

MANFRED MANN'S EARTH BAND "Rebel" (Arista) 13/3

Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 3, CKOI, KTFM, WKDD, WPHD on, WVSR on, WRCK on, WFMI on, KHYT on, OK100 on, 99KG on, KBIM on.

TOM TEELEY "She Got Away" (A&M) 11/4

Moves: Up 1, Debuts 2, Same 4, Down 0, Adds 4, WYCR, WLAN-FM, WHTF, WZYQ, K104 32-28, WRCK on, 103CIR on, OK100 d-32, 95XIL d-38, WOMP-FM on, WIXV on.

KC "Are You Ready" (Meca) 11/2

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 2, KTFM, WERZ, WCAU-FM on, WHTF on, KXX106 on, WJZR on, WJBO 40-36, WCGQ on, WFOX on, KWTO-FM d-28.

KENNY ROGERS "Eyes That See In The Dark" (RCA) 11/1

Moves: Up 6, Debuts 0, Same 4, Down 0, Adds 1, KITY, WKWB 29-27, WNVZ on, WFMF 22-18, WDOQ 36-33, WRQK 30-23, KROK 29-18, 103CIR 23-17, WXLK on, KXSS on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

AIR™

"IT ALL STARTS WITH LISTENING"

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PARALLELS A

ACTIVES IN RADIO *It All Starts With Listening (AIR)*

LP: Sound Judgement

Regional Reach
E 100%
S 100%
M 100%
W 100%

176/176

1

100%

National Summary
LISTENS 176 (x3)
EARS 352

P1

EAST

KEITH ABRAMS WHTX
COLLEEN CASSIDY WASH
ROGER CHRISTIAN WBN
HARV MOORE WPHD
SCOTT SHANNON Z100
BILL TERRY HBLI
HENRY VAN DEN HOOGEN CFTR
GUY ZAPOLEAN B94

SOUTH

PATTY HAMILTON 93FM
JOHN LANDER 93FM
JEFF MCCARTNEY 940
JIM MORRISON 940
MARK SHANDS 195
JOHN SHOMBY KAFM
CHRIS THOMAS Z93
JOHN YOUNG Z93

MIDWEST

TAC HAMMER WLDL FM
CHRIS KOSHIOI KDWB FM
MARK MAROLT WGCL
PAT MCKAY KBEG
LORRIN PALAGI KDWB FM
DAN SEEMAN WLDL FM
GREGG SHEDBERG WLDL FM

WEST

GLORIA AVILA-PEREZ KIMN
JON BARRY KMJK
DDUG ERICKSON KIMN
STEVE GODDARD KZZP
GARY GUTHRIE KOPA
TOM HUTYLER KUBE
ART MORRALES KOPA
MIKE PRESTON KS103
MIKE SCHAEFER KIIS FM

JIM REITZ
BILL SHANNON
TOM TAYLOR
GARRY HALL
RALPH WIMMER

HRCK
K104
WPST
WTIC FM
WMAR

SOUTH

GARY ADKINS WOK1
CHRIS ANDREWS WZYP
CHRIS BLAKE WSKZ
STEVE DAVIS Z98
CHARLIE FOX WFM1
LESLEY FRAM WABB FM
ROD HAMPTON WQUT
BOB KAGHAN WBCY
SCOTT KERR WSFL
SCOTT MATEER 94TYX
KEVIN MCCARTHY KXX106
BOB MCNEIL WRVQ
GARY MITCHELL BJ105
SCOTT MITCHELL WZYP
CHIP MOSLEY WFM1
ERIC PAGE WSKZ
MARK ST. JOHN WHHY FM
MICHAEL ST. JOHN KX104
BRUCE STEVENS HBBQ
BILL THORMAN KTFM
DAVE WRIGHT BJ105

MIDWEST

MIKE BENSON ZZ99
AL BROCK KMGK
JERRY DEAN KQKQ
J.K. DEARING U93
MATT HUDSON Z104
DICK JOHNSON WEBC
REED KITTREDGE WVIC
CHARLIE LAKE KZZC
BILL MARTIN WVIC
GYNNY O'HARA K11K
DAN PEARMAN KEYN FM
TONY RICHARDS HME
CHRIS TAYLOR HSTO
JAY TAYLOR KQKQ
DAN WILSON KJ103

WEST

SHERMAN COHEN KHYT
JEFF DAVIS KYND FM
KELLY NORRIS KRQ
MICHAEL T. SHISHIDO KIKI

P3

EAST

RICK ALEXANDER WIKZ
JACK GILLEN WKHI
WILL KAUFFMAN WQCM
SCOTT MACKAY WERZ
BILL MATTHEWS WIKZ
MICHAEL O'HARA WZON
SCOTT ROBBINS WIGY

WIKZ
WKHI
WQCM
WERZ
WIKZ
WZON
WIGY

SOUTH

SKIP BISHOP WPFM
RALPH CARROLL WCGQ
LEO DAVIS Q104
SKIP ELIOT WJAD
ROGER GAITHER Q104
RICK HAYES KISR
J.P. HUNTER WIXV
J.D. NORTH WAEV
DON O'SHEA WXLK
LOU PATRICK WYKS
LARRY RHYMES KNDE FM
JERRY ROGERS Z102
RANDI SOMMERS Z102
RAY WILLIAMS Z102

MIDWEST

JAY BOULEY WSPT
DENNIS D. COLLIER 99KG
BART GOYNSHOR KRNA
BOB HAMMOND KHTO FM
TRACY JOHNSON KFRX
TIM KELLY KXSS
DAN KIELEY KKRC
DON NORDINE KKXL FM
ROGER PIPER KKLS FM
RANDY SHERHYN KKLS FM
DIANE TRACY WSPT

WEST

RIP AVINA KDZA
STEVE LARSON KGHO
JAMES O'NEAL KCBN
DON POTTER KZDZ
BRIAN THOMAS KCAQ
GREG WILLIAMS KCDG

VIP's

EAST

DENNY ALEXANDER CONS
DALE ANDREWS WFBR
RICK BEAN WHEB
MARC H. CRONIN WHFM

DAVE DEAN
BARRY LUCHKOWEC
JIM MARTIN
BILL McHREATH
JOE MOSS
WAYLON RICHARDS
PAUL ROBERTS
DON TANDLER
DOUG WELLDON

WMGX
RKO
WQAY
WVAQ
WZDZ
CONS
WDRG
WTLQ
WXTU

SOUTH

CINDY BARTON KBUZ
CHRIS BRYAN WQUE
LARRY CANNON WFLB
KENNY DAVIS WNEB
DAVE FOSTER WFMG
JAY GLASS KRIO
JIM GOLDEN WKJJ
DAVE HARGROVE HAAY
J.J. HEHINGWAY WDRD
JOHN MICHAELS W101
CHRIS MILLER W101
JOHN PATRICK WFMG
RON PAYNE WKDQ
BILL PHIPPS WHPZ
DOMINIC TESTA KFHM
FRANK WALSH CONS
SHANNON WEST WHPZ
JEFF WHITEHEAD WFMG

MIDWEST

SCOTT ALEXANDER KHK FM
BOBBY CHRISTIAN KTCR
TOM EVANS KNPA
BRADLEY FUHR WOSH
PETER J. GEORGESON CONS
STEVE GRAZIANO KFMO
JOHN HUTCHINSON KHK FM
KURT KELLY WKQX
DOUG KOEHN KNEB
GENE KUNTZ WITZ
CHUCK MORGAN WKQX
GARY W. REYNOLDS KRAV

WEST

RICH ALLEN WGBF
TODD CAVANAH KTAG
SUDDS COLEMAN KZOK
GARY CUMMINGS KRPL
ERIC GESSNER KATA-KFMI
DAVID GROSSMAN KEARTH
KIMBERLEE A. LARRABE CONS
FRED N. LEEHUIS KATI
SCOTT MARCUS KATA-KFMI
STEVE PAOLI KSKE
ROB SHERHOOD KTAC
PAUL THOMPSON KTAC

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WEEK

22

AIR Response Records

WEEK

22

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by Wednesday, May 16th, 1984.

#	TITLE	ARTIST	LABEL
2201	AIR MYSTERY RECORD #2		
2202	INFATUATION	ROD STEWART	WARNER BROS.
2203	WAITING FOR ANOTHER CHANCE	ENDGAMES	MCA
2204	GOTTA GIVE A LITTLE LOVE	TIMMY THOMAS	GOLD MOUNTAIN/A&M
2205	PRIMETIME	ALAN PARSONS PROJECT	ARISTA



Contemporary Hit Radio

Three Two Last
Weeks Weeks Week

- | | | | | |
|----------------|----|----|----|---|
| 9 | 6 | 3 | 1 | DENIECE WILLIAMS/Let's Hear It... (Columbia) |
| 1 | 1 | 1 | 2 | PHIL COLLINS/Against All Odds... (Atlantic) |
| 11 | 7 | 6 | 3 | STEVE PERRY/Oh Sherrie (Columbia) |
| 2 | 2 | 2 | 4 | LIONEL RICHIE/Hello (Motown) |
| 27 | 16 | 8 | 5 | CYNDI LAUPER/Time After Time (Portrait/CBS) |
| 6 | 5 | 4 | 6 | CARS/You Might Think (Elektra) |
| 5 | 4 | 5 | 7 | RICK SPRINGFIELD/Love Somebody (RCA) |
| 25 | 23 | 11 | 8 | NIGHT RANGER/Sister Christian (Camel/MCA) |
| 18 | 15 | 10 | 9 | IRENE CARA/Breakdance (Network/Geffen) |
| 13 | 11 | 9 | 10 | GO-GO'S/Head Over Heels (IRS/A&M) |
| 21 | 18 | 14 | 11 | BILLY JOEL/The Longest Time (Columbia) |
| 39 | 27 | 22 | 12 | DURAN DURAN/The Reflex (Capitol) |
| 24 | 22 | 16 | 13 | SHALAMAR/Dancing In The Sheets (Columbia) |
| 32 | 24 | 21 | 14 | VAN HALEN/I'll Wait (WB) |
| 20 | 17 | 15 | 15 | J. IGLESIAS & W. NELSON/To All The Girls... (Columbia) |
| 40 | 28 | 23 | 16 | HUEY LEWIS & THE NEWS/Heart Of Rock & Roll (Chrysalis) |
| 23 | 20 | 17 | 17 | BERLIN/No More Words (Geffen) |
| 3 | 3 | 7 | 18 | THOMPSON TWINS/Hold Me Now (Arista) |
| 14 | 13 | 12 | 19 | JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG) |
| 31 | 26 | 24 | 20 | MADONNA/Borderline (Sire/WB) |
| - | - | 32 | 21 | JERMAINE JACKSON/Tell Me I'm Not Dreamin'... (Arista) |
| 4 | 9 | 18 | 22 | KENNY LOGGINS/Footloose (Columbia) |
| - | 35 | 30 | 23 | LAURA BRANIGAN/Self Control (Atlantic) |
| 10 | 10 | 13 | 24 | ALAN PARSONS PROJECT/Don't Answer Me (Arista) |
| 35 | 30 | 26 | 25 | LAID BACK/White Horse (Sire/WB) |
| 12 | 12 | 19 | 26 | KOOL & THE GANG/Tonight (De-Lite/PG) |
| 37 | 33 | 29 | 27 | SCORPIONS/Rock You Like A Hurricane (Mercury/PG) |
| 8 | 8 | 20 | 28 | TRACEY ULLMAN/They Don't Know (MCA) |
| - | - | 34 | 29 | JOE JACKSON/You Can't Get What You Want ... (A&M) |
| - | 40 | 33 | 30 | SLADE/Run Runaway (CBS Associated) |
| 38 | 34 | 31 | 31 | TALK TALK/It's My Life (EMI America) |
| - | - | 40 | 32 | POINTER SISTERS/Jump (For My Love) (Planet/RCA) |
| 7 | 14 | 25 | 33 | CULTURE CLUB/Miss Me Blind (Virgin/Epic) |
| - | - | 37 | 34 | STYLE COUNCIL/My Ever Changing Moods (Geffen) |
| - | - | 39 | 35 | CHICAGO/Stay The Night (WB) |
| - | - | 39 | 36 | CHRISTINE MCIVIE/Love Will Show Us How (WB) |
| 22 | 21 | 27 | 37 | TONY CAREY/A Fine Fine Day (MCA) |
| BREAKER | 38 | 31 | 38 | CULTURE CLUB/It's A Miracle (Virgin/Epic) |
| 19 | 19 | 28 | 39 | PRETENDERS/Show Me (Sire/WB) |
| DEBUT | 40 | 25 | 40 | VAN STEPHENSON/Modern Day Delilah (MCA) |

N&A Begins on Page 86

Adult / Contemporary

- | | | | | |
|----------------|----|----|----|--|
| 3 | 3 | 1 | 1 | BILLY JOEL/The Longest Time (Columbia) |
| 14 | 12 | 5 | 2 | CYNDI LAUPER/Time After Time (Portrait/CBS) |
| 2 | 2 | 2 | 3 | PHIL COLLINS/Against All Odds (Take A Look...) (Atlantic) |
| 1 | 1 | 3 | 4 | LIONEL RICHIE/Hello (Motown) |
| 23 | 14 | 11 | 5 | DENIECE WILLIAMS/Let's Hear It For The Boy (Col.) |
| 9 | 8 | 8 | 6 | JAMES INGRAM/There's No Easy Way (Qwest/WB) |
| 5 | 4 | 4 | 7 | ALAN PARSONS PROJECT/Don't Answer Me (Arista) |
| - | 19 | 14 | 8 | DAN FOGELBERG/Believe In Me (Full Moon/Epic) |
| 12 | 10 | 10 | 9 | MANHATTAN TRANSFER/Mystery (Atlantic) |
| 8 | 7 | 7 | 10 | MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol) |
| 16 | 13 | 12 | 11 | KENNY ROGERS/Eyes That See In The Dark (RCA) |
| 4 | 6 | 9 | 12 | J. IGLESIAS & W. NELSON/To All The Girls I've Loved... (Col.) |
| 7 | 5 | 6 | 13 | JEFFREY OSBORNE/We're Going All The Way (A&M) |
| 6 | 9 | 13 | 14 | THOMPSON TWINS/Hold Me Now (Arista) |
| 22 | 21 | 17 | 15 | SHAKIN' STEVENS/I Cry Just A Little Bit (Epic) |
| 18 | 17 | 16 | 16 | TEMPTATIONS/Sail Away (Gordy/Motown) |
| - | 25 | 19 | 17 | KIM CARNES/I Pretend (EMI America) |
| 11 | 11 | 15 | 18 | TRACEY ULLMAN/They Don't Know (MCA) |
| - | - | 23 | 19 | ANNE MURRAY/Just Another Woman In Love (Capitol) |
| BREAKER | 20 | 14 | 20 | ALABAMA/When We Make Love (RCA) |
| DEBUT | 21 | 11 | 21 | CULTURE CLUB/It's A Miracle (Virgin/Epic) |
| 25 | 24 | 21 | 22 | DOLLY PARTON/Downtown (RCA) |
| BREAKER | 23 | 15 | 23 | PEABO BRYSON/ROBERTA FLACK/I Just Came Here... (Capitol) |
| 15 | 15 | 18 | 24 | J. MATHIS with D. WILLIAMS/Love Won't Let Me Wait (Col.) |
| DEBUT | 25 | 11 | 25 | MICHAEL MARTIN MURPHEY/Disenchanted (Liberty) |

N&A Begins on Page 67

AOR / HOT TRACKS

Three Two Last
Weeks Weeks Week

Complete Tracks Chart on Page 72

- | | | | | |
|----------------|----|----|----|--|
| 8 | 7 | 2 | 1 | CARS/Magic (Elektra) |
| 9 | 6 | 3 | 2 | SLADE/Run Runaway (CBS Associated) |
| 15 | 8 | 4 | 3 | RUSH/Distant Early Warning (Mercury/PG) |
| 2 | 1 | 1 | 4 | STEVE PERRY/Oh Sherrie (Columbia) |
| 5 | 4 | 5 | 5 | NIGHT RANGER/Sister Christian (Camel/MCA) |
| 11 | 11 | 10 | 6 | HUEY LEWIS & THE NEWS/The Heart Of... (Chrysalis) |
| - | - | 23 | 7 | FIXX/Deeper & Deeper (MCA) |
| 23 | 14 | 13 | 8 | ORION THE HUNTER/So You Ran (Portrait/CBS) |
| 17 | 13 | 12 | 9 | ZZ TOP/Legs (WB) |
| 7 | 10 | 8 | 10 | SCORPIONS/Rock You Like A Hurricane (Mercury/PG) |
| 20 | 16 | 15 | 11 | JOE JACKSON/You Can't Get What You Want... (A&M) |
| - | - | 27 | 12 | JEFFERSON STARSHIP/No Way... (Grunt/RCA) |
| 37 | 26 | 17 | 13 | CYNDI LAUPER/Time After Time (Portrait/CBS) |
| 1 | 2 | 6 | 14 | CARS/You Might Think (Elektra) |
| 24 | 17 | 16 | 15 | ICICLE WORKS/Whisper To A Scream... (Arista) |
| 4 | 5 | 7 | 16 | VAN HALEN/I'll Wait (WB) |
| 16 | 15 | 14 | 17 | DAVID GILMOUR/Murder (Columbia) |
| - | 39 | 19 | 18 | ROGER WATERS/5:01 AM (The Pros...) (Columbia) |
| BREAKER | 19 | 11 | 19 | BILLY IDOL/Eyes Without A Face (Chrysalis) |
| 55 | 40 | 25 | 20 | DUKE JUPITER/Little Lady (Morocco/Motown) |
| 26 | 23 | 18 | 21 | HOWARD JONES/What Is Love? (Elektra) |
| 30 | 24 | 21 | 22 | BERLIN/No More Words (Geffen) |
| 3 | 3 | 9 | 23 | TONY CAREY/A Fine Fine Day (MCA) |
| 38 | 34 | 24 | 24 | HAGAR/SCHON/AARONSON/SHRIEVE/Whiter... (Geffen) |
| 25 | 28 | 26 | 25 | SCORPIONS/Big City Nights (Mercury/PG) |
| 6 | 9 | 11 | 26 | PRETENDERS/Show Me (Sire/WB) |
| BREAKER | 27 | 11 | 27 | GREG KIHN BAND/Reunited (Beserkley/E-A) |
| 34 | 30 | 28 | 28 | TALK TALK/It's My Life (EMI America) |
| BREAKER | 29 | 11 | 29 | RATT/Round And Round (Atlantic) |
| BREAKER | 30 | 11 | 30 | MOTLEY CRUE/Too Young To Fall In Love (Elektra) |

Black/Urban

- | | | | | |
|----------------|----|----|----|---|
| 12 | 7 | 2 | 1 | DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia) |
| 6 | 3 | 3 | 2 | BAR-KAYS/Freak Show On The Dance Floor (Mercury/PG) |
| 1 | 1 | 1 | 3 | LIONEL RICHIE/Hello (Motown) |
| 10 | 8 | 6 | 4 | ONE WAY/Lady You Are (MCA) |
| 20 | 9 | 7 | 5 | O'BRYAN/Lovelite (Capitol) |
| 4 | 2 | 4 | 6 | YARBROUGH & PEOPLES/Don't Waste... (Total Exp./RCA) |
| 16 | 11 | 8 | 7 | JAMES INGRAM/There's No Easy Way (Qwest/WB) |
| 29 | 20 | 10 | 8 | CHANGE/Change Of Heart (RFC/Atlantic) |
| 5 | 5 | 5 | 9 | SHANNON/Give Me Tonight (Mirage/Atco) |
| - | - | 30 | 10 | JERMAINE JACKSON/Tell Me I'm Not Dreamin' (Arista) |
| 17 | 14 | 11 | 11 | PATTI LABELLE/Love, Need & Want You (Phil. Int./CBS) |
| 27 | 19 | 12 | 12 | BRYAN LOREN/Lollipop Luv (Philly World) |
| 36 | 25 | 17 | 13 | DAZZ BAND/Swoop (I'm Yours) (Motown) |
| 34 | 26 | 19 | 14 | NEWCLEUS/Jam On It (Sunnyview) |
| 22 | 16 | 14 | 15 | SPINNERS/Right Or Wrong (Atlantic) |
| 19 | 18 | 16 | 16 | TEMPTATIONS/Sail Away (Gordy/Motown) |
| - | 39 | 26 | 17 | MELBA MOORE/Love Me Right (Capitol) |
| 30 | 22 | 21 | 18 | REAL TO REEL/Love Me Like This (Arista) |
| - | 37 | 28 | 19 | TIMMY THOMAS/Gotta Give A Little... (Gold Mtn./A&M) |
| 31 | 27 | 22 | 20 | IRENE CARA/Breakdance (Network/Geffen) |
| 2 | 4 | 9 | 21 | CAMEO/She's Strange (Atlanta Artists./PolyGram) |
| 35 | 31 | 24 | 22 | NONA HENDRYX/I Sweat (Going Through The...) (RCA) |
| - | - | 33 | 23 | POINTER SISTERS/Jump (For My Love) (Planet/RCA) |
| 32 | 28 | 27 | 24 | CRUSADERS/New Moves (MCA) |
| - | 38 | 31 | 25 | PATTI AUSTIN/Rhythm Of The Street (Qwest/WB) |
| 18 | 15 | 15 | 26 | DEELE/Just My Luck (Solar/Elektra) |
| - | - | 37 | 27 | WINDJAMMER/Live Without Your Love (MCA) |
| BREAKER | 28 | 11 | 28 | R.J.'S LATEST ARRIVAL/Shackles (Golden Boy/Quality) |
| 7 | 13 | 20 | 29 | LUTHER VANDROSS/Superstar (Don't You...) (Epic) |
| BREAKER | 30 | 11 | 30 | PATRICE RUSHEN/Feels So Real (Won't Let Go) (Elektra) |
| DEBUT | 31 | 11 | 31 | JOCELYN BROWN/Somebody Else's Guy (Vinyl Dreams) |
| 3 | 6 | 13 | 32 | D. EDWARDS f/S. GARRET/Don't Look Any... (Motown) |
| BREAKER | 33 | 11 | 33 | ROCKWELL/Obscene Phone Caller (Motown) |
| BREAKER | 34 | 11 | 34 | CHERRELLE/I Didn't Mean To Turn You On (Tabu/CBS) |
| - | - | 38 | 35 | O'JAYS/Extraordinary Girl (Phil. Int./CBS) |
| BREAKER | 36 | 11 | 36 | LENNY WILLIAMS/Always (Rocshire) |
| BREAKER | 37 | 11 | 37 | ROGER/In The Mix (Warner Bros.) |
| BREAKER | 38 | 11 | 38 | EARONS/Land Of Hunger (Island) |
| 9 | 12 | 18 | 39 | CULTURE CLUB/Miss Me Blind (Virgin/Epic) |
| - | - | 40 | 40 | PETER BROWN/They Only Come Out At... (Columbia) |

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