

I N S I D E:



FCC'S 50TH FETED

Broadcasters and government officials gathered in Washington last week to celebrate the 50th anniversary of the FCC and the Communications Act. Gathered harmoniously above are (l-r) House Telecommunications Subcommittee Chairman **Tim Wirth**, NAB President **Eddie Fritts**, and former FCC Mass Media Bureau Chief (now Metromedia Telecommunications President) **Larry Harris**. More pictures inside.

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RADIO: DEALING WITH VIDEO

Joel Denver launches a two-part series on radio's new coexistence with the video realm. This week: How local station-sponsored video shows work. Next week: Implications of the MTV exclusivity deals.

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PEOPLE IN THE NEWS THIS WEEK

- **David West** VP at RadioRadio
- **Frank Murphy, Norman Ginsburg, Rob Carpenter** move to RadioRadio
- **Dave Anthony** KDWB-FM PD
- **Daniel Glass** National Promotion Director at Chrysalis
- **Don Wright** Motown Director of Promotion
- **Drew Murray** National Album Promotion Director for PolyGram
- **Jim Lewis Sr.** VP at PolyGram
- **Bob Catania** National Album Promotion Director at Island
- **Myron Laufer** VP/GM at WCBM
- **Harold Deutsch** VP/GM for WBBF & WMJQ
- **Tom Evans** KATT's PD
- **Don Cook** PD at KOMA
- **Ron Burbridge** GM, **Vernon Wells** PD at WJYL
- **Tom Watson** VP at Balon & Assoc.
- **Andy Goldblatt** GSM for WMMR

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3-3-3 RULE: OLYMPIC TRIALS FOR NETWORKS?

ABC's arrangements with the L.A. Olympic Organizing Committee for broadcast rights aroused the ire of competing networks. **Reed Bunzel** hears both sides.

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LICENSES UP IN THE AIR

In a busy FCC week, KIFM/San Diego loses a last-ditch license appeal, **Simon Geller** may hang on to WVCA/Gloucester, and the WBBY/Columbus case is reopened for inquiries into both competing parties.

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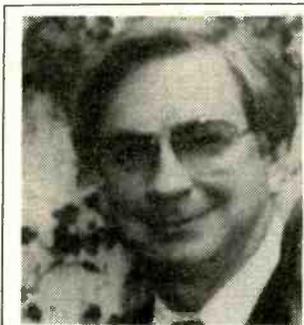
Newsstand Price \$3.50



RADIO & RECORDS

Wesley Appointed DKM President

After 29 years with Cox Communications, Executive VP/Broadcast Division **Jim Wesley** will assume the presidency of newly-formed DKM Broadcasting in early August. Wesley is a partner of DKM, which two weeks ago agreed to purchase Schering-Plough's nine remaining stations for an estimated \$62 million, pending FCC approval. Commenting on the appointment, DKM Chairman **Rob Dyson** told R&R, "It's great having a heavy hitter like **Jim Wesley**. He's been through every facet of station operations, star-



Jim Wesley

ting on the air almost 30 years ago. That kind of broad experience is hard to find, and I'm glad we've got him on our side. He's going to be a great member of the team."

Cox President/Broadcasting Division **Walter Liss Jr.** remarked, "Jim's record confirms the significant contributions he has made to our broad-

WESLEY/See Page 27

COOK, DeFRANCESCO, HANSEN PROMOTED

Gannett Advances Three In Management Tier

Gannett Broadcasting has promoted three executives to new management positions. **Jay Cook**, who serves as VP/Programming and President/GM of WIQI (W101)/Tampa, has been elevated to Sr. VP/Programming, and will assume the President/GM post for forthcoming

acquisition WDAE/Tampa, as well as for Gannett's "Prime Time" nostalgia syndication unit. In addition, **KIIS/Los Angeles** VP/Programming **Gerry DeFrancesco** has been promoted to VP/Programming-Contemporaries, while **KUSA & KSD/St. Louis** VP/GM **Merrell Hansen** has been upped to

President/GM of both facilities.

Gannett Radio Division President **Joe Dorton** outlined the promotions for R&R. "Jay Cook has done an incredible job with W101 and I'm very excited about his increased responsibilities in running WDAE and our syndicated nostalgia service, 'Prime Time.' Jay's continued input in the programming arena has been invaluable for the chain."

Regarding DeFrancesco, Dorton continued, "It's obviously so important to recognize a person's achievements, and Gerry's have been many. In his new capacity, Gerry will insure programming successes at WCZY/Detroit and KSDO-FM/San Diego on a level equal to that of KIIS."

Dorton added, "Merrell is one of the most talented GMs in the radio industry. She more than deserves the opportunity to receive the additional recognition of becoming the President and GM of her two stations."

Cook noted, "The progress made under (Gannett Broadcasting President) **Jeff Davidson** and **Joe Dorton** over the past four or five years has made it one of the most exciting periods of my career. I'm very pleased with **Gerry DeFrancesco's** well-deserved promotion and look forward to the next era in the Radio Division's progress as Sr. VP."

DeFrancesco said, "This is a tremendous honor and I'm

GANNETT/See Page 27

KOA's Berg Gunned Down Outside Home

One of Denver's best known radio personalities, **KOA/Denver** talk host **Alan Berg**, was shot and killed Monday night (6-18) outside his Denver condominium.

It's believed Berg was shot between 9:30 and 10pm Monday as he was climbing out of his car. A dozen shell casings from a .45 caliber weapon were found nearby, but police had no suspects at presstime despite a massive investigation involving 60 officers. Despite widespread speculation, fueled by the large number of shots, police reportedly had no direct evidence that the act was committed by a disgruntled listener.

Berg, who was recently profiled on CBS-TV's "60 Minutes" program, was described by **KOA** VP/GM **Lee Larsen** as "very strong on the air, but not abrasive. Off-air he was a really sweet guy, extraordinarily vulnerable. There are certainly other talk show hosts far more controversial than Alan."

Larsen continued, "Everybody at the station was in stunned disbelief. They're all having a great deal of difficulty convincing themselves that it really happened, and they're wondering why."

Denver's radio community reacted with shock to the slaying. **Peter Boyles**, who worked at **KOA** until moving recently to **KNUS**, devoted his morning program Tuesday to discussion of **Berg**, a close friend. The incident also prompted an outpouring of coverage by the national news media, broadcast and print, about the dangers facing radio talk show hosts.

WAMO-FM Taps Harrison As PD/MD

WAMO-FM/Pittsburgh morning personality **Allen Harrison** has been named PD/MD, succeeding **J.C. Floyd**, who exited the station last week.

Sheridan Broadcasting President and WAMO-AM & FM GM **Glenn Mahone** said, "Allen has been here a few months now, and has done an excellent job, demonstrating the kind of commitment necessary for a successful program director. Allen's not afraid to work or tackle projects; he seems to recognize a job well done is its own reward, and that compensation normally follows hard work - not the reverse."

HARRISON/See Page 46

"CAR RADIO 93" FORMAT DEBUTS

Thompson Named VP/GM At KHJ

WHBQ/Memphis VP/GM **Ron Thompson** will become the new VP/GM at **RKO** sister station **KHJ/Los Angeles**, effective July 9. He replaces **Allan Chlowitz**, who's served as VP/GM at **KHJ & KRTH** for the past two years and will now return to managing **KRTH** fulltime. Simultaneous with the announcement of **Thompson's** appointment was the debut of **KHJ's** new format, dubbed "Car Radio



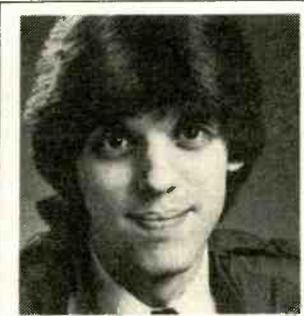
Ron Thompson

93." The format is aimed exclusively at the in-car audience and will feature current CHR music along with six traffic reports each hour, around the clock.

Thompson commented to R&R, "This is a great opportunity for me. I spent many years in California radio and welcome the opportunity to return. My time in Memphis has been very

THOMPSON/See Page 27

Perun KWK Program Director



Steve Perun

Former **WLS-AM & FM/Chicago** MD **Steve Perun** has accepted the Program Director's position at **KWK/St. Louis**. He replaces outgoing Programming and Music Coordinator **Scott Alexander** at the **FM CHR** outlet.

KWK & KGLD Station Manager **Bob Burch** commented to R&R, "We talked with several very qualified candidates from all around the country, and after a number of considerations, **Steve** became our first choice. (Consultant) **Mike McVay**, (VP/GM) **Nancy Pool-Leffler**, and I are quite excited about **Steve's** arrival."

Perun, who served as MD at **WLS** for two years, will be handling afternoons at **KWK**

PERUN/See Page 27

ROCKY MOUNTAIN ROCK

KAZY, KBCO, and KBPI duke it out in the Denver AOR battle, and Steve Feinstein outlines the differences and similarities of each station in a special market profile.

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Glass Upped To Chrysalis National Promotion Director

Daniel Glass has been elevated to National Promotion Director at Chrysalis Records. Glass had been Director/Promotion, supervising CHR radio; now he will head up all CHR, AOR, and video promotion efforts. He joined the company in 1983 as Director/New Music Marketing.

Chrysalis VP/Marketing Billy Bass told R&R, "Daniel has the style, energy, and desire to win that will make him a vital part of the Chrysalis team. He also has a valuable understanding of the CBS distribution system. It's going to be great!"



Daniel Glass

Glass, who is based in New York and will report to Bass, told R&R, "The opportunity is incredible, getting to work with the

finest field staff in the music business. I look forward to breaking new artists and furthering the careers of our current roster. I consider Chrysalis a boutique music company; very select, very intimate, very successful."

HAMILTON RESIGNS

Anthony Programs KDWB-FM

Dave Hamilton, former Doubleday National PD and most recently KDWB-FM/Minneapolis Program Director, has resigned to pursue other interests, and KLUC/Las Vegas PD/morning personality Dave Anthony has replaced him as PD of the CHR station.

Doubleday Regional VP and KDWB-AM & FM VP/GM Lou Buron told R&R, "We're really looking forward to Dave Anthony's arrival, as he's a known commodity within this company and the CHR format. I look for him to continue our



growth and build on the base already established." Air personality Mark McKay will serve as interim PD until Anthony arrives.

ANTHONY/See Page 27

KATT Sets Evans As PD

WQDR/Raleigh PD Tom Evans has been named Program Director at KATT/Oklahoma City. Evans fills the vacancy left three weeks ago when Warren Williams joined KDKB/Phoenix as PD.

Commenting on what led him to hire Evans, KATT GM Paul Gleiser said, "Tom wants it - he actively pursued the job, and did his homework in preparing his case. He recognizes this radio station as being somewhat on the forefront and as one of the premier AOR stations in the country. Tom is businesslike and has programmed formats other than AOR. That well-balanced programming experience is something you've got to have if you're going to do the kind of format we have."

EVANS/See Page 27

RadioRadio Adds Key Execs

West VP/Affiliates; Murphy PD; Ginsburg Marketing & Promotion Director

CBS's young adult network RadioRadio has augmented its executive staff with a number of appointments this week. David West has been promoted to VP/Affiliate Relations from Director in the same department. Frank Murphy, formerly Director/Programming for the CBS Radio Networks, takes over a similarly-titled post for RadioRadio. Also moving over from the CBS Radio Networks are Norman Ginsburg, who becomes Director/Marketing & Promotion, and Rob Carpenter, now Manager/Marketing & Promotion.

RADIORADIO/See Page 27



RADIORADIO STAFF SET — The newly-set RadioRadio staff was introduced at an affiliate board meeting this week. Pictured (l-r standing) are Director/Programming Frank Murphy, Director/Sales Lee Stacey, and Director/Marketing & Promotion Norman Ginsburg; (l-r seated) Director/News Larry Cooper, VP/GM Bob Kipperman, and VP/Affiliate Relations David West.

JAFFE DIRECTS ROCK PROMOTION; LEWIS

INT'L SR. VP

Murray Heads PolyGram LP Promotion

In further marketing/promotion restructuring moves, PolyGram has named former VP/Marketing Jim Lewis Senior VP/International Repertoire and extended Senior VP/Rock Division Jerry Jaffe's duties to providing direction for rock promotion. At the same time, George Meier will leave his National Director Of Album Promotion position to join radio programming supplier MJI Broadcasting as VP/Affiliate Relations. He is replaced by National Album Promotion Manager Drew Murray.



Drew Murray

MURRAY/See Page 27

Laufer Named WCBM VP/GM

Myron Laufer, WCBM/Baltimore's Business Manager for the past ten years, has been elevated to VP/GM at the Metro-media News/Talk station, effective immediately. He replaces Harold Deutsch, who resigned to become President/GM at LIN Broadcasting's WBBF & WMJQ/Rochester (see separate story).

"It's something I've been looking for for the past six or seven years," Laufer said of his appointment. "It's been my goal, other

LAUFER/See Page 27

Cook Comes In As KOMA PD

Don Cook, PD at KLRA/Little Rock for the past four years, has been named PD for KOMA/Oklahoma City. Cook's appointment fills the vacancy created when Bobby Hatfield departed to become PD at WNYR/Rochester two weeks ago.

KOMA VP/GM Linda Schreiber commented to R&R, "I am extremely pleased to have Don as KOMA's new PD. I was very impressed from the first time we spoke, and I think the right chemistry is there for the two of us to work together to wake the sleeping



Don Cook

giant that I feel COOK/See Page 27

Wright Named Motown Director Of Promotion

Don Wright has been elevated to Director of Promotion for Motown Records in a restructuring of the label's promotion department. Wright, who has served in a variety of national promotion capacities for almost four years at Motown, reports to Sr. VP/Director of Operations Skip Miller. In turn, National Pop Promotion Director Howard Rosen and National R&B Promotion Director Tony Anderson report to Wright.



Don Wright

Before joining Motown, Wright worked in promotion at RCA and CBS, among other affiliations.

Deutsch New VP/GM At WBBF & WMJQ

WCBM/Baltimore VP/GM Harold Deutsch will move into the same position at LIN Broadcasting's WBBF & WMJQ/Rochester, effective June 28. He replaces President/GM Rand Gottlieb, who is exiting the stations.

Deutsch had operated WCBM for the past ten years, coming to the station from Cap Cities, where he was VP/National Sales Manager for radio.

Deutsch noted that both News/Talk WBBF and CHR-formatted WMJQ were "up very well" in the latest ratings and his

DEUTSCH/See Page 27

Catania Named Island National LP Director

RCA National Album Manager Bob Catania has been appointed National Album Director for Island Records. Catania begins his new position July 9.

Island VP/Promotion Phil Quartararo noted, "Bob is one of the most consistent, hard-working promotion men I've met. He's got the image, the aggressiveness, and the thoroughness to do the job."

Catania leaves RCA after seven years - four as the label's Philadelphia



Bob Catania

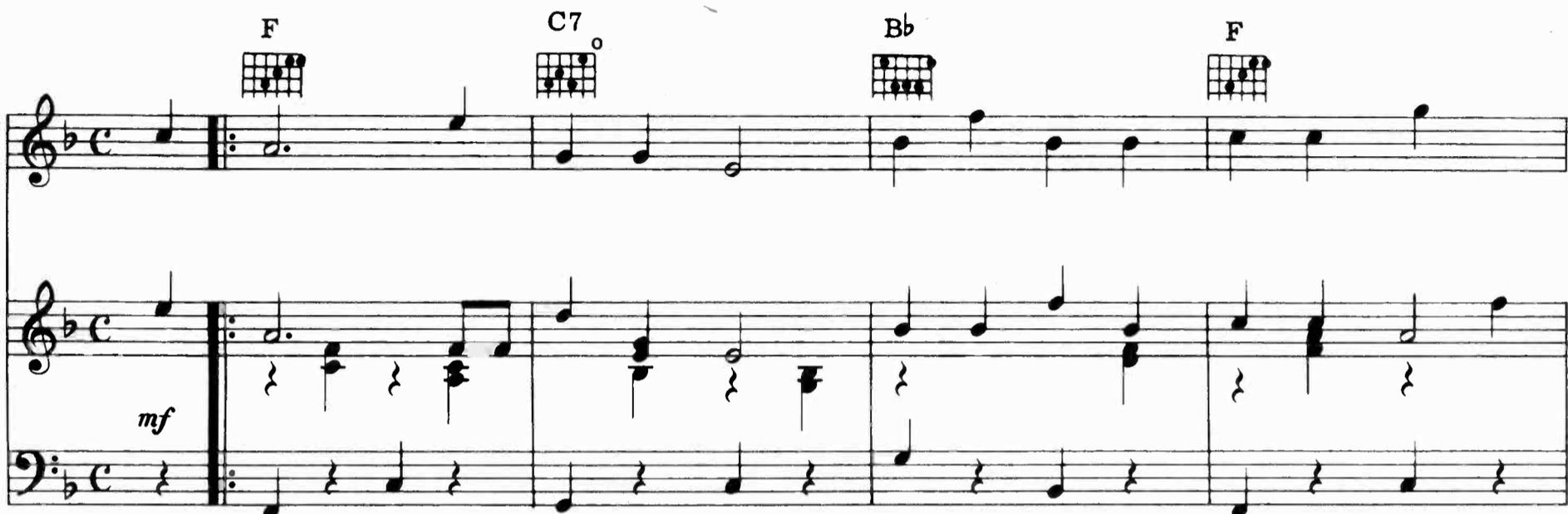
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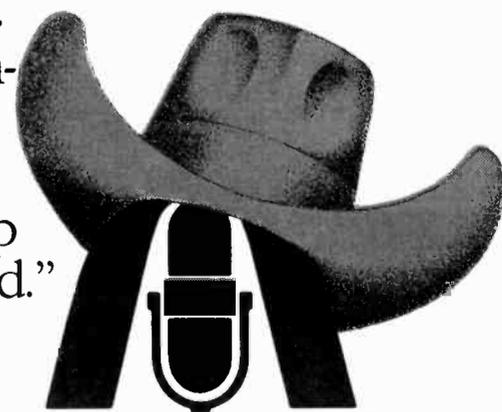
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Washington Report

Supreme Court Upholds Postcard Renewal

The Supreme Court refused Monday (6-18) to hear an appeal mounted by several public interest groups challenging the FCC's adoption of a shortened, five-question renewal application. The action leaves so-called "postcard renewal" firmly in place.

Meanwhile, there's a new legal challenge this week to radio deregulation. Henry Geller has asked the U.S. Court of Appeals to review the FCC's recent order to radio stations to place updated issues/programs lists in their public files every three months.

Geller maintains the lists aren't adequate for determining whether a station has met its public interest obligations. Since 1981 the lists have been required only once a year, but the FCC adopted quarterly filing (starting July 1) after the court agreed with Geller and several other opponents of radio deregulation that a yearly listing of issue-responsive programming isn't enough.

Female Ownership Wins Out Over Minority Preference

The grant of an FM license in Russellville, AR to Judy Purtle was upheld by the FCC last week over the objections of a competing applicant, River Valley Broadcasting, and the National Association of Black Owned Broadcasters (NABOB).

The case was a difficult one for the Commission because it pitted minority and female preferences against each other in a direct conflict: Purtle's 100% female ownership and integration into management vs. River Valley's 15% black ownership and integration.

Although agreeing with its Review Board that Purtle should win, the FCC took exception to the board's ruling that no minority credit should be given for a non-controlling interest in the station. The Commission said smaller amounts of minority ownership should be considered and "weighed along with all other factors in determining which applicant will better serve the public interest."

FCC Lists Class B & C FMs That Must Upgrade

The FCC last week released a list of the Class B and C FM stations that must upgrade to minimum power levels and/or antenna heights under Docket 80-90.

The several thousand stations on the list have until March 1987 to upgrade. Stations that fail to do so won't lose power or antenna height. However, they'll be classified downward. That means they'll lose the chance to take advantage of the potential coverage area they're not now using. And they may also find a new FM drop-in squeezed into the unused signal area.

Three separate lists were issued last week: Class B's, Class C's, and stations in Puerto Rico and the Virgin Islands. Questions about the lists should be directed to Gary Kalagian (202-632-2049) or John Bouray (202-634-6315) at the FCC.

WKHK Again Escapes Wrath Of Jazz Fans

The 1980 format switch from Jazz to Country on WKHK/New York (now A/C WLTW) is still causing headaches for Viacom, which made the change after purchasing the station from Sonderling.

Last week the FCC rejected the latest petition by Citizens for Jazz on WRVR, Inc. The group still opposes the format change and alleges a host of violations, including misrepresentations in Viacom's application to buy the station.

The Commission said it disposed of each charge when it renewed WKHK's license in April 1983, and Citizens for Jazz merely restated its arguments without citing any errors of fact or law.

Senate Committee Kills Five-Year Radio Freedom Trial

By a vote of 11-6, the Senate Commerce Committee last week defeated a proposal by Chairman Bob Packwood (R-OR) to lift content controls on radio broadcasters for an experimental five-year period. All the panel's Democrats and three Republicans lined up to defeat the watered-down plan, which excluded television.

Despite the setback, NAB President Eddie Fritts sounded an upbeat note: "I am extremely encouraged by the significant show of support among members of the Senate Commerce Committee. The reexamination and repeal of content restrictions on broadcasters is a longterm and worthwhile project whose time has come. The mere fact that we are only three votes short of victory within months of the bill's inception is most promising."

In other developments:

- NAB's Joint Board of Directors opened its semiannual meeting in Washington this week by calling on Congress to let the news media control cameras in the House of Representatives, and opposing a bill that would let law enforcement officials impersonate reporters.

- ABC sportscaster Howard Cosell will receive a special award at September's RCPC honoring his "longterm involvement and continuing contribution to the radio industry."



TAKING CUBAN INTERFERENCE TO TASK — The NAB All-Industry Cuban Interference Task Force met recently to discuss strategy measures useful in resolving the problem of Cuban interference to U.S. radio stations. Present at the session were (l-r) Plough Broadcasting's Wayne Hudson, NAB's Rose Perez, Bill Haratunian, Eddie Fritts, and John Summers; Federated Media's John Dille III, Chairman and Jefferson-Pilot Broadcasting Sr. VP Cullie Tarleton, and NAB's Howard Woolley.

Geller Given New Chance To Save WVCA

FCC Reopens WBBY/Columbus License Case

The U.S. Court of Appeals last week ordered the FCC to take another look at its 1982 denial of license for WVCA/Gloucester, MA. Meanwhile, the FCC Review Board has ordered a reopening of the record in last fall's denial of renewal for WBBY/Columbus.

WVCA's owner and sole employee is Simon Geller, who runs symphonic music and virtually no news and public affairs. The latest development doesn't assure victory for Geller, but it does give him a second chance to save WVCA.

The court agreed with the FCC that Geller's poor record of public service made him ineligible for the "renewal expectancy" given to stations with superior records. But it disagreed with the way the Commission weighed various comparative factors in awarding WVCA's license to the competing applicant, Grandbanke Broadcasting.

By placing too much emphasis on Geller's past record, said the court, the FCC "sidestepped any real consideration of the factors it has identified as the guideposts for assessing competing license applications."

Specifically, it said the Commission erred in not giving Geller enough credit for:

- His 100% integration of ownership into management
- The fact that Geller, unlike Grandbanke's principals, has no other media interests, entitling him to a preference for diversity of ownership.

On both counts, the FCC diminished Geller's preferences because less than 1%

of his programming was news and public affairs.

Both WBBY Applicants Face Candor Questions

Last September an FCC law judge said that, while Mid-Ohio Communications is qualified to keep Jazz-formatted WBBY/Columbus (Westerville), he was giving the license to Metro Broadcasting because principals owning 55.6% of its stock would be fulltime managers at the station, as opposed to 25.1% for Mid-Ohio.

But the Review Board last week reopened the record in the case to explore allegations against both parties. Metro alleges that Mid-Ohio's 24% owner, Richard Nourse, is not a fulltime station employee, as the company contended in the comparative hearing.

Metro, on the other hand, is accused of not proving its financial qualifications. The Review Board cited a "distressing pattern" of failure to clarify its stock ownership and financial background.

Because the case was decided on the narrow issue of integration of ownership into management, it's possible the new evidence could tip the balance back into WBBY's favor.

DISTRESS SALE DENIED

FCC Pulls Plug On KIFM, Invites San Diego FM Applications

A last-ditch effort by West Coast Media to rescue the license of KIFM/San Diego was rejected by the FCC last week. The agency immediately began the dual search for new interim and permanent operators for the station, which lost its license for a lack of non-entertainment programming in the early 1970s.

On a 4-1 vote, the Commission said no to West Coast's bid to sell the station to a minority buyer in a distress sale. And, in another blow, the FCC refused to name West Coast the interim operator until a permanent licensee is chosen. The present management will be allowed to operate KIFM only until an interim operator is selected, a process that could take several years if there's more than one applicant.

KIFM Ending Fight

KIFM VP/GM Bruce Walton called last week's ruling a "very, very bad decision" that was "especially bad for us" because West Coast had reason to believe it was to be named interim operator. West Coast will not appeal the latest ruling, he added. "This is the final salvo. We have basically run through all our appeals."

Walton estimated the value of the station at \$6-7 million and predicted there'll be a "stampede" of applicants for permanent operation of the frequency (98.1 MHz). KIFM has a "soft rock" A/C format, and ranks in the middle of the San Diego market. Principal owner of West Coast is Cleveland attorney Don McCann.

Applications Due July 27

The Commission set July 27 as the deadline for applications for both interim and permanent operation. And it warned that nobody may be a party to an application for both types of authorization. Customarily, interim operators are required to donate profits to charity.

KIFM, formerly known as KDIG, lost its license in an initial decision in 1974. The full FCC upheld that decision in 1980. The U.S. Court of Appeals affirmed that ruling, and the Supreme Court refused to hear the case.

Last fall the FCC invited applications for the channel, but abruptly cancelled the process after KIFM filed a Petition for Extraordinary Relief seeking a distress sale.

As if to add to the station's difficulties, the FCC press release on last week's ruling stated erroneously that KIFM "ceased operating on January 2."

Washington PICTURE PAGE

FCC's 50th Anniversary

A dinner celebrating the 50th anniversary of the Communications Act and the FCC drew more than 1200 leaders of the political and broadcast communities to a black tie dinner in Washington, D.C. last Friday (6-15).

The program included videotaped remarks by President **Reagan**, who praised the FCC as a "cop on the beat, keeping the airwaves free and clear." Reagan endorsed full First Amendment rights for radio and television.

Overall there was a light touch to the evening. Former FCC Chairman **Bob Lee** brought the house down with jokes and a humorous poem about the agency, and was followed on the podium by political satirist **Mark Russell**.

Master of ceremonies for the evening was former FCC Chairman **Dick Wiley**.



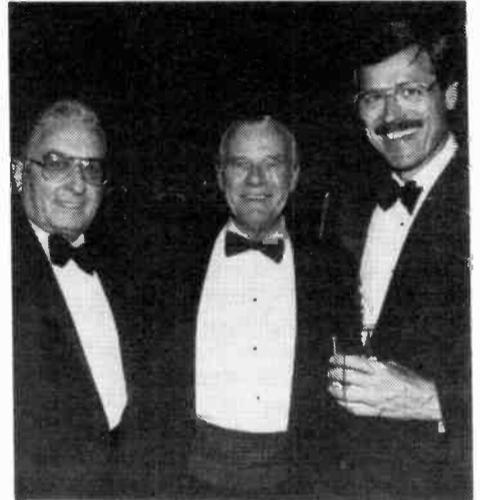
Former Mutual President/CEO **Marty Rubenstein** (left) shares a light moment with Doubleday Broadcasting President **Gary Stevens**.



The U.S. Senate was represented at the dinner by Assistant Majority Leader **Ted Stevens** (R-AK), accompanied by his wife **Catherine**.



NRBA was represented by past President **Sis Kaplan** (left) and her successor, **Bernie Mann**, shown here with wife **Bobbi**.



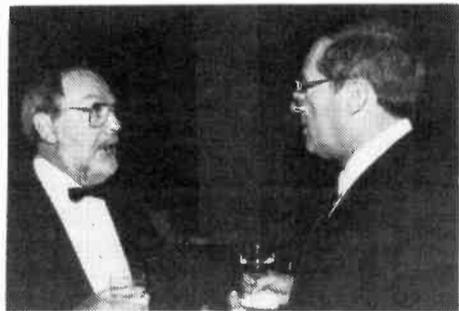
Left to right: WFLM/Philadelphia President **Ray Green**; attorney **Reed Miller** of the firm **Arnold & Porter**; **Bill Moll, Sr.** VP/ Harte-Hanks Communications and President/Harte-Hanks Broadcasting & Entertainment Division.



Master of ceremonies for the dinner was former FCC Chairman **Dick Wiley** (left), pictured above with current Chairman **Mark Fowler** and his wife **Jane**.



FCC Deputy Mass Media Bureau Chief **Rod Porter** flanked by **Polly Kelleher** and **Susan Kraus** of the NAB public affairs office.



Lou Adler (left), VP/News Director at **WOR**/New York and **RTNDA** president-elect, converses with the association's current chief, **WAVE-TV**/Louisville News Director **Ed Godfrey**.



NRBA Executive VP **Tom McCoy** (left) with **Joan Dorf** and husband **WGAY**/Washington GM **Ted Dorf**.



Head table guests included FCC Commissioners **Mimi Dawson** and **Henry Rivera**, bracketing **Dave Markey**, head of the National Telecommunications and Information Administration.



Sales consultant **Pam Lontos** with Suburban Radio President **William Rollins**.



RKO VP and **WGMS**/Washington GM **Jerry Lyman** (left) greets former NAB President **Vince Wasilewski**.



The evening's entertainer, political humorist **Mark Russell** (left), chats with FCC Commissioner **Jim Quello**, who was confirmed to a new term earlier in the day by the U.S. Senate.

MOTOROLA WELCOMES PIONEER AND TOSHIBA ABOARD THE C-QUAM[®] BANDWAGON.

Pioneer has just announced they will now incorporate the patented Motorola C-Quam AM Stereo decoder chip into their new product line.

At almost the same time, Toshiba made public its plans to produce and market C-Quam decoder chips under a licensing agreement with Motorola.

This means that C-Quam AM Stereo not only rolls on across America but moves out worldwide.

It means that Pioneer and Toshiba agree with Concord, Jensen, Marantz, McIntosh, Samsung and Sherwood — all major receiver makers who have made the Motorola C-Quam AM Stereo system their choice.

On the broadcast side, Potomac Instruments has chosen to build studio monitor receivers for the C-Quam system.

And C-Quam AM Stereo is already established as the choice of the Delco Division of GM and the choice of Chrysler, too.

These major manufacturers as well as many broadcasters all seem to agree with Jack Doyle, president of Pioneer. Announcing Pioneer's decision, he said Motorola seemed the clear choice because of a combination of technical and marketing factors.

For all the information you need to make your own choice, call Dick Harasek at (312) 576-2879, or Chris Payne at (202) 862-1549.

MOTOROLA AM STEREO. THE WINNING SYSTEM.





Business Image Undergoes '80s Makeover

Granted, station image plays a significant role in today's radio wars. But let's not neglect radio executives' all-important business image. According to corporate fashion consultant **Susan Bixler**, the '80s professional image combines style of dress, manners, and body language. **Wireless Flash** says she advises an executive to always smile, to watch his metabolism when scheduling crucial meetings, and to smoke only in his own office. Interview subjects are counseled to bring a silver or gold pen, since it indicates attention is paid to detail. Three no-no's: males shouldn't choose brown as a primary suit color; facial hair is passe, as are heavily-scented women.

Radio Newsroom Turnover Declines



According to an **RTNDA** survey conducted by Dr. **Vernon Stone**, radio news staff turnover declined in 1983, posting a 31% rate compared to 1982's 43%. Speculations as to the reason behind the slowdown center on reduced upper mobility, spurred by fewer major market openings. Apparently, a significant number of outlets in million-plus markets cut their news staffs from mid-'82 to mid-'83. Staff cuts were also reflected in the number of major market poll participants (24%) who reported their facilities housed no more than one fulltime newscaster in '83. A year prior to that, the same question elicited a figure of 13%.

Additional highlights:

- Hiring rate for radio newscasters registered 32% in '83, 40% in '82
- Median radio news staff size about the same as in '82 — 1.3 fulltimers and 1.2 parttimers
- Major market news directors' average tenure was two and a half years; smaller market counterparts registered slightly less than two years
- Major market annual turnover was 20% last year, 38% in '82
- New hires in 12 months preceding '83 survey responsible for 34% of radio news staffers in large markets versus 42% in 1982
- Small market turnover was nearly cut in half, from 62% to 33%.

Radio Ships Music To Western Europe



LASER 558 All Europe Radio broadcasts a 25,000-watt signal at 558 kHz, plays "more music, less talk," and sells time. The station shares many characteristics with its American cousins — except for one. It transmits from aboard the "M.V. Communicator," anchored in international waters in the North Sea.



The 186-foot, 490-ton M.V. Communicator, home of LASER 558

Roy Lindau, President of New York City-based **Music Media International**, the station's exclusive worldwide sales representative, says LASER 558 is a legal alternative to pirate radio. "Since the ship is registered outside of Europe, transmits from international waters, is owned and operated by a Panamanian corporation and staffed and supplied by citizens of the United States, the station is, in the opinion of counsel, entirely legal." Copies of counsel opinion are available upon request.

Originally an oceanographic survey ship, the M.V. Communicator was overhauled in October 1983. Its laboratory was converted to studios stocked with state-of-the-art equipment. The personality lineup features five native-born Americans — **David Lee Stone**, **Ric Harris**, **Jessie Brandon**, **OM**

Mighty Joe Young, **Steve Masters** — who broadcast live in English using multilingual station IDs. LASER 558's total broadcast staff numbers eight, together with a captain and full crew.

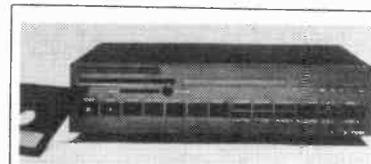
Musically speaking, the station programs 24 hours of contemporary hit music, mixing new releases with established hits and classics from Europe, Scandinavia, and the U.S. Once an hour brief news headlines are interjected; there are no commentaries or political announcements. Commercial breaks are limited to six minutes per hour, and no break is longer than a minute. Ad rates are said to be low when compared to most commercial radio in Europe. Depending on the time of day, 30-second spots range from \$40 to \$250.

HOME MODEL DUE NEXT SPRING

Digital Disk Recording, Playback Systems Debut

Digital audio recording hits the home front as early as next spring, courtesy of **CompuSonics Corporation**. Introduced at the Summer 1984 Consumer Electronics Show earlier this month,

DSP-1000 is a recording and playback system that lets users record from any digital or analog source onto a 5 1/4" single-sided floppy disk. Each disk provides up to an hour of music. Players will also interface with IBM and Apple computers for editing and mixing capabilities. Suggested recorder retail price is \$1200; blank disks run six dollars each.



The DSP-1000

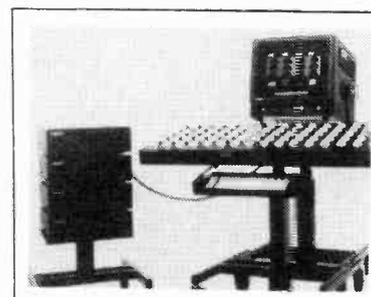
MONITOR TRAFFICS SPOILED FOOD

Color Monitor Stalls Spoiled Food Sales

To the victor go the spoils. Unfortunately, that's the case even if you purchase perishables before their sell-by label dates. Though a definite consumer boon, those stamped labels can't take into account such variables as temperature changes, inadequate refrigeration, and handling. Coming to supermarkets across the country next year are color-coded, Band Aid-size monitors. These change from green to yellow to red, keeping traffic in spoiled product purchases to a minimum.

Created by Cornell University food scientists, the devices consist of two sections. One is filled with a fatty substance (tricaprine), the other with a pancreas-produced fat-destroying enzyme (lipase). As related in **Omni** magazine, the monitoring process is triggered once the product is packaged. The seal between the two compartments is broken, setting off a chemical reaction. As long as the perishable stays fresh, the tag remains green. Should the temperature rise above a preset level, the enzyme takes charge and breaks the lipid down to a fatty acid. That's when the tag color shifts to yellow (caution) and then red (spoiled).

Available this summer is CompuSonics' DSP-2000, a professional system "designed to replace conventional analog and near-digital studio recording equipment." The unit delivers true "microphone to master" digital recording and mixing via a super-micro, multi-processor computer packaged as a single-user workstation. For more information contact **Bob Griffin** at (212) 255-8491.



The DSP-2000

A Sound Body Massage

Pioneer's Bodysonic

Media prophet **Marshall McLuhan** hypothesized the medium was the message. In 1984, **Pioneer** suggests the medium is the *massage* by introducing its "Bodysonic" chair. You supply the program source from a wide variety of options (home stereo system, radio cassette recorder, headphone stereo, standard TV, videodisc player, VCR, stereo hi-fi VCR, cable TV, satellite TV, future multichannel stereo TV). Once that's done, Bodysonic envelops your whole body in sound by sending deep, muscle-massaging vibrations from two bass drivers located in the chair's back and seat. Borrowing from the "you are there" school of entertainment, Bodysonic adds realism and excitement to music videos, sports, movies, and other viewing fare. Wing speakers positioned right at ear level give hi-fi sound, even at low volume. All controls are grouped together on the chair's right arm, and the seat also reclines. An optional footstool carries a third bass driver.

FOUR TV NETS DELIVERED SIMULTANEOUSLY

Cable System Broadcasts "Four-In-One"

Believe it or not, TV junkies out there in viewerland can't stand to miss any of the four networks' programming. At least, that's what **Media General** hopes. **Wild World Of News** reports the Chantilly, VA-based cable-TV system broadcasts **ABC**, **CBS**, **NBC**, and **PBS** simultaneously on its "four-in-one channel." Each network oc-

cupies a quarter of the TV screen, while the audio feed moves from one to the other every 20 seconds. Most of the 4500 subscribers primarily tune in during the newscast period, apparently to compare the reporting. Whatever the reason, they pay \$11.36 per month for the four-in-one viewing privilege.



A Retrospective Of 1964 Thru 1970

- | | | | |
|------------------|-----------------------|----------------|----------------------|
| The Beatles | Billy J. Kramer | The Zombies | David Bowie |
| The Animals | The Rolling Stones | Spencer Davis | Donovan |
| The Moody Blues | Dusty Springfield | The Who | Led Zeppelin |
| The Searchers | Gery & The Pacemakers | The Hollies | Pink Floyd |
| Herman's Hermits | Jimi Hendrix | The Kinks | Cream |
| The Troggs | The Dave Clark Five | Manfred Mann | ... And All The Rest |
| The Yardbirds | | Peter & Gordon | |

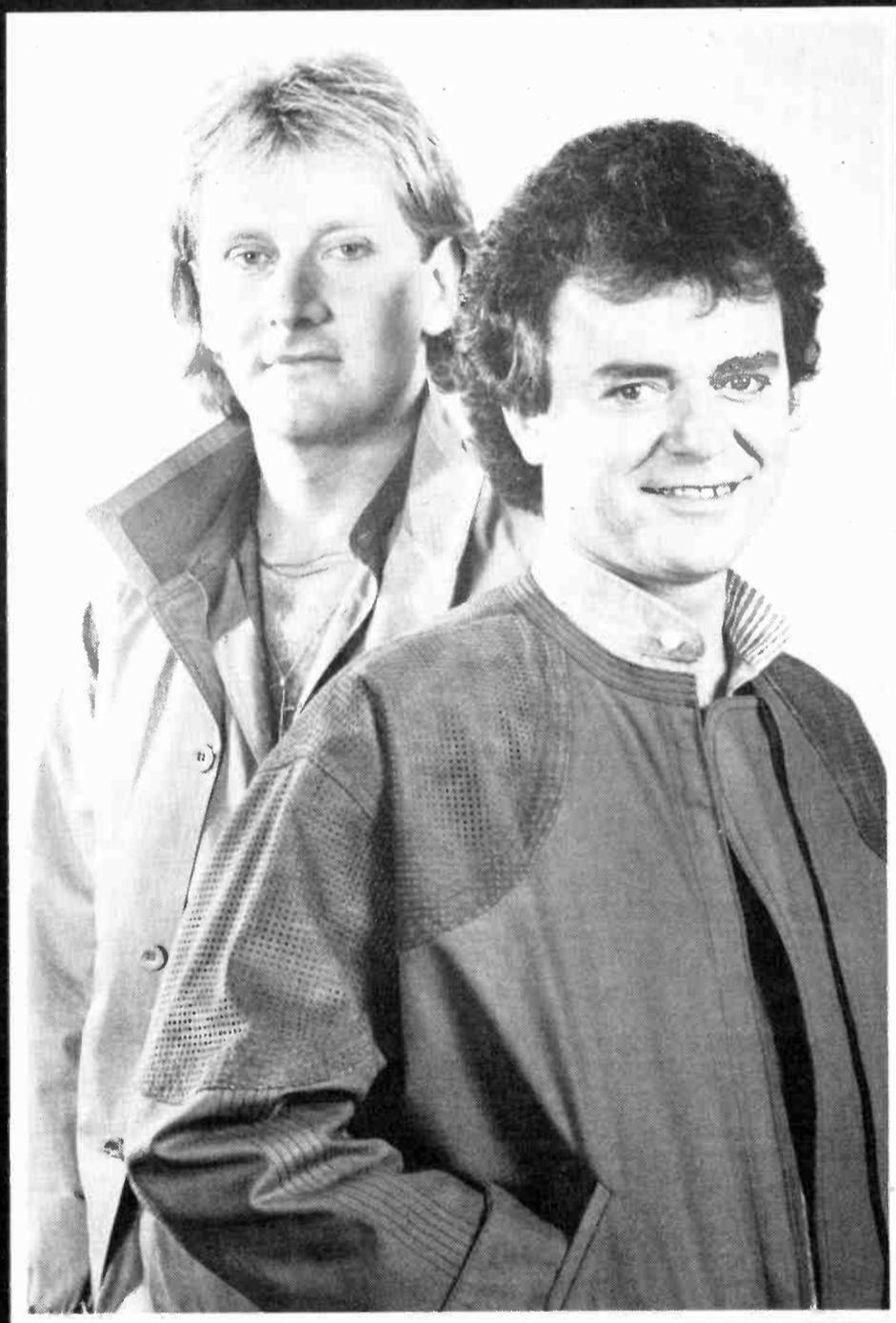
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SUPPLY



RKO's 1984 Live concert series is putting magic in the air with this decade's most successful pop group. Air Supply will be coming to you for 90 hot minutes from Westbury Music Fair, Westbury, NY, July 5 at 8:00 PM (ET).

Air Supply . . . electrifies your station with the biggest hits of this decade . . . including "All Out of Love", "Here I Am" and "Making Love Out of Nothing at All".

Make it happen for your market and call RKO at (212) 764-6702.

Sponsored in part by Levi Strauss & Co., and the new Chevy Sprint . . . it loves to run.

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EPIC RECORDS

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***R&R* HISTORY:**

“State Of Shock”

Lead Vocals By MICHAEL JACKSON & MICK JAGGER

FIRST WEEK OUT

TOTAL STATIONS 213

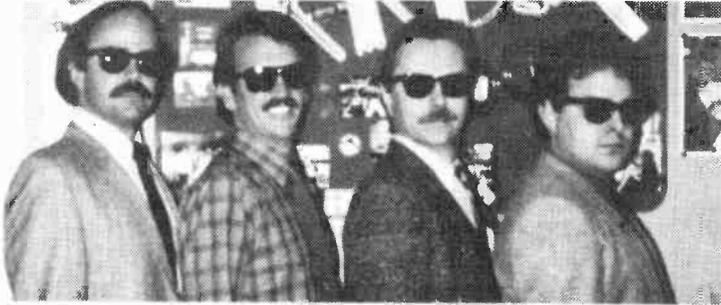
TOTAL PERCENTAGE 90%

*These Figures Have Never Been Achieved
Before In The History Of R&R!*

WE'RE VERY PROUD



Distributed By CBS Records



KKDJ's FEARLESS FOUR — All greased up and ready to take names are the four horsemen of programming at KKDJ/Fresno. From left, Assistant MD Rick Williams, MD Jeff Reidel, PD Don Fischer, and Pacific Quadricasting National PD Dean Opperman.



DA WANG GANG — Pictured playing chopsticks with Geffen's Wang Chung are (front) the group's Graham Pleff, KMJK/Portland PD Steve Naganuma, and KGON/Portland MD Inessa York. Bringing up the rear are Warner Bros. local rep Greg Lee and the band's Jack Hues, Darren Costin, and Nick Feldman.



GO-GO's TALK SHOP AT WNEW-FM — WNEW-FM/New York MD Jim Monaghan (center) takes time out from reading the Baseball Abstract to score a hit with the Go-Go's Kathy Valentine (right) and Charlotte Caffey (left).

Pro:Motions

Modern Appoints Kreiner

Marc Kreiner has been named Director/Black-Urban Dance Music at **Modern Records**. Prior to joining the label, he founded **High Rise** and **Ocean Front Records** and signed such acts as **Chic**, **Chanson**, and **Ann-Margret** through his **MK Productions**. Kreiner's promotion firm also represented **Diana Ross**, **Sister Sledge**, **Rose Royce**, **Taste of Honey**, and **Leo Sayer**. In his new position, Kreiner will sign and develop dance, urban, and black music artists.



Marc Kreiner

Gilbert Set As KNUS LSM

Kip Gilbert travels crosstown to **KNUS/Denver** as Local Sales Manager. He was most recently an Account Executive with **KIMN & KYGO**.

KYUU Sales Team Adds Two

KYUU/San Francisco names **Rhea Shelton** as Senior Sales Coordinator and **Sandy Katayanagi** as Sales Coordinator. Shelton formerly worked for **KGBX/Springfield, MO**. Katayanagi previously served as Public Service Director at crosstown **KJAZ**.

Ferch Named WBCS LSM

Jerry Ferch is the new Local Sales Manager for **WBCS-AM & FM/Milwaukee**. An Account Executive with the outlets for the past four years, he also gained prior experience as Sales Manager of **WLIP & WJZQ/Kenosha, WI**.

Smith Segues To Greater Media

Milford Smith shifts to **Greater Media, Inc.** as Director of Radio Technology. He assumes the post following his stint as Director of Engineering for **First Media Corp.**; he'd been with the company since 1973. Prior to that, he was Chief Engineer at **WPIX/New York**; **WXTL/Springfield, MA**; and **WHMP-AM & FM/Northampton, MA**.



Milford Smith

Fine, Koron Form Firm

Sound Good & Company is a new company established by **Stu Fine** and **Stan Koron**. A rock and roll management firm, Sounds Good has signed **A&M** group **Color Me Gone**. Fine is a former **Arista** and **RCA Records** executive, who most recently served as Senior A&R Director of **PolyGram Records**. Koron managed **Polydor's Missouri** and handled marketing and promotion for **Chris Fritz Concert Promotions**. Fine is based out of New York (212-687-1817); Koron in Kansas City (913-631-1761).

Mathews, Puhl Promote Comstock

Pam Mathews and **Marsha Puhl** are the new in-house promotion team at **Comstock Records**. The duo will work out of the label's Kansas City office, representing country product.

Empire Ups Alter

Rick Alter has been elevated to Vice President at **Empire Agency, Inc.**, where he has spent the last four years as an agent. His new duties include more direct signing recommendations and a growing role in the bookings of the **Charlie Daniels Band**. Alter succeeds **Carole Kinzel**, who resigned to accept a post at **ICM** in Los Angeles.

Staff Changes At Ken Baker

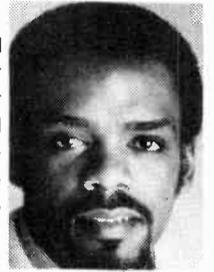
Michael Coats, a six-year veteran of **Ken Baker Publicity Services**, has been named Vice President. In other company activity, **Karen Cardell** comes aboard as an Account Executive, leaving her Director of Publicity post at **KTSF-TV/San Francisco**. **Michelle Zieminski** is promoted to Office Manager and acquires a junior AE post.

Hodges Heads ICM Division

Alex Hodges has been tapped as Head of **ICM's** West Coast Concert Division. He founded Atlanta-based **Empire Agency, Inc.** in 1979. Its current roster includes the **Charlie Daniels Band**, the **Gregg Allman Band**, and **Stevie Ray Vaughan**.

RCA Ups Wells

Tony Wells has been promoted to Director/A&R Black Music for **RCA Records**. With the label for three years, he previously served as A&R Talent Manager, Black Music. Wells's duties will include screening material in regards to new talent acquisition and working with the black artist roster of RCA and its Associated Labels.



Tony Wells

Lewis Manages RCA Media

Pam Lewis has been named Manager, Media for **RCA Records/Nashville**. She spent the last three years as publicist for the **Warner Amex Satellite Entertainment Company**. Prior to that she worked at **Ms.** magazine.



Pam Lewis

Weinlein New WHJB & WOKU GSM

Jack Weinlein comes aboard **WHJB & WOKU/Greensburg, PA** as General Sales Manager. He previously served as Sales Manager for **WKPA & WYDD/Pittsburgh**.

Drue Segues To E.J. Stewart

Cyndy Drue has been appointed Director of Music Programming and Development at **E.J. Stewart**, a video production facility. She formerly produced the television rock news feature "The Rock Review," which later led to the creation of "The Rock 'n Roll Show," and has produced shows for **MTV** and the **USA Network**. Drue will continue her weekend shift on **WMMR/Philadelphia**.

WB Ups Shaffer

Sandy Shaffer has been promoted to National Merchandising Coordinator for **Warner Bros. Records**. She worked the past four years as Assistant to the National Merchandising Manager. Shaffer's music industry career includes a customer service rep position with **Ariola Records** and a stint as a buyer for **Integrity Entertainment**.



Sandy Shaffer

AM-PM Bows

AM-PM Records is the newest label in the **Trend/Discovery** family. Specializing in jazz, the label has issued two releases by the **Fullerton College Jazz Band**, "Time Tripping" and "Primarily Jazz." AM-PM may be reached at (213) 938-5482.

D'Antonio Joins Union Station

Tony D'Antonio has joined the **Union Station Records** staff, working in national promotion. He comes to the label following two years in independent country promotion. Prior to that D'Antonio spent time as a musical performer.

Henry Creates Total Media

Formerly **MCA Records/Nashville's** Coordinator of Publicity & Artist Development, **Julie Henry** has established the **Total Media** public relations firm. Assisting her is **Adam Kindness**. The company may be reached at (615) 754-9818.



Julie Henry

Saraceno Joins Bermuda Dunes

Joining **Bermuda Dunes Records** as head of production is **Joe Saraceno**. The producer/writer is credited with a number of chart singles/albums, working with the **Ventures** and the **T-Bones**, among others. Bermuda Dunes is directed by **Richard Lewis** and can be contacted at (619) 345-2851.

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NETWORKS

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EXCLUSIVE OLYMPIC COVERAGE

The 3-3-3 Rule: Battle Of The Networks

In 1981 the Los Angeles Olympic Organizing Committee (LAOOC) sold the exclusive radio broadcast rights for the 1984 Summer Olympic Games to ABC for \$500,000. This was the first time these rights had ever been procured by a radio network. ABC, in a move to protect its exclusivity, worked with the LAOOC to establish a set of restrictions to govern the amount of live Olympic-oriented reports the competing radio networks could broadcast on-site in Los Angeles. Such restrictions have controlled television broadcast rights for years, but this was the first time that all radio networks would not be allowed to report freely from the Olympic venues. This week's column takes a look at these rules and regulations, and explores what — if any — effects they will have on radio's coverage of the Olympic Games.



The 3-3-3 Rule: A Definition

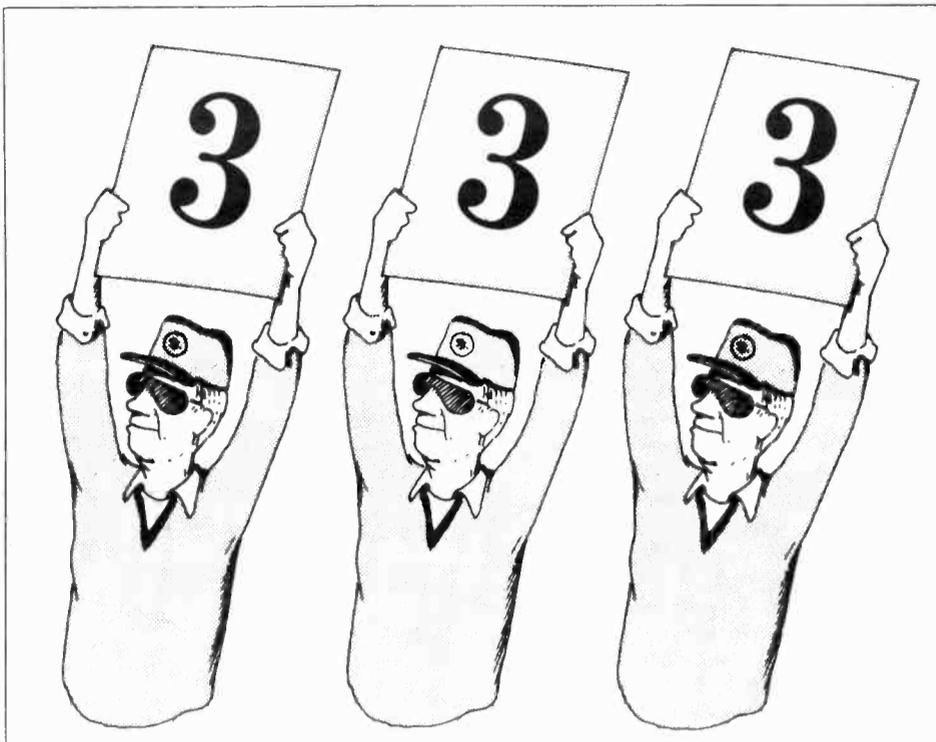
Central to the issue is the "3-3-3 Rule," the set of restrictions established by the Los Angeles Olympic organizers. This rule states that radio networks other than ABC will be held to three live, on-site reports each day, no more than three minutes in length, and spaced three hours apart. Richard Perelman, VP/Press Operations for the LAOOC, explains: "The regulations that we came up with for non-exclusive U.S. broadcasters, in cooperation with ABC, basically focus on an opportunity to run clips or material from the venues themselves. ABC's exclusivity with the 3-3-3 Rule extends to those areas inside Olympic stadiums where competition is taking place. However, there is much less restriction on material from the Olympic villages and from news conferences held at the main press center. What this does is give radio stations an opportunity to run actualities from the stadiums of the games three times a day, providing the ability to penetrate the market during drivetime commuter periods when there's extremely heavy radio listening."

RKO RADIO NETWORKS

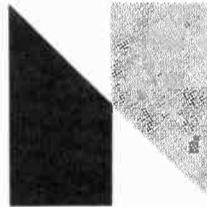
The 3-3-3 Rule has been used in television coverage of the Olympics for years, and the LAOOC drew from the Olympic charter which in the past has dealt only with television. Charlie Steiner, Director/Sports at RKO Radio, believes that television's restrictions should not — and cannot — be arbitrarily applied to radio. "The basis of this whole concept comes from television," he says. "Because there had never been radio broadcast rights for the Olympics before, it was determined by the LAOOC that what was good for television is also good for radio. Well, that logic couldn't be more faulty. The functions of radio and TV broadcasting are totally different."

Jim Farley, VP/Radio News at NBC, agrees that the transference of these restrictions from television to radio was a faulty move. "The 3-3-3 Rule makes a certain amount of sense in television because of the nature of the medium. You've got your morning news show, the evening news, and the 11 o'clock news. But it makes no sense in radio, which is on the air 24 hours a day and doesn't restrict its news coverage to three specific time periods."

However, LAOOC's Perelman stands by the committee's decision, explaining, "We don't believe the 3-3-3 Rule is adapted directly from television. We tried four or five other schemes before finally settling on this one, which is parallel to television but not exactly the same. The TV rule is considerably stricter in the way it treats



information and visual images from the venues than the 3-3-3 Rule we set up for radio."



Is It News . . . Or Is It Sports?

One of the gray areas in the LAOOC's restrictions is network coverage in case a bona fide news event occurs in conjunction with the games. This is one of the greatest concerns of the networks, because the LAOOC — and ABC — have declared themselves responsible for determining what is sports and what is news. Should a major story develop around the Olympics, the committee itself will decide whether it is a news event. What also bothers the networks is that ABC will supposedly have con-

siderable input in making these decisions. This brings up some important First Amendment questions, as well as the nature of a news event itself.

MUTUAL

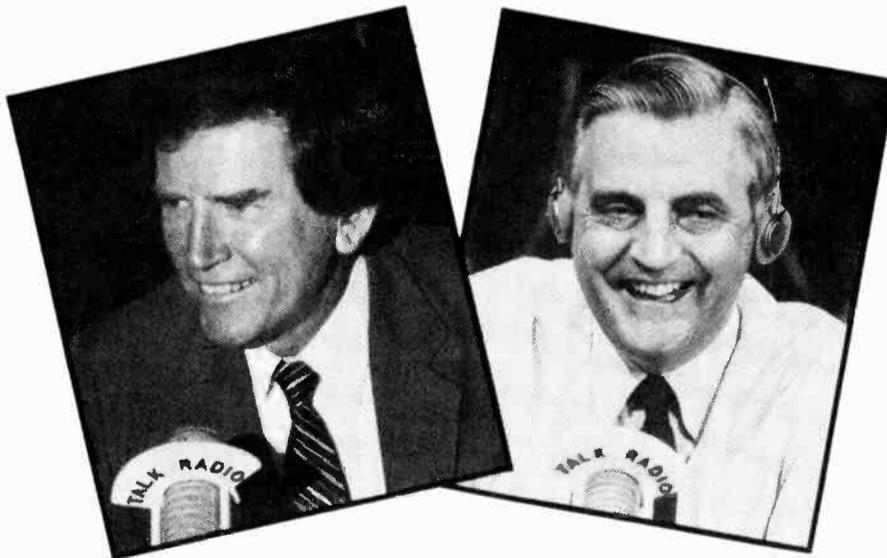
Jack Clements, Exec. VP of the Mutual Broadcasting System, questions whether any organization has the right to decide what distinguishes a news event from a sporting event. "The most important question is whether ABC and the Olympic committee ought to be allowed to decide what is and is not news. This is critical. Obviously the LAOOC is willing to let ABC decide for us what is news, but we're not prepared to accept that. We're not going to accept that, and no other reputable news organization will go along with that, either."

Continued on Page 14

Network Spots

ABC Radio and Global Satellite Network have entered into a distribution agreement to make "Rockline," "Power Cuts," and monthly MTV simulcasts available on ABC's satellite system. Formerly available in analog only on NPR's Westar 4, Transponder 2, the programs can now also be received in digital audio on Satcom 1R, Transponder 23 . . . Mary Turner, host of Westwood One's "Off The Record" series, has conducted an exclusive three-hour interview with Pink Floyd's Roger Waters. The interview will be featured in two parts on "OTR" in July . . . In cooperation with RKO Radio, the League Of Women Voters Education Fund is undertaking a voter registration project for America's unregistered young voters. The campaign will consist of intensive registration messages broadcast over RKO O&Os, as well as registration activities in eight metropolitan markets . . . London Wavelength has rescheduled the distribution of BBC's "Hitsville U.S.A. — The Story Of Motown," an 11-hour program tracing the history of Motown Records. The program, originally scheduled to air over the July 4 weekend, was pushed back to allow updated information on the late Marvin Gaye to be added . . . the Performance Racing Network has signed with Championship Auto Racing Teams to produce four radio programs covering upcoming racing events of the 1984 season. The events include the United States Grand Prix, the Michigan 500, the Domino Pizza 500, and the Caesars Palace Grand Prix . . . Washington Broadcast News is now producing a weekly program titled "Computer Talk." The two-minute program, aired every Monday, deals with the world of microcomputers, and is produced in collaboration with Infoworld, a computer industry news magazine.

Candidates Talk It Up



During the week preceding the California June 5 primary, Senator Gary Hart and former Vice President Walter Mondale appeared on ABC Talkradio with host Michael Jackson live from the studios of KABC/Los Angeles. Senator Hart's appearance aired nationally on June 1 from 9-10 a.m., while Mondale appeared an hour later at 11:00. The interviews focused on current issues, including nuclear arms control, the economy, and foreign policy.

Pictured above are (l) Gary Hart and (r) Walter Mondale. Candidates Lyndon LaRouche and Jesse Jackson were also included in Talkradio's primary coverage; LaRouche was interviewed live in the KABC studios on May 31, while Jackson conducted a phone interview June 4.

The 3-3-3 Rule: Battle Of The Networks

Continued from Page 13

NBC's Farley also finds some severe problems with the news/sports situation. "Nobody questions the fact that ABC has purchased the exclusive rights to play-by-play coverage of the Olympics," he says. "But the Olympics is also a news event, and access to news events should not be purchased. We would like to abide by just rules that have been set up, but right now they seem to say that if you cover the President of the United States when he does the opening ceremony, that's one of your three allowed sports reports. They also seem to say if you do your three allowed reports for the day, and then an athlete wins a gold medal and drops dead on the field, we can't cover that as a news event."



CBS Sr. VP Richard Brescia agrees that no one else can determine for a network what will be considered a news event, and CBS itself will decide what deserves to

be treated as news. "We will make the decision of what is news and what is sports, and we will make it in the spirit of good broadcasters. If there is a newsworthy event that is something we would normally have our newspeople cover,

they will cover it. I don't agree that President Reagan's remarks will be a sporting event. Any remarks the President makes with regards to the Olympics have already taken on a political significance. I'm not sure how we're going to handle that yet, but I think it is a news story."

LAOOC's Perelman views this controversy over what is news and what is not as an exaggerated situation, especially where President Reagan is involved. "There is no exact or clear guideline on what is news and what is sports, because everything has to be handled on a case-by-case basis. We can't pre-

dict everything that will happen during the course of the Olympics. But the Games are a sporting event. They have always been and will continue to be a sporting event, and the interest of others to try to change that for their own benefit is not going to sway us.

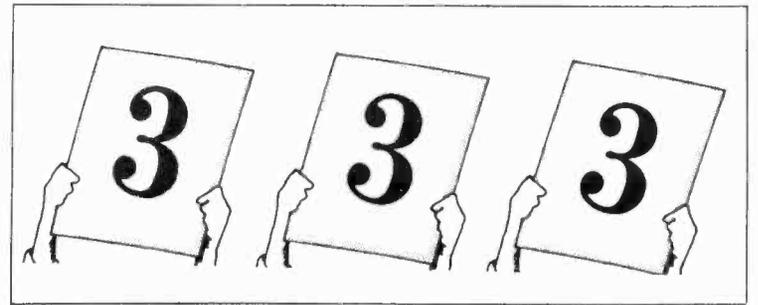
"With regard to President Reagan, I think this is all much ado about nothing," he continues. "If the President speaks, he is going to say all of 17 words in the Olym-

NETWORKS PROGRAM SUPPLIERS

pic charter that are used to open the games: 'I declare open the Olympic games of 1984, celebrating the 23rd Olympiad of the modern era.' Now, if a network thinks that is a news event, they might want to get a Reagan imitator who would give them something pretty close to an actuality."



The LAOOC has also said that if any network goes against the committee's restrictions, it will revoke that network's Olympic



credentials, thus barring it from the Games.

What It All Means

The ultimate question in the 3-3-3 controversy is whether it will noticeably affect network coverage. None of ABC's competitors would admit that their own coverage of the Olympics would be restricted, but nevertheless there may be some inconveniences which constrict their broadcasts.

Jim Hood, Deputy Director/Broadcast Services at AP, says, "Obviously, we'll be able to report



Radio Network

the facts and scores of the Olympics as quickly as they happen, in terms of results and who won what. But we won't have the sound of the athletes and the coaches, and we won't have the interviews and comments that might shed a little light on things and add some life and color. I don't think that's going to be a tragedy for us, but it certainly is an inconvenience."

Steiner says RKO's coverage won't be affected at all by the 3-3-3 restrictions. "Our programming won't change one iota," he claims. "The guidelines that were issued by the LAOOC gave us some significant loopholes that I can only assume were provided unknowingly. I can't divulge what they are because I don't want to pro-

vide ABC or the committee or our competitors any grist, but we have had our lawyers look through the restrictions and there are some definite things that we can exercise. I don't think our listeners will miss one story at all."

Clements says the restrictions will alter Mutual's coverage only because the network will no longer be able to provide play-by-play reports, but other than that there will be no difference. "Obviously ABC's exclusivity will prohibit any live coverage from any of the Olympic venues. In the past we have done live coverage, and obviously we won't have that coverage now. There will be no long-form programming on Mutual or any network other than ABC. But this isn't going to cripple us or anyone else. We'll just do things a bit differently."

Will the initiation of exclusive radio rights, and the establishment of a 3-3-3 Rule for radio, set a precedent for Olympic coverage in years to come? Probably, according to most networks. Is it

something they can live with? Again, the answer is probably. But change is always difficult to live with and, according to ABC VP/Marketing Development Bob Chambers, resistance to change is what has fired this current Olympic controversy. "I firmly believe that any time there is ground broken it is perceived as something new, and people have a hard time getting used to something new," he explains. "Change is not something that human beings readily accept. Selling the exclusive radio rights to the Olympics is something that's never been done before, and it's hard to get acceptance for this sort of change."

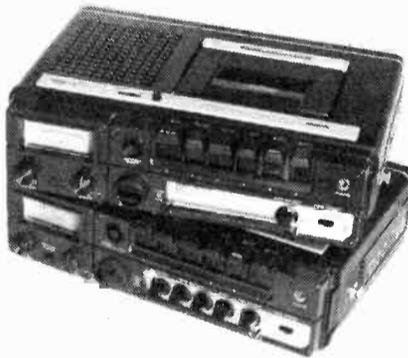
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ARMS CONTROL — Laura Branigan lost her "self control" following her recent appearance on a segment of "Live From The Record Plant," produced by PG Productions for RKO Radio. Pictured after the live broadcast is Branigan (r), hoisting the show's host Jo Interrante.

Networks/Program Suppliers

MUSIC FEATURES

ABC

Contemporary Net/ Spotlight Special:

Huey Lewis & The News (July 15)

Rock Net/Live Supergroups:

Greg Kihn (July 14)

Youth Networks/City Rhythms:

Pointer Sisters (July 15)

Clayton Webster

Country Calendar:

Shelly West (July 9)
Sylvia (July 10)
Earl Thomas Conley (July 11)
B.J. Thomas (July 12)
Louise Mandrell (July 13)
Lynn Anderson (July 14)
Bellamy Brothers (July 15)

Rare Trax:

Eric Clapton (July 9)
Hollies (July 10)
Police (July 11)
Eddie Money (July 12-13)

Retro Rock:

Santana (July 9)

Creative Radio Network

Country Music's Radio Magazine:

Oak Ridge Boys (July 7)

Gary Owens' Supertracks:

Frankie Valli/Four Seasons (July 7)

Global Satellite Net

Rockline:

Red Ryder (July 2)

Innerview

Innerview:

Rush (July 9)

Lee Bailey Productions

Radioscope:

Patrice Rushen (July 8)

MJI Broadcasting

Rock Quiz Special:

Bruce Springsteen (July 20)

Mutual

Lee Arnold On A Country Road:

Lee Greenwood/Sylvia/Eddie Rabbit/
Alabama/Oak Ridge Boys/Vern Gosdin
(June 30)

Narwood Productions

Country Closeup:

Charley Pride (July 9)

Music Makers:

Four Lads (July 9)

NBC

The Source:

Police: Self-portrait (July 4)

PFM Inc.

Guest DJ:

Rick Ocasek (July 9)

PIA (Program Services)

Rare & Scratchy Rock & Roll:

Johnny Rivers (July 7-9)

RKO Networks

Behind The Music (RKO 2):

Elton John (July 2)
Christopher Cross (July 3)
Bill Medley (July 4)
Genesis (July 5)
Christine McVie (July 6)

Captured Live (PG Prod):

Night Ranger (July 6-9)

Checkin' In (RKO 2):

Ronnie Milsap (July 2)
Earl Thomas Conley (July 3)
Eddie Rabbit (July 4)
Don Williams (July 5)
Juice Newton (July 6)

Countdown America

w/John Leader (IS INC):

Independence Day salute (June 30-July 1)

Private Session (RKO 1):

Kenny Loggins (July 2)
Ray Parker Jr. (July 3)
Culture Club (July 4)
Pat Benatar (July 5)
Steve Perry (July 6)

Sound Check (IS INC):

Rockwell (July 2)
Paul Young (July 3)
Tina Turner (July 4)
Go-Go's (July 5)
Human League (July 6)

Strand Broadcast Services

Music & Memories:

Marilyn McCoo/Judge Joe Wapner (July 7)
Paul Revere/DeForrest Kelly (July 14)

Syndicate It

Music Of The City:

Motown Summer: The story continues (July 9)

United Stations

Great Sounds:

Les Brown (July 6-8)

Rick Dees' Weekly Top 40:

LaToya Jackson (July 6-8)

Rock, Roll & Remember:

Captain & Tennille (July 6-8)

Solid Gold Country:

Oak Ridge Boys (July 6-8)

Weekly Country Countdown:

Johnny Cash (July 6-8)

Westwood One

Budweiser Concert:

Pointer Sisters (July 2-8)

Dr. Demento:

Songs from movies (July 13-15)

Earth News:

Steve Perry/Dan Aykroyd/Joe Dante (July 2-8)

In Concert:

Thompson Twins (July 16-25)

Off The Record:

Rod Stewart/Chicago/Motley Crue (July 2-6)

Off The Record Specials:

Roger Waters (July 2-8)

Rock Album Countdown:

Jefferson Starship/Duke Jupiter (July 6-8)

Special Edition:

The Crusaders (July 2-8)

Superstars Rock Concert:

38 Special (July 13-15)

PEOPLE

• **Ted Cohen**, most recently Director/National Artist Development at **Warner Bros. Records**, has joined **Westwood One** as Director/Talent Acquisition & Program Development. Cohen will act as liaison between the network and recording artists and record companies, acquiring talent for upcoming concert programs and arranging artist interviews for the company's long and short-form features. He began his record-industry career as a buyer with **Disc Records**, moving to **CBS Records** in 1971, and then on to Warner Bros. Cohen will be based at Westwood One's West Coast headquarters in Culver City.

• **Narwood Productions** in New York has named **Richard Lorenzo** as its new VP/Programming, replacing **Ellen Silver**, who recently moved up to Exec. VP. Lorenzo's responsibilities will include the development and supervision of all Narwood radio programming, including specials and **Richard Lorenzo** series. He comes to the company from **WCBS-FM/New York**, where he served as Music Director. He has also worked in programming for **General Electric** stations, has produced music specials for **ABC**, and was OM at **WWYZ/Hartford** and a programming consultant at **WPIX/New York**.



HAVING A BALL — WHTZ/New York PD Scott Shannon recently debuted as the host of United Stations' "Fourth Of July Summer Beach Party." Pictured following a taping session for the show are (l-r) United Stations President Nick Verbitsky, Shannon, and United Stations Exec. VP/Programming Ed Salamon.



DISHING IT UP — Westwood One has signed RCA as its first client in the network's plan to provide digital audio uplinking services for program suppliers to the Satcom 1R satellite. Pictured signing the agreement at Westwood One's headquarters are (l-r) RCA's Jim Grady, Harold Rice, and Guy Lewis; IDB's Jeff Sudikoff; Westwood One President Norm Pattiz; RCA's Jerry Kaplan; and Westwood One's Arthur Levine.

NEWS & INFORMATION FEATURES

All Star Radio

Radio Hotline:

Fortune teller/Joshua Logan/Mr. X/Cynthia
Upchurch/bad connection (week of June 25)

Stevens' & Grdnic's

Comedy Drop-Ins:

Zeppie barbecue/funny beer/Stuffer's quiche
helper/Big Fat Donna/n.n. newsbreak
(week of June 25)

CBS

Entertainment Update

(Kris Stevens):

Dolly Parton/Sid Caesar/"Top Secret"/Michael
Pare/"Gremlins" (June 25-29)

Clayton Webster

Jack Carney's Comedy Show:

High seas (July 9)

Sporting News Report:

Paul Owens/Joe Altobelli/Bob Cousy (July 9)

Mutual

Larry King Show:

Lyn St. James/Bonnie Tiburzi (June 25)
David Yallop (June 26)
Carol Channing (June 27)
Jake Weinfeld (June 28)
Linda Ellerbee (June 29)

Assignment Hollywood:

Lorenzo Lamas (June 25)
Lana Wood (June 26)
Christopher Lambert (June 27)
Liliane Montevecchi (June 28)
Tom Cruise (June 29)

Narwood Productions

Minding Your Business:

Street fighter inventor (June 25)
Name game (June 26)
Gorfrem Marketing (June 27)
Dura-Flame/Silent Radio (June 28)
Venture capitalist/White House conference
(June 29)

NBC/The Source

Coping With:

Television (June 25)
Tipping (June 26)
Buying a VCR (June 27)
Compact discs (June 28)
Manipulating (June 29)

Progressive Radio Net

Computer Program:

Origins of computers/ENIAC/silicon chips/ICs &
CPUs/home appliances (week of June 25)

Laugh Machine:

Rodney Dangerfield/Bill Cosby/Woody Allen/
Kip Adotta/Robert Klein (week of June 25)

News Blimp:

Garish cosmetics/commercial rock stars/man-made
natural disasters/I.Q./evidential garbage
(week of June 25)

Sound Advice:

Ventilation & humidity/stereo connections/
grounds/phasing (week of June 25)

RKO One

Beat The System:

Tax-free twists (July 3)
Crime stoppers (July 5)

Mind Games:

Haircut phobias (July 2)
White noise effect (July 3)
Prophets of doom (July 4)
Police chases (July 5)
Look of love (July 6)

Smart Money:

Vacation buys (July 2)
Baby bonds (July 4)
Getting out of bonds (July 6)

Syndicate It

Radiorobics w/ Jayne Kennedy:

Abdominal exercises (June 25)

Westwood One

Brad Messer's Daybook:

Custer's last stand/Helen Keller/Niagra Falls
tight rope (week of June 25)

Playboy Advisor:

She wants other guys/first wife is in wallet/
adolescent drug abuse/he's never in the mood/
she can't make decisions/he just won't leave
his wife/vents anger on girlfriend/Is she the
one?/parents don't know about live-in/his
girlfriend plays tennis better (week of June 25)

Spaces & Places:

Big can be beautiful (week of June 25)



BUZZI WORDS — Comedienne and former "Laugh-In" star Ruth Buzzi stopped by the Westwood One studios recently for a guest appearance on "The Dr. Demento Show." During the program she talked with the demented doctor about her new release "Where's The Beef?"

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The Book Cometh

Usually when I write about "books" I'm referring to ratings reports from Arbitron or Birch. However, this week let me take you through another book — mine. Dr. John Kurtz (a leading broadcaster and academic) and others have ascertained a need for a useful volume on Ratings and Research. Now it's done, and my tome will be out in time for the R&R Direction '84 and NAB/NRBA RCPC extravaganzas here in L.A. September 15-19. In the meantime it has occurred to a few folks that you might want to know what this publication is all about, and how it can help you win in the '80s. Stay tuned for details.

I must admit it's a bit awkward writing about a book I've put so much time and effort into, but I'll try to be as objective as possible. The bottom line here is to let you know the volume is actually coming, and to pique your curiosity.

Why A Book

One of the questions I'm constantly asked whenever I meet with groups of broadcasters at various conventions is "When are you going to write a book?" Thus, with encouragement from Dwight Case and Bob Wilson, I began several years ago to draft chapters for my first book.

One thing I should mention has to do with the book's contents. Some might have settled for just a compilation of past columns, and indeed there have been a number of you who have suggested just that (in places like hotel checkout lines, airport lounges, and other spots I've been known to frequent in the last five years). However, I wanted to give you your money's worth and create this work from scratch to a very large degree. I don't think you'll feel ripped off.

A word on the title. No, I did not think of "Hibernetics" (rhymes with cybernetics), but I think it does connote

the right combination of up-to-date information and guidance written in the Hiber style (that is to say, in English).

Contents

R&R will be publishing two versions of the book. One will be a deluxe workbook for the industry, subject to timely updates and new chapters when they are warranted. The other version, for broadcast curricula in academia, will be a paperback and will be updated less frequently (and will also be less expensive).

Both versions will initially include the same key chapters, but the academic paperback will not include some of the industry-oriented pullouts and enclosures aimed at station usage. Boxed below is a rundown on the table of contents common to both versions of Hibernetics:

The book is organized into what I hope is a sensible flow of information and usage. After an initial chapter that offers a brief overview of radio research history, there are three main sections:

- Perceptual research (chapters 2,3,4)
- Ratings Research (chapters 5,6,7,8,9)
- Sales Research (chapters 10,11)

In eleven easy-to-read and understand chapters, Jhan Hiber takes you through the history, theory and practice of ratings and research.

Here's what's included in each chapter:

- CHAPTER 1**
Radio Research Overview
- CHAPTER 2**
A Focus on Focus Groups
- CHAPTER 3**
Telephone Studies: A Reliable Research Tool
- CHAPTER 4**
Other Research Techniques
- CHAPTER 5**
Ratings Research
- CHAPTER 6**
The Almighty Diary

CHAPTER 7

Diary Analysis: Getting the Other 75%

CHAPTER 8

Quarterly Measurement: How It Started... How to Succeed

CHAPTER 9

Birch Radio: The Telephone Alternative

CHAPTER 10

Sales Research: A Key to Better Revenues

CHAPTER 11

Sales Breakouts: Computer Options
Plus a glossary of ratings/research terms, work sheets and examples of diaries, mechanicals, focus group questionnaires and other practical tools you can use at the station level on a daily basis.

Week In Review

Arbitrends On-Line In July

The latest plans for the resumption of on-line delivery of the rolling monthly Arbitrends service call for that system to gear up July 5, according to Arbitron VP Bill Livek. Clients who have gotten the first two rolling monthlies in the mail will next get the spring quarterly sent electronically to their micros.

Birch, Nielsen Talk (Intermittently)

Tom Birch has confirmed that he has had discussions with representatives from Nielsen about that firm purchasing Birch Radio. According to Birch, "They look periodically at getting back into the radio ratings field" (vacated by Nielsen in the early '60s) "and have had some discussions with me over the years." Asked when was the last time the two parties talked Birch told R&R, "About a month and a half ago."

Birch emphasized, however, that he was not selling his company. "It is not my inclination to sell — why would I want to?" He continued "We are profitable now from our cash flow, and if we need more resources we have them at our disposal. Any sale negotiations are not happening right now."

EMRC Looks Ahead

The Electronic Media Rating Council has released highlights of its January conference, which began looking at the next 10 years in our business. Among those items identified as important needs for the future were increased sample sizes, finer demographic breaks, and the development of commercial ratings (as opposed to programming ratings). A second meeting to follow up the earlier discussions was held recently, with results to be known soon.

"... A good focus group moderator should be several people. This person should have the folksiness of Andy Griffith, the finesse of a tight-rope walker, the command presence of a drill sergeant, the interviewing prowess of Perry Mason and the mental abilities of a clairvoyant."

"... Successful stations should do at least one phone survey annually — stations which aspire to success should perhaps do their telephone research homework more often."

"... Every station should take a look at the diaries for its market since that is the only way to know the reality of what the diary keepers were trying to tell you."

"... For all the money stations pay Arbitron for ratings books, these books only show about 25% of the total information contained in the diaries."

I organized the volume in this fashion as if I was consulting a station. First, you'd want to lay the groundwork for future success by conducting quality perceptual research (focus groups, phone surveys, etc.). Then you'd take those useful findings and lay out a game plan for ratings success. You'd want to analyze the results of the sweeps to see how your station really did, and finally you'd want to use sales research to make the most of the numbers you achieve.

In addition to these contents there are sample focus and phone questionnaires, a Survey Analysis Diary, examples of tools to use in ratings and diary analysis, and an easy-to-understand glossary of research and ratings terms.

The goal here was to give stations a solid summary of my ratings and research knowledge and experience. Whether you're in large, medium or small markets, this workbook is designed to help you. It's long on practical info and short on philosophical gobbledygook. Boxed above are a few excerpts from Hibernetics:

A Proud Papa

My goal in writing this book was to offer the industry and the schools who

feed us some of tomorrow's talent the first book ever devoted exclusively to the vital topics of ratings and research. At the NAB in Las Vegas, a brochure selling pre-publication orders for the book was circulated, and the response has been pleasing, so I guess we're on target. All in all I feel like a proud papa who hopes his son turns out all right. In the end that judgment will be made by you faithful readers, and I look forward to your suggestions for how the book can be updated and revised for future editions.

Let me finally say thanks to those in academia and in this crazy business of ours for their encouragement. You folks make it all worthwhile when you call, write, or meet me at conventions and remark how much help this column has been. Hope you'll feel the same way about Hibernetics, a hands-on tool that can help many.

Look for an advertisement soon in R&R regarding details of how you can get your copy. Then put it to good use!

Next week we'll look into a crystal ball and examine the future of radio, as seen through the eyes of those at the recent McGavren Guild National Radio Symposium. See you then.

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Management

SEARCHING FOR THE RIGHT FORMAT

The Six Million Dollar Manager, Part X

By Kevin B. Sweeney

Model sales management is definitely a primary goal of today's Six Million Dollar Manager. But programming strategy poses an equally important concern. Chapter Ten wraps up the sales management issue and then tackles the programming question. Whether protecting a successful format or choosing something better, the SMDM should bear in mind four ideas (two of which are outlined in this installment).

AIMS Probably Best

The best idea exchanges among larger-market stations probably is AIMS. But that's a tiny handful of stations.

There is nothing — but should be something — like the General Motors' dealers' "20 Groups." Or perhaps like the AMC group of department stores. In both the GM and AMC arrangements, here is an exchange of figures as well as frequent conferences for personal questioning.

When all the stations that can be bought by groups in the top 50 markets have been bought, and there is no longer the gnawing fear that what you tell another station might be used by his group against your group in another city, then maybe there can be "20 groups" assembled in which the real education in 1980s sales management can begin.

Hundreds of millions of dollars depend on the SMDM having a 1980s sales manager. But, again, that's only one of a dozen areas in which the SMDM requires help. Another is . . .

Programming Strategy

This is about protecting or selecting a franchise, a programming format, to appeal to the ceaselessly shifting tastes of Americans.

While the nuts and bolts of programming will be handled increasingly by syndication or hired guns, the decision on format remains on the desk of the SMDM.

It is his most important decision for the 1980s and probably thereafter.

Every business has these decisions. Someone at the top decides what kind of car GM will make, what kind of store Sears will run,

what kind of bank Chase Manhattan will operate.

In a radio station, as in these other businesses, this is a decision that may be made only once in a lifetime. Mid-course corrections are probable, but the basic format remains the same.

"While the nuts and bolts of programming will be handled increasingly by syndication or hired guns, the decision on format remains on the desk of the SMDM."

Some unhappy stations will continue to change biennially. And, I'd venture that perhaps two-thirds of station owners are at least mildly unhappy at any one time because their ARB shares are in the bottom two-thirds of their market.

But a good half of all large market stations are restless, looking for that magic mix of ingredients that will transform them from a frog into a prince.

What makes this dangerous for the "haves," those with the numbers, is that some of the "havenots" are excellent physical facilities whose ownership can ante up seven figures to buy an audience.

The SMDM will be almost painfully sensitive to

(A) listeners tiring of a format that his station dominates, e.g. possible erosion of interest in country music as there has been in traditional MOR

(B) his competition preparing to make a run at him

(C) the opportunities presented

by weak competition in a format that looks promising.

The SMDM will be protecting what he has and perhaps probing for something better, unless what he has is in the top five stations in the market.

As he does, I'd suggest that there are four ideas he might keep in mind:

Radio's Narrowness

(1) *The narrowness of present programming does not reflect a narrowness of the public's interest.*

Review what's on the dials in the cities where the programming smorgasbord is supposed to offer the broadest choices.

There is a cluster of contemporary music stations — Rock, AOR, Black, Gold — and there's Country and Beautiful Music. And there's all-News and News/Talk. And, there's . . . ah, er, well, you know . . .

Do these formats explore the entire spectrum of America's interests?

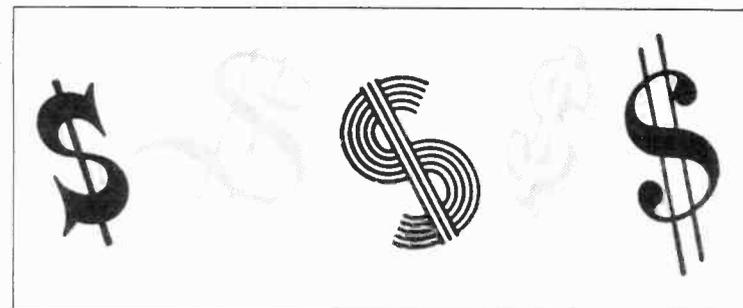
I'd suggest that they do not and Exhibit A in my presentation would be the flourishing magazine business.

And Exhibit B would be the proliferating cable television business.

And Exhibit C would be the spectrum of interests into which Americans pour billions annually. That, too, translates into a potential for radio programming.

If a real-life Mork came down from Ork and listened to what we programmed, he would report that Americans spend almost all their time involved with music and lyrics. These lyrics, he would say, are a kind of rudimentary poetry that deals almost exclusively with the relations between the sexes.

And he would report radio stations seem very little interested in talking — perhaps about one-tenth as interested in this kind of communication as they are in songs. QED, Americans must conduct their personal relationships musically.



Radio is in the music business primarily because it works — people listen in substantial numbers. And because it is reasonably safe from television's incursions. And because it is inexpensive to do so.

And because that's what 98 out of 100 programmers like to do and know how to do. And because radio has failed to develop programmers in any substantial quantities who know how to do anything else!

"If magazines can make a handsome living with formats like National Geographic . . . there's at least some reason to explore some of the magazine formats for radio."

But let's go to "trial!" I introduce Exhibit A — the magazines that flourish.

Well, there's Time and Newsweek and National Geographic — National Geographic? — and New Yorker New Yorker? and Business Week and Seventeen and Sunset (what the hell is a "Sunset?"), Cosmopolitan and Playboy and at least a hundred others that Americans pay several billions of dollars to read.

Exhibit B: There is 24-hour news on my cable system. And 24 hours of sports. And 24 hours (or it seems like it) of movies.

And, as you know, there will soon be 24 hours of music.

But we have had a television station for a decade in Los Angeles that broadcasts nothing but financial news, and if you want to see wall-to-wall commercial content, this channel is something to see.

My cable promises that I can throw away my 40-button next year or the year after and replace it with one that will give 80 to 100 choices. And mostly they will be different format choices.

Now . . . Exhibit C. Americans talk and tell jokes and bowl and eat three times a day. They spend inordinate amounts of time thinking about making love. They work eight hours a day. They drive cars and go to movies, they read, watch television, sleep, worry about their health.

Because it would be apples-and-oranges, I will only mention that

all of the above absorb more of their time than dancing and singing.

If magazines can make a handsome living with formats like National Geographic (what is it like in exotic places) and Sunset (homemaking in the West — home, garden, food, travel), there's at least some reason to explore some of the magazine formats for radio.

If Ted Turner can make some kind of success out of Cable News Network, and if TV stations broadcasting stock market results can hold an audience at least 12 hours a day, isn't there room for more all-News stations in radio and perhaps a stock market results station in some of the larger markets?

There are hundreds of possible profitable formats. I'll never forget that Goar Mestre, the dominating force in pre-Castro Cuban radio stations, once had a format that broadcast only the time of day — and it was commercial — 100 units an hour.

Why should radio confine itself to just music with an occasional sprinkling of information?

"Radio is in the music business primarily because it works — people listen in substantial numbers."

More Networks

(2) *There will be more networks providing services that broaden radio's spectrum. What should the SMDM do about them?*

How many pop music young adult networks are there now?

But how many information networks, excluding those simply providing five minutes of news hourly? Maybe one?

There has to be an all-News network. And soon.

There has to be a News/Talk network. And soon.

And then a second one of both. Within a few years.

Part XI will appear shortly. "The Six Million Dollar Manager" and Kevin B. Sweeney's other works are available from the Kevin B. Sweeney Companies, PO Box 1673, Thousand Oaks, CA 91360.

WESTWOOD ONE

PLAYBOY
ADVISOR

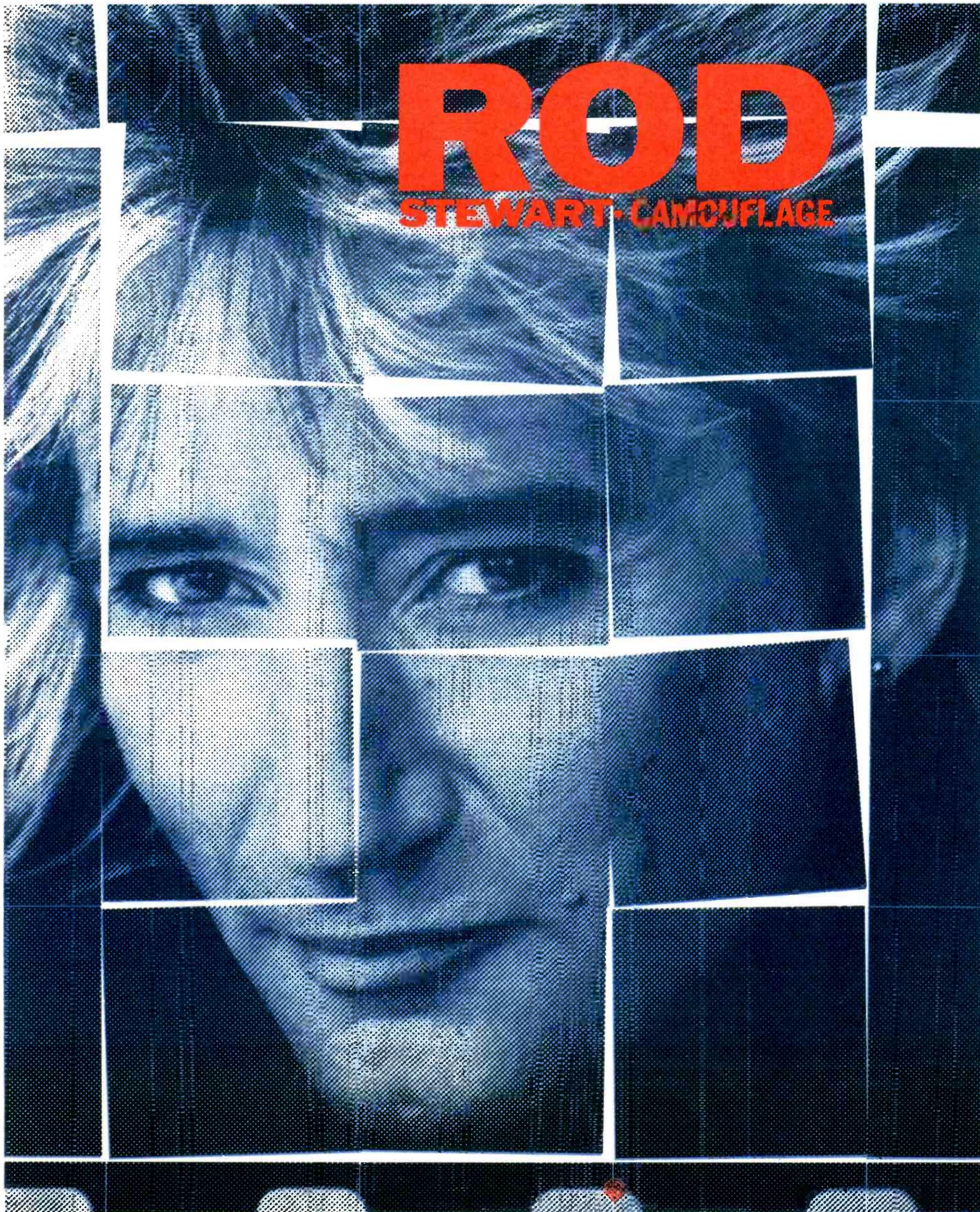
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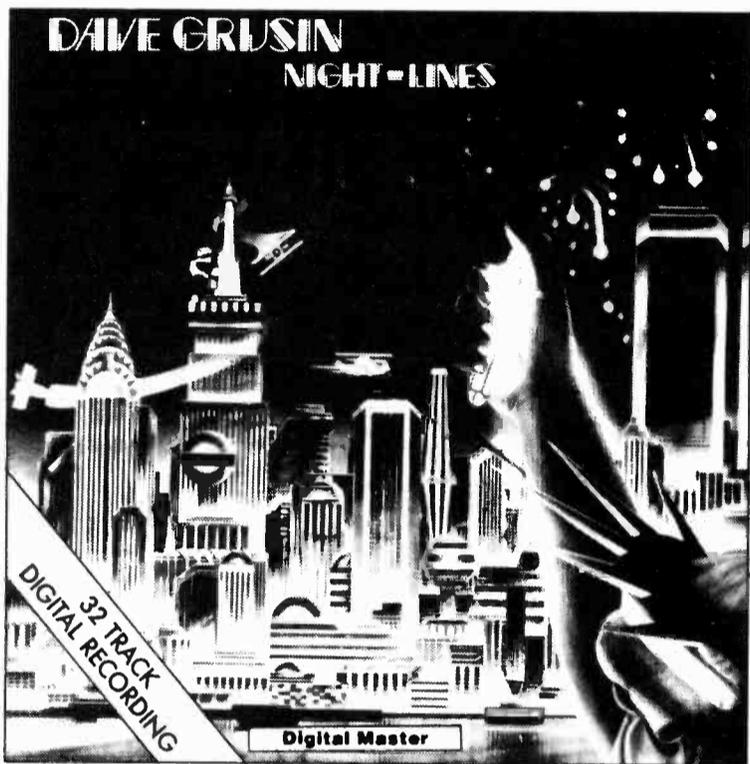
ON MTV ● Two Versions Of The Hitchcock-Inspired "Infatuation" Video Now In Heavy Rotation

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- WBGO, WGBH, WBFO, WKND,
- WEAA, WUWU, WYBC, WFAE,
- WGIV, KERA, KSAX, WMGI,
- KUHF, WJAX, KJCB, WMOT,
- WHRO, WLOQ, WBEE, WGCJ,
- WNOP, WDMT, WBBY, WJZZ,
- WNUR, WIAN, WKSU, KTCJ,
- KWMU, WVOI, KADX, KLCC,
- KLON, KKGO, KSBR, KMCR,
- KKSN, KMHD, XHRM, KJAZ,
- KJZZ, KUOP, KPLU, KCRW,
- WBMX, WVEE, WNOO, WOIC, 92Q



Available On Compact Disc (GRPD-9504)

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Street Talk



Following up last week's item about **MTV, WARNER-AMEX** is making an initial offering of more than five million shares in a new corporation to be called **MTV Networks, Inc.**, but the entertainment conglomerate will retain 66.1% ownership of the new company and 90.7% voting control. The shares, priced at \$16 to \$18 each, should raise \$80 million, which the prospectus indicates would be used to pay back debt, and as future operating capital. So, while this is your chance to own a piece of **MTV**, **Warner-Amex** plans to keep the lion's share.

VP/GM JERRY LEE has resigned at **KJQY/SAN DIEGO**, indicating he would announce his future plans at a later date. Until a permanent replacement is hired, current **KJQY PD/OM MIKE BURNETTE** is serving as **GM**.



In a flurry of cost-cutting, **BLAIR** has reduced its executive staff by four. Departing were Senior **VP BOB GALEN**, who'd been with the firm for 25 years, **BOB LOBDELL, ED HOWARD**, and **MIKE HORNE**. According to inside sources, the trimmings are an attempt to boost the bottom line. The four salaries will reportedly save the company over \$800,000 annually.

Two **CBS-FM** Group stations have new morning hosts this week. In **Chicago, B-96** moves evening personality **DON GERONIMO** into mornings, following the departure of **DICK BIONDI**. At **KHTR/ST. LOUIS**, **KEVIN KITCHEN** of crosstown **WIL** is now cookin' in **AM** drive after **KHTR PD BOB SCOTT** took himself off the air. Incidentally, back in **Chicago**, **Geronimo's** promotion leaves **B-96** programmer **BUDDY SCOTT** with an important evening opening to fill.



Jim Collins

JIM COLLINS has resigned his Assistant **PD** position at **WNBC/NEW YORK** to do mornings at **ZZ99/KANSAS CITY**. This is a homecoming for **Jim**, as his hometown, **Lawrence, KS**, is just a stone's throw down the road.

Last week we told you about a former **ARBITRON** executive who is now almost a certainty to join **BIRCH RADIO** in a key product position. Now, another former **Arbitron** honcho, **DICK WEINSTEIN**, is talking to **Birch** as a possible addition to the firm's **New York** office.

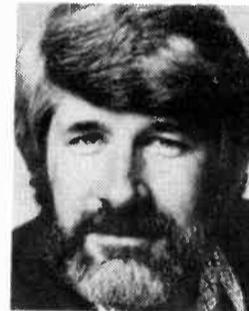
Former **KTXQ/DALLAS PD TOM OWENS** wants to get back to work and can be reached at (214) 644-9776.

KIQQ/LOS ANGELES sent its listeners into a "State Of Shock" by playing the new **Jacksons** single *continuously* from the time it was released, noon **Wednesday June 13**, until 10am the following morning! The air personalities continued introducing **KIQQ's** regular playlist during the **Jacksons** marathon, further confusing unsuspecting listeners. The **L.A. TV** stations and newspapers picked up on the promotion, giving the station lots of free publicity.

FRITZ BROADCASTING has applied for the new call letters **WXYT** for **WXYZ/DETROIT**, which it's buying from **ABC**. The change is necessary because **ABC** will retain ownership of **WXYZ-TV** in the market.

Speaking of **Detroit**, former **WDRQ PD TONY GRAY** is now **Music Director** and **midday** personality at **WYLD/NEW ORLEANS**.

B104/BALTIMORE has inked a two-year deal with former **WABC/NEW YORK** morning man **BRIAN WILSON** and former **WASH/Washington** personality **DON O'BRIEN**. The team will be known as **Brian & O'Brien** and will begin in **mid-July**.



Brian Wilson



Don O'Brien

SCOTT ALEXANDER, most recently **Programming and Music Coordinator** at **KWK/ST. LOUIS**, recently displaced by **Steve Perun** (see Page 1), can be reached at (314) 726-0065.

WEZX/SCRANTON PD SHAWN WATERS has apparently reconsidered his original decision to resign, and now will be staying with the station as **Program Director**.

Those in the know in **Nashville** are saying that if **WSIX** doesn't show strong ratings growth in the spring book, the **Country** format may give way to **AOR**, giving **WKDF** some competition. When you consider the number of **Country** outlets in **Nashville** versus the number of **AORs** (just **WKDF**), the logic is hard to refute.

SCOTT HOWITT, **Operations Manager** at **WRQC/CLEVELAND**, will also assume the **PD** duties. The station still needs two strong personalities for mornings and nights, following the resignation of **PD Kris Earl Phillips** last week.

Continued on Page 22

Listen To This . . .

The
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Answer: The CAPITOL AA-4 from ALLIED!

Question: At competitive prices, what tape delivers clear, clean low noise audio to the program chain?

Answer: The CAPITOL AA-4 from ALLIED!

All this is to make the point that if you care about how you sound, then you should be using CAPITOL AA-4 audio carts in your program line. For details contact your nearest ALLIED sales professionals!



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IN THIS WEEK'S R&R

QUIET RIOT



"Mama Weer All Crazee Now"
 AOR Tracks: 15

SLADE



"My Oh My"

CBS ASSOCIATED LABELS

DISTRIBUTED BY CBS RECORDS

Street Talk

Continued from Page 20

JOHN SEBASTIAN will be expanding his current consultancy (four AORs and two EORs) to include more AOR clients, CHR stations, and a new A/C-based format he calls "the sound of love." John's not giving up on his EOR philosophy, but he says he will no longer turn down business in formats that he's qualified to program — namely CHR and A/C.

Look for **WSFL/NEW BERN, NC** to drop live CHR for the **TRANSTAR A/C** format.

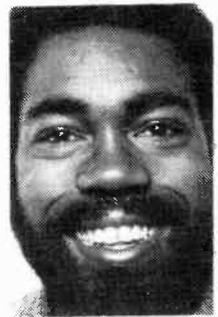
If you see consultant **MIKE JOSEPH** this week (and you just might in Minneapolis), congratulate him on a couple of recent milestones in his career. Mike just celebrated the fifth anniversary of his "Hot Hits" format. Five years ago **WFBL/SYRACUSE** was reincarnated as "Fire 14." Also, this week Mike enters his 16th consecutive year as the consultant for **WKAQ-AM & FM/SAN JUAN**. The AM News station and FM Spanish Hot Hits outlet have been following Joseph's advice for 15 straight years.



JASON KANE, who's been programming **KIX106/WASHINGTON DC**, has resigned to join the **RESEARCH GROUP** as Research Associate. Jason will relocate to Seattle in two weeks where he'll be involved in strategic planning and implementation of research results for client stations. No immediate programming replacement was named at KIX106.

Hats off to **WIBR/BATON ROUGE PD STEWART McRAE** on being presented the "Governor's Award of Merit for his constant and on-going support of (Louisiana's) music makers" at the recently-held fourth annual Louisiana Music Luncheon. Lynn Ourso, the director of the state's music commission (and former member of **John Fred's** band), made the presentation on behalf of the Governor.

DAVE THOMSON has joined **WMGK/PHILADELPHIA** for mornings, replacing **JEFF SHADE**, who exited. Thomson most recently spent four years in afternoons at **WRQX/Washington**. Also at **WMGK**, **DOUG SCHAUB** moves up to evenings, replacing **BRUCE FOX**, who is leaving for a programming post in New Jersey.



Larry Green

Congratulations to **LARRY GREEN** on his new position as National Promotion Director for **RED LABEL RECORDS**. The former Midwest Regional rep for Chrysalis will begin his new assignment for the Chicago-based outlet the first week in July.

Our deepest sympathies go out to the friends and family of **WAZY/LAFAYETTE, IN** PD/Production Director **JIM BRADY**. Jim was killed last Friday (6-15) when a drunk driver's vehicle slammed into his. Jim is survived by his parents, a brother, and three sisters.

QWEST RECORDS has tapped **ROMA CHUGARI**, formerly of Beverly Glen Records, as National Promotion Director Black/Urban Music.

WHOO/ORLANDO PD CHUCK McKAY is out. No replacement was named, and there's no word on when one might be announced.

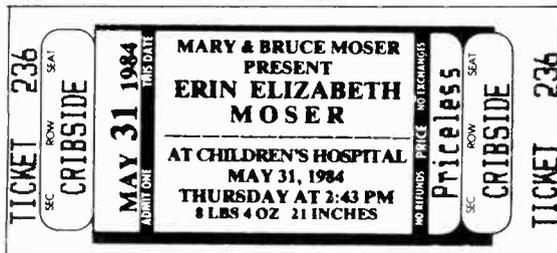
JOHN ROGERS, formerly with Concord Records, has joined **PALO ALTO JAZZ** in the newly-created position of West Coast Marketing Manager. John has also been a parttime air personality at **KJAZ/SAN FRANCISCO** for the past 22 years.



Remember how your folks told you to have something to fall back on in case the radio biz wasn't for you? Well, **WLIR/LONG ISLAND PD DENIS McNAMARA** has found another field — acting — and is making inroads. Look for his appearances in three forthcoming movies: "9 1/2 Weeks," where Denis plays a reporter who interviews Mickey Rourke and Kim Basinger; Francis Ford Coppola's "Cotton Club"; and Woody Allen's "Purple Heart Of Cairo."

WEDDING BELLS: TOM ROGAN of **GREEN STREET RECORDS** married Julie Pitman (6-16) . . . **DOUG RAINES** of **BROADCAST MUSIC SERVICES** wed Laurie Holton (6-9) . . . **94TYX/JACKSON, MS's ANDY MARTIN** married Debbie Eldridge (6-3).

STORK STOPS: A&M Regional rep **RICHARD PACTHER** and his wife Darlene: Sarah Grace (6-17) . . . **KLUK/KNOB NOSTER, MO PD MIKE MEEHAN** and his wife Lori: Chelsea Brinna . . . **KYUU/SAN FRANCISCO** personality **JEFF McNEAL** and his wife Kimberley: Jeffrey Alexander (6-11) . . . Finally, **R&R's** own Black/Urban Radio Editor **WALT LOVE** became a (gasp!) grandfather when Corey Donte Shaw was born to Walt's son, Walter (III), and his wife Tamara. We're still waiting for the first person to actually call Walt "Grandpa." With any luck at all it will happen on the wide-open spaces of the golf course and not here in the office.



And one more thing — when indie promoter **BRUCE MOSER** and his wife Mary had a baby recently, the following announcement went out to friends and family. This form of birth notification may be just the ticket for others in the biz, so we'd thought we'd pass it along.

Trailblazer Marketing

"The Parade"

A crystal clear CHR or A/C positioning spot.

For effective Television Advertising, Call: Bob Wood, Pres. (716) 876-0930

GREG KIHN BAND

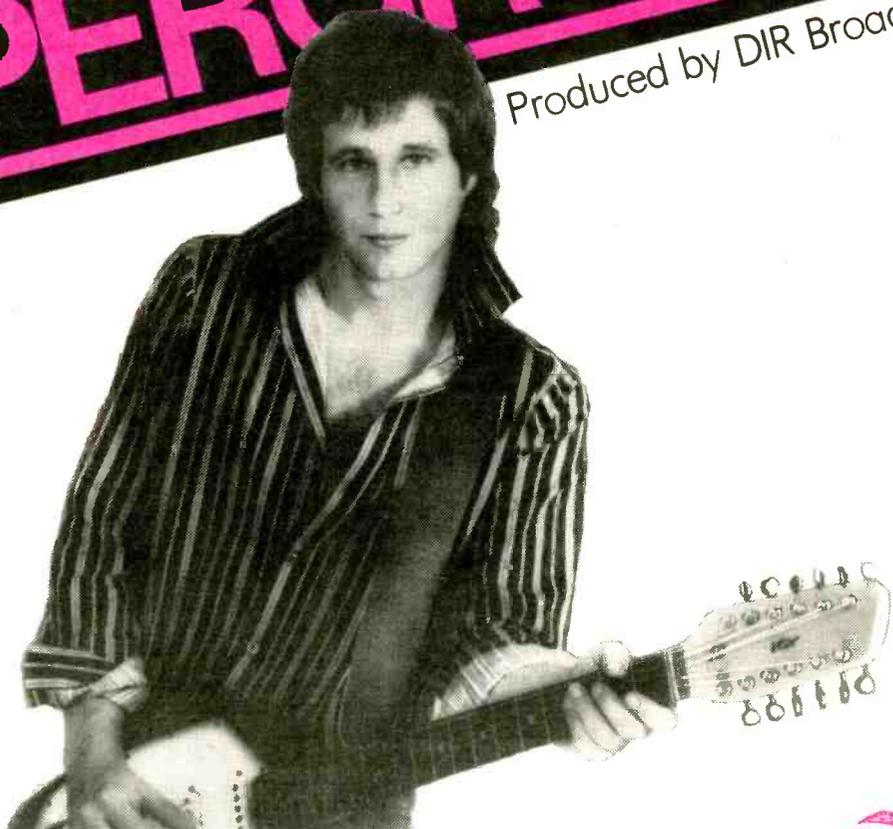
JULY 14

LIVE • SUPERGROUPS

Produced by DIR Broadcasting

Sponsored in part by Agree Shampoo and Plymouth Turismo Duster.

The Greg Kihn Band rockinrolls its way into America's heart. Live via satellite from Santa Barbara, CA. Be there, for the fourth sensational "Live Supergroups" broadcast of '84. Call (212) 887-5218 for details!



abc rock radio network



On The Records



KEN BARNES

Elton John: Pictures (Say So Much)

Elton John is already the alltime R&R CHR Breaker champ, and "Sad Songs (Say So Much)" extends his total to 23 in the 10-plus years of the paper's existence. He started recording in the mid-to-late '60s; was, according to most chroniclers, the biggest star of the early '70s; and has managed to sustain his hitmaking appeal well into the '80s.

Elton backed British singer Long John Baldry as keyboardist for the group Bluesology. Bluesology also backed a number of visiting American soul singers and recorded a few singles on its own, with Elton taking lead on one or two. (The name Elton John, by the way, was a combination of saxophonist Elton Dean and John Baldry; Reg Dwight deemed his real name to be lacking a certain showbiz allure.)



1957: Conservative beginnings 1970: Longhaired and sensitive

Sessions and anonymous recordings of top contemporary hits kept Elton going in the late '60s, while he and Bernie Taupin tried to gain a foothold with their songwriting. Early acts to record Elton's songs included immortals like Duke's Noblemen, the Nite People, Brian Keith, Jack Bedient, and a New Zealand group called Tom Thumb. (Mentor Baldry was the first to cut an Elton number, "Hey Lord You Made The Night Too Long"; later, Elton and another Baldry protege, Rod Stewart, returned the favor by each producing half of an LP for Baldry.)



1973: The laid-back era

Baby It's You . . . And You . . . And You . . .

THE SHIRELLES



Stacy Lattisaw & Johnny Gill: Hit #3

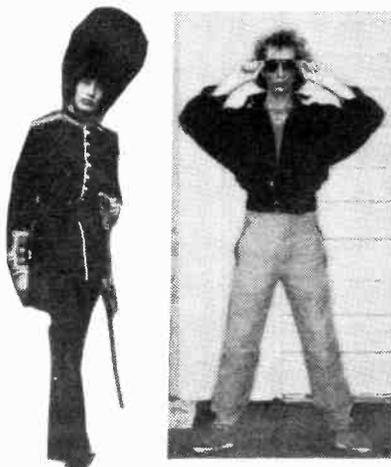
The Shirelles and producer Luther Dixon: "Baby It's You." Hit #1

Stacy Lattisaw & Johnny Gill are furthering a 22-year tradition with their current Black/Urban hit "Baby It's You." That's how long artists have been recording that particular Burt Bacharach/Hal David/Barney Williams composition, which has survived countless changes of musical fashion to retain an attraction for all manner of performers.

The Shirelles started it all in 1962, scoring a big hit with the original. The next hit version came along in 1969, by Del Shannon discoveries Smith, but meanwhile the copyright managed to prosper by virtue of a recording by the Beatles. Other covers were less illustrious — there was a 1964 British hit by Dave Berry, a soul version by the Masqueraders, and somewhat obscure renditions by the well-remembered Anonymous Five, Sound Judgment, Bobby Rydell, and three instrument-wielding toddlers known as Gary & the Hornets.

Through the '70s and beyond, the song retained its appeal, though not its hitmaking magic: versions by British new wave female trio Dolly Mixture, black artists Sterling, singer Emily Bindiger, and even Pia Zadora failed to make an impression on the public at large. But undeterred by the formidable odds against getting a hit with the song, Lattisaw & Gill went ahead and gave a venerable classic a new lease on commercial life.

Robin: The Cradle



Robin Gibb: The Changing of the Garb

Robin Gibb is moving up with what may turn out to be his biggest solo hit. "Boys Do Fall In Love" will have to top the #21 placing of 1978's "Oh Darling," from the film "Sgt. Pepper's Lonely Hearts Club Band."

The imminent album set to accompany the single is not Robin's first longplaying venture outside the Bee Gees, of course. Last year he issued the "How Old Are You" album, and in 1970, in the midst of a temporary two-year split with his brothers, he released an LP called "Robin's Reign."

It was a solid album musically, with two monstrous European hits, "Saved By The Bell" and "August October." The cover concept was something else again. It's a shame I had my Anniversary Awards column last week, because the photo of Robin on the cover probably could have edged out Billy Joel in the Most Embarrassing Antique Artist Picture category. Judge for yourself, but as for me, I think Robin could have used a ceremonial Changing of the Garb.



1976: Dedicated leader of fashion 1982: Suavity for the '80s

Finally Elton dazzled the record industry at the Troubadour club in L.A. in 1970, and ascended to stardom, managing to balance the appeal of a sensitive singer-songwriter with a flamboyant all-out rocker persona in concert, and reaching undreamed-of heights. With stardom came a vast number of visual images and career phases, some of which are shown here.

"Footloose" Ties Record

Kenny Loggins enjoyed a quick trip to Breaker with "I'm Free (Heaven Help The Man)," and so the "Footloose" LP, as anticipated, tied "Saturday Night Fever" at

six CHR Breakers for the most hit-filled soundtrack album award. The question that remains: is there a seventh hit left on "Footloose?"

Corey Hart is from Montreal and haunted recording studios for some time (not as a ghost, or a ghostbuster, but as an aspiring songwriter and musician). He eventually did some session work with Graham Parker and Phoebe Snow before gaining the recording contract that led to his first single, "Sunglasses At Night."



ONE YEAR AGO TODAY

- RANDY BONGARTEN NAMED VP/GM AT WNBC/NEW YORK
- TOM HOYT NAMED VP/GM AT WMAQ/CHICAGO
- BOB EDSON SR. VP/PROMOTION, SHELLY RUDIN VP/SALES, BILL CATALDO VP/PROMOTION AT POLYGRAM
- CHUCK GOLDMARK GM, JOHN MOEN OM/PD AT WYOR/MIAMI
- #1 CHR: "Flashdance" — Irene Cara (Casablanca/PolyGram) (5th week)
- #1 A/C: "Never Gonna Let You Go" — Sergio Mendes (A&M) (4th week)
- #1 COUNTRY: "Love Is On A Roll" — Don Williams (MCA)
- #1 BLACK: "Inside Love" — George Benson (WB) (3rd week)
- #1 AOR TRACK: "Every Breath You Take" — Police (A&M) (4th week)
- #1 LP: "Synchronicity" — Police (A&M) (2nd week)

FIVE YEARS AGO TODAY

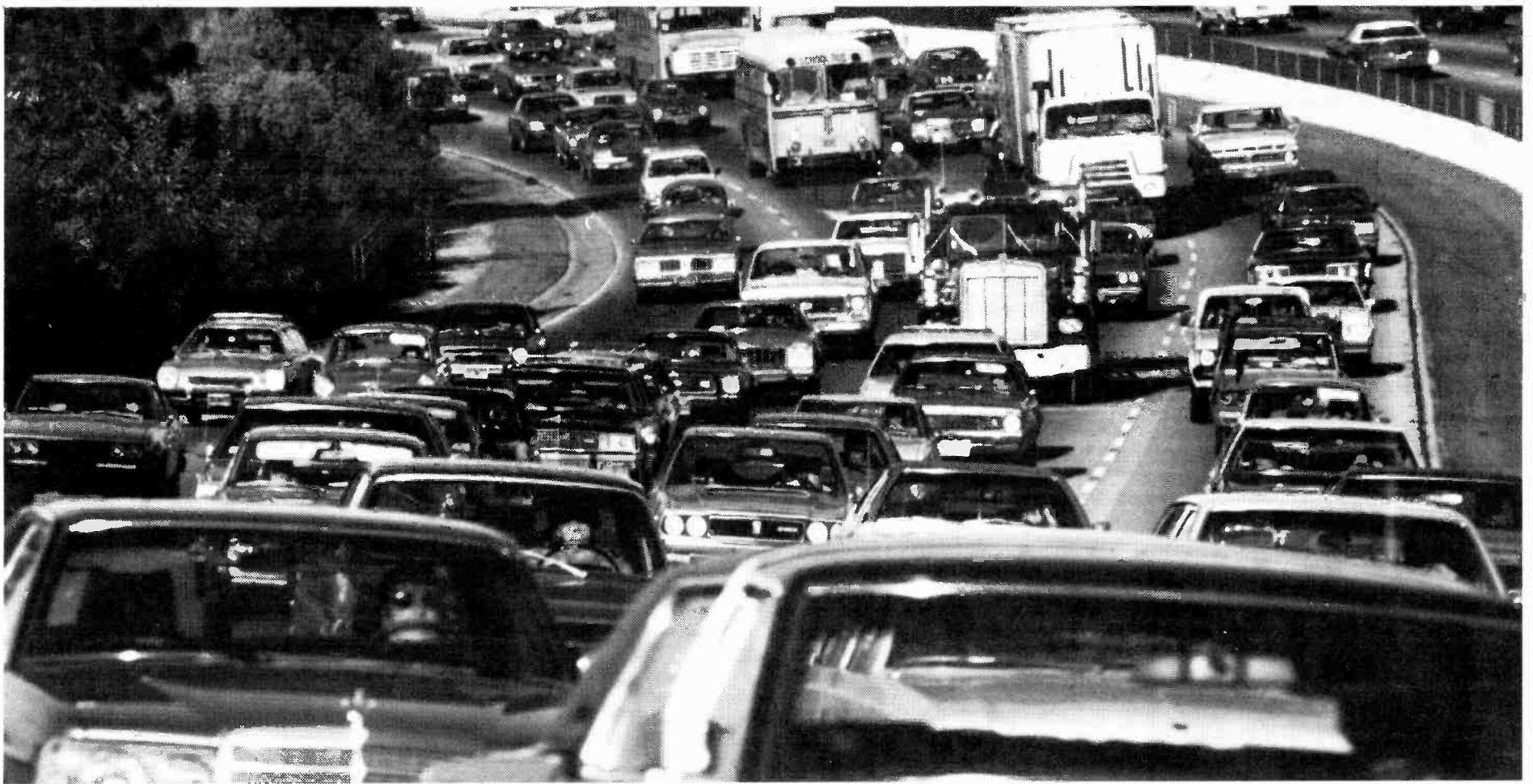
- ORRIN MC DANIELS NAMED GM AT WCFL/CHICAGO
- JIM SMITH BECOMES PD AT KSFX/SAN FRANCISCO
- JIM BROWN NAMED PD AT WOKY/MILWAUKEE
- #1 CHR: "Chuck E.'s In Love" — Rickie Lee Jones (WB) (2nd week)
- #1 A/C: "She Believes In Me" — Kenny Rogers (UA) (4th week)
- #1 BLACK: "Ring My Bell" — Anita Ward (Juana/TK) (2nd week)
- #1 COUNTRY: "Nobody Likes Sad Songs" — Ronnie Milsap (RCA)
- #1 LP: "Breakfast In America" — Supertramp (A&M) (10th week)

TEN YEARS AGO TODAY

- GLENN MORGAN NAMED PD AT WABC/NEW YORK
- #1 CHR: "Sundown" — Gordon Lightfoot (Reprise/WB) (3rd week)
- #1 A/C: "If You Love Me" — Olivia Newton-John (MCA) (2nd week)
- #1 COUNTRY: "We Could" — Charley Pride (RCA)
- #1 LP: "Sundown" — Gordon Lightfoot (Reprise/WB)

TV News

Lionel Richie is interviewed on "Friday Night Videos" June 22 . . . "Solid Gold" for the week of June 22 stars Alabama, Patti Austin, Eurythmics, Rick James, Cyndi Lauper, Christine McVie, and Van Stephenson . . . "Solid Gold Hits," the new half-hour daily spinoff, features Juice Newton and Shakin' Stevens June 22, Air Supply and Yarbrough & Peoples June 25, Deborah Harry and the Thompson Twins June 26, Patti Austin and Christopher Cross June 27, and Joe Cocker & Jennifer Warnes plus Van Stephenson June 28 . . . Slade is on "American Bandstand" June 23 . . . Laura Branigan appears on "Onstage America" June 23 . . . Rob Halford of Judas Priest is an MTV guest DJ June 26 . . . "Rock-N-America," a new video-plus-comedy series, debuted on many NBC affiliates last week; the show promises to highlight "unusual" videos.



YOU TAKE DRIVE TIME AND LEAVE THE REST TO US.

Drive time is where you make the bulk of your profits.

We know it; you know it.

So if you measure the contribution of the rest of your radio day to that of drive time, you'll come to this inevitable conclusion: you ought to be concentrating your resources where they count most.

But that may leave you with the problem of filling the rest of your broadcasting day with quality programming. How do you do it?

More and more radio executives say the answer is ABC Talkradio.

ABC Talkradio not only can fill most of your regular broadcasting day (up to 12 hours), we'll make your weekends totally listenable, too. With 9 hours of programming Saturday and Sunday.

The ABC Talkradio lineup is packed with personalities who are experienced professionals, informed, provocative, entertaining. So audiences do more than just stay tuned, they get involved, not only with the programming but also with your sponsors.

Want some examples?

Dr. Susan Forward and Michael Jackson have grown their 18+ audiences more than 63% and 70%, respectively, for KNUS-Denver in the latest rating period.

Owen Spann, Dr. Forward and Jackson have scored increases ranging from 29% to 218% for WCBM-Baltimore.

Even in a mature Talkradio market like Los Angeles, Michael Jackson and Dr. Toni Grant are increasing audiences. For KABC, Jackson increased his 25-54 women listenership by 22% and Dr. Grant increased hers by 56% in one year.

Each program host on ABC Talkradio has achieved national recognition. Each generates publicity coverage from every type of medium. So it's no wonder audiences talk about the personalities on Talkradio.

To learn more about why you should be concentrating locally on drive time and letting the stars of ABC Talkradio integrate with your local staff, talk with Rick Devlin, Vice President, Director of ABC Talkradio at (212) 887-5638.



Source: Denver and Baltimore: Arbitron, Spring 1983, Fall 1983. ADI: Average quarter hour. Los Angeles: Arbitron, Fall 1982, Fall 1983. ADI: Average quarter hour.

JOHNNY MATHERS "SIMPLE"



- WHBY
- WNAM
- WHBC
- KBOI
- KUGN
- WAEB
- WICC
- V100
- KEY103
- WAFB
- WMJJ
- KGW
- B100
- KBEST
- KFMB
- KEZR
- KJR
- WMYX
- WCCO
- KS94
- KHOW
- KOST
- KKLT
- WCLR
- WARM98
- WMJI
- WOMC
- WHB
- WISN
- WLTT
- WRMM
- WSB
- WSB-FM
- WQUE-FM
- W101
- WFBR
- GR55
- WBEN
- WPIX
- Y97
- WPRO
- WSFL add
- WGUY on
- WZON on
- WTSN on
- 13FEA 25-23
- KTRS add

A/C Chart: 16
 WXKS-FM deb 40
 WCAU-FM add
 KSET-FM add



Datebook

MONDAY, JUNE 25

Another Passenger

Carly Simon and producer Richard Perry helped make each other famous in the early '70s, but it wasn't until last month that she finally appeared on his Planet label as part of the soundtrack from "Swing Shift." Simon turns 39 today. After an album of kids' songs with sister Lucy, her debut LP was postponed for five years. Recently, Simon has effected a lot of stylistic changes. She discovered hard rock on 1979's "Vengeance." Her "Torch" LP scooped Linda Ronstadt's "What's New" by more than two years. And two summers ago, Simon teamed up with Chic for "Why," a highly uncharacteristic track (for Simon, at least) that surfaced on the soundtrack LP of "Soup For One" . . . but not in the film itself.

TUESDAY, JUNE 26

Elvis's Last Show

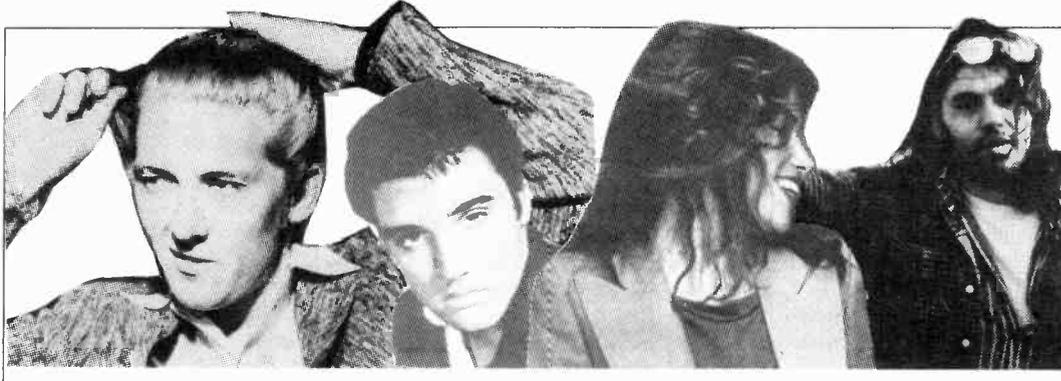
To give you a rough idea of how frantic Elvis Presley's touring schedule was near his death, Presley finished a four-month tour and made his last public appearance in Indianapolis on this day in 1977 . . . less than seven weeks before his next tour was scheduled to begin. At the time of the Indianapolis concert, Presley was still touring despite having been forced to walk offstage (for the first time ever in 23 years of performing) in Baltimore less than a month before. Despite the singer's deteriorating physical condition, he had given permission for one of his recent shows to be taped for television.

Birthdays: Billy Davis Jr. 1940, Mick Jones 1955.

WEDNESDAY, JUNE 27

Elvis's Comeback Special

Although the completed special didn't run until December 3, it was on this day in 1968 that Elvis Presley began work on "Elvis" (also known as "the Singer special" for its sponsor), the show credited with bringing him back as a chart artist and concert draw. Originally conceived as an MOR-ish, "Elvis's Christmas present to his fans"-type show, the program was revamped by its director, Steve Binder, who used mock-documentary footage, concert performances, and a much rawer look than usual to prove his subject's relevance to the late-sixties audience. "Memories" and "If I Can Dream" both came from the TV special; the success of the latter paved the way for a few more "social consciousness" hits, "Clean Up Your Own Backyard" and "In The Ghetto," which became Presley's first top ten hit after a five-year slump.



THURSDAY, JUNE 28

Rock Diplomacy

Around the time that "Let Me Tickle Your Fancy" came out, Jermaine Jackson announced that one of his life's ambitions was eventually to become a United States Ambassador. One band that did eventually recognize some ambitions in those directions was Kansas. The group that began its career opening Jim Morrison's final shows with the Doors, was, on this day in 1978, named "Deputy Ambassadors of Goodwill" by UNICEF. Although the band's philosophy would change over the next five years, becoming both relatively positive and very religious, the posts were awarded to Kansas on the heels of their biggest hit, the existentialist (and somewhat gloomy) "Dust In The Wind."

Birthday: Gilda Radner 1946.

FRIDAY, JUNE 29

Rock Loses Three . . . Almost Four

Forget the Presidential curse of election years ending in zero. This day in rock history has been unusually bad . . . especially on years ending in odd numbers. In 1969, Motown's Shorty Long (who'd battled with Pigmeat Markham for the definitive "Here Comes The Judge" hit) drowned at age 29 in a boating accident. Six years later, singer/songwriter Tim Buckley died of a heroin and morphine overdose; he had apparently believed that he was snorting cocaine. (The person who owned the Santa Monica house where Buckley died was eventually convicted of involuntary manslaughter.) On this day in 1979, Little Feat leader Lowell George died outside Washington, DC of an apparent heart attack. A year earlier on the same day, Peter Frampton was injured in a car crash in the Bahamas but survived . . . apparently because it was an even-numbered year.

Birthday: Little Eva 1945.

SATURDAY, JUNE 30

Jerry Lee Pulls Through

A year earlier it had been Richard Pryor whom nobody expected to make it. On this day in 1981, Jerry Lee Lewis continued his streak of bad luck by being rushed to a Memphis hospital with a two-centimeter hole in his stomach. Ten days later, Lewis underwent a five-hour operation for internal bleeding which doctors gave him less than a 50-50 chance of surviving. During his hospital stay, the ailing Lewis was visited by Johnny Cash, who's said to have held a silent prayer vigil by Lewis's bedside and told Jerry Lee, "You still have a lot of work to do." Four years later, Lewis was back on tour. Eight months later he was standing next to cousin Mickey Gilley as a presenter at the Grammy Awards.

Born today: Human League's Adrian Wright.

SUNDAY, JULY 1

The Bands Split Up

On this day in 1965, the Federal Communications Commission ruled that licensees of AM/FM sister stations could not duplicate more than 50% of each other's programming. Up until that time, most successful CHR stations had simply used two signals instead of one . . . few even bothered to equip their FMs for the same programming in stereo. Besides being responsible for the growth of the "progressive" formats that no owner wanted to put on their AM stations, the end of simulcasting was also responsible for the first boom in female announcers. It took roughly ten years for the trade reports of FM battling its "weak sister" status to give way to the first "Is AM declining?" stories. In the two years since Dan Formento first reported this anniversary in "Datebook" 's predecessor, a new twist has appeared. Many broadcast concerns, feeling themselves unable to come up with suitable programming for their AM stations, have begun simulcasting as much FM programming as FCC law now permits (roughly 30 percent) and "shadowing" the FM's music — running the same songs and often the same commercials with different announcers, or taped versions of the FM's announcers — during the rest of the day.

Birthday: Deborah Harry 1945.

— Sean Ross

Cook

Continued from Page 3

KOMA is. Don feels the same way, so you can expect some exciting things to come out of Oklahoma City."

Cook told R&R, "I am excited about joining KOMA and being a part of its aggressive, promotion-oriented future. This is a highly competitive situation with four other Country stations. I love a good fight, and that is what this market is going to be."

Before joining KLRA, Cook spent seven years in the Tulsa market as PD at KMOD and KTOW-AM & FM and on-air at KAKC and KRAV. KLRA GSM Nick Markel is supervising programming at the station in the wake of Cook's departure.

Evans

Continued from Page 3

Evans told R&R, "The opportunity to work with a station like KATT, Jeff Pollack Communications, and Paul Gleiser is a thrill. They're very promotionally active, and I love getting involved with the community. Warren has that thing humming. It's like 'Here's the Starship Enterprise... go ahead, just hone it and put it in warp speed.' It's a real beautiful situation; you couldn't ask for a better opportunity."

Evans spent just over a year as PD at WQDR, which followed a programming term at WCHV & WWV/Charlottesville. He previously worked as an air talent at WMJQ/Rochester after an earlier on-air stint at WCHV. He joins KATT June 27, and was not immediately replaced at WQDR, where MD Bob Walton is serving as interim PD.

Laufer

Continued from Page 3

than ownership. I love Baltimore and I love this station. I'm going to try and make it continue to grow and become a dominant factor in this market. Right now the product we have is pretty much the product we want. It's just a matter of letting the public know we're here."

Prior to joining WCBM, Laufer was Business Manager at Cap Cities' WPAT/New York. His elevation marks the first naming of a Metromedia radio VP/GM from the ranks of its business managers.

Murray

Continued from Page 3

Discussing Lewis and Jaffe's moves, PolyGram President Guenter Hensler commented, "These changes are an expression of our confidence in Jim Lewis and Jerry Jaffe, who have contributed so significantly to PolyGram's success in rock music."

Jaffe, commenting on Murray's promotion, told R&R, "Drew has earned his stripes by being on the forefront of album radio promotion for many years. That includes a stint at Casablanca Records, and anyone who can survive doing album promotion for Casablanca deserves a purple heart and a place in the AOR Hall Of Fame. I look forward to working with him and establishing many of our Rock Division acts as hits on many radio formats."

Murray, who was PD at WRAS and WKLS/Atlanta before entering the record business with Casablanca and PolyGram, told R&R, "I feel great, especially since this is happening on my birthday! I think it's going to be a smooth segue, primarily because of the great field staff we have. When I first entered the record business out of radio, I tried to emulate the promotion people who I felt were good at working me. I've tried to do the same thing in my recent positions at PolyGram, and have been fortunate to have good people like George Meier and Jim Sotet to work with."

Deutsch

Continued from Page 3

plan is "basically to leave them alone. There'll absolutely be no major changes," he told R&R.

He was prompted to make the move by "a very unusual financial arrangement" and a feeling that "it's time to move." WCBM was a leading A/C station when he arrived, suffered from the decline of AM radio, and converted to News/Talk two years ago. Deutsch said he has seen the station through the format conversion and is convinced News/Talk "is well on its way to being a big success" on WCBM.

Replacing Deutsch at WCBM is Business Manager Myron Laufer (see separate story).

RadioRadio

Continued from Page 3

Commenting on West's promotion, RadioRadio VP/GM Bob Kipperman stated, "David has been an integral part of RadioRadio since the network was in its planning stages. He has made significant contributions to its growth and success, and we are delighted to look to the future with David on the team."

Discussing the three transfers, Kipperman said, "The spectacular growth experienced by RadioRadio has created a need for a very specific designation of the talents and energies of some of our people. We are delighted that these gentlemen will now be devoting their efforts to us fulltime in areas where they had previously shared responsibilities with the CBS Radio Network."

West joined RadioRadio in August 1981 as Director/Affiliate Relations after serving 4 1/2 years with CBS Radio. He was previously Sales Manager at Bonneville Broadcast Consultants. Murphy joined CBS in January 1982 after nine years at Bonneville, the last three as VP/Client Relations. Ginsberg was Director, Affiliate/Program Promotion for CBS Radio since 1981 and has worked in the organization since 1959. Carpenter joined CBS in December 1983 as Manager, Affiliate/Program Promotion after a year as Client Services Manager at Bonneville and six years as OM at WCTO/Long Island.

Replacements for Murphy, Ginsberg, and Carpenter at the CBS Radio Network will be announced in the near future.

Catania

Continued from Page 3

rep and three more as National Album Manager. Prior to RCA, he spent 18 months with Universal Distributors in Philadelphia. Catania told R&R, "Island's a label I've admired since I started collecting records. The quality of the music has always been sensational, and I'm looking forward to expanding their presence in the AOR marketplace. Phil's a great record man and one of my best friends, and it's going to be a privilege to work for him."

Anthony

Continued from Page 3

Anthony, who returned to KLUC as PD nine months ago after a short stint at Doubleday's KPKE/Denver as morning man/Assistant PD, commented to R&R, "I'm real flattered to return to Doubleday and a station like KDWB-FM, which has such a great heritage. I've had a great relationship with Lou Buron over the past year since we first met in Denver. This makes my third time with Doubleday, as I worked for them during the heyday of KRIZ/Phoenix."

"The Minneapolis market is a tough one, and I've done a lot of research prior to accepting this position. I think I can live things up a bit, which is one of the things I do best. Having (Doubleday Programming VP) Dave Martin and such a great airstaff on my team will insure our success. I anticipate no personnel changes. It's been a pleasure to be back at KLUC and Western Cities. The company and station have been wonderful to me."

Anthony has also been Operations Manager at KHOW/Denver and Program Manager at Western Cities' KZZP/Phoenix, as well as KRQ/Tucson. At KLUC, Anthony has been replaced by Bill Kelly, Program Manager at A/C-formatted AM sister station KMJJ.

TRANSACTIONS**Kravis Buys WKTZ-AM & FM For \$3.5 Million**

The Kravis Company has agreed to purchase WKTZ-AM & FM/Jacksonville from Beck-Ross Communications for \$3.5 million, pending FCC approval.

WKTZ is a daytime operation with 1 kw at 1220 kHz, while WKTZ-FM is 100 kw on 96.1 MHz at 850 feet. Both stations program Beautiful Music, and no format changes are planned.

The Kravis Company also operates KRAV & KGTO/Tulsa. Beck-Ross retains ownership of WBLI/Patchogue (Long Island), WKMF & WGMZ/Filint, and WHCN/Hartford.

FCC approval of the transaction is expected by September 1. Joe Strick of Blackburn & Co. served as broker.

Wesley

Continued from Page 1

casting division over three decades. We're going to miss him personally as well as professionally, and we wish him the greatest success in his new venture."

Wesley, who will be based in Atlanta, said, "Obviously, it's hard to walk away from a company I've loved and worked with for so long. Cox is a tremendous organization; they've been very good to me over the years. I'll always have a deep interest in it, of course, but I also look forward to my new association as DKM Broadcasting joins the industry. To be able to take over this fine group of stations as an owner and President, with the resources that we'll have, is really a wonderful opportunity — one I couldn't pass up."

Wesley joined Cox in 1955 as an air personality at WSB/Atlanta. He worked his way up through programming and sales positions, spending eight years as GM at WIOD & WAlA/Miami and eight more as VP/GM at KFI & KOST/Los Angeles before advancing to Executive VP in 1981. Wesley is scheduled to remain with Cox through July; no replacement has been named.

Thompson

Continued from Page 1

special and I leave with mixed feelings. My decision was a tough one, but made easier because (RKO Radio President) Bob Williamson and RKO Radio will support this move 100%. Changing the direction of a radio station is a major job that takes a professional, patient staff. The staff at WHBQ has been top-notch in both regards,

Gannett

Continued from Page 1

greatly appreciative of the confidence Gannett has placed in me. I owe a particularly large debt of gratitude to my friend and mentor Jay Cook. And, of course, none of this would have been possible without the inspirational leadership and direction of (KIIS & KPRZ President/GM) Wally Clark, who is without a doubt the nation's best GM."

Hansen joined KUSA & KSD 15 months ago as VP/Sales after serving as GM at WRTH/St. Louis; she was promoted to VP/GM three months later. Hansen told R&R, "I'm really pleased that Joe feels I've earned this title. On behalf of these two stations, we've had an incredible year. This really is a team situation and a lot of exciting things have taken place."

and I'm sure that the KHJ staff will be no different."

Williamson told R&R, "Ron is a good, strong manager who can take a radio station and totally turn it around. I feel Ron's talents will fit in well at KHJ and I hope that the success at KHJ is equal to that of WHBQ."

All The Traffic All The Time

Explaining the switch in format from Oldies to "Car Radio 93," PD Rick Scarry said, "It's a basic CHR format with traffic information every ten minutes. This is a new concept for AM radio."

Perun

Continued from Page 1

well. He told R&R, "I'm very excited about this opportunity, as KWK is taking an aggressive CHR stance. I'm very impressed with Robinson Broadcasting and will be looking forward to a long association with the company, Bob Burch, and Nancy Pool-Leffler. I'm also looking forward to living in the city where the Cards, my favorite baseball team, play."

Before joining WLS, Perun served as an air personality and Research Director for WISN & WLPX (now WBTT)/Milwaukee, and prior to that was on the air at KDWB-AM & FM/Minneapolis. He begins his new assignment immediately.

radio which I think will be well received in Southern California, which is probably the moving vehicle capital of the world.

"We are not going after another radio station with this format; we're just trying to carve out our own niche. We're very research-oriented and have spent a lot of time and money on this project, which has reconfirmed that many of the cars in

L.A. still have AM-only radios."

Thompson's radio career began in California in 1957 at KAFY/Bakersfield and KROY/Sacramento. He later entered into ownership/management at KACY/Oxnard-Ventura, KMEN/San Bernardino, and KARM/Fresno. He joined WHBQ and RKO in 1980. His replacement in Memphis has not yet been selected.

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Air Personalities



DAN O'DAY

Imitations vs. Character

Television has been blamed for many of society's ills. To that list of things that TV has damaged I would now like to add . . . personality radio.

One big difference that I see between today's generation of comedy creators and the previous generation is that the dominant creative forces of the 1950s were much more *literate* than those of the 1970s & '80s. People like Woody Allen, Larry Gelbart, Neil Simon, Mel Brooks, and others who created great TV comedy in the '50s and continue to be funny today grew up as readers, not viewers. The world of books is a much broader, diversified, and sophisticated world than the one of television, and as a result the generation that grew up watching TV tends to have a much more narrow view of life. Previous generations of humorists — from Mark Twain to Robert Benchley to Ernie Kovacs — satirized life; today's generation satirizes television.

It seems that in every market I visit or hear airchecks from, someone is doing yet another dumb satire on "Leave It To Beaver." Sure, the Eddie Haskell character is funny. Sure, it's one of my alltime favorite shows. I enjoy occasionally catching one of the old episodes in syndication . . . but I enjoy it as something nice from my past, not as something that has much relevance to me today.

Taking The Easy Way Out

But jocks continue to crank out bits satirizing "Leave It To Beaver" and "Mr. Rogers" because it's easy. The characters are already fully drawn for them; the creative challenge was met long ago by the writers who created the character and by the performers who brought them to life. If you spend a lot of your valuable airtime doing impressions of famous people, don't kid yourself that you're being creative. You're being *imitative*. Imitation might be the sincerest form of flattery, but it's one of the lower forms of creativity.

I would like to see a law stating that if you're going to do impressions on the radio, you'd better be awfully darn good at it. I can't count the number of mediocre Reagan imitations I've heard this year. I heard an aircheck of a guy who regularly features Elvis Presley as a "character" on his show. He has "Elvis" come into the studio and the jock cracks jokes about how much Elvis eats. That concept may or may not have been funny ten years ago, but Elvis has been dead for seven years now . . . and, to top it off, this jock's voice imitation isn't especially good!

I've heard one major market jock whose entire "act" consists of his impressions. He imitates dozens and dozens — probably hundreds — of famous people . . . badly. He's so poor at it that he has to identify each

"What radio can do better than any other medium is *create an illusion*. If you're telling people that Ronald Reagan is on the phone, he'd darn well better sound like Ronald Reagan."

character by name: "Hi, this is Jimmy Stewart . . ." (And how are his ratings? No better than his imitations.)

Creating An Illusion

What radio can do better than any other medium is *create an illusion*. If you're telling people that Ronald Reagan is on the phone, he'd darn well better sound like Ronald Reagan. Sure, your audience knows it's not really the President of the United States, but they accept the illusion if it's true enough . . . just as they accept the illusion of a movie or TV show if it's true enough.

By the way, if you do have access to a good Reagan voice and you want to use it in an on-air interview bit, *don't have him call you!* You see, your listeners are willing to believe that you're important enough and have enough contacts to be able to reach the President of the United States by telephone . . . but they're not gullible enough to believe that he'd call you up on the request line! Sure, once you get into the bit and "Reagan" starts saying things so dumb that even the *real* Ronnie wouldn't say them, they'll know for sure it's a gag. But the gag will be enhanced immeasurably simply by playing it straight. So instead of the President of the United States calling you, let your listeners hear you call him. Let them hear you dialing the White House, getting the White House switchboard, being transferred to his Executive Secretary, then to the Personal Secretary and finally to the President himself. By this time, many of your listeners (especially those who've never heard you do a Reagan bit before) will be convinced that you're actually calling Ronald Reagan! Take the time, thought, and energy to set it up well, and your payoff will be much greater for it.

Be True To Your Character

I have to admit that there are a couple of people who do impressions so phenomenally well that it's a thrill to witness their craft. Julie Dees is a terrific talent, and she adds a lot to her husband's show on KIIS-FM. In fact, we can use her work to help drive home a point about the importance of characterization: If you've got the celebrity voice nailed, make sure your script (whether prepared or ad-libbed) is true to the character.

I think Julie does the best Barbra Streisand in the business, and I've never heard anyone do as perfect a vocal impression as she does of Jane Fonda. The first time I heard her do Fonda, I would have sworn it was Jane herself . . . if it weren't for the fact that her character's name was "Jane Fondle." On the other hand, a while back she did a call-in as Streisand, and she had her character saying things that Streisand never would say; the dialogue just didn't fit the character, and it ruined the bit for me.

So what do you do if you want to add interesting, funny characters to your show and you want to avoid doing tired imitations? You *create* new characters, original characters that will be all your own.

Creating New Characters

Recently I spoke with Patrick Fraley, a top Hollywood voiceover talent who has portrayed more than 200 dogs, ducks, and villains on Saturday morning cartoon



shows. Among his assignments are recurring roles as Ace in "G.I. Joe," Major Ned Talbot in "The Incredible Hulk," and Slick the Turtle on "The Littles."

Pat is a trained actor who has made a close study of vocal performing. He's creating character voices. I asked him to explain his techniques.

PF: Sometimes you have to trick yourself into not thinking about a funny voice. Think about other things. Sit in a room, turn on your tape recorder, and look around the room at inanimate objects and make up a voice to fit the object. You say, "Oh, there's a lightbulb. Boy, what's it like to be a lightbulb?" (CHARACTER VOICE:) "Oh, I'm sitting here, I'm nice and cool and then they turn me on and I get *real* hot, I get real hot . . . and then they turn me off, and I sit here alone, I never can be bright when they're gone . . ." It's anthropomorphic.

"Imitation might be the sincerest form of flattery, but it's one of the lower forms of creativity."

R&R: You're really getting into the character of the object . . . which in turn suggests the voice.

PF: Yes, it does so by projecting your own qualities onto that object. Or you think about the fan, the way it whirs all day . . . or a chair being sat on all day. You think of the character. Your objective is to get a voice that's funny. You get a character, and then perhaps when you listen to your tape that voice will be humorous just in its abstraction.

Another real good exercise to jar your voices is what I call TV Log. You sit in front of the TV, turn it on, volume low, turn on the cassette player, and you keep changing the channel every 15 seconds . . . imitating any sound, any verbalization, any music, anything that's on the TV during that 15-second period.

So if I turn on the TV and "Charlie's Angels" is on, I'm imitating Farrah Fawcett, Jaclyn Smith, John Forsythe — and because his voice is coming over the phone box, it's EQ'd, so I try to make my

voice sound like that. And I change channels and there's a dog barking, so I bark. And then there's a Spanish disco station, and I imitate the musical sounds. And when I play it all back, I find; that's odd, there's a voice that I never would have thought of doing. My attempt to imitate a voice or sound created a new entity.

Another technique is impressions. Your attempt to do Edgar Buchanan, for example, may not ever sound like Edgar Buchanan, but it creates a voice that's interesting in and of itself. If I do Jimmy Stewart and no one could guess it's Jimmy Stewart, it's okay . . . because the voice is just fine the way it is; I've created an entity.

The Name Game

R&R: How do you make sure you retain the voices you find interesting, the ones you'd like to keep?

PF: Two ways. Number one is to name the voice. If you try to do Jimmy Stewart and it doesn't sound like Stewart, call him My Jimmy. A friend of mine has a voice that's big and loud that he calls Big Face.

R&R: So you come up with your own private label . . .

PF: Right. When I've got the voices worked out, I name them.

R&R: It sounds like the naming makes them become entities. You don't have to try to remember what a friend of yours sounds like, because it's all a part of what he is to you.

PF: Right. So remember these friends. Another exercise is to take them for a walk. If you've found a good voice, take him for a walk and talk to the character.

YOU: What do you think of that?

VOICE: I think that looks pretty stupid.

YOU: Well, it's a palm tree, pal.

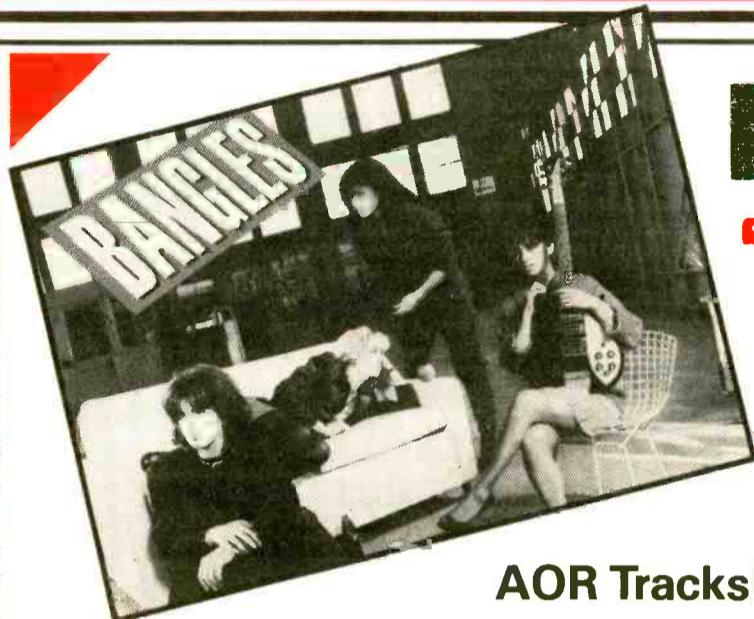
VOICE: Don't call me pal!

You develop some dimension to the character by engaging it in a dialogue. Finally, make a vocal inventory. I have a sheet that I updated. If I get a call and they say just do goofy voices, I'll think, fine, goofy voices . . . and sometimes I'll freeze. So I just pull the list out of my pocket and go down the list . . .

Pat, by the way, does custom voice work for radio stations and has a nationally syndicated radio promotion called "The Street Mysteries," a customized 13-week series. He can be reached at (213) 660-5698.



COLUMBIA'S GOT IT!



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"HERO TAKES A FALL"

Already On: **KPLUS**
WPHD

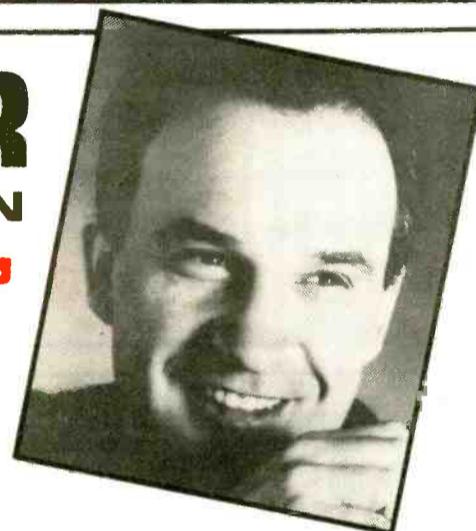
AOR Tracks **NEW & ACTIVE**

JUST SHIPPED

GIORGIO MORODER

Featuring **PAUL ENGEMANN**

"REACH OUT"



JUST SHIPPED



Track Theme From
The Official Music
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Los Angeles 1984



KAREN KAMON

"LOVERBOY"

JUST SHIPPED

Produced by Phil Ramone

THE BEST BRAND NEW RECORDS



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CHR NEW & ACTIVE

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103 Out of the Box Adds!

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WBEN-FM	Q103	WSPK	WSSX	KIHK	KKFM
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B94	KWSS	WGFM	WJZR	WKDQ	KLUC
WHTX	KPLUS	WPST	WDCG	WJXQ	KO93
PRO-FM	KNBQ	WRCK	KAMZ	KJ103	KHOP
94Q	Q100	WHTF	WANS-FM	KQKQ	KSKD
Z93	WNYS	WBBQ	WZYP	WRQN	KCPX
Y100	WVSR	KZZB	WOKI	KELI	KHYT
B97	K104	WQID	WFMI	KEYN-FM	KTKT

SCANDAL

Featuring **PATTY SMYTH**

"THE WARRIOR"

CHR NEW & ACTIVE

AOR Tracks 19



WXKS-FM	WRCK	KMGX	WKHI	WHSL
WPHD	WHTF	KLUC	95XIL	WBNO
Q107	WOKI	KO93	WSQV	KXSS
WKTJ	WFMI	KSKD	WISE	WSPT
KPLUS	KTFM	KDON-FM	WJAD	KGOT
WFLY	WJXQ	WFBG	WFOX	KCDQ
WMAR	WVIC	WZON	WPFM	KDZA
WNYS	WRQN	103CIR	WIXV	KHTX
WVSR	KEYN-FM	WERZ	WGLF	KBIM
K104	WHOT-FM	WQCM	KKQV	KZOZ
98PXY	KQXR	OK100		

IMMEDIATE ACTION

COLUMBIA'S GOT IT!



PAUL YOUNG

"LOVE OF THE COMMON PEOPLE"

Now On Over 115 Stations!

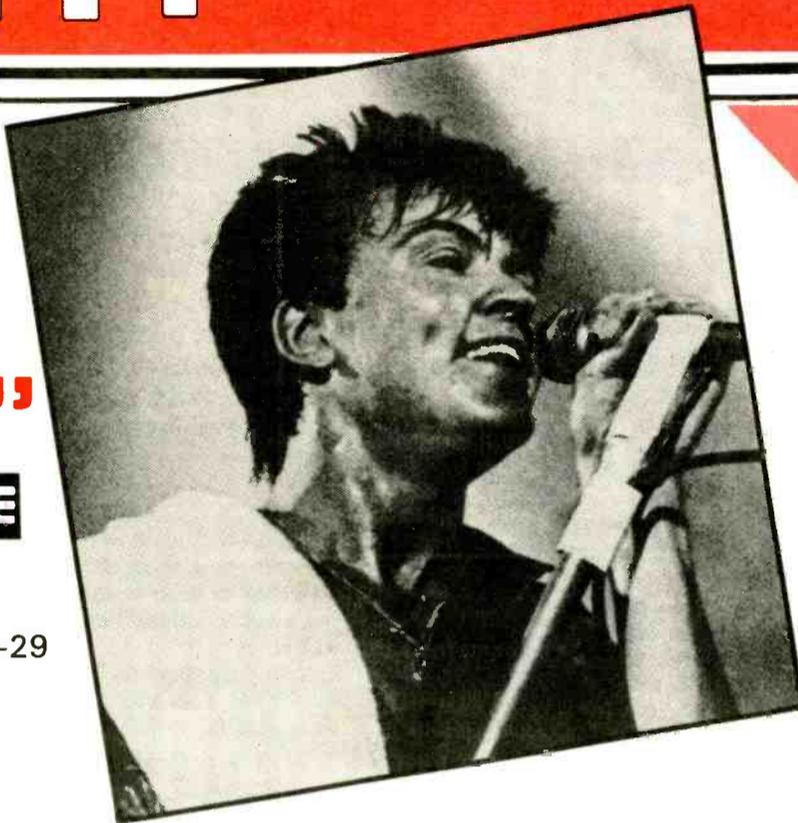
CHR NEW & ACTIVE

WXKS-FM 23-20
WPHD 33-29
CKOI on
WCAU-FM 35-28
PRO-FM on
KAFM on
WNVZ on
WGCL 18
KIMN 39
Q103 on

KZZP 39-36
XTRA 36
KITS on
KPLUS deb 35
FM106 add
WZPL add
WKFR add
Z104 add
WRKR add
K96 add

Q104 add
WXLK add
WNYS 31-29
WSPK 39-34
98PXY 35-31
WPST 14-12
WANS-FM 38-35
WOKI 20
FM100 27-22
KRGV 27-19
KTFM 24-22

KIHK 33-28
WHOT-FM 34-29
KQMQ 39-34
WGUY 18
WPFM 7-6
WGLF 27-23
WHSL 31-25
WCIL-FM 17
KSLY 39-34



CHRISTOPHER CROSS

"A CHANCE FOR HEAVEN"

CKOI
WCAU-FM
Z93
WMAR
WVSR
FM106

WPST
WHTF
WFMF
KXX106
KX104
Z98

KIHK
KMGK
WKFR
WHOT-FM
WKHI
WJAD

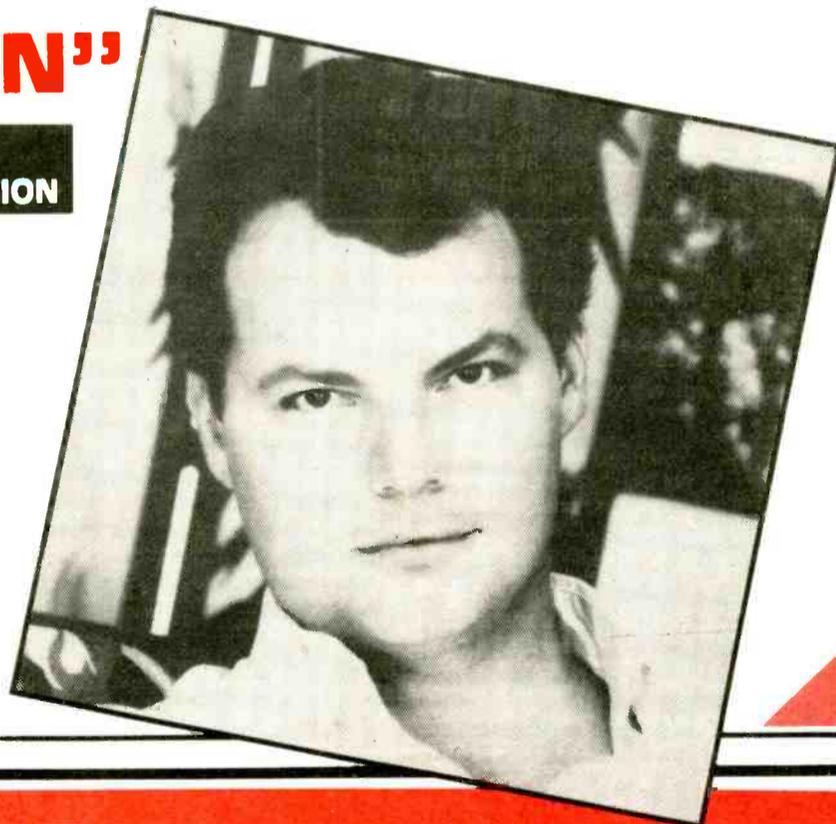
WCGQ
WFOX
Q101
WXLK
KOZE
KHTX

**CHR
SIGNIFICANT ACTION**



*Swimming Theme From
The Official Music
Of The XXIIIrd Olympiad
Los Angeles 1984*

Produced by Michael Omartian
Christopher Cross appears courtesy of Warner Bros. Records Inc.



FIRM COMMITMENT

Contemporary Hit Radio



JOEL DENVER

LOCAL SHOWS MAKE IMPACT

Radio Dives Into The World Of Video

Never let it be said that radio is going to take a back seat to anything for very long. As a medium, radio has survived everything thrown at it: movies, TV, video games, computers, cable, pay TV, and now music video outlets such as MTV. In fact, radio has seen great benefit from MTV's influence and similar video music programming.

To keep in step with the times, a number of adventurous stations (and in this case, CHR stations) are lending their calls and air talent to weekly local video programs, if not producing them outright. Reaction from every court is positive! For an inside look at this revolution in self-promotion and the impact these shows are having on the market, several air personalities-turned-video jocks, along with a PD involved in the production of one of the shows, share their experiences.



Rick Peters

What's In A Name?

When MTV started, the name said it all — Music Television. Now there are other creative monikers: "Friday Night Videos," "Night Tracks," "Rock On Chicago," "The Beat," "Rock Box," and more. Many of these are local video shows produced by radio stations hoping to catch a ride on the fast-moving tidal wave of video clips. Among such stations is WHTT/Boston. PD Rick Peters told me of his video adventure "Hot Video-Hits," a stereo simulcast which has been on the air for 15 weeks now. Hosted by Mike Olsen and MD/weekender Cindy Bailen, the weekly 90-minute show seems to be making quite an impact.

Carving A Local Identity

Rick described his role in the show. "I don't actually produce it, but act as music consultant since the clips we use are based around the WHTT 'Hit List' and local research. Producer Matt Dixon does a fabulous job with it, and we air every Saturday night at 11:30pm, opposite 'Saturday Night Live.' That's pretty tough competition, but we're holding our own well enough to be considered for a better time slot in the coming weeks."

Rick went on to explain that the show's format is hit-oriented, but some videos from local artists are aired as well. "This helps us to establish a local identity for the show. We don't air much in the way of gold, since there aren't too many old videos available, and there is so much great current product. New product is called *Video Breakers*, and we'll play things with visual appeal that we haven't added to WHTT. An example is *Style Council*."

Other features included in WHTT's video show are details on local concert and band appearances, which Rick feels adds to the differences between his show and MTV. "And there is a five-day-a-week strip version of the show hosted by Bill Smith. It runs every afternoon at 4pm on Channel 7 for a half hour, but isn't simulcast as the Saturday night version is."

So what kind of response does the simulcast draw? "Well, I'll tell you, the phones

go dead when the show comes on and that's an interesting thing. It shows me they're watching it. I don't believe they're leaving the station; I think they're conditioned to watch and listen to it. Because we're basically playing hits, it's compatible with the format. That's the key if you're going to simulcast."

A Worthwhile Endeavor

Putting together a video show is no easy task; it's a lot of extra worry and pressure. So is it all worth it? "Hot Hit-Videos has definitely helped the image of WHTT by being on the forefront of a new technology. During every commercial break we get an on-screen visual indicating the show is being simulcast on WHTT, which is great for our cume."



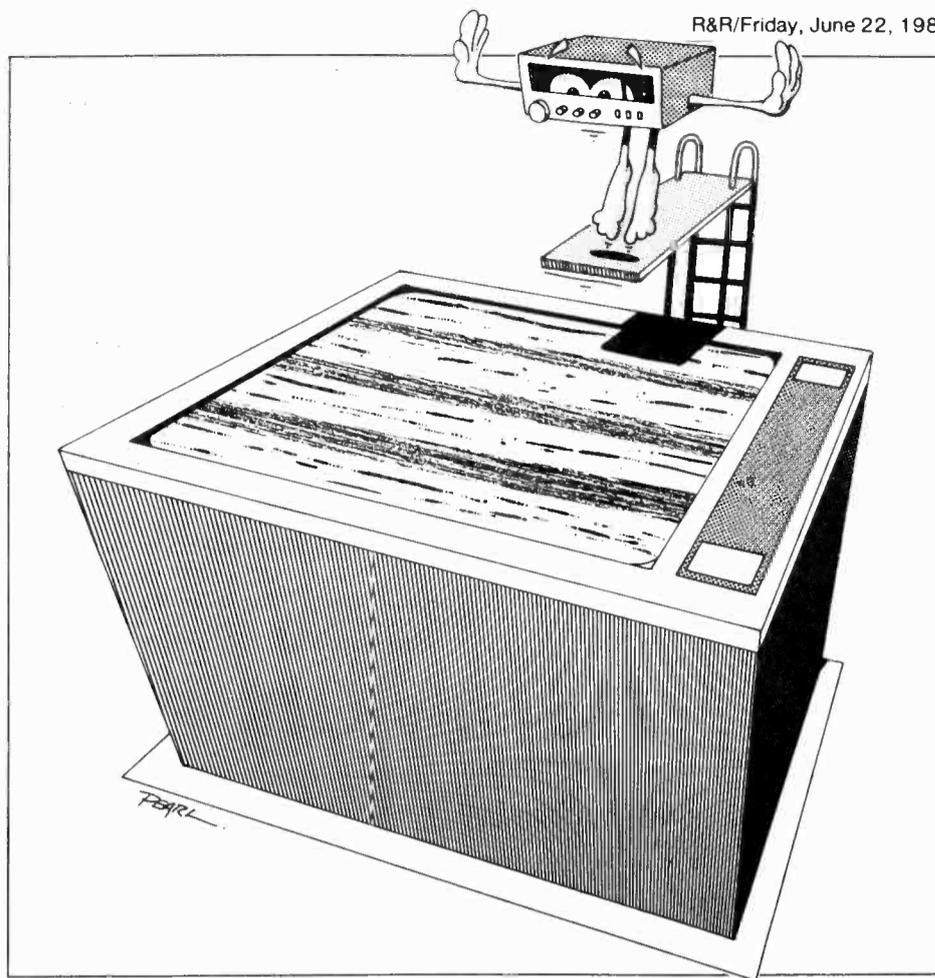
Mike Olsen & Cindy Bailen

Rick told of his motivation for airing the show in the first place. "Now that we're into it this deep, I can tell you this is a worthwhile effort. If you can't beat them (MTV), then join them. In this particular case it's especially worthwhile, since the music is compatible and MTV has some serious coverage problems in this city, with only 30% penetration. In a sense, Hot Hit-Videos is the biggest outlet for videos in Boston."

A Host-Eye View

Cindy Bailen has been the primary host of WHTT's Hot Hit-Video program since its February debut. Has the show caught on? "Everyone in town is talking about it," she responded. "WHTT has established itself as the first radio station in town that's tied in to video. The fact that Boston isn't wired for MTV yet, except in the suburbs, makes this an even bigger deal; we've become the video source for a lot of people. It looks like it could be this way for a long time, since the battles over who is going to win the rights to wire the city is tied up in a lot of bureaucracy."

"Even when MTV does come in, I really believe people will watch our show, since we make it local. In the areas where MTV is available, people still tune us in because we



offer the local flavor that you can't get from a national program. What I'm aiming to do is portray what it's like to be a rock and roll fan in Boston."

KTFM/San Antonio MD/afternoon drive talent Joe Nasty is one of the hosts of a local video show called "KTFM-TV." Airing on cable channel 24, it's been running for almost two years. During its short but successful history, KTFM-TV has grown in popularity and in the number of times it's aired each week.

"When we first started we cut one 30-minute show which aired twice a week, but now we're up to twenty times a week," explained Joe. "We still cut one show a week, but put it into rotation with other recent shows. Basically, what is so important is not so much that it's a TV show, but that it's a music show aimed at our radio listeners. I really get a chill looking through TV Guide and seeing all those listings: KTFM-TV 7:30pm, KTFM-TV 9:30pm and so on. It sounds good on the radio to cross-plug it, but we use the TV to cross-plug the radio as well."

Another successful local video experiment is Y100/Miami's show called "Video

"Hot Hit-Videos' has definitely helped the WHTT image by being on the forefront of the cutting edge of a new technology."

— Rick Peters

Music Marathon." Hosted by personality Tramontte Watts and taped weekly at WSVN-TV, the half-hour show airs at 12:30pm on Saturday afternoons, with a repeat at 1am following "Saturday Night Live." Tramontte said, "In the ratings this is the number one locally produced show. Our producer Don Williams takes all the videos and figures out special visual effects to surround them. This makes the show more interesting than just running a series of clips back-to-back."

On-The-Street Awareness

Has hosting WHTT's show changed Cindy's life any? You bet it has! "Besides being the MD, I do a weekend shift, and used to lead a quiet, private kind of life. All of a sudden, everywhere I go, it's incredible the number of people who recognize me. It's really surprising. Rick says there are no real stars in radio, but being on TV has made a tremendous difference. When I'm on the air, a lot of people call up to comment on the show,

which helps me to refine our product." Tramontte noted, "Since appearing on the show, a number of new avenues and career directions have opened up. I still find it pretty amazing to walk around and be recognized in the streets."

Taping the program a week in advance, Cindy and a camera crew make the rounds at local clubs and parties to show what's going on in the music scene locally. "This really gives us a chance to involve the local



Tramontte Watts

community with the show. Using this form of audience participation, listeners know they're going to be on the air and they can't help but tell their friends, which grabs us new viewers and listeners every week."

Joe takes the cameras out to the streets as well. "We attract a lot of attention by going out to malls and bars to have people do lip-synchs to the hits. People have so much fun singing along to songs they know and then seeing themselves on camera. We also go to concerts and interview the stars when they play San Antonio. "Weird Al" was on last night.

"Formatically, we're very similar to 'Night Flight'; we talk over intros just as we would on the radio. We make about four appearances or so in a show, which is really plenty when you come to think of it. When on-camera we take full advantage of the special effects TV has to offer. There's almost no end to what they can do to make the show unique. We even trade out costumes so the shows can have a theme. It's this type of production and presentation which sets us apart."

"Rotating different jocks on the staff as hosts has really helped to keep the show exciting," said Joe. "We try to be as off-the-

Continued on Page 34

For 320 profitable reports on the Summer Games, the only thing our affiliates have to pay is attention.

Once every four years, radio stations have a chance to sell avails at world-record speed. That kind of opportunity is worth a lot.

But AP Network News' sports coverage hands it to affiliates on a golden platter. Twenty special, brief authoritative reports a day, direct from AP's Los Angeles headquarters, and other sites around town. Anchored by the likes of Dave Lubeski, Jim Militello, Jack Briggs, Jim Bell, Shelley Adler and Mike Gracia.

Just as important, AP Network stations don't have to wrestle with clearances or network commercials. Instead, they have 100% control over all commercial avails and keep 100% of the profit.

We've even sent our affiliates a list of official sponsors of the Summer Games to help them track down likely local advertisers.

And as for format, our AP Network stations can run our reports every which way. As they are broadcast, taped, shortened, grouped or in a special program produced by the affiliate.

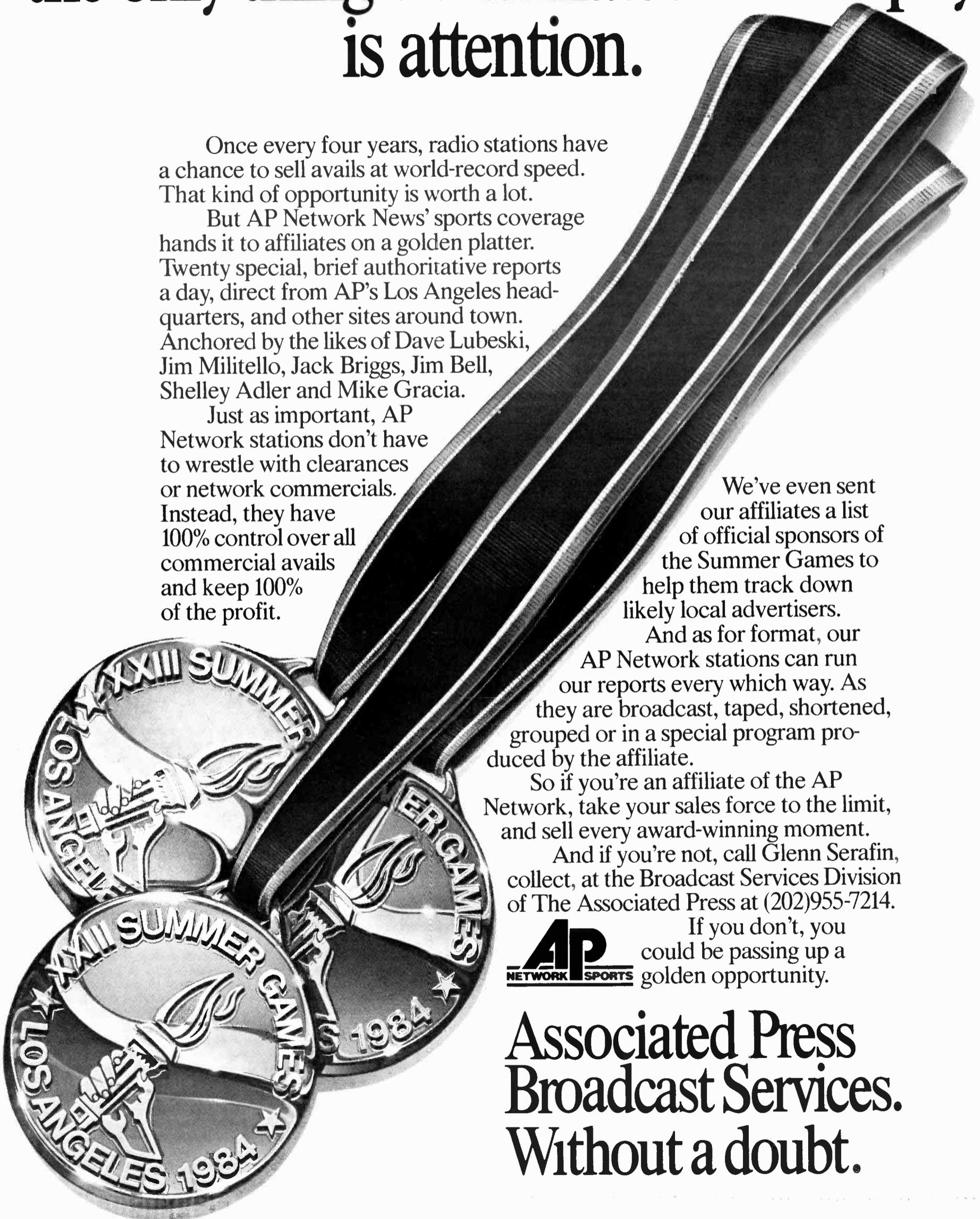
So if you're an affiliate of the AP Network, take your sales force to the limit, and sell every award-winning moment.

And if you're not, call Glenn Serafin, collect, at the Broadcast Services Division of The Associated Press at (202)955-7214.

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"Now It's My Turn"

7-29283

Produced by
Mike Howlett

Remixed by
Mike Shipley

The new single from
the Geffen album LOVE LIFE GHS 4025

Management:
Peregrine Watts-Russell
for MFC Management

Now On Over 50 Stations!

- | | | | |
|---------|---------|---------|---------|
| WXKS-FM | KTFM | KSKD | WBNQ |
| WPHD | WKDD | KDON-FM | WAZY-FM |
| KMJK | KMGK | KCPX | 99KG |
| WWSR | WZPL | KHYT | WSPT |
| WRCK | WJXQ | WQCM | KFMW |
| WHTF | WHOT-FM | WKHI | KGOT |
| KZZB | 13K | WJAD | KCDQ |
| WJZR | KMGX | KILE | KCBN |
| WZLD | KQMQ | WXLK | KHTX |
| WOKI | KHOP | WHSL | KBIM |
| WFMI | | | KSLY |



Transition From Radio To TV

If you've never been on TV before, it's quite a change from being able to sit behind the mike in your favorite pair of grubby jeans and torn T-shirt. **Cindy Ballen** offered several realistic thoughts on becoming a video jock.

"I recently read a comment where it was stated that the MTV jocks who have been on the radio are not as compelling to look at as the ones who haven't had radio experience. It's true. Radio is two-dimensional, and TV is more of an all-body thing. It's much harder to start thinking about the camera, and how you're coming off, than you can imagine.

"It's been a difficult transition for me, but it's one I work on constantly. I just act like there's another person in the room. To be successful you really have to show you care about music and rock & roll, or it's never going to wash with viewers. On radio there's a certain amount of leeway because they can't actually see you. But on TV, if you don't have that gleam in your eye, the audience knows it."

Into The World Of Video

Continued from Page 32

wall and crazy as we can be, doing a lot of slapstick comedy, pies in the face, semi-naked girls walking across the set — you know, fun things. It works real well for us, since this market has better than 60% cable penetration and because MTV comes off so straight by comparison."

For a bit of a different feel to his show, Tramontte has dancers on the set. "We go to clubs and audition people to dance on the show. Every week, about 40-45 dancers come on the show and have a good time. Because we audition the dancers, the quality of performers is always good. There's a lot of competition to make an appearance. We also run a Top 5 countdown, using the audio track of the video for our dancers as we crossfade between them and the video."

Spotlighting Local Videos

Cindy also mentioned how her show shines the spotlight on local talent. "Many of the local videos we've used have also competed on MTV's 'Basement Tapes' feature. In general, there's some pretty good quality stuff out there." Tramontte also features the talent of South Florida by openly soliciting tapes on the show. "I'm amaz-

"Rick says there are no real stars in radio, but being on TV has made a tremendous difference. When I'm on the air a lot of people call up to comment on the show, which helps me refine our product."

— Cindy Ballen

"We go to clubs and audition people to dance on the show. Every week about 40 to 45 dancers come on the show and have a good time."

— Tramontte Watts

ed at the number of tapes we get. About a third of them are worth airing, which isn't too bad when you consider most of them come from local acts who are making their first video ever."

Life After Video Clips?

If you've recovered from your Walter Mitty-like state of mind, where you've envisioned yourself as the next Mark Goodman or Nina Blackwood of your market, there is some sobering news on the horizon to consider. Record labels have been providing millions of dollars in videos, free of charge, for the past few years to MTV, the networks, and all of the many local video programs. It's been a service which is costing them a great deal of money.

As a result, most major record labels an effort to recoup their costs. So far, CBS, RCA, MCA, and Geffen Records have accepted MTV's substantial monetary offers for the right to have "exclusivity windows" on a certain percentage of video product each year. This would mean that MTV would have total exclusivity for a period of time on some very important video releases. What impact will this have on local video shows run by radio stations? Next week, we'll examine the thoughts of some of the video hosts we talked with today, as well as some of those directly involved with the video departments at several labels about the MTV exclusivity.

KLUC anywhere and everywhere around town, and then to send in descriptions to win cash prizes. The station's call letters appeared in windows, on rooftops, sides of cars, and even hanging from a crane on the freeway.

Bits

- **Have You Seen Granny Getwell?** WRVQ/Richmond, VA is helping to cheer up sad faces in local hospitals by sending "Q-Morning Zoo"'s cleaning lady Betty Bodine and Granny Getwell around with Zoo presents.

- **Dialing For Dollars!** WKDD/Akron, OH gave their listeners a "Free Money Phone" with daily prizes from \$20 to \$500. When Matt Patrick, Steve French, and Barb Adams, known as the "Waking Crew," announced the \$500 prize the phone lines were so jammed that Akron and Canton lost their phone service for 13 minutes!

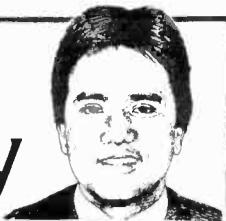
- **Playmates Award Champions!** WASH/Washington recently held "Playmate Night" at a local club called Champions. Playboy magazine awarded Champions the "Best Singles Bar" award after surveying 13 major cities. Playmates were on hand to sign their centerfolds and air personalities were on hand to sign the Playmates.

- **Show Us Our Call Letters!** KLUC/Las Vegas found a unique way to make its call letters very visible. Listeners were first encouraged to display

Motion

At KMJK/Portland midday/afternoon newscaster Diana Jordan replaces Carolyn Meyers from crosstown KYTE, and Kathy Calls becomes Promotion Director from WRVQ/Richmond, VA, replacing Brian Thomas, who exits to neighbor KKRZ . . . WGUY/Bangor welcomes Larry Clark to News Director, while Bruce Worcester adds MD duties to his airshift . . . Tom Shannon moves from nights into middays at Q106/York, PA, replacing Silm Jim Buchannan, who shifts to WSFM/Harrisburg . . . J.D. Stewart joins WZOK/Rockford for afternoons from KKRC/Sioux Falls . . . A new lineup at WZUU/Milwaukee has Chris O'Connor & Buck McWilliams in the "Z" Morning Zoo, Brian Kelly on middays, PD "Cat" Michaels in afternoon drive, Tony "Wild Child" Hamilton rocking nights and Dick Woodkey on overnights . . . Congratulations to WFMF/Baton Rouge PD Randy Rice on his marriage to Carolyn Draughn!

Adult/ Contemporary



RON RODRIGUES

TAPE TIPS

The 'Check Is In The Mail

The first batch of results from the spring ratings will be rolling out soon. From that moment on for the next few months, the postal system will be deluged with thousands of manila envelopes containing the tapes & resumes of air personalities seeking new horizons.

The fact is, many airchecks never get heard. Some PDs don't even bother to open the envelope if there isn't a job opening; other submissions often don't get past the resume. Those who do listen to the tapes often stay for only 30-60 seconds. Pretty rough, huh? PDs at successful stations receive armfuls of "T&Rs" each day and most of them don't have the time to scrutinize each package. So what do you put on that tape that will please 'em?

I asked KLSY/Seattle PD Chris Kovarik and WVOR/Rochester PD John Elliott their thoughts on just what they look for in a good tape and package.

Begin With Basics

"The primary concerns," began John, "will be the intimacy of their delivery. They should sound like they're speaking in a natural, conversational manner. They should also be well-rehearsed and prepared with concise, well-edited talk sets that flow smoothly. I also listen for enthusiasm, noting whether it sounds genuine and consistent throughout the aircheck. A



John Elliott

Chris Kovarik

big consideration is the maturity of the announcer's voice, particularly with an A/C format. The ability to relate to the target audience with appropriate material is also vital."

Expanding on the topic of voices, Chris said, "The quality of voice is a factor in any format, but probably not so much so in A/C since content, I feel, is far more important. It's not necessary to have a deep, ballsy voice — that's probably more valid for AOR. While an appealing voice is important, the range of acceptable A/C voices is wider than in other formats."

"I listen for other elements too," said John. "There's the basics: Are they selling the call letters? Are they maintaining flow? Are they fusing different program elements so that they fit together?"

Chris suggested that personalities put their best "stuff" up front. "Sometimes I'll listen to airchecks even when we don't have an opening. In that case, I might only listen to a minute of the tape unless it catches my attention. In that amount of time, I can determine if they're a possibility for employment. If I'm impressed in that 60 seconds, the tape goes into another pile that I'll listen to when we do have an opening."

Crossover Talent

The programmers agreed that personalities with A/C experience have an edge over talent applying from other formats. Explained John, "I don't think there's any question that an A/C jock carries an advantage over someone from other formats. But if an AOR or CHR personality is able to show me that his delivery is natural, conversational, and applicable to A/C, then he'll be worthy of consideration."

"Some people have done many formats," reminded Chris, "but I think it's a mistake to put a minute of each format on one tape. If you're applying for a job with me and you have A/C experience, then send your A/C aircheck to me. You can always mention on your resume or cover letter that you have experience in other formats and that you have divergent on-air styles. If they don't have the A/C experience, I look for intelligence, a sense of humor, and a decent voice. I recently hired someone who only had a rock and roll tape. Her voice was very good, her promos were excellent, she had that sense of humor, and



TO THE MAX! — WMAL/Washington sponsored its second annual Gross National Parade, raising money for local charities. Fifty thousand spectators braved the threatening skies to watch the satirical marchers, such as the "Yellow Robes of Texas" and the "Drum & Beagle Corps," wind through the streets of the nation's capital.

she was interested in broadening her scope."

The two also agreed that if you want to insure that your tape be heard, request that it be heard.

"If someone asks me to critique," said John, "I will listen to a tape and reply. If there aren't any specific instructions left with a tape, I will listen to it and put it aside."

Chris added, "Normally, the only times I will listen to tapes is when we have an opening, or when my desk gets too cluttered. The only other occasion I will listen is when a persistent but nice person asks me to listen to a tape to get suggestions for improvement."

The Reel Thing

Both programmers had lots of advice when assembling a tape. Offered Chris, "I would much prefer an edited version of one show rather than a collage of many shows. Everyone makes mistakes on the air, and it's not necessary to edit them out. In fact, I would rather see how one recovers from on-air mistakes. Also, avoid the personalized intro on a tape. I do appreciate production samples, and if they're going to be included, don't run the entire 60 seconds; a composite of several 10-second bits of commercials is better."

John also prefers tapes that reflect a continuous sequence, examples of seques, and other good board work. "And," he advised, "try to use cassettes. I have reel-to-reel and cassette machines in my office, but I prefer the cassette. Many people send reel tapes at 15 ips, which I don't have on my machine." Echoed Chris, "The chances of me listening to a tape that's sent on reel are slim. I don't have a reel machine in my office."

Final Fundamentals

Discussing additional basics, John continued, "The tape should be on a quality cassette, properly labeled with the jock's name and phone number. Many tapes I receive are not accompanied by a resume; I prefer a cover letter stating specific interests and objectives. I think it would behoove one to do some research on the station being applied to. At least address it to the PD by name."

Chris said she receives lots of tapes that are unlabeled. "It's amazing to note the number of people who don't put a name and phone number on their cassettes. Often, a tape and resume will become separated, and it's difficult finding a

match when there's no label. Also, since my name is Chris, some people will send me a package mistakenly addressed to Mr. Chris Kovarik — that's presumptuous. Believe it or not, I've had people phone me to check on the status of their aircheck and call me 'Babe!' Really! Also, we're still getting tapes addressed to our old call letters KZAM, which we used during our AOR days. People are obviously using an old SRDS. Do research and confirm information!"

Progress

WWTC/Minneapolis PD Roger Bull announces its new lineup: Larry Nelson and Don Thompson handle mornings, Nancy Rosen in middays, B.J. Crocker afternoons, Bull in early evenings, Marianne in late evenings, and Alan Freed overnights. Larry Nelson is the MD . . .

Former San Francisco 49er and veteran broadcaster Monty Stickle joins hometown KLOK-FM for morning sports reports . . . Rick Taylor jumps to KEZR/San Jose for middays from KFOX/Redondo Beach, CA . . . WCCO/Minneapolis morning man Roger Erickson received the Distinguished Service Award from the Minnesota Association of School Administrators . . . Jeff Laurence moves to the PM drive slot at WMGG/Tampa from WSUN/St. Petersburg . . . Kathy Piermont joins 610TVN/Columbus from news at crosstown WLWQ . . . Doug Charette comes to KLCI/Boise for PM drive and production from KQIX/Grand Junction . . . WOVI/ft. Pierce, FL picks up Dr. John Leeder for mornings from Q105/Baltimore . . . Drew Townsend moves from WSHE/ft. Lauderdale to WNGS/W. Palm Beach for AM drive . . . WVLC/Lexington promotes Jenifer from evenings to middays, Mike Murphy from weekends to evenings, and Dave Dameron to swing . . . Five-year Seattle veteran Jack Elliott shifts from KJR and KPLZ to 3WS/Pittsburgh for mornings . . . Larry O'Neal segues from 3WS to weekends at 99FM (WSB-FM)/Atlanta . . . Johnny Goyen returns to KRBE-AM&FM/Houston . . . WEZC/Charlotte appoints two: Chuck Boozer from WQXI-FM/Atlanta and Toni Trueblood from WAYS & WROQ/Charlotte.



Monty Stickle

Station Profile

Radio 1410
WING

717 East David Road
Dayton, OH 45429
(513)294-5858

Owner: Great Trails Broadcasting

Rep: Katz

GM: Jack Porteous

OM: John King

MD: Joe Demma

1410 kHz

5kw

"WING is a full-service A/C station which evolved from one of the legendary Top 40 formats of the '50s and '60s. We are Dayton's first AM stereo station.

"WING personalities are constantly in the community promoting the station. On-air excitement has included giveaways ranging from concert tickets to dinners and trips — even a new home.

"A great station happens only when you have great people. Our staff includes Steve Kirk (mornings), Rick Johnson (middays), John Alexander (PM drive), Stacy Taylor and John Steele (evening talk show), and Jim Tobin (overnights). WING also features two-anchor newscasts in mornings and afternoons, three staff meteorologists and airborne traffic reports. We also carry Cincinnati Bengals and Ohio State football, Wright State basketball, the Indy 500, the Kentucky Derby, and the Preakness.

"WING is the total information and entertainment station for Dayton's adult listeners."

— Joe Demma

AOR



STEVE FEINSTEIN

DENVER MARKET PROFILE

Rock Radio In The Rockies

You can almost count on one hand the number of markets with more than two AOR stations these days. Until KPKE switched to CHR last summer, Denver had four. KBPI, KAZY, and KBCO remain in the format, and KILO/Colorado Springs and KTCL/Ft. Collins also show up under the line in the Denver Arbitron. With recent programming adjustments at both KBPI and KAZY, the "Mile High City" now hosts three distinct AOR approaches, and bears a closer look.

KAZY has the longest tenure as a rocker, starting in the late '60s as KLZ-FM. Burkhardt/Abrams consulted in the late '70s. Frank Felix advised from '80-'81, and Superstars returned in July '83. On June 1, the station returned to being independently programmed. Scott Jameson



KAZY has a history as the hardest rocker in the market. The last time it was on top of the heap 12+ was during the fall of 1982. It instituted CHR crossovers last year to no avail; the station slipped to third in the three-way AOR race in the fall '83 sweep. When OM Chuck Browning joined from KZAP/Sacramento this past March, he felt KAZY needed to reevaluate its approach.

He didn't elect to simply take the station back to its hard rock roots, though. Instead, KAZY is "now going solidly for 25+, and hoping to keep the 18-24 core which has always been with us," explains Scott Jameson, PD for the past year.

The Spice Of Life

KAZY is wielding an increased variety of music in an effort to preempt KBCO and KBPI's respective #1 and #2 showings in men 25-34 over the last two books. The KAZY library, which Scott says numbered under 200 cuts during the Felix era, has expanded to over 1000 titles. Vintage music by such acts as the Animals, Van Morrison and Roxy Music has been added. A "more variety, less repetition" image statement airs twice an hour, and every weekend is a "No Repeat Weekend."

KAZY now also plays the highest percentage of oldies among the market's AORs - 50%, compared with KBCO's 33% and KBPI's approximately 20%-30%. At least once a week, the station plays 107 (frequency tie-in) songs with no commercials.

Look Both Ways Before Positioning

Scott describes KAZY's new position as "right in the middle, between 'BCO on the left and 'BPI on the right. We're after that whole section in the center."

To the left, he spies "KBCO, which is a little eclectic for me. They play some songs that sound great 'cause I haven't heard

them in a while, but they also play a lot of songs I don't even know. The jocks sound kind of tired, and they don't always tell you the names of the unfamiliar songs. The station doesn't have much production technique or network sound, either."

On the right, Scott views "KBPI with a high repetition factor, and sounding pretty loud and heavy in most dayparts, almost like the modal days of 1979-1980. Before Howie Castle (KBPI PD) plugged in an East Coast, hard rock approach, they were a hybrid, playing a hodgepodge of everything from Blue Oyster Cult to Donna Summer.

"If their new hard rock style fares as well it has in Denver previously, they're going to be in trouble, like KPKE was when they were hard rock." (KPKE peaked as an AOR with a 6.6 in the fall of '81, and then dwindled to a 3.1 before switching to CHR last summer.)

KAZY Music: Smack Dab In The Middle

KAZY's new centrist position means little metal or CHR crossover music. You won't hear the fast and furious sounds of Quiet Riot, Ozzy Osbourne, and AC/DC, though KAZY does play acts it considers to be hard rock, like Def Leppard. Mass appeal acts such as Culture Club and Michael Jackson are also out, as Scott feels "if there's one way to turn off somebody who grew up with AOR radio, it's playing a song like 'Karma Chameleon.'"



KBCO KINETIC CONTRACTIONS — These are some of the doohickies entered in the KBCO Kinetic Sculpture Challenge. Over 40,000 spectators watched the competition featuring homemade human-powered vehicles capable of navigating by land and by sea.

THREE-BOOK ARB BREAKOUT

Denver AOR Scorecard

Here's how the numbers game in the Denver metro has looked over the last year (*italics indicate a tie*):

	Spring '83	Fall '83	Winter '84		Spring '83	Fall '83	Winter '84
				18-34 Men			
KAZY	5.6	4.0	3.8	KAZY	3	3	3
KBCO	3.7	5.2	4.4	KBCO	2	1	2
KBPI	6.7	5.1	6.0	KBPI	1	2	1
				25-34 Men			
Cume (in thousands)				KAZY	9	11	5
KAZY	271	216	194	KBCO	2	1	1
KBCO	136	162	142	KBPI	1	2	2
KBPI	300	272	293				
				Teens			
18-34 Adults				KAZY	1	2	3
KAZY	4	6	7	KBCO	11	5	10
KBCO	3	1	2	KBPI	2	3	2
KBPI	1	2	1				

On the promotional front, rock 'n' roll bar nights have been scotched. Instead, Scott favors "clean, healthy, active, adult promotions" with appeal to Denver's upscale upper demos, including activities such as 10K charity runs, racquetball, and skiing.

Mapped Raps

KAZY announcers also try to serve older listeners by reading prescheduled lifestyle information once an hour. Before their shows, jocks select bits from a file of topics ranging from hot box office movies to news of player trades by local sports teams to updates on a cable TV operator's plans to wire the market. Sources such as USA Today are combed for items of current interest, and the "Doonesbury Desk Calendar" supplies data for brief historical drop-ins, such as noting the anniversary of the last Ed Sullivan Show.

Relaying information that goes beyond music and concert news is an effort by Scott "to change the whole attitude of rock radio. Frank Cody (former KPBI PD and current Director Of Programming for the Source) once said, 'More people go to movies than to rock concerts,' which makes me think it's worthwhile to mention that 'Star Trek III' made more money than 'Indiana Jones' last weekend. Instead of jocks talking about how much they partied last night, I want them to be relatable and sound aware of what's going on in the world."

Game Plan

His goal is to broaden KAZY'S musical menu, yet maintain what he feels is a greater degree of consistency and familiarity than KBCO. "More variety than KBPI, combined with jocks who appeal to adults, will be our strength," predicts Scott.

Imagine working at a radio station where . . .

- You choose all your own music from a list of between 4000-5000 cuts.
- There are no records that you absolutely must play according to a preset rotation.
- The current rotations exist largely to ensure that records are not overplayed, rather than to dictate that they come up every few hours. Hot rotation is once every 18 hours, medium once a day, and light once every two days.
- When a song receives play on other stations in the market, it's generally dropped from the playlist.

This station does exist, and it's a thriving commercial operation, rather than a college outlet or a 10-watt signal in a Parallel 14-size market. KBCO is one of 29 stations in market #23, and even with a signal that doesn't quite cover the entire metro (the station is licensed to Boulder), it's been #1 in men 25-34 the last two books.

And Now For Something Completely Different

The station signed on in June 1977 with 250 watts. The power was upped to 33 kw in 1980, and ratings have climbed steadily from the mid-1 region to a high of 5.2 last fall.

That's impressive for a station that Operations Manager Dennis Constantine describes as a "progressive, alternative AOR that's not programmed to be number one in town. Our music is not your standard fare. Tune in for an hour and Dennis Constantine you'll probably hear a lot of songs you're not familiar with. That's so when people tire of hearing what every other station is playing, they can tune to us for something different."

Continued on Page 38

THIS IS AN AD FOR ECHO AND THE BUNNYMEN

CMJ's New Music Report, June 25, 1984

EDITION

Priority Emphasis

ECHO & THE BUNNYMEN Ocean Rain (Sire/Warner Bros.) Emphasis Tracks: Moon, Kingdom, Crystal, Silver. The long-awaited new LP from Echo is the #1 Radio Breakthrough, #1 Retail, #2 Adventure Pick and debuts at #3 College Radio. Echo climbs towards the top with a #3 Audience Response and shows Commercial Radio strength with a #17 debut. Top cuts are the already popular "The Killing Moon" at #9 and "Silver" (the second U.K. single) at #15. Enjoying crystal days at #1 on KUSF, #1 on KUSF, KUSF, WBAY, WCBN, WCDB, WIDB, WMJA, WRCT, WRUW, WSIA, WVBU, WXDU and WXYC.

... (Columbia) Emphasis Tracks: Ghost, Heaven, Alice, Heartbeat, Co...
... on College and combined radio and move 6-4 Commercial...
... covered sports five Top Cuts including "Cowboys" Str...



Jeff Avenoff
Vice President
Creative Marketing

June 19, 1984

The last time I was frustrated enough to write an ad like this was a few years ago.

A new English band with a "different" sound was experiencing airplay resistance at radio. They were selling a lot of albums, getting great reviews, selling out concert dates and had the number one record at College radio. That band was the Police.

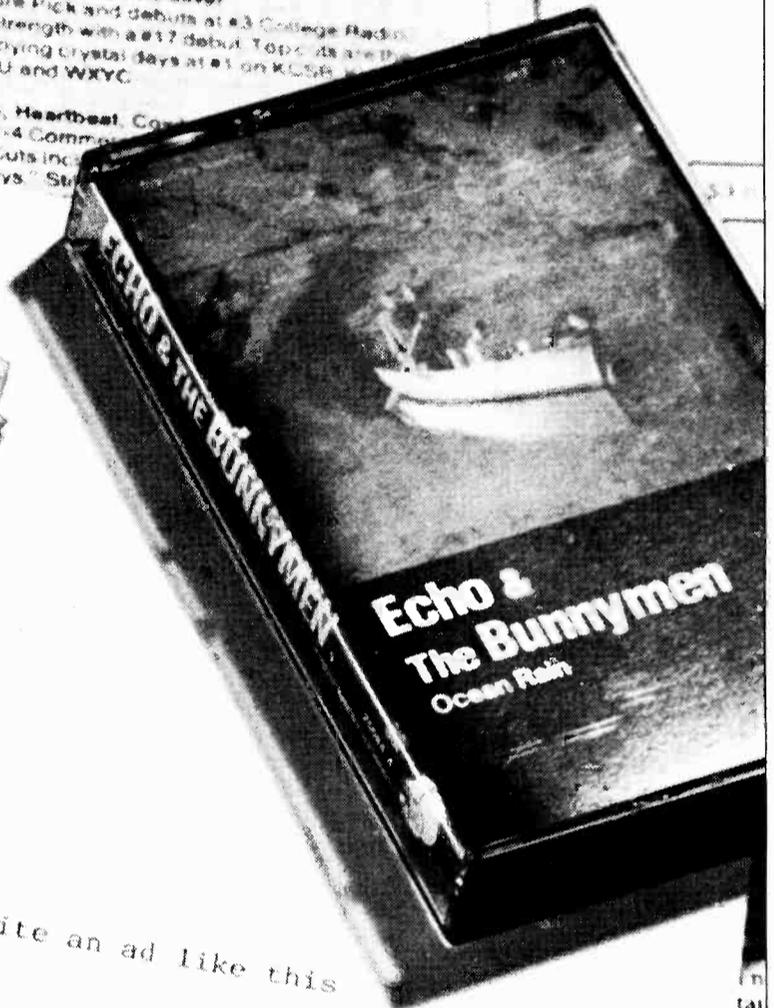
This ad is for Echo and The Bunnymen.

They're the premier band at College radio, have just finished a sold out concert tour across the U.S. (with plans to return later this year), are the focus of glowing reviews and have made an album that is "different."

Learn from the past... because it's the future we're talking about. The next generation of music is staring you in the face.

Echo and The Bunnymen. Ocean Rain.

Handwritten signature



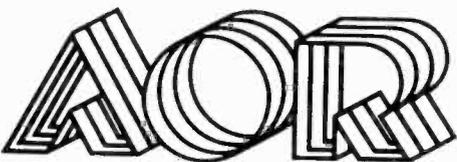
In The Rockies

Continued from Page 36

No Hype

Constantine chooses to let his station's formatics speak for themselves, rather than using image liners and positioning statements. "We never talk on the air about not repeating songs," he says. "Also, we have long music sweeps, but we don't come on and say 'Now here's a 30-minute music jam.' That has an element of jiveness to it."

Announcers are generally low-key and serious. Musical knowledge, as opposed to humor or flash, determines the tone of their personalities. Dennis explains, "Jhan Hiber's research has shown that people like



us because we're down to earth, and not phony. That's why we don't have a comedy morning team or tell jokes."

KBCO also has a generous helping of news: casts on the half-hour in morning drive, hourly casts in the afternoon, and "Another Look," a noon-hour "News Blimp"-style feature of alternative news with produced music behind it.

Boulder And Proud

'BCO considers its Boulder identity a plus, and the station has turned down the opportunity to switch its license to Denver, according to Dennis. He views Boulder as "a kind of mecca. People in Denver would love to live in Boulder; it's where they come

to play on the weekends. They're motivated to tune in the 'mecca' on their radio, and we use that to our advantage."

Promotions

Direct creative involvement by listeners seems to be a common thread to many KBCO promotions. The station's biggest event is the annual "Kinetic Sculpture Challenge," where a crowd of over 40,000 turns out to watch contestants navigate homemade, human-powered vehicles over land and water.

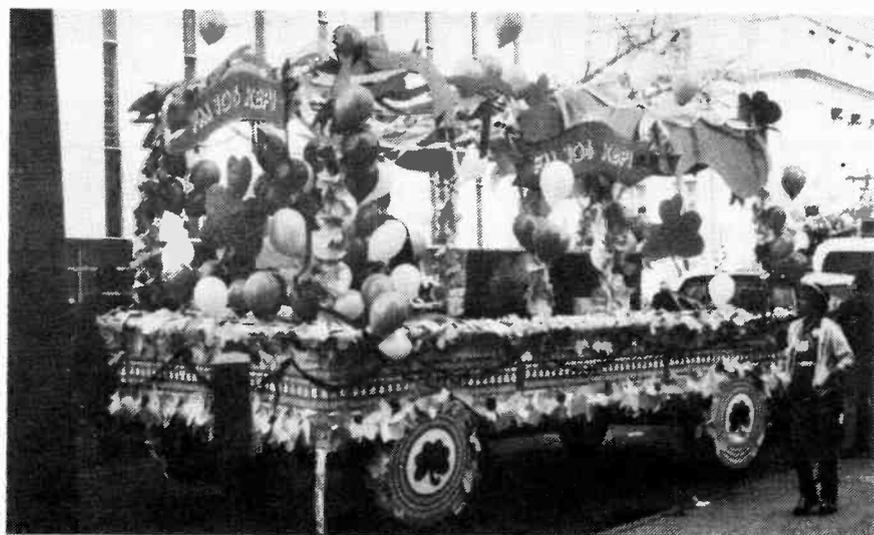
The station's yearly Boulder Music Invitational solicits tapes from area artists, with the station airing the top 97 entries over a 10-hour stretch on a Sunday. A local recording studio cuts a two-sided single of the act judged the best by a panel of experts.

Future

KBCO's transmitter is expected to be moved to a new site by the fall, resulting in an improved signal without any shadowed areas in the Denver metro. With plans to boost the power to 100 kw, Constantine expects KBCO's signal to be the best in the area.

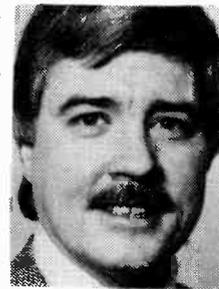
Don't expect the programming philosophy to change, though. Dennis states KBCO's goal as "remaining consistent, much like a classical or jazz station that's never number one but has a loyal audience that stays with it."

It's that consistency, along with longterm commitment from on-site owners Bob and Diane Greenlee, that Dennis feels has kept 'BCO in good stead through the years. He admits, "I couldn't take the format and put it on the air verbatim somewhere else. It's not an overnight format that gets instant ratings by appealing to the lowest common denominator."



ST. PATTY'S WAGON — KBPI's custom float carried the airstaff through Denver's St. Patrick's Day parade in style.

FM
106.1
KBPI



Howie Castle

At KBPI, it's pretty much a story of going back to the basics since PD Howie Castle arrived in February. Fresh from taking WDVE/Pittsburgh in the fall to its best 12+ share ever, Howie's got the station rockin' again after its flirtation with modern rock the first six months of '83 and a hybrid CHR/AOR approach the latter half of the year.

Howie explains the move back to a more traditional, mainstream AOR approach as a matter of positioning strategy. "We felt the station wasn't satisfying anybody the way it was. It was a CHR-ish rock station, while KPKE is a rock-ish CHR, and we had to move away from them."

KBPI's music mix is highly current, with the ratio favoring currents 80/20 at night and 70/30 during the day. It's a system Howie inherited, and one that he favors. "You just change the music in the categories to make it sound the way you want to. We got rid of the modern rock that didn't hold up over time, and now we stay away from the more blatant CHR cross-overs."

He has kept a number of records that he didn't use in Pittsburgh, though, noting that "Denver's not as heavy a rock town. Mixed in and dayparted correctly, Hall & Oates, Eurythmics, and Real Life sound fine."

ADRENALIN™

Denver Music Monitor

Here's a sample of the music mix you'll hear on KBCO and KBPI. KAZY declined to offer representative hours.

7am-8am: KBCO

Huey Lewis Hope You Love Me . . .
Roxy Music Jealous Guy
Bruce Springsteen Born In The USA
Temptations Can't Get Next To You
OMD Talking Loud And Clear
Garland Jeffreys Wild In The Streets
Police Every Breath You Take
Joe Jackson The Verdict
Randy Newman I Love L.A.
Talk Talk It's My Life
Southside Johnny Can't Stop Thinking
 About You
Thompson Twins Lies
INXS Original Sin

4pm-5pm:

R.E.M. So. Central Rain
Joe Ely Good Rockin' Tonight
J. Geils Band Flamethrower
New Musik Numbers
Elton John I Guess That's Why . . .
Stevie Ray Vaughan Couldn't Stand
 The Weather
Joe Walsh Meadows
Chris DeBurgh High On Emotion
Steel Pulse Earth Crisis
Jim Capaldi Livin' On The Edge

Icicle Works A Whisper To A Scream
Steely Dan Dirty Work
Pretenders Private Life

KBPI

7am-8am

Loverboy Working For The Weekend
Manfred Mann Runner
Rod Stewart Infatuation
Bruce Springsteen Dancing In The Dark
Duke Jupiter I'll Drink To You
Wang Chung Dance Hall Days
ELP Lucky Man
Billy Idol Eyes Without A Face
Cars Drive
Eurythmics Sweet Dreams
Phil Collins Against All Odds

3pm-4pm

ZZ Top Legs
Night Ranger Sister Christian
Genesis Abacab
Corey Hart Sunglasses At Night
John Cougar I Need A Lover
Roger Glover The Mask
Stevie Nicks Stand Back
Jefferson Starship No Way Out
Blue Oyster Cult Take Me Away
Cars Just What I Needed
Rick Springfield Don't Walk Away
Who Behind Blue Eyes

Howie expects KBPI to maintain its 25-34 numbers even while rockin' out again. "I can play the hits and still do very well in that demo. I don't think you necessarily want to hear oldies as you become older."

A Castle-Eye View Of The Competition

KBCO's strengths, in Howie's view, are "longevity and doing what they do well. They're a pretty good quality station, with a nice image and the laid-back sound that you'd expect from this area.

"KAZY has familiar call letters from being in the market a long time, but they're altering their rock image for a more adult approach. It's hard to say how that's going to take."

Exclusives

Although Howie grants that getting exclusives on records doesn't "get you any more listeners, I love it and I do it. It can help your image as a musical leader as long as you're breaking the good records that matter.

"I've noticed an attitude of 'We don't do that in Denver' both from radio and record people. It's very laid back here, and no one wants to rock the boat. I have a more aggressive attitude with exclusives."

Presentation

KBPI has a brisk, dynamic presentation, full of exciting stagers and sounders. The high-energy presentation "borders on CHR," says Howie. "We emphasize production quite a bit to give the station pizzazz and sparkle."

The distinctive "KBPI Rocks The Rockies" vocoder ID the station uses on the air and in TV spots has apparently imprinted itself on Denver's collective consciousness. It's shown up as the second most-highly-recalled slogan in independently conducted market research in Denver, according to Howie, and people invariably mimic the vocoder bit when they find out where a station staffer works.

KBPI lost some of its pizzazz when its high profile morning team, Steven B. & The Hawk, left for crosstown KPKE in March. Rather than replace them with another morning act immediately, Howie has switched veteran PM driver Pete McKay to mornings temporarily, saying, "We decided to concentrate on the overall station instead, and take someone recognizable and put him in mornings." Mornings have also been temporarily stripped of news and live traffic feeds to further contrast the old and new.

Promotions

Promotions are still as high-profile as ever, though. The station gave away \$40,000 in a "Great Cash Payoff." When a designated song played in morning drive was repeated later in the day, a listener received \$1000 for being the correct number caller.

The station has recently awarded a "rock

'n' roll red" Pontiac Fiero and a \$38,000 Aurora to listeners. Movie premieres, trips, and skiing-related events round out KBPI's promotional profile. A "Salute To Dad" outdoor concert and fireworks display is planned for Father's Day, with performances by the Beach Boys and the Denver Symphony Orchestra.

Overview

Changes in the market will make for an interesting spring AOR book in Denver. Will the combination of KBPI rocking out and KAZY mining more library material while shying away from hard rock erode KBPI's position as #2 in 25-34 men?

Also, will KBCO, the number one AOR last fall when both KBPI and KAZY were hyper-tight and playing a good deal of CHR crossovers, benefit as much this time from being a true alternative? While 'BCO was once the only rocker not playing Michael Jackson, now all three stations are shunning crossovers for the most part.

Only time and the great Arbitron lords will tell. I'll keep you posted.

SEGUES

KSPN/Aspen PD Lee Duncan splits for mornings across the street at **KSNO-AM**.

Pam Brooks is upped to MD at **WPDH/Poughkeepsie**, as **Rick Buser** steps down, while retaining his airshift. **Matt Walsh** replaces Our Miss Brooks as Promotions Director.

News Director **Alice Stockton** leaves **WYSP/Philadelphia** for the **RKO Radio Network**. . . **David Hirsch** from **KEZY/Anaheim** joins **KMET/Los Angeles** as Assistant News Director.

Maureen Matthews leaves afternoons at **KEZE/Spokane** to replace **Carol Richardz** on nights at **KRCK/Portland**. . . **Doug Breyer** from **KKRQ/Iowa City** joins **WDEK/DeKalb** for mornings, replacing **Mike Carrol**, who moves to **WYFE/Rockford**.

American
Heart

JUNE 22



"Home Of The Artists" DISTRIBUTED BY MCA DISTR. CORP. LP XR 9517 CASSETTE XRC 9517

AM-COM XLT-B

from
the
album

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LON HELTON

OUTDOOR FUN

In The Summertime

Sorry to disappoint all you Mungo Jerry fans — but this column will not feature their life and times. Instead, since summer is almost upon us (even though a few of you are still treading water), I thought it time to provide a bit of promotional fodder for those caught in the annual “What the #&* am I gonna do for a summer promotion this year?” dilemma.

Soooo . . . I called around and talked to a few PDs, searching for thoughts and ideas that would stir — or at least awaken — the creative juices laying dormant to these many winter months.

Originally, my calls were aimed at presenting unique promotions you could adopt or adapt. And for the record, my informal poll turned up a unanimous belief — that Country radio and summer promotions are synonymous. However, the more people I talked to, the more I came to this interesting realization. Just as there are really only seven jokes in the world, perhaps there's a similarly limited number of unique promotions. All the rest seem to rely on the same theme, yet vary depending upon locale, event, etc. Though variations are the key to making the events entertaining, creative input should not be underestimated. The crux is tying your “radio knowledge” to an event so the station benefits not only from the outside exposure, but also from turning that exposure into extended quarter-hour listening or increased cume.

WMC/Memphis has also had a considerable amount of success with cook-offs by adding special twists to attract not only the cook-off groupies, but to appeal to everyone who just wants to go out and have a good time. A couple of such events include the “Di-Gel Jalapeno Eating Contest” and the “Wet Your Whistle Relay,” sponsored by Busch Beer — the idea being your five-member team must one-by-one eat four crackers, whistle, and drink a beer as fast as possible. You'll notice they not only had fun with the listeners but with sponsor ties. Who can't help but smile at the thought of a hot-pepper eating contest co-sponsored by an antacid product? Along these same lines, one of the twists in a KPLX chili cook-off was a “showmanship competition” where each chef or chefs had to perform during the judging. It's these creative spin-offs that make each individual cook-off special to that station and that market. This philosophy pertains not only to chili cook-offs, but to almost every other outdoor event to which you invite your listeners.



SPONSORED BY THE KIDNEY FOUNDATION

The Chili Cookoff

Now, before you skip off to the next paragraph mumbling “these things are done by everybody,” consider the reason why they are done by everybody. It might just be they *work*. KPLX/Dallas PD Bobby Kraig told me the station's held them the last couple years, attracting many thousands of people. Bobby also said it has gotten to the point where, even with the organizational help of the charity involved, the event is now just too big for the station to handle. While he feels the widespread popularity among non-cookers is diminishing a bit, Bobby did say, “This is probably only a factor for stations that have cook-offs on an annual basis, since I don't know if the average person would go back again and again. On the other hand, if you've never done it, you can have a lot of fun and create a lot of excitement for and with your audience.”



Country's Own Holiday

During a chat with WWWW/Detroit PD Barry Mardit, he said, “One thing that immediately comes to mind — especially with Country — is the Fourth of July; it's as if the Fourth is Country radio's very own holiday. Listeners in our format seem to be the most patriotic, the most flag-waving, and the most likely to get involved in a promotion centered around that day. We team up with a sponsor and the city and throw a giant bash right in the middle of Detroit — in Hart Plaza. We have become part of an overall citywide celebration and even got Detroit to declare the Fourth of July as ‘Country Day’ — which gets us recognition among people who are not necessarily into country. Whether folks come downtown for fireworks or cotton candy they get country music, and it's a good way to get exposure for the station.”

“On the air, we celebrate the ‘biggest birthday’ — Happy Birthday America — by firing the WWWW cannon 208 times (for the 208th birthday) over the weekend of the Fourth and give prizes to the correct caller each time. It's the same old ‘listen for the sound to call and win,’ but the fun and creative part comes in what kind of things you give away. Country music is great for this type promotion because there are usually records with an ‘American’ theme you can give away. Right now, Lee Greenwood's ‘God Bless the U.S.A.’ is a perfect

Promotional Gold — Olympic Style

Without question, looking for great new ideas is a fulltime job. You have to be constantly aware not only of what is happening in town, but also of what is *going* to happen — sometimes months in advance of the actual event. Remember a few months ago when the Olympic Organizing Committee announced that to raise money for the Olympics, it was going to divide the country into 3000 one-mile segments and let anyone who wished carry the Olympic torch for one of those legs — at a cost of \$3000 per mile?

This seemed like a natural for a radio promotion. But I have only heard of two stations tying in — **KABC/Los Angeles** and **WAJR/Morgantown**. Finding a sponsor to share the bills shouldn't be too tough, but imagine the possibilities of a station buying a leg and running a contest where a listener would win the chance to carry the Olympic torch through your city. Or providing them with transportation to the nearest leg you could get, perhaps one with special significance. WAJR OD **Carl Becker** told me that when the torch-bearing group went through Morgantown, it grew into a parade with the station van providing live coverage, including interviews with the torchbearer himself. As Carl pointed out, “This was a once-in-a-lifetime event for the people of this town and we had our name all over it.”



WAJR newsman Steve Hunsicker, Olympic torch-bearer, WAJR OD Carl Becker.

record to give out.” (Brace yourself, MCA.)

Creativity in prize selection also makes an otherwise “old” idea special. Barry offered an example: “The thought here was to give away an American-made automobile — being in Detroit and all. People here are really gung ho about American-made things — same thing when I was at **WEEP/Pittsburgh** — and we make sure we key in on that.”

Say The Secret Word

Barry also filled me in on a promotion he calls “A Good Word About Detroit.” Barry told me, “The ‘good word’ is either a person, place, or thing that makes your city someplace special. You give the word on the air and ask listeners to recall it for you an hour or so later. The prize is always one that is Detroit-oriented, with a grand prize being a night on the town or dinner for two once a week or a month for a year at a well-known Detroit restaurant. What you are doing is painting a good image of the town — not just for people who play the contest but for those who are just listening to you talking about how nice your city is. It's a positive thing to do, and it really lends itself to the summer because by and large there are more things going on in the summer that can be your ‘good words.’ Usually, there are also more things going on in the large city suburbs. So occasionally making your ‘good words’ suburb-oriented gives you an opportunity to talk about them in a positive way. While this is primarily a promotion as opposed to a contest for big prizes, it will aid in keeping people listening longer.”

One thought Barry mentioned to me about promotions in general was, “If you are doing any kind of promotion where you want people to fill out and mail in a coupon they see in a newspaper ad, your first thought may be to run it in the entertainment section. But consider running it in the *food section*. This is where all of the other coupons are and where those who are most likely to clip and save stuff end up. These are ‘active’ people and more than likely the ones who will take the time to fill in and mail the entry blank for your contest.”

Walter Mitty Lives!

What's proving to be very popular is tying in with local sports teams for a promotion where the average guy in the stands gets a shot at winning big money or prizes. **KGHL/Billings** OM **Lee Rogers** said the station is involved with the local Cincinnati Reds farm club, where contest winners go

to bat with the team's manager pitching. The winner gets three tries to hit one out of the ballpark and, if successful, he wins \$100,000! (Check with Lloyd's of London before you try this one.) Lee is also putting together “The World's Largest Paper Airplane Flying Contest.” Those purchasing numbered pieces of paper from **KGHL** and the co-sponsoring charity can build a paper plane and launch it from the top of the Metro concert hall/convention center in



Barry Mardit Lee Rogers

Billings. Lee said, “The ‘pilots’ will be aiming to win a new convertible parked in the center of the Metro by landing their plane in the car. Around the car will be other bins of prizes they can win if the plane lands in them. If we can get insurance, we're considering putting a coffee can-sized container on the hood of the car, with one million dollars going to the first person to fly it in there.”

Editor's Comments

I originally wanted to run down a few unique summer promotions, so you could plug them in during the hot months ahead. However, like everything else worth doing well, there really are no shortcuts. And maybe there really are only seven different promotional ideas, all of which depend upon your creative input for their success. Naturally, coming up with that great “unique” idea is a tremendous feeling. But it's not always that easy. Don't think it's not good enough to do something someone else has done. Be creative and make it your own. This will pique and maintain listeners' interest, while keeping them from feeling yours is just a rerun of another station's idea. You can make a silk purse out of a sow's ear!

Nashville This Week



SHARON ALLEN

Home Is Where Your July 4th Picnic Is . . .

"Everybody wanted me to come back to Texas," explained Willie Nelson, "the people and the pickers." . . . And so be it . . . Willie Nelson's Fourth of July Picnic will be a one-day affair at Austin's newly refurbished South Park Meadows facility.

"I hated to leave Texas the year that I did but it got to be a problem finding a site. It was about six months' work for me to promote it and another six months to take care of the lawsuits," he said smiling. Willie then announced that this year plans are going smoothly even though "it was a last-minute decision. Every year I always wait till the last minute to decide and I guess this year is no exception."

Even so, Willie announced the following lineup of guest artists: Waylon Jennings, Jessi Colter, Kris Kristofferson, Leon Russell, Joe Ely, David Allan Coe, Moe Bandy, Jerry Jeff Walker, Jackie King, Faron Young, Billy J. Shaver, Johnny Rodriguez, Johnny Bush, Carl Perkins, Floyd Tillman, Steve Fromholz, Gary Busey, and the Geezinslaw Bros.



LEFFEL AWARDED: Pictured from left to right are: PolyGram Regional Country Promotion Directors Steve Massie (Midwest) and Dave Smith (Southwest), Sr. VP Frank Jones, Frank Leffel, Country Marketing Director Joe Polidor, PolyGram VP Mel Ilberman, label's Doyal McCollum and Pam Steele.

For the 15th year the Statlers will hold their Fourth of July picnic in their own hometown Staunton, VA. Mel Tillis will be the special guest along with Harold Reid's daughters, Kim and Karmen, and a lineup of local talent.

Alabama's June Jam

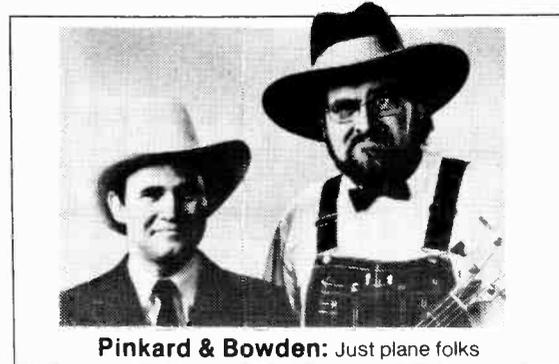
As you may already know, the tradition of June Jam began in 1982 as a result of Alabama's desire to give something back to the area they grew up in and where they still live. All net proceeds from the Jam go to charities in and around Fort Payne. This year the R.J. Reynolds Company presented Alabama with a check for \$100,000 as its donation to the June Jam charities. The one-day show included guests Lee Greenwood, Janie Fricke, Ed Bruce, Bill Medley, and Ralph Emery.

Next year's event has already been scheduled for June 8, with the first guest already confirmed. Charlie Daniels sent a telegram to the Jam accepting Alabama's invitation to perform next year. Other talent will be announced later.

SCUTTLEBUTT: George Jones was recently forced to end his uninterrupted streak of keeping his show dates. A sore throat developed into bronchitis and he had to cancel dates in Grand Rapids and Erie . . . The International Radio Festival of New York awarded the Jim Reeves radio special the Gold Medal in the "Music Special" category . . . Grand Ole Opry announcer Grant Turner recently celebrated his 40th year with the show . . . During Fan Fair week PolyGram Records presented National Country Promotion Director Frank Leffel with a plaque celebrating his 20 years of service with the label . . . Reba McEntire's new producer is Harold Shedd. You know his work if you've ever listened to an Alabama record, or Glen Campbell's latest release, or Mel Tillis's "New Patches."

Playin' On The Plane

Next time you fly United Airlines, tune in to Pinkard & Bowden. The two are featured in a one-hour comedy program on the airline's in-flight entertainment selections . . .



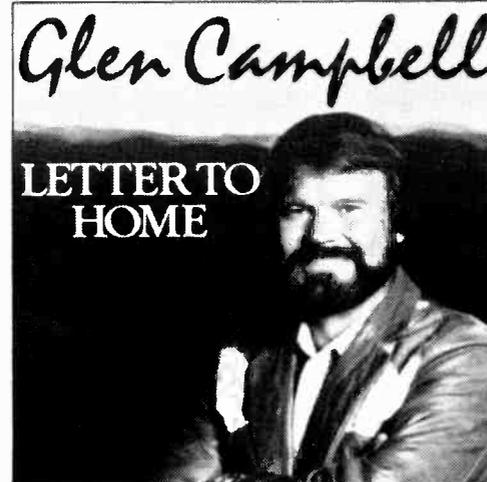
Pinkard & Bowden: Just plane folks

Porter Wagoner is taping a new series for The Nashville Network entitled "Porter Wagoner At Opryland." Approximately 130 half-hour shows are being taped, with production finishing in September. The shows already recorded will begin airing on the network this week . . . Be looking for product on these new MCA artists — Rick & Janis Carnes, Razy Bailey, and Lynn Anderson . . . Congratulations to Atlanta group member Bill Davidson and his wife on the birth of their baby boy, Maxwell Carroll Davidson . . . More MCA news: Jimmy Bowen will be producing George Strait's new album, and rumor has it Steve Wariner will soon be signing with the label . . . RCA has signed Ed Bruce and Blake Mevis will be producing Ed's new album . . . For those of you who don't already know, Royce Kendall was hospitalized a couple of weeks ago for high blood pressure. He's up and about now, doing very well.

Just thought you'd like to know!

Getting Bigger.. Every Day

90164



"Letter to Home"

A very special delivery from Glen Campbell Presenting the first single "Faithless Love" 7-99768

Produced by Harold Shedd



90155



"Day by Day"

from country's best new group, McGuffey Lane Featuring the single "Day By Day" 7-99778

Produced by Marshall Morgan & Paul Worley For Morley Productions

And don't miss

"Angel Eyes" 7-99759

the single from Larry Willoughby's debut album

"Building Bridges" 90112

Produced by Rodney Crowell

A Rockland Roadhouse Production



Country News

Next Week's Guests:

CHARLEY PRIDE & GUS HARDIN

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743



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Black/Urban Radio



WALT LOVE

Summertime Action Summary

I haven't run an Action column in quite some time, so this week I'll get you caught up with all that has been taking place lately at Black/Urban stations.

Needless to say, we're all on pins and needles waiting for the spring '84 Arbitron results to come out a couple of weeks from now, so be sure to keep an eye on R&R for all the ratings and highlights.

Action & More Action

Movement within our format has been tremendous! Quite frankly, it's really surprised me to see so many things happen during the course of a book. In Nashville, Urban Contemporary **WQQK** changed PDs: **Dan Jaynes** is out and **Fred Harvey**, PD of sister station **WVOL**, will be adding on those duties. The Urban format will stay in place and the stations' consultant is now **Don Kelly**.

Toni Bell is out as MD at **WHRK/Memphis**; no replacement has been named yet. Leaving **WHRK** at the same time is **Betty Jean Taylor**, who shifts to **WBLX/Mobile**. Taylor is a five-year industry veteran and is also a graduate of Jackson State University. **WBLX** also welcomes **Alex Gavin**, who took a two-year leave of absence to attend college... **WENN/Birmingham's** new GM is **Bill Manning**. Bill replaces **Kurt Balton**, who returns to a corporate position at **A.G. Gaston**... **Mike Edmonds** is the new overnight personality at **WYCB/Washington, DC**.

Maria Milito has joined the staff of **WKTU/New York** for weekends from nearby **WGLT/Babylon**. Maria has also worked for other Long Island stations, such as **WRIV**, **WTHE**, and **WBAB**... **Tony T. Fields** has been named the new MD at **WLOU/Louisville**, while **Neil O'Rea** remains with the station as Chief Engineer. Tony has been with the organization for the past three years as an air talent. **WLOU** also announced that **Ange Canessa** has become its new 9pm-1am personality, while **Brenda Banks** takes over the overnight show. Brenda is a local Louisville talent who's done parttime work for **WLOU** in the

past. It should be noted that **WLOU** is now a 24-hour fulltime operation; that surely will help its overall status in the market.

Don't forget that two black-owned broadcast organizations have acquired stations in Louisville: Easy Listening **WVEZ** and CHR outlet **WJYL-FM**. No format changes have been announced, but it will be interesting to see what does take place in the near future.

Finally, in the number one market in the country, New York, **RKO Radio** made history when it promoted PD **Barry Mayo** to VP/GM at **WRKS**. (See R&R 6-8-84.) Mayo became the first black to hold such a position with that organization. At the same time, Assistant PD **Sonny Taylor** was promoted to the PD spot, while Research Coordinator **Tony Quartarone** was promoted to MD.

In Memory Of Chuck Anthony

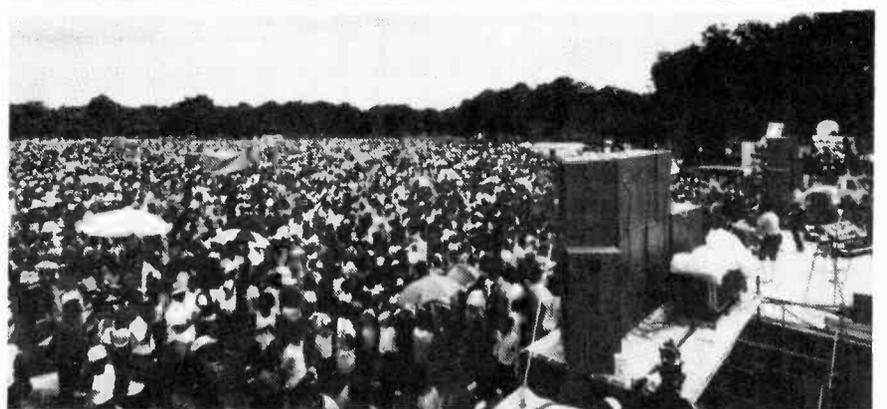
We would like to send our condolences to the family and friends of **Chuck Anthony**. Chuck, who was the News Director and an Account Executive for **WGIV/Charlotte**, passed away following a heart attack June 4. He was only 36.

Service, Please

WKAZ/Charleston, WV is the only Urban Contemporary-formatted station in the state. PD **Chuck Horn** contacted us for some help with record service, and you can reach him at (304)722-3308. Also looking for record service is **KLSK/Santa Fe, NM**, which has a new Jazz and Classical format happening. Contact **KLSK** at (505) 983-5878.

Babes In Radioland

Just before becoming VP/GM at **WRKS**, **Barry Mayo** and his wife **Maisha** welcomed their second child **Alana Aisha**, who was born May 2nd. Congratulations! Also best wishes to **WVDM/Sumter, SC MD Tony Hart** and wife **Patricia**, who produced **Jason Mario Sanabria**. Jason is the third child for this lucky couple.



WYLD IN THE PARKS OF N.O. — Despite wet weather and the problems of trying to attract a crowd over Memorial Day weekend when listeners are out of town, **WYLD/New Orleans** drew an estimated 40,000 people (left) to its second annual "Family Day At City Park." One of the main points of interest was the 1984 Ford Mustang convertible that **WYLD** is giving away.

YBPC Annual Awards Confab

The **YBPC (Young Black Programmers Coalition)** annual Awards of Excellence Scholarship Banquet held recently in Houston was a total success. One of the highlights was provided by **Atlantic/Cotillion Records**, which donated \$5000 to the **YBPC Scholarship Fund**. The awards were based on outstanding accomplishments, distinction, and merit in the music and communications industries.

Haley Speaks To CBS Black Employees

On June 2, author **Alex Haley** was the keynote speaker at the **CBS Black Employees Association West** communications seminar/fundraiser held at the University of Southern California. Address-

ing the conference theme "Steps To Success: Getting A Job In Television, Radio, and Records," Haley discussed the importance of functional communication skills within the communications industry. After Haley's speech there were 15 workshops, including topics on writing a resume, interviewing for results, developing a marketing strategy, technical careers, careers in writing, and in video within the corporation, as well as workshops on the career possibilities within each of the three industries.

For those who don't know, a number of large networks and independent broadcasting organizations now have black employee associations, which work to provide opportunities for blacks within their companies.

Action

Diane Stanley of Dallas is already becoming a familiar sight at the **KNOK-FM** prize vaults. Stanley won two \$1007.50 prizes (frequency tie-in) on two consecutive days in the station's blank-check sweepstakes. PD **DeWayne Dancer** estimated Stanley's chances of winning twice were "probably one in 10,000," but since Stanley has picked up more than 75 different qualifying numbers, she clearly expects to be back.

Atlantic Records Chairman **Ahmet Ertegun** has announced the establishment of a scholarship in the name of R&B pioneer **Jesse Stone** at Boston's Berklee College of Music. Stone, whose career spanned from the jazz era to the birth of Atlantic and rock itself, was the author of 150 songs including "Shake, Rattle & Roll" and "Money Honey." He was also a dance school owner.

WDMT/Cleveland MD Dean Dean is currently channelling his talents into a different facet of the entertainment world — movies! Dean was discovered by film executives in Cleveland on business who saw him being interviewed on a local TV news report. Dean is now in Fort Lauderdale, where he will be an extra in **Miami Gold's** production of "Cry of The City," starring **Sammy Davis Jr.**, **Smokey Robinson**, and **Leon Issac Kennedy** (another ex-Cleveland DJ). Dean, who has been given local credit for being the originator of the "Saturday Night Club Style

Show," will perhaps become the next club-dancing **Fred Astaire!**



Julian Rider



Heather McMichael

KCXL/Kansas City has added personalities **Julian Rider** and **Heather McMichael** to its air staff. Rider is a familiar name to Kansas City radio listeners, as his career covers more than two decades in the area. Julian has worked for such K.C. outlets as **WDAF**, **KPRS**, **KMBZ**, and **KWKL**. Ms. McMichael, a recent graduate of the University of Missouri, will be handling the midday airshift.

WUSL/Philadelphia has taken "24 Hour Love Affair" by **Wack Attack**, its entry in the national Budweiser showdown, and pressed singles of the tune. The flip side contains a station air-check.



JOYNER BEAMED UP — **KKDA-FM/Dallas-Ft. Worth** morning man **Tom Joyner** is shown here on the set of local outlet **KXTX-TV's** new program "The Beam." The show, which specializes in R&B product not seen on MTV, airs Saturday nights. Joyner's boss at **KKDA**, **Michael Spears**, is also one of the partners in the show.

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CALENDAR



BRAD MESSER

Sketchy Reports on Piper Caper

Tuesday marks the 700th anniversary of a world-famous mass kidnapping in a small town in Germany: the abduction of more than a hundred kids from Hamelin, by a stranger who came to be known as the Pied Piper.

Reports are sketchy because the profession of reporting hadn't yet been invented. News in the year 1284 was disseminated mostly by traveling story-tellers and wandering minstrels. A few literate people wrote letters.

In the search for the whole story, "those old manuscripts are the only hard evidence we have to go on," says Professor Donald Ward of the UCLA Comparative Center for Folklore and Mythology.

"They say only this and nothing more: that a man dressed in a brightly-colored costume marched over a bridge through the town gate, gathered up 130 of the town's children, (departed) and was never seen again. It's just a simple account. It doesn't tell anything about the piper, it doesn't mention the rat-catching part of the bargain or anything. It just is an account that 130 town children disappeared."

The rest is speculation. Back in those days it was not unusual for people to believe that certain musical instruments could produce "involuntary enchantment." So hiring a flute

player to charm the rats out of town might have conformed to the logic of those old times. It's human nature to occasionally want to back out of a business deal. Legend says city fathers of Hamelin reneged on their agreement by refusing to pay their exterminator after he'd done the job, whereupon the vengeful piper utilized the magic of his flute and stole the town's kids. (The piper may have been the first programmer to target music to a specific demographic segment with such stunning success.)

Professor Ward is one of only two Americans invited to Germany to take part in a late-summer conference to exchange contemporary scholarly research. Participants will explore many theories, seeking answers to questions such as "Could the kids have been the victims of Thirteenth Century military recruiting for the Children's Wars?"

Seven centuries after their town's unsolved mass kidnapping, the people of Hamelin are observing the incident with a summer-long series of events both serious and fanciful.

That we will probably never know the whole truth about the Piper Caper is regrettable, because it might be even more enchanting than the fact-and-fiction mix we've heard. I wish there had been just one good news reporter at the original crime scene. And a music reporter. That tune could be worth millions!

Battle of Little Bighorn

MONDAY, JUNE 25 — In "Custer's Last Stand" 108 years ago, Civil War hero General George Custer and his 265 men were killed in less than an hour by 4000 Sioux and Cheyenne warriors. The battle so aroused American public opinion that within a year virtually all Indians were forced onto reservations. Custer Battlefield National Monument, beside the Little Bighorn River in Montana, is a popular tourist attraction.

North Korea attacked South Korea 1950. CBS ran first hour-long TV special in color 1951. Supreme Court upheld male-only draft 1981.

Comedian Jimmy Walker 35. Carly Simon 39. June Lockhart 59.

Pied Piper 700th Anniversary

TUESDAY, JUNE 26 — Seven centuries ago today, the children of Hamelin, Germany, were enticed to follow a stranger out of town and were never seen again. (See above.)

Atlantic City, NJ wooden boardwalk completed 1870. Bikini swimsuit introduced 1946. Berlin Airlift announced 1948. World record crocodile measuring 20'2" bagged in Australia 1960. Bill Graham announced closing of Fillmore East and Fillmore West music halls 1971.

Hottest Day in Alaska

WEDNESDAY, JUNE 27 — A climate record was established in 1915 when the temperature climbed to 100 degrees at Fort Yukon, Alaska. The eight longest days of 1984 ended yesterday: now the nights begin getting longer and we'll have one minute less of daylight.

Tournament pool player William Moscone (moss-CONEY) is 71: he held the world record for 526 consecutive balls without a miss until 1960, when Michael Eufemia pocketed 625 in a row.

Beach Boy Bruce Johnston 40. Robert Keeshan (TV's Captain Kangaroo) is 57.

Women in U.S. Military

THURSDAY, JUNE 28 — America's military academies went coed in 1976 when Congress passed the law giving women almost-equal access to military careers. The US Air Force Academy reports 12% female enrollment, with graduate officers eligible for any Air Force job other than the Congressionally-mandated exception of flying in combat.

Congress recognized Labor Day as a national holiday 1894. World War I triggered by Archduke Ferdinand assassination 1914. First nonstop US-Hawaii flight 1927.

Gilda Radner 38.

Apostle Executed in 68AD

FRIDAY, JUNE 29 — Tradition says Saint Peter, first Bishop of the Catholic Church, was crucified head-down by Nero in 68AD. The custom of Popes changing their names began in 884 when Peter di Porca was elected: he felt it would be presumptuous to call himself Peter II and adopted an alias.

Ada Kepley first female law school graduate 1870. Congress authorized Interstate Highway system 1956. Mama Cass Elliott, 30, died 1973.

Ex-baseballer Harmon Killebrew 48. *Tomorrow* (6-30) Ron Swoboda 40, Dorothy Malone 59, Lena Horne 67. *Sunday* (7-1) Genevieve Bujold 42, Karen Black 42, Leslie Caron 53.

CHR FORMAT LEANS URBAN

Burbridge GM, Wells PD At WJYL

At Inter-Urban Broadcasting's recently-acquired WJYL/Louisville, Sales Manager Rod Burbridge has been promoted to General Manager, while Vernon Wells has joined the station as PD. Burbridge and Wells succeed former GM Gary Clark and PD Mark Williams, who departed the station last week.

At the same time, it was also announced that WJYL has modified its CHR format to "CHR-leaning-Urban," under the direction of Brute Bailey, PD for sister station WYLD/New Orleans.

Burbridge, who joined WHYL 18 months ago, explained the format change to R&R. "With CHR, so much has happened 'by the book' that I feel as if there's no spontaneity. We were doing CHR — pretty much based on what the trades said we should play — for eight or nine months. Another station (WLOU) came on the air, and

WMMR Advances Goldblatt

WMMR/Philadelphia Account Executive Andy Goldblatt has been promoted to General Sales Manager. Goldblatt assumes the duties formerly held by Rhody Bosley, who departed three weeks ago to join Arbitron as VP/Sales.

WMMR VP/GM Michael Craven commented, "Andy's going to fill a lot of bills for us. He's had experience in sales management and as a national rep, with a broad background in broadcast research. He's been the designated captain of the sales team, and has ably assisted the other sales people in presentations over the years. When you combine those motivational abilities with his market knowledge and experience, he's custom-built for this job."

A 12-year industry veteran, Goldblatt joined WMMR in 1982 from the GSM post at WKXW & WBUD/Trenton. He told R&R, "I'm ecstatic. WMMR is an institution that's here to stay, and I'm happy to be a part of it. We've come a long way in making rock 'n' roll an acceptable entity in Philadelphia, and now it's a question of expanding our market base further to reach an even broader buying audience."

Harrison

Continued from Page 1

Harrison, who programmed WTKL/Baton Rouge for a year before joining WAMO, previously worked as an air personality at St. Louis outlets KMJM and KSLQ, as well as Z93/Atlanta. He told R&R, "It's an honor to be working for Sheridan and one of the great radio stations in America. We don't intend to change things immediately, and the format will remain primarily the same, but we do plan to take incremental steps from the basic Urban format. We want to maintain our basic core audience, but there are things we can do to grab the peripheral listener."

in two days they sounded just like us.

"WJYL has done very well in the last two books and we don't want to lose the audience we've attained. We're attempting to skew the radio station just a little older; we think that leaning Urban will help us do that."

About his new PD, Burbridge said, "I'm glad Vernon's here and I'm very happy with him. Vernon is professional — very good and very accommodating."

Wells, a seven-year radio veteran, takes his first programming job after a six-month stint in middays at WYLD. Before that he worked four years at WBLX/Mobile as Music Director under the name J. Michael Alexander. Wells described his new position as "the greatest opportunity of my career. I attribute all of this to Brute's preparing me for this position."

Wells indicated that no further staff changes are planned. Although WJYL has begun down-playing its calls in favor of "FM 101," he added that a call letter change is not imminent.

Watson VP At Balon & Associates

Longtime broadcaster Tom Watson has been appointed VP/Research & Development for research and programming consultancy Balon & Associates. In the newly-created position, Watson will be responsible for servicing the company's 30 client stations and developing new accounts.

Balon & Associates President Rob Balon told R&R, "Tom's the first person we've added who's a bona fide programmer, as opposed to a researcher. His depth of experience broadens us out considerably, making us a more viable company. Tom has a solid research back-

ground, is forthright, and works extremely well with people. His appointment is an enormous step forward for us, and he's going to work out very well."

Watson said, "I've known Rob for a long time and have always had a lot of respect for him. I've also been wanting to get away from the day-to-day radio programming/management end and get involved with a variety of clients. Having worked with many different formats and different research techniques over the years will help me with his company. We seem to be on the same wavelength as to where radio is going in the '80s, and I'm just really excited about it."

Watson began his radio career as a teenager 24 years ago at WHHM/Memphis. Most recently, he served two and a half years as PD at WNCI/Columbus.



Tom Watson

Marketplace

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Current Issue #51 features WLUP/Jonathan Brandmeier, KIIS/Rick Dees, KFRC/Dave Sholin, Portland's CHR battle w/KKRZ & KMJK, Houston's KSRR/Mr. Moby & KKBQ/Q Morning Zoo, Cleveland's new 14K, and KLUC/Dave Anthony. 90-minute cassette, \$5.50.

Special Issue #5-35 features PHOENIX & ALBUQUERQUE! From Phoenix, CHR's KZZP & KOPA, AOR's KDKB & KUPD, A/C's KOY, KOOL-FM & KKLK, plus Urban KUKQ. Albuquerque CHR's KNMQ & KRKE, AOR's KWXL & KFMG, A/C's KOB, KOB-FM, KZZX, & KQEO. Cassette, \$5.50. Special Issue #5-36 features HONOLULU, with CHR's KQMQ, KIKI & KISA, AOR KPOI, A/C's KSSK, KULA, KKUA, KMAI, KIOE & KRTR. Cassette, \$5.50.

Classic Issue #C-44 features KIMN/Todd Wallace-1968, KFNB/Gary Owens-1962, 99X/Dave Thompson-1974, KKDJ/Rick Carroll-1974, WRKO/J.J. Jeffrey-1969, KHJ/Bobby Ocean-Machinegun Kelly-1977, and KFI/Dave Hull-1975. Cassette \$10.50.

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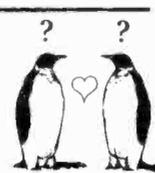


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WEBE 108, 50kw CHR seeks experienced parttime air talent. T&R: Curt Hansen, VP, Box 108, Westport, CT 06881. EOE M/F (6-22)

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WMMR looking for someone to be up with morningman John DeBella. Concentrate on news/sports. C&R: George Harris, 19th & Walnut St., Philadelphia, PA 19103. EOE M/F (6-22)

WGEE seeking full & parttime jocks for possible openings. T&R: Box 280, Gettysburg, PA 17325. (6-22)

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AM stereo, flagship of eight station group now accepting applications for jocks/sports. T&R: Hickenbottom, KOGA, Box 509, Ogallala, NE 69153. (6-22)



Afternoons Top 25 Market

Your chance to move up with an excellent Josephson-owned A/C station. Magic 96.5 WMGF, Milwaukee's fastest growing and most aggressive radio station is looking for an experienced A/C afternoon jock. The money is competitive and benefits are outstanding... ARE YOU? Send tape, resume and recent photo to Dave Luczak, WMGF, 735 W. Wisconsin Ave., Suite 700, Milwaukee, WI 53233. No calls please. EOE M/F

Country music station has fulltime opening for experienced air personality. T&R: Curtis King, WKKN, 1901 Reidfarm Rd., Rockford, IL 61111. EOE M/F (6-22)

WTRC needs reporter/anchor. Good voice, delivery & writing skills essential. T&R: Don Voltz, Box 699, Elkhart, IN 46515. (6-22)

CARS 108 FM FLINT, MI

Is searching for A/C morning personality. Rare opportunity to join respected broadcast organization. Send resume to: Mark Thomas, P.O. Box 1080, Flint MI 48501.

WHBC needs a creative, mature & conversational. Talk show and or sports interest a plus. Three years experience preferred. T&R: Box 9917, Canton, OH 44711. EOE M/F (6-22)

Successful A/C station between Milwaukee & Chicago seeks PM drive personality with strong production skills. T&R: Jim Schaefer, WLIP, Box 659, Keshohe, WI 53141. EOE M/F (6-22)

MEDIUM MIDWEST AM COUNTRY

Seeking morning & afternoon killers! Good bucks, benefits. If you're on the way and committed to winning, send T&R to: Radio & Records, 1930 Century Park West, #706, Los Angeles, CA 90067. EOE

MIDWEST AM/FM POWERHOUSE

Looking for production fanatic. Positive attitude a must! Require 2 1/2 years minimum experience in production, and an ability to work with automation and people. We're talkin' decent bucks for a hard worker... no screw-offs, please. Send T&R to: Radio & Records, 1930 Century Park West, #707, Los Angeles, CA 90067. EOE

WKJF/93KJF taking C&R for future openings. All shifts, must be able to follow instruction. No beginners/calls. C&R: T. Murphy, Box 89, Cadillac, MI 49601. EOE M/F (6-22)

WCIL AM & FM looking for A/C, CHR personalities with production ability. Low pay, bad hours, great staff & fun place. T&R: Box 801, Carbondale, IL 62903. EOE M/F (6-22)

NEWS DIRECTOR

Medium Midwest market seeks experienced news director. Tape & resume to: Radio & Records, 1930 Century Park West, #718, Los Angeles, CA 90067. EOE

MW AOR seeking sales person. Radio sales experience preferred. Resume & salary requirements: WDEK, Box 925, Dekalb, IL 60115. EOE M/F (6-15)

ND needed! Good opportunity in beautiful capital city with Big 10 university. T&R: Bill Vancil, WISM/WMGN, Box 2058, Madison, WI 53701. EOE M/F (6-15)

Opportunities

Openings

WEST

Creative morning entertainer needed. Paid health, dental & profit sharing. T&R: John Ramsey, KKAZ, Box 926, Cheyenne, WY 82003. (307) 632-0651 EOE M/F (6-22)

Contemporary AM stereo station in eastern UT is seeking talent for future openings. T&R & salary requirements: Dave Roberts, Box 1076, Provo, UT 84501. No calls. (6-22)

Announcer Wanted ALASKA!!

Expanding station looking for experienced announcers. Market of 30,000 but in a dynamic environment. This is not your average "ho-hum" small town. Alaska's capital requires talent and involvement. We do not herd Polar Bears in our leisure hours. Send T&R to: KINY, 1107 W. 8th St., Juneau, Alaska 99801.

KUDO-FM Contemporary needs PM drive/Production Director ASAP. Rush T&R: Bill Bauman, 66 E. Topcane, Las Vegas, NV 89109. EOE M/F (6-22)

Colorado Springs AM/FM seeks creative copywriter/producer with multi-track background. Production copy & samples: Dave Brull, KIIQ, Box 431, Manitou Springs, CO 80829. (6-22)

Looking for newsmen. Strong reporting skills a must. Adequate delivery. Salary negotiable. T&R: J. Marcantonio, KLIX, Box 1259, Twin Falls, ID 83303. EOE M/F (6-22)

The Quake/S.F., has possible future openings. Long hours, slow pay & big fun. T&R: KQAK-FM, 1311 Sutter, San Francisco, CA 94109. EOE M/F (6-22)

ROCK 107 KAZY DENVER

We need talented, hard-working professionals to make a good AOR station even better. Especially interested in hearing from morning drive people, but all encouraged to apply. Great area, pay, benefits, plus outstanding equipment and facility.

Tapes and Resumes to
Chuck Browning
Operations Manager, KAZY
2149 South Holly St. Denver, CO 80222
EOE NO CALLS PLEASE!!!!

CO sales! If you're sales successful, want to enjoy Colorado Springs area & make money, send resume: KIIQ, Box 431, Manitou Springs, CO 80829. EOE M/F (6-22)

Radio producer/announcer wanted. Great voice, solid production, sense of humor & professional attitude. T&R: KSRF, 1425 5th St., Santa Monica, CA 90401. (6-22)

AM drive news at A/C. Experience/attitude/team player. C&R & photo: Chris Kampmeier, 5220 N. 7th St. Ste. 121, Phoenix, AZ 85014. EOE M/F (6-22)

CA coastal CHR with possible future openings looking for great talent with three years experience. T&R: Kirk Clatt, KDON, Box 81460, Salinas, CA 93912. No calls. EOE M/F (6-22)

Front-range CHR near Denver looking for talent in all areas. Including production person or people. Benefits and money comparable to large market. Send T&R to: Dave Fransen, P.O. Box 117, Windsor, CO 80550. EOE M/F

Production/newsperson needed. Immediate opening. (208) 734-1170 EOE M/F (6-15)

Production wtz needed, with multiple voices and unending imagination for top CHR-KGPS & A/C-KFKA. T&R: Rodger Meschke, Box K, Greenley, CO 80632. EOE M/F (6-15)

Positions Sought

No B.S., just good hard work. Seven years experience AM/PM drive. AOR/CHR, PD & MD with solid production. Medium/major markets. BOB ROSEL: (606) 272-8438 (6-22)

Positions Sought

Air personality needs to move up. Three years A/C, MOR experience seeks A/C, CHR. Creative production, college degree. LARRY SCOTT: (916) 671-4342 or 673-7677 (6-22)

Somewhere in the South is a small Country station that needs a friendly, experienced announcer. I want to do evenings for you. DAVE: (408) 452-5038 (6-22)

America's hottest morning team seeks new major market challenge! Call now for rush demo (714) 337-1501. Extremely confidential. (6-22)

Female talent with four years experience seeks on-air shift in Long Island/NYC area. (516) 598-0402 (6-22)

Need sales or traffic help? College graduate with experience, quick learner & hard worker. Prefer East. NANCY: (617) 934-0706 (6-22)

English new wave jock available to excite USA airwaves. TONY: 39-184-290934 or write Via Tacito 1-44, Ventimiglia, I.M. 18039, Italy (6-22)

Major Market Talent

Versatile, multi-talented 11-year major market talent seeks a creative team of progressive professionals who believe in real radio as a communications art form within a stable, positive environment in the top 30. Please call DIANE CARTWRIGHT (209) 576-1069, anytime!

Attention medium/better markets: AM drive, news & production. Experienced & stable. Prefer FL, all offers considered. LARRY KAY: (717) 653-2500 (6-22)

JOHN DIAL, WNAP, WFMS, WDAN seeks personality A/C, CHR or Country home. Major/medium markets. Dedicated pro with 10 years experience. (317) 849-5533 (6-22)

Sports fanatic/workaholic looking for small market position. Can write, anchor, PBP, jock, do traffic & production. College degree. DAN: (312) 335-0548 (6-22)

A mature, warm, friendly, unique Australian accent will stand out in your market. Green card, major market experience, PD & marketing. TERRY: (203) 322-0649 (6-22)

Seven year adult communicator with General Class license seeks stable position in top 100 SE market. Management & programming experience. TERRY: (502) 845-4392 (6-22)

Zap. Looking for on-air gig in the MW. Creative with two years experience. DAN: (701) 248-3440 or 248-3947 (6-22)

A very good programmer of Country stations will be available July 1st. Computer-oriented profit-motivated, champion of 25-54 lifestyles. Billboard and Gavin award winner. 5.1 to 9.9 in 3 books at present station.

BILLING INCREASED ABOUT HALF MILLION!!
Call (415) 421-6522.
Ask for Robert.

CT ND's: young newsmen seeks anchor/reporter position. Energetic, enthusiastic & devoted. Have degree, experience & native to Nutmeg State. MIKE: (203) 232-7300 (6-22)

Experienced sports/ND seeks relocation. NCAA and minor league PBP. Will consider sports/airshift combo. JOHN RICHARDS: (406) 781-1310 or 454-3736. (6-22)

One of America's most dynamic young sportscasters looking to join hot station. Solid PBP/anchor reporting. For interesting air-check. GARY ALLEN: (512) 443-4595 (6-22)

Major market CHR producer currently working, looking to expand. interested in programming, promotion or MD positions. Excellent references. GEORGE: (305) 989-3938 (6-22)

Creative communicator looking for small/medium market programming, prefer SW. Six years experience, currently PM drive/production. SHAWN: (505) 722-9025 (6-22)

A/C craftsman with warm one-to-one approach seeks position with East coast A/C or Oldies operation. BOB MORGAN: (717) 264-9692 (6-22)

DENNIS ERECTUS outrageous AOR jock, available. Six years experience, proven ratings. (408) 371-2829 (6-22)

Small market PD/MD seeks air position. Strong afternoons/evenings. All offers considered. JOHN: (904) 584-2373 (6-22)

PD currently employed, seeking similar or OM position with Urban station in SE. BILL HUNT: (317) 266-4141 or 4720 N. Post Rd., Indianapolis, IN 46226. (6-15)

Communicator looking to do more than spin records and give time & temperature. Work with all types of music. Will locate anywhere. DAVID: (402) 488-1295 (6-22)

15 year pro including KEYN/KKRD. This act delivers numbers & knocked out the competition. Major/medium market, PD small market. SEAN: (316) 478-2431 (6-22)

Positions Sought

★ 16-YEAR PERSONALITY PRO ★

Mature, creative and original. All formats, including Talk. Also, exceptional basketball and baseball P-B-P. Looking for PD or air position in medium to major market. If you're looking for the best adult communicator available call CHUCK at (919) 679-2595.

15 year news pro with network experience seeks career opportunity in medium or major market. BOB: (504) 834-4212 (6-15)

Sportscaster/air talent seeks opportunity. B.S. Communications, professional, dedicated, enthusiastic. JEFF: (916) 481-1962 (6-22)

Friendly, personal sounding announcer. 7 1/2 years experience. Currently parttime in Akron. KEN: (216) 253-2679 (6-22)

L.A. newsmen wants to return to MW or southern territories. No B.S., just excellent CHR or AOR news. (818) 509-9905 (6-22)

Hot female jock, four years experience with fantastic production. Research, music & more. Top 100, any format. KARYN KASI: (309) 452-2254 (6-22)

Experienced 15 year personality jock seeks modern, progressive A/C station. Currently working overnights at 5kw station. JAY: (715) 845-7772 (6-22)

PD with great small market track record seeks bigger challenge and bigger bucks in medium market as PD or MD. RICK: (309) 925-3029 (6-22)

Talented young female performer seeks work as DJ. News broadcaster/commercial announcer. Chicago area preferred. Recent graduate. KATHY ROBINSON: (312) 440-4496 (6-22)

PAT MOORE, WNAP/WNDE looking for Great Lake states. PD/airshift. Great track record. (317) 875-8343 (6-22)

***** 16 YEAR VET *****

I'm a 16-year A/C, CHR veteran and family man. After taking some time off for the first time in several years I'd like to relocate and continue my career with cordial, positive people who strive for broadcast excellence, regardless of the market size. I own one of America's finest mint condition oldies collection available for your use. Call CHUCK at (619) 244-0436, and let's talk!

News pro, hard working team player with 11 years experience. PATRICK SCHMID: (402) 466-9088 (6-22)

RICK FRY with nine years experience including PD/MD/ND looking for AC/CHR. Will relocate anywhere. (619) 758-9037 (6-22)

ND currently employed in CA pursuing career advancement into medium/major market. Will relocate for right opportunity. RICK: (209) 781-6005 (6-22)

Available immediately, versatile 4 1/2 year CHR, A/C small market experienced jock looking to move up in sunbelt region. RICK: (915) 263-4279 (6-22)

Looking for first job as DJ/news announcer. Trained at midwestern broadcasting school. Great tape and bright personality. Mature and responsible. GARY: (312) 369-0548 (6-22)

Recent college graduate with four years air experience. Background in news, sports & editorial. Hard working and willing to relocate. MICHAEL: (818) 709-4074 (6-22)

Hard working team player looking to continue growth with stable goal oriented broadcast company. Over three years experience. (206) 357-8935 (6-22)

Help! Satellite has taken over. Don't let ten years experience go to waste. Need live gig in KY or surrounding states. RON SMITH: (606) 437-4051 (6-22)

I've done production, engineering, & fillins. Now I'd like my first regular airshift. MIKE: (805) 526-8869 (6-22)

Good attitude. Ten year CHR or A/C veteran looking to relocate. Prefer FL. Presently PD in SE medium market. (318) 443-8543 (6-22)

Production whiz ready to move up. Promos & commercials that sizzle. EBS degree, nine year pro in CHR/AOR. GREG: (916) 283-3102, 9-6pm mdt (6-22)

Currently employed PD/MD/air talent seeks similar employment. Will relocate for right opportunity. Team player. GEORGE: (209) 784-1450 or 539-3527 (6-22)

Dependable CHR, A/C, Urban pro, DJ/PD/OM. Outstanding voice/delivery/production greater Cincinnati. Available now! SCOTT: (513) 528-5793 (6-22)

KIRK RUSSELL, 12 years experience in San Jose, Phoenix, Cleveland and more, seeks position at contemporary station West or NW. (408) 378-3483 (6-22)

Changes

RADIO

Suzanne Stack appointed Account Executive WBCS/Milwaukee from WSPT/WXYQ.

Yolanda Taylor appointed Account Executive WCLR/Chicago.

Carol Oldberg appointed Account Executive WCLR/Chicago.

Dave Fransen appointed Program Director KUAD/Windsor from KPKE/Denver.

Greg Bennett promoted Account Executive KUAD/Windsor from mornings.

Bruce Gyger promoted Promotion Director KUAD/Windsor from middays.

Pauline Pokorny appointed Account Executive WLUP/Chicago from WYEN-FM.

Michele Davis appointed Account Executive KFAC/Los Angeles from KRLA.

Sharon Elkins appointed Assistant to the General Manager/National Sales Coordinator WFOX-FM/Atlanta.

RECORDS

Stella Onida named Manager of Production Atlantic & Elektra Records/Los Angeles.

Pat Pagani named Electronic Data Processing Operations Manager Atlantic & Elektra Records/Los Angeles.

Rene Esquibel named SW Regional Promotion Marketing Manager WEA Records/Burbank.

Jess Auerbach promoted Associate Director, Production Arieta Records/New York.

Rick Orr promoted Buyer WEA Records/Atlanta.

Bebo Gray appointed Special Projects Coordinator/Singles Specialist WEA Records/Atlanta.

Alba Underwood appointed Assistant Buyer WEA Records/Philadelphia.

Miscellaneous

New Country station in resort area near Memphis, needs service from all labels. Laura Sullivan, WRDS, Box 322, Sardis, MS 38666. (601) 487-3031 (6-22)

KLKT/Incline Village, needs record service for A/C, Jazz, Country & Classical product. Mickey Lees, MD, box 6063, Incline Village, NV 89450. (6-22)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** (24 words or 3 lines) listings to **radio stations** and **record companies** in Openings. **Free** listings of the same length are also available to **Individuals** seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes **border, box number** and **postage/handling**.

Payable In Advance

Display & Blind Box advertising orders **must be typewritten** or printed and accompanied by check mailed to our office in **advance**.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

STANLEY CLARKE

"HEAVEN SENT YOU"

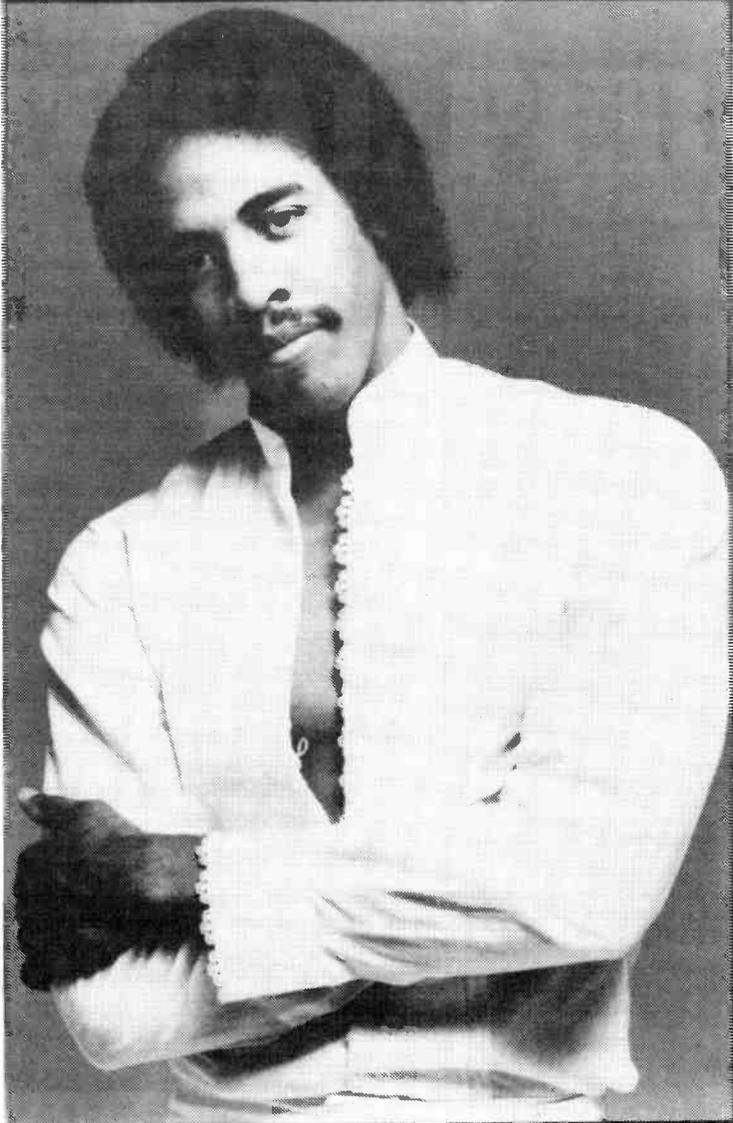


Black/Urban

BREAKERS

STANLEY CLARKE
Heaven Sent You (Epic)

64% of our reporting stations on it. Rotations: Heavy 7/1, Medium 27/4, Light 15/5, Extra Adds 1, Total Adds 11, WILD, WVEE, KNOK-FM, WHRK, KDAY, XHRM, KNOW, WJTT, WJMI, WBLX, KDIA. Heavy: WWIN-FM, WUSL, WJMO, WJLB, WNHC, Z93. Debuts at 30 on the Black/Urban chart.



DISTRIBUTED BY CBS RECORDS

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Willems (214) 343-9205

The Starstation

LIONEL RICHIE "Stuck On You"
BILL MEDLEY "I Still Do"

Country Coast-To-Coast

SHELLY WEST "Somebody Buy This Cowgirl A Beer"
GLEN CAMPBELL "Faithless Love"
REBA McENTIRE "He Broke Your Memory Last Night"
RONNIE McDOWELL "I Got A Million Of 'Em"
KENNY ROGERS "Evening Star"

Rock America

STEVE PERRY "She's Mine"
ROCKWELL "Obscene Phone Caller"
RAY PARKER JR. "Ghostbusters"
VAN HALEN "Panama"
JACKSONS "State Of Shock"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

JACKSONS "State Of Shock"
TONY CAREY "The First Day Of Summer"
RAY PARKER JR. "Ghostbusters"
VAN HALEN "Panama"

Contempo 300

TINA TURNER "What's Love Got To Do With It"
LIONEL RICHIE "Stuck On You"

Great American Country

JOHNNY RODRIGUEZ
"Let's Leave The Lights On Tonight"
KENDALLS "My Baby's Gone"
JIM GLASER "You're Getting To Me Again"

BPI

John Iles (800) 426-9082

Adult Contemporary

CARS "Drive"
DAN HARTMAN "I Can Dream About You"
LIONEL RICHIE "Stuck On You"

Country Living

GEORGE STRAIT "Let's Fall To Pieces Together"
ATLANTA "Pictures"
HANK WILLIAMS JR. "Attitude Adjustment"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

GENESIS "Taking It All Too Hard"
TEDDY PENDERGRASS "Hold Me"
BILL MEDLEY "I Still Do"
PAUL ANKA "Second Chance"

Your Country

MARK GRAY "If All The Magic Is Gone"
KEITH STEGALL "I Want To Go Somewhere"
WAYLON JENNINGS "Never Could Toe The Mark"
OSMOND BROTHERS
"If Every Man Had A Woman Like You"

Hit Rock

ROCKWELL "Obscene Phone Caller"
RAY PARKER JR. "Ghostbusters"
TINA TURNER "What's Love Got To Do With It"

Radio Arts

John Benedict (818) 841-0225

Country's Best

KEITH STEGALL "I Want To Go Somewhere"
ATLANTA "Pictures"
SHELLY WEST "Somebody Buy This Cowgirl A Beer"

Soft Contemporary

GENESIS "Taking It All Too Hard"
TEDDY PENDERGRASS "Hold Me"
PAUL ANKA "Second Chance"
BILL MEDLEY "I Still Do"
TINA TURNER "What's Love Got To Do With It"

Sound 10

TEDDY PENDERGRASS "Hold Me"
PAUL ANKA "Second Chance"
BILL MEDLEY "I Still Do"
TINA TURNER "What's Love Got To Do With It"
INDUSTRY "What Have I Got To Lose"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

CHRISTINE MCVIE "Love Will Show Us How"
STEVE PERRY "Oh Sherrie"

Country

Tom Casey (213) 460-6383

BELLAMY BROTHERS "Forget About Me"
MOE BANDY & JOE STAMPLEY "Where's The Dress"
DOLLY PARTON "Tennessee Homesick Blues"
DEBORAH ALLEN "I Hurt For You"
GEORGE STRAIT "Let's Fall To Pieces Together"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

STEVE PERRY "She's Mine"
VAN HALEN "Panama"
EDDY GRANT "Romancing The Stone"
SERGIO MENDES "Alibis"
ROCKWELL "Obscene Phone Caller"
TONY CAREY "The First Day Of Summer"

TM A/C

SERGIO MENDES "Alibis"

TM Country

HANK WILLIAMS JR. "Attitude Adjustment"
CHARLY McCLAIN & MICKEY GILLEY
"The Right Stuff"
REBA McENTIRE "He Broke Your Memory Last Night"
KENNY ROGERS "Evening Star"
VINCE GILL "Oh Carolina"
JOHN CONLEE "Way Back"

Century 21

Greg Stephens (214) 934-2121

The Z Format

STEVE PERRY "She's Mine"
TRACEY ULLMAN "Break-A-Way"

The A/C Format

TEDDY PENDERGRASS "Hold Me"
PAUL ANKA "Second Chance"

Super-Country

KENNY ROGERS "Evening Star"
VINCE GILL "Oh Carolina"
CRYSTAL GAYLE "Turning Away"
SYLVIA "Love Over Old Times"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

MICHAEL MARTIN MURPHEY "Disenchanted"
GEORGE STRAIT "Let's Fall To Pieces Together"
HANK WILLIAMS JR. "Attitude Adjustment"
TAMMY WYNETTE "Lonely Heart"
KENNY ROGERS "Evening Star"
REBA McENTIRE "He Broke Your Memory Last Night"

The Great Ones

LIONEL RICHIE "Stuck On You"
BILL MEDLEY "I Still Do"
CHRISTOPHER CROSS "A Chance For Heaven"
SYLVIA "Victims Of Goodbye"

Concept Productions

Dick Wagner (916) 782-7754

CHR

EDDY GRANT "Romancing The Stone"
STEVE PERRY "She's Mine"
GO-GO'S "Turn To You"
YES "It Can Happen"

R&R JAZZ RADIO NATIONAL AIRPLAY/30

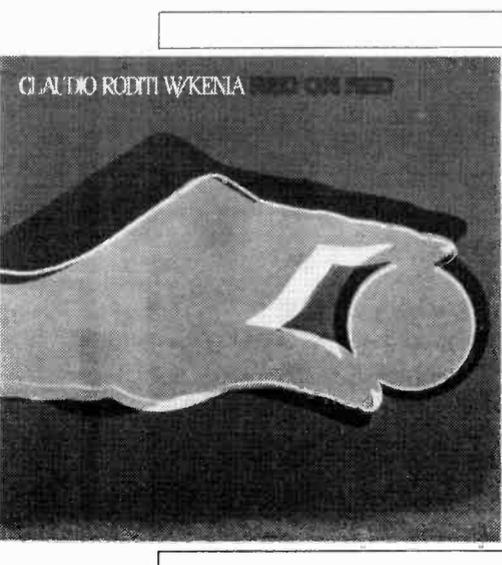
June 22, 1984

Last Week	Rank	Artist/Track
1	1	STEPS AHEAD/Modern Times (Musician/Elektra)
3	2	PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra)
10	3	MILES DAVIS/Decoy (Columbia)
4	4	DAVE GRUSIN/Night-Lines (GRP)
2	5	PAT METHENY w/C.HADEN & B.HIGGINS/Rejoicing (ECM)
9	6	DON SEBESKY/Full Cycle (GNP Crescendo)
5	7	EARL KLUGH/Wishful Thinking (Capitol)
7	8	CARLA BLEY/Heavy Heart (ECM)
8	9	BRANFORD MARSALIS/Scenes In The City (Columbia)
6	10	McCOY TYNER/Dimensions (Musician/Elektra)
23	11	SONNY ROLLINS/Sunny Days & Starry Nights (Milestone/Fantasy)
12	12	KENT JORDAN/No Question About It (Columbia)
11	13	COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)
13	14	GEORGE HOWARD/Steppin' Out (TBA/Palo Alto)
15	15	CARMEN McRAE/You're Looking At Me (Concord)
18	16	JOHN HICKS/John Hicks (Theresa)
DEBUT	17	WOODY HERMAN BIG BAND/World Class (Concord)
14	18	KENNY PORE/Inner City Dreams (ITI/Allegiance)
17	19	JOHN BLAKE/Maiden Dance (Gramavision)
20	20	CRUSADERS/Ghetto Blaster (MCA)
19	21	DON RANDI & QUEST/California '84 (Bee Pee)
16	22	MILT JACKSON QUARTET/Soul Route (Pablo)
27	23	PONCHO SANCHEZ/Bien Sabrosol (Concord)
24	24	CAL COLLINS/Milestone (Pausa)
22	25	TANIA MARIA/Love Explosion (Concord Picante)
DEBUT	26	JOHN ABERCROMBIE & JOHN SCOFIELD/Solar (Palo Alto)
25	27	EMILY REMLER/Transitions (Concord)
DEBUT	28	SPYRO GYRA/Access All Areas (MCA)
29	29	TONI TENNILLE/More Than You Know (Mirage/Atco)
30	30	T. BLANCHARD & D. HARRISON/N.Y. Second Line (George Wein/Concord)

Black/Urban stations contributing to Jazz:
 WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

- MAKOTO "Makoto" (Qwest/WB) 11/10**
Rotations: Heavy 2/1, Medium 3/3, Light 4/4, Extra Adds 2, Total Adds 10, KTCJ, KJZZ, KPLU, WHRO, WUSF, KWMU. Heavy: WEAA, WMOT. Medium: WKSU, KLCC, KJCB.
- CLAUDIO RODITI "Red On Red" (Greene Street/2001) 10/9**
Rotations: Heavy 0/0, Medium 3/2, Light 5/5, Extra Adds 2, Total Adds 9, WBEE, WNOP, KPLU, KWMU, KLCC, KXPR. Medium: WKSU, KJAZ, WUSF.
- EAST COAST OFFERING "East Coast Offering" (MCA) 10/8**
Rotations: Heavy 1/0, Medium 3/2, Light 4/4, Extra Adds 2, Total Adds 8, WBBY, WKSU, KUOP, KPLU, KWMU, KLCC. Heavy: WEAA. Medium: KKGQ, KJZZ, WVOI.
- AL COHN "Standards Of Excellence" (Concord) 10/7**
Rotations: Heavy 0/0, Medium 6/3, Light 2/2, Extra Adds 2, Total Adds 7, KMCR, KPLU, KWMU, KXPR. Medium: WEAA, WGBH, WBEE, KADX, KJAZ, WHRO.
- TYZIK "Jammin' In Manhattan" (Polydor/PolyGram) 10/4**
Rotations: Heavy 2/1, Medium 5/0, Light 1/1, Extra Adds 2, Total Adds 4, KERA-FM, KMCR, KJZZ. Heavy: WEAA, WMGM Medium: WBFO, KUHF, WJZZ, WDMT, WVOI.
- DENNY ZEITLIN "Tidal Wave" (Palo Alto) 10/4**
Rotations: Heavy 4/0, Medium 3/2, Light 3/2, Extra Adds 0, Total Adds 4, WBBY, KLON. Heavy: KJAZ, KCRW, KPLU, KWMU. Medium: WFAE, WUSF, KXPR.
- DAVID BENOIT "Waves Of Raves" (AVI) 9/2**
Rotations: Heavy 3/0, Medium 3/1, Light 2/0, Extra Adds 1, Total Adds 2, KADX. Heavy: WEAA, WMOT, KKGQ. Medium: WBBY, KMHD, WMGI.
- JORGE STRUNTZ & ARDESHIR FARAH "Frontera" (Milestone/Fantasy) 8/3**
Rotations: Heavy 4/1, Medium 0/0, Light 3/1, Extra Adds 1, Total Adds 3, WEAA, KMCR. Heavy: WDET, WKSU, KJAZ, KPLU. Medium: WFAE, WUSF, KXPR.
- KAZU MATSUI PROJECT f/ROBBEN FORD "Standing On The Outside" (Lakeside) 7/3**
Rotations: Heavy 3/1, Medium 2/1, Light 2/1, Extra Adds 0, Total Adds 3, WEAA. Heavy: WJZZ, WIAN, WMGI. Medium: KJZZ, XHRM.
- STEVE SMITH/VITAL INFORMATION "Orion" (Columbia) 7/1**
Rotations: Heavy 1/0, Medium 6/1, Light 0/0, Extra Adds 0, Total Adds 1, KXPR. Heavy: KJZZ. Medium: WBFO, WNOP, WDET, KPLU, WVOI.
- MICHAEL URBANIAK & LARRY CORYELL "Facts Of Life" (Love) 7/1**
Rotations: Heavy 3/1, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 1, WIAN. Heavy: WDET, KJZZ. Medium: KMCR.
- ANITA GRAVINE "Dream Dancing" (Progressive) 7/0**
Rotations: Heavy 2/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WUWU, KMHD. Medium: WFAE, WBBY, WUSF.



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 Special Guest
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MOST ADDED

- SPYRO GYRA (12)
Access All Areas (MCA)
- MAKOTO (10)
Makoto (Qwest/WB)
- CLAUDIO RODITI (9)
Red On Red (Greene St./2001)
- MILES DAVIS (8)
Decoy (Columbia)
- EAST COAST OFFERING (8)
East Coast Offering (MCA)
- AL COHN (7)
Standards Of Excellence (Concord)
- WOODY HERMAN BIG BAND (7)
World Class (Concord)
- SONNY ROLLINS (6)
Sunny Days &... (Milestone/Fantasy)

HOTTEST

- STEPS AHEAD (17)
Modern Times (Musician/Elektra)
- MILES DAVIS (13)
Decoy (Columbia)
- DAVE GRUSIN (12)
Night-Lines (GRP)
- P. METHENY w/HADEN & HIGGINS (11)
Rejoicing (ECM)
- PLAYBOY JAZZ FESTIVAL (10)
Playboy Jazz Festival (Musician/Elektra)
- GEORGE HOWARD (7)
Steppin' out (TBA/Palo Alto)
- BRANFORD MARSALIS (7)
Scenes In The City (Columbia)
- EARL KLUGH (6)
Wishful Thinking (Capitol)

- BOB RAVENSCROFT JAZZ TRIO "Trio '83" (Pro Indie) 6/1**
Rotations: Heavy 2/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, WFAE. Heavy: KUHF, WMOT. Medium: KPLU.
- STEVE DOUGLAS "King Cobra" (Fantasy) 5/5**
Rotations: Heavy 0/0, Medium 2/2, Light 1/1, Extra Adds 2, Total Adds 5, KSAX, KMHD, KLCC. Medium: WEAA, KUOP.
- BILL KIRCHNER NONET "Infant Eyes" (Sea Breeze) 5/5**
Rotations: Heavy 1/1, Medium 0/0, Light 1/1, Extra Adds 3, Total Adds 5, KADX, KJAZ, KPLU, KLCC. Heavy: WKSU.
- LEE RITENOUR "Banded Together" (Elektra) 5/2**
Rotations: Heavy 1/1, Medium 3/1, Light 1/0, Extra Adds 0, Total Adds 2, WEAA. Heavy: WIAN. Medium: WMGI, WGCI.
- BOBBY ENRIQUEZ "Prodigious Piano" (GNP Crescendo) 5/1**
Rotations: Heavy 0/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, WBEE. Medium: WBBY, WIAN, KKSX.
- JULIE KELLY "We're On Our Way" (Pausa) 5/0**
Rotations: Heavy 0/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0, Medium: WUWU, KMHD.
- MICHEL PETRUCCIANI "100 Hearts" (George Wein/Concord) 5/0**
Rotations: Heavy 3/0, Medium 1/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WKSU, KUOP, KXPR. Medium: WFAE, WHRO.
- DOUG MacLEOD "No Road Back Home" (Hightone) 4/3**
Rotations: Heavy 0/0, Medium 1/1, Light 2/1, Extra Adds 1, Total Adds 3, KADX, KLCC. Medium: KKGQ.
- JIM BROCK "Lion Song" (HMC) 4/2**
Rotations: Heavy 0/0, Medium 0/0, Light 2/0, Extra Adds 2, Total Adds 2, WNOP, KJZZ.
- MIKE CAMPBELL & TOM GARVIN "Blackberry Winter" (ITI/Allegiance) 4/2**
Rotations: Heavy 0/0, Medium 1/0, Light 1/0, Extra Adds 2, Total Adds 2, WMOT, KADX. Medium: WFAE.
- STAN GETZ & CHET BAKER "Line For Lyons" (Storyville) 4/2**
Rotations: Heavy 3/1, Medium 0/0, Light 1/1, Extra Adds 0, Total Adds 2, WBBY. Heavy: WBFO, WKSU, KLCC.
- JILL McMANUS "Symbols Of Hope" (Concord) 4/1**
Rotations: Heavy 1/0, Medium 0/0, Light 3/1, Extra Adds 0, Total Adds 1, KWMU. Heavy: WBGO.
- JUNIOR MANCE & MARTIN RIVERA "For Dancer's Only" (Sackville) 4/1**
Rotations: Heavy 1/0, Medium 2/0, Light 1/0, Extra Adds 1, Total Adds 1, WBGO. Heavy: KPLU. Medium: WDET, KLON.
- BILLY MITCHELL "Blue City Jam" (Pausa) 4/1**
Rotations: Heavy 2/0, Medium 0/0, Light 2/1, Extra Adds 0, Total Adds 1, WBEE. Heavy: WEAA, WBFO.
- SANDY OWEN "Euphonia" (Ivory) 4/0**
Rotations: Heavy 0/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Medium: WMOT, KMHD.
- PASSPORT "Man In The Mirror" (Atlantic) 4/0**
Rotations: Heavy 1/0, Medium 0/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WMGI.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

EAST	WBGH/Boston	WBGH/Newark	WUWU/West Seneca	SOUTH	WMOG/Gainesville	WMOT/Nashville
WEAA/Baltimore Reita Woods DON SEBESKY MAKOTO LEE RITENOUR STEVE DOUGLAS FRANK WESS & PARAH KAZU MATSUI PROJE DAVE GRUSIN KENNY PORE TYZIK BILLY MITCHELL DON SEBESKY	none Hot: MILES DAVIS JOHN BLAKE MCCOY TYNER ETTA JONES GEORGE HOWARD JOHN HUNT none Hot: MILES DAVIS BRANFORD MARSALIS DON SEBESKY FREDDIE HUBBARD DAVE GRUSIN	BLANCHARD & HARRI JOHN BLAKE EARL KLUGH EMILY REMLER CLAUDIO RODITI PAT METHENY MANCE & RIVERA ABERCROMBIE & SCO SPYRO GYRA ABBEY LINCOLN MILES DAVIS SONNY ROLLINS JOHN RICKS ABDULLAH TRABIRI	ROMI & JARVIS GEORGE HOWARD CRUSADERS KENNY WIZELER RICHIE COLE FREDDIE HUBBARD Hot: MILES DAVIS ROMI & JARVIS GEORGE HOWARD ANITA GRAVINE DAVE VALENTIN TANIA MARIA	WFAE/Charlotte Paul Strubling Denny Zeitlin Bob Ravenscroft Hot: MILES DAVIS DAVE GRUSIN TONI TENNILLE KENNY PORE PASSPORT JOHN BLAKE CRICK CORZA KERA/Dallas-Ft. Worth Ed Budanuro BLANCHARD & HARRI SONNY ROLLINS LOU ROVNER TYZIK CLAUDIO FASOLI TOM VARNER DAVID FRIESEN Hot: MILES DAVIS PLAYBOY JAZZ FEST GEORGE HOWARD STEPS AHEAD KSAK/Dallas-Ft. Worth Willie Culton WOODY HERMAN STEVE DOUGLAS TONI TENNILLE Hot: STEPS AHEAD PAT METHENY COUNT BASIE GEORGE HOWARD BRANFORD MARSALIS	Bill Harman Hot: MILES DAVIS DAVE GRUSIN KAZU MATSUI PROJE TONI TENNILLE KENNY PORE PASSPORT KUH/Houston Dave Edwards TIZIANI GRIGLIONI PAUL MOPIAN JOHNNY RICHARDS CANNONBALL ADDERLY CLAUDE BOLLING CRUSADERS ENRICO RAVA WORLD BASE VIOLIN TOM VARNER DAVID FRIESEN Hot: MILES DAVIS KENNY PORE BOB RAVENSCROFT ANITA MOORE TIZIANI GRIGLIONI JOHN RICKS WHRO/Norfolk Joe Lowrey AL COHN WOODY HERMAN SPYRO GYRA MAKOTO BRANFORD MARSALIS JOHN RICKS EMILY REMLER MCCOY TYNER BLANCHARD & HARRI WUSF/Tampa Bob Seymour CLAUDIO RODITI DENNY ZEITLIN JOE WILLIAMS MAKOTO Hot: MILES DAVIS EMILY REMLER MCCOY TYNER DON SEBESKY SONNY ROLLINS	
WBEE/Chicago Bob Long WYNON MARSALIS WOODY HERMAN AL COHN BILLY MITCHELL BOBBY ENRIQUEZ CLAUDIO RODITI Hot: MILES DAVIS KAZU MATSUI PROJE PLAYBOY JAZZ FEST PHAROAH SANDERS KENNY PORE STEPS AHEAD ANITA MOORE GEORGE HOWARD WNOP/Cincinnati Chris Wagner GEORGE HOWARD TANIA MARIA CARLA BLEY LINDA HONSTADT LARRY VUCKOVICH BRUCE FOX MICHAEL FRANKS PLAYBOY JAZZ FEST SPYRO GYRA JIM BROCK Hot: CAL COLLINS JEFF LORBER MILES DAVIS EARL KLUGH COUNT BASIE WBBY/Columbus Zoot Strider WOODY HERMAN JOHN BLAKE NITZ JACKSON QUAR DAVID BENOIT JOHN HICKS DENNY ZEITLIN STAN GETZ & CHET ALIVE! VON UHLEN & ALLEE EAST COAST OFFER Hot: STEPS AHEAD PAT METHENY MCCOY TYNER EARL KLUGH DON SEBESKY	WJZZ/Detroit John Hill SPYRO GYRA STANLEY CLARKE BILL EVANS DON SEBESKY JOHN RICKS Hot: MILES DAVIS KAZU MATSUI PROJE MILT JACKSON QUAR PLAYBOY JAZZ FEST PHAROAH SANDERS WDET/Detroit Judy Adams PHIL WOODS DAVIS & FORREST SUN RA SPYRO GYRA JOE WILLIAMS PEPPER ADAMS Hot: PAT METHENY CORYELL & URBANIA ABERCROMBIE & SCO MILES DAVIS STRUNTZ & FARAH WNUR/Evanston Eric Scholl MILES DAVIS ROSCOE MITCHELL DAVIS & FORREST SONNY ROLLINS HORACE TAPSCOTT LACY & WALDRON GONZALES & PORCEL SONIC BLAST CARLA BLEY QUEEN & GOYKOVICH Hot: CRAIG HARRIS WORLD SAKOPHONE Q MILES DAVIS DAVIS & FORREST SONNY ROLLINS WBBY/Columbus Zoot Strider WOODY HERMAN JOHN BLAKE NITZ JACKSON QUAR DAVID BENOIT JOHN HICKS DENNY ZEITLIN STAN GETZ & CHET ALIVE! VON UHLEN & ALLEE EAST COAST OFFER Hot: STEPS AHEAD PAT METHENY MCCOY TYNER EARL KLUGH DON SEBESKY	WIAN/Indianapolis Bill Hunt SONNY ROLLINS URBANIAK & CORYEL WOODY HERMAN KAZU MATSUI PROJE LESLIE HITTENOUR JOHN RICKS Hot: MILES DAVIS KAZU MATSUI PROJE CARLA BLEY KENT JORDAN MILES DAVIS CARMEN McRAE WKSU/Kent Linda Yohn SPYRO GYRA STRUNTZ & FARAH BILL KIRCHNER NON STAN GETZ & CHET MAKOTO EAST COAST OFFER KIRK LIGHTSEY Hot: SPYRO GYRA SONNY ROLLINS EARL KLUGH OSCAR PETERSON KTCJ/Minneapolis Ed Garret PATRICE RUSHEN MAKOTO Hot: COUNT BASIE DON RANDI & QUEST STEPS AHEAD DAVE GRUSIN GEORGE HOWARD KWMU/SLouis Michael Crowley AL COHN ABERCROMBIE & MAR HAROTO EAST COAST OFFER CLARE FISCHER CLAUDIO RODITI POMCHO SANCHEZ CLAUDIO FASOLI SPYRO GYRA JILL McMANUS Hot: STEPS AHEAD PAT METHENY DAVE LEBMAN MILES DAVIS ABERCROMBIE & SCO	KADX/Denver Bill Willett SONNY ROLLINS MILES DAVIS JOHN RICKS BUTCH MILES JOHN RICKS DON SEBESKY DOUG MACLEOD DAVID BENOIT BILL KIRCHNER NON Hot: SONNY ROLLINS MILES DAVIS BOBBY ENRIQUEZ MCCOY TYNER WOODY HERMAN KLCC/Eugene Michael Canning DAVID FRIESEN MAKOTO DAVE GRUSIN CLAUDIO RODITI BILL KIRCHNER NON EAST COAST OFFER DOUG MACLEOD STEVE DOUGLAS Hot: none KLON/Long Beach Heien Borges MILES DAVIS MCKENZIE & CONDON COUNT BASIE RAY LINN NUGGETY SPANIER FRANK WESS GLENN ZATTOLA JOHN RICKS EDDIE CLEANHEAD V DENNY ZEITLIN Hot: MILES DAVIS MILES DAVIS STAN GETZ WOODY HERMAN MCKENZIE & CONDON GERALD WILSON GMC KXPR/Sacramento Gary Vercelli CAL COLLINS MILES DAVIS STEVE SMITH AL COHN CLAUDIO RODITI Hot: STEPS AHEAD MANNY OJUNDO CLAUDE BOLLING MANNY OJUNDO PLAYBOY JAZZ FEST JOE WILLIAMS ART PEPPER Hot: PAT METHENY PAT METHENY STEPS AHEAD POMCHO SANCHEZ MILES DAVIS KJAZ/San Francisco Bob Parlocha LARRY VUCKOVICH CARMEN McRAE WEATHER REPORT JOHN BLAKE AL COHN CLAUDIO RODITI MANNY OJUNDO PLAYBOY JAZZ FEST JOE WILLIAMS ART PEPPER Hot: PAT METHENY PAT METHENY STEPS AHEAD POMCHO SANCHEZ MILES DAVIS KCRW/Santa Monica Tom Schnabel ABBEY LINCOLN JERRY TACHOIR QUA MATSON & LUNDY DOKE ELLINGTON ART PEPPER Hot: PAT METHENY PAT METHENY STEPS AHEAD DENNY ZEITLIN QUARTET MUSIC KJZZ/Seattle Carol Hendley MILES DAVIS JIM BROCK TYZIK Hot: EARL KLUGH STEPS AHEAD PLAYBOY JAZZ FEST MILES DAVIS CARMEN McRAE KPLU/Tacoma Charles Tomaras WOODY HERMAN CLAUDIO RODITI AL COHN BILL KIRCHNER NON MAKOTO EAST COAST OFFER Hot: POMCHO SANCHEZ MANCE & RIVERA WOODY HERMAN STRAUTZ & PARAH ETTA JONES			

The following stations failed to report this week and therefore their playlists were frozen:
 WGBH/Boston
 WLOQ/Orlando

Black/Urban

BREAKERS

SHEILA E.

The Glamorous Life (WB)

71% of our reporting stations on it. Rotations: Heavy 20/1, Medium 22/1, Light 13/7, Extra Adds 0, Total Adds 9, WXYV, WDIA, KSOL, WATV, WJMI, KOKA, WVVO, WDAO, WKWM, Heavy: WWIN-FM, WDAS, WUSL, WAOK, WHRK, WBLZ, WDRQ, WGRW, WJLB, KACE, KDAY, XHRM, WRDW, Z93, WJTT, WJAX, WPLZ, WWWS, KUKQ. Moves 26-19 on the Black/Urban chart.

ONE WAY

Mr. Groove (MCA)

68% of our reporting stations on it. Rotations: Heavy 10/1, Medium 24/2, Light 19/9, Extra Adds 0, Total Adds 12, WVEE, WEDR, WGRW, WJLB, KSOL, KNOW, WNOO, WPDQ, WBLX, WWDM, WTLC, KUKQ. Heavy: KNOK-FM, WCIN, WDMT, WZAK WZEN-FM, KACE, KDAY, KJLH, WKND. Debuts at 28 on the Black/Urban chart.

SMOKEY ROBINSON

And I Don't Love You (Tamla/Motown)

65% of our reporting stations on it. Rotations: Heavy 10/0, Medium 24/1, Light 17/4, Extra Adds 0, Total Adds 5, WHRK, WJMO, WJTT, WLOU, WJJS. Heavy: WWIN-FM, WBMX, WCIN, KDAY, KJLH, KSOL, WPDQ, WBLX, WWDM, WWWS. Moves 33-29 on the Black/Urban chart.

STANLEY CLARKE

Heaven Sent You (Epic)

64% of our reporting stations on it. Rotations: Heavy 7/1, Medium 27/4, Light 15/5, Extra Adds 1, Total Adds 11, WILD, WVEE, KNOK-FM, WHRK, KDAY, XHRM, KNOW, WJTT, WJMI, WBLX, KJLH, KSOL, WPDQ, WBLX, WWDM, WWWS. Moves 37-34 on the Black/Urban chart.

NEW & ACTIVE

BRASS CONSTRUCTION "Never Had A Girl" (Capitol) 46/6

Rotations: Heavy 9/0, Medium 20/0, Light 15/4, Extra Adds 2, Total Adds 6, WHRK, WGCI, WJTT, WPLZ, WANT, WVOI. Heavy: WEDR, WYLD-FM, WJMO, KACE, KJLH, WNHC, WGRW, WNOO, WWWS. Medium: WWIN-FM, WDAS, WAOK, KRNB, WCIN, WZAK, XHRM, WATV, WQMG, WKXI, WPDQ, KJCB, WLOU, WQOK, KHYS, WAAA, WKWM, WTLC, KJLH, KUKQ. Moves 37-34 on the Black/Urban chart.

EVELYN "CHAMPAGNE" KING "Teenager" (RCA) 44/7

Rotations: Heavy 1/0, Medium 20/0, Light 22/6, Extra Adds 1, Total Adds 7, WXYV, KMJQ, WJMO, KACE, KNOW, WPEG, WANT, Heavy: KDAY, Medium: WDAS, WAOK, WDIA, WGCI, WZEN-FM, XHRM, KSOL, WGV, WJTT, WNOO, WQMG, WPDQ, KOKA, WAAA, WLTH, WTLC, WLUM, WWWS, KJLH.

BOBBY WOMACK "Tell Me Why" (Beverly Glen) 44/4

Rotations: Heavy 2/0, Medium 25/0, Light 17/4, Extra Adds 0, Total Adds 4, KNOW, WLOU, WPLZ, KHYS. Heavy: KJLH, Z93, Medium: WWIN-FM, WXYV, WILD, WHUR, KKDA-FM, WGCI, WJMO, XHRM, KSOL, WKND, WRDW, WATV, WENN, WPEG, WNOO, WOIC, WJMI, WBLX, WWDM, WANM, WAAA, WDAO, WLTH, WTLC, KDKO. Debuts at number 40 on the Black/Urban chart.

JIMMY LEWIS & L.A. STREET BAND "Street Freaks" (MCA) 43/3

Rotations: Heavy 4/0, Medium 25/0, Light 13/2, Extra Adds 1, Total Adds 3, WVEE, WGCI, WJTT. Heavy: WEDR, WGRW, WPEG, KOKA, Medium: WDAS, KKDA-FM, KNOK-FM, WDIA, WJLB, WZEN-FM, KJLH, XHRM, KNOW, WENN, WNOO, WOIC, WQMG, WKXI, WJAX, WPDQ, KJCB, WQOK, KHYS, WAAA, WDAO, WLTH, WKWM, WWWS, KUKQ. Moves 40-38 on the Black/Urban chart.

BLOODSTONE "Instant Love" (T-Neck/CBS) 42/3

Rotations: Heavy 7/0, Medium 22/0, Light 12/2, Extra Adds 1, Total Adds 3, WVEE, KACE, KUKQ. Heavy: WWIN-FM, WCIN, KJLH, WATV, KJCB, KOKA, WLTH. Medium: WXYV, WDAS, WAOK, KKDA-FM, KNOK-FM, KRNB, WDIA, WYLD-FM, WZAK, WZEN-FM, XHRM, KSOL, WENN, Z93, WGV, WPEG, WPDQ, KHYS, WWDM, WAAA, WDAO, KJLH, WBLX, WQOK, KOKA, WAAA, WLTH, WTLC, KDKO. Moves 38-36 on the Black/Urban chart.

MICHAEL JACKSON "Farewell My Summer Love" (Motown) 42/2

Rotations: Heavy 12/0, Medium 17/1, Light 13/1, Extra Adds 0, Total Adds 2, WJTT, WBLX. Heavy: WILD, WUSL, WDJY, KJLH, XHRM, Z93, WQMG, WJMI, KHYS, WQKS, WLUM. Medium: WHUR, WVEE, KNOK-FM, WDIA, WZAK, WZEN-FM, WKND, WNHC, KNOW, WOIC, WKXI, WJAX, WQOK, WANT, KOKA, WTLC. Debuts at number 35 on the Black/Urban chart.

MARCUS MILLER "My Best Friend's Girlfriend" (WB) 40/2

Rotations: Heavy 4/0, Medium 17/1, Light 19/0, Extra Adds 0, Total Adds 2, WVEE, WQOK. Heavy: KSOL, WPEG, WTLC. Medium: WWIN-FM, WDAS, WUSL, WAMO, WAOK, KKDA-FM, XHRM, WATV, WENN, WJAX, WPDQ, KHYS, KOKA, WAAA, WWWS, KUKQ.

SUTTONS "Live It Up (Love It Up)" (Rocshire) 39/1

Rotations: Heavy 3/0, Medium 23/0, Light 13/1, Extra Adds 1, WJJS. Heavy: WWIN-FM, WEDR, WPEG. Medium: WDAS, WVEE, WJMO, WZEN-FM, KACE, KJLH, XHRM, KSOL, WENN, Z93, WGV, WOIC, WKXI, WJAX, WPDQ, WLOU, WBLX, KHYS, WWDM, WANM, WAAA, WWWS, KDKO.

SKOOL BOYZ "Slip Away" (Columbia) 38/7

Rotations: Heavy 3/0, Medium 10/0, Light 25/7, Extra Adds 0, Total Adds 7, WILD, WHRK, WGCI, WLOU, KHYS, WANT, WLTH. Heavy: WYLD-FM, KJLH, WGV, Medium: WDAS, KKDA-FM, XHRM, KSOL, KJCB, WQOK, KOKA, WAAA, WLTH, WTLC, KUKQ.

EMOTIONS "You're The Best" (Red Label) 38/1

Rotations: Heavy 3/0, Medium 25/0, Light 10/1, Extra Adds 0, Total Adds 1, KHYS. Heavy: WBMX, WOIC, KJLH. Medium: WWIN-FM, WILD, WDAS, WUSL, WHUR, WAOK, KNOK-FM, WYLD-FM, WCIN, WJMO, WGRW, WJLB, KJLH, XHRM, WKND, WENN, Z93, WPDQ, WBLX, WAAA, WDAO, WKWM, WTLC, WWWS, WVOI.

ATLANTIC STARR "Second To None" (A&M) 37/1

Rotations: Heavy 4/0, Medium 23/0, Light 9/0, Extra Adds 1, Total Adds 1, WPLZ. Heavy: WWIN-FM, WEDR, WATV, KOKA. Medium: WILD, WAOK, KMJQ, KRNB, WCIN, WJMO, WGRW, KJLH, XHRM, WKND, WNHC, WENN, WPEG, WQMG, WKXI, WBLX, WWDM, WAAA, WDAO, WLTH, WKWM, WWWS, KDKO.

CHI-LITES "Gimme Whatcha Got" (Private I/CBS) 36/7

Rotations: Heavy 2/0, Medium 14/3, Light 20/4, Extra Adds 0, Total Adds 7, WWIN-FM, WILD, WVEE, XHRM, KNOW, WJJS, WDAO. Heavy: WAOK, KOKA. Medium: KKDA-FM, WJMO, WZEN-FM, KSOL, WPDQ, WBLX, KHYS, WAAA, WLTH, WTLC, WWWS.

TIME "Ice Cream Castles" (WB) 35/35

Rotations: Heavy 2/2, Medium 9/9, Light 24/24, Extra Adds 0, Total Adds 35 including WXYV, WDAS, WHUR, WAOK, WVEE, KKDA-FM, KNOK-FM, WHRK, WGCI, WBLZ, WCIN, WDMT, WDRQ, WGRW, WJLB, WZEN-FM, KDAY, KJLH, XHRM, KSOL.

KOOL & THE GANG "Straight Ahead" (De-Lite/PolyGram) 35/8

Rotations: Heavy 2/0, Medium 16/1, Light 16/6, Extra Adds 1, Total Adds 8, WILD, WZAK, WZEN-FM, WNHC, WJTT, WKXI, WLTH, KUKQ. Heavy: WVEE, KDAY. Medium: WDIA, XHRM, KSOL, WRDW, KNOW, WATV, Z93, WPEG, WJAX, WBLX, WPLZ, WANM, WAAA, KDKO.

LUTHER VANDROSS "Make Me A Believer" (Epic) 34/6

Rotations: Heavy 6/1, Medium 18/1, Light 8/2, Extra Adds 2, Total Adds 6, WWIN-FM, WJTT, WQMG, WPLZ, WQKS, WVOI. Heavy: WGCI, KDAY, WGV, WJMI, WJAX. Medium: WAOK, WVEE, KNOK-FM, WDIA, WHRK, WNHC, WATV, WPEG, WPDQ, WBLX, KHYS, KOKA, WANM, WAAA, WDAO, WLTH, WTLC.

RAY PARKER JR. "Ghostbusters" (Arista) 33/23

Rotations: Heavy 2/2, Medium 9/4, Light 22/17, Extra Adds 0, Total Adds 23, WXYV, WDJY, WHUR, WVEE, KNOK-FM, KMJQ, WDMT, WZAK, WZEN-FM, KSOL, WNHC, WATV, WENN, WJTT, WJMI, WJAX, WQOK, WANM, WAAA, WVKO, WLTH, WLUM, WWWS. Medium: XHRM, WQMG, WPDQ, WBLX, WQKS.

CRUSADERS "Dead End" (MCA) 33/10

Rotations: Heavy 1/0, Medium 11/1, Light 21/9, Extra Adds 0, Total Adds 10, WAOK, WVEE, KNOK-FM, WJMO, WGRW, WNHC, KJCB, KHYS, WWDM, WWWS. Heavy: KJLH. Medium: WWIN-FM, KACE, XHRM, KSOL, WNOO, WOIC, WJAX, WAAA, WLTH, KJLH, KUKQ.

FORCE MD'S "Let Me Love You" (Tommy Boy) 32/0

Rotations: Heavy 4/0, Medium 17/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WDAS, WUSL, WPEG. Medium: WVEE, WDIA, WEDR, WCIN, WJMO, KDAY, XHRM, KSOL, WNHC, WENN, WGV, WKXI, WPDQ, WQOK, KHYS, WWDM, WTLC.

TWILIGHT 22 "Siberian Nights" (Vanguard) 31/3

Rotations: Heavy 4/0, Medium 14/1, Light 12/1, Extra Adds 1, Total Adds 3, WHRK, KACE, XHRM. Heavy: WEDR, WJLB, WJMI, WKXI. Medium: WAOK, WDRQ, WGRW, WRDW, WENN, Z93, WPEG, WOIC, KJCB, KHYS, KOKA, WKWM.

MTUME "You Me And He" (Epic) 30/24

Rotations: Heavy 1/1, Medium 6/4, Light 21/17, Extra Adds 2, Total Adds 24, WILD, WDAS, WAOK, KKDA-FM, KNOK-FM, KMJQ, WDRQ, WDMT, WZAK, WZEN-FM, KSOL, WNHC, WATV, WENN, WJTT, WJMI, WJAX, WQOK, WANM, WAAA, WVKO, WLTH, WLUM, WWWS. Medium: WKND, KOKA.

RICHARD "DIMPLES" FIELDS "Your Wife Is Cheatin' On Us" (RCA) 30/16

Rotations: Heavy 0/0, Medium 4/1, Light 24/13, Extra Adds 2, Total Adds 16, WHUR, WAOK, KMJQ, WZAK, XHRM, WKND, WATV, WJTT, WJAX, WANT, WANM, WQKS, WWWS, KJLH, KUKQ. Medium: KNOK-FM, KDAY, WPDQ.

HUGH MASEKELA "Don't Go Lose It Baby" (Jive/Arista) 30/3

Rotations: Heavy 0/0, Medium 12/0, Light 18/3, Extra Adds 0, Total Adds 3, WILD, WZAK, WKWM. Medium: WEDR, KACE, KJLH, XHRM, KSOL, WKND, WGV, WANM, WAAA, WLTH, WWWS, KDKO.

RUN D.M.C. "Rockbox" (Profile) 30/0

Rotations: Heavy 7/0, Medium 15/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, KRNB, WDIA, WYLD-FM, Z93, WGV, KOKA. Medium: WRKS, WUSL, WAOK, WVEE, WEDR, WBMX, WCIN, WDMT, WZAK, KJLH, WNHC, WJJS, WBLX, WAAA, KJLH, KUKQ.

MOST ADDED

TIME (35)

Ice Cream Castles (WB)

MTUME (24)

You Me And He (Epic)

RAY PARKER JR. (23)

Ghostbusters (Arista)

JACKSONS (18)

State Of Shock (Epic)

BILLY OCEAN (16)

Caribbean Queen (No...) (Jive/Arista)

RICHARD "DIMPLES" FIELDS (16)

Your Wife Is Cheatin' On Us (RCA)

HOTTEST

PRINCE (57)

When Doves Cry (WB)

JOCELYN BROWN (37)

Somebody Else's Guy (Vinyl Dreams)

JERMAINE JACKSON (31)

Tell Me I'm Not Dreaming (Arista)

PATRICE RUSHEN (28)

Feels So Real (Won't...) (Elektra)

DENIECE WILLIAMS (22)

Let's Hear It For The Boy (Columbia)

KOKO POP "Baby Sister" (Motown) 27/9

Rotations: Heavy 1/1, Medium 8/1, Light 18/7, Extra Adds 0, Total Adds 9, WUSL, WVEE, KJLH, KSOL, WNHC, KNOW, WPDQ, WQOK, WANM. Medium: WWIN-FM, XHRM, WLTH, WWWS, KDKO, KJLH, KUKQ.

BILLY OCEAN "Caribbean Queen (No More Love On The Run)" (Jive/Arista) 26/16

Rotations: Heavy 1/0, Medium 9/4, Light 14/10, Extra Adds 2, Total Adds 16, WRKS, KMJQ, WCIN, WZAK, WGRW, WJLB, WZEN-FM, KACE, WPEG, WNOO, WJMI, KJCB, KHYS, WDAO, KDKO, KUKQ. Heavy: WWDM. Medium: WGCI, WDRQ, KJLH, WAAA, WWWS.

TYZIK "Jammin' In Manhattan" (Polydor/PolyGram) 26/6

Rotations: Heavy 1/0, Medium 7/1, Light 17/4, Extra Adds 1, Total Adds 6, WWIN-FM, WGRW, KSOL, WJTT, WJAX, WTLC. Heavy: KACE. Medium: WZAK, WJLB, XHRM, WLTH, WWWS, KJLH.

SWITCH "Switch It Baby" (Total Experience/RCA) 26/3

Rotations: Heavy 5/0, Medium 7/0, Light 14/3, Extra Adds 0, Total Adds 3, KMJQ, WANM, WDAO. Heavy: WAOK, WVEE, WYLD-FM, KJLH, KOKA. Medium: WWIN-FM, KRNB, Z93, WGV, WNOO, KHYS, KUKQ.

KLEER "Intimate Connection" (Atlantic) 26/2

Rotations: Heavy 6/0, Medium 11/1, Light 9/1, Extra Adds 0, Total Adds 2, WVEE, WGRW. Heavy: WILD, WDMT, WJMO, WZAK, WOIC, WANM. Medium: WWIN-FM, WAOK, KNOK-FM, KJLH, WRDW, WQOK, WWDM, WLTH, WKWM, WWWS.

SIGNIFICANT ACTION

DELLS "One Step Closer" (Private I/CBS) 23/1

Rotations: Heavy 7/0, Medium 10/0, Light 6/1, Extra Adds 0, Total Adds 1, WAMO. Heavy: WEDR, WGCI, WENN, WGV, WOIC, WTLC, KDKO. Medium: WWIN-FM, KRNB, WJLB, WGRW, WNHC, WATV, Z93, WPDQ, WBLX, WLTH.

J. BLACKFOOT "I Stood On The Sidewalk And Cried" (Sound Town/Allegiance) 22/6

Rotations: Heavy 3/0, Medium 9/0, Light 10/6, Extra Adds 0, Total Adds 6, KSOL, WKND, WNHC, WJAX, WWDM, WTLC. Heavy: WILD, WDIA, WOIC. Medium: WWIN-FM, WDAS, WGCI, KJLH, WPEG, WKXI, WBLX, KHYS, WEDR.

VALENTINE BROTHERS "Lonely Nights" (A&M) 21/10

Rotations: Heavy 5/0, Medium 5/2, Light 14/7, Extra Adds 1, Total Adds 10, KKDA-FM, KNOK-FM, KMJQ, WZEN-FM, KDAY, XHRM, KSOL, WQMG, WKXI, WPDQ. Heavy: KACE. Medium: WWIN-FM, WOIC, WWDM.

STARPOINT "Breakout" (Elektra) 21/0

Rotations: Heavy 3/0, Medium 11/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WOIC, WTLC, WWWS. Medium: KSOL, Z93, WPEG, WJTT, WNOO, WJAX, WPDQ, WPLZ, WAAA, WDAO, WLTH.

PRETTY TONY "Fix It In The Mix" (Sunnyview) 20/4

Rotations: Heavy 2/0, Medium 9/3, Light 9/1, Extra Adds 0, Total Adds 4, WZAK, WLOU, KOKA, WKWM. Medium: WVEE, WDRQ, WGRW, WJLB, WPEG, WQOK.

DISCO 3 "Fat Boys" (Sutra) 19/6

Rotations: Heavy 1/0, Medium 4/1, Light 14/5, Extra Adds 0, Total Adds 6, WUSL, WGRW, KDAY, WPEG, WKXI, WQOK. Heavy: WRKS. Medium: WVEE, WDIA, WEDR.

GEORGE HOWARD "Steppin' Out" (TBA/Palo Alto) 19/4

Rotations: Heavy 1/0, Medium 4/0, Light 14/4, Extra Adds 0, Total Adds 4, KJLH, WKXI, KOKA, WLTH. Heavy: KACE. Medium: WWIN-FM, WQOK, WWDM, WANM.

JACKSONS "State Of Shock" (Epic) 18/18

Rotations: Heavy 2/2, Medium 3/3, Light 11/11, Extra Adds 2, Total Adds 18, WDAS, WHUR, WAOK, WVEE, KKDA-FM, KNOK-FM, KMJQ, WHRK, WDRQ, KMJM, KACE, KDAY, KSOL, WNHC, WENN, WJJS, WWWS, KJLH.

PUMPKIN "Here Comes The Beat" (Profile) 18/4

Rotations: Heavy 0/0, Medium 7/0, Light 11/4, Extra Adds 0, Total Adds 4, WUSL, WLOU, KOKA, WAAA. Medium: WRKS, WDIA, WEDR, WZAK, WGV, WPEG, WJAX.

DAN HARTMAN "I Can Dream About You" (MCA) 18/3

Rotations: Heavy 6/1, Medium 1/0, Light 7/2, Extra Adds 0, Total Adds 3, WAMO, WZEN-FM, WLUM. Heavy: WDJY, WEDR, WNHC, WQMG, KDKO. Medium: WBLZ, Z93, WPDQ, WVKO, WTLC.

CULTURE CLUB "It's A Miracle" (Virgin/Epic) 18/1

Rotations: Heavy 4/0, Medium 10/0, Light 4/1, Extra Adds 0, Total Adds 1, WJJS. Heavy: WDJY, WQMG, WPDQ, WQKS. Medium: WHUR, KKDA-FM, KNOK-FM, WBLZ, WJMI, WBLX, KOKA, WVKO, WLUM, KDKO.

KENNY G "I've Been Missin' You" (Arista) 18/1

Rotations: Heavy 1/0, Medium 9/0, Light 8/1, Extra Adds 0, Total Adds 1, KHYS. Heavy: Z93. Medium: WWIN-FM, WXYV, WDAS, WEDR, WJMO, XHRM, WPDQ, WAAA, WLTH.

BETTY WRIGHT "One Step Up, Two Steps Back" (Becket) 16/5

Rotations: Heavy 0/0, Medium 6/1, Light 10/4, Extra Adds 0, Total Adds 5, WXYV, KJLH, WBLX, WQOK, WAAA. Medium: KSOL, WNHC, Z93, WJAX, WANM.

EDDY GRANT "Romancing The Stone" (Portrait/CBS) 15/0

Rotations: Heavy 4/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KJLH, WENN, Z93, KOKA. Medium: WDJY, WYLD-FM, KSOL, WJAX.

LILLO THOMAS "Your Love's Got A Hold On Me" (Capitol) 14/13

Rotations: Heavy 0/0, Medium 4/3, Light 9/9, Extra Adds 1, Total Adds 13, WDAS, WAMO, WAOK, WVEE, WZAK, XHRM, WGV, WQMG, WPLZ, WAAA, WLTH, WTLC, WWWS. Medium: WDRQ.

JANICE MARIE JOHNSON "Love Me Tonight" (Capitol) 14/5

Rotations: Heavy 0/0, Medium 4/0, Light 10/5, Extra Adds 0, Total Adds 5, WEDR, WJMO, WGRW, KSOL, WKND. Medium: WDMT, WZAK, KJCB, WWWS.

YVONNE GAGE "Doin' It In A Haunted House" (CIM/CBS) 14/1

Rotations: Heavy 0/0, Medium 3/0, Light 11/1, Extra Adds 0, Total Adds 1, WATV. Medium: WPLZ, KOKA, WLTH.

CYNDI LAUPER "Time After Time" (Portrait/CBS) 14/0

Rotations: Heavy 7/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WDJY, WNHC, Z93, WJJS, WQKS, WLUM. Medium: WHUR, KNOW, WOIC, WPLZ.

BEAT MASTER "Lip Service" (Tommy Boy) 13/3

Rotations: Heavy 0/0, Medium 2/0, Light 11/3, Extra Adds 0, Total Adds 3, WPEG, WDAO, WKWM. Medium: KKDA-FM, WZAK.

JUNIE MORRISON "Techno-Freqs" (Island) 13/2

Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Extra Adds 0, Total Adds 2, WOIC, WDAO. Medium: KKDA-FM, WENN.

SUGAR HILL GANG "Livin' In The Fast Lane" (Sugar Hill) 13/1

Rotations: Heavy 4/0, Medium 4/0, Light 5/1, Extra Adds 0, Total Adds 1, KJLH. Heavy: WDAS, WUSL, WEDR, WJAX. Medium: WRKS, WZEN-FM, KSOL, WKND.

DAMARIS "You Stopped Loving Me" (Columbia) 12/3

Rotations: Heavy

You Can't Get Any Hotter.

#1 Song

Prince

"When Doves Cry"

Produced, Arranged, Composed and Performed by Prince

#1 Breaker

Sheila E.

"The Glamorous Life"

Produced by Sheila E. and The Starr ★ Company

#1 Most Added

The Time

"Ice Cream Castles"

Produced by Morris Day and The Starr ★ Company

#1 Hottest

Prince

"When Doves Cry"

Produced, Arranged, Composed and Performed by Prince



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Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN-FM/Baltimore
Keith Newman

LUTHER VANDROSS
TYZIK
CHI-LITES
ART OF NOISE
D TRAIN
DAVE GRUSIN
Hottest:
PATRICE RUSHEN
JOCELYN BROWN
WOMACK & WOMACK
PRINCE
JERMAINE JACKSON

WXVY/Baltimore
Roy Sampson

RAY PARKER JR.
HERBIE HANCOCK
JENNY BURTON
SHEILA E
BETTY WRIGHT
TIME
CHUCK BROWN
SHAHID
EVELYN KING
REATHLE BEAN & DO
Hottest:
TEDDY PENDERGRASS
DAZZ BAND
TINA TURNER
CHERRELLE
POINTER SISTERS

WILD/Boston
Elroy R.C. Smith

SKOOL BOYZ
HUGH MASEKELA
KOOL & THE GANG
MTUME
STANLEY CLARKE
CHI-LITES
Hottest:
JOCELYN BROWN
O'BRYAN
JERMAINE JACKSON
CHERRELLE
WOMACK & WOMACK

WKND/Hartford (J)
Jordan/McLean

DIVINE SOUNDS
RICHARD D. FIELDS
JANICE MARIE JOHN
J. BLACKFOOT
SHIRLEY BROWN
Hottest:
DENIECE WILLIAMS
PRINCE
PATRICE RUSHEN
JERMAINE JACKSON
WOMACK & WOMACK

WNHC/New Haven
James Jordan

CRUSADERS
JACKSONS
REAL EYES
RAY PARKER JR.
KOKO POP
TERRI WELLS
KOOL & THE GANG
J. BLACKFOOT
Hottest:
JOCELYN BROWN
MENDUO
CYNDI LAUPER
LATTISAW & GILL
JERMAINE JACKSON

WRKS/New York
Taylor/Quartarone

BILLY OCEAN
LATTISAW & GILL
CAROL LYNN TOWNES
Hottest:
JOCELYN BROWN
DISCO 3
FORCE MD'S
WOMACK & WOMACK
PATRICE RUSHEN

WUSL/Philadelphia
Wyatt/Buggs

DISCO 3
ALEEM
PUMPKIN
KOKO POP
L'AMOUR
Hottest:
CHERRELLE
PRINCE
FORCE MD'S
RJ'S LATEST ARRIV
OLLIE & JERRY

WDAS/Philadelphia
Joe Tamburro

JACKSONS
TIME
MTUME
LILLO THOMAS
L'AMOUR
Hottest:
JERMAINE JACKSON
OLLIE & JERRY
PATRICE RUSHEN
ART OF NOISE
DENNIS EDWARDS

WAMO/Pittsburgh
J.C. Floyd

DAN HARTMAN
DELLS
LILLO THOMAS
Hottest:
PRINCE
WOMACK & WOMACK
PEABO BRYSON
JERMAINE JACKSON
PATRICE RUSHEN

WDJY/Washington, DC
Dan O'Neill

RAY PARKER JR.
M+M
PAMELA STANLEY
Hottest:
OLLIE & JERRY
PRINCE
TINA TURNER
CHUCK BROWN
NEWCLEUS

MIDWEST

WGCI/Chicago (J)
Graham Armstrong

NEXT MOVEMENT
LIONEL RICHIE
TIME
JIMMY LEWIS
SKOOL BOYZ
BRASS CONSTRUCTIO
CAMEO
Hottest:
JOCELYN BROWN
O'BRYAN
JERMAINE JACKSON
PRINCE

WBMX/Chicago
Lee Michaels

none
Hottest:
BAR-KAYS
ONE WAY
O'BRYAN
CHANGE
CHERRELLE

WBLZ/Cincinnati
Brian Castle

HUEY LEWIS & NEWS
JOCELYN BROWN
BRUCE SPRINGSTEEN
CHERRELLE
TIME
Hottest:
PRINCE
JERMAINE JACKSON
ROGER
SHEILA E
MADONNA

WCIN/Cincinnati
Sid Kennedy

JOCELYN BROWN
BILLY OCEAN
DEBBIE DEB
CAROL LYNN TOWNES
TIME
Hottest:
JERMAINE JACKSON
SMOKEY ROBINSON
PATRICE RUSHEN
PEABO BRYSON
ROGER

WZAK/Cleveland
Lynn Tolliver

RAY PARKER JR.
KOOL & THE GANG
LARRICE
LILLO THOMAS
BILLY OCEAN
HUGH MASEKELA
RICHARD D. FIELDS
GEORGE MCCRAE
SHOCK
LEON BRYANT
Hottest:
PRINCE
JOCELYN BROWN
RJ'S LATEST ARRIV
KLEER
ONE WAY

WDMT/Cleveland (J)
Kelly/Dean

LILLO THOMAS
TIME
MTUME
RAY PARKER JR.
Hottest:
RJ'S LATEST ARRIV
O'BRYAN
WORLD FAMOUS SU
POINTER SISTERS
KLEER

WJMO/Cleveland
Rod See

JANICE MARIE JOHN
EVELYN KING
CRUSADERS
SMOKEY ROBINSON
Hottest:
JOCELYN BROWN
JERMAINE JACKSON
O'BRYAN
CAMEO
BRASS CONSTRUCTIO

WVCO/Columbus
Lyles/Jones

LIONEL RICHIE
ROD STEWART
RAY PARKER JR.
LATTISAW & GILL
SHEILA E
Hottest:
PEABO BRYSON
JOCELYN BROWN
PATRICE RUSHEN
JERMAINE JACKSON
PRINCE

WHUR/Washington, DC
Libby Lawson

JACKSONS
SYSTEM
LATTISAW & GILL
SHANNON
D TRAIN
TIME
NONA HENDRYX
RICHARD D. FIELDS
RAY PARKER JR.
LAURA BRANIGAN
Hottest:
MADONNA
NEWCLEUS
RJ'S LATEST ARRIV
JOCELYN BROWN
PRINCE

WDAO/Dayton
Lankford Stephens

BILLY OCEAN
SUN
BEAT MASTER
DAVE ASBERRY
SWITCH
NONA HENDRYX
TIME
DAMARIS
CHI-LITES
JUNIE MORRISON
KAMIKAZE
Hottest:
WORLD FAMOUS SU
PRINCE
ART OF NOISE
PATRICE RUSHEN
ROGER

WGPR/Detroit
Joe Spencer

ONE WAY
JANICE MARIE JOHN
BILLY OCEAN
KLEER
MTUME
TIME
TYZIK
DISCO 3
FORMULA FIVE
CRUSADERS
PATBACK
Hottest:
CHERRELLE
PATRICE RUSHEN
ROCKWELL
JOCELYN BROWN
PRINCE

WJLB/Detroit
James Alexander

ONE WAY
TINA TURNER
BILLY OCEAN
Hottest:
SHEILA E
RJ'S LATEST ARRIV
CHERRELLE
PRINCE
PATRICE RUSHEN

WDRQ/Detroit
Steve Harris

JACKSONS
OLLIE & JERRY
TIME
POINTER SISTERS
MTUME
Hottest:
JERMAINE JACKSON
JERMAINE STEWART
JOCELYN BROWN
PRINCE
SHEILA E

WLTH/Gary
Dana Huskisson

TIME
RAY PARKER JR.
MTUME
LILLO THOMAS
GEORGE HOWARD
SKOOL BOYZ
KOOL & THE GANG
Hottest:
DENIECE WILLIAMS
PATRICE RUSHEN
JOCELYN BROWN
PRINCE
JERMAINE JACKSON

WKWM/Grand Rapids
Frank Grant

PRETTY TONY
BEAT MASTER
KERRY CAMPBELL
KASHIF
LAKESIDE
HUGH MASEKELA
SHEILA E
SMOKE SCEN
Hottest:
RJ'S LATEST ARRIV
PATRICE RUSHEN
ONE WAY
PRINCE
DENIECE WILLIAMS

WTLC/Indianapolis
Jay Johnson

DISCO 3
NONA HENDRYX
LILLO THOMAS
J. BLACKFOOT
ONE WAY
TYZIK
MTUME
Hottest:
JERMAINE JACKSON
WORLD FAMOUS SU
PATRICE RUSHEN
PRINCE
JOCELYN BROWN

SOUTH

WAOK/Atlanta
Larry Tinsley

JACKSONS
RICHARD D. FIELDS
LILLO THOMAS
TIME
MTUME
CRUSADERS
SUN
L'AMOUR
Hottest:
TINA TURNER
DENIECE WILLIAMS
BRYAN LOREN
PATRICE RUSHEN

WVEE/Atlanta
Scotty Andrews

JACKSONS
TIME
STANLEY CLARKE
STEPS AHEAD
PEOPLE'S CHOICE
RAY PARKER JR.
KOKO POP
BRONNER BROTHERS
ONE WAY
MARCUS MILLER
CHRIS CROSS
KLEER
CHI-LITES
BARBARA MITCHELL
L'AMOUR
CRUSADERS
LILLO THOMAS
WILLIE CLAYTON
BLOODSTONE
JIMMY LEWIS
Hottest:
PATRICE RUSHEN
ROCKWELL
WOMACK & WOMACK
TINA TURNER

WENN/Birmingham
Michael Star

TIME
DEBBIE DEB
DER-MER
JACKSONS
Hottest:
DENIECE WILLIAMS
O'BRYAN
DAZZ BAND
PATRICE RUSHEN
POINTER SISTERS

WWWZ/Charleston
Al Wilson

none
Hottest:
NEWCLEUS
JERMAINE JACKSON
ROCKWELL
O'BRYAN
DENIECE WILLIAMS

WRDW/Augusta
Teddy Black

none
Hottest:
PRINCE
DENIECE WILLIAMS
O'BRYAN
NEWCLEUS
RJ'S LATEST ARRIV

WLUM/Milwaukee
Susie Austin

BRYSON & FLACK
DAN HARTMAN
RAY PARKER JR.
WORLD FAMOUS SU
Hottest:
JERMAINE JACKSON
CYNDI LAUPER
PRINCE
MICHAEL JACKSON
NEWCLEUS

WWWS/Saginaw
Kermit Crockett

LILLO THOMAS
CRUSADERS
RICHARD D. FIELDS
TIME
RAY PARKER JR.
JACKSONS
MTUME
Hottest:
RJ'S LATEST ARRIV
PRINCE
LAKESIDE
ART OF NOISE
POINTER SISTERS

KMJM/St. Louis
Ron Atkins

MTUME
JACKSONS
KASHIF
Hottest:
PRINCE
WORLD FAMOUS SU
ROCKWELL
DIVINE SOUNDS
JOCELYN BROWN

WZEN-FM/St. Louis
Rod King

MTUME
RAY PARKER JR.
KOOL & THE GANG
VALENTINE BROS.
DAN HARTMAN
BILLY OCEAN
Hottest:
JERMAINE JACKSON
CHERRELLE
JOCELYN BROWN
O'BRYAN
PRINCE

WVOI/Toledo (J)
Maxx Myrick

LUTHER VANDROSS
BRASS CONSTRUCTIO
Hottest:
DENIECE WILLIAMS
JERMAINE JACKSON
RJ'S LATEST ARRIV
ROCKWELL

KNOW/Austin
Ken Rush

ONE WAY
BOBBY WOMACK
JOHNNY MATHIS
KOKO POP
CHI-LITES
EVELYN KING
STANLEY CLARKE
Hottest:
RJ'S LATEST ARRIV
PATRICE RUSHEN
SUN
ROCKWELL
ROGER

WATV/Birmingham
Ron January

DEBBIE DEB
TIME
RICHARD D. FIELDS
RAY PARKER JR.
YVONNE GAGE
SHEILA E
SUN
Hottest:
JERMAINE JACKSON
DENIECE WILLIAMS
PRINCE
PATRICE RUSHEN
JOCELYN BROWN

WQMG/Greensboro
Shelly Bynum

THOMPSON TWINS
MTUME
VALENTINE BROS.
VALENTINE BROS.
LILLO THOMAS
D TRAIN
LUTHER VANDROSS
GRANDMASTER MELLE
Hottest:
PEABO BRYSON
JOCELYN BROWN
JOHNNY MATHIS
MICHAEL JACKSON
PRINCE

WGIV/Charlotte (J)
Hal Harrill

OLLIE & JERRY
MTUME
BRONNER BROTHERS
SPINNERS
LILLO THOMAS
Hottest:
JERMAINE JACKSON
JOCELYN BROWN
VALENTINE BROS.
PRINCE
JERMAINE JACKSON
JOCELYN BROWN
GRANDMASTER MELLE
SKWARES

WJMI/Jackson
Carl Haynes

SHEILA E
RAY PARKER JR.
STANLEY CLARKE
TINA TURNER
BILLY OCEAN
Hottest:
JERMAINE JACKSON
RJ'S LATEST ARRIV
PRINCE
ROGER
MICHAEL JACKSON

WNOO/Chattanooga
Frank St. James

BILLY OCEAN
ONE WAY
EVELYN KING
JOCELYN BROWN
Hottest:
O'BRYAN
DENIECE WILLIAMS
JERMAINE JACKSON
PRINCE
BRASS CONSTRUCTIO

WJTT/Chattanooga
Rich Phillips

WOMACK & WOMACK
KASHIF
SMOKEY ROBINSON
MICHAEL JACKSON
RAY PARKER JR.
RICHARD D. FIELDS
LUTHER VANDROSS
JIMMY LEWIS
BRASS CONSTRUCTIO
STANLEY CLARKE
KOOL & THE GANG
WORLD FAMOUS SU
TYZIK
TINA TURNER
Hottest:
PRINCE
JOCELYN BROWN
OLLIE & JERRY
ART OF NOISE
TINA TURNER

WJAX/Jacksonville (J)
Chris Turner

JENNY BURTON
RAY PARKER JR.
TIME
KASHIF
J. BLACKFOOT
TYZIK
RICHARD D. FIELDS
Hottest:
PRINCE
OLLIE & JERRY
SERGIO MENDES
TINA TURNER
LUTHER VANDROSS

WPDQ/Jacksonville
Marc Little

TIME
MTUME
KOKO POP
VALENTINE BROS.
ONE WAY
Hottest:
ROCKWELL
JERMAINE JACKSON
DENNIS EDWARDS
DIVINE SOUNDS
PRINCE

WOIC/Columbia
Mickey Arnold

RAY PARKER JR.
ART OF NOISE
JUNIE MORRISON
Hottest:
JOCELYN BROWN
NEWCLEUS
PRINCE
RJ'S LATEST ARRIV
DIVINE SOUNDS

KKDA-FM/Dallas
Terri Avery

TIME
OLLIE & JERRY
JACKSONS
DORIAN
JOHNNY MATHIS
VALENTINE BROS.
MTUME
Hottest:
PRINCE
DIVINE SOUNDS
ROCKWELL
ROGER
WORLD FAMOUS SU

KNOK-FM/Ft. Worth
Kenny Byrd

TIME
RAY PARKER JR.
VALENTINE BROS.
LIONEL RICHIE
STANLEY CLARKE
JACKSONS
MTUME
T-CONNECTION
BOBBY KING
ROGER
CRUSADERS
CULTURE CLUB
Hottest:
JOCELYN BROWN
ONE WAY
JERMAINE JACKSON
TINA TURNER
PRINCE

WJSS/Lynchburg
Lad Goins

CHUCK BROWN
CULTURE CLUB
KASHIF
CHI-LITES
GRANDMASTER MELLE
SMOKEY ROBINSON
JACKSONS
SUTTONS
SMOOTHIE
Hottest:
NEWCLEUS
CYNDI LAUPER
DENIECE WILLIAMS
RJ'S LATEST ARRIV
CHANGE

WDIA/Memphis
Bobby O'Jay

SHEILA E
LATTISAW & GILL
SPINNERS
PATRICE RUSHEN
WILLIE CLAYTON
DAMARIS
SUN
WOMACK & WOMACK
Hottest:
O'BRYAN
SHEILA E
TINA TURNER
PRINCE
JOCELYN BROWN

WHRK/Memphis
Jim Maddox

TEDDY PENDERGRASS
TIME
JACKSONS
SMOKEY ROBINSON
KASHIF
JOHNNY MATHIS
STANLEY CLARKE
NUANCE
DURAN DURAN
TWILIGHT 22
LATTISAW & GILL
BRASS CONSTRUCTIO
FACE TO FACE
SKOOL BOYZ
LIONEL RICHIE
RENO & WILSON
WILLIE CLAYTON
INVISIBLES
Hottest:
RJ'S LATEST ARRIV
PRINCE
TINA TURNER
NEWCLEUS
DENIECE WILLIAMS

KRNB-FM/Memphis
Melvin Jones

none
Hottest:
ROCKWELL
DAZZ BAND
PRINCE
ROGER
POINTER SISTERS

WEDR/Miami
Jackson/Jones

JANICE MARIE JOHN
WILLIE CLAYTON
ONE WAY
C. LYNDIA McCONNEL
LATTISAW & GILL
Hottest:
DEBBIE DEB
BAR-KAYS
DENIECE WILLIAMS
O'BRYAN
WOMACK & WOMACK

WBLX/Mobile
Sonny Love

ROCKWELL
MTUME
ONE WAY
STANLEY CLARKE
MICHAEL JACKSON
BETTY WRIGHT
Hottest:
JERMAINE JACKSON
LATOYA JACKSON
DENIECE WILLIAMS
ROGER

KJCB/Lafayette (J)
Beatrice Evans

DAMARIS
BILLY OCEAN
EL CHICANO
JOEY DEES
CRUSADERS
Hottest:
PATRICE RUSHEN
PRINCE
JOCELYN BROWN
DIVINE SOUNDS

WLOU/Louisville
Tony Fields

PUMPKIN
PRETTY TONY
LAKESIDE
SMOKEY ROBINSON
SYSTEM
POINTER SISTERS
JOCELYN BROWN
BOBBY WOMACK
SKOOL BOYZ
ELEANOR GRANT
TINA TURNER
WOMACK & WOMACK
Hottest:
JERMAINE JACKSON
DIVINE SOUNDS
RJ'S LATEST ARRIV
ROGER
CHANGE

WJSS/Lynchburg
Lad Goins

CHUCK BROWN
CULTURE CLUB
KASHIF
CHI-LITES
GRANDMASTER MELLE
SMOKEY ROBINSON
JACKSONS
SUTTONS
SMOOTHIE
Hottest:
NEWCLEUS
CYNDI LAUPER
DENIECE WILLIAMS
RJ'S LATEST ARRIV
CHANGE

KHYS/Port Arthur
Mark Petry

LATTISAW & GILL
OLLIE & JERRY
LAKESIDE
KASHIF
BOBBY WOMACK
EMOTIONS
KENNY G
BILLY OCEAN
CRUSADERS
SKOOL BOYZ
RICHARD D. FIELDS
GRANDMASTER MELLE
Hottest:
DENIECE WILLIAMS
O'BRYAN
POINTER SISTERS
RJ'S LATEST ARRIV
JOCELYN BROWN

WANT/Richmond
Kirby Carmichael

EVELYN KING
BRASS CONSTRUCTIO
SKOOL BOYZ
KASHIF
RICHARD D. FIELDS
Hottest:
PRINCE
JOCELYN BROWN
TINA TURNER
CHERRELLE
DENNIS EDWARDS

WTOY/Roanoke
Scott Morris

KASHIF
GRANDMASTER MELLE
LAKESIDE
ART OF NOISE
Hottest:
JOCELYN BROWN
JERMAINE JACKSON
PATRICE RUSHEN
PRINCE
DENIECE WILLIAMS

KOKA/Shreveport
B.B. Davis

PRETTY TONY
PUMPKIN
LAKESIDE
ROD STEWART
SHEILA E
GEORGE HOWARD
Hottest:
CHERRELLE
RJ'S LATEST ARRIV
ROGER
PRINCE
PATRICE RUSHEN

WVDM/Sumpter
Kevin Flemming

TIME
CHUCK BROWN
ONE WAY
CRUSADERS
J. BLACKFOOT
Hottest:
ROCKWELL
JOCELYN BROWN
SMOKEY ROBINSON
WORLD FAMOUS SU
OLLIE & JERRY

WQKQ/Nashville
Fred Harvey

PRINCE
TIME
MTUME
NEWCLEUS
MARCUS MILLER
LATTISAW & GILL
RAY PARKER JR.
DISCO 3
BETTY WRIGHT
KOKO POP
HOTTTEST:
PRINCE
RJ'S LATEST ARRIV
DENIECE WILLIAMS
LAKESIDE
JOCELYN BROWN

WYLD-FM/New Orleans
Brute Bailey (J)

none
Hottest:
JOCELYN BROWN
SWITCH
JAMES INGRAM
DENIECE WILLIAMS
IRENE CARA

WPLZ/Petersburg
Hardy Jay

BOBBY WOMACK
CHUCK BROWN
MTUME
LILLO THOMAS
BRASS CONSTRUCTIO
LUTHER VANDROSS
LAKESIDE
ATLANTIC STARR
WOMACK & WOMACK
WORLD FAMOUS SU
Hottest:
JOCELYN BROWN
PRINCE
PATRICE RUSHEN
CHERRELLE
SHEILA E

KDAY/Los Angeles
Jack Patterson

TIME
JACKSONS
STANLEY CLARKE
VALENTINE BROS.
MTUME
DISCO 3
Hottest:
JOCELYN BROWN
ROGER
PATRICE RUSHEN
PRINCE
CHERRELLE

KACE/Los Angeles
Miller/Wiggins

BILLY OCEAN
JACKSONS
BLOODSTONE
EDDIE KENDRICKS
LIPSTICK
EVELYN KING
TWILIGHT 22
Hottest:
ONE WAY
DENIECE WILLIAMS
PATRICE RUSHEN
JOCELYN BROWN
PRINCE

KJLH/Los Angeles
Stone/Chappell

TIME
EDDIE KENDRICKS
GEORGE HOWARD
SUGAR HILL GANG
SERGIO MENDES
BETTY WRIGHT
KOKO POP
BEAU WILLIAMS
GEORGE MCCRAE
Hottest:
ANITA BAKER
BOBBY WOMACK
POINTER SISTERS
SWITCH
ONE WAY

KSOL/San Mateo
Bernie Moody

RAY PARKER JR.
JACKSONS
ONE WAY
MTUME
JANICE MARIE JOHN
TYZIK
TIME
KOKO POP
SHEILA E
J. BLACKFOOT
VALENTINE BROS.
Hottest:
PRINCE
ROGER
GRANDMASTER MELLE
JOCELYN BROWN
RAY PARKER JR.

**78 Reporters
74 Current Reports**
The following stations reported a frozen playlist this week:

**Z93/Charleston
WRDW/Augusta
KRNB/Memphis**

WBMX/Chicago failed to report this week and its playlist was frozen.

***(J) Indicates Jazz Reporter**

R&R Country's Most Current Music

NATIONAL AIRPLAY/50

June 22, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
14	6	4	1 ANNE MURRAY/Just Another Woman In Love (Capitol)	155/0	126	26	3
16	12	8	2 EARL THOMAS CONLEY/Angel In Disguise (RCA)	156/1	121	29	6
2	2	1	3 CONWAY TWITTY/Somebody's Needin' Somebody (WB)	148/0	121	16	11
12	8	5	4 STATLER BROTHERS/Atlanta Blue (Mercury/PG)	151/1	117	27	7
18	14	11	5 DON WILLIAMS/That's The Thing About Love (MCA)	156/0	111	44	1
17	11	10	6 EDDIE RABBITT/B-B-B-Burning Up With Love (WB)	153/1	110	37	6
9	4	3	7 EXILE/I Don't Want To Be A Memory (Epic)	143/0	108	27	8
25	16	13	8 RONNIE MILSAP/Still Losing You (RCA)	156/0	81	67	8
23	17	14	9 JANIE FRICKE/If The Fall Don't Get You (Columbia)	151/1	81	58	12
21	18	15	10 THE JUDDS/Mama He's Crazy (RCA/Curb)	151/4	85	52	14
15	13	12	11 B.J. THOMAS/The Whole World's In Love When (Clev.Int/Col)	143/1	85	42	16
1	1	2	12 ALABAMA/When We Make Love (RCA)	132/0	85	34	13
27	20	16	13 LEE GREENWOOD/God Bless The U.S.A. (MCA)	152/2	65	76	11
34	25	17	14 T.G. SHEPPARD/Somewhere Down The Line (WB/Curb)	155/3	38	104	13
11	9	9	15 GARY MORRIS/Between Two Fires (WB)	129/0	74	38	17
3	3	7	16 VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	125/0	68	37	20
32	24	20	17 MICHAEL MARTIN MURPHEY/Disenchanted (Liberty)	139/2	41	76	22
35	28	22	18 BELLAMY BROTHERS/Forget About Me (MCA/Curb)	151/3	32	96	23
28	23	21	19 MEL TILLIS/New Patches (MCA)	131/5	55	56	20
33	26	23	20 NITTY GRITTY DIRT BAND/Long Hard Road... (WB)	149/3	31	98	20
46	30	26	21 DOLLY PARTON/Tennessee Homesick Blues (RCA)	148/8	25	95	28
30	27	24	22 JOHN ANDERSON/I Wish I Could Write You A Song (WB)	130/1	42	64	24
24	21	18	23 BILL MEDLEY/I Still Do (RCA)	119/2	54	46	19
6	5	6	24 GEORGE JONES/You've Still Got A Place In My Heart (Epic)	118/0	65	34	19
47	37	28	25 GEORGE STRAIT/Let's Fall To Pieces Together (MCA)	138/6	25	80	33
43	33	27	26 MOE BANDY & JOE STAMPLEY/Where's The Dress (Columbia)	124/3	23	72	29
-	39	32	27 BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)	141/8	16	79	46
37	32	30	28 THE WHITES/Forever You (MCA/Curb)	130/7	22	76	32
42	36	31	29 DEBORAH ALLEN/I Hurt For You (RCA)	141/7	10	96	35
-	44	35	30 HANK WILLIAMS JR./Attitude Adjustment (WB/Curb)	129/11	16	64	49
-	45	36	31 CHARLEY PRIDE/The Power Of Love (RCA)	134/13	3	67	64
-	42	37	32 JIM GLASER/You're Gettin' To Me Again (Noble Vision)	130/13	9	66	55
48	41	38	33 KENDALLS/My Baby's Gone (Mercury/PG)	115/8	10	65	40
44	38	34	34 JOHNNY RODRIGUEZ/Let's Leave The Lights On Tonight (Epic)	109/1	6	69	34
-	-	40	35 WAYLON JENNINGS/Never Could Toe The Mark (RCA)	123/23	4	57	62
8	7	19	36 STEVE WARINER/Why Goodbye (RCA)	79/0	35	25	19
-	47	43	37 MARK GRAY/If All The Magic Is Gone (Columbia)	99/8	7	55	37
50	46	42	38 JOHNNY LEE/One More Shot (Full Moon/WB)	96/6	5	58	33
DEBUT	46	42	39 JOHN CONLEE/Way Back (MCA)	104/34	2	41	61
-	-	46	40 SHELLY WEST/Somebody Buy This Cowgirl A Beer (Viva)	96/9	6	47	43
-	-	49	41 CHARLY McCLAIN & MICKEY GILLEY/The Right Stuff (Epic)	108/25	3	36	69
-	50	44	42 VINCE GILL/Oh Carolina (RCA)	98/4	1	49	48
-	-	45	43 KEITH STEGALL/I Want To Go Somewhere (Epic)	90/10	2	49	39
10	10	25	44 LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	69/0	19	32	18
DEBUT	45	42	45 GLEN CAMPBELL/Faithless Love (Atlantic America)	100/25	3	29	68
5	15	33	46 DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	61/1	13	27	21
DEBUT	47	42	47 ATLANTA/Pictures (MCA)	88/22	0	33	55
DEBUT	48	42	48 RONNIE McDOWELL/I Got A Million Of 'Em (Epic)	83/42	1	21	61
DEBUT	49	42	49 KENNY ROGERS/Evening Star (RCA)	80/52	2	18	60
-	-	50	50 MCGUFFEY LANE/Day By Day (Atlantic America)	78/2	4	32	42

MOST ADDED

- KENNY ROGERS (52) Evening Star (RCA)
- CRYSTAL GAYLE (42) Turning Away (WB)
- RONNIE McDOWELL (42) I Got A Million Of 'Em (Epic)
- JOHN CONLEE (34) Way Back (MCA)
- GENE WATSON (30) Little By Little (MCA)
- GLEN CAMPBELL (25) Faithless Love (Atlantic America)
- CHARLY McCLAIN & MICKEY GILLEY (25) The Right Stuff (Epic)
- REBA McENTIRE (24) He Broke Your Memory Last Night (MCA)
- WAYLON JENNINGS (23) Never Could Toe The Mark (RCA)
- ATLANTA (22) Pictures (MCA)

HOTTEST

- CONWAY TWITTY (57) Somebody's Needin' Somebody (WB)
- EDDIE RABBITT (54) B-B-B-Burning Up With Love (WB)
- ANNE MURRAY (53) Just Another Woman In Love (Capitol)
- ALABAMA (51) When We Make Love (RCA)
- EARL THOMAS CONLEY (48) Angel In Disguise (RCA)
- STATLER BROTHERS (43) Atlanta Blue (Mercury/PolyGram)
- DON WILLIAMS (40) That's The Thing About Love (MCA)
- LEE GREENWOOD (33) God Bless The U.S.A. (MCA)
- EXILE (32) I Don't Want To Be A Memory (Epic)
- JUDDS (28) Mama He's Crazy (RCA/Curb)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

CHARLY McCLAIN & MICKEY GILLEY

The Right Stuff (Epic)

On 69% of reporting stations. Rotations: Heavy 3, Medium 36, Light 69, Total Adds 25 including WAJR, WKYG, WILQ, KEAN, WXBQ, KLL, KJJY, WAXX, WQHK, WIL, KYAK, KKCS, KVEG, KSAN, KCUB. A Most Added Record. Moves 49-41 on the Country chart.

JOHN CONLEE

Way Back (MCA)

On 67% of reporting stations. Rotations: Heavy 2, Medium 41, Light 61, Total Adds 34 including WGNA, WNYR, WILQ, KHEY, WFNC, WAMZ, WLWI, WUSQ, WMNI, WFMS, WTHI, KLZ, KCBO, KSAN, KCUB. A Most Added Record. Debuts at number 39 on the Country chart.

GLEN CAMPBELL

Faithless Love (Atlantic America)

On 64% of reporting stations. Rotations: Heavy 3, Medium 29, Light 68, Total Adds 25 including WPTR, WIXL, WPOR, KXYL, WKIX, WRNL, WQYK, WSLR, WCUZ, WDG, KXXY, WHBF, KIK-FM, KGHL, KCBQ. A Most Added Record. Debuts at number 45 on the Country chart.

SHELLY WEST

Somebody Buy This Cowgirl A Beer (Viva)

On 62% of reporting stations. Rotations: Heavy 6, Medium 47, Light 43, Total Adds 9, WSEN, KEAN, WCMS, WRNL, KS100, WTSO, KVOC, KKCS, KRAK. Heavy: CHOW, KKYX, KSO, WXCL, KRKT, KCKC. Moves 46-40 on the Country chart.

KEITH STEGALL

I Want To Go Somewhere (Epic)

On 60% of reporting stations. Rotations: Heavy 2, Medium 50, Light 42, Total Adds 10, WBGW, WIXL, WTVY, WAMZ, KRRK, WMIL, KUUY, KQIL, KUEG, KFTN. Moves 45-43 on the Country chart.

DID YOU KNOW THAT CMA:

...Opened an office in London to help promote, provide close contact, and expand Country Music in the European Marketplace?



For information on joining, write to:
Country Music Association
 P. O. Box 22299-R
 Nashville, TN 37202



NEW & ACTIVE

- ATLANTA "Pictures" (MCA) 88/22**
Rotations: Heavy 0, Medium 33, Light 55, Total Adds 22 including WWVA, WILQ, WXBQ, WEZL, KPLX, WKIX, WUSQ, KRRK, WITL, WHBF, WTHI, KIK-FM, KUUY, KVEG, KSAN. Debuts at number 47 on the Country chart.
- RONNIE McDOWELL "I Got A Million Of 'Em" (Epic) 83/42**
Rotations: Heavy 1, Medium 21, Light 61, Total Adds 42 including WAJR, WNYR, CHOW, WYNK, WSM, KKYX, WQYK, WTQR, KJJY, WFMS, KTTS, WTOD, KFDI, KMAK, KNIX, KTOM. Debuts at number 48 on the Country chart.
- KENNY ROGERS "Evening Star" (RCA) 80/52**
Rotations: Heavy 2, Medium 18, Light 60, Total Adds 52 including WPTR, WNYR, WSOC, KPLX, WMC, KISS-FM, KS100, KSO, WOW, WIL, KFDI, KRKT, KLZ, KUGN, KRAK. Debuts at number 49 on the Country chart.
- BURRITO BROTHERS "My Kind Of Lady" (MCA/Curb) 79/3**
Rotations: Heavy 2, Medium 30, Light 47, Total Adds 3, KSSN, KVOC, KFTN. Heavy: KIKK, KKYX. Medium: WBGW, CHOW, WYII, WEZL, KBMR, WFMS, WOW, WXCL, KRST, KGA.
- REBE McENTIRE "He Broke Your Memory Last Night" (MCA) 77/24**
Rotations: Heavy 1, Medium 18, Light 58, Total Adds 24 including WGNA, WWVA, WFNC, WWOD, WOKK, WLWI, KRRK, WAXX, WGEE, KECK, WXCL, WTOD, KMAK, KEIN, KCUB.
- TAMMY WYNETTE "Lonely Heart" (Epic) 72/2**
Rotations: Heavy 3, Medium 37, Light 32, Total Adds 2, WMZQ, CHOW. Heavy: WMC, WOKK, WIRK. Medium: WMNI, WCXI, WFMS, WOW, KTTS, KVOO, KUZZ, KQIL, KRSY, KTOM.
- KATHY MATTEA "You've Got A Soft Place To Fall" (Mercury/PolyGram) 71/12**
Rotations: Heavy 0, Medium 18, Light 55, Total Adds 12, WOKQ, KIX106, WUSQ, WMNI, KSO, WAXX, KWMT, WTOD, KJOT, KKCS, KEIN, KCUB. Medium: WAJR, WMC, WLWI.
- BECKY HOBBS "Oklahoma Heart" (Liberty) 67/5**
Rotations: Heavy 1, Medium 25, Light 41, Total Adds 5, KRRV, WCMS, WTQR, WMNI, KVEG. Heavy: KVOO. Medium: WBGW, WSNO, WYII, WLWI, WITL, WXCL, WHBF, KSOP, KMPS.
- OSMOND BROTHERS "If Every Man Had A Woman Like You" (WB/Curb) 59/3**
Rotations: Heavy 7, Medium 29, Light 23, Total Adds 3, WKYG, WONE, WWJO. Heavy: WTVY, WKSJ, WPAP, KKYX, KRMD, WQYK, WFMS. Medium: WGNA, WCAO, KMML, WEZL, KUGN, KMAK, KGA.
- GUS HARDIN "How Are You Spending My Nights These Days" (RCA) 55/9**
Rotations: Heavy 1, Medium 7, Light 47, Total Adds 9, WPOR, WYNK, WAXX, WITL, KEBC, WWJO, KJOT, KEIN, KCCY. Heavy: CHOW. Medium: WSNO, KKYX, KRKT, KQIL, KRSY.
- KIMBERLY SPRINGS "Slow Dancin'" (Capitol) 51/10**
Rotations: Heavy 0, Medium 9, Light 42, Total Adds 10, WPTR, WVAM, WPOR, WXBQ, WTVY, WWOD, KRRK, WFMS, WITL, KEBC. Medium: WBGW, WLWI, WCXI, WWJO, KQIL.
- JUICE NEWTON "A Little Love" (RCA) 51/8**
Rotations: Heavy 1, Medium 11, Light 39, Total Adds 8, WGNA, WOKK, WCMS, WUSQ, WSLR, KCJB, WHBF, KUGN. Heavy: WXXW. Medium: WSNO, WILQ, WGTO, WKKQ, WCUZ, KRSY.
- GENE WATSON "Little By Little" (MCA) 49/30**
Rotations: Heavy 1, Medium 12, Light 36, Total Adds 30 including WVAM, KRRV, KASE, WYNK, WSOC, WFNC, WLWI, KKYX, KBMR, KSO, WFMS, WITL, KNIX, KWJJ, KMPS, KGA.

- JACK GREENE "Dying To Believe" (EMH) 22/4**
Rotations: Heavy 0, Medium 5, Light 17, Total Adds 4, WVAM, WMZQ, WCXI, KRRK. Medium: WGNA, CHOW, WOKK. Light: KFDI, KTOM, KCUB.
- MIKE CAMPBELL "You're The Only Star..." (Columbia) 20/5**
Rotations: Heavy 0, Medium 0, Light 20, Total Adds 5, WGNA, WSOC, WGEE, KUGN, KMAK. Light: WYII, KRMD, WIRK, KTTS, KRSY.
- VICTORIA SHAW "Needing A Night Like This" (MPB) 19/8**
Rotations: Heavy 0, Medium 1, Light 18, Total Adds 8, WSNO, CHOW, WILQ, KRRK, KIOV, WWJO, Q92, KIGO. Light: KISS-FM, WXCL.
- JOE SUN "Bad For Me" (AMI) 19/5**
Rotations: Heavy 0, Medium 4, Light 18, Total Adds 5, CHOW, WEZL, KKYX, KTTS, KGA. Medium: WPTR. Light: WIRK, KFGO, KQIL, Q92.
- LEON EVERETTE "Shot In The Dark" (RCA) 18/18**
Rotations: Heavy 0, Medium 4, Light 14, Total Adds 18 including WBGW, WSNO, WTVY, KSSN, KRMD, WIRK, KEBC, KUZZ, KMAK, KTOM.
- SYLVIA "Love Over Old Times" (RCA) 16/16**
Rotations: Heavy 0, Medium 1, Light 15, Total Adds 16 including WXXW, WBGW, WSNO, WTVY, WWOD, WKSJ, KSO, KTPK, KRKT, KSON.
- O.B. McCLINTON "Honky Tonk Tan" (Moon Shine) 14/1**
Rotations: Heavy 1, Medium 3, Light 10, Total Adds 1, KRWQ. Heavy: WMC. Medium: WEZL, WLWI, WCXI. Light: WSNO, WYII, WESC, WHBF, KSOP.
- RAY CHARLES "Woman Sensuous Woman" (Columbia) 13/5**
Rotations: Heavy 0, Medium 2, Light 11, Total Adds 5, WSOC, KTPK, KKAL, KRWQ, KTOM. Medium: KFDI. Light: WVAM, WBGW, KSSN, KFGO.
- JOHNNY LEE "The Eyes Of Love" (WB) 12/3**
Rotations: Heavy 2, Medium 6, Light 4, Total Adds 3, KRRK, WAXX, KVOO. Heavy: WYNK, WNOX. Medium: WMNI, KTTS, KFDI, KQIL.
- KENNY ROGERS "Midsummer Nights" (RCA) 11/7**
Rotations: Heavy 1, Medium 4, Light 6, Total Adds 7, WPTR, WOKQ, WAMZ, WCMS, KKYX, WIRE, WOW. Medium: CHOW, KRSY.
- MERLE KILGORE "Just Out Of Reach" (WB) 11/5**
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 5, WVAM, WTVY, WKSJ, KRRK, KTTS. Light: WSNO, WOW, KVOO, KRKT, KQIL.
- DONNA FARGO "My Heart Will Always Belong To You" (Cleve. Int. One) 11/1**
Rotations: Heavy 0, Medium 3, Light 8, Total Adds 1, WFNC. Medium: WLWI, WPAP, KFGO. Light: WGTO, WAXX, KEBC, WHBF, KFDI.
- RONNY ROBBINS "Those You Lose" (Columbia) 10/7**
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 7, KMML, WMC, KISS-FM, WIRK, KFDI, KRKT, KRWQ. Medium: KQIL. Light: WSNO, WTVY.
- LARRY JENKINS "You're The Best I Never Had" (MCA) 10/3**
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 3, KUGN, KWJJ, KMPS. Light: WSNO, KISS-FM, KRMD, KRKT, KUZZ, KGA, KCUB.
- REX ALLEN JR. "Dream On Texas Ladies" (Moon Shine) 9/7**
Rotations: Heavy 0, Medium 0, Light 9, Total Adds 7, WVAM, WBGW, KRRV, WTVY, KISS-FM, KBMR, KVOO. Light: WSNO, KRMD.
- NARVEL FELTS "Let's Live This Dream Together" (Evergreen) 8/4**
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 4, WEZL, KRMD, KTTS, KGA. Medium: WLWI. Light: KHEY, KVOO, KSOP.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

SIGNIFICANT ACTION

- CRYSTAL GAYLE "Turning Away" (WB) 45/42**
Rotations: Heavy 0, Medium 10, Light 35, Total Adds 42 including WXXW, WMZQ, WSOC, KISS-FM, WKSJ, WIRE, WBCS, K102, KRKT, KFRY, KNIX.
- RONNIE DUNN "She Put The Sad In All His Songs" (MCA/Churchill) 34/9**
Rotations: Heavy 0, Medium 3, Light 31, Total Adds 9, CHOW, KMML, KLL, WWOD, WCMS, KYXX, WITL, KMAK, KRWQ.
- RAY PRICE "A New Place To Begin" (Viva) 32/3**
Rotations: Heavy 0, Medium 9, Light 23, Total Adds 3, KWMT, WOW, KTTS. Medium: WPTR, WTVY, KKYX, KFDI, KQIL, Q92.
- LARRY WILLOUGHBY "Angel Eyes" (Atlantic America) 27/3**
Rotations: Heavy 0, Medium 2, Light 25, Total Adds 3, WXXW, WVAM, WTOD. Medium: CHOW, KFDI. Light: KHEY, WKSJ, KEBC, KRWQ, KTOM.
- GARY WOLF "You Bring The Heartache..." (Mercury/PolyGram) 26/8**
Rotations: Heavy 0, Medium 0, Light 26, Total Adds 8, WVAM, CHOW, WTVY, KKYX, WONE, WTSO, WHBF, KQIL. Light: KRMD, KCKC.
- TOM T. HALL "Famous In Missouri" (Mercury/PolyGram) 25/12**
Rotations: Heavy 0, Medium 1, Light 24, Total Adds 12 including WGNA, WBGW, CHOW, WEZL, WAXX, KTTS, KTPK, KKAL, KUUY, Q92.
- BOBBY JENKINS "Black Jack Whiskey" (Zone 7) 25/5**
Rotations: Heavy 0, Medium 4, Light 21, Total Adds 5, WYII, KBMR, KRRK, KRKT, KRWQ. Medium: WPAP, KKYX, WCXI, KWJJ.
- SIERRA "Love Is The Reason" (Awesome) 24/6**
Rotations: Heavy 0, Medium 1, Light 23, Total Adds 6, WBGW, KRRV, WOKK, WAXX, KEBC, KTOM. Medium: KISS-FM. Light: WCMS, KVOO, KUGN.

ARTIST/Song Title (Label)	Album Title
CONWAY TWITTY/I Don't Know A Thing... (WB)	<i>By Heart</i>
HANK WILLIAMS JR./All My Rowdy Friends Are... (WB/Curb)	<i>Major Moves</i>
GARY MORRIS/Baby Bye Bye (WB)	<i>Faded Blue</i>
ALABAMA/If You're Gonna Play In Texas (RCA)	<i>Roll On</i>
GARY MORRIS/Faded Blue (WB)	<i>Faded Blue</i>
HANK WILLIAMS JR./Country Relaxin' (WB/Curb)	<i>Major Moves</i>
GARY MORRIS/Second Hand Heart (WB)	<i>Faded Blue</i>
CONWAY TWITTY/Bad Boy (WB)	<i>By Heart</i>
W. NELSON & J. IGLESIAS/As Time Goes By (Columbia)	<i>Without A Song</i>
HANK WILLIAMS JR./Mr. Lincoln (WB/Curb)	<i>Major Moves</i>
REBA McENTIRE/Poison Sugar (MCA)	<i>Just A Little Love</i>
GEORGE JONES/Learning To Do Without Me (Epic)	<i>You've Still Got A Place...</i>
EDDY RAVEN/I Could Use Another You (RCA)	<i>I Got Mexico</i>
RICKY SKAGGS/Uncle Pen (Epic)	<i>Don't Cheat In Our Hometown</i>

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June 26	Dallas, TX	July 10	St. Louis, MO
June 27	Memphis, TN	July 11	Denver, CO
June 28	New Orleans, LA	July 12	Portland, OR

For more information or to register by phone, call Lorraine Hamill on the RAB HELpline, 1 (800) 232-3131 [in New York State, call collect (212) 599-6666].

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Country's Most Current Music

Regional Adds & Hots

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST, HOTTTEST. Lists artists like Crystal Gayle, Kenny Rogers, and Eddie Rabbitt.

Table for EAST region with columns: STATION, ARTIST, and other details. Includes stations like WYRK Buffalo, NY and WYXX Allentown, PA.

Table for MIDWEST region with columns: STATION, ARTIST, and other details. Includes stations like WSLR Akron, OH and WTKR E. Grand Forks, MN.

Table for SOUTH region with columns: STATION, ARTIST, and other details. Includes stations like KEAN-AM/FM Abilene, TX and WCOX-AM/FM Columbia, SC.

Table for WEST region with columns: STATION, ARTIST, and other details. Includes stations like KRKT Albany, OR and KYGO-FM Denver, CO.

158 Reporters 146 Current Reports
The following stations reported no change in their rotation this week:
WCAO/Baltimore, WNOX/Knoxville, WPAJ/Panama City, KRSY/Roswell, etc.

Adult/Contemporary

Continued from Back Page

BREAKERS

LIONEL RICHIE

Stuck On You (Motown)

88% of our reporters on it. Rotations: Heavy 16/1, Medium 65/33, Light 33/20, Total Adds 54 including WFBR, GR55, WBEN, Y97, WPRO, WSB, KVIL-FM, WQUE-FM, WMJI, WHB, WMYX, WCCO, KHOW, KMJI, KPPL, and 39 more. Moves 23-12 on the A/C chart.

NEW & ACTIVE

MICHAEL JACKSON "Farewell My Summer Love" (Motown) 75/5

Rotations: Heavy 8/0, Medium 52/4, Light 15/1, Total Adds 5, KGW, WPJB, 610TVN, KOIL, KSL. Heavy: WSB, WSB-FM, WAEB, WRIE, WLTE, KFI, WCIL, KALE. Medium: GR55, WTAE, Y97, WLTT, KVIL-FM, 97AIA, 55KRC, WLTF, WHB, WISN, KHOW, KOST, WICC, WKJJ, WRKA, WMAZ, WHHY, 2WD, WEZS, WING, WMGN, 3WM, WMHE, KBOI, KUGN, KKUA, KIXI-FM, WWRN, WEIM, WSKI, WTNV, KORQ, WSKY, WCKQ, WGSV, WAGE, WJBC, KFSB, KEEZ, KWBE, WHNN, WJON, KKJO, KTWO, K99, KRNO, KQSW, KRSB. Due to heavy airplay, debuts at number 22 on the A/C chart.

CHRISTOPHER CROSS "A Chance For Heaven" (Columbia) 72/18

Rotations: Heavy 2/0, Medium 34/5, Light 36/13, Total Adds 18, WSB, KVIL-FM, WISN, KJR, WICC, V100, WVIC, KEY103, WVLK, WRKA, WHBY, WHBC, WSNY, WING, WTRX, WWRN, WCIL, KALE. Heavy: WRVR, WCKQ. Medium: WFBR, WSB-FM, WHB, KOST, KGW, KEZR, WBT, WHHY, WRVA, WAVE, KFI, KWAV, KSL, KIXI-FM, WSKI, WTNV, KORQ, WSKY, WCHV, WAGE, WNGS, KEEZ, WJON, K99, KRNO, KQSW, KRSB, KBEST.

DAVE GRUSIN "Theme From 'St. Elsewhere'" (GRP) 72/7

Rotations: Heavy 3/0, Medium 38/1, Light 31/6, Total Adds 7, B100, WGOW, WLAC-FM, WSNY, WFMK, WTNV, KISN. Heavy: KSL, KKPL, WEIM. Medium: WRMM, WSB-FM, KBEST, KEZR, WVIC, WBT, WVLK, WMAZ, WRVA, WHBY, KRNT, 3WM, WMHE, KUGN, KWAV, KIXI-FM, WWRN, WTKO, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, WJBC, WCIL, KCRG, WHNN, WJON, KKJO, WBOW, KTWO, KRSB.

POINTER SISTERS "Jump (For My Love)" (Planet/RCA) 71/15

Rotations: Heavy 26/0, Medium 29/4, Light 16/11, Total Adds 15, Y97, KMJI, KLLT, B100, WKGW, WMJJ, WGOW, WIVY, WVLK, WTRX, 3WM, KCRG, KWBE, WHNN, WBOW. Heavy: WFBR, WTAE, KVIL-FM, 97AIA, KBEST, KEZR, KJR, WAEB, V100, WPJB, KRBE-FM, 2WD, WFMK, KRAV, KPPL, KFI, KWAV, WSKI, WTNV, WPPA, WCKQ, WCHV, WKYX, WJON, KQSW, KALE. Medium: WQUE-FM, WLTF, WMYX, KGW, WICC, WGY, WKJJ, WLAC-FM, WNAM, WSNY, KRNT, WENS, WMGN, KOIL, WMHE, KBOI, WWRN, WEIM, WKNE, KORQ, WSKY, WJBC, WCIL, KFSB, KRSB.

TEDDY PENDERGRASS "Hold Me" (Asylum) 66/24

Rotations: Heavy 3/0, Medium 24/6, Light 39/18, Total Adds 24, WISN, B100, KBEST, KFMB, KEZR, WICC, WAFB, WHHY, WNAM, WHBC, WFMK, KOIL, WMHE, KBOI, KKUA, KFI, KIXI-FM, KKPL, WTNV, WVBS, WJBC, KFSB, KWBE, K99. Heavy: WPIX, 97AIA, WKNE. Medium: WFBR, WSB-FM, KOST, WKGW, WMAZ, WRVR, WRVA, WTRX, WEIM, WSKI, WPPA, WSKY, WCKQ, WAGE, WKYX, WCIL, WJON, KQSW.

BILL MEDLEY "I Still Do" (Planet/RCA) 58/21

Rotations: Heavy 0/0, Medium 21/8, Light 37/13, Total Adds 21, KGW, WKGW, KEY103, WAFB, WBT, WVLK, WMAZ, WAVE, WING, KRNT, WMGN, WMHE, KBOI, KSL, KIXI-FM, WTKO, WSKY, WVBS, K99, KRNO, KISN. Medium: KVIL-FM, WCCO, WRVR, WRVA, WSKI, WTNV, WAGE, WJBC, WCIL, KCRG, WJON, KKJO, KQSW.

MOST ADDED

- LIONEL RICHIE (54)
Stuck On You (Motown)
- TEDDY PENDERGRASS (24)
Hold Me (Asylum)
- PAUL ANKA (21)
Second Chance (Columbia)
- BILL MEDLEY (21)
I Still Do (Planet/RCA)
- MECO (20)
Anything Goes (Arista)
- CHRISTOPHER CROSS (18)
A Chance For Heaven (Columbia)

HOTTEST

- MIKE RENO & ANN WILSON (80)
Almost Paradise (Columbia)
- CYNDI LAUPER (62)
Time After Time (Portrait/CBS)
- PEABO BRYSON (53)
If Ever You're In My Arms Again (Elektra)
- DAN FOGELBERG (50)
Believe In Me (Full Moon/Epic)
- LAURA BRANIGAN (43)
Self Control (Atlantic)
- CULTURE CLUB (43)
It's A Miracle (Virgin/Epic)

LEE GREENWOOD "God Bless The U.S.A." (MCA) 58/1

Rotations: Heavy 7/0, Medium 31/1, Light 20/0, Total Adds 1, KBEST. Heavy: WFBR, WAHR, WHBY, KSL, WWRN, WEIM, KKJO. Medium: WSB, WISN, KGW, WRIE, WVIC, WGY, WKGW, WAFB, WBT, WMAZ, WHHY, WRVA, WNAM, WING, WTRX, KOIL, 3WM, KBOI, WTKO, WKNE, WSKI, WTNV, KORQ, WCKQ, WGSV, WJBC, WCIL, KWBE, WJON, KTWO.

GENESIS "Taking It All Too Hard" (Atlantic) 56/14

Rotations: Heavy 0/0, Medium 24/4, Light 32/10, Total Adds 14, WARM9B, WLTF, KJR, WAEB, V100, WAHR, WWRN, WEIM, WTNV, KORQ, WGSV, KTWO, KRNO, KISN. Medium: WSB-FM, KOST, WAVE, WMGN, WMHE, KBOI, KPPL, KWAV, KIXI-FM, WSKI, WSKY, WCKQ, WAGE, WKYX, KEEZ, WBOW, K99, KQSW, KRSB, KALE.

THOMPSON TWINS "Doctor! Doctor!" (Arista) 55/1

Rotations: Heavy 3/0, Medium 31/0, Light 21/1, Total Adds 1, WAEB. Heavy: KEY103, WCKQ, WKYX. Medium: WPRO, KVIL-FM, KRBE-FM, WIVY, WMAZ, WRVR, WNAM, WFMK, WMGN, 3WM, WMHE, KMJJ, KWAV, KIXI-FM, WWRN, WEIM, WSKI, WTNV, WPPA, KORQ, WSKY, WCHV, WAGE, WCIL, KEEZ, WHNN, WJON, WBOW, KRNO, KQSW, KRSB.

PAUL ANKA "Second Chance" (Columbia) 54/21

Rotations: Heavy 0/0, Medium 19/5, Light 35/16, Total Adds 21, WSB, WSB-FM, WARM9B, KGW, KFMB, WICC, WKGW, WVLK, WMAZ, WRVA, WNAM, WMGN, WMHE, KBOI, KKUA, KWAV, WSKY, WJBC, WHNN, WBOW, KQSW. Medium: WCCO, WBT, WRVR, WHBY, KIXI-FM, WEIM, WKNE, WSKI, WCKQ, WGSV, WJON, KRNO, KALE, WAEB.

MADONNA "Borderline" (Sire/WB) 51/7

Rotations: Heavy 15/0, Medium 26/2, Light 10/5, Total Adds 7, WTAE, WMJI, KUDL, B100, 3WM, KRAV, WHNN. Heavy: WMYX, WAEB, KRBE-FM, WLAC-FM, 2WD, WSNY, WFMK, KPPL, KMJJ, KFI, KWAV, WTNV, WCHV, WCIL, WJON. Medium: WFBR, WQUE-FM, WLTF, KMJI, KOST, KGW, WICC, WPJB, WAFB, WKJJ, WEZS, WHBC, KRNT, WMHE, KIXI-FM, KKPL, WTKO, WSKI, WSKY, WKYX, KEEZ, KRNO, KRSB. Due to heavy airplay, debuts at number 25 on the A/C chart.

TINA TURNER "What's Love Got To Do With It" (Capitol) 47/2

Rotations: Heavy 1/0, Medium 24/0, Light 22/2, Total Adds 2, WFMK, KBOI. Heavy: 97AIA. Medium: WFBR, W101, WMAZ, KRNT, WMGN, WMHE, KKUA, KWAV, KIXI-FM, WEIM, WSKI, WPPA, KORQ, WSKY, WCKQ, WCHV, WKYX, WCIL, KEEZ, WJON, KRNO, KQSW, KRSB, KALE.

INDUSTRY "What Have I Got To Lose" (Capitol) 35/13

Rotations: Heavy 0/0, Medium 9/4, Light 26/9, Total Adds 13, WSB-FM, WMAZ, WNAM, WMGN, KBOI, KKUA, WWRN, WEIM, WSKY, KEEZ, KRNO, KQSW, KALE. Medium: KWAV, WSKI, WCKQ, WCHV, WAGE.

STEVE PERRY "Oh Sherrie" (Columbia) 32/2

Rotations: Heavy 11/0, Medium 15/1, Light 6/1, Total Adds 2, K108, WKJJ. Heavy: WLTF, KRBE-FM, WAVE, WNAM, WSKY, WENS, WFMK, 3WM, WMHE, WTNV, WCHV. Medium: WFBR, 3WS, WTAE, 55KRC, WMJI, KUDL, KMJI, 2WD, WTRX, WMGN, KRAV, KBOI, KWAV, WSKI.

SIGNIFICANT ACTION

MECO "Anything Goes (Theme From 'Indiana Jones')" (Arista) 21/20

Rotations: Heavy 0/0, Medium 1/1, Light 20/19, Total Adds 20, WFBR, WAHR, WFMK, WEIM, WKNE, WSKI, KORQ, WCKQ, WGSV, WAGE, WJBC, WCIL, KFSB, KEEZ, WHNN, WJON, KKJO, WBOW, KTWO, KQSW.

CHAD STUART & JEREMY CLYDE "Zanzibar Sunset" (Rocshire) 20/3

Rotations: Heavy 0/0, Medium 6/1, Light 14/2, Total Adds 3, WMAZ, WSKI, KWBE. Medium: WCCO, WHBY, WMHE, KIXI-FM, WKNE.

MARK GRAY "If All The Magic Is Gone" (Columbia) 19/0

Rotations: Heavy 0/0, Medium 8/0, Light 11/0, Total Adds 0. Medium: WCCO, WMAZ, WHBY, WING, WTKO, WSKI, WCIL, WBOW.

JOHN WILLIAMS "Anything Goes (Theme From 'Indiana Jones')" (Polydor/PolyGram) 17/7

Rotations: Heavy 0/0, Medium 2/1, Light 15/6, Total Adds 7, WCCO, WMAZ, WCKQ, WCIL, KEEZ, WHNN, KQSW. Medium: KSL.

GLENN FREY "Sexy Girl" (MCA) 16/16

Rotations: Heavy 0/0, Medium 3/3, Light 13/13, Total Adds 16, WFBR, WAHR, WAVE, KWAV, KIXI-FM, WEIM, WSKY, WCKQ, WKYX, WCIL, KEEZ, WJON, KKJO, K99, KRSB, KALE.

HUEY LEWIS & THE NEWS "Heart Of Rock & Roll" (Chrysalis) 16/5

Rotations: Heavy 5/0, Medium 5/2, Light 6/3, Total Adds 5, W101, KJR, KORQ, WKYX, KFSB. Heavy: WQUE-FM, WAEB, KRBE-FM, WAVE, KPPL. Medium: KVIL-FM, 55KRC, WTNV.

EURYTHMICS "Who's That Girl" (RCA) 16/0

Rotations: Heavy 1/0, Medium 8/0, Light 7/0, Total Adds 0. Heavy: WPPA. Medium: WFBR, KRBE-FM, WMHE, WSKY, WCHV, WKYX, KEEZ.

RANDY NEWMAN "The Natural" (WB) 15/3

Rotations: Heavy 0/0, Medium 5/1, Light 10/2, Total Adds 3, KKUA, KIXI-FM, WJON. Medium: WCCO, KOST, KUGN, KSL.

JENNY BURTON & PATRICK JUDE "Strangers In A Strange World" (Atlantic) 14/3

Rotations: Heavy 0/0, Medium 5/0, Light 9/3, Total Adds 3, WAEB, WMHE, WWRN. Medium: KUGN, WEIM, WKNE, WSKI, WCKQ.

LENNY WILLIAMS "Always" (Rocshire) 14/3

Rotations: Heavy 0/0, Medium 0/0, Light 14/3, Total Adds 3, WVLK, WPPA, KQSW.

CHICAGO "Stay The Night" (WB) 14/0

Rotations: Heavy 2/0, Medium 7/0, Light 5/0, Total Adds 0. Heavy: KEY103, WAVE. Medium: KVIL-FM, KRBE-FM, WHHY, KUGN, WPPA, WCHV, KQSW.

BRUCE SPRINGSTEEN "Dancing In The Dark" (Columbia) 14/0

Rotations: Heavy 6/0, Medium 5/0, Light 3/0, Total Adds 0. Heavy: WAEB, KRBE-FM, WAVE, KPPL, WSKI, WPPA. Medium: WQUE-FM, WMHE, KWAV, WSKY, WNGS.

RAY PARKER JR. "Ghostbusters" (Arista) 10/10

Rotations: Heavy 0/0, Medium 1/1, Light 9/9, Total Adds 10, WQUE-FM, WAEB, KRBE-FM, WKJJ, WPPA, WSKY, WKYX, KEEZ, WBOW, KISN.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 MIKE RENO & ANN WILSON	124/2	99	22	3
2 PEABO BRYSON	124/4	89	26	9
3 CYNDI LAUPER	118/0	83	30	5
4 DAN FOGELBERG	114/0	79	35	0
5 LAURA BRANIGAN	117/3	72	39	6
6 ELTON JOHN	120/9	41	71	8
7 DENIECE WILLIAMS	101/1	59	35	7
8 ALABAMA	102/2	63	32	7
9 ANNE MURRAY	105/0	65	30	10
10 KIM CARNES	101/1	58	32	11
11 CULTURE CLUB	102/0	73	24	5
12 LIONEL RICHIE	114/54	16	65	33
13 JOE JACKSON	102/2	41	48	13
14 ALAN PARSONS PROJECT	110/4	28	68	14
15 SERGIO MENDES	104/2	31	60	13
16 JOHNNY MATHIS	106/9	21	65	20
17 MICHAEL MARTIN MURPHEY	101/3	43	45	13
18 JUICE NEWTON	104/7	11	77	16
19 KENNY ROGERS	74/1	19	43	12
20 DAN HARTMAN	87/8	15	50	22
21 POINTER SISTERS	71/15	26	29	16
22 MICHAEL JACKSON	75/5	8	52	15
23 LIONEL RICHIE	46/0	15	21	10
24 BILLY JOEL	46/0	10	29	7
25 MADONNA	51/7	15	26	10

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

A/C Regional Adds & Hots

EAST Parallel One

WFBR/Baltimore
Andy Szulinski

LIONEL RICIE
MECO
Hottest: GLENN FREY
Hottest: POINTER SISTERS LAURA BRANIGAN RENO & WILSON JOE JACKSON PEABO BRYSON

WBEN/Bufalo
Roger Christian

LIONEL RICIE
Hottest: CYNDI LAUPER PEABO BRYSON ELTON JOHN JOHNNY MATHIS ALABAMA

GRSS/Bufalo
Galusk/Langmyer

LIONEL RICIE
Hottest: JUIE NEWTON DAN FOGELBERG CULTURE CLUB RENO & WILSON PEABO BRYSON CYNDI LAUPER

WPX/New York
Alan Anderson

LAURA BRANIGAN
ALABAMA
Hottest: CULTURE CLUB PEABO BRYSON TEDDY PENDERGRASS JOE JACKSON LIONEL RICIE

Y97/Pittsburgh
Jay Cresswell

LIONEL RICIE
ALABAMA
Hottest: JOHNNY MATHIS POINTER SISTERS ALABAMA RENO & WILSON CULTURE CLUB DENICIE WILLIAMS CYNDI LAUPER

WTAE/Pittsburgh
Don Berns

MADONNA
MICHAEL MURPHEY SERGIO MENDES JUICE NEWTON
Hottest: RENO & WILSON POINTER SISTERS DENICIE WILLIAMS MADONNA

WWSW (3WS)/Pittsburgh
Crowe/Welzel

PEABO BRYSON
Hottest: CYNDI LAUPER RENO & WILSON SHAKIN' STEVENS DENICIE WILLIAMS DAN FOGELBERG

WPRO/Providence
Tom Cuddy

LIONEL RICIE
Hottest: RENO & WILSON PEABO BRYSON CULTURE CLUB LAURA BRANIGAN ALAN PARSONS

WLT/Washington, D.C.
Bob Cummings

none
Hottest: DAN FOGELBERG RENO & WILSON CYNDI LAUPER KENNY ROGERS ALABAMA

WAEB/Allentown
Nasi Newman

RAY PARKER JR.
TRACY ULLMAN GENESIS
Hottest: LIONEL RICIE THOMPSON TWINS BURTON & JUDE
Hottest: BRUCE SPRINGSTEEN POINTER SISTERS MADONNA HUEY LEWIS & NEWS LAURA BRANIGAN

WICC/Bridgeport
Pantano/Broadbin

LIONEL RICIE
PAUL ANKA
Hottest: TEDDY PENDERGRASS CHRIS CROSS
Hottest: RENO & WILSON CULTURE CLUB PEABO BRYSON ANNE MURRAY ALAN PARSONS

V100/Charleston, WV
Spence/Jarvis

POCO
DAN HARTMAN GENESIS
Hottest: CHRIS CROSS JACKSONS
Hottest: KIM CARNES RENO & WILSON LAURA BRANIGAN PEABO BRYSON POINTER SISTERS

WRIE/Erie
Ted Abbott

LIONEL RICIE
MUSIC BUSINESS
Hottest: PEABO BRYSON DAN FOGELBERG MICHAEL JACKSON CYNDI LAUPER JOHNNY MATHIS

WSFM/Harrisburg
Bob Palva

none
Hottest: DENICIE WILLIAMS CYNDI LAUPER KIM CARNES MICHAEL JACKSON ELTON JOHN

WTRH/Hartford

LIONEL RICIE
ELTON JOHN CHRIS CROSS
Hottest: CYNDI LAUPER DAN FOGELBERG PEABO BRYSON JOHNNY MATHIS

WPJB/Providence
Tom Hunter

PEABO BRYSON
LIONEL RICIE MICHAEL JACKSON
Hottest: CYNDI LAUPER DENICIE WILLIAMS POINTER SISTERS CULTURE CLUB RENO & WILSON

WVOR/Rochester
Gary Smith

RENO & WILSON
KENNY ROGERS
Hottest: ANNE MURRAY KIM CARNES DENICIE WILLIAMS CYNDI LAUPER JAMES INGRAM

WGVS/Schenectady
Mike Neff

LIONEL RICIE
Hottest: RENO & WILSON CULTURE CLUB ANNE MURRAY PEABO BRYSON KIM CARNES

WKGW/Utica-Rome
Carpenter/Carr

LIONEL RICIE
BILL MEDLEY PAUL ANKA
Hottest: POINTER SISTERS
Hottest: CULTURE CLUB PEABO BRYSON RENO & WILSON CYNDI LAUPER

WNNR/Beckley
Bailey/Shee

INDUSTRY
CHRIS CROSS
Hottest: BURTON & JUDE
Hottest: RENO & WILSON CULTURE CLUB ANNE MURRAY PEABO BRYSON ALABAMA

WEIM/Fitchburg
Jack Raymond

BARRY DEVORON
GENESIS
Hottest: CRYSTAL GAYLE GIORGIO MORODER
Hottest: GLEN CAMPBELL MELODY MELANIE LAURA BRANIGAN DAN FOGELBERG ANNE MURRAY SERGIO MENDES LEE GREENWOOD

WTKO/Hatfield
Wayne Fisk

LIONEL RICIE
KENNY ROGERS
Hottest: RENO & WILSON PEABO BRYSON CULTURE CLUB ALABAMA

WNYX/Milwaukee
Beth Fast

JOHNNY MATHIS
LIONEL RICIE
Hottest: CYNDI LAUPER PEABO BRYSON ELTON JOHN

WKNE/Keene, NH
Howard Corday

MECO
RITA COOLIDGE
Hottest: LIONEL RICIE
Hottest: TEDDY PENDERGRASS RENO & WILSON PEABO BRYSON CULTURE CLUB RENO & WILSON ANNE MURRAY PEABO BRYSON

WTKR/Charleston, VA
Bruce Stebbins

CHAD STUART & JER
MELODY
Hottest: CYNDI LAUPER RENO & WILSON POINTER SISTERS

WTPN/Waterbury, CT
Jay Donovan

LIONEL RICIE
TEDDY PENDERGRASS
Hottest: DENICIE WILLIAMS RENO & WILSON DAVE GRUSIN
Hottest: DENICIE WILLIAMS RENO & WILSON LAURA BRANIGAN POINTER SISTERS

WWPA/Williamsport, PA
Scott Masteller

JACKSONS
RAY PARKER JR.
Hottest: KOO & THE GANG LIONEL RICIE STEVE PERRY LENNY WILLIAMS
Hottest: POINTER SISTERS JERMAINE JACKSON CULTURE CLUB DAN HARTMAN PEABO BRYSON

WVMA/Appleton-Oshkosh
Bennett/Collins

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WHBC/Canton
Mike Dorn

LIONEL RICIE
TEDDY PENDERGRASS
Hottest: CHRIS CROSS CHINA CRISIS
Hottest: none

MIDWEST Parallel One

WCLR/Chicago
DeYoung/Price

LIONEL RICIE
Hottest: RENO & WILSON ELTON JOHN LAURA BRANIGAN CYNDI LAUPER JOE JACKSON

55KRC/Cincinnati
Dave Mason

none
Hottest: CYNDI LAUPER DENICIE WILLIAMS CULTURE CLUB RENO & WILSON DAN FOGELBERG

WARM98/Cincinnati
Mark Tipton

GENESIS
PAUL ANKA
Hottest: DAN FOGELBERG KENNY ROGERS ALAN PARSONS LAURA BRANIGAN PEABO BRYSON

WLTV/Cleveland
Dunphy/Wilson

ELTON JOHN
GENESIS
Hottest: MICHAEL MURPHEY RENO & WILSON SHAKIN' STEVENS KOO & THE GANG STEVE PERRY RENO & WILSON

WMMJ/Cleveland
Popovich/Nivers

LIONEL RICIE
MADONNA
Hottest: JOHNNY MATHIS RENO & WILSON CYNDI LAUPER DAN FOGELBERG CULTURE CLUB RENO & WILSON KIM CARNES

WOMC/Detroit
Barry Argenbright

none
Hottest: CYNDI LAUPER DENICIE WILLIAMS DAN FOGELBERG PEABO BRYSON

KUDL/Kansas City
Elaine Taylor

MADONNA
ALAN PARSONS
Hottest: PEABO BRYSON
Hottest: LIONEL RICIE DENICIE WILLIAMS MICHAEL GORE STEVE PERRY ANNE MURRAY

WMBK/Kansas City
Jeff Roberts

LIONEL RICIE
SERGIO MENDES
Hottest: DAN HARTMAN
Hottest: CYNDI LAUPER RENO & WILSON PEABO BRYSON ALABAMA MICHAEL MURPHEY

WISN/Milwaukee
Harris/Murphy

CHRIS CROSS
TEDDY PENDERGRASS
Hottest: DAN FOGELBERG
Hottest: RENO & WILSON CULTURE CLUB PEABO BRYSON ELTON JOHN

WCCO/Milwaukee
Denny Long

CRYSTAL GAYLE
JOHN WILLIAMS
Hottest: LIONEL RICIE
Hottest: LAURA BRANIGAN KIM CARNES JERMAINE JACKSON ALAN PARSONS HUEY LEWIS & NEWS

WISN/Milwaukee
Beth Fast

JOHNNY MATHIS
LIONEL RICIE
Hottest: CYNDI LAUPER PEABO BRYSON ELTON JOHN

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
GLENN FREY
Hottest: RANDY NEWMAN
Hottest: CYNDI LAUPER RENO & WILSON CULTURE CLUB LAURA BRANIGAN ELTON JOHN JOE JACKSON

WVME/Toledo
Ray/Morrison

PAUL ANKA
BURTON & JUDE
Hottest: BILL MEDLEY
Hottest: TEDDY PENDERGRASS
Hottest: LAURA BRANIGAN GLENN FREY MELODY MELANIE JERMAINE JACKSON ALAN PARSONS HUEY LEWIS & NEWS

3WM/Toledo
King/Scollin

LIONEL RICIE
MADONNA
Hottest: POINTER SISTERS
Hottest: CYNDI LAUPER BILLY JOEL LIONEL RICIE STEVE PERRY SHAKIN' STEVENS

KRAV/Tulsa
Gary Reynolds

LIONEL RICIE
MADONNA
Hottest: CYNDI LAUPER DENICIE WILLIAMS RENO & WILSON ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WSNY/Columbus, OH

JUIE NEWTON
DAVE GRUSIN
Hottest: CHRIS CROSS
Hottest: PHIL COLLINS LIONEL RICIE ANNE MURRAY DAN FOGELBERG LAURA BRANIGAN

610TVN/Columbus
FitzGerald/Jones

MICHAEL JACKSON
Hottest: CYNDI LAUPER DENICIE WILLIAMS SHAKIN' STEVENS JOE JACKSON CULTURE CLUB

WING/Dayton
Joe Demma

CHRIS CROSS
BILL MEDLEY
Hottest: DAN FOGELBERG ALABAMA RENO & WILSON ANNE MURRAY PEABO BRYSON

KRNT/Des Moines
Steve Gibbons

BILL MEDLEY
CRYSTAL GAYLE
Hottest: LIONEL RICIE
Hottest: CYNDI LAUPER DAN FOGELBERG MICHAEL MURPHEY RENO & WILSON JOHNNY MATHIS

WTRX/Ft. Worth
Burke/Wright

CHRIS CROSS
POINTER SISTERS
Hottest: ORLANDO AND WINE
Hottest: RENO & WILSON CULTURE CLUB ALABAMA

WENS/Indianapolis
Wheeler/Eagan

none
Hottest: LIONEL RICIE CYNDI LAUPER MICHAEL GORE STEVE PERRY ANNE MURRAY

WFMK/Lansing
Jeff Davis

LIONEL RICIE
TEDDY PENDERGRASS
Hottest: JEFFERSON STARSHI
Hottest: CYNDI LAUPER DENICIE WILLIAMS RENO & WILSON PEABO BRYSON ALABAMA

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
GLENN FREY
Hottest: RANDY NEWMAN
Hottest: CYNDI LAUPER RENO & WILSON CULTURE CLUB LAURA BRANIGAN ELTON JOHN JOE JACKSON

WVME/Toledo
Ray/Morrison

PAUL ANKA
BURTON & JUDE
Hottest: BILL MEDLEY
Hottest: TEDDY PENDERGRASS
Hottest: LAURA BRANIGAN GLENN FREY MELODY MELANIE JERMAINE JACKSON ALAN PARSONS HUEY LEWIS & NEWS

3WM/Toledo
King/Scollin

LIONEL RICIE
MADONNA
Hottest: POINTER SISTERS
Hottest: CYNDI LAUPER BILLY JOEL LIONEL RICIE STEVE PERRY SHAKIN' STEVENS

KRAV/Tulsa
Gary Reynolds

LIONEL RICIE
MADONNA
Hottest: CYNDI LAUPER DENICIE WILLIAMS RENO & WILSON ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

Parallel Three

WJBC/Bloomington, IL
Stew Salowitz

LIONEL RICIE
PAUL ANKA
Hottest: TEDDY PENDERGRASS
Hottest: TONI TENNILLE
Hottest: KIM CARNES ALABAMA MICHAEL MURPHEY JOHNNY MATHIS ELTON JOHN

WCJL/Carbondale, IL
Matt McCann

CHRIS CROSS
PATTI AUSTIN
Hottest: LIONEL RICIE
Hottest: GLENN FREY MELODY MELANIE JOHN WILLIAMS RENO & WILSON ANNE MURRAY PEABO BRYSON

KRNT/Des Moines
Steve Gibbons

BILL MEDLEY
CRYSTAL GAYLE
Hottest: LIONEL RICIE
Hottest: CYNDI LAUPER DAN FOGELBERG MICHAEL MURPHEY RENO & WILSON JOHNNY MATHIS

WTRX/Ft. Worth
Burke/Wright

CHRIS CROSS
POINTER SISTERS
Hottest: ORLANDO AND WINE
Hottest: RENO & WILSON CULTURE CLUB ALABAMA

WENS/Indianapolis
Wheeler/Eagan

none
Hottest: LIONEL RICIE CYNDI LAUPER MICHAEL GORE STEVE PERRY ANNE MURRAY

WFMK/Lansing
Jeff Davis

LIONEL RICIE
TEDDY PENDERGRASS
Hottest: JEFFERSON STARSHI
Hottest: CYNDI LAUPER DENICIE WILLIAMS RENO & WILSON PEABO BRYSON ALABAMA

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
GLENN FREY
Hottest: RANDY NEWMAN
Hottest: CYNDI LAUPER RENO & WILSON CULTURE CLUB LAURA BRANIGAN ELTON JOHN JOE JACKSON

WVME/Toledo
Ray/Morrison

PAUL ANKA
BURTON & JUDE
Hottest: BILL MEDLEY
Hottest: TEDDY PENDERGRASS
Hottest: LAURA BRANIGAN GLENN FREY MELODY MELANIE JERMAINE JACKSON ALAN PARSONS HUEY LEWIS & NEWS

3WM/Toledo
King/Scollin

LIONEL RICIE
MADONNA
Hottest: POINTER SISTERS
Hottest: CYNDI LAUPER BILLY JOEL LIONEL RICIE STEVE PERRY SHAKIN' STEVENS

KRAV/Tulsa
Gary Reynolds

LIONEL RICIE
MADONNA
Hottest: CYNDI LAUPER DENICIE WILLIAMS RENO & WILSON ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

WVON/St. Cloud, MN
Diems/Scott

LIONEL RICIE
RITA COOLIDGE
Hottest: CHRIS CROSS
Hottest: DAN FOGELBERG ANNE MURRAY MICHAEL MURPHEY JOHNNY MATHIS LIONEL RICIE

SOUTH Parallel One

WRMM/Atlanta
Montell/Wyrostok

none
Hottest: RENO & WILSON DAN FOGELBERG KENNY ROGERS ANNE MURRAY ALAN PARSONS

WSB/Atlanta
Greg Picciano

ALAN PARSONS
CHRIS CROSS
Hottest: LIONEL RICIE
Hottest: PAUL ANKA
Hottest: CYNDI LAUPER CULTURE CLUB RENO & WILSON JUICE NEWTON SERGIO MENDES

WSB-FM/Atlanta
Donna Brake

PAUL ANKA
INDUSTRY
Hottest: SERGIO MENDES
Hottest: DAN FOGELBERG RENO & WILSON ALABAMA KIM CARNES LAURA BRANIGAN

WKJL/Louisville
Jacobs/Golden

JOHNNY MATHIS
STEVE PERRY
Hottest: LIONEL RICIE
Hottest: CYNDI LAUPER DAN FOGELBERG MICHAEL MURPHEY RENO & WILSON JOHNNY MATHIS

WRKA/Louisville
Jeff Crawford

DAN HARTMAN
CHRIS CROSS
Hottest: CYNDI LAUPER
Hottest: LAURA BRANIGAN CYNDI LAUPER DENICIE WILLIAMS RENO & WILSON PEABO BRYSON

WMAZ/Macon
Steve Murphy

ELTON JOHN
JOE JACKSON
Hottest: CHAD STUART & JER
Hottest: JOHN WILLIAMS INDUSTRY BILL MEDLEY CRYSTAL GAYLE PAUL ANKA

W101/Tampa
DeCarlo/Miller

JOHNNY MATHIS
HUEY LEWIS & NEWS
Hottest: ALABAMA
Hottest: DAN FOGELBERG ANNE MURRAY RENO & WILSON TEMPTATIONS

WVTV/Memphis
Steve Butler

none
Hottest: JOE JACKSON LAURA BRANIGAN LIONEL RICIE CHRIS CROSS DAN HARTMAN

WHYY/Montgomery
Phil Horton

BILL MEDLEY
LIONEL RICIE
Hottest: JEFFERSON STARSHI
Hottest: CHRIS CROSS
Hottest: CYNDI LAUPER DAN FOGELBERG CHICAGO JERMAINE JACKSON ALAN PARSONS

WAFB/Baton Rouge
Adams/Daniels

LIONEL RICIE
BILL MEDLEY
Hottest: TEDDY PENDERGRASS
Hottest: CYNDI LAUPER RENO & WILSON CULTURE CLUB MADONNA DENICIE WILLIAMS RENO & WILSON

WJAX/Jacksonville
Nichols/Sargent

LAURA BRANIGAN
ELTON JOHN
Hottest: DAVE GRUSIN
Hottest: CYNDI LAUPER CULTURE CLUB DENICIE WILLIAMS RENO & WILSON KIM CARNES

2WD/Norfolk
Richardson/Allen

LIONEL RICIE
JUICE NEWTON
Hottest: CYNDI LAUPER ALAN PARSONS LAURA BRANIGAN RENO & WILSON SERGIO MENDES

WBT/Charlotte
Dava Bishop

BILL MEDLEY
Hottest: KENNY ROGERS
Hottest: DENICIE WILLIAMS CYNDI LAUPER ELTON JOHN ANNE MURRAY

WGOW/Chattanooga
Schaeffer/Dason

POINTER SISTERS
DAVE GRUSIN
Hottest: DAN FOGELBERG KIM CARNES CULTURE CLUB PEABO BRYSON RENO & WILSON

KRBE-FM/Houston
Scott/Marrouquin

BILLY IDOL
PRINCE
Hottest: ZZ TOP
Hottest: ROD STEWART WANG CHUNG ELTON JOHN JEFFERSON STARSHI JACKSONS RAY PARKER JR.

WVTV/Memphis
Steve Butler

none
Hottest: JOE JACKSON LAURA BRANIGAN LIONEL RICIE CHRIS CROSS DAN HARTMAN

WHRH/Huntsville

GENESIS
MECO
Hottest: MELANIE GLENN FREY CRYSTAL GAYLE KENNY ROGERS
Hottest: LEE GREENWOOD ANNE MURRAY RENO & WILSON PEABO BRYSON ELTON JOHN

WIVY/Jacksonville
Fuzsner/Ryan

POINTER SISTERS
Hottest: LIONEL RICIE CYNDI LAUPER DENICIE WILLIAMS RENO & WILSON LAURA BRANIGAN

WWSB/Asheville
Don Brookshire

BILL MEDLEY
PAUL ANKA
Hottest: INDUSTRY
Hottest: GLENN FREY RAY PARKER JR.
Hottest: RENO & WILSON ELTON JOHN JOHNNY MATHIS LIONEL RICIE

WCKQ/Campbellsville, KY
Jackson/Royce

GLENN FREY
JOHN WILLIAMS
Hottest: RENO & WILSON CULTURE CLUB THOMPSON TWINS ELTON JOHN

WCHV/Charlottesville, VA
Thomas H. Twine

none
Hottest: LAURA BRANIGAN MADONNA CULTURE CLUB POINTER SISTERS PEABO BRYSON

WGSV/Guntersville
Jackson/Bell

MECO
RITA COOLIDGE
Hottest: GENESIS
Hottest: CRYSTAL GAYLE
Hottest: CYNDI LAUPER DAN FOGELBERG DENICIE WILLIAMS RENO & WILSON ALABAMA CULTURE CLUB RENO & WILSON

WAGE/Leesburg, VA
Steve Porter

MECO
RITA COOLIDGE
Hottest: MANHATTAN TRANSFE
Hottest: RENO & WILSON LAURA BRANIGAN SERGIO MENDES PEABO BRYSON DAN HARTMAN ALABAMA

WKYX/Paducah, KY
Frank Carvell

HUEY LEWIS & NEWS
WANG CHUNG
Hottest: RAY PARKER JR.
Hottest: GLENN FREY MICHAEL MURPHEY LIONEL RICIE PEABO BRYSON

B100/San Diego
McCartney/Knight

TEDDY PENDERGRASS
DAVE GRUSIN
Hottest: POINTER SISTERS DAN HARTMAN MADONNA
Hottest: RENO & WILSON ANNE MURRAY ELTON JOHN PEABO BRYSON CYNDI LAUPER

WNGS/West Palm Beach
Ross Block

none
Hottest: CYNDI LAUPER DAN FOGELBERG KIM CARNES JOE JACKSON ELTON JOHN

WVBS/Wilmington, NC
Bob Wright

BILL MEDLEY
TEDDY PENDERGRASS
Hottest: CYNDI LAUPER
Hottest: DENICIE WILLIAMS RENO & WILSON KIM CARNES

WVBE/Wilmington, NC
Bob Wright

BILL MEDLEY
TEDDY PENDERGRASS
Hottest: CYNDI LAUPER
Hottest: DENICIE WILLIAMS RENO & WILSON KIM CARNES

WVBE/Wilmington, NC
Bob Wright

BILL MEDLEY
TED

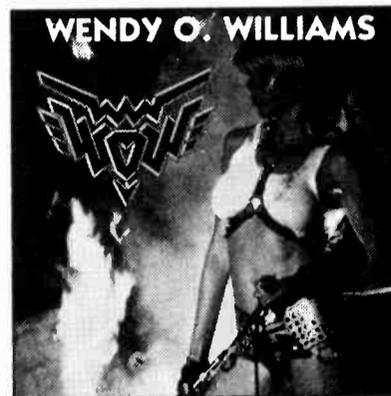
Looking For This Summer's Anthem?*

WENDY O. WILLIAMS

"IT'S MY LIFE"

Written By Gene Simmons And Paul Stanley

Here's What The Bible Of Heavy Metal Says — "Let There Be No Ambiguity On The Subject, 'W.O.W.' Is The Finest 'Kerrang!' — Oriented Album Since 'Pyromania!'" — Kerrang!



Produced By Gene Simmons

Added Out Of The Box At WMMS, KMET, WBAB, And More!

Watch For The All-Out Action Video Spectacular!

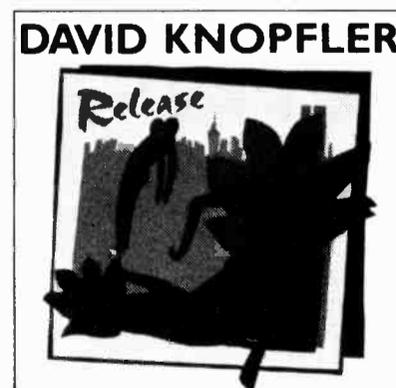
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The Debut Solo Album From Former Dire Straits Guitarist

DAVID KNOPFLER

"RELEASE"

Featuring "MADONNA'S DAUGHTER," "SOUL KISSING"
Already On WXRT, KBCO, WRXT, KATT, WTPA And More!



* **Jem** records Has The Answers



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The New Music Seminar is HAPPENING August 6, 7, 8, 1984 at The New York Hilton.

Monday, August 6

- 10:30 KEYNOTE SPEECH
- 1:00 The President's Panel
New Visual Directions in Music
DJ's and Remixers
Computers and Data Processing
- 3:00 Press
Retail and Distribution
Music Law
Black Music Marketing & Promotion
- 5:00 Special Independent Talent and Booking Workshop—
Ruth Polsky (Danceteria, Blind Dates) Moderator
Break Dance Exhibition
SHOWCASES TO BE ANNOUNCED

Tuesday, August 7

- 10:30 Independent Labels—Fighting for a larger Share
Talent and Booking
Publicity
Video Distribution—New Ways to see Music
- 1:30 Artist Management
Rhythm Radio—The Progressive Alternative
Album and Pop Radio Promotion and Marketing
International Marketing—Breaking Artists Around the World
- 3:30 A&R—Picking Them Up and Turning Them Down
Trade Associations—Adam White (Billboard) Moderator
Specialty Manufacturing and Distribution
Nightclubbing
- 5:15 Artists
SHOWCASES TO BE ANNOUNCED

Wednesday, August 8

- 10:30 Video Programming—New Access to the Audience
The Future of Pop Radio
Dance Marketing and Promotion
World Publishing and Dealmaking
- 1:30 Crossover Promo—Making the Mega Hits
New Music Radio
Law and Technology
A Case Study in Marketing
- 3:30 Producers
Album Radio—Steve Smith (Album Network) Moderator
Charts and Trades
Youth Perspectives—A Fresh Musical Attitude
- 5:30 World Spinning Exposition
SHOWCASES TO BE ANNOUNCED



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for details of
the program,
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AOR / ALBUMS

MOST ADDED

- BOX OF FROGS (81)**
Box Of Frogs (Epic)
XXIIIrd OLYMPIAD (51)
Official Music (Columbia)
- ELVIS COSTELLO AND THE ATTRACTIONS (43)**
Goodbye Cruel World (Columbia)
- COREY HART (28)**
First Offense (EMI America)
- TONY CAREY (22)**
Some Tough City (MCA)
- VAN HALEN (19)**
1984 (WB)
- 38 SPECIAL (18)**
Tour De Force (A&M)

MOST HOTS

- BRUCE SPRINGSTEEN (169)**
Born In The U.S.A. (Columbia)
- CARS (163)**
Heartbeat City (Elektra)
- JEFFERSON STARSHIP (145)**
Nuclear Furniture (Grunts/RCA)
- BILLY IDOL (110)**
Rebel Yell (Chrysalis)
- STREETS OF FIRE (110)**
Soundtrack (MCA)
- CHICAGO (94)**
Chicago 17 (WB)
- ROD STEWART (93)**
Camouflage (WB)

NEW & ACTIVE

- TINA TURNER/Private Dancer (Capitol) 70/12 (62/15)**
Adds include WHJY, KMET, WPYX, WZZO, WBLM, WIQB, KFMO. Hots: 7 WLUP, KBCO, WQBK, CHEZ-FM, KILO, KSPN, KTCL. Mediums 56 include WSHE, WXRT, WMMS, KBPI, KUPD, WFYV.
- NIGHT RANGER/Midnight Madness (Camel/MCA) 55/15 (49/6)**
Adds include KBPI, KLOS, KDKB, KRCK, KGB, KRQR, KOME, KGGO, KATT. Hots 16 include WAPP, WYNF, WEBN, WPDH, WIMZ, WIBA, KRSP. Mediums 37 include WBCN, WKLS, WLUP, WSKS, KSHE, KMET, KUPD, KZOK
- XXIIIrd OLYMPIAD/Official Music (Columbia) 51/51 (1/0)**
Adds include WBAB, DC101, WMET, WMMS, KISW, WAQY, KLAQ, WRKI. Hots: 2 Q107, KFMG. Mediums 29 include WIYY, WMMR, WEBN, KSHE, KUPD.
- ELVIS COSTELLO AND THE ATTRACTIONS/Goodbye Cruel World (Columbia) 44/43 (3/2)**
Adds: WBAB, WNEW-FM, WYSP, WLUP, WXRT, KBCO, KROQ. Hots: 5 WLIR, 91X, WQBK, WCPZ, KTCL. Mediums 21 include WBCN, WMMR, WSHE, KFOG.
- MAMA'S BOYS/Mama's Boys (Jive/Arista) 42/17 (31/17)**
Adds include WHJY, KUPD, KOME, WTPA, WPLR, WCMF, WLAV, KATT. Hots: 7 WQFM, KRCK, KZAP, KZOK, KISS, KFMG, KZEL. Mediums 32 include WBAB, WDVE, WMMS, KGB, KSJO.
- NICK LOWE/Nick Lowe And His Cowboy Outfit (Columbia) 33/3 (31/5)**
Adds: CHUM-FM, Q107, KAZY. Hots: 4 KBCO, KROQ, 91X, KTCL. Mediums 28 include WMMR, WXRT, KFOG, WPLR, WPDH, WAAF, WLAV.
- HUMAN LEAGUE/Hysteria (A&M) 32/1 (39/2)**
Adds: WIOT. Hots: 9 WBCN, WLIR, CHOM-FM, CHUM-FM, WXRT, KBCO, WPDH, WBYG, KTCL. Mediums 23 include WBAB, KROQ, 91X, KKDJ.
- GO-GO'S/Talk Show (IRS/A&M) 31/8 (26/5)**
Adds: WRXT, WBAB, WAAL, WDHA, WROQ, KMJX, WLVQ, WMGM. Hots: 4 WLIR, KEGL, KMET, WQMF. Mediums 24 include WBCN, WAPP, WMMR, KROQ, 91X.
- PRETENDERS/Learning to Crawl (Sire/WB) 31/4 (33/5)**
Adds: KEGL, KBCO, WPDH, WGIR. Hots 7 include WLIR, WLUP, WMMS, K97, WBYG, KSPN. Mediums 22 include WBCN, WAPP, WNEW-FM, WHJY, WSHE, WRIF, KUPD.
- KICK AXE/Vices (Pasha/CBS) 29/6 (29/9)**
Adds: Q107, WYNF, WAAF, WZXY, KATT, KOZZ. Hots: 7 WQFM, KMET, KRCK, KSJO, KZOK, CFOX, CITI-FM. Mediums 19 include KISW, WTPA, KLAQ, WKDF.
- DIFFORD & TILBROOK/Difford & Tilbrook (A&M) 26/11 (0/0)**
Adds include WBCN, KROQ, KCAL, KMEL, WAAL, WKLC, WDHA. Hots: 3 WLIR, WQBK, CHEZ-FM. Mediums 17 include WBAB, WAPP, WMMR, WXRT, WMMS.
- THE KARATE KID/Soundtrack (Casablanca/PG) 25/4 (0/0)**
Adds: WZXY, WTKX, KUFO, KWHL. Hots: 1 WBYG. Mediums 21 include WSHE, WMET, KKCI, KRCK, KSJO, KZOK.
- LITA FORD/Dancin' On The Edge (Mercury/PG) 24/12 (16/16)**
Adds include WDVE, KLOS, KMET, KGB, KSJO, KZOK, KZEL. Hots: 0. Mediums 19 include KZEW, KRQR, KISW, WTPA, KFMG.
- ULTRAVOX/Lament (Chrysalis) 23/5 (26/2)**
Adds: CHOM-FM, KZEW, WPDH, WIOT, CITI-FM. Hots 7 include KBCO, KROQ, 91X, KQAK, KILO, KTCL. Mediums 14 include WLIR, WXRT, KFOG, WCMF.
- BRONZ/Taken By Storm (Bronze/Island) 22/5 (20/6)**
Adds: KZEW, WQFM, KGB, KMOD, KILO. Hots: 2 WRIF, KZOK. Mediums 17 include WMMS, KRCK, KRQR, KSJO.
- 38 SPECIAL/Tour De Force (A&M) 21/18 (9/7)**
Adds include WMMS, KZOK, WDHA, WZXR, KGGO, KQDS, KMOD, KQWB-FM. Hots: 0. Mediums 11 include WYNF, WFYV, KMBQ, WLAV, KILO, KRSP.
- GENESIS/Genesis (Atlantic) 20/7 (14/5)**
Adds include WMMS, WIMZ, WOOS, WLVQ, KRSP, WGIR. Hots: 5 WLUP, WSKS, KFOG, WAAF, WYFE. Mediums 12 include WYDD, KMET, WLAV.
- TALK TALK/It's My Life (EMI America) 18/4 (22/3)**
Adds include KKDJ, KTCL, KOZZ. Hots: 3 KROQ, KQAK, KFMF. Mediums 13 include WBCN, KSRR, WXRT, WSKS, KDKB, 91X.
- BANGLES/All Over The Place (Columbia) 16/16 (1/1)**
Adds include WRXT, WYDD, KBCO, 91X, KQAK, KQDS. Hots: 0. Mediums: 3 WXP, KFMF, KTCL.
- YES/90125 (Atco) 16/5 (12/3)**
Adds: WGRQ, WBAB, WMMS, WLVQ, KGGO. Hots: 5 WAPP, WRIF, KFOG, WTKX, WXKE. Mediums 8 include KSHE, KZOK, KREM.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports / total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

He was involved in the most exciting and explosive period ever in radio history. ROCKING AMERICA is his story of that era.

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

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"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."

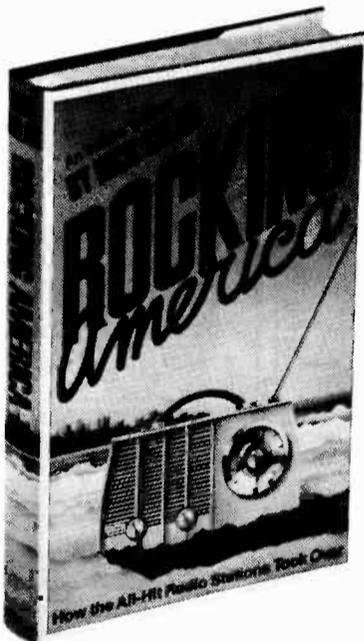
—Michael L Eskridge, President, NBC Radio

"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America."

—Clive Davis, President Arista Records

"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."

—Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording Corporation



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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WEST

Continued from Page 69

Seattle's Hit Radio K-PLUS FM 101.5

PD: Jeff King MD: Damien Seattle

- 1 DURAN DURAN/The Reflex
2 HUEY LEWIS & NEWS/Heart Of Rock & Roll
3 CYNDI LAUPER/Time After Time
4 LAURA BRANNIGAN/Self Control
5 BILLY IDOL/Eyes Without A Face
6 JERMAINE JACKSON/Tell Me I'm Not Dreaming
7 POINTER SISTERS/Jump (For My Love)
8 BRUCE SPRINGSTEEN/Dancing In The Dark
9 RENO & WILSON/Almost Paradise
10 CULTURE CLUB/It's A Miracle
11 EURYTHMICS/Who's That Girl
12 THOMPSON TWINS/Doctor! Doctor!
13 WANG CHUNG/Dance Hall Days
14 ZZ TOP/Legs
15 JOE JACKSON/You Can't Get What You Want
16 CHICAGO/Stay The Night
17 PRINCE/When Doves Cry
18 HOWARD JONES/What Is Love?
19 VAN STEPHENSON/Modern Day Delilah
20 CARB/Magic
21 IRRENE CARA/Breakdance
22 ROD STEWART/Infatuation
23 JEFFERSON STARSHIP/No Way Out
24 STEVE PERRY/Oh Sherrie
25 NIK KERSHAW/Mouldn't It Be Good
26 RATT/Round And Round
27 OLLIE & JERRY/Breakin' (There's No Stopping This)
28 DAN HARTMAN/I Can Dream About You
29 STEV NICK/Hotel California
30 STEV NICK/Hotel California
31 VAN HALEN/Unholy
32 RICK SPRINGFIELD/Don't Walk Away
33 KENNY LOGGINS/I'm Free/Heaven Help
34 ELTON JOHN/Sad Songs (Say So Much)
35 PAUL YOUNG/Love Of The Common People
36 COREY HART/Sunglasses At Night
37 TONY CAREY/First Day Of Summer
38 HUMAN LEAGUE/The Lebanon
39 YES/It Can Happen
40 OLLIE & JERRY/Breakin' (There's No Stopping This)

KWOD 103 Sacramento's Best Hit Music

PD: Tom Chase MD: Mr. Ed

- 1 HUEY LEWIS & NEWS/Heart Of Rock & Roll
2 DURAN DURAN/The Reflex
3 RENO & WILSON/Almost Paradise
4 POINTER SISTERS/Jump (For My Love)
5 BRUCE SPRINGSTEEN/Dancing In The Dark
6 LAURA BRANNIGAN/Self Control
7 NIGHT RANGER/Sister Christian
8 CYNDI LAUPER/Time After Time
9 BILLY IDOL/Eyes Without A Face
10 MADONNA/Borderline
11 CULTURE CLUB/It's A Miracle
12 JERMAINE JACKSON/Tell Me I'm Not Dreaming
13 JOE JACKSON/You Can't Get What You Want
14 EURYTHMICS/Who's That Girl
15 STEVE PERRY/Oh Sherrie
16 JEFFERSON STARSHIP/No Way Out
17 SLADE/Run Runaway
18 DENICE WILLIAMS/Let's Hear It For The Boy
19 PRINCE/When Doves Cry
20 ROD STEWART/Infatuation
21 ELTON JOHN/Sad Songs (Say So Much)
22 VAN STEPHENSON/Modern Day Delilah
23 DAN HARTMAN/I Can Dream About You
24 RICK SPRINGFIELD/Don't Walk Away
25 THOMPSON TWINS/Doctor! Doctor!
26 COREY HART/Sunglasses At Night
27 RAY PARKER JR./Ghostsbusters
28 WANG CHUNG/Dance Hall Days
29 CHICAGO/Stay The Night

Hot Hits in 105KITS San Francisco

PD: Bob Garrett

- 1 PRINCE/When Doves Cry
2 DENICE WILLIAMS/Let's Hear It For The Boy
3 CYNDI LAUPER/Time After Time
4 DURAN DURAN/The Reflex
5 POINTER SISTERS/Jump (For My Love)
6 BRUCE SPRINGSTEEN/Dancing In The Dark
7 HUEY LEWIS & NEWS/Heart Of Rock & Roll
8 MADONNA/Borderline
9 STEVE PERRY/Oh Sherrie
10 LIONEL RICHIE/Hello
11 NIGHT RANGER/Sister Christian
12 PHIL COLLINS/Against All Odds
13 LAURA BRANNIGAN/Self Control
14 EURYTHMICS/Who's That Girl
15 BILLY IDOL/Eyes Without A Face
16 IGLESIA & HENRY/To All The Girls I've Ever Loved
17 ROCKWELL/Obscene Phone Caller
18 EDDY GRANT/Romancing The Stone
19 CARB/Magic
20 THOMPSON TWINS/Doctor! Doctor!
21 JOE JACKSON/You Can't Get What You Want
22 IRRENE CARA/Breakdance
23 PSYCHEDELIC FURS/The Ghost In You
24 RENO & WILSON/Almost Paradise
25 GO GO'S/Head Over Heels
26 MICHAEL JACKSON/Farewell My Summer Love
27 TINA TURNER/What's Love Got To Do With You
28 RICK SPRINGFIELD/Don't Walk Away

KS 103 FM HOT HITS!

PD: Dave Parks MD: Mike Preston San Diego

- 1 PRINCE/When Doves Cry
2 HUEY LEWIS & NEWS/Heart Of Rock & Roll
3 CYNDI LAUPER/Time After Time
4 JERMAINE JACKSON/Tell Me I'm Not Dreaming
5 POINTER SISTERS/Jump (For My Love)
6 BRUCE SPRINGSTEEN/Dancing In The Dark
7 BILLY IDOL/Eyes Without A Face
8 DURAN DURAN/The Reflex
9 STEVE PERRY/Oh Sherrie
10 EURYTHMICS/Who's That Girl
11 CULTURE CLUB/It's A Miracle
12 NIGHT RANGER/Sister Christian
13 ZZ TOP/Legs
14 ROCKWELL/Obscene Phone Caller
15 LAURA BRANNIGAN/Self Control
16 THOMPSON TWINS/Doctor! Doctor!
17 MADONNA/Borderline
18 DENICE WILLIAMS/Let's Hear It For The Boy
19 RENO & WILSON/Almost Paradise
20 OLLIE & JERRY/Breakin' (There's No Stopping This)
21 MICHAEL JACKSON/Farewell My Summer Love
22 CARB/Magic
23 JOE JACKSON/You Can't Get What You Want
24 HOWARD JONES/What Is Love?
25 STYLE COUNCIL/My Ever Changing Mood
26 RICK SPRINGFIELD/Don't Walk Away
27 ROD STEWART/Infatuation
28 ELTON JOHN/Sad Songs (Say So Much)
29 VAN STEPHENSON/Modern Day Delilah
30 CHICAGO/Stay The Night
31 IRRENE CARA/Breakdance
32 CICILE MORIS/Whisper To A Screamer
33 VAN HALEN/I'll Wait
34 DAN HARTMAN/I Can Dream About You
35 RAY PARKER JR./Ghostsbusters
36 ROBIN GIBB/Boys Do Fall In Love
37 TINA TURNER/What's Love Got To Do With You
38 KENNY LOGGINS/I'm Free/Heaven Help
39 RATT/Round And Round
40 JUICE NEWTON/A Little Love

KWSS 94.5 FM San Jose

PD: Dave Van Stone MD: Robin Kipps

- 1 CYNDI LAUPER/Time After Time
2 DURAN DURAN/The Reflex
3 HUEY LEWIS & NEWS/Heart Of Rock & Roll
4 LAURA BRANNIGAN/Self Control
5 POINTER SISTERS/Jump (For My Love)
6 DENICE WILLIAMS/Let's Hear It For The Boy
7 VAN HALEN/I'll Wait
8 MADONNA/Borderline
9 BRUCE SPRINGSTEEN/Dancing In The Dark
10 CULTURE CLUB/It's A Miracle
11 JOE JACKSON/You Can't Get What You Want
12 NIGHT RANGER/Sister Christian
13 BILLY IDOL/Eyes Without A Face
14 RENO & WILSON/Almost Paradise
15 EURYTHMICS/Who's That Girl
16 SHALAMAR/Dancing In The Sheets
17 JERMAINE JACKSON/Tell Me I'm Not Dreaming
18 CARB/Magic
19 THOMPSON TWINS/Doctor! Doctor!
20 CHICAGO/Stay The Night
21 PRINCE/When Doves Cry
22 IRRENE CARA/Breakdance
23 HOWARD JONES/What Is Love?
24 WANG CHUNG/Dance Hall Days
25 VAN STEPHENSON/Modern Day Delilah
26 JEFFERSON STARSHIP/No Way Out
27 RICK SPRINGFIELD/Don't Walk Away
28 ROD STEWART/Infatuation
29 ELTON JOHN/Sad Songs (Say So Much)
30 OLLIE & JERRY/Breakin' (There's No Stopping This)
31 JACKSON'S/State Of Shock
32 TONY CAREY/First Day Of Summer
33 STEVE PERRY/Oh Sherrie
34 SERGIO MENDES/Alibis
35 EDDY GRANT/Romancing The Stone
36 TINA TURNER/What's Love Got To Do With You

Denver

PD: Doug Erickson MD: Gloria Avila

- 1 BRUCE SPRINGSTEEN/Dancing In The Dark
2 RENO & WILSON/Almost Paradise
3 CYNDI LAUPER/Time After Time
4 DURAN DURAN/The Reflex
5 DENICE WILLIAMS/Let's Hear It For The Boy
6 HUEY LEWIS & NEWS/Heart Of Rock & Roll
7 POINTER SISTERS/Jump (For My Love)
8 JERMAINE JACKSON/Tell Me I'm Not Dreaming
9 NIGHT RANGER/Sister Christian
10 LAURA BRANNIGAN/Self Control
11 CARB/Magic
12 STEVE PERRY/Oh Sherrie
13 WANG CHUNG/Dance Hall Days
14 PRINCE/When Doves Cry
15 IRRENE CARA/Breakdance
16 VAN HALEN/I'll Wait
17 BILLY IDOL/Eyes Without A Face
18 ZZ TOP/Legs
19 CULTURE CLUB/It's A Miracle
20 MADONNA/Borderline
21 JEFFERSON STARSHIP/No Way Out
22 KENNY LOGGINS/I'm Free/Heaven Help
23 THOMPSON TWINS/Doctor! Doctor!
24 DAN HARTMAN/I Can Dream About You
25 JOE JACKSON/You Can't Get What You Want
26 ALAN PARSONS/Prime Time
27 LIONEL RICHIE/Hello
28 ROD STEWART/Infatuation
29 VAN STEPHENSON/Modern Day Delilah
30 ELTON JOHN/Sad Songs (Say So Much)
31 CHICAGO/Stay The Night
32 RAY PARKER JR./Ghostsbusters
33 COREY HART/Sunglasses At Night
34 PHIL COLLINS/Against All Odds
35 EURYTHMICS/Who's That Girl
36 SERGIO MENDES/Alibis
37 RICK SPRINGFIELD/Don't Walk Away
38 EDDY GRANT/Romancing The Stone
39 PAUL YOUNG/Love Of The Common People
40 PEARO BRISTON/If Ever You're In My Heart

KOPA FM 100.7 AM 1440 Phoenix

PD: Reggie Blackwell MD: Art Morales

- 1 DURAN DURAN/The Reflex
2 CYNDI LAUPER/Time After Time
3 HUEY LEWIS & NEWS/Heart Of Rock & Roll
4 BILLY IDOL/Eyes Without A Face
5 DENICE WILLIAMS/Let's Hear It For The Boy
6 MADONNA/Borderline
7 LIONEL RICHIE/Hello
8 LAURA BRANNIGAN/Self Control
9 JERMAINE JACKSON/Tell Me I'm Not Dreaming
10 BRUCE SPRINGSTEEN/Dancing In The Dark
11 CULTURE CLUB/It's A Miracle
12 JOE JACKSON/You Can't Get What You Want
13 IRRENE CARA/Breakdance
14 RENO & WILSON/Almost Paradise
15 POINTER SISTERS/Jump (For My Love)
16 PRINCE/When Doves Cry
17 WANG CHUNG/Dance Hall Days
18 EURYTHMICS/Who's That Girl
19 ZZ TOP/Legs
20 ELTON JOHN/Sad Songs (Say So Much)
21 STEVE PERRY/Oh Sherrie
22 CHICAGO/Stay The Night
23 CARB/Magic
24 VAN STEPHENSON/Modern Day Delilah
25 KENNY LOGGINS/I'm Free/Heaven Help
26 RAY PARKER JR./Ghostsbusters
27 ALAN PARSONS/Prime Time
28 JEFFERSON STARSHIP/No Way Out
29 THOMPSON TWINS/Doctor! Doctor!
30 OLLIE & JERRY/Breakin' (There's No Stopping This)

KPKE 98 FM Denver

PD: Tim Fox Asst. PD: Mark Bolke

- 1 HUEY LEWIS & NEWS/Heart Of Rock & Roll
2 DURAN DURAN/The Reflex
3 BRUCE SPRINGSTEEN/Dancing In The Dark
4 CYNDI LAUPER/Time After Time
5 RENO & WILSON/Almost Paradise
6 JEFFERSON STARSHIP/No Way Out
7 NIGHT RANGER/Sister Christian
8 IRRENE CARA/Breakdance
9 POINTER SISTERS/Jump (For My Love)
10 LAURA BRANNIGAN/Self Control
11 MADONNA/Borderline
12 ELTON JOHN/Sad Songs (Say So Much)
13 STEVE PERRY/Oh Sherrie
14 CULTURE CLUB/It's A Miracle
15 JERMAINE JACKSON/Tell Me I'm Not Dreaming
16 CHICAGO/Stay The Night
17 DENICE WILLIAMS/Let's Hear It For The Boy
18 VAN STEPHENSON/Modern Day Delilah
19 JOE JACKSON/You Can't Get What You Want
20 BELLY/NOW/When Love Takes Over
21 WANG CHUNG/Dance Hall Days
22 BILLY IDOL/Eyes Without A Face
23 KENNY LOGGINS/I'm Free/Heaven Help
24 ZZ TOP/Legs
25 PRINCE/When Doves Cry
26 THOMPSON TWINS/Doctor! Doctor!
27 JACKSON'S/State Of Shock
28 OLLIE & JERRY/Breakin' (There's No Stopping This)
29 RAY PARKER JR./Ghostsbusters

KUBE 93 FM Seattle

PD: Bob Case MD: Tom Hutylar

- 1 CYNDI LAUPER/Time After Time
2 DURAN DURAN/The Reflex
3 LAURA BRANNIGAN/Self Control
4 POINTER SISTERS/Jump (For My Love)
5 BILLY IDOL/Eyes Without A Face
6 STEVE PERRY/Oh Sherrie
7 NIGHT RANGER/Sister Christian
8 JERMAINE JACKSON/Tell Me I'm Not Dreaming
9 EURYTHMICS/Who's That Girl
10 BRUCE SPRINGSTEEN/Dancing In The Dark
11 MADONNA/Borderline
12 JOE JACKSON/You Can't Get What You Want
13 CHICAGO/Stay The Night
14 ZZ TOP/Legs
15 CULTURE CLUB/It's A Miracle
16 RENO & WILSON/Almost Paradise
17 VAN STEPHENSON/Modern Day Delilah
18 NIK KERSHAW/Mouldn't It Be Good
19 CARB/Magic
20 WANG CHUNG/Dance Hall Days
21 THOMPSON TWINS/Doctor! Doctor!
22 ROD STEWART/Infatuation
23 RICK SPRINGFIELD/Don't Walk Away
24 JEFFERSON STARSHIP/No Way Out
25 RAY PARKER JR./Ghostsbusters
26 DAN HARTMAN/I Can Dream About You
27 ELTON JOHN/Sad Songs (Say So Much)
28 FACE TO FACE/10-9-8
29 ALAN PARSONS/Prime Time
30 RAY PARKER JR./Ghostsbusters
31 VAN HALEN/Panama
32 OLLIE & JERRY/Breakin' (There's No Stopping This)
33 COREY HART/Sunglasses At Night
34 KENNY LOGGINS/I'm Free/Heaven Help

EAST
Most Added Hottest

Jacksons
Steve Perry
Glenn Frey
Prince
Bruce Springsteen
Duran Duran

CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

Jacksons
Steve Perry
Lionel Richie
Prince
Bruce Springsteen
M. Reno & A. Wilson

EAST
PARALLEL TWO

WFLY/Albany, NY
Clark/Lawrence

RAY PARKER JR.
SCANDAL
JOHN WAITE
LIONEL RICHIE
GLENN FREY
RATT
Hottest:
CYNDI LAUPER 1-1
DURAN DURAN 2-2
LAURA BRANIGAN 3-3
BRUCE SPRINGSTEEN 12-10
THOMPSON TWINS 20-16

Q100/Allentown, PA
Dillon/Freeman

JACKSONS
M+M
SCORPIONS
STEVE PERRY
NEWCLUBS
ROBIN GIBB
LIONEL RICHIE
Hottest:
DURAN DURAN 2-1
BRUCE SPRINGSTEEN 10-3
LAURA BRANIGAN 7-6
PRINCE 16-7
POINTER SISTERS 14-9

WMAR/Baltimore, MD
Wimmer/Payne

JACKSONS
VAN HALEN
LIONEL RICHIE
TONY CAREY
JUICE NEWTON
YES
BON JOVI
KAREN KAMON
Hottest:
BRUCE SPRINGSTEEN 1-1
BILLY IDOL 10-7
PRINCE 26-13
SLADE 22-16
THOMPSON TWINS 27-21

WNYT/Buffalo, NY
Bill Tod

JACKSONS
YES
STEVE PERRY
GLENN FREY
SCANDAL
Hottest:
DURAN DURAN 2-1
PRINCE 12-2
BRUCE SPRINGSTEEN 5-4
POINTER SISTERS 9-8
ZZ TOP 18-10

WVSR/Charleston, WV
Bailey/Larson

JACKSONS
STEVE PERRY
LIONEL RICHIE
BERLIN
SCANDAL
RATT (dp)
PEABO BRYSON
Hottest:
CYNDI LAUPER 1-1
DURAN DURAN 2-2
PRINCE 20-11
BRUCE SPRINGSTEEN 16-12
ROD STEWART 24-19

K104/Erie, PA
Bill Shannon

JACKSONS
GLENN FREY
PRETENDERS
STEVE PERRY
SCANDAL
LOVERBOY
BANDY & STAMPELY
ORION THE HUNTER
DIFFORD & TILBROO
EDDY GRANT
Hottest:
CHICAGO 1-1
LAURA BRANIGAN 3-2
BRUCE SPRINGSTEEN 5-3
ROD STEWART 9-5
DEF LEPPARD 13-6

WYCR/Henover, York, PA
Mark Richards

JACKSONS
VAN HALEN
GO GO'S
RAY PARKER JR.
Hottest:
BILLY IDOL 4-1
BRUCE SPRINGSTEEN 10-5
PRINCE 22-13
THOMPSON TWINS 36-26

WTIC-FM/Hartford, CT
Mike West

ROD STEWART
LIONEL RICHIE
JACKSONS
Hottest:
RIGHT RANGER 7-3
CARS 14-7
PRINCE 22-10
BILLY IDOL 17-12
WANG CHUNG 23-20

WKEE/Huntington, WV
Gary Miller

none
Hottest:
CYNDI LAUPER 1-1
MADONNA 2-2
HUEY LEWIS & NEWS 3-3
DURAN DURAN 5-5
JERMAINE JACKSON 6-6

WLAN-FM/Lancaster, PA
Todd Halliday

VAN HALEN
JACKSONS
TONY CAREY
EDDY GRANT
TINA TURNER
YES
Hottest:
HUEY LEWIS & NEWS 5-2
LAURA BRANIGAN 11-4
BRUCE SPRINGSTEEN 18-5
RENO & WILSON 16-6
PRINCE 36-18

KC101/New Haven, CT
Stef Rybak

JACKSONS
VAN HALEN
WANG CHUNG
TEDDY PENDERGRASS
Hottest:
DURAN DURAN 1-1
BRUCE SPRINGSTEEN 12-3
BILLY IDOL 17-11
PRINCE 23-12
PEABO BRYSON 16-14

FM106/Philadelphia, PA
Steve Davis

PAUL YOUNG
STEVE PERRY
LIONEL RICHIE
TEDDY PENDERGRASS
JACKSONS
Hottest:
POINTER SISTERS 3-1
RIGHT RANGER 2-2
DURAN DURAN 4-3
PEABO BRYSON 14-10
PRINCE 26-17

WSPX/Poughkeepsie, NY
Chris Laido

JACKSONS
GLENN FREY
LIONEL RICHIE
STEVE PERRY
GO GO'S
Hottest:
RENO & WILSON 6-1
BRUCE SPRINGSTEEN 7-4
PRINCE 27-19
THOMPSON TWINS 35-25

QB2/Rochester, NY
Jay Stevens

RAY PARKER JR.
THOMPSON TWINS
BON JOVI
Hottest:
DURAN DURAN 5-1
RENO & WILSON 7-2
CHICAGO 10-8
ZZ TOP 11-9
BRUCE SPRINGSTEEN 16-12

WPXY/Rochester, NY
Tom Mitchell

JACKSONS
YES
STEVE PERRY
GLENN FREY
SCANDAL
Hottest:
DURAN DURAN 1-1
BRUCE SPRINGSTEEN 5-1
BILLY IDOL 6-4
POINTER SISTERS 7-5
PRINCE 18-8
THOMPSON TWINS 25-21

WGMF/Schenectady, NY
Tom Parker

JACKSONS
STEVE PERRY
SCANDAL
RAY PARKER JR.
RATT
Hottest:
BRUCE SPRINGSTEEN 5-1
BRUCE SPRINGSTEEN 4-3
BILLY IDOL 10-7
RENO & WILSON 11-8
THOMPSON TWINS 16-11

WKFM/Syracuse, NY
Wayne Summers

JACKSONS
STEVE PERRY
LIONEL RICHIE
BERLIN
SCANDAL
RATT (dp)
PEABO BRYSON
Hottest:
CYNDI LAUPER 1-1
DURAN DURAN 2-2
PRINCE 20-11
BRUCE SPRINGSTEEN 16-12
ROD STEWART 24-19

WVPT/Trenton, NJ
Tom Taylor

GLENN FREY
JACKSONS
STEVE PERRY
PRETENDERS
SCANDAL
LOVERBOY
BANDY & STAMPELY
ORION THE HUNTER
DIFFORD & TILBROO
EDDY GRANT
Hottest:
CHICAGO 1-1
LAURA BRANIGAN 3-2
BRUCE SPRINGSTEEN 5-3
ROD STEWART 9-5
DEF LEPPARD 13-6

WRCC/Utica, NY
Jim Reitz

JACKSONS
STEVE PERRY
GENESIS
GLENN FREY
SCORPIONS (dp)
SCANDAL
RANDY BELL
ULTRAVOX
Hottest:
HUEY LEWIS & NEWS 2-1
DURAN DURAN 4-4
BILLY IDOL 11-8
PEABO BRYSON 18-14
PRINCE 29-20

WKRZ-FM/Wilkes-Barre
Jim Rising

M+M
YES
CHRIS DEBURGH
JACKSONS
FACE TO FACE
SHEILA E.
Hottest:
CYNDI LAUPER 1-1
BILLY IDOL 15-10
ROD STEWART 18-13
PRINCE 19-14
THOMPSON TWINS 26-19

WHTF/York, PA
Kemosabi Joe

JACKSONS
JOHN WAITE
BERLIN
GLENN FREY
CAROL LYNN TOWNES
SCANDAL
SHEILA E.
STEVE PERRY
Hottest:
BRUCE SPRINGSTEEN 3-2
BILLY IDOL 10-5
PRINCE 13-6
RATT 24-16
RAY PARKER JR. D-19

Q108/York, PA
Mark McKenzie

JACKSONS
KENNY LOGGINS
GLENN FREY
RAY PARKER JR.
BON JOVI
Hottest:
DURAN DURAN 2-1
BRUCE SPRINGSTEEN 5-4
RENO & WILSON 10-7
BILLY IDOL 14-9
PRINCE 25-15

PARALLEL THREE

WFBQ/Altoona, PA
Tony Booth

JACKSONS
MIDNIGHT STAR
SCANDAL
ROGER GLOVER
GLENN FREY
CHRIS DEBURGH
STEVE PERRY
Hottest:
DURAN DURAN 1-1
CARS 9-8
DAN HARTMAN 25-14
EDDY GRANT 29-22
PRINCE 31-23

WGUW/Bangor, ME
Jim Randall

LAURA BRANIGAN
MICHAEL JACKSON
M+M
CAROL LYNN TOWNES
JACKSONS
KID CREOLE
RANDY BELL
SHEILA E.
R.E.M.
VAN HALEN
STEVE PERRY
Hottest:
DURAN DURAN 4-1
BRUCE SPRINGSTEEN 9-6
PRINCE 22-8
CARS 23-21
OLLIE & JERRY 27-24

WZON/Bangor, ME
Michael O'Hara

SCORPIONS
LIONEL RICHIE
TRACEY ULLMAN
CAROL LYNN TOWNES
GLENN FREY
JACKSONS
TWISTED SISTER
Hottest:
DURAN DURAN 1-1
BRUCE SPRINGSTEEN 10-9
THOMPSON TWINS 14-10
BILLY IDOL 17-16
RAY PARKER JR. 38-26
BILLY IDOL 14-10

WGY/Beth, ME
Scott Robbins

JACKSONS
VAN HALEN
CHRIS DEBURGH
RANDY BELL
CAROL LYNN TOWNES
M+M
Hottest:
BRUCE SPRINGSTEEN 9-1
BILLY IDOL 11-7
PRINCE 22-9
CARS 14-11
THOMPSON TWINS 28-19

103CIR/Beckley, WV
Bob Spencer

JACKSONS
TONY CAREY
STEVE PERRY
GLENN FREY
Hottest:
DURAN DURAN 2-1
HUEY LEWIS & NEWS 3-2
LAURA BRANIGAN 4-3
BRUCE SPRINGSTEEN 11-5
PRINCE 18-8

WIKZ/Chambersburg, PA
Matt News/Alexander

JACKSONS
LIONEL RICHIE
Hottest:
PRINCE 9-1
RENO & WILSON 4-2
BRUCE SPRINGSTEEN 6-4
ZZ TOP 18-11
ALABAMA 29-18

WTSN/Dover, NH
Jim Sebastian

JACKSONS
STEVE PERRY
LIONEL RICHIE
M+M
BON JOVI
TONY CAREY
R.E.M.
RANDY BELL (dp)
Hottest:
CYNDI LAUPER 1-1
LAURA BRANIGAN 3-2
PRINCE 26-14
THOMPSON TWINS 19-16
ROD STEWART 37-27

WERZ/Exeter, NH
Scott MacKay

VAN HALEN
M+M
YES
STEVE PERRY
GLENN FREY
CAROL LYNN TOWNES
RANDY BELL
SHEILA E.
Hottest:
CYNDI LAUPER 1-1
BILLY IDOL 15-10
ROD STEWART 18-13
PRINCE 19-14
THOMPSON TWINS 26-19

WZYQ/Frederick, MD
Kemosabi Joe

GLENN FREY
LIONEL RICHIE
JACKSONS
STEVE PERRY
FIXX (dp)
JEFFERSON STARSHI
Hottest:
BRUCE SPRINGSTEEN 1-1
POINTER SISTERS 3-2
PRINCE 20-4
RENO & WILSON 11-7
MADONNA 18-12

WQCM/Hagerstown, MD
WW Kauffman

JUICE NEWTON
JOHN WAITE
JACKSONS
LIONEL RICHIE
GLENN FREY
BERLIN
STEVE PERRY
Hottest:
BRUCE SPRINGSTEEN 1-1
RENO & WILSON 4-2
PRINCE 8-3
CARS 25-18
THOMPSON TWINS 28-20

OK100/Albany, NY
Bill Weston

LIONEL RICHIE
KENNY LOGGINS
SLADE
CHRIS DEBURGH
EDDY GRANT
RAY PARKER JR.
JACKSONS
Hottest:
HUEY LEWIS & NEWS 1-1
PRINCE 21-3
CULTURE CLUB 16-10
RAY PARKER JR. 39-27
RATT 40-30

WQID/Silo, MS
Mickey Coulter

JACKSONS
STEVE PERRY
EDDY GRANT
ALAN PARSONS
BON JOVI
JUICE NEWTON (dp)
Hottest:
DURAN DURAN 2-1
BILLY IDOL 12-8
PRINCE 15-10
ELTON JOHN 28-19
RAY PARKER JR. D-29

KXX106/Birmingham, AL
Kevin McCarthy

JACKSONS
STEVE PERRY
LIONEL RICHIE
YES
Hottest:
DURAN DURAN 4-1
ROCKWELL 10-6
BILLY IDOL 9-7
PRINCE 17-10
BRUCE SPRINGSTEEN 15-12

WSSX/Charleston, SC
Phillipa/Allen

JACKSONS
GLENN FREY
FACE TO FACE
BERLIN
SCANDAL
Hottest:
DURAN DURAN 2-1
BRUCE SPRINGSTEEN 8-5
BRUCE SPRINGSTEEN 10-6
RENO & WILSON 11-9
BILLY IDOL 14-10

WXII/Parkersburg, WV
Paul DeMille

JACKSONS
EDDY GRANT
SCANDAL
STEVE PERRY
GO GO'S
Hottest:
HUEY LEWIS & NEWS 2-1
VAN HALEN 4-2
DURAN DURAN 6-3
RENO & WILSON 7-5
BRUCE SPRINGSTEEN 8-6
WANG CHUNG 14-10

WJBO/Portland, ME
Phoenix/O'Neil

JACKSONS
JOHN WAITE
PAMALA STANLEY
JEFFERSON STARSHI
CAROL LYNN TOWNES
Hottest:
DURAN DURAN 2-1
STEVE PERRY
GLENN FREY
LIONEL RICHIE
Hottest:
BRUCE SPRINGSTEEN 1-1
POINTER SISTERS 12-3
BILLY IDOL 11-5
PRINCE 21-11
TINA TURNER 24-16

WOMP-FM/Wheeling, WV
Dwayne Bonds

JACKSONS
LIONEL RICHIE
VAN HALEN
JUICE NEWTON
GLENN FREY
ORION THE HUNTER
FACE TO FACE
GENESIS
PEABO BRYSON
CHRIS DEBURGH
Hottest:
CYNDI LAUPER 1-1
DURAN DURAN 2-2
POINTER SISTERS 14-10
ROCKWELL 21-13
PRINCE 24-19

WOK-FM/Columbia, SC
Peter Wolfe

JACKSONS
LIONEL RICHIE
TONY CAREY
SERGIO MENDES
RANDY BELL
BERLIN
Hottest:
DURAN DURAN 2-1
JACKSONS D-5
PRINCE 11-6
RAY PARKER JR. 36-30
VAN HALEN 37-31

WZLD/Columbia, SC
Chuck Finley

KENNY LOGGINS
VAN HALEN
ROCKWELL
SHEILA E.
GLENN FREY
SERGIO MENDES
SCORPIONS
Hottest:
DURAN DURAN 1-1
HUEY LEWIS & NEWS 2-2
BRUCE SPRINGSTEEN 10-6
PRINCE 21-10
RAY PARKER JR. D-33

KHF/Austin, TX
Volkman/Garrett

JACKSONS
JUICE NEWTON
JACKSONS
STEVE PERRY
GLENN FREY
JOHN WAITE
Hottest:
CYNDI LAUPER 1-1
PRINCE 9-3
BRUCE SPRINGSTEEN 7-4
BILLY IDOL 14-11
JACKSONS D-17

WFMF/Baton Rouge, LA
Rice/Ahyan

JACKSONS
LIONEL RICHIE
SERGIO MENDES
LIONEL RICHIE
STEVE PERRY
Hottest:
DURAN DURAN 1-1
RENO & WILSON 6-3
BRUCE SPRINGSTEEN 7-4
BILLY IDOL 9-5
PRINCE 15-9

KZZB/Beaumont, TX
Murphy/Harrison

JUICE NEWTON
JACKSONS
FACE TO FACE
STEVE PERRY
LIONEL RICHIE
GLENN FREY
Hottest:
CYNDI LAUPER 1-1
DURAN DURAN 2-2
LAURA BRANIGAN 5-3
CULTURE CLUB 9-5
BRUCE SPRINGSTEEN 12-9

WQID/Silo, MS
Mickey Coulter

JACKSONS
STEVE PERRY
EDDY GRANT
ALAN PARSONS
BON JOVI
JUICE NEWTON (dp)
Hottest:
DURAN DURAN 2-1
BILLY IDOL 12-8
PRINCE 15-10
ELTON JOHN 28-19
RAY PARKER JR. D-29

KXX106/Birmingham, AL
Kevin McCarthy

JACKSONS
STEVE PERRY
LIONEL RICHIE
YES
Hottest:
DURAN DURAN 4-1
ROCKWELL 10-6
BILLY IDOL 9-7
PRINCE 17-10
BRUCE SPRINGSTEEN 15-12

WSSX/Charleston, SC
Phillipa/Allen

JACKSONS
GLENN FREY
FACE TO FACE
BERLIN
SCANDAL
Hottest:
DURAN DURAN 2-1
BRUCE SPRINGSTEEN 8-5
BRUCE SPRINGSTEEN 10-6
RENO & WILSON 11-9
BILLY IDOL 14-10

WBCY/Charlotte, NC
Bob Kaghan

JACKSONS
STEVE PERRY
TONY CAREY
LIONEL RICHIE
JOHN WAITE
BON JOVI
PEABO BRYSON
Hottest:
PRINCE 13-8
BRUCE SPRINGSTEEN 10-3
RENO & WILSON 9-5
ZZ TOP 12-8
TINA TURNER 17-9

WJZR/Charlotte, NC
Chrysler/Radford

JACKSONS
STEVE PERRY
BERLIN
ROBIN GIBB
MICHAEL SEMBELLO
RANDY BELL
STOP BUSH
Hottest:
HUEY LEWIS & NEWS 2-1
BRUCE SPRINGSTEEN 6-5
RENO & WILSON 8-7
PRINCE 22-12
MICHAEL JACKSON 23-16

WKKZ/Chattanooga
Jeff Blake

JACKSONS
RAY PARKER JR.
LIONEL RICHIE
VAN HALEN
Hottest:
DURAN DURAN 1-1
ROCKWELL 6-5
POINTER SISTERS 7-6
ZZ TOP 13-8
PRINCE 16-10

WQUT/Johnson City, TN
Rod Hampton

JACKSONS
THOMPSON TWINS
RAY PARKER JR.
VAN HALEN
LIONEL RICHIE
JEFFERSON STARSHI
Hottest:
LAURA BRANIGAN 7-4
CULTURE CLUB 20-14
RENO & WILSON 21-15
BILLY IDOL 32-22
ZZ TOP 37-31

WOKK/Knoxville, TN
Gary Adkins

JACKSONS
SCORPIONS
CHRIS DEBURGH
RATT
STEVE PERRY
TONY CAREY
WEIRD AL YANKOVIC
RANDY BELL
BERLIN
Hottest:
DURAN DURAN 1-1
RENO & WILSON 3-3
ZZ TOP 11-10
THOMPSON TWINS 24-23
PRINCE 27-25

WZLD/Columbia, SC
Chuck Finley

KENNY LOGGINS
VAN HALEN
ROCKWELL
SHEILA E.
GLENN FREY
SERGIO MENDES
SCORPIONS
Hottest:
DURAN DURAN 1-1
HUEY LEWIS & NEWS 2-2
BRUCE SPRINGSTEEN 10-6
PRINCE 21-10
RAY PARKER JR. D-33

KITE/Corpus Christi, TX
Ted Griffin

JACKSONS
KENNY LOGGINS
TONY CAREY
ROBIN GIBB
RATT (dp)
Hottest:
PRINCE 6-4
BRUCE SPRINGSTEEN 17-1
RENO & WILSON 19-17
WANG CHUNG 25-23
OLLIE & JERRY D-30

KAMZ/El Paso, TX
Bob West

STEVE PERRY
VAN STEPHENSON
PRETENDERS
Hottest:
CYNDI LAUPER 1-1
DURAN DURAN 2-2
LAURA BRANIGAN 5-3
CULTURE CLUB 9-5
BRUCE SPRINGSTEEN 12-9

KSET-FM/El Paso, TX
Cat Simon

RAY PARKER JR.
SHEILA E.
YES
JOHNNY MATSIS (dp)
LIONEL RICHIE
WEIRD AL YANKOVIC (dp)
Hottest:
LAURA BRANIGAN 1-1
JERMAINE JACKSON 7-5
CHICAGO 8-6
ELTON JOHN 10-7
BILLY IDOL 14-10

WRQK/Greensboro, NC
Jones/Conrad

JACKSONS
LIONEL RICHIE
JUICE NEWTON
KENNY LOGGINS
RAY PARKER JR.
EDDY GRANT
Hottest:
HUEY LEWIS & NEWS 2-1
LAURA BRANIGAN 6-3
BRUCE SPRINGSTEEN 17-11
ELTON JOHN 28-21
PRINCE D-28

WANS-FM/Greenville, SC
Rod Metz

JACKSONS
LIONEL RICHIE
FACE TO FACE
STEVE PERRY
JOHN WAITE
FACE TO FACE
BON JOVI (dp)
Hottest:
HUEY LEWIS & NEWS 1-1
DURAN DURAN 2-2
BRUCE SPRINGSTEEN 8-5
PRINCE 19-10
ZZ TOP 20-14

WZVP/Huntsville, AL
Scott Mitchell

JACKSONS
STEVE PERRY
GLENN FREY
RATT
JOHN WAITE
LIONEL RICHIE
Hottest:
POINTER SISTERS 2-1
CULTURE CLUB 5-2
DURAN DURAN 2-2
RENO & WILSON 8-4
PRINCE 20-7

MTYX/Jackson, MS
Jim Chick

JUICE NEWTON
JACKSONS
Hottest:
DURAN DURAN 1-1
ROCKWELL 6-5
POINTER SISTERS 7-6
ZZ TOP 13-8
PRINCE 16-10

WQUT/Johnson City, TN
Rod Hampton

JACKSONS
THOMPSON TWINS
RAY PARKER JR.
VAN HALEN
LIONEL RICHIE
JEFFERSON STARSHI
Hottest:
LAURA BRANIGAN 7-4
CULTURE CLUB 20-14
RENO & WILSON 21-15
BILLY IDOL 32-22
ZZ TOP 37-31

WOKK/Knoxville, TN
Gary Adkins

JACKSONS
SCORPIONS
CHRIS DEBURGH
RATT
STEVE PERRY
TONY CAREY
WEIRD AL YANKOVIC
RANDY BELL
BERLIN
Hottest:
DURAN DURAN 1-1
RENO & WILSON 3-3
ZZ TOP 11-10
THOMPSON TWINS 24-23
PRINCE 27-25

WZLD/Columbia, SC
Chuck Finley

KENNY LOGGINS
VAN HALEN
ROCKWELL
SHEILA E.
GLENN FREY
SERGIO MENDES
SCORPIONS
Hottest:
DURAN DURAN 1-1
HUEY LEWIS & NEWS 2-2
BRUCE SPRINGSTEEN 10-6
PRINCE 21-10
RAY PARKER JR. D-33

KITE/Corpus Christi, TX
Ted Griffin

JACKSONS
KENNY LOGGINS
TONY CAREY
ROBIN GIBB
RATT (dp)
Hottest:
PRINCE 6-4
BRUCE SPRINGSTEEN 17-1
RENO & WILSON 19-17
WANG CHUNG 25-23
OLLIE & JERRY D-30

FM100/Memphis, TN
John/Prestigiacomo

WANG CHUNG
RICK SPRINGFIELD (dp)
JEFFERSON STARSHI
LIONEL RICHIE
RAY PARKER JR.
Hottest:
LAURA BRANIGAN 9-5
ELTON JOHN 26-14
PRINCE 30-24
DURAN DURAN 33-26
OLLIE & JERRY 37-30

WABB-FM/Mobile, AL
Fram/Fuller

JEFFERSON STARSHI
ROCKWELL
DAN HARTMAN
EDDY GRANT
VAN STEPHENSON
Hottest:
BILLY IDOL 4-2
RENO & WILSON

MIDWEST Most Added Hottest

Jacksons Lionel Richie Ray Parker Jr. Prince Bruce Springsteen Duran Duran

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Jacksons Lionel Richie Steve Perry Prince Bruce Springsteen Huey Lewis & The News

MIDWEST PARALLEL TWO

WKDD/Akron, OH

None
Hottest: HUEY LEWIS & NEWS 1-1 RENO & WILSON 2-2 SLADE 4-4 BILLY IDOL 6-6 PRINCE 14-14

WAHC/Appleton-Oshkosh, WI

None
Hottest: PRINCE 5-1 ZZ TOP 9-2 RENO & WILSON 4-4 RAY PARKER JR. 26-15 LIONEL RICHIE D-25

WKAU/Appleton-Oshkosh, WI

JACKSONS RAY PARKER JR. KENNY LOGGINS RATT (dp) HUMAN LEAGUE (dp) Hottest: CYNDI LAUPER 1-1 DURAN DURAN 2-2 BILLY IDOL 13-8 PRINCE 29-18 THOMPSON TWINS 31-22

92X/Columbus, OH

JACKSONS RAY PARKER JR. VAN HALEN TONY CAREY Hottest: DURAN DURAN 1-1 HUEY LEWIS & NEWS 7-3 BRUCE SPRINGSTEEN 15-7 PRINCE 22-10 JACKSONS D-23

KIKI/Davenport, IA

None
Hottest: DURAN DURAN 1-1 MADONNA 9-9 BILLY IDOL 10-10 BRUCE SPRINGSTEEN 13-13 PRINCE 17-17

WVIC/Lansing, MI

None
Hottest: VAN HALEN SURVIVOR YES GO GO'S SCANDAL RAY PARKER JR. Hottest: HUEY LEWIS & NEWS 2-1 BRUCE SPRINGSTEEN 4-2 CHICAGO 7-3 JEFFERSON STARSHI 8-4 ZZ TOP 10-5

WIBC/Duluth

None
Hottest: TONY CAREY JACKSONS (dp) RAY PARKER JR. (dp) GENESIS LIONEL RICHIE Hottest: LAURA BRANIGAN 2-1 HUEY LEWIS & NEWS 3-3 POINTER SISTERS 5-4 BRUCE SPRINGSTEEN 7-6 BILLY IDOL 10-7

WKDQ/Evanston, IL

None
Hottest: JACKSONS STEVE PERRY LIONEL RICHIE YES CYNDI LAUPER Hottest: BRUCE SPRINGSTEEN 8-7 PRINCE 23-11 JACKSONS D-18 RAY PARKER JR. D-29

WSTO/Evanston, IL

None
Hottest: ELTON JOHN RAY PARKER JR. Hottest: DURAN DURAN 4-1 NIGHT RANGER 3-2 HUEY LEWIS & NEWS 5-3 RENO & WILSON 7-6 PRINCE 28-10

WMEE/Ft. Wayne, IN

None
Hottest: VAN HALEN RAY PARKER JR. JACKSONS Hottest: HUEY LEWIS & NEWS 4-1 RENO & WILSON 11-5 PRINCE 22-6 POINTER SISTERS 15-7 BRUCE SPRINGSTEEN 18-9

WGRD/Grand Rapids, MI

None
Hottest: HUEY LEWIS & NEWS 1-1 RENO & WILSON 2-2 SLADE 4-4 BILLY IDOL 6-6 PRINCE 14-14

WZPL/Indianapolis, IN

None
Hottest: LIONEL RICHIE JACKSONS GLENN FREY PAUL YOUNG VAN HALEN KENNY LOGGINS BERLIN Hottest: PRINCE 5-1 ZZ TOP 9-2 RENO & WILSON 4-4 RAY PARKER JR. 26-15 LIONEL RICHIE D-25

WJXQ/Jackson, MI

None
Hottest: GENESIS STEVE PERRY SCORPIONS TALK TALK (dp) PRINCE (dp) R.E.M. (dp) Hottest: ZZ TOP 1-1 HUEY LEWIS & NEWS 2-2 BRUCE SPRINGSTEEN 3-3 CARS 9-5 RATT 29-24

WKFR/Kalamazoo, MI

None
Hottest: RAY PARKER JR. ROCKWELL PEABO BRYSON JACKSONS (dp) PAUL YOUNG Hottest: CYNDI LAUPER 1-1 DURAN DURAN 2-2 BILLY IDOL 21-11 PRINCE 25-16 RICK SPRINGFIELD 35-26

ZZ99/Kansas City, MO

None
Hottest: DURAN DURAN 1-1 MADONNA 9-9 BILLY IDOL 10-10 BRUCE SPRINGSTEEN 13-13 PRINCE 17-17

WVHC/Lansing, MI

None
Hottest: VAN HALEN SURVIVOR YES GO GO'S SCANDAL RAY PARKER JR. Hottest: HUEY LEWIS & NEWS 2-1 BRUCE SPRINGSTEEN 4-2 CHICAGO 7-3 JEFFERSON STARSHI 8-4 ZZ TOP 10-5

Z104/Madison, WI

None
Hottest: JACKSONS PAUL YOUNG LIONEL RICHIE MIDNIGHT STAR Hottest: DURAN DURAN 1-1 RENO & WILSON 4-2 POINTER SISTERS 13-6 BRUCE SPRINGSTEEN 15-9 PRINCE 20-10

KJ103/Oklahoma City, OK

None
Hottest: JACKSONS STEVE PERRY Hottest: HUEY LEWIS & NEWS 2-1 ZZ TOP 4-2 NIGHT RANGER 6-14 LAURA BRANIGAN 12-15 ROD STEWART 24-18 BILLY IDOL 10-7

KKQK/Omaha, NE

None
Hottest: JACKSONS VAN HALEN LIONEL RICHIE GLENN FREY STEVE PERRY Hottest: DURAN DURAN 1-1 BRUCE SPRINGSTEEN 3-2 POINTER SISTERS 4-3 PRINCE 8-4 RENO & WILSON 7-6

KZ93/Peoria, IL

None
Hottest: JACKSONS LIONEL RICHIE RAY PARKER JR. VAN HALEN Hottest: CYNDI LAUPER 2-1 HUEY LEWIS & NEWS 3-2 KENNY LOGGINS 9-5 RENO & WILSON 11-6 BRUCE SPRINGSTEEN 23-9

WRKR/Racine-Milwaukee

None
Hottest: ALAN PARSONS LIONEL RICHIE SURVIVOR PAUL YOUNG BON JOVI Hottest: BRUCE SPRINGSTEEN 1-1 PRINCE 10-3 RATT 17-9 NEWCLEUS 21-10 OLLIE & JERRY 27-21

WZOK/Rockford, IL

None
Hottest: JEFFERSON STARSHI RAY PARKER JR. DAN HARTMAN Hottest: HUEY LEWIS & NEWS 3-1 VAN HALEN 4-2 IRENE CARA 5-3 POINTER SISTERS 7-4 CARS 10-7

U83/South Bend, IN

None
Hottest: CHICAGO ELTON JOHN JACKSONS (dp) Hottest: DURAN DURAN 2-1 NIGHT RANGER 1-2 LAURA BRANIGAN 7-3 PRINCE 16-6 POINTER SISTERS 14-10

WRQN/Toledo, OH

None
Hottest: JACKSONS STEVE PERRY RATT (dp) SCANDAL (dp) RANDY BELL (dp) JOHN WAITE (dp) MIDNIGHT STAR (dp) Hottest: DURAN DURAN 1-1 BRUCE SPRINGSTEEN 12-8 PRINCE 25-15 THOMPSON TWINS 21-17 COREY HART 30-25

K107/Tulsa, OK

None
Hottest: VAN HALEN GLENN FREY CHRIS DEBURGH LIONEL RICHIE RATT JACKSONS YES Hottest: DURAN DURAN 1-1 CHICAGO 11-7 CARS 20-14 PRINCE 28-19 ZZ TOP 31-26

KELI/Tulsa, OK

None
Hottest: JACKSONS JEFFERSON STARSHI TONY CAREY RICK SPRINGFIELD Hottest: HUEY LEWIS & NEWS 3-1 RENO & WILSON 5-4 PRINCE 26-12 RAY PARKER JR. D-29

KEYN-FM/Wichita, KS

None
Hottest: JACKSONS STEVE PERRY GO GO'S SCANDAL RAY PARKER JR. Hottest: HUEY LEWIS & NEWS 1-1 RENO & WILSON 4-3 ZZ TOP 18-13 PRINCE 10-21 JACKSONS D-31

WHOT/Youngstown

None
Hottest: STEVE PERRY LIONEL RICHIE SCANDAL SURVIVOR M+M (dp) PATRICE RUSHEN JACKSONS CHRIS CROSS GLENN FREY RANDY BELL (dp) Hottest: DURAN DURAN 1-1 BRUCE SPRINGSTEEN 4-2 RENO & WILSON 11-5 PRINCE 16-8 ELTON JOHN 25-16

WYFM/Youngstown

None
Hottest: PRINCE RENO & WILSON Hottest: DURAN DURAN 2-1 NIGHT RANGER 3-2 HUEY LEWIS & NEWS 10-5 IRENE CARA 7-6 LAURA BRANIGAN 13-9

PARALLEL THREE

KFYR/Bismarck, ND

None
Hottest: STEVE PERRY LIONEL RICHIE JOHN WAITE Hottest: RENO & WILSON 2-1 POINTER SISTERS 3-2 BRUCE SPRINGSTEEN 8-4 ZZ TOP 10-6 CHICAGO 19-12

WBNO/Bloomington, IL

None
Hottest: JACKSONS RAY PARKER JR. JOHN WAITE ROBIN GIBB Hottest: CYNDI LAUPER 3-1 DURAN DURAN 4-3 CARS 8-5 BILLY IDOL 15-11 JEFFERSON STARSHI 21-13

WBWB/Bloomington, IN

None
Hottest: JACKSONS GO GO'S LIONEL RICHIE JOHN WAITE Hottest: LAURA BRANIGAN 8-5 BRUCE SPRINGSTEEN 10-6 VAN STEPHENSON 12-7 BILLY IDOL 14-10 PRINCE 33-20

WCIL-FM/Carbondale, IL

None
Hottest: DEF LEPPARD (dp) NEWCLEUS (dp) LIONEL RICHIE (dp) SERGIO MENDES (dp) KID CREOLE JACKSONS Hottest: PRINCE 1-1 BRUCE SPRINGSTEEN 2-2 MICHAEL JACKSON 3-3 STEVE PERRY 7-4 RAY PARKER JR. D-19

KCMQ/Columbia, MO

None
Hottest: LIONEL RICHIE STEVE PERRY RANDY BELL (dp) JOHN WAITE (dp) JACKSONS HUEY LEWIS & NEWS 2-1 POINTER SISTERS 5-2 BRUCE SPRINGSTEEN 11-7 RENO & WILSON 12-9 PRINCE 31-17

Y84/Fargo, ND

None
Hottest: JACKSONS LIONEL RICHIE YES RATT (dp) CHRIS DEBURGH PEABO BRYSON GLENN FREY Hottest: HUEY LEWIS & NEWS 3-1 RENO & WILSON 8-5 RENO & WILSON 12-6 BILLY IDOL 13-7 PRINCE 23-14

KKXL-FM/Grand Forks, ND

None
Hottest: JACKSONS JEFFERSON STARSHI TONY CAREY RICK SPRINGFIELD Hottest: HUEY LEWIS & NEWS 3-1 RENO & WILSON 5-4 PRINCE 26-12 RAY PARKER JR. D-29

KRNA/Iowa City, IA

None
Hottest: JACKSONS RAY PARKER JR. FACE TO FACE JOHN WAITE STEVE PERRY Hottest: CYNDI LAUPER 1-1 HUEY LEWIS & NEWS 2-2 PRINCE 12-3 CARS 6-5 BRUCE SPRINGSTEEN 9-7

WAZY-FM/Lafayette, IN

None
Hottest: GLENN FREY BERLIN SURVIVOR STEVE PERRY STAN BUSH Hottest: DURAN DURAN 1-1 POINTER SISTERS 29-9 RENO & WILSON 12-10 BRUCE SPRINGSTEEN 15-12 PRINCE 26-16

KFRX/Lincoln

None
Hottest: JACKSONS RAY PARKER JR. STEVE PERRY JOHN WAITE TALK TALK (dp) FACE TO FACE Hottest: CYNDI LAUPER 1-1 DURAN DURAN 2-2 BRUCE SPRINGSTEEN 12-8 RENO & WILSON 10-9 PRINCE 22-14

KXSS/Lincoln, NE

None
Hottest: WANG CHUNG THOMPSON TWINS KENNY LOGGINS ZZ TOP JEFFERSON STARSHI (dp) SCANDAL (dp) Hottest: NIGHT RANGER 1-1 CYNDI LAUPER 2-2 HUEY LEWIS & NEWS 5-4 DURAN DURAN 6-5 BILLY IDOL 11-8

KKLS-FM/Rapid City, SD

None
Hottest: JACKSONS RAY PARKER JR. JOHN WAITE ROBIN GIBB Hottest: CYNDI LAUPER 3-1 DURAN DURAN 4-3 CARS 8-5 BILLY IDOL 15-11 JEFFERSON STARSHI 21-13

98KG/Salina, KS

None
Hottest: LIONEL RICHIE SCORPIONS (dp) JACKSONS JOHN WAITE Hottest: HUEY LEWIS & NEWS 3-1 BRUCE SPRINGSTEEN 16-11 BILLY IDOL 18-13 PRINCE 38-23 RAY PARKER JR. D-36

KKRC/Sioux Falls

None
Hottest: SERGIO MENDES (dp) BON JOVI JEFFERSON STARSHI ROBIN GIBB YES JACKSONS Hottest: DURAN DURAN 1-1 BRUCE SPRINGSTEEN 15-9 ZZ TOP 12-10 PRINCE 19-13 RAY PARKER JR. D-28

KWTO-FM/Springfield, MO

None
Hottest: LIONEL RICHIE LIONEL RICHIE EDDY GRANT GO GO'S JOHN WAITE Hottest: HUEY LEWIS & NEWS 1-1 DURAN DURAN 2-2 POINTER SISTERS 9-3 BILLY IDOL 13-7 CULTURE CLUB 15-8

WSPT/Stevens Point

None
Hottest: JACKSONS RAY PARKER JR. PRETENDERS STEVE PERRY BERLIN GO GO'S (dp) RATT (dp) Hottest: HUEY LEWIS & NEWS 3-1 SLADE 1-3 ZZ TOP 12-5 MADONNA 10-7 CARS 23-16

KDVV/Topeka, KS

None
Hottest: JACKSONS RAY PARKER JR. GENESIS VAN HALEN LIONEL RICHIE STEVE PERRY OLLIE & JERRY Hottest: HUEY LEWIS & NEWS 1-1 BRUCE SPRINGSTEEN 4-2 CHICAGO 6-3 BILLY IDOL 9-5 PRINCE 19-8

KFMW/Waterloo, IA

None
Hottest: CHRIS DEBURGH BERLIN RATT (dp) LIONEL RICHIE JACKSONS Hottest: DURAN DURAN 1-1 BRUCE SPRINGSTEEN 13-10 PRINCE 23-13 ELTON JOHN 34-28 RICK SPRINGFIELD 36-30

WEST PARALLEL TWO

13K/Bakersfield, CA

None
Hottest: VAN HALEN JACKSONS BERLIN FACE TO FACE JUICE NEWTON Hottest: DURAN DURAN 2-1 LAURA BRANIGAN 6-3 BILLY IDOL 7-5 POINTER SISTERS 9-7 JERMAINE JACKSON 13-10

KKXX/Bakersfield, CA

None
Hottest: JACKSONS LIONEL RICHIE RAY PARKER JR. PRINCE Hottest: DURAN DURAN 1-1 HUEY LEWIS & NEWS 3-2 LAURA BRANIGAN 4-3 RENO & WILSON 8-4 RATT 30-24

KQXR/Bakersfield

None
Hottest: JACKSONS LIONEL RICHIE GENESIS GLENN FREY LIONEL RICHIE SCORPIONS WEIRD AL YANKOVIC (dp) Hottest: LAURA BRANIGAN 1-1 BILLY IDOL 11-9 BRUCE SPRINGSTEEN 14-5 RAY PARKER JR. D-21

KKFM/Colorado Springs, CO

None
Hottest: RATT (dp) JACKSONS STEVE PERRY BURTON & JUDE FACE TO FACE (dp) Hottest: CYNDI LAUPER 1-1 DURAN DURAN 3-2 BRUCE SPRINGSTEEN 5-3 RENO & WILSON 8-5 RAY PARKER JR. 29-20

KMGX/Fresno, CA

None
Hottest: JACKSONS LIONEL RICHIE JEFFERSON STARSHI TEDDY PENDERGRASS (dp) Hottest: MADONNA 2-1 PRINCE 5-2 HUEY LEWIS & NEWS 4-3 RENO & WILSON 8-6 RICK SPRINGFIELD 17-8

KYNO-FM/Fresno

None
Hottest: JACKSONS BRUCE SPRINGSTEEN CARS LIONEL RICHIE GO GO'S Hottest: CYNDI LAUPER 1-1 POINTER SISTERS 3-2 HUEY LEWIS & NEWS 4-3 PRINCE 11-5 OLLIE & JERRY 21-13

KIKI/Honolulu, HI

None
Hottest: PETER MOON BAND JACKSONS LIONEL RICHIE YES (dp) UB40 Hottest: STEVE PERRY 2-1 KRUSH 4-2 DURAN DURAN 7-3 RENO & WILSON 9-6 PRINCE 21-10

KQMO/Honolulu, HI

None
Hottest: JACKSONS MIDNIGHT STAR STEVE PERRY JOHN WAITE RATT CHERRELLE LIONEL RICHIE Hottest: DENICÉ WILLIAMS 1-1 DURAN DURAN 5-2 POINTER SISTERS 7-3 JERMAINE JACKSON 4-4 PRINCE 17-13

KLUC/Las Vegas, NV

None
Hottest: STEVE PERRY SCANDAL SCORPIONS FACE TO FACE VAN HALEN RED RIDER (dp) JACKSONS Hottest: JERMAINE JACKSON 7-3 POINTER SISTERS 12-7 CARS 13-8 PRINCE 19-14 RAY PARKER JR. 26-18

DE93/Modesto, CA

None
Hottest: SERGIO MENDES LIONEL RICHIE STEVE PERRY JOHN WAITE SCANDAL Hottest: CYNDI LAUPER 1-1 HUEY LEWIS & NEWS 2-2 CARS 14-5 ALABAMA 17-10 KENNY LOGGINS 28-24

KGOT/Anchorage, AK

None
Hottest: JACKSONS (dp) RAY PARKER JR. LIONEL RICHIE STEVE PERRY GLENN FREY TINA TURNER Hottest: DURAN DURAN 2-1 HUEY LEWIS & NEWS 3-2 BILLY IDOL 9-5 BRUCE SPRINGSTEEN 14-8 PRINCE 28-20

KYVA/Billings, MT

None
Hottest: JACKSONS (dp) RAY PARKER JR. LIONEL RICHIE STEVE PERRY GLENN FREY TINA TURNER Hottest: DURAN DURAN 2-1 HUEY LEWIS & NEWS 3-2 BILLY IDOL 9-5 BRUCE SPRINGSTEEN 14-8 PRINCE 28-20

KCDQ/Bozeman

None
Hottest: WEIRD AL YANKOVIC STEVE PERRY GLENN FREY SCORPIONS M+M TONY CAREY TEDDY PENDERGRASS R.E.M. Hottest: HUEY LEWIS & NEWS 2-1 BRUCE SPRINGSTEEN 12-3 WANG CHUNG 6-4 THOMPSON TWINS 25-15 PRINCE 28-20

KTRS/Casper, WY

None
Hottest: KENNY LOGGINS JACKSONS TINA TURNER JOHNNY MATHIS TONY CAREY PRETENDERS GO GO'S Hottest: DURAN DURAN 3-1 POINTER SISTERS 11-6 BILLY IDOL 18-11 THOMPSON TWINS 28-23 RAY PARKER JR. 40-33

KKAZ/Cheyenne

None
Hottest: JACKSONS EDDY GRANT Hottest: BRUCE SPRINGSTEEN 5-1 HUEY LEWIS & NEWS 3-2 RENO & WILSON 12-7 PRINCE 29-13 ELTON JOHN 30-23

KDON-FM/Salina-Monterey

None
Hottest: JACKSONS KENNY LOGGINS VAN HALEN SCANDAL TRACEY ULLMAN O'BRYAN RANDY BELL (dp) Hottest: HUEY LEWIS & NEWS 1-1 LAURA BRANIGAN 4-2 CARS 9-4 PRINCE 23-6 VAN STEPHENSON 16-7

KCPX-FM/Salt Lake City, UT

None
Hottest: JACKSONS BERLIN VAN HALEN STEVE PERRY ROBIN GIBB Hottest: RENO & WILSON 5-1 BRUCE SPRINGSTEEN 14-8 CARS 15-9 ZZ TOP 22-15 PRINCE 29-20

KRSP/Salt Lake City, UT

None
Hottest: JACKSONS RAY PARKER JR. LIONEL RICHIE TINA TURNER RATT SERGIO MENDES ROCKWELL Hottest: CYNDI LAUPER 1-1 DURAN DURAN 3-2 POINTER SISTERS 10-5 PRINCE 28-15 JACKSONS D-32

KRQ/Tucson, AZ

None
Hottest: JACKSONS TONY CAREY YES LIONEL RICHIE Hottest: CYNDI LAUPER 1-1 BRUCE SPRINGSTEEN 6-4 BILLY IDOL 13-8 CULTURE CLUB 15-9 PRINCE 20-16

KTKT/Tucson, AZ

None
Hottest: JACKSONS LIONEL RICHIE STEVE PERRY VAN HALEN GLENN FREY CHRIS DEBURGH JOHN WAITE WEIRD AL YANKOVIC (dp) Hottest: HUEY LEWIS & NEWS 1-1 BILLY IDOL 7-3 BRUCE SPRINGSTEEN 12-7 PRINCE 29-21 OLLIE & JERRY 33-25

KCBN/Reno, NV

None
Hottest: JACKSONS LIONEL RICHIE STEVE PERRY VAN HALEN GLENN FREY CHRIS DEBURGH BERLIN Hottest: HUEY LEWIS & NEWS 2-1 BILLY IDOL 4-2 BRUCE SPRINGSTEEN 12-7 THOMPSON TWINS 16-8 PRINCE 20-13

KHTX/Reno, NV

None
Hottest: JOHN CHOMMIE CARS SCANDAL RATT CHRIS CROSS RANDY BELL (dp) M+M (dp) Hottest: LAURA BRANIGAN 1-1 BILLY IDOL 5-3 CHICAGO 10-8 ROD STEWART 20-15 THOMPSON TWINS 30-17

KBIM/Rosewell, NM

None
Hottest: WEIRD AL YANKOVIC BERLIN RATT LIONEL RICHIE STEVE PERRY GLENN FREY TINA TURNER Hottest: DURAN DURAN 2-1 HUEY LEWIS & NEWS 3-2 BILLY IDOL 9-5 BRUCE SPRINGSTEEN 14-8 PRINCE 28-20

KBYL/San Luis Obispo

None
Hottest: WEIRD AL YANKOVIC STEVE PERRY GLENN FREY SCORPIONS M+M TONY CAREY TEDDY PENDERGRASS R.E.M. Hottest: HUEY LEWIS & NEWS 1-1 POINTER SISTERS 3-2 BRUCE SPRINGSTEEN 7-3 PRINCE 23-10 OLLIE & JERRY 31-24

KZOZ/San Luis Obispo, CA

None
Hottest: JACKSONS GLENN FREY STEVE PERRY CHRIS DEBURGH SCORPIONS WEIRD AL YANKOVIC (dp) Hottest: POINTER SISTERS 2-1 LAURA BRANIGAN 3-2 BRUCE SPRINGSTEEN 10-3 PRINCE 18-5 RATT 23-6

KIST/Santa Barbara, CA

None
Hottest: JACKSONS RED RIDER M+M Hottest: HUEY LEWIS & NEWS 1-1 LAURA BRANIGAN 8-4 BILLY IDOL 17-6 PRINCE 20-15 JACKSONS D-25

COREY HART
Sunglasses At... (EMI America)
LP: First Offense

Regional 188/7 80% National Summary
DEBITS 24
ADDS 7

BILLY IDOL
Eyes Without A Face (Chrysalis)
LP: Rebel Yell

Regional 231/2 88% National Summary
DEBITS 196
ADDS 2

DAN HARTMAN
I Can Dream About You (MCA)
LP: Soundtrack Streets Of Fire

Regional 194/6 82% National Summary
DEBITS 152
ADDS 6

JACKSONS
State Of Shock (Epic)
LP: Victory

Regional 213/211 80% National Summary
DEBITS 1
ADDS 211

HUMAN LEAGUE
The Lebanon (A&M)
LP: Hysteria

Regional 78/2 33% National Summary
DEBITS 12
ADDS 6

ELTON JOHN
Sad Songs (Savoy) (Geffen)
LP: Breaking Hearts

Regional 226/5 96% National Summary
DEBITS 1
ADDS 5

ORION THE HUNTER
You So Ran (Portrait/CBS)
LP: Orion The Hunter

Regional 65/6 28% National Summary
DEBITS 19
ADDS 6

ALAN PARSONS PROJECT
Prime Time (Arista)
LP: Ammonia Avenue

Regional 165/4 70% National Summary
DEBITS 15
ADDS 4

MICHAEL JACKSON
Forever My Summer... (Motown)
LP: Forever My Summer Love

Regional 78/1 33% National Summary
DEBITS 3
ADDS 1

JEFFERSON STARSHIP
No Way Out (GrunT/RCA)
LP: Nuclear Furniture

Regional 183/11 82% National Summary
DEBITS 147
ADDS 11

KENNY LOGGINS
I'm Free (Heaven...) (Columbia)
LP: Soundtrack Footloose

Regional 202/20 86% National Summary
DEBITS 73
ADDS 20

ELTON JOHN
Sad Songs (Savoy) (Geffen)
LP: Breaking Hearts

Regional 226/5 96% National Summary
DEBITS 1
ADDS 5

ORION THE HUNTER
You So Ran (Portrait/CBS)
LP: Orion The Hunter

Regional 65/6 28% National Summary
DEBITS 19
ADDS 6

ALAN PARSONS PROJECT
Prime Time (Arista)
LP: Ammonia Avenue

Regional 165/4 70% National Summary
DEBITS 15
ADDS 4

ELTON JOHN
Sad Songs (Savoy) (Geffen)
LP: Breaking Hearts

Regional 226/5 96% National Summary
DEBITS 1
ADDS 5

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Sad Songs (Savoy) (Geffen)
LP: Breaking Hearts

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Regional 226/5 96% National Summary
DEBITS 1
ADDS 5

ELTON JOHN
Sad Songs (Savoy) (Geffen)
LP: Breaking Hearts

Regional 226/5 96% National Summary
DEBITS 1
ADDS 5

(Alan Parsons continued)

PRINCE When Doves Cry (WB) LP: Soundtrack Purple Rain. Regional 235/8 100% National Summary. Includes station call letters and signal strengths.

STEVE PERRY She's Mine (Columbia) LP: Street Talk. Regional 103/102 44% National Summary. Includes station call letters and signal strengths.

ROCKWELL Obscene Phone Caller (Motown) LP: Somebody's Watching Me. Regional 127/100 64% National Summary. Includes station call letters and signal strengths.

RATT Round and Round (Atlantic) LP: Out Of The Cellar. Regional 84/30 36% National Summary. Includes station call letters and signal strengths.

POINTERS SISTERS Jump (For My Love) (Planet/RCA) LP: Break Out. Regional 219/0 93% National Summary. Includes station call letters and signal strengths.

MIKE RENO & ANN WILSON Almost Paradise... (Columbia) LP: Footloose Soundtrack. Regional 228/2 97% National Summary. Includes station call letters and signal strengths.

SCANDAL/PATTY SMYTH The Warrior (Columbia) LP: Warrior. Regional 53/28 22% National Summary. Includes station call letters and signal strengths.

SURVIVOR The Moment... (Casablanca/PG) LP: Soundtrack The Karate Kid. Regional 52/11 22% National Summary. Includes station call letters and signal strengths.

(M. Reno & A. Wilson continued)

BRUCE SPRINGSTEEN Dancing In The Dark (Columbia) LP: Born In The U.S.A. Regional 231/2 88% National Summary. Includes station call letters and signal strengths.

ROCKWELL Obscene Phone Caller (Motown) LP: Somebody's Watching Me. Regional 127/100 64% National Summary. Includes station call letters and signal strengths.

RATT Round and Round (Atlantic) LP: Out Of The Cellar. Regional 84/30 36% National Summary. Includes station call letters and signal strengths.

POINTERS SISTERS Jump (For My Love) (Planet/RCA) LP: Break Out. Regional 219/0 93% National Summary. Includes station call letters and signal strengths.

MIKE RENO & ANN WILSON Almost Paradise... (Columbia) LP: Footloose Soundtrack. Regional 228/2 97% National Summary. Includes station call letters and signal strengths.

SCANDAL/PATTY SMYTH The Warrior (Columbia) LP: Warrior. Regional 53/28 22% National Summary. Includes station call letters and signal strengths.

SURVIVOR The Moment... (Casablanca/PG) LP: Soundtrack The Karate Kid. Regional 52/11 22% National Summary. Includes station call letters and signal strengths.

THOMPSON TWINS Doctor! Doctor! (Arista) LP: Into The Gap. Regional 224/6 96% National Summary. Includes station call letters and signal strengths.

(Scandal/Patty Smyth continued)

BRUCE SPRINGFIELD Don't Walk Away (RCA) LP: Soundtrack Hard To Hold. Regional 198/6 83% National Summary. Includes station call letters and signal strengths.

ROCKWELL Obscene Phone Caller (Motown) LP: Somebody's Watching Me. Regional 127/100 64% National Summary. Includes station call letters and signal strengths.

RATT Round and Round (Atlantic) LP: Out Of The Cellar. Regional 84/30 36% National Summary. Includes station call letters and signal strengths.

POINTERS SISTERS Jump (For My Love) (Planet/RCA) LP: Break Out. Regional 219/0 93% National Summary. Includes station call letters and signal strengths.

MIKE RENO & ANN WILSON Almost Paradise... (Columbia) LP: Footloose Soundtrack. Regional 228/2 97% National Summary. Includes station call letters and signal strengths.

SCANDAL/PATTY SMYTH The Warrior (Columbia) LP: Warrior. Regional 53/28 22% National Summary. Includes station call letters and signal strengths.

SURVIVOR The Moment... (Casablanca/PG) LP: Soundtrack The Karate Kid. Regional 52/11 22% National Summary. Includes station call letters and signal strengths.

THOMPSON TWINS Doctor! Doctor! (Arista) LP: Into The Gap. Regional 224/6 96% National Summary. Includes station call letters and signal strengths.

(Survivor continued)

BRUCE SPRINGFIELD Don't Walk Away (RCA) LP: Soundtrack Hard To Hold. Regional 198/6 83% National Summary. Includes station call letters and signal strengths.

ROCKWELL Obscene Phone Caller (Motown) LP: Somebody's Watching Me. Regional 127/100 64% National Summary. Includes station call letters and signal strengths.

RATT Round and Round (Atlantic) LP: Out Of The Cellar. Regional 84/30 36% National Summary. Includes station call letters and signal strengths.

POINTERS SISTERS Jump (For My Love) (Planet/RCA) LP: Break Out. Regional 219/0 93% National Summary. Includes station call letters and signal strengths.

MIKE RENO & ANN WILSON Almost Paradise... (Columbia) LP: Footloose Soundtrack. Regional 228/2 97% National Summary. Includes station call letters and signal strengths.

SCANDAL/PATTY SMYTH The Warrior (Columbia) LP: Warrior. Regional 53/28 22% National Summary. Includes station call letters and signal strengths.

SURVIVOR The Moment... (Casablanca/PG) LP: Soundtrack The Karate Kid. Regional 52/11 22% National Summary. Includes station call letters and signal strengths.

THOMPSON TWINS Doctor! Doctor! (Arista) LP: Into The Gap. Regional 224/6 96% National Summary. Includes station call letters and signal strengths.

(Survivor continued)

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New & Active Parallels Continued

U TRACEY ULLMAN Breakaway (MCA) LP: You Broke My Heart... Regional 68/5 25% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 5

U WANG CHUNG Dance Hall Days (Geffen) LP: Points On The Curve Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

V VAN HALEN Panama (WB) LP: 1984 Regional 170/47 72% National Summary UP 2 DEBITS 68 SAME 31 DOWN 0 ADDS 47

V YES It Can Happen (Atco) LP: 90125 Regional 88/37 37% National Summary UP 4 DEBITS 13 SAME 34 DOWN 0 ADDS 37

V ZZ TOP Legs (WB) LP: Eliminator Regional 213/3 90% National Summary UP 183 DEBITS 19 SAME 19 DOWN 1 ADDS 3

W JOHN WAITE Missing You (EMI America) LP: No Brakes Regional 63/30 22% National Summary UP 1 DEBITS 3 SAME 19 DOWN 0 ADDS 30

W PAUL YOUNG Love Of The... (Columbia) LP: No Parlez Regional 114/8 48% National Summary UP 45 DEBITS 11 SAME 50 DOWN 0 ADDS 4

W RED RIDER Young Thing... (Capitol) LP: Breaking Curfew Regional 53/30 22% National Summary UP 1 DEBITS 3 SAME 19 DOWN 0 ADDS 30

W "WEIRD AL" YANKOVIC ...Jeopardy (Rock 'N' Roll/CBS) LP: In 3-D Regional 53/30 22% National Summary UP 1 DEBITS 3 SAME 19 DOWN 0 ADDS 30

WANG CHUNG Dance Hall Days (Geffen) LP: Points On The Curve Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

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WANG CHUNG Dance Hall Days (Geffen) LP: Points On The Curve Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

PARALLELS SIGNIFICANT ACTION SONGS WITH LESS THAN 50 STATION REPORTS

B RANDY BELL Don't Do Me (Epic) Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

B RANDY BELL Don't Do Me (Epic) Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

B RANDY BELL Don't Do Me (Epic) Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

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B RANDY BELL Don't Do Me (Epic) Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

B RANDY BELL Don't Do Me (Epic) Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

D CHRIS DeBURGH High On Emotion (A&M) LP: Man On The Line Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

D CHRIS DeBURGH High On Emotion (A&M) LP: Man On The Line Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

D CHRIS DeBURGH High On Emotion (A&M) LP: Man On The Line Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

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D CHRIS DeBURGH High On Emotion (A&M) LP: Man On The Line Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

M MIDNIGHT STAR Freak-A-Zoid (Solar/Elektra) LP: No Parking On The Dancefloor Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

M MIDNIGHT STAR Freak-A-Zoid (Solar/Elektra) LP: No Parking On The Dancefloor Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

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M MIDNIGHT STAR Freak-A-Zoid (Solar/Elektra) LP: No Parking On The Dancefloor Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

R.E.M. So. Central Rain (IRS/A&M) LP: Reckoning Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

R.E.M. So. Central Rain (IRS/A&M) LP: Reckoning Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

R.E.M. So. Central Rain (IRS/A&M) LP: Reckoning Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

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R.E.M. So. Central Rain (IRS/A&M) LP: Reckoning Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

R.E.M. So. Central Rain (IRS/A&M) LP: Reckoning Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

R.E.M. So. Central Rain (IRS/A&M) LP: Reckoning Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

R.E.M. So. Central Rain (IRS/A&M) LP: Reckoning Regional 202/8 86% National Summary UP 2 DEBITS 4 SAME 0 DOWN 0 ADDS 6

AIR

TM

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ACTIVES IN RADIO

NORTHEAST

KEITH ABRAMS
DENNY ALEXANDER
RICK ALEXANDER
DALE ANDREWS
CHRIS BAILEY
RICK BEAN
COLLEEN CASSIDY
ROGER CHRISTIAN
MARC W. CRONIN
DAVE DEAN
JEFF FREEMAN
JACK GILLEN
WILL KAUFFMAN
* JACK LAWRENCE
BARRY LUCHKOWEC
SCOTT MACKAY
* JIM MARTIN
BILL MATTHEWS
BOB MCNEIL
BILL MCWREATH
TOM MITCHELL
HARV MOORE
JOE MOSS
MICHAEL O'HARA
DON O'SHEA
JIM PAYNE
JIM REITZ
WAYLON RICHARDS
SCOTT ROBBINS
PAUL ROBERTS
STEVEN SALTSMAN
SCOTT SHANNON
BILL SHANNON
DON TANDLER
TOM TAYLOR
BILL TERRY
HENRY VAN DEN HOOGEN
GARRY WALL
* DOUG WELLDON
JEFF WHITEHEAD
RALPH WIMMER
GUY ZAPOLEAN

WHTX
CONS
WIKZ
WFRB
WUSR
WHED
WASH
WREN
WHFM
WMGX
WQQQ
WKHI
WQCM
WFLY
RKO
WERZ
WQAY
WRVR
WVAU
WXY
WPHQ
WZDZ
WZUN
WXLK
WMAK
WCKK
WQSR
WIGY
WDFC
ROCK
WHTZ
WCKK
WTLQ
WPST
WBLI
CFTR
WTIC
WXTU
WFHG
WMAK
WBZZ

SOUTHEAST

CHRIS ANDREWS WZYP

* SKIP BISHOP
* LARRY CANNON
RALPH CARROLL
* STEVE DAVIS
LEO DAVIS
KENNY DAVIS
SKIP ELIOT
DAVE FOSTER
LESLEY FRAM
ROGER GAITHER
DAVE HARROVE
J. J. HEMINGWAY
J. P. HUNTER
* BOB KAGHAN
SCOTT KERR
CHARLIE LAKE
SCOTT MATEER
KEVIN MCCARTHY
JEFF MCCARTNEY
CHRIS MILLER
GARY MITCHELL
SCOTT MITCHELL
JIM MORRISON
* J. D. NORTH
JOHN PATRICK
LOU PATRICK
BILL PHIPPS
JERRY ROGERS
MARK ST. JOHN
MARK SHANDIS
* RANDI SOMMERS
* BRUCE STEVENS
CHRIS THOMAS
SHANNON WEST
* RAY WILLIAMS
DAVE WRIGHT
JOHN YOUNG

SOUTH

GARY ADAMS
CHRIS BLAKE
CHRIS BRYAN
CHARLIE FOX
JAY GLASS
JIM GOLDEN

WFFM
WFLB
WCGQ
WZNE
WQEN
WNEK
WJAD
WFMG
WABB
WQEN
WAAY
WORD
WIXV
WBCY
WSFL
KZZC
WTYX
WKXX
WQXI
WQI
WBJW
WZYP
WQXI
WAEV
WFMG
WYKS
WMPZ
WZAT
WHHY
WINZ
WZAT
WBRQ
WZGC
WMPZ
WZAT
WBJW
WZGC

MIDWEST

* SCOTT ALEXANDER
RICH ALLEN
CINDY BARTON
MIKE BENSON
JAY BOULEY
AL BROCK
BOBBY CHRISTIAN
DENNIS D. COLLIER
JERRY DEAN
J.K. DEARING
TOM EVANS
BRADLEY FUHR
PETER J. GEORGESON
BART A. GOYNSHOR
TAC HAMMER
BOB HAMMOND
MATT HUDSON
JOHN HUTCHINSON
DICK JOHNSON
TRACY JOHNSON
TIM KELLY
KURT KELLY
DAN KIELEY
REED KITTREDGE
DOUG KOEHN
CHRIS KOSHIOL
GENE KUNTZ

KKBQ
WQUT
KISR
KKBQ
WKIQ
WFMI
WSKZ
WFDQ
KRAV
KNQE
WKKX
KAFM
WSTO
KFMM
KTFM
CONS
WRNO
KJYO

WEST

GLORIA AVILA-FEREZ
RIF AVINA
JON BARRY
TODD CAVANAH
SHERMAN COHEN
SUSS COLEMAN
GARY CUMMINGS
JEFF DAVIS
DOUG ERICKSON
ERIC GESSNER
STEVE GODDARD
STEVE GRAZIANO
* DAVID BRÖSSMAN
GARY GUTHRIE
JEFF HUNTER
* TOM HUTYLER
KIMBERLEE A. LARRARE
* STEVE LARSON
FRED N. LEEMHUIS
SCOTT MARCUS
ART MORORALES
KELLY NORRIS
JAMES O'NEAL
STEVE PAOLI
DON POTTER
MINE PRESTON
MIKE SCHAEFER
ROB SHERWOOD
MICHAEL T. SHISHIDO
BRIAN THOMAS
PAUL THOMPSON
GREG WILLIAMS

WGCL
WVIC
KBEO
WKQX
KKXL
KIHK
KDWB
KEYN
KKLS
WMEE
WLOL
KKLS
WLOL
KQKQ
WSPT

KIMN
KQZA
KMJK
KTAG
KHYY
KZOK
KRPL
KYNO
KIMN
KATA
KZZP
KFMO
KRTH
KOPA
KITS
KUBE
CONS
KQHO
KATI
KATA
KOPA
KQQR
KCBN
KSKE
KZDZ
KSDO
KIIS
KIAC
KINI
KCAQ
KIAC
KCDR

* Denotes Competition #1 winners circle.

Listening Is Discovering

AIR's participants are listening and discovering the hits early. Take the first step. Call Alan Smith at (301) 964-5544. You can't take listening for granted unless you run it through AIR!

WEEK

28

AIR Response Records

WEEK

28

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, June 27th, 1984.

#	TITLE	ARTIST	LABEL
2231	TAKING IT ALL TO HEART	GENESIS	ATLANTIC
2232	I LOST ON JEOPARDY	'WEIRD AL' YANKOVIC	ROCK & ROLL/CBS
2233	HIGH ON EMOTION	CHRIS DeBURGH	A&M
2234	THE WARRIOR	SCANDAL	COLUMBIA
2235	MISSING YOU	JOHN WAITE	EMI AMERICA

Contemporary Hit Radio

Continued from Back Page

BREAKERS

JACKSONS

State Of Shock (Epic)

90% of our reporters on it, setting a new record for first week adds and percentage of stations playing. Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 211 including Z100, Z93, Y100, WLS-FM, KDWB-FM, KIIS-FM, KPLUS. See Parallels, debuts at number 35 on the CHR chart.

VAN HALEN

Panama (WB)

72% of our reporters on it. Moves: Up 24, Debuts 68, Same 31, Down 0, Adds 47 including B104, WBLI, WHTX, KAFM, I95, WHYT, KZZP. See Parallels, debuts at number 40 on the CHR chart.

TONY CAREY

The First Day Of Summer (MCA)

65% of our reporters on it. Moves: Up 33, Debuts 26, Same 66, Down 0, Adds 28 including WHTT, PRO-FM, KHTR, Q103, KZZP, KWOD, KWSS. Complete airplay in Parallels.

NEW & ACTIVE

SERGIO MENDES "Alibis" (A&M) 138/12

Moves: Up 57, Debuts 22, Same 46, Down 1, Adds 12, WNVZ, WL0L-FM, KIIS-FM, KWSS, WNOK-FM, WZLD, WDCG, WHHY-FM, KO93, KRSP, WCIL-FM, KKRC, KNBQ 39-36, WFMI 40-35, KSKD 39-35.

ROBIN GIBB "Boys Do Fall In Love" (Mirage/Atco) 135/9

Moves: Up 57, Debuts 23, Same 46, Down 0, Adds 9, KITS, Q100, WJZR, KITE, KROK, KCPX, Z102, KKLS-FM, KKRC, WXKS-FM 39-36, I95 30-26, WL0L-FM 31-27, KS103 39-36, WZYP 39-32, WTSN 30-22.

BON JOVI "She Don't Know Me" (Mercury/PolyGram) 129/17

Moves: Up 40, Debuts 13, Same 58, Down 1, Adds 17 including 94Q, KPLUS, WMAR, Q92, Q106, WQID, WANS-FM, KROK, WAHC, WRKR, WTSN, 13FEA, KISR, WXLK, KKRC.

LIONEL RICHIE "Stuck On You" (Motown) 127/100

Moves: Up 8, Debuts 10, Same 9, Down 0, Adds 100 including WCAU-FM, PRO-FM, WAVA, 94Q, KAFM, 93FM, B96, WHYT, WKTI, KIMN, KIIS-FM, KMJK, FM102, KS103, KNBQ.

JUICE NEWTON "A Little Love" (RCA) 124/15

Moves: Up 22, Debuts 16, Same 71, Down 0, Adds 15, CKOI, WHYT, KIMN, WMAR, KHFI, KZZB, WQID, WRQK, 94TYX, KRGV, KITY, 13K, WQCM, WOMP-FM, KGHO.

PEABO BRYSON "If Every You're In My Arms Again" (Elektra) 122/13

Moves: Up 57, Debuts 22, Same 29, Down 1, Adds 13, WNVZ, Q105, KIIS-FM, WWSR, WBCY, WDCG, G100, KMGK, WKFR, WKHI, WOMP-FM, Y94, KGHO. Debuts at number 39 on the CHR chart.

ROCKWELL "Obscene Phone Caller" (Motown) 122/7

Moves: Up 65, Debuts 12, Same 29, Down 9, Adds 7, WBEN-FM, PRO-FM, KBEQ, WZLD, WABB-FM, WKFR, KRSP, Z100 30-22, WCAU-FM 38-29, Z93 15-10, KHTR 29-24, KIIS-FM 28-24, KITS 27-17, KXX 10-6, WJZR 15-10. Moves 36-34 on the CHR chart.

GO-GO'S "Turn To You" (IRS/A&M) 114/26

Moves: Up 16, Debuts 15, Same 57, Down 0, Adds 26 including WHTT, WXKS-FM, WCAU-FM, WGCL, Q103, KS103, WYCR, WSPK, G100, KITY, KEYN-FM, KKF, KHYT, 95XIL, WYKS.

PAUL YOUNG "Love Of The Common People" (Columbia) 114/8

Moves: Up 45, Debuts 11, Same 50, Down 0, Adds 8, FM106, WZPL, WKFR, WRKR, K96, Q104, WXLK, WXKS-FM 23-20, WPHD 33-29, WCAU-FM 35-28, WANS-FM 38-35, KIIS 33-28, WIKZ 38-34, WPFM 7-6.

FACE TO FACE "10-9-8" (Epic) 107/25

Moves: Up 27, Debuts 10, Same 45, Down 0, Adds 25 including WHTX, Q105, WHYT, WKRZ-FM, KZZB, KRGV, KITY, KIIS, KEYN-FM, 13K, KLUC, WKHI, KNOE-FM, KRNA, KDZA.

STEVE PERRY "She's Mine" (Columbia) 103/102

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 102 including WXKS-FM, B94, PRO-FM, 94Q, Y100, KPKE, KWSS, KNBQ, WGF, WDCG, KMGK, WHOT-FM, KHOP, WQCM, KOZE.

JENNY BURTON & PATRICK JUDE "Strangers In A Strange World" (Atlantic) 92/4

Moves: Up 17, Debuts 14, Same 57, Down 0, Adds 4, WKFM, WSSX, KKF, Z102, WXKS-FM, KXX106 d-33, FM100 38-31, G100 37-32, KROK 40-33, WHOT-FM 38-34, KO93 36-32, WTSN 33-30, 95XIL 37-33, WBNQ d-29, KCBN 39-35.

YES "It Can Happen" (Atco) 88/37

Moves: Up 4, Debuts 13, Same 34, Down 0, Adds 37 including WCAU-FM, Q103, WNYS, 98PXY, WKRZ-FM, KXX106, KSET-FM, KMGK, K107, K96, KRQ, WKHI, KISR, KNOE-FM, Y94, KKRC, KGHO.

RATT "Round And Round" (Atlantic) 84/30

Moves: Up 16, Debuts 15, Same 23, Down 0, Adds 30 including I95, WCZY, KBEQ, KPKE, KS103, XTRA, KNBQ, WFLY, Q92, WZYP, K107, KRSP, KQIZ-FM, Y94, KBIM.

HUMAN LEAGUE "The Lebanon" (A&M) 79/2

Moves: Up 12, Debuts 4, Same 61, Down 0, Adds 2, CKGM, WKAU, WPHD 40-36, KPLUS d-38, WNYS 37-31, 98PXY 40-37, WRCK 38-35, KZZB d-38, WRNO 35-31, WOMP-FM d-38, WISE 38-35, WHSL 34-29, KCDQ 34-31, KGHO 40-36, KCBN 40-36.

MICHAEL JACKSON "Farewell My Summer Love" (Motown) 78/1

Moves: Up 46, Debuts 3, Same 27, Down 1, Adds 1, WGUY, WHTT 30-26, B94 18-11, Q107 14-9, FM102 20-15, KS103 25-21, XTRA 12-8, Q100 19-14, WJZR 23-16, WDCG 25-17, WRVQ 20-17, KIKI 24-21, WOMP-FM 9-8, WXLK 21-13, Z102 31-27.

GLENN FREY "Sexy Girl" (MCA) 71/71

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 71 including WBEN-FM, WPHD, WHTX, Z93, B96, WGCL, KNBQ, 98PXY, KZZB, WRNO, WZPL, KSKD, WERZ, Q104, KWTO-FM, KGHO.

ORION THE HUNTER "So You Ran" (Portrait/CBS) 65/6

Moves: Up 11, Debuts 7, Same 40, Down 1, Adds 6, K104, WRNO, KSKD, OK100, WOMP-FM, KGHO, WXKS-FM 36-30, 98PXY d-34, Q92 d-27, WOKI 33-30, WFMI 38-30, WJXQ 22-19, WHOT-FM d-38, KOZE 5-4, KBIM d-35.

DEF LEPPARD "Bringin' On The Heartbreak" (Mercury/PolyGram) 63/3

Moves: Up 20, Debuts 4, Same 36, Down 0, Adds 3, WHTT, KWOD, WCIL-FM, WPHD 28-25, K104 13-6, WKRZ 31-26, WAHC 25-14, WJXQ 27-23, WVIC 29-23, OK100 22-18, 95XIL 31-24, KNOE-FM 40-36, KOZE 30-26, KZ02 21-18.

TRACEY ULLMAN "Breakaway" (MCA) 59/5

Moves: Up 2, Debuts 4, Same 48, Down 0, Adds 5, WKFM, WFMI, KDON-FM, WZON, OK100, WBEN-FM d-31, XTRA d-38, Q100 on, KRGV 38-38, WRNO 38-35, KIIS on, WHOT-FM d-39, KQMQ on, KNOE-FM d-38, KFMW on.

MOST ADDED

JACKSONS (211)
State Of Shock (Epic)
STEVE PERRY (102)
She's Mine (Columbia)
LIONEL RICHIE (100)
Stuck On You (Motown)
GLENN FREY (71)
Sexy Girl (MCA)
VAN HALEN (47)
Panama (WB)
RAY PARKER JR. (47)
Ghostbusters (Arista)

HOTTEST

PRINCE (170)
When Doves Cry (WB)
BRUCE SPRINGSTEEN (139)
Dancing In The Dark (Columbia)
DURAN DURAN (97)
The Reflex (Capitol)
MIKE RENO & ANN WILSON (81)
Almost Paradise (Columbia)
BILLY IDOL (81)
Eyes Without A Face (Chrysalis)
HUEY LEWIS & THE NEWS (77)
Heart Of Rock & Roll (Chrysalis)

JOHN WAITE "Missing You" (EMI America) 53/30

Moves: Up 1, Debuts 3, Same 19, Down 0, Adds 30 including WPHD, WCAU-FM, Z93, WFLY, WHTF, WBCY, WKDD, KIIS, WRQN, KQMQ, KHYT, OK100, KISR, WHSL, KWTO-FM.

SCANDAL featuring PATTY SMYTH "The Warrior" (Columbia) 53/28

Moves: Up 1, Debuts 8, Same 16, Down 0, Adds 28 including WXKS-FM, KPLUS, WFLY, 98PXY, KTFM, WVIC, WRQN, KEYN-FM, WHOT-FM, KDON-FM, WKHI, WJAD, KXSS, KGOT, KHTX.

SURVIVOR "Moment Of Truth" (Casablanca/PG) 52/11

Moves: Up 6, Debuts 0, Same 35, Down 0, Adds 11, WGCL, KITS, WKFM, WSSX, KRGV, WVIC, WRKR, WHOT-FM, WGLF, WAZY-FM, WAVA on, B96 37-33, KQXR 40-38, KCPX 40-36, KKQV 40-38.

SIGNIFICANT ACTION

GENESIS "Taking It All Too Hard" (Atlantic) 48/7

Moves: Up 13, Debuts 6, Same 22, Down 0, Adds 7, WRCK, WEBC, WJXQ, KQXR, WOMP-FM, WPFM, KDVV, WHTX 27-26, B96 39-34, K104 25-19, FM100 32-25, 103CIR 35-28, OK100 28-23, 95XIL 33-25, KXSS 27-21.

RED RIDER "Young Thing, Wild Dreams (Rock Me)" (Capitol) 48/5

Moves: Up 6, Debuts 3, Same 34, Down 0, Adds 5, WFMI, KLUC, KSLY, KIST, WPHD 37-32, CKGM 38-35, K104 35-26, WJXQ 31-28, WRKR 39-35, OK100 38-37, KILE d-36.

BERLIN "Now It's My Turn" (Geffen) 42/20

Moves: Up 0, Debuts 0, Same 22, Down 0, Adds 20 including WXKS-FM, KMJK, WWSR, WHTF, WJZR, WOKI, WKDD, WZPL, 13K, KCPX, WQCM, KILE, WSPT, KCBN, KSLY.

CHRIS DeBURGH "High On Emotion" (A&M) 42/16

Moves: Up 4, Debuts 6, Same 16, Down 0, Adds 16 including WKRZ-FM, WOKI, K107, KSKD, KTKT, WFBG, OK100, WOMP-FM, WISE, KILE, Y94, KFMW, KOZE, KBIM, KZ02.

TEDDY PENDERGRASS "Hold Me" (Asylum) 37/9

Moves: Up 8, Debuts 4, Same 16, Down 0, Adds 9, KIIS-FM, KC101, FM106, KRGV, KMGX, WCGQ, WAEV, KCDQ, KCAQ, WXKS-FM 29-26, WASH 27-23, I95 23-15, WSFL 26-22, KTFM 30-24, KHYT 33-29.

SHEILA E. "The Glamorous Life" (WB) 31/9

Moves: Up 2, Debuts 6, Same 14, Down 0, Adds 9, WCZY, WHYT, WKRZ-FM, WHTF, WZLD, KSET-FM, WGUY, WERZ, KCAQ, WBBQ d-34, WSFL d-36, Z104 39-36, Q104 d-35, WAEV 32-27, WGLF d-33.

TALK TALK "Such A Shame" (28/8)

Moves: Up 0, Debuts 18, Same 0, Down 0, Adds 15, WFMI, WJXQ, KHYT, WISE, WHSL, KFRX, KBIM, WPHD 38-35, WRCK on, WNOK-FM on, KMGK on, KO93 34-33, KHOP on.

"WEIRD AL" YANKOVIC "I Lost On Jeopardy" (Rock 'N' Roll/CBS) 26/15

Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 15, Y100, KS103, KPLUS, WSSX, KSET-FM, WOKI, KQXR, KTKT, WERZ, Q101, KKQV, KCDQ, KBIM, KSLY, KZ02.

CHRISTOPHER CROSS "A Chance For Heaven" (Columbia) 24/5

Moves: Up 1, Debuts 0, Same 18, Down 0, Adds 5, WFMI, KIIS, WHOT-FM, WCGQ, KHTX, CKOI on, WCAU-FM, Z93 on, Z98 on, KMGK on, WXLK 40-33.

M + M "Black Stations/White Stations" (23/15)

Moves: Up 1, Debuts 6, Same 1, Down 1, Adds 15, WPHD, PRO-FM, WHYT, Q100, WKRZ-FM, WHOT-FM, WGUY, WIGY, WTSN, WERZ, WJAD, KKQV, KCDQ, KHTX, KIST.

RANDY BELL "Don't Do Me" (Epic) 22/17

Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 9, K104, KAMZ, WSFL, OK100, 13FEA, KNOE-FM, WIXV, WSPT, KTRS, 93FM on, WSPK on, KSET-FM on, KDON-FM 40-36, WOMP-FM d-36.

PRETENDERS "Thin Line Between Love & Hate" (Sire/WB) 22/9

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 17 including WPHD, WCAU-FM, WRCK, WJZR, WOKI, KRGV, WRQN, WHOT-FM, KDON-FM, WGUY, WIGY, WERZ, 13FEA, Q101, KSLY.

SCORPIONS "Still Loving You" (Mercury/PolyGram) 21/21

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 21 including WPHD, B96, KPLUS, Q100, WRCK, WZLD, WOKI, WFMI, WJXQ, KQXR, KLUC, WZON, KKQV, 99KG, KCDQ.

ROGER GLOVER "The Mask" (21/PolyGram) 21/2

Moves: Up 1, Debuts 1, Same 17, Down 0, Adds 2, WFBG, WCGQ, WPHD on, WRCK d-39, WHTF on, WOKI on, WJXQ 36-33, WHOT-FM on, KCDQ on.

NEWCLEUS "Jam On It" (Sunnyview) 18/5

Moves: Up 4, Debuts 1, Same 8, Down 0, Adds 5, Q107, WNVZ, WKTI, Q100, WCIL-FM, WXKS-FM 19-13, WFLY 32-25, WMAR on, FM106 d-38, WRVQ 18-15, WRKR 21-10, KCAQ on.

R.E.M. "So. Central Rain (I'm Sorry)" (IRS/A&M) 17/7

Moves: Up 1, Debuts 0, Same 9, Down 0, Adds 7, XTRA, WWSR, WJXQ, WGUY, WTSN, KCDQ, KBIM, WXKS-FM, WPHD on, WKRZ-FM on, WZLD on, WJBO 39-36.

CAROL LYNN TOWNES "99 1/2" (Polydor/PolyGram) 14/9

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 9, WPST, WHTF, KTFM, WGUY, WZON, WIGY, WERZ, WJBO, Z102.

PAMALA STANLEY "Coming Out Of Hiding" (TSR) 14/2

Moves: Up 2, Debuts 2, Same 8, Down 0, Adds 2, WJBO, KXSS, WXKS-FM d-37, WFLY on, WFMI 39-34, KQXR 37-35, WGUY on, KTRS on.

MIDNIGHT STAR "Freak-A-Zoid" (Solar/Elektra) 11/5

Moves: Up 4, Debuts 0, Same 2, Down 0, Adds 5, Z104, WRQN, KQMQ, KHYT, WFBG, B97 26-14, WKTI 28-26, WABB-FM on-dp, KRGV 37-18, WRKR 34-27, WPFM on.

FIRE, INC. "Tonight Is What It Means To Be Young" (MCA) 11/0

Moves: Up 5, Debuts 1, Same 5, Down 0, Adds 0, 93FM 29-28, I95 on, K104 15-9, WHTF d-35, KSET-FM on, OK100 17-15, 95XIL 40-37, WGLF 32-29, KHTX on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

WESTWOOD ONE PRESENTS

HUEY LEWIS & THE NEWS



Superstar Concert Series proudly presents an **exclusive** live performance by Huey Lewis & The News in their **only** national radio concert of 1984. The weekend of June 30th more than 400 great radio stations will broadcast this Superstar Concert on the Westwood One Radio Network. Recorded in front of a wild hometown crowd at San Francisco's Kabuki Theatre, the sextet delivers a sizzling set featuring "Heart Of Rock 'n'

Roll," "I Want A New Drug," "Heart & Soul" and more from their multi-platinum **Sports** album, plus audience favorites like "Workin' For A Livin' " and "Hope You Love Me Like You Say You Do." Check your local listings for the station and time in your area...it's the station that'll bring you the Superstar Concert Series all summer long and throughout the year, featuring Duran Duran, Pretenders, Genesis, Stevie Nicks, Pat

Benatar, John Cougar Mellencamp and many more. Don't miss Huey Lewis & The News the weekend of June 30th, from the radio concert leader... Westwood One.

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FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
4	2	2	1 DURAN DURAN/The Reflex (Capitol)
6	3	3	2 HUEY LEWIS & THE NEWS/Heart Of Rock & Roll (Chrysalis)
17	11	7	3 BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)
8	5	4	4 LAURA BRANIGAN/Self Control (Atlantic)
11	9	5	5 POINTER SISTERS/Jump (For My Love) (Planet/RCA)
1	1	1	6 CYNDI LAUPER/Time After Time (Portrait/CBS)
16	12	8	7 MIKE RENO & ANN WILSON/Almost Paradise (Columbia)
15	14	10	8 BILLY IDOL/Eyes Without A Face (Chrysalis)
-	25	16	9 PRINCE/When Doves Cry (WB)
12	10	9	10 CULTURE CLUB/It's A Miracle (Virgin/Epic)
19	17	15	11 CHICAGO/Stay The Night (WB)
7	6	6	12 JERMAINE JACKSON/Tell Me I'm Not Dreaming... (Arista)
30	22	18	13 CARS/Magic (Elektra)
32	23	20	14 ZZ TOP/Legs (WB)
40	29	23	15 THOMPSON TWINS/Doctor! Doctor! (Arista)
23	20	17	16 EURYTHMICS/Who's That Girl (RCA)
24	21	19	17 VAN STEPHENSON/Modern Day Delilah (MCA)
34	26	24	18 ROD STEWART/Infatuation (WB)
31	24	22	19 WANG CHUNG/Dance Hall Days (Geffen)
2	4	11	20 STEVE PERRY/Oh Sherrie (Columbia)
5	8	14	21 NIGHT RANGER/Sister Christian (Camel/MCA)
-	38	26	22 ELTON JOHN/Sad Songs (Say So Much) (Geffen)
14	13	13	23 JOE JACKSON/You Can't Get What You Want... (A&M)
38	34	27	24 JEFFERSON STARSHIP/No Way Out (Grunt/RCA)
3	7	12	25 DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
-	37	29	26 RICK SPRINGFIELD/Don't Walk Away (RCA)
39	35	30	27 DAN HARTMAN/I Can Dream About You (MCA)
13	15	21	28 MADONNA/Borderline (Sire/WB)
-	39	33	29 OLLIE & JERRY/Breakin' (There's No Stoppin'...) (Polydor/PG)
DEBUT			30 RAY PARKER JR./Ghostbusters (Arista)
-	-	39	31 KENNY LOGGINS/I'm Free (Heaven Helps...) (Columbia)
-	-	37	32 COREY HART/Sunglasses At Night (EMI America)
-	40	35	33 ALAN PARSONS PROJECT/Prime Time (Arista)
-	-	36	34 ROCKWELL/Obscene Phone Caller (Motown)
BREAKER			35 JACKSONS/State Of Shock (Epic)
18	18	25	36 SLADE/Run Runaway (CBS Associated)
DEBUT			37 EDDY GRANT/Romancing The Stone (Portrait/CBS)
DEBUT			38 TINA TURNER/What's Love Got To Do With It (Capitol)
DEBUT			39 PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
BREAKER			40 VAN HALEN/Panama (WB)

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Adult/Contemporary

12	6	3	1 MIKE RENO & ANN WILSON/Almost Paradise (Col.)
15	9	6	2 PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
1	1	1	3 CYNDI LAUPER/Time After Time (Portrait/CBS)
2	2	2	4 DAN FOGELBERG/Believe In Me (Full Moon/Epic)
19	13	9	5 LAURA BRANIGAN/Self Control (Atlantic)
-	22	12	6 ELTON JOHN/Sad Songs (Say So Much) (Geffen)
3	3	4	7 DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
13	12	10	8 ALABAMA/When We Make Love (RCA)
8	7	7	9 ANNE MURRAY/Just Another Woman In Love (Capitol)
10	8	8	10 KIM CARNES/I Pretend (EMI America)
6	5	5	11 CULTURE CLUB/It's A Miracle (Virgin/Epic)
BREAKER			12 LIONEL RICHIE/Stuck On You (Motown)
20	17	14	13 JOE JACKSON/You Can't Get What You Want... (A&M)
24	20	15	14 ALAN PARSONS PROJECT/Prime Time (Arista)
23	19	16	15 SERGIO MENDES/Alibis (A&M)
-	21	17	16 JOHNNY MATHIS/Simple (Columbia)
16	14	13	17 MICHAEL MARTIN MURPHEY/Disenchanted (Liberty)
-	24	20	18 JUICE NEWTON/A Little Love (RCA)
4	4	11	19 KENNY ROGERS/Eyes That See In The Dark (RCA)
-	-	24	20 DAN HARTMAN/I Can Dream About You (MCA)
-	-	25	21 POINTER SISTERS/Jump (For My Love) (Planet/RCA)
DEBUT			22 MICHAEL JACKSON/Farewell My Summer Love (Motown)
7	15	18	23 LIONEL RICHIE/Hello (Motown)
5	10	19	24 BILLY JOEL/The Longest Time (Columbia)
DEBUT			25 MADONNA/Borderline (Sire/WB)

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AOR/HOT TRACKS

Three Weeks	Two Weeks	Last Week	
1	1	1	1 BRUCE SPRINGSTEEN/Dancing... (Col.)
4	4	3	2 JEFFERSON STARSHIP/No Way Out (Grunt/RCA)
3	3	2	3 FIXX/Deeper & Deeper (MCA)
2	2	4	4 CARS/Magic (Elektra)
6	5	5	5 BILLY IDOL/Eyes Without A Face (Chrysalis)
22	13	7	6 CHRIS DeBURGH/High On Emotion (A&M)
15	11	6	7 ROD STEWART/Infatuation (WB)
11	8	9	8 RATT/Round And Round (Atlantic)
12	10	8	9 RED RIDER/Young Thing, Wild Dreams... (Capitol)
18	16	13	10 RUSS BALLARD/Voices (EMI America)
19	15	12	11 CHICAGO/Stay The Night (WB)
40	28	17	12 CARS/Drive (Elektra)
14	12	11	13 VAN STEPHENSON/Modern Day Delilah (MCA)
7	7	10	14 ZZ TOP/Legs (WB)
-	30	16	15 QUIET RIOT/Mama Weer All... (Pasha/CBS)
26	23	18	16 THOMPSON TWINS/Doctor! Doctor! (Arista)
30	26	19	17 STEVE PERRY/She's Mine (Columbia)
-	33	26	18 BRUCE SPRINGSTEEN/Cover Me (Columbia)
BREAKER			19 SCANDAL f/PATTY SMYTH/The Warrior (Col.)
BREAKER			20 JEFFERSON STARSHIP/Layin' It On.. (Grunt/RCA)
BREAKER			21 JOHN WAITE/Missing You (EMI America)
32	27	23	22 WHITESNAKE/Slow 'n' Easy (Geffen)
5	6	14	23 RUSH/Distant Early Warning (Mercury/PG)
25	20	21	24 ROGER GLOVER/The Mask (21/PG)
23	22	22	25 PSYCHEDELIC FURS/The Ghost... (Columbia)
9	9	15	26 GREG KIHN BAND/Reunited (Beserkley/E-A)
BREAKER			27 TWISTED SISTER/We're Not Gonna... (Atlantic)
-	42	31	28 ELTON JOHN/Sad Songs (Say So Much) (Geffen)
38	31	30	29 R.E.M./So. Central.. (I'm Sorry) (IRS/A&M)
BREAKER			30 LITTLE STEVEN/Los Desaparecidos (EMI America)

Complete Tracks Chart on Page 63

Black/Urban

21	5	3	1 PRINCE/When Doves Cry (WB)
5	3	2	2 PATRICE RUSHEN/Feels So Real (Won't Let Go) (Elektra)
3	1	1	3 JERMAINE JACKSON/Tell Me I'm Not Dreaming (Arista)
9	8	4	4 JOCELYN BROWN/Somebody Else's Guy (Vinyl Dreams)
34	18	15	5 TINA TURNER/What's Love Got To Do With It (Capitol)
12	11	8	6 ROGER/In The Mix (WB)
16	10	7	7 ROCKWELL/Obscene Phone Caller (Motown)
17	13	12	8 PEABO BRYSON/If Ever You're In My Arms... (Elektra)
10	9	9	9 CHERRELLE/I Didn't Mean To Turn You On (Tabu/CBS)
-	29	16	10 OLLIE & JERRY/Breakin' (There's No...) (Polydor/PG)
38	26	17	11 TEDDY PENDERGRASS/Hold Me (Asylum)
19	15	13	12 DENNIS EDWARDS/...Aphrodisiac (Gordy/Motown)
20	16	14	13 WORLD'S FAMOUS SUPREME TEAM/Hey D.J. (Island)
1	2	5	14 DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
6	6	6	15 POINTER SISTERS/Jump (For My Love) (Planet/RCA)
8	7	10	16 R.J.'S LATEST ARRIVAL/Shackles (Golden Boy/Quality)
2	4	11	17 O'BRYAN/Lovelite (Capitol)
39	27	21	18 CAMEO/Talkin' Out The Side Of Your... (Atl. Art./PG)
-	34	26	19 SHEILA E/The Glamorous Life (WB)
-	-	30	20 KASHIF/Baby Don't Break Your Baby's Heart (Arista)
-	-	31	21 GRANDMASTER M. MEL/Beat... (Atlantic/Sugarhill)
22	20	19	22 DIVINE SOUNDS/What People Do For Money (Specific)
40	32	24	23 WOMACK & WOMACK/Baby I'm Scared Of You (Elektra)
-	-	32	24 LAKESIDE/Outrageous (Solar/Elektra)
23	23	22	25 LaTOYA JACKSON/Heart Don't Lie (Private I/CBS)
-	36	29	26 JOHNNY MATHIS/Simple (Columbia)
-	-	39	27 ART OF NOISE/Close (To The Edit) (Island)
BREAKER			28 ONE WAY/Mr. Groove (MCA)
BREAKER			29 SMOKEY ROBINSON/And I Don't... (Tamla/Motown)
BREAKER			30 STANLEY CLARKE/Heaven Sent You (Epic)
33	31	27	31 HERBIE HANCOCK/Megamix (Columbia)
29	25	23	32 S. LATTISAW & J. GILL/Baby It's You (Cotillion/Atco)
31	30	28	33 L.J. REYNOLDS/Touch Down (Mercury/PG)
-	-	37	34 BRASS CONSTRUCTION/Never Had A Girl (Capitol)
DEBUT			35 MICHAEL JACKSON/Farewell My Summer Love (Motown)
-	-	38	36 BLOODSTONE/Instant Love (T-Neck/CBS)
7	14	20	37 DAZZ BAND/Swoop (I'm Yours) (Motown)
-	-	40	38 JIMMY LEWIS & L.A. STREET BAND/Street Freaks (MCA)
4	12	18	39 CHANGE/Change Of Heart (RFC/Atlantic)
DEBUT			40 BOBBY WOMACK/Tell Me Why (Beverly Glen)

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