

I N S I D E:

**LYRICS CONTROVERSY:
OBSCENE BUT NOT HEARD?**

Prince's "Erotic City" has presented a dilemma to the Black/Urban and CHR stations faced with the decision to play or not to play it. **Walt Love** and **Sean Ross** talk to programmers, while **Ken Barnes** provides an informal modern history of radio's obscenity standards.

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**18-24 MALES: ARBITRON'S
EMBARRASSMENT?**

Jhan Hiber details Arbitron's problems at retrieving 18-24 male diary data, while **Steve Feinstein** hears the comments of concerned AOR broadcasters affected by the problem.

Page 12, 36

**FCC CRACKS DOWN ON
TECHNICAL VIOLATIONS**

The FCC sounded a warning this week about a number of recurring technical infractions. Plus, for the Commission's 50th anniversary, a timeline of significant FCC radio decisions.

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**PEOPLE IN THE
NEWS THIS WEEK**

- **Jim Maddox** PD at KJLH
- **Steve Wax** consults RCA
- **Jeff Laufer** AOR Director/WC at Arista
- **Bruce Schoen** Arista's National A/C Manager
- **Ron Reeger** VP at WNOR
- **Greg Winston** GSM at KSEA
- **Joe Woods** GSM at WTIK
- **Al Roberts** OM at WTOB

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**WBBG: PROMOTING
OLDER LISTENERS**

Nostalgia-formatted **WBBG/Cleveland** believes its listeners are never too old to participate in promotions. Partner **Larry Robinson** tells **Gail Mitchell** how it all works.

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**OUTPLACEMENT FOR
SMOOTHER PARTINGS**

Gary Kaplan explains the use of outplacement to help discharged employees leave a company amicably and find new challenges.

Page 18

LATE NEWS BULLETIN

KMOX/St. Louis legend **Jack Carney** dies. **MTV** buys out **Turner's Cable Music Channel**, folds it. **John Lander** stays at **KKBQ-AM & FM/Houston**. Details in Street Talk.

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Newsstand Price \$3.50

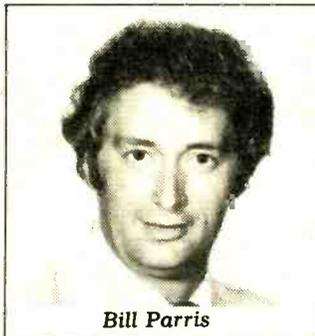


**United Promotes Five In
New Management Structure**

PARRIS EXEC. VP; SCHWEIGHARDT,
ORTAL, SHUBAT, COLUMBUS VPs

Five management promotions have been announced at **United Broadcasting** in a move described by CEO **Jerry Hroblak** as "a major step in the continued new direction of the company."

At the corporate level, VP/Operations **Bill Parris** has been elevated to Executive VP. He will continue to oversee United's nine radio properties and its two cable TV systems. Also, four general managers have been advanced to VP/GM.



Bill Parris

Moving up are **WKDM/New York's Joe Schweighardt**,

KALI/Los Angeles's Raul Ortal, **KSOL/San Francisco's Ken Shubat**, and **WYST-AM & FM/Baltimore's John Columbus**. Columbus was also elected to United's board of directors.

Hroblak commented, "These appointments reward the dedication to success and commitment to excellence displayed by Bill, Joe, Raul, Ken, and John. United's accelerated growth requires a stronger, expanded organizational structure. Greater roles for our corporate executives and our general managers will allow us to play a greater role in our industry."

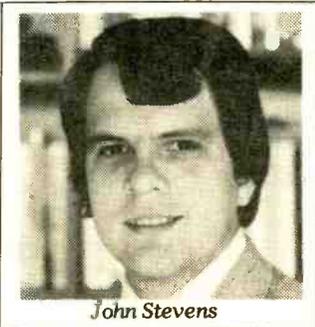
A 20-year broadcaster, Parris became VP/Operations in 1981 after three years as United's National PD. Schweighardt first joined **WKDM** in 1972 (then **WBNX**) as a consultant, and moved up to GM there in 1978. Ortal was named GM at **KALI** three years ago, having worked his way up through the programming ranks after starting as a parttime announcer in 1971. Shubat, who began his career in 1959 as an AE at **CKLG/Vancouver**, has served eight years as GM at **KSOL**. A former COO for **Pulaski Broadcasting**, Columbus came to United in 1980 as GM of **WSID & WLPL** (now **WYST-AM & FM**).

**Page Becomes COO,
Stevens VP At Surrey**

In promotions within **Surrey Broadcasting**, **KAIR & KJYK/Tucson** VP/GM **Richard Paye** has been elevated to VP/Chief Operating Officer. Also, National Director of Programming **John Stevens** will relocate to corporate headquarters in Denver, assuming the new post of VP/Programming Services. In preparation for further expansion into larger markets, Surrey is in the process of selling **KAIR & KJYK**, as well as **KYKY/St. Louis**.

Paye joined **KAIR & KJYK** in 1978 as Local Sales Manager and was promoted to VP/GM in late 1982. He said, "I'm looking forward to this new opportunity with Surrey. We're definitely a growing company."

In his new position, Stevens will continue to oversee the programming for Surrey stations **KATT-AM & FM/Oklahoma City** and advise on future acquisitions. He will now also supervise the consulting division of sister company **Surrey Research**. Most recently PD at **KAIR & KJYK**, Stevens has also programmed crosstown **KRQ & KMGX**, **KZZP/Phoenix**, and **WYNF/Tampa**. Stevens told **R&R**, "Surrey is very much a people-oriented company, and I feel I'm working with some of



John Stevens

the best professionals in the business. The confidence Ken has shown makes me determined to do the best I can."

**Safir Heads KSDR, Inc. ;
Firm Buying KBUC**

Larry Safir has been named President/Station Manager of newly-formed **KSDR, Inc.**, a San Antonio media company which is purchasing **KBUC/San Antonio**, pending FCC approval. Upon transfer, **KBUC** is slated to discontinue its Country format for News/Talk combined with sports and information. New call letters are also forthcoming.

Safir told **R&R**, "Participat-

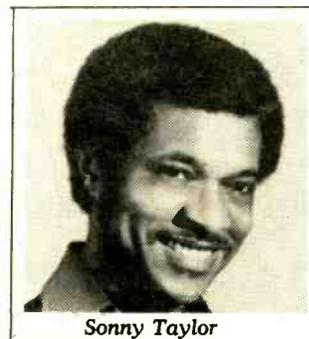
ing in the San Antonio market as an equity partner is a tremendous opportunity. Plans are for this to be the flagship station for our new corporation, as we hope to be acquiring more properties as time goes on, primarily in Texas."

A 15-year broadcaster and lifelong San Antonio resident, Safir served the past four years as Sales Manager at neighbor **KCOR**.

**Taylor Appointed WJPC
Program Director**

Former **WRKS/New York** PD **Sonny Taylor** has been named Program Director at Black-formatted **WJPC/Chicago**. He assumes his new position December 3.

VP/GM **Charles Mootry** told **R&R**, "We're extremely excited and positive about **Sonny** returning to **WJPC**, as he programmed here in the early '70s. We believe it takes a certain kind of PD to bring in the kind of numbers we need in the demographic we're looking for, and there are very few programmers out there with the knowledge he has."

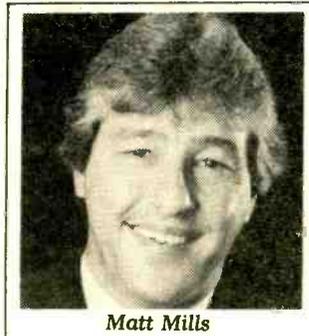


Sonny Taylor

Regarding possible station changes, Mootry noted, "Sonny feels he has the staff here to do what he wants to do. It's in the areas of station philosophy and format methodology where he believes the problems are, and he feels he can correct them."

Taylor, who was unavailable for comment at presstime, departed from **WRKS** two weeks ago after five months as PD; he previously worked three years there as Music Director. Earlier, Taylor programmed **WWRL/New York** for several years and was a Vice President at **PolyGram Records**.

**Mills
Adams
Exec. VP**



Matt Mills

WRTH & KEZK/St. Louis President/GM **Matt Mills** has been promoted to Executive VP of **Adams Communications Corp.** While maintaining his present duties, Mills will now also be responsible for the other Adams properties, which are **WLAV-AM & FM/Grand Rapids** and **WKDJ & WHRK/Memphis**.

President **Paul Brissette** noted, "Matt's our key radio person, and he'll be directing all six stations and forthcoming acquisitions. He's doing a great job for us, and we're putting a lot of faith in him."

In 1982 Mills transferred to **KEZK** as VP/GM from then-sister station **WHYI (Y100)/Miami**, where he served as GM. Last year, Adams purchased **KEZK** from **Metroplex** and **WRTH** from **King Broadcasting**, and moved Mills up to President/GM. Mills told **R&R**, "(Chairman) **Steve Adams** and **Paul** are super nice guys and genuine human beings. It gives me a thrill knowing they have the confidence in me to do the job, as well as providing ownership in all the stations and future operations."

Mills added that for now he

MILLS/See Page 10

Why The Research Group's Comprehensive Music Test is the Leader... The Only One.

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*Norman Feuer
President
Viacom Radio Division*

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*Mark Kiester
Vice President and General Manager
KEY 103/KNOW, Austin*



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*Larry Bruce
Program Director
KGB-FM, San Diego*

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SEASONING PLAYLISTS WITH CHRISTMAS PROGRAMMING

Lon Helton and Ron Rodrigues explore philosophies of playing (or not playing) Christmas records — and both add checklists of available seasonal sounds. Meanwhile, Reed Bunzel looks at program suppliers' holiday offerings.

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Wax To Consult RCA

Steve Wax Enterprises, the company owned by the former Elektra-Asylum President, has signed a consulting agreement with RCA Records. The firm will pursue movie soundtrack projects for RCA, and will also advise on future artist signings.

RCA VP/USA & Canada John Ford commented, "Steve will augment our ability to

attract major acts, actively pursue motion picture soundtracks, and identify recording projects in the rapidly-moving music industry."

Wax formed his company in 1980 after six years at E/A, the last three as President. Previously he held national promotion positions at Bell and Jubilee Records.

Winston Elevated To GSM At KSEA

Greg Winston has been promoted to General Sales Manager at KSEA/Seattle. Prior to his promotion, Winston served as National Sales Manager for KSEA and its sister facility KIRO. In his new post, Winston will continue to supervise KSEA's national sales efforts.

"Greg brings to the table a long list of outstanding achievements in his former role as National Sales Manager," commented KSEA VP/GM Larry Adams. "He is a consummate professional in all aspects of sales and marketing management. I know Greg will rise to new heights in his new role."

Before accepting the NSM post last year, Winston was an Account Executive with KIRO Television. His background also includes a stint as Assistant VP/Marketing with Leader Federal Savings and Loan and five years as a Senior Sales Executive with Xerox. Winston told R&R, "After being with the company for five years, I've never been more genuinely excited about an opportunity to structure an aggressive sales team. And I'm equally as excited about the direction of the station."

Woods New WTIK GSM

Former KXXY-AM & FM/Oklahoma City Assistant Sales Manager Joe Woods has been appointed General Sales Manager at WTIK/New Orleans. The position, open for the past year, was last held by Don De La Houssaye, who left for the GSM post at crosstown WWL & WAJY.

Commented WTIK VP/GM David Gerard, "Since Price Communications' takeover of the station, we have been looking for just the right person to help build the entire sales structure to the heights of past years. Joe's experience in local sales, combined

WOODS/See Page 10

Roberts Set As OM At WTOB

Longtime television executive Al Roberts has been named Operations Manager at A/C-formatted WTOB/Winston-Salem. Roberts, who has been with the radio station for the past five years in a parttime capacity, had previously spent 30 years at crosstown WXII-TV as Production Director.

WTOB VP/GM David Plyler told R&R, "Al has come over here and overhauled our traffic and production departments into very productive operations. With his hard work, we expect to go far; he's a very valuable person."

Plyler indicated that the station will continue using the Satellite Music Network A/C offering. Roberts begins his assignment immediately.

LAUFER WEST COAST AOR, SCHOEN NAT'L A/C

Arista Appoints Two To Promotion Posts

At Arista Records, Jeff Laufer has been named Director/West Coast Album Rock Promotion, while Associate Manager/Adult Contemporary Promotion Bruce Schoen steps up to National A/C Promotion Manager.

Commenting on Laufer's appointment, VP/Promotion Don Jenner said, "We felt Jeff was far and away the best-suited to take on this new and vital position. With Arista strengthening its rock and roll roster, Jeff will enhance our stature, giving us the necessary aggressiveness and visibility in the Western region." Director/National AOR Promotion Sean Coakley said, "Jeff brings to Arista the right mix of street-smart sensibility and savvy overview that will enable us to remain the best AOR department in the business."

Formerly West Coast Director/AOR Pro-



Jeff Laufer

Bruce Schoen

motion for PolyGram, Laufer will be based at Arista's Los Angeles office and responsible for promoting label product to AOR stations west of the Mississippi. "After seven years with PolyGram, it's time to move on to new artists and new people," he told R&R. "I'm looking forward to working with the great people and roster at Arista." Before PolyGram, Laufer spent three years with Atlantic Records.

Regarding Schoen's promotion, Jenner continued, "Bruce has done an excellent job, and I couldn't be more pleased. His abilities will ensure Arista's continuing our

ARISTA/See Page 11

Maddox Named PD At KJLH

Jim Maddox has been officially appointed Program Director for KJLH/Los Angeles. Former PD and acting PD Eric "Rico" Reed will become Asst. PD/MD for the Urban-formatted station. Meanwhile, Ewart Abner, head of a number of enterprises owned by KJLH owner Stevie Wonder, will assume the station's managerial functions, vacant since VP/GM J.B. Stone exited earlier this year.

A longtime Black/Urban radio executive, Maddox was most recently OM at WHRK & WKDJ/Memphis. He was previously GM at WBMX/Chicago and VP/GM for KMJQ/Houston, and earlier programmed in Los Angeles at KDAY. He told R&R, "I'm happy to be back working in L.A."

TRANSACTIONS

Behan Buys KKMI For \$5.5 Million

Behan Broadcasting has agreed to purchase KKMI/Seattle from Madison Park Broadcasting for \$5.5 million, pending FCC approval.

Behan, a Tucson-based company principally owned by Dennis Behan and Steve Jacobs, also operates KCEE & KWFM/Tucson and KLMR & KSEC/Lamar, CO. Madison Park, headed by Richard Pratt and Daniel Nelson, retains ownership of Seattle AM outlet KXA.

KKMI broadcasts with 81 kw on 96.5 mHz. Kalil & Co. served as broker.

NORTHEASTERN BUYS WWCN

Northeastern Communications will purchase WWCN/Albany from Devine Broadcasting Corp. for \$1,150,000, subject to FCC approval. The station operates on 1460 kHz with 5 kw and airs a Country format.

Devine Broadcasting is owned by Christopher Devine, who has no other broadcast interests. Principals in Northeastern Communications are WWOC/Avalon, NJ GM Larry Keene, his wife Carol Keene, and WWOC Sales Manager Edwin Rosenfield.

STONER PAYS \$4 MILLION FOR WAVI & WDAO

WAVI Broadcasting Corp. has sold WAVI & WDAO/Dayton to Stoner Broadcasting for \$4 million, pending FCC approval.

WAVI operates with a News/Talk format, daytime-only, on 1210 kHz and 1 kw of power. WDAO broadcasts on 107.7 mHz with 50 kw

Reeger Upped To WNOR VP/Programming

WNOR-AM & FM/Norfolk OM and WNOR-FM PD Ron Reeger has been promoted to VP/Programming for both stations. Reeger will retain his morning drive duties on the AOR-formatted FM, while Bob Bedi remains PD of the Gold AM outlet.

VP/GM Jack Rattigan told R&R, "Ron is a real student of his art and an outstanding marketer. His talent, dedication, and leadership make him the equal of the best programmers in our profession."

REEGER/See Page 10

and antenna height of 420 feet above average terrain, with an Urban/Contemporary format.

Chairman of Stoner Broadcasting is Thomas Stoner; President is Glenn Bell. The company also owns KHAK-AM & FM/Cedar Rapids, IA; KSO & KGGO/Des Moines; WAMX/Ashland, KY; WBNF & WHWK/Binghamton, NY; WIMZ-AM & FM/Knoxville; and WGNT/Huntington, WV.

Owner of WAVI Broadcasting is Bud Crowl, who has no other broadcast interests. Blackburn & Co. brokered the transaction.

HAYS PURCHASES KEZA

Fayetteville, AR oral surgeon J. B. Hays has purchased KEZA/Fayetteville, AR for \$1,750,000 from Hendren Communications, Inc., pending FCC approval.

The station broadcasts an Easy Listening format on 107.9 mHz with power of 100 kw and antenna height of 1259 feet above average terrain.

Hendren Communications is owned by KEZA President Kim Hendren and his wife, KEZA PD Marylea Hendren, who have no other broadcast interests. Hays also owns no other stations.

KPLS SOLD TO CARDINAL

Country-formatted KPLS/Santa Rosa, CA has been sold by Radio 1150, Inc. to Cardinal Broadcasting for \$1.4 million, subject to FCC approval.

The seller is principally owned by Bob Fenton, TRANSACTIONS/See Page 10

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Washington Report

Government Warns Radio About Quack Advertising

Warning about the health dangers and economic losses caused by "phony cures, devices, and false promises," the Food and Drug Administration (FDA) and the Council of Better Business Bureaus have asked broadcasters to beware of advertising for fraudulent health products.

In a mailing to 10,000 radio and television sales managers, the two groups issued a checklist of tipoffs to potentially bogus products. The principal warning sign is a promise of an easy cure, especially for serious diseases. Sales managers should also be suspicious of products claimed to be effective against numerous ills or those touted as miracles and breakthroughs. Stations are advised to look into big-name endorsements, demand proof for claims of FDA approval, and ask for names, addresses, and phone numbers of doctors or clinics mentioned in health ads.

Telemarketing Boosts NAB Radio Membership

Drastically cutting back travel by its regional managers and shifting to a strate-

gy of soliciting new members by telephone has apparently paid off for NAB.

Two recent "telethons," in which NAB members called non-member stations in their own states, netted 66 radio sign-ups in Texas and 11 in Virginia. A third telethon is planned for January.

Sr. VP/Radio Dave Parnigoni says radio membership now stands at about 4400 stations. That's below a high mark of 4600 in 1981, but well ahead of the low point of 4250 reached in 1982, when Parnigoni says economic problems caused many small stations to drop out.

Earlier this year the number of regional managers for radio was cut from ten to eight, and Parnigoni says those managers have cut their travel to stations by about 50%, devoting more time to contacting a greater number of stations by telephone.

Other Key Developments:

- **Moody Bible Institute**, which earlier lost a bid for creation of a new low-power FM service, last week saw defeat by the FCC of its scaled-down proposal to permit microwave or satellite feeds to FM translators, which are now required to pick up programming off-air from an FM station or another translator.

FINES THREATENED

Broadcasters Put On Notice In Five Areas

Hinting that broadcasters may be abusing technical deregulation, the FCC has announced that its inspections are turning up too many broadcast violations in five specific areas: EBS tests, frequency tolerance, unauthorized operation, directional antenna tolerance, and antenna tower painting and lighting.

The Commission noted that it has dropped preventive regulations governing how often to measure frequencies, what meter readings to log, and what equipment to use in checking modulation. It now relies on stations to stay within frequency tolerances, and to maintain proper power and modulation.

Citing the five areas "where too many violations are occurring," the Commission advised "that licensees should promptly review the activities at their stations and correct any violations. Should the violation rates not decrease, we will increase our enforcement efforts and issuance of monetary forfeitures for these and other violations."

Here's a review of the rules to be followed in the five trouble areas:

- All stations must conduct Emergency Broadcast System (EBS) tests once a week, on random days, between 8:30am and local sunset. Tests must be conducted according to the EBS checklist given all stations by

the FCC, and results must be recorded in the station log.

- The frequency must be kept within allowable tolerances — 20 Hz for AM, 2000 Hz for FM.

- Stations must broadcast in accordance with the terms of their licenses. That includes observing specified hours of directional operation, plus sunrise and sunset power changes.

- For directional antennas, base currents and monitor currents must be kept within the allowable 5% tolerance.

- Tower lights must be inspected once each 24 hours, guarded by an automatic indicator or alarm in the case of failure, and be cleaned and repainted often enough to maintain good visibility. Mechanical control devices (alarms, etc.) must be inspected at least every three months, and lighting failures must be noted in the station log.

1934-1984

Radio's FCC Milestones

As part of this year's observance of the FCC's 50th anniversary, the agency recently published a chronological log of significant events and decisions. The log provides a fascinating picture of how commercial radio has developed since 1934. Here are just a few of the highlights:

1934

KGIX/Las Vegas is first station ever denied renewal
Stations required to file ownership data

1936

Allocation of channels by zones and states abandoned

1938

Annual station financial reports required
Political broadcast rules adopted

1939

AM licenses extended from six months to one year

1940

Rules adopted for commercial FM broadcasting

1941

NBC ordered to dispose of either Red or Blue Network
WSM-FM/Nashville becomes first commercial FM station
AM licenses extended from one to two years

1943

FMs permitted to duplicate co-owned AM programming
Edward J. Noble purchases **NBC Blue Network**
AM licenses extended from two to three years

1945

FM band moved from 42-50 MHz to 88-108 MHz

1948

FM licenses extended from one to three years
Censoring of political broadcasts banned

1949

Broadcast of lottery information prohibited

1950

Third class operator license established
Ownership limit of 7 AMs, 7 FMs imposed

1955

First subcarrier "functional music" broadcasts begin on **WPEN/Philadelphia** and **WWDC/Washington**

1959

Newscasts exempted from equal time rules

1961

FM stereo standards adopted
Fines authorized for rule violations
Petition for AM stereo standards denied

1962

AM sideband use denied
First communications satellite launched

1964

Schedule of filing fees goes into effect
Payola/plugola inquiry begun

1965

Double billing rules adopted

1966

Minimum AM power set at 250 watts
KGLA/Los Angeles allowed year's trial of broadcasting only classified ads

1967

Personal attack rules codified
Misleading location IDs banned
ABC gets go-ahead for multiple radio networks

1968

Interviews, commentary exempted from equal time rule
Presunrise day moved to 6am start

1969

Three-year "trafficking" rule imposed
Supreme Court upholds Fairness Doctrine in Red Lion case

1970

EEO reports required

1971

Cigarette advertising banned

1975

Newspapers barred from same-market radio ownership

1978

Minority ownership policies adopted

1980

Clear channels opened for new day and night stations
Third class license abolished

1981

Commercial radio deregulated
Radio licenses extended from three to seven years

1982

AM stereo authorized
Three-year trafficking rule abolished

1984

Ownership limit raised to 12 AMs, 12 FMs

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Jon Coleman, President

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Coleman Research's Format Search and Strategic Profile utilize exclusive techniques such as the Vulnerability Index,[®] Image Mapping[®] and Audience Segmentation[®] to clarify your stations position. At the same time, our ongoing national research studies provide unmatched insights into current and future trends.

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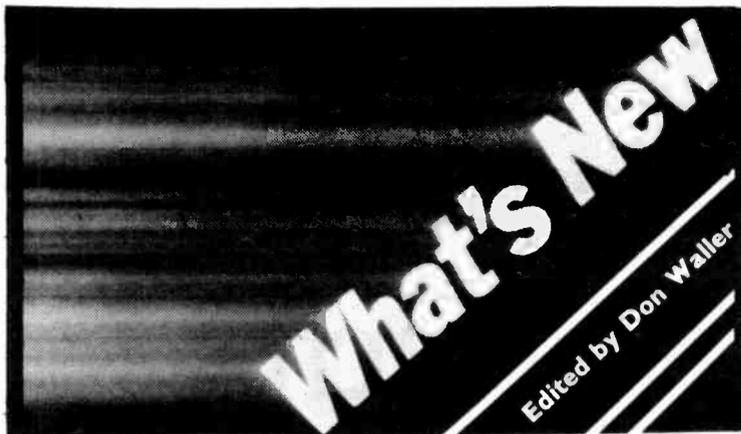
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Best of all, it means we're always personally available to clients to discuss immediate concerns in complete confidence. *Always.*

That's another big reason broadcasters who research the two leaders choose Coleman Research.

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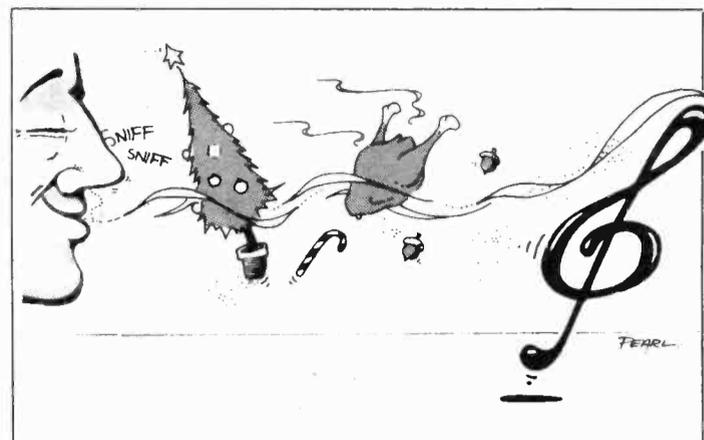
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Aroma Disc: The Gift That Keeps On Giving

Love the smell of chestnuts roasting on an open fire? How about roast turkey with all the trimmings? The scent of freshly-cut pine? The smell of money burning? These traditional holiday aromas can be yours with "The Sounds and Scents of the Holiday Season."

A joint effort between **Environmental Fragrance Technolo-**



gies and **CBS Special Products**, this holiday gift idea features an album, which includes many of America's best-loved Christmas songs, coupled with specially-coordinated holiday fragrances of the **Aroma Disc TM System**. The gift package is designed to produce the ultimate holiday ambience, while recapturing nostalgic

memories. Imagine **Barbra Streisand** singing "Silent Night" while you bathe in the aroma of newly-cut evergreens.

The LP is free to patrons of selected department and record stores with any \$20 Aromance purchase (equals one Aroma Disc system or several accompanying fragrance discs).

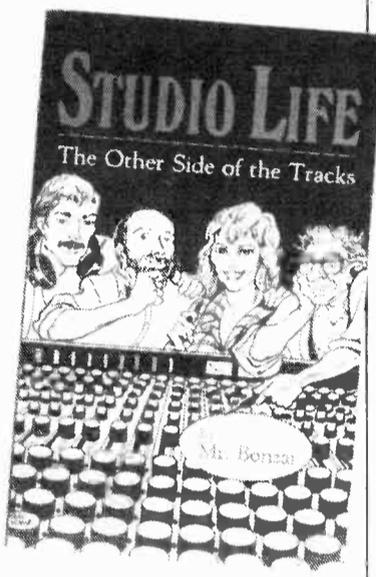
"Studio Life" Book Takes Surreal-To-Reel Look At Recording Scene

Anyone who's ever spent time in a recording studio will appreciate "Studio Life," author **Mr. Bonzal's** splice-of-life satire on today's studio scene. With names changed only to protect the guilty, this 150-page paperback offers some unusual takes on such well-known industry figures as egocentric voice-over artists, lounge lizards looking for that contemporary sound, temperamental studio musicians, and "stupor-stars."

While "Studio Life" contains a surprising amount of useful tech-

nical information ("anytime a client asks for 12 tracks, you'd better be prepared to offer some assistance"), the best moments stem from insider humor as generated by the main characters' visit to an engineering convention.

Above all, "Studio Life" provides either multi-platinum laughs or just plain cocktail napkin conversation. Priced at \$7.95, the book is published by **Mix Publications**. Direct inquiries to (415) 843-7901.



Lexicon Offers

Digital Reverberator

Stressing high performance at a low cost, Waltham, MS-based **Lexicon Inc.** presents its "PCM 60" digital reverberator. Featuring two main reverb programs — "Room" and "Plate" — the unit's reverberation characteristics can be tailored to room size, reverb time, and bass/treble contouring so that more than 100 distinct reverberation effects are possible.

Rotary controls set input gain/reverb mix/output level, front-panel LEDs indicate selected functions, and a five-segment headroom indicator allows for precise input-level monitoring. Additional features include a balanced/unbalanced audio input, two unbalanced audio outputs, and an effects loop. For further information, contact Lexicon at (617) 891-6790.

*'Twas the night before Christmas
and all through the stations
the Program Directors were faced with frustrations
the music bins appeared to be bare
except for those that knew "GOSPEL AMERICA"
soon would be aired!*

GOSPEL AMERICA'S CHRISTMAS CELEBRATION

Hosted by **Jon Rivers**

(The voice of Powerline—over 1700 stations worldwide)

- * 3 hour radio classic
- * special Christmas jingles
- * 13 minutes per hour for local sales

Here's wishing you alka Happy Holiday!

For more information call **G-H BROADCASTING** today

(212) 288-5632

Christmas radio will never be better.



Gallup Polls Teen Music-Buying Habits

The average U.S. teenager owns 21 albums or tapes and spends \$12 a month on new recordings, according to a recent **Gallup** Poll. 98% of the teenagers surveyed claimed to own at least one record or tape, a figure comparable to the percentage of television owners in the general population.

However, 47% of these teens said their album or tape collection numbered less than 20 recordings. Another 36% own between 21 and 50 albums or tapes, 10% have collections in the 51-100 range, and a hardcore 5% said they owned more than 100 albums or tapes.

The survey, reported in the **Daily Insider** radio news service, was conducted by telephone interviews with 502 teenagers, ages 13-18. Not surprisingly, the poll found that 16-18 year-olds spend an average of \$20 per month on recordings, compared

to an average of \$10.65 per month spent by those in the 13-15 age group.

Shortwave Stereo Station Debuts

Beginning in 1985, **World Service Broadcasting Corporation's NDXE/Opelika, AL** will become the world's first shortwave radio station to broadcast in stereo. The high-frequency AM outlet will utilize the **Kahn/Hazeltine** AM stereo sideband system and will operate on the international bands between 6-20MHz.

In making the announcement, World Service Broadcasting Chairman **Dickson Norman** said the station intends "to provide world-class programming that will offer a vehicle for commercial advertisers concerned with global products and services."

KEZW RADIO
the Republic Media Station
in Denver, CO has
selected Blair RAR
as its national
sales representative.

BLAIR  RAR INC.
"We Have The Time."

Pro:Motions

Lumenello New OBC President

Richard Lumenello has been appointed President of **OBC Broadcasting, Inc.** He takes over the new post after serving as GM of company-owned **WSLR & WKDD/Akron**. **GSM Harvey Simms** moves up to VP/Sales and **OM Nick Anthony** is promoted to VP/Operations for both outlets.

MCA Raises Crawford To VP

Kent Crawford has been promoted to VP/Product Development at **MCA Records**. He was most recently VP/Branch Distribution for MCA Distributing. Prior to that Crawford was associated with **Warner Bros. Records** for 12 years, rising to National Sales Manager.



Kent Crawford

Weidel Joins WSTW

Mark Weidel has been named Sales Manager at **WSTW/Wilmington, DE**. Previously, he was an Account Executive and **RAB** Certified Radio Marketing Consultant with **WMMR/Philadelphia**.

Walkwood Publishing Debuts

Nashville songwriter **Dave Woodward** has established **Walkwood Publishing Company**. He will also double as the new company's GM. Walkwood may be reached at PO Box 24454, Nashville, TN 37202; (615) 320-5492.

MBI Names New Board Members

The **Music Business Institute** of Atlanta held its annual board meeting and announced its newest board members: **Jim Schwartz, Schwartz Brothers Distributors**; **Frank Dileo, Michael Jackson's** manager; **Joel Katz**, entertainment attorney; **Harry Losk, Sr.** VP/Marketing for **PolyGram Records**; **Mickey Kapp**, President/**Warner Special Products**; **Tom Noonan**, Associate Publisher/Director of Charts, **Billboard**; and **Charles Janssen**, Executive VP/**Education Management Corporation**. Board members continuing their terms are: **Vic Faraci, Sr.** VP/Marketing, **WB Nashville**; and **Tony Dalesandro**, President of **M.S. Distributing**.

Important Taps Sinclair

Steve Sinclair has been named Label Manager for **Combat** and **Relativity Records**. Both labels are subsidiaries of **Important Records**.

Siegel Upped To WMCA LSM

Bradford Siegel has been elevated to Local Sales Manager at **WMCA/New York**. He joined the station a year ago as Retail Sales Manager. Prior to that Siegel was an Account Executive with **WTVR-TV/Richmond** and spent two years as Sales Manager of **WTVE-TV/Reading, PA**. His broadcast career began in 1978 at **WBIO/Parsippany, NJ**.

Feltman Elevated At RCA

Joanne Feltman has been appointed Director/Business Affairs at **RCA Records**. She first joined the label in 1979 as Manager/Contract Administration, later progressing to Director, Contract/A&R Administration. Feltman's industry background includes five years at **Atlantic Records** in the publishing and business affairs departments.



Joanne Feltman

Shaw Promoted At ESP

David Shaw has been upped to VP of **Edward Shaw Productions**. In his new post, Shaw will continue his responsibilities as Marketing Director of ESP's Radio Productions as well as Executive Producer of the syndicated daily radio show "Ed Shaw's America."

WEA Promotes Gold

Valerie Gold has been named National Video Coordinator for **WEA**. She joined WEA earlier this year as an Executive Secretary/Administrative Assistant.

Bridges Named MTV VP

Donald Bridges has been appointed VP/Corporate Communications for **MTV Networks, Inc.** Prior to this he was Director/Media Relations at **Champion International Corporation**. Bridges first joined Champion in 1980 as Public Affairs Manager, Southern Region.

Urgent Records Established

Urgent Records is a contemporary Christian label created by **Entertainment Industry Services**, which is headed by President **Ron Deutschendorf**. Its first artist is **Phillip Sandifer**. Urgent is based at PO Box 2468, Canoga Park, CA 91306; (818) 703-8234.

PolyGram Picks Benko

Gregor Benko has joined **PolyGram** as Manager/A&R for its Special Projects division. He comes to the label from **Tower Records**, where he worked as Operations Manager of the New York Classical Department.

NYSBA Elects Officers

The newly-elected officers of the **New York State Broadcasters Association** are: **WRVH & WPUT/Brewster-Patterson** President **Richard Novik**, President; NYSBA Executive Director **Joseph Reilly**, Executive VP; **WXXA-TV/Albany** President/GM **James Boaz**, VP; **Beck-Ross Communications, Inc.** President **James Champlin**, Secretary; and **WGHQ & WBPM/Kingston** President/GM **Walter Maxwell**, Treasurer. Also elected to serve on the Board of Directors for a two-year term were **NBC Radio Network** President **Randall Bongarten**, **WCHN & WKXZ/Norwich** President **Matthew Cooney Jr.**, **WABC-TV/New York** VP/GM **William Fyffe**, and **WTEN-TV/Albany** President/GM **Ronald Pulera**.

Buckley Relocates

Buckley Broadcasting has moved its corporate offices to 166 West Putnam Avenue, Greenwich, CT 06830; (203) 661-4307.

Seanote Premieres

Matt Reid and **Charissa Bertocci** have established the **Seanote** label. Its first release is **Bob Thacher's** "Cape Code Christmastime" b/w "One More Christmas." Seanote is located at PO Box 434, S. Dennis, MA 02660; (617) 362-9087.

Aronson Joins GWSC

Group W Satellite Communications has appointed **Merry Aronson** as Manager/Public Relations. She previously worked for **ASCAP** as Public Relations Coordinator, a position she held for five years.

Collins Creates CBS

Stu Collins has established **Collins Broadcast Services**, a consulting and audio production company. Collins's broadcasting background covers 21 years as a major market jock and programmer. The firm can be reached at 174 King Henry Court, Palatine, IL 60067; (312) 991-1522.

Republic Relocates

Republic Radio has moved into larger quarters at 900 Third Avenue, New York, NY 10022-4728; (212) 644-6577. Future plans include relocating the Chicago and Detroit offices by year's end.

ARRA Holds Elections

The **Atlanta Radio Representatives Association's** 1985 slate of officers has been announced. They are: **CBS Radio Spot Sales' Alan Caplan**, President; **CBS FM Spot Sales' Lesley Norman**, VP; **Weiss & Powell's Susan Weems**, Secretary; and **Dora-Clayton Agency's Dan Haight**, Treasurer. Directors are **Southern Spot Sales' Mary O'Shields**, **Gert Bunchez & Assoc.'s Fanny Lee Garrett**, and **Katz Radio's Greg Noack**.

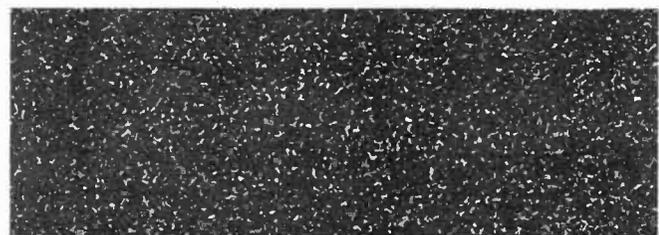
EARTH NEWS

WESTWOOD ONE For the best in nationally-sponsored radio programs, concerts, simulcasts and big event specials, call (213) 204-5000.

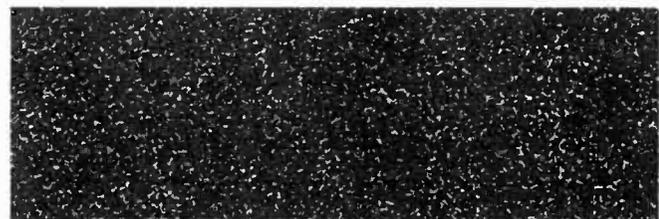
**“ALL
RIGHT
NOW”**

the third single from

**ROD
STEWART'S**



CAMOUFLAGE



PRODUCED BY MICHAEL OMARTIAN

MANAGEMENT: THE ARNOLD STIEFEL COMPANY



© 1984 Warner Bros. Records Inc.



L.A. Radio's Toto Experience



Columbia hosted a listening party in Los Angeles for Toto's new "Isolation" LP, with a strong turnout from L.A. radio. Pictured (l-r back) Toto touring band member Lenny Castro, group's Steve Lukather, Steve Porcaro and Jeff Porcaro, KIIS PD Mike Schaefer, group's David Paich and Mike Porcaro, KIIS-AM & FM MD Gene Sandbloom, and Columbia's Bob Garland; (l-r front) group's Fergie Frederiksen and KMGG MD Al Tavera.

Williams Stars At Greek



MCA's Don Williams recently played L.A.'s Greek Theatre, and was joined by label executives after the show. Pictured (l-r) are MCA Records Group President Irving Azoff, manager John Dorris, Williams, Exec. VP Richard Palmese, and MCA Distributing's John Allison and Rod Linnum.

Reeger

Continued from Page 3

Reeger joined WNOR-AM & FM in 1977 as Music Director, moving up to FM PD in 1979 and OM for both stations a year ago. His background also includes stops at cross-town WMYK, WFMS/Indianapolis, and Buffalo stations WEBR and WPHD. "It's a vote of trust that makes me feel even more confident," Reeger said. "The company and I work well together, and they've made it possible for me to be where I'd like to be in my career now."

Woods

Continued from Page 3

with his ability to relate equally to clients and salespeople, will bring a new dimension to our sales staff."

A former WVLK-AM & FM/Lexington, KY Account Executive, Woods told R&R, "WTIX is a tradition in this market, and the station has a fine reputation with a sharp and aggressive sales staff."

Transactions

Continued from Page 3

who also owns KMYC & KRFD/Marysville, CA; KCEY & KMIX/Turlock, CA; and KHSN-AM & FM/Coos Bay, OR. Cardinal is headed by real estate investor John Paye, RAB VP Jim Myers, and KOIT-AM & FM/San Francisco Sales Manager Bill Dalsa.

KPLS operates with 5 kw days/500 watts nights at 1150 kHz. William A. Exline, Inc. brokered.

Also pending FCC approval.

• KYJC/Medford, OR sold by Matthias Enterprises to Lindavox Partnership for \$825,000. KYJC is on 610 kHz with 2500 watts days/5 kw nights.

SUPER WEEKENDS

HOT ROCKS Thomas Dolby
December 8-9

1984
COUNTRY SIX PACK

NEW YEAR'S:
LARRY GATLIN AND THE
GATLIN BROTHERS'
GOLDEN DECADE

For station clearance information call our Washington, D.C. office at (703) 556-9870.

THE WEEKLY COUNTRY MUSIC COUNTDOWN

1-2	KENNY ROGERS
8-9	GAIL DAVIES
15-16	T.G. SHEPPARD
22-23	JOHN SCHNEIDER
29-30	MICKEY GILLEY

SOLID GOLD COUNTRY

1-2	ALABAMA
8-9	KRIS KRISTOFFERSON
15-16	EARL THOMAS CONLEY
22-23	VERN GOSDIN
29-30	JEANNE PRUETT

New York • Los Angeles



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AMERICA'S TARGET RADIO NETWORKS

Washington, D.C.

• Chicago





PENDERGRASS GETS GOLD — Asylum's Teddy Pendergrass received a gold album at home from E/A. Pictured (l-r) are E/A Chairman Bob Krasnow, Alive Enterprises President Shep Gordon, and Pendergrass.



DEREGULATION PANEL IN PHILLY — Philadelphia radio and TV executives held a luncheon conference recently discussing implications of broadcast deregulation. Pictured (l-r) are WEAZ President Jerry Lee, WPHL-TV President/GM Gene McCurdy, Pennsylvania Association of Broadcasters Exec. Director Rich Waychoff, Delaware Valley Broadcasters Chairman Michael Cascio, FCC Mass Media Bureau Chief Rod Porter, and NAB past President Vince Wasilewski.



LAUPER FACE TO FACE WITH EPIA — E/P/A executives and Portrait artist Cyndi Lauper visited Epic's Face To Face backstage at New York's Bottom Line. Pictured (l-r front) are E/P/A's Judy Wilder and Lauper; (l-r center) E/P/A VP Al DeMarino, Epic/Portrait VP Lennie Petze, and Face To Face's Laurie Sargent, John Ryder, and William Beard; (l-r top) FTF's Stuart Kimball and Angelo and E/P/A Sr. VP/GM Don Dempsey.

Arista

Continued from Page 3

strong tradition of being at the forefront of the A/C format." Added Director/National Singles Rick Bisceglia, "I'm so proud of Bruce's rapid grasp of the A/C format. He's a thorough professional."

Schoen has been with Arista for five years, starting as a secretary in the promotion department before moving up to his most recent position last year. He said, "Don and Rick have made promotion at Arista very exciting, and it's great to be part of a winning team."

Mills

Continued from Page 1

will remain in St. Louis, but due to his enlarged responsibilities, he plans to eventually relocate to company headquarters in Minneapolis.

DECEMBER 1984

 Rick DEES' WEEKLY TOP 40	DICK CLARK'S <i>Rock Roll & Remember</i> 	 THE GREAT SOUNDS
1-2 STEVIE WONDER	1-2 HERB ALPERT	1-2 THE LETTERMEN
8-9 WHAM!	8-9 THE OSMONDS	8-9 BENNY GOODMAN
15-16 PAUL McCARTNEY	15-16 EARTH, WIND & FIRE	15-16 BROOK BENTON
22-23 SHEENA EASTON	22-23 CHRISTMAS SPECIAL	22-23 THE CARPENTERS
29-30 TOP 84 OF 84 WITH BOY GEORGE & CYNDI LAUPER	29-30 CHICAGO	29-30 GUY LOMBARDO

New York • Los Angeles

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Arbitron's 18-34 Male Sample Scandal

If you are involved in managing or programming an AOR, CHR, or Urban Contemporary station you might think it's a scandal. The scandal in this case refers to Arbitron's apparent inability to be able to obtain healthy diary return from men 18-34, and especially men 18-24. This week AOR Editor Steve Feinstein and I take a look at this problem and how it affects radio. Be sure to check Steve's column for additional broadcaster perspectives.

First I'll lay out some background on the issue of sampling young men with a diary. Next will be a discussion with the chairman of the Arbitron Radio Advisory Council (ARAC) regarding his thoughts on what Arbitron is (or isn't) doing in this matter. Finally, I'll showcase results from studies Arbitron has done or is currently reviewing. It's hoped that after reading this page and Steve's column that we'll have shed not only heat but also some light on the subject.

Diary And 18-24 Men Don't Mix

I don't think there's any credible researcher who, when asked to design the best way to measure listening habits of 18-24 men, would offer the diary technique as the first suggestion. For a variety of reasons, the diary, as implemented by Arbitron (over a seven-

"The diary, as implemented by Arbitron (over a seven-day period), just doesn't mix with the fellows in the 18-24 cell."

day period), just doesn't mix with the fellows in the 18-24 cell. In many cases their hectic, active lifestyles, combined with a lack of attention to a "long term" project (such as a seven-day diary), tend to undermine whatever best intentions Arbitron may have for accurately measuring these folks. This demo is more easily sampled by the Birch technique of one brief phone call which garners recall of listening during the last 48 hours. As shown here two months ago, that difference in measurement styles accounts for much of the disparity seen in AOR numbers between the two services.

Therein lie the horns of Arbitron's dilemma. I'm sure that deep in the bowels of Beltsville some dare to whisper that the telephone is indeed often a better way to sample the young adult males. However, when one is wedded to the diary methodology, one must

try to make lemonade out of lemons when it comes to surveying men 18-24.

Later in this article you'll see how Arbitron is attempting to improve its return rate among this difficult demo.

Giller: Not An Accurate Survey

To gather another perspective on this issue, R&R talked with Arbitron Radio Advisory Council Chairman Ed Giller. He began, "I have to give Arbitron credit for wanting to cope with this problem, but it seems to boil down to a dollars-and-cents issue from their perspective. Since Differential Survey Treatment (DST) bolsters the listening levels and return from ethnic males 18-34, why not use it for non-ethnic men in the same category?"

Does Giller have any qualms about the quality of the estimates published pertaining to men 18-24 or 18-34? "When you can have two or three diaries representing a demo within a county, it's just not realistic. Arbitron has a responsibility to deliver an accurate survey. If a sample cell has a low return rate, then adjusting by weighting is not enough to insure the reliability of the numbers. As it is now, Arbitron often does not publish an accurate survey of men 18-24. When we ask what it can do to get a better sample, Arbitron says, 'Sure, we can increase sample size, but do stations want to pay for the additional sample?' We at ARAC feel that stations are *already paying for a reliable survey* and that it's Arbitron's responsibility to provide such a product."

Arbitron's Research Steps

What is Arbitron doing to enhance the caliber of its estimates from men 18-24? In talking with Arbitron VP Rip Ridgeway, some clues emerged from research studies past and present.

Ridgeway discussed with me two studies (one released last December, the other to be circulated internally any day now) that show the difficulties his firm faces in trying to boost return rates from young adult males. The study results released last year showed mixed results when DST incentives were used in non-ethnic households. In the top 20

Week In Review

Arbitron Promotes Christine Mueller

Christine Mueller, formerly Manager of Arbitron's Advertiser/Agency Radio sales in Atlanta, has been promoted to National Accounts Manager. Mueller, in radio sales before joining Arbitron, will work out of the New York Arbitron office overseeing the company's presentations to radio-oriented agencies/advertisers on using Arbitron's services. Her appointment is effective immediately.

Birch Adds Baton Rouge

Birch Radio VP/Sales & Marketing Bill Livek tells R&R his firm will soon start monthly ratings sweeps in Baton Rouge. The December startup means that Birch will now survey 97 markets on a monthly basis (Arbitron is currently surveying 23 markets with its monthly Arbitrends service).

Greater Media Adds Research Directors

Greater Media stations in two markets have recently added new Research Directors. John Stonis has been appointed at WPEN & WMGK/Philadelphia, while Ben Lipsman has joined WMJX/Boston. Stonis and Lipsman were both formerly on the professional staff of Jhan Hiber & Associates.

Southeast Media Research Moves

Southeast Media Research has moved the firm's headquarters, according to President Don Hagen. Effective immediately, the perceptual research company may be reached at P.O. Box 40542, Washington, DC 20016-0542. The new telephone number is (703) 534-3003.

markets, Arbitron typically got a return rate of 46% from non-ethnic households with men 18-34 as one of the family members.

When the premium (cash incentive for completing/returning the diary) was upped in a portion of the test sample from the standard 50 cents to \$2 per person, the return rate among such households jumped to 54%. When the top DST premium of \$5 was allocated to another part of the test group, return rose also — this time to 61%. In other words, implementing the DST levels of premiums did indeed have dramatic impact among non-ethnic households with young males.

Only one problem, though. While return from these households did show notable improvement, return from the men 18-34 themselves *decreased* 2%. Thus, it was time for Arbitron to go back to the drawing board.

According to Ridgeway, another test was fielded in 21 markets, aiming especially to get a feel for how standard vs. Expanded Sample Frame (those with unlisted phones) diarykeepers might compare in terms of return rates. Almost 20,000 households are involved in this test, with over half being of the ESF variety. Three premium levels are being tested: 50 cents, one dollar and \$1.50 per person. In addition, the following variables are also being examined to see if they might explain sample return differences or problems:

1. **Household size.** Does it make any difference in single person homes vs. multiperson households?

2. **The number of diaries placed per household.** Is there a correlation between the number of placed diaries in a home and the dedication to completing and returning those booklets?

3. Finally, at the time of diary placement, mentioning or not mentioning that a cash premium accompanies the diary as a incentive for filling it in and returning it to Beltsville. Currently diarykeepers are unaware, until they get their booklets, that they'll receive any cash incentive to comply with the survey. Perhaps laying this out front will interest more young men to pay attention to the diary when it arrives and fill it in and return it properly.

Ridgeway told me the results of this recent series of tests will be circulated internally at Arbitron very soon. It will

be interesting to see what data comes out of this significant project.

Suggestions For Improvement

Perhaps Arbitron's internally-conducted tests will offer some clues as to how the firm can alleviate the sample shortfall it now faces. In the meantime, until those results are released for industry consumption, Ed Giller had two thoughts about the young males problem that are worth passing along.

Giller's first proposal, one which has been discussed with Arbitron at Advisory Council meetings, is that Arbitron move to the single-person-per-household measurement technique. "I don't know if they have tested this approach (as opposed to the everyone-12+ system now in use), but most researchers I've talked to feel this method would offer better control of sample placement and return," stated Giller. According to Ed, Arbitron's response in the past has been that this methodology would be more expensive than the current system. Are broadcasters ready to pay more for the service?

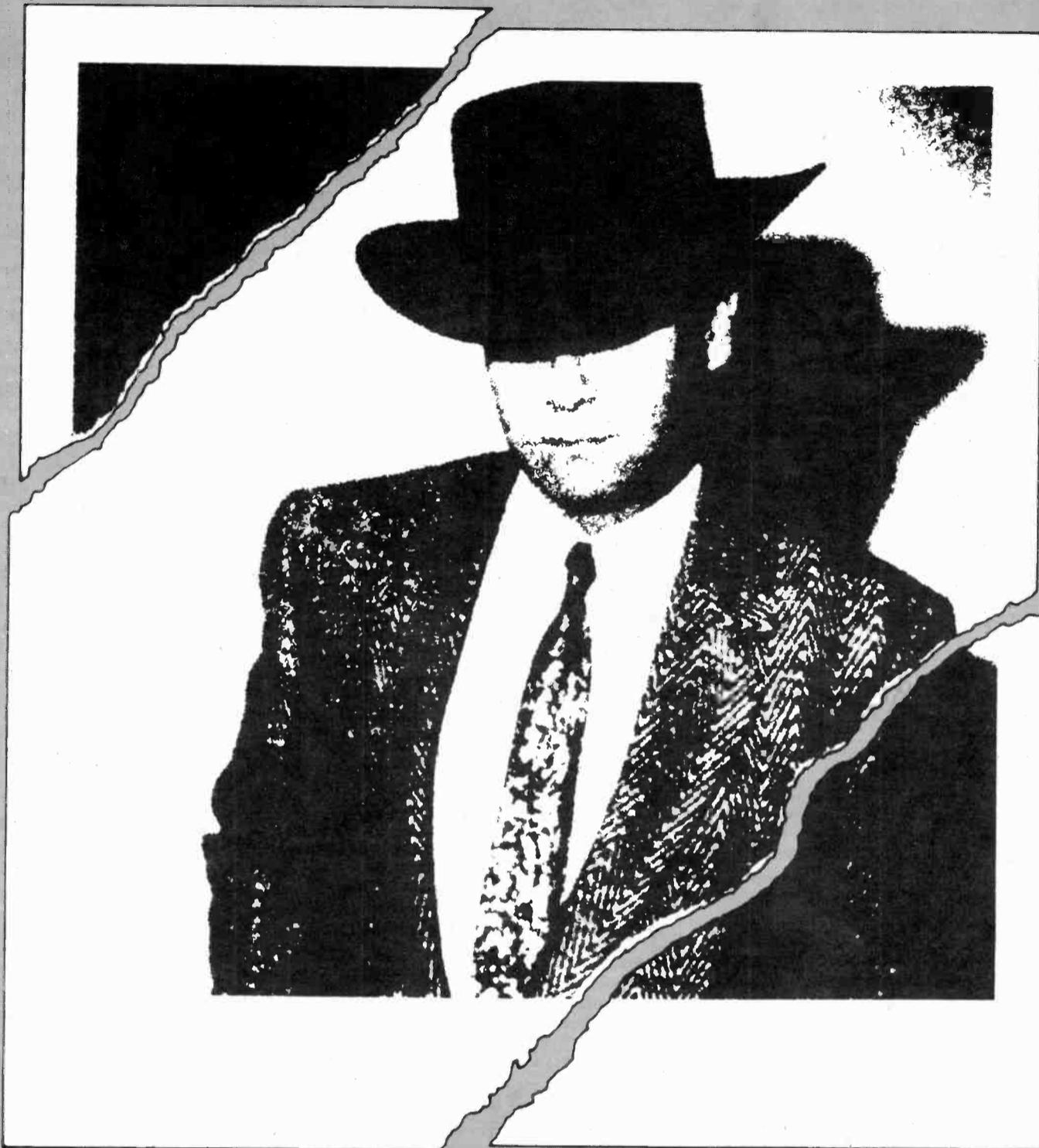
"Implementing the DST levels of premiums did indeed have dramatic impact among non-ethnic households with young males."

The second idea voiced by Giller had to do with tracking sample return over the life of the 12-week sweep. He said, "From what I can see, they have made no real effort to monitor diary return by demo by week. If they could establish baselines of acceptable return levels, then flag demos in a market that seemed to be lacking in returns, there could still be time to place additional sample in hopes of avoiding a drastic shortfall."

Both of these ideas merit further thought and investigation. While Arbitron has to consider its bottom line when trying to cope with the males 18-24 (and the impact on formats such as AOR) the firm may also want to think about an equally sobering line — that consisting of stations getting ready to sign up with Birch in order to get reliable young adult male estimates.

WESTWOOD ONE PRESENTS

ELTON JOHN



breaking hearts

THE STEREO CONCERT SIMULCAST OF THE SEASON

Elton John, the Westwood One Radio Network and Showtime Entertainment have a special Holiday gift lined up for you the evening of **December 23 at 8:00 PM Eastern and Pacific**—the exclusive national stereo simulcast premiere of the memorable Wembley Stadium concert Elton and his band performed on the first leg of their *Breaking Hearts* tour. Join us for an hour and forty-five minute rock 'n' roll extravaganza featuring classics spanning Elton's career, from "Your Song" to "Sad Songs" and "I'm Still Standing." For details on the digital stereo satellite delivery of this unforgettable performance, contact your Westwood One representative at (213) 204-5000.

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RADIO NETWORK

SHOWTIME
WE MAKE
Excitement

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

OH WELL . . . NOEL

Network Yuletide News

Chestnuts roasting on an open fire . . . in a one-horse open sleigh . . . all is calm, all is bright . . . laughing all the way. That's right, folks — the turkey leftovers are all gone, and now 'tis the season to be jolly. Time to get ready for the Grinch, 17 different TV interpretations of "A Christmas Carol," office parties, eggnog, and the trivia buffs asking that inevitable question: "Just what is the name of that horse in 'Jingle Bells,' anyway?"

Christmas and radio enjoy a very symbiotic relationship. No occasion has generated more variations on one theme than the Yuletide season, and no medium yields itself to the event better than radio. Also, no holiday evaporates a station staff quicker than does Christmas, leaving the GM and PD scrambling for replacements and substitutes for a skeleton crew. This week's column takes a look at some automated station-sitters, those longform blocks of seasonal programming which allow the late-night weekend jock to spend a few hours at home assembling a mail-order tricycle.

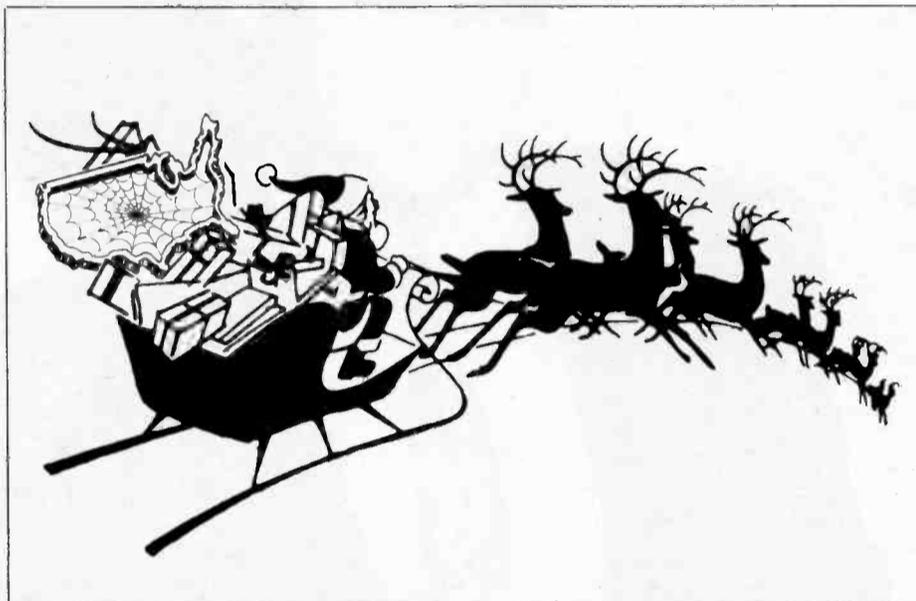
A Christmas Package

The Music Director Programming Service in Indian Orchard, MA is once again offering its "Christmas Programming Package," a series of 163 Christmas songs on five 10½" reels. The Yule package contains 16 new cuts, and the entire collection has been resequenced for better artist separation and proper rotation. Music Director GM Budd Clain says the library is designed for those stations which either have an old or miniscule Christmas music collection. He comments, "Often at the last minute, programmers find themselves digging out an old pile of scratchy Christmas albums that have been used for decades. This package is ideal for those stations, and for the PD who doesn't have any Christmas music in his library."

Each of the five reels is 1½ hours in length, available for cash, and may be played as desired throughout the holiday season.



AP TO Z — WHTZ/New York GM Dean Thacker recently signed a contract with AP Network News while (counterclockwise) PD Scott Shannon, ND Claire Stephens, and AP's Lee Perryman looked on.



12 Hours Of Christmas

Kris Stevens Enterprises has announced that it is again issuing "The 12 Hours Of Christmas" during this holiday season. The special, which debuted in 1977, is designed to appeal to audiences in all formats, offering "comedy, kids, nostalgia, stories of how Christmas is celebrated around the world, and all of the traditions that make Christmas such a very special time of year." "The 12 Hours Of Christmas" is packaged in a 12-album stereo set and provides 120 minutes of commercial time for local sponsors. It's offered for cash and designed to be run in separate blocks or as one 12-hour feature.

An American Christmas

Now available through Otis Conner Productions in Dallas is "An American Christmas," a 12-hour collection of Christmas music arranged in association with the Saturday Evening Post archives. The program has been developed to run in block or stripped-out format, and each hour is completely self-contained, including 50 minutes of music.

"Joy Of Christmas"

Public Interest Affiliates and Malrite Communications have joined forces to produce and distribute the market-exclusive "Joy Of Christmas." The 30-hour package of seasonal music is recorded with major market talent for total automation, or with standard scripts for local talent at live-assist stations. "Joy Of Christmas" is offered on a barter basis, with four national and four local avails per hour. It comes completely customized with each station's call letters or positioning statement and is programmed to accept local and network newscasts. Camera-ready artwork and a complete sales package to assist local sales and promotion round out the package.



PURPLE REIGN — The ABC Rock Radio Network recently broadcast an international, live-via-satellite press conference with PolyGram's Deep Purple. Pictured (l-r) are Deep's Roger Glover and Jon Lord; WYYY/Baltimore's Chuck DuCoty; and Purple's Ian Paice and Ian Gillan.

"In The Country" is available for cash and formatted for six two-minute commercial stops per hour, providing stations with 144 minutes of local time to sell.

A Beatles Christmas

Distributed by London Wavelength, "The Beatles Christmas Special" combines exclusive live BBC recordings of the Beatles with rare Christmas messages to the groups' fan club members for a two-hour holiday radio special. Many of the featured Christmas messages were originally pressed only on "flexi-discs" and are considered by audiophiles to be collectors' items. Other material comes from original BBC sessions recorded in the mid-'60s, including live performances of songs never released on disc. "The Beatles Christmas Special" is cleared to air the last week in December on a market-exclusive, barter basis.

"Christmas At Our House

Drake-Chenault is once again distributing its "Christmas At Our House" holiday special, 12 hours of seasonal music programmed into 30-minute blocks. These blocks can be run as an entire package or divided into 24 segments. The special features traditional Christmas music woven around short vignettes, which discuss topics ranging from how to prepare dinner for 20 guests to the various ways the holidays are celebrated around the world. "Christmas At Our House" is offered on a cash basis.

Christmas In The Country

Weedeck Radio Network is distributing the 12-hour "Christmas In The Country" special, a blend of country artists' holiday memories and musical favorites. Hosted by Chris Lane, the program is available exclusively to one station per metro and is designed to run either as a 12-hour sweep or in individual hour-long segments. "Christmas

Network Spots

• The ABC Radio Networks recently began offering expanded news and sports programming to its 1700 affiliates, as follows:

Information Network: A new :60 "Headline Summary" is now being fed for station use at the bottom of each hour to augment the five-minute newscast at the top.

Rock Network: ABC News has introduced "Newsbrief," an hourly :60 newscast in PM drive. Affiliates will also have one more full-length newscast in AM drive, as well as a new :60 segment covering entertainment news.

FM Network: Stations can now use an optional :60 headline summary in addition to the regular hourly newscast, which has been trimmed to two minutes.

Entertainment Network: Newscasts are now being fed at the top of the hour, and the :60 "Update" is being fed closer to the top, as well.

Direction Network: Affiliates will now receive network newscasts 24 hours a day, 7 days a week.

Contemporary Network: Stations may now have the option of taking "News In Brief," a :60 summary of top stories. This is in addition to newscasts 24 hours a day, 7 days a week. Call (212) 887-5291 for more information.

• Narwood Productions in New York is producing a special "Nat King Cole Tribute" as a two-part segment for its "Music Makers" program.

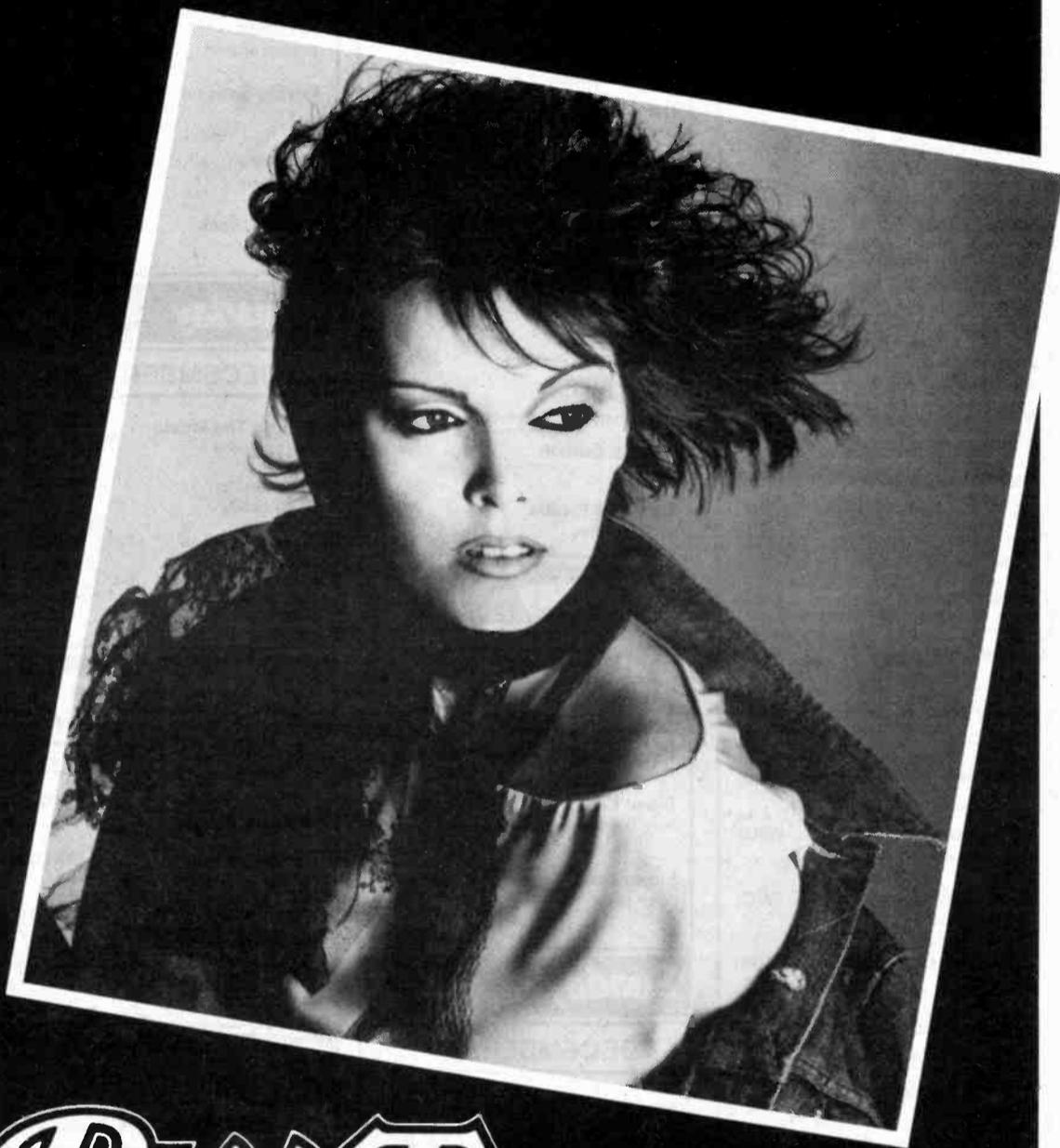
Host Skitch Henderson will share memories and reflections with many of Cole's longtime friends and associates. Guests on the "Tribute" include Nelson Riddle, Ralph Carmichael, Irving Gordon, Julie Styne, and Mel Torme.

Also, Narwood has signed Jim Cameron as host of "Minding Your Business," the daily short feature researched from the pages of INC magazine. Cameron has served as writer and producer of the program since its debut in 1982. Contact Narwood at (212) 755-3320 for details.

• "Star Quiz," the music trivia program produced and distributed by MJI Broadcasting, is conducting a nationwide, grand-prize giveaway through the end of 1984. Grand prize for the giveaway: a state-of-the-art Jensen video cassette recorder. For more info call (212) 245-5010.

• "Elvis: The Legend Of A King," the updated RKO Radio special, is now available for broadcast during the week of the King's 50th birthday (1/5-14) through Associated Broadcasters, Inc. The three-hour show includes over 30 songs taken directly from original discs and CDs, and features background comments from Vester Presley, JD Sumner, Minnie Pearl, and Dee Presley. AB Inc. reserves a total of six minutes for national sales, giving stations 18 minutes to sell on the local level. Call (415) 827-2382 for additional details.

RKO **RADIO SHOWS**



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R&R MUSIC CALENDAR

NEWS & INFORMATION FEATURES DECEMBER 3-7

The Weekend

DECEMBER 8-9

American Christian Countdown (SP)
Morgan Cryar

American Gospel Rock Countdown (SP)
Morgan Cryar

The Countdown (WO)
Eugene Wilde/Kool & The Gang

Countdown America w/John Leader (RKO)
REO Speedwagon

Dick Clark's Rock, Roll, & Remember (US)
Osmonds

Don & Deanna On Blecker Street (CB)
Donovan

Dr. Demento (WO)
Bear Dementia

The Great Sounds (US)
Benny Goodman

Guest DJ (PFM)
Molly Hatchet

Hot Rocks (US)
Thomas Dolby

Metalshop (MJI)
W.A.S.P.

Music & Memories (SBS)
Marvelettes/Frank Bonner

Rare & Scratchy Rock & Roll (PIA)
Bread

Rick Dees' Weekly Top 40 (US)
WHAM!

Rock Album Countdown (WO)
Bryan Adams/REO Speedwagon

Rock Chronicles (WO)
Classic Rockers

Rock Over London (RI)
Eurythmics

Solid Gold Country (US)
Kris Kristofferson

Source Special (SOU)
Hall & Oates

Top 30 USA (CBSR)
Crosby, Stills & Nash

Weekly Country Music Countdown (US)
Gail Davies

The Week Of

DECEMBER 10-14

Country Closeup (NP)
Reba McEntire

Country Music Radio Magazine (CRN)
Deborah Allen/Rafe Van Hoy

Earth News (WO)
Cars/Ric Ocasek/Harry Dean Stanton/
Dean Stockwell

Gary Owens' Supertracks (CRN)
Dionne Warwick/Ray Stevens

In Concert (WO)
Golden Earring/Blackfoot

Innerview (IN)
Molly Hatchet

Live From Gilley's (WO)
Terri Gibbs

Music Makers (NP)
Nat King Cole Tribute

Off The Record (WO)
Bryan Adams/REO Speedwagon/John Parr

Special Edition (WO)
Bar-Kays

Star Trak Profile (WO)
Paul McCartney

Saturday

DECEMBER 8

Dick Bartley's Solid Gold Saturday Night (RKO)
Bobby Rydell

Silver Eagle (ABCE)
Jerry Lee Lewis

Super Gold (TRAN)
Beach Boys

Sunday

DECEMBER 9

Live From The Record Plant (RKO)
Toto

Rolling Stones' Continuous History Of Rock And Roll (ABCR)
It Was 20 Years Ago Today

Monday

DECEMBER 10

Behind The Music (RKO2)
Bob Seger

Checkin' In (RKO2)
Ricky Skaggs

Hot Ones (RKO)
Jermaine Jackson

Private Session (RKO1)
Cars

Rockline (GSN)
Don Henley

Sound Check (RKO)
Pointer Sisters

Tuesday

DECEMBER 11

Behind The Music (RKO2)
Rick Springfield

Checkin' In (RKO2)
Charlie Daniels

Private Session (RKO1)
John Cafferty

Sound Check (RKO)
David Bowie

Wednesday

DECEMBER 12

Behind The Music (RKO2)
Pat Benatar

Checkin' In (RKO2)
Gus Hardin

Private Session (RKO1)
Jack Wagner

Sound Check (RKO)
Kool & The Gang

Thursday

DECEMBER 13

Behind The Music (RKO2)
Al Jarreau

Checkin' In (RKO2)
John Anderson

Private Session (RKO1)
WHAM!

Sound Check (RKO)
U2

Friday

DECEMBER 14

Behind The Music (RKO2)
Hall & Oates

Checkin' In (RKO2)
Reba McEntire

Private Session (RKO1)
Thompson Twins

Sound Check (RKO)
Elton John

Lifestyle

Beat The System (RKO1)
Real Fakes (12/4)
Real World 101 (12/6)

Mindgames (RKO1)
Boy & His Dog (12/3)
Sympatico (12/4)
Woman-To-Man Talks (12/5)
Blunders (12/6)
Other Woman (12/7)

Playboy Advisor (WO)
Her father left home/tapering passion/
hypnosis and smoking/long-
distance romance/how good is walking?
how much sex?/she prefers loneliness/
she plays victim/she wants good time/
he moved in

Smart Money (RKO1)
Bank Money Market Funds (12/3)
Woops Fallout (12/5)
Saving On Long Distance (12/7)

Entertainment

Rocknotes w/Pat St. John (ABCR)
Michael Ochs (12/3-7)
Stevie Nicks (12/8)

Rock Report (SOU)
Eurythmics/Iron Maiden/Zebra

Screen Scenes (SOU)
Night Of The Comet (12/3)
Supergirl (12/4)
Cal (12/5)
Missing In Action (12/6)
Weekend Hits & Misses (12/7)

News/Talk/Sports

News Blimp (PRN)
New rock groups/contemporary corporate
fools/sick buildings/heavenly marriages/
CPR for canines

Newsline Extra (NBC)
Video Music: The New Bonanza

Comedy

Laugh Machine (PRN)
George Carlin/Joan Rivers/Skip Stephenson/
Henny Youngman/Robert Klein/
Flip Wilson/Steve Martin/
Rodney Dangerfield

Radio Hotline (ASR)
Just sinking/wrong number/listen to your
mother/punk/what a day

Stevens' & Grdnic's Comedy Drop-Ins (ASR)
Teenage warehouse/Das Love Boat/
pain reliever/Robert Young/Earl & Pearl

General Information

Brad Messer's Daybook (WO)
Neon/killer fog (12/3)
Tobacco Road/WPA (12/4)
First fraternity/Walt Disney (12/5)
Halifax explosion/highest bridge (12/6)
Death needle/photosynthesis (12/7)

Computer Program (PRN)
Computer employment/Video text/furniture/
banking/tomorrowland

Ed Busch Talk Show (AP)
Flight 007/home computers/government
waste (12/1)
"Cod" father/pet care (12/2)

Minding Your Business (NP)
Logical Boat Co./IRAs (12/3)
Computer Translator (12/4)
Trivial Pursuit (12/5)
In Search Of Excellence (12/6)
Keeping Retirement Flexible (12/7)

Something You Should Know (SBS)
Practical Parenting (12/4)
Early Tax Tips (12/5-6)
First Aid (12/7)

Sound Advice (PRN)
Car radios/car speakers/car tape units/
installation

PROGRAM SUPPLIERS KEY

ABCD = ABC Direction Net
ABCE = ABC Entertainment Net
ABCR = ABC Rock Net
ABCY = ABC Youth Nets
AMS = American Media Services
AP = Associated Press
ASR = All Star Radio
BR = Barnett-Robbins
CB = Continuum Broadcasting
CBS = CBS Radio
CBSR = CBS RadioRadio
CRN = Creative Radio Net
CW = Clayton Webster
DCA = DC Audio
DIR = DIR Broadcasting
GSN = Global Satellite Net
IN = Innerview
IS = IS INC
LBP = Lee Bailey Prod.
LW = London Wavelength
MBS = Mutual Broadcasting

ME = Multimedia Entertainment
MJI = MJI Broadcasting
NBC = NBC Radio
NP = Narwood Productions
NSBA = NSBA Productions
PFM = PFM Inc.
PRN = Progressive Radio Network
PG = PG Prod.
PIA = Public Interest Aff.
RCP = Ron Cutler Productions
RI = Radio International
RKO = RKO Radio Net
RKO1 = RKO One
RKO2 = RKO Two
SBS = Strand Broadcast
SI = Syndicate It
SOU = NBC The Source
SP = "The Spirit" Productions
TRAN = Transtar
US = The United Stations
WO = Westwood One
YRN = York Radio Network




AND THE WINNER IS . . . — Lindsey Buckingham recently selected the winner in United Stations' American Music Award contest on "Dick Clark's Rock, Roll, & Remember." The contest, sponsored by Trident, will send a winner and guest to see the annual awards show in Los Angeles in January. Pictured (l-r) are Ted Bates' Fran Weinberg, United Stations' Jim Higgins, and Buckingham.

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MCA RECORDS



Management

HUMANISTIC TERMINATION — PART II

The Outplacement Option

By Gary Kaplan

Even as you read this, a manager somewhere faces an impending employee termination or layoff. You only need to read R&R's front page or other trades to realize our industry deals with this issue on a day-to-day basis.

Whether a voluntary, forced, or economic measure, termination has evolved from the "unceremonious boot out the door" to a more humanistic, supportive approach. And, as touched on last month, management can show its support by offering the services of an outplacement firm.

Relieving Guilt

What is outplacement? Paraphrasing Univance VP Brad Taft, outplacement is a management-retained consulting service that assists in the smooth, orderly termination of employees. Each side benefits. The station or company reaps minimized costs, reduced liability, and positive internal/ex-

ternal public relations. The employee, on the other hand, participates in a comprehensive career development/planning and job search training program, which facilitates a smooth, quick, and efficient transition to another position.

Outplacement is a relatively recent management phenomenon. An outgrowth of general management and organizational development consulting, it dates back to the mid-late '60s. At that time such consultants were called in to study a company's organizational chart and recommend needed structural changes. These changes frequently prompted the

recruitment of new people and the unfortunate displacement of former company executives. In a sense it was an outlet for relieving guilt and, in keeping with the altruistic spirit of the times, gave management an opportunity to "do a good turn."

Selecting The Firm

Outplacement should not be confused with retail career counseling firms. The former works solely on a company retainer, with the company sponsoring individuals through the program. In addition, outplacement services are accountable to both the individual and the company. The latter, comprised of both a sales and consulting staff, works strictly with individuals attracted through newspaper ads. Once a person responds ("send in your resume for a free evaluation"), a

salesman follows up with a "come in, let's chat" phone call. With too-good-to-be-true guarantees ringing in his head ("go through our program and within 60 days you will have a job paying a higher salary"), the applicant signs on the dotted line and is shuttled to the counseling staff, which usually works out of a different location. Thousands of dollars and 60 days later, the individual usually winds up with no job and the aftertaste of an empty hard sell in his mouth.

I also recommend that you avoid those establishments offering a potpourri of services, which include corporate outplacement, retained outplacement, and individual career counseling, or claim the ability to provide outplacement and executive search. Though this is a definite gray area, a true outplacement company does not become actively involved in recruiting for positions nor accept a finder's or placement fee.

Four-Phase Process

Typically, the outplacement process consists of four phases:

- *Pre-Termination* — Before the actual termination takes place, an outplacement consultant first discusses the details of the upcoming termination with management. They review a variety of topics: the reasons why, legal consequences, severance allocations, how to handle the termination interview, remaining staff's morale, the terminated employee's strengths and weaknesses, public relations, the expedient return to a normal work routine.

- *Information Gathering* — The formal outplacement program begins with this stage. Immediately following the termination interview, the employee is taken to the next room for a meeting with the outplacement consultant. During one or more sessions the employee freely vents his feelings and frustrations. This move defuses any anger that might fester and spurs positive action toward an effective job search plan.

At that point, the outplacement candidate must complete a biographical assignment that covers employment history and accomplishments. Then there are psychological tests that evaluate skills, behavior, interests, and values.

- *Marketing* — The second half of the formal outplacement program concerns itself with developing a good marketing strategy for the individual. Included are resume writing, cover letter composition, interviewing techniques, compensation negotiation, utilizing executive search firms and/or employment agencies (depending on the situation), networking development, responding to advertisements, targeting a selective list of companies. The bottom line is getting the person to commit to a specific schedule in terms of mailings, telephone calls, and interviews.

- *Follow-up* — This is the most vital phase. The client touches base with the consultant, providing a weekly or bi-weekly progress report. It is important that the client stay motivated and on course. The individual may either contact the consultant by phone or in person. This follow-up continues until the client secures

another position or drops out. Some firms even conduct a review of the new job 90 days after employment has started.

Costs

Most outplacement firms charge a one-time fee that approximates 10-20% of the employee's ending compensation. That figure includes both salary and any bonuses/commissions. Companies are either billed when the employee starts or finishes the formalized portion of the program. There are some firms which will also charge for out-of-pocket expenses (resume preparation and printing, mailing costs). Group outplacements are also conducted. These are a mixture of group seminars and some one-on-one supplemental counseling. In this instance, fees vary accordingly. Individual practitioners, on the other hand, may charge hourly rates.

One important note: Since outplacement is a company-sponsored support system, the cost should not come out of the terminated employee's pocket. It should be over and above what he is being offered by way of a separation agreement. If the employee indirectly perceives that he is basically paying for outplacement, he may resent the service and undermine its intent.

Benefits

Outplacement can benefit both the employee and manager. From an employee's viewpoint, the trauma generally associated with termination is minimized, transforming a negative experience into a positive one. The individual feels better about himself, knowing he has a support group to offer advice and answer questions. The transition period between jobs is devoted to an effective, targeted job search that will net a comparable or higher level position in a shorter period of time. Additionally, 70% of executives enrolled in outplacement graduated to jobs of higher salary and/or responsibility.

For management, the chief advantages lie in cost savings and reduced liability. By keeping the employee on the payroll (known as "bridging pay"), the company saves the lump sum that would normally cover severance, benefits, and unemployment insurance. Outplacement is also cost effective: Organizations make the decision to discharge a non-productive employee sooner, saving money and removing a potential threat to employee morale.

Outplacement may also be viewed as preventive medicine against wrongful discharge. Pre-termination planning reduces potential suits based on sex, racial discrimination, age, and compensation. And the number of grudge-holding employees who trade company secrets to the competition is lessened. Outplacement spawns positive PR both inside and outside the organization: employee morale and productivity are improved; the general public views the company as one that cares, thereby enhancing the recruitment of prospective employees.

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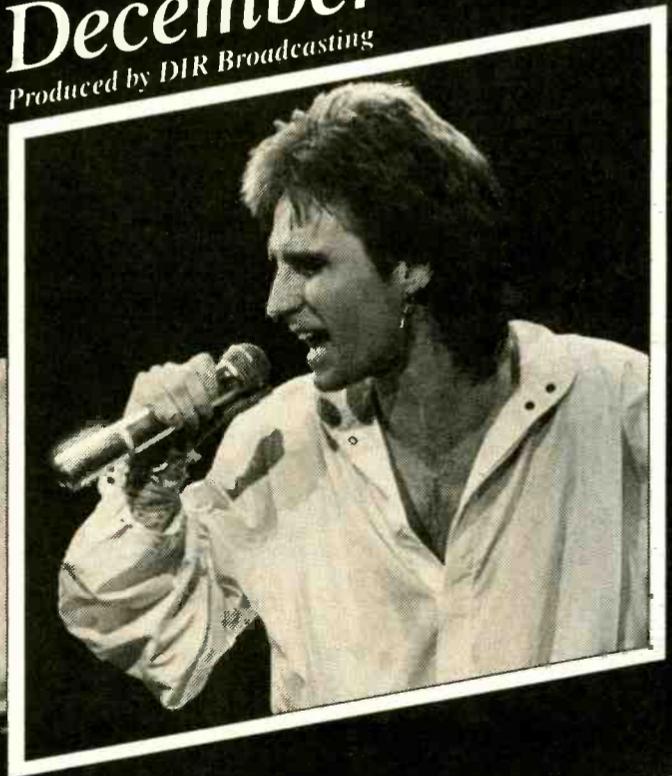
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abc rock radio network 

Barbra Streisand

"Make No Mistake, He's Mine"



Duet with

Kim Carnes

The New Single From The Best Selling Album "Emotion"

Columbia Records



Put A CD Under Your Christmas Tree!

A Special Contest For Radio

Just Listen To The New Barbra Streisand Single

"Make No Mistake, He's Mine"

And Fill Out The Questionnaire Below:



1. In this duet, which singer has the opening line of the song?

2. What is the precise opening and closing line of the single?

3. Who are the producers of this single?

4. What is this single's record number?

5. How many times is the phrase "He's mine" sung in the single?

6. Which vocalist sings the line "Deep in the night?"

7. What is the stanza and the first line of the verse that is sung as a duet (or harmony) in "Make no mistake he's mine?"

8. What is Kim Carnes' counter line to Barbra Streisand's line, "Don't include him in your dreams?"

9. How many times is the word "Love" sung in the song?

10. How many times is the phrase "There in his arms" sung in the song?

11. What is the 4th (fourth) line in the song?

12. What is the time on the single DJ label?

13. At the end of the song, who wins the man?

Name: _____

Station: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

MAIL YOUR ENTRY TO: **BARBRA STREISAND CONTEST**

c/o Radio & Records

1930 Century Park West - L.A., CA 90067



Every Program Director/Music Director who answers all 13 questions correctly will receive a compact disc of Barbra's newest album "Emotion"

All Entries Must Be Received By
DECEMBER 14, 1984

OFFICIAL CONTEST RULES

1. NO PURCHASE NECESSARY.

2. All entries must be received by December 14, 1984. Enter as many times as you wish, but each entry must be mailed separately. Grand Prize winners will be determined in a random drawing from among all entries received by the closing date which answer all 13 questions correctly. The decision of CBS shall be final on all matters relating to this contest.

3. This contest is open only to programmers at radio stations in the United States of America. Employees, independent contractors, agents or representatives of CBS Inc., CBS Records, Radio and Records, and/or their affiliates or subsidiaries, and members of their families, are not eligible.

4. This contest is VOID WHERE PROHIBITED BY LAW. All Federal, state, and local laws and regulations apply. All applicable taxes on prizes are the sole responsibility of the prize winners.

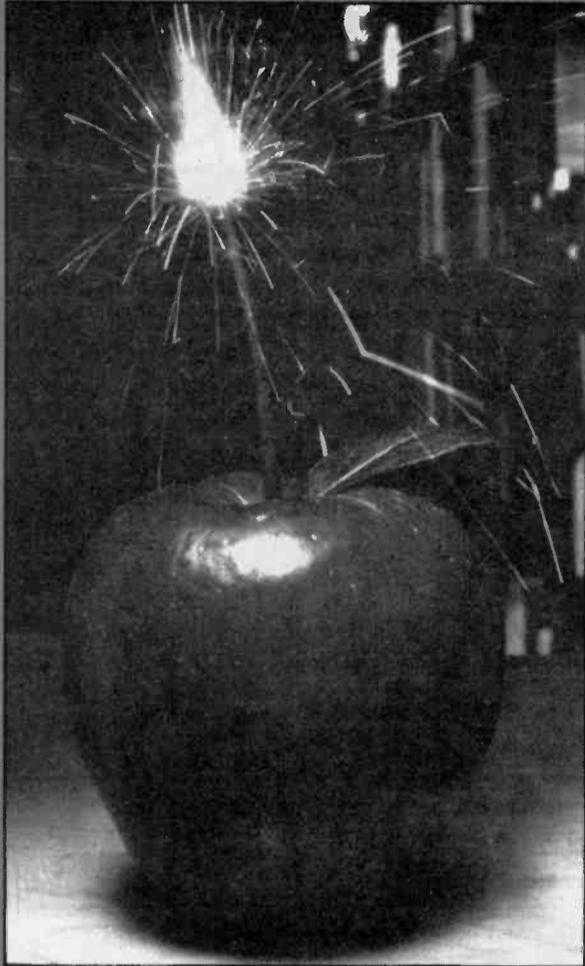
5. There shall be six Grand Prizes, which shall consist of one Compact Disc player. The estimated retail value of the Grand Prize is approximately \$500.00. The number of Compact Discs awarded will depend on the number of correct entries received. The estimated retail value of each Compact Disc is \$12.98. The odds of winning a prize depend upon the number of entries received. NO SUBSTITUTION OF PRIZES IS PERMITTED. ALL GRAND PRIZES WILL BE AWARDED.

6. By entering this contest, each winner agrees that CBS may use his or her name and/or photo in connection with publicizing the contest results without compensation, and grants CBS all rights to such use.

--Then, these disc winners will be eligible for a Grand Holiday drawing in which **6 Compact Disc Players** will be given away!

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The smash from BOB SEGER & the Silver Bullet Band.



From the LP TEACHERS

Quickly
Approaching
Platinum!

Capitol

CHR 27

AOR TRACKS 7

A/C 9

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Street Talk



Just as R&R was going to press Tuesday night (11-27), late word arrived that a Wednesday morning press conference would outline the details surrounding the closing of **TED TURNER's** one-month-old **CABLE MUSIC**

CHANNEL. Although firm details were hard to come by, we heard **MTV** had purchased the service from Turner for an undisclosed price, and that the channel would cease operations Friday (11-30). One thing was certain, the closing of the Cable Music Channel so soon after its much-heralded debut caught a lot of people, including most of the channel's staffers, by surprise.

Legendary **KMOX/ST. LOUIS** air personality **JACK CARNEY** died Tuesday (11-27) of an apparent heart attack. Carney, who was scheduled to begin his vacation next week, had been taking scuba lessons and was stricken while diving. One of the original **WIL/St. Louis "Good Guys,"** Carney later worked at **KSFO/San Francisco.** He joined **KMOX** 13 years ago and had phenomenal ratings in the 9am-noon slot. When applied to Jack Carney, the word "irreplaceable" is no overstatement.



When **GANNETT** takes over **KKBQ-AM & FM/HOUSTON** next week (12-3), PD/morning man **JOHN LANDER** will still be with the station. Although rumors had been flying that John was about to exit with VP/GM **PETE SCHULTE** for "an equity situation," Gannett inked John to a lucrative deal to remain as PD and morning "Zoo Keeper." However, look for Mr. Schulte to exit when the ownership switch occurs. He's not disclosing his next assignment, but you can bet it'll be a good one. So, who will manage Gannett's two new Houston properties?

KYW/PHILADELPHIA VP/GM **NELSON COHEN** was all set to become VP/AM Radio Operations for parent **GROUP W (R&R 11-16),** but he's apparently had a change of heart. Rather than move to New York, he'll move across the hall instead and become assistant to the General Manager of **KYW-TV, PAUL YATES.**

Our condolences to **SARAH DAVENPORT** of Atlanta's **OL' BEAR PROMOTIONS** on the loss of her mother.

WASH/WASHINGTON GSM RENIE FREEDMAN and National Sales Manager **PAUL WILENSKY** resigned abruptly last week. They gave "no reasons I'd care to discuss," said VP/GM **JIM SMITH,** who praised both as "excellent salespeople," and said a new GSM will be named shortly.

HARRIS denies anything is up and **MOTOROLA** isn't talking, but the two companies appear to be negotiating a Harris withdrawal from the AM stereo wars. Look for a formal announcement in a few weeks.

After being on the market for more than a year, **BILLBOARD PUBLICATIONS** has been sold to **BOSTON VENTURES** (an investment firm) and a management group headed by Billboard magazine Group Publisher **JERRY HOBBS.** Also involved is **SAM HOLDSWORTH,** copublisher and cofounder of the subsidiary publication **Musician** magazine. The company, which consists of **Billboard, Musician, Interiors, Amusement Business & Photo Weekly,** and **American Artist** magazines, reportedly changed hands for a figure in the \$40 million range. Publisher **BILL LITTLEFORD,** whose family founded **Billboard** in 1894, plans to retire at the end of this year, but remain on the board of directors.

The **WZGO (Z106)/PHILADELPHIA** morning team of **KELLY RANDALL & DAN COOK** will be with the **COX** outlet for at least the next three years. The duo just inked a new 36-month, six-figure contract, and despite offers to move on, they'll be staying, thank you.

WAPP/NEW YORK is making "apple turnovers" with new additions to its "apple corps," including **B96/Chicago** afternoon driver **GARY SPEARS,** who's joining the station for nights. And even though he was denying it last week, will **BOBBY OCEAN,** currently doing 9am-noon and promos at **WAPP,** opt to make New York his home?



Former **WAPP/New York** programmer **JOE KRAUSE** is writing a broadcasting textbook for **Focal Press.** The book will highlight radio's practical side, and that's where your station comes in. If you'd like your call letters included, send Joe a care package with your station's logo, any pictures of your control room you might have, and any other promotional goodies worth looking at. Joe's address is: 705 Robbinann Drive, Pontiac, MI 48054. Do it soon; the book will be out next spring.

Continued on Page 24

"I'd feel slighted if Todd didn't use me as a reference. When I was in charge of Golden West Broadcasters' FM division, we enjoyed both our success and our relationship with Todd Wallace and his organization. I was most impressed with his customized consultation services and the way he worked with our staff to bring about very satisfactory Results."

Victor Ives, President, KMJK Radio/Portland

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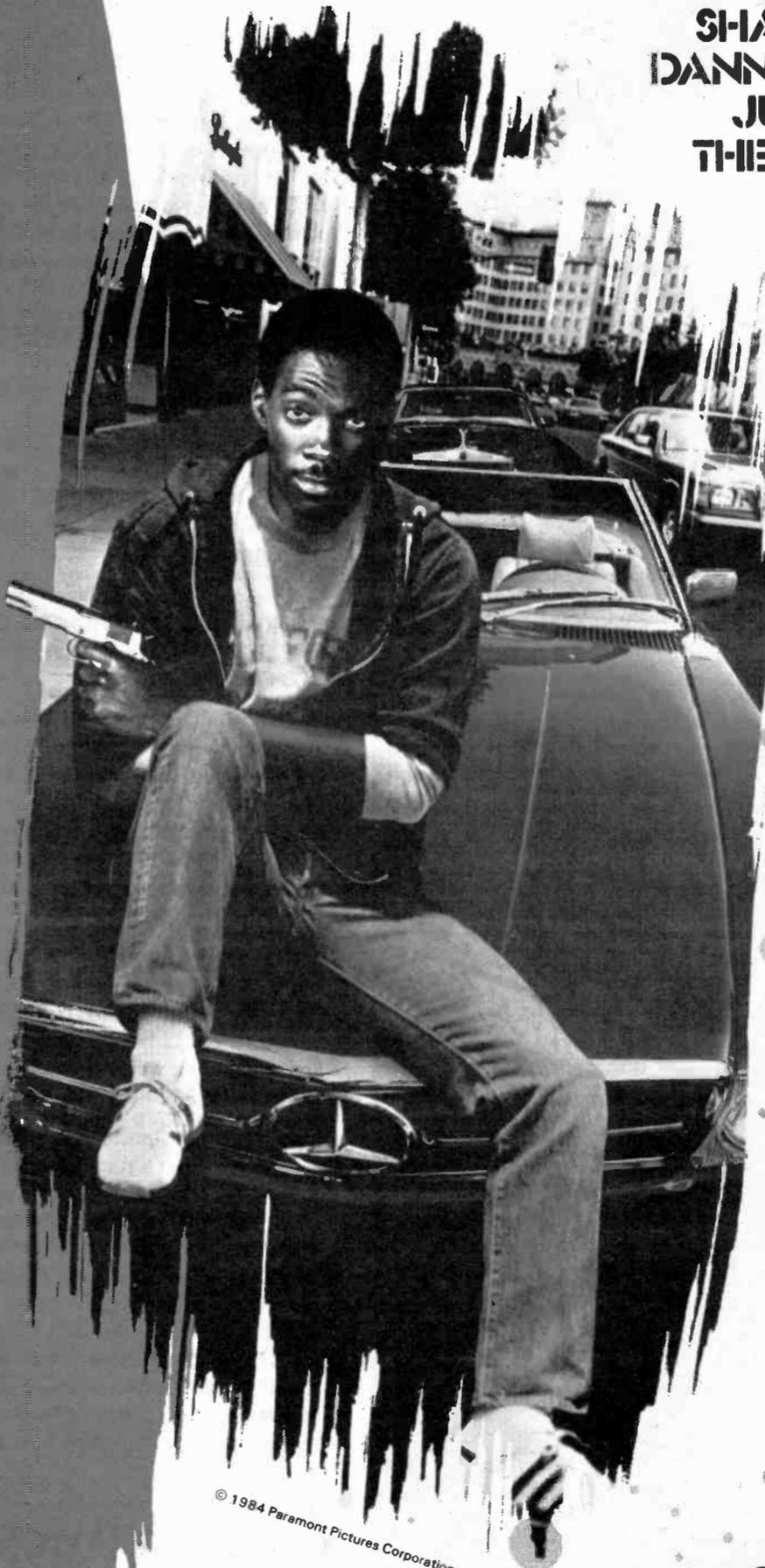
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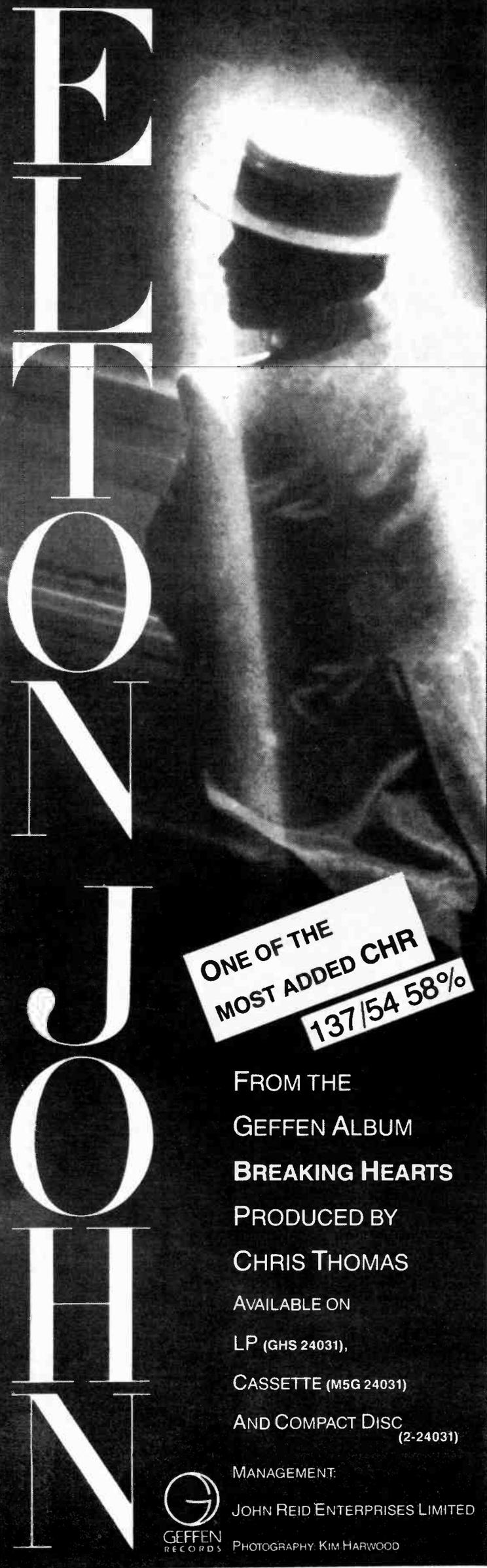


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PHOTOGRAPHY KIM HARWOOD

Street Talk

Continued from Page 22

WSLR & WKDD/AKRON VP/GM RICHARD LUMENELLO has taken on the added title of President of **CBC BROADCASTING**, which bought the stations in October for \$8.9 million. CBC is owned by retired Boston oilman **ALBERT KENEB**, who's also buying **WHLI & WKJY/LONG ISLAND** for \$5.5 million under a different corporation, **LONG ISLAND BROADCASTING**.

KLSY & KJZZ/SEATTLE PD CHRIS KOVARICK has confirmed that KJZZ will drop its fulltime Jazz format in favor of a partially-simulcast A/C adaptation of KLSY's current format on December 16. Radio changes in the marketplace, including more jazz/fusion music on FM, were cited as the main reasons for the KJZZ switch. No mention was made about a change of calls, but should KJZZ give those letters up, you can bet they wouldn't stay idle for long.

Continuing a gradual programming overhaul that's been underway for some time, **WOR/NEW YORK** is shifting evening host **BERNIE MELTZER** to the 3-6pm weekday slot. He replaces "Good Afternoon, New York," an entertainment-oriented magazine whose cohost, **JOHN R. GAMBLING**, will now be paired with his dad, **JOHN A. GAMBLING**, on WOR's morning show.

The new late-night voice on **WJMK(MAGIC 104)/CHICAGO** belongs to **AMY SCOTT**. Amy last worked at crosstown **WLS-FM**.

WKSJ/MOBILE Asst. PD/MD **BILL JONES** has been upped to PD while keeping his MD duties. **WAYNE GARDNER**, who has been OM/PD for the Country outlet, remains as OM, but adds some group responsibilities within **CAPITOL BROADCASTING**. Upped to Director of Marketing at the station is **BILL HENDRICH**.

Diane Thompson's promotion to News Director at KHJ/Los Angeles last week displaced former **KEARTH & KHJ ND LORI LERNER**. Lori, who won a slew of awards for her news work with the **RKO** outlets, is now available at (213) 452-1936.

Speaking of KHJ, there had been a rumor running around that "Car Radio" might give way to **AL HAM's Music Of Your Life** now that **KPRZ** has announced its intention to give up **MOYL** for a simulcast with **KIIS-FM**. Well, KHJ insists no such change is being considered, and that must be true. Why? Because **KMPC** has signed an agreement with the **MOYL** folks to add their music to **KMPC's** already extensive library, which effectively "locks out" the format from any other L.A. station. Nice move.



As **WBCY/CHARLOTTE** seeks a new PD to replace **BOB KAGHAN** (now at **Z98/Tampa**), **WBCY** personality **FRED STORY** is calling the shots as interim PD.



First it was **DON IMUS**. Then it was **SCOTT SHANNON**. So who's the latest addition to the VJ lineup of Warner-Amex's new **VH-1** "video hits" network? Another legendary New York radio personality — **FRANKIE CROCKER**. We hear Frankie won't be the last

Frankie Crocker New York jock to sign up for **VH-1's** January debut, either. More to come.

Longtime **KTFM/SAN ANTONIO MD JOE NASTY** has relinquished his music responsibilities to concentrate on his afternoon show. Midday personality **STEVE OWENS** is the new **KTFM MD**.

HARVE ALAN, who recently vacated his assistant programming post at **WBAB & WGBB/LONG ISLAND** to enter the PD ranks at **WQLX/GALION, OH**, is back at **WBAB**. However, even a bad experience with his first PD job has not dampened Harve's spirits. He's looking for another small/medium programming job and can be reached at (516) 293-7947.

KIDO & KIDQ/BOISE VP/Operations LON DUNN tells Street Talk that **KIDO** will be switching from **MOYL** to **A/C** shortly. **KIDQ** will remain **AOR**.

JAY HAMILTON has been named PD for **KOOZ & KQDI/GREAT FALLS, MT**. Jay crosses the Continental Divide from his Operations Manager's slot at **KLCY & KYSS/ Missoula, MT**.

Look for **AOR WAAL/BINGHAMTON** to move in a more hit-oriented direction over the next few weeks.

Congratulations to consultant/station owner **JOHN ROOK** on the addition of "Grandfather" to his impressive list of accomplishments. John's son and daughter-in-law, David and Rhonda Rook of Virginia Beach, became the parents of Mathew David Rook on November 12.



STORK STOPS: To **KYYA/ BILLINGS MD CHARLIE FOX** and his wife Kathy, a daughter, Heather Marie . . . To **KLOL/HOUSTON PD JOE DENTON (DENTON MARR)** and his wife Jamie, a girl, Ember . . . To **WRXL/ RICHMOND** overnigher **RICK MAYBEE** and his wife Kathy, a little boy "Maybee," Colin Scott.

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COUNTDOWN AMERICASM

WITH JOHN LEADER

NATIONAL AIRPLAY
November 30, 1984 THE BACK PAGE

Contemporary Hit Radio

1 DARYL HALL & JOHN OATES/Out Of Touch (RCA)

2 DURAN DURAN/The Wild Boys (Capitol)

3 CYNDI LAUPER/All Through The Night (Portrait/CBS)

4 PAUL McCARTNEY/No More Lonely Nights (Columbia)

5 CHAKA KHAN/I Feel For You (WB)

6 WHAMI/Wake Me Up Before You Go-Go (Columbia)

7 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)

8 PAT BENATAR/Like A Virgin (Sire/WB)

9 MADONNA/Can't Hold Back (Scotti Bros./CBS)

10 SURVIVOR/Can't Hold Back (Scotti Bros./CBS)

11 HUEY LEWIS & THE NEWS/Walking On A Thin Line (Chrysalis)

12 LIONEL LONDON/Valotte (Atlantic)

13 JULIAN LONDON/Cool It Now (MCA)

14 NEW EDITION/Run To You (A&M)

15 BRYAN ADAMS/Hello Again (Elektra)

16 CARS/Hello Again (Elektra)

17 COREY HART/It Ain't Enough (EMI America)

18 COREY SPRINGSTEEN/Born In The U.S.A. (Columbia)

19 BRUCE WAGNER/All I Need (Qwest/WB)

20 JACK WAGNER/All I Need (Qwest/WB)

21 JERMAINE JACKSON/Born In The U.S.A. (Columbia)

22 TINA TURNER/Better Be Good To Me (Capitol)

23 TOTO/Stranger In Town (Columbia)

24 REO SPEEDWAGON/I Dowanna Know (Epic)

25 REO SPEEDWAGON/I Dowanna Know (Epic)

26 CHICAGO/You're The Inspiration (WB)

27 SHEENA EASTON/Strut (EMI America)

28 PRINCE/Purple Rain (WB)

29 BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)

30 BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)

31 BILLY OCEAN/Caribbean Queen (No More Love...) (Jive/Arista)

32 BILLY OCEAN/Caribbean Queen (No More Love...) (Jive/Arista)

33 DON HENLEY/The Boys Of Summer... (Geffen)

34 DON HENLEY/The Boys Of Summer... (Geffen)

35 DAN HARTMAN/We Are The Young (MCA)

36 DAN HARTMAN/We Are The Young (MCA)

37 PETER WOLF/I Need You Tonight (EMI America)

38 PETER WOLF/I Need You Tonight (EMI America)

39 RAY PARKER JR./Jamie (Arista)

40 RAY PARKER JR./Jamie (Arista)

41 JOHN WAITE/Tears Of St. Mark (WB)

42 JOHN WAITE/Tears Of St. Mark (WB)

43 SHEILA E./The Belle Of St. Mark (WB)

44 SHEILA E./The Belle Of St. Mark (WB)

45 PHILIP BAILEY w/PHIL COLLINS/Tender Years (Scotti Bros./CBS)

46 PHILIP BAILEY w/PHIL COLLINS/Tender Years (Scotti Bros./CBS)

47 U2/Pride (In The Name Of Love) (Island)

48 U2/Pride (In The Name Of Love) (Island)

49 J. CAFFERTY & BEAVER.../Tender Years (Scotti Bros./CBS)

50 J. CAFFERTY & BEAVER.../Tender Years (Scotti Bros./CBS)

DEBUT SCANDAL/PATTY SMYTH/Hands Tied (Columbia)

DEBUT SCANDAL/PATTY SMYTH/Hands Tied (Columbia)

DEBUT ROGER HODGSON/Had A Dream (Sleeping With The...) (A&M)

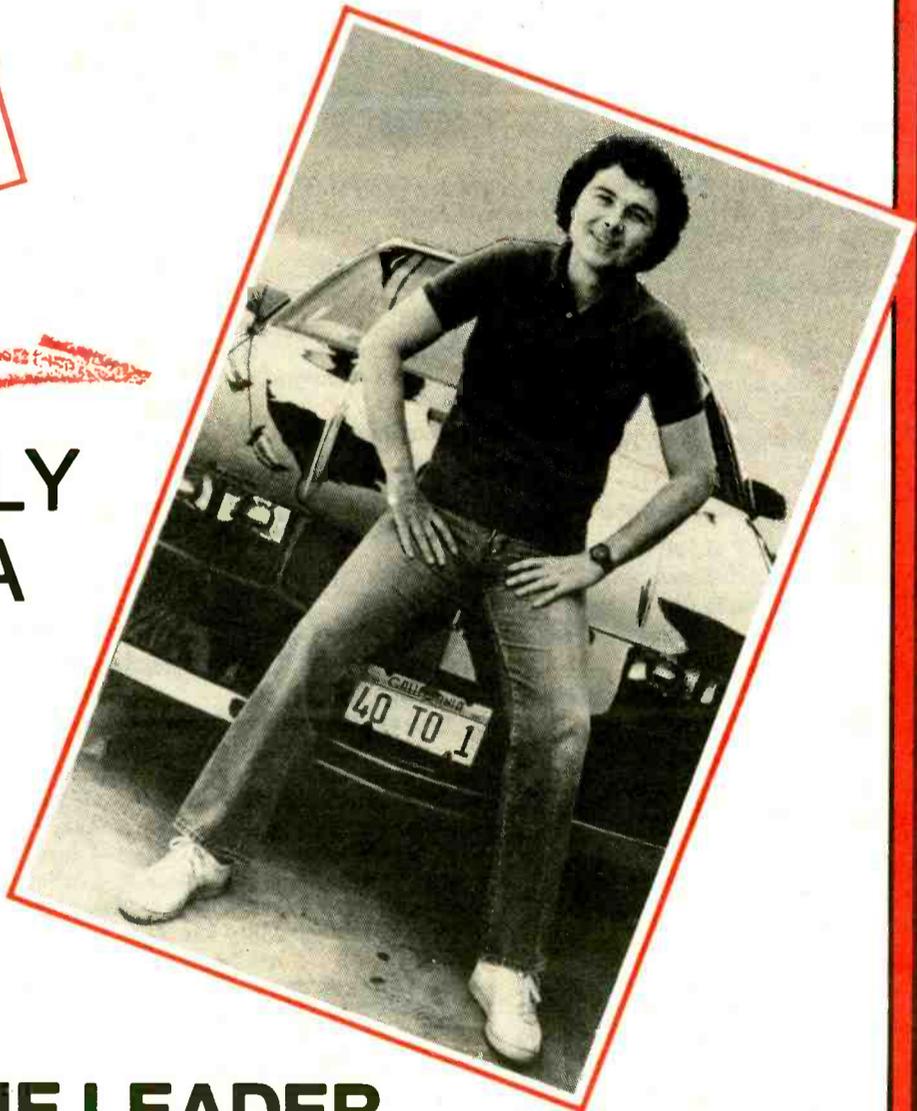
DEBUT ROGER HODGSON/Had A Dream (Sleeping With The...) (A&M)

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BREAKER RICK SPRINGFIELD/Bruce (Mercury/PG)

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KEN BARNES

OBSCENE BUT NOT HEARD

Radio's Changing Standards Of Obscenity

Prince's "Erotic City" has revived the age-old issue of how far lyrics can go on radio (see Walt Love's column for radio views). Some say that Prince and Sheila E. are singing "We can funk until the dawn" 17 times during the song, but if so, that's the first time I've heard "funk" rhyme so clearly with "duck."

Anyway, ever since rock & roll began (and long before), questions of censorship and community standards have plagued radio. Little Richard could get away with "Good golly Miss Molly, you sure love to ball" in 1957 thanks to a general lack of familiarity with the idiom (when Marvin Gaye sang "You Sure Love To Ball" in 1974, the sexual connotations of the term were better known but Black radio didn't particularly care about them by then). On the other hand, on "The Battle Of New Orleans" in 1959, Johnny Horton really "gave the British . . . well" out of concern for public sensitivities to language.

The standards have obviously shifted since then. As an informal guide, I (with considerable help from R&R's Hurricane Heeran and Sean Ross) assembled a nondefinitive Radio Obscenity Timeline, covering some of the censorship controversies of the recent past.



The Kingston Trio: just plain folk, just plain speaking

Date Artist/Title Word In Question

1961 Jimmy Dean/Big Bad John hell (of a man)
This descriptive line was amended to "a big, big man."

1963 Kingston Trio/Greenback Dollar damn
When the "damn" about a greenback dollar was edited out, listeners were able to use their imaginations to fill in the blank.

1966 Lou Christie/Rhapsody In The Rainmaking love

1967 Van Morrison/Brown-Eyed Girlmaking love

Lou and Van ran into trouble for their amorous activities and underwent lyrical surgery. Maybe the problem was location (Lou in a lightning and thunderstorm in his car, Van in the green grass behind the stadium), because as far back as 1959, Floyd Robinson had an uncensored top 20 hit called "Makin' Love."

Released as a Public Service because Stuart Scharf, Bob Derough, Spanky and Our Gang and Mercury Records

Give a damn.

In Cooperation with the New York Urban Coalition.

Dambusters Spanky & Our Gang go for official respectability



Steve Miller: It's funky in the city



Who do they think they are?

Aretha Franklin's "Respect" propelled the phrase into popular currency, and by 1969 even President Nixon was using it on "Laugh-In."

1968 Spanky & Our Gang/Give A Damn damn

The damn broke with this one, helped by the song's being the official slogan for New York City's urban renewal, with strong official backing.

1969 Joe South/Games People Play damn

But even post-Spanky, Joe South felt it prudent to sing "and they don't give a . . . na na na na na," etc.

1969 Beatles/The Ballad Of John & Yoko Christ

John Lennon, who'd snuck a background chorus of "tit tit tit" onto "Girl" in 1965, told the world the Beatles were bigger than Jesus in 1966 and found out that maybe they'd slipped a little when an outcry developed over this song's "Christ, you know it ain't easy" line.

1971 Rolling Stones/Bitch bitch

A breakthrough of sorts for this pleasant pejorative, mostly on AOR.

1973 Pink Floyd/Money bullshit

"Don't give me that goody-goody bullshit" became just plain "bull" on the hit single.

1973 Lou Reed/Walk On The Wild Side head

Although "giving head" was not as commonly-comprehended a concept at that time, Lou's verse to that effect was excised from the single for safety's sake.

1973 Rolling Stones/Star Star starfucker

The title was changed to protect the innocent, but the refrain ran intact on countless AORs in a breakthrough of sorts.

1974 Elton John/The Bitch Is Back bitch

There was a bit of reluctance on some stations' part to mention the title, but Elton's commercial clout put "bitch" in the mainstream for good (almost).

1975 Isley Bros./Fight The Power bullshit

"All this bullshit coming down" came out of the single version.

1976 Manfred Mann's Earth Band/Blinded By The Light douche

Viewed by some as a little douche coup to get feminine hygiene products on the radio, it was actually a problem of enunciation, a slurred rendition of "deuce," as the label hastened to point out by printing the lyrics on the sleeve.

1977 Steve Miller Band/Jet Airliner funky shit

Steve didn't want to "get caught up in any of that funky shit goin' down in the city," and I don't recall any significant protests about his phraseology.

1978 Who/Who Are You fuck

Using the term as an emphatic exclamation ("who the fuck are you"), the Who failed to encounter much trouble at AOR, though the single edit omitted that section.

1982 Pink Floyd/Not Now John fuck off

The Floyd, on the other hand, provided a "clean" edit after initial controversy arose at AOR.

1984 Laid Back/White Horse bitch

Years after Elton, when Hall & Oates ("It's a bitch girl" in "Rich Girl") and Rod Stewart ("Ain't Love A Bitch") had sailed past the censors, this Danish act was often edited for rhyming "bitch" with "rich."

1984 Prince/Erotic City fuck

Achieving wider multiformat airplay than past offenders, Prince's innovation may have been employing the once-forbidden term as a verb in its original meaning.



Prince gives up the funk

Of course there are many more instances of outrage, and there will be many more to come (no reference to "Relax" by Frankie Goes To Hollywood intended). Artists will always try to test the lyrical limits, for reasons of mischief or sincere freedom of expression, and radio will, as always, have to make the decisions. Have a ball!

R&R ONE YEAR AGO TODAY

- ALLAN WILSON NAMED VP AT WAIT/CHICAGO
- DIANE SUTTER NAMED VP/GM AT WWWS & WTKN/PITTSBURGH
- DANA HORNER BECOMES VP/GM AT KLSY & KJZZ/SEATTLE
- #1 CHR: "Say Say Say" — Paul McCartney & Michael Jackson (Columbia) (3rd week)
- #1 A/C: "Say Say Say" — Paul McCartney & Michael Jackson (Columbia)
- #1 COUNTRY: "Tell Me A Lie" — Janie Fricke (Columbia)
- #1 BLACK: "Time Will Reveal" — DeBarge (Gordy/Motown) (3rd week)
- #1 AOR TRACK: "Owner Of A Lonely Heart" — Yes (Atco) (3rd week)
- #1 LP: "90125" — Yes (Atco)

FIVE YEARS AGO TODAY

- BOB PITTMAN NAMED DIRECTOR/PAY TV PROGRAMMING FOR WARNER/AMEX
- JOE WADE FORMICOLA NAMED PD OF KENR/HOUSTON
- #1 CHR: "Babe" — Styx (A&M) (3rd week)
- #1 A/C: "Ships" — Barry Manilow (Arista) (2nd week)
- #1 COUNTRY: "Broken Hearted Me" — Anne Murray (Capitol) (2nd week)
- #1 BLACK: "Move Your Boogie Body" — Bar-Kays (Mercury/PG)
- #1 LP: "The Long Run" — Eagles (Asylum) (7th week)

TEN YEARS AGO TODAY

- CRAIG SCOTT NAMED NATIONAL PD FOR PLOUGH
- #1 CHR: "Kung Fu Fighting" — Carl Douglas (20th) (2nd week)
- #1 A/C: "Cat's In The Cradle" — Harry Chapin (Elektra)
- #1 COUNTRY: "I Can Help" — Billy Swan (Monument/CBS) (2nd week)
- #1 LP: "It's Only Rock & Roll" — Rolling Stones (Rolling Stones/Atlantic) (2nd week)

I Would Die 4 U

The New Single From
Prince and the Revolution

Produced, Arranged, Composed and Performed by
Prince and the Revolution

Management: Cavallo, Buffone and Fargnoli



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AUTOGRAPH



"Turn Up The Radio"

CHR
SIGNIFICANT ACTION

WPHD WRCK WJZR WFBG WHSL
K104 WHTF WJXQ WQCM KQCR

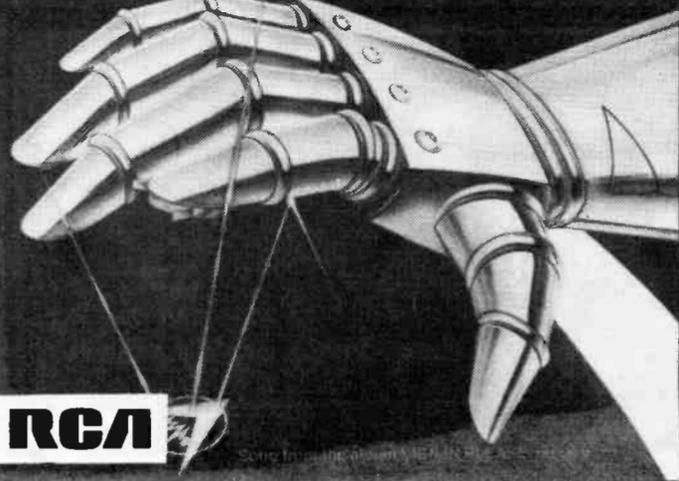
AOR TRACKS: **BREAKERS** 34

AOR ALBUMS: **BREAKERS** 31

FROM THE ALBUM
"SIGN IN PLEASE"

AUTOGRAPH

Turn Up the Radio



R&R

Datebook

MONDAY, DECEMBER 3

Concert Tragedies

The Cincinnati **Who** concert, in which 11 died on this day five years ago, is rock history's second most infamous concert. We'll cover the champion later this week, and there are plenty of other disastrous concerts that occurred on this day. This is the 13th anniversary of the Montreux Casino's burning down during a **Frank Zappa** concert; 18 months later, **Deep Purple** parlayed that event into "Smoke On The Water." On this day in 1976, **Bob & Rita Marley** and others were wounded by gunmen apparently trying to stop them from playing a "Smile Jamaica" concert two days later. On the same day, in a much more frivolous vein, the 40-foot inflatable pig from **Pink Floyd's** "Animals" LP broke its wires in London and cruised to 18,000 feet before landing in Kent.

Birthdays: **Andy Williams** 1928, **Ozzy Osbourne** 1948, **Mickey Thomas** 1949.

TUESDAY, DECEMBER 4

Jukes Box Hero

Bruce Springsteen has the luxury of consistency; the rest of the Asbury Park crew has gone through some changes. **John Lyon**, who's 36 today, first billed his group on record as **Southside Johnny & the Asbury Jukes**. On their last two LP's, the word "Asbury" has been deleted, which still isn't as streamlined as their earlier, simpler name: the **Jukes**. Monickers before the Jukes began recording were **Southside Johnny & The Kid** (the kid being **Steve Van Zandt**), and the **Bank Street Blues** and **Blackberry Boogie Bands**. The constants have been Lyon, his nickname (derived from his love of Chicago blues), and the group's soul influences. Their musical bent has ranged from '50s and early '60s R&B on early albums to '80s funk on last year's "Trash It Up" to straight-ahead rock on this year's "In The Heat."

Birthdays: **Freddy Cannon** 1940, **Chris Hillman** 1942, **Gary Rossington** 1952. **Dennis Wilson** would have been 40.

WEDNESDAY, DECEMBER 5

Chariots Roll On

Before "American Graffiti" and "Saturday Night Fever," soundtracks usually consisted of one vocal track and a lot of incidental music. For that reason, most song titles referred to film scenes (i.e., "Mr. Z Throws Dealer Off Bridge"), and didn't make a lot of sense to anybody who hadn't seen the movie yet. On this day in 1981, the now-famous **Vangellis** theme from "Chariots Of Fire" first made it onto R&R's CHR page on its way to #4 five months later. Since the pop success of the all-instrumental "Chariots" LP apparently hadn't been anticipated, the original single was issued under the name "Titles" (which more than a few DJs called it on the air before the song was reissued with a more precise title).

Birthdays: **Jim Messina** 1947, **John Cale** 1940.



THURSDAY, DECEMBER 6

Altamont's 15th

Even before Altamont, this was a pretty significant date for **Rolling Stones** fans. December 6, 1965 was the date of the Stones **RCA Studio/Hollywood** sessions that yielded "19th Nervous Breakdown" and "Mother's Little Helper." Although it wouldn't figure into Stones trivia for another 17 years, that was also the day that **Smokey Robinson & The Miracles** released their version of "Going To A Go Go." The day before Altamont had been the first anniversary of the release of "Beggar's Banquet." The Bay Area free concert in all its horror, including the stabbing death of **Meredith Hunter**, was preserved on film. The **Maysles Bros.** documentary "Gimme Shelter" opened this day in 1970.

Birthdays: **Dave Brubeck** 1920, **Jonathan King** 1944.

FRIDAY, DECEMBER 7

Beat Master

Tom Waits, who hits 35 today, has the #1 song on the Jersey Shore. Although it didn't do anything when **Elektra** released his version four years ago, "Jersey Girl" emerged from the flip of **Bruce Springsteen's** "Cover Me" to become the #1 song at **WMJY/Long Branch**. (It also eventually hit New York's **Z100** along with its A-side.) Waits claims he was born in a moving taxi; he was living in a car when he made the transition from nightclub doorman to nightclub performer. Besides mentoring (and dating, for awhile) **Rickie Lee Jones**, Waits is also known for duets with **Bette Midler** and **Crystal Gayle** (on the "One From The Heart" soundtrack).

Harry Chaplin would have been 42 today.

SATURDAY, DECEMBER 8

The Strong Survive

Now that **Theima Houston** is making a surprise comeback with "You Used To Hold Me So Tight," her ex-duet partner **Jerry Butler** can't be that far behind. The pair were together near the tail end of both their tenures on **Motown**. By that time, Butler had already been recording for 21 years. Like **Curtis Mayfield**, Butler's partner first as an **Impression**, then as a writer/producer, Butler went from group to solo and from love ballads to R&B anthems. Butler was also one of the artists who helped define Chicago R&B. His most successful collaborators were, oddly, Philly's **Gamble & Huff**, who produced his best-known LP, "The Iceman Cometh." Butler's last big R&B hit was 1977's "I Wanna Do It To You," before he left Motown and formed his own **Fountain** label. Butler is 45 today.

Birthdays: **Gregg Allman** 1947, **Sammy Davis Jr.** 1925, **Jim Morrison** would be 41 today.

SUNDAY, DECEMBER 9

Walk Under Ladders

Joan Armatrading, like **Donna Summer** and many others, graduated from a production of "Hair." Born in the West Indies on this day in 1950, Joan met her first songwriting partner, **Pam Nestor**, in a British repertory staging of the musical; the two issued a UK LP together in 1972 before splitting. Armatrading reemerged in 1975 on **A&M** with a series of LPs, sometimes backed by **Fairport Convention** members, sometimes by **Albert Lee**, and occasionally playing acoustic. That changed radically last year when Armatrading finally had a moderate hit with "Drop The Pilot" and a follow-up, "(I Love It When You) Call Me Names," (mockingly) saluting sadomasochism.

Other birthdays: **Redd Foxx** 1922, **Donny Osmond** 1957.

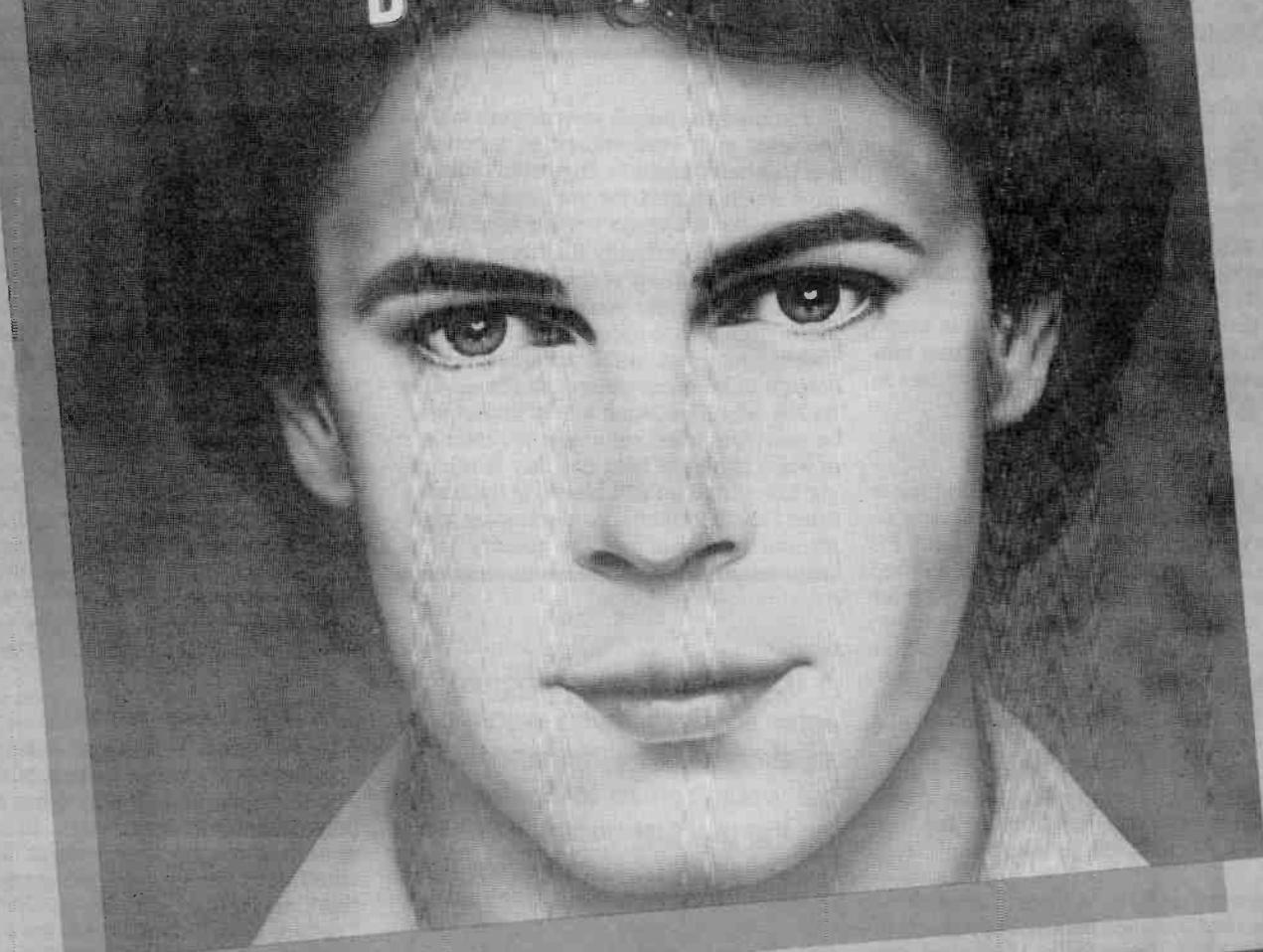
—Sean Ross

ANOTHER

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Air Personalities



DAN O'DAY

Exposing The 'Connection' Myth

One of the more annoying myths of radio is that to make it to a major market, you've got to have a "connection." "It's who you know, not what you know." I've always felt the people who say that speak either from ignorance or from a sour-grapes attitude. Fortunately, both of those conditions can be corrected if the person in question is willing to take an honest look at himself.

This subject was brought to mind by a letter I recently received from a disc jockey: "When I first started out in radio in 1973, I was running 'American Top 40' at a station in the Southwest. I idolized the PD. So when I mentioned that the ARB people had gotten in touch with me about doing the diary bit during the book, I was thrilled at all the attention I got from the PD and GM. The PD told me to get four diaries. They paid me a whole \$75 for the books, and the PD said he would help me in the hunt for jobs.

"I thought, boy, have I made a great connection; what I made was nothing but \$75. The PD and the GM and the sales manager took the books and did their thing. The ratings came back, the station was Number One, and the PD was off and flying.

"If I had known then what I know now about the value of the ARB book, boy, would I have done things differently; I would have pushed for more assistance from these big shots in the job hunt. I love working in radio and would love to be in Santa Barbara doing music and an airshift, but not being a superstar and not having those all-important connections, I sit in this one-horse town, trying to figure out how to score a job and get back out West.

"You could be a fantastic jock, but if you don't know the right people, your tape can end up sitting in a box in the corner of a PD's office. I think I got the raw end of the

"There are no short cuts. The straight line that virtually every successful radio personality follows begins in a small market with long hours and low pay."

deal back in '73, when I thought I was making the right connections at the beginning of my career. I still think you need to know the right people to get in the door. But in knowing the right people, you have to know how to use and con them (as they did to me) in order to start up that ladder."

No Short Cuts

MY REPLY: What you're telling me is you learned the hard way that there is no honor among thieves. You helped your PD and GM to cheat their competitors and defraud Arbitron, and you made only \$75 for your efforts. For you, crime didn't pay . . . at least, not enough.

I don't know of a program director anywhere who would hear an aircheck of a "fantastic jock" — one who was perfect for the PD's station and who could fill an available airshift — but would refuse to consider hiring the guy just because the jock didn't "know the right people."

In geometry class, we were taught that the shortest distance between two points is a straight line. There are no short cuts. The straight line that virtually every successful radio personality follows begins in a small market with long hours and low pay, passes through one or more medium markets, and culminates in a major market (or wherever it is the particular personality is aiming his or her career toward). Some personalities travel along that line more quickly than others, but they all make the journey.

Who You Meet

Radio is a "people" business. But in this industry, it's not Who You Know; it's Who You Meet. Here are some ways in which you meet people who might later help you career.

You meet the people you work with. If you impress a co-worker with your ability, enthusiasm and professionalism, that co-worker is likely to remember you when he or she moves up to a position of authority — whether at your station or in another market.

It May Not Be Much, But It's All Hours

Letter from Karyn Kasi, K106/Beaumont, TX: "In your R&R article of November 2, you forgot one key thing that makes jocks feel like second-class citizens: the hours! Besides not being able to enjoy 'normal' activities like movies, dinner, dates, and happy hours, we night and overnight jocks are made to attend staff meetings in the middle of our 'nights.' We also are called at home at all hours about the dumbest things — and are the recipients of the words, 'Oh, did I wake you???' too many times! Certainly compromises could be reached. If the entire airstaff is awake at 5pm, then why not have a meeting at 5pm instead of noon? I had one PD who said, 'Oh come on. You can drag your ass out of bed for an hour.'

"Anyway, enough bitching. As for job hunting, the most important thing is not to sell yourself short. I stuck with a horrible situation so that I could wait for the right offer. I sat down with learned people to help assess my worth in radio dollars. That helped me turn down the \$200-a-week jobs in surprisingly large markets — jobs with no future. Patience paid off, and after a year of looking I got six good offers in a three-day period.

"I found out that many PDs do read the cover letter. Most important, I thanked the person I was writing to for his or her time. If I were shuffling through hundreds of tapes, I know I'd appreciate a thank-you."

Karyn Kasi's Glossary for Radio Help Wanted Ads

"Young" = low pay

"Hungry" = low pay

"Sunbelt, palm trees, coastal, away from the snow" = low pay

"Energetic" = a lot of work . . . and low pay

"T&R& photo" = lots of remotes and low pay

"5 years experience required" = they'll take 2½ years experience if you'll take low pay

You meet the people you compete with. If you treat your competitors, on a personal level, as hated enemies, they aren't likely to have much respect for you, either. But if you give them a tough yet fair fight for the ratings, you'll probably find them friendly once you're both out of the market.

You meet people you send airchecks to. Many jocks have been turned down for specific jobs but still impressed the PD enough to be remembered at a later date. By the way, I've found it's as important to be courteous when *refusing* a job offer as it is when trying to land one. My first radio gig came from an ad I placed in the trades. After I had accepted a good-sounding job offer and moved across the country for it,

"I don't know of a program director anywhere who would hear an aircheck of a 'fantastic jock,' but would refuse to consider hiring the guy just because the jock didn't 'know the right people.'"

several more offers were forwarded to me. I wrote to each of those stations, explaining that I had found employment, thanking them for their interest, and expressing the hope that perhaps someday we could work together.

Well, one month later my new employers laid off the entire airstaff, and I was out in the cold. (And having moved from Southern California to Virginia in winter, I do mean cold.) But I had saved those other letters offering employment, and I decided to contact those stations to see if they still had any openings. The first person I called was the general manager of a station in Florida, and — to my shock — he remembered me instantly. Why? "You're the only person who's ever been courteous enough to write back to me after taking a job elsewhere," he said. What I thought of as a simple common courtesy made such a strong, positive impression on a stranger that it ended up helping me land a job!

"In this industry, it's not Who You Know; it's Who You Meet."

You meet people at industry conventions.

You meet people in other markets by visiting their stations. No matter how small your station or how large the one you visit, if you introduce yourself to the station's PD or GM and say, "I'm on vacation from Little Town, Massachusetts, where I work at W____, and I thought perhaps someone could show me a little of your operation," the odds are you'll be greeted warmly. It's called Professional Courtesy. (If you arrive tape-in-hand, however, you'll be perceived as a job-seeker and might not be so amiably welcome.)

Mutual Aid

Here's another personal example of a "connection" I made in this business — without trying. I had lost a job and needed a place to make a new aircheck. I introduced myself to the evening jock at a nearby small market station. He let me use the station's production room. We became friends. The tape I made there landed me a good job in another market. A couple of years later, my friend was looking for work. Although it wasn't public knowledge, I knew there was about to be an opening at a competing station in my market. I steered my friend toward that station, he was hired as a jock, and soon he was promoted to program director. He since has moved up to the PD's chair in two major markets. If I were ever to look for work as a jock, I guess I could consider him to be a good "contact" or "connection" — but only because, early in our careers, we treated each other kindly and fairly . . . and with a genuine, mutual respect.

I NEED YOUR INPUT. Letters, comments and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive.

Airchecks On Soundsheets

Doc Elliot, the small market radio consultant in Wilmette, IL, looked for a unique way to circulate his aircheck when seeking his first programming position in 1981. He didn't send out cassettes or reels; he mailed out his own soundsheets! Doc recommends soundsheets owing to their uniform sound quality, ease of storage with the resume, and low mailing costs.

"The material on the soundsheet," explains Doc, "was taken directly from an on-air skimmer and edited onto a master tape, which was sent to **Evatone's** for processing. I expect there are very few PDs who heard the soundsheet who do not remember it to this day. I believe it opened doors that would have been closed if not for its uniqueness."

The most recent price sheet I saw from Evatone indicated a minimum order of 500 for under \$300. If you're interested, give Evatone a call at (813) 577-7000.

EASY LISTENING



GAIL MITCHELL

WBBG: Big Band, Ballads . . . And Much More

Two months ago this column charted the aggressive promotional and marketing growth of Easy Listening **KODA/Houston**, which recently signed a multiyear broadcast rights agreement as the Oilers' flagship station beginning in 1985. This month we'll flip the format coin and chat with another promotion-oriented outlet, Nostalgia-formatted **WBBG/Cleveland**.

"The idea that our listeners are too old to play the promo game is hogwash. We can develop a cult or enthusiasm in the listeners similar to that of the AOR stations when they were at their height."

Larry Robinson minces no words when it comes to **WBBG/Cleveland**. He and Larry Pollock are principal partners of the station and FM A/C sister **WMJI**. 'BBG's three-year-old "Big Bands, Ballads, And Much More" format notched a 5.6-7.8 improvement on the Arbitron summer ratings ruler, which, according to Robinson, marks "30 months as the number one AM in town." Though WBBG's slogan certainly maps out its musical territory, its "much more" catch-phrase can also be applied to the station's extensive promotional push.



Big Band Limo Style

Community Communication

Through focus groups, callouts, and other research supervised by Marketing Director **Judy Cerne**, WBBG has found its listeners do like ticket giveaways, contests, dinners, and limos. Associate Promotion Director

Terry Wascovich relates that one of the station's most popular events is the weekly "WBBG Big Band Sunday Brunch," featuring **Harry Hershey & The WBBG Big Band**, **Russ Morgan**, and other stage bands. Now entering its third year, the brunch averages 7-800 people and has attracted such notables as Ohio Governor **Richard Celeste**, **Buddy Rich**, and local media/sports celebrities.

There are big band dinner/dances, a steady stream of on-air contests like the "Big Band Getaway to London," as well as live broadcasts from the convention center (home/flower shows, etc.) and local restaurants. Co-sponsorship of civic, arts, and charitable events (e.g., MDA Dance Marathon, All-American City Award Festival) round out WBBG's total marketing strategy. In fact, on Thanksgiving the station, in conjunction with **WMJI**, kicked off the "Food For Families" campaign drive. Through a series of station-hosted events, food and money is provided to over 260 charitable organizations in the greater Cleveland area. During last year's food drive, the station auctioned Cabbage Patch dolls and raised \$7000.

Although it may seem like quantity is the name of the 'BBG game, "the things we participate in are quality, either community-involved or good for the arts," notes Robinson. "We won't just do a store opening or something that might be a listener turn-off. It feels good to get involved in something that's good for the people."

He was christened Francis Albert Sinatra, but by the time he was 19, he was known and loved as "Frankie." Singing with Tommy Dorsey and his band, he became a screaming success. Young girls swooned at the sound of his voice. Frenzied bobbysoxers mobbed him. Psychiatrists called it "mass hypnosis." But by 1950, Sinatra's lifestyle turned public opinion against him. His vocal cords began to fray from overuse and his career disintegrated. It wasn't until his stunning portrayal of Maggio in "From Here To Eternity" that he began his sensational comeback. Today he is known as "The Chairman of the Board." Or "Ol' Blue Eyes." And on WBBG Radio you can hear him sing songs from his early days and songs of today. From "Night and Day" to "My Way." On WBBG's Big Band Grandstand. As we bring the music of your life to life.

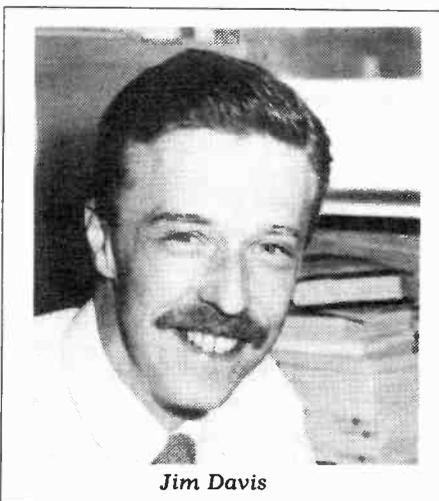
WBBG 1260AM
The Robinson Broadcasting Company

A SINATRA SAMPLER — Giving listeners a taste of what they'll hear.

Sales promotion represents another bottom-line WBBG consideration that stations strapped by limited promotion budgets can also put to effective use. By developing good client relationships, a station can tie these clients into station promotions or tie

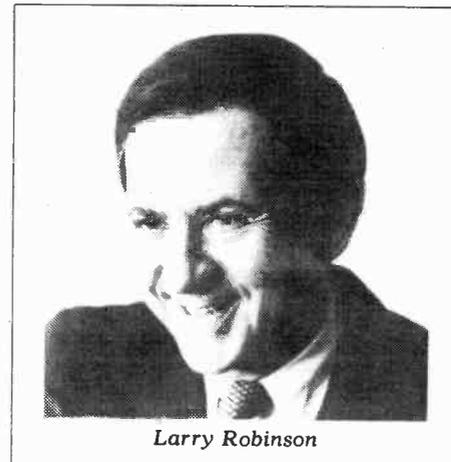
part. One way we like to develop a promotion is to have all three aspects combined in an event — the client, a charity, and the station. We do this very effectively with our MDA Dance Marathon. 'Sales promotion' is in many cases more important to the station than some of the civic and charitable efforts."

However, Robinson strongly believes WBBG's promotional and resultant ratings success is intertwined with the music. "Big Band alone would be too constricting. We have followed Al Ham's lead; he's brilliant. But through research we have tailored and finetuned the music to local taste. We'll play music from any era (Ronstadt/Riddle, Streisand . . .) as long as it

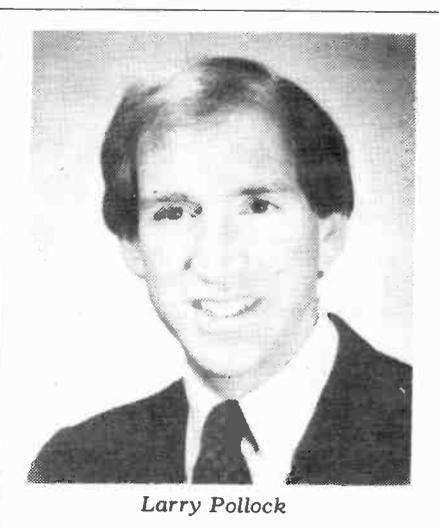


Jim Davis

itself into its clients' promotions. It's a two-fold benefit, Cerne emphasizes. "We're bringing in revenue for the station and obtaining the promotional exposure we're looking for, with no cash expenditure on our



Larry Robinson



Larry Pollock

fits our 35+ target demo. The music means so much to this group. It brings back happy memories and provides some R & R from daily life. It's also fascinating to see how many of our younger listeners appear in the ratings books and at our dances."

The music's familiarity goes hand-in-hand with the air personalities, who work under the guidance of PD **Jim Davis**. The jocks are well-known in the market, all having been on the air during the big band era. One, morning host **Tom Armstrong**, celebrated his 40th anniversary in Cleveland radio this year.

As Larry Robinson concludes, "The big differences between us and other Big Band stations are our promotions and research."

BACKSTAGE BANTER — When WBBG/Cleveland sponsored Engelbert Humperdinck's concert at the Front Row Theatre, two lucky contest winners were on hand for the performance and a backstage chat; pictured (l-r) are WBBG morning host **Tom Armstrong**, **Humperdinck**, the contest winners, and (in front) **Kate Armstrong**.

Contemporary Hit Radio



JOEL DENVER

SAY CHEESE

One Last Flip Through The Foto File

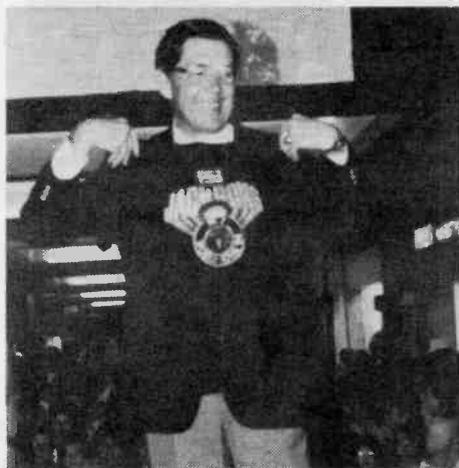
1984 has gone by in a flash (if you'll pardon the pun), and it only seemed appropriate to make one final stab at the old foto file to see if there were any *must-see shots* lingering. As luck would have it, I found some.

As we get into 1985, make plans to take pictures at as many of your promotions as possible. Invest in an easy-to-operate 35mm camera, and keep a good supply of black &

white film on hand. Not only do your shots look great in R&R, but they make a great scrapbook which might come in handy when it comes to closing a sale.



BEAUTY & THE BEAST MEAN PRIZES — Thousands of entries poured in for WKHI/Ocean City's "Beauty & The Beast" contest. Grand prize winners Mr. & Mrs. Jim Long received a night on the town, limo, flowers, and a dinner fit for a beast . . . er, king. Shown (l-r) are Mrs. Long, PD Jack Gillen, Mr. Long, and the beauty, Debi Johnson, the October 1984 Playboy centerfold.



IS IT ME? — KPKY/Pocatello, ID recently sponsored a month-long promotion honoring the Jackson's Victory Tour. Prize winners received all kinds of Jackson paraphernalia; one received a trip to the Los Angeles concert with KPKY jocks Larry Kaye and Rich Terry. Shown here is Idaho Governor John Evans, who managed to nab a T-shirt on the promotion's last day.



PERRY DOES DALLAS — Steve Perry recently visited Dallas to promote his new single "Strung Out." In the process of getting unraveled are (l-r) Columbia's Michael Scurlock, Steve Perry, and KAFM/Dallas VP/Programming John Shomby.



TAKE A CHICKEN TO SCHOOL — KIMN/Denver sponsored a "Back To School Safety" campaign, and set the KIMN Chicken on the loose to walk Denver area children to school during the first two weeks of September.



EYEEOWWW! — The Thompson Twin's Alanah Currie couldn't resist tugging on Tom Bailey's tail during a rousing visit to Q100/Allentown. The band is currently touring the East Coast in support of their LP "Into The Gap." Shown (l-r) are Q100 PD Bryan Geronimo, and T-Twins members Tom Bailey, Joe Leeway, and Alanah Currie.



WE LOVE YOU BRUCE! — KSKD/Salem, OR recently sent 21 listeners to the Bruce Springsteen concert held in nearby Tacoma. Since the concert was in another town, KSKD awarded a concert package for each winner, which included tickets, transportation, meals, and an overnight stay at the Tacoma Dome Hotel. Pictured in the foreground are KSKD's PD Len E. Mitchell and copywriter Dora Hatley; in the background are the winners getting ready to hit the road!



I PROMISE NEVER TO SAY IT AGAIN — After I-100/Daytona Beach morning man Dr. Johnny Fever poked excessive fun at the small town of Bunnell, FL, it seems the town had the last laugh. Here he's shown cuffed and shackled for a free trip to the pokey after making a recent public appearance. The stunt brought in tons of publicity for the station, Johnny, and cell #6, where he spent a few fun-filled hours.



ALL THIS AND A PAYCHECK TOO! — B94/Pittsburgh recently had the pleasure of judging the "Sexy Girl" contest in a promotion for MCA recording artist Glenn Frey's latest single. Pictured here in front of the 12 finalists (l-r) are MCA rep Mike Rose, former B94 PD Guy Zapoleon, morning man Don Jefferson, and MD Bruce Kelly.

THE POINTER SISTERS

BREAK OUT! AGAIN!

**NOW EXPLODING FROM THE
NEAR DOUBLE PLATINUM ALBUM:**

NEUTRON DANCE

(NEW REMIXED VERSION) JK 13951

BXL1-4705A

~~POINTER SISTERS BREAK OUT~~

**THE 5TH SMASH SINGLE ON PLANET RECORDS
PRODUCED BY RICHARD PERRY**

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Manufactured & distributed by
RCA Records, New York, N.Y.



**135/37 57%
ADDED THIS
WEEK:
B104
WYNS**

**PRO-FM
Z93
Q105
WKTJ
KUBE**

**WBENFM
98PXY
WGFM
WSKZ
WQUT**

**G100
KBFM
WRVQ
KIIK
KZIO**

**WKDQ
WKFR
KNMQ
KF95
KBOS**

**KYNOFM
KLUC
KRQ
WIGY
103CIR**

**WYKS
WIXV
WGLF
KNIN
KCMQ**

**WSPT
KFMW
KKAZ
K96
KZOZ**

BILLY SQUIER

Eye on you



The new single from the album,
SIGNS OF LIFE.

- | | | |
|---------|---------|------|
| WXKS FM | WOKI | WIXV |
| WPHD | WFMI | KKQV |
| WCAU FM | WKDD | WHS |
| WHYT | WJXQ | WBNQ |
| WERZ | KEYN FM | KCDQ |
| WKFM | KF95 | KBIM |
| WRCK | KSKD | OK95 |
| | WJAD | |

Produced by Billy Squier
and by Jim Steinman for Obsidian Productions, Inc.

Management: Arnold Stiefel/Randy Phillips for
The Stiefel Company.

Capitol



CAN YOU SAY GENERAL HOSPITAL? — Out on a promotional tour, "General Hospital" star Jack "Frisco Jones" Wagner dropped in at KS103/San Diego. Shown (l-r) are MD/Assistant PD Mike Preston, Wagner, WB's National Secondary rep Sue Emmer, Operations Manager Dave Parks, and WB local rep Kenny Swink.



MILE HIGH JACKSONS — After recently playing at Denver's Mile High Stadium, a couple of the Jacksons welcomed local radio reps backstage for a visit and a look at Michael's pet llama. Pictured (l-r) are Lorraine Avina, Tito Jackson, Russell Avina, Marlon Jackson, and KDZA & KZLO/Pueblo PD Rip Avina.

Bits

• **A Porsche For You** — KEGL/Dallas is giving away three Porsche 944s. Listeners tune in early for

Motion

WZOU/Boston promotes David Marz to Promotions Coordinator in addition to his weekend duties . . . Gary Spears, who's been doing afternoons at B96/Chicago since it hit the air in May 1982, moves to nights at WAPP/New York. Replacing Gary is Joe Bohannon from WGCL/Cleveland, and new to overnights is Carla Box from across town at WBMX, replacing Tony Taylor . . . WFMI/Lexington welcomes Tim Smith from WRXT/Buffalo to do mornings . . . WAZY-FM/Lafayette promotes night-rocker Steve Loulzos to Music Director.

KCMQ/Columbia, MO PD Dave McCormick moves into sales, so morning man Andy Tutin becomes PD while mid-day personality Mitch Baker, just moved up from evenings, becomes MD . . . WLOL-FM/Minneapolis welcomes part-timers Paul Westby, from KELO/Sioux Falls, and Eric Olsen, from Z104/Madison . . . 99KG/Salina brings John McKay in to do noon to 3pm from WREN/Topeka as "Sue" moves on. In addition, Bob Singer is now doing 9am to noon along with his Production Director duties.

KDON-FM/Salinas, CA PD Kirk Clatt announces the return of Scott Summers to the air. Scott, who last worked at KIDD/Monterey was sidelined for six months with eye surgery . . . C.J. Stone exits KFIV-FM/Modesto to do 1-5pm at KPKE/Denver . . . New to the OK100/Ithaca News Director's slot is Rob Pondiscio from WDOS/Oneonta, ND, replacing Mike Dunn, who scored a job with the Voice Of America/Washington . . . Scott Walker becomes Production Director at KMEL/San Francisco, coming from the same position at B97/New Orleans.

the "Key Song," then call in when the song is played to try for \$97 and a key which will possibly rev the engine of one of the cars. The giveaway events are held at major shopping malls, and the contest is scheduled to last about two months.

• **A Promotion Stunt For You** — KSET-FM/EI Paso morning man Bill Clifton stripped at local beef-cake house "Foxy's" to win a \$10 bet. He got to meet lots of women and now many of them are part of his "active audience" in the morning!

• **Biggest Cash Giveaway Of The Decade!** — 98PXY/Rochester gave away \$5098 in a month-long contest that became the "biggest cash contest the market has seen in ten years," according to PD Tom Mitchell. Using "Eye Of The Tiger" as its theme song, PXY kept listeners tuned in for a whole month before the song was finally played. An award worth waiting for!

• **Know Your Rock Star** — KAY107/Tulsa recently sponsored the "Rick Springfield Trivia Quiz." Listeners had to answer five trivia questions regarding the artist's musical history. Five sets of prizes were given away during the five-day contest. Two big winners got to meet Rick as well as attend the sound-check, dress rehearsal, and concert.

• **Ride The Concert Cruiser** — 98PXY/Rochester regularly sends its listeners to concerts in surrounding bigger cities aboard the "98PXY/Rochester Concert Cruiser." The staff visits shopping malls throughout the city, registering names to be announced over the air for the trip, the tickets, and all sorts of freebies! Listeners must listen for their names, and once they're announced, they have nine minutes and eight seconds to call in.

Make No Mistake...

"MISTAKE NO. 3"



is the second hit

from **CULTURE CLUB's**

platinum-plus album

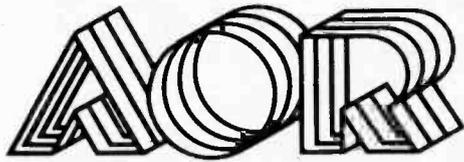
"Waking Up With The

House On Fire"

Virgin
RECORDS

Epic

DISTRIBUTED BY CBS RECORDS



STEVE FEINSTEIN

LOW DIARY RETURNS FROM 18-24 MALES

Is AOR Getting A Fair Shake From Arbitron?

AOR's biggest problem isn't in the areas of programming, sales, or competing formats. Rather, it's a chronic situation that foils the best-laid plans of many AOR stations while leaving them feeling helpless to do anything about it — poor Arbitron diary returns from the format's core demo, 18-24 year-old males.

The amount of in-tab (usable) diaries Arbitron receives from that cell is often far less than the percentage of 18-24 year-old males in a market's general population would dictate. (See accompanying box for examples.) When a cell is under-represented in in-tab diaries, Arbitron's weighting procedure compensates by making each diary received from a member of that cell represent proportionately more people. This presumably makes ratings statistically valid despite the low amount of diaries returned.

Nonetheless, many AOR programmers and managers argue that the extra cume value accorded each diary results in scores that fluctuate from book to book. The following comments and war stories come from AOR decision-makers who express their frustration at what they feel is Arbitron's inability or unwillingness to rectify this problem and others. For a further explanation, as well as views from an Arbitron representative and the chairman of the Arbitron Radio Advisory Council, see Jhan Hiber's Ratings & Research column in this issue.

Ken Stevens VP/Programming, Shamrock Communications

"The whole diary system isn't conducive to getting returns from 18-24 males. An average 18-24 male logging his radio listening every day with exactitude is out of sync with his active lifestyle. He's too busy, and filling out a diary is too time-consuming and tedious for the grand remuneration of 50 cents. The complex instructions in the diary make it even less likely for him to fill it out.

"As people who spend an awful lot of money with Arbitron, broadcasters are looking for answers as to why there can't be a level of diary returns from 18-24 males

comparable to other demos. I've heard a lot of Arbitron's reasons and what's being studied, but the bottom line is the problem hasn't been solved. I believe it's hurting AOR.

"The average agency buyer relies on that report as a bible and isn't interested in a particular book's margin of error or in how weighting the sample may work to the detriment of a radio station."

Tom Owens

PD, WEBN/Cincinnati

"Arbitron's developed a system for dealing with this problem but they just haven't told anybody about it. It's called 'Indifferential Survey Treatment.' It means they're indifferent to the problem.

"A participation premium for non-ethnic 18-34 males would be a good place to start, and perhaps representation of group-quarters living situations might be in order. I don't know if any further weighting is the answer — the section on statistical limitations already looks like a Stephen King novel.

"It's not a question of achieving a methodological advantage for AOR, it's just a matter of better replicating the listening preferences of the market overall."

Seth Mason

GM, WXRT/Chicago

"By placing more emphasis on each in-tab diary, undersampling may sometimes actually help a station if the fewer diaries returned happen to come from heavy users of that station. But fluctuations up and down are going to hurt your business in the long run. The advertising community will feel more comfortable using a station that performs more consistently.

18-24 MALE IN-TABS

Swing Low Sweet Diary Returns

As Jhan Hiber often notes, the first pages you should read in an Arbitron report are pages two and three. That's where you'll find crucial information regarding the amount of in-tab diaries used in the sample, both by county and demographic.

Arbitron generally receives fewer diaries from 18-24 males relative to the cell's percentage of the overall population. You can verify this by comparing the figures below, expressed as both percentages, and, in parentheses, actual numbers of diaries. All figures refer to metro survey areas in the summer '84 survey. Note that whether the in-tab sample is too low or too high compared to a cell's actual percentage of the total 12+, the sample is always weighted to match its correct percentage.

Men 18-24 Diary Returns: What Should Be vs. What Is

	Men 18-24 As % Of 12+ Pop. (Desired # Of Diaries)	% Of In-Tab Diaries From 18-24 Men (Achieved # Of Diaries)	Shortfall By % (# Of Diaries)
New York	6.4 (262)	6.2 (252)	-4% (-10)
Los Angeles	8.1 (275)	6.9 (234)	-15% (-41)
Chicago	7.5 (243)	5.4 (176)	-28% (-67)
San Francisco	7.3 (201)	6.8 (186)	-7% (-15)
Philadelphia	7.3 (201)	5.3 (147)	-27% (-54)
Detroit	7.2 (182)	6.1 (155)	-15% (-27)
Boston	7.7 (183)	6.1 (144)	-21% (-39)
Houston	8.4 (172)	7.0 (143)	-17% (-29)
Washington	7.2 (144)	6.0 (121)	-16% (-23)
St. Louis	7.0 (147)	6.3 (132)	-10% (-15)
San Diego	11.3 (168)	5.3 (80)	-52% (-88)
Cleveland	6.8 (125)	5.9 (108)	-14% (-17)

As you can see, in every market the in-tab sample from 18-24 males fell short of the cell's percentage of the population. The most egregious example was San Diego, where although 18-24 males constitute 11.3% of the 12+ population, only 5.3% of the in-tab diaries came from that cell. The cell's in-tab fell 52% short (88 diaries) of constituting a proportionate amount of diaries.

"Another problem is group-quarters living, such as college dormitories and military installations. Stations that have listeners in those settings are also under-sampled and underrated in that respect.

"If you leave yourself completely at the whim of quantitative numbers, you're in a tough spot. You have to talk to people about Birch, whose methodology more accurately rates 18-34 men, and qualitative studies like Scarborough and Quantiplex if you're in a market where they're available.

"Arbitron hasn't been put under enough pressure to take some of the money they're making and solve the problem. Maybe it means finding out where the 18-24s are once they've received a diary and making more calls to remind them to return the diary."

"We're getting shorted on the 18-24 return. Arbitron admits it's undersampling non-ethnic 18-24 males. When a project they did treated that demo exactly like ethnic respondents, they received a response rate that was as good as ethnic returns."

George Sosson

VP/GM, KRQR/San Francisco

"In the summer '84 book, KZST/Santa Rosa, a station based in Sonoma County north of San Francisco, went from below a .5 share in the spring to over a 4 share in men 18-34. This happened because the person-per-diary values for 18-24 men in Sonoma County went from 1300 to 6400.

"Luckily, we were able to convince advertisers that a small station doing that well in the San Francisco book was a fluke. It's more likely to happen in the summer book when the total sample base is smaller. Had it been a fall book, it could've hurt us.

"AOR stations across the country have to unite, as the ethnic stations did when they leaned on Arbitron to make changes. Arbitron had a problem getting young black

Continued on Page 37

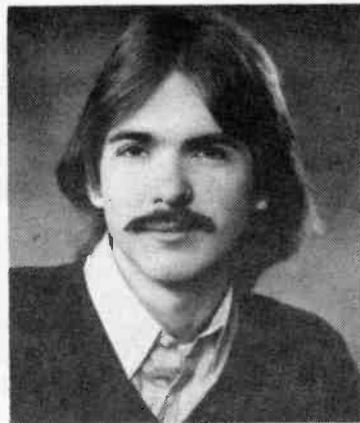
Bill Sommers

VP/GM, KLOS/Los Angeles

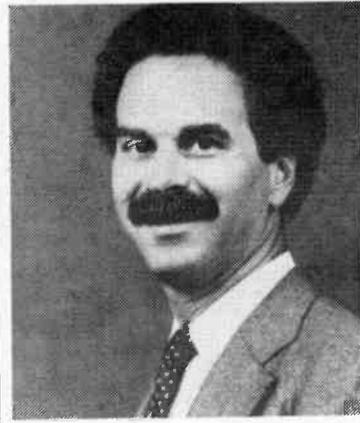
(Bill is the Arbitron Radio Advisory Council's representative for AOR stations in markets 1-50. In light of the Council's policy to have the Chairman be its sole spokesperson, Bill's comments here are made from his position as VP/GM of KLOS.)



Ken Stevens



Tom Owens



Seth Mason



Bill Sommers



George Sosson

Is AOR Getting A Fair Shake From Arbitron?

Continued from Page 36

males to fill out diaries; they addressed the problem and fixed it. They now have an acknowledged problem reaching non-ethnic 18-24 males; let's fix this one."

Jeff Pollack

President

Jeff Pollack Communications

"When a small amount of diaries are weighted so heavily, it puts AOR at a consistent disadvantage. Birch shows AOR in a much more favorable light because its methodology reaches 18-24 males much better. I'm not satisfied with Arbitron's answer that a Differential Survey Treatment for young males doesn't work. Broadcasters have to exert a collective force to stress the priority of correcting this imbalance."

Jack Rattigan

VP/GM, WNOR-AM & FM/Norfolk

"We have many military bases here with thousands of potential 18-34 listeners who aren't surveyed. Along with not surveying dormitories on college campuses, it's unfair to AOR and all formats that program to males under 35."

Dave Lange Operations Manager WSHE/Miami

"Undersampling doesn't affect your average persons as much as your come, I believe. We've all been defining our programming more narrowly, superserving segments of the audience. Since come is a function of mentions in diaries, it becomes more difficult to build up a steady come when there are only 10 or 15 diaries used to represent upwards of 70% of a station's audience. The fewer diaries out there, the less odds you have of getting mentioned."

"Perhaps a way to get a better sample is for Arbitron to apply its 'Cluster Plus' program that determines what kind of people live in a given area. That could isolate high-density areas for 18-34 males, and Arbitron could buy more samples for these areas."

Dwight Douglas

President

Burkhart/Abrams/Michaels/ Douglas & Associates

"In up to 85% of the markets we've studied, we've seen anywhere from 25-50% fewer diaries than there should be representing that part of the population. The real

effect is to make AOR look unstable when we're trying to get reliable trending information. When you see an AOR lose half its 18-34 men and you find that there were only 10 in-tab diaries, that's a problem."

"Once you use a different methodology for one cell, you're obligated to use that procedure to correct deficiencies in other problem areas. However, until the requests for 18-24 male avails is great enough at the agency level for buyers to start questioning results because of lack of sample, I think it's a problem we're going to have to live with."

Lou Mellini

GM, KILO/Colorado Springs

"When we dropped 14.5-8.4 in spring '83, the undersampling of 18-24 males was so

bad that Arbitron couldn't use its 'Aid' policy. We were rebated money because Arbitron was so below its target in-tab. There were 26 in-tab diaries from 18-24 males; there should have been 59 if the amount of diaries for the cell had been proportionate to its percent of the population."

"We lost advertising revenue, and are no longer subscribing to Arbitron. We now use Birch, and aren't having any trouble with our rep firm or national sales, which are the best ever."

"Arbitron was initially supposed to be a programming tool. They forced the issue years ago and made it into a selling tool. If that's going to be the case, it's got to be more accurate. Not just in weighting the diaries statistically, but in retrieving them in the first place."

Letters . . . He Reads Your Letters

As the Arbitron Radio Advisory Council's representative for AORs in top 50 markets, **Bill Sommers** brings every letter he receives to the council's meetings. Here's an excerpt of a letter he received recently from a general manager who wishes to remain anonymous:

Dear Bill:

I'm writing to you in your capacity as the AOR rep on the Arbitron Radio Advisory Council.

In a recent survey our station's share fell dramatically. Upon closer examination of the book, we found the person per diary values for men 18-24 to have changed radically from the previous survey.

Bill, our format is in the same position ethnic stations were a few years ago. Arbitron simply can't measure young men and consequently AOR stations get unusual weighting.

AOR stations must stand together to force Arbitron to offer special measuring techniques for young white males as it now affords ethnic diary keepers.

If this isn't done, AOR will continue to be hurt unfairly.

I'm available to help in any way I can.

Voice your concerns about the undersampling of non-ethnic 18-24 males by writing to Bill.

Bill Sommers
VP/GM
KLOS

3321 South La Cienega Blvd.
Los Angeles, CA 90016

SEGUES

Fred Brennan replaces the exiting **Skip Isley** as **WYFE/Rockford MD**, and **Kurt Wallace** joins 'YFE from **KGLD/St. Louis** for mornings . . . At **WRKI/Danbury**, **Bruce Goldsen** steps down as MD to concentrate on programming sister AM **WINE**. **Mark Devine** will serve as WRKI's Acting MD.

Ben Manilla leaves **WLIR/Long Island** mornings, which will be handled by MD **Larry "The Duck" Dunn**. Ben can be reached for producing radio features

and documentaries at (212) 228-1494 . . . **WAQY/Springfield** overnigher **Michael Scott** is replaced by parttimer **"Nick Danger"** . . . **KWHL/Anchorage** morning man **John Frost** steps down to become an Account Exec at crosstown **KENI**, whose GM is none other than John's dad, **Jack Frost**.

After serving as PD and then MD of **WRXT/Buffalo**, **Dino Matela** is available at (716) 838-1687.



'DIZ DASHES DIXIE — **WDIZ/Orlando** competed in the 1550-mile Dixie Dash Road Rally from Orlando to New Orleans and back, helping to raise \$5000 for the Central Florida Leukemia Society. Pictured are (l-r) **WDIZ PD Rad Messick**, chief navigator **Susan Davis**, Promotion Director **Mick Dolan**, and **EMI America Regional Promotion Director Chris Hensley**.



TOT ROCKER — Only child labor laws prevent this babe in the arms of **KMET/Los Angeles** personality **Billy Juggs** (left) from hitting the rock 'n roll road. Also looking out for the rock prodigy's welfare at an in-store appearance is **Y&T's Dave Meniketti**.



BLOODHOUNDS — **KKDJ/Fresno's** third annual Breakfast Club Blood Bank Radiothon turned out 1065 donors, twice last year's amount. Shown in the heart of **KKDJ's** studio are (l-r) morning duo **Don DeWolf** and **PD Don Fischer**, both of whom stayed on the air for 36 hours.



FIND YOUR WAY BACK (STAGE) — **WKLS/Atlanta** gave away a guitar belonging to the Jefferson Starship's **Craig Chaquico**. Pictured backstage are (l-r) **96 Rock's Kelly Kincaid**, a fan, the winner, **Chaquico**, and afternooner **Kaedy Kiely**.



ABOUT FACE — Shown awarding the same model **Fender** guitar that **David Gilmour** plays is **WBLM/Portland PD Jose Diaz** (right). A mystery riff contest qualified entrants for the **Gilmour** giveaway.

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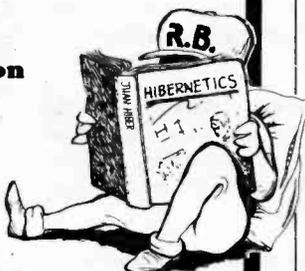
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BRAD MESSER

Two Free Samples

Since the mention here of a couple of firms offering services to radio talk shows and news departments, two more companies have contacted me to ask that their services be mentioned. I'm pleased to do it because radio people need to know about available resources.

Broadcast Interview Source says its "Radio Talk Show Guest Directory" lists "groups that welcome radio talk-show contact," and offers a free copy to anyone with a talk show. Spokesman Mitchell Davis says BIS makes its money by selling the directory for \$25 to people in public relations, and by selling ads in the directory's Yellow Pages. I estimated around 450 public affairs sources, companies and public interest groups listed alphabetically from AT&T through War Control Planners. Davis says a new edition will be published next Spring. (Broadcast Interview Source, 2500 Wisconsin Ave. NW Suite 930, Washington, DC 20007; (202) 333-4904.)

The "Rip 'n' Read" service of San Francisco pores through some 200 newspapers, magazines, and other print sources, rewrites the more interesting stories (heavily tending toward "upbeat and offbeat"), and mails its subscribers

12 to 15 short features every weekday. Each story cites its source and a phone number for the spokesperson or person the story is about. In the sample day they mailed (11-15) were: who's being dropped from the new Social Register, ghostbusters at a pizza factory, Swift and Company's Butterball Turkey Hotline, Pilgrims didn't celebrate Thanksgiving, a proposal to license would-be parents, emotional effects of ending a love affair, exercises for pets, the Epocot Poll on women and the Presidency, *Glamour* magazine's opinion poll on ex-Miss America Vanessa Williams, plus 13 Thanksgiving-related feature story ideas and contact numbers. Maggie Dugan says anyone's welcome to a free two-week mailing by calling (415) 974-1622. Subscriptions start at \$40 monthly for college stations and individuals, ranging up to \$75 for stations in big markets. (Rip 'n' Read, 88 First St. Suite 302, San Francisco, CA 94105).

Several people have called to ask for my evaluation of the various competing mailout feature services, but I've kept my personal opinion secret and my mouth shut about that. We all have different standards and needs.

London Killer Fog

MONDAY, DECEMBER 3 — The world's worst air pollution hit London in 1952. People were heating their homes with coal. The smoke mixed with fog and formed sulphuric acid in the air. People couldn't breathe: some of them used World War II gas masks when they went outside. The acid smog was so thick that cars had to use their headlights during the day. By the time the London Killer Fog completely dissipated two weeks later, the normal death rate had been exceeded by 4000. The Killer Fog of 1952 inspired England to pass its first pollution-control laws.

Illinois 21st state 1818. First neon sign 1910 Paris. 786 students arrested Free Speech sit-in UC Berkeley 1964. First successful human heart transplant in 1967. Eleven died in crowd crush at Who concert Cincinnati 1979.

Longest Airplane Ride

TUESDAY, DECEMBER 4 — A little Cessna-172 took off from Las Vegas on this date in 1958 and didn't land until February 7th. It was the world's longest airplane flight. Bob Timm and John Cook, with continual midair refueling, stayed up 64 days and 22 hours, a little over two months.

Manila paper patented 1843. George Hormel (first to can ham) born 1860. Play "Tobacco Road" opened NYC 1933. #2 longest-running non-musical stage drama (#1 is "Life With Father"). Works Progress Administration shut down 1942: WPA had provided 8 million federal jobs since 1935. Brightest fireball meteor over Europe 1974, 10,000 times brighter than full moon.

The late Dennis Wilson of the Beach Boys would have been 40. Fugitive financier Robert Vesco 49.

Is Disney In Cold Storage?

WEDNESDAY, DECEMBER 5 — Walt Disney was born in 1901, about a dozen years after Tom Edison made the first primitive movies. Disney's first movie job was lettering theater slides that sold No Smoking or Coming Soon To This Theater. When he was 27, Disney created the first cartoon with sound, which was also the first Mickey Mouse cartoon (1928). Walt Disney died just after his 65th birthday in 1966. A lot of people have heard that Disney had himself frozen, in hopes that doctors in the future could thaw him out and bring him to life again. The rumor is wrong. Disney was cremated and his ashes are resting at Forest Lawn in Burbank.

Phi Beta Kappa formed 1776. Folding chair patented 1854. Stilson patented "screw wrench" 1876. Numbers first used on football uniforms 1908. Prohibition ended 1933. Black bus boycott began Montgomery, AL 1955.

Jim Messina 37. Little Richard (Penniman) 52.

Largest Accidental Explosion

THURSDAY, DECEMBER 6 — Two ships collided in the harbor at Halifax, Nova Scotia 67 years ago and created what has been called the largest manmade explosion prior to the atomic bomb. One ship was loaded with explosives and ammunition for World War I. The Halifax disaster of 1917 claimed an estimated 2000 lives and left only two buildings standing on shore.

The original St. Nicholas (Archbishop of Myrna) died in 342. Christmas celebrations outlawed Massachusetts Bay Colony 1659. Royal Gorge suspension bridge (world's highest: 1053 feet above Arkansas River in Colorado) completed 1929. 300,000 at Rolling Stones concert Altamont, California, in 1969.

Steve Alaimo 44.

Texas "Death Needle" Execution

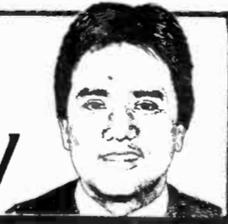
FRIDAY, DECEMBER 7 — Two years ago a convicted murderer in Texas became the first condemned man to be executed by lethal injection. The legislator who wrote the law, Ben Grant, says Texas adopted the so-called death needle partly because of the belief that it is "less inhumane and not as much of a circus sideshow" as the electric chair.

Delaware first to ratify Constitution 1787. Japanese attacked Pearl Harbor 1941.

Johnny Bench 37. Ellen Burstyn 52. Ted Knight 61.

Tomorrow (12-8) Gregg Allman 37, Flip Wilson 51, Sammy Davis Jr. 59. Sunday (12-9) Donny Osmond 27. Dick Van Patten 56, Redd Foxx 62, Kirk Douglas 68. Thomas "Tip" O'Neill Jr. 72.

Adult/ Contemporary



RON RODRIGUES

What I Played On My Christmas Vacation . . .

It seems to be a well-held assumption that most programmers don't like to play Christmas music during the holidays. Gee, I assumed that holiday songs were an integral part of Americana, just like apple pie and the Chicago Cubs. (Well, for you Padres fans, two out of three ain't bad!)

I, for one, like holiday music. Here in California, where the nearest snow is two hours away at the resorts, you need everything else you can muster to remind you that Christmas is near. Busy shopping centers just don't do the trick. A spot-check around the country indicates that most A/C stations will indeed deck the halls with silver bells — but sparsely.

Christmas Survey

With Nat King Cole's "Christmas Song," playing in the background, WSB-FM/Atlanta PD Donna Brake said her station will use a holiday jingle package to introduce that Christmas feeling. The selections it does use is very contemporary. "And," explained Donna, "by the time we hit the week before Christmas, we'll play one per hour. On Christmas Eve, two per hour. We also have a locally-produced Saturday night oldies show, and I'm sure we'll spotlight some of the rock 'n' roll Christmas songs on the 22nd."

WTIC/Hartford PD Tom Barsanti is admittedly not a "big lover of Christmas music." But he will begin phasing in some pop selections right after Thanksgiving. "We'll fit one in per airshift at the beginning," said Tom, "but around two weeks before Christmas, we'll increase the pop selections

to once per hour, and play a traditional selection once per shift." By a week in front of Christmas, WTIC will get to two per hour until Christmas Eve, when it'll go very heavy.

The station will also broadcast a call-in talk show whereby kids can speak with Santa (played by one of the station's air personalities), a popular item. It'll also air a high mass on Christmas Eve, and run some syndicated holiday material on Christmas Day. Toward New Year's, Tom runs another feature that unites listeners with faraway friends and relatives, again in a talk show format.

At music-oriented WKJJ/Louisville, PD Leigh Jacobs said he will begin running some holiday tunes after Thanksgiving. As with the other stations, the rotations begin light, but they'll get heavier as the 25th approaches. "And," added Leigh, "I don't know exactly how much music I'll be playing, because I wait to see how the season feels. I notice that some Decembers are just more 'Christmasier' than others. In any case, the frequency of play will hit four per hour by Christmas Eve."

KNBR/San Francisco PD Ron Reynolds said his station produces an elaborate, 11-hour special that runs twice on Christ-



OH, HOW TRADITIONAL — The KHOW/Denver staff turned pilgrim-for-a-day this Thanksgiving, as they hosted "Dinner On The Mayflower" for lucky listeners. Little did the winners realize that their feast was on a Mayflower moving van! Shown below in front of the truck are KHOW GM Tom Durney, midday personality Lynn Woods, winner John Roberts, midday talent Tab Allen, evening host The Boogiem, PM driver Danny Davis, winner Kim Roberts, morning team of Hal Moore and Charley Martin, and Promotion Director Deb Dowling.

mas Day. "It allows us to have all our personalities on the air, but they still get the day off. Aside from Christmas songs that are clustered two-to-three each, the personality will read a vignette lasting from 30 seconds to four or five minutes. There, they can share holiday memories or relate stories. Our morning duo Frank Dill and Mike Cleary will read the Christmas Story from the Bible, for example. Other personalities will read selections such as 'One Solitary Life,' 'The Night Before Christmas,' and 'Yes Virginia, There Is A

Christmas.' Another personality, C.J. Bronson will share memories of her Minnesota days where there always was a white Christmas."

Ron said that KNBR will play some Christmas selections in the early part of the month only on weekends, finally crossing it over to weekdays around the 17th. The station will favor contemporary selections by contemporary artists. "I'm sure," said Ron, "that we'll be playing material from Kenny Rogers and Dolly Parton's new album."



Xmas Music Checklist

If you're still hunting for the right Christmas tunes to program, here's a list of suggestions that'll get you started. They're separated according to whether they lean more contemporary or traditional. Of course, many of these selections are recorded by more than one artist. Those shown generally represent the most popular version. Thanks to the **Green Book** for many of the entries.

Contemporary

- "Blue Christmas" — **Elvis Presley** (RCA)
- "Child Of Winter" — **Beach Boys**
- "Christmas Celebration" — **B.B. King** (UA)
- "Christmas Is A Time To Say I Love You" — **Billy Squier** (Capitol)
- "Christmas Song" — **Nat King Cole** (Capitol)
- "Christmas Waltz" — **Nancy Wilson** (Capitol)
- "Feliz Navidad" — **Jose Feliciano** (RCA)
- "Frosty The Snowman" — **Jackson 5** (Motown)
- "Frosty The Snowman" — **Ronettes** (Various)
- "Green Christmas" — **Stan Freeberg** (Capitol)
- "Have Yourself A Merry Little Xmas" — **Barbra Streisand** (Columbia)
- "I Believe In Father Christmas" — **Greg Lake** (Atlantic)
- "I Saw Mommy Kissing Santa Claus" — **Ronettes** (Various)
- "I Won't Be Twisting This Xmas" — **Guldo Sarducci** (WB)
- "I'll Be Home For Christmas" — **Al Martino** (Capitol)
- "Jingle Bell Rock" — **Bobby Helms** (MCA, UA)
- "Jingle Bells" — **Smokey Robinson & The Miracles** (Motown)
- "Little Drummer Boy" — **Joan Jett** (Boardwalk)
- "Little Saint Nick" — **Beach Boys** (Capitol)
- "Merry Christmas Darling" — **Carpenters** (A&M)
- "Merry Christmas, Happy New Year" — **Chambers Bros.** (Capitol)

- "My Favorite Things" — **Diana Ross & Supremes** (Motown)
- "Night Before Christmas" — **Gladys Knight & Pips** (Buddah)
- "No Room At The Inn" — **Staple Singers** (Fantasy)
- "On This Christmas Night" — **B.J. Thomas** (MCA)
- "Please Come Home For Christmas" — **Eagles** (Elektra)
- "Rockin' Around The Christmas Tree" — **Brenda Lee** (MCA, UA)
- "Rudolph, The Red Nosed Reindeer" — **Gene Autry** (Columbia)
- "Santa Claus Is Coming To Town" — **Crystals** (Various)
- "Sleigh Ride" — **Ronettes** (Various)
- "Snoopy's Christmas" — **Royal Guardsmen** (Laurie)
- "Step Into Christmas" — **Elton John** (MCA)
- "Winter Wonderland" — **Andrews Sisters & Guy Lombardo** (MCA)
- "Wonderful Christmas" — **Paul McCartney** (Columbia)

Traditional

- "Adestes Fideles (Oh, Come . . .)" — **Jackie Wilson** (Brunswick)
- "Away In A Manger" — **Nat King Cole** (Capitol)
- "Christ Is Born" — **Perry Como** (RCA)
- "Deck The Halls" — **Roger Williams** (MCA)
- "Do You Hear What I Hear?" — **Bing Crosby** (Capitol)
- "God Rest Ye Merry Gentlemen" — **Ella Fitzgerald** (Capitol)
- "Hark The Herald Angels Sing" — **Judy Garland** (MCA)
- "Joy To The World" — **Mormon Tabernacle Choir** (Columbia)
- "Little Drummer Boy" — **Harry Simeone Chrale** (MCA)
- "O Come O Come Emanuel" — **E. Ormandy & Phila. Orch.** (Col.)
- "Oh Holy Night" — **Joan Baez** (Vanguard)
- "Oh Little Town Of Bethlehem" — **Frank Sinatra** (Capitol)
- "Oh Tannenbaum" — **Leontyne Price** (London)
- "Silent Night Holy Night" — **Phil Spector & Guests** (Various)
- "Silver Bells" — **Johnny Mathis** (Columbia)
- "Twelve Days Of Christmas" — **Ray Coniff Singers** (Columbia)
- "We Wish You A Merry Christmas" — **Perry Como** (RCA)
- "White Christmas" — **Bing Crosby** (MCA)





LON HELTON

GET OUT THE SINGING DOGS!

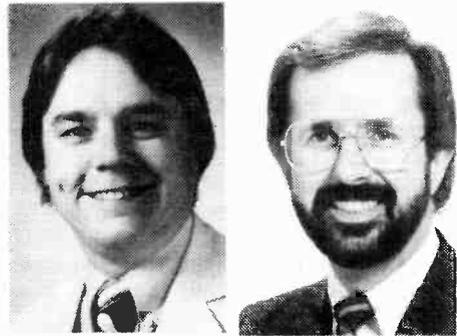
'Tis The Season To Play Christmas Songs

Thanksgiving is over and visions of sugar plums (and all those neat toys you'll be getting) are dancing in your head. It's time to pause a moment from the busy task of hanging your Christmas stockings from the mantle with care to decide just what you're going to do about playing Christmas music this year.

To help us along this year, we've enlisted the aid of two good little radio elves. Providing the cold-weather view on the finer points of Christmas music programming is WYRK/Bufalo PD Ken Johnson, while KNIX/Phoenix General Program Manager Larry Daniels offers the pros and cons of "White Christmas" where it's 90 degrees on Christmas day.

When Do You Start?

OK, we already know that stores are dressed for Christmas right after Thanksgiving, although a couple around here have moved the starting date up to Halloween. At any rate, Ken starts Christmas music the Monday after



Ken Johnson

Larry Daniels

Thanksgiving — at the rate of about one every other hour. Much of what he does with the music is flexible and dependent upon local weather conditions. "If it's a little colder or snowier, I'll bump up the frequency a bit," he says, "and conversely, play a touch less if it's unseasonably warm." (Read: less cold — Ed.) "Otherwise, we'll move up the frequency on a weekly basis as Christmas Day approaches."

Larry Daniels mentioned that the theories of programming Christmas music fall into two camps. "One view is that you start playing Christmas songs early, to put people in the Christmas spirit. The other theory is to start playing them late, because by Christmas they'll be sick of hearing them."

Both approaches are complicated by the fact that people hear so much Christmas music in other ways — from TV, and especially in stores. How does that effect the listeners' tolerance level for what they hear on the radio?

Larry's feeling follows along the line of the second theory. "We wait 'til the first week in December to begin, and then play only about one per shift. We don't start to heavy-up until December 15th or so. The real problem is, how many good Christmas songs are there? How many times can you play 'Rudolph, the Red-Nosed Reindeer'?" Fortunately, we've gotten in a lot of great new Christmas music over the last three years."

Ken sees the product shortage as a reason why there isn't enough Christmas or seasonal music on radio stations. "It gets overlooked by a lot of programmers," he says.

"I've never heard a listener make the comment, 'You played too much Christmas music this year.' The public doesn't seem to tire of it."

Part of reinforcing that perception, however, is having plenty of music on hand to play. Ken agrees, adding, "If you're only playing 40 or 50 tunes, then you'll burn 'em out. You need a good variety of contemporary-sounding Christmas music, and enforce the rotations you set up."

One way of assembling a big seasonal playlist is to include Christmas songs by "non-format" artists. The theory behind this idea is the same one many apply when

adding non-seasonal music. Ken points out, "People who listen to Country radio today didn't necessarily grow up with it, so their Christmas favorites can be from other formats, especially when it comes to the classics. Included in this category, of course, are Bing Crosby's 'White Christmas,' Nat King Cole's 'The Christmas Song,' and even some of the fun things by the Chipmunks."

To many people, these classics are traditional Christmas songs, regardless of one's musical background. People are very comfortable hearing them on the radio, regardless of the format of the station they hear them on. Ken feels that another factor enabling Country stations to play the classics is that they "blend well with today's contemporary country music. They really don't sound out of place."

As for KNIX, Larry says, "We normally don't play Christmas songs by non-format artists. If we do, it's only on the day before Christmas and on Christmas Day. That includes Bing's 'White Christmas' and Nat's 'The Christmas Song.' We play those classic songs by country artists. When the classics are covered by country stars, there's usually very little — if any — change in style from the original, so I'm happy using those. We feel more comfortable playing the Christmas classics by artists who are our artists — the ones we play year 'round.'"

Ken differs here, too, adding, "I play the country covers in addition to the classics by the original artists. We'll play 'White Christmas' by Bing and by Mel Tillis. Because we preprogram the music, we control how it's rotated, and we'll use the classics by the original artist a little more frequently than the cover version."

Jingle Bell Rotation

How one places these Christmas songs in the clock requires some thought, too. As Larry points out, "There isn't a lot of new current stuff that comes out in December, so we put Christmas songs in the slots where limited rotation currents normally go. Closer to Christmas, when you're playing three or more per hour, we'll pull an oldie and do different things to keep things in balance."

Ken operates essentially the same way, adding, "I vary it from hour to hour — I won't always replace the same exact category with a Christmas tune."

Ken also makes an age distinction between pieces of product. "With current music, you've got to adjust your rotations to give them more exposure. Because it's new, it will automatically freshen your sound over the holidays. It also helps keep the station sounding more contemporary than when you're playing a high percentage of the older music." Regarding standards, Ken also said, "Some Christmas songs may well have more impact and be more popular than your hottest current records, because people are really up for them."

Besides dealing with classics and their covers, Ken mentioned, "You have to assess your Christmas library each year and decide what's relevant and what's not. How

The Hits Of Christmas

To augment all the new Christmas releases you've been getting in the mail, here's a list of songs available to play. Thanks to the **Green Book** and **Ken Johnson**, who points out, "It's not a complete list of all Christmas songs ever recorded by country artists, but it should serve as a guideline for any contemporary Country station when planning Christmas programming."

Christmas In Dixie	Alabama	1982	RCA
Po' Folks Christmas	Bill Anderson	1968	Decca
Ding-A-Ling The Christmas Bell	Lynn Anderson	1970	Columbia
Jolly Old St. Nicholas	Eddy Arnold	1962	RCA
A Trucker's Christmas	Lee Arnold	1976	Kirshner
Jingle Bell Rock	Chet Atkins	1961	RCA
Here Comes Santa Claus	Gene Autry	1947	Columbia
Rudolph The Red Nosed Reindeer	Gene Autry	1949	Columbia
Peace On Earth...	Razzy Bailey	1982	RCA
It's So Close to Christmas	Bellamy Bros.	1981	WB
I Saw Mommy Kissing Santa Claus	Jimmy Boyd	1952	Columbia
Fall Softly Snow	Jim Ed Brown & H. Cornelius	1977	RCA
There's No Place Like Home	Glen Campbell	1968	Capitol
Merry Christmas Darling	Carpenters	1970	A&M
The Little Drummer Boy	Johnny Cash	1959	Columbia
That Christmasy Feeling	Johnny Cash & Tommy Cash	1972	Columbia
Rudolph The Red Nosed Reindeer	Chipmunks	1960	Liberty
Christmas Wouldn't Be...	Roy Clark	1982	Churchill
The Christmas Song (Chestnuts...)	Nat King Cole	1946	Capitol
The Christmas Dream	Perry Como	1974	RCA
Home For The Holidays	Perry Como	1959	RCA
I'll Be Home For Christmas	Perry Como	1961	RCA
White Christmas	Earl T. Conley	1983	RCA
Do You Hear What I Hear	Bing Crosby	1963	Capitol
I Hear The Bells On...	Bing Crosby	1956	Decca/MCA
White Christmas	Bing Crosby	1947	Decca/MCA
Jingling Brass	Danny Davis & Nashville Brass	1970	RCA
Yes Patricia, There Is A Santa...	Jimmy Dean	1965	Columbia
Christmas For Cowboys	John Denver	1975	RCA
Please Daddy	John Denver	1973	RCA
Have Yourself A Merry...!			
We Wish You A Merry Christmas	John Denver & The Muppets	1979	MCA
Old Time Merry Christmas	Dave Dudley	1970	Mercury
Feliz Navidad	Jose Feliciano	1970	MCA
Please Come Home For Christmas	Freddy Fender	1977	Dot/MCA
Sweet Baby Jesus	Larry Gatlin	1982	Columbia
Grandma Got Run Over By A...	Elmo & Patsy	1984	Epic
Lonely Christmas Call	Mickey Gilley	1976	Playboy
Live At Gilley's Christmas Medley	Mickey Gilley	1981	Epic
Look Around You...	Bobby Goldsboro	1968	UA
Nuttin' For Christmas	Barry Gordon	1955	MGM
Goin' Home For Christmas	Merle Haggard	1982	Epic
If We Make It Through December	Merle Haggard	1973	Capitol
Christmas Is	Tom T. Hall	1979	RCA
Natividad (The Nativity)	George Hamilton	1970	RCA
Light Of The Stable	Emmylou Harris	1984	Warner Bros.
Little Drummer Boy	Emmylou Harris	1980	WB
I Believe In Santa Claus	Freddie Hart	1973	Capitol
Jingle Bell Rock	Bobby Helms	1957	Decca/MCA
Christmas Is Holy (Not A Holiday)	Ferlin Husky	1967	Capitol
A Marvelous Toy	Irish Rovers	1970	Decca
A Holly Jolly Christmas	Burl Ives	1964	Decca/MCA
Barefoot Santa Claus	Sonny James	1966	Capitol
My Mom And Santa Claus	George Jones	1962	UA

Continued on Page 42

You Want Hits...You Got 'Em!



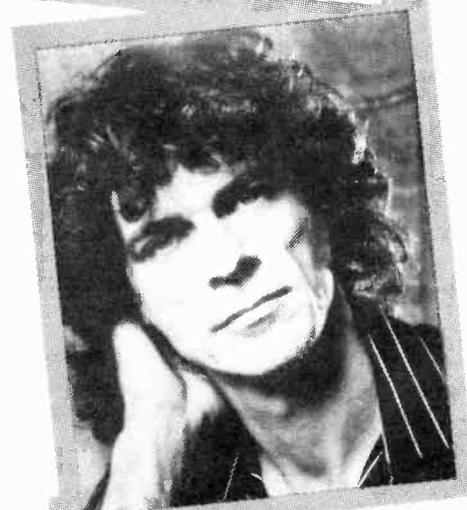
MARK GRAY

"Diamond In The Dust"³⁸⁻⁰⁴⁶¹⁰

R&R 14 BB 11 CB 20

This diamond continues to shine and it's headed for the top.

Produced by Bob Montgomery & Steve Buckingham



B.J. THOMAS

"The Girl Most Likely To"³⁸⁻⁰⁴⁶⁰⁸

R&R 28 BB 33 CB 34

Continues to be the record most likely to . . .

Produced by Bob Montgomery



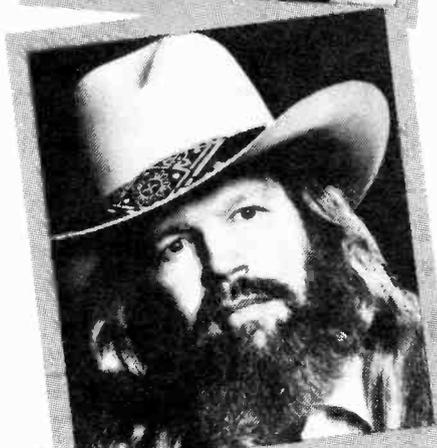
LACY J. DALTON

"If That Ain't Love"³⁸⁻⁰⁴⁶⁹⁶

R&R **NEW & ACTIVE** 85/17 BB 57 CB 52

Lacy is back on the air and your listeners couldn't be happier!

Produced by Marshall Morgan & Paul Worley



DAVID ALLAN COE

"She Used To Love Me A Lot"³⁸⁻⁰⁴⁶⁸⁸

R&R **SIGNIFICANT ACTION** 42/16 BB 78 CB 78

Immediate adds on this Coe smash. Bound to be his biggest single ever!

Produced by Billy Sherrill



RAY CHARLES (with WILLIE NELSON)

"Seven Spanish Angels"³⁸⁻⁰⁴⁷¹⁵

JUST RELEASED. You asked for it . . . you got it! An instant radio classic.

Produced by Billy Sherrill

All These Hits On Columbia Records 

Nashville This Week



SHARON ALLEN

Coe's 10th Anniversary

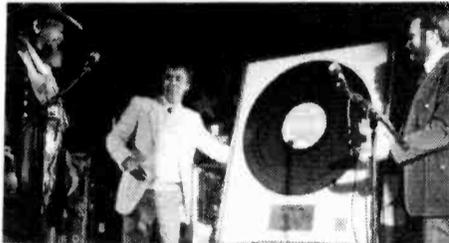
David Allan Coe celebrated his 10-year anniversary on Columbia Records with a special benefit concert in Nashville. The show was dedicated to the memory of Steve Goodman, who died in September of leukemia. Goodman authored Coe's first chart classic, "You Never Even Called Me By My Name," as well as "City Of New Orleans," a song by Willie Nelson that just topped the charts.

Coe plans to dedicate his next Columbia album, "Darlin', Darlin'," set for January release, to Goodman.

The concert was also a benefit for Dream Makers, Inc., a two-year old nonprofit organization that fulfills the dreams of mainly leukemia-stricken children.

To salute David Allan Coe, CBS presented Coe with a giant 40 x 48-disc plaque listing on its Columbia label all the albums Coe has released since his association with the company.

Coe's three-hour concert was recorded "live" for a mid-1985 release.



(L-R) David Allan Coe, CBS Sr. VP/GM Rick Blackburn, CBS's Jim Carlson (with plaque).

sion. The Official 1985 country Calendar may be purchased from the Country Music Foundation Press, 4 Music Square East, Nashville, TN 37203 . . . Allen Frizzell is the first artist signed to an exclusive management pact by Pete Drake, who has formed a new division at the Drake Music Group in Nashville solely for the purpose of developing the careers of country music artists . . . Dolly Parton is planning to star in a TV movie next year, based on the life of flamboyant cosmetics queen Mary Kay . . . Now, let's talk about names in novel places. Hallmark cards recently introduced a new chocolate series greeting card that identifies the Oaks as "The Oak Fudge Boys" in the cover text.



(L-R) Actor Ed Geldart, Roy Clark, Mel Tillis.

Uphill All The Way

For Your Entertainment, here's a shot from the movie "Uphill All The Way," starring Roy Clark (as Ben) and Mel Tillis (as Booger).

The movie, written and directed by Frank Q. Dobbs, provides many laughs over the antics of Booger and Ben, two flimflam men who just can't get their act together. Set in 1916, the film is based on a little-known but true story about the first time the U.S. Army attacked in a motorized vehicle. Two cavalrymen and a madcap posse chase Booger and Ben through the small towns and mountainous areas of the Texas Big Bend Country, one of the most scenic areas of the state.

Also starring are Burl Ives and Glen Campbell, with Trish Van Devere.

Bits & Pieces: Larry Gatlin will tape a special segment of the TV show "Family Feud" on December 9 . . . Gary Morris just signed with the Jim Halsey Company for exclusive worldwide agency representation . . . The Country Music Foundation released its 6th annual Country Calendar.

You can keep track of significant events in the history of country music, from the date of the first Grand Ole Opry broadcast to the date of Hank Williams's first recording ses-

What's New

Columbia's new artist Carl Jackson isn't exactly a newcomer to the music scene. Prior to his pursuit of a solo career, Jackson played lead guitar with Glen Campbell's band for 12 years.

You can also hear his vocal and instrumental contributions on recently released or upcoming product for Steve Wariner, Steve Earle, Roger Miller, Alabama ("Roll On"), and Glen Campbell's "Faithless Love".

Jackson began playing banjo at the age of eight, performing with his father in his native Louisville, Mississippi. He went on the road with Jim & Jesse at age 14. During that five-year stint he met and literally grew up with many of his contemporaries at bluegrass festivals across the country, i.e., Ricky Skaggs, Emmylou Harris and the Whites.

Now, at age 31, Jackson has chosen the Lefty Frizzell standard, "She's Gone, Gone, Gone," for his debut.

Just thought you'd like to know!



Carl Jackson

Christmas

Continued from Page 40

viable is it, approaching Christmas 1984, to be playing Christmas songs by Dave Dudley or Bobby G. Rice - tunes from the late '60s or early '70s? For some traditional stations it might make sense to use songs by Sonny James and Ferlin Husky. But programmers who don't presently play any records by these artists must ask themselves how much sense it makes to play Christmas songs by these artists. The exception, of course, may come in the few Country standards. We don't play much Buck Owens on the station, but we will play 'Santa Looked A Lot Like Daddy.' Same applies to 'The Christmas Guest' by Grandpa Jones. Just as you hone your oldies library every year, you have to determine what still has impact to your Christmas library."

Continuous Christmas

Both WYRK and KNIX turn into Christmas carolers on the eve of the big day, but at varying times and for different reasons. "KNIX starts at 6pm Christmas Eve and goes 'til noon the next day," said Larry. "At that point we start to taper off until we're back to normal by midnight Christmas day."

Ken puts a title on the package and sees an advantage to going a little longer.

"Our format is Continuous Country, so we call it Continuous Christmas. From noon on Christmas Eve day to midnight Christmas Day we run solid Christmas music. We keep it going until midnight because many people are relaxing from all the activity and are in a mood to sit back and just enjoy the music. It's done the same way as our regular format - three in a row."

While the subject of playing Christmas music merits thought, it's obviously not life-and-death for your station. As Ken asked, "During the holidays, how much time at any one interval do people have to spend with radio? The average person is so involved with shopping, family, friends, and all the other out-of-routine Christmas activities, that he probably doesn't spend as much time with your station as he normally might."

Overall, the best thing to do is what your listeners will do - get into the spirit and have some fun, even if it means satisfying the thousands of phone calls from little old ladies and out-of-school kiddies who beg, "Pleeeeee, just one more time, play 'Jingle Bells' by those fabulous Singing Dogs." Woof woof woof, woof woof woof, woof woof woof!

The Hits Of Christmas

New Baby For Christmas	George Jones	1960	Mercury
The Christmas Guest	Grandpa Jones	1970	Monument
(All I Want For Christmas Is) My... Spike Jones & City Slickers		1948	RCA
Shake Me I Rattle (Squeeze Me...)	Cristy Lane	1977	LS
Rockin' Around The Christmas...	Brenda Lee	1960	Decca/MCA
Please Come Home For Christmas	Johnny Lee	1981	Elektra
A Christmas Tribute	Bob Luman	1977	Polydor
Shadrack, The Black Reindeer	Loretta Lynn	1974	MCA
To Heck With Old Santa Claus	Loretta Lynn	1966	Mecca/MCA
Christmas Is Just A Song...	L. Mandrell & R.C. Bannon	1982	RCA
Sing Silent Night	C.W. McCall	1977	Polydor
Christmas Cheer	Charlie McCoy	1974	Monument
Old Toy Trains	Roger Miller	1967	Smash
It's Christmas	Ronnie Milsap	1983	RCA
Medley: Silver Bells, I'll Be Home			
For Christmas, Winter Wonderland	Anne Murray	1981	Capitol
Pretty Paper	Willie Nelson	1966	RCA
Rudolph The Red Nosed Reindeer	Willie Nelson	1979	Columbia
White Christmas	Willie Nelson	1979	Columbia
We Need A Little Christmas	New Christy Minstrels	1966	Columbia
Colorado Christmas	Nitty Gritty Dirt Band	1983	Liberty
Thank God For Kids	Oak Ridge Boys	1982	MCA
Together This Christmas	Kenny O'Dell	1975	Capricorn
Pretty Paper	Roy Orbison	1963	Monument
Christmas Shopping	Buck Owens	1968	Capitol
Santa Looked A Lot Like Daddy	Buck Owens	1965	Capitol
One Of Everything You Got	B. Owens/S. Raye	1971	Capitol
Jingle Bells	Johnny Paycheck	1968	Little Darling
Blue Christmas	Elvis Presley	1957	RCA
If Every Day Was Like Christmas	Elvis Presley	1966	RCA
Christmas In My Hometown	Charley Pride	1970	RCA
Let It Snow, Let It Snow, Let ...	Charley Pride	1982	RCA
They Stood In Silent Prayer	Charley Pride	1968	RCA
Sleigh Ride	Boots Randolph	1969	Monument
Christmas Time's A-Coming	Jerry Reed	1983	RCA
An Old Christmas Card	Jim Reeves	1962	RCA
Snowflake	Jim Reeves	1966	RCA
Holidays Are Happy Days	Bobby G. Rice	1973	Metromedia Country
Sajo	Del Reeves	1968	United Artists
Christmas Everyday	Kenny Rogers	1981	Liberty
Winter Wonderland	D. Rowland/Sugar	1981	Elektra
Jingle Bells...	St. Nick	1981	WB
Katey's Christmas Card	John Schneider	1981	Scotti
Little Drummer Boy	H. Simeone Chor.	1958	20th Cent.
Jingle Bells	Singing Dogs	1959	RCA
Santa Claus Is A Texas Cowboy	R. Sovine/Girls	1974	Chart
I Believe In Santa's Cause	Statler Bros.	1978	Mercury
A Letter To Santa Claus	Hank Snow	1974	RCA
Christmas Cannonball	Hank Snow	1967	RCA
Nestor The Long-Eared...	Hank Snow	1975	RCA
Blue Christmas	Nat Stuckey	1967	Paula
Silent Night	Joe Sun	1981	Elektra
God Bless The Children	B.J. Thomas	1979	MCA/Songbird
White Christmas	Mel Tillis	1981	Elektra
Silver Bells	T. & Glaser	1981	Elektra
Where Is The Christ In...	Slim Whitman	1980	Epic
Little Drummer Boy	H. Williams, Jr.	1981	Elektra
One Happy Christmas	Tammy Wynette	1970	Epic
Shake Me I Rattle (Squeeze Me...)	Marion Worth	1963	Columbia
Candyland	Faron Young	1978	Gold Dust



Country News
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Country Pictures



FILL IN THE CAPTION — Upon first seeing this photo, a number of captions came to mind, none of which could be reprinted here. So you're left to your own imagination as to what in the world WDAF/Kansas City PD Moon Mullins (l) is doing with the latest Steve Wariner single. I guess you had to be there, but Steve got a big laugh out of it, while MD Don Crawley appears to be mildly amused.



Q102 ZOO — This really isn't Q102/Winchester, VA following in the footsteps of CHR stations and their huge morning teams. But it is what happens when Bandana stops by a station to promote their record or concert date. Shown in the front row are Q102's Rick Gaines, Bandana's Lon Wilson and Tim Menzies, Q102's Bert Morris, and Jerry Ray Johnston and Joe Van Dyke of Bandana. In the back are Jerry Fox of Bandana and Q102 PD Steve McNee.



IT'S WORKING . . . — Thanks to stations like KZUN & KFIV/Modesto, which teamed up in a promotion with the city's cable outlet to raise money for the United Cerebral Palsy Association. At the presentation are Dale Kelley, Rock 102 personality; Ken Bern and Kristina Dennis, Capitol Cities Cable; Paul Von Gottfried, UCP Executive Director; and KZUN PD Ed Nickus.



TWO OF THE WORLD'S FAIR-EST — We're talking, of course, about Lane Brody (second from left) and WNOE/New Orleans personality Cindie Brooks (right). After checking out the World's Fair, Lane, along with Thom Bresh (left), stopped by the station to see Cindie and PD Ron Harper (second from right).

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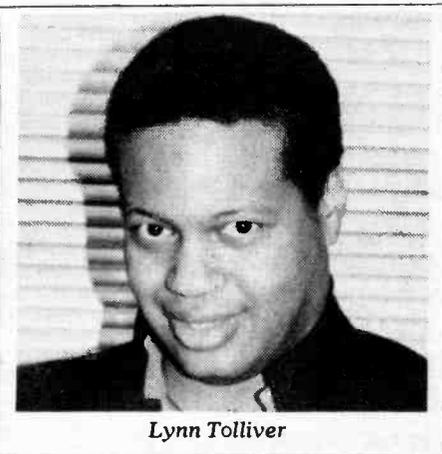
WALT LOVE

Suggestive Song Lyrics — Here We Go Again!

In the 30-odd years since a black colloquialism for sex gave rock and roll its name, two things have been constant. Black music will always have racy lyrics and the most controversy. And each year's protagonist will be a little racier than the year before.

Until this year, the controversy's acceleration had been gradual. Now, Prince's "Erotic City" has refueled the debate over playing songs with suggestive lyrics. One artist's phenomenal popularity, a hard-to-edit track, and 17 apparent uses of the word "fuck" have put some programmers in a difficult position where they face complaints whether they play "Erotic City" or not. The surprise is that a few who initially thought "Erotic City" was far too graphic to program have been airing the song unedited and received less listener resistance than expected.

Since early October, "Erotic City" has been played by at least 25% of R&R's Black/Urban reporters. That appears to set a new modern record for a non-LP B-side that was never meant to be promoted to radio. At several of those stations, including KIIZ/Killeen and KDAY/Los Angeles, "Erotic City" has hit number one. This week, R&R spoke to a cross-sample of those reporting the song to see how they're handling this inflammatory situation.



Lynn Tolliver

North Coast Controversy

"Without breaking the law," says WZAK/Cleveland PD Lynn Tolliver, "my obligation is to play what the people want to hear. When an artist is as important as Prince, you can't avoid playing most things that he puts out because people want to hear it. Even when groups say some of the music is in poor taste, you really don't have much choice if you want to keep your station on top."

Tolliver says he initially switched from an uncensored version of "Erotic City" to an edit in response to complaints from several community groups. The bowdlerized version of the song, he says, got "four to five times the number of complaints" that the unexpurgated song drew.

"People would call me," Tolliver says, "and tell me, 'You're not playing the real version of that song. We want to hear the real version.'" As of presstime, WZAK is playing "Erotic City" unedited.

That's not likely to make Rubie McCullough very happy. McCullough is Executive Director of a Cleveland settlement house, the Harvard Community Services Center. McCullough's battle with WZAK over song lyrics goes back to at least last December when she objected to Prince's "Irresistible Bitch" and another song the station was airing. McCullough, whose center runs a tutoring service, day camp, and other community services in the black community, says "Erotic" was brought to her attention by concerned parents.

As a result, HCSC was one of the groups that initially pressured WZAK about airing "Erotic City." "We worked with councilmen and seniors in the neighborhood. We had one sponsor (exert pressure on the station); there were even teenagers that were opposed to the song. That was the coalition we had," McCullough told R&R.

"If they're playing it again, then we'll (pressure WZAK) again. We want that song off. Edited or unedited, we found it not conducive to good listening."

McCullough disputes Tolliver's claim that pulling "Erotic City" would be commercially untenable for WZAK. "Curtis Shaw (GM of crosstown WJMO) told me he wouldn't put those records on his station for anything in the world, and WJMO's not out of business.

"I'm 60 years old and 50 years ago you didn't have songs like that. These days you have divorce and shacking up and people on dope because not enough people care." Does McCullough hold songs like "Erotic City" directly responsible for moral decay? "It doesn't help. We could be utilizing the time we use to play dirty records to teach some of our people to read and write so they can get jobs."

Tolliver responds, "When I was being raised, (my parents taught me) you were not to repeat something if it was deemed bad. You'll eventually come across something that will have an effect on you, but if you've been raised properly, you'll be able to deal with it.

"Radio and TV have obligations to entertain, not to babysit or teach. Those jobs are for schools, teachers, and parents, who, to me, have fallen short of their responsibilities."

Erotic Country

In Cleveland, always a strong market for Prince, public sentiment may be with the uncensored version. Those playing "Erotic City" in other parts of the country seem to be divided evenly between edited and unedited versions.

"This is the Bible Belt; we have to play it edited," says KKDA-FM(K104)/Dallas MD Terri Avery. K104 took the song's 12" mix and essentially edited out most of the vocals. Farther south at KIIZ/Killeen, PD Bill

PTA PETITION UNDERWAY

Rating Symbol For Records Ahead?



Critics have been describing Prince's act and lyrics as X-rated for years. Now, if the national Parent-Teacher Association has its way, there may be an actual ratings symbol on artists' records.

National PTA spokesperson Tari Marshall says her group is petitioning the record companies and the RIAA for either a rating system or some sort of album-cover warning on sexually explicit lyrics.

"Ironically," says Marshall, "it all began with a Prince album. A local PTA member and his wife liked the Prince songs they heard on the radio and bought the LP. They heard some very descriptive lyrics on the rest of the album and their 12 and 7-year-old children came running from the next room to hear it.

"The risqué lyrics were omitted on the LP jacket. These people thought some sort of warning should be put on the album to warn parents that explicit lyrics are contained within.

"We've asked record companies to put together an evaluation board of some sort.

Maybe they could put something like, 'This album contains strong language.' We're just asking the industry to be responsible and police itself on its own; we're not trying to force it.

"The PTA is not making an attempt at censorship," Marshall asserts. "We just want to take the element of surprise out of buying a record. We're also trying to tell parents to take a more active role in knowing what their children are buying."

Although some labels might be uncomfortable with the PTA's proposal, one has already offered its assistance. "Word has responded and supports our position," says Marshall. "But they did mention that being a gospel label, they weren't in a position to help much."

St. John told R&R he wasn't even planning to play the song until his music director brought him an unexpectedly smooth edit.

In Detroit, radio stations promoted the beginning of the "Purple Rain" tour as "Prince Week" or the "17 Days Of Prince." Here, other Prince songs such as "Head" and "Lady Cab Driver" made it on to the radio unedited, but the two leading B/U outlets both did edits on "Erotic." WDRQ used the 12" and its club-style mixer to put together an airplay version. WJLB PD James Alexander says his station spent six hours assembling an acceptable edit.

"It was a lot of effort," Alexander declares. "In any other city I probably wouldn't have done it."

Indeed, most of those who did edit "Erotic City" have war stories about the amount of time and effort needed to reconstruct the song. K.C. Jones, PD of WVKO/Columbus, had to edit the song five times to get his present airplay version. WAMO/Pittsburgh painstakingly substituted instrumental music from the intro so that the vocals appear to drop out at the appropriate times.

Some of those contacted say they didn't have the facilities to do an elaborate edit. And a few PDs said they simply felt that heavy editing was too contrary to the nature of the song.

In the Southwest, most stations have managed to get away with playing the song unexpurgated. All four of Los Angeles' mainstream B/U outlets use various edits, none of which eliminate the word "fuck" entirely (or, in some cases, at all). KUKQ/Phoenix, which got complaints when it played "Head" several years ago, has been playing "Erotic City" unedited with far less opposition than had been anticipated. XHRM/San Diego MD Duff Lindsey, whose CHR competition KS103 is also playing the song uncut, conceded, "You can't edit it. (Sitting it out) is like not playing a Beatles record in 1965."

Erotic CHR

McCullough complains that songs with

controversial lyrics seem to be confined to Black/Urban radio. Tolliver responds, "Rock groups have been into drug lyrics, devil worship, and all sorts of stuff for years. These civic groups keep getting on our case, but say nothing about what happens on CHR and AOR stations." (Crosstown WMMS is one of two AORs reporting the song at presstime.) "These groups need to quit listening to so much Black radio and hear what the rest of the world is doing."

Thus far, only four CHR's have crossed "Erotic City," all in California. (Several CHR's are playing Prince's "Darling Nikki." The song refers to masturbation, and according to Tolliver, drew more complaints than the language in "Erotic City.")

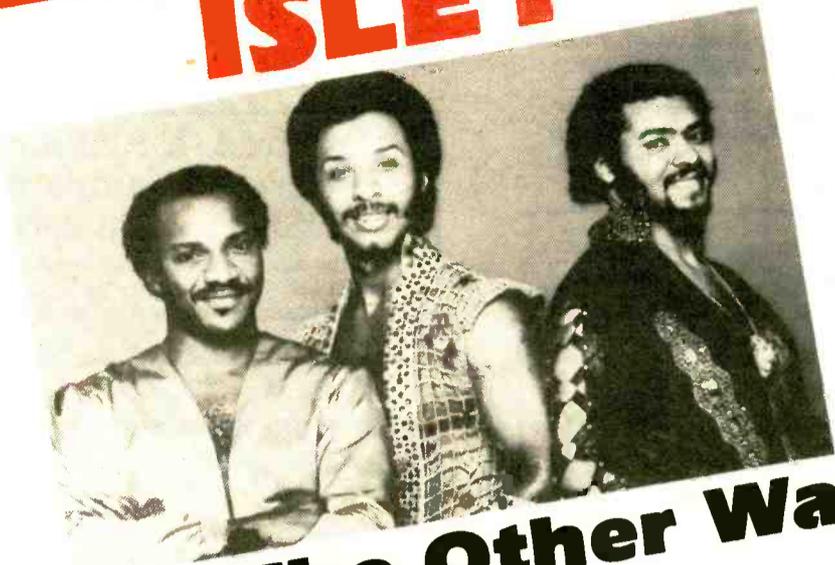
KKHR/Los Angeles PD Ed Scarborough became one of the first CHR programmers to play "Erotic City," but only after receiving assurances from Warner Bros. that the lyric in question was "funk," not "fuck." The only couplet deleted in KKHR's edit was "You're a sinner, I don't care/I just want your creamy thighs." KKHR has since dropped "Erotic City" . . . for now.

"We're in a real quandary," says Scarborough. "We were hearing (complaints) from some very educated, very literate people. All the teens loved it, but you can't alienate 50 percent of your adult audience."

Why did KKHR edit a relatively innocuous line and leave others intact? "We called our local rep and got assurances that they were saying 'funk.' We could rationalize some of the lyrics. We could not rationalize that one."

Since KKHR added and dropped it, "Erotic City" was officially added at crosstown CHR leader KIIS-FM. "Now that KIIS-FM is pounding it," Scarborough says, "they'll probably get the same complaints we got after a few weeks. We tried to rationalize it by saying it was a dance record, that nobody would listen to the lyric. Obviously, somebody did." (After a week, KIIS-FM dropped the song as well.)

ISLEY, JASPER, ISLEY



"Look The Other Way"
Black/Urban: 5

CBS
Associated Records

S.O.S. BAND



**"No One's Gonna
Love You"**
Black/Urban: 6 *Tabu*

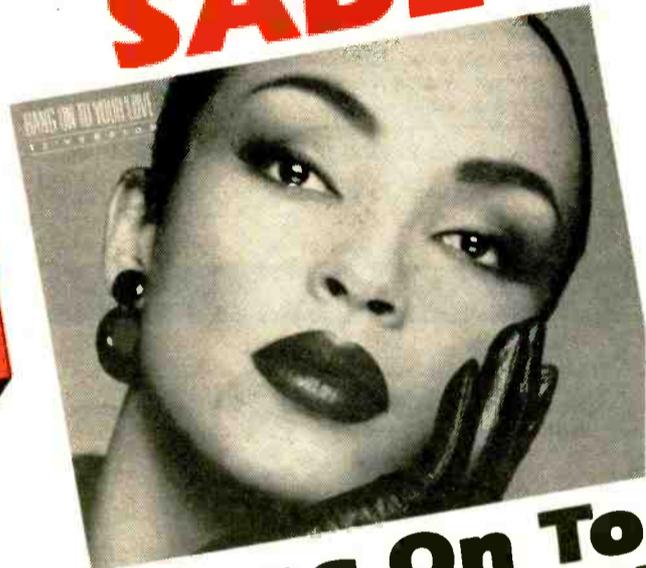
TEENA MARIE



"Lovergirl"
Black/Urban: 9 *Epic*

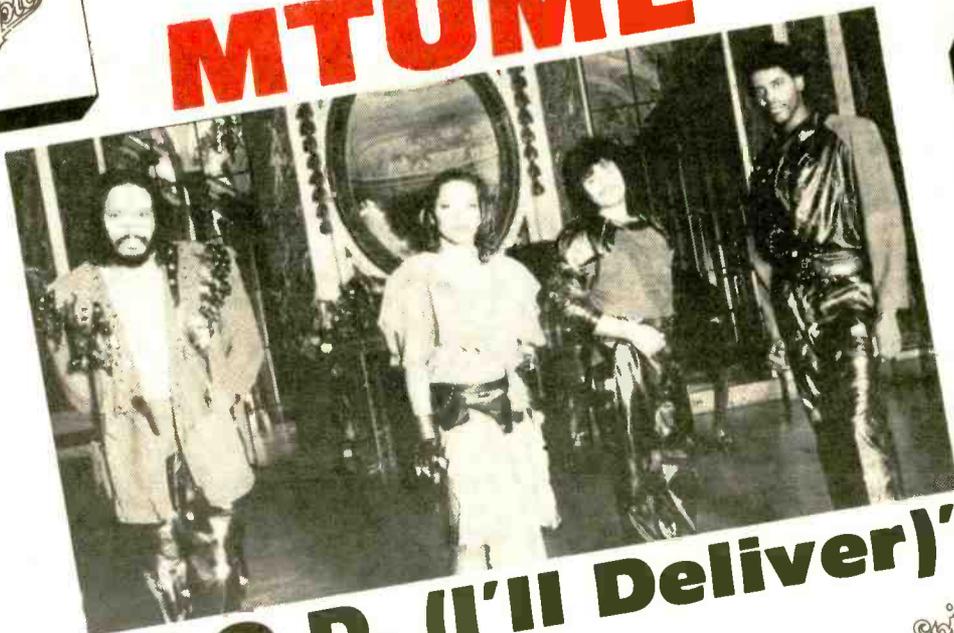
At E/P/A
Hit Records
Are An
Ongoing
Process!

SADE



**"Hang On To
Your Love"**
Black/Urban: 38
Black/Urban **BREAKERS** *Perkins*

MTUME



"C.O.D. (I'll Deliver)"
Black Urban: 12 *Epic*

New Today —
CULTURE CLUB
"Mistake No. 3"

Soon To Be Released —
**ISLEY, JASPER,
ISLEY**
"Kiss And Tell"

Marketplace

AIRCHECKS

Current & Classic Airchecks!

Current Issue #56 features Denver's CHR battle with KIMN, KPKE, KOAQ & KRXY, KKBQ/Q Morning Zoo, KMGG/Robert W. Morgan, KYUU/Bobby Ocean, WKQX/Robert Murphy, WLS/Steve Dahl, KIQQ/G.W. McCoy. 90-min. cassette, \$5.50.

Current Issue #55 features KMEL/Howard Hoffman, KIIS/Rick Dees, WAGO/John Landecker, Detroit CHRs WCZY & WHYT, KWSS/Kelly & Kline, WWDC/Greaseman, plus Pittsburgh CHRs WBZZ & WHTX. 90-min. cassette, \$5.50.

Special Issue #5-44 features DALLAS-FT. WORTH, with CHRs KAFM, KEGL & KTCS, A/Cs KVIL, KVIL-FM, & KMGC, AORs KTXQ & KZEW, Oldies KAAM & KRQX & Urban KKDA-FM. Cassette, \$5.50.

Special Issue #5-45 features TULSA's CHRs KELI & KAYI, AOR KMOD & A/C KRAV, SPOKANE's CHR KHQ-FM, AOR KEZE & A/Cs KJRB, KLHT, & KKPL, KANSAS CITY's CHRs KBEQ & KZZC and AORs KYYS & KKCI. Cassette, \$5.50.

Classic Issue #C-49 features KBLA/Dave Diamond-1966, 10Q/Jack Armstrong-1978, KHJ/Mark Elliott-1972, KFVB/Bruce Hayes-1960, WYSL/Kevin O'Connell-1972, KOL/Burl Baer-1972, KJRL/Lan Roberts-1972 & KING/Dan Foley-1972. Cassette, \$10.50.

STILL AVAILABLE: #S-42 (ST. LOUIS) & #S-43 (HOUSTON) @ \$5.50 each.

CALIFORNIA AIRCHECKS (619) 460-6104
Box 4408 — San Diego, CA 92104

A Cast Of Thousands!

New, funny stuff! DROPINZ are 15 fresh wild-tracks for your show each month, only \$20. Semi-annual and yearly rates too. Sample cassette \$4. Let a 21-year major market veteran produce your next aircheck. Call or write for rates.

Stu Collins Broadcast Services

174 King Henry Court, Palatine, IL 60067 (312) 991-1522

COMEDY

DIAL-L-O-G

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE
"You guys are good!" Jack O'Malley, **FREE SAMPLES.**
WTCM

Write on station letterhead or phone: 10918 Foxmoore Ave.
(804) 270-7206 9AM-5PM EST Richmond, VA 23233



ELECTRIC WEENIE
RADIO'S MOST RESPECTED
DJ GAG SHEET SINCE 1970
RICK DEES, KIIS-FM: "Tom, you really are The Best. Really look forward to the arrival of The Weenie, such a shot in the arm for our Morning Team!"
FOR FREE SAMPLES WRITE
The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$50.00
6 Insertions	\$45.00
13 Insertions	\$40.00
26 Insertions	\$35.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

Contemporary COMEDY

Hundreds renewed again!
Free sample!

Write on station letterhead to
Contemporary Comedy
5804-D Twining
Dallas, TX 75227

KNOCKERS*!

The only pre-recorded comedy service in the world. Guests for your show; gags; comedy news reports; sounds; gimmicks; features; exclusive material.

No Free Samples. Your **KNOCKERS*!** sample cassette costs \$5 and gets you started right away with top-quality professional material. Catalog included with tape.

Send \$5 to KNOCKERS*!
Box 153 La Grange, IL 60525

Disk Jockey Comedy

Funny Horoscopes, Krazy Kommercials, Silly Soap Operas, Ridiculous TV and Movie Reviews, over 1000 different bits (25 pages per month) delivered to your mouth. For **FREEBEE**, write: **HYPE, INK.**, 7805 Sunset Blvd., #206, Los Angeles, CA 90046.

O'Liners

FREE SAMPLE ISSUE
of radio's most popular humor service

For sample, write on station letterhead to: **O'Liners**
1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

EMPLOYMENT/INSTRUCTION

10,000 RADIO, TV JOBS

- Over 10,000 Radio & TV jobs are published every year. Up to 98% of the nationwide openings can be found in **THE AMERICAN RADIO JOB MARKET** weekly paper.
- The most current and complete radio and television job publication in America.
- Subscribed to by nearly every major broadcast school, jr. colleges, colleges and universities.
- Complete listings for DJs, Program Directors, News people, Salesmen, Engineers, Production Directors.
- All major, medium & small markets.
- All formats: AOR, COUNTRY, MOR, CHR, BEAUTIFUL MUSIC, NEWS, TALK.
- Many openings for those men and women with little experience.
- Money Back Guarantee.**

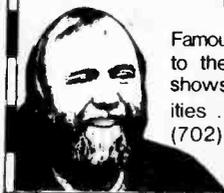
Rates: One week \$6.00. SPECIAL 6 weeks \$14.95—you save \$21.00!

American Radio JOB MARKET

6215 Don Gaspar, Dept. R, Las Vegas, NV 89108

FEATURES

FREE FREE FREE



Famous PSYCHIC David Guardino, Psychic to the Stars, is available **FREE** for talk shows, phone interviews and news actualities... 24 hr. phone... just call... (702) 386-0702 or (702) 386-0827.

GALAXY

write:
Box 20093R,
Long Beach, CA 90801

*Indicate COUNTRY or CONTEMPORARY Format

Free Sample Of
RADIO'S DAILY ON-AIR PREPARATION SERVICE!

Airshift ready music notes, star facts, calendar, more!

PROFESSIONAL SERVICES

Tired Of Playing Record Company "Short Versions?"

When the album cuts or dance mixes are hotter? Chances are we can remedy that. Airchecks, medleys, and custom music beds also spliced. Call (216) 725-1902.

Sick Of Your I.D. Package?

We specialize in contemporary original packages that sound as up-to-date as the music you play. From A/C to CHR to COUNTRY, we produce *great* music. Prices from original packages start at \$5,000; customized re-sings from just \$3,000. For demo cassette call or write:

the MUSIC SOURCE

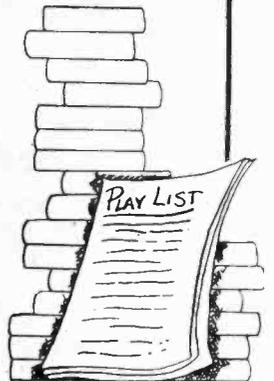
615 E. Pike, Seattle, WA 98122
(206) 323-6847

PROGRAMMING

"100 CHRISTMAS CARTS"

BROADCAST MUSIC SERVICES is offering a special Christmas package for your radio station. 100 audiopak A-2 or A-4 carts, recorded with music to fit your station's format. These carts for only \$485. Call today so we can process your order immediately.

(501) 741-4055



TRAVELOG

(with Steve Roberts)

Judging by the response of TRAVELOG nationwide, we suggest you call for a demo immediately to find out what all the excitement is about! TRAVELOG is a 90-second radio feature, reviewing resort and vacation areas around the world, that truly grabs your listeners' attention and brings extra money into your station through local travel agency sponsorship, or for that matter, any travel-related business. Want to know more? Call or write today.

Overseas stations, this is an ideal feature for you!



BROADCAST PRODUCTIONS EAST, INC.
23 Rustic Ave., Medford, NY 11763
(516) 286-8125

Christmas Music

New cuts just added. Now 163 Christmas hits and seasonal songs on 10 1/2-inch reels.



"THE MUSIC DIRECTOR!"
PROGRAMMING SERVICE
Box 103, Indian Orchard,
Massachusetts 01151-413-783-4626

Marketplace

\$1,000 Special Discount COUNTRY MUSIC LIBRARY
 1000 Selections Delivered On Premium Factory warranted FIDELIPAC or ScotchCarts
 The **CUSTOMUSIC CART**
 LAUREAN COMMUNICATIONS
 Send your "want" list (in order by artist) or choose 1000 carts from our library lists! FIDELIPAC III \$5200 or ScotchCart \$6200/10" reels \$1200! QUALITY? None finer... Customusic Carts, Dallas, TX 75241-739-0532

PERSONALITY

INFO-BITS
 FOR MODERN AIR TALENTS. THERE'S NEVER BEEN A SHEET LIKE IT. AT LAST A SERVICE FOR THE 1980s! FREE SAMPLE: INFO-BITS, % KFMB, SAN DIEGO, CALIFORNIA 92138. GREAT SHOWS EVERYDAY!!

PROMOTIONAL

BUTTONS
 Custom Printed



REPRODUCE YOUR CALL LETTERS
 PROMOTIONAL IDEA ON THE MOST POPULAR WEARABLE! FREE CATALOG & SAMPLES AVAILABLE.

JOY PRODUCTS
 25 West 45th St., NY, NY 10036
 (212) 869-3743

INCREASE SALES RESULTS
 The radio and record industries are big markets to cover with a limited sales force.
 So why not put R&R Marketplace to work for you?
 It's a sure way to generate qualified sales leads.
 Just Call
(213)553-4330
 for more information.



Opportunities

Openings

NATIONAL

Looking for PD's & air talent for CHR, A/C formats. T&R: Chet Part, Blaire Radio, 1290 Avenue Of The Americas, New York, NY 10104. (11-23)



FRANK MAGID ASSOCIATES

Rare opportunities for prestige positions. We're looking for major morning personalities to be placed with our clients in the Top Ten markets. Formats include A/C, CHR, Country, and N/T. To explore the possibilities, send T&R to: Frank Magid Associates, One Research Center, Marion, Iowa 52302. EOE M/F



GENERAL SALES MANAGER

Probably the most lucrative Sales Manager Position Offered Anywhere

Respond to: Radio & Records, 1930 Century Park West, #823, Los Angeles, Ca 90067. EOE

Openings

RADIO PERSONNEL NEEDED

NATIONAL, recognized as the leader in radio personnel placement, is currently receiving job orders for announcers, news people, programmers, and production personnel. Male and Female, from radio stations in all size markets coast-to-coast. As a registrant, **NATIONAL** will make a complete presentation in your behalf if your professional profile matches the job description. More and more radio stations are joining the many hundreds that use our service. Are you ready for a move? Let **NATIONAL** help!

For complete details and registration form, enclose \$1 postage and handling to:



BROADCAST TALENT COORDINATORS
 Dept. R, P.O. Box 20551
 Birmingham, AL 35216
(205) 822-9144 ACT NOW!

Major market afternoon drive. You must communicate as an adult and mirror the city. Cassettes & resumes: BOB HARPER'S COMPANY, P.O. Box 24337, San Diego, CA 92124. EOE M/F

EOR

ELECTIC ORIENTED ROCK

John Sebastian seeks mature announcers interested in current & future openings EOR stations. T&R to: EOR, Inc., 8355 E. San Rosendo, Scottsdale, AZ 85258. (602) 951-9029. EOE M/F

KAZY/Denver-WTUE/Dayton

Outstanding AOR stations want a future file of air people. Depth of music knowledge in AOR important. Great group/equipment/benefits with this EEO group. Send T&R's to: Art Wander, Asst. President, c/o KAZY, 2149 S. Holly St., Denver, CO 80222.

Openings

century21 PROGRAMMING, INC.

MD or PD with computer rotation experience for programming consultant. Call Dave Scott, Century 21 Programming, Dallas, toll-free at (800) 582-2100 or (214) 934-2121.

EAST

Merry Christmas. Future jock opening at WYDD. Available 12/24, medium market experience preferred. T&R: Box 7050, Pittsburgh, PA 15212. No calls. EOE M/F (11-30)

WOMP FM, Wheeling's premiere station, is accepting T&Rs from personality-oriented jocks. Great stepping stone. Dwayne Bonds, Box 448, Bellaire, OH 43906. EOE M/F (11-16)

Suburban NYC station looking for news anchor/reporter. T&R: Mike Selden, WJDM, 9 Caldwell Pl., Elizabeth, NJ 07201. EOE M/F (11-30)

WAAF needs a fulltime Production Director. T&R: Rob Barnett, 19 Norwich St, Worcester, MA 01608. No calls. EOE M/F (11-30)

New York City seeking flexible personalities for possible future openings. Contact: Pete Tauriello, PD, Shadow Traffic Network, 1600 Route 22, Unim, NJ 07083. EOE

NYC seeking personalities for possible future openings. T&R: Pete Tauriello, Shadow Traffic Network, 1600 Route 22, Union, NJ 07083. EOE M/F (11-23)

100KH lost 7-midnight to Baltimore. Rush T&R: Jack Gillan, WKHI, 2301 Coastal Hwy., Ocean City, MD 21842. EOE M/F (11-23)

WGR/Bufalo has rare opportunity for strong anchor/reporter. Minimum five years anchor work required. T&R: Don Dussias, 464 Franklin St., Buffalo, NY 14202. EOE M/F (11-23)

WLAN AM & FM news department has an immediate opening. Experienced only. T&R: E. Wascou, ND, 252 North Queen St., Lancaster, PA 17603. EOE M/F (11-23)

MORNING PERSONALITY

Central New England Easy Listening Powerhouse has opening for warm, friendly, smooth morning personality. Relate to adults, hands-off to services. Group-owned. Great facility and benefits. T&R: Radio & Records, 1930 Century Park West, #864, Los Angeles, CA 90067. EOE M/F

CHSJ/St. John looking for team player. Good tubes, Country. T&R: Bob Henry, Box 2000, St. John, N.B., Canada EOE M/F (11-23)

98ESA Charleroi/Pittsburgh has an opening for morning personality for contemporary AM/FM combo. C&R: John Randall, Box 202, Charleroi, PA 15022. EOE M/F (11-23)

Openings

WKVT AM & FM is aggressively expanding again! If you love local radio, send T&R: Box 1490, Brattleboro, VT 05301. Women encouraged. EOE M/F (11-23)

CHR/Urban accepting T&R/photo for future openings. Rick Love, PD, WKGL, 1 Broadcast Plaza, Middletown, NY 10940. EOE M/F (11-23)

WDEL/WSTW News. Immediate opening for experienced, conversational news anchor/reporter. Unedited air check & resume: Bob Mercer, Box 7492, Wilmington, DE 19803. EOE M/F (11-23)



Looking for the person that will make our 13.2 a 15!! 95X FM/AM, the country's 7th rated AOR has its first fulltime opening in three years. Real good money, great station, super area. T&R: (no calls or beginners) Ed Levine, WAQX, 401 W. Kirkpatrick St., Syracuse, NY 13204. EOE M/F

Wanted ASAP! Aggressive as hell, take-charge ND. Great pay, great company, great opportunity. Phone Ron Brandon, Capitol Broadcasting: (304) 952-4986 (11-23)

PRODUCTION PRO

Top-rated large market CHR in South is seeking an experienced Production Director. Good voice, organization abilities, and creative a must. Good pay. Great company! T&R to: Radio & Records, 1930 Century Park West, #856, Los Angeles, CA 90067. EOE M/F

SOUTH

99FM looking for A/C communicator. Must be a worker with desire to be the best. No calls please. T&R: Danny Boyles, KSER, Box 1300, Searcy, AR 72143. EOE M/F (11-30)

WTTB needs personality for MOR & heavy remotes. T&R: Roger Bald, WTTB, 2015 38th Ave., Vero Beach, FL 32960. EOE M/F (11-30)



Come Live By The Sea

WTMA/Charleston, SC... low country Carolinas full-service A/C needs PD/morning entertainer... applicants must be warm and personable, with a light sense of humor. \$25,000 salary plus the opportunity to join an eleven station chain. Rush tape, resume with references to: David Amos, P.O. Box 31089, Charleston, SC 29417. EOE

Opportunities

Openings

PD & personalities needed for market of 235,000. Drive/evenings for AC & Country. T&R: George Franz, KTEM/KPLE, Box 1230, Temple, TX 76503. EOE M/F (11-30)

A rare nighttime opening at Q-104. No beginners, production a must. 4pm-12am. T&R: Roger Gaither, 752 Chestnut St., Gadsden, AL 35901. EOE M/F (11-30)

Looking for strong production voice with copywriting to join aggressive team-oriented FM. T&R: Craig Eaton, KIX-FM, Box 29, Ponca City, OK 74602. EOE M/F (11-30)

**PERSONALITY
MORNINGS
COUNTRY MUSIC
IN THAT ORDER PLEASE!**

T&R to: Radio & Records, 1930 Century Park West, #860, Los Angeles, CA 90067. EOE M/F

Millennium Communications is seeking air personalities. T&R: Marc Little, VP/Programming, Box 30669, Charleston, SC 29418. EOE M/F (11-30)

Contemporary Christian station needs afternoon person & morning news anchor pronto! Excellent pay/benefits. T&R: Gem O'Brien, KGOL, 8500-A Kirby Dr., Houston, TX 77054. (11-30)

**PROGRAMMERS . . .
DO YOU WANT COMPETING
PERSONALITY/TEAM MOVED?**

Your problem is my solution to #1 Sunbelt FM adult station. Personalities, send tapes too. Growth-oriented group needs warm, friendly, topical, humorous communicators. Send info to: Radio & Records, 1930 Century Park West, #862, Los Angeles, CA 90067. EOE

Chief Engineer

Exciting opportunity to build state-of-the-art Class C in growing San Antonio market. Young, expanding group needs strong, experienced Chief Engineer. Excellent benefits. Reply in strict confidence to: President, American Media, Inc., P.O. Box 230, Long Island, New York 11772 E.O.E. M/F (516) 475-5200

AmericanMediaInc

TOP 20 MARKET

Midwest FM Country leader looking for dynamic morning personality. Top pay and benefits. Send T&R to: Radio & Records, 1930 Century Park West, #861, Los Angeles, CA 90067. EOE M/F

Morning drive in Nashville! Solo or team for new, expanding group. Include references with T&R: Don Keith, WJKZ, 48 Music Square E., Nashville, TN 37203. EOE M/F (11-30)

ND immediate opening for experienced news communicator. T&R: Reynolds Hawk, WSLC/WSLQ, Box 6002, Roanoke, VA 24017. EOE M/F (11-30)

ND wanted to start Jan. 1. T&R: WJRQ, B.J. Odom, 3181 NW 13th St., Gainesville, FL 32609. EOE M/F (11-30)

Experienced, mature, active PD for top-rated Country station. Top benefits & good working conditions. T&R: Bo Bowman, WPAP-FM, Box 2288, Panama City, FL 32402. EOE M/F (11-30)

General Manager

Exciting opportunity for successful Manager at state-of-the-art Class C in growing San Antonio market. Young, expanding group needs strong, experienced leader. Excellent benefits, incentives. Reply in strict confidence to: President, American Media, Inc., P.O. Box 230, Long Island, New York 11772 E.O.E. M/F (516) 475-5200

AmericanMediaInc

Openings

MIDWEST

Still looking! Country morning talent/production needed ASAP! T&R: Jay Bouley, WXYQ, Box 247, Stevens Point, WI 54481. EOE M/F (11-30)

AM news anchor/PBP. Immediate opening. T&R: Harve Alan, PD, Box 608, Galion, OH 44833. EOE M/F (11-30)

WGEE needs anchor/reporter now. Must be communicator, writer, thinker. T&R: Mark Daniels, Box 1991, Green Bay, WI 54305. EOE M/F (11-30)

Energetic, on-air talent needed to make evenings special on this CHR. T&R: WIOG-FM, Box 1945, Saginaw, MI 48605. EOE M/F (11-30)

Jocks, work at north central OH growing FM. T&R: Harve Alan, PD, Box 608, Galion, OH 44833. EOE M/F (11-30)

NE CHR with lots of fun & personality. Jocks & outrageous morning team needed. T&R: 1307 N. Bevelle Ave., Indianapolis, IN 46201. EOE M/F (11-30)

PD/air personality needed at A/C Class C KAT-FM. Program management experience necessary. T&R: Jane Walker, Box 688, Dubuque, IA 52001. EOE M/F (11-30)

**Program Director/
Air Personality**

KAT-FM, adult contemporary class C station located in Dubuque, Iowa, a historic Mississippi River city, has an immediate vacancy. Requirements include five years broadcast experience, two years program management plus on air and production experience. Management background a must. We offer a competitive wage and benefit package in exchange for a skilled and qualified person. KAT-FM is a property of Woodward Communications, Inc. Resume & tape by December 18: Jane Walker, Employment Manager, Woodward Communications, Inc. P.O. Box 688, Dubuque, IA 52001. EOE/Affirmative Action.



A/C leader needs a midday personality/MD. Salary, benefits & facilities the best. Gary Bruce, WMBD, 3131 N. University, Peoria, IL 61604 EOE M/F (11-30)

7pm-midnight opening at progressive Country FM. Personality & good attitude a must. T&R: KQ94, Box 94, Bismarck, ND 58502. (11-30)

Looking for tapes with strong, creative production for future openings. No calls. T&R: Jeff Murphy, WWCT, Peoria, IL 61602. EOE M/F (11-30)

**CREATIVE TALK SHOW
PRODUCER**

Radio program producer for NEW 3-hour daily talk/entertainment/information show at a group-owned station in Milwaukee. Individual should have 2 yrs experience and display great organizational skills. Start date for position is January 2, 1985. Send resume, references and salary requirements to: Radio & Records, 1930 Century Park West, #865, Los Angeles, CA 90067. (Equal Opportunity Employer)

Growing broadcast company needs PD for new 100kw regional FM in SW. Randy Richard: (918) 756-3980 EOE M/F (11-23)

Modern Country has midday opening for a person with personality & radio in their blood. T&R: Charlie Cassidy, KYKC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (11-23)

Love to ski? Want to work in Michigan, beautiful U.P. Send T&R with A/C experience: Morris Thomas, 823 W. Washington, Marquette, MI 49855. EOE M/F (11-23)

WEST

KKOJ is accepting T&Rs. 3636 North 1st, Ste. 135, Fresno, CA 93726. No calls please. EOE M/F (11-30)

Top-notch central coast AM/FM seeking to fill on-air positions. MOR AM & Country FM. T&R: John Bayliss Jr., KSMA/KSNI, 110 W. Cypress, Santa Maria, CA 93456. (11-30)

Northern California A/C leader seeks air/production talent. Three years experience, immediate opening. T&R: David Kindig, KPAY, 2654 Cramer, Chico, CA 95926. EOE M/F (11-30)

Openings

TOP 25 CALIFORNIA MARKET CHR PROGRAM DIRECTOR

If you have the programming, people and management skills . . . the ratings, track record and the desire to motivate a staff to greater success . . . we want to interview you. Excellent facilities, strong promotional support, best FM signal in the market. #1 station needs #1 Program Director. Send resume, salary requirements to: SOUTHERN CALIFORNIA FM OPPORTUNITY, c/o Radio & Records, 1930 Century Park West, #859, Los Angeles, CA 90067. EOE

Taking applications for future openings. Personality Country near Las Vegas & Utah skiing. T&R: PD, KCLG, Box 489, Washington, UT 84780. EOE M/F (11-23)

NW A/C seeking drive time air talent with at least three years experience. T&R: KJRB, Box 8007, Spokane, WA 99203. No calls. EOE M/F (11-23)

CHR — CALIFORNIA

#1 CHR/FM needs a morning pro. The market needs a crazy morning communicator. A creative talent with the freedom to entertain gets this opportunity. Rush tape, resume and salary requirements to: BROADCAST OPPORTUNITY, c/o Radio & Records, 1930 Century Park West, #858, Los Angeles, CA 90067. EOE M/F

Immediate announcer/production opening. Must have good on-air & production qualities. T&R: John Mosher, KOJM, Box 7000, Havre, MT 59501. (406) 265-7841 EOE M/F (11-30)

N. California small market, mornings/detail-oriented PD. Five years experience. C&R: OM, KBLF, Box 1010, Red Bluff, CA 96080. EOE M/F (11-30)

RARE OPPORTUNITY

FOR TALENTED RADIO PEOPLE COMMITTED TO EXCELLENCE. We offer you excellent salary, a creative and stimulating work environment with dedicated professionals like you in a brand new "state of the art" facility in one of the most beautiful and liveable cities in the Northwest.

Brand new adult format 100kw FM seeks the following talented professionals:

a) CREATIVE PRODUCTION DIRECTOR- fulltime off the air, excellent copywriting skills, voice, and the ability to "image with sound."

b) AIR PERSONALITIES- bright, personable and relatable . . . good voice and delivery.

c) NEWS DIRECTOR & NEWS ANCHORS- must have the ability to mix exciting approach to "hard news" with relatable "lifestyle news."

All replies strictly confidential. Specify position of interest. Send tape & resume to: RADIO OPPORTUNITIES, 165 South Union, Suite 606, Denver, CO 80228. EOE M/F

Openings

Wanted: Killer morning man. Be creative, controversial, clever & have excellent production skills for Country station. T&R: KOTY, Box 66127, Kennewick, WA 99336. EOE M/F (11-30)

**MAJOR MARKET
MORNING SHOW
AVAILABLE TOP
3 MARKET**

If you've ever wanted to earn major dollars on a dynamic facility, THIS is your opportunity. We're looking for the best morning talent in the country. If you know that you have what it takes to win in one of the nation's largest markets, then we want to hear from you. You'll be performing on one of the best broadcast properties in America, with one of the Country's most respected broadcast groups. Inquiries, including current air check, to: Radio & Records, 1930 Century Park West, #857, Los Angeles, CA 90067. EOE M/F

**WHAT KEEPS A CHR
STATION WINNING . . .**

Year after year, in the most competitive market in America? **Great Talent!** We are searching for America's best talent right now. Entertainers who understand community involvement, telephone involvement, and relating; who are warm, real, concise, fun and creative. We offer you a stage and an audience of millions. We also offer career stability, extraordinary compensation, and the finest radio facilities in America. If you are good, **really good**, send your cassette, resume, and recent photo to: Radio & Records, 1930 Century Park West, #863, Los Angeles, CA 90067. EOE M/F

**DENVER'S
KHOW**

AM 63 STEREO

M 1

KHOW/Denver is looking for America's best "Oldies" personality for a 7pm-11pm well-established oldies show. If you can combine oldies expertise with character, you can join one of America's premier radio stations in one of America's great cities. Send tape and resume (no calls) to:
Hal Moore, Program Director
8975 E. Kenyon
Denver, CO 80237
KHOW is a Metromedia station and an Equal Opportunity Employer

Opportunities

Openings

POSITION:

Editor

DESCRIPTION:

Editor holds a Management-level position. Editor is the immediate on-line supervisor in the Newsroom overseeing the work of anchors, writers, correlators, reporters, and desk assistant. Duties include determining story selection, story priority, story assignments and developments. Editor also exercises quality control over copy, taped material, and air product. All-news experience preferred. No phone inquiries. Send resume to Jeri Love, KFVB, 6230 Yucca Street, L.A., CA, 90028.

Morning man who can do it all. Country format, excellent production skills needed. No beginners. T&R: Box 6127, Kennewick, WA 99336. EOE M/F (11-23)

Rare opening at Honolulu's top rated CHR. Live in Hawaii - experience the great life. T&R immediately: OM Kimo Akane, 765 Amana, Honolulu, HI 96814. EOE M/F (11-16)

KSLY has morning news position open T&R: Joe Collins, OM, Box 1400, San Luis Obispo, CA 93406. No beginners. EOE M/F (11-16)

Colorado CHR needs energized evening personality to complete staff of pros. T&R/photo: Max Miller, Magic 99, 44 E. Spaulding, Pueblo West, CO 81007. EOE M/F (11-16)

Northern CA hot CHR needs experienced morning man who enjoys having fun. T&R: K-JOY, 110 N. Eldorado, Stockton, CA 95202. EOE M/F (11-16)

Looking for morning person. Energy with a smile & animation. T&R: John Berry, 1765 N. Fine, Fresno, CA 93727. EOE M/F (11-16)

Opening for A/C evening personality. Strong suit in production. T&R: Jay Hamilton, KQDI/K106, Box 6760, Great Falls, MT 59406. EOE M/F (11-16)

Positions Sought

Last mlday jock at Memphis' legend WHBQ. Looking for CHR or Gold. Aggressive, community-minded station only. RUSTY GOLDEN: (901) 382-7771 (11-30)

Hey, what am I? Chopped liver? Adult communicator, known to be funny. Unique. 15 years experience, mostly mornings. Responsible family man. (702) 871-7595 (11-30)

Wake-up PDs! Three years experience medium market, MD/PD experience, creative production, voices. Desire positive work environment, good people. REGGIE: (501) 835-6552 (11-30)

This here's Traps beatin' my gums & having fun. GARY: (212) 933-0345 or 722-8997, room 1037 (11-30)

CHR pepper to spice up NY, NJ or CT. NE Atlantic seaboard preferred. Now in NYC. AL: (718) 544-9347 (11-30)

LANCE HAYES currently working at WFAS/White Plains. 8 1/2 years commercial radio experience. Looking for Urban, CHR or A/C. (212) 994-0740 or (914) 693-2400 (11-30)

Former KACY parttimer looking for first fulltime gig. Have AA degree. Let's talk. MIKE: (805) 526-8869 (11-30)

Attention: CHR, AOR or A/C stations: Looking for fulltime opportunity. 23 year-old broadcast school graduate with 2 years on-air experience. TOM: (312) 429-5605 (11-30)

PAT RIELLY, experienced pro AM drive WAGO/Chicago, B104/Baltimore, WLAC/Nashville is looking. (716) 284-0013 (11-30)

Five year A/C, CHR cooker. KOIL, KMGK, KFMW. Seeking fulltime airshift with possible MD. Top 100 markets preferred but all considered. RANDALL: (515) 277-3335 (11-30)

Up, concise, & tight air personality. Full & parttime experience at WEAM/Washington DC. BOB MOHR: (301) 777-2988 (11-30)

16-year veteran with programming, management & sales background looking for programming stability in the sunbelt. MAX HAYWOOD: (216) 456-2592 (11-30)

Journalist with seven years experience including major market ND & AP news awards. Strong delivery & credible style. DIANE BURR: (216) 456-9592 (11-30)

Community involved CHR morning nut, good phones, needs someplace special to call home in the top 50. FREDDY MERTZ: (914) 352-9087 (11-30)

Energetic, articulate graduate looking for position in small to medium market. Call (715) 845-3658 for T&R & ask for TERRY. (11-30)

MATTHEWS & MORRIS in the morning are spending their mornings at home. Would rather spend them at your station. TREY: (615) 366-7352 (11-2)

Minority broadcaster with ten years experience & college degree. WAPE, Rock 105, WGGG, etc. CHARLES (aka COCO): (912) 549-8698 (11-30)

Positions Sought

Looking for first job as DJ/news. Trained at broadcasting school. Great tape. Bright personality. Mature & responsible. GARY: (312) 369-0548 (11-9)

Hard working, mature pro, now working parttime news offers 15 years experience in news, music & management to solid station. ERNIE BIRCH: (503) 826-7046 (11-30)

If you need an announcer with production & copywriting skills, call DOUG BURTON between 6pm & 10am, cst: (712) 362-5647. You win! (11-30)

Radio "lifer" needs new blood transfusion! Solid programming/promotion background will aid stations numbers & dollars. Prefer MW/MS. SCOTT: (417) 667-9797 (11-30)

— LOOK HERE —

For sports plus! My TV PBP and diversified radio experience is a winning strategy. I'm willing to break a sweat for small/medium market PBP position (announcing combo considered). Prefer Western U.S. STEVE (818) 368-4403

Air traffic talent. Three years experience, clear voice & ready to move. Like CHR & Country. JANET YACKLE: (712) 362-2033 Estherville, IA (11-16)

Personality DJ with strong major market sound & experience seeking airshift in southern CA. CHASE LANDERS: (213) 938-6623 (11-30)

Chief Engineer with 11 years experience at high power AM & FM, audio. Box 550004, Birmingham, AL 35255-0004. (11-30)

Seeking parttime work in Dallas/Ft. Worth. 10 years experience programming, on-air, production & news. CHARLIE: (214) 243-8529 (11-30)

Major market DJ/PD programmed in CA, Seattle & Houston. Knows A/C, Oldies & CHR. Will relocate. Now at KGOL/Houston. FRANK COLBOURN: (713) 797-6500 (11-30)

Looking hard, looking low, need a new job and I'm ready to go! Experienced newscaster/reporter. ANGELA: (213) 727-1117 or 756-1820 (11-30)

Major market personality wants to program AOR, A/C or CHR. Willing to relocate in medium/small market. West only. BILL: (619) 483-6122 (11-30)

Talented & pleasant DJ seeks shift in Pittsburgh area. Three years experience. Good production & high recommendations. MARK: (412) 226-3089 (11-30)

Major market DJ at WNDE, WIRE seeks return to PD position. 18 year pro. PAUL IRWIN: (317) 899-2278 (11-30)

Greater Cincinnati CHR & A/C air personality is experienced, knows production & can be a ratings winner for you too. (513) 528-5793 (11-30)

Contemporary formats are foremost for former KFRCer, now parttime Country. Fulltime challenge in medium/large market may move this energetic female. STEW: (415) 724-5888 (11-23)

Just in time for the holidays. University grad, great production. Two years top PM drive numbers. Weather, news, sales, promo background. BRAD: (217) 359-6080 (mornings) (11-23)

Young, ambitious air personality with three years CHR experience in university community seeks fulltime air shift. KERRY: (217) 762-9205 (11-23)

The best began at Brown in Minneapolis. 300 plus studio hours. Personality? Whatever you need. Dedicated, patient, experienced all facets. MICHAEL: (619) 459-1486 (11-23)

RESEARCH DIRECTOR METEOROLOGIST

I'm currently doing live weather shows during drive times and in-house research rest of the day at Baltimore area station. Seeking new challenge. Call JAY at (301) 484-8615.

Highest A/C debut in America. Veteran CHR, A/C. Easy programmer/air personality wants new challenge. BOB KNIGHT: (305) 783-9257 or 453-5039 (11-23)

Jocking is my bread & butter & my production will bring home your bacon. Creative production director/jock makes copy size. Call GEORGE: (517) 784-9674 (11-23)

"Can do" & available. College & Broadcast school grad with non-commercial experience. Prefer announcing but "can do" anything & will relocate anywhere. GINO: (302) 656-1998 (11-23)

DJ with three years experience looking for afternoon position. Phone: (712) 362-7602 ask for JOHN. (11-23)

NYC radio producer/freelance writer. Available on project-by-project basis. (212) 724-8319 (11-23)

Former MD of WIRE/Indianapolis seeking same, on-air or other position. Good worker. Great asset to your station. Contact TERRY FULLEN: (317) 856-3240 (11-23)

Positions Sought

Major market Country vet. 13 years experience. WDGY/KEEY looking for OM or Program Manager. Top 200 market. Prefer sunbelt. (507) 825-3037 or 777-4224 (11-23)

Young, enthusiastic & dedicated team player. Former morning man. Don't be a turkey. ASHLEY: (718) 229-2094 (11-23)

Acid laughs for rock & CHR ears. Hire me if you got the gutz. MAD DOG MACHEN, 8750 Sherridan, #46, Kenosha, WI 53140. Write yesterday. (11-23)

Ten year vet seeks challenging OM/PD position. For T&R, photo & references, call KEN MCGEE: (904) 477-4472 after 1 pm cdt. (11-23)

PD/MD with ten years experience looking for a chance. Would love to do talk show. DAVE: (913) 825-7808 (11-23)

Attention Dallas/Ft. Worth! DJ, copy, news. Full or parttime. DAN: (817) 468-2073 (11-23)

Ten years experience looking for air shift or sports position in KY or surrounding states. Call RON SMITH: before 11am (606) 437-9855 (11-23)

The greatest DJ in the Free World wants work in S. CA. Many years experience as PD/ND/production manager & announcer. CRAIG SHERMAN: (818) 341-6218 (11-23)

MIKE McCOY On the air and off the wall at (your calls here). Eight year CHR pro available now. (614) 459-3483 (11-23)

College educated DJ/news looking for a break. Experienced, willing to relocate, hard working & dedicated. Available yesterday. JEFF: (913) 749-3715 (11-2)

Jay Phillips

Formerly WMAQ, WMC, available for PD/MD/on-air. (312) 670-6879.

Black female newscaster/announcer/talk host is interested in doing news. Ten years experience in major markets. WENDY WHITE: (213) 388-2853 (11-23)

They call me a wiz. I just work hard. Writer, producer, multi track recording engineer. Demo available. Call CRAIG: (409) 779-1240 (11-23)

Hard-working air talent with five years experience looking for upward move. AOR/CHR. Willing to relocate. HANK LONDON: (201) 328-0097 after 2pm est (11-23)

RANDY MASON. First phone, seeking fulltime AOR/CHR gig. Good voice & dedicated worker. Call (317) 759-6780 (11-23)

TED "The Bear" RICHARDS, CHR personality for over a decade on CKLW/Detroit is available. Call (519) 735-2932 for tape. (11-23)

Smart, funny female wants new challenge. AOR, CHR, or news/talk. Five years experience, now at top medium market A/C. Fabulous voice. (818) 991-4229 (11-23)

Seeking a fulltime position. Three years combined experience at CHR station. Call JERRY: (206) 479-0078 (11-23)

Promotion/radio ace ready! 2 1/2 years MD & middays at WYNF FM/Tampa, also 96KX, WLKY, WSGA, V100. Promotion/Friendship Records. JACK DILLON: (213) 306-6150 (11-23)

Louisville & Columbus are just two markets where I've had success. Managers & owners: winning programming, call JACK at: (804) 384-6395 or (717) 667-2251 (11-23)

Husband & wife programmer/news/production/MD. Experienced, award winning, looking for a good home. H. SMITH: 2257 Tulip Tree Lane, Clearwater, FL 33575. (813) 796-8164 (11-23)

Nine years experience, TIM SCOTT, now in top 100 market seeks PD position in east IA/west IL. (319) 322-0468 (11-23)

A/C-Country air personality with seven years experience in all areas of radio, wishes to relocate. Call: (412) 627-5017 (11-23)

Sharp, young air talent tired of sunny California looking to Pacific NW or MW. Wanting to boost your Arbitron. DON: (213) 542-3263 (11-23)

Sports/news/DJ with three years experience. B.S. communications degree. Enthusiastic, willing to relocate. JEFF: (916) 481-1962 or 481-3834 (11-9)

Five year Chicago area pro. Pipes & talent to prove it. A/C to news/talk. Chicago or Tampa. TIM: (312) 991-9147 after 7 p.m. est (11-9)

Attention Country music stations! BILL JAMES is available. 25 years experience. Desire PD/OM in medium/major market. (303) 330-2367 (11-16)

Positions Sought

Experienced news pro seeks anchor or street reporting position in Southeast. Call BOB GARRETT: (305) 773-6503 or write Box 361802, Melbourne, FL 32936. (11-16)

STEVE OLIVER four years at KDWB, good numbers, hot production, seeking major/medium market position. Call STEVE MONSON: (612) 332-0809 Leave message (11-16)

Changes

RADIO

Doug Parsons appointed Account Executive WRDU/Raleigh from WFL-TV.

Deborah Williams joins WRDU/Raleigh as Account Executive.

RECORDS

Joan Stamler promoted Director, Advertising, Columbia House Division CBS Records/New York.

David Ross appointed Field Representative RCA Records/New York.

INDUSTRY

Wendy Garfield-Ferris promoted Publicist Kragen & Company/Los Angeles.

Nancy Marcussen appointed Administrative Assistant Kragen & Company/Los Angeles.

Janet Hill named Research Coordinator Music Video Services, Inc./Atlanta.

Barbara M. Grosiak appointed Account Executive Blair Radio/New York from WRKS.

Kevin Simkowski named Account Executive McGavren Guild Radio/Chicago from WIND.

Louise Langer appointed Account Executive Eastman Radio/New York.

Miscellaneous

Record service needed from all labels. Contact: Hollis Geel, WALZ/WMCS, 12 Cooper St., Machias, ME 04654. (207) 255-8321 (11-30)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

GIUFFRIA "Call To The Heart"
JOHN CAFFERTY & THE BEAVER BROWN BAND
"Tender Years"
JACK WAGNER "All I Need"
PHILIP BAILEY & PHIL COLLINS "Easy Lover"
SHEILA E. "The Belle Of St. Mark"
ROGER HODGSON
"Had A Dream (Sleeping With The Enemy)"

TM A/C

CHICAGO "You're The Inspiration"

TM Country

DAN SEALS "My Baby's Got Good Timing"
VERN GOSDIN "Slow Burning Memory"
B.J. THOMAS "The Girl Most Likely To"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

JAMES INGRAM "Whatever We Imagine"
ELTON JOHN "In Neon"
STEVIE WONDER "Love Light In Flight"

Your Country

GARY MORRIS "Baby Bye Bye"

Hit Rock

JACK WAGNER "All I Need"
SHEILA E. "The Belle Of St. Mark"
U2 "Pride (In The Name Of Love)"
ROGER HODGSON
"Had A Dream (Sleeping With The Enemy)"
PHILIP BAILEY & PHIL COLLINS "Easy Lover"
JOHN CAFFERTY & THE BEAVER BROWN BAND
"Tender Years"

BPI

John Sherman/Bob English (206) 624-8651

Adult Contemporary

MELISSA MANCHESTER "Thief Of Hearts"
RICK SPRINGFIELD & RANDY CRAWFORD
"Taxi Dancing"

Modern Country

JOHN ANDERSON "Eye Of A Hurricane"
KENDALLS "I'd Dance Every Dance With You"

Century 21

Greg Stephens (214) 934-2121

The Z Format

FOREIGNER "I Want To Know What Love Is"
STEVIE WONDER "Love Light In Flight"
DIANA ROSS "Missing You"
BILLY OCEAN "Loverboy"
RICK SPRINGFIELD "Bruce"
KOOL & THE GANG "Misled"

The A/C Format

STEVIE WONDER "Love Light In Flight"
LINDA RONSTADT "Skylark"
DIANA ROSS "Missing You"
BARRY GIBB "Stay Alone"

Super-Country

MICHAEL MARTIN MURPHEY "What She Wants"
GLEN CAMPBELL "A Lady Like You"
STATLERS "My Only Love"
DAVID FRIZZELL "No Way Jose"

Radio Arts

John Benedict (818) 841-0225

Country's Best

REX ALLEN, JR. "Running Down Memory Lane"
MEL McDANIEL "Baby's Got Her Blue Jeans On"
DAN SEALS "My Baby's Got Good Timing"
CARL JACKSON "She's Gone, Gone, Gone"
GARY MORRIS "Baby Bye Bye"
SAWYER BROWN "Leona"
EDDY RAVEN "She's Gonna Win Your Heart"
EMMYLOU HARRIS "Someone Like You"

Soft Contemporary

LINDA RONSTADT "Skylark"
STEVIE WONDER "Love Light In Flight"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

DEBORAH ALLEN "Heartache And A Half"
STATLER BROTHERS "My Only Love"
DAN SEALS "My Baby's Got Good Timing"

The Great Ones

ELTON JOHN "In Neon"
MICHAEL MARTIN MURPHEY "What She Wants"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

JACK WAGNER "All I Need"
FOREIGNER "I Want To Know What Love Is"
STEVE PERRY "Foolish Heart"
BILLY OCEAN "Loverboy"
U2 "Pride (In The Name Of Love)"

Contempo 300

STEVE PERRY "Foolish Heart"
STEVIE WONDER "Love Light In Flight"

Great American Country

EMMYLOU HARRIS "Someone Like You"
MEL McDANIEL "Baby's Got Her Blue Jeans On"
DAN SEALS "My Baby's Got Good Timing"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

CYNDI LAUPER "All Through The Night"

Concept Productions

Dick Wagner (916) 782-7754

CHR

BILLY OCEAN "Loverboy"
STEVE PERRY "Foolish Heart"
POINTER SISTERS "Neutron Dance"
ELTON JOHN "In Neon"
STEVIE WONDER "Love Light In Flight"
U2 "Pride (In The Name Of Love)"

Black/Urban

BREAKERS

SADE

Hang On To Your Love (Portrait/CBS)

73% of our reporting stations on it. Rotations: Heavy 1/0, Medium 17/2, Light 40/15, Extra Adds 0, Total Adds 17, WWIN, WUSL, WHUR, KMJQ, WZAK, WRDQ, WZEN-FM, XHRM, KSOL, WATV, WENN, WPDQ, WJJS, WPLZ, WANT, WKWM, KUKQ. A Most Added Record. Debuts at number 38 on the Black/Urban chart.

KLYMAXX

The Men All Pause (Constellation/MCA)

63% of our reporting stations on it. Rotations: Heavy 6/0, Medium 23/1, Light 21/4, Extra Adds 0, Total Adds 5, KRNB, WRDW, WENN, WQMG, WJJS. Heavy: KNOW, WATV, WLOU, WBLX, KOKA, WTLC. Debuts a number 39 on the Black/Urban chart.

STEVIE WONDER

Love Light In Flight (Motown)

61% of our reporting stations on it. Rotations: Heavy 15/6, Medium 16/9, Light 18/16, Extra Adds 0, Total Adds 31 including WWIN, WXYV, WILD, WDAS, WAMO, WAOK, WTMP, WBLZ, WZAK, KDAY, KJLH, XHRM, KSOL, WFXC, WJMI, WJAX, WBLX, WANT, KDKO, KUKQ. This week's Most Added Record. Debuts at number 32 on the Black/Urban chart.

SHALAMAR

Amnesia (Solar/Elektra)

60% of our reporting stations on it. Rotations: Heavy 6/0, Medium 14/0, Light 28/5, Extra Adds 0, Total Adds 5, KYOK, WBMX, WJLB, KNOW, KOKA. Heavy: WAOK, KMJQ, KSOL, WJAX, WPDQ. Debuts at number 40 on the Black/Urban chart.

NEW & ACTIVE

BILLY OCEAN "Loverboy" (Jive/Arista) 47/5

Rotations: Heavy 4/0, Medium 22/0, Light 21/5, Extra Adds Total Adds 5, WAOK, WBMX, WENN, KHYS, WKWM. Heavy: WAMO, WVEE, KIIZ, KUKQ. Medium: WWIN, WYLD-FM, WSCI, WBLZ, WDMT, WZAK, WLUM, WZEN-FM, XHRM, WRDW, KNOW, WFXC, WQMG, WJAX, WQQK, K94, WANT, WDDM, WDAO, WTLC, WWWW, KDKO.

GAP BAND "Beep A Freak" (Total Experience/RCA) 45/15

Rotations: Heavy 6/1, Medium 13/1, Light 26/13, Extra Adds 0, Total Adds 15, WXYV, KKDA-FM, WYLD-FM, WTMP, WBMX, WDMT, WZAK, KDAY, KNOW, Z93, WJMI, WKXI, WANT, WTOY, WDAO. Heavy: WAMO, WAOK, KJLH, WJAX, KIIZ. Medium: WDIA, WZEN-FM, XHRM, KSOL, WNHC, WBLX, WQQK, WANM, WWWW, KDKO, WBLZ.

ANGELA BOFILL "Can't Slow Down" (Arista) 45/5

Rotations: Heavy 3/0, Medium 15/0, Light 27/5, Extra Adds 0, Total Adds 5, WZAK, KSOL, KQXL, WPEG, WLOU. Heavy: WAOK, WBMX, WPDQ. Medium: WWIN, WXYV, WAMO, KKDA-FM, WZEN-FM, KACE, XHRM, WKND, WRDW, JET94, WFXC, WJAX, KIIZ, WTLC, WWWW.

PAUL HARDCASTLE "Rain Forest" (Profile) 42/9

Rotations: Heavy 5/0, Medium 16/1, Light 21/8, Extra Adds 0, Total Adds 9, WWIN, WHUR, WAOK, WBMX, KIIZ, KJCB, WPLZ, KOKA, WDDM. Heavy: KNOK-FM, WZAK, KACE, KDAY, KJLH. Medium: WXYV, WILD, WRKS, WDAS, WUSL, WVEE, KKDA-FM, KRNB, WDMT, WZEN-FM, XHRM, WXOK, WFXC, WQQK, WDAO.

DONNA SUMMER "Supernatural Love" (Geffen) 41/5

Rotations: Heavy 2/0, Medium 17/0, Light 22/5, Extra Adds 0, Total Adds 5, WUSL, WJLB, WENN, WLOU, WTOY. Heavy: WAOK, WJAX. Medium: WWIN, WXYV, WDAS, WAMO, WVEE, WDIA, WNHC, WRDW, WXOK, WPEG, WKXI, WQQK, WEAS, KOKA, WANM, WDAO, WTLC.

PENNY FORD "Change Your Wicked Ways" (Total Experience/RCA) 41/4

Rotations: Heavy 3/0, Medium 24/1, Light 14/3, Extra Adds 0, Total Adds 4, WWIN, XHRM, KQXL, WJJS. Heavy: WPEG, KOKA, WANM. Medium: WDAS, WAMO, WVEE, KKDA-FM, WEDR, WYLD-FM, WDMT, WZAK, WJLB, WZEN-FM, KJLH, KSOL, KNOW, WXOK, WENN, WQMG, KIIZ, WBLX, KHYS, KAPE, WEAS, WAAA, WWWW.

MADONNA "Like A Virgin" (Sire/WB) 40/13

Rotations: Heavy 10/1, Medium 14/1, Light 16/1, Extra Adds 0, Total Adds 13, WKND, Z93, WILD, WRKS, WHUR, WSCI, KNOW, WANT, WTOY, WDDM, WAAA, WWWW. Heavy: WDJY, WBLZ, KDAY, XHRM, JET94, WJAX, KIIZ, K94, KUKQ. Medium: WUSL, WAMO, WAOK, WTMP, WLUM, KACE, KJLH, WFXC, WJMI, WORL, WQKS, WKWM, KDKO.

NEW EDITION "Mr. Telephone Man" (MCA) 38/28

Rotations: Heavy 5/3, Medium 12/9, Light 21/16, Extra Adds 0, Total Adds 28 including WXYV, WDAS, WDJY, WHUR, WAOK, KKDA-FM, KYOK, KRNB, WTMP, WBMX, WSCI, WJLB, KJLH, XHRM, WKND, WRDW, WJMI, WJAX, KAPE, WWWW. Heavy: WILD, WQQK. Medium: WHRK, KMJM, WZEN-FM.

WORLD'S FAMOUS SUPREME TEAM "Radio Man" (Island) 36/2

Rotations: Heavy 3/0, Medium 13/0, Light 20/2, Extra Adds 0, Total Adds 2, WQMG, KJCB. Heavy: KMJQ, KRNB, KIIZ. Medium: WWIN, WDAS, WAMO, WAOK, KKDA-FM, WDMT, WJLB, KNOW, WXOK, WKXI, WQQK, KHYS, KDKO.

STYLISTICS "Give A Little Love" (Streetwise) 36/1

Rotations: Heavy 4/0, Medium 17/0, Light 15/1, Extra Adds 0, Total Adds 1, WJMI. Heavy: WILD, WRKS, WBMX, WPDQ. Medium: WWIN, WUSL, WYLD-FM, WTMP, WSCI, WDMT, WZAK, KACE, XHRM, WNHC, WRDW, WENN, KHYS, KAPE, KOKA, WKWM, WTLC.

WHODINI "Five Minutes Of Funk" (Jive/Arista) 33/2

Rotations: Heavy 26/1, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 2, XHRM, WANT. Heavy: WWIN, WDAS, WUSL, WDJY, WHUR, WVEE, KMJQ, KYOK, WHRK, WJLB, WZEN-FM, KDAY, KJLH, KNOW, WATV, WENN, WPEG, WJMI, WKXI, WBLX, KHYS, WDDM, WQKS, WKAQ, WVOI. Medium: WRKS, WYLD-FM, KMJM. Moves 36-35 on the B/U chart.

VANITY "Mechanical Emotion" (Motown) 32/15

Rotations: Heavy 6/1, Medium 14/5, Light 12/9, Extra Adds 0, Total Adds 15, WWIN, WUSL, WTMP, WZAK, KDAY, DSOL, WENN, WPEG, WQMG, WLOU, WAAA, WDAO, WTLC, WWWW, KUKQ. Heavy: WRDQ, WJLB, WZEN-FM, XHRM, WJMI. Medium: WXYV, WHUR, KKDA-FM, KNOK-FM, KYOK, WSCI, WDMT, WATV, KAPE.

NUANCE featuring VICKI LOVE "Love Ride" (4th & Broadway/Island) 32/6

Rotations: Heavy 2/0, Medium 13/0, Light 17/6, Extra Adds 0, Total Adds 6, WSCI, WLUM, KNOW, WPEG, WBLX, WTOY. Heavy: WAMO, WQQK. Medium: WWIN, WRKS, WDAS, WUSL, WAOK, WVEE, KKDA-FM, WZAK, WZEN-FM, KACE, XHRM, WANM, KDKO.

SHEILA E. "The Belle Of St. Mark" (WB) 31/3

Rotations: Heavy 4/0, Medium 19/1, Light 8/2, Extra Adds 0, Total Adds 3, WUSL, WRDW, WORL. Heavy: WAMO, WDJY, KSOL, WVKO. Medium: WXYV, WHUR, WAOK, WVEE, KNOK-FM, WTMP, WBLZ, WDMT, KDAY, WHRM, WATV, JET94, WQMG, WBLX, KAPE, WQKS, WWWW, KDKO.

KOKO-POP "I'm In Love With You" (Motown) 30/3

Rotations: Heavy 2/0, Medium 17/0, Light 11/4, Extra Adds 0, Total Adds 3, WBMX, WLUM, WANM. Heavy: KJLH, WRDW. Medium: WWIN, WXYV, WVEE, KKDA-FM, KNOK-FM, WDIA, WRDQ, WJLB, KACE, KDAY, XHRM, KSOL, WQQK, WVKO, WTLC, WVOI, KDKO.

KIDS AT WORK "Singing Hey Yea" (Sound Of New York/CBS) 29/1

Rotations: Heavy 0/0, Medium 11/0, Light 18/1, Extra Adds 0, Total Adds 1, KIIZ. Medium: WWIN, WAMO, KSOL, WPEG, WQMG, WKXI, WPDQ, WLOU, WQQK, WEAS, WTLC.

KIDDO "She's Got The Body" (A&M) 28/2

Rotations: Heavy 2/0, Medium 17/0, Light 11/4, Extra Adds 0, Total Adds 2, WXYV, KKDA-FM. Heavy: KIIZ, WWWW. Medium: KMJQ, WZAK, WJLB, KJLH, XHRM, WQMG, WPDQ, WEAS, KOKA, WKWM, KDKO.

OLLIE & JERRY "Electric Boogaloo" (Polydor/PolyGram) 28/2

Rotations: Heavy 0/0, Medium 11/0, Light 17/2, Extra Adds 0, Total Adds 2, WAOK, WJJS. Medium: WDAS, WAMO, WDIA, WZEN-FM, XHRM, KSOL, WQMG, WANM, WDAO, WWWW, KDKO.

ROCK MASTER SCOTT & DYNAMIC 3 "Request Line" (Reality/Fantasy) 26/12

Rotations: Heavy 6/1, Medium 6/2, Light 15/2, Extra Adds 0, Total Adds 12, WAMO, KRNB, WDMT, KDAY, KJLH, WATV, WPEG, WKXI, KIIZ, KJCB, WQQK. Heavy: WRKS, WRDQ, WJLB, WRDW, WDDM. Medium: WUSL, WAOK, KKDA-FM, WANM.

NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 26/4

Rotations: Heavy 4/0, Medium 12/0, Light 10/4, Extra Adds 0, Total Adds 4, WAMO, KMJQ, KYOK, WKWM. Heavy: WRKS, WZAK, WANM, WTLC. Medium: WWIN, WDAS, WUSL, WDMT, WRDQ, WJLB, KACE, KDAY, XHRM, WNHC, WFXC, WQQK.

RONNIE LAWS "City Girl" (Capitol) 25/12

Rotations: Heavy 0/0, Medium 5/1, Light 20/11, Extra Adds 0, Total Adds 12, WILD, KRNB, WBMX, WSCI, WENN, WJAX, WPDQ, WLOU, WBLX, KOKA, WANM, WAAA. Medium: WDMT, WZAK, WJMI, WWWW.

MOST ADDED

- STEVIE WONDER (31)
Love Light In Flight (Motown)
- NEW EDITION (28)
Mr. Telephone Man (MCA)
- SADE (17)
Hang On To Your Love (Portrait/CBS)
- JANET JACKSON (16)
Fast Girls (A&M)
- GAP BAND (15)
Beep A Freak (Total Experience/RCA)
- DIANA ROSS (15)
Missing You (RCA)
- VANITY (15)
Mechanical Emotion (Motown)

HOTTEST

- ASHFORD & SIMPSON (43)
Solid (Capitol)
- CHAKA KHAN (29)
I Feel For You (WB)
- JEFFREY OSBORNE (26)
Don't Stop (A&M)
- NEW EDITION (18)
Cool It Now (MCA)
- PRINCE (17)
Purple Rain (WB)

LINDA CLIFFORD "Sneakin' Out" (Red Label) 25/3

Rotations: Heavy 0/0, Medium 5/0, Light 20/3, Extra Adds 0, Total Adds 3, WWIN, Z93, WORL. Medium: WAOK, KRNB, WPEG, KOKA, WWWW.

JUNIE MORRISON "Tease Me" (Island) 25/3

Rotations: Heavy 1/0, Medium 8/0, Light 16/3, Extra Adds 0, Total Adds 3, WQMG, WLOU, KHYS. Heavy: WJAX. Medium: WAMO, WAOK, KRNB, WJLB, KJLH, WPDQ, KJCB, WANM.

SIGNIFICANT ACTION

JONZUN CREW featuring MICHAEL JONZUN "Lovin'" (Tommy Boy) 24/5

Rotations: Heavy 0/0, Medium 8/0, Light 16/5, Extra Adds 0, Total Adds 5, WILD, WRKS, WENN, WPEG, WDDM. Medium: WWIN, WAMO, WDMT, KACE, XHRM, KSOL, KNOW, WWWW.

GWEN GUTHRIE "Love In Moderation" (Island) 23/11

Rotations: Heavy 1/1, Medium 6/4, Light 16/6, Extra Adds 0, Total Adds 11, WZAK, WZEN-FM, KDAY, WKND, WRDW, WATV, WENN, WFXC, WQQK, WANM, WWWW. Medium: WSCI, KSOL.

STAPLE SINGERS "This Is Our Night" (Private I/CBS) 22/6

Rotations: Heavy 1/1, Medium 6/0, Light 15/5, Extra Adds 0, Total Adds 6, WAMO, Z93, WPEG, KIIZ, WLOU, KOKA. Medium: WAOK, KRNB, WDIA, KSOL, WJMI, KJCB.

CATCH "Indecisive" (Columbia) 21/2

Rotations: Heavy 0/0, Medium 7/1, Light 14/1, Extra Adds 0, Total Adds 2, KQXL, WQQK. Medium: KRNB, WKXI, WPDQ, KJCB, KAPE, KOKA.

CHARME "Georgy Porgy" (RCA) 21/1

Rotations: Heavy 0/0, Medium 13/1, Light 8/0, Extra Adds 0, Total Adds 1, WUSL. Medium: WILD, WRDQ, WZEN-FM, KQXL, WXOK, WLOU, WBLX, KAPE, WANM, WKWM, WWWW.

ERAMUS HALL "I Can't Keep My Head (I Always Lose It To You)" (Capitol) 21/1

Rotations: Heavy 0/0, Medium 8/1, Light 13/0, Extra Adds 0, Total Adds 1, WTMP. Medium: KRNB, WDIA, KJCB, WQQK, KAPE, KOKA, WWWW.

JANET JACKSON "Fast Girls" (A&M) 20/16

Rotations: Heavy 2/2, Medium 6/3, Light 12/11, Extra Adds 0, Total Adds 16, WXYV, WAMO, KRNB, KDAY, KSOL, WENN, WJAX, WPDQ, WQQK, KAPE, KOKA, WANM, WDAO, WTLC, WWWW, KDKO.

NATIVE "Love Ain't No Holiday" (Becket) 20/2

Rotations: Heavy 0/0, Medium 3/0, Light 17/2, Extra Adds 0, Total Adds 2, KJLH, WPLZ. Medium: WAOK, WSCI, KOKA.

PRINCE "Erotic City" (WB) 18/1

Rotations: Heavy 13/1, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 1, KJLH. Heavy: WAMO, KKDA-FM, WBLZ, WRDQ, WJLB, KACE, KDAY, XHRM, K94, WDDM, WVKO, KUKQ. Medium: KIIZ.

DIANA ROSS "Missing You" (RCA) 17/15

Rotations: Heavy 4/2, Medium 4/4, Light 9/9, Extra Adds 0, Total Adds 15, WAMO, WAOK, WYLD-FM, WBMX, XHRM, WKND, KQXL, WJAX, WBLX, WYLD-FM, WEDR, WYLD-FM, WDMT, WZAK, WANM, WDAO, WTLC. Heavy: WILD, KIIZ.

PHILIP BAILEY with PHIL COLLINS "Easy Lover" (Columbia) 17/12

Rotations: Heavy 0/0, Medium 5/3, Light 12/9, Extra Adds 0, Total Adds 12, WILD, WUSL, KMJQ, KYOK, WZAK, WPEG, JET94, WJAX, WDAO, WKWM, KDKO. Medium: WFXC, WTLC.

PATRICE RUSHEN "Heartache Heartbreak" (Elektra) 17/6

Rotations: Heavy 2/0, Medium 3/0, Light 12/6, Extra Adds 0, Total Adds 6, WXYV, WYLD-FM, WDMT, WJAX, WPDQ, KJCB. Heavy: WANM. Medium: WILD, WTMP, WJMI.

LIMIT "Say Yeah" (Portrait/CBS) 17/4

Rotations: Heavy 1/0, Medium 2/0, Light 14/4, Extra Adds 0, Total Adds 4, WHUR, KJLH, WLOU, WANM. Heavy: WQQK. Medium: WILD, WUSL.

DAN HARTMAN "We Are The Young" (MCA) 16/3

Rotations: Heavy 4/1, Medium 4/0, Light 8/2, Extra Adds 0, Total Adds 3, WDJY, KRNB, WPEG. Heavy: WVEE, JET94, KOKA. Medium: WILD, WQQK, WANM, WJAX.

UB40 "If It Happens Again" (Virgin/A&M) 15/1

Rotations: Heavy 0/0, Medium 3/0, Light 12/1, Extra Adds 0, Total Adds 1, JET94. Medium: KRNB, WDIA, KJCB.

LONNIE HILL "Hard Times" (Urban Sounds) 14/14

Rotations: Heavy 0/0, Medium 2/2, Light 12/12, Extra Adds 0, Total Adds 14, WDAS, WHUR, KRNB, WDIA, WBMX, WJLB, WXOK, WATV, WPEG, WKXI, WPDQ, WLOU, KHYS, WAAA.

POINTER SISTERS "Neutron Dance" (Planet/RCA) 14/10

Rotations: Heavy 1/1, Medium 4/1, Light 9/8, Extra Adds 0, Total Adds 10, WDJY, WHUR, WAOK, WLUM, WZEN-FM, WPEG, WKXI, WQQK, KOKA, WWWW. Medium: KSOL, WFXC, WJAX.

BRASS CONSTRUCTION "International" (Capitol) 14/1

Rotations: Heavy 0/0, Medium 7/0, Light 7/1, Extra Adds 0, Total Adds 1, KMJQ. Medium: WYLD-FM, WZAK, KJCB, WQQK, KOKA, WDAO, WWWW.

JOHNNIE TAYLOR "Lady, My Whole World Is You" (Malaco) 12/3

Rotations: Heavy 0/0, Medium 3/1, Light 9/2, Extra Adds 0, Total Adds 3, WYLD-FM, KQXL, WBLX. Medium: KJCB, KAPE, WANM.

DYNAMIC BREAKERS "Dynamic (Total Control)" (Sunnyview) 12/1

Rotations: Heavy 0/0, Medium 2/0, Light 10/1, Extra Adds 0, Total Adds 1, WZEN-FM. Medium: WEDR, WQQK.

FURIOUS FIVE "Step Off" (Sugar Hill) 11/8

Rotations: Heavy 2/2, Medium 3/2, Light 6/4, Extra Adds 0, Total Adds 8, WAMO, KYOK, WBMX, WZEN-FM, KDAY, KJLH, WPEG, WANM. Medium: WLOU.

BLACK IVORY "You Are My Lover" (Panoramic) 11/7

Rotations: Heavy 0/0, Medium 2/1, Light 9/6, Extra Adds 0, Total Adds 7, WWIN, WAMO, WHUR, WTMP, WZAK, WATV, WPDQ. Medium: WDAS.

STARSKI "Do The Right Thing" (Sutra) 11/5

Rotations: Heavy 0/0, Medium 4/1, Light 7/4, Extra Adds 0, Total Adds 5, KMJQ, KDAY, XHRM, WPEG, WKXI. Medium: WRKS, WDMT, WZAK.

PEABO BRYSON "Learning The Ways Of Love" (Elektra) 11/3

Rotations: Heavy 0/0, Medium 4/0, Light 7/3, Extra Adds 0, Total Adds 3, WXYV, KRNB, WWWW. Medium: WJMI, WJAX, KAPE, KOKA.

WHAM!! "Wake Me Up Before You Go-Go" (Columbia) 11/3

Rotations: Heavy 7/1, Medium 2/0, Light 2/2, Extra Adds 0, Total Adds 3, WHUR, WORL, WDDM. Heavy: WDJY, WBLZ, WLUM, JET94, WQQK, WQKS. Medium: WHRK, K94.

CHERRELLE "When You Look In My Eyes" (Tabu/CBS) 11/1

Rotations: Heavy 1/0, Medium 6/0, Light 4/1, Extra Adds 0, Total Adds 1, WLOU. Heavy: KKDA-FM. Medium: WAMO, KNOK-FM, WRDW, WXOK, KJCB, WDAO.

GROVER WASHINGTON JR. "When I Look At You" (Elektra) 10/2

Rotations: Heavy 1/0, Medium 5/0, Light 4/2, Extra Adds 0, Total Adds 2, WAOK, KJCB. Heavy: WYLD-FM. Medium: KNOK-FM, WTMP, WZAK, KACE, KDKO.

RAMSEY LEWIS "Quiet Storm" (Columbia) 10/1

Rotations: Heavy 0/0, Medium 7/1, Light 3/0, Extra Adds 0, Total Adds 1, WHUR. Medium: KNOK-FM, KRNB, WDIA, WJAX, WEAS, KOKA.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

Black/Urban

Regional Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN/Baltimore
Keith Newman

PAUL HARDCASTLE
PENNYE FORD
SADE
STEVIE WONDER
LINDA CLIFFORD
VANITY
BLACK IVORY
Hottest:
ASHFORD & SIMPSON
CHAKA KHAN
EUGENE WILDE
GLENN JONES
JERMAINE STEWART

WXYV/Baltimore
Roy Sampson

CASHMERE
NEW EDITION
GAP BAND
KIDDO
MALCOLM MCLAREN
GALAXY
SERIOUS INTENTION
JANET JACKSON
ONYX
RITA HART
STEVIE WONDER
PATRICE RUSHEN
PEABO BRYSON
Hottest:
SOS BAND
FORCE MD'S
EVELYN KING
TEMPTATIONS
JEFFREY OSBORNE

WILD/Boston
Eroy R.C. Smith

MADONNA
EUGENE WILDE
PHILIP BAILEY
RONNIE LAWS
READY FOR THE WOR
JONZUN CREW
STEVIE WONDER
Hottest:
EUGENE WILDE
CHAKA KHAN
TEENA MARIE
DAZZ BAND

WKND/Hartford
Jordan/McLean

NEW EDITION
DIANA ROSS
GWEN GUTHRIE
MADONNA
SYLVERS
Hottest:
CHAKA KHAN
FORCE MD'S
ASHFORD & SIMPSON
WHISPERS
SOS BAND

WNHC/New Haven
James Jordan

none
Hottest:
ASHFORD & SIMPSON
CHAKA KHAN
CHAMPAIGN
EUGENE WILDE
LIONEL RICHIE

WRKS/New York
Tony Quartarone

STRAFE
MADONNA
EUGENE WILDE
JONZUN CREW
ONYX
Hottest:
ASHFORD & SIMPSON
REBBIE JACKSON
NEW EDITION
STYLISTICS
CHAKA KHAN

WDAS/Philadelphia
Joe Tamburro

STEVIE WONDER
THOMAS MCLARY
ALICIA MYERS
BRONNER BROTHERS
LONNIE HILL
NEW EDITION
Hottest:
PRINCE
ASHFORD & SIMPSON
WHODINI
MIDNIGHT STAR
PAUL HARDCASTLE
EUGENE WILDE

WUSL/Philadelphia
Wyatt/Buggs

VANITY
STEPHANIE MILLS
GALAXY
CHARME
DONNA SUMMER
SADE
PHILIP BAILEY
SHEILA E
Hottest:
FORCE MD'S
DENICE WILLIAMS
TEENA MARIE
WHODINI
MIDNIGHT STAR

WAMO/Pittsburgh
Allen Harrison

BLACK IVORY
STEVIE WONDER
WISH
DIANA ROSS
FURIOUS FIVE
SAMSON & DELILAH
RODNEY SAULSBERRY
ROCK MASTER SCOTT
SHIRLEY BROWN
CASHMERE
STAPLE SINGERS
NOLAN THOMAS
JANET JACKSON
STEPHANIE MILLS
SPYDER D
ROBERTA FLACK
Hottest:
EUGENE WILDE
CHAKA KHAN
TEENA MARIE
DAZZ BAND
WISH

WDJY/Washington
Dan O'Neil

DAN HARTMAN
POINTER SISTERS
CARS
TOM BROWNE
FLIRTS
DAVID BOWIE
ALEEM
NEW EDITION
Hottest:
MADONNA
DURAN DURAN
HALL & OATES
JEFFREY OSBORNE
PRINCE

WHUR/Washington
Libby Lawson

RAMSEY LEWIS
SADE
NEW EDITION
POINTER SISTERS
CHAMPAIGN
BLACK IVORY
MADONNA
PAUL HARDCASTLE
WHAM!
LIMIT
LONNIE HILL
Hottest:
REBBIE JACKSON
NEW EDITION
CHAKA KHAN
PRINCE
ASHFORD & SIMPSON

SOUTH

WAOK/Atlanta
Larry Tinsley

STEVIE WONDER
NEW EDITION
DIANA ROSS
GROVER WASHINGTON
BILLY OCEAN
OLLIE & JERRY
POINTER SISTERS
PAUL HARDCASTLE
Hottest:
REBBIE JACKSON
CHAKA KHAN
MIDNIGHT STAR
PRINCE
WHODINI

WVEE/Atlanta
Scotty Andrews

none
Hottest:
SOS BAND
WHODINI
CHAKA KHAN
PRINCE
NEW EDITION

WRDW/Augusta
Charlotte Logan

NEW EDITION
KLYMAXX
SHEILA E
SHIRLEY BROWN
KOOL & THE GANG
GWEN GUTHRIE
DREAMBOY
Hottest:
PRINCE
LIONEL RICHIE
CHAKA KHAN
ASHFORD & SIMPSON
REBBIE JACKSON

KNOW/Austin
Ken Rush

STEVIE WONDER
GAP BAND
MADONNA
SHALAMAR
NUANCE
Hottest:
EUGENE WILDE
ISLEY, JASPER & I
WHODINI
GLENN JONES

KQXL/Baton Rouge
Gerard Raine

DIANA ROSS
STEVIE WONDER
JOHNNIE TAYLOR
EUGENE WILDE
RAY PARKER JR.
CATCH
MADONNA
DURAN DURAN
HALL & OATES
JEFFREY OSBORNE
PRINCE
CHAMPAIGN
JEFFREY OSBORNE

WXOK/Baton Rouge
Al Wallace

RUN D.M.C.
MAJOR HARRIS
CHUCK MANGIONE
LONNIE HILL
Hottest:
REBBIE JACKSON
ASHFORD & SIMPSON
JEFFREY OSBORNE
JERMAINE JACKSON

KKDA-FM/Dallas
Terri Avery

GAP BAND
SAM HARRIS
KIDDO
NEW EDITION
Hottest:
CHAKA KHAN
STEVIE WONDER
TOM BROWNE
DETROIT
PRINCE

WFXX/Durham
Alvin Stowe

STEVIE WONDER
GWEN GUTHRIE
NEW EDITION
VITAMIN A
Hottest:
ASHFORD & SIMPSON
TEMPTATIONS
LIONEL RICHIE
JEFFREY OSBORNE
WHODINI

KNOK-FM/Ft. Worth
Kenny Byrd

none
Hottest:
MIDNIGHT STAR
ASHFORD & SIMPSON
TEMPTATIONS
DREAMBOY
PRINCE

WATV/Birmingham
Ron January

LONNIE HILL
GWEN GUTHRIE
SADE
BLACK IVORY
ROCK MASTER SCOTT
Hottest:
SOS BAND
DAZZ BAND
LIONEL RICHIE
ASHFORD & SIMPSON
ISLEY, JASPER & I

WENN/Birmingham
Michael Star

KOOL & THE GANG
KLYMAXX
GWEN GUTHRIE
STEVIE WONDER
RAY PARKER JR.
VANITY
SADE
BILLY OCEAN
JONZUN CREW
JANET JACKSON
RJ'S LATEST ARRIV
DONNA SUMMER
RONNIE LAWS
Hottest:
PRINCE
NEW EDITION
CHAKA KHAN
WHODINI
REBBIE JACKSON

WWWZ/Charleston
Marc Little

KOOL & THE GANG
MADONNA
GAP BAND
RODNEY SAULSBERRY
LINDA CLIFFORD
STAPLE SINGERS
Hottest:
ASHFORD & SIMPSON
JEFFREY OSBORNE
DAZZ BAND
ISLEY, JASPER & I
HALL & OATES

WPEG/Charlotte
Mike Rossi

VANITY
ROCK MASTER SCOTT
ANGELA BOFILL
JONZUN CREW
CASHMERE
SHERYL LEE RALPH
PHILIP BAILEY
LONNIE HILL
STARSKI
NEW EDITION
STAPLE SINGERS
POINTER SISTERS
NUANCE
DAN HARTMAN
FURIOUS FIVE
Hottest:
JEFFREY OSBORNE
ASHFORD & SIMPSON
THELMA HOUSTON
FAT BOYS
TEMPTATIONS

JET94/Chattanooga
Rich Phillips

SOS BAND
RAY PARKER JR.
ROY AYERS
PHILIP BAILEY
KOOL & THE GANG
UR40
Hottest:
WHAM!
REBBIE JACKSON
ASHFORD & SIMPSON
JEFFREY OSBORNE
JERMAINE JACKSON

WPDQ/Jacksonville
Scott/Jackson

LONNIE HILL
BLACK IVORY
WOMACK & LABELLE
RONNIE LAWS
SADE
THELMA HOUSTON
PATRICE RUSHEN
CASHMERE
JANET JACKSON
Hottest:
JEFFREY OSBORNE
DENICE WILLIAMS
ISLEY, JASPER & I
EUGENE WILDE
KOOL & THE GANG

KKIZ/Killeen
Bill St. John

KOOL & THE GANG
PAUL HARDCASTLE
ROCK MASTER SCOTT
MTUME
STAPLE SINGERS
KIDS AT WORK
Hottest:
SOS BAND
JERMAINE STEWART
OHIO PLAYERS
MIDNIGHT STAR
FAT BOYS

KJCB/Lafayette
Beatrice Evans

PAUL HARDCASTLE
JOHNNIE TAYLOR
WORLD FAMOUS SUPR
R.L. GRIFFIN
PATRICE RUSHEN
GROVER WASHINGTON
ROCK MASTER SCOTT
Hottest:
NEW EDITION
ASHFORD & SIMPSON
JERMAINE STEWART
GLENN JONES
REBBIE JACKSON

WQMG/Greensboro
Doc Foster

KURTIS BLOW
WORLD FAMOUS SUPR
RALPH MCDONALD
VANITY
DONNA SUMMER
ANGELA BOFILL
RJ'S LATEST ARRIV
JUNIE MORRISON
TERRI WELLS
KLYMAXX
FAT BOYS
HAROLD MELVIN
Hottest:
ASHFORD & SIMPSON
PRINCE
JEFFREY OSBORNE
CHAKA KHAN
DAZZ BAND

KMJQ/Houston
Brute Bailey

AM-FM
SILHOUETTE
RODNEY SAULSBERRY
STARSKI
NOLAN THOMAS
TEMPTATIONS
HALL & OATES
SADE
PHILIP BAILEY
BRASS CONSTRUCTION
Hottest:
PRINCE
JERMAINE STEWART
SYLVERS
WHODINI
TEENA MARIE

WJMI/Jackson
Carl Haynes

NEW EDITION
STEVIE WONDER
SYLVERS
CICI
ALICIA MYERS
GAP BAND
STYLISTICS
Hottest:
JACKSONS
WHODINI
MIDNIGHT STAR
ISLEY, JASPER & I
EGYPTIAN LOVER

WKXI/Jackson
Tommy Marshall

LONNIE HILL
STARSKI
RODNEY SAULSBERRY
ROCK MASTER SCOTT
GAP BAND
NEW EDITION
POINTER SISTERS
Hottest:
GLENN JONES
CHAMPAIGN
TINA TURNER
ISLEY, JASPER & I
ASHFORD & SIMPSON

WJAX-FM/Jacksonville
Chris Turner

PAT BENATAR
PHILIP BAILEY
HONEYDRIPPERS
DEBBIE DEB
JANET JACKSON
STEVIE WONDER
CASHMERE
NEW EDITION
DIANA ROSS
RONNIE LAWS
NICK MUNDAY
PATRICE RUSHEN
Hottest:
SHALAMAR
DURAN DURAN
HALL & OATES
ISLEY, JASPER & I
JERMAINE JACKSON

WPDQ/Jacksonville
Scott/Jackson

LONNIE HILL
BLACK IVORY
WOMACK & LABELLE
RONNIE LAWS
SADE
THELMA HOUSTON
PATRICE RUSHEN
CASHMERE
JANET JACKSON
Hottest:
JEFFREY OSBORNE
DENICE WILLIAMS
ISLEY, JASPER & I
EUGENE WILDE
KOOL & THE GANG

WQOK/Nashville
Fred Harvey

ROCK MASTER SCOTT
JANET JACKSON
KURTIS BLOW
GWEN GUTHRIE
POINTER SISTERS
NICK MUNDAY
EUGENE WILDE
CATCH
AM-FM
Hottest:
MIDNIGHT STAR
DENICE WILLIAMS
NEW EDITION
BAR-KAYS
FAT BOYS

WYLD-FM/New Orleans
Dell Spencer

GAP BAND
DIANA ROSS
PATRICE RUSHEN
Hottest:
JEFFREY OSBORNE
PRIME TIME
ISLEY, JASPER & I
CHAKA KHAN
HALL & OATES

WLOU/Louisville
Tony T. Fields

ONE WAY
RONNIE LAWS
VANITY
ANGELA BOFILL
DONNA SUMMER
ANGELA BOFILL
RJ'S LATEST ARRIV
JUNIE MORRISON
LIMIT
CHERRELLE
EVELYN KING
STAPLE SINGERS
LONNIE HILL
CASHMERE
PERRY HINES
Hottest:
ASHFORD & SIMPSON
CHAKA KHAN
GLENN JONES
EVELYN KING
PRIME TIME

WJJS/Lynchburg
Lad Goins

RAY PARKER JR.
SADE
ALICIA MYERS
KLYMAXX
PENNYE FORD
OLLIE & JERRY
Hottest:
CHAKA KHAN
PRINCE
NEW EDITION
WHAM!
CHAKA KHAN
TIME
STEVIE WONDER

KRNB/Memphis
Jerry Mason

RONNIE LAWS
ROCK MASTER SCOTT
JANET JACKSON
KLYMAXX
DAN HARTMAN
NEW EDITION
LONNIE HILL
CASHMERE
PEABO BRYSON
Hottest:
BAR-KAYS
ASHFORD & SIMPSON
TINA TURNER
ISLEY, JASPER & I
JEFFREY OSBORNE

WDLA/Memphis
Bobby O'Jay

LONNIE HILL
Hottest:
TINA TURNER
JEFFREY OSBORNE
GLENN JONES
BAR-KAYS
TEMPTATIONS

WHRK/Memphis
Jimmy Smith

none
Hottest:
WHODINI
BILLY OCEAN
MIDNIGHT STAR
BAR-KAYS
ISLEY, JASPER & I

WEDR/Miami
Jackson/Jones

none
Hottest:
REBBIE JACKSON
DENICE WILLIAMS
DAZZ BAND
ISLEY, JASPER & I
ASHFORD & SIMPSON

WBLX/Mobile
B.J. Taylor

STEVIE WONDER
NEW EDITION
JOHNNIE TAYLOR
ROY AYERS
NUANCE
RONNIE LAWS
DIANA ROSS
NEW EDITION
Hottest:
ASHFORD & SIMPSON
JEFFREY OSBORNE
CHAKA KHAN
DAZZ BAND
NEW EDITION

WYLD-FM/New Orleans
Dell Spencer

GAP BAND
DIANA ROSS
PATRICE RUSHEN
Hottest:
JEFFREY OSBORNE
PRIME TIME
ISLEY, JASPER & I
CHAKA KHAN
HALL & OATES

K94/Norfolk
Bruce Dowdy

JERMAINE JACKSON
SOS BAND
RAY PARKER JR.
STEVIE WONDER
PONZI THORNTON
NEWCLEUS
DEBBIE DEB
EGYPTIAN LOVER
LIMIT
BAR-KAYS
EVELYN KING
FAT BOYS
Hottest:
JACKSONS
NEW EDITION
ASHFORD & SIMPSON
PRINCE
JERMAINE STEWART

WROL/Orlando
Earl James

WHAM!
DEBBIE DEB
WOMACK & LABELLE
LINDA CLIFFORD
DIANA ROSS
SHEILA E
KURTIS BLOW
JAMES INGRAM
Hottest:
NEW EDITION
WHAM!
CHAKA KHAN
TIME
CHAMPAIGN

WPLZ/Petersburg
Hardy Jay

CULTURE CLUB
STEVIE WONDER
NATIVE
MADONNA
PAUL HARDCASTLE
SADE
ALICIA MYERS
Hottest:
FAT BOYS
EUGENE WILDE
TEMPTATIONS
AL JARREAU
MIDNIGHT STAR

KHYS/Port Arthur
Mark Petry

BILLY OCEAN
JUNIE MORRISON
LONNIE HILL
Hottest:
NEW EDITION
CHAKA KHAN
ASHFORD & SIMPSON
PRINCE
REBBIE JACKSON

WANT/Richmond
Kirby Carmichael

STEVIE WONDER
SYLVERS
WHODINI
GAP BAND
KOOL & THE GANG
ROY AYERS
SADE
RAY PARKER JR.
MADONNA
DREAMBOY
Hottest:
ASHFORD & SIMPSON
JEFFREY OSBORNE
CHAKA KHAN
DAZZ BAND
ISLEY, JASPER & I

WTOY/Roanoke
Scott Morrie

KOOL & THE GANG
STEVIE WONDER
DIVINE SOUNDS
DEODATO
MADONNA
NUANCE
GAP BAND
DONNA SUMMER
NEW EDITION
Hottest:
ASHFORD & SIMPSON
JEFFREY OSBORNE
CHAKA KHAN
DAZZ BAND
NEW EDITION

KAPE/San Antonio
Mike Kelly

NEW EDITION
DIANA ROSS
ALICIA MYERS
JANET JACKSON
Hottest:
EUGENE WILDE
TEENA MARIE
MIDNIGHT STAR
ISLEY, JASPER & I
BAR-KAYS

WVLD-FM/New Orleans
Dell Spencer

GAP BAND
DIANA ROSS
PATRICE RUSHEN
Hottest:
JEFFREY OSBORNE
PRIME TIME
ISLEY, JASPER & I
CHAKA KHAN
HALL & OATES

KOKA/Shreveport
B.B. Davis

STAPLE SINGERS
SOS BAND
NICK MUNDAY
JANET JACKSON
FAT BOYS
TEENA MARIE
PAUL HARDCASTLE
SHALAMAR
RONNIE LAWS
NEW EDITION
POINTER SISTERS
DUTCH ROBINSON
ELEANOR GRANT
RODNEY SAULSBERRY
DIANA ROSS
SHIRLEY BROWN
Hottest:
JEFFREY OSBORNE
HALL & OATES
CHAKA KHAN
FORCE MD'S

WTMP/Tampa
Michaels/Moore

ERAMUS HALL
NEW EDITION
GAP BAND
STEVIE WONDER
VANITY
BLACK IVORY
Hottest:
ASHFORD & SIMPSON
JEFFREY OSBORNE
DAZZ BAND
ISLEY, JASPER & I
CHAKA KHAN

WVCO/Columbus
K.C. Jones

none
Hottest:
PRINCE
SOS BAND
MIDNIGHT STAR
ASHFORD & SIMPSON
DAZZ BAND
KOKO POP
BILLY OCEAN
GAP BAND
KOOL & THE GANG
FURIOUS FIVE
ALICIA MYERS
LONNIE HILL
PAUL HARDCASTLE
NEWCLEUS
YOHON
Hottest:
ASHFORD & SIMPSON
DAZZ BAND
MIDWAY
JUNIOR

WJLB/Detroit
James Alexander

AL JARREAU
NEW EDITION
LONNIE HILL
THOMAS MCLARY
SHALAMAR
DONNA SUMMER
SYLVERS
Hottest:
PRINCE
READY FOR THE WOR
WHODINI
GLENN JONES
NEW EDITION

WDRQ/Detroit
Steve Harris

LILLO THOMAS
SADE
TEENA MARIE
Hottest:
DREAMBOY
NEW EDITION
PRINCE
READY FOR THE WOR
REBBIE JACKSON

WBLZ/Cincinnati
Brian Castle

STEVIE WONDER
REBBIE JACKSON
THELMA HOUSTON
DAZZ BAND
JUNIOR
Hottest:
JEFFREY OSBORNE
LIONEL RICHIE
DAZZ BAND
SOS BAND
JERMAINE STEWART

WZAK/Cleveland
Lynn Tolliver

STEVIE WONDER
READY FOR THE WOR
GWEN GUTHRIE
VANITY
PHILIP BAILEY
ANGELA BOFILL
SADE
THOMAS MCLARY
BLACK IVORY
KETTY LESTER
STEPHANIE MILLS
SPYDER D
Hottest:
EUGENE WILDE
DREAMBOY
ASHFORD & SIMPSON
PAUL HARDCASTLE
JEFFREY OSBORNE

WDMT/Cleveland
Dean Dean

PATRICE RUSHEN
GAP BAND
ROCK MASTER SCOTT
Hottest:
ASHFORD & SIMPSON
MTUME
TINA TURNER
DREAMBOY
FORCE MD'S

WANN/Tallahassee
Joe Bullard

STEVIE WONDER
GWEN GUTHRIE
DIANA ROSS
JANET JACKSON
NEW EDITION
RONNIE LAWS
FURIOUS FIVE
CASHMERE
LIMIT
DEBBIE DEB
KOKO POP
Hottest:
ASHFORD & SIMPSON
DENICE WILLIAMS
HALL & OATES
TIME
CHAMPAIGN

WQKS/Williamsburg
Steve Crumley

none
Hottest:
ASHFORD & SIMPSON
JERMAINE STEWART
CHAKA KHAN
NEW EDITION
WHODINI

WAAA/Winston-Salem
Eric St. James

VANITY
RJ'S LATEST ARRIV
NEW EDITION
MADONNA
RONNIE LAWS
LONNIE HILL
Hottest:
ASHFORD & SIMPSON
JEFFREY OSBORNE
DAZZ BAND
ISLEY, JASPER & I
CHAKA KHAN

WVWS/Saginaw
Kermit Crockett

STEPHANIE MILLS
VANITY
GWEN GUTHRIE
MADONNA
POINTER-SISTERS
PEABO BRYSON
STEVIE WONDER
JANET JACKSON
NEW EDITION
Hottest:
DREAMBOY
MIDNIGHT STAR
TEENA MARIE
PRINCE
READY FOR THE WOR

KMJM/St. Louis
Ron Atkins

none
Hottest:
JEFFREY OSBORNE
FORCE MD'S
TOM BROWNE
WHODINI
NEW EDITION

WZEN/St. Louis
Rod King

READY FOR THE WOR
POINTER SISTERS
SADE
GWEN GUTHRIE
FURIOUS FIVE
DYNAMIC BREAKERS
Hottest:
CHAKA KHAN
READY FOR THE WOR
GLENN JONES
JERMAINE STEWART
TEMPTATIONS

WVOT/Toledo
Maxx Myrick

VANITY
CASHMERE
STEVIE WONDER
SHEILA E
JANET JACKSON
DIANA ROSS
JAMES INGRAM
Hottest:
ASHFORD & SIMPSON
JEFFREY OSBORNE
JERMAINE STEWART
DAZZ BAND
ISLEY, JASPER & I

80 Reporting Stations 71 Current Reports

Due to the Thanksgiving holiday, the following stations reported a frozen playlist this week:

- WVCO/Columbus
- KNOK-FM/Ft. Worth
- WHRK/Memphis
- WEDR/Miami
- WNHC/New Haven
- KMJM/St. Louis
- WEAS/Savannah
- WQKS/Williamsburg

WVVE/Atlanta failed to report this week, therefore its playlist was frozen.

R&R JAZZ RADIO NATIONAL AIRPLAY/30

Last Week

November 30, 1984

- 2 **1** DIANE SCHUUR/Deedles (GRP)
- 1 **2** WYNTON MARSALIS/Hot House Flowers (Columbia)
- 3 **3** PAT METHENY/First Circle (WB)
- 4 **4** GROVER WASHINGTON JR./Inside Moves (Elektra)
- 6 **5** SHADOWFAX/The Dreams Of Children (Windham Hill)
- 9 **6** EARL KLUGH/Night Songs (Capitol)
- 5 **7** BOB JAMES/12 (Columbia)
- 8 **8** JEAN-LUC PONTY/Open Mind (Atlantic)
- 15 **9** JOE WILLIAMS/Nothin' But The Blues (Delos)
- 14 **10** ALEXANDER ZONJIC/Romance With You (Inner City)
- 7 **11** DAVE VALENTIN/Kalahari (GRP)
- 12 **12** ART BLAKEY & JAZZ MESSENGERS/New York Scene (Concord)
- 17 **13** MAKOTO OZONE/Makoto Ozone (Columbia)
- 22 **14** JACK WILKINS/Captain Blued (Greene St./2001)
- 10 **15** HANK CRAWFORD/Down On The Deuce (Milestone/Fantasy)
- 13 **16** BOBBE NORRIS & LARRY DUNLAP/Hoisted Sails (Palo Alto)
- 11 **17** JAZZ MONTEREY/Highlights 1958-1980 (Palo Alto)
- 18 **18** FREE FLIGHT/Beyond The Clouds (Palo Alto)
- 19 **19** JOHN ABERCROMBIE/Night (WB)
- DEBUT** **20** VICTOR FELDMAN/Fiesta (Palo Alto)
- 28 **21** RON McCROBY/The Other Whistler (Concord)
- 20 **22** WAYNE JOHNSON TRIO/Everybody's Painting Pictures (Zebra)
- DEBUT** **23** MISTER SPATS/Mister Spats (Track)
- 24 **24** LONNIE LISTON SMITH/Silhouettes (Doctor Jazz)
- 16 **25** CABO FRIO/Just Having Fun (Zebra)
- 23 **26** JACK DeJOHNETTE/Album Album (WB)
- 21 **27** MAHAVISHNU/Mahavishnu (WB)
- DEBUT** **28** PAQUITO D'RIVERA/Why Not! (Columbia)
- DEBUT** **29** AL JARREAU/High Crime (WB)
- 30 **30** ROGER KELLAWAY/Creation (Greene St./2001)

Black/Urban stations contributing to Jazz:
 WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

- SCOTT HAMILTON QUINTET "Second Set" (Concord) 13/6**
 Rotations: Heavy 2/0, Medium 6/2, Light 4/3, Extra Adds 1, Total Adds 6, WKSU, WUWM, KMCR, KJAZ, WFSS, WVPE. Heavy: WHRO, KLSK, Medium: WFAE, WMOT, WBBY, KADX.
- BOBBY ENRIQUEZ "Live In Tokyo Vol. 2" (GNP Crescendo) 12/4**
 Rotations: Heavy 6/2, Medium 3/1, Light 2/0, Extra Adds 1, Total Adds 4, WLOQ, KCSC, KLN, KKGQ. Heavy: KADX, KPLU, WUSF, KLCC. Medium: WYRS, WBBY.
- SCHEER MUSIC "High Rise" (TBA/Palo Alto) 12/4**
 Rotations: Heavy 1/0, Medium 7/2, Light 2/0, Extra Adds 2, Total Adds 4, WNOP, KBEM, KTCJ, WMGI. Heavy: KIFM, Medium: WBFO, WZAM, WBEE, WFSS, WVOI.
- COUNT BASIE "Kansas City 7" (Pablo) 12/3**
 Rotations: Heavy 3/1, Medium 4/1, Light 5/1, Extra Adds 0, Total Adds 3, WUWM, KKGQ, KJAZ. Heavy: WBGO, KBEM, Medium: KERA, KPLU, WHRO.
- SANDY OWEN ENSEMBLE "Montage" (Ivory) 12/3**
 Rotations: Heavy 1/1, Medium 7/1, Light 3/0, Extra Adds 1, Total Adds 3, KPLU, WVPE, KLCC. Medium: WBFO, WLOQ, WKSU, KKGQ, WMGI, KXPR.
- SUPERSAX & L.A. VOICES "Supersax & L.A. Voices, Vol. 2" (Columbia) 11/10**
 Rotations: Heavy 2/1, Medium 3/3, Light 3/3, Extra Adds 3, Total Adds 10, WBFO, WBGO, WBEE, KLN, KKGQ, KMCR, KJAZ, WUSF, KLCC, KRML. Heavy: WYRS.
- LAUREL MASSE "Alone Together" (Pausa) 11/9**
 Rotations: Heavy 0/0, Medium 4/3, Light 4/3, Extra Adds 3, Total Adds 9, WBFO, WFAE, WBEE, KTCJ, KLN, KMHD, WFSS, WUSF, KXPR. Medium: WYRS.
- BIG WISP BIG BAND "Live At Carmelo's" (Mopro) 11/3**
 Rotations: Heavy 4/1, Medium 3/1, Light 3/0, Extra Adds 1, Total Adds 3, KUHF, WUWM, KLCC. Heavy: WNOP, WIAN, WUSF. Medium: WMOT, WBEE.
- JOHN SCOFIELD "Electric Outlet" (Gramavision) 11/3**
 Rotations: Heavy 1/0, Medium 5/1, Light 4/1, Extra Adds 1, Total Adds 3, WGBH, WMOT, WFSS. Heavy: KJZZ. Medium: WNOP, WDET, KRVS, KIFM.
- RICHIE BEIRACH "Elegy For Bill Evans" (Palo Alto) 10/5**
 Rotations: Heavy 3/1, Medium 3/1, Light 3/2, Extra Adds 1, Total Adds 5, WGBH, WMOT, KADX, KKGQ, WNUR. Heavy: KJAZ, KXPR. Medium: WHRO, WUSF.
- OSCAR PETERSON TRIO "The Good Life" (Pablo Live) 10/2**
 Rotations: Heavy 3/0, Medium 3/0, Light 3/1, Extra Adds 1, Total Adds 2, WBGO, WNOP. Heavy: WKSU, KLN, KPLU. Medium: KADX, KMCR, WHRO.
- POCKET CHANGE "Out Of The Blue" (Brain Child) 10/1**
 Rotations: Heavy 3/0, Medium 3/0, Light 3/0, Extra Adds 1, Total Adds 1, KADX. Heavy: WZAM, KBEM, KTCJ. Medium: KUOP, WMGI, KLSK.
- LARRY CORYELL QUARTET "Comin' Home" (Muse) 9/1**
 Rotations: Heavy 3/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, KBEM. Heavy: WUSF, WVPE, KXPR. Medium: KMCR.
- M. ALEXANDER, R. BROWN, H. ELLIS "Overseas Special" (Concord) 8/3**
 Rotations: Heavy 2/0, Medium 5/3, Light 1/0, Extra Adds 0, Total Adds 3, WGBH, KADX, WUSF. Heavy: WRTI, WKSU. Medium: KLN, WHRO.

ELLA FITZGERALD DUKE ELLINGTON
 JIMMY JONES JOE COMFORT GUS JOHNSON
 THE STOCKHOLM CONCERT, 1966



...music to listen to!

2308-242

on **PABLO RECORDS**

Never Before Released!

MOST ADDED

PAQUITO D'RIVERA (16)
 Why Not! (Columbia)
MISTER SPATS (13)
 Mister Spats (Track)
SUPERSAX & L.A. VOICES (10)
 Supersax & L.A. Voices, Vol. 2 (Columbia)
VICTOR FELDMAN (9)
 Fiesta (Palo Alto)
LAUREL MASSE (9)
 Alone Together (Pausa)

HOTTEST

DIANE SCHUUR (24)
 Deedles (GRP)
WYNTON MARSALIS (21)
 Hot House Flowers (Columbia)
PAT METHENY (20)
 First Circle (WB)
GROVER WASHINGTON JR. (17)
 Inside Moves (Elektra)

- ARMAND BOATMAN "Live At Gregory's" (Pausa) 7/6**
 Rotations: Heavy 2/1, Medium 1/1, Light 3/3, Extra Adds 1, Total Adds 6, WYRS, WBEE, WBBY, KMCR, WFSS, WNUR. Heavy: KLN.
- NORTHWIND "Circle In The Fire" (Palo Alto) 7/4**
 Rotations: Heavy 0/0, Medium 2/2, Light 4/1, Extra Adds 1, Total Adds 4, WKSU, KBEM, KADX, WFSS.
- DAVID MATTHEWS "Super Funky Sax" (GNP Crescendo) 7/1**
 Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds 1, Total Adds 1, KCSC. Heavy: KPLU. Medium: WLOQ, KMCR, WFSS.
- ROY AYERS "In The Dark" (Columbia) 7/0**
 Rotations: Heavy 2/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WJZZ, WFSS. Medium: KERA, KIFM, WKND, WVOI.
- BOBBY SHEW & CHUCK FINDLEY "Trumpets No End" (Delos) 7/0**
 Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WVPE. Medium: WFAE, WUWM, KADX.
- RALPH MACDONALD "Universal Rhythm" (Polydor/PolyGram) 6/2**
 Rotations: Heavy 0/0, Medium 5/1, Light 1/1, Extra Adds 0, Total Adds 2, WUWM, WVOI. Medium: WZAM, WJZZ, KJZZ, WGCI.
- IN SYNC "Sync Or Swim" (Silver Seven) 5/5**
 Rotations: Heavy 1/1, Medium 1/1, Light 0/0, Extra Adds 3, Total Adds 5, WZAM, WNOP, KPLU, KRML, KIFM.
- LINDA RONSTADT w/NELSON RIDDLE "Lush Life" (Asylum) 5/5**
 Rotations: Heavy 0/0, Medium 2/2, Light 1/1, Extra Adds 2, Total Adds 5, WBFO, WBEE, WNOP, WFSS, WMGI.
- L. BELLSON/R. BROWN/P. SMITH "Intensive Care" (Pausa) 5/3**
 Rotations: Heavy 0/0, Medium 2/1, Light 2/1, Extra Adds 1, Total Adds 3, WBGO, WYRS, KXPR. Medium: WBBY.
- HANK JONES & TOMMY FLANAGAN "I'm All Smiles" (Verve) 5/2**
 Rotations: Heavy 1/0, Medium 1/1, Light 3/1, Extra Adds 0, Total Adds 2, KUHF, KJAZ. Heavy: WYRS.
- STEVE BARGONETTI "Steve Bargonetti" (Qwest/WB) 5/1**
 Rotations: Heavy 2/0, Medium 0/0, Light 3/1, Extra Adds 0, Total Adds 1, WRTI. Heavy: KPLU, WVPE.
- GEORGE KELLY "Plays The Music Of Don Redman" (Stash) 5/1**
 Rotations: Heavy 0/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, KLCC. Medium: WBGO, KBEM.
- SAKHILE "New Life" (Jive/Arista) 5/1**
 Rotations: Heavy 0/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, WRTI. Medium: WZAM, KJZZ, KPLU.
- ROSEMARY CLOONEY "Sings The Music Of Irving Berlin" (Concord) 5/0**
 Rotations: Heavy 0/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Medium: WBEE, KUOP, WFSS, KLSK.
- ANDREAS VOLLENWEIDER "Pace Verde" (Columbia) 5/0**
 Rotations: Heavy 1/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WBEE. Medium: WGBH, WZAM, WYBC.
- KAZUMI WATANABE "Mobo 2" (Gramavision) 5/0**
 Rotations: Heavy 0/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0, Medium: KWMU, KIFM, WKND.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

EAST	SOUTH	MIDWEST	WEST
WGBH/Boston Eric Jackson GEORGE COLEMAN RON McCROBY JOHN SCOFIELD HOWY ALFANDER TITO PUENTE PAQUITO D'RIVERA RICHARD BIERACH SHADOWFAX PAT METHENY GROVER WASHINGTON DIANE SCHUUR GEORGE COLEMAN SHADOWFAX ANDREAS VOLLENWEIDER WBFO/Butte JOHN HUNT SMITH & MONTGOMERY PAQUITO D'RIVERA JACK DEJOHNETTE AL JARREAU SUPER SAX & L.A. V LAUREL MASSE HARRY MANILOW COUNT BASIE LINDA RONSTADT HAROLD LAND DIANE SCHUUR SMITH & MONTGOMERY JOE WILLIAMS HAROTO OZONE CHET BAKER	WYBC/Philadelphia Tana Entied PAQUITO D'RIVERA RICHARD BIERACH GROVER WASHINGTON BOBBY ENRIQUEZ JAMAALADEEN TACUM DIANE SCHUUR DAVE VALENTIN BLUE MITCHELL SAKHILE CRICCO FRENAN HOTTEST: PAQUITO D'RIVERA EARL KLUGH ROY AYERS WYRS/Dallas-Ft. Worth Ed Budreau CABO FRIO JAZZ MONTEREY HOTTEST: DAVE VALENTIN JEAN LUC PONTY PAT METHENY DIANE SCHUUR BOB JAMES KSAZ/Dallas-Ft. Worth Willie Cullen (*) VICTOR FELDMAN PAQUITO D'RIVERA BILLY ECSTINE HORTON GROVER WASHINGTON DIANE SCHUUR EARL KLUGH WOODS & SHANSEN BOBBY ENRIQUEZ WILES DAVIS LEE KONITE JOHN COLTRANE BILL EVANS CLIFFORD BROWN SHADOWFAX MODERN JAZZ QUART PETER BREMER CLIFFORD JORDAN BOB JAMES WOODS & SHANSEN JIMMY KNEPPER DAVID MURRAY	WDET/Detroit Judy Adams WBBE/Chicago (*) Bob Long LINDA RONSTADT SUPER SAX & L.A. V MR. SPATS LAUREL MASSE ARMAND BOATMAN PAQUITO D'RIVERA TADD DANNER HAROLD LAND HOTTEST: GROVER WASHINGTON WYNTON MARSALIS DAVE VALENTIN PAT METHENY DIANE SCHUUR WNOP/Indianapolis (*) Chris Wagner PETER BREMER JACK WILKINS RICHARD ELLIOT BOB JAMES PAGE & SHELDRANE OSCAR PETERSON RACKSTERS ARTHUR'S FRANKLIN IN SYNC SCHEER MUSIC HOTTEST: EARL KLUGH PAT METHENY HAROTO OZONE PETER BREMER BOB McCROBY WBYY/Columbus (*) Zool Sluder ART BLAKEY ARMAND BOATMAN ROGER KELLAWAY GROVER WASHINGTON HANK CRAWFORD JOHN ABERCROMBIE HOTTEST: DIANE SCHUUR NORRIS & DUNLAP ALEXANDER ZONJIC LONNIE LISTON SMITH ARMAND BOATMAN WJZZ/Detroit (*) John Hill EARL KLUGH LOU BAMES DIANE SCHUUR RICHARD ELLIOT CABO FRIO JACK DEJOHNETTE BILLY ECSTINE WAYNE JOHNSON ROGER KELLAWAY HOTTEST: JEAN LUC PONTY AL JARREAU VICTOR FELDMAN EARL KLUGH DAVE VALENTIN	KGO/Los Angeles Jeff Gehlinger KADZ/Denver (*) Pat McNulty RON McCROBY MONTY ALEXANDER RICHARD BIERACH CARLOS BARRIOS VICTOR FELDMAN HORTON WYNTON MARSALIS BOBBY ENRIQUEZ EARL KLUGH JAZZ MONTEREY DIRTY DOZEN BRASS KLCC/Eugene Michael Canning JACK WILKINS BLUE WISP BIG BAND GROVER WASHINGTON VICTOR FELDMAN GEORGE KELLY SANDY OWEN PAQUITO D'RIVERA SUPER SAX & L.A. V HOTTEST: DIANE SCHUUR AL JARREAU PAT METHENY SHADOWFAX JOE WILLIAMS HAROTO OZONE BOBBY ENRIQUEZ KMCR/Phoenix Bill Shedd MR. SPATS SCOTT HAMILTON ARMAND BOATMAN PAQUITO D'RIVERA SUPER SAX & L.A. V HOTTEST: DIANE SCHUUR JEAN LUC PONTY PAT METHENY PAUL COMTOS KRM/Long Beach Neelan Borges BOBBY ENRIQUEZ JACQUELINE LAUREL MASSE MODERN JAZZ QUART HORTON SUPER SAX & L.A. V NORRIS & DUNLAP LAUREL MASSE SUPER SAX & L.A. V HOTTEST: WYNTON MARSALIS JOE WILLIAMS OSCAR PETERSON BOBBY ENRIQUEZ ARMAND BOATMAN KWMU/St. Louis Jim Wallace none HOLLERS MAHAVISHNU PAT METHENY JOHN ABERCROMBIE JACK DEJOHNETTE SHADOWFAX

55 Reporting Stations
51 Current Reports

The following stations called in a frozen playlist this week:

WIAN/Indianapolis
KWMU/St. Louis
KRVS/Lafayette
KJZZ/Seattle

R&R Country NATIONAL AIRPLAY/50

November 30, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light	
6	1	1	1	JUDDS (WYNONNA & NAOMI)/Why Not Me (RCA/Curb)	155/0	144	10	1
5	3	2	2	GEORGE JONES/She's My Rock (Epic)	146/0	119	19	8
10	7	3	3	EDDIE RABBITT/The Best Year Of My Life (WB)	152/0	114	32	6
8	6	4	4	NITTY GRITTY DIRT BAND/I Love Only You (WB)	152/0	118	19	15
9	8	6	5	WAYLON JENNINGS/America (RCA)	146/0	103	33	10
13	10	8	6	BELLAMY BROTHERS/World's Greatest Lover (MCA/Curb)	148/1	110	26	12
16	13	11	7	REBA McENTIRE/How Blue (MCA)	154/0	95	52	7
14	12	10	8	GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind (MCA)	146/0	105	33	8
25	17	12	9	CRYSTAL GAYLE/Me Against The Night (WB)	152/1	70	74	8
1	2	5	10	ANNE MURRAY w/DAVE LOGGINS/Nobody Loves Me Like... (Capitol)	131/0	89	28	14
24	18	13	11	JOHN CONLEE/Years After You (MCA)	152/3	71	66	15
19	16	14	12	BARBARA MANDRELL/Crossword Puzzle (MCA)	148/1	64	68	16
31	21	16	13	ALABAMA/(There's A) Fire In The Night (RCA)	150/1	60	81	9
23	19	15	14	MARK GRAY/Diamond In The Dust (Columbia)	145/1	60	71	14
28	22	19	15	MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic)	148/2	51	82	15
37	24	20	16	CONWAY TWITTY/Ain't She Somethin' Else (WB)	152/1	36	102	14
22	20	18	17	HANK WILLIAMS JR./All My Rowdy Friends Are Comin'... (WB/Curb)	127/0	55	58	14
40	28	22	18	OAK RIDGE BOYS/Make My Life With You (MCA)	152/4	28	99	25
29	25	23	19	GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)	140/8	48	72	20
36	29	26	20	RICKY SKAGGS/Something In My Heart (Epic)	142/3	31	90	21
26	23	21	21	DAVID FRIZZELL & SHELLY WEST/It's A Be Together Night (Viva)	114/1	46	47	21
32	26	24	22	GAIL DAVIES/Jagged Edge Of A Broken Heart (RCA)	139/5	33	76	30
30	27	25	23	DEBORAH ALLEN/Heartache And A Half (RCA)	140/2	35	81	24
39	30	28	24	T.G. SHEPPARD/One Owner Heart (WB/Curb)	148/4	19	92	37
2	5	9	25	EARL THOMAS CONLEY/Chance Of Lovin' You (RCA)	119/0	69	29	21
4	4	7	26	MICKEY GILLEY/Too Good To Stop Now (Epic)	119/0	63	36	20
42	34	30	27	ED BRUCE/You Turn Me On (Like A Radio) (RCA)	140/5	14	94	32
44	36	32	28	B.J. THOMAS/The Girl Most Likely To (Clev.Int./Col)	123/5	9	84	30
50	40	34	29	EDDY RAVEN/She's Gonna Win Your Heart (RCA)	132/6	10	76	46
41	37	33	30	KENDALLS/I'd Dance Every Dance With You (Mercury/Pg)	120/3	12	77	31
3	9	17	31	JANIE FRICKE/Your Heart's Not In It (Columbia)	89/0	36	31	22
-	50	38	32	GARY MORRIS/Baby, Bye Bye (WB)	136/11	7	62	67
43	39	35	33	KEITH STEGALL/Whatever Turns You On (Epic)	95/2	20	47	28
47	43	36	34	SAWYER BROWN/Leona (Capitol/Curb)	119/6	12	62	45
46	41	37	35	CHARLEY PRIDE/Missin' Mississippi (RCA)	117/3	7	69	41
-	47	39	36	MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol)	121/10	14	62	45
-	48	40	37	JIM GLASER/Let Me Down Easy (Noble Vision)	106/9	3	57	46
-	-	43	38	DAN SEALS/My Baby's Got Good Timing (EMI America)	119/16	3	50	66
-	-	42	39	GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)	109/10	3	50	56
12	11	27	40	DOLLY PARTON/God Won't Get You (RCA)	86/0	23	44	19
BREAKER	41	31	41	EMMYLOU HARRIS/Someone Like You (WB)	104/21	1	42	61
17	15	29	42	TOM T. HALL/P.S. I Love You (Mercury/Pg)	68/1	14	28	26
7	14	31	43	JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)	56/0	16	23	17
BREAKER	44	31	44	VERN GOSDIN/Slow Burning Memory (Compleat/Pg)	98/30	0	25	73
DEBUT	45	31	45	THE STATLERS/My Only Love (Mercury/Pg)	83/54	3	24	56
DEBUT	46	31	46	MICHAEL MARTIN MURPHEY/What She Wants (EMI America)	89/30	1	26	62
-	49	45	47	W. NELSON & K. KRISTOFFERSON/How Do You Feel About... (Columbia)	64/3	1	37	26
DEBUT	48	31	48	GLEN CAMPBELL/A Lady Like You (Atlantic America)	86/29	1	18	67
DEBUT	49	31	49	REX ALLEN JR./Running Down Memory Lane (Moon Shine)	84/12	2	31	51
49	45	41	50	MEL TILLIS w/GLEN CAMPBELL/Slow Nights (MCA)	57/1	5	28	24

MOST ADDED

- THE STATLERS (54)
- My Only Love (Mercury/PolyGram)
- EXILE (47)
- Crazy For Your Love (Epic)
- JOHN ANDERSON (37)
- Eye Of A Hurricane (WB)
- MICHAEL MARTIN MURPHEY (30)
- What She Wants (EMI America)
- VERN GOSDIN (30)
- Slow Burning Memory (Compleat/PolyGram)
- LOUISE MANDRELL (29)
- This Bed's Not Big Enough (RCA)
- GLEN CAMPBELL (29)
- A Lady Like You (Atlantic America)
- STEVE WARINER (22)
- What I Didn't Do (MCA)
- EMMYLOU HARRIS (21)
- Someone Like You (WB)
- LACY J. DALTON (17)
- If That Ain't Love (Columbia)

HOTTEST

- JUDDS (WYNONNA & NAOMI) (108)
- Why Not Me? (RCA/Curb)
- GEORGE JONES (49)
- She's My Rock (Epic)
- EDDIE RABBITT (41)
- The Best Year Of My Life (WB)
- GEORGE STRAIT (40)
- Does Fort Worth Ever Cross Your... (MCA)
- WAYLON JENNINGS (39)
- America (RCA)
- NITTY GRITTY DIRT BAND (39)
- I Love Only You (WB)
- BELLAMY BROTHERS (38)
- World's Greatest Lover (MCA/Curb)
- ANNE MURRAY w/DAVE LOGGINS (37)
- Nobody Loves Me Like You Do (Capitol)
- ALABAMA (27)
- (There's A) Fire In The Night (RCA)
- EARL THOMAS CONLEY (22)
- Chance Of Lovin' You (RCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 11-26-84.

EMMYLOU HARRIS

Someone Like You (WB)

On 67% of reporting stations. Rotations: Heavy 1, Medium 42, Light 61, Total Adds 21 including WRKZ, WAJR, WYNK, WEZL, WTVY, WAMZ, KYXX, WSLR, WFMS, WIL, WTHI, KTPK, KGHL, KCBO, KSAN. Moves 49-41 on the Country chart.

VERN GOSDIN

Slow Burning Memory (Compleat/PolyGram)

On 63% of reporting stations. Rotations: Heavy 0, Medium 25, Light 73, Total Adds 30 including WPTR, WYRK, WXTU, WNYR, KASE, WZZK, WQYK, WAXX, WQHK, WBSC, WOW, KRST, KYGO, KMAK, KCKC. A most added record. Debuts at number 44 on the Country chart.



HANK'S PICKS For Week Of Dec. 1st

Last Week 80% Correct

COLLEGE

- AUBURN over ALABAMA
- HOUSTON over RICE
- BOSTON COLLEGE over HOLY CROSS
- TENNESSEE over VANDERBILT
- FLORIDA over FLORIDA STATE

PROS

- MIAMI DOLPHINS over LA RAIDERS
- PITTSBURGH STEELERS over HOUSTON OILERS
- SAN FRANCISCO 49ERS over ATLANTA FALCONS
- SEATTLE SEAHAWKS over DETROIT LIONS
- DENVER BRONCOS over KANSAS CITY CHIEFS



GO AHEAD . . .

START THINKING ABOUT PUTTING YOUR PLAYLISTS INTO DEEP FREEZE.

BUT FIRST . . .

MAKE SURE YOU'RE PLAYING THE RECORDS THAT WILL KEEP YOU HOT.



DEBORAH ALLEN

**"Heartache
And A Half"**

PB-13921

R&R

23

BB

25

CB

23



GAIL DAVIES

**"Jagged Edge
Of A Broken Heart"**

PB-13912

R&R

22

BB

22

CB

19



GUS HARDIN

**"All Tangled Up
In Love"**

PB-13926

R&R

39

BB

47

CB

43

Country **BREAKER**

IT'LL MAKE THAWING OUT AFTER THE HOLIDAYS MUCH EASIER.

RCA 

Country

NEW & ACTIVE

- ✓ **MICHAEL MARTIN MURPHEY "What She Wants" (EMI America) 89/30**
Rotations: Heavy 1, Medium 26, Light 62, Total Adds 30 including WAJR, WKYG, WYII, KEAN, KXYL, WMC, KYXX, WIRK, WMNI, KOMA, KUZZ, KKCS, KUGN, KSOP, KCUB. Debuts at number 46 on the Country chart.
- ✓ **GLEN CAMPBELL "A Lady Like You" (Atlantic America) 86/29**
Rotations: Heavy 1, Medium 18, Light 67, Total Adds 29 including WCAO, WAJR, WXTU, WWVA, KPLX, WFNC, KSSN, WLWI, WUSN, WTSO, WXCL, KYGO, KMAK, KEIN, KVEG. Debuts at number 48 on the Country chart.
- LACY J. DALTON "If That Ain't Love" (Columbia) 85/17**
Rotations: Heavy 0, Medium 21, Light 64, Total Adds 17, WCAO, WBGW, WNYR, CHOW, WFNC, WPAP, WSLR, WKKQ, WAXX, WBCS, WMIL, WIL, WTHI, KTPK, KIK-FM, KFRE, KRAK.
- REX ALLEN JR. "Running Down Memory Lane" (Moon Shine) 84/12**
Rotations: Heavy 2, Medium 31, Light 51, Total Adds 12, WXTU, KIX106, KEAN, WXBQ, WKIX, WUSQ, WKKQ, KECK, KIOV, WTHI, KTPK, KIK-FM. Heavy: KKYX, KRMD.
- ✓ **THE STATLERS "My Only Love" (Mercury/PolyGram) 83/54**
Rotations: Heavy 3, Medium 24, Light 56, Total Adds 54 including WGNA, WIXL, KIX106, WWVA, KMML, WYNK, WXBQ, WAMZ, WLWI, WUSQ, WOW, KVOO, KCBQ, KGA, KCUB. Debuts at number 45 on the Country chart.
- CARL JACKSON "She's Gone, Gone, Gone" (Columbia) 66/9**
Rotations: Heavy 1, Medium 34, Light 31, Total Adds 9, WPTR, WXTU, CHOW, KEAN, KXYL, KYXX, WPAP, WUSQ, KVEG. Heavy: KKYX. Medium: WKSJ, WCXI, WDAF, KTPK, KRSY.
- ✓ **EXILE "Crazy For Your Love" (Epic) 62/47**
Rotations: Heavy 1, Medium 17, Light 44, Total Adds 47 including WVAM, WYRK, WWVA, KASE, WSOC, WMC, WKIX, WTQR, KSO, WFMS, WIL, KRKT, KFRE, KWJJ, KTOM.
- DAVID FRIZZELL "No Way Jose" (Viva) 61/15**
Rotations: Heavy 2, Medium 20, Light 39, Total Adds 15, WGNA, WCAO, WOKQ, WAJR, WIXL, WXTU, WNYR, WIXY, WEZL, KHEY, WPAP, KECK, KTPK, KYAK, KEIN.
- JOHNNY PAYCHECK "I Never Got Over You" (AMI) 61/14**
Rotations: Heavy 1, Medium 8, Light 52, Total Adds 14, WXTU, CHOW, WSOC, WRNL, KRMD, WKKQ, WAXX, KWMT, WXCL, KYAK, KUGN, KMAK, KQIL, KGA.
- ✓ **JOHN ANDERSON "Eye Of A Hurricane" (WB) 60/37**
Rotations: Heavy 0, Medium 8, Light 52, Total Adds 37 including WYRK, WOKQ, WPOR, WYNK, WGTO, WOKK, WCMS, KRMD, KBMR, KOMA, KFDI, KRST, KKCS, KWJJ, KGA.
- ROY CLARK "Another Lonely Night With You" (MCA/Churchill) 60/6**
Rotations: Heavy 1, Medium 23, Light 36, Total Adds 6, WPTR, WBGW, WXTU, WIXY, WBCS, KKAL. Heavy: KKYX. Medium: KHEY, WESC, WCMS, KSO, WITL, KTTS, KUGN, KMPS.

SIGNIFICANT ACTION

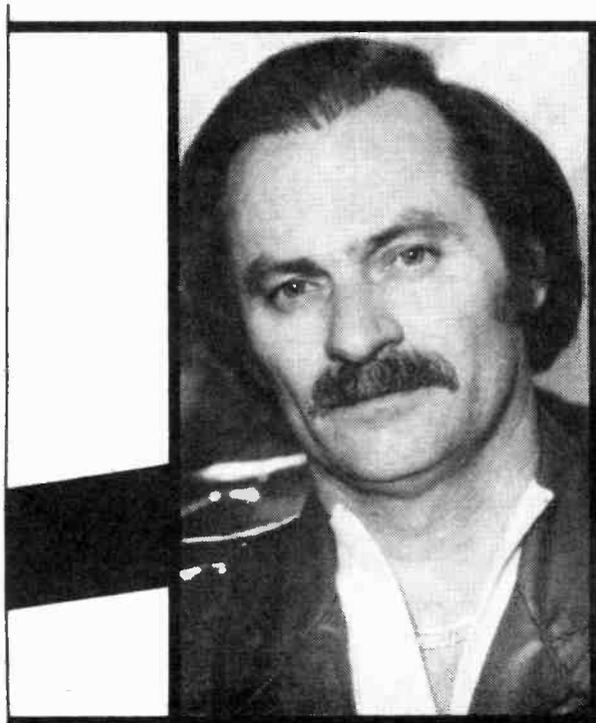
- RAZZY BAILEY "Touchy Situation" (MCA) 45/12**
Rotations: Heavy 1, Medium 8, Light 36, Total Adds 12 including WGNA, WXTU, WPOR, WYII, KHEY, WOKK, KBMR, WFMS, WOW, KGA.
- ✓ **LOUISE MANDRELL "This Bed's Not Big Enough" (RCA) 44/29**
Rotations: Heavy 0, Medium 5, Light 39, Total Adds 29 including WCAO, WPOR, WYNK, WMC, WCMS, WQYK, KSO, KVOO, KUZZ, KVEG, KGA.
- DAVID ALLAN COE "She Used To Love Me A Lot" (Columbia) 42/16**
Rotations: Heavy 0, Medium 6, Light 36, Total Adds 16 including WXTU, WYII, KRRV, WSOC, KSSN, KWMT, KEBC, KSOP, KCKC, KGA.
- JIMMY BUFFETT "Bigger Than The Both Of Us" (MCA) 41/15**
Rotations: Heavy 1, Medium 9, Light 31, Total Adds 15 including WIXY, KMML, WWOD, WKIX, WAXX, WBCS, WXCL, KUGN, KSOP.
- LLOYD DAVID FOSTER "I'm Gonna Love You Right..." (Columbia) 38/9**
Rotations: Heavy 0, Medium 9, Light 29, Total Adds 9, WYNK, WFNC, WTQR, KFGO, KWMT, KUGN, KMAK, KQIL, KSOP.
- DOTTIE WEST "Let Love Come Lookin' For You" (Permian) 38/7**
Rotations: Heavy 0, Medium 13, Light 25, Total Adds 7, CHOW, KHEY, WFNC, WLWI, KSO, KEBC, KCUB. Medium: WPTR, KRMD, KTOM.
- HILLARY KANTER "Hey" (RCA) 37/8**
Rotations: Heavy 0, Medium 7, Light 30, Total Adds 8, WIXY, KHEY, WWOD, WKIX, WMNI, KFGO, KFDI, KVEG. Medium: WGNA, KCKC.

- DAVID WILLS "Macon Love" (RCA) 35/6**
Rotations: Heavy 0, Medium 7, Light 28, Total Adds 8, WFNC, WOKK, KRKT, KUGN, KMAK, KVEG. Medium: WYII, KHEY, KKYX, WSLR.
- TOM JONES "I'm An Old Rock 'N' Roller" (Mercury/PolyGram) 31/7**
Rotations: Heavy 0, Medium 5, Light 26, Total Adds 7, WIXY, KKYX, KRMD, WOW, KRWQ, KVEG, KIGO. Medium: WCUZ, KTTS, KFDI.
- RAY STEVENS "Mississippi Squirrel Revival" (MCA) 26/11**
Rotations: Heavy 2, Medium 3, Light 21, Total Adds 11, WKYG, WWVA, WYII, KRRV, KXYL, WWOD, WCMS, WOW, KVOO, KYAK, KRAK.
- STEVE WARINER "What I Didn't Do" (MCA) 22/22**
Rotations: Heavy 0, Medium 4, Light 18, Total Adds 22 including WBGW, WWVA, WKSJ, WIRK, KBMR, KEBC, KRKT, KMAK, KWJJ, KSOP.
- BECKY HOBBS "Wheels In Emotion" (EMI America) 21/7**
Rotations: Heavy 0, Medium 3, Light 18, Total Adds 7, WIXY, WYII, KMML, KHEY, KRMD, KFGO, KEIN. Medium: WSNO, KKYX, WWJO.
- ROBIN LEE "I Heard It On The Radio" (Evergreen) 21/5**
Rotations: Heavy 0, Medium 7, Light 18, Total Adds 5, WSNO, KRRV, KFNC, KTOM, KSOP. Medium: WVAM, KMML, KTTS. Light: WTOD, KGA.
- KENNY ROGERS & DOLLY PARTON "The Greatest Gift Of All" (RCA) 19/13**
Rotations: Heavy 0, Medium 7, Light 12, Total Adds 13 including KLVI, KISS-FM, KBMR, WFMS, KRKT, KKAL, KLZ, KRWQ, KNEW, KNIX.
- KEITH WHITLEY "Don't Our Love Look Natural" (RCA) 16/10**
Rotations: Heavy 0, Medium 0, Light 16, Total Adds 10, WKSJ, WPAP, KKYX, KRMD, WAXX, KFGO, KVOO, KFDI, KKAL, KQIL.
- STEVE EARLE "What'll You Do About Me?" (Epic) 16/3**
Rotations: Heavy 0, Medium 3, Light 13, Total Adds 3, WLWI, KRMD, KRSY. Medium: KIKK, KEBC. Light: WVAM, WSNO, KKYX, KFGO.
- LEON RAINES "Biloxi Lady" (Atlantic America) 13/0**
Rotations: Heavy 0, Medium 3, Light 10, Total Adds 0. Medium: KECK, WWJO, KIGO. Light: WSNO, WKSJ, WLWI, KUGN, KQIL.
- CON HUNLEY "All American Country Boy" (Capitol) 11/11**
Rotations: Heavy 0, Medium 3, Light 8, Total Adds 11, WBGW, WSNO, KMML, WNOX, WIRK, KXXY, WWJO, KRKT, KQIL, KWJJ, KRSY.
- CHARLESTON EXPRESS "Sweet Love Don't Cry" (Soundwaves) 11/3**
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 3, KRRV, WFNC, KBMR. Light: KKYX, KRMD, WOW, WTOD, KVOO, KGA.
- GORDON DEE "Nothing Left Between Us But Alabama" (Southern Tracks) 9/4**
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 4, WLWI, WCMS, KRWQ, KRSY. Light: WYII, WFNC, WWOD, KBMR, KVOO.
- BILLY CHINNOCK "The Way She Makes Love" (Paradise) 9/2**
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, WVAM, KRWQ. Medium: WBGW. Light: WPOR, WYII, KRRV, KOMA, KRKT, KTOM.
- KATHY TWITTY "Green Eyes" (Permian) 7/4**
Rotations: Heavy 0, Medium 1, Light 6, Total Adds 4, WSNO, KRRV, KVOO, KRSY. Medium: WCUZ. Light: KRKT, KRWQ.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
G. JONES w/B. MANDRELL/Daisy Chain (Epic)	<i>Lady's Choice</i>
JOHN CONLEE/Working Man (MCA)	<i>Blue Highway</i>
JANIE FRICKE/Another Man Like That (Columbia)	<i>The First Word In...</i>
GEORGE STRAIT/Any Old Time (MCA)	<i>Does Forth Worth Ever...</i>
RICKY SKAGGS/Country Boy (Epic)	<i>Country Boy</i>
JUDDS/Girl's Night Out (RCA/Curb)	<i>Why Not Me</i>
KENNY ROGERS/Crazy (RCA)	<i>What About Me</i>
GLEN CAMPBELL/Letter To Home (Atlantic America)	<i>Letter To Home</i>
EARL THOMAS CONLEY/Love Don't Care (RCA)	<i>Treadin' Water</i>
GEORGE STRAIT/The Fireman (MCA)	<i>Does Fort Worth Ever...</i>
EARL THOMAS CONLEY/Treadin' Water (RCA)	<i>Treadin' Water</i>
JUDDS/Drops of Water (RCA/Curb)	<i>Why Not Me?</i>
REBA McENTIRE/Before I Met You (MCA)	<i>My Kind Of Country</i>
JUDDS/Bye Bye Baby Blues (RCA/Curb)	<i>Why Not Me?</i>
M. TILLIS w/W. NELSON/Texas On A Saturday Night (MCA)	<i>New Patches</i>
JOHNNY LEE/Workin' For A Livin' (Full Moon/WB)	<i>Workin' For A Livin'</i>



VERN GOSDIN

"SLOW BURNING MEMORY"^{EP15}

From The Album
There Is A Season

CPLI-1008

Produced by Blake Mevis

Country

BREAKERS

44

BB

54

CB

66

Complet
RECORDS

Distributed by PolyGram Records

Adult / Contemporary

Continued from Back Page

BREAKERS

STEVIE WONDER

Love Light In Flight (Motown)

68% of our reporters on it. Rotations: Heavy 2/1, Medium 51/12, Light 41/19, Total Adds 32 including WFBR, WKBW, Y97, WSB-FM, 97AIA, W101, KUDL, WMYX, KHOW, KOST, WWOM, KEY103, WNAM, KIOA, KDUK, and 17 more. Debuts at number 23 on the A/C chart.

STEVE PERRY

Foolish Heart (Columbia)

67% of our reporters on it. Rotations: Heavy 0/0, Medium 53/12, Light 40/12, Total Adds 24 including WFBR, WRMM, KVIL-FM, W101, WMYX, KKL, KGW, K101, KEZR, KJR, WRIE, WKGW, WBT, KRNT, KOIL, and 9 more. Debuts at number 24 on the A/C chart.

RICK SPRINGFIELD with RANDY CRAWFORD

Taxi Dancing (RCA)

62% of our reporters on it. Rotations: Heavy 3/0, Medium 49/5, Light 33/10, Total Adds 15, WLLT, WOMC, WMYX, KJR, V100, KEY103, WBT, WGOW, WAHR, WHBC, WSNY, WING, WTN, WVBS, KFQD. Debuts at number 25 on the A/C chart.

NEW & ACTIVE

LINDA RONDSTADT "Skylark" (Asylum) 74/25

Rotations: Heavy 2/1, Medium 29/4, Light 43/20, Total Adds 25, WKBW, WLLT, WRMM, WARM98, KHOW, WGY, WAFB, K106, WAHR, WSFL, KIOA, WHB, KOIL, KBOI, KDUK, KKPL, WTKO, KORQ, KFBS, WXUS, KEEZ, KWEB, WJON, KFQD, KALE. Heavy: WISN. Medium: WPRO, KVIL-FM, KS94, KGW, KJR, WTKO, WKYE, WBT, WMAZ, WRVA, WAVE, WHBY, KWAV, KSL, KIXI-FM, WNNR, WSKI, WGSV, WFFX, WJBC, WCIL, WBOW, KRNO, KQSW, KMGQ.

DIANA ROSS "Missing You" (RCA) 73/37

Rotations: Heavy 1/1, Medium 31/11, Light 41/25, Total Adds 37, WRMM, WARM98, WOMC, KUDL, WISN, KHOW, KOST, KGW, WWOM, WICC, WEZC, WAHR, WHBY, WNAM, WING, KIOA, KRNT, WTRX, WMGN, KBOI, KFI, KIXI-FM, WNNR, WPPA, WCKQ, WAGE, KRLB, WKYX, WZLQ, WFFX, WJBC, WHNN, WJON, KKL, KTW, KRNO, KALE. Medium: WPIX, KVIL-FM, KFMB, WAEB, WGY, WBT, WRVR, WHHY, WSFL, WRVA, KWAV, KSL, WSKI, WSKY, WCHV, KTYL, WCIL, WXUS, KQSW, KMGQ.

JOHN CAFFERTY & THE BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 68/10

Rotations: Heavy 1/0, Medium 31/2, Light 36/8, Total Adds 10, WJMI, WAEB, WSFL, 2WD, WHB, KDUK, WCIL, WXUS, WBOW, KRNO. Heavy: WAVE. Medium: WFBR, WKBW, KEZR, WSNY, KRNT, WMGN, KOIL, KQUA, KIXI-FM, WNNR, WEIM, WKNE, WSKY, WTKO, WCHV, WGSV, WAGE, KRLB, WZLQ, WFFX, KTYL, KFSB, KEEZ, KKL, KQSW, KALE, WMAZ.

ELTON JOHN "In Neon" (Geffen) 61/30

Rotations: Heavy 1/1, Medium 27/8, Light 33/21, Total Adds 30, WFBR, WKBW, WRMM, WISN, KGW, KEZR, WWOM, V100, WKYE, WAFB, K106, WRVA, WHBY, WSNY, KQUA, KWAV, KIXI-FM, KKPL, WTKO, WKNE, WPPA, WCHV, WZLQ, WJBC, WCIL, KWEB, WHNN, WBOW, KKL, KMGQ. Medium: KVIL-FM, WARM98, KHOW, WAEB, WKGW, WBT, WMAZ, WSFL, WAVE, WNNR, WSKI, WTN, WSKY, WCKQ, WFFX, KTYL, KFSB, KEEZ, KQSW.

PAT BENATAR "We Belong" (Chrysalis) 58/1

Rotations: Heavy 12/0, Medium 33/1, Light 13/0, Total Adds 1, WHAS. Heavy: KEZR, WPJB, CK101, WSFL, 2WD, KQUA, KFI, KWAV, WSKI, WCKQ, KRLB, KALE. Medium: 97AIA, WARM98, WLLT, WLT, KMG, V100, WKYE, WAFB, WKJJ, WMAZ, WRVA, WNAM, WHBC, WSNY, WTRX, WENS, WMGN, WMHE, WEIM, WTN, WSKY, WKYX, KTYL, WCIL, KEEZ, KWEB, WJON, KFQD, KKL, KTW, KQSW, KRBS.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 PAUL McCARTNEY	136/0	122	13	1
2 CYNDI LAUPER	130/0	111	17	2
3 HONEYDRIPPERS	135/1	102	33	0
4 LIONEL RICHIE	129/0	103	23	3
5 JERMAINE JACKSON	135/2	84	46	5
6 JACK WAGNER	129/4	68	52	9
7 AL JARREAU	117/0	88	23	6
8 JULIAN LENNON	126/4	57	62	7
9 BOB SEGER & SILVER BULLET BAND	128/3	55	64	9
10 DARYL HALL & JOHN OATES	110/0	82	22	6
11 WHAM!	114/0	73	28	13
12 CHICAGO	124/10	25	82	17
13 BARRY MANILOW	118/2	25	83	10
14 DENNIS DeYOUNG	98/0	30	58	10
15 K. ROGERS w/K. CARNES & J. INGRAM	88/0	19	55	14
16 RAY PARKER JR.	112/12	7	79	26
17 STEPHEN STILLS f/MIKE FINNIGAN	98/2	26	61	11
18 COREY HART	96/1	28	56	12
19 MELISSA MANCHESTER	94/1	16	65	13
20 BILLY OCEAN	73/0	19	41	13
21 LAURA BRANIGAN	93/5	11	57	25
22 NEIL DIAMOND	78/2	11	53	14
23 STEVIE WONDER	94/32	2	51	41
24 STEVE PERRY	93/24	0	53	40
25 RICK SPRINGFIELD w/RANDY CRAWFORD	85/15	3	49	33

MOST ADDED

- DIANA ROSS (37)
Missing You (RCA)
- FOREIGNER (33)
I Want To Know What Love Is (Atlantic)
- STEVIE WONDER (32)
Love Light In Flight (Motown)
- ELTON JOHN (30)
In Neon (Geffen)
- LINDA RONSTADT (25)
Skylark (Asylum)
- STEVE PERRY (24)
Foolish Heart (Columbia)

HOTTEST

- PAUL McCARTNEY (103)
No More Lonely Nights (Columbia)
- HONEYDRIPPERS (88)
Sea Of Love (Es Paranza/Atlantic)
- CYNDI LAUPER (75)
All Through The Night (Portrait/CBS)
- LIONEL RICHIE (64)
Penny Lover (Motown)
- WHAM! (47)
Wake Me Up Before You Go-Go (Columbia)
- JACK WAGNER (44)
All I Need (Qwest/WB)

PATTI AUSTIN "All Behind Us Now" (Qwest/WB) 51/1

Rotations: Heavy 0/0, Medium 24/0, Light 27/1, Total Adds 1, WKYX. Medium: WLTT, WCCO, KFMB, WKYE, WMAZ, WRVA, WHBY, WMGN, KSL, KIXI-FM, WEIM, WSKI, KORQ, WSKY, WCHV, WFFX, WCIL, KWEB, WJON, KKL, KRNO, KRBS, KMGQ, KALE.

JOHN DENVER & SYLVIE VARTAN "Love Again" (RCA) 50/0

Rotations: Heavy 5/0, Medium 27/0, Light 18/0, Total Adds 0. Heavy: WGY, WAHR, WRVA, KSL, KRBS. Medium: WPRO, WCCO, KOST, KFMB, WRIE, WTKO, WKYE, K106, WMAZ, WSFL, WHBY, WHBC, KRNT, KIXI-FM, WNNR, WKNE, WSKI, WGSV, WAGE, KRLB, WJBC, WCIL, KEEZ, KWEB, WJON, KTW, KALE.

MADONNA "Like A Virgin" (Sire/WB) 46/6

Rotations: Heavy 8/1, Medium 26/2, Light 12/3, Total Adds 6, KJR, WRIE, CK101, WAVE, WGSV, KRLB. Heavy: KOST, KEZR, WKJJ, WSFL, KKUA, KFI, WSKI. Medium: Y97, 97AIA, KMG, KGW, V100, WPJB, K106, WMAZ, WNAM, WTRX, WENS, WMGN, WMHE, KWAV, WNNR, WPPA, WSKY, WKYX, WFFX, KTYL, KEEZ, KKL, KQSW, KRBS.

BARRY GIBB "Stay Alone" (MCA) 36/4

Rotations: Heavy 1/0, Medium 10/0, Light 25/4, Total Adds 4, WHBY, WKYX, WJBC, KMGQ. Heavy: WKBW. Medium: WMAZ, WRVA, KSL, KIXI-FM, WNNR, WEIM, WSKI, WAGE, KRLB, WFFX.

DON HENLEY "The Boys Of Summer..." (Geffen) 36/1

Rotations: Heavy 2/0, Medium 15/0, Light 19/1, Total Adds 1, WPJB. Heavy: WCKQ, KALE. Medium: WFBR, WCCO, WMAZ, WSFL, WAVE, WTRX, KWAV, KIXI-FM, WEIM, WKNE, WSKI, WSKY, KRLB, KTYL, KQSW.

JAMES INGRAM "Whatever We Imagine" (Qwest/WB) 35/8

Rotations: Heavy 0/0, Medium 9/0, Light 26/8, Total Adds 8, WNAM, KIOA, WKNE, KORQ, KRLB, KFSB, WBOW, KMGQ. Medium: 97AIA, WCCO, WSFL, WRVA, KSL, WTKO, WSKI, KRBS.

FOREIGNER "I Want To Know What Love Is" (Atlantic) 33/33

Rotations: Heavy 0/0, Medium 9/9, Light 24/24, Total Adds 33, WFBR, WSB-FM, 97AIA, W101, WLLT, KEZR, V100, WKYE, WPJB, WRKA, WAVE, WNAM, WSNY, WTRX, WMGN, KWAV, KIXI-FM, WNNR, WEIM, WTKO, WKNE, WTN, WPPA, WSKY, WCKQ, KRLB, WFFX, KTYL, WCIL, KEEZ, WBOW, KQSW, KALE.

JIMMY BUFFETT "Come To The Moon" (MCA) 30/5

Rotations: Heavy 0/0, Medium 5/1, Light 25/4, Total Adds 5, KSL, WCHV, WJBC, KEEZ, KRBS. Medium: WAHR, WRVA, KIXI-FM, WEIM.

SHEILA E. "The Belle Of St. Mark" (WB) 30/0

Rotations: Heavy 0/0, Medium 18/0, Light 12/0, Total Adds 0. Medium: WFBR, WKYE, WSFL, WNAM, KKUA, KWAV, WNNR, WSKI, WPPA, WSKY, WCKQ, WCHV, KRLB, KTYL, WCIL, KEEZ, KKL, KQSW.

SIGNIFICANT ACTION

MANHATTAN TRANSFER "Baby Come Back To Me (The Morse Code Of Love)" (Atlantic) 29/23

Rotations: Heavy 1/1, Medium 4/3, Light 24/19, Total Adds 23, WKBW, KEY103, WAHR, WAVE, WHBY, WHBC, KRNT, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WZLQ, KTYL, WJBC, WCIL, KFSB, KWEB, KQSW, KMGQ, KALE. Medium: KIXI-FM.

PHILIP BAILEY with/PHIL COLLINS "Easy Lover" (Columbia) 26/12

Rotations: Heavy 0/0, Medium 9/3, Light 17/9, Total Adds 12, KUDL, KJR, V100, WRIE, WSFL, WAVE, WNAM, KKUA, KWAV, WNNR, KRLB, WFFX. Medium: KVIL-FM, KEZR, WKJJ, KRNT, WSKY, KALE.

DANNY O'KEEFE "Along For The Ride" (Coldwater) 24/6

Rotations: Heavy 1/0, Medium 8/1, Light 15/5, Total Adds 6, KIOA, WMGN, KRLB, WXUS, WHNN, WBOW. Heavy: WCHV. Medium: WCCO, K101, WAVE, KWAV, KIXI-FM, WEIM, KRBS.

BARBRA STREISAND "Make No Mistake, He's Mine" (Columbia) 23/23

Rotations: Heavy 1/1, Medium 2/2, Light 20/20, Total Adds 23, WFBR, WKBW, WCLR, WISN, WAEB, WKYE, WNAM, KWAV, KIXI-FM, WNNR, WEIM, WKNE, WSKI, WCKQ, WCHV, WGSV, WAGE, KTYL, WJBC, KFSB, WBOW, KTW, KQSW.

ALABAMA "(There's A) Fire In The Night" (RCA) 22/2

Rotations: Heavy 1/0, Medium 7/0, Light 14/2, Total Adds 2, WSKY, WKYX. Heavy: WAHR. Medium: WFBR, WSB, WBT, WMAZ, KRNT, WEIM, KRLB.

TINA TURNER "Better Be Good To Me" (Capitol) 22/0

Rotations: Heavy 4/0, Medium 12/0, Light 6/0, Total Adds 0. Heavy: CK101, WKJJ, KKUA, WPPA. Medium: KVIL-FM, KMG, K101, WICC, WPJB, WNAM, WENS, WMGN, WMHE, WTN, WCHV, KRLB.

EVERLY BROTHERS "The Story Of Me" (Mercury/PolyGram) 19/3

Rotations: Heavy 0/0, Medium 8/1, Light 11/2, Total Adds 3, WFFX, KFSB, WHNN. Medium: KVIL-FM, WAHR, KRNT, KIXI-FM, WEIM, KWEB, KKL.

AMERICA "(Can't Fall Asleep To A) Lullaby" (Capitol) 16/16

Rotations: Heavy 0/0, Medium 2/2, Light 14/14, Total Adds 16, KEY103, WHBC, KIXI-FM, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WAGE, KTYL, KEEZ, KTW, KQSW, KRBS.

MICHAEL MARTIN MURPHEY "What She Wants" (EMI America) 14/8

Rotations: Heavy 0/0, Medium 3/2, Light 11/6, Total Adds 8, K106, WAHR, WTRX, WEIM, WJBC, WHNN, KKL, KRBS. Medium: KSL.

DAVID BOWIE "Tonight" (EMI America) 13/10

Rotations: Heavy 0/0, Medium 4/2, Light 9/8, Total Adds 10, KEZR, WAEB, WNNR, WEIM, WCKQ, WCHV, WFFX, KTYL, KEEZ, KQSW. Medium: KIXI-FM, WSKI.

CHAKA KHAN "I Feel For You" (WB) 12/1

Rotations: Heavy 6/0, Medium 3/0, Light 3/1, Total Adds 1, WKYE. Heavy: KMG, WPJB, WKJJ, KKUA, WPPA, WKYX. Medium: KVIL-FM, WHAS, WENS.

WHAM! "Careless Whispers" (Columbia) 11/8

Rotations: Heavy 2/0, Medium 2/1, Light 7/7, Total Adds 8, WSB-FM, KVIL-FM, K106, WAVE, KFI, KTYL, KEEZ, KQSW. Heavy: 97AIA, KOST. Medium: KWAV.

PEABO BRYSON "Learning The Ways Of Love" (Elektra) 11/1

Rotations: Heavy 0/0, Medium 3/0, Light 8/1, Total Adds 1, KRBS. Medium: KFMB, WEIM, WTKO.

HUEY LEWIS & THE NEWS "Walking On A Thin Line" (Chrysalis) 10/0

Rotations: Heavy 4/0, Medium 6/0, Light 0/0, Total Adds 0. Heavy: KEZR, WPJB, WKJJ, WCKQ. Medium: KVIL-FM, WAVE, KKUA, KRLB, WKYX, KALE.

BREAKERS are those records that have achieved concurrent airplay at 60% of our reporting stations. **NEW & ACTIVE** records are receiving airplay at 30 or more stations. Records in **SIGNIFICANT ACTION** are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve BREAKER status to enter the A/C chart. Records which have achieved BREAKER status must also have sufficient heavy and medium rotation airplay to enter the chart.

A/C Regional Adds & Hots

EAST

Parallel One

WFBR/Baltimore
Andy Szulinski

STEVE PERRY
STEVE WONDER
FOREIGNER
ELTON JOHN
BARBRA STREISAND
ROGERS & PARTON

Hottest:
HALL & OATES
HONEYDRIPPERS
JULIAN LENNON
JACK WAGNER

WBEN/Bufalo

Roger Christian

none

Hottest:
HONEYDRIPPERS
STEVE WONDER
LIONEL RICHIE
JERMAINE JACKSON
AL JARREAU

WKWB/Bufalo

Sandy Beach

STEVE WONDER
ELTON JOHN
LINDA RONSTADT
BARBRA STREISAND
MANHATTAN TRANSFE

Hottest:
LIONEL RICHIE
HONEYDRIPPERS
BOB SEGER
BARRY MANILOW
RAY PARKER JR.

WPX/New York

Anderson/Silverstein

JULIAN LENNON
CULTURE CLUB
Hottest:
PAUL MCCARTNEY
HONEYDRIPPERS
JERMAINE JACKSON
LIONEL RICHIE
AL JARREAU

Y97/Pittsburgh

Jay Cresswell

RAY PARKER JR.
STEVE WONDER
LAURA BRANIGAN
Hottest:
LIONEL RICHIE
HALL & OATES
DENNIS DEYOUNG
PAUL MCCARTNEY
CYNDI LAUPER

WTAE/Pittsburgh

Don Berns

none

Hottest:
HALL & OATES
HONEYDRIPPERS
SHEENA EASTON
WHAM!

BRUCE SPRINGSTEEN
CYNDI LAUPER

WWSW/Pittsburgh

Crowe/Watzel

none

Hottest:
STEVE WONDER
POINTERS SISTERS
HONEYDRIPPERS
CYNDI LAUPER
WHAM!

WPRO/Providence

Tom Cuddy

none

Hottest:
WHAM!
PAUL MCCARTNEY
HONEYDRIPPERS
JACK WAGNER
BARRY MANILOW

WLTT/Washington D.C.

Bob Cummings

LINDA RONSTADT
NEIL DIAMOND
Hottest:
LIONEL RICHIE
CYNDI LAUPER
PAUL MCCARTNEY
HALL & OATES
AL JARREAU

Parallel Two

WWOM/Albany
Knot/Holmberg

DIANA ROSS
ELTON JOHN
STEVE WONDER
Hottest:
JULIAN LENNON
PAUL MCCARTNEY
HONEYDRIPPERS
LIONEL RICHIE
JERMAINE JACKSON

WAEB/Allentown

Neal Newman

JOHN CAFFERTY & B
DAVID BOWIE
BARBRA STREISAND
Hottest:
PAUL MCCARTNEY
HONEYDRIPPERS
JULIAN LENNON
BARRY MANILOW
CHICAGO

WCCB/Bridgeport

Pantano/Broadin

CHICAGO
DIANA ROSS
Hottest:
JACK WAGNER
BARRY MANILOW
CHICAGO
WHAM!
MADONNA

V100/Charleston, WV

Bob Spence

FOREIGNER
RICK SPRINGFIELD
JEFFREY OSBORNE
BILLY OCEAN
POINTERS SISTERS
ELTON JOHN
ROGERS & PARTON
Hottest:
CYNDI LAUPER
HONEYDRIPPERS
PAUL MCCARTNEY
HALL & OATES
AL JARREAU

WRIE/Erie

Parallel One

Yed Abbott

STEVE PERRY
PHILIP BAILEY
MADONNA
RAY PARKER JR.
Hottest:
HONEYDRIPPERS
JERMAINE JACKSON
LIONEL RICHIE
AL JARREAU
STEPHEN STILLS

WSFM/Harrisburg

Bob Paiva

STEPHEN STILLS
COREY HART
Hottest:
LIONEL RICHIE
PAUL MCCARTNEY
HONEYDRIPPERS
JERMAINE JACKSON
AL JARREAU

WTIC/Hartford

Tom Barsanti

STEVE WONDER
HONEYDRIPPERS
CYNDI LAUPER
JULIAN LENNON
Hottest:
LIONEL RICHIE
PAUL MCCARTNEY
AL JARREAU
JERMAINE JACKSON
BARRY MANILOW

WKYE/Johnstown, PA

Farrow/Michaels

FOREIGNER
BARBRA STREISAND
ELTON JOHN
CHAKA KHAN
Hottest:
LIONEL RICHIE
PAUL MCCARTNEY
SHEENA EASTON
LAURA BRANIGAN

WPJB/Providence

Tom Hunter

DON HENLEY
FOREIGNER
POINTERS SISTERS
Hottest:
CYNDI LAUPER
CHAKA KHAN
PAT BENATAR
HONEYDRIPPERS
PAUL MCCARTNEY
AL JARREAU

WGYY/Schenectady

Mike Nelf

STEVE WONDER
LINDA RONSTADT
Hottest:
CYNDI LAUPER
PAUL MCCARTNEY
HONEYDRIPPERS
JULIAN LENNON
JACK WAGNER
AL JARREAU

Parallel Three

WKQG/Albany-Rome
Carter/Carr

STEVE PERRY
STEVE WONDER
WHAM!
Hottest:
HALL & OATES
PAUL MCCARTNEY
HONEYDRIPPERS
CYNDI LAUPER
BOB SEGER

WWPA/Williamsport, PA

Scott Masteller

DIANA ROSS
ELTON JOHN
FOREIGNER
Hottest:
PAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS
AL JARREAU
JERMAINE JACKSON

KGW/Portland

Mike Dirks

STEVE PERRY
ELTON JOHN
DIANA ROSS
Hottest:
PAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS
JERMAINE JACKSON
AL JARREAU

KBST/San Diego

Michael Dean

BARRY MANILOW
RAY PARKER JR.
Hottest:
HALL & OATES
PAUL MCCARTNEY
HONEYDRIPPERS
JERMAINE JACKSON
JULIAN LENNON

KFMB/San Diego

Mark Larson

none

Hottest:
LIONEL RICHIE
PAUL MCCARTNEY
HALL & OATES
WHAM!
HONEYDRIPPERS

B100/San Diego

Rich Knight

none

Hottest:
HALL & OATES
LIONEL RICHIE
CYNDI LAUPER
CHAKA KHAN
PAUL MCCARTNEY

KOST/Los Angeles

Kaye/Merie

STEVE WONDER
DIANA ROSS
JULIAN LENNON
Hottest:
JACK WAGNER
BARRY MANILOW
CHICAGO
WHAM!
MADONNA

KKLT/Phoenix

Anita Carlisle

STEVE PERRY
Hottest:
LIONEL RICHIE
HALL & OATES
PAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS

WNNR/Beckley

Parallel One

Bailey/Stewart

DIANA ROSS
PHILIP BAILEY
FOREIGNER
BARBRA STREISAND
ANDY SUMMERS
DAVID BOWIE
Hottest:
CYNDI LAUPER
HONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER
BARRY MANILOW

WEIM/Fitchburg

Jack Raymond

BARBRA STREISAND
ANDY SUMMERS
AMERICA
MICHAEL MURPHY
FOREIGNER
DAVID BOWIE
JOHN HUNTER
Hottest:
WHAM!
COREY HART
HONEYDRIPPERS
CYNDI LAUPER
JULIAN LENNON

WTKO/Ithaca

Wayne Fish

FOREIGNER
ELTON JOHN
LINDA RONSTADT
Hottest:
HONEYDRIPPERS
JULIAN LENNON
JERMAINE JACKSON
BOB SEGER
BARRY MANILOW

WKNE/Keene, NH

Howard Corday

AMERICA
BARBRA STREISAND
ELTON JOHN
JAMES INGRAM
FOREIGNER
Hottest:
CHICAGO
NEIL DIAMOND
LAURA BRANIGAN
CYNDI LAUPER
PAUL MCCARTNEY

WSKI/Montpelier, VT

Bruce Stebbins

MANHATTAN TRANSFE
BARBRA STREISAND
JOHN HUNTER
AMERICA
ANDY SUMMERS
FOREIGNER
Hottest:
AL JARREAU
PAT BENATAR
JULIAN LENNON
PAUL MCCARTNEY
JACK WAGNER

WTNY/Watertown, NY

Jay Donovan

REO SPEEDWAGON
STEVE WONDER
FOREIGNER
RICK SPRINGFIELD
Hottest:
WHAM!
PAUL MCCARTNEY
HONEYDRIPPERS
CYNDI LAUPER
BOB SEGER

Parallel Two

REO SPEEDWAGON
STEVE WONDER
FOREIGNER
RICK SPRINGFIELD
Hottest:
WHAM!
PAUL MCCARTNEY
HONEYDRIPPERS
CYNDI LAUPER
BOB SEGER

WVPA/Williamsport, PA

Scott Masteller

DIANA ROSS
ELTON JOHN
FOREIGNER
Hottest:
PAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS
AL JARREAU
JERMAINE JACKSON

KEZR/San Jose

Harlow/Davis

ELTON JOHN
CARL
FOREIGNER
DAVID BOWIE
KOO & THE GANG
JACK WAGNER
STEVE PERRY
Hottest:
CYNDI LAUPER
HONEYDRIPPERS
PAT BENATAR
PAUL MCCARTNEY
HUEY LEWIS & NEWS

KJRI/Salt Lake City

Colleen Madden

FOREIGNER
EUGENEDWIGERS
PHILIP BAILEY
ELTON JOHN
BARBRA STREISAND
MADONNA
RICK SPRINGFIELD
STEVE PERRY
AL JARREAU
JACK WAGNER
JERMAINE JACKSON
PAT BENATAR
Hottest:
LIONEL RICHIE

KOY/Phoenix

Marni Pingree

none

Hottest:
WHAM!
HALL & OATES
HONEYDRIPPERS
CYNDI LAUPER
PAUL MCCARTNEY

B100/San Diego

Rich Knight

none

Hottest:
HALL & OATES
LIONEL RICHIE
CYNDI LAUPER
CHAKA KHAN
PAUL MCCARTNEY

K101/San Francisco

Sattler/Kulp

STEVE PERRY
LINDA RONSTADT
JOHN CAFFERTY & B
Hottest:
PAUL MCCARTNEY
CYNDI LAUPER
JERMAINE JACKSON
AL JARREAU
JACK WAGNER

KDKU/Eugene

Burns/O'Byrne

STEVE PERRY
STEVE WONDER
LINDA RONSTADT
JOHN CAFFERTY & B
Hottest:
PAUL MCCARTNEY
CYNDI LAUPER
JERMAINE JACKSON
JULIAN LENNON
JACK WAGNER

MIDWEST

Parallel One

WCLR/Chicago
DeYoung/Mayzel

BARBRA STREISAND
JULIAN LENNON
Hottest:
BILLY OCEAN
CYNDI LAUPER
PAUL MCCARTNEY
ELTON JOHN
LIONEL RICHIE
KENNY ROGERS

5SKRC/Cincinnati

Dave Mason

BOB SEGER
Hottest:
LIONEL RICHIE
CYNDI LAUPER
HONEYDRIPPERS
PAUL MCCARTNEY

WLLT/Cincinnati

Dickie Shannon

FOREIGNER
RICK SPRINGFIELD
Hottest:
JACK WAGNER
PAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS
AL JARREAU

WMMY/Milwaukee

Beth Fast

STEVE WONDER
RICK SPRINGFIELD
STEVE PERRY
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
KENNY ROGERS
AL JARREAU
PAUL MCCARTNEY

WARM98/Cincinnati

Mark Tipton

BILLY JOEL
LINDA RONSTADT
DIANA ROSS
Hottest:
PAUL MCCARTNEY
AL JARREAU
JULIAN LENNON
LIONEL RICHIE
DENNIS DEYOUNG
PAUL MCCARTNEY
AL JARREAU

KS94/St. Louis

Morgan/Watermann

CHICAGO
Hottest:
KENNY ROGERS
LIONEL RICHIE
DENNIS DEYOUNG
PAUL MCCARTNEY
AL JARREAU

Parallel Two

WBVY/Appleton
St. John/Salm

DIANA ROSS
ELTON JOHN
BARRY GIBB
MANHATTAN TRANSFE
Hottest:
WHAM!
HONEYDRIPPERS
EDDIE BARRITT
CHICAGO

WJWJ/Cleveland

Mike Ivers

RAY PARKER JR.
JOHN CAFFERTY & B
LAURA BRANIGAN
NEIL DIAMOND
Hottest:
LIONEL RICHIE
HALL & OATES
PAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS

WOMC/Detroit

Barry Argenbright

FOREIGNER
PHILIP BAILEY
STEVE WONDER
JAMES INGRAM
BARBRA STREISAND
DIANA ROSS
Hottest:
AL JARREAU
JERMAINE JACKSON
CYNDI LAUPER
HONEYDRIPPERS
BOB SEGER

KLSI/Kansas City

Owens/Alan

none

Hottest:
WHAM!
HALL & OATES
HONEYDRIPPERS
CYNDI LAUPER
PAUL MCCARTNEY

Parallel Three

KF00/Anchorage, AK
Mike Ford

RICK SPRINGFIELD
LINDA RONSTADT
STEVE WONDER
Hottest:
LIONEL RICHIE
PAUL MCCARTNEY
CYNDI LAUPER
STEPHEN STILLS

KWAV/Monterey

Michael Reading

FOREIGNER
EUGENEDWIGERS
PHILIP BAILEY
ELTON JOHN
BARBRA STREISAND
MADONNA
RICK SPRINGFIELD
STEVE PERRY
AL JARREAU
JACK WAGNER
JERMAINE JACKSON
PAT BENATAR
Hottest:
LIONEL RICHIE

KOY/Phoenix

Marni Pingree

none

Hottest:
WHAM!
HALL & OATES
HONEYDRIPPERS
CYNDI LAUPER
PAUL MCCARTNEY

B100/San Diego

Rich Knight

none

Hottest:
HALL & OATES
LIONEL RICHIE
CYNDI LAUPER
CHAKA KHAN
PAUL MCCARTNEY

KULR/Kansas City

Parallel One

Hallam/Taylor

DIANA ROSS
STEVE WONDER
RAY PARKER JR.
CHICAGO
PHILIP BAILEY
Hottest:
HUEY LEWIS & NEWS
WHAM!
DENNIS DEYOUNG
BARBRA STREISAND
BILLY OCEAN

WISN/Milwaukee

Harris/Murphy

DIANA ROSS
BARBRA STREISAND
ROGERS & PARTON
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
JACK WAGNER
AL JARREAU

WMMY/Milwaukee

Beth Fast

STEVE WONDER
RICK SPRINGFIELD
STEVE PERRY
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
KENNY ROGERS
AL JARREAU
PAUL MCCARTNEY

KS94/St. Louis

Morgan/Watermann

CHICAGO
Hottest:
KENNY ROGERS
LIONEL RICHIE
DENNIS DEYOUNG
PAUL MCCARTNEY
AL JARREAU

Parallel Two

WBVY/Appleton
St. John/Salm

DIANA ROSS
ELTON JOHN
BARRY GIBB
MANHATTAN TRANSFE
Hottest:
WHAM!
HONEYDRIPPERS
EDDIE BARRITT
CHICAGO

WJWJ/Cleveland

Mike Ivers

RAY PARKER JR.
JOHN CAFFERTY & B
LAURA BRANIGAN
NEIL DIAMOND
Hottest:
LIONEL RICHIE
HALL & OATES
PAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS

WOMC/Detroit

Barry Argenbright

FOREIGNER
PHILIP BAILEY
STEVE WONDER
JAMES INGRAM
BARBRA STREISAND
DIANA ROSS
Hottest:
AL JARREAU
JERMAINE JACKSON
CYNDI LAUPER
HONEYDRIPPERS
BOB SEGER

KLSI/Kansas City

Owens/Alan

none

Hottest:
WHAM!
HALL & OATES
HONEYDRIPPERS
CYNDI LAUPER
PAUL MCCARTNEY

Parallel Three

KF00/Anchorage, AK
Mike Ford

RICK SPRINGFIELD
LINDA RONSTADT
STEVE WONDER
Hottest:
LIONEL RICHIE
PAUL MCCARTNEY
CYNDI LAUPER
STEPHEN STILLS

KWAV/Monterey

Michael Reading

FOREIGNER
EUGENEDWIGERS
PHILIP BAILEY
ELTON JOHN
BARBRA STREISAND
MADONNA
RICK SPRINGFIELD
STEVE PERRY
AL JARREAU
JACK WAGNER
JERMAINE JACKSON
PAT BENATAR
Hottest:
LIONEL RICHIE

KOY/Phoenix

Marni Pingree

none

Hottest:
WHAM!
HALL & OATES
HONEYDRIPPERS
CYNDI LAUPER
PAUL MCCARTNEY

B100/San Diego

Rich Knight

none

Hottest:
HALL & OATES
LIONEL RICHIE
CYNDI LAUPER
CHAKA KHAN
PAUL MCCARTNEY

WBHC/Canton

Parallel One

Wheeler/Eagan

MANHATTAN TRANSFE
RICK SPRINGFIELD
JOHN HUNTER
AMERICA
Hottest:
LIONEL RICHIE
PAUL MCCARTNEY
AL JARREAU
CYNDI LAUPER
HONEYDRIPPERS

WSNY/Columbus, OH

Harry Lytes

FOREIGNER
ELTON JOHN
RICK SPRINGFIELD
Hottest:
LIONEL RICHIE
DAN FOGELBERG
PAUL MCCARTNEY
JACK WAGNER
AL JARREAU

610TVN/Columbus

FitzGerald/Jones

Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
KENNY ROGERS
AL JARREAU
PAUL MCCARTNEY

WMMY/Milwaukee

Beth Fast

STEVE WONDER
RICK SPRINGFIELD
STEVE PERRY
Hottest:
LIONEL RICHIE
DENNIS DEYOUNG
KENNY ROGERS
AL JARREAU
PAUL MCCARTNEY

KS94/St. Louis

Morgan/Watermann

CHICAGO
Hottest:
KENNY ROGERS
LIONEL RICHIE
DENNIS DEYOUNG
PAUL MCCARTNEY
AL JARREAU

Parallel Two

WBVY/Appleton
St. John/Salm

DIANA ROSS
ELTON JOHN
BARRY GIBB
MANHATTAN TRANSFE
Hottest:
WHAM!
HONEYDRIPPERS
EDDIE BARRITT
CHICAGO

WJWJ/Cleveland

Mike Ivers

RAY PARKER JR.
JOHN CAFFERTY & B
LAURA BRANIGAN
NEIL DIAMOND
Hottest:
LIONEL RICHIE
HALL & OATES
PAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS

WOMC/Detroit

Barry Argenbright

FOREIGNER
PHILIP BAILEY
STEVE WONDER
JAMES INGRAM
BARBRA STREISAND
DIANA ROSS
Hottest:
AL JARREAU
JERMAINE JACKSON
CYNDI LAUPER
HONEYDRIPPERS
BOB SEGER

KLSI/Kansas City

Owens/Alan

none

Hottest:
WHAM!
HALL & OATES
HONEYDRIPPERS
CYNDI LAUPER
PAUL MCCARTNEY

Parallel Three

KF00/Anchorage, AK
Mike Ford

RICK SPRINGFIELD
LINDA RONSTADT
STEVE WONDER
Hottest:
LIONEL RICHIE
PAUL MCCARTNEY
CYNDI LAUPER
STEPHEN STILLS

KWAV/Monterey

Michael Reading

FOREIGNER
EUGENEDWIGERS
PHILIP BAILEY
ELTON JOHN
BARBRA STREISAND
MADONNA
RICK SPRINGFIELD
STEVE PERRY
AL JARREAU
JACK WAGNER
JERMAINE JACKSON
PAT BENATAR
Hottest:
LIONEL RICHIE

KOY/Phoenix

Marni Pingree

none

Hottest:
WHAM!
HALL & OATES
HONEYDRIPPERS
CYNDI LAUPER
PAUL MCCARTNEY

R&R AOR /HOT TRACKS

BREAKERS

Three Weeks	Two Weeks	Last Week	159 REPORTERS			Total	Hot	Medium	Total Adds
1	1	1	1	BRYAN ADAMS/Run To You (A&M)	151+	147+	4=	1+	
11	4	3	2	DON HENLEY/The Boys Of Summer (Geffen)	154+	142+	12-	0-	
2	2	2	3	PAT BENATAR/We Belong (Chrysalis)	142-	136-	6-	0-	
5	3	4	4	JULIAN LENNON/Valotte (Atlantic)	138-	112-	25+	0-	
25	13	8	5	KINKS/Do It Again (Arista)	156+	69+	87-	2-	
6	7	5	6	ROGER HODGSON/Had A Dream (Sleeping...) (A&M)	139-	89-	50-	1-	
7	6	6	7	BOB SEGER/Understanding (Capitol)	130-	88-	42+	2+	
16	11	9	8	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	119-	99+	20-	2-	
19	14	11	9	TOTO/Stranger In Town (Columbia)	129+	83+	46-	2+	
9	8	7	10	REO SPEEDWAGON/I Dowanna Know (Epic)	121-	85-	36-	1+	
-	-	-	11	FOREIGNER/I Want To Know What Love Is (Atlantic)	135	68	44	131	
18	15	10	12	J. CAFFERTY &.../Tender Years (Scotti Bros./CBS)	126-	67+	59-	1-	
45	27	16	13	GIUFFRIA/Call To The Heart (Camel/MCA)	139+	39+	96-	10-	
26	20	15	14	DEEP PURPLE/Perfect Strangers (Mercury/PG)	120+	52+	68-	3-	
29	22	17	15	JOHN PARR/Naughty Naughty (Atlantic)	119=	35+	83-	3=	
-	-	32	16	PHILIP BAILEY/Easy Lover (Columbia)	122+	34+	77+	35-	
48	35	25	17	BRYAN ADAMS/It's Only Love (A&M)	105+	46+	57+	15+	
8	9	13	18	HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)	96-	61-	35-	2+	
-	-	29	19	TRIUMPH/Spellbound (MCA)	118+	12+	96+	24-	
33	26	21	20	EUROGLIDERS/Heaven (Must Be There) (Columbia)	105+	26+	77-	4=	
3	5	14	21	U2/Pride (In The Name Of Love) (Island)	82-	60-	22=	1+	
23	21	19	22	SCANDAL f/PATTY SMYTH/Hands Tied (Columbia)	97-	42-	55-	2-	
4	10	12	23	SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)	80-	50-	30=	1=	
14	12	18	24	HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.)	83-	65-	17-	0-	
30	30	26	25	FRANKIE GOES.../Two Tribes (ZTT/Island)	99+	26+	73+	4-	
24	23	20	26	PETER WOLF/I Need You Tonight (EMI America)	93-	44-	49-	0-	
36	33	27	27	KROKUS/Our Love (Arista)	100+	17+	81+	7+	
20	19	24	28	CARS/Hello Again (Elektra)	87-	40-	46+	2=	
-	53	37	29	JULIAN LENNON/Too Late For Goodbyes (Atlantic)	80+	36+	44+	18-	
58	44	35	30	BILLY IDOL/Catch My Fall (Chrysalis)	84+	15+	66+	7-	
60	50	38	31	PLANET P PROJECT/What I See (MCA)	91+	10+	75+	11-	
15	17	23	32	PAUL McCARTNEY/No More Lonely Nights (Columbia)	73-	34-	38-	1-	
55	49	41	33	U2/Wire (Island)	73+	32+	37+	14-	
51	42	40	34	AUTOGRAPH/Turn Up The Radio (RCA)	85+	9=	71+	14+	
-	-	51	35	DAVID BOWIE/Tonight (EMI America)	74+	27+	40+	22-	
-	-	48	36	PAT BENATAR/Diamond Field (Chrysalis)	63+	30+	28=	15-	
49	45	44	37	DEEP PURPLE/Knocking At Your... Door (Mercury/PG)	65+	25+	40+	10+	
-	59	49	38	REO SPEEDWAGON/Can't Fight This Feeling (Epic)	70+	29+	39+	12-	
31	34	33	39	DURAN DURAN/The Wild Boys (Capitol)	70-	26-	44-	1=	
13	18	22	40	MOLLY HATCHET/Satisfied Man (Epic)	61-	24-	37-	0=	
37	36	36	41	AC/DC/Jailbreak (Atlantic)	66-	7-	58-	3+	
28	29	30	42	J. GEILS BAND/Concealed Weapons (EMI America)	69-	8-	60-	1-	
32	32	34	43	COREY HART/It Ain't Enough (EMI America)	65-	20+	45-	1-	
-	-	50	44	LOS LOBOS/Don't Worry Baby (Slash/WB)	74+	2+	62+	15-	
22	25	28	45	HUEY LEWIS & NEWS/Walking On A Thin... (Chrysalis)	57-	24-	33+	0=	
DEBUT			46	DON HENLEY/Sunset Grill (Geffen)	61+	22+	34+	26-	
-	60	52	47	BRYAN ADAMS/Summer Of '69 (A&M)	53+	22+	31+	8-	
-	-	57	48	BIG COUNTRY/Where The Rose Is Sown (Mercury/PG)	61+	8+	52+	7-	
41	41	47	49	FIXX/Sunshine In The Shade (MCA)	52-	21-	30-	1-	
10	16	31	50	38 SPECIAL/Teacher Teacher (Capitol)	48-	30-	18-	1+	
34	37	43	51	VAN HALEN/Hot For Teacher (WB)	52-	10-	41-	3+	
21	31	39	52	HALL & OATES/Out Of Touch (RCA)	49-	30-	19-	0=	
54	54	53	53	GENERAL PUBLIC/Tenderness (IRS/A&M)	53+	15+	37+	3-	
DEBUT			54	SURVIVOR/High On You (Scotti Bros./CBS)	59+	13+	40+	20-	
-	58	55	55	SAMMY HAGAR/VOA (Geffen)	55-	9=	45+	3-	
-	-	60	56	PAT BENATAR/A Crazy World Like This (Chrysalis)	47+	21+	25+	6-	
39	39	45	57	TIMOTHY B. SCHMIT/Playin' It Cool (Asylum)	54-	13-	41-	0=	
57	52	56	58	STONE FURY/Break Down The Walls (MCA)	51-	2+	47-	5+	
DEBUT			59	BRUCE COCKBURN/If I Had A... (Gold Mtn./A&M)	49+	9+	34+	22+	
DEBUT			60	RICK SPRINGFIELD/Bruce (Mercury/PG)	49-	5+	38+	8-	

MOST ADDED

FOREIGNER (131)
I Want To Know... (Atlantic)
PHILIP BAILEY (35)
Easy Lover (Columbia)
BILLY SQUIER (28)
Eye On You (Capitol)
DON HENLEY (26)
Sunset Grill (Geffen)
TRIUMPH (24)
Spellbound (MCA)
BOB DYLAN (24)
Highway 61 Revisited (Columbia)

MOST HOTS

BRYAN ADAMS (147)
Run To You (A&M)
DON HENLEY (142)
The Boys Of Summer (Geffen)
PAT BENATAR (136)
We Belong (Chrysalis)
JULIAN LENNON (112)
Valotte (Atlantic)
BRUCE SPRINGSTEEN (99)
Born In The U.S.A. (Columbia)

FOREIGNER

I Want To Know What Love Is (Atlantic)
85% of our reporters on it. 135/131 including adds at: WIYY, WNEW, WKLS, KZEW, WLUP, WMET, WMMS, KMET, KGB. Debuts at #11 on the Hot Tracks chart.

AUTOGRAPH

Turn Up The Radio (RCA)
53% of our reporters on it. 85/14 including adds at: WGRQ, WMET, KYYS, WAQY, WFYV, WOOS, KOMP. Moves 40-34 on the Hot Tracks chart.

JULIAN LENNON

Too Late For Goodbyes (Atlantic)
50% of our reporters on it. 80/18 including adds at: WKLS, WLUP, WMMS, KRCK, WPYX, WTPA, WKQQ, KKDJ. Moves 37-29 on the Hot Tracks chart.

NEW & ACTIVE

QUEENSRYCHE "Take Hold Of The Flame" (EMI America) 32/3 (29/3)
Adds: WYSP, WKLS, KZEW. Hots: 1 KISS. Mediums: 31 include WBCN, WGRQ, WYNY, KLOS, KMET, KGB, KISW, WTPA, WCMF, WAQX, WOUR, KNCN, WLVO, WTUE, KQDS, KFMG.

MOLLY HATCHET "Stone In Your Heart" (Epic) 31/15 (16/3)
Adds include KOME, WAQY, KLAQ, KISS. Hots: 4 WHJY, KZOK, WDIJ, KILO. Mediums: 22 include WYNF, WMET, KMET, WCMF, WFYV, WZXR, WIQB, KQDS, KEZE.

HALL & OATES "Bank On Your Love" (RCA) 31/5 (27/6)
Adds: KGB, WFYV, WWCN, WWCN, WZZQ. Hots: 15 include WLUP, WRIF, WKQQ, KFMG, KWFM. Mediums: 13 include WBAB, DC101, KSHE, KFOG, WOUR, KILO, KEZE.

BILLY SQUIER "Eye On You" (Capitol) 30/28 (2/0)
Adds include WNEW, WMMS, KISW, KLAQ. Hots: 3 WMMR, KZOK, WPDH. Mediums: 17 include WKLS, KZEW, WYNF, KSHE, KMET, WZZO, WAQY, KILO, KEZE.

BOB DYLAN "Highway 61 Revisited" (Columbia) 29/24 (5/5)
Adds include WBCN, WHJY, KBCO, WAPL, KQDS, KICT. Hots: 1 WPDH. Mediums: 17 include WBEV, WDV, WXRT, KAZY, KGB, KFOG, WAAF, WRXL, KILO, KWFM.

JOHN HUNTER "Tragedy" (Private I/CBS) 29/5 (26/8)
Adds: WSHE, WWTR, WBLM, KQWB, KOZZ. Hots: 0. Mediums: 24 include WIYY, WMMR, WLUP, WZZO, WTPA, WCMF, WAQY, WOUR, WIMZ, WLAV.

KISS "Thrills In The Night" (Mercury/PolyGram) 27/7 (22/10)
Adds: WHJY, WAAL, KFMG, KZEL, KLPX, WGR, KTYD. Hots: 2 KMET, KILO. Mediums: 22 include WIYY, KZEW, WYNF, WMMS, KLOS, WAQY, WAQX, WOUR, WIMZ, WKDF, KISS, WTUE, KOMP.

U2 "The Unforgettable Fire" (Island) 26/5 (25/2)
Adds: KTXQ, WDIJ, WXKE, WIOT, WYER. Hots: 12 include WIYY, KLOL, KAZY, KLOS, KMET, KFOG, WAPL. Mediums: 13 include WBAB, KLB, WZXR.

DOKKEN "Just Got Lucky" (Elektra) 25/11 (14/10)
Adds include WBAB, WHJY, KOME, KLB, KQDS, WLAV, WIOT. Hots: 0. Mediums: 20 include KZEW, KSHE, WOUR, KLAQ, KISS, WWCN, KFMG.

DENNIS DeYOUNG "Don't Wait For Heroes" (A&M) 24/7 (21/10)
Adds: KYYS, KCAL, WOUR, WOOS, KPOI, WHMD, KWXL. Hots: 1 KIDQ. Mediums: 21 include WKLS, WPYX, KLAQ, WFYV, WIMZ, WKDF, WTUE, KKDJ.

RED ROCKERS "Blood From A Stone" (415/Columbia) 24/5 (20/5)
Adds: WYDD, WOUR, WAAF, WWWV, KFMG. Hots: 4 WLIR, KBCO, CHEZ, WIZN. Mediums: 18 include WBCN, WGRQ, WYNF, WXRT, KGB, WTPA, KLB, WLVO.

CHICAGO "You're The Inspiration" (WB) 23/4 (18/7)
Adds: WAAL, WKLC, KZEL, WWWV. Hots: 8 include KKCI, KYYS, WIMZ, WIQB, KGGO, WHMD, WCPZ. Mediums: 14 include WGRQ, WLUP, WMMS, WZZO.

ROGER HODGSON "In Jeopardy" (A&M) 22/13 (10/1)
Adds include WLUP, WIQB, KQDS, KATT, KFMG. Hots: 9 KSHE, KCAL, KZOK, CFOX, WAAF, WXKE, CITI, WQBK, WIZN. Mediums: 9 include KLB, KEZE.

DON HENLEY "All She Wants To Is Dance" (Geffen) 22/7 (16/15)
Adds: WLUP, KUPD, CITI, KPOI, KWFM, WXCS, WXQR. Hots: 8 include WYNF, KFOG, WTPA, KKDJ. Mediums: 14 include WKLS, KYYS, WDHA, KLB, WBLM, WWWV, KFMQ.

JULIE BROWN "Homecoming Queen's Got A Gun" (Rhino) 22/2 (23/3)
Adds: WLIR, WNEW. Hots: 2 WBCN, WDHA. Mediums: 19 include WMMR, DC101, WMMS, WLLZ, WTPA, KLAQ, WAPL, KQDS, WWCN, WIOT, KWFM.

BRUCE COCKBURN "Pink Cadillac" (Columbia) 22/2 (18/7)
Adds: KICT, WWWV. Hots: 10 include KSHE, KBPI, KFOG, KILO, KTYD. Mediums: 11 include KLOL, WLUP, WMET, KDKB, KLB, WKDF, WAPL, WBA.

ALPHAVILLE "Big In Japan" (Atlantic) 21/4 (20/5)
Adds: WAQY, KNCN, WOOS, WWWV. Hots: 3 KOAK, WDHA, WPDH. Mediums: 16 include WBCN, WBAB, WHJY, KBCO, KROQ, WTPA.

IRON MAIDEN "Aces High" (Capitol) 20/3 (19/8)
Adds: KRCK, KISW, KXZL. Hots: 1 WBCN. Mediums: 18 include WHJY, KZEW, WPYX, WAAF, KNCN, KLAQ, WIMZ, KISS, WLVO, WIOT, KOMP.

UB40 "If It Happens Again" (Virgin/A&M) 20/2 (17/2)
Adds: WBAB, WDHA. Hots: 5 WBCN, KBCO, 91X, KOAK, KHEZ. Mediums: 13 include WNEW, WXRT, KAZY, KROQ, KMBY.

MADONNA "Like A Virgin" (Sire/WB) 18/2 (14/2)
Adds: WGRQ, WWCN. Hots: 10 include WLIR, WMMS, WZZO, WKLC, KLYV. Mediums: 7 include WFYV, KMJX, KGGO.

BRYAN ADAMS "One Night Love Affair" (A&M) 17/3 (18/3)
Adds: KCAL, WLVO, WLAV. Hots: 6 include KISS, WAPL, KMBY. Mediums: 11 include KLOL, KYYS, WAQX, KATT, KEZE, WRUF, KWHL.

JETHRO TULL "Under Wraps" (Chrysalis) 17/2 (21/5)
Adds: WHEB, KWFM. Hots: 3 KBCO, WIZN. Mediums: 13 include WBCN, KMET, KLB, WIQB, KILO, WWWV.

KINKS "Living On A Thin Line" (Arista) 16/9 (10/10)
Adds include WNEW, KAZY, WAAF, KATT, KEZE. Hots: 5 include WHJY, KISW. Mediums: 9 include KRCK, KFMG.

DIO "We Rock" (WB) 16/3 (14/1)
Adds: KXZL, KQDS, KTYD. Hots: 5 include WRIF, KMET, KGB. Mediums: 9 include WYNF, KISS, KFMG, KOZZ.

TOMMY SHAW "Lonely School" (A&M) 15/7 (9/2)
Adds include WHJY, WCKO, KISW, KATT. Hots: 5 include WLUP, WDHA, WOOS, KQDS. Mediums: 9 include WPDH, WAQX, KYFE, KEZE.

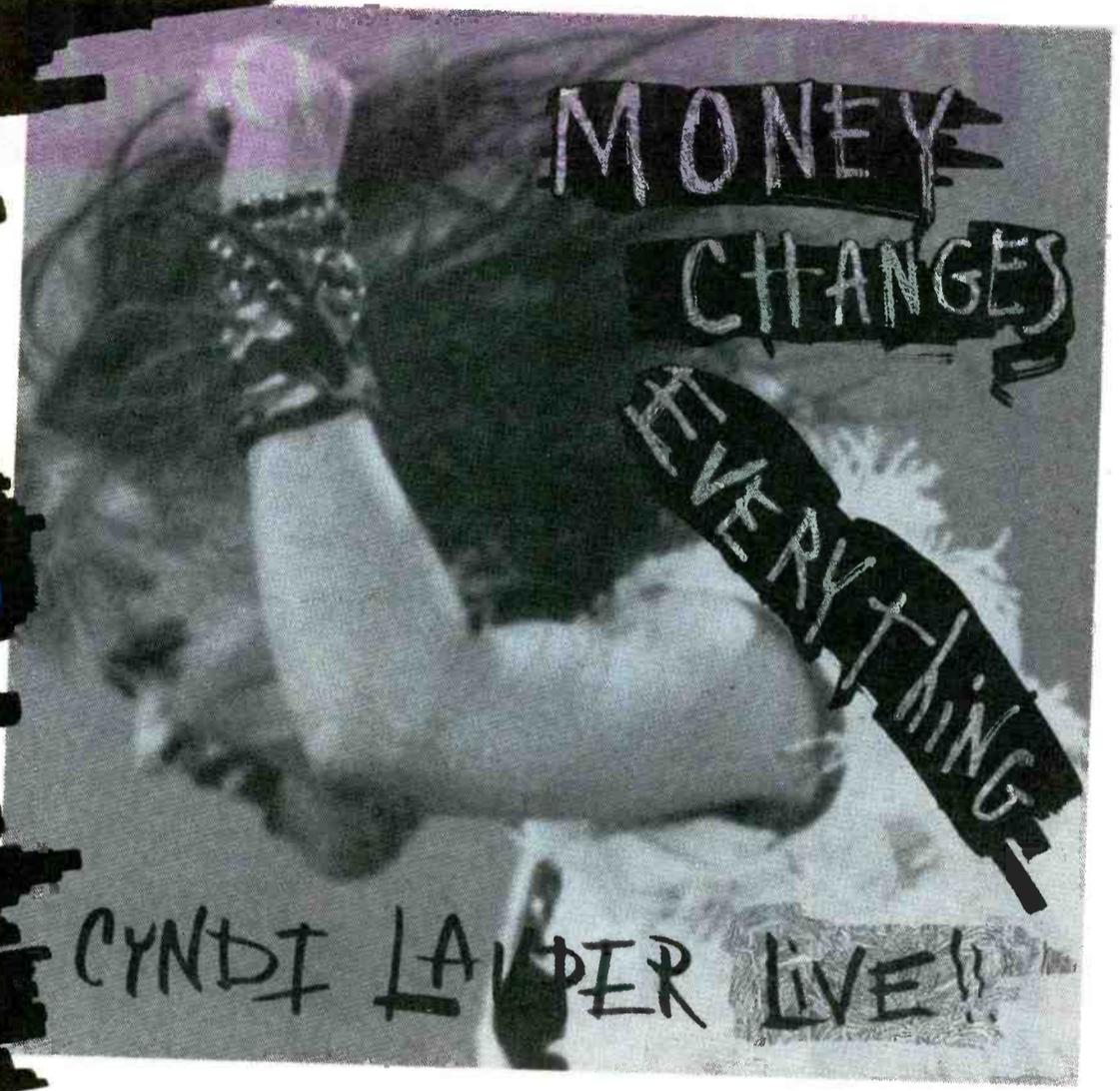
HOT TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

LAUPER LIVE

12"

ROCKS

AOR



CYNDI LAUPER-

RADIO ACTIVE FOR A YEAR!

THREE AOR
BREAKERS,
FOUR ALBUM CHART DEBUTS,
AND NOW PRESENTING THE DEBUT
OF THE NEW LIVE 12"

"MONEY CHANGES EVERYTHING" by CYNDI LAUPER

(AND WATCH FOR THE VIDEO!!)

PHILIP BAILEY

The Surprise Hit of the Season

R&R AOR Double Breakers!



Well over 100 stations in less than two weeks
on the Philip Bailey-Phil Collins duet,
“Easy Lover” from the album “Chinese Wall”

P.S.--The Video's a killer!



R&R

AOR / ALBUMS

November 30, 1984

159 REPORTERS

Three Two Last
Weeks Weeks Week

Total Hot Medium Total
Reports Rotation Rotation Adds All
Rotations

Three Weeks	Two Weeks	Last Week	Rank	Artist/Album (Label)	Songs	Total Reports	Hot Rotation	Medium Rotation	Total Adds
1	1	1	1	1 BRYAN ADAMS/Reckless (A&M)	"Run" (151) "Only Love" (105) "Summer" (53)	151+	147-	4+	0=
-	-	3	2	2 DON HENLEY/Building The Perfect Beast (Geffen)	"Summer" (154) "Sunset" (61) "All She Wants" (22)	154+	142+	12-	0-
5	3	2	3	3 PAT BENATAR/Tropico (Chrysalis)	"We Belong" (142) "Diamond" (63) "Crazy" (47)	150=	139+	11-	0-
7	6	4	4	4 JULIAN LENNON/Valotte (Atlantic)	"Valotte" (138) "Goodbyes" (80)	148=	118-	29+	0-
-	-	9	5	5 KINKS/Word Of Mouth (Arista)	"Do It Again" (156) "Living" (16)	158+	69+	89-	2-
8	7	7	6	6 ROGER HODGSON/In The Eye Of The Storm (A&M)	"Had A Dream" (139) "In Jeopardy" (22)	141-	92=	49-	1-
3	4	6	7	7 TEACHERS/Soundtrack (Capitol)	"Understanding" (130) "Teacher Teacher" (48)	140-	95-	44+	2+
10	9	8	8	8 REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"I Dowanna Know" (121) "Can't Fight" (70)	140-	95+	45-	1+
11	10	10	9	9 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Born" (119) "Bobby Jean" (12) "Surrender" (10)	128+	104+	24-	3=
4	5	11	10	10 U2/The Unforgettable Fire (Island)	"Pride" (82) "Wire" (73) "Unforgettable" (26)	129+	76-	51+	7+
2	2	5	11	11 HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	"Rockin'" (96) "Sea Of Love" (83) "Thrill" (10)	124-	95-	28-	0-
21	14	15	12	12 TOTO/Isolation (Columbia)	"Stranger In Town" (129)	133+	84+	49-	2+
20	12	14	13	13 DEEP PURPLE/Perfect Strangers (Mercury/PG)	"Perfect Strangers" (120) "Knocking At Your" (65)	139+	54+	85-	3=
12	11	13	14	14 J. CAFFERTY & THE.../Eddie & The... (Scotti Bros./CBS)	"Tender Years" (126) "On The Dark Side" (13)	131-	72+	59-	1-
-	26	17	15	15 GIUFFRIA/Giuffria (Camel/MCA)	"Call To The Heart" (139)	139+	39+	96-	9-
6	8	12	16	16 SURVIVOR/Vital Signs (Scotti Bros./CBS)	"I Can't Hold Back" (80) "High On You" (59)	114-	58-	55+	6=
25	20	18	17	17 JOHN PARR/John Parr (Atlantic)	"Naughty Naughty" (119)	119=	35+	83-	3+
-	-	33	18	18 PHILIP BAILEY/Chinese Walls (Columbia)	"Easy Lover" (122)	122+	34+	77+	35-
-	-	27	19	19 TRIUMPH/Thunder Seven (MCA)	"Spellbound" (118) "Time Goes By" (10)	126+	16+	100+	22-
9	17	20	20	20 DAVID BOWIE/Tonight (EMI America)	"Tonight" (74) "Blue Jean" (34) "Neighborhood" (30)	106=	38-	65+	7-
13	15	16	21	21 SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	"Hands Tied" (97) "Beat Of A Heart" (15)	103-	45-	58-	0-
32	27	24	22	22 EUROGLIDERS/This Island (Columbia)	"Heaven" (105)	105+	26+	77-	4=
28	24	25	23	23 FRANKIE GOES.../Welcome To The... (ZTT/Island)	"Two Tribes" (99)	104+	30+	74+	4-
22	21	22	24	24 PETER WOLF/Lights Out (EMI America)	"I Need You Tonight" (93)	97-	45-	51-	1-
18	18	23	25	25 CARS/Heartbeat City (Elektra)	"Hello Again" (87)	93-	41-	51+	2-
33	28	28	26	26 KROKUS/The Blitz (Arista)	"Our Love" (100)	103+	17+	84+	7+
-	38	31	27	27 PLANET P PROJECT/Pink World (MCA)	"What I See" (91) "Barrier" (10)	105+	13+	86+	10-
15	19	29	28	28 HALL & OATES/Big Bam Boom (RCA)	"Out Of Touch" (49) "Bank" (31) "Modern" (10)	81-	41-	37+	5+
16	16	21	29	29 MOLLY HATCHET/The Deed Is Done (Epic)	"Satisfied Man" (61) "Stone" (31)	82-	27-	53-	2+
14	13	19	30	30 PAUL McCARTNEY/Give My Regards To... (Columbia)	"Lonely" (73) "Bad Boy" (11)	83-	35-	47-	1-
-	39	37	31	31 AUTOGRAPH/Sign In Please (RCA)	"Turn Up The Radio" (85)	90+	10=	75+	14+
-	-	36	32	32 BILLY IDOL/Rebel Yell (Chrysalis)	"Catch My Fall" (84)	85+	15+	67+	7-
29	30	32	33	33 DURAN DURAN/Arena (Capitol)	"The Wild Boys" (70)	72-	27-	45-	0-
24	25	30	34	34 J. GEILS BAND/You're Getting Even... (EMI America)	"Concealed Weapons" (69) "Wasted Youth" (10)	77-	9-	67-	1=
DEBUT	31	39	35	35 BIG COUNTRY/Steeltown (Mercury/PG)	"Rose" (61) "Flame" (10)	74+	9+	62+	9-
27	31	39	36	36 SAMMY HAGAR/VOA (Geffen)	"VOA" (55) "I Can't Drive 55" (23)	69-	16-	52-	4+
37	35	38	37	37 AC/DC/'74 Jailbreak (Atlantic)	"Jailbreak" (66)	67-	8-	58-	3+
19	22	26	38	38 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Walking" (57)	63-	25-	38+	0-
26	32	35	39	39 FIXX/Phantoms (MCA)	"Sunshine" (52)	60-	24-	35-	1-
DEBUT	32	35	40	40 LOS LOBOS/How Will The Wolf Survive? (Slash/WB)	"Don't Worry Baby" (74)	76+	2+	64+	16-

BREAKERS

AUTOGRAPH Sign In Please (RCA)

57% of our reporters on it. 90/14 including adds at: WGRQ, WMET, KYYS, WAQY, WFVY, WQMF, KZEL, KOMP. Moves 37-31 on the Albums chart.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are **BOLDED**. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.



MOLLY HATCHET "STONE IN YOUR HEART"

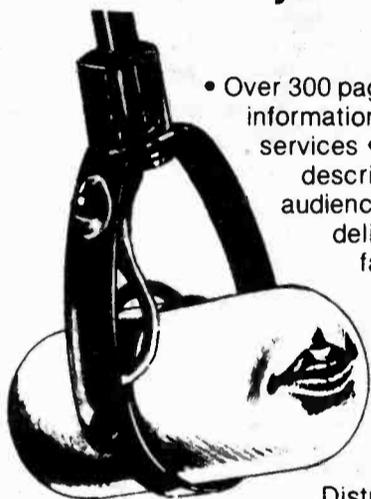
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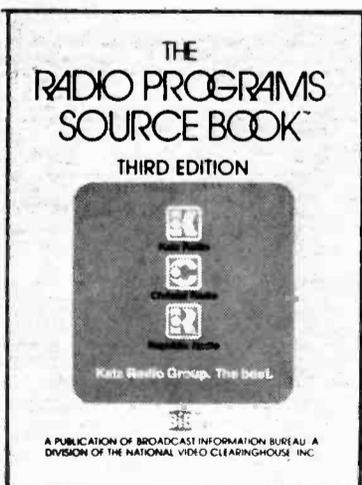


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AOR / ALBUMS

MOST ADDED

- PHILIP BAILEY (35)
Chinese Walls (Columbia)
- BILLY SQUIER (23)
Signs Of Life (Capitol)
- TRIUMPH (22)
Thunder Seven (MCA)
- BRUCE COCKBURN (22)
Stealing Fire (Gold Mtn./A&M)
- LOS LOBOS (16)
How Will The Wolf Survive? (Slash/WB)
- AUTOGRAPH (14)
Sign In Please (RCA)

MOST HOTS

- BRYAN ADAMS (147)
Reckless (A&M)
- DON HENLEY (142)
Building The Perfect Beast (Geffen)
- PAT BENATAR (139)
Tropico (Chrysalis)
- JULIAN LENNON (118)
Valotte (Atlantic)
- BRUCE SPRINGSTEEN (104)
Born In The U.S.A. (Columbia)

NEW & ACTIVE

DOKKEN/Tooth And Nail (Elektra) 60/8 (57/4)

Adds: WBAB, WHJY, KOME, KLB, KQDS, WHMD, KUFO, WZZQ. Hots: 10 KZEW, WLLZ, WRIF, KLOS, KRCK, KGB, WSKS, KILO. Mediums: 46 include WBCN, WGRQ, KTXQ, WYFN, WMET, WEBN, KSHE, KISW, WCMF, WAQY, WOUR, WAAF, KLAQ, WYFV, KISS, WWCK, WLAV, KATT, WIOT, KICT, KFMG, KZEL.

GENERAL PUBLIC/All The Rage (IRS/A&M) 55/3 (54/4)

Adds: WZZO, WYDD, KLYV. Hots: 16 include WBCN, WXRT, KBCO, KROQ, KQAK, WDHA, WPDH. Mediums: 38 include WBAB, WMMR, WHJY, KAZY, KLOS, WTPA, WCMF, WAQY, WAQX, KLB, WIQB, WOOS, KQDS, WLAV, KICT, WWWV.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 51/22 (27/4)

Adds include WIYY, WDVE, WPYX, WKLC, WTPA, WAQY, WKDF, WRXL, WLVO, KZEL, KKD, KFMQ. Hots: 10 include WBCN, WXRT, KBCO, WLAV, KOMP. Mediums: 35 include WGRQ, DC101, WMMS, KCAL, KFOG, WCMF, KLB, KNCN, KLAQ, WIQB, WTUE.

STONE FURY/Burns Like A Star (MCA) 51/5 (56/3)

Adds: KDKB, WKLC, KMJX, WWTR, KWXL. Hots: 2 WDHA, KNCN. Mediums: 47 include WBAB, WHJY, WKLS, KZEW, WYFN, WLLZ, KLOS, KGB, KISW, WLVO.

RICK SPRINGFIELD/Beautiful Feelings (Mercury/PolyGram) 49/8 (52/26)

Adds: KUPD, KCAL, WAQY, WWCK, WXKE, WGIR, WXQR, WCPZ. Hots: 5 WMMS, WKLC, WPDH, WLAV, KPOI. Mediums: 38 include WMET, KSHE, KZAP, WPYX, WZZO, KLAQ, WIMZ, WIOT, KOMP.

BILLY SQUIER/Signs Of Life (Capitol) 47/23 (26/1)

Adds include WNEW, WYSP, WKLS, WMMS, KISW, KLAQ, KFMQ, KOZZ. Hots: 9 include WMMR, KZEW, WEBN, KDKB, KGB, KZOK, WSKS. Mediums: 28 include WYFN, KSHE, KMET, KGON, WZZO, WAQY, KLB, KICT, KLYV.

TWISTED SISTER/Stay Hungry (Atlantic) 36/6 (34/0)

Adds: WAQX, KNCN, KISS, WSKS, WYFE, KUFO. Hots: 10 include WYSP, WLLZ, WRIF, KLOS, KMET, KISW, WYFV, KILO, K97. Mediums: 25 include WBCN, WBAB, WMMR, WHJY, KTXQ, KZEW, KBPI, KLAQ, WIBA, KATT, KRSP, KEZE.

DENNIS DeYOUNG/Desert Moon (A&M) 35/8 (34/9)

Adds: WYFN, KYYS, KCAL, WOUR, WOOS, KPOI, WHMD, KWXL. Hots: 2 include CHUM. Mediums: 31 include WKLS, KSRR, WPYX, WIMZ, WTUE, KKD, WGIR, KLYV.

QUEENSRYCHE/The Warning (EMI America) 32/3 (29/3)

Adds: WYSP, WKLS, KZEW. Hots: 1 KISS. Mediums: 31 include WBCN, WGRQ, WYFN, KLOS, KMET, KGB, KISW, WOUR, WLVO, WTUE, KQDS, KFMG.

JOHN HUNTER/Famous At Night (Private I/CBS) 30/5 (26/8)

Adds: WSHE, WWTR, WBLM, KQWB, KOZZ. Hots: 0. Mediums: 25 include WIYY, WMMR, WYSP, WLUP, WXRT, WZZO, WAQY, WIMZ, WLAV.

DIO/The Last In Line (WB) 28/5 (26/1)

Adds: KUPD, KNCN, KXZL, KQDS, KTYD. Hots: 7 include KZEW, WRIF, KLOS, KMET, KGB, KLPX. Mediums: 18 include WDVE, WYFN, KSHE, KDKB, WDIZ, KISS, KFMG, KKD.

RED ROCKERS/Schizophrenic Circus (415/Columbia) 26/5 (21/4)

Adds: WYDD, WOUR, WAAF, WWWV, KFMF. Hots: 5 WLIR, KBCO, 91X, CHEZ, WIZN. Mediums: 19 include WBCN, WGRQ, WYFN, WXRT, KGB, WTPA, KLB, WLVO, KMBY.

CHICAGO/Chicago 17 (WB) 25/4 (20/6)

Adds: WAAL, WKLC, KZEL, WWWV. Hots: 9 include KKCI, KYYS, WIMZ, WIQB, KGGO, WHMD, KLYV, WCPZ. Mediums: 15 include WGRQ, WLUP, WMMS, WZZO, KMJX, WBLM.

IRON MAIDEN/Powerslave (Capitol) 25/1 (28/4)

Adds: KXZL. Hots: 2 include WBCN. Mediums: 22 include WHJY, KZEW, WLLZ, WRIF, KSHE, KISW, KLAQ, KISS.

STEVE PERRY/Street Talk (Columbia) 22/3 (21/4)

Adds: WSHE, WZZO, WOOS. Hots: 11 include WYSP, WEBN, KKCI, KQRS, KGB, WIMZ, WIQB, WXKE. Mediums: 11 include WMMS, WYFE, KWFM, KWHL.

WHO/Who's Last (MCA) 21/6 (20/11)

Adds: WXRT, KRQR, WOOS, KPOI, KWFM, WCPZ. Hots: 4 WMMS, KISW, WAAF, K97. Mediums: 15 include WNEW, WDHA, KZEL, KMBY, WWWV.

ALPHAVILLE/Forever Young (Atlantic) 21/4 (20/5)

Adds: WAQY, KNCN, WOOS, WWWV. Hots: 3 KQAK, WDHA, WPDH. Mediums: 16 include WBCN, WBAB, WHJY, KBCO, KROQ, WTPA.

MADONNA/Like A Virgin (Sire/WB) 20/3 (15/2)

Adds include WGRQ, KROQ, WWCK. Hots: 11 include WLIR, WMMS, KCAL, KQAK, WZZO, WKLC, WYDD, KLYV, WBYG, KSPN. Mediums: 7 WYFV, KMJX, KGGO, WWCT.

UB40/Geffery Morgan (Virgin/A&M) 20/2 (17/2)

Adds: WBAB, WDHA. Hots: 5 WBCN, KBCO, 91X, KQAK, CHEZ. Mediums: 13 include WNEW, WXRT, KAZY, KROQ.

AL STEWART/Russians & Americans (Passport) 16/1 (16/2)

Adds: KGB. Hots: 2 KBCO, WIZN. Mediums: 13 include WMMR, WLUP, WXRT, KAZY, KLOS, KMET.

BILLY OCEAN/Suddenly (Jive/Arista) 15/2 (11/4)

Adds: KCAL, WWWV. Hots: 1 KLYV. Mediums: 13 include WSHE, WMMS, WZZO, WKLC, WYDD, WOUR.

EAST (continued)

WBLM/Portland, ME (207) 783-2065

PD: JOSE DIAZ MD: TOM MULLACT
Not: BRYAN ADAMS PAT BENATAR HONEYDRIPPERS ROGER HOODSON JULIAN LENNON...

WIZN/Burlington (802) 877-6800

PD: ROGER WATERS MD: ARTY LAVIGNE
Not: DON HENLEY J. GELLS BAND BRUCE COCKBURN...

KZEW/Dallas (214) 748-9898

PD: ANDY LOCKRINGER MD: JOHN DILLON
Not: BRYAN ADAMS (M) DON HENLEY (M) SCANDAL PAT BENATAR...

WKLS-FM/Atlanta (404) 325-0960

PD: ALAN SHEED MD: BOB BAILEY
Not: DON HENLEY (M) BRYAN ADAMS (M) JULIAN LENNON (M) GIUFFRIA...

WRXL/Richmond (804) 282-9731

PD: TOM EVANS MD: PAUL SHUGRUE
Not: ROGER HOODSON TEACHERS REO SPEEDWAGON...

WKDF/Nashville (606) 244-9532

PD: BILL PUGH ASST: PD: DAVID HALL
Not: PAT BENATAR (M) BRYAN ADAMS (M) COREY HART...

WKQO/Lexington (606) 226-6444

PD: DAVE KRUSKLAUS MD: KEB ELLIS
Not: BRYAN ADAMS DON HENLEY PAT BENATAR...

KXZI/San Antonio (512) 226-6444

PD: RAY ST. JAMES MD: ANGELA WRIGHT
Not: KINGS BRYAN ADAMS JOHN CAFFERTY...

WRUF-FM/Gainesville (904) 392-0771

PD: HARRY GUSCOTT MD: GREG HAMMER
Not: BRYAN ADAMS (M) PAT BENATAR (M) KINGS...

KUFO/Odesa (915) 366-2801

PD: STEVE DRISCOLL
Not: DON HENLEY (M) BRYAN ADAMS (M) PAT BENATAR (M)...

WRUF-FM/Gainesville (904) 392-0771

PD: HARRY GUSCOTT MD: GREG HAMMER
Not: BRYAN ADAMS (M) PAT BENATAR (M) KINGS...

KUFO/Odesa (915) 366-2801

PD: STEVE DRISCOLL
Not: DON HENLEY (M) BRYAN ADAMS (M) PAT BENATAR (M)...

PLAYLISTS — An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation. When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in medium rotation.



WCKO/Miami (305) 731-4800

PD: BILL HIRSHY MD: JEAN CASBARI
Not: JOHN JETT BRUCE SPRINGSTEEN HALL & OATES...

KSRRI/Houston (713) 797-0097

PD: ANDY REAUBEN ASST: MD: MICHAEL STEVENS
Not: HOLLY HATCHET PAUL MCCARTNEY SCANDAL...

KLQ/El Paso (915) 544-8864

PD: ARNOLD MICHAELE MD: PENE LOPEZ
Not: BRYAN ADAMS (M) DON HENLEY (M) SCANDAL PAT BENATAR...

KLQ/Houston (713) 526-6855

PD: JOE DENTON ASST: PD: RICH LAMBERT
Not: BRYAN ADAMS (M) PAT BENATAR (M) KINGS...

WIMZ-FM/Knoxville (615) 525-6000

PD: KERRY LAURENT MD: SCOTT PAULSEN
Not: STEVE PERRY BRYAN ADAMS (M) TEACHERS...

WYFV/Jacksonville, FL (904) 642-1055

PD: CHRIS JONES MD: LEE STALEY
Not: BRYAN ADAMS PAT BENATAR DON HENLEY...

WTKX/Pensacola (904) 438-7543

PD: HARRY DAVID SAMYER MD: PAUL MCCARTNEY
Not: BRYAN ADAMS PAT BENATAR DON HENLEY...

WWWV/Charlottesville (804) 971-4057

PD: JAY LOVEZ
Not: BRYAN ADAMS (M) PAT BENATAR (M) JULIAN LENNON...

WQMF/Louisville (502) 589-4400

PD: DUKE TAYLOR MD: REGGIE TOMES
Not: DON HENLEY SCANDAL (M) DON HENLEY...

WQFM/Milwaukee (414) 276-2040

PD: ANDY BLOOM MD: JERRY GAVIN
Not: HONEYDRIPPERS BLACKFOOT GIUFFRIA...

KYSS/Kansas City (816) 561-9102

PD: JOE WOODARD MD: RAMOND RALEY
Not: PAT BENATAR (M) BRYAN ADAMS (M) JULIAN LENNON...

Parallel One

Parallel Two

Parallel Three

Continued on next page



Parallel One

Parallel Two

Parallel Three



MIDWEST (continued)

WLLZ/Detroit (313) 863-1800

PD: LEE ANCHOLD... BRYAN ADAMS... TRUMP... WYER/Mt. Carmel (618) 262-5111

WTUE/Dayton (513) 224-1501

PD: TOM CARROLL... PAT BENATAR... WYER/Mt. Carmel (618) 262-5111

WXR/Chicago (312) 777-1700

PD: NORM WOODER... KISS... WYER/Mt. Carmel (618) 262-5111

WJOL/Peoria (309) 674-2000

PD: JEFF WERBY... KISS... WYER/Mt. Carmel (618) 262-5111

WVPT/Peoria (309) 674-2000

PD: JEFF WERBY... KISS... WYER/Mt. Carmel (618) 262-5111

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WVPT/Peoria (309) 674-2000

PD: JEFF WERBY... KISS... WYER/Mt. Carmel (618) 262-5111

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 - 1,000,000. Parallel Three: under 200,000.



Parallel One

KZAP/Sacramento (916) 925-3700... KINK/Portland, OR (503) 226-5080... KMET/Los Angeles (213) 464-5638

Continued on next page

CHAMPION RADIO PLISTS

EAST

103 WPHD Buffalo
 Real Rock PD: Harv Moore
 MD: John Piccillo

- 1 PAUL McCARTNEY/More Lonely Nights
- 2 MIAMI/Make Me Up Before You Go
- 3 HONEYWIPPER/Sea Of Love
- 4 HALL & OATES/Out Of Touch
- 5 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 6 HONEYWIPPER/Sea Of Love
- 7 CINDY LAUPER/Just Called To Say Hello
- 8 DURAN DURAN/The Wild Boys
- 9 JOLIAN LEWON/Valotte
- 10 JERRY DOUGLAS/Just Called To Say Hello
- 11 CORY HARVEY/Ain't Enough
- 12 PAT BENATAR/We Belong To You
- 13 PETER WOLF/Need You Tonight
- 14 HUEY LEWIS & NEWS/Making On A Thin Lin
- 15 JOHN WALTER/Mezzanine
- 16 JERRY DOUGLAS/Just Called To Say Hello
- 17 RED SPENCER/Donna Know
- 18 BRYAN ADAMS/Run To You
- 19 SCARLETT/Just Called To Say Hello
- 20 CAROL/Hello Again
- 21 TONY/Stranger In Town
- 22 BOB SEGER/Understandin'
- 23 BILLY IDOL/Catch My Fall
- 24 U2/Rattle And Hum
- 25 PHILIP BAILEY/Ready To Go
- 26 DON HENLEY/The Boys Of Summer
- 27 RICKI LEE/Feel My Shirts
- 28 FRANKIE GOES TO THE RAIN/Whisper
- 29 J. GEILS BAND/Concealed Weapons
- 30 GIUFFRIDA/Call To The Heart
- 31 CHICAGO/You're The Inspiration
- 32 DAN HARTMAN/Am Are The Young
- 33 JERRY DOUGLAS/Just Called To Say Hello
- 34 BOB SEGER/Understandin'
- 35 STEVE WYLER/Polish Heart
- 36 RICKI LEE/Feel My Shirts
- 37 JERRY DOUGLAS/Just Called To Say Hello
- 38 HUEY LEWIS & NEWS/Making On A Thin Lin
- 39 PAT BENATAR/We Belong To You
- 40 BILLY IDOL/Catch My Fall
- 41 JERRY DOUGLAS/Just Called To Say Hello
- 42 BOB SEGER/Understandin'
- 43 STEVE WYLER/Polish Heart
- 44 RICKI LEE/Feel My Shirts
- 45 J. GEILS BAND/Concealed Weapons
- 46 GIUFFRIDA/Call To The Heart
- 47 CHICAGO/You're The Inspiration
- 48 DAN HARTMAN/Am Are The Young
- 49 JERRY DOUGLAS/Just Called To Say Hello
- 50 CAROL/Hello Again

WVYS Buffalo

PD: Bill Todd
 MD: P.J. Foxx

- 1 CHAKA KHAN/Feel For You
- 2 HALL & OATES/Out Of Touch
- 3 LIONEL RICHTER/Penny Love
- 4 PAUL McCARTNEY/More Lonely Nights
- 5 HONEYWIPPER/Sea Of Love
- 6 DURAN DURAN/The Wild Boys
- 7 CINDY LAUPER/Just Called To Say Hello
- 8 HUEY LEWIS & NEWS/Making On A Thin Lin
- 9 JOLIAN LEWON/Valotte
- 10 JERRY DOUGLAS/Just Called To Say Hello
- 11 CORY HARVEY/Ain't Enough
- 12 PAT BENATAR/We Belong To You
- 13 PETER WOLF/Need You Tonight
- 14 HUEY LEWIS & NEWS/Making On A Thin Lin
- 15 JOHN WALTER/Mezzanine
- 16 JERRY DOUGLAS/Just Called To Say Hello
- 17 RED SPENCER/Donna Know
- 18 BRYAN ADAMS/Run To You
- 19 SCARLETT/Just Called To Say Hello
- 20 CAROL/Hello Again
- 21 TONY/Stranger In Town
- 22 BOB SEGER/Understandin'
- 23 BILLY IDOL/Catch My Fall
- 24 U2/Rattle And Hum
- 25 PHILIP BAILEY/Ready To Go
- 26 DON HENLEY/The Boys Of Summer
- 27 RICKI LEE/Feel My Shirts
- 28 FRANKIE GOES TO THE RAIN/Whisper
- 29 J. GEILS BAND/Concealed Weapons
- 30 GIUFFRIDA/Call To The Heart
- 31 CHICAGO/You're The Inspiration
- 32 DAN HARTMAN/Am Are The Young
- 33 JERRY DOUGLAS/Just Called To Say Hello
- 34 BOB SEGER/Understandin'
- 35 STEVE WYLER/Polish Heart
- 36 RICKI LEE/Feel My Shirts
- 37 JERRY DOUGLAS/Just Called To Say Hello
- 38 HUEY LEWIS & NEWS/Making On A Thin Lin
- 39 PAT BENATAR/We Belong To You
- 40 BILLY IDOL/Catch My Fall
- 41 JERRY DOUGLAS/Just Called To Say Hello
- 42 BOB SEGER/Understandin'
- 43 STEVE WYLER/Polish Heart
- 44 RICKI LEE/Feel My Shirts
- 45 J. GEILS BAND/Concealed Weapons
- 46 GIUFFRIDA/Call To The Heart
- 47 CHICAGO/You're The Inspiration
- 48 DAN HARTMAN/Am Are The Young
- 49 JERRY DOUGLAS/Just Called To Say Hello
- 50 CAROL/Hello Again

WBLI Long Island

PD: Bill Terry
 Music Coord: Ruth Tolson

- 1 MIAMI/Make Me Up Before You Go
- 2 CHAKA KHAN/Feel For You
- 3 TINA TURNER/Better Be Good To Me
- 4 HALL & OATES/Out Of Touch
- 5 PRINCE/Purple Rain
- 6 CINDY LAUPER/Just Called To Say Hello
- 7 SHERRA BOSTON/Strut
- 8 CINDY LAUPER/Just Called To Say Hello
- 9 LIONEL RICHTER/Penny Love
- 10 PAUL McCARTNEY/More Lonely Nights
- 11 HONEYWIPPER/Sea Of Love
- 12 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 13 STEVE WYLER/Just Called To Say Hello
- 14 CAROL/Hello Again
- 15 CORY HARVEY/Ain't Enough
- 16 DENNIS DEYOUNG/Dearest Moon
- 17 PETER WOLF/Need You Tonight
- 18 JOHN WALTER/Mezzanine
- 19 TONY/Stranger In Town
- 20 PAT BENATAR/We Belong To You
- 21 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 22 MIAMI/Make Me Up Before You Go
- 23 RED SPENCER/Donna Know
- 24 U2/Rattle And Hum
- 25 PHILIP BAILEY/Ready To Go
- 26 DON HENLEY/The Boys Of Summer
- 27 RICKI LEE/Feel My Shirts
- 28 FRANKIE GOES TO THE RAIN/Whisper
- 29 J. GEILS BAND/Concealed Weapons
- 30 GIUFFRIDA/Call To The Heart
- 31 CHICAGO/You're The Inspiration
- 32 DAN HARTMAN/Am Are The Young
- 33 JERRY DOUGLAS/Just Called To Say Hello
- 34 BOB SEGER/Understandin'
- 35 STEVE WYLER/Polish Heart
- 36 RICKI LEE/Feel My Shirts
- 37 JERRY DOUGLAS/Just Called To Say Hello
- 38 HUEY LEWIS & NEWS/Making On A Thin Lin
- 39 PAT BENATAR/We Belong To You
- 40 BILLY IDOL/Catch My Fall
- 41 JERRY DOUGLAS/Just Called To Say Hello
- 42 BOB SEGER/Understandin'
- 43 STEVE WYLER/Polish Heart
- 44 RICKI LEE/Feel My Shirts
- 45 J. GEILS BAND/Concealed Weapons
- 46 GIUFFRIDA/Call To The Heart
- 47 CHICAGO/You're The Inspiration
- 48 DAN HARTMAN/Am Are The Young
- 49 JERRY DOUGLAS/Just Called To Say Hello
- 50 CAROL/Hello Again

97 Montreal

PD: Bob Beauchamp
 MD: Guy Brouillard

- 1 PRINCE/Purple Rain
- 2 HALL & OATES/Out Of Touch
- 3 MIAMI/Make Me Up Before You Go
- 4 COUNTRY CLUB/The Mar Song
- 5 CINDY LAUPER/Just Called To Say Hello
- 6 SHERRA BOSTON/Strut
- 7 CINDY LAUPER/Just Called To Say Hello
- 8 DURAN DURAN/The Wild Boys
- 9 LIONEL RICHTER/Penny Love
- 10 PAUL McCARTNEY/More Lonely Nights
- 11 HONEYWIPPER/Sea Of Love
- 12 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 13 STEVE WYLER/Just Called To Say Hello
- 14 CAROL/Hello Again
- 15 CORY HARVEY/Ain't Enough
- 16 DENNIS DEYOUNG/Dearest Moon
- 17 PETER WOLF/Need You Tonight
- 18 JOHN WALTER/Mezzanine
- 19 TONY/Stranger In Town
- 20 PAT BENATAR/We Belong To You
- 21 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 22 MIAMI/Make Me Up Before You Go
- 23 RED SPENCER/Donna Know
- 24 U2/Rattle And Hum
- 25 PHILIP BAILEY/Ready To Go
- 26 DON HENLEY/The Boys Of Summer
- 27 RICKI LEE/Feel My Shirts
- 28 FRANKIE GOES TO THE RAIN/Whisper
- 29 J. GEILS BAND/Concealed Weapons
- 30 GIUFFRIDA/Call To The Heart
- 31 CHICAGO/You're The Inspiration
- 32 DAN HARTMAN/Am Are The Young
- 33 JERRY DOUGLAS/Just Called To Say Hello
- 34 BOB SEGER/Understandin'
- 35 STEVE WYLER/Polish Heart
- 36 RICKI LEE/Feel My Shirts
- 37 JERRY DOUGLAS/Just Called To Say Hello
- 38 HUEY LEWIS & NEWS/Making On A Thin Lin
- 39 PAT BENATAR/We Belong To You
- 40 BILLY IDOL/Catch My Fall
- 41 JERRY DOUGLAS/Just Called To Say Hello
- 42 BOB SEGER/Understandin'
- 43 STEVE WYLER/Polish Heart
- 44 RICKI LEE/Feel My Shirts
- 45 J. GEILS BAND/Concealed Weapons
- 46 GIUFFRIDA/Call To The Heart
- 47 CHICAGO/You're The Inspiration
- 48 DAN HARTMAN/Am Are The Young
- 49 JERRY DOUGLAS/Just Called To Say Hello
- 50 CAROL/Hello Again

105 chum Toronto

PD: Jim Waters
 MD: Brad "Knobby" Jones

- 1 MIAMI/Make Me Up Before You Go
- 2 DURAN DURAN/The Wild Boys
- 3 STEVE WYLER/Just Called To Say Hello
- 4 COUNTRY CLUB/The Mar Song
- 5 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 6 PRINCE/Purple Rain
- 7 TINA TURNER/Better Be Good To Me
- 8 HALL & OATES/Out Of Touch
- 9 JERRY DOUGLAS/Just Called To Say Hello
- 10 DENNIS DEYOUNG/Dearest Moon
- 11 BRYAN ADAMS/Run To You
- 12 JOLIAN LEWON/Valotte
- 13 PAUL McCARTNEY/More Lonely Nights
- 14 CHAKA KHAN/Feel For You
- 15 SPECIAL/Teacher Teacher
- 16 HONEYWIPPER/Sea Of Love
- 17 BOB SEGER/Understandin'
- 18 DENNIS DEYOUNG/Dearest Moon
- 19 SHELIA E./The Glamorous Life
- 20 JERRY DOUGLAS/Just Called To Say Hello
- 21 PARACHUTE CLUB/Am The Feet Of The No
- 22 MADONNA/Like A Virgin
- 23 CINDY LAUPER/Just Called To Say Hello
- 24 KELLY ROWLAND/Just Called To Say Hello
- 25 MADONNA/Lucky Star
- 26 BOB SEGER/Understandin'
- 27 JERRY DOUGLAS/Just Called To Say Hello
- 28 BOB SEGER/Understandin'
- 29 TONY/Stranger In Town
- 30 BRUCE SPRINGSTEEN/Born In The U.S.A.

WVLU New York

PD: Larry Berger
 MD: Lisa Tonacci

- 1 STEVE WYLER/Just Called To Say Hello
- 2 MIAMI/Make Me Up Before You Go
- 3 CHAKA KHAN/Feel For You
- 4 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 5 NEW EDITION/Cool It Now
- 6 HALL & OATES/Out Of Touch
- 7 SHERRA BOSTON/Strut
- 8 DURAN DURAN/The Wild Boys
- 9 PRINCE/Purple Rain
- 10 JOLIAN LEWON/Valotte
- 11 CINDY LAUPER/Just Called To Say Hello
- 12 BOB SEGER/Understandin'
- 13 CORY HARVEY/Ain't Enough
- 14 JERRY DOUGLAS/Just Called To Say Hello
- 15 TINA TURNER/Better Be Good To Me
- 16 PAUL McCARTNEY/More Lonely Nights
- 17 PAT BENATAR/We Belong To You
- 18 BOB SEGER/Understandin'
- 19 JERRY DOUGLAS/Just Called To Say Hello
- 20 HUEY LEWIS & NEWS/Making On A Thin Lin
- 21 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 22 STEVE WYLER/Just Called To Say Hello
- 23 MADONNA/Lucky Star

107 FM MUSIC RADIO Washington, D.C.

PD: Alan Burns
 MD: Mary Taten

- 1 MIAMI/Make Me Up Before You Go
- 2 CHAKA KHAN/Feel For You
- 3 HALL & OATES/Out Of Touch
- 4 NEW EDITION/Cool It Now
- 5 SHERRA BOSTON/Strut
- 6 DURAN DURAN/The Wild Boys
- 7 TINA TURNER/Better Be Good To Me
- 8 CINDY LAUPER/Just Called To Say Hello
- 9 JOLIAN LEWON/Valotte
- 10 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 11 CINDY LAUPER/Just Called To Say Hello
- 12 BOB SEGER/Understandin'
- 13 CORY HARVEY/Ain't Enough
- 14 JERRY DOUGLAS/Just Called To Say Hello
- 15 TINA TURNER/Better Be Good To Me
- 16 PAUL McCARTNEY/More Lonely Nights
- 17 PAT BENATAR/We Belong To You
- 18 BOB SEGER/Understandin'
- 19 JERRY DOUGLAS/Just Called To Say Hello
- 20 HUEY LEWIS & NEWS/Making On A Thin Lin
- 21 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 22 STEVE WYLER/Just Called To Say Hello
- 23 MADONNA/Lucky Star
- 24 BOB SEGER/Understandin'
- 25 JERRY DOUGLAS/Just Called To Say Hello
- 26 HUEY LEWIS & NEWS/Making On A Thin Lin
- 27 PAT BENATAR/We Belong To You
- 28 BOB SEGER/Understandin'
- 29 JERRY DOUGLAS/Just Called To Say Hello
- 30 HUEY LEWIS & NEWS/Making On A Thin Lin
- 31 PAT BENATAR/We Belong To You
- 32 BOB SEGER/Understandin'
- 33 JERRY DOUGLAS/Just Called To Say Hello
- 34 HUEY LEWIS & NEWS/Making On A Thin Lin
- 35 PAT BENATAR/We Belong To You
- 36 BOB SEGER/Understandin'
- 37 JERRY DOUGLAS/Just Called To Say Hello
- 38 HUEY LEWIS & NEWS/Making On A Thin Lin
- 39 PAT BENATAR/We Belong To You
- 40 BOB SEGER/Understandin'
- 41 JERRY DOUGLAS/Just Called To Say Hello
- 42 HUEY LEWIS & NEWS/Making On A Thin Lin
- 43 PAT BENATAR/We Belong To You
- 44 BOB SEGER/Understandin'
- 45 JERRY DOUGLAS/Just Called To Say Hello
- 46 HUEY LEWIS & NEWS/Making On A Thin Lin
- 47 PAT BENATAR/We Belong To You
- 48 BOB SEGER/Understandin'
- 49 JERRY DOUGLAS/Just Called To Say Hello
- 50 HUEY LEWIS & NEWS/Making On A Thin Lin

98 Montreal

PD: Rob Braide
 Asst PD: Stephen Anthony

- 1 STEVE WYLER/Just Called To Say Hello
- 2 MIAMI/Make Me Up Before You Go
- 3 PRINCE/Purple Rain
- 4 MIAMI/Make Me Up Before You Go
- 5 CINDY LAUPER/Just Called To Say Hello
- 6 COUNTRY CLUB/The Mar Song
- 7 HALL & OATES/Out Of Touch
- 8 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 9 LIONEL RICHTER/Penny Love
- 10 SHERRA BOSTON/Strut
- 11 CINDY LAUPER/Just Called To Say Hello
- 12 DURAN DURAN/The Wild Boys
- 13 PRINCE/Purple Rain
- 14 JOLIAN LEWON/Valotte
- 15 PAUL McCARTNEY/More Lonely Nights
- 16 CHAKA KHAN/Feel For You
- 17 DENNIS DEYOUNG/Dearest Moon
- 18 PETER WOLF/Need You Tonight
- 19 JOHN WALTER/Mezzanine
- 20 TONY/Stranger In Town
- 21 PAT BENATAR/We Belong To You
- 22 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 23 MIAMI/Make Me Up Before You Go
- 24 RED SPENCER/Donna Know
- 25 U2/Rattle And Hum
- 26 PHILIP BAILEY/Ready To Go
- 27 DON HENLEY/The Boys Of Summer
- 28 RICKI LEE/Feel My Shirts
- 29 FRANKIE GOES TO THE RAIN/Whisper
- 30 J. GEILS BAND/Concealed Weapons
- 31 GIUFFRIDA/Call To The Heart
- 32 CHICAGO/You're The Inspiration
- 33 DAN HARTMAN/Am Are The Young
- 34 JERRY DOUGLAS/Just Called To Say Hello
- 35 BOB SEGER/Understandin'
- 36 STEVE WYLER/Polish Heart
- 37 RICKI LEE/Feel My Shirts
- 38 JERRY DOUGLAS/Just Called To Say Hello
- 39 HUEY LEWIS & NEWS/Making On A Thin Lin
- 40 PAT BENATAR/We Belong To You
- 41 BILLY IDOL/Catch My Fall
- 42 JERRY DOUGLAS/Just Called To Say Hello
- 43 BOB SEGER/Understandin'
- 44 STEVE WYLER/Polish Heart
- 45 RICKI LEE/Feel My Shirts
- 46 J. GEILS BAND/Concealed Weapons
- 47 GIUFFRIDA/Call To The Heart
- 48 CHICAGO/You're The Inspiration
- 49 DAN HARTMAN/Am Are The Young
- 50 CAROL/Hello Again

108 FM WASH DC Boston

PD: Charlie Quinn
 MD: Cindy Bailen

- 1 DURAN DURAN/The Wild Boys
- 2 MIAMI/Make Me Up Before You Go
- 3 CHAKA KHAN/Feel For You
- 4 HONEYWIPPER/Sea Of Love
- 5 MIAMI/Make Me Up Before You Go
- 6 HALL & OATES/Out Of Touch
- 7 JOLIAN LEWON/Valotte
- 8 TINA TURNER/Better Be Good To Me
- 9 J. GEILS BAND/Concealed Weapons
- 10 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 11 NEW EDITION/Cool It Now
- 12 SHERRA BOSTON/Strut
- 13 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 14 CINDY LAUPER/Just Called To Say Hello
- 15 PAUL McCARTNEY/More Lonely Nights
- 16 PRINCE/Purple Rain
- 17 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 18 CAROL/Hello Again
- 19 CORY HARVEY/Ain't Enough
- 20 JERRY DOUGLAS/Just Called To Say Hello
- 21 TINA TURNER/Better Be Good To Me
- 22 PAUL McCARTNEY/More Lonely Nights
- 23 PAT BENATAR/We Belong To You
- 24 BOB SEGER/Understandin'
- 25 DAN HARTMAN/Am Are The Young
- 26 JERRY DOUGLAS/Just Called To Say Hello
- 27 SHELIA E./The Glamorous Life
- 28 JERRY DOUGLAS/Just Called To Say Hello
- 29 JERRY DOUGLAS/Just Called To Say Hello
- 30 JERRY DOUGLAS/Just Called To Say Hello
- 31 JERRY DOUGLAS/Just Called To Say Hello
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- 38 JERRY DOUGLAS/Just Called To Say Hello
- 39 JERRY DOUGLAS/Just Called To Say Hello
- 40 JERRY DOUGLAS/Just Called To Say Hello

CFTR Toronto

PD: Sandy Sanderson
 MD: Bob Saint

- 1 MIAMI/Make Me Up Before You Go
- 2 STEVE WYLER/Just Called To Say Hello
- 3 PHILIP BAILEY/Ready To Go
- 4 MIAMI/Make Me Up Before You Go
- 5 HALL & OATES/Out Of Touch
- 6 CINDY LAUPER/Just Called To Say Hello
- 7 JOLIAN LEWON/Valotte
- 8 TINA TURNER/Better Be Good To Me
- 9 J. GEILS BAND/Concealed Weapons
- 10 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 11 NEW EDITION/Cool It Now
- 12 SHERRA BOSTON/Strut
- 13 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 14 CINDY LAUPER/Just Called To Say Hello
- 15 PAUL McCARTNEY/More Lonely Nights
- 16 PRINCE/Purple Rain
- 17 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 18 CAROL/Hello Again
- 19 CORY HARVEY/Ain't Enough
- 20 JERRY DOUGLAS/Just Called To Say Hello
- 21 TINA TURNER/Better Be Good To Me
- 22 PAUL McCARTNEY/More Lonely Nights
- 23 PAT BENATAR/We Belong To You
- 24 BOB SEGER/Understandin'
- 25 DAN HARTMAN/Am Are The Young
- 26 JERRY DOUGLAS/Just Called To Say Hello
- 27 SHELIA E./The Glamorous Life
- 28 JERRY DOUGLAS/Just Called To Say Hello
- 29 JERRY DOUGLAS/Just Called To Say Hello
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- 38 JERRY DOUGLAS/Just Called To Say Hello
- 39 JERRY DOUGLAS/Just Called To Say Hello
- 40 JERRY DOUGLAS/Just Called To Say Hello

100 WWTZ New York

PD: Scott Shannon

- 1 CHAKA KHAN/Feel For You
- 2 STEVE WYLER/Just Called To Say Hello
- 3 PHILIP BAILEY/Ready To Go
- 4 MIAMI/Make Me Up Before You Go
- 5 HALL & OATES/Out Of Touch
- 6 CINDY LAUPER/Just Called To Say Hello
- 7 JOLIAN LEWON/Valotte
- 8 TINA TURNER/Better Be Good To Me
- 9 J. GEILS BAND/Concealed Weapons
- 10 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 11 NEW EDITION/Cool It Now
- 12 SHERRA BOSTON/Strut
- 13 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 14 CINDY LAUPER/Just Called To Say Hello
- 15 PAUL McCARTNEY/More Lonely Nights
- 16 PRINCE/Purple Rain
- 17 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 18 CAROL/Hello Again
- 19 CORY HARVEY/Ain't Enough
- 20 JERRY DOUGLAS/Just Called To Say Hello
- 21 TINA TURNER/Better Be Good To Me
- 22 PAUL McCARTNEY/More Lonely Nights
- 23 PAT BENATAR/We Belong To You
- 24 BOB SEGER/Understandin'
- 25 DAN HARTMAN/Am Are The Young
- 26 JERRY DOUGLAS/Just Called To Say Hello
- 27 SHELIA E./The Glamorous Life
- 28 JERRY DOUGLAS/Just Called To Say Hello
- 29 JERRY DOUGLAS/Just Called To Say Hello
- 30 JERRY DOUGLAS/Just Called To Say Hello
- 31 JERRY DOUGLAS/Just Called To Say Hello
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- 35 JERRY DOUGLAS/Just Called To Say Hello
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- 37 JERRY DOUGLAS/Just Called To Say Hello
- 38 JERRY DOUGLAS/Just Called To Say Hello
- 39 JERRY DOUGLAS/Just Called To Say Hello
- 40 JERRY DOUGLAS/Just Called To Say Hello

92 PRO FM Providence

Operations Manager: Tom Cuddy

- 1 HALL & OATES/Out Of Touch
- 2 MIAMI/Make Me Up Before You Go
- 3 LIONEL RICHTER/Penny Love
- 4 CINDY LAUPER/Just Called To Say Hello
- 5 PAUL McCARTNEY/More Lonely Nights
- 6 HONEYWIPPER/Sea Of Love
- 7 MIAMI/Make Me Up Before You Go
- 8 COUNTRY CLUB/The Mar Song
- 9 HUEY LEWIS & NEWS/Making On A Thin Lin
- 10 JERRY DOUGLAS/Just Called To Say Hello
- 11 NEW EDITION/Cool It Now
- 12 PAT BENATAR/We Belong To You
- 13 SHERRA BOSTON/Strut
- 14 DURAN DURAN/The Wild Boys
- 15 PETER WOLF/Need You Tonight
- 16 JOLIAN LEWON/Valotte
- 17 JERRY DOUGLAS/Just Called To Say Hello
- 18 MADONNA/Like A Virgin
- 19 DAN HARTMAN/Am Are The Young
- 20 JERRY DOUGLAS/Just Called To Say Hello
- 21 REBEIL JACKSON/Contipate
- 22 SCARLETT/Just Called To Say Hello
- 23 JEFFREY OSBORNE/Don't Stop
- 24 BRYAN ADAMS/Run To You
- 25 BOB SEGER/Understandin'
- 26 RED SPENCER/Donna Know
- 27 TONY/Stranger In Town
- 28 PHILIP BAILEY/Ready To Go
- 29 JERRY DOUGLAS/Just Called To Say Hello
- 30 BOB SEGER/Understandin'
- 31 JERRY DOUGLAS/Just Called To Say Hello
- 32 SHELIA E./The Glamorous Life
- 33 SURVIVOR/Can't Hold Back
- 34 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 35 PHILIP BAILEY/Ready To Go
- 36 EUROGLIDES/Heaven Must Be There
- 37 HUEY LEWIS & NEWS/Making On A Thin Lin
- 38 BILLY IDOL/Catch My Fall
- 39 RAY PARKER JR./Jambie
- 40 HONEYWIPPER/Sea Of Love
- 41 JERRY DOUGLAS/Just Called To Say Hello
- 42 CORY HARVEY/Ain't Enough

HITRADIO 96 Pittsburgh

PD: Todd Chase
 MD: Keith Abrams

- 1 CHAKA KHAN/Feel For You
- 2 DURAN DURAN/The Wild Boys
- 3 MADONNA/Like A Virgin
- 4 HONEYWIPPER/Sea Of Love
- 5 SHERRA BOSTON/Strut
- 6 MIAMI/Make Me Up Before You Go
- 7 JERRY DOUGLAS/Just Called To Say Hello
- 8 HALL & OATES/Out Of Touch
- 9 CINDY LAUPER/Just Called To Say Hello
- 10 BOB SEGER/Understandin'
- 11 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 12 HALL & OATES/Out Of Touch
- 13 CINDY LAUPER/Just Called To Say Hello
- 14 BOB SEGER/Understandin'
- 15 PAUL McCARTNEY/More Lonely Nights
- 16 SURVIVOR/Can't Hold Back
- 17 JOHN WALTER/Mezzanine
- 18 BRYAN ADAMS/Run To You
- 19 JERRY DOUGLAS/Just Called To Say Hello
- 20 PAT BENATAR/We Belong To You
- 21 BILLY IDOL/Catch My Fall
- 22 PHILIP BAILEY/Ready To Go
- 23 RAY PARKER JR./Jambie
- 24 RED SPENCER/Donna Know
- 25 DON HENLEY/The Boys Of Summer
- 26 BILLY IDOL/Catch My Fall
- 27 STEVE WYLER/Polish Heart
- 28 FRANKIE GOES TO THE RAIN/Whisper
- 29 CHICAGO/You're The Inspiration
- 30 B.B. KING/When Love Takes Over

WVLU New York

PD: Robert W. Walker
 MD: Joni Siani

- 1 MIAMI/Make Me Up Before You Go
- 2 STEVE WYLER/Just Called To Say Hello
- 3 CHAKA KHAN/Feel For You
- 4 BILLY OCEAN/Caribbean Queen (No More Sailing)
- 5 NEW EDITION/Cool It Now
- 6 HALL & OATES/Out Of Touch
- 7 SHERRA BOSTON/Strut
- 8 DURAN DURAN/The Wild Boys
- 9 PRINCE/Purple Rain
- 10 JOLIAN LEWON/Valotte
- 11 CINDY LAUPER/Just Called To Say Hello
- 12 BOB SEGER/Understandin'
- 13 CORY HARVEY/Ain't Enough
- 14 JERRY DOUGLAS/Just Called To Say Hello
- 15 TINA TURNER/Better Be Good To Me
- 16 PAUL McCARTNEY/More Lonely Nights
- 17 PAT BENATAR/We Belong To You
- 18 BOB SEGER/Understandin'
- 19 JERRY DOUGLAS/Just Called To Say Hello
- 20 HUEY LEWIS & NEWS/Making On A Thin Lin
- 21 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 22 STEVE WYLER/Just Called To Say Hello
- 23 MADONNA/Lucky Star
- 24 BOB SEGER/Understandin'
- 25 JERRY DOUGLAS/Just Called To Say Hello
- 26 HUEY LEWIS & NEWS/Making On A Thin Lin
- 27 PAT BENATAR/We Belong To You
- 28 BOB SEGER/Understandin'
- 29 JERRY DOUGLAS/Just Called To Say Hello
- 30 HUEY LEWIS & NEWS/Making On A Thin Lin
- 31 PAT BENATAR/We Belong To You
- 32 BOB SEGER/Understandin'
- 33 JERRY DOUGLAS/Just Called To Say Hello
- 34 HUEY LEWIS & NEWS/Making On A Thin Lin
- 35 PAT BENATAR/We Belong To You
- 36 BOB SEGER/Understandin'
- 37 JERRY DOUGLAS/Just Called To Say Hello
- 38 HUEY LEWIS & NEWS/Making On A Thin Lin
- 39 PAT BENATAR/We Belong To You
- 40 BOB SEGER/Understandin'

97 WASH DC Washington

PD: Bill Tanner
 MD: Colleen Cassidy

WEST

Continued from Page 70

Hot Hits K-PLUS FM 101.5

PD: Jeff King
MD: Damien Seattle

- H 1 LIONEL RICHIE/Benny Lover
- H 2 SHIRLEY BASSE/All Through The Night
- H 3 MADONNA/Like A Virgin
- H 4 WHAM!/Make Me Up Before You
- H 5 HUEY LEWIS & NEWS/Walking On A Thin Line
- H 6 BRYAN ADAMS/Run To You
- H 7 PAUL MCCARTNEY/No More Lonely Nights
- H 8 WHAM!/Careless Whispers
- H 9 SURVIVOR/I Can't Hold Back
- H 10 HONEYDRIPPERS/Sea Of Love
- H 11 DURAN DURAN/The Wild Boys
- H 12 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 13 JACK WAGNER/All I Need
- H 14 TIME/Jungle Love
- H 15 CARL HELLLO AGAIN
- H 16 HALL & OATES/Out Of Touch
- H 17 SAMMY HAGAR/I Can't Drive 55
- H 18 SHEILA E./The Belle Of St. Mark
- H 19 JULIAN LENNON/Valotte
- H 20 FRANKIE GOES TO H/TWO TRIBES
- H 21 CHICAGO/You're The Inspiration
- H 22 TOTO/Stranger In Town
- H 23 RED SPEEDWAGON/I Dowanna Know
- H 24 KISS/Heaven's On Fire
- H 25 PAT BENATAR/We Belong
- H 26 NEW EDITION/Cool It Now
- H 27 BETTE MIDLER/Just Called To Say Hello
- H 28 U2/Pride In The Name Of
- H 29 JOHN WAITE/Tears
- H 30 BANANARAMA/The World Is A Better Place
- H 31 JERMAINE JACKSON/Do What You Do
- H 32 RICK SPRINGFIELD/Bruce
- H 33 DAN HARTMAN/We Are The Young
- H 34 DON HENLEY/The Boys Of Summer
- H 35 JOHN CAFFERTY & B/Tender Years
- H 36 BILLY IDOL/Catch My Fall
- H 37 THOMPSON TWINS/The Gap
- H 38 COREY HART/It Ain't Enough
- H 39 SCANDAL/Made It
- H 40 PHILIP BAILEY/Easy Lover

ADDS: ALPHAVILLE/Big In Japan
PRINCE/If I Was A Boy
DENNIS DEYOUNG/Don't Wait For Her
FOREIGNER/I Want To Know What L

ON: BILLY OCEAN/Loverboy
BOB SEGER/Understanding
FIXX/Sunshine In The Shade
RAY PARKER JR./Jamie
POINTER SISTERS/Neutron Dance
DIANA ROSS/Missing You
DAVID BOWIE/Tonight
KOO & THE GANG/Misled
TEENA MARIE/Overgirl
GENERAL PUBLIC/Tenderness
SADE/Hang On To Your Love
GIUFFRIA/Call To The Heart
KURT COBAIN/Smells Like Teen Spirit
CELLS BAND/Concealed Weapons
KINGDLERS/Heaven Must Be There

Hitradio 100.1 KMKJ Portland

PD: Jon Barry
MD: Steve Naganuma

- H 1 HALL & OATES/Out Of Touch
- H 2 CHAKA KHAN/Feel For You
- H 3 WHAM!/Make Me Up Before You
- H 4 TIME/Jungle Love
- H 5 DURAN DURAN/The Wild Boys
- H 6 CYNDI LAUPER/All Through The Night
- H 7 LIONEL RICHIE/Benny Lover
- H 8 MADONNA/Like A Virgin
- H 9 PAT BENATAR/We Belong
- H 10 SURVIVOR/I Can't Hold Back
- H 11 COREY HART/It Ain't Enough
- H 12 HUEY LEWIS & NEWS/Walking On A Thin Line
- H 13 TINA TURNER/Better Be Good To Me
- H 14 CARL HELLLO AGAIN
- H 15 HONEYDRIPPERS/Sea Of Love
- H 16 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 17 PRINCE/Purple Rain
- H 18 JACK WAGNER/All I Need
- H 19 RED SPEEDWAGON/I Dowanna Know
- H 20 JERMAINE JACKSON/Do What You Do
- H 21 CHICAGO/You're The Inspiration
- H 22 BRYAN ADAMS/Run To You
- H 23 DON HENLEY/The Boys Of Summer
- H 24 JULIAN LENNON/Valotte
- H 25 SHEENA EASTON/Strut
- H 26 TOTO/Stranger In Town
- H 27 JOHN WAITE/Tears
- H 28 RAY PARKER JR./Jamie
- H 29 PHILIP BAILEY/Easy Lover
- H 30 NEW EDITION/Cool It Now
- H 31 RICK SPRINGFIELD/Taxi Dancing
- H 32 BOB SEGER/Understanding
- H 33 BILLY OCEAN/Loverboy
- H 34 SCORER HODGSON/Mad A Dream

ADDS: FOREIGNER/I Want To Know What L
WHAM!/Careless Whispers

ON: JEFFREY OSBORNE/Don't Stop
JOHN CAFFERTY & B/Tender Years
STEVE WONDER/Love Light In Flight
SHEILA E./The Belle Of St. Mark
STEVE PERRY/Foolish Heart
RICK SPRINGFIELD/Bruce
U2/Pride In The Name Of

KWSS 94.5 FM San Jose

PD: Dave Van Stone
MD: Robin Kipps

- H 1 HALL & OATES/Out Of Touch
- H 2 CYNDI LAUPER/All Through The Night
- H 3 LIONEL RICHIE/Benny Lover
- H 4 PRINCE/Purple Rain
- H 5 PAUL MCCARTNEY/No More Lonely Nights
- H 6 HONEYDRIPPERS/Sea Of Love
- H 7 WHAM!/Make Me Up Before You
- H 8 HUEY LEWIS & NEWS/Walking On A Thin Line
- H 9 PAT BENATAR/We Belong
- H 10 DURAN DURAN/The Wild Boys
- H 11 NEW EDITION/Cool It Now
- H 12 SHEENA EASTON/Strut
- H 13 MADONNA/Like A Virgin
- H 14 CARL HELLLO AGAIN
- H 15 COREY HART/It Ain't Enough
- H 16 TINA TURNER/Better Be Good To Me
- H 17 U2/Pride In The Name Of
- H 18 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 19 CHAKA KHAN/Feel For You
- H 20 KENNY ROGERS/What About Me?
- H 21 SURVIVOR/I Can't Hold Back
- H 22 JULIAN LENNON/Valotte
- H 23 TOTO/Stranger In Town
- H 24 DENNIS DEYOUNG/Daerdt Moon
- H 25 SHEILA E./The Belle Of St. Mark
- H 26 BRYAN ADAMS/Run To You
- H 27 JERMAINE JACKSON/Do What You Do
- H 28 GENERAL PUBLIC/Tenderness
- H 29 DON HENLEY/The Boys Of Summer

ADDS: STEVE WONDER/Love Light In Flight
FOREIGNER/I Want To Know What L

ON: FRANKIE GOES TO H/TWO TRIBES
RICK SPRINGFIELD/Bruce
RAY PARKER JR./Jamie
CHICAGO/You're The Inspiration
PHILIP BAILEY/Easy Lover
GIUFFRIA/Call To The Heart
POINTER SISTERS/Neutron Dance
BILLY OCEAN/Loverboy

KS 103 FM HOT HITS!

PD: Dave Parks San Diego
MD/Assist. PD: Mike Preston

- H 12 1 MADONNA/Like A Virgin
- H 2 2 CHAKA KHAN/Feel For You
- H 3 3 NEW EDITION/Cool It Now
- H 4 4 HALL & OATES/Out Of Touch
- H 5 5 HONEYDRIPPERS/Sea Of Love
- H 6 6 WHAM!/Make Me Up Before You
- H 7 7 DURAN DURAN/The Wild Boys
- H 8 8 CYNDI LAUPER/All Through The Night
- H 9 9 JACK WAGNER/All I Need
- H 10 10 PRINCE/Purple Rain
- H 11 11 PAUL MCCARTNEY/No More Lonely Nights
- H 12 12 PAT BENATAR/We Belong
- H 13 13 TINA TURNER/Better Be Good To Me
- H 14 14 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 15 15 CULTURE CLUB/The War Song
- H 16 16 LIONEL RICHIE/Benny Lover
- H 17 17 CARL HELLLO AGAIN
- H 18 18 BANANARAMA/The Wild Life
- H 19 19 JERMAINE JACKSON/Do What You Do
- H 20 20 SHEENA EASTON/Strut
- H 21 21 BILLY OCEAN/Caribbean Queen (No No)
- H 22 22 U2/Pride In The Name Of
- H 23 23 SHEILA E./The Belle Of St. Mark
- H 24 24 DAN HARTMAN/We Are The Young
- H 25 25 BILLY IDOL/Catch My Fall
- H 26 26 BRYAN ADAMS/Run To You
- H 27 27 CHICAGO/You're The Inspiration
- H 28 28 HUEY LEWIS & NEWS/Walking On A Thin Line
- H 29 29 GENERAL PUBLIC/Tenderness
- H 30 30 RICK SPRINGFIELD/Taxi Dancing
- H 31 31 JERMAINE JACKSON/Do What You Do
- H 32 32 KENNY ROGERS/What About Me?
- H 33 33 THOMPSON TWINS/The Gap
- H 34 34 FRANKIE GOES TO H/TWO TRIBES
- H 35 35 DIANA ROSS/Missing You
- H 36 36 TOTO/Stranger In Town
- H 37 37 RAY PARKER JR./Jamie
- H 38 38 JOHN CAFFERTY & B/Tender Years
- H 39 39 BILLY OCEAN/Loverboy
- H 40 40 DON HENLEY/The Boys Of Summer

ADDS: MIDNIGHT STAR/Operator
FOREIGNER/I Want To Know What L
JOHN CAFFERTY & B/Tender Years
WHAM!/Careless Whispers

ON: PRINCE/Erotic City
DAVID BOWIE/Tonight
PHILIP BAILEY/Easy Lover
BOB SEGER/Understanding

WHEEL WAVE Denver

PD: Doug Erickson
MD: Gloria Avila

- H 1 WHAM!/Make Me Up Before You
- H 2 CHAKA KHAN/Feel For You
- H 3 HALL & OATES/Out Of Touch
- H 4 PRINCE/Purple Rain
- H 5 CYNDI LAUPER/All Through The Night
- H 6 BRYAN ADAMS/Run To You
- H 7 BILLY OCEAN/Caribbean Queen (No No)
- H 8 HONEYDRIPPERS/Sea Of Love
- H 9 STEVE WONDER/Just Called To Say Hello
- H 10 PAUL MCCARTNEY/No More Lonely Nights
- H 11 PAT BENATAR/We Belong
- H 12 LIONEL RICHIE/Benny Lover
- H 13 TINA TURNER/Better Be Good To Me
- H 14 MADONNA/Like A Virgin
- H 15 HUEY LEWIS & NEWS/Walking On A Thin Line
- H 16 SURVIVOR/I Can't Hold Back
- H 17 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 18 CARL HELLLO AGAIN
- H 19 NEW EDITION/Cool It Now
- H 20 JACK WAGNER/All I Need
- H 21 JERMAINE JACKSON/Do What You Do
- H 22 BRYAN ADAMS/Run To You
- H 23 JULIAN LENNON/Valotte
- H 24 SHEENA EASTON/Strut
- H 25 PRINCE/Let's Go Crazy
- H 26 RED SPEEDWAGON/I Dowanna Know
- H 27 BOB SEGER/Understanding
- H 28 BRUCE SPRINGSTEEN/Cover Me
- H 29 DON HENLEY/The Boys Of Summer
- H 30 TOTO/Stranger In Town
- H 31 RAY PARKER JR./Jamie
- H 32 U2/Pride In The Name Of
- H 33 CHICAGO/You're The Inspiration
- H 34 SHEILA E./The Belle Of St. Mark
- H 35 JOHN CAFFERTY & B/Tender Years
- H 36 GIUFFRIA/Call To The Heart
- H 37 PHILIP BAILEY/Easy Lover
- H 38 ELTON JOHN/In Neon
- H 39 BILLY OCEAN/Loverboy
- H 40 FOREIGNER/I Want To Know What L

ADDS: 40 BILLY SATELLITE/I Wanna Go Back
KOO & THE GANG/Misled
DAVID BOWIE/Tonight
STEVE WONDER/Love Light In Flight
STEVE PERRY/Foolish Heart

ON: POINTER SISTERS/Neutron Dance
LAURA BRANIGAN/Ti Amo

Hot Hits in 105 KITS San Francisco

PD: Bob Garrett
MD: Craig Roberts

- H 1 WHAM!/Make Me Up Before You
- H 2 DURAN DURAN/The Wild Boys
- H 3 STEVE WONDER/Just Called To Say Hello
- H 4 BILLY OCEAN/Caribbean Queen (No No)
- H 5 HALL & OATES/Out Of Touch
- H 6 CHAKA KHAN/Feel For You
- H 7 NEW EDITION/Cool It Now
- H 8 TINA TURNER/Better Be Good To Me
- H 9 CULTURE CLUB/The War Song
- H 10 MADONNA/Like A Virgin
- H 11 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 12 PRINCE/Purple Rain
- H 13 PAUL MCCARTNEY/No More Lonely Nights
- H 14 PAT BENATAR/We Belong
- H 15 HONEYDRIPPERS/Sea Of Love
- H 16 CHICAGO/Hard Habit To Break
- H 17 JERMAINE JACKSON/Do What You Do
- H 18 U2/Pride In The Name Of
- H 19 JERMAINE JACKSON/Do What You Do
- H 20 HUEY LEWIS & NEWS/Walking On A Thin Line
- H 21 LIONEL RICHIE/Benny Lover
- H 22 GENERAL PUBLIC/Tenderness
- H 23 CARL HELLLO AGAIN
- H 24 JULIAN LENNON/Valotte
- H 25 TIME/Jungle Love
- H 26 JACK WAGNER/All I Need
- H 27 SHEILA E./The Belle Of St. Mark
- H 28 SHEENA EASTON/Strut
- H 29 CHICAGO/You're The Inspiration
- H 30 JEFFREY OSBORNE/Don't Stop

ADDS: STEVE WONDER/Love Light In Flight
FOREIGNER/I Want To Know What L
MIDNIGHT STAR/Operator
STEVE PERRY/Foolish Heart

ON: SCANDAL/Made It
DAN HARTMAN/We Are The Young
DON HENLEY/The Boys Of Summer
DAZZ BAND/Let It All Flow
ROGER HODGSON/Mad A Dream
RICK SPRINGFIELD/Bruce
GIUFFRIA/Call To The Heart
BOB SEGER/Understanding
BRYAN ADAMS/Run To You
RAY PARKER JR./Jamie
JOHN CAFFERTY & B/Tender Years
RICK SPRINGFIELD/Taxi Dancing
PHILIP BAILEY/Easy Lover
BILLY IDOL/Catch My Fall

FM 102 Sacramento

PD: Rick Gillette
MD: Chris Collins

- H 1 CHAKA KHAN/Feel For You
- H 2 NEW EDITION/Cool It Now
- H 3 WHAM!/Make Me Up Before You
- H 4 TIME/Jungle Love
- H 5 DURAN DURAN/The Wild Boys
- H 6 TINA TURNER/Better Be Good To Me
- H 7 LIONEL RICHIE/Benny Lover
- H 8 CYNDI LAUPER/All Through The Night
- H 9 MADONNA/Like A Virgin
- H 10 JERMAINE JACKSON/Do What You Do
- H 11 BILLY OCEAN/Caribbean Queen (No No)
- H 12 JEFFREY OSBORNE/Don't Stop
- H 13 DAN HARTMAN/We Are The Young
- H 14 SHEILA E./The Belle Of St. Mark
- H 15 PAT BENATAR/We Belong
- H 16 PAT BENATAR/We Belong
- H 17 JACK WAGNER/All I Need
- H 18 PAUL MCCARTNEY/No More Lonely Nights
- H 19 HONEYDRIPPERS/Sea Of Love
- H 20 KENNY ROGERS/What About Me?
- H 21 DAZZ BAND/Let It All Flow
- H 22 HALL & OATES/Out Of Touch
- H 23 REBBIE JACKSON/Centipede
- H 24 MIDNIGHT STAR/Operator
- H 25 SURVIVOR/I Can't Hold Back
- H 26 THOMPSON TWINS/The Gap
- H 27 DON HENLEY/The Boys Of Summer
- H 28 GENERAL PUBLIC/Tenderness
- H 29 DONNA SUMNER/Supernatural Love
- H 30 BILLY OCEAN/Loverboy
- H 31 ASHROCK & SIMMONS/Solid
- H 32 ELTON JOHN/In Neon
- H 33 DAVID BOWIE/Tonight
- H 34 FOREIGNER/I Want To Know What L
- H 35 WHAM!/Careless Whispers
- H 36 GLENN FRY/The Heat Is On

ON: STEVE WONDER/Love Light In Flight
LAURA BRANIGAN/Ti Amo
POINTER SISTERS/Neutron Dance
SHANANARA/Amnesia
PHILIP BAILEY/Easy Lover
RICK SPRINGFIELD/Taxi Dancing
RAY PARKER JR./Jamie
BILLY IDOL/Catch My Fall
BRYAN ADAMS/Run To You

KPXE Denver

PD: Tim Fox
Asst. PD: Mark Bolke

- H 1 CYNDI LAUPER/All Through The Night
- H 2 TINA TURNER/Better Be Good To Me
- H 3 HALL & OATES/Out Of Touch
- H 4 CHAKA KHAN/Feel For You
- H 5 CARL HELLLO AGAIN
- H 6 JACK WAGNER/All I Need
- H 7 SURVIVOR/I Can't Hold Back
- H 8 WHAM!/Make Me Up Before You
- H 9 LIONEL RICHIE/Benny Lover
- H 10 HUEY LEWIS & NEWS/Walking On A Thin Line
- H 11 PAT BENATAR/We Belong
- H 12 BILLY OCEAN/Caribbean Queen (No No)
- H 13 HONEYDRIPPERS/Sea Of Love
- H 14 MADONNA/Like A Virgin
- H 15 CHICAGO/You're The Inspiration
- H 16 PRINCE/Purple Rain
- H 17 JULIAN LENNON/Valotte
- H 18 PAUL MCCARTNEY/No More Lonely Nights
- H 19 PHILIP BAILEY/Easy Lover
- H 20 TOTO/Stranger In Town
- H 21 JERMAINE JACKSON/Do What You Do
- H 22 RED SPEEDWAGON/I Dowanna Know
- H 23 BRYAN ADAMS/Run To You
- H 24 DAN HARTMAN/We Are The Young
- H 25 COREY HART/It Ain't Enough
- H 26 DON HENLEY/The Boys Of Summer
- H 27 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 28 JOHN CAFFERTY & B/Tender Years
- H 29 SCANDAL/Made It
- H 30 TOMMY SHAW/Girls With Guns

ADDS: 28 FOREIGNER/I Want To Know What L
GIUFFRIA/Call To The Heart
RAY PARKER JR./Jamie
SHANANARA/Amnesia

ON: DURAN DURAN/The Wild Boys

KUBE 93 FM Seattle

PD: Bob Case
MD: Wendy Christopher

- H 1 HALL & OATES/Out Of Touch
- H 2 CHAKA KHAN/Feel For You
- H 3 WHAM!/Make Me Up Before You
- H 4 HONEYDRIPPERS/Sea Of Love
- H 5 CYNDI LAUPER/All Through The Night
- H 6 PAUL MCCARTNEY/No More Lonely Nights
- H 7 LIONEL RICHIE/Benny Lover
- H 8 JACK WAGNER/All I Need
- H 9 DURAN DURAN/The Wild Boys
- H 10 PAT BENATAR/We Belong
- H 11 SURVIVOR/I Can't Hold Back
- H 12 JULIAN LENNON/Valotte
- H 13 MADONNA/Like A Virgin
- H 14 HUEY LEWIS & NEWS/Walking On A Thin Line
- H 15 SHEENA EASTON/Strut
- H 16 TIME/Jungle Love
- H 17 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 18 COREY HART/It Ain't Enough
- H 19 CARL HELLLO AGAIN
- H 20 NEW EDITION/Cool It Now
- H 21 SHEILA E./The Belle Of St. Mark
- H 22 BRYAN ADAMS/Run To You
- H 23 CHICAGO/You're The Inspiration
- H 24 U2/Pride In The Name Of
- H 25 JERMAINE JACKSON/Do What You Do
- H 26 DON HENLEY/The Boys Of Summer
- H 27 TINA TURNER/Better Be Good To Me
- H 28 RED SPEEDWAGON/I Dowanna Know
- H 29 TOTO/Stranger In Town
- H 30 RAY PARKER JR./Jamie
- H 31 BOB SEGER/Understanding
- H 32 RICK SPRINGFIELD/Bruce
- H 33 PHILIP BAILEY/Easy Lover
- H 34 BILLY OCEAN/Loverboy
- H 35 GIUFFRIA/Call To The Heart

ADDS: FOREIGNER/I Want To Know What L
WHAM!/Careless Whispers
POINTER SISTERS/Neutron Dance

KZZP Phoenix

PD: Guy Zapoleon
MD: Steve Goddard

- H 1 HALL & OATES/Out Of Touch
- H 2 CYNDI LAUPER/All Through The Night
- H 3 WHAM!/Make Me Up Before You
- H 4 PAUL MCCARTNEY/No More Lonely Nights
- H 5 CHAKA KHAN/Feel For You
- H 6 LIONEL RICHIE/Benny Lover
- H 7 HONEYDRIPPERS/Sea Of Love
- H 8 DURAN DURAN/The Wild Boys
- H 9 TINA TURNER/Better Be Good To Me
- H 10 HUEY LEWIS & NEWS/Walking On A Thin Line
- H 11 SURVIVOR/I Can't Hold Back
- H 12 PRINCE/Purple Rain
- H 13 SHEENA EASTON/Strut
- H 14 COREY HART/It Ain't Enough
- H 15 PAT BENATAR/We Belong
- H 16 MADONNA/Like A Virgin
- H 17 NEW EDITION/Cool It Now
- H 18 JULIAN LENNON/Valotte
- H 19 BILLY OCEAN/Caribbean Queen (No No)
- H 20 CARL HELLLO AGAIN
- H 21 BRYAN ADAMS/Run To You
- H 22 JERMAINE JACKSON/Do What You Do
- H 23 JACK WAGNER/All I Need
- H 24 RED SPEEDWAGON/I Dowanna Know
- H 25 TOTO/Stranger In Town
- H 26 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 27 CHICAGO/You're The Inspiration
- H 28 DENNIS DEYOUNG/Daerdt Moon
- H 29 RICK SPRINGFIELD/Bruce
- H 30 STEVE WONDER/Just Called To Say Hello
- H 31 JOHN WAITE/Tears
- H 32 BOB SEGER/Understanding
- H 33 SCANDAL/Made It
- H 34 RAY PARKER JR./Jamie
- H 35 U2/Pride In The Name Of
- H 36 CULTURE CLUB/The War Song
- H 37 DON HENLEY/The Boys Of Summer
- H 38 SHEILA E./The Belle Of St. Mark
- H 39 PHILIP BAILEY/Easy Lover
- H 40 FRANKIE GOES TO H/TWO TRIBES

ADDS: FOREIGNER/I Want To Know What L

ON: JOHN CAFFERTY & B/Tender Years



EAST
Most Added Hottest
Foreigner
Billy Ocean
Elton John
Madonna
Duran Duran
Chaka Khan

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest
Foreigner
Glenn Frey
Billy Ocean
Duran Duran
Madonna
Chaka Khan
Daryl Hall & John Oates

EAST

Parallel Two

WFLY/Albany, NY
Clark/Lawrence
FOREIGNER
WHAM!
BILLY OCEAN
PRINCE
ALPHAVILLE
Hottest:
CHAKA KHAN 2-1
HALL & OATES 3-2
DURAN DURAN 4-3
LIONEL RICHIE 7-5
NEW EDITION 14-10

Q100/Allentown, PA
Geronomo/Landon
ASHFORD & SIMPSON
JOHN HUNTER
BILLY OCEAN
FOREIGNER
ELTON JOHN
DIANA ROSS
RICK SPRINGFIELD
STEVE WONDER
Hottest:
WHAM! 1-1
MADONNA 7-2
CHAKA KHAN 4-3
DURAN DURAN 5-5
JACK WAGNER 14-9

WMBR/Baltimore, MD
Wimmer/Payne
BILLY OCEAN
FOREIGNER
ELTON JOHN
DIANA ROSS
MIDNIGHT STAR
Hottest:
WHAM! 2-1
HALL & OATES 6-4
NEW EDITION 11-7
PAT BENATAR 25-19
MADONNA 34-23

WBEN-FM/Bufalo, NY
Roger Christian
JACK WAGNER
POINTER SISTERS
KOO & THE GANG
ELTON JOHN
GENERAL PUBLIC
BILLY OCEAN
Hottest:
MADONNA 3-1
HONEYDRIPPERS 4-4
BRUCE SPRINGSTEEN 13-6
JULIAN LENNON 7-7

WVSR/Charleston, WV
Chris Bailey
FOREIGNER
BILLY OCEAN
JOHN HUNTER
GENERAL PUBLIC
ASHFORD & SIMPSON
JOHN PARR
SHALAMAR
TEENA MARIE
Hottest:
DURAN DURAN 8-3
PAT BENATAR 10-8
MADONNA 21-10
BRYAN ADAMS 22-18
REO SPEEDWAGON 26-20

K104/Erie, PA
Bill Shannon
FOREIGNER
ROGERS & PARTON
BARBRA STREISAND
TOMMY SHAW
WHAM!
TWISTED SISTER
AUTOGRAPH
Hottest:
PAUL MCCARTNEY 5-1
CARS 9-3
HUEY LEWIS & NEWS 7-4
BOB SEGER 12-5
BRUCE SPRINGSTEEN 17-6

WERZ/Exeter, NH
Scott MacKay
FOREIGNER
RICK SPRINGFIELD
RICK SPRINGFIELD
GLENN FREY
BILLY OCEAN
JOAN JETT
MIDNIGHT STAR
JOHN HUNTER (dp)
Hottest:
CHAKA KHAN 2-1
DURAN DURAN 6-5
HONEYDRIPPERS 9-7
MADONNA 25-19
JACK WAGNER 30-25

WTIC-FM/Hartford, CT
Mika West
JOHN CAFFERTY & B
MIDNIGHT STAR
PRINCE
Hottest:
DURAN DURAN 2-1
MADONNA 16-4
HONEYDRIPPERS 23-14
BRYAN ADAMS 28-19
JACK WAGNER 30-25

WKEE/Huntington, WV
Gary Miller
ELTON JOHN
FOREIGNER
DAVID BOWIE
DIANA ROSS
DENNIS DEYOUNG
ALPHAVILLE
ASHFORD & SIMPSON
Hottest:
LIONEL RICHIE 5-1
SURVIVOR 4-2
PAUL MCCARTNEY 3-3
HUEY LEWIS & NEWS 7-5
HONEYDRIPPERS 8-6

WLAN-FM/Lancaster, PA
Jerry Michaels
FOREIGNER
ELTON JOHN
STEVE WONDER
DENNIS DEYOUNG
RICK SPRINGFIELD
Hottest:
SURVIVOR 2-1
CHAKA KHAN 9-5
PAT BENATAR 23-14
ROGER HODGSON 21-15
MADONNA 30-16

KC101/New Haven, CT
Stef Rybak
FOREIGNER
WHAM!
MIDNIGHT STAR
RICK SPRINGFIELD
Hottest:
CHAKA KHAN 1-1
HALL & OATES 3-3
DURAN DURAN 6-4
JACK WAGNER 13-9
MADONNA 23-11

Parallel Three

WFBG/Altoona, PA
Steve Kelsey
FOREIGNER
DENNIS DEYOUNG (dp)
BILLY OCEAN
JOAN JETT (dp)
AUTOGRAPH (dp)
KOO & THE GANG
Hottest:
WHAM! 1-1
PAUL MCCARTNEY 7-5
PAT BENATAR 18-12
JERMAINE JACKSON 23-13
MADONNA 27-15

WZON/Bangor, ME
Michael O'Hara
ROGER HODGSON
ELTON JOHN
DIANA ROSS
KOO & THE GANG
FOREIGNER
Hottest:
WHAM! 1-1
DURAN DURAN 11-4
HALL & OATES 12-5
HONEYDRIPPERS 10-8
PAT BENATAR 20-17

WIGY/Bath, ME
Bob Anderson
DAVID BOWIE
FOREIGNER
BILLY OCEAN
POINTER SISTERS
Hottest:
HONEYDRIPPERS 7-2
JULIAN LENNON 13-8
BRUCE SPRINGSTEEN 17-13
TOTO 20-15
MADONNA 23-16

103CIR/Beckley, WV
Bob Spencer
FOREIGNER
FRANKIE GOES TO H
POINTER SISTERS
KOO & THE GANG
ELTON JOHN
DAVID BOWIE
Hottest:
CHAKA KHAN 4-1
DURAN DURAN 10-8
MADONNA 21-16
NEW EDITION 26-18
CHICAGO 36-24

WQAY/Beckley, WV
Jim Martin
FOREIGNER
ALPHAVILLE (dp)
ASHFORD & SIMPSON
ELTON JOHN
SADE
Hottest:
DURAN DURAN 3-1
NEW EDITION 4-2
MADONNA 20-11
BRYAN ADAMS 21-12
CHICAGO 24-14

WIKZ/Chambersburg, PA
Matthew/Alexander
BILLY OCEAN
DURAN DURAN 8-3
PAT BENATAR 16-10
MADONNA 22-15
JACK WAGNER 29-23

WZQY/Syracuse, NY
David Laird
JACK WAGNER
BILLY OCEAN
ELTON JOHN
FRANKIE GOES TO H
ALPHAVILLE
Hottest:
CHAKA KHAN 1-1
DURAN DURAN 10-3
PAT BENATAR 10-8
MADONNA 22-15
JACK WAGNER 29-23

WZQY/Syracuse, NY
David Laird
JACK WAGNER
BILLY OCEAN
ELTON JOHN
FRANKIE GOES TO H
ALPHAVILLE
Hottest:
CHAKA KHAN 1-1
DURAN DURAN 10-3
PAT BENATAR 10-8
MADONNA 22-15
JACK WAGNER 29-23

WZQY/Syracuse, NY
David Laird
JACK WAGNER
BILLY OCEAN
ELTON JOHN
FRANKIE GOES TO H
ALPHAVILLE
Hottest:
CHAKA KHAN 1-1
DURAN DURAN 10-3
PAT BENATAR 10-8
MADONNA 22-15
JACK WAGNER 29-23

WZQY/Syracuse, NY
David Laird
JACK WAGNER
BILLY OCEAN
ELTON JOHN
FRANKIE GOES TO H
ALPHAVILLE
Hottest:
CHAKA KHAN 1-1
DURAN DURAN 10-3
PAT BENATAR 10-8
MADONNA 22-15
JACK WAGNER 29-23

WOMP-FM/Wheeling, WV

Dwayne Bonds
FOREIGNER
DENNIS DEYOUNG
FOREIGNER
DIANA ROSS
JACK WAGNER
GIUFFRIA
GLENN FREY
Hottest:
WHAM! 2-1
CYNDI LAUPER 5-4
DURAN DURAN 7-6
MADONNA 15-8
HUEY LEWIS & NEWS 11-9

WSQV/Williamsport, PA
Michael Cruz
DIANA ROSS
DENNIS DEYOUNG
FOREIGNER
ELTON JOHN (dp)
WHAM!
TINA TURNER
Hottest:
HALL & OATES 3-1
CHAKA KHAN 4-3
COREY HART 8-6
DAN HARTMAN 25-13
STEVE PERRY 36-26

WZON/Bangor, ME
Michael O'Hara
ROGER HODGSON
ELTON JOHN
DIANA ROSS
KOO & THE GANG
FOREIGNER
Hottest:
WHAM! 1-1
DURAN DURAN 11-4
HALL & OATES 12-5
HONEYDRIPPERS 10-8
PAT BENATAR 20-17

WIGY/Bath, ME
Bob Anderson
DAVID BOWIE
FOREIGNER
BILLY OCEAN
POINTER SISTERS
Hottest:
HONEYDRIPPERS 7-2
JULIAN LENNON 13-8
BRUCE SPRINGSTEEN 17-13
TOTO 20-15
MADONNA 23-16

103CIR/Beckley, WV
Bob Spencer
FOREIGNER
FRANKIE GOES TO H
POINTER SISTERS
KOO & THE GANG
ELTON JOHN
DAVID BOWIE
Hottest:
CHAKA KHAN 4-1
DURAN DURAN 10-8
MADONNA 21-16
NEW EDITION 26-18
CHICAGO 36-24

WQAY/Beckley, WV
Jim Martin
FOREIGNER
ALPHAVILLE (dp)
ASHFORD & SIMPSON
ELTON JOHN
SADE
Hottest:
DURAN DURAN 3-1
NEW EDITION 4-2
MADONNA 20-11
BRYAN ADAMS 21-12
CHICAGO 24-14

WIKZ/Chambersburg, PA
Matthew/Alexander
BILLY OCEAN
DURAN DURAN 8-3
PAT BENATAR 16-10
MADONNA 22-15
JACK WAGNER 29-23

WZQY/Syracuse, NY
David Laird
JACK WAGNER
BILLY OCEAN
ELTON JOHN
FRANKIE GOES TO H
ALPHAVILLE
Hottest:
CHAKA KHAN 1-1
DURAN DURAN 10-3
PAT BENATAR 10-8
MADONNA 22-15
JACK WAGNER 29-23

WZQY/Syracuse, NY
David Laird
JACK WAGNER
BILLY OCEAN
ELTON JOHN
FRANKIE GOES TO H
ALPHAVILLE
Hottest:
CHAKA KHAN 1-1
DURAN DURAN 10-3
PAT BENATAR 10-8
MADONNA 22-15
JACK WAGNER 29-23

WZQY/Syracuse, NY
David Laird
JACK WAGNER
BILLY OCEAN
ELTON JOHN
FRANKIE GOES TO H
ALPHAVILLE
Hottest:
CHAKA KHAN 1-1
DURAN DURAN 10-3
PAT BENATAR 10-8
MADONNA 22-15
JACK WAGNER 29-23

WBCY/Charlotte, NC

Bob Kaghan
FOREIGNER
GLENN FREY
ELTON JOHN
KOO & THE GANG
Hottest:
NEW EDITION 2-2
JACK WAGNER 3-3
DURAN DURAN 5-4
MADONNA 12-5
CHICAGO 23-18

WJZR/Charlotte, NC
Chrysler/Daniels
U2
ALPHAVILLE
FOREIGNER
TEENA MARIE
TEMPTATIONS
MIDNIGHT STAR
BILLY OCEAN
GLENN FREY
AUTOGRAPH
GLENN FREY
Hottest:
LIONEL RICHIE 3-2
DURAN DURAN 6-3
NEW EDITION 7-4
SURVIVOR 5-4
PAUL MCCARTNEY 6-5
DAN HARTMAN 10-9
DURAN DURAN 12-11

WSKZ/Chattanooga, TN
Eric Page
JACK WAGNER
FOREIGNER
GLENN FREY
JOHN CAFFERTY & B
POINTER SISTERS
LAURA BRANIGAN
Hottest:
HALL & OATES 1-1
CHAKA KHAN 3-2
DURAN DURAN 13-9
JULIAN LENNON 12-10
MADONNA 20-13

WNOK-FM/Columbia, SC
Peter Hamlett
none
Hottest:
WHAM! 1-1
CHAKA KHAN 3-3
SURVIVOR 4-4
NEW EDITION 5-5
PAUL MCCARTNEY 6-6
JACK WAGNER 13-10
PAT BENATAR 17-13

KHFI/Austin, TX
Waylon Richards
ELTON JOHN
LAURA BRANIGAN
BILLY OCEAN (dp)
JACK WAGNER (dp)
JEFFREY OSBORNE
FRANKIE GOES TO H (dp)
KOO & THE GANG
STEVE PERRY (dp)
Hottest:
HALL & OATES 2-1
CHAKA KHAN 6-3
DURAN DURAN 11-5
CARS 23-16
MADONNA 26-18

WFMJ/Baton Rouge, LA
Rical/Hysen
FOREIGNER
DIANA ROSS
STEVE WONDER
Hottest:
WHAM! 1-1
CHAKA KHAN 3-2
DURAN DURAN 15-10
CHICAGO 23-17
MADONNA 26-19

KWIC/Beaumont, TX
Resor/Perry
FOREIGNER
DIANA ROSS
GLENN FREY
DAVID BOWIE
TIME
GENERAL PUBLIC (dp)
Hottest:
HALL & OATES 1-1
PAT BENATAR 14-11
DURAN DURAN 27-12
MADONNA 18-13
BRYAN ADAMS 21-15

KZBB/Beaumont, TX
Jerry Lousteau
FOREIGNER
MIDNIGHT STAR
GENERAL PUBLIC
TEENA MARIE
BILLY OCEAN
LAURA BRANIGAN
SHEILA E.
ALPHAVILLE (dp)
Hottest:
DURAN DURAN 3-1
MADONNA 9-6
CARS 16-9
KISS 17-12
JACK WAGNER 24-15

WQID/Biloxi, MS
Mickey Coulter
TOTO (dp)
FOREIGNER
BILLY OCEAN
LIONEL RICHIE 1-1
HALL & OATES 3-2
SURVIVOR 6-3
HUEY LEWIS & NEWS 9-4
BOB SEGER 12-5

WKHI/Ocean City, MD
Jack Gillen
none
Hottest:
WHAM! 1-1
HALL & OATES 2-2
CYNDI LAUPER 4-4
DURAN DURAN 7-7
HUEY LEWIS & NEWS 9-9

XX106/Birmingham, AL
St. John/Balley
FOREIGNER
GLENN FREY
ELTON JOHN
BILLY OCEAN
Hottest:
CHAKA KHAN 1-1
DURAN DURAN 2-2
JACK WAGNER 16-7
MADONNA 19-10
HONEYDRIPPERS 12-11

WSSX/Charleston, WV
Phillips/Allen
JACK WAGNER
STEVE PERRY
FOREIGNER
GENERAL PUBLIC
KOO & THE GANG
Hottest:
HALL & OATES 2-1
JACK WAGNER 9-2
DURAN DURAN 7-6
PAT BENATAR 12-10
MADONNA 19-12

WQUT/Johnson City, TN

Chuck Anthony
JACK WAGNER
POINTER SISTERS
BRUCE SPRINGSTEEN
ROGER HODGSON
NEW EDITION (dp)
JOHN PARR (dp)
Hottest:
HALL & OATES 4-1
PAT BENATAR 12-6
CHAKA KHAN 15-7
BRYAN ADAMS 24-16
KISS 27-19

WOKI/Knoxville, TN
Gary Adkins
JACK WAGNER
FOREIGNER
GENERAL PUBLIC
MIDNIGHT STAR
BILLY OCEAN
JOHN HUNTER
GLENN FREY
Hottest:
DURAN DURAN 2-1
MADONNA 8-2
PAT BENATAR 9-4
HONEYDRIPPERS 11-8
JEFFREY OSBORNE 17-10

WRNO/New Orleans, LA
Mike Costello
FOREIGNER
ROGER HODGSON
JOHN CAFFERTY & B
BILLY OCEAN
PHILIP BAILEY
Hottest:
DURAN DURAN 2-1
MADONNA 8-2
PAT BENATAR 9-4
HONEYDRIPPERS 11-8
JEFFREY OSBORNE 17-10

WRNO/New Orleans, LA
Mike Costello
FOREIGNER
FRANKIE GOES TO H
JOHN PARR
Hottest:
HALL & OATES 2-1
HONEYDRIPPERS 4-3
DURAN DURAN 15-7
MADONNA 25-13
CHICAGO 31-25

BJ106/Orlando, FL
Dave Wright
DON HENLEY
BOB SEGER
BILLY OCEAN
ELTON JOHN
RAY PARKER JR.
PHILIP BAILEY
Hottest:
HALL & OATES 2-1
CHAKA KHAN 4-3
HONEYDRIPPERS 8-6
DURAN DURAN 9-8
MADONNA 23-14

Y106/Orlando, FL
Stacy/Neal
FOREIGNER
RICK SPRINGFIELD
BILLY OCEAN
GIUFFRIA
WHODINI
CHICAGO
STEVE WONDER
DAVID BOWIE
KOO & THE GANG
Hottest:
DURAN DURAN 7-5
MADONNA 19-10
BRYAN ADAMS 16-11
BRUCE SPRINGSTEEN 21-14
JACK WAGNER 34-25

WRVQ/Richmond, VA
Bob McNall
U2
POINTER SISTERS
JEFFREY OSBORNE
BILLY OCEAN
Hottest:
CHAKA KHAN 2-1
HALL & OATES 3-2
TINA TURNER 4-3
NEW EDITION 10-7
DURAN DURAN 12-8

KITY/San Antonio, TX
McGee/Upton
BILLY OCEAN
JOHN HUNTER
DAVID BOWIE
ROGER HODGSON
STEVE PERRY (dp)
Hottest:
WHAM! 1-1
HALL & OATES 2-2
CHAKA KHAN 6-4
DURAN DURAN 9-6
MADONNA 23-17

KTFM/San Antonio, TX
Steve Owens
PAT BENATAR
JOHN CAFFERTY & B
STEVE WONDER
STEVE PERRY
EUROGLIDERS
Hottest:
BILLY OCEAN 2-1
MADONNA 14-4
HUEY LEWIS & NEWS 20-11
NEW EDITION 23-13
CHICAGO 0-25

Z86/Tampa, FL
Johnny Walker
FOREIGNER
PHILIP BAILEY
Hottest:
JACK WAGNER 5-1
NEW EDITION 4-2
PAT BENATAR 12-8
DURAN DURAN 4-3
REBBIE JACKSON 19-12
MADONNA 22-15

WSEZ/Winston-Salem, NC
Rob Leonard
CHICAGO
JACK WAGNER
Hottest:
CHAKA KHAN 4-1
LIONEL RICHIE 5-2
HONEYDRIPPERS 14-9
SURVIVOR 20-13
MADONNA 24-20

WZKS/Nashville, TN

Larry Martino
REO SPEEDWAGON
JACK WAGNER
STEVE WONDER
STEVE PERRY
FOREIGNER
Hottest:
CHAKA KHAN 1-1
WHAM! 2-2
DURAN DURAN 6-4
MADONNA 9-5
PAT BENATAR 8-7

WQUE-FM/New Orleans, LA
Mikie Carthy
FOREIGNER
ROGER HODGSON
JOHN CAFFERTY & B
BILLY OCEAN
PHILIP BAILEY
Hottest:
DURAN DURAN 2-1
MADONNA 8-2
PAT BENATAR 9-4
HONEYDRIPPERS 11-8
JEFFREY OSBORNE 17-10

WRNO/New Orleans, LA
Mike Costello
FOREIGNER
FRANKIE GOES TO H
JOHN PARR
Hottest:
HALL & OATES 2-1
HONEYDRIPPERS 4-3
DURAN DURAN 15-7
MADONNA 25-13
CHICAGO 31-25

BJ106/Orlando, FL
Dave Wright
DON HENLEY
BOB SEGER
BILLY OCEAN
ELTON JOHN
RAY PARKER JR.
PHILIP BAILEY
Hottest:
HALL & OATES 2-1
CHAKA KHAN 4-3
HONEYDRIPPERS 8-6
DURAN DURAN 9-8
MADONNA 23-14

Y106/Orlando, FL
Stacy/Neal
FOREIGNER
RICK SPRINGFIELD
BILLY OCEAN
GIUFFRIA
WHODINI
CHICAGO
STEVE WONDER
DAVID BOWIE
KOO & THE GANG
Hottest:
DURAN DURAN 7-5
MADONNA 19-10
BRYAN ADAMS 16-11
BRUCE SPRINGSTEEN 21-14
JACK WAGNER 34-25

WRVQ/Richmond, VA
Bob McNall
U2
POINTER SISTERS
JEFFREY OSBORNE
BILLY OCEAN
Hottest:
CHAKA KHAN 2-1
HALL & OATES 3-2
TINA TURNER 4-3
NEW EDITION 10-7
DURAN DURAN 12-8

KITY/San Antonio, TX
McGee/Upton
BILLY OCEAN
JOHN HUNTER
DAVID BOWIE
ROGER HODGSON
STEVE PERRY (dp)
Hottest:
WHAM! 1-1
HALL & OATES 2-2
CHAKA KHAN 6-4
DURAN DURAN 9-6
MADONNA 23-17

KTFM/San Antonio, TX
Steve Owens
PAT BENATAR
JOHN CAFFERTY & B
STEVE WONDER
STEVE PERRY
EUROGLIDERS
Hottest:
BILLY OCEAN 2-1
MADONNA 14-4
HUEY LEWIS & NEWS 20-11
NEW EDITION 23-13
CHICAGO 0-25

Z86/Tampa, FL
Johnny Walker
FOREIGNER
PHILIP BAILEY
Hottest:
JACK WAGNER 5-1
NEW EDITION 4-2
PAT BENATAR 12-8
DURAN DURAN 4-3
REBBIE JACKSON 19-12
MADONNA 22-15

WSEZ/Winston-Salem, NC
Rob Leonard
CHICAGO
JACK WAGNER
Hottest:
CHAKA KHAN 4-1
LIONEL RICHIE 5-2
HONEYDRIPPERS 14-9
SURVIVOR 20-13
MADONNA 24-20

WJAD/Bainbridge Albany, GA

Elliot-Osbome
FOREIGNER
GLENN FREY
DAVID BOWIE
DENNIS DEYOUNG (dp)
BILLY SQUIER (dp)
Hottest:
HALL & OATES 1-1
CHAKA KHAN 2-2
LIONEL RICHIE 4-4
DURAN DURAN 6-6
NEW EDITION 15-14

WCGQ/Columbus, GA
Ralph Carroll
GLENN EDWARD THOM
BILLY OCEAN
PRINCE
FOREIGNER
GENERAL PUBLIC
ROD STEWART
WHAM!
ALPHAVILLE
Hottest:
ALPHAVILLE
WHAM! 5-1
SAM HARRIS 4-3
LIONEL RICHIE 7-4
REBBIE JACKSON 9-6
DURAN DURAN 13-9

KISR/Ft. Smith
Rick Hayes
none
Hottest:
WHAM! 1-1
LIONEL RICHIE 3-1
DURAN DURAN 14-16
JULIAN LENNON 20-20

WXXV/Savannah, GA
Scott Reynolds
BARBRA STREISAND
WHAM!
FOREIGNER
TOMMY SHAW
POINTER SISTERS
BILLY OCEAN (dp)
ROGERS & PARTON (dp)
Hottest:
CYNDI LAUPER 2-1
PAUL MCCARTNEY 6-2
BRUCE SPRINGSTEEN 17-16
CHICAGO 39-23
BRYAN ADAMS 37-29

Z102/Savannah, GA
Williams/Sommers
FOREIGNER
STEVE PERRY
ELTON JOHN
DIANA ROSS
Hottest:
CHAKA KHAN 1-1
JULIAN LENNON 10-8
PAUL MCCARTNEY 14-9
CTW 17-11
HUEY LEWIS & NEWS 16-12

WGLF/Tallahassee, FL
Rick Sprinkles
JACK WAGNER
PHILIP BAILEY
STEVE PERRY
FOREIGNER
POINTER SISTERS
ALPHAVILLE
DAVID BOWIE
Hottest:
HALL & OATES 2-1
DURAN DURAN 7-2
REO SPEEDWAGON 10-7
JULIAN LENNON 11-8
PAT BENATAR 12-9

KTDY/Lafayette, LA
Stevens/Barry
FOREIGNER
STEVE PERRY
STEVE PERRY
BRYAN ADAMS (dp)
JOHN HUNTER
Hottest:
HALL & OATES 2-1
CHAKA KHAN 4-2
HONEYDRIPPERS 3-3
CYNDI LAUPER 6-4
DURAN DURAN 9-7

Q101/Meridian, AL
Tom Kelly
ALPHAVILLE
JACK WAGNER
STEVE WONDER
GLENN FREY
BILLY OCEAN
Hottest:
HALL & OATES 1-1
DURAN DURAN 8-2
MADONNA 22-10
PAT BENATAR 17-11
NEW EDITION 19-11

KNIN/Wichita Falls, TX
Barry Michaels
REO SPEEDWAGON
JACK WAGNER
KOO & THE GANG
POINTER SISTERS
Hottest:
HALL & OATES 1-1
DURAN DURAN 8-2
MADONNA 22-10
PAT BENATAR 17-11
NEW EDITION 19-11

WHSL/Wilmington, NC
Stewart/Stone
FOREIGNER
SHEILA E.
BILLY OCEAN
GLENN FREY
HONEYMOON SUITE
TINA TURNER
Hottest:
HALL & OATES 1-1
DURAN DURAN 14-9
DURAN DURAN 18-13
MADONNA 24-14

T3M/Panama City, FL

Chuck Bara
JACK WAGNER
SHEILA E.
DENNIS DEYOUNG
ALPHAVILLE
FOREIGNER
GLENN FREY
MIDNIGHT STAR
Hottest:
WHAM! 1-1
CHAKA KHAN 3-3
DURAN DURAN 10-5
NEW EDITION 15-11
MADONNA 34-19

WPFM/Panama City, FL
Thomas/Davis
WHAM!
FOREIGNER
MIDNIGHT STAR
STEVE WONDER
Hottest:
HALL & OATES 4-2
DURAN DURAN 13-7
REBBIE JACKSON 10-9
NEW EDITION 17-12
CHICAGO 21-16

WXLK/Roanoke, VA
Don O'Shea
none
Hottest:
WHAM! 1-1
LIONEL RICHIE 3-1
DURAN DURAN 14-16
JULIAN LENNON 20-20

WXXV/Savannah, GA
Scott Reynolds
BARBRA STREISAND
WHAM!
FOREIGNER
TOMMY SHAW
POINTER SISTERS
BILLY OCEAN (dp)
ROGERS & PARTON (dp)
Hottest:
CYNDI LAUPER 2-1
PAUL MCCARTNEY 6-2
BRUCE SPRINGSTEEN 17-16
CHICAGO 39-23
BRYAN ADAMS 37-29

Z102/Savannah, GA
Williams/Sommers
FOREIGNER
STEVE PERRY
ELTON JOHN
DIANA ROSS
Hottest:
CHAKA KHAN 1-1
JULIAN LENNON 10-8
PAUL MCCARTNEY 14-9
CTW 17-11
HUEY LEWIS & NEWS 16-12

WGLF/Tallahassee, FL
Rick Sprinkles
JACK WAGNER
PHILIP BAILEY
STEVE PERRY
FOREIGNER
POINTER SISTERS
ALPHAVILLE
DAVID BOWIE
Hottest:
HALL & OATES 2-1
DURAN DURAN 7-2
REO SPEEDWAGON 10-7
JULIAN LENNON 11-8
PAT BENATAR 12-9

KTDY/Lafayette, LA
Stevens/Barry
FOREIGNER
STEVE PERRY
STEVE PERRY
BRYAN ADAMS (dp)
JOHN HUNTER
Hottest:
HALL & OATES 2-1
CHAKA KHAN 4-2
HONEYDRIPPERS 3-3
CYNDI LAUPER 6-4
DURAN DURAN 9-7

Q101/Meridian, AL
Tom Kelly
ALPHAVILLE
JACK WAGNER
STEVE WONDER
GLENN FREY
BILLY OCEAN
Hottest:
HALL & OATES 1-1
DURAN DURAN 8-2
MADONNA 22-10
PAT BENATAR 17-11
NEW EDITION 19-11

KNIN/Wichita Falls, TX
Barry Michaels
REO SPEEDWAGON
JACK WAGNER
KOO & THE GANG
POINTER SISTERS
Hottest:
HALL & OATES 1-1
DURAN DURAN 8-2
MADONNA 22-10
PAT BENATAR 17-11
NEW EDITION 19-11

WHSL/Wilmington, NC
Stewart/Stone
FOREIGNER
SHEILA E.
BILLY OCEAN
GLENN FREY
HONEYMOON SUITE
TINA TURNER
Hottest:
HALL & OATES 1-1
DURAN DURAN 14-9
DURAN DURAN 18-13
MADONNA 24-14

238 CHR Reporters
232 Current Reports

The following stations reported a frozen playlist this week:

WKHI/Ocean City
KISR/Ft. Smith

The following stations failed to report this week; therefore their playlists were frozen:

195/Miami
WNOK-FM/Columbia
KNOE-FM/Monroe
WXLK/Roanoke

MIDWEST Most Added Hottest

Foreigner Madonna Billy Ocean Duran Duran Elton John Daryl Hall & John Oates

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Foreigner Madonna Stevie Wonder Daryl Hall & John Oates David Bowie Steve Perry

MIDWEST

Parallel Two

WKDD/Akron, OH

FOREIGNER KOOL & THE GANG ELTON JOHN JOHN HUNTER (dp) BILLY SQUIER (dp) DAVID BOWIE Hottest: HALL & OATES 2-1 PAUL MCCARTNEY 5-3 JOHN WAITE 14-9 MADONNA 24-12 BRUCE SPRINGSTEEN 17-15

WAHC/Appleton-Oshkosh, WI

CHRIS CALNE BILLY OCEAN FOREIGNER JACK WAGNER DIANA ROSS GIUFFRIA (dp) Hottest: DURAN DURAN 4-1 MADONNA 11-6 BRYAN ADAMS 17-10 BRUCE SPRINGSTEEN 25-18 RICK SPRINGFIELD D-28

WKAU/Appleton-Oshkosh, WI

ROSS/BRADLEIGH BILLY OCEAN FOREIGNER PRINCE (dp) Hottest: WHAM! 1-1 HALL & OATES 2-2 HONEYDRIPPERS 10-7 DURAN DURAN 16-9 MADONNA 29-18

WXII/Columbus, OH

COOK/CELLA FOREIGNER STEVE PERRY KOOL & THE GANG JEFFREY OSBORNE RAY PARKER JR. FRANKIE GOES TO H Hottest: CHAKA KHAN 1-1 DURAN DURAN 5-2 BRYAN ADAMS 16-8 MADONNA 18-12 RICK SPRINGFIELD 30-25

WKI/Davenport, IA

JIM O'HARA NEW EDITION PHILIP BAILEY FOREIGNER POINTNER SISTERS GLENN FREY (dp) Hottest: CYNDI LAUPER 2-1 JACK WAGNER 24-12 CHICAGO 31-15 BRUCE SPRINGSTEEN 25-19 RAY PARKER JR. 35-24

WGTZ/Dayton, OH

KING/ROBERTSON SHEILA E. BILLY OCEAN PHILIP BAILEY JOHN CAFFERTY & B FOREIGNER Hottest: CYNDI LAUPER 1-1 CHAKA KHAN 4-2 MADONNA 11-4 PAT BENATAR 15-10 REO SPEEDWAGON 22-18

KZIO/Duluth, MN

BARRY KNIGHT FOREIGNER POINTNER SISTERS MANHATTAN TRANSFE (dp) BILLY OCEAN STEVE WONDER (dp) ELTON JOHN (dp) RICK SPRINGFIELD GLENN FREY FRANKIE GOES TO H (dp) Hottest: CHAKA KHAN 2-1 CYNDI LAUPER 4-2 HALL & OATES 5-3 JACK WAGNER 10-9 NEW EDITION 24-17

WKDQ/Evansville, IN

PAYNE/CHASE JACK WAGNER U2 STEVIE WONDER ELTON JOHN POINTNER SISTERS MIDNIGHT STAR Hottest: CHAKA KHAN 2-1 PAT BENATAR 16-7 DURAN DURAN 15-9 NEW EDITION 17-12 MADONNA 23-13

WSTO/Evansville, IN

TAYLOR/AHSTON NEW EDITION MADONNA CHICAGO Hottest: CHAKA KHAN 1-1 LIONEL RICHIE 5-2 DURAN DURAN 12-7 PAUL MCCARTNEY 14-9 HONEYDRIPPERS 15-11

WMEE/Fl. Wayne

SCOTT DUGAN FOREIGNER BILLY OCEAN ELTON JOHN STEVIE WONDER DAVID BOWIE SHEILA E. Hottest: CHAKA KHAN 1-1 HONEYDRIPPERS 11-7 MADONNA 20-12 CARS 21-15 JACK WAGNER 23-16

WGRD/Grand Rapids, MI

SWART/STEVENS STEVE PERRY FOREIGNER Hottest: HALL & OATES 2-1 DURAN DURAN 13-7 MADONNA 21-14 CHICAGO 26-18 CHAKA KHAN 38-22

WZPL/Indianapolis, IN

JIM MILES NEW EDITION JULIAN LENNON FOREIGNER HONEYMOON SUITE JOHN HUNTER ALPHAVILLE JEFFREY OSBORNE Hottest: JACK WAGNER 2-2 MADONNA 16-3 SAMMY HAGAR 9-9 RICK SPRINGFIELD 14-12 REBBIE JACKSON 24-23

WJXQ/Jackson, MI

RYEN/CHEEKS GLENN FREY (dp) BILLY SQUIER (dp) FOREIGNER (dp) TOMMY SHAW (dp) HONEYMOON SUITE (dp) AUTOGRAPH (dp) BIG COUNTRY (dp) Hottest: BRYAN ADAMS 3-1 BRUCE SPRINGSTEEN 6-1 CARS 12-8 BOB SEGER 17-9 JULIAN LENNON 26-17

WKFR/Kalamazoo, MI

WEINACHT/CHAPMAN ELTON JOHN (dp) STEVIE WONDER (dp) POINTNER SISTERS FOREIGNER Hottest: WHAM! 1-1 HALL & OATES 2-2 CYNDI LAUPER 4-3 MADONNA 33-17 JACK WAGNER 32-27

ZZ99/Kansas City, MO

COLLINS/WELSH ANDY SUMMERS FOREIGNER PRINCE PHILIP BAILEY GIUFFRIA Hottest: DURAN DURAN 7-1 MADONNA 18-10 CHICAGO 21-15 NEW EDITION 31-21 RICK SPRINGFIELD 33-23

WVIC/Lansing, MI

MARTIN/KITZEDGE FOREIGNER KOOL & THE GANG BILLY OCEAN EUROGLIDERS (dp) Hottest: HALL & OATES 2-1 SURVIVOR 3-2 PAT BENATAR 5-3 BRYAN ADAMS 11-8 JULIAN LENNON 16-11

Z104/Madison, WI

LITTLE/HUDSON STEVE PERRY JERMAINE JACKSON FOREIGNER GENERAL PUBLIC Hottest: SHEENA EASTON 2-1 JACK WAGNER 10-4 NEW EDITION 17-9 MADONNA 21-10 CHICAGO 22-11

Z96/Milwaukee, WI

MICHAELS/KELLY FOREIGNER Hottest: WHAM! 1-1 JACK WAGNER 7-2 NEW EDITION 3-3 TINA TURNER 4-4 SHEENA EASTON 5-5

KJ103/Oklahoma City, OK

BILL CAHILL PRINCE STEVE PERRY TIME STEVIE WONDER FOREIGNER BILLY OCEAN MIDNIGHT STAR DIANA ROSS (dp) WHAM! KOOL & THE GANG Hottest: JACK WAGNER 3-1 MADONNA 5-2 HONEYDRIPPERS 12-7 JULIAN LENNON 24-8 CHICAGO 31-14

KOFM/Oklahoma City, OK

MILLER/COOPER BILLY OCEAN GIUFFRIA DAVID BOWIE FOREIGNER ELTON JOHN DIANA ROSS Hottest: WHAM! 1-1 CHAKA KHAN 2-2 MADONNA 16-7 NEW EDITION 26-19 CHICAGO 36-23

KQKQ/Omaha, NE

TAYLOR/DAEN FOREIGNER ROBERT SEGER BILLY OCEAN GLENN FREY Hottest: MADONNA 2-1 DURAN DURAN 5-3 CHAKA KHAN 4-4 NEW EDITION 11-7 CHICAGO 19-9

KZ93/Peoria, IL

EDWARDS/MALONEY BOB SEGER BILLY OCEAN DON HENLEY Hottest: LIONEL RICHIE 2-1 HALL & OATES 4-2 CYNDI LAUPER 6-3 SURVIVOR 14-9 JACK WAGNER 19-12

WZOK/Rockford, IL

KIPPER B. MCGEE JERMAINE JACKSON TOTO PETER WOLF JULIE BROWN (dp) Hottest: HALL & OATES 1-1 PAT BENATAR 16-11 JULIAN LENNON 17-15 DURAN DURAN D-20 REO SPEEDWAGON D-21

US3/South Bend, IN

J.K. DEARING MADONNA COREY HART CHICAGO Hottest: WHAM! 1-1 PRINCE 7-2 DURAN DURAN 12-5 HONEYDRIPPERS 17-10 SURVIVOR 24-13

WRQN/Toledo, OH

SCHAFFER/MITCHELL JACK WAGNER FOREIGNER SADE DIANA ROSS STEVIE WONDER RICK DEES (dp) MIDNIGHT STAR (dp) PHILIP BAILEY Hottest: HALL & OATES 2-1 MADONNA 27-17 RAY PARKER JR. 30-24 CHICAGO 34-29 JACK WAGNER D-32

KAY107/Tulsa, OK

BLAIN/STEPHENS FOREIGNER ELTON JOHN Hottest: HALL & OATES 1-1 HUEY LEWIS & NEWS 7-5 HONEYDRIPPERS 13-10 MADONNA 23-16 JACK WAGNER 31-21

KEYN-FM/Wichita, KS

TAYLOR/BROWN FOREIGNER STEVIE WONDER JACK WAGNER BILLY SQUIER DAVID BOWIE RICK SPRINGFIELD BILLY SATELLITE RICK DEES (dp) Hottest: LIONEL RICHIE 3-1 PAUL MCCARTNEY 5-3 CYNDI LAUPER 6-6 PAT BENATAR 14-10 MADONNA 18-12

KKRD/Wichita, KS

OLIVER/WILLIAMS RICK DEES JULIE BROWN GLENN FREY ALPHAVILLE PRINCE FOREIGNER ELTON JOHN Hottest: HALL & OATES 1-1 LIONEL RICHIE 3-2 CYNDI LAUPER 5-4 CHAKA KHAN 6-5 MADONNA 14-9

WHOT/Youngstown, OH

DICK THOMPSON FOREIGNER JACK WAGNER RICK SPRINGFIELD FOREIGNER DAVID BOWIE SHALAMAR BILLY SATELLITE FIXX GLENN FREY Hottest: HALL & OATES 1-1 DURAN DURAN 7-5 MADONNA 15-6 BRUCE SPRINGSTEEN 22-17 DURAN DURAN 10-8 CHICAGO 31-19

WYFM/Youngstown, OH

JEFF TOBIN REO SPEEDWAGON JACK WAGNER GIUFFRIA Hottest: PAUL MCCARTNEY 8-5 BRYAN ADAMS 9-8 MADONNA 12-9 PHILIP BAILEY 16-10 CHICAGO 20-13

Parallel Three

KFYR/Blairmont, ND

BRANNAN/HERDT DON HENLEY FOREIGNER ELTON JOHN Hottest: CYNDI LAUPER 2-1 HONEYDRIPPERS 3-2 PAUL MCCARTNEY 5-3 HUEY LEWIS & NEWS 9-7 COREY HART 11-8

WBWB/Bloomington, IN

BOB LEONARD JACK WAGNER ELTON JOHN FOREIGNER Hottest: CHAKA KHAN 1-1 HALL & OATES 4-2 CYNDI LAUPER 6-4 SURVIVOR 7-5 HUEY LEWIS & NEWS 11-6

WBNG/Bloomington, IN

JUSTIN/ROBBINS FOREIGNER JACK WAGNER BILLY OCEAN FOREIGNER BILLY SQUIER (dp) DENNIS DEYOUNG (dp) TOMMY SHAW (dp) GLENN FREY (dp) Hottest: HALL & OATES 2-1 PAUL MCCARTNEY 5-4 LIONEL RICHIE 6-5 SURVIVOR 7-6 MADONNA 21-13

WCIL-FM/Carbondale, IL

TONY WELTAKUS BILLY IDOL SHEILA E. JERMAINE JACKSON PHILIP BAILEY FOREIGNER SILENT TREATMENT Hottest: JACK WAGNER 19-1 TIME 2-2 CHAKA KHAN 3-3 NEW EDITION 7-5 MADONNA 26-6

KQCR/Cedar Rapids, IA

GARY DIXON FOREIGNER SHEILA E. GLENN FREY AUTOGRAPH (dp) TOTO (dp) FRANKIE GOES TO H (dp) Hottest: HONEYDRIPPERS 2-1 MADONNA 13-4 CHICAGO 30-22 NEW EDITION 34-23 JACK WAGNER D-31

KCMQ/Columbia, MO

TUTTIN/BAKER ROGER HODGSON FOREIGNER BILLY OCEAN KOOL & THE GANG POINTNER SISTERS Hottest: MADONNA 25-13 NEW EDITION 23-17 BRYAN ADAMS 26-18 JERMAINE JACKSON 31-19 REO SPEEDWAGON 27-21

Y94/Fargo, ND

COLLINS/ANDERSON BILLY OCEAN FOREIGNER STEVE PERRY PRINCE Hottest: HALL & OATES 1-1 CHAKA KHAN 3-2 HONEYDRIPPERS 12-6 MADONNA 19-13 BRYAN ADAMS 24-16

KKXL-FM/Grand Forks, ND

DON NORDINE PHILIP BAILEY FOREIGNER Hottest: HALL & OATES 2-2 DURAN DURAN 13-4 MADONNA 15-11 MADONNA 21-15 JACK WAGNER 23-17

WAZY-FM/Lafayette, IN

STACY/LOUIZOS FOREIGNER DIANA ROSS ELTON JOHN ALPHAVILLE TOMMY SHAW MIDNIGHT STAR BANANARAMA Hottest: CHAKA KHAN 3-1 HALL & OATES 5-3 HUEY LEWIS & NEWS 11-7 JOHN WAITE 15-10 MADONNA 16-13

KFRJ/Lincoln, NE

TRACY JOHNSON FOREIGNER RICK SPRINGFIELD JOHN CAFFERTY & B U2 BILLY OCEAN ELTON JOHN Hottest: CHAKA KHAN 1-1 HALL & OATES 2-2 CYNDI LAUPER 5-3 MADONNA 15-6

WRKR/Racine-Milwaukee, WI

PAT MARDIN KOOL & THE GANG BILLY OCEAN FOREIGNER PRINCE Hottest: JACK WAGNER 1-1 NEW EDITION 2-2 DURAN DURAN 3-3 MADONNA 16-6 U2 18-9

KKLS-FM/Rapid City, SD

SHERWIN/PIPER U2 PHILIP BAILEY FOREIGNER BILLY OCEAN GLENN FREY FRANKIE GOES TO H Hottest: HALL & OATES 1-1 DURAN DURAN 13-8 HUEY LEWIS & NEWS 14-10 SCANDAL 26-17

KKRC/Sioux Falls, SD

DAN KLELEY DAN HARTMAN BILLY OCEAN FOREIGNER Hottest: HALL & OATES 1-1 DURAN DURAN 6-4 HUEY LEWIS & NEWS 8-6 MADONNA 21-15 NEW EDITION 26-19

99KG/Salina, KS

DENNY COLLIER TOMMY SHAW (dp) GLENN FREY FOREIGNER SHALAMAR CHICAGO JOHN PARR (dp) JACK WAGNER PHILIP BAILEY Hottest: CHAK KHAN 1-1 HALL & OATES 3-2 PAT BENATAR 19-11 CARS 23-18

KWTO-FM/Springfield, MO

MICKE SCHMIDT FOREIGNER ELTON JOHN RICK SPRINGFIELD GLENN FREY Hottest: CHAKA KHAN 2-1 PAUL MCCARTNEY 10-4 PAT BENATAR 15-9 DURAN DURAN 20-11 MADONNA 21-13

WDBR/Springfield, IL

MOORE/LAWLEY BILLY OCEAN ELTON JOHN FOREIGNER Hottest: CHAKA KHAN 2-1 HALL & OATES 3-2 HONEYDRIPPERS 7-6 DURAN DURAN 11-7 MADONNA 28-16

WSPT/Stevens Point, WI

BOULEY/TRACY BILLY OCEAN DON HENLEY POINTNER SISTERS ELTON JOHN GENERAL PUBLIC (dp) Hottest: CHAKA KHAN 1-1 HONEYDRIPPERS 4-2 LIONEL RICHIE 8-4 DURAN DURAN 11-7 MADONNA 20-10

KDVV/Topeka, KS

RABY/PARMLEY FOREIGNER CYNDI LAUPER WHAM! GLENN FREY STEVIE WONDER JOHN PARR (dp) Hottest: BRYAN ADAMS 9-1 MADONNA 17-6 DURAN DURAN 13-7 CARS 21-14 REO SPEEDWAGON 24-17

KFMW/Waterloo, IA

MARK POTTER POINTNER SISTERS ELTON JOHN RICK SPRINGFIELD TOMMY SHAW GENERAL PUBLIC (dp) FOREIGNER Hottest: WHAM! 1-1 LIONEL RICHIE 3-3 DURAN DURAN 12-6 SHEILA E. 17-13 MADONNA 19-14

KQMQ/Honolulu, HI

KIMO AKANA FOREIGNER ALPHAVILLE DENNIS DEYOUNG GLENN FREY GENERAL PUBLIC DAVID BOWIE Hottest: CHAKA KHAN 2-1 HALL & OATES 3-2 PAT BENATAR 6-3 DAVID BOWIE 4-4 CYNDI LAUPER 5-5

KLUC/Las Vegas, NV

BILL RICHARDS GENERAL PUBLIC STEVIE WONDER FOREIGNER JOHN CAFFERTY & B POINTNER SISTERS Hottest: PAUL MCCARTNEY 4-1 COREY HART 11-3 LIONEL RICHIE 8-6 TOTO 13-10 SURVIVOR 17-11

K093/Modesto, CA

MIKE NOVAK STEVIE WONDER DIANA ROSS DAVID BOWIE REBBIE JACKSON BANANARAMA Hottest: RICHIE 1-1 JERMAINE JACKSON 8-5 PAT BENATAR 16-7 BOB SEGER 18-8 MADONNA 27-21

KHOP/Modesto-Stockton, CA

DAVID KRANEM STEVIE WONDER RICK SPRINGFIELD (dp) STEVIE WONDER FOREIGNER REBBIE JACKSON JEFFREY OSBORNE Hottest: HALL & OATES 1-1 CYNDI LAUPER 5-2 JULIAN LENNON 7-3 DURAN DURAN 21-15 MADONNA 27-20

KSKD/Salem, OR

LEN E. MITCHELL STEVIE WONDER GLENN FREY BILLY SQUIER DENNIS DEYOUNG DIANA ROSS (dp) JOAN JETT (dp) MIDNIGHT STAR (dp) SADE (dp) Hottest: DURAN DURAN 2-1 MADONNA 16-3 HONEYDRIPPERS 9-7 U2 25-13 CHICAGO 28-15

KBOS/Fresno, CA

KRIS VAN KAMP JACK WAGNER DAVID BOWIE JOHN HUNTER BANANARAMA FOREIGNER POINTNER SISTERS ELTON JOHN Hottest: HALL & OATES 5-1 JOHN HUNTER 6-4 HONEYDRIPPERS 12-9 MADONNA 13-10 BRUCE SPRINGSTEEN 16-11

KF96/Boise, ID

DOSS/GREGORY JACK WAGNER BILLY OCEAN FOREIGNER STEVE PERRY RICK SPRINGFIELD BILLY SQUIER FRANKIE GOES TO H (dp) GLENN FREY ELTON JOHN GENERAL PUBLIC POINTNER SISTERS DIANA ROSS ALPHAVILLE J. GEILS BAND Hottest: HALL & OATES 1-1 CHAKA KHAN 2-2 DURAN DURAN 8-6 PAT BENATAR 16-8 MADONNA 27-16

KKFM/Colorado Springs, CO

FINNEY/ANDERSON JACK WAGNER JEFFREY OSBORNE FOREIGNER DAVID BOWIE Hottest: SURVIVOR 2-1 PAT BENATAR 5-2 HONEYDRIPPERS 13-6 CARS 17-8 BRUCE SPRINGSTEEN 21-14

KMGX/Fresno, CA

CAREY EDWARDS JACK WAGNER DON HENLEY BRYAN ADAMS (dp) TENA MARIE JOHN HUNTER (dp) STEVE PERRY Hottest: NEW EDITION 1-1 DURAN DURAN 2-2 MADONNA 5-3 LIONEL RICHIE 11-9 REBBIE JACKSON 20-15

KYNO-FM/Fresno, CA

WALKER/DAVIS DAVID BOWIE RAY PARKER JR. BILLY OCEAN POINTNER SISTERS KOOL & THE GANG STEVIE WONDER Hottest: MADONNA 2-1 DURAN DURAN 1-2 HALL & OATES 4-3 CARS 34-9 GENERAL PUBLIC 33-10

KIKI/Honolulu, HI

KONG/SHIHIDO DENNIS DEYOUNG MIDNIGHT STAR (dp) GENERAL PUBLIC (dp) FOREIGNER Hottest: WHAM! 1-1 LIONEL RICHIE 3-3 DURAN DURAN 12-6 SHEILA E. 17-13 MADONNA 19-14

KQMQ/Honolulu, HI

KIMO AKANA FOREIGNER ALPHAVILLE DENNIS DEYOUNG GLENN FREY GENERAL PUBLIC DAVID BOWIE Hottest: CHAKA KHAN 2-1 HALL & OATES 3-2 PAT BENATAR 6-3 DAVID BOWIE 4-4 CYNDI LAUPER 5-5

KLUC/Las Vegas, NV

BILL RICHARDS GENERAL PUBLIC STEVIE WONDER FOREIGNER JOHN CAFFERTY & B POINTNER SISTERS Hottest: PAUL MCCARTNEY 4-1 COREY HART 11-3 LIONEL RICHIE 8-6 TOTO 13-10 SURVIVOR 17-11

K093/Modesto, CA

MIKE NOVAK STEVIE WONDER DIANA ROSS DAVID BOWIE REBBIE JACKSON BANANARAMA Hottest: RICHIE 1-1 JERMAINE JACKSON 8-5 PAT BENATAR 16-7 BOB SEGER 18-8 MADONNA 27-21

KHOP/Modesto-Stockton, CA

DAVID KRANEM STEVIE WONDER RICK SPRINGFIELD (dp) STEVIE WONDER FOREIGNER REBBIE JACKSON JEFFREY OSBORNE Hottest: HALL & OATES 1-1 CYNDI LAUPER 5-2 JULIAN LENNON 7-3 DURAN DURAN 21-15 MADONNA 27-20

KSKD/Salem, OR

LEN E. MITCHELL STEVIE WONDER GLENN FREY BILLY SQUIER DENNIS DEYOUNG DIANA ROSS (dp) JOAN JETT (dp) MIDNIGHT STAR (dp) SADE (dp) Hottest: DURAN DURAN 2-1 MADONNA 16-3 HONEYDRIPPERS 9-7 U2 25-13 CHICAGO 28-15

KBOS/Fresno, CA

KRIS VAN KAMP JACK WAGNER DAVID BOWIE JOHN HUNTER BANANARAMA FOREIGNER POINTNER SISTERS ELTON JOHN Hottest: HALL & OATES 5-1 JOHN HUNTER 6-4 HONEYDRIPPERS 12-9 MADONNA 13-10 BRUCE SPRINGSTEEN 16-11

KCAQ/Oxnard-Ventura, CA

THOMAS/POTTER DON HENLEY TENA MARIE PRINCE BOBBY JIMMY & THE Hottest: NEW EDITION 6-3 MADONNA 10-6 HONEYDRIPPERS 15-8 BANANARAMA 20-16 WHAM! 39-28

KDON-FM/Salina, Monterey, CA

KIRK CLATT BOB SEGER STEVIE WONDER FOREIGNER DENNIS DEYOUNG GLENN FREY ALPHAVILLE Hottest: CHAKA KHAN 1-1 MADONNA 3-2 HALL & OATES 5-3 BRYAN ADAMS 15-7 PHILIP BAILEY 34-25

KCPX/Salt Lake City, UT

AUSHAM/MAIN BILLY OCEAN ELTON JOHN STEVIE WONDER FOREIGNER DENNIS DEYOUNG Hottest: CHICAGO 2-1 DURAN DURAN 1-2 PAT BENATAR 3-3 MADONNA 14-4 RICK SPRINGFIELD 30-28

KHYT/Tucson, AZ

SHERMAN COHEN FOREIGNER GLENN FREY RICK SPRINGFIELD SHALAMAR GENERAL PUBLIC ALPHAVILLE Hottest: BILLY OCEAN 1-1 CHAKA KHAN 5-3 LIONEL RICHIE 6-5 HONEYDRIPPERS 15-6 JACK WAGNER 12-9

KRQQ/Tucson

KELLY NORRIS FOREIGNER POINTNER SISTERS GENERAL PUBLIC Hottest: HONEYDRIPPERS 1-1 JACK WAGNER 8-5 SURVIVOR 12-9 MADONNA 21-17 STEVE PERRY 26-20

Parallel Three

KGOT/Anchorage, AK

KAY TAYLOR BILLY OCEAN FOREIGNER JOAN JETT DIANA ROSS (dp) U2 (dp) Hottest: DURAN DURAN 1-1 MADONNA 10-2 TOTO 5-4 CARS 9-8 RICK SPRINGFIELD 28-20

KYYA/Billings, MT

CHARLIE FOX STEVIE WONDER MADONNA FOREIGNER Hottest: WHAM! 1-1 CHAKA KHAN 3-2 CYNDI LAUPER 4-3 DURAN DURAN 11-10 JACK WAGNER 22-16

KBOZ-FM/Bozeman, MT

MICHAEL HESE PHILIP BAILEY GIUFFRIA BILLY OCEAN FOREIGNER Hottest: HALL & OATES 2-1 DURAN DURAN 20-12 MADONNA 25-18 BRYAN ADAMS 22-20 BRUCE SPRINGSTEEN D-26

KCDQ/Bozeman, MT

GREG WILLIAMS FOREIGNER BILLY SQUIER GLENN FREY DIANA ROSS SHALAMAR BANANARAMA Hottest: HALL & OATES 2-1 CHAKA KHAN 3-2 CYNDI LAUPER 4-3 DURAN DURAN 16-12 MADONNA 30-28

KTRS/Casper, WY

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

238 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds.

44% - Percentage of this weeks reporters playing it.

Regional Reach - Percentage of reporters playing the song within each region.

National Summary

Up 51 - Number of stations moving it up on the charts.

Debuts 20 - Number of stations debuting the song this week.

Same 4 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Adds 26 - Total number of stations adding it this week.

BRYAN ADAMS
Run To You (A&M)
LP: Rockness

Regional Reach	230/4	97%	National Summary
Up	201		Debuts 13
Same	13		Down 0
Down	0		Adds 4

PHILIP BAILEY W/ PHIL COLLINS
Easy Lover (Columbia)
LP: Chinese Wall

Regional Reach	216/22	90%	National Summary
Up	74		Debuts 74
Same	0		Down 0
Down	0		Adds 22

DAVID BOWIE
Tonight (EMI America)
LP: Tonight

Regional Reach	103/36	43%	National Summary
Up	12		Debuts 12
Same	20		Down 3
Down	3		Adds 35

DENNIS DEYOUNG
Don't Wait For Heroes (A&M)
LP: Desert Moon

Regional Reach	61/18	21%	National Summary
Up	1		Debuts 1
Same	0		Down 0
Down	0		Adds 18

DURAN DURAN
The Wild Boys (Capitol)
LP: Arena

Regional Reach	234/0	98%	National Summary
Up	2		Debuts 2
Same	0		Down 0
Down	0		Adds 0

ALPHAVILLE
Big In Japan (Atlantic)
LP: Big In Japan

Regional Reach	54/22	23%	National Summary
Up	1		Debuts 1
Same	0		Down 0
Down	0		Adds 22

WORLDWIDE
Wild Life (London/PolyGram)
LP: Wildlife Soundtrack

Regional Reach	54/8	23%	National Summary
Up	16		Debuts 16
Same	0		Down 0
Down	0		Adds 8

Laura Branigan
Ti Amo (Atlantic)
LP: Self Control

Regional Reach	84/8	35%	National Summary
Up	16		Debuts 16
Same	5		Down 0
Down	0		Adds 8

Pat Benatar
We Belong (Chrysalis)
LP: Tropic

Regional Reach	237/2	100%	National Summary
Up	2		Debuts 2
Same	1		Down 1
Down	1		Adds 2

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0
Down	0		Adds 26

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Same	4		Down 0
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Same	4		Down 0
Down	0		Adds 26

John Doe
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
Up	51		Debuts 20
Same	4		Down 0

Cyndi Lauper Continued

WVBC 11-11
WVBC 1-8
WVBC 7-5
WVBC 6-4
WVBC 7-7
WVBC 8-4
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WVBC 7-4
WVBC 14-4
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Huey Lewis Continued

WVBC 11-11
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Paul McCartney Continued

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Billy Ocean Continued

WVBC 11-11
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Steve Perry Continued

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WVBC 5-4

DIANA ROSS
Missing You (RCA)
LP: Swept Away

Regional 74/28 31% National Summary
DEBUTS 12
SAME 3
DOWN 0
ADD 28

N & A

JULIAN LENNON
Valotte (Atlantic)
LP: Valotte

Regional 217/1 91% National Summary
DEBUTS 19
SAME 4
DOWN 4
ADD 1

13

MADONNA
Like A Virgin (Sire/WB)
LP: Like A Virgin

Regional 234/8 88% National Summary
DEBUTS 5
SAME 7
DOWN 0
ADD 6

9

MIDNIGHT STAR
Operator (Solar/Elektra)
LP: Planetary Invasion

Regional 51/26 21% National Summary
DEBUTS 7
SAME 17
DOWN 0
ADD 25

N & A

JEFFREY OSBORNE
Don't Stop (A&M)
LP: Don't Stop

Regional 122/11 51% National Summary
DEBUTS 12
SAME 5
DOWN 5
ADD 11

N & A

POINTER SISTERS
Neutron Dance (Planet/RCA)
LP: Break Out

Regional 136/37 57% National Summary
DEBUTS 22
SAME 62
DOWN 8
ADD 37

N & A

SHALAMAR
Amnesia (Solar/Elektra)
LP: Heartbreak

Regional 62/10 22% National Summary
DEBUTS 10
SAME 14
DOWN 10
ADD 10

N & A

HUEY LEWIS & THE NEWS
Walking On A Thin... (Chrysalis)
LP: Sports

Regional 220/0 82% National Summary
DEBUTS 0
SAME 34
DOWN 10
ADD 0

11

PAUL McCARTNEY
No More Lonely... (Columbia)
LP: Soundtrack Give My Regards...

Regional 233/1 88% National Summary
DEBUTS 0
SAME 17
DOWN 18
ADD 1

4

BILLY OCEAN
Loverboy (Jive/Arista)
LP: Suddenly

Regional 201/74 84% National Summary
DEBUTS 5
SAME 7
DOWN 0
ADD 74

BREAKER

RAY PARKER JR.
Jamie (Arista)
LP: Chartist

Regional 210/5 88% National Summary
DEBUTS 10
SAME 57
DOWN 0
ADD 5

52

RED SPEEDWAGON
I Dowanna Know (Epic)
LP: Wheels Are Turnin'

Regional 191/3 80% National Summary
DEBUTS 3
SAME 33
DOWN 1
ADD 3

23

RICK SPRINGFIELD
Bruce (Mercury/PolyGram)
LP: Beautiful Feelings

Regional 150/25 63% National Summary
DEBUTS 3
SAME 34
DOWN 0
ADD 25

BREAKER

WVBC 11-11
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Contemporary Hit Radio

Continued from Back Page

CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay/40 this week.

GIUFFRIA

Call To The Heart (Camel/MCA)

69% of our reporters on it. Moves: Up 57, Debuts 27, Same 67, Down 0, Adds 13 including KAFM, KHTR, KPKE, WPST, KBFM, ZZ99, WYFM. Complete airplay in Parallels.

BREAKERS

BILLY OCEAN

Loverboy (Jive/Arista)

84% of our reporters on it. Moves: Up 7, Debuts 51, Same 69, Down 0, Adds 74 including B104, WBLI, B94, WAVA, WGCL, KWK, KIIS-FM. Complete airplay in Parallels.

FOREIGNER

I Want To Know What Love Is (Atlantic)

81% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 193 including WHTT, Z100, Z93, Q105, B96, KIIS-FM, KPLUS. Complete airplay in Parallels.

RICK SPRINGFIELD

Bruce (Mercury/PolyGram)

63% of our reporters on it. Moves: Up 53, Debuts 36, Same 36, Down 0, Adds 25 including WCZY, Q103, KWOD, KC101, 94TYX, KHYT, KFRX. See Parallels, debuts at number 40 on the CHR chart.

STEVE PERRY

Foolish Heart (Columbia)

61% of our reporters on it. Moves: Up 23, Debuts 27, Same 54, Down 0, Adds 41 including WNYS, CKOI, KAFM, WLS-FM, KHTR, KIMN, KITS. Complete airplay in Parallels.

NEW & ACTIVE

ELTON JOHN "In Neon" (Geffen) 137/54

Moves: Up 2, Debuts 23, Same 58, Down 0, Adds 54 including WBLI, CKOI, WHTX, WHYT, WLOLF-FM, Q103, FM102, KNBQ, 93Q, KHFI, G100, WKDQ, KKRD, KCPX, WOAY.

POINTER SISTERS "Neutron Dance" (Planet/RCA) 135/37

Moves: Up 14, Debuts 22, Same 62, Down 0, Adds 37 including B104, WNYS, PRO-FM, Z93, Q105, WKTI, KUBE, 98PX, WSKZ, WKDQ, KMMQ, KRQ, 103CIR, KCMQ.

JEFFREY OSBORNE "Don't Stop" (A&M) 122/11

Moves: Up 40, Debuts 12, Same 54, Down 5, Adds 11, KAFM, WGCL, Q103, KNBQ, KHFI, KX104, WRVQ, 92X, WZPL, KKF, KHOP, KX104, WRVQ, WXXS-FM 23-19, 94Q 10-9, 897 18-15, WQUE-FM 17-10.

STEVE WONDER "Love Light In Flight" (Motown) 116/45

Moves: Up 5, Debuts 10, Same 56, Down 0, Adds 45 including CKGM, WASH, WHYT, KBEQ, KIMN, KITS, KWSS, WLAN-FM, WSSX, KTFM, WME, KMMQ, KDON-FM, WQCM, KDVV.

KOOL & THE GANG "Misled" (De-Lite/PolyGram) 116/29

Moves: Up 13, Debuts 17, Same 57, Down 0, Adds 29 including WNYS, CKOI, PRO-FM, Z93, KIMN, WBEN-FM, WKRZ-FM, WBCY, Y106, WVIC, KJ103, KQXR, KYNO-FM, WYKS, KZOZ.

BILLY IDOL "Catch My Fall" (Chrysalis) 111/4

Moves: Up 43, Debuts 18, Same 46, Down 0, Adds 4, KAFM, G100, WCIL-FM, K96, WPHD 31-23, Z93 27-26, KS103 29-25, WZYP 36-32, Z104 39-35, KQXR 40-33, WZON 25-21, WIGY 39-35, KWES 34-31, WSPT 32-27, KHTX 26-22.

FRANKIE GOES TO HOLLYWOOD "Two Tribes" (ZTT/Island) 108/14

Moves: Up 35, Debuts 10, Same 49, Down 0, Adds 14, KHTR, 93Q, KHFI, WZLD, WANS-FM, KBFM, WRNO, 92X, KF95, 103CIR, KQCR, KKLS-FM, KIST, KIIS-FM 10-10.

DAVID BOWIE "Tonight" (EMI America) 103/35

Moves: Up 2, Debuts 12, Same 54, Down 0, Adds 35 including WXXS-FM, WBLI, PRO-FM, WCZY, KIMN, FM102, WKEE, WGF, WBBQ, KWIC, KITY, KEYN-FM, K093, KHTX.

REBBIE JACKSON "Centipede" (Columbia) 94/8

Moves: Up 42, Debuts 6, Same 32, Down 0, Adds 8, WHTT, KZFM, 94TYX, K093, KHOP, KWES, KKQV, KRSP, B104 13-11, WXXS-FM 18-16, 93FM 24-16, WHYT 5-4, KSET-FM 27-23, WZUU 21-16, KMGX 20-15.

GENERAL PUBLIC "Tenderness" (IRS/A&M) 91/26

Moves: Up 9, Debuts 7, Same 49, Down 0, Adds 26 including CKGM, 94Q, Z93, WBEN-FM, WVSR, WPST, WBBQ, KWIC, KZZB, WSSX, Z104, KKRD, KF95, WCGQ, WSPT.

EUROGLIDERS "Heaven (Must Be There)" (Columbia) 90/2

Moves: Up 20, Debuts 6, Same 62, Down 0, Adds 2, KTFM, WVIC, WPHD 29-27, CKOI 34-30, WGCL 25-23, Q100 36-34, K104 40-38, WERZ 35-31, WSSX 32-28, KEYN-FM 26-24, KF95 40-38, KCPX 39-35, WOAY 39-37, KBIM 36-33, KIST 33-27.

MOST ADDED

FOREIGNER (193)
I Want To Know What Love Is (Atlantic)
BILLY OCEAN (74)
Loverboy (Jive/Arista)
ELTON JOHN (54)
In Neon (Geffen)
GLENN FREY (51)
The Heat Is On (MCA)
STEVIE WONDER (45)
Love Light In Flight (Motown)
STEVE PERRY (41)
Foolish Heart (Columbia)

HOTTEST

MADONNA (160)
Like A Virgin (Sire/WB)
DURAN DURAN (140)
The Wild Boys (Capitol)
CHAKA KHAN (96)
I Feel For You (WB)
DARYL HALL & JOHN OATES (95)
Out Of Touch (RCA)
JACK WAGNER (66)
All I Need (Qwest/WB)
NEW EDITION (64)
Cool It Now (MCA)

LAURA BRANIGAN "Ti Amo" (Atlantic) 84/8

Moves: Up 16, Debuts 5, Same 55, Down 0, Adds 8, WXXS-FM, KHFI, KZZB, WSKZ, KHOP, OK100, K96, OK95, CFTR 37-27, WKRZ-FM 35-33, KIK 33-27, K093 14-11, KCPX 25-18, 95XIL 35-32, WIXV 34-32.

RICK SPRINGFIELD with RANDY CRAWFORD "Taxi Dancing" (RCA) 76/1

Moves: Up 14, Debuts 6, Same 55, Down 0, Adds 1, WERZ, WCZY 30-28, KMJK 34-32, KS103 32-20, KNBQ d-34, WMAR d-37, WQID d-37, KSET-FM 25-17, KKRD 37-32, K093 30-27, Q104 24-17, KWES 33-30, K96 34-25, KBIM 39-35, KIST 34-28.

DIANA ROSS "Missing You" (RCA) 74/28

Moves: Up 0, Debuts 6, Same 40, Down 0, Adds 28 including WBLI, Q100, WMAR, WKEE, WFMF, KWIC, WAHC, WRQN, KF95, KSKD, WZON, Q101, Z102, WAZY-FM, KCDQ, KBIM.

FIXX "Sunshine In The Shade" (MCA) 65/2

Moves: Up 9, Debuts 3, Same 51, Down 0, Adds 2, WHOT, KHTX, WPHD 40-37, WCAU-FM d-39, WBEN-FM 31-28, K104 38-36, WRCK 35-31, Y106 40-38, WGRD 37-35, KCPX 40-36, OK100 d-34, KBIM 40-36, KIST d-40, OK95 36-31.

ASHFORD & SIMPSON "Solid" (Capitol) 63/12

Moves: Up 9, Debuts 5, Same 36, Down 1, Adds 12, WHTT, CKOI, KITS, Q100, WVSR, WKEE, Z106, WBBQ, KAMZ, WOAY, Q104, SLY96, WXXS-FM 40-33, Z100 24-19, Z93 d-27.

ALPHAVILLE "Big In Japan" (Atlantic) 54/22

Moves: Up 3, Debuts 2, Same 27, Down 0, Adds 22 including WCAU-FM, KPLUS, WFLY, WKEE, 93Q, WKFM, WJZR, WFMI, WZPL, KKRD, KF95, KQMQ, KDON-FM, KHYT, WCGQ, SLY96.

BANANARAMA "The Wild Life" (London/PolyGram) 54/8

Moves: Up 9, Debuts 6, Same 31, Down 0, Adds 8, Q103, KNBQ, KBOS, K093, KTDY, WAZY-FM, KCDQ, KBIM, KS103 21-18, KPLUS 32-30, Y106 25-22, KF95 d-37, KCAQ 20-16, KKQV 27-24, OK95 24-21.

SHALAMAR "Amnesia" (Solar/Elektra) 52/10

Moves: Up 6, Debuts 2, Same 34, Down 0, Adds 10, CKOI, KPKE, WVSR, WKFM, WFMI, WHOT, KHYT, 99KG, KCDQ, SLY96, WCAU-FM 35-30, Y100 31-27, Z106 37-34, WSQV d-39, OK95 23-20.

GLENN FREY "The Heat Is On" (MCA) 51/51

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 51 including WPHD, WCAU-FM, 94Q, WHYT, FM102, WRCK, WJZR, KX104, KIK, KKRD, KF95, KQMQ, KHYT.

MIDNIGHT STAR "Operator" (Solar/Elektra) 51/25

Moves: Up 7, Debuts 2, Same 17, Down 0, Adds 25 including B97, KIIS-FM, KS103, KITS, WMAR, WTIC-FM, KZZB, WKDQ, KJ103, WRQN, KIKI, KSKD, T94, WPFM, WAZY-FM.

DENNIS DeYOUNG "Don't Wait For Heroes" (A&M) 51/18

Moves: Up 1, Debuts 4, Same 28, Down 0, Adds 18 including KPLUS, WKEE, WLAN-FM, WSPK, WKRZ-FM, KIXI, KQMQ, KSKD, KDON-FM, KCPX, WFBG, WQCM, WSQV, WJAD, T94, KBNQ.

SIGNIFICANT ACTION

WHAM! "Careless Whisper" (Columbia) 40/32

Moves: Up 5, Debuts 1, Same 2, Down 0, Adds 32 including WXXS-FM, WPHD, B94, 94Q, Z93, B97, WCZY, KMJK, FM102, KWOD, KS103, KUBE, WBBQ, WZYP, KJ103.

TIME "Jungle Love" (WB) 36/5

Moves: Up 13, Debuts 5, Same 11, Down 2, Adds 5, KNBQ, KWIC, KJ103, KWES, KRSP, WCAU-FM 37-34, 93FM 30-27, WLOLF-FM 23-19, KIIS-FM 11-6, KPLUS 25-14, KUBE 21-16, KAMZ 13-11, Y106 23-19, WJBQ 28-20, WKSF 27-23.

BILLY SATELLITE "I Wanna Go Back" (Capitol) 33/8

Moves: Up 0, Debuts 0, Same 25, Down 0, Adds 8, WXXS-FM, PRO-FM, KIMN, KWOD, WKFM, WFMI, KEYN-FM, WHOT, WPHD on, Q103 on, K104 on, WERZ on, KWIC on, WJZR on, WJXQ on-dp.

PRINCE "I Would Die 4 U" (WB) 28/22

Moves: Up 4, Debuts 0, Same 2, Down 0, Adds 22 including WHTT, WXXS-FM, CKGM, CHUM, Q107, WAVA, WLS, WLS-FM, WKTI, KPLUS, WKAU, Z99, KJ103, KKRD, KCAQ.

JOHN PARR "Naughty Naughty" (Atlantic) 24/7

Moves: Up 2, Debuts 2, Same 13, Down 0, Adds 7, WVSR, KSET-FM, WQUT, WRNO, 99KG, KDVV, KHTX, WPHD on, 93FM d-28, K104 26-25, KWIC on-dp, WFMI on-dp, WJXQ d-37, WRQN on-dp, OK100 21-19.

BILLY SQUIER "Eye On You" (Capitol) 22/22

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 22 including WXXS-FM, WPHD, WCAU-FM, WHYT, WERZ, WKFM, WRCK, WOKI, WFMI, WKDD, WJXQ, KEYN-FM, KF95, KSKD, WIXV.

TOMMY SHAW "Lonely School" (A&M) 21/21

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 21 including WPHD, K104, WKFM, WRCK, WJZR, WZLD, WFMI, WHHY-FM, KX104, WJXQ, WRQN, OK100, WBNQ, WAZY-FM, KBIM.

JOAN JETT & THE BLACKHEARTS "I Love You Love" (Blackheart/MCA) 21/5

Moves: Up 0, Debuts 0, Same 14, Down 0, Adds 5, WERZ, KSKD, WFBG, KGOT, KCDQ, WPHD d-39, WVSR on, WRCK on, WJZR on, WOKI on, KZIO on, WJXQ on-dp, KOFM on, OK95 d-39.

EURHYTHMICS "Sexcrime (Nineteen Eighty-Four)" (RCA) 19/0

Moves: Up 2, Debuts 0, Same 17, Down 0, Adds 0, WXXS-FM on, CKGM 39-36, CKOI on, KPLUS on, WERZ 38-37, KWIC on, WZLD on, WZYP on, WJXQ on-dp, WRQN on, KYNO-FM on, KDON-FM on-dp.

JOHN HUNTER "Tragedy" (Private I/CBS) 18/13

Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 13, WPHD, WCAU-FM, Q100, WVSR, WERZ, WKRZ-FM, WHTE, WOKI, WKDD, WZPL, KBOS, KMGX, KTDY, WRNO on, K093 d-35.

RICK DEES "Eat My Shorts" (Atlantic) 12/7

Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 7, WNYS, WPHD, WCZY, KIIS-FM, 98PX, KEYN-FM, KKRD, B94 d-27, Q107 on, B97 on, FM100 on, WIKZ on.

AUTOGRAPH "Turn Up The Radio" (RCA) 10/10

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WPHD, K104, WRCK, WHTE, WJZR, WJXQ, WFBG, WQCM, WHSL, KQCR.

New & Active includes songs reported by at least 50 of our CHR reporters. **Significant Action** includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

Note: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.



'Tis The RCA Season



DIANA ROSS

"Missing You"

A/C NEW & ACTIVE 73/37 #1 Most Added!

CHR NEW & ACTIVE NOW ON OVER 75 CHR STATIONS! INCLUDING:

WBLI	Z93	K104	WFMF	WAHC	KF95
CKOI	KPLUS	WERZ	KWIC	KJ103	KIKI
WCAUFM	Q100	WKEE	KZZB	KOFM	KO93
94Q	WMAR	WBBQ	WSSX	WRQN	KSKD
	WVSR				

The Diana Ross and Lionel Richie tribute to the late Marvin Gaye. A song not to be missed — and made for all formats.



POINTER SISTERS

"Neutron Dance"

CHR NEW & ACTIVE 135/37 57%

B104	PRO-FM	KIMN	Q100
WXXSFM	94Q	FM102	WBBQ
WNYS	Z93	KWSS	WKDD
WBLI	Q105	KPLUS	KNMQ
CKOI	KBEQ	KUBE	
WCAUFM	WKTI	KNBQ	

Produced by Richard Perry



Break Out! Again! The 5th Single Now Exploding From The Near Double Platinum Album



RICK SPRINGFIELD

with RANDY CRAWFORD

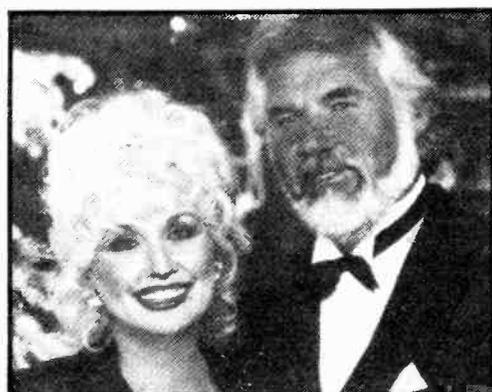
"Taxi Dancing"

CHR NEW & ACTIVE

NOW ON OVER 80 CHR STATIONS!

WCZY 28	KNBQ deb-34	KIHK deb-33	KCPX 14	K96 34-25
Q103 19	WMAR deb-37	KKRD 37-32	Q104 24-17	KBIM 39-35
KMJK 32	WQID deb-37	KO93 30-27	KWES 33-30	KRSP deb-33
KS103 30	KSETFM 25-17	KSKD 39	Z102 deb-37	KIST 34-28

This is THE hit with LONGEVITY. A/C **BREAKERS** A/C CHART: **25**



KENNY ROGERS & DOLLY PARTON

"The Greatest Gift Of All"

(For The Greatest Of Programming)

From the already-platinum album "ONCE UPON A CHRISTMAS"
Be sure to watch the television special "KENNY & DOLLY: A CHRISTMAS TO REMEMBER"
airing Sunday, Dec. 2nd, 8:00 (EST)

EURHYTHMICS

"Sexcrime"
Special new radio edit on your desk this week. From the original motion picture soundtrack album "1984," already #6 in the U.K.!

RCA



Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
3	2	2	1 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
19	10	7	2 DURAN DURAN/The Wild Boys (Capitol)
7	5	4	3 CYNDI LAUPER/All Through The Night (Portrait/CBS)
13	8	5	4 PAUL McCARTNEY/No More Lonely Nights (Columbia)
6	4	3	5 CHAKA KHAN/I Feel For You (WB)
2	1	1	6 WHAM!/Wake Me Up Before You Go-Go (Columbia)
14	11	8	7 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
21	16	10	8 PAT BENATAR/We Belong (Chrysalis)
-	26	15	9 MADONNA/Like A Virgin (Sire/WB)
15	12	11	10 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)
16	13	12	11 HUEY LEWIS & THE NEWS/Walking On A Thin Line (Chrysalis)
8	7	6	12 LIONEL RICHIE/Penny Lover (Motown)
26	21	17	13 JULIAN LENNON/Valotte (Atlantic)
27	22	18	14 NEW EDITION/Cool It Now (MCA)
37	30	21	15 BRYAN ADAMS/Run To You (A&M)
29	23	19	16 CARS/Hello Again (Elektra)
17	15	14	17 COREY HART/It Ain't Enough (EMI America)
40	35	22	18 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
-	36	26	19 JACK WAGNER/All I Need (Qwest/WB)
34	27	23	20 JERMAINE JACKSON/Do What You Do (Arista)
4	6	9	21 TINA TURNER/Better Be Good To Me (Capitol)
35	31	25	22 TOTO/Stranger In Town (Columbia)
32	28	24	23 REO SPEEDWAGON/I Dowanna Know (Epic) N&A Begins on Page 78
-	-	34	24 CHICAGO/You're The Inspiration (WB)
9	9	16	25 SHEENA EASTON/Strut (EMI America)
1	3	13	26 PRINCE/Purple Rain (WB)
-	38	30	27 BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)
5	14	20	28 BILLY OCEAN/Caribbean Queen (No More Love...) (Jive/Arista)
-	-	36	29 DON HENLEY/The Boys Of Summer... (Geffen)
39	37	33	30 DAN HARTMAN/We Are The Young (MCA)
31	29	28	31 PETER WOLF/I Need You Tonight (EMI America)
-	-	40	32 RAY PARKER JR./Jamie (Arista)
33	32	31	33 JOHN WAITE/Tears (EMI America)
-	-	37	34 SHEILA E./The Belle Of St. Mark (WB)
DEBUT	DEBUT	DEBUT	35 PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
-	-	39	36 U2/Pride (In The Name Of Love) (Island)
DEBUT	DEBUT	DEBUT	37 J. CAFFERTY & BEAVER.../Tender Years (Scotti Bros./CBS)
-	39	38	38 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia)
DEBUT	DEBUT	DEBUT	39 ROGER HODGSON/Had A Dream (Sleeping With The...) (A&M)
BREAKER	BREAKER	BREAKER	40 RICK SPRINGFIELD/Bruce (Mercury/PG)

Adult / Contemporary

4	3	2	1 PAUL McCARTNEY/No More Lonely... (Columbia)
7	4	3	2 CYNDI LAUPER/All Through The Night (Portrait/CBS)
8	6	4	3 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
1	1	1	4 LIONEL RICHIE/Penny Lover (Motown)
11	9	7	5 JERMAINE JACKSON/Do What You Do (Arista)
24	15	10	6 JACK WAGNER/All I Need (Qwest/WB)
12	10	8	7 AL JARREAU/After All (WB)
18	14	12	8 JULIAN LENNON/Valotte (Atlantic)
22	13	11	9 BOB SEGER & SILVER BULLET.../Understanding (Capitol)
6	5	6	10 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
2	2	5	11 WHAM!/Wake Me Up Before You Go-Go (Columbia)
-	24	16	12 CHICAGO/You're The Inspiration (WB)
-	21	14	13 BARRY MANILOW/When October Goes (Arista)
3	7	9	14 DENNIS DeYOUNG/Desert Moon (A&M)
5	8	13	15 K.ROGERS w/K.CARNES & J.INGRAM/What About Me? (RCA)
-	-	21	16 RAY PARKER JR./Jamie (Arista)
23	20	18	17 STEPHEN STILLS f/MIKE FINNIGAN/Can't Let Go (Atlantic)
20	16	15	18 COREY HART/It Ain't Enough (EMI America)
-	25	20	19 MELISSA MANCHESTER/Thief Of Hearts (Casablanca/PG)
10	11	17	20 BILLY OCEAN/Caribbean Queen (No More Love...) (Jive/Arista)
-	-	22	21 LAURA BRANIGAN/Ti Amo (Atlantic)
-	-	23	22 NEIL DIAMOND/Sleep With Me Tonight (Columbia)
BREAKER	BREAKER	BREAKER	23 STEVIE WONDER/Love Light In Flight (Motown)
BREAKER	BREAKER	BREAKER	24 STEVE PERRY/Foolish Heart (Columbia)
BREAKER	BREAKER	BREAKER	25 RICK SPRINGFIELD w/RANDY CRAWFORD/Taxi Dancing (RCA)

N&A Begins on Page 58

Three Weeks	Two Weeks	Last Week	
1	1	1	1 BRYAN ADAMS/Run To You (A&M)
11	4	3	2 DON HENLEY/The Boys Of Summer (Geffen)
2	2	2	3 PAT BENATAR/We Belong (Chrysalis)
5	3	4	4 JULIAN LENNON/Valotte (Atlantic)
25	13	8	5 KINKS/Do It Again (Arista)
6	7	5	6 ROGER HODGSON/Had A Dream (Sleeping...) (A&M)
7	6	6	7 BOB SEGER/Understanding (Capitol)
16	11	9	8 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
19	14	11	9 TOTO/Stranger In Town (Columbia)
9	8	7	10 REO SPEEDWAGON/I Dowanna Know (Epic)
BREAKER	BREAKER	BREAKER	11 FOREIGNER/I Want To Know What Love Is (Atlantic)
18	15	10	12 J. CAFFERTY &.../Tender Years (Scotti Bros./CBS)
45	27	16	13 GIUFFRIA/Call To The Heart (Camel/MCA)
26	20	15	14 DEEP PURPLE/Perfect Strangers (Mercury/PG)
29	22	17	15 JOHN PARR/Naughty Naughty (Atlantic)
-	-	32	16 PHILIP BAILEY/Easy Lover (Columbia)
48	35	25	17 BRYAN ADAMS/It's Only Love (A&M)
8	9	13	18 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)
-	-	29	19 TRIUMPH/Spellbound (MCA)
33	26	21	20 EUROGLIDERS/Heaven (Must Be There) (Columbia)
3	5	14	21 U2/Pride (In The Name Of Love) (Island)
23	21	19	22 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia)
4	10	12	23 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)
14	12	18	24 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.)
30	30	26	25 FRANKIE GOES.../Two Tribes (ZTT/Island)
24	23	20	26 PETER WOLF/I Need You Tonight (EMI America)
36	33	27	27 KROKUS/Our Love (Arista)
20	19	24	28 CARS/Hello Again (Elektra)
BREAKER	BREAKER	BREAKER	29 JULIAN LENNON/Too Late For Goodbyes (Atlantic)
58	44	35	30 BILLY IDOL/Catch My Fall (Chrysalis)

Complete Tracks Chart Begins On Page 60

Black/Urban

32	22	6	1 MIDNIGHT STAR/Operator (Solar/Elektra)
7	2	1	2 JEFFREY OSBORNE/Don't Stop (A&M)
3	1	2	3 ASHFORD & SIMPSON/Solid (Capitol)
6	4	3	4 DAZZ BAND/Let It All Blow (Motown)
12	8	5	5 ISLEY/JASPER/ISLEY/Look The Other... (CBS Associated)
26	18	14	6 S.O.S. BAND/No One's Gonna Love You (Tabu/CBS)
28	24	11	7 TEMPTATIONS/Treat Her Like A Lady (Gordy/Motown)
24	14	10	8 WHISPERS/Contagious (Solar/Elektra)
23	23	12	9 TEENA MARIE/Lovergirl (Epic)
11	9	9	10 GLENN JONES/Show Me (RCA)
35	28	21	11 THELMA HOUSTON/You Used To Hold Me So... (MCA)
20	20	17	12 MTUME/C.O.D. (I'll Deliver) (Epic)
2	3	4	13 CHAKA KHAN/I Feel For You (WB)
34	32	25	14 EUGENE WILDE/Gotta Get You Home... (Phil.World/Atl.)
25	25	18	15 AL JARREAU/After All (WB)
16	16	16	16 FORCE MD'S/Tears (Tommy Boy)
8	6	7	17 LIONEL RICHIE/Penny Lover (Motown)
33	31	26	18 JOYCE KENNEDY/Stronger Than Before (A&M)
27	26	24	19 JERMAINE STEWART/The Word Is Out (Arista)
15	15	15	20 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
37	33	30	21 TOM BROWNE/Secret Fantasy (Arista)
19	19	19	22 BAR-KAYS/Sex-O-Matic (Mercury/PG)
5	7	13	23 PRINCE/Purple Rain (WB)
1	5	8	24 NEW EDITION/Cool It Now (MCA)
-	-	38	25 KOOL & THE GANG/Misled (De-Lite/PG)
17	17	22	26 E. "CHAMPAGNE" KING/Just For The Night (RCA)
-	34	31	27 FAT BOYS/Jailhouse Rap (Sutra)
-	40	34	28 ROY AYERS/In The Dark (Columbia)
-	-	33	29 JERMAINE JACKSON/Do What You Do (Arista)
-	-	39	30 RAY PARKER JR./Jamie (Arista)
39	35	32	31 L. THOMAS w/M. MOORE/...All Of You (Capitol)
BREAKER	BREAKER	BREAKER	32 STEVIE WONDER/Love Light In Flight (Motown)
13	13	20	33 DENIECE WILLIAMS/Black Butterfly (Columbia)
-	39	35	34 SYLVERS/In One Love & Out The Other (Geffen)
-	38	36	35 WHODINI/Five Minutes Of Funk (Jive/Arista)
-	-	40	36 ALICIA MYERS/Appreciation (MCA)
21	21	23	37 RICK JAMES/You Turn Me On (Gordy/Motown)
BREAKER	BREAKER	BREAKER	38 SADE/Hang On To Your Love (Portrait/CBS)
BREAKER	BREAKER	BREAKER	39 KLYMAXX/The Men All Pause (Constellation/MCA)
BREAKER	BREAKER	BREAKER	40 SHALAMAR/Amnesia (Solar/Elektra)

N&A Begins on Page 51