# E:

# METAL STRESS AT AOR STATIONS?

Dwight Douglas clarifies the B/A/M/D position on playing heavy metal at Super-stars stations, while Steve Feinstein hears some programmers leaning to the theory that metal may have reached its peak.

### ARBITRON VS. BIRCH: **RATINGS VARIATIONS**

Jhan Hiber looks at the way various formats stacked up in Arbitron and Birch ratings in four markets. While some of the ratings stereotypes are valid, Jhan also finds intriguing evidence contrary to popular belief.

Page 10

# ARE MEGA-REPS **PLAYING GOD?**

John Boden of Blair talks to Gail Mitchell about the power of the giant consolidated rep firms, and the implications for radio sta-

Page 22

## PEOPLE IN THE NEWS THIS WEEK

- Rich Blum Station Manager, Michael Murphy PD at WWKX
- John Betancourt Sr. VP at PolyGram
- **Greg Tantum** programs KING
- Dave Garlano WZOU's PD
- Dan Armstrong OM at KLFF & KMZK David Landau VP at United Stations
- Lee Rogers CIC Corporate PD

### **NETWORKS GIRD** FOR GRIDIRON ACTION

Reed Bunzel surveys the networks to assemble their coverage of the brand-new NFL season.

Page 14

### **HIDDEN FACTS** ABOUT COUNTRY STARS

In the first-ever On The Records guest column, Ed Salamon shares some of his vast hoard of country music knowledge.

# **BIRCH RATINGS RESULTS**

Milwaukee: WTMJ Close To 13; WQFM Climbs

Nashville: WKDF Down, WLAC-FM Over

Greensboro: WTQR Approaches 16; WSEZ up to 11

Oklahoma City: KJYO Surges Past

Hartford: WTIC-FM Adds 3 Birmingham: WAPI-FM Gains Almost 6 Dayton: WTUE's 20-Share Paces First

Birch Book

Page 12

# RATINGS WINNERS SPOTLIGHT

As R&R continues to focus on the top ratings achievers, Walt Love profiles KKDA-FM/Dallas while Joel Denver talks to WRVQ/Richmond.

Page 35, 48

Newsstand Price \$3.50

# WKQX Picks O'Toole Former Capitol Broadcasting National PD Dan O'Toole has been named Program Director at NBC's WKQX/Chicago. He fills the vacancy left in mid-July when Chuck Morgan moved to

**RADIO & RECORDS** 

# MASON NEW CORPORATE DIRECTOR

Deano Day Back To

Detroit At WCXI

# Griffith Becomes KJOI GM

GSM Bob Griffith has accepted the General Manager's post at crosstown Beautiful Music outlet KJOI. He succeeds Gordon Mason, who, having served as GM for over ten years, now becomes Director/Corporate Development for parent Noble Multimedia Communications. Mason's responsibilities include station acquisition, property management, and management of the KJOI tower busi-

Commenting on Griffith's appointment, Noble VP John Lynch said, "Bob has distinguished himself through significant billing increases at each of Angeles marketplace, which

After 18 months as morning

personality at KLAC/Los

Angeles, longtime Detroit air

talent Deano Day will return to

his former position as morning

ning October 1. Day handled

that shift before segueing to

KLAC in 1983, and replaces the

GM John Risher told R&R,

"We hated to lose Deano when

he went to KLAC, but when

Metromedia sold KLAC to Cap

Cities, the opportunity arose for

us to get him back. We're al-

ready airing promos announc-

ing Deano's return and we're

bringing him in for our 'Sunday

In The Country' picnic this weekend. We had Deano on the

air this morning and the phones

Day told R&R, "Both my wife

Martha and I love Detroit, and

since I never sold my farm back

there, it really will be 'going

home' for us. WCXI is a great

station that plays traditional

country music, which is my first love. Plus, they're very

promotionally-minded, which is

my second love. I worked in De-

troit for 12 years and can hardly

wait to get back - just in time

Between 1971 and 1983, Day

worked at Detroit Country sta-

for the World Series!"

have been lit up all day.

exiting Larry Patton.

host at AM outlet WCXI begin-



Bob Griffith

his previous positions. He also has become an expert in combination selling in the Los

Deano Day

CKLW-FM, as well as WCXI.

No replacement has been nam-

will enhance the marketability of the new XETRA/KJOI com-

Dallas to program KIXK.

Newly-appointed VP/GM Michael Donovan commented,

'Dan's a strong administrator,

an excellent people person, and

a very creative guy. Finding all

those qualities in one person

was lucky on our part, and we're just delighted that he's

O'Toole spent nearly six

years with Capitol, program-

ming WVAF/Charleston, WV

here.

Regarding Mason, Lynch continued, "This shift of Gordon's responsibilities will enable the company to take advantage of his outstanding administrative abilities in deloping the Noble Companies into a major broadcast group."

In addition to his two years with KFI & KOST, Griffith's radio experience includes stints as GSM at AOR neighbor KMET and manager of RKO's L.A. rep office. He told R&R, "I'm extremely excited about the opportunity to work for a gentleman as professional and well-reputed as John Lynch, and for a company as excellent and quickly-growing as Noble. To run a radio station in Los Angeles, in the biggest radio market in the country, is a dream come true."

As part of the changes, KJOI GSM Chuck Cady and Operations Manager Stan Gold resigned, with no replacements



Dan O'Toole

and WRKA/Louisville before becoming National PD in 1982. "It's the necessary step in the maturation process," he said. "WKQX is very well-defined musically as an adult CHR station. My job is to rekindle enthusiasm, prevent complacency, and keep everything on track. I'll be looking for ways to improve time-spent-listening among 25-34 year-old adults."

# TRAVIS EXITS

# Matthews OM/PD At WGCL



After seven years as PD, the last two as VP/Programming Bob Travis has left WGCL/Cleveland to expand his consultancy. As a result, C.C. Matthews has been named Operations Manager/PD for the CHR station.

WGCL President/GM Kim Colebrook commented, "I want to wish Bob all the best in his

# WGAY (AM) NOW N/T WNTR

# **WWRC Debuts As MOR**

Billing itself as "WRC 980 -The Station of the Stars," WWRC/Washington bowed its full-service, personality MOR programming September 1. Formerly News/Talk-formatted WRC, the station was recently acquired by Greater tions WDEE, WCAR, and Media from NBC.



ROCK & ROLL GREATS REUNITE - WCBS-FM/New York brought together a group of legendary radio stars last month for what the sta tion called a "Rock & Roll Radio Greats Weekend." The Oldiesformatted outlet featured hits from the '50s and '60s exclusively during the special promotion, as many of New York's finest Top 40 during the special promotion, as many of New York's Innest 10p 40 air personalities took turns hosting, Pictured at the station are (ir-standing) Harry Harrison, Joe O'Brien, Ron Lundy, WCBS-FM VP/GM Nancy Widmann, WCBS-FM PD Joe McCoy, Dan Ingram, and Jack Spector; (ir-seated) Charlie Greer, Dean Anthony, Herb Oscar Anderson, Bruce Morrow, and Bob Lewis.

WWRC & WGAY VP/GM Ted Dorf stressed the format is neither Easy Listening nor Nostalgia/Big Band. "It's not even close to WGAY; it follows the format of our Philadelphia station WPEN. We're trying to give it a moniker, but that's not the easiest thing in the world. It's the new, the famous, the great, and nostalgia."

WWRC's Labor Day weekend start-up saluted a "Festival of American Music," offering Glenn Miller, swing music, a "Hit Parade" countdown, and a full day of songs by Frank Sinatra.

While a complete lineup will be announced within the next few weeks, some dayparts have already been scheduled. The morning team features co-anchors Rita Foley and Richard Day from 5-9am; weekdays from 11-noon will be devoted to a Sinatra program; NBC's TalkNet is scheduled from 8pm-

WWRC/See Page 28

# "With Their Comprehensive Music Tests You Know You're Playing The Right Songs"

"Music is the major part of the programming of all our radio stations. That's why we cannot afford to guess about which songs to play. We are using The Research Group's Comprehensive Music Tests, so we know with certainty which songs are right for our audiences and which ones aren't.

There are lots of people doing music testing these days, and we have worked with some of them in the past. But what sets The Research Group apart from the others is the extreme attention The Research Group pays to recruiting *only* the right people. The groups are so carefully recruited and double checked to make certain that each participant is a true target listener of the station. Any research company can fill an auditorium with people for a music test, but with The Research Group's CMTs, you know that the participants are right for your station.

At Lite-FM (WLTW) in New York, where we've worked with The Research Group since late 1983, they found the nitch for our new "Lite" format and since then their CMTs have been an invaluable tool in our new format. We're already starting to see great results after only six short months in the new format. In the spring book, "Lite" was up to a 2.4 share 12+, and very strong in our key adult demos. We're up to a 2.6 in the May, June, July Arbitrends, and we're looking toward continued growth.

The CMTs are only one part of The Research Group's overall service to our stations—but they have proven to be an investment that really pays off. In a highly competitive market like New York, you need to make smart decisions based on reliable research. And that's the edge we have working with The Research Group. What a comforting feeling it is to know that your station is playing one great song after another...no bad songs!"



In almost every field, there is a company that has earned a reputation as the leader.

# The Research Group

Radio's Strategic Research Team

2517 EASTLAKE AVENUE EAST • SEATTLE, WASHINGTON 98102 • (206)328-2993



# PAGE THREE

# MOTOROLA TAKING AM STEREO LEAD?

With a Ford Motor Co. endorsement, Motorola feels confident that it's emerging as the leading AM stereo supplier. But Brad Woodward finds out that Motorola's competitors still tell a different story.



	Nashville: Sharon Allen
Washington Report	Nashville: Sharon Alleri Calendar: Brad Messer
What's New	Calendar: Brad Messel 48
Ratings & Research: Jhan Hiber	Black/Urban: Walt Love
Ratings & Research, Sharringe,	Marketplace
Ratings Results	Opportunities
Networks: Reed Bunzel	Notional Music Formats
Street Talk	Country Chart
Sales	In Chart
On The Records: Ken Barnes	A/C Chart
Picture Page	AOP Chart
CHR: Joel Denver	Black/Urban Chart 88
AOR: Steve Feinstein	CHR Chart
A/C: Ron Rodrigues	CHH Chart
Country: Lon Helton	
COUNTRY: LOS MERCOS	

# Betancourt Sr. VP At PolyGram

John Betancourt has been named Senior VP/Promotion at PolyGram. Betancourt

# TRANSACTIONS **Elf Communications Buys Sanders Stations**

Making its debut in group ownership, New York-based Elf Communications has agreed to purchase the six stations owned by Mack Sanders for over \$12 million, pending FCC approval. Elf is headed by President John Lack, formerly Executive VP with Warner-Amex. Sanders will serve on the new company's board of directors

The properties involved are WJRB & WJKZ/Nashville, WNOX & WNKX/Knoxville, and WVOK & WRKK/Birmingham. All six outlets use Country programming.

WJRB operates with 5 kw days/1 kw nights at 1430 kHz; WJKZ has 3 kw on 100.1 mHz at 1120 feet. WNOX is powered by 10 kw at 990 kHZ, while WNKX offers 3 kw on 95.3 mHz at 300 feet. WVOK is a 50 kw daytimer at 690 kHz; 100 kw WRKK broadcasts on 99.5 mHz at 400

STAFF

PARIME DOS WILSON
PARIME DOWNERT CAS
PARIME DOWNERT
PARIME DOWNER
PARIME DOWNERT
PARIME DOWNER
PARIME DOWNERT
PARIME DOWNER LANE
Transchinder, ADRIENNE RIDDLE
Crounten Girecht, MARCELLA LOPER
Production Director, BUCHAND AGATA
ABROCIETA AN DIRECT MARIENT FRANDSEN
PROCEPHY PROCENT CHARMAN TANDOSEN
PROCEPHY ROCE ZUMWALT
Typography, KENT THOMAS, LUCIE MORRIS,
TERESA CHANZZ, CARY VAND DER STEUL GIRNES LT. PEARL GARY VAN DER STEUR MAUREEN GARVEY Genetics LT FEARL CARY WAS USED IN CO.

CHAIN SERVICE AND MALE ATTENDED.

CHAIN SERVICE ATTENDED IN CO.

CHAIN SERVICE ATTENDED.

CHAIN SERVICE AT Other Mercylla Christian Country (1997)

Markinski P. 1997

Markinski

was most recently VP/Promotion & Marketing at RCA, and fills a vacancy left when PolyGram Senior VP/Promotion Bob Edson resigned late in July.

Commenting on the appointment, Exec.
VP Jack Kiernan stated, "John Betancourt's background in the music business is truly impressive. He has already proven himself a knowledgeable and creative pro-



motion man. Obviously, John's new John Betancourt role at PolyGram is a key position at the company, and so his appointment should be seen as a firm statement of our belief in his talent and expertise."

Betancourt had been with RCA for ten years, attaining the VP/Promotion position in 1976 after regional and local positions in

# Rogers CIC's Corporate PD

Communications Investment Corporation, Salt Lake City-based owner of 12 radio properties, has appointed Lee Rogers to the newly-created post of Corporate PD. Rogers, OM at CIC's KGHL & KIDX/Billings, MT, will in effect be filling a void created when corporate consultant Bob Lowery departed for an equity position with another broadcast group. Rogers will operate from Billings, initially concentrating on the group's stations in Idaho Falls, Boise,

CIC President Homer Peterson told R&R, "Lee has been very successful with our Billings station and will continue to be in charge of Program Operations for both stations. He's a very good man and we want to repay him for the tremendous success he's

Rogers, who has been OM at KGHL & KIDX for the past year and a half, worked at KMPS/Seattle for eight years as an air personality and at KLAK/Denver prior to that. He told R&R, "This company does not believe the term 'small market' has to apply to the way you program your station. We're expected to perform like major market professionals and are given what it takes to do so. I couldn't be happier than to be doing what I am right now for these great folks.

Along with the Billings stations, CIC owns KLCY & KYSS/Missoula, KGEM & KJOT/ Boise, KALL & KLCY/Salt Lake City, KUPI & KQPI/Idaho Falls, and KVEL & KUIN/Vernal, UT.

Blum WWKX's Manager; Murphy Appointed PD

Following its acquisition of WWKX (KX104)/Nashville from Ron Bledsoe, Group 3 Broadcasting announced that Sales Manager Rich Blum has been promoted to Station Manager, while former KZZB/ Beaumont PD Michael Murphy was named PD. Murphy takes over for Michael St. John, who left to rejoin KIX106/Birmingham as PD and SunGroup consultant.

Discussing the changes, Group 3 President Gordon Smith said, "Rich is an excellent choice to become Station Manager, not only because of his sales skills and knowledge of the market, but also for his management and organizational abilities. Murphy's background and abilities in CHR programming are superb, and we're very pleased he's joining KX104.

# Tantum To Program KING

After four years as News Director at KOGO/San Diego, veteran broadcaster Greg Tantum has been appointed to the vacant Program & Operations Manager's post at King Broadcasting's News outlet KING/ Seattle. Tantum begins his new assignment September 9.

"Greg's successful background in News radio will be a vital addition to the KING 1090 team," said KING VP/GM Tim David-"We are looking forward to his arrival."

Prior to KOGO, Tantum served three years at crosstown KSDO, including a year as News Director. He previously spent 18 months as ND at WIFE/Indianapolis. He told R&R, "After seven years in San Diego, some people thought I'd retire there, but this opportunity was just too enticing. I love a good challenge, and what's a better challenge than (format ratings leader) KIRO? I'm very complimented that Tim Davidson and (King Broadcasting VP/Radio) Jim Kime have the confidence that I can do the

No replacement for Tantum was named

# Landau United Stations VP/Sales

The United Stations network has promoted David Landau to the newly-created position of Vice President/Sales. Landau moves up from VP/East Coast Sales, and will be based in the company's New York office. He will oversee the sales activities there and in offices in Los Angeles and Chicago.

Announcing Landau's advancement, United Stations President Nick Verbitsky commented, "Our image in the advertising community is impeccable, and billings to support our programming efforts have con-

David Landau tinued to increase since David became a member of the

United Stations team. This appointment is indicative of the company's belief in his abilities and dedication. Landau told R&R, "I am very excited about this new position, because it's an in-

dication of how quickly the United Stations is growing as a radio network. We get a more enthusiastic response from our clients every time we speak with them, and the creative uses of long-form programming make this time in network one of its most exciting periods."

Landau originally joined the United Stations at the beginning of 1983 as Manager/East Coast Sales. Prior to that he served as an Account Executive for WKTU/New York and the Christal Company.

Blum, who's been with the station since 1979, told R&R, "I'm very pleased to be associated with Group 3 Broadcasting and to know they have the faith in me to bring KX104 back to the leadership position we've held in the past. The addition of Mike Murphy will make this task that much easier. We plan no formatic or staff changes other than to fill the morning show vacated by Coyote McCloud and Mary Glen Lassiter.

Murphy arrives at KX104 after three years at the KZZB programming helm. He remarked, "If we can come in with some fun, exciting radio, I know we can do just fine. If anything, we're going to boost our on-the-street profile and build on the already solid base we have."

Until a permanent replacement is named at KZZB, MD Neil Harrison is serving as in-

GARIANO PD AT FORMER WCOZ

# **WZOU Launches CHR Format**

As noted earlier, WCOZ/Boston has changed calls to WZOU and adopted a CHR format, debuted last week. Dave Gariano, most recently with Dallas-based consultancy Jim Long & Partners, has been named PD. The station has licensed the phrase "Hot Hits" from, but is not being consulted by, Mike Joseph.

Gariano, who was WCOZ Research Director in the station's AOR era, told R&R, While there is already CHR competition in town, I think there is room for a highprofile, personality-oriented, entertaining CHR station. I think our attitude and style at 'The Zoo' will be different, and offer the market a change of pace.

Gariano, who previously was PD at WLLZ/Detroit and worked with John Sebastian & Associates, continued, "Our airstaff will not be predictable. We're ready to take chances and make people laugh at themselves and us. Having been here when the station was extremely successful, I also saw it fall apart and understand the reasons why. But by starting all over again with new calls and identity, and by aiming our programming right at the people, I predict big success for WZOU."

ASSUMES AM PD DUTIES

# **Armstrong Upped To** KLFF & KMZK OM

KMZK/Phoenix afternoon drive personality Dan Armstrong has been promoted to Operations Manager for both the "Golden Oldies" outlet and for Music Of Your Life AM sister station KLFF. He replaces Jack Dey, who is staying on as a KMZK air-talent. Armstrong will also serve as KLFF PD, while Jay Andrews remains as PD for KMZK.

KLFF & KMZK GM Dewey Hopper said, "Dan's an extremely knowledgeable person, and I just don't think we could have done much better. He was the obvious choice.'

A longtime Phoenix

broadcaster, Arm-strong joined KMZK Dan Armstrong as a personality in March. He previously spent a year handling mornings at neighbor KKLT, which followed over 13 years, mostly as Operations Manager, with crosstown KOY. "I've been away from the administrative duties for some time, and have missed being involved in the decision-making and creative areas," he told R&R. "I'm looking forward to working with Dewey Hopper.



# Reagan Vetoes Public Broadcasting Funds

In a surprise move, President Reagan last week vetoed the bill authorizing funds for public radio and television for 1987, 1988, and 1989. Under the bill (S. 2436), "federal funding for public broadcasting would be increased too much too fast," Reagan complained.

The President emphasized his belief, however, that "public broadcasting constitutes an important national resource and contributes to the diversity of news, information, and entertainment choices available to the American public."

The bill would have provided nearly a 50% increase in federal funds for public broadcasting over a three-year period. Negotiations are expected soon between the administration and key legislators to agree on an increase more acceptable to the President.

Saying he was "very disappointed" by the veto, NPR President Douglas Bennet said, "We are immediately beginning efforts to see that this legislation is passed to continue providing the nation with the very best public broadcasting service."

# Radio News Falls Short With Public In RTNDA Study

The general public's image of radio as a news source lags far behind that of television, according to a survey released last week by the Radio-Television News Directors Association (RTNDA). Newspapers and magazines also fared better than radio in almost all categories.

Asked whether they associate a variety of "positive characteristics" with various media, not even a quarter of the 600 people interviewed by Frank Magid Associates linked a single trait with radio news. Radio's highest score, 23.7%, was on "immediate or quick coverage." Fully 63.3%, however, associated that description with TV news.

Other traits and the radio-TV ratings were: interesting coverage (5.8-59.7%), easy to understand (7.2-58.2%), comfortable to pay attention to (13.3-53.3%), complete coverage (3.3-51%), coverage of controversial issues (3.5-50.2%), in-depth coverage (3.5-43.7%), most useful coverage (11-38.5%), seems most concerned with people like me (8.7-33.3%), best explains importance of events (4.2-44.2%), especially believable coverage (6.3-45.8%).

# Las Vegas FM Grant May Force KNUU Divestiture

In an initial decision, an FCC law judge has awarded a new FM license in the Las Vegas market to Las Vegas Electronics. The firm's owners, Robert Bernstein and Irwin Rein, have agreed to divest themselves of KNUU/Las Vegas (Paradise) and KBET/Reno if the award is upheld.

They beat out a field of five other applicants, including veteran broadcaster Constance Wodlinger, by proposing to license the station to Paradise. The other five proposed North Las Vegas as the city of license, and argued that Paradise isn't a real community.

But the judge found that Paradise is a community for broadcast licensing purposes, and is larger, richer, and fastergrowing than North Las Vegas. He then granted the Las Vegas Electronics application because it brings a second service to Paradise, while North Las Vegas already has two stations.

# USA Today Polls Offered Free To Radio

Gannett's national daily newspaper, USA Today, has started an actuality system to make its national poll results available to radio stations free of charge. The data, produced in 45-second news packages, can be obtained by calling (703) 528-5878.

The new service will kick off September 11 with a four-day series on the presidential race. USA Today plans to release polls on the campaign every three weeks. Other polls to be covered on the actuality line include a survey on computer use due for release the week of October 2.

## Radio Stations Exempt From Monthly Private Line Fee

Radio stations are exempt from a new \$25/month fee for interstate "private lines" but they must file a form with their local telephone companies to avoid the new levy. The fee is designed to crack down on those who bypass the long distance telephone system by routing calls through a private line and then into a local switchboard that can place a local call.

During the next few months, stations that lease private lines will be notified of the surcharge and given an opportunity to certify that their line doesn't end in a switchboard (PBX).

## WDNH Fined \$4000

The FCC has slapped WDNH-FM/Honesdale, PA with a stiff fine of \$4000 for a variety of technical violations. According to the Commission, the station failed to file an application to change the location and height of its antenna, operated the antenna in "substantial variance" from the terms of its construction permit, and failed to file on time for a broadcast station license.

In other action, the Mass Media Bureau fined WV1S/Fredricksted, St. Croix, Virgin Islands \$1000 for broadcasting lottery information. The bureau refused to lift a fine against KIKZ/Seminole, TX for failing to file annual EEO reports for 1980, 1981, and 1982.

#### Other Key Developments

 Under orders from a federal judge, WMZZ/Decatur, IN has changed its calls to WQTZ to avoid confusion with WMEE/Ft.
 Wayne, which sued for trademark infringement. Until June the Decatur station was WADM.

• The correct number for broadcasters to contact Thom O'Hair if they wish to contribute programming for K-RADIO, the low-powered FM station at the Radio Convention in Los Angeles, is (415) 775-5643.

 A hearing on broadcast deregulation and the 12-12-12 multiple ownership rule has been set for September 19 by the House Telecommunications Subcommittee.

# This Week's Highlights

- Motorola AM Stereo Groundswell
  Seen
- Reagan Vetoes Public Broadcasting Bill
- Radio's News Source mage Overshadowed By TV

# FORD GOES C-QUAM

# Motorola AM Stereo Surge Seen Among Set Makers

An NRBA survey of about 15 major radio receiver manufacturers shows that all but three plan to market Motorola-only (C-QUAM) AM stereo receivers in 1985. Three companies, including Sansui and Sony, are committed to multi-system receivers, and only Panasonic expressed no current interest in AM stereo, according to the survey to be published later this month in NRBA's quarterly AM stereo report.

The findings tend to confirm Motorola's claims of an emerging marketplace trend in its favor. But the firm's chief rivals, Leonard Kahn and Harris Corp., dispute that such a trend is building. They remain strong advocates of multi-system sets that will pick up all four competing systems. "It's still a three-horse race," says Harris Product Marketing Manager Joe De Angelo, whose system can be picked up on both C-QUAM and multi-system sets.

#### Ford Motor: Motorola But . . .

Ford Motor Co. is the latest member of the Motorola lineup, but its commitment is by no means firm. "Our plan at this point is to offer on Ford's EED radio a C-QUAM decoder chip from Motorola," says spokeran Larry Weiss. It will be available as a dealer-installed option in radio/cassette units "sometime in the 1985 model year," he said, but a multi-system set hasn't been ruled out for the future. "We certainly would like to keep our options open for now," as Weiss puts it.

#### 449 AM Stereo Stations

While receiver manufacturers are beginning to move, most AM broadcasters still seem to be awaiting a marketplace consensus. Figures supplied by the system proponents show that up to 415 or 8.7% of AM stations in the United States may be broadcasting in stereo today. That breaks down as Motorola, 130, Kahn, 100+; Harris, 170; Magnavox, 12-15.

Kahn asserts, "We are by far leading in

terms of listeners served by our stations." Because of his strength in major markets like Los Angeles, Kahn says his stations reach 19 million people, compared to Motorola's 14 million.

Motorola-only (C-QUAM) sets are now available from Deleo (General Motors). Chrysler, and Concord. Public commitments to Motorola-only sets have come from SamSung, McIntosh, Ford Motor Co., Sherwood, Jensen, Marantz, Pioneer and Potomac Instruments.

Despite Motorola's endorsements, Kahn insists, "Single-system is a joke. The receiver people are now recognizing that they have no alternative but to sell multisystem radios." He added, "One of the world's most prestigious car manufacturers is cooperating with a major IC (integrated circuit) house to develop a multisystem AM stereo decoder." He is now negotiating "trade secret agreements" to help spread multi-system technology, Kahn added.

#### Millions Of Motorola Chips On Order

But Motorola, whose AM stereo profits will come from sale of IC decoder ships for receivers, says orders on hand clearly point to a Motorola groundswell. "From the IC standpoint, we can say hundreds of thousands of IC's for this year are being shipped and millions in the next year." says Motorola's Oscar Kosisto.

# Radio Finds Niche In Mondale, Reagan Campaign Strategies

Although presidential campaigning is tailored more and more for television every four years, it appears that radio still has a role to play in the electoral process. Spokesmen for the Reagan and Mondale camps both told R&R their campaigns will utilize free and paid radio over the next nine weeks.

The most conspicuous new use of radio has been Walter Mondale's decision to deliver a weekly radio address like President Reagan's. The Mondale campaign buys time for the talk on a single radio network each Sunday. Usually the broadcasts originate from the studios of WCCO/Mineapolis, near Mondale's home in North Oaks, MN, although one came from WHO/Des Moines, where Reagan got his start in radio.

Spokesman Scott Widmeyer said the weekly talks will continue throughout the general election campaign, with an eye toward generating coverage on Sunday evening television news broadcasts and in Monday morning newspapers. "We've been able to put a message through and focus on one issue," he explained.

Assistant Press Secretary John Buckley said the Reagan-Bush '84 Committee takes radio "very seriously." Mr. Reagan will continue his five-minute paid Saturday broadcasts over the Mutual network until election day, he told R&R.

Both Widmeyer and Buckley said their candidates have definite plans to buy radio advertising, but neither spokesman could supply details of the buys.

#### **Newsrooms Offered Actualities**

The two campaigns are mounting major efforts to obtain coverage in radio news-

Reagan actualities — (800) 624-6246 Mondale actualities — (800) 242-5465

casts by distributing audio actualities. The Mondale campaign has assigned Irwin Brown to travel with the candidate and tape remarks for callout feeding to regional networks and stations in 20 to 30 states. A passive-feed system was put in place this week, making cuts available free to radio stations at (800) 242-5465.

A somewhat more extensive actuality system is in place at the Reagan-Bush Committee. A staff of three, aided by 40 volunteers, has been devoted to calling out cuts over a dozen phone lines since January, according to Buckley. Stations can also get the cuts by calling (800) 624-6246.

get the cuts by calling (800) 624-6246.
Buckley says feed "acceptances" average 10.000 per week. That number includes every affiliate of a network that accepts a cut, as well as stations that say they've already received the audio from another source, such as their network.

Rather than putting a radio person on the road, the campaign arranges to have local supporters tape remarks of the President, Vice President, and surrogate campaigners. The campaign also pays various local radio stations \$25 to provide a feed back to the Washington headquarters.

# WHEN THE RESEARCH IS COMPLETE, OUR JOB IS ONLY HALF DONE

Jon Coleman, President

More than sixty of our diverse broadcast clients can agree on one thing: Ordinary research delivers numbers: Coleman Research delivers solutions that deal with today's radio reality.

Research is the first step toward solutions.

Are your music parameters defined? What's your specific advertising message? Is your competitor vulnerable, or are

We believe the most important job of Coleman Research is to help you implement our research findings.

We work with clients to interpret data and help implement a plan that 'works."

While ordinary research leaves you with raw data. Coleman Research stays with you to turn data into definite solutions.

Do you have a plan for 1985?

In today's competitive environment, having information isn't enough...you need answers.

Competitive radio is no place for ordinary research. Today's audience tastes and preferences are complicated issues.

The difference between an ordinary radio station and one that responds to the real world is an actionable plan. Do you have one for 1985?

Our long-term commitment.

Coleman Research is committed to ongoing relationships that better serve long-range marketing situations. We are always personally available to our clients to discuss immediate concerns.

And that's another difference between Coleman Research and ordinary research.

oleman Keseai

Three Dallas Communications Complex, Suite 212, Irving, Tx. 75039

Join us at the RCPC Convention, Suite 1938, Bonaventure Hotel.



# Pacific Debuts Mini-Maxi Cart **Player**

The "Micromax" cartridge reproducer is now available from Pacific Recorders & Engineering. This compact system incorporates an advanced transport design wherein both the capstan motor and pinch roller system operate under DC servo control. In addition, the unit features Pacific's "Maxtrax" wide-track tape head format said to yield more tape signal and less tape

The unit is compatible with the company's "Tomcat" cart system, Optional NAB standard heads are also available.

Other features include an accurate, repeatable cartridge positioning system, balanced program outputs with +24dBm capability, and high-speed re-cueing and control logic with selectable replay lock-out option.

For further information, contact Ron Neilson at (408) 438-0598

# Credit Card Size Radio

Panasonic's "Personal Radio" measures only 3 5/8" high, 2 1/8" deep and weighs only 1.34 ounces (with battery). Claimed to be the smallest on the market, this AM/FM stereo radio uses a set of lightweight stereo earphones. The battery provides approximately five hours of playing time. Volume control, AM/FM band selector, and AM antenna are in-

# When To Ask For A Raise

The best time to ask your boss for a raise is when the honcho is in your office, claims Dr. Raiph Taylor. A John Hopkins University Assistant Psychology Professor associated with the Baltimore-based Center for Metropolitan Planning and Research, Taylor says that studies conducted by the latter organization show people are much more likely to be persuasive when they have the "home court advantage.

If you can't do that, Taylor suggests that at the very least you should try to pop the \$64,000 question while on neutral ground. Anywhere, in fact, but in the Big Enchilada's office.

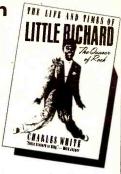
# A-WOP-BOP-A-LOO-BOP-A-LOP-BAM-BOOK!

# Little Richard Bio A Scream

Ooh mah soul. "The Life And Times Of Little Richard (The Quasar Of Rock)" is, quite fittingly, just about the wildest biography of any rock 'n' roll artist to see print. Written by Charles White, known to BBC listeners under his nom-deairwaves of "Dr. Rock," the nearly 300-page book consists mainly of interviews with just about everybody ever associated with the subject, including noted R&B producer Robert "Bumps" Blackwell, the man responsible for most of Richard's early hits; and the self-described "King — and Queen — Of Rock 'n' Roll" himself.

The dirt-poor childhood, the early days on the "chitlin circuit" and the meteoric rise to fame are all here. So is the minister, the married man and the "Bronze Liberace" comeback of the late '60s. Between the whoops, hollers and preaching, a fascinating portrait of a beautiful wacko appears

Yes, the man who gave us "Tutti Frutti" and the marvelous, jivebomb performance opposite Jayne Mansfield in the film, "The Girl Can't Help It," is truly crazy. So



crazy he can't help from recounting every detail of his lurid past - and maybe embellishing it a little bit,

Published by Harmony Books and retailing for \$15.95, this .357 magnum opus contains a complete discography and some truly eyepopping pics. Expect to see Little Richard making the rounds of the talk shows when the book hits the stores in October. Shut up! Shut up! SHUT UP!

# Do you have time to read all these?

POSITION:

Rip'N'Read 88 First Street Suite 302 San Francisco CA 94105 415 974-1622



ADDRESS.

PHONE: (

Of course not. But that doesn't mean your show prep has to suffer because you don't have time to dig up drop-ins and one-liners. Rip'N'Read's daily supply of offbeat and upbeat stories is guaranteed to bring new life to tired air personalities.

Our editors comb through hundreds of newspapers and magazines weekly, looking for punchy material. Then we write it for radio, bringing out the "zing" for your listeners. Our kickers are a great way to segue out of the news, light up the phones with listener call-ins, or find that truly unique character to call up on the air

Let Rip'N'Read give you an edge on the competition. Just fill out the coupon below for a free two-week trial. You'll get up to 15 stories daily, and there's no obligation until you decide to subscribe.

# **Viewers Happiest** In Years

Cable TV

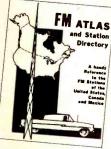
Overall satisfaction with cable TV programming climbed to its highest level in two years, according to a recent survey of 2000 U.S. cable households conducted by the New York City-based ELRA Group. The survey also noted that the higher a household's income, the more likely it would be dissatisfied with its cable system

The "CableMark Probe" study, which surveyed subscribers of 100 cable systems by phone last winter, found that 44% of the heads of cable households claimed they were "very satisfied" with their overall cable viewing in the previous month. This was a gain of four points over the third quarter of 1983, and was two points greater than the previous twoyear high, registered in winter of 1982. (The ELRA Group has been tracking consumer response on cable on a quarterly basis for the last two

In households where annual in comes range from \$15,000 to \$25,000, only 3.4% of those surveyed said they planned to disconnect their cable service within the next 30 days. Among householders earning between \$35,000 and \$45,000 annually, this figure rose to 6.4%. As for households earning \$45,000 and up annually, this intendto-disconnect rate increased to

Cost was the major dissatisfaction. cited by 41.4% of those planning to disconnect. Another 17.1% blamed "poor programming," while 15.7% said they were moving.

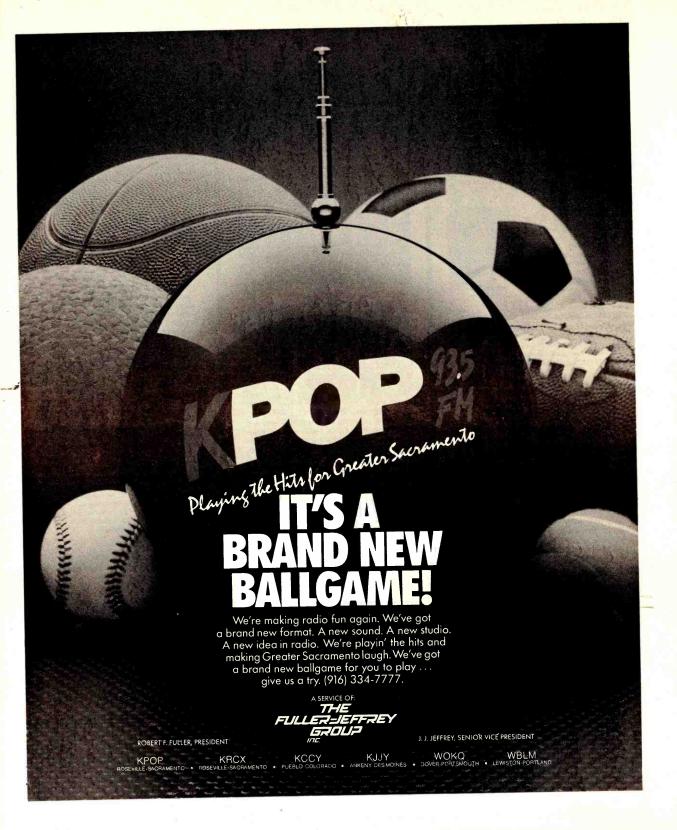
# FM Atlas Available



The latest edition of the "FM Atlas And Station Directory" contains 65 pages of what author Dr. Bruce F. Elving calls "FMaps, which show all cities with FM broadcasting facilities. In addition, the 144-page reference book features a directory giving programming and technical details on the FM radio stations of the U.S., Canada, and Mexico.

Now in its ninth edition, the "FM Atlas" lists all commercial and educational FM stations, as well as hundreds of translators used to fill in coverage gaps. Other sections deal with subcarriers, new FM station allocations rules, and tips for improving reception.

Designed for travelers, FM fanatics, and the media, the "FM Atlas" is priced at \$7.50 plus 75 cents postage. For further information. contact the publisher at (218) 729-8467 or order direct from P.O. Box 24, Adolph, MN 55701.



### Spring Names Rifkind, Weinman

Steve Rifkind has been tapped as VP/Promotion for Spring Records. The label also announces the appointment of Rich Weinman as Director/National Promotion. Formerly with Emergency Records, he will oversee CHR, R&B, and national club promotion.

#### **Hunt New WKTZ GM**

On September 1, the Kravis Company officially took over former Beck-Ross Communications, Inc. outlets WKTZ-AM & FM/Jacksonville, FL. The two Beautiful Music-formatted facilities will be managed by John Hunt, a Kravis Company VP.

# Selcom Ups Winn, Burtis

Pat Winn has been promoted to Sales Manager of the Selcom Radio Network. She joined the firm two years ago following Account Executive stints with RKO Radio Sales and Torbet Radio. Prior to that she was a sales coordinator for the RAB.



Pat Winn

#### Washer Segues To BBS

Richard Washer joins Bonneville Broadcasting System as National Account Manager. Prior to this, he held a national sales representative post for Blair Radio in Chicago. Washer's background also includes AE experience at Chicago's WKQX and WIND.

#### TSL Bows

Transmission Structures Limited (TSL) is a firm that specializes in the design, manufacture, and construction of radio/TV broadcast and microwave towers. Former Atlas Tower Corporation principal George Bubrick serves as President. Working with him is Executive VP/Director of Marketing James Ariana, previously Director/Radio Sales for Harris Corporation's Broadcast Division; and manufacturing/installation operations head Richard Bell, another Atlas alumni. TSL has also simultaneously acquired Atlas's manufacturing facilities/inventory. Direct inquiries to (800) 331-3254; in Oklahoma (918) 256-7883

#### **CBS Appoints** Stephens, Hofler

Warren Stephens moves from Director/Financial Systems to VP/Management Information Systems at CBS Records. He first joined the label in 1979 as Man-

ager/Marketing Systems and two years later became Director/Systems Assurance and Technical Support Administration. In other related activity, John Hofler has been named VP/Operations Research, Columbia House Division, CBS/Records Group. He came on board nine years ago as a Senior Analyst in the division's Manage-



ment Sciences Department. During the last two years, Hofler served as Director/Operations Research.

# Capitol/EMI Country Expands

Capitol/EMI America's country division has announced several new staff appointments. George Collier comes aboard as Director of West Coast Operations. He exits MCA Records after 13 years, most recently as West Coast Regional Director, Distribution. Also leaving MCA is **Bob Walker**, who becomes Midwest/Northeast Regional Country Promotion Manager. He'd been with MCA's promotion department for over six years.

Joining the label's Nashville branch office: Terry Choate, Director of Talent Acquisition; Bonnie Ras-











Bonnie Rasmussen Mark Carter

mussen, Director of Publicity and Artist Development; Mark Carter, Publicity Coordinator; and Judy Wray, Senior Staff Assistant. Choate previously spent eight years as a member of the Tree International Publishing Company professional staff. Rasmussen worked in a similar capacity at Warner Brothers Records for nearly eight years before forming her own PR firm. Carter was formerly an independent publicist with Arista Music Associates, while Wray spent 16 years with CBS Records/Nashville.

# F.M. Music Launched

F.M. Music is a publishing and production company established by singer/songwriter Frank Musker and Evros Stakis. The firm will operate out of Los Angeles (8420 Ridpath Drive, 90046; 213-654-1021) and Lon-

### Strahl, Ink! Reactivated

Press/creative marketing firm Strahl, Ink! has been reactivated under the direction of Audrey Strahl. U2 and "Rock Stars" author Timothy White are the company's Initial accounts. Strahl, a former member of the .Sire/Warner Bros. Records press corps, also served as Public Relations Director for the RIAA and Creative Services/Press/Artist Development Director for Mike's Artist Management. Strahl, Ink! may be reached at (201) 656-5007.

# Wasserman Establishes Company

Harriet Wasserman has exited ICM after eight years and created a self-named personal management company. Her firm will exclusively represent EMI artist Sheena Easton, Harriet Wasserman Management, Inc. may be reached at (818) 980-3157, 3169



## **Enigma Taps Orienza**

Rick Orienza has been appointed Director/Press & Publicity for Enigma Records. He was most recently handling freelance writing and PR projects. Orienza will be headquartered at the label's Torrance, CA offices.

### Eden Moves To Blair

John Blair & Company welcomes Rosemary Eden as Associate General Counsel. She accepts the newlycreated post after five years with Ogilvy & Mather in New York, where she supervised the firm's domestic and international legal affairs.

#### Columbia Raises Johnson

Michael Johnson has been promoted to Director/Product Marketing, West Coast, Columbia Records. He has been affiliated with the label as a local promotion manager since 1981. In his new post, Johnson will plan and execute marketing programs for selected West Coast label artists.



Michael Johnson

# Moss MMI Sales Manager

John Moss has been appointed International Sales Manager for Music Media International, the exclusive worldwide representative for All Europe Radio (Laser 558). Prior to joining MMI, Moss was GM of Information et Publicite/New York, Paris. His background also includes National Account Executive stints with CBS Radio Networks and RadioRadio.

#### **Robbins & Ries Relocates**

Robbins & Ries, Inc. has a new address: 460 Park Avenue South, New York, NY 10016. Its broadcasting division may be reached at (212) 725-2035, syndication at (212) 532-7344, and advertising at (212) 686-6220.

#### Viacom Names Williams

Noreen Williams has been appointed Assistant Treasurer of Viacom International, Inc. She joins Viacom from Standard & Poor's Corp.; during four years as Assistant VP she was responsible for that company's Broadcasting, Entertainment, Cable, and Publishing Rating Group.

# ROCK ALBUM COUNTDOWN

WESTWOOD ONE For the best in nationally-sponsored radio programs, concerts, simulcasts and big event specials, call (213) 204-5000.

# Looking for Research that Equals Ratings Payoff?

Then Visit
Jhan Hiber & Associates
At the RCPC,
Bonaventure Suite 2918.

For over five years we have been providing stations with focus groups, telephone studies, and marketing advice aimed at Arbitron diarykeeper payoff. In addition we can help train your sales team to take the numbers and make more money with them.

If you'd like to put the unmatched winning record of Jhan Hiber & Associates on your side please stop by our suite in the Bonaventure while at the RCPC, or call our number below. Let's get to work on boosting your ratings and revenues.

Jhan Hiber & Associates P.O. Box 1220, Pebble Beach, California 93953 (408) 625-3356



**JHAN HIBER & ASSOCIATES** 

Dittoburgh

markets and four other formats - CHR,

Country, BM/Easy Listening and News/

12.0 Talk. See you then!



# **Arbitron Vs. Birch: Spring Comparisons**

ince the dawn of time (or at least since the dawn of Birch Radio several years ago), broadcasters have been asking that fateful question, "How close are the Arbitron and Birch estimates?" You might think that in a certain market the two ratings services - using roughly the same sample sizes - might come up with similar numbers for the stations in that metro. However, since Arbitron uses the seven-day diary and Birch the one telephone call, differences in the estimates are likely to occur.

Just how different are those estimates likely to be? I thought it would be interesting to delve into this topic by selecting a number of markets, analyzing key aspects of the data there, and seeing what the tea leaves showed. Thus, over the next two weeks eight markets will have their Arbitron and Birch data looked at, on a format and demographic basis. You may be surprised at the results.

### **Key Demos Analyzed**

As you might imagine there are six zillion ways to compare the Arbitron apples to the Birch oranges. However, what you folks would probably like to see is a breakout of the following demos:

- Total Persons 12+ (the most reliable estimate)
- Adults 18-34 (which might show any young adult bias)
- · Adults 25-54 (the most soughtafter sales target)

All the Adult/Contemporary station shares above a 1.0 for the market, for example, will be added for both ratings services to provide fair bases for the analyses.

Eight markets were chosen randomly from among the top 50 for these breakouts. This week we'll feature the spring ratings data from

- Atlanta
- Norfolk-Portsmouth-Newport News Hampton
  - Pittsburgh
  - Sacramento

In these markets we'll look specifically at three formats - A/C, AOR, and Black/Urban (where applicable). Next week four additional markets will be put under the microscope and several other formats probed for signs of agreement or difference between Arbitron and

#### **Overall Conclusions**

In the past, Arbitron-Birch comparisons have often shown the following patterns:

- 1. Arbitron numbers have been more productive for stations with A/C and ethnic formats, with BM/Easy Listening also stronger in Arbitron.
- 2. Birch Radio estimates have tended to favor the AOR stations, with Talk also benefitting from the Birch approach in many cases.

The spring '84 data examined for this column shows some confirmation of these patterns but also elicits some indications that the past "Arbitron says this, Birch says that" credos may not necessarily hold true automatically.

On an overall basis among the markets/formats delved into for this week's piece, the following results

- · Adult Contemporary: In two of the four markets surveyed, the Arbitron composite shares were higher, but in the other two the Birch 12+ shares were stronger - a surprise to me. However, in adults 18-34 the Arbitron estimates were always higher than those from Birch, while in the 25-54 group Arbitron's composite was higher in three of the four markets.
- AOR: No surprises here. Birch shares were always higher than the comparable Arbitron data, no matter the demo -12+, 18-34 or 25-54.
- Black/Urban: A real mixed bag here, and based on only three markets since Sacramento doesn't really have a Black/Urban outlet. On a 12+ basis Birch estimates were stronger for this format in two of the three cases. However the reverse was true among 25-54 adults, while in the 18-34 category each service was higher in one market and in the third they tied. Given the attention Arbitron pays to the black listener/diarykeeper (with Differential Survey Treatment), it might be a surprise to some that the diary service didn't score consistently higher shares for this format.

# Week In Review

New Arbitron Personnel In Atlanta, N.Y.

Cecilia Meadows has recently joined Arbitron Ratings as Regional Manager, Advertiser/Agency Sales for the Southeast, based in the firm's Atlanta office. Previously Meadows had been in radio sales at WVEE and WKLS-AM & FM, both Atlanta.

Meanwhile, Brad Bedford, who had been in the Chicago office as Client Service Rep, has been transferred to the Arbitron New York office. There Bedford will serve as Account Executive, a promotion announced by Division Manager Susan Dingethal.

#### **RCPC Research Panels**

If you are planning to attend the upcoming Radio Convention & Programming Conference (RCPC) in Los Angeles, you may want to keep in mind three opportunities to get some ratings and research information. Sunday afternoon from 1-3:30 there will be an opportunity to bring your book by and get an "Instant Book Analysis." Tuesday morning there will be panels on 'How To Do Your Own Research,' a popular session at the Las Vegas NAB and one on which I wrote an article, and a ratings discussion with officials from Arbitron and Birch entitled "Trend Without Trauma."

I'll be at the "Instant Book Analysis" session and look forward to sitting down with many of you to discuss your problems or situations. Also, I'll be on a Tuesday afternoon panel "Selling Younger Demos," an interesting challenge indeed. Hope to see you at the RCPC!!

Market Breakouts

Market	Breakouts		Pittsburgh		
For an idea of the between the two composite format	ratings serv	ices, the	12+ Composite Metro Shares A/C	Arbitron 30.6	Birch 28.7
for the markets			AOR	10.1	13.3
below. Note that			Black/Urban	5.5	6.4
numbers on a 12-					0.4
sometimes within across a format	tenths of a sh	are point	18-34 Composite Metro Shares		
across a format			A/C	26.6	21.8
	lanta		AOR	21.1	27.0
12+ Composite			Black/Urban	10.2	10.3
Metro Shares	Arbitron	Birch	25-54 Composite		10.5
A/C	15.1	15.3	Metro Shares		
AOR	6.9	12.8	A/C	36.5	33.5
Black/Urban	16.8	15.7	AOR	6.8	8.8
18-34 Composite			Black/Urban	4.4	6.5
Metro Shares	13.7	44.0	Sacramento		
A/C		1.1.0	12+ Composite		
AOR	12.2	16.9	Metro Shares	Arbitron	Birch
Black/Urban	20.1	17.3	A/C	11.4	11.6
25-54 Composite			AOR	12.1	17.8
Metro Shares A/C	18.6	18.4	18-34 Composite		
AOR	4.4	6.8	Metro Shares		
			A/C	16.4	15.3
Black/Urban	15.5	15.1	AOR	22.9	26.6
12+ Composite	orfolk		25-54 Composite		
Metro Shares	Arbitron	Birch	Metro Shares		
A/C	18.8	17.4	A/C	16.8	15.4
AOR	17.2	23.7	AOR	9.4	14.2
Black/Urban	14.7	15.5			
		13.3	You now have so	ne initial gau	ore as to
18-34 Composite Metro Shares			how the Arbitron nu		
A/C	23.4	19.8	estimates shown by	Birch. If you	u are in
AOR	30.4	37.0	a market surveyed b		
Black/Urban	15.5	15.5	pare the returns there among the formats we've examined and see how your mar-		
25-54 Composite Metro Shares			ket stacks up to the		
A/C	22.6	25.7	Next week we'll	look at fou	r more

13.4

15.8

AOR

Black/Urban

# CBS RADHORADIO THE HOT ONE ...AGAIN!

UP 24% PERSONS 12+

Largest Percentage Increase of Any Network in RADAR 29.

CBS RADIORADIO also shows *BIG* gains in other key demographics, including:

UP 21% ADULTS 18+ UP 13% ADULTS 18-34 UP 20% ADULTS 25-34

Join the Hot One! Call David West in New York at (212) 975-2097 or Steve Epstein in Los Angeles at (213) 460-3547.

> The Programming Service With The CBS Difference



# Spring '84 Birch Advances

# Birch Radio

# Nashville

WKDF Slips, Still Dominant: WLAC-FM Up Again, Takes Double Digits; WSM-FM Down Three, Remains Country Pacesetter; WZKS

**Explodes, Contends** For CHR Title WKDF (AOR) 15.4 WLAC-FM (AC) WSM-FM (Ctry) 10.3 13.4 10 2 WWKX (CHR) 11.1 9.8 WZKS (CHR) 8.5 WZEZ (BM) 7.8 4.6 WQQK (Urbn) 7.6 WSM (Ctry) WSIX-FM (Ctry) 6.4 2.5 4.5 3.9

2.8 2.6

WYHY (AC) WVOL (Blk)

WLAC (Talk) WSIX (AC)

# Birch Radio

# Greensboro-Winston Salem-**High Point**

WTQR Keeps On Rollin' Along; WSEZ Replaces

WILL A		
	Winter '84 Sp	ring '84
WTQR (Ctry)	15.6	15.8
WSEZ (CHR)	8.8	11.0
WKZL (AOR)	11.8	9.9
WMAG (AC)	8.6	8.4
WQMG (Urbn)	8.0	7.4
WGLD (BM)	8.4	7.3
WSJS (News)	6.3	7.3
WDCG (CHR)	5.4	5.1
WAIR (Blk)	2.7	2.9
WRQK (CHR)	4.2	2.5
WBIG (BBnd)	3.4	1.9
WPCM (Ctry)	2.5	1.6
WPET (Rel)	1.5	1.4
WAAA (Blk)	2.1	1.3
WBUY (AC)	1.1	1.1
WCOG (Gold)	1.1	1.1
WWMO (Rel)	.9	1.0
WPEG (Urbn)	_	1.0

1984 NRBA/NAB Radio Convention

& Programming Conference.

Sept. 16-19, 1984 Bonaventure Hotel, Los Angeles

MEDIA CENERAL BROADCAST SERVICES

# Birch Radio

# Oklahoma City

KJYO Adds Three, **Bolts Into First:** KATT-FM Down Six, Now Runner-up; KXXY-**FM Climbs To Double** Digits; KZBS Up Three. Extends A/C Lead

	ter '84 Sp	oring '84
KJYO (CHR)	9.4	12.5
KATT-FM (AOR)	17.0	11.4
KXXY-FM (Ctry)	9.4	10.5
KZBS (AC)	6.3	9.3
KEBC (Ctry)	9.7	8.9
KKNG (BM)	7.7	7.3
KTOK (N/T)	10.7	6.6
KOFM (AC)	4.8	6.2
KLTE (AC)	5.1	4.1
KAEZ (Blk)	3.1	3.8
KOMA (Ctry)	5.4	3.1
KJIL (Rel)	3.1	2.7
WKY (Ctry)	2.3	2.7
KATT (AOR)	.8	1.0

# Birch Radio

# Milwaukee

WTMJ Approaches Lucky 13; WQFM Up Also, Remains Strong Second; WKTI Softer

	Vinter '84 Sg	Inter '84 Spring '84		
WTMJ (AC)	10.5	12.8		
WQFM (AOR)	10.1	11.1		
WLUM (Urbn)	8.3	7.7		
WKTI (CHR)	8.5	6.4		
WEZW (BM)	7.5	5.7		
WOKY (BBnd)	6.0.	5.4		
WMIL (Ctry)	4.9	5.3		
WBCS-FM (Ctry	) 4.8	5.1		
WMYX (AC)	4.6	4.7		
WZUU (CHR)	3.2	4.0		
WISN (AC)	5.3	3.5		
WEMP (Easy)	1.7	3.2		
WRKR (CHR)	3.9	2.9		
WMGF (AC)	1.4	2.6		
WFMR (AC)	1.4	2.1		
WRJN (AC)	1.0	1.7		
WGN (Talk)	1.3	1.7		
WBTT (CHR)	2.6	1.3		
WNOV (Blk)	1.0	1.2		
WAWA (Blk)	.9	1.0		
WLZZ (Ctry)	1.4	1.0		

# Birch Radio

# Hartford-New Britain

WTIC-AM & FM Command 40% Of Market: AORs WHCN. WCCC-FM Softer

Wi	nter '84 S	ipring '84
WTIC (AC)	22.6	21.8
WTIC-FM (CHR)	15.6	18.5
WHCN (AOR)	8.5	7.5
WRCH (BM)	6.9	6.7
WDRC-FM (AC)	5.8	5.9
WCCC-FM (AOR)	8.2	5.4
WKSS (BM)	3.5	3.5
WRCQ (BBnd)	2.4	3.1
WPOP (News)	4.3	2.9
WIOF (AC)	2.9	2.8
WAQY (AOR)	1.8	1.9
WDRC (AC)	2.4	1.8
WWYZ (AC)	2.7	1.8
WKND (Bik)	1.6	1.6
WPLR (AOR)	2.0	1.2

# Birch Radio Birmingham

WAPI-FM Adds Six, Tops 18; WKXX Stable; WMJJ, WSGN Gain

	Winter '84Spring '84			
WAPI-FM (AOF	R) 12.5	18.2		
WKXX (CHR)	15.0	15.3		
WZZK (Ctry)	18.7	10.9		
WENN (Blk)	11.3	10.7		
WMJJ (AC)	5.3	6.6		
WAGG (Blk)	4.4	5.0		
WSGN (BBnd)	2.3	4.8		
WDJC (Rel)	2.8	3.9		
WQUS (Ctry)	3.3	3.0		
WVOK (Ctry)	3.9	2.8		
WAPI (BBnd)	3.2	2.2		
WERC (N/T)	3.4	2.2		
WCRT (Rel)	1.1	1.8		
WATV (Blk)	2.5	1.5		
WYDE (Gold)	2.8	1.3		
WJLD (Blk)	3.0	1.1		

# Dayton

WTUE Dominates First Birch Quarterly;

WHIO-FM Also Strong			
	Spring'84		
WTUE (AOR)	20.3		
WHIO-FM (BM)	12.7		
WDAO (Urbn)	9.0		
WONE (Ctry)	7.8		
WGTZ (CHR)	7.6		
WHIO (AC)	7.0		
WING (AC)	4.1		
WVUD (CHR)	3.8		
WLW (AC)	3.5		
WSKS (AOR)	2.9		
WAVI (Talk)	2.6		
WBZI (Ctry)	1.7		
WYMJ (AC)	1.5		
WBLZ (Urbn)	1.3		
WPFB (AC)	1.0		

# A New Name. A New Symbol. A New Commitment to Service.

# **Broadcast Services, Inc.**

Production Libraries. Station ID's. Music Formats. Commercial Productions. A full range of services. Brought to you by a full range of professionals.

MEDIA GENERAL BROADCAST SERVICES, INC.



# RESEARCH THAT WORKS.

ou've been through it before.
A maze of numbers. A lot of hype, smoke, some fancy footwork. But, bottom-line, you don't know much more than when you started.

That's what some companies call research.

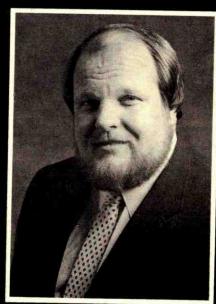
But now that it's decision time again and your station's future is on the line, demand a more professional approach.

Balon and Associates is a full-service market research company specializing in radio. An extensive academic background has been fused with over a decade of hands-on working knowledge of our industry to produce unique research products.

Research that, through our analysis, interpretation and on-going guidance, has helped management in station after station make informed decisions. The kind of decisions, changes, and fine tuning which have resulted in consistent, measurable increases in ratings.

In short, research that works!

This time, get something for your money that you can use. Get Balon and Associates.



ROB BALON, PH.D. PRESIDENT

BALON & ASSOCIATES

1114 Lost Creek Boulevard, Suite 310, Austin, Texas 78746

(512) 327-7010

# **NETWORKS**PROGRAM SUPPLIERS

**REED BUNZEL** 

FOOTBALL FEATURES

# **Network Tailgate Party**

Stadium blankets and seat cushions, thermoses full of steaming coffee (or whatever), pregame picnics in the parking lot, and a brisk autumn chill (well, almost) — football season is here. From Foxboro to San Diego, Seattle to Miami, armchair quarterbacks and noseguard barflies are sitting down and tuning in to gridiron action. Beginning with last weekend's opening kickoff and continuing through the final seconds of Superbowl XIX on January 20, sports fans across the country are once again rekindling their love affair with the pigskin.

As part of this football fervor, radio networks have again this year scheduled a wide variety of long- and short-form programming to cover the sport, start to finish. This week's column takes a look at what this programming consists of — from full play-by-play broadcast slates to weekly football wrap-ups — and who is offering what.

#### **CBS** Radio

Earlier this week CBS Radio sportscasters Jack Buck and Hank Stram kicked off the network's 218th consecutive NFL broadcast, calling the play-by-play action in the Dallas Cowboys' 20-13 victory over the Los Angeles Rams. This is the seventh season that Buck and Stram will be paired together, covering 18 of CBS's 37 scheduled games throughout the 1984-85 season and Superbowl XIX.

Joining the CBS announce team is Brent Musburger, returning for a sixth season to provide listeners with half-time analyses and updates. In addition, Musburger is conducting a ten-minute pregame warm-up program, setting the stage for each of the network's NFL broadcasts.

This season's 37-game schedule includes 27 regular-season games: 16 Monday night games, four on Thursday, one on Friday, four on Saturday, and two on Sunday. The network will also cover ten post-season games, including all AFC and NFC firstround and divisional playoffs plus both conference championships.

In addition to Buck and Stram, the CBS play-by-play lineup includes Dick Stockton, Jim Kelly, Lindsey Nelson, Dan Dierdorf, Frank Gleiber, and John Dockery. All announcers will regularly call alternating games through the end of the season.

#### **Mutual Broadcasting**

Mutual's scheduled NFL coverage consists of 32 regular-season games (not including pre-season contests), full-season



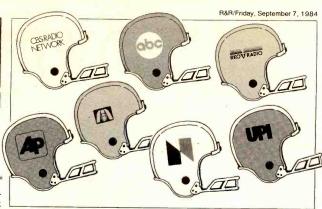
Hank Stram & Jack Buck

coverage of four regional pro football networks, and "Focus On Football," a daily three-minute program hosted by ex-New York Giant and broadcast veteran Pat Summerall.

Every Sunday afternoon the network broadcasts an "NFL Sunday Game Of The Week," beginning with the L.A. Raiders' 24 to 14 victory over the Houston Oilers this past weekend. Anchored by Tony Roberts and Jack Ham, the "Game Of The Week" covers 16 Sunday games, the last nine of which are scheduled to present contests between playoff contenders. All Sunday broadcasts begin at 4pm EST.

Mutual also owns and maintains four regional football networks, which broadcast all 16 games in each team's NFL schedule. These four networks cover the Atlanta Falcons, anchored by Brad Nessler and Steve Holman; Houston Oilers, with Jerry Trupiano, Wally Lemm, and John O'Reilly; Kansas City Chiefs, anchored by Wayne Larrivee, Len Dawson, and Bill Grissby; and the Pittsburgh Steelers, called by Jack Fleming and Myron Cope.

"Focus On Football" is a daily football commentary that premiered Monday (9-3) and will continue each week throughout the season. The program features Summerall's views on the game, and includes various player profiles and personal interviews.



#### **RKO Radio Networks**

RKO's football play-by-play coverage focuses on the New Jersey Generals' USFL schedule, which begins in March. The network doesn't feature any autumnal long-





Brent Musburger

at Summeral

form programming, opting instead to cover both NFL and college football games with a series of weekend reports, as well as daily two-minute wrap-ups on both RKO One and Two.

RKO One's morning scores and wrap-ups are provided by drivetime anchor Dan Davis, the voice of Boston College football, while afternoon commentary features RKO Director/Sports Charley Steiner. On RKO Two anchor Don Criqui offers a daily wrapup of action and scores, while John Madden provides a regular two-minute commentary every afternoon. Criqui and Madden are both involved in TV play-by-play (NBC and CBS, respectively), and Steiner says of them, "They both provide more insight on the game than just about anybody else. John's is a free commentary taking on anything and everything, up to and including Pete Rozelle and his decision to prohibit players from spiking the ball. Criqui is more straight-ahead, giving a morning wrap-up and scores. But he's also free to do what he wants:

For weekend coverage the network programs hourly "Sports Updates," with Curt Chaplin on RKO One and Tony Bruno on RKO Two. These reports cover both college and NFL games, featuring stringers who broadcast live inserts and run down the scores.

# **NBC Radio Networks**

Because NBC concentrates its play-by-play coverage on college games (this year featuring the Liberty, Gator, Fiesta, Rose, and Orange Bowls), the network's NFL coverage is limited primarily to its "NFL Report." a weekly 90-second feature of actualities and reports dealing with each up-coming weekend's football games. According to Jack O'Rourke, NBC's VP/Sports, the program is "a regular feature broad-cast every year throughout the NFL season. We highlight the upcoming schedule with the sounds of the coaches and players talking about their opponents. We cover the key games, and 'script' the remaining games on the schedule."

Hosted by Stan Martyn, the "NFL Report" is filed from New York on Thursday for use on Friday, Saturday, or Sunday – or all three days, if desired.

The network also provides regular coverage on all NFL games during the course of the weekend. NBC reporters at selected stadiums cover the games as they are in progress and file team, athlete, and coach profiles for the network's regular "Sports Odyssey" and "Morningline" programs.

#### UPI

UPI's radio coverage of NFL games consists of "Football Analysis," a weekly 11-minute program previewing the upcoming weekend's schedule. Actually, there are two such analysis programs: one covering professional football, the other focusing on college games.

"Football Analysis" features Bill Rosinksi, Bob Berger, and Greg Haber, who weekly examine the players and coaches. Each program is fed by the network on Thursday and Friday for broadcast during the weekend, and includes three commercial cutaways for local sponsorship.

#### AP Radio

NFL coverage on AP Radio primarily consists of regular, twice-hourly reports featuring updates on the latest pro football contests. To supplement, the network incorporates live inserts from reporters at key games throughout the country. These are designed for inclusion in regular sports programs.

AP also feeds "Sportsline," a Sunday night wrap-up show, which may be used live and/or on Monday mornings. This feature looks at the previous weekend's football action, complete with scores and reviews of key games.

### ABC Radio Networks

ABC is in the process of renegotiating play-by-play coverage of the United States Football League games next fall. At present there is is no indication of what commitment, if any, the network will make to the USFL.

For coverage this fall, ABC plans to provide updates and reports on regularly-scheduled sportscasts during the NFL season.

	CBS	Mutual	RKO	NBC	UPI	AP	ABC
Play-By-Play	NFL	NFL	USFL				USFL
Football Features		1	1	1	10"	<b>U</b>	
Sports Updates	4	4	4	4	4	4	4

# Introducing AP NewsPower 1200

Now you can break the AP news story you want 18 times faster.

AP has its fastest breaking news story ever. Our NewsPower 1200. It delivers AP quality news and features at 1,200 words per minute, 18 times faster than the standard AP Radio Wire.

Weather in a flash. Sports as soon as there's a score.

NewsPower 1200 is so fast it can move sports scores the moment they happen. Dow Jones averages the minute the market closes. State and regional stories the second they break.

And weather information comes to you directly from the National Weather Service!

It delivers all the quality news programming radio stations expect from AP, on a system that's been fully researched, designed and tested to meet AP's exacting standards— and yours.

Total control, even at this high speed.

NewsPower 1200 also gives you total control over the categories of



news you receive.

And the volume of stories coming into your newsroom.

You can get everything that's currently on the AP Radio Wire, or program the selections to your requirements.

The news you need, when you need it.

Every hour you'll get ready-to-air summaries of the top news stories, if that's what you want, in plenty of time for top of the hour newscasts.

State and regional news moves well in advance of your busiest day parts. And AP's highly salable features arrive in a fresh morning drive package.

Speed, selectivity and reliability—
a powerful combination.

If you're ready to get the weather faster, gain control over your news volume, and still keep the highest level of programming quality and salability—you're ready for AP NewsPower 1200.

For more information call your local AP Broadcast Executive or Glenn Serafin, collect, at the Broadcast Services Division of The Associated Press. 202-955-7214.

Associated Press Broadcast Services. Without a doubt.

# MUSIC CALENDAR

# **NEWS & INFORMATION FEATURES** SEPTEMBER 9-14

#### The Weekend SEPTEMBER 15-16 American Christian (SP) Ne Bo American Gospel Rock Countdown YSPI Captured Live (RKO) The Countdown (WO) Countdown America w/ John Leader (RKO) Dick Clark's Rock, Roll. (US) Don & Deanna On **Bleecker Street** (CB) Dr. Demento (WO) Gary Owens' Supertracks (CRN) The Great Sounds (US) Metalshop (ILM) Music & Memorles (SBS) Rare & Scratchy Rock & Roll (PIA) Rick Dees' Weekly Top 40 (US) Rock Album Countdown (WO) Rock Chronicles (WO)

Silver Eagle

Solid Gold Country

Weekly Country Music

The Week Of

SEPTEMBER 17-21

Source Concert

Country Closeup

Peter Wolf/Lindsey Buckingham.

"Buckaroo Banzai"

Live From Gilley's

Earl Thomas Conley

**Music Makers** 

Off The Record

Pop Concert

Special Edition

Saturday

Country Calendar

Saturday Super Gold

**SEPTEMBER** 

Off The Record Specials

New Faces

**Earth News** 

Countdown

	-0			
SEPTEMBER 16				
City Rhythms Final Edition	(ABCY)			
Country Calendar Willie Nelson	(CW)			
King Biscult Flower Hour Judes Priest	(ABCR)			
Music Of The City	(SI)			
Radioscope Billy Ocean/Run DMC/Skoolboyz	(LBP)			
Rolling Stones' Continuo	us			
History Of Rock And Roll Radio Rocks	(ABCR)			
Spotlight Special The Cars	(ABCC)			

Monday	17
SEPTEMBE	R
Country Calendar Wayton Jennings	(CW)
Rare Trax Duran Duran	(CW)
Retro Rock Heart	(CW)
Rockline The Flox	(GSN)
Sound Check	(RKO)

Tuesday	18
SEPTEMBER	

Diana Ross

(ABCE)

(US)

(SOU)

(US)

(NP)

(WO)

(WO)

(NP)

(WO)

(WO)

(WO)

(WO)

(CW)

(TRAN)

Country Calendar	(CW)
Richard Sterban	
Rare Trax	(CW)
Duran Duran	, ,
Sound Check .	(RKO)
Billy Ocean	

# Vednesday

(CW)
` '
(CW)
(,
(RKO)
()

RKC
SBS
S1 =
SOU
SP :
US

# Thursday SEPTEMBER

Country Calendar	(CW)
Moe Bandy	
Rare Trax	(CW)
Bow Wow Wow	
Sound Check	(RKO)
Elton John	,,

Friday	21
SEPTEMBER	

Country Calendar Barbara Mandrell	(CW)
Rare Trax Squeeze	(ĆW)
Sound Check	(RKO)

# 727 PROGRAM SUPPLIERS KEY

ABCD = ABC Direction Net ABCE = ABC Entertainment Net ABCR = ABC Rock Net ABCY = ABC Youth Nets AMS = American Media Services AMS = American Media Service
AP = Associated Press
ASR = All Star Radio
CB = Continuum Broadcasting CBS = CBS Radio CBSR = CBS RadioRadio CW = Clayton Webster DCA = DC Audio DIR = DIR Broadcasting
GSN = Global satellite Net

IN = Innerview IS = IS INC LBP = Lee Bailey Prod. LW = London Wavelength MBS = Mutual Broadcasting MJI = MJI Broadcasting = Narwood Productions NSBA = NSBA Productions PFM = PFM Inc. PG = PG Prod. PIA = Public Interest Aff RI = Radio international RKO = RKO Radio Net

D1 = RKO One 02 = RKO Two S = Strand Broa = NBC The Source "The Spirit" Productions

Coping With ons (9/11) Picking Up The Tab (9/12) Meking Plans (9/13) Borrowing Money (9/14)

Lifestyle

Lifelines w/ Bill Fantini (ARCR) es Callum: TV Fall Lineup (9/10)

Radiorobics (SI)

Spaces & Places (WO)

Playboy Advisor (WO) wants new man/he won't forget his boss likes disinterested secretary/ she's hot only in bed/cocaine depend his boss gave him VD/she wants career

# News/Talk/Sports

News Blimp re-activating the draft/photo th itance problems (9/10-14) waline Extra (NBC)

Deadly Race To Nowhere

Sporting News Report (CW) Thoughts Of Bowie Kuhn (9/10-14

# **Entertainment**

Book Notes (ABCR) Collaborations (9/11) George Carin (9/12-16)

**Rock Report** (SOU) John Cafferty/Beaver Brown/Rick De

(9/10-14) Screen Scenes (SOU) Sam's Son (9/10)

Bolero (9/11) The Fourth Man (9/13) end Hits & Misses (9/14)

# **General Information**

Brad Messer's Daybook Fish Rain/Lincoln Highway (9/10) Tom Landry/Graham Crackers (9/11) Nazi Swastika/Zeppelin (9/14)

Computer Program (PRN) mputer employment/videotext/computer furniture/computer banking/tommorowland

Health Care (PIA) Laser Technology: Today A Reality (9/9)

Minding Your Business (NP Pocono Railway/Jeffrey Martin Inc. (9/10) Wilson Laboratories/Tax Court Update (9/11) (NP) Spring Green Lawn Care/Non-Profit Profits

- Endevco (9/13) Hollywood Fights Back/M-Form Society (9/14)

**Public Affairs** (PIA)

Something You Should

(SBS)

(CW)

Personal Style (9/10)

(PRN) Sound Advice and echo/phasing & flag multi-track recording/EQ (9/10-14)

# Comedy

Jack Carney's Comedy Show

Laugh Machine (PRN)

Rodney Dangerfield (9/10-14)

Radio Hotline (ASR) Actor/Safari/Melvin/Office Party/

Love Your Station (9/10-14)

Stevens' & Grdnic's Comedy Drop-Ins

(ASR) Mr. Fix-It/Federal Express/Phone Store Comedy Team/Dating With Hog (9/10-14)

REMINISCENCE AND ROMANCE - Dick Clark chats with Portrait/CBS recording artist Eddy Grant about Grant's current Top 40 single "Romancing The Stone." The interview segment was featured recently on Mutual's "Dick Clark's National Music Survey.

213-553-4330 'The Call That Gets It All'



RADIO & RECORDS

# WESTWOOD ONE PRESENTS

ASIA
PAT BENATAR
A.R.M.S. BENEFIT
JOHN COUGAR MELLENCAMP

CHRISTINE MCVIE

HUEY LEWIS & THE NEWS

STEVIE NICKS

JOURNEY

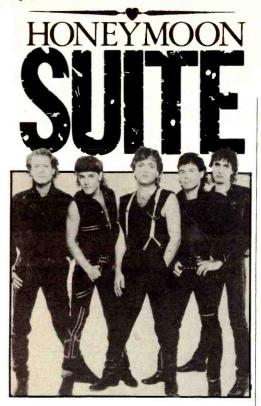
LOVERBOY

# PKETENDERS THE CARS

# **EXCLUSIVELY IN '84**

If there's a better lineup of national radio concert exclusives...run it! Westwood One features only the biggest and best performing acts in rock 'n' roll on the premier stations across America. And when we say they're exclusive, we <u>mean</u> they're exclusive—we feature major stars in their only national radio concerts of the year. Whether it's the **Superstar Concert Series, In Concert,** live event specials or satellite simulcasts with HBO, Showtime and MTV, Westwood One presents more concert exclusives than any other national radio network. To find out how you can be the exclusive station in your market, contact your <u>Westwood One representative</u> at (213) 204-5000.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!



# "NEW GIRL NOW"

# CHR NEW & ACTIVE

**WNYS** WHTF WZON **WBWB WPHD** WBBQ WERZ WCIL-FM **CKGM KWIC WZYQ** WDBR CFTR WSSX WQCM WSPT **CHUM** WJZR OK100 KFMW **B96** WZLD WOMP-FM KGOT KHTR **WZYP** WJAD **KGHO KPLUS** WOKI WCGQ **KBIM** Q100 WFMI **KILE** KZOZ **WVSR** WKDD WIXV KIST K104 **OK95** WJXQ KKQV **WKEE** KQXR WHSL WRCK KSKD WBNQ

AOR TRACK 10-62



Produced by Tom Treumuth/Hypnotic Productions for Suite Music Inc. Management: Stephen Prendergast/Head Office Management © 1984 Warner Bros. Records Inc.



New York City has a new "Spanish CHR" outlet as of September 1. UNITED BROADCASTING's WKDM is on the air with a new management team in place. GM of the former WBNX is JOE SCHWEIGHARDT. JIMMY JIMENEZ is PD, and LENNY MIRELSON, who was last with WJIT, is Sales

KREM-FM/SPOKANE, an AOR outlet since 1970, has dropped the format in favor of becoming the market's only live CHR station. Current PD BILL STAIRS and staff will be joined by JIM ARNOLD from KISW/Seattle to do mornings, CRAIG JOHNSON from KCTZ/Minneapolis for middays, and ERIC FUNK from across town at KEZE to do nights, with CHARLIE BIRDSELL remaining in afternoons



WFIL/PHILADELPHIA morning man DAN **DONOVAN** has rejoined KS95/MINNEAPOLIS, and he's announced plans to marry. However, taking Dan's vacated morning slot at WFIL will be a man who spent a lot of years battling the original WFIL from across the street at WIBG.

Joey Reynolds WFIL's new morning man will be the one and only JOEY REYNOLDS.

Did you hear the rumor that B104/BALTIMORE PD STEVE KINGSTON is being courted by a major broadcast group to take over its flagship station in the nation's top market? You have now.

BOB COOPER is the new PD at KWEN(K95)/TULSA. Bob replaces ROB RYAN. who left to program KKAT/SALT LAKE CITY a few weeks ago. Bob will continue to do the morning show, a slot he's been in for the last three years.

The rumor about a possible sale of the BLAIR RADIO rep firm to SELCOM just won't die down. So this week, Blair Radio President JOHN BODEN called R&R to read a press release from John Blair & Co. President JACK FRITZ, who reaffirmed his company's commitment as a separate entity.

Believe It Or Not Dept: CLAY GISH has returned as VP/Programming and afternoon personality at KZRQ/SEABROOK-HOUSTON. You may recall Clay stepped down from that position just five weeks ago, but apparently ownership had a change of heart.

If you're looking for a News/Talk programming gig - with the emphasis on programming rather than news - call the folks at KOGO/SAN DIEGO. They're looking for a replacement for JOE GILLESPIE, who's leaving to become a television producer



From our "stranger than fiction" files comes this unforgettable story out of Texas: KEY103(KEYI)/ AUSTIN had just finished a

promotion asking listeners to name the station's new traffic helicopter. Flying for the first day with the title "J. BIRD," the chopper landed in the city hall parking lot and the pilot and traffic reporter got out. As the pair walked away, "J. Bird" took off - all by itself! The helicopter flew about 30 yards before slamming into some nearby parked cars. No injuries and no explanations. Can't you just see the headline in the National Enquirer?

Former WYSP/PHILADELPHIA GM FRANK X, FELLER, who at one time was a WIBG/Philadelphia air personality, has returned to the airwaves for morning sports duties at Philly Talk outlet WWDB.

XHZ/SAN DIEGO has reportedly tapped -**GUY PERRY from KLPX/TUCSON** and KGB/SAN DIEGO as Program Director. The station will be billing itself as "Noventa FM

While we're in San Diego, displaced B100 morning man JOHN MICHAEL K. (who operated as Spanky at WAYS/Charlotte a few years back) is looking to relocate. His number is (619) 284-0676.

WES DAVIS, formerly of KFRX/Lincoln, is the new PD at WYFE/ROCKFORD.



Competition is fierce in Detroit. When WRIF announced a September 22 free concert with NIGHT RANGER, WLLZ was on the

air within two hours essentially calling WRIF a liar! WLLZ determined that Night Ranger did not have a signed contract to play for WRIF on September 22, and in fact was scheduled to appear in Oregon. WRIF had "a verbal agreement" with Night Ranger's booking agent, and put the promo on the air before contracts were actually inked. Unfortunately, it was only after WLLZ's on-air accusations that WRIF found out Night Ranger would not be anywhere near Detroit on September 22. WRIF's error of enthusiasm may have been unmercifully magnified by competitor WLLZ, but you can bet it'll be a hot Christmas in Hamtramck before the ABC station announces a concert without a signed talent contract again. Tough town, Detroit. Continued on Page 20



KLEMM RADIO PROGRAMMING BOX 647, KENT, CONNECTICUT 06757 (203) 927 3581

# WOULD YOU SPEND \$15,000 TO MAKE \$200,000?

# HOW MUCH IS ONE SHARE POINT WORTH IN YOUR MARKET?

Your station's bottom line depends on the answers to two key questions. Why don't your listeners stay longer? What's the competition's decisive weakness?

The Lund Consultants' Radio Marketing Ascertainment provides those answers with a comprehensive approach to your programming needs.

- 400-listener telephone survey.
- Complete critiques of

Market Revenue	Value of One Share Point
\$ 5,000,000	\$ 50,000
10,000,000	100,000
20,000,000	200,000
30,000,000	300,000
40,000,000	400,000
50,000,000	500,000
60,000,000	600,000
70,000,000	700,000
80,000,000	800,000
90,000,000	900,000
100,000,000	1,000,000

- all competitive stations.
   Client station
- programming analysis.
- Arbitron/Birch ratings analysis.
- Full promotional/ advertising analysis.
- Clear and actionable programming/marketing plans for immediate improvement.

What's more, Lund has the track record to prove that people listen to stations who listen to Lund.

# IF \$15,000 PRODUCES \$200,000, IT COULD BE THE BEST INVESTMENT YOU'LL MAKE ALL YEAR.

For more information call Fred Schumacher or John Lund collect at (415) 692-7777.

THE LUND



CONSULTANTS

TO BROADCAST MANAGEMENT, INC.

1330 Millbrae Avenue • Millbrae, California 94030 • 415/692-7777

Research · Programming · Management · Sales

People listen to radio stations who listen to Lund.

# COMPLETE YOUR **ROCK & ROLL** EDUCATION.



# **TEACHERS**

# THE FIRST SINGLE

September 14 "Teacher Teacher" by 38 Special.

# THE ALBUM

September 21 Original Motion Picture Soundtrack features 10 Brand New Recordings.

# THE FILM

October 5 TEACHERS.

Capitol

38 Special appears courtesy of A&M Records, Inc.

# **Street Talk**

Continued from Page 18

WLUP/CHICAGO evening personality BOBBY SKAFISH quelled misguided rumours about his jumping ship by inking a three-year pact with the Loop. He's also been moved from 6-10pm to 3-8pm.

Former KLOL/HOUSTON PD BLAKE LAWRENCE has exited mornings at the station. Blake, who's also logged time at crosstown KRLY, WMET/Chicago, Y100/Miami, and 96KX/Pittsburgh, is available for AOR or CHR airwork at (713) 953-9805.

Employees at WINE & WRKI-FM/DANBURY, CT are just like family literally. Let's see if we can get this straight: WRKI midday man RAY GRAHAM (HANESKI) just married WINE midday personality DIANA PERRI, while MIKE ALLEN, News Director for both stations, plans to marry former WRKI Account Exec. YVONNE NECKLES, and last May, WINE afternoon jock JIM DANN married Yvonne's sister.

MIKE RAINIER is the new PD at WBAM-FM/MONTGOMERY. He was most recently PD at KZ103/TUPELO, MS.



Street Talk congratulations to Q105/TAMPA morning zoo-master **CLEVELAND WHEELER** on being named one of the U.S. Jaycees' ten "Outstanding Young Men Of America."

JIM RISING has left the PD's post at WKRZ-FM/WILKES-BARRE after four years to join WHEB-FM/PORTSMOUTH as PD and afternoon man. WHEB-FM is currently AOR. Back in Wilkes-Barre, VP/GM HANK KESTENBAUM is looking for Jim's replacement

WZPL/INDIANAPOLIS afternoon jock JONATHAN DOLL will try his standup comedy routine on national TV the first week of October. Check him out competing on "Star Search."

At KGRC/HANNIBAL, MO, MICHAEL O'CONNER has been promoted to Station Manager. ED CLAY moves up to become Program Director.



Consultant JEFF POLLACK may be spending a little more time in Australia in the next few months; he's picked up 2SM/SYDNEY as a

Speaking of CHR clients, that's what former WGCL/CLEVELAND VP/Programming turned consultant BOB TRAVIS is seeking through his new TRAVIS MEDIA. Bob can be reached at (216) 333-0633

WRQC/CLEVELAND has added TOM DANIELS (to be known as Jack Daniels) for evenings. The veteran talent previously worked at B94/Pittsburgh, WPGC/Washington, and WJDX/Jackson, MS.

Consultant PETE SALANT has signed WKFM/SYRACUSE and WQXA/YORK-HARRISBURG as client stations. The new agreements mark Salant's debut in CHR consulting

Former KCBS/SAN FRANCISCO GSM WALLACE HUTCHINSON died last week at age 62 after a prolonged illness. His long career in both radio and TV sales also included stints at NBC Radio and KBIG/Los Angeles.

Our condolences to the friends and family of WENS/INDIANAPOLIS midday man TIM McKEE. Tim, who had been with the station since its inception in 1981, died last week of a heart attack. He was 36.

DAN ROBINS has taken over the MD duties at KOMA/OKLAHOMA CITY as JOHN PRATT moves crosstown to jock for WKY.

WOOS/CANTON MD ANDY SANDERBECK tied the knot with Leanne Bankert.

KLSI/KANSAS CITY has tapped GREG ALAN as MD.

WLS/CHICAGO weekender and production wizard CHUCK BRITTON is joining WKTI/MILWAUKEE for afternoons.

Part of the announced lineup at WZOU/BOSTON (formely WCOZ) includes the morning team of MIKE MORIN & BRAD KRANTZ (WPIX/New York), JON ANTHONY for nights from WAVA/Washington, UNCLE JOHNNY from Q107/Washingon for late nights, overnights it's SCOTT BRUNNER from KEYN-FM/Wichita, plus parttimers DAVID MARZ from WGCL & WZZP/Cleveland, and GEOFF STEPHENS (WNVZ/Norfolk), as well as News Director JEFF MICHAELS from across town at WROR. More staff announcements will follow shortly.

Congrats to R&R What's New Editor DON WALLER and his bride Barbara Monderine on their marriage last week.



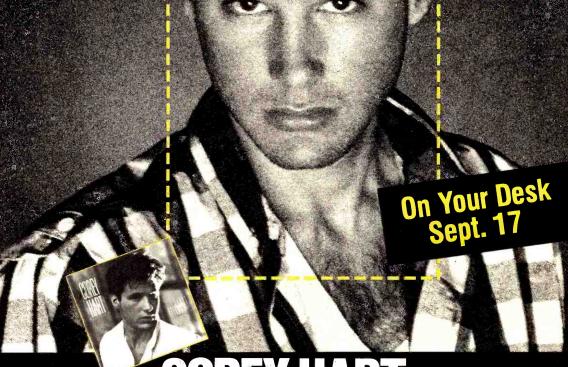
**DEANO DAY** and his wife Martha are the proud parents of a new baby girl. Rachel Nichole Day was born Thursday, August 30, the day before Deano's last show on KLAC. (See related story on Page 1.)

WE CAN HANDLE ALL YOUR COURIER, DELIVERY AND LIMOUSINE REQUESTS FOR THE NABINRBA RADIO CONVENTION.

Danny Davis

Special Attention Given To 'Old Radio Friends

# If it ain't got HART... "IT AIN'T ENOUGH"



"It Ain't Enough," the new single.

From the album FIRST OFFENSE. Produced by Jon Astley and Phil Chapman. Available on EMI America Records and High-Quality XDR\* Cassettes.



A " a drivision of Capital Records In

# Sales



GAIL MITCHELL

CONVERSATION WITH BLAIR'S JOHN BODEN

# Mega-Reps: Challenging A Changing Industry

R&R's sales series continues with Blair Radio President/CEO John Boden, who, among other topics, discusses the God-playing role today's changing radio reps face ..

R&R: Was the rep merging trend in vitable?

JB: The merging trend is in every tusiness. You see it everywhere — the big guys are taking over the smaller companies. It was just a matter of time until it happened in our business. Ralph Guild figured that out a long time ag) and put it into action first. Katz has done it, we've done it it's a natural transition because that's the only growth left for the major companies.

R&R: Does this evolutionary

he important thing

in any business is listening to your clients.

cycle prevent independent rep

companies from succeeding? JB: There's room for independent reps, sure. I don't think you have to be bought out by somebody else to be a good rep company. And I don't think bigness has ever been necessarily best.

R&R: What advantages does the merging trend offer?

JB: From an agency standpoint, you're really talking about nonwired networking. Nonwired is about 8 1/2% of the business and about 90% conversation. I've heard as much as 15%, but I can't find out where those figures are. It has allowed agencies to make a pretty fast and easy buy. In other words, they're getting a deal. It can be a pretty good deal from a rep standpoint, too, because they're rather simply closing a

John Boden President/CEO Blair Radio/RAR

On April 1 Blair Radio took over Group W's rep firm. Combining the best of the two, the resulting company was renamed Blair/RAR. Boden assumed the President/CEO reins at that time; prior to that he posted five years as Blair Radio's President. Together both companies cover about 110 markets.



REPRESENTED BY



lot of billing and making a lot of

R&R: Does the same hold true for stations?

JB: There are several downsides to that. Number one is the rate factor, because if you have to get a particularly good rate, then you're not getting the rate the guy really wants. The good stations probably get their rate; the weaker stations probably pay for the good guys. I'm not sure

tising vehicle that really does sell services and products. R&R: So the future of national spot is dependent on that?

we're doing now about advertisers' perception of national radio. The RAB is starting to turn

that perception around - that

we're a dynamic, exciting adver-

JB: Yes, on a complete change of advertiser-thinking. It's been good this year, but what's it going to be like next year? We have to constantly keep selling ourselves. We're at the bottom of the ladder from an advertiser standpoint; it's a tough climb. We have to work harder at what we do than the guys above us. But the guys above us are also working hard, so we just have to work four times harder.

R&R: What worries you most about the rep business?

JB: We have a tendency to be more and more like TV salesmen. I don't have anything against them, but I think they're "number" salesmen. Their business is built on numbers, packages; it's

66 .

ocal and na- tional radio sales is the last frontier of creative selling.

that's the right way to do business. Secondly, it's very slow on payment. Thirdly, you're really playing God. From a nonwired standpoint, if you rep three stations in a market and all fit the requested demo, but the buyer wants to buy one station, who's going to pick which one? If I were running a radio station, I wouldn't want anybody playing God, telling me who is going to get the business.

R&R: Then are the advertisers getting a fair shake?

JB: Does anybody really care whether a campaign works or not? And if you're selling weaker, but efficient, stations, is the cam-paign going to work? I don't think anybody ever asks that question, and it's a key one.

R&R: Do stations express that

sentiment to you?

JB: All the time. I think they're right. The important thing in any business is listening to your clients. You must know who your client is. Obviously, the billing comes from the agencies. But our client is the station. Our job is to outproduce what the station does, to do a better job of selling individual radio stations. What worries me about nonwired is the individual station loses out.

R&R: Is more business being generated as a result of the trend?

JB: All you're doing is taking existing spot radio dollars and putting them into a different package. Everybody's saying business is terrific, and we're responsible for it. I don't think we're responsible at all. The business climate is good in an election year, which has always been a good year in national radio. Because business is good, people have a tendency to think it's going to be like that forever. We have to do a better job than

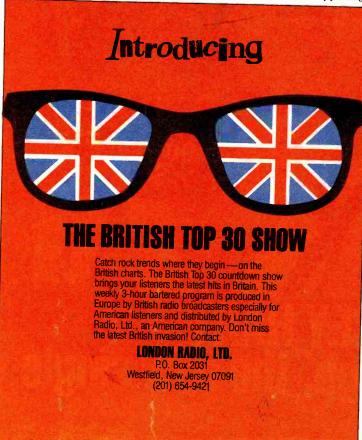
We have a tendency to be more and more like TV salesmen.

strictly demographics and all that. Local and national radio sales is the last frontier of creative selling. Because of nonwired networking, there is a tendency to strictly sell numbers. If we ever get into that, we'll have real problems. To use an old phrase, we have to sell value before we can sell cost. And cost is determined by value.

R&R: With the competition so flerce, how does a new GM know which rep to choose?

JB: The first thing you buy a rep company for is its honesty and integrity - somebody you can believe. Secondly, you want a rep company that can outproduce the market. And how do you out-produce the market? By having the best salespeople. Our business is very simple: The guy who has the best people on the street wins. It's no different than anything else.

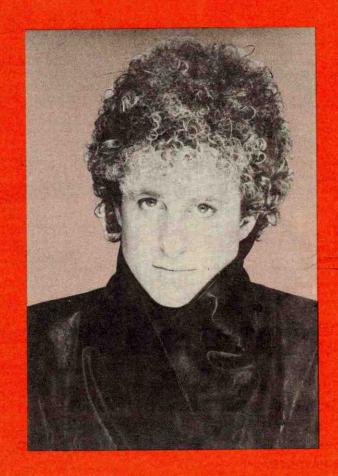
R&R: Any parting thoughts? JB: We can't take our eyes off what we do best. It's like McDonald's. If you change your format to McDonald's hamburgers, you have a lousy hamburger stand. You've got to do what you do best, and that's selling for individual radio stations in their markets.



# MATTHEW WILDER

# "BOUNCIN' OFF THE WALLS"

FROM THE
FORTHCOMING
PRIVATE I ALBUM
"BOUNCIN' OFF
THE WALLS"





# At The 1st Annual Video Music Awards, awınn

On Friday, September 14, join co-hosts Bette Midler and Dan Aykroyd



on stage live at Radio City Music Hall for the definitive awards show in the exploding world of video music—done only the way MTV can do it!

Brought to you by MTV: Music Television and Ohlmeyer Communication Companies in association with Radio City Music Hall Television.

# Look Who's Coming!

Dale Bozzio, Roger Daltrey, Daryl Hall & John Oates, Herbie Hancock, Huey Lewis & The News, Cyndi Lauper, Madonna, Eddie Murphy, Rick Ocasek, Joe Piscopo, Grace Slick, Rod Stewart, The Go Go's, The Police, Mickey Thomas, Tina Turner, Fee Waybill, Peter Wolf, Ron Wood, ZZ Top, and more.

© 1984 MTV Networks Inc

Best Video of the Year
The Cars "You Might Think"
Herbie Hancock "Rockit"
Michael Jackson "Thriller"
Cyndi Lauper "Girls Just Want To Have Fun'
The Police "Every Breath You Take"

Best Male Video

Best Male Video
David Bowie "China Girl"
Herbie Hancock "Rockit"
Michael Jackson "Thriller"
Billy Joel "Uptown Girl"
Lionel Richie "All Night Long"

Lionet Hichie "All Nignt Long
Best Female Video
Pat Benatar "Love is A Battlefield"
Cyndi Lauper "Glis Just Want To Have Fun"
Cyndi Lauper "Time After Time"
Bette Midler "Besat of Burden"
Donna Summer "She Works Hard For The Money"

Best Concept Video
The Cars "You Might Think"
Herbie Hancock "Rockit"
Michael Jackson "Thriller" Cyndi Lauper "Girls Just Want To Have Fun"
The Rolling Stones "Under Cover Of The Night"

The Howing Stones "Under Cover Of The Night"
Best Group Video
Huey Lewis & The News "Heart of Rock "N Roll"
The Police "Every Breath You Take"
Van Halen "Jump"
ZZ Top "Legs"
ZZ Top "Sharp Dressed Man"

Best Stage Performance in a Video David Bowie "Modern Love" Duran Duran "The Rellev" Bette Midler "Beast of Burden" The Prefernders "Middle Of The Road" Van Halen "Jump"

**Best New Artist** Best New Artist
The Eurythmics "Sweet Dreams (Are Made of This)"
Cyndi Lauper "Girls Just Want To Have Fun"
Cyndi Lauper "Time After Time"
Madonna "Borderline"
Wang Chung "Dance Hall Days"

Best Overall Performance in a Video David Bowie "China Girl" Michael Jackson "Thriller" Cyndl Lauper "Girls Just Want To Have Fun' The Police "Every Breath"You Take" Van Halen "Jump"

van namen Jump
Best Special Effects in a Video
The Cars "You Might Think"
Thomas Dolby "Hyperactive"
Herbie Hancock "Rockit"
Billy Idol "Dancing With Myself"
The Talking Heads "Burning Down The House"

Best Art Direction in a Video
The Cars "You Might Think"
Herbie Hancock "Rockli"
Billy Idol "Dancing With Myself"
The Police "Every Breath You Take"
Queen "Radio Ga Ga"

Queen "Radio Ga Ga"

Best Editing in a Video

Duran Duran "The Reflex"
Herbie Hancock "Rockit"
Billy Ido "Eyes Without a Face"
Eton John "I'm Still Standing"
The Police "Eyery Breath You Take"
2Z Top "Legs"
ZZ Top "Sharp Dressed Man"

Best Cinematography in a Video
David Bowie "China Giri"
Billy Idol "Eyes Without a Face"
Kiss "All Hells Breaking Loose"
John Cougar Mellencamp "Authority Song"
The Police "Every Breath Vo. Take"
The Stray Cats "Sexy & 17"

The Stray Cats "Dexy or r

Best Choreography
Toni Basil "Over My Head"
Michael Jackson "Thriller"
Elfon John "I'm Still Standing"
Bette Midler "Beast of Burden"
Donna Summer "She Works Hard For The Money"

Donna Summer "She Works Hard For The Mon Best Direction".

The Bongos "Numbers With Wings".

In Hunler "All Of The Good Ones Are Taken".

Billy Idol "Dancing With Myself".

Cyndi Lauper "Time After Time".

Huey Lewis and the News "I Want A New Drug".

The Police "Every Breath You Take".

Z Top "Gimme All Your Lovin".

Z Top "Gimme All Your Lovin".

Z Top "Sharp Dressed Man".

Most Experimental Video
The Cars "You Might Think"
Thomas Dolby "Hyperactive"
Herbie Hancock "Rockit"
Alan Parsons Project "Don't Answer Me"
Neil Young "Wonderin"

Viewer's Choice/Best Video of the Year The Cars "You Might Think" Herbie Hancok "Rockit" Michael Jackson "Thriller" Cyndi Lauper "Girls Just Want To Have Fun" The Police "Every Breath You Take"

Video Vanguard (to be announced)



10PM Eastern **9PM Central 8PM Mountain 7PM Pacific** 

Friday,

September 14

# On The Records



**KEN BARNES** 

# Country Music's Name Game

By Ed Salamon

If you're involved in country music, you may have noticed that the Statler Brothers are credited on their latest album as the Statlers. They are just the latest artists who have made either subtle or extensive changes in their names on their way to country music stardom.

Changing from plural to singular is Exile, a group known not only for their No. 1 country hits, but also for their 1978 pop million-seller "Kiss You All Over." I asked them why the group wasn't called something more normal like the Exiles. Indeed, they originally were. J.P. Pennington explained they chose that name because as longhaired musicians they felt set apart from their Lexington, KY community. While the Exiles, they recorded for Columbia Records (they're on sister label Epic today), and were produced by Tommy



Exiles go to "Church" with Tommy James

In our "he was so much older then, he's younger than that now" department is Bil-"Crash" Craddock, who had his biggest hit in the summer of 1974 with the double-entendre "Rub It In." He says he acquired his nickname as a high school football player. The billing has stuck since his first national record label, Columbia, was promoting a youthful "Billy" as a rock & roller. Earlier, he had recorded for a local North Carolina label with the more mature artist credit "Bill Craddock."

#### Try Saying "Yvonne Vaughn" Three Times Real Fast

Changing her name to accommodate radio was Yvonne Vaughn, when told that her name was too hard to say and DJs would mispronounce it. Someone suggested taking the name of a lady he knew in New Mexico, and thus Yvonne became Donna Fargo. Donna told me that it took her a while to get used to it, but now it seems as if she was born with the name

Remember those collections of "Original Hits" that weren't by the original artists? In 1956, George Jones was making some extra money moonlighting for Tops Records as Hank Smith, covering Elvis's hit of "Heartbreak Hotel" for just such a package. Although today he's known for his soulful ballads, it shouldn't surprise anyone who remembers his hit "White Lightning" that George can really rock. In fact, while recording country records for Starday under his real name, he took a brief shot at rock & roll stardom with a single, "Rock It," credited to "Thumper"



#### I'm Not Mirriam

Jessi Colter's now back in country music. She's best remembered for her 1975 crossover hit "I'm Not Lisa," and as an important part of country music's first platinum album, "Wanted: The Outlaws." Her first recordings were made as Mirriam Johnson, when she was the wife (and labelmate) of Duane Eddy. She told me they did well enough to earn her an appearance with Dick Clark on "American Bandstand." She began to record again in the middle of her divorce from Duane, and so Jessi says she adopted the name of her

# Introducing On The Records' First Guest Columnist

Last year when I went on vacation, I put together a column consisting of fake biographies of the R&R editors. This made me a very popular figure at the office, as I discovered when I returned from vacation and found a number of festive wreaths and streamers, cleverly and thriftily fashioned from common, ordinary toilet paper, decorating my office from top to bottom. Now that I have a new office, with a tidier decor, I decided to play safe and ask a longtime reader and fellow record fanatic to contribute a guest column while I'm gone.

My guest columnist really needs no introduction, but I do have this box to fill, so here goes. Ed Salamon is Executive VP/Programming for the United Stations, with a strong background in Country radio that includes PD positions at WEEP/Pittsburgh and WHN/New York. He was also National PD for Storer Radio

Aside from that, Ed is an enthusiastic vinvi accumulator whose collection threatens to run him out of his house at any moment. He is in all likelihood the leading authority on Pittsburgh area records (a scene unlike any other in the country), and a trivia whiz of the first order. Much of this esoteric knowledge finds



grams he helps put together. For this column. Ed has chosen to concentrate on country music-oriented data. I learned a lot from reading it, and I'm sure you will too. Take it

great grandfather. Since then, she's kept the name and says that's what her husband Waylon Jennings calls her

One country artist recently added a middle name, Michael Martin Murphey. Unlike John Austin Paycheck (who used a middle name briefly in the post-"Take This Job And Shove It" era), Michael's choice was based on legal, not esthetic considerations. It seems the Screen Actors Guild will only register one member per name. When singer Michael Murphey began to appear in motion pictures such as "Hard Country," he found there already was an actor Michael Murphey. Multitalented Michael Martin Murphey now carries a name compatible with both his

#### **High School Sheppard**

I don't know that T.G. Sheppard ever recorded under his real name, Bill Browder, but he did have a regional hit with a rock & roll number on Atco Records titled "Highschool Days," as Brian Stacy. The exact story behind his current name is

vague. It seems that everyone who presses him for its significance gets a different answer: he's told me two or three variations over the years



T.G. Sheppard's 1966 alias

After leaving the Bobby Doyle Trio, in which he played bass, Kenny Rogers had a short solo career as Kenneth Rogers on Carlton Records. The music was doowop style and on some records he was billed as Kenneth Rogers III. Kenny started his career in high school with a group called the Scholars. Mickey Gilley told me Kenny did session work as a bass player in the Houston area, playing on Mickey's first local hit, "Is It Wrong."

Johnny Paycheck sold over a million copies of his 1977 version of David Allan Coe's "Take This Job And Shove It." It was George Jones who gave Johnny his first break which led to a spot in his band and later a recording contract with Jones's then-current label, Mercury. Johnny's first records were made as Donny Young. Later, he says he was impressed by the name of a boxer and borrowed his name: Johnny Paycheck.

#### Sylvia's Missing Name

Recently, "On The Records" revealed that country artist Sylvia's last name was Allen. Perhaps someone wondered why she didn't use it on her records. The answer is because of another of Nashville's beautiful ladies, Deborah Allen. Deborah had already signed to RCA to create new duets with old Jim Reeves vocal tracks. In order to avoid the confusion of having two new ladies on the label with the same last name, Sylvia dropped hers. However, I'm sure at some time, this might have caused confusion with the Svlvia whose "Pillow Talk" was a millionseller in 1973. That Sylvia is Sugarhill executive Sylvia Robinson, who, as half of Mickey & Sylvia, hit with "Love Is Strange" in 1957.

Hope you've added something to your knowledge of country music trivia!

# ONE YEAR AGO TODAY

- RICHARD PALMESE NAMED EXEC. VP AT MCA
- BOB FAUSER BECOMES PRESIDENT OF HENRY BROADCASTING
- JIM BROOKER VP/GROUP OPERATONS FOR JOSEPHSON PHIL HALL NAMED PD AT KLAC/LOS ANGELES
- JACK SILVER APPOINTED PD AT KSHE/ST. LOUIS
- JOHN LANIGAN NAMED PD AT WGAR/CLEVELAND
- #1 CHR: "Tell Her About It" Billy Joel (Columbia) (2nd week)
   #1 A/C: "Tell Her About It" Billy Joel (Columbia)
- #1 COUNTRY: "Night Games" Charley Pride (RCA)
- •#1 BLACK: "Cold Blooded" Rick James (Gordy/Motown)
  •#1 AOR TRACK: "King Of Pain" Police (A&M) (5th week)
- #1 LP: "Synchronicity" Police (A&M) (13th week)

# **FIVE YEARS AGO TODAY**

- BOBBY RICH NAMED PD AT KHTZ/LOS ANGELES
- ED DE JOY, BUD DAIN BECOME RCA A&R VPS
- #1 CHR: "Lonesome Loser" Little River Band (Capitol) (2nd week)
- •#1 A/C: "I'll Never Love This Way Again" Dionne Warwick (Arista) (2nd week)
- #1 COUNTRY: "I May Never Get To Heaven" Conway Twitty (MCA) (2nd week) •#1 BLACK: "Don't Stop 'Til You Get Enough" - Michael Jackson (Epic) (3rd week)
- •#1 LP: "In Through The Out Door" Led Zeppelin (Swan Song/Atlantic)

# TEN YEARS AGO TODAY

- JIM MAZZA NAMED DIRECTOR/INTERNATIONAL MARKETING AT CAPITOL
- •#1 CHR: "I Shot The Sheriff" Eric Clapton (RSO)
  •#1 AIC: "I Honestly Love You" Olivia Newton- John (MCA) (3rd week)
- •#1 COUNTRY: "Please Don't Tell Me" Ronnie Milsap (RCA)
- #1 LP: "Fulfillingness' First Finale" Sfevie Wonder (Tamla/Motown) (2nd week)



# S.O.S. BAND "JUST THE WAY YOU LIKE IT"



CROSSING TO CHR IN:

BOSTON
PHILADELPHIA
WASHINGTON D.C.
MIAMI
DETROIT SACRAMENTO
PHOENIX SAN FRANCISCO

Tabu

DISTRIBUTED BY CBS RECORDS

# RESR

# Datebook

# MONDAY, SEPTEMBER 10

#### Cool Summer

These columns are usually full of ex-art students, student teachers, and the occasional economics major-turned-rock star. Bananarama has two ex-journalism students, including Slobhan Fahey (pronounced She-boone) who could probably be writing this blurb on ner 24th birthday today. By 1981, two years after forming, the British trio had some brand-name help from ex-Sex Pistol Paul Cook, who produced their first single, and Fun Boy Three, who made them their backing group. Despite the celebrity backing, the bulk of Bananarama's nits have been produced by Tony Swain and Steve Jolley, who fashioned variants on a similar sound for Spandau Ballet and Imagination and play most of the instruments on the group's records.

Birthdays: Roy Ayers 1940. Jose Feliciano 1945, Don Powell (Slade) 1950.

#### TUESDAY, SEPTEMBER 11

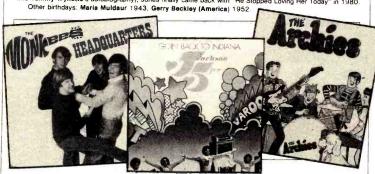
#### TV O.D. #1

You're impressed with the way Michael Jackson moves now? Well, he's been pretty animated for the last 13 years. On this day in 1971, less than two years after they'd first hit with "I want You Back," the Jackson 5 got their own animated cartoon series. Saturday mornings on ABC. The series followed in the tradition of "The Beatles," the first rock group to get a cartoon (which, like the Jacksons series, was voiced by somebody else). "J5" premiered with an episode very roughly paralelling the group's discovery; after that, most of the episodes were pretty fanciful, especially considering that, at least in early shows, all the group's fans, entourage, etc., were white.

#### WEDNESDAY, SEPTEMBER 12

#### King Of Pain

George Jones celebrates his 53rd birthday today. Jones was born in the "Big Thicket" area outside Beaumont, TX. By seventh grade, he was so obsessed with music that he flunked one year and dropped out the following one. Jones gigged around Beaumont for six years before becoming one of the first Stardey signings in 1952. His first single, "There Ain't No Money In This Deal," went unnoticed; it took three years for Jones to score with "Why Baby Why." Two decades later, after stockpiling an amazing number of hits dealing with drinking and/or other types of suffering, Jones suddenly switched to uptempo novelties like "Her Name Is" and "Old King Kong" and threatened to disappear for a while. In the face of mounting publicity about his drinking (and the publication of exwife Tammy Wynette's autobiography), Jones finally came back with "He Stopped Loving Her Today" in 1980.



### THURSDAY, SEPTEMBER 13

#### **Elvis Remembered**

Most of the tributes to John Lennon were relatively classy affairs. The two hits, Elton John's "Empty Garden" and George Harrison's "All Those Years Ago." were both tastefully written and weren't recorded and released in the three days between death and burial. The Elivis 'Presiley inbutes were a different story. By the end of 1977 there were at least 25 records of sharply varying quality. One of the more sincere and best-known tributes, Ronnie McDowell's "The King is Gone," hit the R&R CHR charts on this day on its way to #25. "King," which death with McDowell's personal obsession with Elivis, was the singer's second record; the first, a remaid of "Only The Lonely," had been issued in spring 1977. McDowell followed up "King" with an Elvis soundalike, "I Love You, I Love You," and lip-synched Kurt Russell's singing for "Elvis," the TV movie, but pumping out Country hits seven years later has finally managed to drive off most of the comparisons.

### TV O.D. #2

## FRIDAY, SEPTEMBER 14

With this being premiere week, there are actually any number of notable dates in TV/cartoon-rock history. In addition to the aforementioned Jackson 5 series, the Monkees premiered on September 12, 1966 and the Archies made their TV series debut on this day in 1968. Don Kirshner, who had conceived the Archies as a Monkees that wouldn't ever want to go experimental, immediately issued the first Archies single, "Bang-Shang-A-Lang," which nudged top 20. It wasn't until nearly a year later when "Sugar Sugar" went to #1 that the glut of cartoon rock imitators followed, including Josie & the Pussyeats whose 14th anniversary talls ospit. 12, the Catenooga Cats; the Bugaloos; and many more. Two of the team behind the Archies became famous shortly thereafter. Andy Kim, and Barry Manilow's first producer. Ron Dante. One who's still working on it this year is female lead Toni Wine, currently heard duetting with Tony Orlando.

#### Abba On Tour

# SATURDAY, SEPTEMBER 15

There aren't a lot of great stories about **Abba** on the road destroying hotel rooms, passing out in Chinese restaurants, etc. For one thing, the group didn't do a lot of touring. It took two years of being a hit international act for Abba to tour at all. On this day in 1979, perhaps influenced by North America's being the last place on earth where only some of their records were hits, the group finâlly kicked off its first and only North American tour in Vancouver.

Birthdays: Roy Acuff 1903.

#### SUNDAY, SEPTEMBER 16

#### Goofs That Changed The World

Two significant anniversaries today, both involving unlikely novelty records. On this day in 1969, the British arm of Philips decided to abandon distribution of "Je TrAime", Moi Non Plus" by Jane Birkin and Serge Gainsbourg thus ensuring that the record went to #2 in Britain. "Je TrAime" was a lush, almost Muzaky instrumental, distinguished primarily by the heavy breathing of its two leads. While not a hit in most parts of the U.S., "Je TrAime" was the apparent influence for "Jungle Fever" by the Chakachas in 1971 and the acknowledged inspiration for Giorgio Moroder and Pete Bellote when they wrote Donna Summer's "Love To Love You Baby" more than five years later. This was also the day in 1979 that the first rap hit (although, arguably, not the first rap record), "Rapper's Delight" by the Sugarhill Geng, was released.

Birthdays: B.B. King 1925, Kenney Jones 1948, Earl Klugh 1953.

- Sean Ros

# "I FEEL FOR YOU"

The

New

Single

From

# CHAKA KHAN.

One Of The "Most Added" CHR

90/49 With This Weeks Adds And Moves

WBLI add Z104 add WCAU-FM add Z95 add Z93 deb 29 195 28-26 Y100 deb 22 Q105 add WHYT add KWK add KIIS-FM add FM102 deb 30 KS103 add XTRA add KUBE add KNBQ add WMAR add WTIC-FM 31-27 WKEE add WLAN-FM add KC101 add Z106 deb 39 WSPK add KWIC add WSSX 35-32 WBCY add WANS-FM add WZKS add Y106 add

KEYN-FM add KQXR add KF95 add KKFM add KIKI deb 40 KQMQ add KHOP add KSKD add KDON-FM add WIGY add 103CIR add WOAY add WERZ deb 39 WQCM add WKHI add WISE add KWES add WPFM add KKQV add WBNQ add 99KG add KDVV add KGOT deb 31 WGHO add KBIM add KRSP add KZOZ add OK95 add

Black/Urban "Breaker" First-Week

Chart Debut 33

KTFM add

Z98 deb 25

WKDD add

**Produced By** Arif Mardin.

From

I Feel For You

The Forthcoming

Album By

CHAKA KHAN.





### Repo Man Premieres



The Los Angeles premiere of the Universal film and San Andreas/MCA Records soundtrack, "Repo Man," was recently celebrated at a screening of the film with festivities backstage and live performances by two of the sound-track's artists, Pictured here are MCA's Billy Brill, lift'm's leading lady Olivia Barash, MCA's John Schoenberger, Repo Man co-producer Peter McCarthy, MCA's Kathy Nelson, and Repo Man co-producer Jonathon Wacks, and unidentified.

### Ford Builds Foundation



No longer a Runaway, Lita Ford is living it up with her second Mercury/PolyGram LP. "Dancing On The Edge." Partying backstage after a New York show were (I-rl: PG's Drew Murray and Stephen Pritchett, band member Randy Castillo, PG's Derek Shulman, Lita Ford, Gordon Copley and Robert Donatti of the band, and PG Sr. VP Jerry Jaffe.

1-800-251-9600. Give your listeners this number to call Ronnie Milsap, Charlie Pride, Barbara Mandrell, Alabama, Ricky Skaggs, Conway Twitty, Roy Acuff, Shelly West, Jerry Reed, Merle Haggard, the Oak Ridge Boys, David Frizzel, T.G. Sheppard, Sylvia, Waylon Jennings, Janie Fricke,



Lee Greenwood,
Dottie West,
Willie Nelson,
Charlie Daniels,
Gary Morris,
Eddie Rabbitt
and many more
Superstars!

Music Country Radio Network puts country music fans on the line with their favorite country stars. It's America's only nightlime two-way variety radio show, hosted by country's most unpredictable D.J., Charlie Douglas.

Between talking to and listening to country newsmakers and hitmakers, your listeners get the latest news, sports and weather, and they hear their favorite artists singing today's top country music.

Put Charlie and his friends on the air at night, and put your listeners on the line.

MCRN proudly welcomes Joe Archer, our new Senior Vice President of Advertising Sales, Music Country Radio Network (313) 649-3230.

For full information contact Glen Serafin, (202) 955-7214, or Charlie Douglas, (615) 889-6595.



# WWRC

Continued from Page 1
5am, and WWRC will also utilize that network's news resources.

#### WNTR Bows

Meanwhile, Interstate Communications, which now owns Greater Media's former AM facility WGAY, dropped Beautiful Music programming for a News/Talk format and new calls WNTR.

Interstate President/WNTIR GM Gary Portmess has yet to hire a PD, but has named former WWRC Account Executive Dan Labestain General Sales Manager. "He's got the right contacts and all the ingredients to make us a hit," said Portmess.

WNTR, a 1 kw daytimer, is airing local talk from 6-10am and 4-7pm, using ABC Talkradio from 10am-4pm. The morning host is Ed Enderley, previously of WTBO/Cumberland, MD, while afternoons are handled by Mike Lennon and Dr. Gabe Mirkin, both formerly with WWRC. Portmess has also tapped Leonard Roberts of WSBA/York to head a five-person news department.

"Since we started up Saturday the calls have just really been unbelievable," Portmess enthused. He added that most callers reminisce about WWRC and comment on WNTR's weak signal, which Portmess hopes to strengthen later. "I tell people we're running a Ted Turnertype operation, starting off on a shoestring. We've already gone over budget but we're very happy."

#### Matthews

Continued from Page 1

personal endeavors. He will serve in an advisory capacity to Chester Broadcasting through this transition period. C.c. is going to do a fabulous job for us. With his help I'm looking forward to great progress for the station."

Matthews, PD/Operations Manager at WLLT/Cincinnation for the past year and half, told R&R. "Tm really looking forward to being in Cleveland and making WGCL a great radio station that America can look and admire. There are some fine operators in this market and we will enjoy competing with them." Before joining WILLT, Matthews served as PD at WIKS (now WZPL)/Indianapolis, KJ100 and WQMF (both Louisville), and WZOK & WROK/Rockford.

Travis commented, "I accomplished what I set out to do here in Cleveland — to make WGCL number one, which we did a year ago. I'll be representing Travis Media (currently headed by Travis's wife Karen) and I'll be handling the programming division, which will represent a number of statioffs and clients, including Bob Harper's Company."

# Stacy and Johnny's Block Party



Atlantic/Cotillion Records recently hosted a party for Stacy Lattisaw and Johnny Gill to celebrate the release of their "Block Party" single. Shown here are (I-r): unifoentified, Cotillion President Henry Allen, Lattisaw manager Buddy Allen, Burland Records' Camille Hodge (background), Atlantic VP/GM Dave Glew, WEA's Barry Roberts (background), and Steve Allen of Buddy Allen Management. In front are Johnny and Stacy.

# Benson's Backl



Robert Guillaume of ABC "Benson" fame has signed a recording contract with Air City Records. His album, "To Love Again," has just been released. Pictured here are (I-r): label President Byron Byrd, label's William Cochran, Guillaume, label's Huncie Cochran, and label VP James Bannano.

CBS RADIORADIO thanks the more than 330 stations who made

The Galactic Contraction of the Contraction of the

20th Anniversary Labor Day weekend special so <u>very</u> special!



# THE PICTURE PAGES

## .38 Special Rocks The South



ASCAP members .38 Special performed throughout the South recently, and posed with ASCAP representatives for this family photo. From left, drummer Jack Grondin, ASCAP's Bob Doyle and John Sturdivant, stage manager Larry Steele, ASCAP's Tom Long and Merlin Littlefield, and group members Steve Brookins, Larry Junstrom, Jeff Carlisi, Donnie Van Zant, and Don Barnes.

### **NYSBA Organizes**



Organizers for the New York State Broadcasting Association recently convened to prepare for their conference. Pictured here are (I-r): NE Division VP Colin Chisolm, NBC Radio President Randy Bongarten, WBEN Pres./GM Larry Levite, NYSBA Executive Director Joseph Reilly, WNEW-TV VP/GM Robert O'Connor, and WVOX & WRTN President William O'Shaughnessy.

#### Kids At Work On CBS



CBS Associated Labels signed a production agreement with Popular Springs Production/Sounds of New York, and with new group Kids At Work. Shown at the signing are (I-r): E/P/A VP T.C. Thompkins, Popular Springs VP Carrol Allston, Timothy Gatting, Teddy Riley and Clurel Henderson of Kids At Work, Popular Springs President Gene Griffin, and CBS Associated Labels VP/GM Tony Martell.

### PolyGram Signs Deborah Galli



Mercury/PolyCram Records has inked performer Deborah Galli, with her debut LP "Radio Active" released recently. Shown at the signing are li-1: PolyGram Sr. VP Emiel Petrone, VP Jetf Sydney, manager Morris Diamond, Sr. VP Russ Regan, Producer Brook Arthur, group member and Ms. Galli's husband Leonard Boivin, and PolyGram's Jeff Laufer.

# Sending A Message



INXS recently played NYC's Radio City Music Hall as special guests of the Go-Go's. The band is currently touring America in support of its latest LP, "The Swing." Pictured after the show are (I-r) Atlantic President Doug Morris, Moderri/Atco artist Sandy Stewart, and INXS members Michael Hutchence and Garry Gary Beers.

### The Twins Do L.A.



The Thompson Twins were warmly welcomed back to L.A. after a smashing American tour. Arista President Clive Davis turned out for the concert and sponsored a backstage bash at the Greek Theatre. Shown at the party are (I-r): Twins Alannah Currie and Tom Bailey, Clive Davis, and Twin Joe Leeway.

# Teddy Sings Universal Language



Teddy Pendergrass's return, as well as his E/A LP debut, "Love Language," prompted an official reception in his honor. Pictured here with him at the gala are [I+] actor Ben Vereen and E/A Chairman Bob Krasnow.

#### **Quincy Welcomes Makoto**



Jazz guitarist Makoto has just released his self-titled debut album on Quincy Jones's Qwest label. Smiling over the signing are (I-r) Makoto and Quincy Jones



# A Triple Play From E/P/A

# JOHN CAFFERT

# "On The Dark Side"

CHR CHART 3 AOR ALBUMS: 1

192/16

79% AOR TRACKS: 11

FROM THE ORIGINAL SOUNDTRACK ALBUM

"EDDIE & THE CRUISERS"







# SURVIVOR

"I Can't Hold Back"

SIGNIFICANT ACTION



ON OVER 40 CHR STATIONS OUT OF THE BOX!

AOR TRACKS: 4 AOR ALBUMS: 4

# GIORGIO MORODE WITH PHILIP OAKEY

"Together In Electric Dreams"

1st WEEK OUT & ALREADY ON:

OK100

KTDY

FROM THE ORIGINAL SOUNDTRACK ALBUM

"ELECTRIC DREAMS"



# THE PICTURE PAGES

#### Ratt's On Pier



Atlantic's Ratt recently played the Pier in New York City. Pictured backstage are (I-r): Atlantic's David Fleischman and Donna Kreiss, Ratt's Stephen Pearcy, Atlantic's Bruce Tenenbaum, Judy Libow, and Danny Buch, Ratt's Warren De Martini, and Ratt producer Beau Hill.

# **Nobodys Signed**



The Nobodys recently signed with Capitol Records, with first product out recently. On hand for the signing were (I-r): Capitol Sr. VPs Walter Lee and Sam Citro, a Nobody, Capitol VP Dan Grierson, another Nobody, Capitol's John Carter and VP Bob Young.

### Just A Dream



A&M's Dream Syndicate opened their U.S. summer tour at the Roxy in Los Angeles. Pictured backstage afer the show are (I-r): DS's Karl Precoda and Dennis Duck, A&M's Jelf Gold, DS's Mark Walton and Steve Wynn, A&M Chairman Jerry Moss, President Gil Friesen, and DS manager Tim Devine.

### So What's New?



MCA's New Edition visited Los Angeles to record their just-released MCA debut LP. Shown at a recent City of Hope launch luncheon are (Fr.): MCA Executive VP Myron Roth, New Edition's Ralph Tresvant and Ricardo Bell, singer/songwriter Tom Snow, Motown President Jay Lasker, New Edition's Robert Brown and Michael Bivins, Honorary City Of Hope President Emanuel Fineman, and New Edition's Ronald DeVoe.

### He's A Lone Wolf Now



Peter Wolf didn't take his estrangement from the J. Geils Band quietly. . . he responded with a solo album and single. Shown here celebrating his EMI America contract as well as the completed "Lights Out" (Pare II-): Capitol COO Don Zimmermann, former EMI President Rupert Perry, EMI America President Jim Mazza, Peter Wolf, and Capitol/EMI Group Chairman Bhaskar Menon.

# Are We Having Fun Yet?



Billy Joel was greeted backstage by his label's executives after a show at New York's Madison Square Garden. Pictured (I-r): Columbia VP/GM Al Teller, Billy Joel, and Columbia VP Mickey Eichner.

# Jackson Helps Cancer Fight



Michael Jackson, along with notables such as Asia, Pat Benatar, the Cars, Billy Joel, and many others, has agreed to contribute all publishing and artist royalties from a forthcoming K-tel compilation album will feature 14-hit songs and is expected to net millions of dollars. Pictured endowing a hospital bed unit as a division for the foundation is Michael Jackson (c), flanked by (I-r), charity founder Tony Martell and CBS Records Group President Walter Yet-nikoff.

#### Idol Gesture



Billy Idol recently stopped by his marketing firm to call retailers nationwide, thanking them for the continued support of his "Rebel Yell" LP. Pictured left to right: Macey Lipman Marketing President Macey Lipman, Billy Idol, and firm's Jill Freeman, Carla Olson, Donnie Coleman and Barbara Firstman-Chavez.







# KEEP A CHANGING MARKET FROM CATCHING YOU BY SURPRISE.

If you know radio, you know it's important to keep up with the way the market changes. Your audience is often on the move, and new trends in listening habits and programming preferences can change between rating periods. Those trends are of prime importance to you and sometimes getting information from quarterly reports isn't fast enough. That's why Arbitron Ratings developed ARBITRENDS,<sup>™</sup> the computerized ratings tool for the eighties.

ARBITRENDS delivers a radio market report from our computer to yours. All you do is pick up the phone, turn on your IBM® XT, and you're ready to catch up on the latest audience trends. ARBITRENDS is a first in radio marketing. It's a technological breakthrough that can give you a picture of your market in a shorter time than ever before, so you can make up-to-the-minute business decisions.

And ARBITRENDS does most of the work for you, helping to turn the numbers into information you can actually use. You get user-selectable report formats that let you pick the specific demographics, dayparts, and estimates you need to study. That's the power, precision and efficiency of ARBITRENDS.

So don't let the ratings catch you by surprise. Call Arbitron Ratings at (212) 887-1300 and find out about the major new trend in radio. It's ARBITRENDS, the radio resource of the eighties.

ARBITRON RATINGS

ARBITRON RATINGS COMPANY

# THE ESSENTIAL INGREDIENTS



# BARBR STREIS

"Left In The Dark"

# **FEVE PERRY**

"Strung Out"

#### Added This Week

**WBLI** B96 KHTR WSSX **KMJK** WABB-FM KWOD **KBFM** WBEN-FM KX104 WKEF KZIO.

WGFM

**WKFR** WKRZ-FM WVIC KEYN-FM WHOT-FM **KKFM** 103CIR WOAY WMEE WKHI

**CHR NEW & ACTIVE** 96/39 40%

> KQIZ-FM **WBWB** WISE **KCMQ** Y94 WCGQ **WYKS** KGOT KILE KTRS WGLF **KGHO** KKQV SLY96 **KFYR**

Out Of The Box Action At:

WXKS-FM WIGY WCAU-FM WKRZ-FM WOAY WBBQ WTSN Z93 Y106 WERZ WHYT Z98 WQCM Q103 **ZZ99** OK100

**WJBQ** WJAD Q104 KNOE-FM WIXV

95XIL

One Of The MOST ADDED A/C

# ROMEO VOID

"A Girl In Trouble (Is A Temporary Thing)"



WOMP-FM

KQIZ-FM

KKLS-FM

KBOZ-FM

WISE

WRKR

Added This Week:

WHTT **WSPK** WBLI WGFM CK-OI WANS-FM PRO-FM WZYP B97 WRNO KWK WKAU KIMN Z104 **KPLUS** WHOT-FM WFLY



WHAM! "Wake Me Up

**Before You** Go-Go"

CHR NEW & ACTIVE

100/64 41%

One Of The MOST ADDED

Including:

B104 Q107 KM.IK WXKS-FM 94Q FM102 WPHD Z93 KS103 WBLI KAFM **XTRA CKGM** WCZY **KPLUS** CKOI KHTR KUBF WCAU-FM KIIS-FM KNBQ

OF SUCCESSFUL PROGRAMMING



# Ontemporary Hit Radio



JOEL DENVER

McNEILL WINS AGAIN

# WRVQ Dominates Richmond

If you've heard the saying "You can never go home again," don't believe it, because WRVQ(Q94)/Richmond PD Bob McNeill will tell you otherwise. And he'll do it with a big winning smile on his face. Bob's piloted the Q94 to a commanding string of victories (8.8-10.9-16.6 12+) since he rejoined the station a year ago. Not only is WRVQ number one overall, but it's the leading teen station by a sizable margin, and is also on top with 18-34, 18-49, 25-49, and 25-54 adults!

As the station's first morning man in 1972 under then-programmer Bill Garcia, Bob became PD in '76 when Garcia left to start new sister station Q105/Tampa. Bob remained with the station until 1977, when he was transferred to Q105. In 1979, Bob went to Houston to start his own manage-





Bob McNeill

"We usually don't get told, 'No, it costs too much.' This is one of the few places where management truly understands that if it's right, and if it's successful, the dollars come back many times over."

ment consulting/recruiting business. Unfortunately, the economy was souring, and so did his business.

So, Bob returned to radio, joining Country outlet KIKK/Houston as Research Director; shortly thereafter, he advanced to Assistant PD. From there, his road down the Country path took him to the PD chair at Viacom's WMZQ/Washington in early 1982. But last summer, Bob returned to Richmond and WRVQ.

#### Great To Be Back

Aside from being thrilled with the results of the book, Bob was quick to point to what he feels is a major factor behind the station's success. "Not only is Richmond a great city, but having the opportunity to work for a GM like Phil Goldman makes this an even more rewarding situation for

"When I decided to come back, I did so because I liked the area. But more importantly. Phil's style of management was what led me make the move. We usually don't get told, 'No, it costs too much.' This is one of the few places where management truly understands that if it's right, and if it's successful, the dollars come back many times over. Our commercial limit is a workable nine minutes an hour,





John Lawrence Corey Deitz

Roger St. John and that also comes from enlightened

management. We've all worked in places that don't think this way.'

### Victory No Piece Of Cake

"Radio programming is not a piece of cake, even if you are the only CHR in town," reflected Bob. "I've programmed in markets of all sizes, and while this is a different kind of challenge, it is no less dif-



WRVQ/Richmond "Q-Zoo Morning Show," complete with its own gorilla to hang about

ficult. In a major market, you're carving out a more fractionalized piece of the pie, but here we're trying to be more things to more people, and that's even harder.

"Let's face it, if this radio station sounded bad, no one would listen to it, even if it were the only place to hear the hits. WRVQ already proved it can be done wrong, as the station was on the wrong track for a while without direct format competition."

Bob followed Jeff Morgan, who went on to join WNVZ/Norfolk, where he is cur-

Bob immediately began to make the station better reflect the market. "Richmond has always been very rhythm-oriented, and black music always did well on this station. It was ludicrous not to have any black music on the radio, a decision partly due to the Disco backlash. We all were guilty of thinking that research had all the answers for us.'

Interestingly enough, Bob feels that part of the reason for CHR's success is not only that the format is being executed properly





John King





Billy Duncan





Tredia Smith Robyn Bently News Director

rently PD. "Jeff was already moving the station back into a more mass appeal direction, away from the pseudo-AOR image that Bill Thomas had built up. I looked at Bill's research, and found that what it indicated as right was actually wrong, as the numbers showed. At the time, WPLZ (Magic 99) signed on an Urban format and he simply handed a lot of audience to them by being all white, all the time.'

Mike Rivers



WRVQ/Richmond PD Bob McNeill detailed a rather elaborate weekly summertime promotion. "Right now we're doing the 'Q-Zoo Traveling Beach Party/Dog & Pony Show' at a different location in the metro each weekend. It's a full four-hour show with a live band, pie- and watermeloneating contest. We even have a dog show, for which people dress up their dogs as Q-Zoo characters or their favorite singer.

Take a deep breath, because there's more. "We bring ponies out for rides. There's also a stage on a flatbed truck, complete with said, beach chairs, and umbrellas. On top of that, we've got break-dance demonstrations, instructions, and a show. It's a great vehicle to collect money for charity. We drew over 3000 people recently and raised about \$2500 - not a bad afternoon's work. For July 4th, we drew over 22,000 folks to watch the show.

again but that "we're in the crest of a sociological situation we have no control over. Radio is a reflection of time. In this situation, times are better, so radio is more positive and more up-to-date. Now if we hadn't started playing better music again, it wouldn't have happened, but the times have helped the format as well. The audience was ready for it.
"As long as CHR continues to play the

hits and monitor the active audience, it will remain a dominant format. If we go through another depression, then other formats will take a bigger chunk of things. Look at Country — it's got trouble everywhere because it's a reflective type of music, and people aren't being very reflective right now.

# Working The Streets Every Night

"Hard-working" is a good way to describe Bob and his very active staff, who have a unique scheduling arrangement. "I give my fulltime people almost every weekend off, rotating them so they only have to do one weekend shift a month. I feel they work real hard during the week, and they are also out every single night at

Continued on Page 36



# WRVQ Dominates Richmond

Continued from Page 35

an appearance. This is one of the most important factors in our success. We are out somewhere every weekend. In fact, working here means pretty much not having a whole lot of free time, but they all know it going in, and they love it. Wherever there are people, we show up. If there are three people jamming a phone booth, we're likely to be there to hand them a T-shirt.

"There were a couple of promotions that also contributed largely to our success," Bob continued. "We brought tremendous attention to our middays with a contest called, 'I Q94 9 to 5.' Businesses sent in that phrase on their letterheads, and we'd draw entries to win \$94. The contest ran at least three times a day, and we received over 4000 entries. I felt if we could get listeners to try us in the middle of the day, we could win them back. We also did '\$1000 Thursdays,' awarding the money to the 94th caller who heard the right song.

"Our community involvement is unique. For example, over the Christmas holidays we had a blood drive. Five of us showed up not only to make an appearance, but also to donate blood. Today's winning personality is willing to put in a lot of time. People are becoming married to the business again, seeing it as a genuine career opportunity. You can't look at radio as a 9-to-5 job. We're not stamping out fenders here; we're like a nightclub on the air, and the doors are always open."

"I give my fulltime people almost every weekend off, rotating them so they only have to do one weekend shift a month."

#### The Q-Zoo Cast Of Thousands

Like Q105/Tampa and co-owned KKBQ-AM & FM/Houston, WRVQ utilizes the "Q-Zoo" concept in the mornings. "I'm on with Corey Dietz, who's been here for about a year and a half. Corey is the straight guy, and I'm the total wacko. We also have newsman John Lawrence, plus three other people who voice characters.

# Contemporary Hit Radio

One guy runs a video store in town fulltime. My assistant Rita does a redneck cleaning lady, Betty Bodine, and a black telephone operator, Susan B. Anthony Jones. She calls in whenever we have a contest, but never wins. Sort of like the 'Trix are for kids' rabbit.

"Our midday guy Mike Rivers does a traffic reporter who never gets around to giving the traffic. Another of his characters is a sports guy, Parker Field (the same name as the Richmond AAA baseball park), who screws up all the scores. And then there's our weather guy, Dr. Sirus Breezeway. It's really a lot of fun, but a great deal of work. There are daily planning sessions, and we all arrive at the station at 4am. We hit the air at 5:30, and get crazy until 9. From there, the station goes into an oldies hour to make a transition from the Q-Zoo back to regular programming. At 10am, we're musically a little better than 70% current, with about 10% gold and the rest recurrent.

A number of stations have exciting morning shows that consistently outperform the station overall because the rest of the lineup is lacking in talent. However,

"Today's winning personality is willing to put in a lot of time. People are becoming married to the business again, seeing it as a genuine career opportunity. You can't look at radio as a 9-to-5 job. We're not stamping out fenders here; we're like a nightclub on the air, and the doors are always open."

Bob feels, "Q94 has strong personalities all around the clock. Roger St. John does 9-noon, Mike Rivers noon-3pm, John King from 3-7pm; he's just a fabulous jock. In fact, John is the only guy without some major market experience, coming to us

from WXLK/Roanoke. Bob Lewis, a native of the city, handles nights; he was at B96/Chicago. Bill Duncan moved up from weekends a year ago to work overnights. Each guy takes time on the air to relate to the audience in a structured manner. In this way, the format flows and sounds fresh, not automated."

#### Let's Go For The Gold

With Olympic fever still inflaming America, Bob is ready to go for the gold. While he's happy with a 16 share, "we're looking toward a 20. This radio station isn't finished growing and improving by a long shot. Down the road, I'm looking to get more into management, and then I'll just have to find the right PD to do the job. They'd have to be able to do mornings and put in about 14 hours a day, because that's the only way to succeed. You just can't walk in, look around, make a couple of calls, and expect it to get done and be right."

# Motion

KMFE/Emmett, ID drops Country for CHR I100/Daytona Beach welcomes Russ McCloud to all nights from KRKO/Everett, WA: Sandra Rhodes becomes News Director, from WKIS/Orlando ... Cat Summers from Q105/Tampa is now at KKBQ/Houston doing nights as Easy Randy Street (not to be confused with Cat Summers at BJ105/Orlando) KRGV/McAllen-Brownsville morning man Eli Molano becomes MD, following the departure of Scott Taylor, who takes the PD chair at KSET-FM/EI Paso . . . Karyn Kasi has become MD and night rocker at KIOC(K106)/Beaumont, leaving the overnight shift at WBNQ/BloomIng-ton ... Congrats to WABB-FM/Mobile Chief Engineer Tim Camp and parttimer Becky Jackson on their marriage ... Charlie Ocean is named MD at G100/Mobile . . Julia Lyndel is now MD at KIDD/Monterey . Willie B. Goode joins WPLJ/New York for weekends from WHTT/Boston . Dwaine Luna accepts overnights at KZFM/Corpus Christi . . . WQUE-AM & FM/New Orleans has hired Chief Engineer Richard Jones away from WKTZ/Jacksonville

KYUU/San Francisco takes on Jacque Skarr for weekends ... KUBE/Seattle officially announced that partitimer Barry Beck will take over middays, while Wendy Christopher becomes MD ... At 98PXY/Rochester, nights are filled by Candl Clarke from crosstown WCMF. Mornings go to former WCOZ/Boston personality Scott Spezzano ... Congratulations to T94/Panama City Program Assistant Lori Lupino and her husband on the birth of their baby girl Glna ... Y106/Orlando welcomes Production Director Gary Van Allen from crosstown WDIZ

KFBM/Brownsville creates a new morning team with MD Anna DeHaro and the Mad Mexican Morning Man. The tandem are known as the Man & Anna Show. Also at KBFM, Cliff Tripper joins for nights from K106/Beaumont

... KMGK/Des Moines brings aboard Jonathan Stone for middays from WGNI/WilmIngton, NC, where he was known as Jerry Flannligan Greg McCullough moves to mornings at 95XIL/ Parkersburg, replacing Alan Jones, who is now looking ... Pete Kennedy covers overnights at WNYS/Buffalo, moving from WHRM/Rochester.

# Bits

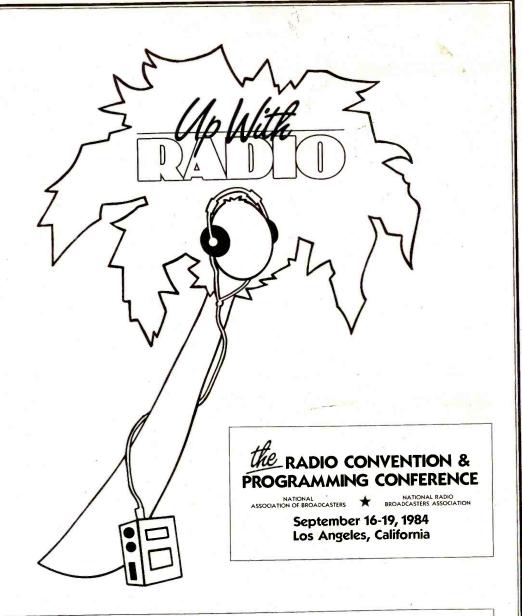
• Reach Out And Touch Someone! KKHR/Los Angeles recently discovered that it's more than just a local station — it's Sweden's favorite. The Swedish Broadcasting Company decided to make good use of the satellite dish it had set up for the Summer Olympics. Between events, the SBC transmitted the station home for the staff. Local DJ Lars Lundeberg keeps in close touch with KKHR's Lou Simon, so much so that they air each other's phone calls. Now, that's international diplomacy!



WILL THE REAL BOY GEORGE STEP FORWARD — Z102/Savannah, GA had its share of impersonators when it held its Boy George lookalike contest. Grand prize winners were sent to Atlanta to attend the exclusive press conference with the Boy. Shown here looking different (!-r) are Account Executive Bobby Powell, Epic promo rep Don Miller, PD Ray Williams, night club manager Tommy Thompkins.



MUSTANG MONTH — WFIL/Philadelphia recently gave away 560 keys during one month. The lucky car winner, Diane, is shown here receiving the key from PD Jay Meyers (I) and GM Bruce Holberg (r).



The NAB/NRBA Radio Convention & Programming Conference will be the most exciting and comprehensive radio-only meeting of the year. Panel sessions, clinics, workshops, gala events, exhibits, and entertainment will abound at this "Up With Radio" event, which will cover management, programming, sales, and engineering.

For registration forms or additional information, call (202) 463-7905.

On-site registrations will be available at the Westin Bonaventure Hotel in Los Angelés.



STEVE FEINSTEIN

HEAVY METAL BACKLASH?

## Tempering The Metal

The hottest buzz on the electronic grapevine recently went like this: "Superstars stations are being told to drop metal." This reportedly chainwide instruction to cut out the chain-saw music appeared to be yet another controversial pronouncement from Atlanta-based programming consultants Burkhart/Abrams/Michaels/Douglas.

Last year, B/A/M/D stirred the AOR community with two declarations. At the company's annual convention, its 50 AOR clients were supposedly advised to play 80% new and 20% old material, an about-face from previous ratios which favored library material. Later in the year a communique that came to be known as the "horizontal/ vertical memo" suggested that stations play more "horizontal" (cross-format) music and cut out "vertical" (limited to AOR) artists, with specific examples of each provided.

#### Call Off The Leather Brigade

There's less to the metal directive than meets the ear, though. As company President Dwight Douglas explains, "It's not a chainwide policy at all; it's to specific clients only. We're suggesting that stations which played excessive metal and did themselves harm in certain areas simply be more selective. At the same time, other stations will probably play more heavy metal because they were very successful in the last book "

Confirmation that there wasn't any blanket anti-metal edict comes from Superstars programmers who say they haven't received any word to slack off metal, and offer their own commonsense views on avoiding metal overkill.

WKDF/Nashville's Smokey Rivers believes in "playing only the metal with 'hit strength' and avoiding the also rans."

Bill Bruun of KICT/Wichita employs balance and proportion. The heavy, headbanging metal lovers aren't indicative of your entire audience."



er. "You can't be afraid of it. If you are, you'll come up short with listeners who'll turn you off and put on their records in-

#### Reforging A Metal Policy

Some programmers say the advice only

ly dumped its show because of "audience polarization," says Assistant PD Bob Bit-tens. "We've seen an erosion of 18-34 males, particularly in the 18-24 cell, on Metal Shop night. While people over 20 years old may tolerate an occasional metal hit by Ratt or Twisted Sister, an hour of nonstop metal is enough to send them screaming into the

'HCN also noticed diminishing returns during the rest of the week from the metal in its regular music mix. Bittens explains, 'Our metal was dayparted into the night. We got all the demographic growth we were after during the day; we're doing nicely 25-34 and 18-34. But at nights we're going down with those groups and at the same time not going up with teens, either."

Bittens sees a decrease in metalmania even among young males. "There was a time when metal was big with teens and 18-24 males, but I think there's a lot less loyalty among 18-24 males for crunching hard rock with guitars. Telephone and sales figures can be misleading, because people asking for and buying those records are young and more active.

Continued on Page 39



Dwight Douglas



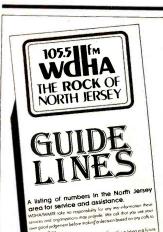


John Rivers

While KFMX/Lubbock's Nat Lamp notes the importance of dayparting morning, I don't want to scare people out of bed" - he remains a staunch metal defend-

METROMEDIA

echoes similar conclusions they had reached independently. WHCN/Hartford claims it pioneered the country's first "Metal Shop" hour in May 1981. The station recent-



onzoton would like to be considered for a isting in a future in of GUIDE LINES or you have only difficulties occess with the listed organizations in the guide pieces 4AMMR 419 ft 10, Daver, N J 07801. Telephane

WITH GUIDES ON OUR SIDE - These station-generated phone directories include some nice features. KMET/Los Angeles publishes its pocket-sized guide in both English and Spanish. WDHA/Dover, NJ's impressive pamphlet has close to 200 listings for a wide array of community organizations, along with helpful explanations of the service each offers. WMMR/Philadelphia's 48 page Survival Guide includes numbers for 24-hour restaurants and services, and teen maga-zine-style "Everything you always wanted to know about . . " jock profiles compiled by

fellow station personalities.

#### Directorio de Servicios a la Comunidad

Coors

suficiencia .... (213)871-2437 da a familias ... (213) 387-3158 icos . . . . os anónimos . (818) 988-3001

Asistencia legal de Los Angeles . . . (213) 487-3320 Bi-Line transsexuales, homosexuales, bisexuales (apoyo y sostén) . . . (213) 873-3700 s, bisexuales in) . . . (213) 873-3700 irmes (213) 484-5151 o médico de la feminista ... (213) 469-4844

xusadas) . (213) 268-7564 Liga de n

Linea de emergencia para mujeres abusadas . (213) 392-8381 .. (818) 705-MADD





## Tempering The Metal

Continued from Page 38

#### Metal: AOR's Prime Difference?

Bittens doesn't think AOR will forfeit one of its calling cards that distinguishes the format from CHR if it shies away from metal. "Being AOR doesn't necessarily mean being louder than CHR," he proposes. "What we offer is album depth and the willingness to go out early on records that may ultimately become hits.

"For example, when a Genesis album is released, CHR plays "That's All," while AOR plays as five other tracks as well. AOR is also the first to play hip artists that later cross over to CHR, whether it's the Police and Pretenders or Corey Hart and Romeo Void."

Dwight Douglas adds, "The real distinction between AOR and CHR is AOR's oldies, which give it a real shot at 25-34 year-olds." As evidence, WFBQ/Indianapolis PD Bill Wise offers research in which 'FBQ is perceived favorably as the only station in town that plays old Led Zeppelin and Pink Floyd.

#### Overreaction

Douglas maintains that Abrams's "80/20" suggestion was misinterpreted, that he said 80% current records rather than 80% new wave. They'll prevent their metallurgical advice from being blown out of proportion by "dealing with each station individually and keeping our conversations in little rooms, as opposed to big group meetings."

At 'HCN, Bittens says that by no means will he unceremoniously dump all metal. He predicts that stations who do so "are going to hurt themselves. They're the same ones who added every bad syntho-pop record they could find when Abrams recommended going to a more current posture.

"We're still going to play quality metal, and get on it earlier than CHR. We just won't jump immediately on three cuts from a new. Quiet Riot, and we may not add as many new, unproven acts out of the box."

Bittens reckons that lightening up on

Bittens reckons that igniening up on metal at nights will make 'HCN's air sound more consistent throughout the day. "We don't want to be schizophrenic — adult ald ay and teen at night. We also want a CHR listener who cross-tunes us for mood to stick around. He won't tune out an occasional metal hit, but bad metal just for the sake of playing metal and stringing metal back-to-back will chase him back to CHR, where he won't get beaten over the head."

#### Rethinking Dayparting

WZXR/Memphis PD John Rivers offered his own set of observations concerning metal when B/A/M/D recently brought up the topic. Until two weeks ago, he had simply dayparted metal to after 7pm when he thought teens constituted the bulk of the audience. But he changed his tune(s) after examining the evening audience composition.

"My promotions director, Jean Anders, kept telling me there were more adults available in the evening than you might think," says Rivers. "She's right — not all of them are necessarily watching their VCRs. It turns out the available teen audience in the evening isn't actually as large as the male and female 18-34 cores."

'ZXR had an excellent book, dominating all key demos and rising 8.6-10.0 for a second-place finish. But Rivers wants to be in first place, so he combed the book for any weaknesses. He found one: the station had huge teens at night, but 18-34s in that daypart were declining.

His adjustments — concentrating on crossovers, being more conservative with unproven acts — are designed to "continue the broadening of our demographic appeal

that we started 18 months ago. We're #1 men 18-49, and not only because we're super-strong 18-24. We now have more 25-34 and even 25-44 than ever, and we're increasing in women cells. also."

Research also suggested that Rivers rethink the standard policy of starting hard core headbangers at 10pm. "Tve found that from 7-10pm, there's a few more men than women listening. But when the Ty-news comes on at 10, males go down and women go up."



#### The Morning After

Rivers's concerns also include the effect metal has on morning listening levels. Promotion Director Jean Anders observed, "We sound like two different radio stations during the day and at night. If we turn off female or older male listeners at night, odds are that we're not going to be on their radio in the morning."

#### SEGUES

First off, a correction on the Spring '84 Scoreboard (8-24): in the Dallas market, KTXQ is #2 in men 18-34, while KEGL is #3. Both were listed as being #2.

WBAB/Long Island Research Coordinator Jeff Levine adds Assistant PD responsibilities ... Jim Robinson leaves WGRX/Baltimore to return to KSJO/San Jose as Assistant PD/morning driver. Former KRCK/Portland PD Bob Brooks joins WGRX for afternoons and as MD ... Mando Camina exits as KNCN/Corpus Christi MD and can be reached at (512) 853-5569. Bonnie Stacey has been upped to Assistant PD, and Greg Bangett joins KNCN for airwork.

KISS/San Antonio MD Temple Lindsey leaves for airwork at KZEW/Dailas.

Blake Lawrence exits KLOL/Houston mornings ... Laurie Roberts gets the nod as morning personality on KOME/San Jose, where Kellie Castruita is upped to Promotions Director from Programming/Promotions Assistant ... Mark Jordan is upped to KATT/Oklahoma City evenings from partime ... Jane Purcell joins WIQB/Ann

Arbor evenings from WMJQ/Rochester . . . Jane Alexander leaves KQWB-FM/Fargo middays for crosstown WDAY-FM.

Gary Lee Horn from WHCN/Hartford joins WYSP/Philadelphia as News Director.

WKGR/West Palm Beach taps Mark James (Brooky) from WOOJ/Ft. Myers as Production Director

New weekend warriors: Damien at KGB/San Diego, Brad Lee at KOME, Bill Hershey at KPOI/Honolulu, and John Christopher at WTPA/Harrisburg.

Former KMET/Los Angeles MD Hugh Surratt joins Michael Papale's Ace Entertainment promotion company . . . Jeff Pollack Communications welcomes Laurie Woolsoncroft as Administrative Assistant.

WLUP/Chicago adds Chicago Sun-Times pop music critic Don McLeese for biweekly entertainment updates.

#### Metal Losing Its Shine?

Citing declining ticket sales for metal concerts in the area, Rivers says metal's popularity is on the wane even with young males. "I think it's in conjunction with the diminishing 'disco sucks' attitude of years ago. Kids are going to non-alcoholic under-21 clubs and dancing to rhythmic music again."

At WFBQ, Bill Wise sees a similar trend and has been cutting back on metal since January. He was surprised to find 18-24 male 'FBQ listeners reacting more favorably to dance-oriented crossovers than new heavy metal acts, which they characterize as "for teens and even pre-teens. And our 25-34s told us they absolutely could not get into metal at all, that it's another generation's music. We still play some metal, but the majority of our audience apparently isn't upset by us backing off. The deluge of negative phone calls never came."

#### Summary

So what's to be learned? The same common sense guidelines that apply to most subgenres of rock:

- Metal is neither the pariah nor the savior of AOR. Dumping it altogether is as foolish as letting it dominate your music mix
- Metal has a limited, though vocal and active following. A station shouldn't be misled into super-serving metalheads at the expense of other cells.
- Not all metal is created equal. Melodic, hooky hard rock has mass appeal; oppressive white noise has severely limited appeal
- Dayparting all metal into the evenings may only send out mixed messages and make a station seem inconsistent.



MODERN ENGLISH SPOKEN HERE—WLVQ/Columbus personality Wendy Steele (left) watches as Robbie Grey of Modern English practices the most important lesson in linguistics—how to perform a station ID.



SALT LAKE SILLIES — Didja know there's a modern music station in Utah? While KGGLV-Satt Lake City hasn't convinced Marie Osmond to dye her hair purple yet, it is pulling off some interesting promotions. In what may set a precedent for a rock station — modern or otherwise — KCGL treated four listeners to a Wayne Newton (huh?) concert. The "Why I Would Like To Toga Party With Mr. Wayne Newton" winning essayists are pictured behind morning man J.D. Sullivan and Promotions Director Richard Rees.

After recovering from the Newton hysteria, KCGL welcomed Berlin to town with a "Hunt For Berlin" contest. Station clients were each assigned a different letter from the spelling of the band's name. On-air clues lead savry listeners to the clients' places of business, where they picked up copies of the letters. The first sleuth to bring all the letters to the station won tickets, backstage passes, and the use of a condominium for a weekend.



CROSS TALK — Ozzy Osbourne recently crossed the path of KZEW/Dallas personality Chris Taylor (left).

## Adult/ Contemporary



RON RODRIGUES

CLIP 'N' SAVE

## Record Rep Checklist



It's time again to print my most requested column - the annual listing of record labels' national promotion people. Getting good A/C record service can indeed be a challenge. It can be done, however, by establishing a consistent relationship with the local record rep servicing your region. Then, if necessary, contact the people below. There have been quite a few changes since the list was last printed. Please note them on your rolodexes.

#### A&M Steve Resnik

1416 N. La Brea Ave Los Angeles, CA 90028 (213) 469-2411

#### Allegiance Michael Matthews

7525 Fountain Ave Hollywood, CA 90046 (213) 851-8852

#### Applause Dave Neckar

8025 Melrose Ave Los Angeles, CA 90046 (818) 905-6344

#### Arista, Buddah, Jive, Norvus

6 W. 57th St New York, NY 10019 (212) 489-7400

#### Atlantic, Atlantic America, Atco, Cotillion, Es Paranza, Island, Little David, Mirage, Modern, Rolling Stones, Swan Song

Mary Conroy 75 Rockefeller Plaza New York, NY 10019 (212) 484-8174

#### Bermuda Dunes Records

Bob J. West 40655 Jefferson Bermuda Dunes, CA 92201 (619) 345-2851

#### **Beverly Glen Records**

Gwen Leonard 6430 Sunset Blvd. Suite 716 Los Angeles, CA 90028 (213) 469-1246

#### Boulevard

Larry Tollin, Lenny Beer 15477 Ventura Blvd. Sherman Oaks, CA 91403 (818) 906-2160

1750 N. Vine St Hollywood, CA 90028 (213) 462-6252

Chrysalis (East)

Daniel Glass 645 Madison Ave. New York, NY 10022 (212) 758-3555 (West)

#### Janis Pessamato

9255 Sunset Blvd. Suite 319 Los Angeles, CA 90069 (213) 550-0171

#### Columbia, Brighton, Cleveland International, 415, Entertainment Co. (East) Mike Martucci

51 W. 52nd St., 12th Floor New York, NY 10019 (212) 975-5807

#### (West)

#### George Chaltas

1801 Century Park West Los Angeles, CA 90067 (213) 556-4895

#### Elektra, Asylum, Beserkley, Curb, Musician, Solar Dave Urso

9229 Sunset Blvd. Los Angeles, CA 90069 (213) 205-7400

#### EMI America, Liberty Jack Satter

6920 Sunset Blvd Los Angeles, CA 90028 (213) 461-9141

#### Epic, Portrait, and the CBS Associated Labels: B.i.D., Bobcat, Boulevard, Caribou, Carrere, Chycago International, Curb, Estate, Full Moon, My-Disc, Nemperor, Pasha, Philadelphia International, Scotti Bros., Tabu, T-Neck, Unlimited Gold, Virgin, Zoo York

Polly Anthony 1801 Century Park West Los Angeles, CA 90067 (213) 556-4809

#### Fantasy, Galaxy, Milestone, Prestige **DeDe Whiteside**

10th & Parker Streets Berkeley, CA 94710 (415) 549-2500



#### Geffen, Network

9130 Sunset Blvd. Los Angeles, CA 90069 (213) 278-9010

#### I.R.S. (East) Michael Plen 595 Madison Ave

New York, NY 10022 (212) 826-0477

#### **Kyle Hetherington** 1416 N. La Brea Ave Los Angeles, CA 90028

Phil Quarterero 14 E. Fourth St New York, NY 10012 (212) 477-8000

#### KMC

Kelly Christensen 100 Mercer St Seattle, WA 98109 (206) 285-9080

#### Lew's Record Co. Lew Linet

7225 Hollywood Blvd., Suite 204 Hollywood, CA 90046 (213) 876-4071

#### Vincent Adinolfi

94 Grand Ave. Englewood, NJ 07631 (201) 568-3996

#### M

#### MCA, Blackheart, Camel, Carousel, Curb, Impuise, RDM, Sparrow, Sweet City Steve Meyer, Sandra Bobek 70 Universal Plaza

Universal City, CA 91608 (818) 508-4014

#### Mirage

9229 Sunset Blvd., Suite 710 Los Angeles, CA 90069 (213) 205-7480

#### Moss Music Group Claudia Dumitrescu

48 W. 38th St New York, NY 10018 (212) 944-9560

#### Motown, Gordy, Tamla, Morocco Vicki Leben, Don Wright 6255 Sunset Blvd., 17th Floor

Hollywood, CA 90028 (213) 468-3500

#### Network

John Brodey 9200 Sunset Blvd., Suite 1101 Los Angeles, CA 90069 (213) 859-1220

#### Noble Vision

3109 Maple Dr., Suite 300 Atlanta, GA 30305 (404) 266-0177

#### Pacha

Carol Peters 5615 Meirose Ave. Los Angeles, CA 90038 (213) 466-3507

PolyGram: Atlanta Artists, Casablanca, Compleat, De-Lite, DGG, Gramavision, London, Mercury, Polydor, Riva, RSO, Threshold, 21, Verve

#### (East) Doreen Gruin 810 7th Ave. New York, NY 10019 (212) 226-8491

(West) Jeff Laufer 11340 Sherman Way Sun Valley, CA 91352 (818) 764-3505

#### Prelude

#### Joe Bonner 200\_W. 57th St., Suite 403

New York, NY 10019 (212) 974-0360

#### RCA, Current, Grunt, Planet, Red Seal. Salsoul, Total Experience Bonnie Goldner

6363 Sunset Blvd., Suite 608 Los Angeles, CA 90028 (213) 468-4190

#### Red Label Richard Tufo

980 North Michigan Ave. Chicago, IL 60611 (312) 337-8190

#### Reward Bill Buster

1120 Crown Point Rd. Westville, NJ 08093 (609) 848-1900

#### Scotti Bros. Carleen Lester 2114 Pico Blvd.

Santa Monica, CA 90405 (213) 450-3193

#### Herb Trawick 1635 N. Cahuenga Blvd.

Los Angeles, CA 90028 (213) 461-0390

Warner Brothers, Bearsville, Curb. Moon, Geffen, Owest, Sire

Dino Barbis 3300 Warner Blvd. Burbank, CA 91510 (818) 846-9090

#### Windham Hill Jeff Heiman

Box 4122 Pioneer Square Station Seattle, WA 98104 (206) 223-0517

## A/C Picture Page

#### Magic's New Tower





KMGG/Los Angeles hired LA Lakers guard Magic Johnson this summer to deliver its television commercials. The station, along with the sports star, also sponsored a basketball camp for underprivileged kids. Shown II-rl are Emmis President Jeff Smulyan, Johnson, and Emmis National PD Rick Cummings.



97WK (WKWK)/Wheeling sponsored a benefit game against the graduates of West Virginia's Mountaineers football team. Not wishing to be embarassed, the station did not report the score to us, but did raise more than \$500 for the Multiple Sclerosis Society.

#### What A Feeling!



WJMA/Orange, NJ sports staffers celebrate their Virginia AP award for best sports coverage. Shown II-I are Clinit Estes, Sports Director Tom Graves, Tom Smith, Barry Penn-Hollar, Sue Jarrett, and George Fletcher.

#### Keep Reaching For The Stars



KOST/Los Angeles's contest winner literally went through the roof upon hearing he was the winner of this Audi Quatro 4000S. The listener won by having a KOST sticker on the bumper of his old car. Pictured (I-r) are General Mills' Gil Fries, Janklow Ingels Productions President Don Jahlow, Yoplat USA Marketing Assistant Claire Koffler, winner, and KOST morning personality David K. Jones.

#### It's Easy As 1-2-31



B100 (KFMB-FM)/San Diego awarded \$20,000 to this lucky caller when they played three Michael Jackson songs back to back. The station took 100 callers before awarding the prize.

#### Whether Or Not



Crazy CFAX/Victoria morning man Barry Bowman took another one of his many jabs at Canada's cloudy weather recently. Bowman hired a "frogman" to distribute leaflets to the city's visitors welcoming them to sunny Victoria. Even the weather cooperated that day with lots of clouds and a light rain.

#### Leave The Windbreaker Home



WCHV/Charlottesville decided to rechristen Chicago as the "Wendy City," awarding a trip for two to Chi-Town. Listeners won Wendy's food when they heard the windy sound effect and called in.

#### Hey St. Jude



WGBF/Evansville pulled in \$33,000 during its annual three-day St. Jude's Childrens Research Hospital radiothon. Shown with their thumbs up are fl-r top row) WGBF midday man Dave Westrich, morning man Rich Allen, VP/News Randy Wheeler, sportscaster Ed Thurman. (Bottom row): Gary Olson, nights; Dave Winsor, PD; and Ron Richards, afternoons.

#### Puttin' On The Hits



KRNT/Des Moines hosted its sixth Rock, Roll and Remember dance party, selling 1600 tickets in just seven hours. Some of the guest artists included Bobby Vee, Joey Dee and the Starlighters, and the Coasters. Pictured (I-r) are KRNT's Mike Sherman, Van Harden, Dick Lemon, Dan Loftus and PD Steve Gibbons.

NOTES FROM ALL OVER

## CMA, Lionel, The Jacksons, Etc.

Bouquets, brickbats, and other assorted novelty items from the cluttered desk of a Country editor . .

One Jock's Opinion - If you're a CMA member and looked carefully at the initial ballot for air personalities, you may have noticed a change in the category's name. The traditional "Disc Jockey of the Year" has been replaced by "Broadcast Personality of the Year," a move-designed to make the category more representative of the people in it. Recognizing those broadcast personalities who contribute to country music in ways other than a four to five-hour, six-day radio airshift is admirable. Indeed, it's overdue. But I believe the industry might be better served by the creation of an entirely new category. Let me explain:

Country music's continued growth has created more talent opportunities than ever before. There is a tremendous number of syndicated radio shows available, TV



What do you think?

casters" who are not necessarily disc jockeys is a logical progression for an organization which represents all aspects of country music. But while I don't mean to be presumptuous, I hope the CMA reconsiders and returns to the original category name for next year's balloting. At the same time the organization can create a separate section for nominating and selecting those who help country music grow through other media or by nationally-syndicated radio shows. They already have a great name: "Broadcast Personality of the Year."



All For One - KYGO/Denver recently initiated a promotion which proved mutual-All For One — KYGO/Denver recently initiated a promotion which proved mutually beneficial to the station, the retail/wholesale business, and concert promoters. During concerts presented by Feyline Presents, Inc., KYGO stationed personnel at venue entrances and distributed certificates (like the one pictured here) to concert-goers. You'll notice the coupons offered a two-dollar discount on LPs by the artists in concert when presented at a particular Denver record outlet. And the two dollars just happened to be the exact amount it cost to park.

This is one of those great ideas where everybody wins. KYGO benefits by reaching its target audience at the concerts and by having its calls prominently displayed on a coupon that will be retained, not thrown away. Columbia and Liberty both came out ahead through increased exposure and product sales perhaps even reaching an

ahead through increased exposure and product sales, perhaps even reaching an untapped country record buyer. Of course, everybody benefits from the immense goodwill. With country record sales and country listening both down, it's initiative like this that will turn everything around.

The Real WPOC — In the ratings rap a few weeks ago, a less than accurate picture of WPOC/Baltimore was presented. To set the record straight, the station is—and always has been — a full-service, personality-oriented, community-involved Country radio station. PD Doug Wilson told me the morning show features a full range of news, sports, and weather, augmenting the personality emphasis. Promotionally, the station is very active. Since the end of March it's given away more than \$60,000 in cash, as well as a number of trips to various locales. Musically, the station has been evolving slowly, playing a bit more music than in the past and trending toward the modern side. Sorry for the confusion, Doug!

## Country Closeup

Bits & Bytes - Country programming Bits & Bytes — Country programming consultant Bruce Clark sent me a note about a new service he's offering free of charge, the Broadcast Forum. Bruce describes it as a "computer bulletin board by and for Country broadcasters." The purpose of such a service is twofold: First, it will allow an exchange of ideas between Country broadcasters. Second, it will act as a clearing house for stations in need of jocks and jocks in need of stations. All you need to hook into this already opera-tional service is a computer and a phone modern. Just call the special number and with an access code, you can read what's there and input whatever you

want to add.

If you'd like to become a member, send your name and address to: The Broadcast Forum, Box 7482, Crosslanes, WV 25313. Also mention whether you want to join as an individual or as a want to Join as an individual or as a radio station (only stations will be allow-ed to list job openings). If you want more information, give Bruce a holler at (304) 744-7020. For those who know how this kind of thing works and want to check it

out, call (304) 776-6659.





I've heard rumors about this, but to my knowledge no one has done it as yet.
The idea was for Country stations in markets where Michael and his brothers were appearing to have their own Jacksons' concert - featuring Wanda and Stonewall. From that basic premise, the imagination runs wild with ideas that would parody the real goings-on – like tickets for 30 cents instead of \$30, I guess it's another thought to be filed in the "Ya know what woulda been neat" folder.

Lionel Lingo — A couple of weeks ago in an article about playing pop records on Country stations, WXCL/Peoria MD Kevin Kasey said Lionel's name wasn't mentioned when his song was played. WXCL now gives artist credit but has WXCL now gives artist credit, but has moved to increase audience acceptabili-ty by countrifying the title. Thanks for the suggestion, Kevin. However, I don't think Motown would appreciate it if we started listing the song as "Stuck On Y'all.'

## Have You Heard

A couple of promotions at WLWI/ Montgomery, AL as PD Dr. Sam Faulk is elevated to OM and MD Rhubarb Jones is upped to PD/MD . . . Tony Thomas has been promoted to PD/MD of Country outlet KOLO/Reno, where he also holds down morning drive . David Moore is now PD at WDDT/ Greenville, MS . . . Ann Stevens is the new MD for WHYL/Carlisle (Harrisburg) ... WRKZ/Hershey, PA also has a new MD with Dandalion taking over those duties . . . Teresa Gober has left KXYL/Brownwood and David Oxford has taken over the MD WSEN PD Gary Agnew has exited, leaving a PD opening in Syra-Some changes in Austin as KVET staffer Betsy Britton leaves to ioin KTX-FM/Brownsville and Jim Travis moves on to KBUC/San Antonio . . . Moving from evenings to mornings at WUSQ/Winchester is Steve Morgan while Rick Gains joins the station to fill Steve's old slot . . . Bill Cotreau is new to middays at WIXY/ Springfield, MA coming from KCLV/ Clovis, NM . . . Don't forget to keep me posted on what you have heard!

shows are popping up, as are country video shows and, of course, the Nashville Net-work has presented a new talent showcase (in the "announcer" sense). I suppose it's because of the newness of these ventures that most of the program "hosts" have come directly from the disc jockey ranks. Some are still holding down their regular airshifts, while others are off the air completely as they devote their full talents to another medium.

It isn't totally fair to put these two groups of talented people in the same category. While many of the required talents are similar, it's like comparing apples and oranges when judging a person who is able to sit down and produce a "perfect show" plete with writers, engineers, and multiple takes - against someone doing a live radio show every day.

The nomination process spawns another problem. Anyone who garners five votes appears on the initial ballot sent to voting members. However, it's only the top five vote-getters whose work is presented to the judges. And there's the rub. Personalities associated with nationally syndicated properties stand a greater chance of getting in the top five simply because they - and their work - have a much better chance of being known by many more people

Another problem I have with the new system is category name change. While I realize it's still a jock category, I can't help but feel a sense of loss. The CMA has always looked at the DJ, regardless of market size, as being the backbone of the entire industry. When all is said and done, it is the on-air jock who spreads the word about the music and artists to the people. For them to have an award all their own is a special honor. Because the award is broken down into large, medium, and small markets, it is one to which they can all aspire.

The CMA has taken a very positive step, but perhaps it didn't go far enough. Wanting the awards to encompass "Country broad-

# SO YOU THINK YOU'RE A FOOTBALL EXPERT!

Warner Bros. Records Invites You To Play

**'HANK'S PICKS''** 



Each week Hank Williams Jr. will pick the winners of 10 games college & pro (see page 57) for the next 15 weeks of the '84/'85 Football season.

(Easy so far...right!)

The object of the contest is to guess the correct percentage of winners that Hank picks for 55 college games and for 90 pro games.

(That's how we separate the men from the boys!)

The winner will receive an all-expense-paid trip for two to any HANK WILLIAMS JR. Concert of his/her choice anywhere in the continental U.S. in 1985.

Plus a trip for two to SUPER BOWL XIX, January 20th in Palo Alto, California.

To be eligible to win the "HANK's PICKS" contest you must send a letter or postcard with your guess as to the percentage of games Hank correctly picks (i.e. 50%, 75%, 87%, etc.) from all 145 games, (one entry per person) postmarked no later than October 15, 1984 to:

#### HANK'S PICKS

c/o Radio & Records P.O. Box 171116 Nashville, TN 37217

Each week R&R will print HANK's PICKS with a running total of his correct picks.

In case of a tie Hank Williams Jr. will personally "Pull a winner out of the hat" at the R&R Nashville office.
(Only Radio Station Personnel Are Eligible.)

\*Just Out—The HANK WILLIAMS JR. single
"All My Rowdy Friends
Are Coming Over Tonight"

"MAJOR MOVES"





## GLEN CAMPRELL KEEPS THE PAITH

## "FAITHLESS LOVE"

has become radio's Top Ten love letter. And it's just the first single from Glen Campbell's heartfelt new album, "LETTER TO HOME". 90164 On Atlantic/America Records and Cassettes Distributed by Atlantic





Produced by Harold Shedd

## **MAKE EACH TIME** AS GOOD AS "THE FIRST TIME"

"THE FIRST TIME". It's the latest from their unbeatable new album "DAY BY DAY". 90155

On Atlantic/America Records and Cassettes







## Nashville This Week



## Country Music Week In Nashville

ny day now you'll get your registration form for WSM's Grand Ole Opry 59th annual Birthday Celebration (October 9-13). While you're debating about taking the time off to attend, I'll bet you're also wondering about the rumors that the weeks' activities have been cut drastically. I've made a few calls and found that the only major difference in this year's program and last is that the labels (on the whole) are not sponsoring their own showcases. However, their parties and cocktail receptions are being planned.

On Monday (10-8) Kenny Rogers will host the "18th annual Country Music Association Awards," to be broadcast live from Nashville's Grand Ole Opry on CBS-TV from 9:30-11pm.

The Opry Birthday Celebration officially begins on Tuesday at 11am with a CMA/Opry DJ Brunch at

the Opryland Hotel. Fol-lowing that, the annual Artist/DJ Tape Session is scheduled from noon till 4pm in the hotel. The Early Bird Bluegrass Concert, hosted by Bill Monroe, will take place in the evening from 7-10pm.



Wednesday afternoon from 2-5pm, you can trek

on over to the Acuff Theater for a "Best In Country" show . . . then, the next event takes place just a few steps away at the Opry House. It's a special televi-sion concert titled "The Door Is Always Open," taping from 7-11pm. You'll see Waylon Jennings, Jessi Colter, George Jones, Kris Kristofferson, Willie Nelson, Roger Miller, Mickey Newbury, Webb Pierce, Faron Young, and Hank Williams Jr. performing

Bill Monroe

bluegrass host



Willie & Waylon: on TV

Thursday morning from 9am-noon, the CMA's annual membership meeting will be held at the Opryland Hotel. From 2-4pm there will be a Country Music Showcase at the Opry House, followed by a cocktail reception from 4:30-6pm in the Opry House lobby and plaza area. Activities move back into the Opry House from 7-10pm for the broadcast of Country Mu-sic Month "Spectacular" for the Music Country Ra-dio Network, hosted by Charlie Douglas.

Friday afternoon from 1:30-3:30pm, the second Artist/DJ Tape Session takes place in the Opryland Hotel. Following that, registrants are invited to attend the Grand Ole Opry Cocktail Reception & Disc Jockey Hall of Fame Awards Presentation, from 5:30-7:30pm at the Opryland Hotel.

On Saturday evening the celebration officially concludes, with its traditional cake ceremonies beginning at 9:30pm at the Opry House. There will also be a special "Sunday Morning Country" showcase from 10am-noon Sunday at the Opryland Hotel.

#### Radio Reports

As in previous years, the free "Hot-Line" Radio Reports will be available. These special reports, which are fed daily to stations via phone lines, cover all the major activities of the week and also include personal comments from artists and Opry stars. The reports will be available October 9-12; however, tele-phone equipment limitations will allow only 150 stations to use them. Requests for this free service will be accepted on a first-come basis, and anyone interested must write: Hot-Line Reports, 1514 South St., Nashville, TN 37212.

Another feature of the Opry Birthday Celebration will include special broadcast hook-ups at the Opry-land Hotel, which will enable stations to broadcast "live" from the hotel lobby. Stations wishing to participate should contact Ray Waters at the Opryland Hotel (615) 889-1000.

I think you'll agree it looks like a pretty busy week and you still have time to get your registration form in the mail. So, I'll look forward to seeing you in Nashville in October!

"Melanie Greenwood's Hot Country Dancing" is the title of the instructional country dance video being taped this week. Lee Greenwood will appear in the video with his wife, who is a choreographer/dance instructor with The Nashville Network. Mrs. Greenwood will narrate the 40-minute clip as well as demonstrate the Country Polka, the Country Swing, the Texas Two-Step, and others . . . Alabama recorded the title song for an upcoming movie about Alabama football coach Bear Bryant. The song, titled "I'll Be Home," will be woven throughout the movie, which stars Gary Busey. The soundtrack album will be released on RCA.

Who's New: RCA recording artist Hillary Kanter, hails from Miami. She studied jazz voice and instru-mentation at the University of Miami School of Jazz and graduated with a degree in music from New York University. By age seven, she was a classically-trained

concert harpist; now she also plays piano and guitar. When she moved to Nashville, Sonny Throckmorton got her a publishing deal with Tree International. She left Nashville for Los Angeles to try and get a recording contract. Shortly after her arrival on the West Coast someone suggested she pitch Hillary Kanter: jazz, class her songs to Julio Iglesias ics & country



for an upcoming album. That she did, but ended up hired instead as one of his backup singers for a two-month European tour in Spain and Italy. Upon her return to Nashville, she went in the studios with producer Even Stevens, who took the results to RCA. Her current single is "Good Night For Falling In



**Country News Next Week's Guests:** GEORGE STRAIT @ TANYA TUCKER

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

## CALENDAR



## AP Reacts To "Cheap Shot"

much wire copy is written in what I called "Aryears of reading your column, I have never seen you write a kind word about the wires, so your latest cheap shot came as no surprise.'

national news summaries with the suggestion that I read them. "You might be forced to concede that they are not necessarily written more poorly than your column, which tends to ramble, if you will pardon my saying so. How about giving us a break? There are lots of broadcast newspeople working very hard in AP offices bum's rush you so regularly dish out."

Hood's letter of complaint caused me to seriously consider whether I might have been unfairly one-sided and negative about the wires, and I conclude that he's right. The ombudsman section of my brain now informs me, after his prodding, that I've fallen into a little trap not unknown among writers: commenting on the negative without mentioning the positive.

I clear copy from an Associated Press

Associated Press Deputy Director James teleprinter every weekday morning and know R. Hood is upset over my recent comment that what the AP puts out. My comments in this colum from time to time have targeted the weakness chaic Newspaper" style rather than "spoken rather than showcasing the strength, much in the English," and has fired off a letter saying, "In way a person might complain about loose chrome on a new car without mentioning the vehicle runs smoothly and corners like a bandit. My comments about both major broadcast wire services, Mr. Hood enclosed two AP broadcast wire rather than having been balanced, have been probably exclusively negative.

Mr. Hood has never chosen to write to pat my back for what he might have considered a good column, and I've never taken up this space with a list of What's Great About The Wires. So

I acknowledge the inadvertent pattern of around the world. They shouldn't be given the one-sidedness of my remarks. I admire the AP executive's vigorous defense of his hard-working employees, which indicates the boss is loyal to his

> The consciousness of the wire services regarding the issue of newspaper-style versus spoken English may have been raised a notch or two for now, and in turn (is this getting rambling?) my own level of awareness has been ratcheted upward as regards always grumbling and never congratulating.

#### Fish Rain Was A Hoax

MONDAY, SEPTEMBER 10 — On this date in 1890, newspapers across the country carried a story about fish coming down with the rain. Don't believe it. Cairo librarian Louise Ogg says, "A fisherman down near Union Depot threw a handful of small fish over the top of a railroad car) and some men (on the other side) who saw the fish fall circulated the report that they had fallen from the clouds. The story was wired to the city papers and was repeated in all leading papers in the country, growing with each repetition.'

Full Harvest Moon tonight. Jose Feliciano 39. Charles Kuralt and Roger Maris 50. Arnold Palmer 55.

#### Landry's Locker Room Tears

TUESDAY, SEPTEMBER 11 - The only head coach the Dallas Cowboys have ever had, Tom Landry, turns 60 tody. He has a reputation as unflappable and unemotional, but Joe Horrigan of the Pro Football Hall of Fame points out this story from veteran Cowboy Bob Lilly: after a losing game in the early days "in the locker room (Landry) literally cried and said that he accepted the blame and didn't expect to be around the next year." Horrigan says his players have described Landry as "patient and observant"

People born on this date have included writer O. Henry in 1862, football coach Paul "Bear" Bryant in 1913, and actress Hedy Lamar in 1915.

#### Defender's Day In Maryland

WEDNESDAY, SEPTEMBER 12 — It's an official state holiday in Maryland, Defenders' Day, in memory of the battle of Baltimore's Fort McHenry in 1814, which inspired Francis Scott Key to write our national enthe

Remington market the first commercial typewriter 110 years ago today (1874) and "it was a rather big flop," says Milwaukee Public Museum expert Dr. Donald Hoke. The typewriter was seen as a gimmick or novelty with "little commercial

Terry Bradshaw 36. Maria Muldaur 42. George Jones 53.

#### **NYC First American Capital**

THURSDAY, SEPTEMBER 13 - The first capital city of the United States was selected by Congress on this date 1788. It was New York City. The proud citizens of the Big Apple generously donated their City Hall to the federal government and renamed it Federal Hall, and that's where George Washington was inaugurated as our first President, in a former city hall on Wall Street in New York City.

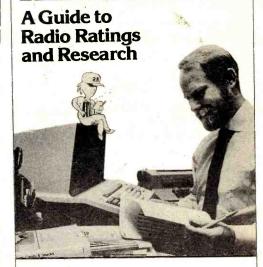
Jacqueline Bisset and Chicago's Peter Cetera 40. David Clayton-Thomas 43. Barbara Bain 50. Mel Torme 59.

#### Last Of The Zeppelins

FRIDAY, SEPTEMBER 14 — Germany launched the huge airship "Graf Zeppelin II" in 1938. It was 803 feet long. That's longer that all four Goodyear blimps end-to-end. Because of growing hostilities prior to World War II, the United States refused to sell Germany the fireproof helium needed to inflate the Zep-II, so it never flew a single commercial passenger. In 1940 the airship was intentionally destroyed by the commander of the German air force, simply to get it out of the way to make room for additional Luftwaffe flight operations.

The first manmade object to hit the moon, the Soviet Lunik II, crashed into the lunar surface 25 years ago (1959). Dancer Joey Heatherton 40. Tomorrow (9-15) Gaylord Perry 46, comic character Blondie 54, Jackie Cooper 62. Sunday (9-16) Rosemary Casals 36, Elgin Baylor 50, Peter Falk 57.

HIBERNETICS



Ratings... misunderstood, maligned, mysterious. Research...revered, reviled, rebuked.

The two most controversial areas in contemporary radio are thoroughly investigated and explained in the first book ever devoted exclusively to these volatile subjects.

In eleven easy-to-read and understand chapters, Jhan Hiber, President of Jhan Hiber & Associates, one of the leading research companies in the broadcast industry today, takes you through the history, theory and practice of ratings and research.

> See Us In Booth 1428 At The NAB/NRBA R.C.P.C.

Order your copy now and take advantage of this

Please send me co Hibernetics, A Guide to Rac	lio Ratings and Res		
STATION/AFFILIATION			
ADDRESS			
CITY	STATE		_ ZIP
MASTERCARD #		_	
INTERBANK #			DA
EXPIRATION DATE			160
VISA #			
EXPIRATION DATE			BOO

Because of the pre-publication nature of this offer, please allow 12-16 weeks for delivery. Ca. residents add 61/2% sales tax.

HIBERNETICS © R&R BOOKS 1984 1930 CENTURY PARK WEST LOS ANGELES, CA 90067

## Black/Urban Radio



## KKDA-FM Breaks Out In Dallas

The Dallas-Ft. Worth market is where I've expected Black/Urban radio to really break out of its shell. Well, it finally happened. Urban-formatted KKDA-FM (K104) has sounded the bugle for attack.

Although KVIL netted the number one slot with a 10.2 in the spring Arbitron, K104 moved 5.9-7.1 12+. And that healthy jump put the station in a second-place tie with KRLD. To find out more about the story behind the success, I called VP/Programming Michael Spears, who steered me to three people who were positive forces in KKDA's climb up the ratings ladder. They are Asst. PD/MD Terri Avery, Research Director Joycelyn Johnson, and Creative Services Director Nancy Carpenter.

#### What Made It Happen

Terri is a nine-year industry vet who's spent the past six years as KKDA's MD. She offered her opinion as to why the station's numbers increased. "It was a combination of things. We finally targeted our audience and really went after it. For a while, we were trying for a mixture of peo-

"It amazes me how people don't like to hear about research. It's not something people should fear.'

Joyceiyn Johnson

ple. When we decided to target only the black audience, positive things happened. Tightening up our black base was very important.

"All of our promotions were right on time. We gave away big, as well as small, money. We also had a contest called the 'Secret Song.' Tom Joyner would play it in the morning and later in the day a particular caller would be eligible to win.

#### Less Talk & More Music

The "less talk, more music" credo is a popular station positioning vehicle that K104 also adopted. Terri noted, "We're doing music sweeps from the top of the hour to 35-40. We call it 'guaranteed eight in a row or more.' If we count more it's a bonus hour."

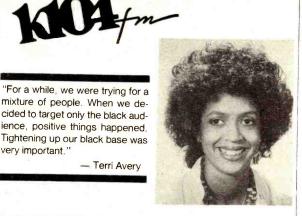
Does more music also apply to more jingle use? "We have a package that was done for us by Otis Conner. "The package we have really fits the music we play very well
they both seem to flow together." She also made mention of the fact that their current jingle package contains ten types and 80 total cuts.

Another important station element is its "Make It Or Break It" feature. "It runs every night at 7:30. People call in and vote on the record that was selected for testing. After it's played we take calls for a half hour; these calls average approximately 250. By doing this we can usually get a feel

But the audience isn't always right. Avery added, "Sheila E's 'The Glamorous "For a while, we were trying for a mixture of people. When we decided to target only the black audience, positive things happened.

very important."

Terri Avery





Jovcelyn Johnson

Nancy Carpenter

Life' was a 'break it, no good!' Well, we also follow R&R's Black/Urban Radio chart and we saw it was doing well nationally. So we stuck with it. It ended up being very popular here, going to number two on our local chart. That's one the audience was wrong

#### Researching A Winner

With the interview seguing into the area of record testing, I asked Joycelyn Johnson to discuss how records are researched. "We get a list of records from Michael Spears and Terri. They let us know what they're looking for, and we make random calls selected by zip code. People are asked to rate the records on the playlist we've been

given. We target 16-28 year-olds. We find them by looking at the Arbitron breakdown of zip code areas where people filled out a diary saying they listen to us. We ask if they listen to us or KNOK, plus what artists they like. If we get a person on the phone who's not familiar with our station and music, we won't question him. Respondents must be familiar for it to be of any positive use.

"At the end of the week I tally up my research, putting a sheet of paper over the records so I won't know which ones are doing the best. When we finish our research, next week's list (rotational changes, drops, etc.) is decided upon.'

Joycelyn continued, "I really believe in research. When we were targeting HDBA (High Density Black Areas), we got a lot of valuable information for our organization to utilize. It amazes me how some people don't really like to even hear about research that pertains to broadcasting. It's not something people should fear.

#### **Testing Music**

I asked Joycelyn to explain what types of music they test. "Most of the time it's currents, but sometimes just new music. We also research oldies. However, in most cases we don't get too many requests for music more than two years old.

"We do a more comprehensive music check for our oldies. Because we only play a certain amount of oldies per hour anyway, we want to maximize their effectiveness.

We take some of the hits we're interested in playing and begin testing them with the age group we're trying to reach. If they test well, we use them. If they don't, we keep them off the air.'

#### Research With No Budget

Joycelyn then offered advice to those who might not have the dollars to support a fullfledged research effort like K104. "Start out with store reports. That's a simple way that doesn't take anything but an extra hour per week. The more people you sample, the more reliable your sample will be. Another thing that's not expensive is utilizing your request lines. Keep track of those requests because they can be a valuable information source

#### Promotions Key Ingredient

With seven years of broadcast experience behind her, Nancy Carpenter talked about another aspect that contributed to 'KDA's ratings gain - promotions. "We've been involved in promotions with the Dallas City Parks and Recreation Department and others." We've also worked with movie companies on the local premieres of 'Beat Street' and 'Breakin'.' The deal was for us to hold three break-dancing competitions, the third being the finals. Well, we thought break-dancing might only be popular in cities like New York, Washington, or Los Angeles. But we found out it's popular here, too, judging by the number of participants and people who just came to watch.

"Approximately 3000 people turned out for the first one, and it continued to build from there. We also do promotions in Ft. Worth, but the people there are a bit more laid back. We must romance them into getting excited about whatever we're trying to promote. It's a bit harder to get results in Ft. Worth.

#### Who Has The Ideas?

Executing the promotions are one thing, but who comes up with all the ideas? "We all sit down and brainstorm together. Sometimes one of us will come up with an idea and have to sell it to everyone else. That's good, because when we all agree, it's usually worth doing and gets results - the name of the game."

Concerning giveaways, the station follows suit with its industry peers, offering LPs, concert tickets, dinners, and, of course, money. "I would much rather give away a lot of small things as opposed to something large and expensive," Nancy mused. "You get much more mileage from pleasing the masses than from giving that one big prize which only pleases the winner and his family."

Talking with these ladies was a joy. Their knowledge was a pleasure for me to experience. I think it's safe to say that K104 appears to be built on substance, not brawn!

#### Action

At WWDM/Sumpter, SC PD Kevin "Special K" Flemming is taking himself off the air. Coming into the afternoon slot is Michael Kilgore, formerly of mornings at WAIR/Winston Salem.

Mike Love spent 1974-78 at KMJM/St. Louis and its predecessor. Having been on the original Majic 108 team, it's appropriate that he should return to the station handling overnights

More changes: Jeff Kelly, ex-PD at WDMT/ Cleveland; to on-air at A/C-formatted neighbor Jim Brown is the new PD at WLUM/ Milwaukee; Susie Austin remains as MD Thomas Smith, late of Oldies-formatted KNUZ/ Houston, is searching for an Urban/Black gig and can be contacted at (713) 434-9211

WBLX/Mobile announces recent personnel shifts: Cathy Baker leaves TV to become News/ Public Affairs Director. Shearle Jones becomes her assistant. David Clark, comes aboard as an Account Executive. Club DJ Karl Hill joins as weekend/swing person.

The recent Coca-Cola-sponsored "Los Angel-Music Festival" presented performances by Gladys Knight & the Pips, Cameo, Lakeside, Midnight Star, Nona Hendryx, Shannon, and Grandmaster Melle Mel & the Furious Five. Coke's efforts on behalf of Black radio have included billboard mentions for Los Angeles area Black/Urban stations.

Congratulations to WJLB/Detroit OM/PD James Alexander and his wife Angela, who gave birth to Jennifer Nicole in early August.

WRPZ/Lexington GM Al Greenfield reports his station is gearing up to go Urban. He needs record service and would like to talk to you at (606) 987-1440. Chris Thomas at WJAX/Jacksonville could use some gospel service for his AM station. He's at (904) 356-5554.

The summer promotions keep on rolling: WBLX has set its "Family Funfest" for early September. The Funfest features a concert by Freedom (of "Dance, Sing Along" fame) WDAO/Dayton sponsored a free flea market and custom van show for its listeners.

intra-Media Resources Institute has sched uled its second annual Black Music Industry Networking Conference in Boston on Sentember 16 More information is available by dialing (617)

# Do It On Air

(Everyone Is.)

## Chaka Khan "I Feel For You"

First-Week Breaker
No.1 Most Added
From the forthcoming Warner Bros. album I Feel For You.
Produced by Arif Mardin.

#### Marcus Miller "I Could Give You More"

Marcus Miller's latest single, from the Warner Bros. album <u>Marcus Miller</u>, merges sensuality and virtuosity. Produced by Marcus Miller and Ray Bardani.

## The Time

Morris Day's lead vocals combine with The Time's multi-layered keyboard funk on the second single from the Warner Bros. album Ice Cream Castle. Produced by Morris Day & The Starr \* Company.

## Black/Urban Picture Page



WJDY'S COAST-TO-COAST SENDOFF — WJDY/Salisbury recently gave away an all-expense paid trip for four to see the Jacksons perform in Los Angeles. Displaying their own "Victory" smiles are (I-I): WJDY GM Alex Kolobielski, Pepsi's Wayne Ferrare, winners Bill and Geri Morton, and PD Chris Barry.



RICHIE CARDED IN VANCOUVER — Urban/Jazz-formatted CJAZ/Vancouver lined up thousands of Lionel Richie fans to sign what was billed as the "world's largest helio card." Pictured (r-l): CJAZ's MD David Grierson, Sharon Berry and Program Manager Marty Forbes, Richie, and CJAZ's Bob Merchant and Don Kennedy.



BLOW FLIES AT BLOOMINGDALES — Kurtis Blow and WRKS/New York helped bring breakdancing into an unlikely place, Bloomingdales department store. Shown (t-t) judging a stationsponsored break-dance contest: WRKS's Mary Thomas, Blow, and break-dancer Peach Amaro.



A KEY WIN — WZAK/Cleveland's Ken Allen (I) hands a set of Pontiac Fiero keys to lucky Einora Dillard. Dillard, whose name was drawn from more than 30,000 entires in the M&M Products-sponsored contest, apparently couldn't wait to get behind the wheel.



INNER CITY GETS CONVENTIONAL — Inner City's Bay Area outlets KRE & KBLX/Berkeley, doubled as host stations for the chain's Democratic National Convention coverage. On hand to great the visiting Inner City reporters were (I-r): KRE & KBLX's Sylvester Jackson and ND Keith Jackson.



KMJQ TAKES THE ELEGANTE ROUTE — As part of its "Key Song" promotion, KMJQ/Houston recently awarded a fully-loaded Cadillac Seville Elegante. Excited at receiving the keys from KMJQ's Bill Travis (r) is winner Charles Green.



KMJQ BREAKS INTO ASTROWORLD — KMJQ/Houston's break-dance contest drew 3000 rain-soaked spectators. Thirty-five dancers participated in the event, which was part of the "Majic Astroworld Summer Jamathon" series.

## The Hits Continue To Come From Columbia Records



Produced by Michael Jackson

REBBIE JACKSON "Centipede"

Black/Urban BREAKERS

REBBIE JACKSON Centipede (Columbia)

65% of our reporting stations on it. Rotations: Heavy 6/0, Medium 20/7, Light 25/14, Extra Adds 0, Total Adds 21 including WWIN-FM, WVEE, WTMP, WBMX, WZAK, XHRM, KSOL, WKND, WRDW, WKXI, KJCB, WQQK, WDAO, WVOI, KDIA. A most added record. Debuts at 39 on the Black/Urban chart.



BLACK/URBAN CHART:

BILLBOARD:





## CHAMPAIGN One Of The MOST ADDED

#### Out of the Box Adds At:

WWIN-FM WDIA WQMG WQKS WHUR WGCI WJMI WTLC WAOK KDAY WJAX

WVEE KSOL WPDQ KRNB WNOO WANM BILLBOARD:





MR. "T"
"Mr. 'T''s Commandment"

#### JUST RELEASED & ALREADY ON:

WHUR WDIA WQQK WAOK WPEG KRNB WKXI



Watch out for the new PHILIP BAILEY single, "Photogenic Memory" on your desk THIS WEEK!

## Marketplace

#### COMEDY



Hundreds renewed again! Free sample!

Write on station letterhead to Contemporary Comedy Dallas, TX 75227

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE some GREAT sheet!" Michael York, KXLR FREE SAMPLES.

Write on station letterhead or phone: (804) 270-7206 9AM-5PM EST

10918 Foxmoore Ave Richmond VA 23233

#### KNOCKERS"!

No Free Samples. Your KNOCKERS\*! sample cassette costs \$5 and gets you started right away with top-quality professional material. Catalog includ-Send \$5 to KNOCKERS\*! Box 153 La Grange, IL 60525



#### THE FUNNY BUSINESS"

Our \$1.00 and 54-joke sample is great for carrying to concerts, riots, and your own radio show. Send the sooniest you can for your \$1.00 look at our funny services. All material ideal to hang with your BS. BA, Nuclear Fission awards and comes printed in real live ink ....

THE FUNNY BUSINESS 210 Hollywood St., Fitchburg, MA 01420 (617) 342-1074

#### O'Liners



of radio's most popular humor service

For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025



#### "Phantastic Phunnies"

Highly Respected! Hilarious! Original! Proven worldwide audience builder

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS' ... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

#### MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R & R Marketplace (per Inch): Per Insertion

Additional \$10.00 per week charge for 4. Time

Will include logo or other line art on ads 13 Insertions

inches or more if camera-ready 26 Insertions

6 Insertions \$40.00

Deadline for Marketplace ads is FRIDAY NOON; two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS, 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

#### **FEATURES**



#### PROMOTIONAL



#### The Ultimate Movin' On Sound Sensation!

The music vest features a unique built-in FM stereo system with speakers located in the shoulders. This is an excellent premium/promotional product for your radio station!

For further information and brochure please call or write:

What could be better than a product that what could be profits, sells itself, and pro-earns BIG. BIG profits, sertising exposure.

SUNSHADES

We can offer you a quality product, promotily delivered, at a competitive price. Beginning with our in house art a competitive price. Beginning discount of the product of designed moided, decorated, and annually from the same location.

and shoped from the same location send For Full Color Brochure & Price List

SERU 1 142 Carswell Avenue 143 Carswell Avenue 143 Carswell Avenue 144 Carswell Avenue 145 Carswell Avenue

MICHAEL J. FASHIONS

Box 354

New Hope, PA 18938

(215) 297-5332

#### Oldest promotion in the industry. BINGO, INC. P.O. BOX 2311 • Littleton. CO 80161 Telephone (303) 795-3288 "Our Business Is Improving Yours © copyright, 1962

#### Professi<u>onal Services</u>



#### WE MAKE YOU LOOK & SOUND BETTER

We're unique in that we consult both stations and individual broadcasters:

For Stations Formats

 Aircheck/Resume Refinement

Sales & Program

 Aircheck Analysis Seminars

Aircheck & Market

. Employment Counseling

For Announcers & PDs

Jingles

\* Shouts

3954 Peachtree Rd., Suite 202

Atlanta, GA 30319

(404) 266-1977 VISA

Money Back

For the Hottest Phone. CALL (806) 352-7753 24 HOURS A DAY SUPERTRAX PRODUCTION LINE

#### DIARY INSPECTIONS

performed by EXPERIENCED **RESEARCH PROS** 

All markets are invited to inquire Call 9am-9pm (EST) Jay (301) 484-8615





One of Western New York's most listened to A/C targeted weekly special programs begins syndicating September 15th. Call for market availability, free demo and further facts. Calamity Communications & Media Services 347 Culver Rd., #3, Rochester, NY 14607 (716) 461-3399

## Marketplace

#### Sick Of Your I.D. Package?

sound as up-to-date as the music you play. From A/C to CHR to COUNTRY, we produce great music. Prices from original packages start at \$5,000; customized re-sings from just \$3,000. For demo cassette call or write

615 E. Pike, Seattle, WA 98122 (206) 323-6847

## **Philadelphia**

When one of America's leading radio stations wanted jingles ... it came to America's fastest growing production company.

CONTINENTAL RECORDS 210 South St., Boston, MA 02111

No matter what your market size, we'll make you sound great! Call (617) 426-3131

#### Call Out Research

For The TRS-80® Model III "How To" Manual & Softwear

Parwood Associates Seattle, WA 98155 14716 - 26th Ave NE

#### PERSONALITY

#### **INFO-BITS**

FOR MODERN AIR TALENTS. THERE'S NEVER BEEN A SHEET LIKE IT. AT LAST A SERVICE FOR THE 1880s! FREE SAMPLE: INFO BITS. % KFMB, SAN DIEGO, CALIFORNIA 92138. GREAT SHOWS EVERYOAP!!

#### EQUIPMENT



#### **EMPLOYMENT/INSTRUCTION**

#### 10.000 RADIO, TV JOBS

- Over 10,000 Radio & TV jobs are published every year. Up to 98% of the nationwide openings can be found in THE AMERICAN RADIO JOB MARKET-weekly paper.
- The most current and complete radio and television job publication in
- America.

  Subscribed to by nearly every major broadcast school, ir. colleges,
- colleges and universities.

  Complete listings for DJs, Program Directors, News people, Salesmen, Engineers, Production Directors.
- All major, medium & small markets. All formats: AOR, COUNTRY, MOR, CHR, BEAUTIFUL MUSIC, NEWS,

- B. Money Back Guarantee. Rates: One week \$6.00. SPECIAL 6 weeks \$14.95—you

American Radio
JOB MARKET
6215 Don Gaspar, Dept. R. Las Vegas, NV 89108



**INCREASE** SALES RESULTS

The radio and record industries are big markets to cover with a limited sales force So why not put R&R

Marketplace to work for you? It's a sure way to generate qualified sales leads

Just Call (213) 553-4330

## Opportunities

Openings

#### NATIONAL

#### mmm Laser Radio

New offshore station aboard radio ship in North Sea, needs three DJs for CHR format. U.S. Passport required, liberal travel benefits, Rush tape & resume to: P.O. Box 1828, Grand Central Station, New York, NY 10163.

mmm

ONE OF AMERICA'S LEADING BROADCAST COMPANIES IS LOOKING FOR AMERICA'S BEST A/C PERSONALITIES

\*\*\*IF YOU HAVE A PROVEN TRACK RE-CORD AS AN ENTHUSIASTIC ADULT COM-MUNICATOR.

\*IF YOU HAVE A WARM PERSONABLE VOICE AND STYLE...
\*\*\*AND...IF YOU WANT TO MAKE A MAJOR

MOVE AHEAD IN YOUR CAREER .... YOU MAY BE THE ONE!

SEND TAPE AND RESUME TO: Radio & Records, 1930 Century Park West, #776, Los Angeles, CA 90067. EOE

#### The Research Group

New station ... great company ... major mar-ket ... West Coast ... CHR/Urban. T&R to: The Research Group, 2517 Eastlake Ave. E., Seattle, WA 98102. No calls. EOE

#### Openings

communications

Make good BUCKS in your own backyard! Instructional tape company has Freelance Voice Talent & Sales gigs open now. T&R to: XL Communications, Box 219, Hot Sul-phur Springs, CO 80451. EOE M/F

#### EAST

WATD needs a fulltime A/C jock with a friendly delivery. T&R: Cathy Doran, Box 487, Marshfield, MA 02050. EOE M/F (9 -7)

Looking for hot CHR talent, great opportunity in a major market. Good bucks. T&R: RI-104, Box 5944, Providence, RI 02903, (401) 596-7728 EOE M/F (9-7)

#### **NEEDED: MORNING ENTERTAINERS**

Newspeople, nighttime rockers. Openings are immediate. T&R to: Radio & Records, 1930 #781, Los Angeles, CA 90067. EOE M/F

NE top 100 market new owners seek one heavyweight & wild personality. Ready to move up? T&R: Mark, 300 Essex St., Beverly, MA 01915. EOE M/F (9-7)

Northern New England A/C AM & 50kw CHR FM seek air per-sonalifities. Experience perfered, but not necessary. T&R: Mark Delmonte, 382 Degraw St., Brooklyn, NY 11231. (9-7)

#### #1 A/C

#### 50,000-WATT FM

In major Northeast market seeks overnighter. Experience necessary. Also looking for week-ender. Send T&R to: Radio & Records, 1930 Century Park West, #781, Los Angeles, CA 90067 FOF

CHR 50kw, WKHI, needs overnight jock. T&R: Jack Gillin, PD, 2301 Coastal Hwy, Ocean City, MD 21842. No calls. EOE M/F (9-7)

#### Openings

Looking for family-oriented morning communicator to be part of our community. T&R: Lee Phillips, WROW, 341 Northern Bivd., Albany, NY 12204. EOE M/F (8-17)

#### WANTED: MAJOR MARKET PD

Are you a forward-thinking, creative, experienced PD? Can you evolve a traditional Easy Listening station into a modern-day environ-mental station, and get 25-54 numbers? It your answers are yes, and you meet the fol-lowing requirements, send an immediate request for an application for this position. We're talking Big: a Big Station in a Very Big Market a career position with a major broadcast

- group.

  - Build/maintain ratings leadership Interpret and apply market and music research into Action Knowledge of legal/renewal procedures Quality programming track record (document it!)
  - Operations track record (oversee staff news, production; interact with
  - engineering)
    Promotion-minded (coordinate with our Promotion Director)
  - Generate and execute plans and

  - Work with consultants (management, programming, research)
    Work effectively with Sales Department A Winning, Learning, Growing Attitude

Reply only if you meet all the above require ments. Send your request for an application (with a cover letter) to: Radio & Records, 1930 Century Park West, #784, Los Ange les, CA 90067

WE ARE AN EQUAL OPPORTUNITY EMPLOYER

13FEA is searching for an evening madman. Looking for an up-tempo approach. C&R: Rick Ryder, Box 5300, Manches-ter, NH 03108. No calls. EOE M/F (8-31)

96WMR. ME's hot 50kw CHR, is looking for morning, part-time & fill-in talent, T&R: Michael Rivers, 89 Congress St., Rumford, ME 04276. EOE M/F (8-31)

Sales Manager needed for small market A/C station in west-ern NY, Resumes & references: Bob Finley, WDOE, Box 209, Willow Rd., Dunkirk, NY 14048. EOE M/F (8-31)

Atlentic City market opening. Must have two years experience. T&R: Jack Miller, WSLT/WIBG, 957 Asbury Ave., Ocean City, NJ 08226. EOE M/F (8-31)

#### Openings

#### ATTENTION: MEDIUM/MAJOR MARKET PROGRAMMERS

One of New York City's top ten radio stations offers someone with exceptional creative broadcast skills a rare opportunity to become part of its premier morning show team in the newlycreated position of executive producer. Only hardworking self-motivating need apply. Must be capable of generating a wide range of daily program ideas for features, topics and themes; strong writing, research and booking qualities essential. Hands-on tape editing and production skills a must. Limited on-air participation for the right person. Send resume and representative production/audition tape to: Radio & Records, 1930 Century Park West, #783, Los Angeles, CA 90067 EOE M/F

#### SOUTH

Two Immediate openings, PD & Production Director. Ex-perience prefered. T&R: WCMT, Box 318, Martin, TN 38237. (901)587-9526 EOE M/F (9-7)

Y-102 needs experienced news person & jocks for future openings. T&R: Don Rushin, PD, Box 2018, Texerkans, AR 75504. EOE M/F (9-7)

#### WDNG

Looking for mature, stable, one-on-one communicator for morning drive A/C. Phones/ humor helpful. Good bucks/benefits. T&R to: J.J. Dark, Box 1450, Anniston, AL 36202 FOF M/F

Experienced Country AM drive personality needed by aggressive growing group. Good pay & 3 years experience. T&R: Ed Lang, KENM, Box 886, Port Talis, NM 88130. EOE

## **Opportunities**

#### Openings

Talented drive pro needed at promotion-oriented Country sta-tion. Production must be 1st-class. T&R: Nick Allen, KHK, 1024 E. Washington St. Petersberg, VA 23803. (9-7)

Experienced fulltime announcer needed for Black/Urban sta-tion's overnight position. T&R: Bruce Dowdy, 520 Janaf Of-fice Bidg., Norfolf, VA 23502, EOE M/F (9-7)

#### LITTLE ROCK

#### Adult AM & FM Combo

Looking for articulate, warm, personable communicator to join morning team and fastest-growing stations in Central Arkansas (the nation's best-kept secret)... Easy and MOR experience helpful. Telescoped aircheck and resume to: Box 100, Little Rock, AR 72203.

Afternoon drive open. Professionals need only apply. Good production a must. T&R: Willis Williams, WLAS, 8ox 760, Jacksonville, NC 28541. EQE M/F (9-7)

Future openings at CHR Class-C FM. Occent money. T&R: KZZB-95 FM, 2531 Calder Ave., Beaumont, TX 77702. EOE M/F (9-7)



#### ASSISTANT PD

I've lost my assistant to Malrite and now have an excellent opportunity at a Sunbelt monster! The person I hire probably has little programming experience and is in a small or medium market. Your desire to succeed is extremely important. You'll handle an airshift, do production, work lousy hours, serve as my right-hand person, and definitely will not be eatin' caviar the first year! But you will learn and be given a chance to advance within our company. Send a tape of your airshift/production/ promos/etc., as well as a detailed des-cription of your adventures in radio to: R.T. Simpson, WBAP/820, One Broadcast Hill, Ft. Worth, TX 76103. EOE M/F Pulleeze.

Q99 is seeking personality CHR jock, T&R: 1855 Lakeland Dr., Bidg. D., Jackson, MS 39216. (9-7)

WOKV Talkradio 80 is seeking drive time anchor/reporter. T&R: Mark Davis, ND, Box 6877, Jacksonville, FL 32236. EOE M/F (9-7)

#### CHR PERFORMERS

The Charleston, SC market is a great place, and it's growing fast. Our new 1000 ft. tower at 100,000 watts is going to own the area!

#### COME HELP US

If you're a great uptempo CHR performer, and you're willing to work hard, rush a cassette and resume to:

Paul F. Neuhoff Trident Communications Corp.

Summerville, SC 29483

#### Morning Drive Personality

WCOS-FM, dominant Modern Country station rated number 1, seeks experienced talent for moming drive for future opening. Tape & resume to: Jim Tice, WCOS-FM, P.O. Box 748, Columbia, SC 29202. No calls. EOE M/F

#### Openings

#### **MORNING SHOW** PERSONALITY

America's fastest-growing radio chain wants AM drive personality for 100kw FM Country killer in exciting Southeast major market. You will be the top-compensated personality in who we the top-compensated personality in the market. Time and Temp jocks need no apply. We want an entertainer! Send tape and resume to:

#### The Keymarket Group 108 Barnwell Ave., N.W.

Aiken, SC 29801

rnoon or evening entertainer needed that can talk to the ts of west TX. Good production skills a must at this A/C. Dean Taylor, Box 2201, Abilene, TX 79605. (8-31)

Farm Director/parttime sales opening at SW AM/FM. Good bucks & benefits. T&R/salery requirements: Tim Roberts, Box 1420, Plainview, TX 79073. EOE M/F (8-31)



Mornings!

Q-96-FM, the fastest growing CHR in one of : America's fastest growing cities needs a **Great**: morning talent. Winners only! No beginners please. FOF M/F Send topes and resumes to

Neol Hunter

Operations Manager KSAQ-FM

5430 Fredericksburg Road #517 San Antonio, TX 78229

#### MIDWEST

CE/announcer needed. Two tower directional daytimer plan-ning expansion. T&R: Irv Schwartz, WCLU, Box 1320, Cin-cinnati, OH 45201. [9-7]

Nanted: Air telent for top northern MI station, T&R: Mike layes, JML, Box 99, Petoskey, MI 49770. EOE M/F (9-7)

#### **Program Director Needed**

Topeka's top rated CHR FM searching for hardworking, creative, promotion oriented PD. Successful track record with CHR a must! Respond to: Don L. Neer, GM, KDVV, Box 1478, Topeka, KS 66601. EOEM/F

Ohlo A/C needs a PD. Salary \$20,000. Contact station: (419) 468-4664. EOE (9-7)

Reviewing tapes, all shifts & Operations Assistant for Country/MOR. T&R: Bob Belcher, KCTR, Box 727, Rolla, MO 65401. (314) 364-2525 EOE M/F (9-7).

#### AUDIO PRODUCTION DIRECTOR

Good salary, talent fees, benefits, support staff and state-of-the-art studios for an experienced, well-organized producer with a strong voice and creative mind. Weekend airshift. Resume, tope with your best to: Radio Manager, 3131 N. University, Peoria, 11 61604 FOE/M/F



#### MORNING COMMUNICATOR

35k for mature/creative AM drive winner. Per sonality CHR FM. Stable company in the Midwest. T&R to: Radio & Records, 1930 Century Park West, #774, Los Angeles, CA 90067 EOE M/F

mmediate opening for programmer at Country FM/News AM regional stations. T&R: Gary Leonard, Box 475, Metica, MD 65265. EOE M/F (9-7)

#### Openings

#### **WFWQ 95.1 FM**= PROGRAM DIRECTOR

Motivated, mature, understand and implement market research findings, coaching and people management expertise, knowledge of A/C formats, excellent support tools, best research methods, competitive salary, benefits, facilities and support staff. Qualified candidates need 3-5 years successful experience in radio programming, will currently be a successful PD or Assistant PD with excela sticcessful Po of Assistant Po of Mine Action I lent on-air skills. Resume, tape, and salary requirements to: Geoffrey Vargo, GM, WFWQ, 2260 Lake Avenue #230, Fort Wayne, Indiana 46805.

Possible opening as Traffic Director. Columbine experience prefered. Send resume: O. Dobies, 1729 Superior Ave., Cleveland, OH 44114. EOE M/F (9-7)

WMGN/WISM is seeking ND & adult morning host. T&R: Bill Vancil, Box 2058, Madison, WI 53701. EOE M/F (9-7)

Immediate opening for overnight shift including production & automation control. T&R: Gary Quigg. WCVL/WLFQ, 8ox 603, Crawfordsville, IN 47933. EOE M/F (9-7)

#### Personality DJs

Needed for weekend parties in Chicago's far-North suburbs. Good pay, gas allow-ance, and more. Equipment provided. Call Rich Mosher (312) 244-477O.

I-94 looking for entertaining, personable drive timer & production person. Rare opening, T&R: Rick Roberts, Box 1, Eau Claire, WI 54702. EOE M/F (9-7)

Join the K-104/Chempalgn morning team. We're looking for personality on the move up who loves community involvement. Contact: Mike Haile (217): 352-1040 EOE M/F (9-7)

Promotional programmer/OM including airshift needed Strength needed on contests & listener involvement, T&R: Irv Schwartz, Box 1320, Cincinnati, OH 45201. (9-7)

#### MIDWEST **MEDIUM MARKET AOR**

Possible future openings for aggressive, positive, creative, ambitious, dedicated team player. Tape, resume, salary requirements & ref-erences to: Radio & Records, 1930 Century Park West, #780, Los Angeles, CA 90067.

#### MAJOR MARKET URBAN

Seeking a morning communicator. Must be bright, uptempo, and have the ability to work phones. Also looking for news talent. T&R to: Radio & Records, 1930 Century Park West, #769, Los Angeles, Ca 90067. EOE

Wichite's regional Country glant needs aggressive air telent Promotion Director. T&R: Al Jamieson, KFH, 104 S. Emporis Wichite<sub>x</sub> KS 67202. No calls. EOE M/F (8-31)

Conversational fulltime announcer needed for evenings at leading Kensas City FM. T&R: Dan Carney, Box 90, Kansas City, MO 64141. EQE M/F (8-31)

#### EXCITING NEW FM HOT HITS ROCKER

In the upper Midwest looking for mornings, afternoon drive, and nighttime announcers. Cre ative personalities only. Send T&R to: Radio & Records, 1930 Century Park West, #778, Los Angeles, CA 90067. EOE

Midwestern 50kw AM seeks a strong news anchor able to interact with a key drivetime team. A good voice and great applied journalistic skills necessary. T&R to: Radio & Records, 1930 Century Park West. #779, Los Angeles, CA 90067. EOE M/F

Personality needed for CHR drive/Country drive. T&R: On Koch, Box 80209, Lincoln. NE 68501. EOE M/F (8-31)

KFOR seeks experienced news person for future opening. T&R: Alex David, Box 80209, Lincoln, NE 68501. EOE M/F (8-31)

#### Openings

Chief Engineer. Immediate opening, salary open, good bene-fits. Resume: Jim Livengood KBUR/KGRS, Box 70, Burling-ton, IA 52601, EOE M/F (8-31)

KLYU/WDBQ looking for creative copywriter, continuity person. Samples & Resume: Bob Welch, 1170 lowa St. Dub-que, IA 52001. EOE M/F (8-31)

Afternoon drive male or female qualified instruction to boost a good listener to Top 50 market. T&R: Andy Mac, Box 520, Cadillac, MI 49601. EOE M/F (8-31)

## H&W

#### COMMUNICATIONS

Is seeking an exciting Program Director for Lite Rock FM in Cincinnati. Please send resume, complete with references, salary requirements, and recent aircheck if possible. No phone calls accepted. Address all inquiries to: Kenneth D. Wolt, General Manager, WLLT, 1132 West Kemper Rd., Cincinnati, OH 45240.

Equal Opportunity Employ

KDGA needs jocks! Top small market, AM stereo. Good pipes & references required. T&R: Scott Hickenbottom, Box 509 Qgellala, NE 69153. EOE M/F (8-31)

We're on a rollt 1290/KOIL is looking for dynamic, adult communicators. T&R: Terry Mason, 3000 Farnam, Omaha, NE 68131; (402) 345-1290 EOE M/F (8-31)

Wanted: Anchor/reporter. T&R: Rick Cohler WDUZ, Box 36, Green Bay, WI 54305. EOE M/F (8-31)

#### WEST

Country KRSY is looking for experienced announcer/sales person. T&R: Tony Lucero, Box 1981, Roswell, NM 88201 EOE M/F (9-7)

Fulltime engineer needed for regional 5kw AM/Class-C FM. Contact: Dan Gittings (303) 336-2206. EOE M/F (8-7)

#### PROGRAM DIRECTOR

#1 CHR on West Coast looking for top-notch Program Director. Detail-oriented, organized, good people skills, research-oriented, with ability to breakout Arbitron. Take charge and get great bucks and benefits. Also need morning personality that likes to get crazed. An Affirmative Action Equal Opportunity Employer. Tapes, proposals, and resumes to: Radio & Records, 1930 Century Park West, #785, Los Angeles, CA 90067.

Modern Country station needs experienced midday personality. T&R: KSSS, Box 740, Colorado Springs. CO 80901. EOE M/F (9-7)

KCOK/KJUG has immediate opening for PD experienced with automation. Also seeking CE. T&R: Wayne Foster, GM, 717 N. Mooney, Tulare, CA 93274. EOE M/F (9-7)

#### KSAC

Number 20, ADI wants the best! KSAC/KSJO needs great A/C morning and news person ASAP. The West's finest market wants a key player who will help build the country's greatest radio station for 25-49 year-olds. We're committed! Don't walt, federal express a tape, resume and references to: Jonsson Communications, P.O. Box 2424, Sacramento, CA 95811, EOE M/F We want the best!

Modern Country station in small market looking for talented morning man/PD. T&R: KENM/KNIT, Box 886 Portales, NM 88130, EOE M/F (9-7)

KORB, northern CA A/C is seeking hard working individuals. If you have an open mind & want to learn, let's talk. T&R: Charlie Foxx, Box 1340, Oroville, CA 95965. (9-7)

## **Opportunities**

#### Openings

Air telent needed for all positions. Good pay at great location. T&R: Al Decker, KQ-92FM, Route 1, Box 48, Polson, MT 59860. (406) 883-9200 EOE M/F (9-7)



Now accepting tapes & resumes from the best! Part of major California broadcast chain. Excellent opportunity and benefits. Tapes, resumes, and photo to: Dave Butler, KFIG-AM & FM, Box 4265, Fresno, CA 93744.

Mornings or middays at top-rated CHR station. Paid health, dental & profit sharing. T&R: John Ramsey, KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (8-24)

#### SO. CAL. FM-CHR Seeks P.D.

Top-rated station on Coast in growth market seeks professional, experienced P.D. with drivetime talent. Aggressive, promotionally active company — Great pay, benefits, training. T&R to: Radio & Records, 1930 Century Park West, 1773, Los Angeles, CA 90067.

#### 

Personality and promotion-oriented A/C station looking for air talent. Medium market sound and pay. Ability means more than experience, so make your move into real radio. T&R: KQSW-FM, Box 2128, Rock Springs, WY 82901. EOE

Modern Country station needs experienced reporter/an-nouncer for afternoons. T&R: KSSS, Box 740, Colorado Springs, CO 80901. EOE M/F (8-31)

KCPX looking for 7-midnight CHR air talent. T&R: Greg Ausham, 1760 Fremont Dr., Salt Lake City, UT 84104. No calls. EOE M/F (8-31)

Rere opportunity to entertain the 35-64 edult. We have fan-tastic morning opening for you. T&R: Ted Brown KYNO/FM, 8ox 6029, Fresno, CA 93703. EOE M/F (8-31)

KOJM/KPQX looking for on-air production person with experience. T&R: Cody Shelton, Box 7000, Haure, MT 59501, (406) 265-7841 Immediate position. EOE M/F (8-31)

#### AOR MORNING ENTERTAINER

Wanted for beautiful Southwest market. The money is right for the right person. Major corp. with room to grow. T&R from those with at least 5 years as morning drive personality to: Radio & Records, 1930 Century Park West, #777, Los Angeles, Ca 90067. EOE

We're a hot, rockin' personality AOR if you have these qualities, shoot me your T&R quick to: C.J. Stone, KFIV, Box 3408, Modesto, CA 95353. No beginners EOE M/F (8-31)

Major rock station accepting applications for future openings.
Minimum five years AOR experience. T&R: Cynde Slater.
2040 SW First Ave., Portland, OR 97201. No cells (8-31)

KYYA has possible future openings for experienced midday communicator. T&R: Jack Bell, 1845 Central Avs., Billings. MT 59102. EOE M/F (8-31)

#### Positions Sought

Four year announcer from Wisconsin wants to relocate. DJ/production, knows Harris 9000, GARY RAY: (715) 752-4217 (9-7)

60,000 hours of sweat in news & on-air programming. Top 5 market experience. We're not egos, just pros. If you want beginners, don't call us. (615) 573-8935 (8-24)

Hard working & enthusiastic. Looking for fulltime position in PA, NY & NJ. DJ/news/PBP, two years experience. AL: (412) 946-9916 or 656-1282 (9-7)

18 years Country music experience, last 14 as MD. Interested in a personality-oriented station. LEE LAWRICK: (309) 762-9040 (9-7)

Female announcer with good voice, three years experience in medium market. AOR/CHR preferred, will relocate. KRIS MICHAELS: (205) 460-2948 (9-7)

Currently working as morning man/OM/PD/MD until new owners arrive with new blood. GARY HILL: {205) 342-5603 (9-7)

#### Positions Sought

le person..I motivatel PD saeks future with strong com-. A/C, CHR, Talk with pipes, production and results. On kay. JOHN: (517) 263-2479 (9-7)

#### Music Video

#### Programs/Programming:

Entry level position sought by recent Emer-son grad. Thru internships and personal contacts I have a wealth of knowledge and experience in both TV and popular music in major market. Knowledge of the broad casting industry. Good radio background, too. Production, promotion, studio operations or programming ... will consider ALL. Highly motivated, organized and responsible. Mr. Stevens, c/o P.O. Box 35, Waban, MA 02168; 617-322-4423.

Black female reporter looking to work in small, medium or large market. Will relocate. JANET CONNER: 6815 N. 17th, Trenton, NJ 19126. (215) 424-3021 or (609) 394-2764

My friends say radio is a trivial prusuit, I say . . . start your monopoly with me. The competition will be sorry. A/C or CHR, CHRIS: (206) 357-6935 (9-7)

challenge. Strong on people management, promotion & having fun at the same time. CHARLIE: (617) 527-1765 (9-7)

39th market top-rated morning man looking for a place to make history. Unique, diligent worker, six years experience including majors. DAVID: (801) 328-3001 (9-7)

Suburban NYC CHR MD/jock at great radio station with stable staff looking to work side-by-side with a strong PD. JEFF: (609) 387-4067 (9-7)

Parttime professional desires fulltime CHR. GINA T.: (305) 949-2566 (9-7)

The right stuff looking to send your SW, West or Michigan station into orbit fulltime. Mission control call four year AIR ACE: (313) 653-2341 (9-7)

OM for a good M.O.Y.L./Nostelgie station. Endorsements sound like I've written them myself. 1304 N.Kiger Rd., In-dependence, MO 64050 (9-7)

News anchor/reporter, experienced, dependable, dedicated & willing to relocate. RAY WOLVERTON: (309)827-6386

#### YOUR NEW PERSONALITY....

Is just a phone call away. Reliable, stable pro currently pulling a 44 share in six-station market. What can I do for you? Prefer Texas or Midwest. Call Chris at (915) 267-6391.

MACY in the morning. Currently PD/mornings with medium/major market experience. Seeking mornings in top 50. DAVE: (216) 369-1159, after Noon edt (8-24)

Nine year AOR veteran, major market/network experience. Formerly M105/Cleveland. Sports-oriented MD. California PD's only, any market. JAY MCDONALD: (714) 840-2039 (9-7)

English with four years at top St. Louis rocker. Professional, versatile & ready for a change of scenery. JOHN HUTCHIN-SON: (314) 647-4715 (9-7)

Currently employed ND/talk-host looking for ND/talk/reporter position for all News station. College graduate (901) 274-8270 (9-7)

WENDY WHITE, Black female announcer/talk-host/newscaster with exceptional voice looking to do news. Ten years major market experience. (213)388-2853 (9-7)

Tired of being Q-ed, Z-ed, Y-ed, loved and the ratings are just OK-ed? Are hits not as hot and the magic is gone? Next? RON: (901) 749-5803 (9-7)

Station sold, versatile ennouncer with eight years experience. Any format/shift considered. Currently partitime in Akron. KEN: (216) 253-2679 (8-17)

Call me before General Hospital drives me crazyl Looking for CHR or Country middays or afternoons. Ten years experience. KEVIN: (806) 358-4925 (9-7)

Female news anchor with five years major market ex-perience, News/sports/TV booth, Prefer SW/MW. SHARON: (216) 621-1087

The solution for top retings? Simple: RALPH RICHARDSI Great pipes, production & attitude. Prefer Western or Southern CHR/AOR. (216) 238-3028 or 826-2145 (9-7)

Dependable and available News/sports anchor/reporter with six years experience. Medium/major market preferred BRUCE: (813) 349-0546 (9-7)

#### Positions Sought

Versatile announcer seeks fulltime air personality gig/PBP position. Currently working parttime. DAVE MURDOCK: (305) 275-6054 (9-7)

Production/copy specialist, ten years on-air CHR. Have good job, tired of Rocky Mt. snow. Salary \$26-31,000. AK: 3924 Garland, Wichita, KS 67204. (9-7)

Young energetic cooker began at WDAS/Philadelphia, seek-ing 6-10pm slot. Specialty move for love. Ready to move in October. KENNY BLACK: (213) 777-5511 (9-7)

Ten yaars small market CHR, AOR, A/C and Country. Raised on creative radio, want same. Looking for NE or Florida. RAY: (813) 694-3048 (9-7)

Currently PM drive KFRX/Lincoln looking for MD/jock in P2 or P3. Family man with winning numbers, will relocate. RICK: (402) 476-8207 (8-31)

Now it's time to say goodbye to my old company. No more Mickey Mouse operations. Ten year A/C\_looking for a win-ner. LONNIE DEAN: (512) 993-8387 (8-31)

Why doesn't Long Island have its own talk station? Experienced PD/major market talk-host, currently employed, wants to help launch one. (516) 732-1703 (8-31)

Six year pro, morning zaneyl PD, great bits & phones, I'm not cheap, but I'm worth it. Call DAVID HOLIDAY: (205) 533-1450 (8-31)

Station sold, versatile announcer with eight years experience. Any format/shift considered. Currently parttime in Akron. KEN: (216) 253-2679 (8-17)

Do you believe a 10-year Country vet who is "chronically unemployed" can be rehabilitated? So do I. Medium market experience. 5 years Music Director, good references. Midday/nights. College grad. (616) 834-8496

Exceptional Sports Director/Assistant ND seeks PBP opportunity for major college/profesional sports team. Journalish degree. Nine years experience. (201) 342-4614 (8-31)

16 year A/C, Country & CHR, steedy & warm communicator. Eight years PBP & PD experience. Seaking opening in MW or West. BOB: (701) 774-2911 (8-31)

Recent broadcast graduate pocesses all skills. Production & imagination unmatached. MARVIN: (602) 985-7663 (8-31)

Female communicator with six years experience including AOR, CHR & A/C. Recently MD/PM drive at AOR. Seeks similar position in SE. LEE: (803) 795-7509, after 6pm edt (8-31)

#### MORNING KILLER

After three years and good numbers in this top 40 market, I'm quietly looking to move up. Extremely hardworking, dedicated, community-involved. Major market experience. For tape and portfolio, call (801) 328-3001 (David)

Parttime personality desires fulltime CHR. GINA T.: (305) 949-2566 (8-31)

CHR mentality stuck in a Gospel format. I've paid my dues, let's work, RO8: (213) 585-4289 (8-17)

Male announcer with engineering background looking to work in medium or small market. Will relocate. TOBY KNOX: (609) 394-2764 or 989-8250 (8-31)

Talent & reliability Impossible? Victim of long distance budget cuts. Looking for Country drive alot or PD position in NW. PAUL: (406) 728-1450 (8-31)

Hit radio programmer. Cost cutter. Put AM daytimer over old-line FM CHR in six months! 20 years experience. JON BRUCE: (805) 736-1443 (8-31)

#### Changes

#### RADIO

Tom Koza appointed Chief Engineer KMGG/Los Angeles

Jeff Chardell appointed Account Executive WBBM/Chicago from CBS Radio Network.

#### Changes

Mary Gorg promoted to Sales Office Manager

Cindy Gianopoulos appointed Senior Sales Assistant

Debra Duree appointed Account Executive KKYK FM/Lit-tle Rock from KEZQ.

Chris Hastings appointed Assistant Controler KFWB/Los Angeles from KDKA.

Kim Barrow appointed Account Executive WLS AM &

Clifton Wilson appointed Account Executive WXRT/Chicago from WYFE/WKKN.

#### RECORDS

Bonnie Rasmussen appointed Director of Publicity & Artist Development Capitol Records/Nashville.

Mark Carter appointed Publicity Coordinator Capitol

#### INDUSTRY

Sharon C. Maloney appointed Account Executive CBS radio Spot Sales/Chicago from WFYR.

Bill Monroe appointed Industrial Editor Moun-

Jim Smith appointed Account Executive Moun-

Jill Burtis promoted to Junior Account Executive Selcom

Larry Lee appointed Writer & Professional Manager Cedar-wood Publishing Co.

Don Meredith appointed Chief Engineer Snider Corporation/Little Rock from KTRH & KLOL/Houston.

#### Miscellaneous

WBTE & WDJB/Windsor, NC needs Black & Country record service. Contact: Bill Benjamin (919)794-3131.

Looking for better Country record sevice. Contact: Dade Moore PD, WDDT, Box 1814, Greenville, MS 38701.

Dates appearing at the end of each listing signify first week listed.

#### **R&R** Opportunities **Advertising**

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company let-

#### **Deadline**

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

#### **Display Advertising**

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### **Payable In Advance**

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in ad-

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities. 1930 Century Park West, Los Angeles, CA

## The Music Section

#### **National Music Formats** Added This Week

#### Drake-Chenault Bob Laurence (818) 883-7400

XT-40

JOHN CAFFERTY & BEAVER BROWN BAND "On The Dark Side"

BILLY OCEAN "Caribbean Queen (No More Love...)" DAVID BOWIE "Blue Jean" STEVE PERRY "Strung Out"

#### Contempo 300

BARRY GIBB "Shine Shine" ELTON JOHN "Who Wears These Shoes"
BILLY OCEAN "Caribbean Queen (No More Love...)" KENNY ROGERS "What About Me"

#### Great American Country

JOHN SCHNEIDER

"I've Been Around Enough To Know" MOE BANDY "Woman Your Love" JANIE FRICKE "Your Heart's Not In It"
JOHNNY LEE "You Could've Heard A Heart Break" MICHAEL MARTIN MURPHEY "Radioland" MICKEY GILLEY "Too Good To Stop Now"

EARL THOMAS CONLEY "Chance Of Loving You"

#### Radio Arts John Benedict (818) 841-0225

Country's Best

WHITES "Pins And Needles"

ED BRUCE "Tell 'Em I've Gone Crazy"
RONNIE MILSAP "Prisoner Of The Highway JOHNNY LEE "You Could've Heard A Heart Break" MICKEY GILLEY "Too Good To Stop Now" LOUISE MANDRELL "Goodbye Heartache"

KENNY ROGERS "What About Me"
DENNIS DEYOUNG "Desert Moon"

#### Sound 10

KENNY ROGERS "What About Me **DENNIS DEYOUNG** "Desert Moon" BANANARAMA "Cruel Summer"
ELTON JOHN "Who Wears These Shoes"

#### **Concept Productions**

Dick Wagner (916) 782-7754

ELTON JOHN "Who Wears These Shoes" ROMEO VOID

"A Girl In Trouble (Is A Temporary Thing)"
TINA TURNER "Better Be Good To Me"
WHAM! "Wake Me Up Before You Go-Go" STEVE PERRY "Strung Out"

## Century 21 Greg Stephens (214) 934-2121

#### The Z Format

ELTON JOHN "Who Wears These Shoes" DENNIS DeYOUNG "Desert Moon" ROMEO VOID

"A Girl In Trouble (Is A Temporary Thing)" STEVE PERRY "Strung Out"
DAVID BOWIE "Blue Jean"

#### The A/C Format

**DENNIS DeYOUNG** "Desert Moon" ELTON JOHN "Who Wears These Shoes" KENNY ROGERS "What About Me"

#### Super-Country

ANNE MURRAY "Nobody Loves Me Like You Do" DOLLY PARTON "God Won't Get You" BRENDA LEE "A Sweeter Love (I'll Never Know)"
FRIZZELL & WEST "It's A Be Together Night" NITTY GRITTY DIRT BAND "I Love Only You"

#### Media General **Broadcast Services**

Bob Dumais (901) 320-4433

ANNE MURRAY "Nobody Loves Me Like You Do" DENNIS DeYOUNG "Desert Moon"
JOYCE KENNEDY & JEFFREY OSBORNE "The Last Time I Made Love"
HILLARY KANTER "Good Night For Falling In Love"
SHEENA EASTON "Strut"

#### **Your Country**

RONNIE MILSAP "Prisoner Of The Highway" JANIE FRICKE "Your Heart's Not In It"
DON WILLIAMS "Maggie's Dream"
MICKEY GILLEY "Too Good To Stop Now" MICHAEL MARTIN MURPHEY "Radioland"

#### Hit Rock

NAKED EYES "(What) In The Name Of Love"
JOHN CAFFERTY & BEAVER BROWN BAND BILLY OCEAN "Caribbean Queen (No More Love...)" BILLY IDOL "Flesh For Fantasy"
ELTON JOHN "Who Wears These Shoes"
DIANA ROSS "Swept Away" BARRY GIRR "Shine Shine POINTER SISTERS "I'm So Excited"

John Sherman/Bob English (206) 624-8651

#### Adult Contemporary

DONNA SUMMER "There Goes My Baby"

#### Modern Country

EXILE "Give Me One More Chance" JANIE FRICKE "Your Heart's Not In it"

#### Satellite Music Network

#### The Starstation

**DENNIS DeYOUNG** "Desert Moon" ELTON JOHN "Who Wears These Shoes" KENNY ROGERS "What About Me" MADONNA "Lucky Star"

#### **Rock America**

DIANA ROSS "Swept Away"
ELTON JOHN "Who Wears These Shoes"
BILLY OCEAN "Caribbean Queen (No More Love...)" JOHN CAFFERTY & BEAVER BROWN BAND
"On The Dark Side" **DENNIS DeYOUNG** "Desert Moon"

#### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

FLTON JOHN "Who Wears These Shoes" DENNIS DeYOUNG "Desert Moon" STEVE PERRY "Strung Out"

#### TM A/C

DONNA SUMMER "There Goes My Baby"
DENNIS DeYOUNG "Desert Moon"
LAURA BRANIGAN "The Lucky One"
EVERLY BROTHERS "On The Wings Of A Nightingale"

#### TM Country

REX ALLEN JR. "Dream On Texas Ladies" EMMYLOU HARRIS "Pledging My Love"
RONNIE MILSAP "Prisoner Of The Highway" JOHNNY LEE "You Could've Heard A Heart Break"

#### Peters Productions, Inc.

Debbie Weish (619) 565-8511

#### Country Lovin'

JOHN SCHNEIDER "I've Been Around Enough To Know"

JANIE FRICKE "Your Heart's Not In It" DON WILLIAMS "Maggie's Dream"

#### The Great Ones

ANNE MURRAY "Nobody Loves Me Like You Do" ELTON JOHN "Who Wears These Shoes"
BARRY GIBB "Shine Shine" POINTER SISTERS "I'm So Excited" JIM CAPALDI "I'll Keep Holding On'
JOE COCKER "Crazy In Love"

#### Transtar **Adult Contemporary**

Chick Watkins (303) 578-0700

NEIL DIAMOND "Turn Around"

#### Country

Tom Casey (213) 460-6383

RONNIE MILSAP "Prisoner Of The Highway"
EMMYLOU HARRIS "Pledging My Love" JOHN ANDERSON

"She Sure Got Away With My Heart"
JOHN SCHNEIDER

"I've Been Around Enough To Know"





### NATIONAL AIRPLAY/50

September 7, 1984

4	or a	-			Fotal Reports/Adds	Heavy	Medium	Light 1
	MO HERR	Last Week			153/0	133	19	1
9	3	1	0	OAK BIDGE ROYS/EVERYORY (WCA)	147/0	136	10	1
	4	2	0	MAEDI E HAGGARD/I et's Chase Each Other Around The Room (49)	154/1	123	21	10
13	7	4	0	DADDADA MANDREIL & LEE GREENWOOD, TO THE THIRD	154/0	112	39	3
16	10	5	0	CONWAY TWITTY/I Don't Know A Thing About Love (175)	142/0	118	18	6
5	1	3	5	CRYSTAL GAYLE/Turning Away (WB)	153/0	109	37	7
	14	11	6	LARRY GATLIN & THE GATLIN BROS./The Lady Takes (Coldinal)	144/1	106	36	. 2
19	15	12	0	ALABAMA/If You're Gonna Play In Texas (RCA)	153/1	84	61	8
	16		0	EDDY RAVEN/I Could Use Another You (RCA)	148/2	88	52	8
	17		9	RICKY SKAGGS/Uncle Pen (Epic)	133/0	99	23	11
	2	6	10	JIM GLASER/You're Gettin' To Me Again (Noble Vision)	151/2	55	88	8
29	22	15	1	WILLIE NELSON/City Of New Orleans (Columbia)	135/0	80	42	13
14	12	10	12	RONNIE McDOWELL/I Got A Million Of 'Em (Epic)	151/0	51	91	9
25	21	16	1	GARY MORRIS/Second Hand Heart (WB)	151/4	36	99	16
33	23	19	0	EXILE/Give Me One More Chance (Epic)	120/1	85	20	15
7	5	7	15	JOHN CONLEE/Way Back (MCA)	114/0	75	29	10
10	8	9	16	KENNY ROGERS/Evening Star (RCA)	143/8	41	75	27
32	27	24	D	JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)	142/0	32	82	28
30	26	21	13	DAN SEALS/The Wild Side Of Me (Liberty)	136/1	41	74	21
27	25	23	1	VERN GOSDIN/What Would Your Memories Do (Compleat/PG)	139/5	34	81	24
38	30	25	20	JOHN ANDERSON/She Sure Got Away With My Heart (WB)	109/0	63	29	17
12	9	8	21	GLEN CAMPBELL/Faithless Love (Atlantic America)	136/4	17	91	28
36	29	26	æ	EMMYLOU HARRIS/Pledging My Love (WB)	102/1	41	44	17
20	18	17	23	REBA McENTIRE/He Broke Your Memory Last Night (MCA)	130/6	9	84	37
44	38	30	23	LEE GREENWOOD/Fool's Gold (MCA)	98/2	41	39	18
28	24	22	25	LIONEL RICHIE/Stuck On You (Motown)	119/4	19	63	37
34	31	29	20	KAREN BROOKS/Tonight I'm Here With Someone Else (WB)	90/0	43	23	24
2	13	20	27	BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)	134/14	8	63	63
-	44	37	39	JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)	101/4	27	50	24
35	33	31	29	REX ALLEN JR./Dream On Texas Ladies (Moon Shine)	115/4	12	74	29
40	35	32	<u> </u>	MOE BANDY/Woman Your Love (Columbia) BILL MEDLEY/I've Always Got The Heart To Sing The Blues (RCA)	114/3	10	70	34
39	36	33		BILL MEDLEY/I've Always Got The Heart To Sing The Blame (Marcury/PG)	121/6	9	78	34
47	40	34		STATLERS/One Takes The Blame (Mercury/PG)	106/2	15	69	22
41		35	3	RAZZY BAILEY/Knock On Wood (MCA)	132/16	6	61	65
-		39	<u> </u>	RONNIE MILSAP/Prisoner Of The Highway (RCA)	118/3	5	71	42
48	42	38		JUICE NEWTON/Ride 'Em Cowboy (Capitol)	126/20	5	52	69
. #	-				100/7	2	66	32
-	46		_		121/11	2	64	55
-	45		_ =	It at the te (Columbia)	127/17	8	44	75
-	-	44	=		112/9	4	58	50
-		9 42	_	(MCA)	96/4	6	51	39
-	4	7 43	_ =		122/19	2	45	75
-	-	46	•	WAYLON JENNINGS/Never Could Toe The Mark (RCA)	86/0	39	28	19
6	6		4:	MICHAEL MARTIN MURPHEY/Radio Land (Liberty)	112/12	3	43	66
_	-	_	-	EARL THOMAS CONLEY/Chance Of Lovin' You (RCA)	114/35	2	36	76
		I	•	B GEORGE STRAIT/Let's Fall To Pieces Together (MCA)	69/0	23	34	12
1		1 27	7 4	DOLLY PARTON/Tennessee Homesick Blues (HCA)	63/0	20	20	23
-		9 28			87/40	1	23	63
-	_	JŢ_		Const (MCA)	01/3	2	39	40
	DEBI		• @	CHARLEY PRIDE/The Power Of Love (RCA)	52/0	14	21	17
. 1	3 2	0 3	5	U CHANLET THIS LATING TOWNS OF THE				

#### MOST ADDED .

ANNE MURRAY w/DAVE LOGGINS (40)
Nobody Loves Me Like You... (Capitol)
EARL THOMAS CONLEY (35)
Chance Of Lovin'. You (RCA)
PINKARD & BOWDEN (34)
Mama She's Lazy (WB)
DOLLY PARTON (32)
God Won't Get You (RCA)
D. FRIZZELL & S. WEST (28)
It's A Be Together Night (Viva)
CHARLY McCLAIN (26)
Some Hearts Get All The... (Epic)
TOM T. HALL (26)
P.S. I Love You (Mercury/PolyGram)
NITTY GRITTY DIRT BAND (23)
I Love Only You (WB)
DON WILLIAMS (20)
Maggie's Dream (MCA)
VINCE GILL (20)
Turn Me Loose (RCA)

#### HOTTEST

MERLE HAGGARD (73)
Let's Chase Each Other... (Epic)
OAK RIDGE BOYS (62)
EVERYDAY (MCA)
ALABAMA (56)
If You're Gonna Play In Texas (RCA)
B. MANDRELL & L. GREENWOOD (51)
TO Me (RCA)
CRYSTAL GAYLE (45)
Turning Away (WB)
JIM GLASER (32)
You're Gettin' To Me... (Noble Vision)
CONWAY TWITTY (30)
I Don't Know A Thing About... (WB)
RICKY SKAGS (27)
Uncle Pen (Epic)
L. GATLIN & GATLIN BROS. (25)
The Lady Takes The Cowboy... (Columbia)
WILLIE NELSON (23)
City Of New Orleans (Columbia)

MOST ADDED a MDTTEST-list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added a hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## **BREAKERS**.

EARL THOMAS CONLEY Chance Of Lovin' You (RCA)

On 74% of reporting stations. Rotations: Heavy 2, Medium 36, Light 76, Total Adds 35 including WXKW, WPOC, WYRK, WHN, WYNK, KPLX, WLWI, WUSQ, WWWW, WIRE, WXCL, KVOO, KLZ, KVEG, KGA. Debuts at number 45 on the Country chart.

The Information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Friday 8-31-84.



## HANK'S PICKS For Weekend Of Sept. 8th

COLLEGE

MARYLAND over SYRACUSE
OHIO STATE over OREGON STATE
GEORGIA over SOUTHERN MISSISSIPPI
NOTRE DAME over PURDUE
ALABAMA over BOSTON COLLEGE

PR05

ST. LOUIS CARDINALS OVER BUFFALO BILLS
ATLANTA FALCONS OVER DETROIT LIONS
MIAMI DOLPHINS OVER NEW ENGLAND PATRIOTS
NEW ORLEANS SAINTS OVER TAMPA BAY BUCCANEERS
L.A. RAIDERS OVER GREEN BAY PACKERS





#### **NEW & ACTIVE**

ANNE MURRAY with DAVE LOGGINS "Nobody Loves Me Like You Do" (Capitol) 87/40 Restore: Heavy 1, Medium 23, Light 63, Total Adds 40 including WGHA, WXXW, WNN, WZZK, WCOS, WLWI, WKIX, WCIYK, WCIX, WOOT, WCIXC, KRIST, KCBS, KMBS, KCUB, Debuts of number 46 on the Country chart.

WQYK, WCUZ, WDGY, WXCL, KRST, KCBO, KMPS, KCUB. Debuts at number 48 on the Country chart.

ED BRUCE "Tell "Em I've Gone Crazy" (MCA), 81/3

Rotations: Heavy, Z, Medium 39, Light 40, Total 46045, 3, KYXX, WTHI, KCBO, Heavy; KKYX, KRMD. Medium: WPTR, WBGW, WYII, WYNK, KXYL, KSO, KFDI, KUZZ, KUGN, KGA. Debuts at number 48 on the Country chart.

WYIII, WYNK, KYYL, KSD, KPDI, KUZZ, KUGN, KGA, Debuts et number 49 on the Country chert.

TOM T. HALL "P.S. L Love You" (Memcrus/PjolyGram) 78/26 
WHR. WORE, WCXC, KTTS, KKCS, KYES, KWES, KGA.

WHR. WORE, WCXC, KTTS, KKCS, KYES, KWES, KGA.

BARDANA "All I Wanns Do.." (WB) 76/7

KRESTION: HENDER, MEMCRIST, SI, MEMCRIST, KGA.

WHR. WORE, WCS, Memcrist, WCS, KYES, KWES, KW

7, WCAO, WXBQ, WGTO, WTSO, KIK-FM, KUGN, KQIL. Heavy: WOKK,

HILLARY KANTER "Good Night For Falling in Love" (RCA) 72/10
Rotations: Heavy 1, Medium 20, Light 51, Total Adds 10, KIX108, WGTO, KHEY, WLWI, WQYK, WIRE, KFDI, KTOM, Heavy:

WUKK, Medium: WGMA, WWVA, WONE, KRKT.

DAVID ALLAN COE "1": Great To Be Single Again" (Columbia) 67/5

Rotations: Heavy 5, Medium 27, Light 35, Total Adds 5, KRRV, WYNK, WEZL, KTTS, KCUB. Heavy; KIKK, KKYX, WONE, KSO,

WOO, Medium: CHOW, WYN. WTOO, KKFAR, KWYA

WRIGHT BROTHERS "50 Close" (Mercury/PolyGram) 62/4

Rotations: Heavy 3, Medium 24, Light 35, Total Adds 4, WGNA, WEZL, WUSQ, KSO. Heavy: KIKK, WPAP, WTSO. Medium:

WCAO, KMML, WHAR, WWW, KSOP.

DOLLY PARTON "God Won't Get You" (RCA) 56/32
Rostom: Heavy 2, Medium 10, Light 44, Total Adds 32 including WBGW, WAJR, KASE, WSOC, WNOX, WLWI, WIRK, KSO, KTTS, KTPS, KLZ, KFTN, KMPS, KCUB. McGUFFEY LANE "The First Time" (Atlantic America) 54/7

Totations: Heavy 1. Medium 10, Light 43, Total Adds 7, WFNC, WOKK, KKYX, WITL, KTS, KKCS, KMAK, Heavy: WPTR. Medium: WAJR, WKYG, KBMR, WONE, KKOY, KPDI.

ATLANTA "Washful Drinkin" "(MCA) 50/13

Rotations: Heavy 0, Medium 7, Light 43, Total Adds 13, WYII, WYNK, WEZL, KHEY, KYXX, KKYX, WMNI, KTTS, KMAK, KSOP, MEMS. WASH.

PINICARD & BOWDEN "Mema She's Lazy" (WB) 49/34
Postsons: Heavy 1, Medium 7, Light 41, Total Adda 34 including WPOC, WMXZO, WILD, KRRV, KXYL, KIKK, WAMZ, WSIX, KYDX, WUSN, WTHIN, KRST, KORK, KRSY, KGA.

RAY PRICE "Better Class Of Loser" (Viva) 28/4
Rotations: Heavy 0, Medium 8, Light 22, Total Adde 4, WWOD, KRWQ, KGA, KCUB, Medium: WYII, KKYX, KTTS, KVOO. Rotations: Heavy 0, Medium 6, Light 22, Total Adds 4, WYUU, RTWU, RTW

NITTY GRITTY DIRT BAND "I Love Only You" (WB) 26/23 Rotationa: Heavy O. Medium 3, Light 23, Total Ac KUZZ, KCKC. Ide 23 including WPTR, KMML, WTVY, WNOX, WPAP, KRMD. WMNI

TARI HENSLEY "Love Isn't Love..." (Mercury/PolyGram) 24/5
Rotations: Heavy O, Medium 3, Light 21, Total Adds 5, WTVY, KHEY, KISS-FM, WQYK, KRWQ. Medium: WYII. WLWI, KSOP.

STEVE WARINER "Don't You Give Up On Love" (RCA) 21/17 Rotations: Heavy 1, Medium 7, Light 13, Total Adds 17 Including WNYR, KASE, WYN WYNK, KKYX, KBMR, WCXI, WOW, KUZZ, KSOP.

JOHNNY RODRIGUEZ "First Time Burned" (Columbia) 19/0 Rotations: Heavy O, Medium 10, Light 9, Total Adds O. Medium: WYII, WEZL, WTVY, WFMS, KEBC, WTOD, KKAL, KUZZ, KRSY,

TERRI GIBBS "Rocky Top" (MCA) 17/8
Rotations: Heavy 0, Medium 4, Light 13, Total Adda 8, WPTR, WSNO, KRMD, KSO, KTTS, KVOO, KRSY, KSOP. Medium: WCXI.

BELLAMY BROTHERS "World's Greatest Lover" (MCA) 15/14
Rotations: Heavy O. Medium O. Ught 15, Total Adds 14 including KMML, KXYL, WTVY, KSN. KSO, KWJJ, KRSY, KTOM, KCKC,

KEITH STEGALL "Whatever Turns You On" (Epic) 14/11
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 11, WSNO, KXYL, WGTO, WOKK, KRMD, WMNI, WOW, KTTS, KVOO, KFDI,

GEORGE JONES "She's My Rock" (Epic) 12/11
Rotations: Heavy 2, Medium 2, Light 8, Total Adde 11, WSNO, WGTO, WNOX, KSSN, WAMZ, KRMD, WIRK, WCUZ, KXXY,

EVERLY BROTHERS "On The Wings Of A Nightingale" (Mercury/PolyGram) 10/8
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 8, WGNA, WBGW, WONQ, WONE, WIRE, KRKT, KCCY,

RELLA LEHR "All Heaven is About To Break Loose" (Compleat/PolyGram) 10/3
Rotations: Heavy O, Medium O, Light 10, Total Adda 3, WOKQ, KSOP, KGA, Light WSNO, KRRY, KRWD, KVOO, KFRY, KRWQ,

MASON DIXON "'Gettin' Over You" (Texas) 10/1
Rotations: Henry O, Medium 4, Light 6, Total Adds 1, WLWI, Medium: KMML, KLVI, KKYX, Light: WYII, KXYL, WKSJ, KRMD,

JUDY COLLINS w/T.G. SHEPPARD "Home Again" (Elektra) 9/8
Rotations: Heavy O, Medium 2, Light 7, Total Adds 8, WSNO, WAJR. KMML, WXBQ, WQKK, WPAP, WRK, KRSY.

Rozston: Heavy O, Medium 2, Light 7, Total Adds 8, WSNO, WALEI, KMML, WSRD, WOKK, WPAP, WRIK, KRSY.

NARVEL FELTS: "I'm Glad You Couldn't Sisep Last Night" (Evergreen) 9/7

Rozston: Heavy O, Medium 1, Light 8, Total Adds 7, WTVY, WHM, KRMD, WOW, KVOO, KRWD, KSOP, Light: KMML, WPAP

BILL ANDERSON: "Speculation" (Southern Tracks) 8/2

Rozston: Heavy O, Medium 2, Light 6, Total Adds 2, KRWY, WLW, Medium: WPAP, KSOP, Light: WCUZ, WOW, WTOO, KVOO,

Rotations: Heavy 0, Medium 2, Light 0, Total Adds 1, MTDAF. Medium: WLW, KFDI, Light: WGNA, WSOC, KBMR, KRWC CHRIS HILLMAM "Somebody's Back in Town" (Signer Hill) 7/1 Rotations: Heavy 0, Medium 2, Light 8, Total Adds 1, WDAF. Medium: WLW, KFDI, Light: WGNA, WSOC, KBMR, KRWC

#### **COUNTRY ALBUM TRACKS**

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

SIGNIFICANT ACTION

DAVID FRIZZELL & SHELLY WEST "It's A Be Together Night" (Viva) 43/28
Rotations: Heavy O, Medium 6, Light 37, Total Adde 28 including WYII, WSOC, WTVY, KHEY, KIKK, WLWI, KKYX. KRMD,

Consistence: Heavy O, Medium 6, Light 37, Total Adde 28 including WYII, WSDC, WTVY, KHET, KRKA, WILTH, KATA, WILTH, WATA, WILTH, KATA, WILTH, KATA, WILTH, WATA, WILTH, KATA, WILTH, WILTH, KATA, WILTH, WILTH, KATA, WILTH, WILTH, KATA, WILTH, KATA, WILTH, KATA, WILTH

JIMMY BUFFETT "When The Wild Life Betrays Me" (MCA) 38/8 Rotations: Heavy 1, Medium 4, Light 33, Total Adds 8, WYII, WXBQ, KHEY, KLLL, KKYX, WOW, KTTS, KRKT. Heavy: KISS-FM.

Rossions: Henry 1, Medium 4, Light 33, Total Adds 8, WYIR, WGRD, KREY, KLLL, KKYA, WCW, KTDA, RTRALTERSYL, NOOL-M.
KATHY MATTEA "That's Easy For You To Say" (Mercuny/PolyGram) 38/8
Rossions: Henry 0, Medium 8, Light 30, Total Adds 8, WPIR, WEZL, KHEY, WKIX, KKYX, WCUZ, KFDI, KUGN.
TONY ARATA "Come On Home" (Noble Vision) 38/7
Rossions: Henry 0, Medium 1, Light 31, Total Adds 7, WNYN. WKIX, KKYX, WIRE, KOMA, KTPK.

CHARLY McCLAIN "Some Hearts Get All The Breaks" (Epic) 34/28
Rossions: Henry 0, Medium 1, Light 28, Total Adds 28 including KASE, WSOC, KXAS, WLWI, KKYX, KRMD, KFGO, KTPK, LYON, LSDP.

KAREN TAYLOR-GOOD "We Just Got To Dance" (Mesa) 33/3 Rossiona: Heery O, Medium B, Light 24. Total Adds 3, WSNO, KFTN, KGA. Medium: WBGW, WYII, KHEY, WLWI, KRMD, KRKT.

KSOP.

BECKY HÖBBS "Pardon Me..." (EMI America) 32/9

Rotations: Henry O, Medium 7, Light 25, Total Adds 9, WSNO, WYII, KHEY, KKYX, WIRK, WCXI, KUGN, KTOM, KGA.

VINCE GILL "Turn Me Loose" (RCA) 31/20

Rotations: Henry O, Medium 3, Light 28, Total Adds 20 including WGNA, KMML, WTVY, WOKK, KRMD, WONE, WCUZ, KUUY,

GEORGE JONES/Learning To Do Without... (Epic) You've Still Got... HANK WILLIAMS JR./All My Rowdy Friends... (WB/Curb) DAVID FRIZZELL/Country Music Love Affair (Viva) HANK WILLIAMS JR./Country Relaxin' (WB/Curb) NITTY GRITTY DIRT BAND/Cadillac Ranch (WB) NITTY GRITTY DIRT BAND/High Horse (WB) JUICE NEWTON/Restless Heart (RCA) REBA McENTIRE/Poison Sugar (MCA) JOHN ANDERSON/Red Georgia Clay (WB) CONWAY TWITTY/Bad Boy (WB) JOHN ANDERSON/Eye Of A Hurricane (WB) GARY MORRIS/Baby Bye Bye (WB) WAYLON JENNINGS/Settin' Me Up (RCA)

Maior Moves Solo Major Moves Plain Dirt Fashion Plain Dirt Fashion Restless Heart Just A Little Love Eye Of A Hurricane By Heart Eye Of A Hurricane Faded Blue

Never Could Toe The ... MEL TILLIS w/WILLIE NELSON/Texas On A Saturday... (MCA) New Patches JANIE FRICKE/Another Man Like That (Columbia) The First Word In Memory RAY CHARLES w/HANK WILLIAMS JR./Two Old Cats... (Columbia) Friendship



## Promote Yourself In The Marketplace

Call Nina for R&R Marketplace advertising information (213) 553-4330

HOTTEST

WEST

MOST ADDED



On 9/3/84, WHBF/Rock Island began using a programming service for their nusical selections. Effective immediately they are no longer a reporting station.

## Regional Adds & Hots

SOUTH HOTTEST MOST ADDED HOTTEST MIDWEST HOTTEST **EAST** rinkard & Bowden (WB) Merte Haggard (Epic A. Murray/D. Loggins (Capitol) Oak Ridge Boys (MCA Charly McClain (Epic) B. Mandrell & L. Greenwood (MCA Earl Thomas Conley (RCA) Alabama (RCA) Merle Haggard (Epic) Oak Ridge Boys (MCA) Earl Thomas Conley (RCA)
A. Murray/D. Loggins (Capitol) Alabama (RCA) Merte Haggard (Epic A. Murray/D. Loggins (Capitol Pinkard & Bowden (WB) SOUTH WPAP-FM Panama City, FL WEST MIDWEST KECK Lincoln, NB WHBF Rock Island, IL EUGENE, OR

PINEASO & BONCE
BANDAMA.

RACHY MATTEA
FRICUELL & MEST
BECKY MORES
HOTLEST
JIH GEASER
BARBARA PANONEZ.
HERLE MACGARD
CRISTAL GATLE
OAK RIDGE BOTS WYRK Buffalo, NY EAST DOLLY PARTON
NITTY GRITT DIRE
JUDY COLLINS
NOTLEST:
HANDRELL & GREEN
JOHN SCHRIDER
TOM JOHN
JOHN ANDERSON
PINEARD C'SÓMDEN JOHN SCHNEIDES CO JAMES FRICTS TON T. SALL MODELY PARTON JIM GLARKS JOHN CONLEX CHESTAL GATLE MERLE REGGARD KEAN-AM/FM Abliene, TX HONNIE RILBAP DON HILLIAMS JANIE FRICKE HOULAST: HOLLIE MELSON ALABANA MERIE HAGGARD OAK RIDGE BOYS MONTHOO MARKIS PINEARD & SOMDEN Rottust: NAMOSELL & CREENM JOHN SCHNEIDER ALASAMA OAK RIDGE BOYS JUICE HENTON WAMZ-FM Louisville, KY HATTE MCEDIZE STEVE MARINER EVERLY SHOTHER JANIE PRICES BELLANY SHOTHER KEITH WHITEET HOLLERY CAX RIDGE BOYS MILLIE MILSON ALASANA JOHN SCINKIDER BONNIE KILSAP KIOV-FM Sloux Falls, SD LOUISMINE, KY
STATLENS
GEORGE JORDS
WHITES
JOHNNY LEE
RICKY STAGOS
BAY CHANLES
BAY CHANLES
FOR TOM T. HALL
JOHN SCHWEIDER
HOTERMI, JOHN SCHWEIDER
HOTAGE
ARK RICCE BOYS
BERA KENTIRE STEVE WARDIER CHARLY MCCLATH HITTY GRITTY DE HOULEST I OAR RIDGE BOYS HANDRELL & GREEN LARRY GATLIN WILLIE NELSON EXILE KTOM Salinas, CA SHIME, CH.
CHARLY HOCLAIM
EVERLY RECYPTERS
BECKY BOSS
HILLANY XANTER
BELLANY XANTER
JTH CLASER
LOSE ON:
JTH CLASER
LOSE ON
LORE OF THE
MERIC RUGGARD
LANGY GATLE
MERICAGARA
AND GAYLE
MERICAGARA WTSO Medison, WI WGTO Cypress Garden KFRY Fresno, CA KRRV Alexandria, LA SANTONAS
SELLANT SANTON KBMR Blemerck, ND AMMARANDE, LA

DAVID ALLAN COE
JOSH WESLEY FILE
GALL DAVID
GALL DAVID
TOR JOHNE
BAY STRUMEN
PIRICADA & MONTES
FILENADO &
FILENADO
FILENADO HOTTOME: HOTTOME: HORLE RAGGARD GLEN CANDBELL RICKY SKANGE LARRY CATLIN ALABAMA CHARLY MCCLAIM
YMIESELL & MEST
ANNE MUTBRAY
PINKAMP & BOWNER
NITYY ORITYY DI
VINCE GILL
STEVE WARLINER
TON T. NACL
LOIS JONNEON
HOTELER
OAK RIGGE BOYS
SHERLE MAGGAND
MILLE WILSON
EXILE TON T. HALL DOW WILLIAMS HOTERET: CRESTAL GAYLE KENNY ROGERS OAK RIDGE BOYE ALAENAR RICKY SKAGGS KTTS-AM/FM Springfield, MC WGNA-FM Albany, NY KRST-FM Albuquerque, NM Springfield, MO
TON T, BALL
ANALAYNA
ANALAYNA
ANALANYA
GAYD ANALAN COR
GAYD ANALAN
GOVED CORL
ANALAN
GOVED CORL
ANALAN
GOVED CORL
ANALAN
GOVED CORL
ANALAN
GOVED
G MICKEY GILLEY PINKAND 4 ROWE AND HUMAN HOLENEY CHISTAL GAYLE HERLE HAGGARD HANDRELL & GKE CONNAY TWITTY JOHN SCHNEIDER KLLL Lubbock, TX KSOP-FM Sall Lake City, UT KFQO Fargo, ND WRKZ-FM Herahey, PA SYRECUSE, RT

REM WILEN JR.,
HOW TANNOT
JULICE SERVICE
HOUSEST SERVICE
HOUSEST SUNGARE
HOUSEST SUCCESSION
ALABERA
JOHN ANDERSON
WMEZO YINCE GILL
HITTY GRETTY DIE
CHARLY HOCKETY DE
CHARLY HOCKETY
P DEKRAM & SONDEN
DOTTI WEST
FRITZELL & MEST
HOMEON HANDRELL
JIM GLASER
JOHN CHARLE
HAGGARD
CRUSTAL GAYLE KPLX-FM DallasiFt, Worth, TX PRIZZELL 6 MEST EARL THOMAS CONTE HOLLOW: WILLIE HELSON ALABAMA OAK RICCE BOYS MANDRELL 6 GREEN JOHN SCHNEJOER XMML Amarillo, TX KIK-FM
Anshelm, CA
ANNE MUROAY
HICHARL MUROA
BRANDA IEE
HOSTERL;
MERLE MUGDAN
OAK ALOGE BOY
RICKY SEAGGS
LARRY GATLIN
EXILE WXKW Allentown, PA WUSN Chicago, IL Amerillo, TX

BELLAN SHOTHERS
JUDY COLLINE
FINELUD & BOMERS
DOLLY PARTICLE
FOLLY Sen ANDOLO, TX

CHOMIS FILESP

TOWN T, BRALL

BRALL PROBLES

TOWN T, BRALL

BRALL PROBLES

FOR THE PRICEES

FOR THE PRICEES PINEARO & SOME JORN ANDERSON LEE GREENWOOD SONNIE HILSAP HONLE NOCARD HELE NACARD ELMONELL & GRE ELMONELL BICKE ALABAMA WWOD Lynchburg, VA KRWQ-FM Gold Hill, OR WBCS Milwaukee, Wi WMZQ Washington, D.C. DOLLY PARTON
VINCE GILL
CHARLY NCCEALS
TON T. HALL
PAY PRICE
PRIZERL & WEST
ANNE NUTRAY
ROLLEST, WEST
RANGE NUTRAY
ROLLEST, AGREN
CRYSTAL GATLE
MINITES
JORN SCHMEIDER PINICARD & BOWDEN
NOTABRE:
OAK RICCE BOYS
LARRY GRILIN
RICKY SEASCE
JIH GLASER
EKILE
JOHN ANDERSON WWJO St. Cloud, MN KYAK TORE Sottest: CAR RIDGE BOY: CRISTAL GAYLE MERLE HAGGARD CONMAY TWITTY ALABARA Denville, KY
ROSHIE HIESAP
DOR WIELIAMS
JOHNY LEE
JANIE PRICKE
STATLERS
HOUSEST,
HORLE HAGGAND
DAK RIDGE BOYN
COMMAY TWIFTY
GROSGE STRAIT
GLEN CANDYBELL Anchorge, AR
EAULY PARTOR
RICHEY GLLEY
DON MILLEAMS
HOTESH:
EDNY ROGES
ANNOREL & GREE
DAK RIGGE BOYS
JOBS SCHEIGER
STRILESS KIX106 Washington, DC Notecet: METLIARY KANTER KICKEY GILLEY KOTTEN JENVINGS OAK RIDGE BOYS JIN GLASER ALABARA CONNAY TWITTY WOKK Meridian, MS WCAO Baltimore, MD KQIL Grand Junctic CHARLY MOCLAIN
BANDANA
ERITH WHITLEY
SOLLY PARTON
SELLANY SHOTHERS
ROTLEST
JOHN SIGNHIDER
WILLIE NELSON
HERLE MAJCARD
DON WILLIAMS none Nottest: none WTVY Dothan, AL Shrewport, LA
CHARLY MCCLAIM
TERRI GIBBS
REITH STEGALL
FRICTELL & WEST
VINCE GILL
OANNY SRIFLEY
NARWEL FELTS
ROUNG JOWNS
HITTY GRITTY DIRT
HOLLAGE
RECKE SHAGES
RICKY SHAGES
LASH GATLER
WOOMEL ATTOY GTENDE, LA MEST PINELEL A MEST PINELED & BOWDEN ANNE RUFBRAY TON T. NALL STEVE WANTING MELTER WATTON JOHN CORECTE OAK RIDGE BOYS NEELE MAGGARD GLEN CAMPAGAL KCBQ San Diego, CA EARL THOMAS COMIL DAVID ALLAM COM FINEADD & BOMTON STEVE MARKNER ATLANTA DOLLY PARTON DEED ALLEM JR. MOTICHEL HORSEN JR. MOTICHEL HORSEN HORSEN JOHN STUNIETHEN JOHN SHOREHOM EXILE none NotTeet KCJB Minot, ND WPOC-FM Baltimore, MD WLLR Davens JANE FRICKE

JANE FRICKE

HUSSEY GILLEY

DON NICLIANS

WHITES

FRIENCL & WEST

SOLUCIANS

FRIENCL & WEST

SOLUCIANS

FRIENCL & GATE

HOLLE HOGGEN

DAK RIDGE SOYS

HANDREL & GESEN WWVA Wheeling, WV KEIN Great Eslis, MT EARL THOMAS COMLE TOWT ARATA Nottest: MEDIE RAGGARD PANDMELL & CHEENA PANDMELL & CHEENA COMMAY TWITTY ALABARA JANIE PRICKE COM WILLIAME BOTTORY MANDRELL & GREE OAK RIDGE BOTS FEILE GARY HORRIS WKYG Parkersburg, WV KUZZ Bekersfield, CA JOHNS SCHEELER JOHNS SCHEELER LIONE RIGHT BALL LIONE RIGHT BALL LIONE RIGHT BALL LIONE RIGHT BOTS BEILE JOHN SCHEELER JOHN SCHEELER JOHN SCHEELER WCUZ-AM/FM Grand Rapids, MI KSON+M San Diego, CA Grand Rapids, N
ANNE HURRAY
EATHY MATTRA
JUDGE HUNTON
MICHAEL MUTONE
VINCE GILL
GROSGE JORS
HOTERET
HANDREL & GRE
LIONEL RICHIE
ALARAMA KHEY El Paso, TX WOYK-FM Tampe/St. Pete, FL KXXY Oklahoma City, OK WTHI-FM Terre Haute, IN WONE Dayton, OH LOUISE MANDRELL GENERA JUNES MOTERAL: ALABAMA CHISTAL GAYLE WILLIE NELSON JOHN SCHMIZION CONMAY TWITTY TOR T. HALL
MICHAEL HUNDHEY
DOR WILLIAMS
HICKEY GILLE
VINCE GILL
EVELLY BOTTHES
HOTTARA
ALABAMA
CRYSTAL GAYLE
EXILE
DAVID ALLAN COE
HANDRELL & CHEEP WZZK-FM Birmingham, AL : WATE / PRILADEL PRI ANNY MURRAY COMMAS CO DON WILLIAMS HICKEY GILLEY HOTLAST: JIM GLAZER CHUPTAL GAYLE CAR RIDGE BOYS ALABANA COMMAY THITTY WILLIE HELSON HONNIE HILSAP KSAN Sen Fre JOHNST LEY
EXILE
EXILE
ENOTICE HARRI
MEX ALLEN JR.
HOTCH'S
COLLY PARTON
JIM CLASSE
KENNY ROCERS
KENNY ROCERS
KENNY ROCERS Montgomery, AL
BANE THOMAS CO
ANNE MINERA
TOWN Y, BALL
MONTGOTH GILLEY
BILLANT GANTER
GOLLY PARTON
MANNEL PERTON
M WGEE Green Bay, Wi KOMA Oklahome City, Oh KLAC Los Angeles, CA NICHAEL NUMPRICE PRIZEZZE 6 WEST DOLLY PARTON NOTES : JOHN CONZES CRYSTAL GATLE HERLE INJOARD RANDSELL 6 GEST ALABARA OKIAHOME CHE
DON WILLIAMS
JAMIE PRICKE
TORY ASHEN
GAIL DAVIES
CHYSTAL GAYLE
GIES CANDELL
OAK RIGGE SOY
RICEY SKAOGE
EDDY RAVEH EMBRYLOW HARRUS JOHN SCIENCEDER RAY CHARLES EARTH BROOKS HOTCHET MERLE HAGGARD RICKY STAJOS ALAMANA JOHN ANDRISON OAK RIDGE BOYS WTOD Toledo, OH KMPS-AM/FM Seattle, WA DOTTIE WEST JAMIE PRICKE PRIKKELL 6 WE ATLANTA DOLLY PARTON ANNE NURBRAY STEVE MARINER TOM T. RALL EXILE WILG Williamsport, PA WXBO-FM Bristol, VA OFFICH, WA HICKEY GILLEY JAMES FRICKE EASL THOMAS CO JUDY COLLINE SANK NUMBERY JIMEY BUFFET BANDAMA ROTTEST WAYLON JENNING WAYLON JENNING WANDRELL & CHE JUDH SCHREIDER VERM GOOD DE WILLIE NELSON INDIA-SPORE, INVERR GOED INJOHN ANDERSON
EVERLY BACTREE
TORY ARREA
ELLARY XMPTEL
EARL TEDMAS OF
RICKEY GILLEY
MOST GET GET
MANDRELL E GRE
DOLLY PARTON
REDILE HACGARD
ALABMA
MUSIMAL CHE KNEW Oakland/S.F., CA JOHNNY LEE MRITES Hottest: OAK RIDGE BOY: COMMAY THITTY WILLIE HELPON EXILE JOHN ANDERSON NOSTRIBLE
PONNIE HILGAP
LOBIGE HANDREL
DON HILLIAMS
HICKEY GILLEY
NOTCHEY GILLEY
KOTCHET
CONTANT GATLE
HANDRELL & GREE
JOHN ANDERSON KNIX-FM Phoenix, AZ KJJY Des Moines, FA KIKK-FM Houston, TX KXYL Brownwood, LA
REITH STECHLE
MITTY GENTY DIPTS
STEVE WARRINER
BELLANT BROTTERS
FINKAND & SOMESH
HOUSEST INCADE MICHAEL
HOUSEST INCADE MICHAEL
AND REPORT BOTT
GARY NOMELS
ENTIRE
LIGHT RICHEE KWJJ Portland, OR Portland, OH
NETTY GRITTY
BELLANY BROTH
JUNNAY LEE
GEORGE JOHES
HIME DEKLE
HOTLERE:
HOTHERE:
HOTHERE: EXILE BRENDA LEE VINCE GILL HOST SET: KANDRELL & GRE ALABAMA KVOO Tulsa, OK WTQR-FM Winston/Salem, NC WCXI-FM Detroit, MI OAE RIDGE BOYS RICKY STAGGS JOHN CONCER CORE OF HILLMAN ALABAMA JOHN ANDERSON DON WILLIAMS JOHNY LEE HOLLOWY MERIE MAGGARD CONNAY TWITTY OAK RIDDE SON CONTEAL GAYLE WILLIE MELSON KKCS Coloredo Springe WCMS-FM Nortalk, VA 158 Reporters COLORIDO SPRINGS, I MEGUTFEY LANZ TOM T. HALL ANNE MUNNAY PINTARD & BOMDEN HOCTEST: CHISTAL GAYLE MUNDERLE MADDAND OAK RIGOE BOYS GARY MORRIS KFTN Provo, UJ Due to many stations operating on a holiday schedule, there were Provo, UJ

KAREN TAYLORHAZEY BALLEY
JAHIE FRICKE
RICKET GILLEY
DOLLY PANTON
HOCCOCLY PANTON
HOCCOCLY PANTON
HOCCOCLY PANTON
HOCCOCLY
HOC KYXX 144 Current Reports this week. ED ENDCE
JOHNSY LEE
LODIES MANDREL
ATLANTE
TOM T. MALL
PIERAM & BOWEN
HOTCH:
HOTCH:
HOTCH:
LART GATTH
JOHN SCHNEIDER The following stations failed to GEORGE JOWES CHARLY MONTAIN MITTY CRETTY I KEITH STEGALL STEVE WARINER DOTTIE WEST HILLARY KANTE KATHY HETTEA BOTTOEST report for two consecutive weeks and KLZ Denver, CO vere not used in this week's data: KCCY-FM Pueblo, CO KCUB Tucson, AZ WIJRE/Cincinnati ANNE NUNCAY
EARL THOMAS CONLE
WILLIX NELSON
EVERLY SHOTTERS
HOTLOGIS
OAX RIOGE BOYS
HANDRELL & CHEENE
LARRY GATLIN
LIONEL RICHIE
IGGESTAR & HORS WMC/Memphis WHOO/Orlando HITT GRITTY DIRT GROCE JONES SELLANY SMOTHERS HALLE GRAY HOTERS JOHN COMERS HERLE REGGARD CRYSTAL GAYLE GAK RIDGE BOYS BARRIEGEL & GREEN KYGO-FM Denver, CO As of 8/31/84: KRSY Roswell, NM Due to a format change, Q92/Powell BELLANY BROTHERS HITTY GRITTY DIS VINCE GILL PINKARD & BONDES JUDY COLLINE TERRI GIBBS BOLLAR! DAK RIDGE BOTE HERLE HAGGAND. NANDRELL & GREEN is no longer a reporting station.

HOTTEST

MODERN JAZZ QUARTET 1984 (15) Echoes (Pablo)

SADAO WATANABE (12)

Rendezvous (Elektra) LES McCANN/HOUSTON PERSON (11)

Road Warriors (Greene St./2001)

BOBBY McFERRIN (10)

The Voice (Musician/Elektra)
HEATH BROTHERS (8)

Brothers & Others (Antilles/Island)
ROB McCONNELL & BOSS BRASS (8)

All In Good Time (Palo Alto)

A TRIBUTE TO MONK (7)

That's The Way I Feel Now (A&M)

KEITH JARRETT (7)

Changes (WB)

## VALCAIRPLAY/30®

#### September 7, 1984

- L. McCANN/H. PERSON/Road Warriors (Greene St./2001)
- MODERN JAZZ QUARTET 1984/Echoes (Pablo) ø 2 SADAO WATANABE/Rendezvous (Elektra)
- 3 0 ROB McCONNELL & BOSS BRASS/All In Good Time (Palo Alto)
- HEATH BROTHERS/Brothers & Others (Antilles/Island) 10
- BOBBY McFERRIN/The Voice (Musician/Elektra) 9
- A TRIBUTE TO MONK/That's The Way I Feel Now (A&M)
  - DAVE GRUSIN/Night-Lines (GRP)
- JIMMY McGRIFF/Skywalk (Milestone/Fantasy) 14
- KEVIN EUBANKS/Sundance (GRP) 13

5

11

- RAMSEY LEWIS & NANCY WILSON/The Two Of Us (Columbia) ŏ
- GENERATION BAND/Call Of The Wild (TBA/Palo Alto)
- Œ CHET BAKER TRIO/Mr. B (Timeless/Zebra) 29
- STAN GETZ/ALBERT DAILEY/Poetry (Musician/Elektra) Ò 15
- SPYRO GYRA/Access All Areas (MCA) 12
- 0 CHICO FREEMAN/Tangents (Elektra) 16
- 17 Ø C'EST WHAT?!/Eight Stories (Palo Alto)
- MILES DAVIS/Decoy (Columbia) ALEXANDER ZONJIC/Elegant Evening (Inner City) 1 28
- FRANK FOSTER & FRANK WESS/Two For The Blues (Pablo)
- DEBUT > 3 KEITH JARRETT/Changes (WB)
  - EASTERN REBELLION 4/Eastern Rebellion 4 (Timeless/Zebra) 2 27
  - JERRY TACHOIR QUARTET/Canvas (ITI/Allegiance) 23 23
  - KOINONIA/Celebration (Breaker/MCA) 24
  - TOM GRANT/Heart Of The City (Pausa) 25
  - 22 26 EAST COAST OFFERING/East Coast Offering (MCA)
  - 27 BEBOP & BEYOND/Bebop & Beyond (Concord)
- CHUCK MANGIONE/Disguise (Columbia) DEBUT 28
  - 29 KITTYHAWK/Fanfare (Zebra)
- DEBUT DEBUT

Black/Urban stations contributing to Jazz: WKND/Interford, Melonae McClean: WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; 
WDMT/Cleveland, Dean-Dean Rufus; WYOI/Toledo, Maxx Myrick; XHRM/San Diego, Duft

TIMELESS ALLSTARS "Timeless Heart" (Timeless/Zebra) 13/6
Rotations: Heavy 2/0 Medium 5/3, Light 6/3, Extra Adds 0, Total Adds 6, WGBH, WBFO, WBEE, KUOP, WNUR, KLCC.
Heavy: WUSF, KXPR. Medium: KCRW, WHSP.

CABO FROIT O'Just Having Fun" (Zebra) 10/7
Rotations: Heavy: 10/10, Medium: 4/3, Light 2/1, Extra Adds 3, Total Adds 7, WMOT, WLOQ, WKSU, KMCR, KJAZ, KLCC, WVOI.
Heavy: KPUL Medium: WMGI.

Heavy: KPLU. Medium: vivindi.

ELEMENTS "Forward Motion" (Antilles/Island) 10/4
Rotations: Heavy 41, Medium 2/1, Light 2/0, Extra Adds 2, Total Adds 4, WBGO, WNOP, WKSU, KMCR. Heavy: KPLU, WUSF.

PUTTIN' ON THE RITZ "'Steppin' Out" (Pausa) 10/3
Rotations: Heavy 4/1, Medium 1/0, Light 4/1, Extra Adds 1, Total Adds 3, WBBY, KADX, WUSF, Heavy: KUHF, KKGO, WMGI.

MEL TORME & GEORGE SHEARING "An Evening At Charlie's" (Concord) 10/3 Rotations: Heavy 3/1, Medium 6/2, Light 1/0, Extra Adds 0, Total Adds 3, KLON, KUOP, WHRO, Heavy: KJAZ, KPLU. Med

WYAE, WMOJ. KMHU.

[VAN CONTI "The Human Factor" (Milestone/Fantasy) 9/5

Rations: Heavy 10, Medium 5/2, Light 2/2, Extra Adds 1, Total Adds 5, KSAX, WJZZ, KTCJ, KJZZ, KLCC, Heavy; KERA, Medium: WBEK, RVIJ, KVMU.

Medium: WBE, KPLU, KWMU.
JDE TURNER "Kansas City Here I Come" (Pablo) 9/4.
JGR TURNER "Kansas City Here I Come" (Pablo) 9/4.
Horations: Heavy 3/2, Medium 4/2, Light 2/0, Extra Adds 0, Total Adds 4, WBGO, WKSU, KJAZ, KLCC. Heavy: WMOT. Medium:

BILLY OSKAY & MICHAEL O'DOMHNAILL "Nightnoise" (Windham Hill) 9/1
Billay Oskay & Michael O'Domhnaill "Nightnoise" (Windham Hill) 9/1
Botations: Newy 3/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, KKGO, Heavy: WFAE, KUOP, KWMU. Medium: KMHD,

AUAC. w/Moli.

PETE PETERSON & COLLECTION JAZZ ORCHESTRA "Jazz Journey" (Pausa) 8/6
Rations: Heavy 10, Medium 2/1, Light 2/2, Extra Adds 3, Total Adds 6, WBFO, WMOT, WIAN, KADX. KLON, KMCR, KRU. Heavy: WBFO,

RALD. Heavy: WBB1.

DAN SIEGEL "Another Time, Another Place" (Pausa) 7/6
Rotations: Heavy 0/0, Medium 1/1, Light 2/1, Extra Adds 4, Total Adds 6, WBF0, WIAN, KMCR, KJAZ, KLCC, WVOI.

RICHARD ELLOT "Initial Approach" (IT/Allegiance) 7/4
Rotations: Heavy 1/0, Medium 2/0, Light 1/1, Extra Adds 3, Total Adds 4, WIAN, KTCJ, KMHD, KCRW. Heavy: WBEE. Medium KMCR, KJZZ.



#### MOST ADDED.

CHET BAKER TRIO (13) Mr. B (Timeless/Zebra) KEITH JARRETT (9) Changes (WB)
JIMMY McGRIFF (8) Skywalk (Milestone/Fantasy) CABO FRIO (7) Just Having Fun (Zebra)
STAN GETZ/ALBERT DAILEY (7) Poetry (Musician/Elektra)

EASTERN REBELLION 4 (6)
Eastern Rebellion 4 (Timeless/Zebra) PETE PETERSEN & COLLECTION JAZZ (6) Jazz Journey (Pausa) DAN SIEGEL (6) Another Time, Another Place (Pausa)

TIMELESS ALLSTARS (6) Timeless Heart (Timeless/Zebra)

CLAUDIO RODITI w/KENIZ "'Red On Red" (Greene St./2001) 7/2
Rotations: Heavy 1/0, Medium 5/1, Light 1/1, Extra Adds 0, Total Adds 2, WNOP, KJAZ, Heavy: WJZZ, Medium: WEAA, KTCJ,

CUZE, KWMU.
LOREZ ALEXANDRIA "Harlem Butterfly" (Discovery) 7/1
Rotations: Heavy 4/1, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 1, KUHF. Heavy: WBGO, WHRO, KXPR. Medium: WGBH,

WOODY SHAW "In The Beginning" (Muse) 7/1
Rotations: Heavy 1/0, Medium 5/0, Light 1/1, Extra Adds 0, Total Adds 1, WBEE. Heavy: WGBH, Medium: KJAZ, WUSF, KLCC.
KKSN, KXPR.

PAULINHO da COSTA''Sunrise'' (Pablo) 7/0
Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WBEE, Medium: KERA, WLOQ, KJZZ.

Rotations: Heavy 1/10, Medium 3/0, Light 3/0, Extra Adds 0, 10tal Adds 0, resery; WBEE, MEDIUM, KENJ, WELDE, SONNY STITT "The Last Stitt Sessions Vol. 2" (Muses 7/0)
Rotations: Heavy 2/0, Medium 10, Light 4/0, Extra Adds 0, Total Adds 0, Neavy; WBGO, WHRO. Medium: WMOT.
EUGEN CICERO TRIO "Spring Song" (Timeless/Zebra) 6/3
Rotations: Heavy 2/1, Medium 2/0, Light 1/1, Extra Adds 1, Total Adds 3, WGBH, WBFO, WDET, Heavy: WBBY, Medium: KPLU,

KXPR.

GORDON BRISKER I/TOM HARRELL "Cornerstone" (Sea Breeze) 5/3

Rotations: Heavy 2/1, Medium 0/0, Light 3/2, Extra Adds 0, Total Adds 3, WBEE, WNOP, KXPR, Heavy; KPLU.

HERBIE HANCOCK "Sound-System" (Columbia) 5/2

Rotations: Heavy 2/0, Medium 2/1, Light 0/0, Extra Adds 1, Total Adds 2, WBGO, KJZZ, Heavy; WGBH, KCRW, Medium: WJZZ. Rotations: Heavy 20, Medium 21, Light 100, Extra Adds 1, Total Adds 2, WBGD, KJZZ, Heavy; WGBH, KCRW, Medium: MARK MASTERS' JAZZ COMPOSERS ORCHESTRA" ("Early Star" (See Bresze) 5/2 Rotations: Heavy 21, Medium: 00. Light 3/1, Extra Adds 0, Total Adds 2, WGBH, WBEE, Heavy; KPLU, KAZUMI WATTAGABE. "Mobble 1" ("Gramwission) 15/2 Rotations: Heavy 21, Medium: 00. Light 3/1, Extra Adds 0, Total Adds 2, KUHF, WJZZ, Heavy; KCRW, KWMU, JAZ MGSHANN "Just A Lucky So And So" (Sackwille) 5/1 Rotations: Heavy: KLON, Medium: RUHF, KJAZ, WHOSHANN, O, Medium: 20. Light 3/1, Extra Adds 0, Total Adds 1, WDET, Heavy; KLON, Medium: KUHF, KJAZ, WHOSHANN, WINDOWS ("IT/Allegiance) 5/1 Rotations: Heavy: 10, Medium 21, Light 20, Extra Adds 0, Total Adds 1, WNOP, Heavy; WMOT, Medium: KMHD.

POOR THOMPSON QUARTET "A Beautiful Friendship" (Concord) 5/0
Rotations: Heavy 1/0, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WHRO. Medium: WNOP.

## Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order symbol denotes commercial station.

		given by reporter.				
EAST	WBF OrButtelo John Hum	SOUTH				
/EAA/Baltimore enits Woods OBBY MCTERRIN ALPH MCDONALD OCTEST: AMSEY LEWIS AMVIN CABELL ODERN JAZZ COART LEVIN EUBANES LES MCCAME	CHET BAKER RATERN REBELLION MODERN JAZZ OGDAT GEORGE SHEARING GETI & DAILEY COUNT BASIE THRILESS ALLSTARS PETE PETERSEN/COL STEPS AREAD PAGL DESHORD WBGO/Newark ROBINGRIA/I/A	WEARCHarlote Paul Siribling  ALEXANDER ZOMJIC GETS & DAILEY CRET BARER BILL BIRCHER NON ROCLERS OSARY & O'DOMENTA GERRATION AND FED LIPSTUS LI	1 1 1 1 1 1 1 1 1 1			
WGBH/Boston Fre Jackson LUGEN CICERO HARE MASTERS JAIZ HAROTO PEAROAR SANDERS ELLIS HARJALIS STEVE SMITS	JOE TURNER ALEXANDER ZONJIC DON SICKLER TIMELESS ALLSTARS CONTEMPORARY CORP BEBBIE BARCOCK CHET BAKER REITH JARRETT ÉASTERN RESELLION	KERADeles-F. Worth Ed Budsnauro none Bottest: REATS BROTHERS SADAO WATAMASE DAYZ CRUSIE				

RITA REYS
HOTTOR:
POSTER & MESS
JIMMY MCGRIFF
SONNY STITT
REATH SHOTHERS
LORE! ALEXANDRIA

WIWWWest Sens Marilyn Rogers, Mottest: DAVE GRUSIN TRIBUTE TO HON ROB MCCONHELL RAMSET LEWIS EAST COAST OFF

EATUM! MATAMASE MICRAEL MEDCES PAT METBENY SONNY ROLLINS IVAN COMTI KOINOMIA ROB MCCONNELL BELLY FOSTER & BENTRERS JOHNSON

JILL HCHANUS XEITH JARRETT EDDIE CLEANHE KING SONNY AL HOOSEN JAZZ (KENNY CLARKE CRAIG KARRIS JEFFRY LOHN TIMELESS ALLS DR. UMEZU

45 Reporting Stations 43 Current Reports

WHILE CUSTON
FOSTER & MESS
GETE & DAILEY
EASTERN RESELLIL
JIMMY MCGRIFF
MAGAROMERI MARE
ZOOT SINE:
SADAO MATANABE
LES MCCARM
HEATE BROTEERS
MOOREM JAII QUA
BORBY MCFERRIN none Rottest: PUTTIN' ON THE RI TON GRANT

LES MCCARN

JOEHUA BREAKSTONE LOREZ ALEXANDETA JIMHY MOSRER QUIN BILL HANHA RAIUMI HATANABE TOMBY TEDESCO LENNY CARLSON ALEXANDER TONJIC RITA REYS ROM SUMMERS

The following station called in a frozen playlist this week: WUWU/West Seneca, NY

week; therefore its playlist was frozen: WJAX/Jacksonville

The following station failed to report this

FRANK SINATRA CHET BAKER BUDDY DEFRANCO

_	- 225	110
61	T	WE
	и.	AOY IO

TOM GRANT Nottest: LES MCCANN ROB MCCONNELL LOUIS BELLSON PETE PETERSEN JIMMY MCGRIFF

KLCC/Eugene

MIDWEST BOOLONG
JIMMY MCGRIFFCORDON BRISKER
CARMEN MCRAE
HARE MASTERS'ARIE
TIMBLESS ALLSTARS
CRET BARES
MODOY SHAW
BICKHARD HOLLTDAY
SOB STEMART
HICHARL HEDGES
BOLLEGES
BOLLEGES
BOLLEGES

HODERS JAZZ QUART

GET2 & DAILEY FOSTER & MESS DAW SISCEL RICHARD ELLIOT BUDDY DEPRANCO PETE PETERSEN/ BOTTEN HOUSEN JAIZ ON SADAO WATAMASE LES NOCAM

Unda Yohn
CHET BARER
JIMMY MCGRIFE
HEATH BROTHERS
SADON WATANANE
SADON WATANANE
ELEMENT!
FILL EVANS
FOR MCCONFELL
HODERN JAIE QUAR
HOTERS
JIMMY MCGRIFF
HEATH BROTHERS
SACON MATANANE
TRIBUTE TO MOME

Ed Garrett
JINNY MCGRIFF
IVAN CONTI
CBUCE MANGIONE
BICHARD ELLLOT
TRIBUTE TO MONE
NOTESET
GENERATION BAND
SPYRO GTAR
C'EST WRAT?!
PONCHO SANCRET
RAMSEY LEMIS

CHET BAREA Hottest: TRIBUTE TO HON EITTERANN BORBY HCFERRIN HILES DAVIS KEVIN EURANG

ST KKGOA os Angeles ADX/Denver (\*) is McHully

HAME CRAMFORD DIANE REEVES HICHAEL REDGES OSKAY & O'DOMENAI SPECIAL EFX ROTEORY JOYCE, TAST COAST OFFERI HODERN JAIZ QUART SPYRO GYRA TYILE SADAO WATANABE PETE PETERSEN/COL SADAO MATAMABE REITH JARRETT PUTTIN' ON THE RI TOM GRANT

ELEMENTS
CASO FRIO
PETE PETERSINA
DAN SIEGEL
RATU
BOTTENET
LES ROCANN
HOGERI JAIL OU
ROE MCCONNELL
DAYE GRUSIN
JIRRY MCGRIFF

REITH JARRÉTT
CHET BARRÉ
GORDON BRISKER
CARTER & HALL
JOHN HICKS
CBICO FAREMAN
JINNY MCGIFF
LOUIS BELLSON
HOTERS
TIMELESS ALLSTA
TOB MCCONNELL
REITE JARRETT
BOBBY MCFERRIM
BUDDY DEFRANCO KMHD/Portland Roger Smith RICHARD ELLIOT CHET BAFER GETZ & CAILEY HOTCOST HOTCOST LES NOCANN SADAO WATANABE REVIR EUBARES SEBARING & TORME

SHEARING & TORME GEORGE SHEARING BOLLEST: SEOP & SEYOND MCDERN JAZZ QUAR GETS & DAILEY SONNY STITT CARTER & BALL WLDQ/Orlando (\*)

WUSF/Tempa Bob Seymour

SHEARING & TOR
AMDREAS WOLLEN
TIMELESS ALLST
SPECIAL EFX
SOTEST
BODBY MCFERRIN
MCORRN JAIT (O
SADAO MATANABE
MCODY EZEMAN
EAST COAST OFF



We are proud to announce the new single, SOLID, from the world's most together duo,

## ASHFORD & SIMPSON

From the forthcoming LP

PRODUCED AND WRITTEN BY NICKOLAS ASHFORD AND VALERIE SIMPSON FOR HOPSACK & SILK PRODUCTIONS, INC.

Capitole

## Black/Urban

## BREAKERS

Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **NEW EDITION** Cool It Now (MCA)

76% of our reporting stations on it. Rotations: Heavy 4/0, Medium 24/5, Light 30/11, Extra Adds 2, Total Adds 18, WDAS, WAMO, WAOK, WHRK, WYLD-FM, WTMP, WBMX, WZAK, WATV, WPEG, KIIZ, WQQK, KHYS, WANT, WQKS, WVKO, WLUM, KUKQ. A most added record. Debuts at 27 on the Black/Urban chart.

#### **LEON HAYWOOD**

#### Tenderoni (Modern/Atco)

70% of our reporting stations on it. Rotations: Heavy 2/1, Medium 15/8, Light 37/14, Extra Adds 1, Total Adds 24 including WWIN-FM, WDAS, KKDA-FM, KYOK, WBMX, WGCI, KDAY, XHRM, WJTT, WFXC, WQQK, WANT, WDAO, WKWM, WVOI. A most added record. Debuts at 40 on the Black/Urban chart.

#### RALPH MacDONALD w/BILL WITHERS In The Name Of Love (Polydor/PolyGram)

70% of our reporting stations on it. Rotations: Heavy 6/0, Medium 27/1, Light 22/5, Extra Adds 0, Total Adds 6, WBMX, WBLZ, WJLB, WPEG, KHYS, WLUM. Debuts at 30 on the Black/Urban

#### **CHAKA KHAN** I Feel For You (WB)

68% of our reporting stations on it. Rotations: Heavy 10/8, Medium 12/8, Light 31/31, Extra Adds 1, Total Adds 48 including WWIN-FM, WDAS, WUSL, WAMO, WAOK, KYOK, WYLD-FM, WTMP, WZAK, WJLB, KMJM, KACE, XHRM, KIIZ, WWDM, This week's most added record. Debuts at 33 on the Black/Urban chart.

#### **REBBIE JACKSON** Centipede (Columbia)

65% of our reporting stations on it. Rotations: Heavy 6/0, Medium 20/7, Light 25/14, Extra Adds 0, Total Adds 21 including WWIN-FM, WVEE, WTMP, WBMX, WZAK, XHRM, KSOL, WKND, WRDW, WKXI, KJCB, WQQK, WDAO, WVOI, KDIA. A most added record. Debuts at 39 on the

#### **NEW & ACTIVE**

TEDDY PENDERGRASS "You're My Choice Tonight (Choose Me)" (Asylum) 47/9
Rotations: Heavy 610, Medium 2615, Light 14/3, Extra Adds 1, Total Adds 9, WVINF-RM, WVEE, KMJO, KACE, XHRM. WKND, WJT, WTLC, KJKQ, Heavy KROA-RM, KNDK-RM, WHOO, WJMI, KLIZ, WANDM, Medium WIDL, WADK, WHRIK, WDINT, WZAK, KOAY, KSQL, KOKZI, WATV, 289, WFEG, WJAX, WPDG, KJCB, WILCO, WBLX, WANT, KAPE, WQKS, WAAA, WDAO, KOYA, KSQL, KOKZI, WATV, KAPE, WQKS, WAAA, WDAO, KOYA, KSQL, KOKZI, WATV, KAPE, WQKS, WAAA, WDAO, KOYA, KSQL, KSQL, WATV, KAPE, WQKS, WAAA, WDAO, KSQL, KSQL,

KDAY, KSOL KUXL, WAIV, 293, WFEL, WAA, WFUJ, NAJO, WLUO, 1984, MAN, 1984, MAN, 1984, WELL, WELL, "Fragile., Handle With Care" (TabulCBS) 47/2

Rotations: Heavy 510, Medium 29/1, Light 12/0, Extra Adds 1, Total Adds 2, WYEE, KNOK-FM, Heavy: WILD, WDAS, WBMX, ROTAL WILD, WILD, WILD, WDAS, WBMX, WILD, WHEE, WILD, WILD,

on the Black/Urban chart.

HERB ALPERT/TIJUANA BRASS "Bullish" (IA&M) 44/5

HERB ALPERT/TIJUANA BRASS "Bullish" (IA&M) 44/5

Rotteines: Heavy 20, Medium: 18/0, Light 23/4, Extra Adds 1, Total Adds 5, WHRK, WBMX, KDAY, 293, WANT, Heavy: WVEE, KOKA, Medium: WDAS, WHUR, WDIA, WEDR, WZEN-FM, KACE, XHRM, KSOL, WRDW, KQXL, WNOO, WQMG, WPDQ, KJCB, KOKA, KOKO, KDIA.

CONTROLLERS "Crushed" (IMCA) 42/13

Rottloms: Heavy 000, Medium: 16/6, Light 25/6, Extra Adds 1, Total Adds 13, WVEE, KNOK-FM, WYLD-FM, WTMP, XHRM, KSOL, KQXL, WJT, WJMI, KJCB, WQKS, WKWM, WYLC. Medium: WDAS, WAOK, KRNB, WDIA, KJLH, WATV. WENN. WNOO: WOMER KOKA.

Rotations: Heavy 40, Medium: 1271, Light 25/3, Extra Adds 0, Total Adds 4, WHUR, W.I.B. WOOK, WVKO. Heavy: WAOK, WDIA, WNHC, WJAX, Medium: KYOK, WEDR, XHRM, KSOL, WATV, WPEG, WNOO, WOMG, KOKA, WTLC, KUKO.
NEWCLEUS' Computer Age (Push The Button) "(Sunnyview) 37/2
Rotations: Heavy 80, Medium: 15/2, Light 14/0, Extra Adds 0, Total Adds 2, 293, KHYS. Heavy: WDAS, KYOK, WDRO, W.I.B., WPEG, W.II.M. WJAX, WQOK. Medium: WUSL, WAMO, WDJY, KMJQ, WEDR, KMJM, WZEN-FM, XHRM, WNOO, WWDM, WAAA, WKWM, WTLC.

WAAA, WKWM, WTLC.
CAMEO "Hangin" Downtown" (Atl. Art/PolyGram) 37/1
Grations: Heavy 60, Medium 18/0, Light 12/0, Extra Adds 1, Total Adds 1, Total Adds 1, KNOW, Heavy: KYOK, WGCI, WZAK, WZEN-FM, Z83, GRATIONS, Medium: WWN-FM, WXYV, WAMO, KNOK-FM, KMJC, WBWM, WDMT, KJLH, XHRM, KQXL, WNOO, WBLX, KAPE, WWDM, WAAA, WADO, WKWM, WTLC, Holds at 37 on the Black/Urban chart.

WWWS. Medual. WOM. WICK-Holds at 37 on the black/urean Law. WYMD. WAAA. WOAD. WWWM. WTIC. Holds at 37 on the black/urean Law. WIGHT WIGHT WAS "(Motown) 34/14 Total Adds 14, WAOK. KMJQ, WZAK, KSOL, WRDW. WIGHT WAS WIGHT 122, Light 21/11, Estra Adds 1/, Total Adds 14, WAOK. KMJQ, WZAK, KSOL, WRDW. WIGHT WAS WITH WAS WIGHT WAS WITH WAS WITH

KOUL, WPES, WNOU, WPDU, KJUB, WUUK, KOKA, WWWS.

JAMES INGRAM "She Loves Me IThe Best That I Can Be)" (Qwest/WB) 32/1

Rotations: Heavy 80, Medium 140, Light 12/1, Extra Adds 0, Total Adds 1, W.OU, Heavy: KKDA-FM, WATV, WJMI, WKXI.

KOKA, WDAO. Medium: WXYY, WAOK, KNOK-FM. KRNB, WHRK, WTMP, WBMX, WZAK, WJTT, WNOO, WJAX, WPLZ, KAPE.

KUKO. LAKESIDE "Make My Day" (Solar/Elektra) 31/5
Rotations: Heavy 3/0, Medium 15/2, Light 13/2, Extra Adds 0, Total Adds 5, WYEE, WKND, KJCB, WANM, WTLC. Heavy: KYOK, WJM, KIZ, Medium KRDATM, WZAK, KDAY, HAMM, KSCI., WATV, 233, WNOO, WPDQ, WLOU, WBAX, WDAO.

W.JMI, KIIZ. Medium: KXDA-HM, WZAN, KUAY, ARIMM, KSOL, THAY 2005.

JOCEL YN BROWN '? Wilsh You Would' ('Vinyl Dreams) 29/9

JOCEL YN BROWN '? WISH YOU WOULD' ('Vinyl Dreams) 29/9

JOCH YN BROWN '? WISH YOU WISH YOU WISH AGGO, O TOTAL AGGS S, WOLA, WOMT, W.I.B., KMJM, KDAY, WQMG, WLOU, ROITED WISH YOU WISH, KYDA-FM, WGGI, WZAK, WZEN-FM, 293, WTLC, WOLL HEW; WOSH SM, WILD, WHUR, KKDA-FM, WGGI, WZAK, WZEN-FM, 293, WILC, WILC, WISH WISH YOU WISH WISH YOU WISH WISH YOU WISH WISH YOU WISH Y

GIL SCOTT-HERON "Re-Ron" (Arista) 29/8

THERUN THE-FIOR (ARISE) 29/8 y DIO, Medium 81, Light 21/7, Extra Adds O, Total Adds O, WBMX, WDMT, WZEN-FM, XHRM, KQXL, Z93, KJCB, KKDA-FM, WZAK, WYOO, WWOM, WARM, WAAA, KDKO.

KUKO, Medium: KKDA-FM, WZAK, WNOO, WWDM, WANM, WAAA, KUKO.

PRIME TIME "I Owe It TO Myself" (TOTE Exper,/RCA) 29/7

Rotations: Heavy 20, Medium 70, Light 20/7, Extra Adds 0, Total Adds 7, WILD, RRNB, WBMX, WKND, WPEG, WQMG, WDAO.

Heavy, WAMO, WANM, Medium: WUA, WDMT, YQAK, KUH, P39, WBL, WMAA.

STAPLE SINGERS: "Slippery People" (Private UCBS) 26/8

Rotations: Heavy 00, Medium 9/2, Light 19/8, Extra Adds 0, Total Adds 9, KYOK, KRNB, WEDR, WTMP, WDRQ, WZEN-FM,

WYKOK, KUKC, Medium: KKDA-FM, WDIA, WTLD-FM, KUH, WROO, WPQ, WANM.

WVKO, KUKQ, Medium: KKDA-FM, WDIA, WYLD-FM, KJUH, WNOO, WPDQ, WANM.

DR. JECKYLL & MR, HYDE "Fast Life" (Profile) 28/1

Rotations: Heavy 5/0, Medium 7/0, Light 18/1, Extra Adds 0, Total Adds 1, WILD. Heavy: WDAS, KYOK, WDMT, WZEN-FM.

WPEG, Medium: WVEE, WEDR, WZAK, KIZ, WOGK, WWDM, WAAA.

DAN HARTMAN "I Can Dream About You" (MCA) 28/0

Rotations: Heavy 13/0, Medium 13/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WWIN-FM, WYEE, KRNB, WDIA, WHRK, WRJEK, KLIR, KNOW, WJAK, KLIG, WPLZ, WILD, MOW, WJAK, KLIG, WPLZ, WILD, MCAN, WAST, WWDM, WANM, WKWM, KUKQ.

#### **MOST ADDED** •

CHAKA KHAN (48) Feel For You (WB) LEON HAYWOOD (24) Tenderoni (Modern/Atco) REBBIE JACKSON (21) Centipede (Columbia) NEW EDITION (18) Cool It Now (MCA) CHAMPAIGN (16) Off And On Love (Columbia)

#### HOTTEST

MTUME (45) You, Me And He (Epic) BILLY OCEAN (43) Caribbean Queen (No More Love) (Jive/Arista) PRINCE (34) Let's Go Crazy (WB) S.O.S. BAND (28) Just The Way You Like It (Tabu/CBS)
JOYCE KENNEDY/JEFFREY OSBORNE (27) The Last Time I Made Love (A&M)

BOBBY KING f/ALFIE SILAS "Close To Me" (Motown) 28/0
ROTIONS: Heavy 1/0, Medium 11/0, Light 16/0, Extra Adds 0, Total Adds 0, Heavy: WPDQ. Medium: WWIN-FM. KNOK-FM.
WULB, AHRM, WENN, WWDM, WDAQ, WKWM, WWWS, KDKO, KDIA.
SMOKEY ROBINSON "I Can't Find" (Tamla/Motown) 26/2
ROTIONS: Heavy 3/0, Medium 70, Light 18/2, Extra Adds 0, Total Adds 2, KACE, KHYS, Heavy: WDIA, WNOO, WANM. Medium:
WWIN-FM, WUSI, WAMO, WHRK, WGCI, WKXI, WWWS.
TEMBER 7/8 Express" (MCA) 2 26/0

WWIN-HM, WUSL, WARM, THE COMMENT AND THE COMME

#### SIGNIFICANT ACTION

MADONNA "Lucky Star" (Sire/WB) 24/9
Rotations: Heavy 10/3. Medium 3/0, Light 9/4. Extra Adds 2, Total Adds 9, WILD, WRKS, KKDA-PM, WBLZ, KACE, KNOW, WJJS, WQQK, K94, Heavy; WDAS, WUSL, KDAY, Z93, WJTT, WQMG, WQKS, Medium: WAMO, WVKO, WLUM.

WUQK, K94, Heavy; WUAS, WUSL, KUAY, Z93, WJTT, WUMS, WUKS, Medium; WAMU, WYKU, WLUM.

JONZUN CREW "Time Is Running Out" (Tommy Boy) 22/2

Rotations: Heavy 1/0, Medium 120, Light 8/1, Extra Adds 1, Total Adds 2, WYLD-FM, KHYS, Heavy; WILD. Medium; WVEE, WUDL, WEDR, XHRM, KSOL, WPEG, WJMI, WQQK, WWDM, WAAA, WWWS, KDKO.

WDIA, WEDR, XHRM, KSOL, WPEG, WJMI, WQDK, WWDM, WAAA, WHOS, KUKO.

RODNEY SAULSBERRY "I Wonder" (Lallegiance) 21/15

Rostons: Heavy Old, Medium 8(0, Light 14/4, Extra Adds 1, Total Adds 5, KKDa-FM, WEDR, KMJM, WZEN-FM, WDAO, Medium: WWN-FM, KNOK-FM, MESE, KOKA, KUKO

WWN-FM, KNOK-FM, MESE, KOKA, KUKO

WIKKI "LOVE Emergency" (Pop Arts) 20/5

Rostons: Heavy 2/0, Medium 91, Light 94, Extra Adds 0, Total Adds 5, WDIA, WDMG, WLOU, WQQK, WDAO, Heavy: WDAS, WTLC, Medium: WXYV, WUSA, WTMP, WZEN-FM, WPEG, WWDM, WANM, WAAA.

WTLC, Medium: WXYV, WUSL, WTMP, VELEVER, NEXT MOVEMENT "All I Do" (Nuance) 20/3 Rotations: Heavy 3/0, Medium 6/0, Light 11/3, Extra Adds 0, T. Medium: WZAK, WDRQ, WJLB, WPEG, WAAA, WTLC. dds 0, Total Adds 3, WZEN-FM, Z93, WDAO, Heavy: WDAS, WBMX, WGCI.

Medium: WZAK, WDRQ, WLB, WPEG, WAAA, WLC.
WHODIN! "Friends" ( Julya/Arista) 2012
Rotations: Heavy 3/0, Medium 8/0, Light 9/2, Extra Adds 0, Total Adds 2, KJCB, WLOU, Heavy: WZAK, KDAY, WNOO, Medium: WAAMO, KNOK-FM, WDMT, WDRG, WLB, WWDM, WWWS, WVOI.

WAMU, KNUK-M, WUMI, WUML, WALD, WYUM, WWW., WYW., TV. W. KURTIS BLOW "18 Million Stories" (Mercury/PolyGram) 19/3 (Antions: Heavy I), O. Medium (D. Light 12/3, Extra Adds 0, Total Adds 3, WEDR, WGCI, WNOO, Heavy; KDAY, Medium; WDMT, WZEN-FM, XHRM, WPEG, WLOU, KDIA.

WZES-FM, XHRM, WPEG, WLOU, KDIA
PETER WOLF "Lights Out" (EMI America) 18/3
Rotations: Heavy 4/0, Medium 4/1, Light 10/2, Extra Adds 0, Total Adds 3, WEDR, WZAK, WVOI, Heavy; WDAS, WJTT, WJAX, K94, Medium; WFC, WOKS, WLUM
SHIRLEY BROWN "I Don't Play That" (Sound Town) 18/1
SHIRLEY BROWN "I Don't Play That" (Sound Town) 18/1
Rotations: Heavy 2/0, Medium 80, Light 8/1, Extra Adds 0, Total Adds 1, WKND, Heavy; WDIA, WPEG, Medium: WILD, KRNB, WHIK, WEDR, WYLD-PM, KNYS, KAPE, KDKO.
LOU RAWLS "All Time Love" (Epic) 18/1
Rotations: Heavy 3/0, Medium 80, Light 8/1, Extra Adds 0, Total Adds 1, KHYS, Heavy; WAOK, WDIA, KOKA, Medium: KRNB, Rotations: Heavy 3/0, Medium 80, Light 8/1, Extra Adds 0, Total Adds 1, KHYS, Heavy; WAOK, WDIA, KOKA, Medium: KRNB,

KSOI Z93, KJCB, KUKO.

KJLH, KSOL, 293, KJCB, KUKQ.

CHAMPAIGN "Off And On Love" (Columbia) 17/16

Rotations: Heavy 000, Medium (16, Light) 11/10, Estra Adds 0, Total Adds 18, WWIN-FM, WADK, WVEE, KRNB, WDIA, WGC, WDAY, KSOL, WHONO, WMWON, WIFE, WHONO, WHO WANNA, WGPC, WANNA, WGRC, WHICL KASHIF "Are You The Women" (Arista) 17/13

Rotations: Heavy 00, Medium (20, Light) 12/10, Estra Adds 0, Total Adds 13, WHJR, KMJM, KACE, XHRM, WNHC, 293, WPEG, WICL) WHON WANNA, WOCK, WTIC. Medium: WHRK, KDAY.

WNOO, WOMG, WJMI, WANM, WGKS, WTLC. Medium: WHRK, KDAY.

GLENN JONES "Show Me" (RCA) 17/6

GRIED, JONES "Show Me" (RCA) 17/6

GRIED, JONES "Show Me" (RCA) 17/6

GRIED, JONES "Show Me" (RCA) 17/6

JONES "SHOW JO

WAAA. WILL.

JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vue) 17/2

JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vue) 17/2

ROBIGORS: Heleny 1/0, Medium 7/0, Light 9/2, Extra Adds 0, Total Adds 2, WAOK, WPEG, Heavy: KDAY, Medium: KRNB, WDIA.

WZEN-FM, KACE, KJLH, WKND.

WZEN-FM, KACE, KJLH, WKND.

EGYPTIAN LOVER "Egypt Egypt" (Freakbeat) 16/2

Rotations: Heavy 7:0, Medium 5:0, Light 4/2, Extra Adds 0, Total Adds 2, Z93, KHYS, Heavy; KKDA-FM, KYOK, WEDR, WJLB,

WJAX, KIZ, WKWM, Medium: WOMT, WORD, WART, WARM, WWWYS.

WJAX, KIZ, WKWM. Medum: WJMT, WJMT, VESST 16/2 CYNDI LAUPER 'She Bop' (Portrait/CBS) 16/2 Rotations: Heavy 7/0, Medium 5/0, Light 4/2, Extra Adds 0, Total Adds 2, WBMX, WBLZ. Heavy: WDJY, WJTT, WJAX, WPDQ. WGKS, WJM, KJKQ. Medium: KRRB, WHHE, CMGK, K94, WART.

WULDS, WILDIN, ANAL, INSULINE STREET, WITCH, THE BOYS" (ROL Label) 15/5 LINDA CLIFFORD "A Night With The Boys" (Rod Label) 15/5 Rotations: Heavy 0/0, Medium 4/0, Light 10/4, Extra Adds 1, Total Adds 5, KMJQ, KMJM, WZEN-FM, KSOL, WPEG. Medium:

I IME Jungle Love" (WB) 14/5
Rotations: Heavy 51, Medium 5/2, Light 4/3, Extra Adds 0, Total Adds 5, WAMO, WHUR, WBLZ, WDRQ, KDAY, WJAX, Heavy:
WDAS, WDJY, KOKD-7M, KACE WUSL, KMJM, WLUM.
GRANDMASTER MELLE MEL & FURIOUS FIVE "Wo Don't Work For Free" (Sugar Hill) 14/3
ROTATION 10, Medium 4/1, Light 9/2, Etita Adds 0, Total Adds 3, WAOK, KMJM, WQQK, Heavy: WUSL, Medium: WGCL, Rotations: Heavy: 10, Medium 4/1, Light 9/2, Etita Adds 0, Total Adds 3, WAOK, KMJM, WQQK, Heavy: WUSL. Medium: WGCL, Rotations: Heavy: WUSL Medium: WGCL, Rotations: Heavy: WGCL, Rotations: Heavy

HAROLD MELVIN & BLUE NOTES "Today's Your Lucky Day" (Phil. World/Atco) 14/1
RAROLD MELVIN & BLUE NOTES "Today's Your Lucky Day" (Phil. World/Atco) 14/1
Rotations: Heavy 1/0, Medium 8/0, Light 7/1, Extra Adds 0, Total Adds 1, WJLB. Heavy: WEDR. Medium: WILD, WUSL. KYOK.

BOBBY WOMACK & PATTI LABELLE "Through The Eyes Of & Child" (Beverty Glen) 14/0 Rotations: Heavy 3(0, Medium 7/0, Light 4/0, Extre Adds 0, Total Adds 0, Heavy: KKDA-FM, WNOO, WANM. Medium: WAOK, KNOR-FM, WDIA, KJLH, WENN, KAPE, KOKA.

KNOK-FM, WDIA, KJLH, WENN, KAPE, KUAA.

ROSE ROYCE "Magic TOUK" (C&R) 14/0
Rotations: Heavy 4/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WWIN-FM, KKDA-FM, KNOK-FM, WYLD-FM.

Medium: WTMP, KMJM, KOXL, WPDD, WTLC.

ALEEM "Release Yourself" (NIA) 12/3
Rotations: Heavy 3/1, Medium 5/0, Light 4/2, Extra Adds 0, Total Adds 3, WWIN-FM, WZAK, WNHC. Heavy: WILD, WRKS.
Medium: VISIS, KYOK, WEDR, WDMT, MLOU.

Medium: WUSL, KYOK, WEDR, WDMT, W.O. .

BOBBY BLAND "You'v G GOT Me Loving You' (MCA) 12/1

Rotationst, Heavy 010, Medium 310, Light 911, Extra Adds 0, Total Adds 1, KYOK, Medium: WZAK, KAPE, WANM.

JIMMY CASTOR "Amazon" (Drosam/Salsoul) 12/1

Rotationst, Heavy, 100, Medium 310, Light 811, Extra Adds 0, Total Adds 1, WKWM. Heavy; WKXI, Medium: WQQK, WAAA, WTLC.

ROStations: Heavy; UN, Medium 300, Light 811, Extra Adds 0, Total Adds 1, WKWM. Heavy; WKXI, Medium: WQQK, WAAA, WTLC.

Notations: Heavy 1/10, Medium 5/1, Upit 6/2, Extra Adds 0, Total Adds 3, WDIA, WEX, MEX. MEDIA, XHRM. WWDM. Rotations: Heavy 0/0, Medium 5/1, Upit 6/2, Extra Adds 0, Total Adds 3, WDIA, WZAK, WEXC. Medium: KDAY, XHRM. WWDM.

KONOV.
FORCE MD'S "Tears" (Tommy Boy) 11/3
Rotations: Heavy 2/0, Medium 4/0, Light 5/3, Extra Adds 0, Total Adds 3, KACE, WPEG, WTLC. Heavy: WRKS, KDAY, Medium: WAMO, WZEN-FM, KU.H. WNHC.

WARNO, WZEN-HAI, BLILL, WRINEL
SADAO WATANABE W/ROBERTA FLACK "If I'm Still Around Tomorrow" (Elektra) 11/1
SADAO WATANABE W/ROBERTA FLACK "If I'm Still Around Tomorrow" (Elektra) 11/1
SROIZION: Heavy: WWIN-FM, WQIMG, Medium: WBIZ.
ROIZION: Heavy: WWIN-FM, WQIMG, Medium: WBIZ.

ARTHUR BAKER "Breaker's Revenge" (Atlantic) 11/0
Rotations: Heavy 1/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WDAS, Medium: WEDR, WZEN-FM, WQQK.

WANM, WLUM, WWWS.
FONZI THORNTON "A Natural (Yesirree)" (RCA) 10/2
Rotations: Heavy 0/0, Medium 3/1, Light 7/1, Extra Adds 0, Total Adds 2, WUSL, XHRM, Medium: WENN, WWWS.
BOB MARILEY & THE WAILERS "Is This Love" (Island) 10/2
Rotations: Heavy 0/0, Medium 4/0, Light 5/1, Extra Adds 1, Total Adds 2, WHRK, WJTT. Medium: WILD, KRNB, WDIA, WGCI.
Rotations: Heavy 0/0, Medium 4/0, Light 5/1, Extra Adds 1, Total Adds 2, WHRK, WJTT. Medium: WILD, KRNB, WDIA, WGCI.

## Modərn's 10 Day Game Plan:

# LEON HAYWOOD

"Tenderoni"

8/27-RELEASE DATE

8/31-#1 MOST ADDED NEW RECORD 31/31

9/7-



#### LEON HAYWOOD

Tenderoni (Modern/Atco)

70% of our reporting stations on it. Rotations: Heavy 2/1, Medium 15/8, Light 37/14, Extra Adds 1, Total Adds 24 including WWIN-FM, WDAS, KKDA-FM, KYOK, WBMX, WGCI, KDAY, XHRM, WJTT, WFXC, WQQK, WANT, WDAO, WKWM, WVOI. A most added record. Debuts at 40 on the Black/Libran chart.

#1 MOST ADDED

Modern Records

DISTRIBUTED BY ATCO RECORDS

#### Regionalized Adds & Hots Black/Urban

Stations are listed by region. Hots are listed in order of their airplay activity.

GLENN JONES Hottest: RAY PARKER JR. PRINCE TINA TURNER

WTOY/Roanoke Scott Morris

DEBBIE DEB
MIDNIGHT STAR
REBBIE JACKSON
VANITY
BLOODSTONE
HOTEST:
SOS BAND
BILLY OCEAN
KENNEDY & OSBORNI
JERMAINE JACKSON
LILLO THOMAS

#### **EAST**

WWIN-FM/ Baltimore

CHAMPAIGN
PHYLLIS ST. JAMES
REBBIE JACKSON
TEDDY PENDERGRASS
CHARA KARN
LEON HAYMOOD
HOTTEST
BILLY OCEAN
HTUME MTUME KENNEDY & OSBORNE SOS BAND ALICIA MYERS

#### WXYV/Baltimore

NOME
BOTTEST:
MTUME
BILLY OCEAN
ALICIA MYERS
KENNEDY & OSBORNE
SOS BAND

WII DiBoston Etroy R.C. Smith
MADONNA
JECKYLL & HYDE MTUME BILLY OCEAN SHEILA E ALICIA MYERS DISCO 3

#### WKND/Hartford us Jordan/McLean

TEDDY PENDERGRASS LAKESIDE REBBIE JACKSON CHAKA KAHN PRIME TIME SHIRLEY BROWN Bottest: TINA TURNER MTUME SOS BAND JANET JACKSON STEVIE WONDER

#### WNHC/New Haver

lames Jordan DONNA SUMMER KASHIF CHAKA KAHN CHUCK BROWN GRIFFIN ALEEM ALEEM
BOTTEST:
LILLO THOMAS
RICK JAMES
BONNIE POINTER
MIAMI SOUND MACHI
LATTISAW & GILL

Taylor/Quartarone MADONNA
JANET JACKSON
HOTTEST:
TINA TURNER
PRINCE

WUSL/Philadelphia Wyatt/Buggs

#### WDAS/Philadelphia Joe Tamburro

Jos Tamburro
CHAKA KARN
LEON RAYMOOD
NEW EDITION
CIRCUIT
MIDMAY
BEAU WILLIAMS
HOTCEST:
BILLY OCEAN
PRINCE
JACKSONS
STEVIE WONDER
STEPBANIE MILLS

#### WAMO/Pittsburgh Allen Harrison

TIME
CHAKA KAHN
NEW EDITION
ONE WAY
LEWIS BROWN
RARE ESSENCE
SPELLBOUND

WHUR/Washington, DC Libby Lawson

ROD STEWART RUN D.M.C. HUEY LEWIS & NEWS LATOYA JACKSON RICHARD D. FIELDS TIME TIME KASHIF MR. T RARE ESSENCE Hottest: ASHIF

MIDWEST

BMX/Chicago

CHAKA KAHN
GLENN JONES
GIL SCOTT-HERON
REBBIE JACKSON
NEW EDITION
BARBARA MITCHELL
RALPH MACDONALD
LEON HAYWOOD
HERB ALPERT
PRIME TIME
CYNDI LAUPER
HOLTESEL

Hottest: BILLY OCEAN LIONEL RICHIE

WGCI/Chicago (A) Graham Armstrong

CHAMPAIGN LEON HAYWOOD CHAKA KAHN GLENN JONES KURTIS BLOW

MTUME RICK JAMES STANLEY CLARKE RANDY HALL NEXT MOVEMENT

WRI Z/Cincinnati

MADONNA CYNDI LAUPER TIME JOHN WAITE PRINCE

ROGER SOS BAND

WZAK/Cleveland

CHAKA KAHN KURTIS BLOW BAMBAATAA & BROWN

BAR-KAYS REBBIE JACKSON PETER WOLF

VANITY NEW EDITION TINA TURNER

ALEEM Hottest: PRINCE

Dean Rufus

ALICIA MYERS

MTUME RAY PARKER JR. WHODINI RUN D.M.C.

WDMT/Cleveland u

Dean Rufus
TINA TURNER
JOCELYN BROWN
CHARA KAHN
JERMAINE JACKSON
BEAU COUP
MIDWAY
GIL SCOTT-HERON
HOTESST:
RUN D.M.C.

MTUME JECKYLL & HYDE SOS BAND TINA TURNER

WVKO/Columbus

LATOYA JACKSON Hottest: MTUME PRINCE KENNEDY & OSBORNE

Lyles/Jones CHAKA KAHN
DONNA SUMMER
BRASS CONSTRUCTIO
NEW EDITION
STAPLE SINGERS
LATOYA JACKSON

RALPH MACDONALD CHAKA KAHN

#### WDJY/Washington, DC Dan O'Nell

none Hottest: PRINCE BILLY OCEAN TIME

WDAO/Dayton Lankford Stephens

RJ'S LATEST ARRIV

LEON HAYWOOD
PATTI AUSTIN
PRIME TIME
NEXT MOVEMENT
RODNEY SAULSBERRY
MIKKI
REBBIE JACKSON

REBBIE JACKSON
HOTBOX
PALMERFORCE TWO
HOTEST:
SOS BAND
KENNEDY & OSBORNE
DENIECE WILLIAMS
NUANCE
EARONS

CHAKA KAHN STEVIE WONDER HAROLD MELVIN JOCELYN BROWN

WDRQ/Detroit

TIME
JUNIOR
GLENN JONES
PRETTY POISON
STAPLE SINGERS
HOTLEST
DEBBIE DEB
MIDWAY
NEWCLEUS
PRINCE
CHRIS TAYLOR

WKWM/Grand Rapids

PEABO BRYSON
JIMMY CASTOR
CONTROLLERS
LEON HAYWOOD
CHAKA KAHN
RJ'S LATEST ARRIV
INVISIBLES

CHAKA KAMM
RJ'S LATEST ARF
INVISIBLES
BOTTEST:
MTUME
TINA TURNER
KASHIF
EGYPTIAN LOVER
PRINCE

wTLC/Indianapolis

CHAKA KAHN NEW EDITION VANITY EMOTIONS
MR. T
GRANDMASTER MELLE
HOTTEST:
STEVIE WONDER
RAY PARKER JR.
PRINCE

#### WVEE/Atlanta Scotty Andrews

TEDDY PENDERGRASS CONTROLLERS REBBIE JACKSON LAKESIDE CHAMPAIGN CHAMPAIGN
KONK
JOHN WAITE
CHERRELLE
HOTLEST:
PRINCE
ALICIA MYERS
RAY PARKER JR.
KENNEDY & OSBOR
TINA TURNER

wRDW/Augusta REBBIE JACKSON VANITY VANITY DIANA ROSS CHAKA KAHN DONNA SUMMER HOTTEST: PRINCE RAY PARKER JR. BILLY OCEAN JACKSONS

KNOW/Austin Ken Rush

PRINCE LEON HAYWOOD MADONNA JACKSONS CHAKA KAHN CAMEO

KOXL/Baton Rouge Gerard Raine COOKIE THOMAS DIANA ROSS CONTROLLERS GIL SCOTT-BERON CHAKA KARN MENUDO

MENUDO
LEON HAYWOOD
HOTTEST:
RICK JAMES
SHEILA E
BILLY OCEAN
MTUME
TIME KM IMIST Louis

WZEN-FM/St. Louis

WVOI/Toledo

MBAX MYRICK
GLENN JONES
CHAKA KAHN
REBBIE JACKSON
PETER WOLF
CIRCUIT
JOCELYN BROWN
LEON HAYWOOD
HOTTURE
MTUME

MTUME BILLY OCEAN RICK JAMES KENNEDY & OS RUN D.M.C.

Rod King BRASS CONSTRUCTIO BEXT MOVEMENT GLENN JONES MISTER B CHARA KAHN LINDA CLIFFORD

CHAKA KAHN
CHAMPAIGN
GOODIE
JOCELIN BROWN
RJ'S LATEST ARRIV
TEDDY PENDERGRASS
LAKESIDE
CONTROLLERS Ron Atkins
CINEA KAIN
JOCELYN BROWN
STEPHANIE MILLIS
O'BRYAN
GRANDMASTER MELLE
RODNEY SAULSBERRY
KASEIF
LINDA CLIFFORD
STONE
BOTLEY
BOTLEY
SOE BAND
RICK JAMES
PRINCE
JANET JACKSON CONTROLLERS
KASHIF
FORCE MD'S
Hottest:
MTUME
CHUCK BROWN
SOS BAND
BILLY OCEAN
PRINCE

RICK JAMES
SERGIO MENDES
CHAKA RAHN
VANITY
DENIECE WILLIAMS
NEW EDITION
RALPH MACDONALD
HOTLEST: Hottest: PRINCE RAY PARKER JR. JACKSONS CYNDI LAUPER TINA TURNER

WWWS/Saginav Kermit Crockett

none Hottest: PRINCE MTUME RICK JAMES RUN D.M.C. ALICIA MYERS

79 Reporters 72 Current Reports

\*(J) Indicates Jazz Reporter

#### WATV/Birmingham Ron January SOUTH

WACKIAtlanta Larry Tinsley

CHAKA KAHN STEPHANIE MILLS BRASS CONSTRUCTIO VANITY Hottest: JERMAINE JACKSON SOS BAND WENN/Birmingham Michael Star

Marc Little CHAKA KAHN
NEWCLEUS
LEON HAYWOOD
VANITY
KASHIF
HERB ALPEHT
NEXT MOVEMENT
GIL SCOTT-HERON
GCYPTIAN LOVER
HOTESS: SOS BAND BILLY OCEAN KENNEDY & O MENUDO

793/Charleston

PATTI AUSTIN LINDA CLIPFORD EMOTIONS GEORGE MCCRAE VANITY WPEG/Charlotte Mike Rossi Mike Rossi
LEON HAYWOOD
PRIME TIME
LINDA CLIFFORD
KASHIF
KRYSTOL
JOHNNY GUITAR WAT
FORCE MD'S
MR. T MR. T RALPH MACDONALD BEAU WILLIAMS NEW EDITION MIDWAY

CHAKA KAHN KASHIF CHAMPAIGN CONTROLLERS MIDWAY
Hottest:
KENNEDY & OSBORNE
LILLO THOMAS
DENIECE WILLIAMS CONTROLLERS
NUANCE
BONNIE POINTER
LEON HAYWOOD
HOTES:
JACKSONS
MTUME
NEWCLEUS
STEVIE WONDER
SOS BAND MENUDO PRINCE YARBROUGH & PEOPL

WNOO/Chattanooga J. Reilly VANITY
PHYLLIS ST. JAMES
RJ'S LATEST ARRIV
CARLENA
KURTIS BLOW
CHAMPAIGN

KKDA-FM/Dallas

LEON HAYWOOD

Terri Avery

TEDDY PE PRINCE WHODINI

WFXC/Durham Aivin Stowe

LEON HAYWOOD DENROY MORGAN BAMBAATAA & BRO ROGER Hottest: BILLY OCEAN RICK JAMES LILLO THOMAS SOS BAND MTUME

KNOK-FM/Ft. Worth

CHUCK BROWN
CHERRELLE
CONTROLLERS
HOTTEST:
SOS BAND
BILLY OCEAN
KENNEDY & OSBORNE
TEDDY PENDERGRASS
ROSE ROYCE

WKXI/Jackson Tommy Marshall REBBIE JACKSON LILLO THOMAS
HOTLEST:
BILLY OCEAN
RUN D.M.C.
KENNEDY & OSBORNE
MITUME
JERMAINE JACKSON JUNIOR LITTLE MILTON GOODIE GOODIE CHAKA KAHN LEVEL 42 Hottest: MTUME

MTUME BILLY OCEAN JACKSONS KENNEDY & OSBORNE

LEON HAYWOOD PHILIP BAILEY JACKIE MOORE CHAMPAIGN NUMONICS COALITION Rich Phillips PEABO BRYSON TEDDY PENDERGRASS LEON HAYWOOD

WJAX/Jacksonville Chris Turner CARS TIME CHAKA KARN CHAMPAIGN PRINCE STEVIE WONDER BILLY OCEAN KENNEDY & OSBORNE

PRINCE CYNDI LAUPER BILLY OCEAN EGYPTIAN LOVER PETER WOLF NUANCE RODNEY SAULSBERRY Hottest:

NUANCE PEABO BRYSON CHAKA KAHN CHAKA KAHN-PATRICE RUSHEN PRINCE JACKSONS TIME TIME DENIECE WILLIAMS Hottest: SOS BAND EGYPTIAN LOVER KENNEDY & OSBOI PRINCE STEVIE WONDER

ALICIA MYERS

#### KJCB/Lafayette (J) Beatrice Evans

WQMG/Greensboro

KASHIF CHAKA KAHN LEON HAYWO CHAMPAIGN GOODIE

PRIME TIME JOCELYN BROWN

RICK JAMES ALICIA MYERS

KYOK/Houston Steve Hedgewood

CHAKA RAHN
RAMSEY LEWIS
STAPLE SINGER
BONNIE POINTE
LEON HAYMOOD
BOBBY BLAND
HOTTEST:
PRINCE

PTAIN ROCK

EGYPTIAN LOVER TINA TURNER

RRYSON

PEABO BRYSON DAVID LASLEY TEDDY PENDER

W JMI/Jackson

Carl Haynes

KMJQ/Houston

CHAKA KAHN REBBIE JACKSON REBBIE JACKSON
DAYTON
LAKESIDE
CONTROLLERS
GIL SCOTT-BERON
DONNA SUMMER
WHODINI
T.H.S. MIKKI BARBARA MITCHELL JACKSONS Hottest: PRINCE JACKSONS MTUME T.H.S. STEPHANIE MILLS TINA TURNER HOTTEST: JACKSONS MTUME KENNEDY & OSBORNE DENIECE WILLIAMS

#### SHEILA E WLOU/Louisville Tony Fields

CARAN ARMS
KIDS AT WORK
JOCELYN BRONN
JAMES INGRAM
WHODINI
MIKKI
ALPHONSE MOUZON
DIANA ROSS
REBBIE JACKSON
VANITY
LEON BAYWOOD
HOTE
BOTHERS
SOS BAND
SNELLA E
BROTHERS JOHNSON

WJJS/Lynchburg Lad Goins MADONNA DONNA SUMMER MADONNA DONNA SUMMER LEON BAYWOOD CHAKA KABN BERBIE HANCOCK PATRICE RUSHEN Hottest: RAY PARKER JR. RICK JAMES WPI 7/Petersburg MTUME TINA TURNER BILLY OCEAN

KRNB-FM/Memp Melvin Jones
CHAKA KAIN
JACKIE MOORE
PHILIP BAILEY
STAPLE SINGERS
CRAMPAIGN
PRIME TIME
RJ'S LATEST ARRIV
MARY LOVE
CARRIE LUCAS
CARRIE LUCAS
HTUME
LUN LUCAS

WDIA/Memphis

Hottest: BILLY OCEAN RICK JAMES SHIRLEY BROWN PRINCE STEVIE WONDER

HERB ALPERT RAY PARKER JR.

WEDR/Miami

TINA TURNER RODNEY SAULSBERRY STAPLE SINGERS PETER WOLF CIRCUIT YARBROUGH & PEOP SOS BAND BILLY OCEAN BROTHERS JOHNSON

CHAKA KAHN REBBIE JACKSON

CHAKA KAHN LEON HAYWOOD MADONNA NEW EDITION KURTIS BLOW KURTIS BLOW REBBIE JACKSON PATRICE RUSHEN MIKKI LATOYA JACKSON MR. T GRANDMASTER MELLE GRANDMASTER Hottest: PRINCE JACKSONS BILLY OCEAN KENNEDY & ON NEWCLEUS

#### WYLD-FM/New

WANT/Richmond CHAKA KAHN ANDY Carmichael
HERB ALPERT
O'BRYAN
LEON HAYWOOD
FACE TO FACE
PEABO BRYSON
NEW EDITION
HERBIE HANCOCK
VANITY JONZUN CRE BILLY JOEL BANANARAMA VANITY REBBIE JACKSON Hottest: BILLY OCEAN MTUME RICK JAMES

MADONNA KENNEDY & OSB ALICIA MYERS CHUCK BROWN JANET JACKSON TINA TURNER HOTLEST: Hottest: SHEILA E BILLY OCEAN JACKSONS JERMAINE JACKSON DONNA SUMMER

none Hottest: JACKSONS BILLY OCEAN LILLO THOMAS RANDY HALL RAMSEY LEWIS

KOKA/Shre none
Hottest:
MTUME
BROTHERS JO
RICK JAMES
BILLY OCEAN
RANDY HALL

MENNY ROGERS Hottest: PRINCE

LILLO THOMAS BILLY OCEAN

TIME TINA TURNER

XHRM/San Diego Duff Lindsey

CHAKA KAHN CONTROLLERS GIL SCOTT-HEI LEON HAYWOOD KASHIP

RASHIF REBBIE JACKSON FONZI THORNTON HOTTEST: MTUME

MTUME BILLY OCEAN RICK JAMES LILLO THOMA BROTHERS JO

TEDDY PENDERGRASS CHAKA KARN

Hottest: RICK JAMES SHEILA E

MTUME JACKSONS PRINCE

KHYS/Port Arthur Mark Petry WWDM/Sumpter Kevin Flemming MARK POTY PATRICE RUSHEN STEPRANIE MILLS PEABO BRYSON RALPH MACDONALD SMOKEY ROBINSON NEW EDITION LOU RAWLS JONZUN CREW

CHAKA KAHN Hottest: SOS BAND PRINCE RUN D.M.C. CHUCK BROWN CHAKA KAHN

Joe Bullard
CHARA KAHN
LAKESIDE
NUMONICS
VANITY
JOHNNIE TAYLOR
CHUCK MANGIONE
KASHIF
CHAMPAIGN
GOODIE GOODIE HOTTEST: MTUME RICK JAMES RAY PARKER JR. LIONEL RICHIE BILLY OCEAN

#### WTMP/Tampa Dave Michaels

JACKIE MOORE CONTROLLERS NEW EDITION REBBIE JACKSON CHAKA KAHN STAPLE SINGERS DIANA ROSS KENNEDY & OSBORNE PRINCE BAR-KAYS ALICIA MYERS

#### WQKS/Williamsburg Steve Crumbley

REBBIE JACKSON CONTROLLERS SADAO WATANABE TINA TURNER Hottest: BILLY OCEAN = PRINCE MTUME SOS BAND DAN HARTMAN

#### WAAA/Winston-Sal Eric St. James REBBIE JACKSON PALMERPORCE TWO CHAKA KAHN

CHAKA KAHN CIRCUIT DAVID SIMMONS Hottest: MTUME MTUME SOS BAND BILLY OCI KENNEDY PRINCE & OSBORNE

#### WEST KDKO/Englew

CHUCK BROWN Hottest: RROTHERS JOHNSON BROTHERS JOHN MTUME SOS BAND NUANCE ALICIA MYERS

KDAY/Los Ang Jack Patterson

TIME CHRIS TAYLOR CHAMPAIGN CHARPATAN KAGNY JUNIOR JOCELYN BROWN RICHARD D. FIELDS LEON HAYWOOD HERB ALPERT COSMIC CAT

COSMIC CAT
HOTTEST:
PRINCE
WHODINI
KENNEDY & OSBORN
ROGER
LILLO THOMAS

KSOL/San Mateo Bernie Moody ALICIA MYERS
JOHNNIE TAYLOR
REBBIE JACKSON
LINDA CLIFFORD
VANITY
CHAMPAIGN
CONTROLLERS CONTROLLERS
HOTTEST:
TINA TURNER
DENIECE WILLIAMS
JANET JACKSON
PRINCE
DIANA ROSS

WBLX/Mobile B.J. Taylor

REBBIL UNIVERSE SOS BAND
LILLO THOMAS
KENNEDY & OSBORNE

#### KJLH/Los Angeles Stone/Chappell KACE/Los Angeles KASHIP

none Hottest: DAN HARTMAN KENNEDY & OSBORNE PEABO BRYSON FORCE MD'S BRUCE SPRINGSTEEN COREY HART

#### KDIA/Oakland

JACKSONS JACKSONS
PRINCE
JUNIOR
PATRICE RUSHEN
REBBIE JACKSON
HOTTEST
PRINCE
BILLY OCEAN
STEVIE WONDER
MTUME MTUME SOS BAND

#### KtiKO/Phoenix

HICK MUNDO
ONE WAY
CHAKA KARN
NEW EDITION
TEDDY PENDERGRASS
STAPLE SINGERS
GIL SCOTT-BERON
RI'S LATEST ARRIV
CHRIS TAYLOR
HOTCES
SOS BAND
RAY PARKER JR.
METUME
MENUDO

The following stations reported a frozen playlist this week:

WXYV/Baltimore WDJY/Washington www.S/Saginaw WENN/Birmingham WPI 7/Petersburg KAPE/San Antonio KOKA/Shreveport

# \*\* MCA-52455 \*\*

## EW EDITION THE HIT SINGLE FROM Cynthia Horner RIGHT ON! MAGAZINE

Cynthia Horner
RIGHT ON! MAGAZINE

When I was invited to spend a day it with a group of newcomers about a ye with a group of newcomers about a ye was not a considerable of the later of the Jackson Five at all ever wors on of the Jackson Five from 13 to at the time ranging in age from 13 to at the time ranging in age from 13 to at the time ranging in age from 13 to at the was described them deeply). Instead they admired them deeply, Instead they admired them deeply, Instead they admired them deeply. Instead they showed toward their career and the practically anyone I knew. And I practically anyone I knew. And I practically anyone I knew. And I practically anyone galve aspects clean, too —the negative aspects clean, too —the negative aspects of the showed them than girlfriends, its more to the more area figure around the Boston area figure around the Boston area figure around the Boston from girlfiends, its more to the more than girlfriends, its more to the more than girlfriends, its more than a later to th Together, New Edition ride their mopeds

MCA RECORDS

Let me share some of my personal observa-tions of my five "younger brothers". Bobby is an tions of my five "younger brothers". Bobby is an tions of my five "younger brothers". Bobby is an tions of my five and some ticket holders Ronnie, a Scorpio, sends concert licket holders Ronnie, a Scorpio, sends concert licket holders into an absolute frenzy. Ralph, one of the lead into an absolute frenzy. Ralph, one of the lead singers, is a Taurus so he take Michael, a loveable singers, is a Taurus so he take Michael, a loveable

Together, New Edition ride their mopeds around the Boston area figuring out ways to reward their parents and triends who stood fast behind them during their rocky early years. We've had a lot of fun together over the year and a half. And. boy, how they've grown! Wear and a half. And. boy, how they we grown! Wentally, spiritually and physically. Our magazine Mentally, spiritually and physically. Our magazine readers feel like they've known them he've had them After all, why wouldn't they, when we've had them After all, why wouldn't they, when we've had them

listening! Sincerely.

## dult/Contemporary

Continued from Back Page

## BREAKERS.

#### **BARRY GIBB** Shine Shine (MCA)

68% of our reporters on it. Rotations: Heavy 6/0, Medium 47/8, Light 36/8, Total Adds 16, WPIX, WLTT, WSB, WCLR, B100, KJR, WRIE, WGOW, WLAC-FM, 2WD, WRVA, WHBC, 3WM, KKPL, WXUS, KKJO. Debuts at number 21 on the A/C chart.

#### **LAURA BRANIGAN** The Lucky One (Atlantic)

68% of our reporters on it. Rotations: Heavy 10/0, Medium 53/4, Light 25/4, Total Adds 8, WISN, WCCO, KHOW, KFMB, WRIE, WGOW, WRVR, WHBC. Debuts at number 22 on the A/C chart.

#### **EVERLY BROTHERS**

#### On The Wings Of A Nightingale (Mercury/PolyGram)

59% of our reporters on it. Rotations: Heavy 2/0, Medium 41/5, Light 34/10, Total Adds 15, B100, KBEST, V100, WLAC-FM, WRVA, WAVE, WHBC, WSNY, 3WM, KDUK, KFI, KSL, KKPL, WWPA, WBOW.

#### **NEW & ACTIVE**

KENNY ROGERS with/KIM CARNES & JAMES INGRAM "What About Me" (RCA) 77/60
Rotations: Heavy 2/1, Medium 36/30, Light 39/29, Total Adds 60, WFBR, WPIX, WPRO, WRMM, WSB, WSB-FM, 97A RELEVY, PLOSEDS WHUTAINE LAMINES & JARNES INGINAM "What About Me" (RCA) 77/60 rotations: Heavy 2/1, Medium 36/30, Light 39/29, Total Adds 60, WFBR, WRY, WPRO, WRMM, WSB. WSBEM, 30/41, WRITE, WRYE, WRO, WRITE, WRITE, WRYE, WGY, WKGW, WRT, WHAT, WACFM, WRVA, WSYY, KRNT, WTRK, 3WM, KKDA, KFI, KOY, KSL, KIXI-FM, WWNR, WSKI, WWPA, KORD, WGS, WGSW, KST, WTR, 3WM, KKDA, KFI, KOY, KSL, KIXI-FM, WWNR, WSM, WWWA, KORD, WGSW, WGSW, KRSW, KRSW, KRSW, KRSW, WRYA, KORD, WGSW, WGSW, KRSW, K

ANNE MURRAY with DAVE LOGGINS "Nobody Loves Me Like You Do" (Capitol) 67/10
Rotations: Heavy 1:0, Medium 31/4, Light 35/6, Total Adds: 10, WS8, W101, KHOW, KJR, KEY103, WHBC, WSNY, KRNT,
KDUK, KS9, Heavy: WCOC, Medium: WPRO, WARMSB, WISN, WRIE, WTIC, WKYE, WST, WMST, WINAY, WINAY, WTKN, WSKI, WTIY, KORQ, WSKY, WCKQ, WSSV, KTYL, KEZ, KQSW, KALE.

BILLY OCEAN "Caribbean Queen (No More Love On The Run) (Jive/Arista) 61/8

BILLT OLEAN CHIDDEN QUESTION TO MOVE LOVE ON THE NUTL INFORMATION OF 10 10

ROSE ON THE NUTL OF THE NU

SADAO WATANABE f/ROBERTA FLACK "If I'm Still Around Tomorrow" (Elektra) 59/4.
Rotations: Heavy 1:0, Medium 24/3, Light 34/1, Total Adds 4, KUDL, WISN, WBI, KRNT, Heavy: WEIM, Medium: WBEN, 97AIA,
WARMSB, WCCO, WTIC, WIYC, WGY, WMAZ, WRYA, KSL, WWIN, WSKI, KORQ, WSY, WAGE, KTIV, WCIL, WHINI, KTWO.

DENNIS DeYOUNG "Desert Moon" (A&M) 55/24
Rotations: Heavy 10, Medium 18/6, Light 36/18, Total Adds 24, WARMM, WSB-FM, WARM9B, WCCO, KOST, KGW, WICC,
WKYE, WPJB, KEY103, WHHY, KRIT, WEAS, KKU, KXIL-FM, WWPA, KFSB, WXUS, WHNN, KKJO, KTWO, K99, KRNO, KRSB.
Heavy, KALE. Medium: WFBR, WAHR, WMAZ, WMGN, WWNR, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, KOSW.

MADONNA "Lucky Star" (Sire/WB) 55/5

#### **ROTATION BREAKOUTS**

	Total Reports/Adds	Heavy	Medium	Lig
1 CARS	128/1	104	23	. 1
2 BILLY JOEL	121/0	94	27	(
HUEY LEWIS & THE NEWS	120/1	92	27	1
4 LIONEL RICHIE	117/0	78	36	3
<b>6</b> STEVIE WONDER	126/1	73	47	6
6 CHICAGO	120/4	62	52	6
NEIL DIAMOND	120/1	66	45	9
1 JOHN WAITE	113/1	72	. 35	6
9 JULIO IGLESIAS & DIANA ROSS	113/0	70	38	5
10 TINA TURNER	99/0	74	23	2
11 ELTON JOHN	79/0	31	38	10
12 TEDDY PENDERGRASS	79/0	29	38	12
13 PEABO BRYSON	69/0	32	33	4
RALPH MacDONALD f/BILL WITHERS	100/2	17	66	17
15 COYOTE SISTERS	89/1	35	46	٤
(I) KARLA BONOFF	94/1	22	62	10
IRENE CARA	94/7	23	59	12
1 JAMES INGRAM	87/1	22	56	9
19 DAN HARTMAN	73/0	30	35	٤
O DONNA SUMMER	85/5	12	49	24
3 BARRY GIBB	89/16	6	47	36
2 LAURA BRANIGAN	88/8	10	53	25
23 RITA COOLIDGE	69/0	21	35	13
4 HERB ALPERT	79/0	5	51	23
KENNY ROGERS W/KIM CARNES	77/60	2	36	39

#### **MOST ADDED** ®

K. ROGERS w/K. CARNES & J. INGRAM (60) What About Me (RCA) BARBRA STREISAND (37) Left In The Dark (Columbia) AMERICA (24) Special Girl (Capitol) DENNIS DAYOUNG (24)

> ELTON JOHN (17) Who Wears These Shoes? (Geffen) BARRY GIBB (16) Shine Shine (MCA)

HOTTEST

CARS (BB)

BILLY JOEL (67) Leave A Tender Moment Alone (Columbia) **HUEY LEWIS & THE NEWS (66)** If This Is It (Chrysalis) JOHN WAITE (56) Missing You (EMI America) STEVIE WONDER (52)

I Just Called To Say I Love You (Motown)
TINA TURNER (51) What's Love Got To Do With It (Capitol)

SPANDAU BALLET "Only When You Leave" (Chrysalis) 53/1
Rotations: Heavy 5:0, Medium 34:0, Light 14:1, Total Adda 1, KFMB. Heavy: WMGN. WEIM, WWPA, WCKO, KRSB. Medium: WFBR. WSB-FM, KVIL-FM, WMFK, KOST, KOW, KEZR, WKYE, WYSB, WKGW, WVIK, ZWD, WLTE, WMHE, KKUA, KFI, KWAV, KIXI-FM, KKPL, WKRE, WSKI, KORO, WSKY, WCHV, WKYX, KTYL. WCIL, KEEZ, KWEB, WJON, WBOW, K99, KWSW, KALE.

WILLIE NELSON "City Of New Orleans" (Columbia) 46/0

EURYTHMICS "'Right By Your Side" (RCA) 43/1
Rotations: Heavy 40, Modium: 19/0, Light 20/1, Total adds 1, WMLJ, Hebry: WAVE, WMHE, WSKI, WCHV, Medium: WFBR, WRW, KVIL-M, WGR, KEY103, ZWD, KWAY, KKIL-M, WWNR WKNE, KYVL, KEZ, KWEB, KTWO, KRNO, KOSW.

DETON JOHN "Who Wears These Shoes?" (Geffen) 42/17

EITON JOHN "Who Wears These Shoes?" (Geffen) 42/17

EITON JOHN "Who Wears These Shoes?" (Geffen) 42/17

EITON JOHN "WHO, KIRD, KENT, WITN, KKUA, WEIM, WCCO, KHOW, WVLK, KRNT, WTRX, KKUA, WEIM, WKK, KORG, KTVL, KFSB, WBOW, KFGD, KFGD, KGW, KALE, Heavy: WKBW, Medium: WFBR, WSB-FM, KGW, KJR, WMGN, KWAY, KIRJ-FM, WSRY, WSRQ, WCHV, KRSB.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 40/3
Rotations: Heavy 610, Medium 17/1. Light 17/2. Total Adds 3, WTAE, WCKO, WBOW, Heavy: 97AIA, KUDL, B100, WMHE, WEIM, WWPA, Medium: WFBR, KVIL-FM, KHOW, KMJI, KGW, WMJJ, WAHR, ZWD, WENS, KKPL, WSKI, WTNY, WSKY, WCHV, KOSW.

BARBRA STREISAND "Left In The Dark" (Columbia) 37/37

MCCO, KS94, KMJ, KOST, KOS, KRMB, WPJB, WMJ, WRT, WCIK, WRVR, WPRO, WSB, WSB-FM, W101, WOMC. WISN.
WCCO, KS94, KMJ, KOST, KOS, KRMB, WPJB, WMJ, WRST, WWJK, WRVR, WHBC, WTRX, 3WM, KFI, KWAV, KOY, KIXI-FM,
WEIM, WTKO, WKNE, WSKI, KORO, WSKY, WGSV, WKYX, KFSB, KRNO, KQSW, KRSB.

JOYCE KENNEDY & JEFFREY OSBORNE "The Last Time I Made Love" (A&M) 36/4

Rotations: Heavy 2/0, Medium 8/0, Light 26/4, Total Adds 4, B100, WWNR, KFSB, KALE. Heavy: WSB-FM, KOST. Medium: WRMM, 97AIA, WMAZ, KFI, KIXI-FM, WSKI, WSKY, KTYL.

HILLARY KANTER "Good Night For Falling In Love" (RCA) 34/4
Rotations: Heavy 0/0, Medium 9/0, Lipt 25/4, Total Adds 4, WHBC, WWNR, KTYL, KRSB. Medium: WMAZ, WRVA, KIXI-FM, WRM, WTKO, WNKE, WSKI, WCIL, KKJO.

#### SIGNIFICANT ACTION

PEABO BRYSON "Slow Dancin" (Elektra) 29/9
Rotations: Heavy 010, Medium 4.0, Light 25/9, Total Adds 9, 97AIA, WKGW, KEY103, WHBY, WKYX, KTYL, WHNN, KTWO, KQSW. Medium: WCCO, WAHR, WCKQ, WCIL.

BANANARAMA "Cruel Summer" (London/PolyGram) 28/0
Rotations: Heavy 3/0, Medium 12/0, Ught 13/0, Total Adds O, Heavy: WEIM, WSKI, WCKQ. Medium: KOST, KEZR, WPJB, 2WD, WEIS, KE, KWAV, WWPA, WCHV, WKYX, WBOW, KGSW.

SHEENA EASTON "Strut" (EMI America): 27/1
Rotations: Heavy 1/0, Medium 11/1, Light 15/0, Total Adds 1, 2WD, Heavy: KALE. Medium: WMAZ, WTRX, KIXI-FM, WWNR, WEM, WSKI, WCKO, WKYX, KRNON, KRSB.

MERICA "Special Girl" (Capitol) 25/24

Adations: Heavy 010, Medium 3/3, Light 32/21, Total Adds 24, WCCO, WICC, WVLK, WAVE, WTRX, KSL, KIXI-FM, WWNR, WEIM, WKRKE, WSKI, WGSV, WAGE, KTYL, KFSB, WHIN, KKJO, WBOW, KFGD, KTYO, KGSW.

GEORGE FISCHOFF "Lovely Lady" (Lise) 25/1
Rotations: Heavy 0/0, Medium 6/0, Light 19/1, Total Adds 1, WTRX, Medium: WCCO, WMAZ, WHBY, WEIM, WKNE, KKJO.

JOE COCKER "Crazy In Love" (Capitol) 24/1

ns: Heavy O/O, Medium 6/O, Light 18/1, Total Adds 1, WKNE. Medium: WMAZ, WRVA, KIXI-FM, WEIM, WSKI, WAGE.

JACKSONS "Torture" (Epic) 24/0

Rotations: Heavy 3/0, Medium 11/0, Light 10/0, Total Adds O. Heavy: WPJB, WCKQ, WKYX. Medium: KVIL, KRBE-FM, 2WD, WMGN, WSKI, WWPA, WSKY, KTYL, KFSB, K99, KQSW.

THOMPSON TWINS "You Take Me Up" (Arista) 22/8 Rotations: Heavy 0,0, Medium 5/0, Liph 17/8, Total Adds 8, WICC, WKYE, WTRX, WWNR, WKYX, KTYL, KQSW, KRSB. Medium: WFRR, WAHR, KWAY, KIXI-FM, WSKI.

ROD STEWART "Some Guys Have All The Luck" (WB) 20/4 Rotations: Heavy 1/0, Medium 12/0, Light 7/4, Total Adds 4, B100, WICC, WPJI 97AIA, WAEB, 2WD, WAVE, WMGN, WSKI, WSKY, WCKQ, KTYL, WJON, KRNO. WPJB, KALE. Heavy: WKYX. Medium: KRBE-FM,

SMOKEY ROBINSON "1 Can't Find" (Tamla/Motown) 20/1
Rotations: Heavy 0/0, Medium 5/0, Light 15/1, Total Adds 1, KEEZ. Medium: WMAZ, WHBC, WEIM, WCIL, KKJO.

DIANA ROSS "Swept Away" (RCA) 19/4
Rotations: Heavy 0/0, Medium 10/0, Light 9/4, Total Adds 4, KVIL-FM, KJR, WWNR, WEIM, WSKI, WWPA, WCHV, KTYL, KQSW.

JIM CAPALDI "I'll Keep Holding On" (Atlantic) 16/6
Rotations: Heavy 0/0, Medium 2/0, Ught 14/6, Total Adds 6, WHBY, WTRX, WEIM, WKYX, KKJO, KTWO, Medium: WMGN, KIXI-

POCO "Save A Corner Of Your Heart" (Atlantic) 15/2 Rotations: Heavy Olo, Medium 7/0, Light 8/2, Total Adds 2, WWNR, KKNO. Medium: WCCO, WAHR, WMAZ, WRVR, WRVA, WAVE, KIXI-M.

JERMAINE JACKSON "Dynamite" (Arista) 12/2 Rotations: Heavy 40, Medium 6/1, Light 2/1, Total Adds 2, WMJJ, KWAV. Heavy: WPJB, 2WD, WWPA, WCKQ. Medium: KRBE-FM, KEZR, V100, KTYL.

LUBA "Everytime I See Your Picture" (Capitol) 11/1
Rotations: Heavy 0/0, Medium 1/0, Light 10/1, Total Adds 1, WKYX. Medium: WAHR.

BREAKERS are those records that have achieved concurrent airplay at 60% of our reporting stations. NEW & ACTIVE records are receiving airplay at 30 or more stations. Records In SIGNIFICANT ACTION are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve BREAKER status to enter the A/C chart. Records which have achieved BREAKER status must also have sufficient heavy and medium rotation airplay to enter the chart.

## Regional Adds & Hots

EAST

none Bottest: CARS IGLESIAS & ROSS BILLY JOEL STEVIS WONDER LIONEL RICHIE

Parallel One

KENNY ROGERS
BOTTOST:
LIONEL RICHIE
RAY PARKER JR.
CARS
TIMA TURNER
BUEY LEWIS 5 NEWS SAM HARRIS HOTTEST: LIONEL RICHIE BILLY JOEL TINA TURNER CARS DAN HARTMAN

WTIC/Hartford Tom Barsanti KENNY ROGERS HOTTEST: BILLY JOEL CARS IGLESIAS & ROSS NEIL DIAMOND STEVIE WONDER

FARTOWINGTONES

KENNY ROGERS

THAN TURNER

THOMPSON THINS

DERNIS DEFYONG

HOTEBEL

THAN TURNER

JOHN MAITE

CARS

JACK MAGNER

JACK MAGNER

none Bottest: IGLESIAS & ROSS TINA TURNER BILL MEDLEY JOHN MAITE DAN BARTMAN WPIX/New York KENNY ROGERS
BARRY GIBB
BARRYA STREISAND
HOTEGET
JOHN MAITE
REIL DIAMOND
IGLESIAS & ROSS
STEVIE WONDER
CARS

TOM MUNICIPE
ROD STEMART
SILLY OCEAN
DENNIS DEYOUNG
TINA TURNER
BARRA STREISAND
BOTCHS
TINA TURNER
CARS
SCANGAL
JERMAINE JACESON Bottest: ELTON JOHN DAN HARTMAN TINA TURNER IGLESIAS & ROSS JOHN MAITE

CARS
Nottest:
BILLY JOEL
TEDDY PENDERGRASS
LIONEL RICHIE
MADONNA
ELTON JOHN

KENNY MODERS
HOTELST:
CARS
HURY LEWIS & NEWS
JOHN WAITE
STEVIE WONDER
NEIL DIAMOND

WKGW/Utics-Rome Carpenter/Carr

KENNY ROGERS PEABO BRYSON HOTTEST: TINA TURNER HUEY LEWIS & NEWS CARS JOBN WAITE NEIL DIAMOND

IRENE CARA Hottest: LIONEL RICHIE CARS ELTON JOHN BILLY JOEL NEIL DIAMOND

#### Parallel Two

none Rottest: CARS IGLESIAS & ROSS TINA TURNER CHICAGO HUEY LEWIS & NEWS

KENNY ROGERS
RALPH MACDONALD
BARRA STREISAND
BOTTEST:
LIONEL RICHIE
TINA TURNER
CARS
NEIL DIAMOND
POINTER SISTERS NONE
BOTTEST:
TINA TURNER
BUSY LEWIS & NEWS
CHICAGO
JOHN WAITE
COYOTE SISTERS

KOST/Los Angeles KENNY ROGERS DENNIS DEYCONG BARBRA STREISAND BOTTEBT Sottest: CARS JORN WAITE CHICAGO KENNEDY & OSBORNE STEVIE WONDER

none Rottest: PEABO BRYSON LIONEL RICRIE ELTON JOHN BILLY JOEL TEDDY PENDERG

EENNI ROGERS BILLT OCEAN DENSIS DETOONG BARBAR STEEISAND BOTCOST ECRY LEWIS 4 NEWS CARS NEIL DIAMOND STEVIZ WONDER JOHN MAITE

Parallel Three

WWNR/Backle

Belley/Stewart

RENNY ROGERS
AMERICA
THOMPSON TWINS
SILLARY KANTER
POCO
ROTEORY & OSBORNE
ROTEORY
STEVIS MONDER
HEIL DIAMOND
REIL DIAMOND
REIL DIAMOND

WEIM/Fitchburg Jack Raymond JUDY COLLINS KENNY ROGERS JIM CAPALDI JIM CAPALDI AMERICA ELTON JOHN BARBRA STREISAND NOTCEST: BILLY JOEL JOHN MAITE HUEY LEWIS & NEW LAURA BRANIGAN NEIL OIAMOND

WTKO/Itheca Wayne Fisk WARRENSTREISAND RENNY ROGERS MADONNA HOTCEST: NEIL DIAMOND CARS IRENE CARA TINA TURNER JOHN WAITE

WKNE/Keene, NH Howard Corday REMNY ROGERS
JOE COCKER
AMERICA
BARBRA STREISAND
HOTLEST:
DONNA SUMMER
HERB ALPERT
CARS
IRENE CARA
NEIL DIAMOND

WSK@Montpeller, VT Bruce Stebbins ELTON JOBN KENNY ROGERS AMERICA BARBRA STREISAND HOTLEST JOHN HAITE NEIL DIAMOND CEICAGO KARLA BONOPF STEVIE MONDER

WTNY/Watertown, NY Jay Donovan

none Hottest: BILLY JOEL TINA TURNER IGLESIAS & ROSS RAY PARKER JR.

WWPA/Williamsport, PA Scott Masteller SCOT Mastellar
KENNY ROGERS
SCANDAL
EVERLY BROTHERS
DENNIS DEYOUNG
HOTCHES
HUEY LEWIS & NEMS
CARS
JOHN HAITE CARS JOHN MAITE STEVIE WONDER SHEILA E.

**MIDWEST** 

Parallel One

BARRY GIBB Hottest: TEDDY PENDERGR PEABO BRYSON BILLY JOEL LIONEL RICEIS NEIL DIAMOND

55KRC/CIncinnati Dave Meson RUEY LEWIS & NEWS JOHN WAITE SOTTOST: BILLY JOEL IGLESIAS & ROSS CARS HUEY LEWIS & NEWS

MENNY ROGERS
DENNIS DEYOUNG
HOTCHER:
BILLY JOEL
HUEY LEWIS & NEWS
TEDDY PENDERGRASS
CARS
PEABO BRYSON

Notest: LIONEL RICHIE ELTON JOHN IGLESIAS & ROSS HUEY LEWIS & NEW TINA TURNER

WMJI/Clevelend-Popovich/Ivers RENE CARA
EARLA BONOFF
BOTLEST:
BILLY JOEL
TINA TURNER
CARS
HUEY LEWIS & NEWS
JOHN MAITE

WOMC/Detroit Berry Argenbright BARBRA STREISAND HOLLEST: COLUMN HOLLEST TIMA TURNER LIONEL RICHIE IGLESIAS & ROSS KUDL/Kenses City Elaine Taylor

DONNA SUMMER SADAO MATANABE JAMES INGRAM IRENE CARA HOTEER: ELTON JOEN AIR SOPPLY BILLY JOEL SERGIO MENDES NEIL DIAMOND

BARBRA STREISAND
LAURA BRANIGAN
SADAO WATANABE
HOTLEST
BILLY JOEL
BUEY LEMIS & NEWS
CARS
NEIL DIAMOND
JOHN WAITE

WMYX/Milwaukee Both Fast BILLY JOEL TINA TURNER JOHN WAITE CARS STEVIE WONDER

AMERICA BARBRA STREISAND JUDY COLLINS ELTON JOHN LAURA BRANICAN BILLY OCEAN DENNIS DEYOUNG HOTCOST

KENNY ROGERS
BARBRA STREISAND
HOTEBST
LIONSL RICHIE
SLITON JOHN
BILLY JOEL
HEIL DIAMOND
TINA TURNER

JIM CAPALDI PEABO BRYSON HOELERT: LIONEL RICBIE IGLESTAS & ROSS BILLY JOEL NEIL DIAMOND JAMES INGRAM

WNAM/Appleto

DODE HOTTEST: LIONEL RICHIE BILLY JOBL BULLY JOBL BULLY LEWIS & NEWS NEIL DIAMOND TINA TURNER

TINA TURNER
WHBC/Canion
Mike Dorn
HILLARY KANTER
BABBRA STREISANI
BABRY GIBB
ARME MURRAY
HAME MURRAY
HOTTER
LAURA BRAHIGAN
HOTTER
HILLY JOEL
HILLY LEWIS & NE
CARS
PAUL AND

none Bottest: LIONEL RICHIE BILLY JORL IGLESIAS & ROSS GENESIS BUEY LEWIS & NEWS

CHICAGO
COYOTE SISTERS
ROTTERE:
LIONEL RICHIE
ELTON JOHN
PEABO BRYSON
BILLY JOEL
CARS

WING/Dayton Rick Johnson

WTRX/Filmt Burke/Wright

BARBRA STREISAND RENNY ROGERS SLITON JOHN

AMERICA THOMPSON TWINS JIR CAPALDI NAKED EYES GEORGE FISCHOPF HOTEST: TINA TURNER BILLY JOEL CARS

NEIL DIAMOND STEVIE WONDER

WENS/Indianapolis Wheeler/Esgan

DENNIS DEYODNG Hottest: LIONEL RICHIE PEABO BRYSON HUEY LEWIS & NE TINA TURNER CARS

none Hottest: JOBN WAITE CARS HUEY LEWIS & NEWS CHICAGO STEVIE WONDER

none Hottest: JOHN MAITS CARS HUEY LEWIS & NEWS BILLY JORL STEVIE WONDER

WLTE/Minneapolis Paul Sebastian

DONNA SUMMER HOTTEST: CARS DAN HARTHAN STEVIE: HONDER JOHN HAITE TINA TURNER

WCCO/Minneep Denny Long

Parallel Two

PAUL ANEA
WSNY/Columbus, OF
Harry Lyles
ANNE MURRAY
KENNY ROCERS
EVERLY BROTHERS
HOTTERS
HOTTE

JOHN WAITE TINA TURNER HUEY LEWIS & NEWS CHICAGO WMHE/Tolado Ray/Morrison

none Rottest: CARS HUEY LEWIS & NEWS BIGLY JOSL TINA TURNER JOHN WAITS none Bottest: BILLY JOEL IGLESIAS & ROSS RITA COOLIDGE NEIL DIAMOND CARS

3WM/Toledo King/Scollin ANNE MURRAY
DENNIS DEYOUNG
SADAO WATANABE
ELTOM JORN
KENNY ROCERS
BOTERE:
LIONEL RICHIE
BILLY JOEL
HUEY LEMIS & NEWS
CHICAGO
STEVIE MONDER

BARRY GIBB EVERLY BROTHERS BARRA STEEISAND KENNY ROGERS HOTCHEL LIONEL RICHIE BILLY JOEL BULY LEWIS & NEMS JORE MAITE NEIL DIAMOND KRAV/Tulsa Gary Reynolds

HOTE STATE OF THE STATE OF THE

**Parallel Three** 

HODE BOTTOST: RUEY LEWIS & NEWS BILLY JOEL STEVIE WONDER RALPE MACDONALD WILLIE NELSON

WCIL/Carbondele, IL Mail McCann

none Nottest: TINA TURNER HURY LEWIS & NEWS CARS NEIL DIAMOND DONNA SUMMER

KFSB/Joplin, MO Don Carpenter DON CAPPENER
ELTON JOUR BORNE
KENNEDY & OSBORNE
BARRA STREISAND
ANDRICA
DENNIS DEYOUNG
ROTER
TINA TURNER
RUEY LEWIS & NEMS
NEIL DIAMOND
CARS
STEVIE WONDER

WXUS/Lafeyette DIM LAVEN
RENNY ROGERS
DENNIS DEVOUNG
BARRY GIBB
HOTTEST
HOTTE

KEEZ/Mankato, MN Sue LaFond

BONE HOTTEST: BILLY JOEL CARS HUEY LEWIS & NEWS NEIL DIAMOND STEVIE WONDER

WHNN/Saginaw Carson/McKenzie PEABO BRYSON DENNIS DE YOUNG NAKED EYES DIANA ROSS AMERICA

WJON/St. Cloud, MN Diem/Scott

KKJO/St. Joseph, MO Bill O'Brien

AMERICA EVERLY SROTE Hottest: BILLY JOEL CARS

WVLK/Lexing! Keith Raines

MONITOR WYFORION
RENNY ROGERS
DENNIS DEVOUNG
BOTCHEST:
IGLESIAS & ROSS
CARS
TEDDY PENDERGRASS
STEVIE MONDER
PEABO BRYSON

BARRY GIBB ANNE MURRAY BARBRA STREISA EENNY ROGERS BOLLY JOEL CARS HEIL DIAMOND STEVIE WONDER RALPE MACDONAL

Parallel One

MEANI REMNY ROGERS BARBRA STREISAND DENNIS DEFOUNG NOTICEBLE CARS JOHN NAITE REMNEDY & OSBORNE CHICAGO STEVIE MONDER

KVIL/Dallas-Ft. Worth Chuck Rhodes

none Hottest: Lional Richie PEABO BRYSON CARS IGLESIAS & ROSS ELTON JOHN

KRBE-FM/Houston

NONE SOTTEST: STEVIE WONDER TINA TURNER JOHN WAITE LIONEL RICHIE BUEY LEWIS & NEWS

97AIA/Miami Chris Gabie JULIO IGLESIAS
REMMY ROCERS
REMMY ROCERS
PEABO BRYSON
BILLY OCCAN
BOTCHEST:
POINTER SISTERS
CARS
JOHN WAITE
TINA TURNER
JACK MAGNER

Parallel Two

KEY103/Austin

ANNE MURRAY DENNIS DEYOUNG DIANA ROSS PEASO BRYSON DONNA SUMMER ROTTEST: BILLY JOEL IGLESIAS & ROSS

CARS JOHN MAITE BUEY LEWIS & NEWS

WAFB/Baton Rouge

none Hottest: BILLY JOEL CARS TINA TURNER HUEY LEMIS & NEWS JOHN WAITE

ThomseWarren
BARBRA STREISAND
DONNA SUMMER
EURTTEMICS
JERMAINE JACKSON
HOTTEMICS
LICHEL
BILLY JOEL
LIONEL RICEIE
DAN HARTMAN
GLENN FREY
PEABO BRYSON

SADAO MATANABE RENNY ROGERS RARBRA STREISAND

WGOW/Chattano Schaeffer/Dessor

LAURA BRANIGAN
BARRY GIBB
BILLY OCEAN
BOTCESTA
B

HOTESTAS & ROSS TINA TURNER COYOTE SISTERS CRICAGO STEVIS WONDER

WBT/Charlotte Dave Bishop

W101/Temps DeCarlo/Mille

PHI HOTON

KENNY ROGERS

MADONNA

DENNIS DEYOUNG

BOTCHEST

BILLY JOEL

RUEY LEWIS & NEWS

CHICAGO

CARS

STEVIE WONDER

WLAC-FM/Nashville Nichols/Sargent

NICHOBELSERGENT RALPH MACDONALD RENNY ROGERS EVERLY SROTBERS BARRY GEB HOTEBEL TINA TURNER DAN HARTHAN CARS ELTON JOHN IGLESIAS & ROSS

THOMPSON TWINS
LUBA
PEABO BRYSON
JIM CAPALDI
ROTTEST:
CARS
JOHN WAITE
STEVIE WONDER
JACKSONS
ROD STEMART 2WD/Norfolk Richardson/Allen MEIL DIAMOND SHEENA EASTON BARRY GIBB HOTTEST JOEN MAITE TIMA TURNER LIONEL RICHIE CARS PEABO BRYSON

WEZS/Richmond Church/Bevins HOTTEST:
PEABO BRYSON
DAN HARTHAN
SERGIO MENDES
TINA TURNER
STEVIE WONDER NEIL DIAHOND JOHN WAITE

REMNY ROGERS EVERLY BROTHERS BARRY GIBS Bottest: NEIL DIAMOND STEVIE MONDER CHICAGO IGLESIAS & ROSS CARS

130 Reporters 95 Current Reports

Due to the Labor Day holiday 30 stations reported no adds or rotation changes

The following stations failed to report this week and therefore their playlists

> Y97/Pittsburgh KVH -FM/Dallas WCHV/Charlottesville

#### WEST

Parallel One

Hai Moore
IRENE CARA
IRENE CARA
LAURA SRANIGAN
ELTON JOHN
KENNY ROCERS
LOO RANES
LOO R

KBEST/San Diego Deen/Wagner

BILLY OCEAN EVERLY BROTHERS HOTLERS: CARS ELTON JOHN IGLESTAS & ROSS HUEY LEWIS & NEMS BILLY JOEL

RENNY ROGERS
LAURA BRANIGAN
SPANDAU BALLET
BARRAR STREISAND
ROTTESAND

EVERLY BROTHERS
DIAMA ROSS
ROG STEMART
RENNED'S LOSBORNE
BARRY GIBB
ROTTERS
TANDER
TOWN MAITE
STEVIE WONDER
HOEY LEWIS & NEWS
TINA TURNER

KEZR/San Jose Lemos/Davis

Parallel Two

none Hottent: IGLESIAS & ROSS CARS HUEY LEWIS & NEWS JOHN WAITE NEIL DIAMOND

KDUK/Eugene Burns/O'Bryan

TINA TURNER CARS COYOTE SISTERS JOHN WAITE

KKUA/Honolulu Lilia Miller

ELTON JORN
DENNIS DETOUNG
RENNY ROGERS
BOTTERAT JOEL
RUEY LEWIS & NEWS
TIMA TURNER
CRICAGO
JOHN WAITE

KFI/Los Angeles Kaye/Kiley EVERLY BROTTERS
WEAM!
KENNY ROCERS
BARDRA STREISAND
BOTTEST
JOHN WAITE
CARS
CHICAGO
MADONNA
STEVIE WONDER

KWAV/Monterey Michael Reading JERMAINE JACKSON BARBRA STREISAND BOTLEAST STEVIE MONDER JOHN WAITE CHICAGO CARS COYOTE SISTERS

BARBRA STREISAND KENNY ROGERS BOTTENT: LIONEL RICHIE HUEY LEWIS & HEMS BILLY JOEL IGLESIAS & ROSS PEABO BRYSON

JUDY COLLINS
RENNY ROGERS
EVERLY BROTHERS
AMERICA
HOTHERS
LIONEL RICHIE
HILLY JOEL
NEIL DIAMOND
TEDDY PENDERGRA
BTEVIE MONDER

KIXI-FM/Seattle Bill Norton

KKPL/Spokene Ric Morgan

BARRY GIBB IRENE CARA EVERLY BROT EVERLY BROTHERS
HOTE-ST:
RITA COOLIDGE
HUEY LEWIS & NEWS
CHICAGO
JOHN WAITE
POINTER SISTERS

KTWO/Casper John Leeder John Leader
KENNY ROGERS
DENNIS DEYOUN
JIN CAPALDI
PEABO BRYSON
AMERICA
BOLLEY
BILLY JOEL
CARS
BUEY LEWIS &

ANNE MURRAY
DENNIS DRYOUNG
XENNY ROCERS
ELTON JOBN
BOTLERE:
JOHN MAITE
CHICAGO
STEVIE MONDER
BOEY LEWIS & NEWS
BARRY GIBB

KMJJ/Las Vegas Maranville/Berzie Mone none notest: IGLESIAS & ROSS LIONEL RICEIE SILLY JOEL ELTON JORN CARS

CARS

KRNOMeno
Larryirons
RENNY ROCERS
DENNIS DE YOUNG
ELTON JOHN
BARBRA STREISAND
ROCERE:
BUEY LEMIS & NEWS
JOHN WAITE
NELL DIAMOND
STEVIE WONDER

KQSW/Rock Springs, WY Maloney/Norris

Maloney/Norris
MADORNA
MADORNA
AMERICA
ELTON JOHN
BARRA STREISAND
GIORGIO MRORDER
PEASO BRYGON
KENNY BOCOR
THOMPSON TWINS
RUEY LEMIS & NEWS
JOHN MAITE
CARS
OR ICANON
NEIL DIAMOND

NEIL DIAMOND
KRESHRoseburg OR
Veronica Burns
EENNY ROGERS
DENNIS DEVOUNG
BARRA STREISAND
BILLARY EANTER
TSOUPSON TWINS
ROCKEE LEE JONES
ROCKEE LEE JONES
GUIT LETE
BURL LETTE
BU

STEVILE WONDER
KALE/IT-CHIee, WA
Mike Purdy
ELTON JOHN
ROD STEWART
RENNEDY I OGBORN
RENNY ROGERS
HOTTEN
JAMES INGRAM
SHEENA RASTON
STEVIE WOMDER
CARS
EVERLY BROTHERS

KENNY ROGERS
ROTTEST:
BILLY JOEL
BUEY LEWIS & NEWS
CARS
JOHN WAITE
STEVIE WONDER

AMERICA Hottest: HUEY LEWIS & NEWS CARS JORN MAITE NEIL DIAMOND CHICAGO

none Bottest: LIONEL RICRIE RAY PARKER JR. TINA TURNER HUEY LEWIS & NEWS CHICAGO

RENNY ROCERS
DENNIS DEYOUNG
GLEN CAMPBELL
POCO
BARRY GIBB
AMERICA
JIM CAPALDI
HOTE
HILLY JOEL
LIONEL RICHIE
GLESIAS & ROSS
STEVIE WONDER
COYOTE SISTERS

POINTER SISTERS

SOUTH

none Rottest: JOHN WAITE LIONEL RICHIE BURY LEWIS & NEWS CARS CHICAGO

MELLY OCEAN ELTON JOHN BARRRA STREISAND AMERICA BOLLEST BILLY JOEL CARS BUEY LEMIS & NEWS NEIL DIAMOND CHICAGO

WHAS/Louisville Doug McElvein

none Hottest: LIONEL RICHIB BILLY JOEL IGLESIAS 4 ROSS RAY PARKER JR. NEIL DIAMOND

WMAZ/Macon Steve Murphy

none Hottest: STEVIE MONDER LIGNEL RICEIE PEABO BRYSON IGLESIAS & RO BILLY JOEL

WRVR/Memphis Steve Butler

LAURA BRANIGAN BARBRA STREISAND BOCLEST: IGLESIAS & ROSS BILLY JOEL STEVIE WONDER CARS JOEN WAITE

Dean Taylor

KENNY ROGERS
AMERICA
BARRA STREISAND
ELTON JOHN
BOTCHICAGO
JOHN WAITE
STEVIE WONDER
CARS
IGLESIAS & ROSS CHICAGO BOTTOST: CARS LIONEL RICHIE TINA TURNER HUEY LEWIS & NEWS JOHN WAITE WSKY/Asheville

BARBRA STREISAND AMERICA RICKIE LEE JONES WHAM! HOTCOST! BILLY JOEL CARS STEVIE WONDER CHICAGO RALPH MACDONALD none Hottest: JOBN MAITE ELTON JOBN RUEY LEWIS & NEWS BILLY JOEL TINA TURNER

WCKQ/Campbellsville, KY Jackson/Royce

WAVE/Sarasota Huntington/Telior

AMERICA RICKIE LEE JONES EVERLY BROTHERS DONNA SUMMER HOCCEST BILLY JOEL BULLY LEWIS & NEWS TIMA TURNER CARS CYNDI LAUPER

Parallel Three

AMERICA POINTER SISTERS ERNNY ROCERS DIANA ROSS ROTESEL: JOHN WAITZ HUBY LEWIS & NEWS CARS CRICAGO STEVIE WONDER

none Hottest: CARS HUEY LEWIS & NEWS GLENN FREY: IGLESIAS & ROSS IRENE CARA

WGSV/Gunterns KENNY ROGERS
BARBRA STREISAND
MICHAEL JACKSON
AMERICA
ROCKERE!
BILLY JOSL
HURY LEWIS & NEWS
CARS
CARS
STRVIE WONDER

WAGE/Leasburg, VA

KENNY NOGERS Bottest: NEIL DIAMOND STEVIE WONDER CHICAGO RALPR MACDONALD DENNIS DEYOUNG

WKYX/Paducah, KY Frank Carvell BARBRA STREISAND THOMPSON TWINS

KTYL/Tyler, TX Maloney/Davis

KENNY ROGERS
PEABO BRYSON
AMERICA
HILLARY KANTER
SAM HARRIS
THOMPSON THINS
ELTON JOHN
HOTLEST:
TINA TURNER
HIGEY LEMIS & NEWS
CARS
NEIL DIAMOND

WVBS/Wilmington, NC Bob Wright

LAURA BRANIGAN
BARRY GIBB
RENNY ROGERS
ROTTEST:
CARS
CHICAGO
IGLESIAS & ROS
LIONEL RICHTE
STEVIE WONDER

KENNY ROGERS SAM HARRIS

WKYEJJohnstown, PA Farrow/Michaels

BILLY OCEAN KENNY ROGERS

CHICAGO BOTTEST: BUEY LEWIS & NEWS CARS DAN HARTMAN BILLY JOEL TEODY PENDERGRASS

test: LY JOEL ... Y LEWIS & NEWS WLTT/Weshington, D.C. Bob Cummings

BARBRA STREISAND KENNY ROGERS

WTAE/Pitteburgh Don Berns

POINTER SISTERS
HOTTER:
ICLESIAS & BOSS
HEEY LEWIS & NEWS
JOHN MAITE
TINA TURNER
RAY PARKER JR.

WWWW (3WS)P Crowe/Weitzel

CHICAGO STEVIE MONDER BARRY GIBB IRENE CARA

WICC/Bridgeport Pantano/Broadble PARTIANCISCOUNT
ROD STEMART
MADONNA
REMNY ROGERS
AMERICA
DENNIS DEYOUNG
TROMPSON TWINS
HOCLEST
TIMA TURNER
CABS
JOEN MAITE
NELL DIAMOND
STEVIE MONDER

none Hottest: IGLESIAS & ROSS BILLY JOEL CARS TINA TURNER BUEY LEWIS & NEWS

V100/Charleston, WV Bob Spence KENNY ROGERS
EVERLY BROTHERS
JOHN CAFFERTY & E
BOTTGET
JOHN MAITE
BILLY JOEL
CARS TINA TURNER BUEY LEWIS & NEW

Hottest: LAURA BRANIGAN PEABO BRYSON BILLY JOEL POINTER SISTERS BUEY LEWIS & NEWS

KFMB/San Diego Mark Larson

none Rottest: BUEY LEWIS & NEWS ELTON JOHN BLILY JOEL CARS TINA TURNER

ANNE MURRAY MADONNA EVERLY BROTHERS HOTTEST: IGLESIAS & ROSS TINA TURNER

Parallel Three

Mile Ford

KENNY ROGERS

IRENE CARA
AMERICA
ELTON JORN
HOTCHET
BILLY JOEL
LIONEL RICHIE
TINA TURNER
PEABO BRYSON
IGLESIAS & ROSS



## MOR/HOT TRACKS

1	Three Week	T W	O Las		161 REPORTERS	Total	Hot M	edium	Add
0	5	3	1	0	BRUCE SPRINGSTEEN/Cover Me (Columbia)	144 =	132+	12-	2-
1			2	ø	FIXX/Are We Ourselves? (MCA)	156=	109+		
3 2 5 5 CARS/Drive (Elektra)  3 10 10	8	7	4	Ö	LINDSEY BUCKINGHAM/Go Insane (Elektra)	143=			
S	1	4	3	4	JOHN WAITE/Missing You (EMI America)				
HONEYMOON SUITE/New Girl Now (WB)   372   42 + 95     4	3	2	5	-					
2 4 6 8 5 SCANDAL featuring PATTY SMYTH/The Warrior (Col.) 109− 88− 21+ 7 8 9 NIGHT RANGER/When You Close (Camel/MCA) 107− 86− 27− 10 5 15 13 0 STEPHEN STILLS/STRANGE (AUTHOR) 107− 86− 27− 10 5 STEPHEN STILLS/STRANGE (AUTHOR) 107− 86− 27− 10 JOHN CAFFERTY/On The Dark Side (Scotti Bros/CBS) 123+ 51+ 68− 1 10 JOHN ANDERSON/Cage Of Freedom (Columbia) 127− 29+ 37− 17 16 15	25	17	10						2-
1	13	11	11						2-
16	2	4	6		SCANDAL featuring PATTY SMYTH/The Warrior (Col.)				0=
1   1   1   2   3   3   2   2   3   3   2   4   4   2   4   2   2   2   3   4   4   2   2   2   3   3   2   3   3   4   4   2   2   3   3   3   4   4   2   2   3   3   3   4   3   4   3   3   3   3	7	8	8						0-
DIRBUT	16	15		0	STEPHEN STILLS/Stranger (Atlantic)				
1	_					1723+			
17   16   15   15   16   15   16   16   16			_						3-
14   12   15   A FLOCK OF SEAGULLS/The More You (Jive/Arista)   124   40 + 84	1								1=
1	1								1-
Section   Sect	1								0-
20 20 20	2000								1+
28 22 18 19 KROKUS/Midnite Maniac (Arista) 179 - 24+ 95 - 45 29 23									10+
## 29 29 3	1						-		2-
33 23 23	1								9-
12									7-
19 18 19 23 PRINCE/Let's Go Crazy (WB)  □DEBUT							56-	41-	0=
### 25 SAMMY HAGAR/Two Sides Of Love (Geffen)  ### 3 14 25 SAMMY HAGAR/Two Sides Of Love (Geffen)  ### 37 25 26 LOU REED/I Love You, Suzanne (RCA)  ### 37 25 26 LOU REED/I Love You, Suzanne (RCA)  ### 37 30 27 PETER WOLF/Lights Out (EMI America)  ### 37 30 29 WHITESNAKE/Love Ain't No Stranger (Geffen)  ### 37 30 29 WHITESNAKE/Love Ain't No Stranger (Geffen)  ### 37 30 29 WHITESNAKE/Love Ain't No Stranger (Geffen)  ### 37 21 25 26 1 22 2 32 33 5 32 2 2 32 2 33 2 2 2 33 2 2 2 33 2 2 2 33 2 2 2 33 2 2 2 33 2 2 2 33 2 2 2 33 2 2 2 3 3 2 2 2 3 3 2 2 2 3 3 2 2 2 3 3 2 2 2 3 3 3 2 2 3 3 3 3 3 3 3 3 4 2 3 3 3 4 3 3 3 4 3 3 3 4 3 3 4 3 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4							77+	16 -	1 -
3   9   14   25 SAMMY HAGAR/Two Sides Of Love (Geffen)   77-   44   33-   31   27   25   26 LOU REDI/ Love You, Suzanne (RCA)   89-   20-   68-   11   13   21   27 PETER WOLF/Lights Out (EMI America)   75-   53-   22-   13   13   21   27 PETER WOLF/Lights Out (EMI America)   75-   53-   22-   13   14   15   15   14   15   15   14   15   15						114+	25+	62+	113+
31 27 25 26 LOU REED/I Love You, Suzanne (RCA)  39 27 25 26 LOU REED/I Love You, Suzanne (RCA)  31 13 21 27 PETER WOLF/Lights Out (EMI America)  36 34 29 ② Y&T/Don't Stop Runnin' (A&M)  37 30 ③ WHITESNAKE/Love Ain't No Stranger (Geffen)  37 21 55 - 22 - 35 - 35 - 22 - 35 - 35 - 35 -						77-	44-	33-	1 =
11 13 21 27 PETER WOLF/Lights Out (EMI America) 75 - 53 - 22 - 13						89 -	20 -	68 -	2-
36 34 29	11	13		27	PETER WOLF/Lights Out (EMI America)	75 -	<b>53</b> –	22 -	0=
15	36	34		20	Y&T/Don't Stop Runnin' (A&M)	83+	12+	68 -	10+
Section   Sect	42	37	30	æ	WHITESNAKE/Love Ain't No Stranger (Geffen)	73 –	21+		3-
30 28 26 32 CYNDI LAUPER/She Bop (Portrait/CBS) 68- 42- 26- 60 60 60 FIXX/Sunshine In The Shade (MCA) 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 60 67+ 28+ 37+ 38+ 62+ 18+ 62	51	42	34	0	PETER WOLF/Crazy (EMI America)	72+			10-
Solution   State   Solution   State   Solution   Solu	-	48	35						11-
- 46	30	28	- 26						0-
15 21 28 35 DIO/The Last In Line (WB) 60 - 22 - 38 - 60	_	60	40						8
Second	-	-	46						19-
	15	21	2 <b>B</b>						5-
27 24 27 38 HELIX/Rock You (Capitol) 66- 11 = 55- 6  □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □	-	58	37						5- 79+
CEBUT	-								0-
									43+
							20 -	_	0-
						64+		52+	23-
DEBUT									14-
11 40 39 44 SPANDAU BALLET/Only When You Leave (Chrysalis)  52	[]	EBU		_				17-	10-
	_					53-	17-	<i>36</i> –	0-
48 51 55	_	_				51+	3+	42+	5-
46 50 50	48	51				43+	20 -	22+	6-
\$\frac{52}{54}\$ 44 \ 34 \ 94 \ R.E.M./Pretty Persuasion (IRS/A&M) \ 54 - 4 - 50 + 16 \ 50 \ 45 \ 47 \ 50 \ BRUCE SPRINGSTEEN/No Surrender (Columbia) \ 33 - 22 - 11 = 35 \ 29 \ 35 \ 41 \ 51 \ QUIET RIOT/Sign Of The Times (Pasha/CBS) \ 42 - 7 - 35 - 35 \ 35 \ 31 \ 33 \ 52 \ RATT/Back For More (Atlantic) \ 40 - 17 - 23 - 35 \ 32 \ 33 \ 36 \ 54 \ GLENN FREY/Smuggler's Blues (MCA) \ 42 - 11 - 31 - 30 \ 46 \ 12 \ 30 - 48 \ 37 \ 22 \ 25 \ 38 \ 57 \ RATT/Round And Round (Atlantic) \ 36 - 20 - 16 - 30 \ 22 \ 25 \ 38 \ 57 \ RATT/Round And Round (Atlantic) \ 36 - 20 - 16 - 30 \ 37 \ 37 \ 37 \ 37 \ 37 \ 38 \ 38 \ 57 \ RATT/Round And Round (Atlantic) \ 36 - 20 - 16 - 30 \ 37 \ 38 \ 39 \ 30 \ 30 \ 30 \ 30 \ 30 \ 30 \ 30						40+	25+	15-	3-
52 44 43 49 R.E.M./Pretty Persuasion (IRS/A&M) 50 45 47 50 BRUCE SPRINGSTEEN/NO Surrender (Columbia) 29 35 41 51 QUIET RIOT/Sign Of The Times (Pasha/CBS) 42 7 - 35 - 35 35 31 52 RATT/Back For More (Atlantic) 40 17 - 23 - 36 58 BRUCE COCKBURN/Lovers In A (Gold Mtn./A&M) 46 = 12 = 30 - 46 40 17 - 31 - 66 17 18 18 18 18 18 18 18 18 18 18 18 18 18	24	30	32	48	ELTON JOHN/Restless (Geffen)	46-			0=
19 35 4/ 51 QUIET RIOT/Sign Of The Times (Pasha/CBS) 42− 7− 35− 13 31 33 52 RATT/Back For More (Atlantic) 40− 17− 23− 13	52	44	43	49	R.E.M./Pretty Persuasion (IRS/A&M)				1 -
35 31 33 52 RATT/Back For More (Atlantic) 40- 17- 23- 18- 18- 18- 18- 18- 18- 18- 18- 18- 18	50	45	47						3+
- 53	29	35	41						1 =
32 33 36 54 GLENN FREY/Smuggler's Blues (MCA) 42− 11− 31− 62 10 10 10 10 10 10 10 10 10 10 10 10 10	35	31	33						1 -
22 25 38   55 SOUTHSIDE JOHNNY/New Romeo (Mirage/Atco)   47- 8+ 37- 22	-		53						4-
DEBUT	32								0-
22 25 38 57 RATT/Round And Round (Atlantic) 36- 20- 16- 00 000 000 000 000 000 000 000 000 00	-								2- 25+
DEBUT   © THOMPSON TWINS/You Take Me Up (Arista)   45+ 9+ 34+ 5   DEBUT   © ROD STEWART/Some Guys Have All The Luck (WB)   44+ 13+ 29- 6									25 + 0 =
DEBUT STEWART/Some Guys Have All The Luck (WB) 44+ 13+ 29- 6									<i>5</i> –
BLBO!									6-
		IEBU							4-
60 WARDAD/FERRECT COVER (CDO Associated)	_	-	60	٣	MANSAS/FEITEGE LOVET (CDS ASSOCIATED)	47=	J.	J, T	

#### **MOST ADDED** <sub>®</sub>

DAVID BOWIE (124) Blue Jean (EMI America) U2(113) (Pride) In The Name Of Love (Island) SURVIVOR (79) I Can't Hold Back (Scotti Bros./CBS) KISS (43) Heaven's On Fire (Mercury/PolyGram)
RICKIE LEE JONES (25) The Real End (WB) ELTON JOHN (25) Who Wears These Shoes? (Geffen)

**DENNIS DeYOUNG (23)** 

Desert Moon (A&M)

#### **MOST HOTS** BRUCE SPRINGSTEEN (132)

Cover Me (Columbia)

FIXX (109) Are We Ourselves? (MCA) LINDSEY BUCKINGHAM (106) Go Insane (Elektra) JOHN WAITE (101) Missing You (EMI America) CARS (98) Drive (Elektra)
HUEY LEWIS & THE NEWS (90) If This Is It (Chrysalis)
SCANDAL (eaturing PATTY SMYTH (88) The Warrior (Columbia)

## REAKERS

#### **DAVID BOWIE**

Blue Jean (EMI America)

78% of our reporters on it. 126/124 including adds at: WNEW, WMMR, KTXQ, WCKO, WSHE, WLUP, WRIF, KLOS, KMET, KROQ, KGB. Debuts at #12 on

#### U2

(Pride) In The Name Of Love (Island)

70% of our reporters on it. 114/113 including adds at: WIYY, WBCN, WAPP, WKLS, WSHE, WMMS, KSHE, KBPI, KDKB, KUPD, KFOG, KRQR. Debuts at #24 on the Hot Tracks chart.

XAVION "Eat Your Heart Out" (Mirage/Elektra) 33,6 (34/8)

F. WIOT, WGIR, WYER, Hots: 3 WLIR, KZEW, KSJO, Mediums: 26 include KOME, WTPA, WAQY, KLAQ, KISS, WLAV, KFMG, KILO, WRUF. JEFFERSON STARSHIP "Sorry Me, Sorry You" (Gnutr)RCA) 32/3 (37/4) adds: WCKO, WAAL WAOY, Hots: 10 include KZEW, WOEM, KSHE, KLOS, WCMF, KATT, WRUF Mediums: 21 include WHJY. KAZY, KOME, WRAT, KLID, KWMF, KOWB.

COREY HART "Lamp At Midnight" (EMI America) 32/3 (32/8)
Adds: WCKO, WTKX, KICT. Hots: 2 include KPOI. Mediums: 29 Include WMET, KBCC
KZAP, WPYX, WAQY, KLAQ, WFYV, WLVQ, WTUE, WWCK, KEZO, KZEL, KKDJ, KOMF KBCO, KBPI, KLOS.

BRUCE SPRINGSTEEN "Bobby Jean" (Columbia) 29/2 (26/5)

Adds: WAAL, WGIR, Hots: 16 Include WBAB, WHJY, KTXQ, WMET, KRQR, W Mediums: 12 include WKLS, WMMS, KGB, WPYX, WPLR, KLAQ, WRKI, KLYV STEVE PERRY "Strung Out" (Columbia) 28/15 (16/6)
Adds: include WMMB, WMMS, WAQX, WMZ, KGO, KRSP. Hots: 7 KKC, KAZY,
WXXE, KATT, WXCS. Mediums 16 include WKLS, KMET, KISW, KLBJ, WOME, KSMB.
BANANARAMA "Cruel Summer" (London/PolyGram) 26/4 (23/3) KKCI. KAZY, WPDH, WAAF,

WZZO, WTPA, WHEB, WRXL. Hots: 13 include WBCN, WLUP, KCAL, KMJX, KSMB, KLYV. Med-12 include WMMR, WKDF, WWWV, K+YD.

sums: 12 include WMMR, WKDF, WWWW, K. YD.

RICKIE LEE JONES "The Real End" (WB) 25/25 (1/1)
Adds: include WBCN, WBAB, WNEW, WBCD, KDDS, WLYV, Host: 6 KINK, KIDO, WCPZ, KSPN,
KTCL. Mediums: 8 WDHA, WTPA, WPDH, WCMF, WEZX, WKOO, KIU, C WKPM.

RED ROCKERS "Eve Of Destruction" (1415/Columbia) 23/15 (9/9)
Adds: include WBCN, KBCD, KOME, WDHA, WHCN, WAAF, KEZE, WWWV, Hots: 1 KOAK, Mediums: 16 include WKCN, KAZY, KFOG, KROR, KRO, KTYD.

JIM CAPALDI "TII Keep Holding On" (Atlantic) 23/10 (15/15)

JIM CAPALDI "TII Keep Holding On" (Atlantic) 23/10 (15/15)

MSHE, KSHE, KSE, KSCO, WAMS, KAZY, KBP, KCAL, KWFM. Hots: 0. Mediums: 19 include WHJY, WSHE, KSHE, KSCO, WADY, KILO.

ZEBRA "Bears" (Atlantic) 21/20 (1/1) adds: include WNEW. KGB, KISW, KATT, KFMO. Hore: 2 WBAB, WAQX. Mediums: 12 include WDVE, KTXQ, WRIE, KYSK, KRQR, WCMF, KILO, KTYO.

TINA TURNER "Better Be Good To Me" (Capitol) 21/10 (13/3)
Adds: include WMMS, WZZO, WIMZ, KMJX, KGGO, Hots: 6 include KILO, KOZZ, Mediums: 21

HUEY LEWIS & THE NEWS "Finally Found A Home" (Chrysalis) 21/4 (24/6) Adds. KSRR, WWCT, KICT, WCPZ, Hots: 11 include WBAB, KZEW, WSHE, WRIF, WFYV. Medium 9 include WEBN, WOFM, KLOS, KATT

DAKOTA "Runaway" (MCA) 21/4 (20/2)
Adds: KLQL, WRXT, KLBJ, KFMG, Hots: 0. Mediums: 19 include KBPI, WZZQ, WAQX, WRXL, KISS,

DAVID BOWIE "Dancing With The Big Boys" (EMI America) 20/20 (0/0)

Adds: include WBCN, WAPP, KMET, KROQ, 91X, WAPL, WWWV, KFMQ, Hots: 5 WSHE, KUPD,

KFOG, WPDH, KTCL, Mediums, 6 WMMR, WKLS, WOOS.

DRAGON "Rain" (Polydor/PolyGram) 20/3 (17/5)
Adds: include KOMP, WGIR, Hots: 4 include KROQ. CFOX, WAAF, Mediums: 15 include KAZY, WTPA,

RATT "Wanted Man" (Atlantic) 19/11 (8/5)
Adds: include WDAB. WYSP. WEBN. Hots: 7 WBCN. KSHE. KMET. KGB. KNCN. WKQQ. WTKX.
Mediums: 12 include WDVE. KEVE. KRGR. KISS. BOX OF FROGS "Two Steps Ahead" (Epic) 19/6 (16/10)
Adds: WMMS, WPLR, KICT, KFMQ, WYER, WCPZ, Hors: 3 KBCO, KFOG, KLBJ, Mediums: 13 include

PAT BENATAR "Here's My Heart" (Columbia) 19/3 (18/3)
Adds: WDHA, WXCS, KUPQ, Hots: 7 include KLBJ, WTKX, KQDS, KLYV, WBYG, WCPZ, Mediums: 11
include KKD, KQDS, KQDN, WEZX, WWWV.

BILLY SQUIER "Can't Get Next To You" (Capitol) 19/2 (21/3)
Adds: KLDS, KDKB, Hots: 11 include WIYY, WHJY, KTXQ, KMET, KRDR, WCMF, KISS, WAPL, Med-IE KGR. KOMF. WXLP. KEZO. KEZE

Junio: a Onclude Rous, Nurie, WALP, R.E.O., KEZE.

STEPHEN STILLS "50/50" (Atlantic) 19/1 (18/3)

Adds: WLUP, Hots: 6 include WPDH, WTKX, WAPL, KIDO, KSPN, Mediums: 13 include KAZY, WPYX, WCMF, WRXL, KATT.

EVERLY BROTHERS "On The Wings Of A..." (Mercury/PG) 17/2 (16/6)
Adds; K97, KWFM, Hots: 2 WKQQ, KSPN, Mediums: 15 include WMMS, WZZQ, WTPA, KILO, WWWV.

FIXX "Less Cities, More Moving People" (MCA) 17/1 (15/4)
Adds: KUFO, Hots: 11 include KUPD, KFOG, KRQR, WAPL. Mediums: 6 include

RICK SPRINGFIELD "Bop 'Til You Drop" (RCA) 16/1 (16/5) Adds: WWCT. Hots: 3 KBPI, WTKX, KAWY. Mediums: 10 include WZZO, KMJ de WZZO, KMJX, WOOS, KGGO

TWISTED SISTER "I Wanna Rock" (Atlantic) 15/4 (14/2)
Adds: WNEW, WCMF, KQDS, WXCS, Hots, 5, WBAB, KMET, WTPA, KNCN, KISS, Mediums: 8 include 0.0101, KZEW, KLOS, WAQX KRSP.

RUPERT HINE "Blue Flame (Melt The Ice)" (Island) 14/3 (13/2)

Adds: WPLR, WIZN, WIQB. Hots: 4 include KBCO, CHEZ, KNCN. Mediums: 7

CARS "Heartbeat City" (Elektra) 14/1 (12/2)
Adds: WXCS. Hors: 11 include KSRR, KROQ, KNCN, KISS, WLAV, KILO, Mediums: 3 include KCAL,

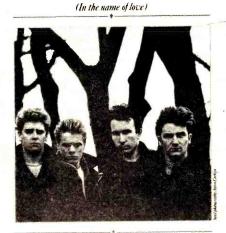
MOST ADDS - A numerical listing of the most added records

of the week.

MOST HOTS — A numerical listing of the records receiving the

# NTRODUCING THE STAR OF THE 1/2 ALBUM.

U2 PRIDE



BOOMERANG 11

"PRIDE (In The Name of Love)" PR 635 from the upcoming album, "THE UNFORGETTABLE FIRE" 90231





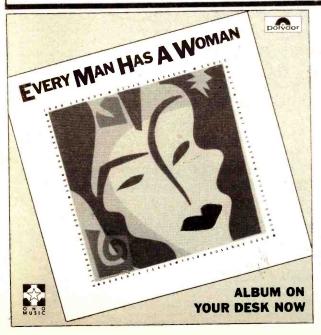
ISLAND RECORDS ON CASSETTE

© 1984 Atlantic Recording Corp. A Warner Communications Co



## MALBUMS

September 7, 1984	161 REPORTERS	Total Reports Ro	Hot Notation R	Medium A	Total Adds All otations
BRUCE SPRINGSTEEN/Born In The U.S.A. (Col.)	"Cover Me" (144) "Born" (40) "Surrender" (33)				7 =
THE THE PARTY OF T	"Ourselves?" (156) "Sunshine" (67) "Cities" (17)	157-	112 +		2 =
- IOUNI MAITE(No Prokes (EMI America)	"Missing You" (114) "Tears" (109)	146 -	116-	29+	4+
CAROUL AL CIVIL/Elalitra	"Drive" (110) "It's Not" (43) "Heartbeat" (14)	141 -	116 -	24+	2+
A LINDSEY DUCKINGHAM/Go Income (Flektra)	"Go Insane" (143) "Loving Cup" (11)	148+	107+	41 -	1 -
DULLY COLUED (Cinna Of Life (Capital)	"All Night" (102) "Rock Me" (101) "Can't" (19)	1 <b>39</b> –	111 -	<b>28</b> =	0 =
DATTY CAVITY The Warrior (Columbia)	"The Warrior" (109) "Beat Of A Heart" (43)	133 -	99 -	32+	2 =
LUIEV LEIMIC O THE MEMC/Charte (Chrycalic)	"If This Is It" (99) "Walking" (26) "Found" (21)	127 -	<b>99</b> –	21+	1 -
CARRENT HA CARNION (Caffon)	"  Can't Drive 55" (106) "Two Sides" (77)	127 -	70 -		6+
PHLY IDOL (Bahal Vall (Chrysalia)	"Flesh For Fantasy" (128)	128 -	67+	60 –	2-
OTERNIEN CTILL CIDInht By Von (Atlantic)	"Stranger" (131) "50/50" (19) "Right By You" (13)	141 -	45+	95 -	1-
Cuito (M/R)	"New Girl Now" (137)	140 -			1 -
A TETTO DOLLO (Complete Columbia)	"Cage Of Freedom" (127) "Here's My Heart" (19)	140 -			1 -
AUGUT BANGER/Midnight Madness (Camel/MCA)	"When You Close Your Eyes" (107)	110-	87-	23 -	0-
DETER MOLE/Lights Out (EM) America)	"Lights Out" (75) "Crazy" (72) "Pretty Lady" (22)	119-			2=
A PRINCE ID . I. D. :- (IA/D)	"Let's Go Crazy" (93) "Purple" (59) "Doves" (19)	109 -	90+	19-	0-
LOUIS CAFFERTY (Eddic & The Cruisers (Scotti Bros/CBS)	"On The Dark Side" (123)				1
	"The More You Live" (124)	125 -			0-
15 16 16 18 A FLOCK OF SEAGULLS/ The Story Of (Sive/Arista)	"We're Not Gonna" (97) "I Wanna Rock" (15)	105 -	<del>58</del> –	46 -	3+
12 13 18 19 TWISTED SISTER/Stay Hungry (Atlantic)	"Midnite Maniac" (119)	119-	25+	94 -	2-
22 20 KROKUS/The Blitz (Arista)	"A Girl In Trouble" (117)	117+	28+	<b>8</b> 7+	7-
31 24 22 3 ROMEO VOID/Instincts (415/Columbia)	"Mystery" (71) "The Last In Line" (60)	99 –	32 -	67=	1 -
18 20 21 22 DIO/The Last In Line (WB)	"Back" (40) "Round And Round" (36) "Wanted" (19)	82 -	37-	45 -	0-
11 12 19 23 RATT/Out Of The Cellar (Atlantic)	"Don't Stop Runnin' (83)	90 -	13+	74 –	7+
32 31 29 Y&T/In Rock We Trust (A&M)	"Love You, Suzanne" (89)	90 -	21-	68 -	2-
30 30 25	"Stranger" (73) "Slow 'n' Easy" (20)	82 -	23+	58 -	3=
26 26 26 WHITESNAKE/Slide It In (Geffen)	"Restless" (46) "Who Wears These Shoes" (43)	84	18-	63	10+
20 23 27 ELTON JOHN/Breaking Hearts (Geffen)	"Layin' It" (48) "Sorry Me" (32)	72 -	28 -	43-	1=
17 21 23 28 JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA)	"She Bop" (68)	70 -	44 -	26-	1-
28 32 30 CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"Rock You" (66)	68 -	12+	56 -	0-
27 25 28 30 HELIX/Walkin' The Razor's Edge (Capitol)	"I Can't Hold Back" (79)	80	4	56	80
DEBUT SURVIVOR/Vital Signs (Scotti Bros/CBS)	"Desert Moon" (64)	68+	11+	54+	26 -
DEBUT DENNIS DeYOUNG/Desert Moon (A&M)	"Only When You Leave" (53)	55 -	18-	37-	0-
37 36 35 SPANDAU BALLET/Parade (Chrysalis)	"Some Guys" (44) "Bad For You" (13)	59 -	15+	42 -	6-
34 40 38 OROD STEWART/Camouflage (WB)	"Smuggler's Blues" " (42) "The Allnighter" (11)	56-	15-	41-	0 =
21 27 31 35 GLENN FREY/The Allnighter (MCA)	"Summer's Gone" (41) "Bears" (21)	59+	6=	45+	16+
DEBUT DEBUT DEBRA/No Tellin' Lies (Atlantic)		60 -	7-	53+	1-
38 37 37  R.E.M./Reckoning (IRS/A&M)	"Pretty Persuasion" (54) "Lamp At Midnight" (32) "Sunglasses" (26)	56 -	10-	45	2-
23 28 32 38 COREY HART/First Offense (EMI America)	"Back Where! Started" (32) "Two Steps Ahead" (19)	50 -	12-	35 -	3-
25 33 34 39 BOX OF FROGS/Box Of Frogs (Epic)	"Sign Of The Times" (42)	48 -	9-	39 -	1 =
22 29 33 40 QUIET RIOT/Condition Critical (Pasha/CBS)	Sign of the times (42)				



## BREAKERS.

#### SURVIVOR

Vital Signs (Scotti Bros./CBS)

50% of our reporte's on it 80.80 including adds at: WYSP, WDVE, WHJY, KEGL, KSRR, WSHE, WMET, KSHE, KLOS, KDK8, Debuts at #31 on the Albums chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports / total adds information listed; for example, 100 / 50 means 100 total station reports and, of those, 50 added it this week.

## ALBU

#### MOST ADDED .

SURVIVOR (80) Vital Signs (Scotti Bros./CBS) DENNIS DeYOUNG (26) Desert Moon (A&M) **ZEBRA (16)** No Tellin' Lies (Atlantic) J. CAFFERTY & THE BEAVER BROWN BAND (15)
Eddie & The Cruisers (Scotti Bros./CBS) TALKING HEADS (14) Stop Making Sense (Sire/WB)

STEVE PERRY (13)

Street Talk (Columbia)

**BRUCE SPRINGSTEEN (142)** Born In The U.S.A. (Columbia) CARS (116) Heartbeat City (Elektra) JOHN WAITE (116) No Brakes (EMI America) FIXX (112) Phantoms (MCA) **BILLY SQUIER (111)** Signs Of Life (Capitol) LINDSEY BUCKINGHAM (107) Go Insane (Elektra)

## **NEW & ACTIVE**

BLACK 'N BLUE (Geffen) 52/5 (45/10)

Adds: WNEW, WTKX, KXZL, KICT, KOMP. Hots: 3 WQFM, KLOS, KRCK. Mediums: 43 include KLOL, KSRR, WRIF, KSHE, KMET, KGON, KGB, KRQR, KOME

THOMPSON TWINS/Into The Gap (Arista) 49/5 (46/10)
Adds: WLUP, WRXT, WTPA, WAQY, K97. Hots: 11 include WLIR, WMMS, KROQ, KFOG, WDHA, CHEZ, WPDH.
Mediums: 36 include WBAB, WMMR, WZZO, WCMF, WIMZ, WOOS, WLVQ, WIOT, KKDJ.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 49/4 (49/6)
Adds: WYSP, KFMG, WIQB, KOZZ, Hots: 13 include WMMS, KBCO, KAZY, KINK, CHEZ, KLBJ. Mediums: 31 include WLUP, KLOS, WPYX, WZZO, KNCN, KLAQ, WLAV, KKDJ, KEZE.

TINA TURNER/Private Dancer (Capitol) 42/6 (40/4)

Adds: WLIR, WZZO, WIMZ, WTKX, WRXL, WXCS. Hots: 21 include WMMS, KBCO, WPLR, WFYV, KMJX, KGGO, MLO. Mediums: 20 include WBCN, WCKO, KROQ, WPYX, WDHA, KMBY, WWWV.

KANSAS/The Best Of Kansas (CBS Associated) 42/4 (42/6)

Adds: KZEW, KNCN, KISS, WZZQ. Hots 3 WRIF, KSJO, KIDQ. Mediums: 38 include WKLS, KSRR, WQFM, KSHE, KLOS, KGB, KOME, WAQY, WAQX.

STEVE PERRY/Street Talk (Columbia) 37/13 (32/5)
Adds: include WMMR, WMMS, WAQX, KLBJ, WIMZ, KGGO, WWCT, KIDQ, WRKI. Hots: 9 KKCI, KAZY, KINK, WPDH, WAAF, WSKS, WXKE, KATT, WXCS. Mediums: 23 include WAPP, WKLS, KMET, KISW, WQMF, WIBA, KRSP.

XAVION/Bumin' Hot (Mirage/Elektra) 33/6 (0/0)

Adds: WPDH, KMBQ, KATT, WIOT, WGIR, WYER. Hots: 3 WLIR, KZEW, KSJO. Mediums: 26 include WBAB, KTXQ, KLOL, KZAP, KOME, WTPA, WAQY, KLAQ, WLAV

BANANARAMA/Bananarama (London/PolyGram) 27/4 (24/3)

Adds: WZO, WTPA, WHEB, WRXL. Hots 13 include WBCN, WLIR, KCAL, KMJX, KSMB, KLYV. Mediums: 13 include WMMR, KROQ, WPDH, WKDF, WWWV, KTYD.

BILLY SATELLITE/Billy Satellite (Capitol) 27/2 (27/1)

Adds: KMBQ, KATT. Hots: 3 WRIF, KLOS, WSKS. Mediums: 23 include KTXQ, KZEW, KSRR, WEBN, KDKB, KGB, KLBJ,

JIM CAPALDI/One Man Mission (Atlantic) 23/10 (15/15)
Adds: WCKO, WMMS, KAZY, KBPI, KCAL, WPDH, WTKX, KWFM. Hots: 0. Mediums: 19 include WHJY, WSHE, KBCO, WDHA, WWCT, KILO.

DAKOTA/Runaway (MCA) 22/4 (22/2)

Adds: KLOL, WRXT, KLBJ, KFMG, Hots: 0. Mediums: 20 include KEGL, KBPI, WZZO, WEZX, WAQX, WRXL, KISS,

DRAGON/Body And The Beat (Polydor/PolyGram) 20/3 (17/5) Adds: CFOX, KOMP, WGIR. Hots: 4 include KROQ, WAAF. Mediums: 15 include KAZY, 91X, WTPA, WAQY, WLVQ, WTUE, KTYD.

RUPERT HINE/The Wildest Wish To Fly (Island) 19/3 (18/4)
Adds: WNEW, WPLR, WIQB. Hots: 5 include KBCO, CHEZ, KNCN, KTCL. Mediums: 11 include WBAB, KTXQ, KFOG,

HARD TO HOLD/Soundtrack (RCA) 17/1 (17/5)

Adds: WWCT. Hots:5 KBPI, KDKB, WTKX, KGGO, KAWY. Mediums: 9 include WZZO, WDHA, WPDH, KMJX, WOOS,

TALKING HEADS/Stop Making Sense (Sire/WB) 14/14 (0/0)
Adds: include WBAB, KBCO, KMET, WAAL. Hots: 3 WLIR, WMMR, KTCL. Mediums: 4 WNEW, WLUP, WTPA,

BOBBY & THE MIDNITES/Where The Beat Meets The Street (Columbia) 13/1 (13/1)
Adds: WBAB. Hots: 5 KBCO, KIDQ, WIZN, KSPN, KTCL. Mediums: 7 include WDHA, WEZX, KLAQ, KWFM, WRKI.

MEN WITHOUT HATS/Folk Of The 80s (Part III) (MCA) 13/0 (13/1)

Hots: 7 include WBCN, WLIR, WMMS, 91X, K97. Mediums: 6 include CHOM, KBCO, KROQ, KLAQ, KSPN.

STEVE MORSE BAND/The Introduction (Musician/Elektra) 12/1 (12/1)

Adds: WIZN. Hots: 1 KTCL. Mediums: 10 include WKLS, KLOL, KBCO, KAZY, KNCN, WLAV, KWFM.

SANTERS/Guitar Alley (Passport) 11/5 (9/5)

Adds: KTXQ, WAAL, WDHA, WLVQ, KFMG. Hots: 1 WLLZ. Mediums: 8 include KGB, KNCN, KISS.

NOBODYS/No Guarantees (Capitol) 11/4 (8/4)
Adds: KZEW, WIOT, KKDJ, WKLT. Hots: 0. Mediums: 9 include DC101, KBCO, WAQY, KEZO, KFMQ.

ANIMALS/Greatest Hits Live (IRS/A&M) 10/5 (7/2)

Adds: include KICT, WIZN, KUFO, WIQB. Hots: 1 WWWV. Mediums: 5 WMMS, KFOG, KLPX, WBYG, WCPZ.

THE SWIMMING POOL Q'S/The Swimming Pool Q's (A&M) 10/1 (11/5)
Hots: 1 WLLZ. Mediums:9 WQFM, KGB, KRQR, KOME, KSJO, KZOK, KICT, WBYG, WYER.

MAMA'S BOYS/Mama's Boys (Jive/Arista) 10/0 (7/1) Hots: 1 WLLZ. Mediums: 9 include WQFM, KGB, KRQR, KOME KSJO, KZOK, KICT, WBYG, WYER. The most comprehensive guide to RETAIL RADIO & TV



**ADVERTISING** ever published!

Includes proven in-store systems to maximize co-op funds!

 441 fact-filled pages Paperback 81/2 x 11

- Written by William L. McGee, retail broadcast authority, and 34 contributing experts from every aspect of the business.
- Easy-to-read, non-technical writing with 254 charts. graphs, photographs
- Research from over 150 textbooks, trade journals, and taped interviews
- Appendix includes glossary of terms, national directory of retail agencies and production houses, summary of 10,000 Starch newspaper scores by store type
- Invaluable whether you're buying, creating, managing selling, producing or teaching broadcast advertising; or selling through retailers.

OFFERS AGENCIES all they need to know to win retail accounts. Examples of successful marketing and advertising plans; case histories; award-winning commercials

OFFERS RETAILERS a step-by-step battle plan to analyze customer markets and attitudes plan and schedule advertising to reach specific groups; even how to produce and test effective lowcost commercials

OFFERS BROADCASTERS an inside look at retailers' problems and opportunities. Will help station salespeople understand their prospect's needs and wants and become better retail marketing consultants — not just sellers of time.

OFFERS NATIONAL ADVERTISERS

10-25 year projections on new retailing/distribution forms: social/economic forces, and advertising's future OFFERS COLLEGES the first allin-one textbook on real-world retailing, broadcasting, and advertising.

A practical, how-to encyclopedia for retailers (and anyone who works with — or selfs through — retailers) to increase store traffic, sales, and profits.

Specifically, you'll learn "How to

- Position the store finding that most profitable market niche
- Establish store ad budgets (with a guide to 44 store categories).
- Create effective commercials
- (34 actual scripts of the best new commercials). Use new trends in retail mar-
- keting, research, and analysis to pinpoint merchandising weaknesses and seek out the most profitable customer groups.
- Capture the store's share of the \$51/2 billion co-op goldmine
- Organize pooled allowance dealer programs and retailer to vendor presentations
- Add a broadcast schedule by reducing newspaper ad sizes
  — and actually increase reach
  and frequency.
- Discover (and exploit) the broadcast advertising assistance available to retailers almost everywhere.
- Understand the "secrets" of broadcast audience research: time buying and station rate cards; scheduling and billing procedures.
- Extract better advertising from your advertising agency (or do it yourself, in-house).
- Utilize vital planning tools such as computerized audience data and Target

#### MAIL THIS NO-RISK COUPON TODAY:

Mail to:	1930 CENT	DOKS TURY PARK WEST LOS ANGELES, CA 90067
MUAGITIZ	ing at \$50 (	
		ck for \$
VISA/Maste		
(MasterCard C		Exp. Date  California Residents add 6 % Sales Tax
NAME	_	
FIRM		
ADDRESS _		
CITY/STATE/	ZIP	

#### 2 EGIONAL



WAQX/Syracuse (315) 472-0200

PO: BD LEVINE ASST. PD: ANY CANLL

BOTH STATE OF THE STATE OF THE

## ACTIVI

#### EAST

#### Parallel One

DC101/Washir (202) 828-9932 PO: DOW DAVES HD: DAVE BROWN

WBCN/Boston (617) 266-1111 PD: GEDIPUS HD: BOS RRANES

THE STATE OF THE S Det.

LETERTY BUTLEHOLDE

CARE

CARE

THOST LINE'S

WICHT BANCES

CHOCKEL

WICHT BANCES

CHOCKEL

WICHT BANCES

CHOCKEL

LORE VALTE (N)

PRESENCE

JORN CHYCKET

JORN CHYC

WBAB/Long Island (516) 587-1023 THY'S MAY WANCE YAT
GO-GO'S ELADE
JULIE BROWN
GROWTHOWTHEN
SIGHT AMBO
BURNINGS
DATES BOWE
RED BOCKER
UP
DREINIAM
JAMES FYRET

PO, BOB MICHAEL MD: BALPH TORTORA

WHJY/Providence (401) 438-6110

THE MOST MODIO

BUT MOST MODION

FITTH MOST MODION

FITTH MOST MODION

FOR CHITEST MOST MODION

FILLY TOOL

FOR CHITEST MOST MODION

FILLY TOOL

FOR CHITEST MODION

FILLY TOOL

FOR CHITEST

MOST MANGER

MOST MANGER

MOST MODION

FOR CHITEST

A MONT MODION

A MO

YAT

SOME VIOLE

SOUTHING TO

SOUTHING

SOUTHI

901 NOW HENNI MO1 JEFF RICC10

AND TO THE PROPERTY OF THE PRO

STORY SARRYS

STORY SARRYS

FREEDOM VALUE

FREEDOM VALUE

A PACT OF SEACH,

THERE OF SEACH

THERE

WLIR/Long Island (516) 485-9200 FOI DESCE NORTH PLEASE ASST. FOI SOULE PLEASE

ASPY, PO MORES PY PARTICLE PARTICLE STATE CONTROL OF PARTICLE STATE CONTROL OF PARTICLE STATE CONTROL OF PARTICLE STATE CONTROL OF PARTICLE STATE OF PARTICL

CHUM-FM/Toronto (416) 925-5686 PO: MORE DAVIES a 172 oct 1 control of the control o

THE STATE OF THE S

CHOM-FM/Montreal (514) 935-2425 FO: BOX BRAZOE HD: BENOT CUPRESHE

PAT TOWNS AND TO

WDVE/Pittsburgh (412) 562-5900 PD: OPEC GTLL:09718 HD: HTRENEL

The second secon

BOT CORLS DRING

CARE

CARE

JOON WAITE

SCAMCAL

MICHE BANCER

BRUCE SPRINGOTER

BR Medium

102

275V12 RAY VALUE
275V12 RAY

WAPP/New York (212) 357-8000 ASST. PO: STEVE MALES

LEGISTA MATERIALISM
CONTY MATE

LEGIST FOCKDOMAN
CAMA 17 100CAMA 17 100C

WNEW-FM/New (212) 986-7000

PO: CHARLE KNOWALL MD: JUN MCHARLAN

WYSP/Philadelphia (215) 868-9480 PO: HICHARL PTODER!

> WMMR/Phijadelphia (215) 561-0933 PO: CHOPCE MARKET

MAN CHART STATEMENT OF THE STATEMENT OF MACE SPENDOTTEN PROCESS OF THE PROCE MEN MELTE Light Adda MENCE COCKNING

Parallel Two

PR. THE BOTTS

AMERY FOR INCLUDENCE TO THE PROPERTY OF THE PRO WHEB/Portsmo (803) 436-7300 ND: ORIS GARRETT

WGRQ/Buffalo (716) 881-4555

WIYY/Baltimore (301) 689-0098 PG: CRECK DECOTY HO: CREIS BHRY

DOWN MATTY (L)

JOHN MATTY (L)

JOHN MATTY (L)

FOR THE STATE OF THE S

WYDD/Pittsburgh (412) 362-2144 THE ACCUSED AND AC

WRXT/Buffalo (716) 773-1714 PO: MIXE BUSHEY HD: DINO HATELA

BOTO LEVIS STORY LINES STORY LIVE STOR

WPDH/Poughker (914) 471-1500 PD: STEW BCBMTZ HD: TAN BROOKS

THE REPORT OF THE PARTY OF THE

WAAL/Binghamton (607) 772-8850 PO: XORE CAPTER HO: DON RORGAN

NO. DON HORSOM

THE COMMAND CO

CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COUNTYL NO: GREG TORRINGTON

THE TRUSTED AND THE TRUSTED AN

WPYX/Albany (518) 785-9061 PO: BOB MARCH ABST. PO: BOB WELCH

BANCE PRISORTED (A)

STORY (I)

S

THE STATE OF THE S

WCCC/Hartford (203) 233-4426

2003 293-46424

INCLUDENCY OF THE PROPERTY OF

WTPA/Harrisburg (717) 238-1402 POI JEPF EASTFRAN ASST. FOI SECCE SCHO

PD: TRIP REER MD: CAVE BANE

BAT OF STATE WEZX/Scranton (717) 961-1842 101 SHAWN WATERS CAME TO ATTICKED TO ANY TO ANY

WAAF/Worcester (617) 752-5611

WAQY/Springfield (413) 525-4198 +D/ ROSS MACCOMALD PO: NON BARRETT HC: NON EXPENSIVE Bench COLLEGE OF THE PARTY OF T me your property of the proper

WZZO/Allentown (215) 694-0511 PD: TON KELLY HD: CENE HOMENO

> ON I NOW LINDER PD: MARK CHEMNOP Of the LamanThe Add LamanCase (or an incompress of the Case of

PD: CANTEL P. HAYDEN ASST, PD: BOR BITTENS

FINE SILLY SQUIEN FATTE MOUP JONE MAITE HEADER OFFINESTEEN KURE LEWIS CAMBI LAUVED BILLY LOUI. CAMB LINCORY SUCKDOMINA HEADER HEADER BISTER CAMB DISTER CONTROLLY THISTED BISTER CAMB DISTER

RISE
BERRAL (L.)
FRENCHOS MYNES
FRENCHOS MYNES
GOVERNMENT CONTROL
RESPONS
FRENCH CONTROL
RE THIS NAME OF THE PROPERTY OF T

**Parallel Three** 

WCMF/Rochester (716) 288-3200 WiZN/Burlings (802) 877-8800 PO: MIRS EDISLAY HD: ARTY LAVIGHE

BATCH STRUCKTERS
AND STRUCKTERS
AND

STATE OF THE STATE

WYL. CIC (Pharteston, W.).
(204) 722-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772-3308
(700) 772

WPLR/New Haven (203) 777-6617 PO: MOTE MAKELL

PO MOTI MARKEL

SECT SATISFACTOR

SECT SATISFACTOR

SECT SATISFACTOR

SECTION

SECTI U2 SPANDAD BALLET THOMPSON TWINS THEMPSON THING NEW JAKESONS ELTON JOHN DO DO DO DO DO TEMARY LIGHT AND MATCH NEW YOT THOM MATCH DOWN THE DOWN THOM DAVE EDWINDS RICKEE LET JOHN THE RESULT OF THE RESULT OF

WHCN/Hartford (203) 247-1060

WRKI/Danbury (203) 579-9995 PO: BOS KOCAK NO: BROCK GOLDHEN

LINES T EXCLUSIONS
LINES T EXCLU

WWTR/Ocean City (301) 289-4545 FO: RICHARD MINISTRING RD: GLOW STEWART

FOR SCHOOL PROPERTY OF THE PRO

WXCS/Hagerstown Fredrick (301) 733-4500 FOI TRID BLANKENSHIP HDI PARE NICHARLS WBLM/Lewis (207) 783-2065

TO JOH STATE OF THE STATE OF TH

The second secon

WGIR/Manchester (603) 825-6915 PO: NOS CON NO: XARRIN ANDRESCH

WQBK/Albany (518) 462-5555 See WAITE (8)

SEE WA

THE THE CONTROL OF TH

Continued on next page

WARTOCHEAGO
(2012)771-100
Co. me organic
Co. me org

# SOUTH

# Parallel One

KSRR/Houston (713) 797-0097 PO: MIDY SEADS BY ASST. PO: HICKAR. WYNF/Tampa (613) 876-0455 NOT THE STATE OF T

THE STATE OF THE S

WKLS/Atlanta (404) 325-0960

CALL TO THE STATE OF THE STATE STATE OF THE PARTY OF THE PARTY

KZEW/Dallas (214) 748-9898

PO: ANOY LOCKETS

KEGL/Dallas (817) 457-9700 FD; BUNDY INDIAN HD; JOE FOLGER

THE STANDAR [7] INVESTMENT SANDAR [7] INVESTMENT SANDAR [7] INVESTMENT SANDAR S

WSHE/Miami (305) 581-1580 10: INVE CHEE

(300) are under popular popula

KLOL/Houston (713) 526-6855 POI JOE DEPTON ABET. PO: NICK LANGERT

AND THE STATE OF T

CHEQUERED PART A DAVID BOWIE B SURVIVOR

PO: NEAL HINSEY

BON VALVE
DOES VALVE
DOES VALVE
DOES VALVE
CASE
VALVE
VALVE LINGET BUCKENGER

LOWED METO

LOWED POWER

EMPLOYMENT POWER

EMPLOYMENT POWER

SERVICE

SERVI

KTXQ/Dallas (214) 528-5500 (214) 528-5500 Bot DAVID BOWIT

07 CAMPA CONTROL OF CAM

See The Control of th

WDIZ/Orlando (305) 645-1802

THE STATE OF THE S

KMBQ/Shreveport (318) 425-8692

HO! DICK RASCOM HO! TON HICHARLS

WFYV/Jackso (904) 642-1055 701 CBIS JOHES RD. LEX BEALEY

PRICE TO STANDARD STA

KLBJ/Austin (512) 474-6543 PO: CLASE RYAN HD: JUNE HICHAEL SCOTT

NO JOBE NICHEL SOFT

BET STRINGSTER SOFT

STORY MADE (R)

CASS
STEPHON STILLS

CLEME SPECIAL

LICOMET MECHANICAL

AND LICE

LICOMET MECHANICAL

AND LICE

LICOMET MECHANICAL

AND LICE

LICOMET MECHANICAL

AND LICE

LICOMET MECHANICAL

BOST OF PROCE

BOST OF PROC

PO: DAVE XRUSERILAUS RD: CORT NATRLES

**Parallel Two** 

WTKX/Pensacols (904) 438-7543 PD: MAR CAVID SAVES

The second secon

DAVID BOWIE

DOWN MICHAELS OF M KLAQ/EI Paso 1915) 544-8864 FO: AREN HECHAELS HO: PEPE LOPES

See a participation of the control o

WCNUCreanwish
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 224-1511
(200) 2

a SCANDAL

a DAVE EDMINOR

a DAVID BONTE

MACHINE

MILLY TOOL

BILLY SCELLITE

BOD STEWNAY

ROYAR KINE

CYROT LAUYER

BLYIS CONTRILO

JOSE CAPTERTY

MORY LEWIS

CREDITERD PART

STEWIS RAY WADDA

02

BTEVER FAY WALCHEM
RAFT
C2
madism
minute states and
minute states and
minute states and
minute states
madism
minute states
minut

WKDF/Nashvilla (815) 244-9532 WQMF/Louisville (502) 589-4400 10: DOZ MEYER PO: MICHET FIVERS POLICE SETTE SALE SETTE SETTE

DOM: DATTY (8)
PORT SATTY (8)
PORT S

KMJX/Little Rock (501) 470-0123 901 108 1000 101 TORRY DATE

ONE WATTE COMMITTEE COMMIT

WIMZ/Knoxville (615) 525-6000 PD: EERRY LAMBORT ND: 2007T PATUREN

PRINCE CONTROL OF THE PRINCE CONTROL OF THE

KNCN/Corpus Christi (512) 289-1000 70: BOR PAZIO RD: HANDO CANTINA ME: MADIO CARDINA

BIRE
SAMET HAGAS

SAMET PRINCIPLES

SAMET PRINC

BALLY 1006
PTOS 100
P

Parallel Three

Det SALTE

SOW SALTE

SOW SALTE

SOW SALTE

SALTE SOCIET

KISS/San Antonio (512) 223-6211 701 GRIG STEVENS

The Property of the Control of the C

WRXL/Richmond (804) 282-9731

TO SECONDARY
TO SECONDARY
TO SECONDARY
TO SECONDARY
TO SECONDARY
TO SECONDARY
SECONDAR

KXZUSan Antonio (512)226-6444

HO: RAY ST. JAMES HO: MICHEL WRIGHT

POR TOM EVANS MOR PAUL SMUGREE

DISTRICT OF THE PROPERTY OF TH KFMX/Lubbock (806) 747-1224 COMPANY OF THE PROPERTY OF THE

KUFO/Odessa (915) 366-2801 70: STEVE DRISCOLL Men STATE ST

WXQR/Jacks (919) 455-2177 PO: SRIS EXELY NO: YINCE HARM

BOT STATE OF THE S

WWWV/Charl (804) 971-4057 PO NAT LOWER

BOX PRESIDENTES

SOME WATER

STANDARD WATER

STANDARD WATER

STANDARD WATER

STANDARD WATER

STANDARD WATER

SAMPLE WATER

SAMPL

PO, AND MODES

O CONSTRUCTOR SELECT

AND CONSTRUCTOR SELECT

AND CONSTRUCTOR SELECT

AND CONSTRUCTOR SELECT

AND CONSTRUCTOR SELECT

CONSTRUCTOR OF THE SERECT

SELECT

WHMD/Hammond (504) 345-1070

ENGINEERS STANDART SELVE CONTROL OF STANDART SALLEY CONCROSE OF THAT THAT SOUTH SALLEY CONCROSE OF THAT THAT SALLEY SALLE

WRUF/Gainesville (904) 392-0771 PO: BARRY CONCOTT NO: CREC BLACKS

Service Control of the Control of th

WQFM/Milwaukee (414) 276-2040 90: ANOT SEJON 80: JERRY GAYIR

The second secon WRIF/Detroit (313) 827-9505 PO: HAME PARMAN HD: HICHAEL HAYER

emics or engineering to a control of the control of

WLUP/Chicago (312) 440-5270 PO: GREG BOLK HD: BILL SYAMS Sec. Ones social

\*\*Section Section Section

\*\*Section Section Section

\*\*Property Sec WEBN/Cincinnati (513) 871-8500

PO: TON CHEEFE HD: CUST GART ME. COPT GARY

THE COLORS CANCEL

THE COLORS CANCEL

JOY EASTER (A)

MICHET ARRICOL

MICHET MICHET

LIVER (MICHET

LIVER (MICHET

LIVER (MICHET

MICHET MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

MICHET

M TO Show the service of the service o

Continued on next page

# MIDWEST

AOR

# Parallel One

KQRS/Minne (612) 545-5801

WMMS/Cleve (218) 781-9687 cm. 3080 octowns Hb. E10 Liso

PO: VICES SECONDS

DOME PARTY (8)
TYCHTO SCOTE AND TYCHTO S

KSHE/St. Louis (314) 842-1111 FOI SICK SALIS HO: M. NOTER

THE REPORT OF THE STATE OF THE

MON MARTY PARELY
DOES OF VETTO

KKCI/Kansas City (816) 531-3400

KYYS/Kensas City (816) 561-9102

HO, SMEDT SALET

PO: FRANK MARKE. BALL SPAINGITTES
JOSE SATTE (IN
JOSE SAT

PO: SICE SETER

MIDWEST (continued)

MANUAL PROPERTY OF STARTS OF STARTS

KQDS/Duluth (218) 728-6421 NO BRIAN TRYLOR

MANUAL STATES (18)
MONCH SPRINGERTEN (18)
MONCH SPRINGERT (18)
MONCH SPR

WTUE/Dayton (513) 224-1501

PD: BILL POCK HD: BOS CLARK

Parallel Two

WLAV/Grand Rapids (616) 458-5481

ON: TOMY CATES me de la composición del la co

KEZO/Omaha (402) 592-5300

NO. BROCK HOUSE HO. JOE MEGOD 

> WIOT/Toledo (419) 248-3377 PO: YERRY BULLIVAN HO: THE ROS BOT THE ME BOT SPAINCETEN FISCH ALTH (NO PRINCE (NO EAST MACE FOR PANCE FOR PANC

WIBA/Madison (608) 274-5450 MAN SURY LEWIS CARS ENGIS ENGIS ENGISE ENGISEES AND STEEL SOUR WAITE SCAFFAL LIBORAT SACRIFICHA WIGHT SACRIFIC STEEL WOLF SACRIFIC STEEL WOLF

MATION SOUTH STATE OF THE STATE

BALLET STANSON STANSON

WAPL/Appleton (414) 734-9228

PD: NATVE SEATIVE HD: NAME CODUPER

KGGO/Des Moines (515) 265-6181

PO: LANSY MONTETT MO: JACK EMERSON DOTE VALUE OF THE PARTY OF THE

10: NAME GRAVITÉ

BOT DE MAN GROUPES

BOT DE STRUCTURES

BOT DE STRUCTURES

BOT STRUCTURES

BO

WSKS/Cincinnati (513) 868-3698 FO: PAUL PREDETCES WWCK/Flint (313) 744-1570 PO: HARR HILLER HD: LINGS LAWE! WHEN DESTRUCTION AND THE STATE OF THE STATE

CASE DO CASE D

CAME TO STATE OF THE STATE OF T

PO: JEFF HUMPRY HD: JOHN AGENC

POI BJCK WEST

THE TABLE OF TABLE OF THE TABLE OF TABLE OF THE TABLE OF TABLE OF THE TABLE OF THE TABLE OF THE TABLE OF THE TABLE OF THE

KMOD/Tulsa (918) 684-2810 PO: CHARLE WEST Bet KROEDE

THE CONTROL OF THE CO WFBQ/Indiana (317) 257-7565 FO: BILL WISE HD: THE BEADMAN 

PO: PAT WELTH NO: SCOTT DOUGLAS

JOHN WATTE STORY ANGED STORY A MODATUS
JETPERON ETRANSITY
JOSE MATER
LOSS MATER
LETT TOOL
LETT TO

WYFE/Rockford (815) 877-3075 PD: WES DAVIS NO: SKIP 18LBT

MAY SETP ISLAT

MAY SILLY SOUTH SANCER

SILLY SANCER

SCHOOL SANCE

FIRE SPRINGSTEEN

FIRE SUCK SPRINGSTEEN

LENGELS SPRI

C(TI-FM/Winnipeg (204) 786-6181

THE TOTAL THEME OF THE TOTAL THE TOT

Parallel Three

WBYG/Kankakee (815) 939-4541 FOI BILL TATLOR SEI CHISTIE EATELL

INTERNATIONAL PROPERTY OF THE PROPERTY OF THE

WOOS/Canton (216) 492-5630 FOR RICK STREET

THE STATE OF THE S

WLVQ/Columbus (614) 224-1271 PD: PAT STILL HD: LEZ RANDALL

Set 11.1 100

KICT/Wichita (316) 722-5600 701 3112 88809 80. 188 808875 DO LE DESERVO

SET CONTROL SECURITO DE LA CONTROL SECURITO DEL CONTROL SECURITO DE LA CONTROL SECURITO DEL CONTROL SECURITO DE LA CONTROL SECURIT

> WXLP/Davenport (319) 326-2541 -----BHE SHALMOSTECH STELLY SQUIER (H) HIGHT ASSOCIATION, NURT LEWIS 1.180EET SOUTHOUGH STEEL THISTED SISTEM

WKLT/Kalkaska (616) 258-2800 PD: CMCK FORT THE CONTRACT OF THE CONTRACT ON THE CONTRACT OF THE CONTRACT OF THE CONTRACT OF THE CONTRACT ON THE CONTRACT OF THE CONTRACT OF THE CONTRACT OF THE CONTRACT ON THE CONTRACT OF THE CONTRACT OF THE CONTRACT OF THE CONTRACT O

KLYV/Dubuque (319) 557-1040 90: NDREST VELIE HD: TIH JANSEH

PRIZECT (16)
PRIZE

KSOY/Rapid City
(600) 572-303

10- - GROW GAME
(1) FORCES
(1) FORC

WCPZ/Sandusky (419) 625-1010 PD: 808 8801

CAME IN THE CAME I WZZQ/Terre Haute (812) 225-5034 NO: CAN MICHAELS DE ON MICHELE SANCE SENSITION OF SENSITION O

WYER/Mt. Carmel (618) 262-5111 90; DEVEL DEFORD ABST. FO; JIN RODOY

THE CHOICE OF TH

KFMQ/Lincoln (402) 478-8585

POI TON BANKER HDI HATT EFFKEN THE PROPERTY OF THE PROPERTY O

WIQB/Ann Arbor (313) 662-2881 PO: LES COOK NO: DESENTE DALFOR The STATE CONTROL OF THE STATE

KQWB/Fargo (218) 238-7900 NO, JOHN COUNTY OF THE STATE OF WEST

Parallel One

KBCO/Boulde (303) 444-5600

901 JOHN BRADLEY NO: DOOG CLIPTON

per la companya de la companya del la companya de la companya de la companya del la c

CHANCE
TALCO
TANTE TRAINER
TOTAL
THE TALCO
TANTE TRAINER
THAT THAT
THE TALCO
T

KLOS/Los Angeles (213) 557-7250

PD: TOMPY HAZIGES

THE STREAM OF TH

KOMEJSan Jose (408) 246-6811 PD: PAT EVAMS ASST. PD: DANA JAME

(916) 925-3700 PDI CHRIS HILLER HDI TOM CALE

THE TWO CALL

SECT OF THE TWO CALL

SECT OF THE TWO CALL

THE TWO CALL

THE TWO CALL

SECT OF THE TWO CALL

SE

CFOX/Vanco (604) 684-7221 HOL BECK SHANNON

Bed Control Shart Control Shar

KBPI/Denver (303) 936-2313 TO: HOWER CASTLE

DOT THE STATE OF T

PD: RICK SCOTT HD: CARL WIDDIG

BOX POPERA SISTEMS OF PARTY PA

KRCK/Portland (503) 222-1841 PD: CYNOR SLATER WG: CRAIG MARTIN

KDKB/Phoenix (602) 897-9300 TO: MARRIE VILLIAMS

Case of the case o

KRQR/San Francisco (415) 765-4097

HD: LLEA HOVAX

THE STATE OF THE S

KGB/San Diego (619) 292-1360 PD: LAWRY SMICE ANST. PD: TED ED

CAME (AT)
PROTECTION OF THE PR

PO PET DIASA
SERTI, PET Continued on next page

&R/Friday, Septemb	per 7, 1984								<b></b>	Page 75
WEST (con				Mark Company		- Carlo Carl			CALL.	KTCLIFt. Collins
KZOK/Seattle		KFOG/San Francisco (415) 885-1045	RICK JAMES TRANS-E HET-ROPOLIS PETER MOCE	Mediam SAMOY MACAR 4 PLOCE OF MEAGUEL FITFWEN AT \$12.8 MET MOPOLIS MED TESMACE	e U2 +OHETHOOM MOSTE MOMEO VOID BASE	KFMG/Albuquerque (505) 265-8811	Parallel Three	e ELTON JOHN	KSPN/Aspen	(303) 571-1232
(206) 223-3911 FO: PHIL STATORS NO: CARRY SOLES	CHRUSERED PART JOHN HAITE (M) SAMMY NAGAN JEPTERSON BIR RSHIP AM) NIGHT BANGER (A)	NOT LEWIS	MET MOPOLIS PETER WOLP SHELTZIACK SPLIT THE ROOK	MET MOTOLIS MINI TESMALE JOHN CAPPERTY LINDHEY SUCKINGHAM & DAVID MONIE	FINDSEA SUCKEMENTW HRITERATE FIRST SOLIEN	Bot JOSH HAITE	KAWY/Casper (307) 235-1515	A MITON JOHN CONET HART JOHN CAPPERTY BANNY HAGAN KHOKUS	(303) 925-5778 FOI GARY MEETPLE NO: TON CARRY	NO: SCOTY ARRONGS  Bet
Bet 010	Mod two Notes Surger (N) OSO (N) HOHEYMOSE (N) ERRORUS	BRICE SPRINGSTEN SHIELE SPRINGSTEN FADRES SPRINGSTEN BRICE SPRINGSTEN BRICE SPRINGSTEN BRICE SPRINGSTEN BRICE SPRINGSTEN	NET OF HOLDS	A DAVID MONIE TWISTED SLATER	ROUGE VOID RELEV SQUIER RILLY SQUIER RILLY SQUIER RILLY SQUIER SAME RILLS TIME STILLS TIME TOMES CASE RILLY	MARRY MAGAIN PIXE (M) CARE	ON: PRED LEEROUIS	A DANGE TO THE PROPERTY OF THE		SOUTHWEIDE JUMBAY SANGE COCKNUM SOUND VOID
SAMEY HACAR MICHEMAKE WIGHT HANGER BILLY SQUIEN PONEYMOON BUITE	SATT STEPHEN STILLS PRINTED SISTED	SECT SPRINGSTEEN BRUCE SPRINGSTEEN	PUBLIC SHAGE LED. HOWARD JOHES BROHEK: BEAT	a GAVID MOMIE TWISTED SLETTER DID U) COREY MART QUIES SIGT RELIE	CARE BILLY IGOL E183	Mot JOHN WAITE SAMPY PAGAP PINE (N) CARS SHALE SPRINGTERN ENCORT SOCIETAM SILLY MODIER SCANORA.	SCAPOAL JOHN WALTE (H)	a DENNIR DAYOUNG BLACK 'N BLUE Light Adda YA YA BRUCE COCKBURN	PRINCE JIMOT BUFFETT BORRY & MICHITER	STEPREN STICLS
PONEYBOOM BUITE HOME POR OF PROCE FASTMAN SCHEDAL	HUET CENTS FASTWAY	STEVIE MAY VAUGHAM BOX OF PROCS PRITER MOLP JOHN WALTE	MONE DIFFCOM A TELANORE BATT OF NOISE BOD BARLEY HICK LOWE PUBLIC PROFE LED, NOWARD JUMES BROWNEY BANGLES BANGLES BANGLES LEGEN LEGE	KROKUS	POTATO BORTA POD RESO BOT OL NEGO THREED STRICK ETER	NCEY LEWIS DID (M) TWISTED SISTER	JOHN CAPPERTY CYMEN LAUPER HOMETHRON BELTE	NA YA	BME SPACES STATE OF THE SPACE STATE	BYANDAD BALLET BAC HAMBERS HEVILLE BROTHERS
SCATTAL SCATTAL TAT FIRM	EMOTUS SATT STERRED STILLS PRICETS SITTE BUT STERRED SITTE BUT STERRED SITTE BUT STERRED SITTE BUT STERRED SITTE SITT SITT	HELMONOTO HELMONOTO	GRYMANON LITERA CALL HOSSIF CORL LIGHT AMER HOSSIF HOSSIF HOSON'S GL SCOTT-HOSON'S DANTO EYLVI AM	TOT SHOCK COCHROME  FARTWAY  A ROWDD WOTD  RED ROCKERS  Light Adde  INDOR RAILORS	STORY OF STATUS  Medition A PLOCK OF SEASURE SECTION OF SEASURE	SILLY ROUTER SCHOOL  THE STATE OF THE STATE	COMMON.  COMMON.  COMMON.  CAMB  JOHN CAPPERTY  CYMD LAMPERTY  CYMD LAMPERTY  CYMD LAMPERTY  MICHAEL BOTH  MICHAEL		STEPREN STILLS	HOCOCO (RUNU) CLATHE PRETY Z-TEENS
ERCEUS MET ROPOLIS RAIL	CARY MORE GLEW FRET STREETS OF FIRE	CYNDI LAUPEA	MORODAR GUT SCOAL-MENON	Light Midde	BRICE COCKNIPM ELTON JUBS HER ROPOLES	ROWSYNCOM BUTTE WHE TESTANTE & DAVID BONTE	STEPHEN STILLS HETHOPOLIS HIGHT RANGE		CAMB TINA TOMERS EDBY GRAFT PRIES WOLF  BECKIS LEE JONES	RADE PARACE PETER WOLF SANCLES
SCANDAL TAY FISH SECURE REPORTOLIN RALL Medium LITE FORD BULK TEFFERM STARRALF CAME ADDITION AND STARRALF CAME ADDITION AND STARRALF CAME ADDITION AND STARRALF CAME ADDITION AND STARRALF	LITE FORD SPIRIT EDDIE AND THE ZIDE VAN EALEN  E XIME  E KERTS	Meditum ELTON JOHN LINOMEY BUCKINGHAM	1011		KROKON KAYLON KARSAS	BILLY TOOL MET MOPOLIS INON MAJORN Hedium Persn Noce	TOO SEED (N) A PLOYER STATES SOUTH STATES SOUTH (N) A PLOYER SOUTH STATES SOUTH STATES SOUTH SEED SOUTH SEED SOUTH SOUTH SEED SOUTH		PIXX EVERLY SMOTHERS LOD MESO JACKSONS JOSE CAPPERTY	SOUTHWEST COMMENT SOUTH CONTENTS SOUTH CONTENTS PROBLEM FOR LAST STREET CONTENTS SOUTH CONTENTS
CAME JOSEN WATTE ELFON JOSEN	a MEATS DEMMIS DATOURS	- GRATO SOMITE  - FOR THE SOMITE S			CATE PORD CLIME PRET DAVE EDECHOS DESEIS DE YOURS	A STOCK OF SEASURE	CHICAGO CHICAG	KFMF/Chico	JOHN CAPPERTY NORTH WOLD	a DELETA a U2 a CAVID BONIS a TELETAG MELDE (M) Medium
0-5 STEPREN STILLS BLACK 'N BLUE	CENNIS DATOUNC: A INON MATORN A FIRE A FIRE A FIRE A FIRE	SCHOOL LYST. STRUCTURE CHENNS		-	DESTRUCTIONS JIN CAPALOT SEC RECEIVE LEE JOHNS HOUTE MANGER PETER MOVE LET STORY HOUTE ALOT LET STORY HOUTE ALOT LET STORY HOUTE STORY HOU	A U2 A PLOCE OF SEACULE RATE ROMBO VOID SERVIVOR	MAND TO HOLD  SANSFARMA  (REMN'S DE YOUNG		JOHN CAPPERTY ROBERT VOID Hedden ELTON JOHN A DAVID BONIE BOOM MARKET BOUTWAIDE JOHNTY FELTY WE RAPPLES RAPPLES RAPPLES RAPPLES RAPPLES FRANCAD BALLET	A PLOCE OF STAGOLA
WIDOW .	Light adds	CLEME THEY ROUTET RINE STAVE HORME MAND HONKYMON SOTTE 049% ENGENOM SILLY 1004, ANTIANALS RED HOCKERS	- 1	_	A RICKIS LEE JONES A MIGHT BANGER PRIESS MOLF	DAME STATIONS  TON MEED  TON MEED	SANCEARANA  A COMPANY DO YOUNG  SANCY MAGAR  GLENN FREY  JEFFERSON STARRALP	THOMSON TWINS A PLOTE OF SHADEL	SPLIT MES BANGLES BANGLES	CONSTRUCTOR CONSTR
PRITER WOLF DESMIS DATOURC LINCKY SOCKERCHAN IRON MAIDEN		ANT. MAL. B RED MCCKETSE		K-97/Edmonton (403) 428-8597	QUIET BIOT BLACK 'M BLUK SWEELY BROTHERS	# ETES BEN AVAIOR	PETER MOLF INTER BOOTH TATLOR BRICE SPRINGSTREE	(WT 9) 449-4401  "FO ROW MOODWAN  (FROUGH)  A FACK OF GRACEL  REMAINS MALEY  MONEY VOTE  SOUN WATTY  BILLY REGIEN  PAPER MOOL  MONEY RAGAR  CHEFTERON FRAMELP	PRANTO DALLEY RYS CONTRACT JIE CAMACE JIE JIE JIE JIE CAMACE JIE	REM COMPTENIA OWNER BOCIEFF SWINNING POOL LOW MRD SWINTE RAY VALORIAN PRICHERENZIC FURB
INON MAIDEN FEXENSIAL BUYLD BOWIE SISS SISSESSIAL SURVIVOR SURVIVOR			KGON/Portland (503) 655-9181	PO: METL BOMANOS ME: THO EXHMENT	EARTH DANKERS	BENEEN COCHRETES BANCE OCCRETES BANCE COCHRETES	BILLY SATELLITE BRICE COCRAINS SPANON BALLET PRINCE VAN STIPMENSON	PART MOTA PART MOTA PART MOTA	ROO STEWART STEVE MORRE BANG DOMNA SCHOOLS	ELVIS CONTELLO ICENSORE PAREICE BOYN EDRICHOL JOOLS WOLLAND
A JOHN CAPTERTY A SURVIVOR BAST			PD: DAVE ERVER	- BRAT SPATISCOVERS PRINCE		BRICE COCIDITIES	PRINCE VAN STEPHERISON ERORUS TRUETED BISTER	CAUS JEFFERSON BYARRELP BRICE SPRINGSTEEN BANGMANANA BREETUN BANGLES	THOMPSON TWINS	JODES WILLIAMS CHORTSONTERS CHORCE
SILLY SATELLITE RAMA'S BOTS CHRIS CHRISTING	KAZY/Denver (303) 759-5600		PRINCE SOUTHCREEK PRINCE SOUTHCREEK	FRANKEE CORE TO			EAMERS SILLY IDOL BOO STEMPST	BANGES BOX OF PROGS	A PLOCK OF MEAGULE BLECTRIC DREAMS NEW WITHOUT NATE	LINDSHAPE LINDSHAP BOCKERSONN MICK COME MAKED BARN
SATURNAY SATELLITE SILLY SATELLITE NAMA'S BOTS CHRIS CHRISCHEM SHACE SATINGFEM TWISTED SIGNER JUGAS PRINTS GRONCE CARELS	NO. RESTA O HENT NO. SCOLL TWEEDON	91X/San Diego	STORM WALTE BILLY SCHIEF MENT LEFTE SAMPT MAGAN CAMB NIGHT RANGER SCANDAL	PRANTIE GORS TO BILLY SQUING TINA TURNER			YAM STEPHENDON KANDON BY THE PROPERTY OF THE P	SCENA PREY SCO STEWART PRINCE LAS MEET	STRPLE STRCERS GROSTEOSPERS	BORLESSACK  6 JIMST BUFFETT  6 REAVER 17
	BOT BRICE SPAINGFFERM (M) METADYOLLE (M)	(619) 291-9191 PD: JIM GELAND MD: HAD HAX	BCANDAL COREY HART a CAVID BOWIE Redian TWISTED SISTER	FRANCE CORE TO  FRANCE CORE TO  FILLY ROOFER  TOM TUNNER  LOT  ANT  TOT  TOT  TOT  TOT  TOT  TOT  T	KLPX/Tucson			MANGLES SOR OF PROCE CLEAN FRET ROO STEWART PPETMER LUS REED WHI TERMANE CLOSET MANT ELITOR JOHN ELITORIAN SORTHOOD TO	ELIGAN ADDIO BRICCE SPRINGSPREN TALEIRG NEEDS JULOWA	JOOLS SCILAND CONSTRUCTION CONSTRUCTION CONSTRUCTION CONSTRUCT CON
	A FLOCK OF MEAGUEL (H) PERC (H)		THISTED SISTER PART LINCORT SUNDHAM	COME DELET MOTE MOSA TEMATE	(602) 622-6711 OR: JIM MAY PO: HICHARD, BENGER			PROPERTY BUTTERSAM THE WORLD'S BOOTHELDE JOHNNY	JULOVA	SUMMERS & PROPP
	DAYE EDMONDS JOHN CAMPERTY LOS REED	BON WANG CHENG LOW MEST NANCLES ELVIS COSTWILLO SILLY ISOL PRINCE TOOL	ELACK "N BLUE PETER WOLF FET WOLF FAT BLUE BLACK "N BLUE FAT BLUE	STEVIE BAY WANCEAM BOD STEWART		(802) 623-7556	-			
KROQ/Pasadena	METATONOLIC (N) ELTOW COME A FLOCK OF MEAGUEL (N) FIXE (N) SILEY 100L CAMP EXMENS ACCOUNTS STORY 100L CAMP EXPENSIVE STORY 100L STORY		HETRIPOLIS KROKUS HOMETYNOD SUTTE	SILLY IDOL SILLY IDOL	Bot BNGCE EPRIBGSTEEN (N) FIRE TROCKS STEPREN STILLS	MO: CHRIS NAME NO: CHRIS NAME		CHEROFFEE PAST HAND TO MOLD BOMBY & MIDNITES		
(213) 578-0830	STEVE PERKY BRECK COCKBURN (H) JOHN WAITE (H) -Medium	CASS A PLOCE OF SEASUEL SIONED WOLD HETSOPOLIS FIRE	a Etas	FIRS  KIN NITCHELL BAND  ROLLT WOODS AND TO  SCANDAL	BILLY IDOG SAMOY MAGAR (M) A PLOCK OF MEAGULE	SILLY SOUTER SANCY RAGAN JOHN WAITE		STREET, STATE STAT		
Bet	A 02 A XXXTS SUK OF PROGS PRINCE	PIX BRUCE SPRINGSTREM SCRIPTI POLITY		NAME AND A STATE ASSESSED IN THE STATE ASSES	SOUTHSIDE JOHNEY SILLY SQUIRS (M) MREMOFOLIS	STILLY IDOL LINCKLY BUCKINGHAM JOHN CAPPERTY		TA YA BLACK 'N NOUN BON MARLEY		
ROMBO WOID CRACOIL CRACOIL FUNNISE GOES TO SPANONS SALLET TROMPSON VNDE TROMPSON FOR CONTRACT PRINCE PRINCE PRINCE PRINCE	DATINCE CONTINUES	MINUTE SPRINGSTREES SCREETE BOLLTFE HICK LONG HICK MITMONT MATS SPANCAU BALLET	Parallel Two	NONETHCOM SUITE NELTE MEDIUM STEVE PERRY STURMER OF FIRE PROTECOME GLENN FRET	STEPREN STILLS IDDR WATCHES IDDR WATCHES SAMPY MACAGE (8) A FLOCK OF BEROLLE STATE OF BEROLLE STATE STORE (IN) STATE STA	EART RACAN JOHN MAITE FIRE SILLY TOOL LINGERY BUCKERSHAM JOHN CAFFERTY HIGHT RAMCEN ACOPPIONE BRUCK PRINCEPEE BRUCK PRINCEPEE BRUCK PRINCEPEE BRUCK PRINCEPEE BRUCK PRINCEPEE BRUCK PRINCEPEE BRUCK PRINCEPEEE BRUCK PRINCEPEEEE BRUCK PRINCEPEEEE BRUCK PRINCEPEEEE BRUCK PRINCEPEEEEEEEEEEEEEEEEEEEEEEEEEEEEEEEEEEE	KWHL/Anchorage			
SPANDAU SALLET SHORESON TWINE THORPSON TWINE PRT SHOP BOTH	CHRIS CABUNCH RED BOCKERS ACAMENA A CAVID BOWIE JEFFERSON STARRES P BRACE SPRINGSTEEN	Medican MEX SEAT ABT OF MOTES SPRIKE		COLUMN TOUR	NAME AND A STATE OF S	STEPMEN BYTLLS HONEYHOON BOTTE CLEME FREY Hedium SOUTHSIDE JORNY	(907)349-6551 201 CAPTER S. BRADLEY (FROZER)			
MINTE CONTELLO	BRACE SPRINGSTEEN  CHMIS COVOUND  JAKOVA  BANTER ROBERTSON	PRANTING GOES TO  ALLIES MOVED FOR JACKSON PRYCHEDILIC PURS		WANG CHANG SE TOP SPANDAU BALLET TWESTED SISTER MATS RECUS LINESES SACKINGHAN BROCK COCKROWN	SILLY MATELLINE BOX OF PROGS a SCANDAL	SOUTHBIDE PORMY A PLOCE OF SEACUL JETTERSON STRAGESP PETER WOLF METROPOLIS	MAN SACKDACHAM STELY SOCIES (M) STELY SOCIES (M)			Reporters
PRYCHEDELIC FURS DAVE EDMONDS CARE	a JIM CAPALDI PHYCHENELIC PURE + INSRA	SPANES FRANCES GOES TO ALLISON MOVEY FOR LACCION PSYCHOENELC PURE WHANT IS, CTHOL LACRES GUERNANO MIME IS THOS FRICIALS ANA FRICIALS	KIDQ/Bolse		JOSE MALTE HURY LEWIS a CARS	HETROPOLIS PRINCE WAY LEWIS	BRUCE SPAINGSTEEN BROLD SPAINGSTEEN		145 Cur	rent Playlists
PRINCE PRINCE PRINCE PRINCE DOWN EXHAUSE  DOWN EXHAUSE  UNCOLORABLE  UNCOLORABLE  LOURS  MALUN  MALU	- MAYER MODERTION EAPPACONT A JIH CAPALDI PHYCHEDELLC PURE + IEBRA MAINE THE COUNCIN ENTER ALMO LINUUTRY DRAGON JAMEY STREET	PECULES ON A BENCH SPECIAL ARA PRIVATE LIVES	(208) 336-0939 PD: ONN NECOLLY	a THOMPSON TWOMES  a THOMPSON TWOMES	SCHOOL STOR JOHN MATT WHEEL SHEET WHALE, JEFFERDORS STARSHEP SHACK 'S RUFE MENDER OF SHACK WHITE WHITE SECTION	PRINCE WITH LEWIS WITH LEWIS DENNIS DENNIS DENNIS PART DID	STEPLES STILLS CEPTES STILLS CEPTES STILLS CEPTES STILLS CEPTES STILLS			reported frozen s this week:
LOU MEET Medium BLANCHANGE MET MOROLES	JAMEY STREET	PRIVATE LIVES JIMEY AND HISTANGS SCOTT CONDAIN SLACK CHOWS SILENT HIMMING	NOTE NATIONAL MATTER AND STATE OF STATE	P DESIGNATION DEALGRANT	OST ATOF	DIO BUERRY DECTMENS FLITON JOHN BIN CAPALDI LOU MERO	DID JOSE CAFFERTY BAST HIST TEENALE YAT			
ROSERT GORL		KILLING JOHN	DESMISON (N)  LINGSEY SUCKERSAM (N)  DESMIS DAYOUNG		THISTAL PLOTES	STEVE HORSE BAND	VAT HOMETHOOM BUTTE JUPPERSON BYANGEP			M/Winnipeg IF/Chico
SCHITTI POLITTI		THENESON THINGS DIES SCORRETE & MARRIES SPLIT MEZ	BOUTHSTON STILLS (M) BOUTHSTON STILLS (M)			ONTO BOWER  OZ  SURVIVOR  RICHIE LEE JOWES  QUINT RIOT  SLADE	HOMETHOOM BUTTE JEFFERSON STARSHIP SPANDAD BALLET A PLOCK OF SEADULL BRICE COCKHOM	KZOQ/Missoula		Anchorage ville-Spartenburg
TRANSIK TCEMOUSE DIAL H			SCHOOL CAVE EXHIBITION EXHIBIT MOPOLITS [H] parking			SLADE Light adds IRON MAIDEN	SOUTHS TOW JOHNNY RACKING WOLLD, DOWNNY WORLD WOLD, SOUTHS TOW JOHNNY WITH THE PROPERTY OF T	(406) 728-5000 90: VERN ARCO	WGR	Q/Buffalo
EDDY GRANT TANNER ICEROUSE DIAL H OUTRANNE HOLICE HAI FORMER HAI FORMER HANDER HANDER HANDER HERD HEY CHELL FEFF HERA DE	KUPD/Phoenix	MEI INTOUCHARLES PONTIC DESCRIPTO DESCRIPTO DESCRIPTO DESCRIPTO DESCRIPTO DESCRIPTO DESCRIPTO DESCRIPTO		KPOI AM-FM/Honolulu			STIAT-TIOL	LINGERT BOCKDOCKAM PEXX (M) BRACE SPRINGSTEEM		/Hammond Z/Detroit
MONRAGO TOMICA SEED MOA CHELT LELA BURNOTHE	(602) 838-3062 PD: VAL No DITORS NO: CURTERS JOHNSON	PETCHORIO HOMAND JOHES TEAMS FOR PRANS Light adds	QUINT RIOT S KING SELIS	(808) 524-7100 YOL SILL HINS HO. NOT PRESTON		,	METROPOLIS EARENS Light Adno BLACK 'N BEUT	JOHN WATTE (H) JOHN CAPPERTY HUEY SEWIE		IF/Tampa
MOMBRE JOHES TORA TURNER STORP PURCES GO-GO'S	BACE SPRINGSTEEN CASS SCANDAL	DI CHALL SELA DI CHALL BOMIN	ACCUPATE AND TO SELECT AND TO	BOS STREE LEWIS PRINCE SCANDAL				BOX LINGUIST BOCKBOOMS PIEK (8) BROCK CHRISTOFFER JORG WAITE (8) JORG CAPTROTT HIST IMPRES FERSON STANCE BRIEF BRI		iled to report this
GO-GO'S  BINDLE SIMES BINDLE SI	SCANDAL DIO BILLY SQUIRE		a MED ROCKER FIRE LOW MEED A MELON NOWN	RIGHA WHORK FLUGGA WHORK CLANGE TWOMEN SCHNOT CANDT TWOMEN	VMBV(C-II	KKDJ/Fresno (209) 967-4511		BILLY BOSTER EXECUTE Medium bessis bayoung	week. Their ro	tations were frozen.
TRUE TRUE  BRICE SPRINGSTEEN  TON PETERSON AND R  HAX 6 THE HOR	DIO SISTER SOCIETA SOC		SATES SOUTH STATES OF COLUMN STATES SOUTH ST	HIGHT RANCER CARE BRICE SPHINGSTEEN	KMBY/Salinas- Monterey (408) 394-9000	PO: DOM PT BCHER NO: JEFF RIZZEL		MANUTO STOTES THOSPION THESE THOSPIO		/Modesto San Francisco
TOY COLLS MESS WITHOUT MATS CRAMMAGETTS HELLS	PETER WOLF	1	CHANNEL NUSS SALLARD SPIRIT	SOUN HAIVE SAIT FLOX A PLOCE OF MAGNEL	HO: JUNIOR CATLOR	Bet FRINCE BILLY SQUIES		BILLY TOOL STEWN PERMY SOD STEWNAY SON OF TROCS PETER MOLE	KSQY	/Rapid City
OR, CARDL TEARS FOR PEARS FARNION	NOT TERMANE JOIN WASTE HIER LEVIS STEE BELLY 1001 PITES NOW LINGET MONEDIGNAM A SHOOK OF SHAULL PRINCE B TRATE BONE 1 1001 1001 1001 1001 1001 1001 1001		a JOSE MAITE CHANNEL PUSS BALLAD SPERT GLEDN TRAY COMPT BAIRT COMPT BAIRT INMICLES BILLY SAFELLITE LITTLE BETONE	CAMP BRIDE STREM  DODS MAITE FIXA A PLOCE OF SKADULL STEWNER STELLS COMMIT ANY COMMITS DAYCHES BILLY TOOL	BAT SARIVOTEEN CASS JOHN WALTE PETER HOUP SILLY SQUIER PETER HOUP SILLY SQUIER PETER HOUP	BOT STATES OF THE STATES OF TH		DAVE EDMINOS HOMENCON SUTTE LOU MEED HEET HOPOLAS	WKLC	M/Portland /Charleston
FARMION SCOTT GODDAND Light Adda David Bontz U2	JOHN CHPERTY Hadles OFFER SIGT	KISW/Seattle	PLIATE BARATE	METROPOLIS Nation	THOSEA SECREMENTS SELECT BETTA SOLISS	BRICE STRINGSTEEN PETER MOLE 4 02	KWXL/Albuquerque			BK/Albany T/Chicago
_	STEVIE MAY VALGRAM ROO STEMART	(206) 285-7625 D. REAU PRILLIPS DI STEVE SLATON		MANAGEM STATE STATES STATES	SCHOOL BY ANDRONE SCHOOL BY ANDRONE	A DZ  RICHT MANGER  RICHT MANGER  ROMETHYNON SUITE  RETROPOLIS  SANGY HAGAS  SILLY COOL  OTO	(505) 765-5400 PD: IPA GORDON RD: PRANTE JAKEON	NEW SAMEY HAGAS SPOCE COCKSUMM SPERLY SHOTHERS YAT		)/Pittsburgh
	JOSS CAPPERTY Medium OFIER RICH GARRET RAGAR STRUTE RAV VALUERAM ROO STEMANT JUSTISSOON STANDERP LICON JOSS RICH LICON JOSS RECO MENTAL L	BOT SHOULDERTEEN	li.	BILLY 1001.  SEE TO THE SEE TH	LINGUITY SETS ENGINE SOUTHERS OF JOSEPH FIRST SAY VALUEDAM FIRST SAY VALUEDAM FIRST SAY VALUEDAM ANGEO VETTO SAX OF FRODE GLORN FIRST SAMPET MAKAN SAY FIRST S	SAMOY HAGAS SILLY COOL a DIO FIXE	Bet BRICE SPRINGSTEEN	BYBEAU BODOFFEES YAC MET TERMANE DED BLACK 'N BLUTE Light Made WICKIE LEE JONES SUMMYON CANTO BODIE SCANDAL XIME US		ve not reported for
_	NOTES AND STATE  OF STATE  OF STATE  OF STATE  OF STATE  OF ST	CAMB SILET SQUIEN DTO MED TREMAKE JOHN WAITET TOURTED BLITTER ECHOMOL SAMPET KAGAR MOMETHOOM SLITTE JUGGAR PAR SET KIGHT AND JE JOHN PAR JET JOH JOHN PAR JET JOH JOHN PAR JET JOH JOHN PAR		JEFFERSON STANSERP Edght Adda 92 JOHN CAPPERTY	Medica attres	PIEX A PLOCE OF MEAGUEL LINGSEY SCHOOLSER TWISTED SIGNER	BILLY IDOL  JOSE GAPPENY LINGEY BUCKDIGHAN PRINCE HIGHT RANGER SCANDAL	BICKIE LINE JOHES SURVICON DAVIO BOWIS		utive weeks, and ot included in
KCAL/San Bernardino (714) 825-5020	HET ROPOLIS CHEQUERED PART DATS STEPRISS STILLS	JOHN WATTE QUIET RIOT TWISTED SISTER		Jose Garage	A PLOCK OF MEMOURE.	A PLOT OF MEMORILE LINGERY ROCKHOCHAN VMISTCO SIGNER MACION STRIPPOR NY LLAS MONRO VOID DORNIE DETUNG KNOWN CORRY MART THOMSON THESE MONROSON THESE	HIGHT RAWGER SCAPIAL CARS THISTED BISTER	U2 XIM		k's data.
PO: JIM JAMES NO: MEKE STEMART	VAN STEPRINGSON	SAMPLY FAGAR ROWETHOOM STITE JUGAS PRIMET	KOMP/Las Vegas (702) 876-1460		A U2		CAPE CAPE TWISTED BISTER FIRE (B) Medium NOMBO WOLD DID			R/Norfolk
PIEST HET HOPOLIS JOHN WAITE HACOMIA SILLY 1001.	a 20MATAON CWAR EXAMINOS TROM MYTORM TROM MYTORM ATRE	JOHN RANGER JOHN CAPPERTY Modium BIGLY SATELLITE	PO CHARLIE HORRISS		PSTCHEDELIC FURS	QUIET RIOT INTS CTHOI LAUPER RATT				UR/Utica R/Memphis
HAZOMHA SILLY IDOL CAME DEMNIS DETOUNG TONA TURNER	* 10 M/1 408	JOHN CAFFERTY Meditam BIGLY SAVELLITE STRVE PERST PERSONIAL METROPOLIS FARTMAY	CARS HURY LEWIS COND. SAUPER		GLASSHOOM TIMA TUNNER LOD HEED	a sauce conquise	a CHAILS ON YOUNG STEPRED STILLS S DAYLD SOUTH U. U. C.			g station is a new
TOTA TOTALES		NET ROPOLIS PATTANY DOC OF PROCE PAIL STLMY 1001 PRO SHORTS FIRE UNCLE SER LUNGER SECTION STANE UNCLE SER SUBJECT STANE	THE STATE OF THE S	KZEL/Eugene (503) 342-7096	PSICHERALE PANE SEM BATT LAVE CONTELLO BURT LAVE CONTELLO CLASSICON TEAM TOWNER LOO SECO DIFFORM C STEAMON BOO STEAMON THOMPSON TAIDS BOOLES COLLEGED	SERVITOR JOSE CAPPERTY REM SESS ROSCOTS	HET NO POLLS WIG TERMARE JOHN WAITE RAIL			Reporter:
STORY TOWN THE STORY THE S		PIXX UNCLE BAR LIVERY PROPERTY.	PETON JOHN		a SANCLES TROSPECS TATES	a MORCOTS	MALE STATE OF STATE O		WKLT/Nor	thwest Michigan
medium STEPREM STELLE & SETON JOHN		# DON HYTOEN	SAMPY MAGAR	SOIL JOSH MAITE (M) SAMPY MAGAE CAMPA NUTT LENGE SCANDAL			ENDEUS EASOY HACAX	KTYD/Santa Barbara (805) 963-1601	The following	station is no longer
POTEN MOLF BLACK " BLUE WAKED STEE SOUTHSIDE JOSSET		ELEGA MAIDEM Light MAIDEM Light MAIDEM 102 DAVID BOWIE 2009A	Applies ALITE	PRINCE (H) CYND: LAUPER NIGHT NAMEER SRICE SPRINGERER				NOT RICK WILLIAMS		R Reporter:
STORE JOHN JOHN STANDS JOHN JOHN JOHN JOHN JOHN JOHN JOHN JOHN	KMET/Los Angeles (213) 464-5638		METROPOLIS MONED VOID COMEY MART LIMINEY, BUCETHGRAM	STATE CANSES  PRINCE (ND CTHOC LAUGES  MIGHT MANIOPTER  MIGHT MANIOPTER  MIGHT STATE  CLICK PRINC  MIGHT MANIOPTER  MIGHT MAN		KFIV-FM/Modesto (209) 527-6100		BASE STANDARDS BASES STANDARDS BASES STANDARDS BASES STANDARDS BASES BAS	KRE	//Spokane
EPANOND SALLST	PO: NIKE MARKING MO: SUE STEDNESS Bot		JOSE SPRINGSTEEN JOSE WAITE AZM	PETER WOLF STEPHEN STILLS A PLOCE OF SEASING		PDI 'C.J. STONE		JOHN MAITE ROHED VOID GLEW FREY		r more tracks from
BANCARS BOOKEY BUCKTNONAM A ASSOMB CHE CADO VELS	CARS DED REGRE ANAGER		MOMETHODIN BUITE BYELX YOT	COURT HEAL COURT HEAL MELHOLOGIS		SHE JOHN WAITE (H) SAMMT HAGAR (H) SILLY SQUIRE (H) STEPREN STILLS		PROPERTY PURE PURE PURE PURE PURE PURE PURE PURE		um are reported in e album itself will
VELSE LOS MESO A PLOCY OF MEAGULE	PRINCE RAFT OUIST RIOT SCANDAL	-	THES LITE FORD STEVIE PAY VANGRAM	FIER BILLY TOOL JOHN CHPYERTY HOSEYMOON SUITE	KRSP/Salt Lake City (801) 262-5541	BCANDAL BROCE SPRINGSTEEN (H) PIXX (H)		PETER WOLF JOHN CAPPERTY PEXE BANGLEE	receive credit	as being in hot, and the hot listings. The
NOMETHOUS BULTS WALTERHAKE SCANDAL SPIRIT	SHACK SPRINGSTERN SHALL SQUIRE VAN NEW SPRINGSTERN	KQAK/San Francisc		STACK 'N SEUR SURVIVOR SETSK SOMED BOKES	PO: SANSY NOOE HD: BARKY NOOL	PETER WOLF (M) A FLOCK OF SKAGULL CAME	KOZZ/Reno (702) 329-9261	HURY LEWIS	individual tra	cks will continue to
WELL LUD MEED A PLOCE OF MEAGUAL NOMETHINGS BUILTY WHIT TERMANAL SPIRITY ELECTRIC DEBANE BLANCHANGE REP  FALCO	JOHN MALTE PETER MOLF TAT			METROPOLE CORE HER DESCRIPTION LEVERY SUCCESSAN ET LEVERY SUCCESSAN ET LEVERY HORSEYDON BUTTE BLACK 'N BLUE BLACK	ANDER SPRINGSTEEN (R) CARS (R) LINDST SECTORORAN	NATT (H) LINDSEY SOCKESHAM (L NATURE SOK OF PROCE	PO CANEEL COOR	DEC NATT (M) SCANGAL JEFFERSON STARDELF WIT TENNATE BRICE COCCENTIN		t as being played in um rotation.
1780.0	FIRE (H) SAMPY HAGAR (H) MRITTENAKE (H) Hodiom	HOSE WOLD WOLD			BOT BRICK SPRINGSTERN (R) ACTY CARMIN CAME (R) LIMINGST BOCKINGAR SCANDA, PULTUDO BISTER (W) BLICKY SQUIZE FIXE FIXE	LOU MEED MITTERRAKE GLENN PREY	BR4 PRINCE CARS JOHN WALTE RATE HULY CEWIS	PATER LOOP PATER LOOP PATER COCKENIAN	,	
	A PLOCE OF MAGNEL.  BANGLES BLACK 'N BLUTE BOX OF PROPA	(415) 474-9100 POI OS (FROERS) ROB POINTE ROBER VOID FIXE LOWERS WILLET LOW RESS THOROGOUNT VIELS FRANKIS COSS TO: LEVIS CONTRILLO		1	JOHN WALTE (M)	STYPE OF STILLS SCHOOL SCHOOL STATE OF SHOOTHERS (B) FREEN WOLG (B	SCANDAL CYNDI LAUPER HIGHT RANGER	BRICE COCKRIME LITE POWE BILLY IDOU CARS - ONTE BOTER - O		
	Me COUFFERD COME CONTROL COME COME COME COME COME COME COME COME	PRANKIR COME TO			Median BILLY 100L VAN MALEN	TWISTED SISTER	HET LAVIS SCHOOLS SCHOOLS HE SCHOOLS HIGHT BANGER THA TOWER THA TOWER THISTED STORES FILED STORES SECTIONS BANGE STALES BA	TWISTED SISTER A PLOCK OF SEASONAL VIOLET PANCER HILLS		
	MELLE MONEY SUITE	CARS KEN	KEZE/Spokane (509)448-1000		HOMETHEON SUITE JEFFERSON STARSHIP PETER MOLF	CYND: LAUMEA FORMO WOLD WOD STEMBART YAT	BRICE SPRINGSTEIN BRICE SPRINGSTEIN Bedlus	SPIRIT CHECONNEC PART		
KSJO/San Jose (408) 288-5400	KISS KNOKUB NIEY LEWIS	SACRELOR PARTY SAVE EVENNOS SCRITTE POLITE	PO: JOHAN COMPTINGS NO: MIXE JOHES	KILO/Colorado Spring (303) 634-4896		METROPOLIS DRIES CTHOI LAUWEA FORMS WOLD NO STEMBAT YAT QUIET ALOT MELLE STEMBA LLON SCHM SP (SLIT DANDERS DANDERS	POMENT ATTO HORESTANDS STATE HORESTANDS STATE HORESTANDS HORES	ROKUS BLACK 'N BLUE KROKUS	,	
PD: LEE NOT MANUER HD: YEN MITHORY	NO STEWART STEWN STILLS	PETCHEDILIC FUNK AND ROCKERS TORA TURNER	BILLY SQUEEK (H)	FD4 BICH HARE NO: ALAN WHITE	SOMEO AOLD	SPERST DAKOTA HOROTE		STEPS OF STILLS		
Hot YAT NAVION SILLY SPOTES (R)	HONORMOUS SETTE SILLY TOTE TROW MAJORN KISS ENCUTE KISS ENCUTE LOS METO BOO STEWART STEWART STEWART STEWART LUBEL MANA LUBEL MANA LUBEL MANA LUBEL MANA LUBEL MANA TALKBOK METO TALKBOK MET	PARKET COME TO.  TEVES COPPELAD  EVES COPPELAD  EVES COPPELAD  EVES COPPELAD  EVES COPPELAD  EVES VESTER  EVES VESTER  EVES VESTER  EVESTER  EVESTE	BOT STRINGSPEEN STORY AMOUNT STORY AMOUNT STURY ROCKER (N) HORESWEEN SUITS (R) CAME STARY TOOL SCANDAL FIRM	BOE PRIMCE BALKS STEEM SCHOOL DDD PLEE	* STRAINGE * AFOCK OF SEVERAL RECORD RECORD 300H CREERLA	DATESSA HOROTH CHECKER DATE CHECKER DATES CHECKER DATES LIGHT AREA TA TA	TOT HELE SILLY IOOL STEMMEN STILLS METOPOLIS WESTERMAN	SPIAIT CROSSERS PAIT CAPE SOMETHING STATE STATE STATE STATE SAME SAME SAME SAME SAME SAME SAME SAM		
SILLY MODITOR (R) EARTHMAN SCANDAL (R) CARS (R)	TALKING MINDS	DRAGON	nu visit vis	nd			WIG TERRAL			

# CHR PARALLEL ONE PLAYLISTS

# **EAST**

CFTROOQ.

PD: Sandy Sanderson MD: Bob Saint

MD: Bob Saint

| String | String | Administrative | Admin

TANK STITEMENT THE BIG CITE DO NEARLY ANNIES TO THE BOOK THE CONTROL OF THE BOOK THE

ZOSTINZ MMUSICRADIO

Washington, D.C. PD: Alan Burns MD: Mary Taten

Any Taten

19th Dissertance is given for to to to
19th Dissertance is given for to
19th Dissertance is given
19th Disserta

MITRADIO 96
WHIX-FM STEREO

NOD STEERAT/Some Guys Have All Th HIGHT SANCER/Moon You Close Your S WEARL/Make He Op Suface You

Pittsburgh PD: Todd Chase MD: Keith Abrams

MD: Keith Abrail

1 780. Williams 1 lose fine 10 lose

2 7 10 milliams 1 lose fine 10 lose

2 7 10 milliams 1 lose fine 10 lose

3 7 10 milliams 1 lose fine 10 lose

4 7 10 milliams 1 lose fine 10 lose

4 7 10 milliams 1 lose fine 10 lose

5 10 milliams 1 lose

5 10 m

**WPLJ** 

PD: Larry Berger MD: Lisa Tonacci

D. Lisa Tonacci

1 Transcription of the Company of

Buffalo EM104 PD: Bill Todd

MD: P.J. Foxx

MD: P.-J. FOXX

THE STATE OF TH

ckgm

PD: Rob Braide Assist. PD: Stephe Anthony

Sist. PD. Stephe Anthony

The Parties of the Control of the Contro

BROCK DERINDFERSONS HE
DAVID BORIL/Blue James
CREAT DESTRUCTION BESTACO OF Flight
A FLOCK OF MEADUL/The Hors too Live (Th
BANK TIRE Fine This e Thine
DIMES BORIS/Smapt heavy
BROCK OF SELECT to belief the ComBROCK COCKENTS/Select Octated
SHOCK COCKENTS/Select Octated
SHOCK SHOCK IN Did to

PACKEN(PALL NO Like )

DICT SENTON/Care to the All Might School (All Might School (A

103 WPhD

Buffalo

MD: John Piccillo

MD: John Piccil

\*\*\*BRCE BROGGERS/Oper in

\*\*\*BRCE BROGGERS/Oper in

\*\*\*CORT LANGE/OPER IN

\*\*\*JOHN OFFERT & JOHN THE SEA

\*\*\*JOHN OFFERT & SEATON THE SEATON TH

36
SUNTYNOW, I Che't Bold Back
WARE CHANG/Com't he My Breay
HABIS WIDAL/Rody Bock
HICKE HER COMEM/THE Heal Bod
TIMA TURNER/BACKET he Good To THE
COM SERVEY Lown Now, Boussee
GIOWSID WEROODEN/Together In Flactric
FARNYER/A

WELL Marinum Long Island

PD: Bill Terry Music Coord: Ruth Tolson

DENNIS DEFOUND/Desert Hoom ELTOW JONG/Who Wears These Shoes HOMED WOLD/A Girl In Trouble STETE ORDER/SERVING EAT' WHAM/MILLS He Up hafors Ton CHAIA REARY! Feel For Ton TJHA TURNER/Better Be Good To He

JOHN CAFFERTY & B/On the Earth Side FEBBLE BLYTCH/SELVE TIES/Arm bit Course (sen) 7185/Arm bit Course (sen) BILLY IDOL/Fiesh Par Tennasy BILLY IDOL/Fiesh Par Tennasy BAZED EYES/Arm 1s The Mass Of L FOURTER SISTEM/I'm be Excited BAZED STANDARD TOWN TO Leave DIMES NOS/SWORT DAYS TOWN Leave DIMES NOS/SWORT DAYS THE BE UP 10000700 TOWN TOWN THE PAR BE UP

Boston PD: Rick Peters MD: Cindy Bailen

MD: Cindy Ballen

The committee of the control of t

40 SILLY INDL/Flesh Per Pantasy 20 MED VOISEA Girl In Trouble CANTO SONIE/SILW JMC-SARRY GTMM/Philes Shine PSDCCK/Furple Main

ELTON JOHN/Now Where Those Dhore WAKED ETEM/Nest In The Whem Of L 10LESIAN & MOME/All Of The MOD STEWARY/Ness Days Have All Th DINK MOME/Swept Basey

97WASH FM

PD: Bill Tanner Washington MD: Colleen Cassidy

MD: Collecen Cassidy

5 to 1 collection Cassidy

5 to 2 collection Cassidy

5 to 2 collection Cassidy

5 to 2 collection Cassidy

6 to 1 collection

6 to 1 coll

B-94 FM Pittsburgh PD: Guy Zapoleon MD: Bruce Kelly

JOHN CAPPERSY & BJON TO SCHEEL/THE WAY SO FRIESZ-When Doves City HADOMA-Jacky Star JOHN HATTE/HADSING YOU CARE/Or Ive

The second secon

CO 9 Montreal

DAVID BORTE/Files Jean HOMBO VOID/A Girl In Trouble DIMER MCGO/Perpt hams MINITALISM TO BE SELECT TOU VALUET/FURDLE BALD VOMITE/FURDLE BALD VOMITE/FURDLE BALD VOMITE/FURDLE BALD VOMITE/FURDLE BALD WARRIELL UDAK/Minterer I Bo(Wheres

MARIAL DESYMPATEUR I DESTRUCTURE SELECTION OF THE CONTROLLY AND SELECTION OF THE CONTROLLY AND SELECTION OF THE CONTROLLY AND SELECTION OF THE CONTROL SELECTION OF THE CON

lier linse Philadelphia

PD: Scott Walker MD: Glenn Kalina

C. Securi Wester

D. Glenn Kalina

1 1 100 Glenn Kalina

1 100 Glenn Kal

MANIA TICAL/Body Nects
WHAMI/Bake De Dy Before No.
DAYID BOWNEY, Niet Jaan
CARAK SEMBY/I Peral For Toc.
TERMY ECCENT/Bake Jaan
TICHEM/BAKE The Door To De.
TICHEM/BAKE THE DOOR TO DE.
ANNEX SEMBLE/INDIVIET DO TO DE.
ANNEX SEMBLE/BUSINO/Left D. With DEAN
ANNEX SEMBLE/BUSINO/Left D. With DEAN
ANNEX COMP. TOOK 1 S BY TEANEY

NAMIC COUNTS ON The Park SAMEN TELL/ARE NO LOCALISMS. THE PRINCIPLE OF THE PARK STATE OF THE PARK SAMEN THE PAR

Boston Kinn

Sunny Joe White

Music Coord: Geni Donagh

1 3 3 2 2000 mal Tryllating to

1 3 2 2000 mal Tryllating to

1 3 2 2000 mal Tryllating to

2 2 2000 mal Tryllating to

3 2 200

NAME REPLIENTAGE IN THE PART OF THE PART O

CREAT MACHINE, PAREL FOR THE RITCH SIGNIFICH NEWS THANKS SHOWN SHOWN SHEAT/SETWING UNIT SHOWN SHEAT/SETWING UNIT SHOWN SHEAT/SETWING UNIT SHEAT/SHEAT SHEAT/SHEAT SHEAT A FLOCK OF SHEATON FAVOR HOTE TOO LATE (THE SHEAT/SHEAT/SHEAT) SHEAT SHEAT SHEAT SHEAT/S

1050 chum

Toronto PD: Jim Waters MD: Brad "Knobby" Jones

MD: Brad "Knobby" Joi

1 Task "MD that is less don't be

2 I Task "MD that is less don't be

3 I I MD that is less don't be

4 I Task "MD that is less don't be

4 I Task "MD that is less don't be

5 I Task "MD that is less to the that

5 I Task "MD that is less to the that

6 I Task "MD that is less to the that

6 I Task "MD that is less to the that

7 I Task "MD that is less to the that

7 I Task "MD that is less to the that

8 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that is less to the that

9 I Task "MD that "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that

9 I Task "MD that "MD that "MD that

9 I Task "MD that

9

THOUSENS THISE/FOL Take He Up BLYCH JOHN No. Wests these Shore CULTURE CHIEV/FOR IS LOVE DAYID BOWIN/SIDE Jean SHEDE ASTON/SITUL

SEEDS ASTRIVATATE

ROS STREAMS SOME Gya News All The
ANDT GIBN/DHamm Shire

ANDT STREAMS SOME

ROS STREAMS

ROS STREAM

26, 27 SUTOR JOHN/ND: Wests These Shoes

SOUTH



Asst. PD: Michael Ellis

Sec. PD. Michael Ellis

1 - 733. Historica's tors do to to to
1 - 733. Historica's tors do to to to
2 - 734. Historica's tors do to to to
2 - 734. Historica's tors do to to
2 - 734. Historica tors
3 - 734. Historica tors
3

27 STEVIE WORDER/I Just Called To Say CHICAGO/Hard Habit To Break BICK EMPINGFIELD/Rop 711 for Drop-

EVELVE THOUGHT/High Evergy POINTER SISTEMS!"W BO THOLSES JOHN CHPPERTY 4 2/On The Dark Side BARRY GIBB/Shime Shine

92 PROFM

Providence

Operations Manager: Tom Cuddy

pperations Manager: Tom Cutde

2 3 2 200 Service Servi

SOMEO WOLDA GLIL In Trouble TIEL TURKEN/Seller Se Good To No-COYOUR SIZERS/What About No.

TIMET DOUBLEMENT MOVE TO THE TIME TO STATE A CONTROL THE TIME TO T

BILLY 1001/Flesh For Fantary SECCE SPRINGSTERM/Cover No DIASA SDEE/Newpt Amayo RASET STEE/SHAME STAME SEESEA ELSTEN/SHAWA

B104 WBSB Baltimore PD: Steve Kingston

MD: Amy Kronthal 

MENT NORMAL MADE THE STORE STORE WELLS / Male Me to be before tou EMBET NORMAL/Mat About Me DIAMA DOMESTON AMONG SARRY GENERAL STATES OF SARRY GENERAL STATES OF SARRY SAR Washington Acting PD: Tom Kent

Tom Ken

1 1 Johns Stellards & See

1 2 Johns Stellards & See

1 3 Johns Stellards & See

2 Johns Stellards & See

2 Johns Stellards & See

2 Johns Stellards & See

3 Johns Stellards & See

3 Johns Stellards & See

4 Johns Stellards & See

5 Johns Johns Stellards & See

5 Johns Johns Johns Johns Stellards & See

5 Johns Johns Johns Johns Stellards & See

5 Johns Johns



N Houston

PD: John Lander MD: Patty Hamilton

DAMA DOBL/Dwept Army
DOMAIN DORLOW-Daw or Recommendation
BLAT CORRACT Down Opened No. No.
BLAT CORRACT Down Opened No. No.
BLAT CORRACT Down Opened No. No.
BLAT CORRACT DOWN OPEN DAMAN OPENED OF THE CORRECT OF THE CATTON DAMAN OPENED OF THE CATTON DAMAN OPENED ON THE CATTON DAMAN OPENED OPENED ON THE CATTON DAMAN OPENED OPENED ON THE CATTON DAMAN OPENED OPENE

PD: Robert W. Walker

PD: Robert W. Walke

PD: Robert W. Walke

PD: State of the state of th

23 SAMANABARA/Crosl Summer TAFID SOWIE/Slow James

B97 New Orleans PD: Kris O'Kelly

MD: Greg Rolling

J. ARRESTON, v. d. Clearly

Commission of the Co

ELTON JURN/Who Wairs Those Shore KERNY SCICKS/What About He DAYID BOWER/Show Jean TIER TURNER/Sector Se Good to Me BOWN VOIG/A GIRL IN TWOMBLE

CEASA REASI/: Peel For You same Grant CENS/Shime Stime

VP/Programming: John Shomby

MD: Pamela Steele

DIAMA ROSS/Swept Newsy BARRY GIRS/Shine Shine ELTOS JOSK/Shine Shine Street TEXCOPECH TWINE/You Take See Drive MEASE/SWike See Dy Emfort You

SHEEMA BASTON/Stret JOHN CAPPERTY & B/On the Dark \$140



MD: Greg South

MD: Greg South

MD: Greg South

A state of the state of the late of the la MD: Greg South

7-93 Atlanta

MD: Chris Thomas

Dr. Chris Thomas

1 PARSIDATE D. Crisy

2 COLL CARREST BANK D. Crisy

2 COLL CARREST BANK D. Crisy

3 COLL CARREST BANK D. Crisy

4 COLL CARREST BANK D. Crisy

5 COLL CARREST BANK D. CRIST BANK D. CRIST

5 COLL CARREST BANK D. CRIST BANK D. CRIST

5 COLL CARREST BANK D. CRIST BANK D. CRIST

5 COLL CARREST BANK D. CRIST BANK D. CRIST

5 COLL CARREST BANK D. CRIST BANK D. CRIST

5 COLL CARREST BANK D. CRIST BANK D. CRIST

5 COLL CARREST BANK D. CRIST BANK D. CRIST

EMBEY HOSERS/MARK About He TEMBERS THINE/Ton Take He Up DINES OFFCHO/Desert Moon BANKA STREEMHO/Left In The DAYK SITCH JORN/Who Weeks These II BILLY 1001/Flesh For Fantasy VEAN! /Next He Up Sefore You

Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

CIOS Tampa

PD: Steve Rivers

Serve Rivers

| Service |

ELTOW JOHN/Sho Weary These Shoke SAMRY GIRE/Shine Shine KOMPEN'S DESCRIPT/Last rice I Made Low

94-@ Atlanta PD: Jim Morrison MD: Jeff McCartney

28 KOMY MODER/What About No SWEIGH BANDO/Strut BILLY 100L/Floch For Passasy

CREATA EXCEPT Feel FOR You MINISTER, THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE MINISTER OF THE MINIS

# **MIDWEST**

ga whyt

Detroit PD: Gary Berkowitz

Detroit PD: Gary Berkowitz

The control of the cont

CHAKA SERMI/I Poel for You BASSON SASTON/SERVE BASSON STREETSAND/Lock to the Dack

AM DY Chicago

Ops. Mgr.: Steve Casey

STEVIN MOROSA/I Just Called To Say LINDSET NUCETHORA/Do Invana HADDMAY/AMENY Stat DEMNSS DOTOMS, Joseph Memor JEPPEGON STREESLIJAYIn' IN On The Li LAURA SKREIGAN/The LAIRY One

KNYR FA 101 Minneapolis DD: Dave Anthony Dave Anthony

1 passed for the twee of your and you are as a story and a story

MORE

Chicago

PD: Buddy Scott

The Dave Robbins

The

WIOT 99 FM

Asst. PD/MD: Gregg Swedberg

PD: Tac Hammer Minneapolis

WKTI Milwaukee Ops. Mgr.: Dallas Cole

MD: Kelly Wallace

STILY COMME/Carthhean Queen(No No JOHN CAPPERTY & E/On The Dark Side STRYIE WORDER/1 Just Called To Say PRINCE/Purple Main

Q102 Cincinnati

Chicago
PD: Buddy Sco
MD: Dave Robi

WGQ198 Cleveland Ops Mgr: C.C. Matthews MD. Tom Jeffries

MD: Tom Jeffries

| Patter | P

MAS -Chicago Ons. Mgr.: Steve Casev

MD: Tim Kelly

STRYLE OCCUPANT JUST Called To Say LINCOMEY SECTIONS OF THESE MALDOMAY TACKY SHAR DIMENS OFF THE SECTION OF THE LINE JEFFERDOR STREET /Leyin' It Co The Line

WCZY 7955 Detroit

ST. MGR.: Lee Douglas Asst. PD: Steve Kelly

1 Figs. Toleracyment Lear Gen Tr. Dr.
1 Figs. Toleracyment lear Gen Tr. Dr.
2 Lines. Service Store I for the Con2 Lines. Service Store I for the Con2 Lines. Service Store I for the Lines.
2 Lines Service Store I for the Lines.
3 Lines Service Store I for the Lines.
4 Lines Service Store I for the Lines.
5 Lines Store I for the

15, 27, 39, 40 WHAM!/Make He Up Sefore You CANTO SONTE/Blue Jeen

St. Louis
PD: Bob Scott
MD: John Fros MD: John Frost

MUL: domination of the control of th

ELTOS ZORM/New Weers Those Shows STEWS PERMY/ELTUNG Out POSMTER EISTERS/1's No Excited WEARS/Nate He Up Sefore You

CALLO AL KBEQ

Konsas Citu PD: Pat McKay MD: Karen Barber

St. Louis
D5.5 771

St. Louis
PD: Steve Perun

25 CHRKA DAMA/I Pael-For You DAVID BOWIE/Side Jean MOMBO WOID/A GIFI In Trouble JOBN CAPTERTY 6 3/On The Dark Side ELTON JOBN/Who Where These Shore HAZED EYES/What In The Name Of L SAMEY CIRCA/Drian Shire VAN STEPRODUCK/What The Big Cirle

WEST

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

MD: Ann Sledge

John Stellmann Tolling Tolling

TWISTED BISTER/We're Hot Gonne Take VAN HETSENDOM/Mask the Big Girle Ro MARID PETS/MARIE In The Heast of E. FIES/Kan He Osten-Even? TROMPAGE TOTAL/THE THE RO BANKY CERN/MASH STATE RO JOHN CHATTER & SPOR THE DOOR SIDE NOWED VOICE/A GIRL TO THE DOOR SIDE BLEET COMMON TAKES DOWN TO SELECT OF THE STATE OF THE PORT SIDE SILEY COMMON TO THE TOTAL SIDE SILEY COMMON TO THE TOTAL SIDE SILEY COMMON TO THE TOTAL SIDE SILEY COMMON TO THE SIDE SILEY SILEY SILEY SIDE SILEY SI

San Diego

am stereo PD: Jim Richards

MD: Anne Haney

The control co

39
SELMI/Make He Up Sefore Ton
DENELS DETCOMS/Desert Moon
DAVID SONIE/Size Jean
CRASA SHAR/I Feel For You

MAKED EYES/Note In the Name Of L VAN HTEPERSON/MEAT THE BIG GITTE Do

Tacoma-Seattle PD: Sean Lynch

MD: Sandy Louie

1 DOTS ANTERPRISE OF THE STATE OF THE STATE

FM102 Sacramento

PD: Rick Gillette MD. Chris Collins

MD: Chris Collins

1 Tiss immediate laws don to be be

1 In the second of the law of the

THOSE STEEL THE SECOND THE SECOND STEEL SECOND SECO

OPA

Phoenix

PD: Reggie Blackwell MD: Art Morales

For Angine Discovering

The Company of the Company

CHENA CHOCOLYTHORE CORE By Baby
LAURA STANICIAN THA LACKY ONE
SOS BANK/Jost the Way You Like
ELTON JOSE/MAY WARF THAS STORE
JOSE CHYPERTY & S/ON the Dark SIGE
LEMOSEY SECRECIAN/ON INSANI
DIRECT CHYPERTY & S/ON THE DARK SIGE
LEMOSEY SECRECIAN/ON INSANI
DIRECT CHYPERTY SIGNAMA

DIRECT CHYPERTY SIGNAMA

THE SIGNAMA

TH

Los Angeles 102.7 VP/Prog.: Gerry De Francesco Assistant PD: Mike Schaefer

| 1 Time Americanian's Care don'to to
| 2 Time Americanian's Care don'to to
| 3 Time Americanian's Care don'to to
| 4 Time Americanian's Care don'to to
| 5 Time Americanian's Care don'to to
| 6 Time Americanian's Care don'to to
| 6 Time Americanian's Care don'to to
| 7 Time Americanian's Care don'to to
| 8 Time Americanian's Care don'to to
| 9 Time Americanian's Care don'to to
| 9 Time Americanian's Care don'to to
| 10 Time Americanian's Care don'to
| 10 Time Americanian's Care don'to to
| 10 Time Americanian's Care don

ANDS MICE SPRINGPIELO/Sop 'Yil You Drop EDHEDT & OSPORNE/Last Time I made Love SOURCE VOID/A Girl In Trouble

Continued on Page 78

# He was involved in the most exciting and explosive period ever in radio history. ROCKING AMERICA is his story of that

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

# These people have already read ROCKING AMERICA-Join

"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a householdword. This book rep-resents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fas-cinating autobiography of the most respected programmer ever to walk into a radio station."

-Michael L Eskridge, President, NBC Radio

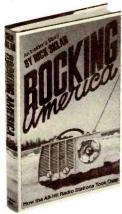
"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America.

-Clive Davis, President Arista Records

"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."

-Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording Corporation

with photographs and year-by-year playlists



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio sta-tions WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

# MAIL THIS NO-RISK COUPON TODAY:

		n n		
Mail to: R & R Books 1930 Centur Los Angeles	y Park West	ة المرية		
Yes, please send r \$15.50 each.	ne	_ copies of ROCKING	AMERI	CA at
☐ Enclosed is my ch				
VISA/MasterCard			-	
Interbank		Exp. Date	1	_
(Mastercaro Chiy)	California Reside	ents add 6 % % Sales Tax		
NAME			1	
				, Y
FIRM			-	*+
ADDRESS				
CITY/STATE/ZIP				

# WEST

Continued from Page 77



PD: Jeff King Seattle

MD: Damien Seattle

MD:

COMMA NUMBER FOR YOU HARRY GIBBOTH FOR THE BRIDGE BRIDGE BATTER FROM THE BRIDGE BRIDGE



# KMJK Portland

PD: Jon Barry

MD: Jon Bai

MD: Steve Naganum

# 3 - Your Authorities for
1 - Your Your Authorities for
2 - Your Your Your Young To Be to be



PD: Boh Garrett

DIRECTORY TYPE AND THE STATE OF THE STATE OF

KG DOSIN HOT HITS!

PD: Dave Parks San Diego

MD/Assist. PD: Mike Preston

KWSS 94.5 PM

San Jose

NOTE DIANA NOSE/Hospi Arasy JIPTERON STABLES (ASYS) AND STATE AND

Denver

PD: Dave Van Stone

MD: Robin Kipps

CCCOD TOD Sacramento's Best Sacramento Hit Music PD. Tom Chase

MD: Mr. Ed

MD: MT. Ed

1 THE COMMUNICATION OF THE TO THE COMMUNICATION OF THE COMUNICATION OF THE COMMUNICATION OF THE COMMUNICATION OF THE COMMUN

STEVE PERRY/Strung Out DENNIS DEVOUNG/Demert Moon

THOMESON THIMS/YOU Take No Up SLITCH JOSE/Aho Weare These Shoes FISE/Are No Curselves? LINDSET SEEKINGSA/Go Insuce



Asst. PD: Mark Bol

1 Construction

1 Total Professional State of the State of the

Seattle PD: Bob Case

MD: Wendy Christopher

That county Christopher

MD: Steve Goddard

Description of the control of the co

MD: Gloria Avila

Asst. PD: Mark Bolke

IN SILLY 100L/YIES NO FARLEST SIGN SILLY 100L/YIEST & S.On The Dark Blde KUBE % FM

MD: Wendy Christopher

Phoenix

# **EAST** Most Added .. Hottest

David Bowie John Waite K. Rogers/K. Carnes/J. Ingram Prince
Tina Turner Tina Turner

# **ADDS & HOTS**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

# SOUTH Most Added. Hottest

K. Rogers/K. Carnes/J. Ingram Prince John Waite Cyndi Lauper Tina Turner

# EAST

Parallel Two

ROMEO VOID DAVID BOWIE TINA TURNER

WHAM! Bottest: JOBN HAITE 1-1 TINA TURNER 3-2 SCANDAL 5-3 CYNDI LAUPER 8-4 PETER WOLF 7-5 Q100/Allentown, PA Dillon/Freeman

DIBLOFFERMAN
SURVIVOR
LE
DENTS DETOUNG
RENT ROGERS
TINA TURNER
TINA TURNER
NAFIA VIGAL
BOTEST
SCANGAL 5-1
SCANGAL 5-1
JOHN MAITE 8-3
MADOWAN 19-2
BILLY OCEAN 26-21 WMAR/Baltimora, MD Wimmer/Payne

WimmerPayne
REMNY ROGERS
WHAM!
CHARA KHAN
HOTEGET:
JOEN MAITE 6-2
CYMDI JAUPER 9-4
PRINCE 13-12
BRUCE SPRINGSTEEN 16-13
HADDNNA 27-19

WBEN-FM/Buffalo, NY Roger Christian
POINTER SISTERS
DENNIS DETOUNG
ELTON JOHN
STEVE PERFY
HOLLES
THA TENNES 1-1
BRICE SPRINGSTEEN 9-6
SHEILA E. 10-7
PETER WOLF 11-8

Chris damey
Tida TORNER
DAVID BOWIE
ERNY BOGERS
HANG CRUNG
BOLLES!
TIMA TURNER 1-1
JOHN MAITE 2-2
PRINCE 8-5
ZORN 51-7
JOHN CAFFERTY 6 B 15-12

BWIShennon KERNY ROGERS PRINCE LIONEL RICHSE TINA STURKER DAVID BOWIE BARBRA STREISAND SORVIVOR GIORGIO MORODER MOTEMBL Hottest: BURY LEWIS & NEWS 2-1 JORN MAITE 5-2 HIGHT RANGER 7-4 LAURA BRANTGAN 16-6 PRINCE 22-13

WTIC-FM/Herdord, CT Mike West JOHN CAPPERTY & B ELTON JOHN TIMA TURNER KENNY ROGERS HOLLEST: JOHN WAITS Hottest: JOHN WAITE-L-1 HORY LEWIS & NEWS 4-3 SHEILA E. 6-5 SCANGAL 14-8 STEVIE MONDER 24-17

WKEE/Huntington Gery Miller STEVE PERRY CHAXA REAM MEAN! ROGERS DAVID BONIE MARIA VIDAL RALPE MACDONALD BOLLER' Bottest: JOBM MAITE 2-1 BUEY LEWIS 4 HEWS 4-3 CYNDI LAUPER 5-4 SCANDAL 8-5 PRINCE 7-6

DIANA ROSS EENNY ROGERS (dp) DAVID BOWIE SURVIVOR CBAEA KBAN Bottest: CBARA KBAN
BOTTER 1
TWISTED SISTER 2-1
JOEN MAITE 3-3
CYHDI LAUPER 5-4
PRINCE 10-6
CARS 16-12

Stef Rybek
ELTON JOBN
DENNIS DEYOUNG
JOBN CAFFERTY 6 D
TINA TURNER
CHAKA HANK
KENNY ROGERS
BOLLEST.
TINA TURNER 1-1
JOEN 1-2
CEICAGO 22-14
BILLY OCEAN 29-20

Z106/Philedelphie, PA Davis/Tiller

TINA TURNER
DAVID BOMIE
PARE TALLORE
TROMPSON THINS
ELTON JOHN
ELT

Chris Leide

LUBA
ROMEO VOID

HIAM!

OAVID BOWIE

ELTON JOHN

CERACA FRAN

BORICE 7-1

CYBOI LAUPER 2-2

SCARDAL 8-6

HADDNNA 20-1

THISTED SISTER 16-16

Q92/Rochester, NY Jey Stevens BANANARAMA JOHN CAFFERTY 6

Rottest: SCANDAL 1-1 NIGHT RANGER 2-2 PRINCE 3-3 JOHN WAITE 11-4 HURY LEWIS & NEMS 13-6 98PXY/Rochester, NY Tom Mitchell

Tom Mitchell
STEVIE MONDER
POINTER SISTERS
DIANN SOMYOUNG
TIMN TURKER
HOLESEL
PRINCE 1-1
CARS 10-7
BRUCE SPRINGSTERN 18-1:
REFILM E. 16-11
MADONNA 32-15

WGFM:Schenectedy, NY Tom Perker TOM Perker
TIMA TORNER
ROMEO VOID
SHEEMA EASTON
STEVE PERRY
DAVID BOWLE
HOLLES!
JOHN MAITE 2-1
CYMOI LAUPER 7-2
SCANDAL 4-4
BUEY LEWIS 4 NEMS 6-6
JACKSONS 13-8

WKFM/Syracuse, NY Kevin Fennessy ROOME ROTEST: TINA TURNER 1-1 PRINCE 7-5 CARS 13-10 LAURA BRANIGAN 26-19 MADONNA 39-23

93Q/Syrecuse, NY David Leird David Leid

LAURA SEANIGAN
ELTON JOHN

MAKED EYES
ROITERS SISTERS
ROITERS SISTERS
ROITERS LAUPER 6-2
FIGHT MAKER 12-9
JERMAINE JACKSON 18-10

WPST/Trenton, NJ Tom Taylor

OAVID BOMIE BILLY TOOL STEVE PERBY KENNY ROGERS HOTERS: TINA TURNER 2-1 CARS 8-5 PRINCE 22-11 JOHN CAFFERTY & 8 27-17 DENNIS DEYOUNG D-35

WRCK/Utica, NY Jim Reltz Jem Reitz
DAVID SONIE
SUNYIYOR
TINA TURNER
LOW REEE
LOW REEE
RAFIA VIDAL
RAFIA VIDAL
ROTEGE
BURY LEMIS 4 NEMS 2-1
PRINCE 4-2
CYMOI LAUPER 5-4
CARS 11-7
SCANDAL 10-9

WKRZ-FM/Wilkes-Barre, PA Jim Rising Jim Rising
DAVID SOUTE
RESHIT ROCERS
BARBEAS STREISAND
HABEA STREISAND
HABEA VIDAL
SAR RABRIS
STRVE PERRY
HEARI
BOLLER
JOHN MAITE 3-2
JOHN MAITE 3-2
LINDEY BUCKINGHA 10-6

WHTF/York, PA Michael Serzynsk

Michael Serryman Benny RANKIN DAVID BOWIE BARRY GIBB KAVION MARIA VICAL TIMA TURNER 2-1 JOHN MATE 5-3 PRINCE 9-4 BARANARAMA 88-14 STEVIE WONDER 30-22

Parallel Three

WFBG/Altoons, PA
Tony Booth
KENNY ROGERS
MBAN!
DAVID BOMIR
BELLY (dp)
VANITY (dp)

WZONIBangor, ME Michael O'Here none Rottest: TINA TURNER 2-2 PETER WOLF 8-8 CARS 16-16 RICK SPRINGFIELD 24-24 MADONNA 25-25

WIGY/Bath, ME Scott Robbins

Phoenix/ONAI

EVELIN THOMAS
SURVIVOR
SURVIVOR
KENNY BOCERS
BARBAS STREISAND
BARBAS STREISAND
DAVID BOWIE
TINA TUBBER
FRANK STALLOR
RICKIE LEE JORES
COMBIL LAUPER 3-1
COMBIL LAUPER 3-1
CARDAL 2-2
LIORER RICKIE 4-3
SREILA E. 15-11

WOMPFEMBER BILLY OCEAN TINA TURNER DAVID BONIE POINTER SISTERS CHAKA KHAN WHAM! WHAM!
BELLE
BARRA STREISAND
HOTESS:
CYNDI LAUPER 4-1
PRINCE 5-4
CARS 10-5
BRUCE SPRINGSTEEN 11-9
HADDHNA 29-19

103CIR Backley, WV Bob Spencer WOMP-FM/Wheeling, WV Dwsyne Bonds Bob Spencer
DIANA ROSS
STEVE PERRY
CRAFA RHAN
HAM!
RALPH MACOONALD (dp)
RESNIT MOCRES
HOLLOR 11
MOCRES
TOTAL
ROST LEAFLE & NEMS 4-3
CYBOL LAUPER 5-4
PRINCE 8-5
PETER MOLP 5-6 DAVID BOWLE TINA TURNER HONEYMOON SULTE MOMEYMON SUITZ
MEANI
SOMEO VOID
SILLY JOEL
XENNY NOCES
SOTTEST
CYDDI LADPER 0-1
JOHN NAITS 6-4
BILLY SQUISA 10-5
SAULABARANARAMA 14-7

WSQVWilliamsport

CRUEWHILDING
BILLY OCEAN
SURVIVOR
DONNA SUMMER
DOVID SONIE
HOLLERY 2-1
HORY CEMINS & NEWS 3-2
HORY CEMINS & 1-2
FRINCE 7-5
TINA TURNER 9-7

SOUTH

Parallel Two

WBBQ/Auguste, GA

XHFI/Austin, TX Ed Volkman

none Bottest: COREY BART 1-1 JOHN WALTE 2-2 CARS 4-4 PRINCS 8-8 SHEILA E. 12-12

PIXX BARRY GIBB HERR ALPERT FOLCEST TINA TURNER 2-1 RUEY LEWIS & NEWS 5-5 CYNDI LAUPER 6-6 CBICAGO 7-9 CARS 9-9

KWIC/Beaumont, TX Rasor/Perry

KZZB/Beaumont, TX Nell Herrison

Neil Hermson

DAVID BOMIE
POINTER SISTERS
TINA TUSHER
DENNIS DETOONG
WEAH!
BOTTONG
HOLD
PRINCE 9-4
RUEY LEWIS 4 NEMS
CARG 19-13
JACKSONS J7-28

WOJD/Block MI Mickey Coulter

KXX106/Birmingham, AL St. John/Balley

WOAY/Beckley, WV Jim Martin STEVE PERRY
RALPH MACCONALD
STEVE PERRY
RALPH MACCONALD
SHOW BOOMER (dp)
CONTROL BOOMER (dp)
BOOMER STEELSAND (dp)
BOOMER STEELSAND (dp)
FILING 1-1
TIMA TURNER 2-2
JOHN MALTER 3-1
JACK WAGNER 9-5

WIKZ/Chembersburg, PA Matthews/Alexander

none Bottest: TIMA TURNER 1-1 THISTED SISTER 6-6 PRINCE 8-8 CYMDI CAUPER 12-12 CHICAGO 19-19 WTSN/Dover, NH Jim Sebastian

KENNY ROGERS TINA TURNER DAVID BOWIE (dp) BARBRA STREISAND SURVIVOR SURVIVOR
HOTTEST:
JOEN WAITE 4-1
CYNDI LAUPER 5-2
CARS 6-3
HUEY LEWIS & NEMS 12-5
CRICAGO 13-6

SCOTT MCKBY
TINA TURNERS
DENSIS REYCOM
ON/ID SOMIES
ON/ID

WZYQ/Frederick, MD Kemosebi Jos SBEILA E.
DENNIS DEYOUNG
TINA TURNER
SURVIVOR (dp)
BILLY IDOL BILLY FOOL BOTTEST: PRINCE 3-1 PEABO BRYSON 8-4 JORN WAITE 12-7 STEVIE MONDER 14-10 BRUCE SPRINGSTEEN 20-14

WQCM/Hegerstown, MD Will Kauffman WHR Madfimen
CRAKA REAN
REMNY ROGGES
ROMED VOID
HADBRA STREISAND
LOTTEST
JOHN MAITE 1-1
THISTED SISTER 5-4
PERICE 11-6
CRICAGO 21-12
MADONNA 30-18

BH Weston
DAVID SOMIE
RENNY ROGERS
BARBRA STREISAND
PRINCES
SURVIVONER
LOCALE
L

WKHIIOcean City, MD Jack Gillen Jack Giben

DENNIS DEYOUNG
EVERLY BROWNERS
CHARA REAM

DAVID BALLE
KENNY ROCESS
STRVE PERS.

EVERLY ROCESS
STRVE PERS.

TORN MALTE
1-2
HUSY LEMIS L NEWS 4-3
PRINCE 10-9

none Rottest: HUEY LEMIS & NEMS 4-1 CARS 6-4 SREILA E. 8-5 CHICAGO 9-6 SCANDAL 12-10

GIORGIO MORODER-BENNY ROGERS PRINCE LIONEL RICHIE SURVIVOR TINA TURNER BARBERA STREISAND BANTEY (As)
BOLTEST:
BANEAU STREIBAND
FRIENDS:
BANEAU STREIBAND
FRIEND

WSSX/Charleston, SC Philips/Allen

DAVID BOHIE TINA TURKER BONEYHOON SUITE STEVE PERRY HOTEESE: JOHN HAITE 2-1 PRINCE 3-3 CYNDI LAUDER 6-4 CARS 8-5 SCANDAL 12-9

TIMA TURNER (dp)
REMRY ROGERS (dp)
DENNIS DETOUGH (dp)
CHARA RHAN
ROCLEE
STEVIE WOMERS 17-9
SERVINGTERS 21-16
JERMAINE JACKSON 22-18
JERMAINE JACKSON 22-18
JERMAINE JACKSON 23-26
HEAMI 0-31

Chryster/Denies

DENIESTON SUITE

118A TURNES

DENNIS DENOUNG
SAN HARRIS

ENNY ROCEPS
HARIA VIOAL

HOTHER

HOTHER

HOTHER

FOR THE TOP TO THE T

WSKZ/Chattinooga, TN Blake/Page JACKSONS DENNIS DEYOUNG BILLY IDOL

Hottest: JORN WAITE 2-1 HUEY LEWIS & NEWS 3-2 PRINCE 6-4 BILLY SQUIER 5-5 CARS 8-7 WNOK.FM/Columbia, SC Peter Hemlett

Poter Hemmer
TINA TURNER
DAVID ROWLE
TWISTED SISTER
WEAM!
LINGSEY BUCKINGNA
KENNY ROCERS
HOTERET
LINGER LOTEL 1-1
LINGER MORGE 2-2
PRINCE 7-3
SREENA RATION 39-33
ZLTON JOHN D-36

WZLD/Columbia, SC Chuck Finley Chuck Findey
VANITY
SAM MARBIS
SAM MARBIS
SAM MARBIS
SAM MARBIS
SOLVE FROGE
SOLVE FROGER
SENNY ROGERS
JEFFERSON STARSH
RENNEDY GOSDENNE
YAT
RENNEDY GOSDENNE
YAT
RENNEDY GOSDENNE
TAT
RENNEDY GOSDENNE
TAT
RENNEDY GOSDENNE
JACKSONS 32-22
STEVIE NORDER 37-27
BILLY GOEAN D-32
VERMICOUGH CHIGH IX

Bruce Stevens
BILLY LOOL
BILLY LOOL
BROWN BOOKES
DAVID BOMLE
BARBAN STREISAND
HOLLEST
BRIGHT JACISON 11-8
CHARLO STREISAND
LAUGH JACISON 11-8
CHARLO STREISAND
LAUGH JACISON 11-8
CHARLO STREISAND
LAUGH JACISON 11-8
CHARLO KZFM/Corpus Christi, TX Carson/Ginsburg

none Hottest: LIONEL RICHIE 1-1 TINA TURNER 3-3 JOHN MAITE 8-8 CARS 9-9 PRINCE 14-14 WDCG/Durham-Raleigh Freeman-Wright ELTON JOHN DIANA ROSS

DIAMA ROSS Bottest: JOHN WAITS 2-1 HUEY LEWIS & NEWS 4-3 CYNDI LAUPER 5-4 PRINCE 9-6 CARS 11-8 KAMZ/EI Paso, TX Bob West

RENNY MODERS
BERB ALPERT
TINA TURNER
STEPMEN STILLS
BOTEST:
TINA TURNER 1-1
JOHN MAITS 2-2
PRINCE 5-4
RADONNA 10-6
CARS 17-9 RASOPPERTY

CTEX
CHARA REAN
KROKUS
SAM HARPIS
PRINCE
TIMA TUBRER
DAVID BOWLE
HOLLEST:
DOWN MARE 2-1
JOHN MARE 2-1
CARS 10-7
JERMAINE JACKSON 16-12
SHEILA E, 17-13

KBFM/McAlien Brown KSET-FM/EI Pago Scott Taylor SAM BARR: TINA TURNER EENNY ROGERS BOTEST: RAY PARKER JR. 1-1 JACKSONS 2-2 CYNDI LAUPER 3-3 TINA TURNER 6-4 CHICAGO 18-18

WANS-FMI Rod Metts

TINA TUPNER RALPH MACDONALD CHAKA KEAM ROMEO VOID MEAN! DAVID BOWLE KENNY ROGERS RENNY ROGERS
Hotteat:
-PRINCE 2-1
JOHN WAITZ 4-2
HUEY LEWIS & NEWS
CARS 14-9
CHICAGO 17-12

WZYPiHuntsville, AL Scott Mitchell DAVID BOMIE EVERLY BROTHERS KENNY ROGERS RONEY ROGERS ROMEY TOOL TO ROCKED TO SECULA E. 3-2 PRINCE 4-3 CYNDI LAUPER 7-4 CRICAGO 16-9

Mickey Course
RENNY ROGERS
BILLY ROGERS
BILLY ROGERS
BILLY ROGERS
BOTHERS
RENNEDY & OSBORNE
BIOTECRIC
CARS 3-1
JOHN MAITE 5-4
PRINCE 7-5
HADONNA 27-16
JOBN CAFFERTY & B D-30 St John Mailey

BILLY IDOL

BILLY IDOL

BONY ROCERS

BOAYD BOWIE

BOTTO BOWIE

LOTE ST

LOTE ST

LOTE ST

BUTTON LADDER 2-2

RUBY LEWIS 1 NEWS 4-3

SHEILA 2, 5-4

PRINCE 6-5 Jem Check
ERNNY ROGERS
ELTON JOHN
DIANA ROSS
SURVIVOR
BOTHWATE
JOHN WAITE 9-2
LIONEL RICHIE 1-4
PRINCE 11-7
CHICAGO 13-8
CYNDI LAUPER 14-9

WQUT/Johnson City, TN Rod Hamp.on None Rottest: LIONEL RICHIE 1-1 TINA TUNNER 4-4 JOHN WAITE 8-8 RUEY LENIS & NAMS 15-CYNDI LAUPER 22-22

Gery Adkine
NOMEWHOND SDITE
EENSY ROGERS
THAN TUNNER
DAYLD SOMIE SURVIVOR
SURVIVOR
SAH BARRIS
BOLESTI
JOHN MAIRS 5-1
THISTED SISTER 14-9
LINDSEY BUCKHOMIA 15-11
CHICAGO 17-12
WFMILEANIDON NY MOTEST:
LIONEL RICHIE 1-1
BILLY SQUIER 5-5
PETER WOLF 6-8
CYNOI LAUPER 9-9
EUEY LEWIS 6 NEWS 10-10 Y106/Orlando, FL Stacy/Steni

KEHNY ROGERS RICKIE LEE JONES

FM100/Memphie, TN John/Conley

PERMITURE

LITON JOHN
STEVE PERRY
DAVID SOMIE
JOHN CAFFERTY 6 8
FIXX
EENEGY 6 OSBORNE
BILLY OCEAN
BOLLEST
JOHN WAITE
CANCELL
CANCELL
CENCADO 15-9
NIGHT RANGER 29-20

G100/Mobile, AL Griffith/Ocean

MENNY ROGERS
DIAMP FOSS
BILLY IDOL (dp)
Hottest:
PRINCE 6-1
JOHN MAITE 8-4
SCANDAL 5-5
SHEILA E. 7-7
BAHAHARAMA 16-10

WFMitLexington, KY Fax/Mosley

RICHIE LE JOHNS
SIGNIVOR
GIONGIO MORODER
CHONGUS
JANET JACKSON
BOTLEST
CYMBI LAUPER 1-1
CASS 20-13
JACKSONS 23-14
MADONNA 30-15
RICK SPRINGFIELD 31-18 Bob McNeiM RICK SPRINGFIELD BARRY GIBB ROD STEMART HOTCEST TINA TURNER 2-1 CYNDI LAUPER 8-2 PRINCE 11-3 JOEN MAITE 14-4 NADONNA 22-20 KKYK/Little Rock, AR Mark McCain SCANDAL HADONNA STEVIE WONDER HOTTEST: PRINCE 10-1 PRAND BRYSON 6-2 CYNDI LAUPER 13-5 COREY BART 12-10 CHICAGO 22-18 KITY/San Antonio, TX McGeelUpton

HOTE STATE TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL TO NONe
BOTLEST:
CYNDI LAUPER 3-3
JOHN MAITE: 4-4
PRINCE 14-14
STEVIE MONDER 20-20
MACONNA 26-26
WABB-FMIMObile, AL
Fram/Fuller

KTFM/San Antonio Thorms/Nesty

FIXX WHAM! DAVID BONIE TINA TURNER WANG CHUNG (dp) MTUME KENNY ROGERS LUBA CHARA RHAN (dp) RROKUS (dp) BOLLEST: RROKUS (dp) Hottest: TINA TURNER 2-1 JOHN WAITE 6+3 CYNDI LAUPER 9-7 STEVIE WONDER 13-10 DIANA ROSS 37-27

KROK/Shreveport, LA Peter Stewart GriffithQueen
ELTON JOEN
LIONEL RICHIE
PRINCE (dp)
Hotteat:
JOHN MAITE 2-1
HUSY LEWIS & NEWS 11-8
HADONNA 29-21
DEWNIS DEVOUNC D-31
EVERLY BROTHERS 40-12 Potes Stewert
ESHNY BOOCHS (dp)
HABILA VIDAL
BUSVIVOR (dp)
DAVID BOWIE (dp)
WHAM! HERR ALPERT (dp)
HERR ALPERT (dp)
HONESON TWIKS
BOCLOCK!
JOHN WATER 3-1
HUBY LEWIS & NEWS 5-3
CARS 7-5
PETER WOLF 9-6

WHHY:FM/Montgomery, AL Alan DuPriest Z98/Tampe, FL Johnny Walker Johnny Waker
BARBRA STREISAND
BREAR!
KENHEDY & OSBORNE
SAN HARRIS
SAN HARRIS
FRINCES -1
FRINCES -1
FORNICATE - 4-3
RADONNA 13-7
JORN CAPPERTY & B 16-13
BILLY OCEAN 22-16

WSEZ/Winston-Salem, NC Stave Finnegan STEVIE NONDER SHEILA 6. MADONNA HOLLEST: TIMA TURNER 1-1 CARS 7-4 CYMDI LAUPER 15-8 PRINCE 17-9 CHICAGO 23-16

Parallel Three

KQIZ-FM/Amerille, TX

WISE/Asheville, NC John Stavens

John Stavens
ROMEO VOIG
RENNY ROGERS
DAVID BOMIE
SAM HARRIS
MEAMI
CHAKA RHAN
STEVE PERRY
DENNIS DEYOU
ELTON JOHN
VANITY
KROKUS (dp)
Hottest:

RROKUS (dp) Hotteqt: JOHN MAITE 4-1 SHEILA E. 10-4 BUEY LENIS & NEWS 17-5 PRINCE 19-6 CBICAGO 26-15

WilliamaldaMero
ELTON JORN
STEVE PERRY
SUBVIVOR
SAN BARRIS
DENNIS DEVOUNG
SEERIN EASTON
GONE HATTE 2-1
TIRA TORNER 3-2
CYNDI LAUPER 5-2
CARS 8-5

KRGV/McAllen Bro ParryModeno
ESHMY ROCERS
SINCERA EASTACLS
SINCES SPRINGSTERS (dp)
LADRA BRANTGAN
DOWNA SUMMER
CHINGE ACH
HORA BRANTGAN
HORA SUMMER
HORA SU GATTO THEM

BLTON JOHN

BARRY GIB

DENNIS DETOUNG

ROMEDY DERRY

JEFFERSON STARSHI

BOTTONI:

TINA TURNER 2-1

CYNDI LAUPER 6-1

PRINCE 7-6

CARS 15-10

CHICAGO 22-12

KX104Nashville. TN Bobby Cook SOBSY COOK
STEVE PERRY
WHAN'S
REMNY ROGERS
DAVID BOWLE
RENNEWS 4- OSBORNE
BOTTCH
HUEY LEWIS 4 NEWS 12-7
HUEY LEWIS 4 NEWS 12-7
STEVIC MONDER 21-15
HADDINA 30-24

WZKS/Nashville, TN Larry Martino Larry Mardino
DAVID BOWIE
CHAKA RHAN
JOEN CAFFERTY & B
HOTLEST:
TINA TURNER 1-1
JOHN WAITE 2-2
PRINCE 9-3
BILLY OCEAN 20-8
CHICAGO 22-9

WQUE-FMINew Orleans, LA Keyin McCarthy none Bottest: CBICAGO 4-4 REST LEWIS & NEWS 6-6 CARS 7-7 PRINCE 9-9 MADONNA 14-14

EMONUTO-BOTHE
ERNNY ROCERS
TIMA TURNER
DAVID BOWNELD
BARBRA STRESSAND
BOLLGET
PRINCE 6-5
CARS 7-6
CHICAGO 21-16
JOHN CAFFERTY & 8 38-31 DAVID BORNIE SHERNA EASTON SOMBO VOID GOOD STAND STAND JOHN MAITE 1-1 BURY LEMIN & NEMS 5-3 PRINCE 15-8 CHICAGO 20-14 STEVIE MONDER 26-16

WCGQ/Columbus, GA

Reigh Cerron
TINA TURNEER
STEVE PERRY
KENNY ROCERS
DAVID BOWLE
HARIA VIOLE
BORETHOON SUITE
HELIX (B)
BOCTERI
CONDILAUPE 4-2
PRINCE 12-3
JOHN MAITE 10-4
CARS 19-11 KISRIFt, Smith, AR Rick Hayes TINA TURNER DAVID BOWIE KENNY ROGERS WRAM!

none Mottest: LIONET RICHIE 1-1 JOHN MAITE 3-3 HUEY JEWIS & HEMS 4-CYNDI LAUDER 9-9 STEVIZ WONDER 11-11

Q101/Gedsden. AL Geither/Davis Gaither/Davis KENNY ROGERS PRINCE BARRRA STREISAND ELTON JOHN HOTLEST CRICAGO 1-1 PRINCE 2-2 STEVIZ WONDER 7-3 CHICAGO 12-6 DONNA SUMMER 19-7.

WYKS/Gainesville, FL Lou Petrick STEVE PERRY
DENNIS DEYOUNG
BILLY OCEAN
BARRY GIBB
PRINCE (dp)
ROTECE:
CYNDI LAUPER 3-1
HUEY LENIS & NEWS
PRINCE 8-3
PETER WOLF 5-4
SECILA E. 12-7

KILE/Galveston, TX Dave Parks

David Bomie STEVE PERRY KENNY ROGERS HOMEYMOOR SUTTE TINA TURNER HOLLEST CYNDI LAUPER 4-1 CARS 10-7 BANANARAMA 21-10 CEICAGO 20-13 SHEILA E. 22-16 KTDY/Lafayette, LA Greg Stevens

Greg Stevens
KENNY ROCERS
WELAN:
DAVID BOWIE (dp)
THOMPSON THINS
GIOMGID WORODER
GO GO'S (dp)
BOTCEST (dp)
BOTCEST (TE)
BUST LEWIS & NEWS
CYNDI LADDER 6-3
PRINCE 9-6
CARS 10-7 WXLK/Rosnoke, VA Don O'Shee

KENNY ROGERS DIANA ROSS DAVID BOWLE Hottest: Hone

RENNY ROGERS
PRINCE
LIONEL RICHIE
TINA TURNER
BABBRA STREISAND
SURVIVOR
REBBIE JACKSON
HOLLEST:

Q101/Meridian, MS
Tom Kelley

QAVID BOMIE
SURVIVOR
RENNY ROGERS
TINA TURNER
FRANK TRALLONE (dp)
HARIA VIDAL (dp)
BOTLEST MARIA VIUNER (0) BOTTEST: TINA TURNER 1-1 JOBN MAITE 3-2 HUEY LEWIS & NEMS 7-4 CYNDI LAUPER 8-5 CARS 9-6 KNOE-FM/Monroe, LA Shymes-Shee

WHEMMENSORMMENS
EANNY ROGERS
DAVID BOMTE
WHAM!
SHEENA EASTON
TINA TURNER
HOTEGE!
CYNDI LAUDER 6-1
PRINCE 6-1
JOEN MAITE 10-5
STEVIZ WONDER 25-20
BILLY OCEAN 38-29 WHAM!,

BABBRA STREISAND (dp)

RICKIE LEE JONES

HOTTER

TIMA TURNER 1-1

CYNDI LAUPER 5-3

CARS 10-5

JERMAINE JACKSON 15-19

SHELLA E. 17-12

KWES/Odessa-Midland, TX John Clay John City

CARA, CHAN

CORNES DE SETOME

PRINCE

PRINCE

CONTO BAILIE

STREET PERINCE

CONTO BAILIE

STREET PERINCE

CONTO BAILIE

STREET PERINCE

CONTO BAILIE

STREET PERINCE

CORNES 1-1

CARE 15-8

KKQV/Wichits Falls, TX MacMurphy/Stone T94/Paname City, FL John Dantzer MacMurphyStone
DAVIS GOVER
THE STATE OF THE STATE
THE STATE OF STATE OF STATE
STEVE PERSY
CREAT PROCESS (dp)
CREAR RHAM
RICKIE LEE JONES
SUMTYOR
SAM RARRIS
HOCLEST:
1008 MARCH 4-1
ONE MARCH 4-1
ONE MARCH 4-1
ONE MARCH 3-2
THISTED SISTER 8-4
MAGOMAN 15-8
BANAMARAMA 15-8 John Danter

DENNIS DETOUNG
REMEY ROCKES
DAVID SOMIE
MARIA VIOLA
TIMA TORNER
HOLLEST
JERMAINE JACKSON 7-3
BRUCE SPRINGSTEEN 11-7
CARS 15-8
CHICAGO 14-10
POINTER SISTERS 17-11

WPFM/Panama City, FL Thomas/Davis KNIN/Wichita Falls, TX ThomssDevia
CHAKA RHAN
DEWNIS DETOUNG
SHEENN EASTON
HEBARI
SUNVINEN
HARRIS
HARRIS
JOHN MAITE 3-1
CYNOI (AUDER 11-7
PRINCE 14-8
RIGHT RANGER 16-13
BANANARAHA 17-14 Barry Michema
BILLY OCEAN
THOMPSON TWINS
ERNNY ROGERS
JACKSONS
DENNIS DETOUNG
ROTLEST:
HICAGO 1-1
PRINCE 4-2
PRINCE 4-2
PRINCE SPRINGSTEEN 17-6
STEVIE MONDER 26-18

WHSL/Wilmington, NC Stewart/Stone

Stawart/Stone
EVERLY SROTHERS
DAVID BOHTE (dg)
MARIA VIDAL
RICKEL LEE JONES
TO TUBER
KENTY TUBER
KENTY (dg)
KENNY ROGERS
HUARI
HOLLENIATE -1
CYDDI LAUPER 3-2
PRINCE 4-3
SREILA 8. 10-9

243 CHR Reporters

following stations reported a frozen playlist this week: WPLJ/New York KDWB-FM/Minneapo WGCL/Cleveland 'KłTY/San Antonio FM100/Memphis KIK/Davenport KYNO-FM/Fresno KCPX-FM/Salt Lake City KLUC/Las Vegas

WZON/Bangor WIKZ/Chambersburg KISR/Ft. Smith The following stations failed to eport this week and therefore their playlists were frozen:

93FM/Houston Q102/Cincinnati Q102/Cincinnati
KITS/San Francisco
KWSS/San Jose
KZFM/Corpus Christi
KHFI/Austin
WQUE-FM/New Orleans
WQUT/Johnson City

Note: WFOX/Gainesville is no longer a CHR reporter.

# **MIDWEST** Most Added .. Hottest

David Bowie Dennis De Young

Prince John Waite Cyndi Lauper

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added .. Hottest

David Bowie Dennis DeYoung Rogers/Cames/Ingram Cyndi Lauper Prince Tina Tumer John Waite

# MIDWEST

Parallel Two

# WKDD/Akron, OH

DAVID BOWIE TINA TURNER BONEYMOON SUITE (dp) DENNIS DEYOUNG CHAKA KHAN WHAM!
JIM CAPALDI
BOTTER!
JOHN WAITE 1-1
CARS 9-3
PRINCE 6-4
BILLY SQUIER 10-9
BRUCE SPRINGSTEEN 20-14

## WAHC/Appleton-Oahkosh WI Chris Ceine

Chris Ceine
STEVIE WONDER
ROD STEWART
JOHN CAFFERTY & B
POINTER SISTERS
BOTLESE:
JOHN MAITE 1-1
TWISTED SISTER 7-4
PRINCE 11-7
CARS 20-11
MADONNA 29-16

# WKAU/Appleton-Os

ELTON JOHN SHEENA EASTON BARRY GIBB ROMEO VOID (dp)

# \$2X/Columbus, OH Cook/Cella

ELTON JOHN
POINTER SISTERS
JOHN CAPPEATY & B
HOTLEGE:
JOHN WAITE 5-1
HUEY LEWIS & NEWS 2-2
CARS 8-4
CYNDI LAUPER 9-5
PRINCE 12-7

none Hottest: LIONEL RICHIE 1-1 CARS 7-7 PRINCE 9-9 CYNDI LAUPER 10-10 CHICAGO 13-13

# WGTZ/Dayton, OH

FIXX (dp)
DENNIS DEYOUNG (dp)
DONNA SUMMER
DIANA ROSS
HOLLES:
HUEY LEWIS & NEWS 1-1
PRINCE 3-2
CYMDI LAUDER 4-3
CASS 10-5
JERMAINE JACKSON 11-6

# KMGK/Des Moines, IA

AlBrock

LAVID SOWIE

TIMA TURNER

ERNNY MOGRS

ERNNY MOGRS

ERNNY MOGRS

HEANING

FRANCE

JOEN MAITE 3-1

CYNDI LAUPER 6-5

EULY LEWIS & NEWS 10-6

PRINCE 11-8

## KZIO/Duluth, MN Barry Knight

Berry Knight
MADONNA
SPANNAD BALLET
SPREMA GASTON
SPREMA GASTON
KENNED' & OSDONE
DIAMA BOSS
DENNED DETONED
DIAMA BOSS
BLAT OCEAN
BARY CIBE
BLAT OCEAN
MARIA VIDAL
DAVID BORE
BLAT VIDAL
DAVID BORE
TOTAL
TOTAL
TAUDER
TOTAL
TAUDER
TOTAL
TAUDER
TOTAL
TAUDER
TOTAL
TAUDER
TOTAL
TOTAL
TAUDER
TOTAL
TOTAL
TAUDER
TOTAL
TOTAL
TOTAL
TAUDER
TOTAL
T

# WKDQ/Evensville, IN Payne/Chase

NAMED EYES (dp) DENNIS DEYOUNG POINTER SISTERS SHEENA EASTON SHEEMA EASTON Hottest: Tina Turner 1-1 JOHN WAITE 3-2 HUEY LEWIS 4 NEWS CYNDI LAUPER 6-5 CARS 7-6

# WSTO/Evensyllle III

STEVIE WONDER SHEILA E. JERMAINE JACKSON NIGHT RANGER BOTLEST:

# WMEE/Ft Wayne, IN

SCOTT Dugen
ELTON JOHN
BILLY OCEAN
TINA TURNER
DENNIS DE YOUNG
STEVE PERRY Hottest: TINA TURNER 1-1 CYNDI LAUPER 3-2 JOHN WAITE 6-3 PRINCE 7-5 RATT 10-8

# WGRD/Grand Rapids, MI Swart/Duling

SwertDuling
DAVID BONTE
SHEILA E.
SHEILA E.
DENNIS DEYOUNG
SURVIVOR
GOTERS:
HUEY LEWIS & NEWS 2-1
SCANDAL 5-2
PRINCE 8-6
CHICAGO 17-14
MADONNA 25-17

STEVIE WONDER MADONNA
JACKSONS
ROD STEWART
BOTHERE
CORRY HART 2-1
CYNDI LAUPER 5-2
RUEY LEWIS & NEWS 7-3
TIMA TURNER 3-4
PRINCE 4-5 PRINCE
DAVID BOWIE
TINA TURNER
WHAMI
WANG CHUNG
HOTEST:
HADDNNA 9-3
JOHN CAPPERTY
CHICAGO 29-14
PRINCE D-26 U83/South Bend, IN J.K. Dearing

WJXQ/Jeckson, M Rvan/Cheeks DAVID BOWIE DAVIDUOMAN SUMAN (dp)
MANC CHUNG (dp)
MANC CHUNG (dp)
MANIA TURA TURNER (dp)
MANIA VIDAL (dp)
GO GO'S (dp)
BOTTEST
BOTTOMAN (dp)
MONTH (dp)
MON

# WKFR/Kalemezoo, MI Weinscht/Chepman

DIANA ROSS BILLY OCEAN BARRY GIBB THOMPSON TWINS ELTON JOEN KENNY ROGERS DENNIS DEYOUNG STEVE PERRY MARIA VIDAL HOLLEGE: MARIA VIDAL Hottest: TINA TURNER 2-1 JOHN WAITE 3-2 PRINCE 8-6 CARS 11-7 CBICAGO 23-15

# ZZ99/Kansas City, MO

DAVID BOWIE
WHAM!
BARRA STREISAND
DENNIS DEYOUNG
BOTCEST:
TINA TURNER 2-1
PRINCE 3-2
JOHN WAITE 6-4
CARS 10-9
CHICAGO 17-13

# WVIC/Lansing, MI

STEVE PERRY SHEENA &ASTON ELTON JOHN HOTLEST: JOHN WAITE 1-1 TINA TURNER 3-2 CARS 5-4 BILLY SQUIER 6-5 BRUCE SPRINGSTEEN

# Z104/Madleon, WI

DAVID BOWIE CBAKA KHAN BILLY OCEAN ROMEO VOID ROMEO VOID BOTTEST: TINA TURNER 1-1 JOHN WAITE 3-2 SCANDAL 4-3 TWISTED SISTER 7-5 JOHN CAPPERTY 4 8

# Z95/Milwaukse, WI Michaele/Kelly

PRINCE (dp)
ROD STEWART
DENNIS DEYOUNG
CBAKA REAN (dp)
ELTON JOHN
BOTTER
PRINCE 5-1
SCANDAL 2-2
TIAN TURNER 1-3
CYNDI LAUPER 4-4
TWISTED SISTER 9-6

# KJ103/Oklahoma City, OK

PRINCE BILLY OCEAN TINA TURNER MARIA VIDAL ELTON JOHN ELTON JOHN
HOTTEST:
JOHN WAITE 2-1
PRINCE 6-2
CYNDI LAUPER 9-4
CHICAGO 23-11
BRUCE SPRINGSTEEN

KZ93/Peorie, IL Edwards/Major Edyvare LAURA BRANIGAN
BOTTEST:
TINA TURNER 2-1
BUEY LEWIS & NEMS 3-3
JOHN WAITE 4-4
CARS 5-5
SCANDAL 7-6

## KOFM/Oklahoma City, OK Miller/Casey

SHEENA EASTON FIXX PRINCE JOHN CAPPERTY & B JOHN CAFFER..
Bottest:
CARS 1-1
CYNDI LAUPER 14-9
CHICAGO 19-13
JOHN WAITE 17-14.
MADONNA 25-21

# KQKQ/Omaha, NE

CYNDI LAUPER STEVIE WONDER

Hottest: TINA TURNER 1-1 JOHN WAITE 3-2 PRINCE 20-6 SCANDAL 11-9 CYNDI LAUPER D-11

WRQN/Toledo, OH Scheffer/Mitchell

KAY107/Tulsa, OK Blain/Stephens

Schaffer/Mitchell
MEMANI
MEMANI
DAVID BOWLE
MARIA VIONL
TINA TURNER
RADPR MACDOMAND
VANITY
HOLLEST
JOHN MAITE 4-2
CARS 13-8
TWISTED SISTER 25-23
JACKSONS 29-24
MADONNA 35-31

KEYN-FM/Wichita, KS

Taylor/Brown
WEAM!
STEVE PERRY
KENNY ROGERS
ADVID BOWIE
CHAKA KHAN
MARTA VIDAL
ROCLEST
JORN WAITE 2-1
NIGHT RANGER 9-6
CHICAGO 14-10
MADONNA 21-15
STEVIE WONDER 27-21

KKRD/Wichita, KN

WHOT/Youngs Dick Thompson

Dick Thompson

ROD STEWART
FIXX
LINDSEY BUCKINGHA
NAKED EYES
ELTON JOHNINS
ROMEO VOID (dp)
BARRY GIBB
STEVE PERRY
HOTESES:

Hottest: JOHN WAITE 4-I CYNDI LAUPER 3-2 HUEY LEWIS & NEWS 6-3 PRINCE 5-4 SCANDAL-11-7

WYFM/Young

Jeff Tobin
PRINCE
BRUCE SPRINGSTEEN
CHICAGO
HOTEGET:
PRINCE 5-1
SCANDAL 10-8
CARS 13-9
PETER WOLF 18-11

Parallel Three

KFYR/Blemerck, ND

DAVID BOWLE
MADONNA
BOTTEST:
JOHN MAITE 2-1
BUSY LEWIS & NEWS 3-2
CYNDI LAUPER 4-3
CARS 11-8
BILLY SQUIER 16-12

STEVE PERRY PIXX KENNY ROGERS DAVID BOWLE

OliverWrillams
KERNY BOGERS
LINDERY BUCKINGHA
THOMPSON THINS
DAVID BOWIE
HOTERS
HOTERS
HOTERS
FRINCE 4-1
RUEY LEWIS 6-3
SCANDAL 7-4
CARS 9-6
CARS 9-6

WBWB/Blooming Bob Leonard DENNIS DEYOUNG
DAVID BOWLE
BARRY CIBB
POINTER SISTERS
HOTEST:
CYNDI LAUVER 3-1
JOHN MAITE 2-2
PRINCE 5-3
THISTED SISTER 9-7
JOHN CAPPERTY & 8 17-11 BARRY GIBB ELTON JOHN STEVE PERRY DENNIS DEYOUNG HOTLEST TINA TURNER 1-1 JOHN WAITE 4-2 PETER WOLF 6-4 PRINCE 9-5 CARS 10-6 WZOK/Rockford, IL

# WCIL-FM/Carbondale, IL

Tony Waltekus Tony Watestus
RENNEDY S. OSBORNE (dp)
DAVID BOWIE
DIANA ROSE
LINDSEY BUCKINGBA
LAWRA BRANIGAN
HOTLES
TIPA TORROR 3-3
TIPA TORROR 3-3
TIPA TORROR 32-6
CHICAGO 28-15 KQCR/Ceder Repids, IA Gery Dixon

SCANDAL 5-# PETER WOLF 6-5 CARS 7-6

# ELTON JOHN DENNIS DEYOUNG WHAM! DAVID BOWLE LINDSEY BUCKINGHA (dp)

# LINDSEY BUCKINGHA HOTELST: CYNDI LAUPER 4-1 SCANDAL 7-4 CHICAGO 14-7 MADONNA 29-23 BILLY IDOL 34-29 KCMQ/Columbia, MO Dave McCormick

Dave McCormick
BLTON JOHN
STEVE PERRY
DENNIS DE YOUNG
POINTER SISTERS
THOMPSON THINS
BOTCEST:
JOHN MAITE 3-1
JOHN MAITE 3-1
JOHN MAITE 3-1
JENNAIME JACKSON 13-9
MADDNINA 36-20

# Y84/Ferga, ND Collins/Anderson

ELTON JOHN
DIANA ROSS
DENNIS DEYOUNG
JIM CAPALDI
STEVE PERRY
KENNY ROGERS (dp) RENNY ROGERS (dp. Hottest: TINA TURNER 1-1 CYNDI LAUPER 5-4 PRINCE 6-5 CARS 9-8 CHICAGO 18-13

# KKXL-FM/Grand Forks, ND

Don Nordine
SILLY IDOL
SHEILA Z.
OENHIS DEYOUNG
DENNIS DEYOUNG
WHAM! MONDER
WHAM! NORDER
HOLTES!
JOHN MAITE 6-1
HUEY LEWIS 6 NEWS 4-3
CYNDI LAUPER 7-4
PRINCE 12-6
TMISTED SISTER 14-11

# WAZY-FM/Lafayette, IN

ROD STEWART CO CO'S

WEAM!
KENNY BOCERS

DAVID BOWLE
BOWLE
BRILLY 100L

BOT LEST

BOLLY 100L

BOT LEST

BOT LE

# KFRX/Lincoln Tracy Johnson

DAVID BONIE
JOHN CAFFERTY & B
TINA TURNER
DIANA ROSS
BOTLEST:
PRINCE 4-1
CYNDI LAUPER 3-2
JOHN WAITE 6-4
CHICAGO 10-9
CARS 12-10

Pat Martin

ROD STEMART
TINA TURNER
ROMED VOID

Bottest:
PRINCE 1-1
THISTED SISTER 2-2
BRUCE SPRINGSTEEN 5-3
CARS 10-5
CHICAGO 20-11

# KKLS-FM/Repid City, SD Sherwin/Piper

THOMPSON TWINS
ROMEO VOID
DAVID SOWIE
POINTER SISTERS
ELTON JOHN
BOTTER
LOWN WAITE 1-1
SCANDAL 7-3
HUEY LEWIS & NEWS
CHICAGO 11-5
PRINCE 14-10

# WBNQ/Bloomington, IL DAVID BOWIE MARIA VIDAL MEAM! (dp) CHAKA KHAN (dp) KROKUS (dp) WANG CHUNG (dp)

99KG/Saline, KS Denny Coiller Denny Coller
OAVID BOWIE
FIXX (dd)
FIXX (dd)
KENNY ROGERS
MARIA VIDAL
CHARA RIRHA (dp)
JORN CAFFERTY & B
HOTLEAU:
CYMDI LAUPER
FOR SCANDAL 13-9
PRINCE 21-11
THISTED SISTER 23-18
DENNIS DEVOUNG D-35 Hottest: JORN WAITE 2-1 BURY LEWIS & NEWS 3-2

# KKRC/Sloux Falls Dan Kleisy

Den Kleiey

STEVIE MONDER
ELTOW JOHN
ELTOW JOHN
BLILLY JOHN
BLILLY JOHN
BLILLY JOHN
BARRIS
HOUTE AND ARRIS
HUEY LEMIS 4 NEWS 3-1
CYMDI LAUPER 5-3
PETER MOLF 8-4
JOHN MAITE 10-7
PRINCE 16-8

# KWTO-FM/Sprin Bob Hammond

BOD MEMMINDS
BICKEE LER JONES
DAVID BOWIE
KENNY ROGERS
DENNIS DEYOUNG
HOTEGET:
JOHN MAITE 4-1
BUEY LERIS & NEWS 5-3
CYBOI LAUPER 9-4
CHICAGO 11-9
PRINCE 13-9

# WDBR/Springfield, IL Moore/Lawley

MooreLawley
SHEENA RASTON
DAVID BOWIE
MARIA VIDAL
ROREWHON SUITE (dp)
KROKUS (dp)
KROKUS (dp)
FROKUS (

# WSPT/Stevens Point Bouley/Tracy

STEVIE WONDER DAVID BOWIE TINA TURNER MARIA VIDAL MARIA VIOAL
BOTTEST:
CYNDI LAUPER 1-1
SCANDAL 3-2
PRINCE 15-7
BRUCE SPRINGSTEEN 21-15
CHICAGO 27-17

# KDVV/Topeka, KS Tony Stawart

POINTER SISTERS
KENNY ROGERS
DAVID BOWLE
CRAKA KRAN
DONNA SUMMER
BOLLCEL:
BOLLCEL:
GROUND ASSEMBLE
JORN CAPPERTY & B 25-16

KFMW/Waterloo, IA Mark Potter MARK POTES
KANG CBUNG
SURVIVOR
DAVID SOMME
TIMA TURNER
RENNY ROGERS
HOTTEST
HOTERS
JOHN CAFFERTY & B 26-12
SHEILA E. 24-17
SHEILA E. 24-17

# WEST

# Parallel Two

Stucker/Meldand
DAVID BOWLE
TEOMPSON TWINS
LAURA BRANIGAN
BILLY OCKAN
SHERNA EASTON
TINA TURBER 2-1
CYNOI LAUPER 4-3
BUET LEWIS & NEWS
PRINCE 7-5
SCANDAL 12-7

KQXR/Bakersfield Bob Harlow

TINA TURNER
DAVID BONTE
EENNY ROGERS (dp)
JEFFERSON STARSHI
CHAKA HEAN
RICKIE LEE JONES
SURVIYOR
GIORGIO MORODER
BOLLERI:

GIORGIO MORUDER Bottest: CYNDI LAUPER 2-1 JOEN WAITE 3-2 MADONNA 10-3 BARANARAMA 8-4 STEVIE WONDER 16-10

KKXX/Bakersfield, CA Squires/Kamper TAT (dp) RISS (dp) DENNIS DE YOUNG TINA TURNER ELTON JOHN Hottest: ELTON JOEN Hotteat: THISTED SISTER 6-I JOEN MAITE 2-2 SCANDAL 3-3 COREY HART 7-6 MADONNA 16-11

# JACK MAGNER

Len E. Mitchell
DAVID BOHIE
CHARA RHAN
SURVIVOR
RNNN RGERS (dp)
MHAH
HOLD HOLD (dp)
HHAH
TINA TURBER 1-2
PRINCE 14-5
BANANARANA 18-7
CARS 23-14

KKFM/Colorado Springs, CO WHAMI
CHARA KHAN
STEVE PERRY
DENNIS DEYOUNG
DAVID BOWIE
BOOTES:
CARS 3-1
CYNDI LAUPER 4-4
SCANDAL 8-7
NIGHT RANGER 14-9
BRUCE SPRINGSTEEN

## KBOS/Fresno, CA Kris Van Kamp

KF96/Boise, ID

DOSEGREGORY
DAVID BONTE
KENNY ROGERS
CHATA KHAN
DENNIS DEYOUNG
MARIA VIDAL
KENNEDY & OSBORNE
BOTTES
JOHN WAITE 2-1
CARS 4-2
PRINCE 5-4
CYNDI LADPER 9-5
CHICAGO 19-12

POINTER SISTERS
TINA TURNER
DENNIS DEYOUNG
KENNY ROGES
HARIA VIDAL
BOLLEST
JOHN WAITE
CYNDI LAUPER 4-2
PRINCE 13-5
BANANARAMA 16-12
CARS 20-13

# Carey Edwards

KENNY ROGERS
KENNEDY & OSBORNE (dp) RENNEDY & OSBORN Bottest: PRINCE 1-1 CYNDI LAUPER 2-2 MADONNA 6-4 SCANDAL 8-6 BANANARAMA 9-7 KYNO-FM/Freend

none Hottest: RAY PARKER JR. 1-1 TIMA TURNER 2-2 CYMDI LAUDER 3-3 PRINCE 4-4 SREILA E. 10-10 KIKI/Honokuku, HI Kong/Shiehido

TINA TURNER Hottest: Hottest: TINA TURNER 2-1 CYNDI LAUPER 5-3 STEVIE WONDER 9-5 TOMA/NATTO 7-6 HUEY LEWIS & NEWS 16-9

## KQMQ/Honolulu, HI Kimo Akane

KIMC ALANCE

NIGHT ANACER

DAVID BONIE

CRACA REAN

RADPE MACDONALD

KERNY NOCEMS

TINA TURNER

SURVIVOR

BOLIONEE RICHIE 4-1

CINOL LAUPER 5-4

CINOL LAUPER 5-5

SHEILA 2. 13-10

KLUC/Las Vegas, NV none Hottest: RATT 1-1 CYNDI LAUPER 5-5 PRINCE 6-6 JOHN WAITE 8-8 CARS 11-11

KO93/Modesto, CA DeMaroney/Novak DEMNIS DEYOUNG RENNY ROGERS ROMEO VOID BOTTER 10-1 CTICAGO 8-2 LAURA BRANIGAN 16-9 STEVIE WONDER 23-17 MADONNA 29-23

# KHOP/Modesto-I Devid Krahem

Devid Krebern
DEWNIS DEPOUNG
TIMA TURKER
HEAR!
KENNY ROGERS
DAYID BOMIE
CHARA RYAN
MANG CHOUNG
HOUTE HOUSE & MEMS I-1
SUST LEWIS & MEMS I-1
LINESEY BECKIRGHA 22-13
MADONA 33-18

# KCAQ/Oxnerd-Venture, CA Thomas/Potter

MAGNER
ROD STEMART
STEVIE MONDER
SOTEST:
TINA TURNER 1-I
LIONEL RICEIE 9-3
PRINCE 7-6
MADONNA 13 PRINCE 7-6 MADONNA 13-10 EGYPTIAN LOVER 28-18 KCPX/Selt Lake City, UT

# HOLE ST. TINA TURNER 1-1 LIONEL RICHIE 2-2 CYNDI LAUPER 7-7 MADONNA 17-17 CHICAGO 18-18

Nek Chart

DAVID BOMIE

KENNY ROGERS
SAM HARRIS
TINA TURNER
MARIA VICAL
CHAKA KHAN
SOS BAND (dp)
HOTOGER
TINA TURNER 1-1
PRINCE 9-3
BILLY OCEAN 12-6
BILLY OCEAN 12-6
BILLY IDOL 31-21
BILLY IDOL 31-21

## KHYT/Tuesor men Ceh

KENNY ROGERS WHAM! TINA TURNER SURVIVOR DAVID BOWIE NIGHT RANGER NIGHT RANGER Hottest: TINA TURNER 1-1 RAY PARKER JR. 2-2 PRINCE 3-3 JOHN MAITE 4-4 GUEY LEWIS & NEWS 6-5

# KRQ/Tuscon, AZ

FIXX
DIANA ROSS
WHAM!
POINTER SISTERS
KENNY ROGERS
ROTEGAT:
TIVA TURNER I-1
TIVA TURNER
CARS:
CARS:
CARS:
CARS:
DETER WOLF 11-9
JERMAINE JACKSON 19-15

# Parallel Three

KGOT/Anchorage AK

KBOZ-FM/Box

ELTON JOHN BILLY IDOL (dp)
BILLY IDOL (dp)
BILLY IDOL (dp)
ROMEO VOID (dp)
ROMEO VOID (dp)
TINA TURNER 2-1
HUEY LEWIS 4 NEWS 3-2
JOHN WAITE 7-4
CAMBI LAUPER 10-6
CARS 16-11

KTRS/Casper, WY Todd Ceveneh

Todd Covensh
BILLY IDOL
DENNIS DEYOUNG
BARRY GIBB
DIANA ROSS
ELTON JOHN
KENNEDY & OSBORNE
MARIA VIDAL
SURVIVOR
TINA TURNER
DAVID BONIE
STEVE PERRY
BOCCEST.

KKAZ/Chayana John Ramasy

John Rarmery
BILLY IDOL
DIAMA MOSS
DENNIS DETOUNG
THOMPSON TWINS
BARRY GIBB
HOTECAS:
CYNDI LAUPER 3-1
JOHN MAITZ 4-3
PRINCE 14-8
PSTER MOLP 13-10
BANANARAMA 24-18

KGHO/Hooulem, WA

Steve Larson

PRINCE
DAVID SOMIE

WAID SOMIE

CHARA REAM

STEVE PERRY
TIMA TURNER
TIMA TURNER
ECHECUL COSDONE

ECHECUL
CHOCK CALL
CONDILADDER 4-3
JERMAINE 2-1
CHOL LADDER 4-3
JERMAINE JACKSOM 16-13
BANANARAMA 19-15

Hottest: CYNDI LAUPER 6-5 CHICAGO 12-9 JERMAINE JACKSON 13-13 NIGHT RANGER 18-14 JOHN CAFFERTY 4 B 33-25

Key Taylor
WHIAHI
STEVE PERRY
KENNY ROCERS
MARIA VIDAL
TINA TURNER
DAVID BOWEE
BOULDES
PRINCE 3-1
BURY LEWIS 4 NEWS 2-2
CARS 4-3
MADONNA 14-9
RICK SPRINCFIELD 20-12
KYYALBAW

KYYA/Billings, MT Charlie Fox Charle Fox
WHAPI
BLATON JOEN
DIANA ROSS
DENNIS DEYOUNG
DAVID BOWLE
ROCKEST:
JOEN WAITE 2-1
CYMDI LAUPER 3-3
HOTS LAUPER 4-4
PRINCE 10-6
PRINCE 10-6

TOM Weish

DAVID BONTE
DENNIS DEVOUNG
STEVE PERRY
TIMA TURNER
MANG CHUNC
SAM HARRIS
SUNVIVOR
HOLLER: 1-1
JOHN MART: 1-1
JOHN MART: 1-1
BANANARAMA 8-6

# KZOZ/San Luis Obispo, CA

Steve Hatter DAVID BOWIE
TINA TURNER
JEFFERSON STARSHI
SURVIVOR
CHARA KHAN
RICKIE LEE JONES
LOU RZED
BOTTES!
JOHN WAITE 4-1
CYNOI LAUDER 2-2
CARS 8-7
BANNARAMA 10-8
MADONNA 11-10

DAVID BOWIE KENNY ROGERS WEAM! SURVIVOR (dp) GIORGIO MORODER BARBRA STREISANE DENNIS DE YOUNG

THOMPSON TWINS RICKIE LEE JONES

# KOZE/Lowi Jay McColl

RICKIE LEE JONES TINA TURNER KENNY ROGERS HOLLEST JOHN WAITE 2-1 SCANDAL 3-2 CARS 6-3 VAN STEPHENSON 14 PRINCE 11-9

# K96/Provo, UT Gentry/Green

Gentry/Greer

POINTER SISTERS
DENNIS DEVOUNG
REMNEDY & OSBORNE
DAVID BOWLE
BILLY OCEAN
BOTHER:
CHICAGO 5-3
SCANDAL 14-8
SREILA E. 18-12
NIGHT RANGER 21-14
SPANDAU BALLET 28-20

# KCBN/Reno, NV Jim O'Nesi

JIM O'Nes!
NAKED EYES
BILLY OCEAN
ELTON JOHN
HOTCERT:
LIONEL RICHIE 2-1
SCANDAL 15-4
PRINCE 16-5
SHEILA E. 30-15
MADONNA 35-20

# KHTX/Reno, NV John Chommie

John Chommie
TINA TURNER
RRORUS
DENNIS DE YOUNG
VANITH
WHAMI
REHNY ROGERS
BOTTEST
TINA TURNER 3-2
BILLY SQUIZE 8-6
BRUCE SPRINGSTEEN I:

## KBIM/Roswell, NM Tim Mack

Tim Mack
REGOUS
LEGOUSE
DAVID BOWLE
TIMA TUBNER
RICKIE LEE JONES
SURVIVOR
KENNY ROGERS
VANITY
CHAKA KRAN
BOX OF PROGS
HOLLEST:
BOX TO TROGS
TO TROG

# KRSP/Selt Lake City, UT

OENNIS DEYOUNG
POINTER SISTERS
DAVID BOWIE
CHARA KHAN
HOTLEST:
TINA TURNER 1-1
LIONEL RICHTE 3CYNDI LAUPER 4PRINCE 6-4
MADONNA 9-7

# SLY96/San Luis Obispo, CA

# KIST/Sents Barbers, CA Dick Williams

DENAIS DE JOURNE BOTTEST: TINA TURNER 1-1 HUEY LEWIS & NEWS 2-2 BANANARAMA 11-6 PRINCE 13-7 STEVIE WONDER 27-20

# OK96/Tri-Cities, WA

MEAM! DAVID BOWIE SURVIVOR CEAKA KHAN EVERLY BROTHE PRINCE PRINCE
Hottest:
Tina Turner 11-1
CYNDI LAUPER 6-2
PRINCE 7-6
BILLY SQUIER 5-8
MADONNA 23-19

On The Wings Of

EFRI ON WEER 30-21 ETLEPH ON 99EG d-35 EEEC A WITHOUTH A WITH ON EDWY ON EDWY ON EDWY ON

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence. Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status. Parallel III: Selected stations in smaller markets: that are format dominant experience of the parallel region of the selection of the se

MRER 17-14
MELSEM ON 98E 20-17
MSPC 20-17
MSPC 18-13
MSPC 19-14
MS

National Symmat UP DEBUTS SAME DOMN ADDS

P3

**P3** 

RAST

WP8G 32-31

NGOH 32-32

NGOY 23-20

NGOY 23-20

NGOY 34-31

NGOY 34-31

NGOY 33-29

NTSR 22-21

NERC 24-14

NGOY 33-29

NGOH 23-20

### 27-24 ### 27

EDOT 9-6 FITTA 29-26 #301FM on FRAS 26-22 #302 BTA 33-25 #300 27-23 #30 31-21 #30 31-21 #31 22-20 #31 22-20 #31 22-20 #31 22-20 #31 22-20 #31 22-20 #31 22-20 #31 22-20 #31 31-34 #31 31-34

| New | 23-13 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 | 1989 |

9

B104 24-27 B104 24-27 MRIT 16-33 MRIS 28-21 MRIS 28-21 MRIS 28-21 MRIS 28-31 CROI d-35 MRADEN 32-33 894 25-24 MRIX 22-21 280-28 16-13 CHOM on MAVA d-29

94Q on 193 18-17 EAPM 26-19 93PM on 195 21-21 7100 26-27 897 18-16 NNFE 24-21

MIDWEBT 896 30-28 WLS-PH ON WCL 26-26 MCST 23-22 MIVY 6-32 ESEQ 28-27 EDHEFH 17-1 MITH 26-25 MED 28-27 MED PH 17-1

#196 32-30 0103 19-15 #11579 34-31 #07A 00 #119 36-32 #9102 27-26 #5103 31-27 #74 30-27 #175 07 #800 33-26

**P** 

HFBG a WIGT a WOAY a WTSN a

WILC 20-13

BIO4 220-14

255 On

RIO4 220-14

255 On

RIO5 20-15

RIOGO 18-15

RIOG

7

WTLY 15-11 Q100 18-13 MMAR 18-16 MMCMF 18-16 MMCMF 12-15 MMCMF 12-15 MMCMF 12-15 MMCMF 18-12 XLAMFM 18-14 1304 12-12 WEFF 26-14 98PXF 24-21 Q42 WGFF 19-10 WGFF 19-15

**T** WBSQ a KWIC a KZIR a KXIIG a KXIIG a WJIR a WJIR a WHOKEN a

DAVID BOWIE Blue Jean (EMI Ame

122/122

243	R	anorte

"}	dit S	DOE ong" (A	nylab	ef)	
Re	gional	100/25	44%	Summ	
E	33%			Debuts	
м	21%			Same	4
	56%			Down	0
S					

# FYAMPLE

100/25	<ul> <li>100 CHR reporting stations on it this week including 25 new</li> </ul>
	adds
44% -	Percentage of this weeks re-
	porters playing it
Region	sl Reach - Percentage of re-

Up 31 - Number of stations moving it up
on the charts.
Debuts 20 - Number of stations debut-
ing the song this week
Same 24 - Number of stations reporting
no movement this week. (On
to On, Add to On, 31-31,
etc )
David C. Alimber of statement and health

etc )
Down 0 - Number of stations moving it
down on their charts.
Adds 25 — Total number of stations adding it this week.

	_		_
	4	١	١
1	ď	U	,

			CKON A	MITP &	MERI A OKIDO e
				ACX1 ?	WIRG a
			WCAUPH &	MFHI a	
			CPTR a		WORPEN a
			CHUM a	#X104 e	WSDV a
				MIES A-11	
			BOUTH	MRNO 6-60	BOUTH
				7106 a	
			¥100 a		
				куги а	HJAO a
	OF SEAGULE		897 a	KROK a	
			Q105 4		HCCO a
	You Live 6			MIDWEST	EILE a
			MIOWERT		KTOY a
	ry Of A Young H				0101 4
				MEDD 8-35	KNOEFH &
			896 a-37	KMGK a	794 a
			MCEY a	K#10 a	
			E KNK a		HOELE a
Regional	84/1 35%	National		MIPL 4-30	2102 a
			WEST	MJ10 a-37	MGLP a
Reach		UP 33 \$		1199 3	880V 4-32
E 424		DESUTS 7	0103 a		WHISE &
5 281	NEA	SAME 43		2104 e	
8 M 305		DOM: 0	KEEP a	KOEC a-33	
1 × 429		ADOS 1	KMIK a	HROM a	MICWEST
				#107 m	
			EPLUS a	SEYNPH a	KPYR a
			1	EKED A	MENO, a
-	WRNO 10-78	HXHI on	1 -	BREW &	WCILFH a
		95KIL 30-28			KOCR a
	Y106 38-36			WEST	HAT YEN a
	KROK on	MJ90 on			
		WOMPER on B	2 EARY	KNHO A	KPRX a
PART	MADWERT			KOXB a	KKLSFK a
		SOUTH	MELY A	XP95 A	
MXXS PR on	NEDD 33-29		0100 0		KNTOPH a
WMYS 27-26	ANVO 00	KOI2F# 10-29	MY58 a	KEPN &	новя а
CROM a				KONG a	MSPT #
CKOI on	92% 30-28	W18€ 36-36	5104 a	EMOP e	EDVV a
	no Alla	MYSS on	MARK &	KSED a	
MCAUPH OR	EMGK on			ADONEM 4-40	STHE &
	WGRD 34-29	KTOY 37-34	2105 a	KAYY a	
BOUTH	MJXO on	0101 on 1	HSPE A		WEST
	HIGH 28-25	ENES on	SSPEY A		
93PH on					KGOT o
	×107 on	794 8-40	WGPH a		
		NIXV 6-37	I MPST &		SYYA s
MICWIST	WEST	MGGP on	HRCK a		TTRS a
		MRSL 24-23	WEHZPH &		KGHO a
MGCL on	EEPH OR		HHTE A		
					XBIM a
wist	R1E1 35-33	MIDWEST			
	ROMO On				KRSP a
	KLUC on				. KTOZ B
KPLUS 35-34	KO93 33-31	194 on			SLY96 a
ENBQ 37-34	ENOP 35-32	HALYPH 24-25			KIST a
	ESED 0-18	998G on			
		KMTOPH OO			
	KDONFM on				
	KCPX 23-23	WDDR 35-35			
	KEYT 14-33	WSPT 36-34			
EAST		KDVV on		BRANIGAN	
		KPMM on			
K104 on				kv One (Atlar	
WEEE 37-36					
£106 39-76		WEST	LP: Self Ci	natrol	
WSP8 32-31			Li . Stri Ci	3	
*pre 32-31	EAST	KOHO 32-30	1		
96PXY 35-34	1	E015 6-11			
WRCK 24-23	MALE OF	896 d-30			watlonal .
MIRIPA d-37	no HOSH	ECBH 31-28	Regional	206/5 85	% Summary
	MAUN OF	www. 31-16	Agech		UP 166
BOUTH	WIGY 37-36	881H 18-14	E 849		
BOOM	10 MC1R on	,4101 on			
	WTSN on	SLY96 on		68	SAME 26
TWIC ON	HERE d-40	QE95 on	И 834	-	DOWN 2
NANSPH on	MOCH on	1	E M 861		A005 5
WITP on	OF100 33-34		1		

14   14   14   15   15   15   15   15	BANANAF Cruel Sum LP: Bananara	mer (London/	PolyGram)
APP   100   101	Reach 6 899 5 899 H 899		Summary UP 175 DEBUTS 0 SAME 39 DOWN 3
18	<b>3</b>		<b>P3</b>
### 1914   ### 1915   ### 1915   ### 1916	LAST	воитн	EAST
	METE 16-10  ALESSEM 189-13  AL	SEPT 15-15 SEPT 15-15 SEPT 20-15	#COS ID-30

KIRM 19-18 EPEE 10-17 Q103 8-7 E118FM 5-5 EOPA 19-12 KEIP 22-16

23 MYBG on MION on MIGY 37-36 10 MIP on MYSN on MERI d-40 MCCN on OK100 32-24

3

			Г		Cars Conti
LINDSEY Go Insand LP: Go Insan	BUCKINGHA (Elektra)	M		93PM 14-14 195 13-10 1100 10-9 897 2-1 98W2 18-13 Q105 16-12	KROV 17-14 KK104 19-1 WEES 14-11 MOURFM 7-1 MRHO 6-5 BJ105-43-1
Regional Resch & 75% 5 67% H 78% W 84%	183/8 75%	D National SUBRACY UP 147 UEBUTS 5 SAME 20 DOWN 3 ADDS 8		MNOWLET  896 10-23 MLS 14-17 MLS-PM 14-17 0102 13-13 MCCL 33-13 MCCL 33-13 MCCL 31-18 MCSY 11-8 MCSY 11-8 MCSY 12-8 EXPR 20-10 SWK 7-5 MLOLFM 1-1	MRVO 12-9
<b>3</b>	80UTH NDDQ 12-10			METT 14-10 KSEO 5-5 METI 3-2 RDWSPK 7-1 EBTR 20-10	HKDD 9-3 HRHC 20-11 HKAU 9-7 928 8-4
HART 27-21 MIKSPM 29-24 MNYS 22-20 MPHD 26-21 MBLI 38-36 MCAUPM 28-26 PRO-PM 29-25	NRIGO 32-10   RIFE 12-22   RIFE 13-21   RIFE 13-21   RIFE 13-25   RI	W30N 17-17 H107 24-22 103C18 6-34 W0A7 31-26 W122 32-32 W138 32-32 W138 32-32 W138 32-32 W28 31-12 W270 6-34 W28 31-12 W270 6-34 W28 31-12 W270 7-34 W28 31-32 W28 31-			WEAD 0-3 WAND 20-31 WAND 20-31 WAND 20-31 23X 5-4 WATE 10-5
MBLI 38-36 MCADFM 28-26 PRO-PM 29-29 BOUTH	MJER 28-23 MSEZ 26-22 NHORFM A WILD 34-30 HANSPM 32-26 MYD 27-23	95XIL 38-37 HJBQ 17-15 HOMPPH 37-35 HSOV 22-20		KINN 15-7 EPSE 2-1 Q103 6-4 KIISPM 15-12 KOPA 10-7 KIISP 11-6 KMJK 10-8 PM102 7-5 KMD 10-8 KTR 22-16 KTR 22-21 KMS 12-12 KMS 12-12	MUNO 11-10 MIPL 10-23 MJKC 5-4 MKFR 11-7 1199 10-9
193 28-26 KAPN 16-34 93PH 26-26 MIOWEST	94TYX 29-24 WORT on MORI 15-11 MPMI 24-21 G100 19-14	BOUTH		PM102 7-5 KMOD 10-6 KS103 15-11 XTRA 20-16 KITS 21-21 EMRR 12-12	X104 15-12 195 20-15 XJ103 10-7 XOFN 1-1 XOKO 7-5
896 28-27 HLS a HLS-FM a HCLY 33-30	HRETTH 26-32 KDPH 38-35 KRGV a MERS 27-26 MRNO 23-20 MEVO 30-25	EISR 28-28 HYRS 29-22 EILE 26-15 ETOY 31-27 O101 36-34		KPEUS 6-4 KUBZ 10-6 EHEO 7-4	K193 5-5 W2OK 10-10 U93 10-8 WRQW 13-6 K107 12-6
896 28-27 MLS a MLS-FM a MCS-FM a MCST 33-30 MSTT 34-29 EBEC 30-28 MSTI d-29 EDMSFM 27-27 KETF 78-26 MLOLFM 18-12	MICHIET	EQ11FM 21-16 MISS 29-22 MISS 29-22 MISS 29-24 MISS 29-22 MISS 29-22 MISS 29-23 MISS 29-21 MISS 29-21 MISS 29-21 MISS 29-26 MISS 29-2		BAST	
	MEDIO 8-6 MARC 71-19 MEAN 31-25 92R 22-19 MOTE 28-24 EMPG 31-27 6210 35-22 MOTE 28-24 MOTE 38-22 MOTE 31-22 MOTE 31-22 MO			NTLY 10-15 0100 16-15 WHAR 17-14 MPARTY 4-4 MPARTY 4-4 MPARTY 4-4 MPARTY 10-7 MARPH 16-12 CT010 8-6 100 24-18 MSPH 10-7 MSPH 10-10 MSPH 10-10	KNMQ 6-6 KSXX 10-7 SQXP 13-7 KF95 4-2 KFM 3-1 RBOS 20-13 KMGX 13-10 KYROPH 18- RIKI 34-11 KOPO 33-27 KLDC 11-11 KOPO 33-27 KLDC 11-10 KOPO 33-27 KCPQ 14-8 KSCP 23-14 KSCP 4-8
EIISPM 29-28 ROPA on RESP 28-26 EMJE 33-30 PH102 on EMDD on	MEE 21-18 HGRD 19-15 HGRD 19-15 HJKO 21-18	NBMD 25-24 NBMB 23-16 NCILPW a EQCR a KCHD 23-18		PLANFN 16-12 KC101 8-6 K106 24-18 KSPK 3-3 PEPKY 10-7	RBOS 20-13 KHCK 11-10 KYNOPH 18- HIKI 34-31 KOMO 33-27
MINE STATE S	1199 27-24 WVIC 23-22 1104 27-25 EJ103 30-28 EOFN d-29	MAZYFM 24-18 KFRE on NRKE 23-23 EKLSFM 26-23 99EG 24-19		#GPM 8-7 #30 9-8 #KPM 13-10 #PST 8-5 #RCK 11-7	KO93 9-3 KKOP 3-2 KCAQ 14-8 RSED 23-14 KDONFK 5-4
-	HEOR ON HEQD 20-17 E107 32-27 KERD & WHET	NEMO 25-24 MSNR 23-16 MSNR 23-16 MSIGHT MSIGHT MSIGHT Yet 30-27 MAITER 26-18 FRA 30-27 MAITER 26-18 FRA 30-27 FRA 30-27 FRA 30-27 FRA 30-29 FRA 30		CHICAG	-
MPLY 18-16 Q100 39-31 MMAR d-35 MBENFM 13-9	KNMQ om KQKR 26-25 KP95 32-30 KMGX on	MINIT EGOT 25-24 STYA 26-22 ABOSEN on		Hard Hall	it To Bre
HTICFN 20-19 HEER 21-17 HLANFN 24-20 EC101 24-21 E106 27-24	KNNQ om KOKR 26-25 KF95 32-30 KRGX 08- KRGX 08- KRGX 19-35 KR93 33-16 MOP 22-13 KRED 35-19 KDONFM 30-26 KCFX 22-22 KRO 18-13	ATRS 29-24 BAAL 35-72 KCHO 25-25 BDEE 25-21 B96 20-16 BBTX 31-26		Regional Reach E 881 5 979 H 981 H 981	232/5 S
### 18-18  QHO 19-13  QHO 19-13  GHOP d-15  MRENNY 13-6  WHITEN 13-7  MRENNY 13-7  MRENNY 13-7  MRENNY 13-7  MRENNY 13-7  MRENNY 13-7  MRENNY 13-7  MREN 1	KRO 16-11	EGOT 25-14 EYA 26-22 MOSTM on ATMS 25-24 MAL 35-22 MOS 29-25 EDE 25-23 ESS 20-16 MITX 32-26 MITX 32-26 M	-		BOUTH
NPST 30-34 NRCK 17-13 NERSFH 10-6 Q106 16-15 HNTF 25-24	FAST MPBG 23-18			ANT AND A	WHEN 16-9  WINT 79-7  WITH 79-7
	0			HTT 10-24 EXESTM 10-27 HYS 21-19 HDL 31-26 1100 a	EXX106 16- HSSX 14-1: HBCY 7-6 MJIR 15-9 MSXI 13-1:
				B104 d-29 HRTT 10-24 KKKSPM 30-27 KKKSPM 31-29 HDLE 31-19 HDLE 31-26 HDLE 31-26 HDL	HNORPH 34- HELD 20-17 HDCG 21-14 KAHI 27-18 KSETFH 19- MANCPH 17-
On The D	FFERTY & VER BROWN ark (Scotti I	Bros./CBS)	1.1	ЮШТН	WIYP 16-9 94TYK 13-8 WQOT 40-40 WORE 17-12 MPMI 21-15
	The Cruisers Soc 192/16 79%			040 16-5 193 24-21 MAPH 4-4 195 8 1100 29-29 197 11-5 MKVZ 39-37 2105 20-15	FM100 6-6 G100 26-24 WARREN 15- WRETPH 21- EDFH 21-15
	33 BOUTH			196 25-19 ILS 25-20 ILE-PH 25-20	EXIO4 14-5 WIRS 22-9 WQUEFM 6-4 WRHO 20-14 BJ105 25-3
AART ALON		P3		196 25-19 TLS 25-20 TLS-FM 25-20 TLS-FM 25-20 TLS-FM 25-20 TLS-FM 25-20 TSCL 17-17 TC1Y 18-11 TW1T d-3) 360 8-4 TST1 21-15 DWSFM 15-15 TTR 728-17 TWE 8-29 TLOURN 12-9	Y106 29-26 MRVQ 18-11 EITY 29-29 ETPM 25-26 EROX 10-8 198 9-6
WETT 34-29 WXXSFM 32-26 WNYS 20-13	WSSX 24-18 WSCY 33-26	WION OR		MTR 72-17	MSEE 23-16
Wall on	MJIR 24-16 MSF1 on MNORPH on	WIGY 26-23 103CIR 40-35 MONY 19-18 MERE 30-32			MIDWEST
HBLI on \$100 on HCAUPH d=17 594 7-1 HETY 23-14 PRO-FH 27-23	MJR 24-16 MSR1 on MNORPH on WELD 38-33 MDCC on MANSPM 38-34 WEYP 6-32 14TYX 32-28 MORI 30-24	UIGY 26-23 103CIR 40-35 MOAY 19-18 MERZ 36-32 MEYO ON MODE ON MERI 40-34 MURD 0-38 MOREPH 36-28 MSQV 24-15			MIDWEST
B104 d-30 NEST 34-29 NEST 34-29 NEST 34-26 NEST 32-26 NEST 32-26 NEST 32-21 NEST 3-2 NEST 3-2	WITE 24-16 MESE ON MES	#78G 39-35 WION CR WIGY 26-23 103CIP 40-35 MONT 19-18 WERE 38-32 METO ON MOCH OR MISTE 40-34 MISTE 40-34 MISTE 40-34 MISTE 40-34 MISTE 40-34 MISTE 40-31 MISTE 4			MIDWEST
940 21-12 293 30-25 KAFK on 35FX 27-27 195 on 7100 30-30 897 15-9 0105 d-20	WITE 24-16 MESE On MOMENT ON MESE ON MESE ON MESE ON MESE OS M			NEST 21-19 PER 23-20 100 7-5 116 PR 22-21 100 PR 27-22 116 PR 22-21 116 PR 22-21 116 PR 22-21 116 PR 22-22 117 00 117	MIDWEST
940 21-12 193 30-25 EAPK on 53FK 27-27 195 on 7100 30-30 997 15-9 0105 d-28	NBAC 7-2 KMIC 9-40 KIZE 6-15 KMIC 9-40 KIZE 6-15 KMIC 9-16 KIZE 6-15 KMIC 9-16 KMIC 9-		-	INFO 21-19 PRE 23-20 1007 7-5 11SFM 21-21 INFM 21-28 INFM 32-22 INFM 32-22 INFM 32-22 INFM 32-23 IN	MIDWEST
940 21-12 173 30-25 KAPK on 51PK 37-27 185 on 195 30-30 887 15-9 0105 0-28 MOWEST MOCK 25-25 MCST 4-55 MCST 4-55 MCST 2-25 MCST 4-26 MCST 4-26 MCS	MIDWEST	BOUTH d-2E FOILER d-32 KJAD 3E-31 MCQQ 40-79 EISR ON MYRS ON MYRS ON MYRS ON MYRS ON MYRS ON MYRS ON MYRS 31-25 MYRS 31-25	-	INFO 21-19 PRE 23-20 1007 7-5 11SFM 21-21 INFM 21-28 INFM 32-22 INFM 32-22 INFM 32-22 INFM 32-23 IN	MIDWEST
940 21-12 173 30-25 KAPK on 51PK 37-27 185 on 195 30-30 887 15-9 0105 0-28 MOWEST MOCK 25-25 MCST 4-55 MCST 4-55 MCST 2-25 MCST 4-26 MCST 4-26 MCS	MIDWEST	BOUTH d-2E FOILER d-32 MAJAD 3E-31 MCQQ 40-79 EISR ON MYES ON MYES ON MYES ON MYES ON MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25	-	INFO 21-19 PRE 23-20 1007 7-5 11SFM 21-21 INFM 21-28 INFM 32-22 INFM 32-22 INFM 32-22 INFM 32-23 IN	MINORET  MANC 38-25  MANC 38-25  MANC 38-25  MANC 38-25  MANC 38-26  MANC 38-2
2007TM 29-12   29-3 130-25   29-3 130-25   29-3 130-25   29-3 130-25   29-3 130-25   29-3 130-25   29-3 130-25   29-3 130-25   29-3 130-25   20-3 130-25   2	MIDWEST	BOUTH d-2E FOILER d-32 MAJAD 3E-31 MCQQ 40-79 EISR ON MYES ON MYES ON MYES ON MYES ON MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25	-	INFO 21-19 PRE 23-20 1007 7-5 11SFM 21-21 INFM 21-28 INFM 32-22 INFM 32-22 INFM 32-22 INFM 32-23 IN	HIOMET  HANC 19-12  HANC 29-12
900711-12 930 21-12 931 10-25 1437 00-3 1437 0	MIDWEST	BOUTH d-2E FOILER d-32 MAJAD 3E-31 MCQQ 40-79 EISR ON MYES ON MYES ON MYES ON MYES ON MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25 MYES 31-25	-	NEST 21-19 PER 23-20 100 7-5 116 PR 22-21 100 PR 27-22 116 PR 22-21 116 PR 22-21 116 PR 22-21 116 PR 22-22 117 00 117	MINORET  MANC 38-25  MANC 38-25  MANC 38-25  MANC 38-25  MANC 38-26  MANC 38-2
900711-12 930 21-12 931 10-25 1437 00-3 1437 0	MIDD 38-13 MANC 8-13 MANC 9-13 MANC	GOTTH 4-21 GOLFF 4-21	-	INFO 21-19 PRE 23-20 1007 7-5 11SFM 21-21 INFM 21-28 INFM 32-22 INFM 32-22 INFM 32-22 INFM 32-23 IN	MINOR 11-8 MARC 30-19
900711-12 930 21-12 931 10-25 1437 00-3 1437 0	MIDD 38-13 MANC 8-13 MANC 9-13 MANC	GOTTH 4-21 GOLFF 4-21	-	MAT 17-20 (1972) 104 (1972) 105 (1972) 107 (	MIONET   1500 11-15   1500 11-1
900711-12 930 21-12 931 10-25 1437 00-3 1437 0	MIDD 38-13 MANC 8-13 MANC 9-13 MANC	GOTTH 4-21 GOLFF 4-21	-	INFO 21-19 PRE 23-20 1007 7-5 11SFM 21-21 INFM 21-28 INFM 32-22 INFM 32-22 INFM 32-22 INFM 32-23 IN	Without 1 (1) (1) (1) (1) (1) (1) (1) (1) (1) (
900711-12 930 21-12 931 10-25 1437 00-3 1437 0	Microsci	GOUTH 4-21 GOLFF 4-21	S SUCKES AND	DENNIS E  Descri M.  D	Without 1 (1) (1) (1) (1) (1) (1) (1) (1) (1) (
SOUTH  100 21-13  100	MODIST   M	GOTTH 4-21 GOLFF 4-21	S SUCKES AND	DENNIS E  DENNIS E  DOSNIS	with the state of
200 32-12	MODIST   M	SOUTH - 1-12  OF 1-12	S DESCRIPTION OF THE PROPERTY	DENNIS E  DENIS E  DENNIS E  DENIS E  DENI	with the state of
200 32-12	WOOD 12   WOOD	GOTTH 4-21 GOLFF 4-21	* ************************************	DENNIS E  DENIS	with the state of
SOOTH STATE OF THE	Monetal   Marie   Ma	### 1997   1997	* HOUSERCLERANAN & JOHNSHIERMAN CONTRACTOR AND AND SECOND	DENNIS E 1938  DENIS E 1938  DENNIS E 1938  DENIS E 1938  DENNIS E 1938  DENIS E 1938  DENNIS E 1938  DENNIS E 1938  DENNIS E 1938  DENNIS E	With the control of t
SOOTH STATE OF THE	Monetal   Marie   Ma	SOUTH - 10 - 10 - 10 - 10 - 10 - 10 - 10 - 1	SOME AND STATEMENT OF STATEMENT	DENNIS C 2013 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1	weekenstead
SOOTH STATE OF THE	Monetal   Marie   Ma	SOUTH - 10 - 10 - 10 - 10 - 10 - 10 - 10 - 1	A MARKET TO AND A STATE OF THE	DENNIS C 19-13	weekenstead
SOOTH STATE OF THE	Monetal   Marie   Ma	SOUTH - 10 - 10 - 10 - 10 - 10 - 10 - 10 - 1	S SOMMER THE STATE OF	DENNIS (1997)  DOWNIS	weekenstead
Soon Soon Soon Soon Soon Soon Soon Soon	WOOD 12   WOOD	SOURCE   10   10   10   10   10   10   10   1	S SOMMER THE STATE OF	DENNIS C 19-13	With the control of t

Cars Continued		-	Denir	is DeYoung Cr
Care Confined  George 19-14, 19-16, 1	### 12   12   12   12   12   12   12   1		CART  WILL A -1-34  WILL A -1-	September   Sept
EGOP 3-2 ECAQ 14-8 #SED 23-14 EDONFK 5-4 ECPX 4-4				BOUTH
O bit To Break ( 10 17 232/5 95%	National Summery Summer		BIDG 6-4 MRTT 13-11 MRESTRI 9-9 MRTS 14-23 MRESTRI 9-10 MRTS 14-23 MRESTRI 9-10 MRTS 14-12 MRESTRI 10-12 MRESTRI 10-12 MRESTRI 10-12 MRESTRI 10-12 MRESTRI 10-12 MRTS 17-15 MRTS	INFI 13-12 INFI 13-12 INFI 13-13
weep (1-4)	MPRC 16-8 MICO 35-26 MICO 35-26 MICO 18-14 105/20-17-18 MICK 12-11 MICK 19-19 MICK 19-19 MICK 19-19 MICK 27-17 MICK 19-19 MICK 27-17 MICK 27-17 MICK 27-17 MICK 19-19 MICK		MODEST  DE 15-10  MES 17-10  MES 18-11  MES	MERCH 31-11-11 3-10-12-12-12 1-10-12-12-12-12-12-12-12-12-12-12-12-12-12-
100 10-17 100 10	SOUTH 23-12 SOUTH		EAST 12-10 ENSO 21-16	SJ103 11-10 SDFW on II-10 SDFW on II-10 SDFW on II-10 SDFW on II-10 SDFW on II-11 SDFW I
KQKQ 13-9 KE93 16-15 MEOK 9-7 U93 26-19 HROW 18-15	EFEX 10-9 WRER 20-11 ESZ.SPH 11-5 99KG 26-23 EFEC 26-20	H	SHEENA I	Americal
K107 21-16 KEYMPM 14-10 KERD 20-13 WKOTFM 25-15	#MTOFN 11-0 MUS# 21-17 MSPT 27-17 #DVV 13-11 MFHN 11-9		LP: A Privati	Heaven 156/19 6-
WEST	WEST		Regional Reach 6 614 5 624 H 625 H 755	BREAKE
FAMOL 13-12 EXXX 13-14 EXXX 13-14 FXF15 0-12 FXF1 00-12 FXF1 00-12 FXF1 00-12 FXF1 120-12 FXF1 120-12	MGOT 10-7 KYVA 22-18 KGOLTM 0-25 KTRS 12-9 KRAL 25-19 KRAL 25-19 KRAL 25-19 KRAL 25-19 KRAL 35-17 KRY 15-17 KRY 15-1		EAST MEXESPY d-38 NNYS d-37 NBLI on MCAUPH 24-23 B94 d-30 PRO-PH on CHUM a SOUTH	MESE d-33 MGCE d-34 MGCE d-34 MGCE d-34 MGCE d-34 MGCEPH 38-31 MLLD ON MAMSEW d-39 MCYP 40-16 MGCE 38-35 MCHITPM 03-32 MCHITPM 03-32 MGCEPH 40-34 MGCEPH 40-34 MG
DeYOUNG		1	940 a 193 d-35 SAFM on 1100 on 897 28-25 MICWEST	Michaely NKDD 37-34 NKAD a
000 (A&M) Moon 168/66 69% BREAKER	DEBUTS 47 SAME 49 DOWN D ADDS 66		MOCL on MILY 4-40 MILY 4-40 MILY 1-6 KNMEYM 24-26 EMPT on MIJOLEN 30-25 MILY 30-25 MILY 30-30 MILY 30-31 MILY	MADD 37-34 MKAD 2 = £11K On FACK On EACH ON KEIO a-23 MKAD 2 = £11K On KEIO a-23 MKAD 3 = £11K On KEIO 3 = £11K On KEIO 35-26 MKDTPH ON WEET
0001 00 10 10 10 10 10 10 10 10 10 10 10	MITCH 4-15 MICHAEL CO. 11 MICHAEL CO		SPORT 3-13  AART  AART  (100 d -1)  MAA 100 d -1)	Westy (a) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c
nued On Next Col	umn			



**Q** 

BIOS ON WHITE S WITH S A WAYS 40-32 WITH S A WAYS 40-32 WITH S A WAYS ON WALL ON CASON ON WALLIAM ON MALUPH ON S94 B PRO-PH ON CHUM ON BOUTH

940 on 283 d-34 SAPH a 7100 on 997 on 0105 on

MODEL ON METT ON KNEET ON KNEE

7

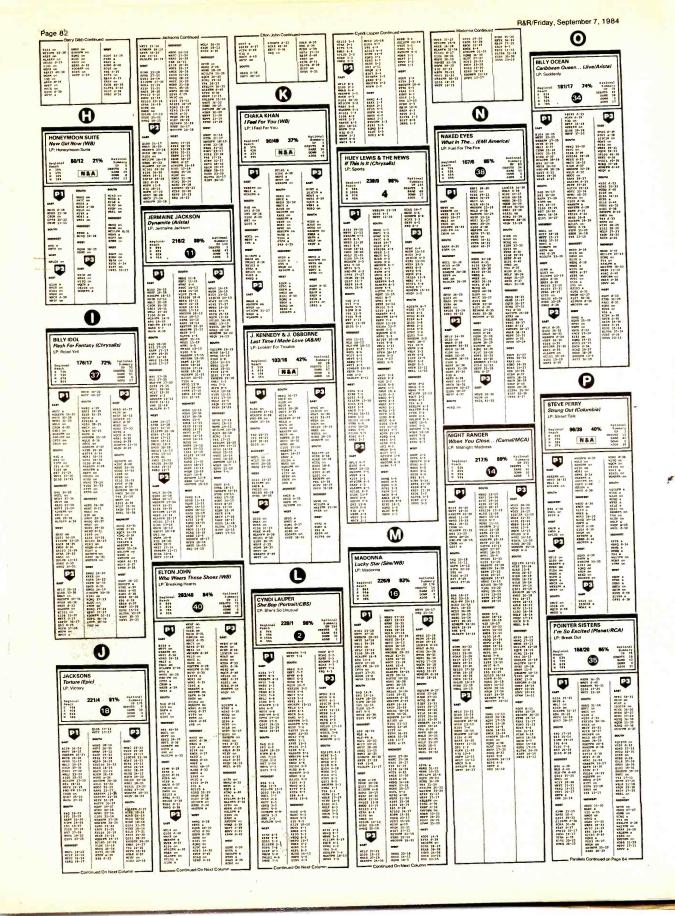
EFTR OF WINNING 26-25 WINNING 36-35 KCMC On KC

| WISC | 40-37 | WISC

**P3** 

HERE ON 1105 FEB O

FFTE ON STATE ON STAT



MOKI 4-35 MILD ON MARSH ON MARSH ON MILD ON MI

WRTT a-40 WRTSPH d-37 HRTB 33-30 NPHD 32-29 HBLI on HCAUPH d-34 PRO-PH d-39 CPTR on CRUH a

EQLIFM OF WISE ON EISE ON MYES ON BILE ON ETDY #

MEMOWERT

FFTR 6-5
MEMO 5-4
MINE 15-12
MICILIPH 6-16
KCCR 7-4
KCMQ 11-6
T94 6-7
KKILFH 9-8
MAITTH 8-3
FFXX 6-7
MFKX 6-6
RELEFH 7-1
59KG 13-9
SERC 20-17
EMTOPH 20-1

New & Active Continued

## PARALLELS SIGNIFICANT ACTION 0 MASTEM & WEST XGOT a XYA a XGHO a XGHO a XGHX a XGHO on XHYX a XSIN on XSOX d-33 XLY96 on XIST a OX95 e KOIR 6-37 ERPH 4 KHOI on ROMO on KHOI 8 KSED 8 KDONFM ON KHIT 8 ERQ 8 SONGS WITH LESS THAN 50 STATION REPORTS MARIA VIDAL Body Rock (EMI America) 7 A 0 œ BARBRA STREISAND Left In The Dark (Columbia) WPLY a Q100 a WMAR a MVSR on WKEK a \$106 d-1 WSPE a WSPE a Summer UP DEBUTS SAME DOWN ADDS 54/31 Reach £ 21% £ 19% H 24% W 25% N&A JEFFERSON STARSHIP Layin' It One The... (Gru HERB ALPERT Bullish (A&M) LP: Bullish **U** NIGY a NOAY a NISH a NGRS a NOCH a OXIGO a 93XIL a NISO a QI STPH On STPH On K104 a MERITH a MJAD ON WCGG & SILE ON FILE ON FYDY ON OLOT & RACY ON MISS. & MEDWEST SET ON SPECIAL ON PETER WOLF Lights Out (EMI America) LP: Lights Out **3** HERSTH & WPHD a WCAUPH a B94 a BOUTH Y100 d-1 MAGE OF STREET O W880 a 7106 a 798 a WEEE On WERZPH O BOUTH 193 a MIGWIST NEXT a **P** TANT T MFBG ON MIDIT ON 35XTL ON MORPFW ON BOUTH MCGQ ON MIDWEST M(04:46 1199 a WEST WXFSFM a CKOI a B94 s-27 WHTX a-21 MPNF a WZLD on EAMI a WAMSFM or MFNI on KROR a NJAD a Q104 a NHOEPH a NIXV a RQIZPM a WJAD on O101 on KNOEFM on ENES on WIXV d-18 REQV a-10 WHSL on Reach E 931 S 636 M 871 W 881 0K100 a 9 0100 on \$104 e MEET EQXR d-4: X755 a X800 a KONO on ESKO on KOONFN a KHYT on B96 32-2 WLS a WLS-FM a WEST KNSS on KPLUS OT NOWERT 92X 35-33 MIXQ 25-24 BOFM ON MROW ON WEST SQUR B EKFM d-31 SHOP ON KWIC 4 WILD 3 G100 4 MARBYN 06 WIKS ON T106 35-30 KAPH 0-3 195 a-1 Q104 a MYRS a EMES a WIEST d-34 0103 a **2**2 22 **Q Q3** SMO 13-11 SMP1 4-4 SMP1 6-1 SMP1 13-1 896 35-26 KBEC 8-15 WKTI 8 HLOLPH 29-HCILPH 33-MAIYPH On 99EG on HDBR on MIDWEST KQCR On WEKR 26-26 MDBR a WIST KGHO a OX95 s Q100 a NVSR on NVSR on NVSR a MRRIFN WEFF a MRRIFN WEFF a MRRIFN WEFF a MRRIFN WEFF a 8104 25-23 HNTT 4-6 HNTS 10-5 WHIS 10-5 WHIS 15-14 CROM 38-36 CROM 23-19 WFLJ 16-16 CROM 23-19 MTLJ 16-16 HORD WRITE 10-16 HORD WRITE 10-16 HORD WRITE 10-16 HORD WRITE 15-16 PROSEN 15-16 CROM 27-24 EAST MPBG 10-9 NION 8-8 NIOY 6-6 109CH 6-6 NOAY 15-24 NIX 16-16 NITS 16-16 N MEST ELISTH A-14 ENDE & WFEC on WERE a WDCM d-3s SURVIVOR I Can't Hold... (Scotti Bros./CBS) LP: Vital Signs 0 SOUTH 4-4 K012F 4-4 W13E 12-9 WAND 9-8 MCDQ 9-12 H158 7-7 0100 15-16 WYES 5-4 K1LE 12-8 KFCY 7-5 0101 5-7 KNOWTH 9-8 FFCY 7-5 NFFK 6-4 WILE 22-19 E102 8-8 WGLF 11-7 XEQU 7-6 MGLF 11-7 XEQU 7-6 MGLF 11-7 XEQU 7-8 MGLF 11-7 MGLF 11-7 XEQU 7-8 MGLF 11-7 MGLF 1 0 MOAY a MERS a MERS a MITO a ORIOO a 95XIL a MITO a MITO a JOHN WAITE CAN'T 0100 a K104 a NLANFH a MRCE a RICKIE LEE JONES The Real End (WB) LP: The Magazine Missing You (EMI An COYOTE SISTERS Straight... (Moroc 94TYX HOE: a WFHI a SEPH a Y106 a FROX a Region Reach £ 100% 5 99% 1 100% 98%, National Summary UP 135 DEBUTS 1 SAME 78 DOWN 27 ADDS 0 MEDO 7-7 MARIO 13-15 MARIO 13-15 92X 35-12 8118 14-12 8118 14-12 8110 8-8 MEDO 11-10 MED BOUTH O101 0 KMES & TOA 0 MEPH 0 MEN 0 KMEY 0 MEN 0 M MECK B BOUTH WFMI B MIDWIST KIIO B WINO B MIDWEST WEST RONG S ESSIO S ESSIO S ESSIO S 0 \*\*\* **P3** NEER 39-38 **a** ..... 22 #MEF #198 12-11 0103 30-16 #115F# 19-1 #319F 10-9 BUX 8-6 F#102 26-25 #MC0 16-14 #3103 19-16 #7## 16-16 #7## 16-19 EVES 7-7 #7105 8-7 #WEE 31-12 #MEG 13-13 ENGEPH EXCY o MESL a SMEWER SATOTH WEST XOZE a ABIN a KICZ a ENOP 15-: ECAQ 8-4 ESED 3-3 EDONPH 11 ECPX 9-9 ERYT 4-4 ERQ 3-2 4 0106 3-9 MHTF 5-3 EFFR 7-4 wev0 6-7-4 wev0 6-7-2 wev0 6-7-2 wev0 6-7-2 wev0 6-7-2 wev0 6-7-2 wev0 6-7-2 wev0 7-4 wev0 6-7-2 wev0 7-4 wev0 MORT 37-NCAUFH OF PRO-PH & MERI ON MJBQ on NREG 10-16 NRF1 3-2 NRF1 3-2 NRF1 3-1 NRF1 3-3 NRF1 3-3 NRF1 3-1 NRF1 3-3 N S.O.S. BAND Just The Way You... 0104 11-9 WHITP 2-2 WHITP 2-2 WHITS 4-3 WHITS 4-3 WHID 2-2 WHILI 2-2 CKGM 12-2 DEOI 10-4 X100 4-4 X100 4-4 X100 4-4 X100 7-7 WHITE 2-2 X100 7-7 X10 **P** . (Tabu/CBS) P3 NTMG 15-13 NTMG 15-13 NTMG 14-14 NIGW 14-14 NIGW 17-1 103/CIR 3-1 NOAY 3-3 NIEX 5-5 NTSN 4-1 NERH 7-5 NIEW 17-7 NERH 3-2 95X11, 6-5 NIEW 18-1 NOOPTM 6-4 NOOPTM 6-4 NOOPTM 6-4 NOOPTM 5-4 NOOPTM 18-2 #187 #093 21-16 #809 38-31 #5KD on #8YT on 99KG on MSPT on XPMN on EAST. **2** 7 ENTY 23-MFLY 7-5 0100 10-7 NOAM 11-7 NOAM 11-7 NOAM 13-7 NOAM 13-8 NOAM 13 KBOYPH 19-KBIM on KIST 19-25 WMAR 39-33 WSPR on WHTF 35-35 WHET SIMES 6-8 EXEK X 22-17 \*\* QUER 9-9 \*\* KF95 12-15 \*\* KFFM 13-11 \*\* KF95 12-15 \*\* KFFM 13-11 \*\* KF96 13-12 \*\* KFFM 13-15 \*\* KFFM 13-12 \*\* KFFM 13-13 \*\* K HOAY 37-HERZ ON HJBQ ON BOUTH HJAD ON HGUF B NILD ON KAHI 26-23 ESETPH 0-27 WORL ON METH ON ATTH ON 198 24-22 940 6-16 293 2-5 KAPH 3-2 93PH 3-3 195 2-4 1100 8-3 197 1-3 197 1-3 197 6-3 MIDWEST d-31 RQIIFM 3-2 NISE 4-1 NISE 3-1 NISE 3-1 NISE 3-8 NISE 3-9 NISE 3-8 NISE 3-9 N MOPA on PM102 on 0 (3) 896 3-2 HIS 4-9 HIS 4-9 HIS 4-9 HIS 4-9 HIS 4-9 HIS 2-2 HIS 7-4 HIS 7-4 HIS 7-4 HIS 4-4 HIS 2-1 HIS 4-4 HIS 2-1 HIS 2-1 HIS 2-1 HIS 2-1 HIS 4-4 HIS 2-1 HIS 2-0 VANITY Pretty Mess (Moto KROKUS Midnite M LP: The Blit. STEVIE WONDER I Just Called To... ( MEDO 1-12 MARIE 11-2 M SAM HARRIS Sugar Don't Bite LP: Sam Harris 23 **2** MIGY ON MIGY ON MERI O FFT0 -2-1 MOND 2-1 MOND 4-2 MOND 4-2 MOND 4-2 MOND 4-2 MOND 5-5 KNOW 3-1 MAXTFF 6-1 MAXTFF 6-Hational Suppary UP 154 DEBUTS 22 SAME 25 DOWN 0 ACOS 16 KINW 3-2 KPKE 3-2 Q100 3-1 KISPM 9-MOPA 5-4 KSIP 3-2 KHIK 3-1 PMI02 6-6 XNOD 2-6 XNOD 2-6 XNOD 3-2 XTAA 7-7 KITS 4-4 KNSS 3-3 KPLUS 3-3 KUBE 2-2 KHBQ 1-1 ##glona Reach E 869 8 969 H 869 W 889 HFBC a HIGY ON HERT ON HJBO a BOUTH HISE a AHOWEST NNIC a NORI a NYRI a NYRI a NOW ON ETTH a MODEST KNGK a NJRQ d-Ja WEST 2 CRO1 a BOUTH 195 on MICWIST WIST HISE & RECV ON ENTH ON WHISE & STORY ON WHISE ON KURPT ON KPHN ON WHISE & REIN MJER on MMOKPH or MILD a MOKI 8-46 ETPH on MTSG on MIGT on MIST on OKIDO on MIST on OKIDO on MIST on MIST on MIST on MIST on MIST on KNOV on MIST on KNOV on MIST KNIC a MU3R s-40, W2LD a MU3R s-40, W2LD a KART on KART on KART on KART on KART on KART a MUELT KYNOPH of KOONPH a EXTROPH of KOONPH a 076 . WEST K093 23-17 ENOP 23-14 ECAQ o ESKO 28-22 EDOMPM on ERTY 21-18 ENO 29-25 **Q** MBD 27-34 SET 13-2-15 SET 13-MEDWEST WEST MAIN 23-20 WARR 23-20 **P** sitt a **2** ADMO on FRANK STALLONE If We Ever Get Back (P 7 MFBG 25-21 MFBG 25-21 MIGH 33-33 MIGH 32-26 103CIR 32-28 MIKE 28-28 MFBH 25-28 MFBH 31-26 MFBH MATA 1-1 Q100 8-3 MAAR 6-2 MERNEN 19-1 MSER 2-7 K104 5-2 MFICTH 1-1 MSER 2-1 HARRYS 3-3 K101 3-2 K101 3-2 K101 3-2 MFICTH 1-1 MSER 2-1 MSER 2-1 MSER 3-1 MSER 3-1 MSER 3-2 MSER 1-2 MSER 3-2 MSER 1-2 MSER 1-3 MSE K104 on MERZPH a XNHQ 3-2 EKXX 2-2 KQXR 3-2 XP95 2-1 KBCH 2-2 EBCH 2-1 XHGX 3-3 XHGXPH 9-5 KIEI 18-11 KCHQ 17-12 ELDC 8-8 EO93 2-4 KHTX d-39 SLY96 a Q LAST **P** Q100 on 1106 a MKRIPH or 94Q 6-4 193 21-10 EAFH 35-27 93FH 26-28 195 6-23 7100-22-15 997 13-6 WKVI 38-32 Q105 29-24 MJIR ON KTPH ON HERS a WERS OR MJBQ a MATTEN OF ROLLIN d-24 WISE 35-26 MIAD 28-25 MIAD 28-25 MISE 35-26 MIAD 28-25 MISE 30-23 MISE 30-24 MISE 30-23 MISE 30-24 MISE 30-24 MISE 30-36 no Quite 0 896 39-35 MLS = M MLS = PM a MC3 Y 32-28 MNT7 22-19 KBEQ 25-22 MNT7 a KDIMEFM 21-2 KBER d-29 **P** 0 WEST SHTE on WANG CHUNG Don't Be My Enemy (Geffen) LP: Points On The Curve WHAM MRIDO 29-25 MARC 8 MRAO 00 MITE 24-24 MCD1 62-25 MRIDO 38-29 MRIDO Q100 on E104 on WRCK 33-WERIPH O NYSC & NION on HIGY a MERI on OX100 on 95XIL on R. MacDONALD w/B. WITHERS In The Name Of Love (Polydor/PG) MPED on EAST Hetional Summary UP 3 DESUTS 9 SAME 24 DOWN 0 ADDS 64 LAST BOUTH FTFN on MICHIEST MUXQ 25-22 WEST SOUTH MCGO & MIXV OR MEDWEST WEST 33-EAST WEAT Reach E 494 S 394 H 254 W 554 BPYR d-20 MBNR 29-24 MC1LFW 25-6 ECCR d-22 FACRO 38-28 FYR 38-28 ERILFW 6-MAITTW 26-22 MER 28-12 MER 28-18 EXIST 18-8 SECON 38-28 MAITTW 26-22 MER 28-18 MAITTW 26-22 MER 28-18 MAITTW 28-22 MER 28-18 MAITTW 28-22 MER 28-18 MAITTW 38-31 MAIT 38-31 NEA NPHD & MCAUFR **Q** ₽ P MILD & MSSI ON MNOKFM ON WILD ON EAR! ON WARSTH & MOR! ON MFH! ON MFH **D** MIGT a 101/CTR a 02 23 195 on 103CIR a WEBSQ om XIIB a KIII a KPMW a 7 WIPL a B104 A MARSEN ON MPND 40-1 MPND 1 B CEGN ON CE MOSO on KISP on O101 on Z102 d-39 MGLP on MANY 29-25 0100 29-25 WARM 40-34 WARM 40-34 WARM 31-22 MILOTH 24-1 WILD 32-25 WILD 40-26 ELOR 14-32 WILD 40-26 WARM 22-19 930 6-28 WARM 38-25 W MEN a WEET EXEC ON ACAO ON ACA SLIPS a **P** MMEST KMRQ 23-19 EKKX 4-22 KQAR 18-10 KPSS 0-32 KBSW 13-24 KBGS 28-24 KBGS 33-14 ETROPH 27-27 EIKI 9-5 KJMC 0n 140 on 193 on KAPH a MEDO & MISS ON EMGS & WIPL & TIPS & MEGN & Elo7 & ESTMIN & HCEY .

# "IT ALL STARTS WITH LISTENIN

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

# **AIR COMPETITION UPDATE:**

AOR:

Competition #1 begins September 14, 1984

PARTICIPANTS:

202 of AOR Radio's best Program Directors, Music Directors and Consultants are ready

to begin.

TO PARTICIPATE:

Call AIR at {301} 964-5544 NOW and enroll in AOR radio's first Best Ears Competition.

CHR:

Competition #2 actively ends September 7th, 1984, with the Mercedes Benz 3805L and 20 \$1,000 runners up prizes awarded December

14th, 1984.

COMPETITION #3:

Begins September 14, 1984

PARTICIPANTS:

235 of CHR radio's best ears already

enrolled and ready.

TO PARTICIPATE:

Call AIR at {301} 964-5544 NOW. Compete

with CHR radio's best.

RECORD INDUSTRY:

It all starts with listening. To date 462 of radio's best ears, AOR and CHR, are ready to listen to your next important project. Call Alan Smith at {301} 964-5544 NOW- You can't take listening for granted

unless you use AIR.

WEEK

# Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6pm, Wednesday, September 12th, 1984.

TITLE

ARTIST

LABEL

2286 2287 2288

AIR MYSTERY RECORD #3 DONT BE MY ENEMY I LOVE YOU, SUZANNE REAL LIFE

WANG CHUNG LOU REED SERGIO MENDES **AMERICA** 

GEFFEN CAPITOL

2289 2290

SPECIAL GIRL

WEEK

# ontemporary Hit Radio Continued from Back Page

CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay / 40 this week

# **BARRY GIBB** Shine Shine (MCA)

67% of our reporters on it. Moves: Up 19, Debuts 35, Same 90, Down 0, Adds 20 including WHTT, CKGM, B94, KAFM, KMJK, FM102, KS103. Complete airplay in Parallels.

# **BREAKERS**.

# **DENNIS De YOUNG** Desert Moon (A&M)

69% of our reporters on it. Moves: Up 6, Debuts 47, Same 49, Down 0, Adds 66 including WNYS, WBLI, Z93, WLS-FM, WLOL-FM, KMJK, KNBQ. Complete airplay in Parallels.

# **POINTER SISTERS** I'm So Excited (Planet/RCA)

65% of our reporters on it. Moves: Up 78, Debuts 18, Same 42, Down 0, Adds 20 including WNYS, B96, KHTR, XTRA, 93Q, WAHC, 92X, KCMQ. See Parallels, debuts at number 35 on the CHR chart.

# SHEENA EASTON Strut (EMI America)

64% of our reporters on it. Moves: Up 44, Debuts 29, Same 64, Down 0, Adds 19 including CHUM, 94Q, WCZY, WHYT, KIMN, WGFM, WDBR. Complete airplay in Parallels.

# **NEW & ACTIVE**

THOMPSON TWINS "You Take Me Up" (Arista) 136/20 Moves: Up 37, Debais 27, Same 52, Down O, Adds 20 including WHTT, CHUM, 293, KAFM, KOPA, KS103, Z106, WOID, WKFM. Moves: Up 37, Debuts 27, Same 52, Down 0 KNMO, KTDY, KNIN, KKLS-FM, KKAZ, OK9

KNMC, KTDY, KNM, KKLS-FM, KKAZ, CRS5.

DAVID BOWE" "Blue Jean" (EMI America) '122/122

B97, C105, B89, WZY, KWK, KZP, XTRA, KRUS,

B97, C105, B89, WZY, KWK, KZP, XTRA, KRUS,

ROMEO VOID "A Girl In Trouble (Is A Temporary Thing)" (415/Columbia) 104/25

Moves: Us 6, bobuts 13, Same 60, bown 0, Adds 25 including WHTT, WBL, CKOI, PRO-FM, B97, KWK, KIMN, KPLUS, WGFM, WANS-FM, WZYP, WHOT "AV, K993, KOIZ-FM, K80Z-FM.

VAN STEPHENSON" "What The Big Girls Do" (MCA) 104/0

Moves: Us 647, Debuts 3, Same 61, Down 3, Adds 0, WCAU-FM 35-32, KPLUS 29-27, KNBQ 30-27, WKRZ-FM 33-29, WJZR

JWANS-FM 40-38, KROK 28-21, WKDD 19-17, KDON-FM 35-31, WERZ 25-22, KILE 31-29, Z102 27-23, KNIN 32-27, KRMW 88-38, KOZ 14-2.

DYCE KENNEDY & JEFFREY OSBORNE "Last Time | Måde Love" (A&M) 103/16
Moves: Up 28, Debusé2, Same 47, Down 0, Adds 16 including KMJK, WQID, WZLD, WABB-FM, KRGV, KX104, Y106, Z98,
KMGK, KZIO, KF98-KMGK, WQIL-FM, KTRS, KGHO.

WHAM! "Wake Me Up Before You Go-Go" (Columbia) 100/64

Moves: Up 3, Deborts 9, Same 24, Down 0, Adds 64 including 8104, WBLI, CKOI, WCAU-FM, Q107, KAFM, WCZY, KHTR,
KM.IX., FM102, KS103, XTRA, KUBE, KNBQ, WFLY.

KENNY ROGERS with KIM CARNES & JAMES INGRAM "What About Me" (RCA) 96/95

Q105. KMIK, FMIOZ, SKID3, KUBE, KRKD, WXLL

STEVE PERRY "Strung Out" (Columbia) 96/39

WABERM, WMEE, KKRM, UXLL

CHANA KALAW, (Text) (SCOT, SLY96.)

WABS FM, WMEE, KKFM, 103CIR, WISS, Y94, KGOT, SIY96.

CHAKK KHAN "I Feel For You." (WB) 90/49

Moves: Up 3, Debuts 8, Same 30, Down 0, Adds 49 including WBLI, WCAU-FM, Q105, WHYT, KWK, KIIS-FM, KS103, XTRA, KUBE, KNBQ, WKEE, WBCV, 2104, KODO-FM, KBIM.

A FLOCK OF SEAGULLS "The More You Live (The More You Love)" (Jive/Arists) 84/1

Moves: Up 3, Debuts 7, Same 43, Down 0, Adds 1, CKGM, KNBQ 37-34, 2108 93-36, WKX10 23, WFM 33 26, WKDD 33-29, WKDD 34-29, KIKI 35-33, KHOP 35-32, OK100 32-24, KTDY 37-34, WBWB 39-33, WAZY-FM 34-25, KCBM 31-28, KBIM 18-14.

# MOST ADDED.

**DAVID BOWIE (122)** Blue Jean (EMI America) K. ROGERS w/K. CARNES & J. INGRAM (95) What About Me? (RCA) TINA TURNER (80) Better Be Good To Me (Capitol) DENNIS DeYOUNG (66) Desert Moon (A&M) WHAM! (64) Wake Me Before You Go-Go (Columbia)

CHAKA KHAN (49)

I Feel For You (WB)

**PRINCE (165)** Let's Go Crazy (WB) JOHN WAITE (146) Missing You (EMI America) CYNDI LAUPER (122) She Bop (Portrait/CBS) CARS (100) Drive (Elektra) **TINA TURNER (86)** 

What's Love Got To Do With It? (Capitol) HUEY LEWIS & THE NEWS (80) If This Is It (Chrysalis)

TINA TURNER "Better Be Good To Me" (Capitol) 84/82

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 82 including WXKS-FM, WNYS, WPHD, WBLI, WCAU-FM, WHTX, PRO-FM, 94Q, 897, 896, Z106, KAMZ, WZPL, KBOS, WIGY, KFRX, KGHO.

940, 897, 896, 2106, KAMZ, WZPL, KBOS, WIGY, KFRX, KCHO.

STEPHEN STILLS "Stranger" (Alannict) 7812

Moves: Up 22, Obaut 8, Same 48, Down 0, Adds 2, KAMZ, KROY, WCAU-FM 40-35, Z106 40-37, WRCK 38-36, WJZR 38-35, WJXR 38-36, KKROY, WCRAU-FM 40-35, Z106 41-25, WRXV 93-30, WBW8 40-35.

EVERLY BROTHERS "On The Wings Of A Nightingale" (MercuryPolyGram) 63/6

Moves: Up 4, Down 5, Same 44, Down 0, Adds 6, Q103, WYFF, KZIO, WKHI, WHSL, CK95, Q100 4-39, WPST 4-38, WCKI
4-37, G100 40-32, KCXR 39-38- Z102 38-32, KCIOR -357, S1V9-38-31, KIST -36-31, KIST -36-31

MRIA VIDAL "Body Rock" (EMI America) 54/31

Moves: Up 1, Debuts 3, Same 20, Down 0, Adds 31 including WPHO, WCAU-FM. 894, Q100, WJZR, KROK, KZIO, KJ103, KYSF, KHYT, WKER, 794, WHSL, WRNG, KTS.

HONEYMOON SUITE "New Girl Now" (WB) 50/12

Moves: Up 5, Debuts 4, Same 29, Down 0, Adds 12, B96, Q100, WSSX, WZYP, WKDD, WQCM, WOMP-FM, WCGQ, KILE, WDBR, WPHD 33-30, CFTR 26-22, OK95 33-27.

# SIGNIFICANT ACTION

JEFFERSON STARSHIP "Layin' It On The Line" (Grunt/RCA) 48/7
Moves: Up 7, Debuts 3, Same 31, Down 0, Adds 7, WLS, WLS-FM, WZLD, KOXR, KOIZ-FM, KKQV, KZOZ, WPHD 35-34, B96
32-28, KICki 39-22, WRCK 39-34, 92X 95-33, WJXQ 59-24, KKFM 4-31, 95XIL 27-25.

loves: Up 4, Debuts 4, Same 4, Down 0, Adds 31 including WHTT, WXKS-FM, CKOI, B94, WHTX, I95, KBEQ, WKTI, FM102, KS103, KPLUS, KNBQ.

SURRIVOR "( Can't Hold Back" (Scotti Bros./CBS) 39/39
Mores: Up O, Debuts O, Same O, Down O, Adda 39 including WPHD, Q105, KPKE, Q100, WLAN-FM, WRCK, 94TYX, WOKL.
WFM, KRM, KRDK, WGDP, KOXR, KMMO, KSKD.

WFMI, REPM, KROK, WGRD, KOXR, KGWA, KSKD.

RALPH MacDONALD featuring BILL WITHERS "In The Name Of Love" (Polydor/PolyGram) 33.7

Moves: Up 2. Debuts 4, Same 20. Down 0, Adds 7, WKEE WANS-FM, WRON, KGMO, 103CIR, WOAY, WJAD, 195 on, WLAN-FM

-0.38, 1016 30.26, WSSX on, KTRT 39.38, KCAO, on, KHYT 6-35, 2102 6-39.

SAM HARRIS "Sugar Don't Bite" (Motown) 32/15

Woves: Up 0, Debuts 4, Same 13, Down 0, Adds 15, WCAU-FM, WKRZ-FM, KWIC, WJZR, WZLD, KSET-FM, WOK; KEFM, 298, KDON-FM, WISE, WFFM, KROY, KKRC, SLY98.

KROKUS "Midnight Maniac" (Arista) 30/12
Moves: Up 0, Debuts 4, Same 14, Down 0, Adds 12, B96, KWIC, WOKI, WFMI, KTFM, KMGK, WISE, WHSL, WBNQ, WDBR.
KHTX, KBIM. WHD 440, C100 -36, WXIXQ 4:39.

S.O.S. BAND "Just The Way You Like It" (Tabu/CBS) 28/2
Moves: Up 8, Debuts 3, Same 15, Down 0, Adds 2, KDON-FM, WGLF, WXKS-FM 40-35, WASH 29-27, WHYT d-31, KOPA on,
WARA 39-33, XAM 2-26-23, Z98 24-22, WZPL 27-22, KHYT 23-21, WOAY 37-27.
BARBRA STREISAND "Left In The Dark" (Columbia) 24/24
Movess: Up 0, Debuts 0, Same 0, Down 0, Adds 24 including WXKS-FM, WCAU-FM, Z93, WHYT, Q103, K104, WKRZ-FM, WBBQ,
Y105, Z98, Z299, WGV, 95/KI, WJAD, KIST
COYOTE SISTERS "Straight From The Heart" (Morocco/Motown) 23/1
KHOP 38-37, KBOZ-FM 19-18, KIST 29-25.

VANITY "Pretty Mess" (Motown) 19/8
Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 8, CKOI, WZLD, WRON, WFBG, WJBQ, WISE, KHTX, KBIM, WXKS-FM on, I95

WIND MAN AND MAN A HELIX "Rock You" (Capitol) 18/3

Moves: Up 3, Debuts 0, Same 12, Down 0, Adds 3, WFBG, WIGY, WCGQ, WPHD on, CHUM on, Q100 on, WRCK 33-28, KTFM n-dp, WJXQ 25-22, KBIM 33-31.

OPOBY, WALL 29-24, NBM 33-31.

RICKIE LEE JONES "The Real End" (WB) 15/15

MOVES: Up 0, Debuta 0, Seme 0, Down 0, Adds 15, WPHD, WRCK, WFMI, KZIO, WJXQ, KQXR, WJBQ, KNOEFM, KKQV, WHSL, KYTO-M, KQZE, KBM, KQZO, KDA

HERB ALPERT "Bullish" (A&M) 15/3 Moves: Up 1, Debuts 1, Same 10, Down 0, Adds 3, WFMK, KAMZ, KROK, WKEE on-dp, WKRZ-FM on, WZLD on, KDON-FM d-39, KBMI 39-38.

KBIM 39-38.

FRANK STALLONE "If We Ever Get Back" (Polydor/PolyGram) 14/4

Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 4, Z106, WeRZ, WJBQ, G101, WCAU-FM, Q100 on, WJZR on, WRQN on,

WANG CHUNG "Don't Be My Enemy" (Geffen) 13/13

MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, WPHD, WCAU-FM, WVSR, WZLD, KTFM, WZPL, WJXQ, KHOP, KSKD,

WERZ, KFMW, KHTX, SLY96.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant A the an active includes smight eported by at least 50 or our Christ eporters. Segmentant Ac-tion includes songs reported by fewer than 50 but at least 10 of our Christ peopreters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

# br 9933

the new single from the GOLD album talk show\*



management frontline

agency f.b.i.



© 1984 i.r.s., inc. manufactured and distributed by a&m records, inc

GO:GO:S

# NATIONALARPLAY

September 7, 1984

THE BACK PAGE



# Contemporary Hit Radio

Three Weeks				
4	3	1	1	JOHN WAITE/Missing You (EMI America)
8	5	3	0	CYNDI LAUPER/She Bop (Portrait/CBS)
15	8	6	ŏ	PRINCE/Let's Go Crazy (WB)
7	4	4	4	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
3	2	2	5	TINA TURNER/What's Love Got To Do With It (Capitol)
17	10	7	Ğ	
11	9	8	ŏ	SCANDAL featuring PATTY SMYTH/The Warrior (Columbia)
2	1	5	8	LIONEL RICHIE/Stuck On You (Motown)
13	11	9	9	PETER WOLF/Lights Out (EMI America)
21	17	13	0	SHEILA E./The Glamorous Life (WB)
20	16	12	Ŏ	JERMAINE JACKSON/Dynamite (Arista)
31	23	17	Ð	CHICAGO/Hard Habit To Break (WB)
25_	20	15	Œ	BANANARAMA/Cruel Summer (London/PG)
24	19	16	D	NIGHT RANGER/When You Close Your Eyes (Camel/MCA)
33	24	19	Œ	BRUCE SPRINGSTEEN/Cover Me (Columbia)
-	34	24	Ō	MADONNA/Lucky Star (Sire/WB)
16	14	14	17	BILLY SQUIER/Rock Me Tonite (Capitol)
36	30	22	1	JACKSONS/Torture (Epic)
6	6	10	19	COREY HART/Sunglasses At Night (EMI America)
32	25	21	20	TWISTED SISTER/We're Not Gonna Take It (Atlantic)
1	7	11	21	RAY PARKER JR./Ghostbusters (Arista)
-	40	29	2	STEVIE WONDER/I Just Called To Say I Love You (Motown)
38	32	26	3	LAURA BRANIGAN/The Lucky One (Atlantic)
9	13	18	24	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
-	39	30	23	DONNA SUMMER/There Goes My Baby (Geffen)
40	36	32	23	LINDSEY BUCKINGHAM/Go Insane (Elektra)
12	12	20	27	RATT/Round And Round (Atlantic)
-	-	35	23	RICK SPRINGFIELD/Bop 'Til You Drop (RCA)
39	35	33	29	SPANDAU BALLET/Only When You Leave (Chrysalis)
5	15	23	30	PRINCE/When Doves Cry (WB)
-		39	9	ROD STEWART/Some Guys Have All The Luck (WB)
-	-	37	0	FIXX/Are We Ourselves? (MCA)
-	EBUT	•	33	JOHN CAFFERTY/On The Dark Side (Scotti Bros/CBS)
	EBUT		34	BILLY OCEAN/Caribbean Queen (No More Love) (Jive/Arista
		(ER	<b>3</b>	POINTER SISTERS/I'm So Excited (Planet/RCA)
23		25	36	BILLY JOEL/Leave A Tender Moment Alone (Columbia)
	BUT	-	<b>3</b>	BILLY IDOL/Flesh For Fantasy (Chrysalis)
	BUT	<	33	NAKED EYES/ (What) In The Name Of Love (EMI America)
		₹.	39	DIANA ROSS/Swept Away (RCA)
LU	BUT		40	ELTON JOHN/Who Wears These Shoes? (Geffen)

# Adult/Contemporary

8	4	2	6	CARS/Drive (Elektra)
2	1	1	2	BILLY JOEL/Leave A Tender Moment Alone (Columbia)
9	7	5	0	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
1	2	3	4	LIONEL RICHIE/Stuck On You (Motown)
19	13	7	6	STEVIE WONDER/I Just Called To Say I Love You (Motown)
17	14	10	6	CHICAGO/Hard Habit To Break (WB)
12	11	8	0	NEIL DIAMOND/Turn Around (Columbia)
14	10	9	8	
3	3	4	9	JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
7	5	6	10	TINA TURNER/What's Love Got To Do With It? (Capitol)
4	6	11	11	ELTON JOHN/Sad Songs (Say So Much) (Geffen)
5	9	12	12	TEDDY PENDERGRASS/Hold Me (Asylum)
11	12	13	13	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
-	23	17	1	R. MacDONALD f/B. WITHERS/In The Name (Polydor/PG)
15	15	15	15	COYOTE SISTERS/Straight From The (Morocco/Motown)
20	18	16	10	
-	22	20	D	IRENE CARA/You Were Made For Me (Network/Geffen)
25	20	18	1	JAMES INGRAM/She Loves Me (The Best) (Qwest/WB)
6	8	14	19	DAN HARTMAN/I Can Dream About You (MCA)
-		22	20	
		(ER		BARRY GIBB/Shine Shine (MCA)
BR	EAI	(ER	2	LAURA BRANIGAN/The Lucky One (Atlantic)
16	16	19	23	
-	2	24	24	
0	EBUT		23	K. ROGERS w/K. CARNES & J. INGRAM/What About(RCA)

N&A Begins on Page 66

# MOR /HOT TRACKS

	_	_			
	Three	Two	Lilet s Week		
	5	3	1	0	BRUCE SPRINGSTEEN/Cover Me (Columbia)
ı	10	6	2	0	FIXX/Are We Ourselves? (MCA)
	8	7	4		LINDSEY BUCKINGHAM/Go Insane (Elektra)
	1	1	3	4	JOHN WAITE/Missing You (EMI America)
	3	2	5	5	CARS/Drive (Elektra)
١	25	17	10	6	BILLY IDOL/Flesh For Fantasy (Chrysalis)
ı	13	11	11	Ö	HONEYMOON SUITE/New Girl Now (WB)
1	2	4	6	8	SCANDAL featuring PATTY SMYTH/The Warrior (Col.)
١	7	8	8	9	NIGHT RANGER/When You Close (Camel/MCA)
١	16	15	13	1	STEPHEN STILLS/Stranger (Atlantic)
	_	38	24	O.	JOHN CAFFERTY/On The Dark Side (Scotti Bros/CBS
ı	BRI	A	(ER	1	DAVID BOWIE/Blue Jean (EMI America)
ı	21	19	17	1	JON ANDERSON/Cage Of Freedom (Columbia)
ı	17	16	15	1	BILLY SQUIER/All Night Long (Capitol)
١	14	12	12		A FLOCK OF SEAGULLS/The More You (Jive/Arista)
ı	6	10	9		HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
١	4	5	7		BILLY SQUIER/Rock Me Tonite (Capitol)
1	20	20	20		SAMMY HAGAR/I Can't Drive 55 (Geffen)
ı	26	22	18		KROKUS/Midnite Maniac (Arista)
ı	49	29	23.		JOHN WAITE/Tears (EMI America)
١	33	23	22		ROMEO VOID/A Girl In Trouble (415/Columbia)
١	12	14	16		TWISTED SISTER/We're Not Gonna Take It (Atlantic)
ı	19	18	19		PRINCE/Let's Go Crazy (WB)
-	BRE	A	(ER		U2/(Pride) In The Name Of (Island)
-	9	9	14		SAMMY HAGAR/Two Sides Of Love (Geffen)
N. CO.	31	27	25		LOU REED/I Love You, Suzanne (RCA)
No.	11	13	21		PETER WOLF/Lights Out (EMI America)  Chart on Page 68
No.		34	29		Y&T/Don't Stop Runnin' (A&M)
-		37	30		WHITESNAKE/Love Ain't No Stranger (Geffen)
ı	51	42	34	30	PETER WOLF/Crazy (EMI America)
I				1	lack/Urban
		i ina			luck of our
	5	4	1	0	S.O.S. BAND/Just The Way You (Tabu/CBS
-	6	5	4		J. KENNEDY/J. OSBORNE/The Last Time I (A&M)
4	9	-	-	A.,	

5	4	1	0	S.O.S. BAND/Just The Way You (Tabu/CBS)
6	5	4		J. KENNEDY/J. OSBORNE/The Last Time I (A&M)
3	2	2	3	BILLY OCEAN/Caribbean Queen (Jive/Arista)
1	1	3	4	MTUME/You, Me And He (Epic)
25	11	7	6	PRINCE/Let's Go Crazy (WB)
14	8	6	6	JERMAINE JACKSON/Dynamite (Arista)
23	12	9	0	ALICIA MYERS/You Get The Best From Me (Say) (MCA)
13	10	8	8	LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)
36	21	11	9	STEVIE WONDER/I Just Called To Say (Motown)
_	34	20	O	JACKSONS/Torture (Epic)
4	3	5	11	RICK JAMES/17 (Gordy/Motown)
21	13	12	12	DENIECE WILLIAMS/Next Love (Columbia)
17.	14	13	13	RUN D.M.C./30 Days (Profile)
22	15	14	14	
33	23	17	1	JANET JACKSON/Don't Stand Another Chance (A&M)
	40	22	13	DIANA ROSS/Swept Away (RCA)
27	27	21	D	NUANCE f/VICKI LOVE/Take A Chance (4th & Brdwy/Isl)
-	39	33	13	STEPHANIE MILLS/The Medicine Song (Casablanca/PG)
8	6	10	19	BROTHERS JOHNSON/You Keep Me Coming (A&M)
39	36	29		DONNA SUMMER/There Goes My Baby (Geffen)
-	38	30	3	PATRICE RUSHEN/Get Off (You Fascinate Me) (Elektra)
19	18	18	22	YARBROUGH & PEOPLES/Be A Winner (Total Exp./RCA)
28	25	23	23	O'BRYAN/Breakin' Together (Capitol)
-	-	39		PEABO BRYSON/Slow Dancin' (Elektra)
34	29	28	_	CHUCK BROWN & SOUL/We Need Some (T.T.E.D.)
31	31	26	26	HERBIE HANCOCK/Hardrock (Columbia)
		(ER	3	NEW EDITION/Cool It Now (MCA)
24	24	24	28	CAROL LYNN TOWNES/99½ (Polydor/PG) BONNIE POINTER/Your Touch (Private I/CBS)
32	32	32	<b>39</b>	MacDONALD w/WITHERS/In The Name (Polydor/PG)
		(ER		TINA TURNER/What's Love Got To Do With It (Capitol)
12	22	31	31	LIONEL RICHIE/Stuck On You (Motown)
9	9	19	32	
R	A	(ER	5	CHAKA KHAN/I Feel For You (WB)

34 ROGER/Midnight Hour (WB)

7 15 35 RAY PARKER JR./Ghostbusters (Arista)
 16 16 36 BAR-KAYS/Dirty Dancer (Mercury/PG)
 37 CAMEO/Hangin' Downtown (Atl. Art./PG)

© CHERRELLE/Fragile...Handle With Care (Tabu/CBS)
BREAKER © REBBIE JACKSON/Centipede (Columbia)

BREAKER (1) LEON HAYWOOD/Tenderoni (Modern/Atco)