

I N S I D E:

ARBITRON PLANS FOUR-BOOK EXPANSION TO 25 MARKETS

Arbitron will push for continuous 48-week measurement in the top 25 markets, with price breaks planned as cushions for the changeover.

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WDVE: PITTSBURGH POWER

As WDVE/Pittsburgh celebrates its 15th anniversary, Steve Feinstein interviews illustrious alumni and current staff to pinpoint the secrets of the station's lasting power.

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MAJOR MARKET BIRCH RESULTS

Birch ratings breakouts for New York, Los Angeles, Chicago, San Francisco, Philadelphia, St. Louis, and Kansas City.

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PEOPLE IN THE NEWS THIS WEEK

- Kevin Cooney VP/GM, Rick Scott PD at KJR
- Dennis Carpenter GM at KMGW
- David Malmberg OM for KEYE & WDG
- Beverly Padratzki ABC Director/Special Programming
- Wally Nelskog now KIXI GM
- R.T. Simpson PD at WLK
- Harvey Holiday PD at WFIL
- Dan DeNigris E/P/A National Pop Promotion Director
- Bill Bacigalupi GSM at KGO
- Frank DiGloia GSM at WABC
- Wayne Campbell PD at WSIX-AM & FM
- Bob Bordonaro Corp. Sales Director for Mt. Wilson
- Mark Kanov GSM at WQXI-AM & FM
- Saul Rosenthal GSM at WHQT

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RELIGIOUS BROADCASTERS MEET

With 11% of the nation's radio stations religious-formatted, the National Religious Broadcasters' convention is drawing attention. Featured is a debate between the Rev. Jerry Falwell and Sen. Edward Kennedy.

Page 8

RATINGS OVERVIEWS

Lon Helton analyzes some of Country's stellar ratings showings, while Jhan Hiber examines the CHR format's performance overall.

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KCOH: 32 YEARS WITH A BLACK FORMAT

Walt Love talks to the principals of Houston Black radio institution KCOH for a look back at its 32-year history.

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TALKING IN A SMALL MARKET

WBSM/New Bedford, MA succeeds with a Talk format in a small market, and owner George Gray explains to Brad Woodward how he pulls off this rare feat.

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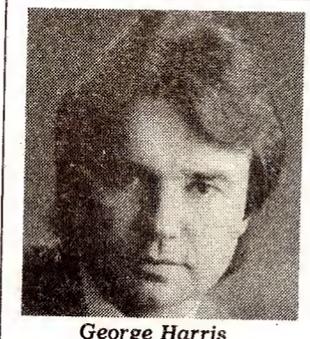
Newsstand Price \$3.50



CONTINUES CONSULTING WMMR

Harris Transfers To KMET PD Position

WMMR/Philadelphia PD George Harris has been named PD at sister Metromedia AOR KMET/Los Angeles. He replaces Mike Harrison, who stepped down as PD two weeks ago while retaining his weekend talk show duties at the station. Harris will continue to act as a programming consultant to WMMR.

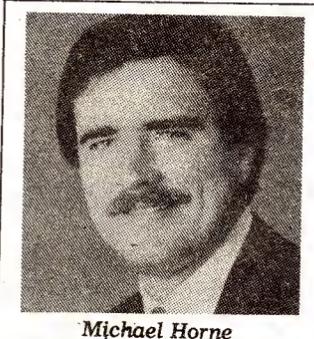


George Harris

KMET VP/GM Howard Bloom told R&R, "George has done an excellent job at WMMR. There's no doubt in my mind that he'll continue in the same manner for KMET. He was the best man for the job." WMMR VP/GM Michael Craven observed, "George Harris has been successful here, will be successful at KMET, and will continue to be involved

with WMMR for a time that has yet to be determined. We've got a philosophy and direction here that have resulted in a great deal of positive momentum, and we're not going to lose an inch of that." Craven added that WMMR would be hiring a new PD.

Horne Elevated To KOY & KQYT GM



Michael Horne

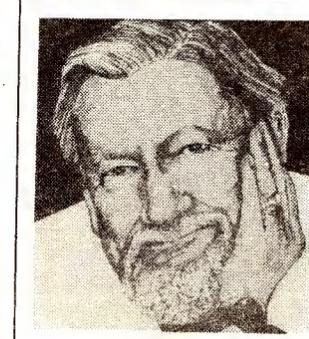
KOY & KQYT/Phoenix VP/Station Manager Michael Horne has been promoted to General Manager of the two stations. He succeeds longtime GM Gary Edens, now Chairman/CEO of parent Edens Communications.

Edens commented, "Mike has been handling the day-to-day responsibilities of the stations since mid-'83. He's done a great job and I'm confident that he'll maintain continuity in both management and growth for the stations."

HORNE/See Page 4

Industry Mourns Passing Of Bill Gavin

William S. "Bill" Gavin, founder and publisher emeritus of the Gavin Report, died last Sunday (1-27) at his home near San Francisco after an extended battle with cancer. He was 77.



Bill Gavin

On behalf of the Gavin Report staff, publisher Ron Fell said, "Bill was the patron saint of music radio. He was not in the business for the greed or the glory, but rather for the honor of being entrusted, through subscriptions and readership, with the responsibility of being a primary conduit between good music and good radio. He took particular pride in helping mold the career ethics of young broadcasters."

Born in Chetek, WI in 1907, Gavin began his professional career at 19 as a high school music and history teacher. One of his students, Janet Breed, became his wife nine years

GAVIN/See Page 4

Variety, Capacity Attendance Highlight 5th RAB Conference



RAB CELEBRATES SUCCESSFUL CONFERENCE — Pictured at the RAB's 5th Managing Sales Conference in Dallas this week are (l-r) President Bill Stakelin, keynote speaker Larry Wilson of the Wilson Learning Center, and RAB Exec. VP Wayne Cornils.

A crowd of 1075 radio executives gathered at Dallas's AMFAC hotel for the fifth annual RAB Managing Sales Conference (MSC). Forums, workshops, roundtable discussions, and guest speakers provided the activities for the three-day meeting.

RAB President Bill Stakelin pointed to radio's record-breaking 1984 sales performance in his opening remarks. Calling last year "radio's greatest in the last 20, with sales of \$5.8

billion," Stakelin observed that "America's radio professionals have sold more than 50 million commercial units — a feat you can be proud of."

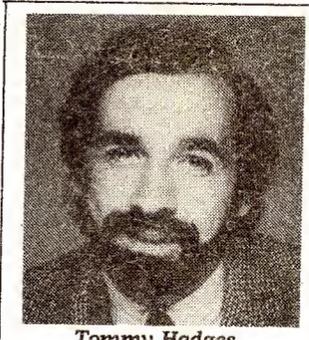
Stakelin challenged the industry to reach the \$6½ billion revenue mark in 1985, which would necessitate growth of 13.6%. He also cautioned, "We cannot afford to let our excitement over today's success blur our vision and determination for tomorrow."

RAB/See Page 6

Hedges Joins Pollack As Executive VP

KLOS/Los Angeles PD Tommy Hedges has been named Executive VP at the Jeff Pollack Communications consultancy. KLOS will remain a Pollack client, and Hedges will stay on at KLOS until a new PD is hired.

Pollack told R&R, "Since 1980, Tommy Hedges has programmed KLOS successfully against very tough competitors in a city with 86 signals. To be a consistent winner in a market as difficult as L.A. demonstrates a remarkable talent. I know our client stations will benefit enormously from his input. With Michael Mallace in research and software development, Dave Brewer and now



Tommy Hedges

Tommy Hedges in programming, my long-range objectives for building the most creative and best programming advisory firm in the country have been realized."

Pollack added that he and Hedges are starting a new company that will be involved in video programming and radio

HADGES/See Page 4

Stiker KHOW's VP/GM

Bud Stiker has joined KHOW/Denver as VP/GM, filling the vacancy left three weeks ago when Tom Durney transferred to the VP/GM post at Metromedia sister station WASH/Washington.

Metromedia Radio President Carl Brazell said, "Bud is an outstanding broadcaster and I am delighted he is joining our fine management team."

Stiker had been Exec. VP/GM at WHOM/Portland, ME since 1983, when he sold his in-

STIKER/See Page 32

Why America's Most Successful Radio Broadcasters Demand The Research Group

George Wolfson
Vice President and General Manager
"Lite-FM" WLTW-FM, New York



"Competing in New York City's radio wars today is a real challenge. The stakes are high.

The Research Group has been with WLTW since our beginning... from the original format search, to an ongoing program of strategic studies and music tests.

There are many choices in selecting a research partner, but we chose The Research Group for a lot of good reasons, and the results have been *dramatic*. In less than one year "Lite-FM" has established itself as one of New York's leading radio stations, particularly in our target demo where we are #1 in women 25 to 54*; with solid strengths in 25 to 54 men and adults in primary dayparts — ie., in adults 25 to 54, we are #1 in midday and #2 in PM Drive.

Results like these are only achieved through teamwork at all levels — the planning, testing and interpretation of the results to formulate the proper strategic action.

New York has always been a tough town, but having The Research Group on our side has made it easier.

*Fall 1984 Arbitron. AQH Estimates, M-S 6A-12M, MSA.

In almost every field, there is a company that has *earned* a reputation as the leader.

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A/C'S GOLDEN FAVORITES

Ron Rodrigues presents his first A/C Gold Poll, with stations choosing their most valuable oldies from a list of 100 standards.

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Carpenter New GM AT KMGW

Former KSTP/Minneapolis Account Executive Dennis Carpenter has been named GM at Sunbelt's crosstown KMGW. Carpenter fills a position previously held by Sunbelt Senior VP Gary Fries.

Carpenter told R&R, "It was a difficult decision leaving, when you've spent nine good years with one company like I had. But after analyzing KMGW's market position and seeing its potential, I know there's going to be a lot of exciting things coming out of that station. It's on the right path, and we're going to create a lot of success with it."

A former programmer of KSTP during its CHR, A/C, and News/Talk days, Carpenter indicated that KMGW will continue to use Transtar's "Format 41" service. He begins his assignment February 4.

BPI TO PROGRAM

Nelskog Takes Over KIXI GM

KIXI-AM & FM/Seattle President Walter Nelskog has assumed the GM duties at the station, while the BPI syndication and consulting firm has been retained to supervise the station's programming efforts. Displaced in the moves were GM Dean Smith and PD Bill Norton.

Commented Nelskog, "The change had to be made because the FM broke down ratingswise. As a result, we've brought in BPI to oversee the programming at the station. From our current staff, I've appointed Jim Hawkins Station Manager/GSM, and Mark Christopher, who'll supervise FM operations."

BPI Director-A/C Programming John Sherman told R&R, "The station needed a clear definition of the music; it had been too broad and all over the road. We will continue in an A/C direction with live personalities. There will be no in-house PD. The station will be using BPI-provided music."

DeNigris Directs E/P/A Pop Promotion

At Epic/Portrait/Associates, Minneapolis Local Promotion Manager Dan DeNigris has been appointed Director/National Pop Promotion. He assumes the responsibilities formerly held by Walter Winnick, who was elevated to VP/National Promotion last year.

Winnick told R&R, "Danny's been an important part of the major success E/P/A has had over the past couple of years, and brings to New York a great deal of street experience. I know I can count on him to do a super job, as he's already proven himself to be a superlative promotion person."



Dan DeNigris
DENIGRIS/See Page 32

Cooney Appointed VP/GM, Scott Named PD At KJR

At KJR/Seattle, Kevin Cooney has been promoted from Sales Manager to VP/GM. An eight-year station veteran, he replaces Mac Steen, who exited this week.

It was also announced that KINK/Portland PD Rick Scott has accepted the KJR programming chair. In addition to his radio duties, Scott will assume the position of Director/Radio Programming for parent Ackerley Communications, which also owns three TV stations and the NBA Seattle Supersonics, as well as local billboards and airport advertising. Scott fills the vacancy left in November, when former PD Tracy

Mitchell stepped down. Mitchell, who had been serving as interim PD, retains his afternoon drive airshift.

Commenting on Cooney, President Barry Ackerley noted, "In his eight years here, Kevin has proven his ability to handle the General Manager's position."

Scott, who is expected to join KJR within 30 days, told R&R, "This is one of those situations for potential growth that I can't pass up. I'll be working with the additional radio properties the company acquires. It's a good organization, and the staff at KJR is tremendous."

Scott's 15-year radio background includes programming stints at KREM-AM & FM/Spokane, KKXL/Grand Forks, ND, and for the last three years, adult AOR KINK.

No replacement for Scott has been named at KINK, but MD Carl Widing has been upped to Assistant PD and will act as interim PD.

Padratzki Promoted To ABC Director/Special Programming

Beverly Padratzki has been named Director/Special Programming for ABC Radio Networks, replacing Denise Oliver, who left to become PD at WYNY/New York in December. Padratzki will be responsible for talent acquisition and station affiliations for ABC's long-form programs, and will report to ABC VP/Sr. Exec. Bob Benson. Padratzki was formerly Manager/Station Relations for Special Programming.

Commenting on the promotion, Benson said, "Since Beverly joined ABC as Manager/Special Programming, affiliate strength has grown on all the special programs ABC provides. Over the past few months Beverly has coordinated programming and production on several successful ventures."



Padratzki told R&R, "It is a pleasure to be associated with successful shows. I also look forward to bringing new, entertaining, and equally prestigious programming to the ABC Radio Networks."

Prior to joining ABC, Padratzki was Administrator/Affiliate Relations at NBC's Source. Before that she worked with Bill Graham Management in San Francisco, and was Northeast Regional Promotion Manager for Jet Records. She also was an Account Executive at KSJO/San Jose for two years.

Holiday Takes WFIL PD Chair

WFIL/Philadelphia has named WDAS-FM/Philadelphia Research Director/weekender Harvey Holiday as PD, replacing Jay Meyers, who resigned from the Gold-formatted station.

WFIL & WUSL President/GM Bruce Holberg told R&R, "Jay has fought the seemingly impossible radio battle of the '80s: keeping an AM station above water. His fine talents and programming savvy are reflected in our growth, but the opportunity to get Harvey was too good to pass up. Harvey's name is synonymous with Oldies. He has the number-one ratings in the city with a 17 share on his Sunday night oldies show, which will now air on Power 99. During the week, Harvey will handle afternoons for us at WFIL."

A personality with WDAS-AM & FM for 17 years and a Philadelphia native, Holiday has also worked on-air at WMID/Atlantic City and WRAW/Reading. "Having the chance to program an Oldies station was something I've wanted to do for a long time. There are no guarantees, but you can't hit the ball if you don't swing the bat. We're going to recapture the magic of Philadelphia on WFIL."

Malmberg Upped To KEEY & WDGY OM

KEEY/St. Paul Program Director David Malmberg has been upped to Operations Manager for both KEEY and sister station WDGY/Minneapolis.

WDGY & KEEY VP/GM Gary Swartz commented, "I'm very proud of David and what he has accomplished. He started as the overnight guy here ten years ago and through a lot of hard work and diligence has worked his way up to OM."

Malmberg has been with KEEY since 1975, when it was a Beautiful Music outlet, and became PD in 1978, when the station turned Country. "With Malrite owning both Country stations in town, I'm really excited about the opportunity to become a real force with the combo," he told R&R.

SIMPSON PD;

NEW CALLS WLKV

WLVV Ends A/C For Country

WLVV/Charlotte discontinued A/C programming Wednesday (1-23) for Country, adopting new call letters WLKV. At the same time, veteran programmer R.T. Simpson was appointed Program Director.

Explaining the format change, VP/GM Jerry Recerd told R&R, "When we (Capitol Broadcasting) purchased WLVV in December, both our own research and the Arbitron told us it was a viable market for Country. There are several A/C's and one major Country station (WSOC-FM); it doesn't take a mathematician to see which way to go. Also, with our experience in Country at WKSJ/Mobile, we figured it was the wisest thing to do."



Regarding Simpson, Recerd continued, "We needed a winner and somebody with a strong background. We found both in R.T. — he's perfect for the job."

Simpson served four years as OM for WBAP & KSCS/Dallas after spending several years in Denver programming KERE and KLZ. He told R&R, "We have the best FM facility in town and look forward to getting our piece of the Country share. K97 is really a hybrid . . . we're cherry-picking the best of Continuous Country and the best of full-service AM radio."

TRANSACTIONS

Statewide Acquires KMIM For \$7.2 Million

Statewide Broadcasting plans to purchase KJIM/Arlington (Ft. Worth) from Jimmy Swaggert Ministries for \$7.2 million, which includes a \$1 million consulting agreement and a \$1 million donation to the seller. Swaggert Ministries is a religious group, retaining flagship WLUX/Baton Rouge; WHYM/Pensacola; WAME/Charlotte; WJYM/Bowling Green, OH; KJIL/Bethany, OK; and KJOJ/Conroe, TX. Statewide, headed by Scott Ginsburg, also owns WCFL/Chicago, WVCG/Coral Gables, WAPE/Jacksonville, and WKQE & WBGW/Tallahassee. KJIM broadcasts with 100 kw on 94.9 mHz at 717 feet. Blackburn & Co. served as broker.

Justice Buys WCRJ-AM & FM For \$4 Million

Justice Broadcasting Corp., headed by long-time broadcaster Larry Justice, will acquire Country outlets WCRJ-AM & FM/Jacksonville from S & F Communications for \$4 million. The AM has 50 kw at 1530 kHz; the FM is powered by 100 kw on 107.3 mHz at 340 feet, with plans to increase tower height to 2000 feet. The buyer also owns WCIB/Cape Cod; the seller is spinning off these two stations as part of a group purchase from Abell Communications. Upon approval, S & F will then own WMAR/Baltimore, WCFL/Orlando, and WJTZ & WNVZ/Norfolk.

Treasure Coast Buys WAVV For \$2.5 Million

Rowland Stereo Radio will sell WAVV/Vero Beach, FL to Treasure Coast Radio for \$2.5 million. It is the first property for Treasure Coast, whose principals include Jack Healey, formerly of McGavren Guild; the seller owns no other radio properties. WAVV operates with 3 kw on 105.5 mHz at 350 feet. Stan Raymond & Associates brokered.

TRANSACTIONS/See Page 7

BACIGALUPI, DiGIOIA PROMOTED

ABC Names New GSMS At WSIX-AM & FM

Promoting from within, ABC has named new General Sales Managers at KGO/San Francisco and WABC/New York. At KGO, Sales Manager Bill Bacigalupi moves up, replacing longtime GSM Roland Galli, who has transferred to the newly-created position of Director/Sports Sales & Special Projects. At WABC, Account Executive Frank DiGioia stepped up to the GSM post left open when John Cravens transferred to KSRR/Houston as VP/GM.

"Obviously, I'm pleased with the appointment," Bacigalupi told R&R. "I've been here for 12 years and I look forward to continuing the tradition of this great radio station." To retain its dominance of the San Francisco market, Bacigalupi said KGO must remain "sensitive to change and cognizant of what's happening in the marketplace." He said it's "too early to tell" what impact KGO may feel from the market's new all-News outlet, KFYI/Oakland.

Frank DiGioia joined WABC in 1983 after serving as GSM at WBBF & WMJQ/Rochester. WABC VP/GM James Haviland said, "Frank's background and experience at the radio station positions him perfectly to take on this position. His enthusiasm and drive guarantee a successful, smooth transition."

Horne

Continued from Page 1

Horne came to Phoenix in 1982 to manage KQYT, and advanced to Station Manager for both properties the following year. Earlier, he worked as GSM at KYND/Houston and WHBQ/Memphis. Horne said, "Gary inspires great loyalty and rewards performance. He held the top position for 15 years, which is almost unheard of in this industry. I can only hope that I'll do as well."

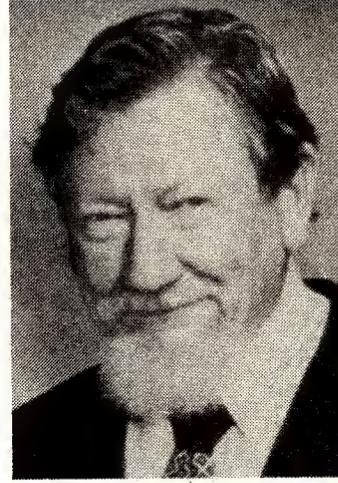
Gavin

Continued from Page 1

later. They were married 42 years until her death in 1977. In 1978, he wed Josette Horst, whom he met during preparations for an all-industry testimonial dinner in his honor at San Francisco's Fairmont Hotel.

A former singer and musician, Gavin moved from Berkeley to Seattle after college, working at KOMO and KJR from 1936-42. During the war, he returned to San Francisco as a radio producer while handling a live music show on KQW (now KCBS). In 1955, he helped create the "Lucky Lager Dance Time" countdown show of the country's best-selling singles. By 1958, he had begun publishing a newsletter revolving around this research, called the *Bill Gavin Record Report*, the genesis of today's publication.

Recognized for his integrity, perseverance, and objective insight, Gavin and his wife developed the "Gavin" into radio's first source for an accurate national summary of radio airplay.



Bill Gavin

Charitable donations can be made in his name to: the Hospice of Marin, San Rafael, CA; American Association of University Women, c/o Vera Schultz Endowment Education Fund, Mill Valley, CA; and the Mill Valley Historical Society, also in Mill Valley.

Fell added, "Bill's legacy will always be this publication. He was a man of impeccable credentials, unquestioned ethics,

and an obsession for objectivity. Bill lived a full life and passed away peacefully without pain, but his death comes as an extreme disappointment to all who've had the opportunity to know him."

WHQT Promotes Rosenthal To GSM

Saul Rosenthal has been promoted to General Sales Manager at WHQT/Miami. Formerly Local Sales Manager, Rosenthal previously worked in sales at WSRF & WSHE/Ft. Lauderdale and WRKO/Boston.

VP/GM Chuck Goldmark noted, "Saul's a dynamite salesperson and a super manager. He's worked hard for the station and is an enormous asset to our team. We all look forward to his further success."

In This Issue of R&R Look For The Warner Bros. Records

PLAY TO WIN CONTEST

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Win—Cash! • A Compact Digital Disc Player! • Compact Digital Discs! Secret Prizes We Don't Even Know About Yet!

Contest Details on Page 51

He sold the *Gavin Report* to members of his editorial staff in February 1983, but stayed on as a consultant and participated in the publication's 25th Anniversary Banquet later that summer. Honored with numerous humanitarian and service awards, he was the first non-radio person to be awarded a Lifetime Membership to the NAB.

R&R founder Bob Wilson commented, "His honesty and integrity were an inspiration to us all, especially in the music publication area."

A lifetime community servant, Gavin is survived by his wife Josette, daughters Sally, Ann, and Janie, son Greg, and stepchildren Chris and Jody. No funeral services will be held, but a gathering of his friends in San Francisco is planned for Saturday, February 9. For more information, contact the *Gavin Report* at (415) 392-7750.

Hadges

Continued from Page 1

and TV talent management.

Hadges commented, "The past five years have been especially wonderful for me because of the extraordinary support and guidance of VP/GM Bill Sommers and the entire ABC team. Having worked with Jeff Pollack since day one at KLOS, I am now looking forward to continuing a winning tradition for all our client stations."

Sommers stated, "I am sorry to see Tommy go, but I can understand him wanting to become an entrepreneur. He has contributed five great years to KLOS and ABC."

Hadges's 18 years in radio include programming positions at WBCN and WCOZ (both Boston); he joined KLOS in April 1980. He also serves as music consultant to the "ABC Rocks" video show.

STAFF

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 Publisher: DREW CASE
 Vice President/Sales & Marketing: DICK KRZMAN
 Vice President & Editor: KEN BARNES
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 Vice President: JONATHAN HALL
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 Nashville Bureau: 1818 16th Avenue South, Nashville, TN 37212, (615) 252-8882, 292-8883
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RAB MSC 1985: Involvement And Variety

Continued from Page 1

Training & Development

Among the growth areas stressed by Stakelin were professional training and local business development. He noted, "Too many of us talk training and not enough of us invest in sales materials, consultants, seminars, meetings, and training experiences." He labelled professional development our "hedge against competition and the cornerstone of our future success," and indicated that RAB will prepare a "brand new basic training program for new salespeople at the station level."

Stakelin also pledged a "new initiative to develop local radio business" in 1985. He suggested that by working closely with city, state, and regional associations, "RAB will attempt to build a network of 50 new business development teams to prospect for new radio business."

Exhibits Successful

This year's MSC featured an exhibit area for sales/marketing products. Response from exhibitors and the RAB was positive, and future conferences will include exhibits.

Larry Wilson, co-author of "The One-Minute Sales Manager" and head of the Wilson Learning Center, was the key-note, delivering an energetic



RAB Chairman Dick Harris addresses the conference



Members of the "Clients Speak Out" panel gather together: (l-r) National Assoc. of Retail Dealers' Jules Steinberg, Food Marketing Institute's Karen Brown, New Car Dealers Assoc.'s Kim Ross, Bank Marketing Assoc.'s Lee Reynolds, and RAB Sr. VP Danny Flamberg.



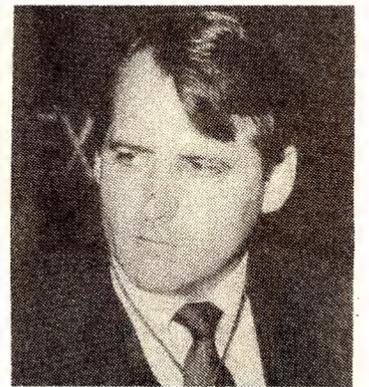
RAB President Bill Stakelin delivers his opening remarks



Arbitron's Jim Ridings introduced the ratings firm's new four-week cumulative rule and other innovations



Ted Bates agency VP/Media Charlie Trubia offered "Real Life Agency Perspective"



Don Shea, President of the U.S. Brewers Association, was a center of attention

address emphasizing motivation.

Variety In Presentation

MSC speakers and panelists covered a wide range of topics,

ranging from geodemography to "What's New At Arbitron" to "Looking The Part: Selling Before You Speak," a discussion of proper dress by former *Esquire* fashion editor Max Evans. San

Diego Padres star Steve Garvey shared his concepts for winning and success, while former IBM Marketing VP and much-lauded sales executive Buck Rodgers discussed his special-

ties. USA Today's Cathleen Black analyzed the advertising marketplace and related her publication's techniques to radio.

Summing up, Stakelin reiter-

SUPER WEEKENDS



Debuts February 25

AMERICAN MUSIC MAGAZINE

STARRING

RICK DEES

For station clearance information call our Washington, D.C. office at (703) 556-9870.

THE GREAT SOUNDS		THE WEEKLY COUNTRY MUSIC COUNTDOWN	
2-3	ARTIE SHAW	2-3	RONNIE MILSAP
9-10	EDDY ARNOLD	9-10	BARBARA MANDRELL
16-17	RAY CONNIFF	16-17	MOE BANDY
23-24	THE VOGUES	23-24	THE STATLER BROTHERS



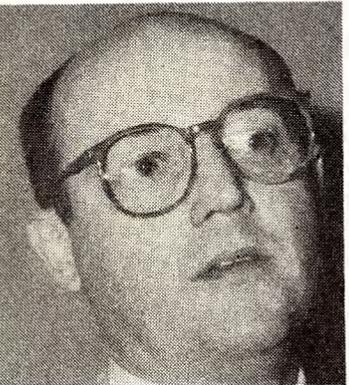
New York • Los Angeles

The United Stations®
AMERICA'S TARGET RADIO NETWORKS

Washington, D.C. • Chicago



RAB Exec. VP Wayne Cornils demonstrates computer capabilities of the RAB Co-Op Network



Former newspaper sales manager Bill Lyke explained sales strategies of the "enemy camp"

ated the theme of personal involvement and stated, "We are you. So your ideas, your needs, your understanding of the market are critical for the RAB to work."

VENTURA NEW LSM Kanov Named GSM At WQXI-AM & FM

WQXI-AM & FM/Atlanta Local Sales Manager Mark Kanov has been promoted to GSM. He succeeds Clarke Brown, who has transferred to parent Jefferson-Pilot's newest acquisition KSON-AM & FM/San Diego as GM. In addition, WQXI Account Executive Mike Ventura was upped to Local Sales Manager.

"These were easy decisions to make in both cases," VP/GM Jerry Blum told R&R. "Both Mark and Mike are talented, knowledgeable, and confident in their duties and in the Atlanta sales arena."

Kanov, a 16-year veteran of WQXI's sales department, said, "We have a unique radio station, and it all comes from Jerry. He understands that this is a people business, and it permeates every department. The station is built on open communications and trust, and sales will continue to operate with these principles in mind."

Regarding Ventura, who work-

ed at co-owned WBT/Charlotte for 11 years before joining WQXI five years ago, Kanov continued, "Mike is a proven winner in his field. His street knowledge and expertise in research and computers make him an invaluable aid to our department."

RUBENSTEIN CONSULTS

Orlich Acquires Parkway

Daniel Orlich has acquired classical programming distributor Parkway Communications Corp. from U.S. News & World Report for an undisclosed price. Orlich and Parkway founder Neil Currie will share leadership duties at the company, with former Mutual Broadcasting President Marty Rubenstein serving as consultant.

Orlich, a Washington-based lawyer, stated that Parkway will expand its programming and production efforts, commenting, "Parkway's selection of and reputation for quality classical programming will be jealously maintained."

For The Record

In the Minneapolis Arbitron ratings summary, KQRS-FM should have been listed as KQRS-AM & FM, as it is a 24-hour simulcast operation. KQRS-AM & FM's rating should have been 6.5 instead of 6.1, and it ranks 5th, not 6th, in the market.

Transactions

Continued from Page 3

Rawley Deals WJYR For \$1.7 Million

Rawley Communications has agreed to sell WJYR/Myrtle Beach, SC to Myrtle Beach Broadcasting for \$1.7 million. Myrtle Beach coprincipal Don McCoy also owns WDLP & WGNE/Panama City, FL, while Rawley retains ownership of WINH & WGMB/Georgetown, SC and WJYW/Southport, NC. WJYR has 3 kw on 92.1 mHz at 326 feet. Stan Raymond & Associates handled the transaction.

KNDE & KNTN Sold For \$1.33 Million

A new company owned by broadcasters Thomas Quinn and Paul Almond will buy KNDE & KNTN/Visalia, CA from H. Kandy and Stephen Rohde for \$1.33 million. The buyers also have interests in KTRT & KHTX/Carnell Bay, CA and KBCR & KSBT/Steamboat Springs, CO; the sellers retain KHSJ & KHYE/Hemet, CA. KNDE operates with 1 kw days/250 watts nights on 1400 kHz; KNTN has 15.5 kw on 92.9 mHz at 960 feet. Chapman & Associates brokered.

K&K Pays \$1.3 Million For WLKK & WLWU

WERC, Inc. will sell WLKK & WLWU/Erie to K&K Broadcasting for \$1.3 million, which includes a \$300,000 consultancy agreement. The seller is owned by group operator Simon Goldman; purchasing coprincipal Donald Kelly formerly managed WMAR/Baltimore. WLKK broadcasts with 5 kw on 1260 kHz; WLWU has 9.7 kw on 99.9 mHz at 400 feet. Keith Horton Co. served as broker.

Also Pending FCC Approval:

KBCQ/Roswell, NM from Sky Corp. to Sudbrink Broadcasting for \$600,000. KBCQ has 50 kw at 1020 kHz.

FEBRUARY 1985

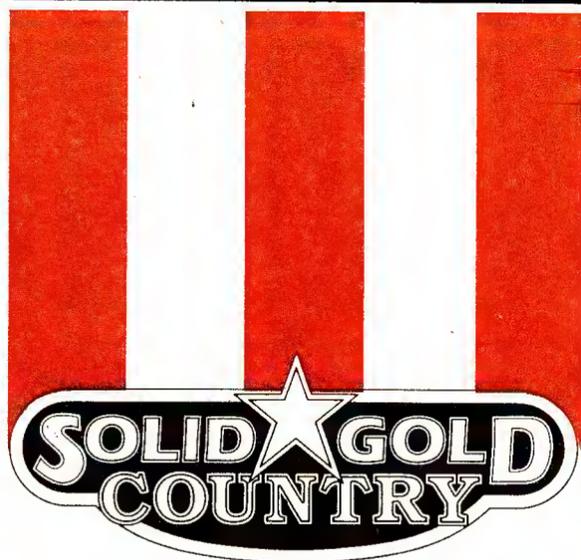


Rick DEES'
WEEKLY TOP 40

DICK CLARK'S
Rock Roll & Remember

2-3 JACK WAGNER	2-3 MARTHA REEVES & THE VANDELLAS
9-10 JULIAN LENNON	9-10 BOBBY VEE
16-17 NEW EDITION	16-17 THE BYRDS
23-24 CHICAGO	23-24 FOUR SEASONS

NOW 1 HOUR DAILY
MONDAY THROUGH FRIDAY





FORD ADDRESSES NAB BOARD — Former President Gerald Ford was among the speakers at the semi-annual NAB Board of Directors meeting in Palm Springs, CA. Ford may have left the White House in 1977, but he retains the presidency of Fordstone, Inc., which operates KIUP/Durango, CO. Pictured (l-r) are NAB Board Chairman Gert Schmidt, Christine Schmidt, President Ford, Betty Ford, Martha Dale Fritts, and NAB President Eddie Fritts.

Washington Report

Congress Angered As Radio Marti Misses Target

Leading Congressional supporters of Radio Marti are upset that the service was unable to meet a target startup date of January 28. Sen. Paula Hawkins (R-FL) pronounced herself "appalled with the bureaucratic tangle." House Foreign Affairs Committee Chairman Dante Fascell (D-FL) is also concerned, and the House International Operations Subcommittee may hold hearings.

In a letter to Congress last week, U.S. Information Agency director Charles Wick blamed the delay on construction of studios, hiring of specialized staff, and lengthy security clearance requirements for Radio Marti personnel.

Wick also cited the difficulty in hiring a permanent director. Former RKO VP/Programming Paul Drew quit the job three weeks ago amidst political infighting. WKRG-AM-FM-TV/Mobile, AL owner Kenneth Kiddens, a former Voice of America director, continues to serve as acting director.

McCoy Heads NAB Grassroots Lobbying

NAB has hired former NRBA Executive VP/GM Tom McCoy to fill the position of VP/Broadcaster Congressional Relations. McCoy's chief task will be organizing broadcasters at the grassroots level to lobby Congress. His background includes a five-year stint at the FCC and three years as VP/General Counsel of Golden West Broadcasters.



Tom McCoy

At NRBA, which McCoy left in November, Linda Bladt has signed on as Director/Operations & Member Services. She replaces Jane Rulon, who will join RTNDA next week as Assistant/Director, Membership & Conferences. NRBA has also promoted Publications Editor Wendell Wood to Director/Media & Public Affairs.

GOP Gains Strength In House Telcomsub

Republican House gains in November's elections will apparently net the party an additional seat on the House Telecommunications Subcommittee, reducing the Democratic majority to four votes, ten seats to six. The panel's parent Energy and Commerce Committee is also more Republican

by two seats, although Democrats remain firmly in control, 25 seats to 17.

New members of the full committee, which would have to approve any broadcast deregulation bill, before it moved to the House floor, are Reps. Dan Schaefer (R-CO), Fred Eckart (R-NY), and Michael Bilirakis (R-FL).

When the subcommittee lineup is chosen later this week, there'll be at least one vacancy for each party to fill. Frontrunners for the openings are Reps. Billy Tauzin (D-LA) and Thomas Bliley (R-VA).

Minority Progress Lauded By Quello, Slammed By Urban League

Two distinctly different views on the status of minorities in broadcasting were heard last week in Washington. FCC Commissioner Jim Quello told the National Conference of Black Lawyers that "the Commission and the broadcast industry have made great strides in their responsibility to promote additional outlets for the expression of minority voices."

Quello outlined the evolution of the FCC's EEO hiring guidelines, and its more recent steps to encourage minority ownership of stations. "Regulatory policies, like cattle prods, may be necessary to get licensees moving in a certain direction," he admitted, but then it's best for everyone to "abide by the spirit of the law."

Meanwhile, the Urban League issued a report declaring that "black exclusion from media is so pronounced and the progress in hiring them so slow that they face another century of media underrepresentation unless sharp changes are made."

Other Key Developments:

- The California Public Utilities Commission's bid to overturn regulations barring states from prohibiting entry of FM SCA paging services into the marketplace has been denied by the FCC.

- The FCC will hear from 39 witnesses next week (2/7-8) when it holds hearings on the Fairness Doctrine. Big names on the list include former CBS newsmen Eric Sevareid and conservative activist Phyllis Schlafly.

- In a joint filing, RTNDA, NAB, and the Reporters Committee for Freedom of the Press have asked the Federal Election Commission to clarify proposed news coverage rule changes to guarantee "the fullest practicable information regarding the decision-making process" at the agency.

- Joining the staffs of FCC Commissioners Mimi Dawson and Jim Quello as legal assistants are, respectively, Jack Richards and Brian Fontes.

NRB CONVENTION OPENS

Religious Formats Aired By 10.8% Of All Radio Stations

The National Religious Broadcasters Association (NRB) opens its annual convention in Washington, D.C. next week (2/3-6) against a backdrop of growing strength among both radio and television stations. According to NRB's latest count, there are now 1043 religious-formatted radio stations. That's up 101 from the previous year, and represents 10.8% of all radio stations on the air today.

Religious radio may often be overlooked by the industry because its strength in numbers of stations, many in smaller communities, isn't matched by a similar showing in major market ratings. According to the most recent R&R Ratings Report, the religious format drew only 1.3% of the overall audience in the Top 100 markets last spring. It's strongest in the South (2.2%) and weakest in the Midwest (0.7%).

Those trends also show up in NRB's figures. The association says North Carolina has the largest number of religious radio stations, with 54, followed by California (52), Texas (49), Pennsylvania (47), and Georgia (46).

Growth Of Religious Talk, Contemporary Christian Music

NRB spokeswoman Ruth Heggland pinpoints two trends in religious radio, which she stresses is "not just preaching." One is the growing popularity of satellite-delivered religious-oriented talk shows, such as those offered by Moody Bible Institute in Chicago and Bob Larson in Denver.

Other stations are moving toward so-called "Contemporary Christian" formats, which Heggland describes as "a rock beat with Christian lyrics." Such stations appeal to younger listeners, and are sometimes difficult to distinguish from Adult/Contemporary stations.

The vitality and clout of religious radio is perhaps best reflected in the 1100-member NRB itself, and in the group's annual convention. NRB has 30 employees working at its Morristown, NJ headquarters, and paid registration for next week's conference is expected to top 1500, evenly split between radio and TV. Over 250 exhibitors will be on hand, from equipment manufacturers to program suppliers, bringing total attendance to 4000.

One major exhibitor is Associated Press, where Deputy Director/AP Broadcast Services Glenn Serafin notes that AP Radio's noncommercial status is "a natural" for religious stations, many of which are also noncommercial. He added, "Through the years we have found religious broadcasters to be among the most dedicated in the industry to providing their listeners with full service radio." Recent affiliations include the Bible Broadcasting Network and the Moody Bible Network, he said.

Falwell-Kennedy Faceoff

Although he won't attend this year, President Reagan has routinely addressed NRB conventions in the past, while spurning similar invitations from NAB and NRBA. In Reagan's absence, the high-voltage attraction of this year's meeting will be a breakfast debate between Moral Majority leader Jerry Falwell and Sen. Edward Kennedy (D-MA).

WINDOW WASHERS BURNED

EPA Finds Honolulu Towers Pose Minimal RF Radiation Risk

Broadcast towers in Honolulu do not pose "an immediate risk" of RF (radio frequency) radiation exposure to the general public, the Environmental Protection Agency (EPA) has concluded after measuring RF levels near 19 AM and FM antennas, plus several television towers. However, EPA said an RF hazard does exist for workers who spend large amounts of time within 150 feet of towers or on nearby rooftops.

Readings were taken last May after Honolulu window washers suffered RF burns from the long metal cables supporting their work platforms outside highrise buildings. RF is a particular problem in Honolulu, where broadcast towers have been forced into residential and business districts by local controls that bar antennas on the city's scenic hills and volcanoes.

The precise health effects of RF radiation are unclear, but it is known to heat tissue and interfere with the body's temperature setting mechanism. A recent study found a nonspecific increase in tumors and adrenal effects in animals chronically exposed to high levels of RF radiation.

EPA now plans to work with the FCC and local authorities to decide "if and what corrective actions are needed at the various survey site locations" in Honolulu. Options include fencing and shielding to keep the public away from zones of high RF levels.

National RF Standards Lacking

EPA has never set any national standards for RF exposure, but it will propose several options this year and decide in 1986 whether to establish guidelines. Meanwhile,

varying standards have been set by scientific bodies, the state of Massachusetts, and the city of Portland, OR.

Because the window washer problem is a workplace situation, EPA has referred the matter to the Occupational Safety and Health Administration. Since long metal cables within an RF field will act exactly like an antenna, according to EPA, there's a continuing danger of burns to window washers. Passersby on the street could also be shocked or burned by low-hanging cables, which could set fire to awnings, grass, or brush.

NAB Says Towers Safe

NAB President Eddie Fritts said the EPA study "confirms broadcasters' own experience that radio and television stations operate with no adverse health effects to the general public." He called on EPA to adopt RF standards recommended by the American National Standards Institute (ANSI). Also backing the ANSI guidelines was Dr. Daniel Walters, president of the Electromagnetic Energy Policy Alliance, which includes broadcasters and others who generate or use RF energy.

WESTWOOD ONE PRESENTS

JOHN FOGERTY



OFF THE RECORD with MARY TURNER

John Fogerty talks on national radio for the first time in a decade the week of February 11, when rock radio's most listened-to interview host Mary Turner presents an exclusive, in-depth conversation with the former leader of Creedence Clearwater Revival. You'll hear about Fogerty's smash new comeback album *Centerfield*, his first album in 10 years; the awesome financial and personal problems he endured during that time; CCR's breakup in 1972; and how glad he is to be alive in '85. *Off The Record with Mary Turner* delivers the most popular and most important rock superstars to the biggest rock radio stations throughout the world — 52 weeks a year!

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FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!



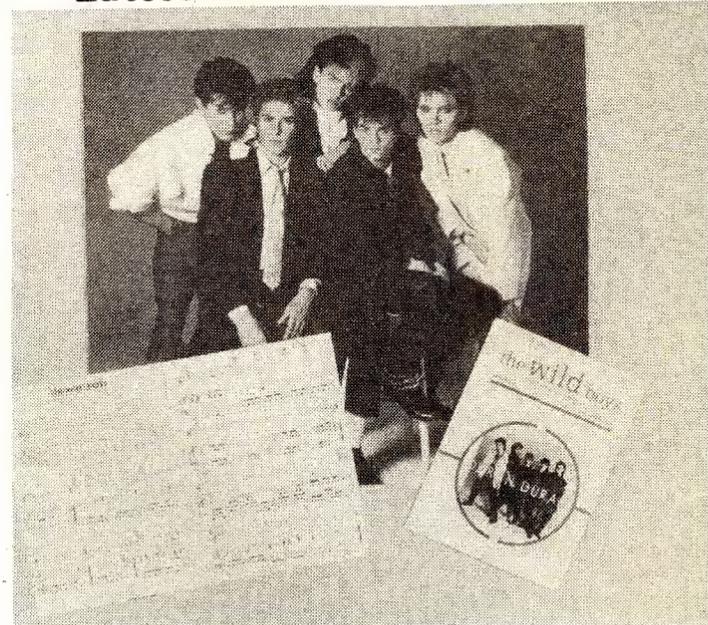
MTV's Anti-Cancer LP

"MTV's Rock 'N Roll To Go" is a benefit album/cassette featuring performances from **Pat Benatar**, the **Cars**, the **Fixx**, **Hall & Oates**, **Billy Idol**, **Kiss**, **Cyndi Lauper**, **Madonna**, **Steve Perry**, **Ratt**, the **Police**, **Thompson Twins**, **Tina Turner** and **Wang Chung**. MTV VP/Programming **Les Garland** and music industry veteran **Michael Kleinfner** served as Executive Producers for the LP (list price: \$9.98), which hits the stores this week. All proceeds will go directly to the **AMC Cancer Research Center**.



While the industry-wide cooperation that went into the project is considered a first, only one side of our business is represented. What's to prevent radio, either single stations or groups, from putting together a similar platter, even using local acts if need be? As the current Ethiopian situation proves, charity thrives on publicity.

Latest Look In Sheet Music



In what is claimed to be a first, Milwaukee-based **Hal Leonard Publishing** has created "poster sheet music." As pictured, the **Duran Duran** song "Wild Boys" introduces the concept with a piano/vocal/guitar arrangement of the recent hit that unfolds into a 24" x 36" full-color poster of the band. Next up are **Hall & Oates**'s "Method Of Modern Love" and "Careless Whisper" by **Wham's George Michael**. This latest in progressive music ideas retails for \$3.50.

Dialess Phone

Starting this summer, you'll be able to make and take telephone calls without touching the dial or receiver. Built by the Carson, CA-based **TTC** company, the "Dialess IV" is said to be the first voice-recognition speaker phone, sporting a built-in microprocessor capable of memorizing 80 telephone numbers, including MCI and Sprint numbers.

Operation is simple: You announce the name of the person or business you want to call, and the telephone dials the number, confirming the digits by printing them on a tiny attached screen. If you want to dial a number that's not already programmed into the tele-

phone, all you have to do is speak each digit.

Answering is even easier. You just call out an answer code, such as "pick up."

This voice-recognition capability is not the same as the "voice-activated" technology found in walkie-talkies. Those types of products can be operated by any voice, while the Dialess IV responds only to the voice that programs it. The unit is capable of recognizing up to four voices.

According to **Advertising Age**, this \$450 phone should be available in upscale department stores and catalogs by June.

ONE MORE REASON WHY WE'RE THE MUSIC INDUSTRY'S HOTTEST GROUP.

STREET PULSE GROUP TO ADDRESS NARM CONVENTION

NARM NEWS...CONVENTION '85

Video in the Music Store
A business session on maximizing the potential of video software will be chaired by John Marmaduke of Hastings Books, Records and Video. On tap are a keynote speech by an executive of a major studio's home video division; featured speaker Ken Kai, president, Pioneer Video, addressing technology; a statistical look at the video involvement of the record store customer; from Street Pulse Group; and a panel of retailers and distributors, who will examine "nuts and bolts" concerns of integrating video into the music store.

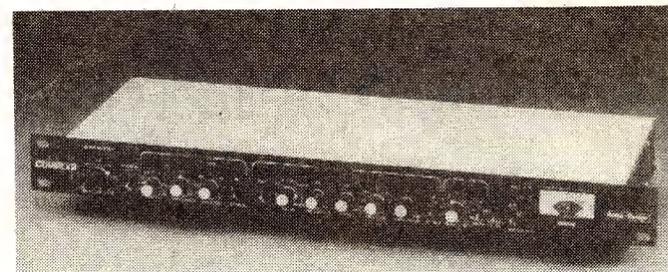
- VIDEO IN THE MUSIC STORE
A general session, chaired by John Marmaduke, Hastings Books, Records and Video, on the unlimited potential of video software.
- STATISTICS BY THE STREET PULSE GROUP ON THE VIDEO INVOLVEMENT OF THE RECORD STORE CUSTOMER

the Street Pulse Group

Target market research for today's music industry.

Contact: Mike Shalett (516) 462-6960

A&D Debuts "COMPLEX 2"



Offering separate compression, expansion-gating, and overall peak limiting, the "COMPLEX 2" improves upon Bremerton, WA-based **Audio & Design's** previous model. With an extension of softer ratios and thresholds to -60dB below normal operating levels, it's possible for stations to process a wide range of dynamics throughout the programming day at a ratio as low as 1.25:1.

Additional features include a choice of "Log/Lin" compressor release times, as well as an AGC "automatic" release. Meanwhile, the expander section allows the user to continuously vary ratios from 1 to 1.2 for use with wide-band material. The expander gate's "gate-hold" circuit enables one to delay the selected release time by up to two seconds. The latter function provides the user with a fast release so that a selected beat sequence can be repeated through the so-called rating "window."

For further information, contact Audio & Design at (206) 275-5009.



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PARALLELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

T

Tina Turner Continued

MIDWEST	WEST	SOUTH
KITV 23-21 KTFM on 238 28-24 WCLL 34-32 WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

WHAM!
Careless Whisper (Columbia)
LP: Make It Big

Regional 237/1 100% National Summary
Reach UP 156
E 1004 DEBUTS 0
S 1004 SAME 72
M 1004 DOWN 6
N 1004 ADDS 1

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

KIM WILDE
Go For It (MCA)
LP: Teases & Dares

Regional 82/3 35% National Summary
Reach UP 10
E 364 DEBUTS 4
S 394 SAME 65
M 314 DOWN 0
N 324 ADDS 3

P1

EAST	SOUTH	WEST
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TOTO
Holyanna (Columbia)
LP: Stranger In Town

Regional 57/24 24% National Summary
Reach UP 4
E 338 DEBUTS 7
S 241 SAME 22
M 154 DOWN 0
N 264 ADDS 24

P1

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JOHN WAITE
Restless (EMI America)
LP: No Brakes

Regional 79/22 33% National Summary
Reach UP 6
E 334 DEBUTS 3
S 144 SAME 48
M 314 DOWN 0
N 364 ADDS 22

P1

EAST	SOUTH	WEST
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B

MARTIN BRILEY
Dangerous Moments (Mercury/Pg)
LP: Dangerous Moments

P1

EAST	SOUTH	WEST
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C

BRUCE COCKBURN
If I Had A Rocket... (Gold Mt./A&M)
LP: Stealing Fire

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

D

DOKKEN
Just Got Lucky (Elektra)
LP: Tooth And Nail

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

H

PAUL HARDCASTLE
Rain Forest (Profile)

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

M

DAN HARTMAN
Second Nature (MCA)
LP: I Can Dream About You

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

R

ROMAN HOLLIDAY
One Foot Back... (Jive/Arista)
LP: Teachers Soundtrack

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

J

J. JACKSON & P. ZADORA
When The Rain... (Curb/MCA)
LP: When The Rain Begins To... Soundtrack

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

S

JERMAINE STEWART
The Word Is Out

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

M

STEVE MILLER BAND
Bongo Bongo (Capitol)
LP: Italian X-Rays

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

T

JANEY STREET
Under The Clock (Arista)
LP: Heroes, Angels & Friends

P1

EAST	SOUTH	WEST
WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on	WVTV 25-24 KROD 19-17 KOLDFM 30-26 WOLFLM 28-24 KIMN 39-37 KFAZ 4-29 Q103 33-19 KILDFM 35-33 KOPN 29-17 KMKR 30-26 FM102 25-19 KROD 39-38 KS103 35-29 KITS 4-30 KROD on

R

KENNY ROGERS
Crazy (

Contemporary Hit Radio

Continued from Back Page

BREAKERS

MICK JAGGER

Just Another Night (Columbia)

78% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 186 including WBLI, Z100, Y100, B96, WLOL-FM, KPKE, KWSS. Complete airplay in Parallels.

BRYAN ADAMS

Somebody (A&M)

78% of our reporters on it. Moves: Up 10, Debuts 62, Same 63, Down 0, Adds 50 including B104, WAVA, B97, Q105, WGCL, KIIS-FM, KUBE. Complete airplay in Parallels.

PHIL COLLINS

One More Night (Atlantic)

71% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 169 including WCAU-FM, PRO-FM, Z93, WNVZ, WLS-FM, KZZP, KS103. Complete airplay in Parallels.

TEENA MARIE

Lovergirl (Epic)

71% of our reporters on it. Moves: Up 70, Debuts 40, Same 28, Down 0, Adds 31 including PRO-FM, I95, Q102, KIMN, Q103, KWSS, KXX106. See Parallels, debuts at number 33 on the CHR chart.

MADONNA

Material Girl (Sire/WB)

66% of our reporters on it. Moves: Up 8, Debuts 2, Same 1, Down 0, Adds 146 including B94, 94Q, Q105, KBEQ, KHTR, KMJK, KPLUS. Complete airplay in Parallels.

DAVID BOWIE & PAT METHENY

This Is Not America (EMI America)

62% of our reporters on it. Moves: Up 3, Debuts 13, Same 74, Down 0, Adds 56 including WPHD, WGCL, WHYT, KZZP, KWOD, KS103, KPLUS. Complete airplay in Parallels.

NEW & ACTIVE

CARS "Why Can't I Have You" (Elektra) 125/31

Moves: Up 26, Debuts 20, Same 48, Down 0, Adds 31 including WHTT, WNYS, FM102, KWOD, KNBQ, WKEE, WFMI, KBFM, WKDD, WKDQ, KHOP, KNOE-FM, KAFM d-32, KPLUS 32-28, OK95 28-22.

AUTOGRAPH "Turn Up The Radio" (RCA) 122/19

Moves: Up 55, Debuts 11, Same 34, Down 3, Adds 19 including KBEQ, KDWB-FM, WSSX, KIKI, KQMQ, KLUC, KCAQ, KHYT, 103CIR, WJBO, KKRC, KZDZ, KAFM 30-23, WMAR 29-19, KZZB 28-16.

SCANDAL "Beat Of A Heart" (Columbia) 120/23

Moves: Up 16, Debuts 28, Same 53, Down 0, Adds 23 including WXKS-FM, WPHD, PRO-FM, Z93, I95, WGCL, WLOL-FM, KZZP, WDCG, KQKQ, KBOS, WXLK, WCAU-FM 40-35, B96 38-34, WBCY 34-29, WKDD 38-31.

JEFFREY OSBORNE "The Borderlines" (A&M) 112/17

Moves: Up 23, Debuts 5, Same 67, Down 0, Adds 17 including KBEQ, KWOD, KS103, KSET-FM, WANS-FM, WKDQ, Z299, KISR, KWES, 94Q 25-22, KIIS-FM 39-32, WRQN 37-33.

LITTLE RIVER BAND "Playing To Win" (Capitol) 83/7

Moves: Up 9, Debuts 4, Same 63, Down 0, Adds 7, WKDD, KKFM, WFBG, WIGY, WKHI, KWES, KNIN, WGCL on, WSPK 39-38, WJXQ 39-35, KKRD 35-32, KNMQ 40-36, 95XIL 40-37, WBNQ 34-29, OK95 d-36.

KIM WILDE "Go For It" (MCA) 82/3

Moves: Up 10, Debuts 4, Same 65, Down 0, Adds 3, KZZB, KRGV, KHYT, WHTT on, 94Q d-32, WLOL-FM on, KWOD on, WKEE on, KSET-FM 39-36, WOKI 38-35, WABB-FM 23-21, KZIO 34-32, Z299 d-34, KF95 on, WJBO d-40, Q104 d-33, WRKR 26-23, OK95 39-35.

CHAKA KHAN "This Is My Night" (WB) 81/2

Moves: Up 25, Debuts 3, Same 51, Down 0, Adds 2, WKEE, KTDY, KS103 d-36, WMAR 36-33, WKFM 40-36, WSSX 28-24, WZYP 35-31, WHOT 37-35, KQMQ 40-34, KHYT 36-34, WQCM d-40, KWES 31-27, WBNQ 31-28, WCIL-FM 31-24, OK95 29-24.

JOHN WAITE "Restless Heart" (EMI America) 79/22

Moves: Up 6, Debuts 3, Same 48, Down 0, Adds 22 including KPLUS, WKEE, 93Q, WKZ-FM, WZLD, KRGV, WRNO, KNMQ, KF95, KDON-FM, WJBO, KQIZ-FM, WCAU-FM d-40, WRCK 38-34, 95XIL d-31.

PRINCE "Take Me With U" (WB) 73/73

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 73 including WXKS-FM, WCAU-FM, 94Q, 93, KAFM, I95, Y100, B97, WCZY, WHYT, WLOL-FM, KIIS-FM, KMJK, KPLUS, KUBE.

ANIMATION "Obsession" (Mercury/PolyGram) 73/26

Moves: Up 5, Debuts 8, Same 34, Down 0, Adds 26 including WPHD, CKOI, I95, KWSS, WKEE, KSET-FM, KX104, WKAU, Z299, WRQN, KBOS, KQMQ, KIIS-FM 29-20, KPLUS 40-32, KCAQ 26-20.

COMMODORES "Nightshift" (Motown) 73/13

Moves: Up 13, Debuts 7, Same 40, Down 0, Adds 13 including WNVZ, WSSX, WHHY-FM, KBFM, WJXQ, KEYN-FM, KCFM, K093, KCPX, WQCM, WHTX 26-22, K104 39-34, Q104 31-23.

MOST ADDED

MICK JAGGER (186)
Just Another Night (Columbia)
PHIL COLLINS (169)
One More Night (Atlantic)
MADONNA (146)
Material Girl (Sire/WB)
PRINCE (73)
Take Me With U (WB)
DURAN DURAN (57)
Save A Prayer (Capitol)
DAVID BOWIE & PAT METHENY (56)
This Is Not America (EMI America)

HOTTEST

WHAM! (166)
Careless Whisper (Columbia)
FOREIGNER (160)
I Want To Know What Love Is (Atlantic)
REO SPEEDWAGON (137)
Can't Fight This Feeling (Epic)
PHILIP BAILEY w/PHIL COLLINS (119)
Easy Lover (Columbia)
BILLY OCEAN (71)
Loverboy (Jive/Arista)
DAVID LEE ROTH (70)
California Girls (WB)

BRONSKI BEAT "Small Town Boy" (MCA) 64/8

Moves: Up 15, Debuts 4, Same 33, Down 4, Adds 8, WCZY, WBEN-FM, WKZ-FM, WZLD, WZON, WOMP-FM, KKLS-FM, KHTX, WHTT 27-22, WXKS-FM 14-11, WFMI 40-34, WHOT 31-26, KDON-FM 40-35, WJBO 24-21, KKQV 40-37.

TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 62/3

Moves: Up 25, Debuts 4, Same 30, Down 0, Adds 3, 93Q, WQID, WANS-FM, WCAU-FM 23-19, 94Q 32-24, Z93 21-18, I95 22-17, WCZY 22-19, WHYT 12-8, FM102 19-15, KITS d-24, WMAR 31-26, Z106 26-21, Q104 17-7, KIST 19-14.

KIM CARNES "Invitation To Dance" (EMI America) 60/2

Moves: Up 11, Debuts 3, Same 44, Down 0, Adds 2, WXKS-FM, KIST, WCAU-FM d-38, WHYT on, Q100 d-40, WBEN-FM 35-31, WLAN-FM on, WJZR 40-38, WOKI 37-34, KOFM on, KQXR d-38, KO93 21-15, WJBO 37-32, WIXV 40-38, WDBR 31-27.

TOTO "Holyanna" (Columbia) 57/24

Moves: Up 4, Debuts 7, Same 22, Down 0, Adds 24 including WPHD, WVSR, WKEE, WNOK-FM, WRNO, WKDD, KOFM, KDON-FM, WOAY, WZYQ, KWES, KF95, SLY96, KWK d-34, WKZ-FM 38-32, KO93 39-32.

FIRM "Radioactive" (Atlantic) 50/29

Moves: Up 0, Debuts 2, Same 19, Down 0, Adds 29 including WPHD, KPLUS, WERZ, WLAN-FM, WRCK, Z299, KBOS, KSKD, WIKZ, WDBR, KHTX, WJXQ d-37, KQXR d-39.

SIGNIFICANT ACTION

ROMAN HOLLIDAY "One Foot Back In Your Door" (Jive/Arista) 44/12

Moves: Up 1, Debuts 0, Same 31, Down 0, Adds 12, KPLUS, WKEE, WNOK-FM, WKDQ, Z299, KQXR, KF95, WFBG, WJBO, KKQV, KTRS, KIST, WPHD on, KX104 35-33, KHTX on.

DAN HARTMAN "Second Nature" (MCA) 39/39

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 39 including WPHD, WCAU-FM, 94Q, KPLUS, Q92, KWIC, WZLD, KSET-FM, KZIO, WJXQ, Z299, WRQN, KQMQ, KO93, KSKD.

BRUCE COCKBURN "If I Had A Rocket Launcher" (Gold Mountain/A&M) 37/8

Moves: Up 3, Debuts 1, Same 25, Down 0, Adds 8, 93Q, WOKI, KF95, KIKI, KSKD, 103CIR, KTDY, OK95, WPHD on, CFTR 36-31, KWK on-dp, WFMI on, Z104 d-38, KO93 on, WJBO 29-26.

NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 36/8

Moves: Up 13, Debuts 2, Same 13, Down 0, Adds 8, Q100, WERZ, WKFM, KZZB, KSET-FM, WRQN, WSQV, Q101, Z100 18-17, Y100 19-17, FM102 15-12, WTIC-FM 11-10, KAMZ 10-8, KCAQ 22-18, WCIL-FM 18-17.

JERMAINE STEWART "The Word Is Out" (Arista) 35/12

Moves: Up 5, Debuts 6, Same 12, Down 0, Adds 12, 94Q, WJZR, WZLD, KTFM, KEYN-FM, KSKD, KCPX, WSQV, WKSF, Z102, WHSL, KHTX, I95 7-5, WTIC-FM 29-24, KMGX 12-9.

JERMAINE JACKSON/PIA ZADORA "When The Rain Begins To Fall" (Curb/MCA) 35/12

Moves: Up 0, Debuts 1, Same 22, Down 0, Adds 12, WCAU-FM, WVSR, WERZ, KAMZ, KSET-FM, G100, KRGV, WJXQ, WRQN, KHOP, WXLK, KIST, CKGM on, Z93 on, FM102 on.

DOKKEN "Just Got Lucky" (Elektra) 21/7

Moves: Up 0, Debuts 0, Same 14, Down 0, Adds 7, Q100, WVSR, WKZ-FM, WOKI, WKSF, KKQV, KCDQ, WRCK on-dp, WJZR on-dp, KX104 on, WKDQ on, KKXX on.

MARTIN BRILEY "Dangerous Moments" (Mercury/PolyGram) 18/4

Moves: Up 1, Debuts 0, Same 13, Down 0, Adds 4, OK100, T94, WIXV, OK95, K104 on, WOKI on, WFMI on, WJXQ 37-34, WDBR on, KBIM on.

STEVE MILLER "Bongo Bongo" (Capitol) 17/17

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including WPHD, K104, WERZ, WKFM, WZLD, WANS-FM, WOKI, WFMI, WJXQ, WRQN, KSKD, OK100, KKQV, WCIL-FM, OK95.

KENNY ROGERS "Crazy" (RCA) 17/2

Moves: Up 8, Debuts 0, Same 7, Down 0, Adds 2, WNVZ, KIKI, K104 26-20, KAMZ 25-25, KRGV 15-12, KTFM 28-26, KO93 24-19, KHYT 35-30, KRQ on, WZON on.

PAUL HARDCASTLE "Rain Forest" (Profile) 14/5

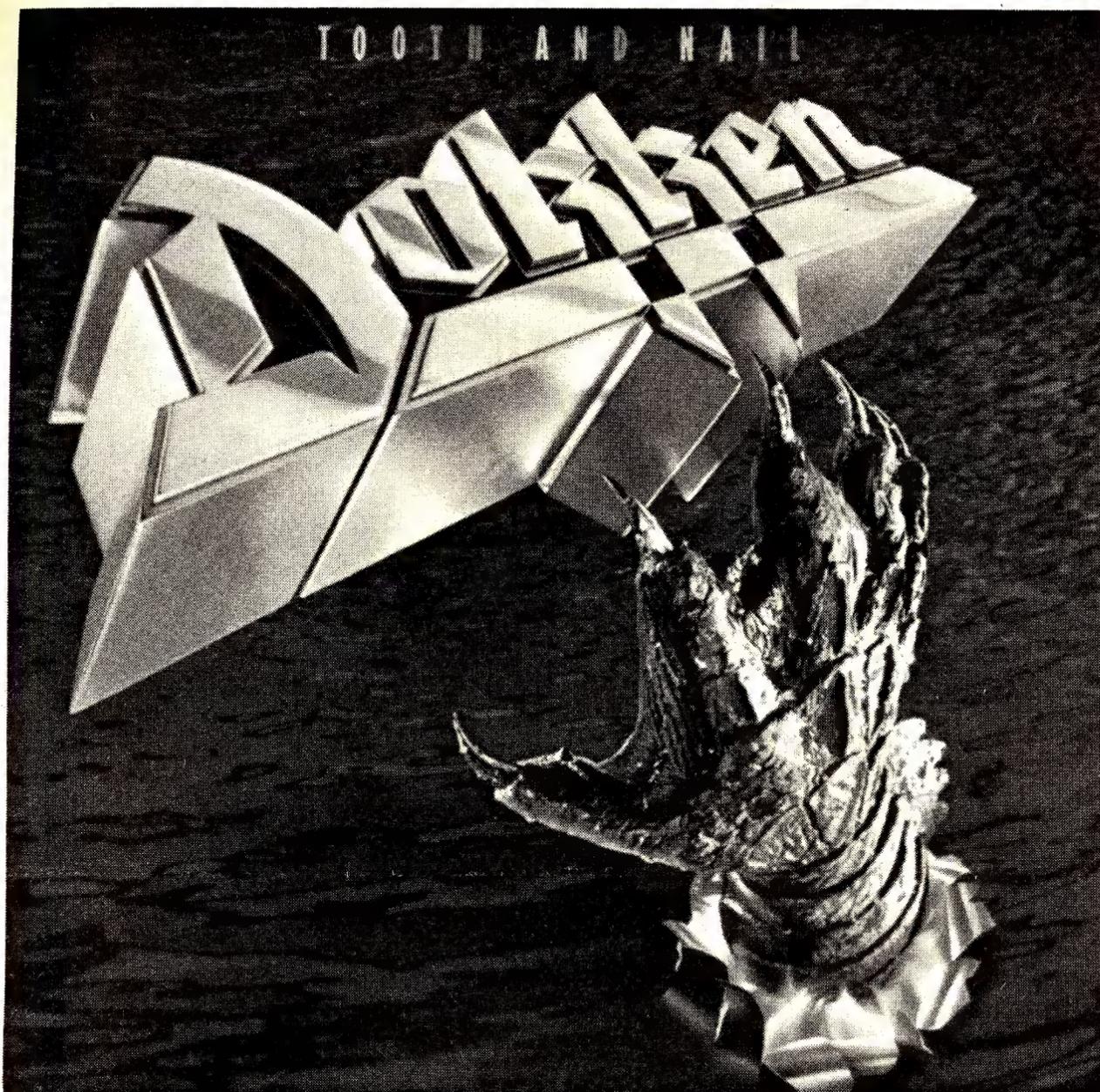
Moves: Up 5, Debuts 3, Same 1, Down 0, Adds 5, FM102, KHYT, WJBO, T94, WPFM, I95 17-9, WCZY 31-21, WHYT 28-27, KIIS-FM 38-28, KSET-FM on.

JANEY STREET "Under The Clock" (Arista) 12/3

Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 3, KIMN, WJXQ, KHOP, WSPK on, WPST on, Q101 on, T94 on, WHSL on, 99KG on-dp, KCBN 35-32.

New & Active includes songs reported by at least 50 of our CHR reporters. **Significant Action** includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.
Note: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.

DOKKEN. STATE OF THE ART ROCKIN'.



**FEATURING THE HIT SINGLE "JUST GOT LUCKY"
FROM THE LP "TOOTH AND NAIL"**

**ALREADY TOP 30 AOR TRACK
TOP 25 LP!**

**CHR
SIGNIFICANT ACTION**

CURRENTLY ON TOUR

February 4, Eau Clair, WI
February 6, Cape Girardeau, MO
February 7, South Bend, IL
February 8, Danville, IL
February 9, Cleveland, OH
February 10, Muskegon, MI
February 15, Los Angeles, CA

PRODUCED BY TOM WERMAN FOR JULIA'S MUSIC, INC.



ELEKTRA

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Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
4	3	1	1 FOREIGNER/I Want To Know What Love Is (Atlantic)
8	5	4	2 WHAMI/Careless Whisper (Columbia)
3	2	2	3 PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
10	8	5	4 BILLY OCEAN/Loverboy (Jive/Arista)
14	9	8	5 DARYL HALL & JOHN OATES/Method Of Modern Love (RCA)
15	10	9	6 POINTER SISTERS/Neutron Dance (Planet/RCA)
7	6	6	7 DON HENLEY/The Boys Of Summer... (Geffen)
-	27	13	8 REO SPEEDWAGON/Can't Fight This Feeling (Epic)
28	16	11	9 GLENN FREY/The Heat Is On (MCA)
18	14	10	10 STEVE PERRY/Foolish Heart (Columbia)
2	1	3	11 CHICAGO/You're The Inspiration (WB)
40	28	17	12 DAVID LEE ROTH/California Girls (WB)
9	7	7	13 PRINCE/I Would Die 4 U (WB)
24	17	15	14 KOOL & THE GANG/Misled (De-Lite/PG)
35	24	18	15 JOHN FOGERTY/The Old Man Down The Road (WB)
25	18	16	16 MIDNIGHT STAR/Operator (Solar/Elektra)
32	22	19	17 SHEENA EASTON/Sugar Walls (EMI America)
1	4	12	18 MADONNA/Like A Virgin (Sire/WB)
33	25	23	19 TIME/Jungle Love (WB)
30	21	20	20 CYNDI LAUPER/Money Changes Everything (Portrait/CBS)
21	15	14	21 STEVIE WONDER/Love Light In Flight (Motown)
39	35	27	22 NEW EDITION/Mr. Telephone Man (MCA)
38	30	26	23 ASHFORD & SIMPSON/Solid (Capitol)
26	23	22	24 GIUFFRIA/Call To The Heart (Camel/MCA)
37	33	28	25 GENERAL PUBLIC/Tenderness (IRS/A&M)
-	38	30	26 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atlantic)
-	-	35	27 JOURNEY/Only The Young (Geffen)
-	-	34	28 FRANKIE GOES TO HOLLYWOOD/Relax (ZTT/Island)
-	40	32	29 TINA TURNER/Private Dancer (Capitol)
34	32	29	30 CULTURE CLUB/Mistake No. 3 (Virgin/Epic)
-	-	39	31 JULIAN LENNON/Too Late For Goodbyes (Atlantic)
5	12	21	32 JACK WAGNER/All I Need (Qwest/WB)
BREAKER	35	24	33 TEENA MARIE/Lovergirl (Epic)
-	-	37	34 JOHN PARR/Naughty Naughty (Atlantic)
-	-	40	35 JOHN HUNTER/Tragedy (Private I/CBS)
DEBUT	36	36	36 SURVIVOR/High On You (Scotti Bros./CBS)
DEBUT	37	37	37 PAT BENATAR/Ooh Ooh Song (Chrysalis)
DEBUT	38	38	38 DURAN DURAN/Save A Prayer (Capitol)
DEBUT	39	39	39 BILLY JOEL/Keeping The Faith (Columbia)
DEBUT	40	40	40 ERIC CARMEN/I Wanna Hear It From Your Lips (Geffen)

N&A Begins on Page 102

Adult / Contemporary

7	2	1	1 WHAMI/Careless Whisper (Columbia)
3	3	2	2 FOREIGNER/I Want To Know What Love Is (Atlantic)
6	4	4	3 STEVE PERRY/Foolish Heart (Columbia)
1	1	3	4 CHICAGO/You're The Inspiration (WB)
11	9	5	5 DIANA ROSS/Missing You (RCA)
9	8	6	6 STEVIE WONDER/Love Light In Flight (Motown)
-	17	13	7 BILLY JOEL/Keeping The Faith (Columbia)
12	10	9	8 ELTON JOHN/In Neon (Geffen)
-	23	16	9 REO SPEEDWAGON/Can't Fight This Feeling (Epic)
14	11	10	10 B. STREISAND w/K. CARNES/Make No Mistake... (Columbia)
-	18	14	11 KENNY ROGERS/Crazy (RCA)
18	13	12	12 GEORGE BENSON/20/20 (WB)
2	6	7	13 JACK WAGNER/All I Need (Qwest/WB)
5	5	8	14 RAY PARKER JR./Jamie (Arista)
22	20	17	15 CULTURE CLUB/Mistake No. 3 (Virgin/Epic)
19	16	15	16 MANHATTAN TRANSFER/Baby Come Back To Me... (Atlantic)
BREAKER	17	17	17 PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
BREAKER	18	18	18 JULIAN LENNON/Too Late For Goodbyes (Atlantic)
BREAKER	19	19	19 DARYL HALL & JOHN OATES/Method Of Modern Love (RCA)
-	-	22	20 ANNE MURRAY/Time Don't Run Out On Me (Capitol)
4	7	11	21 JERMAINE JACKSON/Do What You Do (Arista)
-	-	24	22 COMMODORES/Nightshift (Motown)
BREAKER	23	23	23 ERIC CARMEN/I Wanna Hear It From Your Lips (Geffen)
8	12	18	24 BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)
BREAKER	25	25	25 BARRY MANILOW/Paradise Cafe (Arista)

N&A Begins on Page 82

Three Weeks
Two Weeks
Last Week

1	1	1	1 JOHN FOGERTY/The Old Man Down... (WB)
14	6	4	2 BRYAN ADAMS/Somebody (A&M)
9	3	2	3 DAVID LEE ROTH/California Girls (WB)
-	14	6	4 JOURNEY/Only The Young (Geffen)
BREAKER	5	5	5 MICK JAGGER/Just Another Night (Columbia)
7	5	5	6 DON HENLEY/Sunset Grill (Geffen)
8	4	3	7 GLENN FREY/The Heat Is On (MCA)
31	19	10	8 JOHN FOGERTY/Rock And Roll Girls (WB)
-	-	21	9 THE FIRM/Radioactive (Atlantic)
10	10	8	10 JULIAN LENNON/Too Late For Goodbyes (Atlantic)
11	11	9	11 REO SPEEDWAGON/Can't Fight This Feeling (Epic)
22	16	12	12 FOREIGNER/That Was Yesterday (Atlantic)
15	17	14	13 SURVIVOR/High On You (Scotti Bros./CBS)
13	12	11	14 DEEP PURPLE/Knocking At Your Back... (Mercury/PG)
BREAKER	15	15	15 PHIL COLLINS/One More Night (Atlantic)
-	-	30	16 D. BOWIE w/P. METHENY/This Is Not... (EMI America)
-	34	23	17 CARS/Why Can't I Have You (Elektra)
-	29	20	18 LRB/Playing To Win (Capitol)
42	36	28	19 DON HENLEY/All She Wants To Do Is Dance (Geffen)
24	21	17	20 PAT BENATAR/Ooh Ooh Song (Chrysalis)
2	2	7	21 FOREIGNER/I Want To Know What Love Is (Atlantic)
6	9	13	22 GIUFFRIA/Call To The Heart (Camel/MCA)
12	15	19	23 JOHN PARR/Naughty Naughty (Atlantic)
BREAKER	24	24	24 ALAN PARSONS PROJECT/Let's Talk About... (Arista)
3	8	16	25 DON HENLEY/The Boys Of Summer (Geffen)
34	28	27	26 G. THOROGOOD & THE.../Gear Jammer (EMI America)
19	20	22	27 AUTOGRAPH/Turn Up The Radio (RCA)
4	7	15	28 PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
25	25	24	29 TWISTED SISTER/The Price (Atlantic)
27	26	25	30 ROGER HODGSON/In Jeopardy (A&M)

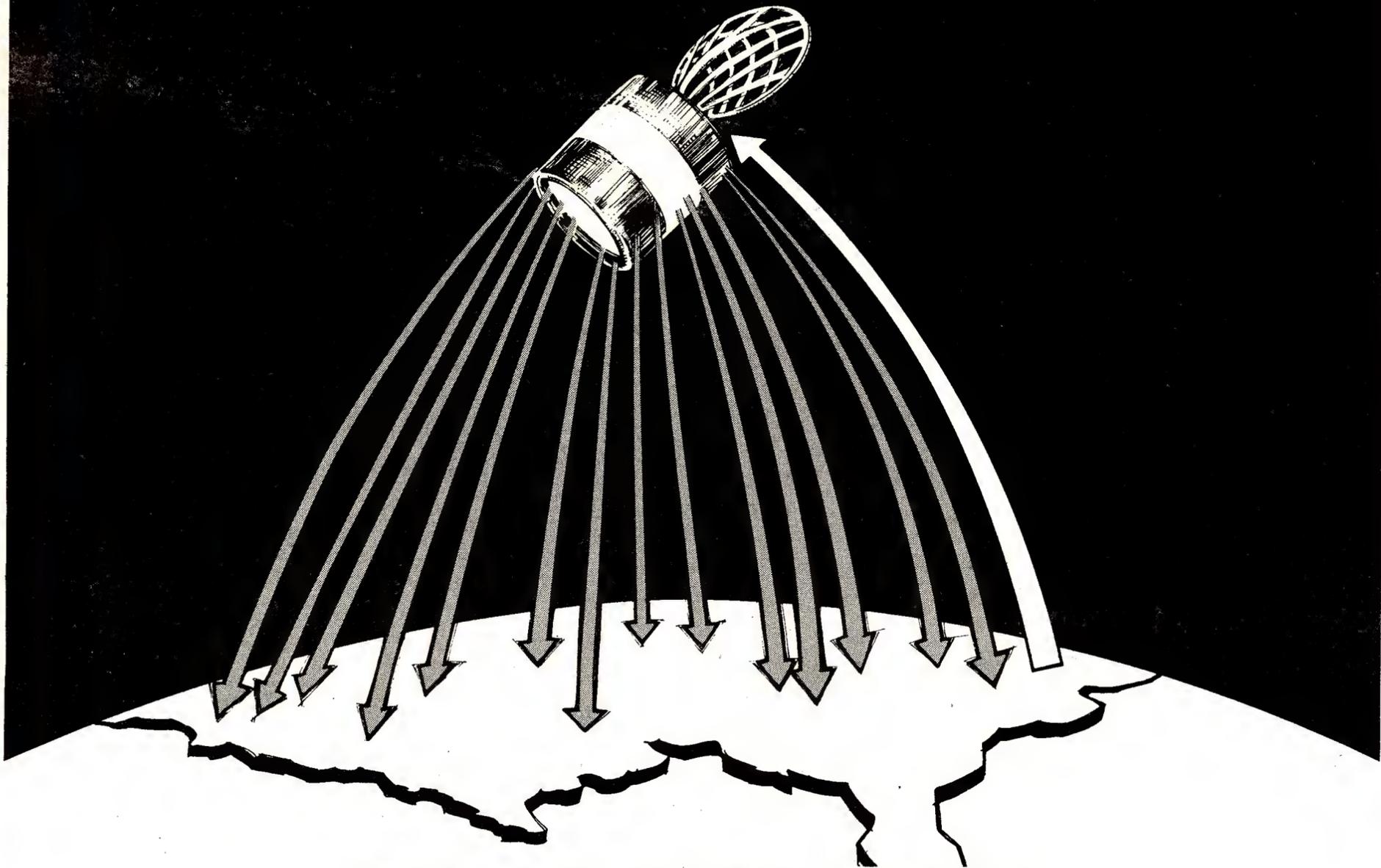
Complete Tracks Chart
Begins on Page 84

Black/Urban

14	8	2	1 JEFFREY OSBORNE/The Borderlines (A&M)
1	1	1	2 NEW EDITION/Mr. Telephone Man (MCA)
9	6	6	3 DIANA ROSS/Missing You (RCA)
16	9	7	4 GEORGE BENSON/20/20 (WB)
20	17	11	5 PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)
2	2	3	6 PAUL HARDCASTLE/Rain Forest (Profile)
18	15	8	7 GWEN GUTHRIE/Love In Moderation (Island)
4	4	5	8 KOOL & THE GANG/Misled (De-Lite/PG)
11	11	9	9 KLYMAXX/The Men All Pause (Constellation/MCA)
5	3	4	10 EUGENE WILDE/Gotta Get You... (Phil.World/Atlantic)
12	12	12	11 GAP BAND/Beep A Freak (Total Experience/RCA)
13	10	10	12 PRINCE/I Would Die 4 U (WB)
40	29	17	13 SHEENA EASTON/Sugar Walls (EMI America)
17	16	14	14 SADE/Hang On To Your Love (Portrait/CBS)
7	7	15	15 MADONNA/Like A Virgin (Sire/WB)
29	25	19	16 NOLAN THOMAS/Yo' Little Brother (Mirage/Atco)
-	38	20	17 CHAKA KHAN/This Is My Night (WB)
26	22	18	18 NUANCE f/VICKI LOVE/Love Ride (4th & Brdwy/Island)
-	37	22	19 ASHFORD & SIMPSON/Outta The World (Capitol)
30	26	23	20 POINTER SISTERS/Neutron Dance (Planet/RCA)
3	5	13	21 STEVIE WONDER/Love Light In Flight (Motown)
35	33	25	22 READY FOR THE WORLD/Tonight (MCA)
24	19	16	23 ROCK MASTER SCOTT &.../Request... (Reality/Fantasy)
-	-	35	24 COMMODORES/Nightshift (Motown)
BREAKER	25	25	25 UTFO/Roxanne, Roxanne (Select)
38	30	28	26 CHAMPAIGN/This Time (Columbia)
-	40	30	27 TIME/The Bird (WB)
-	-	37	28 TINA TURNER/Private Dancer (Capitol)
BREAKER	29	29	29 WHAMI f/G. MICHAEL/Careless Whisper (Columbia)
-	-	39	30 W. FELDER w/B. WOMACK/I'll Still Be Looking... (MCA)
27	27	27	31 RONNIE LAWS/City Girl (Capitol)
34	32	32	32 JONZUN CREW f/M. JONZUN/Lovin' (Tommy Boy)
DEBUT	33	33	33 D. HALL & J. OATES/Method Of Modern Love (RCA)
21	20	31	34 VANITY/Mechanical Emotion (Motown)
25	23	26	35 JANET JACKSON/Fast Girls (A&M)
-	-	40	36 CHERYL LYNN/At Last You're Mine (Private I/CBS)
23	28	34	37 BILLY OCEAN/Loverboy (Jive/Arista)
DEBUT	38	38	38 FAT BOYS/Can You Feel It (Sutra)
8	13	21	39 RAY PARKER JR./Jamie (Arista)
BREAKER	40	40	40 JOHNNY GILL/Half Crazy (Cotillion/Atco)

N&A Begins on Page 74

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Mutualink T.M.

RR 2/85

Pro:Motions

Collister, Stevens Upped At WHHY

Ann Collister and **Larry Stevens** have been promoted to President and VP/GM, respectively, of **WHHY-AM & FM/Montgomery**. Collister, who moves up from VP/GM, joined the stations in 1957; in 1962 she was named Assistant Manager for the sales department. Stevens first came aboard in 1969 as MD/morning announcer and two years later became PD. He had served as VP/Operations Director for the outlets since 1976.

Dunwoody, Simon Upped At WPEN & WMGK

Bill Dunwoody and **Eric Simon** have been elevated to Managers of Sales Development at **WPEN & WMGK/Philadelphia**. Dunwoody is a ten-year AE veteran with the facilities; prior to that he held a similar position with crosstown **KYW**. Simon joined the stations in 1976 as an AE, after working in the same capacity at **WPAZ/Pottstown, PA** and **WCRP-AM & FM/Philadelphia**. Both men will retain their Account Executive positions.

Ingle Joins KKQB As NSM

KKQB-AM & FM/Houston welcomes **Dianne Ingle** as National Sales Manager. She comes to KKQB from **NBC Radio Network** in New York, where she was Regional Affiliate Director. Ingle has also served as an AE with San Francisco facilities **KNBR, KFRC**, and **KYUU**.



Dianne Ingle

Fine Joins PolyGram

Mark Fine has been tapped as West Coast A&R Manager, Pop Music Division at **PolyGram**. He comes to the label after three years at **K-Tel**, most recently as Director of Product Acquisition.

TBW Appoints Nappi, Raskin

This Beats Workin', an independent promotion and marketing company, has named **Tom Nappi** as National Promotion Director. He was most recently feedback and chart director for New York-based **Reel Record Pool**. In other company activity, **Ilene Raskin** has been promoted to National Marketing Director. She previously handled similar responsibilities on a regional basis.

Brush Manages WCMF Sales

Linda Brush has been appointed Sales Manager at **WCMF/Rochester**. Prior to her promotion, Brush was an Account Executive with the station.

Chappell/Intersong Appoints Blum

Linda Blum has been tapped as Director of Professional Activities, West Coast, for **Chappell/Intersong Music Group — USA**. She comes to the company after six years with **Arista Music** as Director of Creative Activities.

Marr & Assoc. Relocates

Broadcast consultants **Bruce Marr & Associates** have relocated. The new address and phone number are 1855 Del Monte Lane, Reno, NV 89511; (702) 851-4188.

Beck New EPA VP

Dan Beck has been named VP/Product Development, **Epic/Portrait/Associated Labels, CBS Records**. He takes over the newly-created post after serving as Director/Merchandising, East Coast, E/P/A. He joined CBS Records in Nashville in 1974 and founded the label's Press & Publicity office there. Beck's background includes stints as Southeastern Editor of *Record World*, Director/Press & Public Information, E/P/A, and VP of management firm **Leber-Krebs, Inc.**



Dan Beck

Massucci Raised To KRQX & KZEW LSM

Marilyn Massucci has been elevated to Local Sales Manager at **KRQX & KZEW/Dallas**. Moving up from Account Executive, Massucci started her radio career in 1978 as OM of **WJOI/Pittsburgh**. From there she went to **KMGC/Dallas** to work in the programming department and later became a media buyer for **Case Advertising**.

Hunt Takes National Jazz Post

John Hunt, MD of **WBFO/Buffalo**, has been selected as National Radio Chairman of the **National Association of Jazz Educators**. Responsibilities include overseeing the editorial content of the association's bimonthly publication, *Jazz Educators' Journal*, and establishing liaisons between educators and trade factions. Hunt retains his nine-year-old post as **WBFO MD**.

Weitz To WAAF LSM

WAAF/Worcester has promoted **Roz Weitz** to Local Sales Manager. She's been with the station since 1978, coming on board as an Account Executive. During that time Weitz also doubled as an AE for sister outlet **WFTQ**.

Third Coast Publishing Sets Staff Changes

Jim Sharp has been appointed GM of **Third Coast Publishing's Country News and American Songwriter**. For the last seven years Sharp directed **Cash Box Publishing's** Nashville operation. The publications also announced the following staff changes: **Vernell Hackett** promoted to Executive Editor, **Mark Zimmerman** to Managing Editor, **Shirley Wells** to Art Director, and **Kim Burns** to Specialty Marketing. The editorial and advertising offices of *Country News* and *American Songwriter* have relocated to 1719 West End Avenue, Suite 511, Nashville, TN 37203; (615) 327-2484.

Martino Chairs KAAM & KAFM Board

Frank Martino has been selected as Chairman of **KAAM & KAFM/Dallas' Advisory Board**. He succeeds **D. Carl Richards**, who retired earlier this year after holding the Chairman's post since the board's 1978 inception.

WKLS Elevates DePasque

WKLS-AM & FM/Atlanta has appointed **Allee DePasque** as Business Manager. Working the past two years as bookkeeper, she succeeds **Leigh Shepherd**. Replacing DePasque is **Teresa Eye**.

Miraglia Directs CBS National Sales

Anthony Miraglia has been appointed Director of Marketing, **CBS Radio National Sales, New York**. Prior to this he was VP/Co-Manager of **Internet** at **McGavren Guild Radio**. Before that Miraglia was VP/Manager of **Major Market Radio Network**, VP/Manager of **Eastman Radio Network**, and AE and District Sales Manager at **Reuben H. Donnelly**.



Anthony Miraglia

E/P/A Taps Smith

Robert Smith has been named Director/Merchandising, East Coast, **Epic/Portrait/Associated Labels, CBS Records**. Prior to his promotion, Smith had been Associate Director/Product Management, East Coast for the labels since 1983. He first joined E/P/A seven years ago as Manager, East Coast Publicity and later progressed to Product Manager, East Coast. Smith's past posts include Senior Editor of *Circus* and Managing Editor of *Crawdaddy*.

McNally Manages Intersong-Internat'l/L.A.

Intersong-International has relocated its U.S. headquarters to Los Angeles. Concurrent with that move, **Marla McNally** has been upped to Manager/Talent Acquisition. She was most recently International Manager for the firm, operating out of New York offices.



Marla McNally

Standard Studio Systems Bows

Norbert Putnam, Nashville producer/studio executive, is directing the establishment of **Standard Studio Systems, Inc.**, which will design and equip recording studios. Groundbreaking is scheduled for mid-February; construction is expected to be completed in July.

Southland DJ Assoc. Formed

The **Southland DJ Association** has been formed under the guidance of Director **Garvey Ford**. Composed of 16 AM and FM stations, 25+ retail record stores, and 100 clubs, lounges and discos, the Association covers East/West Baton Rouge and the Pointe Coupee Parish market. Upcoming plans include the publishing of the *Fresh Music Review*. Inquiries may be directed to (504) 775-4602.

Feyline Opens Nashville Office

Feyline, the Denver-based management firm, has established a Nashville office. It will be administered by VP **Chuck Morris**, who has appointed **Gene Hughes** as Management Consultant to Feyline. Formerly with **MCA**, Hughes will continue to run his **Gene Hughes Promotions** firm from Feyline's offices. The new Nashville address is 6 Music Circle North; (615) 255-1633.

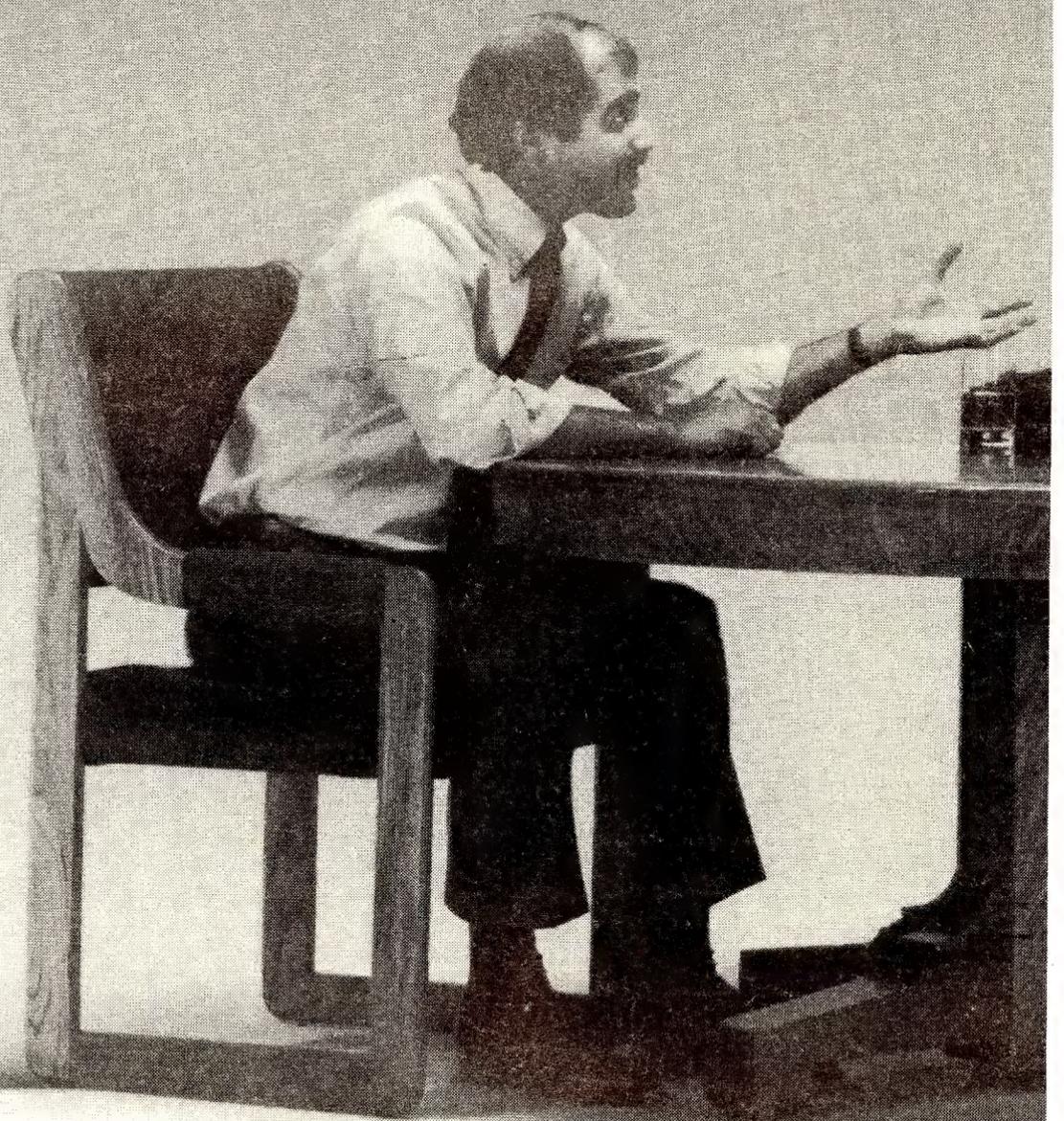
Scott Shifts To Moon Shine

Moon Shine welcomes **Ron Scott** as Director of National Promotion. Scott accepts his first promotion post after 23 years' radio experience, having programmed **KRMD/Shreveport, WPNX/Columbus, GA**, and **KBMR/Bismarck**.

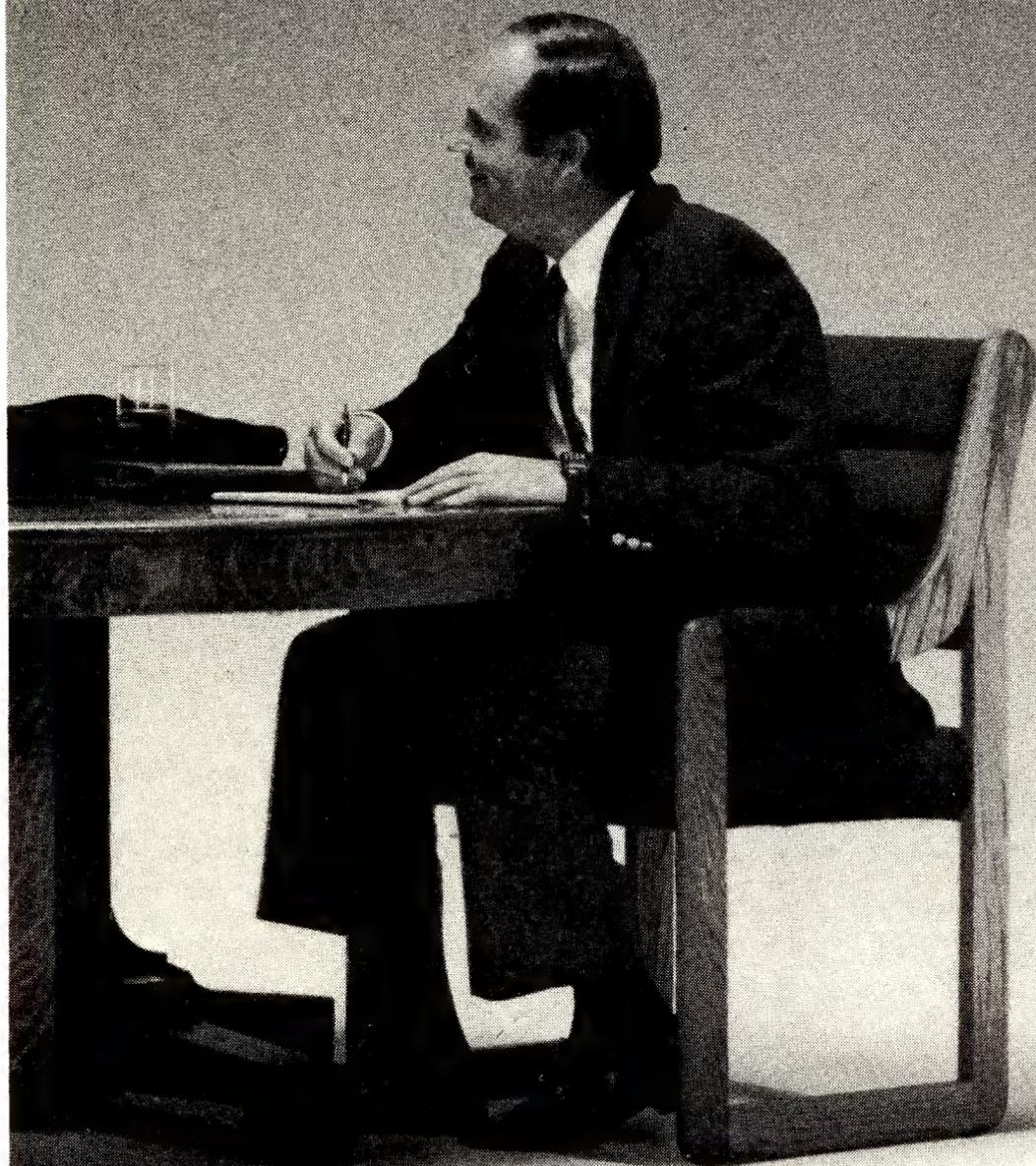
GO WEST

Chrysalis

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The one-on-one focus session.



You're probably familiar with the research method known as *focus groups*. For years now, these roundtable discussions, usually involving groups of radio listeners, have often proved useful to programmers in a variety of ways. Although the group concept is still recommended for specific situations, *inherent* problems associated with its make-up have caused many to seek other means of research.

Surrey is now pleased to offer such an alternative.

It's called the IFS series; short for Individual Focus Sessions. This approach, consisting of approximately the same number of participants as in four focus groups (40), involves separate, 30-45 minute, one-on-one interviews with each respondent. Compared to four focus groups, which can usually be completed in six hours by one moderator, the IFS series affords your station information derived from nearly 30 hours of interviews conducted simultaneously by two researchers. Other benefits provided by the IFS approach include:

- Elimination of group bias and pressure.
- Shy participants are now free to speak their mind without fear of intimidation.
- Respondents are supplied written questionnaires prior to interview.
- Ability to provide interviews in more than one location.
- Ability to tailor specific areas of investigation to each respondent's level of subject knowledge.
- Ability to make recommendations with greater degree of confidence.

To find out more on how the IFS series can benefit you, call or write Surrey at your earliest convenience.

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JHAN HIBER

CHR: Winning Or Waning?

In an industry where trends meteorically rise and fall, one of the currently "hot" topics is Contemporary Hit Radio (CHR). During the past year this format has generated large Arbitron shares, lots of excitement among listeners and the music industry, and has presumably made a dollar or two for its successfully-programmed stations.

However, some slippage has been noted following the release of Arbitron's fall '84 12+ figures. So naturally questions like "Has CHR peaked?" and "Is the format sliding?" are beginning to crop up. Let's see what an analysis of the fall results *really* tells us about CHR's health.

This analysis involves comparing previous sweeps' CHR numbers and determining if there are any noteworthy ups or downs. As in the past, I will examine how the other formats fared within the next several weeks.

This time out, I selected the following six markets for my cross-section of CHR fortunes:

- Canton
- New York
- Peoria
- St. Louis
- San Diego
- Washington, D.C.

Overview: Slippage Symptoms

The ever-turning rumor mill is one of the "givens" in our business — something that starts in New York becomes a "fact" in L.A. just several hours later. That may have prompted the current talk about CHR's supposed demise or slippage. As the deluge of Arbitron 12+ fall advances began to wash across my desk, I noticed some CHR softness compared to the previous sweep. Apparently, I wasn't alone. However, it's important to put that soft trend in perspective.

One of the main reasons why some 12+ trends showed CHR slippage is due to the comparison with the previous book — in many cases the summer

sweep. It doesn't take a rocket scientist to figure out that during the summer survey, overall listening levels are up since teens aren't usually in school. As a result, CHR stations generally tend to fatten their ratings at that time of year.

So with a return to more "normal" listening patterns in the fall, it's to be expected that CHR would see some slip-



"CHR's continued success is leading to more competition and fragmentation — a vote of confidence in the format's future."

page. That this 12+ softening should have CHR pressing the panic button makes no more sense than News/Talk stations wringing their hands when their usually strong winter numbers go down in the spring. It's a typically predictable pattern. Sometimes we tend to forget that radio listening — and the public's needs — are cyclical. In fact, I

would have been surprised if the summer CHR numbers had been repeated in the fall estimates.

Also be aware that in a number of metros without summer sweeps (those with a spring/fall trend line), there was continued growth among overall shares for CHR. Denver, Phoenix, and Sacramento, among other markets, saw just such an increase.

So much for my overview. Now let's delve into the facts and figures in the six markets I chose randomly to represent the CHR universe.

12+, 18-34 Trends

In order to lend some perspective to this CHR examination, a year's trend line was broken out. Two demos were probed. Persons 12+, the most reliable number, and adults 18-34 (a key sales/programming target) were trended, using Arbitron estimates from three surveys:

- Fall '83
- Spring '84
- Fall '84

Week In Review

Continuous Measurement, Cost Reductions Ahead At Arbitron

Authoritative sources at Arbitron have confirmed to R&R that the ratings leader will soon announce a push toward continuous (48 weeks per year) measurement in the top 25 markets. A key ingredient in such a plan reportedly would involve reducing the cost of summer ratings reports for current and new station subscribers.

According to one source, "The agencies and stations are finding the summer book to be more useful than ever. Thus, we plan to offer summer surveys in all of the top 25 markets effective with the summer sweep in 1986." As a way of giving something back to the industry, Arbitron plans to reduce the cost of the summer books by 25% for those stations currently signed up for such a survey. This reduction, in the form of a credit toward the station's overall Arbitron cost, could total many thousands of dollars. The reduction plan also applies to those stations which become subscribers to the summer survey effective in '86; they will do so at a rate reduced 25% from the current price.

In Arbitron's quest to survey the top 25 markets continuously, some markets may have to add two surveys, while others would add just the summer sweep. Further details will be described to clients in an explanatory letter scheduled to be mailed in the near future.

	Fall '83	Spring '84	Fall '84
12+ share (CHR)	13.8%	11.5%	14.2%
18-34 Adults	24.0%	17.4%	23.0%

	Fall '83	Spring '84	Fall '84
12+	12.7%	14.6%	14.8%
18-34 Adults	19.2%	22.1%	24.1%

	Fall '83	Spring '84	Fall '84
12+	22.8%	24.9%	22.8%
18-34 Adults	36.6%	37.5%	33.2%

	Fall '83	Spring '84	Fall '84
12+	8.3%	13.8%	9.1%*
18-34 Adults	10.9%	22.3%	13.8%

*(both stations were down from summer shares)

	Fall '83	Spring '84	Fall '84
12+	6.2%	9.4%	5.7%*
18-34 Adults	7.6%	12.6%	8.0%**

*(up from summer)

** (one station share higher than combined shares in fall '83 sweep)

	Fall '83	Spring '84	Fall '84
12+	14.5%	13.5%	12.5%*
18-34 Adults	18.5%	17.0%	16.0%

*(two of three were up over summer shares)

Shares for the CHR stations broadcasting in each metro during the relevant surveys were totalled to portray the overall strength/weakness of the format. The market-by-market tallies appear above.

Key Implications

What are these numbers trying to tell us? First, in four of the six markets the total persons combined CHR share is up over the comparable figure from the fall '83 books. As for the adults 18-34 picture it is more muddied, with half of the markets seeing a stronger CHR showing among that demo, and half seeing some slippage (but not much unless due to the loss of a station that adopted another format). The total CHR 12+ share was down from the previous sweep in only two markets, even when that survey was the summer measurement. In those two markets increasing fragmentation could easily explain the decline.

Based on what I see here, it's too early to say that CHR is waning. Indeed, its continued success is leading to more competition and fragmentation — a vote of confidence in the format's future. Not every CHR station will win. However, CHR is playing well in Peoria and shows no signs of letting up there, or elsewhere.

Q&A

I've been receiving a spate of calls asking what happens when a station changes calls and those calls are quickly picked up by another property in the same market.

There is a new wrinkle in Arbitron's procedure for handling the hot call letter issue. If the station picking up the old call letters is on a different band (AM vs. FM), then there is no problem — the old calls will be credited to their previous owner for a year. However, if the station picking up the hot call letters is on the same band, then as of the effective date of those calls as determined by the FCC, the new station begins to get credit for that set of calls.

RATINGS REPORT

Fall '84 Birch Advances

New York

WHTZ Softer, Still First;
WPLJ Gains;
WRKS Steady Second

	Summer '84	Fall '84
WHTZ (CHR)	9.8	8.1
WRKS (Urbn)	6.2	6.3
WPLJ (CHR)	5.2	6.1
WOR (Talk)	3.5	5.3
WINS (News)	5.2	4.8
WNEW-FM (AOR)	4.5	4.2
WBS (Urbn)	3.6	3.9
WKTU (CHR)	4.3	3.7
WNEW (BBnd)	3.1	3.2
WPAT-FM (BM)	2.0	3.2
WABC (Talk)	3.5	3.1
WNBC (AC)	2.2	2.9
WADO (Span)	3.2	2.7
WAPP (CHR)	3.6	2.7
WCBS (News)	3.2	2.7
WCBS-FM (Gold)	2.9	2.7
WPIX (AC)	2.0	2.3
WHN (Ctry)	2.1	1.9
WRFM (Easy)	1.6	1.9
WYNY (AC)	1.4	1.8
WLTW (AC)	1.5	1.6
WQXR-FM (Clas)	1.5	1.5
WMCA (Talk)	1.1	1.4
WBAB (AOR)	.9	1.1
WLIR (AOR)	1.0	1.1
WNCN-FM (Clas)	.6	1.1

Los Angeles

KIIS-FM Remains First

	Summer '84	Fall '84
KIIS-FM (CHR)	11.7	11.8
KABC (Talk)	6.5	6.0
KLOS (AOR)	5.5	5.4
KMET (AOR)	4.9	4.5
KALI (Span)	4.7	3.7
KJLH (Urbn)	1.8	3.6
KFWB (News)	3.9	3.6
KROQ (AOR)	3.8	3.6
KJOI (Easy)	2.9	3.5
KNX (News)	3.5	3.4
KOST (AC)	2.4	3.4
KBIG (Easy)	3.2	2.8
KRTH (Gold)	2.0	2.7
KZLA-FM (Ctry)	1.5	2.5
KKHR (CHR)	3.1	2.4
KLVE (Span)	3.6	2.4
KWKW (Span)	2.9	2.3
KTNQ (Span)	1.7	2.2
KMGG (AC)	1.2	2.1
KMPC (BBnd)	1.7	1.8
KIQQ (CHR)	1.8	1.7
KDAY (Blk)	1.6	1.5
KRLA (Gold)	1.8	1.4
KLAC (Ctry)	1.2	1.4
KACE (Blk)	1.2	1.3
KUTE (Urbn)	1.4	1.2
KNOB (Easy)	1.1	1.1
KHTZ (AC)	1.2	1.0

Chicago

WGN On Top Again;
WGCI-FM Strengthens
Runner-up Position

	Summer '84	Fall '84
WGN (Talk)	9.5	9.6
WGCI-FM (Urbn)	6.8	7.4
WMET (AOR)	5.2	6.2
WBMX (Blk)	5.2	5.7
WBBM-FM (CHR)	6.2	5.5
WBBM (News)	4.3	5.3
WXRT (AOR)	4.9	4.9
WKQX (CHR)	3.1	4.2
WLS (CHR)	5.0	3.9
WLAK (AC)	3.6	3.7
WLOO (BM)	3.2	3.6
WLUP (AOR)	4.1	3.1
WMAQ (Ctry)	4.3	3.1
WJMK (Gold)	2.0	2.9
WCLR (AC)	3.1	2.8
WUSN (Ctry)	2.6	2.6
WIND (Talk)	3.2	2.5
WLS-FM (CHR)	3.9	2.4
WFYR (AC)	2.1	2.2
WJJD (BBnd)	2.0	2.1
WFMT (Clas)	2.3	2.0
WGCI (Blk)	.8	1.4
WAIT (BBnd)	1.0	1.2
WAGO (CHR)	1.0	1.1
WJPC (Blk)	1.0	1.0

San Francisco

KGO Remains On Top

	Summer '84	Fall '84
KGO (N/T)	8.4	8.6
KYUU (AC)	5.0	6.9
KCBS (N/T)	3.4	5.0
KSOL (Urbn)	5.8	3.7
KFRC (CHR)	2.9	3.4
KIOI (AC)	2.8	3.4
KRQR (AOR)	2.3	3.3
KSAN (Ctry)	3.7	3.3
KBLX (Urbn)	3.2	3.1
KIQI (Span)	-	3.0
KFOG (AOR)	2.1	2.8
KDIA (Blk)	2.2	2.6
KLOK-FM (AC)	1.8	2.6
KABL-FM (BM)	3.2	2.3
KMEL (CHR)	2.4	2.3
KNBR (Misc)	3.1	2.3
KSJO (AOR)	2.0	2.3
KNEW (Ctry)	1.9	2.2
KWSS (CHR)	2.6	2.2
KITS (CHR)	3.0	2.0
KSFO (Easy)	2.5	1.6
KJAZ (Jazz)	1.1	1.4
KBAY (BM)	1.6	1.3
KOIT-FM (Easy)	2.1	1.3
KOME (AOR)	2.7	1.3
KQAK (AOR)	2.6	1.2
KKHI-AM & FM (Clas)	1.9	1.1
KDFC-FM (Clas)	1.0	1.0
KLIV (BBnd)	1.3	1.0
KYA (Gold)	.5	1.0

Philadelphia

WMMR Slips From
Double Digits;
KYW Climbs To Second;
WCAU-FM, WEAZ
Notch Improvements

	Summer '84	Fall '84
WMMR (AOR)	10.6	9.0
KYW (News)	7.0	8.3
WCAU-FM (CHR)	6.8	7.4
WUSL (Urbn)	8.4	7.2
WEAZ (BM)	6.1	6.8
WCAU (Talk)	5.4	5.2
WDAS-FM (Blk)	4.8	5.2
WWDB (Talk)	4.5	5.2
WPEN (BBnd)	4.0	4.7
WYSP (AOR)	5.8	4.5
WIOQ (AOR)	3.4	3.8
WKSZ (AC)	2.1	3.4
WIP (AC)	3.3	3.1
WMGK (AC)	5.0	3.0
WXTU (Ctry)	2.1	2.3
WZGO (CHR)	2.8	1.9
WFLN-FM (Clas)	2.0	1.8
WDAS (Blk)	.3	1.7
WFIL (Gold)	2.6	1.7
WSNI (AC)	2.2	1.6

Kansas City

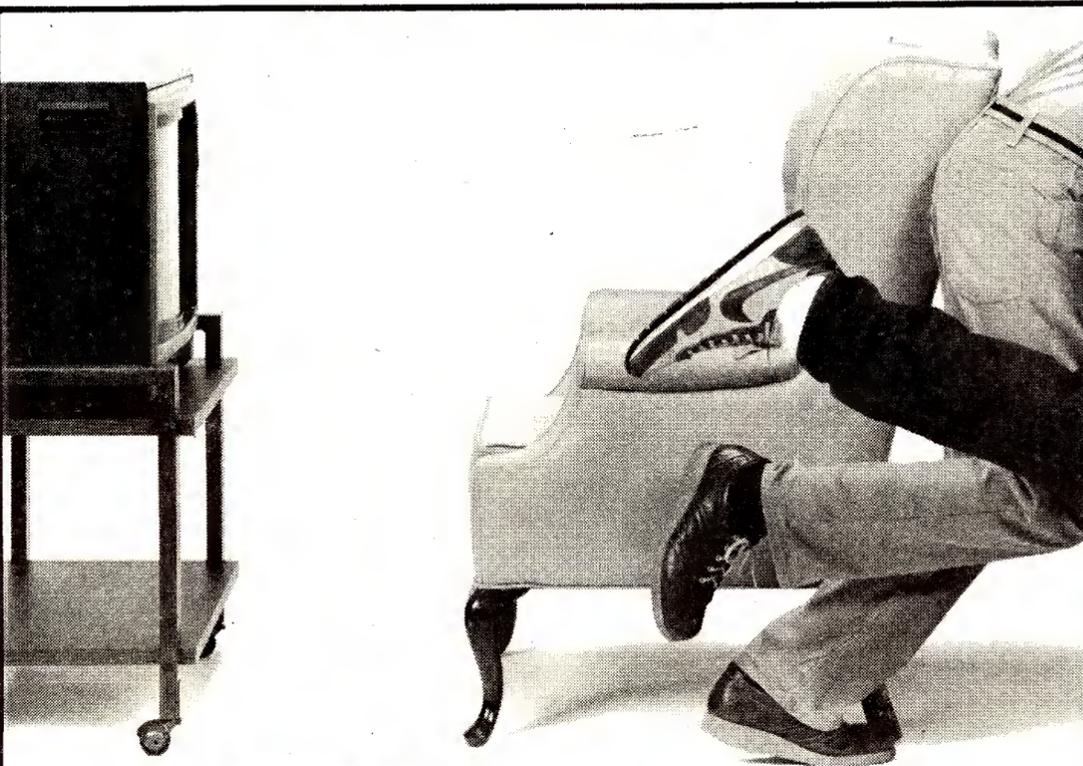
KYYS Up Two, Grabs
First; WDAF, KBEQ
Lose Double Digits;
KUDL Top A/C

	Summer '84	Fall '84
KYYS (AOR)	7.8	9.6
WDAF (Ctry)	13.0	9.2
KBEQ (CHR)	11.2	8.7
KUDL (AC)	6.1	7.0
KLSI (AC)	6.6	5.9
KMBR (BM)	4.8	5.5
KZZC (CHR)	4.8	5.5
KCMO (N/T)	4.6	5.4
KKCI (AOR)	4.1	5.2
KFKF-FM (Ctry)	4.1	4.6
KPRS (Blk)	3.9	4.5
KMBZ (N/T)	3.4	4.4
KCMO-FM (Ctry)	6.3	4.1
KJLA (BBnd)	3.5	4.0
WHB (AC)	5.0	3.5
KCFX (AOR)	1.7	1.6
KXTR (Clas)	1.2	1.6
KCCV (Rel)	.7	1.0

St. Louis

KMOX Tops 20

	Summer '84	Fall '84
KMOX (Talk)	19.2	20.9
KSHE (AOR)	12.6	16.1
KMJM (Urbn)	10.4	9.9
KHTR (CHR)	6.7	6.9
KSD-FM (AC)	5.2	5.5
KWK (CHR)	7.5	5.1
WIL-FM (Ctry)	5.6	4.7
KEZK (BM)	4.3	4.4
KUSA (Ctry)	4.0	3.9
KYKY (AC)	2.6	3.2
WRTH (BBnd)	2.2	2.4
KXOK (Talk)	2.9	1.9
KGLD (Gold)	2.8	1.8
WIL (Ctry)	.9	1.6
KCFM (Easy)	.9	1.5
WZEN (Blk)	1.3	1.2
KADI (AC)	1.9	1.1



**Our TV commercials
drive people to the radio.**

Which is exactly where we want them to go. That's because Creative Works specializes in award-winning tv spots that sell radio stations. With concepts that are innovative, entertaining and attention-getting. The kind of commercials that stand out from the crowd instead of getting lost in it.

To find out more, call Jay Bigelow at (215) 525-6430. Once you do, we think you'll agree that Creative Works is the quickest way to get people from their tv set to your radio station.

Creative Works

We sell radio.

**THE BOOK IS OUT...
and RADIO ONE® delivers
Adults!**

MEMO

DID YOU SEE:
 ✓ WLTN - New Orleans, 1st Book top AC in Market 25-54
 ✓ K-LITE - Salt Lake, 1st Book ties AC FM Market Leader 25-54 Women
 ✓ WDLT - Mobile, 2nd Book skyrockets to Double Digits 25-54 Women
 Call RADIO ONE - (602)-264-3331

RADIO ONE®...America's one-of-a-kind Adult Contemporary format that delivers 25-54 demographics.



Churchill Productions

1130 E. Missouri Suite 800/Phoenix, AZ 85014 (602) 264-3331

How to recover from a down book

Strategic Radio Research's new "Quick Answers" study can tell you exactly *why* your book went down

One of the biggest frustrations in radio involves waiting for an Arbitron report to arrive on your desk, knowing from your advances that you had a down book: You wait and wait, and then, when the actual book finally arrives, you realize that you can't figure out why your ratings went down.

Unfortunately, that's what typically happens. An Arbitron report is designed to tell you *how many* listeners you gained or lost, but it isn't designed to tell you *why*.

Pour over the book with a fine-toothed comb or spend 40 hours doing AID runs, and you still won't get that answer.

If you knew what was broken, you could fix it

You're probably anxious to make the necessary corrections and get your station back on track.

But what are the right corrections?

Your GM thinks your *music* got too hard, while your MD argues that your music got too soft. The jocks think your music was too repetitive, but you think it might have been too unfamiliar. You're not sure whether you were playing too many currents or too many oldies.

On the other hand, the problem very well could have been your *spot load*. Or the loss of a key member of your *air staff*. Or your *signal*. Or a *promotion* that backfired.

STRATEGIC RADIO RESEARCH'S "QUICK ANSWERS" STUDY FOR WSRB, JANUARY 1985

QUESTION 120:
"If you had to name the ONE BIG THING that you DISLIKE about WSRB, what would it be?"

(CONTINUED)

FAVORITE STATION	DEMO	WITH COMMENTS	VERBATIM COMMENTS
WRBB	R22	FOUR	The heavy metal aspect. (It's fine when you want to hear loud music.)
WRBB	R25	FAIR	The disk jockeys.
WRBB	R25	GOOD	That it plays too hard rock & roll.
WRBB	R24	POOR	Plays too much of the same thing, no good DJ's, too young.
WRBB	R33	FAIR	Too much hard rock.
WRCC	F23	FAIR	The type of music they play gets on my nerves.
WRCC	F23	POOR	The amount of hard rock that they play.
WRCC	F24	GOOD	WSRB plays the kind of hard rock I used to like, but can't stand anymore.
WRCC	F24	POOR	I don't like the music they play.
WRCC	F25	GOOD	Too many commercials.
WRCC	F22	POOR	Too much repetition of current hits.
WRCC	R16	FAIR	Too much heavy music.
WRCC	R17	FAIR	Disk jockeys.
WRCC	R17	FAIR	Their morning disk jockey is no good.
WRCC	R17	GOOD	How they play heavy metal. They were best when they played classic rock.
WRCC	R22	GOOD	Maybe they are a little too rock-oriented.
WRCC	R23	FAIR	Their DJ's. I just don't care for them.
WRCC	R23	POOR	I don't know.
WRCC	R27	POOR	I think the disk jockeys are boring.
WSRB	F15	GOOD	Probably that some of their stuff is too hard.
WSRB	F16	FAIR	They talk too much.
WSRB	F19	GOOD	Nothing.
WSRB	F19	GOOD	Some songs are too hard for my tastes. Cut out the morning mind-buster.
WSRB	F24	FAIR	I don't have anything in particular that I dislike about the station.
WSRB	F27	GOOD	Not enough of a variety. I'd like to hear different songs off popular albums.
WSRB	F31	GOOD	They could have more variety and better disk jockeys.
WSRB	R16	FAIR	Too much hard core rock.
WSRB	R16	FAIR	Can't think of anything.
WSRB	R16	FAIR	Too many new groups.
WSRB	R16	FAIR	Probably when they throw in a hard rock song.
WSRB	R16	GOOD	I can't really say.
WSRB	R17	GOOD	The repetition and the other songs that are not heavy metal.
WSRB	R22	GOOD	Not bad. Not enough oldies, I'd say.

Strategic Radio Research's reports are both clear and comprehensive. In the sample page shown above, respondents describe the one thing they *dislike* most about the client station.

It's even possible that your programming was right on target but lacked adequate *advertising* support.

Fast, accurate research at a reasonable price

Strategic Radio Research's new "Quick Answers" study can tell you, in 10 days, whether you actually lost listeners and, if so, *why*.

Here's how we do it:

First, we'll set up a conference call with our president, your GM, and your PD to make a list of the possible reasons for your audience loss.

Next, we'll design a questionnaire, generate random telephone numbers, and make calls into your market from our Chicago phone center.

Possible reasons for audience decline:	CHR	AOR	A/C	Conty	NT
Air personalities	•	•	•	•	•
Competitors getting better	•	•	•	•	•
Declining interest in format	•	•	•	•	•
Demographic changes	•	•	•	•	•
Ineffective advertising	•	•	•	•	•
Lack of excitement	•	•	•	•	•
Music (burned-out)	•	•	•	•	•
Music (oldies vs. currents)	•	•	•	•	•
Music (hard vs. soft)	•	•	•	•	•
Music (unfamiliar)	•	•	•	•	•
New competitors	•	•	•	•	•
Not enough advertising	•	•	•	•	•
Oversaturation of format	•	•	•	•	•
Position/image problems	•	•	•	•	•
Sample error (Arbitron)	•	•	•	•	•
Spot load	•	•	•	•	•
Too much talk	•	•	•	•	•

You can *guess* at the reason for your audience decline, but a wrong guess means that you'll actually make matters *worse*. Strategic Radio Research's "Quick Answers" study will *pinpoint* exactly what went wrong, so you can fix the problem and get your audience back.

Finally, 48 hours after interviewing is completed, we'll ship you a clear, easy-to-read report that will spell out exactly why your book went down.

And we won't charge you an arm and a leg: The price of the "Quick Answers" study, for a sample size of 350 respondents, is a very reasonable \$5,450.

Our research helps YOU make better decisions

At Strategic Radio Research, we understand the value of "gut feel" in radio programming. (No radio station ever became a long-term success based on statistics alone.)

Therefore, we won't tell you to drop 220 of your oldies, fire your midday jock, and sign up for our satellite network.

Instead, we'll accurately and honestly report what your listeners say about your station. That allows *you* to take the appropriate actions to get your station back on track.

Call or write for more information

Our "Catalog of Research Services (1985)" describes the full range of studies available from Strategic Radio Research—focus groups, auditorium music tests, large-scale market studies, weekly music research, and more. Call or write for your free copy.

But do it soon. Since we do all our own recruiting and interviewing, we can only accept a limited number of projects each quarter.

Call Kurt Hanson or Tom Teuber today at (312) 883-4400, and just tell us you need "Quick Answers."

STRATEGIC RADIO RESEARCH

655 W. Irving Park at Lake Shore Drive
Chicago, IL 60613
(312) 883-4400

NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

NEWS FROM LAKE WOBEGON

A Prairie Network Phenomenon

Is there life outside commercial radio? Is there an audience for a weekly national variety show, mixing eclectic musical styles with droll humor? Do you know the way to Lake Wobegon?

The answers to the first two questions are "yes" and "yes." "A Prairie Home Companion" is an example of public radio's vitality, popularity, and success. "PHC," which celebrated its tenth anniversary last year, has grown from a local and regional program produced by the Minnesota Public Radio Network to a national phenomenon. Every Saturday at 5pm (CST) "A Prairie Home Companion" is broadcast via satellite over American Public Radio. For two hours each week, a faithful studio and national audience share in the lives and times of the Lake Wobegon, MN citizens. This week's column takes a closer look at this non-commercial phenomenon.

The Early Days

"PHC" is the brainchild of Garrison Keillor, the show's host and writer. The concept developed out of an article Keillor was writing for *New Yorker* magazine in 1974, when he was assigned to cover the last performance of the Grand Ole Opry in Nashville's Ryman Auditorium. The aura of live radio stuck in Keillor's mind, and, when he returned to Minnesota where he had been host for MPR's early morning show, he presented an idea for a live radio "revival" to network President Bill Kling. Two months later the show was a reality.

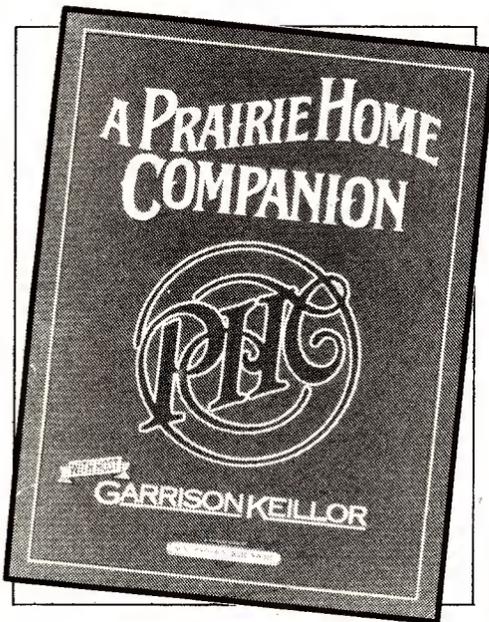
From day one "PHC" has been performed live before a studio audience. The crowd on hand then regularly numbered only 25-30 in a hall that seated 400. Currently, the studio audience totals 1000+ members. Guests on the very first show included jazz pianist Butch Thompson and tenor Vern Sutton, who remain as regulars today. Additional guests included the Hall Brothers Jazz Band, the LeRoy Larsen Scandinavian Ensemble, and Pop Wagner — all of whom are still heard from time to time.

"Prairie Home Companion" was strictly a local program distributed by MPR until 1979, when it was broadcast to a national audience as part of a "Folk Festival USA" special. Due to listener response and the completion of a national network satellite system, the happenings at Lake Wobegon went national the following year. By the end of the first month of broadcasts, more than 60 stations were carrying the show, and by 1981 the number had increased to 193.

Tales Of The Wobegones

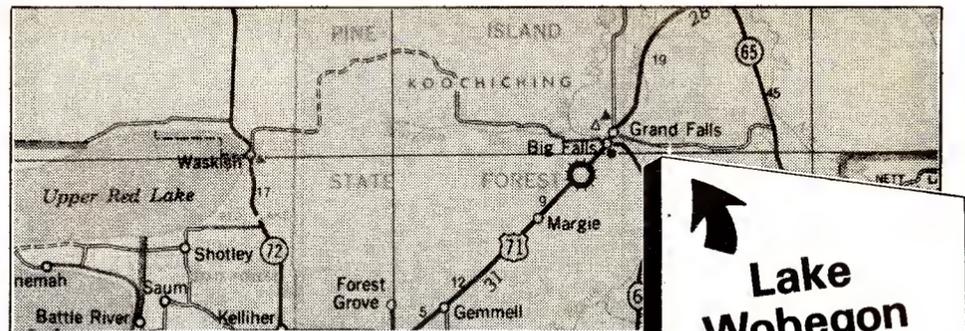
The format hasn't changed much since the early days, but Keillor admits that the producers did make an attempt to become a bit more serious. "We decided to quit fooling around with the re-creation of an old-time radio show," he says. "It was charming up to a point, but after a while looseness starts to look like self-indulgence." Some diehard fans did resent the change, but Keillor and company did manage to tighten the reins. "The change was good for us," he adds.

Kathy De Moll, Director/Promotion & Public Relations at MPR, describes the program as a variety show, mixing ragtime, bluegrass, and traditional music with original comedy material. "It is a very



eclectic collection of music and humor," she says. "The format basically defies description, especially the 'News From Lake Wobegon,' which is actually a monologue that allows Garrison to go off on a long tangent about almost anything he wishes."

The typical two-hour, Saturday night program begins with the song "Hello, Love," followed by several selections played by the Butch Thompson Trio. Keillor introduces the evening's guests (ranging from Chet Atkins to foreign music groups to tooth-tapping musicians), and then "Prairie Home Companion" is off and running. Mythical advertisers in Lake Wobegon sponsor individual show segments through



Lake Wobegon

Faces And Places In Lake Wobegon

"Prairie Home Companion" describes Lake Wobegon, Minnesota as "the little town that time forgot, that the decades cannot improve, where all the women are strong, all the men good-looking, and all the children above-average." The following compendium of program "sponsors" tells all:

- **Bob's Bank:** The friendly bank in the green mobile home on Main Street, where your money is safe and the door is always open, and where every check you write has a picture of Bob on it and the inscription "Cash this — they're friends of mine."
- **Chatterbox Cafe:** The place to go that's just like home, where the soup du jour is sour for sure.
- **The Fearmonger's Shoppe:** Located in the Dales and serving every phobia need since 1954.
- **Jack's Auto Repair:** All tracks lead to Jack's, where the bright flashing lights show the way to complete satisfaction. *In God we trust; all others pay cash.*
- **Powdermilk Biscuits:** Made from whole wheat raised by Norwegian bachelor farmers in the rich bottomlands of the Wobegon Valley. *You know they're not only good, but they're also pure mostly.*
- **Ralph's Pretty Good Grocery:** If you can't find it at Ralph's you can probably get along without it.
- **The Sidetrack Tap:** This is the dim little place on Main Street, the place to go to get away from home, where it's safe to be foolish. *Don't sleep at our bar; we don't drink in your bed.*
- **Skoglund's Five & Dime:** The store where you really do find things that cost only a nickel.
- **Bertha's Kitty Boutique:** What?

fictitious commercials, with Powdermilk Biscuits tagged as the "number one advertiser."

"Nothing else is like it," notes APR Manager Rhoda Marks. "'Prairie Home Companion' is modeled after an old-time live radio variety show, mixing opera, classical guitar, and humorous commentary written entirely by Garrison. It is unique and tests the medium to its fullest. I know of no other radio program where an entire family gathers around for two hours each week and listens to it rather than regarding radio as background music."

One often-asked question about the program concerns Lake Wobegon's existence. Is it real, or is it Memorex? "No, there is no town in Minnesota named Lake Wobegon that I can show you," Keillor comments. "At least I'm not aware of one. But I would also have a hard time showing you the

Ninth Federal Reserve District, the Archdiocese of St. Paul and Minneapolis, the Big Ten, or the upper middle class. Most people deal very comfortably with abstractions much more farfetched than Lake Wobegon, which is as real as my hands on my typewriter — and sometimes more real than that."

An extra feature dropped in periodically during the show is the reading of listener-submitted greetings. Some are humorous, some are sentimental, and others are dead serious. And all of them, Keillor explains, are real. "We get a couple hundred messages every week, and try to read about 70 or 80 over the air. They're mostly chosen at random, though I do give a preference to funny greetings, happy birthday wishes to very old people, and the serious messages such as 'I'll be on Flight 79 at 5:20pm Sunday, not Flight 151 as I told you in the letter.'"

National And International Fame

Funding for "Prairie Home Companion" is provided by Cargill, Inc., a large food-processing company located in the Minneapolis-St. Paul area. The program is currently carried by 252 stations across the United States, and reaches over two million listeners weekly. APR claims that it is the most popular — and biggest fundraiser — of any public radio program.

However, the show's popularity doesn't stop within the U.S. borders. In 1983 eight episodes of the program were produced for broadcast in Sweden. These shows met with such an enthusiastic reception that they were subsequently broadcast in Australia as well.

The show has also ventured out on the road on tour engagements, covering both the local "Lake Wobegon" region and a national audience. These road shows have travelled to Boston, Washington, Los Angeles, and New York — playing to packed houses in each city.

One more item of note: How do you get to Lake Wobegon? Well, to hear a Lake Wobegoneon tell it, you can't get there from here — only on American Public Radio.



WO-BE GOSH BY GOLLY — Host Garrison Keillor, Robin & Linda Williams, and the Butch Thompson Trio perform during a live broadcast of "Prairie Home Companion."

Looking For Hits?

Reach For The **RED** Label

Mick Jagger

"Just Another Night"

CHIR BREAKERS

186 Stations!
#1 Most Added
Thank You Radio

Toto

"Holyanna"

CHIR NEW & ACTIVE

Another Double-Digit Week!

Scandal

featuring Patty Smyth

"Beat Of A Heart"

CHIR NEW & ACTIVE

Another Great Week —
120 Stations Strong!

On Columbia Records



R&R MUSIC CALENDAR

Monday	11
FEBRUARY	
Behind The Music (RKO2) REO Speedwagon	
Checkin' In (RKO2) The Judds	
Private Session (RKO1) Duran Duran	
Solid Gold Country (US) February Gold	
Tuesday	12
FEBRUARY	
Behind The Music (RKO2) Chicago	
Checkin' In (RKO2) Barbara Mandrell	
Private Session (RKO1) Billy Joel	
Solid Gold Country (US) Moe Bandy Birthday Salute	

Wednesday	13
FEBRUARY	
Behind The Music (RKO2) Temptations	
Checkin' In (RKO2) Ray Charles	
Private Session (RKO1) Philip Bailey	
Solid Gold Country (US) Country Love Songs Pt. 1	
Thursday	14
FEBRUARY	
Behind The Music (RKO2) Kenny Rogers	
Checkin' In (RKO2) Reba McEntire	
Private Session (RKO1) Journey	
Solid Gold Country (US) Country Love Songs Pt. 2	
Friday	15
FEBRUARY	
Behind The Music (RKO2) John Waite	
Checkin' In (RKO2) Oak Ridge Boys	
Private Session (RKO1) Survivor	
Solid Gold Country (US) Feature Year 1989	

The Week Of	FEBRUARY 11-15
Country Closeup (NP) Larry Gatlin Part 2	
Earth News (WO) John Fogerty/David Lee Roth/ "That's Dancin'"	
Encore w/ William B. Williams (WO) 195£. Pat Boone/McGuire Sisters	
In Concert (WO) Los Lobos/Romantics	
Live From Gilley's (WO) The Kendalls	
Metalshop (MJJ) Leslie West of Mountain	
Music Makers (NP) Teresa Brewer	
Off The Record (WO) Julian Lennon/Foreigner	
Off The Record Special (WO) John Fogerty	
Pop Concert (WO) Manhattan Transfer	
Shootin' The Breeze (WO) Shalamar/Philip Bailey/Alicia Myers	
Special Edition (WO) Champaign	
Star Trak (WO) REO Speedwagon/General Public/ Midnight Star	

The Weekend	FEBRUARY 9-10
The Countdown (WO) Chaka Khan/Paul Hardcastle	
Countdown America With John Leader (RKO) Cyndi Lauper	
Dick Clark's Rock, Roll, & Remember (US) Bobby Vee	
Dr. Demento (WO) Valentine's Day	
Future Hits (WO) Bryan Adams/Phil Collins/Madonna	
The Great Sounds (US) Eddy Arnold	
Hot Ones (RKO) Foreigner	
King Biscuit Flower Hour (ABCR) U2	
Lee Arnold On A Country Road (MBS) Johnny Lee/Ricky Skaggs/Dolly Parton	
Musical! (WO) Valentine's Special	
Radio Tropico (NBCE) Pat Benatar	
Rare & Scratchy Rock & Roll (PIA) Dionne Warwick	
Rick Dees' Weekly Top 40 (US) Julian Lennon	
Rock Album Countdown (WO) John Fogerty/Autograph	
Rock Chronicles (WO) Worst Gigs	
Scott Shannon's Rockin' America Top 30 (WO) John Fogerty/Kool & The Gang/Chicago	
Silver Eagle (ABCE) Anne Murray/Alabama/Lee Greenwood	
Solid Gold Saturday Night (RKO) Mamas & The Papas	
Top 30 USA (CBSR) Creedence Clearwater Revival	
Weekly Country Music Countdown (US) Barbara Mandrell	

NETWORK PROMOS

In an expansion of its national advertising sales team, **Westwood One** has appointed **Dan Sessler** and **Nan Heller** to positions within its New York sales office. Sessler, most recently with **NBC Radio Networks**, is now a National Account Manager with the company, responsible for interacting with clients in New York, Washington, and London. He began his radio career as an AE at **CKLW/Detroit**, moving to the **Edward Petry Co.** and later to **RKO** and **CBS**.

Heller has been named Director/New Business Development, and will be in charge of developing new advertising business for network programs. She comes to Westwood One from **RKO Radio Shows**, where she was a Sales Manager. She started her broadcast career with **Katz Communications** as a Sales Assistant, later moving to **Group W** as Director/Research. The following year she joined **Arbitron**, then moved to **RKO**.

David Rimmer, Producer/Weekend Programming at **ABC Talkradio**, has been promoted to Operations Manager, East Coast. Rimmer will supervise day-to-day operations for various network programs in New York. He joined **ABC** last year from **NBC's Talknet**, where he was Program Coordinator. He previously worked with **WOR/New York** as Producer and Executive Producer, and has also worked at **WXLO-FM/New York**.

NEWS & INFORMATION FEATURES

Comedy	Radio Hotline (ASR) I won't deserve a date/normal people/ cockroach report/Fred Stevens' & Grdnic's
	Comedy Drop-Ins (ASR) Flight 118/a word from Michael Jackson/maybe you need help/ Rosemary Mooney/topless PSA
	Laugh Machine (ASR) Eddie Murphy/George Carlin/ Richard Pryor/Bill Cosby
Entertainment	Assignment Hollywood (MBS) Duncan Regehr (2/4) Jaclyn Smith (2/5) Michael Keaton (2/6) Goldie Hawn (2/7) David Warner (2/8)
	Entertainment Coast-To-Coast (CBSR) John Fogerty/Duran Duran/Tom Cruise/ Robert Blake (2/2)
	On The Radio (NSBA) Huey Lewis (2/2)
	Screen Scenes (SOU) Ploughman's Lunch (2/4) Too Scared To Scream (2/5) Falcon & The Snowman (2/6-7) Weekend Hits & Misses (2/8)
Lifestyle	In Touch (CBSR) Shooting Star: Arming The Final Frontier
	Mind Games (RKO1) It'll Come To Me (2/4) Excuse Me (2/5) Halley's Comet (2/6) Happy Families (2/7) The Hollywood Killer (2/8)
	Smart Money (RKO1) Where To Put Your Money (2/4) Energy Investments (2/6) Liquidity In Limited Partnerships (2/8)
	Waldenbooks Review (WO) Arthur C. Clark/"Rock Stars" John Jakes/"Lillian Hellman"

General Information	Computer Program (PRN) Home office computing/electronic bulletin boards/DOS vs. CP-M/computer shopping/travelling computers
	Ed Busch Talk Show (AP) Car savings/insomnia/Dr. Mort Katz (2/2) TV hits & misses/prescription medicine (2/3)
	Health Care (PIA) Focus On Sleep Disorders (2/3)
	Jim Bohannon Show (MBS) Col. Charles Beckwith (2/9)
	Larry King Show (MBS) Jeremy Rifkin/Harvey Price (2/4) Fred Downs/Paul Desmond (2/5) Sen. Joseph Biden/Sen. Nancy Kassebaum (2/6) Peter Passell (2/7) Newt Gingrich (2/8)
	News Blimp (PRN) Adopt-A-Ghost/Godzilla/compact discs/ raising the speed limit/boxing TKO?
	Newsline Extra (NBC) Ganging Up On America (2/4)
	Public Affairs (PIA) Previewing Four Americans In China (2/3)
	Something You Should Know (SBS) Money Love (2/4-5) Interruptions (2/7) Running (2/8)
	Sound Advice (PRN) Direct-to-disc/digital processing/ time delay/timing
	Straight Talk (PIA) Frost Bite (2/4) Health Clubs (2/5) Immune Systems (2/6) Ulcers (2/7) Pesticides (2/8)

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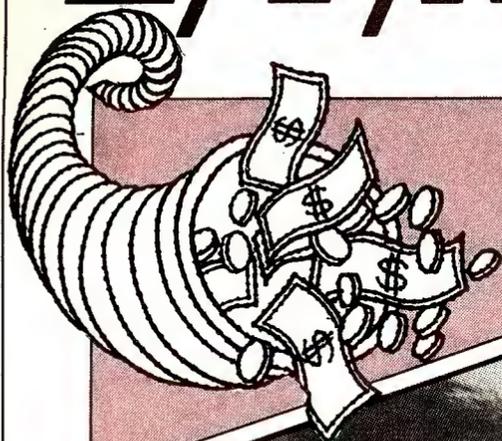
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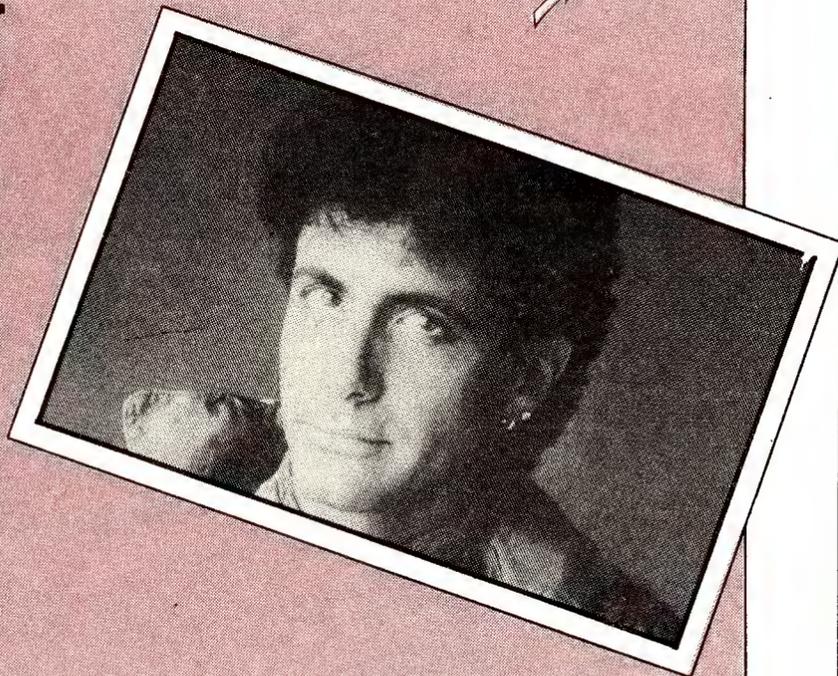
JOHN HUNTER

"Tragedy"

CHR CHART: **35**

162 STATIONS INCLUDING:

WHTT	CHUM	WHYT	Q103
WXKS-FM	Z93	KBEQ	FM102
WNYS	KAFM	KDWB-FM	KWOD
WPHD	93FM	KWK	KS103
CKOI	B96	WL0L-FM	KITS
WCAU-FM	WLS	KIMN	KPLUS
PRO-FM	WGCL	KPKE	KNBQ



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AUTOGRAPH

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CHECK THESE MOVES:

WMAR 29-19 WJZR 10-10
 WLAN-FM 37-31 WJXQ 18-15
 KZZB 26-16 KF95 29-22

WZON 21-17
 WKSF 18-14
 KF95 deb 15
 WCIL-FM 26-14
 KBIM 20-16

DIANA ROSS

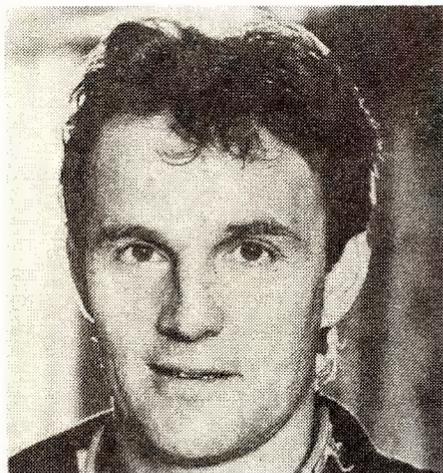
"MISSING YOU"

A Tribute To Marvin Gaye by Diana Ross and Lionel Richie, as seen on the American Music Awards.

KOPA add 16

WFLY 23-20 KITY 33
 WMAR 27-13 KTFM deb 29 OK100 7-6 WXLK 26
 K104 11 KMGX 22-19 95XIL 11 WIXV 22-18
 WPLJ 12 WCZY 34 WLAN-FM deb 40 KIKI 30-23 WOMP-FM 26 WCIL-FM 27-12
 195 29 WHYT deb 35 KSET-FM 34 KO93 5-4 Q104 15-13 KBOZ-FM 32

Black/Urban Chart: ③ A/C Chart: ⑤



MURRAY HEAD

"ONE NIGHT IN BANGKOK"

#1 EUROPEAN SMASH!

The original "One Night In Bangkok" from the double album "Chess." Composed by Tim Rice, Benny Andersson, and Bjorn Ulvaeus of ABBA.

BILLBOARD DANCE CHART: ALREADY 18*

EURYTHMICS

"JULIA"

The brand new single from the original motion picture soundtrack "1984"



THE BRAND NEW SINGLE AND 12" ON YOUR DESK THIS WEEK
"SHADES OF '45" BY GARY 'O



Street Talk

If you're getting tired of winter, several warm-weather programming posts are still open in a variety of formats: **KFOG** and **KITS** in San Francisco, **WCKO/Ft. Lauderdale**, and Dallas outlets **WBAP & KSCS** and **KRQX**.



Congrats to **WMMR/CLEVELAND**, which for the sixth straight year was named the favorite radio station in *Rolling Stone's* Reader's Poll. Runners-up were fellow AORs **WDVE/PITTSBURGH** and **KZEW/DALLAS**. Will 'MMS ever be undone?

Our condolences to the family and friends of **H.K. "BUD" CROWL**, who died of a heart attack last Saturday (1-26). A 35-year pioneer broadcaster, Bud is credited for starting up the first fulltime Black-formatted FM station in the country at **WDAO/DAYTON** in 1964. He was also said to be first to introduce Talk and Country formats to the market. Bud, who was 70, had just completed the sale of **WDAO** and co-owned **WAVI** to Stoner Broadcasting.

Detroit insiders are buzzing that ex-**WZUU/Milwaukee** morning team **BUCK McWILLIAMS & CHRIS O'CONNOR** will be joining **WLLZ/DETROIT** for mornings . . . stay tuned next week for strange goings-on in the Motor City.

There are rumbles about the departure of several key on-air staffers when PD John Lander exits **KKBQ-AM & FM/HOUSTON** February 10. Insiders indicate they are working to keep everyone in place. While no one would confirm just who's threatening to leave, Street Talk hears that morning Zookeepers **JOHN RIO** and **JACKIE ROBBINS** figure prominently among those being asked to stay.

And why is everyone in Nashville buzzing about **KX104**? It must have something to do with PD **MICHAEL MURPHY's** upcoming press conference, slated for this Monday (2-4).

If you've got great production pipes, better get a hold of **WAPP/NEW YORK** Operations Manager **GERRY CAGLE** immediately . . . While you're sealing up those T&Rs, don't forget that **B104/BALTIMORE** is in search of the ultimate night killer. Send your stuff to **STEVE KINGSTON** for this prime opening . . . If L.A.'s your destination, KFI Assistant PD **STEVE LaBEAU** is the man to know: he's reviewing candidates for the 6-10pm slot, since **CHRIS KELLEY** jumped ship for **KRBE/HOUSTON**.

U.S.A. For Africa Plans All-Star Project

What started out as **HARRY BELAFONTE's** seed has blossomed into an amazing bouquet of American talent, all in an effort to stem the African famine crisis. The folks at **KEN KRAGEN & CO.**, who put the wheels in motion, tell us that concern for the plight of starving Africans brought nearly every U.S. superstar together Monday (1-28) for an all-night recording of a single/video called "We Are The World," produced by **QUINCY JONES**.

The musical coalition is called the "United Support of Artists for Africa," and features, on one 45, **LIONEL RICHIE, MICHAEL JACKSON** (cowriters), **BRUCE SPRINGSTEEN, BOB DYLAN, STEVIE WONDER, DIANA ROSS, TINA TURNER, BILLY JOEL, STEVE PERRY, PAUL SIMON, KENNY ROGERS, HALL & OATES, KIM CARNES, DAN AYKROYD, LINDSEY BUCKINGHAM, RAY CHARLES, HUEY LEWIS & THE NEWS, SHEILA E., JAMES INGRAM, JACKSONS, WAYLON & WILLIE, CYNDI LAUPER, AL JARREAU, DIONNE WARWICK, KENNY LOGGINS, BETTE MIDLER, JEFFREY OSBORNE**, and more. Some sing one line, others join in on the 46-member chorus, in a format similar to the recent Band Aid single.



Which labels the 45 and video will be on have yet to be designated, but look for the record to be out in 6-8 weeks. Every expense in the project was donated, and all proceeds go to U.S.A. For Africa, which is directed by **MARTY ROGOL**. Steve Perry summed up the artists' views when he told **R&R**, "It's one of the reasons I'm so glad to be in this business, because I actually get to do something for someone who really needs it."

Three-year **WSB-FM/ATLANTA** Program Manager **DONNA BRAKE** has left the station. Acting PM is consultant **MARY CATHERINE SNEED**; to apply for this major A/C gig, contact M.C. at (404) 897-7591.

Continued on Page 24

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THE MASK"**

**On Your Desk
This Week!**

From The Planet Debut Album

"PULSE"

Produced By Richard Perry



Distributed By **RCA**

ERIC CARMEN

"I
WANNA
HEAR
IT
FROM
YOUR
LIPS"

7-29118



Produced By **Bob Gaudio**
From the Geffen Album **ERIC CARMEN** (GHS 24042)

- | | | |
|---------|------|---------|
| WHTT | 94Q | KDWB-FM |
| WXKS-FM | Z93 | KWK |
| WNYS | KAFM | WLOL-FM |
| WPHD | 93FM | Q103 |
| WBLI | Y100 | FM102 |
| CKOI | B97 | KWOD |
| WCAU-FM | WNVZ | KS103 |
| B94 | B96 | KITS |
| WHTX | WHYT | KPLUS |
| PRO-FM | KBEQ | KUBE |
| CHUM | | KNBQ |

A/C BREAKERS 23



SPECIAL DANCE
MIX AVAILABLE

Street Talk

Continued from Page 23



From Radio to Records goes longtime **WFBR/BALTIMORE MD ANDY SZULINSKI**. He's now the Virginia-Maryland-D.C. Regional Promotion Manager for **POLYGRAM**. Andy's replacement at 'FBR is **BOB MOKE**.

WMAL/WASHINGTON Account Exec **PAUL ROBINSON** has been named Exec. VP of **HANNAHAN COMMUNICATIONS**, which expects to have a new FM on the air in Charleston, SC by March 1. Robinson, a former PD at **WLTT/Washington** and **WLIR/Long Island**, will also serve as VP/GM of the new station.

Musical Chairs: Down in Florida, **DOUG MATTHEWS** is **WFYV/JACKSONVILLE**'s new President/GM . . . In the Great White North, **TONY GATES** is out as Operations Manager at **WLAV/GRAND RAPIDS** . . . Former **WMGV/Oshkosh** PD **BRAD FUHR** is the new programmer at **WZOK/ROCKFORD** . . . and **BRIAN TAYLOR** segues from PD duties at **KQDS/DULUTH** to the same at **WAPL/APPLETON**, while MD **MIKE KELLER** is upped to the PD chair at **KQDS** . . . At **KWAV/MONTEREY**, Asst. PD/MD **MICHAEL READING** gains the PD post, taking over for **SCOTT O'BRIEN**, who heads for the MD chair at **KRLA/LOS ANGELES**.

WGIR(AM)/MANCHESTER, NH has dropped A/C for a full-fledged News/Talk approach, relying primarily on **ABC Talkradio** and **NBC Talknet**. News Director **KEVIN HAMILTON** has been upped to Operations Manager to oversee the new format.

JEFF LUCIFER (aka **JEFF PRAHM**) has resigned his VP/GM position with San Diego-based **GLOBAL COMMUNICATIONS**, and is ready for a new radio programming challenge: (619) 672-2424 . . . Former **WFIL/PHILADELPHIA** PD **JAY MEYERS** is also looking: (215)363-5656.



What were **Q107/WASHINGTON**'s morning team **ELLIOTT & WOODSIDE** doing hobnobbing with President and Nancy Reagan? Turns out they were invited to be guests at an exclusive superstar reception following the inaugural ceremonies. The two then emceed the Inaugural Youth Ball at the D.C. Armory. Better be nice to these guys — they have connections.

A&M consultant **HOWARD ROSEN** has announced he will now be offering his services to other labels. Call him at (213) 656-7720.

Z102/SAVANNAH OM **BRADY MCGRAW** adds the PD duties to his title. At co-owned **WSGA**, programmer **STU WRIGHT** has rejoined **WORG/ORANGEBURG, SC** as PD/morning man.

Sad to note that **WTLC/INDIANAPOLIS** personality **RON BUTLER** passed away of a heart attack last week. He was only 34.



Look for **B94/PITTSBURGH** Assistant PD/MD and afternoon personality **BRUCE KELLY** to become the new morning maniac for big bucks at **WHTT/BOSTON**. No word on a replacement in Steeltown.

WMYX/MILWAUKEE has **Bruce Kelly** lured away 11-year morning veteran **VAL MCGINNISS** from **WBAM/MONTGOMERY** to handle AM drive. Not too many other female broadcasters are getting the chance to handle a major market morning show these days . . . can you name any others?



Changing signs: **KKMI/SEATTLE** plans to pick up new calls **KQCK**. Across town, new FM **KRAB** will submerge those calls for **KMGI**. Time to place your bets on what that format will be . . . Meanwhile, Easy Listening outlet **WLVS/MEMPHIS** has snagged new calls **WEZI**, shifting the **WLVS** sign to co-owned News/Talker **WWEE** . . . And just one more: **XHZ/SAN DIEGO** is now **XHITZ**.

JOE MONTIONE & ASSOCIATES has hung its shingle out to consult CHR properties. Current clients include **WILK & WTLQ/Wilkes-Barre, PA** and **WZLD/Columbia, SC**. Contact Joe at (717) 675-1291.

Get-well wishes to **ARISTA** VP/Promotion **DON IENNER**, who's nursing his knee after a skiing injury.



Baby talk: Is this what it means to follow in management's footsteps? Just hours after **WAGE/LEESBURG, VA** GM **PAUL DRAISEY** and wife Donna welcomed new son **KYLE ANDREW** to the world, PD **STEVE PORTER** and his wife Victoria brought forth daughter **CHRISTINE ANDRE**.

B I O	TO	PROGRAM DIRECTORS	AIR DATE	WEEK of FEB 11	TIME	ONE HOUR
	FROM	WESTWOOD ONE	AREA CODE	(213)	NUMBER	204-5000
M E M O	M E S S A G E	JOHN FOGERTY, OFF THE RECORD EXCLUSIVE! with Mary Turner				
		FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE... AND ONLY				



THE FIRST SINGLE FROM THE FORTHCOMING DEBUT ALBUM,

CITIZEN KIHN

February 22nd
Produced by **Matthew King Kaufman**

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High-Quality XDR® Cassettes



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On The Records



KEN BARNES

AOR's Metal Content Stable

Continuing my series of statistical wrap-ups on the past year, I followed up on an earlier look at the percentage of heavy metal making up the Top 15 AOR LP hits. This survey goes back only to 1978, for two reasons: R&R's Year-End Records That Reached Top 15 charts start for AOR that year, and there is very little metal represented before 1978 (actually before 1980).

Heavy metal artists were steady in 1984, matching their peak of 14%, first achieved in 1982, and rebounding a bit from 1983's slight dip. As usual, classifications of metal artists were decided by Steve Feinstein and me, leaning toward the generous side for the metal specialists. It will be interesting to see if the metal form, recipient of a ton of consumer press lately, will be able to grow any further at AOR in 1985.

Heavy Metal Hits 1978-84

Year	AOR LP Hit Share
1978	2.4%
1979	4.1
1980	6.2
1981	11.4
1982	14.0
1983	13.4
1984	14.0



Krokus: AOR blitz from Switzerland

Joel Rolls To Sixth Breaker

Billy Joel's "Keeping The Faith" became a CHR Breaker, the sixth from the "An Innocent Man" album, following "Tell Her About It," "Uptown Girl," the title cut, "The Longest Time," and "Leave A Tender Moment Alone." The six place Joel in the alltime No. 2 slot for most Breakers from one LP, trailing only Michael Jackson's "Thriller" set of seven.



Radio has faith in Billy Joel

Prince has set another record for Warner Bros., becoming the first artist in its history to score three straight gold singles ("When Doves Cry," "Let's Go Crazy," "Purple Rain"). All three, of course, went to No. 1 in R&R.

Redwood recording artist Holly Near has been named one of Ms. magazine's 12 "Women Of The Year."

Still More Irrelevancy

Song titles that aren't mentioned in the



Ratt: Too shy to put their picture on the cover, but bold enough for an AOR hit



Deep Purple (artist's conception): Return of the perfect strangers

lyrics continue to tickle readers' memories. From the Country side, Rob Ryan of KKAT/Ogden came up with "Grandma's Song" by Gail Davies; Rosanne Cash's "Blue Moon With Heartache"; "Ode To Billie Joe" by Bobbie Gentry; "Danny's Song" and "Annie's Song" (nice rhyme) by Anne Murray and John Denver, respective-

EXCEPTIONS TO THE RULE

Chicago As Cubs

Chicago's career, hard as it is to imagine for a stretch of time amounting to 16 years and even more Roman numerals, seems to be peaking right now. In their first successful era (1970-79), they had 21 Top 40 entries but only one No. 1, "If You Leave Me Now" in 1976. In the two and a half years of their Warners/Full Moon renaissance, they've come up with three No. 1s, including two in a row with "Hard Habit To Break" and now "You're The Inspiration."

Portions of the band played together in the Chicago area as the **Big Thing** before changing their name to the **Chicago Transit Authority** (CTA) and then simply to the city name itself (starting a minitrend — still with us — of groups naming themselves after cities and states). About half the group appears on an early 1968 record by another Chicago area band, the **Mauds**, called "Drown In My Own Broken Dreams."

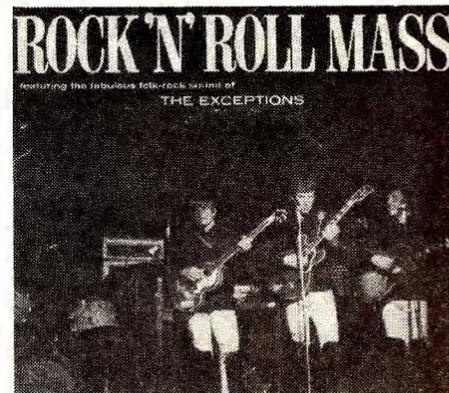
Previously, two of the future Chicagoans made nationally-released records. **Robert Lamm** was in a group called the **Wanderers**, and wrote "The Only Time," the flip side of a single they put out around 1965. **Peter Cetera** played bass in a locally-prominent band first called **Kal David & The Exceptions**, who had at least three singles under that name, then the **Exceptions**, and then, as the '60s wore on and plural group names became singular, the **Exception**. The last-named incarnation had three singles on **Capitol**, including a version of the **Beach Boys'** "The Girl From New York City."

While they still retained their "s," the Excep-



Chicago today: hitting new heights

tions recorded a strange disk in 1966 called "Rock 'N' Roll Mass." A five-track, 7-inch EP, the record was an attempt to rock up Catholic liturgy, much in the manner of the **Electric Prunes'** later "Mass In F Minor" LP. While its popularity was strictly limited, Cetera at least, once Chicago hit, was able to go on to a different kind of "mass" appeal.



Chicago's Peter Cetera (second from left) amasses early rock & roll experience (note very hip violin-shaped bass)



Wanderers take it on the Lamm

ly; and "Carroll County Accident" by Porter Wagoner. With country music's penchant for story/saga songs, there are probably a lot more examples of this sort.

Michael Linah, a master of musical minutiae, brought up a couple more irrelevant titles: "Long Train Running" by the **Doobie Bros.** and, from the dawn of pop, "The Thing" by **Phil Harris**. He also quite

correctly points out that **Bob Dylan's** rainy day women were actually #12 and #35, not #37 as I misremembered.

Meanwhile, **WKZO/Kalamazoo** air personality **Ray Williams** was caught up in the "Ego Rock" topic, songs in which singers drop their own names. He cites the **Mamas & Papas'** "Creeque Alley" (which would qualify for the irrelevant titles section, too); **Sam & Dave's** "Soothe Me" ("They call us Sam & Dave"); and **Archie Bell & The Drells'** "Tighten Up" with its immortal intro, "Hi, I'm Archie Bell of the Drells from Houston, Texas." Also cited by Ray: **Jimi Hendrix's** "Fire" ("Let Jimi take over"), the **Sweet's** "Ballroom Blitz," **Boyce & Hart's** "I Wonder What She's Doing Tonight," and **New Edition's** "Cool It Now," which mentions four members.

More Turkey Jive

The one column to which I *didn't* expect any additions was the one about Thanksgiving songs, mainly because there aren't many. But if anybody could find Thanksgiving songs, it's the radio experts in R&R's reading audience. So I shouldn't have been surprised when **All Hit Radio OM Paul Power** came up with "Jive Turkey" by the **Ohio Players** (I should have been embarrassed for forgetting about it, though, and I was, believe me). And **WILI/Willimantic, CT OM Wayne Norman** suggested "Thank You Girl!" and "And Your Bird Can Sing" by the **Beatles**, plus another perfectly appropriate record, "Be Thankful For What You've Got" by **William DeVaughn**. Not to be outdone, Wayne also made the first suggestion for Washington's Birthday: "Cherry Pie" by either **Skip & Flip** or **Marvin & Johnny**. Meanwhile, I'll be staying up nights preparing my definitive list of songs for Arbor Day.



ONE YEAR AGO TODAY

- PETE SCHULTE UPPED TO SR. VP OF HARTE-HANKS RADIO
- RICHARD HOLCOMB GM AT WMKE & WBOS/MILWAUKEE
- DON KELLY NAMED GM AT WMAR/BALTIMORE
- GREG GILLISPIE NAMED PD AT WDVE/PITTSBURGH
- JOHN STEVENS UPPED TO SURREY NATIONAL PD
- TIM SMITH NAMED PD AT WGRQ/BUFFALO
- #1 CHR: "Karma Chameleon" — Culture Club (Virgin/Epic) (3rd week)
- #1 A/C: "An Innocent Man" — Billy Joel (Columbia)
- #1 Black: "Yah Mo Be There" — James Ingram & Michael McDonald (Qwest/WB)
- #1 Country: "Stay Young" — Don Williams (MCA) (2nd week)
- #1 AOR Track: "Jump" — Van Halen (WB) (4th week)
- #1 LP: "1984" — Van Halen (WB) (2nd week)

FIVE YEARS AGO TODAY

- GUENTER HENSLER NAMED PRESIDENT OF POLYGRAM CLASSICS
- #1 CHR: "Longer" — Dan Fogelberg (Full Moon/Epic)
- #1 A/C: "September Morn" — Neil Diamond (Columbia)
- #1 Black: "I Shoulda Loved Ya" — Narada Michael Walden (Atlantic) (4th week)
- #1 Country: "Love Me Over Again" — Don Williams (MCA)
- #1 LP: "The Wall" — Pink Floyd (Columbia)

TEN YEARS AGO TODAY

- KEN DOWE NAMED VP AT WATERMAN BROADCASTING
- #1 CHR: "Mandy" — Barry Manilow (Arista) (4th week)
- #1 A/C: "Best Of My Love" — Eagles (Asylum) (2nd week)
- #1 Country: "City Lights" — Mickey Gilley (Playboy)
- #1 LP: "Heart Like A Wheel" — Linda Ronstadt (Capitol)

take me with u

The New Single From

"Purple Rain"

ONE OF THE "MOST ADDED" CHR

Prince and the Revolution



Produced, Arranged, Composed and Performed by Prince And The Revolution

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SEAN ROSS

Charity Stall

Because Britain's **Band Aid** project seems carefully supervised, the millions raised for Ethiopian relief by "Do They Know It's Christmas" should find their way to Africa by this summer. Despite setbacks like the British government's decision to skim about \$750,000 in taxes, project instigator **Bob Geldof** points out that less than six months is relatively swift for this sort of thing, and some prior examples seem to bear him out.

It was on February 9, 1982 that **George Harrison** was finally able to present UNICEF chairman **Hugh Downs** a check for \$8.8 million raised by the 1971 Harrison-organized "Concert For Bangladesh." **Apple** had sent \$2 million in relief in 1972; then its Bangladesh funds were impounded as part of a nine-year IRS audit of the company. With Third World suffering unabated, UNICEF was probably still happy to get the money when it did.

Beatle Infestation

Even without the 21st anniversary of the **Beatles'** "Ed Sullivan" appearance this week, they seem fairly omnipresent in this week's data. Here's the rest of this week's Beatle dates in one place.

Feb. 4: One day after the group appointed **Allen Klein** as manager, **Lee Eastman** is named to handle business affairs for **Apple Corp.** (1969). (Warning: some sources date this as Feb. 9.)

Feb. 5: **Barrett Strong**, original writer/artist on "Money," born (1941).

Feb. 6: The *New York Post* discovers **Charles Manson's** obsession with the "White Album" (1970), "Instant Karma" released in Britain (1970), **Yoko Ono's** "Walking On Thin Ice" released (1981), the surviving Beatles gather at **Monserrat** to record "All Those Years Ago," and the intrepid *Post* once again describes it as a group reunion (1981).

Feb. 7: Beatles arrive in New York (1964), **George Harrison** has tonsils removed (1965), "Nowhere Man" released (1966), **Badfinger's** "Come And Get It" released (1970).

Feb. 8: Beatles fan club officially disbands (1972).

Feb. 9: **Wings** begin their UK barnstorming tour with a surprise appearance at the Univ. of Nottingham (1972). "Jet" released as a single (1974).

Feb. 10: Beatles sever the remainder of their **Brian Epstein/NEMS** ties to form **Apple** (1968). **BritRail** agrees not to tear down the Cavern Club for at least another three months (1973).

Guess Who

The South had **Sam Cooke**. Detroit had **Jackie Wilson**. On the West Coast, the seminal R&B crooner was probably **Jesse Belvin**. Born in Texarkana but a Southlander since age five, Belvin began recording with **Big Jay McNeely's** band at 15. He emerged from the Army as a songwriter (his best-known song was the **Penguins'** "Earth Angel"), half of **Marvin & Jessie** ("Dream Girl"), and the spiritual head of L.A. doowop. His first solo hit, "Goodnight My Love," became **Alan Freed's** closing theme (and the last song played at dancers for years afterwards). Freed brought him to New York and **RCA** and he notched two more hits, "Guess Who" and "Funny," before being killed in an auto accident on February 6, 1960. R&B balladeers over two decades have claimed Belvin as an influence. Two who showed it on record were **Tavares**, who released "Goodnight My Love" as their 1977 followup to "Whodunit," and **Larry Graham**, who remade "Guess Who" in 1981.

MONDAY, FEBRUARY 4

1969/**Johnny Winter** signs with **CBS**

1971/**Chicago** gets gold for "Chicago III."

1975/**Louis Jordan** dies.

1983/**Karen Carpenter** dies of a heart attack.

Birthdays: **Alice Cooper** (despite competing claims of 12/25) 1948.

TUESDAY, FEBRUARY 5

1972/**Paul Simon** goes solo with the release of "Mother & Child Reunion." **Neil Young's** "Heart Of Gold" is also released on this day.

1979/**Pointer Sisters** get a gold single for "Fire."

Birthdays: **Al Kooper** 1944, **Nigel Olsson** 1949, **Cory Wells** (Three Dog Night) 1942, **Bob Marley** would be 40, **Alex Harvey** would be 50.



WEDNESDAY, FEBRUARY 6

1976/**Vince Guaraldi**, who, despite having a legitimate hit with "Cast Your Fate To The Wind," remains best-known for his "Peanuts" scores, dies of a heart attack at age 47.

Birthdays: **Fabian** 1943; **Natalie Cole**, 1950; **Punky Meadows** (**Greg Guffria's** ex co-Angel), 1950.

THURSDAY, FEBRUARY 7

1970/"Bridge Over Troubled Water" released.

1979/**Stephen Stills** does the first digital rock recordings.

1980/**Pink Floyd** begins the "Wall" tour of the U.S.

FRIDAY, FEBRUARY 8

1968/**Blind Faith** formed.

1973/**Max Yasgur** dies.

1973/**Carly Simon** gets gold for "You're So Vain."

1980/**David & Angela Bowie** divorced.

Birthdays: **John Williams** (the soundtrack composer, not the classical guitarist) 1932, **Barry Mann** 1939, **Tom Rush** 1941, **John Ford Coley** 1948.

SATURDAY, FEBRUARY 9

1981/**Bill Haley** dies.

Birthdays: **Carole King** 1942, **Barbara Lewis** 1944. **Ernest Tubbs** would be 71.

SUNDAY, FEBRUARY 10

1968/**Sly & The Family Stone's** "Dance To The Music" released.

1971/**Albert Hall** officials ban **Frank Zappa** because they didn't like "200 Motels."

1979/"Sultans Of Swing" released in U.S.

Birthdays: **Donovan** 1946, **Roberta Flack** 1943, **Peter Allen** 1944.

Bill Gavin

1907 - 1985

The legacy Bill leaves us with is rich in promise for the industry he championed and fought for all his life. Our memories will be filled with knowledge, pride, and laughter.



Epic, Portrait and Associated Labels

THE PICTURE PAGE

What Is This?



MCA recording group What Is This recently appeared in L.A. to play material from their first EP. The group is preparing a debut album. Shown backstage are (standing, l-r) band manager Kevin Staton, MCA VP Steve Moir, What Is This member Alain Johannes, MCA's Vartan Kurjian, Jack Irons of the band, MCA VP Thom Trumbo, What Is This member Hillel Slovak, MCA's Christy Hill; (kneeling, l-r) MCA VP John Schoenberger and What Is This member Chris Hutchinson.

Dimples All Around



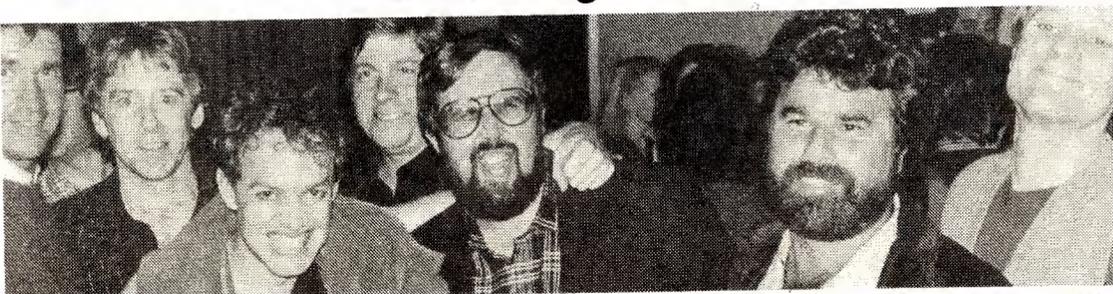
RCA artist Richard "Dimples" Fields recently guested at several L.A. high schools to discuss the importance of education. Fields is working under the sponsorship of KGFJ/Los Angeles; Dion Promotional, Entertainment and Disco Service; and RCA Records. Pictured after a recent show (l-r) are Fields's manager Belinda Wilson, RCA's Basil Marshall, Washington High School principal George McKenna, Fields, RCA's Lygia Brown-Guy, and Dion of Dion, Promotional, Entertainment and Disco Service.

Quiet Riot Gets Loud



Quiet Riot met with label executives after a recent show in New York. Pictured backstage (l-r) are band members Carlos Cavazo, Kevin DuBrow, and Frankie Banali, E/P/A VP/GM Tony Martell, Quiet Riot's Rudy Sarzo, E/P/A's Steve Einczig, and Quiet Riot manager Warren Entner.

Elfman Sings So Lo



Danny Elfman took the opportunity to sing some songs from his debut solo album "So Lo" while touring the West Coast with his band Oingo Boingo. Pictured backstage after a show (l-r) are MCA's Glen Lajeski and VP Steve Moir, Elfman, MCA VP Thom Trumbo, Exec. VP Richard Palmese, and VPs Harold Sulman and John Schoenberger.

Myrick Finds A Network



Gary Myrick has inked with Network Records and should be releasing a new album on the Geffen-distributed label by late March. Celebrating the signing (l-r) are Network's John Brodey, Myrick, Geffen's Christina Anthony and Marko Babineau, and Network President Al Coury.

Schlitz Rocks For Martell



While promoting the "Schlitz Rocks America" radio contest, Whitten Pell of the Marketing Entertainment Group of America stopped by CBS to donate \$5000 to the T.J. Martell Foundation for Leukemia and Cancer Research. The presentation was made on behalf of Texas stations KZEW/Dallas, KLOL/Houston, KLBJ/Austin, KNCN/Sinton, and KXZL/San Antonio. Shown (l-r) are Tony Martell and Whitten Pell.

Campbell Comes By Atlantic



Atlantic America's Glen Campbell visited Atlantic headquarters in New York recently to discuss his "Letter To Home" LP. Pictured (l-r) are Atlantic President Doug Morris, Campbell, and Sr. VP Vince Faraci.

Read Their Lips



Capitol staff members surprised Tubes singer Fee Waybill during a recent show when they began handing out wax lips to his audience. (Waybill's solo LP is called "Read My Lips.") Smiling (l-r) are Capitol's Larry Hathaway and Susan Epstein, Waybill, and Capitol's Rob Gordon.

B R O N S K I B E A T

R E T A I L

“BUSTING OUT IN SALES; MOVED FROM # 16 TO # 10 THIS WEEK.”

JERRY BASSINS ONE STOP/MIAMI – Mario Alayon

“BRONSKI BEAT HAS BEEN A SMASH SINCE DAY ONE...# 1 ON OUR CHART.”

TOWER RECORDS/NEW YORK – Steve Harmon, LP Buyer

“THE BRONSKI BEAT LP HAS CONSISTENTLY BEEN TOP 10 SINCE IT CAME OUT AND HAS MOVED TO # 4 THIS WEEK FOR OUR 50 STRAWBERRIES STORE CHAIN.”

CAMBRIDGE ONE STOP/FRAMINGHAM, MA – Dave Alexander (LP Buyer)

“THE BRONSKI BEAT LP IS THE # 1 ALBUM THE LAST TWO WEEKS AND THE HOTTEST SELLING ALBUM IN MONTHS.”

RECORD BAR/ (LENOX) ATLANTA, GA – Mary Pittari

“THE BRONSKI BEAT ALBUM IS OUR BIGGEST SELLER. EVERY TIME WE GET ANY KIND OF RE-ORDER BACK INTO THE STORE WE SELL OUT BOTH THE ALBUM AND THE CASSETTE.”

RECORD TOWN/DETROIT – Ellen Cuthbertson (Store Manager)

R A D I O

“IT'S AN ABSOLUTELY HYPNOTIC RECORD! IT IS A SONG THAT GRABS YOU-AND YOU CAN'T GET THE MELODY OUT OF YOUR HEAD! THERE HAVE BEEN KILLER SALES FROM DAY 1!!”

CHARLIE QUINN/WHTT – Boston

“HUGE REACTION RECORD. IMMEDIATE SALES AND REQUESTS.”

JOHN YOUNG/Z93 – Atlanta

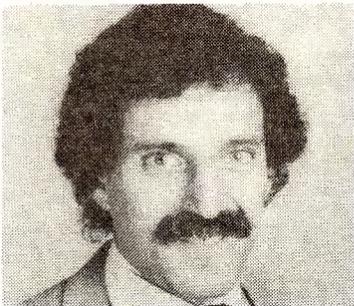
“HUGE PHONES FROM INITIAL PLAY. REQUESTS HAVE TRANSLATED TO IMMEDIATE SALES WITH TOP 10 AND EVEN SOME # 1 REPORTS FROM RETAIL.”

JEFF McCARTNEY/94Q – Atlanta

Bordonaro Directs Sales For Mt. Wilson Broadcasting

Bob Bordonaro, GSM at KKG0/Los Angeles, has been promoted to Corporate Director of Sales by parent company Mt. Wilson Broadcasting. Bordonaro will direct sales efforts for KKG0, its AM KKAR/Hesperia (debuting later this year), KRTR & KSHO-TV/Honolulu, and KSHQ-TV/Kona, HI (under construction).

Bordonaro commented, "It's a new position that's been created out of necessity, because we're putting on the AM station here. I'll keep my duties here at KKG0. It's exciting to get an overview of the company."



Bob Bordonaro

Before joining KKG0 two and a half years ago, Bordonaro was Manager of the RKO Radio Sales office in Los Angeles.

Wright Completes Chrysalis Purchase

Chrysalis Records principal Chris Wright has concluded the acquisition of the Chrysalis Organization on a worldwide basis from partner Terry Ellis, who resigned to pursue personal business interests.

Wright commented, "I am delighted that Terry Ellis and I have amicably concluded this very complicated deal in a way that enables the Chrysalis artists and staff to continue the dynamic growth of the company."

As part of the changes, UK Managing Director Doug D'Arcy becomes Managing Director of Chrysalis Records International Ltd., while Director/A&R Roy Eldridge assumes D'Arcy's former post. The moves reflect the

company's plans to strengthen Chrysalis's UK operation and international expansion.

Stiker

Continued from Page 1

interest in crosstown WYNZ. He previously managed KFWD (now KTXQ)/Ft. Worth, the Meredith Radio Division, and WHEN/Syracuse. He also held various sales and programming posts with WBEN/Bufalo, WITH/Baltimore, NBC, and Blair. "I'm very happy to be working for Metromedia," he told R&R. "This is a top-flight station with a great crew... I couldn't ask for more."

Campbell Upped To PD At WSIX-AM & FM

WSIX-AM & FM/Nashville Asst. PD Wayne Campbell has been named PD for both Country outlets. Former PD Gerry House will concentrate on his morning show and other talent-oriented endeavors in Nashville, including songwriting and TV work.

VP/GM Cecil Thomas told R&R, "Wayne is a young, energetic, talented young man who has proven himself most capable. Gerry still serves as a programming advisor for Wayne and myself, while devoting full energies to his morning show."

Campbell joined WSIX as Pro-

duction Director in late 1980 and has been Asst. PD since early 1983. Previously, he was OM for WDXR/Paducah. Campbell said, "The promotion was just the natural evolution of things, as Gerry is involved in a lot of things around town. A couple of years ago, management saw the need to give him some help while gradually developing someone to take over when it made sense. I appreciate the room to grow that management has allowed me here, and I look on this as a challenge to keep WSIX among the leaders in Nashville."

DeNigris

Continued from Page 3

DeNigris joined CBS Records in 1977 as an Inventory Specialist in Chicago. He became the Minneapolis LPM in 1980 after working in sales positions for three years throughout the Midwest. DeNigris said, "In the past two years, Epic has literally rewritten music and recording history. I'm looking forward to my new position and working with the best national and local promotion staffs in the industry."

Succeeding DeNigris in Minneapolis is Tom Genetti, who transfers from his post as LPM in Cincinnati. Shelley Mori, formerly Singles Coordinator for CBS Records in Cleveland, takes over Genetti's duties.

CALENDAR



BRAD MESSER

Newsroom Source Books

Talk about planning ahead! Station Promotions Coordinator Janet Gibbons of WMAG (Magic 99.5 FM) in High Point, NC is already working on a project for 1986, a station calendar to be distributed to clients and listeners. She telephoned to ask for reliable sources of celebrity birthdates and historical highlights.

Within a week she wrote, "I want to thank you very much for suggesting 'The Daily Planet Almanac' and 'The World Almanac 1985' to me. Both publications are WONDERFUL! I feel that buying the two books was one of the best \$10 investments the station could have made. Not only will they come in handy for our station calendar, but the tidbits contained in both books will be food for on-air banter for the months to come. I had a great time this weekend just browsing through the two books."

"The World Almanac & Book of Facts 1985" (Newspaper Enterprise Ass'n, NYC) is a rich resource, promoted as containing "more than a million facts." They include the top news stories of the past year, current phone numbers

and mailing addresses of major US corporations and major foreign companies' American headquarters, and indexed facts from Abbreviations to the number of Zoroastrians in the world. I don't know where one could possibly buy more information for \$4.95, and enthusiastically recommend it for every newsroom, not only for quick fact-finding but also as an almost endless source of story ideas.

"The Daily Planet Almanac" (Avon Books, NYC) isn't very useful in a newsroom, but is pretty handy for deejays who want a very brief summary of each day's anniversaries and birthdates. I've found some factual errors in the DPA in the past few years (who's perfect?), but still find it well worth the \$3.95.

If you're after glitzy stuff such as National Hotdog Week and Hammerhead Shark Day, you may want to browse through the venerable "Chase's Calendar of Annual Events" (about \$10 from Contemporary Books, Inc., Chicago).

MONDAY, FEBRUARY 4 — Six states withdrew from the United States of America and established a new nation 124 years ago today, the Confederate States of America (1861). The original Confederate States were South Carolina, Georgia, Florida, Alabama, Mississippi, and Louisiana.

Charles Lindbergh born 1902. Demountable (quick-change) car tire patented 1913. Hitler seized German army and put Nazis in key positions 1938. The United Service Organizations (USO) founded 1941. Patty Hearst kidnapped from Berkeley by SLA 1974.

Alice Cooper (Vincent Furnier) 37. Actress Cheryl Miller 42. Former Argentina Chief of State Isabel Peron 54. Feminist Betty Friedan (Betty Naomi Goldstein) 64. Actress and director Ida Lupino 67.

TUESDAY, FEBRUARY 5 — An unarmed nuclear weapon was accidentally dropped into the Atlantic 27 years ago today from a B-57 bomber involved in a mid-air collision (1958). The hydrogen bomb sank into the ocean off Savannah, Georgia, and has never been recovered.

Sir Robert "Bobbie" Peel born 1788; he founded the London Metropolitan Police, whose officers are still nicknamed "bobbies". Disney's "Peter Pan" premiered 1953.

Full Snow moon. Al Kooper 41. Craig Morton 42. Roger Staubach 43. Hank Aaron 51. Red Buttons (Aaron Chwatt) 66. Norton Simon 78. John Carradine 79.

WEDNESDAY, FEBRUARY 6 — France became the first nation to recognize the United States as an independent country on this date in 1778, about three years after the beginning of the American Revolution.

George Herman "Babe" Ruth born 1895. A hurricane generated a 112-foot wave in the Pacific in 1933, the world's highest wave. England's King George VI died and Princess Elizabeth became Queen in 1952. Alan Shepard played golf on the moon 1971.

Natalie Cole 35. Fabian (Fabian Anthony Forte) 42. Actress Zsa Zsa (Sari) Gabor 62. President Ronald Reagan 74. Attorney Louis Nizer 83.

THURSDAY, FEBRUARY 7 — Walt Disney's animated movie "Pinocchio" premiered 44 years ago in 1940, based on a story published in Italy in 1882. The original Italian story, about a wooden puppet who wants to become a real boy, began with these words: "Once upon a time there was a piece of wood. That's all. Nothing fancy. A plain little log."

John Deere (steel plow inventor) born 1804. Baltimore business district fire destroyed 2600 buildings 1904. Beatles first arrived USA 1964. Federal election campaign spending limits became law 1972. USSR completed 236-inch astronomical telescope, the world's largest, in 1976. Two space shuttle astronauts became the first men to fly untethered in space 1984. President Reagan ordered 1400 US Marines out of Lebanon 1984.

Civil rights activist Huey Newton 43.

FRIDAY, FEBRUARY 8 — What's the highest number of people ever to be in space at one time? Eight. One year ago today, the Russians had three cosmonauts aboard Soyuz-10 while five American astronauts orbited in the shuttle Challenger (1984).

Jules Verne born 1828. Boy Scouts of America incorporated 1910. WWI Stars and Stripes weekly newspaper began 1918. First gas chamber execution (Nevada) 1924. Three-man crew ended final Skylab space station mission after 84 days 1974.

Jack Lemmon 60.

Saturday (2-9) US Weather Bureau established 1870. Beatles on Ed Sullivan TV show 1964. First Boeing 747 test flight 1969. Soviet leader Yuri Andropov died 1984. Carole King 43. Roger Mudd 57.

Sunday (2-10) First gold record 1942, Glenn Miller's "Chattanooga Choo-Choo" on RCA. Donovan (Donovan Leitch) 39. Roberta Flack 46. Robert Wagner 55.

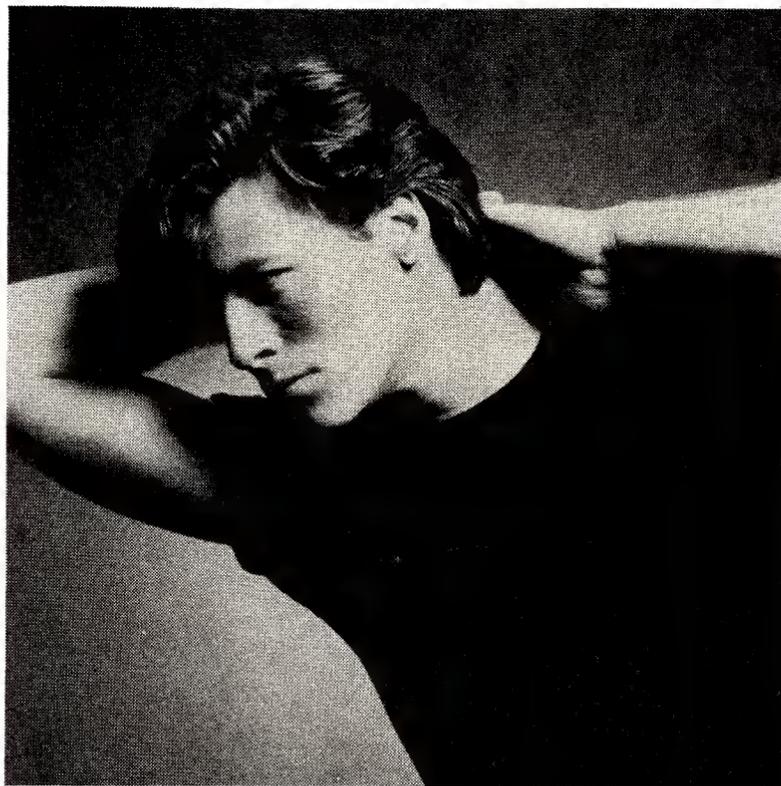
First Class postage increased to 22-cents a week from today on Sunday 2-17.

JOHN LENNON: THE HISTORY OF A STAR

A two-hour musical biography radio special to celebrate the anniversary of the Beatles' arrival in the U.S. Very affordable, very salable. For demo and further information call: (904) 471-3250.

Produced by Lucy Holder Productions • 26 Sandpiper Blvd. • St. Augustine, FL 32084

JACK WAGNER "Premonition"



Something so certain, it's almost scary.

Consider yourself warned.

There's talk at the top of the charts. Something is rumbling, causing commotion; rising fast. It's happened before, but not quite like this. There's a *sense* of something approaching; a visitor who might decide to *stay*.

Number Five is nervous. Number Two is gritting its teeth.

But the position most concerned is Number One. "It's me that he wants!"

These positions have every right to be concerned. They *are* being watched; approached; singled out. "Premonition" is the new Jack Wagner single, and it's headed your way. So pay attention to that funny feeling.

It *could* be trying to tell you something.

Casting shadows, sending chills. "Premonition" is the only word for it.

Produced by Glen Ballard and Clif Magness



Contemporary Hit Radio



JOEL DENVER

WORDS FROM THE WISE

Big Time Promotions Made (Fairly) Easy

With the growing number of competitive radio stations in each market (not to mention within the same format), promotion is an all-important element in setting your station apart from the rest of the pack.

Beside the obvious on-air contesting that almost all formats employ, getting out in the market to kiss hands and shake babies will help win your station a lot of listeners. How you do it is up to you, but the more spectacular the event, the more attention will be drawn to those calls. That could translate into bigger shares.

Here's the tough part: Putting a major extravaganza together for a Sunday afternoon is not something you do on Friday at 3pm. To achieve the desired response, outdoor events take lots of planning, legwork, attention to detail, and money! When you go outside, put your best foot forward. Otherwise, all of the time, effort, and (gulp) money will be wasted.



Marty Wall and Vivienne Vaughan

What goes into putting on a major outdoor promotion? Q105/Tampa Promotion Director Voncile Anderson and Q107/Washington Promotion Director Marty Wall and Assistant Vivienne Vaughan talk about their more spectacular promotional undertakings.

What's Hot And What's Not

Any successful radio station has a lot of people coming at it for promotions, and with summertime just around the corner, now is the time to firm up those plans. But how do you decide? Voncile said, "We look for trends. Sales keeps us aware of the possible clients who want to work with us."

Continued on Page 38

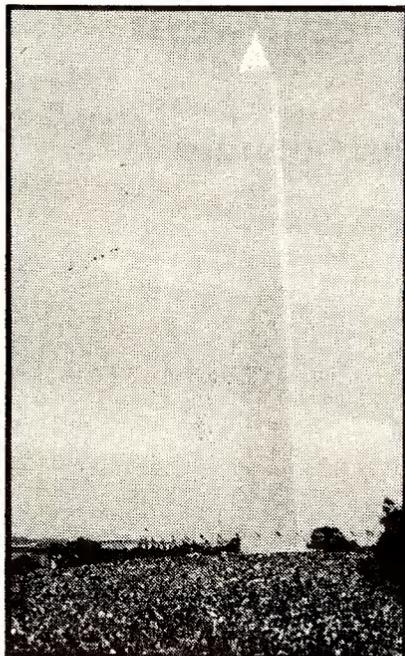


Voncile Anderson

Q107 & Beach Boys Set For July 4th

With one exception (thanks to former Interior Secretary James Watt), Q107 has sponsored the Beach Boys in concert at the Washington Monument on July 4th for the past five years. With crowds as large as 580,000, it takes a lot of legwork to pull off this massive promotion.

"We start renegotiating next year's event on July 5th," explained Marty. "It's hard to imagine it not being a Q107 event, so we work hard with the National Park Service all year 'round on some of their events to ensure that the necessary permits and cooperation needed will be there. This year we were involved with their New Year's Eve celebration. We brought in the Four Tops and local talent to play at the old Post Office Pavilion. The event was shown on two huge outdoor screens, along with the celebration from Times Square."



Raft Race Rundown

An event which came to national attention in Atlanta still floats on — the "Great Rambling Raft Race." Q105 makes it an annual event, and as Voncile indicated, you need everyone's cooperation.

"Once the city is behind you it's smooth sailing. In the beginning we had to convince them it was worth it, so we donated proceeds to the Lowry Park Zoo. We also ran a contest to pick up the garbage, with cash prizes for the most collected. Then we commissioned the Boy Scouts to clean up the rest, donating a jukebox to their youth center.

"In addition, we had to coordinate with the

police, Marines, Coast Guard, and insurance companies for adequate coverage. Once this was set, and our sponsor Budweiser satisfied, the American Rafting Association helped us with safety inspections for rafts. All in all, 1000 rafts were launched, carrying over 5000 people. Many more thousands packed the shores to watch."

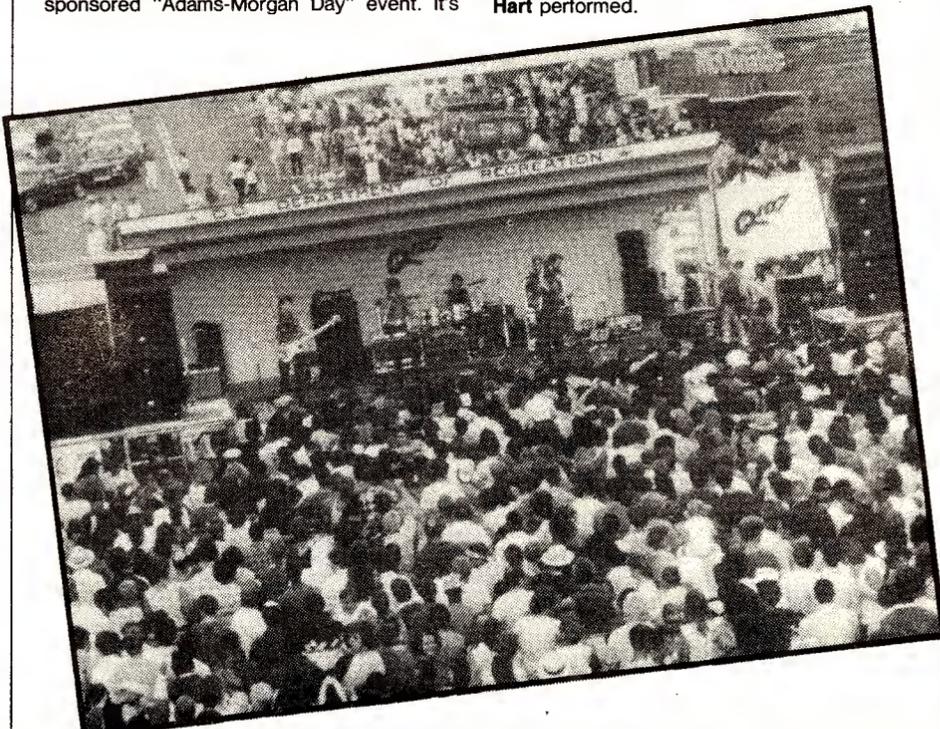


Where's The Beach?

Q107's seventh annual Beach Party is planned again this year for the second Saturday in June at Lake Fairfax. Complete with bands and celebrity hosts (last year's were Marshall Crenshaw and Cathy Lee Crosby), this family-oriented event features a menu of hot dogs, hamburgers, chips, and Pepsi. No alcohol is allowed, as the bash is held at a public park. With all the serving done by a caterer, Q107 staffers try to be as visible and helpful as possible while thousands watch, listen, eat, and relax.

The station used to stage an annual "Block Party" sponsored by Coca-Cola. Permits were needed to close off the streets, but obtaining permission from 80% of the affected merchants became difficult. Instead, Q107 has become the official radio host for the city-sponsored "Adams-Morgan Day" event. It's

now the East Coast's largest one-day street festival, boasting a turnout of over 250,000 people inside a four-block area. With six stages and 350 booths offering food and handicrafts, there is plenty of visibility for the station. Last year Rick Springfield and Corey Hart performed.



WE'RE BACKING UP "TALK"
WITH ACTION.

"LET'S TALK ABOUT ME." ADP-9283
THE FIRST 12" FROM
VULTURE CULTURE, AS1-9263
THE FORTHCOMING ALBUM
BY THE ALAN PARSONS PROJECT.

AOR **BREAKERS**
TRACKS DEBUT **24**
ONE OF THE AOR
MOST ADDED TRACKS

Watch for the world premiere
of the video on February 6th on



A CONVERSATION
PIECE.

ON ARISTA.



7" single on your
desk today!
AS1-9282

Introducing:

▶ **THE MOTOWN**

The Epitome of Motown Promotion



"HOW COULD YOU
NOT LIKE IT?"



"YOU DON'T LIKE
THIS MIX EITHER?"



"I JUST HAPPEN
TO HAVE THE NEW -
LIONEL AND STEVIE!"

And with a Record like...

De Barge

"Rhythm Of The Night"^{1770GF}

from the soon to be released Motown picture

BERRY GORDY'S

"THE LAST DRAGON"

JUNKYARD DOG

-Tenacious - Cohesive - and Adhesive-



"YOU'RE WAITING
TIL YOU SEE HOW IT DOES
IN POTTSTOWN?"



"YOU SAY YOU WERE
THE FIRST TO PLAY IT?"



"YOU SAY YOU WON'T
PLAY IT?"



WE CAN STRUT

AND ROMP

Especially following right on the paws
of the Commodores "Nightshift"

1773 MF

WATCH FOR THE DEBUT OF THE
"RHYTHM OF THE NIGHT"
VIDEO THIS WEEK



© 1985 Motown Record Corporation

Big Time Promotions

Continued from Page 34

Many of them let us call the shots, so we pick a location and method of promotion beneficial to all. We like to take advantage of the beaches."

Marty noted, "Research plays a certain part, but many times you have to go with your gut when deciding the value of a promotion. We base it all upon what it will do for the station."

We're Everywhere

"We try to be everywhere at all times," said Voncile. "The trick is to have a good time with your promotions. Because of the bad press surrounding drunk drivers, we're getting away from promoting extra drinking when we do a 'Weekend Warmup.' Instead, we promote people on coming out to win ski trips. We also work with every fair in town, such as the annual Strawberry Festival.

"Q105 shows up for 'career days' at schools to meet 20 kids; the next day we'll do something that attracts a thousand. I'm really surprised at the number of stations which don't take advantage of events in their own backyard."

Sponsor Support And Compromise

"Compromising is very important when working with clients, but the station should always come first," stressed Voncile. "Ultimately, we will make the client happy, as our success is based on doing what listeners like, which is itself a by-product of delivering the right promotions."

Marty suggested using care in choosing a participating sponsor, no matter how attractive the financial participation. "Seek clients that have the same image as the station. Work their name into the event or on banners. Try to get as many dollars out of them as possible to cover your costs of staging the promotion. Many of our outdoor things wouldn't happen without excellent client relationships."

Media Coverage

Tough scenario: You and your staff have knocked your brains out planning and executing a fabulous promotion at which thousands of people attended. But on the 11pm TV news the hometown equivalent to Ted Knight intones, "In a 36-hour nonstop charity broadcast, a local radio station raised \$100,000 today for the American Cancer Society."

There it is — that dreaded description "a local radio station." But there are ways around it. Voncile advised, "You must be creative and visible in order for the media to cover your events. You really have to work with the TV stations and newspapers. We do this by tying them into things that we really don't want a lot of coverage on, such as our 'High School Player Of The Week' annual banquet. The sports director will be invited as our guest, if only to meet the athletes and say hello. It builds an awareness of us with those in the decision-making positions at their stations. By getting them involved, the rest usually takes care of itself."

Marty suggested taking matters into your own hands when setting up the site of an outdoor event. "We have lots of Q107 banners everywhere, including ones made especially for an event. Try to anticipate camera angles when positioning the banners. Whenever we use security people they wear Q107 shirts."

"It's very tough to get great TV publicity," admitted Marty. "It takes time and effort, but it really pays off. Make it convenient for them to include Q107 in their taping of the event. During the last July 4th concert, we had 350 porta-johns with Q107 stickers well-displayed. We also stuck Q107 stickers all over four-foot beach balls so that when they were bounced around in the crowd it would be hard to miss our calls. Whenever we do a remote broadcast from an event we use a scissors lift for our broadcast platform."



**Q-ZOO
DORK
CLUB**

Quit Dorking Around

Q105/Tampa has come up with the latest one-up on the nerd fad which has periodically swept America — the "Dork Club." Complete with bumper stickers, the members of this semi-exclusive (cough-cough) club include those who park illegally in handicapped parking spots, drive 35mph on the freeway, and allow children to ride in car seats without proper restraints. Everyone knows at least one dork, so listeners are encouraged to let those dorks know who they are with one of these handy-dandy stickers.

Lights, Camera, Action

To get the best outdoor event photos, Q107 relies on the spirit of competition. "Since we're in charge of all access credentials, Vivienne and I invite about six different photographers to cover an event. We point out where our banners are and let them do it. They shoot the event with the understanding that we will only pay for the shots we want. So they bust their butts to snap great pictures in an effort to make more money."

"The local universities provide an excellent resource for obtaining a videotaped recording of your promotion. Make it a class project, with the proviso that you receive the original tape and the edited/sweetened master."

Details, Details, Details

Outdoor events take tons of preparation, and as Voncile is well aware, "People expect no surprises, and nothing but the best

from Q105. For every promotion we go through a checklist of items to cover all contingencies. For example, we're in the middle of taking 85 couples on a ski trip to Winter Park, CO, with Cleveland Wheeler and Terrence McKeever broadcasting live each morning via satellite. The details are enormous: engineering, telephone lines, reservations, transportation. We're inviting our guests to watch the show each morning, so I've got to guesstimate how many donuts and how much coffee to request for each show. Advance planning is essential."

And when it comes to advance planning for a remote, you must deal with the phone company. Vivienne reports great success in this area. "They're most cooperative, but we have to take special care that there's a sheltered area for the equipment. You've got to envision where everything will go before setting up. Once staging and banners are arranged, it's difficult to make changes, especially if the phone lines are in place."

"My biggest headache at an outdoor event is just keeping track of our folks. They must be visible and accessible at all times. A set of walkie-talkies aid us tremendously with security problems."

Summer's Around The Corner

Yes, it may be cold outside, but now is the time to think toward how you're going to make your station visible in the summer months ahead. Among other events Q105 has already planned and put to bed:

- Volleyball competition
- Bathing suit contest
- Raft race
- July 4th fireworks at Tampa Stadium.

Q107 has its calendar set as well, with:

- Adams-Morgan Festival
- July 4th Beach Boys concert
- Beach party

Other great outdoor ideas include:

- Remote from cage at the zoo to raise money for charity
- Kite day at a park
- Hot air balloon race
- Walkathons
- Tanning contest
- Building a huge ice-cream sundae in the park
- Christmas in July with a mountain of manmade snow.

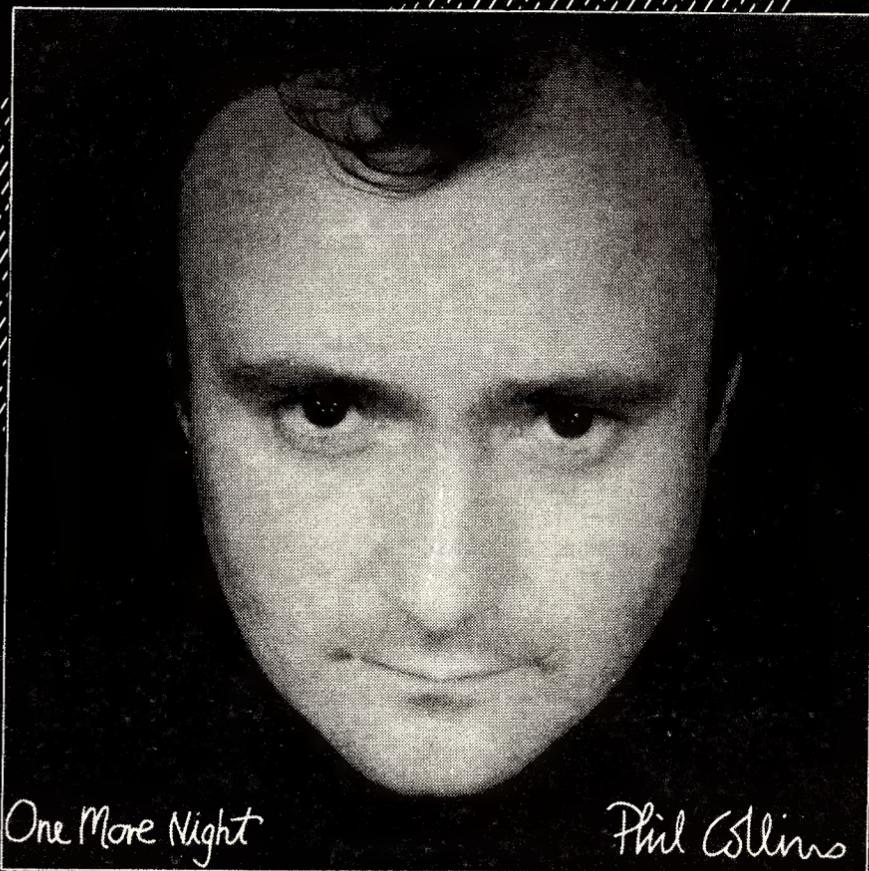
Handouts Have Impact

Nothing beats a freebie, and both Q105 and Q107 know it. Voncile explained, "We never go anywhere without something to give away: autograph cards, 'super stickers,' key chains, albums, window stickers, 1985 calendars, and our Q105 Monkey and Tookie Bird mascots. We frequently show up at homes for the elderly and at children's hospitals. It's just our way of reaching out to the community. When we hit the beaches with our Q105/Pepsi van filled with ice-cold soda, it goes a long way."

GO WEST

Chrysalis
COMMUNITY RELATIONS & PROMOTION GROUP

Phil Collins Hits!



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First week!
CHR & TRACK
BREAKER



ON ATLANTIC RECORDS & CASSETTES

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CHR PICTURE PAGE



WIN A CHOCOLATE RECORD! — Q92/Rochester held a chocolate record weekend recently with "Just For The Record" and "Q92 I Love You" embossed on the front of solid chocolate discs! Shown here with their edible records (standing, l-r) are Q92's Kelly Christ, Vern Roberts, Jeff Eckridge; (kneeling, l-r) are Larry Younger and PD Jay Stevens.



WAITING FOR THE RUN — KORY/Reno jock "Ski Bob" Schlesinger camped out for three days in near-zero temperatures while waiting to buy his first lift ticket. He encouraged others to do the same, and supported by radio phone-ins, newspaper photos, and TV coverage, Ski Bob helped bring attention to the season kickoff. To keep up the enthusiasm, KORY will be giving away lift tickets throughout the season.



SIGNING WITH STYLE — KWIC/Beaumont welcomed Huey Lewis & The News to town with a sign contest that resulted in 120 entries adorning the city for his arrival. Here's Huey making his own sign with KWIC air personalities (l-r) Ted Garland, Tim Kelly, and Chris Rasor.



BOY GEORGE, YOU SURE LOOK LIKE . . . — WKTU/New York chose the best "Boy George" and "Girl George" winners in its "92KTU Boy George Look-A-Like Contest." They're all smiles as they stand before the crowd with morning personality Jay Thomas. The grand prize was a video cassette recorder.



HAPPY BIRTHDAY U93! — U93(WNDU)/South Bend, IN recently hit year number five as a CHR station. And because its listeners have made U93 number one every single year, the station decided to throw a party and invite its audience! More than 600 people attended the gala, enjoying free food, drinks, albums, tickets, and other assorted goodies. Pictured here is U93 PD Steve Delaney handing out the booty.



TINY TIM ON A TULIP TRIP — WITZ/Jasper, IN nabbed the chance to interview and pose with Tiny Tim while the star was in town touring with the Hoxie Brothers Circus. Pictured here (l-r) are WITZ's Gary Lee, Mark Roberts, Tiny Tim, Walt Ferber, Karen Knestrict and Gene Kuntz.



A REVITALIZED TOP — WCBS-FM/New York welcomed "Duke" Fakir of the Four Tops to its studios for fun and games with evening personality Norm "Mr. Music" Nite. Pictured (l-r) are PD Joe McCoy, Duke, and air personality Nite.



IT'S A TOUGH JOB! — When KEGF/Dallas MD Joel Folger was asked to emcee the local female muscle competition, he didn't waste a second accepting! Here's Joel flanked by the competition's beauties.

Motion

KAFM/Dallas MD Pamela Steele adds Assistant PD to her title . . . At **WIXV/Savannah**, **Don Ferguson** and **Donna Smith** join for PM drive and overnights, respectively . . . **John Stoner** has been promoted to MD in addition to his night show at **WOMP-FM/Wheeling**; **Dwayne Bonds** remains PD . . . **Chuck Jeffries** is working 7-midnight at **WZKS/Nashville**, formerly of **WMGG/Tampa** . . . **Ray Williams** leaves **Z102/Savannah** to program **KBIU/Lake Charles** . . . **Ed Brown** is named Promotions/PR Manager for **WLWQ & WCZY/Detroit** . . . **Scott Chapin** is the new Production Director at **B97/New Orleans** replacing **Scott Summers**, who joins **KMEL/San Francisco** in the same capacity . . . MD **Johnny Walker** leaves **Z98 (WZNE)/Tampa**; PD **Bob Kaghan** is now PD/MD.



Ray Williams

Eight-year Tallahassee veteran **Vic Swan** returns for mornings on **WGLF** . . . **WHDH/Boston** Promotion Manager **Beverly Tilden** takes on additional promotion activities for sister station **WZOU** . . . **Phil Conrad** leaves **KKAT/Salt Lake City** to join the morning team across town at **KCPX** . . . **Kid Nordhoff** moves south from **KXFM & KUHL/Santa Maria** for weekends at **KWNK/Simi Valley** . . . Here's the new lineup at **WKTU/New York**: **Jay Thomas** and "The Madame" in the morning, then "The Madame" (aka **Jo Weitz**) from 10am-noon, **Quincy McCoy** noon-4pm, **Dan Ingram** 4-7pm, **Rosko** 7-11pm, **Jim Harlan** 11pm-3am, and **Freddie Colon** working overnights 3-6am . . . **Val McGinness** leaves **WBAM-FM/Montgomery** to do mornings at **WMYX/Milwaukee**, as **Gerry "The Gebber" Gebhardt** from **KTRS/Casper** moves into mornings. Also new to the station is night rocker **Doug Sinclair** from **KEYN-FM/Wichita**.

Congratulations to **KKXL-FM/Grand Forks** air personality **Kevin Henderson** & wife **Sharon**, who gave birth to **Miranda Kathleen** January 14 . . . **95XXX(WXXX)/Burlington, VT** is on the air with a CHR format under PD **Rob Poulin** . . . Happy 1st Anniversary to **SLY96/San Luis Obispo!**



CKOI GETS FIXED—CKOI/Montreal met with Cy Curnin of "The Fixx" while the group was in town for a concert. They're touring in support of their latest LP, "Phantoms". Shown (l-r) are MCA-Canada's **Frank Yacovella**, **CKOI MD Guy Brouillard**, **Cy Curnin**, **CKOI's Denis Proulx** and **Jules Amyot**, and in front is **CKOI Assistant MD Bob Deboard**.



I'M HAVING SO MUCH FUN! — **KWTO-FM/Springfield, MO** OM **Mike Schmidt** couldn't help but get excited over the entries in **KWTO's Prince** promotion, which awarded an all-expenses paid trip to the **Detroit** concert for the most unusual entry. The winner submitted a "musical chair," which plays the chords from "Purple Rain" when a person sits on it. Inventive, eh?



DAVIS NOT "MISLED" BY "EMERGENCY" — **Z106/Philadelphia** PD **Steve Davis** found himself besieged by **Kool & The Gang** while on tour to promote their newest single "Misled" and their LP "Emergency." Shown (l-r) are **Kool's lead singer J.T.**, **Z106 PD Steve Davis**, **Z106 MD Art Tiller**, and **Kool bassist Bobby "Kool" Bell**.

Bits

- **The Easiest Contest Ever!** — **KNBQ/Tacoma** is entering the second quarter of its "Easiest Contest Ever" promotion. Participants win trips, cruises, cars, TVs, VCRs, and computers simply by listening for the introductory phrase ("easiest contest ever"), waiting for the sound of a phone's touch-tone beeps, and calling in!
- **On Doing Nothing** — **KBFM/MacAllen-Brownsville** declared January 16th "National Nothing Day." Listeners sent in their best reasons to be lazy; winners received leisure chairs, TVs, food, and whatever else **KBFM** dreamed up to encourage idleness! The grand prize was a trip to **South Padre Island** in the **Gulf of Mexico**.
- **Alabama Here We Come!** — **WKEE/Huntington** sprung into action when **RCA's Alabama** came to town. A week before tickets went on sale, fans started camping out in the freezing weather in front of the box office. The health risk became such a concern that **WKEE** decided to rent the concert arena lobby for those determined to get the best tickets! Approximately 50 people stayed a week in the building; by day eight attendance had reached over 100! **WKEE** gave four front-row tickets to the very first girl in line, the one who spurred **WKEE's** involvement.

“...If I had a rocket launcher, Some sonofabitch would die.”

There's never been a political
litmus test for a great artist.

But there is a great program-
ming test.

BRUCE COCKBURN
has passed it with flying colors.
First with Top 20 AOR action.
Now with building CHR momentum.

BRUCE COCKBURN:
You don't have to
agree with him
to be on his side.



His current single: **"IF I HAD A ROCKET LAUNCHER"** (GS 82013)

His forthcoming AOR sampler: **"NICARAGUA"/ "LOVERS IN A DANGEROUS TIME"**

From his album: **STEALING FIRE** (GM 80012)

Produced by **Jon Goldsmith & Kerry Crawford** for True North Productions.

ON GOLD MOUNTAIN RECORDS & CASSETTES. FROM A&M.

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COCKBURN'S MARCH IS ON!

MARCH 21—HOUSTON

MARCH 22—AUSTIN

MARCH 23—DALLAS

MARCH 24—OKLAHOMA CITY

MARCH 25—DAY OFF

MARCH 26—KANSAS CITY

MARCH 27—ST. LOUIS

MARCH 28—CARBONDALE, ILL.

MARCH 29—DEKALB, ILL.

MARCH 30—KALAMAZOO, MICH.

MARCH 31—ANN ARBOR, MICH.



CHR PICTURE PAGE



MENUDO VISITS LONG ISLAND — When RCA's Menudo played Long Island for the first time, Z100/New York was there with ten lucky winners who received front-row tickets, pictures, LPs, T-shirts, and backstage passes! Pictured (l-r) are RCA's David Ross, Menudo members Ricky Martin, Roy Rosello, Ray Reyes, Charlie Rivera, and Bobby Rosa, and Z100 Promotion Director Ken Lane.



SHARING HOLIDAY SPIRITS — KAFM/Dallas VP/Programming John Shomby partied with former KMJK/Portland staff members during the holidays. Gathered around the evening's most celebrated guest, a Coors beer, are (l-r, behind Shomby) KKBQ/Houston's Archer Dusablon, Rockin' America Network's Pat Clarke, KOPA/Phoenix's Chaz Kelly, KPKE/Denver's Chris Knight, and KKBQ's Bonnie Hurlman.



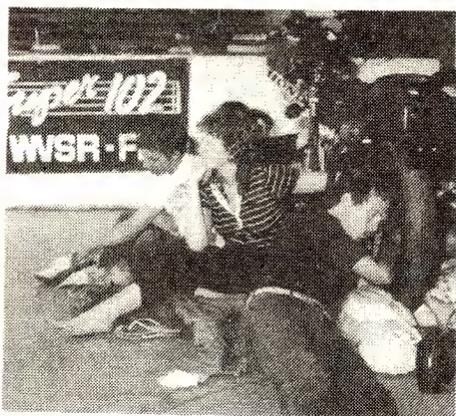
BOPPING ALL THROUGH THE NIGHT — WNVZ/Norfolk staffers bopped to the music of Cyndi Lauper during a recent show, and then went backstage to bop some more. Smiling between bops are (l-r) WNVZ PD Jeff Morgan, music assistant Greg Chappell, Lauper, and E/P/A local rep Jerry Thompson.



SURPRISE VISIT — Michael Jackson and Manager Frank Dileo took time out to visit Z93/Atlanta when the Jacksons came to town. Shown (l-r) are Dileo, Z93 PD John Young, Michael, and Epic's Atlanta rep Don Miller.



HELPING OUT — WITZ/Jasper, IN encouraged listeners to send greetings and gifts via the station to hometown artificial heart transplant patient William Schroeder during his hospital stay. WITZ covered his case extensively and was selected by the Schroeder family to conduct the first interview after the historic surgery. Pictured among the stacks of cards and presents are (l-r) WITZ's Gary Lee and PD Gene Kuntz.



WHAT'S IT WORTH TO YOU? — When WWSR/Charleston sponsored its "Lay Your Hands On A Honda" contest, over 500 people entered! This was narrowed down to ten finalists, and after 67 hours, Scott Wilson of Charleston became the winner of a FT500 Honda motorcycle.



SCOTT SHANNON SMILES AGAIN!—Scott Shannon found reason to smile when Barry Gibb stopped by the Z100/New York studios to promote his first solo album entitled "Now Voyager." Pictured (l-r) are Barry Gibb, Z100 PD Scott Shannon, Barry Gibb's son Travis, and MCA VP/Promotion Steve Meyer.



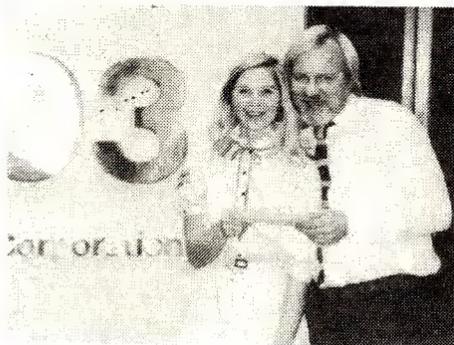
THEY'RE SO HAPPY! — The Pointer Sisters are s-o-o-o hot these days with their fourth hit in a row, "Neutron Dance," which is featured in the movie "Beverly Hills Cop." Pictured after a recent engagement are (l-r) KMGG/Los Angeles Assistant PD Joel Salkowitz, Anita Pointer, RCA's Steve Leavitt, June and Ruth Pointer, and FM102/Sacramento's Chris Collins.



AN ALL-STAR LINEUP — "This Week's Music," a nationally syndicated video/dance show, recently invited DJs from all over the nation to cohost an episode of the program. Pictured (l-r) are KMEL/San Francisco jock Sonny Joe Fox, Z100/New York DJ Ross Brittain, "This Week's Music" host Livingston Taylor, TWM's Programming/Marketing Director Marcus Peterzell, and WCZY/Detroit air personality Bob Campbell.



AIR BANDS STRIKE AGAIN — WDEK/DeKalb recently waged the battle among Northern Illinois's latest in air band action. Pictured here are the "Village People," who won fun in the sun with an all-expenses-paid trip to Florida.



TRY IT, YOU'LL LIKE IT — Q103/Denver gave away thousands of dollars in what the station claims is the largest cash giveaway in Denver radio history! Based on the "Song Of The Day," lucky winners listened for the song to win the dough. Here's a happy \$1000 winner with Q103 PD Jack Regan.



BELLIES ARE #1 — KIMN/Denver's "Big Splash" brought out tons of town heavyweights for an indoor Belly Flop Contest that featured no one under 250 pounds! Pictured here are the 12 contestants, and KIMN's Dana Logan (she's in the back row), Paxton Mills, and Dan Walker (front row, on the right).

material girl

T H E N E W S I N G L E F R O M

MADONNA



*Available on 7" Single, 12" Maxi Single
(Extended Dance Remix, Scented Package)
and the triple Platinum Sire album Like A Virgin*

Produced by Nile Rodgers for Nile Rodgers Productions, Inc.

Marketed by Warner Bros. Records Inc.

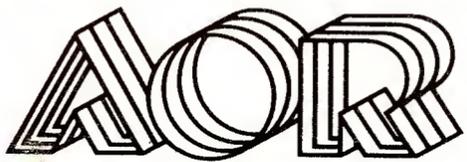
Management: Weisner/DeStann Entertainment

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**FIRST WEEK!
CHR BREAKER**





STEVE FEINSTEIN

IRON CITY INSTITUTION

WDVE: A Pittsburgh Power For 15 Years

With 15 years of rock 'n' roll under its belt, WDVE/Pittsburgh is a success story as solid as the metal alloys produced in the City of Champions. An array of industry notables has walked through the doors of 'DVE, and we'll trace the station's history through them.

Beginnings

WDVE began its rock 'n' roll era in late 1969 as KQV-FM when it stopped simulcasting co-owned Top 40 giant KQV. Like other ABC O&O FMs, the station initially ran the automated "Love" progressive rock format, with taped breaks from personalities such as Brother John, Tony Pigg, and Dave Herman.

In late 1970, the call letters were changed to WDVE, which stood for the dove, a symbol of peace and love. By 1971, ABC began to phase out the automation in favor of live announcers, and local PDs received more programming autonomy.

Douglas Days

Dwight Douglas arrived as a parttimer in early '71 after a stint at WAMO-FM/Pittsburgh, which had aired progressive rock in 1970 before returning to a Black format. Douglas was named PD two months later after an incident straight out of "WKRP Cincinnati." A language professor was being interviewed on the air one morning, and the talk turned to obscene words. The airwaves were full of profanity as the professor and host provided specific examples for discussion, and listeners called in with their own.

"The union engineers were going nuts worrying about the license, but they couldn't cut off the show because the contract said they weren't allowed to interfere with programming," recalls Douglas. "Meanwhile, this was the day a bunch of the real bigwigs from ABC in New York happened to be touring the facilities. For some reason, the PD at the time was slow to act, and didn't pull the plug on the show. Instead, I remember a secretary frantically running from office to office ahead of the executives, turning down the monitors so they wouldn't hear it."

The interview went on for 55 minutes

before the station's GM was informed and ran to the studio to stop the proceedings. Later, when the incident was reviewed, Douglas was asked what he would've done in the situation. He said he would've gone into music, and apparently that was the right answer; he became PD at an ABC O&O in his home town at the ripe old age of 21.

Douglas remembers the music mix at the time ranging from Procol Harum to Isaac Hayes, Melanie, and Bill Withers. Even then, there was a loosely-structured music system rather than a completely freeform approach, with the library divided into sec-



Dwight Douglas, 1971



Bill Bruun, 1971



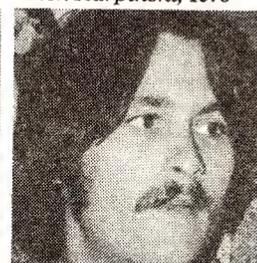
Ken Karpinski, 1973



Denise Oliver, 1974



Dan Formento



Dave Lange, 1981

tions labelled "pop," "mainstream," and "absure," someone's unintentional mangling of "obscure."

More Hot Air

Current KICT/Wichita PD Bill Bruun, who had attended nearby Point Park Col-

lege with Douglas, was on the original airstaff when 'DVE went completely live in August 1971. Besides the heady feeling of his first big shot in the biz, he remembers fearing for his job and career after inadvertently uttering his own on-air profanity following a technical error. "It was pro-

bably the only break I ever did that Dwight didn't catch," he laughs. Douglas was reportedly quite angry when he did learn of it ... a year later.

Along with Douglas and other staffers, Bruun moved across the street to WYDD in late '72 when ABC insisted that 'DVE broaden and play artists like Barry White. He later came back to work at KQV before moving on to PD posts at KMOD/Tulsa and KICT.

The Roachman Cometh

Ken Karpinski, who had done mornings at the station as Ken Spector, succeeded Douglas as PD. In his current incarnation, he's Kenny Lee, Assistant PD at A/C WAXY/Miami. Karpinski immortalized himself in the 'DVE annals by hiring Little Jimmy Roach from WCOL-FM/Columbus. "Little" is neither an accurate description of Roach's stature nor the time he's logged at the station - he's 6'5" tall, and has been at the station for 12 years straight.

Roach's deep, sonorous voice is complemented by his excellent command of language. "He can put words together to paint a picture," explains Karpinski. "Also, his tone is laid-back and conversational, but it

Continued on Page 46

'DVE's Industrial Strength Numbers

A glance at Arbitron trends over the years shows the remarkable consistency of WDVE's ratings. The station has been among the top five in 12+ shares since fall '78 and in the top three every book since spring '81, except for fall '84.

That recent book is the station's best ever demographically, though. 'DVE notched #1's in men 18+, 18-24, 25-34, 18-34, 18-49, and 25-49. Additionally, 'DVE was #2 in women 18-24.

Pittsburgh Arbitron 12+ Share Trends

	WDVE	*WHTX	WYDD	WBZZ
Sp 75	5.3	—	1.4	—
Fa 75	5.4	—	2.7	—
Sp 76	6.8	—	1.3	—
Fa 76	5.7	—	1.9	—
Sp 77	7.8	5.1	1.5	—
Fa 77	5.2	4.1	3.0	—
Sp 78	5.6	6.3	1.7	—
Fa 78	6.9	4.9	2.7	—
Sp 79	7.7	6.7	1.9	—
Fa 79	7.6	5.7	1.8	—
Sp 80	5.4	5.2	2.2	—
Fa 80	6.4	6.8	1.0	—
Sp 81	7.9	6.1	2.2	—
Fa 81	6.1	4.6	3.9	3.8
Wi 82	6.5	4.2	3.6	5.0
Sp 82	5.9	5.2	3.0	5.7
Fa 82	6.7	2.7	2.6	6.0
Wi 83	6.3	3.4	1.6	6.7
Sp 83	6.9	4.8	1.5	7.4
Fa 83	8.1	4.9	2.1	6.0
Wi 84	6.4	5.1	2.7	6.3
Sp 84	7.9	6.1	2.2	7.4
Fa 84	7.9	6.1	1.8	8.8

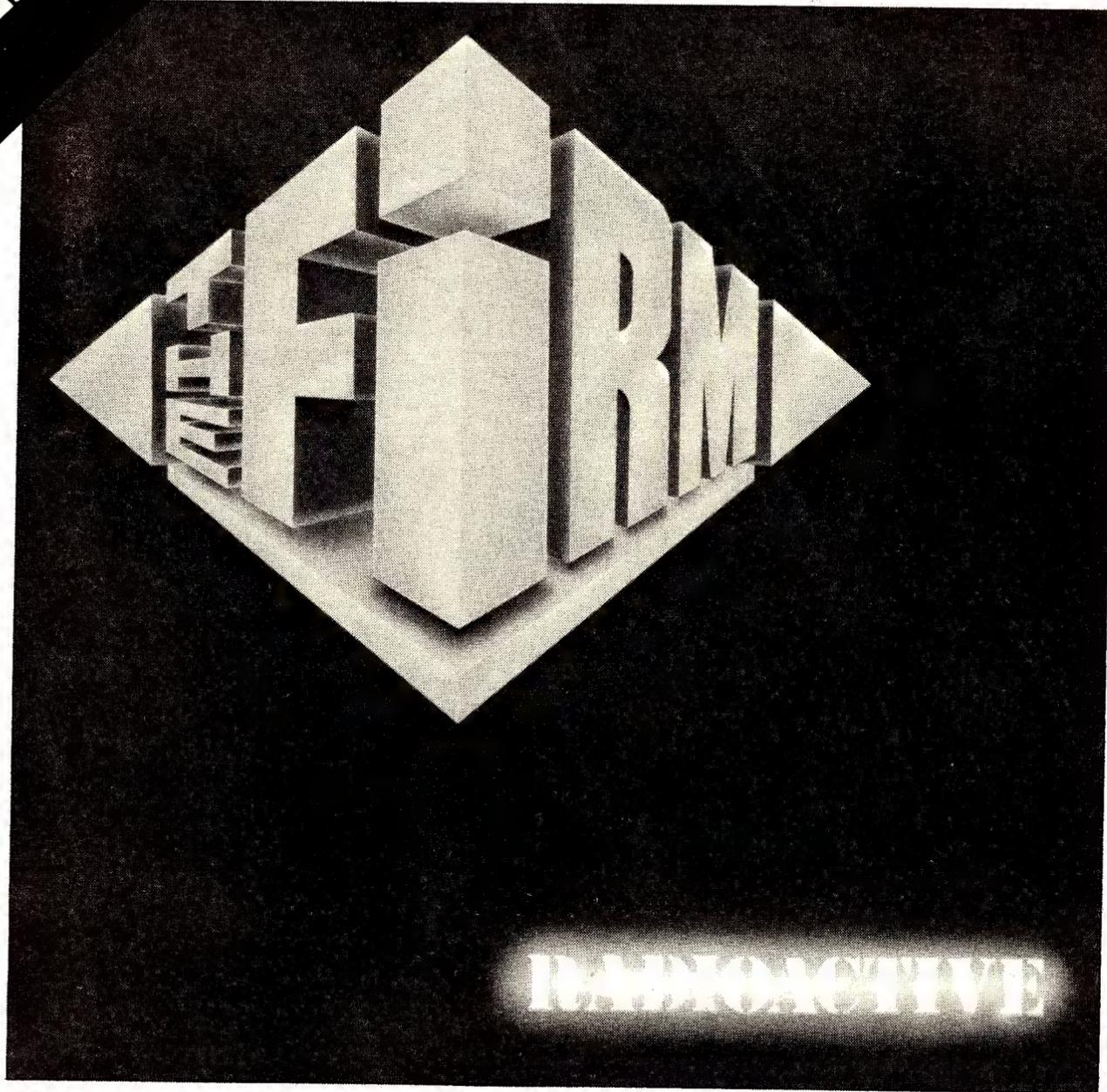
* WHTX was WXXK through fall '82.

15 YEARS OF PITTSBURGH ROCK AT WDVE

	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84			
MORNINGS	KQV-FM	KEN SPECTOR	CAROLYN SMITH	JOE FENN	RANDY KRAMER W/ CARL ECKELS			MARLYN WITH P.J. MALONEY JOHN STEIGERWALD, STAN SAWRAN, AND NEIL SPENCE			JOHN GIESE	THE JIMMY & STEVE MORNING ALTERNATIVE JIMMY ROACH & STEVE HANSEN							
MIDDAYS		CAROLYN SMITH	DWIGHT DOUGLAS	ED BARRETT	JIMMY ROACH			TERRY CAYWOOD			MARLYN								
AFTERNOONS	BROTHER JOHN	DON DAVIS	JESSE	DENISE OLIVER	MARLYN			JIMMY ROACH			MAXWELL	HERSCHEL							
EVENINGS		DWIGHT DOUGLAS	BUDDY RICH	BILL BRUUN	KEVIN MCGUIRE	TED JAMES	STEVE HANSEN			HERB CROWE			LEE HOGAN	TREVOR LEY	MAXWELL	BILL SECURRO	JACK ROBERTSON	RON NENNI	MICHELE MICHAELS
OVERNIGHTS		BILL BRUUN	DON DAVIS	TED FERGUSON			TERRY CAYWOOD			HERB CROWE			LEE HOGAN	TREVOR LEY	MAXWELL	BILL SECURRO	MARLYN	JACK MALOY	
PART TIMERS		RON CHAVIS	HAROLD RUSSELL			TREVOR LEY			BILL SECURRO			MARLYN			JACK MALOY				
PRODUCTION DIR.		DENNIS BENSON			HERB CROWE			JIM LADD	STEPHANIE LYNCH			JACK MALOY	LINDA CARDUCCI			CHRIS DiCARLO			
PROGRAMMING		DAN FORMENTO																	
MUSIC DIR.		DAN KELLY	DWIGHT DOUGLAS	KEN KARPINSKI	JIMMY ROACH			JOHN MCGHAN			DAVE LANGE			HOWIE CASTLE			GREG GILLISPE		
G.M.		TOM DANIELS			STEVE HANSEN			MARLYN POSNER MCFERRIN			RON NENNI			HERSCHEL					
OWNERSHIP		STEVE BERGER			BILL IRWIN			ROBERT DICKEY			BOB SCHUTT								
		ABC																	
		TAFT BROADCASTING																	

PRESENTING

**#1 MOST ADDED AOR TRACK
FIRST WEEK
AOR TRACK BREAKER**



"RADIOACTIVE"

(7-89586)

The first single from

**THE FIRM'S
DEBUT ALBUM.**

(81239)

The Firm is:

Jimmy Page, Paul Rodgers, Chris Slade, Tony Franklin

A thoroughly unique merger of rock talent. Become a member of The Firm.

Produced by Jimmy Page and Paul Rodgers

ON TOUR:

2/28 REUNION ARENA, DALLAS, TX / 3/2 KANSAS COLISEUM, WICHITA, KS / 3/4 DANE COUNTY COLISEUM, MADISON, WI / 3/7 MECCA ARENA, MILWAUKEE, WI / 3/8 CIVIC CENTER, OMAHA, NE / 3/10 McNICHOLS ARENA, DENVER, CO / 3/12 COMPTON TERRACE, PHOENIX, AZ / 3/14 THE FORUM, LOS ANGELES, CA / 3/15 THE COLISEUM, OAKLAND, CA / 3/16 PACIFIC AMPHITHEATER, COSTA MESA (SAN DIEGO), CA / 3/18 TINGLEY COLISEUM, ALBUQUERQUE, NM / 3/21 SUMMIT, HOUSTON, TX / 3/23 SPECIAL EVENT ARENA, AUSTIN, TX / 3/24 LAKEFRONT CENTER, NEW ORLEANS, LA / 4/11 HAMPTON COLISEUM, HAMPTON, VA / 4/12 CHARLOTTE COLISEUM, CHARLOTTE, NC / 4/14 COLISEUM, JACKSONVILLE, FL / 4/16 OMNI, ATLANTA, GA / 4/18 FREEDOM HALL, LOUISVILLE, KY / 4/20 RIVERFRONT COLISEUM, CINCINNATI, OH / 4/22 MARKET SQUARE ARENA, INDIANAPOLIS, IN / 4/23 CIVIC CENTER ARENA, ST. PAUL, MN / 4/24 ROSEMONT HORIZON, CHICAGO, IL / 4/26 JOE LOUIS ARENA, DETROIT, MI / 4/27 COLISEUM, CLEVELAND, OH / 4/29 MADISON SQUARE GARDEN, NEW YORK, NY / 5/1 CAPITOL CENTER, WASHINGTON, DC / 5/3 CIVIC CENTER, HARTFORD, CT / 5/5 CIVIC ARENA, PITTSBURGH, PA / 5/6 SPECTRUM, PHILADELPHIA, PA / 5/8 CENTRUM, WORCESTER, MA / 5/9 BRENDAN BYRNE ARENA, RUTHERFORD, NJ /



On Atlantic Records and Cassettes

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COMPACT
disc
DIGITAL AUDIO

WDVE: A Pittsburgh Power For 15 Years

Continued from Page 44

has a certain aggressiveness to it at the same time."

Denise Oliver, now PD of WYNY/New York, joined 'DVE for middays from an up-state New York station in early '73. Through meeting Lee Abrams (who was to come in as consultant in early '75) and Douglas, Oliver developed her interest in programming. As she remembers, Abrams made the programming cohesive by dropping Top 40 material by artists such as the Temptations and Spinners. A notable promotion of the time was giving away a half-ton of albums, and memorable events included morning man Joe Fenn dropping his trousers while on the air. Not a remarkable feat unless you consider that 'DVE's studio at the time was behind a street-level, show-case window. Oliver moved on in mid-'75 to airwork at DC101/Washington before programming WIYY/Baltimore and DC101;



John McGhan (c) with Styx, 1978.

she also held executive posts with the ABC Rock Network.

Karpinski also hired 'DVE's first Production Director, Dan Formento, who was faced with a severe handicap initially - the station had no production studio. Instead, it rented time at outside rooms or used KQV's

Abrams On Air

WDVE was the first major Eastern industrial-belt station Lee Abrams consulted. He arrived in early '75, just after Taft took it over from ABC.

'DVE bears the distinction of being one of few AORs to have had Abrams pull an airstaff. Shortly after Taft assumed control, the airstaff went on a bitter strike for over a month to protest what it felt were unfair cost-cutting practices and firings. Abrams came to town, along with staffers from other Taft stations, to fill in on the air.

"I cheated and played all my favorites. I started out as a model follower of the format. Then it became such an inconvenience to be on the air at 7:00 Sunday mornings that I said, 'Oh well' and played 11-minute Genesis cuts and '60s oldies. I was kind of testing 'Superstars 2,'" he laughs.

Ten years later, Abrams credits 'DVE's success to unflinching commitment to rock in the face of trends, a base of heritage listeners, and longevity of personalities.

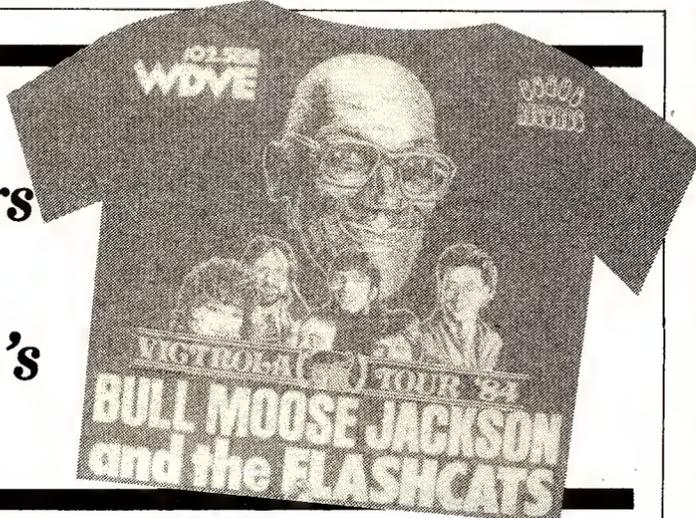


Lee Abrams (c) and 'DVE staff praying for ratings in 1975. Marsy is at far left, and Jimmy Roach is second from right.



Ron Nenni Jimmy Roach, 1975 Jimmy Roach and Steve Hansen Jack Maloy Marsy Michele Michaels Herschel Greg Gillispie

'DVE Sponsors (Other) Jackson's Tour



'DVE doesn't play anything by Michael Jackson, but they've promoted two Jackson shows since last October. How so? The Jackson in question is Bull Moose Jackson, a 73-year old rhythm 'n' bluesman who wrote "Big Ten-Inch Record," which Aerosmith has covered.

An October appearance by Bull Moose was originally planned as a spoof in anticipation of the Jacksons' local appearance. It took on an extra zing when the Jacksons date was cancelled because a concessionaires' union refused to let the Jacksons organization sell their own concessions. "The CHR stations' promotional plans were killed, and we got even more media coverage and advantage out of the bit," says PD Greg Gillispie.

Calling it the "Victrola" tour, 'DVE brought Jackson back for a return engagement in December. The show included an auction



Bull Moose and Steve Hansen benefitting Toys For Tots, and the recital of a bluesy version of Dickens's "Christmas Carol."

mono studio. During the time ABC owned the station, Formento also had to clear every piece of production with the company's Standards & Practices department in New York by playing the spots over the phone.

In 1978 - his last year at 'DVE - Formento's work won five awards from a Pittsburgh radio industry group. He later moved to the Source as Program Manager, and now runs his own production house, Radio Today, while continuing to produce "Today In Rock History" for the Source.

In late '74, ABC sold the station to Taft, and Jimmy Roach replaced Karpinski as PD. Roach moved the station from ABC's "Rock In Stereo" to Abrams' "Superstars" approach, and the station became one of the country's first FM rockers to broadcast live concerts regularly.

Roach stepped down as PD in '77, and John McGhan came in from the PD chair at Taft's WGRQ/Bufalo. He increased play on artists such as Genesis, Kansas, and Rush, and sped up the station's promotional machinery.

"We overwhelmed the market with a lot of standard promotions that had never been used there," McGhan recalls. "Much of what we did was new because AOR had formerly been just 'play the records.' We did things like outdoor jazz concerts at lunch-time to appeal to the business crowd, an all-night train trip to see the Stones in Philadelphia, and boat parties."

An off-the-wall promotion for the Fabulous Poodles album had 500 listeners dress

up their dogs as poodles and bring them to a record store appearance by the band. Everyone received a box of dog biscuits, and a picture of all the pooches was taken for publication in R&R.

McGhan's experience at 'DVE producing live concert broadcasts with the likes of Chicago, Heart, and James Taylor was instrumental in landing his job as Director of Programming for the Source's start-up in 1979. His 'DVE days also influenced his mode of operations in general: "At 'DVE, I stopped doing things twice. I did them once, and did each as if it was the chance of a lifetime. I came to feel if it's worth doing, do it right. I lost my ability to compromise in terms of quality."

Dave Lange from WILS-FM/Lansing followed McGhan as PD, and found community involvement to be crucial. "In reaction to being bad-rapped as a smoky city for so long, people in Pittsburgh have a lot of civic pride, much as people in Cleveland do. So we tied in to the community with concerts to raise money for food banks that help laid-off steelworkers, and we got involved with paddleboat races on the river."

Lange was impressed how "people at 'DVE had an up, energetic attitude. That's hard to keep alive when you've been someplace for a long time, as many of them have. Also, the station's been able to weather a lot of shifts in PDs, probably because of Taft's steady hand and having the same consultant."

In the fall of '82, PD Howie Castle came in

Continued on Page 48

TO

JIMMY ROACH
STEVE HANSEN
MARSY
HERSCHEL
MICHELE MICHAELS
JACK MALOY

Thanks for making the 15th the best year of 15 years of great rock 'n' roll on WDVE. Bob Schutt and Greg Gillispie

ORIENT YOURSELF TO

LOUDNESS

"THUNDER IN THE EAST"

AKIRA TAKASAKI (Guitar)
MASAYOSHI YAMASHITA (Bass)

MINORU NIIHARA (Vocals)
MUNETAKA HIGUCHI (Drums)

Formed in Tokyo in 1981, LOUDNESS quickly grew from a local attraction to top-ranked status throughout Japan. In less than three years, they released four best-selling studio albums plus a double live collection.

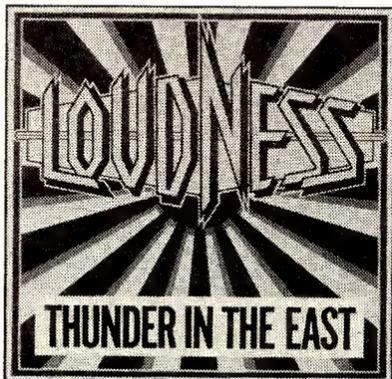
Determined to break through to an international audience, LOUDNESS recently added Great Britain and Europe to their list of conquests, including a string of sold-out concert dates.

Now, LOUDNESS has set their sights on America. As guitarist/composer Akira Takasaki comments: "We're ready for U.S. audiences because we've been polishing our skills for three years. We want to be recognized as a great band throughout the world."

LOUDNESS' first album for Atco Records, entitled "THUNDER IN THE EAST," was produced by Max Norman (Ozzy Osbourne, Y&T, Ian Hunter). Recorded in Los Angeles during September & October 1984, the LP firmly establishes LOUDNESS as a world class unit.

Boasting excellent musicianship and great songs, LOUDNESS offers a thunderous burst of rock 'n' roll energy which brings Japan onto the international music scene with undeniable force.

90246-1



Featuring
"CRAZY NIGHTS"
and "HEAVY CHAINS"

OUT NOW!!

PRODUCED BY MAX NORMAN (for On Yer Bike Ltd.)

CO-MANAGEMENT: DANNY O'DONOVAN
(DANNY O'DONOVAN ENTERPRISES, LOS ANGELES)

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RCA Salutes WDVE On Its 15th Anniversary

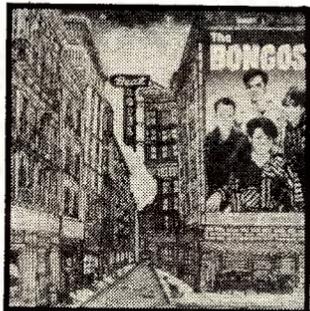
GARY O' "Shades Of '45"

12"
OUT NOW



Pre-release Adds Include KZEW, KLOL, KILO, KLBJ, KUFO, KNAC, KKO, WHMD, CILO

THE BONGOS "Beat Hotel"



Featuring "Space Jungle" from their first full-length album out now

AUTOGRAPH "Turn Up Your Radio"



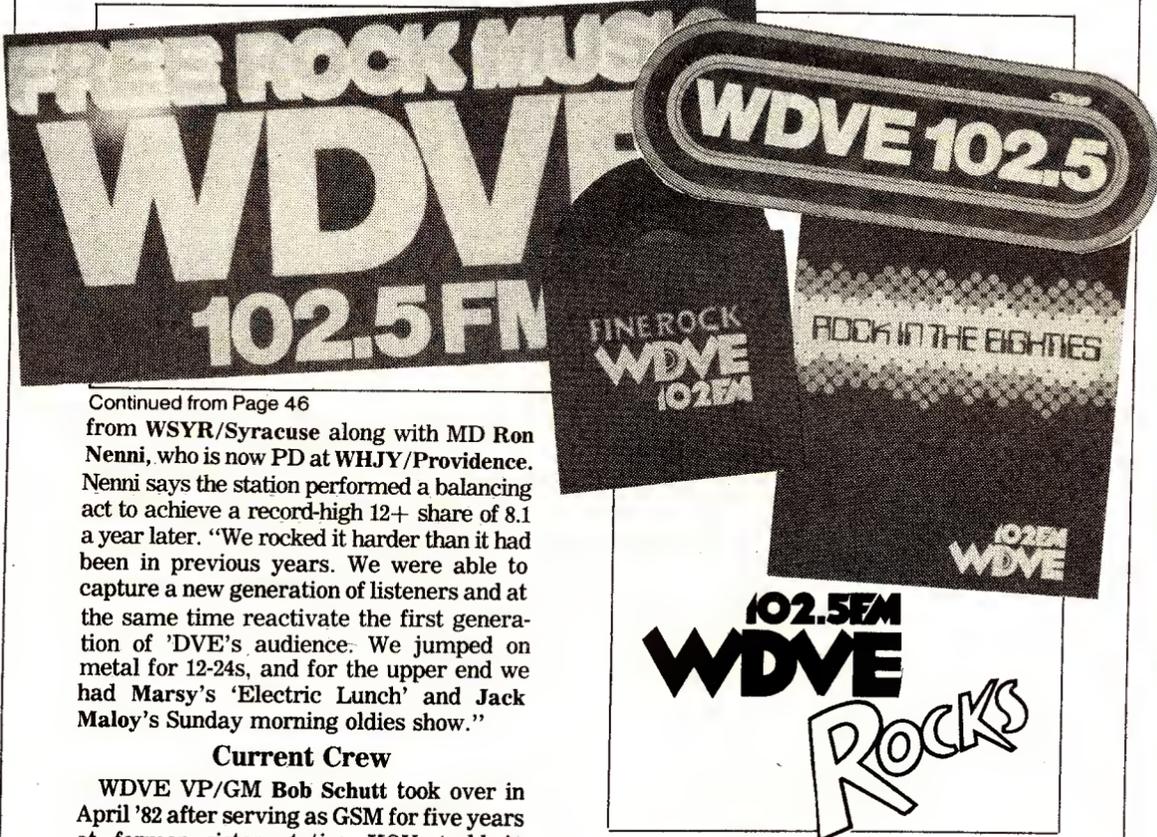
Still Top Five Requests After Four Months

R&R 18
ALBUM NETWORK 16
FMOB 18

Also featuring "My Girlfriend's Boyfriend Isn't Me" — Look for the 12"

RCA 
Welcomes Everyone To
The Burkhart-Abrams
Convention '85

WDVE: A Pittsburgh Power For 15 Years



Continued from Page 46
from WSYR/Syracuse along with MD Ron Nenni, who is now PD at WHJY/Providence. Nenni says the station performed a balancing act to achieve a record-high 12+ share of 8.1 a year later. "We rocked it harder than it had been in previous years. We were able to capture a new generation of listeners and at the same time reactivate the first generation of 'DVE's audience. We jumped on metal for 12-24s, and for the upper end we had Marsy's 'Electric Lunch' and Jack Maloy's Sunday morning oldies show."

Current Crew

WDVE VP/GM Bob Schutt took over in April '82 after serving as GSM for five years at former sister station KQV (sold in December '82 to Calvary). He credits the station's success to "consistency in the marketplace. We've never wavered from our stance, and now have listeners who've been with us 14 years."

The payoff is 25-34 strength, says Schutt, with "advertisers accepting us as a viable medium. We're seeing increased growth in accounts that were once almost nil on our air: airline, financial, computer, automotive. We're going to get more revenue from older demographics this year than ever before."

Current PD Greg Gillispie arrived in February '84 after programming KEZO/Omaha and MD stints at KAZY/Denver, WIOT/Toledo, and WWWW/Detroit. Gillispie feels he's given the station a more well-rounded music mix. "Having a staff with so much tenure at the station was like having a firsthand history lesson," he says. "Jimmy, who's been PD, and Marsy, who was MD, helped me find the right old songs to use as spice tunes."

Local artists such as Donnie Iris, Iron City Houserockers, and B.E. Taylor, as well as depth cuts by venerable Pittsburgh favorites such as Hall & Oates, Kansas, and Styx, provide much of the variety at 'DVE.

Unlike some other AORs with similar tenures in the format, 'DVE doesn't choose to go far into CHR crossovers. "With so many other stations in the market pounding Prince, for instance, it's a breath of fresh air to come over to us and not hear that stuff in lieu of some great rock 'n' roll," Gillispie reasons.

Though the station's 12+ shares of 7.9 in the last two books have been shy of its 8.1 peak in fall '83, they contain 'DVE's highest shares ever of 18-34 men and women. "By making the station more listenable and playing more variety, we're seeing a shift from almost one-sided 18-24 numbers to a

more balanced mix with 25-34 year-olds," says Gillispie. "Also, personalities such as Jimmy, Marsy, and Herschel have developed enormous credibility and loyalty with listeners who grew up with them."

Roach, who's been voted the city's favorite disk jockey in a magazine poll ten years in a row, is teamed with Steve Hansen. Their shows have a cast of characters including a sleazy shyster named "Murray 'Crash' Brokerwitz," and the duo localizes their humor through bits like lampooning Pittsburghers' habit of reserving parking places by leaving kitchen chairs on the street. Roach celebrated his 1000th show recently with a 1940s-style broadcast from a swank downtown hotel, complete with a 15-piece big band and Don Pardo as emcee.

Now on middays, Marsy has done every shift except evenings in her ten years at the station, and her experience qualifies her to assess the various programming eras at the station. As she sees it, Roach developed a caring, family feel among the staff, McGhan's flashy promotions gave the station a sense of show business, Lange ushered in the modal concept of programming, Castle emphasized heavy metal and increased the station's concert involvement with backstage interviews and reports, and Gillispie has been a people motivator who's fired up the staff.

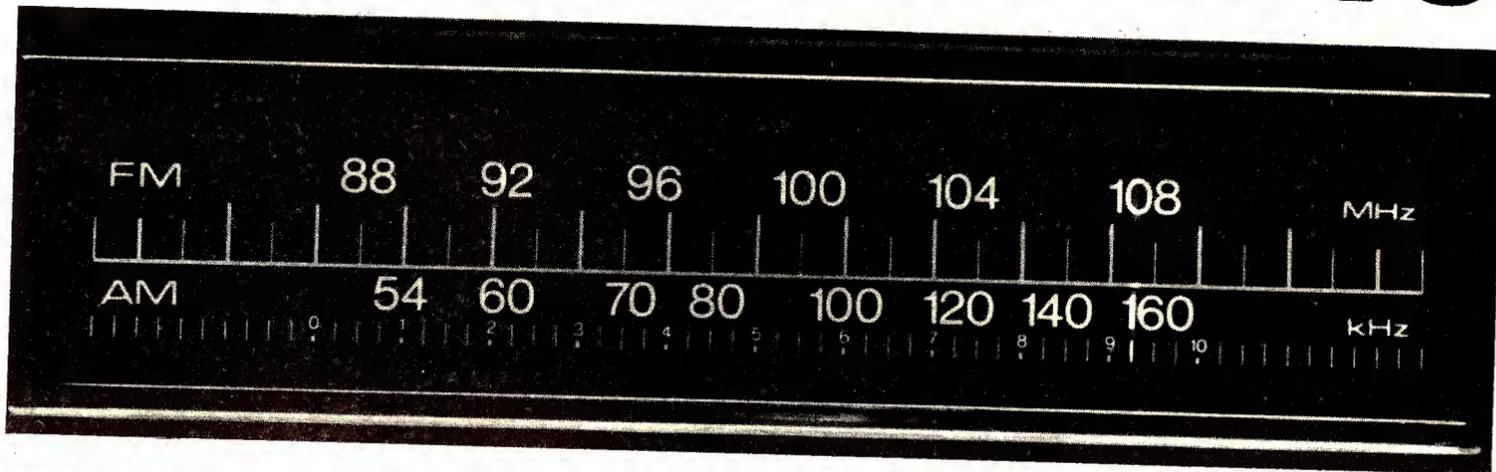
Rounding out the fulltime staff is MD/afternoon Herschel, who's logged time at other Pittsburgh outlets and WRVR/New York, nightlady Michele Michaels from KFOG/San Francisco, and overnigher Jack Maloy.

'DVE isn't resting on its laurels. Gillispie plans to use the 15-year mark as a "springboard. We want to keep creating the kind of events that get coverage from other media and have the entire community saying, 'Can you believe that 'DVE is doing this?'"

Congratulations WDVE — On Your First 15 Heavy Years!

HEAVY LENNY PROMOTIONS INC.
Covering L.A., The World . . . And Pittsburgh

OUR HITS ARE ALL OVER RADIO



THE FIXX PHANTOMS
TRIUMPH THUNDER
SEVEN STONE FURY
BURNS LIKE A STAR
KIM WILDE TEASES
& DARES GIUFFRIA
ANGEL CITY TWO MIN-
UTE WARNING MCA

® MCA RECORDS

DELIVERING THE MUSIC OF THE 80'S

AOR Picture Page



SQUIER STORMS SPECTRUM — Pictured after Billy Squier's concert at Philadelphia's Spectrum are independent promotion ace Fred DiSipio Jr., WMMR MD Erin Riley, Squier, and Capitol President Don Zimmermann.



KCGL ACTS A BIT DOTTIE — KCGL/Salt Lake City, the modern rock station that once gave away a Wayne Newton concert package, recently offered a life-size cardboard standup of Dottie West to the person who came up with the most creative idea of "What To Do With Dottie." The winner said he wanted to take her to Reno to gamble into the wee hours of the morning, then retire to a local motel where he would show her some rope tricks. From left, the recipient, "Dottie," and personality Mike Summers.



BONDS REDEEMED AT WRCN — Gary U.S. Bonds's visit to WRCN/Long Island yielded interest from MD John Grappone, midday gal Zena Black, Bonds, and PD Marc Coppola.



KSJO SALUTES OLD MUSIC & YOUNG BLOODS — Jerry Corbitt (left) and Jesse Colin Young of the reunited Youngbloods flank KSJO/San Jose MD/midday man Ken Anthony during his lunch-hour Classic Trax oldies show.



WIOQ SETS TOYS FOR TOTS RECORD — 385,000 toys were collected and distributed in WIOQ/Philadelphia's sixth annual Toys For Tots campaign conducted with the U.S. Marine Corps Reserves. Among the events was a Christmas concert with Renaissance, where an onstage rendition of "White Christmas" featured (l-r) the band's Michael Dunford and Greg Carter, 'IOQ's Ed Sciaky, Helen Leicht, David Dye, and Harvey with Renaissance's Annie Haslam.



A PRINCELY PRIZE FIT FOR A QUEEN — Awarding WZYC/Newport, NC's Prince concert kit are MD Robyn Mutchler, the winner and her daughter, OM Steven Gelder, and afternooner David Thomas.



WAPL'S DIAMOND DAVE — WAPL/Appleton personality David Lee (left) bestows the "Apple Christmas Rock," a \$1600 diamond, on the delighted winner.



CALENDAR BOYS — WFBQ/Indianapolis morning team Bob Kevoian (left) & Tom Griswold autograph the last of 10,000 Bob & Tom calendars the station sold in less than two weeks.



KZEW CHARITY CLASSIC — KZEW/Dallas cosponsored a charity basketball game between teams of former NBA greats such as Nate Thurmond and "Pistol" Pete Maravich. Held at halftime of a Mavericks-Lakers game, the matchup raised \$4000 for Sickle Cell Anemia and \$2000 for Cystic Fibrosis. KZEW sportscaster Mike Rhyner (left) is pictured with Maravich.



PHIL BAILEY COMES HOME — Well, almost. Philip Bailey, who lives in nearby Aurora, stands with (l-r) KBCO/Boulder Operations Manager Dennis Constantine, PD John Bradley, and MD Doug Clifton.



KISW FIXXATED — The Fixx was in at KISW/Seattle, as you can tell from the faces of (l-r) PD Beau Phillips, the group's Jamie West-Oram, jock Mike West, band member Adam West, MCA Northwest rep Fred Zaehler, and personality Gary Crow.



GETTING SMASHED WITH SMASHER — New Year's Eve found DC101/Washington afternooner Adam Smasher leading his faithful followers in a rousing toast.

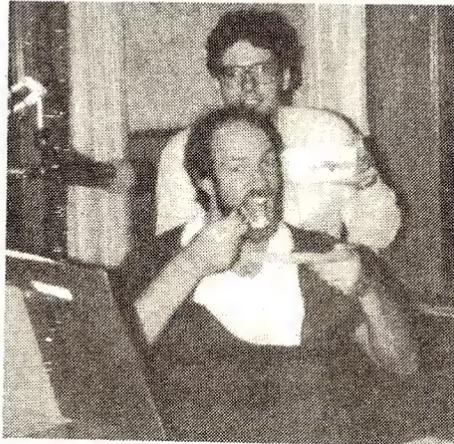
SEGUES

New AOR KXGO/Arcata-Eureka in Northern California needs record service. Reach PD Jim Nelly, III at (707) 822-3636.

Andy Sanderbeck steps down as WOOS/Canton MD while retaining his airshift . . . Nancy Martin is KQDS/Duluth's new MD.

Shaun Waggoner is named KQRS/Minneapolis Promotion Director, as Dan Culhane moves up from that position to Research/Production Coordinator.

Barry Carollo is new to WLIR/Long Island weekends.



MORNING MUNCHIES — WCPZ/Sandusky PD/morning man Randy Hugg (seated) and News Director Barry Cassell follow their mothers' advice to eat a good breakfast. The pair were sampling a chicken dish whose recipe had won a national contest for a listener.



ATHENS ALOHA — Matters botanical ranged from kudzu to palm trees when R.E.M., the pride of Athens, GA, stopped by KPOI, the pride of Honolulu. From left, MD Andy Preston, afternooner Brock Whaley, and the band's Mike Mills and Peter Buck.

THE WARNER BROS. RECORDS

PLAY TO WIN CONTEST



**You win listeners when you play our artists
Now, win cash just by reading about them!**

Last year, you played records by "new" artists Madonna, Wang Chung, Sheila E., James Ingram and Jack Wagner. Look what happened: they had hit records, you had hit radio and we had a hit year.

It's '85 and time to spread the wealth again.

We've got more winning new artists to introduce, including Chris Isaak, Los Lobos, Lone Justice, Marc Anthony Thompson, Narada Michael Walden and Lloyd Cole and the Commotions. While you're reading about them on the following pages, look for our name and win valuable prizes in our first-ever R&R Play To Win Contest.

Warner Bros. Records. We're here to play.

PLAY TO WIN

If You're In Radio Or Retail And Have Really Good Eyesight You Can Be A Winner!

All of you in radio and retail made 1984 happen for Warner Bros. Records. Now, we want to help make 1985 happen for you. If you can tell us how many times Warner Bros. Records is referred to in this advertising supplement, you can win real greenbacks!

**Grand Prize: \$1,500
Second Prize: \$1,000
Plus More!**

In addition to these cash prizes, we'll give away four portable Compact Digital Disc players and oodles of CD's from the WBR barn to go with them. There's just one hitch: you must work either in radio or retail in order to win.

Remember, you must count the number of times Warner Bros. Records appears in print on these six pages - in any form: Warner Bros. Records, Warners, Warner, WB or WBR. And don't forget our logo!

Eligibility Details: Contest open only to persons employed in broadcasting or retail record sales. Persons specifically excluded from this contest include members of the press and trade publications, your friends at Elektra and people who breed puppies for a living. Record company employees can enter the contest, but they're only eligible to hunt for logos and can win nothing. Please use the official entry blank or a photocopy of it. Winners will be drawn at random from correct entries postmarked no later than Feb. 28, 1985.

You Can't Win If You Don't Play

© 1985 Warner Bros. Records Inc.



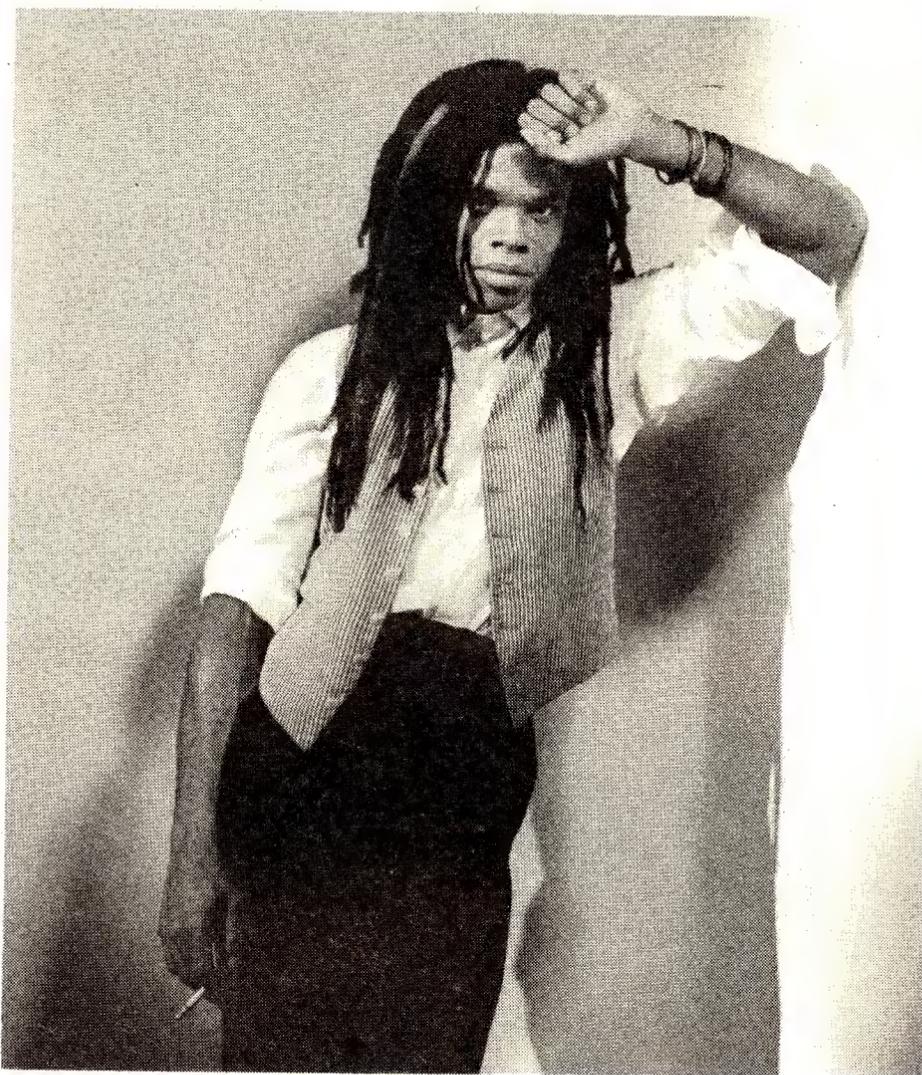
LOS LOBOS

Voted Best New Artist and Band Of The Year by the critics of *Rolling Stone* magazine, the L.A. band Los Lobos is poised to strike in '85. *How Will The Wolf Survive?*, a Slash/Warner Bros. release, contains the hits "Will The Wolf Survive?" and "Don't Worry Baby." In the words of *Rolling Stone*, "Their blues pack the gale force of a Latin Zeppelin; their rockabilly roars like a panzer division of low-riding '57 Chevys."



AHA

Norway's No. 1 band is coming to America. Aha's WB debut LP hits stores in April or May; in the meantime, look for "Take On Me," the group's first U.S. single, on vinyl and video. Steve ("Billie Jean") Baron and Student Academy Award-winner Michael Patterson will co-direct the video piece, melding animation and live action photography. Remember what happened with Madonna in '84? It's happening again. With looks to kill and music to match, watch out for Aha.



MARC ANTHONY THOMPSON

Marc Anthony Thompson is not one of the Thompson Twins, is not related to Linda Thompson and is not Jamaican. He is a songwriter, singer, musician and producer with a fresh and accessible vision. Leslie Libman (Chicago's "You're The Inspiration" and "Hard Habit To Break") will direct a video of "Love Cools Down," the latest (remixed) single from Thompson's self-titled WB album debut.

Play To Win With Warner Bros. Records

Please print clearly

Name _____

Age _____

Occupation _____

Employer _____

Bus. Address _____

Bus. Phone _____

Home Address _____

Home Phone _____

Warner Bros. Records (in all its forms: Warner Bros. Records, Warners, Warner, WB, WBR and logos) appears _____ times. I know because I counted.

Own or use a Compact Digital Disc player? Yes _____ No _____

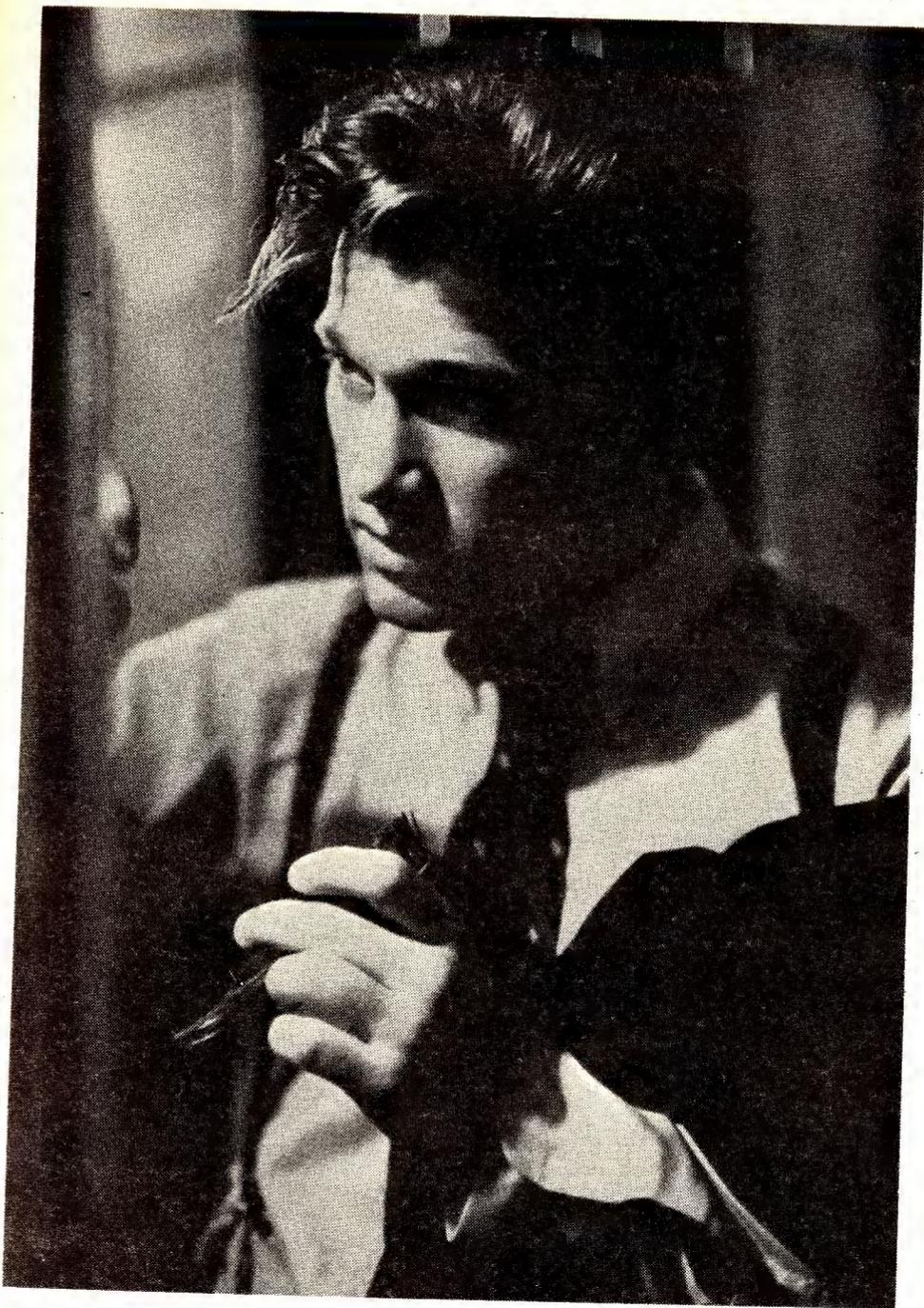
Ever seen a UFO? Yes _____ No _____

Shirt size _____

Send this completed entry blank to:

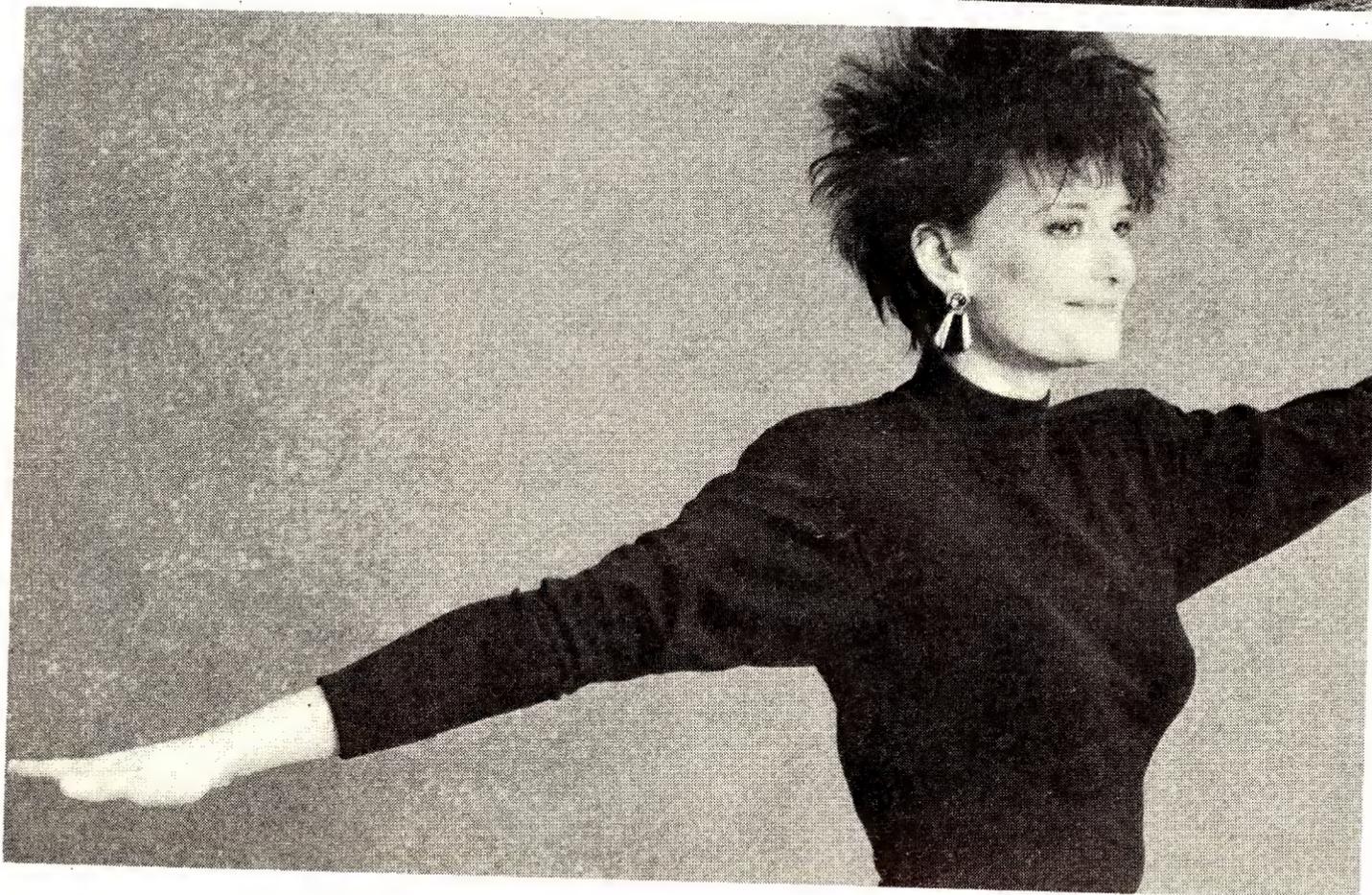
"Play To Win" Contest
Warner Bros. Records
P.O. Box 6868
Burbank, CA 91510

Entries must be postmarked no later than Feb. 28, 1985.



CHRIS ISAAK

Chris Isaak's *Silvertone* marks the vinyl debut of a Bay Area favorite. Chris (an ex-Golden Gloves boxing champion) has created a new music that's at times reminiscent of influences such as Roy Orbison, Creedence Clearwater, Marty Robbins and the Everly Brothers, yet remains essentially original. Mary Lambert (director of Madonna's "Borderline" and "Like A Virgin" videos) has been retained by WB to direct a video version of "Dancin'", the first single from *Silvertone*. Just remember two facts about Chris: he sings even better than he looks, and he's going to be a star.



LINDA THOMPSON

Linda Thompson created a succession of internationally acclaimed albums working with partner and ex-husband Richard. Now this British star turns solo with *One Clear Moment*, her debut LP for WB. "Can't Stop The Girl" is the first single.

PLAY TO WIN CONTEST

THE BLUEBELLS

With two successive English chart smashes, The Bluebells have established themselves as an international force. *Sisters* is the group's latest Sire/London LP release (distributed, of course, by WB) - the single "I'm Falling" is currently on MTV and your desk.





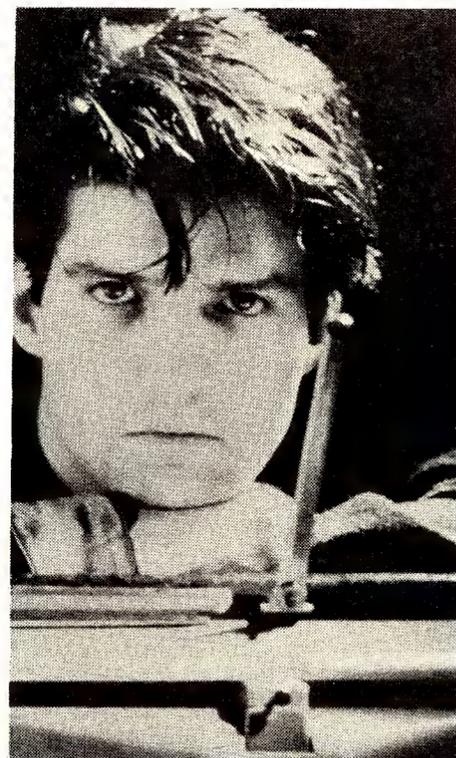
A DROP IN THE GRAY

A Drop In The Gray is comprised of musicians from Northern California, Southern California, Scotland and Germany, but the language they speak is universal. Certain Sculptures, the band's Geffen debut LP, is at once moody, exotic and compelling. WB promo people predict both AOR and CHR action.



NARADA MICHAEL WALDEN

Narada Michael Walden looks great, sounds great, writes great, produces great - in fact, he is great. "Gimme, Gimme, Gimme" is the first single from his debut LP on Warner Bros. Records. Ed Griles (Huey Lewis and Cyndi Lauper videos) has just finished directing the video. Judging by The Nature Of Things (the title of his new LP), Narada will find a niche on CHR, AOR, A/C, Dance and R&B playlists.



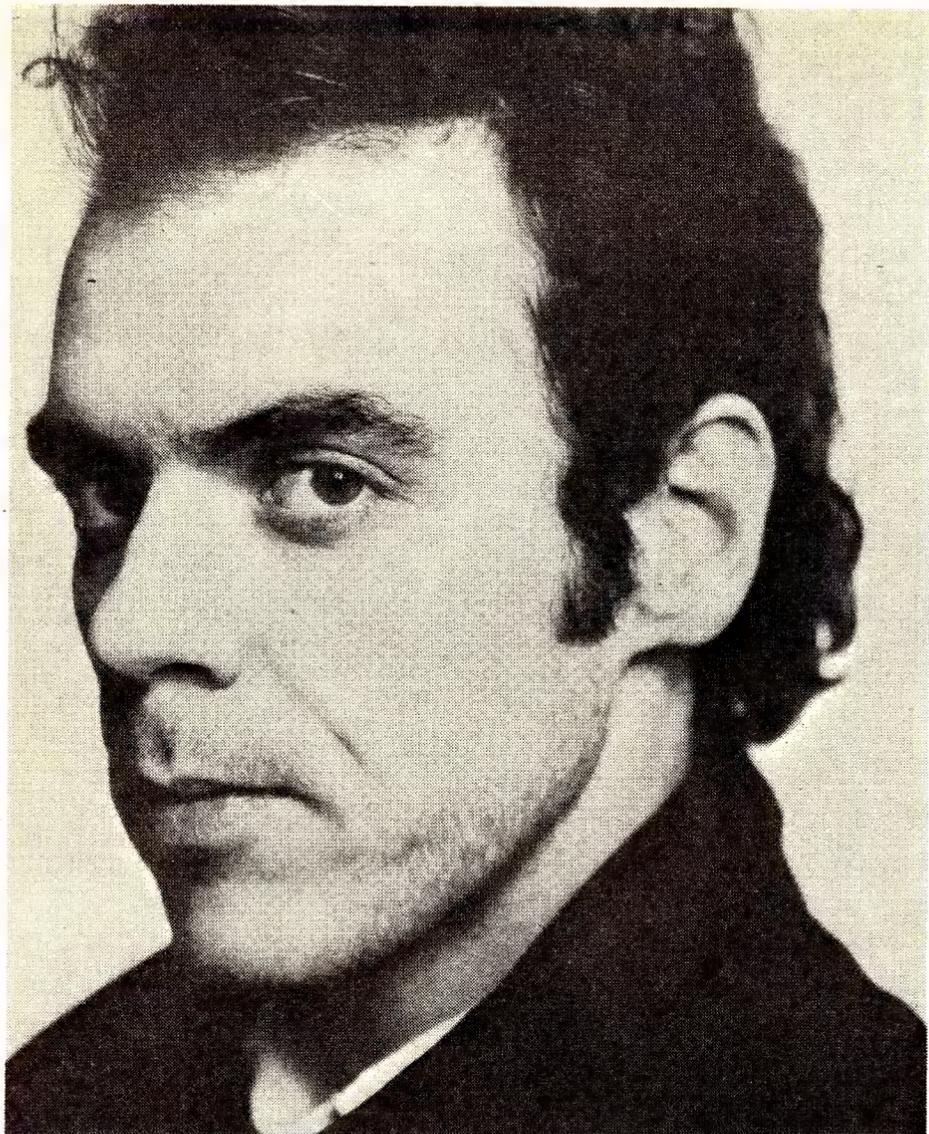
LLOYD COLE AND THE COMMOTIONS

Lloyd Cole And The Commotions are a certified English smash. With sounds reminiscent of Dire Straits, Lou Reed and The Kinks, Lloyd and clan could prove to be among the year's most important discoveries. The first track from the Geffen album Rattlesnakes is "Perfect Skin," and it's enough to make the competition hide.

THE SMITHS

The Smiths have won the hearts of both critics and audiences with music that blends social commentary with innovative vocal styling. Singer/songwriter Morrissey asks "How Soon Is Now?" on the group's current (and biggest) hit, from the forthcoming Sire LP Meat Is Murder. That album will join The Smiths' self-titled debut LP in stores on Feb. 11. Meanwhile, watch for "How Soon Is Now?" on MTV.





JOHN HIATT

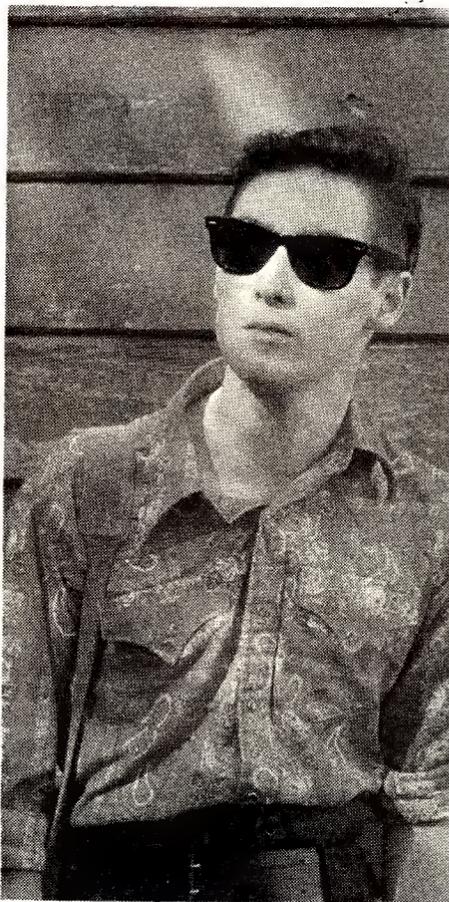
John Hiatt has been described as "the best singer/songwriter you've never heard of," but *Warming Up To The Ice Age* will change all that. Hiatt characterizes his latest Geffen album as "ZZ Top meets P-Funk at Big Pink, with Barry White sitting in." If all of this is confusing, suffice it to say that Elvis Costello sits in on one track of a very powerful album. P.S. Listen for John's background vocals on the Los Lobos single "Will The Wolf Survive?"



LONE JUSTICE

L.A. favorites Lone Justice are in the studio with producer Jimmy Iovine, working on their debut LP for Geffen. Video and tour plans are in the works. This band has made every list in the books, from *Rolling Stone* to the *L.A. Weekly*.

PLAY TO WIN CONTEST



AZTEC CAMERA

Aztec Camera returns to the U.S. this March following European, Far Eastern and Australian tour dates. In conjunction with the tour, Sire will release a specially-packaged live Aztec Camera EP, featuring Roddy Frame's solo acoustic version of "Jump" and four other tunes. Critics and audiences love the Camera - this band is about to click.



ROUGH CUTT

Rough Cutt is anything but. This polished heavy metal band won fans on tour with Dio, then won a record contract and is now ready to win a wider following with a self-titled debut LP. "Never Gonna Die" and a cover of Janis Joplin's "Piece Of My Heart" are featured tracks.



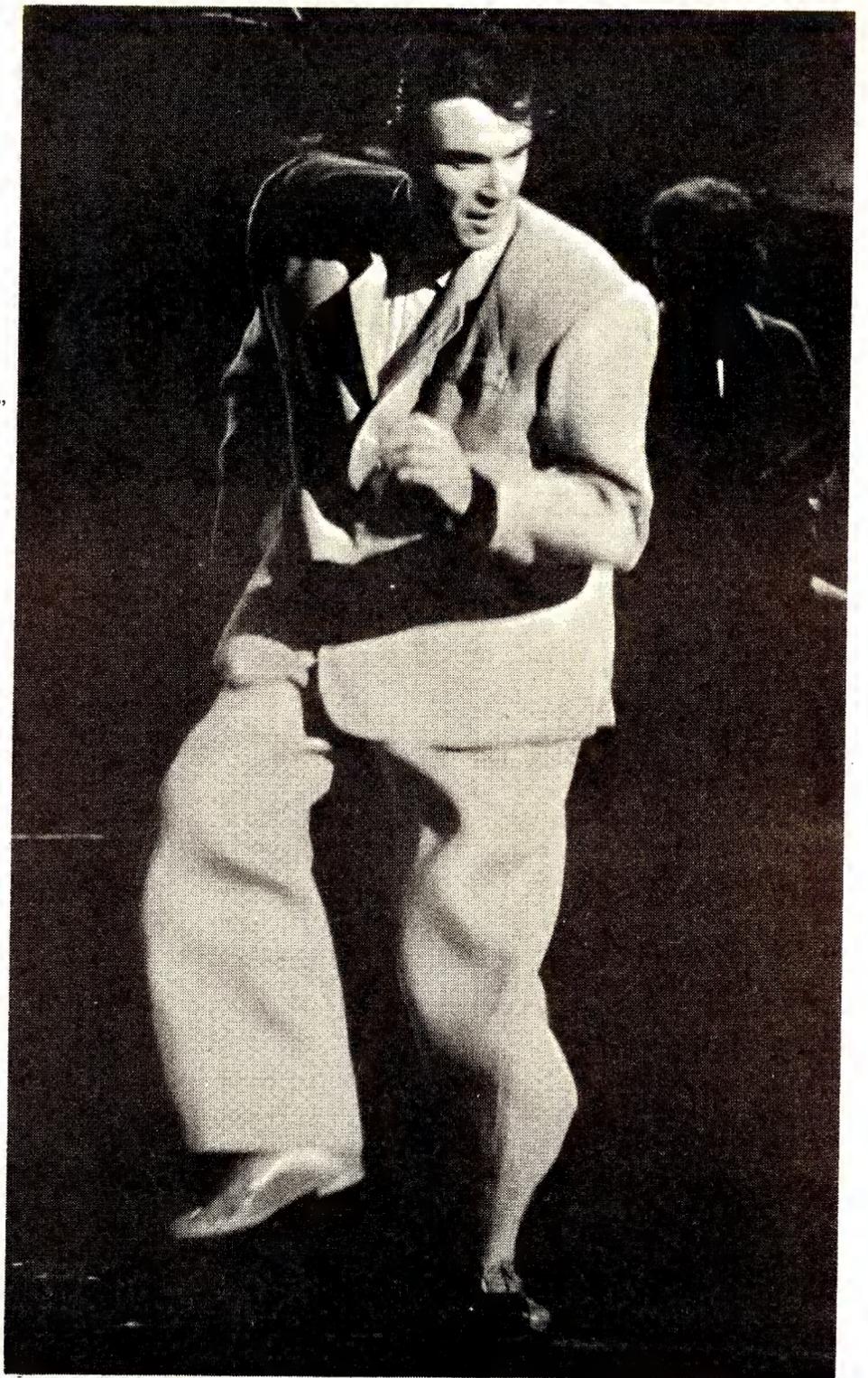
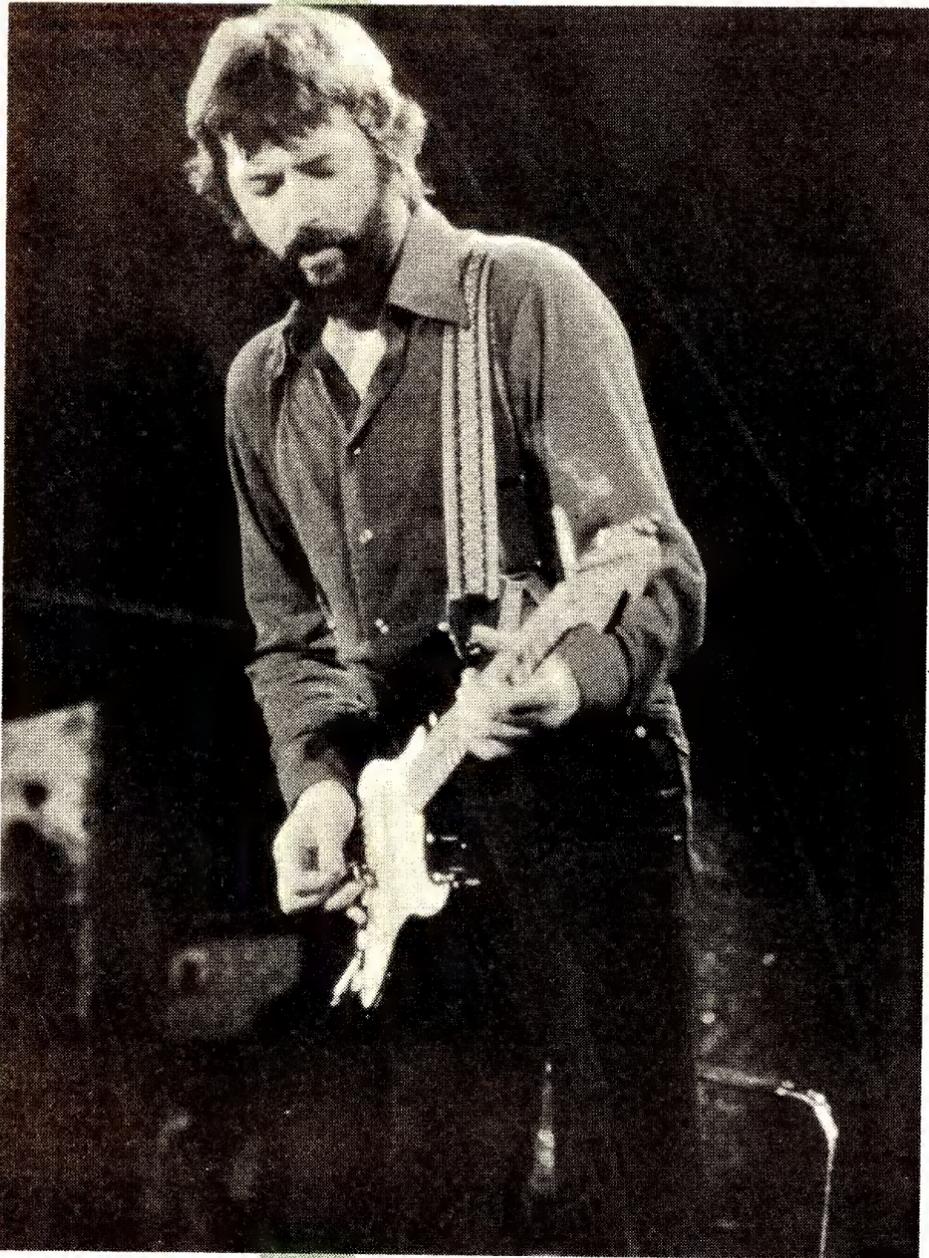
PLAY TO WIN

TALKING HEADS

"Stop Making Sense (Girlfriend Is Better)" is the new Talking Heads single, a live cut from the Heads album and film Stop Making Sense. The best-reviewed concert film - ever - is now opening at theatres nationwide.

ERIC CLAPTON

Behind The Sun, the new Eric Clapton album, features production by Phil Collins, Ted Templeman and Lenny Waronker. The album hits stores March 11; the first single, "Forever Man," is scheduled for a Feb. 13 release.



THE BLASTERS

The Blasters' third LP finds the band returning to the roots that made them So. Cal. favorites. Jeff Eyrich produced Hard Line, a Slash/Warner Bros. release, with help from Don Gehman. Listen for the cut "Colored Lights," coming soon to your turntable and TV.



AOR

Picture Page



KLOL RAISES CASH FOR KIDS — Two KLOL/Houston events netted a total of \$15,000 for the Childhelp Texas organization. Morning man Charlie Weiss's "one man wave" — sitting in all 54,101 seats in the Astrodome over three days — raised \$10,000. His air partner, Dayna Steele, is pictured with guest auctioneers Steven Tyler of Aerosmith and Joan Jett during a rock 'n' roll auction that garnered \$5000.



BANGLE 'N' BOWL — The Bangles bowled 'em over at a KMET/Los Angeles bowling party. In the back row (l-r) are the group's Vicki Peterson, MD Sue Steinberg, Michael Steele and Debbi Peterson of the Bangles, and afternooner Cynthia Fox. In front (l-r) are night rocker Rick Lewis, the band's Susanna Hoffs, and midday man Billy Juggs.



PEPE'S PALS — KLAQ/EI Paso MD Pepe Lopez (center) shakes it up with Aerosmith's Steven Tyler (left) while the band's Joe Perry stays cool behind his shades.



ALICE IN POUGH-COOPER-SIE — Alice Cooper paid a surprise visit to WPDH/Poughkeepsie. He's flanked by afternoon ace Bill Palmeri and evening man Matt Walsh.



RIDE THE STARSHIP — KPOI/Honolulu sent two contest winners to a Jefferson Starship concert in style: they were limoed to a helicopter, flown to the show, and limoed to dinner afterwards. From left, the Starship's Craig Chaquico, the winners, Account Exec Marvin Jarrett, Promotion Director Lisa Wood, and Mickey Thomas.



FAST AND FURY-OUS FRIENDS — Stone Fury dropped by WDHA/Dover for a chat. From left, manager Marty Wolff, band member Lenny Wolf, PD Mark Chernoff, the group's Bruce Gowdy, independent promoter Bill McGathy, and MCA New York rep Bobby Shaw.



HAGAR'S HIGH-CARBOHYDRATE ROAD DIET — Sammy Hagar chows down on a WSKS/Cincinnati T-shirt while MD Marty Bender wonders if he should've brought a station sweatshirt for Sammy's dessert.



KTYD GOES PUBLIC — Here's a moment of tenderness with IRS's Kyle Hetherington, KTYD/Santa Barbara PD Rick Williams, and General Public's Ranking Roger and Horace Panter.



HENLEY GRILLED AS SUN SETS AT WKLS — Don Henley withstands the tough questioning of WKLS/Atlanta afternoon ace Kaedy Kiely.



PERRY MAKES MERRY IN MINNEAPOLIS — A Perry party found local Columbia rep Buddy Bengert, KQRS Promotion Director Dan Culhane, Steve Perry, MD Wally Walker, and PD Vicki Hodgson in good spirits.



ONCE THEY'VE SEEN THE BIG CITY, HOW YA GONNA ... — WFBQ/Indianapolis morning men Bob & Tom took eight winners to New York to see a Colts-Jets game and to wander around Fun City for a weekend. That's Tom Griswold up top on the right and Bob Kevoian in the first row on the far left.



SHAW SHOW AT WLLZ — Tommy Shaw played live on the air when he visited WLLZ/Detroit afternoon man Johnathon Blair (right).



FANGS FOR THE MEMORIES — WLUP/Chicago's Jonathon Brandmeier had a Diller of an interview with comedienne Phyllis you-know-who.



REO'S WHEELS TURN TO NASHVILLE — When REO Speedwagon spun into WKDF, the meeting-and-greeting committee included midday lady Patty Murray, Assistant PD David Hall, the band's Kevin Cronin, PD Bill Pugh, and REO's Gary Richrath.

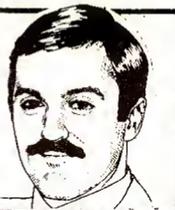


LIVE ANIMATION — Pictured at a KNAC/Long Beach live broadcast are (l-r) personality Roland West, three members of Mercury's Animation, jock Phil D'Void, traffic reporter Rhonda Kramer, and News Director Bill Banks.



FLEX TIME — Wendy O. Williams modeled her latest album and video for WYSP/Philadelphia. Posing the musical question, "Which way is Muscle Beach?" are (l-r) Jem Records National Promotion Director Linda Feder, MD Mark DiDia, morning driver Anita, Wendy O., and afternoon Pam Merly.

News/Talk



BRAD WOODWARD

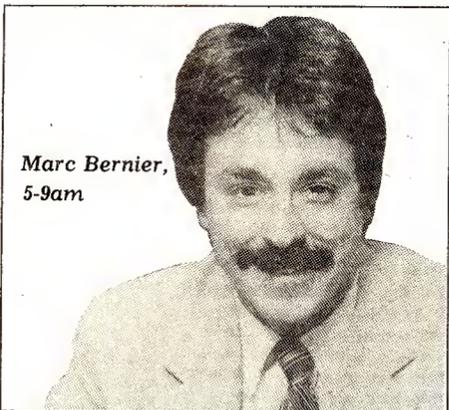
WBSM/NEW BEDFORD

Winning With Talk In A Small Market

Is it possible to launch a News/Talk format in a small community in the shadow of two Top 50 markets, break some of Talk radio's most sacred rules, rack up respectable ratings and profits, and have a lot of fun doing it? You bet. For proof, you need look no further than WBSM/New Bedford, MA.

WBSM's live broadcasts of last year's Big Dan's Tavern gang rape trial gained the station national notoriety. But folks around New Bedford have been accustomed to WBSM's brand of local talk programming since 1963, the year George Gray bought the station and immediately began phasing in large blocks of talk.

That was a bold programming stroke back then, when talk stations were few and far between. "I flew by the seat of my pants," Gray recalls. "Based upon the success of the Talk format at WMEX/Boston

Marc Bernier,
5-9am

with Jerry Williams, I became convinced there was a market for that kind of programming in a smaller city than Boston. And somehow I had the feeling that the New Bedford market would take to talk." He was right.

Talk Success Non-Transferable

In 1971 Gray sold the station and bought WAAB & WAAF/Worcester, MA, where he suffered a "terrible" experience trying to duplicate his New Bedford talk success. "People in New Bedford identify as being from New Bedford," Gray emphasizes. "They have a sense of community pride. People who call in want to talk about things that happen locally.

He speculates that in Worcester, "Either I didn't do it as well, the market was different, or I didn't have people as good. It was a combination of all three. I was never able to get people who struck sparks in the community the way the people in New Bedford did. Nor was I as much involved in the community as I was in New Bedford. The city itself wasn't as ready to accept a Talk format.

"We kept dying in the Arbitron, and I kept saying the next one will be better. I was absolutely determined that it would work and lost a half million dollars in the process." Gray propped up WAAB with revenues from its thriving AOR sister station, but took little comfort in the FM's strength. "It was a discouraging experience because I was running an FM station that was doing very well in a format I didn't particularly care about or like. I devoted all of my time, effort, energy, and financial resources to a format I liked and believed in, but that didn't work."

Gray sold the Worcester stations in 1976

and retired. But WBSM became available three years later. It was an "irresistible" lure for Gray, who bought it back for \$1.5 million and took the final step to 100% Talk in 1981.

New Bedford is a small community of 100,000 residents, with another 150,000 living in the eight surrounding towns WBSM chooses to serve. The manufacturing, fishing, and garment industries dominate the local economy, where unemployment tends to be high. Over half of the area's population is of Portuguese descent.

Gray deliberately ignores nearby Fall River, which "might as well be 100 miles" from New Bedford "in that there's no economic, social, or cultural interchange. We made a basic decision to be a completely New Bedford area station and have been very successful with that," notes Gray.

Localism Key Attraction

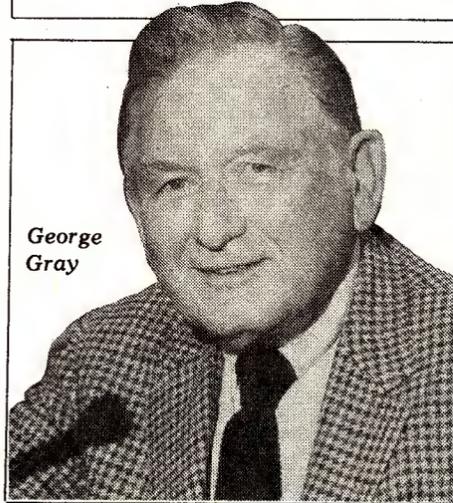
Radio competition in the market is especially tough: Arbitron lists eight local stations in the market, plus 29 signals from Boston and Providence. WBSM tops the local outlets with a 7.2 share, and ranks fourth overall behind three Providence music stations. It even ranks 11th in the Providence book, with a 2.5.

"Our audience wants what we've got, our localism," Gray says of WBSM's strength against major market competition. "If we didn't have that, we would really have nothing unique to offer. We're the dominant station. Everybody knows us, is aware of us, listens to us. It's almost as automatic a

Stan Lipp,
9am-noon

reflex buy as the newspaper. I don't think you could do that with a music station in a market this size."

WBSM's program lineup puts most major market Talk stations to shame because of its strong commitment to local talk, even during overnights and weekends. WBSM airs only four hours of network talk daily (NBC Talknet, 10 pm-midnight, 3-5am) and fields an unusually-seasoned staff of five fulltime talk hosts. Several have been with WBSM on and off for more than 20 years and now qualify for "local institution" status. They're also well-paid for the market size, earning up to \$40,000 a year. A news staff of four fulltimers and four part-timers puts together a four-hour news block in morning drive, plus half-hours at noon and 5pm.

News/Talk Radio
24 HOURS-A-DAY

George Gray

No "Black Hole" Weekends

Weekends at most News/Talk outlets are filled with a variety of how-to and other specialty shows. But at WBSM, the weekend format changes little from the weekday fare. On both Saturday and Sunday there's a four-hour news block in the morning. With the exception of six hours of Talknet each evening, the entire weekend is devoted to local open-line talk, much of it hosted by the weekday personalities. The only specialty shows are Saturday afternoon gardening and legal programs.

Gray isn't opposed to the idea of how-to programming, but says WBSM's present weekend formula seems to work well. And he adds, "To find an auto mechanic who is articulate and interesting is not always possible in a market the size of New Bedford."

All Sunday religious and foreign language shows were dropped in 1979, and weekend ratings are now within a few points of WBSM's weekday numbers. Still, Gray notes with regret, "We have never been able to translate that audience into as much revenue as it deserves."

Sports As "Audience Killer"

Notable for its absence from WBSM's programming is play-by-play sports, regarded by many as a mainstay of News/Talk radio. "We feel that if people want play-by-play sports, television can do that so superbly that it's silly for us to try to compete," Gray explains. Local high school sports have also been banished, a victim of Gray's belief that they're an "audience killer" of little interest to anyone "outside of the immediate friends and families of the players - if that."

WBSM also departs from News/Talk theology by airing two half-hour "Swap Shop" shows at 12:30 and 5:30pm each weekday. Many view "classifieds-of-the-air" as cornball programming that stimulates the phones while anesthetizing listeners. Gray begs to differ: "From the feedback we get around town, it's an enormously popular listener show."

Guests are featured on WBSM talk shows on an occasional basis. And, unlike the controlled chatter on many stations, WBSM hosts generally let callers set the course of conversation. "Some of it is fluff and froth, some of it is gutsy," Gray observes. "It runs the gamut."

Of course, that loose policy has its pitfalls, especially in a market with a small pool of potential callers. Gray recently had

to impose a "no singing" rule to silence "the singing housewife" who called daily and then burst into song. "It was god-awful," he groans.

Last year the FCC affirmed that no person has an individual right of access to the airwaves after a woman who was banned from WBSM's talk shows complained to the Commission. Gray says the woman was a "boring and repetitious caller," who phoned every show each day to make "wildly inaccurate statements about individuals and public officials."

Gray's recent decree limiting people to one call a day has also been a hot issue. The move prompted literally hundreds of letters, almost all in support of the policy. Even in normal times, Gray gets about 30 letters a week and dozens of calls from WBSM's unusually vocal audience. "I'm well-known in the community," he points out, "so people feel free to call, tell me how to run the station, and give their critiques."

Ad Boycott

WBSM's greatest test came last year when six Portuguese immigrants were tried in the gang rape of a local woman on a pool table at Big Dan's Tavern in New Bedford. WBSM aired large portions of the trial live, and its talk shows became an open forum for the emotions and anger of a community suddenly split along ethnic lines. A Portuguese group organized an advertiser boycott that Gray now calls "a temporary annoyance," costing WBSM an estimated \$10-12,000 in revenues.

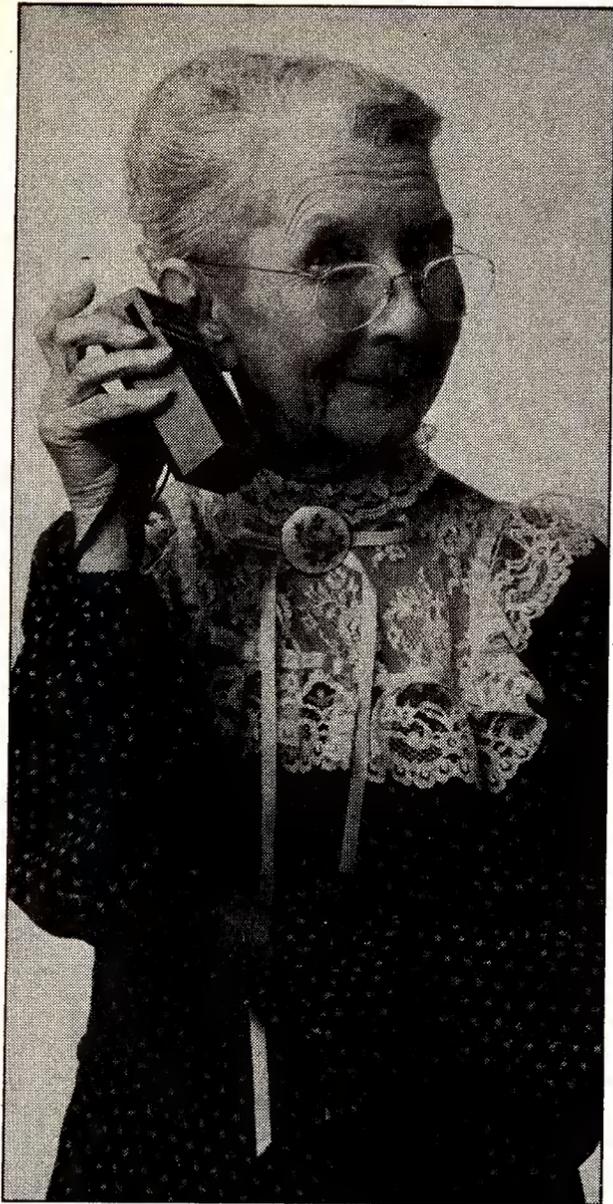
Does he regret airing the trial and the ugly feelings it brewed? "Absolutely not," Gray declares without hesitation. "I think it was the right thing to do from the standpoint of serving the community. We had some racists and bigots who called, but you always do. We did the right thing in exposing the sentiment. To cut that off entirely would be to sweep something under the carpet that needs to be exposed."

Talk Plunge Calls For Soul Searching

As one who has both failed and won at News/Talk, Gray seems well-qualified to counsel others about getting into the format. "First of all, I'd have them look into their own souls and see if they like news and talk. I don't think you can do it unless you yourself have a commitment to and a liking for it.

"Secondly, look for a city that has a certain amount of political ferment, that has local issues. I would walk into some of the stores and see what kind of conversations I could strike up about local issues. If people didn't know when the city council meets or what is happening on the local political front, it would probably be a poor talk town.

"I would also look at the newspaper the city publishes. See how much local political news it carries to get a pretty good indication of how much interest there is. And I would caution that it's not the format that produces the highest return per dollar of revenue. It's an expensive format, it's a people format, and good people who are able to do the job come high. We make money, but if I were able to generate this kind of revenue with a music station, I couldn't spend all the money it would make."



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If you know radio, you know it's important to keep up with the way the market changes. Your audience is often on the move, and new trends in listening habits and programming preferences can change between rating periods. Those trends are of prime importance to you and sometimes getting information from quarterly reports isn't fast enough. That's why Arbitron Ratings developed ARBITRENDS,SM the computerized ratings tool for the eighties.

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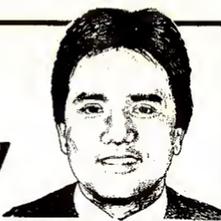
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Adult/ Contemporary



RON RODRIGUES

COCKER/WARNES TOPS LIST

Gold Poll Results: Standards Win Big

What are the songs that are most valuable to A/C radio? According to more than 100 leading stations participating in R&R's first semi-annual A/C "Gold Poll," the songs that reached the top of the A/C charts in recent years are, not surprisingly, the ones which are most often played as oldies.

How It Was Done

Questionnaires were sent to 150 PDs in markets of all sizes, and response was enthusiastic: nearly three-quarters of the programmers responded. One hundred titles were selected, about 70% of which were A/C hits. Also picked was a handful of CHR hits which I assumed might have "softened" in sound since the days when they were current. These stations were also asked about a few CHR hits which haven't softened (like "Brown Sugar"), but whose primary audience is now within A/C's target.

Stations rated each record on a scale of zero-to-three ("0" if they didn't play the selection and "3" for a most valuable song). All songs were then grouped into "value" categories, and those landing in the highest categories are listed in the box on the right.

Top Vote Getter

What hit received the highest rating from the programmers? Actually, all the songs in the "heavy" box were grouped closely together. But the one receiving the absolute top vote was "Up Where You Belong," by Joe Cocker and Jennifer Warnes. (Remember, these are not the all-time top oldies, just 100 we inquired about.)

I was somewhat surprised by some results. Asia's "Only Time Will Tell" scored well only among stations with a 25-34 skew. Other songs receiving a similar response included "Straight From The Heart," by Bryan Adams; "China Girl," by David Bowie; and Bruce Springsteen's "Hungry Heart." Interestingly, many middle-ground A/C's were receptive to Michael Jackson's "Beat It," and Van Halen's "Jump." Fifty percent of our reporting stations played "Talking In Your Sleep," by the Romantics



when it was current last year, and precisely the same percentage play it as an oldie today.

We asked about five Beatles songs: "A Hard Day's Night," "Norwegian Wood," "You're Gonna Lose That Girl," "Hey Jude," and "All You Need Is Love." As usual, "Jude" sat on top, while "Girl," which was never a single, ranked fifth (but it still received a significant amount of play).

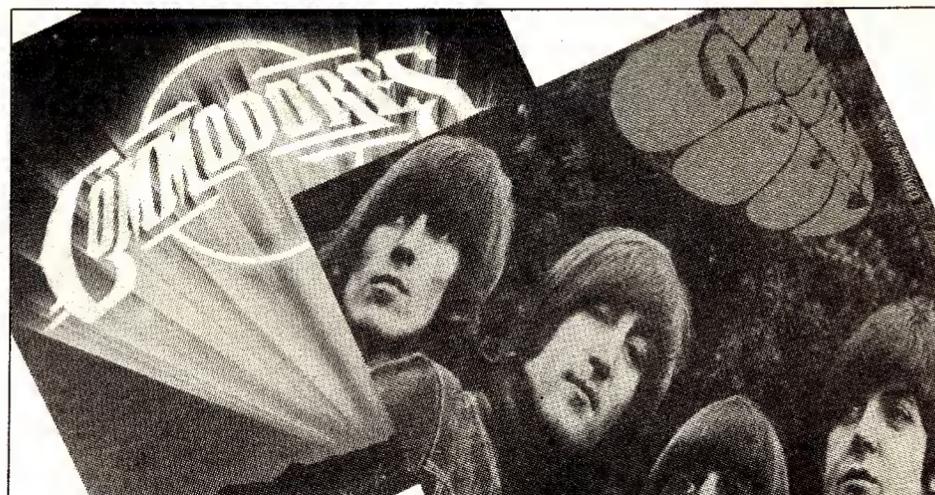
Power Gold

These songs ranked as the most valuable to our responding stations' gold libraries. Songs with an asterisk (*) scored slightly better among outlets with a high skew (35+). Songs with a double asterisk (**) performed somewhat better for A/C's with a low skew (25-34). All others within each category compared similarly in value.

Herb Alpert — "Rise" (*)
Air Supply — "All Out Of Love"
America — "Tin Man"
Patti Austin — "Baby Come To Me"
Beatles — "Hey Jude"
Bee Gees — "How Deep Is Your Love"
Chicago — "Hard To Say I'm Sorry" (**)
Neil Diamond — "Love On The Rocks"
Quincy Jones — "Just Once"
Journey — "Open Arms" (**)
Little River Band — "Lonesome Loser" (**)
Anne Murray — "You Needed Me"
Lionel Richie/Diana Ross — "Endless Love"
Kenny Rogers — "The Gambler" (*)
Joey Scarbury — "Believe It Or Not"
Seals & Crofts — "Summer Breeze" (*)
Spandau Ballet — "True"
Barbra Streisand — "Guilty"
Styx — "Babe" (**)
Joe Cocker/Jennifer Warnes — "Up Where We Belong"

These songs ranked somewhat lower on our stations' "value scale" than those above, but are still highly rated.

Marty Balin — "Hearts"
Beach Boys — "Surfer Girl"
Beatles — "A Hard Day's Night"
Beatles — "Norwegian Wood"
Bee Gees — "How Can You Mend A Broken Heart"
Boston — "More Than A Feeling" (**)
Jackson Browne — "Running On Empty" (**)
Kim Carnes — "Bette Davis Eyes"
Carpenters — "Superstar" (*)
Captain & Tennille — "Do That To Me One More Time"
Commodores — "Sail On"
John Denver — "Take Me Home, Country Roads" (*)
Neil Diamond — "Cherry Cherry" (**)
Neil Diamond — "Cracklin' Rosie"
Doobie Brothers — "Black Water"
Crystal Gayle — "Don't It Make My Brown Eyes Blue" (*)
Elton John — "Don't Let The Sun Go Down On Me"



B-B-B-Baby

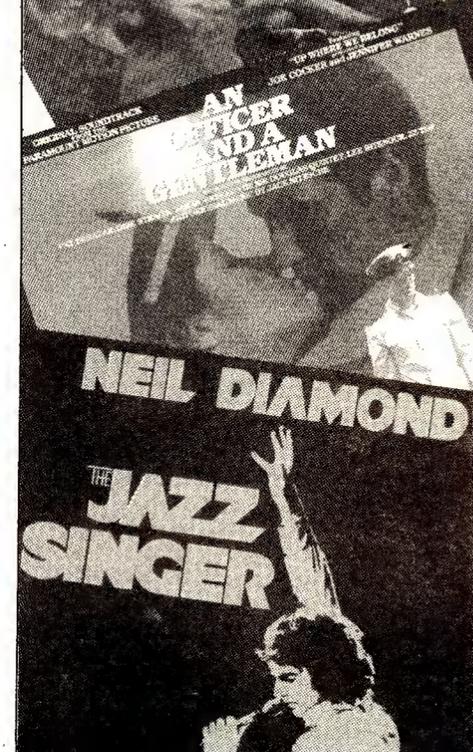
Some selections received very little response. At the top of this list was Bachman-Turner Overdrive's 1974 hit "You Ain't Seen Nothin' Yet." Although I didn't expect it to score high, I wanted to see if it got any airplay these days. Those few stations that did mark it said they usually play it on weekend or in special "oldies" rotations. Other songs attracting modest reaction included "Little Red Corvette" by Prince, and ELO's coffee-generating "Hold On Tight."

On the other hand, some selections I didn't expect to do well have held up quite well. These include Herb Alpert's "Rise," "Superstar" by the Carpenters, "Walk On By" by Dionne Warwick, and "Sentimental Lady" from Bob Welch.

Little River Band — "Cool Change" (**)
Barry Manilow — "Can't Smile Without You"
Olivia Newton-John — "Let Me Be There"
Olivia Newton-John — "Physical" (**)
Orleans — "Still The One"
Ray Parker & Raydio — "You Can't Change That"
Pointer Sisters — "Fire"
Kenny Rogers — "Love Will Turn You Around" (*)
Boz Scaggs — "Lowdown" (**)
Bob Seger — "Night Moves" (**)
Al Stewart — "Year Of The Cat"
James Taylor — "Handy Man"
Dionne Warwick — "I'll Never Love This Way Again" (*)
Bob Welch — "Sentimental Lady"
Stevie Wonder — "Sir Duke"

The following songs were rated somewhat lower than those listed above, but still receive significant A/C airplay.

Abba — "Dancing Queen"
Beach Boys — "Surfin U.S.A."
Beatles — "You're Gonna Lose That Girl" (**)
Beatles — "All You Need Is Love"
Alicia Bridges — "I Love The Nightlife"
Chicago — "25 or 6 to 4"
DeBarge — "Time Will Reveal"
Eagles — "Heartache Tonight" (**)
Hues Corporation — "Rock The Boat"
Michael Jackson — "Beat It" (**)
Michael Jackson — "Ben" (*)
Billy Joel — "Still Rock & Roll To Me" (**)
Gladys Knight & The Pips — "Midnight Train To Georgia"
Kenny Loggins — "Footloose" (**)
Barry Manilow — "It's A Miracle"
Paul McCartney — "Band On The Run"
Elvis Presley — "Suspicious Minds"
REO Speedwagon — "Keep On Lovin' You" (**)
Romantics — "Talking In Your Sleep" (**)
10 CC — "The Things We Do For Love"
Frankie Valli — "My Eyes Adored You" (*)
Van Halen — "Jump" (**)
Roger Whittaker — "The Last Farewell" (*)



Good Feedback

Many enthusiastic comments accompanied the surveys. Here's a sample:

- "We tend to look for songs with universal messages and strong melodic lines, with contemporary sounds."

- "We play hits from '53 to the present, leaning from adult A/C in AM drive to borderline CHR in other dayparts."

- "A number of songs once popular with the audience, such as 'Year Of The Cat,' are no longer programmed here. This is due to increasing fatigue/decreasing popularity, apparently resulting from years of over-saturated airplay by many contemporary stations in the market."

- "Our format tends to lean towards the Diamond, Streisand, and Elton John songs much more so than the Benatar, Boston, or Bowie. However, Rod Stewart's "Young Turks" is well-requested."

- (From a PD in an oil industry-area) "For strictly political reasons, we downplay songs by John Denver, due to his anti-oil industry/hypocritical viewpoints."

- "The most valued oldies are those which reached top 5 on both A/C and CHR charts over the last five years, excluding novelty hits."

- "We play some AOR-type oldies, but nothing in the hard rock vein. We feel acts like Van Halen are a bit too juvenile for our target, where Roger Whittaker is too old. We also downplay hits of the disco craze."

Bill Gavin

The man who always answered the phone

◇
Always listened to the question

◇
Always thought before he answered

◇
Always had our best interest at heart

◇
He made us better than we started out

◇
We'll miss those Tuesdays

Bless you

The people at

R&R
RADIO & RECORDS

Black/Urban Radio



WALT LOVE

KCOH/Houston: Still Strong After 32 Years



This year KCOH/Houston will celebrate its 32nd anniversary as a Black-formatted radio station. Since February is also Black History Month, I thought a visit with the station would make for good reading and provide inspirational insight.

Reflecting on KCOH's past, present, and future are three individuals whom I've known for 17 years. They are Executive VP/GM Mike Petrizzo, VP/OM Travis Gardner, and former air personality "Skipper" Lee Frazier. Besides their work at KCOH, these three have something else in common — they are part-owners of the station. That's rather unique, given the fact that very few of us radio types can say we own a piece of any station where we've once worked.

How It All Started

I asked 22-year KCOH veteran Travis Gardner to search his memory banks and tell us what it was like in the beginning. "I had no formal training in broadcasting. Back in those days most blacks didn't. You had to try and get on the radio, then do your thing the best way you knew how. The owner at that time — Mr. Meeker — hired me and paid me about \$60 a week. After about a week, he called me in and said he was going to have to cut my pay until I improved. He cut it ten dollars a week, and that hurt. That's when I decided to learn this business from top to bottom."

In addition to Mike, Travis, and Skipper, the other station owners are Dr. John B. Coleman and Houston City Councilman Judson Robinson Jr. Why did they decide to purchase KCOH? Travis recalls, "Meeker passed away suddenly, and it seemed like the right time to do something for ourselves. We knew what the station was doing financially and felt it would be a good future investment. As you know, less than two percent of this country's stations are owned by blacks. In most cases the station already has a buyer before the masses even know it's for sale. We had the same problem, but were able to get the situation reversed in our favor. We've been owners now for the past nine years."

Travis then discussed KCOH's commitment to the local community. "KCOH was the first Black-oriented station in Texas. We also have a history of being community-oriented. That's why we continue to be successful. We take the time to do the little things that the other stations in town don't and won't do." One of the "little" things is an annual street festival, which in the past has attracted an estimated 100,000 people.

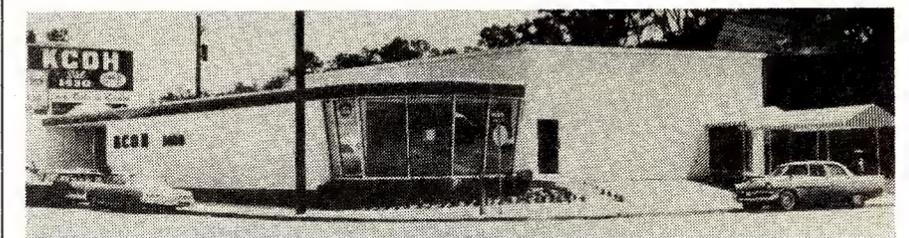
"We're local people," Travis added, "so we know what's going on and what's needed. Our actions go along with our current promotional slogan: 'KCOH — A Family Favorite Since 1953.'"

Five Dollars Per Show

Skipper Frazier, with 29 years in broadcasting, hails from Orange, TX. Back in 1968 he was considered one of Houston's most popular air personalities. During that time KCOH's competition included the only other Black outlet, KYOK, as well as KILT, KPRC, KNUZ, and KIKK. Now a successful motel entrepreneur, Skipper has also worked as a concert promoter and once sought political office. Looking back on his early radio days, Skipper remembers, "I got paid five dollars for a four-hour show when I was

a KYOK parttimer. Anytime someone needed to go somewhere, the guys would say, 'Skipper Lee wants to be on the radio. Give him five dollars, and he'll do your shift.' They would all make fun of me, but I didn't care because I wanted to learn. I finally got a fulltime job at KCOH for \$150 a week.

"I took that \$150 and began buying air time on KCOH, so I could become known to the public. After making some contacts around town, I began holding record hops on Fridays, Saturdays, and Sundays, making \$70-85 for each hop. I also held a talent show on Sunday afternoons. So with my \$150 I would make \$500 or \$600 a week. That was a lot of money in the '60s."



KCOH studios and offices: 5011 Almeda, Houston, TX.



(l-r) KYOK's George Nelson, Gladys Hill, Dr. Martin Luther King Jr., Skipper Lee Frazier.



"Gee Gee" and Travis with the Jackson Five.



Skipper Lee with Little Richard.



Skipper Lee with Muhammad Ali.

It was during one of those talent shows that Skipper discovered Archie Bell & The Drells and decided to cut a record. "For months this group continued to win. After signing them, we went to San Antonio to record. But the song didn't come out the way we liked. So we returned to Houston

and went into another studio with the song 'Tighten Up.' It only cost us \$300 to record that song and pay the musicians. If you told that to somebody today, he would laugh. It was great; a three-hundred dollar investment for a 45 single that sold well over a million copies."

In closing, Skipper offered these words of wisdom and encouragement. "Today's youth can accomplish anything they want. But to become a successful broadcaster these days, formal education is a must. It's important to become qualified in every aspect of the industry. Then you increase your chances for success."

Attracting Advertisers

Twenty-year KCOH vet Mike Petrizzo has been GM since May 1972. His conversation was geared to the present and focused on a subject that concerns many Black/Urban stations — advertisers. And when your station is a daytimer like KCOH, the situation becomes that much tougher. Mike explained why advertisers choose KCOH when making an ethnic buy. "More than anything else, it's our continued involvement with the black community. By helping organizations in the city that needed to be heard on the radio, the word of mouth about us on the streets with advertisers is tremendous."

When asked to list some of KCOH's national accounts, Mike commented, "We have quite a few beer products, like Budweiser, Michelob, Stroh's, Schlitz, and Miller. In soft drinks we have Dr. Pepper; in cosmetics there's Pro Line and Johnson Products. We also have accounts with Kellogg's and Quaker Oats. These national advertisers see the value in reaching the black consumer, and they see the value in using us. If you want to reach black people in this city, include us in the buy."

One of the station offerings generating positive street talk is the gospel show. "We do a daily, black contemporary gospel show from 6-8am. People have responded favorably to the program and the talk show that follows it. Being a daytimer, we have to be creative at all times to continue our success. We keep our ears tuned to what's happening in the community on a whole, as well as in the black community itself."

That sentiment certainly ties into this month's black history theme. "Afro-Americans have contributed a great deal toward building this great nation of ours," Mike concluded. "There are many stories from the past and present that need to be told which can help dispel those negative, stereotypical myths."



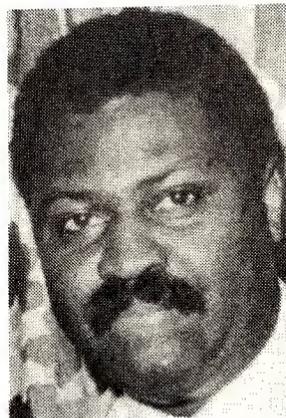
(l-r) Paris Eley, Skipper Lee Frazier, Gladys "Gee Gee" Hill, and Wash Allen.



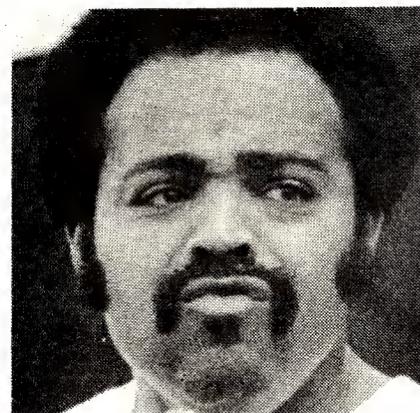
KCOH Exec. VP/GM Mike Petrizzo



The late Gladys "Gee Gee" Hill (Middays)



KCOH VP/Operations Manager Travis Gardner



The late Z.Z. Hill performing at last year's KCOH Street Festival.



Perry "Daddy Deep Throat" Cain (he had a very deep speaking voice).

THE BEST FEELING IN THE WORLD
BACK IN STRIDE
JUST GOT BETTER.



THE
NEW
SINGLE
BY

MAZE

FRANKIE BEVERLY
from the album,
CAN'T STOP THE LOVE



Capitol

Black/Urban Picture Page



HOUSTON'S GARAGE BAND — MCA celebrated the release of Thelma Houston's "Qualifying Heat" LP with a party at New York's Paradise Garage. Shown (l-r): Debra & WKND/Hartford PD Eddie Jordan, Houston, MCA's Michael Halley, and WBLB/New York MD Maye Jones.



NEWCLEUS LANDS IN LOS ANGELES — Benjy "Cozmo D" Cenac, who maintains that he's been sent from outer space to jam the world, and the other members of Newcleus recently dropped in on KDAY/Los Angeles Asst. PD/MD Greg Mack. Cenac and Mack are standing; kneeling are the group's Paul Webb and Otis Brown.



SHANNON BRINGS MINK TO SUPERFEST — All those Washingtonians who wondered what WKYS night jock Candy Shannon (l) looked like finally found out at the 5th annual Budweiser Superfest which Shannon emceed. At the concert, Shannon handed out a full-length mink coat to contest winner Zelma Winchester.



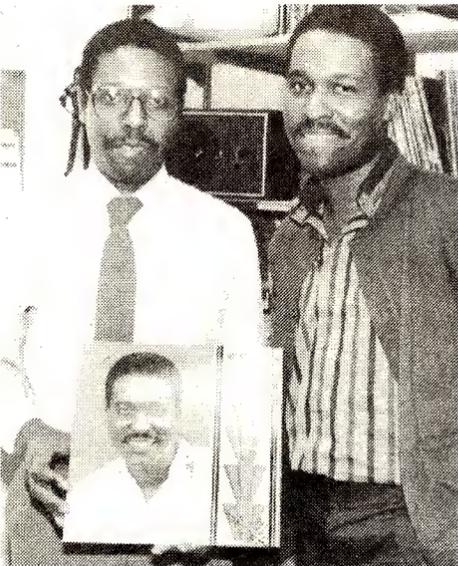
WHISPERS AT TWENTY — Despite early assertions that they only meant to wet their feet, the Whispers became immersed in the record industry. Shown at a party celebrating the group's 20th anniversary are Whispers Nicholas Caldwell and Leavill Degree, Chuck Johnson, and KACE/Los Angeles PD Alonzo Miller.



WZAK JAMS WITH TURKEYS — WZAK/Cleveland held a free listener appreciation "Turkey Jam" featuring Beau Williams. Pictured (l-r): Capitol's Gordon Alderson, WZAK OM Lee Zapis, Filmore East Records' Beverly Taylor, Williams, WZAK MD Dee Perry and WZAK's Ken Allen.



THE OTHER JACKSON TOUR — Even Jesse Jackson tours to promote his LPs. Seen here at a Los Angeles Warehouse store to support "Our Time Has Come" are (l-r): MCA's Ernie Singleton and Andy McKaie, Constellation President Ray Harris, Jackson, KGFJ/Los Angeles PD Kevin Fleming, Constellation's Herb Trowick, Warehouse's Violet Brown, and MCA's Louil Silas.



SAULSBERRY STAKES OUT BALTIMORE — Soap opera actor Rodney Saulsberry began moonlighting as a recording artist last year. Saulsberry (r) is shown here on a recent visit with WXYV (V103)/Baltimore PD Roy Samson.



KENNEDY IN BIG A — A&M recently held an Atlanta reception for hometown artist Joyce Kennedy. Shown flanking the Grammy nominee are (l-r): WVEE/Atlanta PD Scotty Andrews, and A&M's Step Johnson and Keith Frye.

ACTION

A few weeks ago, R&R reported that KRNB/Memphis had applied to the FCC for new letters KAMM. It turns out that request has been rescinded. Apparently KRNB's owners were anticipating changing formats back to Religious and wanted calls to parallel AM religious sister KWAM. Now that the ratings are back, PD Jerry Mason says the present calls and format will stay.

Speaking of KRNB, the man who brought those calls to the station, Floyd Blackwell, is now MD at WSOK/Savannah. That puts Blackwell across town from WEAS, KRNB's one-time sister station.

At WZEN (Z100)/St. Louis, morning man Doug Harris has been named Acting PD. Former PD Rod "Dr. Jockenstein" King remains with the station for afternoons... Congratulations to Beatrice Evans, longtime MD at KJCB/Lafayette, LA. Evans is now PD/MD... Vic Sample, who's been with WJDY/Salisbury, MD for two years, has been promoted to PD. Sample replaces Chris Barry, who, apparently believing that those calls have cosmic significance in any order, is now doing fill-in work at WDJY/Washington... Jay Johnson is KDKO/Denver PD, replacing Carlos Lando, who hasn't announced new plans yet.

WJTT (Jet 94)/Chatanooga has promoted afternoon driver Frank St. James to Music Director. In addition, all of Jet 94's airstaff, with the exception of AM driver PJ, has been shifted. Thomas Henderson moves from nights to middays, PD Rich Phillips promotes himself from middays to afternoons, St. James segues from afternoons to evenings, overnighter Judith Stribbling now handles late nights, and parttimer Dean Gaines takes the all-night show.

At Jet 94 sister station WHRK (K-94)/Norfolk, Frank Sheffield has come aboard as the "K-94 Rhythm Rider." Sheffield will also assist the station's promotion department.

Larry Williams, GM at WBLX/Mobile for more than a decade, has been named VP of parent Beasley Broadcast Group. Two-year Sales Manager Harry Williams succeeds him as GM, and Sonny Love has been named PD. Carmen Brown, most recently Promotions Director and onetime PD at WBLX, has gone crosstown to CHR WKRG (G100) to handle middays. Brown's move marks her return to CHR after on-air work at KSLQ (now KYKY)/St. Louis.

Former NATRA President, WVON/Chicago programmer, and Capitol VP Cecil Hale is back in action at San Francisco State University. He's teaching a course this spring called "The History of the Popular Music Industry." More information is available at (415) 469-1372... Washington's Howard University is hosting its 14th annual communications conference, "Communications & Development," beginning February 14. If you're interested, call (202) 636-7491... The Young Black Programmers Coalition has its second monthly meeting with Brute Bailey coming up in New Orleans on February 10.

WKYS/Washington celebrated Martin Luther King's birthday last month with a special 24-LP set put together with Motown. Featured were Stevie Wonder's recordings, (including the King tribute "Happy Birthday" and three LPs of King's sermons collected during his tenure as a Motown recording artist. KJLH/Los Angeles also ran a special musical tribute to King on the morning of January 15.

WILD/Boston is conducting its "Wild School Contest" with students sending in votes for their school. The winner gets a concert from the Fat Boys and UTFO... KIIZ/Killeen gave away a trip to Austin to see Prince in late January. Contestants had to identify seven songs from the "Z Prince Music Montage"... Congratulations to WTKL/Baton Rouge PD Guy Broady, who recently became the father of son Marlon.

THREE STAR WINNERS



JENNY BURTON

Pure brilliance to behold on her new album. Includes the stunning single, "Bad Habits." (7-89583). Produced by Allen George and Fred McFarlane; Maurice Starr; Peter Link; John Robie—All for Plateau Records, Inc. Management: Skyfield Management On Atlantic Records and Cassettes



SAM BOSTIC

Stars in "Circuitry," the music that packs a punch. Let Sam Bostic's musical muscle bowl you over. Featuring the single, "Cold Tears." (7-89581). Produced by Harold Beatty M.D.A.P. Management: Richard Davis On Atlantic Records and Cassettes



JOHNNY GILL

The "Chemistry" is right with this sensational new album. Features the single, "Half Crazy" (7-99671). Produced by Linda Creed, Dennis Matkosky & Bill Neale Management: Bill Underwood Associates On Cotillion Records and Cassettes. Division of Atlantic Recording Corporation





LON HELTON

THE STORIES BEHIND THE NUMBERS

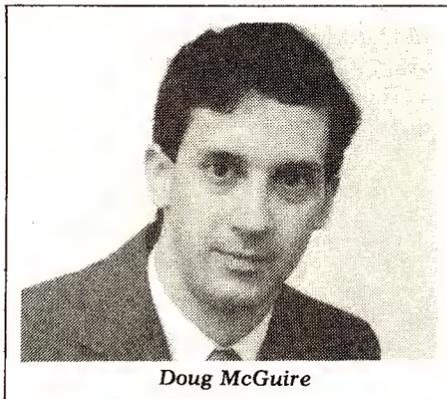
Ratings (W) Rap

Over the next few weeks I'll take a peek behind the fall '84 Arbitron ratings of some of the more hotly-contested Country battles. I'll also focus on those stations which have done an especially noteworthy job of taking Country to the people.

Atlanta

	12+		25-54 Rank	
	Spring	Fall	Spring	Fall
WKHX	10.0	6.7	1	4(tie)
WYAY	-	2.4	-	12
WFOX	-	3.3	-	8
WPLO	2.6	1.9	12	15

Comments: WKHX pretty much had its way the last couple of years, culminating with a ten share in spring '84, which was good for #1 12+ as well as 25-54. The station



Doug McGuire

knew, however, that its double digits were in jeopardy. Not only did Katz go head-to-head with WKHX in Country when it put on WYAY, but WFOX came on as an A/C looking for essentially the same demo. As WKHX PD Neil McGinley points out, "There was a lot of action this book, with two brand-new stations coming on real hot and heavy this past summer. We knew it would have an impact on the market, as it obviously did. Any time there's a new sta-



tion, especially when accompanied by big-budget ad campaigns (as both these were), there's going to be a lot of sampling going on. Country-wise, there's no question that Y106 took a little of our cream."

Commenting on the fall book, WYAY PD Doug McGuire said, "While our 12+ 2.4 may not seem overly impressive, when you look at the demos and see our turnover ratios, as well as time spent listening, we really had a great book for our first effort. We feel we did quite well considering that Country shares overall went down in Atlanta, which was quite a surprise since there was a new entry in the field; it's something

we feel to be a temporary condition. We also feel that as the differences between the two stations (Y106 and KIX Country) become even wider, you'll see us overtaking 'KHX."



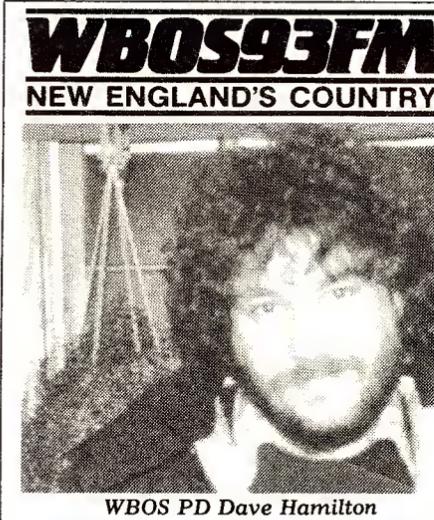
As for WKHX, Neil told me, "We're not going to change a heck of a lot, but simply continue doing the things we do well, making sure we're doing them as well as possible. We'll stay lean and mean, and keep on playing the hits."

Boston

	12+		25-54 Rank	
	Sum.	Fall	Sum.	Fall
WBOS	1.8	2.3	15	13

Comments: The upward move is extremely encouraging to new owner Scconnix, which officially took over the station at the end of December. PD Dave Hamilton, who joined December 17, also points out that both WOKQ/Dover and WDLW/Waltham showed up in the Boston book (each with an 0.4 12+), and he hopes to convert their listeners to bring 'BOS into the three-share range right away.

Of his station's strategy, Dave says, "It's like golf - we're just trying to improve our own score and are not really playing against anybody. We're format-exclusive in this market, and we want to make sure we can build cume and be as accessible as possible to those fatigued by A/C stations playing nothing but oldies and recurren-



WBOS PD Dave Hamilton

burned to the ground. We go out to find the best A/C-Country crossover oldies and combine them with the Country hits of today. We're serving the core with currents; they're strictly Country. We need a hook to get those fatigued A/C listeners over here, and the oldies provide a comfort zone to those sampling us. We want to appeal to those who lean Country, those who have the psychographic profile which show they would like Country if they spent some time with it."

Chicago

	12+		25-54 Rank	
	Sum.	Fall	Sum.	Fall
WUSN	2.9	3.3	7	6
WMAQ	3.2	2.8	6	14

Comments: By beating WMAQ, WUSN has climbed the hill no other Country station has been able to scale since 'Q went to the format in January '75. Understandably,



Lee Logan

US99 PD Lee Logan and crew were sky-high over the accomplishment. One of the big keys? Well, at first I thought Lee was kidding, but soon realized he was dead-serious when he told me, "Cabbage Patch Dolls. We ran a number of different promotions during the book, but the response to that thing was absolutely incredible. We've

been accumulating a few hundred dolls since last July, and we gave them away beginning the latter part of November. The Arbitrends for that period were up strongly, documenting the effect of the doll promotion."

One of the factors working in WUSN's favor was that WJEZ-FM changed formats in August, and US99 set out to get its audience. "We did some things at the beginning of the book which were primarily related to the musical form itself. We wanted to establish the fact that we were a Country station and were going to remain so, no matter what else was happening in the market.

"Our image campaign consisted of a series of on-air promos that ran at a very high density - one-third of our promotional time over a five-week period. We aired a number of different spots explaining that Chicago was a very special city: we not only have our own brand of deep-dish pizza



and the world's tallest building, but we also have a very special brand of Country. We hit hard on the point that US99 would always deliver Chicago Country at its very best. This coincided with ten-second TV spots telling listeners we were the only place in town they could get Country in FM stereo. We used TV from the time 'JEZ went off through the beginning of the fall book, and then ran the image stuff from the last part of September."

"Right now, we're staging a forced-listening promotion called 'Four for the Money.' Even though we inject a lot of personality into the station, our handle is four-in-a-row, and we're looking to further entrench that with our audience. We give away \$99 eight times a day."

Meanwhile, Across Town

WMAQ has been making several changes over the last few months, all geared to "programming for the specific needs of the specific audience by the daypart," according to PD Bill Gamble. "We really don't feel we can compete with those stations playing four in a row over and over. We can't engage in a music war with an FM, so we have to do more. It costs more money and it's more work, but it's also a lot of fun. It's no secret we're an AM radio station and



have to meet the needs of those on this band. We're stressing news and information in the mornings, recently adding a traffic 'copter. We now have our sports show from 6-7pm and have picked up NBC's Talknet between 7-10pm. We're also going to start a magazine-type show between 10-11:30, when we'll talk to celebrities on the air, take phone calls, play new records, and get audience feedback - just a lot of built-in features. As far as longterm plans, we want to do things which best take advantage of a 50,000-watt, clear-channel radio station."

Have You Heard?

The long-awaited results are finally in! The winner of the annual Wayne and Johanna Edwards #1 Ugly contest is KRMD/Shreveport OM Tom Phifer. The word on the street, however, is that WMC/Memphis MD runner-up Eddie Edwards has asked for a recount. Film at 11 ... KNEW/Oakland Production Director Tom Brenner has moved into evenings on a fulltime basis, leaving his slot open. If you can fill it and want to work where the NFL World Champions reside, send your T&Rs to PD Bob Guerra.

Ken Speck has been upped to MD at WIRE/Indianapolis ... Air staffer Larry Rust advances to MD at KWKH/Shreveport ... Jay Allen has exited evenings at WXTU/Philadelphia for middays at WBOS/Boston ... Ron Ferrise has joined

KFMS/Las Vegas for middays. Also at the station, Jack Daniels is now doing evenings, while Tom Murphy covers overnights ... Rex Lane has re-joined WAXX/Eau Claire for mornings ... Former WQIK/Jacksonville Program Manager Brian Mitchell is now Asst. PD and afternoon jock at WMNX/Tallahassee. He's also working on his MBA at Florida State U.

WMNI has new stats: 1458 Dublin Rd., Columbus, OH 43215. New phone is (614)481-7800 ... Welcome to new Country station WAIZ/Gulfport, MS. They signed-on New Year's Day with Station Manager Tony Hoda in mornings, Marilyn Raye during middays, and Dixie Wright for afternoons ... Remember, the phone is my life - don't forget to call and tell me what you have heard!



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SHARON ALLEN

CMA Board Makes Changes

During the CMA Board of Directors meeting held January 8-10 in Palm Springs, several major policy changes were made.

The International Committee is organizing a country album chart for the United Kingdom, and hopes to have it functioning within a few months.

The UK chart, which will probably list 30 albums monthly, is expected to boost industry and consumer awareness of country music, serve as a marketing tool for country music, persuade retailers to stock more country product, encourage a more aggressive marketing effort by the labels, and provide regular and current information to radio programmers.

The Board also approved three proposals made by the Awards Criteris Committee. The first proposal raises the number of first ballot nominations from five to ten. The ten nominees are required to appear on the second round of balloting for the CMA Awards.

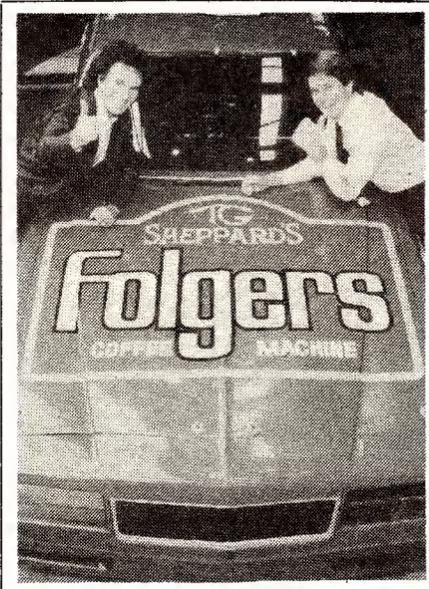
The Instrumentalist of the Year will now be nominated and voted upon by the members of the artist/musician category only. This action will allow musicians to be honored by those with whom they work closely and who can best evaluate their contributions.

The third proposal established a definite eligibility period for the Duo of the Year. The criteria still defines a duo as an act, composed of two people, who perform together and either or both of whom are known primarily as an individual artist. However, now the duo must either have a record released during the eligibility period (July 1 - June 30) or have performed together publicly as a duo three or more times during the eligibility period.

For those of you taking advantage of CMA's group medical insurance coverage, you'll be happy to know they've contracted a new carrier. The new underwriter is George Washington Life.

T.G.'s Team

The Folgers Coffee Company will sponsor



SHEPPARD'S MACHINE — Warner Brothers artist T.G. Sheppard (left) and Tom Wade, Folgers Coffee Brand Manager, give the thumbs-up sign as all systems appear to be ready to go with T.G. Sheppard's Folgers Coffee Machine:

"T.G. Sheppard's Folgers Coffee Machine" race cars, and driver Joe Ruttman, in selected events on the 1985 NASCAR Winston Cup racing schedule.

During the racing season you will see full length cardboard cutout displays of T.G. Sheppard in retail grocery stores along the circuit. He will also do a series of Folgers radio spots, and make personal appearances at race events.

Sheppard's Chevy is the same car that Cale Yarborough won with at Daytona last year. His racing team will debut in competition in the February 10 Busch Clash of 1985 at Daytona International Speedway.

T.G. may be doing some singing in the winners circle!

A Friend Is Gone . . .

Douglas Raymond Block, 33, died January 23 after several months' bout with cancer. Doug started working with Bobby Young Promotions in November 1983 after a short stint as a country artist. He had also previously toured with a rock band throughout New York State.

There will be a 4pm memorial service on Friday, February 1 at the Edgehill United Methodist Church in Nashville. The family has asked for any donations to be made to the American Cancer Society. Bobby Young has established a fund for Doug's wife Debbie, and Bobby can be contacted for more information at (615) 255-1633.

Like those who knew him, I'm deeply saddened by the untimely passing of Doug Block. It's always a tragedy to lose one so full of life and vitality at such an early age.

Along with many of you, much of my contact with Doug was on the phone. I had only met him once prior to joining him and a large group of promotion people for dinner in Nashville this past August — only weeks before he learned of his illness. His exuberance and energy that particular night will live long in the memory of those who were there, making it even harder to believe the events that followed.

As with a lot of you, my prayers are with his wife and family.

Like a lot of you, I'm going to miss him.

-- L.H.



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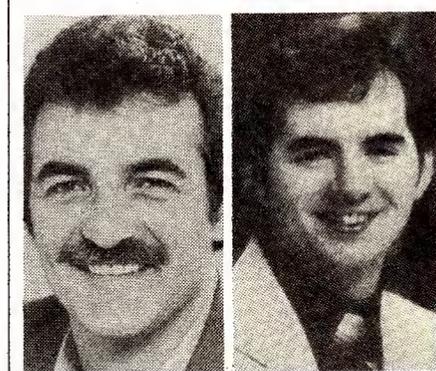
131 Ocean Park Blvd., Santa Monica, CA 90405 (213)392-8743

Ratings (W) Rap

Continued from Page 66

Kansas City

	12+		25-54 Rank	
	Sum.	Fall	Sum.	Fall
WDAF	7.7	11.4	1	1
KFKF-FM	6.8	6.1	4	4
KCMO-FM	3.7	4.1	12	10



Moon Mullins

Ray Massie

Comments: Shortly after the release of the fall numbers, WDAF listeners were greeted with a new top-of-the-hour ID informing them they were listening to the "Flatland Godzilla." That ought to give you a clue as to how Moon Mullins and staff felt about being on top again in K.C. Moon put it very simply, "We're right back where we should have been all along. This reaffirms



our feeling that the spring book was just a statistical fluke." (The three previous books showed 'DAF's 12+ shares at 10.9, 10.6, and 10.7.)

Moon said that 'DAF' didn't do anything significantly different on the air in the fall, but did engage in its largest marketing campaign to date. "We spent more on TV and on billboards than ever before. We went with Chuck Blore's 'janitor' spot and designed a new positioning statement which we advertised outdoors: 'WDAF sounds

like fun.' We wanted to make the point that we're a fun station to listen to, not a boring one like so many of the music boxes."

Summing up the 3.7 jump, Moon quipped, "All those listeners who mysteriously disappeared in the spring appear to have returned . . . and they brought their friends with 'em."

Over at KFKF, PD Ray Massie was far from distraught over the ratings. "We're really pretty excited," he began. "It was the best fall book in the station's history: we're second in men and fourth in adults. We've beat the 'fall jinx,' and feel we hit our target very well."

Ray acknowledged that being outspent in the media was a large factor in the results. During the book, KFKF gave out \$25,000 in cash based around a promotion where KFKF would pay off your mortgage. A number of runners-up also received cash prizes.

Ray concluded, "WDAF is a tough competitor; they have great talent and really are a great radio station. It's going to take time. We're fighting them every step of the way, just as they're battling us."



CMA MEETS IN PALM SPRINGS — During the CMA Board of Directors meeting, a reception was given in honor of the West Coast CMA members. Shown at the reception are former CMA president Dan McKinnon, CMA directors Lon Helton and Al Greenfield, and Tony Conway, VP of Buddy Lee Attractions.

We'll miss our third Musketeer.

Love,

Jari and Carolyn

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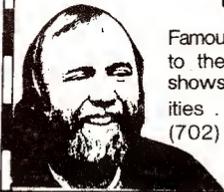
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Current Issue #57 features KFRC/Chuck Browning, KITS/Craig Roberts, Phoenix CHRs KOPA & KZZP, Dallas' new CHRs KEGL & KTKS, WFYR/C.K. Cooper, WBBM-FM/Don Geronimo, plus KRTH/Dean Goss. 90-minute cassette, \$5.50.

Special Issue #S-48 features SAN BERNARDINO's CHRs KFxm & KGGI, AOR KCAL-FM, A/Cs KMEN & KQLH, LAS VEGAS' CHRs KLAV, KLUC & KITT, A/Cs KUDO, KMJJ & KMZQ, and AOR KOMP, plus BAKERSFIELD CHRs KQXR & KKXX. 90-minute cassette, \$5.50.

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Classic Issue #C-51 features KIMN/Jay Mack-1971, KFWB/B. Mitchell Reed-1960, KCBQ/Gene Knight-1973, KHJ/Real Don Steele-1966, KSFX/Bob Foster-1974, WABC/Howard Hoffman-1979, KHJ/Tony Mann-1974, KLOS/Jim Ladd-1975, KHJ/Dr. John Leader-1976. Cassette, \$10.50.

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Landsman Media

Urban format station in top 50 market needs witty morning person to work with newswoman (who also does features). If you've got creative instincts, we have a job for you! Tape, resume, cover letter with salary history to: Landsman Media, 575 Lexington Ave., New York, NY 10022 EOE M/F

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PD/OPERATIONS MANAGER

Experienced, aggressive, organized, hard working PD/Ops Manager sought for Urban powerhouse in top 60 market. Send us a tape, resume, track record, and letter telling us who you are, how you think, how you program: Radio & Records, 1930 Century Park West, #918, Los Angeles, CA 90067. EOE

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**Program Director
Channel 66
P.O. Box 405
Fayville, MA 01745**

No phone calls please. Channel 66 is an EOE

McVAY MEDIA

... WANTS YOU!

A/C and CHR morning people, middays and PM drive talent. T&R to: McVay Media, 24650 Center Ridge Rd., Suite 340, Cleveland, OH 44145. EOE

If you think you're in the same league as ...

APMAN RON CHAPMAN RON CHAPMAN
OWENS LOREN OWENS LOREN OWENS
Y BRINE WALLY BRINE WALLY BRINE
T SIMON CAT SIMON CAT SIMON
ARDNER BILL GARDNER BILL GARDNER
K KNAPP CHUCK KNAPP CHUCK KNAPP
RY DIXON LARRY DIXON LARRY DIXON
UCK RILEY CHUCK RILEY CHUCK RILEY
EG AUSTIN GREG AUSTIN GREG AUSTIN
CHRISTIAN MAGIC CHRISTIAN MAGIC

Please send sample tapes to Reg Johns,

FairWest
Adult Contemporary

1250 Prospect, Suite 102
La Jolla, CA 92037 (619) 454-3202

EAST

WTSV/WHHQ seeks news person for future opening. C&R/sample: Bob Lipman, Box 1230, Claremont, NH 03743. EOE M/F (2-1)

Three openings for parttime maintenance engineers. FCC General License needed. Resumes: G.C.I., Box 683, Armonk, NY 10504. EOE M/F (2-1)

BALTIMORE'S BEST
B104
MEANS MUSIC

Evening personality needed now for Baltimore's #1 CHR FM. Duties include hosting two-hour weekly video show. Must be able to communicate in a warm, friendly, one-to-one manner. All you need is the talent and the desire to win and work for one of the best radio stations in America. Tapes & resumes to:

Steve Kingston
WBSB-FM
7 East Lexington Street
Baltimore, MD 21202
EOE

Openings

News Director AM/FM combo in south central PA. Manage & direct two person staff. T&R: Box 479, Chambersburg, PA 17201. EOE M/F (2-1)

PROGRAM DIRECTOR

NYC vicinity A/C looking for a PD with major market experience. Strong music and research background and the ability to motivate a must! Replies will be held in strict confidence. T&R to: Radio & Records, 1930 Century Park West, #907, Los Angeles, CA 90067. EOE

Extra \$\$\$! WHEB-AM's got good weekend shifts available. Soft A/C, 107th market, NH seacoast. T&R: Scott Hooper, Box 120, Portsmouth, NH 03801. EOE M/F (2-1)

Small market AM searching for mature DJ with strong production skills to complement a community oriented A/C sound. T&R: 20517 Strath-Haven Dr., Gaithersburg, MD 20879. EOE M/F (2-1)

Parttime news & PA assistant. Write & produce local informational programming. Good writing & organizational skills. T&R: Box 1002, Bala Cynwyd, PA 19004. EOE M/F (2-1)

WSTW 93.7 FM

Wilmington's Dominant CHR

has immediate opening for dynamic, humorous and informative evening entertainer who can have fun without screaming. Good pay, excellent benefits in first class state of the art operation. T&R to Steve Michaels, PD, WSTW, 2727 Shipley Rd., Wilmington, DE 19803. EOE

WTSV/WHHQ needs parttime announcers for Country & CHR. Possible future fulltime. T&R: Mark Belmonte, Box 1230, Claremont, NH 03743. EOE M/F (2-1)

Wanted: Morning man for MOYL station. Two years programming experience preferred. T&R: Dick Lambert, Box 6624, Wheeling, WV 26003. EOE M/F (2-1)

wmjx 106.7fm
magic

Boston, MA - WMJX - Bright, music-intensive A/C looking for experienced Morning Air Performer. If you are a team player yet have the talent, sense of humor and confidence to host a music-intensive A/C morning show in Boston, send T&R to: Jack Casey, PD, WMJX, P.O. Box 352, Boston, MA 02117. No phone calls, please.

A GREATER MEDIA STATION
EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

Openings

PRODUCTION

Large market Northeast AOR market leader needs a Production Director. We are looking for an organized individual who can create and write commercial copy, produce effective spots and brilliant promos.

We offer a stable company, good salary, and a quality city.

Cassettes and resumes to: Radio & Records, 1930 Century Park West, #905, Los Angeles, CA 90067. EOE

"One of New England's fastest growing radio groups is looking for A/C Air Talent and News people for all slots. Send air check, resume and references to: Radio & Records, 1930 Century Park West, #912, Los Angeles, CA 90067. EOE

WCFR

The search is on for a News Director who will continue the tradition of excellence at this award-winning station in Vermont. We're seeking an "Idea Person" who will provide direction to our News department's future growth. This individual will possess organizational and people skills in addition to cohosting highly successful morning magazine format. Send cassette, resume and salary requirements to: Rick Joyce, Box 800, Springfield, VT 05156 EOE

Premier western MA station seeking entry level announcer. Females encouraged. T&R: Jeff Zufelt, WUHN, Box 1265, Pittsfield, MA 01202. EOE M/F (2-1)

**DIRECTOR
NEWS &
COMMUNITY
AFFAIRS
WNBC - NEW YORK**

WNBC Radio/N.Y. has an exceptional opportunity for an aggressive and creative professional to be responsible for supervising and participating in all aspects of WNBC Local News and Community Affairs Department operations. This will include on-air newscasts, budget preparations, and management of our ongoing license retention program.

Background should include a Bachelor's degree (or equivalent), 3-5 years' directly related radio broadcast and community affairs experience, and strong leadership qualities.

WNBC offers an excellent salary and benefits package, and opportunities to grow within this high visibility position. For prompt consideration, please direct your resume and audition tape to: John P. Hayes, Jr., VP/GM WNBC, Room 293, 30 Rockefeller Plaza, N.Y., N.Y. 10020 NBC is an equal opportunity employer M/F.

Openings

WGR/BUFFALO

The industry still recognizes Buffalo as one of the truly great personality markets in the country. And WGR has a rare opening for a strong personality; it's not for beginners. Taft Broadcasting with super benefits. Send tapes & resumes to: Jerry Reo, WGR, 464 Franklin St., Buffalo, NY 14202. EOE M/F

Southern WV most visible CHR is seeking on-air talent. T&R: J.M. Martin, WOAY-FM., Box 251, Oak Hill, WV 25901. Call: (304) 255-5224 EOE M/F (2-1)

Northern New England station interested in hiring a warm, cooperative communicator for evening airshift. T&R: Leslie Michigan, WMOU-FM, 38 Glen Ave., Berlin, NH 03570. EOE M/F (2-1)

Q107

Has room for one more imaginative, hardworking air personality who's driven to win. If you think you have what it takes to become a legend, send a tape now to: Alan Burns, Q107, 4400 Jenifer Street, N.W., Washington, DC 20015. EOE

SOUTH

Needed: Nighttime rock & roller. Big voice, top-rated station in the market. T&R: Alan Dupreist, WHHY, Box 2744, Montgomery, AL 36105. EOE M/F (2-1)

North TX Country & CHR seeking qualified ND, able to run one person department. C&R: MacMurphey, Box 4647, Wichita Falls, TX 76308. EOE M/F (2-1)

Currently 80 degrees ... CHR looking for current parttime & possible future openings. T&R: John West, WAIL 95, 7 McDonald Ave., Key West, FL 33040. EOE M/F (2-1)

HOT ROCKIN' CHR

Needs morning pro (or team) to turn on this top 50 market. Hard work and desire to be #1 a must. T&R with salary expectations to: Radio & Records, 1930 Century Park West, #914, Los Angeles, CA 90067. EOE

SW A/C needs top-notch entertainer for drive position. T&R: Paul Conrad, Box 189, Cape Coral, FL 33910. EOE M/F (2-1)

News Director, morning shift. Write, edit, produce & air a variety of newscasts. T&R: Jim Lord Chaplin, Box 3032, Ft. Pierce, FL 33448. EOE M/F (2-1)

Sun & fun on the beach. Need nighttime energy for Savannah's top CHR WIXV/195. No screamers please. T&R: Scott Reynolds, Box 876, Savannah, GA 31498. EOE M/F (2-1)

50KW AM COUNTRY

Dominant 35+ needs upbeat personality for PM drive/Music Director. Country experience required. T&R immediately to: Radio & Records, 1930 Century Park West, #916, Los Angeles, CA 90067. EOE

WKRE 50kw Country station needs morning jock. T&R: Jack Gillen, Box 220, Exmore, VA 23350. EOE M/F (2-1)

KHOQ-FM looking for experienced 7-midnight air talent with good production skills. T&R: John Elliott, Box 21088, Waco, TX 76702. EOE M/F (2-1)

100kw Modern Country on Gulf seeking personable, creative air talent. All formats considered. Strong production. Good pay & benefits. T&R: Box 9401, Pensacola, FL 32503. EOE M/F (2-1)

Bring your buns to west TX hot rock. Positions available now. T&R: Kelly Jay, Rock 108, Box 473, Abilene, TX 79604. EOE M/F (2-1)

Opportunities

Openings

Western KY full-service AM leader looking for people. T&R: Alan Warner, Box 450, Paducah, KY 42001. EOE M/F (2-1)

Ready for top 50 market immediate opening at WKXX. Good voice, production & a personality act. T&R: Roger Gaither, Box 10904, Birmingham, AL 35202. EOE M/F (2-1)

Orlando's top-rated 100,000 watt Hot Rockin' Y106 seeks a high-energy, creative motivator to lead our professional sales staff as General Sales Manager. The person we are looking for makes a lot of money and wants to make a lot more. Send resume now to Alan Rock, General Manager, WHLY 233 North Lake Blvd., Altamonte Springs, Florida 32701. An Equal Opportunity Employer.

TX AM/FM looking for GSM with proven track record. 3-5 years experience above average leadership skills. Resume: George Franz, Box 1230, Temple, TX 76503. EOE M/F (2-1)

Country FM needs strong PD/OM. Air shift/production required. Excellent compensation. T&R/photo: Box 3127, S. Padre Island, TX 78597. EOE M/F (2-1)

50wk Country powerhouse needs PM drive/ND with personality to continue the tradition. T&R ASAP: Dan Mitchell, WFNC, Box 35297, Fayetteville, NC 28303. EOE M/F (2-1)

MIDWEST

Top 50 CHR wants to hear some morning personality. Present format unimportant. Rush T&R: Box 2346, Kettering, OH 45429. EOE M/F (2-1)

WANTED FOR RAPID CITY, SD

Premier Adult radio station needs Program Director and drivetime air talent. Maturity/experience a must. Send T&R to Radio & Records, 1930 Century Park West, #876, Los Angeles, CA 90067. EOE

TOP 5 MARKET FUNNY STUFF

We are the leading A/C in a top 5 market looking for the best radio comedy writer/impressionist in the country for our already dominant morning show.

We are prepared to offer a top income level, if you understand topical humor and satire, backed up with a variety of characters and impressions. We are a major group operator and promise total confidentiality. No background calls will be made without prior permission.

We have perfect creative environment for the perfect person who can offer us truly funny stuff. T&R and writing samples to: Radio & Records, 1930 Century Park West, #917, Los Angeles, CA 90067. EOE M/F

Openings

NEEDED YESTERDAY

High-profile, afternoon drive CHR personality to join pros on the North Coast of America. Only quality need apply. No wimps. Excellent bucks. Send tapes & resumes to: Tom Jeffries, PD, WGCL Radio, 1500 Chester Ave., Cleveland, OH 44114. EOE

Small market station has night opening. Good for refining skills. T&R: Ron Philips, WTCJ, Box 397, Tell City, IN 47586. EOE M/F (2-1)

Afternoon drive needs creative, seasoned, mature announcer for stable AM. Immediate opening. T&R: Brad Hartman, KFDR, Box 80209, Lincoln, NE 68501 EOE M/F (2-1)

Sharp ND for AM/FM Rock combo. Personable delivery, females & minorities encouraged to reply. T&R: Les Cook, WIQB, Box 8605, Ann Arbor, MI 48107. EOE M/F (2-1)

Country PD Top 50 Market Eastern Midwest

Applications to: Radio & Records, 1930 Century Park West, #915, Los Angeles, CA 90067. EOE M/F

Personality needed: PM drive entertainer for WOHO-AM. Experienced, creative team player. T&R: Terry Sullivan, 2965 Pickle, Toledo, OH 43616. EOE M/F (2-1)

Take charge Operations Manager/Morning Personality. Must be a people-oriented, motivational self-starter. Must be creative and promotion-minded. State of the art facilities, a number one rated Midwest Class C powerhouse, a top compensation package, and an opportunity to grow and develop can be yours if you qualify. Rush air-check and complete resume along with a detailed statement of your management and motivation philosophies to Radio & Records, 1930 Century Park West, #911, Los Angeles, CA 90067. EOE/MF

Openings

News reporter/anchor needed for expanding news department. Excellent opportunity for growing experience. T&R: John Shrewsbury, Box 1552, Eldorado, AR 71730. EOE M/F (2-1)

Can we talk? If your talents lie somewhere between Joan Rivers & Walter Cronkite, then we should talk. Bill Klaus, WNIR: (216) 673-2323 (2-1)

Flint's top A/C station needs weekend people immediately. T&R: Michael W. Kay, Box 1080, Flint, MI 48501. (313) 743-1080 EOE M/F (2-1)

Fulltime newspeople for possible openings. T&R: Gary Westcott, WSPT, Box 247, Stevens Point, WI 54481. EOE M/F (1-25)

WMBD NEWSWATCH!
300,000 metro needs a news pro to join our 15-person AM/FM/TV news department as a radio reporter/anchor. We offer good pay solid benefits, excellent facilities, the chance to advance. We need a contemporary writer/reporter/thinker that lives news and loves to dig. Send tape, resume, writing samples: Duane Wallace WMBD-AM-TV, 3131 University, Peoria, IL 61604. EOE M/F

100kw FM in competitive market seeks anchor/reporter. \$200 for a five day week. Write ND: KGRC, Box 1017, Hannibal, MO 63401. EOE M/F (2-1)

Account Executive, Chicago & metro area, strong background in retail accounts. Excellent opportunity, WYEN, 106.7, Call: Dave Stevens, (312) 297-8430 EOE M/F (2-1)

KTXV, central MO's 100w A/C hit music station has openings for airshifts, including mornings. T&R: Brian Miller, Box 414, Jefferson City, MO 65102. EOE M/F (2-1)

Seeking a sharp, experienced combo CE/jock. Class C, Modern Country. T&R: Max Wulf, 98KX, 2127 O Street, Ste. 311, Lincoln, NE 68510. EOE M/F (2-1)

Sales pro needed now for 100kw CHR powerhouse in beautiful northern MI. Great list, good benefits. Call: Earl Schroeder: (616) 627-2341 (2-1)

BROADCAST PRODUCTION DIRECTOR

Excellent opportunity in top 20 market for strong, dramatic male voice. Good production very helpful. State-of-the-art studios, benefits, salary, limitless opportunity. Send T&R (record/concert spots preferred): Radio & Records, 1930 Century Park West, #908, Los Angeles, CA 90067.

WEST



K-101 is looking for a great morning talent. Doing mornings now? Doing afternoons? Want to do morning drive at one of the country's legendary radio stations? Send cassettes only to: Jeff Sattler, Box 101, San Francisco, CA 94101. If you are a major market talent in a small or medium market, please apply. EOE

Top-rated FM looking for mature, experienced, Easy Listening morning announcer. T&R: Dan Shanahan, KRDO, Box 1457, Colorado Springs, CO 80901. EOE M/F (2-1)

The special person who makes listeners feel excited, happy and enthusiastic about his fun radio station. Bright, up voice, with warm, caring style. Live AM country; Alive-sounding FM adult rock. Exceptional pay available for the exceptional person. Let's prosper together. T&R to Dennis Brown, KSTC, Sterling, CO 80751 EOE.

Openings



Afternoons In San Diego!

Gannett's KS103 FM has an afternoon drive position open now. Rare opportunity for a personality-oriented pro at the #1 CHR in America's finest city for America's premier broadcast group! Phones and fun a plus! Over-night tapes, resumes and references to: Mike Preston, Program Director, KS103 FM, P.O. Box 103, San Diego, CA 92104. No calls! EOE M/F

KUZN/Modesto Country cousin has openings for air-talent, production & newperson. T&R: Ed Nickus, 2437 Orangeburg Ave., Modesto, CA 95355. EOE M/F (2-1)

KBCO, progressive radio needs major air talent, knowledgeable about variety of AOR. No Calls. T&R: Dennis Constantine, 4801 Riverbend, Boulder, CO 80301. EOE M/F (2-1)

THE SEARCH IS ON

For CHR morning personalities. Top 5 market. Killer facility and opportunity. Rush resume to Radio & Records, 1930 Century Park West, #919, Los Angeles, CA 90067.

ND with morning drive responsibility at KCKN-FM. Females & minorities encouraged. All talent welcome. T&R: Gerry Bailey, Box 269, Roswell, NM 88201. (505) 623-9797 EOE M/F (2-1)

Engineer/announcer for future openings. CHR in Sacramento valley. T&R: John McCorkle, Box 831, Marysville, CA 95901. No calls. EOE M/F (2-1)



Denver's #1 CHR needs air talent/production pro for major airshift and production director duties. Personable, entertaining delivery, plus creative and multi-track ability is required. Send tape and current resume to Mark Bolke, KPKE, 8973 E. Kenyon Ave., Denver, CO 80237. EOE M/F

Bay area A/C FM looking for PD. Send T&R/salary requirements: USM, Box 2328, Walnut Creek, CA 94595. EOE M/F (2-1)

Regional sports station needs Sports Director. Includes PBP, airshift and production. Send T&R to John Kelley, KLMR, Box 890, Lamar, CO 81052. EOE M/F

Parttime announcers with strong news reading ability, needed at top high desert FM. T&R: Lance Todd, KRXV, Star Route Box 3H, Daggett, CA 92327. EOE M/F (2-1)

KAZY-DENVER

Successful state-of-the-art Adult AOR station has immediate opening for midday announcer with experience and a good knowledge of Album Rock. Looking for a team player with a positive attitude that can grow with us. NO CALLS PLEASE! Tapes & resumes to: Chuck Browning, Operations Manager, 2149 S. Holly St., Denver, CO 80222. EOE M/F

Opportunities

Openings

PD/air person needed for CO mountain station. Management capabilities & must have recent market background. T&R: Vail Connection, Box 2963, Vail, CO 81658. EOE M/F (2-1)

KGIL/L.A. seeks strong personality/production talent. Major, suburban A/C, MOR, Gold format. No calls. T&R: Mike Lundy, Box 1260, Mission Hills, CA 91345. EOE M/F (2-1)

Positions Sought

Wanted: Minor league baseball PBP. Experienced. JOHN EMMETT, 313 Orange Blossom Lane, San Rafael, CA 94903. (415) 479-8204 (2-1)

Seven year minority radio pro with experience in Urban Contemporary, Jazz, AOR & New Wave formats. Available immediately. ROD LEWIS: (718) 659-9328 Will relocate. (2-1)

Versatile female jock seeking fulltime radio gig. Professional, dependable, fast learner. Great potential. Will go anywhere. ROSALYN: (415) 333-5908 (2-1)

Position sought in radio announcing or sales. Also willing to learn. Call LISA TOMBLIN: (412) 461-0310 (2-1)

Freelance sportswriter, currently working for two networks, New England Sports Network & WTPP Radio. Looking for entry level position. LARRY EPSTEIN: (617) 884-5519 (2-1)

Dependable, conscientious overnigher currently in Top 100 market wants new challenge, preferably in different daypart, in Southeast. Five years A/C, Country experience . . . open to CHR or EOR-type formats, too. Very good knowledge of pop and Country music. Please respond to Radio & Records, 1930 Century Park West, #913, Los Angeles, CA 90067.

Winning top 75 programmer well versed in all areas. Knowledge of ARB & current programming techniques. CHR/A/C/AOR. Available now. RUSS WILLIAMS: (512) 631-7497 (2-1)

ND with eight years experience seeks medium/major market in MW. Performance/references: (307) 2335-1483 (2-1)

BOB McKAY proven major market PD now available. Superior track record & references. KCBO-Q105/San Diego, WBCS/Milwaukee. Dedicated & ready. (307) 778-8619 (2-1)

Award winning ND wants to settle in or near PA. BA in Communications. Great references. Call JEFF: (601) 445-2281 (2-1)

Experienced A/C, Country announcer. Prefer to stay in SW. No small markets. Limited offer. Call now! Operator's standing by! (602) 947-6972 (2-1)

Interested in an A/C, CHR personality with a 25 share before going into television? I'm interested in shift plus PD or MD duties. RIC: (313) 729-9161 (2-1)

Solid air talent searching for new opportunity to grow. Six years experience. LISA B.: (305) 459-9131 (2-1)

12 year pro looking for a job in medium or small market. Experienced PD & MD. Experienced in all shifts. Call JIM PRINCE: (801) 628-6238 (2-1)

Air talent with eight years experience in all formats seeks full-time gig on West coast. Production, promotions, sports, news & fun spells KEITH: (619) 459-8258 (2-1)

Currently working research with major firm seeks Research Director position for station or chain. Serious inquiries only. (415) 284-5488 (2-1)

Natural sounding contemporary personality wants opportunity to be creative. 14 years experience in major markets. Excellent references. KIRK RUSSELL: (408) 378-3483 (2-1)

Looking for a GM or PD position in West or mid TN. 15 years experience reliable company man. TERRY HUDSON: (901) 584-6766, 147 Westview, Camden, TN 38320. (2-1)

Weekend DJ, two years experience looking for learning job during the week in small market outside Houston. For T&R, call TROY: (713) 977-9052 (2-1)

Experienced PD/air personality. Top 5 market. Credentials in Urban & A/C. Available now. (516) 979-0767 (2-1)

Dependable, hard-working A/C or Country personality available. Call JON: (901) 767-1558 (2-1)

New, fresh talent. Creative, ambitious Philadelphia broadcasting school grad. Seeking CHR or AOR station. Willing to relocate anywhere. RICK DAVIS: (809) 795-7509 (2-1)

CHR, Urban dedicated jock. Great pipes with four years experience & MD interest. Will relocate. AL TWITTY: (502) 1637-8899 (2-1)

Employed & experienced SW announcer looking for fulltime announcer position. Willing to relocate. SCOTT: (915) 646-7758 or 646-3535 (2-1)

Hardworking jock wants to prove my abilities to you. Medium midwest or southern market. MIKE: (314) 993-6292 (2-1)

12 years experience, good production, good ratings. Presently working with 50kw rocker in Huntsville. Willing to relocate. BILL: (205) 355-2676 (2-1)

Positions Sought

Philly radio vet seeks Gold/CHR PD/OM position. Extensive programming, management, promotion experience. Ailing stations healed. ALAN SWAN, Box 3, Palmyra, NJ 08065-0002. (2-1)

Experienced, successful PD seeks new challenge. Oldies are my specialty. Want PD position with A/C or Oldies-oriented station. BOB: (904) 453-9225, after 3pm est (2-1)

Top-rated morning show from KDKB/Phoenix looking for another major market job. Call JOHN GIESE & TIM HATRICK: (602) 897-2560 (2-1)

Award winning, lifestyle ND with all size market experience. Interested in talking about your opportunities. TJ ALLEN: (205) 473-3692

Copywriter/production supervisor available. Reproduction is my specialty. Talented, innovative, good pipes, I can make a difference for you. MARK: (718) 523-2402 (2-1)

Professional creative talent looking for job in Milwaukee or suburban area. Eight years experience. BILL: (414) 426-4136 (2-1)

Unemployed announcer seeking small market position. Any format, ready to relocate. T&R upon request. ED MEMMER: (216) 788-8212 (2-1)

Reporter/anchor with 5 years experience seeks stable position. ED: (503) 389-6478. (2-1)

Yes, I'm looking for a job. Experienced announcer with good production skills looking for a west coast gig. Will relocate. BILL BOWEN: (805) 498-4738 (after 6 pm pst) (1-18)

Morning DJ available, relocated to NYC. Looking for opportunity in NY, NJ or CT. Creative & crazy! Call (718) 523-2310 (1-11)

Looking for employment in medium/small market radio. Experience in large market announcer, newperson, DJ, promotions, programming. RANDY THOMPSON: (713) 728-8051 (1-18)

News/sports anchor/reporter seeking medium or major market position. 8 1/2 years experience. BRUCE: (813) 349-0546 (2-1)

Attention: Operations manager, PD now available for CHR, A/C radio stations. 20 years experience, professional, ratings builder. OH, KY, IN WV areas. (513) 528-5793 (2-1)

January 85's RAB award winning copywriter is up for grabs. My creativity & voice over talent will give your station that edge. Call SHARDAN: (501) 922-1355 (2-1)

Dedicated easy-going, female personality. Over three years mostly medium market commercial experience. Interested in any format in Richmond, VA area. (804) 745-3788 (2-1)

Sharp, aggressive female with strong on-air & production experience seeks fulltime air position. Will consider parttime with the right station. MARI BETH: (703) 354-8879 (2-1)

GIL HERNANDEZ looking for an AOR job in the L.A./San Diego area. Daytime, nighttime, anytime! All offers considered. (714) 770-4338 (2-1)

Energetic CHR, A/C, Oldies pro wants to play your hot hits. Medium market background, NE location desired. BILL: (516) 423-0167 (2-1)

Experienced air talent with acting & music background. Will relocate. ARTHUR: (213) 472-4166 (2-1)

A radio station is a terrible thing to waste. CHR/Gold PD/OM position sought by veteran Philadelphia personality ALAN SWAN: Box 3, Palmyra, NJ 08065-0002. (2-1)

Morning team 11 year & 8 year jocks with major market experience. Voices, personality, available with 30 day notice. MIKE: (409) 29-8238 (2-1)

Recent college grad with three years on-air experience seeking medium or small market employment. Prefer Sunbelt. CHR/Country experience. JOHN: (305) 452-8635 (2-1)

Now assistant PD superstars. Over seven years experience. Billboard AOR award winner 82-83 finalist 83-84. Stable & energetic. MARK LAPIDUS: (919) 347-1836 (2-1)

Young, witty three year pro with strong production seeking hot CHR/AOR. Ready to relocate. Need to work now. PAUL: (209) 528-5908 (2-1)

DJ for weddings, corporate parties, broadcasting school grad seeks first radio job. Has degree with sales & writing experience. TED: (412) 443-6715 (2-1)

Incredible friendly conversational AM news with impeccable credibility & entertaining talk with jock. Think you can't have it all? You can! (203) 658-0033 (2-1)

MATTHEWS & MORRIS in the morning are spending their mornings at home. Would rather spend them at your station. Call TREY: (615) 366-7352 (2-1)

Need outrageous mornings? ROGER CARY, one of America's funniest & finest now available. KS103/San Diego & KZPP/Phoenix. (619) 282-8000 (2-1)

Warm, conversational, looking for AOR hybrid A/C. Creative production, enthusiastic team player. Ask for JIM: (419) 729-3262 or 878-9583 (2-1)

Creative, hard-working, dedicated team player. Can help you! 3 years experience, can you relocate fast. Call DAVE COLLINS: (714) 826-4007 (2-1)

Positions Sought

PBP. Smooth, entertaining, informative. Available. College football, basketball, baseball experience. JOHN: (415) 479-6204 (2-1)

I want to work my buns off! Major market experienced operations Engineer looking for air gig. PETER SHAIN: (718) 886-2704 All reasonable offers considered. (2-1)

Oldies DJ with near photographic memory plus many voices can help your medium market A/C, Oldies or CHR station. ROB: (312) 577-5771 (2-1)

Need challenge with successful team in medium/major market. Six years experience with good numbers in CHR, AOR & A/C plus research background. DAN: (517) 386-9051 (1-25)

Former MD WIRE/Indianapolis seeks same/on-air position. Team player, you can't go wrong. Contact TERRY FULLEN: (317) 856-6490 (1-18)

College grad in music/broadcast seeking position with music station. Over one year parttime experience with CHR. Interest in programming. ED LARSON: (402) 477-4696 (1-25)

DAN WEST, Production Director KTTI/KBLU, also midday shift for AM. Top-rated in adults, great numbers, seeks large market in CA. (602) 782-3881 (2-1)



MORNING MOUTH

Phone Bits, outrageous humor, character voices, etc. Big ratings. Major market talent, currently doing mornings, seeks mornings or personality slot in top 50 market. Call J.R. (813) 365-2946

Presently employed, but looking for a bigger challenge. Experienced in CHR and other formats. Would love AOR. P.J.: (409) 693-0120 (1-25)

Detroit! BOB MARTIN, WDLT/Mobile & WCZY/Detroit moving back to Motown. Seeking air or programming. Light rock/BM pro. Top ARB's. (205) 661-7095 (1-25)

JIM WALSH: Q100/Allentown, WSPT, WJDX, looking for air position in Top 50 CHR market. (302) 478-0975 (1-25)

Phoenix 4-track production pro with own studio seeks production or on-air position. Medium markets considered. BRUCE: (602) 997-8155 (1-25)

Entertaining morning man & experienced PD seeks new A/C challenge! Big on community involvement. ROLLY: (518) 355-3761 (1-25)

Personality, OM/PD/MD for Country A/C & CHR with 12 years experience. Looking for stable long-term engagement. TOM JORDAN: (417) 782-1524 (1-25)

Former MD with five years experience on the lookout. DJ/VJ for medium/large market AOR/CHR. Have degree & enthusiasm. Relocatable. PAUL DeWITT: (602) 795-7154 (1-25)

"Great Spot! We got the contract!" Employed major market copywriter/producer/midday personality seeks production or Creative Director position. (301) 899-0150 (1-25)

Major market experience. Looking for on-air position as personality/news/sports. AOR, A/C background. East Coast preferred. DAVE: (716) 836-8118 (1-25)

Enthusiastic, ambitious female jock, available immediately. Interested in the East Coast area. DEBRA ANDERSON: (301) 565-2970 or (202) 483-6251 (1-25)

Experienced aggressive conversational news/sports anchor. Numerous national speaking awards. Seeking medium/large market. Call JAMES: (309) 862-4706 after 1pm cst (1-25)

Brrr . . . I'm freezing in North Dakota, looking to relocate to Colorado. Dedicated with over two years experience, JON ST. CLAIR: (701) 838-8791 (1-25)

Announcer with over two years experience at CHR including programming & production. Will relocate to small/medium market CHR, A/C, or Urban. TOM: (612) 823-1439 (1-25)

Natural sounding talent wants A/C or CHR opportunity. 14 years, good production, & excellent references. Currently in San Jose. KIRK RUSSELL: (408) 378-3483 (1-25)

Budget cuts cut me out! WGRX, WMET, five year pro, hard working, responsible, good references & will relocate. PAUL NELSON: (301) 366-3126 (1-25)

Major market news anchor, formerly with KFNB, KFRC & WNEW. Seeking similar position. Call: (602) 266-9229 (1-25)

GINA T.: parttime on-air personality seeking fulltime CHR, AOR, or A/C. (305) 229-3754 (1-25)

Looking for someone? I'm RICH STEVENS, relocatable CHR jock with experience. Ready to mold personality with a good PD. Partial air check on answering machine. (305) 583-3825 (1-25)

Here's a chance to grow — we'll make you a pro! A/C market leader in small Northeastern town is looking for an entertaining morning personality. Minimum one-year experience. Send cassette and resume to Radio & Records 1930 Century Park West, #910, Los Angeles, CA 90067. EOE

Changes

RADIO

Glodean Gates appointed Account Executive KFNB/Los Angeles.

Beth Davis named Account Executive KZEW & KRQX/Dallas.

Deb Thomas appointed Account Executive KZEW & KRQX/Dallas.

RECORDS

Ellen Hankinson named Branch Buyer WEA/Los Angeles.

Herb Melton named Manager, A&R/Copywrite Development for Sparrow Records/Canoga Park.

Peter York appointed Professional Manager for Copywrite Development for Sparrow Records/Canoga Park.

INDUSTRY

Brenna Davenport-Leigh named Account Executive Hyland Company/Nashville.

Miscellaneous

KRSN AM/FM needs A/C & CHR record service from everybody soon. Gary Marshall, KRSN, 400 North Mesa, Los Alamos, NM 87544. (2-1)

WAIL95 the only totally live FM in the Florida Keys, needs CHR service. All labels. John West, 7 McDonald Ave, Key West, FL 33040. (305) 296-7576 (2-1)

Need any & all Country product from all labels. Dan Shoultz, KZZY, Box 882, Devils Lake, ND 58301. (2-1)

Need record service from all CHR, A/C & Oldies labels. WNS-FM, 1819 JFK Blvd., #230, Philadelphia, PA 19103-1797. (2-1)

Need record service from RCA, Motown, Capitol & Arias. WDLV, Box 1677, Southern Pines, NC 28387. (2-1)

WAMJ, 40th anniversary & WXLX 20th anniversary! State College PA, former employees please send taped greetings. WAMJ/WXLX, Box 888, State College, PA 16804. (2-1)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** (24 words or 3 lines) listings to **radio stations** and **record companies** in **Openings**. **Free** listings of the same length are also available to **individuals** seeking work in the industry under **Positions Sought**. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes **border, box number** and **postage/handling**.

Payable In Advance

Display & Blind Box advertising orders must be **typewritten** or printed and accompanied by check mailed to our office in **advance**.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

JULIAN LENNON "Too Late For Goodbyes"
HONEYDRIPPERS "Rockin' At Midnight"

Country Coast-To-Coast

RAY STEVENS "Mississippi Squirrel Revival"
RAY CHARLES with WILLIE NELSON
"Seven Spanish Angels"
BELLAMY BROTHERS "I Need More Of You"
ANNE MURRAY "Time Don't Run Out On Me"
WAYLON JENNINGS "Waltz Me To Heaven"

Rock 'N' Hits

ASHFORD & SIMPSON "Solid"
NEW EDITION "Mr. Telephone Man"
JULIAN LENNON "Too Late For Goodbyes"
BILLY JOEL "Keeping The Faith"
ERIC CARMEN "I Wanna Hear It From Your Lips"
DURAN DURAN "Save A Prayer"

BPI

John Sherman/Bob English (206) 624-8651

Adult Contemporary

JULIAN LENNON "Too Late For Goodbyes"
REO SPEEDWAGON "Can't Fight This Feeling"
DIONNE WARWICK with GLENN JONES
"Finder Of Lost Loves"

Modern Country

REBA McENTIRE "Somebody Should Leave"
JUDDS "Girls Night Out"
DOLLY PARTON "Don't Call It Love"
VERN GOSDIN "Slow Burning Memory"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

WHAM! "Careless Whisper"

Country

Tom Casey (213) 460-6383

JANIE FRICKE "The First Word In Memory Is Me"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

MICHAEL MARTIN MURPHEY "What She Wants"
LACY J. DALTON "If That Ain't Love"
DOLLY PARTON "Don't Call It Love"
GEORGE STRAIT "The Cowboy Rides Away"
MICKEY GILLEY
"I'm The One Mama Warned You About"

The Great Ones

DIONNE WARWICK with GLENN JONES
"Finder Of Lost Loves"
STEPHEN STILLS "Only Love Can Break Your Heart"

Concept Productions

Dick Wagner (916) 782-7754

CHR

BRYAN ADAMS "Somebody"
MADONNA "Material Girl"
DAVID BOWIE with THE PAT METHENY GROUP
"This Is Not America"
TOTO "Holyanna"
JOHN PARR "Naughty Naughty"

Country

REBA McENTIRE "Somebody Should Leave"
SAWYER BROWN "Step That Step"
SYLVIA "Fallin' In Love"
ALABAMA "There's No Way"
JOHNNY PAYCHECK "I Never Got Over You"

Radio Arts

John Benedict (818) 841-0225

Country's Best

MICKEY GILLEY
"I'm The One Mama Warned You About"

Soft Contemporary

DIONNE WARWICK with GLENN JONES
"Finder Of Loves"

Sound 10

ERIC CARMEN "I Wanna Hear It From Your Lips"
COMMODORES "Nightshift"
DIONNE WARWICK with GLENN JONES
"Finder of Lost Loves"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

DAVID BOWIE with THE PAT METHENY GROUP
"This Is Not America"
MICK JAGGER "Just Another Night"
TEENA MARIE "Lovergirl"
DURAN DURAN "Save A Prayer"

Contempo 300

ERIC CARMEN "I Wanna Hear It From Your Lips"
DAVID LEE ROTH "California Girls"

Great American Country

ALABAMA "There's No Way"
DOLLY PARTON "Don't Call It Love"
GEORGE STRAIT "The Cowboy Rides Away"

Century 21

Greg Stephens (214) 934-2121

The Z Format

TEENA MARIE "Lovergirl"
JEFFREY OSBORNE "The Borderlines"
DAVID BOWIE with THE PAT METHENY GROUP
"This Is Not America"
JERMAINE JACKSON and PIA ZADORA
"When The Rain Begins To Fall"

The A/C Format

DIONNE WARWICK with GLENN JONES
"Finder Of Lost Loves"
KIM CARNES "Invitation To Dance"
JANEY STREET "Under The Clock"

Super-Country

SAWYER BROWN "Step That Step"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

DIONNE WARWICK with GLENN JONES
"Finder Of Lost Loves"
KIM CARNES "Invitation To Dance"
JANEY STREET "Under The Clock"
CARS "Why Can't I Have You?"

Your Country

SHELLY WEST "Now There's You"
MICKEY GILLEY
"I'm The One Mama Warned You About"
GEORGE STRAIT "The Cowboy Rides Away"
ALABAMA "There's No Way"
BARBARA MANDRELL & LEE GREENWOOD
"It Should Have Been Love By Now"
JUDDS "Girls Night Out"

Hit Rock

ERIC CARMEN "I Wanna Hear It From Your Lips"
JOHN PARR "Naughty Naughty"

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

UTFO

Roxanne, Roxanne (Select)

68% of our reporting stations on it. Rotations: Heavy 25/0, Medium 13/1, Light 16/9, Total Adds 10, WHUR, XHRM, KSOL, WRDW, WQMG, WJJS, WORL, WKWM, WTLC, KUKQ. Moves 29-25 on the Black/Urban chart.

WHAM f/GEORGE MICHAEL Careless Whisper (Columbia)

66% of our reporting stations on it. Rotations: Heavy 15/0, Medium 26/4, Light 11/4, Total Adds 8, WDAS, KKDA-FM, KYOK, WDMT, WENN, WFXC, WDAO, WWWS. Moves 36-29 on the Black/Urban chart.

JOHNNY GILL Half Crazy (Cotillion/Atco)

65% of our reporting stations on it. Rotations: Heavy 1/0, Medium 12/1, Light 38/11, Total Adds 12, WWIN, WDJY, WZEN-FM, KACE, XHRM, WNHC, WATV, WKXI, WJJS, WBLX, WANT, WVOI. Debuts at number 40 on the Black/Urban chart.

NEW & ACTIVE

JESSE JOHNSON'S REVUE "Be Your Man" (A&M) 47/36
Rotations: Heavy 1/0, Medium 9/8, Light 37/28, Total Adds 36 including WILD, WUSL, WDJY, WVEE, KKDA-FM, KYOK, KRNB, WHRK, WYLD-FM, WGCI, WZAK, WDRQ, WJLB, KMJM, XHRM, KSOL. Heavy: KDAY. Medium: KNOK-FM.

PATTI LABELLE "New Attitude" (MCA) 46/28
Rotations: Heavy 2/1, Medium 12/2, Light 32/25, Total Adds 28 including WXYV, WILD, WAMO, WHUR, KKDA-FM, KMJQ, WEDR, WYLD-FM, WBMX, WGCI, WZAK, WDRQ, KMJM, WZEN-FM, KACE, KDAY. Heavy: WAOK. Medium: WDAS, WUSL.

FAT BOYS "Can You Feel It" (Sutra) 45/5
Rotations: Heavy 3/0, Medium 23/1, Light 19/4, Total Adds 5, WILD, WRDW, WEAS, WVKO, WVOI. Heavy: WAMO, KYOK, WQOK. Medium: WWIN, WDAS, WVEE, KKDA-FM, KMJQ, KRNB, WDMA, WDMT, WZAK, WDRQ, WJLB, KMJM, KDAY, WKND, WPEG, WJMI, K94, KOKA, WANM, WAAA, WTLC, WWWS. Debuts at number 38 on the Black/Urban chart.

PENNYE FORD "Change Your Wicked Ways" (Total Experience/RCA) 44/8
Rotations: Heavy 6/0, Medium 18/4, Light 20/4, Total Adds 8, WILD, WAMO, WAOK, WZAK, WATV, WFXC, WANT, WKWM. Heavy: KRNB, WDMA, WXOK, WENN, WJAX, KAPE. Medium: WWIN, WDAS, KNOK-FM, WYLD-FM, WDMT, WJLB, WQMG, KJCB, WLOU, KHYS, WEAS, WDAO, WTLC, WQOK.

DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 44/7
Rotations: Heavy 11/2, Medium 27/2, Light 6/3, Total Adds 7, WDAS, WJMI, WPDQ, WQOK, WPLZ, KDKO, KUKQ. Heavy: WDJY, WZAK, KACE, JET94, WJAX, KIIZ, K94, WANM, WQKS. Medium: WWIN, WXYV, WILD, WUSL, WHUR, WVEE, KKDA-FM, KNOK-FM, WHRK, WYLD-FM, WBLZ, WDMT, WLUM, XHRM, WNHC, WXOK, Z93, WFXC, WJJS, WBLX, KOKA, WWDM, WKWM, WWWS, WVOI. Debuts at number 33 on the Black/Urban chart.

EVELYN "CHAMPAGNE" KING "Out Of Control" (RCA) 41/5
Rotations: Heavy 2/0, Medium 14/1, Light 25/4, Total Adds 5, KMJQ, KSOL, WKND, WRDW, WBLX. Heavy: WAOK, WATV. Medium: WWIN, WUSL, WDMA, WTMP, KACE, XHRM, WPEG, WFXC, KIIZ, WORL, KAPE, WANM, WDAO.

ROCKIE ROBBINS "We Belong Together" (MCA) 40/19
Rotations: Heavy 0/0, Medium 10/2, Light 30/17, Total Adds 19 including WVEE, KKDA-FM, WHRK, WTMP, WGCI, WZAK, WJLB, KACE, WNHC, Z93, WPDQ, KJCB, WLOU, WBLX, WQOK, KAPE, WDAO, WWWS, WVOI. Medium: WWIN, WAOK, KNOK-FM, WDMA, WRDW, WFXC, KOKA, WANM.

REBBIE JACKSON "A Fork In The Road" (Columbia) 40/18
Rotations: Heavy 1/0, Medium 8/1, Light 31/17, Total Adds 18, WHRK, WYLD-FM, WZAK, WZEN-FM, KACE, KDAY, XHRM, WKND, WNHC, WATV, Z93, KIIZ, WBLX, KHYS, KAPE, WDAO, WWWS, KUKQ. Heavy: WAOK. Medium: WUSL, WVEE, KKDA-FM, WTMP, WQOK, KOKA, KDKO.

ROCKWELL "He's A Cobra" (Motown) 39/4
Rotations: Heavy 2/0, Medium 14/0, Light 23/4, Total Adds 4, WBMX, WGCI, WPEG, WKWM. Heavy: WAMO, WJMI. Medium: WWIN, WILD, WAOK, WDMT, KSOL, WRDW, WFXC, WPDQ, KAPE, WEAS, WANM, WTLC, WWWS, KDKO.

GLADYS KNIGHT & PIPS "My Time" (Columbia) 38/34
Rotations: Heavy 1/1, Medium 8/7, Light 29/26, Total Adds 34 including WILD, WDAS, WUSL, WAMO, WHUR, WAOK, KKDA-FM, KYOK, WHRK, WTMP, WGCI, WDRQ, KMJM, WZEN-FM, KACE, KDAY, KSOL. Medium: WDMA.

KURTIS BLOW "Basketball" (Mercury/PolyGram) 38/4
Rotations: Heavy 8/0, Medium 17/1, Light 13/3, Total Adds 4, WDJY, WGCI, WPLZ, KHYS. Heavy: WVEE, KKDA-FM, KNOK-FM, WRDW, WATV, WENN, WPEG, WWWS. Medium: WWIN, WDAS, KYOK, WDMA, WHRK, WDMT, WZAK, KMJM, XHRM, KIIZ, KJCB, K94, WANT, WANM, WVKO, WVOI.

WHODINI "Freaks Come Out At Night" (Jive/Arista) 38/3
Rotations: Heavy 11/0, Medium 12/1, Light 15/2, Total Adds 3, WDRQ, WJLB, WJJS. Heavy: KYOK, WDMT, WZAK, KMJM, WZEN-FM, WKND, WRDW, WJMI, WQOK, WDAO, WWWS. Medium: WXYV, WAMO, WDJY, WVEE, WHRK, KJLB, WATV, WQMG, WKXI, WLOU, K94.

DAZZ BAND "Heartbeat" (Motown) 36/20
Rotations: Heavy 3/0, Medium 10/3, Light 23/17, Total Adds 20 including WWIN, WXYV, WAOK, KKDA-FM, WDMT, WJLB, WZEN-FM, KACE, XHRM, KSOL, WJJS, WANM, WDAO, WVOI, KDKO. Heavy: WGCI, WZAK, KIIZ. Medium: KYOK, WTMP, KMJM, KDAY, WJMI, WQKS, WKWM.

GRANDMASTER FLASH "Signs Of The Times" (Elektra) 36/10
Rotations: Heavy 2/0, Medium 9/2, Light 25/8, Total Adds 10, KYOK, WZAK, WDRQ, WNHC, WFXC, WKXI, KJCB, WQOK, WANM, WVOI. Heavy: KMJQ, KDAY. Medium: WRKS, WAOK, WTMP, WJLB, WKND, WRDW, WJAX.

DIONNE WARWICK & GLENN JONES "Finder Of Lost Loves" (Arista) 33/18
Rotations: Heavy 2/1, Medium 2/1, Light 29/16, Total Adds 18, WXYV, WRKS, WDMA, WBMX, WDMT, KMJM, WZEN-FM, KDAY, WNHC, WATV, WENN, WFXC, WQMG, WKXI, WPDQ, WORL, WWDM, WANM. Heavy: WZAK. Medium: KAPE.

ERNIE ISLEY, CHRIS JASPER, MARVIN ISLEY "Kiss And Tell" (CBS Associated) 33/8
Rotations: Heavy 4/0, Medium 11/1, Light 18/7, Total Adds 8, WWIN, WHUR, WYLD-FM, WTMP, WBMX, Z93, WLOU, WBLX. Heavy: WPEG, WJMI, WKXI, KOKA. Medium: WAMO, WAOK, WVEE, KRNB, WZEN-FM, KJCB, WQOK, WORL, WTLC.

RAY, GOODMAN & BROWN "Who's Gonna Make The First Move" (Panoramic) 33/5
Rotations: Heavy 2/0, Medium 12/1, Light 19/4, Total Adds 5, WXYV, WAOK, XHRM, WWDM, WKWM. Heavy: WNHC, WPDQ. Medium: WWIN, WILD, KRNB, WBMX, KSOL, WRDW, WPEG, WFXC, WQMG, KOKA, WWWS.

MOST ADDED

JESSE JOHNSON'S REVUE (36)
Be Your Man (A&M)
GLADYS KNIGHT & PIPS (34)
My Time (Columbia)
PATTI LABELLE (28)
New Attitude (MCA)
DAZZ BAND (20)
Heartbeat (Motown)
ROCKIE ROBBINS (19)
We Belong Together (MCA)

HOTTEST

NEW EDITION (45)
Mr. Telephone Man (MCA)
EUGENE WILDE (33)
Gotta Get You Home... (Philly World/Atlantic)
DIANA ROSS (26)
Missing You (RCA)
PAUL HARDCASTLE (23)
Rain Forest (Profile)
KOOL & THE GANG (20)
Misled (De-Lite/PolyGram)

FORCE MD'S "Forgive Me Girl" (Tommy Boy) 30/2

Rotations: Heavy 2/0, Medium 15/0, Light 13/2, Total Adds 2, WTMP, WBLX. Heavy: KJCB, WPLZ. Medium: WXYV, WILD, WVEE, KYOK, KRNB, WDMA, WDMT, WZAK, KDAY, KIIZ, WEAS, KOKA, WQKS, WWWS, KDKO.

WHISPERS "Some Kind Of Lover" (Solar/Elektra) 29/18

Rotations: Heavy 1/0, Medium 7/4, Light 21/14, Total Adds 18, WXYV, WUSL, WAOK, KMJQ, WZAK, KMJM, KACE, WPEG, WFXC, WPDQ, KIIZ, KJCB, WANT, KAPE, WANM, WAAA, WDAO, WTLC. Heavy: WJMI. Medium: WTMP, KDAY, KSOL.

KLIQUE "Be Ready For Love" (MCA) 25/10

Rotations: Heavy 1/0, Medium 3/0, Light 21/10, Total Adds 10, KMJQ, WBMX, KSOL, WATV, WPEG, WPDQ, WWDM, WKWM, WWWS, WVOI. Heavy: WYLD-FM. Medium: WAOK, WGCI, WJAX.

KASHIF "Ooh Love" (Arista) 25/3

Rotations: Heavy 0/0, Medium 14/0, Light 11/3, Total Adds 3, WWIN, KMJM, KHYS. Medium: WAOK, WBMX, WKND, KQXL, WQMG, WLOU, WJJS, WORL, WTOY, KAPE, WWDM, WDAO, WWWS, KDKO.

WISH f/FONDA RAE "Touch Me (All Night Long)" (KR/Personal) 25/3

Rotations: Heavy 2/0, Medium 9/1, Light 14/2, Total Adds 3, WAOK, KIIZ, WWWS. Heavy: WBMX, WLOU. Medium: WDAS, WAMO, KRNB, WEDR, WDMT, KACE, WFXC, WQMG.

SIGNIFICANT ACTION

ROXANNE SHANTE "Roxanne's Revenge" (Pop Art) 23/9

Rotations: Heavy 4/0, Medium 5/1, Light 14/8, Total Adds 9, WWIN, WUSL, WDJY, WHUR, WVEE, WZAK, WKXI, WPLZ, WEAS. Heavy: WRKS, WDAS, WHRK, KDAY. Medium: WDMT, KMJM, KHYS, WWDM.

ROGER f/SHIRLEY MURDOCK "Girl, Cut It Out" (WB) 23/1

Rotations: Heavy 4/0, Medium 9/0, Light 10/1, Total Adds 1, KAPE. Heavy: WAOK, WRDW, WDAO, WTLC. Medium: WAMO, KKDA-FM, WEDR, WTMP, XHRM, WATV, WPEG, WORL, WANM.

SHIRLEY BROWN "This Used To Be Your House" (Sound Town) 21/2

Rotations: Heavy 5/0, Medium 8/0, Light 8/2, Total Adds 2, WEDR, WKXI. Heavy: KRNB, WDMA, WYLD-FM, WBLX, WKWM. Medium: WKND, WXOK, WATV, WENN, WQMG, WORL, WEAS, WTLC.

MAGNUM FORCE "Cool Out" (Now Sounds) 20/3

Rotations: Heavy 0/0, Medium 11/0, Light 9/3, Total Adds 3, WEDR, WKND, WLOU. Medium: KYOK, WBMX, WGCI, WDRQ, WZEN-FM, WXOK, WQOK, KOKA, WKWM, WWWS, WVOI.

NARADA MICHAEL WALDEN w/PATTI AUSTIN "Gimme, Gimme, Gimme" (WB) 16/15

Rotations: Heavy 0/0, Medium 2/2, Light 14/13, Total Adds 15, WWIN, WDAS, WHRK, WTMP, WBMX, WZAK, XHRM, KSOL, WRDW, WATV, Z93, WPEG, WFXC, WWDM, WAAA.

RUN D.M.C. "King Of Rock" (Profile) 16/10

Rotations: Heavy 1/0, Medium 5/2, Light 10/8, Total Adds 10, WVEE, KRNB, WDMA, WZAK, KMJM, WENN, WPEG, WFXC, WORL, WDAO. Heavy: WQOK. Medium: WDMT, KDAY, WJAX.

FREESTYLE "The Party Has Begun" (Sunnyview) 16/2

Rotations: Heavy 1/0, Medium 8/1, Light 7/1, Total Adds 2, WJMI, WDAO. Heavy: WTLC. Medium: KRNB, WENN, WPEG, WQOK, WEAS, WWDM, WAAA.

ANGELA BOFILL "Let Me Be The One" (Arista) 15/5

Rotations: Heavy 0/0, Medium 4/1, Light 11/4, Total Adds 5, WILD, WDMA, WZAK, KQXL, WANM. Medium: KKDA-FM, WRDW, WJMI.

ROGER KELLAWAY "Moon" (Greene St/2001) 15/3

Rotations: Heavy 0/0, Medium 2/0, Light 13/3, Total Adds 3, WNHC, WXOK, WEAS. Medium: KRNB, KOKA.

CONTROLLERS w/VALERIE DENECE "Just For You" (MCA) 14/5

Rotations: Heavy 1/0, Medium 5/0, Light 8/5, Total Adds 5, WDMA, KSOL, KJCB, WBLX, KOKA. Heavy: WATV. Medium: KKDA-FM, WTMP, WENN, WANM, WDAO.

CI CI "(You Got Me) Hypnotized" (Creative Funk) 12/0

Rotations: Heavy 0/0, Medium 4/0, Light 8/0, Total Adds 0. Medium: WXYV, WPEG, WKXI, WBLX.

MICHAEL WYCOFF "Gonna Chase You ('Till You Catch Me)" (Valley Vue) 11/4

Rotations: Heavy 0/0, Medium 3/0, Light 8/4, Total Adds 4, WXYV, WXOK, WPEG, WQMG. Medium: KRNB, KHYS, WTLC.

STYLISTICS "Some Things Never Change" (Streetwise) 11/2

Rotations: Heavy 1/0, Medium 4/0, Light 6/2, Total Adds 2, WDMT, KQXL. Heavy: WUSL. Medium: WZAK, KDAY, WJMI, KAPE.

FATBACK "Spread Love" (Spring) 11/1

Rotations: Heavy 0/0, Medium 3/1, Light 8/0, Total Adds 1, WPDQ. Medium: WAOK, WTLC.

FOREIGNER "I Want To Know What Love Is" (Atlantic) 11/1

Rotations: Heavy 5/0, Medium 5/1, Light 1/0, Total Adds 1, JET94. Heavy: WDJY, KACE, WJAX, WJJS, WQKS. Medium: WUSL, WHRK, WBLZ, WLUM.

THIRD WORLD "Sense Of Purpose" (Columbia) 10/9

Rotations: Heavy 0/0, Medium 3/3, Light 7/6, Total Adds 9, WAMO, KRNB, WHRK, WNHC, WFXC, WJMI, WJAX, KOKA, WANM.

JEFF LORBER f/AUDREY WHEELER "Step By Step" (Arista) 10/8

Rotations: Heavy 0/0, Medium 1/1, Light 9/7, Total Adds 8, WXYV, WRKS, WHRK, WZEN-FM, WKND, WRDW, WJMI, WANM.

KYM YANCEY "Determination" (Critique) 10/2

Rotations: Heavy 0/0, Medium 0/0, Light 10/2, Total Adds 2, WEDR, WJAX.

RICHARD "DIMPLES" FIELDS "We Gotta Stop Meeting Like This" (RCA) 10/1

Rotations: Heavy 0/0, Medium 2/0, Light 8/1, Total Adds 1, WWWS. Medium: WAOK, KOKA.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.



Columbia's All-Star Performers



WHAM! Featuring **GEORGE MICHAEL**
"Careless Whisper"

Black/Urban
BREAKERS

Black/Urban Chart: **29**

BB: 33*

REBBIE JACKSON
"A Fork In The Road"

40/18 51%

BB: 65*

Black/Urban
NEW & ACTIVE



GLADYS KNIGHT
& **THE PIPS**

"My Time"

Black/Urban
NEW & ACTIVE

38/34 48% BB: 69*

One Of The MOST ADDED



THIRD WORLD
"Sense Of Purpose"

WAMO

WFXC

KRNB

WJMI

WHRK

WKXI

WNHC

WJAX

KOKA

WANM

Black/Urban
SIGNIFICANT ACTION



CHAMPAIGN

"This Time"

Now On Over 60 Black/Urban Reporters!

Black/Urban Chart: **26** BB: 43*



On Your Desk
This Week:

MANHATTANS "You Send Me"

The smash hit single of Sam Cooke's classic

Black/Urban

Regional Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WVIN/Baltimore
Keith Newman

JOHNNY GILL
KASHIF
SHEENA EASTON
DAZZ BAND
WILTON FELDER
NARADA MICHAEL WA
CHERYL LYNN
ISLEY, JASPER &
NEW JERSEY MASS C
ROXANNE SHANTE
Hottest:
EUGENE WILDE
PAUL HARDCASTLE
NUANCE
DIANA ROSS
MALCOLM MCLAREN

WXYV/Baltimore
Roy Sampson

NEW EDITION
KOOL & THE GANG
RAY GOODMAN & BR
DAZZ BAND
PATTI LABELLE
JEFF LORBER
WARWICK & JONES
NEW JERSEY MASS C
JAN LESLIE HOLMES
WHISPERS
MICHAEL WYCOFF
ROXANNE & UTFO
Hottest:
DIANA ROSS
NEW EDITION
POINTER SISTERS
PAUL HARDCASTLE
STEVIE WONDER

WILD/Boston
Elroy R.C. Smith

NEW JERSEY MASS C
PENNYE FORD
FAT BOYS
ANGELA BOFILL
LILLO THOMAS
GLADYS KNIGHT
JESSE JOHNSON
SHAKATAK
PATTI LABELLE
Hottest:
MIDNIGHT STAR
NEW EDITION
JERMAINE JACKSON
MADE
UTFO

WKND/Hartford
Jordan/McLean

BARBARA FOWLER
GLADYS KNIGHT
REBBIE JACKSON
JESSE JOHNSON
MAGNUM FORCE
EVELYN KING
BLACK IVORY
JEFF LORBER
Hottest:
MADONNA
SADE
PAUL HARDCASTLE
WHODINI
UTFO

WNHC/New Haven
James Jordan

JOHNNY GILL
REBBIE JACKSON
ROCKIE ROBBINS
THIRD WORLD
ROGER KELLAWAY
JESSE JOHNSON
GRANDMASTER FLASH
GLADYS KNIGHT
WARWICK & JONES
Hottest:
MADONNA
RAY PARKER JR.
MIDNIGHT STAR
GAP BAND
KOOL & THE GANG

WEST

KDKO/Englewood
Jay Johnson

GAP BAND
POINTER SISTERS
TINA TURNER
DAZZ BAND
JESSE JOHNSON
HALL & OATES
Hottest:
PAUL HARDCASTLE
VANITY
JEFFREY OSBORNE
DIANA ROSS
NOLAN THOMAS

KDAY/Los Angeles
Jack Patterson

ROXANNE & UTFO
PHILIP BAILEY
NOLAN THOMAS
ALEXANDER O'NEIL
CASHMERE
REBBIE JACKSON
GLADYS KNIGHT
KOKO POP
WARWICK & JONES
SHALAMAR
TINA TURNER
PATTI LABELLE
NEW JERSEY MASS C
JELLYBEAN
WEST COAST CREW
MR. MAGIC
Hottest:
UTFO
KLYMAXX
READY FOR THE WOR
EUGENE WILDE
NEW EDITION

WRKS/New York
Tony Quartarone

CHAKA KHAN
WARWICK & JONES
NEW JERSEY MASS C
HAROLD FALTEMAYER
JEFF LORBER
Hottest:
UTFO
MADONNA
DIANA ROSS
KOOL & THE GANG
READY FOR THE WOR

WUSL/Philadelphia
Jeff Wyatt

ROXANNE SHANTE
GLADYS KNIGHT
WILTON FELDER
CHAKA KHAN
WHISPERS
JESSE JOHNSON
TINA TURNER
CAPTAIN ROCK
Hottest:
KLYMAXX
NOLAN THOMAS
WHAM!
UTFO
EUGENE WILDE

WDAS/Philadelphia
Joe Tamburro

GLADYS KNIGHT
JENNY BURTON
NEW EXPERIENCE
NARADA MICHAEL WA
WHAM!
HALL & OATES
Hottest:
UTFO
NOLAN THOMAS
JEFFREY OSBORNE
SHEENA EASTON
ROXANNE SHANTE

WAMO/Pittsburgh
Allen Harrison

FREDERICK
PATTI LABELLE
GLADYS KNIGHT
LILLO THOMAS
SHAKATAK
PATTI LABELLE
Hottest:
THIRD WORLD
Hottest:
GEORGE BENSON
NEW EDITION
KLYMAXX
PATTI LABELLE
ASHFORD & SIMPSON

WDJY/Washington
Dan O'Neil

TINA TURNER
COMMODORES
JOHNNY GILL
JESSE JOHNSON
FANCY
KURTIS BLOW
ROXANNE SHANTE
Hottest:
PHILIP BAILEY
WHAM!
PRINCE
POINTER SISTERS
UTFO

WHUR/Washington
Libby Lawson

PATTI LABELLE
GLADYS KNIGHT
LUTHER VANDROSS
UTFO
ISLEY, JASPER &
LEVERT
WAR
ROXANNE SHANTE
JENNY BURTON
Hottest:
EUGENE WILDE
DIANA ROSS
MIDNIGHT STAR
GLENN JONES
CHAKA KHAN

KACE/Los Angeles
Miller/Robinson

DAZZ BAND
JOHNNY GILL
NAYOBE
PHILIP BAILEY
ROCKIE ROBBINS
GLADYS KNIGHT
WHISPERS
PATTI LABELLE
ALEEM
REBBIE JACKSON
Hottest:
KLYMAXX
JEFFREY OSBORNE
SHEENA EASTON
KOOL & THE GANG
FOREIGNER

KJLH/Los Angeles
Jim Maddox

none
Hottest:
NEW EDITION
KLYMAXX
WHAM!
SHEENA EASTON
WHODINI
KUKU/Phoenix
Jay Stone
WHISPERS
CHERYL LYNN
SHAKATAK
CHAMPAIGN
REBBIE JACKSON
CHAKA KHAN
PATTI LABELLE
HALL & OATES
JONZUN CREW
UTFO
JESSE JOHNSON
Hottest:
TEENA MARIE
NEW EDITION
DIANA ROSS
KLYMAXX
MADONNA

SOUTH

WAOK/Atlanta
Larry Tinsley

PENNYE FORD
WISH
RAY GOODMAN & BR
WHISPERS
GLADYS KNIGHT
SIDAH GARRETT
LONNIE HILL
SHERYL LEE RALPH
DAZZ BAND
KEVIN WELLS
L.L. KOOL JAY
Hottest:
NEW EDITION
MADONNA
MIDNIGHT STAR
STEVIE WONDER
PRINCE

WVEE/Atlanta
Scotty Andrews

NEW JERSEY MASS C
ROCKIE ROBBINS
JESSE JOHNSON
CHERYL LYNN
COMMODORES
ROXANNE SHANTE
RUN D.M.C.
Hottest:
NEW EDITION
UTFO
SHEENA EASTON
EUGENE WILDE
ROCK MASTER SCOTT

WRDW/Augusta
Charlotte Logan

DEBBIE DER
EVELYN KING
PATTI LABELLE
MICHAEL Z
UTFO
NARADA MICHAEL WA
JEFF LORBER
ZEDRIK
DAZZ BAND
FAT BOYS
Hottest:
EUGENE WILDE
MADONNA
NEW EDITION
STEVIE WONDER
KOOL & THE GANG

KQXL/Baton Rouge
Gaylord Boyd

ANGELA BOFILL
STYLISTICS
GLADYS KNIGHT
Hottest:
JERMAINE STEWART
TEMPTATIONS
MIDNIGHT STAR
PHILIP BAILEY
NEW EDITION

WXOK/Baton Rouge
Al Wallace

GWEN GUTHRIE
DIANA ROSS
MTUME
ROGER KELLAWAY
MICHAEL WYCOFF
Hottest:
KLYMAXX
NEW EDITION
PENNYE FORD
EUGENE WILDE
DAZZ BAND

KKDA-FM/Dallas
Terri Avery

TEENA MARIE
ALEXANDER O'NEIL
JESSE JOHNSON
GLADYS KNIGHT
PATTI LABELLE
ROCKIE ROBBINS
WHAM!
DAZZ BAND
Hottest:
KURTIS BLOW
ROCK MASTER SCOTT
TEENA MARIE
KLYMAXX
NEW EDITION

XHRM/San Diego
Duff Lindsey

WILTON FELDER
REBBIE JACKSON
JOHNNY GILL
DAZZ BAND
TINA TURNER
UTFO
RAY GOODMAN & BR
NARADA MICHAEL WA
WHAM!
THIRD WORLD
LILLO THOMAS
WHISPERS
RUN D.M.C.
GRANDMASTER FLASH
WARWICK & JONES
Hottest:
DIANA ROSS
NEW EDITION
STEVIE WONDER
PHILIP BAILEY

KSOL/San Francisco
Bernie Moody

READY FOR THE WOR
DAZZ BAND
JESSE JOHNSON
UTFO
EVELYN KING
CONTROLLERS
SIDAH GARRETT
KLIQUE
GLADYS KNIGHT
NARADA MICHAEL WA
Hottest:
TEENA MARIE
STEVIE WONDER
TEMPTATIONS
DIANA ROSS
PAUL HARDCASTLE

WQMG/Greensboro
Doc Foster

MICHAEL WYCOFF
WARWICK & JONES
UTFO
WILTON FELDER
Hottest:
EUGENE WILDE
NEW EDITION
PAUL HARDCASTLE
KOOL & THE GANG
STEVIE WONDER

WATV/Birmingham
Ron January

READY FOR THE WOR
PENNYE FORD
COLORS
REBBIE JACKSON
KLIQUE
JESSE JOHNSON
WARWICK & JONES
JOHNNY GILL
NARADA MICHAEL WA
NOLAN THOMAS
PATTI LABELLE
Hottest:
NEW EDITION
KOOL & THE GANG
PRINCE
MADONNA
PAUL HARDCASTLE

WENI/Birmingham
Michael Star

RUN D.M.C.
NOLAN THOMAS
WARWICK & JONES
WHAM!
Hottest:
MIDNIGHT STAR
EUGENE WILDE
STEVIE WONDER
MADONNA
GAP BAND

WWWZ/Charleston
Marc Little

TINA TURNER
REBBIE JACKSON
NARADA MICHAEL WA
ROCKIE ROBBINS
ISLEY, JASPER &
JESSE JOHNSON
GLADYS KNIGHT
Hottest:
DIANA ROSS
PAUL HARDCASTLE
GEORGE BENSON
PHILIP BAILEY
JEFFREY OSBORNE

WPEG/Charlotte
Mike Rossi

TIME
NAYOBE
WHISPERS
KLIQUE
PATTI LABELLE
JAN LESLIE HOLMES
MICHAEL WYCOFF
RUN D.M.C.
ROCKWELL
GLADYS KNIGHT
SIDAH GARRETT
SHERYL LEE RALPH
BELTONS
NARADA MICHAEL WA
Hottest:
PHILIP BAILEY
KURTIS BLOW
GWEN GUTHRIE
NOLAN THOMAS
UTFO

JET94/Chattanooga
Rich Phillips

READY FOR THE WOR
FOREIGNER
CHERYL LYNN
CHICAGO
ROCK MASTER SCOTT
JESSE JOHNSON
COMMODORES
Hottest:
NEW EDITION
SHEENA EASTON
PAUL HARDCASTLE
TIME
DIANA ROSS

WJAX-FM/Jacksonville
Chris Turner

SHERYL LEE RALPH
SIDAH GARRETT
TOTO
JACKSON & ZADORA
KYM YANCEY
THIRD WORLD
Hottest:
PRINCE
SHEENA EASTON
GEORGE BENSON
RICK SPRINGFIELD
FOREIGNER

WPDQ/Jacksonville
Bob Scott

TINA TURNER
SHEENA EASTON
POINTER SISTERS
HALL & OATES
PATTI LABELLE
WARWICK & JONES
JESSE JOHNSON
CHERYL LYNN
WILTON FELDER
READY FOR THE WOR
FATBACK
ROCKIE ROBBINS
FRANKIE GOES TO B
KLIQUE
KOFFIE
INTRIGUE
JANET JACKSON
NEW JERSEY MASS C
MADONNA
WHISPERS
GLADYS KNIGHT
SHALAMAR
Hottest:
CASHMERE
TINA TURNER
COMMODORES
GEORGE BENSON
RONNIE LAWS
Hottest:
KLIZ/Killeen
Bill St. John

WFXC/Durham
Alvin Stowe

PENNYE FORD
GLADYS KNIGHT
NARADA MICHAEL WA
WHAM!
THIRD WORLD
LILLO THOMAS
WHISPERS
RUN D.M.C.
GRANDMASTER FLASH
WARWICK & JONES
Hottest:
DIANA ROSS
NEW EDITION
STEVIE WONDER
PHILIP BAILEY

KNOK-FM/Ft. Worth
Kenny Byrd

none
Hottest:
NEW EDITION
KURTIS BLOW
EUGENE WILDE
MADONNA
DIANA ROSS

KYOK/Houston
Steve Hedgewood

CHAMPAIGN
WHAM!
DIANA ROSS
GRANDMASTER FLASH
COMMODORES
PERFECT TIMIN'
JESSE JOHNSON
GLADYS KNIGHT
RING
Hottest:
EUGENE WILDE
BEAT BOX BOYS
ROCK MASTER SCOTT
MADONNA
UTFO

KMJQ/Houston
Brute Bailey

DIANA ROSS
KLIQUE
CHAMPAIGN
EVELYN KING
IVY
PATTI LABELLE
WHISPERS
Hottest:
NEW EDITION
PAUL HARDCASTLE
READY FOR THE WOR
SHEENA EASTON
UTFO

WJMI/Jackson
Carl Haynes

FREESTYLE
PATTI LABELLE
JONZUN CREW
JEFF LORBER
SHEENA EASTON
THIRD WORLD
HALL & OATES
THELMA HOUSTON
PAMELIA JOY
Hottest:
EUGENE WILDE
PHILIP BAILEY
DIANA ROSS
GAP BAND
GEORGE BENSON

WXII/Jackson
Tommy Marshall

GRANDMASTER FLASH
JOHNNY GILL
ROXANNE SHANTE
WARWICK & JONES
SHIRLEY BROWN
JAN LESLIE HOLMES
CHAKA KHAN
BELTONS
JESSE JOHNSON
Hottest:
EUGENE WILDE
KLYMAXX
KOOL & THE GANG
NEW EDITION
SADE

WJAX-FM/Jacksonville
Chris Turner

SHERYL LEE RALPH
SIDAH GARRETT
TOTO
JACKSON & ZADORA
KYM YANCEY
THIRD WORLD
Hottest:
PRINCE
SHEENA EASTON
GEORGE BENSON
RICK SPRINGFIELD
FOREIGNER

WPDQ/Jacksonville
Bob Scott

TINA TURNER
SHEENA EASTON
POINTER SISTERS
HALL & OATES
PATTI LABELLE
WARWICK & JONES
JESSE JOHNSON
CHERYL LYNN
WILTON FELDER
READY FOR THE WOR
FATBACK
ROCKIE ROBBINS
FRANKIE GOES TO B
KLIQUE
KOFFIE
INTRIGUE
JANET JACKSON
NEW JERSEY MASS C
MADONNA
WHISPERS
GLADYS KNIGHT
SHALAMAR
Hottest:
CASHMERE
TINA TURNER
COMMODORES
GEORGE BENSON
RONNIE LAWS
Hottest:
KLIZ/Killeen
Bill St. John

WFXC/Durham
Alvin Stowe

PENNYE FORD
GLADYS KNIGHT
NARADA MICHAEL WA
WHAM!
THIRD WORLD
LILLO THOMAS
WHISPERS
RUN D.M.C.
GRANDMASTER FLASH
WARWICK & JONES
Hottest:
DIANA ROSS
NEW EDITION
STEVIE WONDER
PHILIP BAILEY

KNOK-FM/Ft. Worth
Kenny Byrd

none
Hottest:
NEW EDITION
KURTIS BLOW
EUGENE WILDE
MADONNA
DIANA ROSS

WQMG/Greensboro
Doc Foster

MICHAEL WYCOFF
WARWICK & JONES
UTFO
WILTON FELDER
Hottest:
EUGENE WILDE
NEW EDITION
PAUL HARDCASTLE
KOOL & THE GANG
STEVIE WONDER

KJCB/Lafayette
Beatrice Evans

TEDDY PENDERGRASS
WHISPERS
MTUME
JESSE JOHNSON
CONTROLLERS
LILLO THOMAS
GLADYS KNIGHT
GRANDMASTER FLASH
LEGACY
CULTURE CLUB
ROCKIE ROBBINS
SIDAH GARRETT
Hottest:
NEW EDITION
STEVIE WONDER
EUGENE WILDE
DIANA ROSS
GAP BAND

WLOU/Louisville
Tony T. Fields

ISLEY, JASPER &
PHILIP BAILEY
JENNY BURTON
MAGNUM FORCE
JESSE JOHNSON
ROCKIE ROBBINS
GRADY HARRELL
Hottest:
NEW EDITION
TEENA MARIE
KOOL & THE GANG
PAUL HARDCASTLE
EUGENE WILDE

WJSL/Lynchburg
Lad Goins

CHAKA KHAN
TIME
ASHFORD & SIMPSON
FURIOUS FIVE
UTFO
WHODINI
DAZZ BAND
JOHNNY GILL
CHERYL LYNN
WILTON FELDER
CULTURE CLUB
Hottest:
NEW EDITION
KOOL & THE GANG
SHEENA EASTON
STEVIE WONDER
DIANA ROSS

KRNH/Memphis
Jerry Mason

SHEENA EASTON
TINA TURNER
KLYMAXX
COMMODORES
NUANCE
BARRY GIBB
ASHFORD & SIMPSON
ORLANDO JOHNSON
LIMIT
JESSE JOHNSON
Hottest:
PRINCE
TEENA MARIE
HALL & OATES
POINTER SISTERS
UTFO

WDLA/Memphis
Bobby O'Jay

LUTHER VANDROSS
ANGELA BOFILL
THELMA HOUSTON
RUN D.M.C.
VANITY
WARWICK & JONES
CONTROLLERS
SIDAH GARRETT
Hottest:
EUGENE WILDE
NOLAN THOMAS
MADONNA
GAP BAND
DIANA ROSS

WHRK/Memphis
Stone/Smith

GLADYS KNIGHT
THIRD WORLD
JESSE JOHNSON
REBBIE JACKSON
NARADA MICHAEL WA
J. BLACKFOOT
JEFF LORBER
JENNY BURTON
ROCKIE ROBBINS
CHERYL LYNN
Hottest:
EUGENE WILDE
NEW EDITION
PHILIP BAILEY
UTFO

WEDR/Miami
Jackson/Jones

SHIRLEY BROWN
NOLAN THOMAS
KYM YANCEY
KOFFIE
WILTON FELDER
MAGNUM FORCE
PATTI LABELLE
Hottest:
EUGENE WILDE
PAUL HARDCASTLE
KOOL & THE GANG
SADE
GAP BAND

WANT/Richmond
Kirby Carmichael

PENNYE FORD
JOHNNY GILL
WHISPERS
Hottest:
NEW EDITION
PAUL HARDCASTLE
MADONNA
KOOL & THE GANG
GWEN GUTHRIE

WBLX/Mobile
B.J. Taylor

CONTROLLERS
FORCE MD'S
COMMODORES
DAZZ BAND
GLADYS KNIGHT
EGYPTIAN LOVER
ISLEY, JASPER &
EVELYN KING
REBBIE JACKSON
ROCKIE ROBBINS
JOHNNY GILL
CHAKA KHAN
Hottest:
NEW EDITION
KLYMAXX
DIANA ROSS
KOOL & THE GANG
CHAMPAIGN

WQOK/Nashville
Fred Harvey

HALL & OATES
DIANA ROSS
ALEXANDER O'NEIL
GLADYS KNIGHT
JENNY BURTON
KOOL & THE GANG
SHALAMAR
RICK JAMES
GRANDMASTER FLASH
ROCKIE ROBBINS
Hottest:
GEORGE BENSON
STEVIE WONDER
MADONNA
WHAM!
ROCK MASTER SCOTT

WYLD-FM/New Orleans
Dell Spencer

ISLEY, JASPER &
JESSE JOHNSON
JONZUN CREW
REBBIE JACKSON
HAROLD FALTEMAYER
PATTI LABELLE
Hottest:
EUGENE WILDE
NEW EDITION
MIDNIGHT STAR
STEVIE WONDER
THELMA HOUSTON

K94/Norfolk
Bruce Dowdy

SHEENA EASTON
TINA TURNER
KLYMAXX
COMMODORES
NUANCE
BARRY GIBB
ASHFORD & SIMPSON
ORLANDO JOHNSON
LIMIT
JESSE JOHNSON
Hottest:
PRINCE
TEENA MARIE
HALL & OATES
POINTER SISTERS
UTFO

WORL/Orlando
Earl James

KOFFIE
RUN D.M.C.
UTFO
ROBEY
WARWICK & JONES
Hottest:
NEW EDITION
DIANA ROSS
MADONNA
KLYMAXX
KOOL & THE GANG
GAP BAND

WPLZ/Petersburg
Hardy Jay

ROXANNE SHANTE
PHILIP BAILEY
COMMODORES
HALL & OATES
KURTIS BLOW
WILTON FELDER
Hottest:
KLYMAXX
KIDS AT WORK
ROCK MASTER SCOTT
UTFO
JEFFREY OSBORNE

WHYS/Port Arthur
Mark Petry

KURTIS BLOW
PRINCE
TINA TURNER
WRECKIN' CREW
REBBIE JACKSON
CHERYL LYNN
KASHIF
JENNY BURTON
JESSE JOHNSON
Hottest:
EUGENE WILDE
NEW EDITION
TEMPTATIONS
STEVIE WONDER
KOOL & THE GANG

WQKS/Williamsburg
Steve Crumbley

none
Hottest:
WHAM!
SHEENA EASTON
NEW EDITION
HALL & OATES
ROCK MASTER SCOTT

WAAA/Winston-Salem
Eric St. James

GLADYS KNIGHT
PATTI LABELLE
DAZZ BAND
WHISPERS
NARADA MICHAEL WA
JAN LESLIE HOLMES
Hottest:
NEW EDITION
PAUL HARDCASTLE
DIANA ROSS
KLYMAXX
PHILIP BAILEY

MIDWEST

WBXM/Chicago
Lee Michaels

ASHFORD & SIMPSON
PHILIP BAILEY
WARWICK & JONES
ROCKWELL
PATTI LABELLE
KLIQUE
STEPHANIE MILLS
ISLEY, JASPER &
NARADA MICHAEL WA
TWILIGHT 22
Hottest:
DIANA ROSS
EUGENE WILDE
NEW EDITION
GWEN GUTHRIE
KOOL & THE GANG

WGCI/Chicago
Graham Armstrong

JESSE JOHNSON
NEW JERSEY MASS C
TINA TURNER
KURTIS BLOW
GLADYS KNIGHT
CHERYL LYNN
ROCKIE ROBBINS
PATTI LABELLE
ROCKWELL
DAVID SANBORN
Hottest:
READY FOR THE WOR
MADONNA
DIANA ROSS
KOOL & THE GANG
JEFFREY OSBORNE

WBLZ/Cincinnati
Brian Castle

none
Hottest:
STEVIE WONDER
PHILIP BAILEY
KOOL & THE GANG
PRINCE
JEFFREY OSBORNE

WZAK/Cleveland
Lynn Tolliver

PENNYE FORD
RUN D.M.C.
JESSE JOHNSON
ANGELA BOFILL
REBBIE JACKSON
PATTI LABELLE
ROCKIE ROBBINS
MIDNIGHT STAR
ROXANNE SHANTE
NARADA MICHAEL WA
GRADY HARRELL
WHISPERS
GRANDMASTER FLASH
Hottest:
READY FOR THE WOR
WHODINI
UTFO
FREDERICK
NEW EDITION

WDMT/Cleveland
Dean Dean

WHAM!
WILTON FELDER
STYLISTICS
MTUME
DAZZ BAND
WARWICK & JONES
Hottest:
PAUL HARDCASTLE
EUGENE WILDE
UTFO
READY FOR THE WOR
FREDERICK

WKVO/Columbus
K.C. Jones

POINTER SISTERS
PATTI LABELLE
FAT BOYS
BILLY OCEAN
LILLO THOMAS
DAZZ BAND
Hottest:
NEW EDITION
JEFFREY OSBORNE
PRINCE
TIME
GAP BAND

WDAO/Dayton
Lankford Stephen

DIANA ROSS
GLADYS KNIGHT
WHISPERS
FREESTYLE
PATTI LABELLE
DAZZ BAND
REBBIE JACKSON
RUN D.M.C.
ROCKIE ROBBINS
WHAM!
Hottest:
EUGENE WILDE
VANITY
PAUL HARDCASTLE
WHODINI
NEW EDITION

WJLB/Detroit
James Alexander

WHODINI
PHILIP BAILEY
DAZZ BAND
SIDAH GARRETT
JESSE JOHNSON
ROCKIE ROBBINS
LILLO THOMAS
Hottest:
NEW EDITION
JEFFREY OSBORNE
DIANA ROSS
TEMPTATIONS
EUGENE WILDE

**THERE
ARE
THREE
WAYS
TO GO

...AND
THEY
ALL
LEAD
TO #1.**

DIONNE WARWICK
FINDER OF LOST LOVES



**Dionne Warwick
and Glenn Jones:
"Finder Of Lost Loves"**

The single that has
smash written all over
it. A sizzling duet
between Dionne and
Glenn Jones, the theme
to the hit TV series and

the reunion of one of contemporary music's
most successful and historic pairings,
Dionne Warwick and Burt Bacharach. From
her upcoming new album due January 24th.

JEFF LORBER
STEP BY STEP



**Jeff Lorber:
"Step By Step"**

There's no side-
stepping a great
record. On "Step By
Step," Jeff Lorber puts
his best foot forward
and emerges with the
hottest record of his

career. Look for his forthcoming album,
also titled Step By Step, January 24th.

ANGELA BOFILL
LET ME BE THE ONE



**Angela Bofill
"Let Me Be The One"**

Angela Bofill delivers
her most stunning
vocal performance
yet on the title track
to her most recent
LP, Let Me Be The One.

**Three Reasons Why
Arista's The One To Beat In '85.**

R&R Country NATIONAL AIRPLAY/50

February 1, 1985

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
9	4	2	1 MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol)	160/1	133	18	9
10	8	6	2 GARY MORRIS/Baby Bye Bye (WB)	157/0	128	23	6
14	11	9	3 DAN SEALS/My Baby's Got Good Timing (EMI America)	160/3	115	38	7
2	1	1	4 OAK RIDGE BOYS/Make My Life With You (MCA)	155/0	117	28	10
18	15	12	5 EXILE/Crazy For Your Love (Epic)	161/0	104	52	5
11	9	7	6 EDDY RAVEN/She's Gonna Win Your Heart (RCA)	147/0	117	22	8
7	5	5	7 ED BRUCE/You Turn Me On (Like A Radio) (RCA)	151/1	115	25	11
16	13	11	8 GLEN CAMPBELL/A Lady Like You (Atlantic America)	162/1	99	55	8
17	12	10	9 THE STATLERS/My Only Love (Mercury/PG)	156/1	106	45	5
21	17	13	10 LEE GREENWOOD/You've Got A Good Love Comin' (MCA)	161/1	80	71	10
12	10	8	11 RICKY SKAGGS/Something In My Heart (Epic)	134/2	91	28	15
19	16	14	12 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)	150/1	80	54	16
27	24	19	13 STEVE WARINER/What I Didn't Do (MCA)	160/3	53	95	12
22	19	16	14 VERN GOSDIN/Slow Burning Memory (Compleat/PG)	151/4	62	77	12
23	20	17	15 MICHAEL MARTIN MURPHEY/What She Wants (EMI America)	159/4	53	86	20
28	25	18	16 KENNY ROGERS/Crazy (RCA)	156/4	56	81	19
6	3	4	17 T.G. SHEPPARD/One Owner Heart (WB/Curb)	138/0	97	31	10
33	27	22	18 DON WILLIAMS/Walkin' A Broken Heart (MCA)	162/4	37	108	17
25	23	21	19 LACY J. DALTON/If That Ain't Love (Columbia)	149/6	39	84	26
39	35	27	20 RAY CHARLES w/WILLIE NELSON/Seven Spanish Angels (Columbia)	142/17	50	62	30
29	26	23	21 JOHN ANDERSON/Eye Of A Hurricane (WB)	143/4	36	85	22
34	28	24	22 JOHN SCHNEIDER/Country Girls (MCA)	156/8	26	94	36
3	2	3	23 CONWAY TWITTY/Ain't She Somethin' Else (WB)	135/0	89	27	19
36	32	26	24 EARL THOMAS CONLEY/Honor Bound (RCA)	157/8	17	98	42
45	38	32	25 NITTY GRITTY DIRT BAND/High Horse (WB)	153/7	17	93	43
38	33	28	26 GEORGE JONES w/BRENDA LEE/Hallelujah, I Love You So (Epic)	138/4	25	80	33
40	36	29	27 JANIE FRICKE/The First Word In Memory Is Me (Columbia)	144/5	16	85	43
44	37	30	28 JOHNNY LEE/Rollin' Lonely (Full Moon/WB)	149/11	19	86	44
49	40	34	29 BELLAMY BROTHERS/I Need More Of You (MCA/Curb)	154/14	16	94	44
24	21	20	30 JIM GLASER/Let Me Down Easy (Noble Vision)	122/0	52	50	20
-	41	37	31 ANNE MURRAY/Time Don't Run Out On Me (Capitol)	140/14	9	87	44
42	39	36	32 DAVID ALLAN COE/She Used To Love Me A Lot (Columbia)	122/8	18	64	40
-	-	42	33 JUDDS/Girls Night Out (RCA/Curb)	136/28	9	51	76
-	47	39	34 DOLLY PARTON/Don't Call It Love (RCA)	129/13	8	60	61
5	6	15	35 MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic)	80/0	27	33	20
-	44	41	36 WAYLON JENNINGS/Waltz Me To Heaven (RCA)	124/8	4	68	52
-	46	40	37 HANK WILLIAMS JR./Major Moves (WB/Curb)	123/8	5	61	57
BREAKER	38	35	38 ALABAMA/There's No Way (RCA)	122/66	5	43	74
BREAKER	39	36	39 GEORGE STRAIT/The Cowboy Rides Away (MCA)	116/22	6	56	54
32	29	31	40 RAY STEVENS/Mississippi Squirrel Revival (MCA)	89/4	19	42	28
47	45	43	41 JOHNNY PAYCHECK/I Never Got Over You (AMI)	78/4	13	45	20
-	-	47	42 MICKEY GILLEY/I'm The One Mama Warned You About (Epic)	122/24	0	54	68
BREAKER	43	42	43 B. MANDRELL/L. GREENWOOD/It Should've Been Love By Now (MCA)	116/27	1	42	73
BREAKER	44	43	44 SHELLY WEST/Now There's You (Viva)	97/10	1	48	48
1	7	25	45 ALABAMA/(There's A) Fire In The Night (RCA)	62/0	14	27	21
20	18	33	46 EMMYLOU HARRIS/Someone Like You (WB)	60/0	11	33	16
DEBUT	47	46	47 RESTLESS HEART/Let The Heartache Ride (RCA)	91/17	1	30	60
4	14	35	48 CRYSTAL GAYLE/Me Against The Night (WB)	55/0	12	22	21
DEBUT	49	48	49 EVERLY BROTHERS/The First In Line (Mercury/PG)	73/11	0	29	44
13	30	46	50 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)	38/0	12	15	11

MOST ADDED

- ALABAMA (66) There's No Way (RCA)
- SAWYER BROWN (42) Step That Step (Capitol/Curb)
- REBA McENTIRE (41) Somebody Should Leave (MCA)
- SYLVIA (30) Fallin' In Love (RCA)
- JUDDS (28) Girls Night Out (RCA/Curb)
- BARBARA MANDRELL/LEE GREENWOOD (27) It Should've Been Love By Now
- NICOLETTE LARSON (26) Only Love Will Make It Right (MCA)
- MICKEY GILLEY (24) I'm The One Mama Warned You About (Epic)
- FORESTER SISTERS (22) When You're In Love (WB)
- GEORGE STRAIT (22) The Cowboy Rides Away (MCA)

HOTTEST

- MEL MCDANIEL (112) Baby's Got Her Blue Jeans On (Capitol)
- OAK RIDGE BOYS (66) Make My Life With You (MCA)
- GARY MORRIS (45) Baby Bye Bye (WB)
- RAY CHARLES (WITH WILLIE NELSON) (44) Seven Spanish Angels (Columbia)
- THE STATLERS (43) My Only Love (Mercury/PolyGram)
- ED BRUCE (36) You Turn Me On (Like A Radio) (RCA)
- RICKY SKAGGS (32) Something In My Heart (Epic)
- CONWAY TWITTY (30) Ain't She Somethin' Else (WB)
- GLEN CAMPBELL (30) A Lady Like You (Atlantic America)
- EXILE (28) Crazy For Your Love (Epic)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 1-28-85.

ALABAMA
There's No Way (RCA)
 On 75% of reporting stations. Rotations: Heavy 5, Medium 43, Light 74, Total Adds 66 including WXXW, WCAO, WYRK, WHN, WCOS, WESC, WGKX, WTQR, WUSN, WQHK, WIRE, KFDI, KRAK, KSAN, KMPS. A most added record. Debuts at number 38 on the Country chart.

BARBARA MANDRELL/LEE GREENWOOD
It Should've Been Love By Now (MCA)
 On 71% of reporting stations. Rotations: Heavy 1, Medium 42, Light 73, Total Adds 27 including WAJR, WKYG, WNYR, WZZK, WUSY, WAMZ, WRNL, WQYK, WUSN, KXXY, WXCL, WIL, KRST, KYGO, KFRE. A most added record. Moves 48-43 on the Country chart.

GEORGE STRAIT
The Cowboy Rides Away (MCA)
 On 71% of reporting stations. Rotations: Heavy 6, Medium 56, Light 54, Total Adds 22 including WCAO, WAJR, WXTU, WPOR, WYNK, KXYL, KPLX, WKIX, WRNL, WONE, WXCL, WIL, KIK-FM, KGHL, KNEW.

SHELLY WEST
Now There's You (Viva)
 On 60% of reporting stations. Rotations: Heavy 1, Medium 48, Light 48, Total Adds 10, WCAO, WRKZ, WIXL, WILQ, WUSY, KYXX, WKIX, WSLR, KIOV, KCKC. Moves 49-44 on the Country chart.



JUST RELEASED! LOOK FOR IT... ON YOUR DESK THIS WEEK.

THE NEW MARK GRAY AND TAMMY WYNETTE DUET "SOMETIMES WHEN WE TOUCH."

38-04782

PRODUCED BY STEVE BUCKINGHAM ON COLUMBIA RECORDS AND TAPES



NEW & ACTIVE

- RESTLESS HEART "Let The Heartache Ride" (RCA) 91/17**
Rotations: Heavy 1, Medium 30, Light 60, Total Adds 17, WVAM, WCAO, WTSV, WPOR, KASE, WZZK, WFNC, WNOX, WKSJ, WKIX, WUSN, WMIL, WTHI, KFDI, KVOC, KFRE, KCUB. Debuts at number 47 on the Country chart.
- FORESTER SISTERS "(That's What You Do) When You're In Love" (WB) 75/22**
Rotations: Heavy 1, Medium 20, Light 54, Total Adds 22 including WKYG, WXTU, WIXY, WXBO, WEZL, KYXK, WKSJ, WMNI, WGEE, KIOV, KTPK, KYAK, KGHL, KWJJ, KFTN.
- EVERLY BROTHERS "The First In Line" (Mercury/PolyGram) 73/11**
Rotations: Heavy 0, Medium 29, Light 44, Total Adds 11, WFNC, KIKK, WNOX, WWOOD, WKSJ, WFMS, KIOV, WTHI, KFRE, KFTN, KTOM. Medium: WBGW, CHOW, KRMD. Debuts at number 49 on the Country chart.
- JOHN FOGERTY "Big Train (From Memphis)" (WB) 65/18**
Rotations: Heavy 0, Medium 16, Light 49, Total Adds 18 including WVAM, WDSY, WMZQ, WVMJ, WESC, WUSQ, KSO, WTSO, WMIL, WWJO, KUUY, KMAK, KFTN, KRSY, KSON.
- SAWYER BROWN "Step That Step" (Capitol/Curb) 63/42**
Rotations: Heavy 0, Medium 10, Light 53, Total Adds 42 including WAJR, WIXL, WMZQ, WFNC, WLWI, WCMS, KKYX, WQYK, KWMT, WBCS, KXXY, KFDI, KUZZ, KUGN, KGA.
- MOE BANDY & JOE STAMPLEY "Daddy's Honky Tonk" (Columbia) 58/8**
Rotations: Heavy 0, Medium 23, Light 35, Total Adds 8, WIXL, WIXY, KRRV, WESC, KSSN, WKIX, KUGN, KWJJ. Medium: WTSV, KBMR, KEBC, KTTS, KFDI, KUZZ, KCKC.
- NARVEL FELTS "Hey Lady" (Evergreen) 50/8**
Rotations: Heavy 1, Medium 10, Light 39, Total Adds 8, WXTU, WUSY, WKIX, WQYK, WWJO, WTHI, KMAK, KRWO. Heavy: KKYX. Medium: WBGW, WYII, KMML, WDXE, WSLR, WTOD.
- DARRELL CLANTON "I Forgot That I Don't Live..." (WB) 50/4**
Rotations: Heavy 1, Medium 11, Light 38, Total Adds 4, WCAO, WPOR, WQYK, KKAL. Heavy: KKYX. Medium: WILQ, WOKK, WLWI, WITL, KTTS, KRKT, KEIN, KRSY.
- TERRY GREGORY "Pardon Me, But This Heart's Taken" (Scotti Bros./CBS) 49/5**
Rotations: Heavy 0, Medium 11, Light 38, Total Adds 5, WPOR, WXBO, WMNI, KFDI, KFRE. Medium: WBGW, WYII, KKYX, KRMD, WUSQ, WITL, WWJO, KRKT, KRSY, KIGO.

SIGNIFICANT ACTION

- REBA McENTIRE "Somebody Should Leave" (MCA) 41/41**
Rotations: Heavy 0, Medium 6, Light 35, Total Adds 41 including WCAO, WSNO, WWVA, WSOC, KIKK, WMC, KRMD, WUSQ, WCXI, WBCS, KVOO, KMAK, KWJJ, KTOM, KSOP.
- NICOLETTE LARSON "Only Love Will Make It Right" (MCA) 41/26**
Rotations: Heavy 1, Medium 3, Light 37, Total Adds 26 including WKYG, WYII, WTVY, WKSJ, WLWI, KKYX, KSO, WCXI, WGEE, WOW, KFDI, KRKT, KFTN, KRSY, KGA.
- MAINES BROTHERS BAND "Everybody Needs Love..." (Mercury/PolyGram) 39/14**
Rotations: Heavy 0, Medium 8, Light 31, Total Adds 14 including WOKO, WXTU, WNYR, WVMJ, WTVY, KYXK, WPAP, KEBC, KRKT, KEIN, KRSY.
- TONY ARATA "Sure Thing" (Noble Vision) 36/10**
Rotations: Heavy 0, Medium 3, Light 33, Total Adds 10, WIXY, WCMS, WKIX, KKYX, KIOV, WTOD, KUUY, KCCY, KSOP, KIGO.
- BENNY WILSON "Acres Of Diamonds" (Columbia) 33/10**
Rotations: Heavy 0, Medium 4, Light 29, Total Adds 10, WXTU, KRRV, WXBO, WUSY, WPAP, WKIX, KSO, WXCL, KTPK, KCUB.
- SYLVIA "Fallin' In Love" (RCA) 30/30**
Rotations: Heavy 1, Medium 4, Light 25, Total Adds 30 including WVAM, WTSV, WWVA, WUSY, WKSJ, WTQR, WCUZ, KXXY, KWJJ, KCKC.

- KEITH STEGALL "California" (Epic) 25/21**
Rotations: Heavy 0, Medium 3, Light 22, Total Adds 21 including WBGW, WWVA, WXBO, WEZL, WLWI, WCMS, WTSO, KVOO, KQIL, KTOM.
- MARIE OSMOND "Until I Fall In Love Again" (Capitol/Curb) 24/13**
Rotations: Heavy 1, Medium 1, Light 22, Total Adds 13 including WDXE, WKSJ, KEBC, WOW, WXCL, KMAK, KTOM, KSOP, KGA, KIGO.
- SIERRA "The Almighty Lover" (Awesome) 24/8**
Rotations: Heavy 0, Medium 1, Light 23, Total Adds 8, WVAM, WBGW, WKYG, WCMS, KTTS, KFDI, KRWO, KRSY. Medium: WIXY. Light: KHEY.
- TARI HENSLEY "I'm The One Who's Breaking Up" (Mercury/PolyGram) 24/7**
Rotations: Heavy 0, Medium 0, Light 24, Total Adds 7, WBGW, WYII, KMML, WCMS, WPAP, WXCL, KIGO. Light: WIXY, KSO, KFGO.
- ZELLA LEHR "You Bring Out The Lover In Me" (Compleat/PolyGram) 19/6**
Rotations: Heavy 0, Medium 2, Light 17, Total Adds 6, WYII, WPAP, KTTS, KQIL, KRSY, KGA. Medium: KKYX, KIGO. Light: WSNO, KBMR.
- CHARLY McCLAIN "Radio Heart" (Epic) 17/17**
Rotations: Heavy 0, Medium 4, Light 13, Total Adds 17 including WBGW, WSNO, KXAS, WOKK, KRMD, KEBC, KXXY, KUZZ, KQIL, KRSY.
- SIMON & VERITY "We've Still Got Love" (EMI America) 17/7**
Rotations: Heavy 0, Medium 2, Light 15, Total Adds 7, WTSV, CHOW, WCMS, KFGO, WOW, KIOV, KRSY. Medium: KKYX, WCUZ. Light: KRMD.
- ADAM BAKER "I Can See Him In Her Eyes" (Signature) 13/6**
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 6, WXTU, WIXY, WPAP, KTPK, KFDI, KEIN. Medium: KIGO. Light: WYII, WDXE, KBMR.
- EDDIE EASTMAN "Dreaming All Over Again" (Artisan) 13/3**
Rotations: Heavy 0, Medium 2, Light 11, Total Adds 3, WTOD, KEIN, KIGO. Medium: WBGW, CHOW. Light: WVAM, WSNO, WYII, KRRV, KRSY.
- CARLETTE "Any Way You Want Me" (Oak) 11/3**
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 3, KKYX, KTTS, WTOD. Medium: KMML. Light: KEAN, WLWI, KRMD, KFGO, KVOO, KSOP.
- MARGO SMITH "Take Your Memory When You Go" (Bermuda Dunes) 10/3**
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 3, KSO, KFGO, KRSY. Light: WYII, KRRV, WPAP, KRMD, KBMR, WTOD, KSOP.
- BILL ANDERSON "Wino The Clown" (Southern Tracks) 10/2**
Rotations: Heavy 0, Medium 2, Light 8, Total Adds 2, WLWI, WITL. Light: WPAP, KKYX, KFGO, WOW, KTTS, WTOD, KFDI, KSOP.
- LOIS JOHNSON "Loveshine" (EMH) 9/0**
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 0. Medium: WYII. Light: WSNO, WIXY, KRRV, KBMR, KSO, KFDI, KRSY, KIGO.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
JOHN CONLEE/Working Man (MCA)	Blue Highway
GEORGE STRAIT/Any Old Time (MCA)	Does Fort Worth Ever...
GEORGE STRAIT/The Fireman (MCA)	Does Fort Worth Ever...
GEORGE JONES w/BARBARA MANDRELL/Daisy Chain (Epic)	Lady's Choice
JANIE FRICKE/Another Man Like That (Columbia)	The First Word In Memory...
JUDDS/Drops of Water (RCA/Curb)	Why Not Me?
EARL THOMAS CONLEY/Love Don't Care (RCA)	Treadin' Water
GUS HARDIN/What We Gonna Do (RCA)	Wall Of Tears
RICKY SKAGGS/Country Boy (Epic)	Country Boy
GAIL DAVIES/Break Away (RCA)	Where Is A Woman To...
SHELLY WEST/It'll Dance The Two-Step (Viva)	Don't Make Me Wait...
REBA McENTIRE/Before I Met You (MCA)	My Kind Of Country
JUDDS/Bye Bye Baby Blues (RCA/Curb)	Why Not Me?
SHELLY WEST/Don't Make Me Wait On... (Viva)	Don't Make Me Wait...
STEVE WARINER/Heart Trouble (MCA)	One Good Night Deserves...
EARL THOMAS CONLEY/Treadin' Water (RCA)	Treadin' Water



NUMBER 1

BABY'S GOT HER BLUE JEANS ON
BY MEL McDANIEL

Featured
on Mel's
New Album

Let It Roll

Coming
in February.



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Country Regional Adds & Hots

EAST		MIDWEST		SOUTH		WEST	
MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST
Alabama (RCA) Sawyer Brown (Capitol/Curb)	Mel McDaniel (Capitol) Oak Ridge Boys (MCA)	Alabama (RCA) Sawyer Brown (Capitol/Curb)	Mel McDaniel (Capitol) Oak Ridge Boys (MCA)	Alabama (RCA) Sawyer Brown (Capitol/Curb)	Mel McDaniel (Capitol) R. Charles w/W. Nelson (Columbia)	Alabama (RCA) Reba McEntire (MCA)	Mel McDaniel (Capitol) Oak Ridge Boys (MCA)

EAST	WYRK Buffalo, NY	WKYQ Parkersburg, WV	WSEN-AM/FM Syracuse, NY	MIDWEST	KSO Des Moines, IA	WKMF Flint, MI	WDAF Kansas City, MO	KEBF-CM Oklahoma City, OK	WL-AM/FM St. Louis, MO	SOUTH	WUSY Chattanooga, TN	KSSN Little Rock, AR	WCMS-FM Norfolk, VA	
WQNA-FM Albany, NY	JUDOS JOHN SCHNEIDER ALABAMA Hottest: MERLE HAGGARD CONWAY TWITTY RICKY SKAGGS OAK RIDGE BOYS GARY MORRIS RAY CHARLES RAY STEVENS	FORESTER SISTERS MANNING & GREENW WAYLON JENNINGS SIERRA Hottest: DAN SEALS GLEN CAMPBELL RAY STEVENS KENNY ROGERS	JOHNNY LEE BELLAMY BROTHERS ANNIE MURRAY WAYLON JENNINGS Hottest: RICKY SKAGGS CONWAY TWITTY OAK RIDGE BOYS ED BRUCE MEL MCDANIEL	WSLR Akron, OH	JOHN FOGERTY MARGO SMITH BENNY WILSON NICOLETTE LARSON Hottest: MEL MCDANIEL JOHNNY PAYCHECK GEORGE JONES JOHNNY LEE	JANIE FRICKE JOHNNY LEE BELLAMY BROTHERS Hottest: STATLERS MEL MCDANIEL RICKY SKAGGS STEVE WALKER	BELLAMY BROTHERS WAYLON JENNINGS ANNIE MURRAY Hottest: ED BRUCE MEL MCDANIEL OAK RIDGE BOYS GLEN CAMPBELL	DAN SEALS ED BRUCE MARIE GONOND CHARLY MCCLAIN REBA MCENTIRE Hottest: MAHES BROTHERS B ED BRUCE T.G. SHEPPARD MEL MCDANIEL CONWAY TWITTY	JUDOS GEORGE STRAIT MANNING & GREENW WAYLON JENNINGS Hottest: OAK RIDGE BOYS ED BRUCE T.G. SHEPPARD MEL MCDANIEL CONWAY TWITTY	KEAN-AM/FM Arlene, TX	none Hottest: KEITTE OAK RIDGE BOYS MEL MCDANIEL RAY CHARLES RAY STEVENS	ALABAMA BELLAMY BROTHERS BANDY & STAMPLEY DOLLY PARTON Hottest: MEL MCDANIEL GARY MORRIS GLEN CAMPBELL	ALABAMA SAWYER BROWN TIMM & VERITY LEON RAINES KETH SPECIAL TORY ARNAT SIERRA TARY HENSLEY Hottest: RICKY SKAGGS OAK RIDGE BOYS T.G. SHEPPARD EDDY RAVEN GUS HARDIN	
WPTB Albany, NY	none Hottest: RAY STEVENS RAY CHARLES JUDOS RAY CHARLES LEE GREENWOOD	WMTU Philadelphia, PA	WMZQ Washington, DC	KBMK Bismarck, ND	KJLJ Des Moines, IA	KWMT Fort Dodge, IA	WITL-FM Lansing, MI	WOW-AM/FM Omaha, NB	WTH-FM Terre Haute, IN	KRRV Alexandria, LA	WOW-AM/FM Columbia, SC	WTO Cypress Gardens, FL	WVPM-FM Panama City, FL	WYRK Buffalo, NY
none Hottest: RAY STEVENS RAY CHARLES JUDOS RAY CHARLES LEE GREENWOOD	FORESTER SISTERS NICKY GILLEY GEORGE STRAIT Hottest: MEL MCDANIEL RAY CHARLES RAY STEVENS	WMTU Philadelphia, PA	WMZQ Washington, DC	KBMK Bismarck, ND	KJLJ Des Moines, IA	KWMT Fort Dodge, IA	WITL-FM Lansing, MI	WOW-AM/FM Omaha, NB	WTH-FM Terre Haute, IN	KRRV Alexandria, LA	WOW-AM/FM Columbia, SC	WVPM-FM Panama City, FL	WYRK Buffalo, NY	
none Hottest: RAY STEVENS RAY CHARLES JUDOS RAY CHARLES LEE GREENWOOD	FORESTER SISTERS NICKY GILLEY GEORGE STRAIT Hottest: MEL MCDANIEL RAY CHARLES RAY STEVENS	WMTU Philadelphia, PA	WMZQ Washington, DC	KBMK Bismarck, ND	KJLJ Des Moines, IA	KWMT Fort Dodge, IA	WITL-FM Lansing, MI	WOW-AM/FM Omaha, NB	WTH-FM Terre Haute, IN	KRRV Alexandria, LA	WOW-AM/FM Columbia, SC	WVPM-FM Panama City, FL	WYRK Buffalo, NY	
none Hottest: RAY STEVENS RAY CHARLES JUDOS RAY CHARLES LEE GREENWOOD	FORESTER SISTERS NICKY GILLEY GEORGE STRAIT Hottest: MEL MCDANIEL RAY CHARLES RAY STEVENS	WMTU Philadelphia, PA	WMZQ Washington, DC	KBMK Bismarck, ND	KJLJ Des Moines, IA	KWMT Fort Dodge, IA	WITL-FM Lansing, MI	WOW-AM/FM Omaha, NB	WTH-FM Terre Haute, IN	KRRV Alexandria, LA	WOW-AM/FM Columbia, SC	WVPM-FM Panama City, FL	WYRK Buffalo, NY	

WEST	KUZZ Bakersfield, CA	KKCS Colorado Springs, CO	KMAK Fresno, CA	KVEG Las Vegas, NV	KCCY-FM Pueblo, CO	KSOP-FM Salt Lake City, UT	KMP5-AM/FM Seattle, WA	163 Reporters	158 Current Reports	The following stations reported no change in their rotations this week:	WQBE/Charleston	WIRK/West Palm Beach	KCJB/Minot	The following stations failed to report this week and therefore their playlists were frozen:	KLLL/Lubbock	WSM/Nashville	WAXX/Eau Claire	KVEG/Las Vegas	KCBQ/San Diego
KRKT Albany, OR	CHARLY MCCLAIN REBA MCENTIRE SIERRA SAWYER BROWN Hottest: VERM GORDIN STEVE WALKER DON WILLIAMS ANNIE MURRAY OAK RIDGE BOYS DON WILLIAMS	RAY STEVENS ANNIE MURRAY ALABAMA Hottest: RAY STEVENS REBA MCENTIRE RAY CHARLES	DON WILLIAMS SIERRA FELTS JOHN FOGERTY MARIE GONOND REBA MCENTIRE Hottest: RICKY SKAGGS OAK RIDGE BOYS VERM GORDIN GUS HARDIN	none Hottest: none	ALABAMA TORY ARNAT Hottest: MICHAEL MURPHY REBA MCENTIRE SIERRA ED BRUCE GLEN CAMPBELL	SIERRA REBA MCENTIRE CHARLY MCCLAIN ALABAMA JOHN FOGERTY MARGO SMITH BELLAMY BROTHERS B LONO Hottest: KEITH WHITLEY DON CHERRY MANNING & GREENW KEITH STEGALL SIERRA SIMON & VERITY SAWYER BROWN MARGO SMITH	SIERRA REBA MCENTIRE CHARLY MCCLAIN ALABAMA JOHN FOGERTY MARGO SMITH BELLAMY BROTHERS B LONO Hottest: KEITH WHITLEY DON CHERRY MANNING & GREENW KEITH STEGALL SIERRA SIMON & VERITY SAWYER BROWN MARGO SMITH	ALABAMA REBA MCENTIRE ANNIE MURRAY Hottest: RICKY SKAGGS OAK RIDGE BOYS RAY CHARLES DAN SEALS	ALABAMA REBA MCENTIRE ANNIE MURRAY Hottest: RICKY SKAGGS OAK RIDGE BOYS RAY CHARLES DAN SEALS	WQBE/Charleston	WIRK/West Palm Beach	KCJB/Minot	The following stations failed to report this week and therefore their playlists were frozen:	KLLL/Lubbock	WSM/Nashville	WAXX/Eau Claire	KVEG/Las Vegas	KCBQ/San Diego	
KRKT Albany, OR	CHARLY MCCLAIN REBA MCENTIRE SIERRA SAWYER BROWN Hottest: VERM GORDIN STEVE WALKER DON WILLIAMS ANNIE MURRAY OAK RIDGE BOYS DON WILLIAMS	RAY STEVENS ANNIE MURRAY ALABAMA Hottest: RAY STEVENS REBA MCENTIRE RAY CHARLES	DON WILLIAMS SIERRA FELTS JOHN FOGERTY MARIE GONOND REBA MCENTIRE Hottest: RICKY SKAGGS OAK RIDGE BOYS VERM GORDIN GUS HARDIN	none Hottest: none	ALABAMA TORY ARNAT Hottest: MICHAEL MURPHY REBA MCENTIRE SIERRA ED BRUCE GLEN CAMPBELL	SIERRA REBA MCENTIRE CHARLY MCCLAIN ALABAMA JOHN FOGERTY MARGO SMITH BELLAMY BROTHERS B LONO Hottest: KEITH WHITLEY DON CHERRY MANNING & GREENW KEITH STEGALL SIERRA SIMON & VERITY SAWYER BROWN MARGO SMITH	SIERRA REBA MCENTIRE CHARLY MCCLAIN ALABAMA JOHN FOGERTY MARGO SMITH BELLAMY BROTHERS B LONO Hottest: KEITH WHITLEY DON CHERRY MANNING & GREENW KEITH STEGALL SIERRA SIMON & VERITY SAWYER BROWN MARGO SMITH	ALABAMA REBA MCENTIRE ANNIE MURRAY Hottest: RICKY SKAGGS OAK RIDGE BOYS RAY CHARLES DAN SEALS	ALABAMA REBA MCENTIRE ANNIE MURRAY Hottest: RICKY SKAGGS OAK RIDGE BOYS RAY CHARLES DAN SEALS	WQBE/Charleston	WIRK/West Palm Beach	KCJB/Minot	The following stations failed to report this week and therefore their playlists were frozen:	KLLL/Lubbock	WSM/Nashville	WAXX/Eau Claire	KVEG/Las Vegas	KCBQ/San Diego	
KRKT Albany, OR	CHARLY MCCLAIN REBA MCENTIRE SIERRA SAWYER BROWN Hottest: VERM GORDIN STEVE WALKER DON WILLIAMS ANNIE MURRAY OAK RIDGE BOYS DON WILLIAMS	RAY STEVENS ANNIE MURRAY ALABAMA Hottest: RAY STEVENS REBA MCENTIRE RAY CHARLES	DON WILLIAMS SIERRA FELTS JOHN FOGERTY MARIE GONOND REBA MCENTIRE Hottest: RICKY SKAGGS OAK RIDGE BOYS VERM GORDIN GUS HARDIN	none Hottest: none	ALABAMA TORY ARNAT Hottest: MICHAEL MURPHY REBA MCENTIRE SIERRA ED BRUCE GLEN CAMPBELL	SIERRA REBA MCENTIRE CHARLY MCCLAIN ALABAMA JOHN FOGERTY MARGO SMITH BELLAMY BROTHERS B LONO Hottest: KEITH WHITLEY DON CHERRY MANNING & GREENW KEITH STEGALL SIERRA SIMON & VERITY SAWYER BROWN MARGO SMITH	SIERRA REBA MCENTIRE CHARLY MCCLAIN ALABAMA JOHN FOGERTY MARGO SMITH BELLAMY BROTHERS B LONO Hottest: KEITH WHITLEY DON CHERRY MANNING & GREENW KEITH STEGALL SIERRA SIMON & VERITY SAWYER BROWN MARGO SMITH	ALABAMA REBA MCENTIRE ANNIE MURRAY Hottest: RICKY SKAGGS OAK RIDGE BOYS RAY CHARLES DAN SEALS	ALABAMA REBA MCENTIRE ANNIE MURRAY Hottest: RICKY SKAGGS OAK RIDGE BOYS RAY CHARLES DAN SEALS	WQBE/Charleston	WIRK/West Palm Beach	KCJB/Minot	The following stations failed to report this week and therefore their playlists were frozen:	KLLL/Lubbock	WSM/Nashville	WAXX/Eau Claire	KVEG/Las Vegas	KCBQ/San Diego	

Adult/Contemporary

Continued from Back Page

BREAKERS

JULIAN LENNON

Too Late For Goodbyes (Atlantic)

80% of our reporters on it. Rotations: Heavy 11/0, Medium 68/13, Light 30/15, Total Adds 28 including Y97, KVIL-FM, 2WD, WMJI, WOMC, KLSI, KUDL, WISN, WMYX, KMJI, KKL, KBEST, K101, KJR, WTN, and 13 more. Moves 25-18 on the A/C chart.

ERIC CARMEN

I Wanna Hear It From Your Lips (Geffen)

61% of our reporters on it. Rotations: Heavy 4/0, Medium 46/4, Light 34/16, Total Adds 20, 2WD, WARM98, WSNY, KKL, KBEST, K101, WWOM, WAEB, WIVY, WKJJ, WRKA, WMAZ, KHBC, WING, KBOI, KDUK, KKPL, WTN, KORQ, KRLB. Debuts at number 23 on the A/C chart.

PHILIP BAILEY with PHIL COLLINS

Easy Lover (Columbia)

61% of our reporters on it. Rotations: Heavy 44/0, Medium 28/3, Light 12/8, Total Adds 11, 55KRC, WOMC, WMYX, KBEST, WKGW, WMJJ, WEZC, WGOW, WEZS, KORQ, K99. Moves 19-17 on the A/C chart.

DARYL HALL & JOHN OATES

Method Of Modern Love (RCA)

61% of our reporters on it. Rotations: Heavy 27/0, Medium 44/5, Light 13/4, Total Adds 9, WLLT, KGW, WEZS, WING, WFMK, KBOI, WTN, WXUS, WBOW. Moves 21-19 on the A/C chart.

BARRY MANILOW

Paradise Cafe (Arista)

60% of our reporters on it. Rotations: Heavy 3/0, Medium 54/1, Light 25/4, Total Adds 5, WFBR, WSNY, WMYX, WFMK, WTN. Debuts at number 25 on the A/C chart.

NEW & ACTIVE

DIONNE WARWICK with GLENN JONES "Finder Of Lost Loves" (Arista) 78/18

Rotations: Heavy 1/0, Medium 37/6, Light 40/12, Total Adds 18, WSNY, KHOW, KKL, KGW, WICC, V100, WRIE, WGOW, WRKA, WAVE, WHBC, WHB, KOIL, 3WM, KOY, KKL, KRNO. Heavy: WKBW. Medium: WPIX, WPRO, KVIL-FM, WISN, KFMB, WKYE, WGY, K106, WBT, WMAZ, WRVA, KIOA, WHNN, KSL, WNNR, WEIM, WTKO, WKNE, WSKI, KORQ, WGSV, WAHR, WAGE, WZLQ, WFFX, WJBC, WCIL, KWEB, WJON, WBOW, KALE.

KIM CARNES "Invitation To Dance" (EMI America) 61/14

Rotations: Heavy 2/0, Medium 31/4, Light 28/10, Total Adds 14, WKBW, WOMC, WISN, KOST, B100, K101, WRIE, WKYE, WBT, CK101, WENS, WMGN, KDUK, WBOW. Heavy: WCHV, KALE. Medium: WFBR, WAEB, WMAZ, WRVA, KRNT, KSL, WNNR, WEIM, WKNE, WSKI, WPPA, KORQ, WCKQ, WGSV, WAGE, WKYX, WZLQ, WFFX, KTYL, WJBC, WCIL, KEEZ, WJON, K99, KQSW, KRBS, KMGQ.

POINTER SISTERS "Neutron Dance" (Planet/RCA) 51/7

Rotations: Heavy 12/0, Medium 25/3, Light 14/4, Total Adds 7, Y97, KFMB, WKYE, CK101, WHAS, KRAV, WTN. Heavy: KVIL-FM, B100, V100, WPJB, WKJJ, WSFL, KKUA, WSKI, WPPA, WCKQ, WCHV, KRLB. Medium: 2WD, WNIC, WOMC, KLSI, KMGQ, KEZR, WAEB, WRKA, WTRX, WENS, KFI, KWAV, WNNR, WSKY, WKYX, KTYL, KFSB, KEEZ, KKL, KQSW, KMGQ, KALE.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 WHAM!	136/0	126	9	1
2 FOREIGNER	134/0	118	13	3
3 STEVE PERRY	130/0	101	28	1
4 CHICAGO	117/0	85	30	2
5 DIANA ROSS	116/2	81	31	4
6 STEVIE WONDER	116/1	72	33	11
7 BILLY JOEL	123/10	36	74	13
8 ELTON JOHN	110/2	59	47	4
9 REO SPEEDWAGON	123/11	37	73	13
10 BARBRA STREISAND w/KIM CARNES	112/1	52	49	11
11 KENNY ROGERS	116/5	34	72	10
12 GEORGE BENSON	109/6	51	49	9
13 JACK WAGNER	96/0	39	50	7
14 RAY PARKER JR.	97/0	38	50	9
15 CULTURE CLUB	100/2	22	67	11
16 MANHATTAN TRANSFER	94/0	40	49	5
17 PHILIP BAILEY w/PHIL COLLINS	84/11	44	28	12
18 JULIAN LENNON	109/28	11	68	30
19 DARYL HALL & JOHN OATES	84/9	27	44	13
20 ANNE MURRAY	98/9	13	70	15
21 JERMAINE JACKSON	82/0	17	52	13
22 COMMODORES	100/17	6	67	27
23 ERIC CARMEN	84/20	4	46	34
24 BOB SEGER & SILVER BULLET BAND	54/0	7	35	12
25 BARRY MANILOW	82/5	3	54	25

MOST ADDED

PHIL COLLINS (50)
One More Night (Atlantic)
JULIAN LENNON (28)
Too Late For Goodbyes (Atlantic)
DAN HARTMAN (24)
Second Nature (MCA)
CHERYL LYNN (23)
At Last You're Mine (Private I/CBS)
ALAN GORRIE (22)
Diary Of A Fool (A&M)
ERIC CARMEN (20)
I Wanna Hear It From Your Lips (Geffen)

HOTTEST

WHAM! (118)
Careless Whisper (Columbia)
FOREIGNER (113)
I Want To Know What Love Is (Atlantic)
STEVE PERRY (64)
Foolish Heart (Columbia)
CHICAGO (60)
You're The Inspiration (WB)
DIANA ROSS (49)
Missing You (RCA)
STEVIE WONDER (40)
Love Light In Flight (Motown)

JOHN HUNTER "Tragedy" (Private I/CBS) 51/3

Rotations: Heavy 1/0, Medium 27/0, Light 23/3, Total Adds 3, WAEB, WKJJ, KWEB. Heavy: KALE. Medium: WFBR, KLSI, WCCO, KEZR, WRIE, WKYE, WMAZ, WSFL, WAVE, WNAM, WHBC, WMGN, KDUK, KKL, WKNE, WSKI, WPPA, WSKY, WCKQ, WCHV, WZLQ, KTYL, WCIL, KKL, KQSW, KRBS, KMGQ.

PHIL COLLINS "One More Night" (Atlantic) 50/50

Rotations: Heavy 1/1, Medium 15/15, Light 34/34, Total Adds 50, WFBR, WKBW, WRMM, KVIL-FM, 97AIA, WARM98, WLTF, WMJI, WSNY, WOMC, KUDL, KOST, KEZR, V100, WKYE, WPJB, WGY, K106, WMAZ, WLAC-FM, WSFL, WEZS, WAVE, KIOA, WMGN, KBOI, KFI, KWAV, WEIM, WTKO, WKNE, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, KRLB, WKYX, WZLQ, WFFX, KTYL, WJBC, WCIL, KEEZ, KWEB, WBOW, KRNO, KQSW, KMGQ.

JANEY STREET "Under The Clock" (Arista) 49/9

Rotations: Heavy 0/0, Medium 14/1, Light 35/8, Total Adds 9, KVIL-FM, WCCO, KFMB, WICC, WMGN, WTKO, WPPA, WCKQ, KRLB. Medium: WRIE, WMAZ, KRNT, WNNR, WEIM, WSKI, WAHR, WFFX, WCIL, WXUS, KRBS, KMGQ, KALE.

TINA TURNER "Private Dancer" (Capitol) 47/5

Rotations: Heavy 3/0, Medium 23/0, Light 21/5, Total Adds 5, Y97, WOMC, KMGQ, WKGW, KOIL. Heavy: KEZR, WMGN, WEIM. Medium: KLSI, V100, WKYE, WPJB, KEY103, WMAZ, WSFL, KWAV, WSKI, WPPA, WSKY, WCKQ, WCHV, WKYX, WFFX, KTYL, WCIL, KKL, KQSW, KRBS, KALE.

HONEYDRIPPERS "Rockin' At Midnight" (Es Paranza/Atlantic) 46/5

Rotations: Heavy 2/0, Medium 24/1, Light 20/4, Total Adds 5, WRIE, WKJJ, WXUS, KWEB, KFQD. Heavy: KJR, KALE. Medium: WFBR, WKBW, KVIL-FM, KHOW, KEZR, WKYE, WPJB, WAVE, KRNT, KWAV, WNNR, WSKI, WCKQ, WCHV, WKYX, WFFX, KTYL, WJBC, WCIL, KEEZ, KKL, KQSW.

JOHN WAITE "Restless Heart" (EMI America) 43/9

Rotations: Heavy 0/0, Medium 14/2, Light 29/7, Total Adds 9, KFMB, WAEB, WKJJ, WSFL, WMGN, WPPA, WXUS, KKL, KKPL. Medium: WFBR, WMAZ, WNNR, WEIM, WKNE, WSKI, WSKY, WFFX, KTYL, KQSW, KRBS, KALE.

JOHN FOGERTY "The Old Man Down The Road" (WB) 42/3

Rotations: Heavy 7/0, Medium 26/1, Light 9/2, Total Adds 3, Y97, WKJJ, WMHE. Heavy: KEZR, WKYE, WSFL, WAVE, WNAM, KWAV, KKL. Medium: KVIL-FM, KGW, WICC, V100, WEZS, KRNT, WTRX, WENS, KOIL, KDUK, KKUA, WNNR, WEIM, WSKI, WSKY, WCKQ, WAHR, KRLB, WFFX, KTYL, KFSB, KEEZ, KQSW, KALE.

CARS "Why Can't I Have You?" (Elektra) 40/13

Rotations: Heavy 0/0, Medium 10/5, Light 30/8, Total Adds 13, WFBR, WKBW, WSNY, WKYE, KEY103, WKJJ, WMAZ, WMGN, WSKI, WFFX, WCIL, KFSB, KRNO. Medium: WSFL, WNNR, WCKQ, KEEZ, KALE.

KOOL & THE GANG "Misled" (De-Lite/PolyGram) 39/3

Rotations: Heavy 4/0, Medium 23/1, Light 12/2, Total Adds 3, KMGQ, WKJJ, WMHE. Heavy: KEY103, WSKI, WPPA, WCKQ. Medium: KVIL-FM, WSNY, KLSI, KEZR, KJR, V100, WPJB, WMAZ, WSFL, WNAM, WMGN, KWAV, WEIM, KORQ, WSKY, WCHV, KRLB, WKYX, WFFX, KTYL, KKL, KQSW.

BARBARA MANDRELL & LEE GREENWOOD "It Should Have Been Love By Now" (MCA) 37/13

Rotations: Heavy 0/0, Medium 11/1, Light 26/12, Total Adds 13, WFBR, WISN, KFMB, WBT, WBC, WHNN, WNNR, WKNE, KRLB, WJBC, KFSB, KEEZ, WBOW. Medium: WCCO, WMAZ, WRVA, KRNT, KSL, WEIM, WTKO, WSKI, WAHR, KRBS.

ASHFORD & SIMPSON "Solid" (Capitol) 36/9

Rotations: Heavy 7/0, Medium 16/3, Light 13/6, Total Adds 9, Y97, WENS, KORQ, WCHV, WZLQ, WVBS, WXUS, KKL, KRNO. Heavy: 97AIA, 2WD, KMGQ, KOST, KFI, WEIM, WPPA. Medium: WSB-FM, KVIL-FM, WICC, V100, WSFL, WAVE, WNNR, WSKI, KRLB, WKYX, WFFX, KTYL, KQSW.

DURAN DURAN "Save A Prayer" (Capitol) 34/15

Rotations: Heavy 0/0, Medium 9/3, Light 25/12, Total Adds 15, WKBW, WSNY, WCCO, V100, K106, WMAZ, WSFL, WAVE, WPPA, WSKY, WCKQ, WCHV, WZLQ, KKL, KRNO. Medium: WEIM, WSKI, KRLB, WKYX, WCIL, KALE.

SIGNIFICANT ACTION

DON HENLEY "The Boys Of Summer..." (Geffen) 29/4

Rotations: Heavy 12/0, Medium 13/3, Light 4/1, Total Adds 4, Y97, KLSI, KEY103, WMGN. Heavy: B100, KEZR, KJR, WPJB, WHAS, WKJJ, WAVE, KKUA, WSKI, KRLB, KKL, KQSW. Medium: KVIL-FM, 97AIA, WLLT, WLTF, WICC, V100, WTRX, WENS, WKNE, KTYL.

GLENN FREY "The Heat Is On" (MCA) 29/4

Rotations: Heavy 8/0, Medium 15/3, Light 6/1, Total Adds 5, B100, WMGN, WSKY, KFSB. Heavy: KMGQ, KEZR, WKJJ, WSFL, WENS, WPPA, WCKQ, KRLB. Medium: KVIL-FM, 2WD, V100, WPJB, WRKA, WAVE, WCHV, KTYL, KEEZ, KKL, KQSW, KALE.

DAVID LEE ROTH "California Girls" (WB) 28/8

Rotations: Heavy 2/1, Medium 11/2, Light 15/4, Total Adds 8, WSNY, WKJJ, WSFL, WEZS, WNNR, WCKQ, WKYX, KEEZ. Heavy: WPJB. Medium: KVIL-FM, 97AIA, KMGQ, WENS, WMHE, KWAV, WPPA, WSKY, WJON.

CHERYL LYNN "At Last You're Mine" (Private I/CBS) 25/23

Rotations: Heavy 0/0, Medium 1/0, Light 24/23, Total Adds 23, WNAM, WTRX, WHNN, WNNR, WEIM, WTKO, WKNE, WSKI, KORQ, WSKY, WCHV, WGSV, WAGE, WKYX, WZLQ, KTYL, WVBS, WCIL, KEEZ, WJON, KQSW, KRBS, KMGQ. Medium: WMAZ.

ALAN GORRIE "Diary Of A Fool" (A&M) 25/22

Rotations: Heavy 0/0, Medium 1/1, Light 24/21, Total Adds 22, WCCO, WMAZ, KOIA, WTRX, WHNN, WNNR, WEIM, WSKI, WSKY, WGSV, WAGE, WZLQ, WFFX, KTYL, WJBC, WCIL, KFSB, KEEZ, WJON, KKL, KQSW, KRBS.

DAN HARTMAN "Second Nature" (MCA) 24/24

Rotations: Heavy 0/0, Medium 2/2, Light 22/22, Total Adds 24, WFBR, WNAM, WTRX, KOIL, WHNN, WNNR, WEIM, WTKO, WKNE, WSKI, WPPA, KORQ, WCKQ, WCHV, WAGE, WKYX, WFFX, KTYL, KFSB, KEEZ, KQSW, KRBS, KMGQ, KALE.

DIANE SCHUUR "New York State Of Mind" (GRP) 22/6

Rotations: Heavy 0/0, Medium 4/1, Light 18/5, Total Adds 6, WRVA, WAVE, WNAM, WHNN, WNNR, WSKI. Medium: WMAZ, WAHR, WCIL.

JERMAINE JACKSON/PIA ZADORA "When The Rain Begins To Fall" (Curb/MCA) 21/10

Rotations: Heavy 0/0, Medium 3/0, Light 18/10, Total Adds 10, K106, WKJJ, WNAM, WTRX, WSKY, WCKQ, WCHV, WAGE, KKL, KALE. Medium: WKYX, KEEZ, KRBS.

DAVID BOWIE & THE PAT METHENY BAND "This Is Not America" (EMI America) 17/14

Rotations: Heavy 0/0, Medium 0/0, Light 17/14, Total Adds 14, WSNY, WCCO, B100, WSFL, WNAM, WTRX, WNNR, WEIM, WPPA, WSKY, KTYL, KFSB, KEEZ, KALE.

EUROGLIDERS "Another Day In The Big World" (Columbia) 17/7

Rotations: Heavy 0/0, Medium 4/1, Light 13/6, Total Adds 7, WGY, WHBC, WTKO, WAGE, WKYX, WCIL, KFSB. Medium: WMAZ, WEIM, KALE.

BILLY OCEAN "Loverboy" (Jive/Arista) 17/3

Rotations: Heavy 3/1, Medium 9/1, Light 5/1, Total Adds 3, WHAS, WKJJ, WNNR. Heavy: WSFL, KTYL. Medium: KVIL-FM, 2WD, KMGQ, V100, WENS, KKUA, WTN, KRLB.

PAUL HARDCASTLE "Rain Forest" (Profile) 14/5

Rotations: Heavy 1/0, Medium 6/2, Light 7/3, Total Adds 5, 97AIA, WHBC, WTRX, KFI, WSKY. Heavy: KOST. Medium: KWAV, WEIM, KTYL, KRNO.

PRINCE "I Would Die 4 U" (WB) 14/2

Rotations: Heavy 3/0, Medium 8/0, Light 3/2, Total Adds 2, V100, WNNR. Heavy: WKJJ, WSFL, WCKQ. Medium: KMGQ, B100, KEZR, WICC, WPJB, WHAS, KRLB, KEEZ.

ROB TRO "Who Do You Love?" (Jamey) 12/7

Rotations: Heavy 0/0, Medium 0/0, Light 12/7, Total Adds 7, WCCO, WKYE, WNNR, KORQ, WCHV, KFSB, KEEZ.

NEW EDITION "Mr. Telephone Man" (MCA) 10/1

Rotations: Heavy 2/0, Medium 5/1, Light 3/0, Total Adds 1, KLSI. Heavy: WCHV, WVBS. Medium: K106, WPPA, KTYL, KKL.

R&R AOR / TRACKS

BREAKERS

Three Weeks	Two Weeks	Last Week	152 AOR REPORTERS			Total	Hot	Medium	Total Adds
1	1	1	1	JOHN FOGERTY/The Old Man Down... (WB)	137-	130-	7=	0-	
14	6	4	2	BRYAN ADAMS/Somebody (A&M)	136-	118+	18-	1-	
9	3	2	3	DAVID LEE ROTH/California Girls (WB)	134-	120+	14-	0-	
-	14	6	4	JOURNEY/Only The Young (Geffen)	139+	110+	28-	3-	
			DEBUT	5 MICK JAGGER/Just Another Night (Columbia)	147	84	45	146	
7	5	5	6	DON HENLEY/Sunset Grill (Geffen)	132-	94+	38-	1-	
8	4	3	7	GLENN FREY/The Heat Is On (MCA)	131-	106-	24-	1-	
31	19	10	8	JOHN FOGERTY/Rock And Roll Girls (WB)	131+	71+	59-	8-	
-	-	21	9	THE FIRM/Radioactive (Atlantic)	144+	51+	86+	36-	
10	10	8	10	JULIAN LENNON/Too Late For Goodbyes (Atlantic)	119-	85+	34-	0-	
11	11	9	11	REO SPEEDWAGON/Can't Fight This Feeling (Epic)	115-	96=	19-	1-	
22	16	12	12	FOREIGNER/That Was Yesterday (Atlantic)	119+	71+	48-	8-	
15	17	14	13	SURVIVOR/High On You (Scotti Bros./CBS)	114+	78+	36-	3-	
13	12	11	14	DEEP PURPLE/Knocking At Your Back... (Mercury/PG)	118-	57-	61-	0-	
			DEBUT	15 PHIL COLLINS/One More Night (Atlantic)	130	48	69	130	
-	-	30	16	D. BOWIE w/P. METHENY/This Is Not... (EMI America)	131+	28+	96+	33-	
-	34	23	17	CARS/Why Can't I Have You (Elektra)	119+	34+	84+	15-	
-	29	20	18	LRB/Playing To Win (Capitol)	129+	18+	106+	9-	
42	36	28	19	DON HENLEY/All She Wants To Do Is Dance(Geffen)	102+	55+	42-	21-	
24	21	17	20	PAT BENATAR/Ooh Ooh Song (Chrysalis)	107-	51+	56-	0-	
2	2	7	21	FOREIGNER/I Want To Know What Love Is (Atlantic)	84-	76-	8+	0=	
6	9	13	22	GIUFFRIA/Call To The Heart (Camel/MCA)	82-	53-	29-	0=	
12	15	19	23	JOHN PARR/Naughty Naughty (Atlantic)	78-	45=	33-	0-	
			DEBUT	24 ALAN PARSONS PROJECT/Let's Talk About... (Arista)	113	8	78	113	
3	8	16	25	DON HENLEY/The Boys Of Summer (Geffen)	69-	60-	9+	0=	
34	28	27	26	G. THOROGOOD & THE.../Gear Jammer (EMI America)	101-	8+	93-	4-	
19	20	22	27	AUTOGRAPH/Turn Up The Radio (RCA)	87-	24-	63-	0-	
4	7	15	28	PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)	74-	48-	25+	1=	
25	25	24	29	TWISTED SISTER/The Price (Atlantic)	86-	11=	74-	2-	
27	26	25	30	ROGER HODGSON/In Jeopardy (A&M)	89-	15-	74-	4-	
43	41	33	31	KINKS/Living On A Thin Line (Arista)	77+	26=	51+	13=	
-	57	38	32	JOHN WAITE/Restless Heart (EMI America)	86+	11+	70+	18-	
54	42	34	33	MARTIN BRILEY/Dangerous Moments (Mercury/PG)	87+	7+	80+	7-	
5	13	18	34	KINKS/Do It Again (Arista)	61-	37-	24-	0-	
21	24	29	35	BRYAN ADAMS/It's Only Love (A&M)	61-	32-	29-	3+	
28	27	31	36	DOKKEN/Just Got Lucky (Elektra)	73-	11+	62-	3-	
-	-	51	37	CARS/Breakaway (Elektra)	60+	20+	36+	23-	
-	52	41	38	SCANDAL f/PATTY SMYTH/Beat Of A... (Columbia)	64+	14+	45+	8-	
-	58	43	39	TRIUMPH/Follow Your Heart (MCA)	61+	10-	48+	10-	
17	22	32	40	DEEP PURPLE/Perfect Strangers (Mercury/PG)	45-	27-	18-	1=	
39	38	36	41	GENERAL PUBLIC/Tenderness (IRS/A&M)	55-	22=	31-	3-	
-	-	49	42	ROMAN HOLLIDAY/One Foot Back In... (Jive/Arista)	65+	2-	59+	15-	
18	18	26	43	B. COCKBURN/If I Had A Rocket... (Gold Mtn./A&M)	56-	15-	41-	1=	
37	37	35	44	HALL & OATES/Method Of Modern Love (RCA)	48-	33-	15-	1-	
			DEBUT	45 DAVID LEE ROTH/Easy Street (WB)	44	21	19	43	
59	51	50	46	FRANKIE GOES TO HOLLYWOOD/Relax (ZTT/Island)	49+	15+	34+	6-	
			DEBUT	47 GIUFFRIA/Do Me Right (Camel/MCA)	48+	12+	33+	17+	
49	45	45	48	ANGEL CITY/Underground (MCA)	51-	2+	47-	2-	
			DEBUT	49 DONNIE IRIS/Injured In The Game Of Love (HME/CBS)	58+	3+	38+	25+	
-	-	53	50	ROBIN GEORGE/Heartline (Bronze/Island)	53+	5+	41+	12-	
			DEBUT	51 DURAN DURAN/Save A Prayer (Capitol)	54+	9+	39+	29=	
20	32	39	52	BRYAN ADAMS/Run To You (A&M)	33-	26-	7+	0=	
32	31	37	53	MOLLY HATCHET/Stone In Your Heart (Epic)	39-	8-	31-	0-	
38	40	48	54	HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)	34-	13-	21+	1-	
23	30	46	55	LOS LOBOS/Don't Worry Baby (Slash/WB)	36-	10-	26-	1-	
16	23	40	56	TRIUMPH/Spellbound (MCA)	30-	12-	18-	2+	
26	33	44	57	PAT BENATAR/Diamond Field (Chrysalis)	32-	13-	18-	1+	
			DEBUT	58 BRUCE SPRINGSTEEN/I'm On Fire (Columbia)	29+	14+	14+	8-	
			DEBUT	59 SIMPLE MINDS/Don't You (Forget About Me) (A&M)	44	5	17	42	
60	48	52	60	STEVE PERRY/Foolish Heart (Columbia)	34-	8-	26-	3=	

MICK JAGGER
Just Another Night (Columbia)
97% of our reporters on it. 147/146 including adds at: WDVE, KLOL, WEBN, WMMS, KAZY, KGB. Debuts at #5 on the Tracks chart.

PHIL COLLINS
One More Night (Atlantic)
86% of our reporters on it. 130/130 including adds at: WIYY, WMMR, WKLS, KTXQ, WLUP, WXRT, KLOS. Debuts at #15 on the Tracks chart.

ALAN PARSONS PROJECT
Let's Talk About Me (Arista)
74% of our reporters on it. 113/113 including adds at: WIYY, KKCI, KLOS, KDKB, KFOG, KOME. Debuts at #24 on the Tracks chart.

JOHN WAITE
Restless Heart (EMI America)
57% of our reporters on it. 86/18 including adds at: WBAB, WKLS, WNOR, KBCO, WOOS, KATT. Moves 38-32 on the Tracks chart.

KINKS
Living On A Thin Line (Arista)
51% of our reporters on it. 77/13 including adds at: WMMR, WYSP, KLOS, KGON, KKDJ. Moves 33-31 on the Tracks chart.

NEW & ACTIVE

- DWIGHT TWILLEY "Keep On Working" (Private I/CBS) 38/8 (38/23)**
Adds: WSHE, KLOS, KLB, WOOS, KFMG, WIZN, WZZQ, KOZZ. Hots: 1 KRQU. Mediums: 36 include WHJY, KTXQ, WQFM, KOME, WZZO, KLAQ, WRXL, WIOB, KATT.
- SPANOS "I'd Lie To You For Your Love" (Epic) 37/24 (16/16)**
Adds include WBAB, KTXQ, WNOR, WAQY, WAQX, WOOS, KRSP. Hots: 0. Mediums: 27 include WDVE, WHJY, KZEW, KSHE, KUPD, WCCC, WHCN, WAAF, KLB, KLAQ, KISS.
- ELLIOT EASTON "Wearing Down Like A Wheel" (Elektra) 32/32 (0/0)**
Adds include WBCN, KGB, WAQY, KLB, KLAQ, KKDJ, KPOI. Hots: 0. Mediums: 16 include WHJY, KTXQ, WXRT, KUPD, WCCC, WAAF, WTUE.
- LOUDNESS "Crazy Nights" (Atco) 32/8 (25/6)**
Adds: KTXQ, WRCN, WAAF, KQDS, WKKE, KMOD, KEZE, KRQU. Hots: 0. Mediums: 28 include WBAB, WHJY, KLOS, KMET, WEZX, WOUR, KLAQ, WIMZ, WKQQ, KISS, KICT, KFMG, KWXL.
- LOS LOBOS "Will The Wolf Survive?" (Slash/WB) 29/15 (13/4)**
Adds include WSHE, KNCN, WGIR, WRUF, KFMX, KLYV. Hots: 9 KBCO, KAZY, 91X, KQAK, CHEZ, WLAV, WIZN, WCPZ, KTCL. Mediums: 15 include WXRT, WAAF, KLAQ.
- JOHN HIATT "The Usual" (Geffen) 28/8 (22/9)**
Adds: WHJY, KYYS, KZOK, WDHA, WLAV, WQBK, WXCX, WXQR. Hots: 3 CITI, KILO, KSPN. Mediums: 23 include KROQ, KGB, WAAF, KLB, WAPL, KKDJ, KEZE.
- JOHN HUNTER "Tragedy" (Private I/CBS) 27/3 (29/2)**
Adds: WLUP, KSHE, CFOX. Hots: 5 WMMS, WIMZ, WIOB, CITI, KSPN. Mediums: 22 include WMMR, KBCO, WKLC, WCMF, WKQQ.
- TOTO "Holyanna" (Columbia) 26/10 (15/9)**
Adds include WMMS, WHEB, WCMF, WRXL, WIOB, WWCT. Hots: 5 WPDH, WTKX, WBYG, WCPZ, KFMF. Mediums: 18 include WBCN, KSHE, KGGO, WWWV.
- WIDOW "Bitch" (CBS Associated) 23/11 (12/8)**
Adds include KZEW, KYYS, KGON, KZAP, KNCN, KILO. Hots: 0. Mediums: 18 include WIYY, WDVE, KISW, KZEL.
- JOHN FOGERTY "I Saw It On T.V." (WB) 23/1 (24/7)**
Adds: WKLS. Hots: 12 include WMMR, KTXQ, WXRT, KUPD, WIOZ, KILO. Mediums: 11 include WBAB, KYYS, KZAP, WOOS, KQDS, KEZO.
- JOHN FOGERTY "Centerfield" (WB) 21/1 (22/5)**
Adds: CITI. Hots: 11 include KAZY, KMET, WCCC, WHCN, WAQY. Mediums: 10 include KLOL, WMMS, KYYS, WPYX, WAAF, KEZO.
- TRIUMPH "Killing Time" (MCA) 20/4 (15/12)**
Adds: WHCN, KLAQ, KXZL, KLPX. Hots: 3 WFYV, WLVO, KKDJ. Mediums: 16 include WDVE, KTXQ, KYYS, WPYX, WAAF, WKDF, WTUE, KEZO, KICT, KOMP.
- WHAMI "Careless Whisper" (Columbia) 20/2 (20/3)**
Adds: WIOB, KGGO. Hots: 11 include WLUP, WMMS, WKLC, WYDD, KMJX. Mediums: 8 include KKCI, WDHA, WCKN.
- GARY O' "Shades Of '45" (RCA) 19/12 (8/2)**
Adds include WHJY, KISW, KLAQ, WWWV. Hots: 1 WISN. Mediums: 11 include KTXQ, KLOL, KLB, KILO.
- JOHN PARR "Magical" (Atlantic) 18/10 (8/4)**
Adds include KZEW, KSRR, KISW, WOUR, WDIZ, KISS, KATT. Hots: 3 include WHJY, WLVO. Mediums: 14 include WIYY, WDVE, WAAF, KLB, KFMG.
- PHIL COLLINS "Man With A Horn" (Import) 18/7 (12/9)**
Adds: WBAB, WYNF, WCMF, WKDF, CITI, WQBK, WGIR. Hots: 7 include WIYY, WMMR, WXRT, WRIF. Mediums: 11 include WDVE, KORS, WWCK, KATT.
- FLASH AND THE PAN "Midnight Man" (Epic) 17/5 (15/9)**
Adds: 91X, KMBY, KLPX, WWWV, KFMF. Hots: 3 WLIR, WCPZ, KRQU. Mediums: 12 include KBCO, KQAK, KNCN.
- BILLY JOEL "Keeping The Faith" (Columbia) 17/2 (17/5)**
Adds: WPLR, WPDH. Hots: 5 include WDHA, WIOB, WRKI, WHMD. Mediums: 12 include WBCN, WMMS, KLAQ, KGGO.
- RATT "You Think You're Tough" (Atlantic) 17/1 (16/6)**
Adds: WPLR. Hots: 0. Mediums: 16 include WHJY, KSRR, WQFM, KGB, KISW, WAQX, KISS.
- KEEL "The Right To Rock" (Gold Mtn./A&M) 16/4 (16/6)**
Adds: WTUE, KFMG, KUFO, WZZQ. Hots: 1 KLOS. Mediums: 14 include WHJY, KZEW, KLOL, WQFM, WAAF.
- ERIC CARMEN "I Wanna Hear It From Your Lips" (Geffen) 16/3 (13/3)**
Adds: WHEB, WPDH, WIOB. Hots: 4 WMMS, WBYG, KSPN, KRQU. Mediums: 10 include KAZY, WIMZ, KGGO, KLYV.
- AUTOGRAPH "My Girlfriend's Boyfriend Isn't Me" (RCA) 15/5 (10/4)**
Adds: WPLR, KISS, WSKS, KWXL, KWHL. Hots: 2 WAQX, WKQQ. Mediums: 11 include WDVE, WEBN, WOUR, WKDF.
- EUROGLIDERS "Another Day In The World" (Columbia) 15/2 (14/2)**
Adds: WPLR, WPDH. Hots: 1 KBCO. Mediums: 13 include WBCN, WBAB, WXRT, WMMS, WWWV.

MOST ADDED

- MICK JAGGER (146)
Just Another Night (Columbia)
- PHIL COLLINS (130)
One More Night (Atlantic)
- ALAN PARSONS PROJECT (113)
Let's Talk About Me (Arista)
- DAVID LEE ROTH (43)
Easy Street (WB)
- SIMPLE MINDS (42)
Don't You (Forget About Me) (A&M)

MOST HOTS

- JOHN FOGERTY (130)
The Old Man Down The Road (WB)
- DAVID LEE ROTH (120)
California Girls (WB)
- BRYAN ADAMS (118)
Somebody (A&M)
- JOURNEY (110)
Only The Young (Geffen)
- GLENN FREY (106)
The Heat Is On (MCA)

TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

EPIC'S PRIORITY ACTIVITIES

- ✓ Congratulate George Harris on his move to KMET
- ✓ Welcome radio to Superstars Convention, Miami
- ✓ Congratulate WDVE on 15 great years of rock and roll

Another great week at AOR

- ✓ **REO SPEEDWAGON "Wheels Are Turnin'"**
Featuring "Can't Fight This Feeling" 

- ✓ **SURVIVOR "Vital Signs"**
Featuring "High On You"  

- ✓ **HEAVENLY BODIES** Featuring
DWIGHT TWILLEY "Keep On Working"
Adds include WSHE, KLOS, KLBJ, WOOS, KFMG,
WIZN, WZZQ, KOZZ

and

TUBES "Out Of Control" 

- ✓ **SPANOS "Looks Like Trouble"** This Week's #1
Most Added Album
Featuring "I'd Lie To You For Your Love"
24 adds, including WBAB, WYSP, KTXQ, WNOR,
KBPI, WDHA, WAQY, WAQX, KRSP 

- ✓ **FLASH AND THE PAN "Midnight Man"**
AOR NEW & ACTIVE 

- ✓ **WIDOW "Gone Too Far"**
Featuring "Bitch" with adds at KZEW, KYYS,
KGON, KZAP, KZOK, KNCN, and more 

- ✓ **STRANGLERS "Skin Deep"**
Now on at KBCO, KCAL, 91X, KQAK, WPDH,
KNCN, and more 

R&R

AOR / ALBUMS

Three Weeks Last
Weeks Weeks Week

February 1, 1985

152 AOR REPORTERS

Total Hot Medium Adds All
Reports Rotation Rotation Rotations

Three Weeks Last Weeks Weeks Week	Rank	Artist/Album (Label)	152 AOR REPORTERS	Total Reports	Hot Rotation	Medium Rotation	Adds All Rotations
4 1 1	1	JOHN FOGERTY/Centerfield (WB)	"Old Man" (137) "Rock And Roll" (131)	150	145+	5-	0-
1 2 2	2	DON HENLEY/Building The Perfect Beast (Geffen)	"Sunset Grill" (132) "All She Wants" (102) "Boys" (69)	147	131-	16+	0-
3 4 4	3	BRYAN ADAMS/Reckless (A&M)	"Somebody" (136) "It's Only Love" (61) "Run" (33)	144	132+	12-	0=
2 3 3	4	FOREIGNER/Agent Provocateur (Atlantic)	"Yesterday" (119) "I Want" (84) "Tooth" (24)	141	117-	24+	0-
DEBUT	5	DAVID LEE ROTH/Crazy From The Heat (WB)	"California Girls" (134) "Street" (44) "Gigolo" (10)	140	121	19	0
9 5 5	6	BEVERLY HILLS COP/Soundtrack (MCA)	"The Heat Is On" (131)	132	107-	24-	1-
10 10 6	7	REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"Can't Fight" (115)	121	100=	21-	1-
12 12 7	8	JULIAN LENNON/Valotte (Atlantic)	"Too Late" (119) "O.K. For You" (10)	124	88+	36-	0-
8 7 8	9	DEEP PURPLE/Perfect Strangers (Mercury/PG)	"Knocking" (118) "Perfect" (45) "Nobody's" (10)	130	66-	64=	0=
15 14 12	10	SURVIVOR/Vital Signs (Scotti Bros./CBS)	"High On You" (114)	120+	78+	42-	0-
11 11 10	11	PAT BENATAR/Tropico (Chrysalis)	"Ooh Ooh Song" (107) "Diamond" (32) "Belong" (15)	128	62-	65=	1=
5 6 9	12	KINKS/Word Of Mouth (Arista)	"Living" (77) "Do It Again" (61)	116	53-	63+	5+
7 8 11	13	GIUFFRIA/Giuffria (Camel/MCA)	"Call" (82) "Do Me Right" (48)	109	57-	49+	4+
- 26 17	14	CARS/Heartbeat City (Elektra)	"Why Can't I Have You" (119)	122+	35+	86+	13-
13 13 14	15	JOHN PARR/John Parr (Atlantic)	"Naughty Naughty" (78) "Magical" (18)	93	47+	46-	5-
DEBUT	16	LRB/Playing To Win (Capitol)	"Playing To Win" (129)	129	18	106	9
14 15 15	17	TRIUMPH/Thunder Seven (MCA)	"Follow" (61) "Spellbound" (30) "Killing" (20)	102	26-	73-	4-
16 17 16	18	AUTOGRAPH/Sign In Please (RCA)	"Turn Up The Radio" (87) "My Girlfriend's" (15)	98	26-	71-	2-
DEBUT	19	GEORGE THOROGOOD & THE.../Maverick (EMI America)	"Gear Jammer" (101) "I Drink Alone" (11)	107	8	98	8
19 19 18	20	ROGER HODGSON/In The Eye Of The Storm (A&M)	"In Jeopardy" (89) "Had A Dream" (11)	95	20-	75-	4-
6 9 13	21	PHILIP BAILEY/Chinese Walls (Columbia)	"Easy Lover" (74)	77	50-	26+	1=
24 20 20	22	TWISTED SISTER/Stay Hungry (Atlantic)	"The Price" (86)	87	12=	74-	2-
- 38 30	23	JOHN WAITE/No Brakes (EMI America)	"Restless Heart" (86)	86+	11+	70+	18-
- 30 24	24	MARTIN BRILEY/Dangerous Moments (Mercury/PG)	"Dangerous" (87)	87+	7+	80+	7-
21 22 22	25	HALL & OATES/Big Bam Boom (RCA)	"Method" (48) "Bank On Your Love" (28)	66	36-	30-	1-
23 21 21	26	DOKKEN/Tooth And Nail (Elektra)	"Just Got Lucky" (73)	74	11=	63-	3-
27 29 28	27	FRANKIE GOES TO.../Welcome To The... (ZTT/Island)	"Relax" (49)	61+	22+	39+	6-
- 35 29	28	SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	"Beat Of A Heart" (64)	66+	15+	46+	9-
29 28 25	29	GENERAL PUBLIC/All The Rage (IRS/A&M)	"Tenderness" (55)	59	26=	31-	3-
18 18 23	30	U2/The Unforgettable Fire (Island)	"Wire" (27) "Unforgettable" (21) "Homecoming" (14)	54	19-	34-	3+
20 24 27	31	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"I'm On Fire" (29) "Born In The U.S.A." (18)	50	23-	26-	5+
17 16 19	32	BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M)	"Rocket Launcher" (56)	56	15-	41-	0-
22 23 31	33	LOS LOBOS/How Will The Wolf Survive? (Slash/WB)	"Don't Worry Baby" (36) "Will The Wolf" (29)	54	16=	34-	7+
- - 34	34	ROBIN GEORGE/Dangerous Music (Bronze/Island)	"Heartline" (53)	56+	5+	44+	12-
25 27 32	35	HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	"Rockin' " (34)	41	19-	22-	1-
35 33 33	36	ANGEL CITY/Two Minute Warning (MCA)	"Underground" (51)	51	3+	46-	2-
DEBUT	37	DURAN DURAN/Arena (Capitol)	"Save A Prayer" (54)	57+	9+	42+	26-
DEBUT	38	JOHN HIATT/Warming Up To The Ice Age (Geffen)	"The Usual" (28)	44+	8=	33+	9-
26 25 26	39	MOLLY HATCHET/The Deed Is Done (Epic)	"Stone" (39)	40	8-	32-	0=
- - 38	40	HEAVENLY BODIES/Soundtrack (Private I/CBS)	"Keep On Working" (38)	43	1=	42+	7-

HUNGER

THE FIRST SINGLE
COILED AND READY TO STRIKE AOR RADIO: FEBRUARY 1

Produced by Spencer Proffer for Pasha
Production Associate: Carmine Appice

Capitol

BREAKERS

DAVID LEE ROTH
Crazy From The Heat (WB)
92% of our reporters on it. 140/0. Debuts at #5 on the Albums chart.

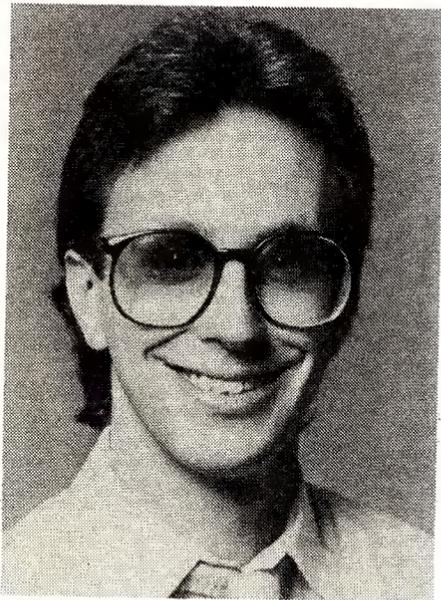
LRB
Playing To Win (Capitol)
85% of our reporters on it. 129/9 including adds at: WYSP, KLOL, KISW, WZZO, CHEZ, WAQY, KLBJ, KPOI. Debuts at #16 on the Albums chart.

GEORGE THOROGOOD & THE DESTROYERS
Maverick (EMI America)
70% of our reporters on it. 107/8 with adds at: WSHE, KZAP, 91X, KOME, KZOK, WHCN, CHEZ, KLBJ. Debuts at #19 on the Albums chart.

TRACKS — Track airplay data for songs from all configurations, including albums, EPs and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are **BOLDED**. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

ACTIVES IN RADIO



SCOTT JAMESON
KAZY/Denver, CO

"I look forward to finding out what the AIR tracks will be each week. Not only do they help me get a jump at new music at KAZY, but it's exciting knowing programmers across the nation are waiting each week with the same anticipation, and listening to the same music as myself. I'd be lying if I said I'm not competing with my peers. After all, to win the Mercedes I need to be one step ahead of the rest."



BILL TAYLOR
WBYG/Kankakee, IL

"I know that it's beginning to be a cliché, but AIR encourages me to listen to albums, that I may have overlooked in their first week of release. AIR not only keeps me honest, but keeps my station sounding fresher by insuring that we are first on records that non-AIR stations may have missed."

**AIR . . . The fastest, most reliable tool for getting radio to listen to music.
 Call Alan Smith at (301) 964-5544 for more information.**

WEEK #17

AIR Priorities

WEEK #17

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, February 7, 1985.

	TITLE/CUTS	ARTIST	LABEL
AOR	MAVERICK "Long Gone" "Memphis"	GEORGE THOROGOOD	EMI/AMERICA
	STRANGE BEHAVIOR "Shades Of '45"	GARY O'	RCA

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, February 6, 1985.

	TITLE	ARTIST	LABEL
CHR	AIR MYSTERY RECORD #1	*****	*****
	LET'S TALK ABOUT ME	ALAN PARSONS PROJECT	ARISTA
	GIMME, GIMME, GIMME	NARADA MICHAEL WALDEN	WARNER BROS.
	HOLYANNA	TOTO	COLUMBIA
	BONGO BONGO	STEVE MILLER BAND	CAPITOL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

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AIR

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WHEELS GO

Chrysalis
Cassette, Records & Compact Discs

AOR / ALBUMS

MOST ADDED

SPANOS (27)
Looks Like Trouble (Epic)
DURAN DURAN (26)
Arena (Capitol)
JOHN WAITE (18)
No Brakes (EMI America)
CARS (13)
Heartbeat City (Elektra)
WIDOW (12)
Gone Too Far (CBS Assoc.)
GARY O' (12)
Strange Behavior (RCA)
ROBIN GEORGE (12)
Dangerous Music (Bronze/Island)

MOST HOTS

JOHN FOGERTY (145)
Centerfield (WB)
BRYAN ADAMS (132)
Reckless (A&M)
DON HENLEY (131)
Building The Perfect Beast (Geffen)
DAVID LEE ROTH (121)
Crazy From The Heat (WB)
FOREIGNER (117)
Agent Provocateur (Atlantic)
BEVERLY HILLS COP (107)
Soundtrack (MCA)
REO SPEEDWAGON (100)
Wheels Are Turnin' (Epic)

NEW & ACTIVE

- SPANOS /Looks Like Trouble (Epic) 41/27 (17/17)**
Adds include WBAB, WYSP, KTXQ, WAQY, KFMG, KRSP, WWWV. Hots: 0. Mediums: 30 include WDVE, KZEW, KSHE, KGB, KLAQ.
- TOTO/Isolation (Columbia) 39/9 (33/5)**
Adds: WMMS, WHEN, WCMF, WAQY, WRXL, WIQB, WWCT, KUFO, KRQU, KOZZ. Hots: 9 include WPDH, WTKX, WSKS, WLAV, K97. Mediums: 27 include WBCN, KSRR, WRIF, KSHE, KFOG, WAAF.
- LOUDNESS/Thunder In The East (Atco) 32/8 (0/0)**
Adds: KTXQ, WRCN, WAAF, KQDS, KMOD, KEZE, KRQU. Hots: 0. Mediums: 28 include WBAB, KLOS, KMET, WIMZ, KISS, KICT.
- JOHN HUNTER/Famous At Night (Private I/CBS) 28/3 (30/2)**
Adds: WLUP, KSHE, CFOX. Hots: 5 WMMS, WIMZ, WIQB, CITI, KSPN. Mediums: 23 include WMMR, WXRT, KBCO, WWWV, WRUF, KLYV.
- WIDOW/Gone Too Far (CBS Associated) 24/12 (12/8)**
Adds include KZEW, KYYS, KGON, KZAP, KZOK, WRCN, WPDH, KNCN, KILO. Hots: 0. Mediums: 16 include WYY, WDVE, WHJY, KISW, WPYX, KZEL, KEZE.
- FLASH AND THE PAN/Early Morning Wake Up (Epic) 22/7 (18/11)**
Adds: WDVE, CHUM, 91X, KMBY, KLPX, WWWV, KFMF. Hots: 3 WLIR, WCPZ, KRQU. Mediums: 16 include WXRT, KBCO, KAZY, KNCN.
- WHAMI/Make It Big (Columbia) 22/2 (22/2)**
Adds: WIQB, KGGO. Hots: 11 include WLUP, WMMS, WKLC, KMJX, KLYV. Mediums: 10 include KINK, WCKN, WBLM.
- GARY O'/Strange Behavior (RCA) 19/12 (8/2)**
Adds include WHJY, WKLS, KTXQ, KISW, WCMF, KLAQ. Hots: 1 WIZN. Mediums: 11 include KLOL, KLBK, KILO.
- ERIC CARMEN/Eric Carmen (Geffen) 18/3 (15/3)**
Adds: WHEB, WPDH, WIQB. Hots: 4 WMMS, WBYG, KSPN, KRQU. Mediums: 12 include KAZY, KBPI, KLAQ, WIMZ, KGGO.
- RATT/Ratt (Atlantic) 18/1 (17/7)**
Adds: WPLR. Hots: 1 WRIF. Mediums: 16 include WHJY, KSRR, WQFM, KGB, KISW, KISS, KEZE.
- KEEL/The Right To Rock (Gold Mtn./A&M) 17/4 (16/5)**
Adds: WIMZ, WTUE, KFMG, WZZQ. Hots: 1 KLOS. Mediums: 14 include WHJY, KZEW, KLOL, WQFM, WAAF, KLAQ, KISS.
- BILLY JOEL/An Innocent Man (Columbia) 17/2 (17/5)**
Adds: WPLR, WPDH. Hots: 5 include WDHA, WIQB, WRKI, WHMD. Mediums: 12 include WBCN, WMMS, KLAQ, KLYV.
- BRONSKI BEAT/The Age Of Consent (MCA) 16/0 (14/0)**
Adds: 0. Hots: 11 include WBCN, KBCO, KROQ, KOAK, WLIR. Mediums: 5 WXRT, WPDH, WQBK, WIZN, KSPN.
- MADONNA/Like A Virgin (Sire/WB) 15/4 (13/0)**
Adds: WZZO, WHEB, WIMZ, WRDU. Hots: 7 CHUM, WMMS, KCAL, WLIR, KLYV, WBYG, KSPN. Mediums: 6 include KOAK, WYDD, KMJX.
- KIM WILDE/Teases & Dares (MCA) 15/1 (15/5)**
Adds: KTCL. Hots: 3 WLIR, WBYG, KRQU. Mediums: 11 include KCAL, KOAK, WDHA, WCCC, WPDH.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are **BOLDED**. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

AOR BREAKERS — A record is a breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

REGIONAL AOR ACTIVITY



Parallel One

WBAB/Long Island (516) 587-1023
 PD: BOB BICHMAN
 MD: RALPH TORTORA

Not
 DON HENLEY (M)
 JOHN FOGERTY (M)
 FOREIGNER (M)
 DAVID LEE ROTH (M)
 BRYAN ADAMS (M)
 BEVERLY HILLS COP
 RED SPEEDWAGON
 GIUFFRIA

Light Adds
 PHIL COLLINS
 HALL & OATES
 KINKS
 FIRM
 JOHN PARR
 JULIAN LENNON
 GENERAL PUBLIC
 VISION QUEST
 SURVIVOR
 TWISTED SISTER

Medium
 PHILIP BAILEY
 DEEP PURPLE
 PAT BENATAR
 JOHN HENLEY
 U2
 FRANKIE GOES TO...
 FALCON AND THE SHO
 JOHN KIATT
 MARTIN BRILEY
 ROBIN GEORGE
 ROGER HODGSON
 CYNDI LAUPER
 ROMAN HOLIDAY
 LRS
 TRINITY
 EUROGLIDERS
 LONNERS
 GEORGE THOROGOOD
 QUEENSWAYNE
 PHIL COLLINS
 Light Adds
 ASH FORD & STIMPSON
 TINA TURNER
 DEAN DUFAN
 SCANDAL
 PHIL COLLINS
 ROGER HODGSON
 SURVIVOR
 KURT WOLFE
 LUNA
 HOLLY WOODS AND THE
 PARACHUTE CLUB
 DOKKEN
 DOK & THE SLOGS
 ROGER TRUDE
 STRANGE ADVANCE
 GARY O'
 Light Adds
 CARL
 FLASH & THE PAN
 JONAS MEKEL
 ROMAN HOLIDAY

WBCN/Boston (617) 266-1111
 PD: ODDIS
 MD: BOB BRAMES

Not
 JOHN FOGERTY
 KINKS
 BRUCE SPRINGSTEEN
 FOREIGNER
 FALCON AND THE SHO
 JULIAN LENNON
 RED SPEEDWAGON
 GIUFFRIA
 GENERAL PUBLIC
 VISION QUEST
 CYNDI LAUPER
 BRYAN ADAMS
 FRANKIE GOES TO...
 PHILIP BAILEY
 ALPINEVILLE
 BROOKLYN BLUES
 JOHN PARR
 NAILS
 BEVERLY HILLS COP
 TWISTED SISTER
 LOS LOBOS
 IRON MAIDEN
 DON HENLEY
 DEEP PURPLE
 PHIL COLLINS
 SCANDAL
 CARES

Medium
 BILLY JOEL
 U2
 ANGEL CITY
 RONNO VOID
 J. GEILS BAND
 DEL FURGO
 LRS
 DAVID LEE ROTH
 TRINITY
 BRUCE COCKBURN
 JOHN JETT
 HALL & OATES
 DOKKEN
 HONEYFRIPPERS
 ROGER HODGSON
 TRINITY
 DEAN DUFAN
 JOHN CUFFERY
 JOHN PARR
 BIG COUNTRY
 RED SPEEDWAGON
 SURVIVOR
 EUROGLIDERS
 MARTIN BRILEY
 ROMAN HOLIDAY
 FIRM
 NICK JAGGER
 BREAKFAST CLUB
 ELLIOT EASTON
 JOHN KIATT

WYSP/Philadelphia (215) 668-9460
 PD: MICHAEL PICOZZI
 MD: MARK DODIA

Not
 HALL & OATES
 BRYAN ADAMS
 DAVID LEE ROTH
 JOHN PARR
 MICK JAGGER
 DON HENLEY
 DEEP PURPLE
 FOREIGNER
 GEORGE THOROGOOD
 VISION QUEST
 SURVIVOR
 BEVERLY HILLS COP
 PHILIP BAILEY
 PAT BENATAR
 CARL
 FIRM
 NICK JAGGER
 BREAKFAST CLUB
 ELLIOT EASTON
 JOHN KIATT

Light Adds
 PHIL COLLINS
 HALL & OATES
 KINKS
 FIRM
 JOHN PARR
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

Medium
 MARTIN BRILEY
 A DANNY SPANOS
 LRS
 SCANDAL
 AUTOGRAPH
 KINKS
 GENERAL PUBLIC
 DONNIE IRIS
 TWISTED SISTER
 KISS
 U2
 JOHN JETT
 LONNERS
 TRIUMPH
 JOHN HENLEY
 PHILIP BAILEY
 PAT BENATAR
 CARL
 FIRM
 NICK JAGGER
 BREAKFAST CLUB
 ELLIOT EASTON
 JOHN KIATT

WDVE/Pittsburgh (412) 562-5959
 PD: GENE COLLINS
 MD: HERSHEL

Not
 VISION QUEST
 JULIAN LENNON
 BRYAN ADAMS
 MICK JAGGER
 FIRM
 GIUFFRIA (M)
 JOHN FOGERTY (M)
 DEEP PURPLE
 FOREIGNER (M)
 DONNIE IRIS
 DON HENLEY (M)
 SURVIVOR

Medium
 PHIL COLLINS
 FALCON AND THE SHO
 AUTOGRAPH
 ALAN PARSONS
 GEORGE THOROGOOD
 TRINITY
 JOHN PARR
 ROMAN HOLIDAY
 DOKKEN
 PHIL COLLINS
 WIDOW
 CARES
 LRS
 PAT BENATAR
 TWISTED SISTER
 JOHN HENLEY
 JOHN PARR
 DANNY SPANOS
 DAVID LEE ROTH
 STEVE PERRY
 FLASH & THE PAN

WJHY/Providence (401) 438-6110
 PD: RON WENZI
 MD: JEFF RICCIO

Not
 BRYAN ADAMS
 DON HENLEY
 PHILIP BAILEY
 TRINITY
 DEEP PURPLE
 CARES
 JOHN FOGERTY
 DAVID LEE ROTH
 GIUFFRIA
 FIRM
 VISION QUEST
 RED SPEEDWAGON
 BRUCE SPRINGSTEEN
 SURVIVOR
 BEVERLY HILLS COP
 AUTOGRAPH
 JOHN PARR
 ROGER HODGSON
 DOKKEN

Medium
 ROBIN GEORGE
 GEORGE THOROGOOD
 PAT BENATAR
 RMT
 NICK JAGGER
 JOHN HENLEY
 JOHN PARR
 PHIL COLLINS
 NICK JAGGER
 PHILIP BAILEY
 JOHN HENLEY
 LRS
 PHIL COLLINS
 HALL & OATES
 MICK JAGGER
 ELLIOT EASTON
 STEVE PERRY
 FALCON AND THE SHO
 ALAN PARSONS
 U2
 PAT BENATAR
 ROMAN HOLIDAY
 WIDOW
 ARMED SAINT
 NAILS
 FIRM
 KEEL
 LONNERS
 PHILIP BAILEY
 DONNIE IRIS
 BREAKFAST CLUB
 JOHN KIATT
 GARY O'

CHUM-FM/Toronto (416) 926-0688
 PD: NAVE DAVIES
 MD: ROSE WEBSTER

Not
 FOREIGNER
 PHILIP BAILEY
 CHICAGO
 DAVID LEE ROTH
 GIUFFRIA
 PRINCE
 WHAM!
 BROOKLYN BLUES
 BEVERLY HILLS COP
 STEVE PERRY
 CYNDI LAUPER
 DON HENLEY
 CULTURE CLUB
 HONEYFRIPPERS
 JULIAN LENNON
 BILLY OCEAN
 GENERAL PUBLIC
 JOHN FOGERTY (L)
 FRANKIE GOES TO...
 HALL & OATES
 STEVE MILLER
 COREY HART (M)
 KINKS
 MADONNA (M)
 MICK JAGGER
 RED SPEEDWAGON
 VISION QUEST

WMMR/Philadelphia (215) 561-0933
 PD: GEORGE HARRIS
 MD: KEVIN RILEY

Not
 BRUCE SPRINGSTEEN
 BRYAN ADAMS
 FOREIGNER
 PHILIP BAILEY
 DON HENLEY
 PHILIP BAILEY
 DON HENLEY
 JOHN FOGERTY
 DAVID LEE ROTH
 DEEP PURPLE
 PAT BENATAR
 CARES
 VISION QUEST
 FALCON AND THE SHO
 PHIL COLLINS
 PHIL COLLINS
 FIRM
 HALL & OATES
 RED SPEEDWAGON
 TRINITY
 Light Adds
 SURVIVOR
 ROGER HODGSON
 JULIAN LENNON
 HONEYFRIPPERS
 DONNIE IRIS
 CYNDI LAUPER
 BILLY DOOL
 FORTHYTHICS
 JOHN PARR
 GIUFFRIA
 GEORGE THOROGOOD
 PRINCE
 ROY STEWART
 STEVE PERRY
 SCANDAL
 WHAM!
 LET'S ACTIVE
 NAILS
 KISS
 CHESS
 BIG COUNTRY
 DAVID JOHNSON
 XTC
 BLUEBELLS

DC101/Washington, DC (202) 828-9932
 PD: DON DAVIS
 MD: DAVE BROWN

Not
 BRYAN ADAMS (M)
 PAT BENATAR (M)
 FOREIGNER (M)
 JOHN FOGERTY (M)
 RED SPEEDWAGON
 DAVID LEE ROTH
 DON HENLEY (M)
 (FRENCH)

Light Adds
 BRYAN ADAMS (M)
 PAT BENATAR (M)
 FOREIGNER (M)
 JOHN FOGERTY (M)
 RED SPEEDWAGON
 DAVID LEE ROTH
 DON HENLEY (M)
 (FRENCH)

CHOM-FM/Montreal (514) 935-2425
 PD: BOB BRADIE
 MD: BENNET DUFFRENE

Not
 JULIAN LENNON
 BRYAN ADAMS
 TINA TURNER
 PAT BENATAR
 DON HENLEY
 DEEP PURPLE
 VISION QUEST
 JOHN PARR
 PLANET P PROJECT
 BRUCE SPRINGSTEEN
 TWISTED SISTER
 KINKS
 FOREIGNER
 BILLY DOOL
 DAVID LEE ROTH
 JOHN FOGERTY
 TEARS FOR FEARS
 JOHN PARR
 TWISTED SISTER
 SURVIVOR
 DEEP PURPLE
 FALCON AND THE SHO
 TRIUMPH
 A KIM MITCHELL BAND
 CONSIDA
 VISION QUEST
 BRUCE COCKBURN
 LRS
 BEVERLY HILLS COP
 GARY O'
 STRANGE ADVANCE
 FALCON AND THE SHO
 PHILIP BAILEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

WNEW-FM/New York (212) 986-7000
 PD: CHARLIE KENDALL
 ASST. PD: JIM MCKENNAH

Not
 JOHN FOGERTY
 FOREIGNER
 DON HENLEY
 DEEP PURPLE
 PHILIP BAILEY
 PAT BENATAR
 CARES
 VISION QUEST
 SURVIVOR
 BEVERLY HILLS COP
 PHILIP BAILEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 BREAKFAST CLUB
 ELLIOT EASTON
 JOHN KIATT

Light Adds
 PHIL COLLINS
 HALL & OATES
 KINKS
 FIRM
 JOHN PARR
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

WJYY/Baltimore (301) 889-0098
 PD: CHRIS EDDY
 MD: CHRIS EDDY

Not
 BRYAN ADAMS
 JOHN FOGERTY
 DAVID LEE ROTH
 RED SPEEDWAGON
 BEVERLY HILLS COP
 VISION QUEST
 FIRM
 JULIAN LENNON
 JOHN PARR
 PHILIP BAILEY
 BILLY OCEAN
 GIUFFRIA
 ROGER HODGSON
 KINKS
 BRUCE SPRINGSTEEN
 DOKKEN
 ALAN PARSONS
 PHILIP BAILEY
 FALCON AND THE SHO
 JOHN PARR

WYZZ/Baltimore (301) 889-0098
 PD: CHRIS EDDY
 MD: CHRIS EDDY

Not
 BRYAN ADAMS
 JOHN FOGERTY
 DAVID LEE ROTH
 RED SPEEDWAGON
 BEVERLY HILLS COP
 VISION QUEST
 FIRM
 JULIAN LENNON
 JOHN PARR
 PHILIP BAILEY
 BILLY OCEAN
 GIUFFRIA
 ROGER HODGSON
 KINKS
 BRUCE SPRINGSTEEN
 DOKKEN
 ALAN PARSONS
 PHILIP BAILEY
 FALCON AND THE SHO
 JOHN PARR

WLIR/Long Island (516) 485-9200
 PD: DENIS MCKARRA
 MD: LARRY "THE DUCK"

Not
 MADONNA (M)
 GENERAL PUBLIC
 ROMAN HOLIDAY
 BEVERLY HILLS COP
 KIM WILDE
 CARL
 DANNY ELFMAN
 STRANGERS
 A DROP IN THE GRAY
 JOHN JETT
 TALKING HEADS
 BROOKLYN BLUES (M)
 FLASH & THE PAN
 THOMPSON TWINS
 SMITHS

WHCN/Hartford (203) 247-1060
 PD: DANIEL F. HAYDEN
 ASST. PD: BOB BYRNES

Not
 JOHN FOGERTY
 FOREIGNER
 DON HENLEY
 BRYAN ADAMS
 CARES
 DAVID LEE ROTH
 RED SPEEDWAGON
 BEVERLY HILLS COP
 PHILIP BAILEY
 VISION QUEST
 JOHN FOGERTY (M)
 JULIAN LENNON
 BEVERLY HILLS COP
 LRS
 PHILIP BAILEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

WHCF-FM/Portsmouth (603) 436-7300
 PD: JIM RISING
 MD: CHRIS GARRETT

Not
 JOHN FOGERTY (M)
 RED SPEEDWAGON
 SURVIVOR
 BRYAN ADAMS
 PRINCE (L)
 FOREIGNER
 PAT BENATAR
 DEEP PURPLE
 PHILIP BAILEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

WPLR/New Haven (203) 777-6617
 PD: NEAL HIRSKY

Not
 DON HENLEY
 JOHN FOGERTY
 BRYAN ADAMS
 DAVID LEE ROTH
 VISION QUEST
 CARES
 FOREIGNER
 BEVERLY HILLS COP (M)
 RED SPEEDWAGON
 DEEP PURPLE
 MICK JAGGER
 PAT BENATAR
 SURVIVOR
 CARES
 FIRM
 LRS
 JOHN WAITE
 PHILIP BAILEY
 PRINCE
 ROGER HODGSON
 FALCON AND THE SHO
 ROMAN HOLIDAY
 ELLIOT EASTON
 JOHN PARR
 DANNY SPANOS

WCCC-FM/Hartford (203) 233-4426
 PD: DAVID GROSSMAN
 MD: GREG NEVIN

Not
 JOHN FOGERTY
 FOREIGNER
 DON HENLEY
 DEEP PURPLE
 PHILIP BAILEY
 PRINCE
 ROGER HODGSON
 FALCON AND THE SHO
 ROMAN HOLIDAY
 ELLIOT EASTON
 JOHN PARR
 DANNY SPANOS

WPLR/New Haven (203) 777-6617
 PD: NEAL HIRSKY

Not
 DON HENLEY
 JOHN FOGERTY
 BRYAN ADAMS
 DAVID LEE ROTH
 VISION QUEST
 CARES
 FOREIGNER
 BEVERLY HILLS COP (M)
 RED SPEEDWAGON
 DEEP PURPLE
 MICK JAGGER
 PAT BENATAR
 SURVIVOR
 CARES
 FIRM
 LRS
 JOHN WAITE
 PHILIP BAILEY
 PRINCE
 ROGER HODGSON
 FALCON AND THE SHO
 ROMAN HOLIDAY
 ELLIOT EASTON
 JOHN PARR
 DANNY SPANOS

WCMF/Rochester (716) 288-3200
 PD: JOHN LARSON
 ASST. PD: DAVE KANE

Not
 BRYAN ADAMS
 GIUFFRIA
 RED SPEEDWAGON
 JOHN PARR
 DON HENLEY
 DAVID LEE ROTH
 NICK JAGGER
 DEEP PURPLE
 PHILIP BAILEY
 SURVIVOR
 RED SPEEDWAGON
 GIUFFRIA
 FRANKIE GOES TO...
 BEVERLY HILLS COP
 FOREIGNER
 VISION QUEST
 HALL & OATES
 KIM MITCHELL BAND
 TRIUMPH
 AUTOGRAPH
 PAT BENATAR
 JULIAN LENNON
 LRS
 CARES
 FRANKIE GOES TO...
 ROBIN GEORGE
 ALAN PARSONS
 FIRM
 A MICK JAGGER
 TOTO
 ROGER HODGSON
 MICK JAGGER
 JOHN HENLEY
 DEEP PURPLE
 A KINKS
 DONNIE IRIS
 A CARES

WEZK/Scranton (717) 961-1842
 PD: SHANN MATERS

Not
 DAVID LEE ROTH
 DON HENLEY (M)
 RED SPEEDWAGON
 BEVERLY HILLS COP
 PHILIP BAILEY
 VISION QUEST
 JOHN FOGERTY (M)
 BRYAN ADAMS

Medium
 BRUCE COCKBURN
 FOREIGNER
 PAT BENATAR
 KINKS
 PHIL COLLINS
 A MICK JAGGER
 A FIRM
 JOHN WAITE
 CARES
 ROGER HODGSON
 BEVERLY HILLS COP
 DONNIE IRIS
 JOHN KIATT
 DANNY SPANOS
 BREAKFAST CLUB

WHCN/Hartford (203) 247-1060
 PD: DANIEL F. HAYDEN
 ASST. PD: BOB BYRNES

Not
 JOHN FOGERTY
 FOREIGNER
 DON HENLEY
 BRYAN ADAMS
 CARES
 DAVID LEE ROTH
 RED SPEEDWAGON
 BEVERLY HILLS COP
 PHILIP BAILEY
 VISION QUEST
 JOHN FOGERTY (M)
 JULIAN LENNON
 BEVERLY HILLS COP
 LRS
 PHILIP BAILEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

WAQY/Springfield, MA (413) 525-4141
 PD: ROSS MACDONALD

Not
 JOHN FOGERTY
 FOREIGNER
 DON HENLEY
 BRYAN ADAMS
 CARES
 DAVID LEE ROTH
 RED SPEEDWAGON
 BEVERLY HILLS COP
 PHILIP BAILEY
 VISION QUEST
 JOHN FOGERTY (M)
 JULIAN LENNON
 BEVERLY HILLS COP
 LRS
 PHILIP BAILEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

WPDH/Poughkeepsie (914) 471-1500
 PD: STEW SCHMIDT
 MD: PAUL BROOKS

Not
 JOHN FOGERTY (M)
 BRYAN ADAMS
 DAVID LEE ROTH (M)
 BILLY OCEAN
 JOHN PARR
 PHILIP BAILEY
 SURVIVOR
 JULIAN LENNON
 RED SPEEDWAGON
 JOHN FOGERTY (M)
 BEVERLY HILLS COP
 PAT BENATAR
 BRYAN ADAMS
 CARES
 FIRM
 DEEP PURPLE
 DEAN DUFAN
 PHILIP BAILEY
 FRANKIE GOES TO...
 JOHN HENLEY
 JOHN PARR
 PHILIP BAILEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

CHEZ-FM/Ottawa (613) 563-1919
 PD: STEVE COLLIFF
 MD: GREG TORRINGTON

Not
 BRYAN ADAMS
 DON HENLEY
 EUROGLIDERS
 JOHN FOGERTY
 HALL & OATES
 LRS
 PANATHENA CLUB
 DOK & THE SLOGS
 HONEYFRIPPERS
 LOS LOBOS
 U2

WYDD/Pittsburgh (412) 362-2144
 PD: MICHAEL KORECZ
 MD: DAVE SHRODOK

Not
 MICHAEL KORECZ
 RED SPEEDWAGON
 HALL & OATES
 VISION QUEST
 BEVERLY HILLS COP (M)
 PHILIP BAILEY
 DON HENLEY
 DAVID LEE ROTH
 FRANKIE GOES TO...
 SHERA DUSTON
 BRYAN ADAMS
 SURVIVOR

Medium
 MADONNA
 JULIAN LENNON
 GENERAL PUBLIC
 ASH FORD & STIMPSON
 JOHN FOGERTY
 CHICAGO
 STEVE PERRY
 PAT BENATAR
 PHIL COLLINS
 BILLY OCEAN
 MICK JAGGER
 JOHN WAITE
 CARES
 DEEP PURPLE
 EUROGLIDERS
 TINA TURNER
 A DORAN DUFAN
 A FALCON AND THE SHO
 TIME
 FOREIGNER
 A STEVE GEORGE
 ROMAN HOLIDAY
 LOS LOBOS
 HENRIELY BOOIES
 LRS
 MIDNIGHT STAR
 Light Adds
 DONNIE IRIS
 ANTI MOTION

WRCN/Long Island (516) 727-1570
 PD: MARC COPPOLA
 MD: JOHN GRAPPOZZO

Not
 DAVID LEE ROTH
 DON HENLEY
 PAT BENATAR
 BRYAN ADAMS
 FOREIGNER
 JULIAN LENNON
 KINKS (M)
 DEEP PURPLE
 BRUCE SPRINGSTEEN
 TWISTED SISTER
 RED SPEEDWAGON
 JOHN FOGERTY (M)
 GENERAL PUBLIC
 BRUCE COCKBURN
 JOHN PARR
 MICK JAGGER

Medium
 WMAN
 ROMAN HOLIDAY
 FALCON AND THE SHO
 FIRM
 SURVIVOR
 VISION QUEST
 LRS
 BILLY JOEL
 CARES
 VISION QUEST
 U2
 GIUFFRIA
 MARTIN BRILEY
 STEVE PERRY
 PHILIP BAILEY
 TOTO
 HONEYFRIPPERS
 FRANKIE GOES TO...
 ROGER HODGSON
 BEVERLY HILLS COP
 DOKKEN
 IRON MAIDEN
 LOS LOBOS
 KROKIS
 JOHN KIATT
 GEORGE THOROGOOD
 ROBIN GEORGE
 CARES
 A HONEYFRIPPERS
 A JOHN WAITE
 A FRANKIE GOES TO...
 A MARTIN BRILEY
 A BRUCE COCKBURN
 A GEORGE THOROGOOD
 A HENRIELY BOOIES
 A LRS
 A ALAN PARSONS
 A FIRM

WZJZ/Allentown (215) 694-0511
 PD: GENE SCHWAB
 MD: RICK SPAUSAS

Not
 BILLY OCEAN
 RED SPEEDWAGON
 VISION QUEST
 BEVERLY HILLS COP
 PHIL COLLINS
 JULIAN LENNON
 STEVE PERRY
 PHILIP BAILEY
 TOTO
 DEAN DUFAN
 FRANKIE GOES TO...
 ROGER HODGSON
 BEVERLY HILLS COP
 DOKKEN
 IRON MAIDEN
 LOS LOBOS
 KROKIS
 JOHN KIATT
 GEORGE THOROGOOD
 ROBIN GEORGE
 CARES
 A HONEYFRIPPERS
 A JOHN WAITE
 A FRANKIE GOES TO...
 A MARTIN BRILEY
 A BRUCE COCKBURN
 A GEORGE THOROGOOD
 A HENRIELY BOOIES
 A LRS
 A ALAN PARSONS
 A FIRM

WAQX/Syracuse (315) 472-0200
 PD: BO DEVINE
 ASST. PD: AMY DARLMAN

Not
 BRUCE SPRINGSTEEN
 BRUCE SPRINGSTEEN
 BRYAN ADAMS (M)
 PAT BENATAR
 DON HENLEY (M)
 FOREIGNER
 DAVID LEE ROTH (M)
 RED SPEEDWAGON (M)
 JOHN FOGERTY (M)
 BEVERLY HILLS COP
 VISION QUEST
 JOHN PARR
 AUTOGRAPH
 FIRM
 JULIAN LENNON
 PHILIP BAILEY
 PAT BENATAR
 CARES
 PHIL COLLINS
 CARES
 FIRM
 DEEP PURPLE
 DEAN DUFAN
 FOREIGNER
 CARES
 FRANKIE GOES TO...
 JOHN WAITE
 ALAN PARSONS
 DON HENLEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

WKLK/Charleston, WV (304) 722-3308
 PD: JO ROBINSON
 MD: PAUL MCKILLAN

Not
 JOHN FOGERTY (M)
 BRYAN ADAMS
 DAVID LEE ROTH (M)
 BILLY OCEAN
 JOHN PARR
 PHILIP BAILEY
 SURVIVOR
 JULIAN LENNON
 RED SPEEDWAGON
 JOHN FOGERTY (M)
 BEVERLY HILLS COP
 PAT BENATAR
 BRYAN ADAMS
 CARES
 FIRM
 DEEP PURPLE
 DEAN DUFAN
 FOREIGNER
 CARES
 FRANKIE GOES TO...
 JOHN WAITE
 ALAN PARSONS
 DON HENLEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

WPYX/Albany, NY (518) 785-9061
 ASST. PD: BOB WELCH
 MD: ANDY BERD

Not
 VISION QUEST
 FOREIGNER (M)
 JOHN FOGERTY (M)

Planet P Project
 TINA TURNER
 BRYAN ADAMS
 RED SPEEDWAGON
 GENERAL PUBLIC
 RED SPEEDWAGON
 GARY O'
 PHIL COLLINS
 LOS LOBOS
 SURVIVOR
 DAVID LEE ROTH
 PHIL COLLINS
 Medium
 DAVID BOWIE
 FALCON AND THE SHO
 HONEYFRIPPERS
 VISION QUEST
 DONNIE IRIS
 A FIRM
 JOHN WAITE
 CARES
 PRINCE
 DEAN DUFAN
 SURVIVOR
 MICK JAGGER
 PHIL COLLINS
 STEVE PERRY
 AUTOGRAPH
 MARTIN BRILEY
 MICK JAGGER
 TOTO
 DM'S
 TONY SHAW
 JOHN KIATT
 PETER WOLF
 U2
 ARMED SAINT
 MICK JAGGER
 PHILIP BAILEY
 PAT BENATAR
 CARES
 ROMAN HOLIDAY
 ROMEO VOID
 A HENRIELY BOOIES
 A ELLIOT EASTON
 Light Adds
 UTOPIA
 BREAKFAST CLUB
 ALAN PARSONS
 DANNY SPANOS

WABL/Portland, ME (207) 783-2065
 PD: JOE DIAZ
 MD: TOM WELLS

Not
 JOHN FOGERTY (M)
 BEVERLY HILLS COP
 RED SPEEDWAGON
 PAT BENATAR (M)
 DAVID LEE ROTH
 BRYAN ADAMS (M)
 BILLY OCEAN
 SURVIVOR
 PHIL COLLINS
 MICK JAGGER
 DEEP PURPLE
 DON HENLEY (M)
 FOREIGNER (M)
 JULIAN LENNON
 NEARLY
 BRUCE COCKBURN
 HALL & OATES
 TINA TURNER
 GEORGE THOROGOOD
 GENERAL PUBLIC
 FIRM
 PHILIP BAILEY
 VISION QUEST
 A FRANKIE GOES TO...
 A TRINITY
 A CARES
 A ROGER HODGSON
 STEVE PERRY
 FALCON AND THE SHO
 TWISTED SISTER
 GIUFFRIA
 MARTIN BRILEY
 PRINCE
 U2
 KINKS
 ARMED SAINT
 AUTOGRAPH
 CYNDI LAUPER
 JOHN PARR
 DOKKEN
 Light Adds
 DEAN DUFAN
 ROMAN HOLIDAY
 SCORCHERS
 BREAKFAST CLUB
 ALAN PARSONS
 ANGEL CITY

WXC/Sagerstown-Fredrick (301) 733-4500
 PD: KEID BLANKENSHIP
 MD: PAUL MICHAELS

Not
 BEVERLY HILLS COP
 JULIAN LENNON
 FOREIGNER (M)
 HALL & OATES
 SURVIVOR
 BRYAN ADAMS (M)
 GIUFFRIA
 DON HENLEY (M)
 JOHN FOGERTY (M)
 DAVID LEE ROTH (M)
 RED SPEEDWAGON
 PAT BENATAR (M)
 VISION QUEST
 A MICK JAGGER
 SCANDAL
 SURVIVOR
 Medium
 PHILIP BAILEY
 LRS
 JOHN PALMRO
 DONNIE IRIS
 AUTOGRAPH
 GEORGE THOROGOOD
 ERIC CARMEN
 JOHN PARR
 KINKS
 HOLLY HATCHETT
 TONY SHAW
 ROGER HODGSON
 JOHN WAITE
 BIG COUNTRY
 RATT
 FALCON AND THE SHO
 GENERAL PUBLIC
 A ELLIOT EASTON
 A BRUCE COCKBURN
 A JOHN HENLEY
 A JOHN KIATT
 A DANNY SPANOS
 A BREAKFAST CLUB
 A CARES
 A ROBIN GEORGE

WZNB/Burlington (802) 877-6800
 PD: ROGER MAYER
 MD: ARTY LAVIGNE

Not
 JOHN FOGERTY
 DON HENLEY
 FIRM
 MICK JAGGER
 PHILIP BAILEY
 BRYAN ADAMS
 PAT BENATAR
 BRYAN ADAMS
 PAT BENATAR
 CARES
 FIRM
 DEEP PURPLE
 DEAN DUFAN
 FOREIGNER
 CARES
 FRANKIE GOES TO...
 JOHN WAITE
 ALAN PARSONS
 DON HENLEY
 PAT BENATAR
 CARES
 FIRM
 NICK JAGGER
 JULIAN LENNON
 RED SPEEDWAGON
 FALCON AND THE SHO
 JOHN KIATT

WZNB/Burlington (802) 877-6800



MIDWEST (continued)

WEBN/Cincinnati (513) 871-8500

Not Don Henley (M) Foreigner (M) Bryan Adams (M) ...

WLUP/Chicago (312) 440-5270

Not Don Henley (M) Bryan Adams (M) ...

WNMS/Cleveland (216) 781-9667

Not Don Henley (M) Bryan Adams (M) ...

WLVC/Columbus, OH (614) 224-1271

Not Bryan Adams Don Henley ...

WRX/Chicago (312) 777-1700

Not Don Henley (M) Bryan Adams (M) ...

WRIF/Detroit (313) 827-9505

Not Don Henley (M) Bryan Adams (M) ...

WRX/Chicago (312) 777-1700

Not Don Henley (M) Bryan Adams (M) ...

WLZ/Detroit (313) 863-1800

Not Don Henley (M) Bryan Adams (M) ...

Not Billy Ocean Firm John Waite ...

KSHE/St. Louis (314) 842-1111

Not Rick Hall (M) Aert. P.O. Al Hoyer ...

WVAP/Appleton (414) 734-9226

Not Don Henley (M) Bryan Adams (M) ...

WVOT/Toledo (419) 248-3377

Not Don Henley (M) Bryan Adams (M) ...

WVOC/Cantonsville (216) 492-5630

Not Rick Springer (M) Andy Sanderebeck ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

KMOD/Tulsa (918) 684-2810

Not Don Henley (M) Bryan Adams (M) ...

KQDS/Duluth (218) 728-6421

Not Don Henley (M) Bryan Adams (M) ...

WVOT/Toledo (419) 248-3377

Not Don Henley (M) Bryan Adams (M) ...

WVOC/Cantonsville (216) 492-5630

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

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WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

CITI-FM/Winnipeg (204) 786-6181

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

REO SPEEDWAGON STEVE PERRY ...

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

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Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

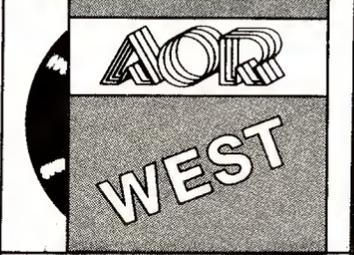
WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

PLAYLISTS — An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation. When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in medium rotation.



Parallel Three

Parallel One

KZAP/Sacramento (916) 925-3700

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

TOTO BRUCE COCKBURN ...

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

WVFC/Minneapolis (612) 545-5601

Not Don Henley (M) Bryan Adams (M) ...

Continued on next page

WEST
Continued from Page 94

Hot Hits
K-PLUW FM
PD: Jeff King
MD: Damien
Seattle

- 1 WHAMI/Careless Whisper
2 PRINCE/I Would Die 4 U
3 FOREIGNER/I Want to Know What L
4 CHICAGO/You're The Inspiratio
5 PHILIP BAILEY/Easy Lover
6 POINTER SISTERS/Neutron Dance
7 HALL & OATES/Method of Modern Love
8 DON HENLEY/The Boys of Summer...
9 BILLY OCEAN/Loverboy
10 MIDNIGHT STAR/Operator
11 STEVE PERRY/Foolish Heart
12 CYNDI LAUPER/Money Changes Everyth
13 HONEYDRIPPERS/Rockin' At Midnight
14 CULTURE CLUB/Mistake No. 3
15 TERESA MARIE/Lovergirl
16 DAVID LEE ROTH/California Girls
17 GIUFFRIA/Call to the Heart
18 KOOL & THE GANG/Misled
19 SHERENA EASTON/Sugar Walls
20 GLENN FREY/The Heat Is On
21 JOHN FOSBURY/The Old Man Down The Hill
22 GENERAL PUBLIC/Tenderness
23 ASHFORD & SIMPSON/Solid
24 FRANKIE GOES TO H/Relax
25 GEORGE HENSON/20/20
26 JOHN FOSBURY/The Old Man Down The Hill
27 STEVIE WONDER/Love Light In Flight
28 CARS/Why Can't I Have You
29 JOURNEY/Only The Young
30 MADONNA/Material Girl
31 JULIAN LENNON/Too Late For Goodbyes
32 ANIMOTION/Obsession
33 NEW EDITION/Mr. Telephone Man
34 BRYAN ADAMS/Somebody
35 MICK JAGGER/Just Another Night
36 AUTOGRAPH/Turn Up The Radio
37 JOHN HUNTER/Tragedy
38 KINGS/Do It Again
39 DURAN DURAN/Save A Prayer
40 PRINCE/Take Me With U

- 30, 35, 40
DAN HARTMAN/Second Nature
BOWIE & METHERNY/This Is Not America
PHIL COLLINS/One More Night
FIRM/Radioactive
GREG PHILLINGSANE/Behind The Mask
JOHN WAITE/Heartless Heart
ROMAN HOLLIDAY/One Foot Back In Your
JEFFREY OSBORNE/The Borderlines
SURVIVOR/High On You
CHAKA KHAN/This Is My Night
ERIC CARPENTIER/Wanna Hear It From
PAT BENATAR/Ooh Ooh Song
BRONSKI BEAT/Small Town Boy
SCANDAL/Beat of A Heart
MADONNA/Material Girl
DURAN DURAN/Save A Prayer
PHIL COLLINS/One More Night
MICK JAGGER/Just Another Night
PRINCE/Take Me With U
BRYAN ADAMS/Somebody
SURVIVOR/High On You
BOWIE & METHERNY/This Is Not America
JEFFREY OSBORNE/The Borderlines
JOHN WAITE/Heartless Heart
CHAKA KHAN/This Is My Night
GENERAL PUBLIC/Tenderness
SCANDAL/Beat of A Heart

Hitradio
KMKJ
Portland
PD: Jon Barry
MD: Steve Naganuma

- 1 PHILIP BAILEY/Easy Lover
2 FOREIGNER/I Want to Know What L
3 WHAMI/Careless Whisper
4 PRINCE/I Would Die 4 U
5 BILLY OCEAN/Loverboy
6 DON HENLEY/The Boys of Summer...
7 HALL & OATES/Method of Modern Love
8 POINTER SISTERS/Neutron Dance
9 DAVID LEE ROTH/California Girls
10 STEVE PERRY/Foolish Heart
11 RED SPEEDWAGON/Can't Fight This...
12 MIDNIGHT STAR/Operator
13 CHICAGO/You're The Inspiratio
14 JACK WAGNER/All I Need
15 STEVIE WONDER/Love Light In Flight
16 JOHN FOSBURY/The Old Man Down The Hill
17 RAY PARKER JR./Jamie
18 KOOL & THE GANG/Misled
19 SHERENA EASTON/Sugar Walls
20 GLENN FREY/The Heat Is On
21 CYNDI LAUPER/Money Changes Everyth
22 BILLY JOEL/Keeping The Faith
23 HONEYDRIPPERS/Rockin' At Midnight
24 JOHN CAFFERY & H/Under Years
25 PAT BENATAR/Ooh Ooh Song
26 TINA TURNER/Private Dancer
27 TERESA MARIE/Lovergirl
28 CULTURE CLUB/Mistake No. 3
29 GIUFFRIA/Call to the Heart
30 NEW EDITION/Mr. Telephone Man
31 JOURNEY/Only The Young
32 JULIAN LENNON/Too Late For Goodbyes
33 FRANKIE GOES TO H/Relax

Hot Hits
in
105KITS
San Francisco
Acting PD: Richard Sands
MD: Craig Roberts

- 1 MADONNA/Like A Virgin
2 WHAMI/Careless Whisper
3 PHILIP BAILEY/Easy Lover
4 JACK WAGNER/All I Need
5 FOREIGNER/I Want to Know What L
6 BRYAN ADAMS/Ran To You
7 DON HENLEY/The Boys of Summer...
8 GLENN FREY/The Heat Is On
9 HALL & OATES/Method of Modern Love
10 CHICAGO/You're The Inspiratio
11 DAVID LEE ROTH/California Girls
12 PRINCE/I Would Die 4 U
13 JOHN FOSBURY/The Old Man Down The Hill
14 TERESA MARIE/Lovergirl
15 SHERENA EASTON/Sugar Walls
16 ASHFORD & SIMPSON/Solid
17 POINTER SISTERS/Neutron Dance
18 JOHN FOSBURY/The Old Man Down The Hill
19 GENERAL PUBLIC/Tenderness
20 GLENN FREY/The Heat Is On
21 JACK WAGNER/All I Need
22 DON HENLEY/The Boys of Summer...
23 ASHFORD & SIMPSON/Solid
24 STEVIE WONDER/Love Light In Flight
25 SHERENA EASTON/Sugar Walls
26 DAVID LEE ROTH/California Girls
27 TIME/Jungle Love
28 NEW EDITION/Mr. Telephone Man
29 HONEYDRIPPERS/Rockin' At Midnight
30 CYNDI LAUPER/Money Changes Everyth
31 STEVE PERRY/Foolish Heart
32 MIDNIGHT STAR/Operator
33 FRANKIE GOES TO H/Relax
34 RAY PARKER JR./Jamie
35 KOOL & THE GANG/Misled
36 MADONNA/Material Girl
37 RED SPEEDWAGON/Can't Fight This...
38 JULIAN LENNON/Too Late For Goodbyes

KS 103FM
HOT HITS!
PD: Dave Parks
San Diego
MD/Assist. PD: Mike Preston

- 1 WHAMI/Careless Whisper
2 PHILIP BAILEY/Easy Lover
3 FOREIGNER/I Want to Know What L
4 PRINCE/I Would Die 4 U
5 CHICAGO/You're The Inspiratio
6 MADONNA/Like A Virgin
7 GENERAL PUBLIC/Tenderness
8 STEVIE WONDER/Love Light In Flight
9 MIDNIGHT STAR/Operator
10 POINTER SISTERS/Neutron Dance
11 BILLY OCEAN/Loverboy
12 STEVE PERRY/Foolish Heart
13 DON HENLEY/The Boys of Summer...
14 HALL & OATES/Method of Modern Love
15 TIME/Jungle Love
16 SHERENA EASTON/Sugar Walls
17 NEW EDITION/Mr. Telephone Man
18 TERESA MARIE/Lovergirl
19 JACK WAGNER/All I Need
20 JERMAINE JACKSON/Do What You Do
21 DAVID LEE ROTH/California Girls
22 ASHFORD & SIMPSON/Solid
23 CULTURE CLUB/Mistake No. 3
24 JOHN FOSBURY/The Old Man Down The Hill
25 KOOL & THE GANG/Misled
26 GLENN FREY/The Heat Is On
27 RAY PARKER JR./Jamie
28 DURAN DURAN/The Wild Boys
29 TINA TURNER/Private Dancer
30 REO SPEEDWAGON/Can't Fight This...
31 MADONNA/Material Girl
32 CYNDI LAUPER/Money Changes Everyth
33 GIUFFRIA/Call to the Heart
34 FRANKIE GOES TO H/Relax
35 CHAKA KHAN/This Is My Night
36 HONEYDRIPPERS/Rockin' At Midnight
37 JULIAN LENNON/Too Late For Goodbyes
38 SURVIVOR/High On You
39 JOURNEY/Only The Young

MUSIC HALL
Denver
PD: Doug Erickson
MD: Gloria Avila

- 1 PHILIP BAILEY/Easy Lover
2 CHICAGO/You're The Inspiratio
3 FOREIGNER/I Want to Know What L
4 WHAMI/Careless Whisper
5 PRINCE/I Would Die 4 U
6 BILLY OCEAN/Loverboy
7 MADONNA/Like A Virgin
8 DON HENLEY/The Boys of Summer...
9 HALL & OATES/Method of Modern Love
10 FRANKIE GOES TO H/Relax
11 POINTER SISTERS/Neutron Dance
12 DAVID LEE ROTH/California Girls
13 JACK WAGNER/All I Need
14 DURAN DURAN/The Wild Boys
15 JOHN FOSBURY/The Old Man Down The Hill
16 STEVIE WONDER/Love Light In Flight
17 CHAKA KHAN/I Feel For You
18 SHERENA EASTON/Sugar Walls
19 CYNDI LAUPER/Money Changes Everyth
20 RED SPEEDWAGON/Can't Fight This...
21 NEW EDITION/Cool It Now
22 WHAMI/Make Me Up Before You Go
23 JULIAN LENNON/Too Late For Goodbyes
24 STEVE PERRY/Foolish Heart
25 JOURNEY/Only The Young
26 KOOL & THE GANG/Misled
27 NEW EDITION/Mr. Telephone Man
28 JULIAN LENNON/Too Late For Goodbyes
29 GENERAL PUBLIC/Tenderness
30 GLENN FREY/The Heat Is On
31 PAT BENATAR/We Belong
32 JERMAINE JACKSON/Do What You Do
33 CULTURE CLUB/Mistake No. 3
34 DURAN DURAN/Save A Prayer
35 SURVIVOR/High On You
36 MIDNIGHT STAR/Operator
37 TINA TURNER/Private Dancer
38 BILLY JOEL/Keeping The Faith
39 MICK JAGGER/Just Another Night
40 PAT BENATAR/Ooh Ooh Song

Hot Hits
in
105KITS
San Francisco
Acting PD: Richard Sands
MD: Craig Roberts

- 1 MADONNA/Like A Virgin
2 WHAMI/Careless Whisper
3 PHILIP BAILEY/Easy Lover
4 JACK WAGNER/All I Need
5 FOREIGNER/I Want to Know What L
6 BRYAN ADAMS/Ran To You
7 DON HENLEY/The Boys of Summer...
8 GLENN FREY/The Heat Is On
9 HALL & OATES/Method of Modern Love
10 CHICAGO/You're The Inspiratio
11 DAVID LEE ROTH/California Girls
12 PRINCE/I Would Die 4 U
13 JOHN FOSBURY/The Old Man Down The Hill
14 TERESA MARIE/Lovergirl
15 SHERENA EASTON/Sugar Walls
16 ASHFORD & SIMPSON/Solid
17 POINTER SISTERS/Neutron Dance
18 JOHN FOSBURY/The Old Man Down The Hill
19 GENERAL PUBLIC/Tenderness
20 GLENN FREY/The Heat Is On
21 JACK WAGNER/All I Need
22 DON HENLEY/The Boys of Summer...
23 ASHFORD & SIMPSON/Solid
24 STEVIE WONDER/Love Light In Flight
25 SHERENA EASTON/Sugar Walls
26 DAVID LEE ROTH/California Girls
27 TIME/Jungle Love
28 NEW EDITION/Mr. Telephone Man
29 HONEYDRIPPERS/Rockin' At Midnight
30 CYNDI LAUPER/Money Changes Everyth
31 STEVE PERRY/Foolish Heart
32 MIDNIGHT STAR/Operator
33 FRANKIE GOES TO H/Relax
34 RAY PARKER JR./Jamie
35 KOOL & THE GANG/Misled
36 MADONNA/Material Girl
37 RED SPEEDWAGON/Can't Fight This...
38 JULIAN LENNON/Too Late For Goodbyes

FM 102
Sacramento PD: Rick Gillette
MD/Assist PD: Chris Collins

- 1 WHAMI/Careless Whisper
2 PHILIP BAILEY/Easy Lover
3 TERESA MARIE/Lovergirl
4 BILLY OCEAN/Loverboy
5 ASHFORD & SIMPSON/Solid
6 FOREIGNER/I Want to Know What L
7 HALL & OATES/Method of Modern Love
8 MIDNIGHT STAR/Operator
9 STEVIE WONDER/Love Light In Flight
10 NEW EDITION/Mr. Telephone Man
11 CHICAGO/You're The Inspiratio
12 BOLAN THOMAS/You're Little Brother
13 WHODY/Prisoners
14 GENERAL PUBLIC/Tenderness
15 TEMPTATIONS/Treat Her Like A Lady
16 GLENN FREY/The Heat Is On
17 SHERENA EASTON/Sugar Walls
18 POINTER SISTERS/Neutron Dance
19 TINA TURNER/Private Dancer
20 PRINCE/I Would Die 4 U
21 PAUL HARRINGTON/Red Forest
22 JACK WAGNER/All I Need
23 JOHN HUNTER/Tragedy
24 JULIAN LENNON/Too Late For Goodbyes
25 ERIC CARPENTIER/Wanna Hear It From
26 KOOL & THE GANG/Misled
27 CHAKA KHAN/This Is My Night
28 MADONNA/Like A Virgin
29 JERMAINE JACKSON/Do What You Do
30 MIDNIGHT STAR/Operator

KUBE 93FM
Seattle
PD: Bob Case
MD: Wendy Christopher

- 1 WHAMI/Careless Whisper
2 PHILIP BAILEY/Easy Lover
3 CHICAGO/You're The Inspiratio
4 FOREIGNER/I Want to Know What L
5 BILLY OCEAN/Loverboy
6 PRINCE/I Would Die 4 U
7 HALL & OATES/Method of Modern Love
8 GLENN FREY/The Heat Is On
9 POINTER SISTERS/Neutron Dance
10 DAVID LEE ROTH/California Girls
11 MIDNIGHT STAR/Operator
12 DON HENLEY/The Boys of Summer...
13 JOHN FOSBURY/The Old Man Down The Hill
14 SHERENA EASTON/Sugar Walls
15 GENERAL PUBLIC/Tenderness
16 RED SPEEDWAGON/Can't Fight This...
17 STEVIE WONDER/Love Light In Flight
18 KOOL & THE GANG/Misled
19 CYNDI LAUPER/Money Changes Everyth
20 GIUFFRIA/Call to the Heart
21 ASHFORD & SIMPSON/Solid
22 HONEYDRIPPERS/Rockin' At Midnight
23 TERESA MARIE/Lovergirl
24 JULIAN LENNON/Too Late For Goodbyes
25 NEW EDITION/Mr. Telephone Man
26 STEVE PERRY/Foolish Heart
27 KINGS/Do It Again
28 FRANKIE GOES TO H/Relax
29 JOURNEY/Only The Young
30 CULTURE CLUB/Mistake No. 3
31 DURAN DURAN/Save A Prayer
32 MADONNA/Material Girl
33 ERIC CARPENTIER/Wanna Hear It From

ALL HITS
KPKE
Denver
PD: Mark Bolke

- 1 PHILIP BAILEY/Easy Lover
2 FOREIGNER/I Want to Know What L
3 WHAMI/Careless Whisper
4 CHICAGO/You're The Inspiratio
5 DON HENLEY/The Boys of Summer...
6 BRYAN ADAMS/Ran To You
7 PRINCE/I Would Die 4 U
8 BRUCE SPRINGSTEEN/Born In The U.S.A
9 BILLY OCEAN/Loverboy
10 HALL & OATES/Method of Modern Love
11 PAT BENATAR/We Belong
12 POINTER SISTERS/Neutron Dance
13 STEVE PERRY/Foolish Heart
14 JOHN CAFFERY & H/Under Years
15 RED SPEEDWAGON/Can't Fight This...
16 SHERENA EASTON/Sugar Walls
17 JOHN FOSBURY/The Old Man Down The Hill
18 JACK WAGNER/All I Need
19 ETON JOHN/In Neon
20 JERMAINE JACKSON/Do What You Do
21 STEVIE WONDER/Love Light In Flight
22 KOOL & THE GANG/Misled
23 GIUFFRIA/Call to the Heart
24 CULTURE CLUB/Mistake No. 3
25 GLENN FREY/The Heat Is On
26 DAVID LEE ROTH/California Girls
27 TIME/Jungle Love
28 FRANKIE GOES TO H/Relax
29 TINA TURNER/Private Dancer
30 NEW EDITION/Mr. Telephone Man

KZZP Phoenix
PD: Guy Zapoleon
MD: Steve Goddard

- 1 WHAMI/Careless Whisper
2 PHILIP BAILEY/Easy Lover
3 FOREIGNER/I Want to Know What L
4 BILLY OCEAN/Loverboy
5 DON HENLEY/The Boys of Summer...
6 BRUCE SPRINGSTEEN/Pink Cadillac
7 DAVID LEE ROTH/California Girls
8 JOHN FOSBURY/The Old Man Down The Hill
9 PRINCE/I Would Die 4 U
10 MIDNIGHT STAR/Operator
11 STEVE PERRY/Foolish Heart
12 RED SPEEDWAGON/Can't Fight This...
13 HALL & OATES/Method of Modern Love
14 MADONNA/Like A Virgin
15 NEW EDITION/Cool It Now
16 FRANKIE GOES TO H/Relax
17 SHERENA EASTON/Sugar Walls
18 POINTER SISTERS/Neutron Dance
19 TIME/Jungle Love
20 TERESA MARIE/Lovergirl
21 JOHN PARK/Naughty Naughty
22 GLENN FREY/The Heat Is On
23 ASHFORD & SIMPSON/Solid
24 CYNDI LAUPER/Money Changes Everyth
25 STEVIE WONDER/Love Light In Flight
26 JACK WAGNER/All I Need
27 CHAKA KHAN/I Feel For You
28 MADONNA/Material Girl
29 CHICAGO/You're The Inspiratio
30 JOURNEY/Only The Young

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EAST
Most Added® Hottest

Mick Jagger
Phil Collins
Madonna
Foreigner
WHAM!
Philip Bailey w/Phil Collins

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest

Mick Jagger
Phil Collins
Madonna
WHAM!
Foreigner
REO Speedwagon

EAST

Parallel Two

WFLY/Albany, NY
Todd Martin

Madonna
Phil Collins
Mick Jagger

Prince
Hottest:
PRINCE 2-1
WHAM! 5-2
BILLY OCEAN 7-3
REO SPEEDWAGON 22-15
DAVID LEE ROTH 27-19

Q100/Allentown, PA
Bryan Geronimo

Madonna
Nolan Thomas
Mick Jagger
Phil Collins

Hottest:
FOREIGNER 1-1
PHILIP BAILEY 3-2
BILLY OCEAN 8-3
WHAM! 6-5
REO SPEEDWAGON 12-7

WMAR/Baltimore, MD
Wimmer/Payne

Phil Collins
Madonna
Prince
Bowie & Metheny
Scandal
Mick Jagger

Hottest:
JOHN PALUMBO
BILLY OCEAN 18-8
JOHN FOGERTY 21-10
DIANA ROSS 27-13
DAVID LEE ROTH 19-15
AUTOGRAPH 29-19

WBEN-FM/Bufalo, NY
Roger Christian

REO SPEEDWAGON
Duran Duran
Bronski Beat
Julian Lennon
Teena Marie
Bowie & Metheny
Phil Collins
Bryan Adams
Mick Jagger

Hottest:
WHAM! 10-1
PHILIP BAILEY 5-3
HALL & OATES 8-4
JOHN FOGERTY 15-5
DAVID LEE ROTH 23-9

WVSR/Charleston, WV
Chris Bailey

Phil Collins
Mick Jagger
Madonna
Teena Marie
Dan Hartman
Zodora & Jackson
Firm
Dokken
Hottest:
FOREIGNER 2-2
HALL & OATES 3-2
GLENN FREY 5-3
ROD STEWART 4-4
ASHFORD & SIMPSON 11-6

WERZ/Exeter, NH
Scott MacKay

Phil Collins
Mick Jagger
Steve Miller
Nolan Thomas
Dan Hartman
Zodora & Jackson
Madonna
Hottest:
FOREIGNER 2-1
HALL & OATES 15-3
BILLY OCEAN 6-5
GLENN FREY 10-7
SHEENA EASTON 15-9

WTIC-FM/Hartford, CT
Mike West

Kool & The Gang
Phil Collins
Mick Jagger
Madonna
Hottest:
PHILIP BAILEY 1-1
FOREIGNER 2-2
DON HENLEY 4-4
DAVID LEE ROTH 13-5
TEENA MARIE 19-16

WKEE/Huntington, WV
Gary Miller

Bryan Adams
Cars
Chaka Khan
Roman Holiday
Bowie & Metheny
John Waite
Mick Jagger
Phil Collins
Madonna
Duran Duran
Toto
Hottest:
ANIMOTION
FOREIGNER 1-1
HALL & OATES 6-3
PRINCE 5-4
POINTER SISTERS 8-5

WLAN-FM/Lancaster, PA
Jerry Michaels

Duran Duran
Mick Jagger
Bowie & Metheny
Eric Carmen
Firm
Hottest:
PHILIP BAILEY 2-1
FOREIGNER 4-2
DON HENLEY 5-4
GLENN FREY 14-10
DAVID LEE ROTH 33-23

KC101/New Haven, CT
Stef Rybak

Mick Jagger
Phil Collins
Billy Joel
Prince
Madonna
Bryan Adams
John Parr
Survivor
Hottest:
FOREIGNER 3-1
WHAM! 4-3
REO SPEEDWAGON 8-5
BILLY OCEAN 11-8
DAVID LEE ROTH 16-9

Z106/Philadelphia, PA
Davis/Thiller

Madonna
Mick Jagger
Billy Joel
John Parr
Survivor
Hottest:
WHAM! 1-1
PHILIP BAILEY 2-2
TEENA MARIE 4-4
DAVID LEE ROTH 19-12
BILLY OCEAN 16-14

WSPK/Poughkeepsie, NY
Dayton/Anthony

Madonna
Phil Collins
Mick Jagger
Teena Marie
Survivor
Hottest:
FOREIGNER 2-1
PHILIP BAILEY 3-2
WHAM! 4-3
HALL & OATES 13-11
REO SPEEDWAGON 32-15

Q52/Rochester, NY
Stevens/Messner

Mick Jagger
Phil Collins
Dan Hartman
John Fogerty
Diana Ross
Phil Collins
Mick Jagger
John Palumbo
Hottest:
BILLY OCEAN 18-8
JOHN FOGERTY 21-10
DIANA ROSS 27-13
DAVID LEE ROTH 19-15
AUTOGRAPH 29-19

WBEN-FM/Bufalo, NY
Roger Christian

REO SPEEDWAGON
Duran Duran
Bronski Beat
Julian Lennon
Teena Marie
Bowie & Metheny
Phil Collins
Bryan Adams
Mick Jagger

Hottest:
WHAM! 10-1
PHILIP BAILEY 5-3
HALL & OATES 8-4
JOHN FOGERTY 15-5
DAVID LEE ROTH 23-9

WVSR/Charleston, WV
Chris Bailey

Phil Collins
Mick Jagger
Madonna
Teena Marie
Dan Hartman
Zodora & Jackson
Firm
Dokken
Hottest:
FOREIGNER 2-2
HALL & OATES 3-2
GLENN FREY 5-3
ROD STEWART 4-4
ASHFORD & SIMPSON 11-6

WERZ/Exeter, NH
Scott MacKay

Phil Collins
Mick Jagger
Steve Miller
Nolan Thomas
Dan Hartman
Zodora & Jackson
Madonna
Hottest:
FOREIGNER 2-1
HALL & OATES 15-3
BILLY OCEAN 6-5
GLENN FREY 10-7
SHEENA EASTON 15-9

WTIC-FM/Hartford, CT
Mike West

Kool & The Gang
Phil Collins
Mick Jagger
Madonna
Hottest:
PHILIP BAILEY 1-1
FOREIGNER 2-2
DON HENLEY 4-4
DAVID LEE ROTH 13-5
TEENA MARIE 19-16

WKEE/Huntington, WV
Gary Miller

Bryan Adams
Cars
Chaka Khan
Roman Holiday
Bowie & Metheny
John Waite
Mick Jagger
Phil Collins
Madonna
Duran Duran
Toto
Hottest:
ANIMOTION
FOREIGNER 1-1
HALL & OATES 6-3
PRINCE 5-4
POINTER SISTERS 8-5

WLAN-FM/Lancaster, PA
Jerry Michaels

Duran Duran
Mick Jagger
Bowie & Metheny
Eric Carmen
Firm
Hottest:
PHILIP BAILEY 2-1
FOREIGNER 4-2
DON HENLEY 5-4
GLENN FREY 14-10
DAVID LEE ROTH 33-23

WHTF/York, PA
Michael Sarzynski

None
Hottest:
BILLY OCEAN 1-1
FOREIGNER 2-2
PHILIP BAILEY 3-3
STEVE PERRY 4-4
WHAM! 5-5

Q106/York, PA
Mark McKenzie

Billy Joel
Eric Carmen
Hottest:
FOREIGNER 3-1
BILLY OCEAN 4-2
HALL & OATES 6-3
REO SPEEDWAGON 14-8
GLENN FREY 22-10

WFBG/Altoona, PA
Steve Kelsey

John Hunter
CARS
Journey
Survivor
Time
Duran Duran
Scandal
LRB
Hottest:
FRANKIE GOES TO H (dp)

FRANKIE GOES TO H (dp)

Bryan Adams (dp)
Phil Collins
Bowie & Metheny
Madonna
Roman Holiday (dp)
Hottest:
FOREIGNER 1-1
PHILIP BAILEY 9-5
GLENN FREY 14-9
REO SPEEDWAGON 23-15
MIDNIGHT STAR 25-16

WZON/Bangor, ME
Michael O'Hara

Madonna
Bronski Beat
CARS
Mick Jagger
Bowie & Metheny
Bryan Adams
Hottest:
PHILIP BAILEY 2-1
WHAM! 1-2
WHAM! 6-6
POINTER SISTERS 10-9
JOHN FOGERTY 15-14

WIGY/Beth, ME
Bob Anderson

Phil Collins
Mick Jagger
Madonna
Time
Teena Marie
CARS
LRB
Prince
Hottest:
FOREIGNER 2-1
WHAM! 7-3
REO SPEEDWAGON 15-4
HALL & OATES 8-7
JOHN FOGERTY 17-11

103CIR/Beckley, WV
Bob Spencer

Mick Jagger
Phil Collins
Aotograph
Bowie & Metheny
Madonna
Hottest:
FOREIGNER 3-1
PHILIP BAILEY 2-2
DON HENLEY 4-3
BILLY OCEAN 8-5
HALL & OATES 10-7

WOAY/Beckley, WV
Jim Martin

Phil Collins
Madonna
Toto (dp)
Mick Jagger
Hottest:
WHAM! 1-1
MIDNIGHT STAR 2-2
TEENA MARIE 10-5
REO SPEEDWAGON 16-7
NEW EDITION 17-8

WIKZ/Chambersburg, PA
Matthew/Alexander

Mick Jagger
Duran Duran
Phil Collins
Madonna
Hottest:
WHAM! 1-1
MICK JAGGER
DURAN DURAN
PHIL COLLINS
MADONNA
PRINCE
FOREIGNER 1-1
JOHN FOGERTY 15-8
DAVID LEE ROTH 17-12
REO SPEEDWAGON 23-13

WQCM/Hagerstown, MD
Will Kauffman

Mick Jagger
Phil Collins
Firm
Madonna
Hottest:
FOREIGNER 1-1
WHAM! 8-2
JOHN FOGERTY 15-8
DAVID LEE ROTH 17-12
REO SPEEDWAGON 23-13

WQCM/Hagerstown, MD
Will Kauffman

Mick Jagger
Phil Collins
Firm
Madonna
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Firm
Madonna
Hottest:
FOREIGNER 1-1
WHAM! 8-2
JOHN FOGERTY 15-8
DAVID LEE ROTH 17-12
REO SPEEDWAGON 23-13

WQCM/Hagerstown, MD
Will Kauffman

Mick Jagger
Phil Collins
Firm
Madonna
Hottest:
FOREIGNER 1-1
WHAM! 8-2
JOHN FOGERTY 15-8
DAVID LEE ROTH 17-12
REO SPEEDWAGON 23-13

WQCM/Hagerstown, MD
Will Kauffman

OK100/Altoona, NY
Bill Weston

Molly Hatchet
Phil Collins
Mick Jagger
Bowie & Metheny
Steve Miller
Martin Briley
Madonna
Hottest:
CHICAGO 1-1
FOREIGNER 2-2
JOHN CAFFERTY & B 4-3
PHILIP BAILEY 5-4
MADONNA 6-5

WKHI/Ocean City, MD
Jack Gillen

Bryan Adams
Bowie & Metheny
LRB
Phil Collins
Mick Jagger
Prince
Hottest:
JOHN PALUMBO
DAN HARTMAN
TOTO
Hottest:
FOREIGNER 2-1
WHAM! 7-1
BILLY OCEAN 5-4
POINTER SISTERS 13-7
REO SPEEDWAGON 22-10
TIME 24-18

KXX100/Birmingham, AL
Gail/Bailey

Sheena Easton
Mick Jagger
Madonna
Bowie & Metheny
Tina Turner
Hottest:
PHILIP BAILEY 1-1
FOREIGNER 2-2
BILLY OCEAN 4-4
TIME 19-5
POINTER SISTERS 6-6

95X100/Parkersburg, WV
Paul DeMille

Time
Mick Jagger
Bowie & Metheny
Steve Miller
Dan Hartman
Phyllis Diller
Dennis DeYoung
Hottest:
FOREIGNER 3-1
PHILIP BAILEY 6-3
REO SPEEDWAGON 13-6
BILLY OCEAN 17-7
POINTER SISTERS 19-9

WJBO/Portland, ME
Phoenix/O'Neil

Madonna
Bronski Beat
Aotograph
John Waite
Hottest:
PHIL COLLINS
PAUL HARTCASTLE
SCANDAL
MICK JAGGER
CARS
WHAM! 3-1
BILLY OCEAN 8-6
JOHN FOGERTY 9-7
REO SPEEDWAGON 26-8
CYNDI LAUPER 21-15

WOMP-FM/Wheeling, WV
Bonds/Stoner

Duran Duran
Mick Jagger
Madonna
Survivor
Scandal
Bronski Beat
Hottest:
CHICAGO 2-1
FOREIGNER 5-2
WHAM! 15-7
REO SPEEDWAGON 29-14
TIME 36-16

WQVW/Williamsport, PA
Cruz/James

Mick Jagger
Phil Collins
Madonna
Animotion
Nolan Thomas
Jermaine Stewart
Hottest:
PHILIP BAILEY 1-1
WHAM! 15-7
REO SPEEDWAGON 29-14
DAVID LEE ROTH 31-20

WWSK/Chattanooga, TN
Chase/Page

MIDWEST Most Added Hottest

Mick Jagger Phil Collins Madonna REO Speedwagon WHAM! Foreigner

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Mick Jagger Phil Collins Madonna WHAM! Foreigner REO Speedwagon

MIDWEST

Parallel Two

WKDD/Akron, OH

Phil Collins Mick Jagger TOTO Madonna Prince Cars LRB Eurogliders Hottest: Phil Bailey 2-1 Don Henley 6-5 Guaffria 13-13 David Lee Roth 19-15 Billy Joel 25-21

WAHC/Appleton-Oshkosh, Chris Caine

Mick Jagger Hottest: Chicago 1-1 REO Speedwagon 9-5 Frankie Goes to H 18-8 Time 16-10 David Lee Roth 17-14

WKAU/Appleton-Oshkosh, Ross/Bradleigh

Journey Mick Jagger Bowie & Metheny Phil Collins Animation (dp) Teena Marie (dp) Hottest: WHAM! 2-1 Prince 5-4 REO Speedwagon 19-15 David Lee Roth 23-18 Frankie Goes to H 35-31

92X/Columbus, OH

Cook/Celia Madonna New Edition Mick Jagger Phil Collins Bowie & Metheny Hottest: WHAM! 5-1 David Lee Roth 11-7 Don Henley 3-8 Billy Ocean 14-10 REO Speedwagon 29-18

KIK/Davenport, IA

Jim O'Hara Duran Duran Phil Collins Bowie & Metheny Bryan Adams Autograph (dp) Hottest: Foreigner 3-1 Chicago 1-3 REO Speedwagon 25-18 Ashford & Simpson 23-20

WGTZ/Davenport, OH

King/Robertson New Edition Honeydrippers Duran Duran Hottest: WHAM! 3-1 Hall & Oates 6-3 Midnight Star 12-5 REO Speedwagon 15-6 David Lee Roth 16-12

KZIO/Duluth, MN

Barry Knight Madonna Cars Phil Collins Dan Hartman Roger Hodgson Mick Jagger Hottest: Foreigner 2-1 Phil Bailey 3-2 Billy Ocean 4-3 WHAM! 10-4 REO Speedwagon 13-9

WKDQ/Evanston, IN

Payne/Westrich Mick Jagger Phil Collins Survivor Jeffery Osborne Roman Holiday (dp) Hottest: WHAM! 5-4 REO Speedwagon 19-8 Midnight Star 16-14 Autograph 30-27 Duran Duran D-38

WSTO/Evanston, IN

Taylor/Lindsay KOOL & The Gang John Fogerty Hottest: WHAM! 8-4 Don Henley 9-6 Billy Ocean 10-7 Hall & Oates 13-9 Steve Perry 15-10

WMEE/Ft. Wayne

Scott Dugan Bryan Adams New Edition Phil Collins Bowie & Metheny Mick Jagger Madonna Hottest: Foreigner 3-1 Phil Bailey 2-2 Billy Ocean 6-4 WHAM! 7-5 REO Speedwagon 14-8

WGRD/Grand Rapids, MI

Swart/Stevens Phil Collins Teena Marie Hottest: Phil Bailey 1-1 Foreigner 3-2 Billy Ocean 4-3 WHAM! 8-4 REO Speedwagon 16-10

WZPL/Indianapolis, IN

Jim Miles Phil Collins Mick Jagger Teena Marie Madonna Hottest: Phil Bailey 1-1 REO Speedwagon 2-2 WHAM! 4-3 Glenn Frey 3-4 Pointer Sisters 17-5

WJXQ/Jackson, MI

Ryan/Cheeks Pointer Sisters Phil Collins (dp) Mick Jagger (dp) Steve Miller (dp) Dan Hartman (dp) Janey Street (dp) Roger Hodgson (dp) Commodores (dp) Zadora & Jackson (dp) Hottest: Don Henley 1-1 Phil Bailey 2-2 Foreigner 3-3 Glenn Frey 10-9 David Lee Roth 13-10

WKFR/Kalamazoo, MI

Weinacht/Chapman Duran Duran Jeffery Osborne (dp) Autograph (dp) Journey (dp) Phil Collins (dp) Hottest: Foreigner 2-1 Phil Bailey 3-2 Glenn Frey 17-12 REO Speedwagon 27-15 David Lee Roth 29-18

Z299/Kansas City, MO

Collins/Welsh Journey Madonna Phil Collins Bowie & Metheny (dp) Animation (dp) Firm (dp) Dan Hartman (dp) Jeffery Osborne Roman Holiday (dp) Eric Carmen Hottest: WHAM! 4-2 REO Speedwagon 12-9 KOOL & The Gang 15-10 Duran Duran 25-15 David Lee Roth 28-16

WVIC/Lansing, MI

Reed/Kittredge Cars Mick Jagger Duran Duran Phil Collins Bowie & Metheny Hottest: Foreigner 1-1 Phil Bailey 3-2 REO Speedwagon 20-13 John Hunter 32-22 Glenn Frey 36-26

KEYN-FM/Wichita, KS

Taylor/Brown Mick Jagger Madonna Phil Collins Firm Commodores Jermaine Stewart Animation Hottest: Foreigner 1-1 Phil Bailey 2-2 WHAM! 3-3 Steve Perry 7-4 REO Speedwagon 22-15

WZUU/Milwaukee, WI

John Driscoll none Hottest: Madonna 1-1 Chicago 2-2 Bryan Adams 4-4 Time 9-9 Pointer Sisters 11-11

KJ103/Oklahoma City, OK

Bill Cahill Madonna Duran Duran Billy Joel John Parr Bryan Adams Survivor Teena Marie Phil Collins Mick Jagger Prince Hottest: Foreigner 5-1 Billy Ocean 11-8 Pointer Sisters 17-13 Frankie Goes to H 25-17 David Lee Roth 21-18

KOFM/Oklahoma City, OK

Milner/Cooper Mick Jagger Phil Collins Madonna TOTO Hottest: Phil Bailey 3-1 WHAM! 6-5 REO Speedwagon 10-8 Journey 22-16 Frankie Goes to H 36-24

Parallel Three

KFYR/Bismarck, ND Brannen/Hardt Mick Jagger Frankie Goes to H TOTO John Waite Hottest: Foreigner 2-1 WHAM! 8-2 John Fogerty 13-8 REO Speedwagon 18-10 David Lee Roth 19-12

KKQK/Omaha, NE

Taylor/Dean Mick Jagger Duran Duran Ashford & Simpson Scandal Hottest: WHAM! 1-1 Foreigner 2-2 Time 6-3 REO Speedwagon 8-6 David Lee Roth 21-15

KZ83/Peoria, IL

Edwards/Maloney David Lee Roth Ashford & Simpson Honeydrippers Hottest: Foreigner 2-1 Phil Bailey 3-2 WHAM! 4-3 Glenn Frey 6-5 Billy Ocean 6-5 Hall & Oates 11-6

WZOK/Rockford, IL

Kipper B. McGee Time Turner Honeydrippers Journey Julian Lennon KOOL & The Gang John Parr Duran Duran Mick Jagger Hottest: WHAM! 13-5 Hall & Oates 11-7 Glenn Frey 17-9 Pointer Sisters 19-11 Steve Perry 20-12

WKFR/Kalamazoo, MI

Weinacht/Chapman Duran Duran Jeffery Osborne (dp) Autograph (dp) Journey (dp) Phil Collins (dp) Hottest: Foreigner 2-1 Phil Bailey 3-2 Glenn Frey 17-12 REO Speedwagon 27-15 David Lee Roth 29-18

U93/South Bend, IN

J.K. Dearing John Fogerty KOOL & The Gang Hottest: Foreigner 5-1 WHAM! 12-5 Billy Ocean 13-6 Pointer Sisters 27-14 David Lee Roth 28-22

WRQN/Toledo, OH

Schaffer/Mitchell Mick Jagger Phil Collins Pat Benatar Steve Miller Dan Hartman Nolan Thomas Zadora & Jackson Animation Firm Hottest: Prince 6-5 Culpurs Club 13-8 Sheena Easton 14-10 REO Speedwagon 20-15 John Parr 33-26

KAY107/Tulsa, OK

Blain/Stephens Phil Collins Duran Duran Madonna Phil Collins Mick Jagger Jack Wagner Bowie & Metheny Hottest: Foreigner 1-1 Phil Bailey 3-2 REO Speedwagon 20-13 John Hunter 32-22 Glenn Frey 36-26

KEYN-FM/Wichita, KS

Taylor/Brown Mick Jagger Madonna Phil Collins Firm Commodores Jermaine Stewart Animation Hottest: Foreigner 1-1 Phil Bailey 2-2 WHAM! 3-3 Steve Perry 7-4 REO Speedwagon 22-15

KKRD/Wichita, KS

Oliver/Williams Cars Billy Joel Mick Jagger Madonna Phil Collins Animation Hottest: Foreigner 2-1 Phil Bailey 2-1 Don Henley 4-3 Time 24-16 REO Speedwagon 25-17

WHOT/Youngstown, OH

Dick Thompson Julian Lennon Hottest: Foreigner 2-1 Glenn Frey 15-10 REO Speedwagon 21-12 Midnight Star 19-13 John Hunter 20-17

WYFM/Youngstown, OH

Jeff Tobin John Parr Cars Hottest: Foreigner 3-1 David Lee Roth 8-8 REO Speedwagon 16-9 Midnight Star 17-11 Honeydrippers 20-16

WBNO/Bloomington, IL

Justin/Robbins Mick Jagger Phil Collins Duran Duran Madonna Firm (dp) Pat Benatar (dp) Bowie & Metheny (dp) Hottest: Phil Bailey 2-1 Foreigner 3-2 Billy Ocean 5-3 Glenn Frey 12-6 REO Speedwagon 20-7

WBWB/Bloomington, IN

Bob Leonard Phil Collins Mick Jagger Bryan Adams Bowie & Metheny Duran Duran Don Henley 2-1 Phil Bailey 3-2 Foreigner 4-3 Billy Ocean 5-4 John Fogerty 14-11

WCIL-FM/Carbondale, IL

Tony Waitekus Survivor (dp) Madonna Phil Collins Steve Miller (dp) Billy Joel (dp) Mick Jagger (dp) Hottest: Foreigner 2-1 Phil Bailey 3-2 WHAM! 1-4 Teena Marie 23-10

KKCR/Cedar Rapids, IA

Gary Dixon Mick Jagger Phil Collins Billy Joel Bowie & Metheny Madonna John Hunter Hottest: Phil Bailey 2-2 WHAM! 8-4 New Edition 15-6 REO Speedwagon 20-9 Prince 12-10

KCMQ/Columbia, MO

Tuttin/Baker Mick Jagger Madonna Billy Joel Jeffery Osborne Hottest: Glenn Frey 15-10 REO Speedwagon 27-14 David Lee Roth 28-21 Sheena Easton 28-21 Ashford & Simpson 35-25

Y94/Fargo, ND

Collins/Anderson Bowie & Metheny Duran Duran Madonna Phil Collins Mick Jagger Prince Hottest: Foreigner 3-1 WHAM! 6-4 REO Speedwagon 23-9 John Fogerty 12-10 Journey 39-27

KKKL-FM/Grand Forks, ND

Nordine/Right Mick Jagger Duran Duran Madonna Phil Collins Mick Jagger Prince Hottest: Foreigner 3-1 WHAM! 4-3 Time 13-10 David Lee Roth 18-12 REO Speedwagon 30-14

WAZY-FM/Lafayette, IN

Stacy/Loulzoes Firm Phil Collins TOTO Animation Madonna Duran Duran Bowie & Metheny Hottest: Foreigner 2-1 Billy Ocean 4-2 REO Speedwagon 17-7 Sheena Easton 20-14

KFRX/Lincoln, NE

Tracy Johnson Mick Jagger Phil Collins Bryan Adams Bowie & Metheny Hottest: Phil Bailey 2-1 Foreigner 4-2 Billy Ocean 6-4 WHAM! 8-5 Hall & Oates 7-6

WRRK/Racine-Milwaukee, Pat Martin

Mick Jagger Firm Phil Collins Jeffery Osborne Duran Duran Hottest: WHAM! 1-1 Don Henley 7-2 New Edition 6-3 REO Speedwagon 20-11 Madonna 24-19

KKLS-FM/Rapid City, SD

Sherwin/Piper Mick Jagger General Public Bronski Beat Phil Collins Madonna Bowie & Metheny Hottest: Foreigner 4-1 Steve Perry 9-5 WHAM! 11-7 REO Speedwagon 21-12 David Lee Roth 20-13

99KG/Salina, KS

Denny Collier Survivor Phil Collins Madonna Duran Duran Mick Jagger Tina Turner Dan Hartman Animation Hottest: Foreigner 2-1 WHAM! 12-7 Midnight Star 22-15 New Edition 23-17 REO Speedwagon 36-26

KKRC/Sioux Falls, SD

Dan Kieley Survivor John Waite Madonna Animation Roman Holiday Bruce Cockburn Hottest: Foreigner 1-1 WHAM! 2-2 Don Henley 3-3 Billy Ocean 4-4 Pointer Sisters 10-8

KKFM/Colorado Springs, CO

Finney/Anderson Phil Collins Commodores LRB New Edition Bowie & Metheny Mick Jagger Hottest: Billy Ocean 2-1 WHAM! 6-2 Steve Perry 9-7 REO Speedwagon 13-8 Journey 26-19

KBOS/Fresno, CA

Kris Van Kamp Madonna Bryan Adams Mick Jagger Phil Collins Scandal Bowie & Metheny Animation Hottest: Phil Bailey 1-1 WHAM! 2-2 Pointer Sisters 6-5 Hall & Oates 11-10 REO Speedwagon 23-17

WDBR/Springfield, IL

Moore/Lawley Mick Jagger Phil Collins Firm Animation Roger Hodgson (dp) Hottest: Phil Bailey 1-1 WHAM! 2-2 Pointer Sisters 6-5 Hall & Oates 11-10 REO Speedwagon 23-17

WSPT/Stevens Point, WI

Bouley/Tracy Phil Collins Mick Jagger Madonna Duran Duran Survivor Hottest: WHAM! 1-1 Foreigner 3-2 Phil Bailey 7-4 REO Speedwagon 16-6 Midnight Star 21-14

KDVV/Topeka, KS

Rabat/Parmely Madonna Phil Collins Dan Hartman Cars Hottest: REO Speedwagon 3-1 WHAM! 2-2 John Fogerty 24-18 Frankie Goes to H 29-25 Survivor 38-32

KFMW/Waterloo, IA

Mark Potter Mick Jagger Bryan Adams Bowie & Metheny Duran Duran Phil Collins Animation Madonna Hottest: Foreigner 4-1 REO Speedwagon 32-11 David Lee Roth 40-16 Cyndi Lauper 30-21 Time 39-25

KYNO-FM/Fresno, CA

Walker/Davis Madonna Don Henley REO Speedwagon Phil Collins Mick Jagger Hottest: Phil Bailey 1-1 WHAM! 8-2 Prince 5-4 Jack Wagner 10-7 Foreigner 12-9

KIKI/Honolulu, HI

Kong/Shishido Kenny Rogers Linda Ronstadt Bruce Cockburn Hottest: WHAM! 1-1 Foreigner 2-2 Jack Wagner 4-3 Phil Bailey 7-4 REO Speedwagon 28-19

KKXX/Bakersfield, CA

Squires/Kemper Prince Tina Turner John Hunter Madonna Mick Jagger Hottest: WHAM! 2-1 Foreigner 3-2 Midnight Star 8-7 David Lee Roth 11-8 REO Speedwagon 24-15

KQXR/Bakersfield, CA

Bonnie Knox Madonna Phil Collins Duran Duran David Sanborn John Waite Roman Holiday Mick Jagger Hottest: Foreigner 1-1 WHAM! 3-3 Billy Ocean 6-6 Teena Marie 23-17 REO Speedwagon 29-22

KF96/Boise, ID

Doss/Gregory Mick Jagger John Waite Madonna Animation Roman Holiday Bruce Cockburn Hottest: Foreigner 1-1 WHAM! 2-2 Don Henley 3-3 Billy Ocean 4-4 Pointer Sisters 10-8

KKFD/Colorado Springs, CO

Finney/Anderson Phil Collins Commodores LRB New Edition Bowie & Metheny Mick Jagger Hottest: Billy Ocean 2-1 WHAM! 6-2 Steve Perry 9-7 REO Speedwagon 13-8 Journey 26-19

KBOS/Fresno, CA

Kris Van Kamp Madonna Bryan Adams Mick Jagger Phil Collins Scandal Bowie & Metheny Animation Hottest: Phil Bailey 1-1 WHAM! 2-2 Pointer Sisters 6-5 Hall & Oates 11-10 REO Speedwagon 23-17

WDBR/Springfield, IL

Moore/Lawley Mick Jagger Phil Collins Firm Animation Roger Hodgson (dp) Hottest: Phil Bailey 1-1 WHAM! 2-2 Pointer Sisters 6-5 Hall & Oates 11-10 REO Speedwagon 23-17

WSPT/Stevens Point, WI

Bouley/Tracy Phil Collins Mick Jagger Madonna Duran Duran Survivor Hottest: WHAM! 1-1 Foreigner 3-2 Phil Bailey 7-4 REO Speedwagon 16-6 Midnight Star 21-14

KMGX/Fresno, CA

Carey Edwards Prince Madonna David Lee Roth John Fogerty (dp) Honeydrippers Survivor Mick Jagger (dp) Hottest: WHAM! 1-1 New Edition 5-4 Teena Marie 8-6 Whodini 15-10 Sheena Easton 23-18

KYNO-FM/Fresno, CA

Walker/Davis Madonna Don Henley REO Speedwagon Phil Collins Mick Jagger Hottest: Phil Bailey 1-1 WHAM! 8-2 Prince 5-4 Jack Wagner 10-7 Foreigner 12-9

KIKI/Honolulu, HI

Kong/Shishido Kenny Rogers Linda Ronstadt Bruce Cockburn Hottest: WHAM! 1-1 Foreigner 2-2 Jack Wagner 4-3 Phil Bailey 7-4 REO Speedwagon 28-19

KMQM/Honolulu, HI

Kimo Akane Mick Jagger Madonna Phil Collins Autograph Animation John Waite Dan Hartman Hottest: Chicago 1-1 WHAM! 2-2 Foreigner 3-3 Phil Bailey 6-4 Hall & Oates 7-5

KO93/Modesto, CA

Mike Novak Commodores Phil Collins Dan Hartman Hottest: Foreigner 1-1 Pointer Sisters 4-3 Kim Carnes 21-15 REO Speedwagon 28-21 Eric Carmen 30-22

KHOZ/Modesto-Stockton, CA

David Kraham Prince Madonna Phil Collins Mick Jagger (dp) Zadora & Jackson (dp) Cars Janey Street Hottest: Phil Bailey 1-1 Prince 4-2 WHAM! 7-4 David Lee Roth 14-9 REO Speedwagon 30-16

KCAQ/Oxnard-Ventura, CA

Thomas/Jay Bryan Adams Jack Wagner Phil Collins Prince Autograph Eric Carmen Hottest: Phil Bailey 3-2 David Lee Roth 15-10 TOTO REO Speedwagon 28-14 Teena Marie 20-15 Paul Hardcastle 21-19

KSKD/Salem, OR

Len E. Mitchell Mick Jagger Madonna Steve Miller Phil Collins Prince Dan Hartman (dp) Jermaine Stewart (dp) Bruce Cockburn (dp) Firm (dp) Hottest: WHAM! 1-1 Foreigner 3-2 Phil Bailey 4-3 David Lee Roth 19-4 Billy Ocean 6-5

KDON-FM/Salinas-Monterey, CA

Kirk Claitt Mick Jagger TOTO Prince John Waite Julian Lennon Hottest: WHAM! 1-1 Phil Bailey 2-2 Foreigner 3-3 John Parr 29-23 Survivor 32-27

KCPX/Salt Lake City, UT

Ausham/Main Phil Collins Mick Jagger Bowie & Metheny Commodores Jermaine Stewart Hottest: REO Speedwagon 5-1 John Fogerty 10-3 KOOL & The Gang 11-9 Journey 25-14 Survivor 29-21

KHYTT/Flagstaff, AZ

Sherman Cohen Paul Hardcastle Madonna Phil Collins Cars Autograph Kim Wilde Hottest: Phil Bailey 2-1 CHICAGO 3-2 WHAM! 9-3 Midnight Star 10-8 REO Speedwagon 26-21

KRQ/Tucson, AZ

Kelly Norris Cars Phil Collins Bowie & Metheny Madonna (dp) Hottest: Foreigner 1-1 Pointer Sisters 12-5 Glenn Frey 15-9 REO Speedwagon 23-13 David Lee Roth 27-14

KCBN/Reno, NV

Jim O'Neal John Hunter Bryan Adams Mick Jagger Madonna Phil Collins Hottest: Foreigner 1-1 WHAM! 3-2 David Lee Roth 20-13 REO Speedwagon 31-14 Honeydrippers 26-18

Parallel Three

KGOT/Anchorage, AK Key Taylor Bowie & Metheny Mick Jagger TOTO Phil Collins Firm Madonna Prince Hottest: Hall & Oates 6-2 Time 14-8 Midnight Star 19-10 REO Speedwagon 22-13

KYYA/Billings, MT

Charlie Fox Duran Duran Prince Autograph (dp) Tina Turner Hottest: Foreigner 1-1 Phil Bailey 3-1 Foreigner 2-2 Billy Ocean 6-5 Pointer Sisters 16-10 REO Speedwagon 20-17

KBOZ-FM/Bozeman, MT

Michael Hesse Cars Duran Duran Mick Jagger Eric Carmen Teena Marie Hottest: Foreigner 4-2 Phil Bailey 5-4 WHAM! 6-5 Hall & Oates 9-9

KCDQ/Bozeman, MT

Greg Williams Dokken Mick Jagger Jeffery Osborne Phil Collins Prince Hottest: Foreigner 3-1 Prince 7-6 John Fogerty 17-14 David Lee Roth 18-15 REO Speedwagon 27-16

KTRS/Casper, WY

Todd Cavenah Cars Phil Collins Madonna Survivor Duran Duran John Parr Mick Jagger Bowie & Metheny Roman Holiday Hottest: WHAM! 4-1 Phil Bailey 2-2 Foreigner 3-3 David Lee Roth 25-15

KKAZ/Cheyenne, WY

John Ramsey John Hunter Duran Duran Teena Marie (dp) Bryan Adams (dp) Mick Jagger Hottest: Phil Bailey 2-1 Foreigner 3-2 Billy Ocean 5-4 WHAM! 7-5 REO Speedwagon 31-16

KOZE/Lawiston, ID

Jay McCall Madonna Mick Jagger Phil Collins Prince Jeffery Osborne Gary O' Hottest: Foreigner 1-1 Glenn Frey 7-3 John Parr 8-7 REO Speedwagon 15-8 Time 18-15

K96/Salt Lake City, UT

Gentry/Greer Madonna Mick Jagger Bowie & Metheny Jeffery Osborne Cars Hottest: Foreigner 2-1 Billy Ocean 8-3 REO Speedwagon 13-4 David Lee Roth 18-9 Time 21-12

KCBN/Reno, NV

Jim O'Neal John Hunter Bryan Adams Mick Jagger Madonna Phil Collins Hottest: Foreigner 1-1 WHAM! 3-2 David Lee Roth 20-13 REO Speedwagon 31-14 Honeydrippers 26-18

KHTX/Reno, NV

John Chommie Firm TOTO Jermaine Stewart Mick Jagger Bronski Beat (dp) Commodores Prince Hottest: WHAM! 4-1 Glenn Frey 15-13 David Lee Roth 22-17 REO Speedwagon 34-22 Tina Turner 37-31

KBIM/Roswell, NM

Ray Seale Animation Teena Marie Firm Phil Collins Mick Jagger Hottest: Foreigner 3-1 Phil Bailey 2-2 Steve Perry 6-5 Guaffria 7-6 Billy Ocean 9-8

KRSP/Salt Lake City, UT

Carlson/Moll Madonna Prince Mick Jagger Dan Hartman Phil Collins Jeffery Osborne Scandal Ashford & Simpson Autograph (dp) Hottest: Chicago 1-1 Foreigner 2-2 Phil Bailey 3-3 WHAM! 6-5 REO Speedwagon 25-7

SLY96/San Luis Obispo, CA

Joe Collins Phil Collins Mick Jagger Bowie & Metheny (dp) Commodores Firm (dp) Madonna Bryan Adams TOTO Hottest: Foreigner 3-1 Phil Bailey 2-2 CHICAGO 1-3 WHAM! 4-4 Madonna 7-12

KZOZ/San Luis Obispo, CA

Mike Dawson Madonna Mick Jagger Phil Collins Autograph (dp) 431 Bowie & Metheny Hottest: Foreigner 3-1 Hall & Oates 10-4 Frankie Goes to H 25-12 REO Speedwagon 24-14 Animation 32-20

