

I N S I D E:

**VICTORY FOR DAYTIMERS**

The FCC this week approved a compromise plan to allow daytimers to broadcast two hours past sunset. **Brad Woodward** has the details.

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**DON'T MYTH THESE ARBITRON FACTS**

**Jhan Hiber** exposes a number of common radio beliefs about Arbitron practices as the myths they are in an entertaining and informative column.

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**RADIO ACTIVITY ACROSS THE COUNTRY**

Radio stations are involved in innumerable activities each week — promotions, charities, awards, staff changes, new ideas to increase listenership and help their communities. This week five format editors examine the realm of radio activity.

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**PEOPLE IN THE NEWS THIS WEEK**

- **Stephen Anthony** PD at CKGM
- **Dave Hamilton** PD, **Peter Handy** GSM at WBOS
- **John Mitchell** GM, **Bob Bittner** OM at WXKS (AM)
- **Jay Justice** Station Manager at KUPL-AM & FM
- **Randy Rahe** WCOL & WXGT VP/GM
- **Denny Luell** PD at XHZ

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**IN SUPPORT OF MANAGEMENT BY OBJECTIVES**

Management/research consultant **Charles Warner** explains the MBO system, pointing out that it's not an overnight fix but given time will produce positive results for your enterprise.

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**NAB ASKS RADIO'S AID AGAINST DRUNK DRIVING**

The NAB stepped up its campaign against drunk driving by enlisting radio support in a Washington press conference.

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**AOR A LA CART**

AOR stations are beginning to join other formats in abandoning vinyl for all-cart music libraries. **Steve Feinstein** talks to some of the advocates of the cart system.

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**NEWS/TALK PERFORMANCE**

**Brad Woodward** evaluates the News/Talk format's success rate, and looks at station activities around the nation.

Newsstand Price \$3.50



**DINETZ ADDS KLUV GM DUTIES**

**TK Restructures In Miami & Dallas**

**Bortnick WSRF & WSHE VP/GM; Eaves GSM; Dalfonzo WSHE PD**

Ft. Lauderdale-based TK Communications has announced a complete change in management at WSRF & WSHE/Miami and KLUV/Dallas. TK Executive VP/GM Steve Dinetz is transferring to KLUV, where he will continue his present duties and also serve as GM. Dinetz replaces John Ade, who leaves for a new post to be announced

next month. A new KLUV GSM will be appointed shortly.

In Miami, WSRF & WSHE GSM Chuck Bortnick has been elevated to VP/GM, replacing Joe Davidman, who will also reveal his future plans in January. Succeeding Bortnick as GSM is Gary Eaves, while the new WSHE Program Director is afternoon personality Michael Dalfonzo. He takes over for exiting OM Dave Lange.

Commenting on his move to Dallas, Dinetz told R&R, "We want to become a formidable competitor in one of the best radio markets in the country. We're not among the top-ranked stations in billings or ratings yet, and we mean to be." Regarding Bortnick's promotion, Dinetz noted, "Chuck's outstanding efforts are one of the primary reasons why this is such a successful radio property. He's earned the job."

Bortnick has been with WSRF & WSHE for almost five years, joining as LSM and moving up to GSM two years ago. He said, "It's a tremendous job."

TK/See Page 18

**Scott New PD At KHTZ**



Steve Scott

Greater Media's KHTZ/Los Angeles has selected four-year station personality Steve Scott as its new PD. The post had been vacant since mid-June, when Ric Lippincott left the A/C outlet to become PD at KYUU/San Francisco.

VP/GM Bob Moore told R&R, "We put Steve in on an interim basis to watch him grow, and realized how strong he was. With Steve's help, our new slogan 'Playing The Greatest Hits Of All Times' has solidified our market position."

OM Jay Clark added, "Steve knows the Los Angeles market, its audience, and what KHTZ stands for. I'm convinced there is no one in the country better for the job than Steve."

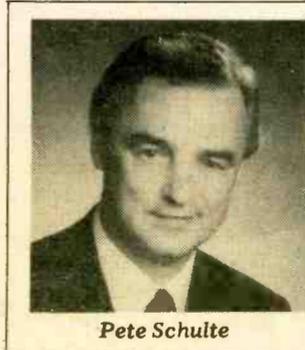
Scott, who programmed KLIF/Dallas before joining KHTZ, said, "Our soft A/C approach will work with the em-

SCOTT/See Page 18

**SEEKS MAJOR MARKET FACILITIES**

**Schulte Starts Up Mainstream Firm**

After 11 years with Harte-Hanks Communications, Sr. Regional VP and KKBQ-AM & FM/Houston VP/GM Pete Schulte has elected not to remain with the station as it transfers to Gannett. Instead, Schulte will become President of newly-formed, Houston-based Mainstream Communications, a multimedia division of Texas banking firm Mason-Best Co. Mainstream will seek to purchase major market broadcast facilities.



Pete Schulte

Mainstream managing partner Randy Best commented on Schulte's new position: "We have set a course for Mainstream to become a major entity in the broadcasting field. We are delighted to have found one of the top radio executives in the nation to head Mainstream Communications."

Schulte told R&R, "I consider it a privilege to have worked for Harte-Hanks Communications. I'm sorry to be parting with (PD) John Lander and his fine staff, and hope that someday in the future we'll be together again. Randy Best and (partner) Elvis Mason have tremendous resources, and I'm

SCHULTE/See Page 18

**ANDERSON-POWELL KIIS VP/SALES**

**Cappellino Becomes VP/GM At KKBQ-AM & FM**



Cos Cappellino



Lynn Anderson-Powell

KIIS-AM & FM/Los Angeles VP/Sales Cos Cappellino has been named VP/GM for Gannett's newest acquisition, KKBQ-AM & FM/Houston. He replaces Pete Schulte, who has become President of Mainstream Communications (see story this page). Replacing Cappellino as KIIS VP/Sales is Local Sales Manager Lynn Anderson-Powell.

Gannett Radio Division President Joe Dorton told R&R, "Cos is the first GSM to get \$2000 for a radio spot in the country; in fact he has excelled at every assignment he's had in radio. He's the ideal person for

this position, as there are a lot of similarities between KIIS and KKBQ. KIIS is about a year ahead in some areas of evolution, and Cos will be able to

CAPPELLINO/See Page 18

**St. John Manages WYHY**



Michael St. John

SunGroup VP/Programming and WKXX (KXX106)/Birmingham PD Michael St. John has been transferred to sister station WYHY (Y107)/Lebanon-Nashville as General Manager. He replaces Mike Slenski, who leaves the company.

SunGroup President Frank Woods said, "Michael St. John has quality and experience in the radio industry. Having worked in Memphis, Birmingham, and Hartford, as well as

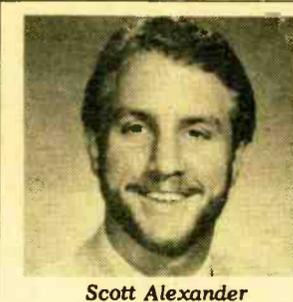
ST. JOHN/See Page 18

**WBZZ Promotes Alexander To PD**

After four months as Assistant PD, Scott Alexander has advanced to Program Director at WBZZ (B94)/Pittsburgh. He succeeds Guy Zapolon, who rejoined Western Cities as PD of KZZP/Phoenix four weeks ago.

VP/GM Tex Meyer told R&R, "EZ Communications and B94 have always believed in promoting from within. Scott has done a tremendous job during the transition of Guy's departure, and the airstaff is excited about his promotion."

VP/Programming Dan Vallie added, "We interviewed many



Scott Alexander

qualified people from across the country, and found who we needed was within our own

ALEXANDER/See Page 18

**WESTWOOD ONE PRESENTS**

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**A CONVERSATION  
with**

**BRUCE SPRINGSTEEN**

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a candid conversation conducted on the road  
during his *Born In The U.S.A.* tour.

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December 15, 1984  
on great radio stations everywhere.

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## Next Week: R&R's Year-End Special

Our annual look back at newsmakers, events, and trends of the past year, plus year-end charts and label performance standings. All in a special, extra-large R&R issue next week.

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## Hamilton WBOS PD, Handy GSM

In twin appointments at Sconnix Broadcasting's pending acquisition WBOS/Boston, veteran programmer Dave Hamilton has been named PD, while WCMF/Rochester General Sales Manager Peter Handy becomes GSM. Hamilton joins the Country outlet December 16, while Handy will arrive from his AOR station December 31.

WBOS GM Bob Abernethy told R&R, "There's a real strong chemistry between the three of us. Dave is one of the brightest young programmers I've ever met. He brings to WBOS a track record of success in Minneapolis, New York, as well as group operations experience. At the same time, Peter presents a unique combination of tenacity, enthusiasm, expertise, and people skills that enabled him to achieve a high degree of success in Rochester. He's a very strong package."

Most recently an Account Executive with WLTE/Minneapolis, Hamilton previously spent over five years with Doubleday Broadcasting. Between two terms as PD at KDWB-AM & FM/Minneapolis, he worked

as National PD for the company, serving as the first programmer of flagship WAPP/New York. "Sconnix is one of the most exciting and aggressive broadcast chains in the country. They have a commitment to win, and I know I'll enjoy working with Bob Abernethy," said Hamilton.

Handy comes to WBOS after four and a half years in sales at WCMF, the last two as GSM. He told R&R, "There are false images of Country listeners, just as there are qualitative problems with AOR. To overcome that is just good salesmanship, and we're looking forward to making some noise in Beantown."

## Justice Station Manager At KUPL-AM & FM

After a year as GM at KWJJ & KJIB/Portland, Jay Justice has accepted the Station Manager/Director of Sales post at Country competitor KUPL-AM & FM. He succeeds former GSM Bill Fuller, who exited November 28.

KUPL GM Ed Hardy commented, "Jay brings a wealth of experience in broadcasting, and particularly in Country radio, to our management team. His tenure as GM of KWJJ & KJIB and his depth in sales management will be great assets to KUPL." JUSTICE/See Page 18

## Luell New PD At XHZ

XHZ (FM90)/Tijuana (San Diego) morning personality/MD Denny Luell has been promoted to PD/MD, replacing Guy Perry, who departed. Luell joined the Contemporary station in mid-September following a two-year stint as morning talent at crosstown KBZT.

Station management consultant Jerry Lee said, "I was impressed with Denny's experience, ideas, and enthusiasm. He's ideal for the challenges the station faces."

Prior to KBZT, Luell programmed LUELL/See Page 18

## For The Record

Last week's story on KSDR, Inc. buying KBUC/San Antonio neglected to specify that the station being sold was daytimer KBUC (AM), which is slated to change format and call letters under its new ownership. KBUC-FM will then become KBUC, but will continue its 19-year Country format under its present ownership, Tetco, Inc.

# Anthony Appointed New CKGM Program Director

CKGM/Montreal Assistant PD/afternoon personality Stephen Anthony has been promoted to PD for the AM CHR station. CKGM & CHOM VP/Programming Rob Braide will now directly supervise AOR-formatted sister station CHOM.

Braide told R&R, "Having worked with Steve for the past few years, and given his unique sense of Montreal, I couldn't be happier to reward the efforts of this broadcaster on the way up. Stephen will take full

## BITTNER NEW OM

## Mitchell Named GM At WXKS

At WXKS (AM)/Boston, longtime sales executive John Mitchell has been named General Manager, while veteran New England broadcaster Bob Bittner comes aboard as Operations Manager. The appointments cover the duties previously held by former Station Manager Arnie Ginsburg, who departed to enter television ownership.

Commenting on Mitchell, Pyramid Broadcasting CEO Richard Balsbaugh said, "John brings an extensive radio background to WXKS-AM. His sales and marketing skills will provide the basis for further development of the AM station and the Music Of Your Life format."

Regarding Bittner, WXKS-AM & FM Assistant GM Dottie Jones told R&R, "Bob comes to us from some Beautiful Music stations. He has a good background, and we're excited about what we've discovered about him."

A native Bostonian, Mitchell has worked the last ten years as an Account Executive in New York, including three and a half at WCBS (AM) following four more at WNBC. "This is an outstanding opportunity for me. I grew up listening to this station, and have been very good friends with Richie for ten years. It's great to be home."

WXKS/See Page 18

charge of the day-to-day operations of CKGM, reporting to me, while I concentrate on CHOM."

A four-year CKGM staffer, formerly with Ontario outlets CHYM/Kitchener and CKGB/Timmins, Anthony is facing his first programming assignment. "This is a tough job, as there is a stigma about listening to AM; a lot of audience has defected to FM," he said. "This is perhaps the most competitive market in Canada, being further complicated by the French-language problem. But we definitely have the best on-air lineup in town, and it's up to us to spread the word about what we're doing."

Regarding the reported sale of CKGM & CHOM by Maisonneuve Broadcasting to the CHUM Group Ltd., Braide added, "We're all extremely excited about tying in with one of the largest and classiest broadcast operations in the country, if not North America." He indicated the sale was expected to close sometime next February.

## Rahe Promoted To WCOL & WXGT VP/GM

WXGT(92X)/Columbus Station Manager Randy Rahe has been promoted to VP/GM at WXGT & WCOL/Columbus. He replaces Paul Wachsmith, who left in September.

Great Trails President Alex Williams told R&R, "Randy has been handling things so well since Paul's departure that he's earned the position of Vice President & General Manager on a permanent basis."



Randy Rahe

Rahe joined Great Trails just over a year ago, after serving as VP/GM at WBOW & WZZQ/Terre Haute and GM at KJAS & KJAQ/Cape Girardeau, MO. He commented, "We've worked hard over the past 13 months to position 92X as a leader within the marketplace, and we expect similar growth from WCOL. I've got great staffs at both facilities, and we look forward to a prosperous 1985. The company has been very supportive of all our needs, and has given us the leeway to do whatever we need to make this operation a success."

## TRANSACTIONS

### Fairbanks Sells KCMO-AM & FM To Summit

Summit Communications has agreed in principle to purchase KCMO-AM & FM/Kansas City from Fairbanks Communications, pending FCC approval. The specific sale price was not disclosed, but industry sources estimated the value at \$12 million.

Summit Radio Division VP Allen Shaw said, "Due to the success of our existing radio properties, we are now in a position to enter a larger marketplace. Kansas City is a dynamic and growing city, and there are no finer radio facilities there than KCMO-AM & FM."

News/Talk outlet KCMO (AM) operates with 50 kw days/5 kw nights at 810 kHz, while KCMO-FM has Country programming with 100 kw on 94.9 MHz at 1057 feet.

The acquisitions will give Summit ten radio properties, including flagship WSJS & WTQR/Winston-Salem, WCOA & WJLQ/Pensacola, WREC & WZXR/Memphis, and KXXY-AM & FM/Oklahoma City.

Fairbanks retains ownership of WKOX & WVBF/Boston and WJNO & WRMF/West Palm Beach.

## Industry Mourns Radio Legend Jack Carney

The November 27 death of legendary radio broadcaster and KMOX/St. Louis daytime personality Jack Carney triggered an outpouring of grief throughout the radio and entertainment industries. Carney, who was 52, apparently died of a heart attack after taking a scuba diving lesson.

KMOX GM/CBS Regional VP Bob Hyland hailed Carney as "a giant in the industry," adding, "There'll never be another. He had a unique style that will never be duplicated. He was one of the greatest communicators that I've seen in my history."

At the time of his death, Carney anchored a weekday personality/music/talk show from 9am-noon, a Saturday morning comedy program, and served as host for "Jack Carney's Comedy Show," heard on nearly 350 stations.

Among those issuing proclamations mourning Carney were the Illinois and Missouri legislatures, and the St. Louis mayor and city council. As word of Carney's death spread across the country,



Jack Carney

CARNEY/See Page 18

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Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067 (213) 553-4330. Subscriptions \$215 per year or \$60 per quarter. International subscription rate \$400 per year. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1984 Radio & Records, Inc.

A Division of Harte-Hanks Communications

# Washington Report

## FCC Okays Daytimer Compromise For Post-Sunset Operation

Daytime-only stations will soon be permitted for the first time to operate for two hours past local sunset. A compromise to that effect between daytimers and full-timers on regional channels cleared the FCC this week. The rule changes occur December 10, and daytimers can boost power as soon as they've been published in the Federal Register.

To minimize interference to fulltimers, the daytimers will have to make a series of "stepped power reductions" as darkness grows and skywave interference worsens. Class 3 daytimers will get a minimum of 50 watts.

The Daytime Broadcasters Association (DBA) sought the compromise to prevent the Association for Broadcast Engineering Standards tying up its post-sunset authority with a threatened federal court appeal. The Commission said, "Our review convinces us that both in policy terms and in engineering particulars, the parties have proposed a sound basis for resolving the conflicting considerations" of extending daytimer hours while not causing objectionable interference to regional fulltimers on the same channels.

## Class 4s Get 1 kw Nights December 15

The nation's approximately 1000 Class 4 AM stations got some good news last week when the FCC announced that their previously-approved quadrupling of nighttime power, from 250 watts to 1 kw, will take effect December 15. The way was cleared for the power hike last week (11-29) when Mexico and the United States reached final agreement on the new level for the two nations, plus Canada.

To make the transition a smooth one, the FCC is issuing "show cause" orders that let most stations boost power without having to file applications. The only stations not covered by the blanket approval are Class 4s that operate directionally, those that have less than 1 kw during the day, and ten stations whose Mexican counterparts have yet to acquire 1 kw nighttime facilities.

## Danforth Chairs Senate Commerce Committee

Broadcasters have lost one of their staunchest allies on the issues of deregulation and First Amendment freedoms with Sen. Bob Packwood's (R-OR) decision to step down as Chairman of the Senate Commerce Committee. Under the Senate's seniority system, Packwood has chosen to assume leadership of the tax-writing Finance Committee, filling the vacancy created by last week's election of **John Danforth** (R-MO) as Senate Majority Leader.



John Danforth

Taking over chairmanship of the Commerce Committee, which oversees broadcasting, is Sen. John Danforth (R-MO). Regarded as a moderate Republican, Danforth has not been active in communications issues in the past.

Still undecided is who will chair the Communications Subcommittee. The post is now held by Barry Goldwater (R-AZ), who will become chairman of the Senate Armed Services Committee. If he decides to give up

the communications panel, he could be replaced by either Packwood or Sen. Larry Pressler (R-SD).

## Lampel Enters Race For RTNDA Presidency

WLIB & WBLS/New York News Director David Lampel is a last-minute entrant in the race for President-elect of the Radio-Television News Directors Association (RTNDA), which holds its annual convention this week (11/5-7) in San Antonio. Lampel's opponent in this week's balloting is WBRZ-TV/Baton Rouge, LA News Director John Spain.

The San Antonio meeting features a daylong seminar on journalism ethics underwritten by a \$10,000 grant from RKO General to recognize the election of WOR/New York VP/Director of News Lou Adler to the RTNDA presidency. Adler won the job in voting at last year's convention in Las Vegas, and has spent the past year as President-elect arranging the San Antonio meeting, which has attracted 1200 advance registrants and 110 exhibitors.

## Jerald Fritz Named Fowler's Chief of Staff

FCC Chairman Mark Fowler has named Jerald Fritz, Chief/Tariff Division, to become his Chief of Staff, effective January 1. The post had been vacant for several months since Randy Nichols left the agency to become General Counsel of COMSAT.

Saying he is "delighted to bring Jerry back to the eighth floor," Fowler commented, "With his broad background in communications matters, his significant organizational skills, and as one of the primary architects of many of our recent policies, I believe he's uniquely qualified to take on this task."

Fritz served as Fowler's legal assistant for two years until 1983, when he moved to the Tariff Division to manage the complicated tariff filings and access charge proceedings associated with the breakup of AT&T.

## \$5000 Upheld For Lowest Unit Rule Violations

WCRV/Washington, NJ has been unable to persuade the FCC to lift a \$5000 fine it imposed in June for repeated violations of the lowest unit rule for political ads. The station also discriminated improperly by requiring one candidate, but not others, to pay by certified check. In addition to being fined, the station was ordered to make \$3198 in refunds to candidates.

The FCC wasn't impressed by WCRV's assertion that the candidate forced to pay by certified check had harassed the station and was likely to stop payment on a regular check. And it dismissed WCRV's contention that candidates are only entitled to the lowest unit rate as it applies to the volume of spots they buy. In fact, said the FCC, candidates are entitled to "all discounts based on volume or frequency, regardless of how few programs or spots the candidate buys."

WCRV's plea that it couldn't afford the \$5000 fine was dismissed because it failed to present evidence of its parent firm's financial condition.

## Other Key Developments

- The FCC has added six new channels (in the 944-947 MHz band) to the nine already set aside for Aural Broadcast Studio Transmitter Links (STL) and Inter-City Relays (ICR). Despite an earlier threat to move STL/ICR users in the 942-944 band, the Commission decided to grandfather those stations.

## 50 PSAs DISTRIBUTED

# NAB Asks Radio's Help To Curb Drunk Driving

With the onset of the holiday season and the approach of next week's National Drunk and Drugged Driving Awareness Week (December 9-15), NAB is vigorously enlisting broadcasters in the campaign to curb drunk driving. The association highlighted its efforts Monday (12-3) at a crowded Washington press conference that was also exploited by advocates of a ban on beer and wine advertising.

Last week NAB sent its 4400 radio members kits containing voice copy for 50 public service announcements (PSAs), plus sample speeches, on-air editorials, newspaper op-ed pieces, and advertisements. Stations will soon receive taped PSAs, as well.

NAB's 700-member television stations have been furnished with 26 videotaped PSAs, some featuring well-known figures like Nancy Reagan, Peter Falk, and Bob Lanier. The spots were satellited to stations early this week by the Robert Wold Co. and the major television networks.

NAB President Eddie Fritts released what he called "pretty impressive statistics" showing that 91.8% of over 2000 radio and TV stations surveyed by NAB now run drunk driving PSAs (25% in prime or drive time) and 75% have aired public affairs programming on the subject. Nevertheless, he said there's a need for a "nationally-coordinated effort" by broadcasters.

## Broadcasters Don't Cause Drinking

WMAL/Washington Executive VP/GM Andy Ockershausen, who heads up an NAB task force on the problem, called drunk driving "the most hideous of all crimes" and said the epidemic "transcends all demographics." Ockershausen believes four years of focusing on the problem by WMAL and other stations has helped reduce drunk-driving accidents and fatalities in the Washington area.

Ockershausen and NAB Sr. VP/Public Affairs Shaun Sheehan downplayed any connection between the current campaign and lobbying by public interest groups to ban wine and beer advertising on radio and television. "Broadcasters didn't start people drinking and they're not going to stop them," said Ockershausen. Ads encourage brand-switching rather than consumption, he argued.

When the issue was raised by a reporter from his own station, Ockershausen joked,

"Karen, you're going to love it over at WWDC." He also drew laughter with his assertion that cocktail parties for members of Congress have created "a drinking problem on the Hill."

Celebrate the New Year by staying alive and enjoying it. Drive safely this holiday season.

National Drunk & Drugged Driving Awareness Week December 9-15

Radio takes the lead and thanks you for your cooperation!



## Ad Foes Horn In

Organizers from the pro-ban Center for Science in the Public Interest (CSPI) took advantage of NAB's press conference, making themselves available for interviews and handing out a statement from CSPI Executive Director Steven Jacobson, who said, "We are heartened that NAB recognizes there are enough serious problems with beer and wine ads to warrant more PSAs."

"We recognize that NAB's initiative focuses only on drunk driving and lasts for only a few weeks. Hopefully, however, the campaign will be a first step towards equal time throughout the year for a variety of health messages and, ultimately, an end to beer and wine commercials."

CSPI, which coordinates Stop Marketing Alcohol on Radio and Television (Project SMART), repeated its call to ban beer and wine commercials or balance them with an equal number of PSAs on alcohol-related problems like crime, industrial accidents, cancer, birth defects, and drunk driving.

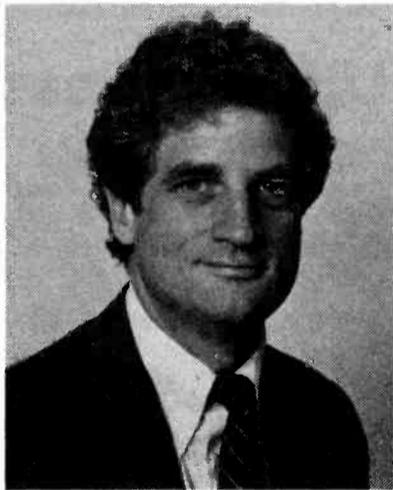


**MINORITY EXECUTIVE COUNCIL** — NAB will pump new life into its minority Employment Clearinghouse, the association's Minority Executive Council decided last week. The clearinghouse helps stations find qualified minorities by interviewing and maintaining a list of candidates. The new drive will include sending the list to all NAB member stations in their monthly Info-Paks. Job seekers or stations looking to recruit minorities should contact Claryce Handy at (202) 293-3584. The council also discussed mounting a four-day minority ownership course and creating a minority internship program at NAB.

Council members at last week's meeting were (l-r) WEBB/Baltimore President Dorothy Brunson, NAB Sr. VP/Station Services Jim Hulbert, NAB VP/Minority & Special Services Dwight Ellis, Sheridan Broadcasting Network Chairman Glenn Mahone, National Black Network President Gene Jackson, Broadcast Enterprises National, Inc. (BENI) President Ragan Henry, and WBZ/Boston Station Manager Connie Bathrop.

#3 in a series:

# Research the difference between Coleman Research and The Research Group, and you'll choose Coleman.



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When the research is complete, our job is only half done.

We believe our most important task is helping you implement our research findings. So we help you create a plan that works, based on research.

**SOPHISTICATED TECHNIQUES BRING PRACTICAL SOLUTIONS.**

You can't get the answer you need unless you know how to ask the question.

Coleman Research's Format Search and Strategic Profile utilize exclusive techniques such as the Vulnerability Index,<sup>®</sup> Image Mapping<sup>®</sup> and Audience Segmentation<sup>®</sup> to clarify your stations position. At the same time, our ongoing national research studies provide unmatched insights into current and future trends.

**WE WON'T WORK FOR YOUR COMPETITION.**

Coleman Research believes confidentiality helps establish an on-going relationship that can better serve your long-range marketing concerns.

Best of all, it means we're always personally available to clients to discuss immediate concerns in complete confidence. *Always.*

That's another big reason broadcasters who research the two leaders choose Coleman Research.

## Coleman Research

THREE DALLAS COMMUNICATIONS COMPLEX, SUITE 212, IRVING, TX 75039 (214) 556-2121

# What's New

Edited by Don Waller

## White Collar Blues

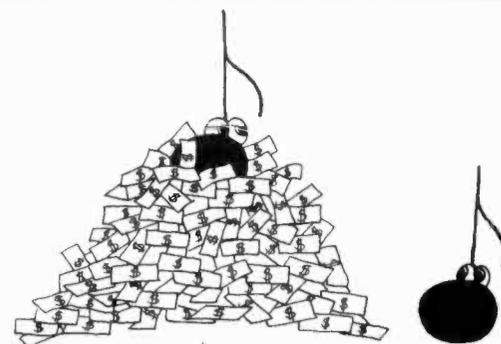
"Chronic exposure leads to deterioration of general health and well-being." No, we're not talking about toxic dumps, but quoting from a study by the Congressional Office of Technology Assessment on the hazards of working in an office.

While the report acknowledges such work is not immediately life-threatening, it listed a number of health hazards associated with office work:

- **Air quality** — Poor ventilation in tightly insulated buildings have created "indoor air pollution," triggering numerous worker complaints about dust and gas.

- **Video display terminals** — The subject of a wide range of worker complaints, ranging from the potential dangers of low-level radiation exposure to muscle, bone, and eye problems. These may be linked to the design of terminals and desks, repetitive motions, and inadequate rest breaks.

- **Stress** — Produced by low pay, monotonous work, production quotas (including the growing use of computers to monitor worker performance), and lack of worker participation and control. One expert claims "stress is the most pervasive health hazard facing workers today."



"Know how I got rich? By writing songs about how tough it is to be a struggling musician"

## Briefly Noted

"Amusing Arrangements" is the third volume in cartoonist **Leigh Rubin's** "Notable Quotes" series. Like its predecessor, "Encore!," this latest opus in offbeat humor comes in the form of an 80-page trade paperback, published by Panorama City, CA-based **Rubes Publications** and distributed nationally by **Alfred Publishing** of Sherman Oaks, CA.

Great for radio station giveaways, these holiday stocking-stuffers retail for \$4.95 each. For multiple-copy discounts, call (818) 782-0800.

**PLEDGE \$22,000**

## Stations Campaign For Holiday Safety

The **Radio Executives of Baltimore**, an industry group consisting of 18 local radio stations, recently announced intentions to air \$200,000 worth of public service announcements during the upcoming holiday season. While individual stations have done this sort of thing for years, the pledge takes on greater impact when virtually an entire market makes such a commitment. Since the bulk of



these holiday safety PSAs will address the problems of drinking and driving, it's hoped the effectiveness of the program will be magnified by the number of cooperating stations.

## U.S. Retirees Ranks Swell

The **American Association of Retired Persons (AARP)**, a Long Beach, CA-based organization, reports its membership is growing at a rate greater than 5000 persons daily. The 16-million member AARP claims to have added two million new members in the last 12 months,

making it the largest organization of older people in the world.

Today's retirees aren't just elderly people. They're active, growing in number. And now they're starting to organize. America is changing, and the same old stereotypes are passing from cliché to myth.

*'Twas the night before Christmas and all through the stations the Program Directors were faced with frustrations the music bins appeared to be bare except for those that knew "GOSPEL AMERICA" soon would be aired!*

### GOSPEL AMERICA'S CHRISTMAS CELEBRATION

Hosted by **Jon Rivers**

(The voice of Powerline—over 1700 stations worldwide)

- \* 3 hour radio classic
- \* special Christmas jingles
- \* 13 minutes per hour for local sales

*Here's wishing you all a Happy Holiday—*  
For more information call **G-H BROADCASTING** today  
(212) 288-5632

*Christmas radio will never be better.*



## Pocket Connoisseur

What do you want — high tech or high taste? Now you can have the best of both worlds with the "Wizard Of Wine." Programmed to display wine ratings and usage guidelines for the wines of France, Italy, Germany, and California, the Wizard Of Wine uses a membrane switch keyboard with keys that refer to the major wine growing areas of the world. A second set of keys pertains to specific vintage years. It's available from Chicago-based **Market Vectors**.



## 2B PLASTIC CARD PROMOTIONS



**MOST PHENOMENAL SUCCESS STORY IN RADIO PROMOTION HISTORY**  
BOOST RATINGS • SELL MORE TIME • INCREASE PROFITS IMMEDIATELY

Advertiser funded, 2B Plastic Card Promotions are virtually "cost-free" . . . the sponsor(s) foot the bill. Unique in continuity effect, 2B Plastic Card Promotions maintain listener and sponsor involvement from book to book to book. Many stations have continued and profited from 2B Plastic Card Promotions for years. Work best for bold stations who want to go all out to win. Phone for complete information.

**2B SYSTEM CORPORATION • BROADCAST PROMOTIONS DIVISION**

**2B SYSTEM** 30105 Stephenson Hwy., P.O. Box 106  
Madison Heights, MI 48071 313/588-7400

*Last week, we proudly announced  
our relationship with KEZW Radio in Denver, CO.  
This week...*

**WXYT RADIO**  
**The Fritz Broadcasting Station**  
**in Detroit, MI has**  
**selected Blair RAR**  
**as its national**  
**sales representative.**

**BLAIR  RAR INC.**  
*"We Have The Time."*

# Pro:Motions

## Riggs Raised To Emmis VP

Dr. **James Riggs** has been appointed VP/Administration for **Emmis Broadcasting**, owner of **WENS/Indianapolis**, **WLOL/Minneapolis**, **KMGG/Los Angeles**, and **KSHE/St. Louis**. In this post, Riggs will supervise the company's research, personnel, and administration divisions.

## WRVR Taps Two

**Debby Nichols** has been upped to National Sales Manager at **WRVR/Memphis**. She most recently spent a year as Marketing Consultant with the station and, prior to that, worked in the sales department at cross-town **WGKX**. Coming aboard as Marketing Consultant is **Ron Lefkowitz**, who formerly was associated with **WMC-TV** and **Motorola Communication, Inc.**

## H.M.E. Expands Staff

**H.M.E. Records** President **Chuck Gregory** has announced five new appointments. They are Controller **Alan Cohen**, Director of Creative Services **Alan Sherman**, Director of National Promotion **Ron Gregory**, Director of A&R **Bob Cutarella**, and Assistant to the Chairman **Mair Faibish**. The January release roster lists LPs by **Robin Clark**, **John Palumbo**, and **Donnie Iris**.

## KOIT Appoints Lovoi

**KOIT-AM & FM/San Francisco** welcomes **Randy Lovoi** as Regional Sales Manager to San Jose and Santa Clara Counties. Prior to this he worked in the **KSL/Salt Lake City** sales department, which he joined in 1982. His background includes parttime on-air and sales posts with Salt Lake City area radio and TV outlets.



Randy Lovoi

## RAB GOALS Committee Announces Officers

**Carol Mayberry**, **Katz Communications'** VP/Director of Radio Research, was recently elected as Co-Chairperson of the **RAB GOALS** Committee. Succeeding **CBS Radio Spot Sales'** **Terry Drucker**, she will serve a three-year term and work in conjunction with Co-Chairperson **Alan Topkes**, **Eastman Radio's** Senior VP/Marketing Services. Newly-elected subcommittee chairmen are **Viacom Broadcasting's** **Ray Hockstein** (New & Special Services) and **NBC Radio's** **Nicholas Schiavone** (Methodological Review); these posts become effective January 1.

## A&M/England Names Shepard, Briggs

**Brian Shepard** and **Chris Briggs** have been tapped as Managing Director and Director of A&R, respectively, for **A&M/England**. Previously, Shepard spent three years with **Phonogram Records** in London as Managing Director. He initially joined Phonogram in 1969 when he managed the **Vertigo** label. Shepard also headed international promotion and A&R for **Capitol**, managed Capitol's European office in Amsterdam, and directed A&R for **EMI** in Europe. Briggs, another Phonogram alumnus, was most recently head of A&R for that label. His background includes posts as Manager/A&R for **Chrysalis** and Senior A&R Manager at **EMI**. Shepard's appointment is effective January 2, with Briggs set to come aboard later in the first quarter.

## WEA Ups Three

**Rick Cohen** shifts from Chicago Branch Manager to Philadelphia Regional Branch Manager at **WEA**. He first joined the company in 1974 as Marketing Coordinator for the Los Angeles Branch; three years later he was promoted to the Chicago post. Moving up to Chicago Branch Regional Sales Manager is **Dennis Schone**, who transfers from the Kansas City District Sales Manager position. He began his 14-year record industry career with **Royal Distributors**. **Nick Massi** is appointed Chicago Branch Regional Field Sales Manager. Most recently Branch Marketing Coordinator, he launched his **WEA** association in 1971 as a sales rep for the Chicago Branch. Massi then progressed to Field Sales Manager for Chicago/Milwaukee before being named Branch Marketing Coordinator three years later.

## McEnaney Joins New West

**Cheryl McEnaney** comes to **New West Presentations** as Managing Director/Advertising and Media Relations. She joins the concert promotion firm after five years with **A&M Records**, most recently as National Artist Development Manager.

## MVS Relocates

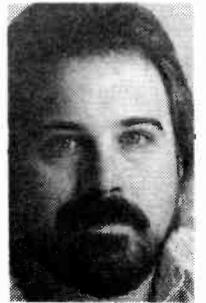
**Music Video Services** has moved to larger quarters. Its new address is 3211 Peachtree Drive N.E., Atlanta, GA 30305. MVS, which supplies music video programming to non-broadcast facilities across the country, has also added **Janet Hill** as Research Coordinator.

## Scene Three Adds Ware

**John Ware** has been appointed as Producer for **Scene Three**, a Nashville-based production concern. In his new capacity, Ware will supervise music industry-related film and videotape projects. Prior to this, he operated his own firm, **Ware Logistics, Inc.**, which recently produced a **Cinemax** "Album Flash" on **Waylon Jennings**.

## Schnieders New MCA Distributing VP

**Bob Schnieders** has been upped to VP/Branch Distribution for **MCA Distributing**. Previously MCA Distributing's VP/National Accounts, he is an eight-year MCA veteran. During that time, he's served as VP/West Coast Marketing and Administration, Nashville for MCA Records, Branch Manager/Los Angeles, and Director of National Accounts and Branch Manager/Minneapolis.



Bob Schnieders

## Gorby New WROQ LSM

**Daniel Gorby** joins **WROQ-AM & FM/Charlotte** as Local Sales Manager. He was formerly Sales Manager at **WDCG/Durham**.

## AIMS Re-Elects Cooper

**C-FAX/Victoria** President **Mel Cooper** has been re-elected Chairman of the **Association of Independent Metropolitan Stations**. Established in the late '40s, AIMS is an international radio group, which fosters program, promotion, sales, and management idea exchange.

## Joel Reopens Consulting Firm

**Irv Joel & Associates** has been reactivated under the supervision of Irv Joel, former Director/Field Engineering for **Schulke Radio Productions**. He will provide audio consulting services for radio and television. The firm is located at 528 River Road, Teaneck, NJ 07666; (201) 692-0010.

## O'Brien Shifts To Eastman/Detroit

**Tom O'Brien** has been elevated to Office Manager of **Eastman Radio's** Detroit office, succeeding the recently resigned **Dave Gneiser**. O'Brien transfers from an Account Executive position with the company's Chicago office.

## Atlantic Creates CD Committee

**Atlantic Records** has formed a Compact Disc Committee, comprised of representatives from various company departments. The members — **Carole Bergenfeld** (Coordinator), **David Fleming** (Pre-Production), **Aziz Goksel** (A&R), **Barbara Patralites** (Contract Administration), and **Frank Tabino** (Atlantic Studios) — will oversee the planning and scheduling of all CD releases.

# Elvis: The Legend Of A King

Available FREE -- Elvis' 50th Birthday Special

FOR JANUARY 1985 --  
3 HOURS/31 SONGS

... the updated RKO Radio Show hosted by John Leader

A WARM, PERSONAL BIOGRAPHY . . .

"A no-holds-barred history of the man, the son, the husband, the father." — UPI

YOU SELL 18-minutes, ABI reserves 6-minutes for picture "disc-u-mentary" album offer.

For demo call collect: (415) 827-2382.

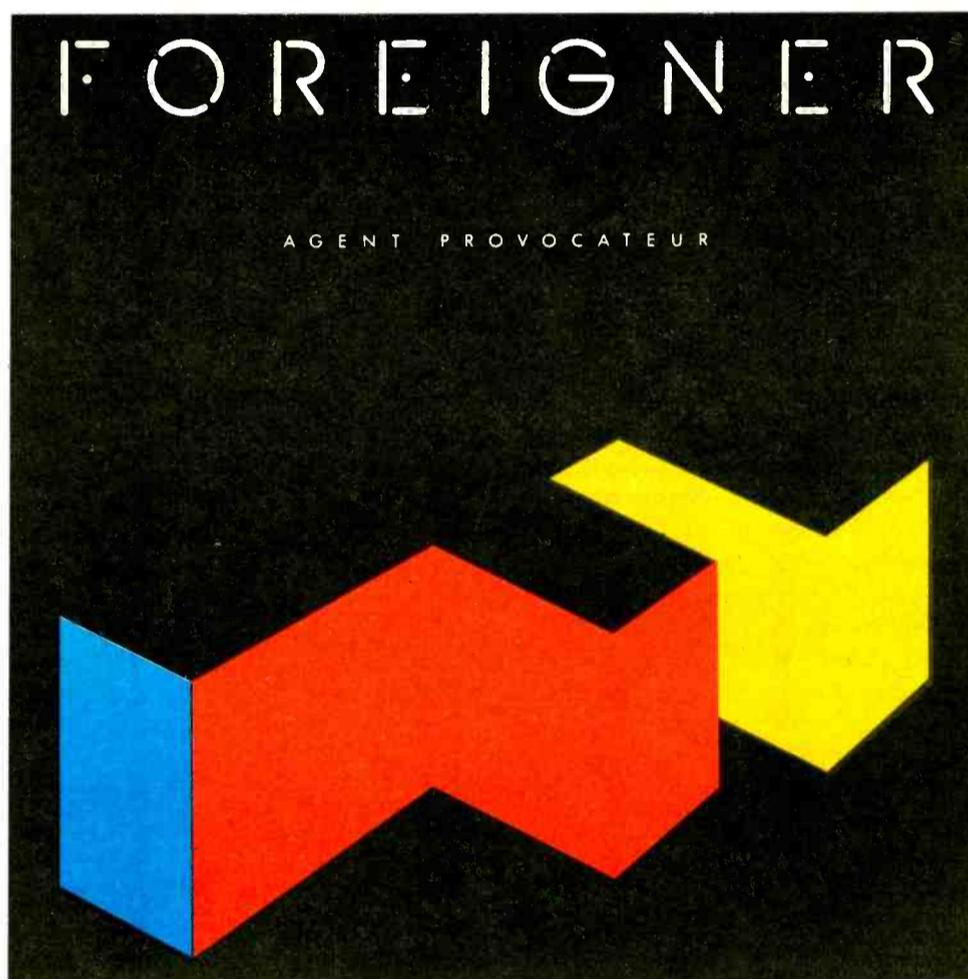
Or write: ABI, 115 Roslyn Dr., Concord, CA 94518

P R E S E N T I N G

AGENT PROVOCATEUR

THE NEW ALBUM FROM

FOREIGNER



81999

Featuring the first single,  
"I WANT TO KNOW WHAT LOVE IS."  
7.89596  
Also available on CD

Watch for Foreigner's upcoming tour!

Producers:  
Alex Sadkin & Mick Jones  
Management: Bud Prager/ESP Management, Inc.



On Atlantic Records & Cassettes

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## Arbitron Mythbusters

It's scary, that's what it is. I'm talking about the number of broadcasters who possess either wrong information or only part of the picture when it comes to the Arbitron ratings system.

Not a week goes by that some concerned GM or PD calls me to clarify conflicting information they may have picked up. Since this is the season when it's better to give than to receive, I'll offer a public service and try to dispel some Arbitron myths. Hope you find these hints helpful.

### How Many QHs Possible?

One of the more enduring myths is centered around how many quarter hours a station can squeeze out of a 15-minute clock segment. As you may have seen in recent columns by Steve Feinstein (who suggested the catchy title for this column—thanks, Steve), some programmers have been setting up their clocks and stopsets to allow for two nonstop five-minute periods within a 15-minute clock segment. Apparently, the hope has been that diarykeepers will religiously note listening to station A from 9-9:06 and 9:09-9:15, thus earning the station two quarter-hours out of one quarter-hour on the clock.

There's only one problem with this theory — it's wrong. While it's possible for more than one (indeed, up to three) station to receive a quarter-hour of Arbitron credit within that 15-minute segment, there's no way (unless the computers freak out in Beltsville) a station can garner more than one quarter-hour's credit from a 15-minute portion of the clock.



garnered station A its credit for that 15-minute segment (9-9:15).

Once a station has been allocated its five-minute portion of the quarter-hour, it's gone as far as it can until the next 15-minute segment (i.e., 9:15-9:30) gets underway. However, since it only takes a five-minute listening span entry to snare a quarter-hour credit, it's possible that three stations could each achieve a quarter-hour within one 15-minute period of elapsed time.

The second problem with setting your programming clock this way (or sweeping across a quarter-hour from ten to 20 after) is that very few diarykeepers record their entries with regard to the vagaries of the Arbitron system. Most diarykeepers tend to round off their recorded timeframes to 15-minute blocks (7-7:15). It seems that so much energy

**“There's no way a station can garner more than one quarter-hour's credit from a 15-minute portion of the clock.”**

Two problems come into play when stations orient their programming to grab more than one quarter-hour at a time. First, the Arbitron software just doesn't allow a station more than one quarter-hour's credit within a 15-minute clock section. Plugging in our preceding example, the station would have been credited for one quarter-hour of listening based on the 9-9:06 entry. The listing of the same station between 9:09-9:15 would have been redundant as far as Arbitron's system is concerned, since the earlier entry had already

is expended in coaxing diarykeepers to respond to programming nuances — nuances the average listener is oblivious to, and thus doesn't record in his/her diary.

However, there is one demographic exception to that observation. Teens, those inveterate button-pushers, often try to be exceedingly specific about their entries. It's fairly typical to see four or five entries within a 15-minute period. Assuming those entries are each three or four minutes long, no one gets any credit.

## Week In Review

### Arbitron Unveils Future Techniques

Jim Ridings, Arbitron's Advertiser/Agency Sales VP, has followed up comments on this page two months ago regarding new technology being considered by the ratings leader. In a speech in Chicago, Ridings told the Media Research Club that Arbitron “foresees electronic diaries and data transmission from home computers as ways they may count radio listeners in the years ahead.”

In a recent interview in R&R, Arbitron President Rick Aurichio first flew a trial balloon on using electronic diaries within the next five years. Ridings spelled out some additional details and other approaches that might be considered:

*An electronic diary:* Like a calculator, this hand-held device could enable people to punch in their radio listening choices and transmit the data to Arbitron via phone lines.

*Home Computers:* As technology expands, Arbitron could query radio listeners on their personal computers and have the results sent by data transmission or a mailed floppy disc.

In addition, Arbitron's new TV meter could be used as a two-way device, and the same TV households could also serve as the data base for radio surveys — passing that information back to Arbitron through the TV meter.

New ratings technologies will be more fully explored in the January 11, 1985 issue.

Bottom line: Many of the programming strategy games being played daily are too subtle for diarykeepers' notice and are unlikely to be reflected in those precious little booklets. Even if the station earns one five-minute span for diary credit, it achieves no additional payoff within that same quarter-hour should the person write in the same calls again.

### Station ID: Calls Or Logos?

One thing that is true is that the overwhelming plurality of diary entries are to legal station calls. This makes sense since diary directions primarily ask for call letters (although not as persistently as one tested two years ago). However, there are those who feel that calls won't be recorded by their station's listeners. Let's look closer at this myth.

First, bear in mind the industry attitude that younger listeners (ages 12-24) respond better to “hip” logos like “Z95.5” than to stuffy old call letters such as WZZZ. This is a self-fulfilling prophecy to a certain extent. If you bombard listeners ten times hourly with “Z95.5” and mumble the calls sotto voce barely once per hour, you'd expect that virtually 100% of the diary entries would be list the station trademark logo. You might be in for a surprise, however.

Having worked with stations in a variety of formats — Urban, AOR, CHR — which used their logos almost to the exclusion of the calls, I was surprised to see how dedicated the diarykeepers were. In one situation, station execs were amazed to find that over 50% of the station's cume had dutifully followed Arbitron's basic directions and ferreted out, then recorded the station's calls (which were practically hidden at the top of the hour). At the same time it turned out there was a slogan conflict over the station's logo. Credit was lost, owing to the Arbitron custom of ascribing diarykeeper credit whenever a non-exclusive identifier was noted in the diaries.

Sometimes non-exclusive logos (such as Kiss, Magic, Classy, or FM93/95) in a congested market may not offer the max in diarykeeper payoff — no matter

what the demos. The station cited above began to use its calls several times an hour and saw its numbers rise to the top of the ratings heap.

Have you conducted a diary review to see how the market identifies your station? You might find your catchy logo isn't as dominant as you thought. Or it might be causing an Arbitron editing problem. The ratings books are full of successful, younger-skewing stations that use their calls. So don't overlook that identifier option. It might have a more viable place in your marketing plans than was originally thought.

### Miscellaneous Myths

Wrapping up, I'll dispel several random items that have cropped up lately:

1. Diarykeepers do not keep their diaries for 12 weeks at a time. Each home gets one diary per person 12+, and each diary is kept no more than seven days.

2. Not all black diarykeepers receive a five-dollar premium for filling in and returning the diary. In a black household where males 18-34 reside, up to five persons will get the five-dollar incentive. Other black diarykeepers receive two dollars (the same amount as Hispanics).

3. Wednesday is not the most important diarykeeping day. Entries vary by day, but generally 45-50% of a successful station's cume will record entries for that station on Wednesday. That figure is in the midrange of percentages seen for each of the other days.

4. There is no formula for figuring exactly what one month's contribution to your latest Arbitrends share might be. However, there's probably a bright computer pirate working on that challenge right now.

So much for this edition of Arbitron Mythbusters. Call or write me about additional “truisms” you've heard, and I'll give you thumbs up or down on their veracity. Rest assured that future halftruths which cross this desk will appear anonymously in an upcoming column.

Take care. And remember there are only five days left in the fall Arbitron sweep (and that's no myth).

# A toast to you & 25 sparkling years

*Twenty-five years ago a dream was born. A dream encompassing quality broadcasting and a commitment to the communities and clients we serve.*

*We accomplished our goals because of your unwavering faith and confidence in us. For this we say Thank You.*



**Knight Quality Stations**



**Christal Radio**



**Katz Radio**



**Republic Radio**

**Katz Radio Group. The best.**

# NETWORKS

## PROGRAM SUPPLIERS



REED BUNZEL

PROGRAMMERS' POTPOURRI —

## Network News And Syndication Specials

The last quarter of the year is traditionally the busiest period for radio. Consumer sales are up for the holidays, advertising is typically at its highest peak, and business is booming. Judging from the volume of announcements coming across the old network desk this week, this increased activity extends to the post office and overnight couriers, as well. After sorting out the timeshare vacation giveaways and carpet clearance notices, there was still more than enough material to compile a year-end, looking-ahead network potpourri of program proclamations.

- "Face The Nation," CBS News's weekly Sunday interview program broadcast on both radio and television, celebrated its 30th anniversary last month with its November 11 segment. Except for a two-year hiatus in the early 1960s, "FTN" has been heard and seen every Sunday since November 7, 1954, when Sen. Joseph McCarthy appeared as the first guest. Since that time the broadcast has played host to many heads of state, scientists, sports figures, military leaders, and social critics. The program has maintained a traditional news-interview format throughout most of its existence, featuring a panel of reporters selected on the basis of their expertise in that week's subject matter. CBS correspondent Lesley Stahl moderates the 30-minute broadcast, following in the footsteps of George Herman, Ted Koop, Paul Niven, Stuart Novins, and Martin Agronsky.

- An anniversary was also celebrated by the producers of "Morning Edition," distributed via satellite each morning by National Public Radio. Five years ago, on November 5, 1979, the two-hour daily news program went on the air with host Bob Edwards, who still sits behind the microphone. The show is divided into eight segments each hour, incorporating two newscasts, four news and feature segments, and a sports segment. Over 20 regular commentators and critics contribute to the program mix, including Red Barber, Louis Harris, Tom Shales, and Rod MacLeish.

- Expanded versions of "Top 30 USA" and "Top 40 Satellite Survey," CBS RadioRadio's weekly countdown shows, have been slated for broadcast over New Year's weekend (12/28-30). "Satellite Survey" will double its length to six hours and spin 80 of the top tunes of the previous 12 months, while "Top 30 USA" will play the top 60 A/C hits of 1984 as well as take a look at the top soundtracks and entertainment stories of the year.

- United Stations has announced that two of its present programs, "Solid Gold Country" and "Rick Dees Weekly Top 40," will be playing host to spinoffs around the beginning of the year. On Monday, December 31, the three-hour format of "Country" will be adapted to a daily one-hour feature, mixing country music with interviews and comments from artists, producers, and writers. Each day's show will focus on a particular theme, and will highlight different years and themes.

- "The American Music Magazine With Rick Dees" will mix Dees's inimitable comic style and cast of zany characters with music, interviews, and the latest news about personalities in the Top 40. The show will be one hour in length and will debut early in 1985.

- Westwood One is debuting two new weekly series which mark an expansion into older-skewing programs. "Musical" is a three-hour showcase of songs and performers of classic Hollywood musicals and Broadway shows, while "Encore With William B. Williams" is a two-hour program spotlighting the sounds of the Big Band era.

- "Musical" will feature between 40 and 50 songs each week, and will be hosted by Chuck Southcott. The show was originally distributed by ABC Radio, and will continue to highlight the talent and memories of such stars as Fred Astaire, Julie Andrews, Gene Kelly, and Barbra Streisand. "Encore" is hosted, obviously, by WNEW/New York personality William B. Williams, and is billed as an "affectionate look at the Big Band music of the '30s, '40s, and '50s, from the 'Duke of Ellington' to the 'Chairman of the Board.'"

- "Country Guest D.J.," a weekly one-hour music program featuring top country artists and music, is now being distributed by London Wavelength. The program invites one artist each week to take over the airwaves to play an hour of his/her favorite country hits. All music is selected by the artist, and is balanced to consist of a blend of classic and contemporary hits. "Country Guest D.J." is targeted to Country stations which traditionally encourage artists to play "guest announcer" — but which don't always have such an opportunity. The pro-



**JAWS AND CLAWS** — Motorhead front man Lemmy gets his teeth into Metal Shop, where he recently taped a special to coincide with the release of the band's new album "No Remorse." The special incorporates a competition awarding a trip for two to the group's Hammersmith Odeon show in London on November 7. Pictured (l-r) are MJI's George Meyer; Bronze Records' Jim Coffman and Frances Pennington; Lemmy Kilminster; and MJI's David Schulps and Gary Krantz.

gram is available on a market-exclusive, barter basis.

- Multi-talented rock-rapper Gary Byrd is slated to host "Dance Music International," a weekly, one-hour program showcasing the international world of dance. Features in the weekly potpourri include a global countdown, artist interviews, remastered oldies, dance music news, special club remixes, and exclusive song premieres. "DMI" will be produced through Byrd's own independent company, WGBE Productions, and will be distributed through Radio International.

- Domain Communications of Wheaton, IL, is reintroducing "Photo Tips," a 90-second program discussing a wide range of photography tips of interest to both amateurs and professionals. Topics such as fast and slow film, tricks with flash, family portraits, and the differences in lenses are approached in an informative and conversational manner.

- The Chicago Radio Syndicate, distributors of "Chickenman" and other Dick Orkin comedy features, has opened a branch office in Los Angeles. The office will be utilized to develop new programming features to be distributed via satellite and tape, and also to expand the company's consulting services for advertisers who wish to develop their own radio programs.

- Barnett Robbins Enterprises has announced the formation of the "Big Event Radio Network," a series of 24 specially-scheduled radio programs slated to debut over New Year's weekend later this month. The first program is entitled "Hot #1s Of 1984," to be followed shortly thereafter with "Elvis — 50 Golden Years" on Presley's

birthday. The programs in the series will all be music-oriented and will run from three to six hours in length.

The company has also formed a partnership with the Mutual Radio Network to produce and syndicate "National Lampoon's True Facts," a two-minute daily comedy feature based on the humor magazine's popular column of the same name. The production deal signals an attempt by Mutual to pursue the 12-34 market.

- "The Spirit" Productions, producers of "American Christian Countdown" and "American Gospel Rock Countdown," have introduced a toll-free "Bible-Line" to provide free bibles to the needy. The syndicator has also launched "Chartline," a toll-free, 24-hour service providing weekly chart information to the Contemporary Christian music industry. The phone line will offer prerecorded messages updated weekly listing the top 20 Christian songs and top 10 Gospel songs.

- The Sheridan Broadcasting Network recently opened its new headquarters, located in downtown Pittsburgh. The new address is: Sheridan Broadcasting Network, 1500 Chamber Of Commerce Building, Pittsburgh, PA 15219. The new headquarters is also the new home of WAMO-AM & FM.

- Jay Stevens & Associates has opened its new office in Hollywood. Stevens was former President of More Music Programming, and takes with him the automated radio formats he developed during his tenure at that company. The new address is: Jay Stevens & Associates, 6290 Sunset Blvd. #625, Hollywood, CA 90028.



**STRUTS R US** — Following a recent "American Bandstand" taping, EMI/America recording artist Sheena Easton chats with Dick Clark about her latest single, "Strut." The interview will be featured in an upcoming segment of "Dick Clark's National Music Survey" over the Mutual Radio Network.



**NETS MIX FIXX SETS** — MCA recording act the Fixx appeared on a recent segment of "Live From The Record Plant," featuring several cuts from their current album "Phantoms." Pictured (l-r) are MCA's Donnie Cohen; host Lou Simon (kneeling); Fixx's Cy Curnin; MCA's John Schoenberger; Fixx's Jamie West-Oram; MCA's Andy McKaie; and Fixx manager Tom Holser.



*Perfect Vision.*  
*"20/20"*



*The New Single By*  
*George Benson*

*Produced by Russ Titelman*  
*Fritz/Turner Management*

© 1984 Warner Bros. Records Inc.



# Management

## SOME PROBLEMS AND OPPORTUNITIES

### Management By Objectives

By Charles Warner

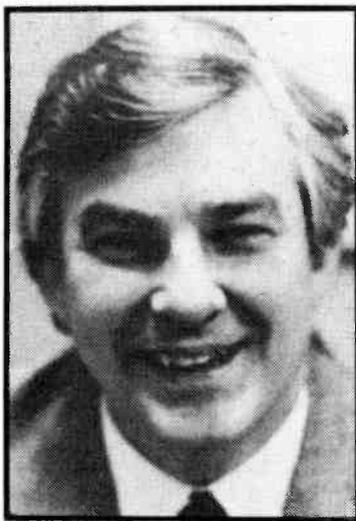
After Peter Drucker introduced the phrase "Management By Objectives" (MBO) in his 1954 book "The Practice of Management," American businesses began embracing the notion with what often amounted to evangelical dedication. During the '60s and '70s MBO was the most fashionable of all management trends. As one major executive said, "You just ain't modern if you ain't got MBO."

The steps of MBO are: 1) An employee periodically initiates a set of written performance objectives or targets, 2) The employee and his or her supervisor discuss the objectives, agreeing on the goals to which the employee then becomes committed, and 3) Periodic informal or formal review by the employee and his or her superior determine to what extent the objectives have been met or exceeded.

#### User Problems

Many companies in broadcasting adopted some form of MBO, which, as Drucker originally proposed, asks managers to focus on results. However, in broadcasting and other businesses MBO has often fallen into disuse, and many original MBO systems have been altered past recognition and usefulness. In a recent survey of *Fortune* 500 companies, it was discovered that fewer than 50% of them were currently using MBO, and only 10% were happy with their MBO system. From my experience with a wide variety of broadcasting companies, these percentages probably hold true for the broadcasting business as well.

What has happened to such a strong concept? Has MBO proven not to be as effective as first hoped? Has MBO failed? Management experts in consulting firms, business, and the academic community are in general agreement that the problems with MBO stem from the users, not from the system, which is still regarded as the best theoretical management program ever conceived. The dean of one major graduate business school said the two big problems with MBO were "adoption in ignorance and implementation in haste."



Charles Warner

Management By Objectives can work for you in any size station or department, if you do it right and are patient in letting it set in. First, MBO is an effective planning, control, and development system; it is not an effective performance evaluation or reward system. Second, MBO is a bottom-up planning system, not a top-down one. Third, even though MBO is supposed to focus on results, the results it focuses on should be task-oriented activities and not financially-based.

MBO is best used as a system for helping people in a station plan their objectives (or goals) for an upcoming period. General managers can use the system with their department heads, and department heads (sales, programming, promotion, engineering) can use the system with their subordinates.

#### Setting Objectives

Objectives should be set for the coming year and then updated

and reviewed on at least a quarterly basis—monthly reviews are even better. MBO should be used as a planning tool (what tasks are going to get done) and as a control tool (did they get done). When an analysis and review is conducted, the emphasis must be on a coaching approach by a manager with a subordinate; i.e., the planned results, could results have been better, what could have been done more effectively?

If a manager uses MBO to evaluate a subordinate's performance for the purpose of making a salary or compensation decision, then MBO loses its effectiveness. When subordinates realize they are going to be rewarded on the basis of the objectives they set, they will struggle to set them as low as possible.

On the other hand, objectives can have very strong, motivating effects if they meet the following general criteria:

1) They must be specific. Research has clearly shown that vague, ambiguous objectives not only do not motivate people, they confuse and discourage them.

2) Objectives must be moderately difficult for each person. What is perceived to be difficult for one person may be too easy for another. Objectives that are too difficult also have absolutely no motivating effect; once people realize that an objective is unachievable, they give up. Thus, an overly ambitious objective is worse than an overly easy one. At least people won't stop working when they've reached the easy one as they do when they realize the tough objective is out of reach.

3) People must be given regular feedback on how they are doing on their efforts to achieve their objectives. Feedback serves two functions: it helps keep people on target, and it serves as an incentive for greater effort. The moral—give people continual feedback on how they are doing. "The One Minute Manager" by Blanchard and Johnson calls this feedback "One Minute Praisings" and "One Minute Reprimands."

4) People must accept the objectives if they are going to have any motivational effect. Having them participate in setting objectives usually aids a great deal in having people accept the goals. This last element of objective acceptance is a vital and typically overlooked element in the MBO system. Too often objectives, usually in the form of billing or rating objectives, are handed to department heads in a preemptive manner by top management: "Here's your billing goal for next year," or "Here's the share I need next year to make my budget." When you hand down objectives to people without their having participated in a discussion and negotiation about the goals, don't expect them to accept the goals or make a really meaningful commitment to achieving them.

#### A Tailored Fit

Remember that high achievers and low achievers each perform better under different conditions. Managers have a responsibility to help people tailor their objectives to their individual needs as much as possible. When coaching subordinates on how to set meaningful objectives, remind them that objectives must be:

- Measurable
- Attainable
- Demanding
- Consistent with company objectives
- Participative
- Under the control of the person
- Written
- Deadlined
- Flexible

In order for an objective to be measurable, it must be specific. For example, a sales objective of "making more calls" is useless because "more" is not measurable. A measurable goal would be "next week and thereafter to increase the number of sales appointments to 30 per week." For a goal to be meaningful, it must also be under the control of a person. For example, goals for a salesperson should not be based on billing — it can be affected by ratings and general business conditions over which a salesperson has no control. Goals that are not written down and retained by both the manager and the subordinate are also meaningless. They are forgotten and become the basis for after-the-fact arguments about whose memory was best. Finally, goals must be flexible so they can be changed when conditions change, otherwise they become useless.

## "MBO takes time to work."

The idea that billing or financial goals are ineffective is probably foreign to most broadcast managers, but it is in this area that the original concept of MBO has veered off-track in many stations. Because general managers are evaluated on their bottom-line performance, it is easy for them to pass billing objectives down to the sales department and rating objectives needed to meet these billing objectives down to the program and promotion departments. However, it is the general manager's job to work with his or her department heads to design strategic plans to accomplish improved billing and ratings performance; if the plans are right the billing will come.

Improved revenue and ratings come from the successful accomplishment of a variety of activities, thus it is these activities that should be focused on, not the broad outcome of these activities, profit. In "The Practice of Management," Drucker pointed out that the purpose of a business was not properly defined as making a profit, but as *creating a customer*.

#### Taking Time

In *Peters and Waterman's* "In Search of Excellence," the president of Hewlett-Packard said, "In our strategic reviews, the critical point is the division general managers' three to five objectives (for the year). We really don't need the financials. The only reason I use them is to keep the division managers happy. If they get those objectives right, the financials will follow." Objectives at HP are activities. For example, "Get the sales force in the Western Region spending 50% of their time calling on customers of type X rather than type Y by October 31."

Finally, MBO takes time to work. The CEO of a top *Fortune* 500 company said it took five years to implement MBO in his company and ten years to get it right. If you give your people time to get accustomed to an MBO system, and use it properly for planning and control (not for evaluation), MBO can serve you well in any size station in any size market.

Charles Warner is a radio industry veteran whose background includes VP/GM posts with WNBC/New York, WMAQ & WKQX/Chicago, and CBS Radio Spot Sales. A minority owner of KQAK/San Francisco, he presently directs the Mass Communication program at Menlo College in Northern California and acts as a management and research consultant.

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off the furniture, don't play with  
your food, and keep playing plenty  
of BMI music.

Wherever there's music, there's BMI.

**Carney**

Continued from Page 3

KMOX received and aired dozens of condolence calls from his friends, including Phyllis Diller, Tommy Lasorda, Stiller & Meara, Tom Poston, Jimmy Dean, Mitch Miller, Frankie Laine, and Richard Simmons.

During the three days following Carney's death, KMOX filled his airshift with highlights from his best shows. In an editorial eulogy, KMOX said his passing "means the loss of a giant, a performer who made his medium greater through his talents . . . There will never be another Jack Carney. He was one of a kind."

Carney began his radio career in the late 1950s as a zany rock 'n' roll disc jockey on WIL/St. Louis. He moved on to WABC/New York, then left in 1961 for a stint at KSFO/Francisco, where he adopted a more

adult-oriented style. Carney joined KMOX in 1971.

KSFO personality Gene Nelson recalls, "Probably what Jack was most famous for were his one-minute commercials that went three minutes. Jack always led into a commercial with a story. He was a master at tying those things together."

Longtime friend Dan Ingram agreed. "When we worked together at WIL, Jack had that uncanny ability to ad-lib a spot and make an essay out of it. I've never known anyone else who could do it. His talent was unique, his humor uplifting and inspiring. Jack was wild, fun, wonderful to know, and incredibly talented. I know he'll be sorely missed."

Hyland said weekender Art Flemming will host Carney's show until a replacement is named. Negotiations are underway with Carney's family to continue his local

weekend comedy show, while Clayton-Webster Corp. said the syndicated weekly program will continue.

Carney is survived by his wife Jody, his mother, a son, and a daughter. Funeral services were private.

**WXKS**

Continued from Page 3

Bittner joins WXKS after working two years at WDLW/Boston as an announcer. His background includes management and programming positions with suburban WNTN/Newton, MA; WHOA/San Juan, PR; and WVOR/Rochester. "John and I work very well together. The reason I'm in radio because I love music, and the MOYL format is a grand, golden period of music which is here to stay."

Presently a daytimer, WXKS plans to expand to a fulltime schedule January 1.

**Justice**

Continued from Page 3

Prior to managing KWJJ & KJIB, Justice spent two years as GSM there. He previously held sales management and AE posts at neighbors KYTE and KLLB. "I'm very excited to have the opportunity to be part of KUPL's continued growth. I've enjoyed my association with Park Broadcasting, but I've been impressed by Scripps-Howard and their commitment to the Portland community," he stated.

**Luell**

Continued from Page 3

KACY/Ventura, KTNT/Tacoma, and KUHL/Santa Maria, CA. Luell, who continues to consult KUHL sister station KXFM, told R&R, "I've been itching to get back in programming, and am flattered to have been offered the position. We're playing the more adult CHR hits, excluding hard AOR crossovers. I'm excited this format is being attempted in San Diego . . . it's long overdue, and I'm looking for big things to happen."

**Schulte**

Continued from Page 1

thrilled to be associated with this dynamic group. We will begin immediately to seek radio properties in major markets, with some announcements after the first of the year."

Schulte had been Regional VP with responsibilities for KKBQ-AM & FM, WSGN/Birmingham, and WRBQ-AM & FM/Tampa, which he put on the air in 1973. Before joining Harte-Hanks (then Southern Broadcasting), he was VP/GM at WLCY/Tampa and Sr. VP at Eastman. Mainstream's location is 515 Post Oak Blvd., Houston, TX 77027; (713) 963-0304.



**RAB GOALS HONORS DRUCKER** — The RAB GOALS Committee honored two-year Co-Chairperson Terry Drucker, CBS Spot Sales Research Director, for her work on the ratings group. Katz Radio VP/Radio Research Carol Mayberry will assume Drucker's position. Pictured (l-r) are RAB Sr. VP Bob Galen, Eastman Sr. VP Alan Tobkes (GOALS Committee Co-Chairperson), Drucker, and RAB President Bill Stakelln.

**St. John**

Continued from Page 1

Nashville, he will make Y107 a major music experience in this market."

Before moving to WKXX a few months ago, St. John had programmed WWKX (KX104)/Nashville for six years. He told R&R, "To establish Y107 as a

**Scott**

Continued from Page 1

phasis on adult more than contemporary. It's the Greater Media way, and it works. The personalities will play a bigger part than in the past, but they certainly won't be foreground; they're here to enhance the music."

major CHR factor, we need quality throughout our station. I'm very satisfied with PD Gabe Hobbs, who I think will be able to lead us to victory. We need to raise our awareness level and enthusiasm in the marketplace to become a street-conscious and streetwise radio station.

"It's been a longtime goal of mine to become a GM, and to get this opportunity in a market as competitive as Nashville is one I'm enthused and very excited about," St. John added. He indicated the VP/Programming position at the Birmingham station wouldn't be filled, but noted "candidates to program KXX106 are being reviewed" and that an announcement would be made soon.

**TK**

Continued from Page 1

dous reward to get to this point, as you can't own one until you run one. We're going to increase the awareness of the radio stations in the market to get more people to think of our call letters than someone else's."

On selecting Eaves as GSM, Bortnick added, "Gary has a tremendous background in the industry, having worked for three major broadcast companies. He's a pro, and brings the expertise of a seasoned veteran to the sales staff."

TK VP/Programming Rick Peters worked with Dalfonzo before at WSHE and neighbor WLVE. He said, "Michael knows the format well, and is well versed in both music research and the application of computer hardware and software. He has a good management style, and I have great expectations for him."

Dalfonzo has been in radio 20 years, with programming stops at WLVE, KADI/St. Louis, and KWKI/Kansas City. He first worked at WSHE between 1972-77, when he held various positions in the programming, research, and promotion departments. Dalfonzo, who will retain the PM drive slot he's held since joining the station last March, told R&R, "We've allocated a healthy promotion and advertising budget, and will be working hard to increase our audience awareness on a street level. We're the oldest contemporary radio station in the market, having done this for 13 years. I want to make the station fun and exciting to work at so it'll be exciting and fun to listen to."

Neither the Miami nor the

Dallas stations are consulted any more. WSHE no longer uses Burkhardt/Abrams/Michaels/Douglas & Associates, and KLUV hasn't retained Bob Henabery. Peters will oversee programming at both facilities.

**Cappellino**

Continued from Page 1

determine when KKBQ will be ready to take the next step. At the same time, I want it known how pleased we are that (PD/morning personality) John Lander will be staying with us on a longterm basis."

Cappellino commented, "It was a hard decision to leave such a dominant station as KIIS, but Houston being the great market that it is, and with KKBQ being so dominant, this is too great an opportunity to pass up. Being able to keep John Lander at the station really makes my job a lot easier."

KIIS-AM & FM President/GM Wally Clark told R&R, "Cos has done a superb job for us, and we'll miss him. But, we know he's fully qualified for his new position in Houston and we wish him only the best." Discussing Anderson-Powell, he said, "She's demonstrated her professionalism and dedication to the job, so this was a natural evolution."

Anderson-Powell commented, "I feel privileged to be directing the sales efforts of the No. 1 station in the country."

Prior to joining KIIS in mid 1982, Cappellino was in sales at WBBF/Rochester and WIXY/Cleveland, and was National Sales Manager at WERE/Cleveland and KFAC/Los Angeles. Anderson-Powell, a 4½-year KIIS veteran, earlier served as VP/Sales for Metro Radio and was an Account Executive at KHJ/Los Angeles.

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Duet with

# Kim Carnes

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Just Listen To The New Barbra Streisand Single

## "Make No Mistake, He's Mine"

And Fill Out The Questionnaire Below:



1. In this duet, which singer has the opening line of the song?

\_\_\_\_\_

2. What is the precise opening and closing line of the single?

\_\_\_\_\_

3. Who are the producers of this single?

\_\_\_\_\_

4. What is this single's record number?

\_\_\_\_\_

5. How many times is the phrase "He's mine" sung in the single?

\_\_\_\_\_

6. Which vocalist sings the line "Deep in the night?"

\_\_\_\_\_

7. What is the stanza and the first line of the verse that is sung as a duet (or harmony) in "Make no mistake he's mine?"

\_\_\_\_\_

8. What is Kim Carnes' counter line to Barbra Streisand's line, "Don't include him in your dreams?"

\_\_\_\_\_

9. How many times is the word "Love" sung in the song?

\_\_\_\_\_

10. How many times is the phrase "There in his arms" sung in the song?

\_\_\_\_\_

11. What is the 4th (fourth) line in the song?

\_\_\_\_\_

12. What is the time on the single DJ label?

\_\_\_\_\_

13. At the end of the song, who wins the man?

\_\_\_\_\_

Name: \_\_\_\_\_

Station: \_\_\_\_\_ Title: \_\_\_\_\_

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#### OFFICIAL CONTEST RULES

1. NO PURCHASE NECESSARY.

2. All entries must be received by December 14, 1984. Enter as many times as you wish, but each entry must be mailed separately. Grand Prize winners will be determined in a random drawing from among all entries received by the closing date which answer all 13 questions correctly. The decision of CBS shall be final on all matters relating to this contest.

3. This contest is open only to programmers at radio stations in the United States of America. Employees, independent contractors, agents or representatives of CBS Inc., CBS Records, Radio and Records, and/or their affiliates or subsidiaries, and members of their families, are not eligible.

4. This contest is VOID WHERE PROHIBITED BY LAW. All Federal, state, and local laws and regulations apply. All applicable taxes on prizes are the sole responsibility of the prize winners.

5. There shall be six Grand Prizes, which shall consist of one Compact Disc player. The estimated retail value of the Grand Prize is approximately \$500.00. The number of Compact Discs awarded will depend on the number of correct entries received. The estimated retail value of each Compact Disc is \$12.98. The odds of winning a prize depend upon the number of entries received. NO SUBSTITUTION OF PRIZES IS PERMITTED. ALL GRAND PRIZES WILL BE AWARDED.

6. By entering this contest, each winner agrees that CBS may use his or her name and/or photo in connection with publicizing the contest results without compensation, and grants CBS all rights to such use.

# News/Talk



BRAD WOODWARD

## Update: Ratings, Programming, People

In the relatively few markets that have summer Arbitron books, it appears the News/Talk format scored a draw this year. Of 27 stations measured in the summer months, I found that 11 (41%) gained, 12 (44%) lost ground and four (15%) stayed level.

That's quite a bit better than the format's performance in the spring book, where I checked standings for 123 stations. Losers outnumbered winners 53-39%, while 8% didn't move.

I thought it might be interesting to check for any longer term trends, so I compared this spring's figures for 104 stations against their 1983 spring books. Once again, slip-page outranked growth 57-38%, with 5% holding steady. Admittedly, such raw figures aren't conclusive, and I'm well aware that many News/Talk people object to being measured in 12+ shares. But the numbers do seem to show that a lot of information stations are having a tough time maintaining steady growth.

### ABC Talkradio Heads East

In an economy move, ABC Talkradio is consolidating operations at its new broadcast center in New York on December 31. Up to 10 Los Angeles staffers will lose their jobs, and overnight hosts Ray Briem and Ira Fistell of KABC/Los Angeles will be dropped to cut the cost of satelliting their shows back to New York. The net is actively searching for New York-based replacements.

Michael Jackson and Drs. Susan Forward and Toni Grant will still come out of KABC. Owen Spann has already relocated from San Francisco to New York. In January he'll add a two-hour local show on WABC and swap network slots with Forward. That'll put the two issues hosts (Spann and Jackson) back-to-back, and the same for the therapists.

ABC Radio Division President Ben Hoberman says the network is absolutely committed to Talkradio, and expects the service to turn a profit in 1986. He admits growth has been a bit slower than expected, but says the affiliate count now stands at 83 stations, up from 62 at the beginning of 1984.

Speaking of growth, what's happened at CNN Radio and NBC Talknet since my columns on both early this year? CNN is up from 124 to 162 stations, while Talknet's lineup now tops 200, up from 139 in February.



**MARINER CONTRACT CAPPED** — KIRO/Seattle beat out five other stations in bidding for five-year rights to Seattle Mariner baseball games. Sealing the deal with a handshake are Mariner owner George Argyros and KIRO VP/GM Joe Abel.

### CBS Sells "Inforadio"

CBS Radio Spot Sales has put 50 information stations in the top 25 markets into a single package marketed to upscale advertisers as "Inforadio." Customized Simmons data is used to show the unwired net's reach into key groups such as college graduates and \$70,000+ households.

Here's an example of how Inforadio is making a run at other media. CBS Radio Spot Sales says a four-color ad in *Time*, *Newsweek*, or *Sports Illustrated* can cost up

to \$250,000; a 30-second spot on "60 Minutes" may run \$210,000; a 30-second spot on all three TV network evening news shows can set you back \$160,000. But \$164,000 will buy you a thousand one-minute spots on the 50 Inforadio outlets.

**INFORADIO**



**TOLL TALE**—WKIS/Orlando promoted itself for two months this fall by paying tolls and handing out bumper stickers at expressway on and offramps.



**WOMEN'S EQUITY AWARD**—Actress Dinah Shore and WMCA/New York President Ellen Straus (center) were recent recipients of WEAL Awards for dedication and service to women in business and the community from the Women's Equity Action League. Flanking Straus are her husband, WMCA Chairman R. Peter Straus, and actor Eddie Albert.

### Court In Session

KIEV/Glendale, CA, which went from daytimer to fulltimer in September, airs a unique legal show Sunday nights from 8-9. Featuring a cast of attorneys, "Court In Session" is a reenactment of an actual trial argued in a Los Angeles court. After the testimony is given, host-attorney "judge" Lou Edelberg gives legal instructions to listener-jurors, who phone in their "verdict" to the station. The case's actual outcome is announced at the end of the show.

### WMCA Links U.S. And Israel

WMCA/New York is laying claim to the first, regularly-scheduled radio talk show linking two continents with "Live From Israel," airing Mondays from 4-5pm. It originates from WMCA and by satellite from the studios of Kol Israel in Tel Aviv. WMCA Chairman R. Peter Straus says the show lets New Yorkers talk directly to Israeli newsmakers.

### WBBM Taps Mobile Phone Explosion

WBBM/Chicago is riding the wave of mobile telephones hitting the streets as cellular radio takes hold. Over 10,000 owners of Ameritech mobile phones in the Chicago area are encouraged to call in traffic and news tips from the road. Winners of weekly and 78-day newstip contests get cash prizes from WBBM and free phone time from Ameritech.

### Win Some, Lose Some

The San Francisco Bay Area is slated for a new all-News outlet soon when Adam Clayton Powell III takes over Black-formatted KDIA/Oakland. He believes a pure news format can prosper against talk on KGO and news magazines on KCBS.

Meanwhile, word that WHUE-AM/Boston is being sold to Greater Media puts that station's fledgling all-News format in question. There's no question at KOGO/San Diego, which has ended its disappointing News/Talk fling to try an A/C approach. Others getting out this year were WWRC/Washington and WAYS/Charlotte, while WNTR/Washington decided to get in. Poor signal coverage is blamed for the demise of the all-comedy format on WJOK/Washington. The owners are selling WJOK, but promise a satellite-delivered joke format sometime in 1985.



**CARIBBEAN BOUND** — Nancy Sweeney (center) won a Caribbean cruise in an eight-week WWDB/Philadelphia contest that had listeners send in postcards with the time they heard promos for the contest on the air. Other listeners got a \$200 discount for the cruise, and WWDB got valuable data on when its contests are most effective. Shown with the winner are WWDB GM Art Camiolo and morning talk host Susan Bray.

## On The Move

Jeri Love, KFWB/Los Angeles News Director  
Dory Culver, KCBS/San Francisco reporter/  
editor ... Mary Colleen, Steven Antoun,  
WCAU/Philadelphia

reporters; Eric Gerstein  
Production Manager ...  
Barry Young, WJNO/  
West Palm Beach 10-2  
talk host ... Jeff Riggenbach, CNN Radio  
economics reporter ...  
Dave Hampton, KTAR/  
Phoenix anchor/reporter;  
Tricia Molloy, associate  
talk/news producer ...



Barry Young  
Teddy Bart, WLAC/Nashville morning host ...  
Dr. Dean Edell, WABC/New York Saturday evening  
medical show host ... Teri Tanaka, KHVH/  
Honolulu reporter ... Caryl Ratner, Executive  
Producer, WOR/New York's "Sherrye Henry  
Show" ... Richard Boyer, KRDO/Colorado  
Springs Managing Editor/anchor ... Bobby Har-  
per, WCNN/Atlanta 1-4pm talk host ... Ric  
Sarro, KING/Seattle financial editor/reporter.

# How interesting is your radio station on the weekend?

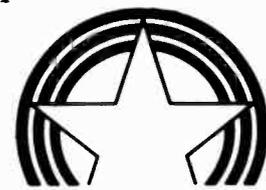
TED KOPPEL  
RON LUCIANO  
MARINA OSWALD  
DR. LENDON SMITH  
HOWARD JARVIS  
ED MCMAHON  
HELOISE  
RALPH NADER  
JERRY LEWIS  
SID CAESAR  
ANGELA DAVIS  
MILTON FRIEDMAN

HOWARD RUFF  
LEO BUSCAGLIA  
SIMON WEISENTHAL  
CANDY LIGHTNER  
SAM DONALDSON  
CARLTON FREDRICKS  
CLEVELAND AMORY  
DR. KENNETH COOPER  
MADALYN MURRAY O'HAIR  
STANSFIELD TURNER  
PHYLLIS SCHLAFFLEY  
ALEXANDER HAIG

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*make you carry any other programming.* You don't even have to be an AP radio affiliate to carry the show! The ED BUSCH TALK SHOW is live via satellite every Saturday and Sunday from 4 to 8 p.m. eastern time. But if that doesn't fit your schedule, you can move it. Each hour of the program is a complete show in itself. If you run sports, you can join it in progress without making your listeners feel they have missed a thing. And we think Ed Busch just happens to be the best at what he does. Obviously so do some pretty important people in our business. The surprisingly affordable ED BUSCH TALK SHOW.



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93FM 27-18	KOFM add
WHYT add 34	WRQN add
KBEQ add 23	KIKI deb 39
WKTI 29-25	KQMQ add 36
KDWB-FM deb 26	KCAQ 4-4
WLLOL-FM 19-16	KSKD 26-11
KIIS-FM 6-4	KDON-FM add
KMJK 5-4	WJBQ 20-16
FM102 4-5	WKSF 23-16
KS103 add 26	WCGQ add
KITS 25-15	Q104 32-20
KPLUS 14-9	KWES deb 35
KUBE 16-14	T94 add
KNBQ deb 23	WHSL add
Z106 19-16	WCIL-FM 2-3
WBBQ add	WRKR 23-13
WZLD 39-25	WSPT add
KAMZ 11-10	KBIM add
Y106 19-14	KRSP 40-24
WZPL add 23	SLY96 add
ZZ99 add	OK95 40-33



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Is ABC News Commentator **PAUL HARVEY** considering a jump to the **MUTUAL RADIO NETWORK** when his contract expires next year? Maybe, maybe not. Mutual Exec. VP **JACK CLEMENTS** would "neither confirm nor deny" the report, but he did tell R&R, "Mr. Harvey is obviously one of the preeminent personalities in radio broadcasting, and since we are in a mode of acquiring people for the Mutual stable it would be dumb of us not to have an interest in him." Mutual had a similar interest during Harvey's last contract negotiations, but couldn't compete with ABC's offer. This time, however . . . Page Two!

A couple of rumors running around about **POLYGRAM** VP **HAROLD CHILDS**. Is he headed for **CAPITOL RECORDS**? Or will he take the helm of **QWEST RECORDS**? They're just rumors at this point, as Harold is still under contract to PolyGram, but we hear discussions are being held. More details in a couple of weeks.

**DOLLY PARTON** has reportedly offered nearly \$5 million in an effort to purchase **MONUMENT RECORDS**. Label President **FRED FOSTER** filed the company for Chapter 11 reorganization almost two years ago, but Parton apparently wants to reactivate the label and retain Foster as a producer.

The on-again-off-again **RECORD WEEK** magazine is now off again. Although we had prematurely reported its demise earlier this fall, this time the doors are closed on the trade that had attempted to publish definitive retail and wholesale record sales data.

**JIM SNOWDEN** is no longer doing mornings on **WBLS/NEW YORK**, although he remains under contract to **INNER CITY**. **GARY BYRD** has shifted over from sister station **WLIB** to handle the WBLS morning show. Former **WRKS** personality **MARY THOMAS** has returned to WBLS (where she was before shifting to WRKS) in afternoon drive. Mary's exit from WRKS leaves that outlet with a prime afternoon opening. We hear a Midwesterner will fill the bill.

Last Monday (12-3), **KLAC/LOS ANGELES** officially became the property of **CAP CITIES** — owners of **KZLA-FM/LOS ANGELES**. In addition to the takeover, both stations moved to new facilities. The new address is 4000 Alameda Bl., PO Box 7806, Burbank, CA 91510; the new phone number is (818) 842-0500. As for the direction of KLAC, OM **BILL MAYNE** said "It's still KLAC; it's still Country. What's new is the sound of the radio station from both the technical and the production aspects."

Two of the KLAC personalities made the switch, with **MIKE O'NEILL** staying in middays and **MAGGIE ROSS** moving from overnights to evenings. **SCOTT CARPENTER** comes in from **WCAO/BALTIMORE** for mornings and **STONEY RICHARDS** moves from KZLA to KLAC afternoons. Out at KLAC are longtime personality **GENE PRICE** and evening vet **CHRIS LANE**. Bill Mayne is looking for an overnight talent — sends T&Rs to him ASAP.

**CHARLIE O'NEAL**'s contract wasn't renewed, so he's out as morning personality at **WMAQ/CHICAGO**. He's looking and can be reached at (312) 359-1197.

**WLAV/GRAND RAPIDS** OM **TONY GATES**, who had been charged with illegal use of a telephone to facilitate cocaine trafficking, has had all charges against him dismissed. As nice as that news is for Tony, there's something about this story that's even nicer: his employers stood with him all the way through the whole ordeal, picking up his entire legal bill. That's a vote of confidence not every employer would offer.

On the heels of **GANNETT**'s takeover of **KKBQ-AM & FM/HOUSTON**, the company has licensed **MIKE JOSEPH**'s "Hot Hits" phrase, becoming the third Gannett station to do so. The only market in the top ten not using the phrase is Washington, DC.

**JEFF HUNTER**, former **KITS/San Francisco** and **XTRA/San Diego PD**, is now consulting. He can be reached at (415) 485-1862, and his first client is **KWOD/SACRAMENTO**.

**KRLA/LOS ANGELES** Promotion Director **MERIDITH MAY** has been named Marketing & Promotion Director for KRLA and **KHTZ**. Headquartered at KHTZ, she'll report to Operations Manager **JAY CLARK**. **KERI FRETTI** will remain as Promotion Manager for KHTZ.

With the sale and impending switchover of **KSON-AM & FM/SAN DIEGO** to **JEFFERSON-PILOT**, the typical rumors of format change have abounded. However, J-P Exec VP **JIM BABB** says they are "100% committed" to making the longtime Country outlet the dominant *Country* station in town. The official takeover is set for January 1.

**KQRS/MINNEAPOLIS** VP/GM **MIKE HENDERSON** has exited the station. His slot was not immediately filled.

Speaking of the Twin Cities, what former **WLS/CHICAGO** staffer is about to land a programming position in Minneapolis-St. Paul?

Continued on Page 27

"I find **Todd Wallace**'s input on Promotion particularly enlightening. Todd knows how to use the promotional element with incredible precision to effectively achieve whatever objective is most pressing. Todd Wallace's contributions during **brain-storming** sessions are non-stop."

Sunny Joe White, Chief Programming Officer, Pyramid Broadcasting (WXKS-FM/Boston)

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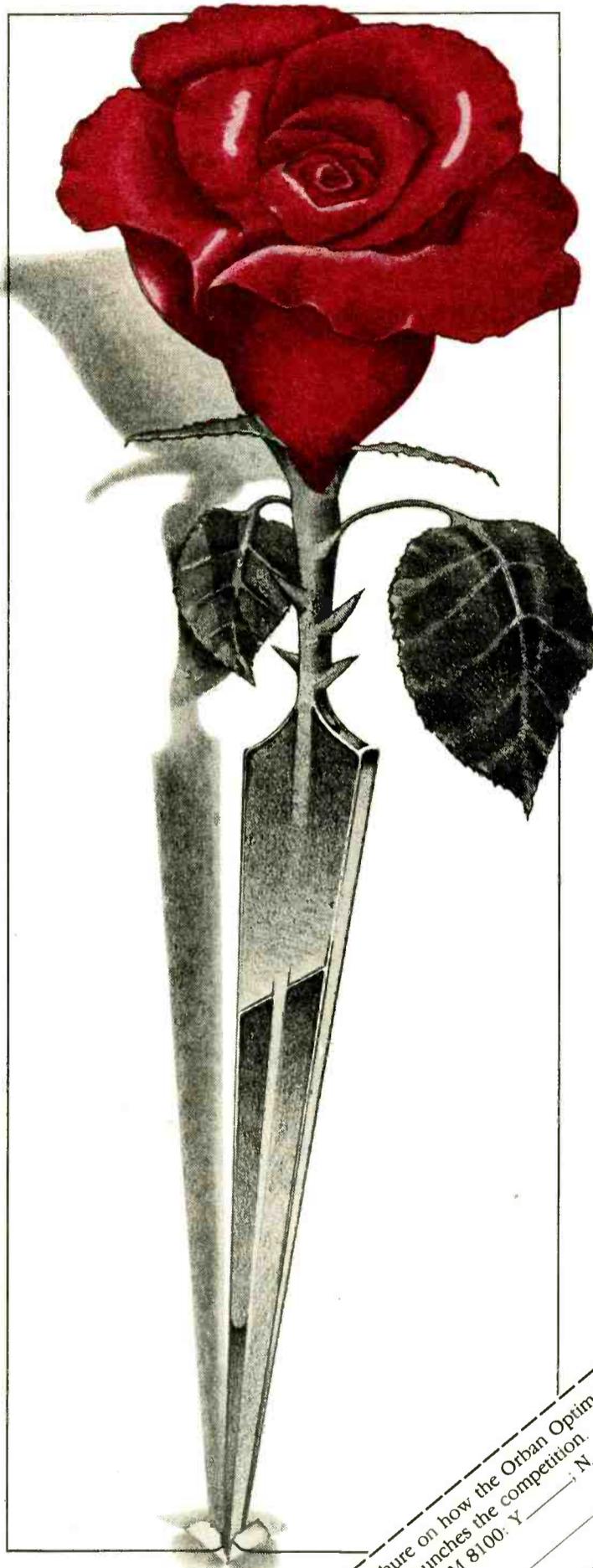
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**IN NEON**

(7-29111)

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GEFFEN ALBUM  
**BREAKING HEARTS**

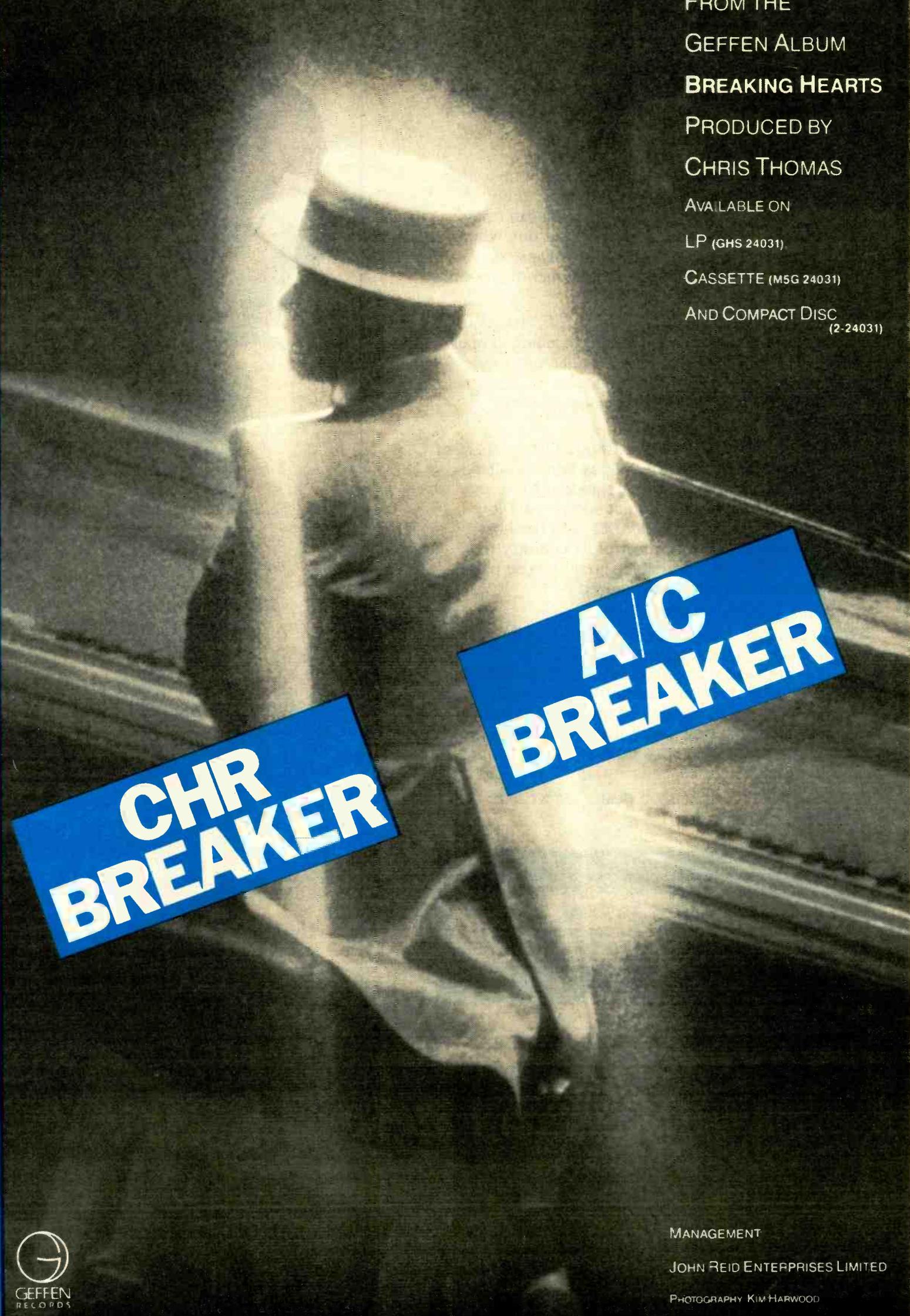
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BREAKER**

**A/C  
BREAKER**



MANAGEMENT  
JOHN REID ENTERPRISES LIMITED  
PHOTOGRAPHY KIM HARWOOD

# Street Talk

Continued from Page 24

**PATTI OLSEN** has left her position as Director of Promotion for **MCA/NASHVILLE** to rejoin the **GENE HUGHES** independent promotion company. No replacement has been named, but Music City Street Talk hears MCA is talking to a number of folks — some of whom are currently with other labels.

Also on the Nashville beat, longtime **WB/NASHVILLE** national promo man **BRUCE ADELMAN** is relocating to L.A. to set up a West Coast regional office. Replacing Bruce will be independent promoter **BOB SAPORITI**.

After only two months on the job, **RICHARD MARTIN** has exited as General Manager of **KLZE/SAN JOSE**. No immediate replacement was named.

**CONSTANT COMMUNICATIONS**, which is taking over Country-formatted **KKBC/RENO**, will switch the station's calls to **KWNZ**.

As we told you last week, **WAAL/BINGHAMTON** has not only moved in a more contemporary direction, it's now officially switched formats from AOR to CHR. However, **JOHN CARTER** remains with the station as OM and the rest of the staff appears to be staying put as well.

**WHLO/AKRON** has announced its Nostalgia format will give way to Contemporary Christian on December 25.

**WFIL/PHILADELPHIA** air personality **JOEY REYNOLDS**, obviously moved by the plight of the thousands starving in Ethiopia, began an "African Relief Wakeathon" Monday morning (12-3). Vowing to stay awake as long as he could, all the while soliciting cash donations from the WFIL audience, Joey had tallied pledges in excess of \$70,000 as **R&R** went to press Tuesday (12-4). With the help of the Red Cross, UNICEF, and Catholic Relief Services, all of whom joined in to man the phones, Joey was in great spirits and ready to raise even more money.

In a related story, **COLUMBIA RECORDS** will be releasing the Christmas single by **BAND-AID**, the impromptu assembly of British superstars who gathered together in a fundraising effort for Ethiopia. The single, "Don't They Know It's Christmas," and its flip side of seasonal messages from stars feature **BOY GEORGE, STING, GEORGE MICHAEL, PAUL YOUNG, PAUL McCARTNEY, DURAN DURAN, DAVID BOWIE, FRANKIE GOES TO HOLLYWOOD, PAUL WELLER** (of Style Council), **BIG COUNTRY, BANANARAMA, KOOL & THE GANG,** and **BOOMTOWN RATS** leader **BOB GELDOLF**, who instigated the project. All proceeds from the sale of the record go to a relief fund for the starving drought victims.

Longtime **KGW/PORTLAND MD MIKE DIRKX** has been promoted to PD of the **KING BROADCASTING** outlet, filling a four-month opening at the station. Mike replaces **BILL MINCKLER**, who now programs co-owned **KYA/SAN FRANCISCO**.

**BILL SUMMERVILLE** (aka Scott Reynolds) is the new PD/MD at **WIXV/SAVANNAH**.

Now that **WRIE/ERIE** is operating under new ownership, MD **TED ABBOTT** has been promoted to PD, replacing **JAY SCOTT**. **CHRIS LASH** is the new MD there.

**KSET-FM/EL PASO PD Scott Taylor** is returning to McAllen-Brownsville next week because of family responsibilities. He can be reached at (512) 425-2320. Taking over PD duties is 30-year market veteran **STEVE CROSNO**, who will continue to do mornings at the station as well. Also at KSET-FM, Station Manager **RICK WARNER** has exited and **BERKLEY FRASER** fills the management vacancy.

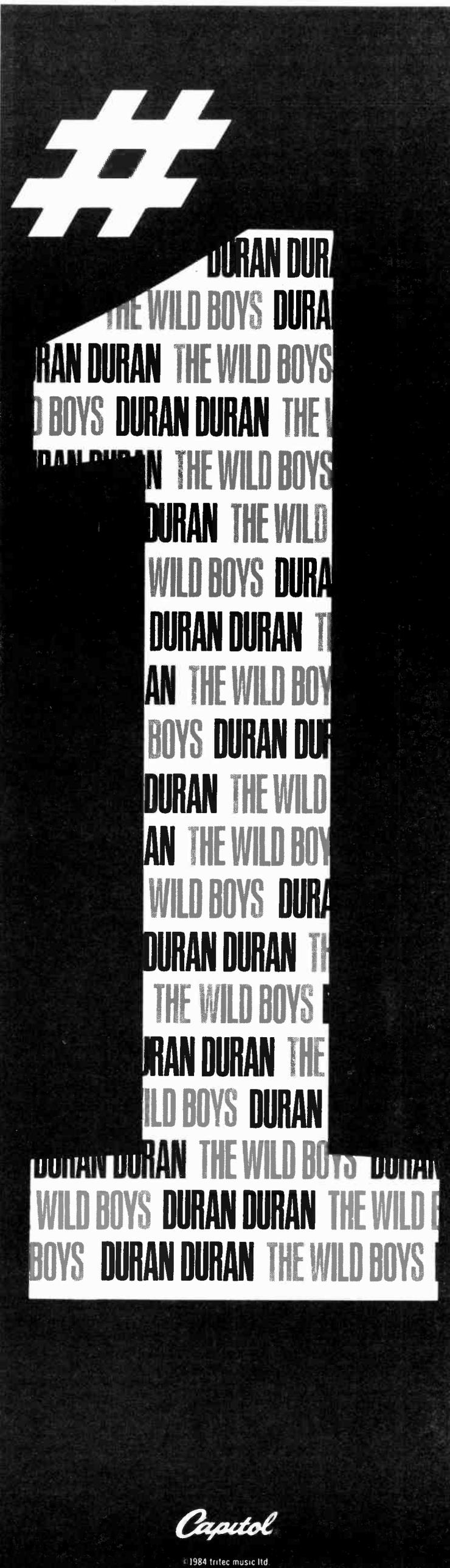
Here's a perfect "Street" Talk item: **DUSTY STREET** is celebrating her 15th year of being on the air, starting at **KSAN/SAN FRANCISCO** and leading to her present post with **KROQ-FM/LOS ANGELES**.

**KKMI/SEATTLE** air personality **KEVIN ROSS** has been named PD and morning man at **KBOI/BOISE**, replacing **LON DUNN**, who recently joined crosstown outlets **KIDO & KIDQ**.

**STEVE LAKE** has been named the new OM for **KGEM & KJOT/BOISE**, coming from **KYKZ/LAKE CHARLES, LA**.

Our condolences to the friends and family of **KLUB/SALT LAKE CITY** overnight personality **KERRY VAN DARR**. The 28-year-old broadcaster died last month from complications following surgery. Kerry had been with KLUB since the station debuted its Music Of Your Life format in 1983.

**STORK STOPS:** To **WOR & WRKS/NEW YORK VP/GM LEE SIMONSON** and his wife Nancy, a boy, Michael Theodore, on November 28 . . . To **KGON/PORTLAND** midday man **MARTY (PARTY) CHRISTENSEN** and his wife **IRIS HARRISON** (KGON's weekender), a boy, Alec Dane . . . To **WOKK/MERIDIAN MD VAN MAC** and his wife **ROBIN**, a son (no name at presstime) on December 3 . . . To **WGAR-FM/CLEVELAND MD CHUCK COLLIER** and his wife **JONI**, a new daughter on November 30 . . . To **KFKF/KANSAS CITY** morning personality **CHERYL HILL** and her husband, a baby boy, Kyle Randall, on November 28 . . . To **KYYA/BILLINGS MD CHARLIE FOX** and his wife Kathy, a daughter, Heather Marie.



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# On The Records



KEN BARNES

MILLIONS ANXIOUSLY AWAITING

## The Official On The Records Pop Quiz Answers

Two months ago I debuted the First (And Maybe Last) On The Records Multiple Choice Pop Quiz, offering up musical trivia questions of such mind-boggling difficulty that the nation was instantly befuddled. Two months later, even with the unprecedented offer of a year's subscription to R&R, no one was able to score a perfect 100.

The winner was, to the surprise of no one who knows him, United Stations' Ed Salamon, who is a candidate for the alltime Most Namechecks in R&R History award and just added another one here by racking up an impressive 90 points. However, because Ed already has a subscription to R&R, he has magnanimously bequeathed his prize to Mary T. Radakovits of WZZO-FM/Bethlehem-Allentown, who took second place. Congratulations to both Ed and Mary. And now for the answers . . .

1. Cyndi Lauper's first group was called: **Blue Angel**, who did one LP for Polydor. Almost everyone got this one.

2. Prince, Jimi Hendrix, the Collectors, and Nino Tempo & April Stevens have in common two of the five multiple choice answers given. (This was a tricky one.) All had records on WEA labels (WB, Reprise, WB, Atco respectively), and all had songs involving the color purple: "Purple Rain," "Purple Haze," "Lydia Purple" (a bit obscure), and "Deep Purple."



Nino & April: Into purple before Prince

3. Willie Nelson has sung with everyone in the recording industry except: **Michael McDonald**, who's sung with everyone else in the industry, was the answer I wanted. I put Walter Yetnikoff in as a joke, but have to admit he's never sung with Willie either (on record, anyway), so I gave credit for that answer.

(See top right corner for Answer #4.)

5. The original version of "Some Guys Have All The Luck" was by: **The Persuaders** (not the Persuasions). Robert Palmer's came later.

6. In the Commodores' early days, Lionel Richie used to play: saxophone, not keyboards, which caught a lot of people. The one entrant who checked "silently" may know something I don't.

7. The Sex Pistols' song about a record company was: "EMI," but most entrants, for some reason, thought it was "Capitol Punishment." No one, to my chagrin, guessed "WEA Family."

8. Peter Wolf was a jock for: **WBCN**, and occasionally returns to do a guest shift.

9. Before "General Hospital," Rick Springfield appeared on TV in: the opening episode of "Battlestar Galactica." This was probably the toughest question; in fact, only one person got it, most preferring the deodorant commercial or "Dating Game" alternatives.



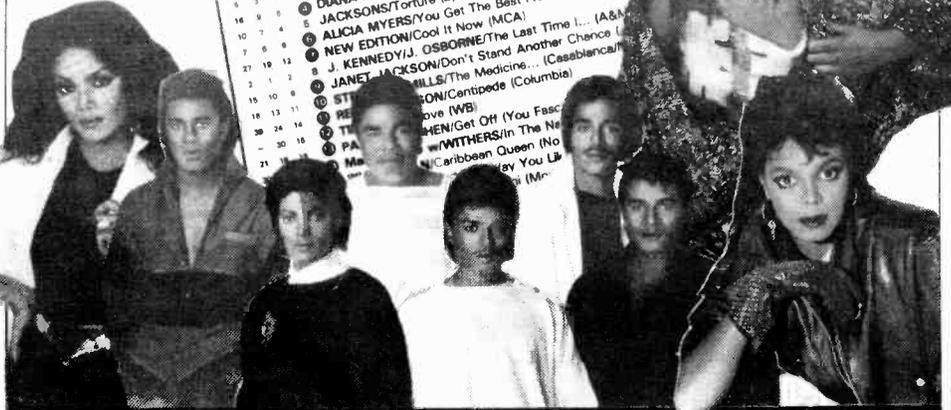
Roxie Carr  
Kevin Carty  
Sharon Caruso  
Madonna  
Ciccone

10. Madonna got her name from: her parents; it is her real first name. Most entrants guessed "a painting in a church." Coincidentally, Mark James Brooky, Production Director of WKGR/West Palm Beach, went to high school with Madonna, verified that her last name is Ciccone, and even enclosed for fun, (see accompanying shots, complete with misspelled surname).

### Jacksons:

### Black/Urban

- 1 CHAKA KHAN/Feel For You (WB)
- 2 STEVIE WONDER/Just Called To Say I... (Motown)
- 3 PRINCE/Let's Go Crazy (WB)
- 4 DIANA ROSS/Sweet Away (RCA)
- 5 JACKSONS/Torture (Epic)
- 6 ALICIA MYERS/You Got The Best From Me... (MCA)
- 7 NEW EDITION/Cool It Now (MCA)
- 8 J. KENNEDY/J. OSBORNE/The Last Time I... (A&J)
- 9 J. KENNEDY/J. OSBORNE/Don't Stand Another Chance (A&J)
- 10 JANET JACKSON/Don't Stand Another Chance (A&J)
- 11 JANET JACKSON/Don't Stand Another Chance (A&J)
- 12 JANET JACKSON/Don't Stand Another Chance (A&J)
- 13 JANET JACKSON/Don't Stand Another Chance (A&J)
- 14 JANET JACKSON/Don't Stand Another Chance (A&J)
- 15 JANET JACKSON/Don't Stand Another Chance (A&J)
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- 17 JANET JACKSON/Don't Stand Another Chance (A&J)
- 18 JANET JACKSON/Don't Stand Another Chance (A&J)
- 19 JANET JACKSON/Don't Stand Another Chance (A&J)
- 20 JANET JACKSON/Don't Stand Another Chance (A&J)
- 21 JANET JACKSON/Don't Stand Another Chance (A&J)



### The Alltime Chart Family

4. When all nine singing members of the Jackson family were represented on the Black/Urban chart in one week, that had to be considered: an alltime record. However, so many people wanted to express their feelings of Jacksons oversaturation that joke answers like "overkill" were checked off frequently. So I let those count, too.

11. The SOS in SOS Band stands for: "Sound Of Success."

12. The Rolling Stones' first drummer, who was Mick Avory, went on to the Kinks after a very brief stint with the Stones. I thought this was by far the most obscure question on the quiz, but nearly everyone got it. Shows what I know. Pretty Things was a good guess, too, but it was the Stones' first guitarist, Dick Taylor, who went on to form that group.

13. The Primettes were: Diana Ross's first group, before they changed the name to the Supremes.

14. Texas group the Scholars featured: a young Kenny Rogers.

15. Billy Idol's hair is: Dyed. I couldn't really give five points to "Unbecoming."

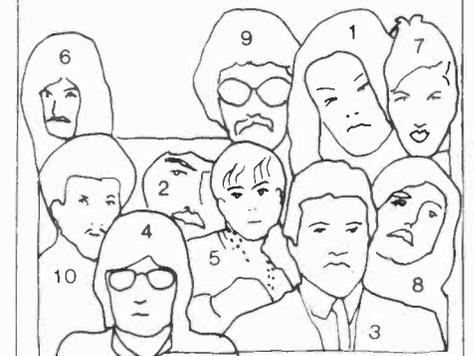
16. Tina Turner's first hit contained these lines: "You know he loves you, you can't understand why he treats you like he do when he touches a man." "A Fool In Love" was the song, from 1960, top 20 pop in Cash Box, top 5 R&B, three months ahead of "It's Gonna Work Out Fine," which many guessed, and years before "Proud Mary" (the other main guess). A tough one.

Elton John:  
Dedicated  
record  
collector



17. Elton John collects: records, and has amassed quite a notable amount. I would have accepted write-ins for "soccer teams."

### Spot The Artist Answers



Interestingly, the easiest part of the quiz for almost everyone was identifying the current hit artists from early photos. Nearly everyone was perfect, although an occasional tendency to confuse Daryl Hall with John Oates or Huey Lewis with both of them did surface. (Identifying them from this artist's rendering may have been more of a challenge.)

- |                  |                  |
|------------------|------------------|
| 1 Kim Carnes     | 6 Billy Joel     |
| 2 Dennis DeYoung | 7 Cyndi Lauper   |
| 3 Barry Gibb     | 8 Huey Lewis     |
| 4 Daryl Hall     | 9 John Oates     |
| 5 Rick James     | 10 Lionel Richie |

18. Finally, another tricky one. Eleven years ago, R&R introduced: the Parallels. Many people guessed the Back Page, but when we started, we put ads on the back cover. It wasn't until 1974 that the CHR chart (and later others) began appearing on the back page.

Thanks to all who entered, and I hope even non-entrants enjoyed reading it. Next quiz will be the annual Handicapping the Grammys, as soon as they announce the nominations.



### ONE YEAR AGO TODAY

- DAN MASON NAMED EXEC. VP FOR FIRST MEDIA
- RAYMOND BANNISTER NAMED KROQ-FM/LOS ANGELES PD
- CORTEZ THOMPSON NAMED VP/BLACK MUSIC PROMOTION FOR WB
- #1 CHR: "Say Say Say" — Paul McCartney & Michael Jackson (Columbia) (4th week)
- #1 A/C: "Read 'Em And Weep" — Barry Manilow (Arista)
- #1 COUNTRY: "Houston" — Larry Gatlin & Gatlin Bros. (Columbia)
- #1 BLACK: "Time Will Reveal" — DeBarge (Gordy/Motown) (4th week)
- #1 AOR TRACK: "Owner Of A Lonely Heart" — Yes (Atco) (4th week)
- #1 LP: "90125" — Yes (Atco) (2nd week)

### FIVE YEARS AGO TODAY

- GEORGE SASSON NAMED VP/IGM OF KCBS-FM/SAN FRANCISCO
- DICK McGEARY BECOMES GM AT KHJ/LOS ANGELES
- PAUL CASSIDY NAMED GM AT KWST/LOS ANGELES
- JOHN PICCIRILLO NAMED GM OF WLW/CINCINNATI
- #1 CHR: "Escape" — Rupert Holmes (MCA)
- #1 A/C: "Ships" — Barry Manilow (Arista) (3rd week)
- #1 COUNTRY: "Whisky Bent & Hell Bound" — Hank Williams Jr. (Elektra)
- #1 BLACK: "Do You Love What You Feel" — Rufus & Chaka (MCA) (2nd week)
- #1 LP: "The Long Run" — Eagles (Asylum) (8th week)

### TEN YEARS AGO TODAY

- JOHN DETZ NAMED GM OF KWST/LOS ANGELES
- #1 CHR: "Kung Fu Fighting" — Carl Douglas (20th) (3rd week)
- #1 A/C: "Laughter In The Rain" — Neil Sedaka (Rocket/MCA)
- #1 COUNTRY: "I Can Help" — Billy Swan (Monument/CBS) (3rd week)
- #1 LP: "It's Only Rock & Roll" — Rolling Stones (Rolling Stones/Atlantic) (3rd week)



# CYNDI LAUPER

became the first artist to generate four top 10 singles from a debut album.

On your desk this week, behold the fifth.  
“Money Changes Everything”



Distributed by CBS Records

# REO SPEEDWAGON



## “I DOWANNA KNOW”

### CHECK THESE MOVES AT CHR:

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WNYS 21-16	WGTZ 18-8
WPHD 17-15	KZIO 16-11
B94 19-16	WJXQ 4-4
WGCL 16-9	KJ103 10-9
KHTR 19-16	KF95 11-10
WLOL-FM 8-4	KKFM 22-14
KPLUS 23-19	95XIL 13-7
K104 21-13	WOMP-FM 10-8
WKEE 10-9	WSQV 21-15
Q92 5-3	WJAD 20-14
WRCK 14-10	WYKS 7-4
WQID 19-14	KKLS-FM 9-4
WZLD 14-10	KDVV 17-5
WQUT 12-3	KOZE 9-7
G100 13-9	KHTX 19-15

**AOR TRACKS: #18**

**AOR ALBUMS: 7**



DISTRIBUTED BY CBS RECORDS

# R&R

# Datebook

MONDAY, DECEMBER 10

### Big Orange Machine

You don't get a lot of attention for *staying* in a group after a key member leaves. **Thomas McClary** recently complained that the press abandoned the **Commodores** after **Lionel Richie** went solo; the ironic part is that McClary didn't find a forum for his comment until he stepped out on his own. **Walter "Clyde" Orange**, who hits 38 today, is still in the Commodores, and the Commodores are still active. Born in Florida, Orange was both drummer and lead vocalist at the group's inception as the **Jays**. Like McClary, Richie, and the other four group members, Orange was also one of the group's songwriters. The Commodores have an LP ready for release shortly.

TUESDAY, DECEMBER 11

### Jermaine Information

**Jermaine Jackson** needed explosives to prove he could do it on his own. Although he became a successful solo artist in 1972, Jermaine went for four post-J5 years with only one R&B solo hit, 1976's "Let's Be Young Tonight." Jackson returned to CHR in 1980 and brought some heavy names: **Stevie Wonder** on "Let's Get Serious," members of **Devo** for "Let Me Tickle Your Fancy," and then **Michael** on "Tell Me I'm Not Dreaming." Although Jermaine's been alone on R&B hits like "You Like Me, Don't You" and "I'm Just Too Shy," "Dynamite" was the first song to put him on the CHR charts by himself. Jermaine, who turns 30 today, is part of some bizarre sharing among Jacksons. First **Paul McCartney** switched from Michael to Jermaine for "Do What You Do." And **Janet** has an LP cut with **Cliff Richard**, whose last U.S. hit was Jermaine's first, "Daddy's Home."

Other Birthdays: **Brenda Lee** 1942/1943, **Booker T. Jones** 1944, **David Gates** 1939.

WEDNESDAY, DECEMBER 12

### East Orange Machine

**Dionne Warwick** was born in East Orange, NJ on this day in 1941. She's best known for MOR singles spanning three decades, but has a number of surprises throughout her career: an uptempo cover of **Roy Hamilton's** "You Can Have Her" (with the gender changed) in 1965; 1975's "Once You Hit The Road," a **Thom Bell**-produced number along the lines of "Then Came You"; and last year's **Luther Vandross**-penned modern-funker, "Got A Date." Warwick's next album, marking her reunion with both **Hal David & Burt Bacharach** and producer **Barry Manilow**, will probably have her back in A/C . . . for the time being.

Other birthdays: **Charlie Rich** 1932, **Frank Sinatra** 1915, **Connie Francis** 1938, **Grover Washington Jr.** 1943.



THURSDAY, DECEMBER 13

### Big Pig Machine

There was a period five years ago when the **Muppets** had busted their way out of the TV set and into the music industry. On this day in 1979, "Muppet Movie" mania came to a head. Right across from a year-end **Atlantic** ad that saluted the **Muppets** in between **AC/DC** and **Foreigner**, **R&R** reported that **WSPT/Stevens Point** had gathered over 7000 signatures in favor of getting **Miss Piggy** an Academy Award on the grounds that she would probably be one of the few actresses to show up and accept. Miss Piggy did *not* get the Oscar; she did end up, a few weeks later, referenced in "Dreamsicle," a very minor Country hit for **Jimmy Buffett**.

Birthdays: **Ted Nugent** 1949, **Jeff Baxter** 1948.

FRIDAY, DECEMBER 14

### Lennon Memorialized

There were probably very few circumstances under which most PDs would deliberately fill even weekend programming with ten minutes of silence. But on this day in 1980, at 2pm EST, with the aftershock of **John Lennon's** death still in full force, entire radio markets went dark for ten minutes at the request of **Yoko Ono**. Most of those stations that stayed on the air switched to **Beatles** or Lennon music. Later that evening, the **RKO Radio Network** ran the three-hour Lennon/Ono interview recorded on the evening of Lennon's death.

Birthdays: **Charlie Rich** 1932, **Patti Duke Astin** 1946, **Joyce Vincent (Dawn)** 1946.

SATURDAY, DECEMBER 15

### Birthday Of A Songbird

The "fourth" **Labelle** and the "fourth" **Supreme** turns 45 today. **Cindy Birdsong** was a **Bluebelle** with **Nona Hendryx** and **Sarah Dash** behind **Patti Labelle** when the group had its first hit in 1962, "I Sold My Heart To The Junkman." She remained with them until 1967, when she replaced the displaced **Flo Ballard** in the Supremes; Labelle, Dash, and Hendryx became Labelle and more successful. Birdsong stayed with the Supremes through several hits with **Diana Ross** ("Love Child," "Someday We'll Be Together"), a few without Ross ("Up The Ladder To The Roof," "Nathan Jones"), and a few dry years. More recently she has performed religious material, and has been mentioned as a possible candidate for a reformed Supremes with founder member **Mary Wilson**.

Birthdays: **Dave Clark** 1932, **Nick Beggs (Kajagoogoo)** 1961, **Harry Ray** 1946. **Allen Freed** would have been 62; **Jesse Belvin** would have been 51.

SUNDAY, DECEMBER 16

### Britain Bricked In

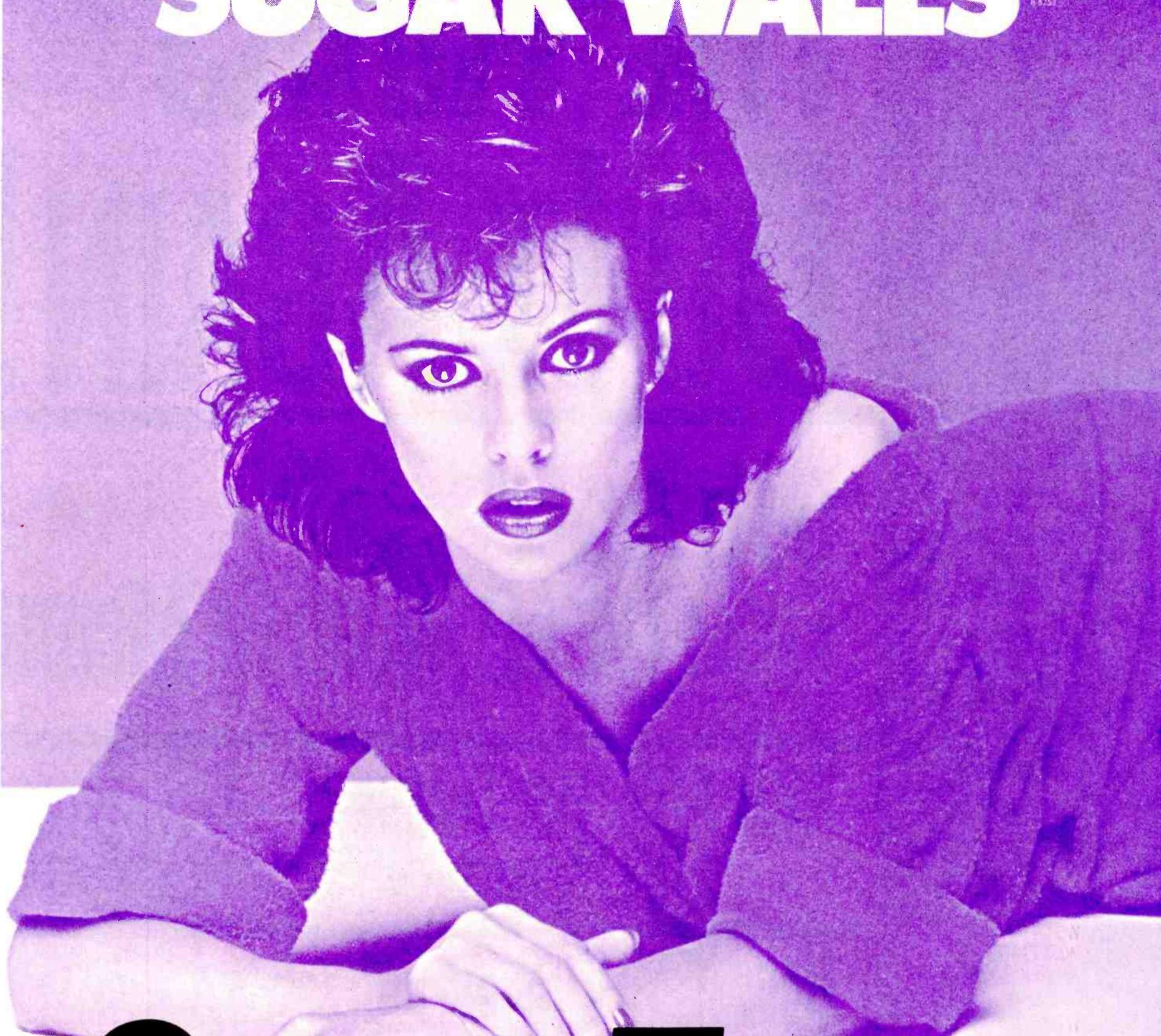
**Pink Floyd's** "Another Brick In The Wall (Pt. 2)" became #1 in the U.K. on this day in 1979 and stayed there for five weeks. In the U.S., "Brick" became PF's first hit single in six years. In Britain, it had been even longer since the group's only other appearances on the chart, with "Arnold Layne" and "See Emily Play" in spring 1967. "Brick" also smashed the usual Christmas singles' hold on the British chart. Previous Christmas #1s had included "Merry Christmas Everybody" by **Slade** (1973), "Lonely This Christmas" by **Mud** (1974), and **Boney M's** "Mary's Boy Child-Oh My Lord" (1978). The following Christmas, the U.K. charts were once again dominated by a song featuring children: "There's No One Quite Like Grandma" by the **St. Winifred's School Choir**.

Birthdays: **Benny Andersson (Abba)** 1946 **Tony Hicks (Hollies)** 1943.

— Sean Ross

ONE TASTE AND SHE'S GOT YOU

# "SUGAR WALLS"



# SHEENA EASTON

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**THE KINKS.**

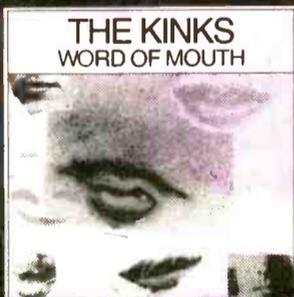
**ROCKING  
THE U.S.A.  
ON THEIR  
SRO TOUR:**

12/7-Cobo Hall, Detroit  
12/8-Metro Center, Rockford  
12/10-Civic Arena, Pittsburgh  
12/11-Broome County Arena, Binghamton  
12/12-War Memorial, Syracuse  
12/14-The Spectrum, Philadelphia  
12/15-Civic Center, Providence  
12/16-Boston Gardens, Boston  
12/18-War Memorial, Rochester  
12/20-Civic Center, Hartford  
12/21-Madison Square Garden, New York  
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**AIRPLAY INDEX: 10\* -7\***

**ALBUM NETWORK-POWER CUTS: 8\* -5\***

**HOTTEST NATIONWIDE: 11\* -7\***

## SINGLE ON YOUR DESK NOW!

# Contemporary Hit Radio



JOEL DENVER

## WINNING CONTEST IDEAS

# Some Of The Best Bits Of 1984

If anyone thought CHR began to skyrocket in 1983, then the format approached the speed of light in 1984. More and more metros became musically and promotionally stimulated by CHR's return, sometimes by two or even three stations within a market.

CHR is dominating more and more markets in America in total shares as well as cume figures. How is this happening? It all began with the music, as CHR programmers discovered the importance of playing the hits again. Another contributing factor has been the increasing need to look to the active audience again for the hits, instead of the passive. Result: big cumes.

But what generated those huge AQHs? Simple: the presentation of the station. Personality is back, and in a big way. But what other element helped to set the tone for a winning CHR in 1984, and will do so in the years ahead? *Promotion!* As you head into the holidays, here are a few ideas to consider for your promotional futures in 1985.

### K104 Pucks Around With Giveaway Insurance Policy

When a station in Erie, PA can give away \$104,000, then wherever you are, no matter what size market, there's no reason for not being able to come up with bucks for a promotion.

K104's Bill Shannon explained how easily any station can offer so much money. "There were three of us involved; K104, McDonalds, and Loblaws Food Stores. We all got together and took out an insurance policy which paid off \$104,000 if someone were to shoot a puck into a four-inch hole from one goal line to the other (200 feet) at the opening game of the Erie Golden Blades.

"Listeners registered at Loblaws or McDonalds and listened for their name on K104. Four of the 25 contestants were drawn from the crowd at the game. We got around the lottery problem by having an entry booth outside the entrance to the arena."

Restrictions were that contestants had to be at least six years old and had never played amateur or professionally organized hockey above the high school level. The first person to sink the puck would win and end the contest. Bill continued the story. "As luck would have it, the sixth contestant put it in the hole and the place went nuts.

We got tons of TV coverage out of it as we paid 25-year-old Randy Arrowsmith a one-time payment of \$104,000."

So what did it cost for this magical insurance policy? A mere \$2000! Jersey International Insurance handled the policy. Now don't get the idea that you can finance all of your station promotions this way, because



**IMAGINE... YOU COULD WIN A MILLION DOLLARS JUST BY LISTENING TO**

**KHIT MILLION DOLLAR CONTEST SHAKES SEATTLE** — KHIT/Seattle claims it's the biggest cash giveaway in the Pacific Northwest. The station, which signed on as a CHR outlet July 4, recently launched its Million Dollar Giveaway. Throughout the day, random calls are placed to registered listeners asking them to identify the items in the station's latest "prize package." Gifts include TVs, microwave ovens, stereos, etc. Correct identification wins the prize package, and registers the contestant for a drawing among 999 other names for the all the loot.

the premium will be figured on the odds of winning. But it's something worth exploring, especially for a one-time event.

### Song Of The Day Mania Spreads

Perhaps the most successful (and most emulated) contest of 1984 was KIIS-FM/Los Angeles's "Daily Cash Payoff." Offering up to to \$5000 a day, the contest began with morning host Rick Dees playing the "Song of the Day" at 7:10am. Listeners would then be told how much it was worth and that one would win all the money if he was the designated caller when the song was again aired

before 8pm that evening. Since the contest began, KIIS-FM has handed out in excess of \$2.2 million. That's a lot of cash, but then again, a 10 share in Los Angeles means a lot of money as well.

Variations on this became the "Song Of The Hour" for lesser amounts, and then the "Double Play Of The Day" in which two

In addition, listeners were asked to send in the names of 25 of their friends who they've converted to Z100 listeners, and which stations they used to listen to. For their efforts, a Z100 T-shirt. In addition, the station gave away a Corvette, using a Z100/Agree Shampoo Super-Sticker campaign.

### A Fleet Of Fifteen

Cars are always a hot item, and Q107/Washington gave away 15 Pontiac Fieros for listeners who heard the sound effects of a sports car and then were the 107th caller. This proven concept of listeners anticipating a chance to "call in to win at any moment" (aided by a sound-effect which helps complete the mental picture of the contest) resulted in huge success at Q107. The station reported that a number of listeners attempted long-distance calls in order to win.

### The Zoo Phenomenon

On November 9, we looked at effectively spreading the excitement generated by the morning show into other dayparts. To achieve this, morning shows are doing anything and everything to attract attention. WZUU/Milwaukee's Morning Zoo staged a "Breakfast Club," with zookeepers Buck Williams and Chris O'Connor broadcasting live from a bar. Participating were invitation-winning listeners who watched the show and ate a hearty breakfast. You name it, and you can do it in the morning show to create a lot of talk about your radio station.

### Long-Distance Concert Travel

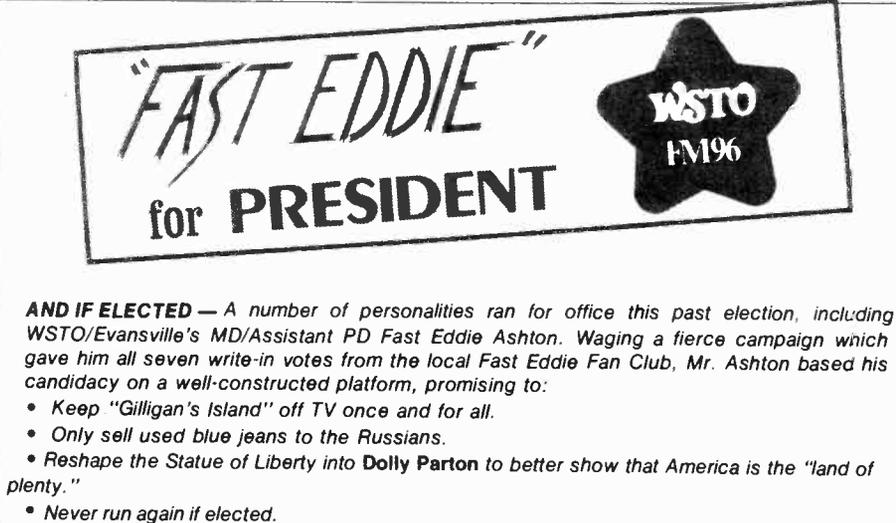
As budgets at both radio and records loosened a bit, stations sent listeners on trips all over the country and the world to see hot acts. Recently Z100 flew two listeners to England to catch Rod Stewart in concert. No doubt, the hottest concert seats this year were the Jacksons, Van Halen, Prince, and Bruce Springsteen. Many stations gave tickets away on the air for the correct answer to a trivia question. Some included them in a concert kit with albums and T-shirts, while others gave 'em as bonus prizes to other contests. Whatever the method, concert tickets are a hotter item than ever for a wider demo spread.

### Count The Music

"Count The Music" is an old concept, but keeping track of the title and artists of songs for an entire week or weekend was too demanding a task for most listeners, even the most diehard contest pigs! Therefore, the idea was scaled down in 1984 by a number of programmers.

Many stations asked listeners to keep track of, say, the last five songs. When a jingle or sounder was played, the designated caller would be asked to repeat those last five songs at the rate of \$100 a tune. Because of the ease in which the contest can be done, PDs have found it a fast and effective way to hand out the bucks, while keeping listeners tuned into the station for long periods of time.

Continued on Page 34



**"FAST EDDIE" for PRESIDENT**

**WSTO FM 96**

**AND IF ELECTED** — A number of personalities ran for office this past election, including WSTO/Evansville's MD/Assistant PD Fast Eddie Ashton. Waging a fierce campaign which gave him all seven write-in votes from the local Fast Eddie Fan Club, Mr. Ashton based his candidacy on a well-constructed platform, promising to:

- Keep "Gilligan's Island" off TV once and for all.
- Only sell used blue jeans to the Russians.
- Reshape the Statue of Liberty into Dolly Parton to better show that America is the "land of plenty."
- Never run again if elected.

# The Best Bits Of 1984

Continued from Page 33

## Trivia

Trivia was always a big item in the past, but it made a strong rebound in 1984. With the success of Trivial Pursuit and People's Weekly Trivia games, the populace of America has been collectively scratching its head for answers that win prizes both big and small. The use of trivia questions is a great vehicle for quick winners and on-air audience involvement.

## Cassettes Instead Of Albums

Cassettes are now outselling albums by an ever-increasing margin. For radio, this means cassettes make as good a prize, if not better, than albums. Why are record companies willing to go along with this trend and supply tapes instead of albums for giveaway? Because cassettes — even the high-quality metal or chromium-dioxide tapes — are less expensive to manufacture and ship than albums. Reason? The packaging is where labels save their dollars. Take advantage of the trend!



## Ridin' The River

If you thought raft races were a thing of the past just because they don't do 'em in Atlanta anymore, think again. Q105 teamed up with the American Rafting Association to run the "Rambling Raft Race" promotion. This makes a great spring or summer function. Make sure you plan ahead, as there are a lot of details involved.

## Getting A Taste Of The Good Life

Q105/Tampa teamed up with McDonalds to offer over \$120,000 in prizes, including a new home, two Ford Mustangs, and an 18½-foot Chris Craft Scorpion. It all culminated when 150 finalists were drawn from hundreds of thousands of entries available at McDonalds. Find out about participating with major fast-food chains or a nationally advertised soft drink as a way to defer a lot of the cost of a contest, in return for a small percentage of space on a bumper sticker or in a TV spot.

## Contemporary Hit Radio

### We've Got The Spirit

Z106/Philadelphia got the spirit and passed it along to its listeners, staging the ever-popular "High School Spirit" contest. Local prize was a video system for the school and a chance to compete in the national competition to win a van for the alma mater.

While many high school spirit contests revolve around sending in petitions, this one differed in that the 7-Up-sponsored contest looked for proposals for events that raise the sagging spirits of most American high schools. Four local finalists staged their events on four consecutive Saturdays.

### Boogie Lines And Bedchecks

Always popular for nighttime programming is a "Boogie-Line" call-in feature. Using tape delay (or going live for the daring personality), calls are accepted with jokes, dedications, and school challenges. This one works well with night rocker Bruce Vidal on KIIS-FM.

KAY106 also shows up as doing something similar but air personality Jan Dean calls it a "Bedcheck." It originally began in January as a late-night feature from midnight-2am, and proved so popular that an extra hour was added.

**BUMPER STICKERS ARE HAPPENING** — That old standby was in full display in 1984. Byron Crecelius, VP/Sales & Marketing for U.S. Tape & Label, specializes in them and said it was a "record year for orders and volume of stickers. Business is up about 40%." Stations called out license numbers of vehicles spotted with their logos for prizes including cash, audio equipment, sporting goods, and cars. Window stickers abounded as stations in less temperate climates found they would get more mileage out of that approach in the cold weather. The possibilities for the uses of bumper stickers are endless. They're worthy of consideration for an upcoming spring or summertime promotion.

## Motion

Kelly West is now MD at Y107(WMJY)/Long Branch, NJ... Ed Volkman is the new morning man at KITS/San Francisco, moving from KHFI/Austin... Bobby Hatfield leaves WGTZ/Dayton for nights at WGCL/Cleveland... Tony Richards is upped from Assistant PD to PD at WMEE/

Ft. Wayne... D.B. Cooper joins WNVZ/Norfolk for evenings as the departing Bob Campell exits for evenings at WCZY/Detroit... Frank Murtagh becomes the new Production Director at WHTT/Boston, from WATD/Marshfield, MA... KFMW/Waterloo PD Mark Potter takes on MD

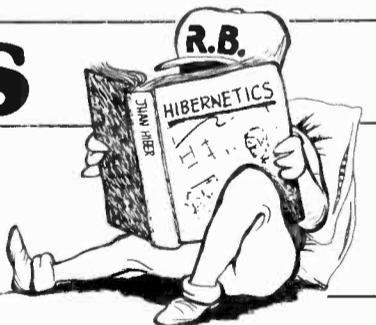
duties... Dennis Stacy adds the Assistant PD job to his PM drive airshift at WABB-FM/Mobile, and Rich Freeman takes on the same gig at the sister AM.

K.J. Stone exits KKQV/Wichita Falls for part-time work at KRIX/Brownsville, and PD MacMurphy will handle MD duties in the interim... Q102/Cincinnati has a new lineup: Jim Fox &

Chris O'Brien in the morning; Jeannine Coyle, middays; Rick Jensen, PM drive; Bobby Maxwell, nights; J.C. McCoy 10pm-2am, and Steve Hawkins, overnights... Congratulations to WVSR/Charleston's Chris Bailey and wife Linda, who gave birth to Danielle Kirby Bailey on November 26.

# HIBERNETICS

## A Guide To Radio Ratings And Research by Jhan Hiber



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**Radio Research Overview**  
— a history of research

Chapter 2  
**Focus On Focus Groups**  
— Definition, use, do-it-yourself

Chapter 3  
**Telephone Studies**  
— strengths/weaknesses, do's and don'ts

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— Mail, in-person, when/how to

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# CALENDAR



BRAD MESSER

## Two Radio Growth Industries

Efficient managers know a penny saved is a penny earned. Conservation of station resources is achieved primarily through use of the powerful word "no," and failing that, by trading out and bartering. Bosses who operate on the principle of Scrooge-onomics understand that hard cash must be spent only when absolutely necessary.

So what's considered necessary these days? One of the more visibly-successful enterprises taking generous amounts of cash from radio is the private weather service, selling customized forecasts in even the smallest markets. The emergence of private-industry weather services during the past ten years has been so lucrative that radio now sup-

ports a dozen or so, with new competitors popping up every few months.

The mailout News and Feature companies have been around a little longer. In the race toward the goal of becoming broadly based and consistently profitable, the mailout folks have been turtles and the weather people hares. The growth of mailout has been steady. One needs only a typewriter and a small amount of operating capital to launch a mailout service.

Not many of us who work as air talent will be doing it all our lives. We occasionally wonder exactly what we will be doing for a living far down the line. If I had to hop out of radio right now, I'd consider those two possibilities.

### Woman Sets Air Speed Record

**MONDAY, DECEMBER 10**—The world's fastest piston-engine airplane is the North American P-51 "Mustang," designed specifically to escort bombers over Europe in World War II. It has a 16-cylinder Rolls-Royce engine that can be modified to produce 3800 horsepower. Thirty-seven years ago today (1947) Jacqueline Cochran flew a war surplus P-51 around a 100-kilometer course at 469 miles an hour. Her long-course record still stands. In a short burst a "Mustang" can reach nearly 500mph.

Mississippi 20th state 1817. Spanish-American War ended with United States taking over Guam, the Phillipines, and Puerto Rico 1898. First Nobel prizes 1901. National Airlines began first US jet passenger flights 1958. Dr. Martin Luther King Jr accepted Nobel Peace prize in Norway 1964.

Johnny Rodriguez 32. Walter "Clyde" Orange (Commodores) 38.

### Polygraph Solved College Dorm Thefts

**TUESDAY, DECEMBER 11**—John Larson was born in 1892. He built the first polygraph in 1921 at the University of California in Berkeley. The first test of Larson's "lie detector" was the questioning of about a hundred suspects in a series of thefts from a dormitory, and resulted in a confession.

Indiana 19th state 1816. King Edward VIII abdicated to marry a commoner and became Duke of Windsor 1936. Germany and Italy declared war on USA 1941. Rockefeller donated six blocks in New York City for United Nations building 1946. US committed first combat troops in Vietnam 1961.

Brenda Lee 41. Rita Moreno 53. Alexander Solzhenitsyn 66.

### Parker Brothers Rejected "Monopoly"

**WEDNESDAY, DECEMBER 12**—George Parker was born in 1866. When he was a teenager, he invented a board game which no manufacturer would buy, so he sold it himself door to door, which led to the establishment of the Parker Brothers toy and game company (1888). During the Great Depression, an unemployed man named Charles Darrow offered Parker Brothers a game he had invented, but the company rejected it. Like young Parker had once done, Darrow began selling his game on his own. It quickly became popular. Parker Brothers reconsidered, bought Darrow out, and his real estate trading game "Monopoly" became the world's biggest seller . . . until "Trivial Pursuit" dethroned it in the 1980s.

Wooden golf tee patented 1899. Marconi transmitted first transatlantic radio signal 1901. First motel opened 1925.

Dionne Warwick 44. Connie Francis 46. Frank Sinatra 69.

### Shooting Star Show Tonight

**THURSDAY, DECEMBER 13** — One of the year's better meteor showers is expected tonight. The Geminid shower is capable of producing peaks of eighty shooting stars per hour, although it may fall short of its potential because of bright light from the moon.

On this date in 1913, San Diego agreed to pay a rainmaker \$10,000 if he could produce enough rain to fill the city's reservoir. Over the next several weeks it rained 44 inches, flooding the area and producing millions in damage. Rainmaker Charles Hatfield was run out of town and never collected a dime.

New Zealand discovered 1642.

Fergie Jenkins 41. Christopher Plummer 55. Dick Van Dyke 59.

### Death Of George Washington

**FRIDAY, DECEMBER 14** — George Washington died 185 years ago this evening (1799). He was 67. Doctors today believe he had something resembling strep throat or tonsillitis, and might have survived if he hadn't been given the standard 18th Century medical treatment called "bleeding," in which about half his blood was removed.

Alabama 22nd state 1819. First US miniature golf course 1925. Stanford University announced creation of artificial DNA 1967. Winter begins next Friday.

Patty Duke Astin 38. Steward Brand (Whole Earth catalogs) 46. Lee Remick 49. Charlie Rich 52.

Tomorrow (12-15) Dave Clark 42. Tim Conway 51. Sunday (12-16) Liv Ullman 45. Arthur C. Clarke 67.

# Barbra Streisand

"Make No Mistake, He's Mine"



Duet with

## Kim Carnes

The New Single From  
The Best Selling Album

"Emotion"

One of the  
MOST ADDED CHR!

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WVSR	WMEE
K104	WKFR
WERZ	KQKQ
WBBQ	KF95
KZZB	KBOS
WSSX	KYNO-FM
WNOK-FM	KQMQ
WDCG	KO93

Contest Ends  
December 14!  
See Pages 20 & 21

Columbia Records

AOR



STEVE FEINSTEIN

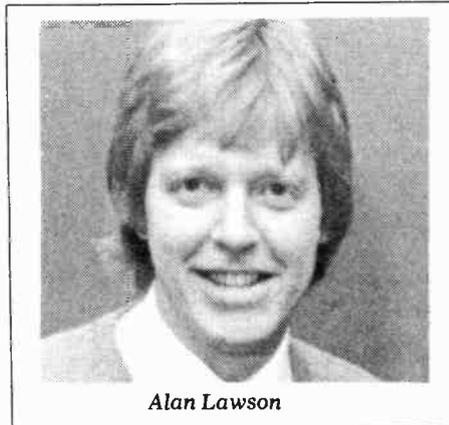
## ALL-CART AOR

## Straight From The Cart

Stations in formats other than AOR have been putting the cart before the record and routinely carting up all their music for some time. Given their larger number of titles and a concern for audio fidelity, few AOR stations have dumped the vinyl solution in favor of all-cart music libraries. But in this mad, mod world of high-tech and tighter libraries, the notion of turning off the turntables no longer seems as remote as it once did.

### AOR A La Cart

The benefits to going all-cart are cleanliness and consistency: snap, crackle, and pop vinyl no longer assaults your airwaves, and records no longer skip, get stuck in the same old groove, or get 'wowed' because of improper cuing.



Alan Lawson

WGRX/Baltimore PD Alan Lawson first became a carted music enthusiast while working at KINK/Portland. He sees the move as a matter of quality control in two areas. "You can maintain a cleaner library, preserving the quality of your source material — record albums. Also, flat, even audio response is part of the quality image a station needs for a competitive edge," he reasons.

"You avoid the debris that collects on records that are handled constantly. You no longer have a careless jock hitting the wrong button and stopping the record while it's airing, or playing a record at the wrong speed."

During his vinyl days at WQDR/Raleigh before becoming VP/GM of the area's new AOR station, WRDU, Dave Berry remembers "noticing that a lot of our commercials were sounding cleaner than our records. When I'd talk to our engineers, I'd find that upgrading the sound of the station often came back to what we playing our music off of — the records. You're playing records that are 10-15 years old, and you just don't have the library to play a fresh copy every time. With state-of-the-art cart machines and carts, you can avoid a lot of surface noise and turntable rumble."

KXZL/San Antonio PD Ray St. James came out of CHR and is no stranger to using all carts. "It gives me more control — a jock won't take it upon himself to experiment with a cut that's not approved for air-play. It's also great not having somebody cue up the wrong cut."

Additionally, a station is assured of proper cues for tracks that are difficult to get in to and out of gracefully, such as unbanded cuts on Pink Floyd albums. As Lee Roy Hansen, PD at KSJO/San Jose, says, "Now I know exactly where 'Young Lust' is going to start and end."

### Hi Fi File

KSJO's Hansen says technology's caught up to the point where there's little discernible loss going from disk to cart. "Technically, you lose a generation going from record to cart, but I haven't been able to notice it in 'A-B' comparison listening I've done. The loss is short-term, if at all — records in the air-studio only stay fresh for so long, and you can only replace them so often. After a record's been played for a while, it generally ages much more than a cart would."

Any drop-off in fidelity is "negligible," Lawson agrees. "There's a little bit of tape noise added, but there's no perceptible loss if you use a clean cart, good tonearm and stylus, a flat console, and good tape machines. Keeping the music clean and avoiding records that skip outweigh any small increase in noise."

### Cart Cost

It's not cheap putting an AOR library on cart, Lawson admits, but he feels the benefits are well worth the cash for carts. "They're expensive, but you're committing

money to a major upgrading of the quality of your air sound."

A side bonus is the time and money both stations and record companies save by cutting back on frequent ordering and filling back catalog orders, even at a discount price. WRDU, in a start-up situation like WGRX, had jocks bring in clean copies from their personal libraries and avoided a long wait for catalog service.

### Tech Talk

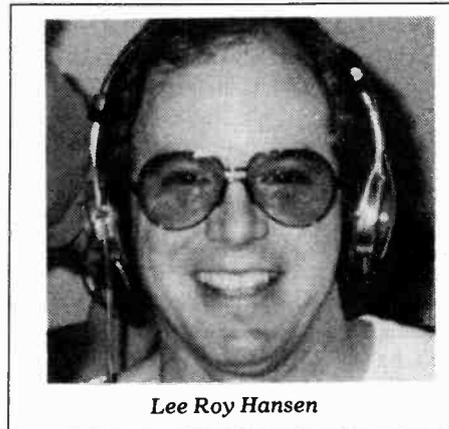
Lawson was hooked initially by KINK's Tom Cat cart decks, which he claims "sound better than an MCI reel-to-reel machine. At 'GRX, we use ITC Series 99 machines and Capitol Audiopak carts. They house a very high output, low noise tape."

KSJO also uses the ITC machines, opting for Scotch cartridges, as does KXZL. WRDU has the Tom Cat machines and Capitol's Audiopak carts.

### Segues

Proper coding on the cart labels reminds jocks of songs' intros and endings. At KSJO, the record library has stayed in the air-stu-

dio so jocks can audition unfamiliar opens and closes, and check liner notes for biographical information. They can also audition intros and endings on the carts themselves, as the decks are able to recue carts at a high speed.



Lee Roy Hansen

Nobody's trashing his air-studio turntables just yet, either, though WRDU has only one in its new studio. They're still necessary for a variety of situations, including for when a hot new release arrives, records that are only going to be aired once or twice, and in case of cart machine failure.

### Even Levels

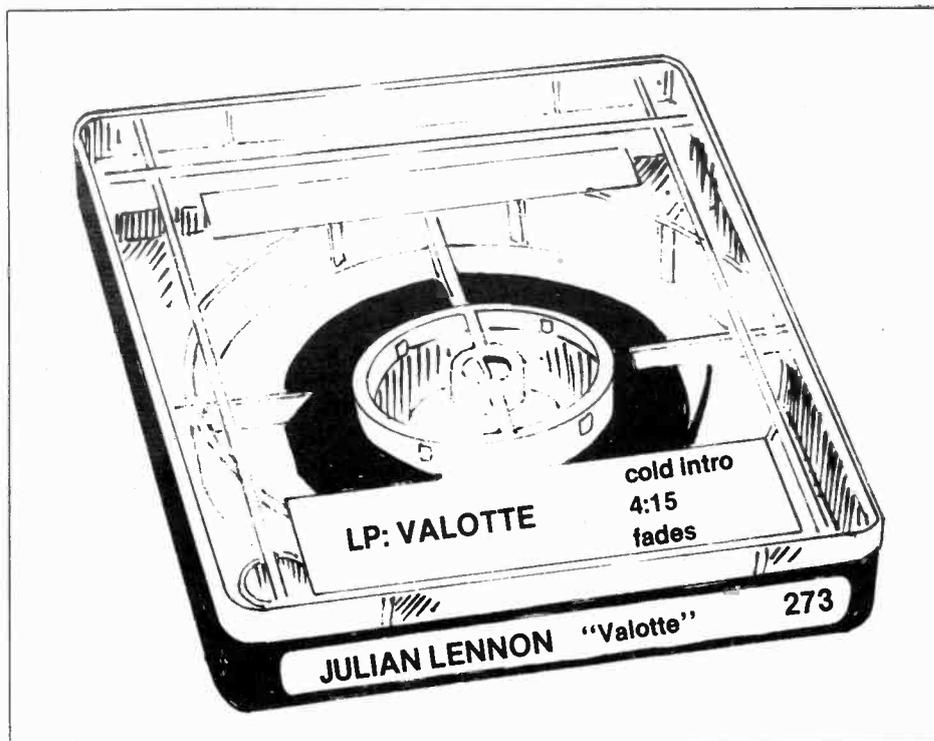
Another happy by-product of the all-cart system is more even levels between audio elements. "There's nothing worse than coming out of a jingle or spots and the level of a song is too low. With carts, you avoid that by bumping the intro's level when recording it," explains Lawson. "We don't bump the intros to the point where a quiet intro is made to be as loud as the middle of the song, but we will up the intro of something like 'Here Comes The Sun' to make it audible for someone traveling in traffic."

### Keeper Of The Carts

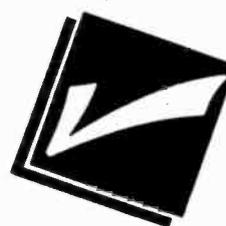
Having one person do all the dubbing assures consistency of levels and uniform tightness of cart cues. Music Director Bob Walton is in charge at WRDU, and KSJO's Hansen has hired a local production pro to do all its dubbing. 'RDU's Berry advises, "You don't want a parttimer doing the carting. Your music is your main product, and you want someone in charge who knows what they're doing."

KXZL also has one person charged with the job, and a high-quality cartridge and stylus are designated to be used only for dubbing.

WGRX doesn't have the luxury of a specialist to do all its dubbing, so Lawson keeps an ear on all the dubs done by various staffers. He reminds them to clean the cart machine's heads after every dub, and to



## Cart Company Checklist



Here are the major manufacturers of broadcast quality audio cartridges. (Brand names are in *italics*; company names are **bolded**.)

*Audiopak*  
**CAPITOL MAGNETIC PRODUCTS**  
6902 Sunset Blvd.  
Hollywood, CA 90028  
(213) 461-2701

*Fidelipac*  
**FIDELIPAC CORPORATION**  
Box 808  
Morristown, NJ 08057  
(609) 235-3900

*Scotch*  
**3M COMPANY**  
3M Center, Building 223-5E  
St. Paul, MN 55144  
(612) 733-7980

*Aristocart*  
**WESTERN INTERNATIONAL COMMUNICATIONS, LTD.**  
17825 McBride Blvd.  
New Westminister, BC, Canada V3L 5B5  
(604) 526-3214

# Straight From The Cart

check for phasing problems by monitoring recordings in mono.

WRDU employs a noise reduction system, similar to a Dolby, to remove extraneous noise, but none of the stations does any equalizing during the dubbing, opting for a record's built-in frequency response. Says Lawson, "We process between the console and the transmitter instead of between the record and the cart. If someone prefers more bass or high end, they have controls on their stereo."

### Tips

To avoid confusion, the stations use different color labels for commercial carts

and music carts or put cart numbers for commercials and music on different sides of the labels.

Inaudible secondary and tertiary tones placed on the carts give jocks two advance notices: that a record will end in 20 seconds, and then that it's time to fire the next cart.

### Next Step

As convenient as carts are, Alan Lawson looks forward to the day when he can take the next step beyond carts and move to using only compact disks. "It'll save the record company having to reservice us with records, and it'll save me from spending six dollars to cart up one track from an album. Besides that, there's nothing that beats first generation audio."

## SEGUES

New AOR **KTAL/Shreveport** needs record service. Due to sign on December 17th with PD **Chuck Ellis**, you can reach them at (318) 425-2422, and send hot wax to 3150 North Market Street; Shreveport, LA 71107.

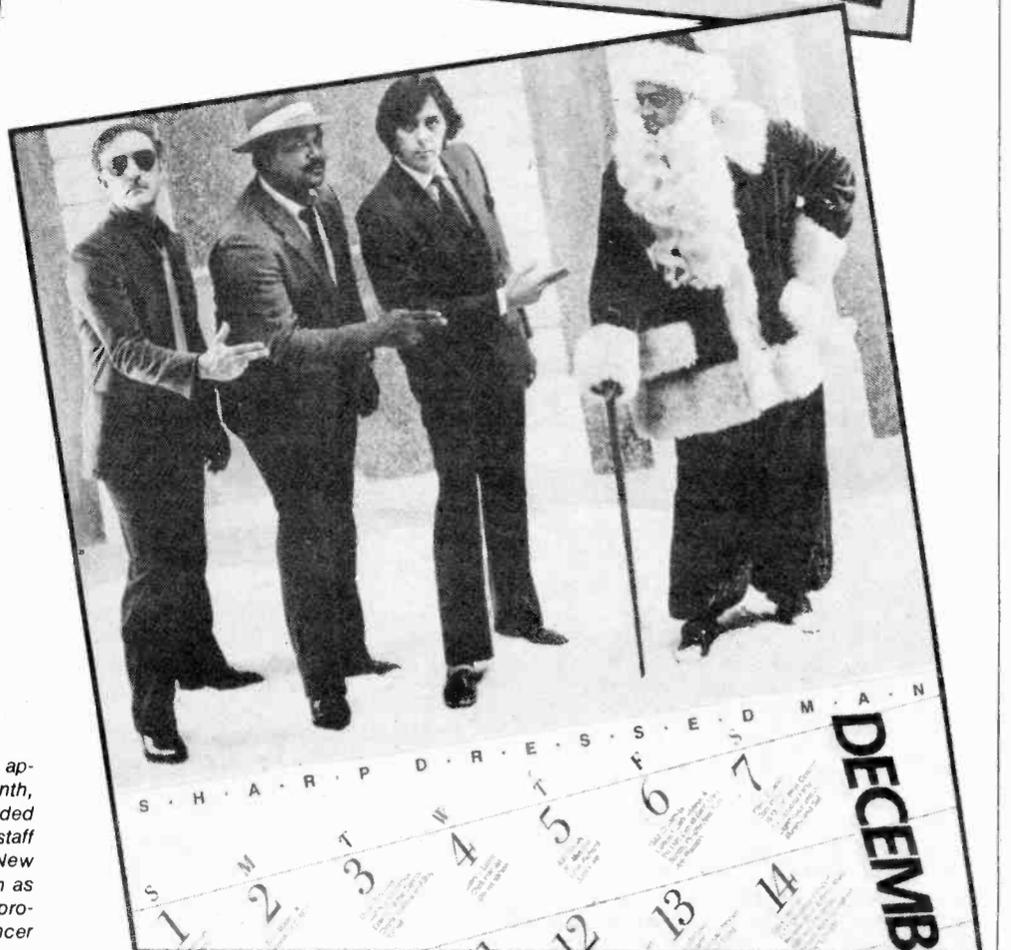
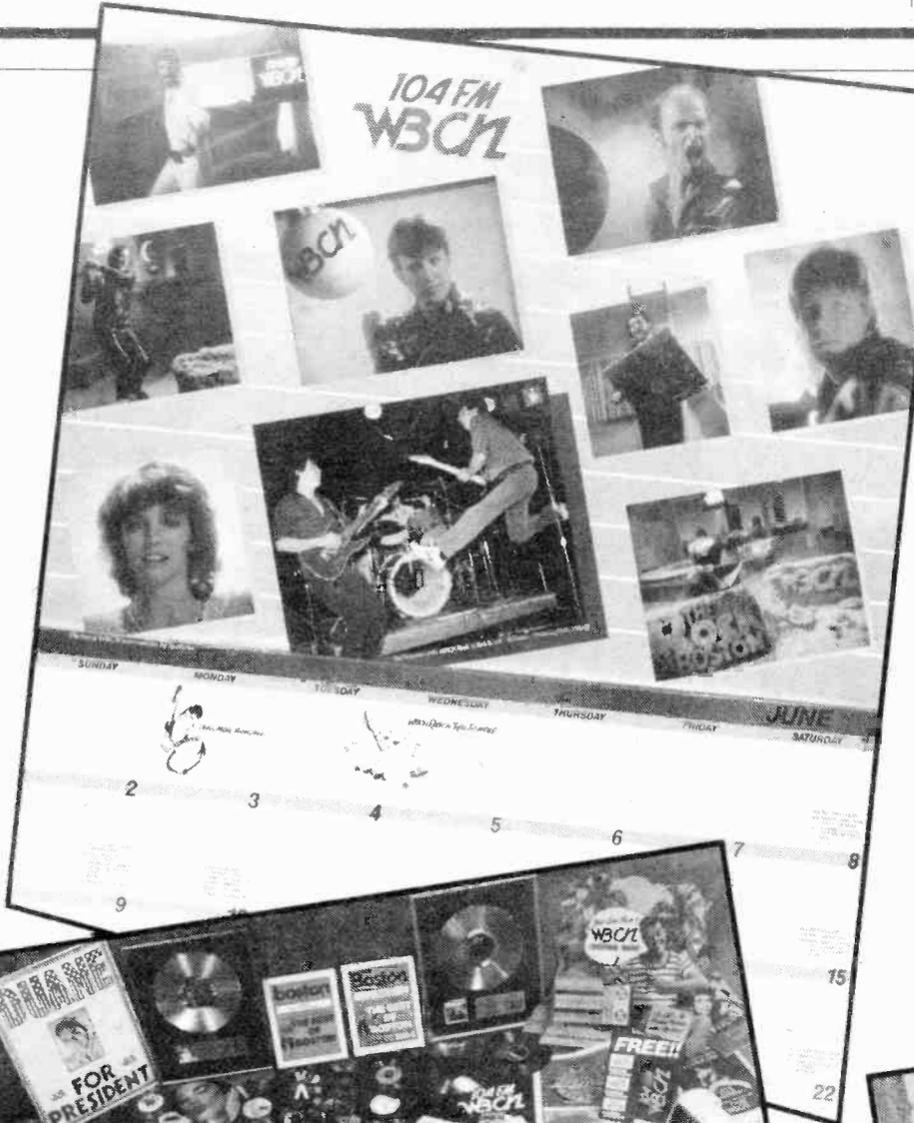
**WTPA/Harrisburg** is no longer consulted by **Burkhart/Abrams/Michaels/Douglas**.

**KTXQ/Dallas** moves to 4131 North Central Expressway; Dallas, TX 75204. Their phone number is unchanged.

**Bill Prescott** returns to **KZAP/Sacramento** from **KRCK/Portland** for nights... **KILO/Colorado Springs** brings on **Tom Quarles** for middays and produc-

tion, and **Larry Gates** returns for weekends... **KFIV/Modesto** describes its new approach as "Euro-Urban" rock. MD **Charlie Parker** is out, and this all-new lineup is in: **Steve Brazill** from **KGGI/Riverside** does mornings, **Karla Michaels** from **KMOK/Lewiston** is on middays, PD **Jay Walker** handles afternoons, **Rick O'Shay** from **KOME/San Jose** does nights, and **Tim Stevens** from **KFSM/Sacramento** mans the overnights.

**Jeff Gonzer** returns to **KMET/Los Angeles** for weekends... **Lisa Traxler**, formerly of **KEGL/Dallas**, joins **WBCN/Boston** for weekends.



**CALENDAR CREATIVITY** — Here's two striking station calendars that use two different approaches. **WBCN/Boston's** \$5.99 beauty has high-gloss color photos of artists for each month, along with clever cartoons that illustrate the station's special programs and events. Also included is a centerfold of 17 years of **WBCN** memorabilia, and (above left) a page of shots of the air staff from the station's TV spot. Continuing its tradition of outstanding calendars, **WNEW-FM/New York's** latest features black and white photos of air staffers in poses depicting songs such as "Jump" and "Sharp Dressed Man." The centerfold is a collage of pictures of listeners, and proceeds from the \$8.00 calendar go to the T.J. Martell Foundation For Leukemia And Cancer Research.



# Picture Page



**NEW RADIO ROMEO** — Southside Johnny went to the north side of New Jersey for a guest jock stint at WDHA/Dover. Living it up are (l-r): WDHA's Kevin Cottrell, PD Mark Chernoff (obscured), Southside, and jock Mary Chayko.



**THE WAITE IS FAR FROM OVER** — DC 101/Washington MD Dave Brown is astounded at the brilliance of John Waite's solution to queries from folks who aren't quite sure if he's the chap they've seen on the telly.



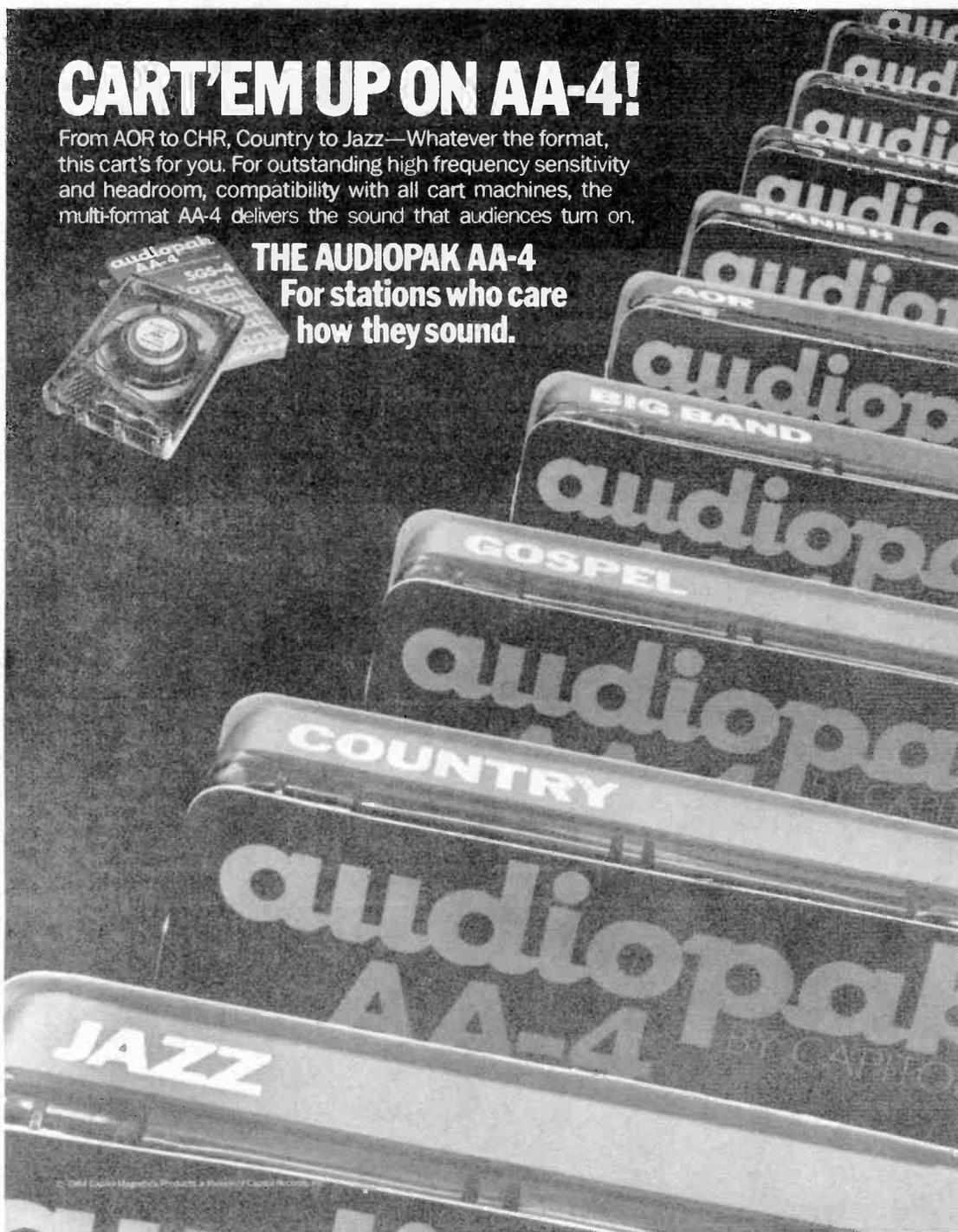
**POST-SHOW WITH HO JO** — Pictured after a Howard Jones concert are (l-r): Elektra/Asylum West Coast AOR Director Ray Grainer, Jones, KMBY/Monterey MD Janice Taylor, and Elektra/Asylum's Al Carroll.

## CART'EM UP ON AA-4!

From AOR to CHR, Country to Jazz—Whatever the format, this cart's for you. For outstanding high frequency sensitivity and headroom, compatibility with all cart machines, the multi-format AA-4 delivers the sound that audiences turn on.



**THE AUDIOPAK AA-4**  
For stations who care how they sound.



**LET'S BE FRANK** — Frank Zappa deigned to do a rare radio interview at KSTM/Phoenix with PD Jeff Paretz (left).

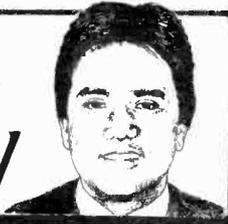


**BILLY IDOL SMILES!** — CHEZ-FM/Ottawa MD Greg Torrington (center) and friend somehow inspired Billy Idol to break out in what looks suspiciously like a grin.



**SIS BOOM BAH** — Cheerleading for the cause of higher education at KMET/Los Angeles in the form of the "Teachers" soundtrack is Capitol's Sue Epstein (center). At the head of the class are personality Linda Clayton (left) and MD Sue Steinberg.

# Adult / Contemporary



RON RODRIGUES

## Catch-Ups, Memos, Reminders . . .

The next two issues of R&R will feature retrospectives of 1984 through words and music. Since this is my last regular column of the year, I thought it best to catch up on unfinished business.

First off, I sincerely appreciate the communication I get from all A/C stations. Remember, you don't have to be an R&R A/C music reporter to participate on this page. Make sure to have R&R on your mailing list for all station news, promotional events and photos, staff changes, on-air lineups, etc.

Make sure that your press releases list all facts pertinent to the story. If you're announcing a new staff member, include where he came from, his title, and whom he replaces. Releases describing a promotional activity should be as detailed as possible. Photos can be either black-and-white or color, but the contrast must be sharp. The best sizes are 5 x 7" or larger, but smaller pix are acceptable. Send as many shots as possible to allow us to choose the best one; it increases your chances of getting a photo in. Also, try for action or aerial shots. Don't forget to make sure your call

letters and/or station personnel are in each picture.

Unfortunately, I get far more material (especially photos) than space permits, but I'll do my best to squeeze in as much as possible every week. Mail your materials to me at 1930 Century Park West, Los Angeles, CA 90067. You're also welcome to call me anytime to talk business, and Wednesdays-Fridays are best for that. Remember our deadline for news is Tuesday.

Finally, I'll be setting up a schedule for future column topics soon. Have suggestions for subjects you'd like to see covered? A special article in which you'd like to participate? Want to comment on past columns? Please let me know!

Now, before my Progress columns overflow into the next format, here's what's been happening in A/C radio recently . . .

## Progress

Detroit Pistons coach **Chuck Daly** and Red Wings player **Dave Williams** join for morning sports commentaries on **WMJC/Detroit** . . . **Steve Popp** is new to **WARM 98** for middays from **WAZU/Springfield**. Also at **WARM 98**, **Frank Johnson** is upped to Production Director, while **Thom Price** joins for weekends . . . **Stan Gold** new CE at **KYXY/San Diego** . . . **CJFM/Montreal** promotes **Jody Goodman** to Promotion Director . . . **Susan Glass** is now doing mornings at **KIXI-FM/Seattle** from **KOWL/South Lake Tahoe** . . . **Carey Carlson** joins **WOMC/Detroit** for evening "Love Songs" . . . **Pete Salant** is now consulting **WMAL/Washington** and **WNLK/Norwalk, CT** . . . **Cindy Spodek** is **K101/San Francisco's** Promotion Director, formerly of **KGB/San Diego**. **Melissa McConnell** is handling evenings at **K101**.



Jay Hamilton

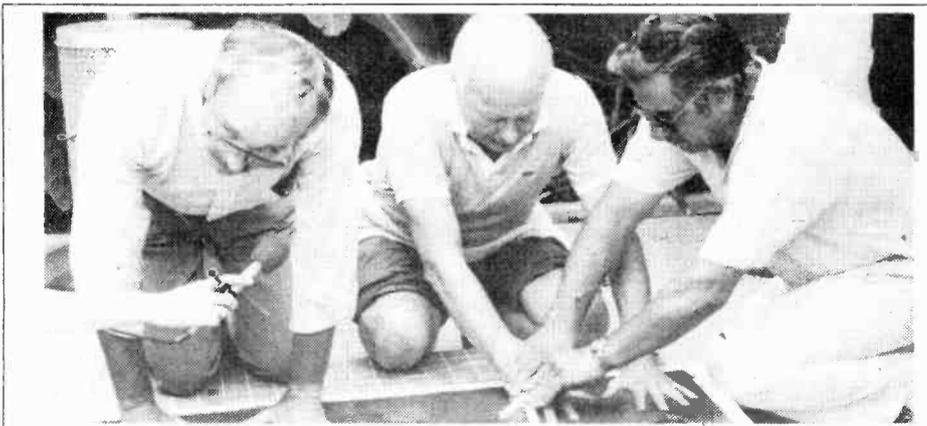


Melissa McConnell

**Steve Craig** joins **WALK-AM & FM/Long Island** as Asst. PD from **CK101/Cocoa Beach** . . . **WFYR/Chicago** announces **Adrielle Adams** as Advertising & Promotion Director, while **Arcaadia Letkamann** is named Public Affairs Director . . . **Bob Lucas** is now doing overnights at **WHB/Kansas City** from crosstown **Q104** . . . Lineup at **KKLT/Phoenix** features **Mike Shores** in mornings, **Roger Thomas** early middays,

**John Gibson** late middays and production, **Lisa Malay** afternoons, **David White** evenings, **Ray Vargas** nights, and **Bob Salerno** late nights . . . **Tim Stoudt** joins **WMJJ/Birmingham** from **WBAM-FM/Montgomery** . . . **John Dennis** is the new AM drive news anchor at **K106/Beaumont**, coming from crosstown **KZZB**. **WRVR/Memphis** morning man **Steve Butler** moves into the morning newsroom, while **Bill Hickok** joins for AM drive air duties . . . **Dick Cantrell** comes to **WMJJ/Birmingham** for evenings from **WQLT/Muscle Shoals**. **Jay Hamilton** is the new PD at **KOOZ & KQDI/Great Falls, MT**.

**Susan Knaack** promoted to GM at **WHBY/Appleton-Oshkosh** from GSM position . . . **Perry Wright** named nighttime talk host at **WTRX/Flint** . . . **Brad Barrett** signs on with **KKPL/Spokane** for afternoons . . . **WGMN/Madison** brings in **Tom Lockwood** from crosstown **Z104** . . . **Pat Bosley** exits **WAHR/Huntsville**. PD **Ted Cannon** assumes those duties . . . Did I say that **Bill Smith** joined **WMAK/Boston**? Well excuse me! **Bill** did join **WAMK/Brockton, MA**, which is being noted in that area for its virtual all-weather



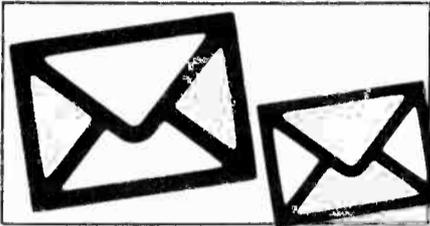
**CAST IN CONCRETE**—KFI/Los Angeles morning men **Al Lohman** and **Roger Barkley** planted their hands and feet in wet cement recently, to be displayed at the **MovieLand Wax Museum**. The duo, who've been on the station for over 16 years, broadcast the show live from the event.

## Letters Dept.

These two letters that refer to a recent article on CHR crossovers arrived in our mailbag recently, and they're well worth sharing. Got a comment? Write to R&R at 1930 Century Park West, Los Angeles, CA 90067.

Dear R&R:

Your recent series on CHR/Adult crossovers has spurred me to sit at the typewriter. It concerns the A/C chart and a seemingly growing problem that is restricting my ability to use it as an indicator of how a record is doing.



**WTKO** is a full-service AM. The meat and potatoes of our 25-54 numbers lie within 35-54. Thus, it is important for me to hold on to those 35-54s, especially the cume that tunes in primarily for news. I also know this market and the fruitlessness of trying to pursue 18-34s, especially when considering the damage to the 35+. While this strategy is fine for a station such as **WTKO**, it is not fine for an FM music-oriented A/C, which needs to grab its share of 18-34s.

My feeling is that the chart, especially at the top end, is moving away from the full-service AMs. I don't need research to deter-

mine that **Anne Murray w/Dave Loggins** did more for me than **Billy Ocean**. A possible solution that would help me would be to add, in addition to the main A/C chart, a couple of minor charts based on where your reporters' primary and secondary targets lie. One for the young end of the demo, and the other for the older end of the 25-49 bracket. This would be a better tool for me to use, since I begin to worry a little when I'm using a little too much gut.

Wayne Fisk  
OM/PD, **WTKO, Ithaca, NY**

Dear R&R:

Your 10/26 column on CHR crossovers to A/C struck a chord with me. Your headline (**CHR Crossovers: How Much Is Enough?**) echoed my concern, too. My selection of music depends on whether or not a potential hit fits the sound and tone of the station. This tone varies from season to season. If it happens to be CHR material, it will most likely become more exposed and subsequently a quicker hit. But these quick hits risk burning a lot faster. We have to consider this overexposure/burn factor in our selection.

Norm Thibeault  
PD, **WSNE/Providence**

concept . . . **Mick Trier** named PBP announcer for **KRNT/Des Moines** . . . **KEZL/Oceanside** is now consulted by **Peterson Media Services** . . . **Mel Royer** becomes Production Director at **WMBD/Peoria** from **WHOM/Portland**, while **David Lucas** joins for morning sports from **WTAX/Springfield** . . . **WICC/Bridgeport** picks up **Russ Garrett** as talk show producer from **WMCA/New York** . . . **KBRA/Wichita** switches calls to **KLZS**.

**WRVR/Memphis's** new afternoon personality is **Annie Austin** from **WHB/Kansas City** . . . **WAHR/Huntsville** selects **Steve Dallas** as MD/PM drive from **WDRM/Decatur**, and appoints **Bonnie O'Brien** to evenings from crosstown **WFIX** . . . **Angel Morris** is promoted to PD at **WAEV/Savannah** from within . . . **WKYX/Paducah** PD **Frank Carvell** gives his MD duties to evening personality **Tony Richards** . . . **Scott Munn** promoted to middays at **WVBS/Wilmington**. Also there, **Bill Lewis** does afternoons along with MD duty, **Donna Roger** handles evenings, and **Bill Johnson** is named its new PD . . . Former **KKPL/Spokane** PD **Ric Morgan** transfers to **KIZZ/Minot** as PD. **KKPL** assistant PD **Dean Allen** takes over **Ric's** post . . . **Bill Cody** joins **WXUS/Lafayette, IN** for AM drive . . . **WFFX/Tuscaloosa** appoints **Sander Walker** PD, replacing **Mark Lindow**.

**WIBZ/Parkersburg WV** segues from AOR to A/C . . . **Brian Beck** joins **KTHO/Lake Tahoe** for evenings from **KCRE/Crescent City** . . . Congratulations to **KTYL/Tyler PD Brian** and **Susie Maloney** on their recent marriage . . . **Mike Benson** segues from **WKHQ/Northwest Michigan** to PD at **WIBM/Jackson, MI** . . . **Jeff Serr** joins **KNJO/Thousand Oaks, CA** for weekend duty, while **Kelly Kissman-Shuken** moves there as Promotion Coordinator . . . **Greg Jarrett** joins **WABK/Augusta, ME** as OM/ND. **Bob Dow** is named PD, **Jay Dugan** covers overnights, and **Donna Halper** is consulting . . . **KWKC/Orangeburg, TX** imbecomes **KORQ-FM**, matching calls with its AM counterpart in **Abilene**.



Terry Wright

Angel Morris

**Kevin Gleason** is promoted to sports announcer on **KYUU/San Francisco**, formerly producer of the morning show . . . New lineup at **KEZR/San Jose** includes **Steve Behm** and **Liz Fulton** in mornings, **Grateful Don Potter** middays, **Mike McGurk** in afternoons, **Steve Davis** evenings and MD, and **Joe Roberts** overnights. **Bob Harlow** helms . . . New additions at **WHEN/Syracuse** include **Steve Simpson** for evenings and **J.B. Louis** in overnights. The duo join AM drive personality **Ray Diorio**, midday host **Peter King**, and afternoon driver **Jay Flannery** . . . **Chuck Henry** moves to **WCGY/Lawrence, MA** for on-air duties . . . **Brandon Clark** segues to **WCIL/Carbondale** from **WKQA/Peoria** . . . **KAAC/Great Falls** names **Scott White** to evenings . . . **Charlie Harrigan** is the new PD at **KFQD/Anchorage**.



LON HELTON

## NOTES FROM ALL OVER

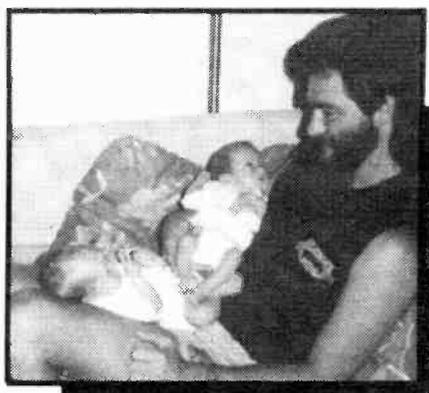
## Awards, Letters, People, Etc.

Bouquets, brickbats, and assorted other novelty items from the cluttered desk of a Country editor:

See Ya in '85 — Because the next two Country columns will feature a news, music, and "quotable quotes" wrap-up of 1984, this is the final chance for me to wish you a happy holiday season, as well as to thank you for making 1984 such a terrific year. There are so many of you to thank (I feel like I'm on an awards show), but I do appreciate all the calls, letters, and opportunities to get to know so many of you so much better.

Besides my Mom, I also want to say thanks to all those who participated in the columns. I realize it's not the easiest thing in the world to be called out of the blue and come up with profound statements to be read by your peers, but I truly appreciate your time and thoughts.

Finally, thanks to everybody who cares about Country radio and the country music business. 1984 hasn't been the best of years for either side of the fence, but with the continued efforts of the concerned caring people who make up this industry, the year ahead can only hold better things. As we look to 1985, I can't think of anywhere else I'd rather be.



### Fort Payne Proliferation

Alabama staffer Greg Fowler is well on the way to starting his own band, as he and wife Shirley became the proud parents of twins a couple of months ago. Papa Greg, who no doubt will figure the road looks pretty good after a few 2am feedings, is shown here with new son Parker Leon and new daughter Jordan Leah.

We Get Letters — I received a very nice note from WHN/New York personality Lee Arnold. Since Lee is one of the most



## "Walk Right In . . .

And "sit right down" is exactly what KUPL/Portland afternoon personality Keith Todd did — 25,672 times. He spent 35 hours literally sitting in every seat of Portland's Civic Stadium as a stunt to generate fan support in hopes of bringing the New Orleans Breakers of the USFL to Portland. It must have worked, because the Breakers have since announced plans for the move. For his efforts, Keith has been named honorary coach of the Breakers.

well-known personalities in Country radio, it was interesting to read his views on the recently concluded Country Music Week activities in Nashville. Lee said, "Out of the week's activities, it was disheartening to see a number of 'token' events staged to legitimize the celebration. (In the days) after the awards show, there was a feeble attempt at going through the motions of having events that would attract air personalities.



Lee Arnold

"The Country Radio Seminar, put on by the Country Radio Broadcasters, started out as a forum to attract PDs, MDs, and GMs. Now, happily, there's been an infusion of air personalities as well — a healthy sign. This March, there will even be a panel devoted to on-air talent.

"I applaud this 'improvement,' as it will be extremely worthwhile to examine the problems, thoughts, and overall posture of air personalities in Country radio. I'm proud to be a part of this panel and hope it's just the beginning of refocused attention geared to involve on-air broadcasters."

Thanks for your thoughts, Lee.

Applause, Applause — Congrats to Frank Mull, Executive Director of the Country Radio Broadcasters and owner of Mull-Ti-Hit Promotions, an independent record promotion firm. Frank was the recipient of the Founding President's Award, given by the Country Music Association at its recent awards ceremony in Nashville. The award is given to a person not currently serving as an officer or board member of the CMA who, in the board's opinion, has rendered the most outstanding service to the CMA in the current year.

Totally surprised, Frank accepted the award "on behalf of all the people who volunteered to help make the Country Radio Seminar what it has become over the past 16 years."

Way to go, Frank!

Kudos — KTTS-AM & FM/Springfield won nine awards in the recent 15th annual Missouri Broadcasters Association awards competition. Congrats to GM Curt Brown and the entire staff at Springfield's Radio Ranch.

KEBC/Oklahoma City picked up four awards itself from the Oklahoma Sigma Delta Chi state chapter for exceptional news coverage. Hats off to recipients Bob Sands, David Parrett, Brian Walke, and Sam Moore.

Add Kudos — While they haven't gotten an award (yet), WQYK, WSUN and WFLA, competitors in the Tampa/St. Petersburg market, teamed up to save the lives of two people whose boat had capsized. It seems that the WSUN traffic plane spotted the two, who had been in the water over nine hours. The pilot called the WFLA helicopter, but the pair was too tired to climb over the pontoons into the 'copter. As they clung to the pontoons, the WQYK "Bayliner" traffic boat, piloted by Captain Joe Hogue, pulled alongside and rescued the couple. Talk about teamwork!

Movin' On — As a public service, or just in case one of these two guys owes you money, here are the new addresses for Rusty Walker and Bob Cole. Rusty has moved his consultancy base to P.O. Box 417, Iuka, MS 38852. Bob's tent is now firmly established under the name of Cole/Ray Associates (I can't believe he conned Jim Ray out of top billing): P.O. Box 1208, Austin, TX, 78767. The office phone is (512) 440-7200.

Help Wanted — When CHR KMGK/Des Moines went Country a couple weeks ago, one of the first moves was hiring morning man D.C. Cavender from crosstown FM rival KJJY. Along that line, KJJY PD Beverlee Bleisch is still looking for a morning personality. In the same morning manless boat is WCAO/Baltimore PD Johnny Dark. Good bucks for an AM talent man Baltimore . . . Might as well keep going: Also looking for a morning talent is John Dzima at KIK-FM/Anaheim.

Give 'Em Da Toid Degree — Finally, is there a particularly "hard" question for which you'd like an answer? Perhaps there's someone you'd like to pin against the wall and ask that toughie but can't, for fear of repercussion or, worse yet, that he won't return your phone call! Well, in the coming year we'll try to help change all that. Just me send your question (anonymously if you wish) and, if you have a preference, the name of the person you want to answer it. I can't guarantee anything, but we'll see if we can't speed up the communications a little bit.

## Have You Heard

People — Before getting out of here for the year, there's an awful lot of "people news" we have to catch up with.

KSOP/Salt Lake City Asst. PD/MD Wade Jensen left the station a few weeks ago to join the Army. Wanting to see the world, Wade will have the chance to work for Armed Forces Radio & Television. At KSOP, Dick Jacobson has been upped to the Asst. PD/MD slot . . . WABK-AM & FM/Gardiner, ME has announced some promotions. Former OM Dale Quinn has been elevated to a newly-created position, overseeing market research and sales development. Greg Jarrett was named OM and Director of News for the combo, while Don Brown has been upped to PD of the AM. Also, Jay Dugan joins for overnights . . . WDOT/Burlington, VT went Country in October under the guidance of new PD Joe Loverro. The lineup starts each morning with Big John Hill, followed by Jack Barry, Joe, Dana Jewell, and Dave Jacobs, with Keenan Guerrero and Jay O'Brien on the weekends . . . Another recent addition to the ranks of Country radio is "The Gator" — WGTR/Fort Myers, FL, with Pat Delsch in as PD . . . Dan Mason was named PD at WMUS-AM & FM/Muskegon, MI a short while ago, and sent along the new lineup. Jim Cox starts the day, with Dave Rogers in middays on the AM and Asst. PD/MD Chris Roberts holding down that time slot on the FM, Dan in afternoons, John Alan evenings, and Sherry Wilson overnights. Nick Scott, Wally Rivers, and Shane Jones are the weekenders . . . WGNA/Albany also has a new lineup, as Walt Adams joined the station as MD and midday jock a while ago. Also on the air: PD Chris Warren mornings, Chet Good afternoons, John Hart, evenings, and C-K overnights . . . Gary Headley is the new MD for KTEL/Walla Walla, WA . . . Danny Jensen has joined KIZN/Boise for mornings from crosstown competitor KGEM (AM). Also new to KIZN as MD/evening personality is

former KIKK/Houston jock Mike Martin . . . Steve Zana joins WNDU/South Bend for middays . . . WBGW/Bangor has a new morning man in Steve Smith . . . Gary Balaban has been upped from parttime to afternoons at WMZQ/Washington, DC . . . Bert O'Brien has left WAXX/Eau Claire for mornings at WGEE/Green Bay . . . Shift changes at KILT & KXAS/Houston find FMer Arch Yancey going to the AM for afternoons as Chuck Joseph segues from AM middays to FM afternoons. The rest of the KXAS lineup: Gene Austin, mornings; Bruce Williamson, Chuck, Ron Samuels, Phyllis West, and Les Smith . . . Changes at WAMZ/Louisville, as Bobby Jack Murphy moves from evenings to middays, Tad Murray is boosted to evenings from swing, and Randy Davidson joins for the swing shift from WRKA/Louisville.



A GOLDEN OLDIE — WHJB/Greensburg, PA recently celebrated its 50th anniversary. Shown (l-r) cutting the cake, which was distributed among listeners at a giant birthday party held at a local mall, are GSM Jack Weinlein and OM Barry Banker.



**RAY STEVENS  
IS BACK**

WITH THE HOT SELLING SINGLE OF THE SEASON  
**MISSISSIPPI SQUIRREL REVIVAL**

FROM THE LP

HE THINKS HE'S RAY STEVENS

**RETAIL**

**"Moved 1,000  
Singles In Three Days"**

*- Jim Burge, Popular Tunes Memphis*

**"Fastest Selling  
Record In The House"**

*- Joe Voynow, Bib Distributing,  
Charlotte, N.C.*

**"Fastest Selling  
Record Since Prince"**

*- Van Fletcher, Camelot, Winston-  
Salem, N.C.*

**"FANTASTIC!  
WONDERFUL! It's  
In The Top 5 With  
Jukebox Operators"**

*- Marie Silcox, Central South Dist.  
Nashville*

**RADIO**

**"Hottest Record  
Since ISLANDS IN  
THE STREAM"**

*- Rick Miller, WPAP, Panama City, Fla.*

**"A Killer, Biggest  
Phones In Memory"**

*- Jerry Wallace, WPLD, Atlanta*

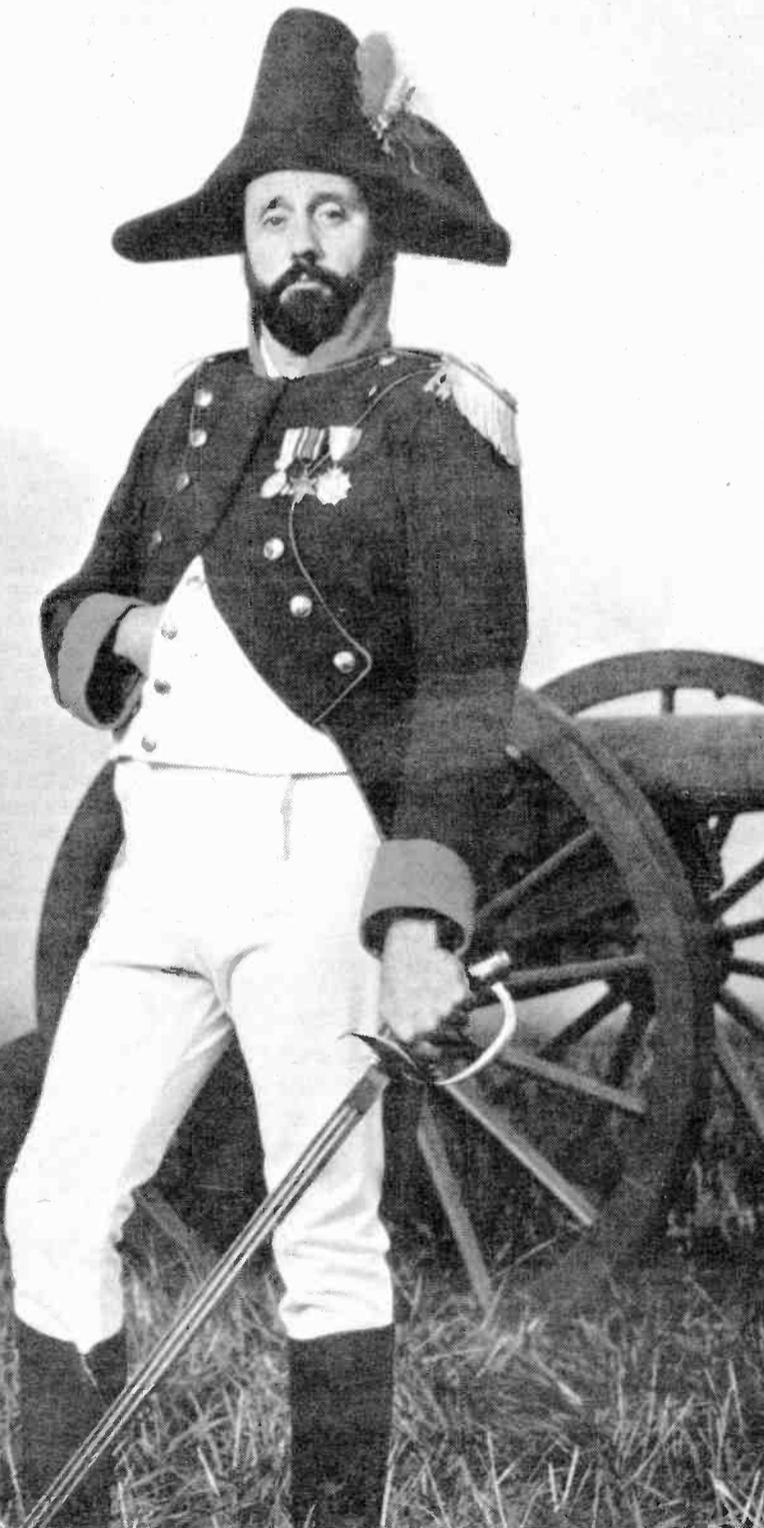
**"FUN SONG, A  
Real Story, Not Just  
A Novelty" ... "The  
Most Actively  
Responsive Song  
For Us In 1984"**

*- Lee Logan, Nikki Courtney, WUSN,  
Chicago*

**"Phones Went Crazy!  
ADULT APPEAL!  
Hottest Record This  
Year"**

*- Mark Tudor, WTQR, Winston  
Salem, N.C.*

JUST CHECK THIS ACTION  
AT RADIO AND RETAIL



MCA 5517  
**MCA RECORDS**

**TWO FOR YOU!**  
**From EMI America**

**DAN SEALS**  
**"San Antone"** 17131

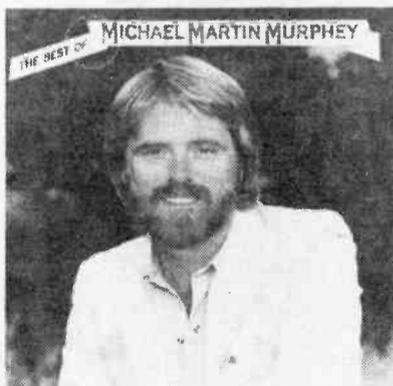


*Includes the Hit Single*  
**"My Baby's Got Good Timing"** 8245

**R&R 34 BB 41 CB 41**

Produced by Kyle Lehning

**MICHAEL  
 MARTIN  
 MURPHEY**  
**"Best Of Michael  
 Martin Murphey"** 17143



*Includes the Hit Single*  
**"What She Wants"** 8243

**R&R 42 BREAKER BB 48 CB 55**

Produced by Jim Ed Norman



LP and High Quality XDR Cassettes

**Nashville This Week**



**SHARON ALLEN**

**The Gift Of Song**

Larry Gatlin & the Gatlin Brothers, Menudo, Juice Newton, Amy Grant, Neil Sedaka, and Marilyn McCoo will be featured in "The Gift Of Song," a Christmas special syndicated by Multimedia. The show is the second in a series of nationally syndicated specials cosponsored by Seven-Up and produced by Nashville's Scene Three.

Serving as hosts for the show are Dick Van Patten (of "Eight Is Enough" fame) and his wife Pat. Dick and Pat have received Christmas cards from five top recording stars, which he presents to his guests . . . and these cards literally come to life. The "living Christmas cards" are from five different areas of the country that represent five different foreign cultures. Each card musically unfolds to tell the origins of some of our most popular Christmas traditions.

You'll be able to see this hourlong musical special between now and Christmas this year.

**Volunteer Jam Set**

The Charlie Daniels Band's Volunteer Jam XI is scheduled for February 2, at Nashville's Municipal Auditorium. The event is sponsored by Skoal.

The format of the concert will remain in the Jam tradition. The Charlie Daniels Band will present their full concert set followed by appearances from an extensive roster of surprise guests.

Tickets go on sale this weekend. Historically, the Jam has sold out in advance, with tickets limited to six per customer. The Jam is again shaping up as an international media event. Specific information will be announced in a few days.

**Morris Debuts In "La Boheme"**

Since the announcement about Gary Morris being cast in the male lead role for the New York Shakespeare Festival's production of "La Boheme," we've been anxiously awaiting the reviews. And, as a matter of fact, Gary as Rodolpho fared well with the critics.

Frank Rich, of the *New York Times*, wrote, "The Nashville-accented country singer Gary Morris has a winning, teddy-bearish presence, not to mention a sweet, untrained voice that soon bursts at the seams. And, like Miss Ronstadt, he has guts . . ." Gary's positive evaluations seemed to carry through in all other reviews; however, the critics weren't as kind to Linda Ronstadt (Mimi).

As you well know, I'm not a theatre critic, so, as a novice, I can tell you how I felt about the performance I saw last week. I laughed . . . I cried . . .

and loved every minute of it. It introduced a completely new aspect of Gary Morris's ability to perform . . . be it opera or country.

If you were planning to take in the performance, by all means . . . do so!

**Duel Becomes Duet**

Once Eddie Setzer and Troy Seals finished writing "Seven Spanish Angels" and demoed it, they found themselves in the middle of a battle for the song. A demo was sent to CBS Records, then immediately sent to Willie Nelson, who immediately put a hold on it for consideration toward his "Songwriter" project. Meanwhile, a demo copy was also sent to producer



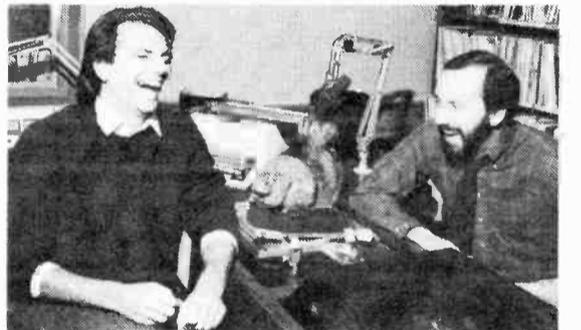
**Ray & Willie: Duet for "Friendship"**

Billy Sherrill, who was in the process of collecting material for Ray Charles's "Friendship" album. Sherrill also wanted the song.

In the end, Willie couldn't use the song for "Songwriter," so he released it to Ray and Sherrill, who then approached Willie about a duet. When Willie agreed, Ray got together with him at Nelson's Pedernales Studio to record it.

**Goin' Nuts**

When you get a bag of walnuts in the mail, you can bet there's something squirrely goin' on! As a special promotion, MCA Records sent bags of nuts labeled "MCA Mississippi Squirrel Food" to promote Ray Stevens's new record "Mississippi Squirrel Revival."



**Gerry House & Ray Stevens: Be True To Yar Squirrel**

The place where the excitement for the "Mississippi Squirrel Revival" may be the greatest is in Pascagoula, MS, because the story line of the song features the city. Both Country stations in Pascagoula began playing the song off the album when the local paper ran a front-page story on the song November 11.

However, it looks as though other stations are having fun with the new release as well. Here's WSIX-AM & FM PD Gerry House with Ray Stevens and special guest, "the squirrel."

Just thought you'd like to know!



**Country News**

**Next Week's Guests:**

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LOVE”

880 411-7

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FROM THE ALBUM “ATLANTA BLUE”/Produced by JERRY KENNEDY  
818 652-1

R&R **BREAKER** 40  
BB 49  
CB 52



**CMA 1984—VOCAL GROUP  
OF THE YEAR**



PolyGram Records

# Black/Urban Radio



WALT LOVE

## WAWA — Lending A Helping Hand

In light of the holiday season, I'd like to focus on an integral part of the Black/Urban format — community involvement. And one station with an active community conscience is WAWA/Milwaukee.

During a recent chat with PD Mark Christian, I heard about a WAWA co-sponsored promotion eliciting huge response from Milwaukee citizens. It seems the idea originated in Jeanie Arnold's English class at inner-city Parkman Middle School. Last month her students decided they wanted to help feed Ethiopia's starving children. These students were willing to share their good fortune by donating lunch and extra candy money to the cause. Mark picks up the story here.

### Dispelling A Bum Rap

"We were contacted by the Greater Milwaukee Chapter of the American Red Cross to see if our station could help the kids with their idea. We were chosen by the Red Cross because they felt we were the station in town that served the black community.

"We invited the kids, along with their teacher, to come into the studios and be on our 'Community Up-Date' talk show, hosted by Dr. O.C. White, and the children related their message to our audience. By the time they finished, our phones were jammed with callers volunteering to donate money on behalf of the starving Ethiopian children. We even had calls from local businessmen, offering to give \$100 for every \$100 the kids can raise."

Mark continued, "The fact that they were inner-city kids did my heart good. These kids really get a bum rap as being the worst kids in town. Because there are some bad eggs at the school, they're all stereotyped because the school is predominantly black. It's not fair. Ms. Arnold wanted to let the city and the world know that not all of Park-

man's students are bad. Seeing what was taking place was wonderful for all of us. That's when we decided this could be much larger than the kids had even imagined."

### WLUM Joins In

And now others have decided to get involved in the four-week promotion. The Parkman students also pleaded their case at WAWA's first community luncheon, and black community leaders pledged their support. Another source of support came from WAWA's sister station WLUM. PD Jim Brown and his group will donate half the revenues collected during an upcoming Friday night dance at a local nitery.

Mark is also challenging Black/Urban outlets in other cities: "We'd like to ask all Black/Urban radio stations in the country to get involved in this worthy cause. With all the things going on in Africa, we must try and do something to help. When Israel had its seven-day war, Jews all over America not only sent money, but volunteered to go fight in Israel. The least we can do is help feed these people because they're part of us, and we're part of them."

Working with Mark is his assistant and news anchor Lesia Wesley. "We've been assured our contributions will be channeled to the food relief fund especially created for the Ethiopian children," Mark added. "We've asked that all checks be made out to Red Cross's Greater Milwaukee Chapter, with a notation that they be used for the African Famine Relief Fund. All in all, it's going great. We're all happy to be involved in a positive venture that helps people."

What a way to start the holidays!



**WAWA COMMUNITY LUNCHEON A BIG SUCCESS** — Pictured from l-r are: WLUM PD Jim Brown; Richard McIntosh, GM WAWA/WLUM; WAWA air personality O.C. White; Cathy Miller, Public Relations Director, Milwaukee Chapter of the American Red Cross; Rev. Johnnie Jackson, WAWA Religious Director; and WAWA PD Mark Christian.

## LOOKING AHEAD TO '85

### YBPC In Transition

After seven years of struggle, the YBPC (Young Black Programmers Coalition) is showing the substance that's needed to become a solid black broadcasting organization. This year's conference took place November 16-18 at Houston's Hyatt Regency Hotel. Its theme was "Talk, Talk, Talk — Action '85," and that's certainly what we did.

Gaylord Boyd, acting President of the YBPC and MD of KQXL/Baton Rouge, was a gracious host. He was constantly on the move, encouraging hallway stragglers to visit a workshop or join sessions already in progress. Although we were fewer in number than last year, a quite large contingent participated in meaningful workshops that armed programmers with useful knowledge to take back home. A true exchange of ideas and thoughts was the name of the game at this conference.

### New Officers Elected

One of the more important activities was the organization's annual election. KMJQ/Houston PD Brute Bailey was overwhelmingly elected President. Working with him will be KKDA(K104)/Dallas Asst. PD/MD Terri Avery, who will serve as the organization's VP. KNOK-FM/Ft. Worth Operations Manager Dwayne Dancer was elected Treasurer, while Beatrice Evans, MD at KJCB/Lafayette, became Asst. Secretary. Patrick Manuel, KZEM/Lake Charles, LA Station Manager, continues as Secretary. With a new crew of officers, expect the YBPC to gain extra ground.

### A Who's Who Turnout

The list of attendees reads like a "Who's Who" in the radio and record industries. Among those on hand from radio were: WKXI/Jackson PD/MD Tommy Marshall, KKDA/Dallas VP/Programming Michael Spears, WYLD/New Orleans PD Donnie Taylor, KDAY/Los Angeles Asst. PD/MD Greg Mack, KYOK/Houston OM Rick

Roberts and PD Steve Hedgewood. Record label participants included: PolyGram Sr. VP/Urban Music Division Harold Childs, Cotillion President Henry Allen, Atlantic Black/Urban Promotion VP Hank Caldwell, RCA Black/Urban Promotion VP Michael Kidd, MCA Black/Urban Promotion Director Ernie Singleton, Tommy Boy Chairman/owner Tom Silverman, Malaco Records' Dave Clark, and Prelude National Promotion Director Joey Bonner.

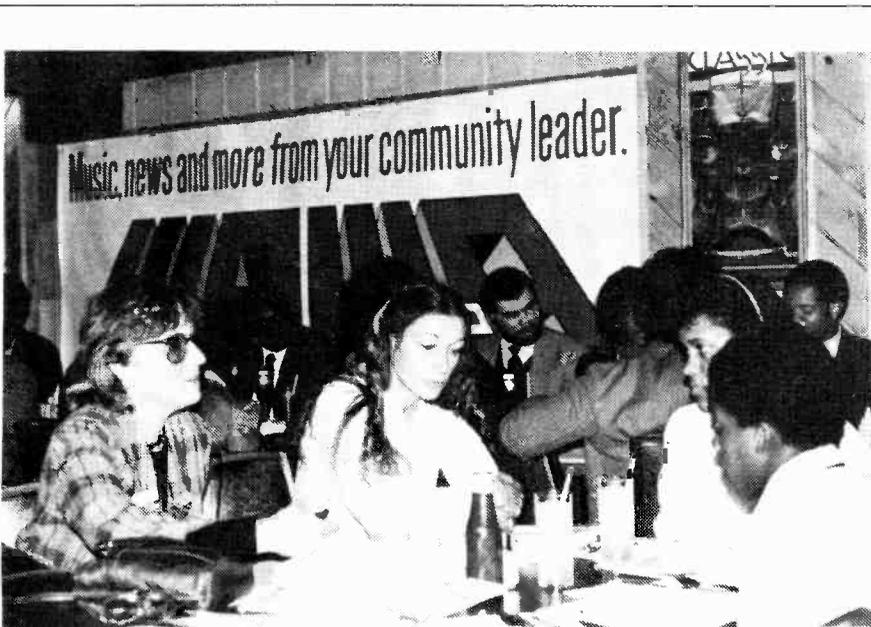
### The YBPC Awards

Keynote speaker on Awards Night was Dwight Ellis, NAB's VP/Minority and Special Services.

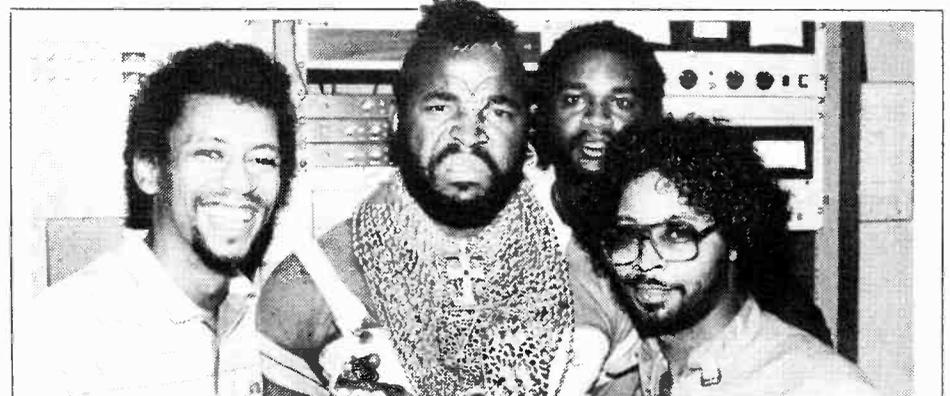
The YBPC shortened its list of award categories this year, handing out honors to the following:

- AM PD Of The Year — Bobby O'Jay, WDIA/Memphis
- FM PD Of The Year — Lee Michaels, WBMX/Chicago
- AM Personality Of The Year — Heavy Herb Anderson, WKXI/Jackson
- FM Personality Of The Year — Tom Joyner, KKDA/Dallas
- Record Promotion Person Of The Year — Henry Jefferson, Atlantic/Cotillion (Houston)

Performing at the awards banquet were RCA's Denroy Morgan, Malaco's Johnnie Taylor, and A&E Records' Charles Roberston. That raps it up for the '84 YBPC. But look for the organization to take a more aggressive posture in 1985.



**THE PEOPLE WHO CONTACTED WAWA FOR HELP** — From left to right are Red Cross Milwaukee Chapter PR Director Cathy Miller; Jeannie Arnold, English teacher at Parkman Middle School who started the ball rolling; and two unidentified Parkman Middle School students.



**MR. T. SHINES AT WZAK/CLEVELAND**—Columbia Records recording artist Mr. T. stopped by 93FM WZAK's to promote his new album. Pictured with Mr. T. (l-r) are morning personality Ken Allen, overnight jock Mansfield Manns, and in background CBS rep Glenn Wright.

**Approved For All Audiences.**

**Madonna**  
**"Like A Virgin"**



*Produced by Nile Rodgers for Nile Rodgers Productions, Inc.*



**Sheila E.**  
**"The Belle Of St. Mark"**



*Produced by Sheila E. and The Starr ★ Company*



**George Benson**  
**"20/20"**



*Produced by Russ Titelman*



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# Marketplace

## AIRCHECKS

### Current & Classic Airchecks!

Current Issue #56 features Denver's CHR battle with KIMN, KPKE, KOAQ & KRXY. KKBQ/Q Morning Zoo, KMGG/Robert W. Morgan, KYUU/Bobby Ocean, WKQX/Robert Murphy, WLS/Steve Dahl, KIQQ/G.W. McCoy. 90-min. cassette, \$5.50.

Current Issue #55 features KMEL/Howard Hoffman, KIIS/Rick Dees, WAGO/John Landecker, Detroit CHRs WCZY & WHYT, KWSS/Kelly & Kline, WWDC/GreaseMan, plus Pittsburgh CHRs WBZZ & WHTX. 90-min. cassette, \$5.50.

Special Issue #5-44 features DALLAS-FT. WORTH, with CHRs KAFM, KEGL & KTKS, A/Cs KVIL, KVIL-FM, & KMGC, AORs KTXQ & KZEW, Oldies KAAM & KRQX & Urban KKDA-FM. Cassette, \$5.50.

Special Issue #5-45 features TULSA's CHRs KELI & KAYI, AOR KMOD & A/C KRAV, SPOKANE's CHR KHQ-FM, AOR KEZE & A/Cs KJRB, KLHT, & KKPL, KANSAS CITY's CHRs KBEQ & KZZC and AORs KYYS & KKCI. Cassette, \$5.50.

Classic Issue #C-49 features KBLA/Dave Diamond-1966, 10Q/Jack Armstrong-1978, KHJ/Mark Elliott-1972, KFNB/Bruce Hayes-1960, WYSL/Kevin O'Connell-1972, KOL/Burl Baer-1972, KJR/Lan Roberts-1972 & KING/Dan Foley-1972. Cassette, \$10.50.

STILL AVAILABLE: #S-42 (ST. LOUIS) & #S-43 (HOUSTON) @ \$5.50 each.

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'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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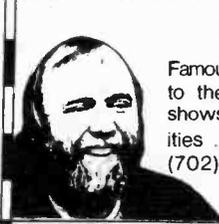
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# Marketplace

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## Openings

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Looking for PD's & air talent for CHR, A/C formats. T&R: Chet Tart, Blair Radio, 1290 Avenue Of The Americas, New York, NY 10104. (11-23)

### century21

MD or PD with computer rotation experience for programming consultant. Call Dave Scott, Century 21 Programming, Dallas, toll-free at (800) 582-2100 or (214) 934-2121.

### BOB HARPER'S COMPANY

Post Office Box 24337 • San Diego, CA 92124  
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Sales manager! Ours went to Phoenix! 100,000 market. Rock FM, A/C AM, needs street-savvy leader with RAB knowledge. Advancement. WINGZ-105, 108 E. Gray St., Elmira, NY 14901. EOE (12-7)

WEZR/Washington DC wants bright communicator for future opening. T&R: Jeff Valentine, WEZR, 10380 Democracy Ln., Fairfax, VA 22030. No calls. EOE M/F (12-7)

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## Openings

WQCM is looking for experienced morning personality. Rush T&R: 1250 Downsville Pike, Hagerstown, MD 21740. (301) 797-7300 EOE M/F (12-7)

ND for two stations near Washington DC. Prefer reporter seeking first ND job. T&R: Al Dailey, GM, WPTX, Lexington Park, MD 20653. EOE M/F (12-7)

Newsperson needed. Experience necessary. Good working environment. Small/medium market. Personality a plus. T&R: Carl Lang, 1705 Lake St., Elmira, NY 14901. EOE M/F (12-7)

### PRODUCTION PRO

Top-rated large market CHR in South is seeking an experienced Production Director. Good voice, organization abilities, and creative a must. Good pay. Great company! T&R to: Radio & Records, 1930 Century Park West, #856, Los Angeles, CA 90067. EOE M/F

Air talent needed all shifts full & parttime. T&R: Vince Santarelli, WRNJ, Box 1000, Hackettstown, NJ 07840. EOE M/F (12-7)

Powerful upstate NY FM looking for T&R for possible future openings. Production experience helpful. Kim Stevens, OM, WKXZ, 14 S Broad St., Norwich, NY 13815. EOE M/F (12-7)

Merry Christmas. Future jock opening at WYDD. Available 12/24, medium market experience preferred. T&R: Box 7050, Pittsburgh, PA 15212. No calls. EOE M/F (11-30)

WOMP FM, Wheeling's premiere station, is accepting T&Rs from personality-oriented jocks. Great stepping stone. Dwayne Bonds, Box 448, Bellaire, OH 43906. EOE M/F (11-16)

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## Openings

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Personality needed for one of NC's finest. Strong production skills. T&R: Dave Lingafelt, WNNC, Box 940, Newton, NC 28658. EOE M/F (12-7)

Nationally ranked AOR seeks future file of AOR & CHR personalities. T&R: WIMZ, 901 E. Summit Ste. 200, Knoxville, TN 37915. No calls. EOE M/F (12-7)

FM 98 is accepting T&R for future fulltime openings. Must be able to write & produce copies. T&R: Steve Anderson, KRGG, Box 6117, Laredo, TX 78042-6117. EOE M/F (12-7)

KFXV is looking for air talent. Production is a must. Beginners are welcome. T&R: Kevin Bonnam, Box 1430, Morgan City, LA 70381. (504) 384-1430 EOE M/F (12-7)

Fast rising Country combo now accepting T&R for future openings from experienced broadcasters. KRYS AM/FM, 702 McBride Ln., Corpus Christi, TX 78408. EOE M/F (12-7)

### MAJOR MARKET

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99FM looking for A/C communicator. Must be a worker with desire to be the best. No calls please. T&R: Danny Boyles, KSER, Box 1300, Searcy, AR 72143. EOE M/F (11-30)

WTTB needs personality for MOR & heavy remotes. T&R: Roger Bald, WTTB, 2015 38th Ave., Vero Beach, FL 32960. EOE M/F (11-30)



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EOE M/F

A Capitol Broadcasting Corporation Station



## Openings

PD & personalities needed for market of 235,000. Drive/evenings for AC & Country. T&R: George Franz, KTEM/KPLE, Box 1230, Temple, TX 76503. EOE M/F (11-30)

A rare nighttime opening at Q-104. No beginners, production a must. 4pm-12am. T&R: Roger Gaither, 752 Chestnut St., Gadsden, AL 35901. EOE M/F (11-30)

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Millennium Communications is seeking air personalities. T&R: Marc Little, VP/Programming, Box 30669, Charleston, SC 29418. EOE M/F (11-30)

Contemporary Christian station needs afternoon person & morning news anchor proutal Excellent pay/benefits. T&R: Gem O'Brien, KGOL, 8500-A Kirby Dr., Houston, TX 77054. (11-30)

### Regional 100,000-Watt FM A/C Needs Adult Personality . . . NOW!

Bright, experienced morning man wanted immediately. Send T&R, photo to: WKBC-FM, P.O. Box 938, N. Wilkesboro, NC 28659. EOE



### Tampa Bay's Hot FM

Has immediate opening for a 7pm-12 midnight air personality. Excellent pay & benefits. Females encouraged to apply. If you can have fun without screaming, and want to move to one of America's most competitive & desirable CHR markets, rush a scoped cassette, photo, and complete resume with references to:

Scott Robbins  
Manager/Programming & Promotions  
51 S. Main Avenue, Suite 96  
Clearwater, Florida 33575  
A Metroplex Communications Station EOE M/F



Early morning cohost for top-rated show in the Shenandoah Valley on WSVA/Harrisonburg, Virginia. Must be mature, knowledgeable, and have ability to converse with cohost on three-hour personality information talk show. Also, host one-hour telephone talk show.

Join our staff of 32 professionals. Send tape, resume, salary history to: Bob MacNeil, Operations Manager, WSVA, Post Office Box 752, Harrisonburg, Virginia 22801 EOE M/F No phone calls, please.



Member of the Gilmore Broadcasting Group

# Opportunities

## Openings

Morning drive in Nashville! Solo or team for new, expanding group. Include references with T&R: Don Keith, WJKZ, 48 Music Square E., Nashville, TN 37203. EOE M/F (11-30)

ND immediate opening for experienced news communicator. T&R: Reynolds Hawk, WSLC/WSLQ, Box 6002, Roanoke, VA 24017. EOE M/F (11-30)

### SOUTH GEORGIA CHR

Seeks personable morning pro to continue high numbers. Future openings for middays, evenings, and overnights. Come join our family. Rush T&R: Radio & Records, 1930 Century Park West, #866, Los Angeles, CA 90067. EOE

ND wanted to start Jan. 1. T&R: WJRQ, B.J. Odom, 3181 NW 13th St., Gainesville, FL 32609. EOE M/F (11-30)

Afternoon news anchor/reporter wanted. Prior commercial news experience required. T&R: Angela Jones, WVMI/WQID, Box 4606, Bulioxi, MS 39531. EOE M/F (12-7)

### MORNING DRIVE PERSONALITY

Top 10 market in Texas, A/C format is looking for a morning entertainer with a warm sense of humor. Must be a team player. Resume, tape, references. Good salary with a growing company: Radio & Records, 1930 Century Park West, #868, Los Angeles, CA 90067. EOE M/F

PD, personalities & newperson needed for market of 235,000. Drive & evenings for A/C & Country. T&R: George Frans, KTEM/KPLE, Box 1230, Temple, TX 76503. EOE M/F (12-7)

Morning position open at WFMI/Lexington. T&R: Charlie Fox, 53 S. Main St., Winchester, KY 40391. EOE M/F (12-7)

New FM future openings for air staff & PD. Work hard & enthusiastically. T&R: Janice Williams, Box 30,000, Amarillo, TX 79120. No calls. (12-7)

## MIDWEST

We want to hear your act. Prime AM drive opening. Good pay, long term relationship. T&R: Don Nordine, KKXL-FM, Box 997, Grand Forks, ND 58206. EOE M/F (12-7)

News anchor/reporter. On-air experience a must. Communications/journalism degree preferred. T&R: Kyrie Sandum, KVOX, Box 97, Moorhead, MN 56560. EOE M/F (12-7)

### 14 WSAM and WKCQ 98-FM

has on-air openings. The "Greatest Hits of All Time" and Modern Country formats. Could involve temporary employment or future openings. T&R to Ken MacDonald, Jr., P.O. Box 1776, Saginaw, MI 48605.

Newsperson wanted immediately for morning team. A/C format. T&R: Dave Waters, KEBQ, Box 2300, Ardmore, OK 73401. EOE M/F (12-7)

News reporter for KAT-FM. Experience necessary, excellent benefits. Apply by Dec. 26. T&R: Jane Walker, Box 688, DuBuque, IA 52001. EOE M/F (12-7)

Experienced PD's wanted for Country & A/C in MW & NE. T&R: Peter McLane, Stoner Broadcasting, 3520 Beaver Ave., Des Moines, IA 50310. EOE M/F (12-7)

### TOP 20 MARKET

Midwest FM Country leader looking for dynamic morning personality. Top pay and benefits. Send T&R to: Radio & Records, 1930 Century Park West, #861, Los Angeles, CA 90067. EOE M/F

Midday personality in competitive Fargo/Moorhead. Strong production, personal appearances. No beginners. T&R: Dick Johnson, KVOX, Box 97, Moorhead, MN 56560. EOE M/F (12-7)

### MORNING COMMUNICATOR

WANTED: Morning communicator with strong personality and ability to relate for top AM Adult/Contemporary in Northern Ohio. T&R to Radio & Records, 1930 Century Park West, #870, Los Angeles, CA 90067. EOE

## Openings

### PROGRAMMERS . . . DO YOU WANT COMPETING PERSONALITY/TEAM MOVED?

Your problem is my solution to #1 Sunbelt FM adult station. Personalities, send tapes too. Growth-oriented group needs warm, friendly, topical, humorous communicators. Send info to: Radio & Records, 1930 Century Park West, #862, Los Angeles, CA 90067. EOE

Fulltime reporter/anchor needed now. Tell stories & surprise me. T&R: Boyd R. Britton, WISM/WMGN, Box 2058, Madison, WI 53701. EOE M/F (12-7)

### CREATIVE TALK SHOW PRODUCER

Radio program producer for NEW 3-hour daily talk/entertainment/information show at a group-owned station in Milwaukee. Individual should have 2 yrs experience and display great organizational skills. Start date for position is January 2, 1985. Send resume, references and salary requirements to: Radio & Records, 1930 Century Park West, #865, Los Angeles, CA 90067. (Equal Opportunity Employer)

## WEST

KBEST 95 is searching for prepared, plugged-in, witty, midday star. Great opportunity for up & coming killer. T&R: Garry Mitchell, 9191 Towne Centre Dr., San Diego, CA 92122. (12-7)

\$1500 per month. 100kw FM needs air talent soon. Jock/production. T&R: Michael Berry, 110 E. Lakeway, Gillette, WY 82716. EOE M/F (12-7)

A/C station looking for killer midday personality. Reliability & warmth. T&R/references: Bill Michaels, KMEN, Box 1290, San Bernardino, CA 92402. EOE M/F (12-7)

### SPACE CADETS!

Mountain West CHR seeking morning star. Must give good production and community involvement. \$18-20,000/year. T&R to Radio & Records, 1930 Century Park West, #872, Los Angeles, CA 90067. EOE . . . no Klingons please.

Top AM/FM combo looking for hot fulltime production director with good organizational skills. T&R/references: Production Director, Box 1290, San Bernardino, CA 92402. (12-7)

Small market station looking for Co-op Director/Promotions Director & sales. T&R: Box 886, Portales, NM 88310. No calls please. EOE M/F (12-7)

### Traffic Position Open

Major Los Angeles radio station is seeking an individual with traffic experience. Knowledge of Columbine Systems a definite plus. Send resume and salary requirements to: P.O. Box 93332, Marina Del Rey, CA 90299.

### WHAT KEEPS A CHR STATION WINNING . . .

Year after year, in the most competitive market in America? Great Talent! We are searching for America's best talent right now. Entertainers who understand community involvement, telephone involvement, and relating; who are warm, real, concise, fun and creative. We offer you a stage and an audience of millions. We also offer career stability, extraordinary compensation, and the finest radio facilities in America. If you are good, really good, send your cassette, resume, and recent photo to: Radio & Records, 1930 Century Park West, #863, Los Angeles, CA 90067. EOE M/F

## Openings

KMON 560 News is searching for a qualified, experienced MD to fill a possible future opening. Dave Richards, Box 3309, Great Falls, MT 59403. EOE M/F (12-7)

Great, dynamic newperson needed to join staff. T&R: Dean Burns, KRSN, Box 1176, Los Alamos, NM 87544. EOE M/F (12-7)

Small market station looking for morning person/PD. T&R: Box 886, Portales, NM 88130. No calls please. EOE M/F (12-7)

### MAJOR CALIFORNIA ROCK STATION

Seeks witty, topical morning personality. Must be a team player and relate well to an adult mentality. Send cassette and resume to: Radio & Records, 1930 Century Park West, #867, Los Angeles, CA 90067. EOE

Needed MD/afternoon talent for AM/FM combo. Small market with professional attitude. Top equipment & studios. T&R: KYKK/KZOR, 1619 N Turner, Hobbs, NM 88240. EOE M/F (12-7)

Production Director & parttime help needed immediately. Excellent studio & salary. Fresno area AM/FM. T&R/photo: John Katz, 717 N Mooney, Tulare, CA 93274. EOE M/F (12-7)

Wanted: combination AM/FM engineer/announcer for 100kw FM & 1kw AM Country. T&R: Bill O'Brian, 1207 E 9th, Albany, OR 97321. (503) 926-8628 EOE M/F (12-7)



Major Southwestern group broadcaster needs a full-charge Chief Engineer for its AM and FM stations in Phoenix, Arizona. The successful candidate should have a background in high-power AM directionals and high-power FM transmitting facilities. Some digital knowledge helpful. Excellent benefits and salary to the successful candidate. Equal opportunity employer. Send resumes and references with salary requirements to: Larry Daniels, General Program Manager, KNIX, P.O. Box 3174, Tempe, Arizona, 85281, (602) 966-6236.

Northern California A/C leader seeks air/production talent. Three years experience, immediate opening. T&R: David Kirdig, KPAY, 2654 Cramer, Chico, CA 95926. EOE M/F (11-30)

## MAJOR MARKET MORNING SHOW AVAILABLE TOP 3 MARKET

If you've ever wanted to earn major dollars on a dynamic facility, THIS is your opportunity.

We're looking for the best morning talent in the country. If you know that you have what it takes to win in one of the nation's largest markets, then we want to hear from you.

You'll be performing on one of the best broadcast properties in America, with one of the Country's most respected broadcast groups.

Inquiries, including current air check, to: Radio & Records, 1930 Century Park West, #857, Los Angeles, CA 90067. EOE M/F

## Openings

KKOJ is accepting T&Rs. 3636 North 1st, Ste. 135, Fresno, CA 93726. No calls please. EOE M/F (11-30)

Top-notch central coast AM/FM seeking to fill on-air positions. MOR AM & Country FM. T&R: John Bayliss Jr., KSMA/KSNI, 110 W. Cypress, Santa Maria, CA 93456. (11-30)

## Positions Sought

Five year DJ needs more of a challenge. I'm more than just time & temperature. Good production with CHR & Country skills. Call SCOTT: (616) 527-4198 (12-7)

Now anchoring in top 25. 32 year old news pro previously all-news ND seeks ND or anchor position. All regions considered. RAND: (414) 542-6000 (12-7)

Right hand man. 15 years air/production, promotions, internal operations, programming/administration. Great references. Available now. BUD ANDREWS: (904) 744-5750 (12-7)

Public affairs, promotions, news & some on-air experience. Seeking programming position or on-air work. Prefer MW, Chicago area. AL LATAL: (312) 366-0242 (12-7)

Midwest sports/PBP man wants to move to medium or major market station committed to sports. Four years experience, available now. Call TIM: (313) 985-3570 (12-7)

CHUCK HENRY AM drive market leader from PA now relocated to New England. Call (603) 228-8246. Formerly with WXXW, WSAN, WKAP, WCGY. (12-7)

KONRAD KAYNE AM/PM drive. Mouth & music looking for stable NE gig. (603) 669-1250. Formerly with WLNH, WZID, WFEA. (12-7)

Great references. They'll tell you what I can't fit in this ad. PD or OD for small to medium market, southeast. MICHAEL: (318) 442-5083 or 443-2543 (12-7)

Here's my experience . . . ABC Network talk show producer/KLOS music & audience research. Seeking similar work or new challenge. West preferred. (213) 948-1218 (12-7)

Available yesterday. One CHR, A/C personality. Voice. Experienced PM drive & MD that's team oriented. (Human-optional, batteries not included.) MARK SCOTT: (714) 979-7784 (12-7)

Major market MD seeks PD position at A/C or CHR station in medium market. Very good Oldies background & excellent recommendations. Call: (215) 946-7944 (after 4pm est) (12-7)

Natural sounding major market talent seeks A/C or CHR opportunity. All markets considered. 12 years experience, good production & references. KIRK RUSSELL: (408) 378-3483 (12-7)

Dedicated, promotionally minded midday air talent with research background. Six years experience looking for new challenge in medium/major markets. DAN: (517) 366-9051 (12-7)

AM drive pro. Outstanding ratings & production. I will help you make good record revenues, it's what I do. SHAWN: (206) 553-6002 evenings. (12-7)

Professional temporary announcer available Jan. 1. Take your time looking for the right candidate for that important air shift. Major market experience, dependable. (512) 340-5764 (12-7)

Creative Country DJ, hard-working, team player with three years as MD. Seeking radio or TV position. Willing to relocate to the South. (613) 445-5587 (12-7)

Oldies DJ, complete with music trivia & near-photographic memory ready to make your Oldies, A/C or CHR station click. ROB: (312) 577-5771 (12-7)

Creative, people oriented air/production personality, voices. Three years medium market MD experience. Seeks more than time & temperature with positive team. REGGIE: (501) 835-6552 (12-7)

Been on vacation but still love radio. Ex-KNBA jock turned student looking for N CA weekend show. Hurry call FRANK BUTERA: (415) 223-9928 (12-7)

13 year pro looking for AM/PM drive. CHR medium/major market. Call anytime, leave message. MICHAEL STORY: (318) 688-2649 (12-7)

First phone major market DJ with strong pipes looking for a home in S CA. Call CHASE LANDERS: (213) 938-6623 (12-7)

College educated DJ/news looking for a break. Experienced, willing to relocate, hard-working & dedicated. Available yesterday. JEFF: (913) 749-3715 (12-7)

LEE GILLETTE production pro. WGCL, WIVY, KSTT, available now. (216) 651-3710 (12-7)

DJ, sports & news. Three years experience, BS Communications degree. Enthusiastic & will relocate. JEFF: (916) 481-3834 or 481-1962 (12-7)

110% hungry. "The Fitz." GREG FITZGERALD lookin' to rock. Formerly KSRR, WDIZ, KPKE, KTCL, KAZY, KFSN. (713) 445-2700 ASAP! (12-7)

Dependable, CHR, A/C, professional, DJ, PD, MD, outstanding voice, delivery, production. Greater Cincinnati. SCOTT: (513) 528-5793 (12-7)

Voice of America newscaster desires to re-enter commercial market. Will relocate with the right station. Call today. STEVE MICHAELS: (301) 340-2296 (12-7)

# Opportunities

## Openings

**Cookin' CHR jock** stuck in Country. Major market pro. Miami, St. Louis & Columbus. Good bucks a must. TOM KENNEDY: (305) 435-1411 (12-7)

**Up tight, bright, but not light!** 12 year radio news pro with anchor & ND experience seeks move back east. Responsible. MIKE: (219) 456-5198 (12-7)

**Still looking** for evening or overnight rock opportunity. Degree, experience, will consider any station that rocks. DAVE: (615) 883-5924 (12-7)

**Musically experienced jock** seeking fulltime AOR position, midday, afternoon or night. Contact: MARK CARRICO: (602) 254-3949 (12-7)

**You're there, I'm here.** I'd rather be there. Pipes, plus ready to move to medium market. ROD: (315) 853-8761 (12-7)

**Attention medium/major markets:** Four years experience, PD & sports director, drive time jock. Will relocate. Call, JUSTIN: (718) 996-4181 (12-7)

**CHR pepper** to spice up NY, NJ or CT. NE Atlantic seaboard preferred. Now in NYC. AL: (718) 544-9347 (12-7)

**MATTHEWS & MORRIS** in the morning are spending their mornings at home. Would rather spend them at your station. TREY: (615) 366-7352 (12-7)

**Acid laughs for rock & CHR ears.** Hire me if you got the gutz. MAD DOG MacHEN:, 8750 Sherridan #46, Kenosha, WI 53140. Write yesterday. (11-23)

**Just in time for the holidays.** University grad, great production. Two years top PM drive numbers. Weather, news, sales, promo background. BRAD: (217) 359-6080 (mornings) (12-7)

**May I interject a radio statement** if possible? DJ would like to work. I'm different. Trust me. We can talk, have lunch. MIKEY: (617) 321-4611 (12-7)

**Major market pro** seeks fresh challenges. Have worked national networks: Denver, Phoenix & image for 30 radio stations. Contact: (602) 285-9100 (12-7)

**Want a CHR-A/C jock** that's experienced, excellent production, team oriented, more powerful than a locomotive (3 out of 4 ain't bad.) MARK SCOTT: (714) 979-7784 (12-7)

**Recent college grad** some experience. Looking for news/DJ. Will relocate, available now, hard-working. ROB: (503) 393-4367 or (message) (213) 475-7338 (12-7)

**Ten year Pm drive pro** I've programmed & engineered tool! Good numbers everywhere. CHR/AOR. Medium MW, E, S. Drawing unemployment, available now!!! CHRIS: (219) 745-3777 (12-7)

### — LOOK HERE —

For sports plus My TV PBP and diversified radio experience is a winning strategy. I'm willing to break a sweat for small/medium market PBP position (announcing combo considered). Prefer Western U.S.  
STEVE (818) 368-4403

**PAT RIELLY**, experienced pro AM drive WAGO/Chicago, B104/Baltimore, WLAC/Nashville is looking. (716) 284-0013 (11-30)

**Five year A/C, CHR cooker.** KOIL, KMGK, KFMW. Seeking fulltime airshift with possible MD. Top 100 markets preferred but all considered. RANDALL: (515) 277-3335 (11-30)

## Positions Sought

**Up, concise, & tight air personality.** Full & parttime experience at WEAM/Washington DC. BOB MOHR: (301) 777-2988 (11-30)

**16-year veteran with programming, management & sales** background looking for programming stability in the sunbelt. MAX HAYWOOD: (216) 456-2592 (11-30)

**Journalist with seven years experience** including major market ND & AP news awards. Strong delivery & credible style. DIANE BURR: (216) 456-9592 (11-30)

**Community involved CHR morning nut,** good phones, needs someplace special to call home in the top 50. FREDDY MERTZ: (914) 352-9087 (11-30)

**Energetic, articulate graduate** looking for position in small to medium market. Call (715) 845-3658 for T&R & ask for TERRY. (11-30)

**Major market Country vet.** 13 years experience. WDGY/KEYE looking for OM or Program Manager. Top 200 market. Prefer sunbelt. (507) 825-3037 or 777-4224 (11-23)

**Young, enthusiastic & dedicated team player.** Former morning man. Don't be a turkey. ASHLEY: (718) 229-2094 (11-23)

**Acid laughs for rock & CHR ears.** Hire me if you got the gutz. MAD DOG MacHEN:, 8750 Sherridan #46, Kenosha, WI 53140. Write yesterday. (11-23)

**Ten year vet seeks** challenging OM/PD position. For T&R, photo & references, call KEN McGEE: (904) 477-4472 after 1 pm cdt. (11-23)

**PD/MD with ten years experience** looking for a chance. Would love to do talk show. DAVE: (913) 825-7808 (11-23)

**Attention Dallas/Ft. Worth DJ,** copy, news. Full or parttime. DAN: (817) 468-2073 (11-23)

**Ten years experience** looking for air shift or sports position in KY or surrounding states. Call RON SMITH: before 11 am (606) 437-9855 (11-23)



## Jay Phillips

Formerly WMAQ, WMC, available for PD/MD/on-air. (312) 670-6879.



**The greatest DJ in the Free World** wants work in S. CA. Many years experience as PD/ND/production manager & announcer. CRAIG SHERMAN: (818) 341-6218 (11-23)

**MIKE McCOY** On the air and off the wall at (your calls here). Eight year CHR pro available now. (614) 459-3483 (11-23)

**College educated DJ/news** looking for a break. Experienced, willing to relocate, hard working & dedicated. Available yesterday. JEFF: (913) 749-3715 (11-23)

**Black female newscaster/announcer/talk host** is interested in doing news. Ten years experience in major markets. WENDY WHITE: (213) 388-2853 (11-23)

**They call me a wiz.** I just work hard. Writer, producer, multi track recording engineer. Demo available. Call CRAIG: (409) 779-1240 (11-23)

## Positions Sought

**Hard-working air talent** with five years experience looking for upward move. AOR/CHR. Willing to relocate. HANK LONDON: (201) 328-0097 after 2pm est (11-23)

**RANDY MASON.** First phone, seeking fulltime AOR/CHR gig. Good voice & dedicated worker. Call (317) 759-6780 (11-23)

**TED "The Bear" RICHARDS,** CHR personality for over a decade on CKLW/Detroit is available. Call (519) 735-2932 for tape. (11-23)

**Smart, funny female wants new challenge.** AOR, CHR, or news/talk. Five years experience, now at top medium market A/C. Fabulous voice. (818) 991-4229 (11-23)

### M & M's Matthews & Morris

Ready to juice up your mornings with spunk, sass, and laughs! Can tailor our "original" lunacy to a variety of formats. Call Trey (615) 366-7352.

**Seeking a fulltime position.** Three years combined experience at CHR station. Call JERRY: (206) 479-0078 (11-23)

**Promotion/radio ace** ready! 2 1/2 years MD & middays at WYNF FM/Tampa, also 96KX, WLCY, WSGA, V100. Promotion/Friendship Records. JACK DILLON: (213) 306-6150 (11-23)

**Louisville & Columbus** are just two markets where I've had success. Managers & owners: winning programming, call JACK at: (804) 384-6395 or (717) 667-2251 (11-23)

**Husband & wife programmer/news/production/MD.** Experienced, award winning, looking for a good home. H. SMITH: 2257 Tulip Tree Lane, Clearwater, FL 33575. (813) 796-8164 (11-23)

**Nine years experience, TIM SCOTT,** now in top 100 market seeks PD position in east IA/west IL. (319) 322-0468 (11-23)

**A/C-Country air personality** with seven years experience in all areas of radio, wishes to relocate. Call: (412) 627-5017 (11-23)

**Sharp, young air talent** tired of sunny California looking to Pacific NW or MW. Wanting to boost your Arbitron. DON: (213) 542-3263 (11-23)

## Changes

### RADIO

**Gina Forsythe** joins Republic Radio/Dallas as Account Executive.

**Mary Beth Ryan** named Account Executive WABC Talk-radio/New York from WXYZ/Detroit.

**Sami Bolton** appointed Account Executive KEBC/Oklahoma City from KOKH-TV.

### RECORDS

**Harold Hampshire** appointed Assistant Director Of National Credit, WEA/Burbank.

## Positions Sought

### INDUSTRY

**Doug Herzog** named Music Director, Music News MTV/ New York.

### Miscellaneous

**We need record service** for all formats. Especially A/C & CHR. Stu Collins Broadcast Services, 174 King Henry Ct., Palatine, IL 60067.

**Wanted: badly needed record service** from all major labels. Especially MCA, Mercury, Capitol, Warner, Columbia, Epic. KKIK, Box 750, Big Spring, TX 79721. (915) 267-4121

**Dates appearing at the end of each listing** signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides **free** (24 words or 3 lines) listings to **radio stations** and **record companies** in Openings. **Free** listings of the same length are also available to **individuals** seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

### Display Advertising

**Display:** \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

**Blind Box:** \$45 per inch per week (maximum 35 words per inch). Includes **border, box number** and **postage/handling**.

### Payable In Advance

**Display & Blind Box** advertising orders must be **typewritten** or printed and accompanied by check mailed to our office in **advance**.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

**PERFECT FOR CHRISTMAS**

THE **BREAKER BAG™**

100% NYLON TOTE BAG

**BREAKER THE BAG...**

...Is an authentic-looking portable stereo cassette deck/AM-FM Radio unit, made of 100% silver quilted nylon (18"x12"x4") with shoulder strap and velcro closure.

**Call Customer Service  
(213) 553-4330**

**SPECIAL INDUSTRY RATE AVAILABLE NOW!**

\$19.95 includes postage & handling.

Quantity Discounts Available

Make check payable to: R&R

IMMEDIATE DELIVERY

Ca. residents add 6 1/2% sales tax.

Please send me \_\_\_\_\_ Breaker Bags at \$19.95

NAME \_\_\_\_\_

STATION/AFFILIATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

MASTERCARD # \_\_\_\_\_

INTERBANK # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

VISA # \_\_\_\_\_

Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

# The Music Section

## National Music Formats Added This Week

### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

BILLY OCEAN "Loverboy"  
ELTON JOHN "In Neon"  
U2 "Pride (In The Name Of Love)"

#### TM A/C

RAY PARKER JR. "Jamie"  
NEIL DIAMOND "Sleep With Me Tonight"  
BARRY MANILOW "When October Goes"

#### TM Country

JOHN ANDERSON "Eye Of A Hurricane"  
STEVE WARINER "What I Didn't Do"  
EXILE "Crazy For Your Love"

### Media General Broadcast Services

Bob Dumais (901) 320-4433

#### Action

LINDA RONSTADT "Skylark"  
DIANA ROSS "Missing You"  
FOREIGNER "I Want To Know What Love Is"  
JIMMY BUFFETT "Come To The Moon"  
MANHATTAN TRANSFER  
"Baby Come Back To Me (The Morse Code Of Love)"

#### Your Country

EMMYLOU HARRIS "Someone Like You"

#### Hit Rock

PRINCE "I Would Die 4 U"  
FOREIGNER "I Want To Know What Love Is"  
GIUFFRIA "Call To The Heart"  
BILLY OCEAN "Loverboy"

### Concept Productions

Dick Wagner (916) 782-7754

#### CHR

FOREIGNER "I Want To Know What Love Is"  
DAVID BOWIE "Tonight"  
KOOL & THE GANG "Misled"  
RICK SPRINGFIELD "Bruce"

### BPI

John Sherman/Bob English (206) 624-8651

#### Adult Contemporary

LINDA RONSTADT "Skylark"  
MELISSA MANCHESTER "Thief Of Hearts"  
STEVE PERRY "Foolish Heart"

#### Modern Country

ED BRUCE "You Turn Me On (Like A Radio)"  
EMMYLOU HARRIS "Someone Like You"  
KENNY ROGERS & DOLLY PARTON  
"The Greatest Gift Of All"

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

PRINCE "I Would Die 4 U"  
DAVID BOWIE "Tonight"  
GENERAL PUBLIC "Tenderness"  
GLENN FREY "The Heat Is On"

#### The A/C Format

FOREIGNER "I Want To Know What Love Is"  
BARBRA STREISAND & KIM CARNES  
"Make No Mistake, He's Mine"

#### Super-Country

EXILE "Crazy For Your Love"  
JOHN ANDERSON "Eye Of A Hurricane"  
LOUISE MANDRELL "This Bed's Not Big Enough"

### Transtar

Chick Watkins (303) 578-0700

#### Adult Contemporary

JACK WAGNER "All I Need"  
JULIAN LENNON "Valotte"

#### Country

Tom Casey (213) 460-6383

B.J. THOMAS "The Girl Most Likely To"  
EDDY RAVEN "She's Gonna Win Your Heart"  
JIM GLASER "Let Me Down Easy"

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

OAK RIDGE BOYS "Make My Life With You"  
CARL JACKSON "She's Gone, Gone, Gone"  
VERN GOSDIN "Slow Burning Memory"  
GUS HARDIN & EARL THOMAS CONLEY  
"All Tangled Up In Love"

#### The Great Ones

STEVIE WONDER "Love Light In Flight"  
LINDA RONSTADT "Skylark"  
DIANA ROSS "Missing You"

### Drake-Chenault

Bob Laurence (818) 883-7400

#### XT-40

DON HENLEY "The Boys Of Summer"  
WHAM! "Careless Whisper"

#### Contempo 300

ELTON JOHN "In Neon"  
FOREIGNER "I Want To Know What Love Is"

#### Great American Country

VERN GOSDIN "Slow Burning Memory"  
EXILE "Crazy For Your Love"  
LACY J. DALTON "If That Ain't Love"

### Radio Arts

John Benedict (818) 841-0225

#### Country's Best

VERN GOSDIN "Slow Burning Memory"  
GLEN CAMPBELL "A Lady Like You"  
LACY J. DALTON "If That Ain't Love"

#### Soft Contemporary

BARBRA STREISAND & KIM CARNES  
"Make No Mistake, He's Mine"  
MANHATTAN TRANSFER  
"Baby Come Back To Me (The Morse Code Of Love)"  
AMERICA "(Can't Fall Asleep To A) Lullaby"

#### Sound 10

STEVIE WONDER "Love Light In Flight"  
FOREIGNER "I Want To Know What Love Is"  
ELTON JOHN "In Neon"  
DIANA ROSS "Missing You"

# R&R JAZZ RADIO NATIONAL AIRPLAY/30

Last Week

December 7, 1984

- 1 **DIANE SCHUUR/Deedles (GRP)**
- 2 **WYNTON MARSALIS/Hot House Flowers (Columbia)**
- 3 **PAT METHENY/First Circle (WB)**
- 4 **EARL KLUGH/Night Songs (Capitol)**
- 5 **SHADOWFAX/The Dreams Of Children (Windham Hill)**
- 6 **GROVER WASHINGTON JR./Inside Moves (Elektra)**
- 7 **BOB JAMES/12 (Columbia)**
- 8 **JEAN-LUC PONTY/Open Mind (Atlantic)**
- 9 **JOE WILLIAMS/Nothin' But The Blues (Delos)**
- 10 **ALEXANDER ZONJIC/Romance With You (Inner City)**
- 28 **PAQUITO D'RIVERA/Why Not! (Columbia)**
- 14 **JACK WILKINS/Captain Blued (Greene St./2001)**
- 13 **MAKOTO OZONE/Makoto Ozone (Columbia)**
- 20 **VICTOR FELDMAN/Fiesta (Palo Alto)**
- 21 **RON McCROBY/The Other Whistler (Concord)**
- 11 **DAVE VALENTIN/Kalahari (GRP)**
- 12 **ART BLAKEY & JAZZ MESSENGERS/New York Scene (Concord)**
- 24 **LONNIE LISTON SMITH/Silhouettes (Doctor Jazz)**
- 19 **MISTER SPATS/Mister Spats (Track)**
- 23 **JOHN ABERCROMBIE/Night (WB)**
- 26 **JACK DeJOHNETTE/Album Album (WB)**
- 22 **WAYNE JOHNSON TRIO/Everybody's Painting Pictures (Zebra)**
- 18 **FREE FLIGHT/Beyond The Clouds (Palo Alto)**
- 15 **HANK CRAWFORD/Down On The Deuce (Milestone/Fantasy)**
- 16 **BOBBE NORRIS & LARRY DUNLAP/Hoisted Sails (Palo Alto)**
- 29 **AL JARREAU/High Crime (WB)**
- 17 **JAZZ MONTEREY/Highlites 1958-1980 (Palo Alto)**
- 27 **COUNT BASIE/Kansas City 7 (Pablo)**
- 29 **MAHAVISHNU/Mahavishnu (WB)**
- 30 **OSCAR PETERSON TRIO/The Good Life (Pablo Live)**

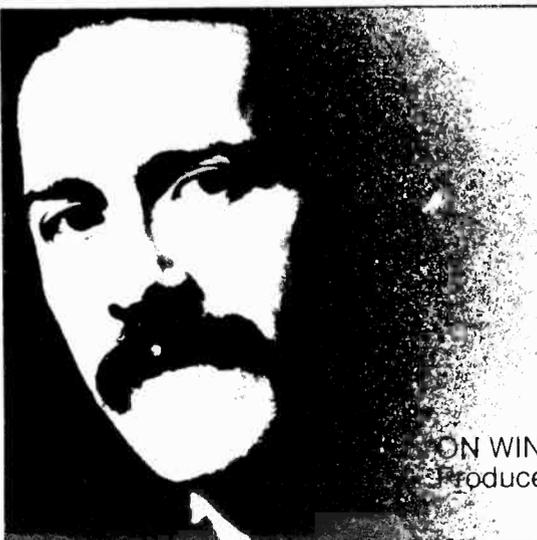
DEBUT

DEBUT

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

## NEW & ACTIVE

- RICHE BEIRACH "Elegy For Bill Evans" (Palo Alto) 15/7**  
Rotations: Heavy 4/1, Medium 3/1, Light 5/2, Extra Adds 3, Total Adds 7. WRTI, WUWM, KMCR, KPLU, KLCC, KRML, KLSK. Heavy: KJAZ, WHRO, KXPR. Medium: KADX.
- LAUREL MASSE "Alone Together" (Pausa) 15/6**  
Rotations: Heavy 4/2, Medium 3/2, Light 2/2, Extra Adds 3, Total Adds 6. WMOT, WNOP, KMCR, KPLU, WHRO, KLCC. Heavy: WBFO, WUSF. Medium: KTCJ, KXPR.
- SCOTT HAMILTON QUINTET "Second Set" (Concord) 13/3**  
Rotations: Heavy 4/1, Medium 5/1, Light 4/1, Extra Adds 3, Total Adds 3. WBFO, KUHF, KLON. Heavy: WKSU, WHRO, KLSK. Medium: WFAE, WBBY, KADX, KJAZ.
- IN SYNC "Sync Or Swim" (Silver Seven) 12/9**  
Rotations: Heavy 4/2, Medium 3/2, Light 2/2, Extra Adds 3, Total Adds 9. WBFO, WMOT, WLOQ, KBEM, KMHD, WMGI, WHRO, WVPE, KLCC. Heavy: WZAM. Medium: KIFM.
- SUPERSAX & L.A. VOICES "Supersax & L.A. Voices, Vol. 2" (Columbia) 12/4**  
Rotations: Heavy 3/1, Medium 3/1, Light 6/2, Extra Adds 0, Total Adds 4. WBBY, WKSU, KCSC, KXPR. Heavy: WYRS, KJAZ. Medium: WBEE, WUSF.
- SANDY OWEN ENSEMBLE "Montage" (Ivory) 12/3**  
Rotations: Heavy 2/0, Medium 5/1, Light 5/2, Extra Adds 0, Total Adds 3. WFAE, KERA, KUOP. Heavy: WLOQ, WVPE. Medium: WKSU, KMCR, WMGI, KLCC.
- SCOTT COSSU "Islands" (Windham Hill) 11/11**  
Rotations: Heavy 2/2, Medium 3/3, Light 3/3, Extra Adds 3, Total Adds 11. WYRS, WFAE, WMOT, WLOQ, WNOP, KJZZ, KPLU, WMGI, WUSF, KWMU, KRML.
- BOBBY ENRIQUES "Live In Tokyo, Vol. 2" (GNP Crescendo) 11/3**  
Rotations: Heavy 7/1, Medium 5/1, Light 2/1, Extra Adds 0, Total Adds 3. KUHF, WNOP, WVPE. Heavy: WYRS, KADX, KKGO, KPLU, WUSF, KLCC. Medium: WLOQ.
- SCHEER MUSIC "High Rise" (TBA/Palo Alto) 11/1**  
Rotations: Heavy 2/0, Medium 7/0, Light 2/1, Extra Adds 0, Total Adds 1. KJZZ. Heavy: WBFO, KIFM. Medium: KERA, WZAM, WBEE, KTCJ, WFSS, WMGI, WVOI.
- M. ALEXANDER, R. BROWN, H. ELLIS "Overseas Special" (Concord) 10/4**  
Rotations: Heavy 2/1, Medium 2/0, Light 5/2, Extra Adds 1, Total Adds 4. WBFO, KUHF, KMCR, WFSS. Heavy: WUSF. Medium: KADX, WHRO.
- DAVID MATTHEWS "Super Funky Sax" (GNP Crescendo) 10/3**  
Rotations: Heavy 0/0, Medium 3/0, Light 5/1, Extra Adds 2, Total Adds 3. KUHF, WMOT, WYBC. Medium: WLOQ, KPLU, WFSS.
- ROGER KELLAWAY "Creation" (Greene St./2001) 10/0**  
Rotations: Heavy 1/0, Medium 6/0, Light 3/0, Extra Adds 0, Total Adds 0. WBEE. Medium: WBBY, KBEM, KCSC, KUOP, KIFM, WGCI.
- NORTHWIND "Circle In The Fire" (Palo Alto) 9/4**  
Rotations: Heavy 1/1, Medium 4/2, Light 4/1, Extra Adds 0, Total Adds 4. KERA, KUHF, KKGO, KWMU. Medium: WMOT, WKSU.
- ROY AYERS "In The Dark" (Columbia) 9/1**  
Rotations: Heavy 1/0, Medium 5/0, Light 3/1, Extra Adds 0, Total Adds 1. WGBH. Heavy: WFSS. Medium: KERA, WJZZ, KIFM, WKND, WVOI.



Programmers who love music treasure ISLANDS. The new album from SCOTT COSSU.

ON WINDHAM HILL RECORDS. Produced by Steven Miller.

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## MOST ADDED

- PAQUITO D'RIVERA (15)  
Why Not! (Columbia)
- SCOTT COSSU (11)  
Islands (Windham Hill)
- VICTOR FELDMAN (10)  
Fiesta (Palo Alto)
- IN SYNC (9)  
Sync Or Swim (Silver Seven)
- RON McCROBY (9)  
The Other Whistler (Concord)

## HOTTEST

- DIANE SCHUUR (24)  
Deedles (GRP)
- WYNTON MARSALIS (23)  
Hot House Flowers (Columbia)
- PAT METHENY (18)  
First Circle (WB)
- GROVER WASHINGTON JR. (15)  
Inside Moves (Elektra)
- EARL KLUGH (13)  
Night Songs (Capitol)

- L. BELLSON/R. BROWN/P. SMITH "Intensive Care" (Pausa) 8/5**  
Rotations: Heavy 0/0, Medium 1/0, Light 3/1, Extra Adds 4, Total Adds 5. WBFO, WMOT, KLON, KMCR, KRML. Medium: WYRS.
- ARMAND BOATMAN "Live At Gregory's" (Pausa) 8/2**  
Rotations: Heavy 3/1, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 2. KBEM, KXPR. Heavy: WYRS, WBBY. Medium: KLON, WNUR.
- BLUE WISP BIG BAND "Live At Carmelo's" (Mopro) 8/1**  
Rotations: Heavy 3/0, Medium 2/1, Light 3/0, Extra Adds 0, Total Adds 1. KLON. Heavy: WNOP, WUWM, WUSF. Medium: WBEE.
- JOHN SCOFIELD "Electric Outlet" (Gramavision) 8/0**  
Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KJZZ. Medium: WRTI, WMOT, WNOP, WDET, KIFM.
- LINDA RONSTADT w/NELSON RIDDLE ORCHESTRA "Lush Life" (Asylum) 7/4**  
Rotations: Heavy 1/0, Medium 2/1, Light 1/0, Extra Adds 3, Total Adds 4. KKGO, KMHD, KPLU, KRML. Heavy: WMGI. Medium: WBEE.
- CHET BAKER "Once Upon A Summertime" (Fantasy) 7/3**  
Rotations: Heavy 3/1, Medium 1/1, Light 3/1, Extra Adds 0, Total Adds 3. WKSU, KADX, WFSS. Heavy: WBFO, KXPR.
- POCKET CHANGE "Out Of The Blue" (Brain Child) 7/0**  
Rotations: Heavy 4/0, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WZAM, KBEM, KTCJ, KUOP. Medium: WMGI, KLSK.
- CLAUDE BOLLING TRIO "Jazz A La Francaise" (Columbia) 6/6**  
Rotations: Heavy 2/2, Medium 2/2, Light 0/0, Extra Adds 2, Total Adds 6. WBFO, WNOP, KBEM, WNUR, KLCC, KLSK.
- CLIFFORD JORDAN QUARTET "Repetition" (Soul Note) 6/3**  
Rotations: Heavy 0/0, Medium 4/1, Light 2/2, Extra Adds 0, Total Adds 3. WGBH, KJAZ, KXPR. Medium: WBGO, KUHF, WBBY.
- STEVE BARGONETTI "Steve Bargonetti" (Qwest/WB) 6/2**  
Rotations: Heavy 3/0, Medium 3/2, Light 0/0, Extra Adds 0, Total Adds 2. KERA, WJZZ. Heavy: WRTI, WNOP, KPLU. Medium: WVPE.
- LARRY CORYELL QUARTET "Comin' Home" (Muse) 6/1**  
Rotations: Heavy 1/0, Medium 2/1, Light 3/0, Extra Adds 0, Total Adds 1. WKSU. Heavy: KXPR. Medium: WUSF.
- PETE BREWER "Moonwater" (Unicornucopia) 5/2**  
Rotations: Heavy 1/1, Medium 1/0, Light 2/0, Extra Adds 1, Total Adds 2. KPLU, WVPE. Medium: KERA.
- DAVID MURRAY QUARTET "Morning Song" (Black Saint) 5/2**  
Rotations: Heavy 1/1, Medium 4/1, Light 0/0, Extra Adds 0, Total Adds 2. WRTI, WYBC. Medium: KUHF, WDET, KLCC.
- MAVIS RIVERS "It's A Good Day" (Delos) 5/2**  
Rotations: Heavy 1/1, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 2. WUWM, WYBC. Medium: WYRS, WMOT, WFSS.
- BOBBY SHEW & CHUCK FINDLEY "Trumpets No End" (Delos) 5/2**  
Rotations: Heavy 0/0, Medium 4/2, Light 1/0, Extra Adds 0, Total Adds 2. KJAZ, WNUR. Medium: WFAE, WMOT.

## Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. \* symbol denotes commercial station.

<b>EAST</b> WGBH/Boston Eric Jackson CLIFFORD JORDAN ROY AYERS JACK DEJOHNETTE WAYNE JOHNSON ESTHER PHILLIPS JAMAALADEEN TACUM ROY AYERS ART BLAKEY TITO PUENTE HANK CRAWFORD PAQUITO D'RIVERA SHADOWFAX WBOF/Buffalo John Hunt SCOTT HAMILTON ART BLAKEY MONY ALEXANDER JOHN ABERCROMBIE IN SYNC CLAUDE BOLLING EVERYTHING BUT TH BELSON/BROWN/SMI JOHN McLAUGHLIN DIANE SCHUUR WILL KING CHET BAKER LAUREL MASSE JOE WILLIAMS	WYBC/Philadelphia Peter Gouzevossis WORLD SAXOPHONIC O MR. SPATS FREDDIE HUBBARD TOM BROWNE JOE WILLIAMS DAVID MURRAY RICHIE REFRACH LONNIE LISTON SM CAL TJADER JOE PASS PAQUITO D'RIVERA MAKOTO OZONE WAYNE JOHNSON ART BLAKEY SHADOWFAX	WRTI/Philadelphia Peter Gouzevossis HARLENE VER PLANC SCOTT COSSU VIVIAN LOR ALEXANDER ZONJIC HAN & EVANS NOTEST: SUE RANEY ROY JAMES VICTOR FELDMAN SUPERSAX & L.A. V JOE WILLIAMS	<b>SOUTH</b> WFAE/Charlotte Tom Hennessy COLEMAN HAWKINS MR. SPATS CHET BAKER MONY ALEXANDER HERB ALPERT WYNTON MARSALIS PAT METHENY BOB JAMES GROVER WASHINGTON DAVID VALENTIN WYNTON MARSALIS LINDA RONSTADT WILLE CULTON (*) NOTEST: GROVER WASHINGTON DIANE SCHUUR JEAN LUC PONTY EARL KLUGH	WFSB/Jacksonville Tom Hennessy BOBBY ENRIQUES PAT METHENY MONY ALEXANDER EARL KLUGH LONNIE LISTON SM OSCAR PETERSON NORTHWIND PAM PURVIS COUNT BASIE RON McCROBY ROY AYERS BOBBY ENRIQUES PAT METHENY MONY ALEXANDER EARL KLUGH JOE WILLIAMS	KUHF/Houston Dave Edwards BOBBY ENRIQUES PAT METHENY MONY ALEXANDER EARL KLUGH LONNIE LISTON SM OSCAR PETERSON SCOTT COSSU COUNT BASIE RON McCROBY ROY AYERS BOBBY ENRIQUES PAT METHENY MONY ALEXANDER EARL KLUGH	WZAM/Norfolk Bruce Dowdy DIANE SCHUUR BOB JAMES VICTOR FELDMAN LONNIE LISTON SM IN SYNC GROVER WASHINGTON POCKET CHANGE WHRO/Norfolk John Lowrey LAUREL MASSE DIANE SCHUUR MR. SPATS SCOTT COSSU WYNTON MARSALIS JACK WILKINS STACY & JIMMY ROW SCOTT HAMILTON RON McCROBY
<b>55 Reporting Stations</b> <b>52 Current Reports</b>	<b>WBEE/Chicago</b> <b>KSAK/Dallas-Ft. Worth</b>		<b>WEST</b> KADZ/Denver (*) Pat McNulty CHET BAKER NOTEST: EARL KLUGH DIANE SCHUUR WYNTON MARSALIS JACK WILKINS JAZZ MONTEREY ROBBY ENRIQUES HAROTO OZONE KLCC/Eugene Michael Canning COUNT BASIE TOSHIKO AKIYOSHI CLAUDE BOLLING LAUREL MASSE WAYNE JOHNSON RICHIE REFRACH IN SYNC NOTEST: WYNTON MARSALIS JACK WILKINS LINDA RONSTADT BELSON/BROWN/SMI JOE WILLIAMS RICHIE REFRACH BOBBY ENRIQUES HAROTO OZONE KRON/Long Beach Helen Borgh COUNT BASIE ANITA O'DAY SCOTT HAMILTON BLUE WISP BIG BAND DAVE BRUBECK CAL TJADER ROSS TOMPKINS DON SICKLER BELSON/BROWN/SMI EMMY DONHAM NOTEST: COUNT BASIE JOE WILLIAMS WYNTON MARSALIS RON McCROBY HAROTO OZONE KRVS/Portland (*) Ray Horn COUNT BASIE VICTOR FELDMAN JACK WILKINS AL JARREAU PAQUITO D'RIVERA NOTEST: ART BLAKEY DIANE SCHUUR GROVER WASHINGTON SHADOWFAX	KROQ/Los Angeles Jeff Gehring (*) RONNIE LANE EDDIE HARRIS LINDA RONSTADT NORTHWIND JOHNNIE TAYLOR PAQUITO D'RIVERA ANGELA BOYLL DEDDATO RELLY EKASTINE JACK WILKINS RICHIE REFRACH NOTEST: FREE FLIGHT WYNTON MARSALIS DIANE SCHUUR SHADOWFAX BOB JAMES GROVER WASHINGTON ARMAND BOATMAN PAQUITO D'RIVERA SUPERSAX & L.A. V NOTEST: HAROTO OZONE WYNTON MARSALIS LARRY CORVALL FREE & ROY CHET BAKER ROBBY ENRIQUES HAROTO OZONE KFM/San Diego (*) Bob D'Connor GEORGE WINSTON SCHERER MUSIC VICTOR FELDMAN AL JARREAU GROVER WASHINGTON BOB JAMES NOTEST: HAROTO OZONE WYNTON MARSALIS LARRY CORVALL FREE & ROY CHET BAKER ROBBY ENRIQUES HAROTO OZONE KPLU/Tacoma Charles Tomaras LAUREL MASSE SCOTT COSSU CITY LIGHT ORCHES JAN STEFTE RICHIE REFRACH PETE BREWER LINDA RONSTADT BARRY MANLOW NOTEST: SUPERSAX & L.A. V DIANE SCHUUR PAQUITO D'RIVERA VICTOR FELDMAN PAQUITO D'RIVERA LAUREL MASSE SCOTT COSSU DIANE SCHUUR		

The following stations failed to report this week, therefore their playlists were frozen:

WUSF/Tampa  
Bob Seymour  
SCOTT COSSU  
HOTTEST:  
WYNTON MARSALIS  
PAT METHENY  
RON McCROBY  
BOBBY ENRIQUES  
LAUREL MASSE

The following station failed to report a new playlist for two consecutive weeks and was not used in this week's data:

KRVS/Lafayette

# Black/Urban

## BREAKERS

**NEW EDITION**  
**Mr. Telephone Man (MCA)**

80% of our reporting stations on it. Rotations: Heavy 14/4, Medium 26/7, Light 23/14, Extra Adds 1, Total Adds 26 including WUSL, WVEE, KNOK-FM, WDIA, WEDR, WDMT, WZAK, WDRQ, KACE, KDAY, KNOW, KQXL, WJJS, WPLZ, WQKS, KDKO. Heavy: WILD, WAOK, KYOK, KRNB, WZEN-FM, KJLH, WRDW, WJMI, WQOK, WANM. A most added record. Debuts at number 24 on the Black/Urban chart.

**PAUL HARDCASTLE**  
**Rain Forest (Profile)**

76% of our reporting stations on it. Rotations: Heavy 12/1, Medium 21/1, Light 28/16, Extra Adds 0, Total adds 18, KMJQ, KYOK, WDIA, WHRK, WEDR, WDRQ, WNHC, KNOW, KQXL, WENN, Z93, WQMG, KHYS, WEAS, WANM, WKWM, WTLC, WWWW. A most added record. Debuts at 25 on the Black/Urban chart.

**GAP BAND**  
**Beep A Freak (Total Experience/RCA)**

71% of our reporting stations on it. Rotations: Heavy 7/0, Medium 26/2, Light 24/9, Extra Adds 0, Total Adds 11, WDJY, KMJQ, WGCI, WATV, WPEG, KJCB, WPLZ, KHYS, KAPE, WWDM. Heavy: WAMO, WAOK, KDAY, KSOL, WJAX, KJLH, WQOK. Debuts at number 36 on the Black/Urban chart.

**MADONNA**  
**Like A Virgin (Sire/WB)**

66% of our reporting stations on it. Rotations: Heavy 16/0, Medium 21/5, Light 16/6, Extra Adds 0, Total Adds 11, WDAS, WHRK, WZAK, WNHC, WRDW, KQXL, WPEG, KJCB, WQOK, WVVOI. Heavy: WILD, WAMO, WDJY, WBLZ, KACE, KDAY, KJLH, XHRM, WATV, JET94, WJAX, KJLH, K94, WORL, WQKS, KUKQ. Debuts at number 29 on the Black/Urban chart.

**BILLY OCEAN**  
**Loverboy (Jive/Arista)**

65% of our reporting stations on it. Rotations: Heavy 7/0, Medium 29/2, Light 16/0, Extra Adds 0, Total Adds 2, WPEG, JET94. Heavy: WAMO, WDJY, WVEE, WBMX, WATV, KJLH, WTLC. Debuts at number 38 on the Black/Urban chart.

**ANGELA BOFILL**  
**Can't Slow Down (Arista)**

61% of our reporting stations on it. Rotations: Heavy 5/0, Medium 18/0, Light 26/1, Extra Adds 0, Total Adds 1, WHUR. Heavy: WBMX, WXOK, WPDQ, WTLC, KDKO. Debuts at 40 on the Black/Urban chart.

## NEW & ACTIVE

**DIANA ROSS "Missing You" (RCA) 44/27**

Rotations: Heavy 10/4, Medium 15/8, Light 17/13, Extra Adds 2, Total Adds 27 including, WXYV, WDAS, WHUR, WVEE, KNOK-FM, KRNB, WDIA, WHRK, WTMP, WBLZ, WDMT, WZAK, KDAY, KJLH, KSOL. Heavy: WILD, WAMO, WAOK, WYLD-FM, KQXL, KJLH. Medium: XHRM, WKND, WJAX, WBLX, WORL, KAPE, WANM.

**GWEN GUTHRIE "Love In Moderation" (Island) 43/20**

Rotations: Heavy 3/0, Medium 14/5, Light 24/13, Extra Adds 2, Total Adds 20 including, WILD, WAMO, WVEE, KKDA-FM, KNOK-FM, KRNB, WDIA, WHRK, WYLD-FM, KACE, WXOK, WQMG, WBLX, KAPE, WKWM, KACE. Heavy: WZAK, WATV, WANM. Medium: WBMX, WGCI, WZEN-FM, KDAY, KSOL, WENN, WFXC, WQOK, WWWW.

**DONNA SUMMER "Supernatural Love" (Geffen) 42/3**

Rotations: Heavy 4/0, Medium 15/0, Light 23/3, Extra Adds 0, Total Adds 3, WTMP, KNOW, KQXL, WPLZ. Heavy: WAOK, WPEG, WJAX, WEAS. Medium: WWIN, WXYV, WDAS, WHUR, WVEE, WDIA, WNHC, WRDW, WXOK, WKXI, WQOK, KHYS, WANM, WDAO, WTLC.

**VANITY "Mechanical Emotion" (Motown) 41/8**

Rotations: Heavy 11/0, Medium 14/2, Light 16/6, Extra Adds 0, Total Adds 8, WDAS, WAMO, WBMX, KNOW, K94, WTOY, WWDM, KDKO. Heavy: KNOK-FM, KYOK, WZAK, WDRQ, WJLB, WZEN-FM, XHRM, WPEG, WATV, WJMI, KAPE. Medium: WXYV, WUSL, KKDA-FM, WTMP, WGCI, WDMT, KDAY, KSOL, WQMG, WTLC, WVVOI, KUKQ.

**NUANCE f/VICKI LOVE "Love Ride" (4th & Broadway/Island) 39/5**

Rotations: Heavy 1/0, Medium 16/0, Light 22/5, Extra Adds 0, Total Adds 5, WDJY, WEDR, WBMX, WEAS, WAAA. Heavy: WAMO, WAMO, WWIN, WRKS, WDAS, WUSL, WAOK, KKDA-FM, KRNB, WJAX, WZAK, WZEN-FM, KACE, XHRM, WQOK, WORL, WANM, KDKO.

**PENNYE FORD "Change Your Wicked Ways" (Total Experience/RCA) 39/1**

Rotations: Heavy 7/0, Medium 22/0, Light 9/0, Extra Adds 1, Total Adds 1, WXYV. Heavy: WVEE, WEDR, WYLD-FM, KSOL, WPEG, WTLC, WWWW. Medium: WDAS, WAMO, KKDA-FM, WDIA, WDMT, WZAK, WJLB, WZEN-FM, KACE, KJLH, XHRM, KNOW, WXOK, WATV, WENN, WQMG, KJLH, XHRM, K94, KAPE, WWDM, KDKO. Heavy: WILD, WDJY, WVEE, JET94, KOKA. Medium: KRNB, WJAX, WQOK, WANM, WQKS, WVVOI.

**RONNIE LAWS "City Girl" (Capitol) 36/11**

Rotations: Heavy 0/0, Medium 12/1, Light 23/9, Extra Adds 1, Total Adds 11, WAOK, WEDR, WJLB, KACE, XHRM, WRDW, KNOW, KQXL, WKXI, WKWM, WFXC. Medium: WILD, WDAS, KRNB, WDMT, WZAK, WATV, WJAX, WPDQ, WANM, WWWW, WJMI.

**SHEILA E "The Belle Of St. Mark" (WB) 33/3**

Rotations: Heavy 9/0, Medium 12/1, Light 12/2, Extra Adds 0, Total Adds 3, WPEG, KHYS, WWDM. Heavy: WAMO, WDJY, WBLZ, KSOL, JET94, WQMG, WQKS, WVVOI, WWWW. Medium: WXYV, WHUR, WAOK, KNOK-FM, WTMP, WDMT, XHRM, WRDW, WATV, KAPE, WBLX.

**DAN HARTMAN "We Are The Young" (MCA) 32/16**

Rotations: Heavy 5/0, Medium 13/7, Light 14/9, Extra Adds 0, Total Adds 16, WDAS, WUSL, WHUR, KMJQ, KYOK, WTMP, KJLH, XHRM, WNHC, KQXL, WJJS, WBLX, K94, KAPE, WWDM, KDKO. Heavy: WILD, WDJY, WVEE, JET94, KOKA. Medium: KRNB, WJAX, WQOK, WANM, WQKS, WVVOI.

**PHILIP BAILEY w/PHIL COLLINS "Easy Lover" (Columbia) 32/13**

Rotations: Heavy 5/2, Medium 11/2, Light 16/9, Extra Adds 0, Total Adds 13, WAMO, WDJY, WHUR, WAOK, WHRK, WTMP, WGCI, XHRM, KSOL, WNHC, KQXL, WXOK, WQKS. Heavy: WILD, JET94, WJAX. Medium: WVEE, WBLZ, WZAK, WLUM, KACE, KAPE, WPEG, WFXC, WTLC, KDKO.

**STAPLE SINGERS "This Is Our Night" (Private/CBS) 32/10**

Rotations: Heavy 1/0, Medium 13/4, Light 16/4, Extra Adds 2, Total Adds 10, WXYV, WILD, WDAS, WVEE, KKDA-FM, KJLH, XHRM, WTOY, KAPE, WAAA. Medium: WAOK, KRNB, WDIA, KSOL, WNHC, WJMI, KJCB, WKXI, WANM, WKXI.

**JONZUN CREW w/MICHAEL JONZUN "Lovin'" (Tommy Boy) 32/6**

Rotations: Heavy 1/0, Medium 11/0, Light 20/6, Extra Adds 0, Total Adds 6, KMJQ, WEDR, WZAK, WLUM, WQKS, WAAA. Heavy: WAMO. Medium: WWIN, WVEE, WDMT, KACE, XHRM, KNOW, WPEG, WKXI, WEAS, WWWW, KSOL.

**ROCK MASTER SCOTT "Request Line" (Fantasy) 32/5**

Rotations: Heavy 7/1, Medium 11/0, Light 13/3, Extra Adds 1, Total Adds 5, WXYV, WHRK, WZEN-FM, WNHC, WWWW. Heavy: WRKS, KMJQ, WJLB, KDAY, WRDW, WWDM. Medium: WDAS, WUSL, WAOK, KKDA-FM, KRNB, WEDR, WDRQ, WQOK, WORL, WANM, KDKO.

**OLLIE & JERRY "Electric Boogaloo" (Polydor/PolyGram) 31/5**

Rotations: Heavy 1/0, Medium 12/1, Light 18/4, Extra Adds 0, Total Adds 5, KMJQ, KRNB, KDAY, WKXI, WVVOI. Heavy: KSOL. Medium: WDAS, WAMO, WDIA, WZEN-FM, XHRM, WNHC, WPEG, WQMG, WDAO, WWWW, KDKO.

**JANET JACKSON "Fast Girls" (A&M) 30/10**

Rotations: Heavy 1/0, Medium 14/2, Light 14/7, Extra Adds 1, Total Adds 10, WDAS, WAOK, KKDA-FM, WHRK, WBMX, WGCI, XHRM, Z93, WBLX, WORL. Heavy: KDAY. Medium: KRNB, KSOL, WATV, WJMI, WJAX, WPDQ, WQOK, KAPE, KOKA, WANM, WWWW, KDKO.

**KOKO-POP "I'm In Love With You" (Motown) 30/3**

Rotations: Heavy 2/0, Medium 14/0, Light 14/3, Extra Adds 3, WDMT, WZAK, WWDM. Heavy: KKDA-FM, WRDW, WTLC. Medium: WWIN, WXYV, KKDA-FM, WDIA, WDRQ, WJLB, KDAY, KJLH, KSOL, WQMG, WQOK, WVVOI, KDKO.

## MOST ADDED

**DIANA ROSS (27)**  
Missing You (RCA)  
**NEW EDITION (26)**  
Mr. Telephone Man (MCA)  
**STEVIE WONDER (21)**  
Love Light In Flight (Motown)  
**GWEN GUTHRIE (20)**  
Love In Moderation (Island)  
**PAUL HARDCASTLE (18)**  
Rain Forest (Profile)

## HOTTEST

**ASHFORD & SIMPSON (38)**  
Solid (Capitol)  
**MIDNIGHT STAR (34)**  
Operator (Solar/Elektra)  
**E. ISLEY, C. JASPER, M. ISLEY (19)**  
Look The Other Way (CBS Associate)  
**JEFFREY OSBORNE (19)**  
Don't Stop (A&M)  
**TEMPTATIONS (19)**  
Treat Her Like A Lady (Gordy/Motown)

**NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 30/3**

Rotations: Heavy 5/0, Medium 16/1, Light 9/2, Extra Adds 0, Total Adds 3, KMJM, KHYS, WVVOI. Heavy: WRKS, KRNB, WZAK, WANM, WTLC. Medium: WWIN, WXYV, WDAS, WUSL, WHRK, WDMT, WDRQ, WJLB, KACE, KDAY, XHRM, WNHC, WFXC, WQOK, WTOY.

**LINDA CLIFFORD "Sneakin' Out" (Red Label) 27/2**

Rotations: Heavy 1/0, Medium 8/0, Light 18/2, Extra Adds 0, Total Adds 2, WBMX, WBLX. Heavy: WEDR. Medium: WXYV, WAOK, KRNB, WPEG, WKXI, KOKA, WTLC, WWWW.

## SIGNIFICANT ACTION

**CASHMERE "Can I" (Philly World/Atlantic) 21/12**

Rotations: Heavy 0/0, Medium 7/4, Light 14/8, Extra Adds 0, Total Adds 12, WDAS, WUSL, WHUR, WVEE, WEDR, WTMP, WDMT, WZAK, Z93, WKXI, KAPE, WWWW. Medium: KRNB, WJAX, WPDQ.

**ERAMUS HALL "I Can't Keep My Head (I Always Lose It To You)" (Capitol) 21/1**

Rotations: Heavy 1/0, Medium 8/1, Light 12/0, Extra Adds 0, Total Adds 1, WEAS. Heavy: KJCB. Medium: KRNB, WDIA, WTMP, WKXI, WQOK, KOKA, WWWW.

**POINTER SISTERS "Neutron Dance" (Planet/RCA) 20/5**

Rotations: Heavy 1/0, Medium 8/1, Light 9/2, Extra Adds 2, Total Adds 5, WXYV, WNHC, WANM, WAAA. Heavy: WDJY. Medium: WAOK, WVEE, KSOL, WPEG, WFXC, WJAX, WQOK.

**FURIOUS FIVE "Step Off" (Sugar Hill) 19/8**

Rotations: Heavy 4/1, Medium 5/1, Light 10/6, Extra Adds 0, Total Adds 8, KMJQ, KRNB, WJLB, KSOL, WQOK, WWDM, WTLC, KDKO, KYOK. Heavy: WAMO, KOYK, WZEN-FM. Medium: KDAY, KJLH, KLOU, WANM.

**LIMIT "Say Yeah" (Portrait/CBS) 19/2**

Rotations: Heavy 0/0, Medium 5/1, Light 13/0, Extra Adds 1, Total Adds 2, WDAS, KACE. Medium: WUSL, KRNB, WNHC, WQOK.

**PRINCE "Erotic City" (WB) 19/2**

Rotations: Heavy 15/1, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 2, WGCI, WKYS. Heavy: WAMO, KKDA-FM, WBLZ, WDRQ, WJLB, KMJM, KACE, KDAY, KJLH, XHRM, K94, WWDM, WVVOI, KUKQ. Medium: WQKS.

**THOMAS MCCLARY "Thin Walls" (Motown) 17/10**

Rotations: Heavy 0/0, Medium 1/0, Light 16/10, Extra Adds 10, KNOK-FM, WYLD-FM, WGCI, KMJM, WZEN-FM, KDAY, WQMG, WKWM, WTLC, WVVOI. Medium: KKDA-FM.

**READY FOR THE WORLD "Tonight" (MCA) 17/9**

Rotations: Heavy 7/1, Medium 0/0, Light 10/8, Extra Adds 0, Total Adds 9, WAOK, WGCI, WDMT, KDAY, WNHC, WKXI, KOKA, WQKS, WTLC. Heavy: WZAK, WDRQ, WJLB, WKWM, WWWW, WVVOI.

**CHAMPAIGN "This Time" (Columbia) 16/3**

Rotations: Heavy 0/0, Medium 2/1, Light 13/11, Extra Adds 1, Total Adds 13, WXYV, WAOK, WVEE, WHRK, WZEN-FM, WKND, KQXL, WKXI, WBLX, WQOK, WORL, KOKA, WTLC. Medium: KDAY.

**PATRICE RUSHEN "Heartache Heartbreak" (Elektra) 16/0**

Rotations: Heavy 1/0, Medium 6/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WANM. Medium: WILD, WAMO, WTMP, WJMI, WPDQ, WORL.

**JOHNNIE TAYLOR "Lady, My Whole World Is You" (Malaco) 15/2**

Rotations: Heavy 2/1, Medium 3/0, Light 10/1, Extra Adds 0, Total Adds 2, WDIA, WVVOI. Heavy: KAPE. Medium: KKDA-FM, KJCB, WANM.

**LONNIE HILL "Hard Times" (Urban Sounds) 15/1**

Rotations: Heavy 0/0, Medium 2/1, Light 13/1, Extra Adds 0, Total Adds 1, WAMO. Medium: KRNB, WPDQ.

**GEORGE BENSON "20/20" (WB) 14/14**

Rotations: Heavy 1/1, Medium 3/3, Light 9/9, Extra Adds 1, Total Adds 14, WILD, WDAS, WAMO, WHUR, WAOK, KNOK-FM, WHRK, WGCI, WDRQ, KACE, KDAY, WNHC, WWDM, WWWW.

**RJ'S LATEST ARRIVAL "Cry Like A Wolf" (Golden Boy/Quality) 14/7**

Rotations: Heavy 0/0, Medium 2/1, Light 11/5, Extra Adds 1, Total Adds 7, WXYV, WAMO, WDMT, WZAK, WNHC, WPEG, WKXI. Medium: WWWW.

**RODNEY SAULSBERRY "Look Whatcha Done Now (Allegiance) 14/4**

Rotations: Heavy 0/0, Medium 3/0, Light 11/4, Extra Adds 0, Total Adds 4, WXYV, WEDR, WZAK, WTLC. Medium: WDAS, WAMO, KRNB.

**PEABO BRYSAN "Learning The Ways Of Love" (Elektra) 14/3**

Rotations: Heavy 1/0, Medium 4/0, Light 9/3, Extra Adds 0, Total Adds 3, Z93, WTOY. Heavy: WJAX. Medium: KRNB, WJMI, KAPE, KOKA.

**BRASS CONSTRUCTION "International" (Capitol) 14/1**

Rotations: Heavy 0/0, Medium 8/1, Light 6/0, Extra Adds 0, Total Adds 1, WDAS. Medium: KRNB, WYLD-FM, WKXI, WQOK, KOKA, WDAO, WWWW.

**DUTCH ROBINSON "Happy" (Catawba/CBS) 13/5**

Rotations: Heavy 0/0, Medium 3/1, Light 10/4, Extra Adds 0, Total Adds 5, WDIA, KMJM, WZEN-FM, WPEG, WQOK. Medium: KRNB, WJAX.

**GROVER WASHINGTON JR. "When I Look At You" (Elektra) 13/3**

Rotations: Heavy 1/0, Medium 5/0, Light 7/3, Extra Adds 0, Total Adds 3, WVVOI, WTLC, WVVOI. Heavy: WYLD-FM. Medium: KNOK-FM, WTMP, WZAK, KACE, KDKO.

**STEPHANIE MILLS "Edge Of The Razor" (Casablanca/PolyGram) 12/6**

Rotations: Heavy 1/0, Medium 5/1, Light 6/5, Extra Adds 0, Total Adds 6, WAOK, KJLH, XHRM, KSOL, WTLC, KUKQ. Heavy: KDAY. Medium: WUSL, WAMO, WZAK, WWWW.

**ELEANOR GRANT "Don't Stop 'Till You Get Enough" (Catawba/CBS) 12/4**

Rotations: Heavy 0/0, Medium 1/0, Light 11/4, Extra Adds 0, Total Adds 4, KMJQ, WATV, Z93, WPEG. Medium: KRNB.

**SHIRLEY BROWN "This Used To Be Your House" (Sound Town) 12/3**

Rotations: Heavy 1/1, Medium 4/0, Light 7/3, Extra Adds 0, Total Adds 3, KRNB, KAPE, WANM. Medium: WILD, WRDW, WKWM, WVVOI.

**WHAMI "Wake Me Up Before You Go-Go" (Columbia) 12/1**

Rotations: Heavy 7/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, WVVOI. Heavy: WDJY, WBLZ, WLUM, JET94, WQOK, WORL, WQKS. Medium: WHRK, K94, WWDM.

**KURTIS BLOW "Basketball" (Mercury/PolyGram) 11/6**

Rotations: Heavy 1/0, Medium 3/1, Light 6/4, Extra Adds 1, Total Adds 6, WILD, KKDA-FM, XHRM, KJLH, WTOY, WWWW. Heavy: KYOK. Medium: WQOK, KDAY.

**BLACK IVORY "You Are My Lover" (Panoramic) 11/1**

Rotations: Heavy 0/0, Medium 4/1, Light 7/1, Extra Adds 0, Total Adds 1, KRNB. Medium: WAMO, WHUR, WNHC, WPDQ.

**CHERRELLE "When You Look In My Eyes" (Tabu/CBS) 11/0**

Rotations: Heavy 2/0, Medium 5/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: KNOK-FM, WXOK. Medium: WAMO, KKDA-FM, WRDW, KJCB, WDAO.

**NICK MUNDY "Ain't It All Right" (Columbia) 10/2**

Rotations: Heavy 0/0, Medium 4/0, Light 6/2, Extra Adds 0, Total Adds 2, KMJM, WZEN-FM. Medium: KRNB, WNHC, WQOK, KOKA.

**DYNAMIC BREAKERS "Dynamic (Total Control)" (Sunny View) 10/1**

Rotations: Heavy 0/0, Medium 1/0, Light 9/1, Extra Adds 0, Total Adds 1, WANM. Medium: WQOK.

**STARSKI "Do The Right Thing" (Sutra) 10/1**

Rotations: Heavy 0/0, Medium 5/1, Light 5/0, Extra Adds 0, Total Adds 1, WEAS. Medium: WRKS, WDMT, XHRM, WPEG.

**WISH f/FONDA RAE "Touch Me" (KR/Personal) 10/1**

Rotations: Heavy 3/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, WTOY. Heavy: WILD, WUSL, WAMO. Medium: WDAS, WBMX, WDMT.

# ***BREAKER! BREAKER!***

## **“Beep A Freak”\*** (TES 1-2405)

The First Single From  
The Soon To Be Platinum Album



(TEL 8-5705)

Black/Urban Chart Debut: **36**

(12" DANCE MIX TED 1- 2606)

\* Single Produced by Lonnie Simmons



Manufactured & Distributed by RCA Records

# Black/Urban

# Regional Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

### EAST

**WYV/Baltimore**  
Roy Sampson

RODNEY SAULSBERRY  
PENNYE FORD  
RJ'S LATEST ARRIV  
ROCK MASTER SCOTT  
CHAMPAIGN  
DIANA ROSS  
DEODATO  
STAPLE SINGERS  
CICI  
LONNIE L. SMITH  
FIRST LOVE  
POINTER SISTERS  
Hottest:  
SOS BAND  
ASHFORD & SIMPSON  
RAY PARKER JR.  
THELMA HOUSTON  
TEMPTATIONS

**WWIN/Baltimore**  
Keith Newman

none  
Hottest:  
ASHFORD & SIMPSON  
CHAKA KHAN  
EUGENE WILDE  
GLENN JONES  
JERMAINE STEWART

**WILD/Bozton**  
Elroy R.C. Smith

STAPLE SINGERS  
KOOL & THE GANG  
KURTIS BLOW  
GEORGE BENSON  
GWEN GUTHRIE  
Hottest:  
EUGENE WILDE  
TEENA MARIE  
DAZZ BAND  
THELMA HOUSTON  
TEMPTATIONS

**WKND/Hartford**  
Jordan/McLean

MR. T  
CHAMPAIGN  
JERMAINE JACKSON  
Hottest:  
CHAKA KHAN  
ASHFORD & SIMPSON  
WHISPERS  
LIONEL RICHIE  
MIDNIGHT STAR

**WNHC/New Haven**  
James Jordan

WORLD FAMOUS SUPR  
POINTER SISTERS  
PAUL HARDCASTLE  
RJ'S LATEST ARRIV  
STEVIE WONDER  
MADONNA  
ROCK MASTER SCOTT  
READY FOR THE WOR  
GEORGE BENSON  
TOMORROW'S EDITIO  
ANTHONY WATSON  
PHILIP BAILEY  
DAN HARTMAN  
Hottest:  
LIONEL RICHIE  
EVELYN KING  
CHAMPAIGN  
EUGENE WILDE  
DENIECE WILLIAMS

**WRKS/New York**  
Tony Quartrone

DIANA ROSS  
UTFO  
CAPTAIN ROCK  
STYLISTICS  
Hottest:  
REBBIE JACKSON  
STYLISTICS  
ASHFORD & SIMPSON  
NEW EDITION  
THELMA HOUSTON

**WUSL/Philadelphia**  
Wyatt/Buggs

NEW EDITION  
JEFFREY OSBORNE  
CASHMERE  
PRINCE  
DAN HARTMAN  
Hottest:  
TEENA MARIE  
MIDNIGHT STAR  
PAUL HARDCASTLE  
WHODINI  
MADONNA

**WDAS/Philadelphia**  
Joe Tamburro

MADONNA  
GEORGE BENSON  
CASHMERE  
JANET JACKSON  
BRASS CONSTRUCTIO  
STAPLE SINGERS  
LIMIT  
VANITY  
DAN HARTMAN  
SLAVE  
Hottest:  
ASHFORD & SIMPSON  
CHAKA KHAN  
TEMPTATIONS  
PAUL HARDCASTLE  
KLYMAXX  
NUANCE

**WAMO/Pittsburgh**  
Allen Harrison

PHILIP BAILEY  
GEORGE BENSON  
GWEN GUTHRIE  
SHAKATAK  
PATBACK  
SHIRLEY BROWN  
RJ'S LATEST ARRIV  
ONYX  
VANITY  
THELMA HOUSTON  
LONNIE BILL  
Hottest:  
PRINCE  
ASHFORD & SIMPSON  
GAP BAND  
STEVIE WONDER  
WISH

**WOJY/Washington**  
Dan O'Neil

PHILIP BAILEY  
MTUME  
GAP BAND  
NUANCE  
EURYTHMICS  
STEVIE WONDER  
Hottest:  
MADONNA  
JEFFREY OSBORNE  
GAP BAND  
WHODINI  
PRINCE

**WHUR/Washington**  
Libby Lawson

JEFFREY OSBORNE  
GEORGE BENSON  
DAN HARTMAN  
PHILIP BAILEY  
CASHMERE  
DIANA ROSS  
LITTLE BENNY  
ANGELA BOFILL  
Hottest:  
REBBIE JACKSON  
NEW EDITION  
CHAKA KHAN  
PRINCE  
BAR-KAYS  
ASHFORD & SIMPSON

### SOUTH

**WAOK/Atlanta**  
Larry Tinsley

STEPHANIE MILLS  
JANET JACKSON  
RONNIE LAWS  
GEORGE BENSON  
PHILIP BAILEY  
CHAMPAIGN  
PATBACK  
READY FOR THE WOR  
Hottest:  
MIDNIGHT STAR  
CHAKA KHAN  
REBBIE JACKSON  
PRINCE  
GLENN JONES

**WVEE/Atlanta**  
Scotty Andrews

STEVIE WONDER  
DIANA ROSS  
MICHAEL WYCOFF  
SYLVESTER  
STAPLE SINGERS  
CHAMPAIGN  
DURAN DURAN  
CASHMERE  
NEW EDITION  
KOOL & THE GANG  
Hottest:  
WHODINI  
BAR-KAYS  
PAUL HARDCASTLE  
RAY PARKER JR.  
DIANA ROSS

**WRDW/Augusta**  
Charlotte Logan

STEVIE WONDER  
MADONNA  
ROY AYERS  
DEODATO  
SKYY  
RONNIE LAWS  
Hottest:  
DAZZ BAND  
LIONEL RICHIE  
CHAKA KHAN  
JACKSONS  
REBBIE JACKSON

**KNOW/Austin**  
Ken Rush

VANITY  
NEW EDITION  
PAUL HARDCASTLE  
DONNA SUMMER  
RONNIE LAWS  
ONE WAY  
STEVIE WONDER  
Hottest:  
EUGENE WILDE  
ISLEY, JASPER & I  
MIDNIGHT STAR  
KLYMAXX  
TEMPTATIONS

**KQXL/Baton Rouge**  
Gerard Raine

NEW EDITION  
GWEN GUTHRIE  
KLYMAXX  
RONNIE LAWS  
ALICIA MYERS  
PHILIP BAILEY  
MADONNA  
PAUL HARDCASTLE  
DAN HARTMAN  
CHAMPAIGN  
Hottest:  
JEFFREY OSBORNE  
ASHFORD & SIMPSON  
BALL & OATES  
ISLEY, JASPER & I  
GLENN JONES

**WXOK/Baton Rouge**  
Al Wallace

DIANA ROSS  
STEVIE WONDER  
GWEN GUTHRIE  
PHILIP BAILEY  
Hottest:  
BAR-KAYS  
ISLEY, JASPER & I  
JEFFREY OSBORNE  
THELMA HOUSTON  
SOS BAND

**WATV/Birmingham**  
Ron January

STEVIE WONDER  
GAP BAND  
NEW EDITION  
DIANA ROSS  
ELEANOR GRANT  
Hottest:  
DAZZ BAND  
GLENN JONES  
ISLEY, JASPER & I  
MIDNIGHT STAR  
SOS BAND

**WENN/Birmingham**  
Michael Star

MICHAEL RUFF  
NEW EDITION  
VERICHERI  
DIANA ROSS  
TOM BROWNE  
Hottest:  
NEW EDITION  
PRINCE  
CHAKA KHAN  
ASHFORD & SIMPSON  
WHODINI

**WWWZ/Charleston**  
Marc Little

STEVIE WONDER  
NEW EDITION  
SADE  
JANET JACKSON  
ELEANOR GRANT  
PAUL HARDCASTLE  
CASHMERE  
PEABO BRYSON  
Hottest:  
JEFFREY OSBORNE  
ISLEY, JASPER & I  
ASHFORD & SIMPSON  
MIDNIGHT STAR  
JERMAINE STEWART

**WPEG/Charlotte**  
Mike Rossi

BILLY OCEAN  
YARBROUGH & PEOP  
SHELLA E  
STEVIE WONDER  
DIANA ROSS  
PEABO BRYSON  
SHALAMAR  
GAP BAND  
ELEANOR GRANT  
MADONNA  
RJ'S LATEST ARRIV  
DUTCH ROBINSON  
VERICHERI  
Hottest:  
AL JARREAU  
MTUME  
THELMA HOUSTON  
TEMPTATIONS  
MIDNIGHT STAR

**JET94/Chattanooga**  
Rich Phillips

BILLY OCEAN  
ALICIA MYERS  
SADE  
KLYMAXX  
SHALAMAR  
Hottest:  
WHAM!  
MIDNIGHT STAR  
JERMAINE STEWART  
KOOL & THE GANG  
JERMAINE JACKSON

**KKDA-FM/Dallas**  
Terri Avery

KURTIS BLOW  
GWEN GUTHRIE  
JANET JACKSON  
STAPLE SINGERS  
Hottest:  
MIDNIGHT STAR  
CHAKA KHAN  
EUGENE WILDE  
ASHFORD & SIMPSON  
PAUL HARDCASTLE

**WFXC/Durham**  
Alvin Stowe

RONNIE LAWS  
JAMES INGRAM  
KLYMAXX  
SKYY  
DIANA ROSS  
Hottest:  
ASHFORD & SIMPSON  
MIDNIGHT STAR  
TEMPTATIONS  
GLENN JONES  
SOS BAND

**KNOK-FM/Ft. Worth**  
Kenny Byrd

DIANA ROSS  
GEORGE BENSON  
JERMAINE JACKSON  
HALL & OATES  
NEW EDITION  
TIME  
SHALAMAR  
WHODINI  
Hottest:  
THOMAS MCCLARY  
GWEN GUTHRIE  
TEMPTATIONS  
JERMAINE STEWART  
MIDNIGHT STAR  
ASHFORD & SIMPSON  
GLENN JONES

**WQMG/Greensboro**  
Doc Foster

SADE  
STEVIE WONDER  
PAUL HARDCASTLE  
GWEN GUTHRIE  
THOMAS MCCLARY  
Hottest:  
ASHFORD & SIMPSON  
JEFFREY OSBORNE  
CHAKA KHAN  
DAZZ BAND  
LIONEL RICHIE

**KYOK/Houston**  
Steve Hedgewood

TOM BROWNE  
SLAVE  
PAUL HARDCASTLE  
DAN HARTMAN  
Hottest:  
SOS BAND  
MIDNIGHT STAR  
KURTIS BLOW  
DREAMBOY  
TEMPTATIONS

**KMJQ/Houston**  
Brute Bailey

OLLIE & JERRY  
JONZUN CREW  
MIDNIGHT STAR  
PAUL HARDCASTLE  
ELEANOR GRANT  
DAN HARTMAN  
GAP BAND  
FURIOUS FIVE  
Hottest:  
FORCE MD'S  
SYLVERS  
DREAMBOY  
TEENA MARIE  
WHODINI

**WJMI/Jackson**  
Carl Haynes

WHODINI  
BAND OF GOLD  
FORCE MD'S  
Hottest:  
MIDNIGHT STAR  
TEMPTATIONS  
JACKSONS  
DAZZ BAND  
NEW EDITION

**WKKX/Jackson**  
Tommy Marshall

RAY PARKER JR.  
RJ'S LATEST ARRIV  
CASHMERE  
RONNIE LAWS  
CHAMPAIGN  
OLLIE & JERRY  
CULTURE CLUB  
SHERYL LEE RALPH  
ISLEY, JASPER, &  
WHAM!  
READY FOR THE WOR  
CLARENCE JACKSON  
Hottest:  
ASHFORD & SIMPSON  
PRINCE  
LIONEL RICHIE  
TEENA MARIE  
TEMPTATIONS

**WPDQ/Jacksonville**  
Scott/Jackson

STEVIE WONDER  
NEW EDITION  
WEST STREET MOB  
Hottest:  
JEFFREY OSBORNE  
ISLEY, JASPER & I  
EUGENE WILDE  
MIDNIGHT STAR  
WHISPERS

**WJAX-FM/Jacksonville**  
Chris Turner

WHODINI  
STEVE PERRY  
CHICAGO  
WHAM!  
CULTURE CLUB  
JOYCE KENNEDY  
Hottest:  
ALICIA MYERS  
SHALAMAR  
DURAN DURAN  
PAT BENATAR  
JERMAINE JACKSON

**KIIZ/Killeen**  
Bill St. John

RAY PARKER JR.  
SADE  
KURTIS BLOW  
MIDNIGHT STAR  
ASHFORD & SIMPSON  
Hottest:  
JERMAINE STEWART  
MIDNIGHT STAR  
PAT BOYS  
MADONNA  
BILLY OCEAN

**KJCB/Lafayette**  
Beatrice Evans

NEW EDITION  
DIANA ROSS  
JERMAINE JACKSON  
GAP BAND  
MADONNA  
Hottest:  
NEW EDITION  
STEVIE WONDER  
JERMAINE STEWART  
ASHFORD & SIMPSON  
MIDNIGHT STAR

**WLOU/Louisville**  
Tony T. Fields

Hottest:  
ASHFORD & SIMPSON  
CHAKA KHAN  
GLENN JONES  
EVELYN KING  
PRIME TIME

**WJSL/Lynchburg**  
Lad Goins

NEW EDITION  
ZIII  
DAN HARTMAN  
SHALAMAR  
AM-FM  
STEVIE WONDER  
MICK JESSUP  
Hottest:  
CHAKA KHAN  
PRINCE  
NEW EDITION  
HALL & OATES  
TINA TURNER

**KRNB/Memphis**  
Jerry Mason

GWEN GUTHRIE  
FURIOUS FIVE  
CICI  
SHIRLEY BROWN  
BLACK IVORY  
OLLIE & JERRY  
Hottest:  
ASHFORD & SIMPSON  
ISLEY, JASPER & I  
GLENN JONES  
MIDNIGHT STAR  
JEFFREY OSBORNE

**WDIA/Memphis**  
Bobby O'Jay

JOHNNIE TAYLOR  
NEW EDITION  
DIANA ROSS  
DUTCH ROBINSON  
KOOL & THE GANG  
Hottest:  
GLENN JONES  
ASHFORD & SIMPSON  
JEFFREY OSBORNE  
DAZZ BAND  
JOHNNIE TAYLOR

**WHRK/Memphis**  
Jimmy Smith

MADONNA  
DIANA ROSS  
GEORGE BENSON  
CHAMPAIGN  
PHILIP BAILEY  
ROCK MASTER SCOTT  
MANHATTAN TRANSFE  
GWEN GUTHRIE  
JANET JACKSON  
SYLVERS  
Hottest:  
WHODINI  
MIDNIGHT STAR  
GLENN JONES  
FAT BOYS  
DENIECE WILLIAMS

**WEDR/Miami**  
Jackson/Jones

HERB ALPERT  
TINA B  
SHERYL LEE RALPH  
STEVIE WONDER  
FIRST LOVE  
TWILIGHT 22  
SILHOUETTE  
PAUL HARDCASTLE  
NUANCE  
RODNEY SAULSBERRY  
RONNIE LAWS  
NEW EDITION  
CASHMERE  
JONZUN CREW  
Hottest:  
ISLEY, JASPER & I  
ASHFORD & SIMPSON  
JEFFREY OSBORNE  
DAZZ BAND  
EVELYN KING

**WBLX/Mobile**  
B.J. Taylor

JANET JACKSON  
GWEN GUTHRIE  
CHAMPAIGN  
DAN HARTMAN  
LINDA CLIFFORD  
Hottest:  
MIDNIGHT STAR  
WHODINI  
FORCE MD'S  
ASHFORD & SIMPSON  
STEVIE WONDER

**WQOK/Nashville**  
Fred Harvey

FURIOUS FIVE  
DAZZ BAND  
MIDNIGHT STAR  
EGYPTIAN LOVER  
RAY PARKER JR.  
MADONNA  
DUTCH ROBINSON  
CHAMPAIGN  
Hottest:  
MIDNIGHT STAR  
NEW EDITION  
PAT BOYS  
MTUME  
WHAM!

**WYLD-FM/New Orleans**  
Dell Spencer

SYLVERS  
THOMAS MCCLARY  
SADAO WATANABE  
JAMES INGRAM  
Hottest:  
JEFFREY OSBORNE  
ISLEY, JASPER & I  
MTUME  
TEENA MARIE  
K94/Norfolk  
Bruce Dowdy  
VANITY  
KOOL & THE GANG  
SHALAMAR  
DAN HARTMAN  
Hottest:  
JACKSONS  
ASHFORD & SIMPSON  
ISLEY, JASPER & I  
MADONNA

**WORLD/Orlando**  
Earl James

NEW EDITION  
GWEN GUTHRIE  
JANET JACKSON  
SKYY  
TEMPTATIONS  
GLENN JONES  
CHAMPAIGN  
Hottest:  
NEW EDITION  
WHAM!  
JEFFREY OSBORNE  
ASHFORD & SIMPSON  
MADONNA

**WPLZ/Petersburg**  
Hardy Jay

HALL & OATES  
KLYMAXX  
RAY PARKER JR.  
GAP BAND  
NEW EDITION  
KOOL & THE GANG  
DIANA ROSS  
DONNA SUMMER  
Hottest:  
ASHFORD & SIMPSON  
MIDNIGHT STAR  
FORCE MD'S  
TEMPTATIONS  
EUGENE WILDE

**KHYS/Port Arthur**  
Mark Perry

RAY PARKER JR.  
PAUL HARDCASTLE  
SHELLA E  
NOLAN THOMAS  
PRINCE  
GAP BAND  
STEVIE WONDER  
Hottest:  
ASHFORD & SIMPSON  
NEW EDITION  
CHAKA KHAN  
PRINCE  
WHODINI

**WANT/Richmond**  
Kirby Carmichael

KLYMAXX  
BAND OF GOLD  
NEW EDITION  
DIANA ROSS  
Hottest:  
ASHFORD & SIMPSON  
JEFFREY OSBORNE  
CHAKA KHAN  
DAZZ BAND  
ISLEY, JASPER & I

**WTOY/Roanoke**  
Duke Ellington

WISH  
STAPLE SINGERS  
SADE  
PEABO BRYSON  
SHALAMAR  
KURTIS BLOW  
VANITY  
JUNIE MORRISON  
Hottest:  
JEFFREY OSBORNE  
ASHFORD & SIMPSON  
DAZZ BAND  
CHAKA KHAN  
ISLEY, JASPER & I

**KAPE/San Antonio**  
Mike Kelly

STEVIE WONDER  
GWEN GUTHRIE  
STAPLE SINGERS  
DAN HARTMAN  
SHIRLEY BROWN  
CASHMERE  
GAP BAND  
RAY PARKER JR.  
Hottest:  
TEENA MARIE  
MIDNIGHT STAR  
TEMPTATIONS  
JACKSONS  
ISLEY, JASPER & I

**WEAS/Savannah**  
Don Jones

DIANA ROSS  
ERAMUS HALL  
STARKI  
NUANCE  
PAUL HARDCASTLE  
Hottest:  
MIDNIGHT STAR  
ISLEY, JASPER & I  
ASHFORD & SIMPSON  
JERMAINE STEWART  
DAZZ BAND

**KOKA/Shreveport**  
B.B. Davis

STEVIE WONDER  
CHAMPAIGN  
READY FOR THE WOR  
CULTURE CLUB  
WHAM!  
Hottest:  
MIDNIGHT STAR  
HALL & OATES  
GLENN JONES  
JEFFREY OSBORNE  
WHISPERS

**WWDN/Sumter**  
Mays/Hart

EUGENE WILDE  
KLYMAXX  
FURIOUS FIVE  
GAP BAND  
VANITY  
KOKO POP  
GEORGE BENSON  
SHELLA E  
GWEN GUTHRIE  
Hottest:  
STEVIE WONDER  
ROCK MASTER SCOTT  
PRINCE  
CHAKA KHAN  
ASHFORD & SIMPSON

**WANM/Tallahassee**  
Joe Bullard

SHIRLEY BROWN  
PAUL HARDCASTLE  
POINTER SISTERS  
JAMES INGRAM  
DYNAMIC BREAKERS  
ONYX  
Hottest:  
GLENN JONES  
ASHFORD & SIMPSON  
DENIECE WILLIAMS  
CHAMPAIGN  
HALL & OATES

**WTMP/Tampa**  
Michaels/Moore

DAN HARTMAN  
DIANA ROSS  
CASHMERE  
PHILIP BAILEY  
ROCK RANGERS  
DONNA SUMMER  
Hottest:  
JEFFREY OSBORNE  
GLENN JONES  
ISLEY, JASPER & I  
MIDNIGHT STAR  
EUGENE WILDE

### MIDWEST

**WBMX/Chicago**  
Les Michaels

DREAMBOY  
JANET JACKSON  
VANITY  
MAN PARRISH  
LINDA CLIFFORD  
Hottest:  
ASHFORD & SIMPSON  
MIDNIGHT STAR  
BILLY OCEAN  
TEENA MARIE  
EUGENE WILDE

**WGCI/Chicago**  
Graham Armstrong

PRINCE  
READY FOR THE WOR  
THOMAS MCCLARY  
PHILIP BAILEY  
JANET JACKSON  
GEORGE BENSON  
SHALAMAR  
Hottest:  
PRINCE  
STEVIE WONDER  
WHODINI  
ASHFORD & SIMPSON  
TEMPTATIONS

**WBLZ/Cincinnati**  
Brian Caste

WHODINI  
DIANA ROSS  
EUGENE WILDE  
POINTER SISTERS  
ROY AYERS  
JACK WAGNER  
RICK DEES  
Hottest:  
JEFFREY OSBORNE  
SOS BAND  
JERMAINE STEWART  
MIDNIGHT STAR  
TEENA MARIE

**WZAK/Cleveland**  
Lynn Tolliver

NEW EDITION  
MADONNA  
CASHMERE  
DIANA ROSS  
BAND OF GOLD  
RJ'S LATEST ARRIV  
RODNEY SAULSBERRY  
NATIVE  
JONZUN CREW  
INTRUDERS  
Hottest:  
PAUL HARDCASTLE  
MIDNIGHT STAR  
FAT BOYS  
ASHFORD & SIMPSON  
STEVIE WONDER

**WDMT/Cleveland**  
Dean Dean

NEW EDITION  
STEVIE WONDER  
DIANA ROSS  
CASHMERE  
RJ'S LATEST ARRIV  
READY FOR THE WOR  
KLYMAXX  
KOKO POP  
Hottest:  
ASHFORD & SIMPSON  
TINA TURNER  
FORCE MD'S  
GLENN JONES  
EUGENE WILDE

**WVKO/Columbus**  
K.C. Jones

MADONNA  
THELMA HOUSTON  
OLLIE & JERRY  
GROVER WASHINGTON  
NOLAN THOMAS  
SYLVERS  
WHAM!  
Hottest:  
PRINCE  
SOS BAND  
MIDNIGHT STAR  
ASHFORD & SIMPSON  
DAZZ BAND

**WDAO/Dayton**  
Lankford Stephen

none  
Hottest:  
CHAKA KHAN  
WHODINI  
PRINCE  
SOS BAND  
MTUME

**WKSJ/Williamsburg**  
Steve Crumbley

CHICAGO  
STEVIE WONDER  
JACK WAGNER  
PHILIP BAILEY  
JONZUN CREW  
DIANA ROSS  
NEW EDITION  
ROY AYERS  
BAND OF GOLD  
READY FOR THE WOR  
Hottest:  
MIDNIGHT STAR  
TEMPTATIONS  
SHELLA E  
MADONNA  
WHAM!

**WAAA/Winston-Salem**  
Eric St. James

STEVIE WONDER  
JONZUN CREW  
POINTER SISTERS  
SHALAMAR  
NUANCE  
FREESTYLE  
DIANA ROSS  
STAPLE SINGERS  
GWEN GUTHRIE  
Hottest:  
MIDNIGHT STAR  
ISLEY, JASPER & I  
SOS BAND  
TEMPTATIONS  
TEENA MARIE

**WWWS/Saginaw**  
Kermit Crockett

FURIOUS FIVE  
RONNIE LAWS  
JEFFREY OSBORNE  
RAY PARKER JR.  
CULTURE CLUB  
Hottest:  
DREAMBOY  
REBBIE JACKSON  
PRINCE  
READY FOR THE WOR  
EUGENE WILDE

**WDRQ/Detroit**  
Steve Harris

STEVIE WONDER  
NEW EDITION  
GEORGE BENSON  
PAUL HARDCASTLE  
Hottest:  
FAT BOYS  
GLENN JONES  
PRINCE  
READY FOR THE WOR  
VANITY

**KML/MS. Louis**  
Ron Atkins

NOLAN THOMAS  
RUN D.M.C.  
MIDNIGHT STAR  
KOOL & THE GANG  
GAP BAND  
GWEN GUTHRIE  
MTUME  
SHEENA EASTON  
DAN HARTMAN  
THOMAS MCCLARY  
DUTCH ROBINSON  
NICK MONDAY  
Hottest:  
PRINCE  
WHODINI  
FORCE MD'S  
MIDNIGHT STAR  
TEMPTATIONS

**WZEN/St. Louis**  
Rod King

ROCK MASTER SCOTT  
THOMAS MCCLARY  
CHAMPAIGN  
NICK MONDAY  
DUTCH ROBINSON  
SHERYL LEE RALPH  
WHODINI  
Hottest:  
KURTIS BLOW  
WHODINI  
FORCE MD'S  
ASHFORD & SIMPSON  
BAR-KAYS

**WVOI/Toledo**  
Maxx Myrick

STEVIE WONDER  
MADONNA  
GAP BAND  
JOHNNIE TAYLOR  
SYLVERS  
GROVER WASHINGTON  
NEW EDITION  
Hottest:  
JEFFREY OSBORNE  
WHODINI  
READY FOR THE WOR  
GLENN JONES  
DAZZ BAND

**WLOU/Louisville**

none  
Hottest:  
CHAKA KHAN  
WHODINI  
PRINCE  
SOS BAND  
MTUME

80 Reporting Stations  
77 Current Reports

These stations reported a frozen  
playlist this week:

WWIN/Baltimore  
WDAO/Dayton  
WLOU/Louisville

# R&R Country NATIONAL AIRPLAY/50

## December 7, 1984

Time	Two Weeks	Last Week	Artist	Title	Label	Total Reports/Adds	Heavy	Medium	Light
1	1	1	1	JUDDS (WYNONNA & NAOMI)/Why Not Me	(RCA/Curb)	162/0	143	17	2
7	3	3	2	EDDIE RABBITT/The Best Year Of My Life	(WB)	159/0	124	26	9
13	11	7	3	REBA McENTIRE/How Blue	(MCA)	159/1	111	40	8
8	6	5	4	WAYLON JENNINGS/America	(RCA)	150/0	111	27	12
10	8	6	5	BELLAMY BROTHERS/World's Greatest Lover	(MCA/Curb)	153/2	113	30	10
17	12	9	6	CRYSTAL GAYLE/Me Against The Night	(WB)	161/0	101	52	8
12	10	8	7	GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind	(MCA)	150/1	111	31	8
6	4	4	8	NITTY GRITTY DIRT BAND/I Love Only You	(WB)	157/0	115	24	18
3	2	2	9	GEORGE JONES/She's My Rock	(Epic)	153/0	109	28	16
18	13	11	10	JOHN CONLEE/Years After You	(MCA)	160/1	86	62	12
21	16	13	11	ALABAMA/(There's A) Fire In The Night	(RCA)	160/2	91	65	4
16	14	12	12	BARBARA MANDRELL/Crossword Puzzle	(MCA)	151/0	76	59	16
19	15	14	13	MARK GRAY/Diamond In The Dust	(Columbia)	150/1	76	59	15
22	19	15	14	MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart	(Epic)	157/1	74	72	11
24	20	16	15	CONWAY TWITTY/Ain't She Somethin' Else	(WB)	161/1	49	105	7
28	22	18	16	OAK RIDGE BOYS/Make My Life With You	(MCA)	160/0	48	100	12
25	23	19	17	GENE WATSON/Got No Reason Now For Goin' Home	(MCA/Curb)	148/2	63	69	16
29	26	20	18	RICKY SKAGGS/Something In My Heart	(Epic)	151/5	47	87	17
30	28	24	19	T.G. SHEPPARD/One Owner Heart	(WB/Curb)	159/5	25	115	19
26	24	22	20	GAIL DAVIES/Jagged Edge Of A Broken Heart	(RCA)	146/3	44	78	24
27	25	23	21	DEBORAH ALLEN/Heartache And A Half	(RCA)	148/1	45	86	17
20	18	17	22	HANK WILLIAMS JR./All My Rowdy Friends Are Comin'...	(WB/Curb)	126/0	56	56	14
34	30	27	23	ED BRUCE/You Turn Me On (Like A Radio)	(RCA)	153/5	23	104	26
2	5	10	24	A. MURRAY with D. LOGGINS/Nobody Loves Me...	(Capitol)	113/1	63	26	24
40	34	29	25	EDDY RAVEN/She's Gonna Win Your Heart	(RCA)	148/8	14	99	35
36	32	28	26	B.J. THOMAS/The Girl Most Likely To	(Clev. Int./Col.)	138/6	16	90	32
50	38	32	27	GARY MORRIS/Baby Bye Bye	(WB)	152/11	11	87	54
37	33	30	28	KENDALLS/I'd Dance Every Dance With You	(Mercury/Pg)	125/4	17	80	28
47	39	36	29	MEL MCDANIEL/Baby's Got Her Blue Jeans On	(Capitol)	140/15	23	72	45
43	36	34	30	SAWYER BROWN/Leona	(Capitol/Curb)	127/6	15	73	39
39	35	33	31	KEITH STEGALL/Whatever Turns You On	(Epic)	98/2	24	53	21
5	9	25	32	EARL THOMAS CONLEY/Chance Of Lovin' You	(RCA)	90/0	41	26	23
41	37	35	33	CHARLEY PRIDE/Missin' Mississippi	(RCA)	123/4	10	75	38
-	43	38	34	DAN SEALS/My Baby's Got Good Timing	(EMI America)	140/16	6	70	64
48	40	37	35	JIM GLASER/Let Me Down Easy	(Noble Vision)	119/8	9	69	41
-	42	39	36	GUS HARDIN with E. THOMAS CONLEY/All Tangled Up In Love	(RCA)	125/11	5	64	56
-	49	41	37	EMMYLOU HARRIS/Someone Like You	(WB)	125/15	2	64	59
23	21	21	38	DAVID FRIZZELL & SHELLY WEST/It's A Be Together Night	(Viva)	75/0	23	34	18
BREAKER	39	35	38	GLEN CAMPBELL/A Lady Like You	(Atlantic America)	121/28	2	45	74
BREAKER	40	36	39	STATLERS/My Only Love	(Mercury/Pg)	116/29	5	40	71
-	44	41	40	VERN GOSDIN/Slow Burning Memory	(Compleat/Pg)	121/18	2	41	78
BREAKER	42	38	41	MICHAEL MARTIN MURPHEY/What She Wants	(EMI America)	119/23	1	43	75
4	7	26	43	MICKEY GILLEY/Too Good To Stop Now	(Epic)	72/0	24	31	17
BREAKER	44	40	42	LACY J. DALTON/If That Ain't Love	(Columbia)	107/13	0	47	60
BREAKER	45	41	43	EXILE/Crazy For Your Love	(Epic)	101/34	4	28	69
-	49	46	44	REX ALLEN JR./Running Down Memory Lane	(Moon Shine)	92/6	3	38	51
9	17	31	47	JANIE FRICKE/Your Heart's Not In It	(Columbia)	60/0	15	26	19
DEBUT	48	42	45	JOHN ANDERSON/Eye Of A Hurricane	(WB)	91/27	0	25	66
11	27	40	49	DOLLY PARTON/God Won't Get You	(RCA)	42/0	9	18	15
14	31	43	50	JOHNNY LEE/You Could've Heard A Heart Break	(Full Moon/WB)	39/0	11	15	13

### MOST ADDED

- STEVE WARINER (41)  
What I Didn't Do (MCA)
- EXILE (34)  
Crazy For Your Love (Epic)
- K. ROGERS & D. PARTON (33)  
The Greatest Gift Of All (RCA)
- LEE GREENWOOD (33)  
You've Got A Good Love Comin' (MCA)
- THE STATLERS (29)  
My Only Love (Mercury/PolyGram)
- GLEN CAMPBELL (28)  
A Lady Like You (Atlantic America)
- JOHN ANDERSON (27)  
Eye Of A Hurricane (WB)
- RAY STEVENS (24)  
Mississippi Squirrel Revival (MCA)
- MICHAEL MARTIN MURPHEY (23)  
What She Wants (EMI America)
- LOUISE MANDRELL (22)  
This Bed's Not Big Enough (RCA)
- RAY CHARLES w/WILLIE NELSON (22)  
Seven Spanish Angels (Columbia)

### HOTTEST

- JUDDS (WYNONNA & NAOMI) (101)  
Why Not Me? (RCA/Curb)
- GEORGE JONES (53)  
She's My Rock (Epic)
- WAYLON JENNINGS (44)  
America (RCA)
- EDDIE RABBITT (44)  
The Best Year Of My Life (WB)
- GEORGE STRAIT (38)  
Does Forth Worth Ever Cross... (MCA)
- NITTY GRITTY DIRT BAND (38)  
I Love Only You (WB)
- ALABAMA (34)  
(There's A) Fire In The Night (RCA)
- BELLAMY BROTHERS (33)  
World's Greatest Lover (MCA/Curb)
- ANNE MURRAY w/DAVE LOGGINS (23)  
Nobody Love Me Like You... (Capitol)
- MERLE HAGGARD w/JANIE FRICKE (22)  
A Place To Fall Apart (Epic)
- REBA McENTIRE (22)  
How Blue (MCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### GLEN CAMPBELL

#### A Lady Like You (Atlantic America)

On 74% of reporting stations. Rotations: Heavy 2, Medium 45, Light 74, Total Adds 28 including WOKO, KEAN, KXYL, KYKX, WUSQ, WONE, WCUZ, WFMS, WDAF, WMIL, WIL, KWEN, KUZZ, KFRE, KCCY. A most added record. Moves 48-39 on the Country chart.

### MICHAEL MARTIN MURPHEY

#### What She Wants (EMI America)

On 73% of reporting stations. Rotations: Heavy 1, Medium 43, Light 75, Total Adds 23 including WXXW, WHN, WXTU, KIX106, WYNK, WESC, KYKX, WSLR, WQHK, KCJB, K102, KGHL, KVEG, KCKC, KSAN. Moves 46-42 on the Country chart.

### STATLERS

#### My Only Love (Mercury/PolyGram)

On 71% of reporting stations. Rotations: Heavy 5, Medium 40, Light 71, Total Adds 29 including WXXW, WRKZ, WAJR, KPLX, KISS-FM, WSM, WKIX, WQYK, KJJY, WWWW, KTTS, WIL, KYGO, KSON, KSAN. A most added record. Moves 45-40 on the Country chart.

### LACY J. DALTON

#### If That Ain't Love (Columbia)

On 66% of reporting stations. Rotations: Heavy 0, Medium 47, Light 60, Total Adds 13, WAJR, WMZQ, KMML, KXYL, WMNI, WONE, KSO, WITL, WTSO, WWJO, KGHL, KCKC. Debuts at number 44 on the Country chart.

### EXILE

#### Crazy For Your Love (Epic)

On 62% of reporting stations. Rotations: Heavy 4, Medium 28, Light 69, Total Adds 34 including WXXW, WRKZ, WNYR, KXYL, WUSY, WTVY, WUSQ, KWMT, WITL, KTTS, WTHI, KYAK, KYGO, KSOP, KSAN. A most added record. Debuts at number 45 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 12-3-84.



## HANK'S PICKS For Week Of Dec. 8th

Last Week 60% Correct

### COLLEGE

NO COLLEGE THIS WEEK

### PROS

- SAN FRANCISCO 49ers over MINNESOTA VIKINGS
- MIAMI DOLPHINS over INDIANAPOLIS COLTS
- LOS ANGELES RAMS over HOUSTON OILERS
- DENVER BRONCOS over SAN DIEGO CHARGERS
- WASHINGTON REDSKINS over DALLAS COWBOYS

MONDAY NIGHT SPECIAL: LOS ANGELES RAIDERS over DETROIT LIONS



# Country

## NEW & ACTIVE

### REX ALLEN JR. "Running Down Memory Lane" (Moon Shine) 92/6

Rotations: Heavy 3, Medium 38, Light 51, Total Adds 6, WSEN, WQBE, KLLL, KUUY, KRAK. Heavy: WPAP, KKYX, KRMD. Medium: WBGW, WWVA, WFMS, KEBC, KTPK, KRPM. Moves 49-46 on the Country chart.

### JOHN ANDERSON "Eye Of A Hurricane" (WB) 91/27

Rotations: Heavy 0, Medium 25, Light 66, Total Adds 27 including WRKZ, WDSY, WNYR, KXYL, WTVY, WGKX, WMNI, KSO, KWMT, WTSO, KTTS, KJOT, KNIX, KCCY, KSOP. Debuts at number 48 on the Country chart.

### DAVID FRIZZELL "No Way Jose" (Viva) 72/12

Rotations: Heavy 2, Medium 23, Light 47, Total Adds 12, WTSV, WWVA, WESC, KXAS, WKIX, WXCL, KIOV, KUZZ, KJOT, KWJJ, KCCY, KCKC. Heavy: WWJO, KIGO.

### LOUISE MANDRELL "This Bed's Not Big Enough" (RCA) 67/22

Rotations: Heavy 0, Medium 16, Light 51, Total Adds 22 including WGNA, WTSV, WNYR, WWVA, WUSY, WWOD, WLWI, WKIX, WMNI, WCXI, WGEE, WXCL, KQIL, KFTN, KTOM.

### JOHNNY PAYCHECK "I Never Got Over You" (AMI) 67/5

Rotations: Heavy 1, Medium 16, Light 50, Total Adds 5, WPOR, WESC, WWJO, KKCS, KTOM.

### STEVE WARINER "What I Didn't Do" (MCA) 65/41

Rotations: Heavy 2, Medium 14, Light 49, Total Adds 41 including WOKQ, CHOW, WYII, KRRV, KMML, KASE, WXBQ, WUSY, WMC, KRMD, WQYK, KSO, WOW, KRST, KGA, KCUB.

### RAZZY BAILEY "Touchy Situation" (MCA) 63/13

Rotations: Heavy 2, Medium 15, Light 46, Total Adds 13, WCAO, KMML, WESC, WONE, KWMT, WITL, WTSO, KTPK, KEIN, KCCY, KTOM, KSOP, KIGO. Heavy: WYNK, WCUZ.

### DAVID ALLAN COE "She Used To Love Me A Lot" (Columbia) 59/15

Rotations: Heavy 0, Medium 16, Light 43, Total Adds 15, WTSV, WWVA, WUSY, WGTO, WWOD, KYXX, WQYK, KSO, KTTS, WWJO, WTOD, KFDI, KLZ, KFRE, KVEG.

### CARL JACKSON "She's Gone, Gone, Gone" (Columbia) 57/0

Rotations: Heavy 1, Medium 32, Light 24, Total Adds 0. Heavy: KKYX. Medium: WVAM, WWVA, WYII, WEZL, WDXE, WSM, WDAF, KTTS, KTPK, KKAL, KUGN, KRSY, KGA, KCUB.

### RAY STEVENS "Mississippi Squirrel Revival" (MCA) 53/24

Rotations: Heavy 5, Medium 7, Light 41, Total Adds 24 including WXTU, WILQ, WYNK, WZZK, WKLO, WESC, WGKX, WLWI, WKIX, WUSN, KFKF, WTOD, KTOM, KRPM, KGA.

### KENNY ROGERS and DOLLY PARTON "The Greatest Gift Of All" (RCA) 52/33

Rotations: Heavy 0, Medium 12, Light 40, Total Adds 33 including WBGW, WKYG, KRRV, WQBE, WCOS, WTQR, KFGO, KCJB, WWJO, KUUY, KKCS, KYGO, KMAK, KWJJ, KCKC.

### KENNY ROGERS "Crazy" (RCA) 30/18

Rotations: Heavy 1, Medium 7, Light 22, Total Adds 18 including WXXW, WBGW, WTVY, WDXE, KBMR, WIL, KRKT, KKCS, KNIX, KCBQ.

### CON HUNLEY "All American Country Boy" (Capitol) 29/19

Rotations: Heavy 0, Medium 6, Light 23, Total Adds 19 including WGNA, WVAM, KRRV, WUSY, KKYX, KFGO, WXCL, KEIN, KRPM, KGA.

### RAY CHARLES with WILLIE NELSON "Seven Spanish Angels" (Columbia) 28/22

Rotations: Heavy 1, Medium 4, Light 23, Total Adds 22 including WHN, WPOR, WZZK, WLWI, KRMD, WFMS, KFDI, KFRE, KWJJ, KSON.

### BECKY HOBBS "Wheels In Emotion" (EMI America) 27/5

Rotations: Heavy 0, Medium 4, Light 23, Total Adds 5, WGNA, WPAP, KTTS, WTOD, KQIL. Medium: WSNO, KKYX, WWJO, KEIN.

### DAVID WILLS "Macon Love" (RCA) 26/2

Rotations: Heavy 0, Medium 8, Light 18, Total Adds 2, WESC, KSO. Medium: WYII, KHEY, WDXE, KKYX, KRMD, KKAL, KRSY, KIGO.

### ROBIN LEE "I Heard It On The Radio" (Evergreen) 24/2

Rotations: Heavy 0, Medium 2, Light 22, Total Adds 2, KKYX, KRPM. Medium: WVAM, KMML. Light: WSNO, KHEY, KTTS, WTOD, KRSY, KTOM.

### STEVE EARLE "What'll You Do About Me?" (Epic) 22/4

Rotations: Heavy 0, Medium 3, Light 19, Total Adds 4, KRRV, WWOD, WPAP, WTOD. Medium: KIKK, KEBC. Light: WBGW, WSNO, KRSY, KRPM.

### KEITH WHITLEY "Don't Our Love Look Natural" (RCA) 20/5

Rotations: Heavy 0, Medium 2, Light 18, Total Adds 5, WWVA, WWOD, WCXI, KTTS, KRWQ. Light: KKYX, KRMD, KKAL, KQIL.

### GORDON DEE "Nothing Left Between Us But..." (Southern Tracks) 18/7

Rotations: Heavy 0, Medium 1, Light 17, Total Adds 7, WGNA, WBGW, KMML, WPAP, KKYX, WTOD, KEIN. Medium: WLWI.

### GEORGE JONES with BRENDA LEE "Hallelujah, I Love You So" (Epic) 13/13

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 13 including WVAM, WBGW, WTVY, WNOX, WIRK, WCXI, KTPK, KRWQ, KRSY, KRPM.

### BILLY CHINNOCK "The Way She Makes Love" (Paradise) 13/4

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 4, KCJB, KRSY, KSOP. Medium: WBGW. Light: WPOR, KRRV, WDXE, KRKT.

### CHARLESTON EXPRESS "Sweet Love Don't Cry" (Soundwaves) 13/1

Rotations: Heavy 0, Medium 0, Light 13, Total Adds 1, KTTS. Light: KRRV, WFNC, WLWI, KBMR, KFGO, KRPM, KGA.

### BROOKS BROTHERS BAND "Hurry On Home" (Buckboard) 10/5

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 5, WKYG, KMML, KBMR, KTTS, KSOP. Medium: KRKT. Light: WIXY, WYII, KRRV.

### KATHY TWITTY "Green Eyes" (Permian) 10/3

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 3, KBMR, KRPM, KIGO. Medium: WCUZ. Light: WSNO, KRRV, KRKT, KRWQ, KRSY.

## COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
JOHN CONLEE/Working Man (MCA)	Blue Highway
GEORGE STRAIT/Any Old Time (MCA)	Does Forth Worth...
GEORGE JONES w/BARBARA MANDRELL/Daisy Chain (Epic)	Lady's Choice
JANIE FRICKE/Another Man Like That (Columbia)	The First Word . . .
GEORGE STRAIT/The Fireman (MCA)	Does Fort Worth...
JUDDS/Girl's Night Out (RCA/Curb)	Why Not Me
RICKY SKAGGS/Country Boy (Epic)	Country Boy
EARL THOMAS CONLEY/Love Don't Care (RCA)	Treadin' Water
JUDDS/Drops of Water (RCA/Curb)	Why Not Me
ROGERS & PARTON/Christmas To Remember (RCA)	Once Upon A Christmas
REBA McENTIRE/Before I Met You (MCA)	My Kind Of Country
JUDDS/Bye Bye Baby Blues (RCA/Curb)	Why Not Me
EARL THOMAS CONLEY/Treadin' Water (RCA)	Treadin' Water
GLEN CAMPBELL/Letter To Home (Atlantic America)	Letter To Home
MEL TILLIS w/WILLIE NELSON/Texas On A Saturday Night (MCA)	New Patches

## SIGNIFICANT ACTION

### HILLARY KANTER "Hey" (RCA) 48/9

Rotations: Heavy 0, Medium 14, Light 34, Total Adds 9, WCAO, WPOR, WPAP, WSLR, KWMT, KTTS, WTOD, KTOM, KIGO.

### JIMMY BUFFETT "Bigger Than The Both Of Us" (MCA) 48/6

Rotations: Heavy 1, Medium 11, Light 36, Total Adds 6, WBGW, CHOW, WTVY, KXAS, KFDI, KCCY. Heavy: WCUZ. Medium: KKYX, KTTS.

### LLOYD DAVID FOSTER "I'm Gonna Love You Right..." (Columbia) 44/7

Rotations: Heavy 0, Medium 10, Light 34, Total Adds 7, WGNA, WWVA, WYII, WGTO, WESC, WCXI, KFDI. Medium: KKAL, KMPS.

### DOTTIE WEST "Let Me Come Lookin' For You" (Permian) 40/2

Rotations: Heavy 0, Medium 14, Light 26, Total Adds 2, WITL, WTOD. Medium: WPTR, WYII, KIKK, KRMD, KRSY, KTOM, KSOP.

### TOM JONES "I'm An Old Rock 'N' Roller" (Mercury/PolyGram) 36/5

Rotations: Heavy 0, Medium 6, Light 30, Total Adds 5, WWVA, WUSY, WGTO, KQIL, KSOP. Medium: WPTR, WOKK, KBMR, KTTS, KFDI.

### LEE GREENWOOD "You've Got A Good Love Comin' " (MCA) 35/33

Rotations: Heavy 2, Medium 3, Light 30, Total Adds 33 including WYRK, WDSY, WXBQ, WNOX, KSSN, WMC, KSO, K102, KLZ, KCBQ. A most added record.

### ROY CLARK "Another Lonely Night With You" (MCA/Churchill) 32/1

Rotations: Heavy 0, Medium 12, Light 20, Total Adds 1, KXYL. Medium: WGNA, WCAO, KKYX, WCMS, KEBC, KVOO, KUGN, KGA.



# BREAKER.

39

## "A Lady Like You"

7-99691

The second hit single from  
Glen Campbell's album,  
"Letter To Home."

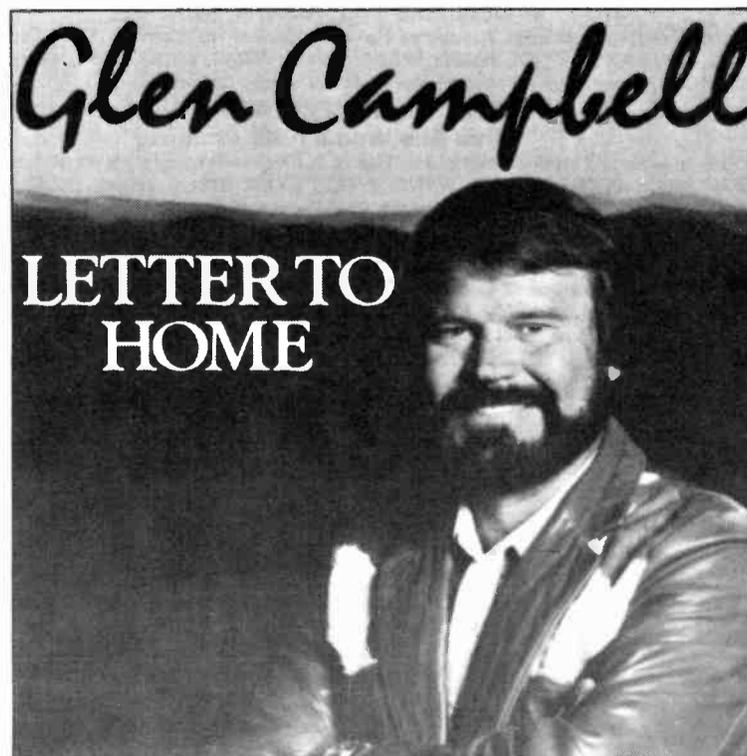
90164

Also includes the top 10 single, "Faithless Love."

Produced by Harold Shedd



On Atlantic America Records & Cassettes  
A Division of Atlantic Recording Corp.



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# Country Regional Adds & Hots

EAST		MIDWEST		SOUTH		WEST	
MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST
Lee Greenwood (MCA)	Judds (RCA/Curb)	Glen Campbell (Atlantic America)	Judds (RCA/Curb)	Steve Warner (MCA)	Judds (RCA/Curb)	Kenny Rogers & Dolly Parton (RCA)	Judds (RCA/Curb)
Kenny Rogers (RCA)	Eddie Rabbitt (WB)	The Statlers (Mercury/PolyGram)	George Jones (Epic)	Vern Gosdin (Compaq/PolyGram)	George Strait (MCA)	Lee Greenwood (MCA)	George Jones (Epic)

EAST		MIDWEST		SOUTH		WEST	
<b>WQNA-FM</b> Albany, NY None None	<b>WYPR</b> Albany, NY None None	<b>WGLR</b> Akron, OH None None	<b>WYMN</b> Akron, OH None None	<b>WTOO</b> Toledo, OH None None	<b>WYPR</b> Albany, NY None None	<b>WYPR</b> Albany, NY None None	<b>WYPR</b> Albany, NY None None

SOUTH		WEST	
<b>WZZK-FM</b> Birmingham, AL None None	<b>WTOO</b> Toledo, OH None None	<b>WYPR</b> Albany, NY None None	<b>WYPR</b> Albany, NY None None

### 163 Reporters

### 145 Current Reports

The following stations reported no change in their rotations this week:

- WAMZ/Louisville
- KKAL/Arroyo Grande
- KLAC/Los Angeles

The following stations failed to report this week and therefore their playlists were frozen:

- WPTV/Albany
- WIXL/Newton
- WXY/Springfield
- WEZL/Charleston
- WVSC/Charlotte
- WFNC/Fayetteville
- KIKK/Houston
- WKSJ/Mobile
- WSIX/Nashville
- WCMS/Norfolk
- WLLR/Davenport
- WAXX/Eau Claire
- WIRE/Indianapolis
- KEBC/Oklahoma City
- KVOO/Tulsa
- KUGN/Eugene
- KMPS/Seattle

With this week's new data, the following are new R&R reporting stations:

- KWEN/Tulsa
- KFKF/Kansas City
- KRPM/Tacoma
- WTSV/Clearmont, NH
- WVMI/Biloxi
- WDXE/Lawrenceburg
- WDSY/Pittsburgh
- WGKX/Memphis
- WQBE/Charleston
- WUSY/Chattanooga
- KYKX/Longview

As of December 3, 1984, the following are no longer reporting stations:

- WEEP/Pittsburgh
- KOMA/Oklahoma City
- KECK/Lincoln

# Adult/Contemporary

Continued from Back Page

## BREAKERS

### DIANA ROSS

#### Missing You (RCA)

72% of our reporters on it. Rotations: Heavy 5/2, Medium 58/9, Light 37/15, Total Adds 26 including WFBR, WKBW, WSB, WSB-FM, W101, WCCO, B100, KBEST, KJR, WRIE, WKGW, WAFB, K106, WHBC, WHB, and 11 more. Debuts at number 23 on the A/C chart.

### LINDA RONSTADT

#### Skylark (Asylum)

66% of our reporters on it. Rotations: Heavy 5/1, Medium 50/4, Light 36/10, Total Adds 15, WPIX, WSB, W101, WMJI, WOMB, KFMB, WWOM, WRIE, WKGW, WGOW, WLAC-FM, 3WM, KOY, WTN, WPPA. Debuts at number 24 on the A/C chart.

### ELTON JOHN

#### In Neon (Geffen)

62% of our reporters on it. Rotations: Heavy 1/0, Medium 50/9, Light 35/15, Total Adds 24, Y97, WSB-FM, WMYX, WCCO, B100, KFMB, KJR, WRIE, WGY, WAHR, WRKA, WLAC-FM, WHBC, WING, KRNT, WMGN, 3WM, KBOI, KDUK, KORQ, KFOD, KRNO, KRBS, KALE.

## NEW & ACTIVE

### JOHN CAFFERTY & THE BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 70/3

Rotations: Heavy 3/0, Medium 42/2, Light 25/1, Total Adds 3, Y97, KLSI, WAHR. Heavy: WAVE, WSNY, WCKQ. Medium: WFBR, WMJI, WKYE, WPJB, WAFB, K106, WMAZ, WSFL, 2WD, KRNT, WTRX, WMGN, KOIL, KDUK, KKUA, KIXI-FM, WNNR, WEIM, WKNE, WSKI, WTN, WPPA, WSKY, WCHV, WGSV, KRLB, WZLQ, WFFX, KTYL, WCIL, KFSB, KEEZ, KWEB, KKL, KTW, K99, KRNO, KQSW, KRBS, KALE.

### FOREIGNER "I Want To Know What Love Is" (Atlantic) 67/33

Rotations: Heavy 2/0, Medium 31/9, Light 34/24, Total Adds 33, WKBW, WTAE, WLTT, WARM9B, WLTF, WCCO, KOST, KGW, K101, WWOM, K106, WEZC, CK101, WAHR, WMAZ, WSFL, WHB, KOIL, KBOI, KKUA, KFI, WSKI, WCHV, WGSV, WKYX, WZLQ, KFSB, WXUS, KWEB, WHNN, KKL, KTW, KRNO. Heavy: WLTT, KEZR. Medium: WSB-FM, W101, V100, WKYE, WPJB, WMGN, KWAV, KIXI-FM, WNNR, WTKO, WTN, WPPA, WSKY, WCKQ, KRLB, WFFX, KTYL, WCIL, KEEZ, K99, KQSW.

### BARBRA STREISAND with KIM CARNES "Make No Mistake, He's Mine" (Columbia) 61/38

Rotations: Heavy 2/1, Medium 21/14, Light 38/23, Total Adds 38, WBEN, WPIX, WPRO, WLTT, WSB, WCCO, KS94, KFMB, WGY, WBT, WMAZ, WLAC-FM, WSFL, WRVA, WNAME, WING, WTRX, KOIL, KSL, WTKO, WTN, KORQ, KRLB, WKYX, WZLQ, WJFC, WCIL, WXUS, KEEZ, KWEB, WHNN, KFOD, KKL, KRNO, KRBS, KMGQ, KALE. Heavy: WKBW. Medium: WISN, WAEB, KIXI-FM, WSKI, KTYL, WJBC, KQSW.

### MANHATTAN TRANSFER "Baby Come Back To Me (The Morse Code Of Love)" (Atlantic) 59/28

Rotations: Heavy 3/1, Medium 20/6, Light 36/21, Total Adds 28, WFBR, WRMM, WARM9B, WISN, KHOW, KGW, KFMB, WICC, WKYE, K106, WBT, WMAZ, WSFL, WRVA, WNAME, WING, WTRX, KOIL, KBOI, WPPA, KRLB, WKYX, WFFX, WXUS, WHNN, KKL, KTW, KRBS. Heavy: WKBW, WCCO. Medium: WAHR, KRNT, KIXI-FM, WNNR, WEIM, WTKO, WKNE, WSKI, WSKY, WCHV, WJBC, WCIL, KEEZ, KMGQ.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 PAUL McCARTNEY	133/0	115	17	1
2 HONEYDRIPPERS	133/0	104	28	1
3 JERMAINE JACKSON	138/2	96	39	3
4 CYNDI LAUPER	129/0	110	16	3
5 JACK WAGNER	130/2	92	34	4
6 BOB SEGER & SILVER BULLET BAND	130/1	76	48	6
7 JULIAN LENNON	128/3	77	46	5
8 LIONEL RICHIE	118/0	74	36	8
9 CHICAGO	131/6	60	65	6
10 AL JARREAU	114/0	81	29	4
11 BARRY MANILOW	119/1	51	61	7
12 DARYL HALL & JOHN OATES	103/1	53	38	12
13 RAY PARKER JR.	120/8	20	88	12
14 WHAMI	96/1	36	46	14
15 STEVIE WONDER	110/16	10	73	27
16 MELISSA MANCHESTER	97/1	21	66	10
17 STEPHEN STILLS f/M. FINNIGAN	95/0	29	54	12
18 STEVE PERRY	104/12	3	79	22
19 DENNIS DeYOUNG	76/0	14	46	16
20 LAURA BRANIGAN	93/5	17	57	19
21 RICK SPRINGFIELD w/RANDY CRAWFORD	97/10	12	60	25
22 K. ROGERS w/K. CARNES & J. INGRAM	73/0	9	45	19
23 DIANA ROSS	100/26	5	58	37
24 LINDA RONSTADT	91/15	5	50	36
25 COREY HART	68/2	13	36	19

## MOST ADDED

B. STREISAND w/K. CARNES (38)  
Make No Mistake, He's Mine (Columbia)  
FOREIGNER (33)  
I Want To Know What Love Is (Atlantic)  
WHAMI (29)  
Careless Whisper (Columbia)  
MANHATTAN TRANSFER (28)  
Baby Come Back To Me... (Atlantic)  
GEORGE BENSON (27)  
20/20 (WB)  
DIANA ROSS (26)  
Missing You (RCA)

## HOTTEST

PAUL McCARTNEY (90)  
No More Lonely Nights (Columbia)  
HONEYDRIPPERS (87)  
Sea Of Love (Es Paranza/Atlantic)  
CYNDI LAUPER (74)  
All Through The Night (Portrait/CBS)  
JACK WAGNER (60)  
All I Need (Qwest/WB)  
JERMAINE JACKSON (56)  
Do What You Do (Arista)  
LIONEL RICHIE (41)  
Penny Lover (Motown)

### PAT BENATAR "We Belong" (Chrysalis) 52/1

Rotations: Heavy 15/0, Medium 31/0, Light 6/1, Total Adds 1, WTAE. Heavy: KMG, KEZR, WPJB, CK101, WSFL, 2WD, WMGN, KKUA, KFI, KWAV, WEIM, WSKI, WCKQ, KRLB, KALE. Medium: WARM9B, WLTT, WLTF, WLSI, B100, V100, WKYE, WHAS, WKJJ, WMAZ, WRVA, WAVE, WNAME, WHBC, WTRX, WENS, WMHE, WTN, WSKY, WCHV, WKYX, KTYL, KEEZ, KWEB, WJON, KFOD, KKL, KTW, KQSW, KRBS, 97AIA.

### MADONNA "Like A Virgin" (Sire/WB) 49/3

Rotations: Heavy 12/0, Medium 26/1, Light 11/2, Total Adds 3, WTAE, WMJJ, WCKQ. Heavy: KOST, B100, KEZR, WKJJ, WSFL, WMHE, KKUA, KFI, KWAV, WSKI, KRLB, WKYX. Medium: Y97, 97AIA, KLSI, KMG, KGW, KJR, V100, K106, CK101, WMAZ, WNAME, WTRX, WENS, WMGN, WNNR, WPPA, WSKY, WFFX, KTYL, KEEZ, KKL, KQSW, KRBS.

### WHAMI "Careless Whisper" (Columbia) 42/29

Rotations: Heavy 3/0, Medium 14/8, Light 25/21, Total Adds 29, WRMM, WLTT, KMG, KFMB, KEZR, WAEB, V100, WKYE, WEZC, WMAZ, KRNT, WTRX, WMGN, KKUA, KIXI-FM, WEIM, WTKO, WKNE, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, KRLB, WCIL, KKL, KTW, KMG. Medium: WSB-FM, KVIL-FM, K106, WEZS, KWAV, KQSW.

### AMERICA "Can't Fall Asleep To A Lullaby" (Capitol) 35/19

Rotations: Heavy 0/0, Medium 8/4, Light 27/15, Total Adds 19, WCCO, WAHR, WAVE, WNAME, WTRX, WMGN, KSL, WNNR, WGSV, KRLB, WKYX, WZLQ, WJBC, KFSB, WXUS, WHNN, WBOW, KKL, KRNO. Medium: KIXI-FM, WCKQ, WCHV, KRBS.

### JAMES INGRAM "Whatever We Imagine" (Qwest/WB) 35/3

Rotations: Heavy 0/0, Medium 13/2, Light 22/1, Total Adds 3, WISN, WAVE, WFFX. Medium: 97AIA, WCCO, WSFL, WRVA, WHBY, KSL, WEIM, WTKO, WSKI, WCIL, KRBS.

### DON HENLEY "The Boys Of Summer..." (Geffen) 34/0

Rotations: Heavy 3/0, Medium 16/0, Light 15/0, Total Adds 0, Heavy: WSFL, WCKQ, KALE. Medium: WFBR, WCCO, WMAZ, WAVE, WTRX, WENS, KWAV, KIXI-FM, WKNE, WSKI, WSKY, KRLB, WKYX, KTYL, KKL, KQSW.

### DANNY O'KEEFE "Along For The Ride" (Coldwater) 32/8

Rotations: Heavy 1/0, Medium 11/1, Light 20/7, Total Adds 8, WAHR, WNAME, WHBC, WNNR, WPPA, WZLQ, KWEB, KMG. Heavy: WCHV. Medium: WCCO, K101, WAVE, WMGN, KWAV, KIXI-FM, WEIM, WSKI, KKL, KRBS.

### PHILIP BAILEY with PHIL COLLINS "Easy Lover" (Columbia) 32/6

Rotations: Heavy 1/0, Medium 14/1, Light 17/5, Total Adds 6, B100, WKYE, WENS, WSKI, WZLQ, WHNN. Heavy: KEZR. Medium: KVIL-FM, KJR, WAEB, WPJB, WKJJ, WSFL, KRNT, KWAV, WSKY, WCKQ, WKYX, WFFX, KALE.

## SIGNIFICANT ACTION

### GEORGE BENSON "20/20" (WB) 27/27

Rotations: Heavy 0/0, Medium 8/8, Light 19/19, Total Adds 27, KGW, V100, WKYE, WBT, WAVE, KRNT, WMGN, KIXI-FM, WEIM, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, KTYL, KFSB, KEEZ, WHNN, WBOW, KKL, KTW, KQSW, KRBS, KALE.

### JIMMY BUFFETT "Come To The Moon" (MCA) 26/0

Rotations: Heavy 0/0, Medium 8/0, Light 18/0, Total Adds 0, Medium: WAHR, WRVA, KSL, KIXI-FM, WNNR, WKNE, WSKI, WCHV.

### CULTURE CLUB "Mistake No. 3" (Virgin/Epic) 23/22

Rotations: Heavy 0/0, Medium 4/3, Light 19/19, Total Adds 22, WSB-FM, KOST, WICC, V100, WKYE, WAVE, KOIL, KWAV, WTKO, WKNE, WSKI, WSKY, WCKQ, WGSV, WKYX, WZLQ, KTYL, KFSB, KEEZ, KTW, KQSW, KALE. Medium: WPIX.

### ALABAMA "There's A Fire In The Night" (RCA) 21/0

Rotations: Heavy 1/0, Medium 10/0, Light 10/0, Total Adds 0, Heavy: WAHR. Medium: WSB, WBT, WMAZ, KRNT, WEIM, WCHV, KRLB, WKYX, WCIL, KQSW.

### KOOL & THE GANG "Misled" (De-Lite/PolyGram) 18/11

Rotations: Heavy 0/0, Medium 3/0, Light 15/11, Total Adds 11, WAEB, WPJB, KWAV, WNNR, WEIM, KRLB, KTYL, KFSB, WHNN, WBOW, KQSW. Medium: WFBR, KVIL-FM, KEZR.

### ANDY SUMMERS "2010" (A&M) 18/9

Rotations: Heavy 0/0, Medium 0/0, Light 18/9, Total Adds 9, WNAME, KWAV, WCHV, WAGE, KRLB, WJBC, WCIL, KFSB, KMG.

### DAVID BOWIE "Tonight" (EMI America) 18/5

Rotations: Heavy 0/0, Medium 5/0, Light 13/5, Total Adds 5, WKBW, WCCO, WSFL, WTRX, KALE. Medium: KEZR, KIXI-FM, WSKI, WCHV, WFFX.

### EVERLY BROTHERS "The Story Of Me" (Mercury/PolyGram) 18/1

Rotations: Heavy 0/0, Medium 7/0, Light 11/1, Total Adds 1, WCHV. Medium: WAEB, WAHR, KRNT, KIXI-FM, WEIM, KWEB, KKL.

### DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 17/17

Rotations: Heavy 0/0, Medium 5/5, Light 12/12, Total Adds 17, KEZR, WAEB, V100, WPJB, WSFL, WAVE, KOIL, KKUA, KWAV, WNNR, WSKI, WCHV, WKYX, WFFX, KTYL, KFSB, KQSW.

### NEIL DIAMOND "You Make It Feel Like Christmas" (Columbia) 17/13

Rotations: Heavy 0/0, Medium 6/3, Light 11/10, Total Adds 13, WCCO, KMJI, WAEB, WRKA, WMAZ, WHBY, KSL, WEIM, WTKO, WSKI, WCHV, KTYL, WCIL. Medium: WSB, WMGN.

### MICHAEL MARTIN MURPHEY "What She Wants" (EMI America) 17/4

Rotations: Heavy 0/0, Medium 5/0, Light 12/4, Total Adds 4, WNAME, WZLQ, WCIL, WXUS. Medium: WCCO, K106, WAHR, KSL, WKYX.

### GEORGE FISCHOFF "Starry Night" (Lisa) 16/15

Rotations: Heavy 0/0, Medium 0/0, Light 16/15, Total Adds 15, WISN, WCCO, WICC, WHBY, WNAME, WHBC, WTRX, WEIM, WTKO, KORQ, WCHV, KFSB, KKL, KTW, KRBS.

### POINTER SISTERS "Neutron Dance" (Planet/RCA) 14/6

Rotations: Heavy 0/0, Medium 4/0, Light 10/6, Total Adds 6, KMG, WSNY, WENS, WPPA, WCKQ, KALE. Medium: WFBR, KVIL-FM, WKJJ, KRLB.

### KENNY ROGERS with DOLLY PARTON "The Greatest Gift Of All" (RCA) 13/7

Rotations: Heavy 0/0, Medium 4/3, Light 9/4, Total Adds 7, KVIL-FM, KSL, WEIM, WTKO, WSKI, WGSV, K99. Medium: WSB.

### CHAKA KHAN "I Feel For You" (WB) 12/1

Rotations: Heavy 5/0, Medium 6/1, Light 1/0, Total Adds 1, WTAE. Heavy: KMG, WKJJ, WENS, KKUA, WPPA. Medium: KVIL-FM, B100, WKYE, WPJB, WHAS.

### TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Extra Adds 10, WNAME, WNNR, WEIM, WKNE, WSKI, KTYL, WCIL, KFSB, KEEZ, KQSW.

### JOHN HUNTER "Tragedy" (Private I/CBS) 10/7

Rotations: Heavy 0/0, Medium 0/0, Light 10/7, Total Adds 7, KEZR, WKNE, KTYL, KFSB, KEEZ, KQSW, KRBS.

### HUEY LEWIS & THE NEWS "Walking On A Thin Line" (Chrysalis) 10/1

Rotations: Heavy 4/0, Medium 5/0, Light 1/1, Total Adds 1, V100. Heavy: WPJB, WKJJ, WCKQ, WKYX. Medium: KVIL-FM, WAVE, KKUA, KRLB, KALE.

# A/c Regional Adds & Hots

## EAST

### Parallel One

**WFR/Baltimore**  
Andy Szulinski

**MANHATTAN TRANSFER**  
DIANA ROSS  
Rottest:  
JULIAN LENNON  
JACK WAGNER  
CYNDI LAUPER  
BOB SEGER

**WBEN/Buffalo**  
Roger Christian

**WBAM**  
BARBRA STREISAND  
Rottest:  
WBAM  
HONEYDRIPPERS  
LIONEL RICIE  
JERMAINE JACKSON  
AL JARREAU

**WKSW/Buffalo**  
Sandy Beach

**DIANA ROSS**  
FOREIGNER  
DAVID BOWIE  
Rottest:  
STEVE WONDER  
ELTON JOHN  
BARRY MANLOW  
PAUL MCCARTNEY  
AL JARREAU

**WPXI/New York**  
Anderson/Silverstein

**BARBRA STREISAND**  
LINDA RONSTADT  
Rottest:  
AL JARREAU  
HONEYDRIPPERS  
JERMAINE JACKSON  
LIONEL RICIE  
JACK WAGNER

**WY7/Pittsburgh**  
Jay Crosswell

**ELTON JOHN**  
JOHN CAFFERTY & B  
STEVE PERRY  
Rottest:  
LIONEL RICIE  
DENNIS DEYOUNG  
PAUL MCCARTNEY  
CYNDI LAUPER  
JACK WAGNER

**WTAE/Pittsburgh**  
Don Berns

**CHAKA KHAN**  
MADONNA  
LAURA BRANIGAN  
PAT BENATAR  
FOREIGNER  
Rottest:  
JACK WAGNER  
HONEYDRIPPERS  
SHEENA EASTON  
CHAKA KHAN  
MADONNA

**WWSW(WSW)/Pittsburgh**  
Crawe/Waltz

**STEVE WONDER**  
Rottest:  
HALL & OATES  
JULIAN LENNON  
CYNDI LAUPER  
WBAM  
PAUL MCCARTNEY

**WPPO/Providence**  
Tom Cuddy

**CHICAGO**  
BOB SEGER  
BARBRA STREISAND  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
JULIAN LENNON  
JACK WAGNER  
LINDA RONSTADT

**WLTW/Washington D.C.**  
Bob Cummings

**FOREIGNER**  
BARBRA STREISAND  
RAY PARKER JR.  
Rottest:  
LIONEL RICIE  
PAUL MCCARTNEY  
HALL & OATES  
AL JARREAU

## WME/Erie

### Parallel One

**LINDA RONSTADT**  
BARRY GIBB  
DIANA ROSS  
ELTON JOHN  
Rottest:  
HONEYDRIPPERS  
JULIAN LENNON  
JACK WAGNER  
CYNDI LAUPER  
BOB SEGER

**WFMH/Hartford**  
Bob Paiva

**none**  
Rottest:  
LIONEL RICIE  
PAUL MCCARTNEY  
HONEYDRIPPERS  
JERMAINE JACKSON  
AL JARREAU

**WTKC/Hartford**  
Tom Barsanti

**none**  
Rottest:  
LIONEL RICIE  
PAUL MCCARTNEY  
AL JARREAU  
JERMAINE JACKSON  
BARRY MANLOW

**WKYE/Johnstown, PA**  
Farooq/Michaels

**CULTURE CLUB**  
PHILIP BAILEY  
GEORGE BENSON  
MANHATTAN TRANSFER  
WBAM  
Rottest:  
SHEENA EASTON  
WBAM  
HONEYDRIPPERS  
CYNDI LAUPER  
LAURA BRANIGAN

**WYJ/Providence**  
Tom Hunter

**HALL & OATES**  
PRINCE  
KOO & THE GANG  
Rottest:  
HALL & OATES  
CYNDI LAUPER  
PAUL MCCARTNEY  
SHEENA EASTON  
HUEY LEWIS & NEWS

**WQY/Schenectady**  
Mike Neff

**ELTON JOHN**  
BARBRA STREISAND  
Rottest:  
PAUL MCCARTNEY  
HONEYDRIPPERS  
JERMAINE JACKSON  
JACK WAGNER

**WTKW/Utica-Rome**  
Carpenter/Carr

**LINDA RONSTADT**  
DIANA ROSS  
MADONNA  
LAURA BRANIGAN  
PAT BENATAR  
FOREIGNER  
Rottest:  
JACK WAGNER  
HONEYDRIPPERS  
JERMAINE JACKSON  
AL JARREAU

**WVPA/Williamport, PA**  
Scott Masteller

**POINTER SISTERS**  
LINDA RONSTADT  
MANHATTAN TRANSFER  
DANNY O'KEEFE  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
HONEYDRIPPERS  
JERMAINE JACKSON

## WEM/Fitchburg

### Parallel One

**GEORGE FISCHOFF**  
KOO & THE GANG  
ROGERS PARTON  
NEIL DIAMOND  
WBAM  
Rottest:  
BILLY SATSELLITE  
Rottest:  
PAUL MCCARTNEY  
HONEYDRIPPERS  
JERMAINE JACKSON  
JULIAN LENNON  
MELISSA MANCHESTE

**WTKO/Rhine**  
Wayne Flek

**WBAM**  
CULTURE CLUB  
ROGERS & PARTON  
SLMO & PATSY  
BARBARA MANDRELL  
NEIL DIAMOND  
GEORGE FISCHOFF  
DIANA ROSS  
Rottest:  
JERMAINE JACKSON  
BOB SEGER  
BEAU COUP  
CHICAGO  
RICK SPRINGFIELD

**WVNE/Keene, NH**  
Howard Corday

**JOHN HUNTER**  
FOREIGNER  
CULTURE CLUB  
WBAM  
Rottest:  
ELAINE PAIGE  
Rottest:  
JULIAN LENNON  
CHICAGO  
LAURA BRANIGAN  
RICK SPRINGFIELD  
PAUL MCCARTNEY

**WSKI/Montpelier, VT**  
Bruce Stebbins

**PHILIP BAILEY**  
FOREIGNER  
WBAM  
Rottest:  
HALL & OATES  
GEORGE BENSON  
CULTURE CLUB  
ROGERS PARTON  
NEIL DIAMOND

**WTKN/Watertown, NY**  
Jay Donovan

**BARBRA STREISAND**  
LINDA RONSTADT  
DIANA ROSS  
Rottest:  
PAUL MCCARTNEY  
HONEYDRIPPERS  
WBAM  
Rottest:  
BOB SEGER  
WBAM  
Rottest:  
JERMAINE JACKSON  
AL JARREAU

## MIDWEST

### Parallel One

**WCLR/Chicago**  
DeYoung/Mayzel

**none**  
Rottest:  
CYNDI LAUPER  
BILLY OCEAN  
PAUL MCCARTNEY  
LIONEL RICIE  
KENNY ROGERS

**55KRC/Cincinnati**  
Dave Mason

**none**  
Rottest:  
LIONEL RICIE  
CYNDI LAUPER  
WBAM  
HONEYDRIPPERS  
PAUL MCCARTNEY

**WMTX/Milwaukee**  
Beth Fast

**ELTON JOHN**  
Rottest:  
JACK WAGNER  
PAUL MCCARTNEY  
CYNDI LAUPER  
AL JARREAU  
CHICAGO

**WLLT/Cincinnati**  
Dickie Shannon

**WBAM**  
BILLY JOEL  
Rottest:  
JACK WAGNER  
AMERICA  
FOREIGNER  
GEORGE FISCHOFF  
NEIL DIAMOND  
DAVID BOWIE  
BARBRA STREISAND  
Rottest:  
none

**KS94/St. Louis**  
Morgan/Watermann

**RAY PARKER JR.**  
STEVE WONDER  
BARBRA STREISAND  
Rottest:  
LIONEL RICIE  
HONEYDRIPPERS  
PAUL MCCARTNEY  
AL JARREAU  
CHICAGO

**WTRX/Flint**  
Burke/Smith

**BARBRA STREISAND**  
WBAM  
MANHATTAN TRANSFER  
DAVID BOWIE  
GEORGE FISCHOFF  
LORENZO LAMAS  
Rottest:  
PAUL MCCARTNEY  
HONEYDRIPPERS  
CYNDI LAUPER  
JULIAN LENNON  
BARRY MANLOW

**WMT/Grand Rapids**  
Ashtford/Brown

**MELISSA MANCHESTE**  
Rottest:  
JULIAN LENNON  
CYNDI LAUPER  
BOB SEGER  
LIONEL RICIE  
PAUL MCCARTNEY

**WENS/Indianapolis**  
Wheeler/Egan

**PHILIP BAILEY**  
STEVE PERRY  
POINTER SISTERS  
Rottest:  
HALL & OATES  
LIONEL RICIE  
JACK WAGNER  
CHAKA KHAN  
CHICAGO

**WBK/Kansas City**  
Jeff Roberts

**BARRY MANLOW**  
DIANA ROSS  
FOREIGNER  
Rottest:  
LIONEL RICIE  
CYNDI LAUPER  
HONEYDRIPPERS  
JACK WAGNER

## WNSY/Columbus, OH

### Parallel One

**LAURA BRANIGAN**  
Rottest:  
CYNDI LAUPER  
HONEYDRIPPERS  
AL JARREAU  
CHICAGO

**610TVN/Columbus**  
FitzGerald/Jones

**RAY PARKER JR.**  
CHICAGO  
RICK SPRINGFIELD  
Rottest:  
LIONEL RICIE  
DENNIS DEYOUNG  
PAUL MCCARTNEY  
CYNDI LAUPER  
JULIAN LENNON  
WING/Dayton

**WLE/Minneapolis**  
Paul Sebastian

**Rottest:**  
JACK WAGNER  
PAUL MCCARTNEY  
HONEYDRIPPERS  
JULIAN LENNON  
WBAM

**KOIL/Omaha**  
Mason/Shane

**BARBRA STREISAND**  
FOREIGNER  
HALL & OATES  
MANHATTAN TRANSFER  
CULTURE CLUB  
FOREIGNER  
MICHAEL MURPHEY  
Rottest:  
CYNDI LAUPER  
HONEYDRIPPERS  
BOB SEGER  
PAUL MCCARTNEY  
JERMAINE JACKSON

**WVME/Toledo**  
Ray/Morrison

**JACK WAGNER**  
Rottest:  
HALL & OATES  
HONEYDRIPPERS  
CYNDI LAUPER  
MADONNA  
BOB SEGER

**JWM/Toledo**  
Jerry King

**STEVE WONDER**  
LINDA RONSTADT  
ELTON JOHN  
RICK SPRINGFIELD  
Rottest:  
LIONEL RICIE  
BOB SEGER  
HALL & OATES  
PAUL MCCARTNEY  
CYNDI LAUPER

**KRAV/Utica**  
Gary Reynolds

**CHICAGO**  
Rottest:  
HALL & OATES  
LIONEL RICIE  
CYNDI LAUPER  
JACK WAGNER

**WVNN/Saginaw**  
Carson/McKenzie

**BARBRA STREISAND**  
KOO & THE GANG  
GEORGE BENSON  
MANHATTAN TRANSFER  
FOREIGNER  
PHILIP BAILEY  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
JERMAINE JACKSON  
JACK WAGNER

**WJON/St. Cloud**  
Diem/Fin

**Rottest:**  
HALL & OATES  
CYNDI LAUPER  
AL JARREAU  
MADONNA

**WBOW/Terre Haute**  
Kevin Young

**AMERICA**  
GEORGE BENSON  
KOO & THE GANG  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
AL JARREAU  
JACK WAGNER  
BARRY MANLOW

## WFMK/Lansing

### Parallel One

**WVON/Madison**  
Bill Vancil

**BARBRA STREISAND**  
AMERICA  
ELTON JOHN  
GEORGE BENSON  
WBAM  
Rottest:  
PAUL MCCARTNEY  
HONEYDRIPPERS  
JULIAN LENNON  
JERMAINE JACKSON

**WVME/Toledo**  
Ray/Morrison

**JACK WAGNER**  
Rottest:  
HALL & OATES  
HONEYDRIPPERS  
CYNDI LAUPER  
MADONNA  
BOB SEGER

**JWM/Toledo**  
Jerry King

**STEVE WONDER**  
LINDA RONSTADT  
ELTON JOHN  
RICK SPRINGFIELD  
Rottest:  
LIONEL RICIE  
BOB SEGER  
HALL & OATES  
PAUL MCCARTNEY  
CYNDI LAUPER

**KRAV/Utica**  
Gary Reynolds

**CHICAGO**  
Rottest:  
HALL & OATES  
LIONEL RICIE  
CYNDI LAUPER  
JACK WAGNER

**WVNN/Saginaw**  
Carson/McKenzie

**BARBRA STREISAND**  
KOO & THE GANG  
GEORGE BENSON  
MANHATTAN TRANSFER  
FOREIGNER  
PHILIP BAILEY  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
JERMAINE JACKSON  
JACK WAGNER

**WJON/St. Cloud**  
Diem/Fin

**Rottest:**  
HALL & OATES  
CYNDI LAUPER  
AL JARREAU  
MADONNA

**WBOW/Terre Haute**  
Kevin Young

**AMERICA**  
GEORGE BENSON  
KOO & THE GANG  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
AL JARREAU  
JACK WAGNER  
BARRY MANLOW

## WCLL/Carbondale, IL

### Parallel One

**NEIL DIAMOND**  
MICHAEL MURPHEY  
BARBRA STREISAND  
TEMPTATIONS  
ANDY SUMMERS  
Rottest:  
JACK WAGNER  
BARRY MANLOW  
JULIAN LENNON  
MELISSA MANCHESTE  
LAURA BRANIGAN

**KFSB/Joplin, MO**  
Don Carpenter

**CULTURE CLUB**  
FOREIGNER  
GEORGE BENSON  
AMERICA  
GEORGE FISCHOFF  
TEMPTATIONS  
JOHN HUNTER  
Rottest:  
KOO & THE GANG  
HALL & OATES  
ANDY SUMMERS  
Rottest:  
PAUL MCCARTNEY  
HONEYDRIPPERS  
BOB SEGER  
BARRY MANLOW

**WXUS/Lafayette**  
Bob Vizza

**MANHATTAN TRANSFER**  
BARBRA STREISAND  
AMERICA  
ELTON JOHN  
GEORGE BENSON  
Rottest:  
MICHAEL MURPHEY  
Rottest:  
JERMAINE JACKSON  
HONEYDRIPPERS  
AL JARREAU  
PAUL MCCARTNEY  
CYNDI LAUPER

**KEEZ/Manly, MN**  
Sue LeFond

**CULTURE CLUB**  
GEORGE BENSON  
BARBRA STREISAND  
JACK WAGNER  
TEMPTATIONS  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
HONEYDRIPPERS  
JULIAN LENNON  
JACK WAGNER

**KWB/Rochester, MN**  
Al Axelson

**FOREIGNER**  
BARBRA STREISAND  
DANNY O'KEEFE  
GLENN CAMPBELL  
LEE GREENWOOD  
ELTON JOHN  
AMERICA  
Rottest:  
JERMAINE JACKSON  
BARRY MANLOW  
JACK WAGNER

## SOUTH

### Parallel One

**WRMM/Atlanta**  
Montiel/Wyrostok

**MANHATTAN TRANSFER**  
WBAM  
Rottest:  
JERMAINE JACKSON  
AL JARREAU  
CYNDI LAUPER  
JULIAN LENNON  
JACK WAGNER

**WSB/Atlanta**  
Greg Picciano

**CHICAGO**  
RICK SPRINGFIELD  
LINDA RONSTADT  
DIANA ROSS  
BARBRA STREISAND  
Rottest:  
HONEYDRIPPERS  
JERMAINE JACKSON  
JACK WAGNER  
BOB SEGER  
BARRY MANLOW

**WSB-FM/Atlanta**  
Donna Brake

**ELTON JOHN**  
CULTURE CLUB  
DIANA ROSS  
Rottest:  
LIONEL RICIE  
WBAM  
JERMAINE JACKSON  
PAUL MCCARTNEY  
JACK WAGNER  
CHICAGO

**WVHR/Huntsville**  
Cannon/Dallas

**DANNY O'KEEFE**  
FOREIGNER  
JOHN CAFFERTY & B  
GLENN CAMPBELL  
LEE GREENWOOD  
ELTON JOHN  
AMERICA  
Rottest:  
JERMAINE JACKSON  
BARRY MANLOW  
JACK WAGNER  
CHICAGO

**WRVA/Richmond**  
Lou Dean

**MANHATTAN TRANSFER**  
BARBRA STREISAND  
AMERICA  
HALL & OATES  
CULTURE CLUB  
ROD STEWART  
Rottest:  
CYNDI LAUPER  
HONEYDRIPPERS  
BOB SEGER  
AL JARREAU

**WZLQ/Tupelo**  
Rusty McDaniel

**FOREIGNER**  
BARBRA STREISAND  
PHILIP BAILEY  
DANNY O'KEEFE  
AMERICA  
MICHAEL MURPHEY  
CULTURE CLUB  
Rottest:  
CYNDI LAUPER  
HONEYDRIPPERS  
PAUL MCCARTNEY  
LIONEL RICIE  
JERMAINE JACKSON

## WBT/Charlotte

### Parallel One

**MANHATTAN TRANSFER**  
BARBRA STREISAND  
Rottest:  
LIONEL RICIE  
PAUL MCCARTNEY  
JACK WAGNER  
CYNDI LAUPER

**WEZC/Charlotte**  
Ralph Rhoades

**FOREIGNER**  
RAY PARKER JR.  
Rottest:  
JERMAINE JACKSON  
LIONEL RICIE  
JACK WAGNER  
HONEYDRIPPERS

**WQOW/Chattanooga**  
Mac/Dason

**LINDA RONSTADT**  
DIANA ROSS  
Rottest:  
CYNDI LAUPER  
AL JARREAU  
PAUL MCCARTNEY  
HONEYDRIPPERS

**CK101/Cocoa Beach**  
Edwards/Phillips

**JERMAINE JACKSON**  
FOREIGNER  
RAY PARKER JR.  
Rottest:  
CYNDI LAUPER  
HONEYDRIPPERS  
JACK WAGNER  
SHEENA EASTON  
CHICAGO

**WVJ/Jacksonville**  
Fuzner/Ryan

**LAURA BRANIGAN**  
Rottest:  
HALL & OATES  
WBAM  
PAUL MCCARTNEY  
CYNDI LAUPER  
JERMAINE JACKSON

**WHA/Louisville**  
Doug McElvyn

**JULIAN LENNON**  
Rottest:  
HALL & OATES  
CYNDI LAUPER  
PAUL MCCARTNEY  
LIONEL RICIE  
WBAM

**WKJJ/Louisville**  
Leigh Jacobs

**none**  
Rottest:  
LIONEL RICIE  
HONEYDRIPPERS  
MADONNA  
NEIL DIAMOND  
HALL & OATES  
PAUL MCCARTNEY

**WRKA/Louisville**  
Jeff Crawford

**ELTON JOHN**  
NEIL DIAMOND  
Rottest:  
PAUL MCCARTNEY  
HONEYDRIPPERS  
JERMAINE JACKSON  
CYNDI LAUPER  
NEIL DIAMOND  
JACK WAGNER

**WMAZ/Macon**  
Steve Murphy

**BARBRA STREISAND**  
NEIL DIAMOND  
MANHATTAN TRANSFER  
DIANA ROSS  
Rottest:  
JACK WAGNER  
JULIAN LENNON  
CHICAGO  
RAY PARKER JR.  
STEVE WONDER

**WCKQ/Campbellsville, KY**  
Jackson/Royce

**WBAM**  
MADONNA  
POINTER SISTERS  
GEORGE BENSON  
CULTURE CLUB  
Rottest:  
PAUL MCCARTNEY  
LIONEL RICIE  
DENNIS DEYOUNG  
PAUL MCCARTNEY  
BOB SEGER  
HUEY LEWIS & NEWS  
DON RENLEY

## WHY/Montgomery

### Parallel One

**RAY PARKER JR.**  
STEVE PERRY  
Rottest:  
HONEYDRIPPERS  
BOB SEGER  
JERMAINE JACKSON  
CHICAGO  
PAUL MCCARTNEY  
JACK WAGNER  
CYNDI LAUPER

**WLAC-FM/Nashville**  
Nichols/Bergent

**STEVE WONDER**  
DIANA ROSS  
LINDA RONSTADT  
ELTON JOHN  
BARBRA STREISAND  
Rottest:  
JULIAN LENNON  
PAUL MCCARTNEY  
CYNDI LAUPER  
CHICAGO  
HALL & OATES

**WSFL/New Bern**  
Scott Kerr

**MANHATTAN TRANSFER**  
FOREIGNER  
DAVID BOWIE  
HALL & OATES  
BARBRA STREISAND  
Rottest:  
PAUL MCCARTNEY  
JULIAN LENNON  
RAY PARKER JR.  
MADONNA

**2WD/Norfolk**  
Richardson/Allen

**none**  
Rottest:  
WBAM  
PAT BENATAR  
LIONEL RICIE  
HONEYDRIPPERS  
HALL & OATES

**MANHATTAN TRANSFER**  
BARBRA STREISAND  
AMERICA  
ANDY SUMMERS  
KOO & THE GANG  
EUROGLIDERS  
WBAM  
Rottest:  
CYNDI LAUPER  
PAUL MCCARTNEY  
JACK WAGNER  
JERMAINE JACKSON  
WBAM

**WRVA/Richmond**  
Lou Dean

**MANHATTAN TRANSFER**  
FOREIGNER  
BARBRA STREISAND  
AMERICA  
HALL & OATES  
CULTURE CLUB  
ROD STEWART  
Rottest:  
CYNDI LAUPER  
HONEYDRIPPERS  
BOB SEGER  
AL JARREAU

**WZLQ/Tupelo**  
Rusty McDaniel

**FOREIGNER**  
BARBRA STREISAND  
PHILIP BAILEY  
DANNY O'KEEFE  
AMERICA  
MICHAEL MURPHEY  
CULTURE CLUB  
Rottest:  
CYNDI LAUPER  
HONEYDRIPPERS  
PAUL MCCARTNEY  
LIONEL RICIE  
JERMAINE JACKSON

## WCHV/Charlotteville

### Parallel One

**NEIL DIAMOND**  
GEORGE BENSON  
WBAM  
EVERLY BROTHERS  
FOREIGNER  
HALL & OATES  
GEORGE FISCHOFF  
ANDY SUMMERS  
Rottest:  
MELISSA MANCHESTE  
BOB SEGER  
PAUL MCCARTNEY  
RAY PARKER JR.  
DANNY O'KEEFE

**WGSV/Gunterville**  
Jackson/Bell

**ROGERS & PARTON**  
AMERICA  
GEORGE BENSON  
FOREIGNER  
WBAM  
CULTURE CLUB  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
HONEYDRIPPERS  
JERMAINE JACKSON  
JULIAN LENNON

**WAGE/Lessburg, VA**  
Steve Porter

**WBAM**  
ANDY SUMMERS  
GEORGE BENSON  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
HONEYDRIPPERS  
JERMAINE JACKSON  
JULIAN LENNON  
RAY PARKER JR.  
MADONNA

**2WD/Norfolk**  
Richardson/Allen

**none**  
Rottest:  
WBAM  
PAT BENATAR  
LIONEL RICIE  
HONEYDRIPPERS  
HALL & OATES

**MANHATTAN TRANSFER**  
BARBRA STREISAND  
AMERICA  
ANDY SUMMERS  
KOO & THE GANG  
EUROGLIDERS  
WBAM  
Rottest:  
CYNDI LAUPER  
PAUL MCCARTNEY  
JACK WAGNER  
JERMAINE JACKSON  
WBAM

**WKY/Paducah, KY**  
Carvell/Richards

**MANHATTAN TRANSFER**  
FOREIGNER  
BARBRA STREISAND  
AMERICA  
HALL & OATES  
CULTURE CLUB  
ROD STEWART  
Rottest:  
CYNDI LAUPER  
HONEYDRIPPERS  
PAUL MCCARTNEY  
LIONEL RICIE  
JERMAINE JACKSON

## WEST

### Parallel One

**WVON/Madison**  
Bill Vancil

**BARBRA STREISAND**  
AMERICA  
ELTON JOHN  
GEORGE BENSON  
Rottest:  
MICHAEL MURPHEY  
Rottest:  
JERMAINE JACKSON  
HONEYDRIPPERS  
AL JARREAU  
PAUL MCCARTNEY  
CYNDI LAUPER  
JULIAN LENNON  
JACK WAGNER

**WVME/Toledo**  
Ray/Morrison

**JACK WAGNER**  
Rottest:  
HALL & OATES  
HONEYDRIPPERS  
CYNDI LAUPER  
MADONNA  
BOB SEGER

**JWM/Toledo**  
Jerry King

**STEVE WONDER**  
LINDA RONSTADT  
ELTON JOHN  
RICK SPRINGFIELD  
Rottest:  
LIONEL RICIE  
BOB SEGER  
HALL & OATES  
PAUL MCCARTNEY  
CYNDI LAUPER

**KRAV/Utica**  
Gary Reynolds

**CHICAGO**  
Rottest:  
HALL & OATES  
LIONEL RICIE  
CYNDI LAUPER  
JACK WAGNER

**WVNN/Saginaw**  
Carson/McKenzie

**BARBRA STREISAND**  
KOO & THE GANG  
GEORGE BENSON  
MANHATTAN TRANSFER  
FOREIGNER  
PHILIP BAILEY  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
JERMAINE JACKSON  
JACK WAGNER

**WJON/St. Cloud**  
Diem/Fin

**Rottest:**  
HALL & OATES  
CYNDI LAUPER  
AL JARREAU  
MADONNA

**WBOW/Terre Haute**  
Kevin Young

**AMERICA**  
GEORGE BENSON  
KOO & THE GANG  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
AL JARREAU  
JACK WAGNER  
BARRY MANLOW

## WVME/Toledo

### Parallel One

**JACK WAGNER**  
Rottest:  
HALL & OATES  
HONEYDRIPPERS  
CYNDI LAUPER  
MADONNA  
BOB SEGER

**JWM/Toledo**  
Jerry King

**STEVE WONDER**  
LINDA RONSTADT  
ELTON JOHN  
RICK SPRINGFIELD  
Rottest:  
LIONEL RICIE  
BOB SEGER  
HALL & OATES  
PAUL MCCARTNEY  
CYNDI LAUPER

**KRAV/Utica**  
Gary Reynolds

**CHICAGO**  
Rottest:  
HALL & OATES  
LIONEL RICIE  
CYNDI LAUPER  
JACK WAGNER

**WVNN/Saginaw**  
Carson/McKenzie

**BARBRA STREISAND**  
KOO & THE GANG  
GEORGE BENSON  
MANHATTAN TRANSFER  
FOREIGNER  
PHILIP BAILEY  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
JERMAINE JACKSON  
JACK WAGNER

**WJON/St. Cloud**  
Diem/Fin

**Rottest:**  
HALL & OATES  
CYNDI LAUPER  
AL JARREAU  
MADONNA

**WBOW/Terre Haute**  
Kevin Young

**AMERICA**  
GEORGE BENSON  
KOO & THE GANG  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
AL JARREAU  
JACK WAGNER  
BARRY MANLOW

## WVNN/Saginaw

### Parallel One

**BARBRA STREISAND**  
AMERICA  
ELTON JOHN  
GEORGE BENSON  
Rottest:  
MICHAEL MURPHEY  
Rottest:  
JERMAINE JACKSON  
HONEYDRIPPERS  
AL JARREAU  
PAUL MCCARTNEY  
CYNDI LAUPER  
JULIAN LENNON  
JACK WAGNER

**WVME/Toledo**  
Ray/Morrison

**JACK WAGNER**  
Rottest:  
HALL & OATES  
HONEYDRIPPERS  
CYNDI LAUPER  
MADONNA  
BOB SEGER

**JWM/Toledo**  
Jerry King

**STEVE WONDER**  
LINDA RONSTADT  
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CYNDI LAUPER

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**WVNN/Saginaw**  
Carson/McKenzie

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**WJON/St. Cloud**  
Diem/Fin

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HALL & OATES  
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MADONNA

**WBOW/Terre Haute**  
Kevin Young

**AMERICA**  
GEORGE BENSON  
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JACK WAGNER  
BARRY MANLOW

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### Parallel One

**BARBRA STREISAND**  
AMERICA  
ELTON JOHN  
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MICHAEL MURPHEY  
Rottest:  
JERMAINE JACKSON  
HONEYDRIPPERS  
AL JARREAU  
PAUL MCCARTNEY  
CYNDI LAUPER  
JULIAN LENNON  
JACK WAGNER

**WVME/Toledo**  
Ray/Morrison

**JACK WAGNER**  
Rottest:  
HALL & OATES  
HONEYDRIPPERS  
CYNDI LAUPER  
MADONNA  
BOB SEGER

**JWM/Toledo**  
Jerry King

**STEVE WONDER**  
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ELTON JOHN  
RICK SPRINGFIELD  
Rottest:  
LIONEL RICIE  
BOB SEGER  
HALL & OATES  
PAUL MCCARTNEY  
CYNDI LAUPER

**KRAV/Utica**  
Gary Reynolds

**CHICAGO**  
Rottest:  
HALL & OATES  
LIONEL RICIE  
CYNDI LAUPER  
JACK WAGNER

**WVNN/Saginaw**  
Carson/McKenzie

**BARBRA STREISAND**  
KOO & THE GANG  
GEORGE BENSON  
MANHATTAN TRANSFER  
FOREIGNER  
PHILIP BAILEY  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER  
JERMAINE JACKSON  
JACK WAGNER

**WJON/St. Cloud**  
Diem/Fin

**Rottest:**  
HALL & OATES  
CYNDI LAUPER  
AL JARREAU  
MADONNA

**WBOW/Terre Haute**  
Kevin Young

**AMERICA**  
GEORGE BENSON  
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Rottest:  
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JACK WAGNER  
BARRY MANLOW

## WVNN/Saginaw

### Parallel One

**BARBRA STREISAND**  
AMERICA  
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PAUL MCCARTNEY  
CYNDI LAUPER  
JULIAN LENNON  
JACK WAGNER

**WVME/Toledo**  
Ray/Morrison

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CYNDI LAUPER

**KRAV/Utica**  
Gary Reynolds

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JACK WAGNER

**WVNN/Saginaw**  
Carson/McKenzie

**BARBRA STREISAND**  
KOO & THE GANG  
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MANHATTAN TRANSFER  
FOREIGNER  
PHILIP BAILEY  
Rottest:  
PAUL MCCARTNEY  
CYNDI LAUPER

# R&R AOR /HOT TRACKS

# BREAKERS

Three Weeks	Two Weeks	Last Week	158 REPORTERS	Total	Hot	Medium	Total Adds
4	3	2	<b>1</b> DON HENLEY/The Boys Of Summer (Geffen)	152-	145+	7-	1+
1	1	1	<b>2</b> BRYAN ADAMS/Run To You (A&M)	149-	145-	4=	0-
-	-	11	<b>3</b> FOREIGNER/I Want To Know Love Is (Atlantic)	150+	112+	37-	14-
13	8	5	<b>4</b> KINKS/Do It Again (Arista)	155-	91+	64-	0-
2	2	3	<b>5</b> PAT BENATAR/We Belong (Chrysalis)	135-	127-	8+	1+
14	11	9	<b>6</b> TOTO/Stranger In Town (Columbia)	128-	90+	37-	3+
27	16	13	<b>7</b> GIUFFRIA/Call To The Heart (Camel/MCA)	140+	58+	81-	1-
-	32	16	<b>8</b> PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)	133+	72+	58-	11-
11	9	8	<b>9</b> BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	113-	96-	17-	0-
3	4	4	<b>10</b> JULIAN LENNON/Valotte (Atlantic)	112-	91-	21-	0=
7	5	6	<b>11</b> ROGER HODGSON/Had A Dream... (A&M)	120-	71-	48-	1=
6	6	7	<b>12</b> BOB SEGER/Understanding (Capitol)	117-	68-	49+	0-
20	15	14	<b>13</b> DEEP PURPLE/Perfect Strangers (Mercury/Pg)	117-	61+	55-	2-
22	17	15	<b>14</b> JOHN PARR/Naughty Naughty (Atlantic)	124+	48+	73-	6+
35	25	17	<b>15</b> BRYAN ADAMS/It's Only Love (A&M)	114+	57+	56-	8-
15	10	12	<b>16</b> JOHN CAFFERTY &.../Tender Years (Scotti Bros./CBS)	116-	66-	50-	4+
-	29	19	<b>17</b> TRIUMPH/Spellbound (MCA)	124+	25+	96=	10-
8	7	10	<b>18</b> REO SPEEDWAGON/I Dowanna Know (Epic)	93-	67-	26-	1=
26	21	20	<b>19</b> EUROGLIDERS/Heaven (Must Be There) (Columbia)	103-	25-	77=	3-
53	37	29	<b>20</b> JULIAN LENNON/Too Late For Goodbyes (Atlantic)	94+	39+	53+	16-
-	-	46	<b>21</b> DON HENLEY/Sunset Grill (Geffen)	93+	38+	50+	33+
30	26	25	<b>22</b> FRANKIE GOES TO.../Two Tribes (ZTT/Island)	99=	28+	71-	1-
9	13	18	<b>23</b> HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)	79-	49-	29-	3+
59	49	38	<b>24</b> REO SPEEDWAGON/Can't Fight This Feeling (Epic)	97+	37+	57+	27+
33	27	27	<b>25</b> KROKUS/Our Love (Arista)	94-	22+	72-	0-
42	40	34	<b>26</b> AUTOGRAPH/Turn Up The Radio (RCA)	98+	11+	83+	14=
5	14	21	<b>27</b> U2/Pride (In The Name Of Love) (Island)	68-	47-	21-	3+
50	38	31	<b>28</b> PLANET P PROJECT/What I See (MCA)	96+	14+	76+	8-
44	35	30	<b>29</b> BILLY IDOL/Catch My Fall (Chrysalis)	85+	22+	62-	9+
12	18	24	<b>30</b> HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)	71-	51-	19+	3+
49	41	33	<b>31</b> U2/Wire (Island)	78+	37+	39+	13-
-	-	54	<b>32</b> SURVIVOR/High On You (Scotti Bros./CBS)	83+	24+	56+	23+
-	51	35	<b>33</b> DAVID BOWIE/Tonight (EMI America)	80+	29+	49+	11-
45	44	37	<b>34</b> DEEP PURPLE/Knocking At Your Door (Mercury/Pg)	76+	27+	47+	12+
-	48	36	<b>35</b> PAT BENATAR/Diamond Field (Chrysalis)	74+	30=	40+	15=
-	50	44	<b>36</b> LOS LOBOS/Don't Worry Baby (Slash/WB)	88+	5+	78+	13-
19	24	28	<b>37</b> CARS/Hello Again (Elektra)	69-	29-	40-	2=
21	19	22	<b>38</b> SCANDAL featuring PATTY SMYTH/Hands Tied (Col.)	71-	24-	46-	2=
10	12	23	<b>39</b> SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)	59-	34-	25-	0-
60	52	47	<b>40</b> BRYAN ADAMS/Summer Of '69 (A&M)	59+	30+	28-	7-
-	-	59	<b>41</b> BRUCE COCKBURN/If I Had A... (Gold Mtn./A&M)	76+	10+	59+	27+
-	57	48	<b>42</b> BIG COUNTRY/Where The Rose Is Sown (Mercury/Pg)	62+	9+	50-	6-
<b>DEBUT</b>			<b>43</b> BILLY SQUIER/Eye On You (Capitol)	68+	5+	55+	42+
23	20	26	<b>44</b> PETER WOLF/I Need You Tonight (EMI America)	55-	22-	33-	0=
34	33	39	<b>45</b> DURAN DURAN/The Wild Boys (Capitol)	57-	21-	36-	0-
<b>DEBUT</b>			<b>46</b> MOLLY HATCHET/Stone In Your Heart (Epic)	58+	7+	44+	30+
18	22	40	<b>47</b> MOLLY HATCHET/Satisfied Man (Epic)	44-	18-	26-	1+
36	36	41	<b>48</b> AC/DC/Jailbreak (Atlantic)	49-	5-	43-	1-
<b>DEBUT</b>			<b>49</b> CYNDI LAUPER/Money Changes... (Portrait/CBS)	67	5	46	61
58	55	55	<b>50</b> SAMMY HAGAR/VOA (Geffen)	52-	11+	41-	2-
54	53	53	<b>51</b> GENERAL PUBLIC/Tenderness (IRS/A&M)	49-	14-	35-	0-
-	60	56	<b>52</b> PAT BENATAR/A Crazy World Like This (Chrysalis)	46-	22+	21-	5-
17	23	32	<b>53</b> PAUL McCARTNEY/No More Lonely Nights (Columbia)	47-	19-	28-	0-
41	47	49	<b>54</b> FIXX/Sunshine In The Shade (MCA)	40-	17-	23-	0-
<b>DEBUT</b>			<b>55</b> HALL & OATES/Bank On Your Love (RCA)	43+	15=	23+	13+
<b>DEBUT</b>			<b>56</b> DOKKEN/Just Got Lucky (Elektra)	51+	1+	42+	30+
<b>DEBUT</b>			<b>57</b> ROGER HODGSON/In Jeopardy (A&M)	42+	16+	23+	23+
-	-	60	<b>58</b> RICK SPRINGFIELD/Bruce (Mercury/Pg)	47-	4-	41+	8=
32	34	43	<b>59</b> COREY HART/It Ain't Enough (EMI America)	40-	14-	26-	1=
<b>DEBUT</b>			<b>60</b> BRYAN ADAMS/Kids Wanna Rock (A&M)	32=	18+	13-	2+

**REO SPEEDWAGON**  
**Can't Fight This Feeling (Epic)**  
 61% of our reporters on it. 97/27 including adds at: WIYY, WDVE, WHJY, WKLS, KKCI, KGON, WPYX, WAQY, KNCN, WIMZ, KISS, WOOS, KKDJ. Moves 38-24 on the Hot Tracks chart.

**DON HENLEY**  
**Sunset Grill (Geffen)**  
 59% of our reporters on it. 93/33 including adds at: WHJY, DC101, KSRR, KYYS, KLOS, KINK. Moves 46-21 on the Hot Tracks chart.

**LOS LOBOS**  
**Don't Worry Baby (Slash/WB)**  
 56% of our reporters on it. 88/13 including adds at: WMMR, KZEW, KSRR, KRQR, WHCN, KZEL, KOMP. Moves 44-36 on the Hot Tracks chart.

**SURVIVOR**  
**High On You (Scotti Bros./CBS)**  
 53% of our reporters on it. 83/23 including adds at: KZEW, WCKO, WMMS, KGON, KSJO, WHEB, KNCN, KMJX, WLAV, KZEL, KRSP, KEZE. Moves 54-32 on the Hot Tracks chart.

**DAVID BOWIE**  
**Tonight (EMI America)**  
 51% of our reporters on it. 80/11 including adds at: KGON, WEZX, KNCN, WRXL, KOMP. Moves 35-33 on the Hot Tracks chart.

## NEW & ACTIVE

**BOB DYLAN "Highway 61 Revisited" (Columbia) 42/18 (29/24)**  
 Adds include KLOL, WLUP, KLAQ, KZEL, KEZE. Hots: 5 KBCO, WAAF, WQBK, WIZN, KTCL. Mediums: 32 include WBCN, WNEW, WDVE, WHJY, WXRT, KAZY, KMET, KGB, KFOG, WRXL, WAPL, KICT, KILO, KWFM.

**KISS "Thrills In The Night" (Mercury/PolyGram) 35/11 (27/7)**  
 Adds include WKLS, KYYS, WPYX, WTPA, KNCN, KLAQ, WLAV, WIOT, KKDJ. Hots: 2 KMET, WZZO. Mediums: 31 include WHJY, KTXQ, WMMS, KLOS, WAQY, WAQX, WOUR, WIMZ, WKDF, KISS, WTUE, KILO, KOMP.

**QUEENSRYCHE "Take Hold Of The Flame" (EMI America) 33/4 (32/3)**  
 Adds: WKLC, WEZX, KKDJ, KOZZ. Hots: 1 KISS. Mediums: 31 include WBCN, WKLS, KTXQ, KZEW, WYNF, WQFM, KLOS, KGB, KISW, WTPA, WCMF, WAQX, WOUR, KNCN, WLVO, WTUE, KDOS, KFMG.

**CHICAGO "You're The Inspiration" (WB) 32/9 (23/4)**  
 Adds: CHUM, KQRS, KBPI, CFOX, WCCC, WCKN, WZXR, WOOS, WXLN. Hots: 13 include WGRQ, WMMS, KJNK, WZZO, WIMZ, WIOB, KGGO. Mediums: 18 include WLUP, KYYS, WKLC, KZEL.

**U2 "The Unforgettable Fire" (Island) 30/10 (26/5)**  
 Adds include WKLC, WCMF, WFYV, WTUE, KICT, KKDJ. Hots: 13 include KLOL, KAZY, KLOS, KMET, KFOG. Mediums: 14 include WIYY, KTXQ, KSRR, WZXR, WDJZ, WIOT.

**DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 28/18 (10/5)**  
 Adds include WMMS, KFOG, WTPA, WRXL, WIQB, KKDJ, WBLM, KOZZ. Hots: 9 WMMR, WYSP, WLUP, WXRT, WZZO, WPDH, WQBK, WCPZ, KSPN. Mediums: 15 include KBCO, WKLC, WRUF.

**JOHN HUNTER "Tragedy" (Private/CBS) 28/4 (29/5)**  
 Adds include WBCN, WMET. Hots: 2 CITI, WIZN. Mediums: 24 include WIYY, WMMR, WLUP, WQFM, WZZO, WTPA, WCMF, WAQY, WOUR, WIMZ, WLAV.

**DENNIS DeYOUNG "Don't Wait For Heroes" (A&M) 28/4 (24/7)**  
 Adds: WLVO, WWCK, KMOD, WRKI. Hots: 2 KIDQ, KPOI. Mediums: 25 include WKLS, WPYX, WOUR, KLAQ, WYFV, WIMZ, WKDF, WOOS, WTUE, KILO, KKDJ.

**TWISTED SISTER "The Price" (Atlantic) 27/16 (12/8)**  
 Adds include WNEW, WHJY, KZAP, WCCC, WCMF, WAQY, WOUR, KLAQ, KDOS, KATT, WIOT, KFMG. Hots: 4 WLLZ, WQFM, KMET, KILO. Mediums: 17 include WTPA, WAQX, KNCN, KISS.

**PRINCE "I Would Die 4 U" (WB) 27/14 (12/5)**  
 Adds include WPYX, WKLC, WTPA, WOUR, KLAQ. Hots: 8 WGRQ, WCKO, WLUP, KFOG, WZZO, WPDH, WKQO, WHMD. Mediums: 14 include CHUM, WSHE, WMMS, KOAK.

**RED ROCKERS "Blood From A Stone" (415/Columbia) 27/4 (24/5)**  
 Adds: WNEW, WHJY, WHCN, WYER. Hots: 2 CHEZ, WIZN. Mediums: 21 include WBCN, WGRQ, WYNF, WXRT, KBCO, KGB, WTPA, WOUR, WAAF, KLBJ, WLVO.

**TOMMY SHAW "Lonely School" (A&M) 26/11 (15/7)**  
 Adds include WMET, WMMS, WOUR, WIQB, WLAV, KICT. Hots: 8 WLUP, WDHA, WAQX, WOOS, KDOS, KIDQ. Mediums: 15 include WHJY, KISW, KATT, KEZE.

**IRON MAIDEN "Aces High" (Capitol) 26/8 (20/3)**  
 Adds: WNEW, WLLZ, KLOS, WXLN, KFMG, KEZE, KWFM, WYER. Hots: 0. Mediums: 23 include WBCN, KTXQ, KZEW, KISW, WPYX, WAAF, KNCN, KISS, WLVO, WIOT, KOMP.

**DON HENLEY "All She Wants To Do Is Dance" (Geffen) 26/7 (22/7)**  
 Adds: KOME, CFOX, CHEZ, WDJZ, WGIR, WXOR, KSQY. Hots: 13 include WYNF, KYYS, KFOG, WTPA, KKDJ. Mediums: 11 include WKLS, WLUP, WDHA, KLBJ.

**KINKS "Living On A Thin Line" (Arista) 24/9 (16/9)**  
 Adds include KMET, KWFM, WRUF. Hots: 9 WNEW, WHJY, KAZY, KISW, CFOX, WPDH, WAAF, WQBK, WWWV. Mediums: 11 include WOUR, KATT, KFMG, KEZE.

**GLENN FREY "The Heat Is On" (MCA) 23/17 (7/7)**  
 Adds include KLAQ, WIMZ, WWWV, KOZZ. Hots: 2 WKLS, WKQQ. Mediums: 15 include WMMS, WPYX, WZZO, WKLC, WTPA, WDJZ.

**ALPHAVILLE "Big In Japan" (Atlantic) 22/4 (21/4)**  
 Adds: WYSP, WHJY, WQBK, WWTR. Hots: 4 WLIR, KROQ, KOAK, WPDH. Mediums: 18 include WBCN, KBCO, WTPA, WAQY, KNCN, WOOS, KDOS.

**MADONNA "Like A Virgin" (Sire/WB) 22/4 (18/2)**  
 Adds: CHUM, WHEB, WCKN, KFIV. Hots: 13 include WGRQ, WMMS, WZZO, WKLC, KMJX. Mediums: 7 include KROQ, WYFV, KGGO, WWCK.

**BRUCE SPRINGSTEEN "Pink Cadillac" (Columbia) 22/2 (22/2)**  
 Adds: WXLN, KRSP. Hots: 10 include KSHE, KFOG, WIBA, KILO. Mediums: 12 include KLOL, WNOR, WLUP, WMET, KDKB, WLBK, WKDF, WAPL, KICT.

**UB40 "If It Happens Again" (Virgin/A&M) 19/1 (20/2)**  
 Adds: WHEB. Hots: 4 KBCO, 91X, KOAK, CHEZ. Mediums: 13 include WBCN, WNEW, WXRT, KAZY, KROQ.

**BILLY OCEAN "Loverboy" (Jive/Arista) 17/4 (14/2)**  
 Adds: KDKB, WYFV, KFIV, KLPX. Hots: 2 WMMS, WBYG. Mediums: 15 include WZZO, WKLC, WOUR.

**BRYAN ADAMS "One Night Love Affair" (A&M) 17/2 (17/3)**  
 Adds: KOME, KSJO. Hots: 10 include KLOL, KISS, WAPL, WLVO, WLAV. Mediums: 7 include WAQX, KATT, KEZE.

**ARMORED SAINT "Can U Deliver" (Chrysalis) 15/5 (9/2)**  
 Adds: WBCN, WYSP, KZEW, WAQY, WAQX. Hots: 0. Mediums: 12 include WGRQ, WHJY, KTXQ, KLAQ, KISS, WIOT.

**STEVE PERRY "Foolish Heart" (Columbia) 15/4 (11/3)**  
 Adds include KFIV, KATT, KLYV. Hots: 6 WPDH, WTKX, WIQB, WLVO, KGGO, WHMD. Mediums: 8 include WMMS, WZZO, WOOS.

**EURYTHMICS "Sexcrime (Nineteen Eighty-Four)" (RCA) 15/1 (13/1)**  
 Adds: WBYG. Hots: 4 WLIR, KROQ, 91X, KOAK. Mediums: 10 include WXRT, WMMS, KDOS.

### MOST ADDED

- CYNDI LAUPER (61)  
Money Changes Everything (Live) (Portrait/CBS)
- BILLY SQUIER (42)  
Eye On You (Capitol)
- DON HENLEY (33)  
Sunset Grill (Geffen)
- MOLLY HATCHET (30)  
Stone In Your Heart (Epic)
- DOKKEN (30)  
Just Got Lucky (Elektra)

### MOST HOTS

- BRYAN ADAMS (145)  
Run To You (A&M)
- DON HENLEY (145)  
The Boys Of Summer (Geffen)
- PAT BENATAR (127)  
We Belong (Chrysalis)
- FOREIGNER (112)  
I Want To Know What Love Is (Atlantic)
- BRUCE SPRINGSTEEN (96)  
Born In The U.S.A. (Columbia)



## *"I'm sorry, he's gone for the day..."*

After being bombarded with promotion requests, numerous problems in the traffic department, jocks calling in sick and questions about the latest Arbitron trends . . . **Do you really believe he wants to hear your problems? Do you think he understands how important your record is?**

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AIR's priorities include a few tracks and singles each week. His opinion is formed after really listening because these are the songs he *wants* to hear.

Habits are hard to break. You can continue calling our buddy here until you get him and hope he's listened, or you can call AIR, and be sure he's not only listened, but he's *heard* your product.

**AIR remains the fastest and most reliable research tool for getting radio to listen to music.**

WEEK # **11**

**AIR Priorities**

WEEK # **11**

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, December 13, 1984.

	TITLE/CUTS	ARTIST	LABEL
<b>AOR</b>	BIG BAM BOOM "Method"	HALL & OATES	RCA
	2010 "2010"	ANDY SUMMERS	A&M

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, December 12, 1984.

	TITLE	ARTIST	LABEL
<b>CHR</b>	I WOULD DIE 4 U	PRINCE	WARNER BROS.
	METHOD OF MODERN LOVE	HALL & OATES	RCA
	SAY NO	ROMEO VOID	COLUMBIA
	DON'T WAIT FOR HEROES	DENNIS DeYOUNG	A&M
	EYE ON YOU	BILLY SQUIER	CAPITOL

**AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.**

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# AOR / ALBUMS

**December 7, 1984**

**158 REPORTERS**

Three Weeks Last  
Weeks Weeks Week

Total Hot Medium Total  
Reports Rotation Rotation Adds.All  
Rotations

Three Weeks Last	Two Weeks	Weeks	Week	Rank	Artist/Album (Label)	Tracks	Total Reports	Hot Rotation	Medium Rotation	Total Adds.All Rotations
-	3	2		<b>1</b>	DON HENLEY/Building The Perfect Beast (Geffen)	"Boys" (152) "Sunset" (93) "All She Wants" (26)	154 =	147 +	7 -	1 +
1	1	1		<b>2</b>	BRYAN ADAMS/Reckless (A&M)	"Run" (149) "It's Only Love" (114) "Summer" (59)	150 -	149 +	1 -	0 =
3	2	3		<b>3</b>	PAT BENATAR/Tropico (Chrysalis)	"We Belong" (135) "Diamond" (74) "Crazy" (46)	146 -	132 -	14 +	0 =
-	9	5		<b>4</b>	KINKS/Word Of Mouth (Arista)	"Do It Again" (155) "Living" (24)	157 -	91 +	66 -	0 -
6	4	4		<b>5</b>	JULIAN LENNON/Valotte (Atlantic)	"Valotte" (112) "Too Late" (94)	145 -	105 -	40 +	3 +
12	14	13		<b>6</b>	DEEP PURPLE/Perfect Strangers (Mercury/PG)	"Perfect Strangers" (117) "Knocking" (76)	139 =	63 +	75 -	1 -
9	8	8		<b>7</b>	REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"Can't Fight" (97) "I Dowanna Know" (93)	134 -	88 -	45 =	2 +
14	15	12		<b>8</b>	TOTO/Isolation (Columbia)	"Stranger In Town" (128)	131 -	91 +	39 -	3 +
5	11	10		<b>9</b>	U2/The Unforgettable Fire (Island)	"Wire" (78) "Pride" (68) "Unforgettable" (30)	130 +	72 -	55 +	8 +
7	7	6		<b>10</b>	ROGER HODGSON/In The Eye Of The Storm (A&M)	"Had A Dream" (120) "In Jeopardy" (42)	132 -	76 -	53 +	4 +
10	10	9		<b>11</b>	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Born" (113) "Bobby Jean" (13)	120 -	99 -	21 -	0 -
26	17	15		<b>12</b>	GIUFFRIA/Giuffria (Camel/MCA)	"Call To The Heart" (140)	140 +	58 +	81 -	1 -
-	33	18		<b>13</b>	PHILIP BAILEY/Chinese Walls (Columbia)	"Easy Lover" (133)	133 +	72 +	58 -	11 -
4	6	7		<b>14</b>	TEACHERS/Soundtrack (Capitol)	"Understanding" (117) "Teacher Teacher" (33)	125 -	73 -	52 +	0 -
2	5	11		<b>15</b>	HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	"Rockin'" (79) "Sea Of Love" (71) "Thrill" (13)	110 -	77 -	32 +	1 +
20	18	17		<b>16</b>	JOHN PARR/John Parr (Atlantic)	"Naughty Naughty" (124)	125 +	48 +	73 -	7 +
-	27	19		<b>17</b>	TRIUMPH/Thunder Seven (MCA)	"Spellbound" (124)	132 +	29 +	99 -	8 -
11	13	14		<b>18</b>	JOHN CAFFERTY.../Eddie & The... (Scotti Bros./CBS)	"Tender Years" (116)	117 -	67 -	50 -	0 -
8	12	16		<b>19</b>	SURVIVOR/Vital Signs (Scotti Bros./CBS)	"High On You" (83) "I Can't Hold" (59)	115 +	54 -	60 +	8 +
24	25	23		<b>20</b>	FRANKIE GOES TO.../Welcome To The... (ZTT/Island)	"Two Tribes" (99) "Relax" (10)	105 +	32 +	73 -	2 -
17	20	20		<b>21</b>	DAVID BOWIE/Tonight (EMI America)	"Tonight" (80) "Blue Jean" (22) "Neighborhood" (20)	101 -	34 -	66 +	7 =
27	24	22		<b>22</b>	EUROGLIDERS/This Island (Columbia)	"Heaven" (103)	103 -	25 -	77 =	3 -
38	31	27		<b>23</b>	PLANET P PROJECT/Pink World (MCA)	"What I See" (96)	109 +	15 +	88 +	6 -
39	37	31		<b>24</b>	AUTOGRAPH/Sign In Please (RCA)	"Turn Up The Radio" (98)	101 +	12 +	85 +	13 -
28	28	26		<b>25</b>	KROKUS/The Blitz (Arista)	"Our Love" (94)	94 -	22 +	72 -	0 -
19	29	28		<b>26</b>	HALL & OATES/Big Bam Boom (RCA)	"Bank" (43) "Touch" (31) "Method" (28)	85 +	35 -	44 +	12 +
-	36	32		<b>27</b>	BILLY IDOL/Rebel Yell (Chrysalis)	"Catch My Fall" (85)	86 +	22 +	62 -	9 +
15	16	21		<b>28</b>	SCANDAL featuring PATTY SMYTH/The Warrior (Col.)	"Hands Tied" (71) "Beat Of A Heart" (14)	78 -	27 -	50 -	3 +
16	21	29		<b>29</b>	MOLLY HATCHET/The Deed Is Done (Epic)	"Stone" (58) "Satisfied Man" (44)	84 +	20 -	57 +	14 +
18	23	25		<b>30</b>	CARS/Heartbeat City (Elektra)	"Hello Again" (69)	75 -	30 -	45 -	3 +
-	-	40		<b>31</b>	LOS LOBOS/How Will The Wolf Survive? (Slash/WB)	"Don't Worry Baby" (88)	93 +	6 +	82 +	15 -
-	-	35		<b>32</b>	BIG COUNTRY/Steeltown (Mercury/PG)	"Where" (62) "Flame" (11)	77 +	11 +	61 -	8 -
				<b>33</b>	BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M)	"Rocket Launcher" (76)	78 +	11 +	60 +	27 +
				<b>34</b>	BILLY SQUIER/Signs Of Life (Capitol)	"Eye On You" (68) "Can't Get Next" (10)	78 +	9 =	61 +	35 +
				<b>35</b>	DOKKEN/Tooth And Nail (Elektra)	"Just Got Lucky" (51) "Into The Fire" (23)	71 +	7 -	56 +	19 +
21	22	24		<b>36</b>	PETER WOLF/Lights Out (EMI America)	"I Need You Tonite" (55)	60 -	23 -	37 -	0 -
31	39	36		<b>37</b>	SAMMY HAGAR/VOA (Geffen)	"VOA" (52) "I Can't Drive 55" (13)	63 -	13 -	49 -	2 -
30	32	33		<b>38</b>	DURAN DURAN/Arena (Capitol)	"The Wild Boys" (57)	59 -	22 -	37 -	0 =
13	19	30		<b>39</b>	PAUL McCARTNEY/Give My Regards To Broad St. (Col.)	"No More Lonely Nights" (47)	54 -	21 -	33 -	0 -
32	35	39		<b>40</b>	FIXX/Phantoms (MCA)	"Sunshine" (40)	47 -	21 -	25 -	1 =



**BRUCE COCKBURN**  
**ROCKET LAUNCHER**

I want to raise every voice  
at least I've got to try.  
Everytime I think about it  
water rises to my eyes.  
Situation desperate  
echos of the victim's cry.  
If I had a ROCKET LAUNCHER  
some sonofabitch would die.

ALBUM CHART DEBUT: **33**  
HOT TRACKS **59-41**  
#2 MOST ADDED ALBUM  
NEXT: BREAKERS!

1984 A&M RECORDS. ALL RIGHTS RESERVED.

## BREAKERS

**LOS LOBOS**  
**How Will The Wolf Survive? (Slash/WB)**  
59% of our reporters on it. 93/15 including adds at: WMMR, KZEW, KSRR, WLUP, KRQR, WIQB, WXLN, KZEL, KOMP. Moves 40-31 on the Albums chart.

**NEW & ACTIVE** — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

**AOR ALBUMS** — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are **BOLDED**. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

**HOT TRACKS** — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

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# POLYGRAM ROCK

## DEEP PURPLE

The Single

### "Knocking At Your Back Door" 34

12 inch Edition On The  
Way To You Now!

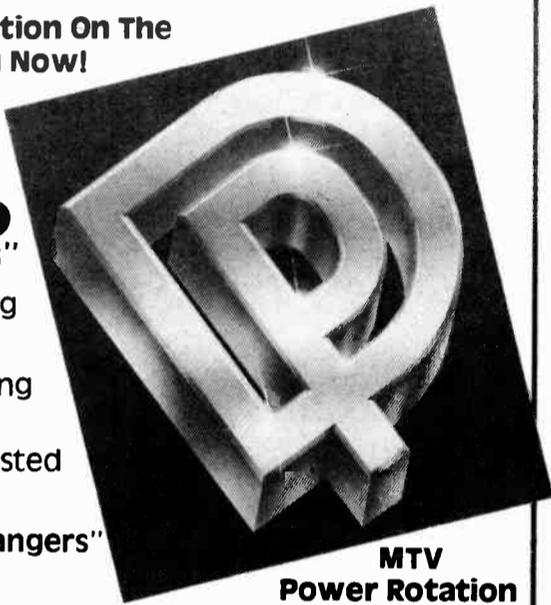
From  
The Album

"Perfect 6  
Strangers"

Approaching  
Platinum!

Also featuring  
one of your  
most-requested  
songs,

"Perfect Strangers"  
13

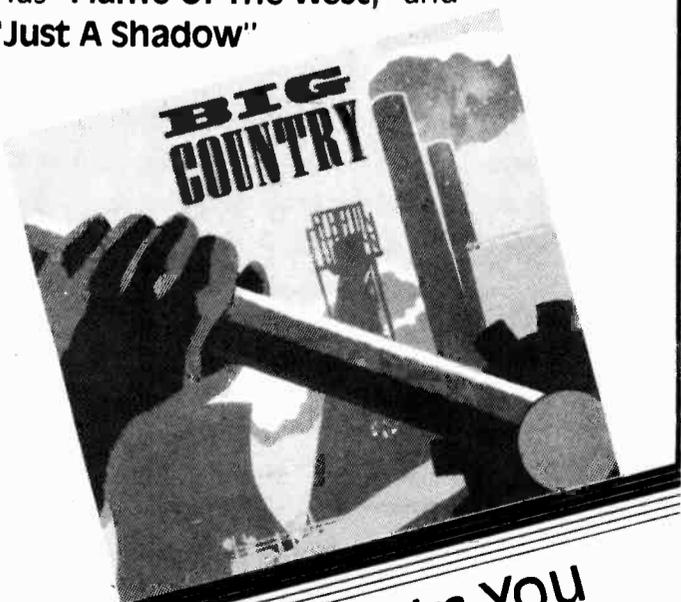


MTV  
Power Rotation

# BIG COUNTRY

## "STEELTOWN" 32

Featuring "Where The Rose Is Sown" 42  
Plus "Flame Of The West," and  
"Just A Shadow"



PolyGram Rocks You  
Into '85  
PolyGram Records

# AOR / ALBUMS

## MOST ADDED

**BILLY SQUIER (35)**  
Signs Of Life (Capitol)  
**BRUCE COCKBURN (27)**  
Stealing Fire (Gold Mountain/A&M)  
**BOB DYLAN (21)**  
Real Live (Columbia)  
**DOKKEN (19)**  
Tooth And Nail (Elektra)

## MOST HOTS

**BRYAN ADAMS (149)**  
Reckless (A&M)  
**DON HENLEY (147)**  
Building The Perfect Beast (Geffen)  
**PAT BENATAR (132)**  
Tropico (Chrysalis)  
**JULIAN LENNON (105)**  
Valotte (Atlantic)  
**BRUCE SPRINGSTEEN (99)**  
Born In The U.S.A. (Columbia)

## NEW & ACTIVE

- KISS/Animalize (Mercury/PolyGram) 53/10 (53/2)**  
Adds: WKLS, WPYX, WTPA, KNCN, KLAQ, WQMF, WLAV, KEZO, KKDJ, KFIV. Hots: 3 KMET, KISW, WZZO. Mediums: 47 include WBCN, WYSP, KZEW, WMMS, KLOS, KGB.
- TOMMY SHAW/Girls With Guns (A&M) 51/11 (51/4)**  
Adds include KZEW, WMET, WMMS, WLLZ, WOUR, WLAV, KICT, KSPN, KZOO. Hots: 9 KSRR, WLUP, KDKB, WDHA, WCMF, WAQX, WOOS, KQDS, KIDQ. Mediums: 36 include WMMR, WHJY, WQFM, KISW, KMJX, WQMF.
- TWISTED SISTER/Stay Hungry (Atlantic) 47/15 (36/6)**  
Adds include WNEW, KZAP, KRQR, WAQY, KLAQ, KQDS, KFMG. Hots: 10 include WYSP, WLLZ, WQFM, KLOS, KMET, WFYV, WSKS, KILO. Mediums: 30 include WBCN, WHJY, KTXQ, WNOR, KATT, KRSP, KEZE.
- RICK SPRINGFIELD/Beautiful Feelings (Mercury/PolyGram) 47/8 (49/8)**  
Adds: KDKB, KGB, CFOX, WHEB, WOOS, WXL, K97, WBLM. Hots: 4 WMMS, WLAV, KPOI, KFIV. Mediums: 41 include WNEW, WMET, KSHE, KZAP, KLAQ, WFYV, WIMZ.
- BOB DYLAN/Real Live (Columbia) 45/21 (0/0)**  
Adds include KLLO, WLUP, KRQR, KISW, WAQX, KLAQ. Hots: 5 KBCO, WAAF, WQBK, WIZN, KTCL. Mediums: 34 include WNEW, WHJY, WXRT, KMET, KGB, WDIZ.
- PRINCE/Purple Rain (WB) 37/12 (27/2)**  
Adds include WPYX, WKLC, WTPA, KLAQ, WCKN, KOZZ. Hots: 15 include WGRO, WLUP, WXRT, KFOG, KQAK, WZZO. Mediums: 18 include WLUP, KYYS, WBLM, WWWV, KLYV.
- DENNIS DeYOUNG/Desert Moon (A&M) 37/4 (35/8)**  
Adds: WLVO, WWCK, KMOD, WRKI. Hots: 2 KIDQ, KPOI. Mediums: 34 include WKLS, KSRR, WPYX, KMJX, WOOS, KILO, KKDJ.
- CHICAGO/Chicago 17 (WB) 33/9 (25/4)**  
Adds: CHUM, KQRS, KBPI, CFOX, WCCC, WCKN, WZXR, WOOS, WXL. Hots: 14 include WGRO, WMMS, KINK, WZZO, WPDH, WIMZ. Mediums: 18 include WLUP, KYYS, WBLM, WWWV, KLYV.
- QUEENSRYPHE/The Warning (EMI America) 33/4 (32/3)**  
Adds: WKLC, WEZX, KKDJ, KOZZ. Hots: 1 KISS. Mediums: 31 include WBCN, WYSP, WKLS, KZEW, WQFM, KLOS, KGB, KISW.
- JOHN HUNTER/Famous At Night (Private I/CBS) (31/5) (30/5)**  
Adds: WBCN, KZEW, WMET, KNCN, CITI. Hots: 3 include WXRT, WIZN. Mediums: 25 include WIYY, WMMR, WLUP, WZZO, WAQY, WIMZ, WLAV, WWWV, KLYV.
- IRON MAIDEN/Powerslave (Capitol) 30/7 (25/1)**  
Adds: WNEW, KLOS, WXL, KFMG, KEZE, KWFM, WYER. Hots: 1 WQFM. Mediums: 26 include KZEW, KSHE, KISW, WPYX, WAAF, KISS.
- RED ROCKERS/Schizophrenic Circus (415/Columbia) 29/4 (26/5)**  
Adds: WNEW, WHJY, WHCN, WYER. Hots: 2 CHEZ, WIZN. Mediums: 23 include WBCN, WGRO, WYNF, WXRT, KBCO, KGB, KLB.
- MADONNA/Like A Virgin (Sire/WB) 24/5 (20/3)**  
Adds: CHUM, 91X, WHEB, WCKN, KFIV. Hots: 14 include WGRO, WMMS, WZZO, WKLC, KMJX, KLYV. Mediums: 7 include KROQ, WFYV, KGGO, WWCK, WWCT.
- STEVE PERRY/Street Talk (Columbia) 23/4 (22/3)**  
Adds: WLVO, KATT, KFIV, KLYV. Hots: 12 include WEBN, KGB, WPDH, WQMF, WIQB. Mediums: 10 include WSHE, WMMS, WZZO, WOOS, KZEL, KWHL.
- ALPHAVILLE/Forever Young (Atlantic) 22/3 (21/4)**  
Adds: WYSP, WQBK, WWTR. Hots: 4 WLIR, KROQ, KQAK, WPDH. Mediums: 16 include WBCN, WHJY, KBCO, WTPA, KNCN, WOOS, KQDS.
- UB40/Geffery Morgan (Virgin/A&M) 21/2 (20/2)**  
Adds: WHEB, KTCL. Hots: 6 include WLIR, KBCO, 91X, KQAK. Mediums: 13 include WNEW, WCKO, WSHE, WXRT, KROQ, WPDH.
- BILLY OCEAN/Suddenly (Jive/Arista) 18/4 (15/2)**  
Adds: KDKB, WFYV, KFIV, KLPX. Hots: 2 WMMS, WBYG. Mediums: 16 include WZZO, WKLC, WOUR, WWWV, KLYV.
- EURHYTHMICS/1984 (For The Love Of Big Brother) (RCA) 17/3 (0/0)**  
Adds: KBCO, WIZN, WBYG. Hots: 4 WLIR, KROQ, 91X, KQAK. Mediums: 10 include WXRT, WMMS, KCAL, KQDS.
- AL STEWART/Russians & Americans (Passport) 16/1 (16/1)**  
Adds: KQDS. Hots: 2 KBCO, WIZN. Mediums: 13 include WMMR, WLUP, WXRT, KLOS, KMET, KINK.
- ARMORED SAINT/March Of The Saint (Chrysalis) 15/5 (9/2)**  
Adds: WBCN, WYSP, KZEW, WAQY, WAQX. Hots: 0. Mediums: 12 include WGRO, WHJY, KTXQ, KLAQ, KISS, WIOT.

**NEW & ACTIVE** — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.













WEST

Continued from Page 70

**Hot Hits K-PLUS FM 101.5**  
 PD: Jeff King  
 MD: Damien Seattle

H 1 1 MADONNA/Like A Virgin  
 2 2 BRYAN ADAMS/Run To You  
 3 3 HURRY LEWIS & NEWS/Walking On A Thin Lin  
 4 4 WHAM!/Careless Whisper  
 5 5 LIONEL RICHIE/Penny Lover  
 6 6 PAUL MCCARTNEY/No More Lonely Nights  
 7 7 BRUCE SPRINGSTEEN/Born In The U.S.A.  
 8 8 JACK WAGNER/All I Need  
 9 9 TIME/Jungle Love  
 10 10 CARL HANSEN/Valotte  
 11 11 DURAN DURAN/The Wild Boys  
 12 12 CYNDI LAUPER/All Through The Night  
 13 13 JULIAN LENNON/Valotte  
 14 14 SHEILA E./The Belle Of St. Mark  
 15 15 CHICAGO/You're The Inspiration  
 16 16 TOTO/Stranger In Town  
 17 17 NEW EDITION/Cool It Now  
 18 18 PAT BENATAR/Me Belong  
 19 19 DON HENLEY/The Boys Of Summer  
 20 20 FRANKIE GOES TO N/Two Tribes  
 21 21 PRINCE/I Would Die 4 U  
 22 22 JERMAINE JACKSON/Do What You Do  
 23 23 RICK SPRINGFIELD/Bruce  
 24 24 DON HENLEY/The Boys Of Summer  
 25 25 RAY PARKER JR./Jasle  
 26 26 JOHN CAFFERTY & B/Tender Years  
 27 27 DIANA KRUM/Feel For You  
 28 28 U2/Pride In The Name Of  
 29 29 BANANARAMA/The Wild Life  
 30 30 PETER DINKlage/Need You Tonight  
 31 31 POINTER SISTERS/Neutron Dance  
 32 32 BILLY IDOL/Catch My Fall  
 33 33 DAN HARTMAN/We Are The Young  
 34 34 JOHN WAITE/Teardrops  
 35 35 PHILIP BAILEY/Easy Lover  
 36 36 THOMPSON TWINS/The Gap  
 37 37 KISS/Heaven's On Fire  
 38 38 SCANDAL/Hands Tied  
 39 39 BILLY OCEAN/Loverboy  
 40 40 FOREIGNER/I Want To Know What L

ADDS  
 ELTON JOHN/In Neon  
 STEVE PERRY/Foolish Heart  
 CULTURE CLUB/Mistake No. 3  
 STEVIE WONDER/Love Light In Flight  
 GLENN FREY/The Heat Is On  
 HALL & OATES/Method Of Modern Love  
 HONEYDRIPPERS/Rockin' At Midnight  
 SHENNA EASTON/Sugar Malls

ON  
 ALPHAVILLE/Big In Japan  
 DENNIS DEYOUNG/Don't Wait For Heroes  
 BOB SEGER/Understanding  
 FIXX/Sunshine In The Shade  
 DAVID BOWIE/Tonight  
 KOOL & THE GANG/Mistled  
 TINA TURNER/Better Be Good To Me  
 JULIAN LENNON/Valotte  
 GENERAL PUBLIC/Tenderness  
 GABRIEL/Don't You Ever Love  
 GIUFFRIA/Call To The Heart  
 CAPTAIN BAND/Concealed Weapons  
 CATHY BENSIBLE/Glad It's All Over

**Hitradio KMKJ 94.5**  
 PD: Jon Barry  
 MD: Steve Naganuma

H 1 1 HALL & OATES/Out Of Touch  
 2 2 DURAN DURAN/The Wild Boys  
 3 3 PAUL MCCARTNEY/No More Lonely Nights  
 4 4 TIME/Jungle Love  
 5 5 MADONNA/Like A Virgin  
 6 6 CHAKA KHAN/Feel For You  
 7 7 PAT BENATAR/Me Belong  
 8 8 WHAM!/Make Me Up Before You  
 9 9 CYNDI LAUPER/All Through The Night  
 10 10 SURVIVOR/I Can't Hold Back  
 11 11 LIONEL RICHIE/Penny Lover  
 12 12 HURRY LEWIS & NEWS/Walking On A Thin Lin  
 13 13 BRUCE SPRINGSTEEN/Born In The U.S.A.  
 14 14 CARL HANSEN/Valotte  
 15 15 JACK WAGNER/All I Need  
 16 16 COREY HART/It Ain't Enough  
 17 17 HONEYDRIPPERS/See Of Love  
 18 18 CHICAGO/You're The Inspiration  
 19 19 JERMAINE JACKSON/Do What You Do  
 20 20 JULIAN LENNON/Valotte  
 21 21 BRYAN ADAMS/Run To You  
 22 22 DON HENLEY/The Boys Of Summer  
 23 23 BOB SEGER/Understanding  
 24 24 PHILIP BAILEY/Easy Lover  
 25 25 RAY PARKER JR./Jasle  
 26 26 TOTO/Stranger In Town  
 27 27 PRINCE/Purple Rain  
 28 28 NEW EDITION/Cool It Now  
 29 29 BOB SEGER/Understanding  
 30 30 BILLY OCEAN/Loverboy  
 31 31 WHAM!/Careless Whisper  
 32 32 RICK SPRINGFIELD/Bruce  
 33 33 RICK SPRINGFIELD/Bruce

ADDS  
 HALL & OATES/Method Of Modern Love  
 GEORGE STRINGS/20/20  
 PRINCE/I Would Die 4 U  
 GENERAL PUBLIC/Tenderness  
 ELTON JOHN/In Neon

ON  
 FOREIGNER/I Want To Know What L  
 JEFFREY OSBORNE/Don't Stop  
 JOHN CAFFERTY & B/Tender Years  
 STEVIE WONDER/Love Light In Flight  
 SHEILA E./The Belle Of St. Mark  
 STEVE PERRY/Foolish Heart

**KWSS 94.5 FM**  
 San Jose  
 PD: Dave Van Stone  
 MD: Robin Kipps

1 1 HALL & OATES/Out Of Touch  
 2 2 CYNDI LAUPER/All Through The Night  
 3 3 LIONEL RICHIE/Penny Lover  
 4 4 PAUL MCCARTNEY/No More Lonely Nights  
 5 5 HONEYDRIPPERS/See Of Love  
 6 6 PAT BENATAR/Me Belong  
 7 7 HURRY LEWIS & NEWS/Walking On A Thin Lin  
 8 8 DURAN DURAN/The Wild Boys  
 9 9 MADONNA/Like A Virgin  
 10 10 WHAM!/Make Me Up Before You  
 11 11 NEW EDITION/Cool It Now  
 12 12 PRINCE/Purple Rain  
 13 13 CARL HANSEN/Valotte  
 14 14 BRUCE SPRINGSTEEN/Born In The U.S.A.  
 15 15 COREY HART/It Ain't Enough  
 16 16 U2/Pride In The Name Of  
 17 17 JACK WAGNER/All I Need  
 18 18 SURVIVOR/I Can't Hold Back  
 19 19 SHENNA EASTON/Strut  
 20 20 JULIAN LENNON/Valotte  
 21 21 BRYAN ADAMS/Run To You  
 22 22 TOTO/Stranger In Town  
 23 23 SHEILA E./The Belle Of St. Mark  
 24 24 JERMAINE JACKSON/Do What You Do  
 25 25 DON HENLEY/The Boys Of Summer  
 26 26 PHILIP BAILEY/Easy Lover  
 27 27 GENERAL PUBLIC/Tenderness  
 28 28 CHICAGO/You're The Inspiration  
 29 29 FRANKIE GOES TO N/Two Tribes  
 30 30 RAY PARKER JR./Jasle

ADDS  
 STEVE PERRY/Foolish Heart  
 PRINCE/I Would Die 4 U  
 WHAM!/Careless Whisper  
 HALL & OATES/Method Of Modern Love  
 GLENN FREY/The Heat Is On

ON  
 RICK SPRINGFIELD/Bruce  
 GIUFFRIA/Call To The Heart  
 POINTER SISTERS/Neutron Dance  
 BILLY OCEAN/Loverboy  
 STEVIE WONDER/Love Light In Flight  
 FOREIGNER/I Want To Know What L

**KS 103 FM**  
 HOT HITS!  
 PD: Dave Parks San Diego  
 MD/Assist. PD: Mike Preston

H 1 1 MADONNA/Like A Virgin  
 2 2 NEW EDITION/Cool It Now  
 3 3 HALL & OATES/Out Of Touch  
 4 4 HONEYDRIPPERS/See Of Love  
 5 5 CHAKA KHAN/Feel For You  
 6 6 DURAN DURAN/The Wild Boys  
 7 7 JACK WAGNER/All I Need  
 8 8 PAUL MCCARTNEY/No More Lonely Nights  
 9 9 PAT BENATAR/Me Belong  
 10 10 WHAM!/Make Me Up Before You  
 11 11 BRUCE SPRINGSTEEN/Born In The U.S.A.  
 12 12 CYNDI LAUPER/All Through The Night  
 13 13 JULIAN LENNON/Valotte  
 14 14 BANANARAMA/The Wild Life  
 15 15 PRINCE/Purple Rain  
 16 16 CARL HANSEN/Valotte  
 17 17 TINA TURNER/Better Be Good To Me  
 18 18 GENERAL PUBLIC/Tenderness  
 19 19 SHEILA E./The Belle Of St. Mark  
 20 20 CHICAGO/You're The Inspiration  
 21 21 BRYAN ADAMS/Run To You  
 22 22 BILLY IDOL/Catch My Fall  
 23 23 U2/Pride In The Name Of  
 24 24 DAN HARTMAN/We Are The Young  
 25 25 FRANKIE GOES TO N/Two Tribes  
 26 26 TIME/Jungle Love  
 27 27 JERMAINE JACKSON/Do What You Do  
 28 28 RICK SPRINGFIELD/Taxi Dancing  
 29 29 BRYAN ADAMS/Run To You  
 30 30 LIONEL RICHIE/Penny Lover  
 31 31 MIDNIGHT STAR/Operator  
 32 32 TOTO/Stranger In Town  
 33 33 BILLY OCEAN/Loverboy  
 34 34 RAY PARKER JR./Jasle  
 35 35 SHENNA EASTON/Strut  
 36 36 CULTURE CLUB/The Mar Song  
 37 37 DON HENLEY/The Boys Of Summer  
 38 38 WHAM!/Careless Whisper  
 39 39 JOHN CAFFERTY & B/Tender Years  
 40 40 BOB SEGER/Understanding

ADDS  
 PRINCE/I Would Die 4 U  
 STEVIE WONDER/Love Light In Flight  
 CULTURE CLUB/Mistake No. 3

ON  
 FOREIGNER/I Want To Know What L  
 PHILIP BAILEY/Easy Lover  
 DAVID BOWIE/Tonight

**Hot Hits 105 KITS**  
 San Francisco  
 PD: Doug Erickson  
 MD: Gloria Avila

H 1 1 CHAKA KHAN/Feel For You  
 2 2 DURAN DURAN/The Wild Boys  
 3 3 HALL & OATES/Out Of Touch  
 4 4 CYNDI LAUPER/All Through The Night  
 5 5 WHAM!/Make Me Up Before You  
 6 6 HONEYDRIPPERS/See Of Love  
 7 7 PRINCE/Purple Rain  
 8 8 BILLY OCEAN/Caribbean Queen/No Mo  
 9 9 STEVIE WONDER/I Just Called To Say  
 10 10 MADONNA/Like A Virgin  
 11 11 PAT BENATAR/Me Belong  
 12 12 LIONEL RICHIE/Penny Lover  
 13 13 JULIAN LENNON/Valotte  
 14 14 SURVIVOR/I Can't Hold Back  
 15 15 HURRY LEWIS & NEWS/Walking On A Thin Lin  
 16 16 NEW EDITION/Cool It Now  
 17 17 BRUCE SPRINGSTEEN/Born In The U.S.A.  
 18 18 CARL HANSEN/Valotte  
 19 19 JACK WAGNER/All I Need  
 20 20 JERMAINE JACKSON/Do What You Do  
 21 21 BRYAN ADAMS/Run To You  
 22 22 CHICAGO/You're The Inspiration  
 23 23 PAUL MCCARTNEY/No More Lonely Nights  
 24 24 TINA TURNER/Better Be Good To Me  
 25 25 DON HENLEY/The Boys Of Summer  
 26 26 BOB SEGER/Understanding  
 27 27 U2/Pride In The Name Of  
 28 28 PHILIP BAILEY/Easy Lover  
 29 29 TOTO/Stranger In Town  
 30 30 RAY PARKER JR./Jasle  
 31 31 FOREIGNER/I Want To Know What L  
 32 32 SHEILA E./The Belle Of St. Mark  
 33 33 JOHN CAFFERTY & B/Tender Years  
 34 34 BILLY OCEAN/Loverboy  
 35 35 GIUFFRIA/Call To The Heart  
 36 36 ELTON JOHN/In Neon  
 37 37 STEVIE WONDER/Love Light In Flight  
 38 38 STEVE PERRY/Foolish Heart  
 39 39 POINTER SISTERS/Neutron Dance  
 40 40 KOOL & THE GANG/Mistled

ADDS  
 BARBRA STREISAND/Make No Mistake, He's  
 PRINCE/I Would Die 4 U  
 HALL & OATES/Method Of Modern Love  
 WHAM!/Careless Whisper

ON  
 BILLY SATTELLITE/I Wanna Go Back  
 DAVID BOWIE/Tonight  
 LAURA BRANIGAN/Amelia

**Hot Hits 105 KITS**  
 San Francisco  
 PD: Bob Garrett  
 MD: Craig Roberts

H 1 1 WHAM!/Make Me Up Before You  
 2 2 DURAN DURAN/The Wild Boys  
 3 3 CHAKA KHAN/Feel For You  
 4 4 HALL & OATES/Out Of Touch  
 5 5 STEVIE WONDER/I Just Called To Say  
 6 6 MADONNA/Like A Virgin  
 7 7 BILLY OCEAN/Caribbean Queen/No Mo  
 8 8 TINA TURNER/Better Be Good To Me  
 9 9 NEW EDITION/Cool It Now  
 10 10 PAUL MCCARTNEY/No More Lonely Nights  
 11 11 BRUCE SPRINGSTEEN/Born In The U.S.A.  
 12 12 PRINCE/Purple Rain  
 13 13 PAT BENATAR/Me Belong  
 14 14 HONEYDRIPPERS/See Of Love  
 15 15 TIME/Jungle Love  
 16 16 CULTURE CLUB/The Mar Song  
 17 17 JERMAINE JACKSON/Do What You Do  
 18 18 JULIAN LENNON/Valotte  
 19 19 JERMAINE JACKSON/Do What You Do  
 20 20 JACK WAGNER/All I Need  
 21 21 LIONEL RICHIE/Penny Lover  
 22 22 CHICAGO/Hard Habit To Break  
 23 23 CARL HANSEN/Valotte  
 24 24 U2/Pride In The Name Of  
 25 25 GENERAL PUBLIC/Tenderness  
 26 26 SHEILA E./The Belle Of St. Mark  
 27 27 CHICAGO/You're The Inspiration  
 28 28 SHENNA EASTON/Strut  
 29 29 FRANKIE GOES TO N/Two Tribes  
 30 30 STEVIE WONDER/Love Light In Flight  
 31 31 DON HENLEY/The Boys Of Summer

ADDS  
 BILLY OCEAN/Loverboy  
 DAVID BOWIE/Tonight  
 POINTER SISTERS/Neutron Dance

ON  
 STEVE PERRY/Foolish Heart  
 DAVE BOND/Let It All Blow  
 RICKI ROGERS/Had A Dream  
 GIUFFRIA/Call To The Heart  
 BOB SEGER/Understanding  
 BRYAN ADAMS/Run To You  
 RAY PARKER JR./Jasle  
 JOHN CAFFERTY & B/Tender Years  
 RICK SPRINGFIELD/Taxi Dancing  
 PHILIP BAILEY/Easy Lover  
 BILLY IDOL/Catch My Fall  
 FOREIGNER/I Want To Know What L  
 ARNOLD & SIMPSON/Solid  
 MIDNIGHT STAR/Operator

**PM 102**  
 Sacramento  
 PD: Rick Gillette  
 MD: Chris Collins

H 1 1 MADONNA/Like A Virgin  
 2 2 NEW EDITION/Cool It Now  
 3 3 WHAM!/Make Me Up Before You  
 4 4 DURAN DURAN/The Wild Boys  
 5 5 TIME/Jungle Love  
 6 6 CYNDI LAUPER/All Through The Night  
 7 7 CHAKA KHAN/Feel For You  
 8 8 LIONEL RICHIE/Penny Lover  
 9 9 JERMAINE JACKSON/Do What You Do  
 10 10 JACK WAGNER/All I Need  
 11 11 DON HENLEY/The Boys Of Summer  
 12 12 JEFFREY OSBORNE/Don't Stop  
 13 13 SHEILA E./The Belle Of St. Mark  
 14 14 PAT BENATAR/Me Belong  
 15 15 TINA TURNER/Better Be Good To Me  
 16 16 HONEYDRIPPERS/See Of Love  
 17 17 PAUL MCCARTNEY/No More Lonely Nights  
 18 18 DAVE BOND/Let It All Blow  
 19 19 REDUCED TO ZERO/Operator  
 20 20 BILLY OCEAN/Caribbean Queen/No Mo  
 21 21 DON HENLEY/The Boys Of Summer  
 22 22 KEESIE JACKSON/Centipede  
 23 23 GENERAL PUBLIC/Tenderness  
 24 24 BILLY OCEAN/Loverboy  
 25 25 NEW EDITION/Cool It Now  
 26 26 BRYAN ADAMS/Run To You  
 27 27 WHAM!/Careless Whisper  
 28 28 FOREIGNER/I Want To Know What L

ADDS  
 PRINCE/I Would Die 4 U  
 HALL & OATES/Method Of Modern Love  
 BARBRA STREISAND/Make No Mistake, He's  
 JOHN HUNTER/Tragedy

ON  
 ELTON JOHN/In Neon  
 DAVID BOWIE/Tonight  
 GLENN FREY/The Heat Is On  
 STEVIE WONDER/Love Light In Flight  
 LAURA BRANIGAN/Amelia  
 POINTER SISTERS/Neutron Dance  
 SHALANNA/Amelia  
 PHILIP BAILEY/Easy Lover  
 RAY PARKER JR./Jasle

**KPKE 96 FM**  
 Denver  
 PD: Tim Fox  
 Asst. PD: Mark Bolke

H 1 1 SURVIVOR/I Can't Hold Back  
 2 2 JACK WAGNER/All I Need  
 3 3 CARL HANSEN/Valotte  
 4 4 CHAKA KHAN/Feel For You  
 5 5 CYNDI LAUPER/All Through The Night  
 6 6 TINA TURNER/Better Be Good To Me  
 7 7 HURRY LEWIS & NEWS/Walking On A Thin Lin  
 8 8 HALL & OATES/Out Of Touch  
 9 9 PAT BENATAR/Me Belong  
 10 10 MADONNA/Like A Virgin  
 11 11 HONEYDRIPPERS/See Of Love  
 12 12 CHICAGO/You're The Inspiration  
 13 13 JULIAN LENNON/Valotte  
 14 14 SURVIVOR/I Can't Hold Back  
 15 15 HURRY LEWIS & NEWS/Walking On A Thin Lin  
 16 16 NEW EDITION/Cool It Now  
 17 17 BRUCE SPRINGSTEEN/Born In The U.S.A.  
 18 18 CARL HANSEN/Valotte  
 19 19 JACK WAGNER/All I Need  
 20 20 JERMAINE JACKSON/Do What You Do  
 21 21 BRYAN ADAMS/Run To You  
 22 22 CHICAGO/You're The Inspiration  
 23 23 PAUL MCCARTNEY/No More Lonely Nights  
 24 24 TINA TURNER/Better Be Good To Me  
 25 25 DON HENLEY/The Boys Of Summer  
 26 26 BOB SEGER/Understanding  
 27 27 U2/Pride In The Name Of  
 28 28 PHILIP BAILEY/Easy Lover  
 29 29 TOTO/Stranger In Town  
 30 30 RAY PARKER JR./Jasle  
 31 31 FOREIGNER/I Want To Know What L  
 32 32 SHEILA E./The Belle Of St. Mark  
 33 33 JOHN CAFFERTY & B/Tender Years  
 34 34 BILLY OCEAN/Loverboy  
 35 35 GIUFFRIA/Call To The Heart  
 36 36 ELTON JOHN/In Neon  
 37 37 STEVIE WONDER/Love Light In Flight  
 38 38 STEVE PERRY/Foolish Heart  
 39 39 POINTER SISTERS/Neutron Dance  
 40 40 KOOL & THE GANG/Mistled

ADDS  
 THOMAS/Carless Whisper  
 STEVE PERRY/Foolish Heart  
 BOB SEGER/Understanding

ON  
 DURAN DURAN/The Wild Boys  
 GIUFFRIA/Call To The Heart  
 SHALANNA/Amelia

**KUBE 93 FM**  
 Seattle  
 PD: Bob Case  
 MD: Wendy Christopher

H 1 1 JACK WAGNER/All I Need  
 2 2 MADONNA/Like A Virgin  
 3 3 CHAKA KHAN/Feel For You  
 4 4 HONEYDRIPPERS/See Of Love  
 5 5 CYNDI LAUPER/All Through The Night  
 6 6 PAUL MCCARTNEY/No More Lonely Nights  
 7 7 HALL & OATES/Out Of Touch  
 8 8 DURAN DURAN/The Wild Boys  
 9 9 PAT BENATAR/Me Belong  
 10 10 JULIAN LENNON/Valotte  
 11 11 NEW EDITION/Cool It Now  
 12 12 LIONEL RICHIE/Penny Lover  
 13 13 SURVIVOR/I Can't Hold Back  
 14 14 TIME/Jungle Love  
 15 15 BRUCE SPRINGSTEEN/Born In The U.S.A.  
 16 16 BRYAN ADAMS/Run To You  
 17 17 HURRY LEWIS & NEWS/Walking On A Thin Lin  
 18 18 CARL HANSEN/Valotte  
 19 19 JACK WAGNER/All I Need  
 20 20 CHICAGO/You're The Inspiration  
 21 21 SHEILA E./The Belle Of St. Mark  
 22 22 DON HENLEY/The Boys Of Summer  
 23 23 JERMAINE JACKSON/Do What You Do  
 24 24 U2/Pride In The Name Of  
 25 25 PHILIP BAILEY/Easy Lover  
 26 26 TOTO/Stranger In Town  
 27 27 RICK SPRINGFIELD/Bruce  
 28 28 BOB SEGER/Understanding  
 29 29 RAY PARKER JR./Jasle  
 30 30 BILLY OCEAN/Loverboy  
 31 31 FOREIGNER/I Want To Know What L  
 32 32 SHALANNA/Amelia  
 33 33 POINTER SISTERS/Neutron Dance  
 34 34 WHAM!/Careless Whisper

ADDS  
 STEVIE WONDER/Love Light In Flight  
 PRINCE/I Would Die 4 U  
 HALL & OATES/Method Of Modern Love  
 CULTURE CLUB/Mistake No. 3  
 ELTON JOHN/In Neon

ON  
 DURAN DURAN/The Wild Boys  
 GIUFFRIA/Call To The Heart  
 SHALANNA/Amelia

**92.7 FM**  
 Phoenix  
 PD: Guy Zapoleon  
 MD: Steve Goddard

H 1 1 HALL & OATES/Out Of Touch  
 2 2 CHAKA KHAN/Feel For You  
 3 3 MADONNA/Like A Virgin  
 4 4 PAUL MCCARTNEY/No More Lonely Nights  
 5 5 WHAM!/Make Me Up Before You  
 6 6 LIONEL RICHIE/Penny Lover  
 7 7 HONEYDRIPPERS/See Of Love  
 8 8 DURAN DURAN/The Wild Boys  
 9 9 HURRY LEWIS & NEWS/Walking On A Thin Lin  
 10 10 TINA TURNER/Better Be Good To Me  
 11 11 SURVIVOR/I Can't Hold Back  
 12 12 JACK WAGNER/All I Need  
 13 13 PAT BENATAR/Me Belong  
 14 14 JULIAN LENNON/Valotte  
 15 15 NEW EDITION/Cool It Now  
 16 16 SHENNA EASTON/Strut  
 17 17 CARL HANSEN/Valotte  
 18 18 BRUCE SPRINGSTEEN/Born In The U.S.A.  
 19 19 BRYAN ADAMS/Run To You  
 20 20 JERMAINE JACKSON/Do What You Do  
 21 21 CHICAGO/You're The Inspiration  
 22 22 CHICAGO/You're The Inspiration  
 23 23 RICK SPRINGFIELD/Bruce  
 24 24 BOB SEGER/Understanding  
 25 25 TOTO/Stranger In Town  
 26 26 PRINCE/Purple Rain  
 27 27 FOREIGNER/I Want To Know What L  
 28 28 FRANKIE GOES TO N/Two Tribes  
 29 29 BOB SEGER/Understanding  
 30 30 U2/Pride In The Name Of  
 31 31 BILLY OCEAN/Caribbean Queen/No Mo  
 32 32 RAY PARKER JR./Jasle  
 33 33 DON HENLEY/The Boys Of Summer  
 34 34 JOHN CAFFERTY & B/Tender Years  
 35 35 PHILIP BAILEY/Easy Lover  
 36 36 SHEILA E./The Belle Of St. Mark

ADDS  
 SHALANNA/Amelia  
 WHAM!/Careless Whisper

He was involved in the most exciting and explosive period ever in radio history. **ROCKING AMERICA** is his story of that era.

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

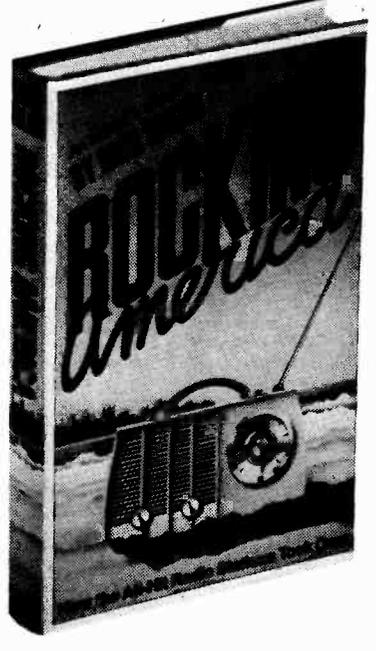
With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the "Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

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with photographs and year-by-year playlists

"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."

—Michael L Eskridge, President, NBC Radio



"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America."

—Clive Davis, President Arista Records

Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."

—Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording Corporation

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# EAST Most Added Hottest

D. Hall & J. Oates Madonna  
Prince Duran Duran  
Culture Club Jack Wagner

# CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

# SOUTH Most Added Hottest

D. Hall & J. Oates Madonna  
Prince Duran Duran  
Culture Club Chicago  
Wham! D. Hall & J. Oates

## EAST

### Parallel Two

**WFLY/Albany, NY**  
Marti/Lawrence

**DAN BARTMAN**  
HALL & OATES  
CULTURE CLUB  
ROD STEWART  
GEORGE BENSON  
Hottest:  
DURAN DURAN 3-1  
NEW EDITION 10-7  
SURVIVOR 12-8  
BONEYDRIPPERS 13-10  
JACK WAGNER 30-23

**Q100/Albentown, PA**  
Geronimo/Landon

HALL & OATES  
BARBRA STREISAND  
WHAM!  
TWISTED SISTER (dp)  
CULTURE CLUB  
AUTOGRAPH  
PRINCE  
TOMMY SHAW  
Hottest:  
MADONNA 2-1  
CHAKA KHAN 3-3  
JACK WAGNER 9-4  
DURAN DURAN 5-5  
NEW EDITION 17-11

**WMAR/Baltimore, MD**  
Wimmer/Payne

CULTURE CLUB  
WHAM!  
PRINCE  
ROD STEWART  
HALL & OATES  
Hottest:  
DURAN DURAN 13-3  
MADONNA 23-11  
PAT BENATAR 19-14  
JEFFREY OSBORNE 24-19  
BOB SEGER 31-24

**WBEN-FM/Bufalo, NY**  
Roger Christian

GEORGE BENSON  
FOREIGNER  
PRINCE  
BARBRA STREISAND  
GLENN FREY  
HALL & OATES  
Hottest:  
MADONNA 1-1  
CHAKA KHAN 2-2  
BRUCE SPRINGSTEEN 6-3  
BONEYDRIPPERS 4-4  
PHILIP BAILEY 20-12

**WVSR/Charleston, WV**  
Chris Bailey

PRINCE  
CULTURE CLUB  
GLENN FREY  
HALL & OATES  
WHAM!  
GEORGE BENSON  
MIDNIGHT STAR  
BARBRA STREISAND  
LORENZO LAMAS (dp)  
Hottest:  
DURAN DURAN 3-1  
MADONNA 10-2  
NEW EDITION 12-7  
CHICAGO 24-18  
BILLY OCEAN 34-27

**K104/erie, PA**  
Bill Shannon

MADONNA  
ROD STEWART  
HALL & OATES  
PRINCE  
CULTURE CLUB  
GEORGE BENSON  
SHEENA EASTON  
MICHAEL FURLONG  
JOHN HUNTER  
RICK SPRINGFIELD  
NEIL DIAMOND (dp)  
Hottest:  
PAUL MCCARTNEY 1-1  
CARS 3-2  
BOB SEGER 5-3  
JOHN WAITE 10-6  
BRYAN ADAMS 16-7

**WERZ/Exeter, NH**  
Scott MacKay

HALL & OATES  
PRINCE  
CULTURE CLUB  
WHAM!  
BARBRA STREISAND  
BRONSKI BEAT  
LORENZO LAMAS  
Hottest:  
DURAN DURAN 5-1  
CARS 6-2  
SURVIVOR 10-8  
JULIAN LENNON 14-10  
MADONNA 19-11

**WTIC-FM/Hartford, CT**  
Mike West

WHAM!  
POINTER SISTERS  
CULTURE CLUB  
HALL & OATES  
Hottest:  
DURAN DURAN 1-1  
MADONNA 4-2  
PAT BENATAR 7-3  
JACK WAGNER 25-18  
FOREIGNER 31-24

**WKEE/Huntington, WV**  
Gary Miller

CULTURE CLUB  
PRINCE  
HALL & OATES  
GLENN FREY  
MIDNIGHT STAR  
WHAM!  
TOMMY SHAW  
GEORGE BENSON  
JOHN HUNTER  
Hottest:  
PAUL MCCARTNEY 3-1  
SURVIVOR 2-2  
BONEYDRIPPERS 6-3  
BUEY LEWIS & NEWS 5-4  
JULIAN LENNON 7-6

**WLAN-FM/Lancaster, PA**  
Jerry Michaels

WHAM!  
BARBRA STREISAND (dp)  
CULTURE CLUB  
HALL & OATES  
JOHN HUNTER (dp)  
PRINCE  
TOMMY SHAW  
GENERAL PUBLIC  
SADE  
Hottest:  
PAUL MCCARTNEY 3-2  
DURAN DURAN 8-4  
MADONNA 16-8  
NEW EDITION 25-15  
JACK WAGNER 30-17

## KC101/New Haven, CT

Stef Rybak

HALL & OATES  
DIANA ROSS  
ELTON JOHN  
BRUCE SPRINGSTEEN  
Hottest:  
HALL & OATES 3-1  
DURAN DURAN 4-3  
MADONNA 11-4  
JACK WAGNER 9-6  
CHICAGO 25-21

**Z108/Philadelphia, PA**  
Davis/Tiller

HALL & OATES  
TEENA MARIE  
STEVE PERRY  
PRINCE  
Hottest:  
MADONNA 9-1  
DURAN DURAN 2-2  
JACK WAGNER 4-3  
PAT BENATAR 14-10  
FOREIGNER D-39

**WSPK/Poughkeepsie, NY**  
Dayton/Anthony

HALL & OATES  
TWISTED SISTER (dp)  
CULTURE CLUB  
WHAM!  
FOREIGNER  
STEVE WONDER  
GENERAL PUBLIC  
FRANKIE GOES TO H  
REBBIE JACKSON  
Hottest:  
HALL & OATES 2-1  
BRYAN ADAMS 22-11  
MADONNA 31-15  
CHICAGO 33-16  
PHILIP BAILEY 36-24

**Q82/Rochester, NY**  
Stevens/Messner

STEVE PERRY  
Hottest:  
HALL & OATES 2-1  
REO SPEEDWAGON 5-3  
LIONEL RICHIE 8-4  
PAT BENATAR 9-5  
JEFFREY OSBORNE 25-20  
JACK WAGNER 25-20

**98PX/Rochester, NY**  
Tom Mitchell

WHAM!  
PRINCE  
HALL & OATES  
CULTURE CLUB  
GENERAL PUBLIC  
Hottest:  
MADONNA 6-1  
DURAN DURAN 5-2  
JULIAN LENNON 3-3  
BRUCE SPRINGSTEEN 21-9  
CHICAGO 33-11

**WGFM/Schenectady, NY**  
Tom Parker

PRINCE  
REBBIE JACKSON  
HALL & OATES  
WHAM!  
CULTURE CLUB  
GLENN FREY  
Hottest:  
DURAN DURAN 4-1  
PAT BENATAR 6-4  
MADONNA 11-5  
JACK WAGNER 22-14  
BRYAN ADAMS 19-16

**WKFM/Syracuse, NY**  
Kevin Fennassy

PRINCE  
CULTURE CLUB  
WHAM!  
ROD STEWART  
JOHN HUNTER  
JOHN PARR  
JOAN JETT  
BARBRA STREISAND  
Hottest:  
PAUL MCCARTNEY 5-3  
DURAN DURAN 9-6  
HONEYDRIPPERS 12-9  
MICHAEL 15-10  
BRYAN ADAMS 21-19

**83Q/Syracuse, NY**  
Laird/Dunne

HALL & OATES  
FOREIGNER  
GENERAL PUBLIC  
GLENN FREY  
MIDNIGHT STAR  
CULTURE CLUB  
REBBIE JACKSON  
Hottest:  
MADONNA 17-1  
PAT BENATAR 10-7  
NEW EDITION 15-9  
BRYAN ADAMS 24-16  
JACK WAGNER 30-20

**WPBT/Trenton, NJ**  
Tom Taylor

CULTURE CLUB  
HALL & OATES  
BONEYDRIPPERS  
PRINCE  
TOMMY SHAW  
BARBRA STREISAND  
Hottest:  
HALL & OATES 1-1  
MADONNA 14-4  
JACK WAGNER 26-18  
NEW EDITION 35-22  
PHILIP BAILEY 39-28

**WRCK/Udca, NY**  
Jim Reitz

HALL & OATES  
PRINCE  
ROD STEWART  
CULTURE CLUB  
TWISTED SISTER (dp)  
REBBIE JACKSON  
Hottest:  
DURAN DURAN 2-1  
PAT BENATAR 3-2  
HONEYDRIPPERS 10-7  
MADONNA 20-11  
DON HENLEY 24-18

**WKRF-FM/Wilkes-Barre, PA**  
Don Hallett

WHAM!  
BARBRA STREISAND  
HALL & OATES  
PRINCE  
ROD STEWART  
Hottest:  
HALL & OATES 2-1  
DURAN DURAN 4-2  
CYNDI LAUPER 5-3  
TOYO 11-7  
HONEYDRIPPERS 16-9

**WHTF/York, PA**  
Michael Sarzynski

BILLY OCEAN  
BARBRA STREISAND  
HALL & OATES  
SADE  
Hottest:  
DURAN DURAN 1-1  
HALL & OATES 3-2  
BONEYDRIPPERS 7-4  
MADONNA 24-5  
CYNDI LAUPER 10-7

## Q108/York, PA

Mark McKenzie

FOREIGNER  
STEVE PERRY  
BARBRA STREISAND  
Hottest:  
HALL & OATES 1-1  
PAT BENATAR 3-2  
PAT BENATAR 11-6  
JULIAN LENNON 15-9  
MADONNA 16-10

**Parallel Three**

**WFBQ/Altoona, PA**  
Steve Kelsey

CULTURE CLUB  
PRINCE  
HALL & OATES  
TOMMY SHAW  
LINDA RONSTADT (dp)  
WHAM! (dp)  
GLENN FREY  
HONEYDRIPPERS  
Hottest:  
HALL & OATES 4-1  
HONEYDRIPPERS 6-2  
DURAN DURAN 9-4  
MADONNA 15-6  
JULIAN LENNON 11-9

**WZON/Bangor, ME**  
Michael O'Hara

JACK WAGNER  
JOHN HUNTER  
BARBRA STREISAND  
AUTOGRAPH  
GIUFFRIA  
HALL & OATES  
PRINCE  
WHAM!  
BILLY SQUIER  
CULTURE CLUB  
Hottest:  
DURAN DURAN 4-1  
DURAN DURAN 22-14  
TOYO 23-15  
MADONNA 25-16  
CHICAGO D-31

**WIGY/Bath, ME**  
Bob Anderson

HALL & OATES  
WHAM!  
CULTURE CLUB  
GENERAL PUBLIC  
Hottest:  
STEVE PERRY  
GENERAL PUBLIC  
ROD STEWART  
Hottest:  
HONEYDRIPPERS 2-1  
DURAN DURAN 10-5  
MADONNA 16-7  
CARS 20-9  
BRYAN ADAMS 23-13

**103CIR/Beckley, WV**  
Bob Spencer

HALL & OATES  
CULTURE CLUB  
PRINCE  
GENERAL PUBLIC  
GLENN FREY  
WHAM!  
JOHN HUNTER  
SADE  
TEMPTATIONS (dp)  
SILENT TREATMENT  
Hottest:  
HALL & OATES 2-1  
SURVIVOR 7-3  
DURAN DURAN 8-5  
CHAKA KHAN 1-7  
MADONNA 16-8

**WOAY/Beckley, WV**  
Jim Martin

GEORGE BENSON  
CULTURE CLUB  
GLENN FREY  
HALL & OATES  
PRINCE  
TOMMY SHAW  
Hottest:  
MADONNA 11-1  
NEW EDITION 2-2  
HONEYDRIPPERS 8-5  
CHICAGO 14-7  
BRYAN ADAMS 12-9

**WIKZ/Chambersburg, PA**  
Matthew/Alexander

HALL & OATES  
WHAM!  
REBBIE JACKSON (dp)  
MIDNIGHT STAR (dp)  
Hottest:  
MADONNA 3-1  
JACK WAGNER 2-2  
KISS 17-4  
NEW EDITION 15-11  
CHICAGO 26-15

**WZYQ/Frederick, MD**  
Rice/Abysen

none  
Hottest:  
CHAKA KHAN 2-2  
DURAN DURAN 7-7  
NEW EDITION 12-12

**WQCM/Hagerstown, MD**  
Will Kauffman

PRINCE  
HALL & OATES  
GLENN FREY  
CULTURE CLUB  
WHAM!  
ALPRAVILLE  
Hottest:  
DURAN DURAN 2-1  
MADONNA 7-2  
NEW EDITION 8-5  
JACK WAGNER 26-10  
CHICAGO 30-20

**OK100/theca, NY**  
Bill Weston

GENERAL PUBLIC  
DIANA ROSS  
MICHAEL FURLONG  
ROD STEWART  
CULTURE CLUB  
PRINCE  
GEORGE BENSON  
HALL & OATES  
ROD STEWART  
MADONNA  
AUTOGRAPH  
Hottest:  
BUEY LEWIS & NEWS 4-1  
BOB SEGER 5-4  
BRYAN ADAMS 12-8  
JOHN WAITE 15-9  
STEVE PERRY 23-11

## WKHU/Ocean City, MD

Jack Gillen

FOREIGNER  
STEVE WONDER  
GLENN FREY  
WHAM!  
FRANKIE GOES TO B  
PRINCE  
HALL & OATES  
REBBIE JACKSON  
Hottest:  
HALL & OATES 2-1  
DURAN DURAN 7-2  
PAT BENATAR 12-7  
MADONNA 24-9  
BRYAN ADAMS 23-14

**SBXL/Parkeersburg, WV**  
Paul DeMille

MADONNA  
ROD STEWART  
HALL & OATES  
PRINCE  
CULTURE CLUB  
SHEENA EASTON  
Hottest:  
BUEY LEWIS & NEWS 1-1  
HONEYDRIPPERS 4-2  
CHICAGO 9-6  
REO SPEEDWAGON 13-7  
JACK WAGNER 17-10

**WJBO/Portland, ME**  
Phoenix/O'Neil

CULTURE CLUB  
HALL & OATES  
STEVE WONDER  
MIDNIGHT STAR  
BRONSKI BEAT  
PRINCE  
LORENZO LAMAS  
Hottest:  
DURAN DURAN 4-2  
ROGER BODGSON 13-9  
BRUCE SPRINGSTEEN 19-12  
PAT BENATAR 27-21

**WOMP-FM/Wheeling, WV**  
Dwayne Bonds

RICK SPRINGFIELD  
CULTURE CLUB  
HALL & OATES  
PRINCE  
WHAM!  
BARBRA STREISAND  
JOHN PARR  
MIDNIGHT STAR  
RICK DEES (dp)  
Hottest:  
CYNDI LAUPER 4-1  
MADONNA 8-4  
JERMAINE JACKSON 15-12  
RAB PARKER JR., 19-13  
DON HENLEY 31-25

**WBGV/Williamsport, PA**  
Michael Cruz

RICK SPRINGFIELD  
AUTOGRAPH  
JOHN PARR  
HALL & OATES  
PRINCE  
ALPRAVILLE  
BARBRA STREISAND  
JOHN HUNTER  
GEORGE BENSON  
Hottest:  
HALL & OATES 1-1  
MADONNA 11-4  
PAT BENATAR 9-7  
DAN HARTMAN 13-10

## WQID/Blair, MD

Mickey Coulter

HALL & OATES  
PRINCE  
CULTURE CLUB  
HALL & OATES  
WHAM!  
BILLY SQUIER  
BARBRA STREISAND  
Hottest:  
HALL & OATES 1-1  
DURAN DURAN 6-3  
HONEYDRIPPERS 10-5  
MADONNA 17-9  
BRYAN ADAMS 18-13

**KXX108/Birmingham, AL**  
St. John/Bailey

HALL & OATES  
PRINCE  
WHAM!  
Hottest:  
DURAN DURAN 2-1  
NEW EDITION 5-2  
JACK WAGNER 7-4  
MADONNA 10-5  
PAT BENATAR 13-11

**WBSX/Charleston, SC**  
Phillips/Allen

HALL & OATES  
PRINCE  
CULTURE CLUB  
WHAM!  
BARBRA STREISAND  
STEVE WONDER  
CULTURE CLUB  
BARBRA STREISAND  
WHAM!  
Hottest:  
HALL & OATES 2-1  
PAUL MCCARTNEY 3-2  
DURAN DURAN 9-6  
MADONNA 15-11  
JACK WAGNER 30-18

**WQUT/Johnson City, TN**  
Chuck Anthony

CHICAGO  
RAB PARKER JR.  
PHILIP BAILEY  
GIUFFRIA  
Hottest:  
REO SPEEDWAGON 12-3  
BRYAN ADAMS 16-9  
MADONNA 24-14  
JOHN WAITE 30-16  
JACK WAGNER 34-22

**WOKI/Knoxville, TN**  
Gary Adkins

GEORGE BENSON  
WHAM!  
HALL & OATES  
ROD STEWART  
CULTURE CLUB  
BRONSKI BEAT  
BARBRA STREISAND  
Hottest:  
HALL & OATES 2-1  
SURVIVOR 4-3  
NEW EDITION 10-7  
ELTON JOHN  
BOB SEGER 24-16

**WFMU/Lexington, KY**  
Fox/Mosley

WHAM!  
BARBRA STREISAND  
HALL & OATES  
PRINCE  
ROD STEWART  
JOHN HUNTER  
CULTURE CLUB  
STEVE WONDER  
TEENA MARIE  
Hottest:  
HALL & OATES 2-1  
DURAN DURAN 12-5  
HONEYDRIPPERS 7-6  
CARS 19-13  
DON HENLEY 27-21

**KKYK/Little Rock, AR**  
Mark McCain

NEW EDITION  
CHICAGO 30-27  
Hottest:  
CHAKA KHAN 1-1  
SHEENA EASTON 2-2  
MADONNA 15-3  
BRYAN ADAMS 8-6  
DURAN DURAN 10-8

**FM100/Memphis, TN**  
John Conley

POINTER SISTERS  
PHILIP BAILEY (dp)  
STEVE PERRY  
CULTURE CLUB  
Hottest:  
DURAN DURAN 10-9  
MADONNA 18-15  
JACK WAGNER 23-17  
CHICAGO 29-20  
JOHN CAFFERTY & B 34-29

**WABB-FM/Mobile, AL**  
Fram/Fuller

WHAM!  
PRINCE  
CULTURE CLUB  
JOHN CAFFERTY & B  
DON HENLEY  
POINTER SISTERS  
Hottest:  
HALL & OATES 1-1  
CYNDI LAUPER 2-2  
MADONNA 17-9  
NEW EDITION 28-22  
JULIE BROWN D-23

**GI100/Mobile, AL**  
Griffith/Ocean

HALL & OATES  
WHAM!  
HALL & OATES 1-1  
DURAN DURAN 8-2  
JACK WAGNER 6-3  
PAUL MCCARTNEY 7-4  
MADONNA D-14

**KAMZ/El Paso, TX**  
Bob West

PHILIP BAILEY  
WHAM!  
BARBRA STREISAND  
CULTURE CLUB  
JOHN HUNTER  
POINTER SISTERS  
ELTON JOHN  
Hottest:  
HALL & OATES 3-1  
MADONNA 9-3  
LIONEL RICHIE 4-5  
HONEYDRIPPERS 8-7  
TIME 11-10

**KSET-FM/El Paso, TX**  
Steve Croso

CULTURE CLUB  
ALPRAVILLE (dp)  
BILLY SQUIER (dp)  
BARBRA STREISAND  
ROGERS & PARTON (dp)  
GEORGE BENSON  
WHAM!  
Hottest:  
HALL & OATES 2-1  
DURAN DURAN 12-2  
CYNDI LAUPER 3-3  
DURAN DURAN 7-3  
PAUL MCCARTNEY 5-4  
PAT BENATAR 6-5

## WANS-FM/Greenville, SC

Rod Metts

HALL & OATES  
PRINCE  
CULTURE CLUB  
HALL & OATES  
WHAM!  
BILLY SQUIER  
BARBRA STREISAND  
Hottest:  
HALL & OATES 1-1  
DURAN DURAN 6-3  
HONEYDRIPPERS 10-5  
MADONNA 17-9  
BRYAN ADAMS 18-13

**WZYP/Huntsville, AL**  
Scott Mitchell

HALL & OATES  
PRINCE  
GLENN FREY  
ALPRAVILLE  
DENNIS DEYOUNG  
Hottest:  
DURAN DURAN 3-1  
NEW EDITION 4-2  
JULIAN LENNON 6-3  
PAT BENATAR 9-4  
BRYAN ADAMS 14-6

**MTYX/Jackson, MS**  
Jim Chick

BOB SEGER  
FOREIGNER  
STEVE PERRY  
STEVE WONDER  
CULTURE CLUB  
BARBRA STREISAND  
WHAM!  
Hottest:  
HALL & OATES 2-1  
PAUL MCCARTNEY 3-2  
DURAN DURAN 9-6  
MADONNA 15-11  
JACK WAGNER 30-18

**WQUT/Johnson City, TN**  
Chuck Anthony

CHICAGO  
RAB PARKER JR.  
PHILIP BAILEY  
GIUFFRIA  
Hottest:  
REO SPEEDWAGON 12-3  
BRYAN ADAMS 16-9  
MADONNA 24-14  
JOHN WAITE 30-16  
JACK WAGNER 34-22

**WOKI/Knoxville, TN**  
Gary Adkins

GEORGE BENSON  
WHAM!  
HALL & OATES  
ROD STEWART  
CULTURE CLUB  
BRONSKI BEAT  
BARBRA STREISAND  
Hottest:  
HALL & OATES 2-1  
SURVIVOR 4-3  
NEW EDITION 10-7  
ELTON JOHN  
BOB SEGER 24-16

**WFMU/Lexington, KY**  
Fox/Mosley

WHAM!  
BARBRA STREISAND  
HALL & OATES  
PRINCE  
ROD STEWART  
JOHN HUNTER  
CULTURE CLUB  
STEVE WONDER  
TEENA MARIE  
Hottest:  
HALL & OATES 2-1  
DURAN DURAN 12-5  
HONEYDRIPPERS 7-6  
CARS 19-13  
DON HENLEY 27-21

**KKYK/Little Rock, AR**  
Mark McCain

NEW EDITION  
CHICAGO 30-27  
Hottest:  
CHAKA KHAN 1-1  
SHEENA EASTON 2-2  
MADONNA 15-3  
BRYAN ADAMS 8-6  
DURAN DURAN 10-8

**FM100/Memphis, TN**  
John Conley

POINTER SISTERS  
PHILIP BAILEY (dp)  
STEVE PERRY  
CULTURE CLUB  
Hottest:  
DURAN DURAN 10-9  
MADONNA 18-15  
JACK WAGNER 23-17  
CHICAGO 29-20  
JOHN CAFFERTY & B 34-29

**WABB-FM/Mobile, AL**  
Fram/Fuller

WHAM!  
PRINCE  
CULTURE CLUB  
JOHN CAFFERTY & B  
DON HENLEY  
POINTER SISTERS  
Hottest:  
HALL & OATES 1-1  
CYNDI LAUPER 2-2  
MADONNA 17-9  
NEW EDITION 28-22  
JULIE BROWN D-23

**GI100/Mobile, AL**  
Griffith/Ocean

HALL & OATES  
WHAM!  
HALL & OATES 1-1  
DURAN DURAN 8-2  
JACK WAGNER 6-3  
PAUL MCCARTNEY 7-4  
MADONNA D-14

**KAMZ/El Paso, TX**  
Bob West

PHILIP BAILEY  
WHAM!  
BARBRA STREISAND  
CULTURE CLUB  
JOHN HUNTER  
POINTER SISTERS  
ELTON JOHN  
Hottest:  
HALL & OATES 3-1  
MADONNA 9-3  
LIONEL RICHIE 4-5  
HONEYDRIPPERS 8-7  
TIME 11-10

**KSET-FM/El Paso, TX**  
Steve Croso

CULTURE CLUB  
ALPRAVILLE (dp)  
BILLY SQUIER (dp)  
BARBRA STREISAND  
ROGERS & PARTON (dp)  
GEORGE BENSON  
WHAM!  
Hottest:  
HALL & OATES 2-1  
DURAN DURAN 12-2  
CYNDI LAUPER 3-3  
DURAN DURAN 7-3  
PAUL MCCARTNEY 5-4  
PAT BENATAR 6-5

## KRGV/McAllen-Brownville, TX

Perry/Molano

CULTURE CLUB (dp)  
BRYAN ADAMS (dp)  
WHAM! (dp)  
PRINCE (dp)  
BRUCE SPRINGSTEEN (dp)  
GIUFFRIA (dp)  
Hottest:  
HALL & OATES 3-1  
JACK WAGNER 5-2  
PAUL MCCARTNEY 16-8  
MADONNA 20-14  
CHICAGO 35-25

**KX104/Nashville, TN**  
Murphy/Cook

WHAM!  
PRINCE  
POINTER SISTERS  
HALL & OATES  
BARBRA STREISAND  
CULTURE CLUB  
MIDNIGHT STAR  
Hottest:  
RICK SPRINGFIELD 7-3  
MADONNA 14-6  
BRYAN ADAMS 17-11  
CHICAGO 28-16  
JACK WAGNER D-28

**WZKS/Nashville, TN**  
Larry Martino

PRINCE  
TEENA MARIE  
WHAM!  
JULIAN LENNON  
LORENZO LAMAS (dp)  
Hottest:  
CHAKA KHAN 1-1  
WHAM! 2-2  
NEW EDITION 3-3  
DURAN DURAN 4-4  
MADONNA 5-5

**WQUE-FM/New Orleans, LA**  
Kevin McCarthy

PRINCE  
HALL & OATES  
WHAM!  
MIDNIGHT STAR  
Hottest:  
DURAN DURAN 1-1  
MADONNA 2-2  
PAT BENATAR 4-3  
HONEYDRIPPERS 8-6  
CHICAGO 14-9

**WRNO/New Orleans, LA**  
Costello/Watkins

RAY PARKER JR.  
DAVID BONIE  
HALL & OATES  
TOMMY SHAW  
CULTURE CLUB  
HONEYDRIPPERS 3-2  
DURAN DURAN 7-3  
MADONNA 13-7  
BRYAN ADAMS 23-12  
FOREIGNER 39-20

**BJ105/Orlando, FL**  
Dave Wright

FOREIGNER  
JOHN CAFFERTY & B  
SHEILA F.  
Hottest:  
DURAN DURAN 8-3  
PAUL MCCARTNEY 10-5  
MADONNA 14-7  
CARS 15-10  
JACK WAGNER 27-22

**Y108/Orlando, FL**  
Stacy/Devin

PRINCE  
WHAM!  
HALL & OATES  
SHEENA EASTON  
POINTER SISTERS  
BARBRA STREISAND (dp)  
Hottest:  
WHAM! 1-1  
MADONNA 10-5  
BRYAN ADAMS 11-8  
JACK WAGNER 25-15  
PRINCE D-18

**WRVQ/Richmond, VA**  
Bob McNeill

STEVE PERRY  
JOHN PARR  
RICK SPRINGFIELD  
PRINCE  
CULTURE CLUB  
STEVE WONDER  
GIUFFRIA  
FOREIGNER  
Hottest:  
HALL & OATES 2-1  
DURAN DURAN 6-3  
PAT BENATAR 9-7  
MADONNA 17-10  
CHICAGO 31-21

**KTFM/San Antonio, TX**  
Thorman/Nasty

none  
Hottest:  
BILLY OCEAN 1-1  
MADONNA 4-4  
BUEY LEWIS & NEWS 11-11  
NEW EDITION 13-13  
CHICAGO 25-25

**Z98/Tampa, FL**  
Johnny Weiker

WHAM!  
PRINCE  
HALL & OATES  
POINTER SISTERS  
Hottest:  
NEW EDITION 2-1  
MADONNA 15-10  
CHICAGO 21-3  
RICK SPRINGFIELD 21-19  
PHILIP BAILEY D-21

**WBEZ/Winston-Salem, NC**  
Rob Leonard

NEW EDITION  
Hottest:  
HONEYDRIPPERS 9-6  
CHICAGO 24-11  
PAT BENATAR 15-12  
MADONNA 20-13  
JACK WAGNER 25-18

## Parallel Three

**KQJZ-FM/Amarillo, TX**  
Bill Troy

STEVE PERRY  
PRINCE  
Hottest:  
HALL & OATES 1-1  
JULIAN LENNON 9-5  
MADONNA 14-9  
DURAN DURAN 13-10  
PAT BENATAR 15-12

**WKSJ/Asheville, NC**  
John Stevens

PRINCE  
HALL & OATES  
WHAM!  
REBBIE JACKSON  
BARBRA STREISAND  
MIDNIGHT STAR  
CULTURE CLUB  
GEORGE BENSON  
Hottest:  
MADONNA 5-1  
NEW EDITION 4-2  
CHICAGO 14-6  
TIME 23-16  
RICK SPRINGFIELD 35-24

**WJAD/Bainbridge-Albany, GA**  
Elliot Osborne

PRINCE  
WHAM!  
HALL & OATES  
CULTURE CLUB  
ROD STEWART  
BARBRA STREISAND  
JOAN JETT (dp)  
TOMMY SHAW (dp)  
AUTOGRAPH (dp)  
Hottest:  
HALL & OATES 1-1  
DURAN DURAN 6-2  
MADONNA 12-4  
JACK WAGNER 23-11  
CHICAGO 26-15

**WCGQ/Columbus, GA**  
Ralph Carroll

HALL & OATES  
GEORGE BENSON  
CULTURE CLUB  
SAM BARRIS  
JOHN HUNTER  
Hottest:  
SAM BARRIS 3-2  
DURAN DURAN 3-3  
DON HENLEY 21-18  
U2 22-19  
MADONNA 30-20

**KISR/Flt Smith**  
Rick Hayes

HONEYDRIPPERS 3-2  
DURAN DURAN 7-3  
MADONNA 13-7  
BRYAN ADAMS 23-12  
FOREIGNER 39-20

**BJ105/Orlando, FL**  
Dave Wright

FOREIGNER  
JOHN CAFFERTY & B  
SHEILA F.  
Hottest:  
DURAN DURAN 8-3  
PAUL MCCARTNEY 10-5  
MADONNA 14-7  
CARS 15-10  
JACK WAGNER 27-22

**Y108/Orlando, FL**  
Stacy/Devin

PRINCE  
WHAM!  
HALL & OATES  
SHEENA EASTON  
POINTER SISTERS  
BARBRA STREISAND (dp)  
Hottest:  
WHAM! 1-1  
MADONNA 10-5  
BRYAN ADAMS 11-8  
JACK WAGNER 25-15  
PRINCE D-18

**WRVQ/Richmond, VA**  
Bob McNeill

STEVE PERRY  
JOHN PARR  
RICK SPRINGFIELD  
PRINCE  
CULTURE CLUB  
STEVE WONDER  
GIUFFRIA  
FOREIGNER  
Hottest:  
HALL & OATES 2-1  
DURAN DURAN 6-3  
PAT BENATAR 9-7  
MADONNA 17-10  
CHICAGO 31-21

**KTFM/San Antonio, TX**  
Thorman/Nasty

none  
Hottest:  
BILLY OCEAN 1-1  
MADONNA 4-4  
BUEY LEWIS & NEWS 11-11  
NEW EDITION 13-13  
CHICAGO 25-25

**Z98/Tampa, FL**  
Johnny Weiker

WHAM!  
PRINCE  
HALL & OATES  
POINTER SISTERS  
Hottest:  
NEW EDITION 2-1  
MADONNA 15-10  
CHICAGO 21-3  
RICK SPRINGFIELD 21-19  
PHILIP BAILEY D-21

**WBEZ/Winston-Salem, NC**  
Rob Leonard

NEW EDITION  
Hottest:  
HONEYDRIPPERS 9-6  
CHICAGO 24-11  
PAT BENATAR 15-12  
MADONNA 20-13  
JACK WAGNER 25-18

## KWES/Midland-Odessa, TX

John Clay

MIDNIGHT STAR  
RICK SPRINGFIELD  
HALL & OATES  
CULTURE CLUB  
Hottest:  
NEW EDITION 2-1  
CHICAGO 15-8  
MADONNA 25-15  
DON HENLEY 26-22  
BONEYDRIPPERS 33-23

**TM/Canton City, FL**  
Chuck Bare

FRANKIE GOES TO H  
TOMMY SHAW  
LAURA BRANIGAN  
BARBRA STREISAND  
TIME  
GENERAL PUBLIC  
WHAM!  
TEMPTATIONS  
LORENZO LAMAS (dp)  
SILENT TREATMENT (dp)  
Hottest:  
HALL & OATES 2-1  
CYNDI LAUPER 4-2  
NEW EDITION 11-9  
MADONNA 19-14  
CHICAGO 33-24

**WFFM/Panama City, FL**  
Thomas/Davis

PRINCE  
HALL & OATES  
CULTURE CLUB  
JOHN PARR  
JOHN HUNTER  
Hottest:  
DURAN DURAN 7-3  
REBBIE JACKSON 9-7  
BONEYDRIPPERS 14-9  
CHICAGO 16-12  
MADONNA 17-14

**WXLK/Roanoke, VA**  
Don O'Shea

HALL & OATES  
HOTTENROT  
HALL & OATES 1-1  
BONEYDRIPPERS 5-2  
PAUL MCCARTNEY 7-3  
JULIAN LENNON 13-8  
NEW EDITION 39-30

**WIXW/Savannah, GA**  
Scott Reynolds

CULTURE CLUB  
HALL & OATES  
MADONNA  
ROD STEWART  
PRINCE  
STEVE WONDER  
Hottest:  
CARS 5-4  
JOHN WAITE 11-5  
BRUCE SPRINGSTEEN 16-10  
CHICAGO 23-13  
BRY

MIDWEST Most Added Hottest

Prince Madonna D. Hall & J. Oates Chicago Wham! Duran Duran

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

D. Hall & J. Oates Madonna Wham! Duran Duran Prince Jack Wagner

MIDWEST

Parallel Two

WKDD/Akron, OH

PRINCE WHAM! CULTURE CLUB HALL & OATES GEORGE BENSON BARBRA STREISAND GLENN FREY

WAHC/Appleton-Oshkosh, WI

CHRIS CAINE WHAM! PRINCE STEVE PERRY GENERAL PUBLIC SHELILA E.

WAKU/Appleton-Oshkosh, WI

WHAM! ELTON JOHN STEVE WONDER POINTER SISTERS RICK SPRINGFIELD

ZZJ/Columbus, OH

JACK WAGNER JERMAINE JACKSON TIME DURAN DURAN

KIKK/Davenport, IA

WHAM! HALL & OATES GENERAL PUBLIC BARBRA STREISAND

WGTZ/Dayton, OH

NEW EDITION RICK SPRINGFIELD PRINCE MADONNA

KZIO/Duluth, MN

PRINCE WHAM! MIDNIGHT STAR KOOL & THE GANG

WKDQ/Evanston, IL

FOREIGNER CULTURE CLUB JOHN HUNTER GLENN FREY

WMEE/Ft. Wayne

PRINCE HALL & OATES WHAM! GLENN FREY BARBRA STREISAND

WZPL/Indianapolis, IN

TEENA MARIE HALL & OATES WHAM! GLENN FREY JOHN PARR

WSTO/Evanston, IL

JACK WAGNER PRINCE CHAKA KHAN HALL & OATES

WGRD/Grand Rapids, MI

BILLY OCEAN PRINCE CULTURE CLUB HALL & OATES

WJXQ/Jackson, MI

JACK WAGNER TWISTED SISTER RED ROCKERS

WFR/Kalamazoo, MI

WHAM! CULTURE CLUB DIANA ROSS BARBRA STREISAND

ZZ98/Kansas City, MO

HALL & OATES ROD STEWART REBBIE JACKSON

WVIC/Lansing, MI

PRINCE WHAM! ELTON JOHN POINTER SISTERS

Z104/Madison, WI

WHAM! PRINCE BILLY SATELLITE PAT BENATAR

WKDQ/Evanston, IL

FOREIGNER CULTURE CLUB JOHN HUNTER GLENN FREY

RKJ103/Oklahoma City, OK

FOREIGNER CULTURE CLUB JOHN HUNTER GLENN FREY

KOFM/Oklahoma City, OK

PRINCE SHELILA E. HALL & OATES WHAM!

KQKQ/Omaha, NE

Taylor/Dean PRINCE GLENN FREY JOHN PARR

KZ93/Peoria, IL

FOREIGNER PRINCE NEW EDITION HALL & OATES

WZOK/Rockford, IL

PHILIP BAILEY RICK SPRINGFIELD CYNDI LAUPER

US3/South Bend, IN

NEW EDITION JACK WAGNER RED ROCKERS

WRQN/Toledo, OH

WHAM! KOOL & THE GANG CULTURE CLUB BARBRA STREISAND

KAY107/Tulsa, OK

JERMAINE JACKSON SAM HARRIS HALL & OATES

KEYN-FM/Wichita, KS

WHAM! HALL & OATES POINTER SISTERS HALL & OATES

KKXL-FM/Grand Forks, ND

GLINN FREY CULTURE CLUB HALL & OATES

KKRD/Wichita, KS

PRINCE WHAM! BILLY SATELLITE PAT BENATAR

WHOT/Youngstown, OH

Dick Thompson WHAM! FRANKIE GOES TO H

WYFM/Youngstown, OH

JULIAN LENNON BILLY OCEAN FOREIGNER

WYFM/Youngstown, OH

WYFM/Youngstown, OH STEVE PERRY RICK SPRINGFIELD

WYFM/Youngstown, OH

WYFM/Youngstown, OH STEVE PERRY RICK SPRINGFIELD

WBNO/Bloomington, IL

GEORGE BENSON AUTOGRAPH PRINCE

WBWB/Bloomington, IN

STEVE WONDER HALL & OATES PRINCE

WCIL-FM/Carbondale, IL

PRINCE WHAM! FRANKIE GOES TO H

KQCR/Cedar Rapids, IA

GARY DIXON none HONEYDRIPPERS

KCMQ/Columbia, MO

TUTTIN/BAKER JEFFREY OSBORNE PRINCE

Y94/Fargo, ND

Collins/Anderson GLINN FREY CULTURE CLUB

KKXX/Bakersfield, CA

SCUIRES/KAMPER NEW EDITION HALL & OATES

KFRX/Lincoln, NE

Tracy Johnson STEVE PERRY PRINCE

WRKR/Racine-Milwaukee, WI

JOHN CAPPERTY HALL & OATES MIDNIGHT STAR

WYFM/Youngstown, OH

WYFM/Youngstown, OH STEVE PERRY RICK SPRINGFIELD

WYFM/Youngstown, OH

WYFM/Youngstown, OH STEVE PERRY RICK SPRINGFIELD

WYFM/Youngstown, OH

WYFM/Youngstown, OH STEVE PERRY RICK SPRINGFIELD

99KG/Salina, KS

Denny Collier BOB SEGER HALL & OATES

KQXR/Bakersfield, CA

BONNIE KNOX JACK WAGNER HALL & OATES

KKRC/Sioux Falls, SD

Dan Kleley JOHN CAPPERTY RICK SPRINGFIELD

KKFM/Colorado Springs, CO

Finney/Anderson PRINCE HALL & OATES

KMGX/Fresno, CA

Carey Edwards PRINCE HALL & OATES

WSPT/Stevens Point, WI

Bouley/Tracy PRINCE WHAM! KOOL & THE GANG

KDVV/Topeka, KS

Rabat/Parmely PRINCE HALL & OATES

KFMW/Waterloo, IA

Mark Potter PRINCE CULTURE CLUB HALL & OATES

KIKI/Honolulu, HI

Kong/Shishido WHAM! GEORGE BENSON CULTURE CLUB

KQMQ/Honolulu, HI

Kimo Akane TIME HALL & OATES BILLY SQUIER

KNMQ/Albuquerque-Santa

Stucker/Maldand HALL & OATES GENERAL PUBLIC

KKXX/Bakersfield, CA

SCUIRES/KAMPER NEW EDITION HALL & OATES

KQXR/Bakersfield, CA

BONNIE KNOX JACK WAGNER HALL & OATES

KKRC/Sioux Falls, SD

Dan Kleley JOHN CAPPERTY RICK SPRINGFIELD

KKFM/Colorado Springs, CO

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KMGX/Fresno, CA

Carey Edwards PRINCE HALL & OATES

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KFMW/Waterloo, IA

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KQMQ/Honolulu, HI

Kimo Akane TIME HALL & OATES BILLY SQUIER

KNMQ/Albuquerque-Santa

Stucker/Maldand HALL & OATES GENERAL PUBLIC

KKXX/Bakersfield, CA

SCUIRES/KAMPER NEW EDITION HALL & OATES

KKXX/Bakersfield, CA

SCUIRES/KAMPER NEW EDITION HALL & OATES

KHOP/Modesto-Stockton, CA

David Kraham PRINCE CULTURE CLUB DIANA ROSS

KCAQ/Oxnard-Ventura, CA

Thomas/Jay FOREIGNER NEW EDITION

KF95/Boise, ID

Larry Doss PRINCE HALL & OATES WHAM!

KDDB/Salt Lake City, UT

Kirk Cilett WHAM! CULTURE CLUB DAVID BOWIE

KCPX/Salt Lake City, UT

Ausham/Main PRINCE HALL & OATES WHAM!

KHYT/Tucson, AZ

Sherman Cohen KOOL & THE GANG HALL & OATES

KYNO-FM/Fresno, CA

Walker/Davis WHAM! PRINCE HALL & OATES

KRO/Tucson, AZ

Kelly Norris BILLY OCEAN STEVE WONDER

KGOT/Anchorage, AK

Kay Taylor WHAM! DAVID BOWIE GLENN FREY

KYYA/Billings, MT

Charlie Fox BILLY OCEAN CULTURE CLUB STEVE PERRY

KBOZ-FM/Bozeman, MT

Michael Hesse CULTURE CLUB PRINCE WHAM!

KBOZ-FM/Bozeman, MT

Michael Hesse CULTURE CLUB PRINCE WHAM!

KCDQ/Bozeman, MT

Greg Williams PRINCE GEORGE BENSON STEVE WONDER

KCAQ/Oxnard-Ventura, CA

Thomas/Jay FOREIGNER NEW EDITION

KF95/Boise, ID

Larry Doss PRINCE HALL & OATES WHAM!

KDDB/Salt Lake City, UT

Kirk Cilett WHAM! CULTURE CLUB DAVID BOWIE

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KBOZ-FM/Bozeman, MT

Michael Hesse CULTURE CLUB PRINCE WHAM!

KBOZ-FM/Bozeman, MT

Michael Hesse CULTURE CLUB PRINCE WHAM!

KBIM/Roswell, NM

Tim Meck HALL & OATES PRINCE CULTURE CLUB

KCAQ/Oxnard-Ventura, CA

Thomas/Jay FOREIGNER NEW EDITION

KF95/Boise, ID

Larry Doss PRINCE HALL & OATES WHAM!

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KBOZ-FM/Bozeman, MT

Michael Hesse CULTURE CLUB PRINCE WHAM!

238 CHR Reporters 231 Current Reports

The following stations reported a frozen playlist this week:

B104/Baltimore KTFM/San Antonio

The following stations failed to report this week; therefore their playlists were frozen:

B96/Chicago WJZR/Charlotte WKQV/Wichita Falls KQCR/Cedar Rapids

WEST

Parallel Two

KNMQ/Albuquerque-Santa

Stucker/Maldand HALL & OATES GENERAL PUBLIC STEVE PERRY

KKXX/Bakersfield, CA

SCUIRES/KAMPER NEW EDITION HALL & OATES

KKXX/Bakersfield, CA

SCUIRES/KAMPER NEW EDITION HALL & OATES

KKXX/Bakersfield, CA

SCUIRES/KAMPER NEW EDITION HALL & OATES

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

### 238 Reports

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

### EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary

Up 51 — Number of stations moving it up on the charts.

Debut 20 — Number of stations debuting the song this week.

Same 4 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

**ALPHAVILLE**  
Big In Japan (Atlantic)  
LP: Tropic

Regional	62/7	26%	National Summary
Reach	4		DEBUTS 4
E 98%			Same 0
M 15%			Down 0
W 8%			ADD 4

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**ASHFORD & SIMPSON**  
Solid (Capitol)  
LP: Solid

Regional	68/6	28%	National Summary
Reach	16		DEBUTS 16
E 58%			Same 36
M 31%			Down 0
W 28%			ADD 6

**BRyan ADAMS**  
Run To You (A&M)  
LP: Reckless

Regional	231/1	87%	National Summary
Reach	211		DEBUTS 1
E 94%			Same 1
M 98%			Down 0
W 98%			ADD 1

**PHILIP BAILEY w/ PHIL COLLINS**  
Easy Lover (Columbia)  
LP: Chinese Wall

Regional	225/10	86%	National Summary
Reach	29		DEBUTS 49
E 94%			Same 29
M 94%			Down 0
W 98%			ADD 10

**DAVID BOWIE**  
Tonight (EMI America)  
LP: Tonight

Regional	112/7	47%	National Summary
Reach	73		DEBUTS 73
E 53%			Same 73
M 97%			Down 0
W 50%			ADD 7

**PHILIP BAILEY w/ PHIL COLLINS**  
Easy Lover (Columbia)  
LP: Chinese Wall

Regional	225/10	86%	National Summary
Reach	29		DEBUTS 49
E 94%			Same 29
M 94%			Down 0
W 98%			ADD 10

**DAVID BOWIE**  
Tonight (EMI America)  
LP: Tonight

Regional	112/7	47%	National Summary
Reach	73		DEBUTS 73
E 53%			Same 73
M 97%			Down 0
W 50%			ADD 7

**PHILIP BAILEY w/ PHIL COLLINS**  
Easy Lover (Columbia)  
LP: Chinese Wall

Regional	225/10	86%	National Summary
Reach	29		DEBUTS 49
E 94%			Same 29
M 94%			Down 0
W 98%			ADD 10

**DAVID BOWIE**  
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LP: Tonight

Regional	112/7	47%	National Summary
Reach	73		DEBUTS 73
E 53%			Same 73
M 97%			Down 0
W 50%			ADD 7

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M 94%			Down 0
W 98%			ADD 10

**DAVID BOWIE**  
Tonight (EMI America)  
LP: Tonight

Regional	112/7	47%	National Summary
Reach	73		DEBUTS 73
E 53%			Same 73
M 97%			Down 0
W 50%			ADD 7

**PAT BENATAR**  
We Belong (Chrysalis)  
LP: Tropic

Regional	238/0	98%	National Summary
Reach	1		DEBUTS 1
E 98%			Same 35
M 100%			Down 0
W 100%			ADD 0

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
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Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	81		DEBUTS 20
E 33%			Same 4
M 21%			Down 0
S 56%			ADD 5
W 19%			

**CHICAGO**  
You're The Inspiration (WB)  
LP: Chicago 17

Regional	221/6	96%	National Summary
Reach	14		DEBUTS 14
E 93%			Same 11
M 98%			Down 1
W 94%			ADD 5

**CHICAGO**  
You're The Inspiration (WB)  
LP: Chicago 17

Regional	221/6	96%	National Summary
Reach	14		DEBUTS 14
E 93%			Same 11
M 98%			Down 1
W 94%			ADD 5

**CHICAGO**  
You're The Inspiration (





New & Active Continued

PARALLELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

U2 Careless Whisper (Columbia) LP: Make It Big. Regional 168/118 67% National Summary 7. Reach 5 738 DEBPTS 20 S 664 SAME 21 D 473 DOWN 0 W 864 ADDS 118

WHAMI Careless Whisper (Columbia) LP: Make It Big. Regional 168/118 67% National Summary 7. Reach 5 738 DEBPTS 20 S 664 SAME 21 D 473 DOWN 0 W 864 ADDS 118

U2 Pride (In The Name Of...) (Island) LP: Unforgettable Fire. Regional 168/9 69% National Summary 7. Reach 5 738 DEBPTS 20 S 664 SAME 21 D 473 DOWN 0 W 864 ADDS 118

Autograph Turn Up The Radio (RCA) LP: Sign In Please. Regional 168/9 69% National Summary 7. Reach 5 738 DEBPTS 20 S 664 SAME 21 D 473 DOWN 0 W 864 ADDS 118

Autograph Turn Up The Radio (RCA) LP: Sign In Please. Regional 168/9 69% National Summary 7. Reach 5 738 DEBPTS 20 S 664 SAME 21 D 473 DOWN 0 W 864 ADDS 118

John Hunter Tragedy (Private I/CBS) LP: Famous At Night. Regional 168/9 69% National Summary 7. Reach 5 738 DEBPTS 20 S 664 SAME 21 D 473 DOWN 0 W 864 ADDS 118

Sade Hang On To... (Portrait/CBS) LP: Diamond Life. Regional 168/9 69% National Summary 7. Reach 5 738 DEBPTS 20 S 664 SAME 21 D 473 DOWN 0 W 864 ADDS 118

Rod Stewart All Right Now (WB) LP: Camouflage. Regional 168/9 69% National Summary 7. Reach 5 738 DEBPTS 20 S 664 SAME 21 D 473 DOWN 0 W 864 ADDS 118

Jack Wagner All I Need (Qwest/WB) LP: All I Need. Regional 218/12 92% National Summary 15. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Stevie Wonder Love Light In Flight (Motown) LP: Woman In Red Soundtrack. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

George Benson 20/20 (WB) LP: 20/20. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Joan Jett I Love You Love (Blackheart/MCA) LP: Glorious Results Of A Misspent Youth. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Billy Satellite I Wanna Go Back (A&M) LP: Billy Satellite. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Teena Marie Lovergirl (Epic) LP: Starchild. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Jack Wagner All I Need (Qwest/WB) LP: All I Need. Regional 218/12 92% National Summary 15. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Stevie Wonder Love Light In Flight (Motown) LP: Woman In Red Soundtrack. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Bronski Beat Smalltown Boy (MCA) LP: The Age Of Consent. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

John Parr Naughty Naughty (Atlantic) LP: John Parr. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Tommy Shaw Lonely School (A&M) LP: Girls With Guns. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Temptations Treat Her... (Gordy/Motown) LP: Truly For You. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

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Rick Dees Eat My Shorts (Atlantic) LP: Put It Where The Moon Don't Shine. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

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Temptations Treat Her... (Gordy/Motown) LP: Truly For You. Regional 141/27 59% National Summary 70. Reach 5 818 DEBPTS 36 S 938 SAME 21 D 473 DOWN 0 W 924 ADDS 12

Picture Yourself In R&R. If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page. R&R RADIO & RECORDS 1930 Century Park W. Los Angeles, CA 90067 (213) 553-4330

# Contemporary Hit Radio

Continued from Back Page

## BREAKERS

### PRINCE

#### I Would Die 4 U (WB)

74% of our reporters on it. Moves: Up 7, Debuts 10, Same 12, Down 0, Adds 146 including WCAU-FM, Z93, B97, WCZY, KPKE, FM102, KNBQ. Complete airplay in Parallels.

### POINTER SISTERS

#### Neutron Dance (Planet/RCA)

68% of our reporters on it. Moves: Up 37, Debuts 46, Same 53, Down 0, Adds 25 including Q102, WHYT, KDWB-FM, KWK, WLWL-FM, KWOD, KITS. Complete airplay in Parallels.

### WHAMI

#### Careless Whisper (Columbia)

67% of our reporters on it. Moves: Up 7, Debuts 21, Same 13, Down 0, Adds 118 including WNYS, WAVA, KAFM, Q105, WKTI, KZZP, KWSS. Complete airplay in Parallels.

### ELTON JOHN

#### In Neon (Geffen)

66% of our reporters on it. Moves: Up 28, Debuts 46, Same 64, Down 0, Adds 18 including PRO-FM, WGCL, KOPA, KMJK, KPLUS, KUBE, WKAU. Complete airplay in Parallels.

### DARYL HALL & JOHN OATES

#### Method Of Modern Love (RCA)

65% of our reporters on it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 154 including WXKS-FM, B94, KAFM, KBEQ, KPKE, FM102, KPLUS. Complete airplay in Parallels.

## NEW & ACTIVE

#### STEVIE WONDER "Love Light In Flight" (Motown) 141/27

Moves: Up 20, Debuts 36, Same 58, Down 0, Adds 27 including WPLJ, PRO-FM, WNVZ, KHTR, KOPA, KS103, KPLUS, KUBE, WSPK, WHHY-FM, WKAU, KBOS, KRQ, KCMQ.

#### KOOL & THE GANG "Misled" (De-Lite/PolyGram) 137/21

Moves: Up 29, Debuts 26, Same 61, Down 0, Adds 21 including Z100, Y100, KOPA, WNOK-FM, WZLD, KIKI, KZIO, KQKQ, KKRD, KF95, KMGX, KHYT, Q104, Y94, KWTO-FM.

#### FRANKIE GOES TO HOLLYWOOD "Two Tribes" (ZTT/Island) 117/11

Moves: Up 40, Debuts 7, Same 58, Down 3, Adds 11, WSPK, KZZB, WHOT, WKHI, WYKS, T94, WHSL, WCIL-FM, KWTO-FM, KFMM, K96, WHIT 21-16, WCZY 39-28, KS103 34-25, KMGX 23-17.

#### JEFFREY OSBORNE "Don't Stop" (A&M) 115/3

Moves: Up 44, Debuts 14, Same 53, Down 1, Adds 3, KNMQ, KQMQ, Q107 30-25, WASH 14-11, 94Q 9-7, Z93 14-11, Y100 32-29, WVAR 24-19, KZZB 32-29, WZLD 29-20, WQUE-FM 10-7, KHYT 39-35, WKSF 28-22, KTDY 24-21.

#### GENERAL PUBLIC "Tenderness" (IRS/A&M) 114/23

Moves: Up 16, Debuts 12, Same 62, Down 1, Adds 23 including WNYS, KDWB-FM, KMJK, WSPK, 98PX, 93Q, WBCY, WAHC, KOFM, KNMQ, WIGY, 103CIR, WYKS, K96.

#### DAVID BOWIE "Tonight" (EMI America) 112/7

Moves: Up 14, Debuts 18, Same 73, Down 0, Adds 7, KITS, G100, WRNO, KNMQ, KDON-FM, WBWB, KGOT, WHIT d-40, WPHD 38-34, WBEN-FM 34-28, WJXQ 39-36, WRQN 37-33, KO93 37-33, WZON 40-29, Q101 37-29, KCBN 39-33.

#### REBBIE JACKSON "Centipede" (Columbia) 109/18

Moves: Up 41, Debuts 3, Same 37, Down 10, Adds 18 including KITS-FM, WSPK, WGFM, 93Q, WRCK, WQID, WZLD, WKDQ, ZZ99, KKRD, KQXR, WIKZ, WKSF, WSPT, OK95. See Parallels, debuts at number 37 on the CHR chart.

#### CULTURE CLUB "Mistake No. 3" (Virgin/Epic) 106/106

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 106 including WXKS-FM, WNYS, CKOI, B94, 94Q, Z93, Y100, B97, WCZY, KBEQ, KLIIS-FM, KOPA, KS103, KPLUS, KUBE.

#### GLENN FREY "The Heat Is On" (MCA) 96/45

Moves: Up 0, Debuts 10, Same 41, Down 0, Adds 45 including CHUM, Z93, KWOD, KWSS, KPLUS, WGFM, WSKZ, WKDD, WZPL, KQXR, KLUC, 103CIR, KNIN, WDBR, KZIO.

#### DIANA ROSS "Missing You" (RCA) 85/12

Moves: Up 8, Debuts 10, Same 57, Down 0, Adds 12, 195, KC101, WNOK-FM, WKFM, KMGX, KHOP, OK100, KNIN, KTRS, K96, KZIO, OK95, KPLUS d-27, WGFM 39-36, KHYT 37-33.

#### LAURA BRANIGAN "Ti Amo" (Atlantic) 84/8

Moves: Up 18, Debuts 3, Same 55, Down 0, Adds 8, CKGM, WCAU-FM, CHUM, WJXQ, KISR, T94, KKLS-FM, KRSP, CFTR 27-17, K104 39-22, WKRZ-FM 33-29, KIKI 27-23, KO93 11-4, 95XIL 32-25, WIXV 32-23.

#### MIDNIGHT STAR "Operator" (Solar/Elektra) 80/30

Moves: Up 10, Debuts 19, Same 21, Down 0, Adds 30 including WPHD, WCAU-FM, WASH, WAVA, Z93, 93FM, 93Q, KX104, KZIO, KOFM, KQXR, KDON-FM, WOMP-FM, WCIL-FM, KIST.

#### BARBRA STREISAND with KIM CARNES "Make No Mistake, He's Mine" (Columbia) 73/69

Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 69 including WXKS-FM, WCAU-FM, PRO-FM, 94Q, Z93, KIMN, Q103, FM102, KWOD, KNBQ, Q100, WOKI, KEYN-FM, KF95, WSQV, KCDQ.

#### ASHFORD & SIMPSON "Solid" (Capitol) 69/6

Moves: Up 16, Debuts 11, Same 36, Down 0, Adds 6, Q107, WAVA, KAFM, WNVZ, KDON-FM, KHXT, WXKS-FM 33-24, WPLJ 13-11, Z100 19-13, WCAU-FM 19-15, Z93 27-14, 195 33-26, WHYT 20-14, FM102 30-27, WBEN-FM 12-10.

## MOST ADDED

D. HALL & J. OATES (154)  
Method Of Modern Love (RCA)  
PRINCE (146)  
I Would Die 4 U (WB)  
WHAMI (118)  
Careless Whisper (Columbia)  
CULTURE CLUB (106)  
Mistake No. 3 (Virgin/Epic)  
BARBRA STREISAND w/KIM CARNES (69)  
Make No Mistake, He's Mine (Columbia)  
GLENN FREY (45)  
The Heat Is On (MCA)

## HOTTEST

MADONNA (202)  
Like A Virgin (Sire/WB)  
DURAN DURAN (139)  
The Wild Boys (Capitol)  
JACK WAGNER (84)  
All I Need (Qwest/WB)  
CHICAGO (74)  
You're The Inspiration (WB)  
D. HALL & J. OATES (72)  
Out Of Touch (RCA)  
NEW EDITION (62)  
Cool It Now (MCA)

#### ALPHAVILLE "Big In Japan" (Atlantic) 62/7

Moves: Up 4, Debuts 2, Same 49, Down 0, Adds 7, WNOK-FM, KSET-FM, WZYP, KEYN-FM, WQCM, WSQV, KZIO, WXKS-FM 34-32, KDWB-FM on, WFLY d-33, WERZ 33-28, WHIT d-40, KHYT on, WJBQ 39-34, OK95 35-32.

#### SHALAMAR "Amnesia" (Solar/Elektra) 55/5

Moves: Up 9, Debuts 4, Same 37, Down 0, Adds 5, WXKS-FM, KZZP, Y106, WJXQ, KRQ, WCAU-FM 30-19, 195 30-27, Y100 27-22, KPKE on, WKRZ-FM 40-38, WZLD 31-29, WFMI d-40, WSQV 39-34, KTRS d-38, OK95 20-15.

#### TIME "Jungle Love" (WB) 52/18

Moves: Up 23, Debuts 4, Same 4, Down 3, Adds 18 including WXKS-FM, WHYT, KBEQ, KS103, WBBQ, WZPL, ZZ99, KOFM, WRQN, KQMQ, WCGQ, T94, WHSL, WSPT, SLY96.

#### DENNIS DeYOUNG "Don't Wait For Heroes" (A&M) 52/2

Moves: Up 5, Debuts 2, Same 43, Down 0, Adds 2, WZYP, KZIO, KPLUS on, WVSR on, WRCK 39-34, WKRZ-FM on, KSET-FM 37-33, WRNO 36-31, WKAU on-dp, KZIO 37-34, WJXQ 40-37, KCPX d-36, WKSF on.

## SIGNIFICANT ACTION

#### TOMMY SHAW "Lonely School" (A&M) 45/25

Moves: Up 0, Debuts 3, Same 18, Down 0, Adds 24 including WCAU-FM, WKTI, Q100, WKEE, WLAN-FM, WPST, WBBQ, KWIC, WRNO, WKFM, KIKI, Q104, KKLS-FM, KCDQ, KHXT.

#### JOHN HUNTER "Tragedy" (Private I/CBS) 43/24

Moves: Up 1, Debuts 0, Same 18, Down 0, Adds 24 including WXKS-FM, 93FM, FM102, K104, WKEE, WLAN-FM, WKFM, KWIC, KAMZ, WFMI, WKDQ, KF95, KSKD, KHYT, WBWB.

#### BILLY SATELLITE "I Wanna Go Back" (Capitol) 34/3

Moves: Up 0, Debuts 3, Same 28, Down 0, Adds 3, Z104, KBOS, KBIM, WXKS-FM on, WPHD on, PRO-FM on, KIMN on, Q103 on, KWOD on, K104 d-39, KSET-FM on-dp, WFMI on-dp, WHOT on, OK100 d-38, KTRS d-39.

#### JOHN PARR "Naughty Naughty" (Atlantic) 32/9

Moves: Up 5, Debuts 6, Same 12, Down 0, Adds 9, WKFM, WRVQ, WZPL, KSKD, WOMP-FM, WSQV, KTDY, Q101, WPFM, WPHD on, 93FM 28-19, K104 25-20, WJXQ 37-31, OK100 19-18, OK95 12-10.

#### GEORGE BENSON "20/20" (WB) 31/31

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 31 including 94Q, KMJK, WFLY, WBEN-FM, WVSR, K104, KZZB, WSSX, KSET-FM, WKDD, KJ103, KOFM, WRQN, KIKI, KQMQ, KHOP.

#### BILLY SQUIER "Eye On You" (Capitol) 28/6

Moves: Up 0, Debuts 2, Same 20, Down 0, Adds 6, KSET-FM, WANS-FM, WHOT, KQMQ, WZON, SLY96, WXKS-FM on, WPHD on, WCAU-FM on-dp, WHYT on, WKDD d-37, WJXQ d-38, KF95 on, KSKD on.

#### ROD STEWART "All Right Now" (WB) 27/25

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 25 including WPHD, WCAU-FM, WFLY, WVAR, K104, WKFM, WRCK, WZLD, WOKI, WFMI, KZIO, WJXQ, ZZ99, KQXR, KIKI.

#### AUTOGRAPH "Turn Up The Radio" (RCA) 23/12

Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 12, KHTR, Q100, WZON, OK100, WSQV, WJAD, WBNO, WDBR, WSPT, KCDQ, KHXT, OK95, WPHD on, WJZR on, WJXQ on-dp.

#### JOAN JETT & THE BLACKHEARTS "I Love You Love" (Blackheart/MCA) 22/3

Moves: Up 2, Debuts 0, Same 17, Down 0, Adds 3, PRO-FM, WKFM, WJAD, WPHD 39-35, WVSR on, WERZ on, WRCK on, WJZR on, KZIO on, WJXQ on-dp, KOFM on-dp, KSKD on-dp, OK95 39-36.

#### RICK DEES "Eat My Shorts" (Atlantic) 18/5

Moves: Up 2, Debuts 2, Same 9, Down 0, Adds 5, 195, Y100, KJ103, WOMP-FM, 99KQ, WNYS on, WPHD on-dp, B94 27-22, Q107 on, B97 d-13, WCZY on, KITS-FM 29-25, FM100 d-34.

#### TEENA MARIE "Lovergirl" (Epic) 16/9

Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 9, WCAU-FM, Z106, WFMI, WZKS, WZPL, WRQN, KKF, WQAY, KCDQ, KPLUS on, WVSR on, KZZB on, WJZR on, KMGX on, KCAQ on.

#### SADE "Hang On To Your Love" (Portrait/CBS) 16/7

Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 7, CKOI, WLAN-FM, KQMQ, KDON-FM, 103CIR, KBIM, OK95, WXKS-FM on, KPLUS on, WRQN on-dp, KIKI d-40, KSKD on-dp.

#### BRONSKI BEAT "Small Town Boy" (MCA) 13/9

Moves: Up 3, Debuts 0, Same 1, Down 0, Adds 9, WPHD, CFTR, WHYT, WERZ, WOKI, WKDQ, WJBO, KISR, Q101, WXKS-FM on, CKGM 38-28, CKOI 21-16, CHUM 30-24.

#### TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 10/8

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 8, WCAU-FM, WHYT, KZZB, KMGX, 103CIR, Q101, T94, KIST, WCZY on, WJZR on.

#### KENNY ROGERS & DOLLY PARTON "The Greatest Gift Of All" (RCA) 10/6

Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 6, 94Q, KSET-FM, KITY, WCIL-FM, SLY96, KIST, K104 on-dp, OK100 on, 95XIL on-dp, WIXV on.

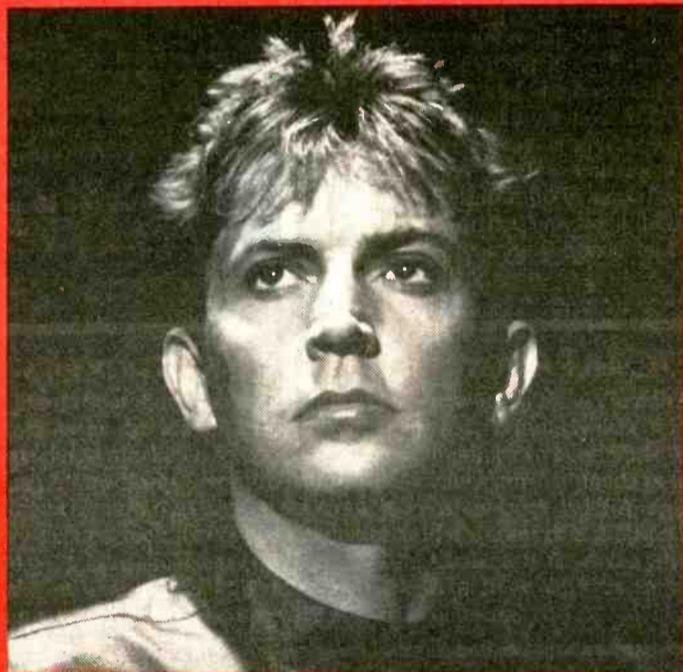
**New & Active** includes songs reported by at least 50 of our CHR reporters. **Significant Action** includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

**Note:** Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.

# Radio And The World Are Both Spinning Faster

THE FIRST FILM MUSIC PROJECT AND SOLO HIT FROM POLICE GUITARIST

# Andy Summers:



# 2010

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PRODUCED BY RICHARD RUDOLPH  
7-INCH (AM-2704) AND SPECIAL EXTENDED 12-INCH (SP-12119)

THE BONUS SINGLE FROM THE OFFICIAL ALBUM OF ORIGINAL MUSIC FROM THE MOTION PICTURE 2010  
SCORE BY DAVID SHIRE · PRODUCED BY CRAIG HUXLEY AND DAVID SHIRE (SP-5038)  
ON A&M RECORDS, COMPACT DISCS AND BASF CHROME CASSETTES.



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**Contemporary Hit Radio**

Three Weeks	Two Weeks	Last Week	
10	7	2	1 DURAN DURAN/The Wild Boys (Capitol)
26	15	9	2 MADONNA/Like A Virgin (Sire/WB)
2	2	1	3 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
16	10	8	4 PAT BENATAR/We Belong (Chrysalis)
11	8	7	5 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
8	5	4	6 PAUL McCARTNEY/No More Lonely Nights (Columbia)
5	4	3	7 CYNDI LAUPER/All Through The Night (Portrait/CBS)
4	3	5	8 CHAKA KHAN/I Feel For You (WB)
21	17	13	9 JULIAN LENNON/Valotte (Atlantic)
30	21	15	10 BRYAN ADAMS/Run To You (A&M)
22	18	14	11 NEW EDITION/Cool It Now (MCA)
12	11	10	12 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)
13	12	11	13 HUEY LEWIS & THE NEWS/Walking On A Thin Line (Chrysalis)
23	19	16	14 CARS/Hello Again (Elektra)
36	26	19	15 JACK WAGNER/All I Need (Qwest/WB)
35	22	18	16 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
-	34	24	17 CHICAGO/You're The Inspiration (WB)
27	23	20	18 JERMAINE JACKSON/Do What You Do (Arista)
1	1	8	19 WHAMI/Wake Me Up Before You Go-Go (Columbia)
7	8	12	20 LIONEL RICHIE/Penny Lover (Motown)
31	25	22	21 TOTO/Stranger In Town (Columbia)
38	30	27	22 BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)
-	36	29	23 DON HENLEY/The Boys Of Summer... (Geffen)
28	24	23	24 REO SPEEDWAGON/I Dowanna Know (Epic)
-	-	35	25 PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
-	40	32	26 RAY PARKER JR./Jamie (Arista)
15	14	17	27 COREY HART/It Ain't Enough (EMI America)
-	37	34	28 SHEILA E./The Belle Of St. Mark (WB)
37	33	30	29 DAN HARTMAN/We Are The Young (MCA)
DEBUT	30	30	30 FOREIGNER/I Want To Know What Love Is (Atlantic)
9	16	25	31 SHEENA EASTON/Strut (EMI America)
-	39	36	32 U2/Pride (In The Name Of Love) (Island)
-	-	37	33 JOHN CAFFERTY &.../Tender Years (Scotti Bros./CBS)
6	9	21	34 TINA TURNER/Better Be Good To Me (Capitol)
-	-	40	35 RICK SPRINGFIELD/Bruce (Mercury/PG)
DEBUT	36	36	36 BILLY OCEAN/Loverboy (Jive/Arista)
DEBUT	37	37	37 REBBIE JACKSON/Centipede (Columbia)
DEBUT	38	38	38 GIUFFRIA/Call To The Heart (Camel/MCA)
-	-	39	39 ROGER HODGSON/Had A Dream (Sleeping With The...) (A&M)
DEBUT	40	40	40 STEVE PERRY/Foolish Heart (Columbia)

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**Adult / Contemporary**

3	2	1	1 PAUL McCARTNEY/No More Lonely... (Columbia)
6	4	3	2 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
9	7	5	3 JERMAINE JACKSON/Do What You Do (Arista)
4	3	2	4 CYNDI LAUPER/All Through The Night (Portrait/CBS)
15	10	6	5 JACK WAGNER/All I Need (Qwest/WB)
13	11	9	6 BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)
14	12	8	7 JULIAN LENNON/Valotte (Atlantic)
1	1	4	8 LIONEL RICHIE/Penny Lover (Motown)
24	16	12	9 CHICAGO/You're The Inspiration (WB)
10	8	7	10 AL JARREAU/After All (WB)
21	14	13	11 BARRY MANILOW/When October Goes (Arista)
5	6	10	12 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
-	21	16	13 RAY PARKER JR./Jamie (Arista)
2	5	11	14 WHAMI/Wake Me Up Before You Go-Go (Columbia)
-	-	23	15 STEVIE WONDER/Love Light In Flight (Motown)
25	20	19	16 MELISSA MANCHESTER/Thief Of Hearts (Casablanca/PG)
20	18	17	17 STEPHEN STILLS f/M. FINNIGAN/Can't Let Go (Atlantic)
-	-	24	18 STEVE PERRY/Foolish Heart (Columbia)
7	9	14	19 DENNIS DeYOUNG/Desert Moon (A&M)
-	22	21	20 LAURA BRANIGAN/Ti Amo (Atlantic)
-	-	25	21 RICK SPRINGFIELD w/RANDY CRAWFORD/Taxi Dancing (RCA)
8	13	15	22 K.ROGERS w/K.CARNES & J.INGRAM/What About Me? (RCA)
BREAKER	23	23	23 DIANA ROSS/Missing You (RCA)
BREAKER	24	24	24 LINDA RONSTADT/Skylark (Asylum)
16	15	18	25 COREY HART/It Ain't Enough (EMI America)

N&A Begins on Page 58

Three Weeks	Two Weeks	Last Week	
4	3	2	1 DON HENLEY/The Boys Of Summer (Geffen)
1	1	1	2 BRYAN ADAMS/Run To You (A&M)
-	-	11	3 FOREIGNER/I Want To Know Love Is (Atlantic)
13	8	5	4 KINKS/Do It Again (Arista)
2	2	3	5 PAT BENATAR/We Belong (Chrysalis)
14	11	9	6 TOTO/Stranger In Town (Columbia)
27	16	13	7 GIUFFRIA/Call To The Heart (Camel/MCA)
-	32	16	8 PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
11	9	8	9 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
3	4	4	10 JULIAN LENNON/Valotte (Atlantic)
7	5	6	11 ROGER HODGSON/Had A Dream... (A&M)
6	6	7	12 BOB SEGER/Understanding (Capitol)
20	15	14	13 DEEP PURPLE/Perfect Strangers (Mercury/PG)
22	17	15	14 JOHN PARR/Naughty Naughty (Atlantic)
35	25	17	15 BRYAN ADAMS/It's Only Love (A&M)
15	10	12	16 JOHN CAFFERTY &.../Tender Years (Scotti Bros./CBS)
-	29	19	17 TRIUMPH/Spellbound (MCA)
8	7	10	18 REO SPEEDWAGON/I Dowanna Know (Epic)
26	21	20	19 EUROGLIDERS/Heaven (Must Be There) (Columbia)
53	37	29	20 JULIAN LENNON/Too Late For Goodbyes (Atlantic)
BREAKER	21	21	21 DON HENLEY/Sunset Grill (Geffen)
30	26	25	22 FRANKIE GOES TO.../Two Tribes (ZTT/Island)
9	13	18	23 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)
BREAKER	24	24	24 REO SPEEDWAGON/Can't Fight This Feeling (Epic)
33	27	27	25 KROKUS/Our Love (Arista)
42	40	34	26 AUTOGRAPH/Turn Up The Radio (RCA)
5	14	21	27 U2/Pride (In The Of Love) (Island)
50	38	31	28 PLANET P PROJECT/What I See (MCA)
44	35	30	29 BILLY IDOL/Catch My Fall (Chrysalis)
12	18	24	30 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)

Complete Tracks Chart Begins On Page 60

**Black/Urban**

22	6	1	1 MIDNIGHT STAR/Operator (Solar/Elektra)
24	11	7	2 TEMPTATIONS/Treat Her Like A Lady (Gordy/Motown)
18	14	6	3 S.O.S. BAND/No One's Gonna Love You (Tabu/CBS)
14	10	8	4 WHISPERS/Contagious (Solar/Elektra)
28	21	11	5 THELMA HOUSTON/You Used To Hold Me... (MCA)
1	2	3	6 ASHFORD & SIMPSON/Solid (Capitol)
32	25	14	7 EUGENE WILDE/Gotta Get You Home... (Phil.World/Atl.)
23	12	9	8 TEENA MARIE/Lovergirl (Epic)
2	1	2	9 JEFFREY OSBORNE/Don't Stop (A&M)
20	17	12	10 MTUME/C.O.D. (I'll Deliver) (Epic)
-	-	32	11 STEVIE WONDER/Love Light In Flight (Motown)
4	3	4	12 DAZZ BAND/Let It All Blow (Motown)
8	5	5	13 ISLEY/JASPER/ISLEY/Look The Other... (CBS Associated)
-	38	25	14 KOOL & THE GANG/Misled (De-Lite/PG)
25	18	15	15 AL JARREAU/After All (WB)
26	24	19	16 JERMAINE STEWART/The Word Is Out (Arista)
-	39	30	17 RAY PARKER JR./Jamie (Arista)
31	26	18	18 JOYCE KENNEDY/Stronger Than Before (A&M)
9	9	10	19 GLENN JONES/Show Me (RCA)
33	30	21	20 TOM BROWNE/Secret Fantasy (Arista)
16	16	16	21 FORCE MD'S/Tears (Tommy Boy)
-	33	29	22 JERMAINE JACKSON/Do What You Do (Arista)
40	34	28	23 ROY AYERS/In The Dark (Columbia)
BREAKER	24	24	24 NEW EDITION/Mr. Telephone Man (MCA)
BREAKER	25	25	25 PAUL HARDCASTLE/Rain Forest (Profile)
35	32	31	26 L. THOMAS w/M. MOORE/ (Can't Take Half)... (Capitol)
34	31	27	27 FAT BOYS/Jailhouse Rap (Sutra)
3	4	13	28 CHAKA KHAN/I Feel For You (WB)
BREAKER	29	29	29 MADONNA/Like A Virgin (Sire/WB)
19	19	22	30 BAR-KAYS/Sex-O-Matic (Mercury/PG)
-	-	39	31 KLYMAXX/The Men All Pause (Constellation/MCA)
15	15	20	32 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
-	40	36	33 ALICIA MYERS/Appreciation (MCA)
39	35	34	34 SYLVERS/In One Love & Out The Other (Geffen)
-	-	38	35 SADE/Hang On To Your Love (Portrait/CBS)
BREAKER	36	36	36 GAP BAND/Beep A Freak (Total Experience/RCA)
-	-	40	37 SHALAMAR/Amnesia (Solar/Elektra)
BREAKER	38	38	38 BILLY OCEAN/Loverboy (Jive/Arista)
6	7	17	39 LIONEL RICHIE/Penny Lover (Motown)
BREAKER	40	40	40 ANGELA BOFILL/Can't Slow Down (Arista)

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